

THE TRUTH ABOUT RUDY VALLEE'S FREQUENT FIGHTS

# Radio Guide

THE NATIONAL WEEKLY

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WEEK ENDING OCT. 24, 1936

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HELEN  
HAYES

FOOTBALL BROADCASTS!  
COAST-TO-COAST *Schedules* EVERY WEEK



# "WE, THE PEOPLE..."

# THIS WEEK

**T**HIS week, I want to write about a radio program called "We, the People" which has come to the air only recently. It can mean much to every one of us.

For instance, among the interesting folk it has presented has been Gus Langley, a man wrongly convicted of a crime. Gus Langley told what it feels like to face death when you know you are innocent.

Gus was reprieved seven times, the last time just twenty-five minutes before he was to have been electrocuted. Only then was he found innocent and pardoned.

Another case was that of Dr. Harvey Warren, founder of the Suicide Club, consisting of 6,000 people who have attempted suicide.

Miss Anne Martin told listeners, "I come from Housatonic, Mass.—and I eat 12 meals a day. I tried many jobs without success before I decided to start a novel business. I go into a restaurant, eat a meal and then report on the food and service. Between meals I walk hard, and I weigh only 125 pounds. But I make nearly \$2,000 a year."

Mr. T. Westover, of Jackson Heights, Long Island, said, "My own business is getting fired. When a woman comes in a store mad and threatens never to trade there again, the store manager traces the mistake to me. I hang my head—look broken-hearted and am fired. You see it was just a little crazy idea I had—but it meant success. I serve six different stores in the same block. I make \$3,200 a year being fired and I've been fired as many as 12 times a day."

An ex-soldier said, "My name is Sales—not I'm not dead. I served in the 14th Montreal Regiment in France—and, after the battle of Cambrai, my relatives were notified that I was dead. Three months later, when I arrived home, my

family fainted. I walked into the Equitable Building. There was my name on a big tablet saying I was dead. I tried to take it off. An officer came along and took me to Bellevue to examine my head.



A new radio program: "We, the People." It can mean much to every one of us

When I got back a salesman came in and tried to sell me a tombstone for my own grave. Things like this happen to me all the time and I asked for time on this program to tell you that I, William Sales, am not dead. William Sales is alive and kicking—and I mean kicking!"

Another ex-soldier protested, "My name is Charles Ziegler and I represent all other Zieglers and people whose names begin with Z. I beg of you to change the names of your children so they will have a chance in life. I went through the World War as Ziegler—and I was there weeks behind the whole war. I'd line up for mess—and perhaps

get a cold potato that was left. I only got dessert four times in the whole war. I've lined up a thousand times for candy but I never got a piece. It always gave out about the Y's. I didn't even get my bonus until last week. I want to protest at lining people up according to the alphabet. If we have another war and you don't change it, I'm telling you I'm changing my name to Aaron—Two 'A's'! No more Zieglers are going to be in any wars!"

Perhaps you have read of Phillip Levitt, the boy with streptococcus veridans, and of the fight his mother and father made to save him from this deadly malady. A radio plea was made and two persons were discovered who had survived the disease. A transfusion was arranged and, for the first time, it seems that Phillip Levitt may recover.

Mr. and Mrs. Levitt came to "We, the People" to thank the hundreds who responded to their call for help. And to say simply, "When my boy is entirely out of danger, if my blood will be of value to save someone else, I shall be glad to give my blood, in the name of my son Phillip."

I shall listen to "We, the People" regularly. Whenever I am inclined to feel that life is dull and drab, and that the days pass endlessly and uneventfully on, I shall remind myself of the ex-soldier, Sales, who had found life not only worth living but also had been insistent that the world recognize that fact. And when I feel that this world is boring or my troubles are greater than anyone else's, or that human nature has been squeezed dry of the juices of kindness and of brotherly love, I shall remember all of the things that I have heard—from persons with troubles greater than mine—and I shall be thoroughly ashamed of myself.

Sincerely,

*Curt Mitchell*

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# TWO FISTS FOR FAME

BY  
JACK  
JAMISON

HE WAS MERELY A "CROONER." THAT IS HOW "HE-MEN" FELT ABOUT RUDY—AT FIRST!

**W**HEN I was a kid, there used to be a boy in our neighborhood whose mother was a music teacher. I don't think she was a very good music teacher; she used to spend most of her time composing new national anthems to take the place of "America" and "The Star-Spangled Banner," and mailing them to the President. But she honestly and sincerely loved music, with all her heart; and she wanted her son, the boy I knew—I'll call him Bob—to learn to play a musical instrument.

As long as I live I'll never forget what the rest of us put that kid, Bob, through! First, he took lessons on the piano. Then it was a clarinet. Then it was a French horn. Then it was a violin.

We used to gather on the lawn outside his window and imitate his playing, rubbing sticks on wash-boards and banging garbage-can lids together. We called him "Longhair" and "Padderooksky." He was a howling disgrace to us. We wouldn't let him play one-o'-cat with us; we wouldn't even be seen with him if we could help it. He was that most shameful, most contemptible of all derisive creatures—a Sissy. Or so we thought . . .

The fact of the matter was, he wasn't a sissy at all. He was one of the nicest kids on the block. The rest of us—dumb little brats—were too bone-headed to give him a chance to show it, that was all.

Anyhow—

It isn't so many years back, you know, that the word "crooner" was a national joke. All the smart boys who get a dollar for thinking up jokes were filling the magazines with brilliant witticisms such as:

Cross old Father: *Mary, throw a shoe at those darned cats on the back fence.*

Daughter: *That noise isn't cats, Daddy, it's Rudy Vallee on the radio.*

**T**HE microphone demanded soft, natural voices. Rudy naturally sang with a soft voice. So they labeled him a crooner—and, for no reason whatsoever—some listeners thought of "Bobs" they had known themselves.

Only Americans think such of their musicians. In any other country in the world the love of music is a part of everyday life. The flute-players and drummers of the most savage Arab tribes are honored and respected. Frenchmen, Germans, Italians, Russians, Spaniards and the Chinese are proud of their musicians, including their men singers. But not we Ameri-



Jeers turned to applause when Rudy explained his "live and let live" theory

cans. Oh, no! WE're all such "He-men!" Every one of us is seven feet tall, with shoulders a yard across and muscles of steel! Anyone who might want to make life a little more pleasant by singing for us isn't a real man. He's a weakling. There's something wrong with him. In other words, grown up as we are, we're still like the kids in my neighborhood. He's still a sissy—to us!

**B**UT there was one guy who didn't take it lying down. Rudy Vallee! And I admire him for it, more than I can say.

One morning people came down to breakfast and read the first of several news items which went about like this:

*Playing with his orchestra at a dance hall here last night, Rudy Vallee, the crooner, was heckled by several young men on the floor. Dropping his baton, he charged them, followed by all but two members of his band. Police intervened and stopped the melee*

*which threatened, after which the orchestra leader resumed his place and the music continued.*

That particular news item came from Wilkes-Barre, Pennsylvania. A few months later it was Raleigh,

North Carolina. Rudy and his boys were again playing for a dance. A drunk began to call out nasty names.

As Rudy said afterward: "I listened long enough to his insulting remarks."

Then he stepped down on the dance  
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# HOW TO LIVE WITH a PRIMA DONNA

BY  
MARY WATKINS REEVES

HERE ARE RULES FOR THE TAMING  
OF TEMPERAMENTS—WHETHER IN A  
STAR OF THE MET OR THAT PRIMA  
DONNA IN YOUR OWN BLUE HEAVEN

**T**HEY might have known, the wet spring afternoon that they became Mr. and Mrs. before a candle-lit altar, that their lives together wouldn't always be as quiet as the high-vaulted chapel and as peaceful as *diminuendo* organ music. Any of their friends could have told them so—but of course none did.

The young bride with crocus-blond hair and the color of chestnut leaves in her eyes would have been positively outraged at the mere intimation that her darling's temperament would often turn their happy home into a bedlam. The distinguished groom, suavely small-mustached and handsome in his morning coat, would have matched swords at daybreak with any villain who dared hint that the lovely lady on his arm was perfectly capable of being, upon occasion, a holy terror.

And so, appropriately idealistic for a bride and groom, Helen Jepson and George Possell were wed.

That they were setting up house-keeping under the most dangerous of arrangements—two musical careers under the same roof—never occurred to them. But the fact remained, and it always will, that two musicians in one love-nest are much like two prima donnas on the same stage. Inevitably the fur will fly. Prima donnas are famously hard to get along with.

Now the term "prima donna" no longer means exclusively a lady singer at the Metropolitan. Ever since the memorable occasions when Mary Garden held up an opera performance two hours until the white footlights were all changed to pink, when Grace Moore threw a huge party—but didn't show up at it herself, when Gladys Swarthout defied the powers by haughtily refusing to sing *Carmen* in low-heeled shoes, and when Rosa Ponselle changed hotels in Chicago eight times in one day, "prima donna" has become part of our slang denoting a person who pulls terrific scenes over trivial things.

Little Willie is a prima donna when he refuses to graduate from grammar school in anything but long pants; papa is another when the coffee's not good; sister Sue is a first-class p. d.



Helen Jepson's habit of vocalizing before breakfast presented a problem



With co-workers, Helen Jepson keeps her temperament under control



when she gives her boy-friend the air because he wears purple suspenders; and the little woman does the prima donna business to perfection when she threatens to go straight home to mama—because hubby eats crackers in bed! So if you have one at your house—

as who hasn't—you can learn a few things about handling prima donnas from the marriage story of Helen Jepson and George Possell. After several rocky years of clashing artistic temperaments they've worked out a plan that enables them to live pretty darn peacefully, everything considered. Heaven knows they had to find that plan—or else. Because the fur started flying before they'd even gotten well into their honeymoon.

**T**HERE they were aboard the *Bremen*, off for two glorious months of all the romantic spots in Europe. They were going to do some studying while they were there, for Helen had just completed five years of vocal training at the Curtis Institute and made her operatic debut in Philadelphia with



Mrs. Possell (Helen Jepson) did her own housework, saving enough to pay for her singing lessons



John Charles Thomas. George, twelve years her senior, had been a very celebrated flutist with the New York Symphony Orchestra for seventeen years, and had appeared on the concert stage with Galli-Curci and Victor Herbert.

NOW, sharing a suite with a husband presented to Helen a problem she didn't know how to handle. It had always been a very important ritual with her to vocalize—*mi-mi-mi* and *ah-ah* her scales—the very first thing when she woke up in the morning. Which vocalizing, if her husband had the acutely sensitive ear of a seasoned musician, is something any bride would hide from him as secretively as curl papers and mud packs. For even the silvery trills of an opera star are pretty sandpaper at eight a. m.

So, for the first few days at sea, Helen broke training for the first time in seven years and didn't put her voice through its regular early workout. Finally, however, her conscience began to hurt her. The nearer she got to France the more frightened she became, because she wasn't keeping in perfect trim for the new teacher she had engaged in Paris. Something simply had to be done. She had to maneuver her husband gracefully out of their suite for a while before breakfast each morning, but she couldn't bring herself to tell him why and she didn't know what to do about it.

Along about the fifth morning she became panicky. This day she decided she was going to vocalize. But poor George, unmindful of impending stormy weather, proceeded as usual about the pleasantries of the day. After they had breakfasted on their private deck, he settled himself in the living-room with his novel. Helen walked into the bedroom and closed the door. And then the temperament set in.

Furiouser and furiouser she became. She paced the floor. She pondered. What to do? After considering everything from poking her head through a porthole and serenading the ocean waves to flinging herself right off the boat, because she couldn't sing a simple very little *ah-ah-ah* half as truly as George could trill it on his flute, she was in a fine dither. And a dither can boil over quicker than french-frying potatoes.

You can imagine, then, how stunned and hurt George Possell was, sitting

there innocently reading his book, when instead of the sweet little angel he had married, there suddenly burst into the living-room a fiery-faced Medusa, who waved her arms around in the air, and shouted, "George! I want to be alone!"—then stormed back into the bedroom and quickly disappeared behind a slammed door.

She got a chance to be alone, all right. In fact she got such a generous amount of loneliness that day that it took quite a while to get things back on their heavenly basis.

"For the longest time—the first two years we were married—I was so self-conscious I couldn't vocalize at all when George was within hearing. If some circumstance kept him at home

during my practise hours I'd pout like a pigeon and say nothing. Silly, wasn't it? And a lot of unpleasantness for nothing.

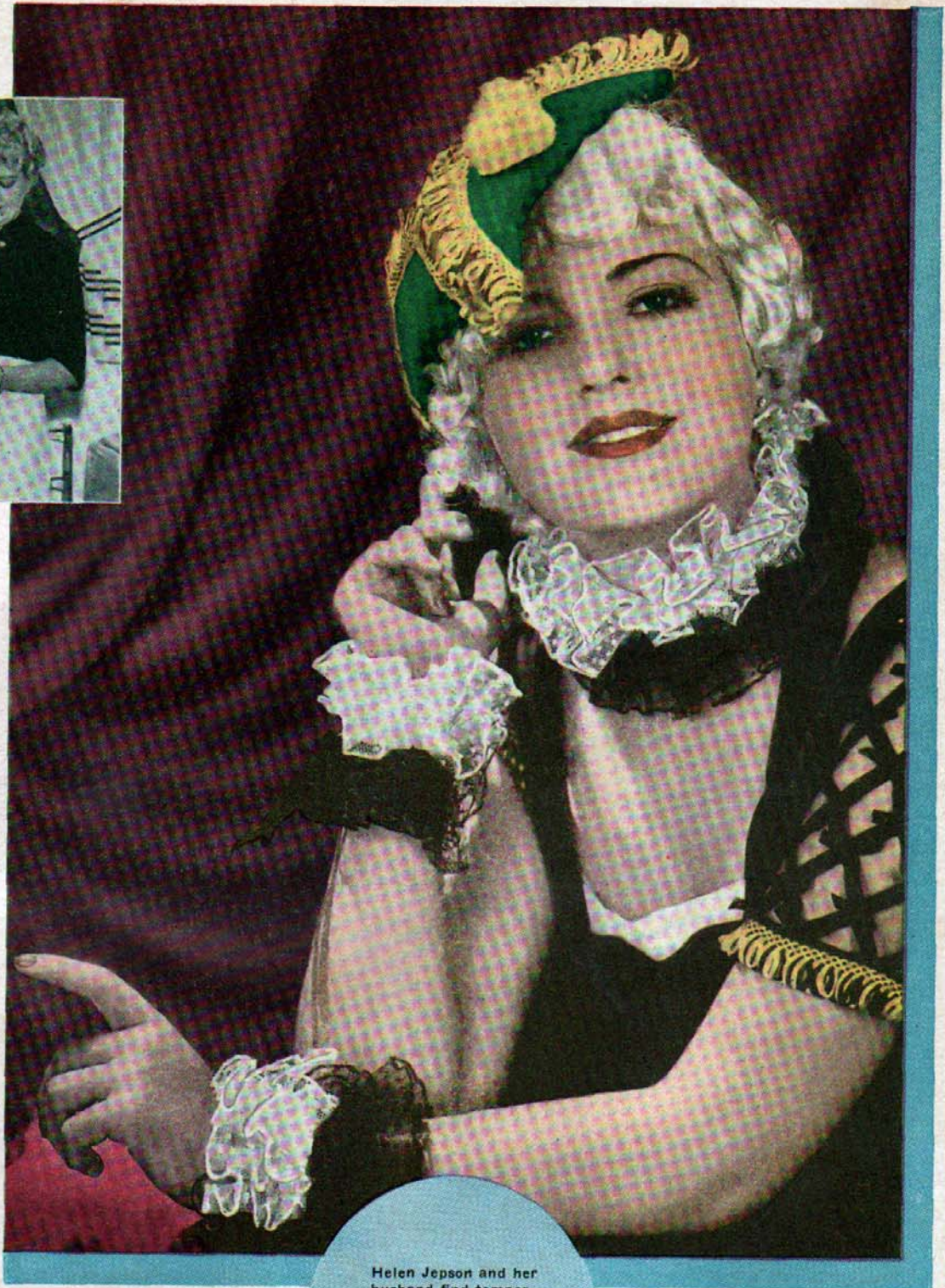
"All because I wasn't frank enough to tell him that as a musician I really felt inferior to him, that I was ill-at-ease and unable to do my best rehearsing when he was close by. He

Helen Jepson and her husband find temperaments are best kept under control by depending on a sense of humor to settle domestic difficulties

would have understood that and we need never have had any scenes at all. If I'd only known then, as I do now, how to be completely frank with my husband even about the smallest matters. I think that's something every temperamental woman—and every woman is temperamental to an extent, isn't she?—must learn. For the secret of avoiding scenes is to talk them out quietly before you blow up over them."

Well, of course, that's good information, but it took La Jepson several years to learn it, and in the meantime the Possell household was having a full share of temperamental ups and downs. Like the time about the charreuse chair. Oh, that was a terrible

(Continued on Page 17)





# FIFTY YEARS



Above: Grover Cleveland was in his first term when Liberty was unveiled

BY  
VIRGINIA LEE  
WARREN

ONE OF the most glamorous and mysterious women of all time will make her big-time radio debut, Wednesday, October 28.

She's been on the air before, on modest programs in which she was a sort of tolerant back-number, quietly confident she could steal the show whenever she chose. This time she's the acclaimed headliner.

She's celebrating her fiftieth birthday. That's the occasion for the party you'll share if you tune in NBC on that date. Probably unlike many of her listeners, she makes no secret of her age; seems to take it for granted. She is certain to accept the plaudits of all Americans with the same enigmatic smile she has allotted rulers and spokesmen of great nations, soldiers of war and peace, athletes, dancers, beauties, criminals, artists. The endless procession of visitors to New York has inevitably paid her tribute.

She is the Statue of Liberty. For half a century now she has stood erect, though with head slightly bent,

on shellfish-shaped Bedloe's Island. Fathered by the sculptural genius of Frederic Auguste Bartholdi, mothered by the spirit of co-operation and affection between the United States and France, she took her place on a festive day in Autumn, 1886. Grover Cleveland was President, Ethel Barrymore was a girl, and people didn't dream of a device whereby Ethel Merman's voice might inject rhythm into the air or another whereby Shirley Temple's smile might delight the eyes and ears of millions.

Miss Liberty's story begins with the dawn of American freedom. Nearly 100 years later, during the Independence Centennial, Edward de Laboulaye, French writer on New World topics, proposed a memorial to the alliance between the two countries.

SELECTED to execute the plan, Bartholdi came to New York. In the harbor, sprawling and hazy, unrimmed by skyscrapers, but dotted

with busy cargo lighters that made the bay a kind of outdoor museum from a 1936 viewpoint, he found inspiration. He suggested a monumental woman to guard the gateway forever.

Activity began in 1875, but it was not till July 4, 1884, that the copper-gowned lady was ready for presentation.

Her sturdy uplifted arm came here from Paris first. The rest followed in hundreds of crates aboard the French vessel *Isere*. The pedestal awaited, and ultimately a veil fluttered from the great face. Liberty came into being, while the bustle-spread skirts of women onlookers lifted a little as they waved, and men with handle-bar mustaches cheered throatily.

Thus Liberty took up her long vigil. Burnished classical robes made her oblivious to upflung spray, clinging fog, unshuttered sun. She kept her torch high, and with her other arm clasped to her breast a book of the law, inscribed "July 4, 1776." She

looked out on the world and saw it change, even as the color of her garment was altered by the ceaseless onrush of dank air.

AND what did she see? There was first a separate panorama of changing ships. Square-riggers and fore-and-afters yielded to steel-straked liners. But Liberty, like any woman, was probably more interested in what her sisters, traveling on the vessels, wore.

How tolerantly and hopefully she must have watched the teeming steerage women of the days of unrestricted immigration! In each mother, with her dragging, shapeless skirt, her frayed shawl, her cap-like headband tight about graying hair, how could she have foreseen the giddy granddaughter of the early Twenties—short-skirted, with rolled stockings, painted lips and a passion for the Charleston in both heels?

And what was her attitude toward the first "society" voyagers? She saw the devotees of the "Grecian bend" of 1900, with small, laced waists, curved hips, bell skirts, draped sleeves and massive scoop hats. Five years later there were softer outlines, long-pointed waists, skirts that swirled, chiffon or fur boas, choker collars, aigrettes and quills. By 1907 Liberty had seen classical lines, more like her own; and in 1909 she was staring politely at straighter effects, short sleeves, open necks, huge-plumed hats. Years later, in the Thirties, must she not have winked to herself to note that many features of the early Victorian period when she was conceived—high bodices, short-puffed sleeves, fringe trimmings—were returning to awe the experts?

Liberty saw the end of long hair



Left: Josee Laval (with Premier Laval) when she visited America to switch on the lights on Liberty. Below: Gertrude Ederle as she left America to swim the English channel





# A LADY

as the accepted thing. She saw women take up cigarettes, regarded at first as fit for dudes among men and heaven knows what among women. She saw wives and mothers earn the right to wear sane sport-clothes, to chew gum, smoke, and drink at bars without causing an irreparable raising of eyebrows. She saw her tiny but energetic human sisters win their right to vote. She heard Susan B. Anthony and the other suffragettes, although she must have allowed herself another of those rare smiles at the hat-pinned "sailors" they wore.

Yet Liberty, with women's progress smooth before her diadem-shaped eyes, chose on the whole to remain conservative. Certainly she never deigned to modernize her

own clothes. The atmosphere worked subtly on the red-brown folds of her robe, and soon a greenish hue became noticeable. It grew more persistent, for the elements' makeup-box was inexhaustible.

LIBERTY never protested. The greenness pleased her, she seems to have informed her guardians—first the Department of War, then the Department of the Interior and its subdivision, the National Park Service. Often outsiders suggested remodeling or refinishing the weathered, patched shell. But the men responsible for

keeping Liberty well and happy always responded with a flat "No!" Once, in 1928, she got a complete bath. Steeplejacks swung outside the kindly face and daubed away artfully. But it was the only time and no similar permission has been granted at any other time.

Liberty's pedestal has been rasped

free of dried brine, but the Lady herself is impervious to renovators. One who urged a wrist-watch for her torch arm went unheeded. Another who would have bobbed her hair was ridiculed. Many who insisted her gown should be shortened, her lines made trimmer in accord with the vogue for slimmness—she is a perfect thirty-five: thirty-five feet across the waist—made no progress.

Not that Liberty has gone neglected. Her custodians found better illumination was needed to bring out her fullest glory. They remodeled her torch, substituted more powerful bulbs, and once, in an entirely electrical way, tried face-lifting. They grafted two socket-boxes inside Liberty's left shoulder. Small vertical beams coped effectively with ugly shadows.

Finally in 1931 they persuaded Mlle. Josee Laval, daughter of France's premier, herself resplendent in a white-satin evening gown and carmine slippers, to click a switch that bathed

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**SHE'S SEEN ALL LIFE GO BY HER PEDESTAL DURING THE LAST FIFTY YEARS—MOVING, CHANGING: THE MARCH OF PROGRESS. AND NOW SHE'S RECEIVING HER DUE HONOR!**



Left: Liberty was a slip of a girl when Fifth Avenue saw this gay Easter parade. This picture shows styles of about 1888

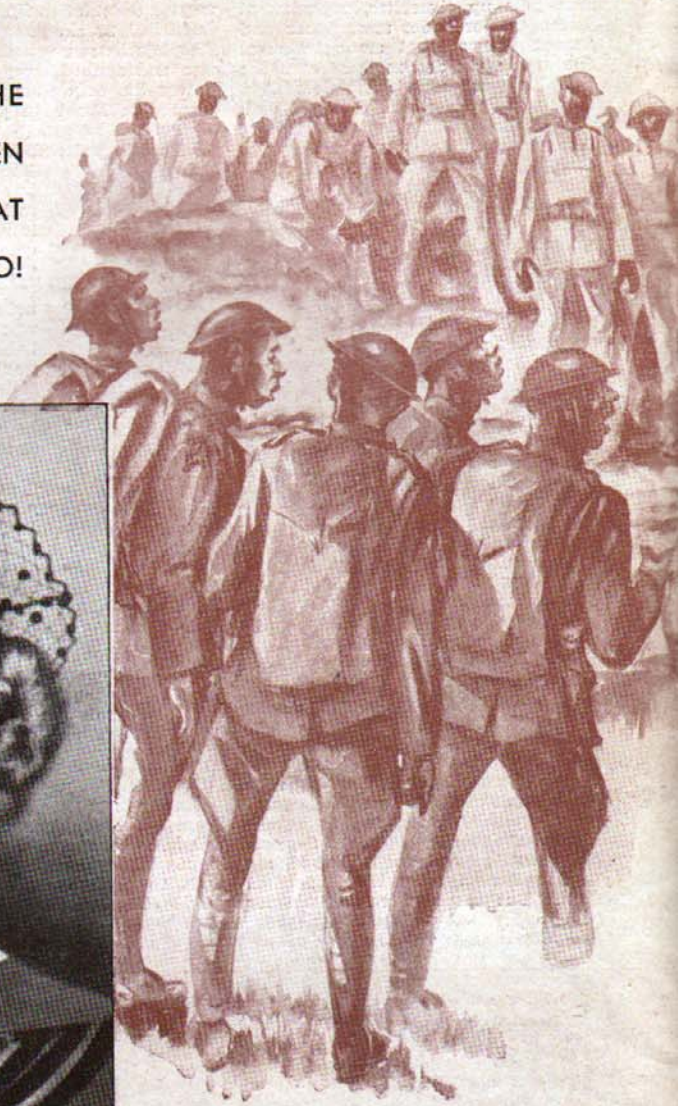




# THERE'S A SONG IN YOUR HEART



HE TRAVELED THE  
WORLD OVER, THEN  
FOUND SUCCESS AT  
HOME — IN RADIO!



BY  
HOMER  
RODEHEAVER



Grace Moore: She practised in his music store

**M**USIC has been my life. Yet in the beginning I was literally dragged by the scruff of the neck into the career which has meant so much to me. It was a means of keeping me out of mischief.

I was a rough Cumberland mountain kid. We lived in a lumber camp and mining town near Jellico, Tennessee. My father was a lumberman and as soon as I was old enough to get out and hustle I spent all my time—when I wasn't going to school—at work in the woods and in the sawmill.

They were rough people that I worked and played with, those sons of mountaineers. Among them were the Hatfields and the McCoy's of the famous feud. That gives you some idea what they were.

Fortunately I had an older brother, Yumbert, who was shrewd enough to see how things were going. So he started a little band, mainly with the idea of giving us young ones something to occupy ourselves with besides deviltry. We got an old fiddle somewhere, a cornet somewhere else. I started pounding the drum, because playing it the way I did was easy. But when I heard the sounds the other boys made on their instruments I wanted to learn to play those too.

**L**ITTLE by little music became our main interest in life. After a few years my brother and I were able to open a music store in Jellico.

It was there, I remember, that we gave Grace Moore her first music lessons. Jellico, you may remember, was her home town. We had a little piano in the shop. Grace used to come in

and play and sing there by the hour.

The money I earned in the mill during vacations and what I earned waiting on table and doing odd jobs in school made it possible for me to go up to Ohio Wesleyan to school. I had the idea I wanted to work with my head instead of my hands, and I was going to study to be a lawyer.

All this time I had a consuming desire. It was to own a trombone. It seemed to me a fine instrument—I liked the way you could make it slide and bellow and roar. I borrowed one whenever I could and learned to play. But as for owning one—it seemed to me I might just as well try to own the moon.

Then, while I was in college, I heard of a fellow who was willing to sell his trombone for \$4.50. He was D. H. Jemison, now of Cincinnati, Ohio. That

probably doesn't seem like much money to a college boy today. But to me it looked like a fortune.

I scraped up all the nickels and dimes I could lay hands on, borrowed the rest from my brothers, and bought it. I owned a trombone! I could hardly believe it. It was old, it was battered—but it was a trombone.

**I** BEGAN to use it to lead songs around the college, at football games and mass meetings. It was the ideal instrument for a song-leader because you can play a melody on it loud enough to be heard, and swing it like a baton at the same time.

It may have been responsible for shaping my career, too, for I think it was partly the way I used the trombone that attracted the attention of Dr. W. E. Biederwolf, the evangelist,

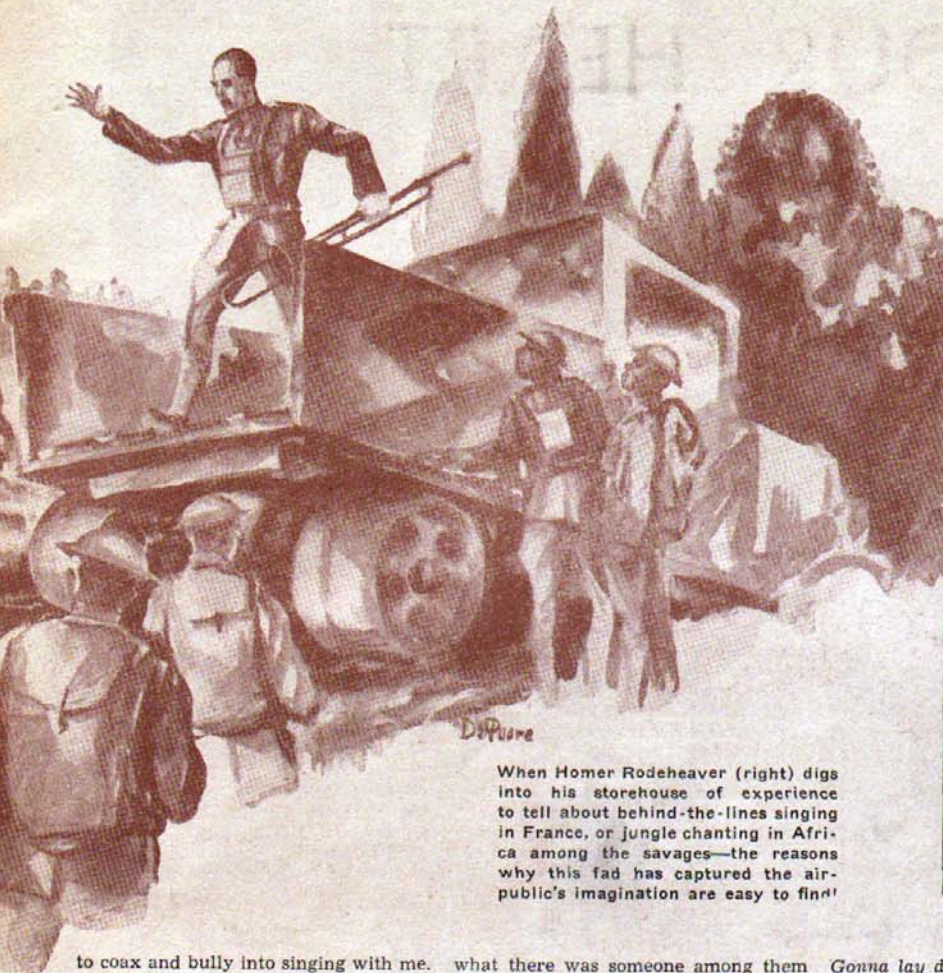
who heard of me through the Reverend R. A. Walton, another evangelist.

He hired me to lead his singing for two weeks and then offered me a job going around the world with him. That was the last I ever thought about the law.

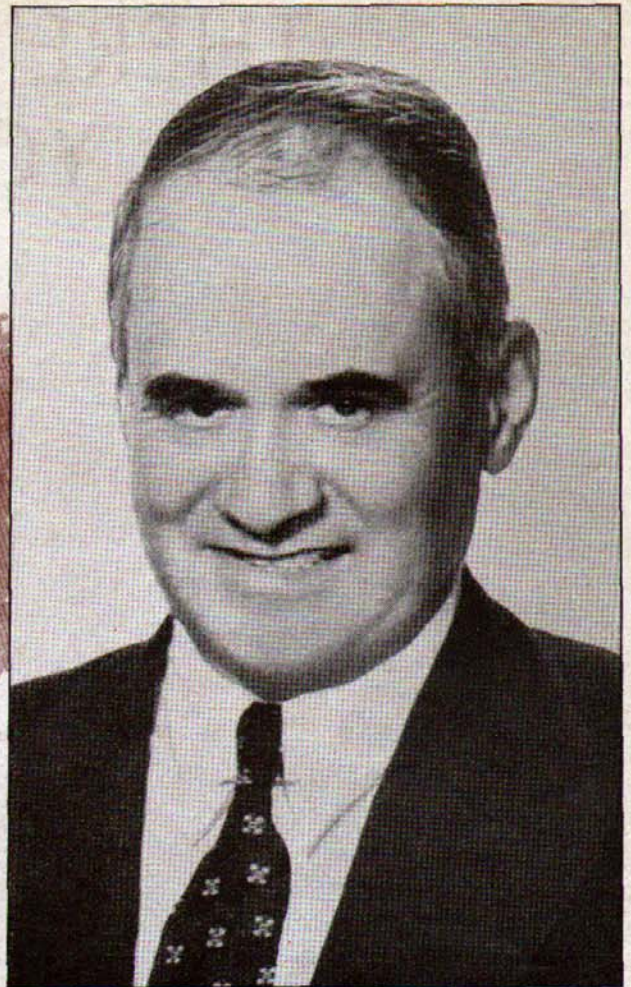
With Biederwolf, and later with Billy Sunday, and sometimes on my own, I've traveled up and down, and around the world, swinging my old trombone under canvas tents, by the light of gasoline flares, from gospel wagons on the corners of city slums, in the homes of the rich, in strange lands, in almost unheard-of places.

I suppose all in all over a hundred million people must have sung with me, not including the great audiences of radio. Most of them were grand. But I've been up against tough and hostile crowds too—crowds that I had





When Homer Rodeheaver (right) digs into his storehouse of experience to tell about behind-the-lines singing in France, or jungle chanting in Africa among the savages—the reasons why this fad has captured the air-public's imagination are easy to find!



to coax and bully into singing with me. But the toughest crowd I've ever faced was a mob of waterfront drunks in Sydney, Australia. The bartenders of the district had heard I was coming down there and they thought they knew how to take care of me. So they filled their toughest lads up with liquor and sent them out to heckle me.

**E**ACH time I opened my mouth they'd send up a barrage of catcalls and boos. I was getting nowhere in a hurry. I was about as close to giving up as I've ever been in my life when I noticed among that rag and bobtail of humanity some remnants of Australian uniforms.

I decided to appeal to such shreds of pride as might be left in them. Speaking in a loud, clear voice I told them that I was surprised at the reception they were giving me—surprised and hurt—for during my service in France I had always been led to believe that the Australian soldiers were about the finest there were. I told them that I had always understood they were noted for their sportsmanship and sense of fair play no less than their courage, but now I was very much afraid I would have to revise my ideas about them.

Slowly at first, and then with enthusiasm, the men with the pieces of uniform moved among the most persistent of my hecklers. Whenever one opened his mouth to yell, they would set him down hard on the curb. In a few moments perfect silence reigned and I was able to go on with my singing.

In all my travels, I've never found a crowd so depraved, so sodden, but

what there was someone among them whose heart would be touched by an old hymn to the point where he would force the others to give me a hearing.

I think the most stirring experience I have ever had in group singing occurred during the war. I was on my way back from the front-line trenches in the Argonne. Someone came running over to the road and told me that a Negro regiment billeted near by had heard I was coming and was very anxious to have me lead them in song.

I can see them yet as I saw them that day, standing in a field of wheat, awaiting the call to go up into the front lines under fire. It was a flawless summer day with only an occasional white cloud scudding across the sky. Occasionally a bird call could be heard, in strange incongruity with the boom-boom of the German guns.

**N**OW and then a shell screamed overhead with a horrible whine, for the fighting was very close. And those boys were scared. They had never been under fire and in a few minutes they were going up there to be shot at, to die.

I shall never forget those faces turned towards me as I walked through the wheat and was hoisted up onto a truck. They were waiting, seeking, begging for leadership, like children left alone in the midst of something they could not understand.

In that atmosphere, so charged with nerves you could feel it, I raised my trombone. I began to sing an old spiritual, a song they had heard in the peaceful long-ago days of their childhood in the little cabins and white churches of the Southland. I sang:

*Gonna lay down my sword and shield  
Gonna go down by the riverside  
Gonna put on my long white robe  
Ain't gonna study war no more—*

I HAD sung hardly more than two or three bars when I heard the tide of voices rising, naturally, spontaneously. The men before me began to sway. The tenseness went out of their faces. And they smiled. The peace and security and confidence they had known as little picaninnies came back to them.

As I looked down from my truck, those shouting, shining faces, singing their way to courage, to peace, was one of the greatest sights I ever hope to see.

Over and over again we sang it. As I went away down the road in the dust and heat of the afternoon, the wind blew the echo of their singing down to me and the sound of it filled my heart.

Another great moment comes to my mind. I was called to Toronto to lead the singing for the Great Royal Canadian Fair. It was one of the largest crowds I have ever led, about 150,000 people, spread out, it seemed, almost as far as you could see.

Times were bad in Canada then, as everywhere else in the world. There were plenty of people in that crowd who had their troubles to carry. It was hard getting them going in song.

Then I introduced a new song, called "There's a Rainbow Shining Somewhere." The band swung in with me and the great crowd of 150,000 people began to sing.

There are no words for a thing like that. It was something electric passing through that crowd, a mass emotion

giving voice, almost as though you could hear new hope and faith springing into life. There was a ring in the air, a shout that had not been there before. And I knew that with that song life had changed for the people who were singing it.

Then as I was going past the drooping bunting, down the wooden stairs from the platform, past the lights, a man came up out of the dark—one man out of thousands, pushing past the others. His face was wet with tears. He grabbed my arm and pumped it. He said:

"I had to shake your hand. I had to let you know. Tonight before I came here I was licked. I told my wife, 'When I wake up in the morning, I don't care if I'm alive or dead.' Now everything's changed. I've got nerve for the fight again. Hearing all those people singing out like that with all that heart and courage put it back into me. I'm all right, mister, from now on."

**I**T IS hard to visualize 150,000 people, to know what they are thinking, what they are feeling. But that one man drove it home to me. He brought me a great moment.

All my experiences haven't been tinged with an undercurrent of sadness. There is one I think of that was sheer joy and triumph.

It was the greatest audience I've ever led in this country. We were gathered at Atlantic City. There were 62,000 people in the outer auditorium, 42,000 more in the inner auditorium, and thousands upon thousands of others packing the Boardwalk up and down

(Continued on Page 16)



ON THE 3rd of next November you will choose the President who presumably will determine whether you will be richer or poorer, happier or unhappier, from then until the year 1940.

Excitement over the election is running at fever pitch this year.

And this is why there is such excitement over the pre-election poll, forecasting the way the wind will blow on November 3rd.

RADIO GUIDE thinks you will want to know about John B. Kennedy, the commentator handling the poll returns over the air. And about the inner workings of the poll itself, from the lips of the kindly old gentleman who knows more about it than anyone else in America—Robert J. Cuddihy, of the *Literary Digest*.

That John B. Kennedy is the commentator for the poll, this time, we owe to the sponsor, the Goodyear Rubber Company. Stocky, of medium height, careless in his dress, with iron-grey hair that tumbles down over his eyes when he gets enthused over something—which is most of the time—Kennedy makes the returns exciting because of his philosophy that radio is a combination of advertising, news-reporting and the show business. He has a peppery tongue, inherited from his French mother and his Irish father. He has been fired from every newspaper job he ever had, for the same frankness which lends so much to this job.

During the war he was associated with the Knights of Columbus, working in France. He got in trouble there when a group of college professors ar-

rived to give the soldiers an educational talk before they went back into the trenches, and he substituted for the scholastic gentlemen a collection of bar-men and truck-drivers. He was awarded decorations by most of the allied governments. (Although not for this special triumph of realism over idealism.) He worked on relief with Hoover—you know, that other man who was president once. Then he was an associate editor of *Collier's* magazine.

AS AN editor he interviewed everyone from the Pope to Al Capone. And that he isn't afraid to let that peppery tongue of his loose, no matter whom he happens to be sitting with at the moment, is proved by an encounter he had with the much unlamented czar of gangsterdom. Signor Capone, somewhat hesitant about "telling all"—perhaps fearing that there were one or two things that wouldn't bear telling—stalled him.

"One company has offered me half a million dollars for my biography," he said smugly—and defiantly.

"My magazine," retorted Kennedy,

"wouldn't pay you one-twentieth of that amount for your epitaph."

That, to Al Capone!

When he was at last made managing editor of a magazine he held the job only six months. He couldn't be polite enough. He "spoke out." A poet came into his office with a manuscript. It was very precious to him, he said.

"Don't worry," Kennedy told him, "it'll be home before you are."

His political adventures have been in much the same vein. At the Uni-

versity of St. Louis, where his first political speech was delivered for Taft when John was a beardless boy in peg-top trousers, the addresses were delivered from a fire-escape. Every man, Republican, Democrat and Progressive, was given five minutes for his spiel. Kennedy locked the window behind him and talked for ten minutes while his howling, cursing rivals struggled to pry it open.

KENNEDY has no illusions about gangsters, no illusions about presidential candidates and no illusions about himself. When people ask him how he learned to speak in public he answers: "I didn't. If you hear of a good teacher let me know." It would be hard to imagine a better commen-



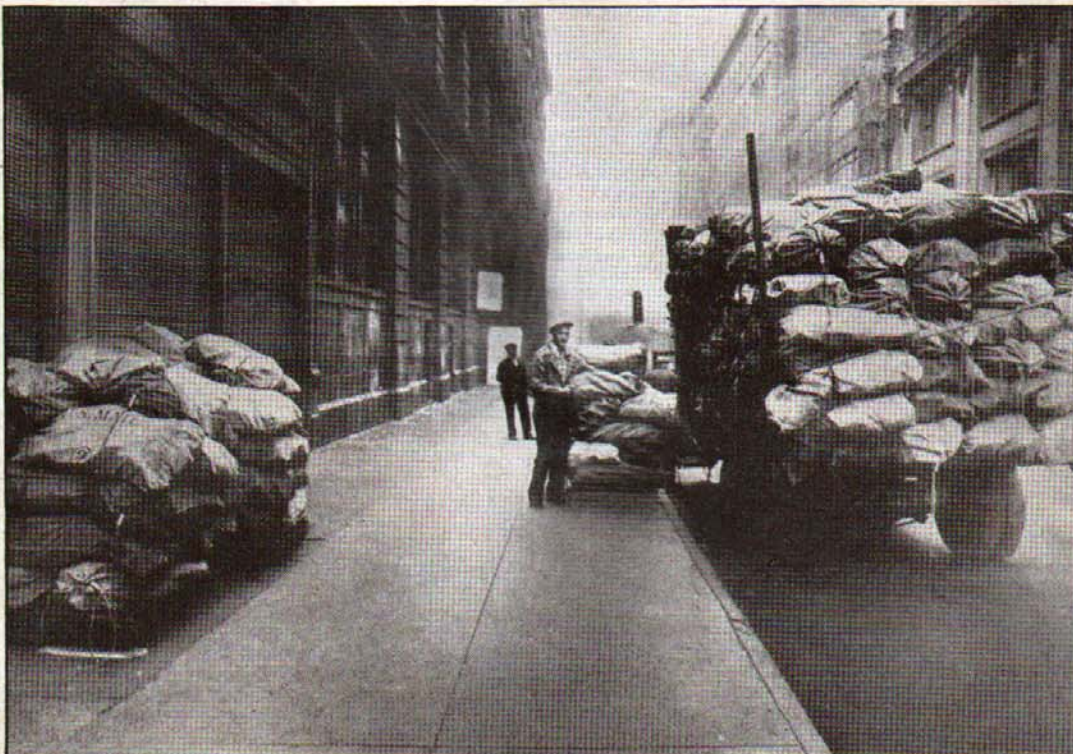
President Roosevelt—His ear is tuned to the people's poll



Gov. Landon—The White House or Topeka? Radio will tell



# STRAW VOTES AND STRAW



tator for the poll. A man who has no illusions gives us the hard, cold facts, and that is what we want. And along with his keen analysis we get all the excitement, the thrill, the drama of the election itself. None of the glamor and suspense is lost in the broadcasts. The busy whirl of the tabulation machines, the hum of activity, the suspense of last-second telegraph bulletins, the surprise of undreamt-of results come to us just as though we were actually in the offices of the magazine watching it all happen.

Now—about the poll itself.

We'll let you hear about it from the man who started the whole thing. Robert J. Cuddihy, Grand Old Man of the publishing business, began his business career as an office-boy sixty-odd years ago, with the firm which was the predecessor of the modern *Literary Digest* company. Today he is principal owner. White-haired, seventy-three years old, with thirty-five grandchildren, he is still as spry as a cricket. You can see him any day

Half a million letters a day, etching the political picture of America for radio and you!



while the poll is on, bending over the adding-machines, studying the cards as the girls count them—as active in it as ever.

"Next November the voters of the United States will choose a president for the thirty-eighth time," he says. "Who will he be? Millions of people want to know—most of them in advance—who will head the nation for the next four years. They want to know for a variety of reasons: to satisfy a natural curiosity, to make business plans, or even to wager a cigar, a hat, or money.

**T**HE first poll we ever made was reported in January, 1894. Rather than a poll as we do it today, that was a questionnaire sent to newspapers to get their views on certain controversial legislation then pending in Congress. In the ensuing years we have taken scores of them."

Often—it may be added—with interesting sidelights.

"Take Calvin Coolidge. In 1924, when he was running for president, it was said that he refused to read the magazine while our then current poll on his presidential chances was in progress. He won the election anyway.

"On the other hand there was Herbert Hoover. I was told that he had a special messenger in New York to obtain the earliest possible copy of the poll returns on his election, and rush it to Washington. He lost. What's the moral?

"In 1932, Franklin D. Roosevelt and his managers watched the poll returns most carefully. I have been told by one of the Democratic high command that many of the startling Democratic campaign claims of that year were based primarily on our poll returns.

The first big nation-wide poll was in the Spring of 1920. The Republicans had been out of power for eight

"The returns of that poll are surprising and amusing when viewed from this distance. Believe it or not, Herbert Hoover was the first choice among—the Democrats! During the progress of the poll, however, he announced his affiliation with the Republican party. Therefore the first place was given to William G. McAdoo, who was second among the Democrats in the poll. General Leonard Wood was the choice of the Republicans.

"These are the men the poll voters wanted. But who were nominated? Warren G. Harding for the Republicans and James M. Cox for the Democrats. We have never taken another pre-convention poll since. We have waited until the politicians ceased jockeying around and selected the candidates. Then we go to the people and ask them which candidate they would like of those chosen.

**I**N 1922, prohibition was only three years old, but there were rumblings about its unpopularity. So we sent out 10,000,000 ballots to see what the voters thought about it. When the final returns were counted the voters showed more than a majority against prohibition. A hue and cry arose from almost every section of the nation. At that far-away time many an honest voice denounced our poll as being biased and misinterpretative. It was said often that the United States was dry and would remain so. But later, events proved to be different.

"By last Fall rumblings of dissension against the New Deal were widely observed. Had the voters changed their minds in the year and a half that had elapsed since our first poll on the New Deal? We decided to find out. So we sent 10,000,000 ballots broadcast throughout the nation asking the voters what their opinion was now on the New Deal. These recent



John B. Kennedy: "He has no illusions about presidential candidates." In his kitchen, election facts take shape!

# PRESIDENTS

WHO WILL WIN THE ELECTION?  
NOW—THIS WEEK—TODAY, RADIO  
ANSWERS: "THE WINNER IS —"

years. Further, it was quite apparent that President Wilson would be unable to run again. There was every prospect of a complete new deal politically. So it seemed to us that we could do a public service by finding out who the people wanted for candidates of the major parties. That poll was really a primary election poll, though the American form of government does not have any such national primary. 11,000,000 ballots were mailed. The recipients were asked to vote for their choice of thirteen outstanding Republicans who were listed, or for Herbert Hoover whose party affiliation was at that time unknown.

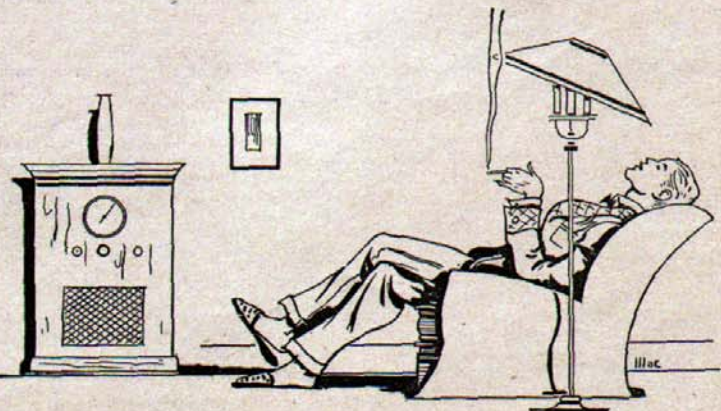
results you may have seen: over sixty-three per cent of the total vote registered against the administration's acts and policies. Does this mean that there will be a Republican landslide this Fall? Not necessarily!

"Now, about the mechanics of conducting a poll—that huge task of dispatching millions of ballots and getting them back in a fairly short space of time. The lists employed have been built up over a considerable period of time. The names come from official lists of registered voters, phone books, lists of automobile owners, professional people, farmers, labor unions—everything. They include people in every

class, occupation and profession. They include people in every city, town, hamlet and countryside in the forty-eight States.

"Once the undertaking of a poll has been decided upon the first problem is printing. Dependent upon the size of the balloting, we need from 60,000,000 to 100,000,000 pieces of printed matter, usually in two colors, and we

need it at once. The result is that a huge battery of presses in New York and near by are roaring day and night. Next is the problem of mailing. For this purpose we hire approximately 4,000 extra clerks. Some years ago we considered mailing 1,000,000 letters a day as high-speed production. This has been stepped up considerably in  
(Continued on Page 49)



BY CHARLES REMSON



# PLUMS & PRUNES

BY EVANS PLUMMER

**I**F YOU missed that broadcast of Amos 'n' Andy—their first since their return to the Chicago NBC studios—here's what happened. A&A opened the show by saying they were about to spring a surprise, that they were going to introduce "one of our friends and your friends, Bill Hay."

Mutual network from Cincinnati. The Olsen "Music of Tomorrow" will originate in Chicago over a CBS net starting October 17 . . . And while tossing plums, here's one for Arch (Lights Out) Oboler's new book on promoter Tex Rickard's life, "Everything Happened to Him." It's most readable.

for him in Detroit, Milwaukee and Dallas, Texas . . . Art Kassell's now airing from Denver . . . Ex-batoneer Jack Russell has deserted the stand to be a booker for Consolidated Radio Artists . . . Maurie Sherman is one-nighting in the Midwest . . . Yes-sir! Lum 'n' Abner have a hillbilly cornet band. With "Ezra Buzzington" leading, the unit is rehearsing in the hills outside Lafayette, Ind., to join L&A in their theater work . . . Duke Ellington is one-nighting through the South on his way to a date at the Centennial Exposition at Dallas . . . Benny Meroff and his band are at the Muehlebach Hotel in Kansas City . . . Xavier Cugat, now at the Stevens in Chi, excitedly announced upon arrival that Mae West is going in for rhumba dancing. Cugat's frau and soloist, Carmen Castillo, still in Hollywood, will join the band shortly.

polo (not ping-pong) in return for flying lessons. But Dick is a bit afraid of polo. He thinks it's a dangerous sport.

**TAG LINES:** Milton Berle's radio sponsor is said to have refused a cash settlement to release Milt to RKO-Radio Pictures for a feature film . . . Don't miss your old pals, the Al Pearce Gang, now that they are all over the CBS afternoon air . . . Bruce Kamman (Prof. Kaltenmeyer) is proud father of a 7½-pound boy, born October 5 . . . Virginia (Ma Perkins) Payne, when on a recent visit to Hollywood, was entertained by Tyrone Power whose latest cinema, "Lloyds of London," is now being released . . . Irna (Today's Children) Phillips will be off to South America, October 22, for a month's rest . . . Jack Holden, of WLS and Barn Dance fame, is radio's Tom Mix . . . And now, kiddies, you may listen to the CBS Junior Nurse Corps. It has been passed by a flock of P.-T. A's.



Ray Heatherton is teaching ocean round-tripper Dick Merrill to play

Hay responded: "We're all back in the same spot and it seems like old home week. I'm glad to be here."

While "Show Boat" and other perennial programs are observing their anniversaries, you might congratulate RADIO GUIDE. This issue starts its sixth publication year!

**REVIEWING STAND:** Off to the Chi-CBS studios October 3, there to meet likable, drawling Kay Kyser, Bill Stoker, Virginia Sims, Art Wright and to be their guest at the Elgin Football Revue. A speedy show it was, too, with football dope furnished by Ed Thorgersen and delightfully styled music by the Kyser unit . . . Stayed over for the CBS Speedshow immediately following and—although the premiere was loosely connected in spots—was tremendously pleased at the plump handling of the commercial credit by Floyd Gibbons. Operatic star Grete Stueckgold thrilled me to the marrow; and she was delightfully informal in her repartee when introduced to her air audience.

Sunday, Oct. 4, was a big radio day. Phil Lord's "We, the People" was interesting fare. The citizens starred gave a Ripleyesque flavor to the program . . . Between the Penner and Benny airings, I dialed the drama, "Tale of Today," and found it maintaining good pace . . . Winchell: The repeated word "flash" grows monotonous . . . Whiteman: Sound, plump music and clean fun . . . Edwin C. Hill's new "Behind the Headlines" introduced swell music by Harry Sosnik and a not-too-heavy interview of an airline hostess, news comments by Hill and a well dramatized story of what happened behind one headline, that of the San Francisco fire . . . Monday, Oct. 5, I tried Fibber McGee and Molly and soon found myself chuckling as I had never chuckled before—except at Jack Benny. Fibber's shopping excursion was quite the funniest event of the radio week.

Recommended music: The smooth, lilting rhythm of George Olsen's revamped orchestra, as carried by the

If pretty Virginia Judd has luck with her student, you may hear Vincent say, "This is Lopez typing," instead of playing on the air

His "Abraham Lincoln" drew screen cheers. On a recent "Then and Now" air show Walter Huston scored again as Teddy Roosevelt



**Romance Corner:** Jeanette MacDonald and Gene Raymond seem to be headed for a June wedding . . . Reo Fletcher, accompanist for the Cadets Quartet, was married last week to Delphi Barr, Chicago girl.

**OFF A LIVE MIKE:** Most happy are the Roger Pryors (she's Ann Sothern of the flickers) who hosted a cocktail party in the Windy City last week on the eve of Roger's debut as a bandleader at Chicago's College Inn. Both looked and felt tip-top—and take it from me, Ann's one movie queen who looks even better off the screen than on. Until Hollywood calls, Ann will remain in Chicago to see that her very busy hubby cats between broadcasts, dance numbers and rehearsals . . . Competition for last Friday's Pryor Chicago opening were Glen Gray's Casa Lomans who ensconced themselves at the new Congress Casino with NBC doing the radio pick-up. A gala floor show accompanies the abundant talent roster of the Casa Loma crew . . . WLW started something. Now WGY, Schenectady, has applied for permission to use 500,000 watts power. Likewise, CBS President Bill Paley announces that he may seek to elevate to peak strength the power on six Columbia-owned stations. Several other independent stations also are applying for the same power.

Shed a tear for Jackie Heller. When the NBC Jamboree switched to Thursday night, many of his friends attended the show to hear his bit. But the show ran overtime—and he wasn't even heard!

**PODIUM POTHOOKS:** Cab Calloway is on the air again via the Mutual web from Harlem's Cotton Club . . . Horace Heidt is busy touring. Watch

As undergraduates, Stoop and Budd were gridiron gazelles for fair. If you doubt it—here's real DISproof!





# INSIDE STUFF

BY MARTIN LEWIS

**A**BOUT four or five columns ago, I suggested to the readers of this department that they replace their old radio sets with new models in order to get the best reception when the new programs hit the airwaves. If you took my advice on or before Sunday, October 4, you are



Ginger Rogers, half of the biggest film box-office draw, as she Radio Theater-ed in a recent version of "The Curtain Rises"

like your music, you'll find this combination is the tops. Speaking of singing combinations, Eddie Cantor has one of his own in the persons of Bobby Breen and Deanna Durbin. If you didn't hear Bobby and Deanna sing a duet that same Sunday night, you missed a rare treat. Cantor certainly picked a winner when he added this girl to his program. Incidentally, Universal pictures has signed the thirteen-year-old Deanna to star her in a film, "Three Smart Girls." Mark my words, you're going to hear plenty about this lass before long.

The publishers of RADIO GUIDE and everyone on the staff appreciate the grand reception from our readers to RADIO GUIDE's new air program, Radio's Court of Honor, featuring Shep Fields and his rippling rhythm orchestra. When I heard his music in the audition, I was convinced it would meet with the approval of all those who enjoy music that is different.

Charlie Chase, the movie comic, may be on the program that replaces the Paul Whiteman show after January 1st. Besides the Shep Fields rippling rhythm band, there also will be another orchestra on the program to accompany Frank Parker's grand vocalizing.

I take my hat off to a sponsor who recognizes he has a good artist and voluntarily fattens that artist's envelope. This is my way of telling you that Bob Burns is getting a raise in pay. His salary has been increased from \$550 a week to \$1,700 with yearly options and further increases each year.

To Maestro Andre Kostelanetz goes the honor, if you want to call it that, of being the long-distance commuter. After his Friday night broadcast, Kostelanetz boards a plane from the Newark airport, and 3,000 miles away, gets off at Hollywood, where he spends the

week-end directing the music for Lily Pons' second picture. He's back in New York again the following Tuesday to begin rehearsals for his Wednesday broadcast.

**ODDS AND ENDS:** Phil Spitalny and his all-girl orchestra return to the kilocycles the latter part of the month . . . Jean Paul King will be off the Gang Buster program for a few weeks due to a heavy schedule, which includes working in the newsreels . . . Before Don Wilson left for the Coast to join Jack Benny, he was tendered a farewell party by Tim and Irene. His rewards were a traveling-bag, wrist watch and pen-and-pencil set, gifts from his friends . . . From Ed Sullivan's Broadway column: "Major Bowes rides to his Chrysler broadcasts in a Cadillac." Reminds me of the phrase, "don't do as I do but do as I say" . . . Fred Allen has added nine pounds to his frame and he blames it all on Portland's cooking.



After their appearance on October 9 on RADIO GUIDE's great "Court of Honor," Billy Jones and Ernie Hare returned to their own big-time program, the Sunday "Community Sing"

undoubtedly much happier, because it was on this day that the loudspeaker eavesdroppers were treated, in my opinion, to the grandest entertainment ever to be tuned in on the kilocycles.

It was during the late afternoon of October 4 that I tuned in my first program. Although this program was by no means new so far as its featured stars were concerned, Stoopnagle and Budd started this new series off with a bang. On this program they were exceptionally amusing. After they were through, I turned the dial to listen to Joe Penner's new show. Although I did not like Penner as a duck salesman, I think he has a swell idea as the black sheep of a "verra" aristocratic family. There were many laughs, but the best one came when the teacher told him to stay after school and he yelled back, "It's a date!"

I left my radio to get a little snack but returned in time to tune in Jack Benny. My friends, I think you'll agree with me that you've got to hand it to this comic for his consistently good programs. However, this one, the first show of the new season, had every program he ever broadcast topped. It was a new high in comedy and—really and truly—a grand opening. I know many readers agree with me because my desk was swamped with mail this week from readers in all parts of the country who raved about this particular Benny program. And they raved with very good reason!

After the Benny show was over I turned the dial to Robert L. (Believe-it-or-not) Ripley who always has an entertaining half-hour. I can't seem to enjoy anyone else's troubles, so I steered clear of the Good Will Court to enjoy the beautiful voices of Nelson Eddy and Francis White. If you

Gladys Swarthout and her husband, Frank Chapman, have been signed to do a series of programs for the sponsor who had Mary Pickford on the air last season. William Daly's orchestra has been hired to supply some of that fine music he plays so well.

"Smile, daughter, smile!" That's what Ed McConnell says to little Mary Jane as she sees that tire getting flat





PRESENTING  
**RADIO GUIDE'S**  
**SUMMER SCHOOL OF THE AIR**

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

## HOW TO DRESS FOR RADIO

INSTRUCTORS: Betty Goodwin, NBC Fashion Expert, and Jessica Dragonette



Jessica Dragonette feels that her gowns influence the way she sings

A career in radio is built upon close attention to small details. Audition impressions are important. What the people with whom you work think about you is important. The kind of a performance you give, of course, is the most important thing of all. It's a psychological fact that you do your "best" when you feel your "best." "Looking well" is an intrinsic part of "feeling good." Those are some of the reasons why clothes are of importance to successful radio stars; they are reasons why you, as a successful radio star of the future, must carefully consider the clothes you wear!—C. M.

**W**HAT kinds of clothes are correct for the aspiring radio artist?

Does that question sound foolish to you—as if we were imagining that television was already here? What possible difference, you may ask, does it make what the radio artist wears when

he (or she) can't be seen?

The experts agree that clothes are quite as important to the radio star as they are to the stage or motion-picture actor or actress. And in this lesson we want to tell you why.

**I**T IS true that Bing Crosby sings with an old hat pushed back on his head. That's because he feels happier in old clothes. That's one of the big secrets of dressing for radio. How you dress should be governed by the type of clothes in which you feel the best.

Benay Venuta, when she appeared as guest artist on the Al Jolson program, spent much more money than she could afford, at the time, on a stunning evening gown. That was to make her feel at her best. It was to create the proper mood so that her songs would have the zest

and sparkle that radio demands. So, to aid the person seeking fame and fortune in radio, we are bringing you worth-while instructions from artists who should certainly know about the importance of clothes.

Betty Goodwin is our first guest teacher. At the National Broadcasting Company she advises many of the stars about their clothes and is also on call for consultation on important clothes events. She broadcasts the latest radio fashions over the NBC network.

**BETTY GOODWIN SAYS:**

The question has often been asked whether a woman dresses for men or

for other women. I think the answer is "no" on both counts. She doesn't do either. She dresses for herself.

And that's why clothes are important in radio. If you're a singer, a dramatic actress or a radio musician (or if you have ambitions to become one) clothes are important to you for the mood they create, for the lift certain colors give you, for the confidence you have when you know you're smartly dressed. For whether you're seen or not, clothes have a psychological effect on you.

