

WALK *the* GLORY ROAD *with* BOB BURNS

# Radio Guide

E 8 C B D M T 8 D B 7

THE NATIONAL WEEKLY OF I

WEEK ENDING SEPT. 26, 1936

10  
CENTS

BOBBY  
BREEN

Eddie Cantor's Protege

*Read How* TELEVISION *May Change* YOUR LIFE  
*What Her* NEW DAUGHTER *Thinks of* GRACIE ALLEN



**Official Radio Queen Ballot**  
 (Mail to Radio Queen Editor, Radio Guide, 731 Plymouth Ct., Chicago, Ill.)  
 See Back Cover for Details of Queen Contest

My Choice for Radio Queen of 1936 is .....

My Name is .....

My Address is .....

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr..... a Mrs..... a Miss..... (check one)

My age is..... There are..... in my family (insert how many)

who read Radio Guide. How many are men?..... Women?..... Children?.....

What member of your family buys Radio Guide?.....

Do you buy Radio Guide each week?.....

(Can Be Pasted on a Penny Post-Card)

Readers of Radio Guide will choose Radio's Queen for 1936, using the ballot above. See next week's issue for complete standings in this amazing Queen contest

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# Crooning Convicts

THE other night a friend, the father of two fine boys, invited me to dinner. In accepting, I asked, "Do you mind if I invite some friends to drop in later? They are amusing and unusually talented."

"Splendid," he replied, "but who are they?"

"Well, one of them is Butch Martin, the man who murdered that woman and cut her body into thirteen pieces in Chicago last year. He sings tenor beautifully. Another one is Pickpocket Bill, the smartest dip ever chased out of a state fair. You ought to hear him hit a banjo. But the best of all is Three-Finger Moley, the moron who assaulted that nine-year-old girl in a Brooklyn basement last year. But he plays a saxophone like an angel."

My friend wanted to know if I was kidding him. And so would you, wouldn't you, if I suggested

bringing such a collection of convicts into your home. Yet, that is exactly what some of our radio stations are doing.

In their search for novelty, several broadcasts are featuring prison programs and convict clambakes. Some of these programs are admirable, notably the "Twenty Thousand Years in Sing Sing" series conducted by Warden Lawes, but some other programs are offering them for their sheer sensationalism. Still other shows originate within prison walls and are presented with considerable good taste and good sense.

However, regardless of good taste and good sense, I cannot help but wonder how far we should permit broadcasts by convicts to go. To tune in a radio station is to invite its entertainers into our parlors. If those entertainers are murderers and thieves, are they fit persons for our par-

lors? For our living rooms?

There is yet another side to the situation. What right has a convict who is theoretically doing penance for some crime to become a radio star? Is it coddling a convict to give him a banjo and place him before a mike with the world as his audience? A penitentiary is a place of penitence. Does his radio "stardom" subtract from the punishment which is supposed to be his, or does it aid in his regeneration and contribute toward making him a better citizen when he is released?

The problem is many-sided. I have asked many questions and offered no answers for the present. But if the practise of presenting crooning convicts as radio entertainers continues to grow, we must find answers. We will be compelled to do so.

Do you agree?

Sincerely,

*Curt Mitchell*



# Television—Its Sun Rises



**O**F COURSE I'm planning for television," says Eddie Cantor. "I'd be silly if I weren't. Television is turning the well-known corner right now, in spite of all the efforts that have been made to delay its arrival.

"That's the only logical thing—the wedding of the two great forms of entertainment; radio and motion pictures—with their grandpappy, the stage, getting a new lease on life in the bargain. This will be another case where a rich marriage will save the old homestead.

"In my opinion, radio is more open-minded and progressive than motion pictures; it has been pushing steadily ahead toward wider expression, while the movies have been holding back. But now, it seems, we are going to have a shot-gun wedding, with Father Progress fingering the trigger.

"And that's one ceremony for which I'm not going to need a special invitation. Instead, I'll be waiting at the church, with my little contribution toward the festivities all wrapped up in cellophane and tied with ribbon.

"I've a good idea how close television really is, for I have sat beside a high radio official, and watched a television program. And I know that England and Germany are already transmitting motion pictures by television.

"So I'm preparing for the day when television will bring talking pictures into millions of American homes via the family radio—and when stage productions will exceed anything we've ever dreamed of. I'm getting ready for the time when great stage shows, produced especially for television, will give entertainers a greater opportunity

than they have ever known before.

"It won't be long now until some Broadway producer says: 'Eddie, I want you to drop everything and go into my new show. I've leased the Music Hall' (or maybe he will name some great new house called the 'Teletheater' or something like that) 'for six weeks, and I have a swell spot for you.'

**A**ND when he tells me he is going to have Al Jolson, Harry Richman, Ben Bernie, Jack Barrymore, Irene Dunne, Fred Allen, Astaire and Rogers and Rudy Vallee in the cast, I'll probably be sap enough to ask: 'But, how can you do it? It'll cost you over a million dollars for your cast alone!' Which will give him a chance to remind me that he has an international hook-up over television, as well as a theater seating several thousand!

"Then I'll realize that with television and film rights a show can earn as much or more than two million dollars in six weeks' time. With an international television hook-up, top entertainment might even reach an audience numbering a hundred million.

## It Is Yesterday's Dream, Today's Task, Tomorrow's Reality. Television's Triumphant March Can't Be Denied!

by WILLIAM FRENCH

And it would be a *paying* audience.

"With a paying audience of only twenty million, a charge as low as ten cents for an evening's entertainment by the world's greatest artists would net a cool two million per day."

"But how would you collect the ten cents charge—or whatever price might be set?" I asked.

"I may be wrong," explained Cantor, "but this is about how it will work out, according to my ideas. You'll invite some friends in for the evening, and you'll gather them around your television receiving set.

"You'll take a vote on what program you want to hear and see, then you'll pick up your phone and dial the television operator.

"Giving her your telephone number, you will say: 'New York 4-K-6,' or perhaps 'Chicago 9-M-7,' or maybe 'Hollywood 2-L-4.'

"A signal from your receiving set will then indicate it is connected with the entertainment you want to attend by television proxy. After that, you have only to regulate your reception with your controls, just as you now do with radio. It should be very simple.

**T**HE daily papers will probably list all the big productions, and Broadway shows will advertise in Kalamazoo and Gallipolis exactly as they do in Chicago or New York. So you have only to dial the television operator and give the right code number to bring whatever entertainment you want into your own home.

"Later your telephone bill will show a charge for television service rendered during the month.

"Although television will bring into your home bigger and better motion pictures than you can see today in your local theater, this entertainment's 'price of admission' will be even less than you now pay for parking your car when you go to the movies. And the miracle of it is that for only a few cents you can have your choice of famous theatrical productions, grand opera, movies, circuses, great sporting events or news brought right into your own home at the very minute it is happening.

**T**ELEVISION will burst upon us overnight. That's why I'm all set for it; I don't want to be caught napping, like some of the old silent movie stars were caught when the talkies first came in. And don't think that many a radio star today won't be as unacceptable to television as the old silent stars were to the talkies. The world moves on, and those who don't get aboard television will have to drop behind."

The multigifted and widely experienced Eddie Cantor has always been known for his alertness, and today he is not only staking his reputation for business acumen on his

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**Scoop! Exclusive! Gee Whizz!  
Sandra Jean Burns, age three,  
Writes Story for Radio Guide!**



Authoress Sandra Jean says that "Googie" (Gracie Allen) requires a lot of attention

**I** CAN'T write too loud because Googie (that's my mom—Gracie Allen to you) is still asleep. You see, I always wake her up at nine-thirty and it isn't nearly that yet.

I've been up since seven. I've already had my orange juice, washed my face and brushed my teeth. (I brush 'em myself and like to do it.) According to my schedule, I'm supposed to be playing in my pen until Wose (she's my nurse) has finished her breakfast. But I'm too upset to get interested in my toys. Something terrible has happened!

Yesterday morning Joan Benny, whose father sells some kind of desert by radio, and my cousin, Julie Allen Burns, and I were playing in my sand-box. When I went to the pool to

get some water in my sand-pail and they thought I couldn't hear, Joan said:

"It must be awfully hard on Sandra to have a mother like Gracie Allen. Did you ever hear her on the air? Is she dumb?"

"Everybody says she's crazy," Julie said. "I'll admit Sandra didn't show very good judgment. But then, she was only five weeks old when she met Gracie, and I guess that woman sorta pulled the wool over her eyes."

Well, I pretended like I didn't hear. But I made up my mind then and there that somebody ought to tell all these people about Gracie.

I don't know much about the radio-and-movie-star Gracie Allen that they seem to know so well. But I do know

my mom, and I'd rather be her daughter than be the Princess Elizabeth.

'Course it is a responsibility, taking care of Gracie. When I adopted her two years ago in Evanston, Illinois, she had quite a few bad habits. F'rinstance, she wouldn't get up in the morning until afternoon.

**R**ONNIE and I stopped all that. (Ronnie is my younger brother.) We climb on her bed promptly at nine-thirty every morning. She says it's fun being waked up like that, and she never misses those hours she doesn't sleep.

I always have my breakfast before I wake her. I have fruit juice, cereal, toast and milk. (I feed myself.) Then while Googie is having her breakfast, I play in her room.

Why do I call her "Googie"? Well, that's what Daddy Burns calls her and I think it is a perfect pet name for her.

Sometimes she'll say, "Sandy, get Momie's blue slippers from the closet." (She needs plenty of looking after.) And sometimes she lets me dress up in her hat and shoes and gloves and tuck her purse under my arm. Says it shows I'm feminine, whatever that is. Then she'll brush my hair. Poor Googie! When she first got me, my hair was straight as could be, and she wanted me to be a curly-haired blonde. So she brushed and hoped, and hoped and brushed, just like any other moth-



With the music-teacher scheduled to arrive any minute, there's no time to waste! Work fast, Sandra!



# That's My MOM!

by SANDRA JEAN BURNS

er would do, until at last she made my hair curl.

When she's feeling specially good, mommie will let me try out her lipstick and eyebrow pencil, or dip little pieces of cotton in ice water and pat my face with them the way she does. (She's so pretty I can't ever understand why she goes to a beauty parlor. But when she does go, I always call for her with the car and bring her home.)

After breakfast, Eddie Kay comes out to the house to rehearse mommie in her song for the week's broadcast. If she isn't dressed, I run downstairs and talk with him until she's ready. Then, when they've gone into the music room and shut the doors, I shush Ronnie and see that everyone else keeps very quiet, 'cause mommie gets awfully nervous when she's rehearsing.

While Googie is busy and out of mischief, I go swimming in our pool. We have the nicest gardens and a grand

tiled swimming-pool with pictures of ships on a bridge that goes up over the middle of it, and sort of divides the deep part where the diving-board is from the shallow part, where I swim. Googie comes, too, whenever she can. I made her learn to swim, you know. The big silly, she was afraid of the water!

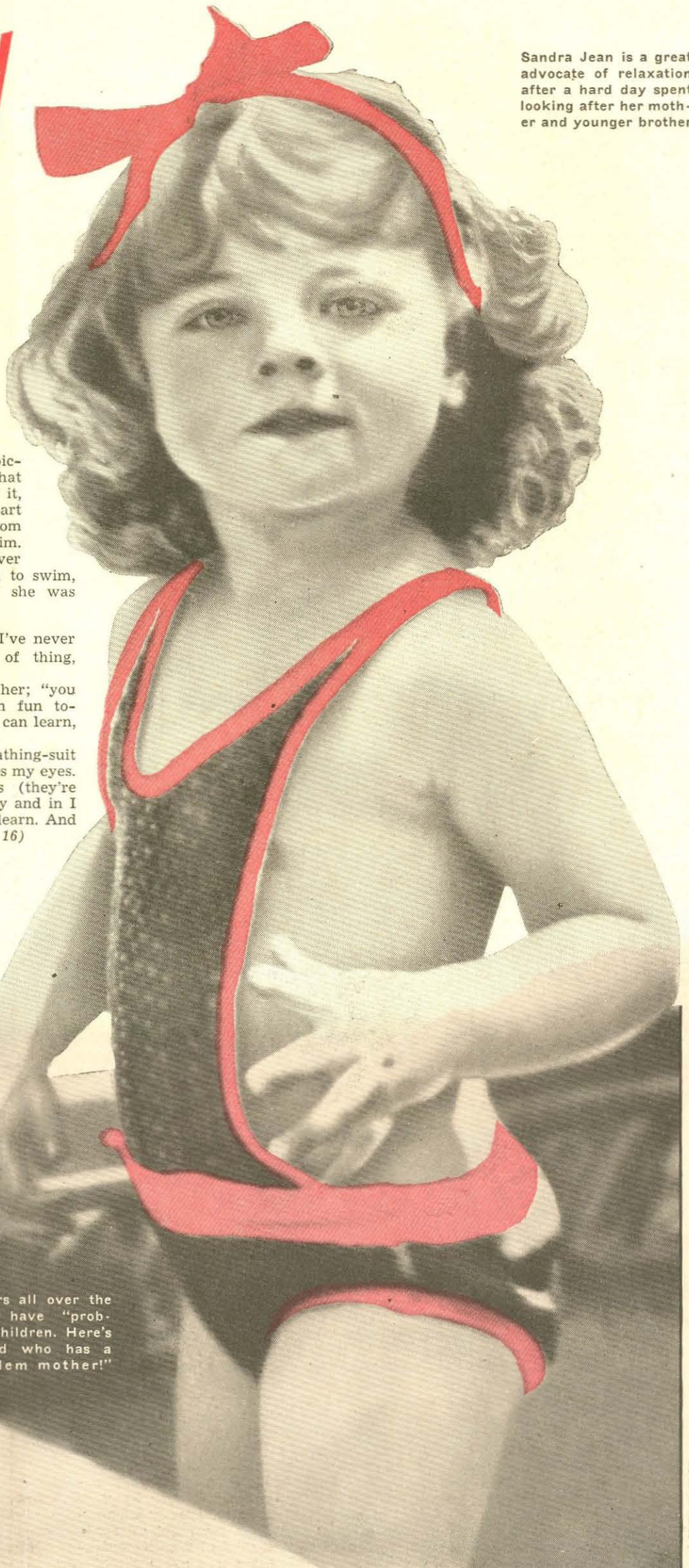
**S**HE said to me one day, "I've never gone in for that sort of thing, Sandra."

"Listen, Googie," I told her; "you and I could have so much fun together in the pool. And if I can learn, you can."

So I put on my pink bathing-suit and the blue cap that matches my eyes. Wose tied my water-wings (they're pink, too) around my tummy and in I jumped. So Googie had to learn. And

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Sandra Jean is a great advocate of relaxation after a hard day spent looking after her mother and younger brother



Mothers all over the world have "problem" children. Here's a child who has a "problem mother!"



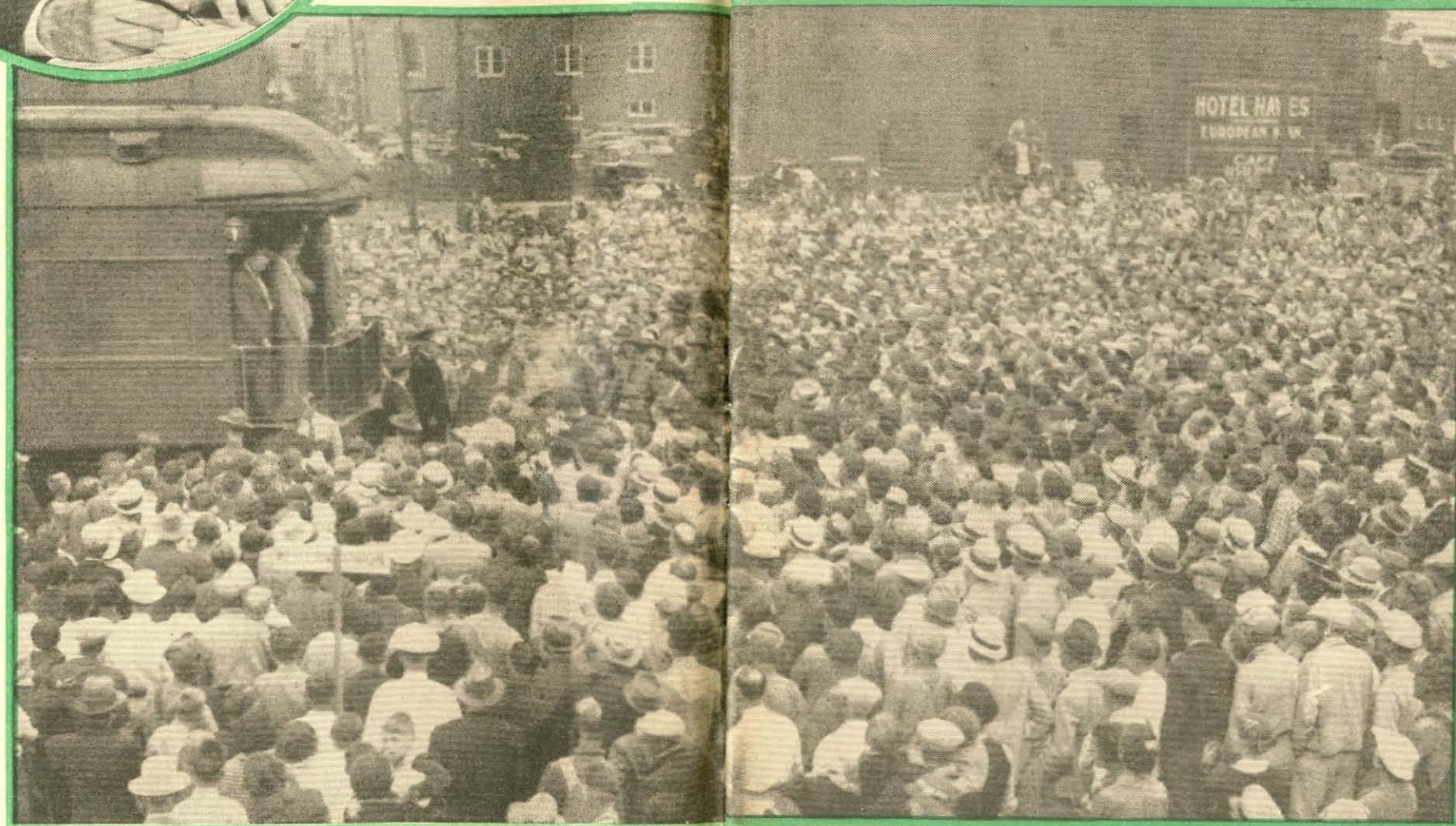


Julesburg, Colo.—John Anderson and his family, victims of the drought, welcome a word of good cheer from the nation's first citizen, as friends watch



Bob Trout, special events broadcaster for CBS, received terse orders. They were simple enough, "Stay on the train"

Cheyenne, Wyo.—An enthusiastic crowd greeted the president and listened to a brief message of cheer and good-will



Springfield, Ill.—Time out from drought conferences—Roosevelt greets a fellow paralysis victim, Betty Jane Berger, Rosiclare, Ill.

## A President's Special Throbs Across Drought-Stricken America as Radio Stands By, "Ready for Anything!"

dome of the Capitol, chalky under its shower of floodlights, vanished behind us. The first stop was Bismarck, the capital of North Dakota, in the heart of the tragic drought area.

We might not know what, if anything, we were going to broadcast, but we were determined to see all we could. That resolution, before many days had passed, took us by automobile along uncountried miles of country roads cloaked in a thick garment of dust. At virtually every town along our railroad route, we left the train to tour the browned, blistered farmland in long caravans of motor cars that carried the President and his party. Past fields of burned corn and wheat that didn't come up, we went; past dams under construction, past irrigation ditches being dug, even up to the doors of farmhouses at which the fiery fingers of the 1936 drought had clawed without mercy.

At Bismarck, the Great Plains drought committee, working up through the country from Texas, met our train and presented its official report to the President. But there was nothing to broadcast.

WE RODE through the parched country around Jamestown, North Dakota, through Aberdeen, Pierre (the Capitol) and Rapid City, South Dakota. At times the swirling dust, churned from the dry roads by the tires of our motorcade, hid from our view the automobiles ahead and behind. We cranked windows tight and sped along in our closed cars, watching the chalky dust seep in to dye our suits a lighter color.



by BOB TROUT

# MY TWO WEEKS WITH Roosevelt

COVER the drought by radio!" That was the latest of the sometimes strange, always fascinating assignments handed me in the New York office of the Columbia Broadcasting System. It meant, first, that I was to cut short a vacation, grab a suit-case and portable typewriter, rush to Washington, D. C., and catch the Presidential special train, due to leave the Nation's Capital for the Midwestern drought area Tuesday night, August 25. Clyde Hunt, Columbia engineer stationed at Washington, and I have covered many a Presidential trip. We have broadcast speeches of a chief executive from snow-topped mountains and palm-hidden ocean shores. Some of the

unusual problems we two have faced, in our specialized branch of radio, I have told you before in the pages of RADIO GUIDE. But this trip was different. In times past, we have had to solve the problems of broadcasting from remote, almost inaccessible places scattered all over the map of the United States, with only brief periods of time between the arrival and the departure of the train at our broadcast points. It was a question of ingenuity and human speed versus time and distance. On this trip we didn't even know, as we found out later, exactly where we were going. On the night set for our train to steam out of Washington's union station, there was not a single

Presidential speech definitely scheduled. Taking no chances, Clyde packed into the baggage car behind the locomotive some 750 pounds of Columbia's portable broadcasting equipment. In addition to duplicate sets of regulation remote-control equipment—duplicates just in case the steady vibration of the thundering train should jar loose a delicate piece of sensitive apparatus—this load included two microphone-equipped speaking-stands which Clyde had designed and built. One is for the use of the President when he speaks in auditoriums and at large outdoor gatherings. The other stand, which is smaller, fits on the rear rail of the observation car for 1936-campaign-style platform appearances.

