

COMPLETE PROGRAM LISTS and TIME CHANGES

Radio Guide

E 8 C B D M T 8 D B 7

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

WEEK ENDING OCTOBER 3, 1936

10
CENTS



CONNIE
GATES

Giant-Gravure!
*It's New! It's Thrilling! It's
the New Rage! See Page 24*

The TRUTH About CLARK GABLE'S Broadcasts

Official Radio Queen Ballot

(Mail to Radio Queen Editor, Radio Guide, 731 Plymouth Ct., Chicago, Ill.)

My Choice for Radio Queen of 1936 is

My Name is

My Address is

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr..... a Mrs..... a Miss..... (check one)

My age is..... There are..... in my family (insert how many)

who read Radio Guide. How many are men?..... Women?..... Children?.....

What member of your family buys Radio Guide?.....

Do you buy Radio Guide each week?.....

(Can Be Pasted on a Penny Post-Card)

Readers of Radio Guide will choose Radio's Queen for 1936, using the ballot above. See Page 47 for the complete standings in this amazing Queen contest

Splendid, Mr. Durstine

IF YOU listen often to your radio you must have felt at times the tremendous power of this thing which is words and music and all manner of sounds in the air about us. You must have wondered, too, if we humans who have failed so miserably to prevent hunger and unemployment and wholesale murder between nations will be able to plan any more successfully for the future usefulness of broadcasting.

Our own Listeners' Guild was a forward step in planning. After a Summer of vacationing, the Guild will soon begin again to make its influence felt. But right now I want to call attention to the ideas of a man who has planned even further than the Guild.

In the past, radio's harsher critics have claimed that advertising will ruin all broadcasting. The man whose ideas I present is an advertising man. He is interested in the present and future usefulness of broadcasting. These ideas which I ran across only recently should be a part of the credo of every listener. They are advanced by Mr. Roy Durstine of New

York City. Read them and see if you don't agree. Here they are:

"Exclude all programs advertising products such as laxatives, cures for skin diseases, and other bodily disorders unsuited to dinner-table conversation.

"Continue to keep hard liquor off the air.

"Eliminate fake testimonials.

"Give preference in desirable time to those who keep their commercials brief, interesting, non-repetitive. (A little more spine in the networks and the agencies would accomplish this.)

"Encourage announcers who have a simple, direct, and sincere manner of speaking. Their salaries are too low.

"Let the broadcasting companies employ more and better judges for auditions to give new talent a better chance.

"Let the broadcasting companies use their sustaining periods (those not sold to advertisers) for constructive experimenting instead of filling so much time with the same old orchestras and soloists—always making the same sounds under different names and song titles.

"Import more British dramatic directors and give them time and money for long rehearsals. Give American directors the same chance. Network profits would easily permit

both of these desirable things.

"Encourage the best writers and composers to realize that radio is a new medium which they must study as earnestly as they had to study sound pictures. Each has a technique which differs from the legitimate stage.

"Keep popular songs from committing suicide, by restricting them from being played every night in the week, on every station, if not on every program.

"Let famous conductors realize that they are best developing a taste for good music by arranging their programs to interest a groping public rather than to impress other conductors or to satisfy themselves.

"Put big names on the air only when and as long as they can do big things with good material.

"Remove from the air all the horror programs which send children to bed frightened.

"Let those who like good programs write in about it, and those who do not like bad programs do so too."

There they are, fourteen planks in a platform that will carry broadcasting and all its benefits onward and upward to its rightful goal. I, for one, say "Splendid, Mr. Durstine."

Sincerely,

Curt Mitchell

THIS WEEK

PERSONALITIES	PAGE
Stoopnagle and Budd Would You Like to Know Stoop and Budd? by Katherine Albert	3
Clark Gable They All Want Gable by Ida Zeitlin	4
Lucy Monroe Know Your Own Mind by Marge Kerr	10
Helen Hayes A Giant-Gravure Portrait	24
Fred Astaire Life Story of a Dancer (Part III) by Helen Hover	26
SPECIAL FEATURES	
Prize Money by Gilson Willets	8
The Chivalrous Murderer A Calling All Cars Story by Arthur Kent	11
Radio Guide's Summer School of the Air So You Want to Be a Radio Writer? Instructors: Goodman Ace, Irene Wicker, Elaine Sterne Carrington	12
Don't Frighten the Kiddies by Julian Funt	22
Picking Radio's Queen	47

NEWS AND COMMENT	PAGE
Plums and Prunes by Evans Plummer	14
Inside Stuff by Martin Lewis	15
Music in the Air by Carleton Smith	17
On Short Waves by Charles A. Morrison	18

PICTORIAL FEATURES	PAGE
Tune In, America!	6
Vic and Sade RADIO GUIDE Album	21
Put-Put-Putting with Fred Waring	28

DEPARTMENTS	PAGE
Radio Boners - - - - -	13
Stories of Near-by Stations - - -	19
Events of the Week - - - - -	29
Hits of the Week - - - - -	44
More Puzzle-Pix Winners - - -	45
Radio Guide's X-Word Puzzle -	46

PROGRAMS	PAGE
Sunday, September 27 - - - - -	30
Monday, September 28 - - - - -	32
Tuesday, September 29 - - - - -	34
Wednesday, September 30 - - -	36
Thursday, October 1 - - - - -	38
Friday, October 2 - - - - -	40
Saturday, October 3 - - - - -	42

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office) Volume V, Number 50, Week Ending October 3, 1936. Published by Regal Press, Inc. Issued Weekly. RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois February 24, 1932, under Act of March 3, 1879. Copy right 1936 by Regal Press, Inc. All rights reserved. Executive, Editorial, Circulation and Business office, 731 Plymouth Court, Chicago, Illinois. M. L. Annenberg Chairman of the Board; Herbert Krancer, Executive Vice President and General Manager; Curtis Mitchell, Vice Pres. and Editorial Director; Ed Zoty, Circulation Manager. Eastern Editorial office, 551 Fifth Avenue, New York City. Advertising offices, 551 Fifth Avenue, New York City, and 731 Plymouth Court, Chicago, Illinois. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in United States. Subscription rates in U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of RADIO GUIDE. Currency sent at subscriber's risk.



Stoop likes blue ties and under-shirts—and worries about his girth!



Budd is a good-time Charlie whose chief worry is his thinning hair!

Their own radio jokes always send Stoop and Budd into fits of hysterics

WOULD YOU LIKE TO KNOW

Stoop and Budd?

BY KATHERINE ALBERT

ROTUND, affable, brown-eyed Frederick Chase Taylor and slim, easy-going Wilbur Budd Hulick have just stepped into the limelight again by performing one of the most difficult feats in radio.

These two—better known as “Stoopnagle and Budd”—replaced Fred Allen while Fred was vacationing this Summer. They retained all of Town Hall’s popularity, as well as adding to their own prestige. Everybody in the radio world knows how difficult it is to pinch-hit for a headliner—especially a comic as well-loved as Allen.

But “Stoop” and “Budd” did it. Stoop and Budd hit their stride again after a long series of radio ups and downs. The “ups” were those shows in which the full flavor of their lazy wit came over the airwaves intact. The “downs” were the shows in which their genius was soft-pedaled beyond recognition.

There was a time when radio wise-

guys said, “Too bad—Stoop and Budd are through.”

Today they’re at the top again. They’re the invincible team, Lemuel Q. Stoopnagle and his stooge, Budd.

Would you like to know Stoop and Budd?

I might as well begin by confiding

in you. Stoopnagle’s weight and girth worries him. Although the family tendency is toward heaviness and although everyone—his wife included—tells him he looks much better as he is than he would look had he a reed-like figure, he worries anyway: He’s always going on some fad diet and tying himself in

knots with some trick exercises. His enthusiasm for any new reducing method lasts all of a week. Then Stoop forgets it and happily continues to carry his poundage around.

Budd worries about his thinning hair.

But aside from those two physical worries, Stoop and Budd are bothered about nothing.

Budd, in discussing his faults with me one day said, “My faults are all of one pattern. I’m irresponsible. Not about my work—I don’t mean that—but about everything else. I make appointments and forget ’em, or I’m an hour late. I can’t save money. If it wasn’t for my wife, I’d be broke all of the time. I’m too easy going—too good natured.

“I can’t save my time, either. I’ll go anywhere I’m invited. I should get some rest sometimes or read a book or use my brains, but all anyone ever

(Continued on Page 20)

WHEN STOOP AND BUDD PERFORM—THE BRAIN OF A LEARNED COLLEGE PROFESSOR STANDS STILL!

THEY *All* WANT *Gable*

BY IDA ZEITLIN

HIS DESIGN FOR LIVING EXCLUDES MARRIAGE. HOWEVER CAROLE MAY GET HIM STILL!



the era of the namby-pamby radio actor, is on the wane.

Before he went on the air, Clark Gable was just another popular moving-picture actor. Today, he's almost a radio vogue. The Radio Theater and the Caravan and half a dozen other programs are clamoring for him, pleading with him to take their money and make their show.

In short, everybody wants Gable. And whether he will be radio's top male attraction, as he is Hollywood's, apparently rests with him.

"I don't know why you want me," he told radio sponsors when they first approached him, "because radio's not my business. But I think it's far too important to be treated lightly. In other words, I'd feel like a monkey if

I went on the air expecting people to listen to me because my name's Gable and I happen, by the grace of Heaven, to be a movie star. I'd like to go on with good material—material they'd enjoy listening to, whoever spied it. Otherwise, I'll stay off"—and proves he means it by staying off until such material is forthcoming.

Why the radio sponsors want Gable is clear enough. American women want him, and what American women want has always been good business. No man since Valentino has so captured their imaginations; and no man less like Valentino can be imagined. Where one was ardent, the other is casual. Where one glowed with somber fires, the other blows like an invigorating breeze, keeping well hidden

I've a hunch that the lavender-and-old-lace days of radio are over.

And that the port wine and scarlet days have begun.

They began several weeks ago when Clark Gable stepped up to the "Radio Theater" microphone with Marlene Dietrich and spoke his lines from "The Legionnaire and the Lady."

They gained momentum shortly afterwards when he did "Men in White" for the "Caravan."

Previous to Gable's appearance on the air, not a single radio actor in the world, with the exception of Don Ameche, had been able to transmit that nebulous yet necessary quality of complete masculinity to the microphone.

Gable managed to do it. And his appearance on the air may revolutionize radio, just as John Gilbert and "The Big Parade" revolutionized the motion-picture industry more than a decade ago.

By the terms of his new MGM contract, Clark is allowed to make four commercial radio broadcasts annually. The Caravan has already engaged him for the two remaining for this year.

And Gable himself, at this very moment, is leafing through the scripts of such red-blooded plays as "The Last Mile," "What Price Glory," and "Journey's End."

It looks as though the day of the namby-pamby radio play, as well as



Above: When Gable steps up to the mike, a million women sigh. Right: Clark spanked Joan in "Forsaking All Others." For that he soon became Public Hero number one

whatever fires are there. His appeal is through the impression he gives of mastery—over himself, over the women he plays with—and so, vicariously, over the women in the audience.

For whatever they may say, and however they may protest, the vast majority of women prefer a man to be boss—provided always he's an expert at the job. They want him to stand his ground and force them, if necessary, to stand beside him, even through the hair-brush method Gable applied to Crawford in "Forsaking All Others." Lightness on the surface and strength below is today's ideal combination, which they seem to find expressed in Gable's screen personality.

What makes him popular off-screen is something else again. Certainly he doesn't go Gabling around all over the lot. And with equal certainty, the

crews on the MGM stages, and the waitresses in the MGM commissary, have been cured through long habit of any tendency to moon over movie stars.

BUT when Gable swings himself to a stool at the counter—which he prefers to the more formal table—and grins "Hi, Toots," the girls break their necks to get to him first. Not because it's any novelty to them to wait on a glamor boy, but because they like to talk to Gable. And if you want to find out what the men think of him, don't ask them, but listen to the light-hearted raillery they exchange with him as they would with one of their own, and you'll have your answer.

I think the key to Gable lies in his loathing of swank. He breaks through



Above: He played Cupid in Chile and the South American wedding bells went wild. Left: Carole Lombard gave Clark a battered Ford for a valentine and got his heart in exchange. Out in Hollywood, gossips are busy predicting marriage for these two

the artificialities and pretensions that surround the life of a movie star, determined not to let them throttle him. He is of the earth, earthy. Born with a natural sense of values, he refuses to let his success rob him of them. He sees through the superficial to bedrock, and it's only what he finds at bedrock that interests him. He is ill at ease in society with a large "S." He makes his friends among men of means or men of no means, depending on what he finds in common with them.

"All this just happened to me," he explodes. "The movies happened to take me at a psychological moment, and I happened to click. Nobody knows why. Sometimes I drive through the gate and see fellows waiting around for a job and I say to myself, 'You lucky stiff!' There's no reason why they shouldn't be in your shoes and

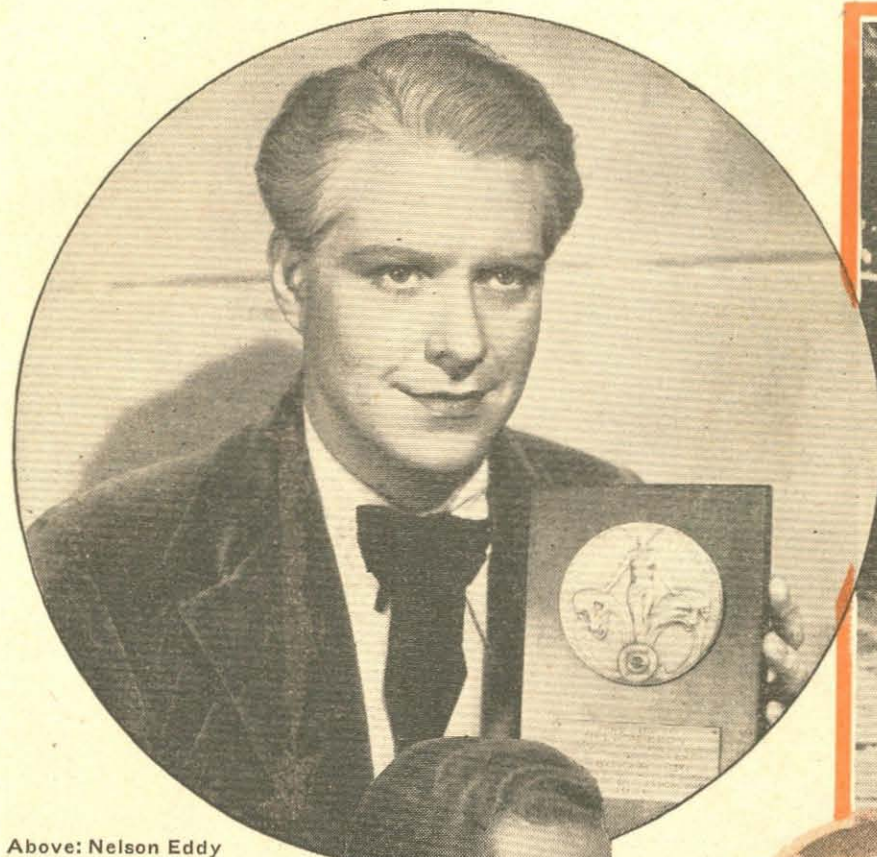
you in theirs. What happened to me might have happened to anybody. It just happened to me."

In food, as in everything else, Gable prefers informality—plain fare like stew and baked beans. His favorite midnight snack is a can of tomatoes, plunked into a bowl, sprinkled with pepper and salt, and an onion sandwich.

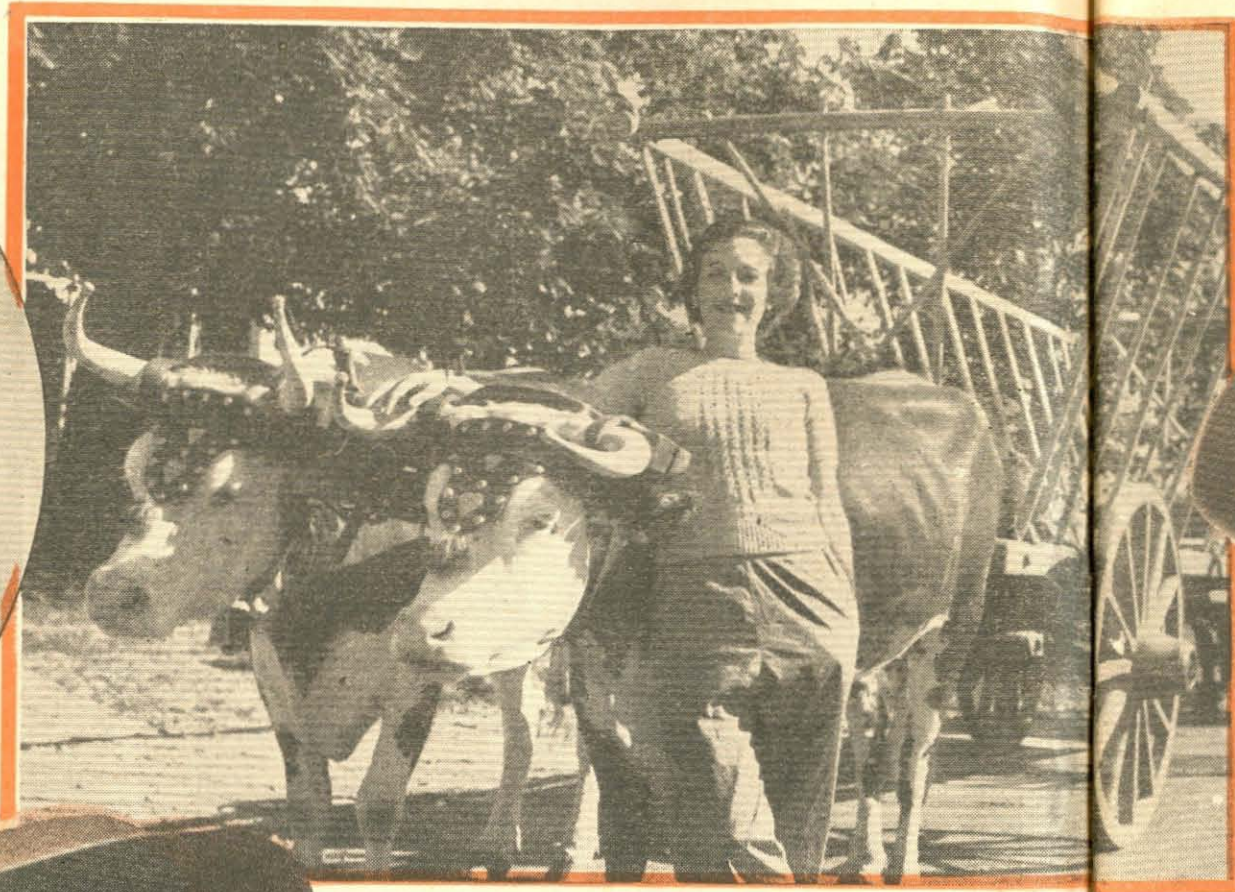
WHEN he set up his own menage recently, a friend asked him what he was going to do for a cook. "What do I want a cook for?" he demanded. "Ballinger can always throw a ham and egg together."

This same Ballinger provides another illustration of Gable's free and easy style. His dresser at the studio, his chauffeur on the rare occasions when

(Continued on Page 16)



Above: Nelson Eddy with the Star of Stars Medal. It was awarded to him by Radio Guide editors Above, right: Rosaline Greene (formerly Mary Lou on "Show Boat") vacations as Nova Scotia farmerette



Above: Allen Prescott—he's "The Wife Saver"—is trying to save Fifi D'Orsay from the heat with a little recipe he made up himself. It's one of his many grape-juice concoctions. Right: "Uncle Milton" Cross found a brand-new bicycle waiting on board for him when he and his wife sailed for Bermuda. Holding him on it—he'd never ridden one in his life—are the NBC announcers who presented it to him: Ford Bond, Charles O'Connor, Alvin Robinson, Gene Hamilton, and Jack Costello

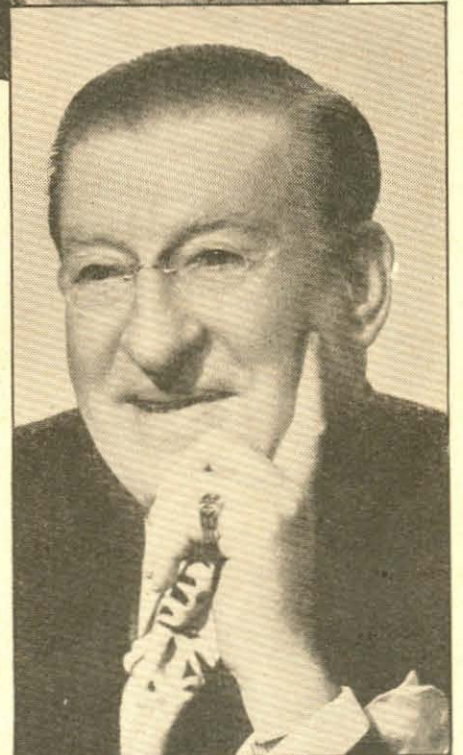
Tune In, America!



Above: No rest for the weary! "Hollywood Hotel's" announcer Ken Niles can't seem to evade the ever-present mike, and Robert Taylor is caught again by the camera—and just as they were in a battle of wits, too!

Left: Blues-singer Deane Janis, taking a busman's holiday from movie work to guest for yarnster Bob Burns on a Music Hall broadcast two weeks ago. After years of radio singing, it was her first NBC airing

Right: Genial Major Bowes was honored again last week as he not only opened his new Thursday night series but also dedicated the new Columbia Radio Theater in New York, where his amateur series will originate



Above: Here is one of the casts that put on the Music Hall show while Bing Crosby rested on his vacation. Bob Burns—standing in back with that paternal smile on his face—was assisted by Mary McCormick, Ella Logan, the Scotch lass, and Pat O'Brien and Josephine Hutchinson, film stars

Prize Money



was, apparently, her very last hope. "You've got to help me!" she beseeched, even before telling me of her predicament. I soothed and promised and cajoled until she was calm enough to tell me her story.

"It's my boy," she wailed dejectedly. "And his father. John is growing up; he's getting new ideas, new interests—away from home. He and his father used to be such pals! And now they're drifting apart . . ." She sighed in unhappy recollection.

"Our child has kept our home together. We can't let it all go now! Please, you must take an interest in them. Get them to work together. Their old comrade-

ship will bring them together again. I know it will!"

"And sure enough it did. I got them interested in contests—as a paying proposition. They set up their workshop in the basement, and together entered a couple of contests. They were

we give ourselves. I could go on telling stories of mortgages that were lifted on family homes; of weddings made possible through contest winnings; of operations paid for out of the never-ending flow of gift-money from America's greatest advertisers. There are hundreds of these stories that I know, stories that the contestants themselves tell whenever they get together. The true tales of contesting are as varied and as thrilling as stories of the sea—when told by the seamen themselves, and often, they are as touching, and as heart-gripping, as fiction's greatest romances.

BUT more important to you, as a person interested in becoming one of the thousands who benefit regularly from the bounty of their own wit and the result of application, is actual advice on how to get into the big-money class. In the first article of this series I told the history of this intriguing occupation. In the second, I painted a word-picture of the contest scene as it is today, telling the opportunities that are yours for the asking. In the third, I plotted the road to success by pointing out the mile-stones in the careers of some spectacular winners. Now in this article, let's go behind the scenes, take the methods apart, and see what there is to

BY
GILSON
WILLETS

THE little corner-of-the-basement workshop has a pleasant, strong smell of paint and sawdust, and steel shiny with fresh oil—as workshops should. Chips are on the floor around the legs of a sturdy work-bench. Tools are racked neatly along two walls, and in the corner a miniature radio is tuned to a popular evening cigarette program.

Over the work-benches, a brawny, broad-shouldered young man and his slightly shorter, slightly more stooped father concentrate on a doll-house replica of a skyscraper, commenting from time to time on the announcer's sales-talk, exchanging ideas on their work, and laughing together at the blunders each occasionally makes.

The model they are building is to be their entry in a nation-wide contest sponsored by the manufacturer to whose broadcast they are listening. They spend most of their evenings at this combination of work and play; they are *contestars*: people who make a hobby and an occupation of getting their share of the \$11,000,000 treasure given away every year as prize money. And behind their devotion to their work is a story of their devotion to each other—one that should be known.

The dramatic background of the companionship of this father and son is told by Mrs. Frances Maurine Irwin, one of the most consistent contest-winners in America, who is little known to the general public because like many other champions, she seldom competes under her own name. To many on the inside, however, she is the "guardian angel" of contesting, the benefactress of beginners, the advisor of ardent fans. It is in this role that she literally remolded the lives of these two men.

"Not long ago," she relates, "a frantic mother came to me. She had heard of me through others I had helped. I

lucky, and the prizes began coming in . . ."

That's the happy story of the reunion of the separated members of one family. They have now won at least ten big contests, and even when they fail to win, their enjoyment of each other as they work is reward enough—for them, and for the mother who was clever enough to see a way out.

In my files I have records of over ten thousand regular followers of the "contest game"; *contestars* is the name

be done. And you're the one to do it! Let's consider what has always seemed to me a perfectly handled contest. Some years ago a great wave of indignation rolled across the country against unsightly signs which marred the beauty of the open country. In accord with this tremendous popular

Patience is a virtue; all puzzle contestants must have it

Haste makes waste; a hurried solution is handicapped

Let others listen and advise before you hasten to submit!

If at first you don't succeed keep your head—try again

tionable, but the typed entry is much better.

"Don't hand-letter. It is hard and tiresome to read.

"Don't be vindictive.

"Don't propose illegal, unsound, or absurd things.

"Don't be impatient after the close of the contest.

"Don't write urging selection of your entry or giving the merits of your work. Your entry must stand alone!

"Lastly, and above all, don't forget the rules!"

Ralph J. Rivers, of Seattle, Washing-

CONTEST GOLD HAS REUNITED FAMILIES, LIFTED MORTGAGES, MADE MILLIONS HAPPY. HERE'S HOW!

sentiment, a California oil company conceived and conducted a "Scenic or Sign-ic" contest "to solve the problem of the defacement of natural beauties of the Pacific coast."

The contest was divided into four classifications: (1) For answers in 1500 words or less, on *how* the problem might be solved; (2) For answers in 500 words or less on *why* the problem must be solved; (3) For slogans demanding reform, with the greatest appeal to the public, and (4) For pictures which best portrayed the defacement of scenic landscapes by unsightly advertising billboards. In all, thirteen prizes totaling \$3,500, and ranging from \$25 to \$1,000 were offered.

THE following is from a time-yellowed notebook compiled by Walter J. Held, a company executive, who directed the contest:

"Essays should be typed with a good black ribbon on letter-size paper measuring 8 1-2 by 11 inches, double-spaced, with wide margins. The pages should be pinned in a corner.

"Slogans should be typed, one or more on a page, following the same general directions as above.

"Photographs should be a minimum size 3 1-4 by 4 1-4 inches, although enlargements of 5 by 7, 6 by 9, or 8 by 10 inches would show up to a flattering advantage.

"Now, some **DON'TS** which would govern me if I were entering a prize contest:

"Don't fasten pages permanently together, either across the top or at either side. Don't bind in covers. Rea-

son: Copy is easier to read and handle if more or less loosely attached.

"Don't worry about a few creases.

"Don't let your attention be diverted to embellishment. Take time to read and reread your entry, for improvement. Try putting it away, and then take it out again in a few days. Read it to someone. Get his or her reactions.

"Don't write carelessly. Remember, the human element enters into judging. A carelessly written entry may also receive careless reading.

"Don't be in a hurry. The last entry received gets just as much attention as the first. Counterwise, don't be too late; allow time for a possible delay. (Entries received after a contest has officially closed are not considered, no matter what their merit.)

"Don't use legal size paper, or square paper, or odd sizes of paper. Don't use cardboard or stiff paper. Reason, hard-to-turn leaves are hard to file.

"Don't write in pencil, crayon, or colored inks. Longhand is not objec-

tion, won the \$250 first prize for "Why 'Sign' Away Beauty?" Arthur T. Ward, of South Pasadena, California, was second with "A Sign Removed is a Scene Improved." The third prize went to Henry J. Humphrey, of San Diego, California, for "Landmarks—Not Trademarks." Cleverly worded and appropriate slogans, similar to these, stand the best chance of winning in

is, of course, their own, unelaborated product. To seasoned contestars who have had success with fancy and unusual entries, however, these friendly foes who refuse to vary their approach are no more than pig-tailed chore-girls, trying to break into a society much too fast for them. There is, apparently, no reconciliation!

Miss Helen King, famous judge of



Hard-to-turn sheets are hard to file. Use standard paper

Drawings by Jeanne Buckley

almost any contest. Work for a smart play on words, with catchy phrases tersely stated.

Aside from the essential requirement stated above for cleverness and wit, there is no blanket policy that will win every contest. Like horse races, contests are made by differences of opinion.

PEOPLE who spend time dressing up their entries seldom put any time on their slogans. And that is where they fall down, for in most instances, entries are retyped on cards and submitted to the judges that way—thus all spectacular displays are never seen by the judges. Our contestants still send displays, but the wording is all we consider—and the subtle form of bribery sometimes makes us angry!"

In agreement with this theory is Phil Phillipson, of Des Moines, Iowa, whose story was outlined in the second of this series. He has captured more than 1,400 prizes in the last few years—including three automobiles. He never decorates his entries.

In a recent tooth-paste contest—which he entered under the name of a friend in South Bend, Indiana, (nearly all consistent winners are afraid to use their own names for fear it will prejudice the judges against them) he won with the following slogan:

"Since Bost's action is solvent instead (Continued on Page 18)

KNOW YOUR OWN MIND

THIS is a story for the woman who sang leads in her high-school operetta . . . the woman whose good, kind husband and devoted family is not quite sufficient to fill her vanity's need.

It is a story for the woman who feels that the glamor of the might-have-been is superior to the reality of the present.

All of you know the kind of woman I mean. Usually, she's married to a grand fellow and she leads a domestic life that a million women might well envy. But she's always remembering yesterday's little triumph, and looking for something to take its place today. She wants a new kind of sport, a new card game, a new matinee idol—an emotional jolt of some kind that her husband can't provide.

Say her name is "Mrs. Smith." Boredom is at the simmering point within her and she's continually about ready to boil over, when suddenly one night her husband brings a college fraternity brother home to dinner. Call him "Mr. Jones." Mr. Jones is tall, dark and

is not an easy one. She hesitates a long time before she makes up her mind to go. All this is not make-believe. Offers just like it happen every day to women all over America.

In fact, something almost like that happened only a few weeks ago to radio's "Lavender and Old Lace Girl," Lucy Monroe. Only, in this instance, Lucy's "husband" was radio and her devoted "family" was the friends, fans and colleagues that have made her the star she is today.

LUCY'S handsome stranger, with gracious manners and his elegant ways, was Hollywood, the gay, dashing menace to many a woman's peace of mind. And the fact that Lucy Monroe is a famous radio star did not make her any the less susceptible to his reckless wooing.

Like little Mrs. Smith, Lucy was attracted; and like Mrs. Smith again, she was torn between the spirit of adventure which prompted her to run away with the mysterious villain, and the streak of common sense which told her

Frank Munn (left) and Gus Haenschen with Lucy. Their advise was to rest



handsome, and his Chesterfieldian manners in the drawing-room are equalled only by his Casanovian methods in the boudoir.

Mrs. Smith is immediately attracted to the stranger, and he, in turn, is much interested in her.

"Leave your husband and come with me," he says, a few days later. "We'll live on thrills and excitement the rest of our days."

Mrs. Smith, of course, is flattered. But she's worried, too. Her decision

to stay at home—in radio—where she belongs.

Unfortunately for the radio songstress, the gay cavalier with his promises of romance, his casual mention of fabulous wealth in store and his fine disregard for precious home ties, was not her only problem.

Trouble, it is said, always travels in three's, and Lucy can vouch for the truth behind the platitude, for about the same time her Hollywood offer came, the man she loved more than



Lucy Monroe: She doesn't worry any more. She has settled her problems

anyone else in the world began to insist that she should not only forego motion pictures, but that she should give up her career entirely and devote the rest of her life to him.

"He was," says Lucy, "a businessman, who, reasonably enough could see no place for a professional wife in his life."

The ultimatum he delivered was that Lucy must choose between a career for herself and a home for him. In addition to these posers, which occupied all of Lucy's emotional time, there were three big radio programs which physically exacted the utmost from her.

Every day, seven days a week, there were rehearsals for "Lavender and Old Lace"—music to be selected for "Hammerstein's Music Hall"—and songs to be gone over for the "American Album of Familiar Music." Between those three—Hollywood, the menace, the man she loved, and the programs she starred on—Lucy hadn't a minute to herself.

So she looked over the situation and made a preliminary decision. She would take a home in the country. She would see nobody but her mother—the former Anna Laughlin, who was

(Continued on Page 17)

BY MARGE KERR

HOLLYWOOD, HUSBAND,
OR RADIO CAREER? SHE
COULD PICK ONLY ONE!

A CALLING ALL CARS STORY

IT WAS Spring. Spring in California, and all that evening Samuel Whittaker was very attentive to his wife, to the good lady's gratification.

For a woman always loves little attentions from her husband, even when he is sixty and she is forty-four, as was Ethel Whittaker.

So when Sam took her to dinner at the famed Cocoanut Grove, then home to their modestly fashionable hotel around midnight in a taxi, Ethel glowed in appreciation of a happily spent evening.

Opening the door of the room in the Palms Hotel, Samuel Whittaker stepped aside with an almost ceremonial politeness. Ethel had always enjoyed her husband's formal manner. It made her, the wife of a retired organist of distinguished appearance, feel important.

She stepped over the threshold.

He followed and turned on the light. And then Ethel Whittaker screamed.

In the opposite wall of the room, a closet door had opened. A young man, his face masked by a white silk handkerchief, stepped out. He was wearing a black slouch hat, pulled low, and black gloves.

"Shut up!" he snarled. "Scream again and I'll shoot you!"

"What—what do you want?" stammered Samuel Whittaker. Ethel whimpered in fright.

"Money!" said the masked bandit, his gun trained on Whittaker's stomach. "All you got—and quick!"

Whittaker's eyes narrowed slightly. Pale, but trying to control his excitement, he said slowly:

"I only have a few dollars,—"
"Oh, give him what you have, dear!" cried Mrs. Whittaker.

"You shut up!" The gunman threw the remark at her, then snapped at

Whittaker: "All right, let's have it! Quick!"

Distinguished Samuel Whittaker slowly thrust his long, slim white hand—the sensitive hand of the organist—into his trousers pocket. And then an amazing thing happened. Samuel Whittaker's soft hand came out of his pocket in a flash.

It held a gun! The gun roared. The masked bandit staggered.

It was as if a rabbit had suddenly turned on a greyhound and bitten him. Astonishment dazed the eyes of that gunman, astonishment akin to that which must have descended upon Israel's foes when David slew the giant Goliath.

BUT this gunman wasn't slain, by any means. With a curse he started firing, and for long seconds the hotel room rang and thudded to pistol shots. Through a haze of smoke, the bandit

dashed out into the hall. He left Samuel Whittaker standing erect with an empty pistol, and Ethel Whittaker dead upon the floor. The room reeked of burned powder.

Slowly, as if dazed or uncertain, Whittaker bent over his wife, then went to a telephone.

"Police . . ." he said in a tired voice, and shortly the radio alarm sounded in every police car in Los Angeles:

"Calling all cars . . . all cars . . . Woman reported shot in an attempted robbery at 626 South Alvarado Street . . . all cars . . ."

In the vanguard of a host of screaming radio cars were Lieutenants Ray Giese and Thad Brown. As they strode into the lobby full of panic-stricken tenants aroused by the shooting, a man rushed forward.

"The killer ran past me in the hall," the man cried. "Then he dashed upstairs. Two at a time!"



The CHIVALROUS MURDERER

"Upstairs?" queried Giese. "Come on, Thad!"

"He's probably trying to escape over the roof-tops," Brown said.

PAUSING only to leave orders that patrolmen were to search adjacent buildings and question all occupants, the two lieutenants went directly to the murder room.

"I'm sure I shot him. I know I shot him!" Whittaker declared over and over again. "Oh, I hope he's mortally wounded."

While the two police officials were gently but speedily questioning the bereaved husband, officers of lesser rank were swarming like ants all over the hotel. Quickly they established two apparently contradictory facts:

First, the bandit had not left the hotel by any discovered exit. Second, there wasn't a trace of him to be found in the building.

Exasperated, Giese and Brown took personal charge of the hunt. It spread to a rooming-house next door to the hotel. And here, finally, they heard what sounded like groans, coming through the door of an upstairs room. They rapped. There was no answer. They rapped again.

"Looks as if we've come to the right place," murmured Brown, unlimbering his artillery while Giese fitted a pass-key into the lock.

They swung the door open, stepping aside to dodge the expected storm of lead.

THE room was empty. But from the closed bathroom came the sound of running water. And in the bathtub they found a young man, dazedly trying to stanch the bright blood that flowed from wounds in his shoulder, arm and side.

"Come on kid," Brown said. "The game's up. That woman you shot is dead."

"Shot?" the boy cried. "Shot? I guess I'm the one that got shot! Why—"

"So?" said Giese. "I suppose you just
(Continued on Page 19)

by

ARTHUR KENT

PRESENTING
RADIO GUIDE'S
SUMMER SCHOOL OF THE AIR

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

So You Want to be a Radio Writer

INSTRUCTORS: Goodman Ace, Irene Wicker, Elaine Sterne Carrington



"Never try too hard for humor" is Easy (Goodman) Ace's advice

Not long ago a world-famous author warned literary novices to avoid the unfamiliar in attempting to write. "Choose simple, every-day subjects you know by heart," he told them, "for a good writer must know what he's writing about!"

So, with that warning in mind, I feel that you could have no better teachers than Goodman Ace, Irene Wicker and Elaine Sterne Carrington, for they are radio's chroniclers of every-day life. From them, you may get many inside tips about transforming the ordinary every-day events of your life into interesting as well as marketable radio scripts.—C. M.

YOU want to be a writer for the radio. What kind of a writer do you want to be? That is the first thing you must decide.

The writing field, as far as the air is concerned, is divided up among specialists. Do you want to write comedy scripts? Dramatic or atmospheric programs? Children's shows? Or do you want to win a job in an advertising agency by writing a new kind of commercial announcement, so forceful and effective that it cannot be resisted? This week's lesson is going to be di-

vided into chapters prepared by outstanding writers in several departments of radio, so that you may study your own choice.

Goodman Ace, who writes the "Easy Aces" comedy program in addition to acting in it, is an expert in the humor field. He wrote a humorous newspaper column for twelve years before he went on the air.

"In writing the kind of comedy we use in 'Easy Aces,'" says Goodman Ace, "I have found that the best method is to let each program grow naturally out of the one before it.

"If it is your ambition to be a humorous writer, I take for granted that you will have funny ideas stewing around in your head from time to time. Write them any old way—doing the best job you can, of course—and submit the scripts to a radio station. You have to keep on doing this until one of your efforts clicks. When the station finally becomes interested in your idea, when you finally land—

"Here's what to do, if you want to try writing my way:

IMAGINE, for example, that the three characters in the first sketch are your wife, her brother and yourself. Her brother comes to your house to live. He hasn't a job, and he doesn't want one.

"Here's your first program:

"Getting Brother a job is your theme. You get him a job as a life-guard. That isn't funny. But—Brother can't swim. Don't you see the possibilities?

"The second program grows out of the first. The scene is the beach. Brother talks to a beautiful girl. She goes in swimming, starts to sink. He dashes in to the water to save her, and another life-guard has to rescue the two of them.

"The next week, you let your program continue to grow from this situation. You now also have the girl Brother met at the beach.

"She has amnesia; she can't remember who she is.

"Comedy—all through the program your wife says: 'Hello, Effie,' 'Hello, Mary Louise,' to try to find out what the girl's name is.

"End of the sketch—the girl's name turns out to be the same as your wife's, the one name she didn't think to call her.

NEXT, the girl gives you the idea of trying to marry Brother to a rich wife. You bring home a lot of girls. He tries to make one girl fall for him by being indifferent. The second girl is already engaged. The third he hates. It's love at first sight. Look at that in print, then turn it into 'Love at first sight,' and you have a gag for the end of the program.

"Do you see how it's done? You simply let each program grow out of the previous one.

"Don't force your situation. People write in and give me funny words to use, but I don't use them because they sound strained.

"Some of my funniest lines have been born because I misspelled words while I was typing the script. Once I wrote, 'I have a sister who sings like a nightingown,' and another time, 'Oh, not nerecessily' for 'Oh, not necessarily.'

"If you haven't been successful with your humorous writing so far, perhaps you're trying too hard. Just try writing a story in dialogue—a playlet.

Let your mind roam. As we say on the air, 'Home wasn't built in a day.'

Irene Wicker, the "Singing Lady," is generally credited with writing radio's outstanding children's program.

Writing children's shows is, on the whole, a field for women rather than for men, although there have been successful children's programs conducted by men.

One of the first kiddie shows in radio, in fact, was that



"Train yourself to see story material," Irene Wicker says

of "Uncle John" on the Los Angeles station, KHJ. A man with the personality and the tenderness which are necessary to children's programs will do well to listen to what Irene Wicker has to say.

"First of all," she says, "you must love children. All of us love children; but you must love them with an above-average love. They must be very nearly the abiding passion of your life, for in writing a program for them you will have to educate, inspire, and above all interest them. You can do none of these things unless you know children and love them so much that you also know how to reach their hearts and their imaginations.

DO CHILDREN instinctively like you? Do they like the way you act toward them? Can you invent and tell stories which appeal to youngsters? If the answers are "yes," we can go on to discuss the material and methods which you will use in furthering yourself in radio writing.

"You will get your material everywhere. Seeing the stuff of which children's programs are made is simply a matter of training yourself to look for it. When you go to an exhibition of paintings, you ask yourself, 'Isn't there a painter whose life will interest children?' You visit a telegraph office to

COURSES AVAILABLE

The RADIO GUIDE Summer School of the Air teaches you how to become:

Opera Singer	Announcer
Comedian	Orchestra Leader
Actor	Actress
Swing Singer	Radio Writer
Master of Ceremonies	

IN ADDITION:

How Clothes Help Make the Star
 What to Do with Your Talent
 Developing Talent in a Child

SO YOU WANT TO BE A RADIO WRITER

Radio Boners

send a wire, and it pops into your head that every boy will be interested in the story of the telegraph. For fantasy, there is the inexhaustible store of Norse, Indian and Greek legends.

"When you have done your research and your material lies piled on your desk, you are ready to write.

"First of all, in radio, you must have variety. What is true of their elders is most certainly true of children. They do not relish a monotonous diet. You must give them fantasy in one program, a snatch of biography in the next, a bit of history in another. It is, however, possible to create a pair of characters, a 'Betty' and 'Bobby,' whom you will bring into the programs at frequent intervals in order to bind them together.

"Here is a good method to follow: "Decide on your subject—the painter, the inventor of the telegraph—whatever you choose. Do your reading on it at the library. Then, with the books closed, jot down the salient points. The items you remember will be memorable to the children, you can figure that you will have the type of material in which they'll be interested.

NOW choose your climax from among these points. Arrange the minor events in sequence, so that they build towards your climax.

"Begin writing, easily and naturally. There are several things to remember as you go along. The images you use must be visual. They must call up pictures through the ear. Take, for instance, this line from a program I wrote about Rubens. He is talking to his two little sons, who are posing for him:

There, that's right. Stand with your arm across your brother's shoulder—so! Let your glove dangle from your hand.

"That is visual imagery, used to create an effect. Your words and your sentences must be short and simple—not babyish, for you must never talk down to children—but easily assimilated. Try to capture the feeling of one who speaks as a comrade and a friend.

"In a final reading, check the entire script to make sure that one rhythm runs through it from start to finish. This is extremely important. Children are very sensitive to rhythm, so much so that you will find it necessary to change the word 'abruptly' to 'suddenly' if it is harsh in its context.

"Read your completed story aloud to children in your household or neighborhood. See whether or not they like it. Let them ask you questions, and they will give you valuable tips. Then put the corrected script into an envelope and mail it to your nearest radio station. Keep on trying if the first one you write isn't accepted.

BUT comedy and children's programs are highly specialized types of shows. How should you go about writing a "standard" program?

"Pepper Young's Family," written by Elaine Sterne Carrington, is such a "standard" program. Like "The O'Neills" and "The Goldbergs," it deals in straightforward dramatic fashion with our every-day American life. If you desire an all-around knowledge of radio writing, it is well worth your study. (Incidentally, it seems hardly necessary to mention that you should be listening to every such program on the air—just as you should be listening to children's programs, if they are what you want to write—and you should be analyzing them, day by day.)

"In a straight program," say Elaine Carrington, "the chief problem is to get as much suspense, action and emotion as you can into ten minutes, always remembering that everything you write must be real.

"Here is a characteristic scene. Elmwood High School is to have a new

gymnasium. It is to be named for Mr. Mercer, a beloved old history teacher who little suspects that anybody has ever paid him a thought. Pepper, the young fellow who is my chief character, gets up on the stage to talk.

"Now," I ask myself, "what is the most embarrassing thing that can happen to Pepper up there, with the principal and all of his friends listening?" He can trip, his garter can come down, he can lose his speech. Losing his speech sounds best to me, so I use that situation. The principal introduces him, and we hear:

PEPPER: *Gee—say, I can't seem to find—gee, I guess I've lost my notes. Excuse me a minute while I look in my pockets!*

"Here the sound-effects man, standing over his instrument (which looks like an old-fashioned sideboard with three phonograph discs rotating on it) will add the effect of everyone in the assembly laughing and talking about Pepper. The psychology here is that you win tremendous sympathy for the boy at once.

WE follow this bit of comic relief with our pathos, each of them supplementing the other. Mr. Mercer gets up to speak:

MR. MERCER: *Why—I can hardly believe that you boys are doing this—putting my name up over your new gym. It seems it can't be happening to me—it must be happening to someone else—this dream of mine.*

PEPPER: *He's fallen down. Quick, he's fainted!*

"Through Pepper's line of dialogue, you know what has happened. The old teacher's emotions have been too much for him. He has fainted. You build to your climax in dialogue. Radio uses the technique of the play rather than of the short story.

"Skip, now, to a program two or three weeks later. Pepper and Linda are out driving. Another car comes out of a driveway without signaling. Pepper turns indignantly to look back at it, as they pass, and—

LINDA (screams): *Pepper, look out! Look where you're going. Oh, Pepper, that man!*

PEPPER: *I hit him!*

LINDA: *I know you did. I saw him go right down under the car!*



Albert Spalding, practising at home for his guest appearance recently leading General Motors Symphony

(SOUND OF VOICES AND CARS STOPPING: These are put in by the sound-effects man and the cast, but you write them into the script as I have done here.)

VOICES: *He hit him. Somebody give us a hand. It's an old man.*

LINDA: *Pepper, do something. Don't just sit there.*

"This is a fair example of the compression you must use in radio writing. In the fewest possible lines of dialogue, you not only give the audience the dramatic automobile accident, but you tell them that the injured person is an old man.

PEPPER: *I can't. Linda, I hit him ... I never even saw him get down off the curb.*

LINDA: *Oh, Pepper, I told you not to drive so fast!*

POLICEMAN: *Pull over to the side.*

PEPPER: *Is he ... is he ... dead?*

POLICEMAN: *I don't know.*

LINDA: *Aren't you going to get out and see, Pepper?*

VOICES: *Somebody call an ambulance ... He's all cut up.*

"Pepper's continued hesitancy gets the idea over to the listeners that he is shocked, so stunned that he is almost unable to realize what has taken place.

YOU know that Pepper has been driving too fast. Linda has said so. How seriously is the old man injured? The policeman thinks he may be dead. Voices suggest calling an ambulance, telling you that the case is too serious to be given first aid on the sidewalk. All of your information is revealed through dialogue.

"For the straight program: (1) Take incidents from every-day life. (2) Choose the most dramatic incidents you can find. (3) Heighten their drama by compression and selection. (4) Imagine how they would strike you if you were blindfolded and received their entire significance through your ears. (5) Write your scripts in natural, real dialogue. (6) End each program with a punch.

"Those are the basic rules." Finally, no discussion of radio writing would be complete without at least a reference to commercials—i. e., the much-maligned advertising "plugs." A few years ago a typical plug ran about like this:

This program comes to you through the courtesy of the SLUP Mush Company, E. J. Slup, president, makers of SLUP Mush, the finest mush you ever threw on the floor. Tilt back your head and give your tonsils a new taste-thrill with SLUP. Remember, SLUP—S-L-U-P—SLUP. This program is coming to you by courtesy of SLUP. Eat SLUP for breakfast every morning and hate the radio and the world. SLUP is made from old corn-cobs. Remember, SLUP—S-L-U-P—SLUP!

Mr. E. J. Slup, the president, was satisfied if he jammed about eight or ten announcements like this into fifteen minutes of punk music. If he should have come to your house personally, dragged you to the corner store by the nape of your neck, and forced you to pay a quarter for a box of his product, it would have been just about as subtle—and it would have made him a great deal happier.

But here is a tip for you, if you want to enter this particular field of writing for the radio and get a job with an advertising agency:

Experts with their ears to the ground say that the commercials of the future will confine themselves to a single, telling sentence—in other words, a slogan. So, set your think-tank to working and create a few to-the-point slogans, if you look to the future!

A Parisienne Fashion Editor: "She was clad from feet to toes in purple."—John James Shank, Reading, Pennsylvania (August 12: WEA: 4:10 p.m.).

Bill Slater: "Thirty-five thousands crowded into the swimming-pool to watch the swimming competition."—Juanita Parsons, Granite, Oklahoma (August 10: WBAP: 4:02 p.m.).

Announcer: "... The race for three-year-old fillies one mile and a half long."—Mrs. W. L. Harris, Atego, New York (August 12: WGY: 5:12 p.m.).

George Hicks: "The ground is as hard as a pancake."—R. J. Linne, Duluth, Minnesota (August 16: WEBC: 1:50 p.m.).

Announcer: "Lost, eight keys on a ring around the Shepherd Building."—Mrs. Eulan Smith, Montgomery, Alabama (August 23: WSFA: 9:45 a.m.).

Rudy Vallee: "Fanny Brice has consented to make her first radio appearance since her illness here on this stage."—Marjorie Bee, Parkersburg, West Virginia (August 20: WLW: 7:20 p.m.).

Foster May: "Do you have pianos, sewing machines and other musical instruments?"—Mrs. C. L. Hobig, Marysville, Kansas (August 6: WOW: 12:50 p.m.).

John Harrington: "... Cigarettes won't stain your fingers, and that is something for a man that wants to look his or her best."—Miss Gertrude Hardy, Kalamazoo, Michigan.

Announcer: "If you haven't entered the contest before, enter again this week."—R. W. Mayo, Jr., Benton, Arkansas (August 8: KLRA: 8:59 p.m.).

News Reporter: "They are charged with mayhem, the penalty of which is one to fourteen years in California."—Mrs. J. R. Creswell, Jr., Cayuga, Texas (August 13: WFAA: 6:23 a.m.).



The only new form of humor to appear in America is the radio boner. When a humorous error is made by a speaker over the air, that is a radio boner. Radio Guide will pay one dollar to the sender of each radio boner published. In case of duplication, the sender of the first boner to reach our office will get the dollar.

PLUMS & PRUNES

by EVANS PLUMMER

WITNESS the recent \$15,000 premiere of "Then and Now," on CBS Thursday nights, with no less than Constance Bennett, Robert Montgomery, Fred and Paula Stone, and Walter Hampden as the ear-openers. Last Sunday began the second program with news as the underlying theme. It is "Beneath the Surface," starring Col. Jim Healey and the Landt Trio and White, and during its presentation Colonel Healey gives behind-the-news comments on current events. And the third news program will be Edwin C. Hill's vehicle in which, starting October 4, a new manner of dramatizing news is to be presented. Hill, like Kate Smith, will hunt news hereos from their front-page lairs and make them take their bows.

WHICH MAKES apropos the following tale from Hollywood: It seems that the big studios have been signing many radio writers, the only requisite being that the writer claim he wrote "The March of Time." To date an even

dozen "writers of The March of Time" have been put on the various companies' payrolls . . . and they still suspect nothing!

Plums to Columbia's Workshop for its excellent presentation September 12 of a visit to Brobdingnag. The illusions of the voices of the giants and the comparatively tiny Gulliver were perfectly balanced. The Workshop series will interest you.

OFF A LIVE MIKE: Floyd Gibbons will take the zep Hindenburg to arrive home in time for his new show . . . Mrs. Eddie Cantor in New York this last week to close up the domicile. Hollywood will be the Cantor home for some time to come . . . Rosa Ponselle has just been signed for another flicker opus and is quite tickled . . . Shep Fields, the Radio Guide rippling rhythmster, turned 26 last week; got a wire-haired terrier pup from his missus . . . Smiling Virginia Clark (Helen Trent) back in Chi for the re-summing of her series and telling the

folks all about Europe . . . Don Wilson signed again by Jack Benny for the six-flavors show which resumes October 4. Jack also uses Don as a joke tester . . . Fred Allen will keep up the formula of last year, including the amateurs . . . The first starring mo'om pix for RKO-Radio by Joe Penner, who'll radio again October 4, is titled "Roaming Around" . . . Lucy Gillman, tiny star of the "Junior Nurse Corps," is in N'Yawk talking over scripts with Angelo Patri. The show resumes October 12 . . . Vivian Della Chiesa, the NBC warbler, has been signed for the Chicago City Opera Company with her debut set for November 15. There's a girl some smart sponsor should sign! sez I.

Romance Corners: Smith Ballew playing cupid, introduced the well-off Armand Rusk to Dorothy Page. Now they're saying it won't be long . . . On October 3: Robert Whitney, of radio's Whitney Ensemble, and Margaret Gilbert, teacher . . . Married: Chi-CBS technician Robert F. Pond to Jean Olkiewiczza and N'Yawk-NBC ditto Mortimer Smith to Kathryn Roberts.

DOCTOR'S CHART: Walter Woolf King, broken toe mending . . . Gracie Allen, laryngitis under control . . . Hal Kemp, convalescing from throat infection . . . Joan Drake, of Joan and her Escorts, ill in Chicago hospital . . . Gale Page, slight limp from learning Italian lawn bowling . . . Howard Keegan, director of "Lights Out," "Welcome Valley," etc., recuperating in a



Solo sea spanner Mrs. Beryl Markham alights on the Community Sing

Don Herold's Magazine. He writes: "There is a marked tendency these days for magazines to become newspapers and for newspapers to become magazines. I wouldn't be at all surprised to see, soon, a daily Saturday Evening Post and a weekly New York Times. Then there is the growing number of magazine digests—in fact, there are so many of these that what we need now is a digest of the digests. "To mix life up further, the movies are becoming more like newspapers,



Spic and span! The sea-going law prevails on Carveth Wells' land-cruiser, too, when he gathers "Travel Talk" material

He'll always be King of Swat, but now Babe Ruth is after new laurels as a comic with Kate Smith on her "Bandwagon"



Windy City hospital . . . Harvey Hays, finger smashed in folding beach chair.

PODIUM POTHOOKS: That cigaret maker is looking over dance bands again. Don Voorhees didn't pass. Bob Herring is next. If he clicks, Harry Salter will rest . . . Wayne King's keeping waltz-time at Philadelphia's Arcadia restaurant through October 14 . . . Didja know Herbie Kay's theme, "Violets," is the traditional song of Kay's fraternity, Sigma Alpha Epsilon? Shirley Lloyd is warbling for him while Mrs. Kay (Dot Lamour) makes movies . . . and Lee Bennett, bless his long-lost soul, is waving his own baton nowadays on a one-night tour.

TELEVISION, the air tycoons promise again, will be with us this Winter. But will it? It has been promised every Winter since the big market crash. Which reminds me of the comment humorist Don Herold made in his own favorite mouthpiece, which is called

and the newspapers are publishing more photographs, aspiring to be motion pictures . . . And the newsreels are going in now very strongly for announcers, thus assuming some of the nature of radio . . . And radio can hardly wait until it perfects television, and thus becomes moving pictures.

"Why can't everything just be itself?"

WHO'S the oldest woman regularly engaged in radio? With Gene Arnold's help I have discovered my candidate. She's Mrs. E. V. Lanning, the eighty-year-old mother of Egbert Van Alstyne, writer of more than five hundred songs. Mrs. Lanning was sought out to join the staff of WROK, in Rockford, Ill. She agreed to do so. The listeners adored her first broadcast; asked for more. Peek over my shoulder at her letter to Gene Arnold: "For years I've been getting ready to do some such work. They tell me I am making very good. I do as I please . . ."

INSIDE STUFF

by MARTIN LEWIS

EVERY time Amos 'n' Andy seem to fall a little flat they come through with a new idea for their program. Recently it was the introduction of famous movie stars. Now it's a baby. Amos will be papa of the blessed event and a contest offering thousands of dollars in prizes for the best name to give the child will be offered. If present plans go through, the arrival will take place October 23 and the stork has passed on to me the inside information that it will be a girl because too many people would try to name it Amos, Jr., otherwise.

Two old favorites and a newcomer will star on one of radio's biggest shows, to premiere in November. Al Jolson will be master of ceremonies on the show with Sid Silvers and Martha Raye who will supply the comedy. Victor Young's orchestra will make the music. All radio row is keeping its eyes glued on this new set-up. First of all they are betting that Martha Raye will eclipse her movie and stage work when she starts slap-sticking with Sid Silvers, who is no slouch when it comes to getting laughs. It seems that politics brought about Sid's dismissal from the Jack Benny show a few years ago, and that he is in truth far better than any comedian on the air today.

Despite all those stories you have been hearing about the Camel "Caravan" leaving the airlines, it has been renewed for the rest of the season. The only change in the present set-up finds Georgie Stoll's orchestra replacing Nat Shilkret. Numbered among guests to appear on future shows are Claudette Colbert, Mary McCormick, Ann Sothern, Madeleine Carroll and Clark Gable.