So let's begin at the beginning and see how clothes will help in a radio career. Suppose you've been lucky enough to get an appointment with some radio official who wants to interview you to decide whether or not you're worthy of an audition. What should you wear?

You don't know the person to whom you're applying. He (or she) may have very definite aversions to certain types of clothes, and no matter how broad-minded he is he'll have trouble putting them aside. For instance, he may loathe those extremely

goofy hats or net hose or dresses trimmed with fringe. And if you're unlucky enough to be wearing one of his pet aversions when you are interviewed, you have a handicap to overcome. The sensible thing to do is to play safe on the unknown quantity and select a costume that is as conservative as possible. There are few prejudices to the normal thing. Aversions, nine



Betty Goodwin advises plain attire for that important first audition

times out of ten, grow from eccentricities.

**S**O FOR that first interview choose a well-tailored suit—not too masculine, not too anything. Practically every woman looks well and feels well in a good suit. Wear with this a smart blouse of some neutral color. (If you select a wild shade you might bump your head on another aversion.) And a medium-sized hat, not too extreme in line. You are, you see, gambling on the average. And professional gamblers will tell you that's the way to win.

Incidentally, this is a good clothes psychology whether you're applying for a radio job or a job as filing-clerk.

All right! You've seen the person you hoped to impress. You have impressed him. The audition is set. Now if you're smart you'll give a great deal of consideration to what to wear at the audition.

You'll be nervous at that first audition. I've never known anyone who

(Continued on Page 19)

### COURSES AVAILABLE

The **RADIO GUIDE** Summer School of the Air teaches you how to become:

Opera Singer	Announcer
Comedian	Orchestra Leader
Actor	Actress
Swing Singer	Radio Writer
Master of Ceremonies	

### IN ADDITION:

How Clothes Help Make the Star  
 What to Do with Your Talent  
 Developing Talent in a Child





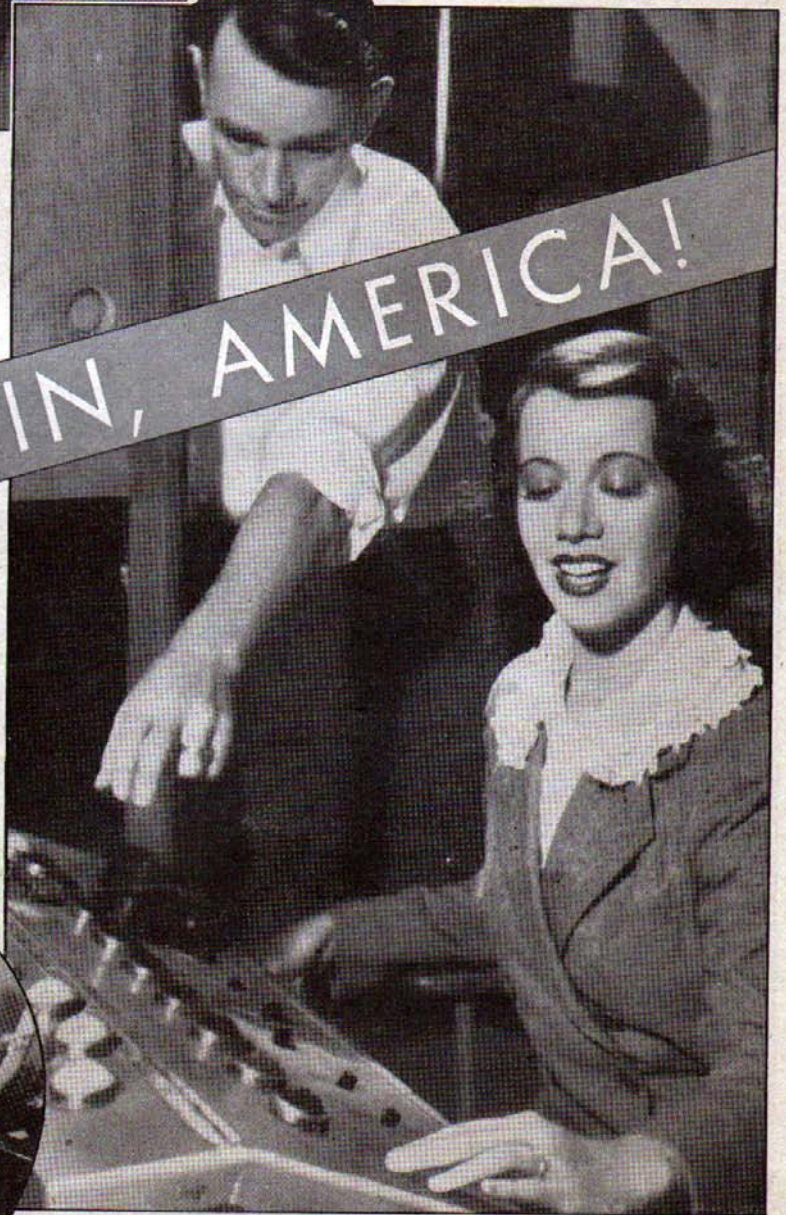
Silver-voiced Francia White has taken over the task of assisting host Nelson Eddy on the Sunday night "Open House" program

Whenever fans gather, and when the pros and cons of bands and bandleaders are hashed over, Red Nichols always gets his share of praise



Charles Butterworth transfers his talents from moving pictures to the air with the greatest of ease. He's on Fred Astaire's new radio show

Above: Promenading on the sun-deck was Margaret Speaks' favorite ship-board recreation on her recent European jaunt. Now she is back home and airing again



Opera favorite, motion picture queen, radio star—Lily Pons owes her success, in large measure, to her native curiosity and eagerness to learn about everything. She even delves into the "technical" side of motion pictures in a thorough manner



# THERE'S A SONG IN YOUR HEART

(Continued from Page 9)

the beach, as far as the eye could see. In addition, the singing was carried out over the country by the three great networks at the same time.

It was almost by spontaneous combustion that they burst forth with "Onward Christian Soldiers." The voices rolled up and up in one great triumphant tide, drowning the sound of the surf, drowning everything but the glad sound of the singing crowd joined in one of the grandest songs ever penned.

One of the most touching experiences I've ever had was also one of the weirdest and most eerie. It happened on my recent 16,000-mile jaunt through Africa.

I was traveling through the Gondji district, deep in the Belgian Congo. We were going by car from village to village along the rough, primitive trail-roads through the jungle, while I sought to find some counterpart to the Negro spirituals as we know them.

Word came to me that there was one village off the beaten track, where they wanted especially to hear me sing.

And the singing was one of the most stirring experiences I have ever had.

We arrived at dusk at the little cluster of straw huts that made up the village. It was dark when I stood up on a stump to sing. From all around in the blackness came the animal cries and night noises of the jungle.

There was almost no light, only the flickering glow from a single burning log before me, casting an eerie dancing light on the shining black, almost naked, bodies of the natives, who stood around me in a wondering, silent semi-circle.

Then I began to sing, accompanied

only by the steady throbbing of the native drums. And as I sang, their voices rose too, following the melody with their liquid harmonious chant.

The one song they seemed to love, which they told me through interpreters they wanted again and again, was "The Great Physician Now Is Near." It brought a lump to my throat to

think of these poor black people—as simple, as elemental, as trusting as children, so many of them ill and ailing and in need of an earthly physician—fairly drinking in comfort from that song.

Incidentally, my African trip strengthened a theory I have long held—that the Negro spirituals had their roots not in that continent but in America.

It is my belief that this heritage of music, perhaps the richest harmonically in the world, came from the natural gifts of the Negro in contact with our own southern culture.

I am proud of the fact that I am the only white man, so far as I know, who has been requested by Negroes to lead them in singing their own music.

Much of this wonderful music, with harmonies so intricate that composers have turned to quarter tones to duplicate it, is being lost. One of my hobbies is its preservation. I have brought groups of native singers to the laboratories to have recordings made. I have published four books of spirituals.

It has been eight years now since I first started community singing on the radio over a local station. Yet even with that comparatively limited outlet, I had some thrilling experiences.

There was one little town in Illinois where five small churches had been unable to survive alone and had been forced to discontinue their services. I brought their congregations together for a sing program over the radio, and finding themselves so well united with the common bond of song, they were able to go on with their services jointly.

One Christmas out in South Dakota, when the thermometer was well below zero, at my suggestion extended over

the radio, a group of ninety-two young people gathered from miles around to sing Christmas carols, with my voice coming to them through a loud speaker. After the broadcast, they went out in sleighs, singing the songs before scattered farmhouses.

Yes, singing has given me a rich and varied experience. But now with my program over the coast-to-coast Columbia network, I feel that I am face to face with a great challenge.

On one Wednesday evening program, through the miracle of the microphone, I can lead in song at one stroke groups that it would have taken me many months and many miles of travel to reach in the old barnstorming days.

The world needs song today more than ever before. As Shakespeare said, "The times are out of joint." There are too many people in the world who are sad, depressed and weary.

If I can help them through group singing to forget their troubles, to put aside their burdens for a little while, then I have the satisfaction of knowing I'm doing my bit to help.

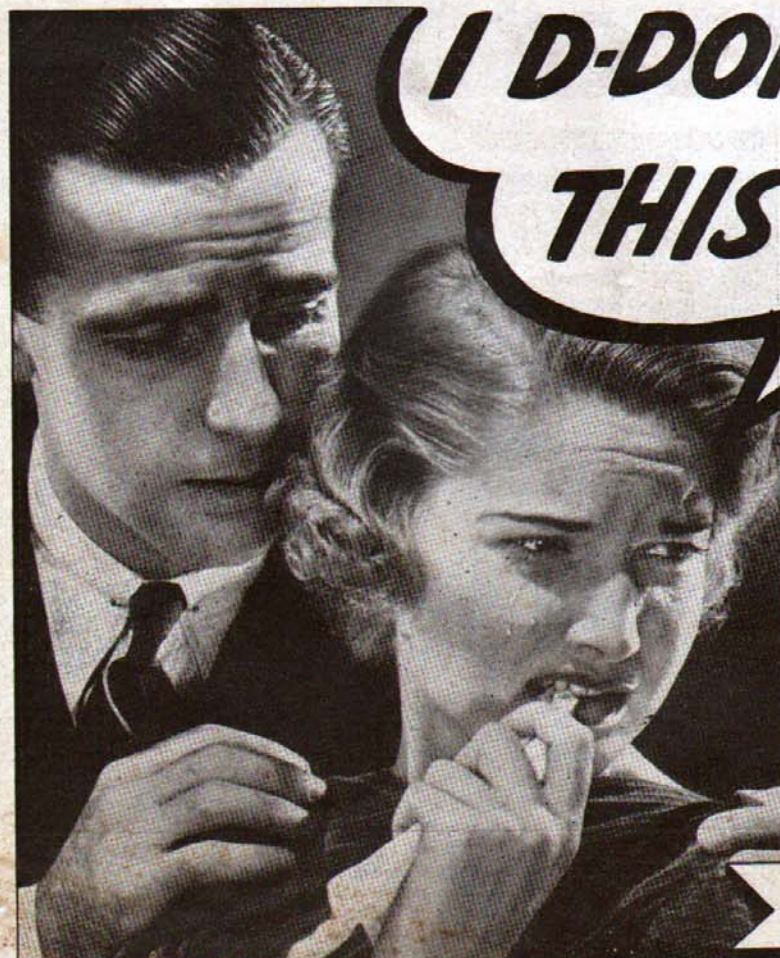
Sometimes I wish I could hear them, those voices that I know are singing out there in the vast beyond.

But there are the letters, touching letters, thrilling, telling of the happiness songs is bringing in strange, far places. Those letters are a great experience, too, for they tell of modern miracles, done by radio and song—miracles that even music could never have accomplished alone.

Homer Rodeheaver may be heard Wednesdays on "Come on, Let's Sing," over a CBS network at 9:30 p.m. EST (8:30 CST; 7:30 MST; 6:30 PST).



Mary Livingstone, practising up on her dead-pan artistry for the new Jack Benny show now on the air



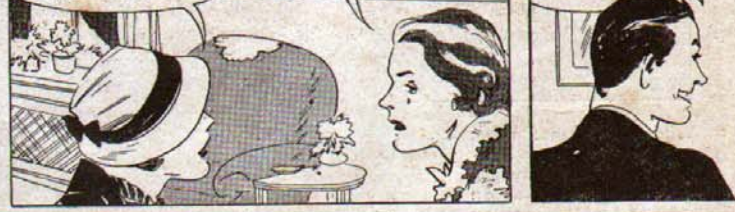
**I D-DON'T SEE WHAT THIS SILLY WAY**

**SO TOUCHY SHE MADE HOME LIFE MISERABLE**

I KNOW DEAR, I FELT WRETCHED MYSELF LAST WINTER. THE DOCTOR SAID I WAS RUN-DOWN. HE SAID MY BLOOD WAS POOR AND THAT'S WHY I FAGGED SO EASILY—AND.....

OH—I REMEMBER—HE HAD YOU EAT FLEISCHMANN'S YEAST, DIDN'T HE? ALICE—MAYBE IT WOULD HELP ME? I'LL GET SOME THIS MORNING....

FEW WEEKS LATER...  
GOSH, JEAN—IT'S CERTAINLY GRAND TO HAVE YOU SO CHEERFUL AND PEPPY AGAIN



**VITAMINS A. B. G and D**



# HOW TO LIVE WITH A PRIMA DONNA

(Continued from Page 5)

time! It really was. And it is a very enlightening story.

After they returned from their honeymoon, they settled down in a small Manhattan apartment and Helen went to housekeeping. That was the year after '29, when she couldn't get any singing engagements, so she did all her housework—including laundry—in order to be able to afford vocal lessons from Queena Mario. Next to her vocal lessons the thing she saved for most stringently was a living-room chair. She had seen the model she coveted beautifully displayed in all its sumptuous, downy glory in a department store on Fifth Avenue. In ten months she put away twelve dime-bankfuls of hard-earned coins, and finally ordered the chair to be custom-upholstered from a sample of charreuse covering.

Then, on the night of their first anniversary, just as the Possells were elatedly going out to eat sukiyaki at their favorite Japanese restaurant and celebrate a bit afterward, a buzz came at the doorbell. In lumbered a deliveryman with the chair. Helen took one look at it and shrieked! It was just about the sickest shade of yellow-green that ever came out of a dye vat. Enscenced there in the middle of the living-room it looked like a giant grub-worm on an Easter lily.

The anniversary celebration was totally ruined and promptly called off. Helen wept and stormed and wept some more because she felt sorry for herself. She fumed and fussed all over the place. Finally she became thoroughly indignant; she flounced to the linen closet, dug out a sheet and flung

it over the chair to hide its ugliness from her tear-swollen eyes. Then in a voice fairly Arctic in its superiority she announced her refusal even to stay in the same room with such an atrocity. Grabbing up her sewing she swept resolutely into the kitchen to sit on a high, hard stool and sullenly needle-point her injured feelings away.

Now, of course, George had to suffer through all that and whereas many another husband might have rightfully pulled a prima donna act of his own and stormed out of the house away from his tempestuous and unpleasant wife, Mr. Possell had the good sense to sit tight and say nothing. He is a diplomat, this man, by nature. A superb tactician. And when his bride had calmed down sufficiently to be approachable he went into the kitchen and turned on that valuable sense of humor of his.

Somehow, in his own way, he had her laughing, inside half an hour. They were laughing heartily, both of them, at the funny side of the incident; at the expression on the deliveryman's face when Helen shrieked, at the fat homely way the chair just sat there and hogged one whole corner of the tiny room. They gave it a name—and of course it was the ugliest name they could think of at the moment. They laughed some more.

Before long they were both sitting in the chair, eating their anniversary dinner of delicatessen sandwiches. And to this day it occupies a favorite spot in their drawing-room.

When Helen first rehearsed at home, her husband was apt to fly off the handle any minute. And the circumstances of those fly-offs would have been very amusing to anyone but the

two involved. There Helen would be at the piano, going over an aria from Lucia for instance; in the next room George would be, perhaps, writing. She would make a slight error in phrasing—and every time she did, he would inevitably call in to her some helpful remark.

He couldn't help interrupting her.



Fritz Reiner: He left London and Covent Garden to conduct the Ford Sunday Evening Hour

He couldn't possibly. Because it was part of his nature as a musician. A fond mother who saw her tot playing too near the railroad track could no more keep herself from restraining the child than George Possell could keep himself from putting Helen right about that eighth note she held just a fraction too long. He was a veteran musician; his young wife was merely beginning her career, and because he had her interests so much at heart, he just had to correct her when she was wrong—every single time. And after three or four hours of bothersome callings back and forth, if she happened to make the same mistake over again, he gave explosive indication of quickly and surely going stark-raving mad. Then it was his turn. And he could be just as temperamental as the next one when he got wrought up.

Oh, there were some doings around the Possell domicile if that occurred. But Helen learned, by having to preserve the peace at times like that, that some prima donnas (notably males) cannot be approached by either understanding or a sense of humor. They simply have to be ignored for a while, so that's what she'd do until George cooled off. Which is a very enlightening thing about prima donnas, really. Have you ever noticed that a p. d. is never a p. d. in private? Who ever heard of pulling a scene without an audience?

Excessive temperament is no fun to live with, so the Possells have learned to get along on a minimum amount of it. But even now, occasionally, a scene will rear its violent head and have to be dealt with.

"Every time I rehearse for 'Show  
(Continued on Page 49)

# M-MAKES ME C-CRY



## DON'T LET "UNDERFERD" BLOOD KEEP YOU WORN OUT

MANY PEOPLE grumble about being nervously tired and below par after the hot summer months are over.

Usually when you're run-down like this, it's because your blood is "underferd" and does not carry enough food to your muscles and nerves.

Fleischmann's fresh Yeast supplies your

blood with needed vitamins and other important food elements. As a result of this, your blood is able to take up more and better nourishment from your food and carry it to your nerve and muscle tissues.

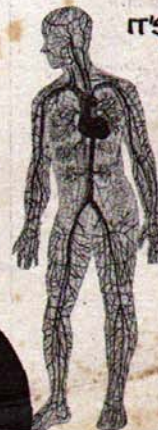
Eat 3 cakes of Fleischmann's Yeast daily — a cake about 1/2 hour before meals. Eat it plain, or in a little water. Begin today!

IT'S YOUR BLOOD THAT "FEEDS" YOUR BODY

ONE of the important functions of your blood stream is to carry nourishment from your food to muscle and nerve tissues of your body.

When you find you get overtired at the least extra effort, it is usually a sign that your blood is in poor condition.

What you need is something to help your blood get more nourishment from the food that you eat.



FLEISCHMANN'S FRESH YEAST CONTAINS 4 VITAMINS IN ADDITION TO HORMONE-LIKE SUBSTANCES, WHICH HELP THE BODY GET GREATER VALUE FROM THE FOOD YOU EAT, AND GET IT FASTER.....



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# Radio Boners

Major Bowes: "That was a Chinese boy. 'Yes, Sir, That's My Baby.'"—Mrs. R. C. Carmichael, Winston-Salem, North Carolina. (October 1: WSJS: 9:40 p.m.)

Announcer: "Major Kirk, the umpire, is putting on his paraphernalia. He has shin guards under his trousers, also a chest protector."—William Trede, Groton, Connecticut. (October 3: WEAF: 1:30 p.m.)

Ken Carpenter: "Your dealer would be glad to have you take the wheel of any of their cars."—Irene G. Deyo, Woodhill, Illinois. (September 29: WMAQ: 9:27 p.m.)

Announcer: "I had the pleasure of tasting the pudding before it was made this morning."—Mrs. Gertrude Pierce, Battle Creek, Michigan. (September 1: WGN: 11:47 a.m.)

Mother, to her son: "Come in, Son, I want you washed and ready to eat when your father comes home."—Alvey Rashid, Kewanee, Illinois. (September 26: WLS: 8:14 p.m.)

Lowell Thomas: "The dictator is a short, stout man with a short, black moustache on his upper lip."—Mrs. John A. Jones, Georgetown, Delaware. (September 30: WJZ: 6:55 p.m.)

Don McNeill: "One of a family of large Breakfast Club fans."—Hope Russell, Kalamazoo, Michigan. (October 1: WMAQ: 9:20 a.m.)

William F. Rogers: "... I married a little lady, most of whom you all know."—A. Carlise, New York, New York. (September 30: WHN: 12:02 a.m.)

Tom Manning: "... on the other hand, Bill Terry has a badly swollen knee."—Betty L. McKernan, Hazelton, Pennsylvania. (September 29: WEAF: 10:38 p.m.)

Judge William Fletcher: "They go to the morgue and die."—Mrs. K. D. Kennedy, Rockford, Illinois. (October 2: WIND: 9 a.m.)

Announcer: "I don't think there is a single fan in the grandstand who has left the park."—William Stover, London, Ontario. (September 30: WJR: 4:05 p.m.)

The only new form of humor to appear in America is the radio boner. When a humorous error is made by a speaker over the air, that is a radio boner. Radio Guide will pay one dollar to the sender of each radio boner published. In case of duplication, the sender of the first boner to reach our office will get the dollar.

## WE WANT A TOUCHDOWN

BY ADAM STREET

**H**OLD that line! ... Hold that line ... Hold that line!" For many years that yell has come rasping from within the hoarse throats of thousands of rabid football enthusiasts packed into the stands to see a tussle between arch enemies of the gridiron.

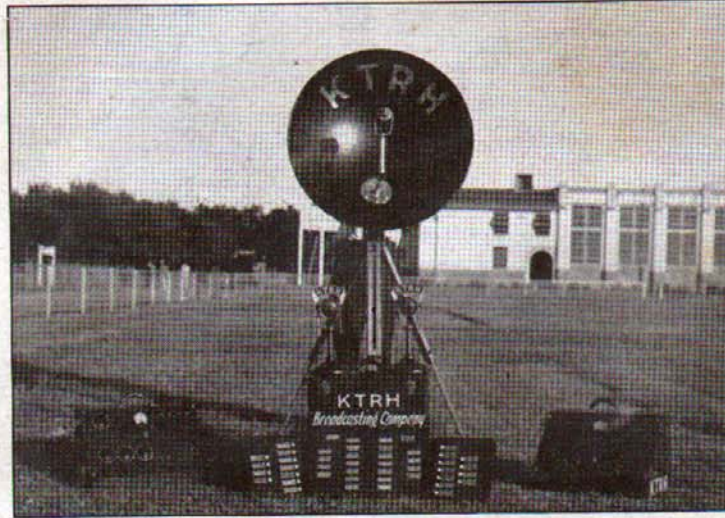
Today that familiar yell is just as apt to be heard emanating from the parlor of a swanky home on the avenue or through the odorous doors of a side-street eating-house. For in this day of never-ceasing miracles the additional millions who do not get in the gates enjoy the same heart-throbbing thrills by remaining at home next to the loudspeaker or by joining friends within range of the radio in the restaurant.

For many of us depend upon Ted Husings, Ford Bonds and others to describe the sensational dashes of the

four complete break-downs before the game actually leaves the air during the broadcast. A very important feature of the new 1937 type amplifiers is the slanting panel design providing the best of operations for remote broadcasts of all kinds.

Due to its superiority of equipment and operators, KTRH has been given supervision over twenty-two southwest games this season. Ten of these will be broadcast from various stadia directly by KTRH under the jurisdiction of Gene Wyatt, who is account executive, and King Robinson. These games will be fed to associate Columbia stations, KRLD, Dallas, and KTSA, San Antonio.

To insure the maximum in broadcasting the complete surrounding atmosphere, specially built parabolic microphones are used during these headline games. The announcer will at



No wonder your gamecasts are clear! Here's the whole outfit: AC and DC amplifiers flanking, and band mikes center

pigskin heroes—they make us feel the tenseness, the uncontrollable excitement of the game. Today radio brings us all of the games—along with most of the trimmings. All that remains is to have someone mash in our hats and pull our topcoats and we shall be completely subdued.

Southwest radio fans have been treated to football for a long time. However, the facilities have been such that in most cases the announcer has been seriously handicapped by an inability to move about and by line failures—those dead spots during broadcasts which we dread whether we are rooting for a team or are employed by the telephone company.

**T**ODAY KTRH of Houston, Texas, boasts equipment second to none; it has, in fact, gadgets that have not yet been released by the leading radio manufacturers of the country. Reason enough, then, for you to listen to Gene Wyatt's thrilling ballcasts and Henry Grier's colorful description as the football season approaches 1937. All of this was accomplished by the steady work and study of its chief engineer who designed and built all the equipment. With this to work on Ray Bright, KTRH commercial manager, soon had the necessary names on the proverbial dotted line and today KTRH is sending to all Texas the most important gridiron battles of the section.

At each game are two separate amplifiers, both capable of operating on AC and DC current, being changed from one to the other in a split second. This means that there must be

all times be assisted by the exceptionally well constructed instrument manufactured by Robinson and called grid-graf. The complete layout of players on the gridiron is before the announcer with a small bulb opposite each name so that Gene Wyatt will send on to you the most accurate report possible.

For each broadcast someone familiar with the two teams is selected and this person has a similar chart with buttons in place of the bulbs and as the players go into action this control man touches the button opposite the name of the player carrying the ball or making the play and the bulb on the announcer's chart lights; all of this happens in the fraction of a second and the names are correctly relayed to the listeners.

The first broadcast was made on the night of September 26 from Baton Rouge, with a description of the Rice-Louisiana State University game. Others have followed with schedule being maintained during the season.

In addition to the ten games over KTRH, KRLD and KTSA, KTRH has charge of eleven broadcasts to go out over WACO in Waco, KNOW in Austin and others as required. All-in-all KTRH is celebrating on a big scale with newly renovated studios, new transcription equipment and broadcasting facilities throughout. So if you can't get to the games yourself, grab your copy of RADIO GUIDE, slouch down in your favorite easy-chair and get ready for the whistle. This is the biggest year in football and other radio broadcasting in Texas!

## MUSIC IN THE AIR

By Carleton Smith

**T**HAT Richard Wagner would have been satisfied with the performances given at Bayreuth this Summer is doubtful. We know how he tore his hair and raged over the productions given his works in the most conscientious theaters of his time.

He wanted, first of all, good singing—and, unfortunately, good singing is probably more scarce today than it was then. It was certainly a rare commodity on the stage at Bayreuth.

Within the limitations imposed by this modern shortcoming—limitations which must be met by every impresario—the recent Bayreuth performances reached a level surpassed today only on those occasions when Mr. Toscanini conducted "Die Meistersinger" in Salzburg.

In other words, the orchestral performance in Bayreuth was well-wrought and full of fine feeling. And if it did not have that significance of utterance and the profound depth of penetration of a Toscanini, neither does it suffer from the routine attitude and overwork that afflict the average opera-house orchestra.

**T**HERE is evidence at the German shrine of a strong-minded producer who has studied carefully the score and the composer's stage directions. No one at Bayreuth would agree for a minute that as good a way as any to hear Wagner is to sit in the dark and listen to the music, seeing nothing except what one's imagination provides. Here, the dramatic action—true enough, derived from the music—is considered of the utmost importance.

Not only are the more noticeable actions and gestures, and the entry and exit of each character timed with the music that is associated with it, but Herr Tietjen, the producer, strives to see that each nuance of melody, of rhythm and harmony, and of orchestral tone, has its effect in the phrasing, the color of the voice, and the facial expression of the actor. His degree of success varied greatly, of course, depending on the pliability and the sensitivity of his artists.

Now, as to the achievement of that most difficult of Wagner's ideals: the intimate cooperation of all the component parts in one of his music-dramas. The stage action, as I have indicated, was well oriented and soundly formulated on Wagner's instructions. The musical score was given a careful and persuasive treatment. The two were not in conflict. And yet there was never a magnetic, compelling contact between the action and the music.

**A**LAS! There is only one Toscanini. And on all sides in Bayreuth, regret was expressed that the maestro refuses to conduct there, as in Russia, and in his native Italy. Salzburg is indeed fortunate in having him.

And there is only one Wagner. He belongs to the world. No composer enjoys greater popularity than this incomparable Richard. His music-dramas fill theaters from Melbourne to London and save them from bankruptcy. Both the Metropolitan and Covent Garden today pay their deficits with the income from Wagner's music. To hear it, people come early and leave late.

"Cheerfully," as one musicologist says, "they either undergo the pangs of starvation between about five in the afternoon and midnight, or, with equal cheerfulness, run the risks of indigestion by hastily bolting a dubious substitute for a meal."

Only a prophet can say how long this will continue. The confidence he displayed when he boldly labeled his writings "Music of the Future" was justified. The future is indeed here.



## HOW TO DRESS FOR RADIO

(Continued from Page 14)

wasn't—from the most famous opera singer with an international reputation to the most humble novice. So don't load yourself down with unnecessary worries by wearing the wrong kind of clothes.

Do not wear a garment that binds across the waist or diaphragm. You want freedom to breathe, whether you're singing or speaking. So don't handicap yourself by wearing tight clothes.

Then let us suppose that you have a successful audition and are given the chance you wanted. If you're on a program where there is a real audience, as well as that vast unseen multitude listening to you in living-rooms at home, you'll certainly want to dress to please those who actually see you. Thus, if the program is in the evening you'll wear an evening gown.

And now one more suggestion. There is more to radio work than your actual appearance before the microphone. You are seen, you are photographed when you're away from the studio. You should, by all means, preserve the illusion of glamor.

**RADIO** folk are public property. So if you become a famous star, don't let your public down. Never go out unless you're well-groomed and as well-dressed as your salary allows. This is partly for the lift it gives your own spirit and partly to uphold the following you've gathered with your radio appearances.

### JESSICA DRAGONETTE SAYS:

I never think of a gown merely as a gown, but as the embodiment of a song. My gown has the tremendous responsibility of helping me to send through space the emotion, the true feeling, which the song I sing was written to convey. If I am not dressed in the proper mode I am unhappy.

For instance, when I sang the "Snow Maiden" aria I wore a gown which I planned especially for that piece. Nothing but delicate tulle could suggest the evanescent winter scene—tulle and silver sequins for the frosty glitter of the moon.

When I sang "Ave Maria" I sang in a gown of white palmetta cloth, with its high neck and long sleeves and its single ornamentation—a large bow of cardinal velvet ribbon at the throat—making me feel like a choir boy singing in a great cathedral, while the fifteen hundred studio guests seemed worshippers at prayer.

And there you have a philosophic view of radio clothes which bears thinking over. When you learn to combine the practical lesson of Miss Goodwin and the almost spiritual message from Miss Dragonette you will know as much about radio clothes as it is possible to be taught.

The rest will come from your own experience and the trial-and-error method!

## PATIENCE, PLEASE!

The balloting in **RADIO GUIDE'S** "Radio Queen for 1936" contest exceeded all expectations. The contest editors are busy, tabulating the ballots as rapidly as possible. To the click of adding machines, **Radio's Queen—your choice—approaches the day of her coronation.** Those of you who voted loyally are naturally anxious to know the final results. We're anxious to present them to you. We will—as soon as we possibly can!—C. M.

## TWO FISTS FOR FAME

(Continued from Page 3)

floor and he and the inebriated gent had a brief set-to. The drunk required a little assistance when he left the hall.

The next conflict—although it did not end in a fist fight—took place at a movie theater in Brooklyn. The last show there on Saturday nights was always played to a "dese and dese," wise-guy audience which celebrated after the fashion of cowboys in the West on a Saturday night. In a holiday mood, the boys felt they ought to celebrate, when Rudy came on the stage.

And there, for the first time, Rudy made clear just what he was fighting for. He stepped downstage to the footlights and made an impromptu little speech.

"I wonder if you realize," he said, speaking for the other performers on the bill as well as for his own band, "just what we give up, in order to do this. We're here in the theater from noon until late at night. The interval between shows is so short that we have no time to go anywhere else, hardly enough time to eat. We spend the entire day and evening in a small, barren dressing-room, not unlike a cell; we never see another show, a picture, or are we able to entertain, to visit friends, or to eat at home.

**WE DO** this day-in and day-out, Saturdays, Sundays and holidays.

"There are days when we feel sick, perhaps mentally as well as physically, and yet we come before you trying to smile, trying to make you happy, trying to bring enjoyment to you. Perhaps we don't accomplish this, but at least we're trying sincerely. A gentleman or a lady will manifest his or her approval by applause and the same gentleman or lady will make known his or her disapproval by the courtesy of silence—which is all we ask!"

That simple, decent speech, asking only for fair play, got a hand even from some of the razzers. It was the first time in their lives that many of them had ever had the idea of "live and let live" put before them. Instead of meekly taking it, Rudy educated that tough audience to do unto others as they would be done by—the Golden Rule.

But he had plenty of educating ahead of him. A short time later an incident occurred in Boston, in a theater there. Rudy was playing the first chorus of "Something To Remember You By" on his sax. Half-way through the song he heard a tremendous crash on the drummer's cymbal. He looked down at him in surprise, but said nothing until the curtain came down. Then backstage, he started to bawl the boy out, when the drummer silently held out a big yellow grapefruit.

**THROWN** from the balcony, it had hit the cymbal with the momentum of a pitched ball. A student was dismissed from Harvard as a result of the grapefruit incident, and two freshmen were placed on probation. Again, patiently, without resentment, Rudy made his little speech.

Nothing happened for quite a while after that. Then, at Atlantic City, the Connecticut Yankees were playing in the ballroom on the Steel Pier. About two o'clock one morning, near the end of the dance, a man in the front rank of spectators began tossing pennies. Rudy shook his head, signaling for him to quit it, but he ignored the hint.

"They're not for you," he called out. "They're for the dancer. I don't like him."

"I don't care who they're for," Rudy warned him. "Cut it out."

"Oh, yeah?" said the man. "Well, here's one for you."

Rudy vaulted to the floor, five feet below the level of the stage, and went

for the heckler. He landed one on the fellow's jaw.

Two ushers picked the man up and helped him out of the hall, and the dancers applauded.

As you read, you may get the impression that Rudy is fighting all of the time. They don't come as often as all that. If you count them up, he's had only about one real fist fight a year for the past five years. And, every time, it has been when he had been given fair cause.

"Those who manifest their distaste for a performer in any other way than by refraining from applauding"—he once tried to put over his meaning—"are like the boys who were throwing rocks at the frogs. It was fun for the boys—but it was death for the frogs!"

And his fights have brought results. Eight years ago, Rudy was an unknown college kid with a funny hair-cut. Six years, even five years ago, he was a joke, a "crooner," anybody's target for a wise-crack.

Today Rudy Vallee is generally regarded as one of the leading showmen of radio. The very word "crooner" is almost out of use, so that no one would even think of using it to get a laugh. And—more than a third of his fan mail today comes from men, who write in to tell him what a swell guy they think he is!

To travel in six years from a laughing-stock to one of the most popular, most admired, most respected men on the air—that's a record not many can equal. Rudy has stood up to those who jeered at him—and made 'em like it.

I'm watching the papers. And the next time some smart-alec who can't mind his own business gets socked on the nose—I'm going to stand up and cheer!

**Rudy Vallee may be heard Thursdays on VaVee's Variety Hour over an NBC network at 8 p.m. EST (7 CST; 6 MST; 5 PST).**

### STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF MARCH 3, 1933

for the publication entitled **Weekly at Chicago, Illinois** for October 1st, 1935.

State of Illinois, County of Cook, ss: Before me, a Notary Public in and for the State and Territory of Illinois, personally appeared **George d'Ussay**, county aforesaid, personally appeared **George d'Ussay**, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the **Radio Guide** and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation) of the above publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business managers are:

Publisher, Regal Press, Inc., 731 Plymouth Court, Chicago, Ill.

Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Ill.

Managing Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Ill.

Business Managers, George d'Ussay, 731 Plymouth Court, Chicago, Ill.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)

The owner is: The Cecelia Company, whose stockholders are M. L. Annenberg, W. W. Annenberg, A. W. Kruse, J. A. Kahn, L. Hazen, H. Ames, F. Kruger, J. Simon, E. Friede and E. Haupt, all located at 411 Plymouth Court, Chicago, Illinois.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, it gives, also that the said two paragraphs contain statements embracing all such full knowledge and belief as to the circumstances and conditions under which stockholders and security holders do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, partnership, or corporation has any interest direct or indirect in the said stock, bonds or other securities than as so stated by him.

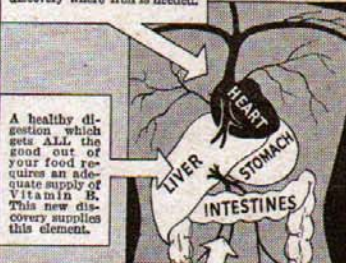
5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is . . . . . (This information is required from daily publications only.)

(Signed) **GEORGE D'USSAY**, Business Manager. Sworn to and subscribed before me this 1st day of October, 1935. **MARION E. SPIRO**, (My commission expires May 9th, 1935.)

## SCIENCE NOW PROVES THERE'S NO EXCUSE FOR THOUSANDS

### TO BE SKINNY

Rich, red blood, necessary to properly nourish and build up every part of the body, is especially promoted by this new discovery where iron is needed.



Normal, regular elimination to remove poisonous waste and thereby promote health and growth requires an adequate supply of Vitamin B. This is the third important purpose.

## 10 TO 25 LBS. GAINED QUICK—SAY THOUSANDS

**NOW** there's no need for thousands to be "skinny" and friendless, even if they never could gain before. Here's a new, easy treatment for them that puts on pounds of naturally attractive flesh—in a few weeks!

Doctors now know that the real reason why many find it hard to gain weight is they do not get enough Vitamin B and iron in their daily food. Now with this new discovery which combines these two vital elements in little concentrated tablets, hosts of people have put on pounds of firm flesh—normal curves—in a very short time.

Not only are thousands quickly gaining normal good-looking pounds, but also naturally clear skin, freedom from indigestion and constipation, glorious new pep.

### 7 times more powerful

This amazing new product, Ironized Yeast, is made from special cultured yeast imported from Europe, the richest known source of Vitamin B. By a new process this yeast is concentrated 7 times—made 7 times more powerful. Then it is ironized with 3 kinds of iron.

If you, too, need Vitamin B and iron, get these new Ironized Yeast tablets from your druggist at once. Then day after day, watch skinny limbs and flat chest round out to normal attractiveness, skin clear to natural beauty.

### Money-back guarantee

No matter how skinny and rundown you may be from lack of enough Vitamin B and iron, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If not delighted with the results of the very first package, your money instantly refunded.

### Special FREE offer!

To start thousands building up their health right away, we make this FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out seal on box and mail to us with clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results with very first package—no money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 7919, Atlanta, Ga.

Fooded by professional models

## DO YOU KNOW THE TEN WAYS NOT TO GET A DIVORCE?

It's All In

### RADIO GUIDE NEXT WEEK





# SHORT WAVES



BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

## Log of Foreign Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CFO, Chile	10.67	JVM	10.74
CJRO, Canada	6.15	JVN, Japan	10.66
CJRX	11.72	KIO, Hawaii	11.68
COCD, Cuba	6.13	KKP	10.03
COCO	6.01	LKX, Argentina	9.66
DJB, Germany	15.3	OLR, Czechoslovakia	
DJD	11.77	vakia	15.23
DJL	15.11	FCJ, Holland	15.22
EAQ, Spain	9.87		and 9.89
GSE, England	9.21	PHI	17.78
JSC	9.68	PMY, Java	5.14
GSD	11.75	PRADO, Ecuador	6.02
GSP	15.15	PRF5, Brazil	9.50
HBJ	17.70	RAN, Russia	9.60
GSH	21.47	RRL	15.088
GSI	15.20	RNE	12.00
GSO	15.18	RV96	15.18
GSP	15.31	SPW, Poland	13.54
HASS, Hungary	15.37	TIPO, Costa Rica	6.41
HAT4	9.12	TPA, France	15.24
HBL, Switzerland	9.60	TPA3	11.88
HBP	7.60	TPA4	11.71
HCRSL, Ecuador	6.86	ZRO, Italy	11.81
HIN, Dom. Rep.	11.28	VK2ME, Australia	9.59
HUABE, Colombia	9.5	VK3ME	9.51
HJU	9.51	VK3LR	9.53
HPNJ, Panama	9.60	VPD2	9.54
HRN, Honduras	5.87	YV2RC, Venezuela	5.80
HSSPJ, Siam	9.35	XEER, Mexico	7.58
HVJ, Yaiton City	15.12	XEFT	6.12
JVH, Japan	14.6	ZBW, China	8.75

Figures in parentheses denote megacycles.

THE best all-around reception yet recorded has been my pleasure during the past few weeks. Reception from European stations has been excellent throughout the day. In the early mornings Australian and Asiatic stations have been heard with unusual strength. Trans-Pacific stations which may be logged almost any morning between 6 and 8 a.m. EST (5 and 7 CST) are: Bandoeng, Java, stations YDC (15.15), PLP (11) and PMN (10.26); Melbourne, Australia, stations VK3LR (9.58) and VK3ME (9.51); Hong Kong, China, stations ZBW (8.75) and ZBX (9.525); JVN (10.66), Nazaki, Japan; VPD2 (9.54), Suva, Fiji's and XG0X (6.82) of Nanking, China.

## PROGRESS in television marches on!

One of the finest demonstrations of television transmission yet was staged recently by an eastern radio manufacturer. According to witnesses, reception over seven miles from the transmitter was excellent. The usual flicker sometimes associated with television pictures was entirely absent and the definition was comparable to ordinary home movies. Details were sharp enough to permit identification of the pictures and words on a cigarette package. The program included Boake Carter, selected artists and a reel of movies. The receiver used was a 36-tube combination sound and television set. Larry Gubb, president of the radio company, stated that commercial television probably would not arrive during 1936, but that it was going to be a tremendous industry when it did come.

In California, the daily television programs of W6XAO, Don Lee System, Los Angeles, have been received clearly up to fifty miles. The transmissions are mostly films. Newsreels and animated cartoons are a feature of the service. A seven-reel feature movie is televised once a week.

Since the close of the Radio Exposition in London, the British experimental television station in Alexandra Palace has closed down for improvements.

THE words, "Hong Kong calling," have brought great thrills to listeners throughout the States since this Chinese station recently started transmissions on a frequency of 9.525 megacycles. Earl Roberts, Indianapolis, Indiana, writes that it may also be heard on 15.19 megacycles. ZBX, the call

letters attributed to the station by George Sholin of San Francisco, signs off at 10 a.m. EST (9 CST), but it is best heard in the central and eastern states near 7 a.m. EST (6 CST). Identification is easy, for the majority of the station announcements are in English. ZBX relays ZBW. Reports should be addressed to the Hong Kong Broadcasting Committee, P. O. Box 200, Hong Kong, Hong Kong Colony, Asia.

Radio Center of Moscow offers souvenirs. The writer of every tenth letter will be awarded a copy of any talk desired and a copy of an illustrated Soviet journal. Every new listener will receive a photograph of a Soviet leader, postcards of Moscow or some late Soviet stamps. The easiest catch is RAN (9.6) nightly at 7 p.m. EST (6 CST)

A NEW station with call letters HP5L (11.74) is nearing completion at David, Panama. The slogan will be "Asiul Airam," or the words "Maria Luisa" spelled backwards. . . . Another new station, YVIRG (6.35), at Maracaibo, Venezuela, made its debut September 25, and is now heard nightly from 8:30 to 11 p.m. EST (7:30 to 10 CST). The station, whose slogan is "The Lake Waves Station," relays broadcast station YV1RH. Verifications will be sent to listeners. Address reports to YVIRG, P. O. Box 261, Maracaibo, Venezuela. . . . The Portuguese are experimenting with CSW, "Emisora Nacional," of Lisbon, preparatory to starting a regular colonial service. The Portuguese version of Big Ben strikes the hour at 6 p.m. EST (5 CST), after which a lady announcer gives the identification in English. Although the frequency is announced as 9.87, the station will be tuned in anywhere from 9.88 to 9.93 megacycles.

Capt. R. B. Oxrieder, State College, Penn., reports that the new Spanish station, "The Voice of Armenia," at Armenia, Colombia, has adopted the call letters HJ4ABH and is being heard on a frequency of 9.525 megacycles.

SPEEDING over London at 250 miles an hour in a plane between the hours of 12 mid. and 3 a.m. EST (11 p.m. and 2 a.m. CST), Harry E. Bowbyes, member of the Royal Air Force, wrote the General Electric Company (Continued on Page 35)

- 3:20 p.m.—Empire Magazine review: GSB GSF
- 4 p.m.—Talk, "Occupation for little Children": DJB DJD
- 4:15 p.m.—Wilhelm Winterberg, songs: DJB DJD
- 4:30 p.m.—Alexander Merly, author: DJB DJD
- 5 p.m.—Spanish music; Carmen del Rio, soprano and Winifred Small, violin: GSC GSD GSP
- 5:30 p.m.—Selections from musical comedies: ZRO
- 5:30 p.m.—Mamie Soutter, comedienne: GSC GSD
- 6 p.m.—Happy Hour program: PCJ (9.59)
- 6:15 p.m.—Enzo Aita, Neapolitan songs: ZRO
- 7:30 p.m.—Scott quartet: YV2RC
- 7:30 p.m.—Hitler Youth program: DJB DJD
- 8 p.m.—National Tourist program: TIPO
- 8 p.m.—Overture and Beginners, Please: GSC GSF
- 8:15 p.m.—Light concert: DJB DJD
- 9 p.m.—Reginald Liversidge, organ: GSC GSF

## Thursday, October 22

- 12:20 p.m.—BBC dance orchestra: GSB GSD GSI
- 3 p.m.—Overseas hour: JVH JVN
- 3:20 p.m.—Piano music by Debussy: GSB GSF
- 3:30 p.m.—BBC sinners: GSB GSF GSG
- 4 p.m.—Ristenpan Chamber Orchestra; Hans Berger, soloist: DJB DJD
- 4:30 p.m.—"A Countryman's Diary," A. G. Street: GSB GSF GSG
- 5 p.m.—Lew Stone's band: GSC GSD GSP
- 5:30 p.m.—Empire Magazine review: GSC GSD
- 6 p.m.—Girl's vocal duet: YV2RC
- 6 p.m.—Starlight: GSC GSD GSP
- 6:15 p.m.—Sound pictures: DJB DJD
- 6:30 p.m.—We twine the harvest wreath: DJB
- 6:45 p.m.—Folk songs: YV2RC
- 7 p.m.—IBC trio: YV2RC
- 7:30 p.m.—Pablo Castellanos (Mexico), piano: DJB DJD
- 8 p.m.—American program from Prague: OLR
- 8 p.m.—Popular music: PRADO
- 8 p.m.—LONDON STRING TRIO; Jean Pougnet, violin; William Primrose, viola; Anthony Pini, violoncello: GSC GSF
- 8:15 p.m.—Miscellaneous program: DJB DJD

## Friday, October 23

- 9:30 a.m.—Scottish dance music: GSF GSG GSH
- 10 a.m.—Henry Russell memorial program: GSF GSG GSH
- 10:30 a.m.—Polish hour: SPW
- 12:25 p.m.—BBC Theater orch.: GSB GSD GSI
- 1:45 p.m.—Monologue in melody: GSB GSD GSI
- 2:45 p.m.—KENNETH ADAM, describing the breaking of dawn atop one of the 100 feet aerial masts of national transmitter at Droitwich, England: GSB GSF GSG
- 4 p.m.—Talk, "Sea Power": GSB GSF GSG
- 5 p.m.—Popular orchestral concert: DJB DJD
- 5 p.m.—OPERATIC CONCERT: BBC Empire orchestra; Dino Borgioli, tenor: GSC GSD GSP
- 5:30 p.m.—SELECTIONS FROM OPERA, "Così fan tutte," S. A. Mozart: ZRO
- 6 p.m.—"Rome's Midnight Voice," Amy Bernard: ZRO
- 6 p.m.—South American program: COCD
- 6:15 p.m.—Sound pictures: DJB DJD
- 6:20 p.m.—Gypsy encampment program: GSC GSD GSP
- 6:30 p.m.—The new German book: DJB DJD
- 6:45 p.m.—Women's Hour: DJB DJD
- 7:30 p.m.—Tangermunde, the North German Rothenburg: DJB DJD
- 7:45 p.m.—Concert orchestra: YV2RC
- 8:15 p.m.—Dance music: DJB DJD
- 8:30 p.m.—Walton Forbes, viola: GSC GSF
- 8:50 p.m.—Old Folks at Home Program: BBC Empire orchestra; Olive Groves, soprano; Norman Allin, bass: GSC GSF
- 9:30 p.m.—Opportunity program: COCD

## Saturday, October 24

- 8:30 a.m.—Coventry Hippodrome orchestra: GSF GSG GSH
- 9:45 a.m.—Eugene Pini's tango orchestra: GSF GSG GSH
- 11:15 a.m.—Children's Hour: GSB GSD GSI
- 1 p.m.—Latin music: COCD
- 1:30 p.m.—In Town Tonight program: GSB GSD
- 2:30 p.m.—Al Collins' orchestra: GSB GSD GSI
- 4 p.m.—Classical peasant music: DJB DJD
- 4:30 p.m.—League of Nations broadcast: HBL HBP
- 5 p.m.—Military concert: DJB DJD
- 5:20 p.m.—Henry Russell memorial program: GSC GSD GSP
- 6 p.m.—Pan-American program: W3XAL (6.1)
- 6:10 p.m.—BBC Military band concert: GSC GSD
- 6:15 p.m.—Musical travels: YV2RC
- 6:30 p.m.—Dance music: DJB DJD
- 6:30 p.m.—Jose Cereceda, songs: YV2RC
- 7 p.m.—Argentina Hour: LRX
- 7:30 p.m.—Dance music: DJB DJD
- 8 p.m.—English prose readings: GSC GSF
- 8:15 p.m.—Operettas: DJB DJD
- 8:55 p.m.—Play, "Nelson Expects": GSC GSF
- 9:30 p.m.—Opportunity program: COCD

Time given is CST; for EST add one hour; for MST subtract one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 33. These are indicated, for example, by (ev-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

## News Broadcasts

Daily 2:55 a.m., GSB, GSD; 3:45, TPA3; 6, LRU; 7, GSF, GSH; 9, ZRO; 10:30, GSF, GSG; 11, LRU; 12 noon, GSB, GSD, GSI; 12:20, ZRO; 1:30, TPA3; 3, GSB, GSF, GSG; 4:15, EAQ; 5, ZRO; 6, RAN; 6:40, GSC, GSD, GSP, HPS1; 7, TPA4; 7:15, DJB, DJD; 9, COCD; 9:40, GSC, GSF; 9:45, CJRO; 10:20, TPA4; 11:40, JVIH.

Sundays—3:30 a.m., VK2ME.  
Sun., Mon., Wed., Fri.—3 p.m., RNE.  
Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.  
Daily except Sundays—5 a.m., VK3ME.

## Sunday, October 18

- 4:30 a.m. Daily—Fiji Hour: VPD
- 9:30 a.m. Daily—Vatican City topics: HVJ
- 9:40 a.m.—St. Paul's services: GSF GSG GSH
- 10:10 a.m.—Symphonic concert: DJB
- 12 noon Daily—Dance music: COCD
- 12:20 p.m.—Stratton String Quartet; George Stratton, violin; Carl Taylor, violin; Watson Forbes, viola; John Moore, cello: GSB GSD
- 12:30 p.m.—Classical music and news: RV96
- 12:45 p.m.—Operatic program; Munn and Felton's band: GSB GSD GSI
- 1 p.m.—Latin-American music: COCD
- 1:15 p.m.—Horse races: YV2RC
- 2 p.m.—Scottish services: GSB GSD GSI
- 3:55 p.m. Daily—Listeners greetings: DJB DJD
- 4 p.m.—Children's songs: DJB DJD
- 4:30 p.m.—Nocturno for violin, viola and flute: DJB DJD
- 5 p.m.—Griller String Quartet; Sydney Griller, violin; Jack O'Brien, violin; Philip Burton, viola; Collin Hampton, violoncello: GSC GSD
- 5:15 p.m.—Sunday concert: DJB DJD
- 5:30 p.m.—Scottish services: GSC GSD GSP
- 6 p.m. Daily (except Mon., Sat.)—Moscow broadcast: RAN
- 6:15 p.m.—Cicely Hove, soprano and Roland Robson, baritone: GSC GSD GSP
- 6:30 p.m.—A gay hour: DJB DJD
- 7 p.m.—Two Hours with Cuba: COCO
- 7:45 p.m.—Netherlands songs, Jan Koefsier; Gerit Muller, tenor: DJB DJD
- 8 p.m.—American program from Prague: OLR
- 8:15 p.m.—Callender's Second Band; Fraser Coss, baritone: GSC GSF
- 9 p.m.—Music Appreciation Hour: HRN
- 9:25 p.m.—Shakespearean songs; David Brynley, tenor: GSC GSF
- 9:45 p.m.—Program highlights: DJB DJD
- 11 p.m. Daily—Overseas hour: JVH

## Monday, October 19

- 10:30 a.m.—Polish variety hour: SPW
- 10:50 a.m.—Hotel Victoria orchestra: GSF GSG
- 11:30 a.m.—The Alphas: GSB GSD GSI
- 12:20 p.m.—An Ulster review, "Ballymagraw Gazette": GSB GSD GSI
- 1:20 p.m.—ENTERTAINMENT PARADE; News from the entertainment world; Interviews; Selections from current shows; BBC orchestra: GSB GSD GSI
- 2 p.m.—"Overture and Beginners, Please." A visit backstage before the curtain rises: GSB GSD GSI

- 2:30 p.m.—Segovia's guitar recital: GSB GSF GSG
- 3 p.m.—Overseas hour: JVH JVN
- 3:40 p.m. Weekdays—Dominican folk music: HIN
- 4:30 p.m.—Brazilian Hour: PRF5
- 5 p.m.—Sketch, "The Christening": DJB DJD
- 5:15 p.m.—We come from Pommerland: DJB DJD
- 5:30 p.m.—SELECTIONS FROM OPERA, "The Life of the Praying Mantis": ZRO
- 5:40 p.m.—Empire Exchange program: GSC GSD GSP
- 5:55 p.m.—Satirical revue, "World for Sale": GSC GSD GSP
- 6 p.m.—Pan-American program: W3XAL (6.1)
- 6 p.m.—Variations on an original theme by Brahms; Albert Schmitz, piano: DJB DJD
- 6 p.m.—Talk by Professor O. Megna: ZRO
- 6 p.m.—South American program: COCD
- 6:15 p.m.—Muzio Giovaonni, songs: ZRO
- 6:25 p.m.—Mail bag: ZRO
- 6:30 p.m.—Little German reader: DJB DJD
- 6:45 p.m.—Solo Concert; Li Stadelmann, cymbal: DJB DJD
- 6:45 p.m.—Songs contest: YV2RC
- 7 p.m.—Argentina hour: LRX
- 7 p.m. (also Wed., Fri.)—National Railways program: HJU
- 7:30 p.m.—Brass band: DJB DJD
- 8:15 p.m.—Variety concert: DJB DJD
- 8:30 p.m.—DX program: HJ4ABE
- 9:30 p.m.—Opportunity program: COCD
- 11:30 p.m.—Hawaii Calls: KIO KKP

## Tuesday, October 20

- 11:45 a.m.—The Continentals; Carmen del Rio, songs: GSB GSD GSI
- 2 p.m.—First broadcast of the BBC Theater organ: GSB GSD GSI
- 3:20 p.m.—Scientists at work: GSB GSF GSG
- 4 p.m.—Hitler Youth program: DJB DJD
- 4 p.m. Daily—Mayor's program: COCD
- 4:15 p.m.—Fritz Bruno Wild, piano and Erik Schütz, songs: DJB DJD
- 4:30 p.m.—Talk, "Bavarian Alps": DJB DJD
- 5 p.m.—Amateur hour: COCO
- 5 p.m.—Stage fright program: DJB DJD
- 5:30 p.m.—Esther Coleman, songs: GSC GSD GSP
- 5:55 p.m.—Play, "Nelson Expects": GSC GSD
- 6 p.m.—South American program: COCD
- 6:15 p.m.—Sound pictures: DJB DJD
- 6:30 p.m.—Kaleidoscope of opera: DJB DJD
- 7 p.m.—Argentina Hour: LRX
- 7:30 p.m.—The Continentals: YV2RC
- 8 p.m.—BBC Empire orchestra; Kate Winter, soprano: GSC GSF
- 8:15 p.m.—Light music: DJB DJD

## Wednesday, October 21

- 11:15 a.m.—Talk, "Food for Thought": GSB GSD GSI
- 1:15 p.m.—Carroll Gibbons' Savoy Hotel Orphans: GSB GSD GSI



# FALL FASHIONS FOR YOU

Left: Lovely Jane Pickens, as attractive as her own voice, in a flattering combination from the International Week Fall Fashion Show held recently at Rockefeller Center in New York. The cape is luxurious white fox, and is worn over a flowing silver lame gown cut on the latest slender princess lines. The gown has a bias band of the lame at the decolletage. The show presented a comprehensive and dramatic picture of the Fall season's fashion trends



When Jane Pickens, NBC singing star, modeled this Parisian copy of a Persian warrior's coat, New York sophisticates gasped. It's black taffeta, with figures in red, gold and green lacquer. It's designed by Molyneux

PHOTOS BY DELAR











Photos on these pages by DELAR

Charming clothes—and radio beauties! A feature of the recent International Week Fall Fashion Show, an event sponsored by the exclusive women's shops of Rockefeller Center, New York, was a daily parade of four-star wearing apparel modeled by the radio stars themselves! Left to right on these pages: Edith Dick, "Hit Parade" vocalist, parades a silver lame dinner suit. A rhinestone and star sapphire clip at the throat and the high back, slit to the waist, are unusual touches. The separate jacket has square shoulders and is fastened at the waist with one button. The scarf is a four-skin sable. Betty Wragge (below) makes college girls envious with the ideal outdoor, football-game outfit. The suit is brown and white tweed with a full-length swagger coat. The waistcoat, cut on man-tailored lines, is worn over a copper-colored jersey blouse. Note the inverted pleat in the skirt, the brown suede pheasant feather in the hat! Up-to-the-minute Connie Gates (above), NBC songstress, models fashion's latest whim, a black broadcloth dinner suit. The dress has a silver lame top and is high at the throat. The jacket has full leg-of-mutton sleeves. The bustle-effect comes from waist pleating, and the stiff rolled black velvet hat has an open crown and veil. A girl dressed like Bernice Claire (above) should be the belle of any ball. Her stunning evening gown is white slipper satin, and the full skirt has a grand sweep of eight yards! The bands are velvet, purple and fuschia alternating. Connie Gates (right, above) presents for milady's approval a grape-colored theater suit. The separate flared tunic, buttoned down at the back, has short puffed sleeves and a small turned-down collar. The metal girdle is studded with emerald cabrachons. (P.S. Without the tunic, the dress is ideal for formal dinners)



# BING CROSBY'S CHALLENGE



**H**AVE you been wondering how you really rate with people—especially with men?

Here's the way to check up on yourself!

Do you know that queerish sensation a girl gets in the vicinity of her ribs when she meets a *super-special* man?

What should she do to "register" . . . what *shouldn't* she do? Don't guess any more. *Know*, next time. Take the "top date" test from that lovable, lazy, croonin' cowboy. From Bing Crosby himself. Take it away, Bing!

"You've put me on the spot! But *what* a spot! This is the first time I've been able to vocalize those 'ideas' I've had ever since I was a charter member of the high-school prom committee. For instance, there are a lot of wallflowers sittin' around that should be orchids. They just miss out by a simple thing or two. Personally, I can remember the girl I *didn't* take to the dance because she giggled. She was a good dancer, a good looker—but she was always giggling!

"It's the little things that wash up romance. You've all heard of 'Sally,' the sunshine of Paradise Alley. That is, she was the sunshine until she started talking baby talk. Now Sally doesn't live there any more!

"But for a 'top date'—a man would move mountains any day in the week!"

Are you a "Top Date"? Or a "Second Choice"? Or a "Fizzle"? . . .

Suppose you had a date with a super-special like Bing himself, on Wednesday night at eight o'clock. See how you measure up beforehand:

Give yourself a score of *five* for each of the following questions to which you can honestly answer "Yes"; *three* if your answer is "sometimes," and nothing if it's "no." Then add up your total—and find out your rating.

"Technique is the most important," says Bing. So he starts with it.

## YOUR TECHNIQUE

1. Do you show interest in other people—without making a job of it?
2. Do you avoid talking baby talk to animals? To your boy friends?
3. In a crowd, would you refuse martinis if you wanted milk? (Or milk if you wanted martinis?)
4. Do you make it a point not to "stand up" your dates?
5. Is your conversation free of expressions such as "Too, too divine" . . . "ducky" . . . "ABsoLUTELY wonderful?"
6. Do you let men telephone you more often than you telephone them?
7. When you think you're alone with "just the girls," do you keep your charm turned on?
8. Are you as pleasant to the "small fry" as to the "big catch"?
9. Do you allow the boy friends to do the chasing?
10. If you feel superior to a man, do you refrain from showing it?

## WHEN YOU HAVE COMPANY

1. Can you get people to do things without ordering them around? (Like playing the piano . . . getting up a game?)
2. Do you make your guests feel welcome without gushing?
3. Do you see that everybody's having a good time—including the "mousey girl" you had to ask and the chap with the buck teeth?
4. Do you provide entertainment (dancing will do) so your company doesn't have to sit around making conversation?
5. When you introduce two people, do you keep from saying things like "You two *must* get together, you both like golf!"
6. Instead of cramming the house, are your parties small enough so that



Left: Can you get guests and friends to do things without finding it necessary to "boss them around"?



Can you pass the orchestra leader without pretending he's a pal?



# TO YOU

BY  
VIRGINIA  
T. LANE

folks can move around comfortably?

7. Do you give a man a table to balance his food on, so he doesn't have to juggle plates in his lap?

8. Is your food he-manish and not simply "dainty teasers"?

9. Can you make three a company instead of a crowd by creating a friendly and easy atmosphere with both men?

10. Do you like to entertain?

## WHEN YOU GO ON A TWOSOME

1. Are you on time?

2. Do you make your date feel important even when Local Hero Number One comes into sight?

3. Can you refrain from a steady flow of chatter and give him an inning?

4. Do you resist the temptation to play up or play down other men?

5. If you've beaten your date at bridge or at tennis, do you hold back advice on his game?

6. Do you know that sympathy is the most alluring quality in a girl—and act on that knowledge?

7. When you are paid a compliment, do you take it in stride without making such snappy come-backs as "I'll bet you tell that to all the girls!"