SHORTLY before a rainy midnight, on Tuesday, August 25, the whistle blew, the brakeman swung his lantern back and forth, the crowd of friends on the Washington station platform called good-bye, and slowly we rolled out of the yards, headed north. The

to turn our hair prematurely gray. Stopping in the front yard of farm after farm, the long string of cars waited patiently while overalled farmers, standing bashfully beside the President's open touring-car, told him of their bitter fight against one of nature's vicious moods. Everywhere we found men of great courage, farmers and their families determined to battle it out, still convinced that the simmering ground on which they stood would once again yield them rich harvests. And still there were no broadcasts. When the train stood on railroad sidings, Clyde climbed into the baggage car to test and retest his precious equipment. We didn't know what we might find to broadcast, but we wanted to be ready for anything. The first day in North Dakota, a telephone call from Washington to the speeding train, which made an unscheduled stop to receive it, brought the news that the Secretary of War of the United States had died. WORKING overtime in an improvised office created in a Pullman drawing-room, railroad men figured out a new schedule which would take the train across the western mountains into Salt Lake City for the military funeral. Some drought conferences which the President had called with (Continued on Page 46)



# Bob Burns' GLORY ROAD

*Will Rogers Wasn't, by Any Stretch of the Imagination, Bob's "Kinsfolk," But It Was His Advice That Showed Bob How To Succeed!*

by HEZEKIAH JONES

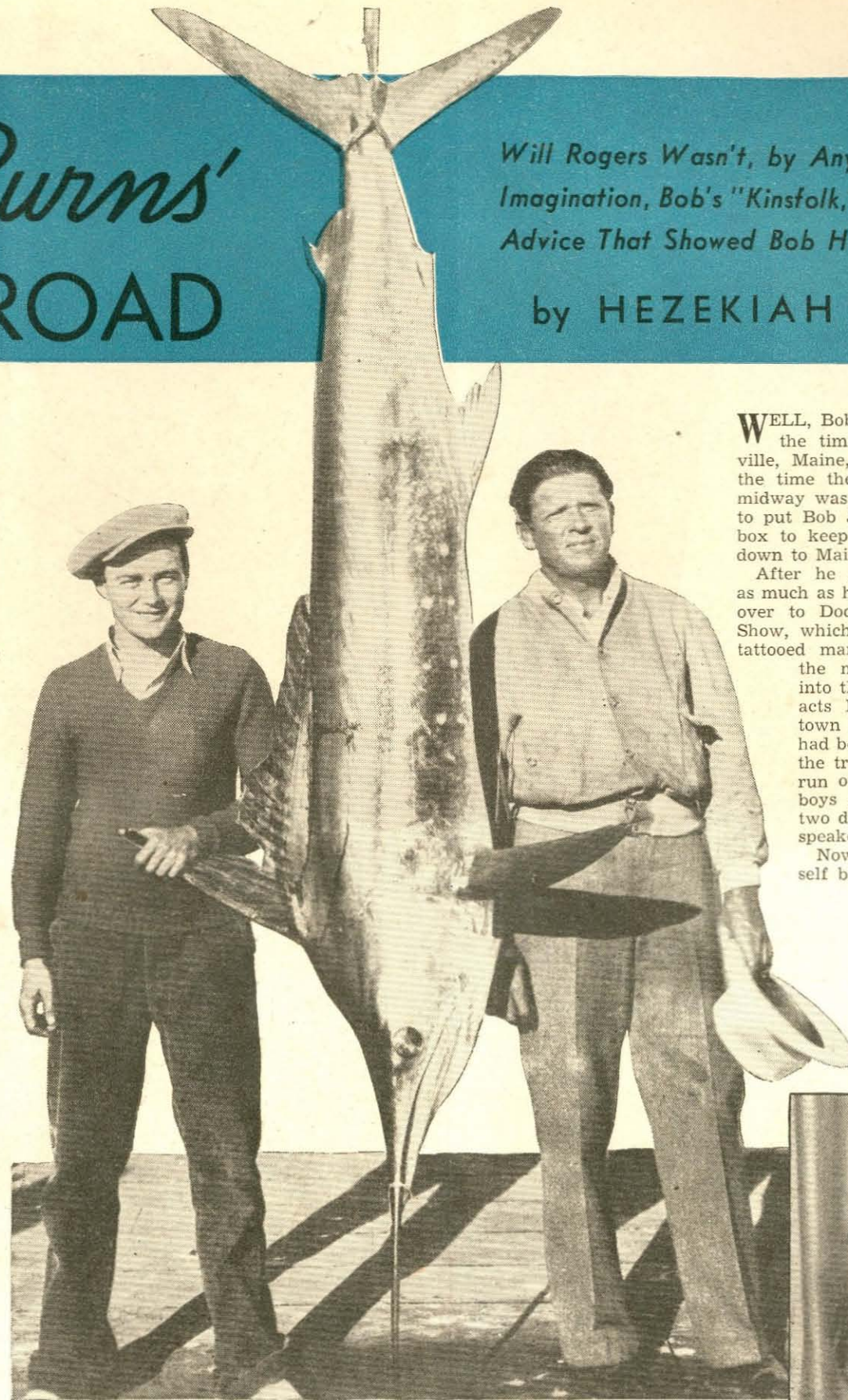
WELL now, I'll tell you, there's a peck more to tell about Bob Burns that you never knew before. Maybe some of you folks are like the city fellow who was "settin" with us in the front parlor of my place here in Van Buren a few nights back. We were listening to Bob broadcasting, and afterwards this man said what a wonderful thing it was for a big good-natured country boy from the backwoods of Arkansas to get to be a radio star with Bing Crosby almost overnight, so to speak.

A lot of people think it was easy, but I'm right here to tell you different. It took a darned sight more gallivanting around to make Bob Burns the man he is now than you figure—just like there is more to harvesting a big crop of wheat than watching it come out of a threshing machine. Now you take when Bob first went into the carnival business back in 1922. He had only one little "hoopla joint," and just enough money, without a nickel to spare, to get his wife and baby from her home town in Lancaster, Pennsylvania, to where the carnival was wintering in Greenville, South Carolina.

It can get pretty chilly, even in Carolina, if you haven't got much food in the kitchen cupboard. Bob had to have some money so he went to work trying to sell one of those advertising thermometers—you know, the kind you used to see standing in front of drug stores. Well sir, before he knew it, the bigwigs in the town stopped him because the Chamber of Commerce didn't want an outsider making the money they figured their own advertising men ought to get. Bob explained that his wife and baby were eating Greenville groceries and that he sort of figured to earn money to pay rent on a Greenville house, but as long as they thought that way he wouldn't sell advertising for one thermometer—he'd sell it for two!

That just about busted up the meeting and the businessmen said he'd never get a nickel out of them. Well, they didn't figure on the bazooka. Bob found out that the Junior Chamber of Commerce was trying to raise money for a kids' playground. So he went to these young fellows and said, "There never was a time when you couldn't pick up some extra money with a piece of iron pipe."

Then he took the bazooka around to the schools and church socials. Everybody who heard him just naturally dug right down in their pockets and



Left: Lew Ayres, Bob and a sword-fish they caught at Catalina Island in 1931. A friendship, which started in an argument, has lasted

pulled out nickels and dimes. Before anybody knew it, the kids had their playground and the bazooka had sold two advertising thermometers, getting Bob and his family something to eat, just like it always did in a pinch.

When Spring came, Bob and his wife joined up with the Lou Dufor carnival. Now anyway you look at it this was a hard life. As I said before, they'd make a lot of money one day, and then they wouldn't have enough to pay for their space at the county fairs. The Burns family traveled around in an old Pullman car and crowded all their fixins into one little stateroom, which is all right for traveling, but like settling down in a bedroom closet when it comes to living.

Bob will tell you that carnival peo-

ple aren't exactly what you would call high society. But there are some pretty fine and sensible folk among 'em, and if they have a tough reputation, they usually get it from the town hoodlums that always hang around and try to make trouble.

"FOLKS kinda forget," Bob will tell you, "that carnival people have to fight hoodlums every time they get into a town, and that's why they always win. I guess the real reason is because the train crew—you probably have watched them loading heavy wagons when the show is over—is just naturally about the toughest bunch of men in the world. They don't care about anything, except maybe a real good old-fashioned, rip-roarin' fist-fight.

WELL, Bob Burns will never forget the time he pulled into Waterville, Maine, one rainy Sunday. By the time the tents were set up, the midway was a mass of mud. He had to put Bob Junior's bed up on a big box to keep him from floating clear down to Main street.

After he got everything fixed up as much as he could, Bob took a walk over to Doc Hamilton's Ten-in-One Show, which is where they had the tattooed man, the sword swallower, the man who puts his head into the lion's mouth and other acts like that. There was a town hoodlum over there who had been drinking with boys on the train crew. They had just run out of firewater and these boys gave him a raincoat and two dollars so he could go to a speakeasy for more.

Now Bob doesn't drink himself but he sat around talking.

After a couple of hours, the boys figured that the hoodlum had "took it on the lam," so two of them went out to find him. Sure enough, there he was in the speakeasy, just setting there enjoying himself. Well, they got pretty rough. They knocked this fellow down, roughed up a couple of his pals, took the two dollars and the raincoat and came back to the carnival.

"I'll never forget what happened then," Bob says. "The carnival boys knew that the town toughs would come over hoppin' mad, and sure enough they did. But the train crew had already hidden themselves in tents all along the midway. They were looking through peepholes and two of them were standing up in front to act like decoys.

"Pretty soon these poor, misguided hoodlums came running along shouting, 'There they are!' Well sir, I never saw anything like it. In about two minutes, there was men and mud all over the place. These hoodlums had their faces changed quite a bit and most of them had to be carried home."

Bob himself didn't go in much for fighting, though. Just like now, he was a big man and strong as an ox, but he didn't believe in fighting when you could sort of save folks the trouble of getting hurt by talking to them in just the right way.

You take when Bob was running a "tally ball" game up at a fair in Northampton, Massachusetts. This is one of those games where you buy four balls for a nickel and try to roll them into a bunch of holes. But if you should try to be slick and roll an extra

one when the tent-man isn't looking, he knows there is cheating because the ball will get stuck every time.

WELL, this time when it happened to Bob, he refused to give the customer his prize because if there is one thing Bob hates it's any kind of cheating. This fellow shouted that if he didn't get his prize he'd go get his gang and break up the joint.

"I figured there was gonna be some mighty important trouble," Bob recalls, "so I called Shorty, one of the hands, and talked to him. Well, pretty soon I could see the train crew mixing up with the crowd sort of innocent like, twirling a few little things like ax handles that they always had handy. In a few minutes, my mad customer showed up with his gang and shouted, 'Do I get my prize or not?'"

"Well, brother," I said, "it sure looks like you are gonna get something anyhow, but I don't want to mess up my joint with a fight. If you'll just take a look around maybe you'll see what I'm talkin' about."

"Well, he did, and you should have seen his face turn green. There was the whole train crew surrounding these hoodlums and the first thing you know these town boys began to whine and cry. A couple of policemen came around, so they didn't get anything but a few kicks on the shins, but it goes to show you that it never pays to start an argument if you are wrong."

Maybe that gives you a taste of what Bob Burns went through almost every day during his carnival years. Every time something like this hap-

Right: Comedian-Philosopher Bob Burns as he appears today at the end of his long road to fame—a trip which has brought mellowness to his character and sadness to his heart. Below: Bob Burns (right) allows Leopold Stokowski, the famed conductor, to examine his bazooka. It is hardly necessary to report that the celebrated musician was intrigued with the instrument, as generals and kings have been before him



pened he learned something, and even though he didn't think so then, it helped him to where he is today.

One thing you hear about Bob isn't exactly true. I mean that he never had any money until just recently. For instance, I remember him telling me about a deal he put over in Ludlow, Massachusetts, at the county fair. There was quite a foreign settlement around there and the "King of the Portuguese" had charge of all the concessions. But he didn't know what he should charge for the space. Bob saw a chance to clean up, so he offered him \$500. Then he put an advertisement in *Billboard* magazine saying, "Hop on it boys—this is a red one." That meant a chance to make a lot of money, so in a few days the place was packed with carnival men. Bob sold every blade of grass in sight to put up concessions on and made himself \$3,200 in a couple of days. Back then, Bob never let any moss

grow on his dollar bills. He had a way of spreading them around. This time he took all of his profits and mortgaged himself for a \$14,000 carnival ride called "Over the Jumps," which was the same thing as one of those "Caterpillars," only there wasn't any hood over the top which gave the young folks a chance for sparking. Maybe that's why it wasn't worth so much money, but Bob got himself a lot of other concessions and pretty soon he had a partner. A lot of folks who live up in New England will remember going to a carnival called "Burns and Longinecker."

IN THE Winter, Bob would store his stuff in Brockton and go out in vaudeville with a blackface act called "Burns and West" and before long he had so many jobs that he couldn't keep up the carnival. Besides, he began to lose money. Every time his outfit got

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**A**LTHOUGH I didn't know it during our glorious honeymoon months on the Mediterranean, there was another let down waiting for me back in America, but this time it was to be worse than it had ever been before. Alone, a single man, I could always get by some way. But now I was a married man, and when you're married—things are different.

When my wife and I returned to New York, after our honeymoon, I found radio quite different. Now it was "chains," not stations. My WJZ had joined its rival WEAF and was now with the National Broadcasting Company. There was a new chain in

the offing, now known as "Columbia." Because of the way I had left WJZ and because by now the big things I had done were pretty well forgotten, I tried Columbia.

The answer given me was, "No, we want new voices."

With the little money I had left, I took a small two-room apartment just outside the city where rents were cheaper. Here I found out the truth of that old adage that says two can live more cheaply than one. Although I hated to see the change (for so far I had been able to keep the little lady very comfortably—Packards, maids and everything she wanted) Eunice turned helper with a venge-

ance. As time went on, not only did she learn to cook on practically nothing but I would come home to find tomorrow's linen washed and hung in the bathroom to dry.

After months with nothing coming in, we found ourselves actually in want. But someone or something had built me up again, for one day in the city I met a representative of WCAU, an affiliated station of Columbia, and when I had explained my situation he said he would call Philadelphia.

The result was an offer—with an "if"—WCAU would take me on the staff at a small figure, and after a year, if everything was completely satisfactory, they would try to place me with

of two months, there was great excitement about the coming inauguration ceremonies. It was March, 1928, and Hoover was coming into office. Great arrangements had been made for the broadcast—but who was going to be sent?

Again fortune smiled on me. Because I had done it for the first inauguration broadcast four years before, I was chosen. However, this time, instead of being a lone representative, I had eight assistant announcers. Much could be written of that day, but the most important thing to me was that my success was such that the next day I returned, family and all, to New York. I was on the staff of the Columbia Broadcasting System.

**F**OLLOWED then a year of steady progress. Fame such as I had never known came to me. In many cases I built my own studio programs, all varying in mood and tempo. They ranged from my beautiful Hawaiian creation, "The Coral Islanders," to the ludicrous but happy program called "An Announcer's Life Is Not a Happy One." Important commercial programs asked for me—more than I could handle—vaudeville contracts awaited me at any time. Of these I took three or four.

What a life it was—rushing between theater and studio—sometimes appearing on the stage without make-up and sometimes bursting into the studio at the last minute wearing grease-paint!

I could write page after page, telling of thrilling experiences such as I had when we broadcast the meeting of the first flight of the Graf Zeppelin. Of how we took off in an overloaded Fairchild five-place plane from Hadley Field at five o'clock in the morning to search for the great ship arriving from Germany. Of the bumpy weather that forced us to an altitude of 20,000 feet—the vain search—running out of fuel—the forced landing to refuel, and then up again. This time we traveled seventy miles out to sea off the Jersey coast, and finally sighting the beautiful craft way down below us, with the sunshine glistening full on its huge top. Then the five-way broadcast. My description went by short-wave to the field—from there by wire to the city desks of the three great news-distributing agencies (AP, UP, INS)—by short-wave to Germany—and by direct wire to the station and thence over the greatest network ever to be put together. What an assignment! Space will not permit, and anyway, I think most of my friends remember. But if you don't—and oh, how you're passing!—come in, for I have my pile of scrapbooks beside me now on the porch of my cabin by the lake.

**S**UFFICIENT it is to say then that the days were full to overflowing. So was the larder. We were happy again in a beautiful home. Eunice and I,

# "...SO SHALL YE REAP!"

*The "Bad Boy" of Radio, "Old Broke" Himself, Unblushingly Tells His Amazing Life Story!*

by **NORMAN BROKENSHERE**

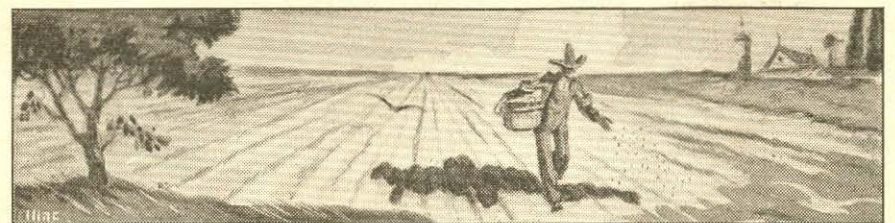


In their gold-and-glory days, "Broke" and Ruth Etting often paired at mikes



Mrs. Brokenshere has stood by "Broke" in good and bad times

Columbia. I rushed home with the good news, only to learn that we didn't have fare to Philadelphia. In fact, we owed bills. So, I went to the grocer to whom we owed the most, told him of my plight, and borrowed enough to get there. It was a gamble for him.



I'll never forget that trip. One bag held our clothes, the other held all the canned goods, potatoes, and other food we had left, to keep us until the first pay-day.

WCAU turned out to be another build-up, for from there I was very often heard on the chain. At the end

with our memories and our work.

They say that history repeats itself. It did in my case. Just as I went freelance years before, when things looked so good, so again I felt the urge. I gave up the certainty of a steady position for the gamble and adventure of

(Continued on Page 18)



**W**HAT good would it do to write in about it?"

Haven't you asked yourself that question when a favorite program disappeared from the air? Ten to one you have, but you have left the letter unwritten, figuring, "Oh, well, it probably wouldn't even be read."

"Tain't so!"

Take the case of "Girl Alone," starring Betty Winkler, the show which has made a come-back unique in the annals of radio. Letters brought "Girl Alone" back to the air. And here's how it happened:

"Girl Alone" was only another orphan script-show, shoved around the clock from last July to April of this year. Then it disappeared from its place on the NBC network and later made a local bow, with a breakfast-food backer, over WMAQ in Chicago.

Studio people said, "How nice! You have a sponsor," and tried to refrain from adding, "It's just local, isn't it?"

But already a shower of postal bombs was shattering the complacent atmosphere at NBC. Telegrams, air-mail, special deliveries, and thousands of straight three-cent letters were pouring in.

"Where is 'Girl Alone?'"

"Take off anything else, but bring back 'Girl Alone.'"

"Why, oh why—did you take 'Girl Alone' off the air?" mourned the silver-monogrammed letter of M. T. F. of Waltham, Massachusetts. "And you left us in such a terrible place—poor Scoop Curtis getting into a taxi, off for a hospital, with a wounded shoulder!"

"Almost all our office force takes time out for 'Girl Alone!'" wrote an employe of an elevator company in Enid, Oklahoma, bemoaning the fact that they, too, were concerned about Scoop.

Would be rejoiced if 'Girl Alone' would return to WOW, Omaha," wrote a neighborhood group in Lincoln, Nebraska. "Many say they would rather have given up any other program than 'Girl Alone.' It was so refreshing after so many blood-and-thunder stories. We include several shut-ins who cannot write in our request."

**B**EANY from Boston," behind the counter in a drug store, said: "As I work an afternoon and evening shift, I make it a point to wake up and turn on the radio mornings in time to hear 'Girl Alone,' one program in which the men are 'regular guys.' Would be more than pleased if you would bring us back this fine serial."

So it went, ad infinitum, as far as NBC's program directors were concerned. They muttered under their breaths and dodged mailboys who were staggering into their offices with mountainous sacks of mail. When they finally arrived in their private offices by circuitous back routes, their desks were snowed under with still more landslides of letters until things arrived at a decisive point.

Something had to be done!

Sidney Strotz, program manager of the Chicago studios from which "Girl Alone" emanated, would either have to take another office to escape from the mail—or act at once.

The champions of "Girl Alone" were  
(Continued on Page 45)

Betty Winkler with Don Briggs, the original "Scoop." Don was taken by Hollywood for pictures, while Betty continues in "Girl Alone" as "Pats," the girl who just can't decide which man she will marry



Betty Winkler: She's superstitious about the "luck" of Studio B

# GIRL ALONE'S VICTORY

*Where's Pat? Where's Scoop? That's What Thousands of Letters a Day Demanded — Until Studio Moguls Had to Answer!*

by RANDALL LEWIS



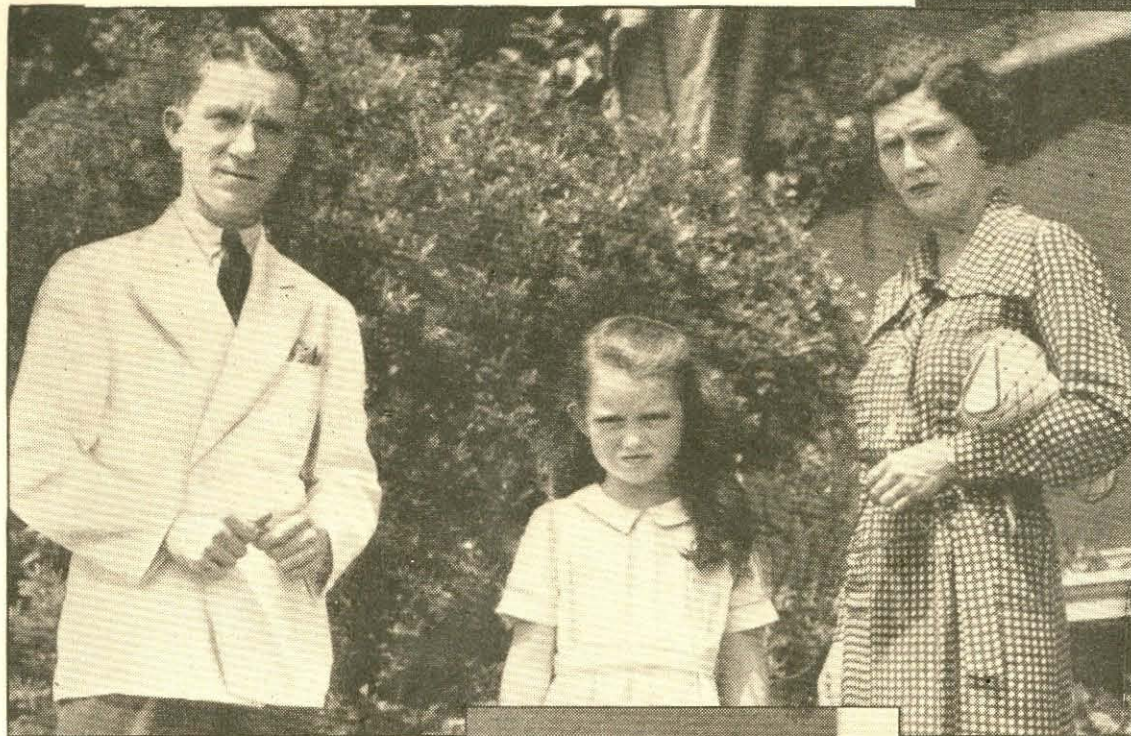


# PLUMS & PRUNES

by EVANS PLUMMER

**C**OAST-to-Coast with Cupid: Believe it or not, it's seldom recently that Bob Ripley, the cartoonist of those astonishers, has been reported in love but right now his heart beats faster for a fashion designer, Virginia Hume . . . Peggy Rich, ex-wife of Freddie Rich, the CBS orkster, spoke her fourth "I do" last week to an English actor, Theodore Royce. They'll dwell in London . . . Cecil Van Nordstrand, pianist for Hal Kemp, and a beauty of Allentown, Pa., Miss Dorothy Alexander, have set the date . . . Pat Murphy, Chi-NBC hero of the "Girl Alone" program, will walk the aisle October 3 with his real-life heroine, Lucille Edwards, of the studios of KSTP, St. Paul, Minn. . . . Horace Heidt's girl singers are just naturally romantic. Add to Dorothy Russell's recent betrothal to a Chicago salesman that of Dorothy King, of the King Sisters of Heidt's band, who celebrated her birthday last week by announcing to her party guests that she and Charles Goodman, another Heidt singer, would make it a duet . . . Out on the Coast: Lionel Stander's divorce became final last week. He's

fan with cinema celebs his favorite dish . . . Lum and Abner, counting revenue from movie offers and their theater work, will round out something like a \$500,000 income this year, which proves their philosophy that "It's foxy to be folksy." . . . Tom Shirley, your former Myrt and Marge announcer, is now sales representative for a group of nine Florida stations . . . While rumors are flying fast about Myrt and Marge, you can cross off the one that they will replace Fred Waring when and if his Ford contract expires . . . Helen Hayes returns Monday, September 28, in a radio version of Marjorie Benton Cooke's novel, "Bambi." She'll play Francesca Parkhurst, 24-year-old daughter of a mathematics professor . . . Though they'll deny it, the "Flying Red Horse Tavern" will fold definitely after its September 25 show . . . Milt Gross is readying a script for the networks based on his "That's My Pop!" sketches. This series should start about October 14 . . . When Phil Baker and company return to CBS on Sunday, September 27, Phil Baker will be the "Great American Editor" of a mythical newspaper, "The Gazette," which will burlesque news events. Do I smell

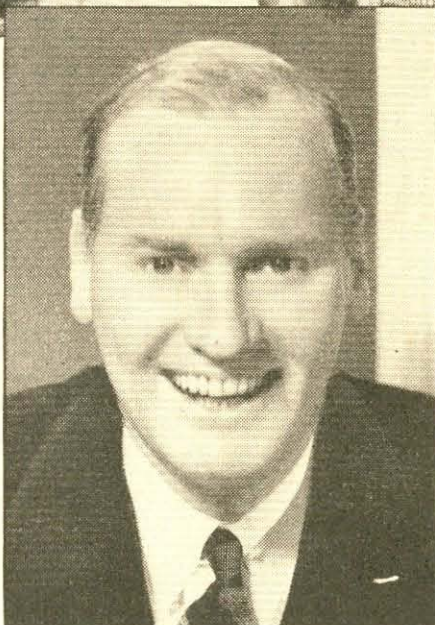


Right: Husky Reed Kennedy, Cornell University mining engineer, has a new chosen field. He baritone for the "Magazine of the Air" and the Pittsburgh Symphony

the comedian who became famous on Fred Allen's show and then scored again in Hollywood . . . In San Francisco, Van Fleming, producer of NBC's "Carefree Carnival," took last Sunday off to wed Miss Carolyn Reis, illustrator, of Portland, Oregon.