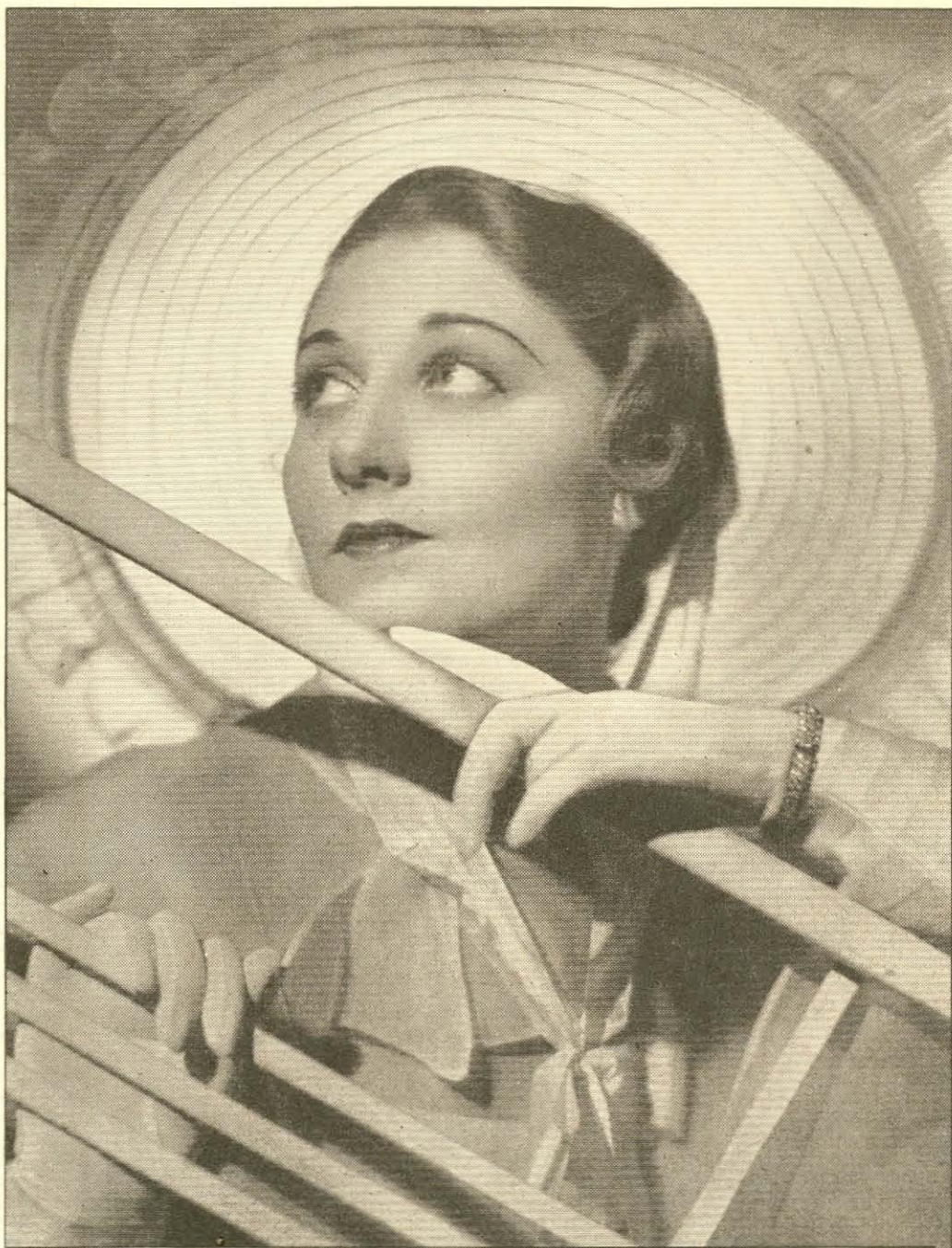
KILOCYCLE CHATTER: The March of Time returns to the air on Thursday, October 15, and will be heard weekly for a half hour. How long the show will remain that way is not known . . . Fannie Brice may succeed Willie and Eugene Howard when they fold on their present commercial. What kept them on the air this long will remain a mystery . . . Ferde Grofe gets the band assignment for a one-hour show to start on



"Backstage Wife" has returned. That means Vivian Fridel, at right, is back, too!

"Hi-yippi-ai!" It's that six-shootin', music-makin' Texas maestro, Paul Whiteman!

"Hildegard, songs." It's as easy as that. But listen to the way she puts 'em over



CBS October 17. Jane Pickens, Stuart Churchill, Walter Cassel and the Modern Choir will supply the vocals . . . Jerry Cooper and the rest of his "Musical Toast" show leaves CBS for the NBC blue network starting September 28 . . . When Captain Tim Healey returns to the air this month he promises to clear up the mystery surrounding the death of Lord Kitchener. There will probably be plenty of Scotland Yardsmen tuned in to that program . . . Frank Parker has been signed for the Sunday night Paul Whiteman series starting October 17. Parker, methinks, would be doing a wise thing if he didn't introduce the musical numbers on his new program with Ann Leaf. He sounds too stiff and Park Avenuish.

"**WE, THE PEOPLE**" is the title of a Phillips Lord program to be inaugurated Sunday, October 4, over the NBC blue network. They tell me it will not be an amateur program but instead Mr. and Mrs. John Q. Public will be asked to relate their own experiences and to express opinions.

The Tom Mix serial returns to the air without Tom Mix or his horse . . . Ethel Barrymore's retirement story seems to have been a good stab for publicity. The famous actress signed to do a series of plays to start within a few weeks on the NBC chain . . . Irvin S. Cobb comes forth with a new program over the NBC net on October 17 with the Hall Johnson choir as a regular feature and weekly guest stars . . . Eddie Moran, who appeared on the

first Fred Astaire show, has been signed to write the script for this show . . . Charlie Martin, the smart lad who puts on those three-minute thrills on the Leo Reisman program, is also doing the scripting for the new Thursday night show, "Then and Now," which is aired from Chicago. Martin is commuting by plane between New York and the Windy City.

THE "Husbands and Wives" program switches from its Sunday spot to Tuesday starting October 6, and will be aired for a new sponsor . . . Don Voorhees has been selected to wave the baton on the new Stoopnagle and Budd series. These comics certainly had an off night on September 16. It was a new low in comedy.

The Mutual network drama, "The Life of Mary Sothorn," recently veered to truth in its fiction when the script called for Mary to undergo an emergency operation. Just as the script went on the air, Minabelle Abbot, who plays Mary, went under the knife for an emergency appendectomy!

PURELY PERSONAL: Harry Horlick almost broke down and wept at his last Gypsy program which ended after fourteen years of playing for the same sponsor . . . Joe Penner has auditioned more than three hundred people in the past two weeks. At this writing the line is still forming at the right and a lot of discouraged young hopefuls are saying—day after day—"You nas-ty man."

THEY ALL WANT GABLE

(Continued from Page 5)

he doesn't drive himself, Ballinger's uniform consists of an old cap, a sweater and a pair of pants. His uses are manifold. He serves, among other things, to amuse his employer, who beams at the very sound of his name.

"My dead-pan artist," Gable calls him, or "the vanishing valet." Ballinger has a gift for obliterating himself. Knowing that he must be on the stage, you could hunt all day and never find him. But let Gable yell "Ballinger!" and up he pops like a genie, with a cigarette or a glass of water in his hand.

There are times, however, when Gable insists on his staying within sight. Ballinger's smiling-point is high. Also, he's incorruptible. "He wouldn't smile to please the devil himself," says Gable, "unless the devil happened to tickle his funnybone. So when I've got a comedy line to read, I watch his face. And if Ballinger smiles—well, that's my medal and my blue ribbon and my academy award."

THERE'S a drive-in not far from the studio, so modest that to most movie stars it would be just a dump. A Metro employe stopped, in one morning and was waited on by a girl she hadn't seen before.

"You're new, aren't you?" "No, but I take the morning shift now. Know why?" She lowered her voice a little. "I don't want people 'round here to think I'm a movie-struck dope. Because I'm not. Only lots of times Mr. Gable drops by for breakfast, and I like to wait on him. He says my coffee's good. Oh, no, he's not fussy. For instance, he likes his eggs just over easy. Once in a while I get 'em too hard, and when I want to do 'em over, he says: 'Nope. This is just how I like 'em.' I have to get up at 5:30, but it's worth it. Not that I've got a crush or anything silly," she explained earnestly, "but—oh, I don't know—I kind of like to see him grin."

Above everything, Gable hates to be kowtowed to. The company was on location one day at a small railroad station near Culver City. Gable's business was to open a back door and run into a room. But the location department had neglected to say that the back rooms were occupied by the station-master and his family.

"Let's rehearse the run, Clark," said the director.

He ran to the door, opened it and

dashed in, to be faced by an irate woman who turned from the stove to storm: "What's all this? What are you doing in here?"

"Sorry, lady. I'm just a movie actor, doing my job."

"Well, I don't care if you're Clark Gable himself," snapped the lady, who was either no patron of the movies or else too irritated to see straight. "Get out of here and stay out!"

He didn't stop to protest or to make an impression, as another might have done, by announcing, "I am Clark Gable." He saw the lady's viewpoint and got out.

"Get mixed up with a mountain lion in there?" asked the director.

"No," grinned Gable. "Only a lady who wanted to clout me over the head with a frying pan. I ducked."

Seeing the other fellow's viewpoint is his long suit. Recently he was on the point of departure for a brief holiday, when the studio phoned frantically. It seemed that a contest-winner, whose prize was to be a luncheon with Clark Gable, was arriving in town sooner than she'd been expected. Would he stay and lunch with her? To Gable it meant lopping three days off a precious two weeks. He didn't pretend to like it. But, "O. K.," he agreed, "if it means getting you out of a jam."

ONE day he picked up a small boy who was thumbing his way to the beach. "Dja notice how I thumbed, mister?" asked the passenger, settling himself into his seat. "Like Clark Gable in that pitcha he played. All the fellas thumb like Clark Gable now, but they don't all do it so good."

"I bet they don't." The youngster gave him a casual glance, which petrified into a pop-eyed stare. "Gee! You ain't really Gable, are yuh?"

For answer, Gable took his right hand from the wheel and thumbed high, wide and handsome, as in the third position of "It Happened One Night." His friend gaped blissfully for a moment. Then his face fell. "Aw," he muttered, "the fellas'll never believe it." Gable stopped the car, pulled out a pencil marked with his name and wrote on a slip of paper: "To Jimmie West, who thumbs like Clark Gable, only better," and handed pencil and paper over. "Think they'll believe you now?"

"They better," crowed the kid, "or I'll knock their blocks off."

But his trip to South America illus-

trates best, perhaps, both his independence and that friendliness of spirit which wins people to him. The average film star travels with an entourage even in his own country. Gable felt a yen to go to South America, so he picked up and went—minus guide, interpreter or press-agent. He didn't know the language, but that was all right. He'd get along.

He did. He got along so well that letters are still coming in from great haciendas, urging Clark to come back and stay and stay. He got along so well that the diplomatic department in Washington wrote to thank him for his unofficial tour of good will. He got along so well that he was called on one night to fix a lovers' quarrel.

He had attended a party and met some young Chileans who must have decided that he was the Spanish equivalent of a good egg. Because, as he was on the point of falling asleep that night, a knock sounded at the door and his new friends entered.

One of them explained gravely that his sweetheart was annoyed with him—refused, in fact, to speak to him. They were convinced, however, that if Senor Clark Gable would kindly consent to stand outside her window, she would consider that the *amende honorable* had been made.

"At this time of night?" asked the startled Clark.

"Only at this time of night," they pointed out. "That makes it romantic. It will be a serenade by the great American movie star, and her heart will be melted."

"Serenade! You don't expect me to sing, do you?"

"Ah, no—just to stand, to smile, to say: 'You are charming, Senorita.' I assure you she is charming, Senor Gable."

So he stood, he smiled, he said: "You are charming, Senorita," and the lady's heart must have melted. Because, shortly after his return to America, he received the wedding announcements.

HE WAS mobbed in South America, as he is wherever he goes. It makes him uncomfortable in more ways than one, but he's grown to accept it as part and parcel of his job.

"It's not the autograph-seekers I mind," he says. "I'm not such a fool. I take it that's their way of telling me they like my work, and I'm grateful for it. What gets me down is when they start going into detail about *why* they like me, and I stand squirming first on one foot, then the other, getting hot under the collar and feeling like a prize ape out of a zoo."

The Gable separation made the front pages. He must have known it would, and he must have steeled himself to face the ordeal. For things that people take more or less for granted in any other walk of life become a sensation when it happens in the movie colony. Also, it takes very little to turn a Hollywood sensation into a scandal. That the Gable break has remained simply a break between two people who found themselves incompatible, is due to their own good taste and good feeling, which stood firm against the barrage trained against them.

Gable had little to say, but that little sounded convincing. "If anyone's to blame, I am. I'm a hard customer to live with. I don't like to plan things ahead—not even meals. I like to eat when I'm hungry, and pack on an hour's notice to go to the Rogue River or the North Pole. You can't build a well regulated household on habits like those."

His passions are fishing and hunting, horses and motor-cars. He prefers hunting to fishing, because of the feel of the horse under him. On his last trip he took with him a youngster from the wardrobe department. He might have had his choice of companions. He chose this one "because



Goodman Ace and Jane Ace—they're the "Easy Aces"—looking more amicable than they sound on the air

the kid likes hunting, and might have to wait a long time before getting a chance to go on his own."

If you want to see Gable in the role of a big kid, watch him explaining the intricacies of his Dusenber engine to a "grip" who appreciates motors. His bronzed face is one broad beam, his blue eyes glimmer happily between their black lashes. He looks like a proud papa showing off his firstborn.

"Why a Dusenber?" you may ask, since he hates swank.

"Not because it's expensive," he'll assure you promptly. "Anyway, mine's not so expensive as the average Dusenber. It's because of my admiration for the thing—its speed, its mechanical construction. Same as a kid, maybe"—his grin is a little shamefaced—"getting a kick out of the best electric train in the store. I love to hear the purr of that motor under me. I love to take it apart and see what makes it click. I've got a little place where I work at it, study it, tear it down. Oh, sure, I get stuck once in a while. Then I yell for a mechanic and he gives me the devil. But I manage to keep all the pieces together, so we start from scratch and build it up again. "That's my chief extravagance—that and my Ford."

YOU may wonder how a Ford could be an extravagance to a film star. This one is the famous wreck presented to Gable by Carole Lombard on St. Valentine's day. He opened his garage door to find it standing there—a battered ruin, compared with which a high-school boy's flivver is a thing of beauty. It had no fenders, it had no running-boards, it refused to budge. Miss Lombard had had it hauled out. But it was gay with ribbons, and a huge card perched on what had been the radiator read: "Happy Valentine's Day to Clark from Carole."

He grinned and went to work on it. This was just his dish. He brooded over it like a mother hen over one lone chick. He bought a new engine for it, and fenders and running-boards, and the most elegant tires he could find and every gadget under the sun. He had it reupholstered and painted white. "But that was a little too conspicuous, so it's black now, with a trailer hitched up behind, and I use it for a hunting car. It's a pip at getting through mountain trails and around corners." Obviously, it's also the joy of his heart.

Clark's friendship with Carole Lombard shows no signs of abating. Those who know them both say they're the best-matched pair in Hollywood, that no two people could have so much fun together, understand each other's language so perfectly, share so keen a zest in living, as these two. They dance and play and laugh together and seem

(Continued on Page 46)



Amos and Andy are honored by Santa Monica, Calif., for a recent broadcast there. Around the plaque are Cary Grant, Freeman (Amos) Gosden, Mayor Edmond Gillette, Charles (Andy) Correll and Randy Scott

KNOW YOUR OWN MIND

(Continued from Page 10)

the toast of the town when the "Wizard of Oz" and "Babes in Toyland" were Times Square sell-outs—and a few close friends. There in the country, she felt, she might be able to iron out the problems that faced her: Hollywood or radio, career or marriage.

As soon as she could arrange it, Lucy retired to the quiet, spacious place which her mother took in the hills that surround the little town of Rye, in upstate New York. There she met the two-way crisis that threatened her emotional and her professional lives.

"When I first got up here," Lucy told me, as she stretched out her five-and-a-half foot person on a gay cushioned lounge, "I was just about half-alive. I didn't have any pep or vitality, and the problems that faced me seemed four or five times as insurmountable as they really turned out to be.

"For the first two weeks, I didn't do anything. I just ate and slept and baked in the sun. Then I went to work on my three problems.

"I thought about everything for a long time," she said reflectively. "Before my picture offer came I had believed that hard work and faith brought success. Then Hollywood came along and upset my whole theory. As one agent put it—'Lucy, I can make you a great star in seven weeks.' Someway or another, that didn't sound quite right to me. How could it last? Why did Hollywood want me?"

"Several years before I came to radio, I had begged for a chance on the screen—a chance to start at the bottom and work my way up. But nothing ever came of my efforts so I had to forget it. I went on the road instead, first working in musicals, then in stock shows, in light opera . . . and finally I came to New York, for musical comedies and radio."

LUCY said all this as easily as you or I might say "I was graduated from the eighth grade and went to high school," but her career, I assure you, is not as casual as she makes it sound. For instance, the opera phase she mentions so off-handedly, included many heavy roles which featured her as a prima donna with the St. Louis Grand Opera Company, where she sang with such famous stars as Lucrezia Bori and Giovanni Martinelli. The musical comedies she skips over so lightly included starring roles in the Ziegfeld Follies, working with Fred Stone in "Criss Cross," with Libby Holman and Fred Allen in "The Little Show," and later a season with Grace Moore as her special understudy.

"Anyway," Lucy continued, "What to do about Hollywood was by far my biggest problem. I thought about how I was wanted now, and contrasted this feeling with how much I had wanted Hollywood three years before when I wasn't even given a tumble. The same man who could have given me a film break before I succeeded in radio was telephoning me on an average of three times a week. The same people who were too busy to see me during the period during which I had tried to break into pictures myself were bothering me for tests almost every day. Metro was offering me a role in "The Great Ziegfeld." Three other Hollywood studios were asking for tests, and two British companies were offering both records and tests. So I worried and worried . . .

"Then all at once, I reached a decision—a decision based, primarily, on a sentimental attachment.

"I know it sounds affected . . ." Lucy leaned forward and tapped her hand for emphasis, "but believe me, it isn't! The nicest people I have ever been associated with in my whole life are those with whom I work in radio.

Gus Haenschen, for one, and Frank Munn, and my sponsors—they mean more to me than you could possibly put into print. For instance, when I wanted to get away for the Summer, when everything seemed twisted and mixed up, I didn't have to ask for a lighter rehearsal schedule or a vacation. They suggested it!"

LUCY laughed. "All the money in the world can't buy that kind of friendship. I thought of these people and what they had meant to me over a period of years.

"Why take the chance?" I asked myself. "Why not sit back, look at life in a more leisurely fashion, be more philosophical? Everything good in the world, I told myself, is not built around fabulous sums of money and glory.

"So . . . I turned Hollywood down." "So," you may say, "Lucy Monroe chose radio instead of Hollywood. Now she's going to marry and live happily ever after."

As a matter of fact, she's not! Her story doesn't end as happily as that. There's no scorning of Hollywood and a movie clinch with the man of her choice, because there's an ironic epilogue tacked on—an epilogue as ironic as Mrs. Smith's would be if Mr. Smith suddenly turned the tables and decided that he, too, needed something, or someone new.

While Lucy was wrestling with her problems, one of them solved itself. Her fiance had fallen in love—with another woman!

It took courage—courage of the highest kind—for Lucy to reveal this part of her story, so I'll let her tell it to you in her own words.

"When I first took this Summer place," she said slowly, "Frank rented a home a short distance away. But for the first month or so, I seldom saw him. He knew I wanted to be alone, and he was considerate enough to let things be that way.

"But during this time he met another girl—a girl quite a few years younger than he—and he fell in love with her."

LUCY smiled, remembering no doubt her mixed feelings and complete confusion when this ironic turn of events came.

"It happened just like that," she said. "We talked it over. I met the girl. She is very young, and pretty, and intelligent. She fits beautifully into his scheme of living, probably much better than I would have.

"I want to see Frank happy. He is very fine and very sensitive. He deserves something good from life. I believed at the time, as I believe now, that this girl can make him happy.

"In all the years I have gone with him—through all our battles, even our very splendid moments—I had a strange hunch that our affair would end this way!"

Here she lifted her head and smiled. "Mime," she said, "just wasn't meant to be a happy ending for all concerned.

And that's what is somewhat figuratively known as being "big," though generous, perhaps, is a better word. It takes some people a good many years to learn how to live—to be able to take the misfortunes that come—to be able to translate them into valuable experience instead of into worthless cynicism.

The "Lavender and Old Lace" star is one girl who has been able to do those things. And according to my way of thinking, the "Mrs. Smiths" of life can take a lesson from Lucy Monroe, a woman whose common sense kept her from losing her heart to a Hollywood stranger, a woman whose gentle tolerance and kindly philosophy kept her from regretting any adventure she might have missed—somewhere along the road she is traveling.



Here are the stellar members of that favorite day-time show, "The Streamliners." Left to right, they are Arthur Fields, Bandleader Harold Levey, Fred Hall and Frances Adair. Fields and Hall write, direct and "emcee" the show

MUSIC IN THE AIR

BY CARLETON SMITH

IT'S not bad, being in London town. And though I don't feel like one of the loyal sons from out in the colonies, I am glad to visit the "Heart of the Empire"—and listen in on what's being done in Broadcasting House.

The British Broadcasting Company hasn't progressed as far as we Americans have in the matter of opera. It still gives only one-act excerpts from the Covent Garden performances—not the whole show, as it should. Its own radio orchestra, however, is the best in England.

And of course, the policy toward the listener is still paternalistic. He gets large doses of what is thought to be good for him—and he either takes it or tunes in the Continent. The quantity of serious music heard in the British Isles is considerably more than we hear, although there is not as much more as there was three years ago, for the American output has increased. And, in all honesty, I must say the quality of broadcast music in America far surpasses the average run in Britain.

The BBC, for example, can never offer such a series as our Philharmonic-Symphony concerts. The reason: Mr. Toscanini is not in England. As you may know, when he resigned in New York, he also canceled his scheduled performances in London—much to the disappointment of British music-lovers. It is also impossible to bring to Broadcasting House the great voices of the world in the numbers in which we hear them. The English listener, even though he pays for his radio entertainment, must be content with the ordinary run of vocalists. He can not have "stars," for there isn't the money to pay for them.

NEITHER is there the variety of fare that America enjoys. A newspaper that divides its radio suggestions into "For Highbrows," "For Middle Brows," and "For Lowbrows"—offers only one program for each class every night. In case you're interested, the "Highbrows" got some Ravel from a group of instrumentalists comparable to our Music Guild; the "Middle Brows," Act III of the opera at Covent Garden, and the "Lowbrows," a revue from a provincial theater.

A recent innovation is the introduction of controversial debates by men in the street. The idea of anonymous speakers seems to have an appeal everywhere.

Another possibility is the encourage-

ment of impromptu speakers. Nobody comparable with Alexander Woollcott has yet been allowed any latitude in discussing current topics in a breezy manner. Talks from London—there are about 28 given every week, by the way—are almost invariably read word for word from manuscripts which have been scrupulously "cut" days beforehand. Some experienced broadcasters have spoken, from time to time, with only notes to help them; so have a few able debaters. But now the BBC has its eye on one or two people with a knack of gossiping pleasantly and amusingly—and extemporaneously. These—and one in particular, a witty writer who speaks as well, if not better, than he writes—will probably be tried out soon.

Some of the old hands who are adept at reading manuscripts with an appearance of spontaneity are quite at a loss when they have to speak without notes. Only a few English broadcasters have the knack of "gagging" or ad-libbing.

THE English are taking a greater interest in dance music, and they still look to America for leadership. Our orchestras set the pace, and any dance-band leader who has been to America is quick to put on a program, "What I heard in America." Actually more and more people are learning to dance here. Conservative estimates put the total at 100,000 in Great Britain—40,000 of them in London.

They have a grievance, too. Having carefully assimilated the intricacies of the rumba, fox-trot or what-not in class, they go home to practise. Naturally, they expect the radio to provide music. It does. But, they wail, the tunes are played at the wrong speed!

So dance-band leaders are being inundated with requests to play their numbers at the correct academic tempos, as laid down by the teachers.

A leading radio critic here writes: "I abominate dancing. But I think there's a case for three or four broadcasts a week of dance music played to suit the needs of the raving 100,000. Perhaps it could be announced in advance—'This session in strict dance tempo.' Mr. Henry Jacques, international dancing champion, tells me that only two dance bands pass the tempo test—and that seven out of every ten people are dancing fans. Well, the radio's not made for dancers, thank Heaven!"

And so it goes on the BBC!

PRIZE MONEY

(Continued from Page 9)

of abrasive, I know that it penetrates and effectively cleanses the hidden crevices which the brush can NOT reach."

Simple enough, isn't it? Twenty-five words, no more, no less. Nothing flashy, and yet it won in a nation-wide competition in which many thousands of replies were received.

But of course there are supporters of the opposite theory, and the fact that their winnings are consistent and important, makes their arguments well worth hearing. Mrs. Irwin, whose story of a home saved through contesting was quoted in the opening paragraphs, is convinced that regardless of the merits of an entry, it takes unique presentation to win.

HER attitude is undoubtedly traceable to the first contest she ever entered—and won, incidentally. She was a schoolgirl of thirteen, impressionable and energetic. The contest required participants to depict Hades as described in Greek mythology. She tells her story:

"I was the youngest contestant. And I was anxious to win. I put everything I had into preparing my entry. First I drew the river of tears. Then I spread paste along the shores and sprinkled them with salt. I scorched the banks of the river of fire. When I drew Sharon, the old boatman, I pasted false whiskers—made of my own hair—on his face."

This winner was displayed in schools throughout the country and started Mrs. Irwin on a career that has netted her more than 1,200 prizes. For the past eight years, she has set the unbelievable record of winning a prize every four days! It is a record for you to aim for—and equating it would be well worth the effort!

In my last article I related the success of Grace Ellen Tousley, of Independence, Missouri, the All-American Contestant of 1934, and co-author of the book, "Contest Gold." She has received more than 200 prizes, valued at more than \$4,000.

Last year, Mrs. Tousley was expecting a new arrival. Her problem is not unfamiliar to many others who have suffered in depression years. She needed money for the extra financial burden her child would be. A contest would have to pay the expenses. How lucky for the doctors, if more people made that decision, and carried it through as she did!

Mrs. Tousley decided, from her long experience, that decoration was essential. She chose a large contest sponsored by the manufacturers of a shoe dye and polish. The requirement was to complete a cartoon strip by telling the words spoken by a woman whose shoes had been improved by the product.

Accordingly, she called upon Fred Fish, a local commercial artist. She described to him the entry she wanted made. For her, he made a folder resembling two books as they would ap-

pear on a shelf. The covers, of brown leatherette cardboard, had white lettering which read, on the backs, Vol. 1, Style; Vol. 2, Saving. The cover read "Volumes of Help for Priming Purses by Riteway Polish and Dye." Probably Mrs. Tousley was not forgetting her own purse, which she did prime, and very handsomely!

Inside each volume she placed a hand-lettered answer, using two of the official entry blanks. For the first, she wrote: "Bright girl. You've changed 'loss' into 'gloss'—both my shoes and evening." For the second, she wrote, "Next time I'm just two feet from happiness, I'll turn the Riteway."

Like most other prominent winners, she feared that her reputation might prejudice the judges against her, so she submitted the entry in the name of the artist, Fred Fish. Well, his picture was in the papers, and he received the check, but Mrs. Tousley was well pleased with her even share of the \$500 first prize. Furthermore, he too was converted to the sport of thousands by this easy lesson in changing cleverness into cash.

These illustrations of the efforts of both schools of contestants demonstrate the futility of saying dogmatically that either the decorated or the undecorated entry has the greater possibility of winning. Either kind may win, and winners may be old-timers who decide from their own experience, or newcomers who have merely decided to have a fling at a fascinating pastime.

THE very fact that, despite the records of outstanding contestants, most contests are still won by casual entrants is still an encouraging omen.

So the next time you prepare to enter a prize competition, remember this. Contests are not "fixed." They're profitable, they're fun, and finally, they're supported by eleven million dollars in cash, just waiting to be divided up with you!

There are more secrets in the intriguing game of contesting! Would you like to know the "mapping" scheme some sponsors use to distribute their prizes? The plagiarizing techniques of petty racketeers? The system professionals use to increase their chances by using many and false names? All these secrets and more—seven of them—will be revealed here for the first time in an early article. Read it in RADIO GUIDE—soon!

ON SHORT WAVES

BY CHARLES A. MORRISON

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

SEASONAL changes on the short-wave spectrum are in progress. European stations on the 19-meter band have lost their midsummer pep and have been fading out much earlier in the evenings but the 25-meter band is again coming into its own and excellent reception has been featuring evening transmissions on the band. Signals on the 31-meter band are getting better daily and GSC, Daventry, England (9.58), in particular, is coming in very strong on transmission VI, starting at 6 P. M. PST (7 MST). Zeesen, Germany, stations DJA (9.56) and DJN (9.54) have also been very enjoyable of late. The Latin stations are gaining in signal strength rapidly and those located on the 31-meter band have been heard several evenings with almost winter-time excellence. Although there is still considerable static on the 49-meter band be-

Both television transmitters operate on a frequency of 45 megacycles, while the sound accompanying the vision signals is being sent out on a frequency of 41.5 megacycles. The main studio is spacious enough to accommodate large groups of people, animals or motor cars and scenery weighing a ton can be handled by means of a special lifting tackle. Emitron instantaneous television cameras are used for scanning purposes. All of the apparatus at the station is finished in gray cellulose and chromium. The schedule of operation is irregular between 10 A. M. and 6 P. M. EST (9 A. M. and 5 P. M. CST).

A correspondent who had a look-in on the transmissions from Guildford, England, 35 miles from the station, claims the reception was extraordinarily good. For example, when a view from a high balcony was transmitted it was possible to make out people wearing spectacles in the street!

In the meantime, here in the United States, the RCA television transmitter in the tower of the Empire State building in New York City is undergoing alterations, probably to prepare for scanning with a 450-line definition.

E. L. Peters of Westport, Nova Scotia, Canada, intercepted an announcement from OLR (15.23), Prague, Czechoslovakia, to the effect that the station now transmits a special program to North America each Monday and Thursday evening at 9 P. M. EST (8 CST). The station is radiating an English news period daily at 4:15 P. M. EST (3:15 CST).

M. E. Laul of Birmingham, Alabama, reports that war news is being given over station EAQ (9.86) of Madrid, Spain, at approximately 9:15 P. M. EST (8:15 CST).

SHORT-WAVE listeners may soon be treated to all the thrills of crossing the Atlantic by plane without leaving their favorite arm chairs. WOEH, portable transmitter of the National Broadcasting Company, has been installed aboard the powerful low-winged monoplane in which Howard Hughes, noted speed pilot, hopes to make a hop from New York City to Paris. WOEH may transmit on one of the following frequencies: 4.795, 6.425, 8.655, 12.862, or 17.310 megacycles. Transmissions from WOEH will be received at Riverhead, Long Island, for re-transmission by the NBC network.

According to advice from Radio Center, Moscow, U.S.S.R., short-wave station RAN is now transmitting on a new frequency of 9.6 megacycles. RAN radiates a program for North America daily at 7 P. M. EST (6 CST).

RADIO GUIDE Listening Post Observer August Balbi of Los Angeles, California, writes me that KKP (16.03) of Kahuku, Hawaii, is serenading the western states with a special program each Thursday at 12:30 P. M. EST (11:30 A. M. CST).

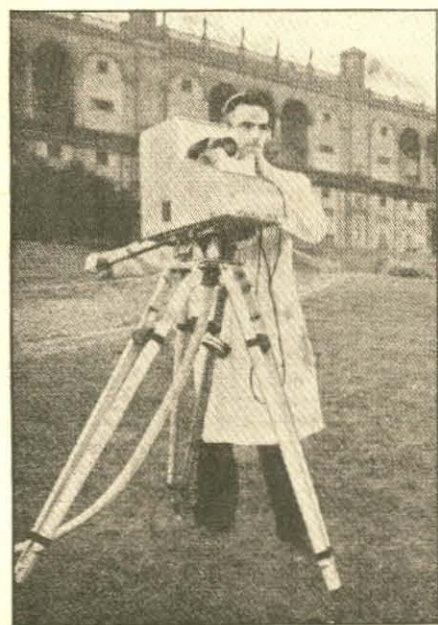


Photo by BBC

The Marconi instantaneous Emitron television camera transmitting scenes outside the Alexandra Palace, in London

fore long this part of the dial will also be adding its conglomeration of closely packed stations to our daily fare.

On Sunday evening, September 13, a new Latin station announcing as "La Voz de Armenia" and presumably located at Armenia, Colombia, was heard coming in right on top of General Electric station W2XAF (9.53) of Schenectady, New York. The Colombian was playing phonograph records for test purposes and between selections calling "Ecos de Combeima" of Ibague, Colombia and "La Voz de Bucaramanga," Bucaramanga, Colombia.

THE London television station has started experimental transmissions. Programs have been broadcast from the Alexandra Palace and picked up on receivers at the Radio Exhibition at Olympia, where they are now arousing keen interest among thousands of British and foreign visitors. From a hill 306 feet above sea level the BBC's new television station dominates London. It is built into a corner of Alexandra Palace. Surmounting a tower, itself 80 feet high, is the tapering lattice mast, rising to a height of 220 feet. Thus the aerial array for vision transmission, which is mounted at the summit of the mast, is more than 600 feet above sea level. Both the Baird and the Marconi television systems are being used alternately for comparison purposes.

VERY interesting tests to check the directional properties of the doublet type receiving antenna, were recently made on a yacht, owned by the President of the Zenith Radio Corporation. A standard doublet was erected between the two masts of the boat and the receiver was tuned to Zeesen, Germany. The ship was then slowly rotated through a complete circle. When the ship was turned so that the direction of the doublet was at right angles to the direction of the signals, the meter read about 250 microvolts input. With the doublet pointing directly at the station, the input dropped to 50 microvolts.

For short-wave programs for the week, see pages 31 to 43 inclusive.

NEW! SCIENTIFIC AERIAL

Use the

With the Dual Connection

The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (pat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs. For short or long waves.

NO OSCILLATING OR WHISTLING
This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced on inside aerials. It also eliminates lightning hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment. Ends aerial troubles forever. Send order today.

Try One 5 Days at Our Risk—More Distance and Volume

- Enclosed find \$1.00 for Scientific Aerial, prepaid. If not pleased will return after 5 days for refund.
- Check here if desired sent P. O. C. O. D. \$1.00 plus few cents postage. No C. O. D.'s to Canada.

Name
Address
City State

\$1.00

Complete Postpaid



National Laboratories
Dept. D., Fargo, No. Dak.

Not an experiment, but fully tested. Many users report over 3,000 miles reception. Gives triple the volume over regular inside aerials on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition. Agents wanted.

IN CINCINNATI WITH—

ORVILLE REVELLE

DEAR BOSS: It is my pleasure to report that everything is not so quiet on radio's front. If everything is according to Hoyle, it's in the cards that there will be only one broadcaster at Crosley Field next season and it wouldn't take a seer to figure out who it will be!

However, don't get me wrong; everyone's satisfied with this year's job, but I understand it is almost a certainty that baseball will be handled by one station in 1937.

It is also no secret that WSAI, WCKY and WKRC are planning to make their respective outlet the most powerful among the local servants! WKRC and 'SAI will not stop at 5,000-watts if WCKY goes to 50,000.

If I've violated any so-called code of ethics harbored by radio columnists, I'll stand in the corner while listening to the Old Fashioned Girl tonight. You might as well know it now as later: Helen Nugent is my favorite of favorites.

Dick Reid came down from Dayton. Said to tell you WHIO is the possessor of one of the finest public address systems in the country. When you rent the P. A. system you also contract for WHIO engineers and announcers. (I'm thinking of trying a two-day rental just to get the announcers!) Dayton's Municipal Airport was the first customer, using it for a recent air carnival.

Orson (The Great McCoy) Welles arrived at WGN via March of Time and a WPA theater project. Although publicity reads he's from Dublin, you can take my word for it that Welles was born in Kenosha, Wisconsin, and he's darn proud of it!

Among Paul Kennedy's scribblings I find verification of your yarn on Bob Newhall. Colonel Bob returns to the waves on the eve of the World Series after a twelve months' absence. I'm sure you'll agree that with the return of this rapid-fire sports announcer to WLW, the Crosleys are well "heeled" for the coverage of athletics.

Metropolitan's thrush, Suzanne Fisher, paid her debt to the Cincinnati Conservatory of Music over a nationwide hookup the other evening. The oriole didn't mince words in telling the world about the place she received her diploma. Good for Sue! Most people forget when they arrive at the top!

I'm reminding you now to send congratulations to Lucille Edwards of KSTP, St. Paul, on October 3, when she marches down the aisle with Pat (Girl Alone) Murphy! It's a "Scoop" for him, too!

What you forgot to mention in your "Homecoming" paragraph in honor of Gulliver Chuck Wise was that he got by the customs with Lunnon's most timely gag: See no evil, hear no evil, speak no evil—and you'll never become an American radio commentator!

That still doesn't top George Case's retort to Ray Noble's invitation to join him in a cup of tea. George said (Haw Haw!) "I'll try, but you can take it from me that cup is going to be a bit overcrowded!"

Jack Snow (you remember him) wants our other reader to know that Helene Blue and Dick Belt will startle the listeners with something new in radio. A domestic skit minus the triangle!

It was a sad afternoon at Crosley's on Friday when the news reached here that Grace Kerns was killed in an auto accident at Williamsburg, Virginia. The late oratorio singer had many friends

at WSAI, where she was a member of the staff for many years.

Your first day back at the desk check the rumor about Joe (Smilin' Dan) Dunlevy and Singin' Sam Frankel teaming for a winter program! Years ago, both were part of an act that was rated as ace of Keith's headliners.

Bill Bailey sent in a KILL on the Red Barber football resume programs scheduled for Tuesdays, Thursdays and Saturdays. That means Barber will be exclusive for the Notre Dame games!

You could have knocked me over with a (bowling) pin upon learning that at last someone has stumped Hostess Bob Bentley! Since WCPO's best dressed artist has been selling cakes he has been the receiver of many gifts, among them many cakes! But it took an elderly lady to stop Bob with reverse English: She wants him to bake a cake for her! Bentley's culinary art has never advanced beyond the stage of boiling water.

Noontime mail had a peachy story about Don Becker and Minabelle (Mary Sothern) Abbott. At least, it is peachy for Don but not so with Mary. Seems that Becker injected a bit of pathos in the "Life of Mary Sothern" by having his heroine undergo an emergency operation. This sequence was to hit the waves on Monday; so on Friday the show was rehearsed. Saturday morning Miss Abbott was reported as doing nicely—after an emergency operation for appendicitis—at Bethesda Hospital!

Latest reports have it that the entire dramatic staff of WLW has petitioned Don to exclude all death scenes in future scripts!

Welles Ginn dropped by and seemed well pleased over his new WSAI spot (Sundays 5:45 P. M. EST). He'll be known as the Old Cincinnati, who takes his audience back twenty or thirty years ago when Vine Street was the mecca of the Midwest.

That's Franklin Bingman you hear on numerous Crosley shows. Frank divorced himself from WKRC to devote all of his time to ether acting.

How true it is that a network has issued orders to station employes who donate scribblings to magazines to refrain from criticising contemporaries' programs?

Who's the lovely that replaced the absent Catherine Cronin at WCPO? (Aside to you in a sotto voice: Don't tell her about that friend of yours in Hollywood who might do her some good. She just came from there!)

Somebody asked little Jimmy Lee if he had ever read "Anthony Adverse," to which the pianist replied, "Read it? Why, I can't even lift it!"

I'm wiring for the dope on the Paul Pendarvisongstress, Jane Allan. She was slated and advertised as the feature vocalist but at the last moment Paul switched to Marjorie Beattie!

Here's a replica of this afternoon's ticker tape: His dandy pinching for Paul Sullivan, has won Jimmy Alderman many new admirers. Jim is handling all the Crosley news during the morning hours . . . William Green has replaced Jean Jostyn as Dr. Ken-Rad . . . J. J. also loses "Smoke Dreams" . . . WLW's "School of the Air" returns October 5, with "Uncle" Ben Darrow at the helm . . . Arthur Chandler, Jr., has created a recipe for baked macaroni that is tu-tu-dee-vine . . . Nina Paisley gets the biggest notices on the "Music Box" show . . . and deserves 'em . . . Your Cora Spondent.

THE CHIVALROUS MURDERER

(Continued from Page 11)

stopped in at that apartment to clean your gun, eh? And it went off and killed the woman and wounded you?"

"Listen," began the youth in the bathtub, "I was sitting on the roof of this rooming-house, understand. A fellow jumped from the hotel fire-escape, next door, and landed on the roof beside me. He had a gun in his hand, and shot me. Then he ran downstairs. I don't know why he shot me . . ."

And to that story the young man, who identified himself as one James Culver, stuck with the utmost tenacity for three days.

Police tore up things in and around his room in the effort to find the missing .38 revolver whose bullets had sprayed the wall of the Whittakers' room in the hotel next door.

Whittaker had turned his own gun over to the police. He carried it, he said, whenever he intended to be out late at night.

And then James Culver broke. He admitted that he had been the man whose masked face and pointing pistol had confronted the Whittakers. He admitted that his story about a man jumping from the hotel fire-escape and shooting him had been false. But in its place he offered a new one.

HE SAID that two months before he had come to California from Kentucky. He was tired, hungry and broke. In front of a downtown hotel he saw a distinguished elderly gentleman and from him he had begged the price of a cup of coffee. This distinguished elderly gentleman was Whittaker. He had given Culver enough for a meal, and gave it with a surprising alacrity, the youth testified. But this new-found benefactor seemed to have a very thirsty curiosity. He asked Culver all kinds of questions. How old was he? Where was he from? What relatives did he have?

Professing interest in young Culver, Whittaker—according to the confessed bandit's story—commenced regularly to give him small sums of money and even staked him to a room in the rooming-house next door to the hotel.

And then—Culver claimed—the reason for all this generosity suddenly was revealed. Whittaker said that he wanted to scare "a woman." Would Culver oblige by faking a holdup? By so doing, he would earn two fifty-dollar bills which Whittaker promised to have in his own pocket, besides the contents of the woman's purse.

"He didn't tell me it was his own wife, either," the young man continued.

Only when he felt the sting of lead boring into his own flesh did Culver start to shoot, he claimed.

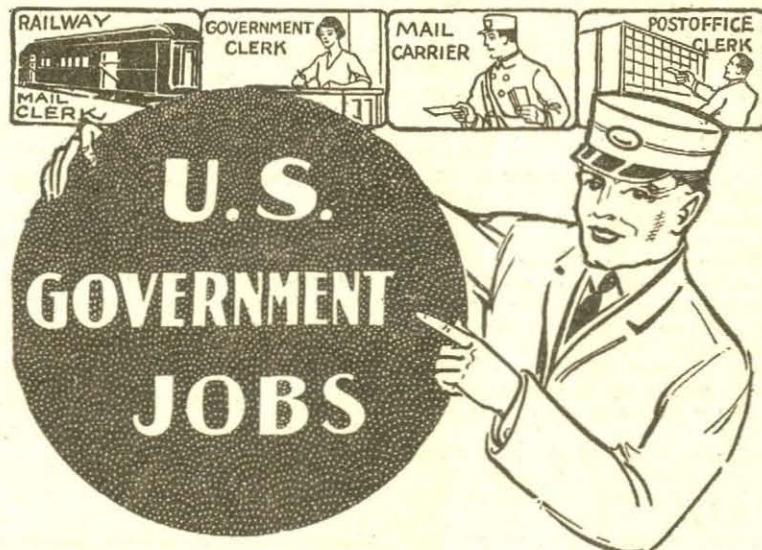
OF COURSE, the respectable Mr. Whittaker denied this story—so similar in its details to the famous "ragged stranger" murder in Chicago many years before, when Carl Wanderer shot and killed his wife in a pseudo-holdup he had induced a transient stranger to fake. Wanderer killed the stranger, too, and he himself died on the gallows.

But while the tactful police apologized to Mr. Whittaker, they investigated quietly. They found that he had been gambling and losing heavily. They found more—that he had insured his wife's life, recently, for \$9,000.

And then they discovered that the bullet which killed Mrs. Whittaker had come from Whittaker's gun!

That broke the case. On June 11, 1936, Samuel T. Whittaker was convicted of the murder of his wife—murder by proxy. And for this he received a life sentence.

And to the speed of radio, which enabled a police network to be thrown around the district almost immediately, thereby catching the third principal in the case—before he could escape from the district—much of the credit is due.



START \$1260 to \$2100 Year

MEN—WOMEN—FRANKLIN INSTITUTE

Dept. R193, Rochester, N. Y.

Experience usually unnecessary.

Common education usually sufficient.

Mail Coupon today—SURE.

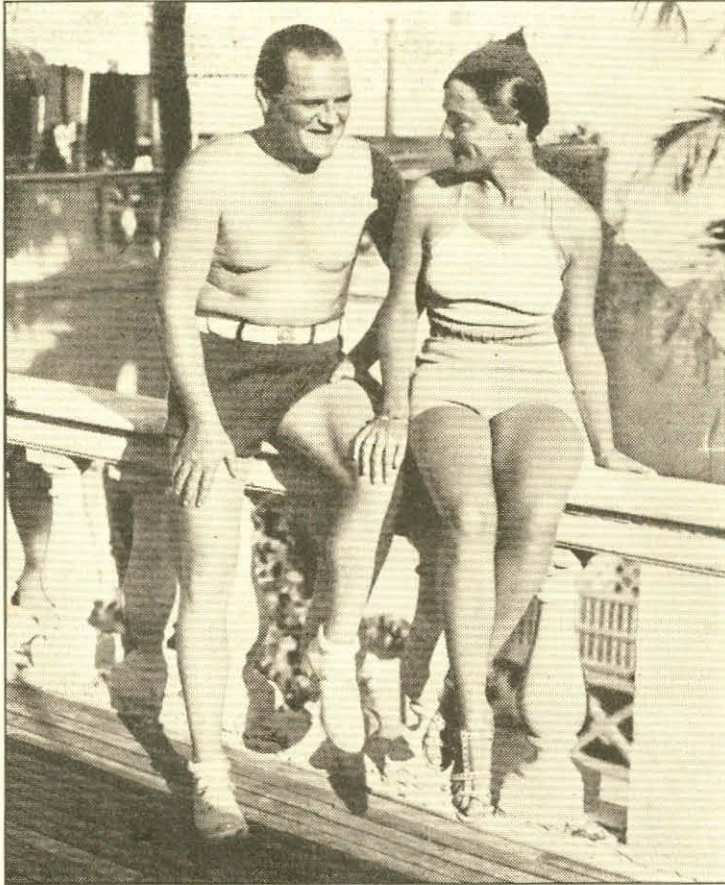
Rush to me, entirely free of charge (1) a full description of U. S. Government Jobs; (2) Free copy of illustrated 32-page book, "U. S. Government Positions and How to Get Them"; (3) list of U. S. Government Jobs; (4) Tell me how to qualify for a U. S. Government Job.

Name

Address

Use This Coupon Before You Mislaid It. Write or Print Plainly.

WOULD YOU LIKE TO KNOW STOOP AND BUDD?



After an unhappy first marriage, Stoop married lovely Kay Bell, a press-agent—and now gets all of his publicity free!

(Continued from Page 3)

has to say is: 'Let's go to a club, or to a show, or drop in at somebody's party—we'll have a lot of laughs!' I go. I have the laughs sometimes, but I feel guilty later."

Budd knows he should get angry more often than he does. He'll get sore for a minute, but he gets over his peeve in record time.

NOT so long ago, newspaper columnists began the rumor that all was not well with the marital affairs of Mr. and Mrs. Hulick. The truth was that Mrs. Hulick had undergone a serious operation. She had been very ill. She had taken her five-year-old daughter and gone to her mother's home where she could rest.

Budd was good and sore when he read those items in the paper. "Why don't they ask me before they print such things?" he muttered to himself.

Then a few weeks later one of the offenders asked him to play a benefit. "You'll have a lot of laughs," he said.

Budd played the benefit and never mentioned the previously printed rumors.

Stoopnagle is different. "My worst fault," he told me, "is that I don't make an effort to be nice to people I don't like. When I meet someone, he either clicks with me or he doesn't. I make snap judgments about people, and to my everlasting chagrin, I'm wrong fifty percent of the time!"

"I don't like crowds. I don't like big parties. I have a hard time remembering people.

"There's a certain newspaper reporter who hates me because he says I've met him a dozen times and still don't remember him. It's true. I never do remember him. But there's nothing—try as I have—that I can do about it.

"Maybe one of the reasons I shy away from people is because of a certain attitude that many take toward me. They stand off, look at me and

begin to chuckle. 'Be a scream,' their attitude says, 'make me laugh!'

"I can't do that. Essentially, I'm not a funny guy. I think I have a good sense of humor. I try to make what I write for Stoopnagle and Budd shows amusing. But I'm not a comic—not Stoopnagle. Stoopnagle is a character. He hasn't anything to do with F. Chase Taylor.

"When I'm angry I don't show it. I boil inside and shut my mouth. About once a year I go on a real 'mad.' It's usually when someone makes some personal remark about me or about my partner" (that's the way he always refers to Budd).

Every time I really get sore I do the same thing. I sit down and write a scathing letter to the offender. But I never mail them.

"I hate a scene above everything. Once we had a servant whom I had to discharge. I put off doing it for a week. I'd dream about it. I'd act out the conversation in my sleep. I lost a couple of pounds. When I finally did the deed, I was shaking.

"My partner and I have never had any trouble. We are different types. We find amusement in different ways. When we're playing stage shows and are cooped up together for weeks, we sometimes get on each other's nerves. But we understand the reason and take it in stride."

STOOPNAGLE is crazy about the color blue. Every time he goes into a haberdasher's, he comes out with an arm-load of blue ties, socks, shirts and undershirts. But the color doesn't reflect his mood. Although he isn't a comic at heart, essentially he's a happy fellow. But he wasn't so happy when he was involved in a series of domestic difficulties.

His first marriage was to a Rochester society girl. Stoopnagle himself comes from one of the most prominent families in Buffalo.

He married when he was very young,

before his character was crystalized. As he grew older, he realized that the people he liked were those with a zest for living. Theatrical folk interested him more than those in society.

These people did not interest Mrs. Taylor. She didn't keep her dislike of them to herself. When Stoop's theatrical hobby became his career, the situation became hopeless. There was a separation. (There is a son—F. Chase Taylor, Jr., by this marriage. He is now thirteen.)

A LITTLE less than a year ago, Stoop married Kay Bell. Kay is beautiful, a young brunet, who formerly worked on the New York Times.

When Stoop met her she was in the publicity department of the Columbia Broadcasting System.

They married and made their home in Norwalk, Connecticut, where Stoopnagle works at his script-writing, plays a little golf, does some swimming, mows the lawn and wears old clothes.

Stoop is a typewriter-thinker. When he writes those screamingly funny scripts, he just rambles on and on. When he pulls the last page from his typewriter, the script is always about eight or ten minutes too long. Then he cuts it.

Dozens of professional funny-men have offered to sell him "gags." Stoop isn't interested. The humor perpetrated by Stoopnagle and Budd is a peculiar brand all of its own. Stoopnagle and Budd—who occasionally drops in a suggestion—understand it.

Stoop begins work at eight-thirty or nine o'clock in the morning, and he won't allow himself to be interrupted. Kay Bell, who has been a writer herself, understands this peculiarity. Theirs is a grand marriage!

Kay has given up her career. She manages their charming home with the aid of a wonderful cook, an Alabama ducky. (Kay's mother is from Alabama.)

Budd—good-time Charlie, easy-going Budd—is also moving with his wife and daughter to Connecticut. Mrs. Hulick needs the country air. The two wives get along beautifully and should be good neighbors.

The things that go on when Stoopnagle and Budd are working are pretty funny.

Just as Stoopnagle refuses to buy "gags," so does he refuse to "cue" his studio audience for laughs. Some of those laughs you hear emanating from

the studios are forced. I won't reveal names, but when a certain comedian, runs his hands through his hair, that's a sign for the audience to laugh. Another puts his right hand in his coat-pocket when he wants a laugh. Stoop and Budd won't do anything like that. They're as funny as they know how to be. If the audience doesn't laugh when it should—well, they take their chances.

In their early days on the air they never used a script. They did pinch-hit in a Buffalo station when the line bringing in a rebroadcast broke. They ad-libbed for half an hour. Even when they were on a yeast program on Columbia, they spurned reading from a written page. Today—although they've been forced into using copy—they still ad-lib plenty. What they say to the amateurs is all spur-of-the-moment stuff.

Several times this ability to work without copy has served them well. Once they were sending a very important audition to Winston-Salem. There was a tremendous cast in the show. No mistakes could be made. When Stoop and Budd started to read their script (incidentally they read from the same manuscript and Stoop always stands on Budd's left) everything was fine until they came to page seven and (discovered that the pages were mixed up and that the script jumped from page seven to page fourteen!

They went right on talking until the musical director realized their predicament and handed them his script. When the recording made of the broadcast was played you could not tell that anything had gone wrong!

JUST the other night, they were doing a midnight rebroadcast to California. Harry Von Zell, the announcer on the show, made a mistake.

Stoop and Budd roared with laughter. Much to the delight of the studio audience, Stoop lay right down on the floor. The laughter continued for two and a half minutes.

One time, Stoopnagle had to ad-lib for minutes when he picked up the wrong glasses and could not see to read his lines. Incidentally, on the script their lines are never marked "Stoopnagle" and "Budd." It is still "H" (for Hulick) and "T" (for Taylor), since that's the way it used to be.

But everybody knows them by their radio names.

(Continued on Page 44)



It's always fair weather when good fellows get together. And usually there's a check to be signed. Harry Van Zell (center) scrawls his own "X" on the bill while Stoop and Budd stand by

*Radio Guide
Album*



"Well, sir, it's early afternoon as we approach the small house half-way up the next block." When the announcer says that, you know it's VIC AND SADE time. And here they are: Billy Idelson (Rush), Bernardine Flynn (Sade) and Art Van Harvey (Vic). In their demi-decade of airing, these three have learned to live their parts on the air completely. Billy Idelson IS Rush; Bernardine IS Sade; Art Van Harvey IS Vic

VIC AND SADE

BANG! BANG! Stick 'em up—I got you cornered, you rat!" and Tommy, age seven, stalks into the house, pointing his toy pistol at his older brother.

"Tommy, where did you ever learn that?" his horrified mother wants to know, and Tommy, with the desire to track down the villain still gleaming in his eyes, launches into an enthusiastic description of a program he heard on the radio the day before.

The same evening Tommy's mother sits down and writes a letter to the broadcasting station, deploring the presence of too much gun-play on the air.

"You wanna buy a duck?" lisps little Jane, who at eight has the earmarks

of a lady—and follows her question with a most unladylike sound.

And off goes another letter from Jane's harassed mother to the sponsor of the offending program which "corrupts the speech of our young."

"You don't realize the tragedy your program may cause. Last night's sketch had a wicked stepmother in it . . . God knows, children have been poisoned enough toward stepmothers . . ."

This letter, signed "A stepmother who is trying to win her children's love," came immediately after a classic fairy tale was dramatized on a children's program.

You have heard more than a few rumors, in recent months, to the effect

Parents Applaud, the Kids Object, But the Plan to Clean Up Youth's Radio Fare Goes Merrily Forward!



Arline Blackburn, "Eno Crime Club" star

DON'T FRIGHTEN

that children's radio programs are under scrutiny. Well, those rumors are true—with a vengeance!

It's no simple tug-of-war between sponsors who want to sell products and who realize that children turn up their noses at wishy-washy programs, and psychologists, who know the effects of horror and excitement upon impressionable youngsters. It's more of a free-for-all! Sponsors know that blood-and-thunder thrillers and the "Hey-fellas" type of scripts are frowned upon by parents. Psychologists know that adventure, excitement and thrills must be present in moderation if children are to listen to the radio at all.

Broadcasting stations have not only a social responsibility but a financial investment. Existing contracts, conflicting "expert" testimony on what is likely to shock little Johnny and what isn't, hundreds of letters of condemnation or approval of a single program—these make for a rough-and-tumble fight in which there is plenty of excitement, a lot of significance—and no small share of sheer absurdity.

The children's radio program industry is the youngest of the offshoots of the broadcasting business. But what a lusty, bouncing baby it has proved to be! In 1928, only three programs de-

signed for children were broadcast from New York. Thirty-four and a half hours a week were devoted to them. Today, over 1000 hours a week are set aside for children's programs!

Also, the popularity of these programs among children has increased rapidly. Just as you can often tell from children's clothes just what they have had for lunch, so you can tell from their conversation what radio programs they've heard the day before. In many homes, deals are made with desperate and reluctant parents; children will eat, do homework, wash—only if they are given permission to listen to their favorite programs.

HERE'S an interesting example of the hold radio has on children. Last July, Deems Taylor, the famous composer, wrote a note to the young director of children's programs for one of the broadcasting companies. Its text follows:

My dear Miss Tucker,
My Joan left yesterday for the Orient. Going through her possessions last night, I found the enclosed program for a day's entertainment that she compiled for herself. I hope you are properly flattered.
Sincerely,
Deems Taylor.

Enclosed was a sheet of yellow paper on which eight-year-old Joan Taylor, in her childish hand, had carefully listed twenty-four programs which she considered worth listening to, and which it was possible for her to hear in a single day. The "flattery" was

Left: Ann Shelley and Richard Svihus—"Joan" and "Pinkie"—heard on "One Man's Family"

inferred from the fact that she had printed "Adventures in King Arthur Land"—a program produced by Miss Tucker—in very large letters.

