

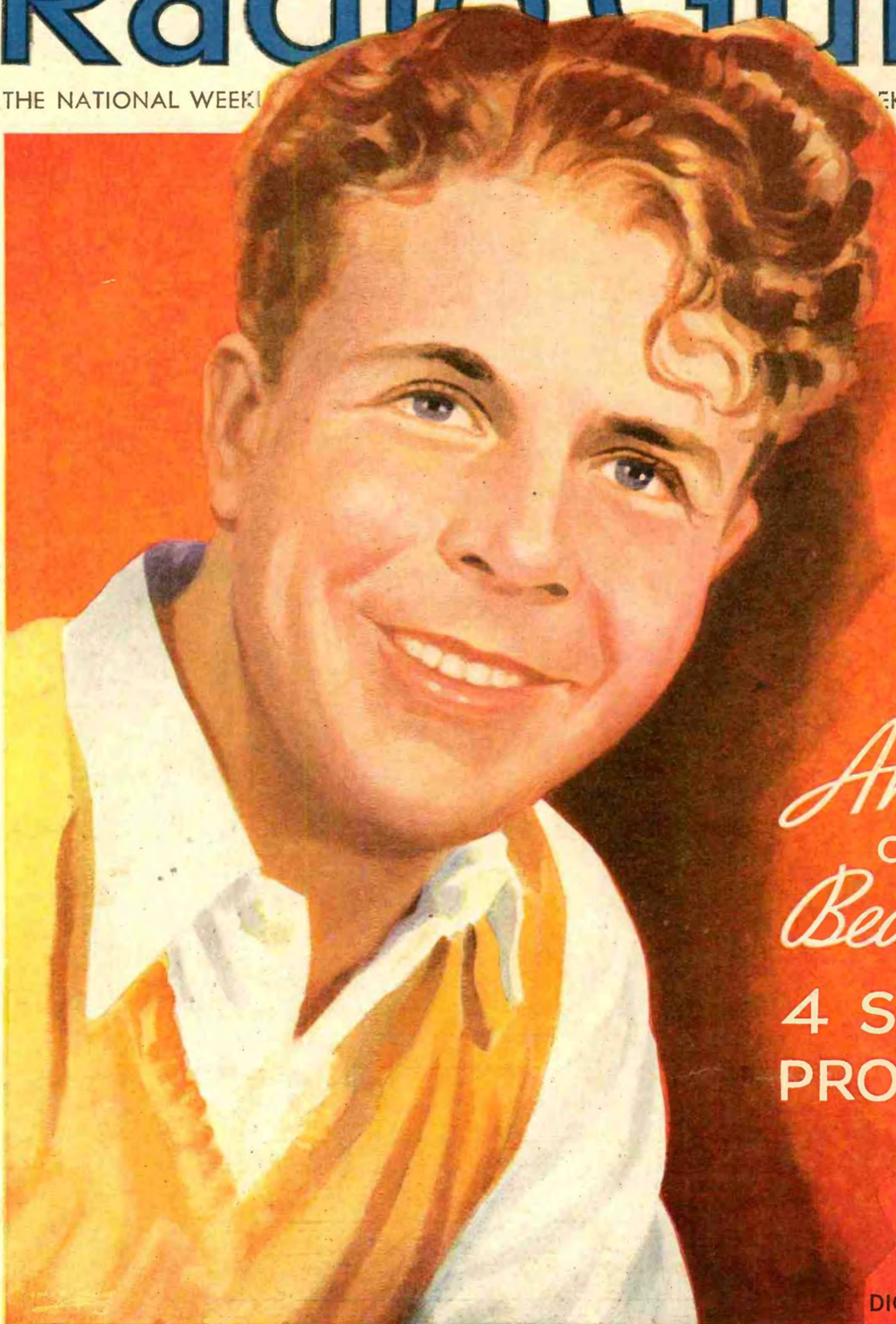
Mary Mc Cormic TELLS YOU What To Do about Love

Radio Guide

THE NATIONAL WEEKLY

E 8 C B D M T 8 D B 7 T 5 4
WEEK ENDING NOV. 21, 1936

10
CENTS



Anyone
CAN BE
Beautiful
4 STARS!
PROVE IT!

DICK POWELL

Read THE SECRETS OF RADIO'S BACHELOR *Glamor-Men*

"I WROTE A SONG"

THIS IS A RADIO GUIDE GIFT-SONG

WORDS and
MUSIC BY
AL DONAHUE

TUNE
1/4E-

Verse -

I racked my brains for ways to o-pen your eyes I searched in the skies up a - bove

When sud-den-ly I saw how I could ap-peal — and show you how real is my Love

An in-spi-ra-tion in mu-sic and words be-gan to take form in my mind

Chorus -

I wrote a Song a new mel-o-dy a - bout the love you've taken from me I wrote a Song and I

play it Sweet-heart Ev-en tho-were-a-part up-on the strings of my heart I wrote the words they're

sim-ple but true and in my song I sing them to you that hungry yearning for real hap-pi-ness I just

had to ex-press that's why I wrote a song Heaven was at my door-step I used to fol-low your step you were an angel from a-bou

what is there left to tell you what of the emp-ty shell left that was me, will you ever say "I Love You"

I've al-most reached the end of my rope — and yet some-how — I cher-ish the hope...

that you'll be-lieve me and come back to me Dear, how hap-py I'd be — that I wrote a song

Radio Guide

The National Weekly of
Programs and Personalities

"MY FRIENDS"

WE LITTLE fellows who are called

voters by politicians, subscribers by the telephone companies and listeners by radio networks—are pretty important today. Because we little fellows did something quite unconsciously yesterday that surprised a lot of people.

Yesterday, as I write, was Election Day. And the thing we did was to give Franklin D. Roosevelt forty-six of our forty-

eight states in his battle for a second term.

Yes, indeed, a lot of long chins are being pulled this morning in a lot of wood-paneled offices. A lot of stunned "best minds" are worrying about us little fellows, all because we acted in a most surprising and unorthodox manner.

For example, the newspapers of the United States lined up four to one against Roosevelt and the New Deal. In the past, when newspapers told their readers to vote against a man, giving good and ample reasons, those readers usually voted that way.

Belief in your newspaper was such a pillar of your life that Will Rogers used it for his famous gag-line, "I only know what I read in the papers."

But yesterday, we demonstrated that we know a lot more than what we read in the newspapers. How we came to know so much more is what is causing those long chins to be pulled today—and, too, it is putting quite a



FRANKLIN D. ROOSEVELT

bright new feather in broadcasting's hat.

It all started, I believe, that dreary bank holiday night when President Roosevelt started to call us "My Friends . . ." With those words, we were invited into a discussion with him of things which concerned us all. With those words, our statesmen became human beings instead of bloodless automatons under the marble dome of the Capitol—and then began the era of ra-

dio broadcasting as a means of informing all the people of all the issues.

Some politicians consider being in possession of all the facts a dangerous thing for the average man. They want him to know only as much as is "good for him." But that isn't the American way. Our way is to put all the cards on the table. And that is what radio has just done. And that is something which has never been done before in all our history.

That makes me pretty proud of radio, and proud of the way it is run as a free business and not as a government monopoly. I, for one, want to keep it that way—so that it stands ready always to serve all the people. So that, whenever issues demand it, our leaders can utilize it to put all their cards on the table. Only then can all us little fellows make our own decisions of our own free will.

Sincerely,

Curtis Mitchell

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Official Photographer: Delar,
Radio City, New York

Cover Portrait by Charles E. Rubino

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume VI, Number 5. Week Ending November 21, 1936. Published by Regal Press, Inc. Issued Weekly. RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright, 1936, by Regal Press, Inc. All rights reserved. Executive, Editorial, Circulation and Business office, 731 Plymouth Court, Chicago, Illinois. M. L. Annenberg, Chairman of the Board; Herbert Krancer, Executive Vice-President and General Manager; Curtis Mitchell, Vice-Pres. and Editorial Director; Ed Zoly, Circulation Manager. Eastern Editorial office, 551 Fifth Avenue, New York City. Advertising offices, 551 Fifth Avenue, New York City, and 731 Plymouth Court, Chicago, Illinois. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in United States. Subscription rates in U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of RADIO GUIDE. Currency sent at subscriber's risk.



"Nine times out of ten, clothes will help," is Mary McCormic's opinion. Right: Mary McCormic and Amelia Earhart exchange greetings and autographs



during odd hours between rehearsals for her new program, is not intended to be a magic potion. Just take it in small doses, and if you don't agree, remember that famous doctors have been known to pull tonsils when the patient really had appendicitis. Here we go—

ARE you fit to marry? Prepare yourself for marriage just as you would for a career—and remember that marriage takes more work. Learn to empty a carpet-sweeper, iron a shirt, turn out a dream of a pot-roast. The petite ladies of France can teach their American sisters one big lesson. You'll never find one of them who isn't a good cook and housekeeper for the right man. Let your future husband insist on a

maid, if and when you can afford one. Be prepared to live in a garret as well as on Park Avenue. If you can keep your home comfortable you'll never lose your man. He'll be proud of your housewifely efficiency—as long as you don't dress him down for dropping ashes on the living-room floor.

Love Wisely: Never tell your sister, brother or the cop on the corner anything about your romances. The clever girl keeps what she knows to herself even if her current swain ditches her for another. Then the world doesn't know whether she wins or loses and always suspects the former.

Are You in Love? If you are stabbed in the heart when he looks at another woman . . . If the once-exciting con-

versations and activities of your close friends suddenly become intolerably dull . . . If, being a highly alert person, you abruptly become absent-minded and lethargic, except when HE is around . . . If you have always hated constantly ringing telephones and now find yourself leaping to answer at the first trill of the bell . . . If you find yourself expressing great enthusiasm about certain ideas to which you have always been definitely opposed . . . If you never care a thing about eating until he calls you to dine—then you develop a ravenous appetite . . . Those things mean it's really love!

What Kind of a Husband? If you want to marry a doctor, be prepared to take an interest in cirrhosis of the

HAVE you ever fallen in love—or out? Have you ever been deserted by a husband, wife or sweetheart? Do you wonder at your failure to attract particular members of the opposite sex? Do you know what to do about an unwelcome suitor? How to assure yourself of happiness in love?

Answer yes, or no, to any of these questions, whichever you choose, but you can't fail to be intrigued by Mary McCormic's ideas on the thing that makes the world go around in circles any more than you can help but thrill to her rich and glorious voice on the "Music Hall" and "Caravan" radio programs.

Mary McCormic admits that love has taken her over the bumps, that she has had plenty of hard knocks on the road to and from matrimony, just as she has had bumps during the colorful career that is just now blossoming into its fullest glory. That's why she doesn't mind talking frankly, humorously or sarcastically, as the case may be, while other of her sister celebrities mince along with high-sounding but hollow views that peculiarly resemble words of advice from love-lorn experts.

"Let's not pretend," Mary told me when I began popping questions about her philosophy of love. "People who are in love just aren't normal. No matter what you say to the contrary, the person with whom you go to the altar is never the same one to whom you are married."

"Consider any young couple. The girl poses, pouts and pretties for the man she wants for a husband. He, the poor darling, may think he is harvesting one of those beautiful summer squashes with a long, graceful neck. But when the honeymoon is over, he finds out that she is just the plain gar-

den variety. The bride, just as blinded by all the little pretenses and intrigues of courtship, believes the groom to have all the virtues of Clark Gable. And she finds out that he has all the faults of an operatic tenor—and those, my fine young person, we won't go into!"

NOW, Mary McCormic ought to know. Ask this bewitching blond songstress how many times she has been a bride and she will laughingly tell you to go find out for yourself. Whether she took to matrimony two times or three is a guess for most of us, but the last adventure, and a beautiful one, was with Price Serge M'Divani—a romance that lasted for two eventful years and ended in 1933. All this makes Mary much more an expert than any complacent damsel whose love experiences are limited to those she dances off on the keys of a typewriter. But Mary does insist that the following guide to love and romance, which she helped me compile

BY
CARL A. SCHROEDER

WHAT TO DO ABOUT LOVE

MARY McCORMIC TELLS HOW TO PLAY THE GAME OF GETTING-SATISFYING-HOLDING THE MAN YOU REALLY LOVE!



One good way to get rid of a boring suitor, is to ask him for a loan, according to Mary McCormic. Another good way is to ask a favor that will require some big sacrifice on his part

liver and spend evenings alone. As a lawyer's wife you will be on the witness stand for years listening to the case of the People versus John Doe, so help you! Remember that an actor will talk about himself, and a radio announcer will talk about other people. In other words, even if it isn't in the vows, you marry your husband's job, too!

DON'T Be Clever: Men may not like their ladies dumb, but by the same token neither do they marry a Phi Beta Kappa key. If your mental capacity is greater than your husband's, take care not to show it. Any really intelligent woman can make her own ideas originate under her husband's curly locks. If she doesn't, it's because she likes to flaunt her over-developed ego. Make him proud of himself.

Marry a Man With Money? The gold-digger may get something—but not what she digs for. Don't try to marry a man with \$100,000. If you do, there's a chance that he'll lose it before your first anniversary. Instead, if you must hitch your wagon to a money-bag, marry a man with a capacity for earning \$100,000.

When a Husband Strays: A wife never has to lose her husband if she really wants to keep him. Why? Because American men, particularly, have a terrific sense of responsibility. They are the breadwinners, the protectors of the family hearth and let no one question their noble sense of honor. If they leave home for a younger or prettier girl, the excuse is usually a lack of understanding or too much ragging. Stretch your under-ego. Make him proud of himself.

(Continued on Page 18)

HAPPY LISTENING

WITH
DON TOWNE



Radio City, N. Y.—

ANDRE KOSTELANETZ presented an intricate arrangement of "I'm An Old Cow-Hand" on one of his dance programs a Friday or so ago. During one of the choruses a young man stepped forward from the male section of the choir to do a solo bit. The words he sang were:

"I'm a rhy-thm-m man
From old Spokane
I used to sing with Bing
Until he learned to sing
Now we both sing on the ra-di-o
Bing's in the money and steals the
show
I'd rather be Bing if you'd like to
know."

The young man delivered his few lines and then retired to the chorus. His name is Al Rinker. At one time he sang tenor in a famous trio known as the Rhythm Boys. His fellow singers were Harry Barris and another unknown—Bing Crosby.

WE'VE already flashed the news of the birth of a baby girl to Mr. and Mrs. Walter Cassel, but only now has

Gale Page, popular NBC singer, does more than pose in her riding habit. She really rides. At right: Genial Colonel Irvin S. Cobb, of "Paducah Plantation"

it occurred to us that the child was Walter's third daughter. Which means he's almost in Eddie Cantor's class. Talking to Walter the other day he said he was already being made the butt of such old jokes as the wire "If you want a boy call Western Union." Incidentally, the little girl weighed seven pounds and has been named Laura, in honor of Lawrence Tibbett, Walter's close friend.

HUGH STUDEBAKER, CBS dramatic star, is one of those fellows who prefers to take a late vacation. He plans a walking trip in Ireland.

Bess Flynn, CBS dramatic actress takes a short vacation in Hot Springs, Ark., planning both ways.

John Wiegel, CBS announcer, is the third member of that web to vacation this month. John motors to his home town, Mansfield, Ohio.

DOROTHY MARGUERITE HILL, West Coast network canary, was married last week to Frank Tishin, better known as Tish-Tash, cartoonist. Ceremony was held in Westwood, Calif.

ONE of Nils T. Granlund's girls is in the news for a change. This time it's Patricia Whitney. Pat was married last week to Lee Mortimer, newspaperman, and is now suing for a divorce. Pat told the judge they were married and separated the same day.

BLOSSOM SEELEY, wife of Benny Fields, is auditioning at CBS. She will first do some sustainers for the web before talking of commercials.

Hollywood, Calif.—

THAT lonesome look and that far-away gaze of Dorothy Page's might come from peering ahead into her radio future. I wondered about that, however, because Dorothy has a bright future ahead of her . . . then I learned that Armand Rusk had gone back to Texas.

THE Radio Theater had a drama all of its own recently. Gary Cooper was rehearsing for "The Virginian" when Charles Forsyth, the sound-effects director, calmly walked out on the stage and announced that he had been shot. Everyone thought he was joking until Ynez Seabury saw the blood running from his hand . . . she promptly fainted.

Forsyth was creating the sound of a shot when the revolver he used kicked back and the blank cartridge cut deeply into his trigger-finger. Cooper tied a tourniquet and they rushed Forsyth to the hospital, where three stitches were taken in his hand. The rehearsal was suspended for half an hour and then resumed.

THE Marion Talley show will originate in New York for the November 22 and 29 broadcasts. Josef Koestner will plane out of Hollywood on the fifteenth and Marion follows a few days later.

SMITH BALLEW, genial m. c. of the Chateau, has had quite a bit of trouble getting a horse at the local riding-academies. Smitty's legs are
(Continued on Page 19)



Two newcomers. (Left): Shirley Lloyd, new and talented Ozzie Nelson vocalist. And right: Art Shaw, broadcasting from New York on CBS



KIDS LAUGH AT KEN MURRAY
—FOR THE SAME REASON YOU
DO! CHILDREN ARE THE FOUN-
DATION OF HIS SUCCESS—AND
HE WANTS MANY OF HIS OWN!

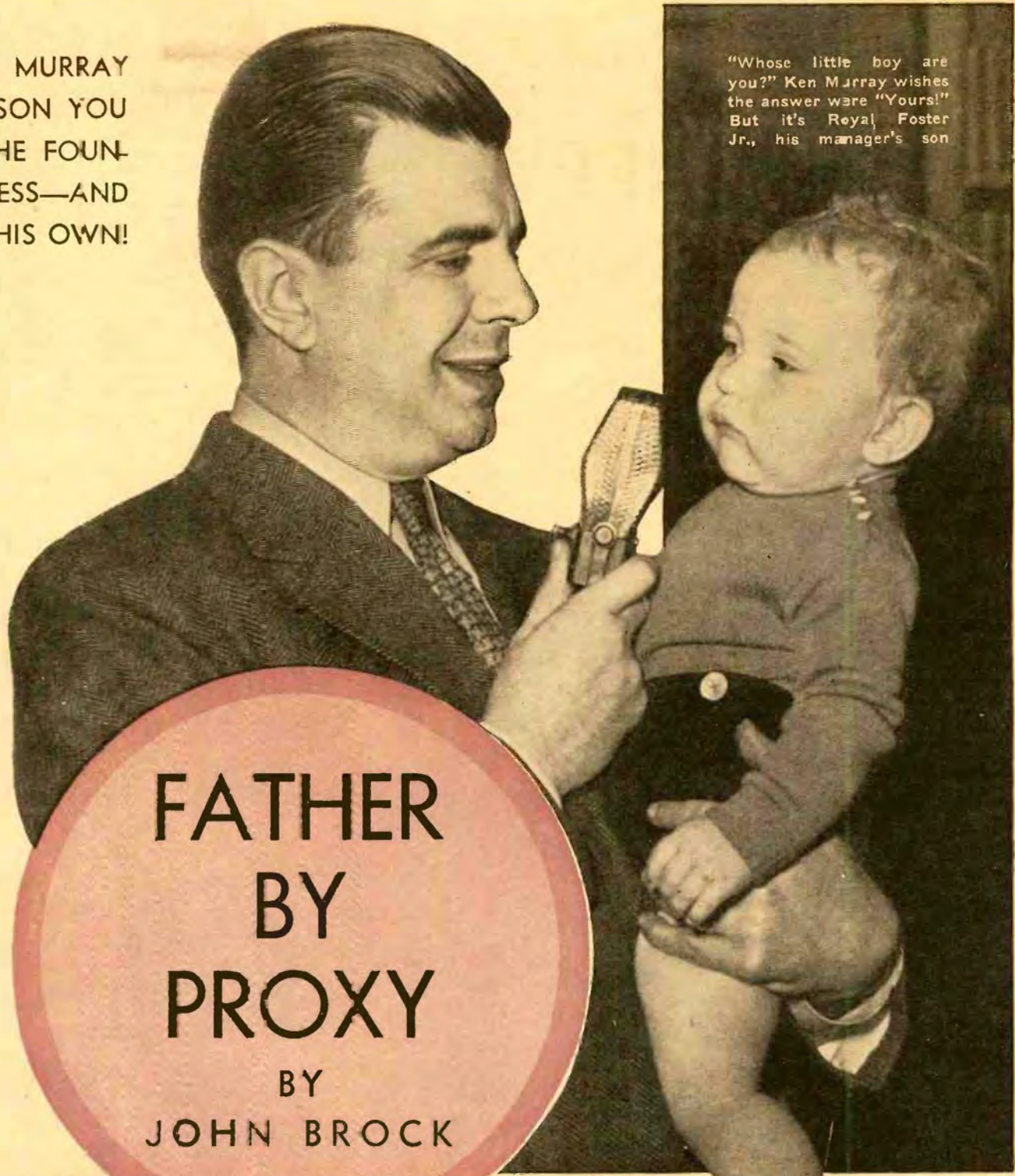
EVERY radio success is a riddle. How did the star get to the top, why did he go into the business, what did he have? In the case of Ken Murray, the answer is simple. Simple when you get to know him. He is on top for the strange reason—that he never got the thing he wants the most.

What he wants the most is kids. Little kids, middle-sized kids, big kids. Born an only and lonely child—he has grown up with a hunger for children. A vaudeville comic ever since he began to shave, he has been on the move so much he never had a chance to settle down, never an opportunity to root in one spot and make himself a place for a wife and babies.

When last year he told his listeners he was in the market for a wife, and opened applications for the job—he wasn't altogether kidding. Nor is he altogether cock-eyed pleased with the title, "Radio's Most Eligible Bachelor." He doesn't want to be a bachelor. He's fundamentally a pipe-slippers-and-kiddy-in-a-cozy-nest sort of guy.

His home in New York is a duplex suite in a hotel which he shares with his manager, Royal Foster, Mrs. Foster and their year-old baby. When the baby cries, Ken is up first. When the baby had its first tooth, Ken told about it before Papa and Mama. When a new top, a new trick, folding bed comes out, Ken has it first. When company comes, Ken shows off the baby. Which peeves Mr. Foster and Mrs. Foster. Parents, they feel, have some rights.

Examine his career, his program—and you'll find it's this hunger for children that has put him in the big-time. His recipe for success as a comedian he sums up in the following



"Whose little boy are you?" Ken Murray wishes the answer were "Yours!" But it's Royal Foster Jr., his manager's son

FATHER
BY
PROXY
BY
JOHN BROCK



Left: A family group? No, but Ken Murray wouldn't mind! It's Ken, Marlyn Stuart, Royal Foster, Jr. Below: Ken and "Oswald"



sentence. And he means every word of it:

"You're no good unless the kids love you."

And he proves he is right by ticking off the reasons for the success or failure of other comedians. Joe Penner with his "Wanna buy a duck?"; Ed Wynn with his "So-o-o-o"; Jack Pearl

with his "Vas you dere, Sharlie?"; Eddie Cantor with his "kiss-kiss-kiss"; etc. These tricks were inserted to get the kids. And if you get the young ones, you get the old ones—for there's a kid in every grown-up. Jack Benny uses no tricks, but the kid appeal in his case is supplied by the goof laugh of Mary Livingstone. And the same is true of Portland Hoffa in the case of Fred Allen.

When Ken was starring in Earl Carroll's "Sketch Book" on Broadway, he got the heeby-jeebies. Playing continuously to adult audiences in an adult town like New York stifled him, deprived him of the kid outlet he needed. He improved the situation by

doing—guess what? He wrote and acted a little skit about kids—about the Dionne quintuplets. It was the smash of the show because Ken had his heart in it—and his heart was there because it was something about kids.

Then the offer to go on the air. He thought it over, examined the reasons other comedians had won out and accepted the offer. But he decided that he must get the kids—if he was to be a success. And he built his program accordingly.

From the chorus of The Sketch Book, he picked a little chorus girl—a shapely little thing about seventeen years old. But he did not pick her for

(Continued on Page 14)

IN HOUSEWIVES' LONELY DREAMS, IN SHOP-GIRLS' BROKEN HEARTS, LIVE THESE AIR-CASTLE HEROES

WHEN Barnum said, "There's a sucker born every minute," he gave a part of humanity's story. When a Broadway wag improved on Barnum by saying "and there are two to take him," he added to it. And the story is complete when we admit that the suckers like it and wouldn't change it if they could!

The rule never fails—examples of it abound. Take that woman walking into a hat shop. You know—the upholstered woman about whom you can make a conservative estimate that she is eighty pounds above a perfect thirty-six. She minces daintily up to the salesgirl and asks to see a hat which will "do something" for her. The salesgirl knows that the only thing which could possibly do anything for her would be a tent to cover her right down to her toes—or a Thurston to make her disappear. But after showing seven or eight hats, the clever girl gives off an ecstatic little moan, a theatrical exclamation of joy, a gurgling "voilà"—the gem has been found! Surely with her reflection staring at her from the mirror, our overweight friend must know that she is being kidded—that no transformation has taken place. But try and tell her so!

The same hokum-formula—"Go on. Keep kidding me. I love it!"—exists in lady listeners' preference for bachelors on the air.

THE crooning voice coming in over the loudspeaker is not for Betty Bishkowitz' ears alone—and doesn't unhappy Betty know it! Sally Smith, who writes delirious notes to the romantic baritone on the Blatz' Bully Buttons program, doesn't really expect him to pick up the phone and ask, "How about dinner tonight, dearest? Just we two." Anna Popoulos is happily married and has eleven children. But Betty and Sally and Anna all prefer their romantic radio stars to be bachelors!

Not that they'll admit it in so many words. They are like the lady shopping for the hat which will do wonders. But they don't have to put their preference for bachelors in words. Their wishes are anticipated. There are people in radio—lots of them—clever enough to play the role of the little millinery salesgirl.

There's Olive White, shrewd wife and manager of Lanny Ross, for instance. She'd rather go without dinner than pose with Lanny for a photograph. The fewer the people who know about their marriage, the better she likes it. Whenever her husband is interviewed, she keeps a watchful eye and wants the "domestic bliss" angle soft-pedaled. "Must you mention the fact that he's married?" she wants to know. "Can't you leave that part of it out?" Isn't she proud to be Lanny's wife? Of course—but business is business!

Then, there's Ken Murray. When his sponsors encouraged Ken to announce that he was looking for a wife, that wasn't just another gag. As a matter of fact, it wasn't a gag at all. It was shrewd publicity, planned to "draw" the women. And it did! His audience widened. Women giggled, but there was a predatory gleam in their eyes. Looking for a bride was great

fun and fine publicity. It paid well.

Or there are the Stuart Allens. When Stuart was given his first big chance to go on the air, he was told, "You're going to sing romantic songs to millions of girls all over the country. It would be bad business to own up to a wife." And so he and his wife hushed up their marriage for months.

RADIO is not the only field in which bachelors are preferred, of course. A physician—especially one who has a great many patients of the "nervous" type—will be much more successful if he's unmarried. Golf professionals—married or single—have much of the same talk about swing and stance. But the bachelors get many more female pupils. Salesmen, teachers—especially French and music teachers—are all benefited by freedom from "the

ties that bind."

Why?

Psychologists have a word for it: Glamor!

In many women there is a wistful dream of a glamorous, romantic life that might have been. That goes for bright girls and dull, fat girls and thin, old girls and young. It goes even for serious, circumspect, completely respectable women who, if they were brought even within shouting distance of an actual intrigue, would faint from fright.

And that's where the bachelor—by tradition, romantic and daring—comes in. He's the original "wish-fulfillment" boy. His unattached status sends his stock sky-high. He's still "to be had." He makes the illusion of pink-cloud romance possible.

He doesn't have to have a Barry-



Bachelors and benedicts: each is a dream-man to someone! From the top, reading clockwise: Lanny Ross, Bing Crosby, Jerry Cooper, Ralph Kirbery, Ray Heatherton, Nino Martini, David Ross and Nelson Eddy



more profile, either—although that helps. The mere fact that he is a bachelor makes him eligible to play the male lead in women's dream-dramas—with, of course, each one of their simpering selves cast as the heroine. Women, under the spell of a tenor voice, can get in such a mood that they forget the existence of their husbands. But it's almost impossible for them to get into such a mood if the tenor himself has a wife.

RUDY VALLEE'S experience with marriage is an interesting case in point:

For many years, Rudy was the chief "glamor-man" of radio. With his lullabies and love-ballads he made collective love to millions of romance-starved women.

Then came the rumors that Rudy was getting married. Doubting, complaining, warning letters began to pour in. Rudy's million-dollar glamor-appeal was threatened.

There were conferences. A campaign plan was mapped out. The girl, who was an actress, was made to seem a "home girl." Recipes under her name were given to women editors of home economics pages, for it was thought that it would be easier for the millions of Rudy's admirers to associate and identify themselves with a home girl such as themselves—it would be better for them to think of Rudy's wife bending over a stove than sipping champagne cocktails in a night club. When Rudy and his bride moved into their "cozy" home (with pictures ingeniously placed in dozens of magazines), the lovey-dovey, home-sweet-home atmosphere of that home was told in every press release.

The strategy wasn't bad at all. But it only eased the blow. Rudy, the benedict, definitely was not Rudy, the Vagabond Lover! The glamor was a bit tarnished.

But then came the divorce. And what a divorce! With tapped wires, and adagio dancers, and high-priced counsel and brawls in the court-room. Orange blossoms had hurt Rudy's romantic appeal—but spicy testimony helped it!

Rudy's glamor-appeal is now at high-tide again. He is the mistreated, misunderstood husband who married "the wrong kind of girl." He is the object of sympathy; the recipient of words of inspiration and encourage-

ment. Rudy is free again—free to wander blithely through lonely women's dreams.

But it isn't always true that women will forgive and forget as easily as they did in Rudy's case.

Three years ago, a leading trade newspaper hailed Ben Alley as the winner of its contest to determine the leader in "fem appeal." Ben's tenor voice, it was admitted in radio, made strong women weak and weak women unbearable. And then, one ill-fated day, Ben decided to get married. Today Ben's name is not listed among those of leading radio favorites. As a matter of fact, Ben is not on the air. The dear, dear ladies dropped him like the traditional hot potato!

Bing Crosby's glamor appeal hit a low mark when word was passed around that his wife had had twins.

People next door might have twins. The neighborhood barber, the butcher, the dentist—all these people might

BY
JULIAN
FUNT

have twins. But certainly not the boop-boop-a-dooper who crooned so seductively about moonlight and moon-madness. The father of twins was about as romantic as a mustard plaster, winter underwear or corned beef and cabbage!

WHEN unfounded newspaper reports appeared stating that the Voice of Experience had married, there was great turmoil. Editors of newspapers were kept busy trying to placate irate women. The Voice himself got hundreds of letters from women who hurried to say that they didn't believe "those awful stories"—that they simply knew the Voice was a bachelor. Women don't want their idols shared by wives.

But it is true that even in this matter of bachelor-appeal there are important variations. Comedians, sports

announcers, character actors—these do not have much romantic appeal in the first place. So their marital status isn't quite so important. It is interesting to note that the ladies can somehow take the marriage of Paul Whiteman in their stride. Many women write nice friendly letters to Paul's wife, compliment her on her happiness and even give suggestions on how to prepare Paul's meals so that he will be happy—but slim!

But—in the case of men on the air whose stock-in-trade is the romance-and-glamor spell which they cast, causing susceptible women to rush into grocery- and drug-stores to buy an advertised product, then "bachelors preferred" is a very real demand.

OF COURSE, you can point to income-tax reports of some of the married radio stars and say, "You're crazy." You can parry my reference to the successful bachelor, Ray Heatherton, with a neat remark about Morton Downey, safely married and generously blessed with children. That's your privilege—but I know what I know.

I have seen the look of enchantment on the faces of women at a broadcast when a bachelor sang. I have seen that look grow duller and resolve itself into one of polite interest when a married man (known to be married) sang the same words. And sang them better!

I have seen a letter which Jerry Cooper received from a woman in Kingston, New York—a letter which read: "Dear Jerry: Won't you please let me know if you are married? I simply couldn't listen to you the way I do now if I knew you were somebody else's..."

I have seen, time and again, that on personal appearances radio stars who are bachelors or are thought to be bachelors are always much more popular than the married ones. When they leave the stage door, they are surrounded by more women. There is more excitement. There are more cops.

I have seen fan-mail tally-sheets. I know that when David Ross, the Diction Medal winner and the "Poet's Gold" man, recently secured a divorce, his "romantic mail" showed a noticeable increase. I know that the fact that Major Bowes is a widower may have little to do with his rise to the

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WOMAN of the WEEK — SIMONE SIMON

FUNNY thing what a slap in the face can do. One good resounding whack on a certain gentleman's left cheek sent Simone Simon skyrocketing to success. Right now her name is being bandied about from coast to coast. Almost any evening you can hear radio comedians gagging about this perfectly petite damoiselle who can sign her checks with a ditto-mark. Her two pictures, "Girls' Dormitory" and "Ladies in Love," are playing to packed theaters. In a twinkling she has become the sensation of the entertainment world. Wherever people listen to the radio—indeed, wherever people gather—they discuss Simone Simon. And so, she becomes **RADIO GUIDE's** Woman of the Week.

To get back to the slap in the face—not long ago Simone Simon was sitting pertly at a sidewalk cafe table in Paris. Abruptly she became aware of a presence. Her eyes traveled up from a pair of male shoes, disturbingly near her own high-heeled slippers, along the neat creases of trousers and from a morning coat with its bright flower to a man's dark, frankly admiring face.

"You must forgive me," the intruder said, bowing slightly, "but I am an artist and your eyes are very beautiful—"

Whack!

Simone punctuated his sentence with a slap that sent a red flush traveling to his ears.

The intruder was set back on his heels, but he hastened to explain that he was not trying to be forward. He was W. Tourjansky, a French motion-picture director, in search of a particular sort of girl to play an important part in one of his films. Simone Simon, he thought, was that particular sort of girl. So, under much protest, Simone went to work.

In fact, being "hard to get" is Simone's secret. When American producers wanted her to come to Hollywood she was alternately agreeable and then violently opposed to the idea. She kept hedging for several months—while the salary offers were growing

by leaps and bounds. Then she came.

Simone packed 17 trunks full of lovely clothes, but being a clever little minx, one thing she left behind—any clew to her past life. Reporters learned that she was born at Marseilles, on April 23, 1914. That she moved to Madagascar at the age of four and had a pair of panthers for pets. That she subsequently lived in Vienna, Berlin, Brussels, and Paris. That she attended eleven schools and made her debut at the age of 17 on the Paris stage. But as for the exciting details of her private life, her thrilling romances, Miss Simon closed up like a clam.

She was a woman born again. She even denied ever having met a couple of people who said they had known her quite well in Paris. And when some shrewd inquisitor reminded Simone that a certain French publisher had played an important romantic role

in her life, she opened her eyes wide and said that she couldn't remember a thing.

All this was an enchanting game, indeed, but after the first flurry of welcome was over, Hollywood let Simone Simon strictly alone. She became a very lonely and somewhat outraged young woman. This was not at all what she had expected. For she wanted to make a *beeg* impression in her new home.

IN THIS mood she entered the office of her boss, Darryl Zanuck. He showed her to a chair and began to talk, smoothly and politely. Simone listened for a moment like a docile lamb. Then her mood changed. In a storm of temper she demanded this—and that.

"Fine," exclaimed Mr. Zanuck at every outburst, "that was exactly what I was going to suggest."

This was too much for Simone.

"Because this was not what I believe he would say, I am defeat for the moment. But I try again. 'I must have a panther,' I say. 'I am a very brave woman. I must be exotic and I like panthers very much. Like the two I had in Madagascar. I want this beautiful animal to walk with me when I go shopping!'"

"Splendid," Zanuck exclaimed with only a suggestion of a smile. "We will help you get a panther. Which kind do you prefer?"

"Then," Simone admitted later, "I make up my mind that I should stop this fooling. I try to be very haughty, but I am defeat again. I decide I cannot be crazy because Hollywood is my match. So I think I shall be very sane—and maybe they will think I am crazy!"

AND Hollywood did think she was crazy. For instance, there was her battle with Ernie Westmore, the famous studio make-up expert. He thought Simone's hair was a sight. So he did it to suit his own ideas. Simone took one look in a mirror, sputtered in fiery French and yanked it all down.

"This face is not pretty," she shouted, "but it is good enough for me."

Westmore straightened out her slightly wild eyebrows next and Simone walked out in a huff. But when she appeared on the screen for the first time in "Girls' Dormitory," she had the Westmore hair and the Westmore eyebrows—and now she loves them!

Weeks before this first picture was previewed, word got around that Simone was "washed up." She was so temperamental, was the rumor, that the studio could not afford to take another chance. And when the "shooting" was over her director told her exactly what he thought of her in no uncertain terms. How much of this is true, and how much is exaggerated, it is difficult to say. But it is true that Simone had a difficult time with her lines because her text-book English didn't work out in actual practise.

In the midst of her studio squabbles,
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Left: Simone, etc. Stormy tantrums brought her grief. Coy smiles brought new popularity

BECAUSE SHE'S THE FEMININE ROBERT TAYLOR, AND THE LATEST TEA-TIME TABLE-TALK TOPIC OF AMERICA, WE PRESENT SIMONE SIMON!



Facts and figures in this article prove that local stations offer the greatest opportunities to amateurs. Further proofs: Left, Jane Ace and Goodman Ace—"Easy Aces"—whose career began in Kansas City; above: Amos 'n' Andy, who started in Chicago, and right: "Montana Slim," late of a Canadian station

WHAT TO DO WITH YOUR TALENT

BY JACK JAMISON

Here's the second part of your pass-key to the door of radio success! Last week an outstanding radio reporter, a man whose knowledge of the ins and outs of broadcasting comes from years of first-hand experience, told you what not to do when you storm radio's citadels. Now, in the last of a series of articles offered by RADIO GUIDE to smooth the way for talented beginners, he tells you what you should—and must do. Read this article carefully—and then get busy.—C. M.

PART II

IN THE first half of this article, presented recently, RADIO GUIDE gave you the actual figures, printed for the first time in any publication, on your chances of finding a place on one of the network stations in New York. Valuable as those figures were, they were very discouraging. And, in answering one question, they only raised another. If it is so hard to break into radio in New York—then where else can you go to do it?

I shall try to tell you in this article where to go and what to do.

The analysis in the first article showed you:

First: Your chances on a network station are bad unless you are better than everyone else already under contract in your particular field, or unless you happen by pure luck to fit into a program spot that is vacant at the moment you take your audition.

Second: The advertising agencies, like the networks, demand previous experience, training under a competent instructor whose name is known to them, or a recommendation from someone generally admitted to be a good judge of talent.

Third: In terms of the number of stations on the air, your chances are two-and-a-half times better if you stay away from the networks.

Fourth: In terms of hours on the air the networks sell only a hundred-and-

sixtieth as much time as do independent stations, which therefore offer you a one hundred and sixty times' better chance of success.

Fifth: The competition you have to buck in New York, no matter what field you are in, is at least fifty times fiercer than you will find it anywhere else you might start.

But, if you aren't to go to New York, where will you go to sell your services? The answer is—go to the independent stations closer to home.

Four hundred and forty-three independent stations in America pour 7,974 hours of program material into the air every day of the year. Some of these hours are sponsored, but by far the larger number—at least 75 percent—are sustaining programs, provided by the stations themselves. To stay on the air these stations must have a steady supply of talent. They haven't any Jack Bennys or Jessica Dragonettes.

They are looking for new Jack Bennys and Jessica Dragonettes—in other words, you—whom they can hire for less money. They need talent and they want talent—enough to fill 7,974 hours a day, 365 days a year. So they will give you a chance.

Where do you live? In a fairly large city, like Detroit, Los Angeles or St.

Louis? If you do, there are several stations within your reach by street-car. Do you live in a small town or out in the country? That complicates matters somewhat, but near you, not so far away as to make the bus fare too expensive, there is a station. That station may be a little fifty-watter, but

if it is, it needs you all the more. And you need it all the more, because of the grand experience you can gain there! Don't turn up your nose at a small station. It offers you your best opportunity!



Jimmy Farrell began in Washington, D. C.

NOW—how do you go about asking for an audition?

Before you ask, be as sure as you can that you are really ready—that what you are going to offer is the best you have in you. You don't want to start by making

a bad impression.

Then write a letter to the station. If you have two or more stations to choose from, purposely choose the small, less important one. Write in care of the program department, and request an appointment.

Don't write a fancy letter. Write in the fewest possible words, like this:

Gentlemen:

Are you giving auditions for new talent at the present time? I

am — (a singer, an announcer, an actress, etc.). If you will be kind enough to set a date and time when I may come in for an audition, I shall be greatly obliged to you.

Sincerely yours,
(Your name)

If you have had experience, state what it has been, in a second paragraph. This should include all experience which may prove of value. For instance, if you want to be an announcer and you have worked on your local newspaper as a reporter, I would add: "I have worked as a newspaper reporter and am able to write my own copy." If you want to be a comedian, and have taken comedy parts in school, lodge or benefit performances, say so—and say when and where.

If you are asking for an audition for an orchestra, state how many men are in your band and list the engagements which you have played.

If you are an actor or an actress, state the names of plays in which you have appeared and the parts you played in them. If they were amateur performances, don't be afraid to say so. You want merely to show the casting director, who will see your letter (but who has not seen you nor heard your voice), what sort of part you may be able to fill for him. For example, if he sees that you are a juvenile, he may have a part open for you right at that moment.

IF YOU are a singer, specify what kind you are. Baritone or soprano? Nobody will know if you don't say. Jazz, operetta, opera—what do you sing? State frankly where you have done most of your singing. In a church choir? Have you been a soloist? At private musicales?

If you want to be a news commentator, what you have to sell is your special knowledge, plus your ability to project your personality into your script and out on the air. Boake Car-

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AMATEURS! YOU CAN MAKE YOUR HEARTACHE FOR HAPPINESS A STEP TOWARD SUCCESS!

CHICAGO.—You can't help loving dogs—or at least Anne Seymour, leading actress of "Grand Hotel," can't, although Anne has a couple of good reasons for being a bit peeved at "man's best friend." So Anne has accepted the appointment of judge, along with Bob Becker, of the annual dog show of the Western Specialty Clubs Association to be held in Chicago November 21 and 22.

Miss Seymour's peevish date back to last Spring when Dilly, pedigreed Irish Setter, and Uncle Junior, blue-blooded water spaniel, were here with her. One Sabbath, as Anne was preparing to leave for a broadcast, Dilly began mixing it up with the Doberman downstairs. Leaving her bath, she lost precious moments separating the two—only to rush upstairs to find Uncle Junior shaking himself dry after he had tried to live up to his breed by having a grand romp in her tub! Undaunted, Anne rushed about and made ready to depart, but couldn't find her Grand Hotel script. Her search, however successful, was in vain, for in Uncle Junior's corner she found it—chewed to bits.

Please! All of you who have been writing RADIO GUIDE about the disappearance from the Sunday afternoon air of Senator Fishface and Professor Figgstottle, listen: This comedy team (yes, a very plumful one, I'll agree) was off the air only one week. You'll find them at the old stand—and if a nearer NBC station doesn't carry their antics, try WJZ, WBZ, WGAR, WREN, KOIL, WBAP, WOAI, WDAY, KGO or short-wave station WIXX (9.75 megacycles).

One day last week, Charles Eggleston, who plays in the "Ma Perkins" serial, fooled the production director and the rest of the cast. He had a cold and no one had discovered it—he thought. But an hour later he received a telegram from his wife in California, reading: "Do take care of that cold, Love." She detected his ailment in the loudspeaker two thousand miles away!

You may mark it down as first read here that Amos 'n' Andy will vacation again in Hollywood when January rolls around. The boys fear the depths to

PLUMS & PRUNES

which the mercury in Chicago thermometers can fall. And Elinor Harriot, your Ruby, or Mrs. Amos Jones, already has collected a houseful of European travel folders in anticipation of a vacation there next Summer! She says she wants to be sure she won't miss a thing.

Incidentally, nearly a half carload of infant clothes, toys and furniture, which were received by Amos from fans on the occasion of the birth of his script daughter, have been given by the team to Evanston's internationally famous foundling home, The Cradle. Miss Harriot suggested this practical solution to the growing clothes problem.

Speaking of Amos' mythical daughter reminds your reporter that Nancy Lauck, daughter of the first-billed of the Lum and Abner team, fixed herself up on a grandiose scale on her fourth birthday, October 28. Nancy was privileged to order her own cake. She did. When it arrived, it proved to be the largest one the caterer could bake! With enough cake on hand to feed 150 guests, the doors were thrown open to all the children in the neighborhood. But Chester Lauck insists that the best cake consumption record was hung up by Gary Goff, sweet-toothed son of Abner.

Another celebration which gave me a chuckle last week was that of Navy Day as staged here at the Great Lakes Naval Training Station. Announcer Norman Barry and Producer Maury Lowell were describing the ceremonies when, just before Rear Admiral John Downs was introduced, gunners mistook Lowell's radio direction arm signals and fired salvo after salvo at each

of the producer's efforts to delay them! They hardly had enough ammunition left for the salute to the rear admiral!

Little Jackie Heller is deserting the air this week for an indefinite period while he appears abroad. First, for a week beginning November 13, the tiny singer will entertain at a St. Louis theater. Then he'll visit his mother and family in Pittsburgh until November 25, when he sails on the S. S. Normandie for London. There he'll succeed Sophie Tucker, December 3, at Grosvenor House for an unlimited engagement. But you may be hearing Jackie in rebroadcasts from London. He's going to try to set up some celebrity interviews from overseas for scheduling on the NBC Jamboree.

My humble apology! Reader Koensberg corrects me for crediting to Bing Crosby the introduction to radio of plumful Bob Burns. It was during Paul Whiteman's regime for Kraft that Burns first microphoned. My forgetfulness—and my red face!

Two radio well-knowns, Helen Jepson and John Charles Thomas, almost brought down the house when they sang the leading roles in "Thais" last week for the Chicago City Opera Company. Critics in the daily press, although remembering the past performances of Mary Garden as "Thais," were unanimous in Miss Jepson's praise. But first to admit that she had learned and profited by Garden's interpretation of the role was Miss Jepson. Have you noticed? The screen and radio influence is giving opera lovely stars.

Romance Corner: I told you so over a year ago—and now the Bob Hammon and Rosella Stoll romance has flowered into matrimony! Last week Bob, who's featured by Henry Busse as a singer, and Rosella, professional model from Milwaukee, made it Mr. and Mrs. That leaves pianist Charlie LaVere and Steve Bowers, bass player, the only bachelors in the Busse crew . . . John J. Walsh, ex-stage actor, now heard in



It's time for a new deal in laughs. Ed Wynne comes through!

Tag Lines: Will it mean another radio show—or will "Let's Sing," "Gang Busters" or "Goose Creek Parson" be dropped? Anyway, the sponsor of all three is hearing quite a few auditions these days . . . Maxine Gardner, Chicago ingenue heard in "A Tale of Today," didn't get to vote last week because old Doc Stork interfered. He left an eight-pound son, her second child . . . I'm sorry to tell you that Uncle Ezra's dog, Whiskey, passed away. He was buried November 3 in an old-fashioned garden at Pat Barrett's Wisconsin farm home . . . From your Pan-American cruising Mother Moran (Irna Phillips) in Panama: "You'd like this trip. The people are so different, but Americans are still tops for my money" . . . Ted Fiorito is taking organ lessons from Jesse Crawford. Maybe Ted plans to add an organ to his orchestra? . . . Shed a tear for the Saturday Football Revue's Kay Kyser. The amusement parks have closed—and his big thrill was riding roller coasters!

The other night Harry Sosnik gave a house-warming party. It turned out to be a house-wrecking party. At the beginning, every article was polished and neatly placed to show off the new apartment. The next day, rugs had to go to the cleaners to extract crushed peanuts, and the piano had to be refinished because a spilled highball left its impression.

Any rumors of Rudy Vallee romancing Judy Stewart should be made specific, whether the rumors be true or unfounded.

To RADIO GUIDE's office the other day came a telephone call:

"I'm Judy Stewart. People are kidding me about Rudy. Although there is only one Rudy, there are a couple of Judy Stewarts. I'm Judy of the Singing Stewart Sisters on Rudy's program. The other Judy is a dancer. Will you please correct the mixup?"

Lily Pons comes forth and announces that she is to marry Andre Kostelanetz at an early date.

And Hollywood lifts an eyebrow and murmurs: "Re-marry him, you mean?"

NBC's "Grand Hotel," "Girl Alone," "Young Hickory" and "Welcome Valley," has given the ring to Roma Ricci, home girl of Chicago and national president of Sigma Tau Delta . . . Fran Clark, attached to the NBC publicity staff, didn't worry about witches or goblins on Halloween but instead defied them by changing her name that day to Mrs. Wells Simmons!

Octavus Roy Cohen, the famous author, seems to have a new idea for a radio program with a human-interest appeal. The show is titled, "Personal Column of the Air," and has been tried out on electrical transcriptions on a few radio stations in various sections of the country. Now a big advertiser will put it on a large network of NBC stations. The idea of the program is to provide listeners with a means of sending messages intended for persons whose whereabouts are unknown. Maybe you'll be able to find your rich Uncle Bim!

The life of a sustaining program (non-advertising) is always very shaky. Several weeks ago, I mentioned the fact that The Saturday Jamboree with Don McNeill as its head was to be changed to the NBC Jamboree and would be heard on Thursday nights at the same time Rudy Vallee and Kate Smith were on the air. At the time, I anticipated The Jamboree would take many listeners away from Vallee and the mighty Kate because the program offered such an excellent variety of entertainment. So what happens? After a few weeks they moved the program up to a much later hour.

You may not know it, but Don Wilson made quite a reputation for himself, years back, as a sports announcer. Don is going to let you hear how good he is on December 5 when he broadcasts the California-Notre Dame football game.

George Burns was out for a ride the other day when he suddenly found himself jolted considerably and heard the clash of bumpers and the grinding crash of steel. George jumped

SHOW BOAT, they tell me, again is auditioning sopranos. Meanwhile, Helen Jepson has rejoined the program after completing a concert tour . . . A femme singer will be added to the Leo Reisman program before many more Tuesday nights roll by.

Mildred Bailey, who came out of hiding recently when she appeared as guest with Ben Bernie, has finally settled her suit against NBC. Three years ago, when Mildred was rocking in her chair for Paul Whiteman, NBC signed her up with a definite guarantee. Then, a few months later, she disappeared from the airlines.

Wayne King certainly proved that he has a great gang of musicians. On election night, the band was on the air from Chicago. Immediately after the program they boarded a train for Washington, D. C., and were on the air the next night from the nation's capital. En route to Washington their entire musical library was lost and, listening to the program, I never would have guessed that the boys played every number without a sheet of music.

You don't read or hear much about the Manhattan Merry-Go-Round. But last Sunday night, this program celebrated its fifth anniversary on the NBC airlines. This is quite a record for any program.

Adele Ronson, formerly with the Buck Rogers program and now the dramatic lead in NBC's serial, "John's Other Wife," became a blushing bride on October 30. She was married to Horace Hamilton Nahn, a New York business executive.

Last week Benay Venuta and her husband, Dr. Kenneth Kelly, celebrated their first wedding anniversary. A new three-thousand-dollar ermine wrap, a gift from her hubby, will keep Benay's shoulders warm during the cold wintry blasts.

On the not-so-romantic side, we learn that Helen Ward, vocalist with Benny Goodman's orchestra, and a prominent executive in the radio ranks were secretly married recently. Now Helen is taking a vacation, so it is announced. But in reality, I'm told, she is Reno-bound, and will definitely untie the secret bonds of matrimony.

Ed Wynne is also having marital difficulties. On Sunday, November 1, it was learned that the comedian's wife was suing him for a divorce. On Thursday, October 29, New Yorkers read with surprise an announcement that appeared in the daily papers, that Ed Wynne was no longer responsible for his wife's debts.

INSIDE STUFF

Warner Bros. are planning to film "Hollywood Hotel," taking the whole idea straight from the air show. At first it was announced that both Frances Langford and Dick Powell would be starred, but now it appears that only Frances will appear in the film.

Eddie Cantor and his gang will all be back in Hollywood on December 10 after their New York sojourn. That is the date Parkyakarkus is scheduled to start on his new picture for RKO. A few days later, Eddie Cantor starts on his new picture for Twentieth Century-Fox.

At Fox studios, a radio singer is making quite a name for herself. The beautiful Leah Ray, formerly the songstress with Phil Harris, just finished her first movie role for this studio. They liked Leah so well they have given her the leading role in a new film, "The Holy Terror."

A noble gesture: Several of the members of the Gale Page Fan Club, who are celebrating their second anniversary this month, have books of fiction by prominent authors which they would like to offer to some institution. If you know anyone who would like these books, communicate with this department. We will be glad to pass on the requests to the club's president.

We've just heard a story about Bernice Claire, and a turkey. It seems that sponsors of that Saturday night variety hour with Walter O'Keefe and Jane Pickens cooked a turkey so Thanksgiving pictures of Jane could be taken. The photographer finished, Bernice's manager suggested he be given the turkey for more pictures of his client. That finished, Bernice telephoned friends to "come and help eat it." But the friends had other appointments, or were out of town, or were ill. And so Bernice and her manager ate alone. Not being the wasteful kind, Bernice had warmed turkey and turkey stew and turkey hash exactly five days last week.

Bob Ripley of "Believe-it-or-Not" fame will come to Hollywood soon. He will do short films along Believe-it-or-Not lines. Incidentally Ripley has so many curios that he has decided to start a museum at some university.

You would hardly think so, but Captain Tim Healy, NBC's famous stamp collector, is suffering from the results of his work and, in a strange manner. Every time he walks into a store and asks for a certain stamp, the dealer immediately puts an extra value on it on the theory that since Captain Tim knows so much about stamps that any particular stamp he requests must have some unknown value.

On November 15th the "Adventures of Captain Diamond" starts over an NBC-Blue network with Burr Cook writing seagoing scripts. But—Burr has no seagoing experience!

Politics recently played a heck of a trick upon some visitors from the hitherlands. They were anxious to see a broadcast, and your correspondent came to their rescue with tickets for Radio Gume's Court of Honor. Two hours later NBC called to say: "Radio Gume won't be on the air this week. The time has been requested for political purposes." Not wishing to disappoint our friends, we ordered tickets for Jessica Dragonette's hour. "That's been canceled, too," was the reply. "Then how about Your Hit Parade on Saturday." "That won't be on the air either."



Helen Ward, the singer on the weekly "Caravan" airings

BY EVANS PLUMMER

BY MARTIN LEWIS



When C. B. DeMille rehearsed a recent Radio Theater, he was in a ticklish spot. On the one hand, he had Pat O'Brien, "Alias Jimmy Valentine," safe-cracker, and on the other, the famous ex-G-Man, Melvin Purvis



Francis Craig, NBC Monday night orkman, put Phil Harris on the path to radio stardom



"Ahoy, there, Cap'n Diamond!" Yes, sir, it's Alfred Swenson, bringing the old lighthouse-keeper back to the air again



Rhapsody in bloomy! Joe Pennner and Joy Hodges



Saturday brings "Your Pet Program" and William Perry, the tenor and ex-music-teacher



Sylvia Clark is the girl who makes you laugh on the popular NBC "Nickelodeon" and also on Saturday's "Jamboree"



The towering tenor from Texas, Smith Ballew, has three new stars on his "Chateau." They're the Golden Shell girls, formerly the "Three Dots." From left: Mary Mahoney, Dorothy McCarty and Dorothy Hill

FATHER BY PROXY

(Continued from Page 7)

her shape. He selected her because he recalled that one day in the wings she had exhibited a comical kid's voice while imitating Betty Boop. The girl was Marlyn Stuart and she's the voice that squeaks, "Mama, that man's here again." How right he was in the selection of the line and the voice, you know—and all the kids of America know.

For another kid-catcher, he created Oswald with his "Ohhh, yee-ah!" Anthony Labriola provides it. With these two voices, he got the youngsters. He, himself supplied the body of the program, the gags, the clowning. He clicked.

BUT why—you all want to know—hasn't Ken Murray married if he's so crazy about kids? The answer to that is: Have patience, he will! After all, the man is only thirty-three. In the second place, he has set ideas on how married life should be conducted and where children should be brought up.

We asked him point-blank, brutally: "Are you in love, Mr. Murray?" "No," said Mr. Murray. But there was that about the way he said it that made me doubt. So we asked him to reassure us. His reply was:

"Well, I am negotiating . . ."

"For a wife?" we asked quickly.

"No, for a ranch."

The idea of Ken Murray is to buy a ranch—not because he wants to be a rancher but because he believes the country is the only place to bring up children. He does not believe in vagabond marriages—where papa is always traveling. He will marry when he can arrange his life so as to be home all the time.

"Times are gone," said he, "when men fell in love, rushed in and got

married whether they had a nickel or a fortune, a fat job or only prospects. Young men think before they leap."

"Do you mean by that, that in this age there is no such thing as love, good old headlong, romantic love?" we inquired.

"No-o-o, not exactly," he replied. "But the war, the flapper age that followed it—freed men and women from a lot of romantic claptrap, and we're more reasonable about things. The head governs the heart. We figure out ahead of time what we want, whether we can afford it—and take our time before taking any long matrimonial strides. If you get what I mean."