**Storkcast:** To the Phil Bowmans (Chi-CBS producer and former announcer) a seven-pound boy on September 9.

**OFF A LIVE MIKE:** Amos 'n' Andy will be back in the Windy City for the Winter starting October 5, but who'll announce them still is a deep secret. In Hollywood, Charles (Andy) Correll has become a candid camera



Left: It's a bright Virginia Beach sun that puts a scowl on the Red Nichols family. The Missus and Dorothy were vacationing there with Red. And directly above, Lois January, of films, radio and opera, is a Chateaufort September 19

merger with the unit of the late Orville Knapp, will succeed Kay on October 17 . . . September 17 finds Ted Fiorito and his celebrated band set to reopen Chi's Terrace Room at the Hotel Morrison, while the next night brown-eyed brunette Niela Goodelle, the current Vallee "moment," will premiere with Henry Busse's ork at Chez Paree.

Anne Seymour, who'll be with you again in "Grand Hotel" October 4, tells how on September 4, right after the final curtain of "The Show Off" in which she has been starring at Falmouth, Mass., the theater burned to the ground. In her dressing room were her mother's engagement and wedding rings which Anne wore in the play. Next day Anne searched the ashes; found the rings blackened but unharmed!

**PLUMS** this week to NBC's "Saturday Jamboree" (Sept. 5) in which I think Gale Page, Sylvia Clark, Col. Hoople, Catherine Avery, Don McNeill, Jackie Heller and Eleanor Holm Jarrett were swell despite Eleanor's broad "a" . . . Much better was the Jamboree than "Shell Chateau" which followed with an array of name talent which didn't jell, so prunes. Prunes in particular to the so-called drama starring Joan Bennett . . . Plums also to James Cagney for his acting for the Radio Theater (Sept. 7) in "Is That So?"

**Bulletin:** As this is written Dick Powell and Joan Blondell are scheduled to be married some day before September 19th. They have scheduled passage for a honeymoon cruise from Hollywood to New York City on that date. That means he will desert his Hollywood Hotel and our loud-speakers for a while unless pick-up arrangements are made in Manhattan. The whole exciting story of his romance and wedding will be in our sister publication, SCREEN GUIDE on sale next week, just seven days after the honeymoon starts. That's speed! That's the way the GUIDE Publications gets the news first and publish it first.

imitation of Fred Allen's satired newsreel? . . . Bing Crosby will return shortly from Hawaii to the helm of the Music Hall—and his job as director of the Del Mar Turf Club, new San Diego race track in which he is said to have heavy dough invested.

Bernie Cummins leaves Chi Edgewater Beach September 17 and will play the next day at the golden anniversary of his parents, Mr. and Mrs. Michael Joseph Cummins, of Akron, O. The gesture costs him \$3,000 in canceled bookings!

**PODIUM POTHOOKS:** Cummins, by the way, may return to the Chi spot and CBS wires after January 1. Meanwhile, the band has an eight-week date at San Francisco's Palace Hotel starting October 8 . . . Herbie Kay returns to the Edgewater Beach September 18, and George Olsen, with his revamped band resulting from his



# INSIDE STUFF

by MARTIN LEWIS



An actor veteran, Walter Huston is a fitting congratulator for air vets Correll and Gosden, Amos 'n' Andy

**W**Henever I listen to a program and there is something I dislike about it, I withhold mentioning that fact in this space, feeling that perhaps I'm wrong. However, when I receive letters and phone calls from readers to substantiate my convictions, I feel that it's high time to let the sponsors know about it.

I am referring specifically to the Hollywood Hotel program of September 4 in which a radio version of "Romeo and Juliet" was presented with Norma Shearer playing the role of Juliet. Of course, if you heard it, you couldn't possibly complain about this radio review of the Shakespearean play. It was beautifully done. The mass of complaints, including my own, derides the sponsor for spotting a cut and dried advertising announcement immediately after the finish of the dramatization which had left me with a feeling of pleasure.

**Q**UITE a few new programs and artists have been scheduled for the networks. Charles Butterworth, the dead-pan movie comic, joins the Fred Astaire show as a regular feature . . . Nino Martini has been signed to appear once weekly with Andre Kostelanetz . . . A new detective series entitled, "Thatcher Colt Mysteries," makes its bow over the NBC Red network on Sunday afternoon, September 27. Incidentally, Anthony Abbott, the author of the series, is really Fulton Oursler, editor of Liberty . . . Ted Husing, the demon sports announcer, starts a new and unusual thrice-weekly sportscast program over the CBS chain beginning Tuesday, September 29 . . . Snow Village Sketches, the oldest network dramatic series, returns to the air after a year's absence on Saturday night October 3. Arthur Allen and Parker Fennelly will again play the leading roles they created . . . Stoopnagle and Budd snare the program which originally was to go to Tim and Irene. The comics start their new weekly series on Sunday afternoon, October 4 . . . Oh, Min! The Gumps are coming back. Andy, Min, Chester and the rest of the family return on Monday, October 5.

Mentioning new programs reminds me of old programs. Last year,

you may recall, Grace Moore was star of the Open House. She had as her guest star on several programs, Nelson Eddy. This season the Open House program starts its new series on September 27 with Nelson Eddy as the featured star. I wonder if he's going to invite Grace Moore as his guest?

**T**HE record for fan mail from one person to a single star is held by Don McNeill and I defy anyone to disclaim it. Frankly, I didn't believe it, when I was first told about it, but I was unable to doubt my own eyes when Don showed his fan letters to me. Believe it or not, Mr. Ripley, that punny fellow of the Breakfast Club

and of Jamboree fame receives from three to five letters each day from one person and some of them are fifteen handwritten pages long—and are written on both sides of the paper. The letters are postmarked from Hopatcong, New Jersey. Can anyone tie that?

As soon as the March of Time leaves the air, Westbrook Van Voorhis, who does the announcing for this program, will hop aboard a tramp steamer for St. Johns, Newfoundland, then transfer to an ice-breaker and head for a small fishing village on the tip end of Labrador. However, no one will know the name of that village. The last time Westbrook had a vacation, he got as far as Bermuda when a cable caught up with him and ordered him back immediately. This time he is taking no chances.

**A**S I'M pounding away at the keyboard, a postcard is brought to me. It comes from Mexico and has been sent by none other than Tito Guizar and his charming wife. They went home for a vacation—Tito's first in seven years—but when the local movie moguls heard he was in the country, he was put to work on a Mexican picture.

**BAND NEWS:** Harry Sosnik's orchestra has replaced Carl Hoff on

It was a fine Caravan when Nat Shilkret (left) had Gladys Swarthout as guest with Rupert Hughes



Ruth Chatterton, who recently aired "Quality Street" for the Radio Theater, pictured below with Texas Centennial man, Art Linkletter, refused to discuss anything but aviation during the annual Sportsman's Air Derby at Dallas



Eugene Ormandy, brilliant co-conductor for the Philadelphia orchestra. His wife is with him



the Wednesday night Hit Parade . . . Little Jack Little comes back to the city of Chicago from which he was ousted by union officials last Winter, and will provide the music at Chicago's Palmer House starting October 1 . . . On the same night, but in New York, Benny Goodman and his boys will do a little swinging at the Pennsylvania Hotel . . . Guy Lombardo will make it a double-header opening night for the White Way. He and his gang go into another big city hotel . . . Eddy Duchin is back in New York and returns to the swanky Plaza on October 23 . . . And Phil Levant returns to the Windy City's Bismarck Hotel.



PRESENTING  
**RADIO GUIDE'S**  
**SUMMER SCHOOL OF THE AIR**

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

*So You Want to be an Actor*

INSTRUCTORS:  
 Clyde North,  
 Allyn Joslyn

An actor or actress planning to go into motion pictures can obtain valuable training on the stage, in home-talent shows, in little theaters, in stock companies. But there is no training in radio acting available, except in radio itself. For that reason, for this week's instructors, we have chosen Clyde North and Allyn Joslyn, men who have had experience, both in the theater and on the air. They teach you the first requisite, how to act; then they tell you how to act for radio. Strangely enough, there's a difference!—C. M.

**C**LYDE NORTH, our first instructor this week, is the "Spencer Dean" of the "Eno Crime Clues" program.

With more than forty years' experience in theatrical work behind him, Clyde North's stage plays include "The Tavern," "Mr. Barnum," "The Deluge," "Nothing But Lies," "On Trial," "The Lower Depths," and "What Price Glory?" His radio work has brought him to you in "Show Boat," "Red Trails," "Mrs. Wiggs," "Buck Rogers" and a dozen other programs, in addition to "Crime Clues."

**CLYDE NORTH SAYS:**

The chief difference between stage and radio is the microphone. *The mike is a funnel through which you must deliver everything to the audience.*

Before you give your attention to the other things which will be discussed in this lesson, get it clinched in your mind that you must do everything for the microphone alone.

A mike, although it looks like an innocent little black box standing on top of a broomstick, is a supersensitive electrical instrument. It magnifies sounds as a moving-picture camera magnifies sight. Edward G. Robinson will tell you that.

**I**N A scene on the stage, Robinson might make a sweeping gesture; in front of a camera in the same scene, he can only move an inch or two. Therefore, the first thing you must learn is to *under-emphasize*.

Take this line from "Julius Caesar," which you probably remember from your acting in high-school plays:

*Friends, Romans, countrymen!  
 Lend me your ears!*

On the stage, that line would be the beginning of a harangue. You are addressing a crowd. You would yell.

On the air, you would not dare to yell the line, for two reasons. First, you might blow out a tube in the control-

room. Second, you would certainly sound like the worst ham actor who ever made a fool out of himself!

You have heard that line from "Julius Caesar" so many times that it is funny to you. That's all the more reason for you to study it! Now is as good a time as any to begin to practise.

Go somewhere, where people won't think you're crazy, and repeat the line to yourself ten times.

**N**OW, just what are you saying? You are a Roman. The crowd to which you are speaking is composed of Romans like yourself. They are your friends; they are your countrymen. You are telling them that because you love them, and because you want their attention. "Lend me your ears" is Shakespearean diction for, "I have something I want to say to you. Listen!" Say the line with those thoughts in mind. (If you think all this is silly, or that you're wasting your time, you're very much mistaken. Such prac-

happen to say it, but because it looks easy—easy enough to fool you. Read it aloud:

*Yes, I have the affidavit here.*

Have you read the line aloud? How does it sound? Doesn't it sound theatrical—phoney? The chances are that it does. Here is an exercise for you:

If you were actually delivering an affidavit to someone, and he asked you if you had it with you, what would you do? You would duck your head, open your coat, and fumble in your inside coat pocket to make sure, as you spoke the words. You would do the same thing on the stage. You *must* do the same thing in radio!

**S**TAND before your mirror. Someone has asked you if you have the paper with you. Go through the motions of making sure, and, as you do it, repeat the line above. If you do it correctly, it will sound something like the following. If it doesn't it should!

Practise reading the following lines, each of which is connected with action. Think the action into the lines:

1. You must have a peach. They're good.
2. Listen! Duck down and be quiet.
3. I can't get these eternally darned suspenders off.
4. Come on in the parlor, Eddie.
5. That's nice, but how about Tom? How about it, Tom?

**Y**OU are ready now for the second rule:

**RULE: THE SCENE IS THE THING, NOT THE ACTOR.**

A scene is "what is happening." The plot and locale determine it. It can be laid on a high building among a gang of structural-steel workers, on a Mississippi River Show Boat, in a jail, in a suburban living-room—but the *scene* is the important thing, not the actor. Yet, oddly enough, you maintain the tempo, or dramatic rhythm, of the scene by keeping strictly to the tempo of the character you are playing. I'll give you an example.

**Scene:** A roadside filling-station in Texas, fifty miles from the nearest town. **Action:** Two kidnapers, fleeing in a car and short of cash, are sticking up the place.

**Characters:** The proprietor, an old man. His daughter. A family of tourists. A Texas cattleman.

The stick-up men draw their guns and line everybody against the wall. The tourists are hysterical. The proprietor shouts that he'll have the law on them. The gum-chewing daughter tries to start a flirtation with one of the gunmen. You are the Texan. As the scene builds to a dramatic climax, people are talking faster and faster. That is the tempo.

Do you talk faster and faster? No—because, if you do, you'll get out of character and destroy the suspense and the reality. The author has put you in the scene to furnish contrast. Here is a sample line which you may have:

*I wisht you fellows would put away them guns. You're just scarin' this lady here, an' you ain't doin' any good.*

Imagine the scene. Imagine all the excitement around you. Then practise delivering that line in a slow, measured drawl. Afterward you can try saying it rapidly, and you will see how



Allyn Joslyn

**COURSES AVAILABLE**

The RADIO GUIDE Summer School of the Air teaches you how to become:

Opera Singer	Announcer
Comedian	Orchestra Leader
Master of Ceremonies	Actor
News Commentator	Actress
Swing Singer	Radio Writer

**IN ADDITION:**

How Clothes Help Make the Star

What to Do with Your Talent

Developing Talent in a Child



Clyde North

tise leads directly to our first rule.)

**RULE: IN RADIO, SPEAK YOUR LINES AS THOUGH YOU WERE THINKING OUT LOUD.**

That is a very good practical hint. Now we will move on to a simple line from one of the "Crime Clues" programs. I choose it, not because I

*Er—why, yes—I—have the affidavit, here.*

The result? Naturalness! The line is convincing. You are making the audience believe you're looking for papers because you *are* thinking of looking for them. You are thinking out loud. That's the only way to be natural.



you lose character and weaken the scene.

It will be good training for you to amplify Mr. North's suggestion. Listen to all the varieties of dramatic programs on the air, jot down two or three lines from each that different characters speak, and practise saying them over and over in character and in the tempo of that character.

Now we are ready to go on and learn just what characterization is. Tempo is extremely important, but naturally you can't achieve tempo until you know the tricks of keeping in character. We will ask Allyn Joslyn to take charge of the lesson from this point on.

Allyn Joslyn is the "Roger" of "Dot and Will." He was Lanny Ross' speaking voice for the first two years of "Show Boat." He has frequently taken leading parts in Warden Lawes' programs, and you have heard him in "Dangerous Paradise" and the "Melody Master." In addition, he is playing a lead in the current Broadway hit, "Boy Meets Girl." His experience is so widespread that he can give you valuable instruction.

**ALLYN JOSLYN SAYS:**

As an actor, you must sell a character the way an announcer, who reads a commercial announcement, must sell his sponsor's product. Because this is true, let's begin by studying one of those announcements.

Forget that you want to be an actor. For the moment, let's pretend that you are to read the line:

*Smith's coffee is best for your table because it has that wonderful aroma and it is fresh.*

Let's say also, for the sake of the lesson, that you aren't a coffee drinker. You hate the sight of coffee. Now, how are you to fill that microphone with a conviction that Smith's coffee really is the best? That takes acting.

How do you do it? By using your imagination. You are off on a hunting-trip in the woods. As you roll out of your blankets in the morning, you catch the first delicious whiff from the pot boiling on the camp-fire. It's the best coffee you've ever smelled. Now begin your line:

*Smith's coffee is best for your table because it has that wonderful aroma—*

**Y**OUR imagination is working. Even if you don't like coffee, this is the best you've ever smelled. You catch its fragrance coming from your imaginary camp-fire, and it makes the word "aroma" real as you say it.

The next thing you're going to say is that the coffee is fresh. By now, if you have my point, you will know what to do. What is the freshest thing in the world, to you? A bed of mint? A mountain spring? Imagine it as you complete the line:

*—and it is fresh!*

This use of the imagination is acting in a nutshell. For what, after all, is an actor? He is a man who can imagine that he is someone else.

You make use of imagination in achieving character in this way. We will suppose you are working in a crime program.

**Scene:** A cemetery at night. A man who died the week before has been buried there. But the district attorney suspects murder and you are assigned to the detail sent out to open the grave and make an examination.

Your line is:

*Have you got the lid off? There! Yes, I'll look. I—why, that's not the man they buried!*

On the stage, you would have scenery and lighting to help you. On the air—outside of sound effects, such as a howling wind and the scraping of shovels on earth—your voice, your characterization and the drama you inject into it are the only means by which you can make the scene come to life for your listeners. See what you can do with the bare line of dialogue

by breaking it up into its component parts.

*Have you got the lid off?* Men are removing the lid of the coffin. Imagine it vividly. Tell yourself that, in another instant, you will see the face of the dead man. You are filled with horror and dread. Your flesh crawls. Your tone is tense, conveying suspense.

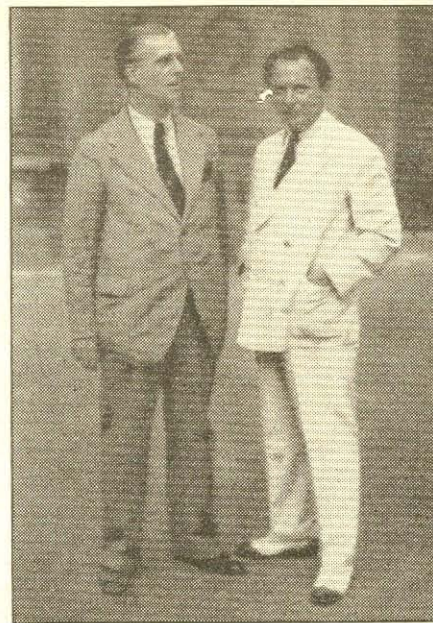
*There!* This single word tells the audience that the lid of the coffin is off. The audience imagines the dead face because you are imagining it.

*Yes, I'll look.* This implies action. To look, you must step to the edge of the grave. You speak as if you are in motion. You don't want to look. You dread it. But duty forces you on. All the dread, and the stern resolve which impels you, is in your voice.

*I—The "I" is an involuntary exclamation. You let it come out as a gasp.*

*Why, that's not the man they buried!* This tells the whole story. You imagine the face of the other man. You imagine this face beside it. A substitution has been made. You can hardly believe it, you are so astounded. You speak the words slowly, separating them, and build up gradually to the end, when you close on a note of almost unbearable suspense and mystery.

My best advice to you is to take other scenes like this and go over and over them by yourself. When I say "like this," I do not mean necessarily that they should all be gruesome.



Fritz Reiner (right) who will open the Ford Symphony season, with G. F. Malipiero, the Italian composer

You will want to practise comedy, drama, pathos, everything. Listen to the dramatic programs which come to you over the air. You will be able to remember two or three lines of the dialogue. Practise saying them as the

actor on the air said them. Then practise saying them as you would say them if you were in his place.

Space limitations make it impossible to give you additional actual scenes to study, but at any library or book store you can get bound copies of plays. Take any scenes from them that you like and go over and over them. Imagine yourself into the characters and think their speeches out loud. Keep on, until you can go "into character" by reading a scene once to yourself and then immediately aloud. Most radio acting, these days, is a matter of sight reading.

This week's lesson closes with a few hints which may come in handy for an audition, or your first part on the air.

To get used to the mike, stand a broom or a mop upright in your room and talk to it until you no longer feel self-conscious. Take the lines in this lesson and read them to it, in character.

Keep your body limber and at ease. A tight, strained set of muscles means a tight, strained voice.

Take any line. Read it as though you were: (1) a policeman with an Irish brogue, (2) a Swedish farmer, (3) a tough mugg, (4) a college professor.

Whenever you are in a crowd, close your eyes and listen to people's voices. Try to imagine what individuals are like from the way they talk.

Also, practise shaking your fist, bending over and shouting down a well, without taking your mouth more than two feet away from the top of your broom-stick microphone!

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# ON SHORT WAVES

By Charles A. Morrison  
President, Int'l DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

**G**SH (21.47) is still the best heard Daventry, England, station in the early mornings, although both GSG (17.79) and GSF (15.14) are improving rapidly in signal strength. Several Australian amateur-phone stations have been heard on the 20-meter band near 7:30 a.m. EST (6:30 CST). On Friday, September 4, amateur VK2NO actually was louder than short-wave broadcasting station VK3LR (9.58) of Melbourne, Australia! RNE (12), of Moscow, U.S.S.R., has been heard during the past few days for about an hour before its sign-off at 6 p.m. EST (5 CST). The station comes in best near the end of the transmission.

In a broadcast from the Berlin Radio Exposition, heard over DJB (15.2), Zeesen, on Tuesday, September 1, a roving commentator, wearing a tiny pack transmitter, described a new radio set called the "Chamber Music Receiver." The set's remarkable fidelity of tone was demonstrated in a novel manner when the announcer placed his lapel microphone in front of the loudspeaker and music from the local Berlin broadcasting station, received by this radio, was in turn re-transmitted by the Zeesen short-wave stations and finally received by short-wave listeners in America with exceptionally fine tone.

**R**ECENTLY inaugurated short-wave station HIN, voice of the Dominican Political Party, Cuidd Trujillo, Dominican Republic, offers a very interesting hour daily at 4:40 p.m. EST 3:40 CST) on a frequency of 11.28 megs. The broadcasts consist of native music and descriptions (in English) of the scenery, climate and commerce of this tropical isle. Announcements are made at frequent intervals in English, Spanish and French. HIN (6.243) also transmits at 7:10 p.m. EST (6:10 CST).

Bernard Horne of Jackson, Michigan, has received a letter from HJ4ABA (11.71), "Ecos de la Montana" of Medellin, Colombia. The station is not on the air evenings at present but transmits only from 11:30 a.m. to 1 p.m. EST (10:30 a.m. to 12 noon CST).

For the first time in the history of broadcasting, sounds of actual warfare were brought to America by radio on Wednesday, September 2. They came from Spain during a broadcast over the Columbia network by H. V. Kaltenborn who was stationed on the roof of the Hendaye-Imatz Hotel in Hendaye, France. Battle sounds were clearly audible. The boom of the government's 125-millimeter guns stationed across the bay near Fuenterrabia, Spain, could be heard and explosions of shells and other evidences of fierce combat brought an almost too realistic atmosphere to listeners.