When so young a child, from a home which might reasonably be expected to provide a diversity of interests for its small daughter, shows as keen an interest in air entertainment as did Joan, the moral is obvious. Radio, in all its ramifications, has become one of the principal leisure-time activities of children. (Children imitate radio performers; many aspire to perform on children's programs; a greater number become members of radio clubs; some visit broadcast performances; others enter radio contests.)

What are the results?

NO ONE will deny the fact that radio has its value for children. It has brought them some understanding of the dramatic march of world events, a greater appreciation of music, entertainment to brighten up rainy, dull days. It has stimulated children to think, enriched their knowledge, increased their vocabulary and helped them in school work.

But radio has, also, become careless. There have been too many horror stories on the air. There have been too many programs which treated the subjects of gangsterism, crime, deep mystery, ghosts, sentimental love, unreal and impossible adventures. Left unchecked, these programs could easily become a real menace to children.

A few years ago, a study was made of the effect of the movies on children.



History is the background for "Wilderness Road," a new show for youth featuring radio-actors William Johnstone and Ray Collins

THE KIDDIES

by JULIAN FUNT



Madge Tucker: She directs children's programs for NBC network

"American Library Association" and the "Progressive Education Association"—as well as the industry itself—have taken definite steps toward child-program control.

The big broadcasting companies appointed qualified and trained people to insure the healthy development of children's programs. Columbia Broadcasting System, since the recent announcement of its intent to ban all violations of good taste from the air, and to raise the standards of juvenile entertainment, is getting down to brass tacks. It has secured the services of one of the leading child psychologists in the country, Prof. Aerthur T. Jersild of Columbia University, to help determine what is objectionable and what is not. Columbia has also formed an advisory committee of representatives of outstanding groups constantly working in the interests of child health and education.

It was found that many an escapade which had landed a child in a reformatory, had been borrowed intact from a movie. These escapades included thievery, as well as other crimes.

To prevent such a state of affairs in radio, a number of powerful child-welfare groups—among them the "National Council for Radio in Education," the "Child Study Association," the broad-

caster must appeal to the child's interest, but he must also consider the child's welfare. The usual child likes adventure and thrills, and within reasonable bounds, he has as much right to them as does the adult. But it is inexcusable to exploit the emotions of the normal child, to prey upon his fears, to lull him into a false sense of reality, or to drench him with a hokuspokus and sleight-of-hand solution of human problems."

One definite gain, which has been made in the last year in the field of sustaining programs, is to be seen in the increased choice of programs offered.

CHILDREN up to six years enjoy simple nursery tales and songs. From six to eleven years, or older, boys and girls like that legitimate excitement and stimulation of the imagination provided by vicarious adventures with great characters of history, or through the child heroes of their own age who figure in serial scripts. From ten to sixteen years, or older, the boy or girl interested in hobbies is offered authentic information in story form. This information may parallel his school work, his reading or his own investigations. Stamp collecting, bird study, training in animal care and aviation, are only a few examples of the subjects dealt with on this type of program.

A new trend in children's programs is also shown in the introduction of such sustaining programs as "Wilderness Road," which dramatizes the winning of the West with all its inherent drama and color, but which utilizes no unnecessary blood and thunder. Another program of the same type is Thomas Broadhurst's Sea Stories, personally related with salty gusto by the seventy-eight-year-old author and author of the robust novel, "Blow the Man Down."

The "commercial" children's program has been a harder nut to crack. The sponsor who is paying the bills is, as a rule, interested in only one thing—selling his product. He wants the type of program which will attract the most children listeners. But even he has been forced to give in to the new trend. The broadcasting systems have insisted on the change, and in several instances have even sacrificed accounts to uphold their principles.

There have been many examples of how the new policy of the broadcasting systems, plus an aroused public opinion, made the commercials toe the line.

Some of the commercials had to learn by bitter experience—like the cereal maker, who, after years of paying for a program which satisfied parents and children (and this is by no means simple!) decided to go in for blood and thunder. With the big chains playing down the thrills in children's programs, he figured he would scoop his competitors by switching to an independent station and "opening up."

Following the first episode written to meet his demands for heart-stopping thrills, the agency was deluged with hundreds of protests—and what hurt the sponsor even more—sales of the cereal dropped off overnight. With almost lightning speed, the former desirable tone of the program was restored.

THE Bobby Benson program used to have a great deal of gun-play, fights, hectic adventure. Now the action is much slower and gun-play is almost non-existent.

There has been a veritable revolution in detective scripts for children. You don't kill the villain any more. You outwit him.

Horror, as such, is out. No more can such sounds as ghosts of dying men, the wailing of spirits or the blood-

(Continued on Page 44)

Radio Guide Presents
GIANT-GRAVURE

HELEN HAYES made stage history in "Coquette." She received the coveted Motion Picture Academy award in 1932 for her part in "The Sin of Madelon Claudet." In 1936 she became a radio favorite with "New Penny" while portraying "Victoria Regina" at the same time on the stage. For these achievements, RADIO GUIDE devotes its Giant-Gravure to Miss Hayes. Next week, Monday, September 28, you will hear her in a new air drama

HELEN HAYES





Life Story of a Dancer

by
HELEN
HOVER

**A Dancing Sensation
Becomes a Box-Office
Smash! Fred Astaire
Soars to New Heights
With Romance, Comedy**

Fred Astaire (right) was angered when Ginger Rogers (left) was selected as his dancing partner for "Flying Down to Rio." Now they're rated as the top "box-office" team in Hollywood history



IN HOLLYWOOD Fred Astaire was destined to soar to such fame and success that his past achievements and the applause he had been given in New York and London would soon seem trivial by comparison.

In Hollywood, too, he adopted a "no talk" Garbo policy that gave his studio's publicity department many a headache.

Fred was so certain—when he arrived in the film city—that movies were not for him that he thought of "Flying Down to Rio" as just another picture he must do before leaving Hollywood for good. Not that he was careless about his work. He never could be. He was a tireless worker and worrier. But his first nervousness gone, that nonchalant personality of his had a chance to shine. And it did.

Though "Flying Down to Rio" was no box-office sensation, and though Fred was not hailed as a coming movie star because of it, the picture did manage to show up the native Astaire talents and caused RKO-Radio to take a chance on starring him.

Not only did the signer-uppers of Astaire take a long chance when they decided to star Fred, but they took an even longer chance when they decided

to pair this movie newcomer with a girl who hadn't been getting anywhere though she had been on the RKO lot a long time. She was—and is—Ginger Rogers.

When Fred learned that Ginger was to take the exotic Claire Luce role in "The Gay Divorcee" he was infuriated.

And that is how the screen's biggest money-making team started!

In gross receipts, "The Gay Divorcee" took in \$1,793,000 the first twelve months—a real record for talkies, with the exception of the gross in "The Jazz Singer" which, after all, was the first "talkie-single." Later "Top Hat" had a take of \$1,524,000 the first twenty weeks, not including the foreign returns! And "Follow the Fleet" broke the all-time record at the Radio City Music Hall, the world's largest theater, when \$62,000 were passed through the ticket window during a single week-end!

These box-office records make clear the reason why Fred has battled with his studio about money matters from time to time. He got \$1,750 a week when "Flying Down to Rio" was released. After filming "The Gay Divorcee," he naturally asked for a tilt in salary—and, just as naturally, got it. When he finished "Follow the Fleet" he

is said to have threatened to walk out on his contract, and this brought his salary up to \$100,000 a film.

Of course, Fred owes a lot to RKO-Radio. And he knows it. They had picked him up after he had played only a small bit part with Joan Crawford in "Dancing Lady." RKO had taken a very long chance on him. But that he came through far beyond their wildest dreams cannot be denied.

Speaking of salaries, it is rumored that Fred is receiving \$3,500 a week from his present radio sponsors.

Turning from Fred's salary difficulties to his home life, we find that his wife has been responsible for much of his Hollywood success.

After finishing "The Gay Divorcee," Fred was exposed to all the torments that make the life of a Hollywood luminary practically unbearable. Fan mail flooded his studio. Strangers demanded autographs, photographs, locks of his hair, buttons from his shirt. School girls with autograph books rushed out at him from dark doorways, and crowds tried to get into his dressing-room to steal his dancing-shoes.

To all those palpitating questions that an eager fan public is anxious to have its heroes answer, Fred's invariable reply was: "My private life was not under contract."

And in this reply we can detect the subtle hand of Fred's quiet, socialite wife, Phyllis Potter Astaire, who had been brought up in the exclusive Boston Black Bay society where any discussion in the papers as to what you had eaten for breakfast would be avoided like the plague.

FRED was—and is—very much in love with Phyllis. And, if the keeping of his off-screen and off-radio life to himself will make her happy, then he'll keep on being a sphinx-like Garbo to interviewers!

Still there are certain facts about Fred's private life that we know.

Fred's Beverly Hills home is near the top of a hill and stands with its back to Charlie Chaplin's home, so that if the two great pantomimists cared to do so, they could chat with each other over the back fence. On Fred's grounds are a swimming-pool and sunken tennis courts. However, as star homes in Hollywood go, Fred's is an unostentatious one. His house, of white brick with green shutters, is done in a conservative English style. All in all, it looks more like a home than an expensive show-place.

About Fred's social activities, we

know this: Fred and his wife seldom take part in Hollywood's gay night life. And for two very good reasons: Fred dislikes mixing with crowds; and he must keep in training like an athlete so that his dancing will be at its best.

When Fred and his wife do go out, it is with three distinct groups of people.

One is the intellectual and cosmopolitan Dorothy Parker and Donald Ogden Stewart crowd. His "professional" friends are Randolph Scott, George Gershwin, George Raft and Johnny Green.

Old friends wear well with him. At a party given by George Gershwin one Sunday afternoon, about ten years ago, he met Johnny Green. Fred, whose fingers always ache to play what he calls a "feolthy piano" tinkled a couple of numbers and Johnny said they were swell. The two have been friends ever since.

Fred's society friends are the "horsey" set, such as John Hay Whitney and Alfred Gwynne Vanderbilt. Fred himself delights in watching horse races and never misses a day at the Santa Anita tracks. However, he has been seen only at the "two-

dollar window." He doesn't believe in heavy betting. But he likes the fun of making small wagers.

A great many fans ask in their letters whether Fred is in poor health. As a matter of actual fact—although he is very slight—he is really in perfect physical condition. Constant rehearsals and dancing keep his muscles firm and supple. And, although he is usually under-weight while making a picture, his weight becomes normal as soon as the film is done.

The question most people ask Fred is—you guessed it—"How can I learn to dance?"

And he can't tell them! He insists quite reasonably that it's impossible to teach a person how to dance by means of an interview. However, he is writing a book on the subject of dancing.

Fans often ask why Fred never permits visitors while he is rehearsing a dance alone or with Ginger Rogers. His answer is this: the dance is then in a formative state only and the spectators may get the impression that he is not the dancer he is supposed to be. That attitude is, of course, nothing against Fred. No dancer would want visitors present while he was trying to evolve a new routine.

Where, fans ask, does Fred get his ideas for new dances? The answer is that he gets them by listening attentively to rhythms in music he hears.

(Continued on Page 46)

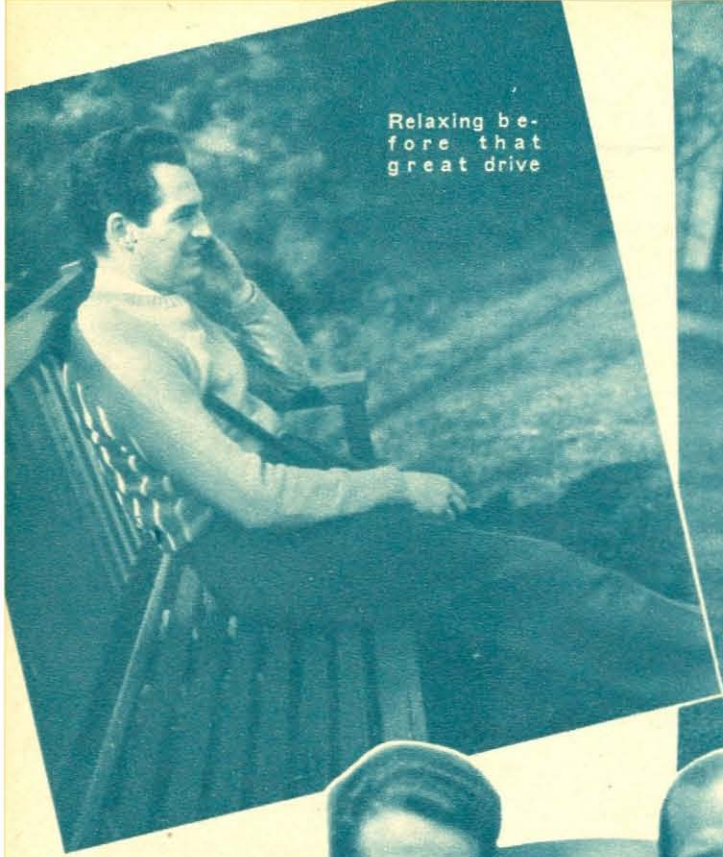


Randolph Scott, one of Fred's few friends among picture stars

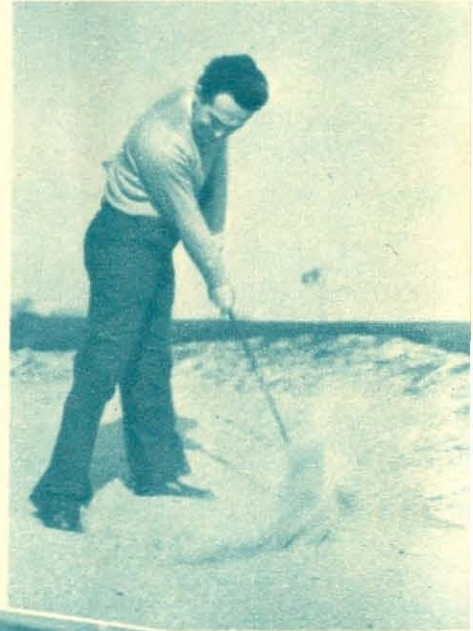


Fred and his wife travel with the socially elect, "horsey" set in Hollywood

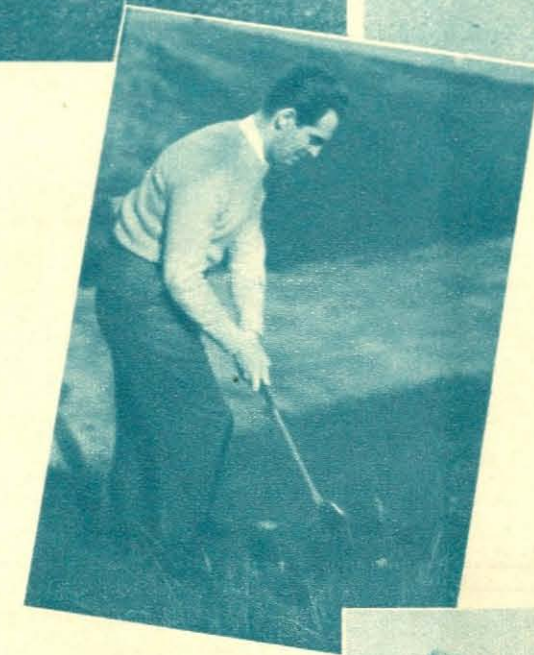
Relaxing before that great drive



PUTT-PUTT-PUTTING with FRED WARING



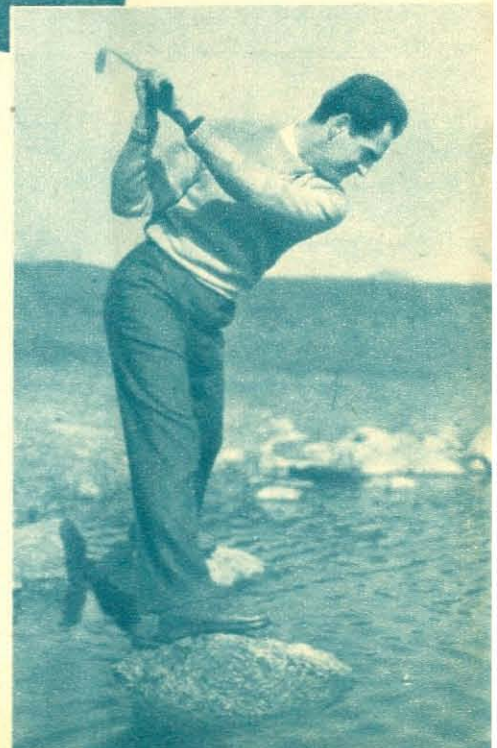
That mighty Waring whip takes him off the fairway . . . and into the sand-trap, but not for long, as you can see



Next comes the rough, above, and surely this is the last of the Waring ill-fortune . . .

But—oh—we forgot. He simply can't resist the lake. It looks so darn cool

Well, Fred was in good company at Washington, D. C. "Pro" Leo Diegel was with him



AS WE GO TO PRESS

The following last-minute program changes have just reached RADIO GUIDE as we go to press. They are presented in the hope that they will reach you in time to be of service.

THURSDAY, SEPTEMBER 24

6:45 p.m. EST (5:45 CST), NBC network: Julius Zirinsky, Russian portrait painter, will be non-professional guest artist during the Music Is My Hobby program.

9 p.m. EST (8 CST), NBC network: Jack Oakie and Anna Sten will be presented along with Leah Ray as guest artists on the Music Hall.

FRIDAY, SEPTEMBER 25

7 p.m. EST (6 CST), NBC network: A thrilling melodrama titled "Race Track" will star Irene Rich.

7:30 p.m. EST (6:30 CST), NBC network: The Old Ranger will tell the story of a young Englishman who was sent to New Mexico by his family to be reformed.

8:30 p.m. EST (7:30 CST), NBC network: A story of a girl who valued money above happiness, "I Married for Money," will be dramatized during the True Story Court of Human Relations.

SATURDAY, SEPTEMBER 26

9 a.m. EST (8 CST), CBS network: Rabbi Stephen S. Wise of the Free Synagogue, of New York will deliver a Yom Kippur message.

SUNDAY, SEPTEMBER 27

PITTSBURGH SYMPHONY GUEST

Reed Kennedy, popular young baritone, will be heard as guest soloist with the Pittsburgh Symphony Orchestra over the CBS network at 2 p.m. EST (1 CST).

FROMAN, ROBESON AND REARDON

Jane Froman, contralto of the microphone and screen; Paul Robeson, Negro operatic baritone, and Casper Reardon, renowned harpist, will be guests of the Magic Key over NBC at 2 p.m. EST (1 CST).

THATCHER COLT MYSTERIES

A new series of mystery stories titled "Thatcher Colt Mysteries" will have

the same as last season. The program may be heard at 7:30 p.m. EST (6:30 CST).

NELSON EDDY PROGRAM BEGINS

Nelson Eddy, baritone idol of radio, screen, opera and the concert stage, will be heard from Hollywood over CBS in the new Open House series at 8 p.m. EST (7 CST). He will be assisted by Francia White, soprano, and Josef Pasternack's orchestra.

MISCHA ELMAN PLAYS FOR FORD

This week's guest artist on the Sunday Evening Hour at 9 p.m. EST (8 CST) over CBS, will be the world-famous violinist, Mischa Elman.

PONSELLE MOTORS GUEST

Rosa Ponselle, Metropolitan Opera soprano, will make a guest appearance on the Concert Hour over NBC at 10 p.m. EST (9 CST).

MONDAY, SEPTEMBER 28

FOUR DRAMATIC SERIES

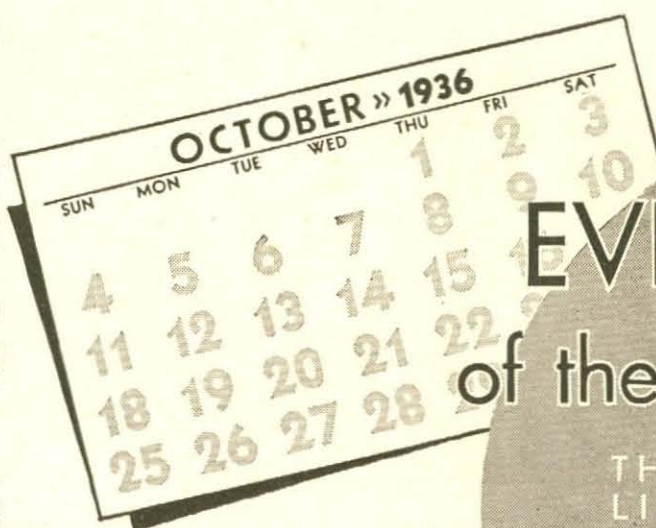
Three dramatic series, popular last season, return to the air over the CBS network this date to be heard from Monday to Friday inclusive. "Bachelor's Children," featuring Patricia Dunlap, Marjory Hannan, Hugh Studebaker and Olan Soule in the leading roles, will be heard at 9:45 a.m. EST (8:45 CST). "The Romance of Helen Trent," which was suspended during the Summer months, will be heard at 12:30 p.m. EST (11:30 a.m. CST), to be followed fifteen minutes later by "Rich Man's Darling," with Peggy Allenby in the title role. "Treasure Adventures of Jack Masters," a new series of boyhood adventures, will be aired on Mondays, Wednesdays and Fridays at 5:30 p.m. EST (4:30 CST).

TOM MIX RETURNS

Tom Mix and his Straight Shooters return to the air in a five-a-week series at 5:15 p.m. EST (4:15 CST) over NBC. Tell your youngsters.

MAGAZINE OF AIR GUESTS

To add to the list of distinguished guest speakers presented on the Magazine of the Air in the past, today's program will present Sheila Hibben, who compiled the first book of American regional cooking, and Fannie Hurst, famous American writer. Wednesday's guests will be Franklin P. Adams, columnist of the New York Herald-Tribune, and the Princess Kropotkin, daughter of the famous scientist and writer, and writer in her own name. On Friday, Sherwood Anderson, author, and Amelia Earhart, aviatrix, will



EVENTS of the WEEK

THE DAILY LISTINGS WILL SHOW YOUR NEAREST STATION FOR THESE PROGRAMS

Eastern and Central Time Are Shown. For MST Subtract One Hour from CST

cast including his five-year-old daughter Carol Ann, Clara Kimball Young, Marjorie Rambeau and Eric Linden. Guests of honor: Mrs. Edward G. Robinson and Victor Young.

FAMOUS JURY TRIALS

Famous Jury Trials, dramatizations of history's greatest court-room trials, returns to the Mutual network this season at 10 p.m. EST (9 CST).

NEW JERRY COOPER SERIES

Jerry Cooper, Sally Singer, a male chorus and Ray Block's orchestra begin "Musical Toast" program, NBC at 10:30 p.m. EST (9:30 CST).

TUESDAY, SEPTEMBER 29

EAST AND DUMKE BACK

To be known as the "Quality Twins," Ed East and Ralph Dumke will be heard solving household problems in their unusual style over a CBS network on Tuesdays and Thursdays at 11:15 a.m. EST (10:15 CST).

COACHES FOR NEWS OF YOUTH

Gomer Jones, all-American center from Ohio State will be interviewed by "Scoop" Ward on the News of Youth program over CBS at 6:15 p.m. EST (5:15 CST). Thursday program will present J. H. Crowley, coach at Fordham College.

LOUISE MASSEY & WESTERNERS

Louise Massey and the Westerners, favorite passengers during the past year on the Show Boat, will launch their own sponsored show over NBC at 8 p.m. EST (7 CST). The series is a musical narrative titled Log Cabin Bar Z Ranch.

ETHEL WATERS FOR BERNIE

Ethel Waters, popular blues singer from Harlem, will be the guest of Ben Bernie and All the Lads over NBC at 9 p.m. EST (8 CST).

GLEASONS AND PIXIES

The guest features of Fred Astaire's program over NBC at 9:30 p.m. EST (8:30 CST) include the Gleason family in a sketch written by Jimmy Gleason, the pixilated sisters of the motion picture "Mr. Deeds Goes to Town," and the Ethiopian Choir of Los Angeles.

PORTRAIT OF DUCHIN

Eddy Duchin's orchestra takes its place this week on the Portraits in Harmony show over NBC at 10:30 p.m. EST (9:30 CST).

WEDNESDAY, SEPTEMBER 30

FANNY BRICE "PAREE" STAR

Fanny Brice, stage and screen comedienne now playing one of the leading roles in the current edition of the Ziegfeld Follies, succeeds Willie and Eugene Howard on the Revue de Paree over NBC at 8 p.m. EST (7 CST).

NINO MARTINI RETURNS

Fresh from triumphs in Hollywood, Nino Martini, romantic young Latin tenor of opera, radio and films, returns to his former radio sponsor to inaugurate a new series of Wednesday evening programs with Andre Kostelanetz' orchestra over the CBS network at 9 p.m. EST (8 CST). The Friday Chesterfield program will be heard at a new time, 8:30 p.m. EST (7:30 CST).

THURSDAY, OCTOBER 1

COL. AND BUDD ON SHOWBOAT

Following their last broadcast as substitutes for Fred Allen, Colonel Stoop- (Continued on Page 47)



Shep Fields
Friday, NBC



Beverly Roberts
Thursday, NBC



Floyd Gibbons
Saturday, NBC



Rosa Ponselle
Sunday, NBC



Wallace Beery
Monday, CBS

its premiere over the NBC network at 2:30 p.m. EST (1:30 CST). The series is adapted from mystery stories by Anthony Abbott.

GOLD STAR MOTHERS

A tribute to war mothers will be paid by Gen. Frank T. Hines and Mrs. Mathilda Burling, national president of the Gold Star Mothers, over NBC at 3:30 p.m. EST (2:30 CST).

PHIL BAKER TROUPE RETURNS

Phil Baker, popular comedian-accordionist, returns to CBS in a new series with his supporting cast and sponsor

be heard. This program is a CBS feature at 11 a.m. EST (10 CST).

NEW HELEN HAYES SERIES

Helen Hayes, famous stage and screen star, returns to airwaves this date in a new series over NBC at 8 p.m. EST (7 CST). A specially written radio play based on "Bambi," famous American novel, will be her vehicle.

RADIO THEATER CELEBRATES

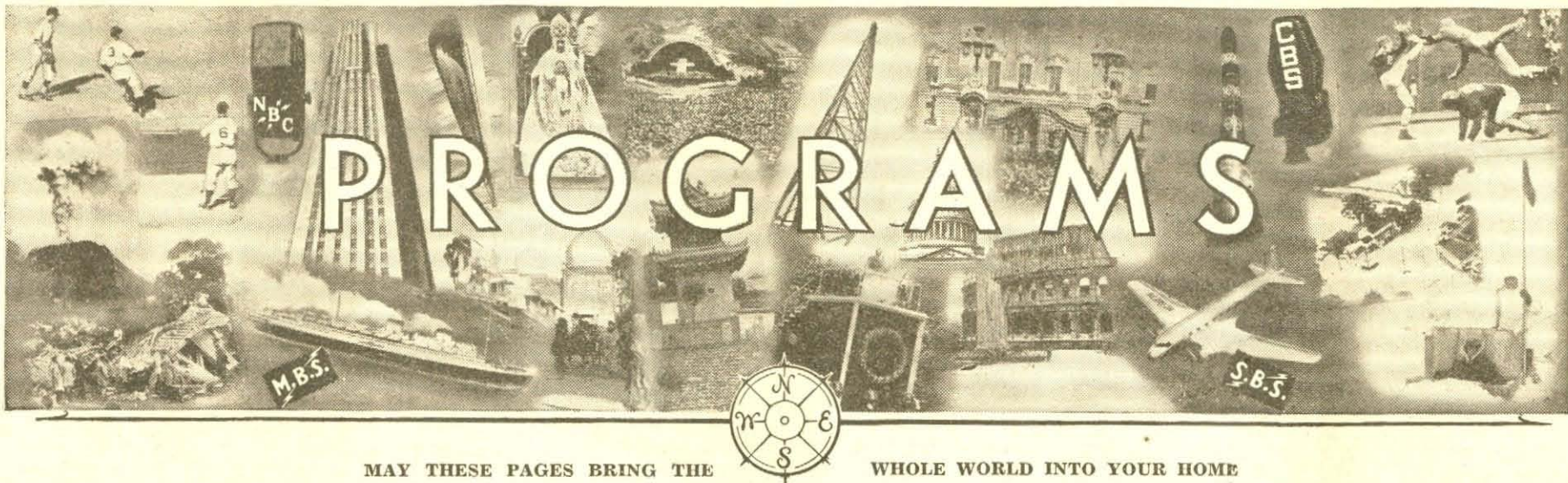
Radio Theater's 100th performance 9 p.m. EST (8 CST) over CBS will star Wallace Beery in "The Plutocrat" with

BRITISH COMMENTATOR

A retired British naval officer's impression of the kaleidoscopic American scene, gathered on a motor tour of Eastern and Midwestern states, will be continued over NBC at 7:15 p.m. EST (6:15 CST) by Commander Stephen King-Hall.

BUSY SPORTCASTER HUSING

The most complete coverage of Fall and Winter sports ever attempted will be given by Ted Husing in a new series to be heard Tuesdays, Thursdays and Saturdays at 7:15 p.m. EST (6:15 CST) over the CBS network.



MAY THESE PAGES BRING THE

WHOLE WORLD INTO YOUR HOME

Network Changes

Lucille Manners, formerly 3:30 p.m., now NBC 1 p.m. EST (12 noon CST)
 Harold Nagle's Orch., formerly 1 p.m., now NBC 3 p.m. (2 CST)

News

11:00 a.m.—NBC-WCKY
 6:30 p.m.—CBS-WKRC
 9:00 p.m.—Walter Winchell: NBC-WJZ
 11:30 p.m.—NBC-WEAF

Classical Music

12:30 p.m.—Radio City Music Hall: NBC-WAVE
 3:00 p.m.—Symph. Orch.: CBS-WSMK
 7:30 p.m.—Fireside Recitals: NBC-WTAM
 9:00 p.m.—Symph. Orch.: CBS-WABC

Comedy

4:30 p.m.—Senator Fishface: NBC-WLW
 7:00 p.m.—Tim & Irene: NBC-WTAM

Drama

6:30 p.m.—Tale of Today: NBC-WTAM

Talks

12:30 p.m.—Univ. of Chi. Round Table: NBC-WTAM
 3:00 p.m.—Julia Hoyt: NBC-WSM
 6:30 p.m.—Int'l Broadcast from London; Ailstaire Cooke: NBC-WAVE

Morning

9:00 EST 7:00 CST
 CBS-On the Air Today; Organ Reveille: (sw-21.52)
 NBC-Melody Hour: WTAM-WCKY WMAQ
 WCPO-Morning Salute
 WFBM-Timely Varieties
 WKRC-Youth Education Prgm.
 WWVA-L. P. Lehman & Staff

8:15 EST 7:15 CST
 WCPO-Uncle Bob

8:30 EST 7:30 CST
 CBS-Lyric Serenade: (sw-21.52)
 NBC-Tone Pictures: WSAI
 WKRC-Δ Wayside Church
 WLW-Δ Church Forum
 WOWO-Δ Old Time Religion
 WWVA-Sunday Morning Serenade

8:45 EST 7:45 CST
 CBS-Radio Spotlight (sw-21.52)

9:00 EST 8:00 CST
 NBC-Antobal's Cubans: WTAM WCKY WHIO WIRE WAVE WSM
 NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-15.21)
 CBS-Sunday Morning at Aunt Susan's; News: WMMN WHAS WWVA WKRC (sw-21.52)
 WCPO-Gladys & Mary

WFBM-Solving Today's Problems
 WGBF-Gospel Home Circle
 WGN-Sunday Morning Concert
 WSAI-Gypsy Fortunes

9:15 EST 8:15 CST
 WCPO-Δ County Jail Service
 WFBM-Pacific Paradise
 WSAI-Δ Church Forum
 WSMK-Aunt Susan's (CBS)

9:30 EST 8:30 CST
 NBC-Concert Ensemble: WCKY WTAM WSM WIRE WAVE
 KMOX-Rise & Shine
 WFBM-Δ Little Church of the Air
 WGBF-Church of Fundamentals
 WHIO-Δ Christian Tabernacle
 WKRC-Δ Salvation Army Service

9:45 EST 8:45 CST
 WCPO-Galvano & Cortez
 WHAS-Reading the Funnies
 WSAI-Plantation Moods

10:00 EST 9:00 CST
 NBC-Δ Sabbath Reveries; Dr. Chas. L. Goodell, speaker; Mixed Quartet, dir. Chas. A. Baker: WHIO WSM WAVE WTAM WCKY WIRE (sw-15.33)
 CBS-Δ Church of the Air: WSMK KMOX WHAS WWVA WLAC WMMN (sw-21.52)
 NBC-The Southernaires: WSAI KDKA WMAQ WLW (sw-15.21)

WCPO-Hillbilly Hulabaloo
 WFBM-Jake's Entertainers
 WGBF-German Service
 WGN-N'western Reviewing Stand
 WMAQ-Sunshine Hour
 WOWO-Δ Christian Science
 WWVA-Δ Judge Rutherford

10:15 EST 9:15 CST
 WGN-Sunday Morning Concert
 WOWO-Sunshine Hour

10:30 EST 9:30 CST
 NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)
 CBS-Beethoven Sonatas: WWVA WSMK KMOX WMMN WLAC

NBC-South Sea Islanders: WCKY WAVE WTAM WHIO WIRE (sw-15.33)
 ★ CBS-Children's Hour: (sw-21.52)

WFBM-Christian Men Builders
 WGN-Edna Sellers, organist
 WHAS-Δ Sunday Jail Services
 WKRC-Amer. Legion Prgm.
 WMAQ-Sunshine Hour
 WSAI-Hymns of Praise
 WSM-John Ford
 WWVA-L. P. Lehman & Staff

10:45 EST 9:45 CST
 KMOX-Fascinating Melodies
 WCPO-Galvano & Cortez
 WGBF-Honolulu Serenaders
 WGN-Keep Chicago Safe Prgm.
 WKRC-Beethoven Sonata (CBS)
 WSAI-News
 WSM-Δ First Baptist Church

11:00 EST 10:00 CST
 NBC-News; Ward & Muzzy, piano duo: WCKY WHIO (sw-15.33)
 CBS-Romany Trail: WSMK KMOX WMMN WLAC WKRC News: WIRE WLW
 KDKA-To be announced
 WAVE-Δ Devotional Service
 WCPO-Amateur Revue
 WGBF-Agoga Tabernacle

EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B
KMOX	1090	50,000	St. Louis, Missouri	CBS
WABC†	860	50,000	New York City	CBS
WAVE	940	1,000	Louisville, Kentucky	NBC
WBBM†	770	50,000	Chicago, Illinois	CBS
WCKY	1490	5,000	Cincinnati, Ohio	NBC
WCPO	1200	250	Cincinnati, Ohio	Local
WEAF†	660	50,000	New York City	NBC-R
WENR	870	50,000	Chicago, Illinois	NBC-B
WFBM	1230	1,000	Indianapolis, Indiana	CBS
WGBF	630	500	Evansville, Indiana	Local
WGN	720	50,000	Chicago, Illinois	MBS
WGY†	790	50,000	Schenectady, New York	NBC-R
WHAM†	1150	50,000	Rochester, New York	NBC-B
WHAS	820	50,000	Louisville, Kentucky	CBS
WHIO	1250	5,000	Dayton, Ohio	NBC
WIRE	1400	1,000	Indianapolis, Indiana	NBC
WJR†	750	50,000	Detroit, Michigan	CBS
WJZ†	760	50,000	New York City	NBC-B
WKRC	550	1,000	Cincinnati, Ohio	CBS
WLAC	1470	5,000	Nashville, Tennessee	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMMN	890	1,000	Fairmount, West Virginia	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC
WSAI	1330	2,500	Cincinnati, Ohio	NBC
WSM	650	50,000	Nashville, Tennessee	NBC
WSMK*	1380	200	Dayton, Ohio	CBS
WTAM	1070	5,000	Cleveland, Ohio	NBC-R
WWVA	1160	5,000	Wheeling, West Virginia	CBS

NBC—National Broadcasting Company
 CBS—Columbia Broadcasting System
 MBS—Mutual Broadcasting System
 NBC-B—National Broadcasting Company Basic Blue Network
 NBC-R—National Broadcasting Company Basic Red Network
 †—Night Programs
 *—Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WGN-Melody Time
 WHAS-Δ Methodist Church
 WMAQ-Morning Melodies
 WSAI-Herbert Spiekerman
 WTAM-News; Current Interlude
 WWVA-Δ Judge Rutherford; Tamburitzza Orchestras

11:15 EST 10:15 CST
 NBC-Peerless Trio: WHIO WCKY WTAM (sw-15.33)
 ★ NBC-Nellie Revell: WLW
 WGN-Lawrence Salerna & Edna Sellers
 WIRE-To be announced
 WKRC-Rhythm Youngsters
 WSAI-Dr. Courboin, organist

11:30 EST 10:30 CST
 NBC-The World Is Yours, drama: WAVE WLW
 CBS-Major Bowes Capitol Family; Helen Alexander, sop.; Edward Matthews, bar.; Nicholas Cosentino, Charles Magnante, Sam Herman: KMOX WKRC WOWO WSMK WMMN WLAC WHAS (sw-21.52)
 NBC-Musical Comedy Revue: WTAM WCKY WHIO WSM WMAQ (sw-15.33)
 WFBM-Stardust Melodies
 WGN-New Poetry Hour

WIRE-Crystal Melody Hour
 WWVA-L. P. Lehman & Staff

11:45 EST 10:45 CST
 WGBF-Honolulu Serenaders
 WMMN-Δ First Presby. Church

Afternoon

12:00 EST 11:00 CST
 ★ NBC-Int'l Br'cast from Paris; Salute to NBC's Tenth Anniversary: WTAM WCKY WHIO WMAQ WAVE (sw-15.33)
 CBS-Capitol Family: WWVA (sw-9.59)
 NBC-American Pageant of Youth; Johnny Johnson's Orch.; Guest: KDKA WSAI WENR (sw-15.21)
 WCPO-Salvation Army Prgm.
 WGBF-Δ Agoga Tabernacle
 WGN-Reading the Comics
 WLW-Δ Cadle Tabernacle
 WMAQ-Sunshine Hour
 WSM-Δ Methodist Church

12:15 EST 11:15 CST
 KMOX-Horner for Governor
 WCPO-Happiness Ahead

12:30 EST 11:30 CST

NBC-U. of Chicago Round Table Discussion: WTAM WCKY WMAQ WIRE (sw-15.33)
 CBS-Salt Lake City Tabernacle; Choir & Organ: WHAS WLAC
 WWVA KMOX WOWO WKRC (sw-21.52-9.59)
 ★ NBC-Radio City Music Hall: KDKA WAVE WENR (sw-15.21)
 WCPO-Future Stars
 WFBM-Community Salute
 WGN-Ted Weems' Orch.
 Local
 WHIO-Concert Hour
 WLW-To be announced
 WSAI-Organ Highlights

12:45 EST 11:45 CST
 CBS-Salt Lake City Tabernacle: WSMK WKRC

1:00 EST 12:00 CST
 NBC-Music Hall: WENR WSM
 CBS-Δ Church of the Air: WHAS WWVA WKRC KMOX WMMN WSMK (sw-15.27-9.59)
 NBC-Lucille Manners, sop.; Orch.: WTAM WMAQ WCKY WIRE (sw-15.33)
 WCPO-Dixie Trio
 WGBF-Musical Masterpiece Hour
 WFBM-Bohemians
 WGN-Alice Blue, pianist
 WHIO-Clara Oglesby Lyman
 WLAC-Δ Church of Christ
 WLW-Δ Luthern Hour
 WOWO-Mayfair Revue
 WSAI-Amer. Family Robinson

1:15 EST 12:15 CST
 WCPO-Tango Tunes
 WGN-Palmer House Ensemble
 WHIO-Paul Whiteman's Orch.
 WSAI-Console & Keyboard

1:30 EST 12:30 CST
 NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ WTAM (sw-15.33)

★ CBS-Int'l Br'cast from Paris; News Exchange: WHAS WWVA WOWO WBBM WSMK WFBM WMMN (sw-15.27-9.59)
 NBC-Highlights of the Bible; Dr. Frederick K. Stamm: WENR WAVE
 Sn-o-ke Dreams: WLW WSM
 KDKA-Concert Echoes
 KMOX-Carveth Wells
 WCPO-Laura Shields
 WGN-Margot Rebeil, Lawrence Salerno
 WKRC-Sunday Players

1:45 EST 12:45 CST
 ★ CBS-Int'l Br'cast from Brussels, Belgium: WSMK WHAS KMOX WOWO WWVA WMMN WFBM (sw-15.27)
 NBC-Samovar Serenade: WHIO WTAM WCKY (sw-15.33)
 WIRE-Robert Bowers' Band
 WMAQ-Musical Revue

2:00 EST 1:00 CST
 CBS-To be announced: WSMK WWVA
 ★ NBC-Magic Key; Symph Orch. dir. Frank Black; Casper Rardon, harpist; Jane Froman, guests: WENR WAVE KDKA WLW WSM (sw-15.21)
 NBC-Beneath the Surface, drama: (sw-15.33)
 NBC-Whitney Ensemble: WMAQ WHIO WTAM WCKY

CBS-Pittsburgh Symph. Orch.; Antonio Modarelli, cond.: WHAS KMOX WKRC WLAC WMMN WFBM (sw-15.27-9.59)
 Swedish Coronation March, Sweden; Song to the Evening Star from "Tannhauser," Wagner; Homing, Del Rio; The Young Prince and Princess from "Scheherazade," Rimsky-Korsakoff; Excerpts from "The Merry Widow," Lehar; Brown October Ale from "Robin Hood," De Koven; A Perfect Day, Bond; Marche Slav, Tchaikowsky

WCPO-Popular Concert
 WGBF-Musical Masterpiece Hour
 WGN-Palmer House Ensemble
 WIRE-To be announced
 WOWO-Kiddies Prgm.
 WWVA-L. P. Lehman & Staff

2:15 EST 1:15 CST
 WCPO-Musical Matinee
 WGN-Alice Blue, pianist

2:30 EST 1:30 CST
 NBC-Thatcher Colt Mysteries (Premiere): WIRE WHIO WMAQ WTAM WCKY (sw-15.33)
 WCPO-Baseball; Reds vs. Pittsburgh
 WGBF-East Side Tabernacle
 WKRC-Sunday Players
 WOWO-It's a Hit

2:45 EST 1:45 CST
 ★ CBS-Int'l Br'cast from London; Talk by the Bishop of Durham, "University & Freedom": WKRC WFBM WSMK WOWO (sw-15.27-9.59)
 KMOX-Horner for Governor
 WGN-Baseball; Browns vs. White Sox
 WLAC-Δ Adventists Hour
 WMMN-Δ Meditations

3:00 EST 2:00 CST
 NBC-Harold Nagel's Orch.: WMAQ WTAM WIRE WCKY (sw-15.33)

CBS-Everybody's Music; Orch., dir. Howard Barlow; Guest: WHAS WLAC WSMK WFBM KMOX WMMN WKRC (sw-15.27-9.59)
 Andante, Gottschalk; Dirga from Indian Suite, MacDonnell; Hardy Gurdy, Carpenter; The Pleasure Dome of Khulba Khan, Griffes; Pique, Ives; Suite, Nocturne and Scherzo, Hermann

NBC-Julia Hoyt, talk: KDKA WENR WSM (sw-15.21)
 WAVE-Sunday Players
 WLW-Rabbi Tarshish
 WOWO-Δ Missionary Hour

3:15 EST 2:15 CST
 NBC-Cloister Bells: KDKA WSM WENR (sw-15.21)
 WLW-To be announced

3:30 EST 2:30 CST
 NBC-Gold Star Mothers Prgm.: WMAQ WTAM WIRE WCKY WSM (sw-15.33)
 NBC-Helen Traubel, sop.; John Gurney, basso; Orch.: WAVE KDKA WENR WLW (sw-15.21)

WOWO-Δ Temple Service
 WSAI-Let's Have a Party

3:45 EST 2:45 CST
 Baseball; Reds vs. Pittsburgh (second game): WSAI WCPO WENR-Tuneful Topics
 WLW-Variety Prgm.

4:00 EST 3:00 CST
 NBC-The Widow's Sons: WMAQ WTAM WCKY (sw-15.33)

CBS-Sunday Serenade: WSMK
WFBM WHAS WMMN KMOX
WLAC WKRC (sw-15.27-9.59)
NBC-△Sunday Vespers; Dr. Paul
Scherer; Mixed Quartet: WSM
WMAQ
KDKA △Vesper Service
WAVE-Amateur Hour
WGBF Church Hour
WIRE-Rosario Bourdon Concert
WJ Choral Echoes
WWVA-YMCA Round Table

4:15 EST 3:15 CST
WWVA-Dance Hour

4:30 EST 3:30 CST
NBC-Senator Fishface & Prof.
Figsbottle: WAVE WSM

CBS-Songs of Russia: WLAC
WKRC WFBM WHAS WMMN
KMOX WSMK (sw-15.27-9.59)
*Down the Pavements, Alfred; Med-
ley, (A) From Sunrise to Sunset,
(B) Bake No Bread, Alfred;
Parting, Russian Lile, Fischer;
Sometimes I Feel Like a Mother-
less Child; Echoes from the Vol-
ga, Fischer; Soldiers Song; The
Lonely Tree; Kolinka*

NBC-Noble Cain & A Cappella
Choir: WTAM WCKY WMAQ
(sw-15.33)

WCPO Dance Favorites
WGBF-Simpson Service
WIRE-Sunday Players
WLW-To be announced
WOWO-△Church of Nazarene

4:45 EST 3:45 CST
WWVA-Musical Footnotes
WGN-Alice Blue, pianist

5:00 EST 4:00 CST
NBC-Tom Terriss, Oriental Rom-
ance: WENR KDKA WAVE
WSM (sw-15.21)

CBS-Ann Leaf's Musicale: WLAC
KMOX WHAS WMMN WSMK
WKRC WFBM WWVA WOWO
NBC-Marion Talley, sop.; Josef
Koestner's Orch.: WHIO
WIRE WTAM WCKY WMAQ
(sw-9.53)
WGBF American Legion
WGN-Dance Orch.; Soloists

5:15 EST 4:15 CST
WCPO-Symphony Hall

5:30 EST 4:30 CST
NBC-Home Harmonies; Smilin'
Ed McConnell; Palmer Clark's
Orch.; Choral Group; Irma
Glen, organist: WTAM WLW
WMAQ (sw-9.53)

CBS-Guy Lombardo's Orch.:
KMOX WHAS WWVA WFBM
(sw-15.27-9.59)
NBC-Nocturnal Singers: KDKA
WENR WCKY WIRE WSM
WHIO (sw-15.21)
WAVE Here's to You
WGBF-Veterans of Foreign Wars
WGN-Freddie Martin's Orch.
WKRC-Leaders in Dance Time
WLAC-Paramount On the Air
WMMN-Jean Lucas, pianist
WOWO-To be announced

5:45 EST 4:45 CST
NBC-Terri la Franconi, trn.:
WCKY WAVE WHIO WIRE
WENR WSM

KDKA △Christian Endeavor
WGBF-△Christian Science Prgm.
WMMN-Jane Gould, organist
WSAI-Lamplight Hour

6:00 EST 5:00 CST
NBC-△Catholic Hour: WAVE
WTAM WSM WIRE WMAQ
WHIO WCKY (sw-9.53)

CBS-Ms & Pa, sketch WHAS
KMOX WFBM WLAC WKRC
WSMK WMMN WOWO (sw-
11.83-9.59)

NBC-Echoes from the Orch. Pit:
WSAI WENR

KDKA Baseball Scores Weather
WCPO-The Vesper Singer
WGBF-Rescue Mission
WGN-Kay Kyser's Orch.
WLW Nat'l Amateur Hour
WWVA-Baseball Scores

6:15 EST 5:15 CST
KDKA Thank You Stusia
WCPO-Prof. Leo Stoffregen
WENR-Passing Parade
WWVA-Gerrero Violin Quartet

6:30 EST 5:30 CST
NBC-A Tale of Today, sketch:
WTAM WMAQ (sw-9.53)
CBS-News; Sports Resume; Paul
Douglas: (sw-11.83)

★ NBC-Int'l Broadcast from Lon-
don; Alistaire Cooke, British
writer & movie critic; "Lon-
don Letter": WAVE WIRE
WCKY WHIO WLS

CBS-News; Three Aces: WKRC
WSMK WLAC WHAS WMMN
WWVA WFBM KMOX (sw-
9.59)

KDKA-Political Talk; Music
WCPO-Church Federation
WGN-Stars of the Milky Way
WLW-Court of Human Relations
WOWO-News; Fields & Hall
WSAI-Eventide Echoes
WSM-Pepper Uppers
WOWO-News

6:45 EST 5:45 CST
CBS-Clyde Lucas' Orch.: WWVA
WMMN WSMK WFBM WLAC
WHAS KMOX WKRC (sw-
9.59-11.83)

NBC-Archair Quartet: WAVE
KDKA WHIO WIRE WLS
(sw-15.21)

W: KY News
WSAI-Cincinnati 20 Years Ago

7:00 EST 6:00 CST
NBC-Pittsburgh String Symp.:
WLS WHAM WHIO WCKY
KDKA (sw-11.87)

*Largo from Quartet in F Major,
Paribene; Acuarelas Valencian,
Chaurri*

CBS-Salute to WEEL, Boston:
WBBM WLAC WSMK WFBM
WHAS KMOX WKRC (sw-
9.59-11.83)

NBC-Tim Ryan & Irene Nobilet,
comedy team: WMAQ WTAM
WGY WLW WSM WAVE (sw-
9.53)

WCPO-Emma Scully
WGBF △Rescue Mission
WGN-Ozzie Nelson's Orch.
WIRE-Old Timers
WJR-Bob Crosby's Orch.
WKRC-Sports
WMMN-△Sunday Evening De-
votions

WWVA-News

7:15 EST 6:15 CST
KMOX-Three Queens & a Jack
WCPO-Cliff Miles' Orch.

WJR-Salute to WEEL (CBS)
WLAC-Pop Concert
WTAM-In the Gloaming
WWVA-Guerro Violin Quartet

7:30 EST 6:30 CST
NBC-Fireside Recitals; Sigurd
Nilssen, basso; Willie Morris,
sop.: WTAM WSAI WMAQ
WGY

★ CBS-Phil Baker, comedian;
Agnes Moorhead; Seven G's,
vocal septet; Hal Kemp's
Orch.: WKRC WLAC WJR
WHAS WWVA WSMK WFBM
(sw-11.83)
NBC-Husbands & Wives, Con-
ducted by Sedley Brown & Al-
lie Lowe Miles: WSM WHIO
KDKA WCKY WLS WAVE
WHAM WIRE (sw-11.87)

KMOX-Travelogue
WBBM-History in the Making
WCPO-Sport Review
WGBF-German Band
WGN-Tom, Dick & Harry
WLW-Strands of Beauty
WMMN-Sports; Eve. Varieties

7:45 EST 6:45 CST
NBC-Sunset Dreams; Morin Sis-
ters & Ranch Boys; Don
McNeill, m.c.: WTAM WMAQ
WGY WLW (sw-9.53)

KMOX-News
WCPO-Gene Granville's Orch.

8:00 EST 7:00 CST
★ CBS-VICK CHEMICAL CO.
Presents Open House; Starring
Nelson Eddy; Franca White,
sop.; Josef Pasternack's Orch.
(Premiere): WFBM WHAS
WBBM WJR WLAC WWVA
KMOX WSMK WKRC (sw-
11.83-6.06)

★ NBC-Good-Will Court: WAVE
WTAM WAVE WLW WSM
WGY WMAQ (sw-9.53)

NBC-Irving Szathmary's Symp.
Orch.: WJZ WCKY WIRE
WHIO KDKA (sw-11.87)

To be announced: WOWO WMMN
WGN

WCPO-Dance Orch.
WENR-Symphony
WHAM-News
WSAI-Art of Song

EFFECT ON PROGRAMS OF END OF DAYLIGHT TIME

EFFECTIVE with Sunday, September 27, the majority of NBC-CBS and other network programs will be broadcast on standard time instead of daylight time. This means that:

In cities which have been using daylight saving time, those network programs (with the exception of Farm and Home Hour and a few others) will reach listeners at the same hour as they have been received all Summer.

In cities which have remained on standard time and therefore are not changing their time September 27, these programs will reach listeners one hour later than they have been received all Summer.

In all cities the confusion of changing network program times will necessitate many shifts of local programs which will be made after this issue of RADIO GUIDE goes to press. Your indulgence will be appreciated.



7:00 EST 6:00 CST

8:15 EST 7:15 CST

WGBF-Aloha Hawaiians
WGN-News; Sports
WHAM-Symphonic Moderne

8:30 EST 7:30 CST
NBC-Romance of '76: WJZ WHIO
WHAM KDKA WENR (sw-
11.87)

★ CBS-Eddie Cantor; Bobby
Breen & Parkyakarkus: WABC
WBBM KMOX WMMN WSMK
WFBM WHAS WLAC WKRC
WWVA WJR (sw-6.06-11.83)

WCKY-Concert Hall
WCPO-Ward's Orch.
WGN-Melodies from the Sky
WIRE-Future Stars
WSAI-Jasper Park Musicale

8:45 EST 7:45 CST
WGBF-Marion Jones

9:00 EST 8:00 CST
CBS-Mischa Elman, violinist,
guest; Symp. Orch.: WABC
WBBM WHAS WLAC WKRC
KMOX WJR WWVA WBBM
(sw-6.06-11.83)

★ NBC-Walter Winchell: WJZ
KDKA WENR WHAM WLW
(sw-11.87) (also see 11:15
p.m.)

CBS-To be announced: WSMK
NBC-Manhattan Merry Go Round
featuring Famous Acts of the
American Theater; Rachel
Carlay, blues singer; Pierre Le
Kreun, trn.; Men About Town,
trio; Orch.: WAVE WTAM
WCKY WAVE WHIO WIRE
WGY WSM WMAQ (sw-9.53)

WCPO-Popular Rhythms
WGBF-Variety Show
WGN Wonder Show
WMMN Dance Varieties
WSAI-Mel Snyder's Orch.

9:15 EST 8:15 CST
★ NBC-Paul Whiteman's Musical
Varieties; Durelle Alexander;
Ramona; Judy Canova; Bob
Lawrence; King's Men; Guests:
WJZ WLW WENR WHAM
KDKA (sw-11.87)

WSAI-Johnny Lewis' Orch.

9:30 EST 8:30 CST
NBC-American Album of Familiar
Music; Frank Munn, trn.;
Lucy Monroe, sop.; Bertrand
Hirsch, violinist; Gus Haen-
schen's Orch.: WAVE WTAM
WSM WGY WAVE WCKY
WHIO WIRE WMAQ (sw-9.53)

WCPO-Dance Time
WSAI-Barney Rapp's Orch.

9:45 EST 8:45 CST
WGBF-To be announced

10:00 EST 9:00 CST
NBC-Concert; Symp. Orch., dir.
Erno Rapee; Rosa Ponselle,
sop., guest: WAVE WCKY
WIRE WHIO WAVE WTAM
WMAQ WGY WSM (sw-9.53)

NBC-Russian Symphonic Choir:
WJZ KDKA WENR WLW (sw-
6.14)

WCPO-Bradford's Orch.

CBS-Community Sing; Milton
Berle, Wendell Hall, Billy Jones
& Ernie Hare, leaders: WABC
WMMN WFBM WHAS WLAC
WKRC WSMK WJR WOWO
WBBM KMOX (sw-6.12-6.06)

WGN-Ted Fio-Rito's Orch.
WHAM-County Medical Society
WSAI-Music for Dancing

10:15 EST 9:15 CST
NBC-Russian Symphonic Choir:
WHAM

WGN-Freddie Martin's Orch.

10:30 EST 9:30 CST
NBC-Dreams of Long Ago: WJZ
WSAI WHAM WENR
KDKA-Y.M.C.A. Prgm.
WCPO-Moonlight Sonata
WENR Symp Orch
WGBF-News
WGN-Kay Kyser's Orch.
WLW-Unsolved Mysteries, drama

10:45 EST 9:45 CST
CBS-Kaltenborn Edits the News:
WABC WHAS WMMN WFBM
WSMK WOWO WBBM WJR
WKRC WLAC (sw-6.12-6.06)

September 27

KMOX-Hot Dates in Music
WGBF-Colonial Club

11:00 EST 10:00 CST
NBC-Henry Busse's Orch.: WAVE
WGY WHIO WCKY WMAQ
(sw-9.53)

CBS-Vincent Lopez' Orch.: WABC
WOWO WMMN WBBM KMOX
NBC-Judy & the Bunch; News:
WJZ WSAI WAVE WHAM
WSM

News: WIRE WHAS WFBM
WKRC
KDKA-Sports; Organ Reveries
WENR-Globe Trotter
WGBF-Brown Derby
WGN-Dance Orch.
WJR-In the Hermits Cave
WLAC Sports

★ WLW-Paul Sullivan News R'm
WTAM-Blue Barron's Orch.

11:15 EST 10:15 CST
★ NBC-Walter Winchell: WAVE
WSM (also see 9 p.m.)