8. Do you let him choose the dinner or select the theater?

9. Can you keep from (a) being sprightly every second to show you're peppy, (b) talking about other romances to show you're popular? (Score yourself ten if you can answer "yes" to this one!)

10. Do you give your escort your full attention instead of trying to "see who's there"?

## WHEN YOU GO TO A DANCE

1. Have you been practising your dancing in between parties?

2. Are you friendly with everyone

and not "cliquey" with just a few of your acquaintances?

3. Do you believe that silence is golden while you dance?

4. Do you try to make each partner feel he's somethin'?

5. Do you concentrate on your partner instead of trying to catch the eye of other couples? Is your conversation interesting to him?

6. Can you pass the orchestra leader without pretending he's an old buddy of yours?

7. Do you avoid getting a little too noisy around twelve o'clock?

8. If another girl has a dress similar to yours, can you laugh it off and not let it ruin your evening?

9. Do you let the "visiting duchess" be the one to wear that regal-and-bored look, while you go in for a good time?

10. Do you give your escort a "break" instead of making a play for the stag line?

## CHECK UP ON THE DISPOSITION

1. Can you fight self-consciousness by thinking of other people—do you realize that possibly they're self-conscious too?

2. Have you a control stop on your temper?

3. Are your funny stories aimed at yourself and not at someone else?

4. If it's two a. m. and you're four miles from home, can you keep from sulking when the tire goes flat?

5. Do you go on the general theory that people like you instead of the theory that they don't?

6. Can you keep your office worries and home troubles to yourself?

7. Are you calm instead of fussy?

8. Are you friendly instead of coy?

9. When you meet a new crowd, do you try to be one of them, or do you aim at making a quick impression?

(Continued on Page 48)



In a crowd, could you refuse martinis if you wanted to drink milk?



Right: Can you put the "finishing touches" on at home and then forget all about what you "look like" for the entire date?



Right: How do you answer the question—"Are you always punctual and ready when you have a big-time date?"

THERE ARE NO SHORT-CUTS TO FAME AND FORTUNE—BUT HERE'S AN EASY ROAD TO A MAN'S HEART! A RADIO AND SCREEN IDOL TELLS ABOUT IT!



*Radio Guide Presents*  
**GIANT-GRAVURE**

One man's work isn't enough for JACK BENNY. He started Fred Astaire's program this season as well as his own. Filling the dancer's shoes would be more than one man's work in itself, but Benny—well, he managed to sandwich it in between his own opening and his movie work! He has three more movies to make before he can even think of another vacation. He spent his last time off the air before the cameras, and here is one of the results, which Radio Guide takes pleasure in presenting

Photo by Paramount

JACK BENNY





**I**F I ONLY had brains enough to be a copy-writer for an advertising agency, I'd be the happiest guy on earth!"

Thousands of people, tormented by creative cravings, make remarks like that almost every day, for copy-writing, to the average person, sounds like a fascinating job.

Besides, a good copy-writer—if he's as good as Nelson Eddy was when he worked for a Pennsylvania advertising agency—can, by the simple process of choosing the right words, add glamor to the dullest product in the world.

Even soda crackers, or noodles—under the magic of words—can wear celestial halos and sound like food fit for the gods.

And the man able to glorify them can command a king's salary.

Nelson Eddy had this ability with words.

And if he had not been blessed with a magnificent voice and a will to use it, he might have developed into one of the highest-paid copy-writers in America.

Instead of hearing him sing, you



The decision of whether to sing or write gave Nelson Eddy (right) many uncomfortable hours

might be reading his pork-and-bean prose, or his pill panegyrics in the advertising sections of all the smarter periodicals of the day.

But Nelson Eddy was one writer who was determined to sing.

It was this determination that sent him, at twenty-some-odd years, barging into the studio of David Bispham, one of the world's foremost baritones.

"Listen to me sing," he said. And before the great man could stop him, he had delivered an aria that made the rafters rattle.

Like the man who put all of his chips on the red, only to see the hopes

# SINGING THROUGH LIFE With NELSON EDDY

of a lifetime fade away when black turns up on the wheel, Nelson Eddy had staked everything on Bispham's opinion of his voice.

But hope gasped, gurgled, turned over and died when Bispham dismissed him with no more than a curt "good day."

**S**O IT was all over, he told himself, all but the weeping and the wailing. The little New England drummer, reporter, copy-writer and pseudo-singer had drowned his glory in a shallow gesture and staked his reputation on a song.

Evidently it was back to the copy-desk for Nelson Eddy! No more were there delusions of grandeur about the fine operatic baritone he had built himself up to be in his own mind.

That night he and his mother held a mutual consolation party. It didn't matter, they kept reassuring each other; the sun would shine, birds would sing, trees would bud in the Spring and street cars would run on Philadelphia schedule. Life would go on as it had gone on before, whether or not Nelson Eddy made the operatic grade.

There were other things in life, they said, besides music.

Then a couple of days after his impromptu audition for Bispham, the mailman deposited a square packet underneath the Eddy door.

A mail-order catalogue, no doubt, or another correspondence-school circular promising a lot of things that were possible but not probable.

Perhaps he was getting a defeatist complex, thought Nelson.

But if he was, it was destined to wither before it really took root. When he opened the package, a huge photograph of Bispham, bearing an inscription that changed the face of the world, fell out.

To Nelson Eddy, it said, *the coming baritone, or I'm much mistook.*

**A**ND that was the beginning of an association that lasted until Bispham's death shortly afterward. It was also the first serious beginning of Nelson Eddy's vocal career.

"It is not true," says Nelson, correcting previous stories at this point, "that I gave up advertising when Bispham started coaching me, and it is also not true that I was fired from my job because I sang at my work. It was merely that my bosses didn't believe I could devote so much time to singing as an avocation and still do justice to my job.

"On one of my recent concert tours, I met the man who dismissed me for this very reason. He's still with the same agency handling some of the programs for which I have been singing; when we were reintroduced he said, 'Nelson, I am certainly glad that I had foresight enough to fire you.'"

SUCCESS! FAME! WEALTH! THEY DANGLE BEFORE THE EYES OF A BOY WITH A VOICE WHO BECOMES A MAN WITH A FUTURE. BUT—

BY MARGE KERR

The loss of that first job, however, was not the end of Nelson Eddy's advertising career, as has often been written. He went on to another agency and continued to divide his time between working and singing.

**T**HEN one fine day, someone decided that the advertising business could get on very well without me," Nelson grins as he talks about the incident.

"I had been away on a vacation, and I remember very well that all of my work was cleared up 'way ahead. But on returning, I forgot that daylight-saving time had come in. I arrived at the office at ten instead of nine o'clock and was promptly fired by an irate superior."

Maybe the "irate superior's" midnight lobster had disagreed with him, or perhaps his toast had been burned at breakfast. But whatever the reason for it might have been, his grumpiness was a lucky break for Nelson because Nelson's next important step hinged on that small incident.

Up until then, Nelson had been singing in church, at pink teas, at society parties and other parlor affairs. And, like his father and mother, he had done a little work in Gilbert and Sullivan operettas and had had parts in a few skits and plays.

This experience, however, did not provide the funds to finance his steady march toward the goal that meant financial security and happiness for himself and his mother until—

"One day," Nelson said seriously, "a dear, sweet lady gave me \$25 for singing in one of her afternoon musicales. "That made me a real 'professional.'"

I realized then that there was a future for me in music. Music could be a lucrative career. Mother and I talked it over—and I stopped looking for another advertising job."

Up to this point, Nelson Eddy's steady climb might be likened to an old-fashioned checker game. Life was the red-and-black squared board and Nelson was the canny player, hopping all over the field.

Each time he made a move, he jumped a figurative king.

He "jumped" the ironworks for reporting, reporting for advertising, and now, with all the checkers on his side, he was going to clear the board for the final coup.

He was going to "jump" advertising and take up singing! It wasn't quite as hazardous as it sounds.

Conveniently enough, the Philadelphia Operatic Society held a contest for the part of "Amonaroso" in Verdi's "Aida."

Nelson, prepared in advance as always, won out. From "Aida," it was but a small step into "Pagliacci," and after a few operas with the operatic society, the Savoy Company signed him for more Gilbert and Sullivan.

Next, more to demonstrate his own versatility than anything else, he joined a snooty little "art" group known as the "Plays and Players," and appeared in two of their plays, dancing as well as singing. What the "Plays and Players" meant professionally, I didn't learn, but socially they must have been all plush and a yard wide, for they engaged Nelson only after leafing through the social register and finding him well listed.

(Continued on next page)



Nelson Eddy: Money was a problem

Nelson Eddy earned his first money from singing by performing at a musicale



Then Society gave another musical play, sponsored, this time, by Mrs. George Dallas Dixon, a Philadelphia blueblood, and presented in the Philadelphia Academy of Music.

Nelson Eddy was cast as the "King of Greece."

And listed as such too, because some short-sighted printer had omitted his name from the fancy gilt-edged be-tasseled programs!

Stirred-up emotions, they say, stimulate creative power, and it must be so, for Nelson, charged with anger at the printer's oversight, went out on the stage and sang magnificently.

**T**HE next day, though he wasn't mentioned by name of course, every paper in town had something to say about the "King of Greece."

A critic for Philadelphia's staid *Public Ledger* cleared up the mystery. With his rickety typewriter well under control, he sat down and wrote, conservatively:

"The outstanding character of the entire play was the young man who appeared on the program merely as the "King of Greece." So many persons have asked me who he is I hasten to tell them that his name is Nelson Eddy, and I quite agree with them that he has great talent as an actor and a voice that thrilled because of its perfect control, clear, resonant tone and exceptional quality."

Just words, those. A newspaperman, anxious for a little scoop, had taken the trouble to learn Nelson's identity and had given him the break he certainly deserved. Even today, this particular press-clipping is one of Nelson Eddy's most treasured possessions, in a world where press-clippings, by virtue of their very number, can no longer mean anything.

All of these triumphs, however, were no more than preludes to the final triumph which Nelson Eddy was to make in the role of "Tonio," when the Philadelphia Civic Opera Company presented "Pagliacci" at the Metropolitan Opera House in 1924.

The *Public Ledger* critic again went to bat with this frank statement:

"Mr. Eddy's characterization of Tonio's difficult role was so excellent throughout that it looks as though the Civic Opera Company might already have justified its existence by the discovery of real operatic talent."

**A**ND the Civic Opera Company's famous conductor, Alexander Smallens, must have thought so too, for he took Nelson Eddy in hand and taught him to be a real operatic singer—a singer who really sings, rather than a singer outfitted in magnificent trappings who roars and thunders his way through "Faust" and "Il Trovatore!"

The longer Nelson remained with the Philadelphia Civic Opera Company, the more he learned . . . not only music, but about people and places and things.



For instance, he learned that friends can be important. He hadn't realized this before, for as a child, he'd moved around too much to make many intimate contacts. But there was one singer in the company who interested Nelson—and who, in turn, was interested in him.

His name was Edouard Lippe. And he had a genuine faith in Nelson Eddy's voice.

"Why don't you study under my former teacher, William Vilonat?" he asked one day. "Vilonat can develop you into one of the greatest baritones in the world, if anyone can."

So Nelson went to see Vilonat.

And Vilonat listened to him sing.

**Y**OU have a voice," he said, "but it needs more training. And training means sacrificing. It means early hours and no girls and simple foods and no champagne—and it means study. It means the ability to set your mind on work and keep it there. And it means a trip abroad."

Nelson Eddy looked at him hopelessly.

Hard work and no fun were nothing new to him. In fact, they were actually a part of him. If those were his only problems—well, he was as good as made already!

But studying abroad! That was something else.

Where was a poor boy like Nelson Eddy to get funds for a trip to Paris? Or to Dresden? Or even to New York, for that matter?

There wasn't a living soul in the whole universe to whom Nelson could turn for help. In fact, the whole idea of studying abroad was almost idiotically preposterous.

And if he couldn't get the money anywhere—the poverty he and his mother had fought against for so long was destined to defeat him after all!

Nelson Eddy may be heard Sundays over a CBS network at 8 p.m. EST (7 CST; 6 MST; 5 PST).

*Next week—in RADIO GUIDE—you'll learn how Nelson Eddy overcame his lack-of-money handicap. You'll read how his single-purposedness and tenacity carried him forward along the path to fame. Face his troubles with him! Share his triumphs! Don't miss following the career-story of this great radio favorite. In RADIO GUIDE—read it here next week!*

Left: Nelson Eddy as "Wolfram" in *Tannhauser*. The great Bispham believed he'd have singing success



# A REVOLUTION IN RADIO!

GRUNOW "SELF-TUNING" TELEDIAL  
WITH 12-TUBE, ALL-WORLD, ALL-WAVE  
RECEPTION

Only \$99<sup>95</sup>



THE biggest news in radio today is Teledial, the "Self-Tuning" sensation just introduced by Grunow. Grunow factory production, now up to 2,000 sets a day, is pushed to the limit to meet the demand.

Teledial is only one reason why this has happened—why so many people are saying "Grunow is the only Radio to buy." Grunow engineering has accomplished exceptional results in short-wave reception. Teledial owners tell us they and their friends are positively amazed at the clear-cut way this set brings in airplane and ship signals—Berlin, London, South America and all the other foreign signals that everybody wants to hear.

And the Grunow Teledial is just as far ahead of the field in its reception of American stations. It gives you your favorite 15 stations ready-tuned. A single finger-flick of its telephone-like dial brings to life the station you select at the exact spot on the dial where its reception is perfect!

To prove to yourself what a remarkable reception achievement Teledial is, go to your own radio

with your watch and see how long it takes you to tune in your 15 favorite stations. The average is about 5 minutes. Then go to your Grunow dealer and try it on Teledial. You will find you can tune the same 15 stations in 15 seconds. Many people tell us they do it in 12.

Grunow is not only the only set today with Teledial—it is also the first and only set with the patented new "Violin-Shaped" cabinet which absolutely banishes all trace of tone-destroying cabinet resonance. From Teledial and its "Violin-Shaped" cabinet you receive tone as pure and unchanged as that which goes into the microphone.

Recognizing that readers of the Radio Guide probably are more interested in the improvement of radio reception than casual listeners, we have authorized Grunow dealers to offer you a free home trial of Teledial, and to make you a special offer on your old set. It will mean a great deal to us to have you and your friends listening to the world's finest receiving set.

Go to your Grunow dealer and see and hear Teledial today!

PATENTED  
"Violin-Shaped"  
CABINET—  
A TRIUMPH  
IN TONE!

LOWER PRICED  
THAN OTHER SETS  
with FEWER TUBES  
and WITHOUT  
TELEDIAL!

DIAL IT  
YOURSELF!  
15 STATIONS  
IN  
15 SECONDS

# Grunow

"TELEDIAL TWELVE"

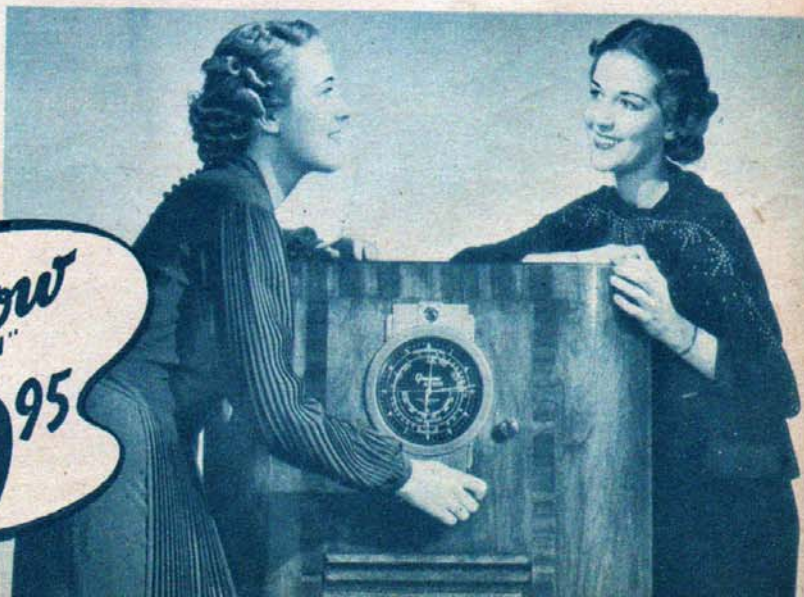
The thrill of the decade! Automatic tuning . . . accurate to a hair-line . . . 15 stations in 15 seconds! . . . 12 Metal Tubes . . . 12-inch Speaker . . . All-Wave, All-World Reception . . . Patented "Violin-Shaped" Cabinet.

GRUNOW ELEVEN . . . An Eleven Tube Radio at the Price of a "Six"

All-Wave, All-World! Metal Tubes . . . Electric Eye . . . Push-Pull Output . . . 12-Inch Speaker . . . "Violin-Shaped" Cabinet.

Other Grunow Radios Priced from \$19.95 to \$200

Grunow  
"ELEVEN"  
Only \$69<sup>95</sup>





**S**UPERINTENDENT Hart couldn't sleep. She had tossed and turned all night, and now a hot July dawn was seeping into the Chicago sky. Yet that fear remained:

When would the prowler strike again?

Just the night before, a nurse had run screaming into the Chicago Lying-In Hospital, where Mrs. Hart was superintendent of the nurses' home. One of the younger and prettier nurses.

"A man . . . out there in the dark!" the girl had gasped. "He grabbed me! He tried . . ." She sobbed hysterically.

Fortunately the young nurse's screams had driven away the muscular prowler who had sprung at her the night before from the shadows.

But when, worried the sleepless superintendent, might that lurking night-creature strike again? There had been other crimes like that in Chicago, just recently. She remembered how Lillian Guild had been found in the Central YWCA building slain by a fiend. And only a short time ago a prowler had been driven out of the nurses' home at St. Luke's Hospital—but not before two of the girls had been seriously injured. Perhaps, thought Mrs. Hart, he was the very same criminal who had attempted to injure one of her own nurses the night before.

And so she fretted, while the panes of the back-room window grew slowly gray with dawn.

Then she heard footsteps. Footsteps on the veranda, just outside her window! At first the superintendent doubted her ears. Surely her nerves were getting the better of her. Surely, she thought, at first, those could not be quiet, shuffling footsteps just a few feet from her head. Coming closer . . .

Superintendent Hart didn't scream. Fear did not paralyze her. Face to face



"Help! Police! He's in my closet!" terrified Nurse Arnold cried

man as he and his two buddies drove up—just in time to hear the booming roar of twenty police shotguns—"This sure is a little war. Look! See that guy stick his head over the edge of the roof! Wow!"

The cat-man whom police had chased to the roof of the hospital building had suddenly stuck up his head, fired three quick shots at the massed policemen in the street below.

For ten minutes, the fugitive kept looking for a way of escape, taking shrewd and careful pot-shots at the exposed policemen but never affording them a good shot at him. Then a sudden and dramatic silence fell. Minutes dragged by. Had the man died of his wounds? Had he, despairing, shot himself? Or was he still lurking, cunning, cruel, ready to shoot or to stab?

Not only the police, but also more than a score of nurses were asking those questions. The women, many of them only partially clothed, had huddled in a single group on the first floor, where they were guarded by Detective Coughlin. Finally, police started to search the building.

**N**O TRACE of the moron could be found!

"I'm sick and tired of this!" snorted strong-minded Head Nurse Arnold. "I'm going to my room to get some decent clothing!"

Upstairs went Nurse Arnold. She swung open her closet door—and ran out, screaming.

"Help! Police! He's in my closet! He's pulled my dresses off the hooks to cover himself! He's bleeding . . ."

Detective Rothman went up the stairs three at a time, with a battalion of cops of all rank pounding behind him toward Mrs. Arnold's room.

An officer threw open the door. Gun

# DEATH AT DAWN

with a crisis, she found her years of disciplined training carrying her through. Firmly, quietly she walked from her bed, picked up a bath-robe, stole out into the hall. A telephone was there, and Mrs. Hart lifted the receiver, spoke softly but firmly:

"Police!" she said, and in a few seconds this radio call was heard:

"Car 27 . . . Calling Car 27 . . . Investigate a suspicious character on the rear porch at 5741 Drexel . . . Car 27."

**S**TEADY-EYED Detective Frank Rothman heard that radio call in the squadroom at Woodlawn precinct.

"There's the moron that's been bothering nurses!" he said.

"I'd like to get a crack at him," announced Rothman's buddy, Michael Nolan. "But it's out of our district."

John McCarthy, third of this detective trio which usually worked together, grunted. They listened in silence for the next alarm. It wasn't long in coming:

"Cars 34 . . . 14 . . . and 4 . . . Calling

cars 34 . . . 14 . . . and 4 . . . A shooting at 5741 Drexel . . ."

"We may get in on this, yet," said Detective Rothman quietly.

He was right. Minutes passed then—a riot call!

"Come on!" said Rothman, "that means us! There must be a young war on. Let's save the women in white!"

Rothman was right. There was a young war in progress around the nurses' home. It had all started when Detectives Schillig, Daley and Coughlin raced Radio Car 27 into the alley behind Mrs. Hart's bedroom, in response to that first call. In the growing dawn they saw a shadowy figure.

"Police officers!" Schillig shouted. "Come down with your hands up!"

Two shots cracked in the dawn hush, flashed in the dawn gloom. Two slugs smacked into the building opposite as the lurking thug opened fire. The three detectives replied with pistol-fire.

The cornered prowler groaned. Inside the nurses' home a woman screamed. Then the man on the ver-

anda jumped to his feet and ran up the stairs.

"Get him!" shouted one of the officers. "Get him before he breaks into the building!"

**F**LASHLIGHT beams and bullets, pounding feet and policemen's angry voices pursued that skulking figure up three flights of stairs.

Hit he must be, as a trail of blood-stains clearly revealed. But this did not prevent the nemesis of nurses from pushing open a trap-door and escaping, catlike, to the roof. And for any policeman to have poked his own head through that trap-door would have been prompt and certain suicide.

However, the second alarm had gone out in the meantime, and the new July morning—so lovely and fresh—was ringing with the wolf-howls of speeding radio cars. Then came the riot call which brought to the scene Detective Rothman and a score of other police officers, including Lieutenant Archie Kane, who took charge.

"Yessir!" exclaimed the gleeful Roth-

man in hand, bloody, staggering, a muscular young man with burning eyes that flashed was just in the act of hurling himself from the open closet door to the floor beneath the bed.

"Crack!" Cornered, the frenzied thug fired blindly and the bullet ground into the wall beside Rothman. Deftly, the detective swung his shotgun, pulling the trigger again and again.

**I**T WAS all over. From beneath the bed, police dragged what was left of one William Keane, 28 years old, an ex-convict. Desperately wounded, he had still managed to swing down an air-shaft by his hands, kick in a bathroom window and make his way to Mrs. Arnold's room.

The assaulter of nurses had committed his last crime.

How many other women had William Keane tried to harm? It will never be known. More important, is the fact that the epidemic of attacks on nurses stopped with his death.

Radio, defender of society, had done its job again.

A CALLING ALL CARS STORY — BY ARTHUR KENT



by  
DON  
TOWNE

# EVENTS OF THE WEEK

**THURSDAY, Oct. 15**—The British Broadcasting Corporation will present genuine old-time English artists re-living triumphs they scored many years ago as a special tribute to NBC's Tenth Anniversary at 5 p.m. . . . Comedian Doc Rockwell is scheduled for a guest appearance on Vallee's Variety Hour, NBC at 7 p.m. . . . "Slip" Madigan, coach of St. Mary's college, has been added to the guest line-up of the Music Hall over NBC at 9 p.m. . . . Guy Bates Post offers dramatic bits and Vivian della Chiesa, soprano, will sing on "Then and Now," CBS at 9 p.m. . . . Announcement of prize winners in 1936 Carnegie International Exhibition of paintings will be made over NBC at 10 p.m. . . . "The Empty House," is the Sherlock Holmes drama, on NBC at 10:15 p.m.

**FRIDAY, Oct. 16**—Lurline Fleming, Australia's audition contest winner, makes her second appearance over NBC at 4:45 p.m. She will also be heard on Wednesdays . . . The Old Ranger will describe the Navajo Indian version of the oldest joke in the world, the mother-in-law story, at 7:30 p.m. over NBC . . . Dan Hefflin co-starred with Ned Weaver and Rita Johnson during the Court of Human Relations drama, "Strange Triangle," over NBC at 8:30 p.m. . . . Radio Guide's Court of Honor (that's us) bills comedian Walter O'Keefe and Lucy Monroe, with music by Shep Fields; NBC at 9 p.m.

**SATURDAY, Oct. 17**—Julia Hoyt, popular woman commentator formerly heard on Sunday, resumes her weekly talks over NBC at 10 a.m. . . . "Bequest," well liked Snow Village episode, will be revived at 8 p.m. over the NBC net . . . and at the same hour over CBS Irene Bordoni, and Joe White, veteran silver-masked tenor, will be Floyd Gibbons' guests.

**SUNDAY, Oct. 18**—Two new shows will be launched today. Rubinoff christens his weekly presentation, and Metropolitan Opera Auditions, outstanding novelty of last season, returns . . . For celebrated guest talent I'll be tuning to Magic Key broadcast in the afternoon and Lotte Lehman and Gladys Swarthout in the evening . . . In order: Budapest, Hungary, will salute NBC's Tenth Anniversary in an international broadcast at 11 a.m. . . . NBC at 1 p.m. presents a gala array of guest talent during Magic Key hour including Ernest Hutchinson, pianist, Jeanne Dante, Burgess Meredith, Norman Cordon and Jean Sabotin . . . The "Met" Auditions, NBC at 2 p.m., will be resumed with Wilfred Pelletier conducting. Edward Johnson, general manager of the Metropolitan Opera, and John Erskine, head of the Juilliard School of Music, will speak briefly on the initial broadcast . . . Rubinoff, his violin and a 32-piece orchestra boasting Jan Peerce and Virginia Rea as vocalists will premiere a weekly series over CBS at 5:30 p.m. . . . Sunday Evening Hour, CBS at 8 p.m., will solo Gladys Swarthout, lovely American soprano star in opera, pictures and radio, and an hour later over NBC the Motors Concert guest will be the charming Lotte Lehman of Met Opera fame . . . An address by Governor George H. Earle of Pennsylvania at the annual convention of Hadassah will be carried over NBC at 9:30 p.m.

**MONDAY, Oct. 19**—Today's big names are Frank Morgan, Gertrude Atherton and Guy Fraser Harrison . . . The CBS Magazine of the Air presents as guests at 10 a.m. Grand Duchess Marie and Mrs. Hortense M. Dominici, authority on fashions for women . . . Radio's flying commentator, Florence Cravens, begins a new sponsored series, News Through a Woman's Eyes, and will be heard hereafter on CBS Mondays, Wednesdays and Fridays at 1 p.m. . . . The American School of the Air goes into its second week with a history lesson on "Santa Fe," CBS at 1:15 p.m. . . . At 2 p.m. the Rochester Civic Orchestra, conducted by Guy Fraser Harrison, inaugurates its eighth consecutive season on NBC . . . and at the same hour CBS premieres the new Al Pearce Gang series which will also be heard on Tuesdays and Thursdays at this time. . . . Gertrude Atherton, distinguished "fountain of youth" novelist, and Mrs. Frederick M. Paist will speak over NBC at 4 p.m. as guests of "Let's Talk It Over" . . . Frank Morgan, cast in "Captain Applejack," will be the CBS Radio Theater play at 8 p.m.

**TUESDAY, Oct. 20**—Estelle Taylor and Ted Fiorito are tops tonight . . . NBC presents the first of a series of fifteen children's concerts by the Rochester Civic Orchestra at 12:45 p.m. . . . Stephen Vincent Benet will discuss poetry and its appreciation on the CBS School of the Air at 1:15 p.m. . . . The first of four concerts by the Cleveland String Quartet is spotted on CBS at 2:30 p.m. . . . Old-timers Hope Hampton and John Eliot with Iiza Marvenza will sparkle for Hammerstein's Music Hall, CBS at 7 p.m. . . . Estelle Taylor, the former Mrs. Jack Dempsey, will appear with Ben Bernie over NBC at 8 p.m. . . . Fred Astaire offers as guests the Volga Balalaika orchestra under the leadership of Adia Kousnetzoff, 8:30 p.m. over NBC . . . Ted Fiorito with his orchestra and troupe of entertainers will go on Portraits in Harmony, NBC at 9:30 p.m.

**WEDNESDAY, Oct. 21**—Another Ethel Barrymore drama for tonight's high spot . . . Mrs. John S. Reilly, child-training authority, and Carolyn Wells, writer of nonsense verse, for Magazine of the Air, CBS at 10 a.m. . . . Geography for intermediate grades will be the subject for today on CBS' School of the Air at 1:15 p.m. . . . The National Congress of Parents and Teachers returns to NBC at 3 p.m. with Dr. Lawrence K. Frank as the first speaker . . . Ethel Barrymore revives a former stage success, "Trelawney of the Wells," NBC at 7:30 p.m.

**THURSDAY, Oct. 22**—Headliners this date are Adolphe Menjou, Anne Shirley, Josephine Antoine and Noel Coward . . . CBS School of the Air, heard at the same time as on previous days, treats two subjects today. The first, The Origin of Fire, is a literature period and the second, Dorothy Gordon's primary music period of songs and stories . . . Senor Guillermo Patterson y de Jauregui, Cuba's ambassador to the U. S., speaks for the General Federation of Women's Clubs, NBC at 1:30 p.m. . . . The Staff Band of the Salvation Army begins a CBS series at 4 p.m. . . . Keeping this novel program up to standard, Music Is My Hobby presents the chorus from Bergen County and Roger Vreeland, music editor of the Bergen Evening Record, who will discuss the cultural influence this chorus has exercised in its vicinity . . . Noel Coward, famed novelist, and Gertrude Lawrence are on the list of Rudy Vallee's guests at 7 p.m. over NBC . . . Adolphe Menjou, Ann Shirley and Josephine Antoine help make Music Hall one of tonight's NBC high spots at 9 p.m.

(Please turn to Page 35 for additional "Events of the Week")

# WAKE UP AND LISTEN



COMPLETE PROGRAMS for the entire week

MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

Sunday

October 18

MORNING

- 7:00 CST**      **6:00 MST**  
CBS-On the Air Today; Organ  
Reveille: (sw-21.52)
- KFJZ-Quartet
- KTAT-Dr. J. Frank Norris
- KTUL-Radio Pastor
- WACO-Sunrise Melodies
- WDAF-Melody Hour
- 7:15 CST**      **6:15 MST**  
KTUL-Sunshine Varieties
- 7:30 CST**      **6:30 MST**  
NBC-Children's Concert; Orch.,  
cond. Josef Stopak; Paul Wing,  
narrator: WDAF KVOO
- CBS-Lyric Serenade (sw-21.52)
- KFJZ-Peoples Mission
- KMOX-Rise & Shine
- 7:45 CST**      **6:45 MST**  
CBS-Radio Spotlight (sw-21.52)
- KPRC-A Sky Pilot
- WDAF-News from Churches
- 8:00 CST**      **7:00 MST**  
CBS-Sunday Morning at Aunt  
Susan's; Artells Dickson, bar;  
News: KGKO KOMA KRLD  
KMOX KTUL KTRH KWKH  
(sw-21.52)
- NBC-Coast to Coast on a Bus  
WREN (sw-15.21)
- NBC-Antal's Cubans: WFAA  
WOAI  
*La Campa, Grenet; Mexican Ron  
Chera, Trama; Wanna Let O'  
Love; Habanera, Tin Panter's;  
Mark-Las; Danza 1 & 2, Cer-  
vantes; Marianna; Quien Tiro La  
Bomba; Melancholic; Compositas  
De Ortel, Hernandez; Mammy  
Bess, Norman*
- KFJZ-Assembly of God
- KPRC-Voice of the Church
- KTSA-Comics, Uncle Al
- KVOO-Ministerial Alliance
- WACO-Country Church
- WDAF-Birthday Bell
- WKY-Uncle Ben's Funny Paper  
Hour
- 8:15 CST**      **7:15 MST**  
WDAF-Antal's Cubans (NBC)
- 8:30 CST**      **7:30 MST**  
NBC-Concert Ensemble: KVOO  
WFAA WOAI WDAF  
*Die Allmacht, Schubert; Plaisir  
D'Amour, Martini; Deuzieme  
Mazourka, Godard; Crepuscule,  
Massenet; Petite Breasse, Hae-  
ler; Zuefening, Strauss; Through  
the Silent Night, Bachmanoff*
- KFDM-Classified
- KFJZ-Enric Madriguera's Orch.
- KMOX-Rise & Shine
- KPRC-Uncle Frank & Junior
- KTRH-Evangelistic Temple
- WACO-Uncle Scooter's Funnies
- 8:45 CST**      **7:45 MST**  
KFDM-Jungle Jim
- KOMA-Chapel Recital
- KTRH-Assembly of God
- WDAF-Dr. Burreis A. Jenkins
- 9:00 CST**      **8:00 MST**  
NBC-Sabbath Reveries;  
"Words of Eternal Life";  
Dr. Charles L. Goodell, speak-  
er; Mixed Quartet: WDAF  
WOAI (sw-15.33)
- CBS-Church of the Air:  
KMOX KOMA KTRA KWKH  
KPSA (sw-21.52)
- NBC-Southernaires: WREN (sw-  
15.21)  
*Hail Hail Hail; Sun Don't Set;  
Mighty Lak' A Rose; Lice Ham-  
me; Plum De Line; Middle of  
De Road; Keep Your Lamp  
Trimmed; Water Boy; Bells;  
Sweet How Prayer; Church By  
the Side of the Road; Abide with  
Me; Lord's Prayer*
- KFDM-Peaceful Hour
- KFJZ-Rev. B. F. Markum
- KGKO-R. D. Kennedy, songs
- KGNC-Waltz Time
- KLUF-Organ Reveries
- KPRC-Birthday Club
- KRLD-Bible Class
- KTUL-Church of Christ
- KVOO-Shannon's Shamrocks
- WACO-Rev. A. C. Lane
- WFAA-Dr. David Lalkowitz
- WKY-Cruise of the Poll Parrott
- 9:15 CST**      **8:15 MST**  
KGKO-Organ Moods
- KGNC-At. D. Sumrall
- KPRC-Morning Concert
- KTUL-Organ Reveries
- KVOO-Fireside Quartet
- WACO-Mellow Tunes
- WKY-Southernaires (NBC)
- 9:30 CST**      **8:30 MST**  
★ CBS-Children's Hour: (sw-  
21.52)
- NBC-Walberg Brown String En-  
semble: WREN (sw-15.21)

(Continued on Next Page)



# Sunday

October 18



Wendell Hall  
See 9 p.m. CST (8 MST)

(Continued from Page 33)

9:30 (Continued)

CBS-Beethoven Sonata; Alexander Semmler, concert pianist; KNOW KTSa KWKH KTUL KTRH KOMA KMOX KGKO WACO KRLD

NBC-South Sea Islanders: WDAF WKY WOAI (sw-15.33)  
KFDM-Silver Hair League  
KFJZ-Leo Reisman's Orch.  
KGNC-Concert Music  
KLUF-Hits Of The Week  
KPRC-Variety  
KTAT-Your Neighborhood Choir  
KVQO-Judge Rutherford; Sunday Morning Reveries  
WFAA-Gertrude Mandelstam, pianist

9:45 CST 8:45 MST  
KFJZ-Bible Story  
KLUF-Morning Musical  
KMOX-Fascinating Melodies  
KPRC-Variety  
KTAT-Rhythm Parade  
KVQO-Glenn Condon  
WFAA-Elmer Scott, talk

10:00 CST 9:00 MST  
NBC-News; Ward & Muzzy, piano duo; WKY WDAF KVQO (sw-15.33)

CBS-Day Dreams: KGKO KTRH KOMA KTSa KWKH KNOW KTUL KMOX WACO  
KFDM-Jan Hubatti's Orch.  
KFJZ-Morning Musings  
KLUF-Today's Sermons  
KPRC-Real Estate Hour  
KRLD-Bible Class  
KTAT-Francis Coffin Boaz  
KTSM-Funny Paper Man  
WBAP-Rhythm & Romance  
WOAI-News; Musical Prgm.  
WREN-News; Prgm. Highlights

10:15 CST 9:15 MST  
★ NBC-Neilie Revell: WREN WOAI WBAP  
NBC-News We Left Behind Us; Barry McKinley, bar; Dorothy Dreslin, sop. & Jerry Sears' Orch.; WKY KVQO WDAF (sw-15.33)

KFDM-Uncle Danny Day  
KFJZ-Hawaiian Harmonies  
KGNC-Westminster Choir  
KLUF-Now & Then  
KMOX-Book Review  
KSL-Morning Serenade  
RTAT-Watch Tower Prgm.

10:30 CST 9:30 MST  
★ CBS-Major Bowes' Capitol Family; Helen Alexander, sop., Edward Matthews, Nicholas Cosentino, Charles Magnante, & Sam Herman: WACO KOMA KTRH KMOX KWKH KGKO KRLD KTSa KTUL KNOW (sw-21.52)

NBC-The World is Yours; WREN WKY WBAP WOAI KVQO  
KFDM-Hotel Beaumont  
KFJZ-Paul Whiteman's Orch.  
KLUF-Parade of Advertisers  
KPRC-Variety Prgm.  
KTAT-Modern Melodies  
KTSM-Musical Prgm.

10:45 CST 9:45 MST  
NBC-Peerless Trio, vocal: WBAP KVQO WDAF (sw-15.33)  
KFDM-Lane Prescott's Orch.  
KFJZ-Don Bestor's Orch.  
KPRC-Pipe Organ

11:00 CST 10:00 MST  
★ NBC-Int'l Br'cast from Budapest, Hungary; Salute to NBC's Tenth Anniv.; Dr. Mela Havel, guest speaker; KVQO KPRC WDAF

NBC-Pageant of Youth, variety show: (sw-15.21)  
△First Baptist Church: KFDM KTUL KLUF  
△Presbyterian Church: WBAP WOAI  
KFJZ-Al Donohue's Orch.  
KGNC-Methodist Church  
KTAT-Dr. J. Frank Norris  
KWKH-AMorn. Services  
WKY-First Lutheran Church  
WREN-Happy Jack Turner

11:15 CST 10:15 MST  
NBC-Hollywood High Hatters: KPRC  
KFJZ-Ted Fiorito's Orch.  
KTAT-Along Melody Lane  
KTSM-Popular Music  
WDAF-Peck's on the Air  
WREN-Melodic Music

11:30 CST 10:30 MST  
★ CBS-Salt Lake City Tabernacle & Choir: KGKO WACO KTSa KNOW KTRH KRLD (sw-21.52)

Sweet Is the Work, McClellan; Send Forth Thy Spirit, Schubert; Allegro from Fourth Sonata, Glinka; I'll Sing These Songs of Araby, Clay; Liebestraum, Liszt the Side of the Road's Abide with Me; Lord's Prayer

★ NBC-Radio City Music Hall; Edwina Eustis, cont.; Dorothy Kendrick, pianist; KVQO WREN (sw-15.21)  
2nd and 3rd Movements from Cesar Franck's Symphony in D Minor by Ork; Respighi's "Nebbia" by Miss Rustia; "Albeniz's" "Catalunian" by Ork; First Movement from Schumann's Concerto in A Minor, Opus 54, by Miss Kendrick; "Fokrovskina's" "Russian Dance," by Ork

NBC-Univ. of Chicago Round Table Discussion; Current Topics; Guest Speakers: (sw-15.33)  
△Church Services: KOMA KTSM KFJZ-Concert Hall  
KLUF-Paul Whiteman's Orch.  
KMOX-Headlines of the Week  
KPRC-Variety  
WDAF-Carveth Wells, travelogue

11:45 CST 10:45 MST  
KFJZ-John Garber's Orch.  
KLUF-Johnny Green's Orch.  
KPRC-Radio City Music Hall (NBC)

12:00 CST 11:00 MST  
NBC-Radio City Music Hall: WFAA WOAI WKY  
CBS-△Church of the Air: KTSa KTRH KOMA KMOX KTUL KRLD KNOW KGKO KWKH (sw-15.27)

NBC-Lucille Manners, sop.; Ork.: WDAF (sw-15.33)  
KFDM-Billy Kitta, organist  
KFJZ-Richard Himber's Orch.  
KLUF-Noon Varieties  
WACO-Shoppers Express

12:15 CST 11:15 MST  
KFJZ-Cecil Gill  
KGNC-Sunday Dinner Concert  
WDAF-Pepper-Uppers

12:30 CST 11:30 MST  
NBC-△Highlights of the Bible; "The Unconcerned Spectator," Dr. F. K. Stamm: WREN  
★ CBS-Int'l Br'cast from London; Frank Darvell, speaker: KWKH KTRH KOMA KRLD KGKO KTSa WACO KNOW KTUL (sw-15.27)

NBC-Samovar Serenade: WDAF (sw-15.33)  
Murch Bolck, Leopold; Selection of Russian Songs; Still At Night; Zoloff; Rosh Bells, Nesterovsk; Rodina, Kiriloff; Traika, Tschakowsky; Can Not Tell You, Zoloff; Waltz, Brahms; A Village Dance, Privaloff

Carveth Wells, explorer: KMOX KPRC WFAA  
KFDM-Dance Orch.  
KFJZ-Vee Vee to the Rescue  
KLUF-Waltz Time  
KVQO-Noon Hour Varieties  
WKY-Melody Parade  
WOAI-Jim Maverick, speaker

12:45 CST 11:45 MST  
CBS-Eddie Dunstetter Entertains: KRLD KNOW KTRH KGKO KWKH (sw-15.27)  
△Christian Science: KOMA KTSa  
Music for Men: KTUL KVQO  
KFDM-Classified  
KFJZ-Joe Venutti's Orch.  
KGNC-Reser Rhythms  
KLUF-Your Hymns and Mine  
WACO-Interlude; Luggage Review  
WKY-Sendoff Serenaders  
WOAI-Organ Recital

## LOG OF STATIONS

LISTED IN EDITION T—LONE STAR

Call Letters	Kilo-cycles	Power Watts	Location	Network
KFDM	560	1,000	Beaumont, Texas	Local
KFJZ	1370	250	Fort Worth, Texas	Local
KGKO	570	1,000	Wichita Falls Texas	Local
KGNC	1370	250	Amarillo, Texas	CBS
KLUF	1370	250	Galveston, Texas	Local
KMOX	1090	50,000	St. Louis, Missouri	CBS
KNOV	1500	100	Austin, Texas	CBS
KOA†	830	50,000	Denver, Colorado	NBC
KOB	1180	10,000	Albuquerque, New Mexico	Local
KOMA	1480	5,000	Oklahoma City, Oklahoma	CBS
KPRC	920	5,000	Houston, Texas	NBC & CBS
KRLD	1040	10,000	Dallas, Texas	NBC & CBS
KSL†	1130	50,000	Salt Lake City, Utah	CBS
KTAT	1240	1,000	Fort Worth, Texas	Local
KTRH	1290	5,000	Houston, Texas	CBS
KTSa	550	5,000	San Antonio, Texas	CBS
KTUL	1310	100	El Paso, Texas	Local
KTMX	1400	500	Tulsa, Oklahoma	CBS
KVQO	1140	25,000	Shreveport, Louisiana	NBC
KWKH	1100	10,000	Waco, Texas	CBS
WACO	1420	100	Fort Worth, Texas	NBC & CBS
WBAP	800	50,000	Kansas City, Missouri	NBC-R
WDAF	610	5,000	Chicago, Illinois	NBC-B
WENR†	870	50,000	Dallas, Texas	NBC & CBS
WFAA	800	50,000	Chicago, Illinois	NBC-R
WGN†	720	50,000	Des Moines, Iowa	NBC-R
WHO†	1000	50,000	Oklahoma City, Oklahoma	NBC
WKY	900	1,000	Chicago, Illinois	NBC-B
WLS†	870	50,000	Cincinnati, Ohio	NBC & CBS
WLW†	700	500,000	Chicago, Illinois	NBC-R
WMAO†	670	50,000	San Antonio, Texas	NBC & CBS
WOAI	1190	50,000	Lawrence, Kansas	NBC-B
WREN	1220	5,000	Nashville, Tennessee	NBC
WST†	650	50,000	New Orleans, Louisiana	CBS
WWL†	850	10,000		

NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
NBC-R—National Broadcasting Company  
NBC-B—National Broadcasting Company  
Basic Blue Network  
TQN—Texas Quality Network  
†—Night Programs  
\*—Network programs only

SHOUT WAVES  
Symbol after a program, like (sw-9.53), means that program is broadcast on short cycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell  $\star$  indicates religious services and programs. Star  $\star$  indicates high spot selections.  
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

1:00 CST 12:00 MST  
★ NBC-Magic Key; Symp. Orch., dir. Frank Black; Milton J. Cross, m.c.; John B. Kennedy, commentator; Ernest Hutchensohn, Jeanne Dante, Burgess Meredith, Norman Corcor, Jean Sabotin, guests: WFAA KVQO WOAI KPRC WKY WREN (sw-15.21)

★ CBS-Pittsburgh Symp. Orch.: Antonio Modarelli, cond.; Reed Kennedy, bar., guest: KTRH KRLD KMOX KOMA KTSa KTUL KWKH (sw-15.27)

Opera Music of 3 European Countries Will Be Contrasted to Illustrate Struggle Between Musical Styles Which Resulted in Victory of Wagner Over His Italian Rivals. The Program Is to Represent Back As a German Composer Who Could Succeed Only by Moving to France and Writing Like An Italian. Two Well Known Opera Artists, One Italian and the Other German, Will Sing the Arias. The Columbia Symphony Orchestra Directed By Barlow. Selections: Overture to "William Tell," Rossini; "O Don Fatalo from "Don Carlos," Verdi; Overture to "Der Freischutz," Von Weber; The Paris Senza from "Orfeo," Gluck; Prelude to "La Traviata," Verdi; Prelude & Love-Death from "Tristan & Isolde," Wagner

NBC-Land Trio & White; Col. Jim Healy, commentator: (sw-15.33)  
KFDM-Broussard's Players  
KFJZ-Bro. Joe Scheumacker  
★ KGI-RADIO GOSSIP (1500-ke.)  
KGKO-Paul Lindley Entertains  
KGNC-Service Girls  
KLUF-Dinner Melodies  
KTAT-Bible Class  
WACO-Hits of the Week  
WDAF-Headlines of the Week

1:15 CST 12:15 MST  
KGNC-Beacon Male Quartet  
1:30 CST 12:30 MST  
NBC-Theater Colt Mysteries: WDAF (sw-15.33)  
KFDM-Tyrrell Combust  
KGNC-Carveth Wells, explorer  
KLUF-△Assembly of God Church  
KTAT-Sunday Players  
WACO-△Rev. R. A. Copeland

1:45 CST 12:45 MST  
CBS-AI Roth's Orch.: KTRH KNOW KWKH KGKO KTUL (sw-15.27)  
KLUF-W. P. A.

KTAT-Czech Regels  
KTRH-△Faith Tabernacle  
KTUL-Sunday Varieties  
WKY-Mystery Melody

2:15 CST 1:15 MST  
NBC-Our Neighbors: WKY KVQO WREN (sw-15.21)  
KFJZ-Popular Music  
KGNC-△1st Church of Christ  
KPRC-Pop. Recital  
KTRH-Petite Musicale  
KTUL To be announced  
WACO-△Baptist Church

2:30 CST 1:30 MST  
NBC-Helen Traubel, sop.; Orch.: WREN (sw-15.21)  
CBS-Everybody's Music: WACO  
★ NBC-Grand Hotel: Anne Seymour "Two Who Forgot": WDAF (sw-15.33)  
T.Q.N.-Employers Casualty Prgm. WFAA WOAI  
KFJZ-Rudy Yallee's Orch.  
KGNC-Xavier Cugat's Orch.  
KPRC-Variety  
KTAT-Sunday Concert  
KTRH-△First Church of Christ  
KTUL-△Country Church of Hollywood

KVQO-What's What in the News  
WKY-Cain's Coffee Club  
2:45 CST 1:45 MST  
T.Q.N.-Jack Amlung's Orch.: WBAP KPRC WOAI  
Movie Reporter: KTUL KVQO  
KFJZ-Pleasure Cruise  
KTAT-Sunday Hymnal

3:00 CST 2:00 MST  
NBC-△Nat'l Vespers; "On Find-It Hard to Believe in God," Dr. H. E. Fosdick: WREN KVQO  
CBS-Ma & Pa, dramatic sketch: KTRH KGKO KNOW KRLD  
KTUL KOMA WACO KWKH  
KTSa KMOX (sw-15.27)  
NBC-Widow's Son, sketch: (sw-9.53)  
T.Q.N.-Adolf & The Boys: WOAI WBAP KPRC  
Carveth Wells, explorer: KVQO WKY

KFJZ-Ports of Call  
KGNC-Melody Maids  
KTAT-Watchtower Prgm.; Afternoon Favorites  
KTSM-Concert Hall  
WDAF-Sunday Players

3:15 CST 2:15 MST  
KPRC-△Christian Science  
KTSM-△J u d g e Rutherford; Dance Hour  
WBAP-Hits & Encores  
WOAI-Musical Prgm.

3:30 CST 2:30 MST  
NBC-Sen. Fishface & Prof. Figg's bottle Variety Show; Jerry Sears' Orch.; Olga Vernon, cont.; Cavaliers Quartet: WREN  
CBS-Sunday Serenade: KOMA WACO KGKO KTRH KNOW KTUL KMOX KWKH KTSa (sw-15.27)  
NBC-Noble Cain & A Cappella Choir (sw-9.53)  
T.Q.N.-Argotainers: KPRC WFAA WOAI  
KFJZ-Howard Goodwin  
KRLD-Croonators  
KTAT-Castles in Music  
KTSM-World Entertains  
KVQO-Dixie Memories  
WDAF-Musical Prgm.  
WKY-Blue Belles & Beaus

3:45 CST 2:45 MST  
CBS-Sunday Serenade: KRLD KTSa  
T.Q.N.-Lee O'Daniel's Hillbilly Boys: WOAI WBAP KPRC  
KFJZ-Paul Whiteman's Orch.  
KGNC-McDowell Club  
KTAT-△Christian Science Prgm.  
KTSM-Carveth Wells, explorer  
KVQO-Music  
KWKH-Variety Prgm.  
WDAF-Liar's Club

4:00 CST 3:00 MST  
★ NBC-Marion Talley, sop.; Josef Koestner's Orch.: WDAF (sw-9.53)  
CBS-To be announced: KTRH KNOW  
NBC-Wa. The People, Phillips H. Lord, dir.; Mark Warnow's Orchestra; Guests: WREN WBAP WKY KPRC WOAI KVQO (sw-15.21)  
The Man Who, Though Less Than Forty-Five Inches Tall, Is State Treasurer of Texas; the "Marrying Mayor" of Ogden, Utah, and a Resident of Buffalo Whose Teeth Are Filled with Diamonds Will Tell Their Unusual Stories  
CBS-Your Unseen Friend; Music & Dramatic: KMOX KWKH (sw-11.83)  
KFJZ-Orville Knapp's Orch.  
KGKO-World Salon Group  
KOMa-Our Modern Composers  
KRLD-True Tale Drama  
KTAT-F. C. U. Prgm.  
KTSa-Stars Over Manhattan  
KTSM-Tuning Around  
KTUL-Alabama Boys  
WACO-Evening Melodies

4:15 CST 3:15 MST  
KFJZ-Jimmy Lunceford's Orch.  
KGNC-Sun Flame Singers  
KRLD-Tommy Tucker's Orch.  
KTSM-Organ Matinee  
KTUL-Sportsman's Hour  
4:30 CST 3:30 MST  
NBC-"Smilin' Ed" McConnell; Palmer Clark's Orch. & Choral Group; Irma Glen, organist: WDAF (sw-9.53)  
★ NBC-Col Stoopnagle & Budd, comedians; Harry von Zell; Don Voorhees' Orch.: WREN (sw-15.21)  
CBS-Guy Logbarde's Orch.: KTUL, KMOX KOMA (sw-11.83)  
KFDM-△God's Church  
KFJZ-Sunday Aft. Devotional  
KGKO-△Chapel Prgm.  
KGNC-Music Clubs Prgm.  
★ KONO-Know Your Artist; MOVIE GOSSIP (1370 ke)  
KPRC-Fogle-West Ensemble  
KRLD-The Croonators  
KTAT-Dr. J. Frank Norris  
KTRH-△Heights Tabernacle  
KTSa-Calling All Stars  
KTSM-Waring's Pennsylvanians  
KVQO-Glenn Condon  
KWKH-△Country Church of Hollywood  
WACO-Musical Prgm.  
WBAP-World Entertains  
WKY-Dance Hour  
WOAI-Musical Prgm.

4:45 CST 3:45 MST  
KPRC-Pipe Organ Concert  
KRLD-Sun Flames  
KVQO-Southern World of Sports  
KWKH-Philosopher  
WKY-△Country Church  
5:00 CST 4:00 MST  
★ CBS-Joe Penner, comedian; Jimmie Grier's Orch.: KOMA KMOX KTSa KRLD KTRH (sw-11.83)  
NBC-△Catholic Hour; "St. Francis Xavier & The Missionary" Rev. T. J. McDonnell, guest speaker; Mediaevalist Choir dir. of Father Finn: WDAF KPRC WOAI WBAP KVQO (sw-9.53)  
CBS-To be announced: KNOW NBC-Echoes from Orch. Pit: Ernie Gill, dir.: WREN  
KFDM-Classified  
KFJZ-Ozzie Nelson's Orch.  
KGKO-Jam Phillips' Orch.  
KTSM-Out of the Past to You  
KTUL-Luff Parade  
KWKH-Jimmie Davis  
WACO-△Christian Science  
WKY-Machine Prgm.

5:15 CST 4:15 MST  
KFDM-Dance Hour  
KFJZ-News Flashes  
WACO-Dinner Dance Music  
WKY-McVey's Prgm.

## WE EXPLAIN

RADIO GUIDE begs your pardon for sometimes failing to list Presidential and political broadcasts, but the editors are powerless to remedy this situation. The omission of such listings occurs only when these special programs are scheduled by the broadcasting companies too late for RADIO GUIDE's date of going to press. RADIO GUIDE is strictly non-partisan and impartial. It is our endeavor to list every program on the air, you may be assured.

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning to 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 20.



5:30 CST 4:30 MST  
NBC-PRINCESS PAT PRESENTS A Tale of Today: (sw-9.53)

\* KABC-MOVIE GOSSIP (1420 kc.)  
KFDM-Park Prgm.  
KFJZ-Dinner Hour  
KGKO-In a Modern Manner

\* KABC-MOVIE GOSSIP (1420 kc.)  
KFDM-Park Prgm.  
KFJZ-Dinner Hour  
KGKO-In a Modern Manner

WGN-Dance Orch.  
WLW-Organ and Poems  
WWL-Midnite Serenaders

WMAQ-Phil Levant's Orch.  
WSM-Francis Craig's Orch.  
WWL-Gus Arnheim

# Sunday

## October 18



Virginia Rea  
5:30 p.m. CST (4:30 MST)

CBS-Rubinoff, Jan Pearce & Virginia Rea & Orch. (Premiere): KMOX KTSK KRLD KGKO KOMA KWKH KTRH KTUL (sw-11.83)  
NBC-To be announced: WREN  
CBS-To be announced: KNOW WACO  
T.N.-Pepper Uppers: WFAA WKY KPRC WOAI KVOO KGNC  
KFDM Church Alliance  
KFJZ-Freddy Martin's Orch.  
KTSM-Top Tunes of the Day  
WDAF-Men in the Street

7:15 CST 6:15 MST  
KFDM-Gypsy Music  
KGNC-News  
KLUF-Boswell Sisters, songs  
KTAT-Meet the Visitor  
WGN-News; Quin Ryan, sports

9:15 CST 8:15 MST  
KFDM-Business College  
KFJZ-Eddy Duchin's Orch.  
WGN-Freddy Martin's Orch.

11:15 CST 10:15 MST  
NBC-Joel Candullo's Orch.: WSM KPRC WBAP WKY  
CBS-Vincent Lopez's Orch.: KMOX KSL WWL  
WOAI-Reverie

12:00 CST 11:00 MST  
News: KMOX KOA  
KSL-Sunday Eve. on Temple Square  
WGN-Joe Sanders' Orch.  
WLW-Dance Music

5:45 CST 4:45 MST  
NBC-Archair Quartet: WREN (sw-15.21)  
KFJZ-Sports Slants  
KOMA John Ford  
KTSA-Mayor Quinn

7:30 CST 6:30 MST  
\* CBS-TEXAS CO. PRESENTS  
The Fire Chief; Eddie Cantor with Parkyakarkus, Bobby Breen, Deanna Durbin; Jimmy Wallington & Jacques Renard's Orch.; WACO WWL KTSK KGKO KRLD KTRH KMOX KTUL KOMA KWKH KNOW (sw-11.83)  
NBC-Romance of 76, Drama: WENR WREN (sw-11.87)  
KFDM-Baptist Church  
KFJZ-Broadway Baptist Church  
KGNC-Drama  
KLUF-Ted Fiorito's Orch.  
KSL-Carveth Wells, explorer  
KTAT-Popular Dance Tunes  
KTSM-Sketches in Melody  
WGN-Harold Stokes' Orch.

9:30 CST 8:30 MST  
NBC-22nd Annual Convention of Hadassah Women's Zionist Organization of America: WENR WREN (sw-11.87)  
KFDM-FHA Prgm.  
KFJZ-Interesting People in the News  
KGNC-Stan Stanley's Orch.  
KTSM-Church Services  
WGN-Kay Kyser's Orch.  
WLW-Unsolved Mysteries

11:30 CST 10:30 MST  
NBC-Eddie Fitzpatrick's Orch.: WREN KOA (sw-6.14)  
CBS-Frank Dailey's Orch.: KTUL KGKO KSL KTSK WACO KNOW KMOX KWKH KOMA KRLD  
NBC-Blue Baron's Orch.: WHO WDAF  
MBS-Louis Prima's Orch.: WGN WLW  
KPRC-Radio Chapel  
WENR-Jesse Crawford  
WKY-Dance Orch.

12:15 CST 11:15 MST  
KOA-Merle Carlson's Orch.  
KTRH-Orchestral Gems  
WLW-Johnny Lewis' Orch.  
12:30 CST 11:30 MST  
KOA-Firelight Fancies  
KPRC-Δ Skyline Radio Chapel

End of Sunday Programs

## EVENTS OF THE WEEK

(Continued from Page 33)

**FRIDAY, Oct. 23**—Screen stars scintillate tonight, but first we have Maury (Cholly Knickerbocker) Paul and Stephen Vincent Benet, poet and author, as guest of CBS' Magazine of the Air. Time: 10 a.m. . . . Current Events by Shepard Stone and a vocational guidance session are the School of the Air fare, CBS at 1:15 p.m. . . . "We Meet Again," with lovely Irene Rich in the role of a famous surgeon, will be an NBC offering at 7 p.m. . . . Barbara Stanwyck and Preston Foster guest appear on Hollywood Hotel, CBS at 8 p.m., in a preview of "The Plough and the Stars." Frances Langford, who has been a steady member of the cast, will be missing tonight, but we find Lois Ravel pinching for her while she vacations for two weeks . . . Constance Bennett will be interviewed by Elza Schallert over NBC at 9:45 p.m.

**SATURDAY, Oct. 24**—No exciting changes in today's schedule, but we do find the Hampton Institute Singers replacing Heinie's Grenadiers over NBC at 6:15 p.m. and the Columbia Workshop presenting another of its interesting experimental programs at 7. Here's hopin' this will enable you to enjoy ten days of HAPPY LISTENING.

## SHORT WAVES

(Continued from Page 20)

that "out of the dark blue came sweet voices from across the Atlantic—the Burns sisters being broadcast by short-wave station W2XAF." Flyer Bowbyes had rigged up a short-wave receiver in his flight plane to while away the lonesome hours of his patrol . . . According to M. E. Laul of Birmingham, Ala., HP5J (9.605), Panama City, transmits the only English news period radiated by any Central or South American short-wave stations nightly at 7:40 p.m. EST (6:40 CST). The news session opens and closes with the playing of Sousa's "The Black Horse Troop March." A new verification card is being issued by HP5J. Listeners are invited to send reports to Servicio Publico de Radio, S. A., Apartado 867, Panama City, Panama.

## CONTESTS ON THE AIR

**SUNDAY**  
2 p.m. EST (1 CST), NBC network. Magic Key. Prizes weekly for composition about product. Entries must be mailed within six days after broadcast. Contest closes Oct. 31, 1936.  
7:45 p.m. EST (6:45 CST), NBC network. Sunset Dreams. Broadcast for West at 11 p.m. EST (10 CST). Jingle contest, wrist watch prizes.

**TUESDAY**  
9 p.m. EST (8 CST), NBC network. Sidewalk Interviews. Wrist watches weekly for questions or problems.  
9:30 p.m. EST (8:30 CST), NBC network. Packard Hour. 12 automobiles as prizes for best answer to question about product. Contest closes Nov. 7, 1936.

**MONDAY**  
10:15 a.m. EST (9:15 CST), NBC network, Monday through Friday. Five Star Jones. See 3:15 p.m. EST (2:15 CST) Monday. Same contest as Ma Perkins.  
11:45 a.m. EST (10:45 CST), Monday, Wednesday and Friday; also 7:15 p.m. EST (6:15 CST), Tuesday and Thursday, NBC network. Voice of Experience. Twenty cash prizes of \$500 each for best letters on subject given on program. Contest closes Nov. 30, 1936.

10:30 p.m. EST (9:30 CST), NBC network. Portraits in Harmony. Automobiles as prizes for best ending to sentence given on program.  
(Continued on Page 45)

3 p.m. EST (2 CST), also 10:30 a.m. EST (9:30 CST), NBC network, Monday through Friday. Pepper Young's Family. Grand prize of \$1,000 a year for life or \$12,000 cash. Also 201 cash prizes in each of five prize zones. Prizes to be given for best compositions on product. Contest closes Nov. 30, 1936.  
3:15 p.m. EST (2:15 CST), NBC network, Monday through Friday. Ma Perkins. 703 cash prizes totalling \$10,000. Contest closes Nov. 16, 1936.