The National Broadcasting Company also has been bringing first-hand news of the encounter to its audience through the Sunday afternoon broadcasts of Floyd Gibbons, featured on the Magic Key RCA hour. These broadcasts are transmitted by EAQ, Madrid, Spain, on its seldom-used frequency of 19.72 megacycles.

According to members of the Chicago Short-Wave Radio Club, Bandoeng, Java, short-wave stations PMA (19.345) and PLE (18.82) are transmitting programs on Sundays at 7 a.m. EST (6 CST).

OLR (15.23), Radio Podebrady of Prague, Czechoslovakia, is now transmitting experimental programs thrice daily at 4 a.m. EST (3 CST), 11 p.m. EST (10 CST) and 2 p.m. EST (1 CST). Each quarter-hour a male announcer gives the station identification

in several languages after which a woman gives the English announcements. Reports are solicited. Address the Czechoslovak Broadcasting Corporation, Prague, Czechoslovakia.

Carleton Smith, American music critic and columnist for RADIO GUIDE, gave his impressions of the Theater Festival in Moscow and Leningrad, U.S.S.R., over RNE (12) on Sunday, September 6, at 4 p.m. EST (3 CST).

T. E. Plewman of the Canadian Mission Press at Chengtu, on the western border of China, gets a great thrill out of the amateur channels. A native of Canada, it made him homesick to listen in to a Minnesota amateur talking to a friend in Arizona. He wanted to buy a phone transmitter from an amateur in Hongkong, but the military authorities in China, wary of foreign-



Here is "Toddi," well known Italian humorist, popular among short-wave listeners to Rome's "American Hour"

ers with transmitters, refused to grant permission, so he reluctantly gave up this idea.

"Egyptian Radio" relates that at a recent exhibition in Geneva, Switzerland, demonstrations were given of a transmitter working on a wave length of 75 centimeters with a half-watt input. Signals were clearly received for ten miles.

A. H. A. THOMAS, of St. Michael, Barbados, British West Indies, states the new frequency of VP3MR, Georgetown, British Guiana, is 6.01 megacycles. The station radiates a daily four-hour transmission starting at 4:45 p.m. EST (3:45 CST). VP3BG transmits on 5.35 megs.

RADIO GUIDE Reception Post Observer George Sholin of San Francisco, California, reports that Radio Suva, PD (9.54) of Suva, Fijis, is relaying ZJV, of the same city, starting at 5:30 a.m. EST (4:30 CST) . . . GGO (4.505) of Ocean Falls, British Columbia, Canada, was heard at 11:15 p.m. EST (10:15 CST) calling Vancouver . . . K6XO (16.03) of Kahuku, Hawaii, calls JFZC (13.24), the S. S. Chichibu Maru at 3:45 and 9:25 a.m. EST (2:45 and 8:25 CST) . . . New amateurs heard in the early morning hours include: OM2BC (14.2) of Agana, Guam; KA1BH (14.24) and KA1ME (14.14), both of Manila, Philippines.

For short-wave programs for the week, see pages 31 to 43 inclusive.

# THAT'S MY MOM!

(Continued from Page 5)

am I proud of her now! Why, she can swim circles around me, and dive too.

When she can't go swimming with me on account of she has to be at the studios for a film or pose for style pictures, she comes out and watches me before she leaves. The other day, a lady writer came over to see me perform. Googie was all dressed up to go to the studios. She had on a pretty pink skirtwaist dress, a big white hat, brown-and-white shoes—the smart kind—and a crazy gold bangle bracelet.

I jumped in the water. Googie walked way over on the other side of the pool and began to yell: "Come to Momie, Sandra. Way over here. Come on, now. No, not that way! Sandra, you're a sissy. Over this way!"

Then, to the lady writer who was emitting all the proper gurgles, she said: "Isn't she cute? Look at that stroke. See the way she kicks. None of the other kids can do that." She turned back to me again. "Sandra, show the lady how you dive. Hands together now. Walk off the step. That's the girl!"

What can you do with a momie like that? She just will brag. But at least, she never interrupts my naps to drag me out "to show off" the way lots of mothers do.

Now, isn't that sensible? Really, Momie is awfully level-headed about us children.

Getting back to my schedule: I put on my yellow sun-suit after my swim and play in my sand-box until 12:15. There's an awning over it so I won't get too much tan. On Thursdays, nurse's day off, Mary, Googie's best friend, takes care of me. But Googie always tries to be home on that day so she can take all the care of Ronnie and me herself. She says she likes to do it. I know we like to have her.

**D**ADDY BURNS comes out to say good-bye to me when I'm making sand castles. He's a funny daddy. He'll say, "Well, I'm off to the golf course for a hair-cut." Then he'll tell me to throw him a kiss when my hands are all sand. But he doesn't fool Sandra. I don't get sand in my mouth even for Daddy Burns.

After my sun and sand I have a bath and then have dinner. It's my big meal of the day and I have things like a lamb chop, baked potato, spinach (sure, I eat my spinach and like it) custard, tapioca pudding or ice cream for dessert, and milk. I don't like the milk so well. Usually I stall off drinking it as long as possible.

My nap lasts from one until three. Then I spend the rest of the afternoon on the front terrace. It's a nice wide lawn separated from Sunset Boulevard by a high hedge. Momie always comes home to play with Ronnie and me. We play "hide and go seek," and half the time Momie can't find me any better than she can her brother or her little blue hat. Yes, if she has any failings at all, I think it is that she is very bad at hide-and-seek. I can't understand it, either, for she is one of the most intelligent women in Hollywood.

Momie has corrected another bad habit by coming home to play with us children. Before we adopted her, she used to spend hours and hours shopping. Now she always leaves the stores by four o'clock so she won't miss our romps.

I love to open the packages she brings home. She buys all my clothes, though I don't wear much but sun-and-bathing-suits in the Summer. You should have seen the Easter outfit she bought me . . . a dotted-swiss coat with a pale-blue lining, a poke bonnet with a big organdy bow and gloves.

When I was all dressed up, I sat in one corner of the car seat and wouldn't let anyone get near me for fear I'd get

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Dept. 229, 41 EAST 42nd ST., New York, N.Y.  
Please send me FREE BOOKLET describing and illustrating the new Perfolastic Girdle and Brassiere, also sample of perforated rubber and particulars of your 10-DAY FREE TRIAL OFFER!

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Use Coupon or Send Name and Address on Post Card

## NEXT WEEK:

● They All Want Gable—Read this fascinating story of the hero of Hollywood films who comes to the air as a frequent guest on broadcasts from the Cinema City!

## IN RADIO GUIDE



mussed up. There aren't any hand-made thirty-dollar "creations" in my clothes. Momie doesn't believe in buying high-priced things for a growing child. But all my clothes reflect her perfect taste.

I have supper at five-thirty and play with Momie until a quarter to seven, when it's time for her dinner. Then I go to bed, talk with Ronnie a few minutes and so to sleep.

It isn't hard for me to get to sleep, either, in my room. I like it so much, that I think I'll tell you just a little about what it looks like, and what's in it. I'm not very good at telling about what things are, but I know what they look like.

Momie read to me once about a little room that was "blue with dreamy moonbeams." It couldn't have been any prettier than my room. Googie had it made especially for me. It's all in peach and pale blue. There's a hooked rug with blue and peach roses on it. Ruffly peach-colored curtains edged in blue. Chairs in peach. Blue beds. Blue lamps. And I have my own electric ice-box and grill.

All of Momie's house is pretty. It is tan stucco, and outside there are awnings and flowers all over. Inside there are lots of chintz-covered chairs and sofas and sun-porches and flowers and a fire-place. It is always cool and comfy.

I like our apartment in New York, too, where I have my own place to play when I don't want to go to the park.

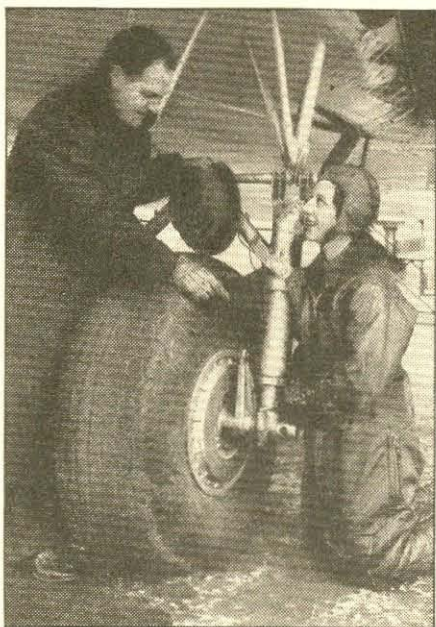
I've also traveled quite a bit. When I was five weeks old, I went from Chicago to New York; I went from New York to California when I was four months old; I was back in New York at the end of my first year, and six months later I went to California again.

I SUPPOSE those same people who think Gracie is crazy believe that so much traveling isn't good for me. But Momie doesn't let trains bother my schedule. I have my own drawing-room—eat, bathe, sleep as usual—and that's that.

Oh, oh, here comes Wose with my breakfast. I mustn't let her see this story 'cause she'd tell Googie. And I know what Googie'd say.

"Sandra," she'd say, "if you and Ronnie and Daddy Burns don't think I'm crazy, then I don't care what the whole world says about me." That's my mom!

Burns and Allen may be heard Wednesdays over a CBS network at 8:30 p.m. EDT (7:30 EST; 7:30 CDT; 6:30 CST; 5:30 MST; 4:30 PST) and later for the West Coast at 8:30 p.m. PST (9:30 MST).



Anne Seymour, opening "Grand Hotel" soon, getting some flying tips from globe-circling pilot Jimmy Mattern

## IN CINCINNATI WITH—

Orville Revelle

ONE of the most interesting phases of radio—both to the studio visitor and the artists playing parts in drama—is the sound-effects department. Usually this branch of broadcasting is manned by an alert crew of engineers who attempt to reproduce any sound effect that might be called for in production of a radio script.

During a recent visit to Chicago, your reporter was surprised to learn that there's one independent station whose sound-effects department ranks right along with those of any network; that of WGN (which means: "World's Greatest Newspaper"), the western terminal for the Mutual system.

WGN's engineers can reproduce any sound from the dropping of a pin to that of a giant airplane crash. As a matter of fact the S. E. lads can reproduce any sound that the script demands—except that of a KISS! (Even King Radio with all its tricks must resort to nature-taking its course when it comes to the art of osculating!)

One of the greatest advantages to present-day ether actors at WGN is that they, too, can hear the sound effects. This makes it possible for the actor to live up to his dramatic role and give a better performance.

The next time you're in Chicago drop in on the boys and have them unfold their reproduction of Niagara Falls—better yet, if you are contemplating marriage, honeymoon at WGN!

Speaking of what different studios have to offer in the way of innovation, WHIO also comes in for a bit of back-slapping. The Dayton outlet has introduced a novel method of salesmanship in radio by showing the prospective buyer talking pictures which tell him the entire story of WHIO coverage. Eleven minutes in all is what it takes to tell time-buyers what WHIO will do for their product. Cute, eh?

By the way, WHIO's new slogan will be: *The Test Station of the Nation. Funny Coincidence Dept.: WDRG, Hartford, Connecticut, calls itself "The Advertising Test Station in the Advertising City."*

### Spotlighting Stars

Jane Bishir has deserted her Pantry Parade for the New York studios of CBS. It now appears there will not be any wedding bells for Jack Woods this Winter! . . . Eugene Eubanks, direct from Hollywood, is newest WLW-er.

Back from a European jaunt comes Chuck Wise with the news that Brit-ishers are hissing their country's method of radioing! They're demanding sponsored programs. My country 'tis of tea doesn't care if it's Bowes and his coffee, so long as it is an Americanized show!

John Barry, former Yankee (WNAC) Network wordster, and Don (NBC) Cordray are the new Crosley voices . . . Here comes the bride (and groom): Gertrude Wilson and Howard (WLW) Leppe are honeymooning.

Sunday was a big day for Cincinnati's radio audience when they helped Larry Lee, hometown maestro, celebrate his 1550th broadcast. Lee, broadcasting from Hollywood at present, wired your reporter to act as official "thanker."

### Can You Remember—

Away back when Harry Hartman's library of baseball phraseology consisted of "Going, going, gone!" and "He's a dead duck at second." Nowadays it's different; Harry rates with the best and very seldom does he repeat himself in one afternoon.

Speak of Hartman and you naturally think of Red Barber—yet they

are as different as day and night. Barber has a style all his own. When a hurler stalls, Red has a batting average to give or some little detail about the game which is always welcomed by the fans.

Today, both Hartman and Barber are recognized as tops in their profession.

*WLW and Mutual will not divorce as some gossipers would have you believe. Instead they'll try a trial separation. Beginning September 27, the Nation's Station becomes an affiliate of Mutual, rather than a member.*

Charlie Dameron, returning to the mikes this week after a case of the mumps, says if that's an example of swell-headedness, he wants no part of it in the future.

### Along the Triviera

Two of the best bets for comeliness at WLW: Luise Squire and Vicki Chase . . . Adrian O'Brien began his business career as a lens grinder in an optical factory . . . Yours Truly will act as a judge on the Ralph Zimmerman-Odd Fellows-National Barn Dance auditions for talent in October. I just knew that some day I'd be mistaken for a hillbilly!

Al Helfer's first name is George. Learned this when the new arrival was christened George Alvin Helfer III. The big event left the WLW sport-caster in just what might be termed a bewildered state of mind; his first statement upon notification of parenthood was: "Years ago, if someone told me that some day I'd be somebody's father, I would have said he was crazy!"

If Catherine Kaye reads this, please get in touch with this column. I need a guest artist for next week . . . One of the "Two Docs" clubs purchased one hundred copies of "Would You Mind," the new Harvey Harding chune! . . . Marilu Geiselman writes stories for children's magazines under an assumed name.

Bill Campbell, WLW sound technician, returned to his hotel room the other evening to find everything in order but NO BED! Did he call up the room clerk? No sir! Right away he sends for the famous Dr. Ken-Rad. The doc, easy to catch on, phones the clerk and finds out that the bed was removed by mistake! Elementary, my dear Watson!

Wonder how true it is that Lee Goldsmith is whistling "Love in Bloom" since his Kansas outing? . . . Leslie Marshall, from St. Louis and KMOX, and Dale Cooper, Chicago miss, are latest additions to WHIO's staff.

While over in Connecticut on an auto tour was Richard (Sherlock Holmes) Gordon and Mutual had to do something to get S. H.'s name in print. So they had him riding along with a party of friends and what should pop up but a first-class mystery.

During a stretch of wooded area music gives forth but no one in sight. Everyone but the old detector becomes excited. He searches out the woods and finds none other than the Lombardos' hideout during hot weather.

The blackout this week is a yarn in itself. Joe (Smilin' Dan) Dunlevy, after five years of trying to acclimate himself to radio, is now working under a Crosley contract. Joe has worked on WCPO and WKRC.

It was get-together-week for Joe and Singin' Sam Frankel. The two were vaudeville partners for many years before the event of etherizing voices. Lots of luck, Joe, and I hope the jump will be toward the networks!



WHO'S going to be our next president?

Only the election, itself, can settle that question.

But the next best indication is—the Literary Digest Nationwide Poll for President.

And—this year—radio fans are in for a rare treat from now until election time.

Goodyear will broadcast the Literary Digest Presidential Poll on "The People's Choice" program three times each week from now till right up to the night before election.

Listen in every Wednesday, Friday and Monday, over the NBC Blue Network. The first broadcast is Wednesday, Sept. 2nd.

John B. Kennedy, noted news and political commentator, will give you the results of the poll. Many important guest speakers will address you from week to week.

And—from any Goodyear dealer in your town—get your free "Poll-O-Meter" so you can keep a running record of the "vote" polled by your favorite candidate.

Goodyear is happy to bring this unique series of broadcasts to its millions of motorist friends. Nobody knows, yet, who will be the nation's first choice for president. But there's no doubt about the world's first-choice tire! This year, for the 21st consecutive year,





## "... SO SHALL YE REAP!"

(Continued from Page 10)

padding my own canoe. I worked with an advertising agency, developing its radio department. And in trying to secure radio accounts for them, I secured more for myself.

I made commercial and radio records. I appeared in many feature pictures, such as "Young Man of Manhattan," "Glorifying the American Girl" and "The Big Broadcast"—as well as many shorts and travelogues. Years went by—again I became satiated—again my interest waned. I was living high, spending almost every penny I made, and supporting three families of relatives who had been hit by the depression. When the storm clouds broke again, it was worse than ever before. Gradually my contracts dwindled. Struggle as I would, I couldn't hold on. By this time, because of my many and abrupt changes, I had a sorry reputation for being unreliable. And in the professional world, the good things you do are soon forgotten—while the bad grow by malicious gossip into gigantic gargoyles.

**WHEN** a man in the public eye climbs high and then falls, he never tumbles from those heights to the same level from which he started. The momentum carries him farther down, much farther down. Dependancy, regret, the heartbreak failure brings to his friends and loved ones, and the pointed fingers and mumbling voices, all struggle to keep him down.

There were friends who tried to help me, but they were very few. I applied for a part in a play that was going into rehearsal. To my surprise, in a few days I was called and cast in the role of a man-about-town, the lead in the play. For a week and a half rehearsals went very well. Then, out of a clear sky, everything was called off. No one ever knew the cause except the producer and myself. He called me aside and explained that the "angel"—the man who had put up the money to back the show—had suddenly died.

In bewilderment I said, "It's too bad, but why do you tell me alone?" He replied, "Because the backer was Charles B. Popenoe, and he financed the show only because we gave you the lead."

With all the squabbles we had had, with all the chastisements he had given me, an "angel" he was—and I hope the angels are caring for him and his loved ones now.

There have been other staunch and true friends, but I won't list them here. Those who really have been my friends know it and want no glory.

**SO IT** was that time found us in an apartment, miles from New York City. It was paid for by one of those friends. Our bed was one borrowed from the landlord. Our tables and chairs were boxes, for all our lovely things had been put in storage. Selling household goods door-to-door kept us alive. Dark, dismal days they were, that defy description. I pass them hurriedly in my thinking, for other thoughts blot them out.

I recall a New Year's eve gathering—a quiet, informal affair. A few real fellows arranged that we come. A group of husbands and wives were seeing the New Year in. Among them were Perry Charles of WHN and his wife, Virginia; Lewis Reid, then of WOR, and Aida; George Clark, city editor of the *Mirror*, and Katherine Parsons; and Jack Foster, then radio editor of the *World-Telegram*. Many things were talked over that eventful night. They all made things brighter for me, but when the laughter and the "Happy New Years" had quieted with the dawn of a new day and a new year, I found the friend among friends. Soon I had an unexpected and hurried

(Continued on Page 29)

# MORE PUZZLE-PIX WINNERS!

\$5 PRIZE WINNERS

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422 William Penn Rd.  
West Palm Beach,  
Florida  
Sarah McGuire  
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Alexander Nisbet  
222 37th Street  
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W. Palm Beach, Fla.  
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ington Street  
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Toronto 9, Canada  
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Mechanicsburg, Pa.  
G. Harold Henry  
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Key West, Florida  
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Evanston, Illinois  
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Street  
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**T**HE editors of RADIO GUIDE regret that they are unable to publish the complete list of winners in their great Puzzle-Pix contest, recently closed. This week and the preceding two weeks RADIO GUIDE has brought you the names of many of the winners. Next week we will bring you more names of successful contestants.

## MUSIC IN THE AIR

By Carleton Smith

**I** HOPE to have some interesting news for you this week from the greatest living symphony composer, Jan Sibelius. I am going to visit him in his home at Jarvenpaa, Finland, and I will broadcast to you on Sunday, September 20, an account of the interesting things he says. The time is 3:15 p.m. EDT (2:15 EST, CDT; 1:15 CST; 12:15 MST; 11:15 a.m. PST) and the network is NBC.

Fritz Reiner has been chosen as guest conductor for five broadcasts of the Ford "Sunday Evening Hour" beginning this week. Mr. Reiner is one of the most gifted living virtuosos of the baton, but due to a combination of unfortunate circumstances, he has not broadcast as often as his talents warrant.

The Ford programs should be better this season. They have long needed the impetus of guest conductors as well as guest soloists.

In the past season a number of distinguished artists have been heard in their best expressions, and the radio audience has had an opportunity to judge several younger artists who, in my opinion, deserve to be heard more often. But, unfortunately, the orchestral performances have not always been of the highest quality. This is due not alone to the fact that the individual members of the Detroit Symphony are not complete masters on their respective instruments, but more, perhaps, to the mediocre talents of their conductor.

Undoubtedly, the sponsors feel that the quality of performance is more than is necessary to satisfy the audience. This may be true. And we are all grateful for the fine music that has been presented. Yet, discriminating listeners cannot help making comparisons. The Philharmonic-Symphony is on the air for thirty weeks each winter. It sets a standard that is not easy to rival!

**V**ERY soon Nelson Eddy—most recent addition to our list of "star" baritones—will be back on the air. Coming to fame via Hollywood, where his first fifteen broadcasts will originate, Mr. Eddy completes the trio of famous baritones which American music critics believe surpasses any in the world. The other two, needless to say, are Lawrence Tibbett and John Charles Thomas, both of whom will be heard on the air this winter.

Nelson Eddy, because of his fan following, has been more the matinee idol than have his two colleagues. He has not won his spurs in grand opera. Though he was offered some performances at the Metropolitan, he refused, saying he was not yet ready. And he can not induce his admirers as yet to take his work as seriously as he does himself.

Mr. Eddy has a beautiful voice, an excellent vocal technique, and he seems destined to make the most of his talents. He certainly is not without well-wishers as he begins his career.

Another singer, American by adoption, who returns to the air shortly, is John McCormack. The finest living story-teller in song, and, in his time, the biggest money-earner of all singers, Count McCormack, as he is called on the Emerald Isle, holds a place no other can fill in the hearts of music-lovers.

There are many who have criticized him for singing inconsequential Irish ditties and popular tunes, just as they criticized Kreisler's devotion to trifles for the violin. But McCormack's choice—like that of Kreisler—was his own! One year of playing gentleman farmer at his estate, "Moore Abbey," was enough for McCormack, he explains on returning. "I gave up the horses before they gave me up," he writes, "and I am glad to be sailing on the *Queen Mary* September 16 to sing again!"



# COMING EVENTS

The Daily Listings Will Show Your Nearest Station for These Programs



Eastern and Central Time Are Shown For MST Subtract One Hour from CST

## SUNDAY, SEPT. 20

### NBC ANNIVERSARY

The first of fifteen weekly world-wide salutes to the National Broadcasting Company on the occasion of its tenth anniversary will be heard at 11 a.m. EST (10 CST). Foreign broadcasting companies and radio stations will relay their foremost talent.

### MAGIC KEY

Kirsten Flagstad, soprano, Dr. Rockwell, comedian, the Dixieland Jazz Band and Casper Reardon, harpist, will be featured on the Magic Key over NBC at 1 p.m. EST (12 noon CST).

### NATALIE HALL

The Pittsburgh Symphony Orchestra will have as guest star this date Natalie Hall, musical comedy, opera and film star. The broadcast may be heard over CBS at 1 p.m. EST (12 noon CST).

### STOCKHOLM SYMPHONY

NBC facilities will bring Beethoven's Fifth Symphony by the Stockholm Symphony Orchestra to American listeners in an international broadcast from Stockholm at 2 p.m. EST (1 CST). This concert which opens the Winter season there, will be conducted by Eugene Ormandy.