CBS-Vincent Lopez' Orch.: WLAC
WHAS WSMK
NBC-Henry Busse's Orch.: WIRE
WTAM (sw-9.53)

NBC-Shandor, violinist: WJZ
WHAM KDKA WSAI (sw-6.14)
Governor Paul V. McNutt:
WOWO WFBM
WENR-Phil Levant's Orch.
WKRC-Lookout House
WLW-Old Fashioned Girl

11:30 EST 10:30 CST
NBC-Leon Navara's Orch.: WJZ
WENR WHAM WSAI KDKA
(sw-6.14)

CBS-Ted Lewis' Orch.: WLAC
WMMN WFBM WHAS WKRC
WJR

★ NBC-Paul Whiteman's Varie-
ties: WAVE WSM
NBC-News; Keith Beecher's
Orch.: WAVE WGY WTAM
WIRE WCKY WMAQ WHIO
(sw-9.53)

KMOX-Rubinioff, violinist
WBBM-Geo. Givot's Circus
WGN-Ozzie Nelson's Orch.
WLW-Los Amigos
WOWO-△Temple Service

11:45 EST 10:45 CST
KMOX-Ted Lewis' Orch. (CBS)
WGBF-Colonial Club

12:00 EST 11:00 CST
NBC-Joel Candullo's Orch.: WAVE
WTAM WIRE WGY WCKY
WHIO (sw-9.53)

NBC-Fletcher Henderson's Orch.:
WJZ KDKA WSAI WMAQ
(sw-6.14)
CBS-Vincent Lopez' Orch.: WABC
WHAS KMOX WLAC WFBM
WKRC WSMK WBBM WJR
WENR-Stanley Norris' Orch.
WGBF-Brown Derby
WGN-Joe Sanders' Orch.
WLW-Organ & Poems
WMMN Swing Time

12:15 EST 11:15 CST
NBC-Joel Candullo's Orch.: WSM
WAVE
WMMN-Vincent Lopez' Orch.
(CBS)

12:30 EST 11:30 CST
NBC-Charles Stenross' Orch.:
WAVE WCKY WIRE WHIO
WGY WTAM (sw-9.53)

CBS-Charlie Barnet's Orch.:
WABC WJR WHAS WMMN
WSMK WBBM WFBM WKRC
NBC-Eddie Fitzgerald's Orch.:
WJZ KDKA WAVE WSAI
(sw-6.14)

Dance Orch.: WSM WLW
WENR-Jesse Crawford, organist
WGN-Ted Fio-Rito's Orch.
WKRC-Mexican Patio
WMAQ-Phil Levant's Orch.

12:45 EST 11:45 CST
KMOX-Lane Thompson's Orch.
WCKY-Slumber Hour

1:00 EST 12:00 CST
FMOX-News
WBBM-News; Weather Man
WLW-Dance Music
WTAM-Slumber Hour

End of Sunday Programs

SUNDAY'S FOREIGN SHORT-WAVE PROGRAMS

Log of Foreign Stations Whose
Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CEC, Chile	10.67	JVN, Japan	10.66
CJRO, Canada	6.15	K'O, Hawaii	11.68
CJRX, "	11.72	KRP, "	16.03
COCD, Cuba	6.18	LRX, Argentina	9.66
COCO, "	6.01	OLR, Czechoslo-	
DJB, Germany	15.2	vakia	15.23
DJL, "	11.77	PCJ, Holland	15.22
DJL, "	15.11		and 9.59
EAQ, Spain	9.87	PHI, "	17.78
GSB, England	9.51	PRADO, Ecuador	6.02
GSD, "	9.56	PRFS, Brazil	9.50
GSD, "	11.76	RAN, Russia	9.60
GSE, "	15.14	RKI, "	15.088
GSG, "	17.70	RNE, "	12.00
GSH, "	21.47	RV96, "	15.18
GSI, "	15.26	SPW, Poland	13.64
GSO, "	15.18	ZRO, Italy	9.64, 11.81
GSP, "	15.31	TPG, Costa Rica	6.41
HASS, Hungary	15.37	TPA2, France	15.24
HAT4, "	9.12	TPA3, "	11.88
HBL, Switzerland	9.60	TPA4, "	11.71
HBP, "	7.80	VK2ME, Australia	9.59
HGZRL, Ecuador	6.66	VK3ME, "	9.51
HJ1ABE, Colombia	9.5	VK3LR, "	9.58
HJU, "	9.51	VPD, Fiji's	9.54
HRN, Honduras	5.87	YV2RC, Venezuela	5.80
H88PJ, Siam	9.36, 10.965	XECR, Mexico	7.38
HVJ, Vatican City	15.12	XEFT, "	6.12
JVH, Japan	14.6	ZBW, China	8.75
JVM, "	10.74		

Short-wave programs of American stations are shown along with the regular program listings. Time shown is EST; for CST subtract one hour.

- 9 a.m.—Baseball game: YV2RC
- 9 a.m.—Gypsy music: HAS3
- 9:45 a.m.—Mario de Pietro and his Estudiantina: GSF GSG GSH
- 10:05 a.m.—Presbyterian services from St. John's: GSF GSG GSH
- 10:30 a.m. Daily—Vatican City topics: HVJ
- 11 a.m.—NBC Anniversary pickups: TPA2, 3, 4
- 12:50 p.m.—Movie news, Lasne-Desvareilles: TPA3
- 1 p.m. Daily—Dance music: COCD
- 1:30 p.m.—Classical music and news: RV96
- 1:40 p.m.—Ireland Hour: TFJ
- 1:55 p.m.—Baptist services: GSB GSD GSO
- 2 p.m.—Latin-American music: COCD
- 2:15 p.m.—Horse races: YV2RC
- 2:30 p.m.—COMIC OPERA, "The Bat." Libretto by Paul Ferrier; music by Strauss: TPA3
- 4:55 p.m. Daily—Listener greetings: DJB DJJ
- 4:55 p.m.—Fred Hartley's novelty quintet: GSB GSF GSG

5 p.m.—Children's play, "A Penny Goes Traveling": DJB DJJ

5:30 p.m.—In memory of Franz Daniel Pastorius: DJB DJJ

5:45 p.m.—Classical music: HC2RL

6:30 p.m.—Symphony concert: YV2RC

6:35 p.m.—Religious services: GSC GSD GSP

6:50 p.m.—Hanwell Silver band: GSC GSD GSP

7 p.m. Daily—Moscow broadcast: RAN

7 p.m.—Happy Hour program: PCJ

7:30 p.m.—Rustic concert: DJB DJJ

8 p.m.—Two Hours with Cuba: COCO

9 p.m.—Baptist services: GSC GSF

9:15 p.m.—Brass band concert: DJB DJJ

10 p.m.—Music appreciation hour: HRN

10:15 p.m.—Elizabethan music: GSC GSF

10:45 p.m.—Program highlights: DJB DJJ

12 mid. Daily—Overseas hour: JVH

1:15 a.m.—BBC Empire orchestra: GSB GSD

NELSON EDDY!

Sunday WHAS—8 P.M., EST

Every Sunday night, beginning Sept. 27 the idol of the concert stage, screen and radio will be host at Vicks Open House. Tune in and hear Nelson Eddy sing the songs that have won the hearts of millions. Over Columbia network, coast-to-coast. Sponsored by Vicks, makers of Vicks Va-tro-nol, to help prevent many colds, and Vicks VapoRub, to help end a cold quicker.



Ted Weems
See 8 p.m. EST (7 CST)

Network Changes

Between the Bookends, formerly 11:45 a.m., now CBS 12 noon EST (11 a.m. CST) also Wednesday

Dot & Will, sketch, formerly 1:15 p.m., now NBC 1:45 p.m. EST (12:45 CST)

Romany Trail, formerly 1:45 p.m. now CBS 2 p.m. EST (1 CST)

Music Guild, formerly 2:30, now NBC 3 p.m. EST (2 CST)

Vocals by Verrill, formerly 5:30 p.m., now CBS 5:15 p.m. EST (4:15 CST)

Goose Creek Parson, formerly Sunday 7:15 p.m., now CBS 7:30 p.m. EST (6:30 CST) also Wednesday & Friday

March of Time, formerly 10:30 p.m., leaves the air this date to return October 15

News

9:55 a.m.—NBC-WCKY
6:30 p.m.—CBS-WSMK
6:30 p.m.—NBC-WMAQ
6:45 p.m.—Lowell Thomas: NBC-WLW
7:30 p.m.—Edwin C. Hill: NBC-WMAQ
7:45 p.m.—Boake Carter: CBS-WHAS
11:00 p.m.—NBC-WJZ
11:30 p.m.—NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW

Classical Music

8:30 p.m.—Lucille Manners: NBC-WEAF

Morning

7:00 EST 6:00 CST
Musical Clock: WCKY KDKA
WCPO Tuma Cowboys
WGN-Good Morning
WIRE-Bar Nothin' Ranch
WKRC-Jerry Foy
WLW-△Nation's Family Prayer
WMAQ-Sunshine Hour
WTAM-Hank Millers' Boys
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST
WCPO-Old Time Tunes
WKRC-News
WLW-△Morn. Devotions
WTAM-Old Man Sunshine

7:30 EST 6:30 CST
Musical Clock: WSM WCPO
WFBM-Chuck Wagon
WKRC-Breakfast Express
WLW-To be announced
WTAM-Jr. Broadcasters Club

7:45 EST 6:45 CST
WLW-News
WTAM-Pie Plant Pete

8:00 EST 7:00 CST
NBC-Malcolm Claire: WTAM WCKY
CBS-Oleanders, male quartet: (sw 21.52)
NBC-Morning Devotions: WSAI WAVE

Musical Clock: WMMN WIRE
KMOX-Home Folks' Hour
WFBM-Early Birds
WGBF-△East Side Tabernacle
WGN-Golden Hour
WHAS-Jackson Family
WHIO-Breakfast Express
WLW-Chandler Chats
WMAQ-Fashion Horoscope
WOWO-Dress Parade
WSM-To be announced
WWVA-News

8:15 EST 7:15 CST
NBC-William Meeder, organist: Alden Edkins, bar.: WSAI WAVE WTAM
KDKA-News; Musical Clock

WCKY-Good Morning Melodies (NBC)
WCPO Today's Headlines
WGN-Whistler & His Dog
WHAS-Breakfast Business
WLS-Lulu Belle & Scotty
WLW-Postoffice
WMMN-Mountaineer Girls
WWVA-Musical Clock

8:30 EST 7:30 CST
CBS-Lyric Serenade: (sw-21.52)
NBC-Cheerio, inspirational talk: WTAM WCKY WLW WAVE
KDKA-Kiddies' Klub
KMOX-Markets; News
WCPO-Popular Varieties
WGN-Timely Tunes
WIRE-△Morning Devotions
WKRC-Federation of Churches
WLAC-News Scoops & Melodies
WMMN-Mountain Boys
WOWO-News
WSAI-Daily Sun Dial

8:45 EST 7:45 CST
NBC-Landt Trio & White: WSAI
KDKA-Musical Clock
KMOX-Resettlement Adm. Prgm.
WCPO-Glenn & Shay
WGBF-Timely Topics
WGN-Morning Serenade
WHAS-The Strollers
WIRE-News
WKRC-To be announced
WMMN-Cap. Andy & Flip
WOWO-Breakfast Club

9:00 EST 8:00 CST
★ NBC-Breakfast Club; Orch.: Don McNeill, m.c.: KDKA WMAQ WAVE WSAI WSM (sw-15.21)
CBS-Bob & Rennie: WHAS WMMN WSMK KMOX (sw-21.52)
NBC-Streamliners; News: WCKY News: WLAC WFBM WIRE
WCPO-Musical Comedy Memories
WHIO-Almanac
WKRC-Woman's Hour
WLS-Homemakers' Prgm.
WLW-Hymns of All Churches
WTAM-Variety Prgm.
WWVA-Old Shay Time

9:15 EST 8:15 CST
NBC-Streamliners; News: WHIO WIRE
CBS-Sidney Raphael, pianist: WKRC KMOX WMMN WHAS WWO (sw-21.52)
WFBM-Timely Varieties
WGBF-City Court
WLAC-Favorites of the Air
WLW-Larry & Sue
WTAM-Health & Home
WWVA-Musical Clock

9:30 EST 8:30 CST
CBS-Richard Maxwell; News: WMMN WSMK WOWO WKRC
CBS-Bill & Ginger, songs & partner: (sw-21.52)
KMOX-Ambrose & His Ramblers
WCPO-Morning Serenade
WGN-Morning Melodies
WHAS-Dolly Dean
WKRC-△Fed. of Churches
WLW-Mail Bag
WTAM-Board of Education
WWVA-Arkansas Travelers

9:45 EST 8:45 CST
CBS-Bachelor's Children (Premiere: KMOX (sw-21.52)
CBS-Maurice Brown, cellist: WSMK
MBS-Calendar of Melody: WLW WGN
To be announced: WIRE WKRC
KDKA-Style & Shopping Service
WFBM-Hollywood Highlights
WHAS-Party Line
WLS-Hilltoppers
WMMN-△Morning Devotions
WOWO-Melody Hour
WTAM-Streamliners; News

10:00 EST 9:00 CST
NBC-News; Breen & de Rose: WHAS WFBM (sw-21.52)
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WMAQ WTAM WSAI (sw-15.33)
CBS-Fred Feibel, organist: WSMK WMMN
KDKA-News; Music
KMOX-Harry W. Flannery, Views on News
WCPO-Songs by Ramona
WGN-Friendly Neighbor's Party
WHIO-Rhythm Revue
WIRE-Happy Long
WLS-Party Line
WLW-Queen's Minstrel
WSM-News
WWVA-Variety Prgm.

10:15 EST 9:15 CST
NBC-John's Other Wife, sketch: WMAQ WTAM WSAI (sw-15.33)
CBS-Modern Cinderella: WKRC WHAS WFBM (sw-21.52)
NBC-Viennese Sextet: WAVE WSM WCKY WHIO
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)
CBS-Fred Feibel: organ: KMOX WWVA
MBS-Bachelor's Children: WLW WGN
WCPO-Dot Club News
WHIO-Dr. Caldwell
WIRE-The Hired Hands
WMMN-Ranch Hands

10:30 EST 9:30 CST
NBC-Just Plain Bill, sketch: WMAQ WTAM WSAI (sw-15.33)
NBC-Josh Higgins of Finchville: WAVE WSM
CBS-John K. Watkins, news; Betty Crocker; Hymns of All Churches: WKRC WHAS WFBM (sw-21.52)
NBC-Pepper Young's Family, sketch: KDKA WLS (sw-15.21)
KMOX-The Corn Huskers
WCKY-Party Line
WCPO-Carter Family
WGN-Lucky Girl
WHIO-Municipal Court
WIRE-In the Crimelight
WLAC-Man on the Street
WLW-To be announced
WMMN-Waltz Time (CBS)
WOWO-Rhythm Makers
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Today's Children, sketch: WTAM WMAQ WHIO WCKY WIRE (sw-15.33)
CBS-The Oleanders: WMMN WSMK
NBC-Aristocratic Rhythms: KDKA WSM WAVE (sw-15.21)
KMOX-Fascinating Melodies
WCPO-Clarence Berger
WFBM-Hollywood Highlights
WGBF-Household Hour
WGN-Radiation Club
WLAC-Shopping the Movies
WLS-Prairie Ramblers
WLW-Livestock; News
WSAI-Today's Happenings
WWVA-Chief Myhr, U. S. N.

11:00 EST 10:00 CST
NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)
CBS-Magazine of the Air; Guests: WKRC WFBM WHAS KMOX (sw-21.52-9.59)
NBC-Herman & Banta: WSM WAVE WCKY KDKA WHIO (sw-15.21)
WCPO-Post Time
WGBF-Mr. & Mrs.
WGN-Paul Small, Harold Turner & Len Salvo
WIRE-Happy Long
WLAC-News, Melody Lane
WLS-News Reports
WLW-The Gospel Singer (NBC)
WMMN-Dance Rhythm
WOWO-Song Fashions
WWVA-Million Dollar Girl

11:15 EST 10:15 CST
NBC-Vagabonds: WAVE WIRE WHIO
NBC-Backstage Wife: WTAM WMAQ WSAI (sw-15.33)
NBC-Home Sweet Home, sketch: KDKA WLS WLW WSM (sw-15.21)
WCKY-Magic Melodies
WCPO-Emilio Moreno's Orch.
WGBF-Bill & Ginger
WGN-We Are Four
WLAC-To be announced (CBS)
WMMN-Pop. Dance Tunes
WOWO-Morn. Moods
WWVA-Flyin' X Roundup

11:30 EST 10:30 CST
NBC-How to Be Charming: WMAQ WTAM WSAI WAVE (sw-15.33)
CBS-To be announced: WSMK WMMN
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
CBS-Big Sister, sketch: WKRC WHAS WLAC WWVA (sw-21.52)
To be announced: KMOX WIRE
WCKY-Honeymooners (NBC)
WCPO-Noonday Musicale
WFBM-Kitchen Clinic
WGBF-Baby Shop
WGN-Man on State Street
WLW-Kid Sister
WOWO-News; Markets
WSM-Morning Moods
WWVA-Big Sister

11:45 EST 10:45 CST
NBC-The Voice of Experience
WLW WTAM WMAQ (sw-15.33)
CBS-Hubert Hendrie, bar.: WHAS WLAC WMMN WKRC WSMK (sw-21.52)
NBC-Edward MacHugh, Gospel Singer: WLS KDKA WSM (sw-15.21)
KMOX-Let's Compare Notes
WAVE-Morn. Moods
WCKY-On the Mall
WGBF-Hoosier Philosopher
WGN-Kid Sister
WHIO Morning Varieties
WIRE-Tuneful Topics
WOWO-Party Line
WSAI-Barbara LaMarr
WWVA-Rhythm Rangers

12:00 EST 11:00 CST
NBC-Girl Alone, sketch: WLW WMAQ WTAM (sw-15.33)
★ CBS-Between the Bookends: WFBM WKRC WLAC WSMK WHAS (sw-21.52-9.59)
NBC-Honeyboy & Sassafras: WIRE WHIO WAVE
KDKA-News
KMOX-News Through a Woman's Eyes
WCKY-Question Box; News
WCPO-△Radio Bible
WCPO-Bernard Lewison's Ensemble
WGBF-Wedding Anniversaries
WGN-Wife vs. Secretary
WLS-Red Foley & Lily May
WMMN-Mystery Melody
WOWO-Easy Aces
WSAI-Household Hints
WSM-Music from Texas
WWVA-Farm & Home Hour

12:15 EST 11:15 CST
NBC-Story of Mary Marlin, sketch: WTAM WMAQ WCKY WAVE WHIO WIRE (sw-15.33)
CBS-Montana Slim, yodeling cowboy: WFBM WLAC WHAS WKRC KMOX WSMK WMMN WWO (sw-21.52-9.59)
NBC-To be announced: WSM KDKA-Slim & Jack & Gang
WCPO-Happiness Ahead
WGN-We Are Four
WLS-Melody Parade
WLW-Tom, Dick & Harry
WWVA-Stocks; News

12:30 EST 11:30 CST
NBC-Nat'l Farm & Home Hour: WAVE KDKA WMAQ WSM (sw-15.21)
CBS-The Merry-makers: WSMK WMMN WWO (sw-9.59)
NBC-Gene Arnold & the Ranch Boys: WCKY WHIO
CBS-Romance of Helen Trent, sketch (Premiere): KMOX WKRC WHAS WFBM (sw-21.52)
WCPO-Man on the Street
WGN-△Mid-day Service
WIRE-Indiana Farm & Home Hour
WLAC-Betty & Bob
WLW-Livestock
WSAI-This Rhythmic Age
WTAM-To be announced
WWVA-Luncheon Club

12:45 EST 11:45 CST
CBS-Rich Man's Darling, sketch: WKRC WFBM KMOX WHAS (sw-21.52)
NBC-Nat'l Farm & Home Hour: WLW WSAI
NBC-Merry Madcaps: WCKY WHIO WIRE
CBS-The Merry-makers: WLAC
WCPO-Alys Michot School
WLS-Old Kitchen Kettle
WMMN-Farm Prgm.
WOWO-Bob & Norm
WTAM-Ray Morton

1:00 EST 12:00 CST
CBS-Betty & Bob, sketch: KMOX
CBS-Poetic Strings: WWVA WFBM (sw-15.27-9.59)
NBC-Joe White, tr.: WIRE WCKY (sw-15.33)
WCPO-Conservatory of Music
WGBF-Church & School News
WGN-Music from Texas
WHAS-College of Agriculture
WHIO-News; Weather; Markets
WKRC-News; Fire Dept. of Air
WLAC-Garden & Home Prgm.
WMMN-News
WOWO-Geo. Hall's Orch.
WTAM-Noon-day Resume
WWVA-Home Time

1:15 EST 12:15 CST
NBC-Hollywood High Hatters: WIRE WHIO WCKY WMAQ (sw-15.33)

Afternoon

CBS-Modern Cinderella: KMOX
CBS-Poetic Strings: WLAC
WKRC WMMN WHAS WWVA (sw-15.27-9.59)
News: WOWO WWVA
WFBM-Farm Bureau Prgm.
WGBF-Farmer Purcell
WGN-Way Down East
WSAI-Larry Duran, guitarist
WTAM-At the Exposition
WWVA-Variety Prgm.

1:30 EST 12:30 CST
CBS-John K. Watkins, news; Betty Crocker; Hymns of All Churches: KMOX
CBS-The Rhythmairs: WLAC WOWO (sw-15.27-9.59)
NBC-Dan Harding's Wife: WMAQ WCKY WHIO (sw-15.33)
KDKA-Stroller's Matinee
KMOX-Magic Kitchen
WAVE-Savings Talk
WCPO-Mischa Zeno's Music
WFBM-Hoosier Farm Circle
WGBF-Alice-Olson
WGN-Palmer House Ensemble
WHAS-Savings Talk; Livestock & Market Reports
WIRE-Reporter
WKRC-Luncheon Lyrics
WLW-Rubinoff, violinist
WMMN-Inquiring Reporter
WSAI-Don Hall Trio
WSM-News
WTAM-Brad & Al
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST
NBC-Happy Jack, songs: WCKY WHIO (sw-15.33)
CBS-Rhythmairs: WKRC WMMN
NBC-Dot & Will, sketch: WMAQ WSM
WAVE-Fox Hunters
WCPO-Edmund Clair's Orch.
WGBF-Carbone Reporter
WGN-Marriage License Bureau
WHAS Shopping Guide
WIRE-To be announced
WLS-Otto's Novelodeons
WLW-Molly of the Movies
WOWO-Maury Cross' Orch.
WSAI-Day Dreams
WTAM-Betty Brunn
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST
NBC-Navy Band: WMAQ WSM
CBS-Big Sister, sketch: WFBM
NBC-Chas. Stenross' Orch.: WCKY WHAM WTAM WIRE (sw-15.33)
CBS-Romany Trail: WKRC (sw-15.27-9.59)
KMOX-Medical Society
WAVE-Man on the Street
WCPO-Pop Concert
WGBF-To be announced
WGN-Palmer House Ensemble
WHAS-University of Kentucky
WHIO-Hymn Time
WLAC-Luncheon Musicale
WLS-Grain Market
WLW-School of the Air
WMMN-Shopping Notes
WOWO-Master Singers
WSAI-Receding Frontiers
WWVA-Mountain Boys

2:15 EST 1:15 CST
CBS-Happy Hollow, sketch: WWVA WHAS WKRC WMMN (sw-15.27)
KMOX-Magic Kitchen
WAVE-To be announced
WFBM-Way Down East
WGN-June Baker, talk
WHIO-Question Box
WLS-Homemakers Prgm.
WOWO-Purdue Prgm.
WSAI-Larry & Sue

2:30 EST 1:30 CST
NBC-Waltz Favorites: WCKY WTAM WHIO WMAQ WIRE
WHAS WMMN (sw-15.33)
CBS-Manhattan Matinee: WKRC WOWO (sw-15.27)
NBC-Navy Band: WSAI
KDKA-Home Forum
WCPO-Swing Session
WFBM-Mary Baker's Album
WGN-Painted Dreams, sketch
WLAC-△Church of Christ
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST
KMOX-Manhattan Matinee
WFBM-News
WGN-Melody Time
WHAS-△Weekday Devotions
WHIO-Homemaking
WMMN Cap. Andy & Flip
WWVA-Mountain Boys

3:00 EST 2:00 CST
NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM WLW (sw-15.33)
CBS-Milton Charles, organist: WKRC WFBM WLAC WHAS WOWO WMMN (sw-15.27)
NBC-Music Guild; Roth String Quartet, guests: WCKY WHIO KDKA WIRE (sw-15.21)

KMOX-Inquiring Reporter
WAVE-To be announced
WCPO-Today's Winners
WENR-Musical Grab Bag
WGN-Molly of the Movies
WSAI-Rex Stevens
WWVA-Cowboy Loye & Blue Bonnet Boys

3:15 EST 2:15 CST
CBS-Milton Charles, organist: WSMK
NBC-Ma Perkins, sketch, with Margery Hannon: WLW WENR WTAM WSM (sw-15.33)
KMOX-Barnyard Follies
WGBF-Radio Revival
WGN-Afternoon Serenade
WLAC-Memories
WMAQ-Tuneful Topics
WSAI-Elinor Sherry & Orch.
WWVA-Home Time

3:30 EST 2:30 CST
NBC-Vic & Sade, sketch: WLW WTAM WMAQ (sw-15.33)
CBS-Concert Hall; E. Robert Schmitz, pianist: WHAS WKRC WLAC WOWO WMMN WSMK WFBM WWVA (sw-15.27)
NBC-Beatrice Mack, son: WIRE WENR WHIO WCKY
KDKA-Human Values
KMOX-Barnyard Follies
WSM-To be announced

3:45 EST 2:45 CST
NBC-The O'Neills, sketch: WLW WTAM WMAQ (sw-15.33)
NBC-Originalities; Clark Dennis, tr.: WCKY WHIO KDKA WIRE WENR (sw-15.21)
WFBM-W. P. A. Prgm.
WWVA-Pioneers; News

4:00 EST 3:00 CST
NBC-Women's Radio Review: WAVE WTAM WSM WMAQ WSAI WIRE WCKY (sw-15.33)
CBS-Dept. of Education Series: WKRC WMMN WFBM WSMK WOWO (sw-15.27)
NBC-Marguerite Padula, songs: KDKA WENR (sw-15.21)
WENR-To be announced
WGBF-Sunshine Hour
WHIO-Dance Parade
WLAC-Aft. Melodies
WLW-Virginians, quartet
WWVA-Merrymakers & Grandpa Jones

4:15 EST 3:15 CST
NBC-Jackie Heller, songs: KDKA WIRE WENR WHIO (sw-15.21)
CBS-Concert Miniatures: WHAS WKRC WFBM WSMK WOWO WMMN (sw-15.27)
★ MBS-Life of Mary Sothorn: WGN WLW
KMOX-Window Shoppers

4:30 EST 3:30 CST
NBC-To be announced: WENR KDKA WSM (sw-15.21)
CBS-Concert Miniatures: WLAC WWVA (sw-9.59)
NBC-Political Parade: WMAQ WCKY WAVE WHIO WTAM
KMOX-Queen's Favorites
WCPO-Hits from the Shows
WGBF-News
WGN-Rhythm Rambles
WIRE-Harry Bason
WKRC-Eddie Schoelwer
WLW-Betty & Bob
WOWO-△Old Time Religion
WSAI-Arthur Arturo's Orch.
WWVA-Friendly Shopping Hour

4:45 EST 3:45 CST
NBC-To be announced: WAVE WSAI
CBS-Chicago Variety Hour: WMMN WSMK WHAS WLAC WWVA WFBM (sw-15.27)
NBC-Grandpa Burton, sketch: WIRE WMAQ (sw-9.53)
KMOX-Dope from the Dug Out
WIRE-Dick Tracy, sketch
WGBF-Musical Masterpiece Hour
WHIO-Organ Melodies
WKRC-Musical Calendar
WLW-Dreamy Aft.
WMAQ-Lawson YMCA Glee Club
WTAM Musical Cocktail

5:00 EST 4:00 CST
NBC-Let's Talk It Over; Alma Kitchell, contralto & m.c.: Guest: WAVE WSM WENR WSAI (sw-15.21)
NBC-Joey Nash, tr.: WIRE WCKY WHIO WTAM WMAQ (sw-9.53)
KDKA-Kiddies' Klub
KMOX-To be announced
WCPO-Final Headlines
WGBF-Sunshine Hour
WGN-Armchair Melodies
WKRC-Chicago Variety Hour (CBS)
WLW-Toy Band
WOWO-Little Joe
WWVA-Chicago Varieties



Jackie Heller See 4:15 p.m. EST (3:15 CST)

Frequencies

Table listing radio frequencies for various stations like KDKA-980, WGN-720, WLW-700, etc.

WGN-Louis Prima's Orch. WLW-Organ & Poems WTAM-Midnight Revue 12:15 EST 11:15 CST KDKA-Leroy Bradley's Orch. WAVE-Craig's Orch. (NBC) WFBM-News WGBF-Brown Derby 12:30 EST 11:30 CST NBC-Herman Middleman's Orch.: WJZ WSM KDKA WAVE WSAI (sw-6.14) CBS-Hawaii Calls: WABC WKRC WFBM WLAC WSMK WMMN WJZ NBC-Phil Levant's Orch.: WFAF WCKY WIRE WMAQ WHIO WGY (sw-9.53) KMOX-News WBBM-Mark Fisher's Orch. WENR-Alfred Barr's Orch. WGN-Horace Heidt's Orch. WHAS-To be announced WLW-Dance Music WOWO-Maury Cross' Orch. WTAM-Blue Barron's Orch. End of Monday Programs

5:15 EST 4:15 CST NBC-Tom Mix & His Straight Shooters (Premiere): WTAM WMAQ (sw-9.53) CBS-Vocals by Verrill: WMMN WSMK WHAS WLAC WOWO (sw-15.27) KDKA-Tea Dance WCPO-Moods WFBM-Tea Time Tunes WKRC-Freshet Thing in Town WLW-Jack Armstrong, sketch WVA-Peerless Economy Notes

5:30 EST 4:30 CST NBC-Jack Armstrong, sketch WMAQ WTAM (sw-9.53) CBS-Marion Carley, pianist: WOWO WMMN WSMK WLAC (sw-9.59) NBC-The Singing Lady: KDKA WGN WLW (sw-15.21) CBS-Adventures of Jack Masters, sketch (Premiere): (sw-15.27) NBC-Irma Glen, organist WENR To be announced: WIRE WHIO WAVE

WCKY-Evening Concert WCPO-Mel Wainwright's Orch. WHAS-Out of the Dusk WJZ-News WSAI-Ben Bernie's Orch. WSM-Dance Hour WVA-Industrial Labor Party 5:45 EST 4:45 CST NBC-The Arabian Nights: KDKA WGN WLW (sw-15.21) NBC-The Collegians: WTAM WAVE WSM WIRE WMAQ (sw-9.53) CBS-Adventures of Jack Masters, sketch (Premiere): (sw-15.27) WOWO WFBM WMMN WVA WSMK WLAC (sw-15.27) WCKY-Civic Club WCPO-Dinner Music WENR-Cadets Quartet WGN-After the Ball Game WJZ-Consolidated & Sylvia WSAI-Tea Time

6:00 EST 5:00 CST NBC-Education in the News: WAVE WCKY (sw-9.53) CBS-Tito Guizar, tr.: WFBM WSMK WBBM WHAS WMMN WLAC (sw-11.83) NBC-Army Band: WSAI WENR News: KDKA KMOX WGN-Blackstone String Trio WHIO-Piano Novelties WIRE-Gilbert Mershen WKRC-Adv. of Jimmy Allen ★ WLW-Johnson Family WMAQ-Flying Time WSM-Strings; Pan-American WTAM-Twilight Tunes ★ WVA-RADIO GOSSIP

6:15 EST 5:15 CST NBC-Tom Mix & His Straight Shooters (Premiere): WSAI CBS-Eddie House, organist: WSMK WLAC WFBM NBC-John Gurney, basso: WAVE WCKY (sw-9.53) CBS-Bobby Benson & Sunny Jim (sw-11.83.9.59) KDKA-Political Talk KMOX-The Wisecrackers WCPO-U. C. Evening School WGBF-Tarzan, sketch WGN-Palmer House Ensemble WHAS-Dick Tracy ★ WHBC-MOVIE GOSSIP (1200 kc.) WHIO-Buddy & Ginger WIRE-Cub Reporters WKRC-Rhythm Youngsters WLW-Ohio Rep. Convention WMAQ-Tommy Mills, sports WMMN-Shopping Notes WOWO-Amer. Family Robinson WTAM-Otto Thurn's Orch.

6:30 EST 5:30 CST NBC-News; Gale Page, contralto: WMAQ (sw-9.53) CBS-News; Three Aces: WLAC WVA WFBM WHAS WSMK (sw-11.83) NBC-News; Three X Sisters: WSAI News: WENR WCKY KDKA-Baseball Scores: Weather KMOX-Jack Armstrong WAVE-Round the Town WCPO-Merchants Bulletins WGN-To be announced WHIO-Tarzan, sketch WIRE-Cocktail Time WKRC-Don Hall Rose Trio WLW-Bob Newhall, sports WMMN-Movie Reporter WOWO-News; Sports WSM-Adv. of Sonny & Buddy WTAM-News; Sportsman

6:45 EST 5:45 CST CBS-Renewal of the Mounted: WFBM WVA WSMK KMOX (sw-11.83) ★ NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-15.21) NBC-Three Scamps: WENR (sw-9.53) Sports: WSAI WIRE WKRC WCKY-Musical Moods WCPO-Secretary Hawkins WGBF-Seroco Club WGN-Bob Ellen, sports WHAS-Peter Riccardi, organist WHIO-Jimmy Allen, sketch WLAC Tonic Tunes WMAQ-Keith Beecher's Orch. WMMN-Pinto Pete WSM-Leon Cole, organist



7:00 EST 6:00 CST ★ NBC-Amos 'n' Andy: WFAF WGY WLW WMAQ WTAM (sw-9.53) CBS-Wm. Hard, political commentator: WABC WKRC WJR WBBM WSMK WMMN WVA (sw-11.83) NBC-Annual Meeting of American Academy of Ophthalmology & Otolaryngology: WJZ WAVE WHAM KDKA (sw-11.87) CBS-Sunset Serenade: WLAC KMOX NBC-Otto Thurn's Orch.: WIRE WCKY

WC-Gladys Catron WFBM-Len Riley, Sports WGBF-Rhythm Revue WGN-Charlie Gaylord's Orch. WHAS-11.87 Lee WKRC-Jimmy Allen, sketch WSM-Sketch: Studio Prgm. 7:15 EST 6:15 CST NBC-Nationwide Poll Results; John B. Kennedy, commentator: WJZ WHAM WAVE WJZ WSM KDKA WLW (sw-11.87) CBS-Popeye the Sailor: WABC WFBM WBBM KMOX WSMK WHAS WKRC WJR (sw-11.83.9.59) ★ NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAF WGY WHIO WIRE WMAQ WCKY WTAM CBS-Russell Dorr, bar.; Ann Leaf, organist: WMMN WVA WLAC WCPO-Floyd Bailey's Orch. WGN-Rubinoff, violinist WLS-League of Women Voters

7:30 EST 6:30 CST NBC-Edwin C. Hill, news: WMAQ CBS-Russell Dorr, bar.: WSMK KMOX WMMN ★ NBC-HORLICK'S MALTED MILK (Premiere) with Norris (Abner) Goff: WLW WLS CBS-Goose Creek Parson, sketch: WABC WKRC WBBM WHAS WJR WFBM (sw-11.83) NBC-Col. Frank Knox, talk: WFAF WJZ WGY WHAM To be announced: WSM WIRE KDKA WAVE-Melody Road WCKY-Rubinoff, violinist WCPO-Sport Review WGN-Lone Ranger WGY-Col. Jim Healey WHAM-Studio Prgm. WHIO-Si Burick; Dance Music WLW-Talk WSAI-Johnny Lewis' Orch. WTAM-Hot Dates in Music WVA-Musical Varieties

7:45 EST 6:45 CST NBC-Nationwide Poll Results; John B. Kennedy, commentator: WTAM ★ CBS-Boake Carter, commentator: WHAS WKRC KMOX (sw-9.59.11.83) NBC-Ralph Kirbery, the Dream Singer: WJZ News: WCKY WFBM KDKA-Dan & Sylvia WAVE-Dressers Uppers WCPO-Lee Winter WHAM-To be announced WGBF-Looking Out on the World WGY-Rhythm Review WHIO-News; Weather; Drama WIRE-Sport Slants WLAC-Sons of the Pioneers WLS-Soloist WLW-Singing Sam WMAQ-Whistler and His Dog WMMN-Sports WSAI-Knot Hole Club WSM-Rhythm Orch. WVA-Richard Humber's Orch.

8:00 EST 7:00 CST ★ NBC-Fibber McGee & Molly; Marion & Jim Jordan; Ted Weems' Orch.: WFAF WGY WTAM WMAQ WCKY WIRE WAVE WS M

NBC-Helen Hayes in "Bambi," drama (Premiere): WJZ WLS WSAI KDKA (sw-11.87) ★ CBS-Horace Heidt's Orch.: WABC WLAC WHAS WFBM WBBM WKRC KMOX WJR (sw-11.83.6.06) To be announced: WGN WVA WCPO-Unusual Lawsuits WHIO-Claude Hoagland's Orch. WIRE-Rhythm Revue WLW-Variety Prgm. WMMN-Organ Reverties

8:15 EST 7:15 CST WCPO-Twilight Ensemble WGN-Joe Sanders' Orch. WHIO-Harry Kalb's Orch. WIRE-Open House WMMN-Bing Crosby WVA-News 8:30 EST 7:30 CST NBC-Luck & Pat; Dramatic & Musical, Benny Krueger's Orch.: WABC WBBM WJR WJZ WHAS WFBM (sw-11.83.6.06) NBC-Melodiana; Abe Lyman's Orch., Oliver Smith, Bernice Claire WJZ WHAS WJZ KDKA WENR WCKY (sw-11.87) ★ NBC-Lucile Manners, scp.; Guest: Mixed Caorus; William Daly's Orch.: WFAF WTAM WGY WHIO WLW WVA WAVE WSM WMAQ (sw-9.53) KMOX-Songs of Old WCPO-Ward's Prgm. WGN-Ted Fiorito's Orch. WLAC-Lamplighting Time WMMN-Rubinoff, violinist WOWO-To be announced WSAI-Green Bottle Tavern

8:45 EST 7:45 CST KMOX-Three Queens & a Jack WC-J-William Hogue WGN-Repub. Volunteers WLAC-Talks to Men WMMN-Swing Tunes 9:00 EST 8:00 CST NBC-To be announced: WFAF WHIO WCKY WMAQ WTAM (sw-9.53) ★ CBS-Radio Theater; Wallace Beery in "The Plutoeract" with Carol Ann Beery, Clara Kimball Young, Marjorie Rambeau & Eric Linden; Mrs. Edw. G. Robinson & Victor Young, guests: WABC WKRC WBBM KMOX WFBM WHAS WLAC WJR (sw-11.83.6.06) NBC-Greater Mustrals; Gus Van; Malcolm Claire, Bill Childs & Joe Parsons; Billy White, tr.; Harold "Red" Grange, guest: WJZ WSM WAVE KDKA WHAM WENR WLW (sw-11.87) WCPO-Dance Parade WGN-Gabriel Heatter WGY-Studies with the Masters WMMN-Invitation to Waltz WSAI-Cincinnati Sings

9:15 EST 8:15 CST WGN-News; Quin Ryan, sports WGY-John Sheehan & Piano Pals WMMN-Music Club 9:30 EST 8:30 CST NBC-Carefree Carnival: WJZ WCKY WHAM WENR WIRE WSM ★ NBC-STUDEBAKER CHAMPIONS Presents Richard Humber's Orch.: Stuart Allen, vocalist; Guest: WFAF WTAM WMAQ WLW WGY (sw-9.53) KDKA-Political Talk WAVE-Musical Memory Test WGBF-To be announced WGN-Northerners WHIO-Bob Crosby's Orch. WOWO-Hollyhock Lane

9:45 EST 8:45 CST NBC-Carefree Carnival: WHIO KDKA WIRE WAVE (sw-11.87) 10:00 EST 9:00 CST NBC-Contented Prgm.; Morgan L. Eastman's Orch.; Guest: WFAF WTAM WCKY WGY WMAQ WIRE WHIO (sw-9.53) ★ CBS-Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM WFBM WJR (sw-6.12.6.06) NBC-Ten Years in Retrospect, sketch: WJZ KDKA WHAM WENR WSM (sw-6.14) WAVE-To be announced WCPO-Bradford's Orch. WGN-Famous Jury Trials WLAC-Dresser-Uppers WLW-Trial by Jury, drama WMMN-Amer. Family Robinson WOWO-Hot Dates in Music WSAI-Concert Hall

10:15 EST 9:15 CST KDKA-Political Talk WLAC-Herman & Mary WMMN-Benny Goodman's Orch.

WOWO-Interesting People WSAI-News 10:30 EST 9:30 CST NBC-Musical Toast; Jerry Cooper, bar.; Sally Singer; The Debonaires; Ray Block's Orchestra (Premiere): WFAF WGY (sw-9.53) CBS-To be announced: WABC KMOX WFBM WKRC WBBM WJR (sw-6.12.6.06) NBC-Nickelodeon; Sylvia Clark & Others: WJZ WENR WSAI NBC-To be announced: WHAM WCKY WAVE WIRE WSM KDKA Behind the Law WCPO-Starlight & Dreams WGBF-News WHAS-To be announced WHIO-Barber Shop Boys WVA-Sports WMAQ-Clark Dennis, tr. WMMN-News WOWO-Rubinoff, violinist WTAM-Stars Over Great Lakes 10:45 EST 9:45 CST NBC-To be announced: WMAQ WHIO CBS-Happy Days; speakers & Orch.: WABC WMMN WOWO WBBM (sw-6.12) CBS-Goose Creek Parson, sketch: WLAC KDKA-Sammy Fuller KMOX-Thank You Stusia WFEM-Rubinoff, violinist WGBF-To be announced WGN-Democratic Prgm. WJR-News WKRC-Gov. Martin L. Davey WLW-Music from Behind the Moon

11:00 EST 10:00 CST NBC-Joel Candullo's Orch.: WFAF WTAM (sw-9.53) CBS-Wm. Hard political commentator: WOWO WFBM KMOX ★ NBC-Amos 'n' Andy: WSM NBC-(News, WJZ only) Tony Russell, songs: WJZ WHAM WCKY CBS-Clyde Lucas' Orch.: WABC WMMN WBBM WVA WSMK WJR News: WIRE WKRC WENR Dance Orch.: WGN WAVE KDKA-News; Sports; Weather WGY-News; Musical Prgm. WHAS-To be announced WHIO-Harry Kalb's Orch. WJR-Rhythm

11:15 EST 10:15 CST NBC-Eddy Duchin's Orch.: WJZ NBC-Magiolla Blossoms: WCKY WVA-Crawford, organist WOWO-Dance Hour WSAI-Studio Orch. 12:00 EST 11:00 CST NBC-Shandor, violinist; Fletcher Henderson's Orch.: WJZ KDKA WSAI WAVE WMAQ (sw-6.14) CBS-Herbie Kay's Orch.: WABC KMOX WFBM WOWO WBBM WJR WMMN WSMK WLAC WKRC NBC-Francis Craig's Orch.: WFAF WCKY WIRE WHIO WSM WGY WENR (sw-9.53) WGBF-Coral Room

12:15 EST 11:15 CST NBC-Phil Levant's Orch.: WFAF WCKY WIRE WMAQ WHIO WGY (sw-9.53) KMOX-News WBBM-Mark Fisher's Orch. WENR-Alfred Barr's Orch. WGN-Horace Heidt's Orch. WHAS-To be announced WLW-Dance Music WOWO-Maury Cross' Orch. WTAM-Blue Barron's Orch. End of Monday Programs

MONDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour. 6:30 p.m.—OPERA, "Una Partita," Ricardo Zan donai: 2RO (11.81) 7 p.m.—Business and Professional Women's Clubs program: 2RO 7 p.m. Week-days—South-American prgm.: COCD 7:10 p.m.—A visit to Buckinghamshire: GSC GSD 7:15 p.m.—Augusta Quaranta, soprano: 2RO 7:25 p.m.—Mail bag: 2RO 8 p.m.—Argentina Hour: LRX (also Tues.) 8:30 p.m.—German lessons: DJB DJD 8:45 p.m.—Children's lullabies: DJB DJD 9 p.m.—Czechoslovak hour: OLR 9:15 p.m.—Light music: DJB DJD 10:30 p.m.—Opportunity program: COCD (also Thurs., Fri., Sat.) 11:30 p.m.—Hawaii Calls: KKP KIO 2:15 a.m.—Play, "The Round Trip": GSB GSD

Advertisement for Studebaker President Sedans. Text: FIVE STUDEBAKER PRESIDENT SEDANS FREE FOR COMPLETE DETAILS TUNE IN Richard Humber and His STUDEBAKER CHAMPIONS Stations WLW WTAM WMAQ 9:30 EASTERN STANDARD TIME

Tuesday

September 29



Ben Bernie
See 9 p.m. EST (8 CST)

Network Changes

Words & Music, formerly 12:45 p.m., now NBC 2 p.m. EST (1 CST) also Wednesday & Thursday

News

9:55 a.m.—NBC-WCKY
6:30 p.m.—CBS-WHAS
6:30 p.m.—NBC-WSAI
6:45 p.m.—Lowell Thomas: NBC-WLW
7:45 p.m.—Boake Carter: CBS-11:30 p.m.—NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW

Classical Music

2:00 p.m.—Music Guild: NBC-WTAM

Morning

7:00 EST 6:00 CST
Musical Clock: KDKA WCKY
WCPO-Tuna Cowboys
WGN-Good Morning Prgm.
WIRE-Bar Nothin' Ranch
WKRC-Jerry Foy
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WTAM-Hank Miller's Boys
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST
WCPO-Old Time Tunes
WKRC-News
WLW-Morn. Devotions
WTAM-Old Man Sunshine

7:30 EST 6:30 CST
Musical Clock: WCPO WSM
WFBM-Chuck Wagon
WKRC-Breakfast Express
WLW-To be announced
WTAM-Jr. Broadcasters Club

7:45 EST 6:45 CST
WLW-News
WTAM-Pie Plant Pete

8:00 EST 7:00 CST
NBC-Malcolm Claire: WMAQ
WTAM WCKY
CBS-On the Air Today; Blue-birds, girls' vocal trio: (sw-21.52)

KMOX-Home Folks' Hour
WAVE-Morn. Devotions
WFBM-Early Birds
WGBF-East Side Tabernacle
WGN-Golden Hour
WHAS-Jackson Family
WIRE-Musical Clock
WLW-Chandler Chats
WMAQ-Fashion Horoscope
WMMN-Musical Clock
WOWO-Bible Class
WSAI-Morn. Devotions
WSM-To be announced
WWVA-News

8:15 EST 7:15 CST
NBC-Dick Leibert, organist:
WSAI WAVE WTAM
CBS-City Consumers Guide:
(sw-21.52)

NBC-Good Morning Melodies:
WCKY
KDKA-News; Musical Clock
WCPO-Today's Headlines
WGN-Melody Bakers
WHAS-Breakfast Business
WLS-Lulu Belle & Scotty
WLW-Postoffice
WWVA-Musical Clock

8:30 EST 7:30 CST
NBC-Cheerio: WTAM WLW
WCKY WAVE
CBS-Larry Vincent, songs: (sw-21.52)
KDKA-Kiddies' Klub
KMOX-Livestock Markets; News
WCPO-Variety Time
WGN-Good Morning
WKRC-Federation of Churches
WLAC-News & Melodies
WMMN-Mountain Boys
WOWO-News
WSAI-Daily Sun Dial

8:45 EST 7:45 CST
NBC-Dandies of Yesterday:
WSAI
CBS-Salon Musicale: (sw-21.52)
KDKA-Musical Clock
KMOX-Home Folks Hour
WCPO-Don Moran's Orch.
WGBF-Timely Topics
WHAS-The Strollers
WKRC-To be announced
WMMN-Cap. Andy & Flip
WOWO-Breakfast Club

9:00 EST 8:00 CST
★ NBC-Breakfast Club: Don McNeill, m.c.; Orch.; Helen Jane Behlke; Clark Dennis, tr.: KDKA WAVE WSAI WSM WMAQ (sw-15.21)

CBS-Chicago Parade: WSMK WMMN WHAS KMOX (sw-21.52)
NBC-The Streamliners; News: WCKY
News: WLAC WWVA WIRE WFBM
WCPO-Jesse Crawford, organist
WGN-Morning Serenade
WHIO-Almanac
WKRC-Woman's Hour
WLS-Homemakers Prgm.
WLW-Hymns of All Churches
WTAM-Variety Prgm.
WWVA-Cowboy Loye & Blue Bonnet Boys

9:15 EST 8:15 CST
NBC-The Streamliners; News: WHIO WIRE

CBS-Chicago Parade: WOWO
WCPO-Morning Serenade
WFBM-Timely Varieties
WGBF-City Court
WLAC-Favorites of the Air
WLS-The Novelodeons
WLW-Larry & Sue
WTAM-Health & Home
WWVA-Musical Clock

9:30 EST 8:30 CST
CBS-Richard Maxwell, songs; News: WSMK WHAS WMMN WOWO WKRC

CBS-Bill & Ginger: (sw-21.52)
KMOX-Tick Tock Revue
WCPO-Variety Time
WGN-Secrets of Happiness
WLW-Aunt Mary
WTAM-Board of Education
WWVA-Arkansas Travelers

9:45 EST 8:45 CST
CBS-Bachelor's Children: KMOX (sw-21.52)

CBS-Chicagoans: WSMK
KDKA-Style & Shopping Service
WGN-Making the Constitution
WHAS-Party Line
WKRC-To be announced
WLS-Evelyn, the Little Maid
WLW-Hollywood Room Recipes
WMMN-Morning Devotions
WOWO-Waltz of the Melody
WTAM-The Streamliners (NBC)

10:00 EST 9:00 CST
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WMAQ WTAM WSAI (sw-15.33)

CBS-Betty & Bob, sketch: WKRC WHAS WFBM (sw-21.52)
NBC-News; Vaughn de Leath, songs: WCKY WAVE
CBS-Fred Feibel, organist: WSMK WMMN
KDKA-News; Music
KMOX-Harry W. Flannery, Views on News
WCPO-Sid London's Orch.
WGN-Friendly Neighbor's Party
WHIO-Rhythm Boys
WIRE-Happy Long
WLS-Party Line
WLW-Queens Minstrel
WSM-News
WWVA-Variety Prgm.; News

10:15 EST 9:15 CST
NBC-John's Other Wife, sketch: WMAQ WTAM WSAI (sw-15.33)
CBS-Modern Cinderella: WKRC WHAS WFBM (sw-21.52)
NBC-Viennese Sextet: WAVE WCKY WSM WHIO
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)

KMOX-Fred Feibel (CBS)
WCPO-Dot Club News
WGBF-City Court
WGN-Bachelor's Children
WIRE-Hired Hands
WLW-Bachelor's Children
WMMN-Ranch Hands
WWVA-Fred Feibel, organist

10:30 EST 9:30 CST
NBC-Pepper Young's Family, sketch: KDKA WLS (sw-15.21)
CBS-Waltz Time: WMMN WSMK
NBC-Just Plain Bill, sketch: WMAQ WTAM WSAI (sw-15.33)

CBS-John K. Watkins, news; Betty Crocker: Hymns of All Churches: WFBM WHAS WKRC (sw-21.52)
NBC-Josh Higgins of Finchville: WSM WAVE
KMOX-The Corn Huskers
WCKY-Party Line
WCPO-Anita Aueh
WGN-Melody Moments
WHIO-Municipal Court
WIRE-Hughes Reel
WLAC-Man on the Street
WLW-Peggy At the Switchboard
WOWO-Duke, Duchess & Mary
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
CBS-Lyn Murray, songs: WLAC WMMN WSMK

NBC-Today's Children, sketch: WMAQ WTAM WCKY WHIO WIRE (sw-15.33)
NBC-Aristocratic Rhythms: KDKA WSM WAVE (sw-15.21)
KMOX-Fascinating Melodies
WCPO-Jimmy Lee
WLW-Ed Fitzgerald & Co.
WGBF-Household Hour
WGN-Cookery Question Box
WLS-Prairie Ramblers
WLW-Livestock
WOWO-Wrinkle Chasers
WSAI-News
WWVA-Chuck & Don

11:00 EST 10:00 CST
CBS-Rhythm Boys: (sw-21.52)

NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)
CBS-Mary Lee Taylor: WOWO WHAS WLAC KMOX WWVA (sw-15.21)

★ NBC-Nellie Revell: WCKY KDKA WSM WAVE WHIO (sw-15.21)
To be announced: WMMN WSMK WIRE WGN WLW
WCPO-Post Time
WFBM-Harmony Hall
WGBF-Mr. & Mrs.
WKRC-Jean Abbey
WLS-News; Markets

11:15 EST 10:15 CST
NBC-Home Sweet Home, sketch: KDKA WLS WLW WSM (sw-15.21)

CBS-Quality Twins; Ed East & Ralph Dumke (Premiere): WKRC WFBM WHAS KMOX (sw-21.52)
NBC-Backstage Wife: WTAM WMAQ WSAI (sw-15.33)
NBC-Vagabonds: WIRE WHIO WAVE
WCKY-Organ Reverie
WCPO-Knickerbocker Symp.
WGBF-Bill & Ginger
WGN-We Are Four
WOWO-To be announced
WWVA-Flyin' X Roundup

11:30 EST 10:30 CST
NBC-Fiddlers Three: WMAQ WHIO WCKY WIRE WAVE (sw-15.33)

CBS-Big Sister, sketch: WKRC WLAC WWVA KMOX WHAS (sw-21.52)
NBC-The Honeymooners: WSAI WSM
CBS-To be announced: WSMK NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
WCPO-Paul Page
WFBM-Kitchen Clinic
WGBF-Baby Shop
WGN-Man on State Street
WLW-Kid Sister
WMMN-Hillbilly Bill
WOWO-Market Reports
WTAM-Moods with Waldo Pooler

11:45 EST 10:45 CST
CBS-Berwick High School Band: WSMK WHAS WMMN WKRC (sw-21.52)

NBC-Edward MacHugh, songs: WLW WLS KDKA WSM (sw-15.21)
NBC-The Wife Saver: WTAM WMAQ WSAI (sw-15.33)

KMOX-Let's Compare Notes
WAVE-Morning Moods
WCKY-Souvenirs of Song
WCPO-New York State Band
WGBF-Hoosier Philosopher
WGN-Kid Sister
WHIO-Around the Band Stand
WIRE-Tuneful Topics
WLAC-Polly Baker
WOWO-Party Line
WWVA-Rhythm Rangers

Afternoon

12:00 EST 11:00 CST
NBC-Girl Alone, sketch: WMAQ WTAM WLW (sw-15.33)

★ CBS-Between the Bookends: WLAC KMOX WFBM WMMN WHAS WKRC (sw-9.59)
NBC-Honeyboy & Sassafras, comedy team: WAVE WIRE WHIO WSM
WCKY-News
WCPO-Musical Echoes
WGBF-Wedding Anniversaries
WGN-Wife vs. Secretary
WLW-Red Foley & Lily May
WOWO-Easy Aces
WSAI-Household Hints
WWVA-Farm & Home Hour

12:15 EST 11:15 CST
NBC-Women of '36, political talk: KDKA WLS WLW (sw-15.21)

★ NBC-Story of Mary Marlin, sketch: WMAQ WCKY WIRE WAVE WTAM (sw-15.33)
NBC-Doc Schneider's Texans: WSM
CBS-Rhythmaires: WFBM KMOX WHAS WWVA WOWO WLAC
WCPO-Ivory Interlude
WGN-Doring Sisters
WHIO-To be announced
WKRC-Jane Grey
WMMN-Boggie; Martin's Orch.
WWVA-Stocks; News

12:30 EST 11:30 CST
CBS-Romance of Helen Trent: WKRC WFBM WHAS KMOX (sw-21.52)

NBC-To be announced: WCKY WHIO (sw-15.33)
CBS-Emery Deutsch's Orch.: WMMN WSMK (sw-9.59)
NBC-Nat'l Farm & Home Hour: WAVE WMAQ WSM KDKA WSAI (sw-15.21)
WGN-Man on the Street
WGN-Mid-day Service
WIRE-Indiana Farm & Home Hour
WLAC-Betty & Bob
WLS-Rocky & Ted
WLW-Livestock
WMAQ-King's Jesters
WOWO-Norm, Duke & Fred
WTAM-To be announced
WWVA-Luncheon Club

12:45 EST 11:45 CST
CBS-Rich Man's Darling, sketch: WKRC WFBM WHAS KMOX (sw-21.52)

NBC-Jules Lande's Ensemble: WIRE WCKY WHIO
WCPO-The Two Doc's
WLAC-Malcolm Tate, organist
WLS-Dinnerbell Prgm.
WLW-Nat'l Farm & Home Hour (NBC)
WMMN-Farm Prgm.
WOWO-Deutsch's Orch. (CBS)
WTAM-Shero Trio

1:00 EST 12:00 CST
CBS-George Hall's Orch.: WOWO WFBM WWVA (sw-15.27-9.59)

NBC-Charles Stenross' Orch.: WCKY
News: WMMN WKRC
WCPO-Bible; Luncheon Music
WGBF-Church & School News
WGN-Palmer House Ensemble
WHAS-College of Agriculture
WHIO-News; Weather; Markets
WLAC-Garden & Home Prgm.
WSAI-Amer. Family Robinson
WTAM-Noon-day Resume
WWVA-Governor Davey

1:15 EST 12:15 CST
NBC-To be announced: WLS

NBC-The Hollywood Highhatters: WCKY WHIO WMAQ (sw-15.33)
CBS-George Hall's Orch.: WLAC WMMN
News: WWVA WOWO
WCPO-Federal Housing Prgm.
WFBM-Farm Bureau Prgm.
WGN-Way Down East
WHAS-George Hall's Orch. (CBS)
WIRE-News
WKRC-Jane Grey

WSAI-Darktown Meetin'
WTAM-At the Exposition
WWVA-Variety Prgm.