**Princess Pat Rouge**  
New — different — gives natural color that actually seems to come from within the skin.

## BE A RADIO EXPERT

Learn at Home—Make Good Money  
Many men I trained at home in spare time make \$30, \$50, \$75 a week. Many make \$5, \$10, \$15 a week in spare time while learning. Illustrated 64-page book describes Radio's opportunities and how you can become a Radio Expert through my practical home training. Television training is included. Money Back Agreement protects you. Mail coupon today for copy of book FREE.  
J. E. SMITH, President, Dept. 6KT6B  
National Radio Institute, Washington, D. C.  
Send me, without obligation, your 64-page book "Rich Rewards in Radio" FREE. (Please write plainly.)  
NAME.....AGE.....  
ADDRESS.....  
CITY.....STATE.....

6:00 CST 5:00 MST  
\* NBC-Jack Benny & Mary Livingston: Kenny Baker, tr.; Don Wilson, m.c.; Phil Harris' Orch.: KPRC WOAI WFAA WDAF KVOO WKY (sw-9.53) (also see 10:30 p.m.)  
College Football Will Be the Subject Under Discussion. Benny Bean. Scrooby Attending the Gridiron Practice. At One of the West Coast Universities to Get the Real "London." He Will Be Heard As Coach Benny. Mary Will Be "College Sweetheart." White Wilson, Harris and Baker Will Appear As Assorted Pipskin Punks.

7:45 CST 6:45 MST  
KFDM-Fats Waller Music  
KTAT-Marie Koska, accordionist  
KTSM-Baseball Reports

9:45 CST 8:45 MST  
CBS-Kaltenborn Edits the News: KGKO KOMA WACO KTUL KTSK KRLD KTRH WWL (sw-6.12)  
KFDM-Variety Hour  
KFJZ-Radio Night Club  
KMOX-Hot Dates in Music  
KSL-Eve. Reveries  
KTUL-Colonel Courtesy  
KWKH-News  
WWL-River Revelers

10:00 CST 9:00 MST  
CBS-TEXAS CO. PRESENTS: Fire Chief Prgm. Starring Eddie Cantor: KSL  
NBC-Judy & the Bunch; News: WREN WSM  
NBC-Henry Busse's Orch.: WHO WMAQ (sw-9.53)  
CBS-News; Will Osborne's Orch.: KGKO WACO KTRH KOMA KRLD KTUL KWKH KNOW  
NBC-Sunset Dreams: WBAP KOA KPRC (also at 6:45 p.m.)  
News: WOAI WENR WWL  
KFDM-Sabine Tabernacle  
KFJZ-George Hall's Orch.  
KMOX-Richard Himber's Orch.  
KTSA-San Antonio Dance  
WDAF-Local Soloist  
WGN-Ted Fiorito's Orch.  
WKY-Variety Prgm.

12:45 CST 11:45 MST  
NBC-Blue Baron's Orch.: WHO WDAF  
MBS-Louis Prima's Orch.: WGN WLW  
KPRC-Radio Chapel  
WENR-Jesse Crawford  
WKY-Dance Orch.

6:15 CST 5:15 MST  
Musical Prgm.: KWKH WACO  
KFDM-Baptist Church  
KFJZ-Lew Stone  
KLUF-News  
KMOX-Travelogue  
KTRH-America Danes (CBS)  
KTSA-Echoes at Eventide

8:00 CST 7:00 MST  
\* NBC-ANDREW JERGENS CO. Presents: Walter Winchell: WENR WREN WLW (sw-11.87) (also see 10:15 p.m.)  
\* CBS-Sunday Evening Hour: Gladys Swarthout, sop.; Guest Dir., Fritz Reiner; KTRH KSL WWL KGKO KTSK KRLD KOMA WACO KTUL KWKH KMOX KNOW (sw-11.83)  
NBC-Manhattan Merry-Go-Round; Pierre Le Kreun, tr.; Rachel Carlay; Men About Town, trio; Andy Sannella's Orch.; KOA WFAA WKO WOAI WSM KPRC WKY WMAQ WDAF (sw-9.53)  
KGNC-Pop Concert  
KLUF-Glen Gray's Orch.  
KTAT-Dance Melodies  
KTSM-Sunday Players  
KVOO-Musical Prgm.  
WGN-Wonder Show

10:15 CST 9:15 MST  
\* NBC-ANDREW JERGENS CO. Presents: Walter Winchell: WSM WBAP KPRC KOA WKY WOAI (also at 8 p.m.)  
NBC-Shandor, violinist: WREN Souvenir, Drama: Unfinished Symphony (Excerpt from First Movement) Schubert; Berceuse, Schubert; My Kingdom for a Kiss; Your Eyes Have Told Me So  
News: KTUL WHO  
KFJZ-Shumber Hour  
KMOX-Boyd Raeburn's Orch.  
KOMA-Auditions  
KTSA-Artie Shaw's Orch.  
WDAF-Henry Busse's Orch. (NBC)  
WENR-Phil Levant's Orch.  
WLW-Old Fashioned Girl  
WWL-News

11:00 CST 10:00 MST  
NBC-Jack Benny & Mary Livingston: KOA (also at 6 p.m.)  
CBS-Roger Pryor's Orch.: KOMA KTRH KGKO WACO KWKH KNOW KTUL KTSK KRLD  
NBC-News; Xavier Cugat's Orch.: WDAF WMAQ WHO (sw-9.53)  
\* NBC-Paul Whiteman's Varieties: WBAP WKY KPRC WOAI WSM (also see 8:15 p.m.)  
NBC-Archie Blyer's Orch.: WREN (sw-6.14)  
MBS-Little Jack Little's Orch.: WGN WLW  
KFJZ-Dance at Home  
KMOX-Lang Thompson's Orch.  
KSL-Δ Sunday Evening Service  
WENR-Glen Gray's Orch.  
WWL-Eileen Bird

12:45 CST 11:45 MST  
NBC-Blue Baron's Orch.: WHO WDAF  
MBS-Louis Prima's Orch.: WGN WLW  
KPRC-Radio Chapel  
WENR-Jesse Crawford  
WKY-Dance Orch.

6:30 CST 5:30 MST  
\* CBS-Phil Baker; Hal Kemp's Orch.: KTUL KRLD KTSK KTRH WACO KWKH (sw-11.83)  
\* NBC-Robert L. "Believe-it-or-Not" Ripley; Ozzie Nelson's Orch.: Shirley Lloyd, vocalist: WKY WREN KWVO KPRC WFAA WOAI (sw-11.87)  
NBC-Fireside Recitals; Willie Morris, sop.; Sigurd Nilssen, basso; Frank St. Leger, cond.: WDAF (sw-9.53)

8:30 CST 7:30 MST  
\* NBC-BAYER ASPIRIN PRESENTS: Amer. Album of Familiar Music; Frank Munz, tr.; Lucy Monroe, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Britrand Hirsch, violinist; Haenschel Concert Orch.: KPRC WFAA WOAI WDAF WKY WHO WSM KOA KVOO WMAQ (sw-9.53)  
KFDM-Imperial Singers  
KFJZ-Glen Gray's Orch.  
KGNC-Dick Leibert, organist  
KTAT-Harmony Hall  
KTSM-Δ Judge Rutherford

10:30 CST 9:30 MST  
\* NBC-Jack Benny & Mary Livingston: KOA (also at 6 p.m.)  
CBS-Roger Pryor's Orch.: KOMA KTRH KGKO WACO KWKH KNOW KTUL KTSK KRLD  
NBC-News; Xavier Cugat's Orch.: WDAF WMAQ WHO (sw-9.53)  
\* NBC-Paul Whiteman's Varieties: WBAP WKY KPRC WOAI WSM (also see 8:15 p.m.)  
NBC-Archie Blyer's Orch.: WREN (sw-6.14)  
MBS-Little Jack Little's Orch.: WGN WLW  
KFJZ-Dance at Home  
KMOX-Lang Thompson's Orch.  
KSL-Δ Sunday Evening Service  
WENR-Glen Gray's Orch.  
WWL-Eileen Bird

11:00 CST 10:00 MST  
NBC-Jack Benny & Mary Livingston: KOA (also at 6 p.m.)  
CBS-Roger Pryor's Orch.: KOMA KTRH KGKO WACO KWKH KNOW KTUL KTSK KRLD  
NBC-News; Xavier Cugat's Orch.: WDAF WMAQ WHO (sw-9.53)  
\* NBC-Paul Whiteman's Varieties: WBAP WKY KPRC WOAI WSM (also see 8:15 p.m.)  
NBC-Archie Blyer's Orch.: WREN (sw-6.14)  
MBS-Little Jack Little's Orch.: WGN WLW  
KFJZ-Dance at Home  
KMOX-Lang Thompson's Orch.  
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12:45 CST 11:45 MST  
NBC-Blue Baron's Orch.: WHO WDAF  
MBS-Louis Prima's Orch.: WGN WLW  
KPRC-Radio Chapel  
WENR-Jesse Crawford  
WKY-Dance Orch.

6:45 CST 5:45 MST  
NBC-Sunset Dreams; Morin Sisters & Ranch Boys; Don McNeill, m.c.: WBAP (sw-9.53) (also see 10 p.m.)  
KFJZ-Ambrose  
KGNC-Master Singers  
KLUF-Hawaiian Serenade  
KMOX-Headline Highlights  
KOMA-Sports Page of the Air  
KTAT-Hit Tune Review

8:45 CST 7:45 MST  
KFDM-Tango Time  
KFJZ-Dorsey Bros.' Orch.  
KTAT-Your Invitation to Dance

10:45 CST 9:45 MST  
KMOX-Hal King's Orch.  
KOMA-Dance Orch.  
WLA-Ana White

11:00 CST 10:00 MST  
NBC-Fletcher Henderson's Orch.: WMAQ WREN (sw-6.14)  
NBC-Joel Candullo's Orch.: WDAF WHO KOA  
CBS-Vincent Lopez' Orch.: KNOW KOMA KWKH KGKO KRLD-Carl Ravazzani's Orch.  
KSL-Hughes Reels  
WENR-Stan Norris' Orch.

12:45 CST 11:45 MST  
NBC-Blue Baron's Orch.: WHO WDAF  
MBS-Louis Prima's Orch.: WGN WLW  
KPRC-Radio Chapel  
WENR-Jesse Crawford  
WKY-Dance Orch.

## NIGHT

7:00 CST 6:00 MST  
\* CBS-VICK CHEMICAL CO. Presents Open House, Starring Nelson Eddy, bar.; Franca White, sop.; Joseph Pasternack's Orch.: KMOX KNOW KTSK KOMA KWKH KTRH KRLD KTUL KSL WWL (sw-11.83)  
NBC-Irving Szathmary, Symphonique Moderne; String & Woodwind Orch.: WREN (sw-11.87)  
\* NBC-Good Will Court: WOAI KVOO KMOX WKY KPRC KOA WSM WMAQ WHO WLW WFAA WDAF (sw-9.53)

8:00 CST 7:00 MST  
\* NBC-Edwin C. Hill, "The Spectator": Harry Sosnik's Orch.: WREN WLW WENR (sw-6.14)  
CBS-Original Community Sing: Milton Berle, Wendell Hall, Jones & Hare, Interviews & Songs; Andy Sannella's Orch.: KMOX KOMA WACO KTUL KSL KWKH KTRH KTRH WACO KTSK KRLD WWL KGKO (sw-6.12)  
NBC-Concert Symp.; Lotte Lehman, sop.; Guest; Erno Rapee, cond.: KPRC WHO WSM KOA WBAP WKY WOAI WDAF WMAQ (sw-9.53)  
Overture to Bayreuth, Von Weber; Die Best Der Lenz From "Die Walkure," Wagner; Vissi D'Arte

10:45 CST 9:45 MST  
KMOX-Hal King's Orch.  
KOMA-Dance Orch.  
WLA-Ana White

11:00 CST 10:00 MST  
NBC-Fletcher Henderson's Orch.: WMAQ WREN (sw-6.14)  
NBC-Joel Candullo's Orch.: WDAF WHO KOA  
CBS-Vincent Lopez' Orch.: KNOW KOMA KWKH KGKO KRLD-Carl Ravazzani's Orch.  
KSL-Hughes Reels  
WENR-Stan Norris' Orch.

12:45 CST 11:45 MST  
NBC-Blue Baron's Orch.: WHO WDAF  
MBS-Louis Prima's Orch.: WGN WLW  
KPRC-Radio Chapel  
WENR-Jesse Crawford  
WKY-Dance Orch.



# Monday

October 19



Bill Childs  
See 8 p.m. CST (7 MST)

## Network Changes

CBS-Happy Hollow, formerly 1:15 p.m., now CBS 1:45 p.m. CBS (12:45 MST)  
Chicago Variety Hour, formerly 3:30 now CBS 3:45 p.m. CST (2:45 MST)  
Magnolia Blossoms, formerly 10:30 p.m., now NBC 11 p.m. CST (10 MST)

## MORNING

**7:30 CST** NBC Cheerio: WKY WOAI  
CBS-Lyric Serenade (sw-21.52)  
Musical Clock: WDAF KTAT  
KFDM-Super Savings  
KGKO-Sing Before Breakfast  
KMOX-Happy Green's Ramlers  
KPRC-Band Wagon  
KTUL-News  
KWKH-Ray Redburn  
WOAI-Phil & Ed

**7:45 CST** NBC-Landri Trio & White, songs: WREN  
CBS-Montana Slim: (sw-21.52)  
News: KOMA KWKH WOAI KVOO  
KFDM-Chenier Business College  
KGKO-WPA Prgm.  
KTUL-Novelty Boys

**8:00 CST** NBC-Breakfast Club Orch., Helen Jane Behlke, songs; Clark Dennis, tr.; Joan & the Escorts; Don McNeill, m.c.: WKY KPRC WREN WOAI (sw-15.21)  
CBS-Metropolitan Parade: KTUL KGKO KWKH (sw-21.52)  
Musical Clock: KTRH KOMA KTSA KGNC  
News: KFDM WACO KFJZ-At Donahue's Orch. KLUF-Parade of Time KMOX-Views on News KRLD-Sundial Prgm. KTAT-Breakfast Brevities KVOO-Gospel Trio WDAF-Birthday Bell WFAA-Melodeers WLW-Chandler Chats

**8:15 CST** KFDM-Classified  
KFJZ-Lone Star Rangers  
KGNC-Tonic Tunes  
KLUF-News  
KMOX-Travelogue  
KRLD-Metro. Parade (CBS)  
KVOO-Breakfast Party  
WDAF-Streamliners; News  
WFAA-Birdbrand Cowboys

**8:30 CST** CBS-Bill & Ginger, songs; News (sw-21.52)  
CBS-Richard Maxwell, songs; News: KOMA KGKO KWKH KRLD KTUL WACO KTRH TQN-Adolph & the Boys: WBAP WOAI KPRC  
KFDM-Rhythmic  
KFJZ-Dorsey's Orch.  
KGNC-Joe & Chuck  
KLUF-Musical Clock  
KMOX-The Corn Huskers  
KTAT-Marching Along  
KTSA-Pep Time  
KTSM-Farm Flashes  
KVOO-Good Morning  
WKY-Travels of Mary Ward

**8:45 CST** CBS-Bachelor's Children: KMOX (sw-21.52)  
CBS-The Chicagoans: KTUL KOMA KGKO KWKH KTRH WACO KRLD KTSA  
KFJZ-Glen Gray's Orch.  
KGNC-Salon Serenades  
KLUF-Super Savings

KPRC-Helpful Homer  
KTAT-Health Exercises  
KTSM-Business Brevities  
KTUL-News  
KVOO-Glenn Condon  
WBAP-White Swan Food Parade  
WKY-Party Line  
WOAI-Breakfast Club (NBC)

**9:00 CST** NBC-News; Breen & de Rose: WREN KPRC WKY WOAI  
★ CBS-Betty & Bob, sketch: KMOX (sw-21.52)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WDAF (sw-15.33)  
Party Line: KRLD KWKH KFDM-Melody Revue  
KFJZ-To Whom It May Concern  
KGKO-Missouri Hillbillies  
KGNC-Grab Bag  
KLUF-Public Service Prgm.  
KOMA-Greetings  
KTAT-Melody Palette  
KTRH-Crazy Quilt  
KTSA-Of Interest to Women  
KTSM-Cecil & Sally, sketch  
KVOO-Shannon's Shamrocks  
WACO-Melody Prgm.  
WBAP-Musical Brownies

**9:15 CST** NBC-Five Star Jones, sketch: (sw-15.21)  
CBS-Fred Feibel, organist: KNOW  
NBC-Viennese Sextet: WREN WKY WBAP  
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)  
NBC-John's Other Wife, sketch: WDAF (sw-15.33)  
Hymns of All Churches: WOAI KPRC  
KFJZ-Dr. C. E. McGuire; Howard Godwin  
KGKO-Varieties By Vincent  
KLUF-John & Levy  
KOMA-Little Theater of Music  
KRLD-Organ Musicale  
KTSM-Success Story  
KTUL-News  
KVOO-Handy Ads  
KWKH-Musical Prgm.

**9:30 CST** NBC-Josh Higgins of Finchville: KPRC WOAI WREN KVOO WKY  
NBC-Pepper Young's Family: (sw-15.21)  
CBS-John K. Watkins, News; Betty Crocker; Hymns of All Churches: KMOX (sw-21.52)  
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)  
Market Reports: KGKO WACO  
KFDM-What's New?  
KFJZ-Dorothy Dean  
KGNC-Rumba Rhythms  
KLUF-Schott's Bakery  
KOMA-Markets; News  
KTAT-Frances Kay Presents  
KTSM-Musical Clock  
KTUL-Hymns of All Churches  
KWKH-Range Riders  
WBAP-Helen's Home

**9:45 CST** NBC-Aristocratic Rhythms: WREN (sw-15.21)  
CBS-Oleanders: KNOW KTRH  
★ NBC-Today's Children, sketch: Gale Page, Inna Phillips & Bess Johnson: WKY WOAI WDAF KPRC WBAP (sw-15.33)  
KFDM-WPA Orch.  
KFJZ-Howard Godwin  
KGKO-What's New  
KGNC-Ranch Boys  
KLUF-Bing Crosby, bar.  
KOMA-Cooking School  
KRLD-Ross Rhythm Rascals  
KTUL-Betty & Bob  
KVOO-What's New at Vandeviers

**10:00 CST** NBC-David Harum, sketch: WDAF (sw-15.33)  
CBS-To be announced: KNOW  
NBC-Herman & Banta: WREN KVOO (sw-15.21)  
Grand Duchess Marie & Mrs. Hortense M. Dominici, guests; Leith Stevens' Orch. & Chorus; Reed Kennedy, bar.; "Trouble House," sketch: KOMA KTUL KTSA KMOX KRLD KTRH (sw-21.52)  
KFDM-Billy Kitts, organist  
KFJZ-Friendly Moments  
KGKO-Hits & Encores  
KGNC-News  
KLUF-Isham Jones' Orch.  
KPRC-Maid Time Finders  
KTAT-Time Time  
★ KTSM-Magazine of the Air; RADIO GOSSIP  
KWKH-Musical Prgm.  
WACO-Mellow Tunes  
WBAP-Markets  
WKY-Johnny Marvin  
WOAI-Girl Reporter

**10:15 CST** ★ NBC-Backstage Wife, sketch: WDAF (sw-15.33)  
NBC-Vagabonds: WREN KPRC WOAI  
NBC-Metropolitan Echoes: KPRC  
NBC-Home Sweet Home: (sw-15.21)  
KFDM-Morning Melodies  
KGKO-Billy's Melody Five  
KGNC-Sweet Music  
KLUF-News  
KTSM-Musical Revue  
KVOO-Swing Session  
WFAA-Centennial Schooldays  
WKY-Markets

**10:30 CST** ★ NBC-Vic & Sade, sketch: (sw-15.21)  
CBS-Big Sister, sketch: KMOX KRLD KTRH KNOW KOMA KTSA KTUL (sw-21.52)  
NBC-How to be Charming, sketch: WDAF WKY WFAA KPRC WOAI (sw-15.33)  
NBC-Honeymooners: WREN  
KFDM-Super Savings  
KFJZ-Uncle Ezra's Boys  
KGKO-Morn. Moods; News  
KLUF-Parade of Advertisers  
KTAT-Monitor Views the News  
KVOO-Organ Reveries  
KWKH-Ma Perkins, sketch  
**10:45 CST** NBC-The Voice of Experience: KVOO WKY WDAF WFAA (sw-15.33)  
★ CBS-Dr. Allan Roy Dafso: KRLD KTRH KMOX (sw-15.21)  
★ NBC-Edward MacHugh, bar.: WREN (sw-15.21)  
CBS-To be announced: KNOW  
KFDM-Guy Lombardo's Orch.  
KFJZ-Classified Ads  
KGKO-Tonic Tunes  
KGNC-Ma Perkins, sketch  
KMOX-Let's Compare Notes  
KOMA-Presents  
KPRC-Betty & Bob  
KTAT-Larry Smith, bar.  
KTSA-Through the Years  
KTSM-R. Leibert, organist  
KTUL-Camera Club; Prize Takers  
KWKH-Hymns of All Churches  
WACO-Morning Melodies  
WOAI-Betty & Bob

**11:00 CST** NBC-Honeyboy & Sassairas, comedy: WREN WKY  
CBS-The Gumps, sketch: KMOX (sw-21.52)  
★ NBC-Girl Alone, sketch: Betty Winkler & Pat Murphy: (sw-15.33)  
CBS-To be announced: KTRH KNOW KOMA  
Party Line: KPRC KVOO WOAI  
KFDM-Classified  
KFJZ-Relief Administration  
KGKO-Radio Society Calendar  
KGNC-Grain Reports  
KLUF-Window Shoppers  
KRLD-Adele Naylor, accordionist  
KTAT-Jamboree  
KTSA-Leaders in Dance Time  
KTUL-Piano Notes  
KWKH-Betty & Bob, sketch  
WDAF-Why Down East  
WFAA-Hymns of All Churches

**11:15 CST** ★ NBC-Story of Mary Marlin, sketch: WDAF (sw-15.33)  
★ CBS-Between the Bookends: KMOX KOMA KRLD KTRH (sw-21.52)  
NBC-Jack & Loretta Clemens: WREN WOAI  
CBS-To be announced: WACO  
News: WKY KVOO  
KFDM-Around the Town  
KFJZ-Women in the News  
KTUL-Hometown Newspaper  
KPRC-Classified; Weather; Markets  
KTSM-Morning Melodies  
KTUL-To be announced  
KWKH-Musical Prgm.  
WFAA-Betty & Bob

**11:30 CST** NBC-Gene Arnold & Cadets: KVOO  
CBS-The Merry-makers: KNOW  
★ NBC-Nat'l Farm & Home Hour: Walter Blaufuss' Orch.: WKY; WREN KVOO (sw-15.21)  
CBS-Romance of Helen Trent, sketch: KMOX (sw-21.52)  
TQN-Farm & Home Time: KPRC WFAA WOAI  
KFDM-United Press News  
KFJZ-Woman Club Hour  
KGKO-Markets; Interlude  
KGNC-Classified Ads  
KLUF-Swing Time  
KOMA-Hollywood Speaks  
KRLD-Long, Long Ago  
KTAT-Rufus Sam Raborn  
KTRH-Music Box

KTSa-Tune Wranglers  
KTSM-Gold Coast Express  
KTUL-Blankenship's '89ers  
WACO-WPA Concert  
WDAF-Peck's On the Air

**11:45 CST** CBS-Rich Man's Darling, sketch: KMOX (sw-21.52)  
NBC-Nat'l Farm & Home Hour: KPRC WOAI  
KFDM-Ambrose's Orch.  
KGKO-Man on the Street  
KGNC-Sons of the West  
KLUF-Hawaiian Serenade  
KOMA-Mid-Morning Markets  
KRLD-Centennial Prgm.  
KTAT-Musical Melange  
KTRH-Better Business  
KTSA-In A Mexican Patio  
KTSM-Around the Town  
WDAF-Star Gazer  
WKY-Aunt Susan

**12:00 CST** NBC-Nat'l Farm & Home Hour: WFAA WDAF  
CBS-Poetic Strings: (sw-15.27)  
NBC-Joe White, tr.: (sw-15.33)  
KFDM-Lawrence Quintet  
KFJZ-Hi-Flyers  
KGKO-B & O Rounders  
KGNC-Musical Parade  
KLUF-Tune Pirates  
KMOX-Let's Compare Notes  
KOMA-Pop Moore's Oklahomans  
KRLD-Musical Prgm.  
KTAT-Racing News  
KTRH-Petite Musicale  
KTSA-Radio Luncheon Club  
KTUL-News  
KWKH-W. P. A. Prgm.  
WACO-Shoppers Guide

**12:15 CST** KFDM-R & G Rhythmaires  
KGNC-Luncheon Lyrics  
KMOX-Magic Kitchen  
KRLD-News  
KTAT-Song Styles  
KTUL-Inquiring Reporter  
KWKH-Dept. of Agriculture  
WACO-Musical Prgm.  
WFAA-Mrs. Tucker's Smile  
WOAI-Music & Steel  
★ '90 CST  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
CBS-Rhythmaires: (sw-15.27)  
NBC-Vaughn de Leath: WREN  
TQN-Light Crust Doughboys: KPRC WOAI WBAP  
Man on the Street: WACO KTSA  
Musical Prgm.: WDAF KWKH  
KFDM-Jefferson Demo. Talk  
KFJZ-Leo Reisman's Orch.  
KGKO-Markets; Interlude  
KLUF-Luncheon Arts  
KOMA-Farm Dinner Club  
KRLD-Radio Revival  
KTAT-Jack Meridith's Orch.  
KTUL-Matinee  
KVOO-Bob Wills' Playboys  
WKY-Mystery Melodytime  
WRENTulsa Ted's Range Riders

**12:45 CST** ★ NBC-Happy Jack, songs: WDAF (sw-15.33)  
NBC-Dot & Will, sketch: WKY WREN  
TQN-Jack Amlung's Orch.: WBAP KPRC WOAI  
KFDM-Luncheon Melodies  
KFJZ-District Seven Football  
KGNC-Flying Dutchman  
KMOX-Inquiring Reporter  
KOMA-Mid-day Melodies  
KTSA-Luncheon Club  
KTUL-Marvel Made Miniatures  
WACO-noon Time Melodies

**1:00 CST** ★ NBC-Navy Band, dir. Charles Renter: WREN  
CBS-News Through a Woman's Eyes, Kathryn Carvens: KNOW (sw-15.27)  
NBC-American Education Forum; Dr. Wm. S. Gray: WDAF (sw-15.33)  
TQN-Chuck Wagon Gang: WBAP KPRC WOAI  
KFDM-Today's Almanac  
KFJZ-Fro. Joe Scheumack  
KGKO-Salon Sketches  
KGNC-News  
KLUF-Prgm. Paragraphs  
KMOX-Inquiring Reporter  
KOMA-Cafe Continental  
KTAT-Hollywood Brevities  
KLUF-Tune Pirates  
KTSM-Echoes of Stage  
KTUL-Ginger Boys  
KGKO-Salon Sketches

**1:15 CST** CBS-Amer. School of the Air: KTSA KWKH KTRH KNOW  
KOMA KRLD KGKO KTUL  
WACO KMOX KWKH (sw-15.27)  
NBC-Navy Band: WOAI WKY

## AFTERNOON

KFDM-FHA News  
KFJZ-Popular Music  
KLUF-Eddie Duchin's Orch.  
KOB-Word Man  
KPRC-Woman's Crusade  
KTAT-Revival Singers  
KVOO-Day Dreaming  
WBAP-What Happened Today

**1:30 CST** ★ NBC-Music Guild; Krauter String Quartet, guests: (sw-15.33)  
KFDM-Salon Melodies  
KFJZ-Isham Jones' Orch.  
KLUF-Monitor Views the News  
KOB-Hughes  
KTAT-△Radio Bible Class  
KTSM-noon-daw Shoppers' Guide  
KVOO-Handy Ads  
WBAP-Markets  
WDAF-Houseboat Hannah  
WKY-Variety Prgm.

**1:45 CST** CBS-Happy Hollow, sketch: KTRH KOMA KGKO KNOW KWKH WACO KRLD KTSA (sw-15.27)  
Judy & Jane: WBAP WDAF WKY WOAI  
KFDM-Tuneful Topics  
KFJZ-West Texas C. of C.  
KGNC-Grain & Livestock Reports  
KLUF-Buy at Home  
KMOX-Joe Karnes at the piano  
KTUL-Alabama Boys  
KVOO-Embassy Ensemble

**2:00 CST** NBC-Pepper Young's Family, sketch: WDAF KVOO KPRC WKY WBAP WOAI (sw-15.33)  
★ CBS-Al Pearce & his Gang: KNOW (sw-15.27)  
★ NBC-Rochester Civic Orch., Guy Fraser Harrison, cond.: WREN (sw-15.21)  
*Overture to Eponima; Beethoven; Suite for String Orch.; "As Heber's Zeli"; Grieg; Die Meistersinger; Prelude to Act 2, Dance of the Apprentices; Finale to Act 2 - Wagner; Allegretto Symphony 7, Beethoven; Espana, Chopin.*  
KFDM-△Sabine Tabernacle  
KFJZ-Classified Ads  
KGKO-Rhythmaires  
KGNC-Hymns of All Churches  
KLUF-Federal Housing Act  
KMOX-Barnyard Follies  
KOB-New Mexico Home & Farm Hour  
KOMA-Spice of Life  
KRLD-Centennial Serenade  
KTAT-Birth of the News; Variety Revue  
KTRH-Parade of Stars  
KTSA-With the Army  
KWKH-Five Aces  
WACO-Afternoon Melodies

**2:15 CST** ★ NBC-Ma Perkins, sketch: Virginia Payne, Marjorie Hannan, Karl Hugel, Wm. Farnum & Chas. Eggleston: KVOO KPRC WOAI WBAP WDAF WKY (sw-15.33)  
News: KLUF KTUL  
KFJZ-Doris Commander  
KGNC-Betty & Bob, sketch  
KTAT-Road Reports; Weather  
KTSA-Oklahoma Playboys

**2:30 CST** ★ NBC-Vic & Sade, sketch: Art Van Harvey, Billy Idelson & Bernadine Flynn: WBAP WOAI KVOO KPRC WDAF WKY (sw-15.33)  
★ CBS-Columbia Concert Hall: E. Robert Schmitz: KRLD KTSA KGKO KTUL KTRH KWKH (sw-15.27)  
*Sarabande from "Suite Pour Le Piano"; Jardins Sous La Pluie from "Estampes"; Homage to Rameau from "Images"; Debussy*  
KFDM-Today's Hits  
KFJZ-Organ Reviews  
KGNC-Police Broadcast  
KLUF-Classified Ads  
KOB-Dramas of Life  
KTAT-Pop. Hune Mart

**2:45 CST** NBC-The O'Neills, sketch: WDAF KPRC WBAP KVOO WKY  
KFJZ-Market; Hi-way Report  
★ KFRO-RADIO GOSSIP (1370 kc.)  
KGNC-Melodeers  
KTAT-Salon Favorites  
WOAI Stock Quotations  
★ WNAD-RADIO GOSSIP (1010 kc.)  
**3:00 CST** NBC-Marguerite Padula, sop.; Orch.: WREN (sw-15.21)  
CBS-Safety Musketeers: KGKO KRLD KTUL KOMA KTRH WACO KTSA KNOW KWKH (sw-15.27)  
NBC-Woman's Radio Review; Orch., dir. Joseph Littau; Claudine MacDonald: KVOO KPRC WDAF WKY WFAA (sw-9.53)  
KFDM-Swing Time

KFJZ-Guy Lombardo's Orch.  
KGNC-Organ Reveries  
KMOX-Ma Perkins  
KTAT-Blue Barrel Singer  
KTSM-One o'Clock Club  
WOAI-Musical Prgm.

**3:15 CST** CBS-Concert Miniatures: KTUL KGKO KOMA KWKH KTSA KRLD KTRH WACO KNOW (sw-15.27)  
*Party Dance; Tchaikovsky; Father of Waters; Grieg; Spanish March; Polka; German Dances; Regar*  
★ NBC-Jackie Heller, tr.: WREN (sw-15.21)  
KFJZ-Household Chats  
KMOX-Kitty Keene  
KTAT-Dance Melodies  
KTSM-Shopper's Guide

**3:30 CST** NBC-Landon Radio Clubs: WKY WDAF KVOO (sw-9.53)  
CBS-Chicago Variety Hour: KTUL KOMA KTSA WACO KNOW KRLD KGKO (sw-15.27)  
NBC-Tune Twisters, vocal trio: WREN (sw-15.21)  
KFDM-Hotel Beaumont  
KFJZ-Ray Noble's Orch.  
KMOX-Book Review  
KMOX-Houseboat Hannah  
KPRC-Markets  
KTAT-Livestock Reports; Farm Flashes  
KTSM-Shoppers' Guide  
WFAA-Rhythm Makers

**3:45 CST** NBC-Van Hickory, sketch: KPRC WREN WFAA WKY WOAI (sw-15.21)  
CBS-Chicago Variety Hour: KTRH KWKH  
KFDM-Larry Fisher  
KFJZ-Popular Music  
KGNC-Dance Matinee  
KTAT-Frances Coffin Boaz  
KTSM-Baseball Reports  
KVOO-News  
WDAF-The Puppet Maker

**4:00 CST** NBC-Joe Nash, tr.: WDAF (sw-9.53)  
CBS-Howard Neumiller, pianist: KOMA KTSA WACO KRLD KWKH KGKO KTUL  
NBC-Let's Talk It Over; Anne Hard Journalist & News; Alma Kitchel, cont. & m.c.; Mrs. Frederick M. Paist, "Times Change, Not Youth": WOAI KVOO WREN KPRC WFAA  
CBS-Junior Nurse Corps (sw-11.83)  
Hymns of All Churches: KTSM WKY  
KFDM-Jan Garber's Orch.  
KFJZ-Fats Waller's Orch.  
KMOX-Medical Society  
KMOX-Classics of Music  
KTAT-Bess Coughlin, songs

**4:15 CST** NBC-Tom Mix' Straight Shooters with Ranch Boys: (sw-9.53)  
CBS-Dorothy Gordon, Children's Corner: KTSA KWKH KTRH KNOW KTUL KRLD KGKO WACO (sw-11.83)  
NBC-Country Cousins: WDAF Betty & Bob: KTSM WKY  
KFDM-College Quartet  
KFJZ-Amer. Family Robinson  
KMOX-Stardust  
KOMA-Boy Scouts of America  
KTAT-Buddy Bakers

**4:30 CST** ★ NBC-The Singing Lady: (sw-15.21)  
CBS-Miniatures: KRLD KGKO KTUL KTRH WACO KTSA KWKH  
NBC-Irma Glen, organist: WREN  
CBS-The Treasure Adventures of Jack Masters: (sw-11.83)  
NBC-String Ensemble: WOAI KPRC  
NBC-Jack Armstrong, sketch: (sw-9.53)  
KFDM-Matinee Melodies  
KFJZ-Benny Goodman's Orch.  
KGNC-Amer. Family Robinson  
KMOX-Window Shoppers  
KOB-Let's Dance  
KOMA-To be announced  
KTAT-Woman's Radio Roundtable  
KTSM-Hollywood on Parade  
KVOO-Twilight Serenade; Judge Rutherford  
WDAF-Star Gazer  
WFAA-Tommy Tucker's Orch.  
WKY-News

**4:45 CST** NBC-Three Scamps: WKY WOAI WDAF (sw-9.53)  
CBS-Wilderness Road, sketch: KTSA KTRH KOMA KRLD KTUL KGKO WACO KWKH (sw-11.83)  
NBC-Cadets Quartet; Orch.: WREN



# Monday October 19



Al Pearce  
See 2 pm. CST (1 MST)

## Frequencies

KFDM-560	KTRH-1290	WGN-720
KFJZ-1370	KTSA-550	WHO-1000
KGKO-570	KTSM-1310	WKY-900
KGNC-1410	KTUL-1400	WLS-870
KMOX-1090	KVOO-1140	WLV-700
KOR-830	KWKH-1100	WMAQ-870
KOR-1180	WACO-1420	WOAI-1190
KOMA-1480	WBAP-800	WREN-1220
KPRC-920	WDAF-610	WRR-1250
KRLD-1040	WENR-670	WSS-880
KSL-1130	WFAA-800	WVL-550
KTAT-1240		

NBC-Little Orphan Annie, sketch: (sw-15.21)  
 KFJZ-Charles Childress  
 KGNC-Nat. Shilkrret's Orch.  
 KMOX-Piano Recital  
 KOB-Parade of New Favorites  
 KPRC-Birthday Club  
 KTAT-This Rhythmic Age  
 KTRH-World Dances  
 WFAA-Patsy Edwards, news  
**5:00 CST 4:08 MST**  
 NBC-Education in the News;  
 Dr. Wm. D. Boutwell: WDAF  
 WKY (sw-9.53)  
 CBS-Buddy Clark, songs: KTRH  
 KWKH WACO KNOX KGKO  
 KTSA KMOX (sw-11.83)  
 Jack Armstrong, sketch: WFAA  
 KPRC WOAI  
 News: KOMA WREN KFDM  
 KFJZ  
 KGNC-Panhandle Cowboy  
 KLUF-Rhythm Round Up  
 KOB-Blue Hawaii  
 KRLD-Blue Hawaii  
 KTRH-Popular Brevities  
 KTAT-Popular Tunes  
 KTSM-Around the Town  
 KTUL-Mother's Helper  
 KVOO-Bill & Mary  
**5:15 CST 4:15 MST**  
 NBC-Army Band: WREN (sw-15.21)  
 CBS-Eddie House, organist:  
 KTRH KNOX KWKH KOMA  
 KGKO WACO KTSA  
 NBC-John Gurney, basso: (sw-9.53)  
 CBS-Bobby Benson, children's  
 sketch: (sw-11.83)  
 TQN-Safety Legion: WFAA  
 KPRC WOAI  
 News: KGNC KLUF KTUL  
 KFDM-Bing Crosby  
 KFJZ-Hawaiian Harmonies  
 KMOX-Wise Crackers  
 KOB-Bob Denny, pianist  
 KTAT-Virginia Caid, songs  
 KVOO-Three on a Song  
 WDAF-Studio Prgm.  
 WKY-Dick Tracy, sketch  
**5:30 CST 4:30 MST**  
 NBC-News; Gale Page, sop.: (sw-9.53)  
 CBS-News; Geo. Hall's Orch.:  
 KGKO KACO KOMA KTSA  
 NBC-Singing Lady: WREN  
 CBS-Night of Stars, speakers:  
 (sw-11.83)  
 TQN-Texas Rangers: WBAP  
 WFAA KPRC WOAI  
 Jack Armstrong, sketch: WDAF  
 KWKH KGNC KTUL KMOX  
 WKY  
 KFDM-Park Prgm.  
 KFJZ-Detective Dalt & Zumba  
 KLUF-Jolly Buccaneers  
 KRLD-88 Note & Pair of Pipes  
 KTAT-Elizabeth King's School  
 KTRH-News; Highlights  
 KVOO-News  
**5:45 CST 4:45 MST**  
 NBC-Orphan Annie, sketch:  
 WREN WOAI  
 CBS-Renewal of the Mounted:  
 KOMA KRLD KTUL KWKH  
 KMOX (sw-11.83)  
 NBC-Flying Time: (sw-9.53)  
 \*NBC- Lowell Thomas, commen-  
 tator: (sw-15.21)  
 Little Orphan Annie: KGNC  
 KGKO KPRC WKY WOAI  
 KFDM-Mills Brothers  
 KFJZ-Sports Slants  
 KOB-Club Cabana  
 KTAT-Melodiana  
 KTRH-Funnies  
 KTSA-Strike Up the Band  
 KTRH-Sports  
 KVOO-Jack Statham, accordion-  
 ist  
 WACO-Dance Time  
 WBAP-Dick Tracy, sketch  
 WDAF-Adventures of Frank Fer-  
 rell  
**6:00 CST 5:00 MST**  
 CBS-Wm. Hard, political com-  
 mentator: (sw-11.83)  
 \*NBC-Amos 'n' Andy, sketch:  
 (sw-9.53) (also see 9 p.m.)  
 CBS-Sunset Serenade: KTRH  
 KRLD KGKO KWKH KNOX  
 WACO  
 NBC-Mary Small, songs: KPRC  
 WKY KVOO (sw-11.87)  
 NBC-Otto Thurn's Orch.: WDAF  
 News: KLUF WOAI  
 Little Orphan Annie: WBAP  
 KTUL  
 KFDM-Hollywood Reporter  
 KFJZ-Lamp-lighting Time  
 KGNC-Dance Music  
 KMOX-Headlines  
 KOMA-Sports Page of the Air  
 KTAT-Sports Report  
 KTSA-Chandu  
 KTRH-Around the Town  
**6:15 CST 5:15 MST**  
 \*NBC-ALKA-SELTZER Pre-  
 sents Uncle Ezra's Radio Sta-  
 tion; Pat Barrett, Carlton Guy,  
 Nora Cunneen & Others: KPRC  
 WDAF WBAP WOAI WKY

CBS-Popeye the Sailor, sketch:  
 KMOX (sw-11.83)  
 NBC-Nationwide Poll Results;  
 John B. Kennedy, commenta-  
 tor: (sw-11.87) (also at 10:15)  
 Race Results: WACO KTRH  
 KFDM-Dinner Music  
 KGKO-Rhythm & Romance  
 KLUF-Johnny, violinist  
 KOMA-Man on the Street  
 KRLD-Around the Town  
 KTRH-Popular Tunes  
 KTSA-Echoes at Eventide  
 KTUL-Sports Revue  
 KVOO-Colonel Courtney  
 KWKH-Musical Prgm.  
 WREN-Dinner Music  
**6:30 CST 5:30 MST**  
 \*NBC-HORLICK'S MALTED  
 Milk Presents Lum & Abner.  
 sketch: WLS  
 \*CBS-COLGATE-PALMOLIVE-  
 Peet Co. Presents The Goose  
 Creek Parson, dramatic sketch:  
 KRLD KTSA KMOX KTUL  
 KOMA KWKH KTRH (sw-11.83)  
 NBC-Joan Herrick, bar: WREN  
 WOAI WKY  
 Rubinfoff, violinist: KVOO WDAF  
 KFDM-Modern Melodies  
 KFJZ-Popular Music  
 KGKO-Sports News & Interlude  
 KLUF-Sport Review  
 KPRC-Country Church  
 KTAT-Parade of Favorites  
 WACO-Evening Melodies  
 WFAA-Family Party  
**6:45 CST 5:45 MST**  
 \*CBS-Boake Carter, commen-  
 tator: KMOX KOMA KRLD  
 (sw-11.83)  
 NBC-Charles Sears, tr.: KPRC  
 KFDM-Joe Gilbert's Orch.  
 KFJZ-Popular Music  
 \*KGKB-RADIO GOSSIP (1500  
 kc)  
 KGKO-Tonic Tunes  
 KGNC-Adventure Bound  
 KLUF-Safety Boys  
 KPRC-Rubinfoff; Virginia Rea  
 KTAT-Eventide Echoes; Safety  
 Campaign  
 KTRH-Cocktail Capers  
 KTSA-Sports Parade  
 KTUL-To be announced  
 KVOO-Health Drama; Sports  
 KWKH-Grits & Gravy  
 WDAF-Hot Dates in Music  
 WKY-Diamond City News  
 WOAI-Something Old & Some-  
 thing New

## NIGHT

**7:00 CST 6:00 MST**  
 \*NBC-S. C. JOHNSON & SON  
 Present Fibber McGee & Mol-  
 ly, sketch; Marion & Jim Jor-  
 dan; Ted Weems' Orch.:  
 WDAF WMAQ KVOO WFAA  
 WSM WHO WKY WOAI KPRC  
 \*CBS-Horace Heidt's Orch.:  
 KMOX KTUL KRLD KTSA  
 KSL WWL KTRH (sw-11.83)  
 \*NBC-Helen Hayes in "Bam-  
 bli"; Mark Warnow's Orch.:  
 WLS WREN (sw-11.87)  
 KFDM-Classified  
 KFJZ-Magic Island  
 KGKO-The Levee Singers  
 KGNC-Salon Music  
 KLUF-Amer. Family Robinson  
 KOA-Sunset Serenade (NBC)  
 KOMA-I Hear America Sing  
 KTAT-Hit Tune Revue  
 KTRH-Eb & Zeb  
 KWKH-Sports  
 WACO-Elwood Auker  
 WGN-Clifton Utley  
 WLW-For Men Only  
**7:15 CST 6:15 MST**  
 Rubinfoff, violinist: KWKH  
 KGKO  
 KFDM-Super Savings  
 KFJZ-Brighten Up Time  
 KGNC-Sports  
 KLUF-Twenty Ivory Fingers  
 KTAT-Meet the Visitor  
 KTRH-Musical Prgm.  
 WACO-Your County Agent  
 WGN-Louis Prima's Orch.  
**7:30 CST 6:30 MST**  
 \*NBC-Margaret Speaks, sop.:  
 Williams Daly's Orch.: WOAI  
 WKY WFAA KPRC KVOO  
 WDAF WHO WLW WMAQ  
 WSM (sw-9.53)  
 \*CBS-Pick & Pat; Benny Krue-  
 ger's Orch.: KMOX KRLD  
 KOMA KWKH KTUL WACO  
 KGKO (sw-11.83) (also see  
 10:30 p.m.)  
 NBC-Melodiana; Abe Lyman's  
 Orch.; Oliver Smith, tr.: Ber-  
 nice Claire, sop.: WREN  
 WENR (sw-11.87)  
 KFDM-Sport News  
 EFJZ-Texas Troubadours  
 KGNC-Musical Moments

KLUF-Man on the Beach  
 KOA-Dinner Hour Varieties  
 KOB-Baseball Scores  
 KSL-News  
 KTAT-Manning's Hawaiian Trou-  
 badours  
 KTRH-Vox Pop  
 KTSA-Musical Comedy Memories  
 KTRH-Amateur Prgm.  
 WGN-Ted Fiorito's Orch.  
 WWL-Community Sing  
**7:45 CST 6:45 MST**  
 KFDM-Dance Orch.  
 KFJZ-Glen Gray's Orch.  
 KLUF-Hal Kemp's Orch.  
 KOA-Red Grange Contest  
 KRLD-Evening at Silvertown  
 KSL-Strange Adventures  
 KTAT-Johnny Lou McDonald  
**8:00 CST 7:00 MST**  
 \*NBC-Greater Minstrels; Billy  
 White, tr.; Bill Childs; Joe  
 Parsons, basso; Malcolm Claire;  
 Fritz Clark & Orch., dir. Harry  
 Kogen; Ray Martin; Harold  
 "Red" Grange, guest speaker:  
 WENR WKY KPRC WSM  
 WOAI WLW KVOO WFAA  
 WREN (sw-11.87)  
 \*CBS-Radio Theater; Frank  
 Morgan in "Captain Apple-  
 jack": KSL KRLD WWL  
 KOMA KTSA KTRH KMOX  
 KTUL (sw-11.83)  
 NBC-Twenty Thousand Years in  
 Sing Sing; Warden E. Lawes:  
 WMAQ KOA WPRC WHO  
 WDAF (sw-9.53)  
 KFDM-Rural Revels  
 KFJZ-Royal Ramblers  
 KGKO-Concert Moods  
 KGNC-Open Forum  
 KLUF-Resettlement Admin. pro-  
 gram  
 KTAT-Centennial Favorites  
 KTRH-Chandu, the Magician  
 KWKH-Vox Pop  
 WACO-Music in the Nite  
 WGN-Gabriel Heatter  
**8:15 CST 7:15 MST**  
 KFDM-Jefferson Dem. Talk  
 KFJZ-Cecil Gill  
 KGNC-Man on the Street  
 KLUF-News  
 KTAT-Dance Hour  
 KTRH-Word Man  
 WGN-News; Quin Ryan, sports  
**8:30 CST 7:30 MST**  
 \*NBC-STUDEBAKER CHAM-  
 pions Present Richard Him-  
 ber's Orch.; Stuart Allen, vo-  
 calist: WOAI WKY KPRC  
 WHO WLW WMAQ WDAF  
 KVOO WFAA KOA (sw-9.53)  
 (also at 11:30 p.m.)  
 NBC-Meredith Willson's Orch.:  
 WSM WREN WENR (sw-11.87)  
 KFDM-Dumm Dance Hour  
 KFJZ-News Flashes  
 KGKO-Echoes of Stage  
 KGNC-Rhythm & Romance  
 KLUF-Round the Town  
 KTAT-Your Dog & Mine  
 KTRH-Dinner Hour  
 KWKH-Louisiana Tech  
 WACO-Jimmie Christie  
 WGN-Northerners  
**8:45 CST 7:45 MST**  
 KFDM-Accordianaire  
 KFJZ-Johnny Green's Orch.  
 KGNC-Ivaughn & Sid  
 KTAT-Male Chorus  
 WACO-Musical Prgm.  
**9:00 CST 8:00 MST**  
 NBC-Contented Prgm.; Vocalists:  
 Morgan L. Eastman's Orch.;  
 Guests: WHO WDAF WMAQ  
 WFAA WKY WSM KOA WOAI  
 KPRC (sw-9.53)  
 \*CBS-Wayne King's Orch.:  
 KSL KMOX WWL (sw-6.12)  
 NBC-Ten Years in Retrospect,  
 sketch: WREN WENR  
 MBS-Famous Jury Trials: WGN  
 WLW  
 News: KGNC KFDM WACO  
 KFJZ-Assembly Thru the Air  
 KGKO-Lure of Perfume  
 KLUF-Ozzie Nelson's Orch.  
 KOB-Crime Light  
 KOMA-20th Century Serenade  
 KRLD-Galaxy of Stars  
 KTRH-Cross Bar Boys  
 KTRH-Pacific Paradise  
 KTSA-Dancing in San Antonio  
 KTRH-Cecil & Sally, sketch  
 KTUL-Opportunity Hour  
 KWKH-Songs of Yesteryear  
 WOAI-Something Old & Some-  
 thing New  
**9:15 CST 8:15 MST**  
 KFDM-Roswell Sisters  
 KFJZ-Radio Nite Club  
 KGKO-Everybody Dances  
 KGNC-Hits & Encores  
 KOB-Cub Reporters  
 KOMA-News  
 KTAT-Dancing Ditties  
 KTRH-Concert Hall  
 KWKH-Wrestling Matches  
 WACO-Rubinfoff, violinist

**9:30 CST 8:30 MST**  
 NBC-Artie Hall's Rubes: WDAF  
 WMAQ WFAA  
 CBS-Roosevelt Progress: KMOX  
 KSL (sw-6.12)  
 \*NBC-Musical Toast; Jerry  
 Cooper, tr.; Sally Singer; The  
 Debonnaires; Ray Block's  
 Orch.: (sw-9.53)  
 NBC-Choral Voices; A Cappella  
 Choir: WENR WREN  
 KFDM-Lure of Perfume  
 KGKO-Amer. Family Robinson  
 KGNC-Black Mask Players  
 KLUF-Radio Jamboree  
 KOA-Supreme Serenade  
 KOB-The Roundup  
 KOMA-Rubinfoff, violinist  
 KPRC-Safety on the Road  
 KRLD-Centennial Prgm.  
 KTAT-Views of the News  
 KTRH-Say It with Music  
 KTUL-To be announced  
 WACO-Harlem Heat  
 WHO-Songfuls  
 WKY-It's McEntee Time  
 WOAI-Texas Treasures  
 WSM-Firsede Hour  
 WWL-Musical Moments  
**9:45 CST 8:45 MST**  
 CBS-Vocals by Verrill: (sw-6.12)  
 NBC-Choral Voices, A Cappella  
 Choir: KPRC  
 \*CBS-COLGATE-PALMOLIVE-  
 Peet Co. Present The Goose  
 Creek Parson, sketch: KWKH  
 KTRH WWL KSL KTSA  
 MBS-Dem. Prgm.: WLW WGN  
 Thank You Stusia: KTRH KMOX  
 To be announced: KTUL WMAQ  
 KFDM-Variety Hour  
 KFJZ-Johnny Johnson's Orch.  
 KGKO-James Landry, bar.  
 KOMA-Reddy Kilowatt  
 KRLD-Rubinfoff, violinist  
 KTAT-Joe Venuti's Orch.  
 WACO-Melodies in the Nite  
 WDAF-Musical Prgm.  
 WFAA-Jay Whiddon's Orch.  
 WHO-Horse Sense Philosopher  
 WWL-Pickard Family  
**10:00 CST 9:00 MST**  
 CBS-Wm. Hard, commentator:  
 KMOX KSL KTUL KOMA  
 NBC-Joel Candullo's Orch.: (sw-9.53)  
 CBS-Ozzie Nelson's Orch.: KNOX  
 \*NBC-Amos 'n' Andy: WBAP  
 WDAF KPRC WKY KOA  
 WSM WOAI (also at 6 p.m.)  
 KFDM-Sabine Tabernacle  
 KFJZ-Slumber Hour  
 KGKO-Monetary Policy  
 KGNC-Let's Dance  
 KLUF-Cy Perkin's Orch.  
 KOB-House of MacGregor  
 KTAT-Your Invitation to Dance  
 KTRH-Treasure Chest  
 KTSA-Presentation  
 KTRH-Galettes  
 WENR-Globe Trotter  
 WGN-Dick Jurgens' Orch.  
 WHO-Organ Melodies  
 \*WLW-Paul Sullivan, news room  
 WMAQ-Henry Busse's Orch.  
 WREN-Radio Night Club  
**10:15 CST 9:15 MST**  
 NBC-Nationwide Poll Results;  
 John B. Kennedy, commen-  
 tator: WREN WBAP WKY (al-  
 so at 6:15 p.m.)  
 CBS-Renewal of the Mounted:  
 KSL  
 Josh Higgins of FINCHVILLE is Joe DuMond.  
 Raymond Johnson (Henry Matthews in TODAY'S  
 CHILDREN) takes part in the Princess Pat Show.  
 A Tale of Today, Girl Alone, and the Forest  
 Rangers drama of the Farm and Home Hour.  
 He occasionally appears in Lights Out—D. S., Hazle-  
 ton, Pa.