### GOOD WILL CONCERT

A special international Good Will Concert will be short-waved throughout the world at 3 p.m. EST (2 CST) over combined NBC and CBS networks. This program is the first in a series of international programs organized by the International Broadcasting Union in Geneva. Participants include Carson Robison and the Buckaroos, a symphony orchestra conducted by Howard Barlow, Hal Kemp's orchestra, Fisk Jubilee Singers, Fletcher Henderson's orchestra and Frank Black's Symphony Orchestra.

### SYMPHONIC ENSEMBLE

The Pittsburgh String Ensemble, an organization of 33 pieces conducted by Oscar Del Bianco, will present the first of five weekly concerts over NBC at 6 p.m. EST (5 CST).

### GOOD WILL COURT

The Good Will Court, unique radio program offering free advice regarding real legal cases and presided over by judges sitting unofficially, makes its debut over NBC at 7 p.m. EST (6 CST). Announcer A. L. Alexander is the director of this series.

### ROMANCE OF '76

The second broadcast in a new dramatic serial entitled "Romance of '76" will be brought to NBC listeners at 7:30 p.m. EST (6:30 CST). The locale of the new series is old Boston, back in the days before the Revolution when the

American waterfront town was one of the chief seaports of the Thirteen Colonies.

### SUNDAY EVENING HOUR

The Ford 1936-1937 Sunday Evening Hour concert series will be resumed tonight featuring the 70-piece Detroit Symphony Orchestra under the direction of five of the world's most eminent conductors. The first five concerts will be under the baton of Fritz Reiner. John Charles Thomas will appear as guest. The program will be heard over a coast-to-coast CBS network at 8 p.m. EST (7 CST).

### DON COSSACK CHORUS

The famous Don Cossack Russian Male Chorus will make a guest appearance on the General Motors Concert over NBC at 9 p.m. EST (8 CST). They will be led by diminutive Serge Jaroff.

### EDDIE CANTOR RETURNS

Eddie Cantor, with Ed Wynn's former sponsor paying the bills, returns to the air in his new series of shows, over the CBS network at 7:30 p.m. EST (6:30 CST). His supporting cast includes James Wallington, Parkyakarkus, Bobby Breen and Renard's orchestra.

## MONDAY, SEPT. 21

### LEGION CONVENTION

A special broadcast from the American Legion Convention in Cleveland will be heard over the CBS network at 11 a.m. EST (10 CST). Legion programs will be heard also Wednesday and Thursday.

### THE BIG SISTER

"The Big Sister," new series of dramatic sketches by Lillian Laufferty, goes into its second week over the CBS net-

work, Monday to Thursday at 10:30 a.m. EST (9:30 CST). Alice Frost, who has appeared in numerous Columbia programs in the past, plays the title role.

### MAGAZINE OF THE AIR

Today's guests on The Magazine of the Air will be Frank Crowninshield, eminent editor and journalist, and Michael Strange, poetess; for Wednesday, George Rector and Beatrice Fairfax; for Friday, Grand Duchess Marie and actress Helen Mencken. The Magazine of the Air is broadcast over the CBS network on these three days each week at 10 p.m. EST (9 CST).

### EMINENT PIANIST

Columbia's Concert Hall presents E. Robert Schmitz, eminent concert pianist, in another of its recitals at 2:30 p.m. EST (1:30 CST). Mr. Schmitz, well-known exponent of modern music, has recently returned from a Summer abroad.

### GRACE MOORE

This week's Radio Theater presentation will feature Grace Moore, beloved screen star and singer, and Peter Lorre in the famous DuMaurier drama, "Trilby." CBS broadcasts this program at 8 p.m. EST (7 CST).

### LUCILLE MANNERS GUEST

Making a guest appearance in the absence of Margaret Speaks, who is making a European concert tour, Lucille Manners will be heard with William Daly's orchestra over the NBC network at 7:30 p.m. EST (6:30 CST).

## AS WE GO TO PRESS

Since last week's issue was printed, the following program changes have reached RADIO GUIDE. They are presented in the hope that they will come to your attention in time to be of service:

### THURSDAY, SEPTEMBER 17

8 a.m. EST (7 CST), MBS network: Abe Lyman's orchestra and Ethel Merman, blues singer, will head the cast of guest stars to be heard on the Morning Matinee.

9:45 a.m. EST (8:45 CST), CBS network: Joe Emerson will make special observance of Jewish New Year's Day, Rosh Hashanah.

5:15 p.m. EST (4:15 CST), CBS network: Glenn (Pop) Warner, veteran coach of the Temple University football team, will be interviewed by "Scoop" Ward on News of Youth.

7 p.m. EST (6 CST), CBS network: Babe Ruth makes his bow as a radio comedian with Kate Smith.

9 p.m. EST (8 CST), CBS network: Constance Bennett, Fred Stone

and Walter Hampden will be guest artists to appear in the premiere of Then and Now. Hampden is cast as Thomas Alva Edison.

9:45 p.m. EST (8:45 CST), NBC network: Representative Sol Bloom of New York will discuss the Constitution as a document in a special Constitution Day address.

### FRIDAY, SEPTEMBER 18

10 a.m. EST (9 CST), CBS network: Fleetwood Lawton, English writer and student of world affairs, and Grand Duchess Marie of Russia will be guest speakers on the Magazine of the Air.

11 a.m. EST (10 CST), CBS network: James Whitcomb Riley's beloved poem, "An Old Sweetheart of Mine," will sound the keynote of the Between the Bookends program.

7 p.m. EST (6 CST), NBC network: "The Sensational Miss Smith," written especially for Irene Rich, will be presented on her program this date.

8 p.m. EST (7 CST), MBS network: Raymond Gram Swing will begin a series titled "World Events."

## TUESDAY, SEPT. 22

### NEWS OF YOUTH

"Scoop" Ward, youthful reporter on the News of Youth program, will interview figures prominent in the sports world over the CBS network at 5:15 p.m. EST (4:15 CST). Mal Stevens, New York University football coach, will be interviewed on today's broadcast. On Thursday, Al Barabas, famous Columbia full-back, will be presented, and on Saturday, Ken Strong, who recently came to the New York Yankees from the Giants.

### BEVERLY BAYNE

Beverly Bayne, famous moving picture siren of years gone by, Ivan Ivantzoss, tenor of the Petrograd Royal Opera, and Bessie Whynn, musical comedy star, will be guests of Hammerstein's Music Hall, CBS at 7 p.m. EST (6 CST).

### PARKER BERNIE GUEST

Frank Parker, tenor who was heard with Jack Benny two years ago and now has his own program, will make a guest appearance on Ben Bernie's program over NBC at 8 p.m. EST (7 CST).

### BUTTERWORTH AIDS ASTAIRE

Charles Butterworth, stage and screen comedian, has been made a regular feature on the new Fred Astaire show heard over NBC at 8:30 p.m. EST (7:30 CST). Trudy Wood, youthful California singer, is also a recent addition to the permanent cast.

### CARAVAN GUESTS

Alice Faye, Barbara Stanwyck and Herbert Marshall will be presented in a dramatic offering as guests of the Caravan program over CBS at 8:30 p.m. EST (7:30 CST).

## SATURDAY, SEPTEMBER 19

3 p.m. EST (2 CST), CBS network: Argentine-American Polo Matches are described by Ted Husing from Westbury, Long Island.

3:15 p.m. EST (2:15 CST), MBS network: The Jerome Handicap, one mile, for three-year-olds, with a review of the Champagne stakes and the earlier steeplechase stakes.

3:45 p.m. EST (2:45 CST), CBS network: Foxcatcher National Cup Steeplechase over famous three-mile Grand National Brush Course, Fair Hill, Md.

5:15 p.m. EST (4:15 CST), CBS network: Dr. E. M. Anderson, football coach at Holy Cross University, will be interviewed by "Scoop" Ward.

7 p.m. EST (6 CST), CBS network: A return engagement of Dick McDonough and Carl Kress, swing guitarists, as guest artists of Bunny Berigan's Swing Session.

8:30 p.m. EST (7:30 CST), NBC network: Joe Cook, comedian, will substitute for Olsen and Johnson on the Chateau. The latter will appear September 26.

## HILDEGARD BOWS

A new series of weekly recitals by Hildegard, famous European singer, will be presented over NBC at 9 p.m. EST (8 CST). William Wirges' Orchestra will supply the accompaniment.

## WEDNESDAY, SEPT. 23

### PRESIDENTIAL FORUM

NBC wires will be humming with political speeches when the New York Herald Tribune Forum is aired at 9:05 a.m. and 2 and 8 p.m. EST (8:05 a.m., 1 and 7 p.m. CST). The broadcasts will consist of speeches by the Presidential candidates of all parties.

### POLO MATCHES

Play-by-play descriptions of the polo matches between the United States and Argentine teams will be broadcast by Ted Husing over the CBS network at 3:30 p.m. EST (2:30 CST) and continue 'till 5:15 p.m. EST (4:15 CST).

## THURSDAY, SEPT. 24

### LEAH RAY KRAFT MUSIC HALL GUEST

Leah Ray, blues singer formerly with Phil Harris' orchestra, will make a guest appearance on the Music Hall at 9 p.m. EST (8 CST) over NBC.

### ADMIRAL BYRD AND ABBE CHILDREN

Admiral Richard E. Byrd, the explorer, and the Abbe children, Patience, Richard and Johnny, who wrote the amusing best seller, "Around the World in Eleven Years," will be guests of the Then and Now program over CBS at 9 p.m. EST (8 CST).

## FRIDAY, SEPT. 25

### KAY FRANCIS, GEORGE BRENT

Hollywood Hotel's favorites, Kay Francis and George Brent, return to the Orchid Room with a preview of their latest picture, "Give Me Your Heart," a drama described as one of the strongest La Francis has yet been called upon to portray. CBS offers this at 8 p.m. EST (7 CST).

## SATURDAY, SEPT. 26

### FOOTBALL

The opening game of the 1936 football season will be described by Columbia's ace sports reporter, Ted Husing, when Colgate and Duke Universities play at Durham, N. C. Husing will be heard over the CBS network at 2:15 p.m. EST (1:15 CST).

### CHATEAU GUESTS

Ann Sothern and Roger Pryor will be cast in "There's Always Juliet" and Olsen and Johnson, who originally were to have appeared September 19, will be guests of the Chateau at 8:30 p.m. EST (7:30 CST) over NBC.



# TELEVISION—ITS SUN RISES

(Continued from Page 3)

prophecies concerning television, but he is also keeping in almost daily touch with each rapidly occurring development connected with this new medium of entertainment.

American progress is now approaching that of England, which at present leads the world in television. (There are those who say America would be ahead of England if all the undercover television developments were to be suddenly released.)

Motion pictures are now projected at the rate of twenty-four pictures, or frames, per second—and television is now experimenting with a speed of forty-eight pictures per second. However, because of present plans for the universal broadcasting of motion pictures by television, the twenty-four-picture-per-second speed will probably be adopted internationally.

Of course sound reception by television is the same as that of radio—and will continue so. Television sets now cost less than radio sets cost when the public first bought them, and it is estimated that excellent television receiving sets will be available for \$75.00 or \$100.000 per set in quantity production. One manufacturer has announced \$50.00 per set as his goal, price to be effective within two years of television's national introduction.

With England and Germany both broadcasting motion pictures by television, this introduction cannot be delayed much longer. Despite lack of ballyhoo on the subject, America is not standing still in television; at the present moment additional television transmitting stations are under construction and the East is being networked with "co-axial" cables capable of carrying the current necessary to operate television. The present range of these broadcasting stations is twenty-five miles.

**C**ONSIDERING the fact that sixty-five percent of the radio reception in America now comes from stations within six miles of the receiving sets, and that eighty percent of the reception comes from stations within fifteen miles of the receiving sets, this limitation of sending distance is of little importance.

The sending range of the television transmitter being used on the Empire State Building in New York is seventeen miles—thus allowing that particular station to serve ten million listeners. Furthermore, a fifty percent increase in the range of all local television stations is expected within the next year.

As Eddie Cantor predicted, the radio industry is rapidly pushing ahead, eager to greet television. R. C. A. is conducting a series of field tests with television, and practically every large broadcasting station in the country is studying the possibilities of practical television.

Also, as Eddie predicted, motion pictures are holding back, fearful of the consequences of visual entertainment going on the air. R. K. O., apparently bolder than the rest, is said to have designed special scenery and effects for the production of a picture suitable for television transmission—but company executives refuse to make any statements about their future plans. Motion-picture producers are standing pat, marking time, awaiting developments.

The stars, however, are not so uncertain. To the majority of them, television means a new and bigger outlet for their talents. Many who have not heretofore been on the air feel that television will take them into the homes, just as radio has introduced certain other picture stars into the family circle.

To singers such as Al Jolson, Bing Crosby, Nelson Eddy, Burns and Allen,



Eddie Cantor, with Sonny Workman, at Hollywood, Florida. Eddie believes that home reception, million-dollar shows and television "clubs" will soon make their debut

Dick Powell, Grace Moore, Irene Dunne, Jeanette MacDonald, Gladys Swarthout and John Boles, television, of course, is a "natural"; on the other hand, straight actors such as Paul Muni, Bette Davis, Claudette Colbert, Jack Barrymore, Jean Harlow and Fredric March feel that the sight and sound combination will definitely establish them on the air.

Naturally, television is going to work a hardship on certain picture stars and on many moderately successful radio entertainers of today; for sight on the air will mean the same as sound meant in pictures: an upheaval. Radio entertainers with striking visual personalities are going to soar—and many an old-time actor, now just getting by on the air, will suddenly attain top billing.

For sound will no longer reign supreme on the air. It must share its

laurels with sight. How a radio entertainer looks will mean as much as how he sounds. And because they lack "stage appearance," certain big radio stars of today are bound to suffer severely when television makes its bow. To make up for these, however, movie and stage players who have never been heard before will be introduced over the air.

Whether television will bring in a new type of personality in stars no one seems to dare venture a guess—but every thinking star of pictures and radio alike feels that it will at least double the quality of entertainment. And here is what Eddie Cantor thinks about that.

"When a producer plans a Broadway show for television release," says Eddie, "he will dare spend ten times as much as he would gamble on the most elaborate revue of five or six years

ago. Because it will probably not only be broadcast by the great television chains, but will also be "shot" in motion pictures to be sent to small television transmitting stations for local consumption, just as electrical transcriptions are sent to the smaller radio stations today.

**W**ITH an eight or ten million dollar television gross possible, and a net profit to him of perhaps two million dollars, stars' salaries will no longer frighten the producer. He will be able to outspend the motion picture producer of today as freely as the motion picture producer was able to outspend the theatrical producer of yesterday.

"None of us," continued Cantor, emphasizing his point with an emphatic wave of his hand, "can think in figures big enough to match the possibilities of television. But that shouldn't prevent us from preparing for it, and of being eager to greet it. It is progress and it is inevitable—so let's get on the bandwagon and profit by it instead of holding back and letting it catch us napping."

Of course the motion-picture industry looks on television with suspicion, fearful of what it may do to the picture theaters of the country. It is not sure that television will not cause the theater operator to go the way of the buggy-whip manufacturer—into oblivion. And the picture industry has hundreds of millions of dollars tied up in theaters.

"Television will be marvelous for radio," argue the picture producers, "and it will probably give us a more flexible outlet for our product—but how about the theater owners? What will become of all the motion-picture theaters and their hundred thousand employees?"

The answer to that poser lies in the fact that the human is a gregarious individual. He loves crowds, and he loves to see and to be seen. Or, perhaps he is by nature social and likes to gather with his fellow men.

**B**ELIEVING that nothing short of divine intervention can completely change human nature, certain theater owners are already planning the television theaters of tomorrow—or the great "amusement centers," as they probably will be called.

I have already seen a blue-print of one—a theater with six balconies looking out on a gigantic television screen. A theater with a swimming-pool in the basement, and a great dance hall for the main floor. The balconies, all facing the screen, will be devoted to exclusive shops for milady, tea-rooms, palm gardens, beauty salons and dining-rooms.

The balcony, dedicated to the cocktail bar, will be the most modern lounge in the world, it is claimed. Of course there will be ticker-tapes and racing reports, with a small television screen showing the races as they are run. Between races, "spot" news will be shown—as it occurs.

"No matter what the public has at home," says this theater owner, "it will always want to 'go out'—and we are going to cater to the public with the finest dining-rooms, dance floors and cocktail lounges in the world."

All this panorama of modernity Eddie Cantor foresees and is preparing to greet. He thinks television will open a greater field to all types of entertainers, and he is already preparing for his first television appearance.

Undoubtedly, television will open new fields to America's radio audience, just as radio opened new fields to the whole world.

So, like Eddie Cantor, let's all get ready for the day when the little mid-gadget radio on the table expands into a television set of the universe, enabling us actually to see the things we have only heard and imagined before!



Kaltenmeyer's Kindergarten—surely the only one of its kind in existence, and probably the only kindergarten whose pupils have not been promoted even to the first grade during the course of its four years of broadcasting. From left: Izzy Finkelstein (Johnny Wolf), Yohnny Yohnson (Thor Ericson), Gertie Glump (Marian Jordan), Percy Van Schuyler (Merrill Fugit), Mickey Donovan (Jim Jordan), long-suffering Prof. Kaltenmeyer (Bruce Kamman)





# Life Story of a

## DANCER

by HELEN HOVER



Joan Crawford: Fred debuted in her film, "Dancing Lady"

**W**HEN his sister, Adele, married Lord Cavendish, splitting the Astaire dance team, Fred Astaire had to make his first important decision alone.

For days and nights he checked and re-checked all the avenues of the entertainment field that might be open to him. No sense even thinking of radio. Not with his voice! Hollywood he checked off just as quickly.

He decided finally that it would be best to stick to the sophisticated New York and London theaters where his applauding audiences were. That meant accepting the offer to appear in the Broadway show, "The Gay Divorcee."

Soon rehearsals were scheduled. But Fred still hadn't decided who his new dancing partner would be.

She couldn't be Adele's prototype, because Fred's showman sense warned him that audiences would immediately begin comparing his new partner to Adele—with disastrous results. The new girl had to be entirely different from Adele.

But—if she were different, how could he keep up the gay Astaire routine he had been doing for years?

Fred was in what the English might charmingly call a bit of a pickle.

After looking through the list of well-known dancing ladies, he selected the blonde Claire Luce. The elegant Miss Luce was as different from the tomboy Adele as the French Riviera

is from a cabin in the Wisconsin woods.

Opening night of "The Gay Divorcee" found Fred backstage, making up in his "good luck" bathrobe, a hideous red-and-green piece of apparel he had picked up many years before in Bridgeport, Connecticut, but which he had vowed always would bring him luck. But even that didn't settle the uncertainty in his heart.

He danced that night as he never danced before.

He was in a spot. And he knew it! This time he was the whole show. Before, Adele always had managed to capture the center of the spotlight. This show would prove whether or not he could stand on his own, and he knew that the people in the audience would be extra-critical of his performance, ready to go at him hammer-and-tongs if his performance didn't surpass the Astaire standard he and Adele had already set.

He stayed up all night waiting for the newspapers. A quick flip to the drama pages—and then he had a sickening feeling as he read the damning reviews!

But now Fred was obsessed with the idea of making good on his own. So, instead of abandoning the show, he worked harder than ever to whip his act into shape, until what might have been a flop developed into the hit of the season!

It was this example of what perseverance and careful planning could



Right: Fred Astaire. After his sister married, he found standing on his own feet and making his own decisions a tough job



# Goodbye Broadway, Hello Hollywood! Astaire's Decisions Made Film History

do to turn a flop into a success that has been responsible for Fred's present, almost unbelievable attention to detail. His thoroughness would bankrupt an ordinary show. He refuses to go on unless satisfied with the performance he expects to give. When he sings a song on the air, he rehearses it for hours on end. And that is one reason why he became fearful at the thought of appearing on a radio show of his own, week after week. That is why he tried to get out of the radio contract even after he had signed it.

But failure was to come again, a failure that almost doomed Fred as far as the movies were concerned.

The New York raves about "The

Gay Divorcee" had brought him to the attention of Hollywood. And soon Fred was on his way to the film colony to make his first picture.

Joan Crawford was to appear in a musical picture, "The Dancing Lady," and it seemed like good business to insert Fred opposite the Screen's Number One Glamor Girl.

But that was all wrong. Fred needed a dancer or a comedian as a partner—not a dramatic actress such as Joan. When he saw the preview of "The Dancing Lady," he squirmed in his seat. The great Astaire, alas, had joined the other ignobles on the cutting-room floor. The part of his dancing which finally appeared in the film was so inferior that he blushed. And

his face! He never had claimed that he was another Clark Gable. But that smirking fellow with the silly mustache (remember?) and long chin—ouch! He packed and left for Broadway in a hurry!

Now that Fred's motion-picture career has reached a happy climax, it is permissible to include a little story about Fred and his peeve at being given only a small, unflattering bit in his first picture.

Recently he happened to be talking with some of his friends about death, when one friend turned to him and asked, "How would you like your end to come?"

"Buried in a picture with Joan Crawford," was the instant reply.

But that answer doesn't mean that there's any Astaire-Crawford feud! Fred is as great an admirer of Joan's acting as she is of his dancing, and both laugh about his weak showing in "The Dancing Lady."

**B**ACK in New York his disappointment over his first movie flop was forgotten in the bliss of falling hopelessly, seriously, head-over-million-dollar-heels in love.

Of all the women who would willingly—yea, joyfully, have traded their names in for the Astaire one, Fred had to fall in love with the most hard-to-get girl in New York.

Reason Number One why she wasn't interested in marriage was that she cared not a whit about marrying any man. Reason Number Two was this: She cared not a whit about marrying an actor or dancer or singer, or anyone connected with show business. All this would seem to have put the double Indian sign on Fred instantly.

But don't forget: Fred was already learning how to turn what looked like a failure into success!

Taking the second reason first, Phyllis Livingston Baker Potter was the last person you would expect to settle in the movie colony. On a Southampton veranda, a Park Avenue living-room, or at a London cocktail party—yes. Gaudy Hollywood or gay Broadway—no!

Phyllis Potter belonged to the conservative element of the "400" who shunned newspaper. She was definitely social, and in her tadpole stage of development had gone through the typical finishing school: Miss Chapin's private school, Miss Robinson's dancing class. She had joined the Colony Club, the Junior League. Her father, Dr. Harold W. Baker, was an important member of Boston's exclusive Back Bay society. Her uncle, Henry Worthington Bull, with whom she was living in New York at the time Fred first knew and wooed her, was an entire social register in himself. He belonged to the "right" clubs; he knew the "right" people; he summered at

the "right" places; he went in for the "right" sports at the "right" seasons. And his niece was very, very "right" socially. She had never even dreamed of marrying a dancer! And when Fred met her, she was not in the mood to marry anybody!

She had been married once, had seen that first marriage fail. In 1927 she and the highly eligible Eliphalet Nott Potter III had very elegant rice showered on them in a fashionable, true-to-form society wedding. In 1932 she quietly divorced him in Reno. Phyllis Baker Potter wasn't one of those madcap debutantes who make headlines by eloping with family chauffeurs. Marriage was a serious thing to her, if only because divorce meant unpleasant squibs in newspapers. And if a marriage to a man of her own set, background and breeding hadn't worked, how could it be expected to succeed with a man who belonged to an entirely different world?

Then there was her small son to consider.

By Phyllis' divorce agreement with Eliphalet Nott Potter III, he was to have custody of Eliphalet Nott Potter IV three months of the year. Phyllis Potter knew that marrying Fred meant living in New York, Hollywood, London, or wherever his work might take him. And this probably would mean long separations from her son—something that would have broken her heart.