Mr. Murray explained that his rather set ideas on the subject derived from his own boyhood. Born in New York City, he was taken as a child to a farm near Kingston, N. Y. His father, Jack Doncourt, an actor, had retired from the stage to live the simple life.

Young Ken—christened Kenneth Abner Doncourt—lived with his father alone on the farm, trudging two miles through snow to the one-room schoolhouse, and two miles back. When he entered high school, he had to ride eight miles a day in a train. It was a lonely life for young Kenneth—but a healthy one.

FROM the beginning, Ken wanted to be an actor but his father told him he had better learn to be a businessman first, just in case he was a flop on the stage. And so he came to New York and became a salesman. But not for long. He quit to stooge for a friend of his father's in vaudeville. His father okayed the venture but insisted that Ken take another name lest he bring disgrace on the name, Doncourt. That is how he came to be Ken Murray.

The rest, to coin a phrase, is history. As stooge he got more laughs than the comedian—and so stooged himself out of a job. Then he built acts of his own. He played the Palace in New York more than any other vaudeville actor. And always clicked because of his emphasis on the kids actually in the audience, or those buried in the breasts of the grown-ups in the theater.

See him striding out of his hotel, big fellow, spruce. Hear the kids on the sidewalk mimic, "Mama, that man's here again!"

Does he get sore? No, he loves it. It is to him a sure-fire sign that he's on top!



Benny Goodman, Master of Swing, takes clarinet in hand to show 'em how it's done. And he knows!

WHAT TO DO WITH YOUR TALENT

(Continued from Page 11)

ter, Lowell Thomas and the other commentators take ordinary news out of the papers, build up its significance according to their knowledge and point of view, then deliver it, charged with their personalities. State in your letter all the writing experience you have had, your education, your experience in all fields, where you have traveled. Ask the station to set a date for your audition, so that you can prepare a script from the news of the day before. You thus will be timely.

IF YOU want to be a master of ceremonies, provide all details which might convince the program director, reading your letter, that you can fill such a job. Have you taken charge of picnic entertainments, benefit shows, lodge performances? Say so.

A writer, of course, does not ask for an audition. If you want to write for the air you should ask, by letter, for permission to submit a sample script—or two, or three. Ask on what type of program they would like to see a script. If it is a program already on the air, listen to it and try to write a better show than the one you hear. Otherwise, if the station is open for scripts, you will be given an idea of what is wanted or asked to call for a personal interview.

No matter what category your ambitions fall under, if you have had no experience, the less said the better. Do not try to fake any. You will only get caught.

Very well—you have written to a station, let us say, and asked for an audition. Does that mean that, a week from then, you will be getting a thousand dollars a week? It does not!

YOU may receive an answer to your letter saying that no one is wanted at present. In that case, the only thing for you to do is try again later—or to try another station. Or you may offer the program director a fine idea for a children's program at a moment when he needs a good jazz band. Not all varieties of programs are in equal demand at all times. In fact, the demand, carefully charted by the statistical department of the National Broadcasting Company, runs as follows:

Popular Music	43.3%
Serious music	21.6
Drama, comedy drama	12.6
Talks	7.1
Novelty acts	4.6
Children's programs	3.4
News and reports	2.8
Special events	1.6
Religious programs	1.6
Women's programs	1.4
	100.0%

HERE, again, the figures dispose of a fallacy. At first thought you would be inclined to believe programs for women would be most in demand. The figures say they are the opposite—and the figures are official.

Increasing at the present time is the demand for (1) music (2) special events (3) religious programs (4) novelty programs.

Decreasing at the present time is the demand for (1) drama and comedy drama (2) talks (3) news and reports (4) children's programs.

These are general, nation-wide trends. It is quite possible that the station nearest you, because of local tastes, may have special preferences.

If you can do more than one thing, ask the program director frankly, "What do you need right now?" If you are a capable actress, and he needs a woman to conduct a children's program, despite the above-mentioned trend, you will certainly be foolish not to ask him for a chance at it, if you have ability along that line as well.

Eventually, you will get your audi-



Alec Templeton, Jack Hylton's sensational blind pianist: He's slated for a top commercial spot

tion. You will be given only two or three minutes. In that time you must register and sell what you have to offer. It isn't going to help you, much, to be good. Many people are good. You have to be better. Don't be afraid to ask the program director or the technician in charge, courteously, where to stand with reference to the microphone. That is what he is there for. If you begin to shiver with mike fright, get mad at yourself. If you get mad enough you'll get over it! Pretend that the mike is not a machine, but the ear of the person listening to you. Radio is the most intimate of arts.

As you are leaving the studio, after your audition, make sure that you have left your correct address.

NOW you have to go home and wait—and that, perhaps, is the hardest trial of all.

One of two things will happen. You will be called back for a second audition, or the weeks will go by and you'll receive no word from the station. If you receive no word, it means either that you aren't needed at the moment, or that you have failed.

Try again. Write and ask for another audition. Try another station, if you like. If, time after time, you try and are not asked to go on the air, there is nothing to do but face the fact that you aren't as good as you thought you were. Your friends said you were wonderful, yes—but your friends aren't experts. Or, if they are experts, perhaps they didn't want to hurt you.

You can still keep trying. Many a person who failed at first has succeeded later, after further preparation and experience. Ask yourself critically what is wrong with you. What are your faults? How can you go about correcting them? Perhaps you chose the wrong sort of material. Don't forget—the more auditions you have, the more experience you are getting. Your very failures may spell your ultimate success!

If you are called back for a second audition, and pass it, you will very likely be offered a fifteen-minute sustaining program. If the station asks you to work without pay, it is certainly to your advantage to accept the offer. Few of the people who are our radio stars today were paid for their early work. Lanny Ross, to name only one, sang for weary weeks without ever receiving a penny.

And when the day comes that you are finally offered \$25 or \$30 a week—and that is all you will be offered, at first—take that too! I stress again the fact that you are getting experience. Experience is what you need, and experience is what the independent station can give you. Ed Wynn has

GLAMOR MEN

(Continued from Page 9)

top of the radio heap; but then again it may have more of an influence than you would imagine at first glance. I know that bachelors Nelson Eddy, Ray Heatherton, John S. Young, Nino Martini, Abe Lyman, Jerry Cooper, Ralph Kirbery are among the top-notch fan-mail pullers of the air.

And I know that radio knows what I know—that bachelors are preferred. If you want to verify that, ask any shrewd agent or publicity man. Maybe he won't admit it publicly. Maybe, if you challenge him on the point and if he knows that you're going to quote him—he will even deny bachelor-appeal. But if he does, he's holding out on you.

GET him off-guard and ask him to enumerate the qualities he's looking for in his next potential radio star. He'll talk about a good voice, mike presence, a handsome face, and then, as a sly afterthought, he will very likely add: "And it wouldn't be a bad idea if he were unmarried."

Then you've got him. "Why did you say that?" you want to know. "Well, the women like it." "Even the married women?" you ask. "Yes, even the happily married women!"

So it stands. Bachelors are preferred on the air. Theirs is the pulling-power, the glamor and the glory. They are the chosen of the brilliant, sparkling procession of stars who pass before the mike and make you dream, hope and desire as you turn the dial.

And that's why radio wives stay in the background, news of blessed events is shush-shushed and many of your handsomest "bachelor" stars are getting prematurely gray for fear the news of their marriages will leak out!



Screen star Anne Shirley showed talent for radio when she guested for Bing Crosby on the Music Hall

WOMAN OF THE WEEK

(Continued from Page 10)

Simone was surprised to hear her telephone ring one evening. Until then her apartment had been a pretty quiet place, with only the maid and chauffeur around. The caller was Marlene Dietrich, who suggested that they do the town together. That made life more bearable. Simone began to meet people. She changed her mind about running back to Paris. Charles Boyer, who also hails from France, and his wife, Pat Patterson, became her constant companions. Margaret Sullavan's ex-husband, director William Wyler, escorted her here and there. Alexander Darey, a non-professional, took her to the tennis matches and to the beach.

Gradually, Hollywood began to like Simone and Simone began to like Hollywood. She was given a role in "Ladies in Love." The director, E. H. Griffith, took her to one side and said, "My dear Miss Simon. This is going to be a very difficult picture. We don't want trouble. If there is any, I am very much afraid that I will have to have you put right off the set."

AND that pleased Mlle. Simon. Like French women in general, she expects and likes to be ruled with an iron hand.

In person, Simone is not unlike Clara Bow at the height of her fame. She has the same unruly hair, the same buxom "It" appeal. She stands five feet, four inches, and weighs 117 pounds. In her moods, she is another Lupe Velez, gesturing wildly, and as often as not choosing to throw things. She seems to know that there is hardly a man alive who can fail to experience a stab of excitement when she "turns on" the full force of her blue eyes and curves the soft corners of a somewhat overlarge mouth in a smile that is never anything but a long-distance caress.

Publicity men who work with Simone in the studio are alternately disgusted and elated at her antics. When faced with the problem of a "tough reporter" they tip Simone off in advance. She greets her victim with the coyest of smiles and proceeds to alter his preconceived notion that she is a "temperamental brat." She proves that she has a greater knowledge than does the average actress by talking glibly about books that are read only by the intelligentsia. She beats him at ping-pong. She plays the piano beautifully and sings a naughty French song. She puts on an extra dash of haunting perfume—one kind if it is daytime; another if it is evening. She is distant one moment and on the verge of being a wee bit familiar the next. This may be why men adore her—and why women say, "I can't see what anyone sees in that snub-nosed person."

MEN in general delight Simone. But men in particular do not seem to interest her greatly. When Francois Louis-Dreyfuss, the French publisher, made a record six-day trip from Paris to Germany to the United States via the *Graf Zeppelin*, there was every indication of a furious courtship. Questioned pointedly, Simone said, after his departure: "I simply didn't think it was time for me to marry. When I get ready, everyone will know about it. At the present time, I am not interested."

This is Simone today. By the time she has appeared in "Seventh Heaven," in the Diane role made famous by Janet Gaynor, she may be an entirely different woman. Probably she is here to stay as one of the fine talents of our stage, screen and radio. And the reason, if one could possibly be necessary, is that this creature "with the appeal of a child and the allure of a woman" is a masterful symbol of the eternal feminine. And the only thing repetitious about her is—Simone Simon!

behind him thirty-three years as a showman. From Ed on down, all the rest of the big names can point to five, ten, fifteen years.

You must serve your apprenticeship just as they did. Don't be discouraged if you stay where you are, in your first small station, for two, three, or even five years. The experience you are getting is the most precious possession you can have!

If you were going into the movies, you wouldn't expect to be a star in your first picture. If you were taking a job in a bank, you wouldn't expect to be elected vice-president on your first day.

I can close with an honest word of hope and encouragement for you.

THE trend is unmistakable. There can be no doubt whatever that now—and more and more, in the future—the networks will be turning to the independent stations for their talent. The conclusive and irrefutable proof is that, in the past year or two, not half a dozen people out of all the tens of thousands who have tried have stepped straight into network programs. Balance against this fact, now, the list of stars picked up by the networks from independent stations.

Jimmy Farrell came from Washington, as did Margaret McCrae, recently on "Your Hit Parade." Bill and Ginger came from WCAU; Ted Malone, the "Between the Bookends" man, was picked up from a station in Kansas City. The "Blue Flame Quartet" and "Vox Pop" both came from Texas. Montana Slim came from a Canadian independent.

Amos and Andy started on a local station in Chicago. Connie Gates comes from Cleveland; the "Easy Aces" from Kansas City. Stoopnagle and Budd were on an "inde" in New York. So was Major Bowes' Amateur Hour, on WHN. The "Goodwill Court" came from WMCA. Ford Bond came from WHAS in Louisville. (Incidentally, you can hardly name an announcer who wasn't picked up from an independent station.) The "Husbands and Wives" show was on WOR. "The Westerners" came from KPRH in Houston. Grace and Eddie Albert were on an independent. So were Tim and Irene, who came from a San Francisco station. Lum and Abner made the air in Little Rock. Leo Reisner was on an independent in Newark as far back as 1921.

There is your proof—and your promise for the future! All of those radio stars did just what I am advising you to do. It worked for them. It can work for you. I hope with all my heart that it will.

The very best of luck to you!

MUSIC IN THE AIR

By Carleton Smith

FUTURE historians will note in their annals an abrupt change in the aims of Soviet musical creation, dating from the early months of 1936. For at that time what had only shortly before been hailed as the highest achievements in proletarian art were repudiated.

"Socialist realism" is the name given the new credo, and with its spirit all Soviet artists will seek to color their work. They have promised to go to factories and mills, state farms and collectives, to journey with brigades, to live in the remote republics, and to study everywhere the processes of regeneration.

The best examples of the new Socialist realism in music are now said to be the latest symphonies of Miaskovsky—his 15th and 16th, if I have not lost count—and the only opera of the 26-year-old Ivan Dzerzhinski, to whom the Soviet press has given the place of prominence that used to be held by Dmitri Shostakovich.

The young Dzerzhinski's revised setting of the Sholokhov novel, "And Quiet Flows the Don," is very popular. Stalin heard it and word got around that he liked it. The simple melodies are calculated to speak directly to all comers, and the last two scenes—ending with revolutionary choruses and the waving of the red flag—bring forth shouts and red-stamping that drown out the music.

THE production was the best part of the opera. Pleasant, pseudo-folk melodies—obviously Russian and kind to the ear—run through the six loosely jointed episodes. For one listener, at least, "And Quiet Flows the Don" failed to reveal a talent for integrating and projecting a drama in sound. But Soviet leaders are sure that Dzerzhinski will do better with his next opera, scheduled for production next Fall.

Meanwhile, Shostakovich is writing incidental music for Shakespeare's "Julius Caesar," and working on a new opera around a Civil War story. He is not in disgrace, I was told, and political functionaries profess to consider him one of Russia's great talents. The precise origin of the official attack on his opera, "Lady Macbeth of Mzensk," is still shrouded in mystery. It is generally believed that Stalin saw the opera and disapproved both of the libretto and the music. The official rea-

son now given is that the music failed to please the real masters—the masses—and that it was their displeasure that was expressed in the official newspaper, *Pravda*.

THE head of the music branch of the All-Union Committee on Art, in denying that Party leaders were responsible for the *Pravda* attack, explained that the dislike for Shostakovich's music was first expressed by the workers in their clubs.

The voice of the masses was not heard at first because the opera had a success among musicians. Critics wrote highly of it. And, further, the productions of the opera at the Leningrad Maly Theater and in Moscow at the Musical Theater of Nimirovich-Dantchenko, were exceptionally fine.

A perusal of the composers' discussions on formalism, soon to be published in Russia, offers convincing evidence that in matters of art, as in everything else, the Party is infallible.

COVER PORTRAIT

LAST Spring when Dick Powell was so ill, there were rumors that his radio days were over. He came back to his "Hollywood Hotel." Then there were rumors that he could not make any more movies because they detracted from his radio appeal. He retaliated with "Stage Struck."

Still undaunted, the rumor-spreaders gave out the news that his broadcasts must stop because they killed his box-office pull for his movies. Dick is still broadcasting and he is still making movies!

Furthermore, he defied the practically unconquerable jinx that shadows Hollywood romances and married lovely Joan Blondell.

All of which proves that Dick is made of the stuff you must respect. He is also one of America's potential "greats" in the world of opera, for Dick has hankerings for that field.

Like many other big names in present-day radio, including Bob Burns and Lum and Abner, Dick Powell hails from Arkansas. Mount View is the proud town, and November 14, 1904, was the day. So, to Richard E. Powell, many happy returns of the day!



Stars in trio! Rosario Bourdon, Margaret Speaks, and Ross Graham, left to right in that order, guest-starred recently at an Atlantic City convention. It was Frances Rockefeller King who teamed them up

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MARY THE MOORE

BY JOE HAEFFNER

SIXTEEN is a tender age to be deciding between marriage and a career.

But ever since Mary Lou Moore, the Florida girl who is conquering new worlds in Buffalo, New York, has always had her heart set on an entertainment career.

At sixteen she made up her mind to this credo: "Until I reach the top, I don't intend to let marriage interfere."

It isn't sour grapes, either. For this radio glamor girl has had her share of boy friends—and why not? She was Queen of the Florida Orange Festival of 1933, selected for the statewide honor because of "her beauty, talent and intelligence."

But that's all over now; for Mary Lou has, as she said, gone wherever opportunity has beckoned. A little-theater star in her native town, Clearwater, Florida, she gave up this local prominence to study dramatics two hundred and fifty miles away.

Then, becoming a state figure through her selection as orange queen, she forsook everything to go northward more than a thousand miles to further a radio career, to a city that hardly heard of her beauty triumphs.

MARY LOU MOORE, self-styled career woman, has had an exciting time for a nineteen-year-old. Daughter of former City Judge J. C. Moore of Clearwater, she was born in that city and attended elementary and high school there. She majored in dramatics at Florida State College, Tallahassee, for two years. Then she took part in little-theater work at Tallahassee and Clearwater and worked in films.

Attracting the attention of Bert Arnold, program manager of WFLA, Clearwater, who brought Frances Langford into prominence on that station, Mary Lou sang over WFLA until Mr. Arnold became assistant production manager of WGR-WKBW, Buffalo, in March of this year. He brought his "discovery" with him.

Billy Lossez, who played a month at the Statler, heard her. Then she sang with Billy's society orchestra for a month until she successfully auditioned at WGR-WKBW and joined the stations' staff. Now she is on WEBR.

She was featured on the "Music for an Hour" program every weekday evening from seven to eight o'clock over WKBW. The commercial program, which also included recorded orchestra music, was piloted by Johnny Boyer, vaudeville veteran. Her cross-fire ad-libbing with Johnny was in itself responsible for many listeners.

About Miss Moore's film career: It started at the time, in 1934, when Florida had an idea that maybe the film capital would shift to the other side of the United States if the California taxes kept kiting. So James Kirkwood, Buster Keaton, Molly O'Day and other stars trekked to the Atlantic Coast, and between them they made two full-length pictures, "Chloe" and "Playthings of Desire."

MARY LOU had featured roles in both, even though the pictures didn't become the national hits they were predicted to be. When Florida decided maybe Hollywood was going to retain its laurels it marked finis to Mary Lou's budding film career for the time being.

In her role of the Florida Orange Festival Queen, Mary Lou also starred in "Travelogue of Florida," which was a film of panoramic beauty and skill, shown all over the nation. She had never seen the completed film, and she hadn't been in Buffalo a month before she discovered that the movie was to be shown one night last March at the Buffalo Museum of Natural Sciences.

That very night Buffalo had a 17-inch snowfall—one of the worst in half a century—and Mary Lou couldn't get

a street-car or cab to go anywhere near the museum. She hasn't seen the film yet! But she says she will yet!

But undergraduates at the University of Florida and Georgia Tech—the males, of course—saw the picture. One look at the beautiful Mary Lou, and they immediately sent for her photograph, to be enshrined in their college annual beauty sections, reserved for a chosen few. Truly, a belle of the campus!

In Clearwater, where Mary Lou played in little-theater productions, she concluded that she had a double-barreled aim in life. As a child she longed to be a leading actress. Now this resolve is further strengthened, and she is just as eager to become a top-flight radio performer.

Her first network appearance was as festival queen. She spoke a few words on the National Farm and Home



Mary Lou Moore: She says no romance for her, but—

hour when she wanted—oh, so much—to get up there and swing out with a song, just so she could say she had sung over the networks!

But she waited three years for that chance. It came when she sang last July with Angie Lombardi's orchestra from the classy Chez Ami night club in Buffalo over the Columbia Broadcasting System via WGR.

She sang at the Great Lakes Exposition in Cleveland during Florida week, August 31-September 7, and she will be heard in frequent programs over WHK and WTAM, Cleveland. Mr. Arnold is now arranging Mutual network and CBS appearances for her from Cleveland.

Mary Lou is five-feet-four, weighs a trim one hundred and fourteen, has light chestnut hair, almost golden, and has a smile—well, you can see the smile in the picture.

When Mary Lou isn't hanging around the studios she usually can be found riding horseback along the Lake Erie shore of Buffalo. The rhythm of a good trotter fascinates her. She says that it's like music. Swimming, too, is one of her pet sports.

Mary Lou doesn't have too much time for riding and swimming. She's definitely a career woman. When not singing on her nightly program, she's either rehearsing for it or assisting Mr. Arnold in his programming. She's learning the inside of broadcasting, too. She's insatiably ambitious.

So she sounds sincere when she says there's to be no romance for her for a while. But, then, too, one must remember that she's a swell actress.

WHAT TO DO ABOUT LOVE

(Continued from Page 5)

standing out of all proportion until the crisis is over. But if he does leave, don't rush straight to the divorce court. Sit tight and say nothing. The pretty little menace who has him in the palm of her hand will soon find out that he somehow can't forget his happiest days with you. That, plus the fact that he is such a baby when he gets a cold in the head and she doesn't know how to humor him, will bring the gay Lothario back to his home with a bouquet of posies.

The Liquor Problem: Love and liquor are arch enemies. A man who likes his occasional cocktail can be a perfect mate, but the one who reaches for a pick-me-up the morning after the night before is a total loss. He'll promise you that he'll never touch another drop. Two days later you'll be sending for the hang-over remedies.

Those Quarrels: The average woman's revenge after a spat is to rush out on a shopping spree. In self-defense the husband usually makes up, but don't forget that he may take months to get over the feeling that you won the argument by a maneuver that wasn't exactly cricket.

What to Do With a Bore: Unloading a tiresome suitor is no easy task. One shrewd young lady has an unique method. She simply asks him for a loan. If he is very rich it might be as much as \$5,000. Nine times out of ten the man begs off and that's the last she hears from him. The scheme seldom fails, and she insists that an anguished appeal for a \$10 loan will be sufficient to scare a good many away. This may sound somewhat harsh and unfair, but the girl must return the money should the gentleman give it to her, always with the explanation that she found she didn't need it after all. Of course, this tidy trick is something for only the most sophisticated, but the average girl can do the same thing in a slightly different manner. If you are definitely not interested in the nice but too-serious young man who keeps getting in your hair, ask him a favor that requires some sacrifice on his part.

How to Intrigue a Man: Nine times out of ten clothes will help. If you are going places with a newspaperman, always dress with emphasis on the feminine. He sees too many sob-sisters at the office. The same goes for aviators, football heroes, mechanics, et cetera. But if your man is a dress-designer, actor or lawyer, the chances are that he won't object to slacks or most anything you want to wear, because he spends enough time in the company of women who are obviously "dressed to kill."

How to Re-ignite a Dying Love: Don't. At least, never let the man know that you are chilly with fear that his affection is cooling. At all costs, if he doesn't call, don't reach for the telephone. Since they invented those devilish instruments, it has been an unwritten law that the man should do the calling. And he knows it. If your husband is obviously bored, study yourself, find out what you are doing to make him skittish and apply your own remedy. Remember, you won him once; you can do it again!

There you have it. Mary McCormic says this probably is the last time anyone will tease her into talking about love, but she never has been able to resist reporters.

In fact, when we had finished this research into heart troubles, I asked her what sort of man her next husband, if any, would be.

"Present company excepted," Mary replied saucily. "There's no man more fascinating to me than a journalist. He knows a little about everything and not enough about anything to be a bore, if you know what I mean. I'd capture one in a minute if I knew where to look for a really nice one."

DON TOWNE IN HOLLYWOOD

(Continued from Page 6)

simply too long for ordinary ponies.

While on his vacation for a few days in Texas, Smitty wired that he had procured a horse . . . a nice horse . . . with long, long legs. He is shipping it back to Hollywood so he may be able to enjoy his morning jaunts without appearing ludicrous.

JACK BENNY seems to share honors evenly with Mae West when it comes to fans. Still Lyle Baker, who was one of the bachelors selected to visit Mae in her recent newspaper contest, was asked by a representative of Mae what places of interest he wanted to visit while in Hollywood. They suggested the Trocadero, the Brown Derby and other night clubs. He wasn't interested. Finally they asked him point-blank just what he did want to do.

"Can you squeeze me into Jack Benny's broadcast?" he asked eagerly.

IF THE contemplated tie-up of Ford and Metro-Goldwyn-Mayer goes through, and at this writing it seems probable, then the whole situation in radio broadcasting from Hollywood is going to be changed.

Under the new arrangement, Metro stars or featured players appearing on the Ford program will be presented by Metro and the initial announcement to this effect will be made prior to the start of each broadcast.

This means that the entire personnel at Metro will be available to Ford—and automatically barred from other broadcasts.

Many Metro stars have clauses in their contracts which allow them to make radio appearances. How this will affect them will be determined later.

In the event that this goes through, it is not unlikely that other studios will follow suit.

Under this arrangement it is obvious that portions of any Metro picture cannot be presented on any other broadcast. Contracts have not been signed at this writing, but the prospect of such contracts being signed has every radio agency in Hollywood and New York in a dither.

FROM an inside source this column learns that while the option on Fred Astaire has been taken up by his sponsors for another thirteen weeks, there may be an intervening thirteen weeks before the second series of broadcasts goes on the air. The reason: Astaire is starting a new picture and wants to give all of his attention to his dance routines for the film.

THE announcement of the breaking of her engagement by Isabel Jewell has just been made. Columnists said that Isabel and Owen Crump, Hollywood radio announcer and program director, would elope at any moment . . . but that didn't happen.

Now that Isabel has definitely broken her troth, those who were so sure her marriage would take place are intimating that the couple have been married for several months . . . but that isn't true . . . You may learn very soon that Isabel and Lee Tracy are reconciled.

HARRY CONN, who formerly wrote the continuity for Jack Benny and is currently writing for Joe Penner at a salary said to be \$1,500 per week, tried his hand at collaborating with Mae West on a script for her stage tour. He found that writing for the stage was far different from writing for radio. But the script turned out well—after quite a few arguments . . . with Mae winning all of them!

DON'T be at all surprised if at some early date you find Jack Benny guesting for Bing Crosby—and Bing guesting in return on Jack's program.

RADIO GUIDE'S COURT OF HONOR

ON THE AIR PRESENTS

CONTESTDOM'S GREATEST SCOOP

A "DOUBLE HEADER" CONTEST

Prizes Every Week—Everybody Has a Chance to Win

RADIO GUIDE offers you an unusual contest—a search for the most characteristic and distinctive handwriting to be found among its readers. Forty-two prizes weekly—in a twelve-week contest! Also, 705 additional prizes, in a companion contest, for the best slogans submitted in the handwriting competition. One entry—and you may win both contests!

THESE CONTESTS WILL BE CONDUCTED IN FULL VIEW OF THE PUBLIC, ON THE CONCOURSE OF THE RCA BUILDING, RADIO CITY, NEW YORK, FOR THEIR FULL DURATION! When in New York City, be RADIO GUIDE's guest. RADIO GUIDE invites you to come behind the scenes and see how *your* contest is being judged.

WEEKLY HANDWRITING CONTEST AWARDS

First Award	1	\$100
Second Award—2 prizes of \$50 each	2	100
Third Award—4 prizes of \$25 each	4	100
Fourth Award—5 prizes, each one an RCA-Victor Record Player and ten Shep Fields records.	5	100
Fifth Award—10 prizes of \$10 each	10	100
Sixth Award—20 prizes of \$5 each	20	100
Total per week		\$500
Total for 12 weeks		\$6,000

SLOGAN CONTEST AWARDS

First Award	1	\$1,000
Second Award	1	500
Third Award	1	250
Fourth Award	1	200
Fifth Award	1	100
Sixth Award—200 prizes of \$5 each	200	1,000
Seventh Award—500 prizes of \$2 each	500	1,000
TOTAL AWARDS		\$10,500

RADIO GUIDE CONTEST RULES

- In each issue of RADIO GUIDE printed during the contest, there will be a coupon which you may use as an entry blank. It is not necessary to use this, but all entries should be sent on paper the same size as the coupon, to facilitate handling. You may copy or trace the coupon. RADIO GUIDE may be examined at its offices or at public libraries free of charge.
- You are invited to submit an original slogan of not more than 10 words—in your own handwriting. This slogan should refer to RADIO GUIDE Weekly, and express its features and purposes, or both. RADIO GUIDE'S present slogan is: "The National Weekly of Programs and Personalities." We want YOU to write us a better one. During the 12 weeks, handwriting prizes will be awarded weekly for the most distinctive and unusual handwriting. YOU DO NOT NEED A BEAUTIFUL SCRIPT TO WIN. Some of the most illegible styles of writing show the most unusual characteristics. Each week's handwriting contest closes on Wednesday at 5 p.m., following the broadcast of the previous week. All entries received after 5 p.m. will be judged for the following week's awards. At the end of 12 weeks ALL entries will again be judged for slogan values. Thus if you do not win a prize for your handwriting you still have an opportunity of winning in the slogan group. The slogan contest entries must be received not later than January 6, 1937, at 5 p.m.
- You may submit as many entries as you wish. Winning in one contest does not eliminate you from winning in another.
- Send all entries to RADIO GUIDE, care of National Broadcasting Company, New York, or in care of the station over which you hear the program. All winners will be announced through RADIO GUIDE.
- Be sure your name and address are written plainly in your entry. Entries with insufficient postage will be returned to the Post Office. In fairness to all, RADIO GUIDE positively cannot enter into any correspondence concerning this contest. No entries will be returned, and all entries become the property of the sponsor.
- This offer is open to every man, woman and child, everywhere, except employees of RADIO GUIDE and their families, their advertising agents, employees of the National Broadcasting Company and Certified Contest Service. Judges for the slogan contest will be Certified Contest Service and the editors of RADIO GUIDE. Judge for the handwriting contest will be Helen King, President of the American Graphological Society. In the event of ties, duplicate awards will be made.
- Entries in this contest must accept the decisions of the judges as final.
- Your entry in this contest is an express acceptance of all the rules printed here.

OFFICIAL ENTRY BLANK

Radio Guide Handwriting-Slogan Contest

No More Than 10 Words

The above is my entry in your Handwriting-Slogan Contest.

Name.....

Address.....

(Address: Radio Guide, c/o National Broadcasting Co., New York, N. Y.)

SKINNY?

THOUSANDS GAIN 10 TO 25 LBS. NEW EASY WAY



NEW IRONIZED YEAST

OFTEN ADDS NEW CURVES -in a few weeks!

EVEN if you never could gain, remember thousands have put on solid, naturally attractive flesh with these new, easy-to-take little Ironized Yeast tablets—in just a few weeks!

Not only has this new discovery brought normally good-looking pounds, but also naturally clear skin, freedom from miserable indigestion and constipation, glorious new pep.

Scientists recently discovered that thousands of people are thin and rundown for the single reason that they do not get enough Vitamin B and iron in their daily food. Now the richest known source of this marvelous body-building, digestion-strengthening Vitamin B is cultured ale yeast. By a new process the finest imported cultured ale yeast is now concentrated 7 times, making it 7 times more powerful. Then it is combined with 3 kinds of blood-building iron, pasteurized whole yeast and other valuable ingredients in pleasant little tablets known as Ironized Yeast tablets.

If you, too, need these vital elements to build you up, get these new "7-power" Ironized Yeast tablets from your druggist today. Then day after day, watch flat chest develop and skinny limbs round out to natural attractiveness. Constipation and indigestion from the same cause vanish, skin clears to normal beauty—you're a new person.

Money-back guarantee

No matter how skinny and rundown you may be from lack of sufficient Vitamin B and iron, try these new Ironized Yeast tablets just a short time. See if they don't build you up in just a few weeks, as they have thousands of others. If you are not delighted with results of your first package, your money will be instantly refunded.

Special FREE offer!

To start thousands building up their health right away, we make this FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results with the very first package—or money refunded. At all druggists. Ironized Yeast Company, Inc., Dept. 7011, Atlanta, Ga.

Handwriting Contest Winners Note

No list of winners in Radio Guide's weekly handwriting contest is presented this week because Radio's Court of Honor was not broadcast on October 30. For that reason, the contest has been extended one week, to January 6, 1937. You are invited to read the contest rules in the adjoining column and enter this dual prize-money opportunity. Do it today!



SHORT WAVES



BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

Figures in parentheses denote megacycles.

Log of Foreign Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CFC, Chile	10.67	JVM, Japan	10.74
CJRO, Canada	6.15	JVN, "	10.68
CJRX, "	11.72	JZI, "	9.53
COCD, Cuba	6.13	JZK, "	15.16
COCO, "	6.01	KIO, Hawaii	11.68
COCQ, "	9.75	KKH, "	7.52
DJB, Germany	15.2	LRX, Argentina	9.66
DJC, "	6.02	OLR, Czechoslovakia	
DJD, "	11.77	vakia, "	15.32, 11.87
DJL, "	15.11	FCJ, Holland	15.22
EAQ, Spain	9.87		and 9.59
GSB, England	9.51	PHI, "	17.78
GSC, "	9.58	PRADO, Ecuador	6.62
GSD, "	11.76	PRF5, Brazil	9.50
GSF, "	15.14	RAN, Russia	9.60
GSJ, "	17.79	RNE, "	12.00
GSH, "	21.47	SPW, Poland	13.64
GSI, "	15.26	TFJ, Iceland	12.23
GSL, "	6.11	TIPG, Costa Rica	6.41
GSO, "	15.18	TIANRH, "	9.67
GSP, "	15.31	TPA2, France	15.24
HAS3, Hungary	15.37	TPA3, "	11.88
HAT4, "	9.12	TPA4, "	11.71
HBL, Switzerland	9.60	2R03, Italy	9.635
HBP, "	7.80	2R04, "	11.81
HC2CW, Ecuador	8.20	VK2ME, Australia	9.59
HC2RL, "	6.66	VK3LR, "	9.58
HIN, Dom. Rep.	11.28	VK3ME, "	9.51
HJABE, Colombia	9.5	VPD2, Fiji's	9.54
HJU, "	9.51	YV2RC, Venezuela	5.80
HP5J, Panama	9.60	XECC, Mexico	7.38
HRN, Honduras	5.87	XEFT, "	6.12
H88PJ, Siam	19.02	ZBW3, China	9.525
HVJ, Vatican City	15.12	ZBW4, "	15.19
JVH, Japan	14.6		

Time given is EST; for CST subtract one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 33. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:40 a.m., JVH; 4:40, GSB, GSO; 4:45, TPA3; 8, GSF, GSH; 11:30, GSB, GSF; 1 p.m., GSB, GSD, GSI; 2:30, TPA3; 4, GSB, GSD, GSF; 4:15, OLR; 5:15, EAQ; 6:40, HP5J; 7, RAN; 7:40, GSC, GSD, GSP; 8, TPA4; 8:15, DJC, DJD; 10, COCD; 10:40, GSC, GSD; 10:45, CJRO, CJRX; 11:20, TPA4.
Daily except Sundays—6 a.m., VK3ME; 7:30, VK3LR; 9, 2R04; 1:20 p.m., 2R04; 6, 2R03.
Sun., Mon., Wed., Fri.—4 p.m., RNE.
Sun., Tues., Wed., Fri., Sat.—8 a.m., ZBW (9.52 or 15.19).

Foreign Short-Wave Programs for Sunday, November 15

5:30 a.m. Daily—Fiji hour: VPD2
7:40 a.m. Daily—International Church of the Air: COCQ
8 a.m. Daily—Variety music: DJL
9 a.m.—Baseball game: YV2RC
9 a.m.—Gypsy music: HAS3
10:20 a.m.—Chopin recital; Irene Kohler, pianist: GSB GSF GSH
10:30 a.m. Daily—Vatican City topics: HVJ
10:40 a.m.—St. Paul's services: GSF GSB GSH
11 a.m. Daily—Czechoslovak prgm.: OLR
1 p.m. Daily—Dance music: COCD
1:20 p.m.—Old Folks at Home program; BBC Empire orchestra; Gresham singers; William Overton, cornet: GSB GSD GSI
2 p.m. Daily—Latin-American music: COCD
2 p.m. Daily—Czechoslovak prgm.: OLR (11.875)
2:10 p.m.—"Goldpanning in the Yukon in the Late Nineties," T. E. Hockley: GSB GSD GSI
2:15 p.m.—Horse races: YV2RC
2:55 p.m.—Presbyterian services: GSB GSD GSI
4 p.m.—"Life and Work in the U. S. S. R.," talk: RNE
4:55 p.m. Daily—Listener greetings: DJC DJD
5 p.m. Daily—Argentina program: LRX
5:30 p.m.—Setting-up exercises: JVH
6 p.m.—Gypsy music: HAT4
7 p.m. Daily—Moscow broadcast: RAN
7:15 p.m. Daily—Sound pictures: DJC DJD
9 p.m.—Drama, "Forgotten Footsteps": CJRO CJRX
9:15 p.m.—H. M. Coldstream Guards band; Peggy Cochrane, violin: GSC GSD
10:05 p.m.—"The British Empire and the Sea," Sir Samuel Hoare: GSC GSD
10:45 p.m. Daily—Program highlights and Listener greetings: DJC DJD
12 mid. Daily—Overseas hour: JVH
12 mid. Daily—Dance music: COCQ

Monday, November 16

11 a.m.—Sonata recital; Pauline Juler, clarinet and Howard Ferguson, piano: GSB GSF GSH
11:30 a.m.—Polish hour: SPW
1:30 p.m.—Intermission; BBC Variety orchestra; Ronald Hill, baritone: GSB GSD GSI
2 p.m.—Clive Carey, songs: GSB GSD GSI

THE Japanese stations at Nazakai are definitely using the new frequencies for the afternoon Overseas broadcasts on Mondays and Thursdays at 4 p.m. EST (3 CST). On Thursday afternoon, October 29, JZK (15.16) was heard with strong signals. English announcements were difficult to follow due to the "around the world" echo. JZI (9.535) was also transmitting the same program. The new frequencies are being tried in anticipation of the powerful new 50,000-watt short-wave transmitters. The early morning programs from Nazaki, which are directed to Manchukuo, are being heard in this country with excellent volume over JVN (10.66) and JVT (6.75). The latter station is best received on the Pacific coast. English news is radiated by these two stations at 4:50 a.m. EST (3:50 MST). . . . A Japanese mystery station near 6.5 megs, has defied any attempts by George C. Sholin, of San Francisco, Calif., to identify it. The station starts its transmissions at 4 a.m. EST (3 CST), but frequently goes off the air for several minutes, as if testing. All announcements are made in Japanese.

On Friday morning, October 30, at 3:15 a.m. EST (2:15 CST), Jimmy Dunigan, of New Britain, Conn., tuned in a broadcast from the new 25,000-watt transmitter at Jeloy, Norway. The program, which was received with very strong signals, was being radiated on a frequency of 9.53 megas. JZI (9.535) of Nazaki, Japan, testing at the same time, interfered. Frequencies and calls of the new transmitter are: LKL (6.13); LCL (6.97); LKC (9.53); LKJ (9.54); LKE (9.52) and LKU on 11.87 megacycles.

DESPITE the civil war, EAQ, of Madrid, Spain, is still on the air, although it has adopted a new frequency of approximately 10.05 megacycles, reports David Hutchinson, of Manchester, Conn. Apparently the station has found it impossible to adhere to a regular schedule, as it may be heard transmitting at irregular intervals throughout the day or night. . . . A new Spanish rebel broadcaster has been added to the long list reported during the past few weeks. This one, reported by Paul Dilg of Evanston, Ill., sends war news irregularly throughout the afternoon on 9.48 megacycles. . . . CSW, Emisora Nacional de Lisbon,

2:20 p.m.—Entertainment Parade; Personalities and news of the stage, screen and microphone: GSB GSD GSI
3:30 p.m.—Van Phillips and his two orchestras: GSB GSD GSI
4:20 p.m.—Talk, "World Affairs": GSB GSD GSF
4:35 p.m.—Manor to mine prgm.: GSB GSD GSF
4:40 p.m. Weekdays—Dominican variety: HIN
5 p.m. Weekdays—Mayor's program: COCD
5:15 p.m.—Josef von Manowarda, bass: DJC DJD
5:30 p.m.—Brazilian hour: PRF5
6 p.m.—Empire Exchange prgm.: GSC GSD GSP
6:15 p.m.—Billy Gerhardt's band: GSC GSD GSP
6:30 p.m.—Musical show, "At the Limping Spider": GSC GSD GSP
7 p.m.—Variety program for North America: OLR (11.875)
7:15 p.m.—Viola Galli, pianist: 2R0 (9.635)
7:45 p.m.—Song contest: YV2RC
8 p.m. (also Wed., Fri.)—National Railways program: HJU
8:45 p.m.—Hitler Youth program: DJC DJD
10:30 p.m. Weekdays—Opportunity prgm.: COCD
12:30 a.m.—Hawaii Calls: KIO KKH

Tuesday, November 17

10 a.m.—Torquay Municipal orchestra; Redvers Llewellyn, baritone: GSB GSF GSH
3 p.m.—JOHANN STRAUSS' biography in music; BBC Revue Chorus; BBC Theater orchestra: GSB GSD GSI
4:20 p.m.—"Scientists at Work," talk: GSB GSD

Portugal, which broadcasts for three hours daily beginning at 4 p.m. EST (3 CST), is now issuing verification cards, picturing the new station. The cards state the station has 5,000-watts power and has adopted an official frequency of 9.93 megas. It is necessary to tune carefully for CSW as it is often partly covered by code signals. A lady announcer gives the station identification in English and Portuguese. . . . XEW, the 50,000-watt broadcast station of Mexico City, D. F., is soon to have a 10,000-watt short-wave relay.

The National Radio Club of York, Pennsylvania, states that any listener fortunate enough to receive transmissions from the S. S. Normandie, call letters FNSK, and desiring a verification, should address his report to Chief Wireless Operator, S. S. Normandie, Pier No. 57, North River, New York City, New York.

THE Hong Kong short-wave transmitter again shifted frequency to 15.19 megas on Sunday, November 1, where it is being heard daily until 10 a.m. EST (9 CST). As ZBW is only transmitting experimentally at present, it is likely the station will again move to a frequency of 9.525 megacycles in a few days. . . . G. M. Cornfield of Hong Kong reports several Chinese transmitters that may be heard irregularly are: XGOY (7.5) of Kwenning, Yunnan, and Nanking stations, XGOG (17.8), XGBA (21.55) and XGOX (9.51 and 6.82). The best time to hear these stations is near 7 a.m. EST (6 CST).

Frank Andrews, of Los Angeles, Calif., reports that in the recent International Exhibition of Inventions held in Central Hall, London, a device was shown for switching a receiver on or off merely by looking at it. It was only necessary to gaze at the "eye" of the instrument and it automatically went on the air producing music from the station to which it had already been tuned. Another look and it switched off! Frank Frank wonders when this accessory will be available for wives.

REV. ARTHUR W. PAIN, of Havana, Cuba, writes that his program entitled, "The International Church of the Air Presents Moments With Your Bible," may be heard daily except Mondays at 7:40 a.m. EST (6:40 CST), over COCQ (9.75) of that city. The (Continued on Page 37)

4:40 p.m.—March program: GSB GSD GSF
5 p.m.—Trio for flute, violin and viola; August Reuss: DJC DJD
5 p.m.—Dance music: GSB GSD GSF
5:15 p.m.—The activities of women in the Reich-association of Physical Culture: DJC DJD
5:30 p.m.—Fantasia and Fugue on Bach, Liszt; Udo Dammert, pianist: DJC DJD
6 p.m.—Amateur hour: COCD
6 p.m.—Maurice Winnick's orch.: GSC GSD GSP
6 p.m.—"Bass Voices": DJC DJD
7 p.m.—Drama, "Within the Law": GSC GSD
7:30 p.m.—German winter sport territory; Riesengebirge: DJC DJD
8:30 p.m.—"Schifflied" for voice, viola and piano: DJC DJD
8:45 p.m.—Ilse Warncke-Woebcke, pianist: DJC DJD
9 p.m.—Classical music: HC2RL
9:15 p.m.—OPERA, "Abu Hassan," Carl Maria von Weber: DJC DJD
10 p.m.—"Foreign Affairs," Sir Frederick Whyte: GSC GSD

Wednesday, November 18

9:50 a.m.—Callender's Second band: GSB GSD GSF
12:35 p.m.—BBC dance orch.: GSB GSD GSI
3 p.m.—Peter Yorke's dance orch.: GSB GSD GSI
3:15 p.m.—BBC Symphony orchestra; Adrian Boult, conductor; Paul Casals, cello: GSB GSD GSI
4 p.m.—Famous Soviet singers: RNE

4:30 p.m.—BOXING; Ben Foord vs. Walter Neusel: GSB GSD GSF
5 p.m.—Origin of five German folk songs: DJC DJD
6 p.m.—Music for seven string instruments, Rudi Stefan: DJC DJD
6:10 p.m.—Talk, "Scientists at Work": GSC GSD GSP
6:30 p.m.—Ristenpart Chamber orch.: DJC DJD
7 p.m.—Pan-American prgm.: W3XAL (6.1)
7:30 p.m.—Hitler Youth program: DJC DJD
8:30 p.m.—Scott quartet: YV2RC
8:30 p.m.—Light music: DJC DJD
9 p.m.—National Tourist program: TIPG
9 p.m.—Fred Hartley's novelty quintet: GSC GSD
9:15 p.m.—Concert hour: DJC DJD
10:20 p.m.—"From Jungle to Jazz," Jules Bledsoe; BBC Variety orchestra: GSC GSD

Thursday, November 19

10:30 a.m.—"A Countryman's Diary," A. G. Street: GSB GSF GSH
2:30 p.m.—Alfredo Campoli Trio: GSB GSD GSI
3 p.m.—OPERA, "Madame Butterfly," Puccini: GSB GSD GSI
4 p.m.—Overseas hour: JVN JZK JZI
4:40 p.m.—"Bigger Business," Bobbie Comber and Claude Hulbert: GSB GSD GSF
6 p.m.—Recordings: DJC DJD
6 p.m.—"Intermission": GSC GSD GSP
6:15 p.m.—Folk music: DJC DJD
7 p.m.—Variety program for North America: OLR (11.875)
7 p.m.—Starlight; Interviews of stage personalities: GSC GSD GSP
7:15 p.m.—J. I. Taylor, organ: GSC GSD GSP
7:30 p.m.—Radio sequence, "Interlude": DJC DJD
7:45 p.m.—Folk songs: YV2RC
8:10 p.m.—Technical tips for radio fans: DJC DJD
8:30 p.m.—German toys: DJC DJD
9 p.m.—TABLE TENNIS MATCHES; England vs. Hungary: GSC GSD
9:15 p.m.—Musical miscellany: DJC DJD
9:20 p.m.—"Monologue in Melody" by Jacqueline: GSC GSD
10:05 p.m.—Musical show, "At the Limping Spider": GSC GSD

Friday, November 20

11 a.m.—Punch and Judy Show: GSB GSF GSH
11:30 a.m.—Polish hour: SPW
11:50 a.m.—London Zigeuner orchestra: GSB GSF GSH
12:15 p.m.—Hungarian Gypsy orchestra: GSB GSD GSI
2 p.m.—Alannah Delias, pianist: GSB GSD GSI
4 p.m.—Talk, "The Constitution," and Russian Lesson: RNE
4:25 p.m.—BBC theater organ: GSB GSD GSF
5:15 p.m.—SONATA in E flat major, Beethoven; Else C. Kraus, pianist: DJC DJD
5:30 p.m.—News from the stage and films: DJC DJD
6:15 p.m.—Sydney Kyte's dance band: GSC GSD GSP
6:30 p.m.—OPERATIC PROGRAM; BBC Empire orchestra; Joan Cross, soprano; Thorpe Bates, baritone: GSC GSD GSP
7 p.m.—"Rome's Midnight Voice," Amy Bernardy: 2R0 (9.635)
7:15 p.m.—Iris Malpieri, folk songs: 2R0 (9.635)
7:30 p.m.—Gay songs and poems: DJC DJD
8:30 p.m.—Rudolf Kattning, pianist: DJC DJD
8:45 p.m.—Concert orchestra: YV2RC
9 p.m.—Empire Magazine review: GSC GSD
9:15 p.m.—Light music: DJC DJD
9:50 p.m.—"The Old Folks at Home": GSC GSD

Saturday, November 21

10 a.m.—Drama, "The General Post Office": GSB GSF GSH
12:15 p.m.—Children's hour: GSB GSD GSI
2:30 p.m.—In Town Tonight: GSB GSD GSI
4:20 p.m.—Musical Hall: GSB GSD GSF
5 p.m.—Hitler Youth program: DJC DJD
5:25 p.m.—Henry Hall's hour: GSB GSD GSF
5:30 p.m.—LOVE SONGS; Hugo Wolf and Margarete Luckel-Patt: DJC DJD
5:30 p.m.—League of Nations Talk: HBL HBP
6 p.m.—Talk on landscapes, men and history: DJC DJD
6:15 p.m.—PLAY, "An Old-Timer": DJC DJD
7 p.m.—Pan-American program: W3XAL (6.1)
7 p.m.—Mackenzie Lang, Scottish songs: GSC GSD GSP
7:20 p.m.—"From Jungle to Jazz," Jules Bledsoe: GSC GSD GSP
7:30 p.m.—Magic of voices: DJC DJD
7:30 p.m.—DX program: HC2CW
9 p.m.—"Lightning Variety": GSC GSD
9 p.m.—News and economic review in German: DJC DJD
9:15 p.m.—Dance music: DJC DJD
9:25 p.m.—H. Robinson Cleaver, organ: GSC GSD
10 p.m.—DRAMA, "Within the Law": GSC GSD



WALTER
O'KEEFE

Oh, Mister O'Keefe! Here's the Broadway hillbilly himself, the jovial man on the flying trapeze who is

the son—"the one who works"—of Michael O'Keefe. Now Walter is the "works" on the NBC Saturday Party



JOAN
BLAINE

Photo by Maurice Seymour

Doctor, lawyer, merchant, chief! Here's the actress who may yet be each of these. Joan Blaine already

has her law degree. She has been a nurse, a concert singer and a harpist. Now she's Mary Marlin



NINO
MARTINI

Andre Kostelanetz' name always has signified a tip-top program for dialers, but his half-hour

is better than ever now that Nino Martini has returned. Listen Wednesdays to "The Gay Desperado"!

ANYONE CAN BE

BEAUTIFUL

MANY OF RADIO'S GLAMOR GIRLS WEREN'T BORN WITH LOVELY COMPLEXIONS, RADIANT GOOD LOOKS, BUT THEY'RE DAZZLING BEAUTIES NOW. READ FOUR STARS' SECRETS—TOLD IN FIVE RULES!

BY
HELEN HOVER



Bernice Claire: Her coffee-and-sandwich meals brought lead-lidded, lack-luster eyes. Her diet-and-sleep rule made her sparkle!

Now comes a startling statement: "Anyone can be beautiful!" This remark didn't originate with me. It comes from four feminine radio stars, each one of whom is beautiful. But—not one of them was a beauty to start with! Each went through a period in her life when she looked in the mirror heartsick at what she saw reflected there, wished desperately that she were beautiful—and then had the gumption to do something about it!

Today, all of these women are lovely to look at, to the point of having pas-

sers-by turn around to look at them a second time. These girls gave me sensible and workable hints anyone can follow. And not one of them mentioned expensive treatments, or costly creams and cosmetics.

There is Connie Gates, for instance. I'll never forget the first time I met Connie three years ago. We were taking fashion pictures of several radio girls, and with the entrance of each girl you couldn't help but notice that one was more beautiful than the other. There was Priscilla Lane, dashing and



Connie Gates envied a playmate's blond curls and china-blue eyes. Now Connie is envied!



Left: Rachel Carlay was a not-so-pretty flower in a beautiful bouquet. Today she's lovely

collegiate in a striking leopard coat and a vivid green hat. Jane Froman, her lovely head held high, looking like a page out of *Vogue* in a breath-taking black and white outfit. Ethel Shutta, a mother of two boys, remarkably young in a jaunty brown swagger suit.

AND then Connie entered. Stole in, I should say. She was painfully shy and self-conscious and her mousiness was accentuated all the more in that roomful of glamor. Frankly she was completely dowdy and plain-janey.

When I see Connie Gates today, I find it hard to connect her with the Connie of three years back. Her eyes and hair are a warm sable-brown, and her bright, chic clothes bring out the vividness of her young, clean-cut face. She is so attractive that several moving-picture companies are dangling offers before her. In the well-kept little apartment in which she and her sister live, she told me about it.

"I never thought much about looks. As a child I used to envy one particular girl who had long, blond curls and china-blue eyes. Then I'd look in the mirror despairingly at my own straight brown hair and plain brown

eyes. As I was not a naturally pretty child, I never developed any vanities. I grew up that way. I never thought I could improve my appearance—and I never tried.

"It was a boy friend who changed me. A very special boy friend he was, a charming man-about-town who impressed me greatly. He invited me to lunch one day and selected a very fine restaurant. As we sat eating, a girl passed. I don't know whether she was blonde, brunet or redhead. Her face in itself didn't really matter. But her whole appearance—her clothes, the graceful, poised way she carried herself—made everyone in the restaurant turn around to look at her. My friend stared at her admiringly.

"There's a girl any man would be proud to be seen with," he said.

"Right then I became aware of my own appearance, conscious of the fact that I had put on an old hat which I had hastily grabbed from the closet that morning, that my stocking seams

were twisted, that there was practically no make-up on my face, and that my nails were cracked. And I wanted so much to have that man say that he was proud to me seen with me!

"The meal was an ordeal, but when it was over I had made a a resolution. That girl we had seen became my guide.

"When I got home, I looked at myself in the full-length mirror and took stock of myself.

"I had been looking in that mirror for years, but that day I saw myself for the first time—a drab, mousey person with a shiny nose, ill-fitting clothes and a meek, unprepossessing carriage.

"Immediately I bought all the good women's magazines and tore out the pictures of smart-looking women. I experimented with lipsticks and hair arrangements. I walked around the house for hours balancing a book on my head to give me a graceful carriage. I looked over my wardrobe and gave away all those ill-fitting dresses I had bought so hastily. I took a new interest in my appearance. I went window-shopping. I observed the well-groomed women about me and took pointers from them. One thing led to another until I became thor-

(Continued on Page 50)



Benay Venuta: Her big-and-fat childhood years brought her misery. So she looked for her type—and she found it!



LULU BELLE, RADIO QUEEN—1936

Elected by the readers of RADIO GUIDE

NOBODY profits, the copybooks say, by the mistakes which are made by somebody else.

But the copybooks, I guess, can sometimes be wrong, for not very long ago, one man's two-million-dollar mistake not only spelled profit for more than twenty million people, but it also changed a wise-cracking little Broadway comedian into a microphone philosopher whose practical sermons on everyday life have added a bright, new chapter to radio's golden book of humanitarian tales.

Today, because of these same sermons, that little comedian is known as the "Wise Man from the Ghetto," although some of his fans go even farther and call him the wisest man in the world. Six years ago, however, he wasn't a wise man at all—and his motives for going on the air were much more selfish than they were philanthropic!

At that time, the "wise man" was simply Eddie Cantor, comedian, and he went into radio only because he was broke. There were Ida and his five girls—Margie, Natalie, Edna, Marilyn and Janet—to consider. There was that palatial home on Long Island's Great Neck, which Eddie himself had dubbed "The House That Ziegfeld's

Jack Built." And finally, there was a huge staff of servants hired to keep the house running on its well-oiled mechanism. All that was lacking, then, in Eddie's success picture, was the wherewithal to buy the oil. There was neither money for Ida's and the girls' silk stockings, nor to run the house, nor for the retainers, nor for anybody else in the Cantor household. For Eddie, you see, had made a tragic financial mistake.

NINE years before he had become a star in the entertainment world. And in becoming one, he had put all the misery and poverty of his boyhood away in mothballs—nice green-backed mothballs whose big-money smell went a long way toward keeping the wolf from his door.

In 1928, Eddie Cantor had everything—fame, family, fortune—and with it, all the power that such a happy triumvirate can buy. But it still wasn't enough for the boy who had known what it meant to go hungry, and how it felt to be coatless on a cold winter night. Eddie wanted even more money to help him forget that ghost of a boy, and to get it, he followed the crowds to the marketplace and risked all of his money.

You know the rest. October, 1929, rolled around, and in coming, rolled Eddie Cantor of every cent he had. Like thousands of others, he was caught napping, and when he woke up, he found that the lean days of his old empty-handedness were upon him again.

Desperately, he struggled to regain some of his losses. In water over his head, he kicked out valiantly and tried for a footing. He wrote books, made movies, went on personal-appearance tours. Then, in 1931, determined to retrieve at least a small portion of the vast sum he had so recklessly tossed into the Wall Street gutter, he went on the air.

HE FOUND a lot more than money in radio. He found an entirely new audience of friends—not the white-tie-and-tail crowd that came to applaud him in "Whoopee" and not the fellow millionaires who had read his

So, with this idea in mind, Eddie gradually began to change the tenor of his program. And from that change evolved a brand-new type of radio entertainer—a fellow who translated his own bitter experiences into good advice for somebody else. A fellow who took his own heartbreak and poured it into a radio script that offered the public as much good sense as it did chuckles, as much modern philosophy as it did gags!

In fact, some of the programs Eddie gave carried sermons which were almost classic, and which, like the classics, people wanted to hear over and over again. So much so that they began writing in, asking where copies of Cantor's sermonettes could be obtained.