NBC-Ink Spots: (sw-6.14)  
 NBC-Henry Busse's Orch.:  
 WMAQ WDAF (sw-9.53)  
 News: KPRC KTUL WOAI WHO  
 Rubinfoff, violinist: WACO  
 KMOX  
 KFJZ-Baseball Results  
 KGKO-Blue Monday Revue  
 KOA-Thank You Stusia  
 KOMA-Auditions  
 KRLD-Sports; To be announced  
 KTAT-Bob Huchingson's Orch.  
 KTRH-Sketches in Melody  
 WENR-Phil Levant's Orch.  
 WLW-Old Fashioned Girl  
 WSM-Sports  
 WWL-News  
**10:30 CST 9:30 MST**  
 NBC-Glen Gray's Orch.: WDAF  
 WSM WHO (sw-9.53)  
 \*CBS-Pick & Pat: KSL (also  
 at 7:30 p.m.)  
 \*NBC-Margaret Speaks, sop.:  
 Wm. Daly's Orch.: KOA (also  
 at 7:30 p.m.)  
 NBC-Ray Noble's Orch.: WREN  
 WENR (sw-6.14)  
 T.Q.N.-Voice of the Southland:  
 WOAI KPRC WFAA  
 KFJZ-Hal Kemp's Orch.  
 KGNC-Slumber Hour  
 KOMA-Headline Highlights  
 KOMA-News Reporter  
 KRLD-Chas. Renard's Orch.  
 KTAT-Sandy Sandifer's Orch.  
 KTAT-Dance Time  
 WGN-Follies  
 WKY-News  
 WLW-Dance Orch.  
 WMAQ-Xavier Cugat's Orch.  
 WWL-River Revelers  
**10:45 CST 9:45 MST**  
 KFJZ-Pioneer Palace  
 KMOX-France Laux, sports  
 KOB-Serenader  
 KOMA-Dance Orchestra  
 WKY-Ken Wright  
 WMAQ-Jesse Crawford, organist  
**11:00 CST 10:00 MST**  
 \*NBC-S. C. JOHNSON & SON  
 Present Fibber McGee & Mol-  
 ly, comedy sketch with Marion  
 & Jim Jordan; Ted Weems'  
 Orch.: KOA (also at 7 p.m.)  
 NBC-Shandor, violinist; Fletcher  
 Henderson's Orch.: WREN  
 WMAQ (sw-6.14)  
 CBS-Joe Reichman's Orch.:  
 KWKH WACO KTRH KNOX  
 KGKO  
 NBC-Magnolia Blossoms; Orch.:  
 WSM WDAF WHO  
 KMOX-Eddie Dunstedter's Orch.  
 KOMA-Dance Time  
 KRLD-Carl Ravazza's Orch.  
 KSL-Players  
 KTSA-Soft Lights & Sweet Music  
 KTUL-Radio Nite Club  
 WBAP-Lloyd Snyder's Orch.  
 WENR-Roller Skating Derby  
 WGN-Dance Orch.  
 WLW-Organ & Poems  
 WWL-Midnite Serenaders  
**11:15 CST 10:15 MST**  
 NBC-Fletcher Henderson's Orch.:  
 WBAP WKY  
 KMOX-Detective Mysteries  
 KTRH-WPA Program  
 WENR-Magnolia Blossoms (NBC)  
 WWL-Reichman's Orch. (CBS)  
**11:30 CST 10:30 MST**  
 NBC-Francis Craig's Orch.: WKY  
 WSM WDAF WHO

\*NBC-STUDEBAKER CHAM-  
 pions Presents Richard Him-  
 ber's Orch.; Stuart Allen, vo-  
 calist: KOA (also see 8:30  
 p.m.)  
 CBS-Hawaii Calls: KWKH  
 KTSA KOMA KGKO KTUL  
 KSL  
 NBC-Bob Crosby's Orch.: KPRC  
 WREN WBAP  
 CBS-Dick Stable's Orch.: WACO  
 KMOX-Jeeter Pillars' Orch.  
 KOA-Dance Orch.  
 KRLD-Ken Moyer's Orch.  
 KTRH-Peacock Court  
 WENR-Louis Panico's Orch.  
 WGN-Louis Prima's Orch.  
 WLW-Nat Brandywynne's Orch.  
 WMAQ-Phil Levant's Orch.  
 WWL-Gus Arnheim  
**11:45 CST 10:45 MST**  
 CBS-Dick Stable's Orch.: KSL  
 KMOX  
 WKY-Ken Wright  
**12:00 CST 11:00 MST**  
 MBS-Dick Jurgens' Orch.: WGN  
 WLW  
 KOA-News  
 KSL-Hawaiian Music  
 KTSA-Slats Randall's Orch.  
 KTRH-Parade of Music  
**12:15 CST 11:15 MST**  
 KOA-Ran Wilde's Orch.  
 KRLD-Paul Pendarvis' Orch.  
 KTRH-Orchestra Gems  
**12:30 CST 11:30 MST**  
 KOA-Griff Williams' Orch.  
 KSL-To be announced  
 KTRH-All-request Prgm.  
**End of Monday Programs**

RICHARD HIMBER'S  
**STUDEBAKER**  
*Champions*  
**MONDAY**  
 8:30 P.M. CST  
 WFAA - WOAI  
 WKY - KPRC  
 KVOO  
 and Coast-to-Coast  
 Network  
 NEW YORK'S  
 SMARTEST  
 DANCE  
 MUSIC

**HOLD EVERYTHING!  
 IT'S TIME FOR THE  
 GOOSE CREEK PARSON!**

Radio's Newest Star is Josiah Hop-  
 kins, "The Goose Creek Parson".  
 Tune in on his side-splitting, homely  
 humor and philosophy... a thrilling  
 love story... magnificent singing by  
 the Goose Creek Choir! Brought  
 to you thrice weekly by Super Suds,  
**"GOOSE CREEK PARSON"**  
**MON. WED. FRI.**  
**WABC COLUMBIA NETWORK**  
**6:30 P.M. C.S.T.**



# Tuesday

October 20



Tom Waring  
See 8 p.m. CST (7 MST)

## Network Changes

Salon Musicale, formerly 7:45 a.m., now CBS 7:30 a.m. CST (6:30 MST)  
Science Service, formerly 2:15 p.m., now CBS 4:15 p.m. CST (3:15 MST)

## MORNING

6:30 CST 5:30 MST  
KFDM-Rhythm Revueille  
6:45 CST 5:45 MST  
KFDM-Uncle Danny Day  
7:00 CST 6:00 MST  
CBS-On the Air Today; Bluebirds; City Consumer's Guide; (sw-21.52)  
NBC-Morning Devotions: WREN WOAI WKY  
Musical Clock: KTUL WACO KOMA KTSa KGNC  
KFDM-The Old Times  
KFJZ-Quality Time  
KGKO-Reveille  
KMOX-Home Folks Hour  
KPRC-Band Wagon  
KRLD-Sundial Prgm.  
KTAT-Trading Post  
KWKH-Sunshine Boys  
WDAF- $\Delta$ Morning Bible Lesson  
WFAA-Early Birds  
KTSM-Paul Pendarvis' Orch.  
WWL-Blue Room  
7:15 CST 6:15 MST  
NBC-Organ Rhapsody: WREN T.Q.N. Waltz Time: WFAA WOAI KPRC  
KFDM-Rhythm Revueille  
KGKO-Radio Clock  
KTAT-Morn. Tunes  
WDAF-Good Morning Melodies  
WKY-News  
7:30 CST 6:30 MST  
NBC-Cheerio: WKY  
CBS-Salon Musicale (sw-21.52)  
Musical Clock: WDAF KTAT KGNC KTRH  
KFDM-Super Savings  
KGKO-Sing Before Breakfast  
KMOX-Happy Green's Ramblers  
KPRC-Band Wagon  
KTUL-News  
KWKH-Musical Prgm.  
WFAA-Early Birds  
WOAI-Phil & Ed  
7:45 CST 6:45 MST  
NBC-Dandies of Yesterday: WREN  
*There's Someone More Lonesome Than You; Comptrolitions; Phantom Love; Y'ya Dukes*  
News: KWKH KOMA WOAI KVOO  
KFDM-Business College; Rhythm Revueille  
KTUL-Novelty Boys  
8:00 CST 7:00 MST  
\*NBC-Breakfast Club; Orch.: Helen Behlke, songs; High Hatters; Clark Dennis, tr.; Don McNeill, m.c.; KPRC WOAI Wren (sw-21.52)  
CBS-Chicago Parade: KTUL KWKH KGKO KTRH (sw-21.52)  
News: KFDM WACO KFJZ-Len Reisman's Orch. KGNC-Steamboat Bill KLUF-Parade of Time KMOX-Views on News KOMA-Musical Clock KRLD-Sundial Prgm. KTAT-Breakfast Brevities KVOO-Travels of Mary Ward WFAA-Modern Homemakers WDAF-Birthday Bell WKY-One Girl in a Million  
8:15 CST 7:15 MST  
KFDM-Classified  
KFJZ-Lone Star Rangers  
KGNC-Tonic Tunes

KLUF-News  
KMOX-Sun Flame Singer  
KRLD-Chicago Parade (CBS)  
KVOO-Glenn Condon  
WDAF-Streamliners (NBC)  
WFAA-Saddle Tramps  
WKY-Breakfast Club (NBC)  
8:30 CST 7:30 MST  
CBS-Richard Maxwell, songs: KWKH KGKO KOMA KTUL WACO KRLD KTRH  
CBS-Bill & Ginger, songs; News: (sw-21.52)  
T.Q.N.-Adolph & the Boys: WBAP KPRC WOAI  
KFDM-Rhythmic  
KFJZ-Business Builders  
KGNC-The Buccaneers  
KLUF-Parade of Values  
KMOX-The Corn Huskers  
KTAT-Marching Along  
KTSa-Pep Time  
KTSM-Farm Flashes  
KVOO-Morning Moods  
WKY-Travels of Mary Ward  
8:45 CST 7:45 MST  
CBS-Bachelor's Children: KMOX (sw-21.52)  
CBS-The Chicagoans: KGKO KOMA KWKH WACO KTRH KRLD  
NBC-Breakfast Club: KPRC WOAI WBAP  
KGNC-Salon Serenades  
KLUF-Super Savings  
KTAT-Health Exercises  
KTSa-Nell Read  
KTSM-Business Brevities  
KTUL-News, Music, Interview  
KVOO-Glenn Condon  
WKY-Party Line  
9:00 CST 8:00 MST  
\*CBS-Betty & Bob, sketch: KMOX (sw-21.52)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WDAF (sw-15.33)  
NBC-News; Breen & de Rose: WREN WKY KPRC WOAI  
CBS-Fred Feibel, organist: KNOW  
Party Line: KWKH KRLD  
KFDM-Melody Revue  
KFJZ-To Whom It May Concern  
KGKO-Missouri Hillbillies  
KGNC-Grab Bag  
KLUF-Service Prgm.  
KOMA-Greetings  
KTAT-Talk on the Eye, Dr. McGuire  
KTRH-Crazy Quilt  
KTSa-Stars over Manhattan  
KTSM-Cecil & Sally  
KVOO-Shannon's Shamrocks  
WACO-Melody Express  
WBAP-Musical Brownies  
9:15 CST 8:15 MST  
NBC-Five Star Jones, sketch: (sw-15.21)  
CBS-Fred Feibel, organist  
NBC-Viennese Sextet: WREN WFAA WKY WBAP  
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)  
NBC-John's Other Wife, sketch: WDAF (sw-15.33)  
Hymns of All Churches: KPRC WOAI  
KFJZ-Howard Godwin  
KGKO-Varieties By Vincent  
KLUF-Kahn & Levy  
KOMA-Little Theater of Music  
KRLD-Musical Prgm.  
KTAT-Melody Palette  
KTSM- $\Delta$ Religious Prgm  
KTUL-News  
KVOO-Handy Ads  
KWKH-Musical Prgm.  
WACO-Market Reports  
9:30 CST 8:30 MST  
NBC-Josh Higgins of Finchville: WOAI WREN KVOO WKY  
CBS-Waltzes of the World: KNOW  
NBC-Pepper Young's Family: (sw-15.21)  
CBS-John C. Watkins, News; Betty Crocker; Hymns of All Churches: KMOX (sw-21.52)  
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)  
KFDM-What's New?  
KFJZ-Dorothy Dean  
KGKO-Opening Markets  
KGNC-Marimba Novelties  
KLUF-Ambrose's Orch.  
KOMA-Opening Markets; News  
KPRC-Al Evans, organist  
KRLD-Organ Musicale  
KTAT-Frances Kay Presents  
KTSa-Gerald & Shaw, pianists  
KTSM-Musical Clock  
KTUL-Hymns of All Churches  
KVOO-Al Hunter  
KWKH-Range Riders  
WACO-Melody Express  
WBAP-Helen's Home  
9:45 CST 8:45 MST  
NBC-Aristocratic Rhythms; Harold Levey's Orch.: WREN (sw-15.21)

\*NBC-Today's Children, sketch; Gale Page, Irna Phillips & Bess Johnson: KPRC WOAI WDAF WKY WBAP (sw-15.33)  
CBS-Lyn Murray, songs: KNOW KFDM-Varieties  
KFJZ-Howard Godwin  
KGKO-What's New  
KLUF-Bing Crosby, bar.  
KOMA-Cooking School  
KRLD-Ross' Rhythm Rascals  
KTSa-Your Children  
KTUL-Betty & Bob  
KVOO-What's New at Vandeviers  
10:00 CST 9:00 MST  
\*NBC-Nellie Revell: WREN KVOO  
NBC-David Harum: WDAF (sw-15.33)  
CBS-Rhythm Boys (sw-21.52)  
CBS-Mary Lee Taylor: KRLD KTRH KOMA KTSa KOMA KWKH KGKO KTUL KMOX  
KFDM-Billy Kitts, organist  
KFJZ-Friendly Moments  
KGNC-News  
KLUF-Henry King's Orch.  
KPRC-Tune Finders  
KTAT-Tune Time  
KTSM-Woman's Prgm.  
KWKH-Party Line  
WBAP-Markets  
WKY-Points for Parents  
WAOI-Home Folks  
10:15 CST 9:15 MST  
CBS-Quality Twins: KMOX KRLD KTRH KOMA KTSa (sw-21.52)  
\*NBC-Backstage Wife, sketch: WDAF (sw-15.33)  
NBC-Vagabonds: WREN WOAI  
NBC-Home Sweet Home (sw-15.21)  
KFDM-Morning Melodies  
KGKO-Billy's Melody Five  
KGNC-Sweet Music  
KLUF-News  
KTSM-Musical Revue  
KTUL-Book Review  
KVOO-Swing Session  
KWKH-Musical Prgm.  
WBAP-Musical Brownies  
WKY-Markets  
10:30 CST 9:30 MST  
\*NBC-Vic & Sade, sketch; Art Van Harvey, Billy Idelson & Bernardine Flynn (sw-15.21)  
CBS-Big Sister, sketch: KRLD KMOX KTUL KTRH KOMA KTSa (sw-21.52)  
NBC-Moods: WDAF KPRC KVOO  
NBC-Mystery Chef (sw-15.33)  
NBC-Honeycombers, Grace & Eddie: WREN WFAA WOAI KPRC  
KFDM-Super Savings  
KFJZ-Uncle Ezra & His Boys  
KGKO-News; Interlude  
KLUF-Parade of Advertisers  
KTAT-Monitor Views the News  
KWKH-Ma Perkins, sketch  
WACO-Carmen Diamond  
WKY-Treasure Ship  
10:45 CST 9:45 MST  
\*NBC-Edward MacHugh, Gospel Singer: WREN (sw-15.21)  
CBS-Rhythmaires: KTRH KRLD WACO KNOW KGKO KTSa KMOX KOMO KTUL (sw-21.52)  
NBC-Allen Prescott, speaker: (sw-15.33)  
NBC-Walter Blaufuss' Orch. Betty & Bob: KPRC WOAI  
KFDM-Guy Lombardo  
KFJZ-Classified Ads  
KGNC-Ma Perkins, sketch  
KTAT-Sketches in Melody  
KTSM-Herbert Allen, organist  
KWKH-Hymns of All Churches  
11:00 CST 10:00 MST  
CBS-To be announced: KTRH  
\*NBC-Girl Alone, sketch; Betty Winkler & Pat Murphy (sw-15.33)  
NBC-Honeyboy & Sassafras: WREN WKY  
CBS-The Gumps: KMOX (sw-21.52)  
Party Line: KPRC WOAI KVOO  
KFDM-Classified  
KFJZ-Medical Society  
KGKO-Syncopators  
KGNC-Window Reports  
KLUF-Window Shoppers  
KOMA-Presentation  
KRLD-Children's Doctor  
KTAT-Jamboree  
KTSa-Say It with Music  
KTSM-Magazine of the Air  
KTUL-Piano Notes  
KWKH-Betty & Bob, sketch  
WACO-Morning Melodies  
WDAF-Way Down East  
WFAA-Hymns of All Churches  
11:15 CST 10:15 MST  
\*CBS-Cent the Bookends: KOMA KMOX KRLD KTRH (sw-21.52)

\*NBC-Story of Mary Marlin, sketch: WDAF (sw-15.33)  
NBC-Women of '36; Mrs. Curtis Bok, m.c.; Guest Speaker: WOAI WREN (sw-15.21)  
News: WKY KVOO  
KFJZ-Around Town  
KFJZ-Rural in the News  
KLUF-Rural Rhythms  
KPRC-Classified; Weather; Mar-  
ket  
KTSM-Morning Melodies  
KTUL-Varieties  
KWKH-Musical Prgm.  
WFAA-Betty & Bob  
WOAI-What Do You Think?  
11:30 CST 10:30 MST  
CBS-Salon Musicale: KNOW  
NBC-Gene Arnold & Cadets: (sw-15.33)  
CBS-Romance of Helen Trent, sketch: KMOX (sw-21.52)  
\*NBC-Nat'l Farm & Home Hr.: American Royal Livestock Exposition: WKY WREN KVOO (sw-15.21)  
TQN-Farm & Home Hour: WFAA KPRC WOAI  
KFDM-News  
KFJZ-Popular Music  
KGKO-Market Reports; News  
KGNC-Classified Ads  
KLUF-Swing Time  
KOMA-Variety Prgm.; Melody Lane  
KRLD-Long, Long Ago  
KTAT-Rufus Sam Raborn, bar.  
KTRH-Revival  
KTSa-Tune Wranglers  
KTSM-Gold Coast Express  
KTUL-Blankship's '89ers  
KWKH-WPA Prgm.  
WDAF-Peek's On the Air  
11:45 CST 10:45 MST  
CBS-Rich Man's Darling, sketch: KMOX (sw-21.52)  
KFDM-Bing Crosby, bar.  
EFJZ-Paul Whiteman's Orch.  
KGKO-Man on the Street  
KGNC-Sons of the West  
KLUF-Hawaiian Harmonies  
KOMA-News; Mid-morn. Mkts.  
KPRC-Farm & Home Hour (NBC)  
KRLD-Centennial Prgm.  
KTAT-Works Progress Administration Presents  
KTSa-Carnival; Steamboat Bill  
KTSM-Around the Town  
KWKH-Jimmie Davis  
WACO-Shoppers Express  
WFAA-Markets  
WOAI-Farm & Home Hour  
12:00 CST 11:00 MST  
NBC-Nat'l Farm & Home Prgm: WFAA WDAF  
CBS-Geo Hall's Orch.: (sw-15.27)  
KFDM-Lawrence Quintet  
KFJZ-Hi-Flyers  
EGKO-Rounders  
KGNC-Swing Music  
KLUF-Tune Pirates  
KMOX-Let's Compare Notes  
KOMA-Pop Moore's Oklahomans  
KRLD-Music  
KTAT-Maria Koska, accordionist  
KTRH-Nan & Jerry  
KTSa-Luncheon Club  
KTUL-News  
WACO-Carmen Diamond, pianist  
12:15 CST 11:15 MST  
NBC-Hollywood High Hatters: (sw-15.33)  
TQN-Gladiola Gentlemen: KPRC WFAA  
Musical Prgm. KWKH WACO  
KFDM-P & G Rhythmaires  
KMOX-Magic Kitchen  
KRLD-News  
KTAT-Maria Koska  
KTRH-Kow & Then  
KTUL-Inquiring Reporter  
12:30 CST 11:30 MST  
CBS-Stage Relief Speaker: (sw-15.27)  
NBC-Dan Harding's Wife: (sw-15.33)  
TQN-Doughboys: WOAI KPRC WBAP  
KFDM-Jefferson Demo. Talk  
KFJZ-Don Bestor's Orch.  
KGKO-Rhythm Varieties  
KGNC-Pop Canon  
KLUF-Luncheon Club  
KOMA-Farm Dinner Club  
KRLD-Rev. W. E. Hawkins Jr.  
KTAT-Midday Concert  
KTSa-Man on the Street  
KTUL-Matinee  
KVOO-Bob Willis' Playboys  
KWKH-Musical Prgm.  
WACO-Noon Time Melodies  
WDAF-Soloist  
WKY-Mystery Melodytime  
WREN-Tulsa Ted's Range Riders  
WWL-Loyola College of Music

12:45 CST 11:45 MST  
\*NBC-Happy Jack, songs: WDAF (sw-15.33)  
CBS-The Merry-makers (sw-15.27)  
NBC-Rochester Civic Orch.: Guy Fraser Harrison, cond.: WREN (sw-15.21)  
TQN-Jack Ambling's Orch.: WOAI KPRC WBAP  
KFDM-Luncheon Melodies  
KFJZ-Al Donohue's Orch.  
KGNC-The-Flying Dutchman  
KMOX-Eddie Dunstetter, organist  
KOMA-Mid-day Melodies  
KTSa-Luncheon Club  
KTUL-Marvel Made Miniatures  
WKY-Serenaders  
1:00 CST 12:00 MST  
NBC-Dr. Joseph E. Maddy's Band Music Lessons (sw-15.33)  
CBS-Song Stylists: (sw-15.27)  
TQN-Chuck Wagon Gang: KPRC WBAP WOAI  
KFDM-Today's Almanac  
KFJZ-Bro. Joe Scheumack  
KGKO-Waltz Time  
KGNC-News  
KLUF-Program Paragraphs  
KMOX-Queen's Favorites  
KOMA-Jr. Chamber of Commerce Luncheon  
KTAT-Hollywood Brevities  
KTSM-World Entertains  
KTUL-Ginger Boys  
WACO-Chef & His Harvesters  
WKY-Markets  
1:15 CST 12:15 MST  
CBS-American School of the Air: KWKH KTSa KNOW KOMA KRLD KGKO KTUL WACO KMOX (sw-15.27)  
KFDM-F. H. A. News  
KFJZ-Ted Fiorito's Orch.  
KGNC-Salon Music  
KLUF-Benny Goodman's Orch.  
KPRC-Texas Farmer  
KTAT-Revival Singers  
KTRH-Traffic Court  
KVOO-Steamboat Bill; Day Dreaming  
WBAP-What Happened Today; Texas Society  
WKY-Dr. Maddy's Band Lessons  
WOAI-Musical Prgm.  
1:30 CST 12:30 MST  
NBC-Golden Melodies; Orch. dir. Henry Ginsburg; Nino Bonaldi, bar.: WREN  
\*NBC-Musical Guild; Guest Artist: WOAI WDAF (sw-15.33)  
KFDM-Salon Melodies  
KFJZ-Jan Garber's Orch.  
KLUF-Monitor Views the News  
KOB-Crimelight  
KPRC-Woman's Crusade  
KTAT- $\Delta$ Radio Bible Class  
KTSM-Shoppers' Guide  
KVOO-Handy Ads  
WBAP-Markets  
WDAF-Hootab Hannah  
WGY-Variety Prgm.  
1:45 CST 12:45 MST  
CBS-Happy Hollow, sketch: WACO KWKH KGKO KOMA KRLD KTSa (sw-15.27)  
Judy & Jane: WBAP WDAF WKY WOAI  
KFDM-Tuneful Topics  
KFJZ-West Texas C. of C.  
KGNC-Grain & Livestock Report  
KLUF-Buy At Home  
KMOX-Window Shoppers  
KPRC-Music Guild  
KTUL-Alabama Boys  
KVOO-Embassy Ensemble  
2:00 CST 1:00 MST  
NBC-Bailey Axton, tr.: WREN  
\*CBS-Al Pearce & His Gang: KTRH KWKH WACO KNOW KOMA (sw-15.27)  
NBC-Pepper Young's Family  
KVOO KPRC WBAP WDAF WKY WOAI (sw-15.33)  
KFDM-Sabine Tabernaec  
KFJZ-Classified Ads  
KGKO-Hits & Encores  
KGNC-Hymns of All Churches  
KLUF-Federal Housing Act  
KMOX-Barnyard Follies  
KOB-Farm Hour  
KRLD-Centennial Serenade  
KTAT-Around the Town  
KTSa-Ely Culbertson, Bridge Lessons  
2:15 CST 1:15 MST  
NBC-Continental Varieties: Josef Stopak; Orch. dir.: Celia Branz, cont.: WREN (sw-15.21)  
\*NBC-Ma Perkins, sketch: Virginia Payne, Karl Hubel, Willard Farnum, Charles Eggleston & Marjorie Hannon: KVOO WBAP WOAI KPRC WDAF WKY (sw-15.33)  
KFJZ-Rudy Vallee's Orch.  
KGNC-Betty & Bob, sketch  
KLUF-News  
KTAT-Road Reports; Weather  
KTSa-Al Pearce & Gang (CBS)  
WDAF-Ma Perkins, sketch

2:30 CST 1:30 MST  
\*NBC-Vic & Sade, sketch; Art Van Harvey, Billy Idelson, Bernardine Flynn: KPRC WKY WBAP WOAI WDAF KVOO (sw-15.33)  
CBS-Ketavand String Quartet: KTSa KOMA WACO KRLD KNOW KWKH KTRH (sw-15.27)  
KFDM-Boswell Sisters  
KFJZ-Orville Knapp's Orch.  
KGKO-Markets; News  
KGNC-Police Broadcast  
KLUF-Classified Ads  
KOB-House of MacGregor  
KTAT-Tune Mart  
KTUL-News  
2:45 CST 1:45 MST  
NBC-O'Neill, sketch: WDAF WBAP KVOO WKY KPRC (sw-15.33)  
CBS-Ketavand String Quartet: KTUL KGKO  
NBC-Have You Heard, drama: (sw-15.21)  
KFDM-Joe Hymes' Orch.  
KFJZ-Market; Hi-way Report  
KGNC-Tango Time  
KTAT-Variety Revue  
WOAI-Stock Quotations  
3:00 CST 2:00 MST  
CBS-Billy Mills & Co.: KGKO KRLD KTUL KNOW KTRH KOMA KWKH KTSa WACO (sw-15.27)  
\*NBC-Cheerio: WDAF WFAA WOAI WKY KPRC (sw-9.53)  
NBC-Geo. Hesserberger's Orch.: WREN (sw-15.21)  
EFDM-Swing Time  
KFJZ-On the Mall  
KGNC-Organ Reveries  
KMOX-Ma Perkins  
KTAT-Blue Barrel Singer  
KTSM-One O'clock Club  
KVOO-Musical Prgm.  
3:15 CST 2:15 MST  
NBC-Geo. Hesserberger's Orch.: WFAA KPRC  
NBC-Woman's Radio Review; Guest Speaker; Orch., dir. Joseph Littau; Claudine: WDAF KVOO WKY (sw-9.53)  
KFJZ-Household Chats  
KMOX-Kitty Keene  
KRLD-Court Broadcast  
KTAT-Livestock & Farm Flashes  
KTSM-Shoppers' Guide  
WOAI-Musical Prgm.  
3:30 CST 2:30 MST  
NBC-Nation Radio Clubs; Speakers: WDAF KVOO WKY (sw-9.53)  
CBS-Pop Concert; Howard Barlow, cond.: KOMA KNOW KGKO WACO KWKH KTSa KMOX KTUL (sw-15.27)  
NBC-Gran & Smith, piano duo: WREN (sw-15.21)  
KFDM-Concert  
KFJZ-Popular Music  
KGNC-Dance Matinee  
KPRC-Markets  
KTAT-Concert Master  
KTRH-Polly of Hollywood; News of Stars  
WFAA-Rhythm Makers  
3:45 CST 2:45 MST  
NBC-Gen. Fed. of Women's Clubs: WDAF  
NBC-Young Hickory, sketch: WOAI WKY KPRC WREN (sw-15.21)  
KFDM-Leroy Fall  
KFJZ-Ozzie Nelson's Orch.  
KTAT-Afternoon Tunes  
KTRH-Pop Concert (CBS)  
KTSM-Sports; Let's Dance  
KVOO-News  
WFAA-Teacher College  
4:00 CST 3:00 MST  
NBC-Geo. Hesserberger's Orch.: WOAI  
CBS-Jimmy Farrell, bar.: KMOX KOMA KWKH WACO KTUL KTSa KGKO KTRH KNOW (sw-11.83)  
NBC-Your Health; Dr. Morris Fishbein, guest speaker: WFAA KVOO WREN  
NBC-While the City Sleeps: WDAF (sw-9.53)  
Hymns of All Churches: KTSM WKY  
KFDM-Jan Garber's Orch.  
KFJZ-Freddy Martin's Orch.  
KPRC-Family Worship Hour  
KOB-Classics of Music  
KTAT-Familiar Favorites  
4:15 CST 3:15 MST  
NBC-Tom Mix' Straight Shooters, with Ranch Boys: (sw-9.53)  
CBS-Science Service: WACO KOMA KTRH KTUL KWKH KNOW KTSa KGKO KRLD (sw-11.83)  
Betty & Bob: WKY KTSM  
KFDM-Mills Brothers

## AFTERNOON



# Tuesday

## October 20



Bernadine Flynn  
See 2:30 p.m. CST (1:30 MST)

### Frequencies

KFDM 560	KTRH 1290	WGN 720
KFJZ 1370	KTSA 550	WHD 1000
KGKO 570	KTSM 1310	WKY 900
KGNC 1410	KTUL 1400	WLS 870
KMOX 1090	KVOO 1140	WLV 700
KOA 830	KFWH 1100	WMAQ 670
KOB 1180	WACO 1420	WOM 1100
KOMA 1480	WBAF 600	WRNH 1220
KPRC 920	WDAF 610	WRR 1280
KRLD 1040	WENR 670	WSM 650
KSL 1130	WFAA 800	WVL 890
KTAT 1240		

WOAL-Carol Lofner's Orch.  
WVL-Midnite Sereaders  
11:15 CST 10:15 MST  
NBC Stan Norris' Orch.: WKY  
CBS-Tommy Dorsey's Orch.:  
KTRH WVL  
KGKO-Bill Dodge & Novelairs  
KMOX-Boyd Raeburn's Orch.  
KOA-Community Chest Prgm.  
KSL-Richard Himber's Orch.  
KTSM-Rubinoff, violinist

11:30 CST 10:30 MST  
NBC-Jesse Crawford, organist:  
WDAF KOA WENR WHO  
NBC-Jimmy Dorsey's Orch.:  
KPRC WREN WKY WSM  
CBS-Dick Stabile's Orch.: WACO  
KOMA KNOW KGKO KWKH  
KTSA KTUL  
MBS-Louis Prima's Orch.: WLV  
WGN

KMOX-Jeeter Pillars' Orch.  
KSL-News: Spitalny's Orch.  
KTRH S. S. Rice  
WMAQ-Jay Levant's Orch.  
WVL-Gus Arnheim

11:45 CST 10:45 MST  
NBC Phil Levant's Orch.: WHO  
WDAF KOA WMAQ  
CBS-Dick Stabile's Orch.: KMOX  
KMOX-When Day Is Done  
WENR-Louis Panico's Orch.

11:00 CST 10:00 MST  
NBC-Shandor, violinist; Johnny  
Hamp's Orch.: WREN KPRC  
WSM KOA (sw-6.14)  
CBS-Tommy Dorsey's Orch.:  
KNOW KTRH  
NBC Stan Norris' Orch.: WBAF  
WDAF WENR WHO  
KGKO-Tempos for Dance Time  
KMOX-Eddie Dunstetter's Orch.  
KOMA-Evening Dancing  
KRLD-Carl Ravazza's Orch.  
KSL-Night Editor  
KTSA-Lew White, organist  
KTSM-Newspaper of the Air  
KTUL-Players  
WACO-Your Dance Time  
WGN-Shep Field's Orch.  
WLV-Organ & Poems  
WMAQ-Henderson's Orch.

12:15 CST 11:15 MST  
KOA-Eddie Fitzpatrick's Orch.  
WLV-Johnny Lewis' Orch.

12:30 CST 11:30 MST  
KOA-Griff Williams' Orch.  
KSL-Larry Kent's Orch.  
KTSM-All-request Prgm.

### End of Tuesday Programs

KFJZ-Enric Madriguera's Orch.  
KGNC-Thomas Brothers  
KMOX-Stardust  
WDAF-Country Cousins  
4:30 CST 3:30 MST  
★ NBC-The Singing Lady: (sw-15.21)  
CBS-Instrumentalists: WACO  
KOMA KTRH KTUL KWKH  
KNOW KTSA KGKO KRLD  
(sw-11.83)  
NBC-String Ensemble: KPRC  
WOAI  
NBC-Irma Glen, organist: WREN  
NBC-Jack Armstrong, sketch:  
(sw-9.53)  
KFJZ-Matinee Melodies  
KFJZ-Council Hour  
KGNC-Pop Concert  
KMOX-Joe Karnes at the piano  
KOB-Let's Dance  
KTAT-Women's Good Govern-  
ment League  
KTRH-Variety Prgm.  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WFAA-Jose Manzanares' Orch.  
WKY-News

4:45 CST 3:45 MST  
NBC-Mildred Wendell, sop.:  
WKY WOAI (sw-9.53)  
NBC-Glass Hatters: WREN  
CBS-Wilderness Road, sketch:  
KGKO KTSA KOMA KWKH  
WACO KTUL KTRH KRLD  
KMOX (sw-11.83)  
NBC-Little Orphan Annie, sketch:  
(sw-15.21)  
KFJZ-Radio Oddities  
KGNC-Young Artists  
KOB-Parade of New Favorites  
KPRC-Birthday Club  
KTAT-This Rhythmic Age  
KTSM-World Dances  
WDAF-K. C. Public School Pro.  
WFAA-Patsy Edwards, news

5:00 CST 4:00 MST  
CBS-Patti Chapin, songs: KTSA  
KGKO WACO KTRH KNOW  
KMOX KWKH (sw-11.83)  
NBC-Science in the News: WDAF  
(sw-9.53)  
News: KOMA WREN KFDM  
Jack Armstrong, sketch: WFAA  
WOAI KPRC  
KFJZ-News Flashes  
KGNC-Panhandle Cowboy  
KLUF-Rhythm Round Up  
KRLD-Musical Brevities  
KTAT-Llama Hawaiians  
KTSM-Interesting People  
KTUL-Mother's Helper  
KVOO-Bill & Mary  
WKY-Inquiring Reporter

5:15 CST 4:15 MST  
CBS-Wonders of the Heavens:  
Dr. R. E. Moulton: KWKH  
KOMA KTSA WACO KGKO  
KTRH KNOW  
NBC-Mid-Week Hymn Sing:  
(sw-9.53)  
CBS-News of Youth: KMOX  
(sw-11.83)  
TQN-Argotners: WFAA KPRC  
WOAI  
News: KGNC KLUF KTUL  
KVOO  
KFDM-Ambrose's Orch.  
KFJZ-Hawaiian Harmonies  
KMOX-To be announced  
KOB-Peacock Court  
KTAT-Joan Jordan  
KTSM-Around the Town  
WDAF-Variety Show  
WKY-Dick Tracy, sketch  
WREN-Harry Reser's Orch.

5:30 CST 4:30 MST  
NBC-The Singing Lady: WREN  
CBS-News; Three Aces: KOMA  
KTSA WACO KGKO (sw-11.83)  
NBC-News; Walter Cassel, bar.:  
KPRC  
NBC-News; Jackie Heller, trn.:  
WOAI  
Jack Armstrong, sketch: KWKH  
KTUL KGNC WDAF KMOX  
WKY  
KFDM-Park Prgm.  
KFJZ-Hampton Keathley  
KLUF-Jolly Buccaneers  
KRLD-88 Notes & Pair of Pipes  
KTAT-Hudson School  
KTRH-Chronicle Highlights  
KTSM-Cub Reporters  
KVOO-News  
WBAF-Jr. Nurse Corps

5:45 CST 4:45 MST  
NBC-Little Orphan Annie, sketch:  
WREN WKY  
CBS-Renewal of the Mounted,  
sketch: KTUL KOMA KWKH  
KMOX KRLD (sw-11.83)  
★ NBC-Lowell Thomas, commen-  
tator: (sw-15.21)  
Sports: KTSM KFJZ  
Little Orphan Annie: KGNC  
KGKO WOAI KPRC  
KFDM-Dorsey Brothers' Orch.  
KTAT-Melodiana

KTRH-Funnies  
KTSA-Flip Wallace  
KVOO-Jack Statham, accordion  
WACO-Dance Time  
WBAF-Dick Tracy, sketch  
WDAF-Wise Cracker  
6:00 CST 5:00 MST  
NBC-Console Capers: WDAF  
WKY KVOO  
★ NBC-Amos 'n' Andy, sketch:  
(sw-9.53) (also see 10 p.m.)  
CBS-Wm. Hard, political commen-  
tator (sw-11.83)  
★ NBC-Easy Aces, sketch; Jane  
Ace: (sw-11.87)  
CBS-Sunset Serenade: KGKO  
KRLD WACO KWKH  
Orphan Annie, sketch: KTUL  
WBAF  
KFDM-Hollywood Reporter  
KFJZ-Lanplighting Time  
KGNC-Dinner Dance Music  
KLUF-It's a Fact  
KMOX-Headlines  
KOMA-Sports Page of the Air  
KPRC-Sports; Eve, Prelude  
KTAT-Sports Report  
KTRH-Frank Tilton  
KTSA-Chandu  
KTSM-Around the Town  
WOAI-News

6:15 CST 5:15 MST  
CBS-Herbert Foote's Ensemble:  
KGKO KWKH WACO KTSA  
KOMA  
NBC-The Voice of Experience:  
WDAF (sw-9.53)  
★ CBS-Sportscast, Ted Husing:  
(sw-11.83)  
NBC-Tony Russell, songs: WREN  
KPRC KVOO (sw-11.87)  
Around the Town: KRLD KTAT  
KFDM-Dinner Music  
KLUF-Johnny, violinist  
KMOX-Movie Review  
KTRH-Race Results  
KTUL-Sports Revue  
WBAF-Frontier Troubadours  
WGY-Dynamic Twins  
WOAI-Sports

6:30 CST 5:30 MST  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner  
sketch: WLS  
CBS-Benny Fields, songs: KTRH  
KRLD KTSA KOMA WACO  
KWKH KGKO (sw-11.83)  
TQN-Ranger Revue: KPRC  
WOAI  
Rubinoff, violinist: KVOO WFAA  
WREN  
KFJZ-Dinner Concert  
KLUF-Sport Review  
KMOX-String Quartet  
KSL-Musical Variations  
KTAT-Parade of Favorites  
KTUL-Ralph Rose, violinist  
WDAF Sports  
WKY-Voces of the Night

6:45 CST 5:45 MST  
NBC-Vivian Della Chiesa, sop.:  
WREN  
★ CBS-Boake Carter, commen-  
tator: KMOX KOMA KRLD  
(sw-11.83)  
Easy Aces: WDAF WFAA  
KFDM-Carson Robinson  
KGKO-News & Interlude  
KGNC-Adventure Bound  
KLUF-Sport Review  
KTAT-Eve, Dance  
KTRH-Richard Himber's Orch.  
KTSA-Sports Parade  
KTUL-To be announced  
KVOO-Music; Sports  
KWKH-Variety Prgm.  
WACO-Evening Melodies  
WKY-Rubinoff, violinist

### NIGHT

7:00 CST 6:00 MST  
NBC-Leo Reisman's Orch.: Phil  
Ducey, soloist; Eton Boys; Three  
Sweethearts; Loretta Clemens,  
songs; Charles Martin;  
WBAF WDAF WOAI KPRC  
WHO WSM WMAQ WLW  
KVOO WKY (sw-9.53) (also  
see 9:30 p.m.)  
★ CBS-Hammerstein's Music  
Hall; Lucy Laughlin, sop.; Ted  
Hammerstein, m.c.; Jerry  
Mann, comedian; Orch.; Hope  
Hampton, John Eliot & Ilsa  
Marvenga, guest stars: KSL  
KMOX (sw-11.83)  
NBC-Dude Ranch; Louise Mas-  
sey; The Westeners; John Mil-  
ton, narrator: WREN WLS  
(sw-11.87)  
CBS-Ann Leaf, organist: WVL  
KFDM-Classified  
KFJZ-Magic Island  
KGKO-Paul Lindley Entertains  
KGNC-Bob Crosby's Revue  
KLUF-Postal Oddities  
KOA-To be announced  
KOMA-Tuesday at Seven

KRLD-The Smoothies  
KTAT-Bob Pratt, bar.  
KTRH-Metropolitan Symphony;  
Guest Stars  
KTSA-Musical Moments  
KTSM-Eb & Zeb  
KWKH-Sports  
WGN-Diamond City News  
7:15 CST 6:15 MST  
KFDM-Super Savings  
KFJZ-Wrighter Brothers  
KGNC Sports  
KLUF-Piano Moods  
KRLD-Centennial Prgm.  
KTAT-Meet the Visitor  
KTSA-Echoes at Eventide  
KTSM-Musicale  
KTUL-Variety Prgm.  
KWKH-Pinto Pete  
WGN-Louis Prima's Orch.  
WVL-Blue Room

7:30 CST 6:30 MST  
★ NBC-Edgar A. Guest in Wel-  
come Valley; Joseph Richard-  
son Jones, Cliff Arquette,  
Bernadine Flynn, Betty Wink-  
ler & Sidney Ellstrom; Joseph  
Gallicchio's Orch.; Guest Ar-  
tists: WREN WLW WENR (sw-11.87)  
★ CBS-Ken Murray, comedian:  
Harry Richman; Russ Morgan's  
Orch.: KMOX KTSA KRLD  
KTRH KOMA KTUL WVL  
(sw-11.83) (also at 10:30 p.m.)  
NBC-Wayne King's Orch.: WKY  
WAOI KVOO KPRC WDAF  
WHO WSM WMAQ WBAF  
KFDM-Sports News  
KFJZ-Texas Troubadours  
KGKO-Rhythm & Romance  
KLUF-Man on the Beach  
KOA-Dinner Hour Varieties  
KOB-Sports  
KSL-News  
KTAT-Pinto Pete  
KTSM-Amateur Prgm.  
KWKH-Variety Prgm.  
WACO-Musical Prgm.  
WGN-Rep. Volunteers

7:45 CST 6:45 MST  
KFDM-Dance Orch.  
KFJZ-Fort Worth Luggage  
KGNC-Cruise of the Poll Parrot  
KLUF-Richard Himber's Orch.  
KOA-Amendment No. 9  
KSL-Musical Miners  
KTAT-Castles in Music  
KTSM-Baseball and Showhouse  
WACO-Harlem Heat  
WGN-Dick Jurgen's Orch.

8:00 CST 7:00 MST  
★ NBC-Ben Bernie's Orch.:  
Estelle Taylor, guest: WENR  
WSM WOAI KPRC KVOO  
WREN WKY WLW WBAF  
KOA (sw-11.87)  
★ CBS-Fred Waring's Orch.;  
Priscilla Lane; Brodsky &  
Triggs, piano duo; Tom War-  
ning: KTSA KMOX KTUL  
WACO KRLD KWKH KSL  
KOMA WVL KGKO KTRH  
(sw-11.83) (also see 11:30  
p.m.)  
NBC-Sidewalk Interviews cond.  
by Wallace Butterworth &  
Parks Johnson: WDAF WHO  
WMAQ (sw-9.53)  
KFDM-Musical Moments  
KFJZ-Royal Ramblers  
KGNC-Rhythm & Romance  
KLUF-WPA Orch.  
KTAT-Pacific Paradise  
KTSM-Chandu, the Magician  
WGN-Gabriel Heatter

8:15 CST 7:15 MST  
KFDM-Jefferson Demo. Talk  
KFJZ-Cecil Gill  
KLUF-News  
KTAT-Gaities  
KTSM-Word Man  
WGN-News; Quin Ryan, sports

8:30 CST 7:30 MST  
★ NBC-PACKARD MOTOR CAR  
Co. Presents Fred Astaire;  
Johnny Green's Orch.; Charles  
Butterworth, comedian; Trudy  
Woods; Adia Kousnetzoff's  
Orch.; guests: WBAF WKY  
KPRC WSM KVOO WOAI  
WDAF WMAQ WHO KOA  
(sw-9.53)  
★ CBS-Caravan; Rupert Hughes,  
m.c.; George Stoll's & Benny  
Goodman's Orch.; Norman  
Sper, Football Forecast;  
Guests: KWKH KTSA KTUL  
KSL WVL KMOX KOMA  
KRLD KGKO KTRH WAOI  
(sw-11.83)  
NBC-Husbands & Wives: WREN  
WENR  
KFDM-Dance Hour  
KFJZ-News Flashes  
KGNC-Americana  
KLUF-Round the Town  
KOB-Sketches in Melody  
KTAT-Vox Pop

KTSM-Man in the Street  
WGN-Pageant of Melody  
WLW-Detective Mysteries  
8:45 CST 7:45 MST  
NBC-Husbands & Wives (sw-11.87)  
KFDM-Amer. Family Robinson  
KFJZ-Radio Nite Club  
KTAT-Organized Labor Enter-  
tains  
KTSM-Dixie Memories

9:00 CST 8:00 MST  
NBC-22nd Annual Convention of  
Hadassah Women's Zionist  
Organization of America:  
WREN WENR (sw-6.14)  
MBS-Bernard Macfadden: WGN  
WLV  
News: KFDM KGNC  
KLUF-Don Bestor's Orch.  
KOB-Hughes Reels  
KTAT-Cross Bar Boys  
KTSM-Cecil & Sally, sketch

9:15 CST 8:15 MST  
KFDM-Three Merry Men  
EFJZ-Lee Down's Orch.  
KGNC-Hits & Encores  
KOB-Cub Reporters  
KTAT-Men's Choir  
KTSM-Concert Hall  
WGN-Kay Kyser's Orch.  
WLW-Super Songsters

9:30 CST 8:30 MST  
★ NBC-Portraits in Harmony:  
Ted Fiorito's Orch.: KPRC  
WKY WOAI WREN WENR  
WSM WBAF (sw-6.14)  
NBC-Nat'l Jeffersonian Dem.  
Prgm.; Guest Speakers: WHO  
WDAF (sw-9.53)  
CBS-Roosevelt Progress: KMOX  
KSL (sw-6.12)  
KFDM-Variety Hour  
KGKO-Hits & Encores  
KGNC-Stan Stanley's Orch.  
KLUF-Radio Jamboree  
KOA-Democratic State Comm.  
KOMA-Page from Old Hymnal  
KRLD-Centennial Prgm.  
KTAT-Views of the News  
KTRH-Night Editor  
KTRH-Dancing in San Antonio  
KTSM-Tuning Around  
KTUL-To be announced  
KWKH-Football Clinic of the Air  
WACO-News  
WGN-Freddy Martin's Orch.  
WLV-Follies  
WMAQ-Betty & the Neighbors  
WVL-Happy Hamilton

9:45 CST 8:45 MST  
CBS-Happy Days, speaker: KSL  
KNOW KMOX (sw-6.12)  
NBC-Roy Campbell's Royalists:  
WMAQ (sw-9.53)  
KFJZ-Victor Young's Orch.  
KGKO-Tonic Tunes  
KOA-Jack & Mme. Marianne  
KOMA-Remote Control  
KRLD-Centennial Prgm.  
KTAT-Popular Tunes  
KTRH-Rubinoff, violinist  
KTUL-To be announced  
WACO-Nite Tunes  
WDAF-Newcomer Quartet  
WHO-Rep. State Central Comm.  
WVL-Pickard Family

10:00 CST 9:00 MST  
★ NBC-Amos 'n' Andy: WFAA  
WDAF KPRC WOAI WSM  
KOA WKY (also at 6 p.m.)  
CBS-Wm. Hard, commentator:  
KMOX KOMA KTUL KSL  
NBC-Clem McCarthy, sport shots:  
(sw-9.53)  
KFDM-Sabine Tabernaek  
KFJZ-Wrestling Matches  
KGKO-Salon Interlude  
KGNC-World Entertains  
KLUF-Cy Perkin's Orch.  
KOB-House of MacGregor  
KRLD-News

10:15 CST 9:15 MST  
NBC-Riley & Farley's Orch.:  
WBAF WREN  
KGNC-Songs of the Prairie  
KMOX-France Laux, sports  
KOMA-Dance Orchestra  
KPRC-Poet's Paradise  
KTUL-Radio Night Club  
WHO-Amer. Legion Auxiliary  
WKY-Ken Wright

11:00 CST 10:00 MST  
NBC-Shandor, violinist; Johnny  
Hamp's Orch.: WREN KPRC  
WSM KOA (sw-6.14)  
CBS-Tommy Dorsey's Orch.:  
KNOW KTRH  
NBC Stan Norris' Orch.: WBAF  
WDAF WENR WHO  
KGKO-Tempos for Dance Time  
KMOX-Eddie Dunstetter's Orch.  
KOMA-Evening Dancing  
KRLD-Carl Ravazza's Orch.  
KSL-Night Editor  
KTSA-Lew White, organist  
KTSM-Newspaper of the Air  
KTUL-Players  
WACO-Your Dance Time  
WGN-Shep Field's Orch.  
WLV-Organ & Poems  
WMAQ-Henderson's Orch.

San Antonio, Tex. It might interest you to know that  
with the Capacity Aerial Eliminator I get European sta-  
tions easily and in the winter get Australia, Russia,  
Hawaii and many Jan Short Wave Stations. I get all  
Pacific Coast Stations on the broadcast band.  
Davenport, Ia. Received your Radio Aerial Eliminator and  
it sure works fine. Also works well on Short Wave  
band. Wish I had found it long ago. Signed:

KTAT-Your Invitation to Dance  
KTRH-Sandman  
KTSM-Gaeties  
KWKH-Musical Prgm.  
WENR-Globe Trotter  
WGN-Little Jack Little's Orch.  
WHO-Songfellows  
★ WLW-Paul Sullivan, news room  
WMAQ-Henry Busse's Orch.  
WREN-Radio Night Club

10:15 CST 9:15 MST  
NBC-Harry Reser's Orch.: (sw-6.14)  
CBS-Renewal of the Mounted:  
KSL  
NBC-Nano Rodrigo's Orch.:  
WDAF WSM (sw-9.53)  
Richard Himber's Orch.: KMOX  
KOA  
News: KPRC KTUL WOAI WHO  
KOB-1180  
WACO-1420  
WOM-1100  
KOMA-1480  
WBAF-600  
WRNH-1220  
KPRC-920  
WDAF-610  
WRR-1280  
KRLD-1040  
WENR-670  
WSM-650  
KSL-1130  
WFAA-800  
WVL-890  
KTAT-1240

10:30 CST 9:30 MST  
NBC-Riley & Farley's Orch.:  
WOAI  
NBC-Xavier Cugat's Orch.:  
WLW WHO WDAF WMAQ  
(sw-9.53)  
CBS-Nen Murray, comedian;  
Harry Richman; Russ Morgan's  
Orch.: KSL (also at 7:30 p.m.)  
CBS-Geo. Olsen's Orch.: KNOW  
KWKH  
NBC-Leo Reisman's Orch.: KOA  
(also at 6 p.m.)  
MBS-Guy Lombardo's Orch.:  
WGN

News: WKY KOMA  
KFJZ-Dance at Home  
KGKO-Tempos for Dance Time  
KGNC-Let's Dance  
KMOX-Headline Highlights  
KOB-College Educational Prgm.  
KPRC-Special  
KRLD-Ken Meyer's Orch.  
KTAT-Sandy Sandifer's Orch.  
KTSA-Leaders in Dance Time  
KTSM-Night Club  
KTUL-Boake Carter  
WACO-Music in the Nite  
WBAF-Lloyd Snyder's Orch.  
WSM-Dance Orch.  
WVL-River Revelers

10:45 CST 9:45 MST  
NBC-Riley & Farley's Orch.:  
WBAF WREN  
KGNC-Songs of the Prairie  
KMOX-France Laux, sports  
KOMA-Dance Orchestra  
KPRC-Poet's Paradise  
KTUL-Radio Night Club  
WHO-Amer. Legion Auxiliary  
WKY-Ken Wright

11:00 CST 10:00 MST  
NBC-Shandor, violinist; Johnny  
Hamp's Orch.: WREN KPRC  
WSM KOA (sw-6.14)  
CBS-Tommy Dorsey's Orch.:  
KNOW KTRH  
NBC Stan Norris' Orch.: WBAF  
WDAF WENR WHO  
KGKO-Tempos for Dance Time  
KMOX-Eddie Dunstetter's Orch.  
KOMA-Evening Dancing  
KRLD-Carl Ravazza's Orch.  
KSL-Night Editor  
KTSA-Lew White, organist  
KTSM-Newspaper of the Air  
KTUL-Players  
WACO-Your Dance Time  
WGN-Shep Field's Orch.  
WLV-Organ & Poems  
WMAQ-Henderson's Orch.

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It Is Most Likely Corroded and Has Poor or Loose Noisy Connections  
NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and  
sleet when using an F. & H. Capacity Aerial Eliminator. Equals an aerial 75 ft.  
long, strung 35 ft. high, yet occupies only 1 1/2 inch by 4 inch space behind your  
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### BETTER TONE AND DISTANCE GUARANTEED

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sightly lead-in and aerial wires. Makes your set complete in itself. Forget  
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countries. In use from the Arctic Region of Norway to the Tropics of Africa.  
Chosen by Government for use on Naval Hospital bedside radios. Each factory  
tested on actual long distance reception. Can not harm set—Easily connected  
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a few pennies postage on delivery. If not entirely  
satisfied, return within five days and your dollar will be refunded without question.

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few cents postage. If not pleased will return within 5  
days for \$1 refund. Check here  If sending \$1 with  
order—thus saving postage cost—same refund guarantee.  
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ADDRESS .....

CITY .....

STATE .....



# Wednesday October 21



Edith Dick  
See 9 p.m. CST (8 MST)

## MORNING

**6:30 CST** 5:30 MST  
KFDM-Rhythm Revueille

**6:45 CST** 5:45 MST  
KFDM-Uncle Danny Day

**7:00 CST** 6:00 MST  
CBS-On the Air Today; The Oleanders; City Consumers (sw-21.52)

NBC-Morning Devotions: WREN WAOI WKY  
Musical Clock: KTUL WCAO KTRH KOMA KTSA  
KFDM-The Old Timers  
KFJZ-Quality Time  
KGKO-Reveille  
KGNC-Resettlement  
KMOX-Home Folks Hour  
KPRC-Band Wagon  
KRLD-Sundial Prgm.  
KTAT-Trading Post  
KVOO-Breakfast Club  
KWKH-Sunshine Boys  
WDAF-AMorning Bible Lesson  
WFAA-Early Birds

**7:15 CST** 6:15 MST  
NBC-Good Morning Melodies; Walter Blaufuss, dir.: WDAF WAOI  
NBC-William Meeder, organist: WREN  
KFDM-Rhythm Revueille  
KGKO-Radio Clock  
KGNC-Musical Clock  
KTAT-Morn. Tunes  
WKY-News

**7:30 CST** 6:30 MST  
NBC-Cheerio: WKY  
CBS-Salon Musicale: (sw-21.52)  
KFDM-Super Savings  
KGKO-Sing Before Breakfast  
KMOX-Happy Green's Ramblers  
KTAT-Musical Clock  
KWKH-Ray Redburn  
WDAF-Melody Parade  
WCAI-Phil & Ed

**7:45 CST** 6:45 MST  
CBS-Montana Slim: (sw-21.52)  
NBC-Landl Trio & White: WREN  
News: KOMA KWKH WAOI KVOO  
KFDM-Business College; Rhythm Revueille  
KGKO-WPA Prgm.  
KTUL-Novelty Boys  
WDAF-Musical Clock

**8:00 CST** 7:00 MST  
CBS-Deer Columbia: KGKO KTRH KRLD KTUL KWKH (sw-21.52)  
★ NBC-Breakfast Club; Orch.: Helen Jane Behlke, songs, Rangers Quartet; Clark Dennis, tr.; Don McNeill, m.c.: WAOI WREN WKY (sw-15.21)  
News: KFDM WACO KMOX-Views on News with Harry W. Flannery  
KFJZ-Glen Gray's Orch.  
KGNC-Walter Preston, bar.  
KLUF-Parade of Time  
KOMA-Musical Clock  
KTAT-Breakfast Brevities  
KVOO-Travel of Mary Ward  
WDAF-Birthday Bell  
WFAA-Gail Northe, stylist

**8:15 CST** 7:15 MST  
NBC-Streamliners; News: WDAF T.Q.N.-Gail Northe: KPRC WFAA WAOI  
CBS-Deer Columbia: KRLD KMOX  
KFDM-Classified  
KFJZ-Lone Star Rangers  
KGNC-Tonic Tunes  
KLUF-News  
KVOO-Glenn Condon  
WFAA-Saddle Tramps

**8:30 CST** 7:30 MST  
CBS-Bill & Ginger, songs; News: (sw-21.52)  
CBS-Richard Maxwell, songs; News: KWKH KGKO KOMA WACO KRLD KTUL KTRH T.Q.N.-Adolph & the Boys: WBAF KPRC WAOI

KFDM-Rhythmic  
KFJZ-Poly Boosters  
KLUF-Musical Clock  
KMOX-The Corn Huskers  
KTAT-Marching Along  
KTSA-Pop Time  
KTSM-Farm Flashes  
KVOO-Good Morning  
WKY-Travels of Mary Ward

**8:45 CST** 7:45 MST  
CBS-Bachelor's Children, sketch: KMOX (sw-21.52)  
CBS-Lee Francis, singing pianist: KOMA KGKO KWKH KTRH WACO KRLD KTSA  
★ KFJZ-Richard Himber's Orch.  
KGNC-Salon Serenades  
KLUF-Super Savings  
KPRC-Helpful Homer  
KTAT-Health Exercises  
KTSM-Business Brevities  
KTUL-Music, News, Interviews  
KVOO-Glenn Condon  
WBAF-Food Parade  
WKY-Party Line  
WAOI-Breakfast Club (NBC)

**9:00 CST** 8:00 MST  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WDAF (sw-15.33)  
★ CBS-Betty & Bob, sketch: KMOX (sw-21.52)  
NBC-News; Breen & de Rose: WREN WKY KPRC WAOI  
Farty Line: KWKH KRLD  
KFDM-Melody Revue  
KFJZ-To Whom It May Concern  
KGKO-Missouri Hillbillies  
KGNC-Grab Bag  
KLUF-Service Prgm.  
KOMA-Greetings  
KTAT-Talk on the Eye  
KTRH-Crazy Quilt  
KTSA-Of Interest to Women  
KTSM-Cecil & Sally sketch  
KVOO-Shannon Shamrocks  
WACO-Melody Express  
WBAF-Musical Brownies

**9:15 CST** 8:15 MST  
NBC-Viennese Sextet: WREN WKY WBAF  
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)  
NBC-Five Star Jones: (sw-15.21)  
NBC-John's Other Wife, sketch: WDAF (sw-15.33)  
Hymns of all Churches: KPRC WAOI  
KFJZ-Howard Godwin  
KGKO-Varieties By Vincent  
KLUF-Kahn & Levy  
KOMA-Little Theater of Music  
KRLD-Organ Musical  
KTAT-Melody Palette  
KTSM-Success Story  
KTUL-News  
KVOO-Handy Ads  
KWKH-Rhythmic Age

**9:30 CST** 8:30 MST  
CBS-John K. Watkins, news; Betty Crocker; Hymns of All Churches: KMOX (sw-21.52)  
NBC-Josh Higgins of Finchville, sketch: KVOO WREN KPRC WAOI WKY (sw-15.21)  
CBS-Lyric Serenade: KNOW  
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)  
KFDM-What's New?  
KFJZ-Dorothy Dean  
KGKO-Opening Markets  
KGNC-Mountainaires  
KLUF-Musical Prgm.  
KOMA-Opening Markets; News  
KTAT-Francis Kay Presents  
KTSM-Musical Clock  
KTUL-Hymns of All Churches  
KWKH-The Range Riders  
WACO-Morning Melodies  
WBAF-Helen's Home

**9:45 CST** 8:45 MST  
NBC-Aristocratic Rhythms; Harold Levey's Orch.: WREN (sw-15.21)  
★ NBC-Today's Children, sketch: Gale Page, Irna Phillips & Bess Johnson: WBAF KPRC WAOI WDAF WKY (sw-15.33)  
KFDM-WPA Orch.  
KFJZ-Howard Godwin  
KGKO-What's New  
KLUF-Bing Crosby, bar.  
KOMA-Cooking School  
KRLD-Ross' Rhythm Rascals  
KTUL-Betty & Bob, sketch  
KVOO-What's New at Vendevers

**10:00 CST** 9:00 MST  
★ CBS-Magazine of the Air: Mrs. J. S. Reilly & Carolyn Wells, guests; Leith Stevens' Orch. & Chorus; Reed Kennedy, bar.; "Trouble House," dramatic sketch: KOMA KRLD KTUL KTSA KTRH KMOX (sw-21.52)

NBC-The Trail Finder; Dr. W. Thompson Hanzsche: WREN KVOO (sw-15.21)  
NBC-David Harum, sketch, Peggy Allenby; Wilmer Walter, Edith Spence & Walter Soderling: WDAF (sw-15.33)  
KFDM-Billy Kitts, organist  
KFJZ-Friendly Moments  
KGKO-Hits & Encores  
KGNC-News  
KLUF-Enric Madrigrera's Orch.  
KPRC-Maid Tune Finders  
KTAT-Tune Time  
★ KTSM-Magazine of the Air; MOVIE GOSSIP  
KWKH-Musical Prgm.  
WACO-Carol Kelly, pianist  
WBAF-Markets  
WKY-Johnny Marvin  
WAOI-Girl Reporter

**10:15 CST** 9:15 MST  
★ NBC-Backstage Wife, sketch: WDAF (sw-15.33)  
NBC-The Vagabonds: WREN KPRC WAOI  
NBC-Home Sweet Home: (sw-15.21)  
KFDM-Morning Melodies  
KGKO-Billy's Melody Five  
KGNC-Sweet Music  
KLUF-News  
KTSM-Around the Town  
KVOO-Swing Session  
WACO-Morning Moods  
WFAA-Centennial Schooldays  
WKY-Markets

**10:30 CST** 9:30 MST  
NBC-How to Be Charming, sketch: WDAF WKY WFAA KPRC WAOI (sw-15.33)  
CBS-Big Sister, sketch: WACO KRLD KTRH KTUL KOMA KMOX KTSA (sw-21.52)  
★ NBC-Vic & Sade, sketch: Art Van Harvey, Billy Idelson & Bernadine Flynn: (sw-15.21)  
NBC-The Honeymooners: WREN  
★ KCRC-RADIO GOSSIP (1360 kc)  
KFDM-Super Savings  
KFJZ-Uncle Ezra & His Boys  
KGKO-Morning Moods; News  
KLUF-Parade of Advertisers  
KTAT-Monitor Views the News  
KVOO-Organ Reveries  
KWKH-Ma Perkins

**10:45 CST** 9:45 MST  
★ CBS-Dr. Allan Roy Dafeo: KMOX KRLD (sw-21.52)  
★ NBC-Edward MacHugh, bar.: WREN (sw-15.21)  
CBS-To be announced: KTRH WACO KNOW  
NBC-The Voice of Experience: KVOO WKY WDAF WFAA (sw-15.33)  
Betty & Bob: KPRC WAOI  
KFDM-Guy Lombardo's Orch.  
KFJZ-Classified Ads  
KGKO-Tuneful Tempos  
KGNC-Ma Perkins, sketch  
KOMA-Variety Prgm.  
KRLD-Rhythm Club  
KTSA-Through the Years  
KTSM-Richard Leibert organist  
KTUL-Camera Club Prize Takers  
KVOO-What's New?  
KWKH-Hymns of All Churches

**11:00 CST** 10:00 MST  
CBS-The Gumps, sketch: KMOX (sw-21.52)  
★ NBC-Girl Alone, sketch: Betty Winkler & Pat Murphy: (sw-15.33)  
CBS-To be announced: KTRH NBC-Honeyboy & Sassafras, sketch: WREN

Party Line: KPRC WAOI KVOO  
KFDM-Classified  
KFJZ-Community Chest  
KGKO-Radio Society Calendar  
KGNC-Grain Reports  
KLUF-Window Shoppers  
KRLD-Musical Prgm.  
KTAT-North Ft. Worth Jam-bourse  
KTSA-Leaders in Dance Time  
KTUL-Piano Notes  
KWKH-Betty & Bob, sketch  
WDAF-Way Down East  
WFAA-Hymns of All Churches  
WKY-Morning Melodies

**11:15 CST** 10:15 MST  
★ CBS-Between the Bookends: KRLD KOMA KTRH KMOX (sw-21.52)  
★ NBC-Story of Mary Marlin sketch: WDAF (sw-15.33)  
CBS-To be announced: KNOW WACO  
NBC-Jack & Loretta Clemens: WAOI WREN  
News: KVOO WKY  
KFDM-Around Town  
KFJZ-Women in the News  
KLUF-Rural Rhythm  
KPRC-Classified; Weather; Markets  
KTSM-Morn. Melodies  
KTUL-Know Your Library  
KWKH-Variety Prgm.  
WFAA-Betty & Bob

**11:30 CST** 10:30 MST  
NBC-Gene Arnold & The Cadets, CBS-Romance of Helen Trent, sketch: KMOX (sw-21.52)  
★ NBC-Nat'l Farm & Home Hour, "The Story of Wheat," drama; Speakers: WREN WKY KVOO (sw-15.21)  
T.Q.N.-Texas Farm & Home Time: WFAA KPRC WAOI  
KFDM-News  
KFJZ-Concert Hall  
KGKO-Interlude  
KGNC-Classified Ads  
KLUF-Swing Time  
KOMA-Hollywood Speaks  
KRLD-Bob & Ruth  
KTAT-Rufus Sam Raborn, bar.  
KTRH-Revival  
KTSA-Tune Wranglers  
KTSM-Gold Coast Express  
KTUL-Blankship's 89ers  
KWKH-Salvation Army Prgm.  
WACO-News  
WDAF-Peck's On the Air

**11:45 CST** 10:45 MST  
CBS-Rich Man's Darling, sketch: KMOX (sw-21.52)  
NBC-Farm & Home Hr.: KPRC WAOI  
News: KNOW KOMA  
KFDM-Ambrose's Orch.  
KFJZ-Popular Music  
KGKO-Man on the Street  
KGNC-Sons of the West  
KLUF-Hawaiian Harmonies  
KRLD-Centennial Prgm.  
KTAT-Musical Melange  
KTSA-In A Mexican Patio  
KTSM-Around the Town  
KWKH-Variety Prgm.; Community Chest  
WDAF-Star Gazer

## AFTERNOON

**12:00 CST** 11:00 MST  
NBC-Nat'l Farm & Home Hour: WFAA WDAF  
CBS-Rhythmaires: (sw-15.27)  
NBC-Joe White, tr.: (sw-15.33)  
KFDM-Lawrence Quintet

**12:00 CST** 11:00 MST  
KFJZ-Hi-Flyers  
KGKO-Rounders  
KGNC-Musical Parade  
KLUF-Tune Pirates  
KMOX-Let's Compare Notes  
KOMA-Pop Moore's Oklahomans  
KRLD-Musical Prgm.  
KTAT-Racing News  
KTRH-Now & Then  
KTSA-Luncheon Club  
KTUL-News  
KWKH-W. P. A. Prgm.  
WACO-Snappers Express

**12:15 CST** 11:15 MST  
CBS-Art Giles' Orch.: (sw-15.27)  
NBC-Hollywood High Hatters: (sw-15.33)  
News: KRLD KVOO  
KFDM-R & G Rhythmaires  
KGNC-Violin Music  
KMOX-Magic Kitcheen  
KTAT-Noon Varieties  
KTUL-Inquiring Reporter  
KWKH-Musical Prgm.  
WFAA-Mrs. Tucker's Smiles  
WAOI-Music & Steel

**12:30 CST** 11:30 MST  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
T.Q.N.-Doughboys: KPRC WAOI WBAF  
KFDM-Jeffersonian Dem. Talk  
KFJZ-Bing Crosby, bar.  
KGKO-Markets; Matinee Serenade  
KLUF-Luncheon Aids  
KOMA-Farm Dinner Club  
KRLD-Rev. E. Hawkins Jr.  
KTAT-Tuning Around  
KTSA-Man on the Street  
KTUL-Matinee  
KVOO-Bob Willis' Playboys  
KWKH-News  
WACO-Dance Tunes  
WDAF-Variety  
WKY-Mystery Melodytime  
WREN-Tulsa Ted's Range Riders

**12:45 CST** 11:45 MST  
★ NBC-Happy Jack, songs: WDAF (sw-15.33)  
CBS-Eton Boys: KMOX (sw-15.27)  
NBC-Dot & Will: WKY WREN T.Q.N.-Jack Amlung's Orch.: WBAF KPRC WAOI  
KFDM-Luncheon Melodies  
KFJZ-District Seven Football  
KGNC-Flying Dutchman  
KOMA-Midday Melodies  
KRLD-Quartet  
KTSA-Luncheon Club  
KTUL-Marvel Made Miniatures  
KWKH-Variety Prgm.  
WACO-Dance Orch.