Eventually, however, the Astaire charm couldn't be denied.

After much dickering, arguing and legal maneuvering, Phyllis won custody of her son for eleven months out of the year and the privilege of visiting him the twelfth month.

With this arrangement made, she became Mrs. Fred Astaire that very evening!

But the most severe test of the Fred-Phyllis union was about to come!

RKO-Radio wanted Fred to fly to the Coast and report for the dancing lead in their "Fying Down to Rio" which starred Dolores del Rio.

Remembering what had happened to him in "The Dancing Lady," Fred naturally was hesitant about going

into the movies again. Should he accept the offer in the face of what looked like another probable film failure?

And another thing: How would his quiet, socialite bride—to whom privacy was a fetish—adjust herself to the goldfish bowl that was Hollywood? How could she tear herself away from the close friends she had in New York to take a

fling at the unconventional Hollywood society that was so foreign to her? How could she adjust her well-ordered life to his hectic one?

But—on the other hand—  
The Broadway parade was definitely  
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Fred with his socially-prominent wife, the former Phyllis Livingston Baker Potter. He hated to take her to Hollywood



Dolores Del Rio, star of Fred's first hit picture



*Radio Guide Presents*  
**GIANT-GRAVURE**  
*As a Regular Feature*

Friday brings Drama. Friday brings IRENE RICH. Together they combine to make one of the finest quarter-hours on the air. Although her scripts are invariably chosen with an eye toward the melodramatic, nevertheless Miss Rich always manages to put in them a life and sparkle that seldom accompanies melodrama. The pleasing quality of her performances since she began to broadcast three years ago, in 1933, is deserving of much praise.

Photo by Ray Lee Jackson

IRENE RICH





Loretta expected Don to explode when things went wrong. Does he look like the "exploding type" in this picture?





# WHAT I KNOW ABOUT DON AMECHE

by Loretta Young as told to Jerry Lane

**F**OR five years I've been a "First Nighter."

That program comes on the air usually around dinner time out here in California and many an evening the Young family (we're all radio fans) sipped coffee while we waited for "the curtain to rise on the 'Little Theater Off Times Square' . . . And here, ladies and gentlemen, is the leading man of the play, *Don Ameche* . . ."

"He's good," my sister, Polly Ann, would say. "He has such an interesting voice."

"Yes," Mother would chime in, "there's sincerity in his performance and a great deal of character."

Funny how you build up an entire personality around a voice coming to you from some broadcasting station thousands of miles away. Especially if you've been listening to it for any length of time.

"I'll bet he's 'tall 'n' dark 'n' handsome,'" was the way the baby of the family, Georgiana, described him. Just to tease her, I said I was quite sure he was an old gentleman with twelve grandchildren and a violent addiction to red ties, and that he simply had appropriated that romantic-sounding name.

One morning, last Spring, a "tall 'n' dark 'n' handsome" young man walked into the make-up department out at the studio. He was costumed for the part of "Alessandro," the heroic Indian made famous by Helen Hunt Jackson in "Ramona."

"This," someone said, "is Mr. Don Ameche . . ."

Don Ameche. The new miracle name in Hollywood. The radio star who became a movie star in one picture.

I confess, though, that I was dubious. Playing "Ramona" meant everything to me; it has since I first read the book as a small child. I was planning on it, counting on it as a special goal reached. The studio, I knew, was spending huge sums on the production. They were making it in color.

Could they give the masculine lead to a player who'd had so little experience in front of the camera?

But I didn't know this Mr. Don Ameche!

He's as amazing to Hollywood as Hollywood is to him!

**F**OR many weeks now, I've been working with him. Most of the time we have been on location at a mountain ranch, near San Diego, which has been transformed into an exact copy of the historic Moreno hacienda.

Do you know what "being on location" means? It means rising with the dawn for the most part; working eight, ten, twelve hours under a blazing sun; doing a scene over as many as twenty times because some unexpected element of the outdoors interferes—like the buzzing of airplanes overhead when a quaint Mexican chant is being sung. For the time being, you're an isolated group and you get to know one another's characters pretty well under the strain and tension of film-making.

There were, for example, two incidents that revealed Don Ameche



Don as "Alessandro," Loretta as "Ramona," a part she has always wanted to play. The film's all in color

more clearly than a thousand casual encounters in ordinary life could have done.

The first was the time the scrim burned. (That's the huge screen that hangs over an entire outdoor set to filter the sunlight.)

Everything went wrong from the very start that morning anyway. You know the way it does sometimes. The director said, "We'll start shooting scene 434 at eight-thirty—we ought to be finished with it in an hour." It took all day . . . Scene 434 was of Alessandro rocking his baby to sleep and singing an old Indian folk-song. It was a short scene but it had to be done with certain tender nuances and shadings.

An adorable youngster, little nine-months-old Beverly Firestone, was playing the part of the child. During the first "take," she wanted to bounce off Don's lap and get hold of a chicken. In the second, she really fell asleep—but too soon. The third time she overacted by grabbing his nose. Then it was time for Beverly's nap.

After lunch one thing after another kept on happening to break up every "shot." It was enough to try anybody's nerves. Don's voice began to grow weary as he sang for the hundred and fortieth time how "the little rabbit lost his tail." . . . About four o'clock they finally had a perfect

"take" with Beverly doing one of those miraculously lovely baby scenes that directors pray for—and right in the middle of it the scrim caught fire!

Bits of blazing net began blowing wildly all over the set. I saw Don bend double over little Beverly to shield her. I saw him rush her to a place of safety and look carefully to see that she was all right. Then he was back helping the "prop" boys to haul down that flaming screen.

By the time the excitement died down and everything was in readiness again the whole company was on edge—except Don! Soon the director had another perfect "take."

"Good!" said the director wearily. "We'll print that."

The cameraman raised his head: "Sorry. We can't. The film was scratched!"

Everyone held his breath. Wouldn't Don Ameche explode? Certainly he had a right to! He rose. Very gently he handed Beverly to her mother. He shrugged. ("It's coming!" I thought.) But—"Golly!" was all he said.

And he grinned widely at the cameraman as he walked away!

The second incident occurred when a group of us went swimming down at La Jolla. Don hadn't been in the ocean five minutes before he came in contact with a sting-ray. It's anything but a pleasant contact. Sting-rays in-

flict deep wounds that can be dangerous. The cut in Don's foot was five inches long and he lost a great deal of blood before we could get him to a doctor. Stitches had to be taken. The foot swelled rapidly.

But—he insisted that the plans for the evening be carried out. Even to going to a movie!

"It's our first outing and we're not going to be sting-rayed out of it!" he said. It took all our united efforts to get him to return to camp immediately. He had to sit with his foot in a pail of hot water all the way back. But he sang as if nothing had happened. That's Don Ameche!

**H**E HAS an almost profound sincerity—and a boyish eagerness that lights up everything he does. He is vital. And unassuming. He is casual about himself, yet deeply, understandingly human with others. On warm evenings after work, you'd find him down in the cantina surrounded by the "grips" and camp laborers, leading the singing. Gay tavern songs they were, accented by much thumping of tankards on the table and laughter. It infused a remarkable spirit into the camp. Kept everything on an even keel.

And standing a little apart, watching and smiling, you'd see a slim, very fair girl with two braids wound coronet fashion around her head . . . Mrs. Don Ameche . . .

They seem to share such a rich, full life, those two. They have two priceless small boys—Donny, Jr., who is nearly three (he calls his mother "Honey" and his father "Di"), and Ronny, who has arrived at the ripe old age of seven months.

Don expects to make a permanent home for his little family here in California. And behind that decision there's an interesting story.

It has to do, really, with three transcontinental telephone calls. (Queer, how human dramas are worked out over those wires sometimes.) The first call was put through to Don's home in Chicago one day last fall.

"Can you fly to New York tomorrow for a screen test?" his agent asked.

"I can fly tonight right after the broadcast," said Don.

He flew. He took the test. And nothing happened.

**O**R SO he and Honore (Mrs. Ameche) thought when months went by and no word arrived. Then one night late in February another call came. This time it was Twentieth Century-Fox. They had seen the test. They offered Don a one-picture contract with options if he would come west immediately to play the part of the son in "Sins of Man."

"It's a gamble," he told Honore. "I'll probably be back in five weeks!"

On March second he arrived in Hollywood. And on March second he started work!

In April the third call roused Honore out of bed. It was Don himself calling from Hollywood. "Honey," his voice said, fairly radiating enthusiasm across that entire distance, "how would you like to make your home here?"

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*Don't Miss This Story by a Famous Actress Who Shares The Success of Radio's Idol*



# AT HOME WITH *Burns and Allen*



**LOOK IT OVER**—George Burns and Gracie Allen “look pretty” for the camera before their new Beverly Hills home (above). It was formerly the Pauline Frederick estate, has a lawn which extends to Sunset Boulevard, a swimming pool, et al



**SOME SPLASH, DADDY!** Sandra Burns, two-year-old daughter of George and Gracie, applauds the header George has just taken into the pool (left). A daily swim with tiny Sandra is a part of the Burns and Allen routine in their sumptuous Beverly Hills home



**Left:** Georgie-Porgie interrupts a perfectly good canoe ride. But, after all, why have a swimming pool if you can't have fun in it?



**Right:** Gracie prepares to play bridge, while George prepares to stay home and play “Bridget”! From the look on his face, he isn't so keen about it



# "... SO SHALL YE REAP"

(Continued from Page 18)

call to report at the studios of WABC, where I was given an audition against the field of announcers for a place on a program for a great cigarette manufacturer. When the auditions were over and I had won the coveted spot, I found that it all came about because of the recommendation Jack Foster had given me.

The result I think you all must remember. A new style of program—a new happiness on the air! We started as soon as things were prepared and rehearsed. Beginning with a fifteen-minute show six nights a week, this endless flow of harmony went on and on for two years.

There stood in the spotlights of this endless cavalcade such stars as Alexander Gray, Ruth Etting, Bing Crosby, the Boswell Sisters, Tom Howard and George Shelton, Betty Barthell, Arthur Tracy, Jane Frohman, Grace Moore, Lou Holtz and Benny Baker, Nat Shilkret, Lennie Hayton and Leopold Stokowski. And like Tennyson's "Brook Song," the artists came and the artists went, but I went on forever.

I had always aimed at the salary of a thousand a week. Now with this exclusive program on a network that spread my voice and laughter like a blanket over the United States, into Canada and Mexico, and bounced it over the mad Pacific into those Coral Islands that I had so often sung about, together with the outside film work that came to me, I had more than reached my goal.

**DURING** these years I often thought of my father, bringing up a family of four boys on \$900 a year. How times had changed!

I think I found my greatest pleasure in doing things for others. A certain comedian with whom I had worked needed money, for his wife was in the hospital—his home was in danger—and he was out of work. I lent it to him gladly. Another wanted to go to the coast to see his mother. Would I help him? Certainly! Still another could get a car he wanted much cheaper if he could pay cash. Would I forward it? I did.

Some will say, "Just an easy mark—a good-time boy—a sucker!" But I don't think so. In the midst of deepest depression, I was prosperous even though my investments turned out badly and though of all the loans I made only two or three have made

any attempts to repay me.

But this has not changed my belief in human nature. Money and position have never swelled my head with foolish pride—poverty has never made me cynical. If I have a voice and an easy flow of words that have pleased countless listeners, I owe it to my mother and father—Mother, for her kind, gentle understanding of a boy who was always, in mischief; Father, for his eloquent, flowery sermons.

When finally the cigarette program was changed and I was no longer with it, I took a much-needed vacation. On my return to New York, I found that it was not easy to find another sponsor. My long record on the air with an exclusive program, instead of helping, as I had surmised it would, was a hindrance. My name had become so linked with the cigarette that prospective clients would say: "Why, the minute you step up to a microphone and say, 'How do you do,' everybody will think of that last show. Why should we pay you for advertising someone else?"

And so it went for about a year. Finally, through friendship and a bewildered client, I was put on a gasoline program. I enjoyed the friendship and good humor of the never-to-be-forgotten Will Rogers, until he was so unexpectedly taken away. Their new program, with Charles Winninger as master of ceremonies, left no place for me. Another year—a constant search for big things, but taking the little things as they came: talking for news-reels, writing travelogues, doing "shorts," a week in vaudeville now and then, and that was all.

**AS** A last attempt I applied for a staff announcer's job with the National Broadcasting Company. After a month's deliberation, I was called in. The worthiest man I ever worked under, John Royal, explained that my reputation was against me; that the rules of large organizations were rigid. He told me that they had decided to take me on as a staff announcer, but that I would have to come into the organization as a beginner—at a beginner's salary.

I said that I thought I could "take it," and that if I couldn't I'd quit and he would understand.

It was like coming back home. As Nellie Revell said, when I introduced her the first time, "The prodigal son has returned to the fold." But can't you understand what was working in my mind, although I tried so hard not to let it in? Finally, I was given a commercial (as before—without pay, possibly because of the cigarette tie-up). It was with Bing Crosby's brother, Bob, a wonderful kid—himself working under a handicap.

It happened in Cincinnati—I don't know whether it was the drinking on the train the night before, the fact that I was working under a mental hazard, or whether I was plain sick. But anyway, in the middle of the program, standing there in the center of the dance floor of the beautiful main dining-room of the magnificent Netherland Plaza Hotel, I felt weak. I could hear the humming of a thousand voices mixed with soft music. The heavy odor of mingled smoke and perfume filled my nostrils. The music suddenly stopped. It was my cue. All eyes turned on me. A second's hesitation—then I read my lines, but not the way I always had before, nor the way I had at rehearsal—and I knew it! The music started again; Bob was singing. I thought of my talk with John Royal—then I went over to the control operator's box to hear what I already knew was going to happen. I'd been taken off the air!

Instead of going to the studio when I got back to New York, I went home.

I had made my promise—I quit. The story was, of course, "Brokenshire was drunk,"—perhaps in more delicate

terms in the press—but that's what they meant. But was I?

However, those days are over. I have graduated from my college of hard knocks and whatever I do next, I'll do well—if for no other reason than to build a new reputation.

Well, the storm that has trailed me for so many years has died down now to a quiet country breeze that I enjoy here as I sit on the porch of my cabin by the lake—sitting and thinking and watching the cars go by. Instead of a cigarette, I light my pipe and say quietly to Eunice: "Sweetheart, it's no longer 'How Do You Do, Ladies and

Gentlemen, How Do You Do!' it's 'What will we do, Ladies and Gentlemen, will we do, Ladies and Gentlemen—what will we do!'"

Late information reaching the editors of RADIO GUIDE happily offsets the melancholic conclusion to Mr. Brokenshire's own life story. As this is written he has an announcer's position with station WINS, New York.



You've heard and heard about him—the microphone discovery for 1936. Now you can see him: Ken Carpenter!

**EVERY SUNDAY NIGHT · COLUMBIA NETWORK**

8:30 P. M. Eastern Day-light Saving 6:30 P. M. Central Standard 8:00 P. M. Mountain Standard 7:00 P. M. Pacific Standard



# PROGRAMS

MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

## EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B
KMOX	1090	50,000	St. Louis, Missouri	CBS
WABC†	860	50,000	New York City	CBS
WAVE	940	1,000	Louisville, Kentucky	NBC
WBBM†	770	50,000	Chicago, Illinois	CBS
WCKY	1490	5,000	Cincinnati, Ohio	NBC
WCPO	1200	250	Cincinnati, Ohio	Local
WEAF†	660	50,000	New York City	NBC-R
WENR	870	50,000	Chicago, Illinois	NBC-B
WFBM	1230	1,000	Indianapolis, Indiana	CBS
WGBF	630	500	Evansville, Indiana	Local
WGN	720	50,000	Chicago, Illinois	MBS
WGY†	790	50,000	Schenectady, New York	NBC-R
WHAM†	1150	50,000	Rochester, New York	NBC-B
WHAS	820	50,000	Louisville, Kentucky	CBS
WHIO	1250	5,000	Dayton, Ohio	NBC
WIRE	1400	1,000	Indianapolis, Indiana	NBC
WJR†	750	50,000	Detroit, Michigan	CBS
WJZ†	760	50,000	New York City	NBC-B
WKRC	550	1,000	Cincinnati, Ohio	CBS
WLAC	1470	5,000	Nashville, Tennessee	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMMN	890	500	Fairmount, West Virginia	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	CBS
WSAI	1330	2,500	Cincinnati, Ohio	NBC
WSM	650	50,000	Nashville, Tennessee	NBC
WSMK*	1380	200	Dayton, Ohio	CBS
WTAM	1070	5,000	Cleveland, Ohio	NBC-R
WWVA	1160	5,000	Wheeling, West Virginia	CBS

**NBC**—National Broadcasting Company  
**CBS**—Columbia Broadcasting System  
**MBS**—Mutual Broadcasting System  
**NBC-B**—National Broadcasting Company Basic Blue Network  
**NBC-R**—National Broadcasting Company Basic Red Network  
†—Night Programs  
\*—Network Programs

**NOTICE:** The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell  $\Delta$  indicates religious services and programs. Star  $\star$  indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

**CBS-Major Bowes Capitol Family:** KMOX WKRC WOWO WSMK WMMN WLAC (sw-21.52)  
**NBC-Musical Comedy Revue:** WIRE WTAM WCKY WHIO WMAQ (sw-15.33)  
**WFBM-Christian Men Builders**  
**WGN-Edna Sellers, organist**  
**WHAS-Sunday Jail Service**  
**WLS-Otto Marek, tr.**  
**WSM-John Ford**  
**WWVA-L. P. Lehman & Staff**

**WGN-Melody Time**  
**WHAS-Christian Church**  
**WLW-Cadle Tabernacle**  
**WMAQ-Sunshine Hour**

**11:15 EST 10:15 CST**  
**WGN-Lawrence Salerno; Edna Sellers**  
**WIRE-House Beautiful**

**11:30 EST 10:30 CST**  
**NBC-U. of Chicago Round Table Discussion: WTAM WCKY WMAQ (sw-15.33)**  
**CBS-Salt Lake City Tabernacle; Choir & Organ: WHAS WLAC KMOX WOWO (sw-21.52-9.59)**  
**★ NBC-Radio City Music Hall; WSM WLW KDKA WAVE (sw-15.21)**  
**WFBM-Stardust Melodies**  
**WGN-New Poetry Hour**  
**WHIO-Concert Hour**  
**WIRE-Melody Hour**  
**WKRC-Amer. Legion Prgm.**  
**WSAI-Organ Highlights**

**11:45 EST 10:45 CST**  
**CBS-Salt Lake City Tabernacle; WSMK WOWO WKRC WLS-Tone Pictures**

## Afternoon

**12:00 EST 11:00 CST**

**CBS-Church of the Air: WHAS WWVA WKRC KMOX WMMN WSMK (sw-15.27-9.59)**  
**NBC-Harold Nagel's Orch.: WTAM WMAQ WCKY (sw-15.33)**  
**WENR-Music Hall (NBC)**  
**WCPO-Future Stars**  
**WGN-Reading the Comics**  
**WHIO-Clara Oglesby Lyman**  
**WLAC-Church of Christ**  
**WOWO-Mayfair Revue**  
**WSAI-Amer. Family Robinson**  
**WSM-Presbyterian Church**

**12:15 EST 11:15 CST**

**WHIO-Paul Whiteman's Orch.**  
**WSAI-Console & Keyboard**

**12:30 EST 11:30 CST**

**NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ WTAM (sw-15.33)**  
**★ CBS-Int'l B'cast from Paris; News Exchange: WHAS WKRC WWVA KMOX WOWO WSMK WFBM WMMN (sw-15.27-9.59)**  
**NBC-Highlights of the Bible; Dr. Frederick K. Stamm: WLW WENR WAVE**  
**Baseball; Reds vs. Pittsburgh: WCPO WSAI**  
**KDKA-Concert Echoes**  
**WFBM-Community Salute**  
**WGN-Ted Weems' Orch.**

**12:45 EST 11:45 CST**

**CBS-Eddie Dunstvedter, organist: KMOX WOWO WWVA WMMN WSMK WHAS WKRC (sw-15.27)**  
**NBC-Samovar Serenade: WHIO WTAM (sw-15.33)**  
*With the Gypsies, Kiriloff; Serenade from "Heart of Harlequin," Drigo; Moldavia Steppes, Vertinsky; Suite Russe, (No. 2), Kluchkin; Laptov, Zam; Gygda Roka, Steinberg; A Village Peddler, Gurileff; A Media Lus; I Crossed the World, Stone*  
**WCKY-Melody Men**  
**WIRE-Ferde Grofe's Orch.**  
**WMAQ-Musical Revue**

**1:00 EST 12:00 CST**

**CBS-To be announced: WSMK WMMN WWVA**  
**★ NBC-Magic Key; Symp. Orch. dir. Frank Black; Kirsten Flagstad, sop.; Doc. Rockwell, comedian; Dixieland Jazz Band; Casper Reardon, harpist, guests: WENR WAVE KDKA WLW WSM (sw-15.21)**  
**NBC-Beneath the Surface; Landt Trio & White; Col. James Healy (Premiere): (sw-15.33)**  
**CBS-Pittsburgh Symp. Orch.; Antonio Modarelli, cond.: WHAS KMOX WKRC WLAC WFBM (sw-15.27-9.59)**  
*Triumphal March from "Aida," Verdi; Tambourin Chinois, Kreisler; Connate Tu Le Pays from "Mignon," Thomas; Through the Years, Youmans; Venetian Love Song, Nosi N.; Danse Macabre, Saint-Saens; None But the Lonely Heart, Tchaikowsky; Waldmung, Schumann; The Song Is You, Kern; Polonaise from Mignon, Thomas*  
**NBC-Beau Geste de Musique: WMAQ WHIO WTAM WCKY WIRE**  
**WGBF-Musical Masterpiece Hour**  
**WGN-Alice Blue, pianist**  
**WOWO-George Hall's Orch.**

**1:15 EST 12:15 CST**

**WGN-Palmer House Ensemble**

**1:30 EST 12:30 CST**

**NBC-Peter Absolute sketch: WMAQ WTAM WCKY (sw-15.33)**  
**WGN-Margot Rebeil, Lawrence Salerno**  
**WHIO-Vikings Quartet**  
**WIRE-News**  
**WKRC-Sunday Players**  
**WMMN-Meditations**  
**WOWO-To be announced**

**1:45 EST 12:45 CST**

**CBS-Benediction Service from Holy Name Rally: WMMN WFBM WHAS WOWO WSMK WWVA (sw-15.27-9.59)**  
**KMOX-Horner for Governor**  
**WHIO-Baseball; Cincinnati vs. Pittsburgh**  
**WIRE-Rob't Hood Bowers' Band**  
**WKRC-Sunday Players**  
**WLAC-Adventists Hour**

**2:00 EST 1:00 CST**

**★ NBC-Int'l B'cast from Stockholm, Sweden; Stockholm Symphony Orch.: WMAQ WTAM WIRE WCKY (sw-15.33)**  
**CBS-Everybody's Music; Orch., dir. Howard Barlow; Guest: WHAS WLAC WSMK WFBM KMOX WMMN (sw-15.27-9.59)**  
*The Fair At Sorotchinsk, Moussorgsky; Scheherazade, Rimsky-Korsakoff*  
**NBC-Julia Hoyt, talk: KDKA WENR WSM (sw-15.21)**  
**WAVE-To be announced**  
**WGN-Palmer House Ensemble**  
**WLW-String Ensemble**  
**WOWO-Missionary Hour**  
**WWVA-L. P. Lehman & Staff**

**2:15 EST 1:15 CST**

**NBC-Cloister Bells: KDKA WSM WAVE WENR (sw-15.21)**  
**WGN-Alice Blue, pianist**  
**WKRC-Everybody's Music**

**2:30 EST 1:30 CST**

**NBC-Lucille Manners, sop.; John Gurney, basso; Orch.: WSM KDKA WENR WLW (sw-15.21)**  
**WAVE-To be announced**  
**WCPO-Musical Matinee**  
**WGBF-East Side Tabernacle**  
**WOWO-Temple Service**  
**WSAI-Let's Have a Party**

**2:45 EST 1:45 CST**

**NBC-Words and Music: WTAM WIRE WCKY WMAQ (sw-15.33)**  
**Baseball; Reds vs. Pittsburgh (second game): WSAI WCPO WAVE-Lucille Manners (NBC)**  
**WENR-Tuneful Topics**  
**WGN-Baseball; Chicago Cubs vs. St. Louis**

**3:00 EST 2:00 CST**

**NBC-Inter-Continental Concert: WMAQ WTAM WIRE WCKY (sw-15.33)**  
**CBS-Inter-Continental Concert: WFBM WHAS WMMN KMOX WLAC WKRC WSMK (sw-15.27-9.59)**  
**NBC-Sunday Vespers; Dr. Paul Scherer; Mixed Quartet: WSM WENR WAVE**  
**KDKA-Vesper Service**  
**WLW-Choral Echoes**  
**WSAI-Let's Have a Party**

## Network Changes

Words and Music, formerly 2:30 p.m., now NBC 2:45 p.m. EST (1:45 CST).