Well, copies can't be obtained—but **RADIO GUIDE** will reprint three of them, presenting them in a fictionized series to give you a better picture of the program that almost revolutionized radio



Eddie Cantor with daughters (left to right) Natalie, Marjorie, Edna, Marilyn, and Bobby Breen. Money losses took Cantor into radio; the public made him a star

HELPFUL HINTS ON HAPPY LIVING—THEY'RE YOURS FOR THE LISTENING WHEN EDDIE CANTOR DRAWS ON HIS UPS-AND-DOWNS CAREER TO POINT THE WAY!

When Eddie Cantor realized he could help many a radio listener from his own experiences, he changed his program style overnight!



BIG LECTURES FOR LITTLE FELLOWS

Eddie, hearing the commotion, called: "What's the matter? What's the trouble over there?"

"Let go my arm," the visitor said. "I want to see Mr. Cantor."

"This young fellow broke past the door, Mr. Cantor," the doorman explained apologetically. "I'm gonna put him out."

"Yeah," the boy sneered. "I suppose if I was sent here by some big-shot, he'd talk to me."

"Wait a minute," Eddie said. "Who are you?"

MY NAME is Brown. I wrote you a letter a couple of weeks ago.

"What was it about?" Cantor asked.

"I'm a singer, Mr. Cantor, and I know I got as much talent as a lot of these fellows on the radio. So I wrote and told you about it."

"Didn't I answer your letter?" Eddie asked.

"Sure, you told me to go to my local station—you gave me a letter of introduction to some man at the station."

"Well, did you go?" Eddie asked.

"No," the boy replied. "I figured 'what's the use?' They wouldn't have given me half a chance."

"How do you figure that?" Cantor cut in.

"Because nobody can get a job in this business unless he's got pull!"

"I see," said Eddie thoughtfully. "And is that the only reason why you didn't go in to see him?"

"Well, you can see my appearance is against me. Look at my suit. Who's gonna give me a break?"

"Well," Eddie said, "if it's just a matter of clothes . . ."

"It isn't only that. I've got a real handicap. You may think it's silly, but

my being short has held me back."

"You think being short is a handicap?" asked Eddie, who himself lacks about a half-dozen of the precious inches required by the six-footer club which includes Gable, Taylor and Cooper!

"Sure it is," Brown replied; "for me, anyway."

"Listen, Brown, Napoleon was short. In fact he wasn't tall enough to be an average soldier, so he became the greatest general."

"I know, but there was only one Napoleon."

"That's true. But there were people with worse handicaps than Napoleon's, who did even greater things."

"Yeah?" Brown challenged.

"Yes, Milton, the poet, wrote his masterpiece after he lost his sight. Beethoven composed some of the world's most beautiful music in spite of the fact that he was never able to hear a note of it."

"Well, that's all ancient history," Brown argued. "In these days you gotta be almost perfect to get any place."

"Don't say that," Cantor commanded. "Let me tell you about a woman of our own generation, one of the greatest women who ever lived. Before she was two years old, she suffered an illness which left her with neither sight nor hearing. Imagine—imagine living in a

world of silence and darkness! Great doctors could do nothing for her, and it seemed an impossibility that the child would ever learn to talk. But she wanted what was rightfully hers, and after years of study under her brilliant and patient teacher, she not only mastered speech, but today she

can speak and write in several different languages. The woman is Helen Keller, and her teacher is Anne Sullivan."

"Young fellow, the people who go through life looking for breaks usually wind up broke. You're just as big as you make yourself. A whale is nothing but a sardine that made good."

"That stuff may sound all right," the boy jeered, "but you gotta admit that most people need pull to get places."

"Pull? For every person who gets there by pull, there are hundreds who get further by push!"

"A few years ago a young boy was trapped in a fire and his legs were so severely burned that the doctor said he'd never be able to walk again. For months he never left his bed—he knew what the doctors were saying—he'd

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"Caught Short" for solace. His new audience was a whole nation—a coast-to-coast aggregation of little fellows gasping under depression's awful weight.

These little fellows, Eddie knew, needed a laugh as well as the big ones, but they needed even more than that. The little fellows needed practical advice on how to meet the problems of the day; and who, he asked himself, was better fitted to give it to them than Eddie Cantor? After all, he had known it all—poverty, misery, hardship, failure—success! And then, after his trip to the moon, failure again!

comedy, as well as a deeper insight into the humanitarian who is Eddie Cantor, radio's modern oracle.

For instance, there was his famous sermon on Push vs. Pull, which shoved Eddie into the foreground as a funny-man-philosopher, and which pulled more fan mail than several extra secretaries, working day and night, could count.

BBROADCAST last year, this famous sermonette was heard when a young fellow named Brown visited the Cantor program, but was refused admittance by an obdurate doorman.

Eddie Cantor calls on Jimmy Wallington to help him comedy-coat lessons in living

WAYNE KING'S INSPIRING LIFE STORY



Gladys Swarthout (left) and Wayne King were friends ... way back when



Wayne, by this time, must have been making plenty of money. Although musicians then were not paid the handsome sums they are paid today, still they got plenty for their work, even as far back as sixteen or seventeen years ago.

An ordinary fellow of eighteen or nineteen years would have spent his money on girls. On gay times, slick suits, fancy ties.

BUT Wayne King, remember, was not an ordinary fellow.

He couldn't forget the poverty and privations of his youth. His goal, as I have told you before, was money and security. And he was smart enough to know that you don't reach that goal through riotous living.

Common sense told him that he ought to have a college education if he wanted to succeed. Money spent on education was another instalment to be paid down on success.

Not long after he came to Chicago, he presented himself at Valparaiso University, Valparaiso, Indiana, and after signing the blue cards, the pink cards and all the vari-colored cards designed to make college registration

tion and caught a train back to Valparaiso.

With a schedule like that, there couldn't have been much time left over for bull-sessions in the varsity 'pharm, and none whatever for boardwalk romancing under a campus moon.

Life went on in this manner for two years. Two years of cramming, and working, and commuting back and forth between Chicago and Valparaiso.

At the end of his sophomore year, he decided to give up the grind. After all, no man can study all day, work all night, and keep physically fit.

Furthermore, he still had that big-money goal in sight. The accumulation of wealth, for the sake of accumulation alone, meant nothing to him. But what it could buy meant everything!

WEALTH could buy the well-rounded life—a life composed of good books, good music, fine pictures. It could buy security and peace of mind. Those were the things the small boy in the orphanage had wanted. These were the things the grown-up boy meant to have.

In the meantime, the saxophone was

IT'S funny, how many blind alleys you have to stumble down before you find the highway that takes you where you want to go.

Wayne King is no star-sprinkled exception to this general rule. His travel-chart was no broad pathway to a place in the sun. Like everybody else, he plodded through several blind alleys before he found himself, and he bumped his head against a couple of unimportant businesses before he finally got under way in the musical world.

For instance, his first job after his graduation from high school was that of a messenger boy in the People's Trust & Savings Bank of Clinton, Iowa.

It was dull work and he hated it. High finance, to a boy whose mind is filled with new notes and blue notes and odd snatches of song, was just so much fiddle-faddle, and he didn't care who knew it!

It was a girl who saw his discomfort and obtained for him his first real job with a dance band.

AFTER hearing him play on his clarinet, she offered him a job in a little jazz orchestra. The girl herself played the piano, and in addition to Wayne, the only other member of the group was a trap-drummer.

Strangely enough, this odd three-piece outfit was the unwitting ancestor of the big thirteen-piece dance band that Wayne King is directing today.

HARD-TO-FORGET MEMORIES FROM HIS BOOK-OF-BOYHOOD INSPIRE A YOUTH TO CLIMB UPWARD FROM A BIG-TIME JOB IN HIS CHOSEN FIELD TO EVEN GREATER THINGS!

BY MARGE KERR

It required a girl to turn his faltering feet in the right direction, but it was going to take a lot of determination to get him where he hoped to go.

Any romantic attachment Wayne may have felt for the girl resolved itself into brotherly affection when she later married his brother, Chester. Soon afterward, Wayne left Clinton and moved to Chicago.

The days of Wayne King and his moaning saxophone were still only a pattern in the future, and it was the humble little clarinet—perhaps the very one he played in the orphanage band—that earned him his first big-time dance-orchestra job.

At any rate, it didn't take him long to get located with one of the famous Benson orchestras, then playing in the Morrison hotel in downtown Chicago.

difficult for cocksure freshmen, Wayne King was duly acknowledged as a full-fledged member of the student body.

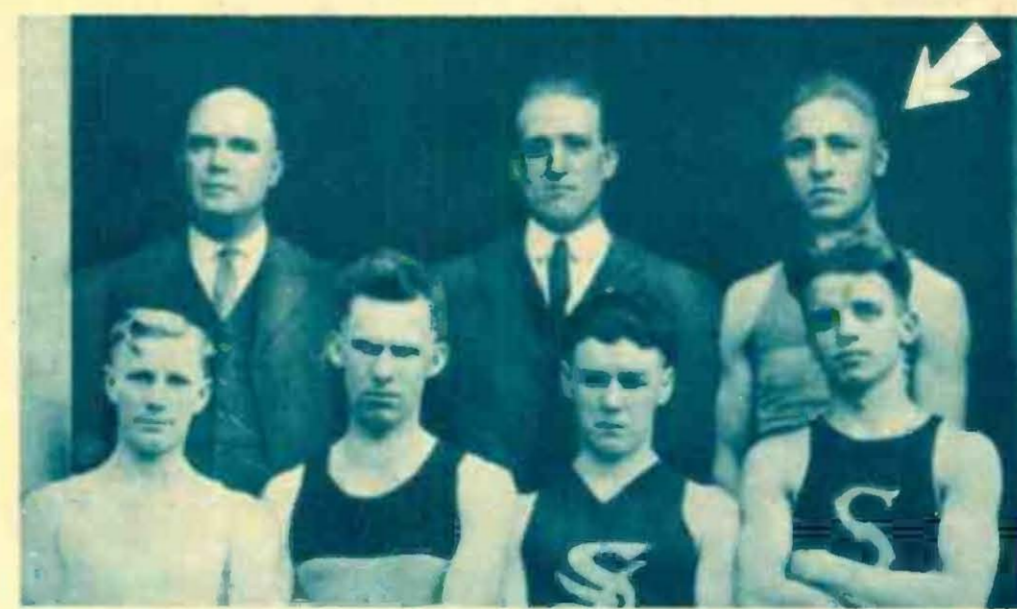
WHEN I say "full-fledged" I don't mean to convey the idea that Wayne King was a "Joe College." I don't see how he could have been that, even if he had wanted to.

Wayne had kept his job with the Benson orchestra in Chicago. Every afternoon, when his last class was over, he hurried out with his clarinet, caught a train into the city, and joined his fellow horn-tooters at the Morrison hotel.

After an evening of painful merry-making, an evening that lasted usually into early morning hours, he dragged himself wearily to the sta-



Youthful Wayne King cut his musical teeth on a clarinet



In his short high school career, Wayne King starred both as student and athlete

commencing to leave the wall-flower ranks and was taking its first tottering steps in the heretofore unwilling arms of the big jazz band.

Like all visionaries, who paradoxically enough see fact where pragmatists see only fancy, Wayne King saw the saxophone as the instrument of tomorrow.

If he had been born ten years earlier, his vision would have been out of step with the times. But in the early 1920's, when he first recognized the untapped possibilities of the sax, jazz was just beginning to come into its own.

The saxophone, he knew, was ideally designed for the interpretation of modern music, and in it, he saw a big-money opportunity.

SO HE decided to return to Chicago and look for a regular job that would pay him enough money to buy a sax of his own.

Most fellows would have tackled this job-getting business in the regular way. You know, contacting friends or registering at professional employment agencies or answering "help wanted" advertisements.

But not that ingenious fellow, Wayne King.

Ordinary procedure, to him, meant an ordinary job.

And he had long since determined never to be content with the ordinary.

After a great deal of careful thought, he finally hit upon a plan. Choosing one of the finest-looking buildings he could find in the Chicago Loop, he signaled grandly for an elevator and rode all the way up to the twenty-first floor.

He got his job the way I got this story.

By asking everyone he saw.

Starting on the twenty-first floor of this business bee-hive, he made a door-to-door canvass of every office in the building—from top to bottom.

Probably they were "sorry" on the twentieth floor. Possibly there was "nothing open" on the nineteenth. Some of the replies undoubtedly stung. Many of them must have been actually gruff.

But gruffness, to a boy who had gone hungry in Texas, was just so much necessary chaff to be blown away by the breeze of his own ambition.

Perhaps he had already decided that all of the harsh words in the world

couldn't force him to go hungry in Chicago. Maybe that Dutch determination was the spur that prodded him on.

He kept going until he reached the sixth floor.

There, the manager of the Aetna Life Insurance company, impressed with his grit, gave him a job. Soon he became assistant cashier, and later on was promoted to the office of the general agent in charge of the life department.

Although he was with the company only a couple of years—1921 and 1922—they still remember Wayne King at the Aetna Life Insurance offices.

"Can't forget that boy," his ex-boss told me. "He always carried his saxophone to work."

For by this time, Wayne had saved enough money to buy a saxophone. Every night, closeted in the smallness of his Y. M. C. A. room, he dragged out his book of instructions, stifled his moaning instrument with a pillow, and practised until early morning.

Wayne facetiously uses that anecdote as an explanation of his famous "floating" tones, but there is another anecdote, relative to the same idea, which I think is much more entertaining.

It is the story connected with one of his first engagements as a saxophone player in a dance band. At the Y. M. C. A., Wayne had met Walter Ford, a piano-player who did a little talent booking on the side.

With that characteristic confidence that distinguishes most of his brash gestures, Wayne asked Ford to get him a dance job.

"What can you play?" asked Ford. "Saxophone," said King.

Without bothering to verify this confident assertion, Ford booked King to play a college dance that very night.

WHEN the band assembled and the music stands were set up, one saxophone player in the group didn't seem to know what to do with his scores.

If the orchestra played a number suggested by the leader, this same fellow appeared to be lost.

If they played a number he suggested, he made music that really stopped the show.

"Can't you follow the boys on these other tunes?" the leader snorted.

"What's the matter with you?" "I don't read music," the sax-player

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The first time Wayne King ever played his sax in a dance band he thrilled the dancers—yet he couldn't read his music!

A CALLING ALL CARS STORY

BY ARTHUR KENT



"Shut up and come out of there," he snapped

IT WAS a taunting voice that came over the wire, and it snapped Detective Harry Western right out of his grouch.

Detective Western was sitting at the switchboard in Jersey City Police Headquarters—which was why he had the grouch in the first place. It was 9:30 on a Saturday morning, a warm day in June. No day to sit cooped up at a police switchboard, Western told himself. A quick-thinking detective didn't have much chance to distinguish himself doing that kind of work!

And then the board buzzed, and proceeded to prove just how wrong Harry Western was.

"Police Headquarters," said Western crisply.

"Is that where all the bums hang out?" asked a cocky, supercilious voice. A male voice, rich in alcoholic overtones.

"This is Police Headquarters," said Western. His voice was a little slower, but he was thinking fast. Nine chances to ten, he realized, this was some well-known minor celebrity—say, a politician, or a lawyer or a fresh newspaperman having a little fun before he got down to announcing himself and stating his business. And yet there was a tenth chance—that tenth chance which makes police work so interesting. Criminals are the vainest and cockiest people on earth, as Western well knew. Perhaps . . . but the voice was talking again:

"All cops are bums," it said, with

ONE-WAY CALL

Citizens!

Police Radio offers you the quickest possible protection. Learn about Police Radio, and when crime threatens, use it!

easy condescension. "Now take you for instance. I'll bet you've never caught anything in your life. Not even a cold, see?"

"Go ahead," said Western with a chuckle. "It's your nickel!" But of course the man at the other end couldn't see the interested gleam in the manhunter's eye. Neither could he see Detective Western beckon to Lieutenant John O'Neill of the second branch detective bureau. O'Neill came over swiftly, while the gloating voice in Western's ear said:

"Why, I've been wanted up in Utica for the past month, and I've been hanging around here and nobody's even noticed me."

Western, plugging in a desk phone and silently motioning O'Neill towards it, permitted a crestfallen tone to color his voice.

"Well," said Western, as O'Neill carefully picked up the receiver, "some of you smart crooks are mighty hard to trip, I'll grant you that."

"You're darned right I'm smart." The voice lilted to a laugh that cracked up in a hiccup.

"Where are you now?" Western asked simply, but the man on the other end crowed with glee.

"Wouldn't you like to know?" he demanded. "But I don't mind telling you, at that. I'm down by the waterfront at the foot of Essex Street. But you can't catch me. I'm like Raffles, and the Scarlet Pimpernel and them guys—"

"Oh, well!" interrupted Western. "No wonder! That isn't my precinct. Wait a minute and I'll put you on with the man who ought to have arrested you!"

"Okay, flatfoot!" said the breezy voice. And as Western pulled his key and swiftly commanded the central operator to trace the call, Lieutenant O'Neill took over.

"Hello, there," he began.

"Hello, you bum," came the scornful greeting. "So you're the guy that shoulda picked me up. Say, what's the matter with you, mug?"

"Well," said the lieutenant, speaking as slowly as he dared in order to hold the unknown in conversation while Western traced the call, "I guess you're just too smart for me. What have you been doing?"

"I've been sleeping on a boat, clown," was the caustic retort. "I'm the guy they want up in Utica for robbing a produce truck. But they didn't get me any more than you will."

Lieutenant O'Neill's eyes widened at that. With the trained memory of a good policeman, he instantly recollected the routine information which had come down from Utica some few weeks before—about a truckload of produce being hijacked by a lone thug. Quickly he cupped the mouthpiece with the palm of his hand.

"We want this drunk all right!" he rapped. Western nodded and went on working his board.

"Keep him on for a few more seconds and we'll have him," he replied. And then the information came through. The phone company reported that the call was being put through from a public telephone booth in Jack O'Brien's tavern, York and Hudson Streets—just about three and a half blocks from the spot from which the hijacker had claimed to be telephoning.

Working fast, Western rang the telephone upstairs in the radio control room.

"Sullivan!" he snapped, as Sergeant Sylvester Sullivan answered. "Pick up a guy who's telephoning right now from Jack O'Brien's tavern, down near the waterfront at York and Hudson. He may be armed. He's drunk."

That was all. It took perhaps three seconds to say. In another three seconds these words were winging out over Jersey City:

"Calling Car 18 . . . pick up a suspicious character, possibly armed, from O'Brien's tavern at York and Hudson . . . This man has been using a telephone there . . . Car 18 . . ."

And car 18, manned by Patrolmen Frank Le Strange and John Alfieri happened at that moment to be within five blocks of the saloon! And when the two radio policemen walked into the tavern, less than a minute later, bellows of laughter were sounding even through the glassed sides of the telephone booth. Inside, a young man was talking . . .

"How long has that fellow been talking?" Le Strange inquired of the bartender.

"Oh, two-three minutes," was the reply. And Alfieri and Le Strange nodded grimly and strode up to the booth.

Meanwhile, Lieutenant O'Neill was flattering the Voice and egging it on to further outbursts, in his attempt to keep the connection open. But suddenly the Voice began to laugh at him.

"Well, I'm afraid I'll have to leave
(Continued on Page 49)





WAKE UP AND LISTEN

COMPLETE PROGRAMS For The ENTIRE WEEK



THURSDAY, NOV. 12

10 p.m. EST (9 CST), CBS: Sports authority Grantland Rice and songstress Jane Froman will be guests of "Then and Now."

10 p.m. EST (9 CST), NBC: Edmund Lowe and Helen Vinson will appear with Grete Stueckgold as guests of the Music Hall.

FRIDAY, NOV. 13

9 p.m. EST (8 CST), CBS: Jeanette MacDonald, Louise Rainer, William Powell, Allan Jones, Sid Silvers, Una Merkel, James Stewart, Buddy Ebsen, Clark Gable, Jean Harlow, Myrna Loy and Robert Taylor appear with Eleanor Powell on Hollywood Hotel.

10:30 p.m. EST (9:30 CST), NBC: The final five years of NBC's growth will be vividly dramatized during "Ten Years in Retrospect."

SATURDAY, NOV. 14

11:15 a.m. EST (10:15 CST), NBC: The second broadcast of Melody of Romance with Charles Sears, tenor, and Harry Kogen's orchestra.

12 noon EST (11 a.m. CST), NBC: Abram Chasins presents Constance Keene, 14-year-old piano protege, for a return appearance.

SUNDAY, Nov. 15

World Tribute to NBC

Today is NBC's Tenth Anniversary Day. To honor the occasion, fifteen countries, each contributing four minutes of music, typical of its nation, will be heard in an hour broadcast starting at 9 a.m. EST (8 CST). The entire Magic Key program, 2 p.m. EST (1 CST), will also be devoted to the occasion.

Music Hall Stars

Edwina Eustis, contralto, and Henrietta Schumann, pianist, will solo with the Music Hall Symphony Orchestra, NBC at 12:30 p.m. EST (1:30 CST).

Melody Matinee Returns

One of the oldest sponsored shows in radio, Mel-

ody Matinee, makes its seasonal debut over an NBC network at 1:30 p.m. EST (12:30 CST). Muriel Dickson, soprano, Morton Bowe, tenor, the Cavaliers Quartet and Victor Arden's orchestra will be starred.

Rosa Tentoni, Guest

Rosa Tentoni, young American opera and concert soprano recently discovered by Toscanini, will be guest vocalist with the Pittsburgh Symphony Orchestra, CBS at 2 p.m. EST (1 CST).

Laughton from Abroad

Charles Laughton, in scenes from "Rembrandt" relayed from London, and soprano Helen Traubel appear on the Magic Key, NBC at 2 p.m. EST (1 CST).

Marjorie Lawrence Sings

The second broadcast of the New York Philharmonic Orchestra, CBS at 3 p.m. EST (2 CST) brings Marjorie Lawrence, Australian star of the Metropolitan Opera, as guest artist.

Sea Story Series

"The Adventures of Captain Diamond," a new series dramatizing true stories of adventure on the high seas, will make its debut over NBC at 3:15 p.m. EST (2:15 CST). Alfred Swenson, veteran character actor of the stage and radio, will perform in the title role.

Human Needs Appeal

Charles P. Taft, son of the late president, and Mrs. Harper Sibley will speak during the Mobilization for Human Needs program, CBS at 7 p.m. EST (6 CST). The Minneapolis Symphony Orchestra, conducted by

Jerzy Bojanowski, will play.

Pianist Jose Iturbi

The guest of the Sunday Evening Hour will be the celebrated Spanish pianist, Jose Iturbi. CBS at 9 p.m. EST (8 CST).

Thomas Motors Guest

John Charles Thomas, baritone star of Met Opera and radio fame, will be the guest soloist of the Motors Concert, NBC at 10 p.m. EST (9 CST).

MONDAY, Nov. 16

Air Magazine Guests

The CBS Magazine of the Air at 11 a.m. EST (10 CST), offers the following guests. On Monday, Sallie Silverman, of *Variety*, and a talk by Boyden Sparks on the education of young females; on Wednesday, Theodore Dreiser, noted American novelist, and Gretta Palmer, newspaper woman; on Friday, Wendy Marshall, famous for her entertainment of children, and Mrs. William Brown Meloney, well-known editor

Personal Column

"Personal Column of the Air," a program rich in human interest qualities, will be carried over two NBC nets starting today. It may be heard Mondays through Fridays at 11:15 a.m. EST (10:15

CST) and Mondays through Thursdays at 2:45 p.m. EST (1:45 CST).

Five Star Review

A new Monday, Wednesday and Friday series titled the Five Star Review will be heard over CBS at 1 p.m. EST (12 noon CST). Ray Sinatra's orchestra, Morton Bowe, tenor, Meri Bell, contralto, and Bill Johnstone, film news reporter, will be starred.

Mayor's Conference

A special broadcast from the Annual Conference of Mayors will be carried over CBS at 1:15 p.m. EST (12:15 CST), bringing the speech of Chairman Arthur E. Morgan of the TVA.

Roscoe Turner Stars

Col Roscoe Turner goes into his second week as star of the thrilling aviation serial, *Flying Time*. NBC, 5:45 p.m. EST (4:45 CST), Monday to Friday inclusive.

Pons and Menjou

Lily Pons, Met Opera, radio and screen star, and Adolphe Menjou, of the pictures, will dramatize Noel Coward's play, "Conversation Piece" for the Radio Theater, CBS at 9 p.m. EST (8 CST).

National Radio Forum

Originally scheduled to

begin last Monday, the National Radio Forum will be heard in its initial broadcast over NBC at 10:30 p.m. EST (9:30 CST).

TUESDAY, Nov. 17

Hammerstein Guests

Lois Bennett, veteran radio and music comedy soprano, Harold Hollingsworth, tenor, and Joe MacAuley, baritone, will be Hammerstein's guests, CBS at 8 p.m. EST (7 CST).

Cab, Bernie Guest

Versatile-voiced Cab Calloway and bandleader Dick Stabile will appear over NBC at 9 p.m. EST (8 CST) as guest of Ben Bernie and all the Lads.

Ruggles, Caravan Guest

Screen comedian Charlie Ruggles will perform in bits from "The Queen's Husband" during the Caravan, CBS at 9:30 p.m. EST (8:30 CST).

Portrait of Martin

Freddy Martin's orchestra appears for a half hour with Portraits in Harmony, NBC at 10:30 p.m. EST (9:30 CST).

WEDNESDAY, Nov. 13

President and Mayors

President Franklin D. Roosevelt will speak at the Annual Conference of Mayors over CBS at 10:30 p.m. EST (9:30 CST).

THURSDAY, Nov. 19

Music Hobby Guests

Mrs. William Woodward Phelps will play the piano, and a talk, "Music in the Home," by Rear Admiral Phelps, retired, will be the Music Is My Hobby presentation over NBC at

7:15 p.m. EST (6:15 CST).

Boston Symphony

The world-famous Boston Symphony Orchestra under the direction of Dr. Serge Koussevitzky returns to NBC at 8:45 p.m. EST (7:45 CST) for its fifth season.

Harold Bauer, Pianist

Harold Bauer, eminent concert pianist, will be Bing Crosby's guest on the Music Hall, NBC at 10 p.m. EST (9 CST).

FRIDAY, Nov. 20

Radio Guild Drama

Dumas' "The Count of Monte Cristo" will be the NBC Radio Guild drama at 4 p.m. EST (3 CST).

Colbert, "Hotel" Guest

Hollywood Hotel, CBS at 9 p.m. EST (8 CST), presents as guests this date Claudette Colbert and Fred MacMurray in "Maid of Salem."

Joan Bennett Interview

Because Joan Bennett refused to appear for an interview last Friday (the thirteenth), she will be heard tonight for an oft-postponed quizzing by Eliza Schallert, NBC at 10:45 p.m. EST (9:45 CST).

SATURDAY, Nov. 21

Dilling and Bonelli

Mildred Dilling, harpist, and Richard Bonelli, operatic tenor, will appear as Floyd Gibbons' guests on the Speed Show, CBS at 9 p.m. EST (8 CST).

Opera "Das Rheingold"

The final opera in the San Francisco Opera Co. series, "Das Rheingold," will be presented over NBC tonight at 12 mid. EST (11 p.m. CST).

Sunday

Network Changes

Samovar Serenade, formerly 1:45 p.m., now NBC 12 noon EST (11 a.m. CST)

MORNING

8:00 a.m. EST

NBC-William Meeder, organist: WEA F WOD WJAX WFBC W WNC WFLA WTAR WCSC WSB WIS
CBS-On the Air Today; Organ Reveille: WABC
NBC-Melody Hour; Salon Orch., dir. Josef Honti: WJZ

Reading the Funnies: WTOC WQAM
WBIG-Hits & Encores
WDAE-Petite Musicale
WDBO-Family Altar
WOR-Silver Strains
WRUF-Morning Melodies
WTOC-Reading the Funnies

8:30

NBC-Children's Concert: WEA F W WSC WFLA WFBC W WNC WIS WJAX
CBS-Lyric Serenade: WABC WDAE WTOC WDBO W WIG (sw-21.52)
WBC Tone Pictures. soloists: WJZ
WIOD-Funny Paper Party
WOR-Rainbow House
WRUF-Devotional Service
WTAR-Hymns with a Message

8:45

CBS-Radio Spotlight: WABC (sw-21.52)
CBS-Organ Moods: WTOC WDAE WDBO W WIG

WGST-News & Funnies
WMAZ-Δ Sunday School Lesson
WTAR-Reading the Funnies

9:00

CBS-Sunday at Aunt Susan's; Art-tells Dickson, bar.; News: WABC WDBO WTOC W WNC WDAE W WIG W WST WSJS (sw-21.52)
NBC-10th Anniversary Prgm.: WJZ WEA F WIS W WNC WFLA WFBC W WSC WJAX W WSC (sw-15.21)
WIOD-Δ Rabbi S. M. Maehthei
WQAM-Baptist Steeple Chimes
WPTF-Δ Morning Worship
WRUF-Americanana

9:15

WMAZ-Organ Reveries
WPTF-10th Anniversary Prgm. (NBC)
WQAM-Δ Presbyterian Church
WSB-Shut-In Hour
WSPA-Δ Radio Revival
WTAR-Dr. Glenn Millard

9:30

Δ Bible Class: WRUF WTAR WIOD-Earle Hansen, pianist

WJAX-Theater Organ
WMAZ-Vets Corner of the Air
WOR-Listener Speaks

9:45

WQAM-Sunday Morn. Musicale
WRUF-Familiar Hymns
WSOC-News

10:00

NBC-Δ Nat'l Radio Pulpit; "The Unselfish Profit Motive"; Dr. R. W. Sockman, speaker; Mixed Quartet, dir. Charles A. Baker: WEA F WJAX W WSC WPTF W WOC W W W WFLA (sw-15.33)
CBS-Δ Church of the Air: WABC WDBO W WIG WDAE WTOC W WNC WBT (sw-21.52)
NBC-Southernaires, male quartet: WJZ (sw-15.21)

When the Saints Go Marchin' In; Beautiful Dreamer; Jubilee in the Sky; The Old Ark a-Moverin'; Didn't It Rain; Let's Go Down in Jordan; I Want Jesus to Walk with Me; I'll Never Turn Back No More; Bells; Sweet Hour Prayer; Jesus Keep Me Near the Cross; Beautiful Isle of Somewhere; The Lord's Prayer.

News: WOR WSB WMAZ WFBC-Δ Judge Rutherford; S. C. Economic Ass'n

10:15

WGST-Δ Druid Hills Hour
WIS-Δ Bible Class
WQAM-Δ Bible Palace
WRUF-Symphonic Prgm.
WSPA-Δ Cathedral Chimes
W WNC-Δ Baptist Bible Class

10:30

NBC-Music & American Youth: WEA F W W W WFLA W WSC WPTF WJAX W WNC (sw-15.33)

Presenting massed group of children from the Philadelphia Public Schools.
★ CBS-Children's Hour: WABC (sw-21.52)
CBS-Chopin Sonata Series; Alexander Semmler, pianist: WGST WDBO WDAE WBT W WNC

Nov. 15

NBC-Give Us the Funnies, variety prgm.: WJZ
NBC-Walberg Brown String Ensemble: (sw-15.21)
Δ Bible Class: WSB WTOC W WIG-Δ Judge Rutherford
WQAM-Δ Meditation Moments
WRUF-News
WSPA-Story Behind the Hymn

10:45

W WIG-News
WOR-New Poetry
W WAM-Δ Christian Church
WRUF-Songs You Like to Hear
WSPA-Morning Musicale
WTAR-Morning Melodies

11:00

NBC-News; Ward & Muzzy: WEA F W WSC WIOD WFLA (sw-15.33)

(Continued on Next Page)

Sunday November 15



Lucy Monroe
See 9:30 p.m.

(Continued from Page 33)

CBS-Day Dreams: WDBO WTOC
WBIG WDAE WDNC WBIG
NBC-News; Alice Remsen con-
tralto: WJZ

*Tiny Town, Hollander; Toy-Mak-
er's Dream, Golden; Annel Oake
Lady and Gingerbread Man, Je-
rome; I've Got a Pain in My
Shoulder, Wado.*

Church Service: WBT WWNC

WFBC-To be announced

WGST-Tunes of Beauty

WIS-News; Morning Melodies

WJAX-Church of Christ Scien-
tist

WOR-Perole String Quartet

WPTF-United Church Service

WRUF-Morning Worship

WRVA-Presbyterian Service

WSOC-Baptist Church

WSPA-News

WTAR-St. Paul's Episcopal

11:15

NBC-Peerless Trio: (sw-15.33)

★ NBC-Int'l B'cast from Lon-
don; Alistair Cooke, movie
critic: WJZ WIOD WFLA WIS

NBC-Rudd & Rogers: WFAE

WBIG-Presbyterian Church

WCSC-Asbury Church

WFBC-Methodist Service

11:30

★ CBS-Major Bowes' Capitol Fam-
ily; Helen Alexandra, sop.;
Nicholas Cosentino, tr.; Ed-
ward Matthews, bar.; Charles
Magnante, accordionist; Sam
Herman, xylophonist & Waldo
Mayo's Orch.: WABC WDBO
WGST WDAE WDNC WTOC
(sw-21.52)

NBC-Joe Rines' Dress Parade;
Orch.; Mable Albertson; Pinky
Lee & Morton Bowe; Music &
Drama: WJZ WSB

NBC-World Is Yours: WFAE

WIOD WFLA (sw-15.33)

WFBC-Episcopal Church

WIS-Presbyterian Church Ser-
vices

WMAZ-Vineville Baptist

WSPA-Light Popular Music

11:45

WOR Family Counsellor

WSPA-Swift Dot Four

WSUN-Good and Bad Prgm.

AFTERNOON

12:00

NBC-Samovar Serenade: WFAE

WPTF WIOD WTAR WFLA

WJAX (sw-15.33)

CBS-Major Bowes: WSJS WQAM

WBT (sw-9.59)

NBC-Pageant of Youth; Johnny
Johnson's Orch.; Pinky Mitch-
ell, comedian; Four Bars Quar-
tet; Girl's Trio, Pep, Vim &
Vigor; Yodeling Billy Pape,
hillbilly; Cy Boford, bar.; Mar-
garet MacLarsen, sop.; Ginger
Snap, Ezra Stone & Sandy
Douglas, comedians: WJZ (sw-
15.21)

WJAX-Reports

WOR-Uncle Don

WRUF-Melodies in Song

WSB-Presbyterian Church

WSPA-Church Service

WSM-Natchez Garden Club

12:15

NBC-Samovar Serenade: WWNC

News: WBIG WSOC

WCSC-Jungle Jim, sketch

WOR-Bide Dudley & Guest Stars

WRVA-Watchtower Prgm.

12:30

NBC-Univ. of Chicago Round

Table Series: WFAE (sw-15.33)

★ NBC-Radio City Music Hall
Symph. Orch.; Edwina Eustis,
contr.; Henrietta Schuman,
pianist; guest: WJZ WWNC
WTAR WIOD WFLA WSOC
WJAX WCSC WIS (sw-15.21)
*Miss Eustis will sing the Gretcher
Gott aria from Wagner's "Rien-
zi." Miss Schumann will play
Strauss' "Burlesque." Orchestral
numbers are fourth movement of
Brahms' First Symphony, and
Respighi's suite, "Fountains of
Rome."*

★ CBS-Salt Lake City Taber-
nacle & Choir: WABC WTOC
WDAE WDBO WBIG (sw-
9.59-21.52)

WBT-Tennessee Ramblers

WFBC-Boots Downing, bar.

WGST-Church Services

WMAZ-Mid-day Melodies

WOR-Ted Weems' Orch.

WPTF-Downhomers

WQAM-Nazarene Church

WRUF-Lonnie Eaton's Orch.

WRVA-Carveth Wells Travelogue

12:45

CBS-Tabernacle Choir: WSJS

News: WBT WPTF

WFBC-Movie Review

1:00

NBC-Lucille Manners, sop.; Orch.:

WFAE (sw-15.33)

CBS-Church of the Air:

WABC WQAM WSJS WDAE

WBT WQAM WTOC (sw-
15.27)

WBIG-Hawaiians

WFBC-Batson Quartet

WLW-Veloz & Yolanda's Orch.

WOR-Belle Bart, talk

WPTF-Swing-Time

WRUF-Salon Musicale

WRVA-Lutheran Hour

WSB-Music Hall (NBC)

1:15

WBIG-Lew Gogerty's Orch.

WFBC-Bill Gaines

WGST-To be announced

WMAZ-Merry-Go-Round

WOR-Song Classics

WPTF-Hymn Singing Time

WFA-Salon Period

1:30

NBC-Melody Matinee; Muriel

Dickson, sop.; Morton Bowe,
tr.; Cavalies Quartet; Victor
Ardens' Orch. (Premiere):
WFAE (sw-15.33)

★ CBS-Int'l B'cast from Paris;
News Exchange Prgm.: WABC
WQAM WDBO WTOC WGST
WBT WBIG (sw-9.59-15.27)

NBC-Our Neighbors; Jerry Belch-
er Interviewing Families in
their Homes: WJZ WTAR
WJAX WSB WIOD WWNC
WFLA

WCSC-Melody Revue

WDAE-Hal Grayson's Orch.

WFBC-Melodies

WIS-Variety Prgm.

WOR-Music in Many Moods

WPTF-Music in the Air

WRUF-Sweet Music

WRVA-Beauty That Endures

WSOC-Old Wayside

1:45

CBS-Sunday Serenade: WABC

WBIG WTOC WQAM WDBO

WSJS WBT (sw-9.59-15.27)

WCSC-To be announced

WDAE-Jack Joy's Orch.

WFBC-Mrs. W. P. Barton

WGST-Music You Remember

WIS-Dr. G. A. Bauer, talk

WMAZ-Waltz Time

WRVA-Sunday News

WCSC-To be announced

WSPA-Four Scott Brothers

2:00

★ NBC-RCA VICTOR PRESENTS

Magic Key; Symphony Orch.,
Frank Black, dir.; Chas. Laugh-
ton in "Rembrandt"; Helen
Traubel, sop. & Revelers Quar-
tet, guests: WJZ WIOD WFLA
WJAX WPTF WFBC WCSC
WRVA WWNC WSOC WTAR
WIS WSB (sw-15.21)

★ CBS-Pittsburgh Symph. Orch.;

Antonio Modarelli, conductor;
Rosa Tentoni, sop., guest:
WABC WDAE WGST WQAM
WTOC WDBO WBT (sw-9.59-
15.27)

*Miss Tentoni will sing "Little
Star" by Ponce; "Gloria Prima"
from "The Firefly," "Mim"
"Ballatella" from "Pagliacci,"
Leoncavallo, and "La Gondri-
na." Orchestral numbers include
"The Precious March" from Men-
delsohn's "Athalie"; "Liebes-
freud," Kreisler; Weber-Wei-
ngartner's "Invitation to the
Dance"; "Russian Soldiers"
Dance"; from "The Red Poppy"
by Glisere, and Liszt's Hungari-
an Rhapsody No. 2.*

NBC-Landt Trio & White; Col.
Jim Healy: WFAE (sw-15.33)

WBIG-Human Side of Music

LOG OF STATIONS

LISTED IN EDITION 4—SOUTHERN ATLANTIC

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA†	980	50,000	Pittsburgh, Pennsylvania	NBC-B
KMOX†	1090	50,000	St. Louis, Missouri	CBS
WABC	860	50,000	New York City	CBS
WBMM†	770	50,000	Chicago, Illinois	CBS
WBIG	1440	1,000	Greensboro, North Carolina	CBS
WBT	1080	50,000	Charlotte, North Carolina	CBS
WCAU†	1170	50,000	Philadelphia, Pennsylvania	CBS
WCSC	1360	1,000	Charleston, South Carolina	NBC
WDAE	1220	2,500	Tampa, Florida	CBS
WDBO	580	1,000	Orlando, Florida	CBS
WDNC*	1500	100	Durham, North Carolina	CBS
WEAF	660	50,000	New York City	NBC-R
WENR†	870	50,000	Chicago, Illinois	NBC-B
WFBC	1300	5,000	Greenville, South Carolina	NBC
WFLA	620	5,000	Clearwater, Florida	NBC
WGN†	720	50,000	Chicago, Illinois	MBS
WGST	890	1,000	Atlanta, Georgia	CBS
WHAS†	820	50,000	Louisville, Kentucky	CBS
WIOD	1300	1,000	Miami, Florida	NBC
WIS	560	5,000	Columbia, South Carolina	NBC
WJAX	900	5,000	Jacksonville, Florida	NBC
WJZ	760	50,000	New York City	NBC-B
WLST†	870	50,000	Chicago, Illinois	NBC-B
WLW†	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAZ	1180	1,000	Macon, Georgia	Local
WOR	710	50,000	Newark, New Jersey	MBS
WPTF	680	5,000	Raleigh, North Carolina	NBC
WQAM	560	1,000	Miami, Florida	CBS
WRUF	830	5,000	Gainesville, Florida	Local
WRVA	1110	5,000	Richmond, Virginia	NBC
WSB	740	50,000	Atlanta, Georgia	NBC
WSJS*	1310	100	Winston-Salem, No. Car.	CBS
WSMT†	650	50,000	Nashville, Tennessee	NBC
WSOC	1210	250	Charlotte, North Carolina	NBC
WSPA	920	1,000	Spartanburg, So. Carolina	Local
WSUN	620	5,000	St. Petersburg, Florida	NBC
WTAR	780	1,000	Norfolk, Virginia	NBC
WTOC	1260	1,000	Savannah, Georgia	CBS
WWNC	570	1,000	Asheville, North Carolina	NBC

NBC—National Broadcasting Company

CBS—Columbia Broadcasting System

MBS—Mutual Broadcasting System

NBC-B—National Broadcasting Company

Basic Blue Network

NBC-R—National Broadcasting Company

Basic Red Network

†—Night Programs

*—Network Programs Only

‡—Special Programs Only

NOTICE: The programs as presented here were as correct

and as accurate as the broadcasting companies and RADIO GUIDE

could make them at the time of going to press. However, emer-
gencies that arise at the studios sometimes necessitate eleventh

hour changes in program listings, time, etc.

Bell † indicates religious services and programs. Star ★ indi-
cates high spot selections.

If your favorite station is not listed at quarter or half hour

periods consult the time listings immediately above. The chances

are that a network program of 30 or 60 minutes' duration is on the

air at a quarter-hour when you do not find your station listed.

SHORT WAVES

Symbol after a pro-
gram, like (sw-9.53),

means that program

is broadcast on short

waves on 9.53 mega-
cycles.

WOR-Lamplighter

WRUF-Male Quartet

WSPA-News

2:15

WMAZ-Theater of the Air

WOR-Football; N. Y. Giants vs.
Detroit Lions

WRUF-Waltzes from Vienna

WSPA-Dance Music

2:30

NBC-Thatcher Colt Mysteries:

WFAE (sw-15.33)

WBIG-Pilgrim's Period

WRUF-Hour with the Masters

WSPA-Old Gospel Singer

2:45

CBS-Al Roth's Orch.: WABC

WDBO WQAM WBT WTOC

WDNC WDAE (sw-15.27)

WGST-Tunes of Beauty

3:00

★ NBC-Metropolitan Opera Audi-
tions of the Air; Wilfred Pelle-
tier, cond.: WFAE WSB (sw-
15.33)

CBS-N. Y. Philharmonic Symph.
Orch.; John Barbirolli, cond.;

Marjorie Lawrence, sop.,
guest: WABC WQAM WDAE
WTOC WGST WSJS WDNC
WDBO WBT WBIG (sw-9.59-
15.27)

*Miss Lawrence will sing "Brunn-
hilde's role in the Immolation
scene from Wagner's Goetterdam-
merung" and Arabella's aria from
Mozart's "Don Giovanni." Or-
chestral numbers: Overture to
"Donna Diana," Reizick;
Tchaikovsky's Fourth Symphony;
"Siegfried's Rhine Journey," and
the "Funeral March" from "Gol-
terdammerung," Wagner.*

NBC-Your English, drama: WJZ

WIOD WWNC WJAX WRVA

WTAR WIS WFLA WSOC

WPTF (sw-15.21)

WCSC-Virginia Conklin

WFBC-Mac & Lee

WSPA-Watch Tower; BYPU

Hour

3:15

NBC-Adventures of Captain Dia-
mond; Alfred Swenson (Pre-
miere): WJZ WWNC WFLA

WIOD WTAR WJAX (sw-
15.21)

WCSC-Hits & Encores

WFBC-Monroe Brothers

WIS-Smith Sisters, songs

WMAZ-Human Side of Music

WPTF-Education for Character

WRVA-Crusaders

WSOC-To be announced

3:30

★ NBC-Grand Hotel Starring

Anne Seymour: WFAE (sw-
9.53)

WCSC-To be announced

WFBC-Judge Rutherford; Va-
riety Prgm.

WFLA-Southern College

WPTF-Concert Echoes

Sunday November 15



Rubinfoff
See 6:30 p.m.

WGN-Tom, Dick & Harry
WLW-Waltzing Through Europe
WSPA-Mauna Loa Strings

7:45
NBC-Sunset Dreams, Morin Sisters & Ranch Boys; Don McNeill, m.c.: WEAFLWLW (sw-9.53)
WCSC-Gene Hess' Hawaiians
WGN-Louis Prima's Orch.
WOR-Thank You Stusia

8:00
★ NBC-STANDARD BRANDS
Present Goodwill Court; A. L. Alexander: WEAFLWLW WRVA WSB WFLA WJAX WIOD WIS WTAR WSOC WPIF WLW WNNC WSM (sw-9.53)
★ CBS-VICK CHEMICAL CO.
Presents Open House, Starring Nelson Eddy; Franca White, sop.; Josef Pasternack's Orch.: WABC WBT WQAM WDBO WHAS WBBM WTOC WDAE WCAU WBIG KMOX WGST (sw-6.06-11.83)
★ NBC-Irving Szathmary & his Symphonique Moderne: WJZ KDKA WLS (sw-11.87)
WCSC-To be announced
WGN-Diamond City News
WOR-Music for Dancing
WSPA-Golden Hour

8:15
WBBM-Concert Ensemble
WGN-News; Sport Shots

8:30
★ CBS-TEXAS CO. PRESENTS
The Fire Chief Prgm., starring Eddie Cantor; Parkyakarkus; Bobby Breen; Deanna Durbin; Jacques Renard's Orch.: WABC WDC WDAE WHAS KMOX WCAU WTOC WGST WDBO WBBM WBIG WBT WSJS WQAM (sw-6.06-11.83)

NBC-Romance of '76: WJZ KDKA WENR (sw-11.87)
WFCB-Coral Islanders
WGN-Melodies from the Sky
WOR-Sleepy Hollow Gang

8:45
WFCB-Clifford B. Dennison

9:00
★ NBC-ANDREW JERGENS CO.
Presents Walter Winchell: WJZ WLW KDKA WENR (sw-11.87) (also see 11:15 p.m.)
★ CBS-Sunday Evening Hour;
Jose Iturbi, guest; Dir. Alexander Smallens: WABC WTOC WGST WDC WDAE WBBM WHAS WBIG WDBO WBT WSJS WCAU WQAM KMOX (sw-6.06-11.83)
Overture to "The Flying Dutchman," Wagner; Third Movement from Concerto in G minor, Beethoven; Minuet and Rigaudon from "Le Tombeau de Couperin," Ravel; Intermezzo, Op. Major, Brahms; Squidillas, Albeniz; Polovetzian Dance from "Prince Igor," Borodin; All Through the Night.
NBC-Manhattan Merry-Go-Round; Rachel Carlay; Pierre Le Kreun, tr.; Men About Town; Andy Sannella's Orch.: WEAFLWLW WJAX WFLA WSOC WNNC WPTF WTAR WIS WSM WSB (sw-9.53)
MBS-Wonder Show: WOR WGN WFCB-Bright Spot Hour
WRVA-Howard Johnson Ensemble

9:15
★ NBC-Paul Whiteman's Musical Varieties; Durelle Alexander, songs; Ramona; Roy Bary; Bob Lawrence, bar.; King's Men, vocalists; Frank Parker, tr., guest: WJZ WLW KDKA WENR (sw-11.87) (also see 11:30 p.m.)
WRVA-Superstition on the Air

9:30
★ NBC-BAYER ASPIRIN PRESENTS
American Album of Familiar Music; Frank Munn, tr.; Lucy Monroe, sop.; Bertrand Hirsch, violinist; Gus Haenschel's Orch.: WEAFLWLW WJAX WIOD WTAR WRVA WPTF WNNC WSOC WJAX WIS WSM (sw-9.53)
WFCB-Judge Rutherford; Orch.

9:45
WFCB-Louise Harn

10:00
★ NBC-Edwin C. Hill, The Spectator; Harry Sosnik's Orch.: WJZ WLW WENR KDKA (sw-6.14)
★ NBC-Motors Concert; Symph. Orch. dir. Erno Rapee; John Charles Thomas, bar., guest: WEAFLWLW WJAX WFLA WSOC WNNC WRVA WFLA WPIF (sw-9.53)
CBS-Original Community Sing; Milton Berle & Wendell Hall, Billy Jones & Ernie Hare, guest leaders; Andy Sannella's Orch.: WABC WDBO WQAM WCAU WSJS WTOC WGST WDC WDAE WHAS KMOX WBBM WBIG WBT (sw-6.06-6.12)
KMOX-Richard Himber's Orch.
WCSC-Fred Hamilton's Orch.
WFCB-Hugh Cross' Radio Gang
WGN-Arthur Sears Henning
WOR-Let's Visit

10:15
WGN-Freddie Martin's Orch.

10:30
NBC-Dreams of Long Ago; Ethel Parks Richardson: WJZ
MBS-Kay Kyser's Orch.: WGN WOR

KDKA-YMCA Prgm.
WCSC-World Varieties
WFCB-Blue Reverie
WENR-Edison Symp. Orch.
WLW-Unsolved Mysteries, drama

10:45
CBS-Kaltenborn Edits the News: WABC WTOC WQAM WDBO WHAS WBBM WGST WDAE WDC WBIW WBT (sw-6.12)
KMOX-Hot Dates in Music
WCAU-Sports Edition
WFCB-Around the Town

11:00
NBC-Henry Busse's Orch.: WEAFLWLW (sw-9.53)
NBC-Judy & the Bunch; News: WJZ WNNC WSM WFCB WIOD WJAX WFLA WSOC WRVA WSB WTAR
CBS-News; Artie Shaw's Orch.: WABC WSJS WTOC KMOX WDBO WDC WDAE WBBM WGST WHAS
News: WSOC WQAM WBIG WENR
KDKA-Organ Reveries
WBT-News; S. C. Economic Ass'n
WCAU-Alan Scott; Around the Town
WGN-Ted Fiorito's Orch.
WIS-News: Carefree Capers
★ WLW-Paul Sullivan, news room
WOR-Weather; News

11:15
★ NBC-ANDREW JERGENS Co. Presents Walter Winchell: WSM WSB (also see 9 p.m.)
CBS-Artie Shaw's Orch.: WQAM WBIG WCAU WBT
NBC-Shandor, violinist: WJZ WFLA WIOD WRVA WIS WNNC WFCB WSOC WSOC WTAR
KDKA-Missionary Broadcast
KMOX-Lang Thompson's Orch.
WENR-Phil Levant's Orch.

WJAX-Alexander Bros., piano duo
WLW-Queen's Minstrel
WOR-Archie Bleyer's Orch.

11:30
NBC-News; Xavier Cugat's Orch.: WEAFLWLW (sw-9.53)
★ NBC-Paul Whiteman's varieties: WSM WSB (also at 9:15 p.m.)
CBS-Roger Pryor's Orch.: WABC WTOC WDBO WDAE WDC WHAS WBT WCAU WSJS WBBM WQAM WGST
NBC-Glen Gray's Orch.: WJZ WTAR WNNC WSOC WJAX WFCB WIOD WRVA WSOC WFLA WIS WENR
MBS-Little Jack Little's Orch.: WGN WLW
KMOX-Headline Highlights
WOR-Dick Messner's Orch.

11:45
KMOX-Hal King's Orch.

12:00
NBC-Riley & Farley's Orch.: WEAFLWLW
CBS-Vincent Lopez' Orch.: WABC WDC WBBM WCAU WGST WBT
NBC-Andy Kirk's Orch.: WJZ WFLA KDKA WNNC (sw-6.14)
MBS-Nat Brandwynne's Orch.: WOR WGN
KMOX-Bobby Meeker's Orch.
WENR-Stanley Norris' Orch.
WHAS-Dance Orch.
WLW-Moon River

12:15
NBC-Riley & Farley's Orch.: WSM WSB
CBS-Vincent Lopez' Orch.: KMOX

12:30
CBS-Dick Stabile's Orch.: WABC KMOX WCAU WHAS WBBM
NBC-Blue Barron's Orch.: WEAFLWLW

NBC-Eddie Fitzpatrick's Orch.: WJZ WFLA KDKA WNNC WSB (sw-6.14)
MBS-Louis Prima's Orch.: WGN WLW
WENR-Jesse Crawford's Parade
WGST-Let's Dance
WOR-Eddie Elkins' Orch.
WSM-Francis Craig's Orch.
12:45
WENR-Louis Panico's Orch.
1:00
MBS-Ted Weems' Orch.: WOR
KMOX-When Day Is Done
WBBM-News; Musical Weather
Man
WGN-Ted Fiorito's Orch.
WLW-Dance Orch.
1:15
WBBM-To be announced
1:30
WBBM-Austin Mack's Orch.
WLW-Emil Velazco's Orch.
End of Sunday Programs

Programs for MONDAY, November 16

Network Changes

E. Robt. Schmitz, Concert Pianist, formerly 1 p.m., now CBS 3:30 EST (2:30 CST)
Army Band, formerly 6:15 p.m., now NBC 6 p.m. EST (5 CST)

News

7:55 a.m.—NBC-WJZ
8:00 a.m.—WOR
8:15 a.m.—NBC-WEAF
9:40 a.m.—CBS-WABC
9:45 a.m.—Tim Healy: NBC-WJZ
9:55 a.m.—NBC-WEAF
10:00 a.m.—NBC-WJZ
12:25 p.m.—NBC-WJZ
12:30 p.m.—WOR
1:00 p.m.—NBC-WEAF
4:15 p.m.—WOR
6:00 p.m.—NBC-WJZ
6:15 p.m.—NBC-WEAF
6:30 p.m.—CBS-WABC
6:30 p.m.—NBC-WEAF-WJZ
6:45 p.m.—Lowell Thomas: NBC-WJZ
6:45 p.m.—WOR
7:30 p.m.—Gilbert Seldes: NBC-WEAF
7:45 p.m.—Boake Carter: CBS-WABC
9:00 p.m.—Gabriel Heatter: WOR
11:00 p.m.—Paul Sullivan: WLW
11:00 p.m.—WOR
11:00 p.m.—NBC-WEAF
11:30 p.m.—NBC-WJZ

MORNING

6:30 a.m. EST
WBG-Dixie Ridge Runners
WFCB-Hugh Cross' Gang
6:45
Musical Clock: WOR WBT
7:00
Early Risers: WSOC WJAX
Musical Clock: WRVA WPTF
WBG-News; Schedule
WBT-Morning Jubilee
WCSC-Morning Bulletin Board
WDBO-Family Altar
WFCB-Time Keeper
WFLA-Morn. Variety
WGST-Southern Mountaineers
WIOD-Sing Before Breakfast
WIS-Col. Staggerhound & His Crazy Quilt Prgm.
WMAZ-Rev. A. C. Baker

WQAM-Organ Reveille
WRUF-Reveille Rhythms
WSB-Merry-Go-Round
WTAR-Musical Calendar
WTOC-Mr. Good Morn. Man

7:15
Musical Clock: WIOD WBT
WBIG-Morn. Matinee
WQAM-First Call for Breakfast

7:30
NBC-Muriel Pollock, pianist: WEAFLWLW
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Jolly Bill & Jane: WJZ WDAE-Now & Then
WDBO-Breakfast Table
WFCB-Monroe Brothers
WGST-Ramblin' Kid
WIOD-Variety Prgm.
WMAZ-Eye-Openers
WOR-Vincent Sorey's Orch.
WQAM-Faye Barris, guitarist
WRUF-Today's Almanac
WNNC-Top o' the Morn.