1:30 EST 12:30 CST

NBC-To be announced: KDKA (sw-21.52)
CBS-Stage Relief Speaker: (sw-15.27)
NBC-Dan Harding's Wife, sketch: WMAQ WCKY WHIO (sw-15.33)

CBS-Concert Miniatures: WLAC (sw-9.59)

KMOX-Magic Kitchen
WAVE-Savings Talk
WCPO-Leo Kosloff's Music
WFBM-Hoosier Farm Circle
WGBF-Alice Oleson
WGN-Blackstone String Trio
WHAS-Savings Talk; Livestock & Market Reports
WIRE-Reporter
WKRC-Luncheon Lyrics
WLW-To be announced
WMMN-Inquiring Reporter
WOWO-Home Folks Frolic
WSAI-Larry Duran's Guitar
WSM-News
WTAM-To be announced
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST

NBC-Dot & Will, sketch: KDKA (sw-15.21)
CBS-Concert Miniatures: WFBM WOWO WMMN WKRC (sw-15.27)
NBC-To be announced: WTAM WCKY WIRE WMAQ (sw-15.33)

WAVE-Fox Hunters
WCPO-College of Music
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WHAS-Shopping Guide
WHIO-Dance Parade
WLAC-Luncheon Musicale
WLS-Musical Almanac
WLW-Molly of the Movies
WSAI-Day Dreams
WSM-State Dept. of Agriculture
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST

CBS-Big Sister, sketch: WFBM NBC-Music Guild; Guests: WTAM WCKY WIRE (sw-15.33)
CBS-Dictators: WKRC WMOX (sw-15.27-9.59)
NBC-Words & Music: WMAQ KDKA WLW WSM (sw-15.21)
WGBF-To be announced
WGN-To be announced
WHAS-University of Kentucky
WLAC-Luncheon Musicale
WLS-Grain Market
WLW-Ohio School of the Air
WMMN-Shopping Notes
WOWO-Melodies
WSAI-Tom Slater

2:15 EST 1:15 CST

CBS-Happy Hollow, sketch: WHAS WKRC WMMN (sw-15.27)
KMOX-Magic Kitchen
WAVE-To be announced
WCPO-Tango Tunes
WFBM-Way Down East
WGN-June Baker
WHIO-Better Business Bureau
WLS-Homemakers' Prgm.
WOWO-Farm Melodies
WSAI-Johnny Lewis' Orch.
WWVA-Salon Moods

2:30 EST 1:30 CST

NBC-Bragiotti & Shefter, rhythm octette; Madge Marley, songs: WCKY WMAQ WHIO WTAM WIRE WAVE (sw-15.33)
CBS-Judy & Jesters: WOWO WHAS WMMN WKRC (sw-15.27)
NBC-Golden Melodies: WSAI KDKA-Home Forum
WCPO-Familiar Melodies
WFBM-Mary Baker's Album
WGN-Painted Dreams, sketch
WLAC-Church of Christ
WSM-To be announced
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST

CBS-Madison Ensemble: WOWO WKRC (sw-15.27)
KMOX-Eddie Dunstedter
WFBM-News
WGN-Melody Moments
WHAS-University of Kentucky
WMMN-Cap. Andy & Flip
WWVA-Mountain Boys

3:00 EST 2:00 CST

NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM WLW (sw-15.33)
CBS-Margaret McCrae, songs: WKRC WFBM WOWO WLAC WHAS WMMN WSMK KMOX (sw-15.27)

NBC-Bailey Axton, tr.: WCKY WHIO WIRE
To be announced: WAVE WCPO KDKA-Congress of Clubs
WENR-Musical Grab Bag

★ WGBF-MOVIE GOSSIP
WGN-Molly of the Movies
WSAI-Affairs of Rex Stevens
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST

NBC-Continental Varieties: WHIO WCKY KDKA WIRE (sw-15.21)
CBS-Science Service Series: WLAC WMMN WSMK WWVA WHAS WFBM WOWO WKRC (sw-15.27)
NBC-Ma Perkins, sketch: WLW WENR WTAM WSM (sw-15.33)
KMOX-Barnyard Follies
WGN-Afternoon Serenade
WMAQ-Tuneful Topics
WSAI-Baseball Game

3:30 EST 2:30 CST

CBS-Mayfair Singers: WLAC WSMK WHAS WMMN WOWO WWVA WFBM WKRC (sw-15.27)
NBC-Vic & Sade, sketch; Bernadine Flynn: WLW WTAM WMAQ (sw-15.33)
KMOX-Barnyard Follies
WENR-Continental Varieties
WGBF-Deaconess Hospital
WSM-To be announced

3:45 EST 2:45 CST

NBC-Have You Heard?: WCKY WENR KDKA WIRE WHIO (sw-15.21)
NBC-The O'Neills, sketch: WLW WTAM WMAQ (sw-15.33)

4:00 EST 3:00 CST

CBS-Billy Mills & Co.: WMMN WKRC WSMK WFBM WOWO (sw-15.27)
NBC-Cheerio; Inspirational Talk & Music: WTAM WMAQ WSM WCKY WHIO WIRE (sw-9.53)
NBC-Carl Landt, tr.: WENR WAVE KDKA (sw-15.21)
WHAS-Weekday Devotions
WLAC-Ait. Melodies
WLW-Virginians, male quartet
WWVA-Merrymakers & Grandpa Jones

4:15 EST 3:15 CST

NBC-Joan & Escorts: WCKY WENR WIRE WHIO
CBS-Billy Mills & Co.: WHAS NBC-Woman's Radio Review: WTAM WMAQ WAVE WSM (sw-9.53)
★ MBS-Life of Mary Sothorn: WLW WGN
KDKA-French and German
KMOX-Window Shoppers

4:30 EST 3:30 CST

NBC-Manhattans Orch.: KDKA WSM WENR (sw-15.21)
CBS-Pop Concert; Victor Bay, cond.: WLAC WSMK WHAS WMMN WFBM WWVA (sw-15.27)
NBC-Political Parade; Landon Radio Clubs: WMAQ WCKY WAVE WTAM WHIO
KMOX-Piano Recital
WCPO-Neapolitan Concert Band
WGBF-Deaconess Hospital
WGN-Down Memory Lane
WIRE-Matinee Varieties
WKRC-Eddie Scholwer
WLW-Betty & Bob, drama
WOWO-Old Time Religion

4:45 EST 3:45 CST

NBC-Annual Meeting of American Academy of Ophthalmology & Otolaryngology: WENR WSM WAVE KDKA (sw-15.21)
NBC-Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE (sw-9.53)
KMOX-Dope from the Dugout
WGBF-Musical Masterpiece Hour
WHIO-News
WKRC-Musical Calendar
WLW-Dreamy Art.
WTAM-Musical Cocktail

5:00 EST 4:00 CST

NBC-While the City Sleeps: WTAM WMAQ WCKY WHIO WIRE (sw-9.53)
CBS-Jimmie Farrell, bar.: WFBM WLAC WMMN WSMK WHAS WWVA (sw-15.27)
NBC-Matinee Musicale: WAVE WSM (sw-9.53)

September 29



Johnny Green
See 9:30 p.m. EST (8:30 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WEEM-770	WHIO-1250	WSAI-1330
WFCB-1490	WIRE-1400	WSA2-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

CBS-Maurice Spitalny's Orch.: WAVE WWVA WKRC WFBM WSMK WMMN WBBM WLAC WJR
NBC-Jesse Crawford, organist: WEAF WMAQ WSM WGY WHIO WCKY WIRE WTAM (sw-9.53)
KDKA-Leroy Bradley's Orch. KMOX News
WGN-Horace Heidt's Orch. WLW-Dance Music

12:45 EST 11:45 CST
NBC-Phil Levant's Orch.: WEAF WHIO WCKY WIRE WTAM WGY WSM WMAQ (sw-9.53)
KMOX-Lane Thompson's Orch. WENR-Alfred Barr's Orch. WWVA-Maurice Spitalny's Orch. (NBC)

End of Tuesday Programs

KDKA-Kiddies' Klub
KMOX-Baseball Game
WCPO-Final Headlines
WENR-To be announced
WGN-Armchair Melodies
WKRC-Poll Parrott Crime
WLW-Wise Crackers
WOWO-Little Joe

5:15 EST 4:15 CST
NBC-Tom Mix & His Straight Shooters: WSAI WTAM WMAQ (sw-9.53)

CBS-Great Lakes Revue: WKRC WSMK WHAS WMMN WLAC (sw-15.27)

NBC-To be announced: WCKY WHIO WIRE

KDKA-Ernie Stemm's Orch. WCPO-Leopold Kruger, cond. WFBM-Tea Time Tunes WKRC-Freshest Thing in Town WLW-Jack Armstrong, sketch WWVA-Peerless Economy Notes

5:30 EST 4:30 CST
NBC-Singing Lady: KDKA WLW WGN (sw-15.21)

CBS-Great Lakes Revue: WOWO WWVA (sw-9.59)

NBC-String Ensemble: WMAQ WHIO

ABC-Jack Armstrong, sketch: WIRE WCKY WMAQ (sw-9.53)

WAVE-To be announced WCPO-Dinner Music WENR-Irma Glen, organist (NBC)

WHAS-Out of the Dusk WIRE-Harry Bason WKRC-News

WSAI-Concert Miniature WSM-Dance Hour WTAM-Musical Cocktail

5:45 EST 4:45 CST
NBC-Little Orphan Annie, sketch: WGN KDKA WLW (sw-15.21)

CBS-Wilderness Road, sketch: WOWO WFBM WSMK WMMN WLAC (sw-15.27)

NBC-Jerry Sears' Orch.: WMAQ WAVE WIRE (sw-9.53)

NBC-Gentlemen of Rhythm: WENR WCKY

WCPO-Gov. Martin Davey WKRC-Consolidators & Sylvia WSAI-Tea Time WSM-News

WTAM-Armchair Explorers Club

6:00 EST 5:00 CST
NBC-Flying Time: WCKY WAVE WMAQ WTAM (sw-9.53)

CBS-Instrumentalists: WSMK WOWO WLAC WMMN WHAS (sw-11.83)

NBC-Minute Men: WSAI WENR WIRE-Say It with Music KDKA-News

WFBM-Bohemians WGBF-Evansville College WGN-Wisecrackers

WKRC-Jimmie Allen, sketch
★ WLW-Johnson Family

WSM-Strings; Pan-American WTAM-Twilight Tunes WWVA-Spears Baseball Scores

6:15 EST 5:15 CST
NBC-Mid-Week Hymn Sing: WSM WTAM WCKY WAVE (sw-9.53)

CBS-News of Youth, news drama for children: WWVA KMOX (sw-11.83-9.59)

NBC-Animal Closeups: WSAI CBS-Marion Carley, pianist: WLAC

WIRE-Cub Reporters KDKA-Thank You Stusia WCPO-Gov. Martin Davey

WENR-Palace Varieties WFBM-Christian Science WGN-Palmer House Ensemble

WHAS-Dick Tracy WKRC-Safety Sam WLW-Musical Comedy

WMAQ-Tommy Mills, sports WMMN-Shopping Notes WOWO-Amer. Family Robinson

6:30 EST 5:30 CST
NBC-News; Walter Cassel, bar.: WSAI

CBS-News; Blue Flames: WLAC WWVA WSMK WHAS WMMN (sw-11.83)

NBC-News; Jackie Heller, tnr.: WMAQ

KDKA-Baseball; Weather KMOX-Jack Armstrong, sketch WAVE-Round the Town WCKY-News

WCPO-Merchants Bulletins WENR-News WFBM-Bohemians WGBF-Homan's Boys Club WGN-Blackstone String Trio WHIO-Tarzan of the Apes WIRE-Cocktail Time

WKRC-Don Hall Trio WLW-Bob Newhall, sports WWO-News; Sports WSM-Two Girls WTAM-News; Sportsman

6:45 EST 5:45 CST
NBC-News; Dorothy Dreslin: WENR

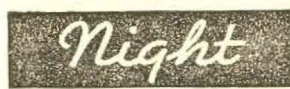
CBS-Renfrew of the Mounted: WSMK WWVA WBBM WFBM KMOX (sw-11.83)

★ NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-15.21)

Sports: WIRE WGN WCKY-Musical Moods WCPO-Seketary Hawkins WGBF-Seroco Club

WHAS-Peter Ricciardi, organist WHIO-Jimmy Allen, sketch WKRC-Gov. Martin L. Davey

WLAC-World Review WMAQ-Keith Beecher's Orch. WMMN-Drifters WSAI-Baseball Resume



7:00 EST 6:00 CST
CBS-Wm. Hard, political commentator: WABC WBBM WKRC WSMK WJR WMMN WWVA (sw-11.83)

★ NBC-Amos 'n' Andy: WEAF WMAQ WLW WTAM WGY (sw-9.53) (also see 11 p.m.)

NBC-Easy Aces, sketch: KDKA WCKY WHIO WIRE WHAM WLS (sw-11.87)

NBC-Console Capers: WAVE WSM

KMOX-France Laux WCPO-Chamber of Commerce WFBM-Sportlight

WGBF-Diamond City News WGN-Palmer House Ensemble WSAI-Dinner Hour

7:15 EST 6:15 CST
CBS-Sportcast; Ted Husing (Premiere: WABC WWVA (sw-11.83))

NBC-The Voice of Experience: WEAF WGY WMAQ WTAM (sw-9.53)

CBS-Herbert Foote's Ensemble: WLAC WFBM WBBM WMMN

NBC-Talk by Commander Stephen King Hall, British Economist & Lecturer: WJZ WHIO WCKY WAVE WIRE WHAM WSM

Gov. Martin L. Davey: WKRC WSAI

Rubinoff, violinist: WKRC WGN KDKA-Jack Randolph's Orch. KMOX-Renfrew of the Mounted

WCPO-Beachcombers WHAS-Hot Dates in Music WJR-To be announced WLS-Soloist WLW-Vocal Orch.

7:30 EST 6:30 CST
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner. sketch: WJZ WLW WLS

CBS-Patti Chapin, songs: WABC WHAS KMOX WFBM WKRC WWVA WBBM WMMN (sw-9.53)

NBC-John Herrick, bar.: WCKY WMAQ

To be announced: WIRE WAVE KDKA-Pittsburgh Varieties WCPO-Sports Review

WGN-Tom, Dick & Harry WGY-Super Songsters WHAM-Studio Prgm.

WHIO-Si Burick; Dance Music WJR-Jack Randolph, bar.

WLAC-News; Variety Prgm. WSAI-Billy Snider's Orch. WSM-Rubinoff, violinist

WTAM-Gov. Davey WWVA-Twilight Reverie

7:45 EST 6:45 CST
★ CBS-Boake Carter, commentator: WABC WBBM WHAS KMOX WKRC WJR (sw-11.83-9.59)

Rubinoff, violinist: WIRE WWVA

WAVE-Vivian Della Chiesa (NBC)

WCKY-News; Musical Cocktail WCPO-Gordon Bros.' Orch. WFBM-News

WGN-Charlie Gaylord's Orch. WGY-Annette McCullough, cont. WHAM-Variety Show

WHIO-News; Weather; Music WIRE-Sport Slants WLAC-Sons of the Pioneers

WLW-Numismatic WMAQ-To be announced WMMN-Sports WSAI-Knot Hole Club WSM-Thank You Stusia

8:00 EST 7:00 CST
NBC-Leo Reisman's Orch.; Loreta Clemens, songs; Phil Ducey & Johnny; Three Sweethearts, trio; Chas. Martin introducing guests: WEAF WMAQ WTAM WGY WSM WLW WAVE (sw-9.53)

CBS-Hammerstein's Music Hall; Ted Hammerstein, m.c.; Lucy Laughlin, sop.; Jerry Mann, comedian, guests: WABC WJR WKRC WHAS KMOX WBBM WFBM (sw-11.83-6.06)

NBC-Bar Z Ranch; Louise Massey & the Westerners (Premiere): WJZ WIRE WCKY WLS KDKA WHAM WHIO (sw-11.87)

CBS-Elsie Thompson, organist: WWVA WSMK WLAC WMMN

WCPO-Musical Comedy Gems WGN-Diamond City News WSAI-Mel Snyder's Orch.

8:15 EST 7:15 CST
WGN-Joe Sanders' Orch. WSAI-Headliner WWVA-Drama; News

8:30 EST 7:30 CST
CBS-Ken Murray, comedian, Russ Morgan's Orch.; Phil Regan, tnr.: WABC WHAS WKRC WBBM WFBM WJR WLAC KMOX (sw-11.83-6.06)

NBC-Edgar A. Guest, in Welcome Valley, sketch: WJZ WLW KDKA WHAM WENR (sw-11.87)

★ NBC-Wayne King's Orch.: WEAF WTAM WGY WAVE WHIO WCKY WSM WIRE WMAQ

WCPO-Ward's Orch. WGN-Horace Heidt's Orch. WMMN-Invitation to the Waltz

WOWO-To be announced WWVA-Musical Majors

8:45 EST 7:45 CST
Rubinoff, violinist: WGBF WWVA

WCPO-Rhythms of the Day WEAF WGY WMAQ WTAM (sw-9.53)

WMMN-Tango Rhythm WSAI-Nat Brandwynne's Orch.

9:00 EST 8:00 CST
★ NBC-Ben Bernie's Orch.; Ethel Waters, guest: WENR WHAM-WLW WAVE KDKA WJZ WSM (sw-11.87)

★ CBS-Fred Waring's Orch.; Priscilla Lane: WABC KMOX WBBM WKRC WHAS WLAC WMMN WOWO WFBM WJR (sw-11.83-6.06)

★ NBC-Vox Pop; The Voice of the People: WEAF WGY WTAM WCKY WHIO WIRE WMAQ (sw-9.53)

WCPO-Dance Time WGN-Gabriel Heatter WSAI-Great Lakes Symp. Orch.

9:15 EST 8:15 CST
WGN-News; Sport Shots

9:30 EST 8:30 CST
★ NBC-Fred Astaire; Chas. Butterworth, comedian; Trudy Wood, vocalist; Johnny Green's Orch.; Gleason Family, Ethiopian Choir, Pixilated Sisters, guests: WEAF WTAM WHIO WAVE WMAQ WGY WSM WCKY WIRE (sw-9.53)

★ CBS-The Caravan; Rupert Hughes, m.c.; Nat Shilkret & Benny Goodman's Orch.; Guests: WABS WHAS WKRC WFBM WBBM WOWO KMOX WLAC WJR (sw-6.06-11.87)

NBC-To be announced: WJZ KDKA WHAM WENR (sw-11.87)

WCPO-Parade of Dance Hits WGN-Pageant of Melody WLW-True Detective Mysteries WMMN-Paul Whiteman's Orch.

9:45 EST 8:45 CST
WSAI-Skeeter Palmer's Orch.

10:00 EST 9:00 CST
NBC-Hildegard, songs; William Virges' Orch.: WJZ WHAM KDKA WENR (sw-6.14)

MBS-Bernarr McFadden's Editorials: WGN WLW WCPO-Bradford's Orch. WGBF-Mysterious Pianist

WMMN-Nine O'clock Varieties WSAI-Concert Hall

10:15 EST 9:15 CST
KDKA-Political Talk WGN-Kay Kyser's Orch. WLW-Super Songsters WSAI-News

10:30 EST 9:30 CST
NBC-Portraits in Harmony; Ed-die Duchin's Orch.: WJZ WSM WHIO WCKY WIRE WAVE WHAM KDKA WENR (sw-6.14)

CBS-To be announced: WABC WKRC WBBM KMOX WFBM WJR (sw-6.12-6.06)

NBC-Barry McKinley, bar.: WEAF WGY WSAI WTAM (sw-9.53)

To be announced: WHAS WLW WCPO-Gov. Martin Davey WGBF-News

WGN-Freddie Martin's Orch. WLAC Sports WMAQ Betty and the Neighbors WMMN-News

WOWO-Colonel Courtesy

10:45 EST 9:45 CST
NBC-Roy Campbell's Royalists: WEAF WTAM WGY WSAI WMAQ (sw-9.53)

CBS-Happy Days; Speaker & Orch.: WABC WHAS WFBM WKRC WBBM KMOX WOWO WJR (sw-6.12-6.06)

WGBF-Wrestling Matches WLAC-Colonial Open House WLW-Hot Dates in Music WMMN-Classic Reveries

11:00 EST 10:00 CST
★ NBC-Amos 'n' Andy: WSM (also at 7 p.m.)

CBS-Wm. Hard, political commentator: KMOX WOWO WFBM

NBC-(News, WJZ only) Wayne King's Orch.: WJZ WHAM WCKY

NBC-Clem McCarthy, sports: WEAF (sw-9.53)

CBS-Willard Robison's Orch.: WABC WWVA WSMK WBBM WMMN WJR

News: WIRE WKRC WENR WJR

Gov. Davey: WSAI WTAM KDKA-News; Sports; Weather WAVE-Dance Orch. WGN-Dance Orch.

WGY-News; Musical Prgm. WHAS-To be announced WHIO-Harry Kalb's Orch. WLAC-Around the Town

★ WLW-Paul Sullivan News R'm WMAQ-Henry Busse's Orch.

11:15 EST 10:15 CST
NBC-Communist of N. Y.: WEAF WGY WHIO WSM WAVE (sw-9.53)

TUESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 6 a.m.—Empire Magazine review: GSG GSH
- 6:15 a.m.—Organ and violin: VK3ME
- 8 a.m.—Classical music: DJL
- 8 a.m.—Maritime talk, M. Bretagne: TPA2
- 8:10 a.m.—Social topics, M. Rives: TPA2
- 8:30 a.m.—Federal concert: TPA2
- 9 a.m.—"Imperial Affairs," H. V. Hodson: GSF GSG GSH
- 9:15 a.m.—Folkestone Municipal orchestra: GSF GSG GSH
- 2 p.m.—Empire Magazine review: GSB GSD GSO
- 2:30 p.m.—Federal concert: TPA3
- 4:10 p.m.—One piano-four hands: GSB GSF GSG
- 5 p.m.—Talk, "Provisioning a City": DJB DJD
- 5:15 p.m.—Dr. Reber Gruber talks about her work: DJB DJD
- 6 p.m.—Amateur hour: COCO
- 6 p.m.—BBC Military band: GSC GSD GSP
- 6 p.m.—Symphony concert: Georg Hollger, baritone: DJB DJD
- 6:55 p.m.—Organ concert: GSC GSD GSP
- 7:15 p.m.—Sound pictures: DJB DJD
- 7:20 p.m.—COWBOY BALLADS: Phyllis Scott and John Rorke: GSC GSD GSP
- 7:30 p.m.—Surprise hour: DJB DJD
- 7:30 p.m.—Mariblanca, songs: YV2RC
- 8:30 p.m.—The Continentals: YV2RC
- 8:30 p.m.—Alma Moodie, violinist: DJB DJD
- 9 p.m.—BBC Empire orchestra: GSC GSF
- 9:15 p.m.—Solution to musical riddles: DJB DJD
- 9:20 p.m.—Classical music: HC2RL
- 10:45 p.m.—Listener greetings: DJB DJD
- 2:25 a.m.—Empire Magazine review: GSB GSD

The theme song of the "GIRL ALONE" program is "Cecile Waltz" and it is played by Larry Larson, NBC organist.—Catherine E. Peters, Washingtonboro, Pennsylvania.

H. V. KALTENBORN, at this writing CBS war correspondent, was within a day's airplane flight from the Spanish border when the revolution broke out. He is now in the war-torn country interviewing rebel and loyalist leaders and bringing first-hand news of the situation to American listeners.—Mrs. George L. Simpson, Phelps, Wisconsin.

To Assure Getting RADIO GUIDE Each Week—and Save Money

You should subscribe to RADIO GUIDE and be sure it reaches you promptly each week. You will save money by doing so. If you have a RADIO GUIDE subscription, it costs you only \$4 (\$2.50 for six months) in the United States and Canada.

This is a saving of \$1.20 per year over the regular news stand price—which is worth your while! To be sure to get RADIO GUIDE weekly by mail—delivered by your postman—use the blank below.

Circulation Dept., RADIO GUIDE (7) 731 Plymouth Ct., Chicago, Ill.

Enclosed is (check) \$..... for which please send RADIO GUIDE to the address below for (six months) (one year)

New Subscription Renewal

Name

Street and Number

City and State



Eddie Dunstedter
See 5:15 p.m. EST (4:15 CST)

Network Changes

Montana Slim, formerly 12:30 p.m., now CBS 12:15 p.m. EST (11:15 a.m. CST)

News

9:55 a.m.—NBC-WCKY
6:30 p.m.—CBS-WSMK
6:30 p.m.—NBC-WMAQ
6:45 p.m.—Lowell Thomas: NBC-WLW
11:00 p.m.—NBC-WJZ
11:30 p.m.—NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW

Classical Music

2:30 p.m.—Music Guild: NBC-WTAM

Talks

11:00 p.m.—Wm. Hard: CBS-WFBM

Morning

7:00 EST 6:00 CST
Musical Clock: WCKY KDKA
WCPO-Tuma Cowboys
WIRE-Bar Nothin' Ranch
WGN-Good Morning Prgm.
WKRC-Jerry Foy
WLW- Δ Nation's Family Prayer
WMAQ-Suburban Hour
WTAM-Hank Miller's Boys
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST
WCPO-Old Time Tunes
WKRC-News
WLW- Δ Morn. Devotions
WTAM-Old Man Sunshine

7:30 EST 6:30 CST
Musical Clock: WSM WCPO
WFBM-Musical Almanac
WKRC-Breakfast Express
WLW-To be announced
WTAM-Jr. Broadcasters Club

7:45 EST 6:45 CST
WFBM-Chuck Wagon
WLW-News
WTAM-Pie Plant Pete

8:00 EST 7:00 CST
NBC-Malcolm Claire: WTAM WCKY
CBS-On the Air Today; Olean-
ders, male quartet: (sw-21.52)
NBC- Δ Morn. Devotions: WSAI
WAVE

Musical Clock: WMMN WIRE
KMOX-Home Folks' Hour
WFBM-Early Birds
WGBF-East Side Tabernacle
WGN-Golden Hour
WHAS-Jackson Family
WLW-Chandler Chats
WMAQ-Fashion Horoscope
WOWO- Δ Radio Bible Class
WSM-To be announced
WWVA-News

8:15 EST 7:15 CST
NBC-Good Morn. Melodies:
WTAM WCKY WSM
NBC-Wm. Meeder, organist: WSAI
WAVE

KDKA-News; Musical Clock
WCPO-Today's Headlines
WGN-Whistler & His Dog
WHAS-Breakfast Business
WLS-Lulu Belle & Scotty
WLW-Postoffice
WMMN-Mountaineer Girls
WWVA-Musical Clock

8:30 EST 7:30 CST
CBS-Maurice Brown, 'cellist:
(sw-21.52)
NBC-Cheerie WLW WTAM
WCKY WAVE
KMOX-Livestock Market; News
WCPO-Variety Time
WGN-Timely Tunes
WIRE- Δ Morn. Devotions
WKRC-Federation of Churches

WLAC-News & Melodies
WMMN-Mountain Boys
WOWO-News
WSAI-Daily Sun Dial

8:45 EST 7:45 CST
CBS-Larry Vincent, songs: (sw-
21.52)
KMOX-Home Folks Hour
WCPO-Memory Lane
WGBF-Timely Topics
WGN-Morning Serenade
WHAS-The Strollers
WIRE-News
WKRC-To be announced
WMMN-Cap. Andy & Flip
WOWO-Breakfast Club

9:00 EST 8:00 CST
★ NBC-Breakfast Club: KDKA
WMAQ WAVE WSAI WSM
(sw-15.21)
CBS-Dear Columbia: WSMK
WMMN WHAS KMOX (sw-
21.52)
NBC-Streamliners; News: WCKY
News: WLAC WWVA WIRE
WFBM
WLS-Evelyn "The Little Maid"
WLW-Don Hall Trio
WHIO-Almanac
WKRC-Woman's Hour
WLS-Homemakers' Prgm.
WLW-Hymns of All Churches
WMMN-Shopping Notes
WTAM-Variety Prgm.
WWVA-Cowboy Loye's Blue Bon-
net Boys

9:15 EST 8:15 CST
NBC-Streamliners Orch. & Solo-
ist; News: WHIO WIRE
CBS-Dear Columbia: WOWO
WKRC
WCPO-Morning Moods
WFBM-Timely Varieties
WGBF-City Court
WLAC-Favorites of the Air
WLW-Mail Bag
WTAM-Health & Home
WWVA-Musical Clock

9:30 EST 8:30 CST
CBS-Richard Maxwell, songs;
News: WMMN WSMK WOWO
WKRC
NBC-Streamliners; News: WSM
CBS-Bill & Ginger: (sw-21.52)
KMOX-Ambrose & His Ramblers
WCPO-Mrs. West
WGN-Morning Melodies
WHAS-Chats with Dolly Dean
WLW-Dance Rhythm
WTAM-Board of Education
WWVA-Arkansas Travelers

9:45 EST 8:45 CST
CBS-Fiddler's Fancy: WSMK
CBS-Bachelor's Children: KMOX
(sw-21.52)
MBS-Calendar of Melody: WLW
WGN
KDKA-Style & Shopping Service
WCPO-Morning Serenade
WFBM-Hollywood Highlights
WHAS-Party Line
WKRC-To be announced
WLS-Hilltoppers
WMMN- Δ Morning Devotions
WOWO-Melody Hour

10:00 EST 9:00 CST
CBS-Betty & Bob, sketch:
WKRC WFBM WHAS (sw-
21.52)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch: WMAQ WTAM
WSAI (sw-15.33)
CBS-Fred Feibel, organist:
WMMN WSMK
NBC-News; Breen & de Rose:
WAVE
KDKA-News; Music
KMOX-Harry W. Flannery,
"Views on News"
WCKY-For Women Only
WGN-Friendly Neighbor's Party
WHIO-News; Rhythm Revue
WIRE-Happy Long
WLS-Party Line
WLW-Queen's Minstrel
WSM-News
WWVA-McKenzie Milling Co.

10:15 EST 9:15 CST
NBC-John's Other Wife, sketch:
WMAQ WTAM WSAI (sw-
15.33)
NBC-Viennese Sextet: WCKY
WSM WAVE
CBS-Modern Cinderella: WKRC
WHAS WFBM (sw-21.52)
NBC-Five Star Jones, sketch:
WLS KDKA (sw-15.21)
CBS-Fred Feibel, organist:
KMOX WWVA
MBS-Bachelor's Children: WLW
WGN
WCPO-Dot Club News
WHIO-Party Line

WIRE-Hired Hands
WMMN-Ranch Hands

10:30 EST 9:30 CST
NBC-Just Plain Bill, sketch:
WMAQ WTAM WSAI (sw-
15.33)
CBS-John K. Watkins, news;
Betty Crocker; Hymns of All
Churches: WKRC WHAS
WFBM (sw-21.52)
NBC-Pepper Young's Family:
WLS KDKA (sw-15.21)
CBS-Lyric Serenade: WMMN
WSMK
NBC-Josh Higgins of Finchville:
WSM
To be announced: WLW WAVE
KMOX-The Corn Huskers
WCKY-Party Line
WCPO-Ray Noble's Orch.
WGN-Melody Time
WHIO-Municipal Court
WIRE-In the Crimelight
WLAC-Man on the Street
WOWO-Rhythm Makers
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Today's Children, sketch:
WTAM WMAQ WHIO WIRE
WCKY (sw-15.33)
NBC-Aristocratic Rhythms: WSM
KDKA WAVE (sw-15.21)
KMOX-Fascinating Melodies
WCPO-Shelley Concert Ensemble
WGBF-Household Hour
WGN-Radio Cookery Club
WLAC-Shopping the Movies
WLS-Prairie Ramblers
WLW-Livestock
WSAI-News
WWVA-Chuck & Don

11:00 EST 10:00 CST
NBC-David Harum, sketch; Peg-
gy Allenby: WTAM WMAQ
WSAI (sw-15.33)
CBS-Magazine of the Air; Guests
WKRC WHAS WFBM KMOX
(sw-21.52)
NBC-The Trail Finder: KDKA
WIRE WAVE WCKY WSM
(sw-15.21)
WCPO-Post Time
WGBF-Mr. & Mrs.
WGN-Paul Small, Harold Turner
& Len Salvo
WGY-News; Mare Williams
WHIO Charm for Sale
WLAC-News; Melody Lane; Mal-
colm Tate, organist
WLS-News
WLW-Gospel Singer
WMMN-Piano Moods
WOWO-Song Fashions
★ WPAD-MOVIE GOSSIP (1420
kc.)
WWVA-Million Dollar Girl

11:15 EST 10:15 CST
NBC-Home Sweet Home: KDKA
WLW WSM WLS (sw-15.21)
NBC-Backstage Wife, sketch:
WTAM WMAQ WSAI (sw-
15.33)
WAVE-To be announced
WCKY-Magic Melodies
WCPO-Clarence Berger
WGBF-Bill & Ginger
WGN-We Are Four
★ WHIS-RADIO GOSSIP (1410
kc.)
WMMN-Hillbilly Bill
WOWO-Morn. Moods
WWVA-Flyin' X Roundup

11:30 EST 10:30 CST
NBC-The Honeymooners: WCKY
WHIO WIRE
CBS-Big Sister, sketch: WLAC
WKRC WWVA KMOX WHAS
(sw-21.52)
NBC-How to be Charming: WSAI
WTAM WMAQ WAVE (sw-
15.33)
NBC-Vic & Sade, sketch: WLS
KDKA (sw-15.21)
CBS-To be announced: WSMK
WCPO-Alfred Duncan's Orch.
WFBM-Kitchen Clinic
WGBF-Baby Shop
WGN-Man on State Street
WLW-Kid Sister
WMMN-Theater Party
WSM-Morning Moods
WOWO-News; Farm Service

11:45 EST 10:45 CST
CBS-Poetic Strings: WHAS
WKRC WLAC WSMK KMOX
WMMN (sw-21.52)
NBC-The Voice of Experience:
WTAM WMAQ WLW (sw-
15.33)
NBC-Edward MacHugh, songs:
WLS KDKA WSM (sw-15.21)
KMOX-Let's Compare Notes
WAVE-Morning Moods
WCKY-Souvenirs of Song
WCPO-Orville Revelle
WGBF-Hoosier Philosopher
WGN-Kid Sister
WHIO-Home Forum
WIRE-Tuneful Topics
WOWO-Party Line
WSAI-Studio Orch.
WWVA-Rhythm Rangers

Afternoon

12:00 EST 11:00 CST
NBC-Girl Alone, sketch: WMAQ
WLW WTAM (sw-15.33)
★ CBS-Between the Bookends:
WFBM WLAC WSMK WHAS
WKRC (sw-9.59-21.52)
NBC-Honeyboy & Sassafras, com-
edy team: WAVE WIRE WHIO
KDKA-News
KMOX-News Through a Woman's
Eyes
WCKY-Question Box; News
WCPO-Madriguera's Orch.
WGBF-Wedding Anniversaries
WGN-Wife vs. Secretary
WLS-Red Foley & Lily May
WMMN-Mystery Melody
WOWO-Easy Aces
WSAI-Household Hints
WWVA-Farm & Home Hour

12:15 EST 11:15 CST
★ NBC-Story of Mary Marlin,
sketch: WTAM WMAQ WCKY
WHIO WAVE (sw-15.33)
NBC-Jack & Loretta Clemens:
WIRE WSM
CBS-Montana Slim, Yodeling
Cowboy: WFBM WLAC WSMK
(sw-21.52-9.59)
Livestock: WLW WWVA
KDKA-Slim & Jack & Gang
WCPO-Happiness Ahead
WGN-Tom, Dick & Harry
WLS-Melody Parade

12:30 EST 11:30 CST
NBC-Nat'l Farm & Home Hour:
WMAQ WAVE KDKA WSM
(sw-15.21)

CBS-Romance of Helen Trent:
WKRC WFBM WHAS KMOX
NBC-Gene Arnold & Ranch Boys:
WCKY WHIO
CBS-The Merry-makers: WSMK
WOWO WMMN (sw-21.52-9.59)
WCPO-Man on the Street
WGN- Δ Mid-day Service
WIRE-Indiana Farm & Home
Hour
WLAC-Betty & Bob, sketch
WLW-Tom, Dick & Harry
WSAI-This Rhythmic Age
WTAM-To be announced
WWVA-Luncheon Club

12:45 EST 11:45 CST
NBC-Nat'l Farm & Home Hour:
WSAI WLW
CBS-The Merry-makers: WLAC
CBS-Rich Man's Darling: WKRC
WFBM KMOX WHAS (sw-
21.52)
NBC-The Vagabonds, quartet:
WIRE WCKY WHIO
WCPO-Luncheon Rhythms
WGBF-Hoosier Philosopher
WLS-Dinnerbell prgm.
WMAQ-Home Service Prgm.
WMMN-Farmer's Dinner Hour
WTAM-Ray Morton

1:00 EST 12:00 CST
CBS-Waltz Time: WWVA WFBM
(sw-15.27-9.59)
NBC-Joe White, trn.: WCKY
WIRE (sw-15.33)
WCPO-Ad Club Luncheon
WGBF-Church & School News
WGN-Music from Texas
WHAS-College of Agriculture
WHIO-News; Weather; Markets
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WMMN-News
WOWO-Happy Herb
WSAI-Inquiry Reporter
WTAM-Noon-day Resume
WWVA-Home Time

1:15 EST 12:15 CST
NBC, CBS, MBS and
some independent stations
will carry the World's
Series unless rain post-
pones game in which case
alternate programs are
listed below:
CBS-Art Giles' Orch.: WMMN
WHAS WKRC WLAC (sw-
15.27-9.59)
NBC-Hollywood High Hatters:
WIRE WCKY WMAQ (sw-
15.33)
News: WOWO WWVA
WFBM-Farm Bureau Prgm.
WGBF-Farmer Purcell
WGN-Way Down East
★ WHIO-Question Box; RADIO
GOSSIP
WSAI-Larry Duran, Guitarist
WTAM-At the Exposition
WWVA-C. A. Rouse Co.

1:30 EST 12:30 CST
NBC-Dan Harding's Wife, sketch:
WCKY WHIO WMAQ (sw-
15.33)
NBC-The Hollywood Highhatters:
WCKY WHIO (sw-15.33)
Man on the Street: WOWO
WCPO
KDKA-Stroller's Matinee
KMOX-Magic Kitchen
WAVE-Savings Talk
WFBM-Hoosier Farm Circle
WGBF-Alice Oleson
WGN-Palmer House Ensemble
WHAS-Savings Talk; Livestock &
Market Reports
WIRE-Reporter
WLW-Rubinoff, violinist
WMMN-Inquiring Reporter
WSAI-Don Hall Trio
WSM-News
WTAM-Brad & Al
WWVA-Dr. H. Lamont; News

1:45 EST 12:45 CST
NBC-To be announced: WCKY
WHIO WIRE
CBS-Glee Club of Lyons, N. J.:
WKRC WMMN WLAC (sw-
15.27-9.59)
NBC-Dot & Will, sketch: WMAQ
KDKA (sw-15.27)
WAVE-Fox Hunters
WCPO-Console Meditations
WGBF-Curbstone Reporter
WGN-Marriage License Bureau
WHAS-Shopping Guide
WLS-Otto's Novelodeons
WLW-Molly of the Movies
WOWO-Maury Cross' Orch.
WSAI-Day Dreams
WSM-State Dept. of Agriculture
WTAM-Cleveland Art Museum
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST
CBS-Big Sister, sketch: WFBM
NBC-Music Guild; Guests: WTAM
WCKY WIRE (sw-15.33)
CBS-Melody Weavers: WOWO
KMOX WKRC (sw-15.27-9.59)

NBC-Words & Music: WMAQ
WSM KDKA (sw-15.21)
WAVE-Man on the Street
WCPO-Musical Echoes
WGBF-To be announced
WGN-Palmer House Ensemble
WHAS-University of Kentucky
WHIO-Dance Parade
WLAC-Luncheon Musicale
WLS-Grain Markets; News
WLW-Ohio School of the Air
WMMN-Shopping Notes
WSAI-Receding Frontiers
WWVA-Mountain Boys

2:15 EST 1:15 CST
CBS-Happy Hollow, sketch:
WHAS WWVA WKRC WMMN
(sw-15.27)
Question Box: WOWO WHIO
KMOX-Magic Kitchen
WAVE-To be announced
WCPO-Popular Rhythms
WFBM-Way Down East
WGBF-Front Page Drama
WGN-June Baker
WLS-Homemakers' Prgm.
WSAI-Larry & Sue

2:30 EST 1:30 CST
CBS-Aft. Recess: WOWO WKRC
WHAS WMMN (sw-15.27)
NBC-Rosa Lee, sop.: WCKY
WTAM WHIO WMAQ WSAI
WIRE (sw-15.33)
KDKA-Home Forum
WAVE-To be announced
WCPO-Zonta Club Speaker
WFBM-Mary Baker's Album
WGN-Painted Dreams, sketch
WLAC- Δ Church of Christ
WSM-Joan Dickerson, sop.
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST
NBC-Old Refrain; String Ensem-
ble: WHIO WCKY WTAM
WMAQ WIRE (sw-15.33)
KMOX-Afternoon Recess (CBS)
WCPO-Tango Time
WFBM-News
WGN-Melody Moments
WHAS-University of Kentucky
WMMN-Cap. Andy & Flip
WWVA-Mountain Boys

3:00 EST 2:00 CST
NBC-Marine Band: WAVE WIRE
WCKY KDKA WHIO (sw-
15.21)
CBS-Ann Leaf, organist: WKRC
WHAS WOWO WMMN WFBM
(sw-15.27)
NBC-Pepper Young's Family,
sketch: WTAM WMAQ WSM
WLW (sw-15.33)
KMOX-Inquiring Reporter
WCPO-Today's Winners
WENR-Musical Grab Bag
WGBF-Parent-Teacher Assn.
WGN-Molly of the Movies
WLAC-Memories
WSAI-Affairs of Rex Stevens
WWVA-Cowboy Loye's Blue Bon-
net Boys

3:15 EST 2:15 CST
NBC-Ma Perkins, sketch, Marg-
ery Hannon, Willard Farnum:
WTAM WLW WSM WENR
(sw-15.33)
KMOX-Barnyard Folles
WGN-Afternoon Serenade
WMAQ-Tuneful Topics
WSAI-To be announced
WWVA-Home Time

3:30 EST 2:30 CST
CBS-Jimmie Brierly, trn.; Orch.:
WSMK WOWO WLAC WHAS
WKRC WMMN WFBM (sw-
15.27)
NBC-Vic & Sade, sketch; Art
Van Harvey: WLW WTAM
WMAQ (sw-15.33)
KMOX-Barnyard Folles
WENR-Marine Band
WGBF-Deaconess
WSM-To be announced
WWVA-News West Liberty Sa-
lute

3:45 EST 2:45 CST
NBC-The O'Neills, sketch:
WTAM WLW WMAQ (sw-
15.33)
CBS-Gogo Delys, songs: WKRC
WSMK WHAS WOWO WFBM
WMMN WLAC KMOX (sw-
15.27)
WAVE-To be announced
WGN-Pioneers; News

4:00 EST 3:00 CST
NBC-Alma Kitchell, contralto:
WENR WAVE WIRE WSM
KDKA WCKY (sw-15.21)
CBS-Concert Miniatures: WMMN
WKRC WFBM WSMK (sw-
15.27)
NBC-Henry Busse's Orch.:
WTAM WMAQ WSAI (sw-
15.33)
WHAS- Δ Weekday Devotions
WHIO-Organ Melodies
WLAC-Afternoon Melodies
WLW-Virginians, male quartet

NEXT WEEK:

Trial by Fire

Helen Hayes has been called one of the greatest dramatic actresses of our time. Now she is a greater star than ever before. Why? Court room scenes, court room strife and struggle have given her new insight into human problems, human life! Read her story in RADIO GUIDE next week!

WOWO-All Aboard
WWVA-Merrymakers & Grandpa Jones

4:15 EST 3:15 CST
NBC-Jackie Heller, tr.: WENR
WHIO WSM WIRE WCKY WAVE

* MBS-Life of Mary Sothorn:
WLW WGN
KDKA-Utility Hall
KMOX-Window Shoppers
WHAS-Concert Miniatures (CBS)

4:30 EST 3:30 CST
NBC-The Tunetwisters: KDKA
WSM WENR (sw-15.21)

CBS-Instrumentalists: WSMK
WLAC WHAS WMMN WFBM
(sw-15.27)

NBC-Rhythm Parade: WMAQ
WTAM WCKY WAVE WHIO
KMOX-Piano Recital
WCPO-Band Concert

WGN-Tuneful Melodies
WIRE-Matinee Varieties
WLW-Betty & Bob, sketch
WOWO-Old Time Religion

4:45 EST 3:45 CST
CBS-Clyde Barrie, bar.: WSMK
WLAC WHAS WMMN WFBM
(sw-15.27)

NBC-Grandpa Burton, sketch:
WIRE WAVE WHIO WMAQ
NBC-To be announced: WSM
WENR KDKA (sw-15.21)

KMOX-Dope from the Dugout
WCKY-Dick Tracy, sketch
WCPO-Music Matinee
WHIO-News

WKRC-Musical Calendar
WLW-Dreamy Aft.
WTAM-Musical Cocktail

5:00 EST 4:00 CST
NBC-Walter Logan's Musicale:
WCKY WIRE WTAM WMAQ
WAVE WSM (sw-9.53)

NBC-Harry Kogen's Orch.: Joan
& the Escorts: WENR
CBS-Margaret McCrae, songs:
WKRC WSMK WLAC WHAS
WMMN WFBM WWVA (sw-15.27)

To be announced: WHIO KMOX
KDKA-Kiddies' Klub
WCPO-Final Headlines
WGN-Armchair Melodies
WLW-Toy Band

WOWO-Little Joe's Request Program
5:15 EST 4:15 CST
NBC-Tom Mix & His Straight
Shooters: WTAM WSAI WMAQ
(sw-9.53)

NBC-Men of the West: WENR
KDKA (sw-15.21)

CBS-Eddie Dunstedter, organist:
WSMK WLAC WHAS WMMN
WFBM (sw-15.27-9.59)

WCPO-Galvano & Cortez
WKRC-Freshet Thing in Town
WLW-Jack Armstrong, sketch
WWVA-Peerless Economy Notes

5:30 EST 4:30 CST
NBC-The Singing Lady: KDKA
WLW WGN (sw-15.21)

CBS-Adventures of Jack Mas-
ters: (sw-15.27)

NBC-Jack Armstrong, sketch:
WMAQ WTAM (sw-9.53)

CBS-Tea Dance: WSMK WLAC
WMMN WFBM (sw-15.27-9.59)

dance Hour: WSM WWVA
to be announced: WAVE WOWO
WCKY-Evening Concert
WCPO-Jed Shayne's Orch.
WENR-Irma Glen, organist
WHAS-Out of the Dusk
WIRE-Harry Bason
WKRC-News
WSAI-Concert Miniature

5:45 EST 4:45 CST
NBC-Bailey Axton, tr.: WCKY
WAVE WIRE WMAQ (sw-9.53)

CBS-Wilderness Road: WSMK
WLAC WMMN WFBM WOWO
(sw-15.27-9.59)

NBC-Orphan Annie, sketch:
WLW WGN (sw-15.21)

WCPO-Dinner Music
WENR-Gentlemen of Rhythm
WKRC-Consolidators & Sylvia
WSAI-Tea Time
WSM-News

WTAM-Ramon Labato
6:00 EST 5:00 CST
NBC-Flying Time: WCKY WAVE
WMAQ (sw-9.53)

CBS-Buddy Clark, songs: WSMK
WWVA WLAC WHAS WMMN
WOWO (sw-11.83)

NBC-Animal News Club: WSAI
WENR
KDKA-News
WFBM-Bohemians
WGN-Blackstone String Trio
WIRE-Sons of Pioneers
WKRC-Jimmie Allen, sketch
* WLW-Johnson Family, sketch
WSM-Strings; Pan-American
WTAM-Twilight Tunes
WWVA-Baseball Scores

6:15 EST 5:15 CST
CBS-Hal Munro's Orch.: WKRC
WSMK WLAC WWVA
NBC-Clark Dennis, tr.: WCKY
WENR

CBS-Bobby Benson and Sunny
Jim: (sw-11.83-9.59)

NBC-Midge Williams, songs:
WAVE WSAI
KDKA-Political Talk
KMOX-Safety Legion
WCPO-U. C. Evening School

WGBF-Tarzan, sketch
WGN-Palmer House Ensemble
WHAS-Dick Tracy
WHIO-Buddy & Ginger
WIRE-Cub Reporters
WKRC-Rhythm Yungsters

WLW-Musical Comedy
WMAQ-Tommy Mills, sports
WMMN-Shopping Notes
WOWO-Amer. Family Robinson
WTAM-To be announced

6:30 EST 5:30 CST
NBC-News; Castles of Romance:
WSAI
CBS-News; Eton Boys: WSMK
WLAC WWVA WFBM WHAS
(sw-11.83)

NBC-News, Dorothy Page, con-
tralto: WMAQ
News: WENR WCKY
KDKA-Baseball Scores: Weather
KMOX-Jack Armstrong
WAVE-Round the Town
WCPO-Merchants Bulletins
WGBF-Hoffman's Boys Club
WGN-To be announced
WHAS-Melody Cruise
WHIO-Tarzan of the Apes
WIRE-Cocktail Hour
WKRC-Don Hall Trio
WLW-Bob Newhall, sports
WMMN-Movie Reporter
WOWO-News; Sports
WSM-Advs. of Sonny & Buddy
WTAM-News; Sportsman

6:45 EST 5:45 CST
NBC-News; Three Scamps:
WENR
CBS-Renewal of the Mounted:
WFBM WWVA WSMK WBBM
KMOX (sw-11.83)

* NBC-Lowell Thomas, com-
mentator: WLW KDKA
WTAM (sw-15.21)

WCKY-Musical Moods
WCPO-Seekatary Hawkins
WGBF-Seroco Club
WGN-Sports Review
WHAS-Peter Ricciardi, organist
WHIO-Jimmie Allen, sketch
WIRE-Sport Slants
WKRC-Sports
WLAC-Hawaiian Serenades
WMAQ-Keith Beecher's Orch.
WMMN-Pinto Pete
WSAI-Red Barber
WSM-Dance Hour Music

7:00 EST 6:00 CST
* NBC-Amos 'n' Andy, sketch:
WEAF WTAM WMAQ WLW
WGY (sw-9.53)

CBS-Wm. Hard, political commen-
tator: WABC WBBM WKRC
WJR WSMK WMMN WWVA
(sw-11.83)

NBC-Easy Aces, sketch: WJZ
WCKY KDKA WHIO WIRE
WLS WHAM (sw-11.87)

CBS-Sunset Serenade: KMOX
WLAC
NBC-Otto Thurn's Orch.: WAVE
WSM
KMOX-France Laux
WCPO-Silver Shears
WFBM Sports
WGN-Charlie Gaylord's Orch.
WSAI-Dinner Hour

7:15 EST 6:15 CST
CBS-Sunset Serenade: WSMK
WWVA
* NBC-ALKA-SELTZER PRE-
sents Uncle Ezra's Radio Sta-
tion: WEAF WTAM WHIO
WIRE WGY WMAQ WCKY
(sw-9.53)

CBS-Popeye, the Sialor: WABC
WBBM KMOX WLAC WFBM
WJR WHAS (sw-11.83-9.59)

NBC-Nationwide Poll Results;
John B. Kennedy, commenta-
tor: WJZ KDKA WLW WAVE
WSM WHAM WLS (sw-11.87)

WCPO-Hornberger Trio
WGN-Rubinoff, violinist
WMMN-Super Songsters

7:30 EST 6:30 CST
CBS-Goose Creek Parson; WABC
WBBM WFBM WHAS WLAC
KMOX WJR WKRC (sw-9.59-11.83)

* NBC-HORLICK'S MALTED:
Milk Presents Lum & Abner,
sketch: WJZ WLS WLW

NBC-Frank Parker, tr.: Ann
Leaf, organist: WEAF WMAQ
To be announced: WIRE WAVE
KDKA-Songs My Mother Sang
WCKY-Rubinoff, violinist
WCPO-Sports Review
WGN-Lone Ranger
WHAM-Studio Prgm.
WHIO-Si Burick; Dance Music
WMMN-Sports; Eloise Hall
WSAI-Billy Snider's Orch.
WSM-Variety Prgm.
WTAM-Jack Randolph, bar.
WWVA-Musical Varieties

7:45 EST 6:45 CST
NBC-Nationwide Poll Results;
John B. Kennedy, commenta-
tor: WTAM
* CBS-Boake Carter, commen-
tator: WABC WHAS KMOX
WKRC WBBM WJR (sw-9.59-11.83)

NBC-Ruth Lyon, sop.: WEAF
NBC-Mario Cozzi, bar.: WJZ
WAVE WHAM WLS
News: WCKY WFBM
KDKA-Dan & Sylvia
WCPO-Musical Reveries
WGBF-Rubinoff, violinist
WGY-Rhythm Review
WHIO-News; Weather; Music
WLAC-Sons of the Pioneers
WHAM-Jack Randolph, bar.
WMAQ-Whistler and His Dog
WMMN-Sports
WSAI-Knot Hole Club
WSM-Super Songsters
WWVA-Richard Himber's Orch.

8:00 EST 7:00 CST
NBC-Fannie Brice & Victor Ar-
den's Orch.: WJZ WLS WHIO
WHAM KDKA WIRE WCKY
(sw-11.87)

* CBS-Cavalcade of America:
WABC WHAS WKRC WBBM
KMOX WFBM WJR WLAC
(sw-11.83-6.06)

* NBC-One Man's Family,
serial drama; Anthony Smythe:
WEAF WTAM WSM WAVE
WGY WLW WMAQ (sw-9.53)
To be announced: WGN WOWO
WMMN-Organ Reveire.
WSAI-Mel Snyder
WWVA-Samuels & Idahl

8:15 EST 7:15 CST
WCPO-Camera Clicks
WGN-Joe Sanders' Orch.
WMMN-Happy Havlicheck
WSAI-Headliners
WWVA-Jack Lloyd, songs

8:30 EST 7:30 CST
* CBS-Burns & Allen; Jimmie
Newell, tr.; Henry King's
Orch.: WABC WKRC KMOX
WBBM WFBM WJR WHAS
WLAC (sw-11.83-6.06)

NBC-Lavender & Old Lace; Lucy
Monroe: WJZ WHAM KDKA
WENR WSAI (sw-11.87)

* NBC-Wayne King's Orch.:
WEAF WCKY WIRE WMAQ
WTAM WAVE WHIO WGY
WSM (sw-9.53)

* MBS-Music Box: WLW WGN
WCPO-Ward's Orch.
WMMN-Invitation to the Waltz

8:45 EST 7:45 CST
WMMN-Rhumba Rhythm
WOWO-Mid-Continent Prgm.

9:00 EST 8:00 CST
* NBC-Col. Stoopnagle & Budd;
Amateurs & Peter Van Steen-
den's Orch.: WEAF WTAM
WAVE WMAQ WSM WLW
WGY (sw-9.53)

* CBS-CHESTERFIELD CIGAR-
ettes Presents Nini Martini &
the Chesterfield Orch & Chor-
us, dir. of Andre Kostelanetz:
WABC WKRC WOWO WHAS
KMOX WFBM WLAC WMMN
WBBM WJR (sw-11.83-6.06)

NBC-To be announced: WJZ
WHAM WCKY WHIO WENR
KDKA-Kaleidoscope
WCPO-Bradford's Orch.
WGN-Gabriel Heatter
WIRE-Red Dickerson's Orch.
WSAI-Johnny Lewis' Orch.

9:15 EST 8:15 CST
WGN-News; Sport Shots

9:30 EST 8:30 CST
CBS-Come On, Let's Sing; Homer
Rhodeheaver, leader: WABC
WOWO WHAS WFBM WBBM
WJR WLAC KMOX WKRC
(sw-11.83-6.06)

To be announced: KDKA WKBF
WCKY-Here's To You
WCPO-Boxing Matches
WGN-Dance Orch.; Soloists
WIRE-Miss Good Taste
WMMN-Amateur Show
WSAI-Community Chest

9:45 EST 8:45 CST
WCKY-To be announced
WHIO-Harry Kalb's Orch.

WKRC-Symphony Orch.
WMMN-Dance Tunes
10:00 EST 9:00 CST
* CBS-Gang Busters; Crime
Drama by Phillips Lord:
WABC WHAS WKRC WBBM
KMOX WOWO WFBM WJR
WLAC (sw-6.12-6.06)

NBC-Vivian Della Chiesa, sop.:
WJZ WENR KDKA WCKY
WHAM (sw-6.14)

* NBC-LUCKY STRIKE CIGAR-
ettes Present Your Hit Parade
& Sweepstakes; Harry Sosnik's
Orch.: WEAF WGY WLW
WTAM WAVE WIRE WHIO
WMAQ WSM (sw-9.53)

WCPO-Bradford's Orch.
WGN-Horace Heidt's Orch.
WMMN-Amer. Family Robinson
WSAI-Concert Hall

10:15 EST 9:15 CST
WGN-Freddie Martin's Orch.
WHAS-To be announced
WMMN-Amer. Family Robinson
WSAI-News

10:30 EST 9:30 CST
CBS-To be announced: WABC
WFBM WBBM WKRC KMOX
WJR (sw-6.12-6.06)

WENR-To be announced
WGBF-News
WGN-Kay Kyser's Orch.
WHAM-To be announced
WLAC Sports
WMMN-News
WIRE-Rubinoff, violinist
WSAI-Mart Kenney

10:45 EST 9:45 CST
CBS-Jack Shannon, tr.: WABC
WBBM WMMN WOWO WKRC
(sw-6.12)

KMOX-Thank You Stusia
WFBM-Rubinoff, violinist
WGBF-Wrestling Matches
WJR-News
WLAC-Variety Prgm.
WSAI-Ralph Watkins' Orch.