## News

10:00 a.m.—NBC-WCKY  
 5:30 p.m.—CBS-WKRC  
 8:00 p.m.—Walter Winchell: NBC-WJZ  
 10:30 p.m.—NBC-WEAF  
 11:00 p.m.—Paul Sullivan: WLW

## Classical Music

11:30 a.m.—Radio City Music Hall: NBC-WAVE  
 2:00 p.m.—Symp. Orch.: CBS-WSMK  
 6:30 p.m.—Fireside Recitals: NBC-WTAM  
 8:00 p.m.—Symp. Orch.: CBS-WABC

## Comedy

3:30 p.m.—Senator Fishface: NBC-WLW  
 6:00 p.m.—Tim & Irene: NBC-WTAM

## Drama

5:30 p.m.—Tale of Today: NBC-WTAM

## Talks

11:30 a.m.—Univ. of Chi. Round Table: NBC-WTAM  
 2:00 p.m.—Julia Hoyt: NBC-WSM  
 5:30 p.m.—Int'l Broadcast from London; Alistaire Cooke: NBC-WAVE

## Morning

**7:00 EST 6:00 CST**  
**CBS-On the Air Today, Organ Reveille: (sw-21.52)**  
**NBC-Melody Hour: WTAM WWVA-L. P. Lehman & Staff**

**7:30 EST 6:30 CST**  
**CBS-Lyric Serenade: (sw-21.52)**  
**NBC-Tone Pictures: WSAI WOWO-Old Time Religion**

**7:45 EST 6:45 CST**  
**CBS-Radio Spotlight (sw-21.52)**

**8:00 EST 7:00 CST**  
**NBC-Antobal's Cubans: WTAM WCKY WHIO**  
**NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)**  
**CBS-Sunday Morning at Aunt Susan's; News: WFBM WMMN (sw-21.52)**  
**WCPO-Morning Salute**  
**WKRC-Youth Education Prgm.**  
**WLS-Ralph Emerson, organist**  
**WSAI-Gypsy Fortunes**

**8:15 EST 7:15 CST**  
**WCPO-Uncle Bob**  
**WSAI-Church Forum**  
**WSMK-Aunt Susan's (CBS)**

**8:30 EST 7:30 CST**  
**NBC-Concert Ensemble: WCKY WTAM**

**KMOX-Rise & Shine**  
**WHIO-Christian Tabernacle**  
**WKRC-Wayside Church**  
**WLS-Everybody's Hour**  
**WWVA-Aunt Susan's (CBS)**

**8:45 EST 7:45 CST**  
**WSAI-Plantation Moods**

**9:00 EST 8:00 CST**  
**NBS-Sabbath Reveries; Dr. Chas. L. Goodell, speaker; Mixed Quartet, dir. Chas. A. Baker: WHIO WSM WAVE WTAM WCKY WIRE**  
**CBS-Church of the Air: WSMK KMOX WKRC WHAS WLAC WMMN WWVA (sw-21.52)**  
**NBC-The Southernaires: WSAI KDKA WMAQ (sw-15.21)**  
**WCPO-Gladys & Mary**  
**WFBM-Solving Today's Problems**  
**WGBF-Gospel Home Circle**  
**WGN-Sunday Morning Concert**  
**WLW-Church Forum**  
**WOWO-Christian Science**

**9:15 EST 8:15 CST**  
**WCPO-County Jail Services**  
**WFBM-Pacific Paradise**  
**WLS-Everybody's Hour**  
**WOWO-Rosario Bourbon's Orch.**

**9:30 EST 8:30 CST**  
**NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)**  
**CBS-Beethoven Sonatas: WWVA WSMK KMOX WHAS WMMN WLAC**  
**NBC-Josef Honti's Orch.: WCKY WAVE WTAM WHIO WIRE WSM**  
**★ CBS-Children's Hour: (sw-21.52)**  
**WFBM-Little Church**  
**WGBF-First Church of the Fundamentals**  
**WKRC-Jim Lightfield Prgm.**  
**WLS-Little Brown Church**  
**WMAQ-Sunshine Hour**  
**WOWO-News; Sunshine Melodies**  
**WSAI-Hymns of Praise**

**9:45 EST 8:45 CST**  
**KDKA-Christian Science Church**  
**KMOX-Fascinating Melodies**  
**WCPO-Galvano & Cortez**  
**WHAS-Reading the Funnies**  
**WSAI-News**

**10:00 EST 9:00 CST**  
**NBC-News; Ward & Muzzy, piano duo: WCKY WHIO WSM WAVE (sw-15.33)**  
**CBS-Romany Trail: WSMK KMOX WMMN WLAC WHAS WKRC**  
**News: WIRE WLW**  
**WCPO-Hillbilly Hullabaloo**  
**WFBM-Jake's Entertainers**  
**WGBF-German Church**  
**WGN-N. U. Reviewing Stand**  
**WSAI-Herbert Spiekerman**  
**WTAM-News; Current Interlude**  
**WWVA-Judge Rutherford; Tamburitza Orchestra**

**10:15 EST 9:15 CST**  
**NBC-Peerless Trio: WAVE WSM WHIO WCKY WIRE (sw-15.33)**  
**★ NBC-Nellie Revell: WLW WGN-Dedicatory Prgm. to St. Vaclas, speaker, Rev. W. Michalicka**  
**WLS-Old Music Chest**  
**WSAI-Dr. Courboin, organist**  
**WTAM-Shero Trio**

**10:30 EST 9:30 CST**  
**NBC-The World Is Yours, drama: WAVE WLW**



3:30 EST 2:30 CST

NBC-Senator Fishface & Prof. Figgshot: WENR WAVE WLW WSM  
CBS-Sunday Serenade: WLAC WKRC WFBM WHAS WMMN KMOX WSMK (sw-15.27-9.59)  
NBC-Noble Cain & A Capella Choir: WTAM WIRE WCKY WMAQ (sw-15.33)  
WOWO-Δ Church of Nazarene

4:00 EST 3:00 CST

NBC-G.A.R. Encampment: WLW WENR KDKA WSM (sw-15.21)  
CBS-G.A.R. Encampment: WLAC KMOX WHAS WMMN WSMK WKRC WFBM  
NBC-Marion Talley, sop.; Josef Koestner's Orch.: WHIO WIRE WTAM WCKY WMAQ (sw-9.53)  
WAVE-Children's Amateur Prgm. WGBF-Δ Church Hour  
WOWO-Shilkret's Revue  
WWVA-YMCA Round Table

4:15 EST 3:15 CST

WWVA-W. Elza Scott

4:30 EST 3:30 CST

NBC-Home Harmonies; Smilin' Ed McConnell; Palmer Clark's Orch.; Choral Group; Irma Glen, organist: WTAM WLW WMAQ (sw-9.53)  
CBS-Guy Lombardo's Orch.: KMOX WHAS WWVA WFBM (sw-15.27-9.59)  
NBC-Benno Rabinoff, violinist: WENR WCKY WIRE WSM WHIO KDKA (sw-15.21)  
WAVE-Dance Orch.  
WGBF-Simpson Service  
WKRC-Leaders in Dance Time  
WLAC-Paramount on the Air  
WMMN-Jean Lucas, pianist  
WOWO-Front Page Drama

4:45 EST 3:45 CST

NBC-Walter Cassel, bar.: WENR WCKY WAVE WHIO WIRE WSM  
KDKA-Δ Christian Endeavor  
WGN-Alice Blue, pianist  
WMMN-Jane Gould, organist  
WOWO-Los Angeles Symph.  
WSAI-Lamplight Hour

5:00 EST 4:00 CST

NBC-Δ Catholic Hour: WAVE WTAM WSM WIRE WMAQ WHIO WCKY (sw-9.53)  
CBS-Ma & Pa, sketch: WHAS KMOX WFBM WLAC WKRC WSMK WMMN WOWO (sw-11.83-9.59)  
NBC-Canadian Grenadier Guards' Band: WSAI  
KDKA Baseball Scores: Weather  
WCPD-Happiness Ahead  
WENR-Amateur Hour  
WGBF-American Legion  
WGN-Dance Orch. & Soloists  
WLW-Nat'l Amateur Hour  
WWVA-Dance Hour

5:15 EST 4:15 CST

KDKA-Thank You Stusia  
WCPD-Symph. Hall

5:30 EST 4:30 CST

NBC-A Tale of Today, sketch: WTAM WMAQ (sw-9.53)  
CBS-News; Sports Resume; Paul Douglas: (sw-11.83)  
★ NBC-Int'l Broadcast from London; Alistaire Cooke, British writer & movie critic; "London Letter": WAVE WIRE  
CBS-News; Three Aces: WKRC WSMK WLAC WHAS WMMN KMOX (sw-9.59)  
NBC-To be announced: WLS WCKY WHIO  
MBS-Freddie Martin's Orch.: WGN WLW  
KDKA-Political Talk; Music  
KMOX-Three Aces  
WFBM-Bohemians  
WGBF-Veterans of Foreign Wars  
WOWO-News; Fields & Hall  
WSAI-Eventide Echoes  
WSM-Pepper Uppers  
WWVA-Musical Footnotes

5:45 EST 4:45 CST

CBS-Clyde Lucas' Orch.: WWVA WMMN WSMK WFBM WLAC WHAS KMOX WOWO WKRC (sw-9.59-11.83)

NBC-Armchair Quartet: WAVE WLW KDKA WHIO WIRE WLS (sw-15.21)  
WCKY-News  
WGBF-Δ Christian Science  
WSAI-Cincinnati 20 Years Ago

6:00 EST 5:00 CST

NBC-Pittsburgh String Symph.: WENR WHIO WCKY KDKA WIRE (sw-15.21)  
Serenade, Wolf-Ferrari; In Winter Time Under the Roof, Holzner  
CBS-Clyde Lucas' Orch.: WLAC  
NBC-Tim Ryan & Irene Noble, comedy team: WMAQ WTAM WLW WSM WAVE (sw-9.53)  
MBS-Kay Kyser's Orch.: WGN WSAI  
WGBF-Δ Rescue Mission  
WKBW-Sports  
WMMN-Δ Sunday Evening Devotions  
WWVA-Baseball Scores

6:15 EST 5:15 CST

CBS-To be announced: WHAS  
CBS-Goose Creek Parson, sketch: WKRC (sw-11.83)  
KMOX-Three Queens & a Jack  
WCPD-Prof. Leo Stoffregen  
WFBM-Bohemians  
WLAC-Pop Concert  
WOWO-Melodeers  
WSAI-Griff Williams' Orch.  
WTAM-In the Gloaming  
WWVA-Guero Violin Quartet

6:30 EST 5:30 CST

NBC-Fireside Recitals; Sigurd Nilssen, basso; Willie Morris, sop.: WTAM WSAI WMAQ  
★ CBS-Crumit & Sanderson; Hal Kemp's Orch.: WKRC WLAC WHAS WWVA WSMK WFBM (sw-11.83)  
NBC-Husbands & Wives, Conducted by Sedley Brown & Alie Lowe Miles: WSM WHIO KDKA WCKY WLS WAVE WIRE (sw-15.21)  
KMOX-Travelogue  
WCPD Church Federation  
WGN-Palmer House Ensemble  
WLW-Ralph Watkins' Orch.  
WMMN-Baseball Scores; National Polish Alliance Orch.  
WOWO-Richard Liebert, organist

6:45 EST 5:45 CST

NBC-Sunset Dreams; Morin Sisters & Ranch Boys; Don McNeill, m.c.: WTAM WMAQ WLW (sw-9.53)  
MBS-Blackstone String Trio: WGN WSAI  
KMOX-News



7:00 EST 6:00 CST

CBS-America Dances: WABC WOVW WFBM WHAS WMMN KMOX WSMK WKRC (sw-11.83-6.06)  
★ NBC-Good-Will Court: WAVE WTAM WAVE WLW WSM WGY WMAQ (sw-9.53)  
NBC-Irving Szathmary's Symph. Orch.: WJZ WCKY WHAM WHIO KDKA WLS (sw-11.87)  
WBBM-George Givot's Circus  
WCPD-Emma Scully, violinist  
WGN-Ozzie Nelson's Orch.  
WIRE-Old Timers  
WJR-Happy Hamilton's Orch.  
WLAC-Δ Church of Christ  
WSAI-Art of Song  
WWVA-News

7:15 EST 6:15 CST

WBBM-Concert Ensemble  
WCPD-Sid London's Orch.  
WJR-Musical Prgm.  
WKRC-Rubinoff, violinist  
WWVA-Twilight Reverie

7:30 EST 6:30 CST

NBC-Romance of '76: WJZ WLS WHIO WHAM KDKA (sw-11.87)  
★ CBS-TEXAS CO. PRESENTS The Firechief Prgm.; Starring Eddie Cantor, Bobby Breen, & Parkyakarkus (Premiere): WABC WBBM KMOX WMMN WFBM WHAS WLAC WKRC WSMK WWVA WJR (sw-6.06-11.83)  
WCKY-Concert Hall  
WCPD-Sport Review  
WGBF-German Band  
WGN-News; Sports

WIRE-Future Stars  
WSAI-Jasper Park Musicale

7:45 EST 6:45 CST

WCPD-Lou Raderman's Orch.  
WGN-Tom, Dick & Harry  
WSAI-Nocturne

8:00 EST 7:00 CST

CBS-To be announced: WMMN WSMK  
CBS-John Charles Thomas, bar.; Symph. Orch.: WABC KMOX WFBM WHAS WLAC WKRC WJR WWVA WBBM (sw-6.06-11.83)  
★ NBC-Walter Winchell: WJZ KDKA WENR WHAM WLW (sw-11.87) (also see 10:15 p.m.)  
NBC-Manhattan Merry Go Round featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Pierre Le Kreun, tr.; Men About Town, trio; Orch.: WAVE WTAM WCKY WAVE WHIO WIRE WGY WSM WMAQ (sw-9.53)  
WCPD-Dance Orch.  
WGN-Wonder Show  
WSAI-Mel Snyder's Orch.

8:15 EST 7:15 CST

★ NBC-Paul Whiteman's Musical Varieties; Durelle Alexander; Ramona; Roy Bargy; Bob Lawrence; King's Men; Guest: WJZ WLW WENR WHAM KDKA (sw-11.87)  
WGBF-Aloha Hawaiians  
WSAI-Johnny Lewis' Orch.

8:30 EST 7:30 CST

NBC-American Album of Familiar Music; Frank Munn, tr.; Lucy Monroe, sop.; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WAVE WTAM WSM WGY WAVE WCKY WHIO WIRE WMAQ (sw-9.53)  
WCPD-Ward's Orch.  
WSAI-Barney Rapp's Orch.

8:45 EST 7:45 CST

WGBF-Marion Jones

9:00 EST 8:00 CST

NBC-Concert; Symph. Orch., dir. Erno Rapee; Don Cossack Russian Male Chorus, guests: WAVE WCKY WMAQ WGY WIRE WHIO WAVE WTAM WSM (sw-9.53)  
CBS-Community Sing; Guest Leader: WABC WBBM KMOX WMMN WFBM WHAS WLAC WKRC WSMK WJR WOWO (sw-6.12-6.06)  
NBC-Russian Symphonic Choir: WJZ KDKA WENR (sw-11.87)  
WCPD-Pop. Rhythms  
WGBF-To be announced  
WGN-Melodies from the Sky  
WHAM-Evening Serenade  
WLW-Jack Randolph, bar.  
WSAI-Music for Dancing

9:15 EST 8:15 CST

NBC-Russian Symphonic Choir: WHAM  
WLW-Music for Dancing

9:30 EST 8:30 CST

NBC-Dreams of Long Ago: WJZ WSAI WHAM KDKA (sw-11.87)  
WCPD-Dance Time  
WENR-Symph. Orch.  
WGN-Horace Heidt's Orch.  
WLW-True Story

9:45 EST 8:45 CST

CBS-Kaltenborn Edits the News: WABC WHAS WMMN WFBM WSMK WOWO WBBM WJR WKRC WLAC (sw-6.12-6.06)  
KMOX-Hot Dates in Music  
WGBF-To be announced

10:00 EST 9:00 CST

NBC-King's Jesters: WAVE WGY WHIO WENR (sw-9.53)  
CBS-Jay Freeman's Orch.: WABC WHAS WOWO WMMN WKRC WBBM KMOX WJR  
NBC-Judy & the Bunch; News: WJZ WSAI WSM WAVE  
MBS-Ted Fiorito's Orch.: WGN WLW  
News: WIRE WCKY KDKA-Sports; Organ Reveries

WCPD-Bradford's Orch.  
WFBM-Around the Dial  
WHAM-Medical Talk  
WLAC-Sports  
WMAQ-Alfred Barr's Orch.  
WTAM-Silvertown Singers

10:15 EST 9:15 CST

★ NBC-Walter Winchell: WAVE WSM (also see 8 p.m.)  
CBS-Jay Freeman's Orch.: WLAC WSMK  
NBC-Keith Beecher's Orch.: WAVE WGY WHIO WENR WCKY WIRE (sw-9.53)  
NBC-Shandor, violinist: WJZ WHAM KDKA WSAI (sw-6.14)  
MBS-Freddie Martin's Orch.: WGN WLW  
Governor Paul V. McNutt: WOWO WFBM  
WMAQ-Tommy Mills, sports

10:30 EST 9:30 CST

NBC-Leon Navara's Orch.: WJZ WHAM WSAI KDKA (sw-6.14)  
CBS-Frank Dailey's Orch.: WLAC WMMN WFBM WLAC  
★ NBC-Paul Whiteman's Varieties: WAVE WSM  
NBC-News; Fletcher Henderson's Orch.: WAVE WGY WTAM WIRE WCKY WMAQ WHIO (sw-9.53)  
MBS-Kay Kyser's Orch.: WGN WLW  
News: WENR WGBF WHAS KMOX-Rubinoff, violinist  
WBBM-Geo. Givot's Circus  
WCPD-Moonlight Sonata  
WJR-In the Hermit's Cave  
WKRC-Clyde Trask's Orch.  
WOWO-Δ Temple Service

10:45 EST 9:45 CST

CBS-Frank Dailey's Orch.: WHAS KMOX WKRC  
WENR-Leon Navara's Orch. (NBC)  
WGBF-Colonial Club

11:00 EST 10:00 CST 12:00 EST 11:00 CST

NBC-Bobby Hayes' Orch.: WAVE WTAM WIRE WGY WCKY WHIO (sw-9.53)  
NBC-Henry Busse's Orch.: WJZ KDKA WHAM WSAI WMAQ (sw-6.14)  
CBS-Goose Creek Parson, sketch: WHAS KMOX WLAC WFBM  
CBS-Artie Shaw's Orch.: WABC WSMK WBBM WJR  
WENR-Stanley Norris' Orch.  
WGBF-Brown Derby  
WGN-Dance Orch.  
WKRC-News  
★ WLW-Paul Sullivan News R'm  
WMMN-Swing Time

11:15 EST 10:15 CST

NBC-Bobby Hayes' Orch.: WAVE WSM  
CBS-Artie Shaw's Orch.: WMMN WHAS KMOX WLAC WKRC WFBM News  
WLW-Nat Brandwynne's Orch.

11:30 EST 10:30 CST

NBC-Charles Stenross' Orch.: WAVE WCKY WIRE WHIO WGY WTAM (sw-9.53)  
CBS-Bob Crosby's Orch.: WABC WSMK WBBM WFBM WKRC KMOX WJR WHAS WMMN WLAC  
NBC-Jan Garber's Orch.: WJZ KDKA WAVE WENR WHAM WSAI WSM (sw-6.14)  
WGN-Ozzie Nelson's Orch.  
WKRC-Mexican Patio  
WLW-Organ and Poems  
WMAQ-Keith Beecher's Orch.

11:45 EST 10:45 CST

KMOX-Lane Thompson's Orch.  
WCKY-Slumber Hour

CBS-Nocturne: WBBM WFBM  
NBC-Fletcher Henderson's Orch.: WIRE WENR WSM WAVE WSAI  
KMOX-News  
WGN-Joe Sanders' Orch.  
WHAS-Dance Orch.  
WLW-To be announced  
WMAQ-King's Jesters  
WMMN-Time & Weather  
WTAM-Slumber Hour

12:15 EST 11:15 CST

CBS-Carl Schrieber's Orch.: WBBM KMOX WFBM  
WMAQ-Gentlemen of Rhythm

12:30 EST 11:30 CST

CBS-Mark Fisher's Orch.: WFBM WBBM KMOX  
NBC-Alfred Barr's Orch.: WIRE WENR  
MBS-Ted Fiorito's Orch.: WGN WLW  
WAVE-Wingy Manone's Orch.  
WHAS-Dream Serenade  
WMAQ-Stanley Norris' Orch.  
WSAI-News; Slumber Hour  
WSM-Dance Orch.  
WTAM-Blue Baron's Orch.

12:45 EST 11:45 CST

KMOX-When Day Is Done  
WAVE-Alfred Barr's Orch. (NBC)

1:00 EST 12:00 CST

WBBM-News; Weather Man  
WLW-Barney Rapp's Orch.