7:45
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
NBC-Martha & Hal: WEAFLWLW
News: WMAZ WQAM
WBG-Bensonaires
WFCB-Guess Time
WFLA-W. P. A. Prgm.
WGST-Brooks Shatterly Boys
WIOD-Musical Clock; News
WPTF-Smiling Rangers
WRUF-Breakfast Serenade

8:00
★ NBC-Malcolm Claire: WEAFLWLW
CBS-On the Air Today; The Oleanders, male quartet: WABC
NBC-Morning Devotions; Soloists; Lowell Patton, organist & dir.: WJZ WSB WFLA WPTF WIOD WRVA WJAX WNNC WFCB WIS
News; Variety Prgm.: WTAR WBT
Today's Almanac: WMAZ WDBO WBIG
News: WOR WTOC WSOC
WCSC-Morn. Devotions
WDAE-News; Just About Time
WGST-Circulatin' Melody
WQAM-This & That
WRUF-Morning Melodies

8:15
NBC-(News, WEAFLWLW only) Good Mornin' Melodies WEAFLWLW
WRVA WPTF WFCB WNNC WFLA WJAX
NBC-William Meeder, organist: WJZ
News: WDBO WSB
WBG-Morn. Matinee
WET-Philco Phil

WCSC-News; Rise & Shine
WDAE-Morning Devotions
WGST-News; Interlude
WIOD-Golden Jubileers
WIS-News; Morn. Melodies
WMAZ-Tonic Tunes
WOR-Nell Vinick; Tuneful Tempos; Real Life Dramas
WSOC-Carlisle Brothers
WTOC-Chapel of the Air

8:30
NBC-Cheerio Talk & Music: WEAFLWLW WFLA WPTF WJAX WSOC WIOD WFCB WCSC WIS WSB WNNC
CBS-Lyric Serenade: WABC WQAM WBIG WBT WDBO WTOC WDAE WDC (sw-21.52)
WGST-Major, Minor & Stuff
WMAZ-Lee Wood & Lew Kent
WOR-Martha Manning
WSPA-Musical Greeting Club
WTAR-Betty & Bob, sketch

8:45
NBC-Landt Trio & White: WJZ
CBS-Montana Slim, yodeling cowboy: WABC WDAE WDBO WDC WBIW WBT (sw-21.52)
WGST-Musical Sundial
WOR-Organ Recital
WQAM-Morn. in Police Court
WRUF-Florida Facts
WTAR-Hymns of All Churches
WTOC-Market Basket Review

9:00
★ NBC-Breakfast Club, Orch.: Clark Dennis, tr.; Don McNeill, m.c.: WJZ WFLA WRVA WCSC WSB WSOC WPTF WIS WNNC (sw-15.21)
CBS-Metropolitan Parade: WABC WDAE WDC WTOC WSJS WQAM WDBO (sw-21.52)
NBC-Streamliners; News: WEAFLWLW WSP
WBT-Women Make News
WFCB-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Hymns of All Churches
WMAZ-Something for Everyone
WRUF-Music Appreciation
WTAR-Church of the Air

9:15
NBC-Breakfast Club: WTAR WFCB
CBS-Metropolitan Parade: WBIG WGST
WDAE-Monticello Party Line
WJAX-Betty & Bob
WOR-Modern Living
WQAM-Hymns of All Churches
WSPA-Radio Revival

9:30
CBS-Bill & Ginger, songs; News: WABC (sw-21.52)

CBS-Richard Maxwell, songs; News: WTOC WBIG WDBO WDC WDAE WBT
WBT-Tennessee Ramblers
WFLA-Kay Dean; Market Square
WGST-Bible Institute
WJAX-Personal Column
WMAZ-News
WOR-Lanplighter
WQAM-Betty & Bob, sketch

9:45
CBS-Morning Moods: WDC WBIG
CBS-Bachelor's Children, sketch: WABC (sw-21.52)
NBC-Capt. Tim Healy: WJZ
Highlights of Hollywood: WDAE WBT WDBO WTOC
WGST-Briarcliff Pickups
WJAX-Kitty Keene
WMAZ-Party Line
WOR-Calendar of Melody
WQAM-Village Nutsmith
WRUF-Florida Home Neighbor

10:00
NBC-News; Breen & de Rose, songs: WJZ WRVA WCSC WTAR WSB WNNC WIS
CBS-Fred Feibel, organist: WDC WDAE
★ CBS-Betty & Bob, sketch: WABC (sw-21.52)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WEAFLWLW (sw-15.33)
Bandmaster: WTOC WDBO WBIW-Civic Club
WBT-Congress Parents-Teachers
WFCB-Shops & Things
WFLA-News; Musical Interlude
WGST-Hymns of All Churches
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Pure Fond Hour
WPTF-News; News for Women
WQAM-Morning Moods
WRUF-Tavern Tunes
WSOC-Reporter Lina Covington Harrell
WSPA-Voice of the Strings

10:15
NBC-John's Other Wife, sketch: WEAFLWLW (sw-15.33)
CBS-Modern Cinderella: WABC (sw-21.52)
NBC-Five Star Jones, sketch: WJZ (sw-15.21)
NBC-Viennese Sextet: WTAR WPTF
CBS-Fred Feibel, organist: WSJS WBIG WDBO WQAM
Betty & Bob, sketch: WGST WFLA

Highlights of Hollywood: WCSC WSB WIS
WBT-Hymns of All Churches
WFCB-Hugh Cross' Radio Gang
WIOD-Personal Column of the Air
WJAX-Talk of the Town
WRUF-Fiesta
WRVA-Citrus Commission
WSOC-Party Line
WSPA-Musical Parade
WTOC-Mystery Chef
WNNC-Home Sweet Home; Looking Glass

10:30
NBC-Pepper Young's Family, sketch: WJZ (sw-15.21)
CBS-John K. Watkins, news; Betty Crocker; Hymns of all Churches: WABC (sw-21.52)
NBC-Josh Higgins of Finchville: WTAR WCSC WJAX
NBC-Just Plain Bill, sketch: WEAFLWLW (sw-15.33)
CBS-Waltzes of the World: WQAM WDC WDAE WTOC
Highlights of Hollywood: WBIG WRUF
Party Line: WPTF WRVA WIS WGST
WBT-Betty & Bob, sketch
WDBO-Ma Perkins
WFLA-Hymns of all Churches
WIOD-Your Personality
★ WMAZ-Markets & Salon Music; RADIO GOSSIP
WSB-Shopping Talk
WSOC-Dance Hour
WNNC-Did You Know?

10:45
★ NBC-Today's Children, sketch: WEAFLWLW WRVA WNNC WJAX WPTF WFLA WIOD (sw-15.33)
CBS-Oleanders, male quartet: WDAE WSJS WDC WBIW
NBC-Jean Ellington, songs: WJZ (sw-15.21)
WBT-Melodiers
WCSC-Hits & Encores
WDBO-Happy Days
WFCB-Morning Serenade
WGST-Frances Miller, songs
WIS-Paths of Memory
WQAM-Highlights of Hollywood
WRUF-Comedy Capers
WSB-News
WSPA-Style Talk
WTOC-Party Line

11:00
★ NBC-Nellie Revell: WJZ WIS WCSC WRVA WNNC WFCB WFLA WSB (sw-15.21)
NBC-David Harum, sketch: WEAFLWLW (sw-15.33)

★ CBS-Magazine of the Air; Sallee of Variety & Boyden Sparks, guests; Leith Stevens' Orch. & Chorus; Reed Kennedy, bar.; "Trouble House," sketch: WABC WBT WQAM WDBO WDAE WGST (sw-21.52)
News: WPTF WSPA
WBG-WPA Prgm.
WFCB-Furman University
WIOD-Modern Rhythms
WJAX-Health & Happiness
WOR-Jesse Tryon, violinist
WRUF-Morning Concert
WSOC-Friendly Voice
WTAR-Morning Melodies
WTOC-Amer. Family Robinson

11:15
NBC-Vagabonds: WPTF WTAR WRVA WNNC WIOD WCSC WIS
★ NBC-Backstage Wife, sketch: WEAFLWLW (sw-15.33)
NBC-Personal Column of the Air: WJZ WSB (sw-15.21)
WBG-Radio Spotlight
WFCB-Women's Hour
WFLA-Variety Prgm.
WJAX-Cosmopolitan Echoes (NBC)
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Co.
WTOC-Musical Prgm.
WTOC-News

11:30
★ CBS-LEVER BROS. CO. PRESENTS
Big Sister, sketch: WABC WQAM WDAE WGST WBT (sw-21.52)
NBC-How to be Charming, sketch: WEAFLWLW (sw-15.33)
★ NBC-Vic & Sade, sketch: WJZ (sw-15.21)
NBC-The Honeymooners: WTAR WCSC WRVA WSOC WPTF WNNC WIOD
WBG-Rhythm & Romance
WDBO-Town Topics
WFLA-Personal Column
WIS-School of the Air
WJAX-Theater Organ
WRUF-Dance Melodies
WSPA-Carl Gossett's String Band
WTOC-Farm & Home Hour

11:45
NBC-Martha & Hal: WRVA WIOD WJAX WSOC WCSC WIS
★ NBC-Edward McHugh, songs: WJZ WSB (sw-15.21)
NBC-Voice of Experience: WEAFLWLW (sw-15.33)

(Continued on Page 36)

Monday November 16



Jack Fulton
See 7 p.m.

(Continued from Page 35)

★ CBS-Dr. Allan Roy Dafeo:
WABC WGST WBT (sw
21.52)

Account of latest amusing happen-
ings at the Ironic Minutists
plagiarism. Melodies: "The Fin-
ger's Lullaby," "Song of the
Kitchen Clock" and "Ten Little
Indians."

WBIG-Lure of Perfume
WDAE-Eddie Ford, organist
WFBC-Aristocratic Pigs
WFLA-Kitty Keene
WMAZ-News; Noon Markets
WPTF-Blue Ridge Buddies
WQAM-News; Luncheon Preview
WTAR-Weather
WTOC-Dixie Melody Revue
WWNC-Variety Prgm.

AFTERNOON

12:00

★ NBC-Girl Alone: WEAJ (sw-
15.33)

NBC-John Gambling, m.c.; Herb
& George, piano duo & Hal
Gordon, vocalist: WJZ

CBS-The Gumps, sketch: WABC
WBT WGST (sw 9.59-21.52)

NBC Honeyboy & Sassafras,
comedy team: WSB

News: WDBO WSOC
WBIG-Sons of Pioneers

WCSC-News; Johnny Flint's Orch.
WDAE-Gould's Orch.

WFBC-Parker & Monroe Broth-
ers

WFLA-Souvenirs of Song
WIOD-News, Noonday Musi-
rale

WIS-News; Midday Melodies
WJAX-Ministerial Alliance

WMAZ-Electric Hour
WOR-Victor H. Lindlahr

WPTF-Three Tobacco Tags
WQAM-Community Service: News

WRUF-Florida Farm Hour
WRVA-Hillbillies

WSPA-Cofield & Harvey
WTAR-Luncheon Club

WTOC-Noon-day Serenade
WWNC-Mid-day Review

12:15

★ NBC-Mary Marlin, sketch:
WEAF (sw-15.33)

★ CBS-Ted Malone: WABC WBT
WGST (sw-9.59-21.52)

NBC-Jack & Loretta Clemens;
(News, WJZ only): WJZ
WWNC

Variety Prgm.: WSOC WSPA
WBIG-News

WCSC-Farm Improvement
WDAE-Previews; Dick Murphy's
Orch.

WDBO-K. C. Moore
WFBC-Dan Crosland

WFLA-Round the World
WIS-Dixie Reelers

WJAX-Fish, Facts & Fancies
WMAZ-Farm Flashes

WOR-Organ Recital
WQAM-Man in the Street

WPTF-Variety; Theater Guide
WSB-Fashion Editor

12:30

★ NBC-Nat'l Farm & Home Hr.,
guest speakers: WJZ WIOD

WSB WRVA WFLA WPTF
WFBC WIS WJAX WCSC

WTAR WSOC WWNC (sw
15.21)

CBS-Romance of Helen Trent,
sketch: WABC (sw-21.52-9.59)

NBC-Gene Arnold & The Cadets:
WEAF

CBS-Poetic Strings: WDAE
WTOC WSJS WDNC WDBO

WBIG-Golden Quarter Hour
WBT-Grady Cole

WGST-News; Variety
WMAZ-Trading Post & Ironing

Board Symp.
WOR-News

WQAM-Luncheon Melodies
WSPA-Morning Moods

12:45

CBS-Poetic Strings: WBIG
WQAM WBT

NBC-Rose Lee, sop.: WEAJ
CBS-Rich Man's Darling, sketch:
WABC (sw 9.59-21.52)

WDBO-Junior Chamber of Com-
merce

WGST-Musical Pick-ups
WMAZ-Golden Melodies

WOR-The Psychologist Says
WTOC-Health Talks

1:00

NBC-Joe White, tnr.: (sw
15.33)

CBS-Five Star Review; Variety
Prgm.; Morton Bowe, tnr.;

Meri Bell; Ray Sinatra's Orch.
Bill Johnstone, movie reporter:
WABC (sw-15.27-9.5)

NBC-News; Markets; Weather:
WEAF

CBS-To be announced: WSJS
WQAM

MBS-Music from Texas: WRVA
WOR

WBIG-Low Gogerty's Orch.
WBT-The Merry-makers

WDAE-Siesta
WGST-Nonday Songs

WMAZ-Friendly Voice
WRUF-Variety Musical Parade

WSPA-Dixie Songsters
WTOC-Merchants Parade

1:15

NBC-Hollywood High Hatters:
WEAF (sw-15.33)

CBS-Talk by Arthur E. Morgan
at U. S. Conference of Mayors:
WABC WDCN WSJS WDAE

WQAM WBIG WDBO WBT
WTOC (sw-15.27-9.59)

WGST-Crazy Hillbillies
WMAZ-Merry-Go-Round

WOR-Hollisters, sketch
WRVA-Musicale

WSPA-Sports Talk

1:30

NBC-Dan Harding's Wife, sketch:
WEAF (sw-15.33)

NBC-Vaughn de Leath: WJZ
WCSC WWNC WTAR WFBC

Luncheon Melodies: WIS WMAZ
WSPA

News: WIOD WJAX WTOC WSB
WFLA Tom Marton

WGST-Sidewalk Snoopers
WJAX-Reports

WOR-Health Talk: Tuneful Airs:
Woman Reporter

WPTF-Stocks; News
WQAM-Curiosity Shop

WRVA-Market Reports
WSOC-Tex Harrison's Buckaroos

1:45

★ NBC-Happy Jack, songs:
WEAF (sw-15.33)

CBS-Make Believe; Bill Perry,
Ruth Carhart & Johnny Au-

gustine's Orch.: WABC WDCN
WDBO WDAE WBIG WRT

(sw-15.27)

NBC-Dot & Will, sketch: WJZ
WDCN WIOD WFBC WFLA

WIS WSB WCSC WWNC
WTAR

WGST-Drs. Lake & Stanford
WJAX-Ensemble Music

WMAZ-News; Fashion Facts
WOR-Beauty Form of the Air

WPTF-Farm Features
WRVA-Sunshine Prgm.

WSPA-Dancing Around
WTOC-Merchants Parade

2:06

★ NBC-Navy Band: WJZ WSB
WIOD WSOC WTAR WCSC

WWNC WJAX WFLA WFBC
WIS WPTF

CBS-"News Through A Woman's
Eyes." Kathryn Cravens:
WABC WBT WGST WQAM

(sw-9.59-15.27)

Human interest story about Grand
Duchess Marie of Russia.

NBC-Amer. Education Forum;
Dr. Wm. S. Gray, speaker:
WEAF (sw-15.33)

WBIG-Dr. C. C. Hudson
WDAE-W.P.A. Prgm.

WDBO-World Dances
WMAZ-Time; Luncheon Varieties

WOR-Martha Deane
WRUF-Educational Hour

WSPA-For Ladies Only

2:15

CBS-Amer School of the Air;
History, "Buffalo": WABC

WDAE WDCN WQAM WBT
WSJS WBIG WTOC WDBO

(sw 9.59-15.27)

WGST-Tunes of Distinction
WMAZ-What's New?

WPTF-Congress of Parents &
Teachers

WSPA-Symphonic Period

2:30

NBC-To be announced: WEAJ
WCSC (sw-15.33)

NBC-Navy Band: WRVA WPTF
WGST-Easy Timers

WMAZ-Across the Footlights
WSB-Crossroad Follies

WSPA-Farm & Home Hour

2:45

NBC-Personal Column of the Air:
WEAF WCSC (sw-15.33)

CBS-Happy Hollow: WABC WBT
WTOC WBIG WDCN WQAM

WDBO WSJS WDAE (sw-
15.27)

WGST-To be announced
WOR-Way Down East

WRVA-Forum
WTAR-Golden Jubilee

3:00

★ NBC-Rochester Civic Orch.;

Guy Fraser Harrison, cond.:
WJZ (sw-15.21)

★ CBS-Al Pearce's Gang: WABC
WDBO WDCN WGST WTOC

WBIG WDAE WSJS WBT
WQAM (sw-9.59-15.27)

NBC-Pepper Young's Family,
sketch: WEAJ WRVA WIOD

WFLA WPTF WTAR WJAX
WSB (sw-15.33)

WCSC-World Dances
WFBC-Melody Time

WIS-Afternoon Melodies
WOR-Molly of the Movies

WRUF-Hour with the Masters
WSOC-Norris Boys & Clemmie

Reid
WSPA-Vocalist

WWNC-To be announced

3:15

★ NBC-Ma Perkins, sketch:
Willard Farnum: WEAJ

WTAR WJAX WFLA WRVA
WIOD WSB (sw-15.33)

WBT-Harry Richman & Guest
WCSC-What's New?

WGST-Novelty Numbers
WIS-Golden Gate Jubilee Quartet

WMAZ-World Book Man
WOR-Rhythm Orch.

WPTF-WPA Prgm.
WSPA-News

WWNC-Midnight Ramblers

3:30

NBC-Rochester Civic Orch.:

WPTF WTAR WFLA WJAX
WIS WIOD WFBC WSOC

WSB WWNC WCSC

CBS-Columbia's Concert Hall
Presents E. Robert Schmitz,
concert pianist: WABC WDBO

WBIG WTOC WDAE WGST
WDCN WQAM (sw-9.59-15.27)

Conversation concert, "Claude De-
bussy-Further, Naturalism and
Impressionism." Selections will
include "Fog," "The Fairies Are
Excellent Dancers," "Heather,"
"The Balcony of the Moonlight,"
"Ondine," "Homage to S. Pich-

wick, Esp., P.P.M.P.C.," "Can-
ope," and "Prelude," all from
the Second Book of Preludes.

★ NBC-Vic & Sade, sketch:
WEAF (sw-9.53)

WBT-The Gospel Singer
WMAZ-School of the Air

WOR-Allie Lowe Miles Club
WRVA-Hymns of All Churches

WSPA-Hal & Jimmie

3:45

NBC-The O'Neills, sketch: WEAJ
(sw-9.53)

WBT-Ma Perkins
WRVA-Betty & Bob

4:00

★ NBC-GENERAL ELECTRIC
Co. Presents Hour of Charm;

Phil Spitalny's Girls: WEAJ
WIOD WRVA WJAX WFLA

WSB WSOC WIS (sw-9.53)

CBS-Dept. of Education Series:
"The Spy": WABC WDBO

WSJS WBIG WQAM WTOC
WGST WDCN (sw-15.27)

NBC-Beatrice Mack, sop.: WJZ
NBC-To be announced: WCSC

WBT-Briar Hopper Boys
WDAE-News in Spanish

WFBC-Aristocratic Pigs
WMAZ-Matinee Miniatures

WOR-Leo Freudberg's Orch.
WPTF-Birthday Party

WRUF-World Dances
WTAR-Afternoon Melodies

WWNC-To be announced

4:15

CBS-Concert Miniatures: WABC
WDBO WGST WDCN WBIG

WQAM WDAE WTOC (sw-
15.27)

NBC-Rob't Gately, bar.: WJZ
WFBC Aft. Vespers

WOR-News
WSPA-Patchwork Quilt

4:30

NBC-Claudine MacDonald Says:
WEAF WSOC WTAR WWNC

WIS WIOD WFLA WPTF
WCSC (sw-9.53)

CBS-Auto Show; "Behind the
Scenes," Byron Foy: WABC

WQAM WDAE WTOC WDBO
WGST WDCN WBIG (sw-
15.27)

NBC-The Freshmen: WJZ
WFBC-Red Cross Prgm.

WJAX-WPA Prgm.
WOR-Frank Dailey's Orch.

WRUF-Afternoon Musicale
WRVA-Spotlight Parade

WFBC-Closing Stock Quotations
WSPA-Variety Hour

4:45

NBC-Young Hickory, sketch:
WJZ WIS WIOD WJAX

WTAR WCSC WSB WWNC
WFBC WSOC WPTF (sw-
15.21)

CBS-Chicago Variety Hour:
WABC WQAM WDAE WTOC

WDBO WGST WDCN WBIG
(sw-15.27)

NBC-Grandpa Burton, sketch:
WEAF (sw-9.53)

WFLA Kay Dean
WMAZ-News; Health Message

5:00

NBC-Let's Talk It Over; Anne
Hard, journalist & news com-
mentator; Alma Kitchell, contr.

& m.c.: WJZ WIS WJAX
WSB WFBC WWNC WRVA

WTAR WPTF
NBC-Joe Nash, tnr.: WEAJ (sw-
9.53)

CBS-Jr. Nurse Corps: WABC
WBT (sw-9.59-11.83)

WBIG-Uncle Bill's Junior Club
WCSC-Citadel on the Air

WDAE-Football Game
WDBO-News

WFLA-Variety Prgm.
WGST-Tunes to Health

WMAZ-Matinee Miniatures
★ WMF-MOVIE GOSSIP (1370

kc.)

WIOD-Tune Carnival
WOR-Tunes for Today; Turkey

Tales; Dance Music
★ WRUF-Behind the Microphone;

RADIO GOSSIP
WQAM-News; Twilight Melodies

WSOC-Magic Island
WSPA-Swing!

WTOC-Songs At Twilight

5:15

NBC-Tom Mix' Straight Shoot-
ers with Ranch Boys: WEAJ

(sw-9.53)

CBS-Dorothy Gordon's Children's
Corner: WABC WBT WDCN

WBIG WTOC WDBO WSJS
(sw-11.83)

Miss Gordon tells "Hop the Camel
Got His Hump," songs: "The
Camel's Hump" (words by Kip-
ling and music by Sir Edward
German); Vermont folk song,
"Scuppernon"; piano inter-
lude of Dances from Henry the
Eighth.

WDAE-Twilight Reveries
WGST-Varieties

WOR-Charioteers, male quartet
WRUF-Clark Gourley

WSOC-Let's Talk It Over (NBC)
WSPA-Old Melody King

5:30

NBC-Warn & Muzzy: WCSC
WTAR WIS

★ NBC-The Singing Lady: WJZ
15.21)

CBS-Treasure Adventures of Jack
Masters, sketch: WABC (sw-
11.83-9.59)

NBC-Jack Armstrong, sketch:
WEAF (sw-9.53)

To be announced: WMAZ WGST
FHA Prgm.: WJAX WSB

News: WIOD WBIG
WBT-Welfare Fed.

WDAE-Dance Time
WDBO-Musical Bilboard

WFBC-Variety Prgm.
WFLA-Garden of Melody

WOR-Story Teller's House
WPTF-Stocks; News

WQAM-Reports; Magic City Mel-
odies

WRUF-Dance Rhythms
WRVA-Rhythm Parade

WSOC-Dinner Hour
WSPA-Amer Family Robinson

WTOC-Dixie Motor Club
WWNC-Out of the Oven

5:45

NBC-Little Orphan Annie,
sketch: WEAJ WFLA WPTF

WJAX WTAR (sw-9.53)

CBS-Wilderness Road, sketch:
WABC WDCN WDAE WSJS

WBIG WDBO (sw-11.83)

Monday November 16



Sally Singer
See 10:30 p.m.

Frequencies

KDKA-980	WJAX-900
KMOX-1090	WJZ-760
WABC-860	WLS-870
WBBM-770	WLB-700
WBT-1080	WMAZ-1180
WCAU-1170	WOR-710
WCSO-1360	WPTF-680
WDAE-1220	WQAM-560
WDBO-580	WRUF-830
WDNC-1500	WRVA-1110
WEAF-660	WSB-740
WENR-870	WSLS-1310
WFBC-1300	WSM-650
WFLA-620	WSOC-1210
WGN-720	WSPA-920
WGST-890	WSUN-620
WHAS-820	WTAR-780
WIOD-1300	WTOC-1260
WIS-560	WWNC-570

WBBM-News; Musical Weather
Man
WGN-Little Jack Little's Orch.
End of Monday Programs

CBS-Dixie Serenaders: WDAE
WDNC WBT WDBO WBIG
NBC-Bughouse Rhythm: WJZ
WFLA WSOC WCSC WFBC
WLS WSB WSM KDKA
WPTF WUNC WTAR WJAX
WIS (sw-11.87)
CBS-Popeye the Sailor, sketch
WABC WCAU WHAS KMOX
WBBM (sw-11.83-9.59)
Rubinoff, violinist: WGN WQAM
WGST-Modern Melodies
WIOD-Dance Hour
WLW-Hot Dates in Music
WOR-Automobile Show, talk
WRVA-Promenade
WSPA-Sports Summary
WTOC-Musical Moments

7:30
★ NBC-HORLICK'S MALTED
Milk Presents Lum 'n' Abner,
sketch: WJZ WSB WLW WLS
★ CBS-COLGATE - PALMOLIVE-
Peet Co. Presents Goose Creek
Parson, sketch: WABC WHAS
WCAU WQAM WBBM KMOX
WDAE WGST WTOC WDBO
WBT (sw-9.59-11.83)
NBC-Connie Gates, contr.: WCSC
WSOC WFBC WTAR WRVA
NBC-Gilbert Seldes, commentator:
WEAF
MBS-Lone Ranger, sketch: WOR
WLW WGN
KDKA-House That Jacks Built
WBIG-News
WFLA-Sports; Players
WGN-Arch Ward, reports
WIOD-Laff Parade
WIS-Pop Concert
WJAX-Tonic Tunes
WPTF-Dinner Hour
WSM-King's Jesters
WSPA-Rubinoff, violinist
WWNC-Pioneers

7:45
NBC-Chas. Sears, trn.: WWNC
WFLA WLS WCSC WIS
★ CBS-Boake Carter, commen-
tator: WABC WGST WBT
WCAU WHAS KMOX WBBM
(sw-11.83-9.59)
NBC-Landt Trio; Welcome Lew-
is; Julian Noa: WEAF
NBC-Ralph Kirby, songs WJZ
KDKA-Songs My Mother Sang
WBIG-Dance Reviews
WDAE-Pacific Paradise
WDBO-Paths of Memory
WFBC-Rubinoff, violinist
WIOD-Easy Aces
WJAX-Dance Orch.
WLW-Singing Sam
WQAM-To be announced
WRVA-News
WSB-Thank You Stusia
WSM-Goodman's Pianologue
WSOC-Variety Pgm.
WTOC-Musicale

8:00
★ NBC-S. C. JOHNSON & SON
Present Fibber McGee & Mol-
ly; Marion & Jim Jordan; Ted
Weems' Orch.: WEAF WSM
WSB WIS WFLA WSOC
★ NBC-Helen Hayes in "Bam-
bi," drama; James Meighan;
Mark Warnow's Orch.: WJZ
KDKA WLS (sw-11.87)
CBS-Horace Heidt's Brigadiers:
WABC WGST WHAS WCAU
WBBM KMOX WBT (sw-6.06-
11.83)
*Miss Hughes will sing "Blue Dan-
gler" and Mr. McCoy will sing
"Asleep in the Deep." Other
numbers include: Funiculi Fu-
nicula; You're Slightly Terrific;
Stepping Along; Day at the Fair;
Fannies from Heaven; Sometimes
I'm Happy; Uncle Elmer's Alma-
nac; novelty number.*

NBC-K-7, Spy Story: WCSC
WPTF WJAX WFBC WIOD
WTAR
WBIG-Carolina Cowboy
WDAE-WPA Presents
WDBO-Country Editor
WGN-Clifton Utley
WLW-For Men Only
WOR-Lessons in Hollywood
WQAM-Swing Time
WRVA-Ports of Call
WSPA-Golden Hour of Music
WTOC-Here's to You
WWNC-To be announced

8:15
WBIG-Bluebirds
WDAE-Nat'l Edu. Ass'n Prgm.
WDBO-Norman Beasley
WGN-Louis Prima's Orch.
WOR-World Events
WQAM-Monday Eve. Concert
WTOC-Speaker

8:30
★ NBC-Richard Crooks, trn.;
Margaret Speaks, sop.; Mixed
Chorus; Wm. Daly's Orch.:
WEAF WIOD WUNC WFBC
WSM WFLA WJAX WSB
WPTF WIS WTAR WSOC
WLW WCSC WRVA WWNC
(sw-9.53)

NBC-Meodiana; Abe Lyman's
Orch.: Oliver Smith, trn.; Ber-
nice Claire, sop.: WJZ WLS
KDKA (sw-11.87)
★ CBS-Pick & Pat, Blackface
Comedy & Music; Landt Trio
& White, songs; Benny Krug-
er's Orch.: WABC WCAU
KMOX WHAS WGST WBBM
WBT (sw-6.06-11.83)
Community Sing: WTOC WDAE
WBIG-Ava Maria
WDBO-World Dances
WGN-Arch Ward, the world of
sport

WIS-Sports; Musical Potpourri
WOR-Dick Jurgens' Orch.
WQAM-Music in the Nite
WSPA-Sports, News

8:45
WDBO-Radio Nick
WGN-Dick Jurgens' Orch.
WQAM-Music You Remember

9:00
★ CBS-LEVER BROS. CO. Pre-
sents Radio Theater; Lily Pons,
Adolphe Menjou, guests in
"Conversation Piece": WABC
KMOX WHAS WBBM WDAE
WGST WCAU WQAM WBT
(sw-6.06-11.83)
★ NBC-Greater Minstrels; Gus
Van, interlocutor; Billy White,
Joe Parsons, bass; Maie
Quartet; Bill Childs; Fritz
Clark & Ray Marlin end
men; Malcolm Claire; Band
Dir. Harry Kogen; Harold
"Red" Grange, guest speaker:
WJZ WBT WIS WLS WSM
WLW WWNC WPTF WTAR
WJAX WIOD WFLA WRVA
WSOC WSB KDKA (sw-11.87)
NBC-Warlen Lawes in "20,000
Years in Sing Sing: WEAF
(sw-9.53)
MBS-Gabriel Heatter: WOR
WGN
News: WFBC WTOC
WBIG-Summer Blossom, talk
WCSC-To be announced
WDBO-Hawaiian Serenaders
WGST-Hobbell's Gypsy Orch.

9:15
WBIG-Rubinoff, violinist
WDBO-W. P. A. Concert
WFBC-Song Fiesta
WGN-News; Sport Shots
WOR-Rubinoff's Orch.
WTOC-Robert Cabaniss, pianist

9:30
★ NBC-STUDEBAKER CHAM-
pions Present Richard Him-
ber's Orch.; Stuart Allen, bar.:
WEAF WLW (sw-9.53)
★ NBC-RALEIGH & KOOL
Cigarettes Presents Jack Pearl,
the Baron Munchausen, Cliff
"Sharlie" Hall; Morton Bowe,
trn.; Tommy Dorsey's Orch.:
WJZ WTAR WSB WENR
WSM WIS KDKA WPTF
WWNC WSOC WJAX WRVA
WFLA WIOD (sw-11.87)
WPIG-Community Swing; Goger-
ty's Orch.
WDBO-Russell Scholl's Orch.
WDBO-Norman Beasley
WGN-The Northerners
WOR-Sleepy Hollow Gang
WTOC-Jamboree

9:45
WDBO-News
WTOC-Honolulu Ramblers

10:00
★ CBS-Wayne King's Orch.:
WABC WCAU KMOX WIIAS
WBT WBBM (sw-6.12-6.06)
NBC-Singin' Sam: WJZ WENR
KDKA (sw-6.14)
NBC-Contented Prgm.; Lullaby
Lady; Male Quartet; Orch.,
dir. Morgan L. Eastman:
WEAF WTAR WJAX WFLA
WRVA WPTF WSB WSM
WIS WIOD WWNC WSOC
(sw-9.53)
*Football Medley; Serenade, Trio;
Until Today; Coots; Cradle Song;
Machnyden; The Queen Was in
the Parlor; Myers; Sylvia;
Speaks; Zipper; Rhapsody;
Guests: "Beautiful Galathea"
Overture, Suite.*

MBS-Famous Jury Trials: WLW
WGN WOR
WBIG-Secrets of Happiness
WCSO-Footlight Players
WDAE-Lampit Hour
WDBO-World Entertains
WGST-Gypsy Orch.
WQAM-Shadows & Sunbeams

10:15
NBC-Benno Rabinoff, violinist:
WJZ WENR
KDKA-Behind the Law
WBIG-World Dances
WTOC-Voice of the Microphone

10:30
★ NBC-Musical Toast; Jerry
Cooper, bar.; Sally Singer,
songs; Debonnaires, male chor-
us & Ray Block's Orch.: WEAF
WSB WTAR WPTF WSOC
WWNC WIS WJAX WFLA
WIOD WFBC (sw-9.53)
CBS-Jack Shannon; Organ:
KMOX
NBC-Nat'l Radio Forum; Daniel
C. Roper, sec. of Commerce,
guest speaker: WJZ WENR
KDKA (sw-6.14)
CBS-Professor Quiz & His Brain-
busters: WABC WBBM WDBO
WDNC WGST WDAE WSJS
WQAM WTOE WHAS WBT
(sw-6.12)
WBIG-News
WCAU-Man on the Street
WCSO-Hour of Charm
WRVA-Corn Cob Pipe Club
WSM-Nat'l Fireside Hour

10:45
KMOX-Thank You, Stusia
WBIG-Prof. Quizz (CBS)
WCAU-Evening Musicale
WDAE-Jack Shannon (CBS)
WGN-To be announced
WGST-George Tech Prgm.
WHAS-Diamond City News
WLW-Dance Orch.
WOR-Johnny Johnston's Orch.
WQAM-Roy Parks' Orch.

11:00
★ NBC-PEPSODENT PRESENTS
Amos 'n' Andy: (also see 7
p.m.): WSM WSB
CBS-Poetic Melodies; Billy Mills'
Orch.: WGST KMOX WBBM
NBC-(News, WEAF only) Chas.
Stenross' Orch.: WEAF WIOD
WTAR WFLA WCSC WWNC
WIS WJAX WFBC (sw-9.53)
CBS-Shep Field's Orch.: WABC
WBIG WDNC WSJS WDBO
WBT

NBC-Ray Noble's Orch.: WJZ
NBC-Glen Gray's Orch.: WEAF
WFBC WRVA WFLA WJAX
WTAR WWNC WSOC WSM
WIS WIOD WSB WCSC (sw-
9.53)
KDKA-Dance Orch.
WENR-Globe Trotter
WGN-Dick Jurgens' Orch.
WLW-Follies
WOR-Shep Field's Orch.

12:00
NBC-Shandor, violinist; Andy
Kirk's Orch.: WJZ WFLA
WWNC WJAX KDKA (sw-
6.14)
NBC-Magnolia Blossoms: WEAF
WSM WSB WENR
CBS-Jack Denny's Orch.: WABC
WSJS WGST WDNC WBBM
WBT WCAU
MBS-Cab Calloway's Orch.:
WGN WOR
KMOX-Bobby Meeker's Orch.
WHAS-Dance Band
WLW-Moon River
WTOC-News

12:15
NBC-Phil Levant's Orch.: WEAF
WIOD WFBC WFLA WJAX
WWNC WIS (sw-9.53)
CBS-Shep Field's Orch.: WGST
WQAM WTOC WCAU WDAE
NBC-Ink Spots, Negro quartet:
WJZ WENR
KDKA-Dynamos of Rhythm
WLW-Queen's Minstrel
WOR-Vincent Travers' Orch.
WSB-News
WSM-Busse's Orch. (NBC)
WSOC-Dance Orch.
WTAR-Henry Busse's Orch.

12:30
NBC-Francis Craig's Orch.:
WEAF WSM WSB
CBS-Dick Stabile's Orch.: WABC
WBBM WCAU KMOX WHAS
NBC-Bob Crosby's Orch.: WJZ
WFLA WWNC WJAX WLW
KDKA-LeRoy Bradley's Orch.
WENR-Louis Panico's Orch.
WGN-Al Kavelin's Orch.
WGST-Let's Dance
WOR-Paul Pendarvis' Orch.

1:00
CBS-Eddie Duchin's Orch.:
WABC WBBM WHAS WCAU
KMOX WQAM WDBO WDAE
WGST WBT WTOC WSJS
WDNC
MBS-Sammy Kaye's Orch.: WOR
WLW
KMOX-When Day is Done

"VAS YOU DERE, SHARLIE?"



ON THE AIR EVERY MONDAY... IN A BRAND NEW SHOW

JACK PEARL

AS BARON MUENCHAUSEN

with "SHARLIE" CLIFF HALL and
TOMMY DORSEY'S
FAMOUS SWING ORCHESTRA
MONDAY NIGHT WPTF 9:30 E.S.T.

sent by RALEIGH and
KOOL CIGARETTES

SHORT WAVES

(Continued from Page 20)

International Church of the Air pro-
gram has been heard in over sixteen
countries, is interdenominational, non-
sectarian and supported entirely by
free-will offerings. . . . RADIO GUIDE
Reception Post Observer, George Sho-
lin, of San Francisco, Calif., reports
hearing that famous DX station RV15,
Khabarovsk, U. S. S. R., on a new fre-
quency of 5.7 megs with greatly in-
creased signal strength. The "Interna-
tionale" is played and sung at 9 a.m.
EST (8 CST).

LUM AND ABNER
now on NBC

WJZ WLW WBZ WJZA
WSB WSYR WLS WMC

"Radio's Biggest Comedy Hit"

RICHARD HIMBER'S
STUDEBAKER
Champions

MONDAY
9:30 P.M. EST
WEAF - WLW
and Coast-to-Coast
Network

**NEW YORK'S
SMARTEST
DANCE
MUSIC**

Tuesday November 17



Johnny Green
See 9:30 p.m.

News

7:55 a.m.—NBC-WJZ
8:00 a.m.—WOR
8:15 a.m.—NBC-WEAF
9:40 a.m.—CBS-WABC
9:45 a.m.—Tim Healy: NBC-WJZ
9:55 a.m.—NBC-WEAF
10:00 a.m.—NBC-WJZ
12:25 p.m.—NBC-WJZ
12:30 p.m.—WOR
1:00 p.m.—NBC-WEAF
4:15 p.m.—WOR
6:00 p.m.—NBC-WJZ
6:15 p.m.—NBC-WEAF
6:30 p.m.—CBS-WABC
6:30 p.m.—NBC-WEAF-WJZ
6:45 p.m.—Lowell Thomas: NBC-WJZ
6:45 p.m.—WOR
7:45 p.m.—Boake Carter: CBS-WABC
9:00 p.m.—Gabriel Heatter
10:30 p.m.—Jimmie Fidler: NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW
11:00 p.m.—WOR
11:00 p.m.—NBC-WEAF
11:30 p.m.—NBC-WJZ

Classical Music

2:00 p.m.—Dr. Maddy's Band Lessons: NBC-WEAF
3:30 p.m.—Library of Congress Musicale: CBS-WABC

Comedy

8:00 p.m.—Jerry Mann: CBS-WABC
8:30 p.m.—Ken Murray: CBS-WABC

Drama

8:30 p.m.—Welcome Valley: NBC-WJZ

Talks

4:45 p.m.—Gen'l Federation of Women's Clubs: NBC-WEAF
5:00 p.m.—Your Health: NBC-WJZ
5:15 p.m.—Science Service: CBS-WABC
6:00 p.m.—Gen. James G. Harbord: NBC-WEAF

MORNING

6:30 a.m. EST

WBIG-Southern Pioneers
WFBC-Hugh Cross' Gang
6:45
Musical Clock: WOR WBT
WGST-Brooks Shatterly Boys
7:00
Musical Clock: WPTF WRVA
Early Riser's Club: WJAX WSOC
WBIG-News & Schedule
WBT-Morning Jubilee
WCSC-Morning Bulletin Board
WDBO- Δ Family Altar
WFBC-Time Keeper
WGST-Southern Mountaineers
WIOD-Sing Before Breakfast
WIS-Col. Staggerhound
WMAZ- Δ Rev. Baker
WQAM-Organ Reveille
WRUF-Reveille Rhythms
WSB-Merry-Go-Round
WSUN-Today's Calendar
WTAR-Musical Calendar
WTOC-Mr. Goodmorning Man
7:15
WBIG-Our Neighbors
WBT-Musical Clock
WIOD-Musical Clock; News
WQAM-First Call for Breakfast
WSUN-Pinto Pete
7:30
NBC-Muriel Pollock, pianist: WEAF
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Jolly Bill & Jane: WJZ

WBIG-Morn. Matinee
WDAE-Musical Mail Man
WDBO-Breakfast Table
WFBC-Monroe Brothers
WGST-Ramblin' Kid
WJAX-Zither Prgm.
WMAZ-Eye-Openers
WOR-Vincent Sorey's Orch.
WQAM-Beulah & Tommy
WRUF-Today's Almanac
WSUN-Rhythm Time
WWNC-Top o' the Morn.

7:45
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
NBC-Martha & Hal: WEAF
News: WMAZ WQAM
WBIG-Bensonaires
WBT-Did You Know That?
WFBC-Guess Time
WGST-Brooks Shatterly Boys
WJAX-Early Risers
WPTF-Smiling Rangers
WRUF-Breakfast Serenade

8:00
★ NBC-Malcolm Claire: WEAF
CBS-On the Air Today; Bluebirds, girls vocal trio: WABC
NBC- Δ Morning Devotions: WJZ
WSB WPTF WSUN WWNC
WIS WIOD WFBC WRVA WJAX
News: WTOC WOR WSOC
Today's Almanac: WBIG WDBO
WBT-News; Musical Clock
WCSC- Δ Morning Devotions
WDAE-News; Just About Time
WGST-Circulatin' Melody
WMAZ-Today's Almanac
WQAM-This & That
WRUF-Morning Melodies
WTAR-News; Variety Prgm.

8:15
NBC-Good Morning Melodies: WPTF WRVA WFBC WWNC WJAX
NBC-News- Δ City Consumer's Guide; Frances Foley Gannon
WEAF
CBS-City Consumers Guide: WABC
NBC-Dick Leibert, organist: WJZ
News: WDBO WSB
WBIG-Morn. Matinee
WBT-Philco Phil
WCSC-News; Rise & Shine
WDAE- Δ Morning Devotions
WGST-News; Interlude
WIOD-Golden Jubilees
WIS-News; Morning Melodies
WMAZ-Tonic Tunes
WOR-Flowing Melodies; John Gambling; Tuneful Tempos
WSOC-Carlisle Brothers
WSUN-Musical Varieties
WTOC- Δ Chapel of the Air

8:30
★ NBC-Cheerio, talk & Music; J. Harrison Isles, musical director: WEAF WRVA WPTF WSUN WJAX WSB WIS WCSC WSOC WFBC WIOD WWNC
CBS-Salon Musicale: WABC
WBIG WDAE WTOC WQAM
WDNC WDBO WBT (sw-21.52)
WGST-Major, Minor & Stuff
WMAZ-Lee Wood & Lew Keit
WOR-Martha Mannin, talk
WSPA-Musical Greeting Club
WTAR-Betty & Bob, sketch

8:45
NBC-Dandies of Yesterday: WJZ
WGST-Musical Sun-Dial
WOR-Organ Recital
WRUF-Florida Facts
WTAR-Hymns of All Churches
WTOC-Market Basket Revue

9:00
★ NBC-Breakfast Club; Walter Blaufuss' Orch.; Clark Dennis, tr.; Don McNeill, m.c.: WJZ
WPTF WSUN WWNC WRVA
WIS WSB WCSC WSOC (sw-15.21)
CBS- Δ Dear Columbia, Fan Mail
Dramatization: WABC WQAM
WDAE WDNC WSJS WTOC (sw-21.52)
NBC-Streamliners; News: WEAF
WBIG-News
WBT Women Make News
WDBO-Hollywood Room Recipes
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Hymns of all Churches
WMAZ-Something for Everyone
WRUF-Music Appreciation
WSPA-News; Musical Greetings
WTAR- Δ Church of the Air

9:15
NBC-Breakfast Club: WTAR
WFBC
CBS- Δ Dear Columbia: WBIG-
WDBO WGST
WDAE-Monticello Party Line
WJAX-Betty & Bob
WOR-Shopping with Jean Abbey
WQAM-Hymns of All Churches
WSPA- Δ Radio Revival

9:30
CBS-Bill & Ginger, songs; News: WABC (sw-21.2)
CBS-Richard Maxwell, songs; News: WDNC WDAE WTOC
WBIG WDBO
WBT-Tennessee Ramblers
WGST- Δ Bible Inst.
WJAX-Personal Column
WMAZ-News
WOR-Lamplighter
WQAM-Betty & Bob, sketch
WTAR-Magic Hour
WWNC-Magic Hour

9:45
CBS-Bachelor's Children, sketch: WABC (sw-21.52)
NBC-Capt. Tim Healy: WJZ
CBS-Lyric Serenade: WBT WBIG
WDNC WDAE
NBC-Breakfast Club: WWNC
WTAR
Highlights of Hollywood: WTOC
WDBO WDAE WBT
WGST-Briarcliff Pickups
WJAX-Kitty Keene
WMAZ-Party Line
WOR-Key Men, quartet
WQAM-News; Morning Moods
WRUF-Florida Home Neighbor
WRVA-Enma Speed Sampson
WSUN-Magic Penny

10:00
★ CBS-Betty & Bob, sketch: WABC (sw-21.52)
NBC-News; Breen & de Rose, songs: WJZ WSUN WIS WSB
WTAR WCSC WWNC
CBS-Fred Feibel, organist: WSJS
WDAE WDNC WBIG WQAM
WBT
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WEAF (sw-15.33)
Bandmaster: WTOC WDBO
WFBC-Betty Talks of Shops & Things
WGST-Hymns of All Churches
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Pure Food Hour
WPTF-News; Movieland Gossp
WSOC-Spotlight Reporter
WRUF-Concert Patterns
WRVA-Mystery Chef
WSOC-Lina Harrell, reporter
WSPA-Voice of the Strings

10:15
NBC-John's Other Wife, sketch: WEAF (sw-15.33)
NBC-Viennese Sextet: WWNC
WPTF WTAR
CBS-Modern Cinderella, sketch: WABC (sw-21.52)
NBC-Five Star Jones, sketch: WJZ (sw-15.21)
Highlights of Hollywood: WCSC
WIS WSB
Betty & Bob: WGST WSUN
WBT-Hymns of All Churches
WCSC-Highlights of Hollywood
WDBO-Fred Feibel, organist (CBS)
WFBC-Hugh Cross' Radio Gang
WIOD-Personal Column
WJAX-Talk of the Town
WQAM-Your Personal Shopper
WRVA-Parade
WSOC-Party Line
WSPA-Musical Parade
WTOC-Kookie, Kollie & Kleemie

10:30
NBC-Pepper Young's Family, sketch: WJZ (sw-15.21)
CBS-John K. Watkins; News; Betty Crocker & Hy...ns of All Churches: WABC (sw-21.52)
NBC-Just Plain Bill, sketch: WEAF (sw-15.33)
CBS-Waltzes of the World: WSJS
WDNC WDAE WTOC WQAM
NBC-Josh Higgins of Finchville
WCSC WTAR WJAX WWNC
Highlights of Hollywood: WBIG
WRUF
Party Line: WPTF WRVA WIS
WGST
WBT-Betty & Bob, sketch
WDBO-Ma Perkins, sketch
WIOD-Voice of Understanding
WMAZ-Markets & Salon Music
WSB Shopping Talk
WSOC-Dance Hour
WSUN-Hymns of all Churches

10:45
★ NBC-Today's Children, sketch: WEAF WRVA WJAX WTAR
WPTF WSUN WWNC WIOD
(sw-15.33)
CBS-Lyn Murray, songs: WDNC
WBIG WDAE WDBO
NBC-Aristocratic Rhythm: WJZ
(sw-15.21)
WBT-Nat'l Youth Administration
WCSC-Hits & Encores
WFBC-Morning Serenade
WGST-Warmin' Em Up
WIS-Magic Hour
WQAM-Highlights of Hollywood
WRUF-Tonic Tunes

WSB-News
WSPA-Sally Speaks
WTOC-Party Line
11:00
★ NBC-Nellie Revell: WJZ
WIOD WCSC WJAX WWNC
WSB WSOC (sw-15.21)
CBS-Mary Lee Taylor: WDAE
WTOC WBT WDBO WGST
WBIG WQAM
NBC-David Harum: WEAF (sw-15.33)
CBS-"The Rhythm Boys": WABC (sw-21.52)
News: WSPA WPTF
WFBC-Alice Wynman
WIS-Mystery Chef
WMAZ-Store News
WOR-Nell Vinick, beauty talk
WRUF-Symphonic Half-Hour
WRVA-Moments You Never Forget

11:15
NBC-Vagabonds: WPTF WTAR
WCSC WJAX WSOC WSB
WIS WWNC WIOD
CBS-Quality Twins; Ed East & Ralph Dumke: WABC WBT
WGST (sw-21.52)
★ NBC-Backstage Wife, sketch: WEAF (sw-15.33)
NBC-Personal Column of the Air: WJZ WSB (sw-15.21)
WBIG-Radio Spotlight
WDAE-Eddie Ford, organist
WDBO-Hits & Encores
WFBC-Women's Hour
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Company
WQAM-Donald Novis, songs
WSUN- Δ Church in Hollywood
WTOC-News

11:30
★ CBS-LEVER BROS. CO. PRESENTS Big Sister, sketch: WABC
WDAE WGST WQAM WBT (sw-21.52)
★ NBC-Vic & Sade, sketch: WJZ (sw-15.21)
NBC-Mystery Chef: WEAF (sw-15.33)
NBC-Honeymooners: WSOC WSB
WIOD WCSC WWNC WRVA
WTAR
WEIG-Rhythm & Romance
WDBO-Town Topics
WIS-Farm Demonstration Hour
WJAX-Theater Organ
WMAZ-Dance Hour
WPTF-Downhomers
WRUF-Dance Melodies
WSPA-Hillbilly Cavaliers
WSUN-Personal Column
WTOC-Farm & Home Hour

11:45
NBC-Walter Blaufuss' Orch.: WIOD WCSC WSOC WIS WJAX
CBS-Eleanor Howes, "Home-makers Exchange": WABC
WDBO WGST WBT WTOC
WQAM (sw-21.52)
★ NBC-Edward MacHugh, Gospel Singer: WJZ WSB (sw-15.21)
NBC-Wife Saver, Allan Prescott: WEAF (sw-15.33)
WDAE-Harmony Hall
WFBC-Aristocratic Pigs
WMAZ-News; Noon Markets
WPTF-Blue Ridge Buddies
WRVA-County Farm Notes
WSUN-Kitty Keene
WTAR-Weather
WWNC-Variety Prgm.

12:00
NBC-Honeyboy & Sassafras; comedy team: WJZ WRVA
WSB
CBS-The Gumps, sketch: WABC
WGST WBT (sw-21.52.9.59)
★ NBC-Girl Alone, sketch: WEAF (sw-15.33)
News: WDBO WSOC
Variety Prgm.: WJAX WMAZ
WBIG-Luncheon Dance
WCSC-News; Prgm. Resume
WDAE-Friendly Street
WFBC-Parker & Monroe Bros.
WIOD-News; Noonday Musical
WIS-News; Midday Melodies
WOR-Victor H. Lindlahr
WPTF-Three Tobacco Tags
WQAM-Comm. Service, News
WRUF-Florida Farm Hour
WSPA-Variety Hour
WSUN-Waltz Time
WTAR-Luncheon Club
WTOC-Noon-day Serenade
WWNC-Mid-day Review

12:15
★ CBS-Ted Malone: WABC WBT
WGST (sw-9.59-21.52)
Readings of "Before the Fire" (Adelaide Love), the chapter on "Love" from "Kahlil Gibran's 'The Prophet'", and Bert Cooks' poem, "After"
NBC-Mary Marlin, sketch: WEAF (sw-15.33)
NBC-Armchair Quartet (News, WJZ only); WJZ WRVA
NBC-Martha & Hal: WWNC
WJAX
News: WBIG WFBC
WCSC-To be announced
WDAE-Dick Murphy's Orch.
WDBO-Noontime Revue
WIS-Dixie Reelers
WMAZ-Farm Flashes
WOR-Pauline Apert, pianist
WPTF-Musical Interlude; News: Theater Guide
WQAM-Luncheon Melodies
WSB-Fashion Editor
WSOC-Variety Prgm.
WSUN-Dance Music

12:30
CBS-Romance of Helen Trent: WABC (sw-21.52.9.59)
★ NBC-Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.: WJZ WIOD
WSOC WSB WCSC WJAX
WRVA WPTF WSUN WFBC
WIS WTAR WWNC (sw-15.21)
CBS-Salon Musicale: WDAE
WBIG WDNC
NBC-Gene Arnold & the Cadets
WEAF (sw-15.33)
WBT-Grady Cole
WDBO-Stocks; Safety Chat
WGST-Musical Pickups
WMAZ-Trading Post & Ironing Board Symp.
WOR-News
WQAM-Graham Cracker
WSPA-Morning Moods
WTOC-Silver Spotlight

12:45
CBS-Rich Man's Darling, sketch: WABC (sw-21.52.9.59)
NBC-Jules Lande's Ensemble: WEAF
CBS-Salon Musicale: WDBO
WBT WTOC
WMAZ-Golden Melodies
WOR-Organ Recital
1:00
NBC-News, Market & Weather Reports: WEAF
CBS-Blue Flames, quartet: WABC
WTOC WSJS WDAE WDNC
WBT WDBO (sw-15.27)
WBIG-Low Gogerty's Orch.
WGST-Noon-day songs
WMAZ-Friendly Voice
WOR-Medical Information Bureau
WQAM-Club Luncheon Prgm.
WRUF-Variety Musical Parade
WSPA-Dixie Songsters

1:15
NBC-Hollywood High Hatters: WEAF (sw-15.33)
CBS-"What's on Your Mind?"; Mabelle Jennings, commentator: WABC (sw-9.59-15.27)
CBS-Elsie Thompson, organist: WDNC WSJS WDAE WDBO
WBIG
WBT-Farm Features
WDBO-Crazy Hillbillies
WMAZ-Merry-Go-Round
WOR-Paul Pendarvis' Orch.
WSPA-Sports
WTOC-News

1:30
NBC-Dan Harding's Wife, sketch: WEAF (sw-15.33)
CBS-Merrymakers: WDNC WBIG
WSIS WDAE WDBO
NBC-Vaughn de Leath: WJZ
WSUN WWNC WTAR WCSC
CBS-Molly Steinberg; Stage Relief Prgm.: WABC (sw-15.27)
Luncheon Music: WIS WSPA
News: WIOD WSB
WBT-Welfare Fed.
WFBC-Portraits in Harmony
WGST-Sidewalk Snoopers
WJAX-Reports
WMAZ-Silver Strains
WOR-Health Talk; Melody Moments; Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop
WRVA-Market Reports
WSOC-Tex Harrison's Buckaroos
WTOC-Merchant's Parade

1:45
★ NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WJZ WSOC WSB WTAR
CBS-Automobile Show Speaker: WABC WDNC WSJS WDAE
WDBO WBIG (sw-15.27)
★ NBC-Happy Jack, songs: WEAF WSUN WCSC WWNC
WRVA WIOD WIS (sw-15.33)
WFBC-Mrs. W. P. Barton
WGST-Drs. Lake & Stanford
WJAX-Ensemble Music
WMAZ-News; Fashion Facts
WOR-Sammy Kaye's Orch.
WPTF-Farm Features
WSPA-Dancing Around

2:00
CBS-Song Stylists: WABC WBIG
WDNC WTOC WDAE WDBO
WSIS WQAM WBT WGST
(sw-9.59-15.27)

2:30
NBC-Concert Miniature: WEAF
WTAR WWNC WCSC WPTF
WSOC WIOD WJAX WIS (sw-15.33)
NBC-Carol Deis, sop.; Orch: WJZ WFBC WSUN
WGST-Frances Miller, songs
WMAZ-Across the Footlights
WRVA- Δ Christian Science Prgm.
WSB-Cross Roads Follies
WSPA-Farm & Home Hour

2:45
CBS-Happy Hollow, sketch: WABC WDBO WBIG WDAE
WBT WSJS WTOC WDNC
WQAM (sw-15.27)
NBC-Personal Column of the Air: WEAF WTAR WWNC WCSC
WPTF WSOC WIOD WJAX
WIS (sw-15.33)
WGST-To be announced
WOR-Way Down East
WRVA-Carol Deis, sop. (NBC)
WTAR-Golden Jubilee

3:00
NBC-Pepper Young's Family, sketch: WEAF WRVA WSUN
WJAX WIOD WPTF WTAR
WSB (sw-15.33)
★ CBS-Al Pearce's Gang: WABC
WTOC WDBO WDNC WBIG
WQAM WSJS WGST WBT
WDAE (sw-9.59-15.27)
★ NBC-Marine Band: WJZ
WCSC-World Dances
WFBC-Melody Time
WIS-Afternoon Melodies
WOR-Molly of the Movies
WRUF-Hour with the Masters
WSOC-Shirley Weeks, songs
WSPA-Vocalist
WWNC-Hollywood Highlights

3:15
★ NBC-Ma Perkins, sketch; Marjorie Hannon: WEAF WTAR
WIOD WSUN WJAX WRVA
WSB (sw-15.33)
NBC-Marine Band: (sw-15.21)
WCSC-What's New?
WIS-Golden Gate Jubilee Quartet
WMAZ-World Book Man
WOR-Radio Garden Club
WPTF-Resettlement Prgm.
WSPA-WPA Prgm.
WTOC-News

3:30
★ NBC-Vic & Sade, sketch; Bernardine Flynn: WEAF (sw-9.53)
CBS-Elizabeth Sprague Collidge
Foundation Presents The Library of Congress Musicale
WABC WDAE WBIG WTOC
WBT WQAM WDNC WDBO
(sw-15.27.9.59)
Brahms' Sonata in B flat, Opus 120, No. 2, movements Allegro Amabile, Allegro Appassionato, Andante con Moto, and Allegro. Brahms Quartet in A minor, Opus 151, No. 2, movements Allegro non Troppo, Andante Moderato, Quasi Minuetto Moderato—Allegro vivace, and Finale—Allegro non Arato.