**1:00 CST** 12:00 MST  
★ NBC-Braggiotti & Shelter, piano duo: WDAF (sw-15.33)  
CBS-"News Through a Woman's Eyes," Kathryn Cravens: KWKH KNOW (sw-15.27)  
NBC-Romances, drama: (sw-15.21)  
NBC-Words & Music: WREN T.Q.N.-Chuck Wagon Gang: WBAF KPRC WAOI  
KFDM-Today's Almanac  
KFJZ-Bro. Joe Scheumack  
KGKO-Salon Sketches  
KGNC-News  
KLUF-Program Paragraphs  
KMOX-Inquiring Reporter  
KOMA-Cafe Continental  
KTAT-Hollywood Brevities  
KTSM-Echoes of Stage  
KTUL-Ginger Boys  
WACO-Tuneful Tunes  
WKY-Markets

**1:15 CST** 12:15 MST  
NBC-Words & Music: WAOI WKY  
CBS-American School of the Air: KTSA KWKH KTRH KNOW KRLD KOMA KGKO KTUL WACO KMOX (sw-15.27)  
KFDM-LHA News  
KFJZ-Leo Reisman's Orch.  
KGNC-Honeymooners  
KLUF-Jimmy Grier's Orch.  
KOB-Word Man  
KPRC-Women's Crusade  
KTAT-Revival Singers  
KVOO-Day Dreaming  
WBAF-What Happened Today: Texas Society

**1:30 CST** 12:30 MST  
★ NBC-Music Guild: WREN WAOI  
NBC-Jean Dickenson, sop., Joseph Littau's Orch.: KPRC (sw-15.33)  
KFDM-Salon Melodies  
KFJZ-Popular Music  
KLUF-News  
KOB-Hughesreels  
KTAT-Δ Radio Bible Class  
KTSM-Noonday Shoppers' Guide  
KVOO-Handy Ads  
WBAF-Markets  
WDF-Houseboat Hannah  
WKY-Variety Prgm.

**1:45 CST** 12:45 MST  
CBS-Happy Hollow, sketch: WACO KRLD KTSA KOMA KGKO KWKH KTRH (sw-15.27)  
Judy & Jane: WBAF WDAF WAOI WKY  
KFDM-Tuneful Topics  
KFJZ-West Texas C. of C.  
KGNC-Grain & Livestock Reports  
KMOX-Joe Karnes, pianist  
KTUL-Alabama Boys  
KVOO-Embassy Ensemble

**2:00 CST** 1:00 MST  
NBC-Marine Band: WREN (sw-15.21)  
CBS-Manhattan Matinee: KNOW (sw-15.27)  
NBC-Pepper Young's Family sketch: KVOO WDAF WKY KPRC WBAF WAOI (sw-15.33)  
KFDM-Sabine Tabernacle  
KFJZ-Classified Ads  
KGKO-Rhythmaires  
KGNC-Hymns of All Churches  
KMOX-Federal Housing Act  
KMOX-Barnyard Follies  
KOB-Farm & Home Hour  
KOMA-Spice of Life  
KRLD-Centennial Serenade  
KTAT-Dance Melodies  
KTRH-Music Box  
KTSA-With the Army  
KWKH-The Five Aces  
WACO-WPA Concert

**2:15 CST** 1:15 MST  
★ NBC-Ma Perkins, sketch: Willard Farnum: WKY WDAF WBAF KVOO WAOI KPRC (sw-15.33)  
KFJZ-Lou Etta Robinson  
KGNC-Betty & Bob, sketch  
KLUF-News  
KRLD-College of the Air  
KTAT-Road Reports & Weather  
KTSA-Oklahoma Playboys  
KTUL-Wednesday Matinee  
WACO-Afternoon Melodies

**2:30 CST** 1:30 MST  
★ NBC-Vic & Sade, sketch: Art Van Harvey; Billy Idelson & Bernadine Flynn: KPRC KVOO WKY WAOI WBAF WDAF (sw-15.33)  
CBS-Jimmy Brierly, tr.; Elsie Thompson, organist & Emery Deutsch's Orch.: WACO KNOW KTSA KOMA KGKO KRD KWKH KTRH (sw-15.27)  
KFDM-Today's Hits  
KFJZ-Paul Whiteman's Orch.  
KGNC-Police Broadcast  
KLUF-Classified Ads  
KOB-House of MacGregor  
★ KRGV-RADIO GOSSIP (1260 kc)  
KTAT-Tune Mart  
KTUL-News

**2:45 CST** 1:45 MST  
NBC-The O'Neills, sketch: WDAF WBAF KVOO KPRC WKY  
KFJZ-Market; Hi-way Report  
KTAT-Musical Prgm.  
KTUL-Jimmy Brierly (CBS)  
WAOI-Stock Quotations

**3:00 CST** 2:00 MST  
★ NBC-Henry Busse's Orch.: KVOO KPRC WDAF WFAA WAOI WKY (sw-9.593)  
CBS-Curtis Institute of Music: KGKO WACO KNOW KTSA KRLD KWKH KTRH KTUL KOMA (sw-15.27)  
NBC-Nat'l Congress of Parents & Teachers Ass'n; Mrs. Benjamin F. Langworthy; Guest Speaker, Dr. Lawrence K. Frank, "What is Growth": WREN (sw-15.21)  
KFDM-Swing Time  
KFJZ-Unity Center  
KGNC-Organ Reveries  
KMOX-Ma Perkins  
KTAT-Blue Barrel Singer

**3:15 CST** 2:15 MST  
KFJZ-Household Chats  
KMOX-Kitty Keene  
KTAT-Livestock Reports; Farm Flashes  
KTSM-Shoppers Guide

**3:30 CST** 2:30 MST  
NBC-Ken Sparrow's Ensemble: WREN (sw-15.21)  
NBC-Landon Radio Clubs: WKY WDAF KVOO (sw-9.53)  
KFDM-Concert  
KFJZ-Organ Reveries  
KGNC-Dance Matinee  
KMOX-Houseboat Hanna  
KPRC-Markets  
KTAT-Sandy Sandifer's Orch.  
WFAA-Rhythm Makers  
WAOI-Musical Prgm.

**3:45 CST** 2:45 MST  
CBS-Gogo Delys, songs: KTUL KGKO KOMA KWKH WACO KRLD KTRH KTSA (sw-15.27)

## NEXT WEEK:

# Happy Marriage

Twelve stars of radio bring you their secrets of success in marriage. Read their intriguing story, "Ten Ways Not to Get a Divorce"!





Burns & Allen  
See 7:30 p.m. CST (6:30 MST)

**Frequencies**

KFDM-560	KTRH-1290	WKY-900
KFJZ-1370	KTSA-550	WHR-1000
KGKO-570	KTSM-1310	WGN-720
KGNC-1410	KTUL-1400	WLS-870
KMOX-1090	KVOO-1140	WLV-700
KOA-830	KWKH-1100	WMAQ-570
KGB-1180	WACO-1420	WOAI-1190
KOMA-1480	WBAP-800	WREN-1220
KPRC-920	WDFW-610	WRR-1280
KRLD-1040	WENR-870	WSM-650
REL-1130	WFAA-800	WVL-850
KTAT-1240		

CBS-Ozzie Nelson's Orch.: KTUL  
KNOW KGKO WACO K TSA  
NBC-Shandor, violinist; Bobby  
Hayes' Orch.: WBAP KPRC  
WOAI WREN WSM (sw.66.14)  
KMOX-Eddie Dunstester's Orch.  
KOMA-To be announced  
KSL-Friendly Philosopher  
KRLD-Carl Ravazza's Orch.  
KTSM-Newspaper of Air  
WENR-Roller Skating Derby  
WGN-Dance Orch.  
WLW-Organ & Poems  
WML-Midnite Serenaders

11:30 CST 10:15 MST  
NBC-Lights Out, mystery dra-  
ma: WMAQ WDAF KPRC  
WSM Who Wky  
CBS-Dick Stable's Orch.: K TSA  
KGKO WACO KGKO KTUL  
KNOW KOMA  
NBC-Luigi Romanelli's Orch.:  
WREN WLW  
KMOX-Jeeter Pillars' Orch.  
KRLD-Ken Meyer's Orch.  
KSL-News  
KTSM-Paul Pendarvis' Orch.  
WENR-Phil Levant's Orch.  
WGN-Louis Prima's Orch.  
WVL-Gus Arnheim

11:45 CST 10:45 MST  
CBS-Dick Stable's Orch.: KSL  
KMOX  
WDAF-Soloist  
WENR-Louis Panico's Orch.  
12:00 CST 11:00 MST  
MBS-Dick Jurgens' Orch.: WGN  
WLW  
KMOX-When Day Is Done  
KOA-News  
KSL-Ellis Kimball's Orch.  
KTSA-Slats Randall's Orch.  
KTSM-Parade of Music

12:15 CST 11:15 MST  
KOA-Eddie Fitzpatrick's Orch.  
KTRH-Orchestral Gems  
12:30 CST 11:30 MST  
KOA-Griff Williams' Orch.  
KSL-Leon Mojica's Orch.  
KTSM-All-request Prgm.  
WREN-Sterling Young's Orch.  
12:45 CST 11:45 MST  
KSL-News  
KTSM-Slumber Hour  
1:00 CST 12:00 MST  
KSL-Phil Harris' Orch.

End of Wednesday Prgrams.

NBC-Grandpa Burton, sketch:  
WDAF  
NBC-Young Hickory, sketch:  
WKY WREN KPRC WOAI  
(sw.15.21)  
KFDM-Joe Haymes  
KFJZ-Ted Fiorito's Orch.  
KMOX-Personal Column  
KTSM-Sports Reporter; Stock  
Quotations  
KVOO-News  
WFAA-Waterloo Junction, drama  
4:00 CST 3:00 MST  
NBC-Harry Kogen's Orch.; Lar-  
ry Cotton; WREN WFAA  
CBS-Hal Munro's Orch.; KTRH  
KOMA KWKH KGKO KTUL  
WACO K TSA KRLD  
NBC-Lee Gordon's Orch.: WOAI  
KVOO WDAF (sw.9.53)  
CBS-Junior Nurse Corps (sw-  
11.83)  
Hymns of All Churches: KTSM  
WKY  
KFDM-Reddie Rubsam's Orch.  
KFJZ-Estellite Admin.  
KMOX-All Cameron & Joe Karnes  
KOB-Classics of Music  
KPRC-Bar X Cowboys  
KTAT-Campus Capers

4:15 CST 3:15 MST  
NBC-Tom Mix' Straight Shooters  
& Ranch Boys (sw.9.53)  
CBS-Dorothy Gordon, Children's  
Corner: WACO K TSA KTRH  
KWKH KGKO KTUL KRLD  
(sw.11.83)  
NBC-Men of the West: WREN  
WFAA KVOO WOAI (sw-  
15.21)  
Betty & Bob, sketch: KTSM  
WKY  
Stardust: KFJZ KMOX  
KFDM-Allison & Starr  
KOMA-YMCA Prgm.  
KPRC-Library Ass'n  
WDAF-Country Cousins

4:30 CST 3:30 MST  
NBC-The Singing Lady: (sw-  
15.21)  
CBS-The Treasure Adventures of  
Jack Masters: (sw.11.83)  
NBC-Jack Armstrong, sketch:  
(sw.9.53)  
BS-"News Through a Woman's  
Eyes," Kathryn Cravens:  
KWKH WACO KRLD K TSA  
KTUL KGKO KTRH  
NBC-String Ensemble: WDAF  
WOAI KPRC  
NBC-Irma Glen, organist: WREN  
KFDM-Matinee Melody  
KFJZ-Jan Garber's Orch.  
KGNC-Resettlement  
KMOX-Window Shoppers  
KOB-Let's Dance  
OMA-To be announced  
KTAT-Today's Favorites  
KTSM-Hollywood on Parade  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WFAA-Tommy Tucker's Orch.  
WKY-News

4:45 CST 3:45 MST  
NBC-Little Orphan Annie, sketch:  
(sw.15.21)  
CBS-Wilderness Road: KOMA  
KWKH KGKO KTUL KRLD  
WACO K TSA KTRH (sw-  
11.83)  
NBC-Lurine Fleming, sop.: WKY  
WOAI (sw.9.53)  
NBC-Glass Hatters: WREN  
KFJZ-Ira Mae Jameson  
KMOX-Piano Recital  
KOB-Parade of New Favorites  
KPRC-Birthday Club  
KTAT-This Rhythmic Age  
KTSM-World Dances  
WDAF-Better Business Bureau  
WFAA-Patsy Edwards, news

5:00 CST 4:00 MST  
NBC-Our American Schools; Dr.  
Belmont Farley, dir.: WDAF  
(sw.9.53)  
CBS-Buddy Clark, songs: KWKH  
KGKO WACO K TSA KTRH  
(sw.11.83)  
CBS-Junior Nurse Corps: KMOX  
Jack Armstrong, sketch: WFAA  
KPRC WOAI  
News: WREN KOMA KFJZ  
KFDM  
KGNC-Panhandle Cowboy  
KLUF-Rhythm Round Up  
KOB-Thru the Hollywood Lens  
KRLD-Musical Brevities  
KTAT-Ibbie Bryan, reporter  
KTSM-Around the Town  
KTUL-Mother's Helper  
KVOO-Bill & Mary  
WKY-Uncle Leo Blondin

5:15 CST 4:15 MST  
CBS-Eddie House, organist:  
K TSA KWKH WACO KTRH  
KOMA KNOW KGKO  
NBC-Midge Williams, songs:  
WFAA WREN WOAI (sw-  
15.21)  
CBS-Bobby Benson, Children's  
sketch: (sw.11.83)

KGNC-Fireside Quartet  
KLUF-Sport Review  
KPRC-Love Tales  
KTAT-Passing Show  
WFAA-Homer Griffith, friendly  
philosopher  
WKY-Richard Himber's Orch.  
6:45 CST 5:45 MST  
★ CBS-Boake Carter, commen-  
tator: KMOX KOMA KRLD  
(sw.11.83)  
Easy Aces: WDAF WFAA  
Sports Parade: K TSA KVOO  
KFDM-Smiling Ed McConnell  
KFJZ-Sons of the Pioneers  
KGKO-World Dances  
KGNC-Adventure Bound  
KLUF-Safety Boys  
KPRC-Rubino, violinist  
KTAT-Parade of Favorites  
KTRH-Richard Himber's Orch.  
KTUL-Mid Continent  
KVOO-Health Drama; Sports  
KWKH-Jean O'Neal  
WKY-News  
WOAI-Mario Cozzi, bar. (NBC)

8:15 CST 7:15 MST  
KFDM-Jeffersonian Dem. Talk  
KFJZ-Guy Lombardo's Orch.  
KFJZ-Boswell Sisters  
KGNC-Man on the Street  
KLUF-Football Club  
KOA-Night Editor  
KTAT-Gaeties  
KTSM-Word Man  
WGN-News; Quin Ryan, sports  
WLS-The Govt. & Your Money  
8:30 CST 7:30 MST  
★ CBS-Come On Let's Sing:  
KMOX KTUL K TSA KOMA  
KRLD KSL KWKH KTRH  
WLL (sw.11.83)  
NBC-Bishop of Gargoyles: WREN  
KFDM-Dance Orch.  
KFJZ-News  
KGKO-World Concert Hour  
KGNC-Americana  
KLUF-Boxing Matches  
KOA-Ruby House  
KOB-Rubino, violinist  
KTAT-Adult Education Prgm.  
WACO-Hyron Lowery  
WENR-Passing Parade  
WGN-Dance Orch. & Soloists

8:45 CST 7:45 MST  
KFDM-Let's Swing It  
KFJZ-American Legion  
WACO-Harlem Heat  
WENR-Phil Levant's Orch.  
9:00 CST 8:00 MST  
★ NBC-LUCKY STRIKE CIG-  
rettes Presents Your Hit Pa-  
rade & Sweepstakes; Buddy  
Clark, tr.; Songsmith Quar-  
tet & Edith Dick, vocalist;  
Harry Sosnik's Orch.: WENR  
WSM WLW KPRC WFAA  
KOA WHO WDAF WMAQ  
WKY WFAA WOAI (sw.9.53)  
★ CBS-Gang Busters; true crime  
drama by Phillips Lord: K TSA  
KMOX KRLD KOMA KWKH  
KTUL KTRH WLL KSL (sw-  
6.12)  
NBC-22nd Annual Convention of  
Haddassah, speaker: WREN  
WENR (sw.11.87)  
News: KFDM WACO  
KGNC-Fred Waring's Orch.  
KOB-Crime Light  
KTAT-Cross Bar Boys  
KTSM-Cecil & Sally, sketch  
WGN-Little Jack Little's Orch.

9:15 CST 8:15 MST  
KFDM-Ruth Etting  
KFJZ-Slumber Hour  
KOB-Cub Reporters  
KTAT-Dancing Ditties  
KTSM-Neapolitan Singers; Orch.  
WACO-Rubino, violinist  
WGN-Freddy Martin's Orch.  
9:30 CST 8:30 MST  
CBS-Jack Shannon, tr.: KRLD  
NBC-Meredith Willson's Orch.:  
WENR WREN  
CBS-Roosevelt Progress: KMOX  
KSL (sw.6.12)  
News: KFJZ KGNC  
KFDM-Interesting People in the  
News  
KFJZ-Texas Wesleyan College  
KGKO-Amer. Family Robinson  
KOMA-Rubino, violinist  
KRLD-Centennial Prgm.  
KTAT-Monitor Views the News  
KTRH-Pacific Paradise  
K TSA-Louis Katzman Presents  
KTSM-Musical Prgm.  
KTUL-To be announced  
KWKH-Harmony Hall  
WACO-Your Dance Time  
WGN-Kay Kyser's Orch.  
WVL-Musical Moments

9:45 CST 8:45 MST  
★ CBS-COLGATE-PALMOLIVE-  
Peet Co. Presents The Goose  
Creek Parson, sketch: KSL  
WDAF WMAQ

7:00 CST 6:00 MST  
★ NBC-One Man's Family, dra-  
ma: WFAA WHO WLW  
WKY WDAF KOA WSM  
WMAQ KVOO KPRC WOAI  
★ CBS-Cavalade of America  
Drama With Don Voorhees'  
Orch.: KRLD KMOX WLL  
KTRH KOMA (sw.11.83)  
NBC-Revue De Paree; Fannie  
Brice, comedienne; Victor Ar-  
den's Orch.: WREN WLS  
(sw.11.87)  
KFDM-Classified  
KFJZ-Magic Island  
KGKO-The Levee Singers  
KGNC-Charles Magnant, accord-  
ion  
KLUF-Interesting People In The  
News  
KSL-To be announced  
KTAT-Hit Tune Review  
K TSA-Post Office Prgm.  
KTSM-Eb & Zeb  
KTUL-Nancy Hurd, organist  
KWKH-Sports  
WGN-Dick Jurgens' Orch.

7:15 CST 6:15 MST  
Rubino, violinist: KWKH  
KGKO  
KFDM-Super Savings  
KFJZ-Motoring Melodies  
KGNC-Sports  
KLUF-Twenty Ivory Fingers  
KSL-News  
KTAT-Meet the Visitor  
K TSA-Deep South  
KTUL-To be announced  
WACO-Soft Lights & Sweet  
Music  
7:30 CST 6:30 MST  
★ NBC-BAYER ASPIRIN PRE-  
sents Famous Actor's Guild;  
Starring Ethel Barrymore in  
"Trelawney of the Wells,"  
drama: WREN WENR (sw.11-  
87)  
★ CBS-Burns & Allen; Jimmy  
Newell, Henry King's Orch.:  
Jimmy Newell, tr.: KMOX  
K TSA KRLD KTRH KTUL  
KOMA KWKH K TSA WLL  
(sw.11.83) (also see 10:30  
p.m.)  
NBC-Wayne King's Orch.:  
WKY WFAA KVOO WOAI  
WHO WSM WMAQ KPRC  
WDAF  
★ MBS-Music Box Hour: WGN  
WLW  
KFDM-Sports; News  
KFJZ-Texas Troubadours  
KGKO-Carlyle Sisters  
KGNC-Musical Moments  
KLUF-Man On The Beach  
KOA-Richard Himber's Orch.  
KOB-Sports  
KSL-Eve Musicale  
KTAT-Rhythmic Quarter Hour  
KTSM-Amateur Prgm.  
WACO-Hawaiian Nights

7:45 CST 6:45 MST  
KFDM-Dance Orch.  
KFJZ-Fort Worth Luggage  
KLUF-Guy Lombardo's Orch.  
KOA-To be announced  
KSL-Seeing the West  
KTAT-Castles in Music  
KTSM-Sports Reporter  
WACO-Edwood Euker, pianist  
8:00 CST 7:00 MST  
★ NBC-BRISTOL MYERS, INC.  
Presents Town Hall Tonight;  
Fred Allen, comedian; Port-  
land Hoffa; Amateurs; Peter  
Van Steeden's Orch.: WMAQ  
WLW KPRC WDAF WKY  
WFAA KVOO WSM WOAI  
WHO (sw.9.53) (also see 11  
p.m.)

8:00 CST 7:00 MST  
★ NBC-BRISTOL MYERS, INC.  
Presents Town Hall Tonight;  
Fred Allen, comedian; Port-  
land Hoffa; Amateurs; Peter  
Van Steeden's Orch.: WMAQ  
WLW KPRC WDAF WKY  
WFAA KVOO WSM WOAI  
WHO (sw.9.53) (also see 11  
p.m.)

**LUM AND ABNER**  
now on NBC  
WJZ WLW WBZ WBZA  
WSB WSYR WLS WMC  
"Radio's Favorite Comedy Team"

**FRED ALLEN**  
IS BACK ON THE AIR!  
Tune in every Wednesday Evening  
N.B.C. Network • 8 P.M. C.S.T.  
• IPANA TOOTH PASTE •  
• SAL HEPATICA •



# Thursday

October 22



Ruth Lyon  
See 5:30 p.m. CST (4:30 MST)

## Network Changes

Howells & Wright, formerly 2:15 p.m., now CBS 12:45 p.m. CST (11:45 a.m. MST)  
Doris Kerr, songs, formerly 12:45 p.m. now CBS 1 p.m. CST (12 noon MST)  
Salvation Army Staff Band, formerly 2 p.m., now CBS 4 p.m. CST (3 MST)  
All Hands on Deck, formerly 3 p.m. now CBS 3:30 p.m. CST (2:30 MST)

## MORNING

6:30 CST 5:30 MST  
KFDM-Rhythm Reveille  
6:45 CST 5:45 MST  
KFDM-Uncle Danny Day

7:00 CST 6:00 MST  
CBS On the Air Today; Song Stylists; City Consumers; (sw-15.2)  
NBC-Morning Devotions: WREN WOAI WKY  
Musical Clock: KGNC KOMA WOAI WKY KTSa  
KFDM-The Oldtimers  
KFJZ-Quality Time  
KGKO-Reveille  
KMOX-Home Folks Hour  
KRLD-Sundial Prgm.  
KTAT-Trading Post  
KVOO-Breakfast Club  
KWKH-Sunshine Boys  
WDAF-Morning Bible Lesson  
WFAA-Early Birds Revue

7:15 CST 6:15 MST  
NBC-Good Morning Melodies: WDAF  
NBC-Organ Rhapsody: WREN  
TQN-Waltz-Time: KPRC WFAA WOAI  
KFDM-Rhythm Reveille  
WKY-News  
KFDM-The Oldtimers  
KGKO-Radio Clock  
KTAT-Morn. Tunes

7:30 CST 6:30 MST  
NBC-Cheerio; Talk & Music; J. Harrison, Isles, dir.; WKY  
CBS-Salon Musicale; (sw-21.52)  
Musical Clock: WDAF KTAT  
KFDM-Super Savings  
KGKO-Sing Before Breakfast  
KMOX-Happy Green & Ramblers  
KPRC-Band Wagon  
KTUL-News  
KWKH-Musical Prgm.  
WFAA-Early Birds Revue  
WOAI-Phil & Ed

7:45 CST 6:45 MST  
NBC-Leo & Ken, songs: WREN  
News: KOMA KWKH WOAI KVOO  
KFDM-Business Collegs; Rhythm Reveille  
KTUL-Novelties Boys

8:00 CST 7:00 MST  
★ NBC-Breakfast Club; Don McNeill, m.c.; Helen Behlke, songs; Orch.; Clark Dennis, tr.; Cadets Quartet: KPRC WFAA WOAI WREN (sw-15.21)  
CBS-Greenfield Village Chapel: KWKH KGKO KTUL KTRH (sw-21.52)  
News: KFDM WACO  
KFJZ-Leo Reisman's Orch.  
KGNC-Steamboat Bill  
KLUF-Parade of Time  
KMOX-Views on News  
KOMA-Musical Clock  
KTAT-Breakfast Brevities  
KVOO-Travel of Mary Ward  
WDAF-Birthday Bell  
WKY-One Girl in a Million

8:15 CST 7:15 MST  
CBS-As You Like It: News: KTUL KGKO KWKH KMOX KTRH KRLD (sw-21.52)  
KFDM-Classified  
KFJZ-Lone Star Rangers  
KGNC-Tonic Tunes  
KLUF-News  
KVOO-Glenn Condon  
WDAF-Streamliners (NBC)  
WKY-Variety Prgm.

8:30 CST 7:30 MST  
CBS-As You Like It: KOMA WACO  
CBS-Bill & Ginger; News: (sw-21.52)  
T.Q.N.-Adolph & the Boys: WBAF KPRC WOAI  
KFDM-Rhythmic  
KFJZ-Ray Noble's Orch.  
KGNC-Bucaneros  
KLUF-Musical Clock  
KMOX-The Corn Huskers  
KTAT-Marching Along  
KTSa-Pop Time  
KTSa-Farm Flashes  
KVOO-Morning Moods  
WKY-Travels of Mary Ward  
WOAI-Musical Prgm.

8:45 CST 7:45 MST  
CBS-Bachelor's Children, sketch: KMOX (sw-21.52)  
CBS-The Chicagoans: KOMA KWKH WACO KRLD KTSa KTRH KGKO  
NBC-Breakfast Club: KPRC WBAF WOAI  
KFJZ-Dorsey Bros.' Orch.  
★ **FYO-MOVIE GOSSIP** (1310 ke)  
KGNC-Salon Serenades  
KLUF-Super Savings  
KTAT-Morning Echoes  
KTSa-Business Brevities  
KTUL-News, Music, Interviews  
KVOO-Glenn Condon  
WKY-Party Line

9:00 CST 8:00 MST  
NBC-Mrs. Wiggs of the Cabbage Patch: WDAF (sw-15.33)  
★ CBS-Betty & Bob, sketch: KMOX (sw-21.52)  
NBC-News; Breen & de Rose: WREN WKY KPRC WOAI  
Party Line: KRLD KWKH  
KFDM-Melody Revue  
KFJZ-To Who it May Concern  
KGKO-Missouri Hillbillies  
KGNC-Grab Bag  
KLUF-Public Service Prgm.  
KOMA-Greetings  
KTAT-Medical Society  
KTRH-Crazy Quilt  
KTSa-Louis Katzman Presents  
KTSa-Cecil & Sally, sketch  
KVOO-Shannon Shamrocks  
WACO-Melody Express  
WBAF-Musical Brownies

9:15 CST 8:15 MST  
NBC-Viennese Sextet: WREN WKY WBAF  
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)  
NBC-Five Star Jones, sketch: (sw-15.21)  
NBC-John's Other Wife: WDAF (sw-15.33)  
Hymns of all Churches: KPRC WOAI  
KFJZ-Dr. T. J. Pettit; Howard Godwin  
KGKO-Varieties By Vincent  
KLUF-Kahn & Levy  
KOMA-Little Theater of Music  
KRLD-Organ Musicale  
KTAT-Melody Palette  
KTSa-New Tunes for Old  
KTUL-News  
KVOO-Handy Ads  
KWKH-Rhythmic Age  
WACO-Musical Clock

9:30 CST 8:30 MST  
NBC-Josh Higgins of Finchville: KPRC WOAI WREN KVOO WKY  
CBS-John K. Watkins, News; Betty Crocker; Hymns of All Churches: KMOX (sw-21.52)  
CBS-Poetic Strings: KNOW  
NBC-Pepper Young's Family, sketch: (sw-15.21)  
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)  
KFDM-What's New?  
KFJZ-Dorothy Dean  
KGKO-Opening Markets  
KGNC-Carlisle Sisters  
KLUF-Ambrose's Orch.  
KOMA-Markets; News  
KTAT-Frances Kay Presents  
KTSa-Isham Jones' Orch.  
KTUL-Hymns of All Churches  
KWKH-The Range Riders  
WACO-Market Reports  
WBAF-Helen's Home

9:45 CST 8:45 MST  
★ NBC-Today's Children, sketch; Gale Page, Irna Phillips, Bess Johnson: KPRC WDAF WBAF WKY WOAI (sw-15.33)

NBC-Aristocratic Rhythm; Harold Levey's Orch.: WREN (sw-15.21)  
KFDM-Varieties  
KFJZ-Howard Godwin  
KGKO-What's New?  
KLUF-Bing Crosby, bar.  
KOMA-Cooking School  
KRLD-Ross' Rhythm Rascals  
KTSa-Your Children  
KTUL-Betty & Bob  
KVOO-What's New at Vandevors  
WACO-Morning Moods

10:00 CST 9:00 MST  
★ NBC-Nellie Revell: WOAI KVOO WREN (sw-15.21)  
CBS-The Rhythm Boys (sw-21.52)  
NBC-David Harum, sketch: WDAF (sw-15.33)  
CBS-Mary Lee Taylor: KNOX KRLD KTRH KLRa KOMA KTSa KWKH KTUL KGKO  
KFDM-Billy Kitts, organist  
KFJZ-Friendly Moments  
KGNC-News  
KLUF-Isham Jones' Orch.  
KPRC-Tune Finders  
KTAT-Tune Time  
KTSa-Women's Prgm.  
WBAF-Markets  
WKY-Skirvin Hour

10:15 CST 9:15 MST  
★ NBC-Backstage Wife, sketch: WDAF (sw-15.33)  
CBS-Quality Twins: KMOX KRLD KTRH KOMA KTSa  
NBC-Vagabonds: WREN WOAI  
NBC-Home Sweet Home: (sw-15.21)  
KFDM-Morning Melody  
KGKO-Billy's Melody Five  
KGNC-Sweet Music  
KLUF-News  
KTSa-Around the Town  
KTUL-Front Page Drama  
KVOO-Swing Session  
KWKH-Music  
WACO-McClennan County  
WBAF-Musical Brownies  
WKY-Markets

10:30 CST 9:30 MST  
NBC-Honeymooners: WOAI WREN KPRC KVOO WFAA  
CBS-Six Sister, sketch: KTRH KRLD KTUL KOMA KMOX KTSa (sw-21.52)  
★ NBC-Ralph Kirby, dream singer; Al & Lee Reiser, piano duo: WDAF (sw-15.33)  
★ NBC-Vic & Sade, sketch: (sw-15.21)  
KFDM-Super Savings  
KFJZ-Uncle Ezra & His Boys  
KGKO-Interlude  
KLUF-Parade of Advertisers  
KTAT-Monitor Views the News  
KTSa-Carefree Capers  
KWKH-Ma Perkins  
WACO-Tonic Topics  
WKY-Treasure Ship

10:45 CST 9:45 MST  
★ NBC-Edward MacHugh, songs: WREN (sw-15.21)  
CBS-Patterns in Harmony: KGKO KTRH KRLD KTSa WACO KMOX KOMA KTUL  
★ NBC-Allen Prescott, Wife Saver: (sw-15.33)  
CBS-Roger B. Whitman "The Better Home": (sw-21.52)  
NBC-Walter Blaufuss' Orch.: WDAF WKY KVOO  
Betty & Bob: WOAI KPRC  
KFDM-Guy Lombardo's Orch.

KFJZ-Classified Ads  
KGNC-Ma Perkins, sketch  
KTAT-Sketches in Melody  
KTSa-Herbert Allen, organist  
KWKH-Hymns of All Churches  
WFAA-Joan & the Escorts

11:00 CST 10:00 MST  
★ NBC-Girl Alone, sketch; Betty Winkler & Pat Murphy: (sw-15.33)  
CBS-To be announced: KNOW KTRH  
NBC-Honeyboy & Sassafras: WREN  
CBS-The Gumps, sketch: KMOX (sw-21.52)  
Party Line: KPRC WOAI KVOO  
KFDM-Classified  
KFJZ-Edison Foundation  
KGKO-Synopators  
KGNC-Grain & Livestock  
KLUF-Window Shoppers  
KOMA-Presentation  
KRLD-Musical Prgm.  
KTAT-Northside Jamboree  
KTSa-Say It with Music  
KTSa-Magazine of the Air  
KTUL-Piano Moods  
KWKH-Betty & Bob, sketch  
WACO-Hits of the Week  
WDAF-Way Down East  
WFAA-Hymns of All Churches  
WKY-Virginia Long; Morning

11:15 CST 10:15 MST  
★ NBC-Story of Mary Marlin, sketch: WDAF (sw-15.33)  
★ CBS-Between The Bookends; Ted Malone: KOMA KRLD KMOX KTRH (sw-21.52)  
NBC-Women of '36, political talk: WREN (sw-15.21)  
Musical Prgm.: KWKH WOAI  
News: KVOO WKY  
★ **KASA-RADIO GOSSIP** (1210 ke)  
KFDM-Around Town  
KFJZ-Women in the News  
KGKO-Hits & Encores  
KLUF-Rural Rhythm  
KPRC-Classified; Weather; Markets  
KTSa-Remote Control  
KTSa-Morning Musicale  
KTUL-Varieties  
KWKH-Musical Prgm.  
WFAA-Betty & Bob

11:30 CST 10:30 MST  
NBC-Gen Arnold & The Cadets: (sw-15.33)  
★ NBC-Nat'l Farm & Home Hour Speakers; "The Household Calendar"; Walter Blaufuss' Orch.: WREN WKY KVOO (sw-15.21)  
CBS-Romance of Helen Trent: KMOX (sw-21.52)  
T.Q.N.-Texas Farm & Home Hour: WFAA KPRC WOAI  
KFDM-News  
KFJZ-Isham Jones' Orch.  
KGKO-Market Report; News  
KGNC-Classified Ads  
KLUF-Swing Time  
KOMA-Variety Prgm.; Melody Lane  
KRLD-Long, Long Ago  
KTAT-Rufus Sam Raborn, bar.  
KTSa-Tune Wranglers  
KTSa-Gold Coast Express  
KTUL-Bankership's '89ers  
WACO-WPA Concert  
WDAF-Peck's On the Air

11:45 CST 10:45 MST  
NBC-Nat'l Farm & Home Hour: KPRC WOAI

CBS-Rich Man's Darling, sketch: KMOX (sw-21.52)  
KFDM-Bing Crosby, bar.  
KFJZ-Popular Music  
KGKO-Man on the Street  
KGNC-Sons of the West  
KLUF-Hawaiian Harmonies  
KOMA-News  
KRLD-Centennial Prgm.  
KTAT-WPA Presents  
KTSa-Around the Town  
KWKH-Jimmy Davis  
WACO-Popular Melodies  
WDAF-Star Gazer

## AFTERNOON

12:00 CST 11:00 MST  
NBC-Nat'l Farm & Home Hour: WFAA WDAF  
CBS-Madison Ensemble: (sw-15.27)  
KFDM-Lawrence Quintet  
KFJZ-Hi-Flayers  
KGKO-Rounders  
KGNC-Guy Lombardo's Orch.  
KLUF-Tune Pirates  
KMOX-Let's Compare Notes  
KOMA-Pop Moore's Oklahomans  
KRLD-Musical Prgm.  
KTAT-Racing News  
KTRH-Now & Then  
KTSa-Luncheon Club  
KTUL-News  
KVOO-Party Line

12:15 CST 11:15 MST  
NBC-Hollywood High Hatters: (sw-15.33)  
CBS-Eton Boys: (sw-15.27)  
TQN-Gladiola Gentlemen: WFAA WOAI  
KFDM-R & G Rhythmaires  
KMOX-Magic Kitchen  
KRLD-News  
KTAT-Maria Koska  
KTUL-Inquiring Reporter  
KWKH-Musical Prgm.

12:30 CST 11:30 MST  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
CBS-Academy of Medicine: (sw-15.27)  
TQN-Doughboys: WOAI WBAF  
KFDM-Jefferson Demo. Talk  
KFJZ-Boswell Sisters  
KGKO-Markets; Rhythm Varieties  
KGNC-Pop Canon  
KLUF-Luncheon Airs  
KOMA-Farm Dinner Club  
KRLD-Radio Revival  
KTAT-Midday Concert  
KTSa-Man on the Street  
KTUL-Matinee  
KVOO-Bob Willis' Playboys  
KWKH-Highlights of Yesterday & Today  
WDAF-Soloist  
WKY-Mystery Melodytime  
WREN-Tulsa Ted's Range Riders

12:45 CST 11:45 MST  
★ NBC-Happy Jack, songs: WDAF (sw-15.33)  
NBC-Dot & Will: WREN  
CBS-Howells & Wright, piano duo: (sw-15.27)  
TQN-Jack Amlung's Orch: WBAF KPRC WOAI  
KFDM-Luncheon Melodies  
KFJZ-Johnny Green's Orch.  
KGNC-Flying Dutchman  
★ **KLUF-RADIO GOSSIP**  
KMOX-Eddie Dunstetter, organist  
KOMA-Mid-day Melodies  
KRLD-News  
KTSa-Luncheon Club  
KTUL-Marvel Made Miniatures  
KWKH-Musical Prgm.  
WKY-Serenaders

1:00 CST 12:00 MST  
NBC-Words & Music WREN WFAA  
CBS-Doris Kerr, songs: KNOW (sw-15.27)  
NBC-Walter Logan's Musicale: WDAF (sw-15.33)  
TQN-Chuck-Wagon Gang: WBAF KPRC WOAI  
KFDM-Today's Almanac  
KFJZ-Bro. Joe Scheumack  
KGKO-Waltz Time  
KGNC-News  
KLUF-Program Paragraphs  
KMOX-Queen's Favorites  
KOMA-Kiwanis Luncheon  
KTAT-Hollywood Brevities  
KTRH-Music Box  
KTSa-11th Hour Program  
KTUL-Ginger Boys  
WKY-Markets

1:15 CST 12:15 MST  
CBS-American School of the Air: KRLD KOMA KGKO KTUL KTRH KTSa KWKH KVOO KMOX WACO (sw-15.27)  
NBC-Words & Music: WKY WOAI  
KFDM-FHA News

KFJZ-Johnny Johnson's Orch.  
KGNC-Honeymooners  
KLUF-Johnny Green's Orch.  
KPRC-WPA Concert  
KTAT-Revival Singers  
KTSa-Bee & Bill  
KVOO-Steamboat Bill; Day Dreaming  
WBAF-What Happened Today; Texas Society

1:30 CST 12:30 MST  
NBC-Gen. Fed. of Women's Club: WREN

★ NBC-Carol Dels, sop.; Josef Honti's Orch.: WDAF WOAI WKY (sw-15.33)  
KFDM-Salon Melodies  
KFJZ-Don Bestor's Orch.  
KGNC-Lawrence Quintet  
KLUF-Monitor Views the News  
KOB-Crimsonlight  
KPRC-Women's Crusade  
KTAT-Radio Bible Class  
KTSa-Shoppers' Guide  
KVOO-Handy Ads  
WBAF-Markets  
WDAF-Houseboat Hannah  
WKY-Variety Prgm.

1:45 CST 12:45 MST  
★ NBC-Music Guild: WREN  
CBS-Happy Hollow, sketch: KTSa KGKO KWKH (sw-15.27)  
Judy & Jane: WBAF WDAF WKY WOAI  
EFDM-Tuneful Topics  
KFJZ-West Texas C. of C.  
KGNC-Grain & Livestock Reports  
KLUF-Buy at Home  
KMOX-Window Shoppers  
KPRC-Carol Dels, Joseph Littau  
KTUL-Alabama Boys  
KVOO-Embassy Ensemble

2:00 CST 1:00 MST  
NBC-Pepper Young's Family, sketch: WDAF KPRC WKY WBAF WOAI KVOO (sw-15.33)  
★ CBS-A Pearce & His Gang: WACO KTRH KNOW KOMA (sw-15.27)  
KFDM-Sabine Tabernacle  
KFJZ-Classified Ads  
KGKO-Hits & Encores  
KGNC-Hymns of All Churches  
KLUF-Federal Housing Act  
KMOX-Barnyard Follies  
KOB-Home & Farm Hour  
KRLD-Centennial Serenade  
KTAT-Garden Center Prgm.  
KTSa-Today's Hits  
KWKH-The Five Aces

2:15 CST 1:15 MST  
★ NBC-Ma Perkins, sketch: Virginia Payne, Marjorie Hannan, Karl Hubel, Willard Farrington & Charles Eggleston: WKY KVOO KPRC WOAI WDAF WBAF (sw-15.33)  
CBS-A Pearce & His Gang: KGKO KTSa KTUL KWKH  
KFJZ-Jan Garber's Orch.  
KGNC-Betty & Bob, sketch  
KLUF-Trans Radio News  
KTAT-Road Reports; Weather

2:30 CST 1:30 MST  
★ NBC-Vic & Sade, sketch; Bernadine Flynn: KVOO KPRC WDAF WOAI WBAF WKY (sw-15.33)  
CBS-Do You Remember? Old Favorite Melodies: KNOW KRLD KTRH KWKH KTSa KOMA (sw-15.27)  
NBC-Light Opera Co.: WREN (sw-15.21)  
KFDM-Today's Hits  
KFJZ-On the Mall  
KGKO-Markets; News  
KGNC-Public Broadcast  
★ **KLUF-RADIO GOSSIP** (1420 ke)  
KFDM-Classified Ads  
KOB-House of MacGregor  
KTAT-Popular Tune Mart  
KTUL-News  
WACO-Market Reports

2:45 CST 1:45 MST  
NBC-The O'Neills, sketch: WDAF KPRC WBAF KVOO WKY  
CBS-Do You Remember?: KOMA KTUL KGKO WACO KWKH  
KFJZ-Market; Highway Report  
KGNC-Melodeers  
KLUF-Swing Time  
WOAI-Musical Prgm.

3:00 CST 2:00 MST  
★ NBC-JOHN MORRELL & CO. Presents TEA Time at Morrell's; Gale Page, contralto; Charles Sears, tr.; Joseph Gallicchio's Orch.: Don McNeill, m.c.: WDAF (sw-953)  
CBS-Music In the Air: KRLD KTSa KTUL KWKH KOMA WACO KNOW KGKO (sw-15.27)  
NBC-Light Opera Co.: KPRC WKY WFAA KVOO WOAI

## NEXT WEEK:

# "Scooping the World"

Read the amazing story of radio's march into the far places of the earth!  
Read about the strange corners of the world visited by radio's ever-on-the-alert scoop seekers in **RADIO GUIDE'S** big "Scooping the World" story!





Lanny Ross See 8 p.m. CST (7 MST)

Frequencies

Table listing radio frequencies for various stations including KFDM, KTRH, WGN, KFBZ, KSTW, KMOX, KQNC, KQOA, KQOB, KQOC, KQOD, KQOE, KQOF, KQOG, KQOH, KQOI, KQOJ, KQOK, KQOL, KQOM, KQON, KQOO, KQOP, KQOQ, KQOR, KQOS, KQOT, KQOU, KQOV, KQOW, KQOX, KQOY, KQOZ, KQPA, KQPB, KQPC, KQPD, KQPE, KQPF, KQPG, KQPH, KQPI, KQPJ, KQPK, KQPL, KQPM, KQPN, KQPO, KQPP, KQPQ, KQPR, KQPS, KQPT, KQPU, KQPV, KQPW, KQPX, KQPY, KQPZ, KQQA, KQQB, KQQC, KQQD, KQQE, KQQF, KQQG, KQQH, KQQI, KQQJ, KQQK, KQQL, KQQM, KQQN, KQQO, KQQP, KQQQ, KQQR, KQQS, KQQT, KQQU, KQQV, KQQW, KQQX, KQQY, KQQZ, KQWA, KQWB, KQWC, KQWD, KQWE, KQWF, KQWG, KQWH, KQWI, KQWJ, KQWK, KQWL, KQWM, KQWN, KQWO, KQWP, KQWQ, KQWR, KQWS, KQWT, KQWU, KQWV, KQWW, KQWX, KQWY, KQWZ, KQXA, KQXB, KQXC, KQXD, KQXE, KQXF, KQXG, KQXH, KQXI, KQXJ, KQXK, KQXL, KQXM, KQXN, KQXO, KQXP, KQXQ, KQXR, KQXS, KQXT, KQXU, KQXV, KQXW, KQXX, KQXY, KQXZ, KQYA, KQYB, KQYC, KQYD, KQYE, KQYF, KQYG, KQYH, KQYI, KQYJ, KQYK, KQYL, KQYM, KQYN, KQYO, KQYP, KQYQ, KQYR, KQYS, KQYT, KQYU, KQYV, KQYW, KQYX, KQYY, KQYZ, KQZA, KQZB, KQZC, KQZD, KQZE, KQZF, KQZG, KQZH, KQZI, KQZJ, KQZK, KQZL, KQZM, KQZN, KQZO, KQZP, KQZQ, KQZR, KQZS, KQZT, KQZU, KQZV, KQZW, KQZX, KQZY, KQZZ.

KTSM-Newspaper of Air WFAA-Josef Cherniavsky's Orch. WGN-Dance Orch. WLN-Organ & Poems WMAQ-Flet. Henderson's Orch. WMAQ-Carol Lofner's Orch. WWL-Midnite Serenaders

11:15 CST 10:15 MST NBC-Phil Levant's Orch.; WKY CBS-Vincent Lopez' Orch.; WWL KMOX-Boyd Rastroun's Orch. KPCRC-Sports; Roundup KTSM-Rubinoff, violinist WMAQ-Phil Levant's Orch.

11:30 CST 10:30 MST NBC-Bobby Hayes' Orch.; WHO WSM KVOO KPCRC WDAF CBS-Phil Harris' Orch.; KTRH KTUL KWKH WACO KQOA KQOB-Karl Garber's Orch.; WREN WLV WKY KOA KMOX-Jeeter Pillars' Orch. KSL-News KTSM-Peacock Court WENR-Jesse Crawford, organist WGN-Louis Prima's Orch. WMAQ-Phil Levant's Orch. WWL-Gus Arnheim's Orch.

11:45 CST 10:45 MST KMOX-Hal King's Orch. KSL-Sports Revue WENR-Louis Panico's Orch. WJR-Hot Dates in Music WLV-Clarence Dykstra

12:00 CST 11:00 MST MBS-Ted Fiorito's Orch.; WGN WLV KMOX-When Day Is Done 10:00 News KSL-Milo Stelt's Orch. KTSM-Parade of Music

12:15 CST 11:15 MST KOA-Eddie Fitzpatrick's Orch. 12:30 CST 11:30 MST KOA-Griff Williams' Orch. KSL-Larry Kent's Orch. KTSM-All-request Prgm.

End of Thursday Prgrams.

KFDM-Church Alliance KFJZ-Popular Music KGNC-Organ Reverbs KMOX-Ma Perkins KTAT-Blue Barrel Singer KTRH-United Daughters of the Confederacy KTSM-One o'clock Club

3:15 CST 2:15 MST KFJZ-Household Chats KMOX-Kitty Keene KRLD-Corl Broadcast KTAT-Cocktail Capers KTRH-Music in the Air (CBS) KTSM-Shoppers Guide WBAP-Musical Brownies

3:30 CST 2:30 MST NBC-Landon Radio Clubs Prgm.; Speakers: WDAF KVOO WKY (sw-9.53) CBS-All Hands on Deck: KOMA WACO KWKH KNOX KTUL KGKO KQOA KQOB (sw-15.27) NBC-Strolling Songsters: KVOO WREN KFDM-Concert KFJZ-Rudy Vallee's Orch. KGNC-Every Woman's Hour KPCRC-Markets KTAT-Livestock & Farm Flashes KTRH-Polly of Hollywood WFAA-Rhythm Makers WMAQ-Musical Prgm.

3:45 CST 2:45 MST NBC-Young Hickory, sketch: WKY WREN KPCRC WDAF (sw-15.21) NBC-Answer Me This: WDAF KFDM-Resettlement KFJZ-Orville Knapp's Orch. KMOX-Personal Column KTAT-Daughters of Amer. Revolution KTRH-All Hands on Deck (CBS) KTSM-Baseball Reporter KVOO-News WFAA-Centennial High Lights

4:00 CST 3:00 MST NBC-While the City Sleeps: WDAF (sw-9.53) CBS-Salvation Army Staff Band: KGKO KOMA KNOX KMOX WACO KWKH KTUL KQOA (sw-11.83) NBC-Noble Cain & A Cappella Choir: WDAF WREN Hymns of All Churches: KTSM WKY KFDM-Ralph Small KFJZ-Ted Fiorito's Orch. KGNC-Dance Matinee KOB-Classics of Music KPCRC-Alpha Family Worship Hour KTAT-Bess Coughlin, songs KTRH-Books KVOO-Music WFAA-Round Table

4:15 CST 3:15 MST NBC-Tom Mix' Straight Shooters & Ranch Boys: (sw-9.53) CBS-Clyde Barrie, bar.; KWKH KOMA KGKO WACO KQOA KTRH KNOX KRLD (sw-11.83) Betty & Bob, sketch: KTSM WKY Movie Reporter: KTUL KVOO KFDM-Singing Cowboy KFJZ-Amer. Family Robinson KMOX-Stardust KTAT-Today's Tunes WDAF-Country Cousins

4:30 CST 3:30 MST NBC-String Ensemble: WDAF KPCRC CBS-The Instrumentalists: WACO KNOX KQOA KQOB KWKH KOMA KTUL KRLD KTRH (sw-11.83) NBC-Jack Armstrong, sketch: (sw-9.53) NBC-Irma Glen, organist: WREN NBC-Singing Lady: (sw-15.21) KFDM-Matinee Melodies KFJZ-Council Hour KMOX-Joe Karnes at the piano KOB-Let's Dance KTAT-Woman's Round Table\* KTSM-Hollywood on Parade KVOO-Twilight Serenade WDAF-Star Gazer WFAA-Jose Manzanarez' Orch. WKY-News

KTSM-World Dances WFAA-Patsy Edwards 5:00 CST 4:00 MST CBS-Patti Chapin, songs: News: KGKO WACO KWKH KNOX (sw-11.83) NBC-Southernaires, quartet: WDAF (sw-9.53) Jack Armstrong: KMOX KPCRC WFAA WDAF News: KFDM KFJZ KOMA WREN KGNC-Panhandle Cowboy KLUF-Rhythm Round Up \*OB-Blue Hawaii \*KPCRC-RADIO GOSSIP (1310)

KRLD-Musical Brevities KTAT-Loloma Hawaiians KQOA-Sergeant Halloran KTSM-Around the Town KQOB-Mother's Helper KVOO-Bill & Mary WKY-Inquiring Reporter 5:15 CST 4:15 MST CBS-Northwestern Univ. Book shelf: KOMA WACO (KWKH) KQOA KGKO KNOX NBC-Larry Cotton, tr.; Irma Glenn, organist: (sw-9.53) CBS-News of Youth: (sw-11.83) TQN-Artgainers: WFAA KPCRC WDAF News: KGNC KLUF KTUL KFDM-Ted Fiorito's Orch. KFJZ-Hawaiian Harmonies KMOX-To be announced KOB-Peacock Court KTAT-Edgell Hampton KTRH-Highlights KTSM-On the Mall KVOO-Greenwood Ave. Speaks WDAF-Variety Show WRY-Dick Tracy, sketch WREN-Harry Reser's Orch.

5:30 CST 4:30 MST NBC-Singing Lady: WREN CBS-Eddie House, organist: KOMA WACO KGKO KNOX KQOA KTRH NBC-News: Ruth Lyon, sop.: WDAF KPCRC CBS-Football Roundup with Eddie Dooley; Slip Madigan, guest: KMOX (sw-11.83) Jack Armstrong, sketch: KGNC KTUL KWKH WKY WDAF KFDM-Park Prgm. KFJZ-Hampton Keathley KLUF-Jolly Buccaneers KRLD-88 Notes & Pair of Pipes KTAT-Around the Town KTSM-Cub Reporters KVOO-News WBAP-Jr. Nurse Corps

5:45 CST 4:45 MST NBC-Lowell Thomas, commentator: (sw-15.21) CBS-Renewal of the Mounted: KWKH KTUL KOMA KRLD KMOX (sw-11.83) NBC-Little Orphan Annie, sketch: WREN WDAF Orphan Annie, sketch: KGKO KFDM-Boswell Sisters KFJZ-Sports Slants KTAT-Melodians KTRH-Funnies KQOA-Front Page Drama KTSM-Baseball Reports WACO-Dance Time WBAP-Dick Tracy, sketch WDAF-Wise Cracker

6:00 CST 5:00 MST CBS-Sunset Serenade: KTRH KGKO KWKH WACO KRLD KWKH NBC-Console Capers: WDAF WKY NBC-Amos 'n' Andy, sketch: (sw-9.53) (also see 10 p.m.) CBS-Wm. Hard, political commentator: (sw-11.83) NBC-Easy Aces, sketch: Jane Ace: (sw-11.87) Orphan Annie, sketch: WBAP KTUL KFDM-Hollywood Reporter KFJZ-Lamp Lighting Time KGNC-Dinner Dance Music \*KLUF-MOVIE GUIDE KMOX-Headline Highlights KOMA-Sports Page of the Air KPCRC-Sports; Eve. Prelude KTAT-Sports Report KQOA-Chandu KTSM-Around the Town WDAF-Evening Prelude

6:15 CST 5:15 MST NBC-Music is My Hobby: KPCRC WREN Now Thank We All Our God, Back; The Blue Bird, Standard; My Bonnie Liza, Morley; Oradle Song, Brooks; Winter & Spring, Brownsky CBS-Carl Schreiber's Orch.; KGKO KQOA KWKH KOMA NBC-Voice of Experience: WDAF (sw-9.53) \*CBS-Sportcast, Ted Husing: (sw-11.83)

KFDM-Dinner Music KLUF-Johnny and His Violin KMOX-Movie Review KRLD-Around Town KTAT-Popular Tunes KTUL-Sports Review; Oddities of the World WBAP-Frontier Troubadours WKY-Dynamic Twins WDAF-Sports 6:30 CST 5:30 MST NBC-HORLICK'S MALTED Milk Presents Linn & Aoni; sketch: WLS CBS-Vee Lawnhurst; Charioteers: KMOX (sw-11.83) Rubinoff, violinist: WFAA WREN KFDM-Modern Melodies KFJZ-They're Off KLUF-Sport Review KOMA-L. D. Lacy; Varieties KPCRC-Twilight Concert KRLD-Road Smoothies KTAT-Parade of Favorites KTRH-Lamp Light Hour KTSM-Here Comes the Band KTUL-Ralph Rose, violinist KWKH-Music WACO-Dan Alford's Orch. WDAF-Sports WKY-Dinner Hour; Sol May WDAF-Musical Missionaries of Good Will 6:45 CST 5:45 MST NBC-Terri Franconi: KPCRC CBS-Boake Carter, commentator: KMOX KOMA KRLD (sw-11.83) NBC-Barry McKinley, bar.; Ray Sinatra's Orch.: WREN Sports: KVOO KQOA Easy Aces: WFAA WDAF KFDM-Carson Robinson KFJZ-Popular Music KGKO-News & Interlude KGNC-Adventure Bound KLUF-Safety Boys KTAT-Robert Phillips, pianist KTUL-Varieties KWKH-Griff & Gravy WKY-Rubinoff, violinist

WENR-Star Dust WGN-Ted Fiorito's Orch. 8:00 CST 7:00 MST NBC-MAXWELL HOUSE Coffee Presents Show Boat; Lanny Ross, tr.; Ross Graham, bar.; Sam Hearn, comedian; Molasses 'n' Janu-ary; Al Goodman's Orch.; Helen Jepson, sop. & Modern Choir; Guests: KPCRC WHO WDAF WDAF WKY WSM WBAP WMAQ WLW (sw-9.53) CBS-Major Bowes Amateur Hour: WACO KSL KMOX KGKO KTUL KWKH KOMA KRLD KTRH KQOA WLL (sw-11.83) NBC-Roy Shields' Orch.: WENR WREN (sw-11.87) KFDM-Musical Moments KFJZ-Royal Ramblers KGNC-Open Forum KTRH-Resettlement Prgm. KOA-Dinner Hour Varieties KTAT-Nat'l Livestock Commission Prgm. KTSM-Chandu, the Magician WGN-Gabriel Heatter, news

8:15 CST 7:15 MST Paschal vs. Riverside: KTAT KFJZ KFDM-Jefferson Demo. Talk KGNC-Rhythm & Romance KLUF-News KPSM-Word Man WGN-News; Quin Ryan, sports 8:30 CST 7:30 MST NBC-Meredith Wilson's Orch.: KOA WENR WREN (sw-11.87) Wrestling Match: KGNC KLUF KFDM-Dance Hour KOB-Sketches in Melody KTSM-Man in the Street WGN-Henry Weber's Orch. WLV-Magazine of the Air 8:45 CST 7:45 MST KFDM-Amer. Family Robinson KMOX-Thank You Stussa WENR-Stardust

9:00 CST 8:00 MST NBC-Bing Crosby, bar.; Bob Burns, comedian; Jimmie Dorsey's Orch.; Adolphe Menjou, Anne Shirley, Josephine Antoine, guests: WBAP KVOO KPCRC WDAF WMAQ WDAF WLW WSM WKY KOA WHO (sw-9.53) CBS-Then & Now; Guests: KRLD KTRH KNOX KOMA KQOA KWKH KTUL WACO KPCRC-Special KRLD-Ken Meyer's Orch. KTAT-Sandy Sandifer's Orch. KTSM-Radio Nite Club KTUL-Booke Carter WENR-Glen Gray's Orch. WFAA-Jay Whiddon's Orch. WGN-Ted Fiorito's Orch.

9:15 CST 8:15 MST News: KFDM KGNC KOB-Hughes Reels KQOA-Cecil & Sally 9:30 CST 8:30 MST News: KFDM KGNC KOB-Cub Reporters KQOA-Tune Detectives WGN-Freddie Martin's Orch. 9:30 CST 8:30 MST CBS-To be announced: WWL \*KRLD KSL (sw-6.12) Musical Prgm.: KWKH WACO KFDM-Lure of Perfume KQOA-Singing Cowboys KGNC-Wrestling Match KOMA-Page from Old Hymnal KTRH-Sandman KQOA-Dude Ranch Nights KTSM-Tuning Around KTUL-To be announced WGN-Kay Kyser's Orch. 9:45 CST 8:45 MST KFDM-Variety Hour KOMA-Shadows of the Past

9:45 CST 8:45 MST NBC-Xavier Cugat's Orch.: WHO KPCRC KVOO WDAF CBS-Eddie Duchin's Orch.: WACO KWKH KTRH NBC-Phil Ohman's Orch.: WREN CBS-Cavalcade of America: KSL Dance Music: KFJZ WSM News; WKY KOMA KFJZ-Ambrose KGKO-Jan Phillips' Orch. KMOX-Headline Highlights KOB-College Educational Prgm. KPCRC-Special KRLD-Ken Meyer's Orch. KTAT-Sandy Sandifer's Orch. KTSM-Radio Nite Club KTUL-Booke Carter WENR-Glen Gray's Orch. WFAA-Jay Whiddon's Orch. WGN-Ted Fiorito's Orch.

10:15 CST 9:15 MST NBC-Xavier Cugat's Orch.: WHO WMAQ (sw-9.53) KFJZ-Pioneer Palace KGNC-Songs of the Prairie KMOX-France Laux KOMA-Dance Orch. KTUL-Radio Night Club WKY-Ken Wright WLV-Phil Ohman's Orch. (NBC) WLV-Asa White 11:00 CST 10:00 MST NBC-Phil Levant's Orch.: WENR WDAF KPCRC KVOO WSM WHO CBS-Vincent Lopez' Orch.: KTRH KOA KGKO KWKH KTUL KOMA WACO NBC-Harry Reser's Orch.: KOA WREN (sw-6.14) KMOX-Eddie Dunstedter's Orch. KRLD-Carl Ravazza's Orch. KSL-David Broekman's Orch.

7:00 CST 6:00 MST NBC-FLEISCHMANN'S YEAST Presents Vallee's Variety Hour; Noel Coward & Gertrude Lawrence, guests: WLV WMAQ WDAF WDAF WBAP KVOO WKY KPCRC WHO KOA WOV (sw-9.53) CBS-Band Wagon, Kate Smith; Orch.; Guests: KMOX KTRH KRLD WLW (sw-11.83) NBC-Jamboree: WSM WREN WLS KFDM-Classified KFJZ-Magic Island KGKO-Paul Lindley Entertains KGNC-While the City Sleeps KLUF-Johnny Browning KOMA-Stepping Along KSL-Let's Dance KTAT-Musical Skyroads KQOA-Musical Moments KTRH-Opportunity Hour. KWKH-Sports WACO-Evening Melodies WGN-Diamond City News 7:15 CST 6:15 MST NBC-Jamboree: (sw-11.87) KFDM-Super Savings KFJZ-Wrighter Brothers KGNC-Sports KOMA-Rhythm Orch. KSL-News KTAT-Meet the Visitor KQOA-Echoes at Eventide KTSM-Popular Music KTUL-Hysterical Histories KWKH-Pinto Pete in Arizona WGN-Louis Prima's Orch. 7:30 CST 6:30 MST Sports News: KFDM KOB KFJZ-Texas Troubadours KGKO-Football Roundup KGNC-Let's Go Places KLUF-Man On the Beach KOMA-Leaders in Dance Time KSL-Romance of Gems KTAT-Pinto Pete KQOA-Super Songsters KTSM-Amateur Prgm. KWKH-Musical Prgm. WACO-Jimmie Christie, pianist WBAP-Rhythm & Romance WENR-Passing Parade WGN-Rep. Volunteers 7:45 CST 6:45 MST KFDM-Dance Orch. KFJZ-Popular Music KLUF-Paul Whiteman's Orch. KSL-Home Harmonies KTAT-Gypsy Fortunes KQOA-Night Editor KTSM-Sports Reporter KTUL-Motor Revue KWKH-Variety Prgm.