11:00 EST 10:00 CST
NBC-(News, WJZ only) Phil Le-
vant's Orch.: WJZ WHAM
WCKY

CBS-Wm. Hard, political commen-
tator: WFBM WOWO KMOX
NBC-Nano Rodrigo's Orch.: WEAF
WMAQ (sw-9.53)

* NBC-Amos 'n' Andy, sketch:
WSM
CBS-Clyde Lucas' Orch.: WABC
WWVA WMMN WBBM WSMK
WJR

News: WIRE WKRC WENR
To be announced: WHAS WAVE
KDKA-News; Sports
WCPO-Moods
WGN-Dance Orch.

4 p.m.—Talk, "The Soviet Union's New Car Mod-
els": RNE
5 p.m.—Chamber music: DJB DJD
6 p.m.—Variety program, "Above the Waves":
DJB DJD
6:30 p.m.—Symphonic concert: 2RO
6:55 p.m.—Isolde Menges string quartet: GSC
GSD GSP
7 p.m.—Pan-American program: W3XAL (6.1)
7 p.m.—Happy Hour program: PCJ (9.59)
7 p.m.—Talk, "Foils and Sabres": 2RO
7:15 p.m.—Germano Arnaldi, pianist: 2RO
7:30 p.m.—Light music: DJB DJD
8 p.m.—National Railways program: DJB DJD
8:30 p.m.—Scott quartet: YV2RC
8:30 p.m.—Quiet Festival Hour: DJB DJD
9 p.m.—National Tourist program: TIPG
9:15 p.m.—Light music: DJB DJD
9:40 p.m.—STANFORD SONG RECITAL; Frank-
lyn Kelsey, baritone: GSC GSF
10:05 p.m.—BBC Dance orchestra: GSC GSF
10:45 p.m.—Listener greetings: DJB DJD
1:15 a.m.—BBC Dance orchestra: GSB GSD
1:45 a.m.—Musical burlesque, "Concert in Cam-
era": GSB GSD



Art Van Harvey
See 3:30 p.m. EST (2:30 CST)

Frequencies

Table with 3 columns: Station Name, Frequency, and another Station Name. Includes KDKA-980, WGN-720, WLW-700, etc.

WGN-Ted Fiorito's Orch.
WLW-Organ & Poems
WMMN-Richard Himber's Orch.
WSAI-Nat Brandwynne's Orch.
WTAM-Midnight Revue

12:15 EST 11:15 CST
WFBM-News

12:30 EST 11:30 CST
NBC-Lights Out, mystery drama:
WEAF WAVE WTAM WMAQ
WSM WCKY WHIO WIRE
WGY (sw-9.53)

CBS-Herbie Kay's Orch.: WABC
WMMN WMMN WFBM WLAC
WJR WKRC WBBM

NBC-Luigi Romanelli's Orch.:
WJZ
KDKA-Leroy Bradley's Orch.
KMOX-News
WENR-Phil Levant's Orch.
WGN-Horace Heidt's Orch.
WOWO-Maury Cross' Orch.

12:45 EST 11:45 CST
KMOX-Herbie Kay's Orch. (CBS)
WBBM-George Givot

End of Wednesday Prgrms.

WEDNESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:45 a.m.—Dance music: VK3ME
7 a.m.—Birmingham Hippodrome orchestra: GSG GSH
8 a.m.—Classical music: DJL
8:30 a.m.—Symphony Concert; Henri Tomasi, conductor; Mrs. Pauline Gordon, pianist: TPA2
11:15 a.m.—BBC Dance orchestra: GSF GSG GSH
12:15 p.m.—Reginald King's orchestra: GSB GSD GSO
1:20 p.m.—The Red Sarafan: GSB GSD GSO
2:25 p.m.—PROMENADE CONCERT, Bach program, Margaret Balfour, contralto; Nancy Weir, Sara Stein, Bruno Raikin and Ross Pratt, pianists; Jelly D'Arany and Adila Fachiri, violinists; BBC Symphony orchestra, Sir Henry J. Wood: GSB GSD GSO
2:45 p.m.—Opera, "Queen Joan": TPA3
3:30 p.m.—Hyden Magyar orchestra: GSB GSD GSO

DISCARD YOUR OLD AERIAL
It is Most Likely Corroded and Has Poor or Loose Noisy Connections
NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F. & H. Capacity Aerial Eliminator. Equipped with 75 ft. long, strong 50 ft. high, yet occupies only 1 1/2 inch by 4 inch space behind your radio—guaranteed to give you nationwide reception or your money back.
BETTER TONE AND DISTANCE GUARANTEED
Sensitivity, selectivity, tone and volume improved. No lightning danger or un-
sightly lead-in and aerial wires. Makes your set complete in itself. Forget aerial wires and troubles—move your set anywhere.
NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 satisfied customers in U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Chosen by Government for use on Naval Hospital bedside radios. Each factory tested on actual long distance reception. Can not harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial.
5 DAYS TRIAL
Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.
JUST MAIL THIS COUPON—
F. & H. Radio Laboratories, Dept. 47, Fargo, N. Dak.
Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if seeing \$1 with order—thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.
NAME _____
ADDRESS _____
CITY _____ STATE _____

Thursday

October 1



Vivian Della Chiesa
See 8:30 p.m. EST (7:30 CST)

Network Changes

Judy Starr & The Charioteers, formerly Monday 7:30 p.m., now CBS 7:30 p.m. EST (6:30 CST)

News

9:55 a.m.—CBS-WHAS
9:00 a.m.—NBC-WTAM
6:30 p.m.—NBC-WAVE
6:30 p.m.—CBS-WSMK
6:45 p.m.—Lowell Thomas: NBC-WLW
7:45 p.m.—Boake Carter: CBS-KMOX
11:00 p.m.—Paul Sullivan: WLW
11:00 p.m.—NBC-WJZ
11:30 p.m.—NBC-WEAF

Morning

7:00 EST 6:00 CST
Musical Clock: WCKY KDKA
WCPO-Tuna Cowboys
WGN-Good Morning
WIRE-Bar Nothin' Ranch
WKRC-Jerry Foy
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WTAM-Hank Miller's Boys
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST
WCPO-Old Time Tunes
WKRC-News
WLW-Morn. Devotions
WTAM-Old Man Sunshine

7:30 EST 6:30 CST
Musical Clock: WCPO WSM
WFBM-Chuck Wagon
WKRC-Breakfast Express
WLW-To be announced
WTAM-Jr. Broadcasters' Club

7:45 EST 6:45 CST
WLW-News
WTAM-Pie Plant Pete

8:00 EST 7:00 CST
NBC-Malcolm Claire: WTAM WCKY
CBS-On the Air Today; Song Stylists (sw-21.52)
NBC-Morning Devotions: WSAI WAVE
Musical Clock: WIRE WMMN
KMOX-Home Folks' Hour
WCKY-Morning Roundup
WFBM-Early Birds
WGBF-East Side Tabernacle
WGN-Golden Hour
WHAS-Jackson Family
WLW-Chandler Chats
WMAQ-Fashion Horoscope
WOWO-Radio Bible Class
WSM-To be announced
WWVA-Morning Edition

8:15 EST 7:15 CST
NBC-Dick Leibert, organist: WSAI WAVE
NBC-Good Morn. Melodies: WSM WCKY WTAM
Musical Clock: WMMN WWVA
KDKA News; Musical Clock
WCPO-Today's Headlines
WGN-Melody Bakers
WHAS-Breakfast Business
WLS-Lulu Belle & Scotty
WLW-Postoffice

8:30 EST 7:30 CST
CBS-Salon Musicale (sw-21.52)
NBC-Cheerio: WCKY WLW WAVE
KMOX Markets; News
WCPO-Musical Clock
WGN-Good Morning
WKRC-Christian Science

WLAC-News & Melodies
WMMN-Mountain Boys
WOWO-News
WSAI-Daily Sun Dial

8:45 EST 7:45 CST
KMOX-Home Folks Hour
WCPO-Variety Time
WGBF-Timely Topics
WHAS-The Strollers
WKRC-To be announced
WMMN-Cap. Andy & Flip
WOWO-Breakfast Club

9:00 EST 8:00 CST
CBS-△Greenfield Village Chapel: WHAS WMMN WSMK KMOX (sw-21.52)

★ NBC-Breakfast Club: KDKA WAVE WMAQ (sw-15.21)
NBC-Streamliners; News: WCKY Morning Matinee: WGN WSAI WSM
News: WLAC WIRE WFBM
WHIO-Almanac
WKRC-Woman's Hour
WLS-Homemakers' Prgm.
WLW-Hymns of All Churches
WMAQ-Fashion Horoscope
WTAM-Variety Prgm.
WWVA-Cowboy Loy's Blue Bonnet Boys

9:15 EST 8:15 CST
CBS-△Village Chapel: WKRC WOWO WHAS WSMK KMOX (sw-21.52)
NBC-Streamliners; News: WHIO WIRE
WCPO-Stars of Song
WFBM-Timely Varieties
WGBF-City Court
WGN-Making the Constitution
WLAC-Favorites of the Air
WLW-Larry & Sue
WTAM-Health & Home
WWVA-Musical Clock

9:30 EST 8:30 CST
CBS-Bill & Ginger: (sw-21.52)
CBS-Larry Vincent, songs; News: WSMK WMMN WOWO (sw-21.52)
KMOX-Tick Tock Revue
WCPO-Morning Serenade
WHAS-Chats with Dolly Dean
WKRC-△Christian Science
WLW-Aunt Mary
WTAM-Variety Prgm.
WWVA-Arkansas Travelers

9:45 EST 8:45 CST
CBS-Bachelor's Children: KMOX (sw-21.52)
CBS-Song Stylists; News: WSMK KDKA-Style & Shopping Service
WFBM-Hollywood Highlights
WFBM-Party Line
WKRC-To be announced
WLS-Evelyn the Little Maid
WLW-Hollywood Room Recipes
WMMN-△Morning Devotions
WOWO-Melody Hour
WSAI-Breakfast Club (NBC)
WTAM-Streamliners; News

10:00 EST 9:00 CST
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WMAQ WTAM WSAI (sw-15.33)
CBS-Betty & Bob, sketch: WFBM WHAS WKRC (sw-21.52)
NBC-News; Vaughn de Leath, songs: WCKY WAVE
CBS-Fred Feibel, organist: WSMK WMMN
KDKA-News; Music
KMOX-Harry W. Flannery, Views on News
WCPO-Harvey Kent's Orch.
WGN-Friendly Neighbor's Party
WHAS-Jackson Family
WIRE-Happy Long
WLS-Party Line
WLW-Queen's Minstrel
WSM-News
WWVA-Variety Prgm.; News

10:15 EST 9:15 CST
NBC-John's Other Wife, sketch: WMAQ WTAM WSAI (sw-15.33)
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)
CBS-Modern Cinderella: WKRC WHAS WFBM (sw-21.52)
NBC-Viennese Sextet: WSM WAVE WCKY
MBS-Bachelor's Children: WGN WLW
KMOX-Fred Feibel, organist (CBS)
WCPO-Dot Club News
WHIO-Party Line
WIRE-Hired Hands
WMMN-Ranch Hands

10:30 EST 9:30 CST
NBC-Just Plain Bill, sketch: WMAQ WTAM WSAI (sw-15.33)
NBC-Josh Higgins of Finchville: WSM
CBS-Poetic Strings: WMMN WSMK
NBC-Pepper Young's Family, sketch: KDKA WLS (sw-15.21)
CBS-John K. Watkins, News; Betty Crocker; Hymns of All Churches: WKRC WHAS WFBM (sw-21.52)
KMOX-The Corn Huskers
WCKY-Party Line
WCPO-Beauty Prgm.
WGN-Morning Serenade
WHIO-Municipal Court
WIRE-Hughes Reel
WLAC-Man on the Street
WLW-Peggy At the Switchboard
WOWO-Rhythm Makers
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Aristocratic Rhythms: KDKA WAVE WSM (sw-15.21)
CBS-Poetic Strings: WLAC
NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY (sw-15.33)
KMOX-Fascinating Melodies
WCPO-George Dupre's Orch.
WLW-Alice O'Leary & Organ
WGBF-Household Hour
WGN-Cookery Question Box
WLS-Prairie Ramblers
WLW-Livestock
WSAI-News
WWVA-Chuck & Don

11:00 EST 10:00 CST
CBS-Mary Lee Taylor, talk: WFBM WHAS KMOX WOWO WLAC WWVA
★ NBC-Nellie - Revell: WSM KDKA WAVE WCKY WIRE (sw-15.21)
NBC-David Harum, sketch: WMAQ WTAM WSAI (sw-15.33)
CBS-Rhythm Boys: WSMK WMMN (sw-21.52)
MBS-To be announced: WGN WLW
WCPO-Post Time
WGBF-Mr. & Mrs.
WHIO-Charms for Sale
WKRC-Bulletin Board
WLS-News

11:15 EST 10:15 CST
NBC-Backstage Wife: WTAM WMAQ WSAI (sw-15.33)
CBS-Quality Twins: WKRC WHAS KMOX (sw-21.52)
NBC-Vagabonds, quartet: WIRE WHIO
NBC-Home Sweet Home, sketch: WLS WLW KDKA WSM (sw-15.21)
To be announced: WAVE WOWO
WCKY-Organ Reverie
WCPO-Cliff Miles' Orch.
WOWO-Melody Hour
WGBF-Bill & Ginger
WGN-We Are Four
WWVA-Flyin' X Roundup

11:30 EST 10:30 CST
NBC-Ralph Kirbery, the dream singer: WMAQ WTAM (sw-15.33)
CBS-Big Sister, sketch: WLAC WWVA WKRC WHAS KMOX (sw-21.52)
NBC-Honeymooners, Grace & Eddie: WSM WAVE WCKY WHIO WIRE
CBS-To be announced: WSMK
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
WCPO-Concert Favorites
WFBM-Kitchen Clinic
WGBF-Baby Shop
WGN-Man on State Street
WLW-Kid Sister
WMMN-Hillbilly Bill
WOWO-News; Farm Service
WSAI-Organ Recital

11:45 EST 10:45 CST
CBS-The Better Home, Roger B. Whitman: (sw-21.52)
NBC-Edward MacHugh, songs: WLW WLS KDKA WSM (sw-15.21)
CBS-Patterns in Harmony: WHAS WKRC WSMK KMOX WMMN
NBC-Wife Saver: WTAM WMAQ WSAI (sw-15.33)
KMOX-Let's Compare Notes
WAVE-Morning Moods
WCKY-Souvenirs of Song
WGBF-Hoosier Philosopher
WGN-Kid Sister
WHIO-Home Forum
WIRE-Tuneful Topics

WLAC-Polly Baker
WOWO-Party Line
★ WPAR-MOVIE GOSSIP (1420 kc)
WWVA-Rhythm Rangers

Afternoon

12:00 EST 11:00 CST
★ CBS-Between the Bookends; Ted Malone: WLAC KMOX WMMN WKRC WSMK WFBM WHAS (sw-21.52-9.59)
★ NBC-Girl Alone, sketch: WLW WMAQ WTAM (sw-15.33)
NBC-Honeyboy & Sassafras comedy team: WSAI WAVE WSM WHIO
News: KDKA WCKY
WCPO-Bible; Console Meditations
WGBF-Wedding Anniversaries
WGN-Wife vs. Secretary
WLS-Red Foley & Lily May
WOWO-Easy Aces
WWVA-Farm & Home Hour

12:15 EST 11:15 CST
NBC-Women of '36; Political Talk: WLW KDKA WLS (sw-15.21)
CBS-Blue Flames: KMOX WFBM WWVA WHAS WOWO WLAC (sw-21.52-9.59)
★ NBC-Story of Mary Marlin, sketch: WTAM WAVE WHIO WCKY WMAQ WIRE (sw-15.33)
NBC-To be announced: WSAI
WCPO-Luncheon Music
WGN-Doring Sisters
WJR-Poetic Strings
WKRC-Jane Grey
WMMN-Boggie; Guy Lombardo's Orch.
WSM-Farm Credit Interview
WWAV-Stocks; News

12:30 EST 11:30 CST
CBS-The Romance of Helen Trent: WKRC WHAS WFBM KMOX (sw-21.52)
NBC-Gene Arnold & the Ranch Boys: WHIO WCKY (sw-15.33)
CBS-The Merrymakers: WSMK WMMN (sw-9.59)
NBC-Nat'l Farm & Home Hour; Walter Blaufuss' Orch.: WSM KDKA WSAI WAVE WMAQ (sw-15.21)
WCPO-Man on the Street
WGN-△Mid-day Service
WIRE-Indiana Farm & Home Hour
WLAC-Betty & Bob
WLS-Fed. Housing Speaker
WLW-Livestock
WOWO-Variety Time
WTAM-Board of Education
WWVA-Luncheon Club

12:45 EST 11:45 CST
CBS-Rich Man's Darling, sketch: WKRC WHAS WFBM KMOX (sw-21.52)
CBS-Merrymakers: WLAC WOWO
NBC-Jules Landes' Ensemble: WHIO WCKY
WCPO-Male Glee Club
WLS-Dinnerbell Prgm.
WLW-Nat'l Farm & Home Hour
WMMN-Farm Prgm.
WTAM-To be announced

1:00 EST 12:00 CST
CBS-Madison Ensemble: WOWO WWVA WFBM (sw-15.27-9.59)
News: WCKY WHIO WMMN
WCPO-Rotary Club
WGBF-Church & School News
WGN-Palmer House Ensemble
WHAS-College of Agriculture
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WSAI-Encores
WTAM-Noon-day Resume

1:15 EST 12:15 CST
NBC, CBS, MBS and some independent stations will carry the World's Series unless rain postpones game in which case alternate programs are listed below:
NBC-Hollywood High Hatters: WHIO WMAQ WCKY WHAS (sw-15.33)
CBS-Madison Ensemble: WLAC WHAS WMMN
News: WOWO WIRE
WCPO-Luncheon Music
WFBM-Farm Bureau Prgm.
WGN-Way Down East
WIRE-News
WSAI-Darktown Meeting Time
WTAM-At the Exposition
WWVA-C. A. House

1:30 EST 12:30 CST
NBC-To be announced: WMAQ KDKA (sw-15.21)
CBS-Academy of Medicine Prgm.: (sw-15.27-9.59)
NBC-Dan Harding's Wife, sketch: WCKY WHIO WMAQ (sw-15.33)
KMOX-Magic Kitchen
WCPO-Conservatory of Music
WFBM-Hoosier Farm Circle
WGN-Blackstone String Trio
WIRE-Reporter
WKRC-Luncheon Lyrics
WLAC-News; Variety Prgm.
WLW-To be announced
WMMN-Inquiring Reporter
WOWO-Home Folks Frolic
WSAI-Larry Duran & guitar
WSM-News
WTAM-Brad & Al
WWVA-Dr. H. Lamont; News

1:45 EST 12:45 CST
NBC-Dot & Will, sketch: WMAQ KDKA WSM (sw-15.21)
NBC-To be announced: WCKY WHIO WIRE WMMN (sw-15.33)
CBS-Doris Kerr, songs: WKRC WLAC (sw-15.27-9.59)
WAVE-Fox Hunters
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WLS-Shopping Talk
WLS-Musical Almanac
WLW-Molly of the Movies
WOWO-Maury Cross' Orch.
WSAI-Day Dreams
WTAM-Everyman's Treasure House
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST
CBS-Big Sister, sketch: WFBM
CBS-Eton Boys, male quartet: KMOX WKRC (sw-15.27-9.59)
NBC-Braggiotti & Sheffer, piano duo: WTAM WCKY WHIO WIRE (sw-15.33)
NBC-Words & Music: WSM KDKA WMAQ (sw-15.21)
To be announced: WGBF WGN
WAVE-Man on the Street
WCPO-Popular Rhythms
WHAS-University of Kentucky
WLAC-Luncheon Musicale
WLS-Grain Market
WLW-Ohio School of the Air
WMMN-Shopping Notes
WOWO-Hoosier Hot Shots
WSAI-News
WWVA-Mountain Boys

2:15 EST 1:15 CST
CBS-Happy Hollow, sketch: WMMN WHAS WKRC (sw-15.27-9.59)
KMOX-Magic Kitchen
WAVE-To be announced
WFBM-Way Down East
WGN-June Baker, home talk
WHAS-College of Agriculture
WLS-Homemakers' Prgm.
WOWO-Purdue Prgm.
WSAI-Johnny Lewis
WWVA-Salon Moods

2:30 EST 1:30 CST
NBC-Jos. Littau's Orch.; Carol Deis, sop.: WTAM WMAQ WSAI (sw-15.33)
CBS-Music in the Air: WOWO WMMN WHAS WKRC (sw-15.27)
NBC-Gen. Fed. of Women's Clubs: WCKY WIRE
KDKA-Home Forum
WCPO-Familiar Melodies
WFBM-Mary Baker's Album
WGN-Painted Dreams, sketch
WHIO-Dance Parade
WLAC-△Church of Christ
WSM-To be announced
WWVA-Ma Perkins

2:45 EST 1:45 CST
NBC-Music Guild; Guests: WIRE WCKY
KMOX-Eddie Dunstedter, organist
WFBM-News
WGN-Melody Moments
WHAS-University of Kentucky
WHIO-Dance Band
WMMN-Cap. Andy & Flip
WWVA-Mountain Boys

3:00 EST 2:00 CST
CBS-Salvation Army Band: WKRC WFBM WSMK WLAC WHAS WOWO WMMN KMOX (sw-15.27)
NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM (sw-15.33)
KDKA-State Fed. Penna. Women
WAVE-To be announced

WCPO-Today's Winners
WENR-Musical Grab Bag
WGN-Molly of the Movies
WHIO-Women in the News
WSAI-Affairs of Rex Stevens
WWVA-Cowboy Loy's Blue Bonnet Boys

3:15 EST 2:15 CST
NBC-Angelo Vitale's Band: WCKY WIRE KDKA WHIO (sw-15.21)
NBC-Ma Perkins, sketch; Virginia Payne: WLW WTAM WENR WSM (sw-15.33)
CBS-Howells & Wright, pianists
WOWO WSMK WKRC WLAC
WMMN WWVA WHAS WFBM
In the Village from "Caucasian Sketches," Ippolitov-Ivanov; Song of the Volga Boatmen, Kolbarna; Introduction from Suite, Op. 17, Rachmaninoff

To be announced: WHIO WSAI
KMOX Barnyard Follies
WGN-Afternoon Serenade
WMAQ Tuneful Topics

3:30 EST 2:30 CST
★ NBC-Light Opera Co.: WHIO WENR WCKY
NBC-Vic & Sade, sketch, with Bernardine Flynn: WTAM WLW WMAQ (sw-15.33)
CBS-Do You Remember?: WHAS WKRC WLAC WOWO WSMK WMMN WFBM (sw-15.27)
To be announced: WAVE WSM
KDKA-League of American Pen Women
KMOX-Barnyard Follies
WGBF-Deaconess Hospital
WWVA-Ma Perkins, sketch

3:45 EST 2:45 CST
NBC-The O'Neills, sketch: WSM WTAM WLW WMAQ (sw-15.33)
NBC-Light Opera Co.: KDKA (sw-15.21)
WCKY-Carl Kennedy
WFBM-Front Page Drama
WIRE-Cadets Quartet
WVA-Pioneers; News

4:00 EST 3:00 CST
NBC-Tea Time at Morrell's, variety show; Gale Page, contralto; Charles Sears, tr.; Joseph Gallicchio's Orch.; Don McNeill, m.c.: WCKY WMAQ WSM WIRE WTAM WHIO (sw-15.33)
CBS-All Hands On Deck: WSMK WKRC WFBM WOWO WMMN (sw-15.27)
WAVE-To be announced
WHAS-△Weekday Devotions
WLAC-Aft. Melodies
WLW-Virgians, male quartet
WWVA-Hoosier Merrymakers

4:15 EST 3:15 CST
★ MBS-Life of Mary Sothern: WGN WLW
KDKA-French and German
KMOX-Window Shoppers
WHAS-To be announced

4:30 EST 3:30 CST
NBC-Political Parade: WHIO WMAQ WTAM WCKY
CBS-Greetings from Old Kentucky: WLAC WSMK WFBM WMMN WWVA (sw-15.27)
NBC-To be announced: WAVE WSM WENR
KDKA-To be announced
KMOX-Queen's Favorites
WCPO-Neapolitan Concert Band
WGBF-News
WGN-Down Memory Lane
WIRE-Matinee Varieties
WKRC-Eddie Schoelwer
WLW-Betty & Bob, sketch
WOWO-△Old Time Religion

4:45 EST 3:45 CST
NBC-To be announced: WENR WAVE KDKA (sw-15.21)
NBC-Vass Family: WSAI WIRE WMAQ
KMOX-Dope from the Dugout
WFBM-News
WGN-Dick Tracy, sketch
WCPO-Gene Granville's Orch.
WGBF-Musical Masterpiece Hour
WHIO-Organ Melodies
WKRC-Musical Calendar
WLW-Dreamy Aft.
WTAM-Musical Cocktail

5:00 EST 4:00 CST
NBC-While The City Sleeps: WMAQ WHIO WCKY WIRE WTAM (sw-9.53)
CBS-Lewis Gannett, books: WMMN WSMK WFBM WHAS WLAC (sw-15.27)
NBC-To be announced: WENR WSM WAVE



Walter Blaufuss
See 12:30 p.m. EST (11:30 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

CBS Vincent Lopez' Orch.: WABE WMMN WLAC WSMK WFBM WKRC WJR
 NBC-Henry King's Orch.: WJZ WSAI WHAM
 KDKA-Leroy Bradley's Orch. KMOX-News
 WBBM-Herbie Kay's Orch. WGN-Horace Heidt's Orch. WHIO-Claude Hoagand's Orch. WLW-Dance Orch.
 WMAQ-Phil Levant's Orch. WTAM-Chas. Stenross' Orch. WWVA-Swing Band

12:45 EST 11:45 CST
 NBC-Alfred Barr's Orch.: WEAF WCKY WSM WIRE WAVE WENR (sw-9.53)
 KMOX-Lang Thompson's Orch. WWVA-Vincent Lopez' Orch. (CBS)

End of Thursday Prgms.

10:15 EST 9:15 CST
 NBC-Barry McKinley, bar.: WJZ WHAM KDKA WENR WCKY WHIO (sw-6.14)
 WGN-Kay Kyser's Orch. WSAI-News

10:30 EST 9:30 CST
 NBC-To be announced: WJZ WHAM WENR WCKY (sw-6.14)
 CBS-To be announced: WABC KMOX WFBM WJR WKRC WBBM (sw-6.12-6.06)
 WCPG-Gov. Martin Davey WGN-Freddie Martin's Orch. WHAS-To be announced: WWVA WLAC Sports
 WMMN-News
 WOWO-Hot Dates in Music WSAI-Ralph Watkins' Orch.

10:45 EST 9:45 CST
 CBS-Talk by Norman Thomas, Unemployment: WABC WBBM WOWO (sw-6.12)
 KMOX-Hot Dates in Music WFBM-Rhythm Revue WHAS-Here's to You WJR-News
 WKRC-Rubinoff, violinist WLAC-Movie Parade

11:00 EST 10:00 CST
 ★ NBC-Amos & Andy, sketch: WSM
 CBS-Wm. Hard, political commentator: KMOX WFBM WOWO
 NBC-Clem McCarthy, sports: WEAF WCKY (sw-9.53)
 NBC-(News, WJZ only); Dance Orch.: WJZ WHAM
 CBS-Jay Freeman's Orch.: WJR WBBM WWVA WMMN WSMK
 News: WIRE WCKY WENR KDKA News; Sports; Weather
 WAVE-To be announced
 WGN-Little Jack Little's Orch. WGY-News; Musical Prgm.
 WHIO-News; Harry Kalb's Orch. WLW-Rhythm
 WLW-Around the Town
 ★ WLW-Paul Sullivan, news room
 WMAQ-Henry Busse's Orch. WSAI-Barney Rapp's Orch. WTAM-Gov. Davey

11:15 EST 10:15 CST
 NBC-Phil Levant's Orch.: WEAF WSM WGY WENR WAVE WHIO (sw-9.53)

12:00 EST 11:00 CST
 NBC-Shandor, violinist; Wayne King's Orch.: WJZ KDKA (sw-6.14)
 CBS-Phil Harris' Orch.: WABC WJR WWVA WLAC WKRC WSMK WMMN WFBM KMOX
 NBC-Stan Norris' Orch.: WEAF WHIO WSAI WAVE WENR WGY WSM (sw-9.53)
 WBBM-George Givot's Circus WGN-Louis Prima's Orch. WLW-Organ & Poems
 WMAQ-Henderson's Orch. WTAM-Midnight Revue

12:15 EST 11:15 CST
 WFBM News

12:30 EST 11:30 CST
 NBC-Jesse Crawford, organist: WEAF WCKY WIRE WAVE WGY WSM WENR (sw-9.53)

1:20 p.m.—SYNCOATED SERENADE; Harry Gordon, Bob Busby, Gerry Fitzgerald and Dorothy Carless: GSB GSD GSO
 2:20 p.m.—Concert party show, Will C. Pepper's "White Coons": GSB GSD GSO
 5 p.m.—"The New German Theater," talk: DJB DJD
 5:35 p.m.—Max Reger compositions: DJB DJD
 6 p.m.—Empire Magazine review: GSC GSD GSP

1:15 EST 10:15 CST
 NBC-Phil Levant's Orch.: WEAF WSM WGY WENR WAVE WHIO (sw-9.53)

1:20 p.m.—SYNCOATED SERENADE; Harry Gordon, Bob Busby, Gerry Fitzgerald and Dorothy Carless: GSB GSD GSO
 2:20 p.m.—Concert party show, Will C. Pepper's "White Coons": GSB GSD GSO
 5 p.m.—"The New German Theater," talk: DJB DJD
 5:35 p.m.—Max Reger compositions: DJB DJD
 6 p.m.—Empire Magazine review: GSC GSD GSP

10:00 EST 9:00 CST
 NBC-Helen Traubel, sop.: WJZ WHAM KDKA WENR WCKY (sw-6.14)
 CBS-Then & Now; Carleton Kelsey's Orch.; Al Jolson, D. W. Griffith, Walter Huston, guests: WABC WLAC WFBM WHAS WBBM WKRC WJR WOWO KMOX WSMK WMMN (sw-6.12-6.06)
 ★ NBC-Music Hall; Bing Crosby; Bob Burns, comedian; Beverly Roberts; Billie Burke, guests; Jimmy Dorsey's Orch.: WEAF WTAM WAVE WMAQ WGY WSM WLW (sw-9.59)
 WCPO-Bradford's Orch. WHIO-Community Prgm. WIRE-Open House WSAI-Concert Hall

10:15 EST 9:15 CST
 NBC-Barry McKinley, bar.: WJZ WHAM KDKA WENR WCKY WHIO (sw-6.14)
 WGN-Kay Kyser's Orch. WSAI-News

10:30 EST 9:30 CST
 NBC-To be announced: WJZ WHAM WENR WCKY (sw-6.14)
 CBS-To be announced: WABC KMOX WFBM WJR WKRC WBBM (sw-6.12-6.06)
 WCPG-Gov. Martin Davey WGN-Freddie Martin's Orch. WHAS-To be announced: WWVA WLAC Sports
 WMMN-News
 WOWO-Hot Dates in Music WSAI-Ralph Watkins' Orch.

10:45 EST 9:45 CST
 CBS-Talk by Norman Thomas, Unemployment: WABC WBBM WOWO (sw-6.12)
 KMOX-Hot Dates in Music WFBM-Rhythm Revue WHAS-Here's to You WJR-News
 WKRC-Rubinoff, violinist WLAC-Movie Parade

WLAC-Sons of the Pioneers WLS-Soloist
 WMAQ-To be announced WMMN-Movie Reporter WSAI-Knot Hole Club WSM-Thank You Stusia WTAM-Jamboree

8:00 EST 7:00 CST
 ★ NBC-Rudy Vallee's Variety Hour; Guests: WEAF WTAM WMAQ WGY WLW (sw-9.53)
 CBS-Bandwagon; Starring Kate Smith; Guests: WABC WHAS WBBM WJR WFBM KMOX WKRC (sw-11.83-6.06)
 CBS-To be announced: WWVA WSMK
 NBC-Al Donahue's Orch.: WJZ KDKA WCKY WHAM WAVE WLS WHIO WSM (sw-11.87)
 WGN-Diamond City News WIRE-Future Stars
 WLAC-Carefree Capers WMMN-Variety Show WSAI-Mel Snyder's Orch.

8:15 EST 7:15 CST
 KDKA-Major Al Williams WCPO-Emilio Moreno's Orch. WGN-Louis Prima's Orch. WSAI-Headliners
 WWVA-Twilight Reverie

8:30 EST 7:30 CST
 NBC-Roy Shield's Orch.; Vivian Della Chiesa, sop.: WJZ WCKY WHIO WHAM WAVE KDKA WIRE (sw-11.87)
 To be announced: WGN WWVA WCPO-Ward's Orch. WENR-Passing Parade
 WLAC-Movie Time WMMN-Invitation to the Waltz WSAI-Barney Rapp's Orch. WSM-Rhythm Orch.

8:45 EST 7:45 CST
 Rubinoff, violinist: WAVE WGBF WENR-Star Dust
 WGN-Repub. Volunteers WKRC-Gov. Martin L. Davey WLAC-Talks to Men
 WMMN-Tango Rhythm WSM-Roy Shield's Orch. WWVA-Final Edition

9:00 EST 8:00 CST
 ★ NBC-MAXWELL HOUSE Coffee Presents Show Boat; Lanny Ross, tr.; Ross Graham, bar.; Sam Hearn, comedian; Molasses 'n' January; Honey Dean, vocalist; Helen Jepson, sop. & Modern Choir; Al Goodman's Orch.; Stoppagle & Budd, guests: WEAF WHIO WMAQ WTAM WAVE WSM WLW WAVE WGY (sw-9.53)
 ★ CBS-Major Bows' Amateur Hour: WABC WMMN WHAS WJR WKRC WBBM WOWO WFBM WLAC KMOX (sw-11.83-6.06)
 NBC-Union Station, sketch: WJZ KDKA WHAM WENR WCKY (sw-11.87)
 CBS-To be announced: WWVA WCPO-Dance Time WGN-Gabriel Heatter WIRE-Barn Dance WSAI-Johnny Lewis' Orch.

9:15 EST 8:15 CST
 WGN-News; Sport Shots WSAI-Nat Brandwynne's Orch.

9:30 EST 8:30 CST
 NBC-Meredith Willson's Orch.: WJZ WHAM KDKA WSAI WENR WCKY (sw-11.87)
 WCPO-Parade of Dance Hits WGN-Musical Revue

9:45 EST 8:45 CST
 WGN-News; Sport Shots WSAI-Nat Brandwynne's Orch.

10:00 EST 9:00 CST
 NBC-Helen Traubel, sop.: WJZ WHAM KDKA WENR WCKY (sw-6.14)
 CBS-Then & Now; Carleton Kelsey's Orch.; Al Jolson, D. W. Griffith, Walter Huston, guests: WABC WLAC WFBM WHAS WBBM WKRC WJR WOWO KMOX WSMK WMMN (sw-6.12-6.06)
 ★ NBC-Music Hall; Bing Crosby; Bob Burns, comedian; Beverly Roberts; Billie Burke, guests; Jimmy Dorsey's Orch.: WEAF WTAM WAVE WMAQ WGY WSM WLW (sw-9.59)
 WCPO-Bradford's Orch. WHIO-Community Prgm. WIRE-Open House WSAI-Concert Hall

9:15 EST 8:15 CST
 WGN-News; Sport Shots WSAI-Nat Brandwynne's Orch.

9:30 EST 8:30 CST
 NBC-Meredith Willson's Orch.: WJZ WHAM KDKA WSAI WENR WCKY (sw-11.87)
 WCPO-Parade of Dance Hits WGN-Musical Revue

10:00 EST 9:00 CST
 NBC-Helen Traubel, sop.: WJZ WHAM KDKA WENR WCKY (sw-6.14)
 CBS-Then & Now; Carleton Kelsey's Orch.; Al Jolson, D. W. Griffith, Walter Huston, guests: WABC WLAC WFBM WHAS WBBM WKRC WJR WOWO KMOX WSMK WMMN (sw-6.12-6.06)
 ★ NBC-Music Hall; Bing Crosby; Bob Burns, comedian; Beverly Roberts; Billie Burke, guests; Jimmy Dorsey's Orch.: WEAF WTAM WAVE WMAQ WGY WSM WLW (sw-9.59)
 WCPO-Bradford's Orch. WHIO-Community Prgm. WIRE-Open House WSAI-Concert Hall

9:15 EST 8:15 CST
 WGN-News; Sport Shots WSAI-Nat Brandwynne's Orch.

9:30 EST 8:30 CST
 NBC-Meredith Willson's Orch.: WJZ WHAM KDKA WSAI WENR WCKY (sw-11.87)
 WCPO-Parade of Dance Hits WGN-Musical Revue

10:00 EST 9:00 CST
 NBC-Helen Traubel, sop.: WJZ WHAM KDKA WENR WCKY (sw-6.14)
 CBS-Then & Now; Carleton Kelsey's Orch.; Al Jolson, D. W. Griffith, Walter Huston, guests: WABC WLAC WFBM WHAS WBBM WKRC WJR WOWO KMOX WSMK WMMN (sw-6.12-6.06)
 ★ NBC-Music Hall; Bing Crosby; Bob Burns, comedian; Beverly Roberts; Billie Burke, guests; Jimmy Dorsey's Orch.: WEAF WTAM WAVE WMAQ WGY WSM WLW (sw-9.59)
 WCPO-Bradford's Orch. WHIO-Community Prgm. WIRE-Open House WSAI-Concert Hall

WFBM-Bohemians WGBF-Ioffman's Birthday Club WGN-Blackstone String Trio WHIO-Tarzan of the Apes WIRE-Cocktail Time WKRC-Don Hall Trio WLW-Bob Newhall, sports WSM-Variety Prgm. WTAM-News; Sportsman WWVA-Governor Davey

6:45 EST 5:45 CST
 ★ NBC-Lowell Thomas, commentator: KDKA WLW WTAM (sw-15.21)
 CBS-Rentrew of the Mounted WFBM WSMK WWVA KMOX (sw-11.83)
 NBC-News; The Southernaires: WENR
 WCKY-Musical Moods WCPO-Secretary Hawkins WGBF-Seroco Club WGN-Sports Review WHAS-Peter Riccardi, organist WHIO-Jimmie Allen, sketch WIRE-Sport Slants WKRC-Gov. Martin L. Davey WLAC-Pop Concert WMAQ-Keith Beecher's Orch. WMMN-Drifters WSAI-Red Barber WSM-Dance Hour

6:45 EST 5:45 CST
 ★ NBC-Lowell Thomas, commentator: KDKA WLW WTAM (sw-15.21)
 CBS-Rentrew of the Mounted WFBM WSMK WWVA KMOX (sw-11.83)
 NBC-News; The Southernaires: WENR
 WCKY-Musical Moods WCPO-Secretary Hawkins WGBF-Seroco Club WGN-Sports Review WHAS-Peter Riccardi, organist WHIO-Jimmie Allen, sketch WIRE-Sport Slants WKRC-Gov. Martin L. Davey WLAC-Pop Concert WMAQ-Keith Beecher's Orch. WMMN-Drifters WSAI-Red Barber WSM-Dance Hour

7:00 EST 6:00 CST
 CBS-Marion Carley pianist: WKRC KMOX
 NBC-Easy Aces, sketch: WJZ KDKA WCKY WHAM WLS WHIO WIRE (sw-11.87)
 CBS-Wm. Hard, political commentator: WABC WBBM WKRC WSMK WMMN WJR (sw-9.59-11.83)
 ★ NBC-Amon 'n' Andy: WEAF WEAF WMAQ WTAM WGY WLW (sw-9.53)
 NBC-Console Capers: WAVE WSM
 KMOX-France Laux WCPO-Modern Music WFBM-Sports WGN-Palmer House Ensemble WLAC-World Daytime Review WSAI-Dinner Hour

7:15 EST 6:15 CST
 CBS-Sportcast; Ted Husing: WABC WWVA (sw-11.83)
 NBC-Voice of Experience: WLW WEAF WGY WTAM WMAQ (sw-9.53)
 CBS-Herbert Foote's Ensemble: WFBM (sw-9.59)
 NBC-Tony Russell, songs: WJZ WAVE WHAM WIRE WCKY WSM WHIO
 Rubinoff, violinist: WGN WKRC KDKA-Southsingers KMOX-Rentrew of the Mounted WCPO-Rev. H. S. Bigelow WHAS-Hot Dates in Music WJR-News WMMN-Jungle Jim

7:30 EST 6:30 CST
 CBS-Judy Starr & the Charioteers: WABC WBBM WKRC WJR WFBM KMOX (sw-11.83)
 NBC-Edwin C. Hill, news: WMAQ WCKY (sw-9.53)
 CBS-Bluebirds: WMMN WWVA
 ★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WJZ WLS WLW
 NBC-Gilbert Seldes, news: WEAF KDKA-Lights On WAVE-Round the Town WCPO-Sports Review WGN-Tom, Dick & Harry WGY-Science Forum WMAQ-WHAM-N.Y.S. Trooper's Drama WHAS-Down On the Farm WHIO-Si Burick; Dance Music WIRE-To be announced WLAC-News; Variety Prgm. WSAI-Billy Snider's Orch. WSM-Rubinoff, violinist WTAM-Gov. Davey WWVA-Twilight Reverie

7:45 EST 6:45 CST
 NBC-Music Is My Hobby; Guest: WCKY
 NBC-Terri La Franconi, tr.: ★ CBS-Boake Carter, commentator: KMOX WKRC WHAS WJR WBBM (sw-11.83-9.59)
 MBS-Pleasant Valley Frolics: WGN WLW
 News: WFBM WWVA WCPO-Pop Concert WENR-Totten on Baseball WGBF-Diamond City News WHIO-Music

7:15 EST 6:15 CST
 CBS-Sportcast; Ted Husing: WABC WWVA (sw-11.83)
 NBC-Voice of Experience: WLW WEAF WGY WTAM WMAQ (sw-9.53)
 CBS-Herbert Foote's Ensemble: WFBM (sw-9.59)
 NBC-Tony Russell, songs: WJZ WAVE WHAM WIRE WCKY WSM WHIO
 Rubinoff, violinist: WGN WKRC KDKA-Southsingers KMOX-Rentrew of the Mounted WCPO-Rev. H. S. Bigelow WHAS-Hot Dates in Music WJR-News WMMN-Jungle Jim

7:30 EST 6:30 CST
 CBS-Judy Starr & the Charioteers: WABC WBBM WKRC WJR WFBM KMOX (sw-11.83)
 NBC-Edwin C. Hill, news: WMAQ WCKY (sw-9.53)
 CBS-Bluebirds: WMMN WWVA
 ★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WJZ WLS WLW
 NBC-Gilbert Seldes, news: WEAF KDKA-Lights On WAVE-Round the Town WCPO-Sports Review WGN-Tom, Dick & Harry WGY-Science Forum WMAQ-WHAM-N.Y.S. Trooper's Drama WHAS-Down On the Farm WHIO-Si Burick; Dance Music WIRE-To be announced WLAC-News; Variety Prgm. WSAI-Billy Snider's Orch. WSM-Rubinoff, violinist WTAM-Gov. Davey WWVA-Twilight Reverie

7:45 EST 6:45 CST
 NBC-Music Is My Hobby; Guest: WCKY
 NBC-Terri La Franconi, tr.: ★ CBS-Boake Carter, commentator: KMOX WKRC WHAS WJR WBBM (sw-11.83-9.59)
 MBS-Pleasant Valley Frolics: WGN WLW
 News: WFBM WWVA WCPO-Pop Concert WENR-Totten on Baseball WGBF-Diamond City News WHIO-Music

7:00 EST 6:00 CST
 CBS-Marion Carley pianist: WKRC KMOX
 NBC-Easy Aces, sketch: WJZ KDKA WCKY WHAM WLS WHIO WIRE (sw-11.87)
 CBS-Wm. Hard, political commentator: WABC WBBM WKRC WSMK WMMN WJR (sw-9.59-11.83)
 ★ NBC-Amon 'n' Andy: WEAF WEAF WMAQ WTAM WGY WLW (sw-9.53)
 NBC-Console Capers: WAVE WSM
 KMOX-France Laux WCPO-Modern Music WFBM-Sports WGN-Palmer House Ensemble WLAC-World Daytime Review WSAI-Dinner Hour

7:15 EST 6:15 CST
 CBS-Sportcast; Ted Husing: WABC WWVA (sw-11.83)
 NBC-Voice of Experience: WLW WEAF WGY WTAM WMAQ (sw-9.53)
 CBS-Herbert Foote's Ensemble: WFBM (sw-9.59)
 NBC-Tony Russell, songs: WJZ WAVE WHAM WIRE WCKY WSM WHIO
 Rubinoff, violinist: WGN WKRC KDKA-Southsingers KMOX-Rentrew of the Mounted WCPO-Rev. H. S. Bigelow WHAS-Hot Dates in Music WJR-News WMMN-Jungle Jim

7:30 EST 6:30 CST
 CBS-Judy Starr & the Charioteers: WABC WBBM WKRC WJR WFBM KMOX (sw-11.83)
 NBC-Edwin C. Hill, news: WMAQ WCKY (sw-9.53)
 CBS-Bluebirds: WMMN WWVA
 ★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WJZ WLS WLW
 NBC-Gilbert Seldes, news: WEAF KDKA-Lights On WAVE-Round the Town WCPO-Sports Review WGN-Tom, Dick & Harry WGY-Science Forum WMAQ-WHAM-N.Y.S. Trooper's Drama WHAS-Down On the Farm WHIO-Si Burick; Dance Music WIRE-To be announced WLAC-News; Variety Prgm. WSAI-Billy Snider's Orch. WSM-Rubinoff, violinist WTAM-Gov. Davey WWVA-Twilight Reverie

7:45 EST 6:45 CST
 NBC-Music Is My Hobby; Guest: WCKY
 NBC-Terri La Franconi, tr.: ★ CBS-Boake Carter, commentator: KMOX WKRC WHAS WJR WBBM (sw-11.83-9.59)
 MBS-Pleasant Valley Frolics: WGN WLW
 News: WFBM WWVA WCPO-Pop Concert WENR-Totten on Baseball WGBF-Diamond City News WHIO-Music

7:00 EST 6:00 CST
 CBS-Marion Carley pianist: WKRC KMOX
 NBC-Easy Aces, sketch: WJZ KDKA WCKY WHAM WLS WHIO WIRE (sw-11.87)
 CBS-Wm. Hard, political commentator: WABC WBBM WKRC WSMK WMMN WJR (sw-9.59-11.83)
 ★ NBC-Amon 'n' Andy: WEAF WEAF WMAQ WTAM WGY WLW (sw-9.53)
 NBC-Console Capers: WAVE WSM
 KMOX-France Laux WCPO-Modern Music WFBM-Sports WGN-Palmer House Ensemble WLAC-World Daytime Review WSAI-Dinner Hour

7:15 EST 6:15 CST
 CBS-Sportcast; Ted Husing: WABC WWVA (sw-11.83)
 NBC-Voice of Experience: WLW WEAF WGY WTAM WMAQ (sw-9.53)
 CBS-Herbert Foote's Ensemble: WFBM (sw-9.59)
 NBC-Tony Russell, songs: WJZ WAVE WHAM WIRE WCKY WSM WHIO
 Rubinoff, violinist: WGN WKRC KDKA-Southsingers KMOX-Rentrew of the Mounted WCPO-Rev. H. S. Bigelow WHAS-Hot Dates in Music WJR-News WMMN-Jungle Jim

KDKA-Kiddies' Kulb KMOX-To be announced WCPO-Final Headlines WGN-Armchair Melodies WKRC-Poll Parrott Crime WLW-Wise Crackers WOWO-Little Joe WWVA-Hoosier Merrymakers

5:15 EST 4:15 CST
 NBC-Tom Mix & His Straight Shooters: WTAM WMAQ WSAI (sw-9.53)
 NBC-Madge Marley, songs: WCKY WIRE
 CBS-Clyde Barrie, bar.: WSMK WMMN WLAC WHAS (sw-15.27)
 To be announced: WHIO KMOX KDKA-Tea Dance WCPO-Del Sarto's Orch. WFBM-Tea Time Tunes WKRC-Freshet Thing in Town WLW-Jack Armstrong, sketch WWVA-Economy Notes

5:30 EST 4:30 CST
 NBC-String Ensemble: WAVE (sw-9.53)
 CBS-The Bluebirds, vocal trio: WOWO WMMN WLAC WSMK (sw-15.27-9.59)
 NBC-Singing Lady: KDKA WLW WGN (sw-15.21)
 NBC-Jack Armstrong, sketch: WTAM WMAQ (sw-9.53)
 News: WGBF WKRC WCKY-Evening Concert WCPO-Donnelly Rhythms WENR-Irma Glen organist WHAS-Out of the Dusk WIRE-Harry Bason WSAI-Let's Have a Ptry WSM-Organ Reveries WWVA-Shopping Hour

5:45 EST 4:45 CST
 NBC-Amer. Academy of Ophthalmology & Otolaryngology Prgm.: WTAM WCKY WIRE WMAQ WAVE (sw-9.53)
 CBS-Wilderness Road, sketch WOWO WBM WSMK WMMN WLAC (sw-15.27)
 NBC-Orphan Annie, sketch KDKA WLW WGN (sw-15.21)
 WCKY-Tunetwisters WCPO-Chamber of Commerce WKRC-Consolidated & Sylvia WSAI-Tea Time WSM-News

6:00 EST 5:00 CST
 CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
 NBC-Flying Time: WAVE WMAQ WCKY (sw-9.53)
 CBS-Loretta Lee, songs; News: WWVA WLAC WSMK WHAS WMMN
 NBC-James Wilkenson, bar.: WENR
 KDKA-News
 KMOX-Jack Armstrong, sketch WCPO-Dinner Music WFBM-Bohemians WGN-Wisecrackers WIRE-Say It with Music WKRC-Jimmie Allen, sketch
 ★ WLW-Johnson Family, sketch WSM-Beasley Smith WTAM-Twilight Tunes WWVA-Radio Gossip; Sports

6:15 EST 5:15 CST
 NBC-Clark Dennis, tr.: WCKY WENR WSM WAVE (sw-9.53)
 CBS-News of Youth, Junior news dramatization: WWVA (sw-11.83-9.59)
 NBC-Animal Close-Ups: WSAI
 CBS-Ann Leaf, organist: WLAC KDKA-Thank You Stusia WCPO-Gov. Martin Davey WFBM-Δ Christian Science WGBF-Girl Scouts WGN-Palmer House Ensemble WHAS-Dick Tracy WIRE-Cub Reporters WKRC-Safety Sam WLW-Musical Comedy WMAQ-Tommy Mills, sports WMMN-Shopping Notes WTAM-Rhythm Revue

6:30 EST 5:30 CST
 NBC-News; Ruth Lyon, sop.: WSAI
 CBS-Football Roundup; Eddie Dooley: WHAS KMOX WMAQ (sw-11.83)
 CBS-Ann Leaf, organist: WSMK WMMN
 KDKA-Baseball Scores; Weather WAVE-Round the Town WCKY-News WCPO-Merchants Bulletins WENR-What's the News?

6:00 EST 5:00 CST
 CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
 NBC-Flying Time: WAVE WMAQ WCKY (sw-9.53)
 CBS-Loretta Lee, songs; News: WWVA WLAC WSMK WHAS WMMN
 NBC-James Wilkenson, bar.: WENR
 KDKA-News
 KMOX-Jack Armstrong, sketch WCPO-Dinner Music WFBM-Bohemians WGN-Wisecrackers WIRE-Say It with Music WKRC-Jimmie Allen, sketch
 ★ WLW-Johnson Family, sketch WSM-Beasley Smith WTAM-Twilight Tunes WWVA-Radio Gossip; Sports

6:15 EST 5:15 CST
 NBC-Clark Dennis, tr.: WCKY WENR WSM WAVE (sw-9.53)
 CBS-News of Youth, Junior news dramatization: WWVA (sw-11.83-9.59)
 NBC-Animal Close-Ups: WSAI
 CBS-Ann Leaf, organist: WLAC KDKA-Thank You Stusia WCPO-Gov. Martin Davey WFBM-Δ Christian Science WGBF-Girl Scouts WGN-Palmer House Ensemble WHAS-Dick Tracy WIRE-Cub Reporters WKRC-Safety Sam WLW-Musical Comedy WMAQ-Tommy Mills, sports WMMN-Shopping Notes WTAM-Rhythm Revue

6:30 EST 5:30 CST
 NBC-News; Ruth Lyon, sop.: WSAI
 CBS-Football Roundup; Eddie Dooley: WHAS KMOX WMAQ (sw-11.83)
 CBS-Ann Leaf, organist: WSMK WMMN
 KDKA-Baseball Scores; Weather WAVE-Round the Town WCKY-News WCPO-Merchants Bulletins WENR-What's the News?

6:00 EST 5:00 CST
 CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
 NBC-Flying Time: WAVE WMAQ WCKY (sw-9.53)
 CBS-Loretta Lee, songs; News: WWVA WLAC WSMK WHAS WMMN
 NBC-James Wilkenson, bar.: WENR
 KDKA-News
 KMOX-Jack Armstrong, sketch WCPO-Dinner Music WFBM-Bohemians WGN-Wisecrackers WIRE-Say It with Music WKRC-Jimmie Allen, sketch
 ★ WLW-Johnson Family, sketch WSM-Beasley Smith WTAM-Twilight Tunes WWVA-Radio Gossip; Sports

6:15 EST 5:15 CST
 NBC-Clark Dennis, tr.: WCKY WENR WSM WAVE (sw-9.53)
 CBS-News of Youth, Junior news dramatization: WWVA (sw-11.83-9.59)
 NBC-Animal Close-Ups: WSAI
 CBS-Ann Leaf, organist: WLAC KDKA-Thank You Stusia WCPO-Gov. Martin Davey WFBM-Δ Christian Science WGBF-Girl Scouts WGN-Palmer House Ensemble WHAS-Dick Tracy WIRE-Cub Reporters WKRC-Safety Sam WLW-Musical Comedy WMAQ-Tommy Mills, sports WMMN-Shopping Notes WTAM-Rhythm Revue

6:30 EST 5:30 CST
 NBC-News; Ruth Lyon, sop.: WSAI
 CBS-Football Roundup; Eddie Dooley: WHAS KMOX WMAQ (sw-11.83)
 CBS-Ann Leaf, organist: WSMK WMMN
 KDKA-Baseball Scores; Weather WAVE-Round the Town WCKY-News WCPO-Merchants Bulletins WENR-What's the News?

6:00 EST 5:00 CST
 CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
 NBC-Flying Time: WAVE WMAQ WCKY (sw-9.53)
 CBS-Loretta Lee, songs; News: WWVA WLAC WSMK WHAS WMMN
 NBC-James Wilkenson, bar.: WENR
 KDKA-News
 KMOX-Jack Armstrong, sketch WCPO-Dinner Music WFBM-Bohemians WGN-Wisecrackers WIRE-Say It with Music WKRC-Jimmie Allen, sketch
 ★ WLW-Johnson Family, sketch WSM-Beasley Smith WTAM-Twilight Tunes WWVA-Radio Gossip; Sports

6:15 EST 5:15 CST
 NBC-Clark Dennis, tr.: WCKY WENR WSM WAVE (sw-9.53)
 CBS-News of Youth, Junior news dramatization: WWVA (sw-11.83-9.59)
 NBC-Animal Close-Ups: WSAI
 CBS-Ann Leaf, organist: WLAC KDKA-Thank You Stusia WCPO-Gov. Martin Davey WFBM-Δ Christian Science WGBF-Girl Scouts WGN-Palmer House Ensemble WHAS-Dick Tracy WIRE-Cub Reporters WKRC-Safety Sam WLW-Musical Comedy WMAQ-Tommy Mills, sports WMMN-Shopping Notes WTAM-Rhythm Revue

6:30 EST 5:30 CST
 NBC-News; Ruth Lyon, sop.: WSAI
 CBS-Football Roundup; Eddie Dooley: WHAS KMOX WMAQ (sw-11.83)
 CBS-Ann Leaf, organist: WSMK WMMN
 KDKA-Baseball Scores; Weather WAVE-Round the Town WCKY-News WCPO-Merchants Bulletins WENR-What's the News?

THURSDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:55 p.m.—Talk by Empire Program Director: GSC GSD GSP
 7:15 p.m.—Sound pictures: DJB DJD
 7:45 p.m.—Folk-songs: YV2RC
 8:30 p.m.—German lessons: DJB DJD
 8:45 p.m.—Schubert's "Sonata Arpeggione": DJB DJD
 9 p.m.—Musical variety hour: OLR
 9:20 p.m.—Popular music: PRADO
 9:50 p.m.—Talk by Empire Program Director: GSC GSF
 10:05 p.m.—MUSICAL BURLESQUE, "Concert in Camera": GSC GSF
 10:45 p.m.—Listener greetings: DJB DJD

CONTESTS ON THE AIR

SUNDAY
 7:45 p.m. EST (6:45 CST),

Friday

October 2



Frances Langford
See 9 p.m. EST (8 CST)

Network Changes

Sweet & Hot, formerly 3 p.m.,
Now CBS 2:30 p.m. EST
(1:30 CST)
Kreiner String Quartet, formerly
Wednesday 4 p.m., Now CBS
3 p.m. EST (2 CST)
Weekend Special, formerly 5:15
p.m., now CBS 5 p.m. EST
(4 CST)
Broadway Varieties, formerly
8:30 p.m., now CBS 8 p.m.
EST (7 CST)
Andre Kostelanetz' Orch., former-
ly 10 p.m., now CBS 8:30
p.m. EST (7:30 CST)

News

9:55 p.m.—NBC-WTAM
6:30 p.m.—CBS-WLAC
6:30 p.m.—NBC-WCKY
6:45 p.m.—Lowell Thomas: NBC-
WLW
7:45 p.m.—Boake Carter: CBS-
WHAS
11:00 p.m.—George R. Holmes:
NBC-WEAF
11:00 p.m.—Paul Sullivan: WLW
11:00 p.m.—NBC-WJZ
11:30 p.m.—NBC-WEAF

Classical Music

8:00 p.m.—Jessica Dragonette,
sop.: NBC-WEAF

Morning

7:00 EST 6:00 CST
Musical Clock: WCKY KDKA
WCPO-Tuma Cowboys
WGN-Good Morning Prgm.
WIRE-Bar Nothin' Ranch
WKRC-Jerry Foy
WLW-Nat'l Family Prayer
WMAQ-Suburban Hour
WTAM-Hank Miller's Boys
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST
WCPO-Old Time Tunes
WKRC-News
WLW-△Sunday School Lesson
WTAM-Old Man Sunshine

7:30 EST 6:30 CST
Musical Clock: WCPO WSM
WFBM-Musical Almanac
WKRC-Breakfast Express
WLW-To be announced
WTAM-Jr. Broadcasters Club

7:45 EST 6:45 CST
WFBM-Chuck Wagon
WLW-News
WTAM-Pie Plant Pete

8:00 EST 7:00 CST
NBC-Malcolm Claire: WTAM
WCKY
CBS-On the Air Today; Olean-
ders, male quartet: (sw-21.52)
NBC-Morn. Devotions: KDKA
WSAI WAVE (sw-21.54)

Musical Clock: WIRE WMMN
KMOX-Home Folks' Hour
WFBM-Early Birds
WGBF-East Side Tabernacle
WGN-Golden Hour
WHAS-Jackson Family
WLW-Chandler Chats
WMAQ-Fashion Horoscope
WOWO-△Bible School
WSM-To be announced
WWVA-News

8:15 EST 7:15 CST
NBC-Wm. Meeder, organist:
WSAI WAVE WTAM

KDKA-News
WCKY-Good Morning Melodies
(NBC)
WCPO-Today's Headlines
WGN-Whistler & His Dog
WHAS-Breakfast Business
WLS-Lulu Belle & Scotty
WLW-Postoffice
WWVA-Musical Clock

8:30 EST 7:30 CST
CBS-Bob & Rennie, songs: (sw-
21.52)
NBC-Cheerio: WTAM WCKY
WLW

KMOX-Markets; News
WCPO-Memory Lane
WGN-Timely Tunes
WKRC-To be announced
WLAC-News & Melodies
WOWO-News
WSAI-Daily Sun Dial

8:45 EST 7:45 CST
CBS-Bluebirds, girls' trio: (sw-
21.52)
WCPO-Variety Time
WGBF-Timely Topics
WGN-Good Morning
WHAS-The Strollers
WOWO-Breakfast Club

9:00 EST 8:00 CST
★ NBC-Breakfast Club: Ranch
Boys: KDKA WAVE WSAI
WMAQ WSM (sw-15.21)
CBS-To be announced: WSMK
KMOX (sw-21.52)
NBC-Streamliners; News: WCKY
News: WLAC WFBM
WGN-Morning Serenade
WHAS-To be announced
WHIO-Almanac
WIRE-News
WKRC-Woman's Hour
WLS-Homemakers' Prgm.
WLW-Hymns of All Churches
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Variety Prgm.
WWVA-Cowboy Yoye's Blue Bon-
net Boys

9:15 EST 8:15 CST
NBC-Streamliners; News: WHIO
WIRE
CBS-To be announced: WMMN
WCPO-Ivory Interlude
WFBM-Timely Varieties
WGBF-City Court
WLAC-Favorites of the Air
WLW-Larry & Sue
WOWO-To be announced
WTAM-Health & Home
WWVA-Musical Clock

9:30 EST 8:30 CST
CBS-Richard Maxwell, songs;
News: WSMK WOWO WKRC
WMMN
CBS-Bill & Ginger: (sw-21.52)
KMOX-Ambrose & His Ramblers
WCPO-Morning Serenade
WGN-Morning Melodies
WHAS-Chats with Dolly Dean
WLW-Mail Bag
WSM-Personal Shopper
WTAM-Board of Education
WWVA-Arkansas Travelers

9:45 EST 8:45 CST
CBS-Bachelors Children: KMOX
(sw-21.52)
CBS-Noveleteers, male quartet;
News: WSMK
To be announced: WLW WKRC
KDKA-Style & Shopping Service
WFBM-Hollywood Highlights
WGN-Making the Constitution
WHAS-Party Line
WLS-Hilltoppers
WMMN-△Morning Devotions
WOWO-Melody Hour
WSM-Songs That Never Grow Old
WTAM-Streamliners; News

10:00 EST 9:00 CST
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch: WMAQ WTAM
WSAI (sw-15.33)
CBS-Betty & Bob, sketch:
WFBM WHAS WKRC (sw-
21.52)
CBS-Oleanders: WMMN WSMK
NBC-News; Breen & de Rose:
WCKY WAVE
KDKA-News; Music
KMOX-Harry W. Flannery in
Views on News
WCPO-Edmund Clair's Orch.
WHIO-Rhythm Revue
WGN-Friendly Neighbor's Party
WIRE-Happy Long
WLS-Party Line
WLW-Queen's Minstrel
WSM-News
WWVA-Variety Prgm.; News

10:15 EST 9:15 CST
NBC-Five Star Jones, sketch:
KDKA WLS (sw-15.21)

CBS-Modern Cinderella: WKRC
WHAS WFBM (sw-21.52)
NBC-John's Other Wife, sketch:
WMAQ WTAM WSAI (sw-
15.33)

CBS-Fred Feibel, organist:
WWVA WSMK KMOX
NBC-Viennese Sextet: WCKY
WSM WAVE
MBS-Bachelor's Children: WGN
WLW

WCPO-Dot Club News
WHIO-Monticello Party Line
WIRE-Dramas of Life

10:30 EST 9:30 CST
NBC-Just Plain Bill, sketch:
WMAQ WTAM WSAI (sw-
15.33)
NBC-Pepper Young's Family,
sketch: KDKA WLS (sw-
15.21)

CBS-John K. Watkins, News;
Betty Crocker; Hymns of all
Churches: WFBM WHAS
WKRC (sw-21.52)
NBC-Josh Higgins of Finchville:
WSM WAVE WHIO
KMOX-The Corn Huskers
WCKY-Party Line
WGN-Review of the News
WCP-Lucky Girl
WIRE-In the Crimelight
WLAC-Man on the Street
WLW-To be announced
WMMN-Fred Feible, organist
(CBS)
WOWO-Rhythm Makers
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-The Aristocratic Rhythms:
KDKA +WAVE WHIO WSM
(sw-15.21)
CBS-The Bluebirds, girls' vocal
trio: WLAC WMMN WSMK
NBC-Today's Children, sketch:
WTAM WHIO WIRE WCKY
WMAQ (sw-15.33)
KMOX-Carolyn Price
WCPO-Mel Wainwright's Music
WGBF-Household Hour
WGN-Radio Cookery Club
WLS-Prairie Ramblers
WLW-Livestock
WSAI-News
WWVA-Chuck & Don

11:00 EST 10:00 CST
CBS-To be announced: WSMK
NBC-Herman & Banta, xylo-
phone & piano duo: KDKA
WAVE WSM WIRE WCKY
(sw-15.21)
CBS-Magazine of the Air; Leith
Stevens' Orch.; Reed Kennedy,
bar.; "Trouble House," sketch;
Guests: WKRC WHAS KMOX
WFBM (sw-21.52)
NBC-David Harum, sketch:
WSAI WMAQ WTAM (sw-
15.33)
WCPO-Post Time
WGBF-Mr. & Mrs.
WGN-Paul Small, Harold Turner
& Len Salvo
WHIO-Charms for Sale
WLAC-News; Malcolm Tate,
organist
WLS-News; Markets
WLW-Gospel Singer (NBC)
WMMN-Piano Moods
WOWO-Song Fashions
WWVA-Million Dollar Girl

11:15 EST 10:15 CST
NBC-Home Sweet Home, sketch:
KDKA WLS WLW WSM (sw-
15.21)
NBC-Vagabonds: WHIO WIRE
NBC-Backstage Wife, sketch:
WTAM WMAQ WSAI (sw-
15.33)
WAVE-To be announced
WCKY-Organ Reverie
WCPO-Leo Kosloff, cond.
WGBF-Bill & Ginger
WGN-We Are Four
WMMN-Hillbilly Bill
WOWO-Morn. Moods
WWVA-Flyin' X Roundup

11:30 EST 10:30 CST
NBC-Honeymooners: WCKY
WHIO WCKY
NBC-How to be Charming: WSAI
WTAM WMAQ WAVE (sw-
15.33)
CBS-Chicagoans: WLAC WHAS
WSMK WWVA WKRC KMOX
(sw-21.52)
NBC-Vic & Sade, sketch: WLS
KDKA (sw-15.21)
WCPO-Carter Family
WFBM-Kitchen Clinic
WGBF-Baby Shop
WGN-Man on State Street
WLW-Kid Sister
WMMN-Theater Party
WOWO-News; Farm Service
WSM-Variety Prgm.

11:45 EST 10:45 CST
NBC-Voice of Experience: WLW
WTAM WMAQ (sw-15.33)
NBC-Edward MacHugh: KDKA
WSM WLS (sw-15.21)
KMOX-Let's Compare Notes
WAVE-Morning Moods
WCKY-Souvenirs of Song
WCPO-Sid London's Orch.
WGBF-Hoosier Philosopher
WGN-Kid Sister
WHIO-Home Forum with Dale
Cooper
WIRE-Tuneful Topics
WLAC-Polly Baker
WMMN-Chicagoans (CBS)
WOWO-Party Line
WSAI-Treasure Chest
WWVA-Rhythm Rangers

12:00 EST 11:00 CST
★ CBS-Between the Bookends:
WLAC WKRC WFBM WSMK
WHAS (sw-21.52-9.59)
★ NBC-Girl Alone, sketch: WLW
WTAM WMAQ (sw-15.33)
NBC-Honeyboy & Sassafras,
comedy team: WHIO
KDKA-News
KMOX-News Through a Woman's
Eyes
WAVE-To be announced
WCKY-Question Box; News
WCPO-△Radio Bible
WCPO-Mischa Zenoa's Ensemble
WGBF-Wedding Anniversaries
WGN-Wife vs. Secretary
WLS-Red Foley & Lily May
WMMN-Mystery Melody
WOWO-Easy Aces
WSAI-Household Hints
WSM-Music from Texas
WWVA-Farm & Home Hour

12:15 EST 11:15 CST
CBS-Montana Slim, yodeling cow-
boy: WFBM WKRC WLAC
WHAS KMOX WMMN WSMK
WOWO (sw-21.52-9.59)
★ NBC-Story of Mary Marlin,
sketch: WTAM WMAQ WCKY
WAVE WIRE (sw-15.33)
MBS-Tom, Dick & Harry: WLW
WGN
To be announced: WSM WHIO
KDKA-Slim & Jack & Gang
WCPO-Happiness Ahead
WLS-Melody Parade
WWVA-Stocks; News

12:30 EST 11:30 CST
NBC-Gene Arnold & The Ranch
Boys: WCKY WHIO
CBS-The Romance of Helen
Trent: WKRC WHAS WFBM
KMOX (sw-21.52)
NBC-Nat'l Farm & Home Hour:
WMAQ WAVE KDKA WSM
(sw-15.21)
CBS-The Captivators: WSMK
WMMN WOWO (sw-21.52-
9.59)
WCPO-Man on the Street
WGN-△Mid-day Service
WIRE-Ind. Farm & Home Hour
WLAC-Betty & Bob
WLW-Livestock
WTAM-To be announced
WWVA-Luncheon Club

12:45 EST 11:45 CST
NBC-Nat'l Farm & Home Hour:
WLW WSAI WSM
CBS-Merry Makers: WLAC
WKRC
NBC-The Vagabonds, quartet:
WCKY
CBS-Richman's Darling: WKRC
WFBM KMOX WHAS (sw-
21.52)
WCPO-The Two Doc's
WLS-Dinnerbell Prgm.
WMMN-Farm Prgm.
WOWO-Bob & Norm
WTAM-Ray Morton

1:00 EST 12:00 CST
CBS-Frank Dailey's Orch.:
WWVA WFBM WOWO (sw-
15.27-9.59)
NPC-Joe White, trn.: WCKY
(sw-15.33)
WCPO-Lee Winter
WGBF-Church & School News
WGN-Music from Texas
WHAS-College of Agriculture
WHIO-News; Weather; Markets
WKRC-News; Fire Dept
WLAC-Garden & Home Prgm.
WMMN-News
WSAI-Inquiring Reporter
WTAM-Noon-day Resume

1:15 EST 12:15 CST
NBC, CBS, MBS and
some independent stations
will carry the World's
Series unless rain post-
pones game in which case
alternate programs are
listed below:
NBC-Hollywood High Hatters:
WHIO WCKY (sw-15.33)
CBS-Frank Dailey's Orch.:
WKRC WLAC WHAS
News: WIRE WOWO
WCPO-Municipal Dance Band
WFBM-Farm Bureau Prgm.
WGBF-Farmer Purcell
WGN-Way Down East
WMMN-Stoopnagle & Bud
WSAI-Larry Duran, guitarist
WTAM-At the Exposition
WWVA-Variety Prgm.

1:30 EST 12:30 CST
NBC-Dan Harding's Wife sketch:
WMAQ WCKY WHIO (sw-
15.33)
NBC-Dot & Will, sketch: WMAQ
WSM
CBS-Jimmy Farrell & Rhythm-
aires: WLAC (sw-15.27-9.59)
Man on the Street: WOWO
WCPO
Pop Concert: WTAM WCPO
KDKA-Stroller's Matinee
KMOX-Magic Kitchen
WAVE-Savings Talk
WFBM-Hoosier Farm Circle
WGN-Palmer House Ensemble
WHAS-Savings Talk; Livestock &
Market Reports
WIRE-Reporter
WKRC-Luncheon Lyrics
WLS-Rubinoff, violinist
WMMN-Inquiring Reporter
WWVA-News

1:45 EST 12:45 CST
NBC-Happy Jack, songs: WHIO
WCKY (sw-15.33)
CBS-Jimmy Farrell & Rhythm-
aires: WKRC WOWO WHAS
KMOX WMMN
WAVE-Fox Hunters
WGBF-Curbstone Reporter
WGN-Marriage License Bureau
WLS-Otto's Novelodeons
WLW-Molly of the Movies
WSAI-Day Dreams
WSM-State Dept. of Agriculture
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST
NBC-Music Appreciation Hour
(Premiere): WCKY WTAM
WIRE WSM WLW WMAQ
(sw-15.33)
CBS-Songs of Old: WKRC
WFBM KMOX (sw-15.27-9.59)
To be announced: WGN WGBF
WAVE-Man on the Street
WCPO-Hits of the Day
WHAS-University of Kentucky
WHIO-Hymn Time
WLAC-Luncheon Musicale
WLS-Grain Markets; News
WMMN-Shopping Notes
WOWO-Sari & Elmer

2:15 EST 1:15 CST
CBS-Happy Hollow, sketch:
WKRC WMMN WHAS WWVA
(sw-15.27)
KMOX-Magic Kitchen
WAVE-To be announced
WFBM-Way Down East
WGN-June Baker
WHIO-Dance Band
WLS-Homemakers' Prgm.
WOWO-Question Box
WSAI-Larry & Sue

2:30 EST 1:30 CST
NBC-Music Appreciation Hour:
WHIO WSAI
CBS-Sweet & Hot: WKRC
WOWO WHAS WMMN (sw-
15.27)
WAVE-To be announced
WCPO-Bernard Lewison's Ens.
WFBM-Mary Baker's Album
WGN-Painted Dreams, sketch
WLAC-△Church of Christ
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST
NBC-Music Appreciation Hour:
WIRE
CBS-Sweet & Hot: KMOX
WCPO-Swing Session
WFBM-News
WGN-Melody Moments
WHAS-University of Kentucky
WMMN-Cap. Andy & Flip
WWVA-Mountain Boys

3:00 EST 2:00 CST
NBC-Pepper Young's Family,
sketch: WTAM WSM WMAQ
WLW (sw-15.33)

3:15 EST 2:15 CST
NBC-Dorothy Dreslin, sop.:
Orch.: KDKA WCKY WIRE
WHIO WAVE (sw-15.21)
KMOX-Barnyard Follies
WGN-Afternoon Serenade
WLAC-Concert Hall (CBS)
WMAQ-Tuneful Topics
WSAI-Baseball Game
WWVA-Home Time

3:30 EST 2:30 CST
CBS-Three Consoles: WHAS
WKRC WMMN WLAC WSMK
WWVA WFBM WOWO (sw-
15.27-9.59)
NBC-Vic & Sade, sketch: WLW
WTAM WMAQ (sw-15.33)
KMOX-Barnyard Follies
WENR-Salon Orch.
WSM-To be announced

3:45 EST 2:45 CST
NBC-The O'Neills, sketch: WLW
WTAM WSM WMAQ (sw-
15.33)
NBC-Originalities: WHIO WIRE
KDKA WCKY WAVE WENR
WSM (sw-15.21)
WAVE-Afternoon Melodies
WCPO-Swing Session
★ WGBF-RADIO GOSSIP

4:00 EST 3:00 CST
NBC-Strolling Songsters: WENR
NBC-Woman's Radio Review:
WIRE WCKY (sw-9.53)
CBS-Billy Mills' Orch.: WKRC
WMMN WSMK WFBM WOWO
(sw-15.27-9.59)
KDKA-To be announced
WHAS-△Weekday Devotions
WHIO-Organ Melodies
WLAC-Afternoon Melodies
WLW-Virginians, male quartet
WWVA-Hoosier Merry-makers

4:15 EST 3:15 CST
NBC-Jackie Heller, trn.: WENR
WIRE WHIO
★ MBS-Life of Mary Sothorn:
WGN WLW
KDKA-Utility Hall
KMOX-Window Shoppers
WHAS-Billy Mills' Orch. (CBS)

4:30 EST 3:30 CST
NBC-Political Parade: WSM
WCKY WMAQ WAVE WHIO
WTAM
CBS-Army Band: WSMK KMOX
WFBM WHAS WMMN WWVA
WLAC (sw-15.27-9.59)
NBC-Bobby Grayson's Orch.:
KDKA WENR (sw-15.21)
WCPO-Twilight Ensemble
WGBF-News
WGN-Down Memory Lane
WIRE-Matinee Varieties
WKRC-Eddie Schoelwer
WLW-Betty & Bob, sketch
WOWO-△Old Time Religion
WWVA-Prgm. Resume; Shopping

4:45 EST 3:45 CST
NBC-Grandpa Burton, sketch:
WSM WIRE WCKY WMAQ
(sw-15.33)
NBC-To be announced: WENR
WAVE WSM KDKA (sw-
15.21)
KMOX-Dope from the Dug-Out
WCPO-Don Moran's Rhythms
WGBF-Musical Masterpiece Hour
WHIO-Si Burick
WKRC-Musical Calendar
WLW-Dreamy Aft.
WMAQ-George Bass, violinist
WTAM-Musical Cocktail

5:00 EST 4:00 CST
NBC-Bughouse Rhythm, comedy
Prgm.: WMAQ WTAM WIRE
WCKY (sw-9.53)
CBS-Weekend Special: WMMN
WSMK WFBM WWVA WHAS
(sw-15.27-9.59)
NBC-Airbreaks: WSM WAVE
WENR
Baseball; Reds vs. St. Louis:
WHIO
KDKA-Kiddies' Klub
KMOX-Baseball Game
WCPO-Final Headlines

5:15 EST 4:15 CST
NBC-Dorothy Dreslin, sop.:
Orch.: KDKA WCKY WIRE
WHIO WAVE (sw-15.21)
KMOX-Barnyard Follies
WGN-Afternoon Serenade
WLAC-Concert Hall (CBS)
WMAQ-Tuneful Topics
WSAI-Baseball Game
WWVA-Home Time

5:30 EST 4:30 CST
CBS-Three Consoles: WHAS
WKRC WMMN WLAC WSMK
WWVA WFBM WOWO (sw-
15.27-9.59)
NBC-Vic & Sade, sketch: WLW
WTAM WMAQ (sw-15.33)
KMOX-Barnyard Follies
WENR-Salon Orch.
WSM-To be announced

5:45 EST 4:45 CST
NBC-The O'Neills, sketch: WLW
WTAM WSM WMAQ (sw-
15.33)
NBC-Originalities: WHIO WIRE
KDKA WCKY WAVE WENR
WSM (sw-15.21)
WAVE-Afternoon Melodies
WCPO-Swing Session
★ WGBF-RADIO GOSSIP

6:00 EST 5:00 CST
NBC-Strolling Songsters: WENR
NBC-Woman's Radio Review:
WIRE WCKY (sw-9.53)
CBS-Billy Mills' Orch.: WKRC
WMMN WSMK WFBM WOWO
(sw-15.27-9.59)
KDKA-To be announced
WHAS-△Weekday Devotions
WHIO-Organ Melodies
WLAC-Afternoon Melodies
WLW-Virginians, male quartet
WWVA-Hoosier Merry-makers

6:15 EST 5:15 CST
NBC-Jackie Heller, trn.: WENR
WIRE WHIO
★ MBS-Life of Mary Sothorn:
WGN WLW
KDKA-Utility Hall
KMOX-Window Shoppers
WHAS-Billy Mills' Orch. (CBS)

6:30 EST 5:30 CST
NBC-Political Parade: WSM
WCKY WMAQ WAVE WHIO
WTAM
CBS-Army Band: WSMK KMOX
WFBM WHAS WMMN WWVA
WLAC (sw-15.27-9.59)
NBC-Bobby Grayson's Orch.:
KDKA WENR (sw-15.21)
WCPO-Twilight Ensemble
WGBF-News
WGN-Down Memory Lane
WIRE-Matinee Varieties
WKRC-Eddie Schoelwer
WLW-Betty & Bob, sketch
WOWO-△Old Time Religion
WWVA-Prgm. Resume; Shopping

6:45 EST 5:45 CST
NBC-Grandpa Burton, sketch:
WSM WIRE WCKY WMAQ
(sw-15.33)
NBC-To be announced: WENR
WAVE WSM KDKA (sw-
15.21)
KMOX-Dope from the Dug-Out
WCPO-Don Moran's Rhythms
WGBF-Musical Masterpiece Hour
WHIO-Si Burick
WKRC-Musical Calendar
WLW-Dreamy Aft.
WMAQ-George Bass, violinist
WTAM-Musical Cocktail

7:00 EST 6:00 CST
NBC-Bughouse Rhythm, comedy
Prgm.: WMAQ WTAM WIRE
WCKY (sw-9.53)
CBS-Weekend Special: WMMN
WSMK WFBM WWVA WHAS
(sw-15.27-9.59)
NBC-Airbreaks: WSM WAVE
WENR
Baseball; Reds vs. St. Louis:
WHIO
KDKA-Kiddies' Klub
KMOX-Baseball Game
WCPO-Final Headlines

7:15 EST 6:15 CST
NBC-Dorothy Dreslin, sop.:
Orch.: KDKA WCKY WIRE
WHIO WAVE (sw-15.21)
KMOX-Barnyard Follies
WGN-Afternoon Serenade
WLAC-Concert Hall (CBS)
WMAQ-Tuneful Topics
WSAI-Baseball Game
WWVA-Home Time

7:30 EST 6:30 CST
CBS-Three Consoles: WHAS
WKRC WMMN WLAC WSMK
WWVA WFBM WOWO (sw-
15.27-9.59)
NBC-Vic & Sade, sketch: WLW
WTAM WMAQ (sw-15.33)
KMOX-Barnyard Follies
WENR-Salon Orch.
WSM-To be announced

7:45 EST 6:45 CST
NBC-The O'Neills, sketch: WLW
WTAM WSM WMAQ (sw-
15.33)
NBC-Originalities: WHIO WIRE
KDKA WCKY WAVE WENR
WSM (sw-15.21)
WAVE-Afternoon Melodies
WCPO-Swing Session
★ WGBF-RADIO GOSSIP

8:00 EST 7:00 CST
NBC-Strolling Songsters: WENR
NBC-Woman's Radio Review:
WIRE WCKY (sw-9.53)
CBS-Billy Mills' Orch.: WKRC
WMMN WSMK WFBM WOWO
(sw-15.27-9.59)
KDKA-To be announced
WHAS-△Weekday Devotions
WHIO-Organ Melodies
WLAC-Afternoon Melodies
WLW-Virginians, male quartet
WWVA-Hoosier Merry-makers

8:15 EST 7:15 CST
NBC-Jackie Heller, trn.: WENR
WIRE WHIO
★ MBS-Life of Mary Sothorn:
WGN WLW
KDKA-Utility Hall
KMOX-Window Shoppers
WHAS-Billy Mills' Orch. (CBS)

8:30 EST 7:30 CST
NBC-Political Parade: WSM
WCKY WMAQ WAVE WHIO
WTAM
CBS-Army Band: WSMK KMOX
WFBM WHAS WMMN WWVA
WLAC (sw-15.27-9.59)
NBC-Bobby Grayson's Orch.:
KDKA WENR (sw-15.21)
WCPO-Twilight Ensemble
WGBF-News
WGN-Down Memory Lane
WIRE-Matinee Varieties
WKRC-Eddie Schoelwer
WLW-Betty & Bob, sketch
WOWO-△Old Time Religion
WWVA-Prgm. Resume; Shopping

8:45 EST 7:45 CST
NBC-Grandpa Burton, sketch:
WSM WIRE WCKY WMAQ
(sw-15.33)
NBC-To be announced: WENR
WAVE WSM KDKA (sw-
15.21)
KMOX-Dope from the Dug-Out
WCPO-Don Moran's Rhythms
WGBF-Musical Masterpiece Hour
WHIO-Si Burick
WKRC-Musical Calendar
WLW-Dreamy Aft.
WMAQ-George Bass, violinist
WTAM-Musical Cocktail

9:00 EST 8:00 CST
NBC-Bughouse Rhythm, comedy
Prgm.: WMAQ WTAM WIRE
WCKY (sw-9.53)
CBS-Weekend Special: WMMN
WSMK WFBM WWVA WHAS
(sw-15.27-9.59)
NBC-Airbreaks: WSM WAVE
WENR
Baseball; Reds vs. St. Louis:
WHIO
KDKA-Kiddies' Klub
KMOX-Baseball Game
WCPO-Final Headlines

9:15 EST 8:15 CST
NBC-Dorothy Dreslin, sop.:
Orch.: KDKA WCKY WIRE
WHIO WAVE (sw-15.21)
KMOX-Barnyard Follies
WGN-Afternoon Serenade
WLAC-Concert Hall (CBS)
WMAQ-Tuneful Topics
WSAI-Baseball Game
WWVA-Home Time

9:30 EST 8:30 CST
CBS-Three Consoles: WHAS
WKRC WMMN WLAC WSMK
WWVA WFBM WOWO (sw-
15.27-9.59)
NBC-Vic & Sade, sketch: WLW
WTAM WMAQ (sw-15.33)
KMOX-Barnyard Follies
WENR-Salon Orch.
WSM-To be announced

9:45 EST 8:45 CST
NBC-The O'Neills, sketch: WLW
WTAM WSM WMAQ (sw-
15.33)
NBC-Originalities: WHIO WIRE
KDKA WCKY WAVE WENR
WSM (sw-15.21)
WAVE-Afternoon Melodies
WCPO-Swing Session
★ WGBF-RADIO GOSSIP

10:00 EST 9:00 CST
NBC-Strolling Songsters: WENR
NBC-Woman's Radio Review:
WIRE WCKY (sw-9.53)
CBS-Billy Mills' Orch.: WKRC
WMMN WSMK WFBM WOWO
(sw-15.27-9.59)
KDKA-To be announced
WHAS-△Weekday Devotions
WHIO-Organ Melodies
WLAC-Afternoon Melodies
WLW-Virginians, male quartet
WWVA-Hoosier Merry-makers

10:15 EST 9:15 CST
NBC-Jackie Heller, trn.: WENR
WIRE WHIO
★ MBS-Life of Mary Sothorn:
WGN WLW
KDKA-Utility Hall
KMOX-Window Shoppers
WHAS-Billy Mills' Orch. (CBS)

10:30 EST 9:30 CST
NBC-Political Parade: WSM
WCKY WMAQ WAVE WHIO
WTAM
CBS-Army Band: WSMK KMOX
WFBM WHAS WMMN WWVA
WLAC (sw-15.27-9.59)
NBC-Bobby Grayson's Orch.:
KDKA WENR (sw-15.21)
WCPO-Twilight Ensemble
WGBF-News
WGN-Down Memory Lane
WIRE-Matinee Varieties
WKRC-Eddie Schoelwer
WLW-Betty & Bob, sketch
WOWO-△Old Time Religion

WGN-Armchair Melodies
 WLAC-Amateur Piano Contest
 WLW-Toy Band
 WOWO-Little Joe

5:15 EST 4:15 CST
 NBC-Tom Mix & His Straight Shooters: WMAQ WTAM WSAI (sw-9.53)
 NBC-Joseph Littau's Concert Orch.: WIRE WCKY
 KDKA-Tea Dance
 WCPO-Glenn & Shay
 WFBM-Tea Time Tunes
 WKRC-Freshest Thing in Town
 WLW-Jack Armstrong, sketch
 WWVA-Economy Notes

5:30 EST 4:30 CST
 NBC-Jack Armstrong, sketch: WMAQ WTAM (sw-9.53)
 CBS-Adventures of Jack Masters: (sw-15.27)
 CBS-Margaret McCrae, songs: WLAC WWVA WMMN
 NBC-The Singing Lady KDKA WLW WGN (sw-15.21)
 News: WKRC WGBF
 To be announced: WOWO WAVE WCKY-Evening Concert
 WCPO-Floyd Bailey's Orch.
 WENR-Irma Glen, organist
 WHAS-Out of the Dusk
 WIRE-Harry Bason
 WSAI-Let's Have a Party
 WSM-Dance Hour

5:45 EST 4:45 CST
 NBC-Terri La Franconi, tr.: WTAM WAVE WMAQ WIRE (sw-9.53)
 CBS-Wilderness Road, sketch: WOWO WFBM WSMK WLAC WMMN (sw-15.27)
 NBC-Orphan Annie, sketch: WLW KDKA WGN (sw-15.21)
 WCKY-Geo. W. Hill
 WCPO-Dinner Music
 WENR-Gentlemen of Rhythm
 WKRC-Consolidated & Sylvia
 WSAI-Tea Time
 WSM-News
 WWVA-Wilderness Road

6:00 EST 5:00 CST
 NBC-Animal News Club: WSAI WENR
 NBC-Flying Time: WCKY WAVE WMAQ (sw-9.53)
 CBS-Buddy Clark, songs: WHAS WMMN WLAC WWVA WSMK (sw-11.83-9.59)
 KDKA-News
 WFBM-Bohemians
 WGN-Palmer House Ensemble
 WIRE-Sons of Pioneers
 WKRC-Jimmie Allen, sketch
 ★ WLW-Johnson Family, sketch
 WSM-Strings; Pan-American
 WTAM-Twilight Tunes

6:15 EST 5:15 CST
 CBS-Bobby Benson & Sunny Jim: (sw-11.83-9.59)
 NBC-Norsemen Quartet: WCKY (sw-9.53)
 CBS-Hal Munro's Orch.: WSMK WLAC WWVA WHAS
 NBC-Midge Williams, songs: WENR WAVE WSAI
 KDKA-Political Talk
 KMOX-The Wisecracker
 WCPO-Lawrence Roland's Orch.
 WGBF-Tarzan, sketch
 WGN-Romance of Melody
 WHIO-Buddy & Ginger
 WIRE-Cub Reporters
 WKRC-Rhythm Youngsters
 WLW-Musical Comedy
 WMAQ-Tommy Mills
 WMMN-Shopping Notes
 WSM-Fanny Rose Shoro
 WTAM-Hot Dates in Music

6:30 EST 5:30 CST
 NBC-News; To be announced: WSAI
 CBS-News; Three Aces: WMAQ WLAC WHAS WSMK WFBM WWVA WIRE (sw-11.83)
 News: WENR WCKY
 KDKA-Baseball Scores; Weather
 KMOX-Jack Armstrong
 WAVE-Round the Town
 WCPO-Merchants Bulletins
 WGBF-Hoffman's Boys Club
 WGN-To be announced
 WHIO-Tarzan of the Apes
 WKRC-Don Hall Trio
 WLW-Bob Newhall, sports
 WMMN-Movie Reporter
 WSM-Advs. of Sonny & Buddy
 WTAM-News; Sportsman

6:45 EST 5:45 CST
 ★ NBC-Lowell Thomas, commentator: WLW KDKA WTAM (sw-15.21)
 CBS-Renewal of the Mounted tator: WABC WBBM WMMN WWVA WSMK WFBM (sw-11.83)

NBC-Moorish Tales: WENR
 Sports Review: WKRC WIRE WGN
 WCKY-Musical Moods
 WCPO-Post Home Finders
 WGBF-Seroco Club
 WHAS-Peter Riccardi, organist
 WHIO-Jimmie Allen, sketch
 WLAC-Charlie & Red
 WMAQ-Keith Beecher's Orch.
 WMMN-Pinto Pete
 WSAI-Red Barber
 WSM-Dance Music

7:00 EST 6:00 CST
 ★ NBC-Amos 'n' Andy: WEAQ WTAM WMAQ WGY WLW (sw-9.53)
 CBS-Russell Dorr, bar.: WSMK WLAC
 NBC-Mary Small, songs: WJZ KDKA WSM WHAM WAVE WLS (sw-11.87)
 CBS-Wm. Hard, political commentator: WABC WBBM WMMN WJR (sw-11.83)
 NBC-Otto Thurn's Orch.: WCKY WIRE
 KMOX-France Laux
 WCPO-Secretary Hawkins
 WFBM-Sports
 WGN-To be announced
 WHIO-Governor Davey
 WKRC-Jimmy Allen, sketch
 WWVA-Radio Gossiper, Baseball Scores

7:15 EST 6:15 CST
 NBC-Nationwide Poll Results; John B. Kennedy, commentator: WJZ WHAM WAVE WLS WSM KDKA WLW (sw-11.87)
 CBS-Russell Dorr, bar.: WWVA
 ★ NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station: WEAQ WTAM WCKY WHIO WIRE WMAQ WGY
 CBS-Popeye the Sailor: WABC WKRC WFBM WHAS WSMK WBBM WJR KMOX (sw-9.59-11.83)
 WCPO-Kreuger Ensemble
 WGN-Rubinoff, violinist
 WLAC-Church of Christ
 WMMN-Tommy Dorsey's Orch.
 WSAI-Gov. Davey

7:30 EST 6:30 CST
 CBS-Goose Creek Parson: WABC WBBM WLAC KMOX WFBM WHAS WJR (sw-11.83-9.59)
 ★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch; Norris (Abner) Goff: WJZ WLW WLS
 NBC-Edwin C. Hill, commentator: WEAQ WMAQ
 To be announced: WAVE WIRE KDKA-Singing Seven
 WCKY-Rubinoff, violinist
 WCPO-Sport Review
 WGN-Lone Ranger
 WGY-Col. Jim Healey
 WHAM-Studio Prgm.
 WHIO-Si Burick; Dance Music
 WMMN-Sports; Eloise Hall
 WSAI-Billy Snider's Orch.
 WSM-Red Grange Predictions
 WTAM-Otto Thurn's Orch.
 WWVA-Musical Varieties

7:45 EST 6:45 CST
 NBC-Ralph Kirbery, Dream Singer: WJZ
 ★ CBS-Boake Carter, commentator: KMOX WKRC WHAS WJR WBBM (sw-11.83-9.59)
 NBC-Nationwide Poll Results; John B. Kennedy, commentator: WTAM
 NBC-Charles Sears, tr.: WEAQ WCKY WSM
 KDKA-Dan & Sylvia
 WCPO-Adele Slade
 WFBM-News
 WGBF-Regular Fellows
 WGY-Jack Randolph's Music
 WHAM-Variety Show
 WHIO-News; Weather; Music
 WLAC-Sons of the Pioneers
 WLS-Carol Deis, soloist
 WLW-Singin' Sam (NBC)
 WMAQ-Whistler and His Dog
 WMMN-Sports
 WWVA-Richard Himber's Orch.

8:00 EST 7:00 CST
 ★ NBC-Concert: Jessica Dragonette, sop.; Rosario Bourdon's Orch.: WEAQ WHIO WTAM WGY WSAI WMAQ (sw-9.53)
 ★ CBS-Broadway Varieties; Oscar Shaw, m.c.; Carmella Ponselle, mezzo-sop.; Elizabeth Lennox; Victor Arden's Orch.; Guests: WABC WFBM WJR WHAS WKRC WBBM KMOX (sw-6.06-11.83)

NBC-Irene Rich: WJZ WAVE KDKA WSM WLS WHAM WCKY WIRE (sw-11.87)
 CBS-Bernhardt Thall's Orch.: WLAC
 MBS-"Time Flies," with Commander Hawks: WLW WGN
 WCFO-Dance Orch.
 WMMN-Organ Reveries
 WWVA-Family Album

8:15 EST 7:15 CST
 NBC-Singin' Sam: WJZ WHAM KDKA WLS (sw-11.87)
 NBC-To be announced: WAVE WSM
 WCKY-Paths of Memory
 WIRE-Gilbert Mershon
 WMMN-Happy Havlichek
 WWVA-News

8:30 EST 7:30 CST
 ★ CBS-CHESTERFIELD Cigarettes Presents Andre Kostelanetz' Orch.; Ray Heatter-ton; Kay Thompson; Rhythm Singers; David Ross, announcer: WABC WHAS WJR WBBM WFBM WMMN WOWO WLAC WSMK (sw-11.83-6.06)
 NBC-Death Valley Days, drama: WJZ KDKA WHAM WENR
 WCPO-Xavier vs. Adrian
 WGN-Behind the Camera Lines
 WGY-Farm Forum
 WIRE-Home Town Frolic
 WLAC-Carefree Capers
 WMMN-Rubinoff, violinist

8:45 EST 7:45 CST
 WIRE-State Dem. Committee
 WLAC-Laff Parade
 WMMN-Invitation to the Dance

9:00 EST 8:00 CST
 ★ NBC-Fred Waring's Orch.; Rosemary Lane; WJZ WHAM KDKA WAVE WSM WLW WENR (sw-11.87)
 ★ CBS-Hollywood Hotel: Dick Powell; Anne Jamison, sop.; Frances Langford, Igor Gorin, bar.; Raymond Paige's Orch.: Jane Withers, Slim Sumner-ville, Robert Warwick & Chorus in "Can This Be Dixie" Guests: WABC WFBM WBBM WHAS WOWO (sw-11.83-6.06)

NBC-Waltz Time, Frank Munn, tr.; Abe Lyman's Orch.: WEAQ WTAM WMAQ WGY WSAI (sw-9.53)
 WCKY-Melody Lane
 WGN-Ted Fio-rino's Orch.
 WHIO-Harry Kalb's Orch.
 WIRE-Top Tunes
 WMMN-Don McWorter's Orch.

9:15 EST 8:15 CST
 WGN-News; Sport Shots
 WHIO-Claude Hoagland's Orch.
 WIRE-Gilbert Mershon

9:30 EST 8:30 CST
 ★ NBC-NATIONAL BISCUIT Co. Presents Rosemarie Brancato, sop.; Helen Claire; Josef Bonime's Orch. (Premiere): WJZ WENR WSM WIRE WHAM KDKA WCKY WAVE (sw-11.87)
 ★ NBC-Court of Human Relations, drama: WEAQ WTAM WGY WMAQ (sw-9.53)
 To be announced: WGBF WHIO
 WGN-Magazine of the Air
 WLW-Heatrolatown Herald
 WMMN-Fats Waller
 WSAI-Barney Rapp's Orch.

9:45 EST 8:45 CST
 WMMN-Roma Noble
 WSAI-Your Community

10:00 EST 9:00 CST
 ★ NBC-RADIO GUIDE'S OWN Prgm.; Shep Field's Rippling Rhythm Orch. with Dana Doran & Celebrated Guest Stars (Premiere): WJZ KDKA WENR WHAM WCKY WHIO WIRE (sw-6.14)
 CBS-Mark Warnow's Orch.: WABC WKRC WBBM WOWO WJR WFBM WLAC WMMN KMOX (sw-6.12-6.06)
 NBC-First Nighter, drama: Don Ameche; WEAQ WSM WAVE WGY WTAM WMAQ WLW (sw-9.53)
 WGN-Little Jack Little's Orch.
 WHAS-To be announced
 WSAI-Concert Hall

10:15 EST 9:15 CST
 WGN-Freddie Martin's Orch.
 WJR-Musicale
 WSAI-News

10:30 EST 9:30 CST
 NBC-Roy Campbell's Royalists: WJZ WSAI WENR WHIO WHAM WCKY

CBS-To be announced: WABC KMOX WKRC WFBM WBBM WJR (sw-6.12-6.06)
 NBC-Red Grange interviews football coaches: WEAQ WTAM WAVE WMAQ WGY WLW (sw-9.53)
 News: WGBF WMMN
 KDKA-W.P.A. Music
 WGN-Kay Kyser's Orch.
 WIRE-Town Tavern
 WLAC Sports
 WOWO-Rubinoff, violinist
 WSAI-Don Mario's Orch.
 WSM-To be announced

10:45 EST 9:45 CST
 NBC-Singing Symphony: WEAQ WAVE WMAQ (sw-9.53)
 CBS-Jimmie Briery, tr.: WABC WBBM WMMN WOWO (sw-6.12)
 NBC-Nat'l Campaign Committee Communist Party; Earl Browder, speaker: WJZ KDKA WHIO WENR WHAM WCKY (sw-6.14)
 To be announced: WIRE WTAM WLW
 KMOX-Thank You Stusia
 WCPO-Moods
 WFBM-Rubinoff, violinist
 WGBF-Boxing Matches
 WGY-Gypsy Trail
 WJR-News
 WKRC-Rhythm Revue

11:00 EST 10:00 CST
 ★ NBC-Amos 'n' Andy: WSM CBS Wm. Hard, political commentator: WOWO WBBM WSMK WWVA WFBM WKRC
 NBC-George R. Holmes, news: WEAQ (sw-9.53)
 NBC-(News, WJZ only); Henry Busse's Orch.: WJZ WHAM WCKY WMAQ

CBS-Joe Reichman's Orch.: WABC WMMN
 Governor Davey: WHIO WSAI
 News: WIRE WENR
 KDKA-News & Sports
 WGN-Dance Orch.
 WGY-News; Musical Prgm.
 WJR-Songs You Remember
 WLAC-Around the Town
 ★ WLW-Paul Sullivan, news room
 WTAM-Chas. Stenross' Orch.

11:15 EST 10:15 CST
 NBC-Phil Levant's Orch.: WEAQ WCKY WGY WENR (sw-9.53)
 CBS-Joe Reichman's Orch.: WOWO
 NBC-Henry Busse's Orch.: KDKA WAVE WSM (sw-6.14)
 KMOX-Tom Baker, tr.
 WFBM-News
 WHIO-Harry Kalb's Orch.
 WIRE-Basonology
 WKRC-Clyde Trask's Orch.
 WLW-Old Fashioned Girl
 WSAI-Mel Snyder's Orch.
 WTAM-Blue Barron's Orch.
 WWVA-To be announced

11:30 EST 10:30 CST
 NBC-(News, WEAQ only) Keith Beecher's Orch.: WEAQ WGY WAVE WMAQ WIRE WTAM (sw-9.53)
 CBS-Dick Stabile's Orch.: WABC KMOX WMMN WFBM WLAC WJR WOWO WKRC
 NBC-Leon Navara's Orch.: WJZ WHAM WSAI WENR
 KDKA Dance Orch.
 WBBM-Herbie Kay's Orch.
 WGBF-News
 WGN-Horace Heidt's Orch.
 WHIO-To be announced
 WLW-Salute to Cities

9:40 a.m.-Reading from De Quincey: GSF GSG GSH
11:30 a.m.-Polish Hour: SPW
1:20 p.m.-Songs of home; Olive Kavann, contralto: GSB GSD GSO
4 p.m.-Music and address: RNE
4:10 p.m.-"Sea Harvests," Wynn Thomas: GSB GSF GSG
5 p.m.-Observance of Gen. von Hindenburg's birthday: DJB DJD
5:15 p.m.-Jack Payne's band: GSB GSF GSG
6 p.m.-BBC Empire orchestra: GSC GSD GSP
6:30 p.m.-SELECTIONS FROM OPERA, Palla de' Mozzi, Gino Marinuzzi: 2RO (11.81)
7 p.m.-"Rome's Midnight Voice," Amy Bernardy
7:15 p.m.-Luba Mirella, soprano: 2RO (11.81)
8 p.m.-Argentina Hour: LRX
8 p.m.-National Railways program: HJU
8:30 p.m.-Jesus Paiva, songs: YV2RC
8:45 p.m.-Concert orchestra: YV2RC
9 p.m.-Empire Magazine review: GSC GSF
9:30 p.m.-THE LUTON BAND; Albert Coupe, conductor: GSC GSF
10:45 p.m.-Listener greetings: DJB DJD
1:15 a.m.-"COBWEBS," interlude; Jack Clarke and quintet; Billie Baker and Patrick Waddington: GSB GSD

Tune in Tonight

YOUR RADIO GUIDE

Premiere of Program Offered for Your entertainment by the Publishers of Radio Guide

NBC Network 10 p. m. EST

Friday

October 2



Rosario Bourdon
 See 8 p.m. EST (7 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WSM-Sports; Dance Orch.
11:45 EST 10:45 CST
 KMOX-Hot Dates in Music
 WGBF-Colonial Club
 (Friday Programs are Continued on Page 43)

NEW RADIO HIT!

TWIN STARS

ROSEMARIE BRANCATO
 THE JENNY LIND OF 1936

HELEN CLAIRE
 DRAMATIC PRIDE OF THE SOUTH

A Fresh, Wholesome Family Program with Youth and Beauty Playing the Leading Roles

FRIDAY NIGHT 9:30 to 10 E.S.T. WJZ
OCTOBER 2nd BLUE NETWORK

THE SEAL OF PERFECT BAKING

NATIONAL BISCUIT COMPANY

bakers of Unedeo Biscuit, Shredded Wheat and many other favorites

Saturday

October 3



Deane Janis
See 9:30 p.m. EST (8:30 CST)

Network Changes

Song Stylists, formerly 7:15 p.m., now CBS 6:45 p.m. EST (5:45 CST)
Bruna Castagna, contralto, formerly 9 p.m., now CBS 7:30 p.m. EST (6:30 CST)
Columbia Workshop, formerly 8:30 p.m., now CBS 8 p.m. EST (7 CST)
Alka-Seltzer Barn Dance, formerly 9:30 p.m., now 9 p.m. EST (8 CST)

News

9:55 a.m.—CBS-WHAS
10:00 a.m.—NBC-WAVE-WCKY
6:30 p.m.—NBC-WENR-WSM
11:00 p.m.—Paul Sullivan: WLW
11:00 p.m.—NBC-WJZ
11:30 p.m.—NBC-WEAF

Classical Music

11:30 a.m.—Concert Hall: CBS-WHAS
10:30 p.m.—Stringtime: NBC-WEAF

Comedy

5:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

Talks

6:45 p.m.—Art of Living: NBC-WTAM

Morning

7:00 EST 6:00 CST

Musical Clock: KDKA WCKY
WCPO-Tuma Cowboys
WGN-Good Morning Prgm.
WIRE-Bar Nothin' Ranch
WKRC-Jerry Foy
WLW-Δ Nation's Family Prayer
WKRC-Suburban Hour
WTAM-Hank Miller's Boys
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST

WCPO-Old Time Tunes
WKRC-News
WLW-Δ Morn. Devotions
WTAM-Ford Rush

7:30 EST 6:30 CST

Musical Clock: WSM WCPO
WFBM-Chuck Wagon
WKRC-Breakfast Express
WLW-To be announced
WTAM-Jr. Broadcasters Club

7:45 EST 6:45 CST

WTAM-Music Box
WLW-News

8:00 EST 7:00 CST

NBC-Malcolm Claire: WTAM WCKY
CBS-On the Air Today; Lyric Serenade: (sw-21.52)
NBC-Δ Morn. Devotions: WSAI WAVE

Musical Clock: WMMN WIRE
KMOX-Home Folks Hour
WFBM-Early Birds
WGBF-East Side Tabernacle
WGN-Golden Hour
WHAS-Jackson Family
WLW-Lee Erwin
WMAQ-Fashion Horoscope
WOWO-Wake Up Melodies
WSM-To be announced
WWVA-News

8:15 EST 7:15 CST

NBC-Good Morning Melodies-WCKY
NBC-Dick Leibert, organist: WSAI WAVE
KDKA-News
WCPO-Today's Headlines
WGN-Melody Bakers
WHAS-Breakfast Business
WLS-Lulu Belle & Scotty
WLW-Postoffice
WTAM-Animal Protective League
WWVA-Musical Clock

8:30 EST 7:30 CST

CBS-Sunny Melodies: (sw-21.52)
NBC-Cheerio: WTAM WCKY
WLW WAVE
Musical Clock: WSM WCPO
KMOX-Markets; News
WCPO-Memory Lane
WGN-Good Morning
WKRC-Salvation Army Prgm.
WLAC-News & Melodies
WLS-Jr. Broadcasters Club
WMMN-Mountain Boys
WOWO-News
WSAI-Daily Sun Dial

8:45 EST 7:45 CST

CBS-Bluebirds: (sw-21.52)
KMOX-Home Folks Hour
WCPO-Variety Time
WGBF-Timely Topics
WHAS-The Strollers
WKRC-To be announced
WLS-Tommy Tanner, Hoosier Sodbusters
WMMN-Cap. Andy & Flip
WOWO-Breakfast Club

9:00 EST 8:00 CST

NBC-Streamliners: WCKY
CBS-Metropolitan Parade: WHAS WSMK KMOX (sw-21.52)
★ NBC-Breakfast Club: WSM KDKA WSAI WAVE WMAQ (sw-15.21)
News: WLAC WIRE WFBM
WGN-Morning Melodies
WHIO-Almanac
WKRC-Woman's Hour
WLS-Homemakers' Prgm.
WLW-Academy of Medicine
WMAQ-Fashion Horoscope
WTAM-Brad & Al
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST

NBC-Streamliners: WHIO WIRE
CBS-Metropolitan Parade: WOWO WKRC
WCPO-Alfred Duncan's Orch.
WFBM-Timely Varieties
WGBF-City Court
WGN-Melody Bakers
WLAC-Favorites of the Air
WLW-To be announced
WTAM-Health & Home
WWVA-Musical Clock

9:30 EST 8:30 CST

CBS-Richard Maxwell, songs: WSMK WKRC WHAS WMMN WOWO (sw-21.52)
KMOX-Tick Tock Revue
WCPO-Morning Serenade
WGN-Secrets of Happiness
WTAM-Streamliners
WWVA-Arkansas Travelers

9:45 EST 8:45 CST

CBS-Mellow Moments; News: WSMK WHAS WKRC WOWO WFBM (sw-21.52)
WGN-Making the Constitution
WLS-Winnie, Lou & Sally
WMMN-Δ Morning Devotions

10:00 EST 9:00 CST

NBC-News: Charioters: WMAQ WHIO WCKY WAVE WTAM (sw-15.33)
CBS-News; Waltz Time: WFBM WHAS WSMK WMMN WOWO WKRC (sw-21.52)
News: WWVA WSM
KDKA-News; Music
KMOX-H. W. Flannery in Views on News
WCPO-Dot Club News
WGN-Friendly Neighbor's Party
WIRE-Tuneful Topics
WLS-Ralph Emerson, organist
WSAI-Δ Church Forum

10:15 EST 9:15 CST

NBC-Walter Blaufuss' String Ensemble: KDKA (sw-15.21)
CBS-The Bluebirds: KMOX WHAS WSMK WFBM WMMN WOWO WKRC (sw-21.52)

NBC-Vass Family: WIRE WSM WAVE WHIO WCKY WMAQ (sw-15.33)
WCPO-Kiddies' Karnival
WGN-Rhythm Rumbles
WLS-The Bergstroms
WSAI-Kay Kyser's Orch.
WTAM-Fed. Adult Education
WWVA-Blue Birds

10:30 EST 9:30 CST

NBC-Manhatters: WIRE WTAM WCKY (sw-15.33)
CBS-Let's Pretend; children's prgm.: WKRC WOWO WFBM WHAS WSMK WMMN (sw-21.52)
NBC-Josh Higgins of Finchville: WAVE KDKA (sw-15.21)
KMOX-The Corn Huskers
WGN-Secrets of Happiness
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Junior Stars Prgm.
WMAQ-Morn. Melodies
WSAI-Round House Boys
WSM-Home Maker's Chat
WWVA-Rapid Ad Service

10:45 EST 9:45 CST

NBC-Originalities: WSM WMAQ KDKA WAVE (sw-15.21)
KMOX-Fascinating Melodies
WCPO-Post Time
WGBF-Houshold Hour
WGN-Len Salvo, organist
WLAC-The Pioneers
WLW-Livestock
WSAI-News
WWVA-Chuck & Don

11:00 EST 10:00 CST

NBC-Herman & Banta, songs & patter: WMAQ
CBS-Ozark Melodies: WMMN WKRC WFBM WLAC WHAS WWVA WOWO (sw-21.52)
NBC-Doc Whipple, pianist: WHIO WIRE WCKY WTAM WSM (sw-15.33)
To be announced: WAVE WGN WLW
KDKA-Sammy Fuller's Starlets
KMOX-Better Film Council
WCPO-Concert Hour
WGBF-Mr. & Mrs.
WLS-News; Markets
WSAI-Mary Etta Vore, organist

11:15 EST 10:15 CST

NBC-Sweethearts of the Air: WCKY WSM WAVE WIRE WHIO (sw-15.33)
NBC-Cadets Quartet: WSAI WMAQ
KMOX-Musical Prgm.
WGN-Mark Love, basso
WKRC-Woman's Hour
WLS-Homemakers' Prgm.
WTAM-The Tinker Kids

11:30 EST 10:30 CST

NBC-To be announced: WCKY WHIO WTAM WIRE (sw-15.33)
CBS-Concert Hall: WLAC WFBM WHAS WKRC WMMN KMOX (sw-21.52)
NBC-Magic of Speech: WMAQ WAVE WSM
WGBF-Baby Shop
WGN-Man on State Street
WOWO-News; Farm Service
WSAI-Dick Barry

11:45 EST 10:45 CST

NBC-Manhatters' Orch.: WIRE WCKY WHIO WAVE WTAM WMAQ (sw-15.33)
KDKA-Luncheon Dance
KMOX-Let's Compare Notes
WGN-Melody Time
WSAI-Treasure Chest
WWVA-Rhythm Rangers

Afternoon

12:00 EST 11:00 CST

CBS-Larry Vincent, songs: KMOX WHAS WKRC WSMK WFBM WMMN (sw-21.52-9.59)
NBC-Chasin's Music Series: WSM WMAQ WTAM WAVE (sw-15.33)
News: KDKA WCKY
WCPO-Noonday Rhythms
WGBF-Auditions for Young Folks
WGN-June Baker
WHIO-Opportunity Speaks
WIRE-Hopone Safety Club
WLAC-News; Popeye Club
WLS-Red Foley & Lily May
WOWO-Easy Aces
WSAI-Homehold Hints
WWVA-Farm & Home Hour

12:15 EST 11:15 CST

NBC-Chasin's Music Series: WHIO WCKY
CBS-Orientele: KMOX WSMK WHAS WOWO WMMN WLAC WFBM (sw-21.52-9.59)
KDKA-Slim & Jack & Gang
WGN-Melody Time
WKRC-Luncheon Lyrics
WLS-Rocky & Ted
WWVA-Markets; News

12:30 EST 11:30 CST

NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)
CBS-Geo. Hall's Orch.: WHAS WMMN WSMK WFBM WLAC WOWO WKRC (sw-21.52-9.59)
NBC-Merry Madcaps; Orch.: WCKY WHIO WTAM
KMOX-Lets Compare Notes
WCPO-Man on the Street
WGN-Δ Mid-day Service
WIRE-Ind. Farm & Home Hour
WLS-Markets; Weather
WLW-News & Financial Notes
WSAI-Steven Merrell; Organ
WWVA-Luncheon Music

12:45 EST 11:45 CST

CBS-Geo. Hall's Orch.: KMOX WCPO-Gordon Bros.' Orch.
WGN-Melody Time
WLS-Poultry Service
WLW-Nat'l Farm & Home Hour (NBC)
WMMN-Farm Prgm.
WSAI-Dance Orch.
WTAM-Noonday Resume

1:00 EST 12:00 CST

NBC-Rex Battle's Concert Ensemble: WTAM WCKY (sw-15.33)
CBS-Jack Shannon, tr.: KMOX WHAS WKRC WOWO WFBM WWVA (sw-15.27-9.59)
Luncheon Dance: WCPO KDKA
News: WMMN WHIO
WGBF-Church & School News
WGN-Harold Turner, pianist
WLAC-Garden & Home Prgm.
WLS-4-H Club Prgm.

1:15 EST 12:15 CST

NBC, CBS, MBS and some independent stations will carry the World's Series unless rain postpones game in which case alternate programs are listed below:
NBC-Rex Battle's Ensemble: WHIO
CBS-Jack & Gil: WHAS WLAC WMMN WKRC KMOX (sw-9.59-15.27)
News: WOWO WIRE
WFBM-Farm Bureau Prgm.
WGBF-Farmer Purcell
WGN-Palmer House Ensemble
WLS-Closing Grain Markets
WSAI-Darktown Meeting Time
WTAM-At the Exposition
WWVA-Variety Prgm.