3:45
NBC-The O'Neills, sketch: WEAF (sw-9.53)
WBT-Ma Perkins
WGST-Varieties
WPTF-Youth School of the Air
WRVA-Betty & Bob

4:00
★ NBC-Cheerio; Musical Mosaic: WEAF WSB (sw-9.53)
NBC-Geo. Hessberger's Orch.: WJZ WIOD WPTF WJAX
WSOC WWNC WTAR WSUN
WIS WCSC
WBT-Briar Hopper Boys
WDAE-News in Spanish
WFBC-Aristocratic Pigs

AFTERNOON

WMAZ-Matinee Miniatures
 WRUF-Tea Time
 WRVA-Spotlight Parade
 4:15
 NBC-Three Marshalls, trio:
 WEAF WSB (sw-9.53)
 NBC-Geo. Hessberger's Orch.:
 (sw-15.21)
 WDAE-Library of Cong. Musicale
 WFBC-Aft. Vespers
 WOR-News
 WSPA-To be announced
 4:30
 NBC-To be announced: WEAF
 WIS WIOD WWNC WSUN
 WSOC WTAR WCSC WSB
 (sw-9.53)
 CBS-Billy Mills' Orch.: WABC
 WDBO WDNC WBIG WGST
 WTOC WQAM WDAE (sw-
 15.27)
 NBC-Dog Heroes, sketch; Harry
 Swan; Chas. Sorce, trn.: WJZ
 WFBC-Red Cross Prgm.
 WRVA-Keene Sisters
 WOR-Esther Velas' Orch.
 WPTF-Birthday Party
 WRUF-World Entertains
 WSPA-Dance Period
 4:45
 NBC-General Federation of Wo-
 men's Clubs Prgm.: WEAF
 (sw-9.53)
 NBC-Young Hickory, sketch:
 WJZ WIOD WCSC WJAX
 WWNC WFBC WSUN WIS
 WTAR (sw-15.21)
 WSB-Closing Stock Quotations
 WSOC-Richard Leibert, organist
 5:00
 NBC-Your Health Prgm.; Dr.
 W. W. Bauer, speaker: WJZ
 WIS WWNC WSB WFBC
 WJAX WSOC WTAR WCSC
 WPTF WRVA
 CBS-Tito Guizar, trn.: WABC
 WDNC WDAE WTOC WBT
 (sw-11.83)
 NBC-While the City Sleeps,
 sketch: WEAF (sw-9.53)
 WBIG-Uncle Bill's Junior Club
 WDBO-△Know Your Bible
 WIOD-Tune Carnival
 WGST-Tunes to Health
 WMAZ-Matinee Miniatures
 WOR-Tunes for Today; Turkey
 Tales; Dance Music
 WQAM-News; Twilight Melodies
 WRUF-Melodies in Song
 WSPA-Kay, Jean & Ginger
 WSUN-Interesting People in the
 News
 5:15
 NBC-Tom Mix' Straight Shooters
 with Ranch Boys: WEAF (sw-
 9.53)
 CBS-Science Service; Speakers:
 WABC WDNC WDAE WTOC
 WDBO WSJS WBIG WGST
 WBT (sw-11.83)
 WOR-Frank Daley's Orch.
 WPTF-Dept. of Conservation
 WSPA-Margaret Caldwell
 WSUN-Rhythm Review
 5:30
 ★ NBC-Singing Lady: WJZ (sw-
 15.21)
 NBC-Jack Armstrong, sketch:
 WEAF (sw-9.53)
 CBS-Instrumentalists: WABC
 WDNC WBT WTOC WSJS
 (sw-15.27.9.59)
 NBC-Ward & Muzzy: WIS WCSC
 WTAR
 News: WBIG WIOD
 To be announced: WMAZ WGST
 WBT-Welfare Fed.
 WDAE-Dance Time
 WDBO-Musical Billboard
 WFBC-Variety Prgm.
 WJAX-Ed McConnell
 WOR-Insp. White, Scotland Yard
 WPTF-Stocks; News; Theater
 Guide
 WQAM-Reports; Magic City Mel-
 odies
 WRUF-Rabbit Robbins' Floridians
 WRVA-Rhythm Parade
 WSB-FHA Prgm.
 WSOC-Dinner Hour
 WSPA-Love Story
 WSUN-Tonic Tunes
 WWNC-Irma Glen, organist
 (NBC)
 5:45
 NBC-Little Orphan Annie, sketch:
 WEAF WPTF WJAX WSUN
 WTAR (sw-9.53)
 CBS-Wilderness Road, sketch:
 WABC WDBO WDAE WBIG
 WDNC (sw-11.83)
 NBC-Flying Time, adventure in
 aviation; Col. Roscoe Turner:
 WJZ WSB
 Little Orphan Annie: WQAM
 WBT WTOC WRVA
 WCSC-Rockin' Chair Revue;
 Rhythm & Romance
 WFBC-Evening Vespers
 WGST-Buddy & Ginger
 WIOD-Pop Wise & Filbert
 WIS-Lamplighting Time
 WMAZ-Words & Music

WOR-Dick Tracy, sketch
 WSPA-Aunt Jane, organist
 WWNC-F.H.A. Prgm.
 6:00
 NBC-Science in the News; Dr.
 Arthur H. Compton, dir.:
 WCSC WWNC WIOD WFBC
 WIS (sw-9.53)
 CBS-Patti Chapin, songs: WABC
 WDNC WSJS WGST WDBO
 WTOC WDAE WQAM (sw-
 11.83)
 NBC-N. Y. Chapter of Red Cross
 Prgm.: WEAF
 NBC-(News, WJZ only) Minute
 Men, male quartet: WJZ
 News: WSOC WSPA
 WBIG-Junior League
 WBT-Bandmaster
 WJAX-Air Dispatch
 WMAZ-Lost & Found; Timely
 Tunes; Sports
 WOR-Uncle Don
 WPTF-News; Tobacco Reports
 WRUF-Florida Air Dispatch
 WRVA-Smoky & Poky
 WSB-College Prgm.
 WSUN-Pops Concert
 WTAR-Home Folks Frolic
 6:15
 NBC-(News, WEAF only) Jesse
 Crawford, organist: WEAF
 WSOC WFBC WWNC WCSC
 WPTF WIOD WSB WJAX
 WIS (sw-9.53)
 CBS-News of Youth, junior news:
 WABC (sw-11.83.9.59)
 NBC-Animal Close-Ups; Concert
 Pianist: WJZ
 CBS-Marion Carley, pianist
 WSJS WDAE WDNC WDBO
 WBIG WTOC WQAM
 WBT-Grady Cole, news
 WGST-Through the Years
 WMAZ-To be announced
 WRUF-Silver Strings
 WRVA-What's on the Air?
 WTAR-Mystery Singer
 6:30
 NBC-News; Gale Page, contr.:
 WEAF
 CBS-News; Three Aces: WABC
 WBIG WDAE WSJS WQAM
 (sw-11.83)
 NBC-News; Mario Cozzi, bar;
 Orch.: WJZ WCSC WJAX
 WPTF
 News: WSB WTOC WSUN
 Rubinoff, violinist: WRUF WDBO
 WBT-Variety Prgm.
 WFBC-News; Supper Serenade
 WFLA-News; Garden of Melody
 WGST-Sidewalk Snoopers
 WIOD-News; Variety
 WIS-News; Musical Interlude
 WMAZ-Modern Melodies
 WOR-Val Ernie's Orch.
 WRVA-Thank You Stusia
 WSOC-Sports; Markets
 WSPA-Evans Trio
 WTAR-News; Moods in Rhythm
 WWNC-News; Radio Dial
 6:45
 ★ NBC-Lowell Thomas, commen-
 tator: WJZ (sw-15.21)
 CBS-Renfrew of the Mounted:
 WABC (sw-11.83)
 NBC-Dorothy Dreslin: WIOD
 WIS WFBC WCSC WSOC
 WJAX WTAR WPTF
 NBC-Billy & Betty, sketch:
 WEAF
 NBC-Little Orphan Annie, sketch:
 WSB
 News: WDBO WOR
 WBIG-Sports Review
 WDAE-Red Cross Speaker
 WGST-Souvenirs of Song
 WMAZ-Echoes of Stage & Screen
 WQAM-Pioneers
 WRVA-Book Review
 WSPA-Organ Reveries
 WSUN-Light Opera Concert
 Group
 WTOC-Dinner Concert

WRVA-Little Jack Little's Orch
 WSM-Strings
 WSOC-YWCA Prgm.
 WSPA-Golden Hour
 7:15
 NBC-Tony Russell, songs: WJZ
 WSB WTAR WSUN WWNC
 WJAX WRVA WIS
 ★ CBS-Sportscast; Ted Husing:
 WABC WCAU WGST WDBO
 WBT WTOC WSJS (sw-11.83-
 9.59)
 NBC-Voice of Experience: WEAF
 (sw-9.53)
 KDKA-Jack Randolph's Orch.
 KMOX-Show World B'cast
 WBBM-Herbert Foote's Ensemble
 WCSC-Gallardo
 WDBO-Success Story
 WFBC-Joey Nash (NBC)
 WENR-Palace Varieties
 WHAS-Hot Dates in Music
 WIOD-Soloist
 WLW-Vocal Varieties
 WOR-Automobile Show, talk
 WQAM-Romance & Rhythm
 WSM-Joseph Macpherson, bar.
 WSOC-Organ Melodies
 WSPA-Sports Review
 7:30
 ★ NBC-HORLICK'S MALTED
 Milk Presents Lum & Abner,
 sketch: WJZ WLW WENR
 WSB
 CBS-Irene Beasley & The Jesters:
 WABC WCAU (sw-11.83-
 9.59)
 NBC-Fred Hufsmith, trn.: WEAF
 WJAX WSOC WTAR WFBC
 WCSC
 CBS-Doris Kerr, songs: WDAE
 WGST KMOX WTOC WBBM
 WQAM WDBO WDNC WHAS
 KDKA-Pittsburgh Varieties
 WBIG-News
 WBT-Rubinoff, violinist
 WFLA-Variety Prem
 WGN-Tom, Dick & Harry
 WIOD-Word Man
 WIS-Pop Concert
 WOR-Thank You Stusia
 WPTF-Harmonizers; Night Club
 WRVA-Promenade
 WSM-Musical Moments
 WSPA-Kay Jean & Ginger
 WSUN-Hazel & Rhythm Rogues
 WWNC-△ Church of Hollywood
 7:45
 NBC-Vivian Della Chiesa, songs:
 WJZ WIS WCSC
 ★ CBS-Boake Carter, commen-
 tator: WABC WGST WBT
 WCAU WHAS KMOX WBBM
 (sw-11.83.9.59)
 MBS-Money & Music: WLW
 WOR
 Musical Moments: WWNC WIOD
 WBIG-Five Strings
 WDAE-Variety Quarter Hour
 WDBO-Medical Ass'n Speaker
 WENR-The Editor's Broadcast
 WGN-To be announced
 WQAM-Thank You, Stusia
 WRVA-News Editor
 WSB-Mixed Chorus; Organ Mel.
 WSM-Thank You, Stusia
 WSUN-Rubinoff, violinist
 WTOC-Musicale
 8:00
 NBC-Leo Reisman's Orch.; Chas.
 Martin, Introducing Guest
 Speaker; Loretta Clemens; Phil
 Duey & Johnny; Three Sweet
 hearts, girls' trio; Eton Boys
 WEAF WIOD WPTF WSB
 WSOC WRVA WIS WSUN
 WJAX WTAR WWNC WLW
 WSM (sw-9.53)
 NBC-Dude Ranch; Musical
 drama with Louise Massey &
 Westerners: WJZ WLS KDKA
 (sw-11.87)
 ★ CBS-Hammerstein Music Hall,
 Ted Hammerstein; Lucy Laugh-
 lin, sop.; Jerry Mann, comedi-
 an; Music Hall Orch.; Lois
 Bennett, sop.; Harold Hollings-
 worth, trn.; Joe MacAuley,
 bar., guests: WABC WCAU
 WHAS KMOX WBBM (sw-
 6.06-11.83)
 CBS-Ann Leaf, organist: WDBO
 WTOC WDAE WBIG WQAM
 WBT
 WCSC-W.P.A. Concert
 WFBC-High School Prgm.
 WGN-Diamond City News
 WGST-Music You Remember
 WOR-Music for Today
 WSPA-Golden Hour of Music
 8:15
 WFBC-Dixie Girl
 WGN-Louis Prima's Orch.
 WGST-Modern Melodies
 8:30
 ★ CBS-LEVER BROS. CO. PRE-
 sents Laugh with Ken Murray;
 Russ Morgan's Orch.: WABC
 WDAE WHAS KMOX WBT
 WBBM WQAM WGST (sw-
 11.83)
 Ken Murray becomes the proud
 owner of a coolish ranch.

NBC-Wayne King's Orch.: WEAF
 WSM
 ★ NBC-Edgar A. Guest in Wel-
 come Valley, sketch; Orch.;
 Guests: WJZ KDKA WLS (sw-
 11.87)
 NBC-South Sea Islanders: WCSC
 WTAR WFBC WSOC WWNC
 MBS-Listen to This: WGN WOR
 WLW WSB WCAU
 WBIG-Euterpe Club
 WDBO-Russell Scholl's Orch.
 WIOD-Famous Homes
 WIS-Silver Strains
 WJAX-Galaxy of Stars
 WPTF-News
 WRVA-Music Your Remember
 WSUN-Junior College Prgm
 WTOC-Jack Pearl, comedian
 8:45
 NBC-South Sea Islanders: WPTF
 WSUN
 WBIG-World Dances
 WIOD-Variety Prgm.
 WIS-Rubinoff, violinist
 WMAZ-Lost & Found
 WRVA-Super Songsters
 9:00
 ★ NBC-Ben Bernie's Orch.;
 Cab Calloway & Dick Stabile,
 guests: WJZ WSM WLW WIS
 WRVA WPTF WTAR WSOC
 WIOD WJAX KDKA WSUN
 WWNC WLS WSB (sw-11.87)
 ★ CBS-Fred Waring's Orch.:
 WABC WTOC WDBO KMOX
 WDAE WQAM WSJS WBBM
 WDNC WBIG WCAU WGST
 WBT WHAS (sw-6.06-11.83)
 ★ NBC-Sidewalk Interviews,
 cond. by Wallace Butterworth
 & Parks Johnson: WEAF (sw-
 9.53)
 MBS-Gabriel Heatter: WGN
 WOR
 WCSC-To be announced
 WFBC-News
 9:15
 WFBC-Song Fiesta
 WGN-News
 WOR-Johnny Johnson's Orch.
 9:30
 ★ NBC-PACKARD MOTOR CO.
 Presents Fred Astaire; Johnny
 Green's Orch.; Chas. Butter-
 worth, com.; Trudy Wood, vo-
 calist; Guests: WEAF WIOD
 WRVA WTAR WSUN WFBC
 WPTF WSOC WWNC WJAX
 WSB WIS WSM (sw-9.53)
 NBC-Husbands & Wives; Sedley
 Brown & Allie Lowe Miles:
 WJZ WENR KDKA (sw-
 11.87)
 ★ CBS-The Caravan; Benny
 Goodman's Band, Rupert
 Hughes, m.c.; Georgie Stolls'
 Orch.; Charles Ruggles, guest,
 in "The Queen's Husband":
 WABC WQAM WDAE WTOC
 WHAS WDBO WSJS WBBM
 WGST WDNC WBIG WBT
 KMOX WCAU (sw-6.06-11.83)
 MBS-Detective Mysteries: WOR
 WLW
 WCSC-Walter Brown
 WGN-Pageant of Melody
 9:45
 WCSC-W. P. A.
 10:00
 NBC-Hildegard, songs; Wm.
 Wirges' Orch.: WJZ WENR
 KDKA (sw-6.14)
 CBS-Caravan: (sw-6.12)
 To be announced: WLW WGN
 WCSC-Earl Henderson's Revue
 WOR-Wallenstein's Sinfonietta
 10:15
 WGN-Kay Kyser's Orch.
 WLW-Super Songsters
 10:30
 NBC-Jimmie Fidler's Hollywood
 Gossip: WEAF WLW (sw-9.53)

CBS-Mark Warnow's Orch.:
 WABC WBT WBBM WHAS
 KMOX WCAU WDNC WDAE
 WTOC (sw-6.12-6.06)
 ★ NBC-Portrait in Harmony;
 Freddie Martin's Orch.: WJZ
 KDKA WENR WTAR WSUN
 WRVA WPTF WSOC WWNC
 WSM WSB WJAX WIOD WIS
 (sw-6.14)
 News: WBIG WDBO
 WCSC-World Entertains
 WFBC-Slumber Hour
 WGN-Freddie Martin's Orch.
 WGST King's Jesters
 WOR-Ralph Watkins' Orch.
 WQAM-Roy Parks' Orch.
 10:45
 NBC-Roy Campbell's Royalists:
 WEAF (sw-9.53)
 CBS-Warnow's Orch.: WBIG
 WDBO
 WCAU-Evening Musicale
 WFBC-Around the Town
 WGST Musical Moments
 WHAS-King's Jesters
 WLW-Dance Orch.
 11:00
 ★ NBC-PEPSODENT PRESENTS
 Amos 'n' Andy, sketch: WSM
 WSB (also at 7 p.m.)
 CBS-Poetic Melodies; Billy Mills'
 Orch.: WGST KMOX WBBM
 NBC-(News, WEAF only) Milan
 Smolen, pianist; Clem McCar-
 thy, sport shots: WEAF WJAX
 WCSC WWNC WFBC WIOD
 (sw-9.53)
 CBS-Hal Kemp's Orch.: WABC
 WBT WDNC WDBO WBIG
 NBC-Frank La Marr's Orch.:
 WJZ WTAR
 News: WDAE WSOC WQAM
 KDKA-News; Sports Bulletin
 WCAU-Alan Scott: Around the
 Town
 WENR-Donald McGibeny, news
 WGN-Little Jack Little's Orch.
 WHAS-Mirrored Capers
 WIS-News; Carefree Capers
 ★ WLW-Paul Sullivan, news room
 WOR-Weather: News
 WRVA-Little Jack Little's Orch
 WSUN-Rex MacDonald's Dixians
 WTOC-Ed Courtenay's Orch.
 11:15
 NBC-Will Osborne's Orch.:
 WEAF WCSC WWNC WJAX
 WFBC WTAR WIOD WIS
 WSM (sw-9.53)
 CBS-Hal Kemp's Orch.: WTOC
 WDAE WCAU WQAM
 NBC-Frank La Marr's Orch.:
 KDKA (sw-6.14)
 WENR-Phil Levant's Orch.
 WLW-The Queen's Minstrel
 WOR-George Sterney's Orch.
 WSB-News
 WSOC-Dance Orch.
 11:30
 NBC-Xavier Cugat's Orch.:
 WEAF WWNC WIS WIOD
 WFBC WSOC WJAX WCSC
 WSUN WTAR (sw-9.53)
 CBS-George Olsen's Orch.: WABC
 WDNC WCAU WDBO WQAM
 WGST WDAE WTOC WBBM
 WBT
 NBC-(News, WJZ only) Johnny
 Hamp's Orch.: WJZ WSB
 MBS-Guy Lombardo's Orch.:
 WGN WRVA
 KDKA-Dance Orch.
 KMOX-News
 WDAE-Dick Murphy's Orch.
 WENR-Globe Trotter
 WGN-Ted Fiorito's Orch.
 WGST-Paul Etheridge
 WLW-Leon Belasco's Orch.
 WOR-Shep Fields' Orch.
 WSM-Sports; Dance Orch.

Tuesday

November 17



Irene Beasley
 See 7:30 p.m.

Frequencies

KDKA-980	WJAX-900
KMOX-1090	WJZ-760
WABC-860	WLS-870
WBBM-770	WLW-700
WBIG-1440	WMAZ-1180
WBT-1080	WOR-710
WCAU-1170	WPTF-680
WCSC-1360	WQAM-560
WDAE-1220	WRUF-830
WDBO-580	WRVA-1110
WDNC-1600	WSB-740
WEAF-660	WSJS-1310
WENR-870	WSM-650
WFBC-1300	WSOC-1210
WFLA-620	WSPA-920
WGN-720	WSUN-620
WGST-890	WTAR-780
WHAS-820	WTOC-1260
WIOD-1300	WVNC-570
WIS-560	

11:45
 CBS-George Olsen's Orch.: WHAS
 KMOX-Sports

12:00
 NBC-Shandor, violinist; Dance
 Orch.: WJZ WWNC WSUN
 KDKA WSM WSB WJAX
 (sw-6.14)
 NBC-San Norris' Orch.: WEAF
 WENR
 CBS-Ozzie Nelson's Orch.: WABC
 WDNC WGST WBBM WCAU
 WBT

KMOX-Bobby Meeker's Orch.
 WGN-Shep Field's Orch.
 WHAS-Dance Band
 WLW-Moon River
 WOR-Claude Hopkins' Orch.
 WTOC-News

12:15
 KMOX-Jeeter Pillars' Orch.

12:30
 NBC-Jimmie Grier's Orch.: WJZ
 WWNC WSUN WSM WJAX
 WSB

CBS-Maurice Spitalny's Orch.;
 WABC KMOX WCAU WBBM
 WHAS
 NBC-Phil Levant's Orch.: WEAF
 WENR
 KDKA-Leroy Bradley's Orch.
 WGN-Louis Prima's Orch.
 WGST-Let's Dance
 WLW-Dance Orch.
 WOR-Veloz & Yolanda's Orch.

12:45
 WENR-Louis Panico's Orch.

1:00
 MBS-Ted Fiorito's Orch.: WGN
 WOR WLW
 KMOX-When Day Is Done
 WBBM-News; Musical Weather
 Man

1:30
 WLW-Emil Velazco's Orch.

End of Tuesday Programs

NIGHT

7:00
 ★ NBC-PEPSODENT PRESENTS
 Amos 'n' Andy: WEAF WLW
 (sw-9.53) (also see 11 p.m.)
 CBS-Poetic Melodies; Franklyn-
 McCormack, poetry; Jack Ful-
 ton, trn.; Billy Mills' Orch.:
 WABC WCAU WTOC WBT
 (sw-9.59-11.83)
 ★ NBC-Easy Aces, sketch: WJZ
 WENR KDKA WSB (sw-11.87)
 NBC-Dorothy Dreslin: WSUN
 KMOX-News
 WBIG-Lew Gogerty's Orch.
 WCSC-Sports; News
 WDAE-Dick Murphy's Orch.
 WDBO-To be announced
 WFBC-Scoop Latimer
 WGN-Little Jack Little's Orch.
 WGST-Sports; News
 WHAS-Organ Magic
 WOR-Sports
 WPTF-Dance Hour
 WQAM-Bandmaster

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It is Most Likely Corroded and Has Poor or Loose Noisy Connections
NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and
 sleet when using an F. & H. Capacity Aerial Eliminator. Equals an aerial 75 ft.
 long, strung 50 ft. high, yet occupies only 1 1/2 inch by 4 inch space behind your
 radio—guaranteed to give you nationwide reception or your money back.

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 Chosen by Government for use on Naval Hospital bedside radios. Each factory
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 few pennies postage on delivery. If not entirely
 satisfied, return within five days and your dollar will be refunded without question.

JUST MAIL THIS COUPON—
 F. & H. Radio Laboratories, Dept. 74, Fargo, N. Dak.
 Send F. & H. Capacity Aerial. Will pay postman \$1 plus
 few cents postage. If not pleased will return within 5
 days for \$1 refund. Check here if sending \$1 with
 order—thus saving postage cost—same refund guarantee.
 Check here if interested in dealer's proposition.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____

WHAT USERS SAY
 San Antonio, Tex. It might interest you to know that
 with the Capacity Aerial Eliminator I get European sta-
 tions easily and in the winter get Australia, Russia,
 Honolulu and many Jap Short Wave Stations. I get all
 Pacific Coast Stations on the broadcast band.
 Davenport, Ia. Received your Radio Aerial Eliminator
 and it sure works fine. Also works swell on Short Wave
 band. Wish I had found it long ago.
 Signed: _____

Wednesday November 18



Vivian Della Chiesa
See 9 p.m.

Network Changes

Homespun, formerly 2:15 p.m., now NBC 11 a.m. EST (10 CST)
Art Giles' Orch., formerly 1:15 p.m., now CBS 1:30 p.m. EST (12:30 CST)

News

7:55 a.m.—NBC-WJZ
8:00 a.m.—WOR
8:15 a.m.—NBC-WEAF
9:40 a.m.—CBS-WABC
9:45 a.m.—Tim Healy: NBC-WJZ
9:55 a.m.—NBC-WEAF
10:00 a.m.—NBC-WJZ
12:25 p.m.—NBC-WJZ
12:30 p.m.—WOR
1:00 p.m.—NBC-WEAF
4:15 p.m.—WOR
6:00 p.m.—NBC-WJZ
6:15 p.m.—NBC-WEAF
6:30 p.m.—CBS-WABC
6:30 p.m.—NBC-WEAF-WJZ
5:45 p.m.—Lowell Thomas: NBC-WJZ
6:45 p.m.—WOR
7:45 p.m.—Boake Carter: CBS-WABC
9:00 p.m.—Gabriel Heatter: WOR
11:00 p.m.—Paul Sullivan: WLW
11:00 p.m.—NBC-WEAF
11:00 p.m.—WOR
11:30 p.m.—NBC-WJZ

MORNING

6:30 a.m. EST
WBIG-Dixie Ridge Runners
WFBC-Hugh Cross' Radio Gang
6:45
Musical Clock: WBT WOR
7:00
Early Risers: WJAX WSOC
Musical Clock: WPTF WRVA
WBIG-News & Schedule
WBT-Morning Jubilee
WCSC-Morning Bulletins
WDBO-Family Altar
WFBC-Time Keeper
WFLA-Morn. Variety
WGST-Southern Mountaineers
WIOD-Sing Before Breakfast
WIS-Col. Staggerhound
WMAZ-Rev. Baker
WQAM-Organ Reveille
WRUF-Reveille Rhythms
WSB-Merry-Go-Round
WTAR-Musical Calendar
WTOC-Mr. Goodmorning Man
7:15
Musical Clock: WBT WIOD
WBIG-Morn. Matinee
WQAM-First Call for Breakfast
7:30
NBC-Muriel Pollock, pianist: WEAF
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Jolly Bill & Jane: WJZ
WDAE-Rhythm Rhapsody
WDBO-Breakfast Table
WFBC-Monroe Brothers
WGST-Ramblin' Kid
WIOD-Variety Prgm.
WMAZ-Eye-Openers
WOR-Vincent Sorey's Orch.
WQAM-Faye Barris
WRUF-Today's Almanac
WWNC-Top of the Morn.
7:45
NBC-Yoichi Hiraoka, xylophonist: News: WJZ
NBC-Martha & Hal: WEAF
News: WMAZ WQAM
WBIG-Bensonaires
WFBC-Guess Time
WFLA-Resettlement Prgm.
WGST-Brooks Shatterly Boys
WIOD-Musical Clock; News
WPTF-Smiling Rangers
WRUF-Breakfast Serenade

8:00
NBC-Morning Devotions: WJZ
WSB WFLA WPTF WIS
WIOD WFBC WRVA WJAX
WWNC
CBS-On the Air Today; The
Oleanders, male quartet: WABC
(sw-21.52)
★ NBC-Malcolm Claire: WEAF
News: WOR WTOC WSOC
News; Variety Prgm.: WBT
WTAR
Today's Almanac: WDBO WMAZ
WBIG
WCSC-△Morn. Devotions
WDAE-News; Just About Time
WGST-Circulatin' Melody
WQAM-This & That
WRUF-Morning Melodies
8:15
NBC-William Meeder, organist:
WJZ
NBC-(News, WEAF only) Good
Morn. Melodies: WEAF WJAX
WPTF WRVA WFBC WFLA
WWNC WIS
News: WDBO WSB
WBIG-Morn. Matinee
WBT-Phileo Phil
WCSC-News; Rise & Shine
WDAE-△Morning Devotions
WGST-News; Interlude
WIOD-Golden Jubilees
WIS-News; Morning Melodies
WMAZ-Tonic Tunes
WOR-Nell Vinick; Tuneful Tem-
pos, Real Life Dramas
WSOC-Carlisle Brothers
WTOC-△Chapel of the Air
8:30
NBC-Cheerio, inspirational talk
& music; J. Harrison Isles,
musical dir.: WEAF WRVA
WSB WFLA WPTF WJAX
WCSC WSOC WIOD WFBC
WIS WWNC
CBS-Salon Musicale: WABC
WDBO WDAE WQAM WBIG
WDNC WTOC WBT (sw-21.52)
WGST-Major, Minor & Stuff
WMAZ-Lee Wood & Lew Kent
WOR-Martha Manning, talk
WSPA-Musical Greetings Club
WTAR-Betty & Bob, sketch
8:45
NBC-Landt Trio & White: WJZ
CBS-Montana Slim, yodeling cow-
boy: WABC WDAE WDBO
WBT WQAM WDNC (sw-
21.52)
WBIG-News
WGST-Musical Sundial
WOR-Organ Recital
WRUF-Florida Facts
WTAR-Hymns of All Churches
WTOC-Market Basket Revue
9:00
NBC-Streamliners, Field & Hall,
m.c.; News: WEAF
CBS-Radio Gravure: WABC
WDBO WDAE WDNC WJZ
WTOC WBIG WQAM WDAE
(sw-21.52)
★ NBC-Breakfast Club; Orch.:
Clark Dennis, trn.; Ranch Boys
Trio; Don McNeil, m.c.; Walter
Blaufuss' Orch.: WJZ WFLA
WRVA WPTF WSOC (sw-
15.21)
WBT-Women Make News
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Hymns of all Churches
WMAZ-Something for Everyone
WRUF-Music Appreciation
WSPA-News; Musical Greetings
WTAR-△Church of the Air
9:15
NBC-Breakfast Club: WTAR
WFBC
WDAE-Monticello Party Line
WGST-Radio Gravure (CBS)
WJAX-Betty & Bob
WOR-Modern Living
WQAM-Hymns of All Churches
WSPA-△Radio Revival
9:30
CBS-Bill and Ginger, songs and
patter; News: WABC (sw-
21.52)
CBS-Richard Maxwell, songs;
News: WDBO WDAE WBIG
WDNC WTOC WBT
WBT-Tennessee Ramblers
WFLA-Kay Dean; Market Square
WGST-△Bible Institute
WJAX-Personal Column
WMAZ-News
WOR-Lamplighter
WQAM-Betty & Bob, sketch
WWNC-Magic Hour
9:45
CBS-Bachelor's Children: WABC
(sw-21.52)
NBC-Capt. Tim Healy: WJZ
CBS-Fiddlers Fancy: WDNC
WBIG WSJS

Highlights of Hollywood: WDAE
WTOC WBT WDBO
WGST-Briarcliff Pickups
WJAX-Kitty Keene
WMAZ-Party Line
WOR-Calendar of Melody
WQAM-Village Nutsmith
WRUF-Florida Home Neighbor
WWNC-Breakfast Club (NBC)
10:00
NBC-News; Breen & de Rose,
songs: WJZ WRVA WCSC WIS
WTAR WSB WWNC
★ CBS-Betty & Bob, sketch:
WABC (sw-21.52)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch: WEAF (sw-
15.33)
CBS-Fred Feibel, organist:
WDAE WDNC WSJS WBT
Bandmaster: WTOC WDBO
WBIG-Civic Club
WFBC-Shops & Things
WFLA-News; Musical Interlude
WGST-Hymns of All Churches
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Pure Food Hour
WPTF-News; News for Women
WQAM-News; Morning Moods
WRUF-Tavern Tunes
WSOC-Reporter, Lina C. Harrell
WSPA-Voice of the Strings
10:15
NBC-Five Star Jones, sketch:
WJZ (sw-15.21)
CBS-Fred Feibel, organist: WBIG
WDBO WQAM
NBC-John's Other Wife, sketch:
WEAF (sw-15.33)
CBS-Modern Cinderella, sketch:
WABC (sw-21.52)
NBC-Viennese Sextet: WPTF
Highlights of Hollywood: WCSC
WIS WSB
Betty & Bob: WFLA WGST
WBT-Hymns of All Churches
WDAE-D. A. R. Prgm.
WFBC-Hugh Cross' Radio Gang
WIOD-Personal Column
WJAX-Talk of the Town
WRUF-Piano Melodies
WRVA-Citrus Commission
WSOC-Party Line
WSPA-Musical Parade
WTAR-Shop Market Tips
WTOC-Mystery Chef
WWNC-Home Sweet Home
10:30
NBC-Pepper Young's Family,
sketch: WJZ (sw-15.21)
CBS-John K. Watkins, news; Bet-
ty Crocker; Hymns of All
Churches: WABC (sw-21.52)
NBC-Just Plain Bill, sketch:
WEAF (sw-15.33)
CBS-Lyric Serenade: WSJS
WDAE WDNC WQAM WTOC
NBC-Josh Higgins of Finchville,
sketch: WFBC WTAR WJAX
WCSC
Party Line: WPTF WRVA WIS
WGST
Highlights of Hollywood: WBIG
WRUF
WBT-Betty & Bob, sketch
WDBO-Ma Perkins
WFLA-Hymns of all Churches
WIOD-Voice of Understanding
WMAZ-Markets & Salon Music
WSB-Shopping Talk
WSOC-Dance Hour
WWNC-Did You Know?
10:45
★ NBC-Today's Children, sketch:
WEAF WJAX WWNC WRVA
WIOD WFLA WPTF WTAR
(sw-15.33)
NBC-Jean Ellington, songs: WJZ
WPTF (sw-15.21)
WBIG-Lyric Serenade (CBS)
WBT-Melodiers
WCSC-Hits & Encores
WDBO-Happy Days
WFBC-Morn. Serenade
WGST-Frances Miller, songs
WIS-Magic Hour
WMAZ-Markets; News
WQAM-Highlights of Hollywood
WRUF-Rural Rhythms
WSB-News
WSPA-Sally Speaks
WTOC-Party Line
11:00
NBC-Homespun; Wm. Hiram
Foulkes: WJZ WFBC WCSC
WRVA WFLA WIS WWNC
(sw-15.21)
★ CBS-Magazine of the Air;
Theodore Dreiser & Greta Pal-
mer, guests; Leith Stevens'
Orch. & Chorus; Reed Ken-
nedy, bar.; "Trouble House,"
dramatic sketch: WABC WBT
WGST WDBO WDAE WQAM
(sw-9.59-21.52)
NBC-David Harum, sketch; Peg-
gy Allenby: WEAF (sw-15.33)
News: WPTF WSPA
WBIG-WPA Prgm.
WIOD-Modern Rhythms

WJAX-Health & Happiness
WMAZ-Store News
WOR-Theater Club of the Air
WRUF-Morning Concert
WSB-Cecil White's Samoans
WSOC-Friendly Voice
★ WTAL-MOVIE GOSSIP (1310
ke)
WTAR-Morning Melodies
WTOC-Amer. Family Robinson
11:15
NBC-Personal Column of the Air:
WJZ WSB (sw-15.21)
NBC-Vagabonds: WCSC WJAX
WPTF WRVA WIOD WTAR
WIS WWNC
★ NBC-Backstage Wife, sketch:
WEAF (sw-15.33)
WBIG-Radio Spotlight
WFBC-Women's Hour
WFLA-Variety Prgm.
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Co.
WSOC-Dr. Luther Little
WTOC-News
11:30
NBC-How to be Charming,
sketch: WEAF WSB (sw-
15.33)
CBS-Big Sister, sketch: WABC
WDAE WGST WQAM WBT
(sw-21.52)
★ NBC-Vic & Sade, sketch:
WJZ (sw-15.21)
NBC-The Honeyymooners: WTAR
WRVA WCSC WSOC WIOD
WWNC
WBIG-Pell & Burgess
WDBO-Town Topics
WFLA-Personal Column
WIS-School of the Air
WJAX-Theater Organ
WPTF-Garden Club
WRUF-Dance Melodies
WSPA-Carl Gossett's String
Band
WTOC-Farm & Home Hour
11:45
★ NBC-Edward MacHugh, Gos-
pel Singer: WJZ WSB (sw-
15.21)
★ CBS-Dr. Allan Roy Dafeo:
WABC WGST WBT (sw-
21.52)
NBC-Voice of Experience: WEAF
(sw-15.33)
NBC-Martha & Hal: WIS WSOC
WJAX WIOD WRVA
WBIG-Resettlement Drama
WCSC-News; Prgm. Resume
WDAE-Eddie Ford, organist
WFBC-Aristocratic Pigs
WFLA-Kitty Keene, Inc.
WMAZ-News; Noon Markets
WPTF-Blue Ridge Buddies
WQAM-News; Luncheon Preview
WTAR-Weather
WTOC-Dixie Melody Revue
WWNC-Variety Prgm.
12:00
NBC-John Gambling, m.c.; Herb
& George, piano duo.; Hal
Gordon, vocalist: WJZ
CBS-The Gumps, sketch: WABC
WGST WBT (sw-21.52-9.59)
NBC-Honeyboy & Sassafras:
WRVA WSB WJAX
★ NBC-Girl Alone, sketch:
WEAF (sw-15.33)
News: WDBO WSOC
Sons of Pioneers: WCSC WBIG
WDAE-Gould's Orch.
WFBC-Parker & Monroe Bros.
WFLA-Souvenirs of Song
WIOD-News; Noonday Musicale
WIS-News; Midday Melodies
WMAZ-Electric Hour
WOR-Victor H. Lindlahr
WPTF-Three Tobacco Tags
WQAM-Comm. Service; News
WRUF-Florida Farm Hour
WSPA-Cotfield & Harvey
WTAR-Luncheon Club
WTOC-Serenade
WWNC-Mid-day Review
12:15
★ NBC-Mary Marlin, sketch:
WEAF (sw-15.33)
★ CBS-Ted Malone: WABC WBT
WGST (sw-21.52-9.59)
*Ted Malone will read Don Bland-
ing's "Vagabond House."*
NBC-Jack & Loretta Clemens
(News, WJZ only): WJZ
WRVA WJAX WWNC
News: WBIG WFBC WCSC
Variety Prgm.: WSOC WSPA
WDAE-Dick Murphy's Orch.
WDBO-To be announced
WFLA-Round the World
WIS-Dixie Reelers
WMAZ-Market Glances
WOR-Organ Recital
WPTF-Variety; Theater Guide
WQAM-Man in the Street
WSB-Farming in Dixie
12:30
NBC-Gene Arnold & the Cadets:
WEAF

AFTERNOON

CBS-Poetic Strings: WDNC
WDAE WDBO WTOC
★ NBC-Nat'l Farm & Home
Hour; "The Garden Calendar,"
Talks; "New Knowledge of the
Science of Life," Speakers;
Walter Blaufuss' Orch.: WJZ
WWNC WSOC WSB WIOD
WPTF WFBC WCSC WJAX
WRVA WFLA WIS WTAR (sw-
15.21)
CBS-Romance of Helen Trent:
WABC (sw-21.52-9.59)
WBIG-Golden Quarter Hour
WBT-Grady Cole
WGST-Variety Prgm.
WMAZ-Trading Post & Ironing
Board Symp.
WOR-News
WQAM-Luncheon Melodies
WSPA-Morning Moods
12:45
CBS-Rich Man's Darling, sketch:
WABC (sw-21.52-9.59)
NBC-Gale Page, contralto: WEAF
CBS-Poetic Strings: WBT WQAM
WSJS WBIG
WDBO-Man on the Street
WGST-Musical Pick-ups
WMAZ-Golden Melodies
WOR-The Psychologist Says
WTOC-Health Talk
1:00
NBC-News; Markets & Weather:
WEAF
CBS-Five Star Review; Morton
Bowe, trn.; Meri Bell; Ray
Sanatra's Orch.; Bill John-
stone, Movie Reporter: WABC
(sw-9.59-15.27)
NBC-Joe White, trn.: (sw-15.33)
CBS-To be announced: WSJS
WQAM WDBO
MBS-Music from Texas: WOR
WRVA
WBIG-Lew Gogerty's Orch.
WBT-News; Tennessee Ramblers
WDAE-Siesta
WGST-Noonday Songs
WMAZ-Friendly Voice
WRUF-Variety Musical Parade
WSPA-Dixie Songsters
WTOC-Merchants Parade
1:15
NBC-Hollywood High Hatters:
WEAF (sw-15.33)
CBS-Autobile Show Speaker:
WABC WDNC WDBO WDAE
WBIG WQAM WTOC (sw-
15.27-9.59)
WBT-Farm Features
WGST-Crazy Hillbillies
WMAZ-Merry-Go-Round
WOR-Hollisters, sketch
WRVA-Musicale
WSPA-Sports Talk
1:30
NBC-Vaughn de Leath, songs:
WJZ WFLA WWNC WTAR
WFBC WCSC
CBS-Art Giles' Orch.: WABC
WSJS WDNC WDBO WDAE
WBIG (sw-15.27)
NBC-Dan Harding's Wife, sketch:
WEAF (sw-15.33)
News: WSB WIOD WTOC
WBT-Welfare Fed.
WGST-Sidewalk Snoopers
WIS-Luncheon Melodies
WJAX-Reports
WMAZ-Luncheon Varieties
WOR-Health Talk; Tuneful Airs;
Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop
WRVA-Market Reports
WSOC-Tex Harrison's Buckaroos
WSPA-Luncheon Music
1:45
NBC-Dot & Will, sketch: WJZ
WFBC WFLA WSOC WTAR
WIS WSB WWNC WIOD
WCSC
CBS-Make Believe; Bill Perry,
Ruth Carhart & Johnny Au-
gustine's Orch.: WABC WBT
WSJS WDNC WDBO WBIG
WDAE (sw-15.27)
★ NBC-Happy Jack, songs:
WEAF (sw-15.33)
WGST-Drs. Lake & Stanford
WJAX-Ensemble Music
WMAZ-Golden Melodies
WOR-Luncheon Dance Music
WPTF-Carolina Farm Features
WRVA-Sunshine Prgm.
WTOC-Merchants Parade
2:00
NBC-Words & Music: WWNC
WIOD WFLA WSOC WFBC
WJAX WIS WSB WTAR WPTF
CBS-News Through a Woman's
Eyes; Kathryn Cravens: WABC
WQAM WGST WBT (sw-
15.27-9.59)
NBC-Romances, drama: WJZ
★ NBC-Music Guild; Symp.
Orch.: WEAF WCSC (sw-
15.33)
WBIG-Rhythm & Romance
WDAE-W. P. A. Presents
WDBO-World Dances

WMAZ-Time; Luncheon Varieties
WOR-Martha Deane
WRUF-Educational Hour
WSPA-For Ladies' Only
2:15
CBS-American School of the Air;
Geography, "Sweden": WABC
WDBO WQAM WTOC WBIG
WDAE WSJS WDNC WBT
(sw-15.27-9.59)
*Geography Day; what the Traveling
Humilton's see and hear in Swe-
den.*
WGST-Tunes of Distinction
WMAZ-What's New?
WSPA-Symphonic Period
2:30
NBC-Jean Dickenson, sop.: WJZ
WIOD WRVA WFLA WJAX
WIS WPTF
NBC-Music Guild: WSOC WWNC
WRVA WFBC WTAR
WGST-Easy Timers
WMAZ-Across the Footlights
WSB-Crossroads Follies
WSPA-Farm & Home Hour
2:45
NBC-Personal Column of the Air:
WEAF WSOC WWNC WRVA
WFBC WCSC (sw-15.33)
CBS-Happy Hollow, sketch:
WABC WDAE WSJS WQAM
WDBO WDNC WBIG WTOC
WBT (sw-15.27)
WGST-To be announced
WOR-Way Down East
WTAR-Golden Jubilee
3:00
NBC-Pepper Young's Family,
sketch: WEAF WRVA WJAX
WTAR WIOD WFLA WPTF
WSB (sw-15.33)
CBS-Manhattan Matinee: WABC
WDNC WGST WDAE WDBO
WBIG WBT WTOC (sw-9.59-
15.27)
NBC-Bailey Axton, trn.: WJZ
(sw-15.21)
WCSC-World Dances
WFBC-Melody Times
WIS-Palmetto Ensemble
WOR-Molly of the Movies
WQAM-News; F.H.A. Speaker
WRUF-Hour With the Masters
WSOC-Old Wayside
WSPA-Vocalist
WWNC-Health Dept
3:15
★ NBC-Ma Perkins, sketch;
Virginia Payne: WEAF WIOD
WFLA WJAX WSB WTAR
WRVA (sw-15.33)
NBC-Continental Varieties: WJZ
(sw-15.21)
WBT-Harry Richman & Guests
WCSC-What's New?
WMAZ-World Book Man
WOR-Home Economics
WPTF-WPA Prgm.
WQAM-Manhattan Matinee
★ WSPA-RADIO GOSSIP
WWNC-Midnight Ramblers
3:30
★ NBC-Vic & Sade, sketch;
Art Van Harvey: WEAF (sw-
9.53)
CBS-Emery Deutsch's Melody
Moments: WABC WBIG WDBO
WTOC WDNC WGST WDAE
WQAM (sw-9.59-15.27)
NBC-Continental Varieties: WJZ
WIOD WSB WFBC WJAX
WSOC WWNC WCSC WFLA
WIS WPTF (sw-15.21)
WBT-The Gospel Singer
WMAZ-School of the Air
WOR-Allie Lowe Miles Club
WRVA-Hymns of All Churches
WSPA-Hal & Jimmie
WTAR-Traffic Court
3:45
NBC-Originalities: WJZ WIOD
WSB WFBC WJAX WSOC
WWNC WCSC WFLA WPTF
WIS (sw-15.21)
NBC-The O'Neills, sketch: WEAF
WBT-Ma Perkins
WRVA-Betty & Bob
4:00
NBC-Nat'l Congress of Parents &
Teachers Ass'n; Mrs. Benja-
min F. Langworthy, cond;
Guest Speaker: WJZ WIOD
WJAX WWNC WCSC WSOC
WFLA WPTF WRVA WIS
WTAR WSB (sw-15.21)
★ NBC-Henry Busse's Orch.:
WEAF (sw-9.53)
CBS-Curtis Institute of Music:
WABC WDNC WBIG WQAM
WDBO WSJS WGST WIOC
(sw-15.27)
WBT-Briar Hopper Boys
WDAE-News in Spanish
WFBC-Aristocratic Pigs
WMAZ-Matinee Miniatures
WOR-Chariteters, male quartet
WRUF-World Dances
4:15
CBS-Curtis Institute of Music:
WDAE
WFBC-△Aft. Vespers
WOR-News



Ted Malone
See 12:15 p.m.

4:30
NBC-Men of the West: WFAE
WIOD WWNC WTAR WIS
WFBC WFLA (sw-9.53)
NBC-Harry Kogen's Orch.: WJZ
WSOC WSCS (sw-15.21)
WJAX-Dick & Pat
WOR-Sammy Kayes' Orch.
WPTF-Birthday Party
WRUF-Jack Long, violinist
WRVA-Spotlight Parade
WSB-Closing Cotton Quotations

4:45
NBC-Grandpa Burton, sketch:
WFAE (sw-9.53)
CBS-Gogo De Lys, songs: WABC
WDAE WBIG WTOG WQAM
WDBO WDNC WGST (sw-
15.21)
NBC-Young Hickory, sketch:
WJZ WIS WJAX WSCS
WFBC WSB WSOC WTAR
WWNC (sw-15.21)
WFLA-Kay Dean, Interviews
WIOD-FHA Prgm.
WMAZ-News; Health Message
WRUF-World in Review

5:00
CBS-Jr. Nurse Corps: WABC
WBT (sw-11.83-9.59)
NBC-Musical Adventures: WJZ
WWNC WSCS WIOD WFB
WIS WPTF
NBC-Meet The Orch.: WFAE
(sw-9.53)
WBIG-Uncle Bill's Junior Club
WDAE-Eventide Echoes
WDBO-News
WFLA-Variety Prgm.
WGST-Tunes to Health
WJAX-Story Tellers League
WMAZ-Matinee Miniatures
WOR-Tunes for Today; Turkey
Tales; Dance Music
WQAM-News; Twilight Melodies
WRUF-Collegiana
WRVA-YWCA Prgm.
WSB-Better Bridge
WSOC-Magic Island
WSPA-Piano Ramblings
WTAR-Dr. Glen Millard
WTOC-Mid-week Matinee

5:15
NBC-Tom Mix' Straight Shooters
with Ranch Boys: WFAE (sw-
9.53)
CBS-Dorothy Gordon's Children's
Corner: WABC WDAE WBIG
WTOC WDNC WBT WDBO
(sw-11.83)
NBC-Freshmen Quartet: WJZ
WSB WFBC WTAR WJAX
WCSC WWNC WFLA WSOC
WIS WPTF WIOD (sw-15.21)
WGST-To be announced
WOR-Frank Daley's Orch.
WRVA-Magic Stories
WSPA-Love Sisters

5:30
★ NBC-The Singing Lady: WJZ
(sw-15.21)
CBS-Treasure Adventures of Jack
Masters: WABC (sw-11.83-
9.59)
NBC-Alexander Bros.: WSCS
WIS WTAR
NBC-Jack Armstrong, sketch:
WFAE (sw-9.53)
News: WBIG WIOD
WBT-Welfare Fed.
WDAE-Dance Time
WDBO-Musical Billboard
WFBC-Chamber of Commerce
WFLA-Garden of Melody
WGST-Varieties
WJAX-Trips to Toyland
WMAZ-To be announced
WOR-Story Teller's House
WPTF-Stocks; News
WQAM-Reports; Magic City Mel-
odies
WRVA-Rhythm Parade
WSB-Kalohi's Hawaiian Ensemble
WSOC-Dinner Hour
WSPA-WCTU Hour
WTOC-Tea Time Tunes
WWNC-Out of the Oven

5:45
NBC-Little Orphan Annie, sketch:
WFAE WFLA WPTF WJAX
WTAR (sw-9.53)
CBS-Wilderness Road, sketch:
WABC WDAE WBIG WDBO
WDNC WGST (sw-11.83)
NBC-Flying Time Adventures in
Aviation; Col. Roscoe Turner:
WJZ WSB
Little Orphan Annie: WRVA
WBT WQAM WTOG
WCSC-Rockin' Chair
Rhythm & Romance
WFBC-Evending Vespers
WGST-Buddy & Ginger
WIOD-Tune Carnival
WIS-Lamplighting Time
WMAZ-Word's & Music
WOR-Dick Tracy, sketch
WWNC-Fields & Hall Mountaine-
ers, sketch

6:00
NBC-(News, WJZ only) Animal
News Club: WJZ

NBC-Our American Schools;
"Equal Educational Opportun-
ities for Every Child," drama;
Dr. Belmont Farley: WFAE
WIOD WWNC WRVA WIS
(sw-9.53)
CBS-Buddy Clark, songs: WABC
WBIG (sw-11.83)
CBS Jr. Nurse Corps: WGST
To be announced: WSCS WDBO
News: WSPA WSOC
WBT-Bandmaster
WCSC-Musical Moments
WDAE-News; Voice of the Times
WFBC-△ Snyder's Bible Study
WFLA-Twilight Favorites
WJAX-Mary & Margaret
WMAZ-Lost & Found; Timely
Tunes; Sports
WOR-Uncle Don
WPTF-News; Tobacco Reports
WQAM-Advs. of Ace Williams
WRUF-Parent Education Prgm.
WSB-College Prgm.
WTAR-Dance Hour
WTOC-Carter Family

6:15
NBC-Midge Williams, songs: WJZ
WIS WSCS WFBC WSOC
WIOD WWNC WSB
CBS-Eddie House, organist:
WSJS WDAE WDBO WDNC
WBIG
NBC-(News, WFAE only);
Carol Deis, sop.: WFAE WTAR
(sw-9.53)
CBS-Bobby Benson, children's
sketch: WABC (sw-11.83-9.59)
WBT-Grady Cole; News
WGST-Through the Years
WJAX-Daughters of American
Revolution
WMAZ-To be announced
WPTF-Eve. Serenade
WQAM-Resume
WRUF-Singing Trio
WRVA-What's on the Air?
WSUN-Variety Prgm.
WTOC-Thank You Stusia

6:30
NBC-News; Clark Dennis, trn.:
WFAE WPTF WSCS (sw-
9.53)
CBS-News; Geo. Hall's Orch.:
WABC WDAE WDBO WBIG
(sw-11.83)
NBC-News; Revelers Quartet:
WJZ
News: WSB WTOG WFLA
WBT-Thank You, Stusia
WFBC-News; Supper Serenade
WGST-Sidewalk Snoopers
WIOD-Musical Interlude
WIS-News; Musical Interlude
WJAX-Rubinoff, violinist
WMAZ-Modern Melodies
WOR-Junior G-Men
WQAM-News; Moods in Music
WRVA-Domino Stomp
WSOC-Sports; Markets
WSPA-Evans Trio
WTAR-News; Moods in Rhythm
WWNC-News; Radio Dial

6:45
NBC-Billy & Betty, sketch:
WFAE
CBS-Renfrew of the Mounted
WABC (sw-11.83)
NBC-Orphan Annie, sketch: WSB
★ NBC-Lowell Thomas, com-
mentator: WJZ WFLA WJAX
WIOD WRVA (sw-15.21)
News: WDBO WOR
Rubinoff, violinist: WTAR WCSC
WBIG-Sports Review
WBT-Variety Prgm.
WDAE-Red Cross Speaker
WFBCT-To be announced
WGST-Souvenirs of Song
WIS-Sing for Your Dinner
WMAZ-Echoes of Stage & Screen
WPTF-Dance Hour
WQAM-Commentator
WSOC-Down South
WSPA-Organ Reveries
WTOC-Dinner Concert

WHAS-Organ Magic
WJAX-Theater Prgm.
WOR-Sports
WQAM-Bandmaster
WSM-Fredie Rose
WSPA-Rubinoff, violinist

7:15
★ NBC-ALKA-SELTZER PRE-
sents Uncle Ezra's Radio Sta-
tion: WFAE (sw-9.53)
CBS-Popeye The Sailor, sketch:
WABC WCAU WHAS KMOX
WBBM (sw-11.83-9.59)
NBC-Song Stories; Jimmy Kem-
ler; Manhattan Four; Al &
Connie, pianists: WJZ WIS
WENR WTAR WFBC WWNC
WCSC WJAX WSOC WIOD
WPTF WSB WFLA KDKA
(sw-11.87)
CBS-Dixie Serenaders: WBIG
WDBO WDNC WDAE WTOG
WBT
Rubinoff, violinist: WQAM WGN
WGST-Dresser-Uppers
WLW-To be announced
WOR-Automobile Show, talk
WRVA-Promenade
WSM-Poem & Song
WSPA-Sports Summary

7:30
★ NBC-HORLICK'S MALTED
Milk Presents Lum and Abner:
WJZ WSB WLW WENR
★ CBS-COLGATE-PALMOLIVE-
Peet Co. Presents Goose Creek
Parson, sketch & Music: WABC
WDBO WDAE WGST WTOG
WCAU WHAS KMOX WBBM
WQAM WBT (sw-11.83-9.59)
NBC-Frank Parker & Ann Leaf:
WFAE
NBC-Mario Cozzi, bar.; Christine
Johnson, sop.: WFBC WFLA
WSCS
MBS-Lone Ranger, sketch: WOR
WGN
Rubinoff, violinist: WSPA WSOC
KDKA-Chuckle Clinic
WBIG-News
WIOD-Dance Music
WIS-Pop Concert
WJAX-Jr. Musicale
WPTF-Dinner Hour
WRVA-Sally Sothern
WSM-Francis Craig's Orch.
WTAR-Red Cross Play
WWNC-Pioneers

7:45
NBC-Mario Cozzi, bar.; Christine
Johnson, sop.: WJZ WSOC
WWNC WIS WTAR
★ CBS-Boake Carter, commenta-
tor: WABC WGST WCAU WBT
WHAS KMOX WBBM (sw-
11.83-9.59)
NBC-Welcome Lewis & Landt
Trio: WFAE
WBIG-Hawaiians
WDAE-Dick Murphy's Orch.
WDBO-Paths of Memory
WENR-The Editor's Broadcast
WFLA-White Eagles
WIOD-Easy Aces
WJAX-Tonic Tunes
WLW-Jack Randolph's Orch.
WQAM-Swing Time
WRVA-News Editor
WSB-Thank You Stusia
WSM-Souvenirs
WTOC-Musicale

8:00
★ NBC-STANDARD BRANDS
Presents One Man's Family,
sketch: WFAE WFLA WRVA
WJAX WIOD WSM WIS WLW
WTAR WSOC WWNC WPTF
WSB
★ CBS-Cavalcade of America,
"The Story of Rubber," dra-
ma & music; Don Voorhees'
Orch.: WABC WTOG WCAU
KMOX WHAS WBBM WBT
WGST (sw-11.83-6.06)
NBC-Revue de Paree; Fannie
Brice, comedienne; Victor Ar-
den's Orch.: WJZ KDKA WLS
(sw-11.87)
WBIG-Dance Music
WCSC-S. C. Economic Ass'n
WDAE-Musical Brevities
WDBO-Human Side of Music
WFBC-Sterling High School
WGN-Moments You Never Forget
WOR-Lessons in Hollywood
WQAM-Model Modernaires
WSPA-Golden Hour of Music

8:15
WBIG-High School Prgm.
WCSC-To be announced
WDAE-Musical Moments
WFBC-Red Cross Prgm.
WOR-Dick Jurgens' Orch.
WQAM-Songs of Home

8:30
★ NBC-BAYER ASPIRIN PRE-
sents Famous Actors' Guild,
starring Ethel Barrymore:
"The Shadow": WJZ KDKA
WLS (sw-11.87)
NBC-Wayne King's Orch.: WFAE
WSB WSM

★ CBS-Burns & Allen, come-
dians; Jimmy Newell, trn.;
Henry King's Orch.: WABC
WDAE WDBO WHAS KMOX
WBBM WGST WCAU WQAM
WBT (sw-11.83-6.06)
*Gracie introduces a new game, "The
Sneezle."*
NBC-Madge Marley & Carl
Landt: WIOD WWNC WJAX
WSOC WRVA WFBC WFLA
WIS
★ MBS-Orch.; Soloists & Chorus:
WLW WOR WGN
News: WTOG WPTF
WBIG-Stars of Tomorrow
WTAR-Tales of Old Virginia

8:45
NBC-Madge Marley & Carl Landt:
WJTF WTAR
WBIG-New Zion Quartet
WTOC-Song Time

9:00
★ CBS-CHESTERFIELD CIGA-
rettes Presents Nino Martini &
Andre Kostelanetz' Orch. &
Chorus; David Ross: WABC
WDAE WTOG WHAS WBBM
WGST WCAU WBIG WDNC
WQAM WDBO WBT KMOX
(sw-11.83-6.06)
*Martini's selections include "Gren-
adinas" by Barreca, "Pale Islands"
by Woodjeforde-Finden, "Lolita"
by Buzia-Peccia, and Cesar
Frank's "Pansis Angelicus."
The chorus will feature "O Sing-
ing Lord" by Sibetius and
"Limhouse Blues." The orche-
stral highlights will include For-
sythe's "Dodging a Disorcee" and
"Mountain Greenery."*
★ NBC-BRISTOL MYERS, INC.,
Presents Fred Allen, comedian;
Portland Hoffa; Amateurs;
Peter Van Steeden's Orch.:
WFAE WTAR WIOD WJAX
WIS WLW WSB WSM WFLA
WVNC WPTF WSOC (sw-
9.53)
NBC-Roy Shield's Revue; Vivian
Della Chiesa, sop.; Robert
Gately, bar.: WJZ KDKA
WLS (sw-6.14)
MBS-Gabriel Heatter: WOR WGN
WCSC-To be announced
WFBC-News
WRVA-Romance of Rubber

9:15
WFBC-Song Fiesta
WGN-News; Sport Shots
WOR-Rubinoff's Orch.