NIGHT

WENR-Star Dust WGN-Ted Fiorito's Orch. 8:00 CST 7:00 MST NBC-MAXWELL HOUSE Coffee Presents Show Boat; Lanny Ross, tr.; Ross Graham, bar.; Sam Hearn, comedian; Molasses 'n' Janu-ary; Al Goodman's Orch.; Helen Jepson, sop. & Modern Choir; Guests: KPCRC WHO WDAF WDAF WKY WSM WBAP WMAQ WLW (sw-9.53) CBS-Major Bowes Amateur Hour: WACO KSL KMOX KGKO KTUL KWKH KOMA KRLD KTRH KQOA WLL (sw-11.83) NBC-Roy Shields' Orch.: WENR WREN (sw-11.87) KFDM-Musical Moments KFJZ-Royal Ramblers KGNC-Open Forum KTRH-Resettlement Prgm. KOA-Dinner Hour Varieties KTAT-Nat'l Livestock Commission Prgm. KTSM-Chandu, the Magician WGN-Gabriel Heatter, news

8:15 CST 7:15 MST Paschal vs. Riverside: KTAT KFJZ KFDM-Jefferson Demo. Talk KGNC-Rhythm & Romance KLUF-News KPSM-Word Man WGN-News; Quin Ryan, sports 8:30 CST 7:30 MST NBC-Meredith Wilson's Orch.: KOA WENR WREN (sw-11.87) Wrestling Match: KGNC KLUF KFDM-Dance Hour KOB-Sketches in Melody KTSM-Man in the Street WGN-Henry Weber's Orch. WLV-Magazine of the Air 8:45 CST 7:45 MST KFDM-Amer. Family Robinson KMOX-Thank You Stussa WENR-Stardust

9:00 CST 8:00 MST NBC-Bing Crosby, bar.; Bob Burns, comedian; Jimmie Dorsey's Orch.; Adolphe Menjou, Anne Shirley, Josephine Antoine, guests: WBAP KVOO KPCRC WDAF WMAQ WDAF WLW WSM WKY KOA WHO (sw-9.53) CBS-Then & Now; Guests: KRLD KTRH KNOX KOMA KQOA KWKH KTUL WACO KPCRC-Special KRLD-Ken Meyer's Orch. KTAT-Sandy Sandifer's Orch. KTSM-Radio Nite Club KTUL-Booke Carter WENR-Glen Gray's Orch. WFAA-Jay Whiddon's Orch. WGN-Ted Fiorito's Orch.

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10:15 CST 9:15 MST NBC-Xavier Cugat's Orch.: WHO WMAQ (sw-9.53) KFJZ-Pioneer Palace KGNC-Songs of the Prairie KMOX-France Laux KOMA-Dance Orch. KTUL-Radio Night Club WKY-Ken Wright WLV-Phil Ohman's Orch. (NBC) WLV-Asa White 11:00 CST 10:00 MST NBC-Phil Levant's Orch.: WENR WDAF KPCRC KVOO WSM WHO CBS-Vincent Lopez' Orch.: KTRH KOA KGKO KWKH KTUL KOMA WACO NBC-Harry Reser's Orch.: KOA WREN (sw-6.14) KMOX-Eddie Dunstedter's Orch. KRLD-Carl Ravazza's Orch. KSL-David Broekman's Orch.

11:15 CST 10:15 MST NBC-Phil Levant's Orch.: WKY CBS-Vincent Lopez' Orch.: WWL KMOX-Boyd Rastroun's Orch. KPCRC-Sports; Roundup KTSM-Rubinoff, violinist WMAQ-Phil Levant's Orch. 11:30 CST 10:30 MST NBC-Bobby Hayes' Orch.; WHO WSM KVOO KPCRC WDAF CBS-Phil Harris' Orch.; KTRH KTUL KWKH WACO KQOA KQOB-Karl Garber's Orch.; WREN WLV WKY KOA KMOX-Jeeter Pillars' Orch. KSL-News KTSM-Peacock Court WENR-Jesse Crawford, organist WGN-Louis Prima's Orch. WMAQ-Phil Levant's Orch. WWL-Gus Arnheim's Orch.

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# Friday

October 23



Raymond Paige  
See 8 p.m. CST (7 MST)

## MORNING

**6:30 CST** KFDM-Rhythm Revelle  
**6:45 CST** KFDM-Uncle Danny Day  
**7:00 CST** CBS-On the Air Today; The Oleanders; City Consumers (sw-21.52)  
NBC-Morning Devotions: WOAI WREN WKY  
Musical Clock: KTUL KGNC KOMA WACO KTSB KTRH  
KFDM-The Old Timers  
KFJZ-Quality Time  
KGKO-Reveille  
KMOX-Home Folks Hour  
KPRC-Band Wagon  
KRLD-Sundial Prgm.  
KTAT-Trading Post  
KVOO-Breakfast Club  
KWKH-Sunshine Boys  
WDAF-Morning Bible Lesson  
WFAA-Early Birds Revele

**7:15 CST** NBC-William Meeder, organist: WREN

*Robin Hood Selections, De Koenig; Carissima, Penn; A Kiss Before the Dawn, Perkins; Minnie Waltz Opus 61, No. 1, Chopin; Alone; Deep River; Blue Danube Waltzes, Strauss*

NBC-Good Morning Melodies: WOAI WDAF  
KFDM-Rhythm Revelle  
KGKO-Radio Clock  
KTAT-Morn. Tunes  
WKY-News

**7:30 CST** NBC-Cheerio: WKY  
CBS-Sunny Melodies: (sw-21.52)  
KFDM-Super Savings  
KGKO-Sing Before Breakfast  
KMOX-Ramblers  
KTAT-Musical Clock  
KTUL-News  
KWKH-Variety Prgm.  
WDAF-Melody Parade  
WOAI-Phil & Ed (NBC)

**7:45 CST** CBS-Londra Slim: (sw-21.52)  
NBC-Lantia Trio & White: WREN  
News: KOMA KWKH WOAI KVOO  
KFDM-Business College  
KGKO-W. P. A. Prgm.  
KTUL-Newsboys  
WDAF-Musical Clock

**8:00 CST** NBC-Breakfast Club; Orch.: KPRC WKY WOAI WREN (sw-15.21)  
CBS-Metropolitan Parade: KTUL KGKO KWKH (sw-21.52)  
News: WACO KFDM  
KFJZ-Richard Himber's Orch.  
KGNC-James Landry  
KLUF-Parade of Time  
KMOX-Views on News  
KOMA-Musical Clock  
KRLD-Sundial Prgm.  
KTAT-Breakfast Brevities  
KTRH-Tuning Around  
KVOO-Travels of Mary Ward  
WDAF-Birthday Bell  
WFAA-Gail Northe, stylist

**8:15 CST** NBC-Streamliners: News: WDAF  
CBS-Met. Parade: KMOX KRLD  
KFDM-Classified  
KFJZ-Lone Star Rangers  
KGNC-Tonic Tunes  
KLUF-News  
KMOX-Travelogue  
KVOO-Glenn Condon  
WFAA-Saddle Tramps  
WLW-Otto Gray's Cowboys

**8:30 CST** CBS-Richard Maxwell, songs: News: KOMA KGKO KWKH KTUL KRLD KTRH  
CBS-Bill & Ginger; News: (sw-21.52)

T.Q.N.-Adolph & His Boys: NBC-Herman & Banta, duo: KVOO WREN (sw-15.21)  
KFDM-Rhythmic  
KFJZ-Business Builders  
KLUF-Musical Clock  
KMOX-The Corn Huskers  
KTAT-Marching Along  
KTSB-Pop Time  
KTSM-Farm Flashes  
KVOO-A Hunter, soloist  
WKY-Travels of Mary Ward

**8:45 CST** CBS-Bachelor's Children: KMOX (sw-21.52)  
CBS-Howard Neumiller, pianist: KOMA KGKO KWKH KTRH WACO KRLD  
KGNC-Salon Serenades  
KLUF-Super Savings  
KPRC-Helpful Momer  
KTAT-Health Exercises  
KTSB-Nell Read; Flip Wallace  
KTSM-Business Brevities  
KTUL-News, Music, Interviews  
KVOO-Glenn Condon  
WBAP-Food Parade  
WKY-Party Line  
WOAI-Breakfast Club (NBC)

**9:00 CST** CBS-Betty & Bob, sketch: KMOX (sw-21.52)  
NBC-News; Breen & de Rose: WREN KPRC WKY WOAI  
CBS-Oleanders: KNOW  
NBC-Mrs. Wiggs of the Cabbage Patch: WDAF (sw-15.33)  
Party Line: KWKH KRLD  
KFDM-Melody Revue  
KFJZ-To Whom It May Concern  
KGKO-Missouri Hillbillies  
KGNC-Grab Bag  
KLUF-Public Service Prgm.  
KOMA-Greetings  
KTAT-Talk on the Eye  
KTRH-Gypsy Fortunes  
KTSB-Of Interest to Women  
KTSM-Cecil & Sally sketch  
KVOO-Shannon Shamrocks  
WACO-Melody Express  
WBAP-Musical Brownies

**9:15 CST** NBC-John's Other Wife, sketch: WDAF (sw-15.33)  
CBS-Fred Feibel, organist: KNOW  
CBS-Modern Cinderella, sketch: KMOX (sw-21.52)  
NBC-Five Star Jones: (sw-15.21)  
NBC-Viennese Sextet: WREN WKY  
Betty Crocker: KPRC WOAI  
KFJZ-Howard Godwin  
KGKO-Varieties By Vincent  
KLUF-Kahn & Levy  
KOMA-Little Theater of Music  
KRLD-Organ Musicale  
KTAT-Melody Palette  
KTSM-Success Story  
KTUL-Style-Casts; News  
KVOO-Handy Ads  
KWKH-Rhythmic Age  
WBAP-Mystery Chef

**9:30 CST** CBS-John K. Watkins; News: Betty Crocker: KMOX (sw-21.52)  
NBC-Just Plain Bill, sketch: WDAF (sw-15.33)  
NBC-Pepper Young's Family, sketch: (sw-15.21)  
NBC-Josh Higgins of Finchville: KPRC WREN KVOO WOAI WKY  
KFDM-What's New?  
KFJZ-Dorothy Dean  
KGKO-Markets  
KGNC-Mountaineers  
KLUF-Variety Prgm.  
KOMA-Markets; News  
KTAT-Frances Kay Presents  
KTUL-Betty Crocker  
KWKH-The Range Riders  
WACO-Market Reports  
WBAP-Helen's Home

**9:45 CST** NBC-Aristocratic Rhythm: WREN (sw-15.21)  
CBS-Bluebirds: KNOW  
NBC-Today's Children, sketch: KPRC WBAP WOAI WDAF WKY (sw-15.33)  
KFDM-WPA Orch.  
KFJZ-Howard Godwin  
KGKO-What's New  
KGNC-Three-Four Time  
KLUF-Bing Crosby, bar.  
KOMA-Cooking School  
KRLD-Ross Rhythm Rascals  
KTUL-Betty & Bob, sketch  
KVOO-What's new at Vandevors

**10:00 CST** NBC-David Harum, sketch: WDAF (sw-15.33)  
CBS-Magazine of the Air; Maury B. Paul & Vincent Benet, guest; Leith Stevens Orch & Chorus; Reed Kennedy, bar.; "Trouble House," drama: KRLD KTRH KOMA KMOX KTSB KTUL (sw-21.52)

**10:15 CST** NBC-Vagabonds: WREN WOAI  
NBC-Backstage Wife, sketch: WDAF (sw-15.33)  
NBC-Home Sweet Home: (sw-15.21)  
★ KFDM-RADIO GOSSIP  
KGKO-Billy's Melody Five  
KGNC-Sweet Music  
KLUF-News  
KTSM-Around the Town  
KVOO-Swing Session  
WACO-Music in the Morning  
WFAA-Centennial Schooldays  
WKY-Markets

**10:30 CST** NBC-Honey-mooners, Grace & Eddie: WREN  
CBS-The Chicagoans: WACO KTRH KRLD KOMA KTSB KTUL KNOW KGKO (sw-21.52)  
NBC-How to Be Charming, sketch: WDAF KPRC WFAA WKY WOAI (sw-15.33)  
★ NBC-Vic & Sade: (sw-15.21)  
KFDM-Super Savings  
KFJZ-Uncle Ezra & His Boys  
KLUF-Parade of Advertisers  
KTAT-Monitor Views the News  
KMOX-Caroly Pryce  
KVOO-Organ Reveries  
KWKH-Ma Perkins

**10:45 CST** NBC-The Voice of Experience: WDAF WKY KVOO WFAA (sw-15.33)  
★ CBS-Dr. Allan Roy Dafoe: KMOX KRLD KTRH  
★ NBC-Edward MacHugh, bar.: WREN (sw-15.21)  
Betty & Bob: KPRC WOAI  
KFDM-Guy Lombardo's Orch.  
KFJZ-Classified Ads  
KGKO-News; Tonic Tunes  
KGNC-Ma Perkins, sketch  
KOMA-Varieties  
KTAT-Larry Smith, bar.  
KTSB-Through the Years  
KTSM-Dick Leibert, organist  
KTUL-Camera Club Prize Takers  
KWKH-Betty Crocker

**11:00 CST** NBC-Honeyboy & Sassafras: WREN  
CBS-To be announced: KTRH  
★ NBC-Girl Alone, sketch: (sw-15.33)  
CBS-The Gumps: KMOX (sw-21.52)  
Party Line: KPRC WOAI KVOO  
KFDM-Classified  
KFJZ-Guy Lombardo's Orch.  
KGKO-Radio Society Calendar  
KGNC-Grain Reports  
KLUF-Window Shoppers  
KRLD-Frankie Harwell, songs  
KTAT-Northside Jambouree  
KTSB-Strike Up the Band  
KTSM-Magazine of the Air  
KTUL-Piano Notes  
KWKH-Betty & Bob, sketch  
WACO-Morning Melodies  
WDAF-Way Down East  
WFAA-Betty Crocker  
WKY-Virginia Long; Morning Melodies

**11:15 CST** CBS-Between the Bookends: KMOX KRLD KTRH KOMA (sw-21.52)  
★ NBC-Story of Mary Marlin, sketch: WDAF (sw-15.33)  
CBS-To be announced: KNOW  
KTSB WACO KWKH  
NBC-Jack & Loretta Clemens: WREN  
News: WKY KVOO  
KFDM-Around Town  
KFJZ-Women in the News  
KLUF-Rural Rhythm  
KPRC-Classified; Weather; Markets

**11:30 CST** KTSM-Morn. Melodies  
KTUL-Bible Hour  
WFAA-Betty & Bob  
WOAI-What Do You Think?  
**11:30 CST** NBC-Nat'l Farm & Home Hour; "Farm Business & Science News": WREN WKY KVOO (sw-15.21)  
CBS-Romance of Helen Trent, sketch: KMOX (sw-21.52)

T.Q.N.-Texas Farm & Home Hour: WFAA KPRC WOAI  
KFDM-News  
KFJZ-Here & There  
KGKO-Markets; Interlude  
KGNC-Classified Ads  
KLUF-Swing Time  
KOMA-Hollywood Speaks  
KRLD-Far Far Away, Ruth & Bob  
KTAT-Rufus Sam Raborn, bar.  
KTRH-Revival  
KTSB-Tune Wranglers  
KTSM-Gold Coast Express  
KWKH-Salvation Army Prgm.  
WACO-Shoppers Express  
WDAF-Peck's On the Air

**11:45 CST** NBC-Nat'l Farm & Home Hour: KPRC WOAI WFAA WDAF  
CBS-Rich Man's Darling: KMOX (sw-15.21)  
KFDM-Store Bargains  
KFJZ-Popular Music  
KGKO-Man on the Street  
KGNC-Sons of the West  
KLUF-Hawaiian Serenade  
KOMA-News; Markets  
KTAT-Elizabeth King's School  
KTSB-Carnival  
KTAT-Around the Town  
KTUL-Blankenship's 89ers

**12:00 CST** NBC-Joe White, tr.: (sw-15.33)  
CBS-Frank Dailey's Orch.: (sw-15.27)  
KVOO-Party Line  
KJDM-Lawrence Quintet  
KFJZ-Hi-Flyers  
KGKO-Rounders  
KGNC-Musical Parade  
KLUF-Tune Pirates  
KMOX-Let's Compare Notes  
KOMA-Pop Moore's Oklahomans  
KRLD-Musical Prgm.  
KTAT-Racing News  
KTRH-D. A. R. Prgm.  
KTSB-Luncheon Club  
KTUL-News  
KWKH-W. P. A. Prgm.  
WACO-Musical Prgm.  
WFAA-Jay Whiddon's Orch.

**12:15 CST** NBC-Hollywood High Hatters: (sw-15.33)  
KFDM-R & Rhythmaires  
KGNC-Reser Rhythms  
KMOX-Magic Kitchen  
KRLD-News  
KTAT-Noon Varieties  
KTRH-Gaeties  
KTSB-A Modern Girl's Romance  
KTAT-Inquiring Reporter  
KWKH-Musical Prgm.  
WFAA-Mrs. Tucker's Smila  
WOAI-Music & Steel

**12:30 CST** CBS-Jimmy Farrell & Rhythmaires: (sw-15.27)  
NBC-Dan Harding's Wife: (sw-15.33)  
T.Q.N.-Doughboys: WBAP KPRC WOAI  
Man on the Street: WACO KTSB  
KFDM-Jefferson Demo. Talk  
KFJZ-Fats Waller's Orch.  
KGKO-Markets; Matinee Serenade  
KLUF-Luncheon Airs  
KOMA-Farm Dinner Club  
KRLD-Radio Revival  
KTAT-Now & Then  
KTUL-Matinee  
KVOO-Bob Will's Playboys  
KWKH-Musical Prgm.  
WDAF-Sporting Goods  
WKY-Mystery Melodytime  
WREN-Tulsa Ted's Range Riders

**12:45 CST** NBC-Happy Jack, songs: WDAF (sw-15.33)  
NBC-Dot & Will; WKY WREN  
T.Q.N.-Jack Amlung's Orch.: WBAP KPRC WOAI  
KFDM-Luncheon Melodies  
KFJZ-District Seven Football  
KGNC-Flyine Dutchman  
KMOX-Inquiring Reporter  
KOMA-Mid-day Melodies  
KTAT-Noon Concert  
KTSB-Luncheon Club  
KTUL-Marvel Made Miniatures  
KWKH-Variety Prgm.  
WACO-Hits of the Week

**1:00 CST** NBC-Music Appreciation Hr.: Dr. Walter Damrosch, cond.: WREN WDAF (sw-15.33-15.21)  
CBS-News Through a Woman's Eyes: Kathryn Cravens: KTRH KWKH KGKO WACO KGKO KTSB KOMA (sw-15.27)

**1:15 CST** CBS-Cincinnati Symp. Orch.: Eugene Goossens, cond.: KTSB KWKH KNOW KRLD KOMA KTRH (sw-15.27)  
★ NBC-Vic & Sade, sketch: WBAP WACO WKY WOAI KVOO KPRC WDAF (sw-15.33)  
NBC-Dorothy Dreslin, sop. & Orch.: WREN (sw-15.21)  
News: KGKO KLUF  
KFJZ-Pot Pourri of Poems  
KGNC-Betty & Bob, sketch  
KRLD-College of the Air  
KTSB-Oklahoma Playboys  
KTUL-Friday Matinee

**1:30 CST** NBC-Radio Guild; Sketch: WREN  
CBS-Cincinnati Symp. Orch.: Eugene Goossens, cond.: KTSB KWKH KNOW KRLD KOMA KTRH (sw-15.27)  
★ NBC-Vic & Sade, sketch: WBAP WACO WKY WOAI KVOO KPRC WDAF (sw-15.33)  
KFDM-Water Wright  
KFJZ-Enric Madiguer's Orch.  
KGKO-Closing Markets; News  
KGNC-Police Broadcast  
KLUF-Classified Ads  
KOB-House of MacGregor  
KTAT-Chamber of Commerce  
KTUL-News  
WACO-Market Reports

**1:45 CST** NBC-The O'Neills, sketch: WDAF KPRC WBAP KVOO WKY  
CBS-Cincinnati Symp. Orch.: KUTL WACO KGKO  
KFDM-Today's Hits  
KFJZ-Market; Hi-way Report  
KGNC-Joey & Chuck  
KTAT-Musical Interlude  
WOAI-Musical Prgm.

**2:00 CST** NBC-Edward Davies, bar.: WREN (sw-15.21)  
NBC-Pepper Young's Family, sketch: WDAF KVOO KPRC WKY WBAP WOAI (sw-15.33)  
KFDM-Sabine Tabernacle  
KFJZ-Classified Ads  
KGKO-Rhythmaires  
KGNC-Betty Crocker  
KLUF-Federal Housing Act  
KMOX-Barnyard Follies  
KOB-Home & Farm Hour  
KOMA-Spice of Life  
KRLD-Centennial Serenade  
KTAT-Cocktail Capers  
KTRH-Treasure Chest  
KTSB-With the Army  
KWKH-The Five Aces  
WACO-Afternoon Melodies

**2:15 CST** NBC-Ma Perkins, sketch: WBAP WOAI KVOO WDAF WKY KPRC (sw-15.33)  
NBC-Dorothy Dreslin, sop. & Orch.: WREN (sw-15.21)  
News: KGKO KLUF  
KFJZ-Pot Pourri of Poems  
KGNC-Betty & Bob, sketch  
KRLD-College of the Air  
KTSB-Oklahoma Playboys  
KTUL-Friday Matinee

**2:30 CST** NBC-Radio Guild; Sketch: WREN  
CBS-Cincinnati Symp. Orch.: Eugene Goossens, cond.: KTSB KWKH KNOW KRLD KOMA KTRH (sw-15.27)  
★ NBC-Vic & Sade, sketch: WBAP WACO WKY WOAI KVOO KPRC WDAF (sw-15.33)  
KFDM-Water Wright  
KFJZ-Enric Madiguer's Orch.  
KGKO-Closing Markets; News  
KGNC-Police Broadcast  
KLUF-Classified Ads  
KOB-House of MacGregor  
KTAT-Chamber of Commerce  
KTUL-News  
WACO-Market Reports

**2:45 CST** NBC-The O'Neills, sketch: WDAF KPRC WBAP KVOO WKY  
CBS-Cincinnati Symp. Orch.: KUTL WACO KGKO  
KFDM-Today's Hits  
KFJZ-Market; Hi-way Report  
KGNC-Joey & Chuck  
KTAT-Musical Interlude  
WOAI-Musical Prgm.

**3:00 CST** NBC-Women's Radio Review; Orch., Dir. Joseph Littau, Claudine McDonald: KVOO WKY WFAA KPRC WDAF (sw-9.53)  
Organ Reveries: KGNC KFJZ  
KFDM-Swing Time  
KMOX-Ma Perkins  
KTAT-Blue Barrel Singer  
KTSB-One O'clock Club  
WACO-Little Broadcasters  
WOAI-Musical Prgm.  
WREN-Musical Matinee

**3:15 CST** KFJZ-Household Chats  
KMOX-Kitty Keene  
KTAT-Congress of PTA  
KTSM-Shoppers' Guide  
KVOO-Handy Ads  
**3:30 CST** NBC-Landon Radio Clubs: KVOO WDAF WKY (sw-9.53)  
CBS-Army Band: KOMA KTSB KTUL KGKO WACO KRLD KTRH KWKH KNOW (sw-15.27)  
NBC-Ren Sparron's Ensemble: WREN (sw-15.21)  
KFDM-Concert  
KFJZ-Popular Music  
KGNC-Dance Matinee  
KMOX-Houseboat Hannah  
KTAT-Livestock Reports; Farm Flashes  
WFAA-Rhythm Makers

**3:45 CST** NBC-Young Hickory, sketch: KPRC WREN WOAI WKY (sw-15.21)  
NBC-Grandpa Burton, sketch: WDAF  
KFDM-C.C.C. Boys  
KFJZ-Paul Whiteman's Orch.  
KMOX-Personal Column  
KTAT-Riverside Civic League  
KVOO-News  
WFAA-Waterloo Junction, drama  
**4:00 CST** NBC-Airbrakes: WREN WOAI WFAA KPRC KVOO  
CBS-Hal Munro's Orch.: KGKO KTRH KWKH WACO KTSB KTUL KRLD KOMA KNOW  
NBC-Meet the Orch.: WDAF (sw-9.53)  
CBS-Junior Nurse Corps (sw-11.83)  
Betty Crocker: KTSB WKY  
KFDM-Jan Garber's Orch.  
KFJZ-Ted Florito's Orch.  
KMOX-Three Queens & a Jack  
KOB-Classics of Music  
KTAT-Afternoon Matinee  
★ KVSO-MOVIE GOSSIP (12:00 ke.)

**4:15 CST** CBS-To be announced: WACO KTSB KRLD KOMA KNOW  
NBC-Tom Mix' Straight Shooters & Ranch Boys: (sw-9.53)  
CBS-Dorothy Gordon's Children's Corner: KGKO KTUL KTSB KWKH (sw-11.83)  
Betty & Bob, sketch: KTSB WKY  
KFDM-Manhattan Singers  
KFJZ-Jimmy Lunceford's Orch.  
KMOX-Stardust  
WDAF-Concert Orch.  
**4:30 CST** NBC-String Ensemble: WOAI KPRC  
CBS-The Treasure Adventures of Jack Masters: (sw-11.83)  
NBC-Jack Armstrong, sketch: (sw-9.53)  
CBS-News Through a Woman's Eyes: KTSB KTRH KRLD KTUL KOMA KGKO WACO  
KTUL-KTUL The Singing Lady: (sw-15.21)  
NBC-Irma Glen, organist: WREN  
KFDM-Matinee Melodies  
KFJZ-Freddie Martin's Orch.  
KGNC-Amer. Family Robinson  
KMOX-Joe Karnes, pianist  
KTAT-Woman's Radio Roundtable  
KTSM-Hollywood on Parade  
KVOO-Twilight Serenade; Sports  
KWKH-Frances Lee Mhoon  
WDAF-Star Gazer  
WFAA-Tommy Tucker's Orch.  
WKY-News

**4:45 CST** NBC-Little Orphan Annie, sketch (sw-15.21)  
CBS-Wilderness Road: KOMA KRLD WACO KTRH KGKO KTSB KWKH KTUL (sw-11.83)  
NBC-Glass Hatters: WREN  
NBC-Laurie Fleming, sop.: WKY WOAI (sw-9.53)  
KFJZ-Victor Young's Orch.  
KGNC-Salvation Army  
KMOX-Window Shoppers  
KOB-Parade of New Favorites





Bernice Claire  
See 8 p.m. CST (7 MST)

### Frequencies

KFDM-950	KTRH-1290	WGN-720
KFJZ-1370	KTSA-850	WHO-1000
KGKO-970	KTSM-1310	WKY-900
KGNC-1410	KTUL-1400	WLS-870
KMOX-1090	KVOO-1140	WLW-700
KOA-830	KWHN-1100	WMAQ-670
KOB-1180	WACO-1420	WOAI-1190
KOMA-1480	WBAP-900	WREN-1270
KPRC-920	WDAF-610	WRR-1280
KRLD-1040	WENR-970	WSM-650
KSL-1130	WFAA-800	WVL-850
KTAT-1240		

KSL-Hughesreel  
KTSM-Rhythmic Orch.  
KTUL-News  
WENR-To be announced

**11:30 CST** **10:30 MST**  
NBC-Jesse Crawford, organist;  
WENR KPRC WDAF KVOO  
KOA WSM WHO

CBS-Ozzie Nelson's Orch.: KTSA  
KTUL WACO KNOW KGKO  
KOMA KWKH

NBC-Bob Crosby's Orch.: WKY  
WREN

KMOX-Jeeter Pillars' Orch.  
KRLD-Ken Meyer's Orch.  
KSL-News

KTRH-S. S. Rice  
KTSM-Paul Pendarvis' Orch.  
WGN-Leon Prima's Orch.

WLW-Leon Belasco's Orch.  
WMAQ-Phil Levant's Orch.  
WVL-Gus Arnhart

**11:45 CST** **10:45 MST**  
NBC-Louis Panico's Orch.:  
WENR WDAF KPRC KVOO  
WHO WSM

CBS-Ozzie Nelson's Orch.: KSL  
KMOX  
KFJZ-Pioneer Palace

**12:00 CST** **11:00 MST**  
MBS-Dick Jurgens' Orch.: WGN  
WLW

KMOX-When Day Is Done  
KOA-News  
KSL-Ellis Kimball's Orch.

KTSM-Parade of Music  
**12:15 CST** **11:15 MST**  
KOA-Eddie Fitzpatrick's Orch.

**12:30 CST** **1:30 CDT**  
KOA-Dance Orch. (NBC)  
KSL-Sterling Young's Orch.  
KTSM-All-Request Prgm.

End of Friday Programs

## Tonight!

### Radio Guide's Court of Honor

Presents the greatest stars of radio—such artists as Walter O'Keefe and Lucy Monroe, heard October 16!

Tune in tonight on Shep Fields and his Rippling Rhythm orchestra, hear, too, the great guest stars

### EVERY FRIDAY NIGHT AT TEN O'CLOCK, EST (Nine O'Clock, CST)

Heard Over WJZ and the NBC-Blue Network

### CONTESTS

(Continued from Page 35)

**WEDNESDAY**  
10 p.m. EST (9 CST), NBC network. Your Hit Parade. Flat fifty tin of cigarettes for guessing three leading hit songs of week.

**THURSDAY**  
7:30 p.m. EST (6:30 CST), CBS network. Vee Lawnhurst and the Chariteers. Wrist watch prizes and merchandise samples.

**FRIDAY**  
10 p.m. EST (9 CST), NBC network. Radio Guide Weekly. Cash prizes for best handwriting and slogan entries. See page 50.

10:30 p.m. EST (9:30 CST), NBC network. Red Grange Football Forecast. Automobile and 120 other prizes weekly for guessing football scores.

**SATURDAY**  
5:30 p.m. EST (4:30 CST), NBC network. Kaltenmeyer's Kindergarten. 4,168 prizes totaling \$24,680 for naming picture.

7 p.m. EST (6 CST), NBC network. Red Grange Football Reports. Same contest as Friday.  
7:30 p.m. EST (6:30 CST), NBC network. Uncle Jim's Question Bee. Merchandise prizes for questions and answers used on program.  
10 p.m. EST (9 CST), CBS network. Your Hit Parade. Same contest as Wednesday.

KPRC-Birthday Club  
KTAT-This Rhythmic Age  
KTSM-World Dances  
WDAF-Safety Council Talk  
WFAA-Let's Remember  
**5:00 CST 4:00 MST**  
CBS-Buddy Clark, bar.; KNOX  
KWKH KTRH KGKO (sw-11.83)  
NBC-Moorish Tales; WDAF (sw-9.53)  
CBS-Jr. Nurse Corps, children's dramatic sketch; KMOX  
Jack Armstrong, sketch: WOAI KPRC WFAA  
News: WREN KOMA KFJZ KFDM  
KGNC-Panhandle Cowboy  
KLUF-Catherine Martelli  
KOB-Out of the Past to You  
KTAT-Tea Dancers  
KRLD-Musical Briefs  
KTSA-Dr. W. A. King  
KTSM-Around the Town  
KTUL-Mother's Helper  
KVOO-Will & Mary  
WKY-WYCA Prgm.

**5:15 CST 4:15 MST**  
NBC-Norsemen Quartet; (sw-9.53)  
CBS-Redie House, organist;  
KWKH KOMA KTRH KNOX  
KTSA KGKO  
NBC-Midge Williams, songs;  
WKY WREN  
CBS-Bobby Benson, Children's Sketch; (sw-11.83)  
T.Q.N. Safety Legion; KPRC  
WFAA WOAI  
News: KTUL KGNC KLUF  
KFDM-Bing Crosby, bar.  
KFJZ-Hawaiian Harmonies  
KMOX-Wise Crackers  
KTAT-Lampit Hour  
KTSM-Amer. Family Robinson  
KVOO-Three on a Song  
WDAF-Variety Show

**5:30 CST 4:30 MST**  
NBC-The Singing Lady; WREN  
CBS-News; The Three Aces;  
KNOX KGKO  
T.Q.N. Texas Rangers; WFAA  
WBAP KPRC WOAI  
Jack Armstrong, sketch: KWKH  
WDAF KTRH KMOX KGNC  
WKY  
KFDM-Park Prgm.  
KFJZ-Detective Dalt & Zumba  
KLUF-Jolly Buccaneers  
KOMA-Old Scoutmaster  
KRLD-83 Notes & Paid of Pipes  
KTRH-Chronicle Highlights  
KTSA-20th Century Serenade  
KTSM-Cub Reporters  
KVOO-News

**5:45 CST 4:45 MST**  
★ NBC-Lowell Thomas, commen-  
tator; (sw-15.21)  
CBS-Renewal of the Mounted,  
sketch: KTUL KOMA KRLD  
KMOX KWKH (sw-11.83)  
NBC-Little Orphan Annie,  
sketch: WREN  
Orphan Annie, sketch: KGKO  
WKY KGNC KPRC WOAI  
KFDM-Mills Brothers  
KFJZ-Sports Slants  
KOB-Club Cabana  
KTAT-Melodiana  
KTRH-Fannies  
KTSA-Jungle Jim  
KTSM-To be announced  
WEAP-Friendly Philosopher  
WDAF-Frank Farrell

**6:00 CST 5:00 MST**  
NBC-Otto Thurn's Orch.; WDAF  
CBS-Wm. Hard, political commen-  
tator; (sw-11.83)  
★ NBC-Amos 'n' Andy, sketch;  
(sw-9.53) (also see 10 p.m.)  
CBS-Sunset Serenade; KWKH  
KGKO WACO KRLD  
NBC-Mary Small, songs; WKY  
(sw-11.87)  
Orphan Annie, sketch: KTUL  
WBAP  
KFDM-Hollywood Reporter  
KFJZ-Lampighting Time  
KGNC-Dinner Dance Music  
KLUF-It's a Fact  
KMOX-Headlines  
KOMA-Sport Page of the Air  
KPRC-Sidewalk Football  
KTAT-Sports Report  
KTRH-Frank Tilton  
KTSA-Chandu  
KTSM-Around the Town

**6:15 CST 5:15 MST**  
★ NBC-ALKA-SELTZER PRE-  
sents Uncle Ezra's Radio Sta-  
tion; WDAF KPRC WBAP  
KVOO WOAI WKY (sw-9.53)  
CBS-Popeye the Sailor; KMOX  
(sw-11.83)  
NBC-Nationwide Poll Results;  
John B. Kennedy, commen-  
tator; (sw-11.87)  
KFDM-Dinner Music  
KGKO-Rhythm & Romance  
KLUF-Johnny and His Violin  
KOMA-Man on the Street

KRLD-Around Town  
KTAT-Popular Tune  
KTRH-Variety Prgm.  
KTSA-Echoes at Eventide  
KTUL-Sports Revue; A Dollar  
A Minute  
KWKH-Joan O'Neal, pianist  
WACO-Sport Summary  
**6:30 CST 5:30 MST**  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner,  
sketch: WLS  
★ CBS-COLGATE-PALMOLIVE-  
Peet Co. Presents The Goose  
Creek Parson, sketch: KTUL  
KTRH KMOX KTSA KOMA  
KWKH KRLD (sw-11.83)  
NBC-Dinner Concert: WREN  
Rubinoff, violinist; WDAF  
WOAI  
KFDM-Rhythm Makers  
KFJZ-They're Off  
KGKO-News & Interlude  
KGNC-Southern Singers  
KLUF-Sport Review  
EPRC-Pinto Pete  
KTAT-Parade of Favorites  
WACO-Swing Time  
WFAA-College Nights  
WKY-Richard Himber's Orch.

**6:45 CST 5:45 MST**  
★ CBS-Boake Carter, commen-  
tator; KMOX KOMA KRLD  
(sw-11.83)  
NBC-Carol Deis, sop.; Orch.:  
WREN  
KFDM-Carlyle Sisters  
KFJZ-Popular Music  
KGKO-World Dances  
KGNC-Adventure Bound  
KLUF-Safety Boys  
KPRC-Rubinoff, violinist  
KTAT-Popular Dance Tunes  
KTRH-Songsters  
KTSA-Front Page Drama  
KTUL-News  
KWKH-Dance Interlude  
WACO-WPA Concert  
WDAF-Hot Dates in Music  
WKY-Diamond City News  
WOAI-Football in Review

### NIGHT

**7:00 CST 6:00 MST**  
★ NBC-Jessica Dragonette, sop.;  
Rosario Bourdon's Orch.;  
Grantland Rice, football fore-  
cast: WOAI WFAA KPRC  
WDAF WMAQ WKY KOA  
WHO (sw-9.53)  
CBS-Broadway Varieties; Car-  
mella Ponselle, Elizabeth Len-  
nox; Oscar Shaw, Soloist; Vic-  
tor Arden's Orch.: KOMA  
WVL KMOX KSL (sw-11.83)  
NBC-Irene Rich, "We Meet  
Again," drama: WREN WLS  
WSM (sw-11.87)  
MBS-Time Flies; Commander  
F. Hawks; WGN WLW  
KFDM-Classified  
KFJZ-Magic Island  
KGKO-The Levee Singers  
KLUF-American Family Robin-  
son  
KRLD-Football Forecast  
KTAT-Hit Tune Review  
KTRH-Richard Himber's Orch.  
KTSA-Campus Pep Rally  
KTSM-Eb & Zeb  
KFDM-Classified  
KFJZ-Lamp Lightin' Time  
KGKO-Swing Serenade  
KGNC-Memories  
KTAT-Hit Tunes Review  
KLUF-Opportunity Hour  
KWKH-Sports  
WACO-Dixie Ramblers

**7:15 CST 6:15 MST**  
NBC-Singin' Sam; WREN WENR  
(sw-11.87)  
Rubinoff, violinist; KWKH  
KGKO  
KFDM-Super Savings  
KFJZ-Brighten Up Time  
KGNC-Sports  
KLUF-Albums of Souvenirs  
KRLD-Night Editor  
KTAT-Royal Melody Boys  
KTSM-Popular Music  
KTUL-Stoopnagle & Budd  
WSM-Sir Kinmore Kinick, drama

**7:30 CST 6:30 MST**  
★ CBS-CHESTERFIELD CIGAR-  
ettes Presents Andre Kostalan-  
etz' Orch.; Kay Thompson;  
Ray Heatherton; Rhythm  
Singers & David Ross, an-  
nouncer; KMOX KRLD KTRH  
WVL KOMA KSL KTSA  
KWKH KTUL KGKO WACO  
(also see 10:30)  
NBC-Death Valley Days; John  
MacBryde, Jean King, Vernon  
Radcliffe & Jeff Bryant; Orch.  
dir. Joseph Bonime; WREN  
WENR WLW (sw-11.87)

CBS-Rep. State Committee; (sw-  
11.83)  
KFDM-Sports News  
KFJZ-Texas Troubadours  
KGNC-Musical Moments  
KLUF-Man On The Beach  
KOB-To be announced  
KSL-Let's Dance  
KTAT-Manning's Hawaiians  
KTSM-Amateur Prgm.  
WGN-Behind the Camera Lines,  
drama  
WSM-Musical Prgm.

**7:45 CST 6:45 MST**  
KFDM-Dance Orch.  
KFJZ-Cecil Gill  
KGNC-Cruise of the Poll Parrot  
KLUF-Kay Kyser's Orch.  
KSL-News  
KTAT-Castles in Music  
KTSM-To be announced  
WSM-Ed McConnell

**8:00 CST 7:00 MST**  
★ NBC-Fred Waring's Orch.;  
Tom Waring, bar.; Rosemary  
& Priscilla Lane; WOAI WSM  
WREN WFAA KPRC WKY  
WLW WENR (sw-11.87) (also  
see 11 p.m.)  
NBC-Waltz Time; Frank Munn,  
tr.; Bernice Claire, sop.; Abe  
Lyman's Orch.: WMAQ WDAF  
(sw-9.53)

★ CBS-Hollywood Hotel, starring  
Dick Powell, tr.; Lois Ravel,  
sop.; Igor Gorin, bar.; Anne  
Jamison, sop.; Raymond Paige's  
Orch.; Barbara Stanwyck,  
Preston Foster, in "The Plough  
& the Stars"; KTSA KWKH  
KTRH KRLD KMOX WVL  
KSL KTUL KOMA (sw-11.83)

KFDM-Rural Revels  
KFJZ-Royal Ramblers  
KGKO-Football Game  
KGNC-Rhythm & Romance  
KLUF-Mills Brothers  
KOA-Richard Himber's Orch.  
KTAT-Interlude; Sports Pre-  
view  
KTSM-Chandu, the Magician  
WACO-Hawaiian Moonlite  
WGN-Dick Jurgens' Orch.  
WHO-World Dances

**8:15 CST 7:15 MST**  
KFDM-Jefferson Demo. Talk  
KFJZ-Stripling vs. No. Side  
KGNC-Man no the Street  
KLUF-Football Club  
KOA-Dinner Hour Varieties  
KTAT-Northside vs. Stripling  
KTSM-Word Man  
WACO-Sweet & Hot  
WGN-News; Quin Ryan, sports  
WHO-Colonel Courtesy  
WLS-Twin City Foursome

**8:30 CST 7:30 MST**  
★ NBC-NATIONAL BISCUIT  
Co. Presents Rosemarie Bran-  
cato, sop., Helen Claire, Jo-  
sef Bonime's Orch.; Melodiers  
Quartet; WOAI WKY WFAA  
WREN WENR KPRC WSM  
(sw-11.87)  
NBC-Court of Human Relations;  
WHO WMAQ WDAF (sw-  
9.53) (also see 11:30 p.m.)  
MBS-Magazine of the Air; WLW  
WGN

KFDM-Dumm Dance Hour  
KGNC-T. Duncan Stewart, violin  
KOA-Golden Melodies  
KOB-Rubinoff, violinist  
KLUF-Round the Town  
KTSM-Dinner Hour  
WACO-Poet's Corner

**8:45 CST 7:45 MST**  
KFDM-Citizens Press  
KOA-Col. Courtesy  
WACO-Music in the Nite

**9:00 CST 8:00 MST**  
★ NBC-RADIO GUIDE'S COURT  
of Honor with Shep Fields'  
Rippling Rhythm Orch., &  
Guests of Honor; Donald  
Towne, Radio Gossip; Ben  
Grauer, announcer; WENR  
WREN (sw-6.14)  
CBS-Mark Warnow's Orch.:  
KOMA WVL WACO KMOX  
KRLD KTSA (sw-6.12)  
NBC-First Nighter, "Preliminary  
Girl," Barbara Luddy; Don  
Ameche; Harry Jackson's  
Orch.: WMAQ WHO KVOO  
WFAA WLW WKY WDAF  
WSM KOA KPRC, WOAI  
(sw-9.53)

News: KFDM KGNC  
KLUF-Glen Gray's Orch.  
KOB-Hughes Reels  
KSL-Pinto Pete  
KTRH-Tuning Around  
KTSM-Cecil & Sally, sketch  
KTUL-Laugh Parade  
KWKH-Comedy Capers  
WACO-News  
WGN-Little Jack Little's Orch.  
**9:15 CST 8:15 MST**  
KFDM-Tyrell Combest's Orch.  
KGNC-Hits & Encores

KOB-Cub Reporters  
KRLD-Sportsman  
KSL-Musical Miners  
KTSM-Sketches in Melody  
KWKH-Mark Warnow's Orch.  
WACO-Rubinoff, violinist  
WGN-Freddie Martin's Orch.  
**9:30 CST 8:30 MST**  
★ NBC-Harold "Red" Grange,  
interviewing football coaches &  
Forecasting Results of Games  
to be Played the Following  
Day; WFAA KOA WDAF  
WOAI WMAQ KVOO WLW  
KPRC WKY (sw-9.53)  
CBS-Roosevelt Progress; KMOX  
KSL (sw-6.12)  
NBC-Vivian Della Chiesa, sop.;  
WENR WREN  
CBS-Ann Leaf, organist; KTUL  
News: KFJZ KLUF  
KGKO-Demo-Nat'l Convention  
KGNC-Stan Jamley's Orch.  
KLUF-Radio Jamboree  
KOMA-Rubinoff, violinist  
KRLD-Centennial Prgm.  
KTSA-Dancing in San Antonio  
KTSM-Gold Coast Music  
WHO-Jack Randolph, bar.  
KWKH-Rhythmic Orch.  
WACO-Dancing in the Nite  
WGN-Kay Kyser's Orch.  
WSM-Tomorrow's Winners  
WVL-Musical Moments

**9:45 CST 8:45 MST**  
★ CBS-COLGATE-PALMOLIVE-  
Peet Co. Presents The Goose  
Creek Parson, sketch: KSL  
NBC-Nat'l Campaign Committee  
Communist Party, U. S. A.;  
Earl Browder, speaker; WMAQ  
WSM WDAF (sw-9.53)  
CBS-Jimmie Brierty, tr.; organ;  
KTRH KNOW (sw-6.12)  
NBC-Elza Schallert; WREN  
WENR

MBS-Nat'l Democratic Prgm.:  
WGN WLW  
Jack Randolph's Orch.: WFAA  
WOAI KPRC KVOO WKY  
KGKO-Football Game  
KMOX-Thank You Stusia  
KOA-Col. Courtesy  
KOMA-Reddy Kilowat  
KRLD-Rubinoff, violinist  
KTSM-Thank You Stusia  
KTUL-To be announced  
KWKH-Musical Prgm.  
WHO-Horse Sense Philosopher  
WVL-Eileen Bird

**10:00 CST 9:00 MST**  
NBC-George R. Holmes; (sw-  
9.53)  
CBS-Wm. Hard, commentator;  
KMOX KTUL KSL KOMA  
NBC-Henry Busse's Orch.:  
WMAQ

★ NBC-Amos 'n' Andy; KPRC  
WDAF WSM WOAI WKY  
KOA WBAP (also at 6 p.m.)  
News: KRLD WENR  
KGKO-Hits & Encores  
KGNC-Pop Concert  
KLUF-Cy Perkins' Orch.  
KOB-Dramas of Life  
KTRH Sports; Dick Freeman  
KTSM-Gaieties  
KVOO-Musical Prgm.  
KWKH-Rhythm Rhapsody  
WACO-Gardner Package House  
WGN-Dick Jurgens' Orch.  
WHO-Songfellows

★ WLW-Paul Sullivan, news room  
WREN-Radio Night Club  
WVL-River Revelers  
**10:15 CST 9:15 MST**  
NBC-Phil Levant's Orch.: WSM  
WENR WDAF (sw-9.53)

NBC-Nationwide Poll Results;  
John B. Kennedy, commen-  
tator; WKY WREN WBAP  
KVOO  
CBS-Renewal of the Mounted;  
KSL  
NBC-Ink Spots, Negro Male Quar-  
tet; (sw-6.14)  
News: KPRC KTUL WOAI  
WHO KGKO  
KFJZ-Popular Music  
KMOX-Rubinoff, violinist  
KOA-Thank You Stusia  
KOMA-Auditions  
KRLD-Sports; Music  
KTAT-Bob Hutchinson's Orch.  
KTSM-Garden Program  
WACO-Harlem Heat  
WLW-Old Fashioned Girl  
WSM-Teachers College of the Air  
WVL-River Revelers

**10:30 CST 9:30 MST**  
★ CBS-CHESTERFIELD CIGAR-  
ettes Presents Andre Kostalan-  
etz' Orch.; Kay Thompson;  
KSL (also at 7:30 p.m.)  
NBC-Glen Gray's Orch.: WMAQ  
WDAF WHO KOA (sw-9.53)  
CBS-Benny Goodman's Orch.:  
KNOX KWKH KTRH

★ NBC-Court of Human Rela-  
tions; KOA (also at 8:30 p.m.)  
NBC-Archie Blyers' Orch.:  
KPRC WENR WREN WOAI  
News: KOMA WKY WKY  
WVL  
KFJZ-Isham Jones' Orch.  
KGKO-Everybody Dance  
KGNC-Slumber Hour  
KMOX-Headline Highlights  
KRLD-Chas. Renard's Orch.  
KTAT-Sandy Sandifer's Orch.  
KTSA-Soft Lights & Sweet Music  
KTSM-Radio Nite Club  
KTUL-Boake Carter  
KVOO-Dance Orch.  
KWKH-Concert Master  
WBAP-Frontier Troubadours  
WGN-Ted Fiorito's Orch.  
WHO-Sports Review  
WLW-Salute to Brazil, Indiana

**10:45 CST 9:45 MST**  
KFLZ-Pioneers Palace  
KMOX-France Laux  
KOB-Serenader  
KOMA-Dance Orch.  
KTUL-Radio Night Club  
WBAP-Lloyd Snyder's Orch.  
WKY-Ken Wright  
WSM Sports; Dance Orch.  
WVL-Asa White

**11:00 CST 10:00 MST**  
NBC-Shandor, violinist; Russ  
Morgan's Orch.: WREN WOAI  
CBS-Guy Lombardo's Orch.:  
KTUL WACO KTSA KWKH  
KOMA KTRH KGKO  
NBC-Fletcher Henderson's Orch.:  
WDAF WMAQ KPRC KVOO  
WHO WBAP

★ NBC-Fred Waring's Orch.,  
KOA (also see 8 p.m.)  
Dance Orch.: WGN WSM  
KMOX-Eddie Dunstetter's Orch.  
KRLD-Carl Ravazza's Orch.  
KSL-Memory Garden  
KTSM-News  
WENR-Roller Skating Derby  
WLW-Organ & Poems  
WVL-Midnite Seneaders

**11:15 CST 10:15 MST**  
NBC-Fletcher Henderson's Orch.:  
WSM WKY  
CBS-Guy Lombardo's Orch.:  
KRLD WVL  
KFJZ-Sport Results  
KMOX-Boyd Raeburn's Orch.



# Saturday

October 24



Smith Ballew  
See 8:30 p.m. CST (7:30 MST)

## Network Changes

Harold Nagel's Orch., formerly 2 p.m. Sunday, now NBC 9:30 a.m. CST (8:30 MST)  
Frank Dailey's Orch., formerly 4:15 p.m., now CBS 4:45 p.m. CST (3:45 MST)

## MORNING

**8:15 CST** CBS-Fred Feibel, organ: KMOX KRLL  
**8:30 CST** KFDM-Classified  
KFJZ-Lone Star Rangers  
KGNC-Tonic Tunes  
KLUF-News  
KVOO Glenn Condon  
WDAF-Streamliners (NBC)  
WKY-Breakfast Club (NBC)  
**8:45 CST** KFDM-Rhythmic  
KFJZ-Southside Parade  
KLUF-Musical Clock  
KMOX-The Corn Huskers  
KTAT-Marching Along  
KTSM-Farm Flashes  
KVOO-Morning Moods  
KWKH Variety Musicals  
**8:45 CST** CBS-Mellow Moments; News: KOMA KWKH KGKO KTRH WACO KRLL KTSA KMOX (sw-15.2)  
NBC-Breakfast Club: WOAI KPRC  
KGNC-Salon Serenades  
KLUF-Super Savings  
KTAT-Buddie Baker  
KTSM-Business Brevities  
KTUL-News, Music, Interviews  
KVOO-Glenn Condon  
KWKH-News  
WBAP-Federal Housing Talk

**9:00 CST** NBC-News; Charitoters: WDAF KPRC (sw-15.33)  
CBS-News; Waltzes of the World: KWKH KGKO KTRH KTUL KNOW KRLL KTSA (sw-21.52)  
NBC-News; Breen & de Rose: WREN WOAI WKY  
KFDM-Melody Revue  
KFJZ-To Whom It May Concern  
★ **KFR0-MOVIE GOSSIP** (1370 kc)  
KGNC-Grab Bag  
KLUF-Public Service Prgm.  
KMOX-Barnyard Follies  
KOMA-Greetings  
KTAT-Melody Palette  
KTSM-Cecil & Sally, sketch  
KVOO-Shannon Shamrocks  
WBAP-Rhythm & Romance  
**9:15 CST** NBC-Raising Your Parents; Juvenile Forum; Milton J. Cross: WREN WOAI (sw-15.21)  
CBS-Bluebirds: KWKH KGKO KOMA KRLL KTSA KTRH (sw-21.52)  
NBC-Vass Family: WDAF WOAI WKY WBAP KPRC (sw-15.33)  
News: KTAT KTUL KFJZ-Howard Godwin  
KLUF-Kahn & Levy  
KTSM-Religious Prgm.  
KVOO-Handy Ads  
WACO-Market Reports  
**9:30 CST** NBC-Junior Forum: KVOO WKY WBAP  
★ **CBS-Let's Pretend**, children's pvgm.: KOMA KGKO KTSA KTRH WACO KTUL KRLL (sw-15.21)  
NBC-Harold Nagel's Orch.: WDAF (sw-15.33)  
KFDM-What's the New?  
KFJZ-Dorothy Dean  
KGNC-Swing Music  
KLUF-Sunshine Boys  
KPRC-Al Evans, organist  
KTAT-North Ft. Worth Jamboree  
KWKH-Range Riders  
**9:45 CST** NBC-Originalities: WKY WOAI WREN WBAP (sw-15.21)  
KFDM-Varieties  
KFJZ-Howard Godwin  
KLUF-Bing Crosby, bar.  
KVOO-What's new at Vandeviers  
WLW-Prayer of Israel  
**10:00 CST** NBC-Our American School, Florence Hale, dir.: WDAF KVOO WOAI (sw-15.33)  
★ **CBS-Cincinnati Conservatory** of Music: KRLL KTSA KTRH KNOW KOMA KTUL KMOX KGKO (sw-21.52)  
News: KGNC KFJZ  
NBC-Julia Hoyt, talk: WREN  
KFDM-Kiddies Club  
KLUF-Enric Madrigera's Orch.  
KPRC-Maid Tune Finders  
KTSM-Women's Variety Prgm.  
KWKH-Know Our Schools  
WACO-Theater Party  
WBAP-Markets  
WKY-Skirvin Hour

**10:15 CST** NBC-Doc Whipple, pianist: WOAI WDAF KVOO (sw-15.33)  
NBC-Bill Krenz' Orch.: WREN  
KFDM-Morning Melodies  
KFJZ-Ray Noble's Orch.  
KGNC-Kiddie Matinee  
KLUF-News  
KPRC-Vagabonds  
KTSM-Around the Town  
KTUL-ASunday School Lesson  
WBAP-Dr. A. H. Fleckwri  
WKY-Markets  
**10:30 CST** NBC-Mystery Chef: (sw-15.33)  
NBC-Manhattans: WDAF WFAA  
CBS-Cincinnati Conservatory of Music: WACO KWKH KNOW KTUL  
NBC-Magic of Speech; Vida Ravenscroft Sutton, dir.: WREN KPRC WOAI  
KFDM-Super Savings  
KFJZ-Uncle Ezra & His Boys  
KLUF-Parade of Advertisers  
KTRH-Kiddie Parade  
KTSM-Big Brother  
KVOO-Kiddies Capers  
WKY-Treasure Ship  
**10:45 CST** NBC-Magic of Speech: (sw-15.21)  
NBC-Home Town: WDAF WFAA WKY (sw-15.33)  
KFDM-Guy Lombardo's Orch.  
KFJZ-Classified Ads  
KTSM-Herbert Allen, organist  
**11:00 CST** ★ **NBC-Chasin's Music Series:** WDAF WOAI KPRC (sw-15.33)  
CBS-Captivators: KNOW KMOX KTSA KWKH KRLL WACO KTUL (sw-21.52)  
NBC-Genia Fonarova, sop.: WFAA WREN  
KFDM-Classified  
KFJZ-Morning Musicale  
KGKO-Billy's Melody Five  
KGNC-Grain Reports  
KLUF-Window Shoppers  
KTAT-News  
KTSM-Magazine of the Air  
KVOO-Handy Ads  
WKY-Organ Melodies  
**11:15 CST** CBS-Oriental: KTSA KMOX KNOW KTUL KGKO WACO KRLL KOMA KWKH (sw-21.52)  
News: WKY KVOO  
KFDM-Around Town  
KFJZ-Women in the News  
KGKO-Billy's Melody Five  
KLUF-Rural Rhythms  
KTAT-Tune Time  
KTSM-Morn. Melodies  
**11:30 CST** ★ **NBC-Farm Forum; Guest Speakers:** Walter Blaufuss' Orch.: KVOO WREN WKY (sw-15.21)  
CBS-Geo. Hall's Orch.: WACO KRLL KMOX KWKH KGKO KOMA KTSA KNOW (sw-21.52)  
TQX-Texas Farm & Home Hour: WFAA KPRC WOAI

KFDM-News  
KFJZ-Institute of Music  
KGNC-Classified Ads  
KLUF-Swing Time  
KTAT-Student Accordion Band  
KTRH-Δ Revival  
KTSM-Gold Coast Express  
KTUL-Blankship's '89ers  
WDAF-Peck's On the Air  
**11:45 CST** NBC-Farm Forum: KPRC WOAI  
KFDM-Bing Crosby, bar.  
KGKO-Man on the Street  
KGNC-Concert Music  
KLUF-Hawaiian Harmonies  
KTAT-WPA Presents  
KTSM-Around the Town  
KWKH-Jimmie Davis  
WDAF-Star Gazer

## AFTERNOON

**12:00 CST** CBS-Jack Shannon, tr.: KTSA KRLL KNOW KTRH (sw-15.27)  
NBC-Farm Forum: WDAF WFAA  
KFDM-Lawrence Quintet  
KFJZ-Hi-Flyers  
KLUF-Rounders  
KGNC-Reser Rhythms  
KLUF-Tune Pirates  
KMOX-Let's Compare Notes  
KOMA-Pop Moore's Oklahomans  
KTAT-Racing News  
KTSM-Mickey Mouse Meetina  
KTUL-News  
WACO-Shoppers Express  
**12:15 CST** NBC-Rex Battle's Ensemble: (sw-15.33)  
CBS-Poetic Strings: KTSA KTRH KNOW KWKH KOMA (sw-15.27)  
TQX-Gladioli Gentlemen: WFAA KPRC WOAI  
KFDM-Luncheon Melodies  
KGNC-Rhubba Numbers  
KMOX-Magic Kitchen  
KRLL-News  
KTAT-Maria Koska  
KTSM-Around the Town  
KTUL-Inquiring Reporter  
**12:30 CST** NBC-Old Skipper's Gang: WKY  
CBS-Buffalo Presents: KOMA KTSA KNOW KGKO WACO KTUL KTRH (sw-15.27)  
NBC-Campus Capers: WDAF (sw-15.33)  
TQX-Doughboys: WBAP WOAI KPRC  
KFDM-Jefferson Demo. Talk  
KFJZ-Popular Music  
KLUF-Luncheon Airs  
KMOX-Magic Kitchen  
KRLL-Rev. W. E. Hawkins Jr.  
KTAT-Roundup  
KVOO-Bob Will's Playboys  
KWKH-Range Riders  
WREN-Tulsa Ted  
**12:45 CST** CBS-Buffalo Presents: KWKH  
TQX-Red Hawks: WBAP KPRC WOAI  
★ **KADA-MOVIE GOSSIP**  
KFDM-Luncheon Melodies  
KFJZ-Guy Lombardo's Orch.  
KGNC-Flying Dutchman  
KMOX-Mary Lou & Ambrose  
WREN-The Old Skipper  
**1:00 CST** NBC-Words & Music: WREN WKY  
CBS-Al Roth's Orch.: KWKH KOMA KTRH KTSA KMOX KGKO KNOW KTUL WACO (sw-15.27)  
NBC-Chas. Stenross' Orch.: WDAF (sw-15.33)  
TQX-Chuck Wagon Gang: WBAP KPRC WOAI  
KFDM-Today's Almanac  
KFJZ-The Gospel Hour  
KGNC-News  
KLUF-Program Paragraphs  
KRLL-News; Markets  
KTAT-Noon Concert  
**1:15 CST** NBC-Words & Music: WBAP WOAI  
KFDM-FHA News  
KGNC-Waltz Time  
KLUF-Jan Garber's Orch.  
KPRC-Markets  
KRLL-Al Roth's Orch. (CBS)  
KTAT-Revival Singers  
KTSM-Life of Edison  
KVOO-Steamboat Bill; Day Dreaming  
**1:30 CST** NBC-Whoiny Ensemble: WREN WOAI KVOO WBAP KPRC (sw-15.21)  
CBS-Madison Ensemble: WACO KTSA KOMA KGKO KTRH KWKH KTUL KNOW KMOX KRLL (sw-15.27)  
NBC-Rhythm Parade: WDAF (sw-15.33)

KFDM-Salon Melodies  
KGNC-Texas Rangers  
KLUF-Monitor Views the News  
KOB-Hughesreels  
KTAT-Δ Radio Bible Class  
KTSM-Shoppers' Guide  
WKY-Football Game  
**1:45 CST** CBS-Clyde Barrie, bar.: WACO KOMA KTSA KWKH KRLL KGKO KTRH KNOW (sw-15.27)  
KFDM-Tuneful Topics  
KFJZ-Guy Lombardo's Orch.  
KGNC-Grain & Livestock Reports  
KLUF-Buy at Home  
KMOX-Window Shoppers  
KTUL-Alabama Boys  
WREN-Football Game  
**2:00 CST** NBC-Varieties: WDAF WBAP (sw-15.33)  
CBS-To be announced: WACO KOMA KWKH KTSA KGKO KNOW (sw-15.27)  
★ **NBC-Country Cousins, Hillbilly Trio:** (sw-15.21)  
TQX-Football Series: KPRC WOAI WFAA  
Football Game: KTRH KRLL KTSA KMOX  
KFDM-Sabine Tabernacle  
KFJZ-Classified Ads  
KGNC-Rhythm & Romance  
KLUF-Federal Housing Act  
KOB-Home & Farm Hour  
KTAT-Around the Town  
KVOO-News  
**2:15 CST** CBS-To be announced: WACO KGKO KNOW KOMA KWKH KRLL KTSA (sw-15.27)  
★ **NBC-Gale Page, songs & organist:** (sw-15.21)  
KFJZ-Joe Venuti's Orch.  
KLUF-News  
KTAT-Road Reports; Weather  
KVOO-To be announced  
WBAP-Football Game  
WLW-Johnny Maitland's Orch.  
**2:30 CST** NBC-Geo. Hessberger's Orch.: (sw-15.21)  
★ **NBC-Week-End Revue:** WDAF (sw-15.33)  
Football Game: KTUL KRLL WBAP  
KFDM-Boswell Sisters  
KFJZ-Benny Goodman's Orch.  
KGNC-Police Bulletins  
KLUF-Classified Ads  
KOB-Dramas of Life  
KTAT-Rhythm Rambles  
KTSM-Modern Melodies  
WACO-News  
**2:45 CST** KFDM-Todays Hits  
KFJZ-On the Mall  
**3:00 CST** NBC-Weekend Revue: (sw-9.53)  
NBC-Herman Middleman's Orch.: (sw-15.21)  
TQX-Football Game: WFAA  
KFDM-Recreational Prgm.  
KFJZ-Dockery School  
KGNC-Football Game  
KTSM-One of Clock Club  
**3:15 CST** KFDM-Swing Time  
KFJZ-Household Chats  
KTSM-Shoppers' Guide  
**3:30 CST** ★ **NBC-The Continentals;** Hugo Mariani's Orch.: WOAI WDAF (sw-9.53)  
NBC-Joan & the Escorts: (sw-15.21)  
KFDM-Concert  
KFJZ-Eddy Duchin's Orch.  
KTAT-Livestocks; Farm Flashes  
**3:45 CST** NBC-Concert Ensemble: (sw-15.21)  
KFDM-Amer. Legion Auxiliary  
KFJZ-Popular Music  
KTAT-Gayle Whitney, accordion  
**4:00 CST** NBC-Top Hatters: WDAF WKY (sw-9.53)  
NBC-Cadets Quartet: KVOO WOAI (sw-15.21)  
KFDM-Jan Garber's Orch.  
KFJZ-Johnny Green's Orch.  
KOB-Classics of Music  
KTAT-Petite Musicale  
KTSM-Thru the Hollywood Lens  
**4:15 CST** NBC-Timothy Makepeace, comedy: (sw-15.21)  
KFDM-Tango Time  
KFJZ-Hal Kemp's Orch.  
KMOX-Stardust  
WOAI-Top Hatters (NBC)  
**4:30 CST** ★ **NBC-Kaltenmeyer's Kindergarten;** Bruce Kamman, Marion & Jim Jordan, Johnny Wolf, Thor Ericson, Merrill Fugit, Harry Kogen's Orch.: WDAF (sw-9.53)  
NBC-Musical Adventures; Alma Schirmer: WREN WOAI

## Football

A very complete broadcast of stations broadcasting football games, the games to be heard and the times will be found on Page 51

KFDM-Matinee Melody  
KFJZ-Council Hour  
KMOX-Frank Dailey's Orch.  
KOB-Let's Dance  
KTAT-Women's Good Government League  
KTSM-Adva. of Jungle Jim  
WKY-News  
KTAT-Safety Radiogram  
**4:45 CST** NBC-Ruth & Ross: WOAI WKY WREN (sw-15.21)  
CBS-Frank Dailey's Orch.; News: KTUL KMOX WACO KTSA KOMA KWKH KGKA (sw-11.83)  
KFJZ-Herbert's Varieties  
KOB-Parade of New Favorites  
KPRC-Birthday Club  
KTAT-Popular Tunes  
KTSM-World Dances  
**5:00 CST** NBC-Otto Thurn's Orch.: WFAA WOAI (sw-9.53)  
CBS-Frank Dailey's Orch.: KRLL KTRH  
News: WREN KOMA KFJZ  
KFDM-KGNC  
KLUF-Rhythmic Round Up  
KOB-Through Hollywood Lens  
KPRC-Δ Family Worship Hour  
KTAT-Lioma Hawaiians  
KTSM-Go To Church  
KVOO-Sports; Twilight Serenade  
WDAF-Star Gazer  
WKY-Inquiring Reporter  
**5:15 CST** CBS-Le Frances, organist: KWKH KOMA KNOW WACO KTSA KGKO  
NBC-Otto Thurn's Orch.: WKY WDAF  
CBS-News of Youth: (sw-11.83)  
News: KTUL KLUF  
KFDM-Dorsey Brothers' Orch.  
KFJZ-Hawaiian Harmonies  
KGNC-ASunday School Lesson  
KMOX-Al Cameron & Joe Karnes  
KTAT-Treasure Chest  
KTRH-Highlights  
WREN-Jessie Crawford, organist (NBC)  
**5:30 CST** ★ **NBC-News; Home Sympy:** WREN  
CBS-Herbert Foote's Ensemble: KGKO  
NBC-News; Sonia Essin, contr.: WDAF WOAI KPRC WKY (sw-9.53)  
CBS-Football Roundup: KMOX (sw-11.83)  
KFDM-Park Prgm.  
KFJZ-Leo Reisman's Orch.  
KGNC-ΔInt. Sunday School  
KLUF-Jolly Bucaeneers  
KTAT-Around the Town  
KTSM-Cub Reporters  
KTUL-Jungle Jim  
KVOO-News  
WBAP-Jr. Nurse Corps  
**5:45 CST** NBC-The Art of Living, Dr. Norman Vincent Peale, talk: WDAF (sw-9.53)  
CBS-Saturday Night Swing Club: KGKO KTRH KTSA KWKH KTUL WACO KRLL KOMA (sw-11.83)  
KFDM-Know Your Beaumont  
KFJZ-Sports Slants  
KMOX-Safety Legion  
KTAT-Melodiana  
KTSM-Baseball Reports  
WBAP-Organland  
WKY-Sports Reporter  
WOAI-News  
**6:00 CST** NBC-Message of Israel, Rabbi Wm. F. Rosenblum: (sw-15.21)  
★ **NBC-Harold "Red" Grange,** Football Star: WOAI KPRC WBAP WDAF WLW WKY (sw-9.53)  
KFDM-Hollywood Reporter  
KFJZ-Lamp-lighting Time  
KGNC-Dinner Dance Music  
KLUF-Safety Bucaeneers  
KMOX-Headlines  
KOMA-Sports Page of the Air  
KTAT-Sports  
KTSM-Around the Town  
WHO-To be announced  
**6:15 CST** NBC-Hampton Institute Singers: WBAP WDAF KPRC (sw-9.53)  
CBS-Sportcast, Ted Husing (sw-11.83)

Radio Favorites for 10 years



# Maple City Four

## The HAYLOFT HARMONIZERS

with over 40 other Radio Artists including the Novelodeons, Arkansas Woodchopper; Lucille Long; Hayloft Chorus; Sally Foster; Skyland Scotty and Lulu Belle; Verne, Lee, and Mary; Hoosier Hot Shots; Uncle Ezra; Henry Burr; Joe Kelly, Master of Ceremonies, and others.  
**EVERY SATURDAY NIGHT—61 NBC STATIONS**  
A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over station

**WOAI or KPRC**  
8:00 to 9:00 P.M., CST

## The Alka-Seltzer National Barn Dance



CBS-Carl Schriber's Orch.: KOMA KTSa KNOW KWKH KGKO WACO  
 Dinner Music: WREN KGNC KFDM  
 KLUF-Johnny and His Viola  
 KMOX-Movie Preview  
 KRLL-Musical Brevities  
 KTAT-Pop. Tunes  
 KTRH-Race Results  
 KTUL-Sports; Musical Gems  
 WKY-Colonel Courtesy  
 WOAI-Sports  
**6:30 CST 5:30 MST**  
 NBC-Uncle Jim's Question Bee, Jim McWilliams: KPRC WOAI WKY (sw-11.87)  
 \* **CBS-Band Concert**; Edward D'Anna, cond.: KNOW WACO KTSa KOMA KMOX (sw-11.83)  
 CBS-Sunset Serenade: KWKH KGKO  
 Sports Review: KLUF WDAF  
 KFDM-Modern Melodies  
 KFJZ-They're Off  
 EGNC-Salon Music  
 KTAT-Passing Show  
 KTRH-Cocktail Capers  
 KTUL-Ralph Rose, violinist  
 WACO-Dan Alford's Orch.  
 WFAA-College Nights  
 WREN-Rubinoff, violinist  
**6:45 CST 5:45 MST**  
 NBC-Thornton Fisher, sports: KPRC WOAI  
 KFDM-Carson Robison  
 KFJZ-Dinner Hour  
 KGNC-Al Church Hour  
 KLUF-Safety Boys  
 KRLL-Sports Review; Musical Prgm.  
 KTAT-Parade of Favorites  
 KTSa-Sports Parade  
 KTUL-Variety Prgm.  
 WDAF-Musical Prgm.  
 WKY-Rubinoff, violinist  
 WREN-Eddie Fitzpatrick's Orch.