1:30 EST 12:30 CST

NBC-Concert Miniature: WHIO WCKY WTAM WIRE (sw-15.33)
CBS-Buffero Presents: WKRC WLAC KMOX (sw-15.27-9.59)
NBC-Old Skipper's Radio Gang: WMAQ KDKA WLW (sw-15.21)
WAVE-Savings Talk
WCPO-Today's Headlines
WFBM-Hoosier Farm Circle
WGN-Len Salvo, organist
WHAS-Savings Talk; Livestock & Market Reports
WLS-News; markets; weather
WMMN-Inquiring Reporter
WOWO-High Jinks
WSAI-Johnny Lewis' Orch.
WSM-News
WWVA-Dr. H. Lamont; News

1:45 EST 12:45 CST

WAVE-Fox Hunters
WCPO-Familiar Melodies
WGBF-Curbstone Reporter
WGN-Blackstone String Trio
WHAS-Shopping Guide
WLS-Prairie Farmer
WMMN-Shopping Notes
WSAI-Bide Dudley
WSM-To be announced
WSMK-Buffero Presents (CBS)
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST

NBC-Words & Music: WSM WMAQ KDKA (sw-15.21)
NBC-Chas. Stenross' Orch.: WHIO WTAM WCKY WIRE (sw-15.33)
NBC-Continental: WTAM WCKY WMAQ WAVE (sw-9.53)
KMOX-To be announced

2:30 EST 1:30 CST

NBC-Week-end Revue: WMAQ WTAM WCKY WAVE (sw-15.33)
CBS-To be announced: WWVA
NBC-Geo. Hessberger's Orch.: KDKA WENR (sw-15.21)
WSAI-Baseball Game
WWVA-Musical Prgm.

2:45 EST 1:45 CST

NBC-Herman Middleman's Orch.: WENR KDKA (sw-15.21)
WAVE-To be announced
WHIO-Baseball; Pittsburgh vs. Cincinnati
WLAC-Aft. Melodies
WMAQ-Week-End Revue (NBC)
WMMN-News for Women Only
WWVA-Hoosier Merry-makers

CBS-Al Roth's Syncopaters: WKRC KMOX WSMK WHAS WOWO (sw-15.27-9.59)
Luncheon Music: WCPO WLAC
To be announced: WLW WAVE
WFBM-Δ Midday Meditation
WGN-Palmer House Ensemble
WLS-Merry Go Round
WMMN-Front Page Drama
WSAI-California Ramblers
WWVA-Mountain Boys

2:15 EST 1:15 CST

KMOX-Magic Kitchen
WCPO-Swing Session
WFBM-Front Page Drama
WGBF-Markets; Farmer Purcell
WGN-Len Salvo, organist
WIRE-News
WLS-Home Talent Show
WLW-College Salute
WMMN-Studio Gang
WWVA-Parent-Teachers Ass'n

2:30 EST 1:30 CST

NBC-Whitney Ensemble: WAVE WSM WMAQ KDKA (sw-15.21)
CBS-Madison Ensemble: WKRC WHAS WWVA WSMK (sw-15.27)
NBC-Rhythm Parade: WTAM WCKY WIRE WHIO (sw-15.33)
WFBM-Mary Baker's Album
WGBF-CCC No. 3553
WGN-Doring Sisters
WLAC-Δ Church of Christ
WLW-Football; Notre Dame vs. Carnegie Tech
WOWO-Maury Cross' Orch.
WSAI-Ben Bernie's Orch.
WWVA-Dr. Lamont

2:45 EST 1:45 CST

CBS-Clyde Barrie, bar.: WKRC WHAS KMOX WSMK (sw-15.27)
WCPO-Glenn & Shay
WFBM-News
WGN-Afternoon Serenade
WOWO-Howard Ropa
WWVA-Mountain Boys

3:00 EST 2:00 CST

NBC-Country Cousins, sketch: KDKA WENR (sw-15.21)
CBS-Football Souvenirs Prgm.: WKRC WHAS WOWO (sw-15.27)
NBC-Varieties: WTAM WCKY WAVE WSM WHIO (sw-15.33)
KMOX-Window Shoppers
WCPO-Today's Winners
WFBM-Football Game
WIRE-Football; Indiana vs. Centre
WSAI-Arthur Arturo's Orch.
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST

NBC-Gale Page, songs; Larry Larsen, organist: WENR KDKA (sw-15.21)
CBS-To be announced: WMMN WKRC WLAC WOWO WHAS WSMK (sw-15.27)
KMOX-Barnyard Follies
WSM-Football; Vanderbilt vs. Chicago
WWVA-Parents & Teachers

3:30 EST 2:30 CST

NBC-Week-end Revue: WMAQ WTAM WCKY WAVE (sw-15.33)
CBS-To be announced: WWVA
NBC-Geo. Hessberger's Orch.: KDKA WENR (sw-15.21)
WSAI-Baseball Game
WWVA-Musical Prgm.

4:00 EST 3:00 CST

NBC-Herman Middleman's Orch.: WENR KDKA (sw-15.21)
WAVE-To be announced
WHIO-Baseball; Pittsburgh vs. Cincinnati
WLAC-Aft. Melodies
WMAQ-Week-End Revue (NBC)
WMMN-News for Women Only
WWVA-Hoosier Merry-makers

4:15 EST 3:15 CST

KMOX-Barnyard Follies
NBC-Joan & the Escorts: KDKA WAVE WENR (sw-15.21)
NBC-Continental: WTAM WCKY WMAQ WAVE (sw-9.53)
KMOX-To be announced

FOOTBALL

A very complete broadcast of stations broadcasting football games, the games to be heard and the hours to tune in will be found on Page 47

WCPO-Shelley Concert Orch.
WKRC-Eddie Scholwer
WWVA-Friendly Shopping Hour

4:45 EST 3:45 CST

NBC-Davey Rose's Orch.: KDKA WENR WLW (sw-15.21)
WKRC-Musical Calendar

5:00 EST 4:00 CST

NBC-Blue Room Echoes; Orch.; Soloists: WTAM WIRE WCKY WMAQ WHIO WAVE
WCPO-Alfred Duncan's Orch.
WGBF-Novelly Trio
WGN-Sally Jo Nelson, songs
WKRC-To be announced
WWVA-Musical Prgm.

5:15 EST 4:15 CST

NBC-Timothy Makepeace, sketch: WENR KDKA (sw-1.21)
WCPO-Roy Wilson
WFBM-Tea Time Tunes
WGN-Afternoon Serenade
WWVA-Musical Prgm.

5:30 EST 4:30 CST

NBC-Musical Adventures: WCKY WAVE WHIO WSM WIRE
NBC-Kaltenmeyer's Kindergarten, with Bruce Kamman & Merrill Fugit: WTAM WMAQ WLW (sw-9.53)
KDKA-Bill & Alex
KMOX-Baseball Game
WCPO-Dinner Music
WENR-Tuneful Topics
WSAI-Let's Have a Party
WWVA-Musical Prgm.

5:45 EST 4:45 CST

NBC-Ruth & Ross, songs & patter: WAVE WIRE KDKA WSM WENR WHIO (sw-15.21)
CBS-Eddie Duchin's Orch.; News: WKRC WFBM WMMN WLAC WOWO WWVA (sw-15.27-9.59)
WCKY-Here's To You
WGBF-News
WGN-Afternoon Serenade
WHAS-Out of the Dusk
WKRC-Musical Calendar

6:00 EST 5:00 CST

NBC-Jesse Crawford, organist; Vocalist: WENR
NBC-Otto Thurn's Orch.: WIRE WAVE WHIO WCKY WMAQ (sw-9.53)
KDKA-News
WCPO-The Beachcombers
WGBF-Mysterious Pianist
WGN-Blackstone String Trio
WLW-To be announced
WSAI-Rhythm in Latin
WSM-Strings; Pan-American
WTAM-McWilliams' Quiz Prgm.

6:15 EST 5:15 CST

NBC-Resume of Women's Nat'l Golf Championships: WENR WLW WSM
CBS-Oleanders, male quartet: WLAC WMMN
CBS-News of Youth: WWVA (sw-11.83-9.59)
KDKA-Jesse Crawford, organist
WCPO-Lee Winter
WFBM-Bohemians
WGN-Palmer House Ensemble
WHAS-Dr. Charles W. Welch
WKRC-Safety Sam
WLW-Variety Prgm.
WSAI-Close Harmony

6:30 EST 5:30 CST

NBC-News; Sonia Esson, contralto: WMAQ WCKY WHIO (sw-9.53)
CBS-Ann Leaf, organist: WWVA WLAC WSMK (sw-9.59)
NBC-News; Noble Cain & A Cappella Choir: WENR
CBS-Football Roundup; Eddie Dooley: WHAS KMOX (sw-11.83)
KDKA-Baseball Scores: Weather WAVE-Round the Town
WCPO-Merchants Bulletins
WGBF-Hoffman's Boys Club
WGN-Dance Orch.
WIRE-Cocktail Time

WKRC-Dick Bray, sports
 WLW-Bob Newhall, sports
 WMMN-Shopping Notes
 WSAI-Hollywood Reporter
 WSM-Sunday School Lesson
 WTAM-News; Sportsman

6:45 EST 5:45 CST

NBC-Noble Cain: KDKA (sw-15.21)

CBS-Song Stylists: WHAS WFBM KMOX WMMN WKRC WWVA (sw-11.83)

NBC-The Art of Living; Dr. Norman Vincent Peale: WHIO WTAM WCKY WMAQ WSM (sw-9.53)

KMOX Safety Legion
 WCPO-Secretary Hawkins
 WENR-Totten on Baseball
 WGBF-Seroco Club
 WGN Sports Review
 WIRE-Sport Slants
 WLW-Alfred Gus. Karger
 WSAI-Red Barber

7:00 EST 6:00 CST

NBC-Harold "Red" Grange, football comments & scores: WEAFF WGY WSM WMAQ WLW WTAM WAVE (sw-9.53)

CBS-Patti Chapin, songs: WABC WBBM WLAC WSMK KMOX WJR WKRC (sw-9.59)

NBC-Message of Israel, Rabbi Wm. F. Rosenblum, guest speaker: WJZ KDKA WCKY WIRE (sw-11.87)

KMOX-France Laux
 WCPO-Galvano & Cortez
 WFBM-Len Riley, Sports
 WGN-Palmer House Ensemble
 WHAM-Hank & Herb
 WHAS-Louisville Ensemble
 WHIO-To be announced
 WLS-Front Porch Serenade
 WMMN-News
 WWVA-Baseball Scores; News

7:15 EST 6:15 CST

NBC-Message of Israel: WSAI CBS-Sportscast; Ted Husing: WABC WWVA (sw-11.83)

NBC-Heinie's Grenadiers: WEAFF WGY WSM WAVE WIRE WHIO (sw-9.53)

CBS-Herbert Foote's Ensemble: WBBM WMMN WFBM (sw-9.59)

Rubinoff, violinist: WKRC WGN KMOX-Movie Preview
 WCPO-Richard Himber's Orch.
 WLW-R. F. D. Hour
 WJR-News
 WLAC-Church of Christ
 WLW-Political Talk

7:30 EST 6:30 CST

NBC-To be announced: WHAM WAVE KDKA WHIO WCKY (sw-11.87-9.53)

NBC-Nat'l Question Box; Jim McWilliams: WJZ WIRE WSAI WMAQ

CBS-Bruna Castagna, contralto; Symp. Orch.: WBBM WJR WKRC WMMN KMOX WHAS WSMK (sw-11.83-9.59)

NBC-Gilbert Seldes, news: WEAFF WCPO-Sprt Review
 WGN-Little Jack Little's Orch.
 WGY-Fred Waring's Orch.
 WLS-Red Foley & Merry-makers
 WLW-To be announced
 WSM-Thank You Stusia
 WTAM-Otto Thurn's Orch.
 WWVA-Football Reporter

7:45 EST 6:45 CST

NBC-Thornton Fisher, sports: WEAFF WAVE WHIO WCKY WSM KDKA (sw-11.87-9.53)

KMOX-Al Cameron & Joe Karnes
 WCPO-Jed Shayne's Orch.
 WFBM-News
 WIRE-Rubinoff, violinist
 WLAC-Sons of the Pioneers
 WLW-Ralph Watkins' Orch.
 WMMN-Sports
 WTAM-Blue Barron's Orch.
 WWVA-Bruna Castagna (CBS)

8:00 EST 7:00 CST

NBC-Hildegard, songs; William Wirges' Orch.: WEAFF WHIO WGY WCKY WMAQ WTAM (sw-9.53)

CBS-St. Louis Blues by Columbia Workshop: WABC WHAS KMOX WFBM WWVA WMMN WKRC WLAC WSMK (sw-6.06-11.83)

NBC-El Chico, Spanish Revue: WJZ WAVE KDKA WHAM (sw-11.87)

CBS-Swing with the Strings: WBBM

CN-Rev. Chas. E. Coughlin, talk: WLW WIRE WGN WJR

WCPO-Castle Farm's Orch.
 WLS-Henry Hornsbuckle
 WSAI-Band Plays On
 WSM-Hilltop Harmonizers

8:15 EST 7:15 CST

WLS-Barn Dance Jamboree
 WSAI-Headliners
 WSM-El Chico, Spanish Revue

8:30 EST 7:30 CST

NBC-Jamboree Variety Prgm.: WEAFF WTAM WGY WMAQ WCKY WIRE WHIO WAVE (sw-9.53)

CBS-Football Revue; Ed. Thorgersen; Kay Kyser's Orch.; Guests (Premiere): WABC WHAS WJR WFBM WLAC WKRC WBBM KMOX (sw-11.83-6.06)

NBC-Meredith Willson's Orch.: WJZ KDKA WHAM WSAI (sw-11.87)

To be announced: WMMN WLW WCPO-U. of C. vs. Butler
 WGN-Ted Fiorito's Orch.
 WLS-Barn Dance Party
 WSM-Ed McConnell
 WWVA-Bible School of the Air

8:45 EST 7:45 CST

WSM-Missouri Mountaineers
 WWVA-News

9:00 EST 8:00 CST

NBC-Snow Village, sketch (Premiere): WEAFF WTAM WMAQ WGY (sw-9.53)

CBS-Floyd Gibbons; Vincent Lopez' Orch. (Premiere): WABC WFBM WBBM WKRC KMOX WHAS WJR (sw-11.83-6.06)

★ NBC-ALKA-SELTZER Presents the National Barn Dance: Henry Burr, Verne, Lee & Mary, Hoosier Hot Shots; Novelodians, male trio; Lucille Long; Sally Foster; Lula Belle & Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m.c.: WJZ WHAM KDKA WIRE WHIO WAVE WLS WMAQ (sw-11.87)

To be announced: WWVA WMMN
 WCPO-Castle Farm Orch.
 WGN-Joe Sanders' Orch.
 WLAC-Sports
 WLW-Ed McConnell
 WSAI-Maurice Spitalny's Orch.
 WSM-Possum Hunters

9:15 EST 8:15 CST

WGN News
 WSM-Gully Jumpers
 WWVA-Inquiring Church

9:30 EST 8:30 CST

★ NBC-The Chateau; Smith Bal-
 lew, m.c.; Deane Janis, songs, guest; Victor Young's Orch.: WEAFF WMAQ WTAM WLW WGY (sw-9.53)

CBS-Saturday Night Serenaders (Premiere): WJR KMOX (sw-6.06)

CBS-To be announced: WABC WMMN WHAS (sw-11.83)

WCKY-Front Page Dramas
 WGN-Dance Orch.
 WSAI-Music Hall
 WSM-Dixie Liners; Curt Poulton

9:45 EST 8:45 CST

WCKY-Hit Tune Revue
 WKRC-Rubinoff, violinist

10:00 EST 9:00 CST

NBC-To be announced: WJZ WHAM KDKA WIRE WAVE WHIO WLS (sw-6.14)

★ CBS-LUCKY STRIKE CIGARETTES Presents Your Hit Parade & Sweepstakes; Harry Salter's Orch.; Edith Dick & Buddy Clark, vocalists: WABC WFBM WHAS KMOX WMMN WKRC WJR WLAC WWVA WBBM (sw-6.12-6.06)

WSAI-Concert Hall
 WSM-Honey Wilds

10:15 EST 9:15 CST

WGN-Kay Kyser's Orch.
 WSAI-News
 WSM-Fruit Jar Drinkers; Delmore Brothers

10:30 EST 9:30 CST

NBC-Jacques Fray's Orch.: WJZ WHAM WAVE KDKA (sw-6.14)

NBC-Stringtime: WEAFF WHIO WTAM WCKY WGY WMAQ WIRE (sw-9.53)

WGN-Freddie Martin's Orch.
 WLS-Barn Dance Frolic
 WLW-To be announced
 WSAI-Great Lakes Band
 WSM-Ed Poplinand's Band

10:45 EST 9:45 CST

WCPO-Moods
 WLS-Nat'l Barn Dance
 WLW-News
 WSM-Sarie and Sallie; Deford Bailey; Band

11:00 EST 10:00 CST

★ NBC-ALKA-SELTZER Presents The Nat'l Barn Dance: WLW (also see 9 p.m.)

CBS-Tommy Dorsey's Orch.: WABC WBBM WMMN KMOX WFBM WJR

NBC-(News, WJZ only) Riley & Farley's Orch.: WJZ WHAM

NBC-Clem McCarthy, sports: WEAFF WCKY (sw-9.53)

News: WIRE WKRC
 To be announced: WAVE WHAS KDKA-News; Sports; Weather
 WGN-Dance Orch.
 WGY-News; Musical Prgm.
 WHIO-News; Weather; Scores; Harry Kalb's Orch.
 WLAC-Around the Town
 WLS-Barn Dance
 WMAQ-Henry Busse's Orch.
 WSAI-Mel Snyder's Orch.
 WSM-Dixie Liners; Dave Macon
 WTAM-Joel Candullo's Orch.
 WWVA-Midnight Jamboree

11:15 EST 10:15 CST

NBC-Joel Candullo's Orch.: WEAFF WIRE WHIO WTAM WCKY WAVE WMAQ WGY (sw-9.53)

KDKA-Dance Orch.
 WFBM-News
 WKRC-Clyde Trask's Orch.

11:30 EST 10:30 CST

CBS-Ben Bernie's Orch.: WABC WJR WKRC WLAC WMMN WFBM

NBC-(News, WEAFF only) Russ Morgan's Orch.: WEAFF WGY WHIO WIRE WTAM (sw-9.53)

NBC-Al Donahue's Orch.: WJZ WHAM

KMOX-News & Sports
 WAVE-To be announced
 WCKY-News
 WGN-Louis Prima's Orch.
 WMAQ-Keith Beecher's Orch.
 WSM-Possum Hunters; Delmore Brothers

11:45 EST 10:45 CST

CBS-Ben Bernie's Orch.: KMOX KDKA-Al Donahue's Orch.
 WBBM Geo. Givot's Circus
 WCKY-Russ Morgan's Orch. (NBC)

WSM-Robert Lunn; Deford Bailey
 WWVA-Everybody Sings

12:00 EST 11:00 CST

NBC-Henry King's Orch.: WEAFF WCKY WHIO WIRE WGY

CBS-Herbie Kay's Orch.: WABC WSMK WMMN WJR KMOX WLAC WBBM WFBM WKRC

NBC-Lou Bring's Orch.: WJZ WSAI KDKA (sw-6.14)

WAVE-To be announced
 WENR-Stan Norris' Orch.
 WGN-Ted Fiorito's Orch.
 WLW-Organ & Poems
 WMAQ-Henderson's Orch.
 WSM-Band
 WTAM-Midnight Revue

12:15 EST 11:15 CST

WFBM-News
 WSM-Curt Poulton; Band

12:30 EST 11:30 CST

CBS-Phil Harris' Orch.: WABC WSMK WMMN WFBM WJR WKRC WLAC WBBM

NBC-Griff Williams' Orch.: WJZ WSAI WCKY

NBC-Charles Stenross' Orch.: WEAFF WTAM WIRE WGY

KDKA-Leroy Bradley's Orch.
 KMOX-News
 WAVE-To be announced
 WENR-Alfred Barr's Orch.

WGN-Little Jack Little's Orch.
 WHIO-Claude Hoagland's Orch.
 WLW-Dance Music
 WMAQ-Phil Levant's Orch.
 WSM-Gully Jumpers; Sam & Kirk McGee
 WWVA-Organ Interlude

12:45 EST 11:45 CST

KMOX-Lang Thompson's Orch.
 WHIO-Charles Stenross' Orch.
 WSM-Fruit Jar Drinkers
 WWVA-Midnight Jamboree

1:00 EST 12:00 CST

WBBM-News; Weather Man
 WENR-Fletcher Henderson's Orch.
 WFBM-Louie Lowe's Orch.

WGN-Horace Heidt's Orch.
 WHIO-Harry Kalb's Orch.
 WLAC-Malcolm Tate, organist
 WLW-Barney Rapp's Orch.

1:15 EST 12:15 CST

WBBM-Austin Mack's Orch.

1:30 EST 12:30 CST

KMOX-Jetter Pillars' Orch.
 WGN-Louis Prima's Orch.
 WSAI-News; Slumber Hour

End of Saturday Prgms.

October 3

Saturday

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSM-650
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

SATURDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

3:50 p.m.—PROMENADE CONCERT. Last night of the season; BBC Symphony orchestra, Sir Henry J. Wood, conductor; GSB GSF GSG

4:40 p.m.—Ambrose and orchestra: GSB GSF GSG

5:30 p.m.—League of Nations br'cast: HBL HBP

6 p.m.—Recital of Schubert's songs; Anne Wood, contralto: GSC GSD GSP

6 p.m.—Doeberitz military band: DJB DJD

7 p.m.—Pan-American program: W3XAL (6.1)

7:10 p.m.—Nosmo King, "Iceland's Antidote for the Depression": GSC GSD GSP

7:15 p.m.—Musical travels: YV2RC

7:30 p.m.—Jose Cereceda, songs: YV2RC

7:45 p.m.—Dance music: DJB DJD

8 p.m.—Argentina Hour: LRX

8:30 p.m.—Native songs: YV2RC

9 p.m.—Recital of Irish folk-songs; Megan Foster, soprano; Gabrielle Lavelle, baritone: GSC GSF

10:10 p.m.—A Visit to Buckinghamshire: GSC GSF

10:45 p.m.—Listener greetings: DJB DJD

MR. FAIRFAX KNOWS ALL

RICHARD MAXWELL was born in Mansfield, Ohio, son of a singer and an artist. Attended Mansfield schools, Georgetown University, and Kenyon College and took special instruction at the Ohio State University Aviation school. Earned his way through college partially by singing and trapping. Received a Phi Beta Kappa key. Studied voice for twenty years. Made radio debut in 1923, but was first heard on Columbia in 1928. Appeared as a chorus boy in "Lady in Ermine" at age of 21. Worked in real estate, at

a steel mill and as shoe salesman. Hopes to build a Summer home on his 160-acre tract in Ohio. Likes to fish, play golf and tennis. He weighs 175 pounds, is five feet, eleven inches tall, has brown hair and hazel eyes.—M. E. Wagner, Phillipsburg, New Jersey.

The song "Knock, Knock, Who's There?" was written by VINCENT LOPEZ and JOHNNY MORRIS and is published by Leo Feist.—Clayton Hammond, Buena Vista, Virginia.

FRIDAY PROGRAMS CONTINUED

12:00 EST	11:00 CST	WMMN-Cab Calloway WTAM-Midnight Revue	NBC-Bobby Grayson's Orch.: WJZ WSM KMOX-News WGN-Louis Prima's Orch. WLW-Dance Music WMAQ-Phil Levant's Orch. WOWO-Maury Cross' Orch. WTAM-Joel Candullo's Orch.		
NBC-Fletcher Henderson's Orch.: WEAF WMAQ WAVE WSM WGY WIRE WCKY WHIO	12:15 EST	11:15 CST	CBS-Vincent Lopez' Orch.: WMMN WKRC KDKA-Leroy Bradley's Orch. WGBF-Brown Derby		
CBS-Vincent Lopez' Orch.: WABC WSMK WOWO WFBM WHAS KMOX WLAC WKRC WJR	12:30 EST	11:30 CST	CBS-Artie Shaw's Orch.: WABC WKRC WFBM WSMK WLAC WMMN WBBM WJR NBC-Jesse Crawford, organist: WEAF WCKY WIRE WENR WHIO WGY WAVE		
NBC-Shandor, violinist; Wayne King's Orch.: WJZ WSAI WENR WIRE KDKA-DX Club WBBM Givot's Radio Circus WGBF-Coral Room WGN-Ted Fiorito's Orch. WLW-Organ & Poems			12:45 EST	11:45 CST	NBC-Alfred Barr's Orch.: WEAFF WENR WCKY WIRE WHIO WGY KMOX-Artie Shaw's Orch. WAVE-Wingy Manone's Orch.



Sally Foster

"Little Blue Eyed Sally"

Sings As Sweet As She Looks

Hear Her Every SAT. NIGHT—56 NBC Stations

Over 40 Radio Artists including the Maple City Four; Hoosier Hot Shots; Uncle Ezra; Otto and His Novelodeons; Arkansas Woodchopper; Henry Burr; Verne, Lee and Mary; Lucille Long; Bill O'Connor; Skyland Scotty and others. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over

KDKA - WLW
 9:00 P.M., EST 11:00 P.M., EST

The Alka-Seltzer National Barn Dance

1.00 a month

is all you need to pay for
LIFE INSURANCE

\$1194.00 of insurance at age 21; \$813.00 at 25. Other ages in proportion in this Old Line Legal Reserve Company that sells without agents and gives the saving to its policy holders. Postal has paid out \$43,000,000 in 31 successful years. It has millions in assets and reserves. Just write a card today with your name, address and exact date of birth and you will get full details and rates for your age by return mail. Insurance is vital! Act promptly while rates are low.

POSTAL LIFE INSURANCE COMPANY
Dept. R.D. 178, 511 Fifth Avenue, New York

Special Work for Women

UP TO \$23 WEEKLY

Show lovely Fashion Frocks and take orders for these nationally famous dresses at factor prices. Write for money-making opportunity and get your own dressmaker free. No experience. Give dress size.

FASHION FROCKS, Inc.
Dept. LL-405, Cincinnati, O.

Get all your own Dresses FREE OF ANY COST

LEARN to SING or CROON

In 10 Easy Home Lessons

You too can now have a trained voice and become an accomplished singer or crooner without having a musical education.

NAVELLO'S FAMOUS GUARANTEED EASY SELF-TAUGHT METHOD makes it possible in only ten simplified home lessons. Secrets of easy, natural singing, nothing complicated, no musical terms, no tedious study. Only method of its kind in the world. Send only one dollar (\$1.00) cash or money order for COMPLETE copyrighted course.

NAVELLO SYSTEM, Dept. 1707-G, 105 W. Madison St., Chicago, Ill.

VOICE

100% Improvement Guaranteed

We build, strengthen the vocal organs—*not with singing lessons—but by fundamentally sound and scientifically correct silent exercises*—and absolutely guarantee to improve any singing or speaking voice at least 100%. Write for wonderful voice book—sent free. Learn why you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

**PERFECT VOICE INSTITUTE, Studio 7887
64 E. Lake St., Chicago**

Earn Cash at Home!

Men & Women

Mrs. M. M. earned \$267 in 3 weeks (sworn statement) raising mushrooms for us in her cellar! Exceptional! Yes, but YOUR cellar, shed, barn may be suitable to bring moderate income. Book, pictures, sample FREE. (Estab. 1908).

UNITED MUSHROOM CO.
3848 Lincoln Ave., Dept. 33, Chicago

PANTS MATCHED TO ANY SUIT

DON'T DISCARD Your OLD SUIT

Wear the coat and vest another year by getting new trousers to match. Tailored to your measure. With over 100,000 patterns to select from we can match almost any pattern. Send vest or sample of cloth today, and we will submit FREE Sample of best match obtainable.

AMERICAN MATCH PANTS CO.
Dept. 10-D, 6 W. Randolph St., CHICAGO, ILL.

High School Course at Home

Many Finish in 2 Years

Go as rapidly as your time and abilities permit. Course equivalent to resident school work—prepares you for entrance to college. Standard H. S. texts supplied—Diploma. Credit for H. S. subjects already completed. Single subjects if desired. High school education is very important for advancement in business and industry and socially. Don't be handicapped all your life. Be a High School graduate. Start your training now. Free Bulletin on request. No obligation.

American School, Dept. H-753, Drexel at 58th, Chicago

LEARN TO DANCE

GUARANTEED IN 5 HOURS!

Now you can realize your ambition—become a good dancer quickly, easily, at little cost! Arthur Murray's simple learn-at-home picture course teaches you popular Fox Trot and Waltz steps, poise, balance, correct leading, graceful following, self-assurance. No teacher, music, partner necessary. Whole family can learn. Send for this amazing introductory course today enclosing \$1 with coupon. Try course 5 days. Money back if not delighted!

**ARTHUR MURRAY, Studio 240,
7 E. 43rd St., New York.**

NAME

ADDRESS

FAMILY COURSE only \$1.00

There's An Edition of Radio Guide for Every Section of North America

DON'T FRIGHTEN THE KIDDIES

(Continued from Page 23)

curdling cries of vampires be heard from the studios of the big stations.

Some shows, which were particularly hard hit by the new regulations, have had to leave the air. "Chandu, the Magician," and "Buck Rogers" are two outstanding examples. Others left the networks for less strict stations; the transfer of "Dick Tracy" from Columbia to WOR is an example.

The children's programs situation is still far from settled. Here are some reasons why:

Virtue may be on the side of the broadcasting studios in their search for psychologically sound programs for children—but apparently it comes at the usual high price. Kiddies' attitude toward radio programs seems to be very much like their attitude toward spinach. It may be good for them, but that doesn't mean they like it.

Dick Tracy, in his hunt for robbers and murderers, may not be what the psychologist ordered (there's too much action and too much excitement). Wilderness Road, where every historical detail is correct and where, although Daniel Boone is a leading character, not a single Indian has "bit the dust" (the only Indian who was hurt so far slipped on a log!), may have been selected by the Women's National Radio Committee as "a model program for children"—but the fact remains that Dick Tracy is wowing them and Wilderness Road is still sponsorless.

THE "News of Youth" program which is only the dramatization of true events—events which children most likely have already read about—should have little problem with censorship. But is that the case? Judge for yourself!

Recently, there was in the press a story about a little boy and the household cat. The boy, it seems, noticed that the cat was bringing a lot of fish into the house. He followed the cat and found that a school of fish had strayed into cold water and had been paralyzed. It was a good story, but it had to be killed because the picture of a cat with a fish in its mouth may have offended "good taste."

An attempt to dramatize the story of an accidental shooting of one boy by another (taken right out of the headlines) was tabooed—although the boy who was involved in the accident acted in a rather manly fashion, and even though the intention of the producers was to point out the dangers of playing with guns. There is an unholy fear of "guns" and "gun-play" in the studios these days.

The story of the boy who ran away from home to be a detective was blue-penciled out of the script because it might stimulate runaways. Also deleted was the story of the boy who was rescued from water by a fish-hook in his pants. Too vulgar!

All these difficulties were experienced by a single program—admittedly one of the best—and one having the added advantage of having been based on actual events.

These difficulties are multiplied in other programs. The studios are alive with gossip of censorship. Molasses and January were reputedly advised to drop the expression "doggone" because children were picking it up. Which gives you an idea.

Other factors complicate the children's program problem further. While the large networks have cut down on blood and thunder, the smaller stations still go at it hot and heavy. An electrical transcription program still heard over a fairly large independent station recently had an episode in which the villain, trapped on top of the stairs, shot into a mob with a machine-gun, hardly an educational idea!

Program directors know that the kids prefer their radio fare wild and woolly. Horror is likely to become a bootleg product—smuggled into scripts at every opportunity. The big stations want an agreement to keep children's programs reasonably wholesome, but the smaller stations play hard-to-get.

Also, children listen not only to children's programs, but also to those intended for adults. The "Witch's Tale," for instance, which is admittedly scary but which is put on at a time when all good children should be safely tucked in their beds, has a tremendous juvenile audience. The same is true of "Eno Crime Club." Eddie Cantor's jokes are more of a "must" on many a child's radio schedule than the specially planned children's programs.

FINALLY, there are people, both in radio and out of it, who insist that the whole question is overemphasized.

Most children, say these people, are healthily cynical of radio programs. They take them in their stride, as do adults. They maintain children are not fooled by phony screams, nor are they likely to acquire a twisted philosophy of life simply because the hero of the current program always wins in the end, and does not occasionally bow to defeat as he should in real life. As a matter of fact, those arguing on this thesis make the assertion that thrillers may be of some good. Recently, the "News of Youth" program dramatized a newspaper item about the Koch boy of Allentown, Pennsylvania, who had been kidnaped, taken to an out-of-the-way house, and bound hand and foot. The boy cut the cords by rubbing them over a jagged rock. He then broke out of the house, called the police and was rescued.

When he was asked how he learned the technique of escape, the Koch boy said he picked it up from a Dick Tracy program!

So stands the situation of what to do about children's programs. In spite of wisecracks, the problem is a serious one which must be solved by radio itself. Rather severe censorship prevails at present on the big broadcasting chains. Independents are more lax.

And—everyone is looking high and low for a perfect children's program—a program which will keep children interested, their parents comfortable and the sponsor smiling.

HITS OF THE WEEK

EVERY time a tune clicks at the top of the heap for any length of time, it seems that somebody wants to claim it as his. Just as "When I'm With You," now in third place, brought forth a heap of comments about being "too similar," so has "Did I Remember?"

Only this time it's a lawsuit. Anyway, "Did I Remember?" is still a tuneful piece at any rate and well worth the country's faith and okay.

This week the change in the top bracket is the replacement in third place of "When I'm with You" by "A Star Fell Out of Heaven, and one-time top-notch favorite, "These Foolish Things" goes down to fourteenth place.

The standing of the fifteen top tunes is as follows:

- | | |
|------------------------------------|-----------------------------|
| 1—Did I Remember? | Dream |
| 2—Until the Real Thing Comes Along | 8—Sing, Baby Sing |
| 3—A Star Fell Out of Heaven | 9—Me and the Moon |
| 4—When I'm With You | 10—Rendezvous with a |
| 5—When Did You Leave Heaven? | 11—Knock, Knock |
| 6—No Regrets | 12—Until Today |
| 7—Bye Bye Baby | 13—Empty Saddles |
| | 14—These Foolish Things |
| | 15—The Way You Look Tonight |

STOOP AND BUDD

(Continued from Page 20)

One time I had to call Budd on the telephone when he was rehearsing. On the eighth floor at NBC is one of the most efficient page boys in the world. His mind snaps like a trigger.

I asked to speak to Mr. Hulick. "Mr. Hulick?" the boy repeated. "Mr. Hulick? Is he connected with us? What program is he on?"

"Mr. Hulick," I said icily, "is one of your stars. He's Budd."

"Oh Budd—sure," the page boy answered. "Why didn't you say so? I'll call him right away."

Their rehearsals are poems of efficiency. Stoopnagle stands before the mike, while Budd wanders around.

"I think," the director will say, "that Budd should answer you there in his 'futile' voice."

From somewhere near the piano Budd pipes up in his "futile" voice. It sends Stoopnagle into hysterics. In fact, they always laugh at each other—and sometimes at themselves.

The two of them were listening one day to a recording of one of their programs. They were both laughing until they had to hold their sides. Stoop had to take off his glasses and wipe them. In the midst of the hilarity one of their sponsors wandered into the studio. He looked at them.

Stoopnagle said simply: "I'm sorry. But we really think we're funny."

One of the persons who has contributed to their success is Nelson Hesse. And they've taken him up the ladder with them.

WHEN Stoop and Budd came from Buffalo, Hesse was in the publicity department at Columbia. He thought they had talent and did a grand job of making the world aware of them. They became close personal friends and Stoop and Budd persuaded Hesse to undertake the job of managing them. He was as skillful at this job as he was at publicity. Soon other radio artists were knocking on his door. Today, he heads a successful managerial office.

At the present time Budd is thirty-one years old. Stoopnagle is thirty-nine.

Budd has packed a varied career into his thirty-one years. He has been a college football player, a saxophone player, an orchestra leader, a crooner, an announcer, a continuity writer, a radio production man, an actor, a dancer, a soda clerk and a representative for a telegraph company.

Stoopnagle was first in the lumber business with his father, then in the brokerage business. He joined the navy during the war and it was there he became interested in radio. Back in Buffalo, he felt the lure of the stage. He appeared with the little theater group. Just for a laugh he went on the air. With Budd he used to clown around a station there (Budd was an announcer then) and they jumped into the breach to fill the time when a remote-control wire broke.

Neither has ever regretted that half hour. It started them on the road to fame.

Budd is perhaps—of the two—the better performer. Stoopnagle is the better humorist. Together, they're a world-beating combination!

Stoopnagle is amazingly frank and will blurt out anything he thinks, even if the sponsor himself is around. But both Stoop and Budd will take criticism willingly from people whose opinions they respect.

Stoopnagle's favorite comment, however, remains the one he received from a college professor. The learned man wrote him: "I like to listen to you two over the air. When you are performing I do not have to think!"

And that's Stoop's very favorite criticism. He loves the remark and repeats it whenever given the chance. I think it gives you a pretty good slant on Stoop and Budd.

MORE PUZZLE-PIX WINNERS

Winners of \$5 Cash Awards

Robert Elsesser
401 Sixth Avenue
Mendota, Illinois
Earl Wendell Fidler
29 Vesper Street
Akron, Ohio
Virginia Wagner
1030 Harding Road
Des Moines, Iowa
Miss Alice C. Courcy
101 Rosette Street
New Haven, Conn.
Mrs. Dudley Claude
Fosher
2515 Mishawaka Ave.
South Bend, Indiana
Leone M. Randall
Box 86
Thorp, Washington
Mrs. C. D. Rodman
Hitchcock, S. Dakota
Mr. Kenneth Murrell
3105 Cherrywood Ave.
New Castle, Indiana
Mrs. M. P. Roberts
Carrington, N. D.
Marjorie A. Ochiltree
Ellendale, N. D.
Mrs. Lucile H. Allen
30 East Lorain Street
Oberlin, Ohio
George L. Sawyer
Box 436
Boone, North Carolina
Mrs. Lawrence H.
Pruitt
No. 9 Pacific Street
Lyman, S. C.
Mrs. Edythe G. Strauss
4716 Cedar Avenue
Philadelphia, Pa.
Ruth Henig
2136 Muliner Avenue
Bronx, New York
Mrs. Mollie W. Bass
Branchville, S. C.
Phyllis Leonard
1710 Eighth Street
Rock Island, Illinois
Maude Ray Fitzsimons
76 Society Street
Charleston, S. C.
Helen C. Barker
5823 Christian Street
Philadelphia, Pa.
Miss Virginia S. Carroll
Medical Arts Bldg.
Newport News, Va.
Mrs. Ray T. Nicholas
427 Tremont
Princeville, Illinois
Ruth Sharick
905 N. Vernon St.
Princeton, Illinois
Mrs. P. G. Golden
208 1/2 South Brady St.
Dubois, Pennsylvania
S. K. Fisher
716 East Main Street
Mount Vernon, Illinois
Ruby Leslie
112 Cochrane Avenue
Joliet, Illinois
Rose W. Worchak
209 N. Woodford
Decatur, Illinois
Ethel I. Musser
622 St. Catherine St.
Lewisburg, Pa.
Esther Funke
Edwardsville National
Bank Bldg.
Edwardsville, Ill.
Robert E. Simmons
Gap, Pennsylvania
Mrs. Arline Nesseler
1330 Thirty-Fifth St.
Rock Island, Illinois
Aug. F. Ewert
P. O. Box 52
Dundee, Illinois
Homer W. Grove
516 E. Arcadia Ave.
Peoria, Illinois
Mrs. Florence Golla
5906 Nineteenth Street
Kenosha, Wisconsin
Anna L. Collier
No. 1 Seventh Street
Canisteo, New York
Mrs. E. G. McMahon
1 Mayo Block, Abbott
Street
Concord, N. H.
Esther Coleman Tulin
97 Mansfield Street
Hartford, Connecticut
Martha Bryant
R. R. No. 1
Yellow Springs, Ohio
Dorothy Wheeler
3204 4th Ave. S.
Billings, Montana
Wallace W. Nejedlo
1522 Sixteenth Street
Two Rivers, Wis.
Mrs. Betty Wyre
423 S. Jackson Street
Lima, Ohio
Sarah T. Jamieson
616 N. Poplar Street
Charlotte, N. C.
Earl Richard Parker
6516 Seventeenth St.
Kenosha, Wisconsin
Ruth Kitzrow
741 Tenth Street
Beloit, Wisconsin
Mrs. Kenneth Blowers
821 Caldwell Street
Zanesville, Ohio

Miss Sue Schafer
38 Bryan Street
Elm Grove, Wheeling,
West Virginia
Ella Bee Edwards
Douglas, N. D.
H. H. Taylor
1923 Savannah Ave.
St. Joseph, Missouri
Mary Nichols
369 North South St.
Wilmington, Ohio
Dorothy Ann Belford
c/o Hospital
Langdon, N. D.
Meril Brady
Kirkwood, N. J.
Clarence L. Eickhoff
1249 North Main St.
Fremont, Nebraska
Mrs. R. E. Turbiville
Box No. 1305
c/o Eastern Air Lines
Raleigh, N. C.
Mrs. Margaret Chapman
322 Condon Street
Pomeroy, Ohio
Miss Kathryn M.
Werkheiser
R. F. D. No. 1
Easton, Pennsylvania
Mrs. Richard C. Terry
Riverhead, New York
G. Howard Kuhn Jr.
104 South Broad St.
Waynesboro, Pa.
Miss Alice Priest
Shelbyville, Missouri
Thomas J. Palmer
5034 Wells Avenue
St. Louis, Missouri
Mrs. A. C. Pettigrew
1617 Faraon Street
St. Joseph, Missouri
Edith Gorman
2206 Picher
Lincoln, Missouri
Mrs. Irma Bassett
873 Riverview Avenue
Dayton, Ohio
John W. Lander
1139 East River St.
Elyria, Ohio
Frank Gruger
22 North Marshall St.
Lancaster, Pa.
Louise Thompson
2420 11th St. S. W.
Canton, Ohio
E. A. Johnson
504 S. 26th St., Apt. 6
Omaha, Nebraska
Mae Classon
824 Thirteenth St. N.
 Fargo, North Dakota
Ada Howard
564 S. Sandusky Ave.
Bucyrus, Ohio
Mrs. Roger T. Ellzey
Jr.
Box 314
LaGrange, Georgia
Mrs. Mary Ingolia
1514 N. Monroe St.
Peoria, Illinois
Nell J. Smith
217 Clinton Street
Greenville, Pa.
Mrs. Russell H. Sheets
Box 602
Sugar Grove, Ohio
Miss Marie Snyder
832 North Duke St.
York, Pennsylvania

Mrs. Wm. D. Conwill
218 West Washington
Street
Springfield, Illinois
Louis B. Robinson
517 Arbor Street
Yeadon (Lansdowne
P. O.), Pa.
Karl E. Reinmuth
215 W. Wyomissing
Boulevard
West Lawn, Pa.
Miss A. N. Mertz
111 South Walnut St.
Lewistown, Pa.
Mrs. Fred G. Fleming
1900 North Third St.
Harrisburg, Pa.
Mrs. J. L. Jones
R. D. No. 5
Lancaster, Pa.
Miss Jennie F. News-
wanger
544 Lancaster Avenue
Lancaster, Pa.
Earl Dean Butt
R. D. No. 1
Gnadenhuetten, Ohio
M. H. Simpson
Box 193
Saybrook, Illinois
Stella J. Cleaves
Petersburg, Illinois
Maclay Rodney Bilter
740 West Spring St.
Lima, Ohio
O. W. Heck
523 Riverdrive
Manitowoc, Wisconsin
Bessie O'Connell
287 Ceape Street
Oshkosh, Wisconsin
Paul Albrecht
804 74th Street
Kenosha, Wisconsin
Eugene J. Arnold
31 East Locust St.
Lebanon, Pa.
Wayne Davis
910 South Fifth St.
Champaign, Illinois
Nina Belle Ream
610 Fronheiser St.
Johnstown, Pa.
Kenneth G. Alley
1105 North State St.
Marion, Illinois
Mrs. Wm. E. Donovan
1301 Knoxvill Ave.
Peoria, Illinois
Mrs. Alice C. Field
1510 Lincoln Avenue
Mendota, Illinois
Mrs. Doris Hedberg
1406 S. Third Avenue
Maywood, Illinois
Arthur G. Kalmbach
448 Fairview Avenue
Grand Rapids, Mich.
Allan H. MacGregor
78 Wellesley Drive
Pleasant Ridge, Mich.
Mrs. Carolin Paula
Seitz
43 Griswold Street
Hillsdale, Michigan
Herman E. Chrismer
2114 Penn Street
Harrisburg, Pa.
Mrs. Hester E. Bates
137 Upper Second St.
Waterford, N. Y.
Dave Doc. Chalmers
Box 478
Virginia, Minnesota

Do You Make these Mistakes in ENGLISH?

MANY persons say, "Did you hear from him today?" They should say, "Have you heard from him today?" Some spell calendar "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei." Most persons use only common words, colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.



SHERWIN CODY

Wonderful New Invention

For many years Mr. Cody studied the problem of creating instinctive habits of using good English. After countless experiments he finally invented a simple method by which you can acquire a better command of the English language in only 15 minutes a day.

Under old methods rules are memorized, but correct habits are not formed. Finally the rules themselves are forgotten. The new Sherwin Cody method provides for the formation of correct habits by calling to your attention constantly only the mistakes you make—and then showing you the right way without asking you to memorize rules.

One of the wonderful things about Mr. Cody's course is the speed with which these habit-forming practice drills can be carried out. You can write the answers to fifty questions in 15 minutes and correct your work in 5 minutes more. The drudgery and work of copying have been ended by Mr. Cody. You concentrate always on your own mistakes until it becomes "second nature" to speak and write correctly.

FREE—Book On English

A new book explaining Mr. Cody's remarkable method is ready. If you are ever embarrassed by mistakes in grammar, spelling, punctuation, pronunciation, or if you can not instantly command the exact words with which to express your ideas, this new free book, "How You Can Master Good English in 15 Minutes a Day," will prove a revelation to you. Send the coupon or a letter or postal card for it now. SHERWIN CODY SCHOOL OF ENGLISH, 11710 Searle Building, Rochester, N. Y.

SHERWIN CODY SCHOOL OF ENGLISH
11710 Searle Building, Rochester, N. Y.
Please send free book, "How You Can Master Good English in 15 Minutes a Day."

Name

Address

If 18 years or under check here for Booklet A

FREE BOOK

Send Coupon Below

New Discoveries in BALDNESS

Two scientists have made an amazing new discovery which it is believed will grow hair quickly. Employs Infra-Red Rays and can be used in any home with electricity. You are offered 30 days free trial and if it doesn't end dandruff, give scalp tissues new life, grow luxuriant new hair—trial costs you nothing. Users all over America report startling results.

SEND NO MONEY. Complete facts about this remarkable new electrical discovery, and 24-page booklet on Baldness will be sent free if you mail coupon below. Please print name and address plainly.

FREE TRIAL OFFER

The Cel-O-Ray Institute
Suite 2061—620 Fifth Avenue
New York, N. Y. Dept. R-103,
Send me your 24-page booklet, New Discoveries in BALDNESS, and details of your 30-day free trial offer.

Name

Address

City



Benay Venuta and Leland Andrews, American Airlines pilot, pausing on a recent transcontinental hop

EVENTS OF THE WEEK

(Continued from Page 29)

nagle and Budd will appear as guests of the "Showboat" over NBC at 9 p.m. EST (8 CST).

JOLSON, GRIFFITH, HUSTON

Al Jolson, D. W. Griffith and Walter Huston will be starred in dramatizations to be heard on "Then and Now" over CBS at 10 p.m. EST (9 CST).

SCREEN STARS ON MUSIC HALL

Guest entertainment on the Kraft Music Hall, NBC at 10 p.m. EST (9 CST), brings singing by Beverly Roberts and an interview of Billie Burke. Bing Crosby returns as master of ceremonies.

FRIDAY, OCTOBER 2

MUSIC APPRECIATION HOUR

Music Appreciation Hour, conducted by Dr. Walter Damrosch, will be heard over the combined NBC networks. A new time schedule spots it at 2 p.m. EST (1 CST).

JANE WITHERS, SUMMERVILLE AND ROBERT WARWICK, GUESTS

Jane Withers, sensational young favorite of the cinema, "Slim" Summerville, of comedy fame, and Robert Warwick will be supported by a chorus of Negro singers in a radio adaptation of the picture, "Can This Be Dixie?" for the next edition of "Hollywood Hotel" which will be heard over the CBS network at 9 p.m. EST (8 CST).

BRANCATO AND DRAMAS

A new sponsored Fall series will bring the beautiful voice of Rosemarie Brancato to NBC listeners at 9:30 p.m. EST (8:30 CST). Miss Brancato will be assisted in this program with dramatizations by Helen Claire and the music of Josef Bonime's orchestra.

YOUR RADIO GUIDE DEBUT

A sparkling array of talent will be on hand to give RADIO GUIDE's own program a smash-hit debut when it opens its series over the NBC network at 10 p.m. EST (9 CST). Shep Field's Rippling Rhythm orchestra with Dana Doran and celebrated guest stars will be featured on the premiere.

SATURDAY, OCTOBER 3

THORGERSEN GRID REVIEW

Ed Thorgersen, newsreel announcer and sports commentator, will interview football coaches and stars in this new sponsored CBS program at 7:30 p.m. EST (6:30 CST). Kay Kyser's orchestra will supply the music.

"BLUES" WORKSHOP DRAMA

The Columbia Workshop, a drama experimental program will present "St. Louis Blues," the radio drama presented with outstanding success over the CBS network two seasons ago. It will be heard at 8 p.m. EST (7 CST).

FLOYD GIBBONS AND LOPEZ

Talks by Floyd Gibbons alternating with music by Vincent Lopez' orchestra will be the features of a new series over CBS at 9 p.m. EST (8 CST). Floyd Gibbons also will present radio guest stars.

PARKER AND FENNELLY

Snow Village Sketches, starring Arthur Allen and Parker Fennelly, will have its premiere tonight at 9 p.m. EST (8 CST) and will be heard each week at that time over NBC.

JANIS, CHATEAU GUEST

Deane Janis, radio's newest singing sensation, will be featured as guest artist on the Chateau over NBC at 9:30 p.m. EST (8:30 CST).

Where
Does Your
Favorite Stand As
"Radio's Queen" Votes Pile
In? If She Isn't Holding
Her Own, Vote
Again!



Bernice Claire is the choice of many ardent radio fans

Picking

RADIO'S QUEEN

OUT of the nowhere into thirty-sixth place!

That's the record established this week by Cornelia Otis Skinner, one of radio's most distinguished actresses, and a dark-horse candidate for 1936 Radio Queen honors. Her name wasn't even listed on the roster of nominees last week!

The second surprise of this week's returns is the promotion of peppy little Eleanor Powell from forty-seventh position to thirty-eighth place, and the sudden appearance on the list of Bess Kay Johnson, who plays "Frances Moran" in "Today's Children."

If these standings displease you—if you have a candidate whose name isn't listed yet—if your favorite is falling behind—don't give up. The Radio Queen contest doesn't close until October 15. You still have time to vote again—and again.

Do you send in your vote faithfully each week?

If you haven't been doing so, remember that now is the time for all good fans to come to the aid of their favorites. On page two of your copy of this week's RADIO GUIDE, you will find still another ballot, waiting to be filled in with the name of the star you feel

should become the first lady of the air.

There are no restrictions placed upon you in making your choice. Your candidate may be a torch singer, an opera star, a dramatic actress or a comedienne. She may be hearty Kate Smith, petite Grace Moore; she may be friendly Irene Rich, or funny Gracie Allen.

But whoever she is, she will have a better chance to win if you vote for her!

The names of fifty-one stars, for whom the largest number of votes have been cast to date, appear in the order of their present standings at the bottom of this page.

It is within your power to change these standings. Your vote and the votes of your neighbors and friends are important—even necessary—to the contest standing of the star of your choice.

Don't delay. Clip the coupon on page two of this RADIO GUIDE issue. Fill it out and send it in. And next week, because of you, your favorite candidate may be in first place.

Votes should be mailed to the Radio Queen Editor, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

FOOTBALL BROADCASTS

(Asterisk indicates probable but not definite broadcast. Many of the stations and networks may switch from the announced to another game to provide the most interesting contest. Frequencies of all stations are listed below.)

EST Shown; for CST Subtract One Hour; for EDT Add One Hour

SEPTEMBER 25		SEPTEMBER 27		OCTOBER 2		OCTOBER 3	
*Knoxville High vs. Bradley or Central vs. Bristol High: 3 p.m.—WROL	Temple vs. Centre College: 7:45 p.m.—WIP	Chi. Cardinals vs. Detroit Lions (Professional): 2:15 p.m.—CKLW	Syracuse vs. New York (Professional): 2 p.m.—WINS	Knoxville High vs. Dayton: 4 p.m.—WROL	Temple vs. Mississippi U.: 8:45 p.m.—WIP	Butte vs. Billings High: 4 p.m.—KGHL	Florida vs. Citadel: 2:45 p.m.—WRUF
SEPTEMBER 26		OCTOBER 2		OCTOBER 3		OCTOBER 3	
Carleton vs. Iowa City: 2:15 p.m.—WMT	Cornell vs. Alfred: 1 p.m.—WBWO WABY WINS WSAY WBNY WIBX	Darmouth vs. Norwich: 1 p.m.—WEEI WTIC	Duke vs. Colgate: 2 p.m.—WBT; also CBS & NBC net Franklin and Marshall vs. Albright: 1 p.m.—WORK WGAL	Holy Cross vs. Bates: 1:15 p.m.—WJAR WSPR WTAG	Iowa State vs. Iowa State Teachers: 3 p.m.—WOI	Minnesota vs. Washington: 3:45 p.m.—WCCO WTCN KWSC	New Mexico vs. New Mexico State Teachers: 4 p.m.—KOB
Vanderbilt vs. Middle Tennessee Teachers: 2 p.m.—WSM	Virginia vs. Hampden-Sydney: 2 p.m.—WPHR WLVA	WBTM WGH WCHV WRVA WDBJ	Western Maryland vs. Shenandoah: 1:15 p.m.—WBAL	Wisconsin vs. S. Dakota State: 1:45 p.m.—WHA	Northwestern vs. Iowa: 2 p.m.—WBBM	Notre Dame vs. Carnegie: 2:45 p.m.—WLW WIND	Pittsburgh vs. U. of West Virginia: 2 p.m.—WCAE
South Carolina vs. Duke: 3 p.m.—WBT	Southern California vs. U. of Oregon: 4:45 p.m.—KGO KEX KECA KTAR	Texas Christian vs. Arkansas: WFAA WBAP WOAI KPRC	Tulane vs. Auburn: 3 p.m.—WSMB	U. of Washington vs. Idaho: 4:45 p.m.—KFRP KFPY KOIN KOL KVI	Vanderbilt vs. Chicago: 2 p.m.—WSM	Washington State vs. Stanford: 4:45 p.m.—KPO KHQ KOMO	KGIR KWSC
*Washington U. vs. Illinois: 3 p.m.—KMOX	William and Mary vs. Virginia: 3 p.m.—WBTM WLVA WGH WPRH WCHV WRVA WDBJ	Wisconsin vs. Marquette: 2:45 p.m.—WHA	Yale vs. Cornell: 2:15 p.m.—WBWO WABY WINS WSAY WBNY WIBX WOR	Fordham vs. Franklin and Marshall: 2 p.m.—WORK WGAL	Holy Cross vs. Providence: 2:15 p.m.—WJAR WEEI WSPR WTAG WTIC	Indiana vs. Centre: 3 p.m.—WIRE	WCAE-1220 WHA-940 WMO-1310 WRUF-830
WIRE							

The Week's Standings

- Jessica Dragonette
- Joan Blaine
- Lu'u Belle
- Frances Langford
- Gracie Allen
- Vivian Della Chiesa
- Kate Smith
- Margaret Speaks
- Harriet Hilliard
- Betty Winkler
- Irene Wicker
- Grace Moore
- Muriel Wilson
- Gladys Swarthout
- Louise Massey
- Loretta Lee
- Sally Foster
- Lily Pons
- Mary Livingstone
- Helen Jane Behlke
- Rosemary Lane
- Dolly Dawn
- Bernardine Flynn
- Dorelle Alexander
- Ethel Shutta
- Rosaline Greene
- Irene Beasley
- Helen Hayes
- Helen Ward
- Ruth Etting
- Vaughn DeLeath
- Julia Sanderson
- Mary Pickford
- Rosemary Dillon
- Irene H. Beard
- Lysbeth Hughes
- Cornelia Otis Skinner
- Kate Thompson
- Eleanor Powell
- Bess Kay Johnson
- Leah Ray
- Connie Boswell
- Ann Leaf
- Gertrude Niesen
- Judy Starr
- Myrtle Vail
- Betty Lou Gerson
- Jane Froman
- Judy Canova
- Helen Fischer
- Irene Rich



Smoke to Your Throat's Content

Many smokers have chosen Lucky Strikes simply because they *taste better*. Then as the days go by they sense that Luckies make *smoother going* for their throats—that they are a Light Smoke. Certain acids and other heavy, harsh irritants naturally present in all tobacco are removed by the famous process—"It's Toasted." *Only* Luckies are "Toasted." Smoke Luckies to your throat's content.



Copyright, 1936, The American Tobacco Company

Luckies—a light smoke
OF RICH, RIPE-BODIED TOBACCO — "IT'S TOASTED"

This file including all text and images are from scans of a private personal collection and have been scanned for archival purposes only. This file may be freely distributed, but not sold on ebay, electronically or in reproduced form. Please support the preservation of old time radio.