9:30
★ CBS-Community Sing, Homer
Rodeheaver, m.c.: WABC
WDAE WTOG WDBO WHAS
WQAM WGST WBBM KMOX
WCAU WBT (sw-11.83-6.06)
NBC-Bishop & The Gargoyle,
drama: WJZ KDKA WENR
(sw-11.87)
WBIG-Musical Moments
WFBC-Broadus Beam
WGN-Orch.; Soloists
WOR-Jazz Nocturne
WRVA-Better Business Prgm.

9:45
WBIG-Hits & Encores
WFBC-Buccaneers

10:00
★ NBC-LUCKY STRIKE CIGA-
rettes Presents Your Hit Pa-
rade & Sweepstakes; Buddy
Clark & Songsmiths Quartet;
Freddie Rich's Orch.; Edith
Dick: WFAE WJAX WCSC
WIS WTAR WSM WFLA WSB
WVNC WPTF WSOC WRVA
WIOD WLW (sw-9.53)
★ CBS-Gang Busters; "Paul Jaw-
arski, the Phantom of the Coal
Fields," part II; Phillips
Lord: WABC WHAS WBBM
WDAE WQAM WBT WTOG
WDBO WCAU WGST KMOX
(sw-6.12-6.06)
NBC-To be announced: WJZ
WENR KDKA (sw-11.87)
WBIG-Secrets of Happiness

WFBC-Miniature Theater
WGN-Little Jack Little's Orch.
WOR-Symphonic Strings

10:15
WBIG-Lonnie Eaton's Music
WGN-Fredie Martin's Orch.

10:30
NBC-Meredith Willson's Orch.:
WJZ WENR
★ CBS-Conference of Mayors,
Pres. F. D. Roosevelt, spkr.:
WABC KMOX WBBM WDNC
WTOG WDAE WBT WQAM
(sw-6.12)
News: WBIG WDBO
KDKA-Radio Town Meeting
WCAU-Man on the Street
WFBC-Slumber Hour
WGN-Kay Kyser's Orch.
WGST-To be announced
WHAS-Rubinoff, violinist
WOR-Grummits

10:45
CBS-Vocals by Verrill: WABC
WDBO KMOX WBBM WDNC
WTOG WDAE WBT WQAM
WBIG (sw-6.12)
WCAU-Evening Musicale
WFBC-Around the Town
WGST-Modern Melodies
WHAS-Diamond City News

11:00
★ NBC-PEPSODENT PRESENTS
Amos 'n' Andy, sketch: WSM
WSB (also at 7 p.m.)
CBS-Benny Goodman's Orch.:
WABC WDNC WDBO WBIG
WBT
NBC-(News, WFAE only) Nano
Rodrigo's Orch.: WFAE WSB
WWNC WTAR WFBC WFLA
WIS WJAX WIOD WCSC (sw-
9.53)
CBS-Poetic Melodies; Billy Mills'
Orch.: WGST KMOX WBBM
NBC-Henry Busse's Orch.: WJZ
News: WSOC WDAE WQAM
WOR
KDKA-News; Music; Weather
WCAU-Alan Scott; Around the
Town
WENR-Donald McGibeny, news
WGN-Ted Fiorito's Orch.
WHAS-Dance Time
★ WLW-Paul Sullivan, news room
WRVA-Johnny Long's Orch.
WTOC-Ed Courtenay's Orch.

Frequencies

KDKA-980	WJAX-900
KMOX-1090	WJZ-760
WABC-860	WLS-870
WBBM-770	WLW-700
WBIG-1440	WMAZ-1180
WBT-1080	WOR-710
WCAU-1170	WPTF-680
WCSC-1360	WQAM-560
WDAE-1260	WRUF-830
WDBO-880	WRVA-1110
WDNC-1500	WSB-740
WFAE-660	WST-1310
WENR-870	WSM-650
WFBC-1300	WSOC-1210
WFLA-620	WSPA-920
WGN-720	WSUN-620
WGST-890	WTAR-780
WHAS-820	WTOC-1260
WIOD-1300	WWNC-570
WIS-560	

KDKA-Dance Orch.
KMOX-News
WGST-Let's Dance
WENR-Globe Trotter
WLW-Leon Belasco's Orch.
11:45
KMOX-Sports
WENR-Emil Coleman's Orch.
WSUN-Rex McDonald's Orch.

12:00
NBC-Shandor, violinist; Bobby
Hayes' Orch.: WJZ WSB
KDKA WWNC WFLA WJAX
(sw-6.14)
CBS-Vincent Lopez' Orch.: WABC
WBBM WCAU WDNC WGST
WBT
NBC-Andy Kirk's Orch.: WFAE
MBS-Cab Calloway's Orch.: WOR
WGN
KMOX-Bobby Meeker's Orch.
WENR-Roller Skating Derby
WHAS-Dance Band
WLW-Moon River
WSM-Dance Orch.
WTOC-News

12:15
KMOX-Vincent Lopez' Orch.
WENR-Bobby Hayes' Orch.
(NBC)

12:30
NBC-Lights Out, mystery dra-
ma: WFAE WFLA WSB WSM
WWNC WJAX
CBS-Bobby Meeker's Orch.:
WABC WCAU WBBM WHAS
NBC-Red Norvo's Orch.: WJZ
MBS-Eddie Elkins' Orch.: WLW
WOR
KDKA-Leroy Bradley's Orch.
KMOX-Jeeter Pillars' Orch.
WENR-Phil Levant's Orch.
WGN-Louis Prima's Orch.
WGST-Let's Dance

12:45
WENR-Louis Panico's Orch.
1:00
MBS-Little Jack Little's Orch.:
WGN WLW WOR
KMOX-When Day Is Done
WBBM-News; Musical Weather
Man

1:30
WLW-Emil Velazco's Orch.
End of Wednesday Prgms.

NIGHT

7:00
★ NBC-PEPSODENT PRESENTS
Amos 'n' Andy: WFAE WLW
(sw-9.53) (also see 11 p.m.)
CBS-Poetic Melodies; Franklyn
MacCormack, poetry; Jack
Fulton, trn.; Billy Mills' Orch.:
WABC WCAU WTOG WBT
(sw-9.59-11.83)
★ NBC-Easy Aces, sketch; Jane
Ace: WJZ WSB WENR KDKA
(sw-11.87)
NBC-Manhattans: WFBC WFLA
WIOD WSOC WTAR WJAX
WRVA WIS
KMOX-News
WBIG-Low Gogerty's Orch.
WCSC-Sports; News
WDAE-Adventures of Santa Claus
WDBO-To be announced
WGN-Little Jack Little's Orch.
WGST-Sports; News

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Thursday

November 19



Jane Ace
See 7 p.m.

Network Changes

Words and Music, formerly 2:15 p.m., now 2 p.m. EST (1 CST)
 Rochester Philharmonic Orch., formerly 8:30 p.m., now NBC 3:15 p.m. EST (2:15 CST)
 Light Opera Co., formerly 3:30 p.m., now NBC 4 p.m. EST (3 CST)
 Clyde Barrie, bar., formerly 5:30 p.m., now CBS 5:15 p.m. EST (4:15 CST)

News

7:55 a.m.—NBC-WJZ
 8:00 a.m.—WOR
 8:15 a.m.—NBC-WEAF
 9:40 a.m.—CBS-WABC
 9:45 a.m.—Tim Healy: NBC-WJZ
 9:55 a.m.—NBC-WEAF
 10:00 a.m.—NBC-WJZ
 12:25 p.m.—NBC-WJZ
 12:30 p.m.—WOR
 1:00 p.m.—NBC-WEAF
 4:15 p.m.—WOR
 6:00 p.m.—NBC-WJZ
 6:10 p.m.—CBS-WABC
 6:15 p.m.—NBC-WEAF
 6:30 p.m.—NBC-WEAF-WJZ
 6:45 p.m.—Lowell Thomas: NBC-WJZ
 6:45 p.m.—WOR
 7:30 p.m.—Gilbert Seldes: NBC-WEAF
 7:45 p.m.—Boake Carter: CBS-WABC
 9:00 p.m.—Gabriel Heatter: WOR
 10:30 p.m.—March of Time: CBS-WABC
 11:00 p.m.—Paul Sullivan: WLW
 11:00 p.m.—WOR
 11:00 p.m.—NBC-WEAF
 11:30 p.m.—NBC-WJZ

Classical Music

3:15 p.m.—Roch. Philharmonic Orch.: NBC-WJZ
 3:30 p.m.—Library of Congress Musicale: CBS-WABC
 4:00 p.m.—Light Opera Co.: NBC-WJZ
 7:15 p.m.—Music Is My Hobby: NBC-WJZ
 8:45 p.m.—Boston Symph. Orchestra: NBC-WJZ

Comedy

9:00 p.m.—Show Boat; Molasses 'n' January: NBC-WEAF
 10:00 p.m.—Bob Burns: NBC-WEAF

Talks

12:45 p.m.—Student Science Clubs: NBC-WEAF
 1:30 p.m.—Academy of Medicine: CBS-WABC
 2:00 p.m.—Debate; Resolved: That All Electric Utilities Should be Governmentally Owned & Operated: NBC-WEAF
 2:30 p.m.—Gen. Fed. of Women's Clubs: NBC-WJZ
 9:30 p.m.—America's Town Meeting: NBC-WJZ

MORNING

6:30 a.m. EST
 WBIG-Southern Pioneers
 WFBC-Hugh Cross' Gang
 6:45
 Musical Clock: WBT WOR
 7:00
 Early Risers: WSOC WJAX
 Musical Clock: WPTF WRVA
 WBIG-News & Schedule
 WBT-Morning Jubilee
 WCSC-Morning Bulletins
 WDBO-△Family Altar of the Air
 WFBC-Time Keeper
 WGST-Southern Mountaineers
 WIOD-Sing Before Breakfast
 WIS-Col. Staggerhound
 WMAZ-△Rev. Baker
 WQAM-Organ Reveille
 WRUF-Reveille Rhythms
 WSB-Merry-Go-Round
 WSUN-Today's Almanac
 WTAR-Musical Calendar
 WTOC-Mr. Good Morn. Man
 7:15
 WBIG-Morn. Matinee
 WBT-Musical Clock
 WIOD-Musical Clock; News
 WQAM-First Call for Breakfast
 WSUN-Pinto Pete
 7:30
 NBC-Muriel Pollock, pianist: WEAF
 CBS-Organ Reveille: WABC (sw-21.52)
 NBC-Jolly Bill & Jane: WJZ
 WDAE-Crazy Quilt
 WDBO-Breakfast Table
 WFBC-Monroe Brothers
 WGST-Ramblin' Kid
 WMAZ-Eye-Openers
 WGR-Vincent Sorey's Orch.
 WQAM-Beulah & Tommy
 WRUF-Today's Almanac
 WSUN-Rhythm & Time
 WWNC-Top o' the Morn.
 7:45
 NBC-Martha & Hal: WEAF
 NBC-Yoichi Hiraoka, xylophonist; News: WJZ
 WBIG-Bensonaires
 WBT-Did You Know That?
 WFBC-Guess Time
 WGST-Brooks Shatterly Boys
 WMAZ-Market Basket; News
 WPTF-Smiling Rangers
 WQAM-News
 WRUF-Breakfast Serenade
 8:00
 NBC-Morning Devotions: WJZ
 WSB WPTF WSUN WIS WIOD
 WFBC WJAX WRVA WWNC
 CBS-On the Air Today; Song Stylists: WABC
 ★ NBC-Malcolm Claire: WEAF
 News: WTOC WOR WSOC
 Today's Almanac: WDBO WMAZ
 WBIG
 WBT-News; Musical Clock
 WCSC-△Morning Devotions
 WDAE-News; Just About Time
 WGST-Circulatin' Melody
 WQAM-This & That
 WRUF-Morning Melodies
 WTAR-News; Variety Prgm.
 8:15
 NBC-(News, WEAF only) Good Morning Melodies: WEAF
 WPTF WRVA WFBC WSUN
 WJAX WWNC
 NBC-Dick Leibert, organist: WJZ
 News: WDBO WSB
 WBIG-Morn. Matinee
 WBT-Philco Phil
 WCSC-News; Rise & Shine
 WDAE-△Morn. Devotions
 WGST-News; Interlude
 WIOD-Golden Jubileers
 WIS-News; Morn. Melodies
 WMAZ-Tonic Tunes
 WOR-Flowing Melodies; John Gambling; Tuneful Tempos
 WSOC-Carlisle Brothers
 WTOC-△Chapel of the Air
 8:30
 NBC-Cheerio: WEAF WRVA
 WPTF WSUN WSOC WIOD
 WFBC WJAX WIS WCSC
 WWNC WSB
 CBS-Salon Musicale: WABC
 WQAM WTOC WBIG WDAE
 WDBO WDNC WBT
 WGST-Major, Minor & Stuff
 WMAZ-Lee Wood & Lew Kent
 WOR-Martha Manning, talk
 WSPA-Musical Greetings
 WTAR-Betty & Bob, sketch
 8:45
 NBC-Leo & Ken, songs: WJZ
 WGST-Musical Sundial
 WOR-Tex Fletcher
 WRUF-Florida Facts
 WTAR-Hymns of All Churches
 WTOC-Market Basket Revue
 9:00
 NBC-Streamliners; Fields & Hall, m.c.; News: WEAF

★ NBC-Breakfast Club; Walter Blaufuss' Orch.; Clark Dennis, tr.; Don McNeill, m.c.: WJZ
 WSUN WCSC WSOC WWNC
 WSB WRVA WIS WPTF (sw-15.21)
 CBS-Greenfield Village Chapel: WABC WDBO WDAE WDNC
 WTOC WQAM (sw-21.52)
 WBIG-News
 WBT-Women Make News
 WFBC-Highlights of Hollywood
 WIOD-Morning Round-Up
 WJAX-Hymns of all Churches
 WMAZ-Something for Everyone
 WOR-Morning Matinee
 WRUF-Music Appreciation
 WSPA-News; Musical Greetings
 WTAR-△Church of the Air
 9:15
 NBC-Breakfast Club: WTAR
 WFBC
 CBS-As You Like It: WABC
 WBIG WDNC WTOC WDBO
 WGST (sw-21.52)
 WDAE-Monticello Earty Line
 WJAX-Betty & Bob
 WQAM-Hymns of All Churches
 WSPA-△Radio Revival
 9:30
 CBS-As You Like It; News: WDAE WBT
 CBS-Bill and Ginger, songs and patter; News: WABC (sw-21.52)
 WBT-Tennessee Ramblers
 WGST-△Bible Institute
 WJAX-Personal Column of the Air
 WMAZ-News
 WQAM-Betty & Bob, sketch
 WWNC-Magic Hour
 9:45
 CBS-Bachelor's Children, sketch: WABC (sw-21.52)
 NBC-Capt. Tim Healy: WJZ
 CBS-Song Stylists: WDNC
 WQAM WBIG
 Highlights of Hollywood: WDBO
 WTOC WDAE
 WGST-Braucutt Pickups
 WJAX-Kitty Keene
 WMAZ-Party Line
 WOR-Embassy Trio
 WQAM-News; Home Beautifier
 WRUF-Florida Home Neighbor
 WWNC-Breakfast Club (NBC)
 10:00
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WEAF (sw-15.33)
 CBS-Fred Feibel, organist: WBT
 WSJS WDAE WBIG WDNC
 WQAM
 NBC-News; Breen & de Rose: WJZ
 WSB WSUN WCSC WIS
 WWNC WTAR (sw-21.54)
 ★ CBS-Betty & Bob, sketch: WABC (sw-21.52)
 Bandmaster: WTOC WDBO
 WFBC-Shops & Things
 WGST-Hymns of All Churches
 WIOD-Jane Recommends
 WJAX-Party Line
 WMAZ-Hits & Encores
 WOR-Pure Food Hour
 WPTF-News; Movieband Gossip
 WRUF-Concert Patterns
 WRVA-Mystery Chef
 WSOC-Lina Covington Harrell
 WSPA-Voice of the Strings
 10:15
 NBC-Five Star Jones, sketch: WJZ (sw-15.21)
 CBS-Modern Cinderella: WABC (sw-21.52)
 NBC-John's Other Wife, sketch: WEAF (sw-15.33)
 NBC-Viennese Sextet: WTAR
 WPTF WWNC
 Betty & Bob, sketch: WSUN
 WGST
 Highlights of Hollywood: WCSC
 WSB WIS
 Musical Parade: WSPA WRVA
 WBT-Hymns of All Churches
 WDBO-Fred Feibel, organist (CBS)
 WFBC-Hugh Cross' Radio Gang
 WIOD-To be announced
 WJAX-Talk of the Town
 WQAM-Your Personal Shopper
 WSOC-Party Line
 WTOC-Kookie, Koolie & Kleenie
 10:30
 NBC-Pepper Young's Family, sketch: WJZ (sw-15.21)
 CBS-Poetic Strings: WDAE
 WQAM WDNC WTOC
 NBC-Just Plain Bill, sketch: WEAF (sw-15.33)
 CBS-John K. Watkins, News; Betty Crocker; Hymns of all Churches: WABC (sw-21.52)
 NBC-Josh Higgins of Finchville: WJAX WCSC WWNC WTAR
 Party Line: WPTF WRVA WIS
 WGST
 Highlights of Hollywood: WRUF
 WBIG
 WBT-Betty & Bob, sketch

WDBO-Ma Perkins, sketch
 WIOD-Voice of Understanding
 WMAZ-Markets & Salon Music
 WSB-Shopping Talk
 WSOC-Dance Hour
 WSUN-Hymns of all Churches
 10:45
 ★ NBC-Today's Children, sketch: WEAF WWNC WTAR WSUN
 WPTF WRVA WJAX WIOD (sw-15.33)
 CBS-Poetic Strings: WBIG WBT
 WDBO
 NBC-Aristocratic Rhythm: WJZ (sw-15.21)
 WCSC-Hits & Encores
 WFBC-Morn. Serenade
 WGST-Warmin' Em Up
 WIS-Magic Hour
 WQAM-Highlights of Hollywood
 WRUF-Tonic Tunes
 WSB-News
 WSPA-Sally Speaks
 WTOC-Party Line
 11:00
 ★ NBC-Nellie Revell: WJZ
 WJAX WCSC WRVA WJAX
 WWNC WIS (sw-15.21)
 CBS-Rhythm Boys: WABC (sw-21.52)
 CBS-Mary Lee Taylor: WBIG
 WDAE WDBO WTOC WQAM
 WBT WBIG WGST
 NBC-David Harum, sketch: WEAF (sw-15.33)
 News: WSPA WPTF
 WFBC-Alice Wynman
 WOR-Nell Vinick, beauty talk
 WRUF-Symphonic Half-Hour
 WSOC-Theater Prgm.
 WSUN-Musical Varieties
 WTAR-Morning Melodies
 11:15
 NBC-Vagabonds: WPTF WCSC
 WSOC WTAR WWNC WRVA
 WIOD WJAX WSUN
 CBS-Quality Twins; East & Dumke: WABC WGST WBT (sw-21.52)
 ★ NBC-Backstage Wife, sketch: WEAF (sw-15.33)
 NBC-Personal Column of the Air: WJZ WSB (sw-15.21)
 ★ WBIG-RADIO GUIDE GOSSIP
 WDAE-Eddie Ford, organist
 WDBO-Jubilee
 WFBC-Women's Hour
 WIS-4-H & Home Demonstration Club Hour
 WMAZ-Masters of Music
 WOR-Gambling's Bargains
 WQAM-Morning Moods
 WTOC-News
 11:30
 ★ CBS-LEVER BROS. CO. PRESENTS Big Sister, sketch: WABC
 WDAE WGST WQAM WBT (sw-21.52)
 NBC-To be announced: WEAF
 WIS (sw-15.33)
 NBC-Honeyymnners: WSB WSOC
 WTAR WCSC WWNC WRVA
 WIOD
 ★ NBC-Vic & Sade, sketch: WJZ (sw-15.21)
 WBIG-Rhythm & Romance
 WDBO-Town Topics
 WJAX-Theater Organ
 WOR-Ed Fitzgerald & Co.
 WPTF-Downhomers
 WRUF-Dance Melodies
 WSPA-Hillbilly Cavaliers
 WSUN-Personal Column
 WTOC-Farm & Home Hour
 11:45
 ★ NBC-Wife Saver; Allen Prescott: WEAF (sw-15.33)
 ★ NBC-Edward MacHugh, gospel singer: WJZ WSB (sw-15.21)
 CBS-Eleanor Howe's "Homemakers Exchange": WABC WTOC
 WDBO WGST WBT WQAM (sw-21.52)
 NBC-Walter Blaufuss' Orch.: WCSC WRVA WIOD WJAX
 WDAE-Pacific Paradise
 WFBC-Aristocratic Pigs
 WIS-Salute to Orangeburg
 WMAZ-News; Noon Markets
 WPTF-Blue Ridge Buddies
 WQAM-News; Luncheon Preview
 WSOC-Variety Singers
 WSUN-Kitty Keene, Inc.
 WTAR-Weather
 WWNC-Variety Prgm.

WIS-News; Middy Melodies
 WMAZ-Electric Hour
 WOR-Victor H. Lindlahr
 WPTF-Three Tobacco Tags
 WQAM-Comm. Service; News
 WRUF-Florida Farm Hour
 WRVA-Hillbillies
 WSPA-Variety Four
 WSUN-Waltz Time
 WTAR-Luncheon Club
 WTOC-Noon-day Serenade
 WWNC-Mid-day Review
 12:15
 NBC-Armchair Quartet (News, WJZ only): WJZ
 ★ NBC-Mary Marlin, sketch: WEAF (sw-15.33)
 ★ CBS-Ted Malone: WABC
 WGST WBT (sw-9.59-21.52)
 NBC-Martha & Hal: WJAX
 WTAR WWNC
 News: WBIG WFBC
 WCSC-To be announced
 WDAE-Dick Murphy's Orch.
 WDBO-Noontime Revue
 WIS-Dixie Reelers
 WMAZ-Farm Flashes
 WOR-Lincoln University Glee Club Quartet
 WPTF-Musicale; Theater Guide
 WQAM-Luncheon Melodies
 WSB-Fashion Editor
 WSOC-Variety Prgm.
 WSUN-Dance Music
 12:30
 NBC-Gene Arnold & Cadets: WEAF (sw-15.33)
 CBS-Romance of Helen Trent: WABC (sw-21.52-9.59)
 ★ NBC-Nat'l Farm & Home Hr.; "The Household Calendar," Ruth Van Deman; Walter Blaufuss' Homesteaders: WJZ
 WSUN WFBC WJAX WTAR
 WSOC WWNC WCSC WSB
 WIOD WRVA WPTF WIS (sw-15.21)
 CBS-The Merry-makers: WDAE
 WBIG WQAM WDNC WDBO
 WBT-Grady Cole
 WGST-Musical Pickups
 WMAZ-Trading Post & Ironing Board Symp.
 WOR-News
 WQAM-The Graham Cracker
 WSPA-Morning Moods
 WTOC-Silver Spotlight
 12:45
 CBS-"Rich Man's Darling": WABC (sw-21.52-9.59)
 NBC-Students Science Clubs of America; Dr. Ice Macy, "The Relation of Science to Children's Hospitals": WEAF
 CBS-Merry-makers: WBT WTOC
 WMAZ-Golden Melodies
 WOR-Dr. List
 1:00
 NBC-News; Market & Weather Reports: WEAF
 CBS-Madison Ensemble: WABC
 WDAE WTOC WDBO WQAM
 WBT WDNC (sw-15.27)
 WBIG-Lew Gogerty's Orch.
 WGST-Noontime Songs
 WMAZ-Friendly Voice
 WOR-Dramatized Health Talk; Melody Moments; Woman Reporter
 WRUF-Variety Musical Parade
 WSPA-Dixie Songsters
 1:15
 NBC-Hollywood High Hatters: WEAF (sw-15.33)
 CBS-"What's On Your Mind?"; Mabelle Jennings, commentator: WABC (sw-9.59-15.27)
 CBS-Elsie Thompson, organist: WDBO WDNC WQAM WDAE
 WBIG
 News: WTOC WCSC
 WBT-Farm Features
 WGST-Crazy Hillbillies
 WMAZ-Merry-Go-Round
 WOR-Advertising Club Luncheon
 WSPA-Sports
 1:30
 CBS-Academy of Medicine Prgm.: WABC WDNC WDBO WDAE
 WBIG (sw-15.27)
 NBC-Vaughn de Leath, songs: WJZ WWNC WTAR WCSC
 WFBC WJAX
 NBC-Dan Harding's Wife, sketch: WEAF (sw-15.33)
 WBT-Welfare Fed.
 WGST-Sidewalk Snoopers
 WIOD-News
 WIS-Luncheon Melodies
 WMAZ-Luncheon Varieties
 WPTF-Stocks; News
 WQAM-Curiosity Shop
 WRVA-Market Reports
 WSOC-Tex Harrison's Buckaroos
 WSB-News
 WSPA-Luncheon Music
 WSUN-Farm Flashes
 WTOC-Merchants' Parade

1:45
 NBC-Dot & Will: WJZ WWNC
 WTAR WSOC WCSC WFBC
 WIOD WRVA WJAX WSUN
 WSB WIS
 CBS-Howells & Wright: WABC
 WDNC WDBO WBIG WJAX
 WBT WDAE (sw-15.27)
 Short Story, Gershwin-Berkowitz, "Romance" from Suite, Op. 62.
 Arensky: five waltzes, Op. 39.
 Brahms.
 ★ NBC-Happy Jack, songs: WEAF (sw-15.33)
 WGST-Drs. Lake & Stanford
 WMAZ-News; Fashion Facts
 WPTF-Carolina Farm Features
 WSPA-Dancing Around
 2:00
 NBC-Model Debate; Resolved: That All Electric Utilities Should be Governmentally Owned & Operated; Affirmative & Negative, Speakers: WEAF WFBC WPTF WSUN (sw-15.33)
 CBS-Doris Kerr: WABC WDNC
 WDBO WSJS WBIG WDAE
 WBT WTOC WQAM WGST (sw-9.59-15.27)
 NBC-Words & Music: WJZ WSB
 WSOC WTAR WIOD WRVA
 WCSC WWNC WJAX
 WIS-To be announced
 WMAZ-Time; Luncheon Varieties
 WOR-Martha Deane
 WRUF-Educational Hour
 WSPA-For Ladies Only
 2:15
 CBS-Amer. School of the Air; Literature & Music: WABC
 WSJS WQAM WDAE WDNC
 WBIG WBT WTOC WDBO (sw-9.59-15.27)
 WGST-Tunes of Distinction
 WMAZ-What's New?
 WSPA-Symphonic Period
 2:30
 NBC-Model Debate Prgm.: WIS
 WIOD WRVA WCSC WSOC
 NBC-Gen. Fed. of Women's Clubs; Edwin Orlando Swain, bar., guest: WJZ
 WGST-Indigestion
 WJAX-FHA Prgm.
 WMAZ-Across the Footlights
 WSB-Cross Roads Follies
 WSPA-Farm & Home Hour
 2:45
 NBC-Personal Column of the Air: WEAF WFBC WPTF
 WSUN WIOD WIS WRVA
 WCSC WWNC WSOC (sw-15.33)
 CBS-Happy Hollow, sketch: WABC WTOC WDAE WQAM
 WDNC WBIG WDBO WSJS
 WBT (sw-15.27)
 ★ NBC-Music Guild; Guest Artists: WJZ
 WGST-To be announced
 WGR-Way Down East
 WTAR-Golden Jubilee
 3:00
 NBC-Pepper Young's Family, sketch: WEAF WRVA WSUN
 WJAX WIOD WPTF WTAR
 WSB (sw-15.33)
 ★ CBS-Al Pearce's Gaze: WABC
 WQAM WSJS WDAE WGST
 WDNC WBIG WDBO WTOC
 WBT (sw-15.27-9.59)
 WCSC-World Dances
 WFBC-Melody Time
 WIS-Afternoon Melodies
 WOR-Molly of the Movies
 WRUF-Hour with the Masters
 WSOC-W.P.A. Prgm.
 WSPA-Vocalist
 WWNC-To be announced
 3:15
 NBC-Roch. Philharmonic Orch.; Guy Fraser Harrison, cond.: WJZ WFBC (sw-15.21)
 ★ NBC-Ma Perkins, sketch: Virginia Payne: WEAF WTAR
 WSB WIOD WSUN WJAX
 WRVA (sw-15.33)
 WCSC-What's New?
 WMAZ-World Book Man
 WOR-Leo Freudberg's Orch.
 WPTF-Board of Health
 WSOC-△Rev. W. I. Nelson
 WSPA-News
 3:30
 NBC-Roch. Philharmonic Orch.: WIOD WIS WPTF WSUN
 WCSC WWNC WSOC WTAR
 WSB
 CBS-Elizabeth Sprague Coolidge Foundation Presents the Library of Congress Musicale: WABC WDBO WDAE WSJS
 WDNC WQAM WBIG WTOC
 WBT (sw-15.27-9.59)
 ★ NBC-Vic & Sade, sketch with Bernadine Flynn: WEAF (sw-9.53)
 WGST-Novelly Numbers
 WMAZ-School of the Air
 ★ WMFR-MOVIE GOSSIP (1200 kc)
 WOR-Sammy Kaye's Orch.

AFTERNOON

12:00
 NBC-Honeyboy & Sassafras: WJZ
 WSB WRVA WJAX
 CBS-The Gumps, sketch: WABC
 WGST WBT (sw-21.52-9.59)
 ★ NBC-Girl Alone, sketch: WEAF (sw-15.33)
 News: WDBO WSOC
 WBIG-Hits & Encores
 WCSC-News; Prgm. Resume
 WDAE-Friendly Street
 WFBC-Parker & Monroe Bros.
 WIOD-Noon-day Musicale

Thursday November 19



Bob Burns
See 10 p.m.

Frequencies

KDKA-980	WJAX-900
KMOX-1090	WJZ-760
WABC-860	WLS-870
WBBM-770	WLW-700
WBG-1440	WMAZ-1180
WBT-1050	WOR-710
WCAU-1170	WPTF-680
WCSC-1360	WQAM-560
WDAE-1220	WRUF-830
WDBO-580	WV-1110
WDNC-1500	WSB-740
WEAF-660	WSJ-1310
WENR-370	WSM-650
WFLA-620	WSOC-1210
WGN-720	WSPA-920
WGST-890	WSUN-620
WHAS-820	WTAR-780
WIOD-1300	WTOC-1260
WIS-560	WWNC-570

KMOX-Sports
WLW-Ted Weems' Orch.
WSB-Community Chest Prgm.

12:00
NBC-Shandor, violinist; Frank L. Marr's Orch.: WJZ KDKA WSUN WWNC WJAX (sw-6.14)

CBS-Ozzie Nelson's Orch.: WABC WCAU WDNC WGST WBT WBBM

NBC-Ben Bernie's Orch.: WEAF WENR WSM WSB
MBS-Nat Brandwynne's Orch.: WOR WGN

KMOX-Bobbie Meeker's Orch.
WHAS-Dance Band
WLW-Moon River
WTOC-News

12:15
KMOX-Ozzie Nelson's Orch.

12:30
NBC-Bobby Hayes' Orch.: WJZ WWNC WSUN WJAX
CBS-Phil Harris' Orch.: WABC WHAS WCAU WBBM

NBC-Jan Garber's Orch.: WEAF WSB WSM
MBS-Claude Hopkin's Orch.: WOR WLW

KDKA-Leroy Bradley's Orch.
KMOX-Jeeter Pillars' Orch.
WENR-Melody Parade
WGN-Louis Prima's Orch.
WGST-Let's Dance

12:45
KMOX-Hal King's Orch.
WENR-Louis Panico's Orch.

1:00
MBS-Ted Fiorito's Orch.: WGN WOR WLW
KMOX-When Day Is Done
WBBM-News; Musical Weather Man

1:30
WLW-Emil Velazco's Orch.

End of Thursday Frags.

WRVA-Hymns of all Churches
WSPA-Hal & Jimmie
3:45
NBC-The O'Neills, sketch: WEAF (sw-9.53)
WBT-Ma Perkins
WGST-Varieties
WRVA-Betty & Bob

4:00
NBC-Style Show; Charles LeMaire, dir.; Eddy Duchin's Orch.: WEAF WSB WJAX WIOD WRVA WSOC (sw-9.53)
★ NBC-Light Opera Co.; Harold Sanford's Orch.; Soloists: WJZ WPTF WCSC WFBC WENR WWNC WSOC WJAX WIS (sw-15.21)
WBT-Briarhopper Boys
WDAE-News in Spanish
WFBC-Aristocratic Pigs
WGST-Congress Musicale
WMAZ-Matinee Miniatures
WOR-To be announced
WRUF-University Radio Guild
WSUN-To be announced
WTAR-Afternoon Melodies

4:15
WDAE-Library of Cong. Musicale
WFBC-Alt. Vespers
WOR-News, Dave Driscoll
WSPA-Ghosts of the Theater

4:30
NBC-Strolling Songsters; Hinder Meyer & Tuckerman; Nellie Revell & Harold Levey's Orch.: WJZ WTAR
CBS-All Hands on Deck: WABC WDAE WDBO WSJS WQAM WDNC WBGW WGST WTOC (sw-15.27)
NBC-To be announced: WEAF WSUN WWNC WIOD WSOC WIS WFBC WJAX (sw-9.53)
WOR-Rhythm Orch.
WPTF-Birthday Party
WRUF-Tea Time
WRVA-Spotlight Parade
WSB-Markets
WSPA-Classic Hr
WSUN-St. Ptg. High School

4:45
NBC-Young Hickory, sketch: WJZ WJAX WTAR WSOC WFBC WSB WSUN WCSC WIS WWNC (sw-15.21)
NBC-Answer Me This: WEAF WIOD (sw-9.53)
WMAZ-News; Health Message

5:00
NBC-Noble Cain & A Cappella Choir: WJZ WJAX WSB WTAR WWNC WCSC WSOC WFBC WRVA WPTF WIS
CBS-Salvation Army Band: WABC WDBO WDAE WDNC WBGW WSJS (sw-11.83)
NBC-While the City Sleeps: WEAF (sw-9.53)
WBT-Smilin' Ed McConnell
WGST-Tunes to Health
WIOD-Life Guidance Center
WMAZ-Matinee Miniatures
WOR-Tunes for Today; Turkey Tales; Dance Busic
WQAM-News; Twilight Melodies
WRUF-University Hour
WSPA-Static Boys
WSUN-High School Prgm.
WTOC-Sunday School Lesson

5:15
NBC-Tom Mix' Straight Shooters with Ranch Boys: WEAF (sw-9.53)
CBS-Clyde Barrie, bar.: WABC WBGW WGST WDNC WDAE WBT (sw-11.83)
WDBO-△Baptist Quarter Hour
WIOD-Tune Carnival
WOR-Frank Dailey's Orch.
WSPA-Billie Steadman
WSUN-Rhythm Review

5:30
★ NBC-The Singing Lady: WJZ (sw-15.21)
NBC-Ward & Muzzy: WIS WFBC WTAR WCSC WJAX
CBS-Bluebirds, Girls' Vocal Trio: WABC WTOC WGST WDNC WBT (sw-9.59-11.83)
NBC-Jack Armstrong, sketch: WEAF (sw-9.53)
News: WIOD WBGW WDAE-Dance Time
WLBO-Musical Billboard
WFBC-Variety Prgm.
WMAZ-To be announced
WOR-Inspector White of Scotland Yard
WPTF-Stocks; News
WQAM-Reports; Magic City Melodies

WRUF-Human Side of Music
WRVA-Rhythm Parade
WSB-FHA Prgm. & Sports
WSOC-Dinner Hour
WSPA-Amer. Family Robinson
WSUN-Tonic Tunes
WWNC-Out of the Oven

5:45
NBC-Little Orphan Annie, sketch: WEAF WPTF WJAX WSUN WTAR (sw-9.53)
CBS-Wilderness Road, sketch: WABC WDNC WDAE WBGW WDBO WSJS (sw-11.83)
NBC-Pine Mountain School Singers Octet of Kentucky: WJZ WSB
Orphan Annie, sketch: WTOC WQAM WBT WRVA
WCSC-Advs. of Gwendolyn
WFBC-Evening Vespers
WGST-Buddy & Ginger
WIOD-Pop Wise & Filbert
WIS-Lamplighting Time
WMAZ-Words & Music
WOR-Dick Tracy, sketch
WSPA-Dixie Songstress
WWNC-Ed McConnell

6:00
NBC-Cabin in the Cotton; Juan Hernandez & The Southernaires quartet: WEAF WTAR WCSC WIS WFBC WWNC WIOD (sw-9.53)
CBS-Patti Chapin, songs; News: WABC WTOC WDBO WSJS WDNC WBGW WQAM (sw-11.83)
NBC-(News, WJZ only); James Wilkinson, bar.; Josef Honti's Orch.: WJZ
News: WSOC WSPA
WBT-Bandmaster
WDAE-News; Voice of the Times
WGST-Mose, Mandy & Misery
WJAX-Air Dispatch
WMAZ-Lost & Found; Timely Tunes; Sports
WOR-Uncle Don
WPTF-News; Tobacco Reports
WRUF-Florida Air Dispatch
WRVA-Smoky & Poky
WSB-Brenau College Prgm.
WSUN-Pops Concert

6:15
NBC-(News, WEAF only); Jesse Crawford, organist: WEAF WIS WFBC WSOC WWNC WTAR WIOD WCSC WPTF (sw-9.53)
CBS-News of Youth, News Drama for Children: WABC (sw-11.83-9.59)
NBC-Animal Closeups; concert pianist: WJZ
CBS-Elsie Thompson, organist: WBGW WSJS WDBO WDAE WDNC WQAM WTOC
WBT-Grady Cole; News
WGST-Through the Years
WJAX-Milo Jones, accordionist
WMAZ-To be announced
WRUF-Hits & Encores
WRVA-What's on the Air?
WSB-Snowball & Sunshine

6:30
★ NBC-News; Lucille Manners, sop.: WJZ
CBS-Football Roundup: WABC (sw-9.59-11.83)
CBS-Elsie Thompson, organist: WBT
NBC-News; Ruth Lyon, sop.: WEAF WCSC WPTF WJAX
News: WSB WTOC WSUN
Rubinoff, violinist: WDBO WRUF
WBGW-Wylie Sholer
WFBC-News; Supper Serenade
WGST-Sidewalk Snoopers
WIOD-News; Variety
WIS-News; Musical Interlude
WMAZ-Modern Melodies
WOR-Enoch Light's Orch.
WQAM-News; Dance Interlude
WRVA-Thank You Stusia
WSOC-Sports; Markets
WSPA-Evans Trio
WTAR-News; Moods in Rhythm
WWNC-News; Radio Dial

6:45
★ NBC-Lowell Thomas, commentator: WJZ (sw-15.21)
NBC-Orphan Annie, sketch: WSB
NBC-Top Hatters: WSUN WSOC
WIS WTAR WIOD WPTF WRVA WCSC
NBC-Billy & Betty, sketch: WEAF
News: WOR WDBO
WBGW-Sports
WBT-Variety Prgm.
WDAE-Variety; Red Cross
WFBC-Mac & Lee
WGST-Souvenirs of Song
WJAX-Young Men's Shop
WMAZ-Echoes of Stage & Screen
WQAM-Pioneers
WSPA-Organ Reveries
WTOC-Dinner Concert

7:00
★ NBC-PEPSODENT PRESENTS
Amos 'n' Andy: WEAF WLW (sw-9.53) (also see 11 p.m.)

7:15
NBC-Music Is My Hobby; guests: WJZ WFBC WCSC WENR WIS WPTF WTAR WSUN
★ CBS-Sportscast; Ted Husing: WABC WCAU WGST WBGW WTOC WSJS WBT (sw-9.59-11.83)
NBC-Voice of Experience: WEAF (sw-9.53)
KDKA-To be announced
KMOX-Show World B'cast
WBBM-Musical Moments
WDAE-Front Page Drama
WDBO-Sunday American
WHAS-Hot Dates in Music
WIOD-Schoist
WJAX-Football Preview
WLW-Vocal Varieties
WOR-Hugh Barrett's Orch.
WQAM-Romance and Rhythm
WRVA-Little Jack Little's Orch.
WSB-Smilin' Ed McConnell
WSM-Leon Cole & Grady Moore
WSOC-Organ Melodies
WSPA-Sports Results
WWNC-Rhythm Brewers

7:30
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner, sketch: WJZ WSB WENR WLW
CBS-Dixie Serenade: WDNC WDAE WQAM WDBO WSJS
NBC-Roy Campbell's Royalists: WFBC WRVA WSOC WSUN WCSC WTAR
CBS-Vee Lownhurst & Charioteers: WABC WBBM WCAU KMOX (sw-11.83-9.59)
NBC-Gilbert Seldes: WEAF
Rubinoff, violinist: WSM WBT
KDKA-Lights On
WBGW-News
WFLA-Sports
WGN-Tom, Dick & Harry
WGST-Modern Melodies
WHAS-Down on the Farm
WIOD-Love Story Girl
WIS-Pop Concert
WJAX-Dance Orch.
WOR-Thank You Stusia
WPTF-Harmonizers; Night Club
WRVA-Crusaders
WSPA-Kay, Jean & Ginger
WTOC-Dinner Concert
WWNC-△Church of Hollywood

7:45
NBC-To be announced: WJZ
★ CBS-Boake Carter, commentator: WABC WBT WGS' WCAU WHAS KMOX WBBM (sw-11.83-9.59)
NBC-Terri Franconi, tr.: WTAR WIS WFBC WCSC
NBC-Bertrand Hirsens' Orch.: WEAF
MBS-Pleasant Valley Frolics: WOR WGN WLW
Thank You, Stusia: WQAM WSM
Rubinoff, violinist: WSUN WWNC
WBGW-Fashion Clinic
WDAE-College Prgm.
WDBO-College Time
WENR-The Editor's Broadcast
WIOD-Musical Moments
WJAX-Theater of the Air
WRVA-News Editor
WSB-Mixed Chorus & Organ Melodies
WSOC-P.T.A. Prgm.

8:00
★ NBC-STANDARD BRANDS
Presents Rudy Vallee's Variety Hour; guests: WEAF WLW (sw-9.53)
NBC-To be announced: WJZ WSOC WFBC WCSC WLS WJAX WTAR WIS WIOD WPTF WSM KDKA (sw-11.87)

8:15
NBC-Music Is My Hobby; guests: WJZ WFBC WCSC WENR WIS WPTF WTAR WSUN
★ CBS-Sportscast; Ted Husing: WABC WCAU WGST WBGW WTOC WSJS WBT (sw-9.59-11.83)
NBC-Voice of Experience: WEAF (sw-9.53)
KDKA-To be announced
KMOX-Show World B'cast
WBBM-Musical Moments
WDAE-Front Page Drama
WDBO-Sunday American
WHAS-Hot Dates in Music
WIOD-Schoist
WJAX-Football Preview
WLW-Vocal Varieties
WOR-Hugh Barrett's Orch.
WQAM-Romance and Rhythm
WRVA-Little Jack Little's Orch.
WSB-Smilin' Ed McConnell
WSM-Leon Cole & Grady Moore
WSOC-Organ Melodies
WSPA-Sports Results
WWNC-Rhythm Brewers

8:30
★ NBC-Boston Symp. Orch.; Dr. Serge Koussevitzky: WJZ WWNC WSOC WFBC WSUN WJAX WTAR WIOD WPTF KDKA WLS (sw-11.87)
WIS-Rubinoff, violinist
WQAM-Donald Novis, songs
WSM-Max Mehl

9:00
★ NBC-MAXWELL HOUSE COFFEE Presents The Show Boat; Lanny Ross, tr.; Ross Graham, bar.; Molasses 'n' January; Sam Hearn, comedian; Honey Dean, songs; Helen Jepson, sop.; Modern Choir; Al Goodman's Orch.; Guests: WEAF WIOD WJAX WLW WRVA WWNC WPTF WTAR WSM WSUN WSOC WSB WIS (sw-9.53)
★ CBS-Major Bowes' Amateur Hour: WABC WDNC WDAE WQAM WTOC WDBO WGST WCAU KMOX WBGW WBBM WHAS WBT (sw-11.83-6.06)
MBS-Gabriel Heatter: WOR WGN
WFBC-News
WLS-To be announced
9:15
WFBC-Song Fiesta
WGN-News; Sport Shots
WOR-Johnny Johnson's Orch.
9:30
NBC-American Town Meeting of the Air; Guest Speakers; Geo. V. Denny, chairman & dir.: WJZ KDKA WENR (sw-11.87)
WCSC-△Church of the Air
WFBC-Dixie Girl
WGN-Musical Revue
WOR-Sleepy Hollow Gang
9:45
KMOX-Thank You Stusia
WFBC-Palmetto Playmates
10:00
★ NBC-Music Hall; Bing Crosby; Bob Burns; Jimmy Dorsey's Orch.; Harold Bauer, pianist, guest: WEAF WSUN WWNC WSB WIS WLW WSOC WRVA WPTF WSM WJAX WIOD (sw-9.53)
★ CBS-Then & Now: WABC KMOX WQAM WDBO WDAE WGST WDNC WBGW WTOC WCAU WBT WSJS KMOX WBBM WHAS (sw-6.06-6.12)

CBS-Poetic Melodies; Franklyn MacCormack, poetry; Jack Fulton, tr.; Billy Mills' Orch.: WABC WBBM WTOC WCAU WBT (sw-9.59-11.83)
★ NBC-Easy Aces, Jane Ace: WJZ WENR KDKA WSB (sw-11.87)
NBC-Dinner Concert: WFBC WSUN WJAX WIOD
NBC-Dick Liebert, organist: WIS WSUN
KMOX-News
WBBM-To be announced
WBGW-Lew Gogerty's Orch.
WCSC-Sports; News
WDAE-Musical Brevities
WDBO-To be announced
WGN-Little Jack Little's Orch.
WGST-Sports; News
WHAS-Organ Magic
WOR-Sports
WPTF-Dance Hour
WQAM-Bandmaster
WRVA-Promenade
WSM-Rhythm & Romance
WSOC-Dinner Concert
WSPA-Melody Duo
WTAR-Console Capers

8:15
WDBO-College on the Air
WGN-Louis Prima's Orch.
WJAX-WPA Orch.
WQAM-Concert
WWNC-To be announced
8:30
MBS-Guy Lombardo's Orch.: WGN WOR
WCSC-To be announced
WDBO-Gems of Melody
WQAM-Music in the Nite
WRVA-Behind the Scene
WSB-Variety Show
WSM-Francis Craig's Orch.

8:45
★ NBC-Boston Symp. Orch.; Dr. Serge Koussevitzky: WJZ WWNC WSOC WFBC WSUN WJAX WTAR WIOD WPTF KDKA WLS (sw-11.87)
WIS-Rubinoff, violinist
WQAM-Donald Novis, songs
WSM-Max Mehl
9:00
★ NBC-MAXWELL HOUSE COFFEE Presents The Show Boat; Lanny Ross, tr.; Ross Graham, bar.; Molasses 'n' January; Sam Hearn, comedian; Honey Dean, songs; Helen Jepson, sop.; Modern Choir; Al Goodman's Orch.; Guests: WEAF WIOD WJAX WLW WRVA WWNC WPTF WTAR WSM WSUN WSOC WSB WIS (sw-9.53)
★ CBS-Major Bowes' Amateur Hour: WABC WDNC WDAE WQAM WTOC WDBO WGST WCAU KMOX WBGW WBBM WHAS WBT (sw-11.83-6.06)
MBS-Gabriel Heatter: WOR WGN
WFBC-News
WLS-To be announced
9:15
WFBC-Song Fiesta
WGN-News; Sport Shots
WOR-Johnny Johnson's Orch.
9:30
NBC-American Town Meeting of the Air; Guest Speakers; Geo. V. Denny, chairman & dir.: WJZ KDKA WENR (sw-11.87)
WCSC-△Church of the Air
WFBC-Dixie Girl
WGN-Musical Revue
WOR-Sleepy Hollow Gang
9:45
KMOX-Thank You Stusia
WFBC-Palmetto Playmates
10:00
★ NBC-Music Hall; Bing Crosby; Bob Burns; Jimmy Dorsey's Orch.; Harold Bauer, pianist, guest: WEAF WSUN WWNC WSB WIS WLW WSOC WRVA WPTF WSM WJAX WIOD (sw-9.53)
★ CBS-Then & Now: WABC KMOX WQAM WDBO WDAE WGST WDNC WBGW WTOC WCAU WBT WSJS KMOX WBBM WHAS (sw-6.06-6.12)

9:15
NBC-Sherlock Holmes, drama: WEAF WLW
NBC-Henry Busse's Orch.: WSM WENR WFBC WJAX WTAR WIOD WWNC WCSC WSUN WIS (sw-9.53)
CBS-Artie Shaw's Orch.: WSJS WGST WDAE WCAU WTOC WQAM
KDKA-Arm Chair Driver
KMOX-To be announced
WBBM-To be announced
WOR-Mal Hallett's Orch.
WSB-News
WSOC-Dance Orch.
11:30
NBC-Xavier Cugat's Orch.: WSB WFBC WSUN WCSC WWNC WIOD WSOC WTAR WJAX WFBC WIS (sw-9.53)
CBS-George Olsen's Orch.: WABC WDNC WCAU WTOC WGST WQAM WHAS WSJS WBT WDBO WDAE WBBM
NBC-(News, WJZ only) Ray Noble's Orch.: WJZ
MBS-Al Kavelin's Orch.: WGN WOR WRVA
KDKA-Dance Orch.
KMOX-News
WENR-Globe Trotter
WSM-Sports; Dance Orch.
11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
NBC-Sherlock Holmes, drama: WEAF WLW
NBC-Henry Busse's Orch.: WSM WENR WFBC WJAX WTAR WIOD WWNC WCSC WSUN WIS (sw-9.53)
CBS-Artie Shaw's Orch.: WSJS WGST WDAE WCAU WTOC WQAM
KDKA-Arm Chair Driver
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WSB-News
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11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
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KDKA-Dance Orch.
KMOX-News
WENR-Globe Trotter
WSM-Sports; Dance Orch.
11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
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NBC-Henry Busse's Orch.: WSM WENR WFBC WJAX WTAR WIOD WWNC WCSC WSUN WIS (sw-9.53)
CBS-Artie Shaw's Orch.: WSJS WGST WDAE WCAU WTOC WQAM
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KDKA-Dance Orch.
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11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
NBC-Sherlock Holmes, drama: WEAF WLW
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WSOC-Dance Orch.
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NBC-(News, WJZ only) Ray Noble's Orch.: WJZ
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KDKA-Dance Orch.
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11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
NBC-Sherlock Holmes, drama: WEAF WLW
NBC-Henry Busse's Orch.: WSM WENR WFBC WJAX WTAR WIOD WWNC WCSC WSUN WIS (sw-9.53)
CBS-Artie Shaw's Orch.: WSJS WGST WDAE WCAU WTOC WQAM
KDKA-Arm Chair Driver
KMOX-To be announced
WBBM-To be announced
WOR-Mal Hallett's Orch.
WSB-News
WSOC-Dance Orch.
11:30
NBC-Xavier Cugat's Orch.: WSB WFBC WSUN WCSC WWNC WIOD WSOC WTAR WJAX WFBC WIS (sw-9.53)
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NBC-(News, WJZ only) Ray Noble's Orch.: WJZ
MBS-Al Kavelin's Orch.: WGN WOR WRVA
KDKA-Dance Orch.
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WENR-Globe Trotter
WSM-Sports; Dance Orch.
11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
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NBC-Henry Busse's Orch.: WSM WENR WFBC WJAX WTAR WIOD WWNC WCSC WSUN WIS (sw-9.53)
CBS-Artie Shaw's Orch.: WSJS WGST WDAE WCAU WTOC WQAM
KDKA-Arm Chair Driver
KMOX-To be announced
WBBM-To be announced
WOR-Mal Hallett's Orch.
WSB-News
WSOC-Dance Orch.
11:30
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NBC-(News, WJZ only) Ray Noble's Orch.: WJZ
MBS-Al Kavelin's Orch.: WGN WOR WRVA
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WSM-Sports; Dance Orch.
11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
NBC-Sherlock Holmes, drama: WEAF WLW
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WSB-News
WSOC-Dance Orch.
11:30
NBC-Xavier Cugat's Orch.: WSB WFBC WSUN WCSC WWNC WIOD WSOC WTAR WJAX WFBC WIS (sw-9.53)
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NBC-(News, WJZ only) Ray Noble's Orch.: WJZ
MBS-Al Kavelin's Orch.: WGN WOR WRVA
KDKA-Dance Orch.
KMOX-News
WENR-Globe Trotter
WSM-Sports; Dance Orch.
11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

9:15
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NBC-Henry Busse's Orch.: WSM WENR WFBC WJAX WTAR WIOD WWNC WCSC WSUN WIS (sw-9.53)
CBS-Artie Shaw's Orch.: WSJS WGST WDAE WCAU WTOC WQAM
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KMOX-To be announced
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WSB-News
WSOC-Dance Orch.
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KDKA-Dance Orch.
KMOX-News
WENR-Globe Trotter
WSM-Sports; Dance Orch.
11:45
NBC-Xavier Cugat's Orch.: WEAF WENR

NIGHT

NEW! SCIENTIFIC AERIAL

Use the
With the Dual Connection

\$1.00 Complete, Postpaid

The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (pat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs. For short or long waves.

NO OSCILLATING OR WHISTLING

This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced on inside aerials. It also eliminates lightning hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment. Ends aerial troubles forever. Send order today.

Try One 5 Days at Our Risk—More Distance and Volume

Enclosed find \$1.00 for Scientific Aerial, prepaid. If not pleased will return after 5 days for refund.

Check here if desired sent P. O. O. D. \$1.00 plus few cents postage. No C. O. D.'s to Canada.

Name

Address

City

National Laboratories
Dept. D., Fargo, No. Dak.

Not an experiment, but fully tested. Many users report over 3,000 miles reception. Gives triple the volume over regular inside aerials on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition. Agents wanted.

Friday

November 20



Reed Kennedy
See 11 a.m.