**7:45 CST 6:45 MST**  
 Sunday School Lessons: KTAT KOB  
 KFDM-Dance Orch.  
 KFJZ-Jan Garber's Orch.  
 KGNC-Golf Tips  
 KLUF-Guy Lombardo's Orch.  
 KTAT-Sunday School  
 KTSM-Sport Reports  
 WBAP-Frontier Troubadours  
 WGN-Fredzie Martin's Orch.  
 WSM-Hilltop Harmonizers  
**8:00 CST 7:00 MST**  
 \* **NBC-ALKA-SELTZER** Presents Nat'l Barn Dance; Henry Burr, Verne Lee & Mary; Hoosier Hot Shots; Novelodians, male trio; Sally Foster; Lulu Belle & Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m.c.: WKY WREN WOAI KPRC WBAP WLS (sw-11.87)  
 \* **CBS-NASH MOTORS CO.** Presents Speed Show with Floyd Gibbons; Vincent Lopez' Orch.: KMOX KSL, KOMA KTSa KTRH KRLL WWL (sw-11.83)  
 NBC-Snow Village, sketch; Arthur Allen & Parker Fennelly, sketches: WMAQ WDAF KOA (sw-9.53)  
 KFDM-Musical Moments  
 KFJZ-Rudy Vallee's Orch.  
 KGKO-Week-end Variety Show  
 EGNC-Football Scores  
 KLUF-Life of Edison  
 KRLL-Jose Manzanera's Orch.  
 KTAT-Roosevelt vs. Garner  
 KTSM-Sketches in Melody  
 KTUL-Carolyn Montgomery  
 KWKH-Petite Musicale  
 WGN-Louis Prima's Orch.  
 WHO-Barn Dance Frolic  
 WLW-Ed McConnell  
 WSM-Possum Hunters; Uncle Dave Macon  
**8:15 CST 7:15 MST**  
 KFDM-Jefferson Demo. Talk  
 KFJZ-Orville Knapp's Orch.  
 KLUF-Football Results  
 KTSM-Word Man  
 KTUL-To be announced  
 WGN-News; Quin Ryan's Sports  
 WLS-Roy Anderson, bar.  
 WSM-Gully Jumpers  
**8:30 CST 7:30 MST**  
 CBS-To be announced: KNOW (sw-11.83)  
 \* **NBC-Chateau; Smith Ballew**, m.c.; Victor Young's Orch.; Edward Everett Horton; Guests: WDAF WMAQ WLW KOA WHO (sw-9.53)  
 CBS-Saturday Night Serenade: KMOX KRLL KGKO KWKH KTRH WWL KOMA KTSa KTUL  
 KFDM-Dance Hour  
 KFJZ-News  
 KGNC-Veterans of Foreign Wars  
 KLUF-Round the Town  
 KSL-Pioneer Trails  
 KTSM-Dinner Hour  
 WACO-WPA Concert  
 WGN-Dance Orch.  
 WSM-Dixie Liners; Curt Poulton; Jack's Mountaineers  
**8:45 CST 7:45 MST**  
 KFDM-Front Page Drama  
 KFJZ-Ozzie Nelson's Orch.  
 WACO-Sweet Notes  
**9:00 CST 8:00 MST**  
 \* **CBS-LUCKY STRIKE** Cigarettes Presents Your Hit Parade & Sweepstakes; Bob Harling's Orch.; Edith Dick & Buddy Clark, vocalists; Leaders Male Trio: KMOX KGKO KTSa KWKH WACO KOMA KTUL KTRH KNOW KRLL WWL KSL (sw-6.12)  
 NBC-Nickelodeon; Sylvia Clark: WREN WOAI KPRC (sw-6.14)  
 News: KGNC KFDM  
 KFJZ-Radio Nite Club  
 KLUF-Duke Ellington's Orch.  
 KOB-Hughes Reels  
 KTAT-Carlyle Scott Choir  
 KTSM-Cecil & Sally, sketch  
 KVOO-Music  
 WFAA-Stepladder & Saddle Tramps  
 WKY-Richard Himber's Orch.  
 WLS-Barnyard Jamboree  
 WSM-Honey Wilds; Fruit Jar Drinkers; Delmore Brothers  
**9:15 CST 8:15 MST**  
 KFDM-Dixie Demons  
 KGNC-Hits & Encores  
 KOB-Cub Reporters  
 KTAT-Dancing Ditties  
 KTSM-World Entertains  
 KVOO-Harold Red Grange  
 WBAP-Lloyd Snyder's Orch.  
 WGN-Kay Kyser's Orch.  
 WKY-Voices of the Night  
 WLS-Dance Frolic  
 WOAI-Smilin' Ed McConnell

9:30 CST 8:30 MST  
 NBC-Irvin S. Cobb's Paducah Plantation; Dorothy Page & John Mathers, Norman Field  
 Clarence Muse, Negro Choir  
 Blackbirds Quartet; Harry Jackson's Orch.: WDAF KPRC WMAQ WBAP WLW KPRC WKY WOAI (sw-9.53)  
 NBC-Jacques Fray's Orch.: WREN KVOO (sw-11.87)  
 KFDM-Variety Hour  
 KFJZ-Lee Stone  
 KGNC-Stan Stanley's Orch.  
 KLUF-Radio Jamboree  
 KOA-Opera House  
 KTAT-News  
 KTSM-Metropolitan Moods  
 WGN-Fredzie Martin's Orch.  
 WLS-Barn Dance Jamboree  
 WSM-Georgia Wildcats; Crook Brothers; Sarie & Sallie; De-ford Bailey  
**9:45 CST 8:45 MST**  
 KFJZ-Lee Downs' Orch.  
 KTAT-Popular Tunes  
 KTSM-Dramatization  
 WLS-Nat'l Barn Dance  
**10:00 CST 9:00 MST**  
 \* **NBC-ALKA-SELTZER** Presents National Barn Dance; Sally Foster: KOA WLW WLS (also at 8 p.m.)  
 CBS-Tommy Dorsey's Orch.: KWKH KNOW KTUL KGKO WACO KOMA  
 NBC-Clem McCarthy, sports: KPRC WKY WOAI WDAF WFAA (sw-9.53)  
 KFDM-Sabine Tabernacle  
 KGNC-All-Request Dance Hour  
 KLUF-Cy Perkins' Orch.  
 KMOX-Lang Thompson's Orch.  
 KOB-Dramas of Life  
 KRLL-News  
 KSL-Demo. State Comm.  
 KTAT-Lally Young's Orch.  
 KTRH-Dance Parade  
 KTSa-Dancing in San Antonio  
 KTSM-Gaieties  
 KVOO-Dance Orch.  
 WGN-Dick Jurgens's Orch.  
 WMAQ-Henry Busse's Orch.  
 WREN-Radio Night Club  
 WSM-Sid Harkreader & Band; Dixie Liners  
 WWL-River Revelers  
**10:15 CST 9:15 MST**  
 NBC-Will Osborne's Orch.: WREN (sw-6.14)  
 NBC-Blue Barron's Orch.: KPRC WDAF (sw-9.53)  
 News: KTUL WOAI WHO WWL  
 KFJZ-Popular Music  
 KMOX-Jeeter Pillars' Orch.  
 KOMA Auditions; News  
 KRLL-Tommy Dorsey's Orch.  
 KSL-Republican State Comm.  
 KTAT-Bob Hutchinson's Orch.  
 KTSM-Concert Hall  
 WFAA-Covered Wagon Days  
 WKY-Reddy Kilowatt  
 WMAQ-Phil Levant's Orch.  
 WSM-Uncle Dave Macon; Fruit Jar Drinkers  
**10:30 CST 9:30 MST**  
 NBC-Russ Morgan's Orch.: KPRC WDAF WOAI KVOO (sw-9.53)  
 CBS-Geo. Olsen's Orch.: KGKO WACO KTRH KWKH KNOW KRLL KTUL KTSa KSL  
 NBC-Ray Noble's Orch.: WREN News: WKY KOMA  
 KFJZ-Dance at Home  
 KMOX-Headline Highlights  
 KOB-Top Tunes  
 KTAT-Sandy Sandifer's Orch.  
 WFAA-Jay Whiddon's Orch.  
 WGN-Ted Fiorito's Orch.  
 WHO-Barn Dance Frolic  
 WMAQ-Xavier Cugat's Orch.  
 WSM-Possum Hunters; Delmore Brothers  
 WWL-River Revelers  
**10:45 CST 9:45 MST**  
 KMOX-Boyd Raeburn's Orch.  
 KOMA-Dance Orchestra  
 KSL-Sat. Night in Sheepfold  
 KTRH-Rubinoff, violinist  
 WKY-Ken Wright  
 WSM-Robert Lunn; Delmore Brothers  
 WWL-Asa White  
**11:00 CST 10:00 MST**  
 NBC-Johnny Hamp's Orch.: KPRC WREN KVOO (sw-6.14)  
 CBS-Joe Reichman's Orch.: KNOW KWKH KGKO WACO KRLL KTUL KTSa KOMA  
 NBC-Jan Garber's Orch.: WDAF KOA WKY WHO  
 Dance Orch.: KTRH WGN  
 KMOX-Eddie Dunstetter's Orch.  
 KSL-Jack & Jill  
 KTSM-News  
 WENR-Glen Gray's Orch.  
 WFAA-Josef Cherniavsky's Orch.  
 \* **WLW-Paul Sullivan**, news room  
 WMAQ-Henderson's Orch.  
 WOAI-Carol Lofner's Orch.

WMOX-Hal King's Orch.  
 KSL-News  
 KTSM-Dance Orch.  
 WBAP-Joe Venuti's Orch.  
 WENR-Louis Panico's Orch.  
 WMAQ-Phil Levant's Orch.  
 WSM-Gully Jumpers; Sam & Kirk McGee; Binkley Bros.  
 WWL-Gus Arnheim  
**11:45 CST 10:45 MST**  
 CBS-Harris' Orch.: KSL  
 KOMA-Dance Orch.  
 KTSM-Parade of Adver.  
 WLW-George Olsen  
**12:00 CST 11:00 MST**  
 Dance Orch.: WKY WLW  
 KMOX-Jeeter Pillars' Orch.  
 KGA-News  
 KSL-Milo Stelt's Orch.  
 KTSM-Parade of Music

KTUL-Night Club  
 KVOO-Bob Wills' Playboys  
 WGN-Ted Fiorito's Orch.  
**12:15 CST 11:15 MST**  
 KOA-Jack Meakin's Orch.  
**12:30 CST 11:30 MST**  
 KMOX-Weather Report  
 KOA-Tom Brown's Orch.  
 KSL-Mystery Drama  
 KTSM-All-request Prgm.  
 WGN-Dick Jurgens's Orch.  
**End of Saturday Prgrms.**

**NIGHT**

**7:00 CST 6:00 MST**  
 NBC-El Chico Spanish Revue: WOAI KPRC WKY (sw-11.87)  
 \* **CBS-Columbia Workshop**: KGKO KRLL KNOW KTUL WWL WACO KOMA (sw-11.83)  
 NBC-Saturday Night Party; Walter O'Keefe, m.c.; Jane Pickens; Walter Cassel & Stuart Churchill, vocalists; Ferde Grofe's Orch.: WMAQ WHO (sw-9.53)  
 C. N.-Rev. Chas. E. Coughlin: WREN WGN WLW  
 KFDM-Classified  
 KLUF-Interesting People in the News  
 KMOX-France Laux  
 KOA-Eddie Fitzpatrick's Orch.  
 KSL-Eve Serenade  
 KTAT-Children's Drama Hour  
 KTRH-Sports; Dick Freeman  
 KTSa-Musical Moments  
 KTSM-Eb and Zeb  
 KWKH-Sports Commentator  
 WBAP-Traffic Cop  
 WDAF-Musical Prgm.  
 WLS-Prairie Ramblers, Patsy Montana, Geo. Goebel  
 WSM-Francis Craig's Orch.

**7:15 CST 6:15 MST**  
 CBS-Colum. Workshop: KWKH  
 KFDM-Super Savings  
 KFJZ-Man on the Street  
 KGNC-Sports  
 KLUF-Piano Moods  
 KMOX-Repub. State. Conv.-KSL-News  
 KTAT-Meet the Visitor  
 KTSa-Echoes at Eventide  
 KTSM-Around the Town  
 KTUL-Carolyn Montgomery, WKY-Pipes & Strings  
 WLS-Hayloft Party  
 WSM-Delmore Brothers  
**7:30 CST 6:30 MST**  
 NBC-Meredith Willson's Orch.: WKY KOA WLW WREN KPRC WOAI (sw-11.87)  
 \* **CBS-Football Revue**; Ed. Thorgersen, Kay Kyser's Orch.; Sport Guests: KTSa KRLL KTUL KOMA KMOX KTRH KSL WWL (sw-11.83)  
 CBS-To be announced: KNOW  
 \* **Jack's Missouri Mountaineers**: WSM  
 KFDM-Sports News  
 KFJZ-Don Bestor's Orch.  
 KGKO-Dinner Concert  
 KLUF-Man On the Beach  
 KTAT-Pinto Pete  
 KWKH-Campus Capers  
 WACO-Swing Sessions  
 WBAP-Musical Brownies  
 WGN-Republican Volunteers  
 WLS-Barn Dance Party

**RADIO'S NEWEST HIT!**

# NASH

# Speed Show

SATURDAY 9 P.M. E.S.T.

COLUMBIA STATIONS - COAST TO COAST TUNE IN!




Featuring

## VINCENT LOPEZ

AND HIS FAMOUS ORCHESTRA

## FLOYD GIBBONS

HEADLINE HUNTER AND MASTER OF CEREMONIES

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# SCREEN GUIDE

presents

- Hollywood Legion of Danger — it's by Lowell Thomas!
- Rochelle Hudson's Intimate story on THE DIONNE QUINTS!
- The Story of Ann Sothern's October wedding and it's EXCLUSIVE!

IN THE NEW

# SCREEN GUIDE

ON SALE OCT. 25

## BING CROSBY'S CHALLENGE TO YOU

(Continued from Page 23)

10. Do you like six out of every ten people you meet?

- CHECK UP ON "LOOKS"**
1. Can you put the "finishing touch" on at home—and then forget your appearance?
  2. Do you dress to suit the "date"—so the fellows don't have to pick pieces of chiffon off barbed-wire fences when you go picnicking, for instance?
  3. Is your hair generally under control?
  4. Is your make-up all right?
  5. Do you wipe off surplus lipstick?
  6. How about heels? Do you avoid letting them run down?
  7. Do you make "good looks" a habit and not something reserved for your big moments only?
  8. Is your aim to dress attractively and not just to attract attention?
  9. If it was becoming, would you wear flowers in your hair—even if it wasn't the "newest thing to do"?
  10. Do you keep from imitating other girls?

- HOW GOOD A SPORT ARE YOU?**
1. Are you one of the first to try a new game—instead of hanging back because you might be laughed at?
  2. Are you a good loser?
  3. If you can do something to help entertain, do you get up and do it without waiting to be urged?
  4. Can you "take it" if you find the joke's on you?
  5. When there's a room to be decorated for a party, or food to be prepared, do you pitch in and help?
  6. If you find you're going to a neighborhood movie when you expected a "large evening," can you grin and bear it?
  7. Can you laugh at your mistakes—instead of at other people's?
  8. Suppose ants get in the picnic sandwiches and a storm comes up—can you keep your spirits from doing a nose-dive?
  9. Do you refuse to "take it out" on somebody else when things go wrong?
  10. Have you answered these seventy questions as truthfully as you could?

Now find out your total. The highest possible score is 355. If you have that—you ought to be quintuplets so you could circulate more!

If your score is between 355 and 280—You're a top date!

If your score is between 280 and 215—You're a second choice!

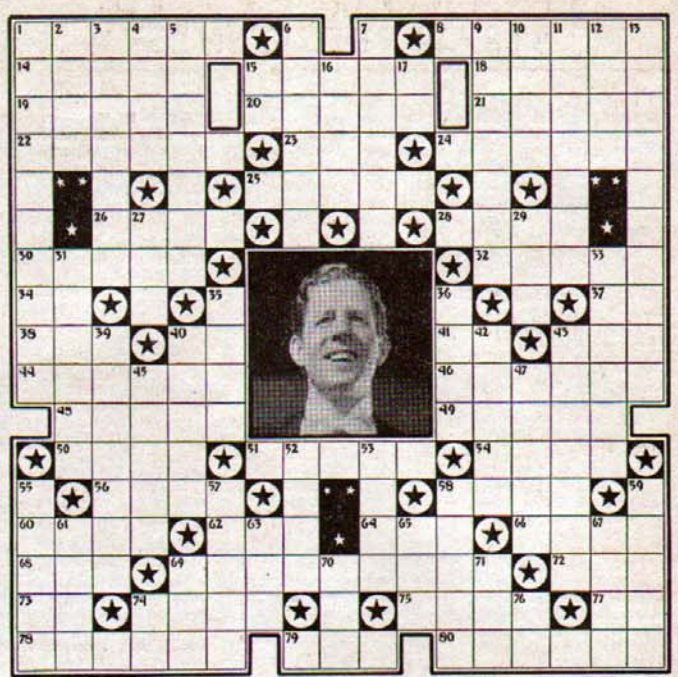
If your score is between 215 and 130—You're practically a wallflower!

If your score is between 130 and 0—You're a fizzle! (Do something quick!)

There isn't a trait to which you answered, "no," you know, that can't be turned into a "yes!" All you have to do is show a little perseverance.

"Every girl is 'tops' with someone," adds Bing, "but if she rates high in this test, she's 'tops' with the crowd!"

## RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- 1—The star in the portrait
  - 8—An absurd story
  - 14—First sign of the Zodiac
  - 15—Heavy fall of rain
  - 18—Banjo-playing maestro
  - 19—Hollywood Hotel announcer
  - 20—CBS Executive
  - 21—Tone of brown
  - 22—Harry —, bandleader
  - 23—Equality in numbers
  - 24—Sea west of Alaska
  - 25—Kings of the jungle
  - 26—A bow-like curve
  - 28—Native of Denmark
  - 30—Billy Jones and — Hare
  - 32—To reside
  - 34—To accomplish
  - 37—Close to
  - 38—To instigate
  - 40—Thus
  - 41—River in Asia
  - 43—Hovel
  - 44—Neighbor Nell, — Revell
  - 46—Mar
  - 48—Prepared
  - 49— — Valley Days
  - 50—In good mind
  - 51—City in Japan
  - 54— — Guizar, tenor
  - 56—Table-land
  - 58—Anglo-Saxon slave
  - 60—Raw metals
  - 62— — Gluskin, bandleader
  - 64—Fowl
  - 66—Loyal
  - 68—The Supreme Deity
  - 69—To perform by turns
  - 72—Mineral spring
  - 73—Clara, Lu 'n —
  - 74—Curved moulding
  - 75—Definite limit of time
  - 77—Either
  - 78—Ozzie —, bandleader
  - 79—Peerce and Garber
  - 80—Fine fabrics
- VERTICAL**
- 1—Town Hall maestro
  - 2—Operatic melody
  - 3—Feminine name
  - 4—Petty offense court (Eng.)
  - 5—Perfume
  - 6—Radio disturbance
  - 7—Rosaline —, radio actress
  - 9—Place of military stores
  - 10—Contraction of never
  - 11—Reach upward (past t.)
  - 12—To hold in check
  - 13—RADIO GUIDE'S 1935 Radio Queen
  - 15—Spanish (abbr.)
  - 16—Medley
  - 17—Belonging to me
  - 27—To fit out
  - 29—Immediately
  - 31—The late Will —
  - 33—South American cowboy
  - 35— — Nash, bandleader
  - 36—Mable — formerly with Al Pearce
  - 39—Glitened
  - 40—Lateral part of object
  - 42—Sugar — (pl.)
  - 43—Hollywood High —, vocal trio
  - 45—Narrow streets
  - 47—Weak
  - 52—Vic and —, sketch
  - 53—Roger Wolfe —, bandleader
  - 55—Harry —, Minstrel maestro
  - 57—Fred and Gracie
  - 58—To make an entrance
  - 59—Charles —, tenor
  - 61—City in Italy
  - 63—An Indian
  - 65—Devour
  - 67—Resting on
  - 69—"A long time —"
  - 70—Virginia —, soprano
  - 71—Epoch
  - 74—Symbol for osmium
  - 76—Belonging to me
- Solution to Puzzle Given Last Week**
- |        |         |       |
|--------|---------|-------|
| GREY   | MOLAR   | FORT  |
| AIDE   | ADELE   | AVER  |
| LOGS   | BOWES   | YULE  |
| EITAN  | HERRED  | LYE   |
| RAILS  | TRACE   |       |
| OSKILL | JACK    | LABBE |
| PEARS  | BENNY   | YPRES |
| EGG    |         | ANT   |
| RATES  |         | PAYNE |
| ALMAT  |         | ADYR  |
| IRATE  | RIPEN   |       |
| BARNUM | OCABOLD |       |
| ALES   | USAGE   | OBOE  |
| LANE   | RULER   | FLAW  |
| KNEE   | SEARS   | FENS  |

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 With the Dual Connection



The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (pat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs. For short or long waves.

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**Try One 5 Days at Our Risk—More Distance and Volume**

Enclosed find \$1.00 for Scientific Aerial, prepaid. If not pleased will return after 5 days for refund. Check here if desired sent P. P., C. O. D., \$1.00 plus few cents postage. No C. O. D.'s to Canada.

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 Address \_\_\_\_\_  
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 Dept. D., Fargo, No. Dak.

Not an experiment, but fully tested. Many users report over 3,000 miles reception. Gives triple the volume over regular inside aerials on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition. Agents wanted.

## HITS OF THE WEEK COVER PORTRAIT

- RADIO** is like that! When they fall, they fall hard and fast. "Did I Remember?" is one of those; for after all, fifth place is a big drop from the top spot among the nation's favorites. That is where Jean Harlow's hit tune is now.
- It's an annual affair at this time of year to watch the songs from the new Astaire-Rogers films. In places four and eight you'll see songs they introduced. The standings of our most popular songs, as culled from "Your Hit Parade," are listed below:
1. When Did You Leave Heaven?
  2. Until the Real Thing Comes Along
  3. A Star Fell Out of Heaven
  4. The Way You Look Tonight
  5. Did I Remember?
  6. Sing Baby Sing
  7. Bye Bye Baby
  8. A Fine Romance
  9. When I'm With You
  10. Who Loves You?
  11. Me and the Moon
  12. I'm an Old Cow-Hand
  13. Rendezvous with a Dream
  14. I Can't Escape
  15. Mickey Mouse's Birthday Party

**WHEN** it was announced that Helen Hayes would play the role of a madcap playwright's wife in her new series this season, the wisecracks along New York's Great White Way sniggered, murmuring, "And well she might!"

If husband Charlie MacArthur, author of some of Broadway's best evening entertainment, has led Helen Hayes a hectic married life, it has not been a one-sided road by any means. Helen has had her little troubles and woes as well as her triumphs and stardom. Being a trouper, Helen Hayes always has emerged on top.

Last year's "New Penny" established Helen Hayes among the very best of radio entertainers. This year's "Bambi" seems destined to do even more, not only for Miss Hayes, but for radio as a medium of entertainment. With her portrait on its cover, RADIO GUIDE salutes—HELEN HAYES!



# STRAW VOTES AND STRAW PRESIDENTS

(Continued from Page 11)

recent years until now we have reached a maximum mailing of 1,875,000 letters in a single eight-hour day.

"The individually addressed envelopes are distributed among hundreds of expert envelope stuffers. They assemble the ballots and the letters which accompany them with the envelopes. Some of these stuffers become so expert they can assemble 7,000 in a day, which is at the rate of about 15 a minute continuously. A battery of some 20 postage-meters click off pennies by the million—a handsome revenue for Uncle Sam. A special post office is set up at mailing headquarters to expedite the dispatch of the ballots. When the clerks have sorted the mail by states, or sections, the bags of ballots are taken by trucks direct to the trains.

"While the ballots are still being mailed out the returning ballots—voted—begin to come in. They are carefully guarded. A particular watch is kept for spurious or fraudulent votes. As the returns mount, more tellers are put at the job of tallying and more floor space is required, until we have several hundred tellers and supervisors and nearly an entire floor of space, 20,000 square feet, in use. The largest single batch of ballots I can recall arriving in one day was a little over 750,000."

ONLY about twenty people of every hundred to whom cards are sent take the bother to return them. Eighty out of a hundred don't care one way or another who governs them—which is why we still have in existence the undesirable type of politicians—or else feel that the poll is sheer impudence and that it is nobody's business how they are going to vote. A poll costs between \$500,000 and \$600,000. The *Literary Digest* feels it can afford to spend this much because of the returns it will get in news-stand sales, increased advertising and widespread publicity.

The Goodyear people, of course, are bearing the expense of the radio side of the poll at this time. And much

credit must be given to them for daring to use a type of advertising on the air which is bound to antagonize a large group of Republicans one way, or an equally large group of Democrats the other. Gone are the days, except among the most backward concerns, when a radio program was just an excuse to mention a manufacturer's name.

THE poll was first put on the air in 1930, with Floyd Gibbons announcing. Lowell Thomas took over the job in 1931. This year marks the first dual sponsorship—with Goodyear. Always before the *Literary Digest* sponsored the poll itself.

And it is this swaying, changing, fascinating political picture which John Kennedy follows over the air. That is why the broadcasts are given three times a week—because the picture changes so rapidly. The evening broadcasts are made ready while the last-minute totals for the day are still coming in. Not a moment is lost in putting them on the air. Kennedy writes the first part of his script in the kitchen at his home, his favorite place to work. He types the last paragraph onto the end of his pages—he never dictates to a stenographer—just before he steps to the microphone.

Thus, no longer do we need to swelter on the courthouse lawn, or sit at home and wait for the lights to blink or the fire whistle to blow, to tell us how the election is going. We can sit at a radio in an easy chair and let all the pageantry of public opinion, martialled across the forty-eight states, come to our ears. In one more modern miracle, radio not only brings us the turning of the tide but guarantees that we are getting the truth, the whole truth, and nothing but the truth.

News in the making—before it is made! America on Torchlight Parade!

John B. Kennedy may be heard Mondays, Wednesdays and Fridays over an NBC network at 7:15 p.m. EST (6:15 CST; 5:15 MST; 4:15 PST); also over WTAM and WOOD at 7:45 p.m. EST (6:45 CST); and later for the West Coast at 8:15 p.m. PST (9:15 MST).

# HOW TO LIVE WITH A PRIMA DONNA

(Continued from Page 17)

Boat," Helen told me, "George sits in the control-room. I value his judgment of my work above all others; I try my very best for several hours to give a good rehearsal and then I go to George and ask him how I did. Of course, I expect a boost and a compliment. At the moment, exhausted and hopeful, I naturally want praise more than frank criticism. If he says 'Only fair' I immediately feel like breaking down and weeping—or what's worse, disputing the verdict.

"You know, it sometimes takes hours of strict holding-myself-in to realize that he's right and that I'm lucky to have him tell me so. I just don't say anything; I hold myself in check until I subside. And inevitably, because of his criticism, the broadcast is better.

"Maybe I have been guilty of a few misdemeanors," she said to me. "Sometimes you find you have to raise a rumpus to get something absolutely essential to a good performance. But of temperamental vocalists as such I've been forever cured by watching some of the very young girl singers in radio raise the roof off to gain a point, or haughtily demand the last ounce of their working associates, or make inexcusable scenes over nothing. Instances such as that have seemed to me so ill-bred and unnecessary. I simply won't commit them."

AND consequently very pleasant is the life of the Possells, which includes four-year-old Sallie Patricia, who is blond and vibrant like her mother, and Mr. Possell's mother and sister.

All this happy harmony cost was the developing of the Possell Prescription for Treating Temperament—(1) try understanding; (2) try a sense of humor; (3) if neither of these works, walk out and leave 'em flat for a while! And as a result I give you a famous example of that very rarest of conditions: their married life's as smooth as the fiddle section of Andre Kostelanetz' band.

Helen Jepson may be heard Thursday on the Show Boat over an NBC network at 9 p.m. EST (8 CST; 7 MST; 6 PST).



Now... a new, scientific lotion that really clears, whitens eyes made red and veined by late hours, over-indulgence, etc. Works in seconds or money back. Winning thousands from boric and old-fashioned solutions. Restful, soothing... stainless, safe. At all druggists.

**EYE-GENE**

**I Get 10 WINDOW SHADES**

*For the Price of One*



AND GET UP TO 2 YEARS WEAR FOR 15¢

**15c CLOPAYS**

**SOLVE CLEAN WINDOW SHADE PROBLEM**

"WHEN \$1.50 shades used to get dirty, I couldn't afford to change. But now, I get 10 lovely CLOPAYS for the same money! They look as good as the costliest—go 2 years and more without a change. That's REAL ECONOMY! Why not try this same simple plan, approved by millions? CLOPAYS are made of a new kind of tough, pliable fibre that will not pinhole or crack. In 16 smart patterns and 7 plain colors. Sold by leading 5c and 10c and neighborhood stores. Write for FREE color samples. CLOPAY CORP., 1724 York St., Cincinnati, Ohio.

**Special FREE OFFER**

• Your Birthstone and Horoscope Absolutely Free. Send date of birth today. Offer limited. Enclose 10c to cover handling—mailing. **CAPITOL JEWELERS** 5 N. Wabash Ave., Dept. D-17, Chicago, Illinois



Roy Campbell's Royalists, who opened an engagement at Chicago's Drake hotel and a series of NBC network airings recently. They are now heard over NBC on Tuesdays and Fridays and as a regular Mutual network feature



## "You'll Get the 'GONG'" ...laughed my friends

*But when those radio votes rolled in...!*

"Well," I laughed as I turned the dial to another station, "if I couldn't play the piano better than that fellow, I wouldn't even try!" Bill Smith looked at me quizzically. We had been listening to one of the most famous of the radio "Amateur Hours." "Why, Joe, you never took a lesson in your life! How could you do better than that?" This was the chance I had been waiting for!

"Listen, Joe," said Dot Jones to me, "we dare you to go on the amateur hour!"

"All right," I told them. "Tomorrow I'll put in my application for an audition."

Finally, the great night came. As I stood before the microphone, "The Skipper" asked: "What are you going to play for us, Joe?" "Bachmanoff's Prelude in C Sharp Minor," I told him—I could almost hear the crowd gathered around the radio at home laughing.

"All right," said "The Skipper," "go to it, Joe." And I did. I played surely, deftly, just as though I'd been taking lessons for years! And as I ended, the applause fairly rocked the studio! Almost immediately the wires and phone calls started pouring in. The next day, orchestras started to come... but that's another story.

An hour later, as my friends gathered around me asking questions, I explained, "I haven't any special musical ability or talent. I always wanted to learn to play. But you can't take private piano lessons on my

salary. Then one day I saw an advertisement for U. S. School of Music, offering to teach anyone how to play by home study, through a new simplified method which didn't require a teacher. And best of all, the cost averaged only a few cents a day! So I signed up. Well, you know what happened tonight...!

This story is typical. More than 700,000 men and women have studied music through the U. S. School of Music system. First you are told what to do—then a picture shows you how to do it—then you do it yourself and hear it. You learn at home in your spare time without a teacher. And you learn faster—much faster than by old-time plodding methods!

**FREE Book and Demonstration Lesson**

Send for our wonderful illustrated free book and our free demonstration lesson explaining all about this remarkable method and a generous low monthly payment plan that makes it available to everyone. Sign the coupon and send it to U. S. School of Music, 43310 Brunswick Bldg., New York City. Instruments supplied when needed—cash or credit.

**U. S. SCHOOL OF MUSIC**  
43310 Brunswick Bldg., New York City

Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane; also Free Demonstration Lesson and particulars of your easy payment plan.

Name .....

Address .....

Instrument .....

Have you Instrument? .....

**LEARN TO PLAY BY NOTE**  
Piano  
Guitar  
Violin  
Saxophone  
Organ  
Mandolin  
Tenor Banjo  
Hawaiian Guitar  
Piano Accordion  
Or Any Other Instrument



**YOU CAN'T EAT IT**  
**BUT IT TURNS INTO MONEY!**

Sensational money-maker. You can't eat it—you can't wear it—you can't use it—yet it is so strangely fascinating everyone wants a share. Mrs. Scholtz paid her bills from her profits—need gets extra bonus checks every month. Herkes made \$72.00 profit in one sale. No wonder agents say this mysterious new process is the biggest money-maker ever seen. You don't invest a cent for stock of goods. Simply show sample we send at our risk. Call on list of active prospects. Get your commissions in advance—either now or full time. Send name quick for free details of money-making. We'll even refund your 5¢ stamp if you don't say it's the biggest, fastest, most breath-taking money-making proposition you ever saw. Write Al. Schuler, 1037 Evans St., Dept. 13-V, Cincinnati.

**I WANT MEN**

**FORDS GIVEN**

TEA AND COFFEE ROUTES  
 PAYING UP TO \$60.00 IN A WEEK

National company needs more operators to make regular calls on local routes. No experience needed. Complete outfit sent on trial without money risk. We give you brand new Ford car as bonus. Cash name on postcard for FREE Facts—ALBERT MILLS  
 4712 Monmouth, Cincinnati, Ohio

**HAND KNITTING YARNS**  
 LOWEST PRICES

FOR SPORT SUITS  
 COATS—DRESSES  
 SWEATERS—ETC.

SPECIAL WHITE  
 ANGORA  
 2 BALLS \$1.00

FREE SAMPLES

Satisfaction or Money Refunded  
 A trial order will convince you. Specialists for over 25 Yrs.  
 J. C. YARN CO., Dept. R.G. 10, 113 Spring St., New York, N. Y.

**PANTS MATCHED**  
 TO ANY SUIT

**DON'T DISCARD YOUR OLD SUIT**  
 Wear the coat and vest another year by getting new trousers to match. Tailored to your measure. With over 100,000 patterns to select from we can match most any pattern. Send vest or sample of cloth today, and we will submit FREE sample of best match obtainable.  
 AMERICAN MATCH PANTS CO.  
 Dept. 10-0A, 8 W. Randolph St., CHICAGO, ILL.

It's "Swing Time"  
 Girls

Buy Direct..  
 Save \$10

**\$9.95**  
 postpaid

Every style minded girl wants to be the first with the latest. What a thrill to have now what others wear next season. Frederics French Frocks for the first time offer their out-of-town clientele a model straight from Paris to you. If after three days you are not enchanted with its style and amazed at the quality of its material and finish your money will be cheerfully refunded. Order now so that you will be sure to be the ONE in YOUR set to lead the fashion parade.

Porky taffeta with moderne suedette detail design. Flattering swirl skirt with separate tulleola pattions, accented pleated hem, jaunty belt. Black with green, blue, or red design. Save \$10 and be weeks ahead by buying NOW from manufacturer direct.

**ORDER NOW—INDICATE SIZE AND COLOR**  
**FREDERICS FRENCH FROCKS**  
 540 North Michigan Ave., Chicago, Ill.

Please send the dress shown in: Color..... Size.....  
 Money order ( ) Check ( ) enclosed. Or, send C.O.D. ( )  
 Name.....  
 Address.....

**RADIO GUIDE'S  
 COURT OF HONOR  
 ON THE AIR PRESENTS  
 CONTESTDOM'S GREATEST SCOOP  
 A "DOUBLE HEADER" CONTEST**

Over 1,000 Cash Prizes—Everybody Has a Chance to Win

RADIO GUIDE offers \$6,000 in all for the most characteristic handwriting—42 prizes weekly, for 12 weeks—504 prizes in all. Also, 705 cash awards for the best slogans submitted during the run of the contest.

THESE CONTESTS WILL BE CONDUCTED IN FULL VIEW OF THE PUBLIC, ON THE CONCOURSE OF THE RCA BUILDING, RADIO CITY, NEW YORK, BEGINNING OCTOBER 12, 1936, AND RUNNING FOR THE NEXT 12 WEEKS.

When in New York City, be RADIO GUIDE'S guest. See this spectacular contest "in a goldfish bowl." RADIO GUIDE invites you to come behind the scenes and see how your contest is being judged.

**AWARDS FOR HANDWRITING CONTEST**

First Award	.....	\$100
Second Award—2 prizes of \$50 each	.....	100
Third Award—4 prizes of \$25 each	.....	100
Fourth Award—5 prizes, each one an RCA-Victor Record Player and ten Shep Fields records.	.....	100
Fifth Award—10 prizes of \$10 each	.....	100
Sixth Award—20 prizes of \$5 each	.....	100
Total per week	.....	\$500
Total for 12 weeks	.....	\$6,000

**SLOGAN CONTEST AWARDS**

First Award	.....	\$1,000
Second Award	.....	500
Third Award	.....	250
Fourth Award	.....	200
Fifth Award	.....	100
Sixth Award—200 prizes of \$5 each	.....	1,000
Seventh Award—500 prizes of \$2 each	.....	1,000
TOTAL AWARDS	.....	\$10,050

**RADIO GUIDE CONTEST RULES**

- In each issue of RADIO GUIDE for the next 12 weeks there will be a coupon which may be used as an entry blank in this contest. It is not necessary to use this, but all entries should be sent on paper the same size as the coupon, to facilitate handling. You may copy or trace the coupon. RADIO GUIDE may be examined at its offices or at public libraries free of charge.
- You are invited to submit an original slogan of not more than 10 words—in your own handwriting. This slogan should refer to RADIO GUIDE Weekly, and express its features and purposes, or both. During the 12 weeks, handwriting prizes will be awarded weekly for the most distinctive and unusual handwriting. YOU DO NOT NEED A BEAUTIFUL SCRIPT TO WIN. Some of the most illegible styles of writing show the most unusual characteristics. Each week's handwriting contest closes on Wednesday at 5 p.m., following the broadcast of the previous week. All entries received after 5 p.m. will be judged for the following week's awards. At the end of 12 weeks ALL entries will again be judged for slogan value. Thus if you do not win a prize for your handwriting you still have an opportunity of winning in the slogan group. The slogan contest entries must be received not later than December 30, 1936, at 5 p.m.
- You may submit as many entries as you wish. Winning in one contest does not eliminate you from winning in another.
- Send all entries to RADIO GUIDE, care of National Broadcasting Company, New York, or in care of the station over which you hear the program. All winners will be announced through RADIO GUIDE.
- Be sure your name and address are written plainly in your entry. Entries with insufficient postage will be returned to the Post Office. In fairness to all, RADIO GUIDE positively cannot enter into any correspondence concerning this contest. No entries will be returned, and all entries become the property of the sponsor.
- This offer is open to every man, woman and child, everywhere, except employees of RADIO GUIDE and their families, their advertising agents, employees of the National Broadcasting Company and Certified Contest Service. Judges for the slogan contest will be Certified Contest Service and the editors of RADIO GUIDE. Judge for the handwriting contest will be Helen King, President of the American Graphological Society. In the event of ties, duplicate awards will be made.
- Entrants in this contest must accept the decisions of the judges as final.
- Your entry in this contest is an express acceptance of all the rules printed here.

OFFICIAL ENTRY BLANK  
 Radio Guide Handwriting-Slogan Contest  
 No More Than 10 Words

.....  
 .....

The above is my entry in your Handwriting-Slogan Contest.

Name.....  
 Address.....  
 (Address: Radio Guide, c/o National Broadcasting Co., New York, N. Y.)

**"IT'S THE GREATEST CORN POPPER I EVER SAW — AND I'VE TESTED POPPERS FOR 20 YEARS"**

**BIG ELECTRIC CORN POPPER**  
 Only \$1.00

Howard C. Smith, V. P.  
 American Pop Corn Co.

As producers of Jolly Time, America's largest selling pop corn, we've tested nearly every popper for 20 years. This popper is so good we want every family to have one. That's why we named it the Jolly Time Popper—and sell it for only \$1 postpaid, under a guarantee of "money back unless it's the best popper you ever used."

The popper is a beauty—rustless gunmetal finish—extra-heavy heat unit approved by Underwriters Laboratories—3-quart capacity. Over 30,000 users declare it's the finest ever. Under our money-back offer, you take no risk. Send a dollar for your big Jolly Time Electric Popper. Test it any way you like. Either you agree it's the finest ever—or return the popper and get your dollar back. Send for your Jolly Time Popper before November 15 and we'll send you a full-size tin of Jolly Time Pop Corn free. You can't lose. Act promptly while supply lasts. Mail your dollar NOW to:

**FREE**  
 AMERICAN POP CORN CO.  
 World's Largest Pop Corn Producers  
 Box 1027-A, Sioux City, Iowa  
**GUARANTEED TO POP**

To pop perfectly, pop corn must contain just enough moisture. In bulk or paper cartons, pop corn dries out, loses moisture, hence fails to pop. But Jolly Time is Volunized to perfect popping condition by a patented process, then sealed in air-tight tins so it can't dry out. That's why Jolly Time Pop Corn is unconditionally guaranteed to pop, even in an ordinary skillet or kettle. When buying pop corn, say "Jolly Time."

**NEXT WEEK**

How Was Marion Talley Transformed Over Night From Pudgy Schoolgirl to Lovely Opera Star?  
**WE KNOW—So Will You When You Read—**  
**RADIO GUIDE**  
**NEXT WEEK**

**Music Lessons**

A Complete Conservatory Course by Mail Under master teachers. Piano, Harmony, Voice, Public School Music, Violin, Cornet, Trumpet, Mandolin, Guitar, Banjo, Organ, Accordion, Saxophone, Clarinet. Lessons amazingly easy, complete. Mention instruction desired. Low cost; terms. Catalog free.

NATIONAL ACADEMY OF MUSIC  
 Dept. 753, 1525 East 53rd Street, Chicago

**ADVICE TO ACCORDIONISTS**  
 and Magnante PHOTO-CHART  
**free**

Charles Magnante, the famous radio accordionist, reveals secrets of successful accordion playing, with special photo-chart of fingerings to-shares of your own playing. Includes name, address and picture of accordion you play.

Write today  
**EXCELSIOR**  
 333 SIXTH AVENUE, NEW YORK  
 DEPT. 1017



# FIFTY YEARS A LADY

(Continued from Page 7)

Liberty in the luster of a new flood-light system.

While Liberty looks with equal favor upon passengers of all classes, there have been a few who steamed past bearing the interest of vast throngs in many countries.

Liberty thus remembers, in October, 1926, the visit of Queen Marie of Rumania, then perhaps her nearest rival for glamor and international prestige. She heard the sirens and the bells that greeted Marie and her pretty daughter, Ileana. She admired the sovereign's burgundy ensemble, rich shawl collar, kolinsky cuffs, biege hose and lizard-skin shoes. Yet possibly she reflected that long after Marie was a royal memory, she, Liberty, would still be standing on Bedloe's.

Perhaps her memory of Gertrude Ederle is mellowed with pathos. She recalls well how lovable "Trudy" returned in August, 1926. The harbor demonstration was unparalleled until Lindbergh came home and transatlantic flying doomed the appeal of channel-swimming.

SO PERHAPS this Summer, on the tenth anniversary of Trudy's swim, Liberty shook her head in a shrouded moment and thought of reminding the same Americans that in a modest suburban home, the former heroine lived quietly and was telling interviewers, "No, life isn't a bit exciting now." Most Americans had forgotten Trudy's misfortunes—her hearing, impaired by the beating surf, and the fall that made her temporarily a cripple.

Liberty has seen the camouflaged transports skulk cautiously out of the mine-filled harbors beginning in April, 1917. She has sensed the myriad sorrows and hopes and prayers that traveled with every khaki-clad youth. And perhaps she too, like the mothers of many who have dedicated themselves to her ideals, missed every one who failed to return; and sobbed silently at the thought of every maimed, disillusioned soldier.

Figuratively, Liberty had to shift her gaze with the coming of the Air Age. She saw Glenn Curtiss' pioneer ship from Albany glide down to nearby Governor's Island. Later there were Balbo's glinting-hulled flying-boats and the monsters, the British R-34 and the German ZR-3, which became the American dirigible *Los Angeles*. Last May when the overwhelming *Hindenburg* cruised by shortly after midnight, Liberty blinked an electric salute.

INTIMATELY aware of the events of five decades, Liberty has found time to notice amusing every-day happenings. Once a couple, oblivious to everything but each other and an entrancing dusk, was marooned in her shadow. Soldiers from Fort Wood had to get fire-ladders to help them down from the star-shaped walls which enclose the pedestal.

Other things which have tested Liberty's sense of humor were the loss and recovery of a wedding ring and a set of false teeth in the cleft of her chin; the endless cooing of honeymooners; and the slack-jawed gape of out-of-towners.

Radio came to Bedloe's Island early. The Army built a station auxiliary to that on Governor's Island and Liberty loomed indifferently over its two oilwell-like towers. But pretty soon she went on the air herself and even let one program originate right behind her broad brow. This year there have already been broadcasts relative to the jubilee, but the one on October 28 will transcend them all. The *Normandie* is scheduled to anchor near by and facilitate short-wave transmission to France. Liberty will be for the first time a radio star

# FOOTBALL BROADCASTS

(Asterisk indicates probable but not definite broadcast. Many of the stations and networks may switch from the announced to another game to provide the most interesting contest. Frequencies of all stations are listed below.)

CST Shown; for MST Subtract One Hour; for EST Add One Hour

OCTOBER 16		Oregon State vs. Washington: 3:45 p.m.—KOL KFPY KVI KOIN		Brown vs. U. of Pennsylvania: 1 p.m.—WJAR	
College of St. Thomas vs. St. Ambrose: 8 p.m.—WTCN	7	Princeton vs. Pennsylvania: 12:45 p.m.—WOR WCAU WHP WBAI		Carnegie vs. Holy Cross: 1 p.m.—WEEI WSPR WTAG WTC	
*Temple vs. Carnegie Tech: 7 p.m.—WIP		*Rice vs. U. of Georgia: 2 p.m.—WSB WTOG		Columbia vs. U. of Michigan: 1 p.m.—WWJ WJR	
OCTOBER 17		Southern Conference Game: 2 p.m.—KTRH KTSR KRLD		Georgia Tech vs. Vanderbilt: 2 p.m.—WSM	
Columbus vs. Virginia: 1 p.m.—WHN		Stetson vs. U. of Florida: 2 p.m.—WRUF WJAX		Iowa State vs. Missouri: 1:45 p.m.—WHB	
Cornell College vs. Iowa State: 2 p.m.—WOI		Syracuse vs. Cornell: 1 p.m.—WBWO WABY WINS WSAY WBNY WIBX WGR		Michigan State vs. Marquette: 2 p.m.—WISN	
Dartmouth vs. Brown: 12:45 p.m.—WJAR WEEI		*Texas Christian vs. Texas A. & M. or Vanderbilt vs. S. Methodist: 2 p.m.—WFAA WOAI WBAP KPRC		Northwestern vs. Illinois: 2 p.m.—WCFL WMAQ WQWO WBBM KMOX WGBF WGN WFBM	
*De Paul vs. Catholic U.: 1 p.m.—WJVS		Tulane vs. Colgate: 2:30 p.m.—WSMB		Notre Dame vs. Pittsburgh: 1 p.m.—WTAM WIND WCAE WBAL CKLW WLW	
Duquesne vs. Pittsburgh: 1 p.m.—WCAE		Vanderbilt vs. Southern Methodist: 2 p.m.—WSM		Oklahoma A. & M. vs. Tulsa: 2:30 p.m.—KTUL	
Football Game, to be announced: 12:45 p.m.—WNBB WCHS WMCB WICC. 2:15 p.m.—WAPT WBRC. 1:30 p.m.—WIBX		Washington State vs. U. S. C.: 4 p.m.—KPO KOMO KTRAR KFI KHQ		Pennsylvania State vs. Cornell: 1 p.m.—WINS WBWO WABL WSAY WBNY WIBX	
Franklin & Marshall vs. Ursinus: 1:15 p.m.—WORK WGAL		Wisconsin vs. Notre Dame: 1:45 p.m.—WIBA WIRE WTAM WIND KMOX WTMJ WISN WHA WLW		Providence College vs. Boston College: 1:15 p.m.—WAAB	
Georgia Tech vs. Duke: 1 p.m.—WBT WDNC		OCTOBER 21		Rutgers vs. Yale: 1 p.m.—WOR WICC	
Illinois vs. U. of Iowa: 2 p.m.—WHO WOC		N. Y. Giants vs. Chicago Cardinals: 1 p.m.—WOR		U. of Cal. vs. U. of Washington: 3:45 p.m.—KPO KHQ KOMO	
Louisiana State U. vs. Ole Miss: 8 p.m.—WDSU		Pittsburgh vs. Chicago Bears: 1 p.m.—WGN		U. of Florida vs. U. of Kentucky: 1:45 p.m.—WHAS WRUF	
Manhattan vs. Holy Cross: 1 p.m.—WSPR WTAG WTCI		OCTOBER 22		*U. of Georgia vs. Alabama Poly: 2:15 p.m.—WSB	
Marshall vs. U. of Cincinnati: 7:30 p.m.—WCPO		Davis & Elkins vs. Xavier: 7:30 p.m.—WCPO		U. of Md. vs. Syracuse: 1 p.m.—WSYR WHAM WGR WOKO	
Maryland vs. Virginia: 1 p.m.—WPRH WLVA WBTM WCHV WGH WRVA WDBJ		OCTOBER 23		U. of Texas vs. Rice: 2:15 p.m.—WFAA WBAP WOAI KPRC	
Michigan vs. Minnesota: 2 p.m.—WCCO WTCN WWJ		Washington & Lee vs. Virginia: 1 p.m.—WPRH WLVA WGH WBTM WCHV WRVA WDBJ		Washington State vs. U. of Oregon: 3:45 p.m.—KOL KFRC KVI KOIN KFPY	
Ohio State vs. Northwestern: 1 p.m.—WCFL WMAQ CKLW WQWO WBBM WGBF WFBM WCN (also over CBS net.)		Ok'ahoma vs. Kansas: 1:45 p.m.—WREN			

Strange! Beautiful! Sensational!

## PORTRAIT PENCIL

Prospectus reap with amazement when you hand them the beautiful automatic Portrait Pencil. Made from any size snapshot by a newly discovered scientific PROCESS. The miniature portrait is actually imprinted deep under the surface of the pencil where its beauty cannot be injured by wear, water, dirt or air. Ideal as a gift or a keepsake. Millions of prospectuses will want the patent APPLICATION—Portrait Pencil. 100% PROFIT.

Get your share of this huge business. Carry your own Portrait Pencil with a picture of a loved one. No matter where you go, it attracts instant attention and quick profits. Everyone a prospect. Costs no more than any good automatic pencil, you just make 100% profit on every order. Ready your name and address today on a penny postcard to carry as your sample. No stock investment required. A. Schuler, 1037 Evans St., Dept. 13-9, Cincinnati, Ohio

## VOICE

100% Improvement Guaranteed

We build, strengthen the vocal organs—net with singing lessons—but by fundamentally sound and scientifically correct vocal exercises. . . . Write for free booklet on how to improve your singing or speaking voice at least 100%. . . . Write for more information on how you can get your voice to sing or speak more freely. Learn why you should have the voice you want. No literature sent to anyone under 17 unless signed by parent.

PERFECT VOICE INSTITUTE, Studio 7887 64 E. Lake St., Chicago

## STAMPS

FREE To all Stamp Collectors: "Stamp Lore" one of the finest magazines on stamps ever printed. Beautifully illustrated. Entertainingly written. Filled with most interesting stamp stories and articles. A post card will bring your copy of most attractive selection of stamps on approval. Write for it TODAY! Send no money!

GLOBUS STAMP CO., 268 4th Ave., Dept. 117, New York, N.Y.

## A Salary in Your Cellar!

# MONEY

## in MUSHROOMS

Grow Mushrooms in cellar, shed, exclusive new process. Bigger, better, sturdier crops. More money for your start now, for best results. We buy mushrooms. Book free.

AMERICAN MUSHROOM INDUSTRIES, LTD., Dept. 788, Toronto, Ont.

## PIPE SWEETNESS

Little cubes that fit in your pipe and absorb all the filth and bad taste. Make any pipe sweet and clean, dry and mellow and keep it that way always. Try a P.Y.K.O. Cube in your pipe. To get 2 P.Y.K.O. Cubes, a valuable pipe rag, and pamphlet, "How and Why of Pipe Smoking," send this ad and five (5) cents to cover mailing cost to P.Y.K.O., Dept. R1, Pittsburgh, Pa.

of magnificent stature. She is sure to accept the speeches, the music, the children's recitations in hushed modesty. She has lived too long and seen too much to be impressed by man-made pomp. But she will be graciously appreciative of the honor bestowed upon a middle-aged lady by leaders of two nations. And when the last announcement filters into the airways, the celebrated visitors leave and the decorations are cleared away, Liberty will resume her vigil as if nothing had happened.

The Statue of Liberty program may be heard on October 28 over an NBC network at 1 p.m. EST (12 noon CST; 11 a.m. MST; 10 PST).

Weight	450,000 pounds
Water level to top of pedestal	149 feet 10 inches
Statue proper	151 feet 5 inches
Water level to tip of torch	301 feet 3 inches
Pedestal alone	89 feet
Heel to head	111 feet 6 inches
Hand	16 feet 5 inches
Index finger	8 feet
Chin to cranium	17 feet 3 inches
Ear to ear	10 feet
Eye to eye	2 feet 6 inches
Nose	4 feet 6 inches
Right arm	42 feet
Right arm, greatest thickness	12 feet
Width of mouth	3 feet
Steps, base to torch	403
Steps, base to top of pedestal	195
Steps, top of pedestal to head	154
Finger-nail area	130 square inches
Total cost of statue as first mounted	more than \$1,000,000

# GET

A Government JOB!

START

## \$1260 to \$2100 Year

MEN—WOMEN—

### FRANKLIN INSTITUTE

Dept. S190, Rochester, N. Y.

Get Ready Immediately

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