Network Changes

Dorothy Dreslin, sop., formerly 3:15 p.m., now NBC 3:30 p.m. EST (2:30 CST)
Radio Guild, formerly 3:30 p.m., now NBC 4 p.m. EST (3 CST)

MORNING

7:30 a.m. EST

NBC-Muriel Pollock, pianist: WFAF
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Jolly Bill & Jane: WJZ WDAE-Musical Mail Man
WDBO-Around Breakfast Table
WFBC-Monroe Brothers
WGST-Ramblin' Kid
WIOD-Variety Prgm.
7:45
NBC-Martha & Hal: WFAF
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
WBIG-Bensonaires
WBT-Did You Know?
WFBC-Guess Time
WFLA-WPA Prgm.
WGST-Brooks Shatterly Boys
WIOD-Musical Clock; News
WJAX-Melodies
WMAZ-Market Basket; News
WPTF-Smiling Rangers
WQAM-News
WRUF-Breakfast Serenade
8:00
NBC-Morning Devotions: WJZ WJAX WFLA WPTF WIOD WSB WIS WFBC WRVA WNNC
CBS-On the Air Today; Oleaners, male quartet: WABC
★ NBC-Malcolm Claire: WFAF News: WOR WSOC WTOC News; Variety Prgm.: WTAR WBT
Today's Almanac: WDBO WMAZ WBIG
WCSC-△Morning Devotions
WDAE-News; Just About Time
WGST-Circulatin' Melody
WQAM-This & That
WRUF-Morning Melodies
8:15
NBC-(News, WFAF only) Good Morn. Melodies: WFAF WPTF WRVA WFBC WFLA WNNC WJAX
NBC-William Meeder, organist: WJZ
News: WSB WDBO
WBIG-Morning Matinee
WBT-Philco Phil
WCSC-News; Rise & Shine
WDAE-△Morning Devotions
WGST-News; Interlude
WIOD-Golden Jubileers
WIS-News; Morn. Melodies
WMAZ-Tonic Tunes
WOR-Nell Vinick; Tuneful Tempos; Real Life Dramas
WSOC-Carlisle Brothers
WTOC-△Chapel of the Air
8:30
★ NBC-Cheerio; Inspirational Talk & Music: WFAF WRVA WJAX WFLA WPTF WSOC WCSC WIOD WFBC WNNC WIS WSB
CBS-Sunny Melodies: WABC WDAE WDBO WQAM WBIG WNNC WBT WTOC (sw-21.52)
WGST-Major, Minor, & Stuff
WMAZ-Lee Wood & Lew Kent
WOR-Martha Manning, sales talk
WSPA-Musical Greetings Club
WTAR-Betty & Bob, sketch
8:45
CBS-Montana Slim, Yodeling Cowboy: WABC WDAE WNNC WDBO WBIG WBT (sw-21.52)
NBC-Landt Trio & White: WJZ
WGST-Musical Sun Dial

WOR-Organ Recital
WQAM-Miami Police Court
WRUF-Florida Facts
WTAR-Betty Crocker
WTOC-Market Basket Revue
9:00

★ NBC-Breakfast Club; Orch.: Clark Dennis, tr.; Joan & the Escorts; Don McNeill, m.c.; Walter Blaufuss' Orch.: WJZ WPTF WSB WIS WSOC WFLA WRVA WCSC WNNC (sw-15.21)
CBS-Metropolitan Parade: WABC WSJS WTOC WDBO WDAE WNNC WQAM (sw-21.52)
NBC-Streamliners; Fields & Hall, m.c.; News: WFAF
News: WSPA WBIG
WBT-Women Make News
WFBC-Highlights of Hollywood
WIOD-Morning Round-Up
WJAX-Betty Crocker
WMAZ-Something for Everyone
WRUF-Music Appreciation
WTAR-△Church of the Air
9:15

NBC-Breakfast Club: WTAR WFBC
CBS-Metropolitan Parade: WBIG WGST
WDAE-Monticello Party Line
WSUN-Model Home Prgm.
WJAX-Betty & Bob
WOR-Modern Living
WQAM-Betty Crocker
WSPA-△Radio Revival
9:30

CBS-Bill and Ginger, songs and patter; News: WABC (sw-21.52)
CBS-Richard Maxwell, Songs: News: WDBO WNNC WDAE WBIG WTOC WBT
WFLA-Kay Dean; Market Square
WGST-△Bible Institute
WJAX-To be announced
WMAZ-News
WOR-Lampighter, talk
WQAM-Betty & Bob, sketch
WNNC-Magic Hour
9:45

CBS-Bachelor's Children: WABC (sw-21.52)
NBC-Capt. Tim Healy: WJZ
CBS-Novelties Quartet: WNNC WBIG
Highlights of Hollywood: WTOC WDAE WDBO WBT
WGST-Briersliff Pick-ups
WJAX-Kitty Keene
WMAZ-Party Line
WOR-Tex Fletcher
WQAM-News; Moods
WRUF-Florida Home Neighbor
WNNC-Breakfast Club (NBC)
10:00

NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WFAF (sw-15.33)
CBS-Oleanders, quartet: WDAE WNNC WQAM
NBC-News; Barry McKinley, bar.: WJZ
★ CBS-Betty & Bob, sketch: WABC (sw-21.52)
NBC-News; Breen & de Rose: songs: WCSC WRVA WIS WSB WNNC
Bandmaster: WTOC WDBO WBIG-Civic Club
WBT-Dr. Luther Little
WFBC-Shops & Things
WFLA-News; Musical Interlude
WGST-Betty Crocker
WIOD-Jane Recommends
WJAX-Party Line
WMAZ-Hits & Encores
WOR-Joseph Bier, bar. & orch.
WPTF-News; News or Women
WRUF-Tavern Tunes
WSOC-Lina Harrell, reporter
WSPA-Voice of the Strings
WTAR-Songs of Romance
10:15

NBC-John's Other Wife, sketch: WFAF (sw-15.33)
CBS-Fred Feibel, organist: WDAE WSJS WDBO WBIG WQAM
NBC-Five Star Jones, sketch: WJZ (sw-15.21)
CBS-Modern Cinderella, sketch: WABC (sw-21.52)
NBC-Viennese Sextet: WPTF Betty & Bob: WFLA WGST
Highlights of Hollywood: WSB WIS WCSC
WBT-Hymns of All Churches
WFBC-Hugh Cross' Radio Gang
WIOD-To be announced
WJAX-Talk of the Town
WRUF-Fiesta
WRVA-Citrus Commission
WSOC-Party Line
WSPA-Musical Parade
WTAR-Women in the News
WTOC-Mystery Chef
WNNC-Home Sweet Home; Looking Glass
10:30

NBC-Just Plain Bill, sketch: WFAF (sw-15.33)

NBC-Josh Higgins of Finchville: WFCB WCSC WTAR WJAX WNNC
CBS-Fred Feibel, organist: WNNC WTOC
NBC-Pepper Young's Family, sketch: WJZ (sw-15.21)

CBS-John K. Watkins, news: WABC (sw-21.52)
Party Line: WPTF WRVA WIS WGST
Highlights of Hollywood: WBIG WRUF
WBT-Betty & Bob
WDBO-Ma Perkins
WFLA-Betty Crocker
WIOD-Your Personality
WMAZ-Markets & Salon Music
WOR-Allie Lowe Miles Club
WSB-Shopping Talk
WSOC-Dance Hour
10:45

NBC-Aristocratic Rhythms; Harold Levey's Orch.: WJZ (sw-15.21)
CBS-Betty Crocker, talk: WABC (sw-21.52)
★ NBC-Today's Children sketch: WFAF WIOD WFLA WPTF WRVA WJAX WNNC WTAR (sw-15.33)
CBS-Bluebirds, trio: WBIG WDAE WNNC
WBT-Melodiers
WCSC-Hits & Encores
WDBO-Happy Days
WFBC-Morn. Serenade
WGST-True Confessions
WIS-Magic Hour
WQAM-Highlights of Hollywood
WRUF-Comedy Capers
WSB-News
WSPA-Sally Speaks
WTOC-Party Line
11:00

★ CBS-Magazine of the Air; Wendy Marshall & Mrs. Wm. Brown Meloney, guests; Leith Stevens' Orch. & Chorus; Reed Kennedy, bar.; "Trouble House," dramatic sketch: WABC WDBO WQAM WGST WDAE WBT (sw-9.59-21.52)
NBC-David Harum, sketch: WFAF (sw-15.33)
NBC-Herman & Banta, piano duo: WJZ WNNC WFLA WSB WFBC WJAX (sw-15.21)
News: WPTF WSPA
WBIG-Gossiping with Mary Jane
WCSC-To be announced
WIOD-Modern Rhythm
WIS-Mystery Chef
WRUF-Morning Concert
WRVA-Eddie Fitzgerald
WSOC-Friendly Voice
WTAR-DX Reporter
WTOC-Amer. Family Robinson
11:15

★ NBC-Backstage Wife, sketch: WFAF (sw-15.33)
NBC-Vagabonds: WIS WSOC WTAR WNNC WJAX WIOD WPTF
NBC-Personal Column of the Air: WJZ WSB (sw-15.21)
WFBC-Women's Hour
WFLA-Variety Prgm.
WMAZ-Masters of Music
WOR-Ed Fitzgerald & Co.
WTOC-News
11:30

NBC-The Honeymooners: WRVA WSOC WTAR WIOD WJAX WIS WNNC WPTF
CBS-Roger B. Whitman, "The Better Home": WABC (sw-21.52)
NBC-How To Be Charming, sketch: WFAF WSB (sw-15.33)
CBS-Helen & the Three Notes
WNNC WQAM WDAE WBIG WBT
★ NBC-Vic & Sade, sketch: WJZ (sw-15.21)
WDBO-Town Topics
WFLA-To be announced
WGST-Warmin' Em Up
WRUF-Dance Melodies
WSPA-Hillbilly Cavaliers
WTOC-Farm & Home Hour
11:45

★ CBS-Dr. Allan Roy Dafeo: WABC WGST WBT (sw-21.52)
NBC-Martha & Hal: WSOC WIS WJAX WIOD
★ NBC-Edward MacHugh, Gospel Singer: WJZ WSB (sw-15.21)
NBC-Voice of Experience: WFAF (sw-15.33)
WBIG-Radio Spotlight
WDAE-Eddie Ford
WDBO-Rhythm & Romance
WFBC-Aristocratic Pigs
WFLA-Kitty Keene, Inc.
WDAE-Virginia Alderman, bridge
WMAZ-News; Noon Markets
WPTF-Blue Ridge Buddies
WQAM-News; Luncheon Preview
WRVA-Cross Roads Symphony
WTAR-Weather

WTOC-Melody Revue
WNNC-Variety Prgm.
AFTERNOON

12:00
★ NBC-Girl Alone, sketch: WFAF (sw-15.33)
CBS-The Gumps, sketch: WABC WBT WGST (sw-9.59-21.52)
NBC-John Gambling, m.c.; Herb & George, piano duo & Hal Gordon, vocalist: WJZ
NBC-Honeyboy & Sassafras: WSB
News: WDBO WSOC
WBIG-Sons of the Prairies
WCSC-News; Prgm. Resume
WDAE-Gould's Orch.
WFBC-Parker & Monroe Bros.
WFLA-Souvenirs of Song
WIOD-News; Noonday Musicale
WIS-News; Midday Melodies
WJAX-△Ministerial Alliance
WMAZ-Electric Hour
WOR-Victor H. Lindlar
WPTF-Three Tobacco Tags
WQAM-Comm. Service; News
WRUF-Florida Farm Hour
WSPA-Variety
WTAR-Luncheon Club
WTOC-Serenade
WNNC-Mid-day Review
12:15

★ NBC-Mary Marlin, sketch: WFAF (sw-15.33)
★ CBS-Ted Malone: WABC WBT WGST (sw-9.59-21.52)
NBC-Jack & Loretta Clemens (news, WJZ only): WJZ WJAX WNNC
News: WBIG WFBC
WCSC-Farm Improvement
WDAE-Dick Murphy's Orch.
WDBO-To be announced
WFLA-Round the World
WIS-Dixie Reelers
WMAZ-Concert Music
WOR-Chariotteers, male quartet
WPTF-Variety; Theater Guide
WQAM-Man in the Street
WSB-Hotest Counsel
WSOC-Variety Prgm.
12:30

★ NBC-Nat'l Farm & Home Hr.; Conservation Day Prgm., "Wild Life Management in the Colleges," Howard Zahniser & Other Speakers; Walter Blaufuss' Homesteaders: WJZ WIS WSB WTAR WFLA WCSC WRVA WSOC WPTF WNNC WJAX WIOD WFBC (sw-15.21)
CBS-Captivators: WTOC WDAE WNNC WSJS
NBC-Gene Arnold & the Cadets: WFAF
Cbs-Romance of Helen Trent, sketch: WABC (sw-21.52-9.59)
WBT-Grady Cole
WBIG-Golden Quarter Hour
WDBO-Stocks; Safety League
WGST-News; Musical Pick-ups
WMAZ-Trading Post & Ironing Board Symp.
WOR-News
WQAM-Luncheon Melodies
WSPA-Morning Moods
12:45

CBS-Rich Man's Darling, sketch: WABC (sw-21.52-9.59)
NBC-Gale Page, songs; Harry Kogen's Orch.: WFAF
CBS-Captivators: WBIG WQAM WDBO WBT
WMAZ-Golden Melodies
WOR-Theater Club of the Air
WTOC-Health Talk
1:00
NBC-Joe White, tr.: (sw-15.33)
CBS-Five Star Review; Morton Bowe, tr.; Meri Bell; Ray Sinatra's Orch.; Bill Johnstone, movie reporter: WABC (sw-15.27-9.59)
NBC-News; Market & Weather Reports: WFAF
CBS-To be announced: WSJS WDBO WQAM
MBS-Music from Texas: WRVA WOR
WBIG-Lew Gogerty's Orch.
WBT-News; Ramblers
WDAE-Siesta
WGST-Noon-day Songs
WMAZ-Friendly Voice
WRUF-Variety Musical Parade
WTOC-Dixie Songsters
WTOC-Merchants Parade
1:15

NBC-Hollywood High Hatters: WFAF (sw-15.33)
CBS-George Hall's Orch.: WABC WSJS WDBO WQAM WTOC WNNC WBIG (sw-15.27-9.59)
WBT-Farm Features
WGST-Crazy Hillbillies
WMAZ-Merry-Go-Round

WOR-The Hollisters, sketch
WRVA-Musicale
WSPA-Sports Talk
1:30
NBC-Vaughn de Leath, songs: WJZ WCSC WFLA WTAR
NBC-Dan Harding's Wife, sketch: WFAF (sw-15.33)
Luncheon Melodies: WIS WSPA
WBT-George Hall's Orch. (CBS)
WDAE-George Hall's Orch.
WFBC-Aristocratic Pigs
WGST-Sidewalk Snoopers
WIOD-△Christian Science
WJAX-Reports
WMAZ-Luncheon Varieties
WOR-Health Talk; Tuneful Airs; Woman Reporter
WPTF-Stocks; News
WQAM-Curiosity Shop
WRVA-Market Reports
WSB-News
WSOC-Tex Harrison's Buckaroos
WTOC-News
WNNC-Hugo Wolf's Songs
1:45

NBC-Dot & Will, sketch: WJZ WSOC WNNC WJAX WFLA WSB WIS WCSC WTAR WRVA
CBS-Make Believe; Bill Perry, Ruth Carhart & Johnny Augustine's Orch.: WABC WDBO WDAE WNNC WSJS WBT (sw-15.27)
★ NBC-Happy Jack, songs: WFAF (sw-15.33)
WBIG-Mrs. C. O. Burton
WFBC-Mrs. W. P. Barton
WGST-Drs. Lake & Stanford
WIOD-News
WMAZ-News; Fashion Facts
WOR-Beauty Form of the Air
WPTF-Farm Features
WSPA-Dancing Around
WTOC-Merchants Parade
2:00
CBS-"News Through a Woman's Eyes," Kathryn Cravens: WABC WGST WBT WQAM (sw-9.59-15.27)
★ NBC-Music Appreciation Hour: Dr. Walter Damrosch, cond.: WFAF WJZ WTAR WSB WJAX WNNC WSOC WFBC WPTF WFLA WIOD WRVA WIS WCSC (sw-15.21-15.33)
WBIG-Echoes of the Stage
WDAE-W. P. A. Presents
WDBO-World Dances
WMAZ-Time; Luncheon Varieties
WOR-Martha Deane
WRUF-Educational Hour
WSPA-For Ladies Only
2:15
CBS-American School of the Air: WABC WQAM WNNC WBIG WDAE WBT WSJS WTOC WDBO (sw-9.59-15.27)
WGST-Tunes of Distinction
WMAZ-What's New
WSPA-Symphonic Period
2:30
WGST-Easy Timers
WMAZ-Across the Footlights
WSPA-Farm & Home Hour
WTAR-Console Melodies
2:45
CBS-Happy Hollow, sketch: WABC WSJS WTOC WDBO WQAM WNNC WBIG WDAE WBT (sw-15.27)
WGST-To be announced
WOR-Way Down East
WSB-Character Sketches
WTAR-Golden Jubilee
3:00
NBC-Pepper Young's Family, sketch: WFAF WRVA WTAR WIOD WFLA WPTF WJAX WSB (sw-15.33)
CBS-Columbia's Concert Hall; Kreiner String Quartet: WABC WQAM WBIG WDAE WGST WSJS WDBO WBT WTOC WNNC (sw-9.59-15.27)
NBC-Amer. Society for the Control of Cancer; "A War to Save Human Life": WJZ (sw-15.21)
WCSC-World Dances
WFBC-Football Matinee
WIS-Afternoon Melodies
WOR-Molly of the Movies
WRUF-Hour with the Masters
WSOC-Your Radio
WSPA-Vocalist
WNNC-WPA Prgm.
3:15
★ NBC-Ma Perkins, sketch: WFAF WIOD WTAR WFLA WJAX WSB WRVA (sw-15.33)
NBC-Dorothy Dreslin, sop.: WJZ WCSC-What's New?
WIS-Golden Gate Jubilee Quartet
WMAZ-World Book Man
WOR-Radio Garden Club
WPTF-Resettlement Prgm.
WSOC-Buck & Jerry
WSPA-News
WNNC-Midnight Ramblers

3:30
CBS-Three Consoles: WABC WQAM WNNC WBIG WGST WSJS WTOC WDBO WBT WDAE (sw-9.59-15.27)
★ NBC-Vic & Sade, sketch: WFAF (sw-9.53)
NBC-Dorothy Dreslin, sop.: WSB WTAR WFLA WCSC WPTF WSOC WIOD WNNC WJAX WIS
WMAZ-School of the Air
WOR-Sammy Kaye's Orch.
WRVA-Betty Crocker
WSPA-Hal & Jimmie
3:45
NBC-The O'Neills, sketch: WFAF (sw-9.53)
NBC-The Freshmen: WJZ WSB WTAR WSOC WIOD WNNC WJAX WFLA WCSC WPTF WIS
WBT-Ma Perkins
WRVA-Betty & Bob
4:00

★ NBC-John Morrell & Co. Presents Tea Time at Morrell's; Gale Page, contralto; Charles Sears, tr.; Joseph Gallicchio's Orch.; Don McNeill, m.c.: WFAF WSB (sw-9.53)
CBS-Billy Mills' Orch.: WABC WQAM WNNC WBIG WGST WDBO WBIG WTOC (sw-15.27)
★ NBC-Radio Guild; "Count of Monte Cristo," drama: WJZ WTAR WSOC WIOD WNNC WJAX WFLA WCSC WPTF WIS (sw-15.21)
WBT-Briarhopper Boys
WDAE-News in Spanish
WMAZ-Matinee Miniatures
WOR-Fishing Angles
WRUF-World Dances
WTOC-Spotlight Parade
4:15
WDAE-Billy Mills' Orch. (CBS)
WOR-News
WSPA-Street Forum
4:30

★ CBS-U. S. Army Band: WABC WDAE WNNC WSJS WQAM WDBO WBIG WTOC WBT (sw-15.27)
NBC-Claudine MacDonald Says: WFAF WTAR (sw-9.53)
WGST-Novelties Numbers
WIS-Skipper Down's Good Ship
WOR-Arthur Warren's Orch.
WRUF-Spanish Music Prgm.
WSB-Market Summary
WSPA-Variety Hour
4:45
NBC-Grandpa Burton, sketch: WFAF WTAR (sw-9.53)
WGST-Army Band (CBS)
WMAZ-News; Health Message
WSB-Radio Guild (NBC)
5:00
CBS-Jr. Nurse Corps: WABC WBT (sw-11.83-9.59)
NBC-Lee Gordon's Orch.: WFAF (sw-9.53)
CBS-To be announced: WGST WSJS WBT
NBC-Airbrakes, variety prgm.: WJZ WJAX WCSC WSB WIS WRVA WPTF WNNC WTAR
WBIG-Tonic Tunes
WDAE-Eventide Echoes
WDBO-Monitor Views the News
WFLA-Variety Prgm.
WGST-Tunes to Health
WIOD-Tune Carnival
WMAZ-Four o'clock Follies
WOR-Tunes for Today; Turkey Tales; Dance Music
WQAM-News; Twilight Melodies
WMAZ-Matinee Miniatures
★ WRUF-Behind the Microphone; RADIO GOSSIP
WSOC-Magic Island
WSPA-Piano Ramblings
WTOC-Songs at Twilight
5:15

NBC-Tom Mix' Straight Shooters; Ranch Boys: WFAF (sw-9.53)
CBS-Dorothy Gordon's Childrens Corner: WABC WBIG WTOC WSJS WNNC WDAE WBT (sw-11.83)
WDBO-△Christian Missionary
WGST-Varieties
WOR-Hazel Scott, songs
WRUF-Symphonic Band
WSOC-Old Wayside
WSPA-Soprano soloist
5:30
★ NBC-The Singing Lady: WJZ (sw-15.21)
CBS-Treasure Adventures of Jack Masters: WABC (sw-11.83-9.59)
NBC-Alexander Bros.: WCSC WIS
NBC-Jack Armstrong, sketch: WFAF (sw-9.53)
To be announced: WSPA WGST News: WBIG WIOD
WBT-Musical Revue

5:45
NBC-News; Market & Weather Reports: WFAF
CBS-To be announced: WSJS WDBO WQAM
MBS-Music from Texas: WRVA WOR
WBIG-Lew Gogerty's Orch.
WBT-News; Ramblers
WDAE-Siesta
WGST-Noon-day Songs
WMAZ-Friendly Voice
WRUF-Variety Musical Parade
WTOC-Dixie Songsters
WTOC-Merchants Parade
1:15
NBC-Hollywood High Hatters: WFAF (sw-15.33)
CBS-George Hall's Orch.: WABC WSJS WDBO WQAM WTOC WNNC WBIG (sw-15.27-9.59)
WBT-Farm Features
WGST-Crazy Hillbillies
WMAZ-Merry-Go-Round



Irene Rich
See 8 p.m.

Frequencies

KDKA-980	WJAX-900
KMOX-1090	WJZ-760
WABC-860	WLS-870
WBBM-770	WLW-700
WBG-1440	WMAZ-1180
WBT-1080	WOR-710
WCAU-1170	WPTF-680
WCSC-1360	WQAM-560
WDAE-1220	WRUF-830
WDBO-580	WRVA-1110
WDNC-1600	WSB-740
WEAF-660	WSJS-1310
WENR-870	WSM-650
WFBC-1300	WSOC-1210
WFLA-620	WSPA-920
WGN-720	WSUN-620
WGST-890	WTAR-780
WHAS-820	WTOC-1260
WIOD-1300	WWNC-570
WIS-560	

12:15	NBC-Johnny Hamp's Orch. : KDKA (sw-6.14)
	KMOX-Guy Lombardo's Orch. WSB-Andy Kirk's Orch. (NBC)
12:30	NBC-Riley & Farley's Orch. : WJZ WWNC WFLA WJAX
	CBS-Dick Stabile's Orch. : WABC WCAU WBBM WHAS
	NBC-Bernie Cummins' Orch. : WEAF WSB
	KDKA-LeRoy Bradley's Orch. KMOX-Jeeter Pillars' Orch. WENR-To be announced WGN-Louis Prima's Orch. WGTN-Hawaiians WLW-Leon Belasco's Orch. WOR-Veloz & Yolanda's Orch. WSM-Dance Orch.
12:45	NBC-Louis Panico's Orch. : WEAF WENR
	KMOX-Dick Stabile's Orch. 1:00
	MBS-Sammy Kaye's Orch. : WOR WLW
	WBBM-News; Musical Weather Man
	KMOX-When Day Is Done
	WGN-Al Kavelin's Orch.
	End of Friday Programs

WDAE-Dance Time
WDBO-Musical Billboard
WFBC-Variety Prgm.
WFLA-Garden of Melody
WJAX-Harold Hanft, pianist
WMAZ-To be announced
WOR-Story Teller's House
WPTF-Stocks; News
WQAM-Reports; Magic City Melodies
WRUF-Dance Rhythms
WRVA-Rhythm Parade
W5B-FHA Prgm.
WSOC-Dinner Hour
W5AR-Aunt Jane's Safety Club
WTOC-Blue & White
WWNC-Sebren's Sacred Singers

WCSC-Jess Lee, Jr.
WDAE-Red Cross Speaker
WFBC-Christian Science
WGST-Souvenirs of Song
WIS-Magazine of the Air
WMAZ-Echoes of Stage & Screen
WQAM-Commentator
WSOC-Ferde Grofe's Orch.
WSPA-Organ Reveries
WTOC-Dinner Concert

NIGHT

7:00
★ NBC-PEPSODENT PRESENTS Amos 'n' Andy, sketch: WEAF WLW (sw-9.53) (also see 11 p.m.)
CBS-Mortimer Gooch, sketch: WABC WCAU WTOC WBT (sw-11.83-9.59)
NBC-Mary Small, songs: WJZ WTAR WSB WIOD WENR
NBC-Otto Thurn's Orch. : WIS Sports Review: WOR WJAX
KDKA-Songs You Love
KMOX-News
WBBM-To be announced
WBG-Lew Gogerty's Orch.
WDAE-Adventures of Santa Claus
WDBO-To be announced
WCSC-Sports; News
WFBC-Scoop Latimer
WFLA-Musical Prgm.
WGN-Little Jack Little's Orch.
WGST-Sports; News
WHAS-Organ Magic
WPTF-Dance Hour
WQAM-Bandmaster
WRVA-Inquiring Reporter
W5M-Freddie Rose
WSOC-Charlotte Food Show
WSPA-Rubinoff, violinist:

8:00
★ NBC-Jessica Dragonette, sop.; Quartet; Rosario Bourdon's Orch.; Grantland Rice, Football Forecast: WEAF WIOD WIS WPTF WTAR WWNC WJAX WRVA WFLA WSOC (sw-9.53)
CBS-Broadway Varieties; Oscar Shaw, bar. & m.c.; Elizabeth Lennox, contralto; Carmela Ponselle, mezzo-sop.; Victor Arden's Orch.; Guests: WABC WCAU WGST WBT KMOX WHAS WBBM (sw 11.83-6.06)
NBC-Irene Rich, drama: WJZ KDKA WSB WLS WSM (sw-11.87)
MBS-Time Flies with Hawks: WOR WLW WGN
WBG-World Dances
WCS-Tonic Tunes
WDAE-Musical Brevities
WDBO-Rhythm Kings
WFBC-Song Fiesta
WQAM-Swing Time
WSPA-Golden Hour of Music
WTOC-Here's to You

8:15
NBC-Singin' Sam: WJZ WLS KDKA (sw-11.87)
Sir Kinnore Kinick: WSB WSM
WBG-Guilfordian Trio
WCSC-To be announced
WDAE-Musical Moments
WQAM-Songs of Home
WTOC-College Time

8:30
★ CBS-CHESTERFIELD Cigarettes Presents Andre Kostelanetz' Orch.; Kay Thompson, Ray Heatherton; Rhythm Singers: WABC WQAM WDBO WCAU WHAS KMOX WDAE WBG WGST WTOC WDNC WBT WBBM (sw-11.83-6.06)
NBC-Death Valley Days; Orch., dir. Joseph Bonime: WJZ WLS KDKA WLW (sw-11.87)
WCSC-Front Page Drama
WFBC-Dan Crosland, News
WGN-Behind the Camera Lines
WOR-Show Window, musical variety
WSB-Editorial Hour
WSM-Jack Randolph, bar.

8:45
WCSC-Waltz Time
WFBC-College Time
WSM-Ed McConnell

6:00
CBS-Jr. Nurse Corps: WGST
NBC-(News, WJZ only) Animal News Club: WJZ WSB
NBC-Moorish Tales; Wells Hively, WEAF WCSC WJAX WWNC WIOD WIS (sw-9.53)
CBS-Buddy Clark, bar.: WABC WBG (sw-11.83)
News: WSPA WSOC
WBT-Bandmaster
WDAE-News; Voice of the Times
WDBO-To be announced
WFBC-Snyder Bible Study
WFLA-Twilight Favorites
WJAX-Mary & Margaret
WMAZ-Lost & Found; Timely Times; Sports
WOR-Uncle Don
WPTF-News; Tobacco Reports
WQAM-Adv. of Ace Williams
WRUF-Sports
WRVA-Rubinoff, violinist
WTAR-Music Box Memories
WTOC-Carter Family

7:15
★ NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WEAF
CBS-Popeye the Sailor, sketch: WABC WCAU WHAS KMOX WBBM (sw-11.83-9.59)
NBC-Radio in 1956, sketch: WJZ WSOC WPTF WFLA WSM WFBC WWNC WJAX WTAR WSB WLW WENR
CBS-Russell Dorr & Organ: WDBO WBT WBG
Rubinoff, violinist: WTOC WGN
KDKA-Southsingers
WCSC-Radio Bridge Party
WDAE-Football Previews
WGST-Dresser-Uppers
WIOD-Dance Hour
WLW-Hot Dates in Music
WOR-Julie Wintz' Orch.
WQAM-College Time
WRVA-Promenade
WSPA-Sports Summary

9:00
★ NBC-Fred Waring's Orch.; Tom Waring, bar.; Rosemary & Priscilla Lane: WJZ WTAR WRVA WPTF KDKA WFLA WFBC WJAX WCSC WSOC WLS WSM WLW WWNC WBS WIOD WIS (sw-11.87)
★ CBS-Hollywood Hotel; Raymond Paige's Orch.; Dick Powell, tnr.; Frances Langford & Anne Jamison, sop.; Igor Gorin, bar.; Claudette Colbert & Fred MacMurray in "Maid of Salem": WABC WCAU WHAS KMOX WDAE WGST WBT WDBO WQAM WBBM (sw-11.83-6.06)
NBC-Waltz Time; Frank Munn, tnr.; Bernice Claire, sop.; Chorus; Abe Lyman's Orch. WEAF (sw-9.53)
WBG-American
WGN-Dick Jurgens' Orch.
WOR-Sports Review, Lou Little
WTOC-FHA Speaker

10:15
WBG-Dance Music
WBT-Current Events
WGN-Freddy Martin's Orch.
WQAM-Music in the Night

10:30
★ NBC-Harold "Red" Grange Football Star Interviewing Coaches & Forecasting Football Scores of Games; Chas. Lyon, m.c.: WEAF WIS WSB WJAX WTAR WFLA WRVA WWNC WIOD WPTF WSOC WLW (sw-9.53)
CBS-To be announced: WABC WBBM KMOX WDNC WDAE WTOC (sw-6.12)
NBC-Vivian della Chiesa, sop.; Orch.: WJZ WENR
News: WBG WDBO
KDKA-WPA Prgm.
WCAU-Man on the Street
WCSC-Tonic Tunes
WFBC-Slumber Hour
WGST-King's Jesters
WHAS-Rubinoff, violinist
WOR-Cab Calloway's Orch.
WQAM-Roy Parks' Orch.
WSM-Tomorrow's Winners

6:15
NBC-(News, WEAF only) Norwegian Quartet: WEAF (sw-9.53)
CBS-Bobby Benson, children's sketch: WABC (sw-11.83-9.59)
NBC-Midge Williams, songs: WJZ WIS WSB WSOC
WCSC-WTAR WPTF WFBC WWNC WJAX WIOD
CBS-Eddie House, organist: WSJS WDNC WDAE WDBO
WBG-Melody Four
WBT-Grady Cole; News
WFLA-B. L. Hamner
WGST-Through the Years
WMAZ-To be announced
WQAM-Dir. of Public Safety
WRUF-Evening Serenade
WRVA-What's on the Air?
WTOC-Thank You Stusia

7:30
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch: WJZ WSB WENR WLW
★ CBS-COLGATE-PALMOLIVE-Peet Co. Presents the Goose Creek Parson, sketch & music. WABC WDBO WDAE WGST WCAU WHAS KMOX WBBM WTOC WQAM WBT (sw-11.83-9.59)
NBC-Edwin C. Hill: WEAF WFBC WTAR
MBS-Lone Ranger, sketch: WOR WGN
Rubinoff, violinist: WSPA WSOC
WBG-News
WCSC-String Band Roundup
WFLA-Sports Review
WIOD-Word Man
WIS-Pop Concert
WJAX-Tonic Tunes
WPTF-Dinner Hour
WRVA-Tomorrow's Football
WSM-Red Grange Predictions
WWNC-Pioneers

9:15
WGN-News; Sport Shots
WOR-Rubinoff's Orch.
WTOC-Friday Night Specials

10:45
NBC-Four Showmen, quartet: WEAF WSOC WPTF WCSC WFLA WRVA WWNC WIOD WFBC WJAX WTAR WIS (sw-9.53)
CBS-Gogo Delys, songs: WABC WDBO WDAE WGST WBBM WDNC WBG WTOC WQAM WCAU WBT (sw-6.06-6.12)
NBC-Elza Schallert Interviews; Joan Bennett: WJZ WENR
KMOX-Thank You, Stusia
WGN-Kay Kyser's Orch.
WHAS-Diamond City News
WLW-Herbie Kay's Orch.
WSB-College Time

11:00
★ NBC-PEPSODENT PRESENTS Amos 'n' Andy, sketch: WSM WSB (also at 7 p.m.)
CBS-Hal Kemp's Orch.: WABC WDNC WBG WDBO WBT
CBS-Mortimer Gooch, sketch: WGST KMOX WBBM
NBC-(News, WEAF only) Geo. R. Holmes: WEAF WFLA WCSC WIOD WFBC WWNC (sw-9.53)

6:30
NBC-News; Ruth Lyon, sop.: WEAF WPTF
CBS-News; Three Aces: WABC WDAE WDBO WBG (sw-11.83)
NBC-News; Revelers Quartet: WJZ
News: WSB WFLA WTOC
WBT-Thank You Stusia
WCSC-News; Three X Sisters
WFBC-News; Supper Serenade
WGST-Sidewalk Snoopers
WIOD-Musical Interlude
WIS-News; Musical Interlude
WJAX-Rubinoff, violinist
WMAZ-Modern Melodies
WOR-Junior G-Men
WQAM-News; Musical Interlude
WRUF-College Time
WQAM-World Dances
WRVA-Stomp
WSOC-Sports; Markets
WSPA-Evans Trio
WTAR-News; Moods in Rhythm
WWNC-News; Radio Dial

7:45
NBC-Ralph Kirbery, Dream Singer: WJZ
★ CBS-Boake Carter, commentator: WABC WGST WBT WCAU WHAS KMOX WBBM (sw-11.83-9.59)
NBC-Robt. Gately, bar.; Harry Kogen's Orch.: WEAF WIS WFLA
KDKA-Musical Gridiron
WBG-Rustin Quartet
WDAE-B. L. Hamner, talk
WDBO-Annie King, pianist
WENR-The Editor's Broadcast
WFBC-Rubinoff, violinist
WIOD-Easy Aces
WJAX-College Time
WLW-Singing Sam
WQAM-Village Nutsmith
WRVA-News Editor
WSB-Thank You Stusia
WSM-King's Jesters
WSOC-Variety Prgm.
WTAR-Evening Dance Revue
WTOC-The Swing Parade
WWNC-Did You Know?

9:30
★ NBC-NATIONAL BISCUIT Co. Presents Twin Stars, Rosemarie Brancato, sop.; Helen Claire; Josef Bonime's Orch.: WJZ WIOD WPTF WTAR WFBC WJAX WWNC WENR KDKA WFLA WIS WSB WSM WSOC WRVA WCSC (sw-11.87)
★ NBC-Court of Human Relations: WEAF (sw-9.53)
To be announced: WGN WLW WBG-Dance Music
WOR-Bill Corum, Football

10:15
WBG-Secrets of Happiness
WOR-Ralph Watkins' Orch.
WTOC-News

11:30
NBC-Glen Gray's Orch.: WEAF WWNC WIOD WFLA WFBC WCSC WJAX WIS WTAR WSOC (sw-9.53)
CBS-Eddie Duchin's Orch.: WABC WQAM WDNC WCAU WDBO WTOC WGST WDAE WSJS WBT WBBM
NBC-(News, WJZ only) Emil Coleman's Orch.: WJZ
MBS-Ted Fiorito's Orch.: WGN WRVA
News: KMOX WSB WENR
KDKA-Dance Orch.
WGST-Hawaiians
WLW-Salute to Nashville, Tenn.
WOR-Dick Messner's Orch.

6:45
CBS-Renrew of the Mounted: WABC (sw-11.83)
★ NBC-Lowell Thomas, commentator: WJZ WFLA WIOD WJAX WRVA (sw-15.21)
NBC-Little Orphan Annie, sketch: WSB
NBC-Billy & Betty, sketch: WEAF
News: WDBO WOR
Rubinoff, violinist: WPTF WTAR
WBG-Sports Revue
WBT-Stoopnagle & Budd

10:45
★ NBC-RADIO GUIDE'S COURT of Honor with Shep Fields' Rippling Rhythm Orch., and Guests of Honor; Donald Towne, Radio Gossip; Ben Grauer, announcer: WJZ WENR KDKA (sw-6.14)
CBS-Philadelphia Symph. Orch.: WABC WTOC WCAU WHAS WBBM WGST WQAM (sw-6.06-6.12)

A NEW Idea!

RADIO GUIDE presents the COURT OF HONOR—It's the newest, brightest idea in Radio! It's packed with stars, brimming over with originality and verve!

EVERY FRIDAY NIGHT AT 10 O'CLOCK, EST (Nine O'Clock, CST)

Over WJZ and the NBC-BLUE NETWORK

Radio's COURT OF HONOR is on the air tonight! Famous stars will be honored—for their achievements, for your entertainment! Shep Fields will play! It's Friday night, and it's Radio's

Court of Honor

Saturday

November 21



Stuart Churchill
See 8 p.m.

Network Changes

Mellow Moments, formerly 9:45 a.m., now CBS 9:30 a.m. EST (8:30 CST)
 Bluebirds Trio, formerly 10:15 a.m., now CBS 10 a.m. EST (9 CST)
 Richard Maxwell, songs, formerly 9:30 a.m., now CBS 10:15 a.m. EST (9:15 CST)
 Genia Fonariva, formerly 12 noon, now NBC 12:15 p.m. EST (11:15 a.m. CST)
 San Francisco Opera Co., formerly Wednesday, 11 p.m. and Friday, 12 mid., now NBC 12 mid. EST (11 p.m. CST)

News

7:55 a.m.—NBC-WJZ
 8:00 a.m.—WOR
 8:15 a.m.—NBC-WEAF
 10:00 a.m.—CBS-WABC
 10:00 a.m.—NBC-WEAF-WJZ
 12:25 p.m.—NBC-WJZ
 12:30 p.m.—WOR
 1:00 p.m.—NBC-WEAF
 6:00 p.m.—NBC-WJZ
 6:10 p.m.—CBS-WABC
 6:15 p.m.—NBC-WEAF
 6:30 p.m.—NBC-WEAF-WJZ
 6:45 p.m.—WOR
 7:30 p.m.—Gilbert Seldes: NBC-WEAF
 11:00 p.m.—NBC-WEAF
 11:00 p.m.—WOR
 11:30 p.m.—NBC-WJZ

Classical Music

11:00 a.m.—Cincinnati Conservatory of Music: CBS-WABC
 12:15 p.m.—Genia Fonariva, sop.: NBC-WJZ
 7:30 p.m.—Edward D'Anna's Band: CBS-WABC

Comedy

5:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WEAF
 8:00 p.m.—Ed Wynn: NBC-WJZ
 8:00 p.m.—Columbia Workshop: CBS-WABC

Drama

8:00 p.m.—Columbia Workshop: CBS-WABC

MORNING

6:30 a.m. EST
 WBIG-Southern Pioneers
 WFBC-Hugh Cross' Gang
 6:45
 Musical Clock: WBT WOR
 7:00
 Early Risers' Club: WJAX WSOC
 Musical Clock: WPTF WRVA
 WBIG-News & Schedule
 WBT-Morning Jubilee
 WCSC-Morning Bulletins
 WDBO-Family Altar of the Air
 WFBC-Monroe Brothers
 WGST-Southern Mountaineers
 WIOD-Sing Before Breakfast
 WIS-Col. Staggerhound
 WMAZ-Rev. Baker
 WQAM-Organ Reveille
 WRUF-Reveille Rhythms
 WSB-Merry-Go-Round
 WSUN-Today's Almanac
 WTAR-Musical Calendar
 WTOC-Mr. Good Morn. Man
 7:15
 WBIG-Morn. Matinee
 WBT-Musical Clock

WIOD-Musical Clock; News
 WQAM-First Call for Breakfast
 WSUN-Pinto Pete
 7:30

NBC-Muriel Pollock, pianist:
 WEA
 CBS-Organ Reveille: WABC (sw-21.52)
 NBC-Jolly Bill & Jane: WJZ
 WBIG-Our Neighbors
 WDAE-Tuning Around
 WDBO-Breakfast Table
 WFBC-Monroe Brothers
 WGST-Ramblin' Kid
 WMAZ-Eye-Openers
 WOR-Vincent Sorcy's Orch.
 WQAM-Buelah & Tommy
 WRUF-Today's Almanac
 WSUN-Rhythm Time
 WWNC-Top o' the Morn.

7:45
 NBC-Yoichi Hiraoka, xylophonist; News: WJZ
 NBC-Martha & Hal: WEA
 WBIG-Bensonaires
 WFBC-Guess Time
 WGST-Brooks Shatterly Boys
 WMAZ-Market Basket; News
 WPTF Smiling Rangers
 WQAM-News
 WRUF-Breakfast Serenade
 WSB-Hillbilly Prgm.
 WWNC-News; Top 'o the Morn.

8:00
 NBC-Δ "The Church in the World Today," Dr. Alfred Grant Walton: WJZ WIS WJAX WIOD WFBC WRVA WSB WPTF WSUN WWNC
 CBS-On the Air Today; Lyric Serenade: WABC
 NBC-Malcolm Claire: WEA
 News: WOR WTOC WSOC
 Today's Almanac: WBIG WMAZ
 WBT-News; Musical Clock
 WCSC-Δ Morning Devotions
 WDAE-News; Just About Time
 WDBO-Four Singing Salesmen
 WGST-Circulatin' Melody
 WQAM-This & That
 WRUF-Morning Melodies
 WTAR-News; Safety Flash

8:15
 NBC-Dick Leibert, organist: WJZ
 NBC-(News, WEA only); Good Morning Melodies: WEA
 WPTF WRVA WIOD WFBC
 WWNC WJAX
 News: WSB WDBO
 WBIG-Morn. Matinee
 WBT-Philco Phil
 WCSC-News; Rise & Shine
 WDAE-Δ Morn. Devotions
 WGST-News; Interlude
 WIS-News; Morning Melodies
 WMAZ-Tonic Tunes
 WOR-Flowing Melodies; John Gambling; Tuneful Tempos
 WSOC-Carlisle Brothers
 WSUN-Golden Thoughts
 WTOC-Δ Chapel of the Air

8:30
 NBC-Cheerio, Inspirational Talk & Music; J. Harrison Isles, dir.: WEA WSB WRVA WSUN WTAR WIOD WFBC WSOC WIS WJAX WPTF WCSC WWNC
 CBS-Lyn Murray Entertains: WABC WDAE WTOC WDBO WQAM WBIG WDNC (sw-21.52)
 WBT-Briar Hopper Boys
 WGST-Major, Minor & Stuff
 WMAZ-Lee Wood & Lew Kent
 WOR-Birds; Melody Time
 WSPA-Musical Greetings Club

8:45
 CBS-Oleanders: WABC WDBO WQAM WDAE WDNC (sw-21.52)
 NBC-Dandies of Yesterday: WJZ
 WBIG-Fred Steel
 WGST-Musical Sun Dial
 WRUF-Florida Facts
 WTOC-Market Basket Revue

9:00
 NBC-Breakfast Club; Orch.: Helen Jane Behlke; Don McNeil, m.c.: WJZ WIS WJAX WPTF WSUN WWNC WRVA WFBC WSOC WCSC WSB (sw-15.21)
 CBS-Fred Feibel, organist: WABC WDBO WDAE WDNC WSJS WTOC WQAM (sw-21.52)
 NBC-Streamlines; News: WEA
 News: WSPA WBIG
 WIOD-Morning Round-Up
 WMAZ-Something for Everyone
 WRUF-Music Appreciation
 WTAR-Δ Church of the Air

9:15
 CBS-Fred Feibel, organist: WBIG WGST
 WSPA-Δ Radio Revival
 WTAR-Breakfast Club (NBC)
 9:30
 CBS-Mellow Moments: WABC WBT WBIG WTOC WDBO WSJS WDNC WDAE (sw-21.52)

WGST-Δ Bible Institute
 WMAZ-News
 WOR-Organ Recital
 WWNC-Magic Hour
 9:45

WBT-Highlights of Hollywood
 WGST-Briarcliff Pickups
 WMAZ-To be announced
 WOR-Newark Museum Talk
 WQAM-Mellow Moments (CBS)
 WWNC-Breakfast Club (NBC)

10:00
 NBC-News; Breen & de Rose: WPTF WSB WSUN WIS WJAX WCSC WTAR WWNC WFBC

CBS-News; Bluebirds, Girl's Vocal Trio: WABC WDAE WDNC WGST (sw-21.52)
 NBC-News; Fields & Hall: WJZ
 NBC-News; Charioteers: WEA (sw-15.33)
 Bandmaster: WTOC WDBO
 ★ WBIG-Spotlight; MOVIE GOS-SIP
 WBT-Young America on the Air
 WIOD-Jane Recommends
 WMAZ-Hits & Encores
 WOR-Tex Fletcher
 WQAM-Kiddie Club
 WRUF-Concert Patterns
 WRVA-Children's Hour
 WSOC-Reporter; Lina Covington
 WSPA-Voice of the Strings

10:15
 NBC-Vass Family: WEA (sw-15.33)
 CBS-Richard Maxwell, songs: WABC WBIG WDNC WDBO (sw-21.52)
 NBC-Raising Your Parents; Juvenile Forum: WJZ WSUN WCSC WTAR WPTF WIOD WDAE-Variety Prgm.
 WFBC-Hugh Cross' Radio Gang
 WGST-Warmin' 'Em Up
 WIS-Kiddie Klub
 WJAX-Talk of the Town
 WOR-Radio League
 WSB-WPA Prgm.
 WSOC-Dance Hour
 WSPA-Musical Parade
 WTOC-Kookie, Koolie & Kleenie
 WWNC-Musical Clock

10:30
 NBC-Harold Nagel's Orch.: WEA (sw-15.33)
 ★ CBS-Let's Pretend: WABC WDBO WDAE WTOC WQAM WDNC WGST WSJS (sw-21.52)
 NBC-Juvenile Forum: WWNC
 WBT-Magic Hour
 WBIG-Jr. Radio Club
 WCSC-Follies
 WJAX-Children's Matinee
 WMAZ-Markets & Salon Music
 WOR-Ed Fitzgerald & Co.
 WRUF-Organ Melodies
 WSB-Shopping Talk

10:45
 NBC-Originalities: WJZ WTAR WPTF WWNC WJAX
 WBT-Dance Orch.
 WFBC-Morning Serenade
 WIOD-Spanish At a Glance
 WIS-Magic Hour
 ★ WPAX-RADIO GOSSIP (1210 kc)
 WRUF-Tonic Tunes
 WSB-News
 WSOC-Douglas & Sing Organ Melodies
 WSPA-Sally Speaks
 WSUN-Musical Varieties

11:00
 NBC-Our American Schools; Florence Hale, dir.: WEA WFBC WIOD WSOC WRVA WJAX (sw-15.33)
 ★ CBS-Cincinnati Conservatory of Music: WABC WSJS WGST WDNC WBIG WDBO WTOC WBT (sw-21.52)

NBC-To be announced: WJZ
 WCSC-To be announced
 WDAE-News in Spanish
 WFBC-Man on the Street
 WGST-Front Page Dramas
 WIS-Paths of Memory
 WMAZ-Store News
 WPTF-Birthday Party
 WQAM-Personal Shopper
 WRUF-Symphonic Half Hour
 WSB-Crossroads Follies
 WSPA-News
 WSUN-Dance Favorites
 WTAR-Children's Hour
 WWNC-Δ Sunday School Lesson

11:15
 NBC-Doc Whipple, pianist: WEA
 WIOD WSOC WJAX WWNC WRVA WIS (sw-15.33)
 NBC-Melody of Romance; Chas. Sears, tr.; Harry Kogen's Orch.: WJZ (sw-15.21)
 WDAE-Conservatory of Music (CBS)
 WFBC-Women's Hour
 WMAZ-Masters of Music
 WQAM-Detective Stories
 WSUN-The Bandmaster

11:30
 NBC-Mystery Chef: WEA (sw-15.33)
 NBC-Magic of Speech: WJZ
 WWNC WRVA WJAX WSUN WSB
 WIOD-To be announced
 WIS-Bromley House, bar. (NBC)
 WOR-Key Men, quartet
 WPTF-Man on the Street
 WRUF-Harlem Harmonies
 WSOC-Δ Rev. W. E. Armstrong
 WSPA-Jug Band
 WTAR-Console Melodies

11:45
 NBC-Home Town, sketch: WEA
 WIS (sw-15.33)
 WDBO-Town Topics
 WFBC-Aristocratic Pigs
 WIOD-Δ Nazarene Church
 WMAZ-News
 WTAR-Musical Interlude
 WOR-Martha Deane
 WPTF-Blue Ridge Buddie
 WQAM-News; Preview
 WSB-Manhattan Orch. (NBC)
 WWNC-Variety Prgm.

AFTERNOON

12:00
 ★ NBC-Chasin's Music Series: WEA WSB (sw-15.33)
 CBS-Captivators: WABC WBIG WSJS WTOC WDNC WBT (sw-9.59-21.52)
 NBC-Call to Youth; Geo. Stewart, speaker: WJZ
 News: WDBO WSOC
 WCSC-News; Prgm. Resume
 WDAE-Eddie Ford, organist
 WFBC-Parker & Monroe Bros.
 WGST-Front Page Dramas
 WIOD-Noon-day Musicale
 WIS-News; Middy Melodies
 WJAX-Weather; Ministerial Alliance
 WMAZ-Electric Hour
 WPTF-Three Tobacco Tags
 WQAM-Comm. Service; News
 WRUF-Farm Hour
 WRVA-Junior Club of the Air
 WSPA-Kiddie Klub
 WSUN-Waltz Time
 WTAR-Luncheon Club
 WWNC-Mid-day Revue

12:15
 NBC-Genia Fonariva, sop.; Orch.: (News, WJZ only) WJZ
 CBS-Oriental: WABC WDNC WTOC WDAE WBT (sw-9.59-21.52)
 NBC-Chasin's Music: WWNC
 WJAX
 WBIG-News
 WCSC-To be announced
 WDBO-Noon-time Revue
 WFBC-Dan Crosland
 WGST-Allay Varieties
 WIS-Dixie Reekers
 WMAZ-Concert Music
 WPTF-Musicale; Theater Guide
 WQAM-Luncheon Melodies
 WSOC-Variety Prgm.
 WSUN-Dance Orch.
 WTAR-Musical Interlude

12:30
 ★ NBC-Nat'l Grange Prgm.; Guest Speakers; Army Band: WJZ WSB WJAX WSUN WIS WSOC WIOD WCSC WWNC WPTF WRVA WTAR WFBC (sw-15.21)
 CBS-George Hall's Orch.: WABC WDAE WQAM WSJS WDNC WBIG WDBO (sw-9.59-21.52)
 NBC-Emerson Gill's Orch.: WEA
 WBT-Grady Cole
 WGST-Musical Pick-Ups
 WMAZ-Trading Post & Ironing Board Symp.
 WOR-News
 WSPA-Morning Moods
 WTOC-Silver Spotlight

12:45
 CBS-George Hall's Orch.: WTOC WBT
 WMAZ-Golden Melodies
 WOR-Luncheon Dance Music
 1:00
 NBC-(News, WEA only) Rex Battle's Ensemble: WEA
 CBS-Jack Shannon, tr.: WABC WDAE WDNC WSJS WQAM WDBO WBT (sw-9.59-15.27)
 WBIG-Carolina Hillbillies
 WGST-Noonday Musicale
 WMAZ-Friendly Voice
 WRUF-Variety Musical Parade
 WSPA-Sandlappers
 WTOC-News

1:15
 NBC-Rex Battle's Ensemble: (sw-15.33)
 CBS-Poetic Strings: WABC WBT WQAM WDBO WDNC WDAE WSJS (sw-15.27)
 WGST-Crazy Hillbillies
 WOR-Football Flashes

WSPA Sports
 WTOC-Merchants Parade
 1:30
 NBC-Old Skipper's Radio Gang: WJZ WSUN WFBC WJAX WRVA WCSC WWNC
 NBC-Campus Capers: WEA (sw-15.33)
 CBS-Buffalo Presents: WABC WSJS WDBO WGST WDAE WDNC WBT (sw-9.59-15.27)
 News: WSB WIOD
 Luncheon Melodies: WSPA WIS
 WMAZ-Silver Strains
 WOR-Football Flashes
 WPTF-Stocks; News
 WQAM-Curiosity Shop
 WSOC-Tex Harison's Buckaroos
 WTAR-Golden Jubilee

1:45
 NBC-Old Skipper's Gang: WIS
 WSOC
 WGST-Drs. Lake & Stanford
 WIOD-To be announced
 WMAZ-Golden Melodies
 WOR-Football; Yale vs. Harvard
 WPTF-Carolina Farm Features
 WRVA-Grid-Iron Crystals
 WSB-Football; Fordham vs. Georgia
 WSPA-Dancing Around
 WTAR-Musical Interlude
 WTOC-Football; Georgia vs. New York

2:00
 NBC-Words & Music: WJZ
 WJAX WTAR WWNC WCSC WIOD WFBC WIS WSOC (sw-15.21)
 CBS-Al Roth's Syncopators: WABC WSJS WDBO WDAE WBIG WQAM WGST (sw-9.59-15.27)
 NBC-To be announced: WEA
 WSUN (sw-15.33)
 Football Game; Univ. of North Carolina vs. Univ. of South Carolina: WPTF WDNC
 WBT-Football Pointers
 WMAZ-Time; Luncheon Varieties
 WRUF-Educational Hour
 WSPA-Carolina Trio
 WTOC-News

2:15
 WBT-Football Game
 WFBC-Melody Time
 WGST-Tunes of Distinction
 WMAZ-What's New?
 WRVA-Football Game
 WSPA-Symphonic Period
 2:30
 CBS-Madison Ensemble: WABC WDBO WDAE WQAM WGST WBIG (sw-9.59-15.27)
 NBC-Whitney Ensemble: WJZ
 WCSC WWNC WSUN WSOC WIS WIOD WTAR (sw-15.21)
 WFBC-Aristocratic Pigs
 WMAZ-Across the Footlights
 WRUF-Football Matinee
 WSPA-Farm & Home Hour

2:45
 CBS-Football Souvenirs: WDBO WBIG WDAE WQAM (sw-9.59)
 CBS-Kickoff: WABC (sw-15.27)
 WFBC-Aristocratic Pigs
 WGST-To be announced
 WMAZ-News
 WRUF-Football; U. of Florida vs. Georgia Tech.
 WSUN-Football Game
 3:00
 NBC-Varieties: WEA WSUN
 WIOD WTAR WIS WSOC WWNC (sw-15.33)
 CBS-To be announced: WDBO
 WABC WQAM WGST WDAE WBIG (sw-15.27-9.59)
 ★ NBC-Country Cousins, sketch: WJZ (sw-15.21)
 WCSC-To be announced
 WFBC-Football Matinee
 WSPA-Vocalist

3:15
 ★ NBC-Gale Page, songs; Larry Larsen, organist: WJZ (sw-15.21)
 WMAZ-World Book Man
 WSPA-News
 3:30
 ★ NBC-Weekend Revue: WEA
 WSUN WTAR WIOD WSOC WWNC WIS (sw-15.33)
 NBC-Geo. Hessberger's Orch.: WJZ (sw-15.21)
 WMAZ-To be announced
 WSPA-Hal & Jinnie
 WOR-Rhythm Orch.

4:00
 NBC-Herman Middleman's Orch.: WJZ (sw-15.21)
 NBC-Weekend Revue: (sw-9.53)
 4:15
 WSPA-Forest City Band
 4:30
 ★ NBC-Continents: WEA WIS
 WTAR WSOC WWNC WSB (sw-9.53)

Football

A very complete schedule of stations broadcasting football games, the games to be heard and the times will be found on Page 49

NBC-Joan & the Escorts: WJZ
 WIOD WSUN (sw-15.21)
 WOR-Football Game; Northwestern vs. Notre Dame
 WSPA-Dance Hour

4:45
 NBC-Concert Ensemble: WJZ
 WIOD WSUN (sw-15.21)
 WDNC-To be announced (CBS)
 5:00
 NBC-Top Hatters' Orch.: WEA
 WSUN WRVA WJAX WTAR WIOD WCSC WIS WWNC
 WPTF WSB WSOC (sw-9.53)
 CBS-To be announced: (sw-11.83)
 NBC-Musical Adventures: WJZ (sw-15.21)
 WRUF-Dance Rhythms
 WSPA-To be announced

5:15
 NBC-Timothy Makepeace, sketch: WJZ
 WIOD-Tune Carnival
 WSOC-To be announced
 WSUN-Rhythm Review

5:30
 ★ NBC-Kaltenmeyer's Kindergarten; Bruce Kamman: WEA (sw-9.53)
 CBS-To be announced: WBT (sw-9.59)
 NBC-Buzzy Kountz' Orch.: WJZ
 WIS WTAR WJAX WWNC WSB WCSC (sw-15.21)
 WFBC-Chamber of Commerce
 WIOD-News
 WMAZ-To be announced
 WOR-George Sterney's Orch.
 WPTF-Musical Prgm.; News
 WRUF-Future Farmers of Amer.
 WRVA-Rhythm Parade
 WSOC-Dinner Hour
 WSPA-S. C. Economic Ass'n
 WSUN-Tonic Tunes

5:45
 NBC-Buzzy Kountz' Orch.: WSUN WPTF
 CBS-Frank Dailey's Orch.; News: WABC WDNC WDAE WGST WBIG WBT WTOC (sw-11.83)
 WDBO-Musical Billboard
 WIOD-Pop Wise & Filbert
 WMAZ-Words & Music
 WQAM-News; Magic City Melodies
 WRVA-Clyde McCoy's Orch.

6:00
 NBC-El Chico, Spanish revue: WEA WTAR WCSC WFBC WWNC (sw-9.53)
 CBS-Frank Dailey's Orch.: WDBO (sw-9.59)
 NBC-(News, WJZ only) Jesse Crawford, organist: WJZ
 News: WSPA WSOC
 WBT-Bandmaster
 WDAE-News; Voice of the Times
 WGST-Variety Prgm.; To be announced
 WIOD-Soloist
 WIS-Jack Wardlaw's Orch.
 WJAX-Air Dispatch
 WMAZ-Lost & Found; Timely Tunes; Sports
 WOR-Uncle Don
 WPTF-News; Tobacco Reports
 WRUF-Florida Air Dispatch
 WRVA-Smoky & Poky
 WSB-Sunday Features
 WSUN-Ted Hiron, Sports

6:15
 NBC-(News, WEA only) El Chico, Spanish revue: WJAX WPTF WSOC WIOD
 CBS-News of Youth: WABC WSJS (sw-11.83-9.59)
 CBS-Oleanders: WDNC WTOC WDBO WQAM
 WBT-Grady Cole
 WBIG-Randleman Wahoo Band
 WBT-News
 WDAE-Variety Prgm.
 WGST-Through the Years
 WMAZ-To be announced
 WRUF-String Band
 WRVA-What's on the Air?
 WSUN-Pop Concert

6:30
 ★ NBC-News; Home Symphony Orch.; Ernest La Prade, cond.: WJZ
 "Morning" from "Peer Gynt" Suite No. 1, Grieg; Annie Laurie, Scott; Exaltation, Coerne; Finlandia, Sibelius.
 NBC-News; Robert Gately, bar.; Orch.: WEA WCSC WPTF WJAX WIOD (sw-9.53)

Frequencies

KDKA-980
KMOX-1090
WABC-860
WBBM-770
WBIG-1440
WBT-1080
WCAU-1170
WCSC-1360
WDAE-1220
WDBO-580
WDNC-1500
WEAF-660
WENR-870
WFBC-1300
WFLA-620
WGN-720
WGST-890
WHAS-820
WIOD-1300
WIS-560

WJAX-900
WJZ-760
WLS-870
WLW-700
WMAZ-1180
WOR-710
WPTF-680
WQAM-560
WRUF-830
WRVA-1110
WSB-740
WSJS-1310
WSM-650
WSOC-1210
WSPA-920
WSUN-620
WTAR-780
WTOC-1260
WWNC-570

CBS-Ann Leaf, organist: WBIG
WDNC WDBO WDAE WQAM
WGST WBT
CBS-Football Roundup; Eddie
Dooley: WABC (sw-9.59-11.83)
News: WSUN WTOC WSB
WFBC-News; Supper Serenade
WIS-News; Musical Interlude
WMAZ-Life of Thomas A. Edison
WOR-Val Ernie's Orch.
WRVA-Today's Football
WSOC-Sports; Markets
WSPA-Evans Trio
WTAR-News; Moods in Rhythm
WTOC-News
WWNC-News; Radio Dial
6:45
CBS-Saturday Night Swing Club;
Bunny Berigan & Guest Stars:
WABC WDNC WQAM WBT
WDAE WDBO (sw-11.83)
NBC-Religion in the News; Dr.
Walter W. Van Kirk: WEAF
WIOD WCSC WSOC WFBC
WIS (sw-9.53)
Sports: WTOC WBIG
WGST-Souvenirs of Song
WJAX-Religious News Review
WMAZ-Echoes of Stage & Screen
WOR-News
WPTF-Dance Hour
WRVA-Val Ernie's Orch.
WSB-△Sunday School Lesson
WSPA-Organ Reveries
WSUN-Inter Civic Club Council

NIGHT

7:00
NBC-△Message of Israel; Rabbi
Morse Lazaron, speaker: WJZ
KDKA WENR (sw-11.87)
CBS-Saturday Night Swing Club:
WHAS WTOC WCAU (sw-
9.59)
★ NBC-Harold "Red" Grange,
comments & scores of the day's
Games: WEAF WSB WSOC
WTAR WPTF WSUN WRVA
WIS WWNC WJAX WIOD
WSM WLW (sw-9.53)
Sports; News: WGST WCSC
KMOX-News
WBBM-To be announced
WBIG-Lew Gogerty's Orch.
WFBC-To be announced
WGN-Little Jack Little's Orch.
WMAZ-Here's to You
WOR-Sports
WQAM-Bandmaster
WSPA-Dinner Dance
7:15
★ CBS-Sportscast, Ted Husing:
WABC WBIG WTOC WBT
WGST WCAU WSJS (sw-9.59-
11.83)
NBC-Hampton Institute Singers:
WEAF WJAX WSM WLW
WRVA WSUN WSOC WWNC
WFBC WTAR WIOD WSB
WIS WCSC (sw-9.53)
KMOX-Show World B'cast
WBBM-Roger Pryor's Orch.
WDAE-Football Scores
WDBO-News
WHAS-Dr. Chas. W. Welch
WMAZ-Rural Rhythm
WOR-Julie Wintz' Orch.
WPTF-Crazy Barn Dance
WQAM-Romance & Rhythm
WSPA-Sports Summary
7:30
NBC-Uncle Jim's Question Bee:
WJZ KDKA (sw-11.87)
★ CBS-Edward D'Anna's Band:
WABC WHAS KMOX WBBM
WSJS WCAU WBT (sw-9.59-
11.83)
NBC-"You," Gilbert Seldes:
WEAF
Pop Concert: WIS WQAM
To be announced: WGST WDBO
WBIG-News
WDAE-Campus Capers
WENR-Ran Wilde's Orch.
WFBC-Scoreboard
WGN-Ted Fiorito's Orch.
WIOD-Your Young Folks
WLW-To be announced
WOR-Moments You Never Forget

WQAM-Aurora Gran, contralto
WSB-Football Summary
WSM-Thank You Stusia
WSPA-Variety prgm.
WTOC-Dinner Concert
7:45
NBC-Thornton Fisher, sports:
WEAF WSOC WTAR WCSC
WJAX WIS WWNC
WBIG-Dance Tunes
WENR-The Editor's Broadcast
WGST-Modern Melodies
WLW-Leon Belasco's Orch.
WQAM-Pop Concert
WRVA-News Editor
WSB Mixed Chorus & Organ Mel-
odies
WSM-Musical Memory Time
WSPA-News
WSUN-Rhythm Rogues
8:00
NBC-Saturday Night Party;
Parlor Games; Walter O'Keefe,
m.c.; Jane Pickens, Walter
Cassel, Stuart Churchill, vo-
calists; Freshman Trio; Ferde
Grofe's Orch.: WEAF WSOC
WSUN WPTF WJAX WIS
WIOD WTAR WCSC WSB
WLW WWNC (sw-9.53)
★ CBS-Columbia Workshop;
dir. Irving Reis: WABC WDAE
WDNC WDBO WBIG WTOC
WQAM WCAU WBT (sw-11.83-
6.06)
NBC-Ed Wynn, comedian;
Graham McNamee; Don Voor-
hees, Orch.; Guest Artists:
WJZ KDKA WLS (sw-11.87)
CBS-Swing with the Strings:
WBBM
C.N.-To be announced: WOR
WRVA
KMOX-Sports
WFBC-Saturday Night Frolic
WGN-News; Sports Shots
WHAS-Greater Ensemble
WSM-Hilltop Harmonizers
WSPA-Golden Hour of Music
8:15
KMOX-To be announced
WGN-Chicago Symp. Orch.
WGST-Chamber of Commerce
WSM-Delmore Brothers
8:30
★ CBS-Football Revue; Ed Thor-
gersen; Kay Kyser's Orch.;
Coach Mehre of U. of Ga.,
guest: WABC KMOX WGST
WQAM WCAU WHAS (sw-
11.83-6.06)
NBC-Meredith Willson's Orch.:
WJZ KDKA (sw-11.87)
WBIG-Dance Music
WFBC-News
WLS-Barn Dance Jamboree
WOR-Cesare Sodero Directs
WRVA-Promenade
★ WSM-Jack's Missouri Moun-
taineers
WTOC-Here's to You
8:45
KDKA-△One Minute Sermons
WBIG-Rhythm & Romance
WFBC-Song Fiesta
WRVA-Dance Orch.
WSM-Georgia Wildcats
WTOC-News; Football Scores
9:00
★ CBS-NASH MOTORS CO. PRE-
sents Speed Show with Floyd
Gibbons; Vincent Lopez' Orch.,
Mildred Dilling, harpist; Rich-
ard Bonelli, tr.; Guests:
WABC WQAM WCAU KMOX
WBBM WHAS WGST WTOC
WBT WDBO WDAE (sw-6.06-
11.83)
★ NBC-ALKA - SELTZER PRE-
sents Nat'l Barn Dance; Henry
Burr, Verne, Lee & Mary; Hoos-
ier Hot Shots; Novelodians,
male trio; Sally Foster; Lulu
Belle & Arkie, songs; Uncle
Ezra; Maple City Four & Joe
Kelly, m.c.: WJZ WSB WRVA
WTAR WPTF WWNC WIS
WJAX WCSC WSOC WIOD
WFBC WSUN WLS KDKA
(sw-11.87)
NBC-Snow Village, sketches:
WEAF (sw-9.53)
WBIG-World Entertains
WLW-Ed. McConnell
WSM-Uncle Dave Macon; Gully
Jumpers
9:30
★ NBC-Chateau; Smith Ballew,
m.c.; Edward Everett Horton;
Victor Young's Orch.: WEAF
WLW (sw-9.53)
CBS-Saturday Night Serenaders;
Mary Eastman, sop.; Bill
Perry, tr.; Gus Haenschen's
Orch. & Serenaders Chorus:
WTOC WBIG WHAS KMOX
WDAE WBBM WQAM WGST
WDBO WBT
CBS-Columbia Symphony Orch.;
Howard Barlow, cond.: WABC
(sw-11.83)
WCAU-Organ Melodies

WOR-Chie Meehan's Football
Forum
WSM-Dixie Liners; Curt Poul-
ton; Jack's Mountaineers
9:45
WCAU-Franklin Institute Round
Table
10:00
★ CBS-LUCKY STRIKE CIGA-
rettes Presents Your Hit Pa-
rade & Sweepstakes; Al Good-
man's Orch.; Edith Dick &
Buddy Clark, vocalists; Lead-
ers, Male Trio: WABC WHAS
KMOX WQAM WDBO WTOC
WBIG WBT WBBM WGST
WDAE WCAU WDNC (sw-
6.06-6.12)
NBC-Nickelodeon; Sylvia Clark:
WJZ WRVA WPTF WFBC
WSB WIOD WSOC WTAR WIS
WCSC KDKA WWNC WJAX
WSUN (sw-6.14)
WLS-Barn Dance Frolic
WOR-Mal Hallett's Orch.
WSM-Honey Wilds; Fruit Jar
Drinkers; Delmore Brothers
10:15
WGN-Kay Kyser's Orch.
WLS-Lulu Belle & Scotty
10:30
★ NBC-Irvin S. Cobb's Paducah
Plantation; Dorothy Page, song-
stress; Norman Field & John
Mather; Hall Johnson Negro
Choir; Clarence Muse, bar;
Four Blackbirds, quartet,
Harry Jackson's Orch.: WEAF
WTAR WJAX WPTF WRVA
WCSC WIOD WSOC WSUN
WSB WIS WLW WFBC WWNC
(sw-9.53)
NBC-Hildegard, songs; Orch.:
WJZ KDKA (sw-6.14)
WGN-Freddie Martin's Orch.
WLS-Barn Dance Jamboree
WOR-Safety Court
WSM-Georgia Wildcats; Crook
Bros.; Sarie & Sallie; Deford
Bailey
10:45
WLS-Smilin' Ed McConnell
11:00
★ NBC-ALKA-SELTZER PRE-
sents National Barn Dance:
WLW
CBS-Benny Goodman's Orch.:
WABC WCAU WDBO WTOC
WDNC WHAS WBT
NBC-Will Osborne's Orch.: WJZ
NBC (News, WEAF only) Clem
McCarthy, sport shots: WEAF
WJAX WIOD WFBC WWNC
WCSC WSUN WSB (sw-9.53)
News: WSOC WDAE WQAM
WOR
KDKA-News; Sports; Weather
KMOX-Lang Thompson's Orch.
WBBM-To be announced
WBIG-Carolina Jamboree
WGN-Dick Jurgen's Orch.
WGST-Sports; News; Interlude
WIS-News
WLS-Henry Hornsbuckle
WRVA-Vincent Travers' Orch.
WSM-Dixie Liners; Uncle Dave
Macon & Dorris; Crook Brothers
WTAR-News; Fats Waller's Orch.
11:15
NBC-Blue Barron's Orch.:
WEAF WIS WIOD WJAX
WTAR WFBC WWNC WCSC
(sw-9.53)
CBS-Benny Goodman's Orch.:
WGST WDAE
Dance Orch.: WSOC KDKA
KMOX-Jeeter Pillars' Orch.
WLS-Lulu Belle & Scotty
WOR-Vincent Travers' Orch.
WQAM-Roy Parks' Orch.
WSB-News
WSUN-Rex MacDonald's Dixians
11:30
NBC (News, WJZ only) Ray
Noble's Orch.: WJZ WWNC
WJAX WIOD WIS WCSC
NFC-Russ Morgan's Orch.:
WEAF WSB WTAR WSOC
WIS WFBC WSUN (sw-9.53)
CBS-George Olsen's Orch.: WABC
WBT KMOX WCAU WDAE
WDBO WDNC WGST WTOC
WQAM WHAS
MBS-Ted Fiorito's Orch.: WGN
WRVA WOR
KDKA-Dance Orch.
WBBM-Herbie Kay's Orch.
WLS-Old Time Shindig
WSM-Possum Hunters; Delmore
Brothers; Robert Lunn; Bink-
ley Bros.
12:00
★ NBC-San Francisco Opera Co.:
Wagner's "Das Rheingold":
WJZ WJAX KDKA WWNC
WSUN WSB (sw-6.14)
Cast: Wolfram, Friedrich Schorr;
Fricka, Dorothea Manckl; Loge,
Hans Clemens; Donner, Alfredo
Gandolfi; Fasolt, Norman Cordon;
Fajnor, Emanuel List; Freia,
Jean Morrill; Brda, Margaret
O'Dea; conductor, Karl Riedel;
commentator, Marcia Davenport.

CBS-Jack Denny's Orch.: WABC
WGST WDNC WBBM WCAU
WBT
NBC-Ben Bernie's Orch.: WEAF
MBS-Eddie Duchin's Orch.: WGN
WOR
12:45
KMOX-Bobby Meeker's Orch.
WENR-Glen Gray's Orch.
WHAS-Dance Orch.
WLS-Tall Story Club
★ WLW-Paul Sullivan, news room
WSM-Curt Poulton & Delmore
Bros.; Deford Bailey; Sid
Harkreader & Band
WSOC-Dancing Party
WTAR-Southern Jamboree
WTOC-News
12:15
KMOX-Joe Reichman's Orch.
WLW-Moon River
12:30
CBS-Phil Harris' Orch.: WABC
WCAU WBBM WHAS
NBC-Stan Norris' Orch.: WEAF
KMOX-Hal King's Orch.
WENR-Louis Panico's Orch.
WGN-Louis Prima's Orch.

WGST-Let's Dance
WLS-Nat'l Barn Dance
WOR-Benny Goodman's Orch.
WSM-Gully Jumpers; Sam &
Kirk McGee; Binkley Bros.
12:45
KMOX-Phil Harris' Orch. (CBS)
WLW-Ted Weems' Orch.
WRVA-Songfest
1:00
MBS-Leon Belasco's Orch.: WOR
WLW
KMOX-Jeeter Pillars' Orch.
WBBM-News; Musical Weather
Man
WGN-Ted Fiorito's Orch.
1:15
WBBM-Carl Schreiber's Orch.
1:30
MBS-Al Kavelin's Orch.: WGN
WOR
WLW-Emil Velazco's Orch.
1:45
WBBM-Austin Mack's Orch.

Saturday November 21



Sylvia Clark
See 10 p.m.

2:00

WBBM-Roy Eldredge's Orch.

End of Saturday Prgrams.

CONTESTS ON THE AIR

SUNDAY

2 p.m. EST (1 CST), NBC network. Landt
Trio and White. Weekly merchandise prizes for
composition about product. Grand prizes awarded
at frequent intervals. Weekly contests close
Wednesday following broadcast.
4:30 p.m. EST (3:30 CST), NBC network.
Musical Camera. Weekly merchandise prize for
description of incident you think suitable for
musical dramatization on program, accompanied
by explanation as to suitability. Contest closes
Wednesday following broadcast each week.
7:45 p.m. EST (6:45 CST), NBC network.
Sunset Dreams. Broadcast for West at 11 p.m.
EST (10 CST). Jingle contest, wrist watch prizes.

MONDAY

10:15 a.m. EST (9:15 CST), NBC network.
Monday through Friday. Five Star Jones. See
3:15 p.m. EST (2:15 CST) Monday. Same con-
test as Ma Perkins.
11:45 a.m. EST (10:45 CST), Monday, Wednes-
day and Friday; also 7:15 p.m. EST (6:15 CST),
Tuesday and Thursday, NBC network. Voice of
Experience. Twenty cash prizes of \$500 each for
best letters on subject given on program. Con-
test closes Nov. 30, 1936.

12:15 p.m. EST (11:15 a.m. CST), NBC net-
work, Monday through Friday. Mary Marlin.
Prizes totaling \$10,000 in U. S. Saving ("Baby")
Bonds for letters of any length on baby uses of
product. Additional 3,000 merchandise prizes.
Contest closes Nov. 29, 1936.

3 p.m. EST (2 CST), also 10:30 a.m. EST (9:30
CST), NBC network, Monday through Friday.
Pepper Young's Family. Grand prize of \$1,000 a
year for life or \$12,000 cash. Also 201 cash prizes
in each of five prize zones. Prizes to be given for
best compositions on product. Contest closes
Nov. 30, 1936.

3:15 p.m. EST (2:15 CST), NBC network.
Monday through Friday. Ma Perkins. 703 cash
prizes totaling \$10,000. Contest closes Nov. 16,
1936.

9 p.m. EST (8 CST), NBC network. Greater
Minstrals. Automobile and 120 other prizes for
guessing football scores.

TUESDAY

11:45 a.m. EST (10:45 CST), CBS network.

Tuesday and Thursday. Homemakers Exchange.
Cash prizes for household hints used on broad-
cast or in bulletin. Different classification of
hints each week. Contest closes Saturday follow-
ing broadcast each week.

7:15 p.m. EST (6:15 CST), CBS network.
Tuesday, Thursday and Saturday. Sportscast, Ted
Husing. Automobile and cash prizes weekly for
forecasting football scores and completing car-
toons. Contest closes Friday, midnight, each week.
9 p.m. EST (8 CST), NBC network. Sidewalk
Interviews. Wrist watches weekly for questions
or problems.

10:30 p.m. EST (9:30 CST), NBC network.
Portraits in Harmony. Automobiles as prizes for
best ending to sentence given on program.

WEDNESDAY

4 p.m. EST (3 CST), NBC network. Henry
Busse's orch. 104 cash prizes totaling \$1,000
awarded for best letters of 50 words or less on
product. Contest closes Dec. 7, 1936.

10 p.m. EST (9 CST), NBC network. Your Hit
Parade. Flat fifty tin of cigarettes for guessing
three leading hit songs of week.

THURSDAY

7:30 p.m. EST (6:30 CST), NBC network.
Vee Lawnhurst and the Charioteers. Wrist watch
prizes and merchandise samples.

FRIDAY

10 p.m. EST (9 CST), NBC network. Radio
Guide Weekly. Cash prizes for best handwriting
and slogan entries. See page 19.

10:30 p.m. EST (9:30 CST), NBC network.
Red Grange Football Forecast. Automobile and
120 other prizes weekly for guessing football
scores.

SATURDAY

5:30 p.m. EST (4:30 CST), NBC network.
Kaltenmeyer's Kindergarten. 4,168 prizes total-
ing \$24,680 for naming picture.

7 p.m. EST (6 CST), NBC network. Red
Grange Football Reports. Same contest as Friday.
7:30 p.m. EST (6:30 CST), NBC network.
Uncle Jim's Question Bee. Merchandise prizes
for questions and answers used on program.

10 p.m. EST (9 CST), CBS network. Your Hit
Parade. Same contest as Wednesday.

HOOSIER HOT SHOTS



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LISTEN TO THEIR UNIQUE TIN PAN BAND
EVERY SATURDAY NIGHT—56 NBC Stations
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WAYNE KING'S LIFE STORY

(Continued from Page 31)

said. "The fact is, I play only by ear. "Furthermore," he added hurriedly, "I can play better music than you fellows any day!"

This boast was too much for the rest of the band. They stood the challenger up on a chair and told him to go ahead.

Notes came rolling out of his saxophone the like of which had never been heard before in Chicago.

Shortly after his informal debut at the college dance, Wayne landed a job with an orchestra playing at Chicago's Riviera theater.

A little girl singing at the Riviera thought he had possibilities.

Wayne thought she was pretty good, too.

Later on, she went to the Metropolitan opera, and when radio went high-hat, she sang over the air. Now she's making moving pictures.

Her name is Gladys Swarthout.

Today, Wayne King has to enter NBC studios by a back door in order to evade the crowds who lie in wait for him. Gladys Swarthout, too, is surrounded by a press and a public anxious to record her every move. . . .

No one could remember how long Wayne King played in the Riviera band.

But they do remember that Wayne King's first real break came in 1927.

Wayne, before that date, had progressed from the theater pit to the dance-hall rostrum. In 1925, he had played first sax with Dell Lampe's band in Chicago's Trianon ballroom.

"King was already beginning to go places," one of the Trianon executives closely associated with Wayne for almost eight years told me.

"He wasn't content just to sit back and play like the rest of the boys. He put his 'heart' into his music, and it didn't take the dancers long to single him out."

THAT'S probably one of the reasons why he soon found himself with a baton in his hand.

It came about in this way:

Lampe, anxious to vary the Saturday night entertainment for his dancers, used to augment the band, separate it into units, and appoint one of his players to direct the second group.

Meanwhile, Andrew Karzas, Trianon owner, decided to build the Aragon ballroom. J. Bodewalt Lampe, chief arranger for his son Dell and the Trianon band, was ordered to organize a band and pick a leader for it.

He chose Al Morey, banjo player at the Trianon. Morey soon resigned.

Wayne King fell heir to his job.

And here, according to my way of thinking, is a good opportunity to clear up a great deal of misunderstanding about Wayne King and his particular style of dance music.

Many misinformed people, anxious to topple an idol, have pointed out that there was no earthly reason why Wayne King shouldn't have been an instantaneous success.

"There he was," they say jealously, "with a whole band and a complete set of orchestrations."

These people seem to forget that you can't make a career out of one set of orchestrations. They forget that new songs come and go and that each new one demands its own arrangement.

On the other hand, many people go out of their way to point out that Wayne King didn't originate his distinctive style of dance music.

I didn't talk to Wayne King about his music, but I talked to the sister-in-law who launched him on his dance-band career; I talked to the girl he used to be in love with; I talked to an aunt, and to his brother.

All of them seem pretty well agreed that the Lampes were responsible for Wayne's success. All of which leads me to conclude that Wayne thinks so, too.

In fact, I don't think Wayne King has ever said that he originated his

particular style of playing. But I do know he has improved on the orchestrations he fell heir to eight years ago.

The Waltz King plays; his style is a part of the person who is Wayne King. And it must be pretty good, for it kept him at the Aragon eight long years.

It got him his first big radio contract. And it brought him face-to-face with the three great romances of his life!

Who were the women in Wayne King's early life? What parts did they play in his march to musical success? Don't miss the next fascinating chapter in this absorbing life-history of the great Waltz King! Read it—next week—in RADIO GUIDE!

Wayne King may be heard Mondays over a CBS network at 10 p.m. EST (9 CST; 8 MST; 7 PST); also Tuesdays and Wednesdays over an NBC network at 8:30 p.m. EST (7:30 CST; 6:30 MST; 5:30 PST).

BIG LECTURES FOR LITTLE FELLOWS

(Continued from Page 29)

never be able to walk again. Is that a handicap, Brown?"

"Well—yes."

"How would you like to know, then," Cantor asked, "that a short time ago this same boy broke the world's record for speed in the thousand-yard run? The fastest human being in the whole world, Glenn Cunningham! And they said he'd never be able to walk! Is that pull?"

"No, I—I—guess not."

"Of course not. That's push—what you need. Are your parents living?"

"Yes, and I'm their sole support."

"You know," Eddie said, "I've lots to be thankful for. God has been good to me, but He's been good to you, too, Brown. You have a mother and a father, and no matter how discouraged you feel, they're always waiting for you with love and sympathy. I never had that. I lost my parents when I was still a baby. I can't count the times I went hungry and Winters I spent without an overcoat. Brown, you must know how filling a mother's arms can be—and how warm. I'll never know."

GEE, I'm sorry, Mr. Cantor," the embarrassed boy said. "Y' know, a fellow doesn't know when he's well off. I realize now there's nothing wrong with me that ambition won't cure!"

"If you'll just keep that in mind," Cantor said, "you'll go a long way. The world is full of hard knocks, but one of them is sure to be opportunity."

That was one of Eddie's real-life sermons. You heard it almost a year ago. Do you remember it?

Eddie hopes so. He hopes that you, inspired by his radio sermons, will keep on forging ahead, just like that little banjo-eyed Ghetto orphan who relied on push instead of pull to get what he wanted.

And who got it!

Eddie Cantor may be heard Sundays on the Fire Chief Program over a CBS network at 8:30 p.m. EST (7:30 CST; 6:30 MST; 5:30 PST), and later for the West Coast at 8 p.m. PST (7 MST).

Watch for the next in this series of stories about Eddie Cantor's new-type program, which helps you to solve every-day problems. Coming soon in RADIO GUIDE!

MAN CAN NOW TALK WITH GOD

"A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles," is attracting world wide attention to its founder, Dr. Frank B. Robinson, noted teacher, author and lecturer.

"Psychiana," this new psychological religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it, "to duplicate every work that the Carpenter of Galilee ever did"—it believes and teaches that when He said, "the things that I do shall ye do also," He meant what He said and meant it literally to all mankind, through all the ages.

Dr. Robinson has prepared a 6000 word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force "so dynamic in itself that all other powers and forces fade into insignificance beside it"—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this magazine who writes him.

If you want to read this "highly interesting, revolutionary and fascinating story of the discovery of a great Truth," just send your name and address to Dr. Frank B. Robinson, 403-11th Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright 1935, Dr. Frank B. Robinson.—Advertisement.

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I will pay CASH for OLD COINS, BILLS and STAMPS

POST YOURSELF! It pays! I paid \$400.00 to Mrs. Dowdy of Texas, for one Half Dollar; J. D. Martin of Virginia \$200.00 for a single Copper Cent. Mr. Manning of New York, \$2,500.00 for one Silver Dollar. Mrs. G. F. Adams, Ohio, received \$740.00 for a few old coins. I will pay big prices for all kinds of old coins, medals, bills and stamps.

I WILL PAY \$100.00 FOR A DIME! 1894 S. Mint; \$50.00 for 1913 Liberty Head Nickel (not Buffalo) and hundreds of other amazing prices for coins. Send for Large Illustrated Coin Folder and further particulars. It may mean much profit to you. Write today to

B. MAX MEHL, 167 Mehl Bldg., FORT WORTH, TEXAS
(Largest Rare Coin Establishment in U. S.)

NEXT WEEK

Another Big Gift-Song!
The Sunshine and Shadow
in Fanny Brice's Life!
And—"For Parents Only!"

Watch for the next in this series of stories about Eddie Cantor's new-type program, which helps you to solve every-day problems. Coming soon in RADIO GUIDE!

IN RADIO GUIDE

FOOTBALL BROADCASTS

* ASTERISK indicates probable but not definite game selection. Many stations may switch from the announced to a different game to provide the most interesting contest. FREQUENCIES of all stations listed are shown below. IF A STATION has an added figure, preceded by letters "sw," shown beneath the regular frequency, this means that the station also broadcasts its games over its short-wave transmitter using the megacycles frequency shown. The number after the "sw" is the frequency in megacycles to be used. Daytime short-wave reception is usually very dependable.

EST Shown; for CST Subtract One Hour

NOVEMBER 14		NOVEMBER 15		NOVEMBER 20		NOVEMBER 21	
Alabama vs. Georgia Tech: 2 p.m.—WAPI	U. of Cincinnati vs. Wisconsin: 1:45 p.m.—WHA WIBA	Boston U. vs. Boston College: 2 p.m.—WJAR WEEI WTIC	Chicago Bears vs. Boston Redskins: 2 p.m.—WGN	Purdue vs. U. of Iowa: 3 p.m.—WMT KRNT WHO	U. of Georgia vs. Tulane: 3 p.m.—WSMB WSB	U. of Florida vs. Georgia Tech.: 2:30 p.m.—WRUF	Syracuse vs. Columbia: 2 p.m.—WHN WSYR WGR WOKO WFBL
Auburn vs. Louisiana State: 3 p.m.—WBRC WDSU	*U. of Detroit vs. Xavier: 2:30 p.m.—WCPO WSAI	California vs. Stanford: 4:45 p.m.—KPO KHQ KOMO KGW KFI KTAR	*Green Bay Packers vs. Brooklyn Dodgers: 2 p.m.—WTMJ	Tulsa vs. Drake: 3:30 p.m.—KTUL	U. of Idaho Freshmen vs. Washington State Freshmen: 4:45 p.m.—KWSC	U. of Georgia vs. Fordham: 2 p.m.—WSB	Auburn vs. Loyola: 3 p.m.—WBRC
Centenary vs. Texas Christian: 2 p.m.—WFAA WBAP WOAI KPRC	U. of North Dakota vs. South Dakota U.: 3:30 p.m.—KFJM	Colgate vs. Syracuse: 2 p.m.—WINS WSYR WGR WMBO WABY WSAY WBNY WHAM WFBL	New York Giants vs. Detroit Lions: 2 p.m.—WJBL WBCN WFDL WJIM WKZO WIBM KFEL WOR		U. of Oregon vs. U. of California: 4:45 p.m.—KGO KEX KOAC	U. of Minnesota vs. U. of Wisconsin: 3 p.m.—WCCO WTCN WHA WIBA WLB KSTP	
Centre vs. Davidson: 2:15 p.m.—WDNC	U. of Tennessee vs. Vanderbilt: 3 p.m.—WSM	Drake U. vs. Iowa State: 3 p.m.—WOI	Pittsburgh Pirates vs. Chicago Cardinals: 2 p.m.—WIND		U. of Texas vs. Minnesota: 3 p.m.—WCCO WTCN KSTP	U. of North Carolina vs. U. of South Carolina: 2 p.m.—WDNC WPTF	
Clemson vs. U. of Kentucky: 3 p.m.—WHAS	U. of Virginia vs. Virginia Poly: 2 p.m.—WPRH WLVA WGH WBTM WCHV WRVA WDBJ	Harvard vs. Yale: 2 p.m.—WOR WNAC WEAN WORC WNBH WLLH WICC WCSH WLBZ WHTT WMAS WFEA WSAR WATR			*Washington State vs. U. C. L. A.: 5:15 p.m.—KNX	*U. of Oklahoma vs. Oklahoma A. & M.: 2:30 p.m.—WKY	
Dartmouth vs. Cornell: 2 p.m.—WINS WMBO WABY WSAY WDNV WIBX	U. of Washington vs. U. of Southern California: 4:45 p.m.—KOMO KHQ KEI KTAR	Holy Cross vs. St. Anselms: 2 p.m.—WSPR WTAG			Western Maryland vs. Boston College: 1:45 p.m.—WAAB	U. of Oregon vs. Oregon State: 4:45 p.m.—KOAC KOL KOIN	
*Duke vs. U. of North Carolina: 2 p.m.—WBT WPTF	Va. Military Institute vs. Maryland: 2 p.m.—WBAL	Indiana vs. Purdue: 3 p.m.—WIRE WOWO WGBF WFBM			Williams vs. Amherst: 2 p.m.—WJAR WEEI WSPR WTAG WITC	Villanova vs. Manhattan College: 2 p.m.—WHN	
Football Game, to be announced: 7 p.m.—CBS-WABC & NBC-WJZ or WEAF	Villanova vs. Temple: 2 p.m.—WIP	*Marquette vs. Duquesne: 1:45 p.m.—WISN			Yale vs. Princeton: 2 p.m.—WICC WLBZ WHTT WMAS WFEA WSAR WBNH WATR WEAN WORC WLLH	Washburn College vs. Tulsa U.: 3:30 p.m.—KTUL	
Franklin & Marshall vs. Dickinson: 2 p.m.—WGAL WORK		*Northwestern vs. Notre Dame: 3 p.m.—WCFL WMAQ WTAM WLW WBBM WIND; Also WOR at 4:30 p.m.				Washington U. vs. Missouri U.: 3 p.m.—KSD KMOX WHB	
Holy Cross vs. Brown: 1:45 p.m.—WEAN WNAC		Rice vs. Texas Christian: 3 p.m.—WFAA WBAP WOAI KPRC				Western Maryland vs. Catholic U.: 2 p.m.—WJSV WBAL	
*Indiana vs. Chicago: 2 p.m.—WGBF		Sewanee vs. Tulane: 3 p.m.—WSMB					
Livingston vs. Billings High: 9:15 p.m.—KGHL		Southern Conference Game: 3 p.m.—KRLD K TSA KTRH					
McKendree vs. Washington U.: 2 p.m.—KSD		South Western Louisiana Inst. vs. Louisiana State: 3 p.m.—WDSU					
Michigan State vs. U. of Kansas: 3 p.m.—WREN WHB		*U. of Detroit vs. U. of North Dakota: 3:30 p.m.—KFJM					
*Mississippi vs. Marquette: 3 p.m.—WISN		U. of Florida vs. Georgia Tech.: 2:30 p.m.—WRUF					
New Mexico Aggies vs. U. of New Mexico: 4 p.m.—KOB		*U. of Georgia vs. Fordham: 2 p.m.—WSB					
North Carolina State vs. Catholic U.: 2 p.m.—WJSV		U. of Iowa vs. Temple: 2 p.m.—WIP WHO					
*Northwestern vs. Michigan: 2 p.m.—WMAQ WWJ WBBM		U. of Michigan vs. Ohio State: 2 p.m.—WWJ					
Notre Dame vs. Army: 2 p.m.—WTAM WIND WLW CKLW also WGN 1:45 to 2:45 p.m.		U. of Minnesota vs. U. of Wisconsin: 3 p.m.—WCCO WTCN WHA WIBA WLB KSTP					
*Ohio State vs. Illinois: 3 p.m.—WCFL WOWO KMOX WGN		U. of North Carolina vs. U. of South Carolina: 2 p.m.—WDNC WPTF					
Penn State vs. U. of Pennsylvania: 1:45 p.m.—WCAU WOR		*U. of Oklahoma vs. Oklahoma A. & M.: 2:30 p.m.—WKY					
Pittsburgh vs. Nebraska: 3 p.m.—WCAE		U. of Oregon vs. Oregon State: 4:45 p.m.—KOAC KOL KOIN					
Purdue vs. U. of Iowa: 3 p.m.—WMT KRNT WHO		Villanova vs. Manhattan College: 2 p.m.—WHN					
Sewanee vs. U. of Florida: 2:30 p.m.—WRUF WJAX		Washburn College vs. Tulsa U.: 3:30 p.m.—KTUL					
Southern Conference Game: 3 p.m.—KRLD K TSA KTRH		Washington U. vs. Missouri U.: 3 p.m.—KSD KMOX WHB					
Stanford University vs. Oregon State: 4:45 p.m.—KOIL KOIN KVI		Western Maryland vs. Catholic U.: 2 p.m.—WJSV WBAL					
Syracuse vs. Columbia: 2 p.m.—WHN WSYR WGR WOKO WFBL							
Tulsa vs. Drake: 3:30 p.m.—KTUL							

CKLW-1030	KOIN-940	WABY-1370	WCPO-1200	WHO-1000	WLW-700	WREN-1220
KECA-1430	KOL-1270	WAPI-1140	WDBJ-930	WIBX-1200	WMAQ-570	WRUF-830
KEX-1180	KOB-1180	WBAL-1060	WEAF-660	WIBA-1280	WNBH-1500	WSPR-680
KFDY-780	KOMO-920	WBAP-800	(sw-9.53 or 15.33)	WICD-600	WMO-1310	WRVA-1110
KFEL-920	KPO-880	WBBM-770	WEEI-590	WIND-560	WMA-570	WSAY-1210
KFPY-890	KPRC-1040	WBNY-1370	WESG-850	WINS-1180	WMT-600	WSB-740
KFRC-610	KRLD-1040	WBRC-930	WFAA-800	WIP-610	WNBH-1500	WSM-650
KGA-1470	KSD-550	WBT-1080	WFBM-1230	WIRE-1400	WOAI-1190	WSMB-1320
KGIR-1340	KTAR-550	WBTM-1370	WFCM-1230	WISN-1120	WOC-1370	WSPR-1140
KGHL-780	KTRM-1290	WCAE-1220	WGAL-1500	WJAR-890	WOI-640	WTAG-580
KGO-790	KTSA-550	WCAU-1170	(sw-9.59)	WJTV-1460	WOR-710	WTAM-1070
KGW-820	KTUL-1400	(sw-9.59)	WGN-1310	WJZ-780	WORM-1320	WTCN-1250
KHQ-590	KVI-570	WCCO-810	WGN-720	(sw-17.78 or 15.21)	WOWO-1160	WTIC-1040
KJR-970	KWSC-1220	WCFL-970	WMA-940	WPHR-880	WPR-1260	WTOC-1260
KLZ-560	WABC-860	(sw-6.08)	WNN-1010	WLVA-1200	WPTF-680	WWJ-920
KMOX-1090	(sw-15.27)	WCHV-1420				

THE ONE-WAY CALL

(Continued from Page 32)

you, copper," it said. "I realize that by now, you've probably managed to trace this call. In about two or three minutes, a couple of numbskull cops will come in here..."

There was a sudden break. And when the Voice resumed, it carried a note of alarm:

"Jeez, they're here already!"

And at that the Voice called it a day as Le Strange and Alfieri closed in on the telephone booth.

IT WAS a very hangdog and crestfallen young man who came out of that booth. Gone were the taunts, the jeers, the supercilious condescension. Suddenly sober, the booster walked meekly out, shrugged his shoulders and stuck out his wrists for the bracelets.

"Well," he said resignedly. "Maybe some day I'll learn to keep my mouth

shut, and keep myself out of trouble."

At headquarters, facing O'Neill and Western, the young man talked freely, however. He identified himself as Edward Hawkins, 28, of Utica. Booked as a fugitive from justice, he was shown to the cell he had telephoned to reserve, and O'Neill flashed a teletype message to the Utica police, giving details.

Back came a reply stating that Hawkins had told the truth. Would the Jersey City police kindly hold him until a warrant could be sent down? Grand larceny would be the charge. The Jersey City police would.

And when Detective Harry Western went back to his board, he fingered its keys with new affection. Exciting things can happen on a police switchboard, he realized, even on a warm Saturday morning in June. And especially in a town that has police radio to back the man with the keys!

HITS OF THE WEEK

THEY still rate "The Way You Look Tonight" tops in tunes. And still, right behind it is "When Did You Leave Heaven?" That's a formidable crust to break through, but there are those who think that "A Fine Romance" will soon be the leader. However, while the "Swing Time" ditties battle for first place, a new Ziegfeld

"Follies" number has crashed into the running, landing emphatically in fifteenth place. It's "Midnight Blues." This week's fifteen favorites are:

- | | |
|---------------------------------------|-------------------------------------|
| 1—The Way You Look Tonight | 8—Did You Mean It? |
| 2—When Did You Leave Heaven? | 9—Me and the Moon |
| 3—A Fine Romance | 10—South Sea Island Magic |
| 4—You Turned the Tables on Me | 11—Did I Remember? |
| 5—I'll Sing You a Thousand Love Songs | 12—Until the Real Thing Comes Along |
| 6—Sing Baby Sing | 13—I Can't Escape |
| 7—Who Loves You? | 14—Organ Grinder's Swing |
| | 15—Midnight Blues |

GOVERNMENT JOB TRY-OUT TEST

GOVERNMENT JOBS PAY \$1140 TO \$2100 FIRST YEAR

ANNUAL RAISE MEN-WOMEN

MANY 1937 APPOINTMENTS

Most Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U. S. Government Examination.

MENTAL TEST

- The Postmaster General is given office by: (1) Congress. (2) The Civil Service Commission. (3) The President with the advice and consent of the Senate.
Give number of correct answer.....
- A train makes 3/5 of its trip in 54 minutes. In how many minutes will it make the entire trip?
Answer.....
- MAILBAG is to LOCK as LETTER is to (1) Stamp. (2) Seal. (3) Cancellation.
Answer.....
- A letter is given special protection if mailed (1) Special Delivery. (2) Registered. (3) Air Mail.
Answer.....
- A clandestine meeting is one that is (1) Secret. (2) Accidental. (3) Romantic.
Answer.....
- If it takes 15 clerks, 30 minutes to sort a certain mail, how many clerks will be needed to sort the same mail in 25 minutes.
Answer.....
- Wheeling, W. Va. is (1) North. (2) South. (3) East. (4) West, from Trenton, N. J.
Answer.....
- The saying "Many hands make light work," means most nearly (1) When several work together the task is easier. (2) There are often too many on a job. (3) Most people prefer easy jobs.
Answer.....

Franklin Institute, Dept. T190, Rochester, N. Y.

I send you my work on Mental Test No. 1. Kindly have your examiners correct this work and return to me with my rating and at no cost to me. Kindly send full information regarding Government Jobs. Send list of Jobs and tell me how to get one.

Name

Address

Age

HAPPY DAYS ARE HERE AGAIN....



Learn music this easy as A-B-C way ... and enjoy your share of the fun

POPULARITY comes quickly to those who can pep up a party—get a crowd started and keep them going. The easiest way is with music. Any one who can play a musical instrument will be invited everywhere. Here is your chance to win the popularity you've always dreamed of—to learn to play—to be able to entertain others. And best of all, you can learn without the expense of a private teacher—and in a much shorter time than it used to take.

You don't have to be talented. You don't even need any previous musical training—you don't have to practice for hours. Instead you play tunes right from the start. Then gradually you take up more advanced pieces. And before long you are playing for others—entertaining your friends—having musical good times galore.

The amazing thing about the U. S. School method of instruction is its simplicity. First it tells you how to do a thing—then it shows you in pictures how to do it. Then you do it yourself and hear it.

Free Booklet and Demonstration Lesson

So that you can see for yourself how practical—how simple—how thorough this course is, the U. S. School of Music has prepared a Free Demonstration Lesson and Explanatory Booklet for you. These will show you at once how you can really learn to play well in a shorter time than you ever thought possible—and at an average cost of just a few pennies a day.

If you want to learn music, enjoy your share of good times—be invited everywhere—mail the coupon below. Don't delay—do it now. No obligation. Instrument supplied when needed, cash or credit. U. S. School of Music, Dept. 43311 Brunswick Bldg., New York City.

LEARN TO PLAY BY NOTE

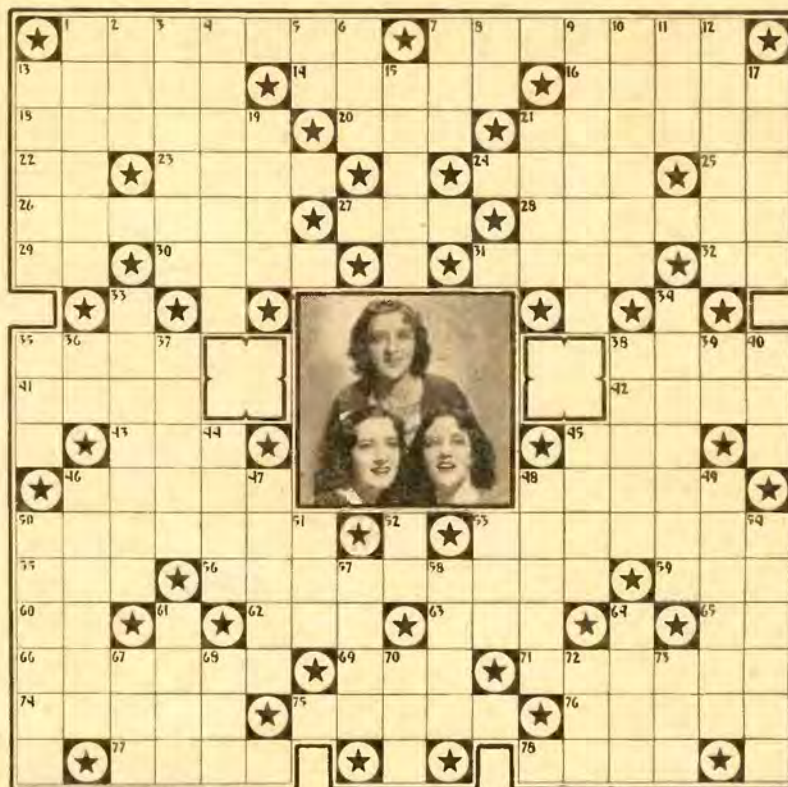
Piano Guitar
Violin Mandolin
Organ Saxophone
Tenor Banjo
Hawaiian Guitar
Piano Accordion
Or Any Other Instrument

Instrument..... Have you Instrument?.....

Name

Address

RADIO GUIDE'S X-WORD PUZZLE



VERTICAL

- 1—Station WNAC is located in this city
- 2—Wood used in flooring
- 3—Winter sport
- 4—Hall "The Red Heated Music Maker"
- 5—Behold
- 6—To lick
- 7—To be placed
- 8—Part of "To be"
- 9—Heavy fall of rain
- 10—Corroded
- 11—One of the signs of the Zodiac
- 12—Bill _____, NBC sports commentator
- 13—Harry Reser's instrument
- 15—Vivienne _____, soprano
- 17—Hoarse noise in sleep
- 19—A circular motion
- 21—Musical instrument
- 33—Truman _____, announcer
- 34—Vivian _____, "Backstage Wife"
- 35—Greek letter
- 36—_____ Goodman, maestro
- 37—To correspond
- 38—Former "Poet Prince"
- 39—Symbol for Osmium
- 40—Jewel
- 44—Unit of measure
- 45—Without
- 46—Patti _____, songstress
- 47—Daughter of one's brother or sister
- 48—These are heard on amateur hours
- 49—Slopes
- 50—Julia Sanderson's partner
- 51—Peruvian plant

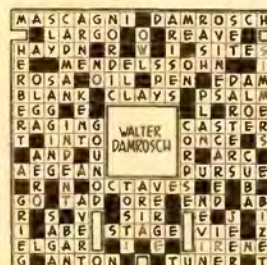
- 52—Like
- 53—Large snake
- 54—To set fire to
- 57—Girl's name
- 58—_____ Gorin, singer
- 61—Sixth month
- 64—Ezio Pinza was born in this Italian city
- 67—A horse
- 68—A number
- 70—Found under theater seats
- 72—It keeps other wheels in motion
- 73—Light brown

- 20—To fondle
- 21—Jane _____, singer
- 22—Initials of Norma Terris
- 23—Short pastoral poem
- 24—One of the feathered tribe
- 25—As far as
- 26—A carpenter
- 27—Gus _____, The Minstrel man
- 28—One who feeds
- 29—Upon
- 30—_____ Gray, Casa Loma prexy
- 31—To travel
- 32—Concerning (prefix)
- 35—Paraguay (abr.)
- 38—Poley McClintock has this type of voice
- 41—Fused dross of metal
- 42—To stand up
- 43—Arid
- 45—Turf
- 46—Free from dirt
- 48—Olympic competition
- 50—English greeting
- 53—Richard _____, baritone
- 55—_____ Sinatra, bandleader
- 56—Acts of final judgment
- 59—To loiter
- 60—Above
- 62—Tin container
- 63—Comedian's joke
- 65—Initials of Nalda Nardi
- 66—Very small
- 69—Self
- 71—Antonio _____, Italian dramatic basso
- 74—Meaningless
- 75—Sky-colored
- 76—On top of the mast
- 77—Gentleman (sl.)
- 78—Presage

HORIZONTAL

- 1.7—The Stars in the portrait
- 13—_____ Carter, news commentator
- 14—Fertile spot in the desert
- 16—Parts that are spoken
- 18—Requesting

Solution to Puzzle Given Last Week



ANYONE CAN BE BEAUTIFUL

(Continued from Page 25)

oughly beauty-and-fashion-conscious. "I began to look better and I knew it. I developed more poise, more confidence in myself, knowing that I could hold my own with other women. My whole attitude changed. I lost my inferiority complex. When I walk into a room full of people now—and I say this with no conceit—I have the knowledge that I look well."

So from Connie come rules number one and two:

1. Take pride in yourself. Wake up your natural vanity.
2. Look around you and copy. Copy the beautiful women you see.

THEN there's Benay Venuta. Tall, blond, Junoesque Benay, with her sleek blond bob.

"As a child I grew up much too fast. I was big and fat and looked mountainous next to my girl friends. I would stoop over most unbecomingly to be their size, and I would try to ape them to look more like them. My ideal, naturally, was the daintiest little girl in the crowd. She had a baby face and wore cute little frilly things. I tried so much to look like her!

"Then for a certain sorority dance, I dressed as I thought this girl would dress. When I think back now, I must have looked frightful!"

After that miserable experience, Benay, in self-defense, decided to forget about boys and parties and throw herself wholeheartedly into athletics. She went in for the sports she loved, basketball, swimming, fencing, tennis. Then—before she knew it the miracle had happened. She was becoming beautiful!

And here's Benay's rule. It's No. 3:

Find your type and do everything to accentuate and improve it. If you're tiny, don't ape a big girl. If you're big, don't copy the tricks of a small girl. Don't imitate a siren type if you're a little ingenue, and vice versa.

NEXT there's the frank and practical advice of Rachel Carlay of "The Manhattan Merry-Go-Round." Rachel, you probably know, was brought up in France and possesses the French woman's aptitude for talking freely and without reserve.

"In France, we are taught early how to be beautiful and attract men. At the beginning I do not like to go out much because I do not look pretty. I think I can never be pretty, and I do not care by this time. But once Mama comes to a dance with me and sees me stuck away in a corner, so she takes me aside for a lecture.

"Don't ever stay near the wall with those other girls who are not popular," she said to me. "If you stay with the homely girls you will be homely and unwanted yourself, for you are judged by the company you keep. And besides, what have you to learn from them? A not-so-pretty flower in a beautiful bouquet will pass as beautiful, but in a dried-up bunch it will look withered, too."

Rachel followed her mother's advice with conspicuous success. At parties, she kept away from the wall-flowers, no matter how she was tempted to seek shelter in their little group. It wasn't very hard to make friends with the attractive girls, she learned, and from them she picked up little tricks of looking beautiful—for these girls were well versed in the art.

Bit by bit she caught on to the tricks until she became as dazzling and scintillating as the most popular of girls. And with her growing popularity and improved appearance came the natural vivacity and happiness which make even the homeliest of girls sparkle.

Whereupon rule four comes to light:

Stay away from the unattractive girls, as they cannot inspire

FREE!

RADIO'S GREATEST VALUES

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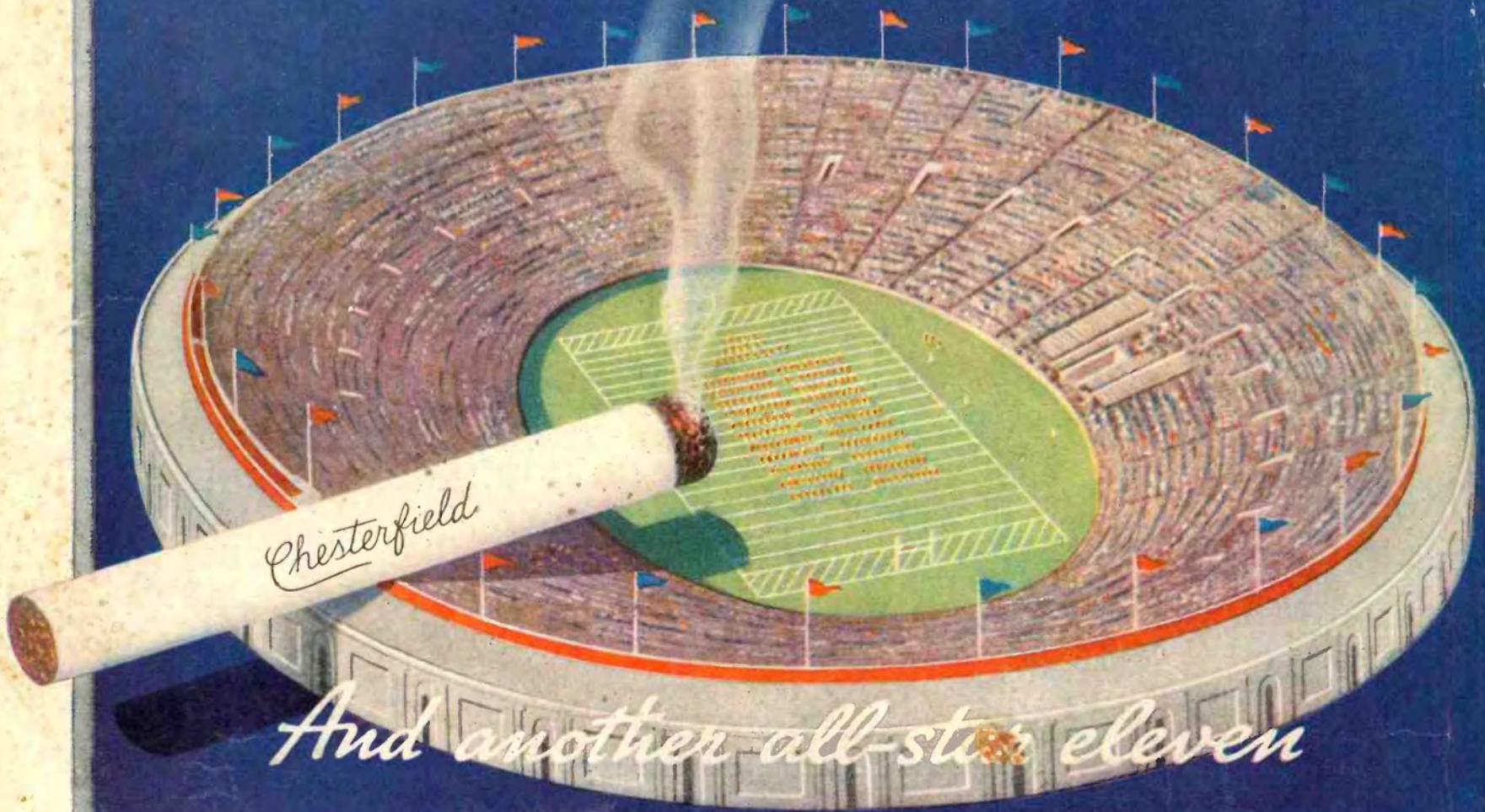
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And another all-star eleven

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