End of Sunday Programs

## SUNDAY-MONDAY SHORT-WAVE PROGRAMS

### Log of Foreign Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CEC, Chile	10.67	JVN, Japan	10.66
CJRO, Canada	6.15	KIO, Hawaii	11.68
CJRX, "	11.72	KXP, "	16.03
COCD, Cuba	6.13	LRX, Argentina	9.66
COCO, "	6.01	OLR, Czechoslovakia	15.23
DJB, Germany	15.2	vakia	15.23
DJD, "	11.77	PCJ, Holland	15.22
DJL, "	15.11		and 9.59
EAQ, Spain	9.87	PHI, "	17.78
GSB, England	9.51	PRADO, Ecuador	6.62
3SC, "	9.58	PRF5, Brazil	9.50
GSD, "	11.75	RAN, Russia	9.52
GSI, "	15.14	RKI, "	15.088
GSG, "	17.79	RNE, "	12.00
GSH, "	21.47	RY96, "	15.18
GSL, "	15.26	SPW, Poland	13.64
GSO, "	15.18	ZRO, Italy	9.64, 11.81
GSP, "	15.31	TIPG, Costa Rica	6.41
HAS3, Hungary	15.37	TPA2, France	15.24
HAT4, "	9.12	TPA3, "	11.88
HBL, Switzerland	9.60	TPA4, "	11.71
HBP, "	7.80	VK2ME, Australia	9.59
HC2RL, Ecuador	6.66	VK3ME, "	9.51
HJ1ABE, Colombia	9.5	VK3LR, "	9.58
HJU, "	9.51	VPD, Fiji's	13.075
HRN, Honduras	5.87	VY2RC, Venezuela	5.80
HSSPJ, Siam	9.35, 10.965	XECR, Mexico	7.38
HVJ, Vatican City	15.12	XEFT, "	6.12
JVH, Japan	14.6	ZBW, China	8.75
JVM, "	10.74		

### News Broadcasts of the Week

Daily—1 a.m., VPD; 1:05, JVH; 2:55, GSB, GSD; 3:45, TPA3; 6, TPA2; 7, LRU; 8, GSG, GSH; 9, ZRO (11.81); 10:55, GSF, GSG, GSH; 12 noon, LRU; 1 p.m., GSB, GSD, GSO; 1:30, TPA3; 3:40, GSB, GSF, GSG; 5:15, ZRO (11.81), EAQ; 6, RAN, ZRO (11.81); 7, TPA4; 7:40, GSC, GSD, GSP; 8:15, DJB, DJD; 9, COCD; 9:45, CJRO; 10:20, TPA4; 10:40, GSC, GSD.  
Sundays—3 and 6:30 a.m., VK2ME.  
Sun., Mon., Wed., Fri.—3 p.m., RNE.  
Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.  
Daily except Sundays—5 a.m., VK3ME.

## SUNDAY

Short-wave programs of American stations are shown along with the regular program listings. Time shown is EST; for CST subtract one hour.

8:25 a.m.—Religious services: GSG GSH  
9 a.m.—Baseball game: YV2RC  
9 a.m.—Budapest program: HAS3  
10:05 a.m.—St. Paul's services: GSF GSG GSH  
10:30 a.m.—Vatican City hour: HVJ  
11 a.m.—Czechoslovakian hour: OLR  
1 p.m.—Cuban dance music: COCD  
1:30 p.m.—Soviet broadcast: RV96  
1:40 p.m.—Iceland program: TFJ  
1:55 p.m.—Presbyterian services: GSB GSD GSO  
2:15 p.m.—Horse races: YV2RC

2:30 p.m.—OPERA, "MADAME BONIFACE" in three acts: TPA3  
2:45 p.m.—Popular ballads: GSB GSD GSO  
3 p.m.—INTER-CONTINENTAL CONCERT: All major short-wave stations  
4 p.m.—Talk, Machine Harvesting: RNE  
4:30 p.m.—Gypsy music: GSB GSF GSG  
5 p.m.—Children's music, stories: DJB DJD  
5:30 p.m.—North-America in Germany: DJB DJD  
5:45 p.m.—Sunday concert: HC2RL  
6:30 p.m.—Symphony concert: YV2RC  
6:30 p.m.—Catholic services: GSC GSD GSP  
7 p.m.—Moscow broadcast: RAN  
8 p.m.—Two Hours with Cuba: COCO  
8:30 p.m.—Reichswehr band concert: DJB DJD  
9 p.m.—Religious services: GSC GSF  
9:15 p.m.—Folk music: DJB DJD  
9:55 p.m.—Homage to Hatton: GSC GSF  
10 p.m.—Appreciation hour: HRN  
10:45 p.m.—Program highlights: DJB DJD  
12 mid.—Overseas hour: JVH  
12:35 a.m.—Fiji hour: VPD  
2:05 a.m.—BBC Empire orchestra: GSB GSD

## MONDAY

11 a.m.—Czechoslovakian hour: OLR  
11:30 a.m.—Polish hour: SPW  
12:40 p.m.—Oboe recital: GSB GSD GSO  
1 p.m.—Cuban dance music: COCD  
2 p.m.—Latin-American music: COCD  
2:30 p.m.—Eiffel Tower concert: TPA3  
4 p.m.—English folk-songs: GSB GSF GSG  
4 p.m.—Overseas hour: JVH JVM  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Mayor's program: COCD  
5:30 p.m.—Brazilian hour: PRF5  
6 p.m.—Operatic selections; news: ZRO  
6 p.m.—German Girls' League: DJB DJD  
6:15 p.m.—Soldier songs: DJB DJD  
6:30 p.m.—Opera, I Pagliacci: ZRO  
6:50 p.m.—BBC Empire orchestra: GSC GSD GSP  
7 p.m.—Talk, The Renewal of Rome: ZRO  
7 p.m.—IBC trio: YV2RC  
7 p.m.—Pan-American program: W3XAL (6.1)  
7 p.m.—South American program: COCD  
7:15 p.m.—Maria Luisa da Conto, songs: ZRO  
7:15 p.m.—Sound pictures: DJB DJD  
7:30 p.m.—Germans out yonder: DJB DJD  
8 p.m.—Argentina hour: LRX  
8 p.m.—National Railways program: HJU  
8:30 p.m.—Tovar brothers, songs: YV2RC  
8:30 p.m.—German lessons: DJB DJD  
8:45 p.m.—Johanna Angermann, songs: DJB DJD  
9:15 p.m.—Variety program: DJB DJD  
9:40 p.m.—Summer sports review: GSC GSF  
10:15 p.m.—BBC dance orchestra: GSC GSF  
10:30 p.m.—Opportunity program: COCD  
11:30 p.m.—Hawaii Calls: KKP KIO  
1:15 a.m.—Penny colored: GSB GSD





William Daly  
See 7:30 p.m. EST (6:30 CST)

## Network Changes

Between the Bookends, formerly 11 a.m., now CBS 10:45 a.m. EST (9:45 CST), also Wednesday.

Gene Arnold and the Ranch Boys, formerly 3:30 p.m., now NBC 11:30 a.m. EST (10:30 CST) Monday through Friday.

Dan Harding's Wife, sketch, formerly 11:30 a.m., now NBC 12:15 p.m. EST (11:15 a.m. CST) Monday through Friday.

Hollywood High Hatters, formerly 2 p.m. Wednesday, 11:15 a.m. Thursday and 2:45 p.m. Friday, now NBC 12:30 p.m. EST (11:30 a.m. CST) Monday through Friday.

Happy Jack Turner, songs, formerly 11:30 a.m., now NBC 12:45 p.m. EST (11:45 a.m. CST) Monday through Friday.

Milton Charles, organist, formerly 2:15 p.m., now CBS 2 p.m. EST (1 CST).

Jerry Sears' Orch., formerly 10:45 a.m. Sat., now NBC 4 p.m. EST (3 CST), also Tuesday NBC 4:45 p.m. EST (3:45 CST).

## News

8:55 a.m.—NBC-WTAM  
5:30 p.m.—CBS-WSMK  
5:30 p.m.—NBC-WAVE  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:30 p.m.—Edwin C. Hill: NBC-WMAQ  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WFAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:30 p.m.—Lucille Manners: NBC-WFAF

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS-Oleanders, male quartet: (sw-21.52)  
NBC-Morn. Devotions: WSAI  
Breakfast Express: WKRC WHIO  
KMOX-Home Folks' Hour  
WCKY-Morn. Roundup  
WCPO-Tuna Cowboys  
WGN-Good Morn. Prgm.  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Musical Clock  
WOWO-Dress Parade  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-William Meeder, organist;  
Alden Edkins bar.: WSAI  
KDKA-News; Musical Clock  
WCKY-Musical Clock  
WCPO-Old Time Tunes  
WGN-Golden Hour  
WLS-Pat Buttram & Oshkosh Boys  
WLW-Δ Morn. Devotions  
WMMN-Mountaineer Girls  
WTAM-Ford Rush

**7:30 EST 6:30 CST**  
CBS-Lyric Serenade: (sw-21.52)  
NBC-Cheerio, inspirational talk:  
WTAM WCKY WLW  
Musical Clock: WCPO WSM  
KDKA-Kiddies' Klub  
KMOX-Markets; News  
WFBM-Chuck Wagon  
WHAS-Δ College. Devotions

WIRE-Δ Morning Devotions  
WLAC-News Scoops & Melodies  
WLS-Otto & His Tunetwisters  
WMMN-Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial

**7:45 EST 6:45 CST**  
NBC-Landt Trio & White: WSAI  
KDKA-Musical Clock  
KMOX-Resettlement Adm. Prgm.  
WIRE-News  
WLS-Hotan Tonka, Indian Legends  
WMMN-Cap, Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club; Orch.:  
Don McNeill, m.c.: KDKA  
WAVE WSAI WSM (sw-21.54)  
CBS-Bob & Rennie: WHAS  
WSMK KMOX WKRC (sw-21.52)  
NBC-Streamliners; News: WCKY  
News: WWVA WLW WLAC  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WHIO-Almanac  
WIRE-To be announced  
WLS-Jolly Joe & His Pet Pals  
WHIO-Almanac  
WIRE-To be announced  
WLS-Jolly Joe & His Pet Pals  
WHIO-Almanac  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

**8:15 EST 7:15 CST**  
NBC-Streamliners; News: WHIO  
WTAM  
CBS-Maurice Brown, 'cellist:  
WKRC KMOX WMMN WHAS  
(sw-21.52)  
Musical Clock: WWVA WIRE  
WCPO-Today's Headlines  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Chandler Chats  
WOWO-Morn. Revue

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell: WHAS  
WMMN WSMK WOWO (sw-21.52)  
KMOX-Ambrose & His Ramblers  
WCPO-Popular Varieties  
WLW-Amer. Family Robinson  
WGN-Timely Tunes  
WKRC-Δ Fed. of Churches  
WLW-Dance Rhythm

**8:45 EST 7:45 CST**  
CBS-Bill & Ginger; News: (sw-21.52)  
CBS-Waltz Time; News: WSMK  
WOWO WHAS WKRC  
MBS-Calendar of Melody: WLW  
WGN  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WIRE-To be announced  
WMMN-Δ Morning Devotions

**9:00 EST 8:00 CST**  
NBC-News; Breen & de Rose:  
WCKY WAVE  
CBS-Betty & Bob, sketch:  
WKRC (sw-21.52)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch: WMAQ WTAM  
WSAI  
CBS-Fred Feibel, organist:  
WSMK WMMN  
News: WFBM WSM  
KDKA-News; Music  
KMOX-Harry W. Flannery, Views  
on News  
WCPO-Musical Comedy Memories  
WGN-Morning Melodies  
WHAS-Jackson Family  
WHIO-Rhythm Revue  
WIRE-Cub Reporters  
WLS-Party Line  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WWVA-Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-John's Other Wife, sketch:  
WMAQ WTAM WSAI  
CBS-Modern Cinderella: WKRC  
(sw-21.52)  
NBC-Viennese Sextet: WLW  
WSM WCKY WHIO WIRE  
NBC-Five Star Jones, sketch:  
KDKA WLS (sw-15.21)  
CBS-Lyric Serenade: WSMK  
KMOX  
WAVE-Homefolks Frolic  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-To be announced  
WHAS-Breakfast Business  
WHIO-Dr. Caldwell  
WMMN-Ranch Hands

**9:30 EST 8:30 CST**  
NBC-Just Plain Bill, sketch:  
WMAQ WTAM WSAI  
NBC-Josh Higgins of Finchville:  
WAVE WSM WIRE  
NBC-Doc Whipple, pianist:  
WIRE WCKY

CBS-John K. Watkins, news;  
Betty Crocker; Hymns of All  
Churches: WKRC (sw-21.52)  
NBC-Pepper Young's Family,  
sketch: KDKA WLS WLW  
(sw-15.21)  
KMOX-The Corn Huskers  
WCKY-Musical  
WCPO-Morning Serenade  
WGN-Morn. Melodies  
WHIO-Municipal Court  
WLAC-Man on the Street  
WMMN-Lyric Serenade (CBS)  
WOWO-Rhythm Makers  
WWVA-Coin Entertainers

**9:45 EST 8:45 CST**  
NBC-Today's Children, sketch:  
WTAM WMAQ WHIO WCKY  
WIRE  
CBS-The Oleanders: WMMN  
WSMK  
NBC-Aristocratic Rhythms:  
KDKA WSM (sw-15.21)  
KMOX-Fascinating Melodies  
WAVE-To be announced  
WFBM-Hollywood Highlights  
WGN-Making the Constitution  
WHAS-Party Line  
WLAC-Shopping the Movies  
WLS-Martha Crans; Helene Joyce  
Homemakers  
WLW-Mail Bag  
WSAI-Today's Happenings

**10:00 EST 9:00 CST**  
NBC-David Harum, sketch:  
WTAM WSAI WMAQ (sw-15.33)  
CBS-Magazine of the Air; Guests:  
WKRC WFBM WHAS KMOX  
(sw-21.52-9.59)  
NBC-Herman & Banta: WSM  
KDKA WHIO (sw-15.21)  
WAVE-To be announced  
WCKY-Magic Melodies  
WCPJ-Jesse Crawford, organist  
WGN-Friendly Neighbor's House  
Party  
WIRE-Happy Long  
WLAC-News, Melody Lane  
WLS-Homemakers Prgm.  
WLW-Hymns of All Churches  
WMMN-Dance Rhythm  
WOWO-Song Stylist  
WWVA-Hoosier Merrymakers

**10:15 EST 9:15 CST**  
NBC-Vagabonds: WSM WAVE  
WCKY WIRE WHIO  
NBC-Backstage Wife: WTAM  
WMAQ WSAI (sw-15.33)  
NBC-Home Sweet Home, sketch:  
KDKA WLW WLS (sw-15.21)  
WCPO-Dot Club News  
WGN-Radio Cooking Club  
WLAC-To be announced (CBS)  
WMMN-Kentucky Hillbillies  
WOWO-Home Folks Frolic

**10:30 EST 9:30 CST**  
CBS-Big Sister, sketch: WKRC  
WLAC WWVA (sw-21.52)  
NBC-How to Be Charming:  
WMAQ WTAM WSAI WAVE  
(sw-15.33)  
CBS-To be announced: WSMK  
WMMN WHAS  
NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)  
To be announced: KMOX WIRE  
WCPO-Casanova & his Violin  
WFBM-Kitchen of the Air  
WGN-Melody Time  
WLW-Jane Emerson, songs  
WOWO-News; Markets

**10:45 EST 9:45 CST**  
NBC-The Voice of Experience  
WLW WTAM WMAQ (sw-15.33)  
★ CBS-Between the Bookends;  
Poetry Recital: WKRC WSMK  
WLAC WMMN (sw-21.52)  
NBC-Edward MacHugh, Gospel  
Singer: WLS KDKA (sw-15.21)  
WAVE-Morn. Moods  
WCKY-On the Mall  
WCPO-Clarence Berger  
WGBF-Household Hour  
WGN-Bachelor's Children  
WHAS-The Strollers  
WHIO-Morning Varieties  
WIRE-Tuneful Topics  
WOWO-Party Line  
WSAI-Barbara LaMarr  
WSM-Strings  
WWVA-Two Guitars

**11:00 EST 10:00 CST**  
NBC-Girl Alone, sketch: WLW  
WMAQ WTAM (sw-15.33)  
CBS-Amer. Legion Convention;  
Address by Nat'l Comm. Ray  
Murphy: WFBM WKRC WLAC  
WSMK WHAS (sw-21.52-9.59)  
NBC-Navy Band: WSM WIRE  
WHIO WAVE WCKY  
News: KDKA WCPO  
KMOX-News Through a Woman's  
Eyes  
WGBF-Mister & Missus

WGN-Painted Dreams  
WLS-Musical Roundup  
WMMN-Mystery Melody  
WOWO-Mr. & Mrs.  
WSAI-Household Hints  
WWVA-Flyin' X Roundup

**11:15 EST 10:15 CST**  
NBC-Story of Mary Marlin,  
sketch: WTAM WMAQ WCKY  
WAVE WHIO (sw-15.33)  
CBS-Montana Slim, yodeling cow-  
boy: WFBM WLAC WHAS  
WKRC KMOX WSMK WMMN  
(sw-21.52-9.59)  
NBC-To be announced: WIRE  
WSM  
Markets: WLS WLW  
KDKA-Strollers  
WCPO-Romantic Cycles  
WGBF-Bill & Ginger  
WGN-We Are Four  
WWVA-Chuck & Don

**11:30 EST 10:30 CST**  
CBS-The Merrymakers: WSMK  
WHAS WFBM WMMN WOWO  
(sw-21.52-9.59)  
NBC-Gene Arnold & the Ranch  
Boys: WCKY WHIO WAVE  
WTAM WSM  
KMOX-Ma Perkins  
WCPO-Noonday Musicale  
WGBF-Baby Shop  
WGN-Paul Small, Harold Turner  
& Len Salvo  
WIRE-In the Crime Light  
WKRC-Woman's Hour  
WLAC-Betty & Bob  
WLS-Hilltoppers  
WLW-The Gospel Singer (NBC)  
WMAQ-King's Jesters  
WSAI-This Rhythmic Age  
WWVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
CBS-The Merrymakers: WLAC  
WKRC  
NBC-Merry Madcaps: WCKY  
WHIO WIRE WAVE WSM  
MBS-The Kid Sister: WGN WLW  
KMOX-Kitty Keene  
WGBF-Hoosier Philosopher  
WLS-Old Kitchen Kettle  
WMAQ-Home Service Prgm.  
WMMN-Farm Prgm.  
WOWO-Bob & Norm  
WSAI-Navy Band (NBC)  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
CBS-Betty & Bob, sketch:  
WFBM WHAS KMOX  
NBC-Joan & The Escorts: WAVE  
WMAQ WSAI  
CBS-Matinee Memories: WWVA  
(sw-15.27-9.59)  
NBC-Joe White, tnr.: WIRE  
(sw-15.33)  
WCKY-Question Box; News  
WCPO-Radio Bible; Alfred Wal-  
lenstein's Orch.  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothorn  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept. of Air  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Queen's Minstrel  
WMMN-News  
WOWO-Geo. Hall's Orch.  
WSM-Music from Texas  
WTAM-Ray Morton

**12:15 EST 11:15 CST**  
CBS-Modern Cinderella: WHAS  
WFBM KMOX  
NBC-Dot & Will: WSM WAVE  
CBS-Matinee Memories: WLAC  
WKRC WMMN  
NBC-Dan Harding's Wife: WIRE  
WHIO WCKY WMAQ  
MBS-Tom, Dick & Harry: WGN  
WLW  
News: WOWO WWVA  
KDKA-Slim & Jack  
WCPO-Happiness Ahead  
WLS-Melody Parade; Hometown-  
ers & Orch.  
WSAI-Larry Duran, guitarist  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
CBS-John K. Watkins, news;  
Betty Crocker; Hymns of All  
Churches: WHAS WFBM  
KMOX  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE WSM KDKA  
(sw-15.21)  
CBS-The Rhythmairs: WLAC  
(sw-15.27-9.59)  
NBC-The Hollywood Highhatters:  
WCKY WHIO (sw-15.33)  
WCPO-Man on the Street  
WGN-Markets; Δ Midday Service  
WIRE-Farm Hour  
WKRC-Luncheon Lyrics  
WLS-Weather, markets, news

WLW-River & Market Reports  
WMMN-Inquiring Reporter  
WOWO-Happy Herb  
WSAI-Don Hall Trio  
WTAM-Livestocks; Hank Miller's  
Boys  
WWVA-Luncheon Club

**12:45 EST 11:45 CST**  
NBC-Happy Jack, songs: WCKY  
WHIO WTAM (sw-15.33)  
CBS-Romany Trail: WKRC  
WLAC (sw-15.27-9.59)  
WCPO-Alys Michot School  
WLS-Dinnerbell Prgm.  
WLW-Farm & Home Hr. (NBC)  
WMMN-Mixing Bowl  
WOWO-Maury Cross' Orch.  
WSAI-Day Dreams

**1:00 EST 12:00 CST**  
NBC-Clint Noble's Orch.: WCKY  
WHAM WTAM (sw-15.33)  
CBS-Romany Trail: WHAS  
WFBM WMMN  
KMOX-Medical Society  
WCPO-Conservatory of Music  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Hymn Time  
WLAC-Luncheon Musicale  
WOWO-Buccaneers  
WSAI-Receding Frontiers  
WWVA-Mountain Boys

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch:  
WKRC WMMN (sw-15.27)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Sally Jo Nelson, songs  
WHAS-College of Agriculture  
WHIO-Question Box  
WIRE-News  
WOWO-Purdue Prgm.  
WSAI-Larry & Sue  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
NBC-Waltz Favorites: WCKY  
WTAM WHIO WMAQ (sw-15.33)  
CBS-Manhattan Matinee: WKRC  
WOWO (sw-15.27)  
NBC-Music Guild; Guests: WSAI  
Quintet in E Minor, (A) Allegro  
Moderato, (B) Adagio, (C) Minu-  
et, (D) Allegretto, Boccherini;  
Finale from Quintet in C. (A)  
Theme from Variations, Bocch-  
erini  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Gerard & Show  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Weather  
WLAC-Δ Church of Christ  
WLS-Jim Poole, markets  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WWVA-Dr. Lamont

**1:45 EST 12:45 CST**  
NBC-Waltz Favorites: WIRE  
WMAQ  
KMOX-Manhattan Matinee  
WAVE-Carly Fox's Hunters  
WCPO-Whiteman Tempos  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WHIO-Homemaking  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap, Andy & Flip  
WSM-Dept. of Agriculture  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ WSM  
(sw-15.33)  
CBS-Milton Charles, organist:  
WKRC WFBM WLAC (sw-15.27)  
NBC-The Manhattans: WCKY  
WHIO KDKA WIRE (sw-15.21)  
MBS-Molly of the Movies: WLW  
WGN  
KMOX-Inquiring Reporter  
WAVE-Man on the Street  
WCPO-Pop Concert  
WGBF-To be announced  
WHAS-University of Kentucky  
WLS-Homemakers' Hour  
WMMN-Caldwell Harmony Five  
WOWO-Salon Orch.  
WSAI-Rex Stevens

**2:15 EST 1:15 CST**  
CBS-Milton Charles, organist:  
WSMK  
NBC-Ma Perkins, sketch, with  
Margery Hannon: WLW WLS  
WTAM WSM (sw-15.33)  
KMOX-Barnyard Follies  
WAVE-Here Comes the Band  
WFBM-News  
WGN-June Baker, home man-  
agement  
WLAC-Memories

WMAQ-Tuneful Topics  
WOWO-Guest Revue  
WSAI-Elinor Sherry & Orch.  
WWVA-Home Time

**2:30 EST 1:30 CST**  
NBC-Vic & Sade, sketch: WLW  
WTAM WMAQ WSM (sw-15.33)  
CBS-Concert Hall; E. Robert  
Schmitz, pianist: WHAS  
WKRC WLAC WOWO WMMN  
WSMK (sw-15.27)  
NBC-Beatrice Mack, sop.: WIRE  
WHIO WCKY  
KDKA-Human Values  
WAVE-Δ Devotional Service  
WCPO-Swing Session  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WLS-Homemakers' Hour  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch: WLW  
WTAM WSM WMAQ (sw-15.33)  
NBC-Originalities; Clark Dennis,  
tnr.: WCKY WHIO KDKA  
WIRE (sw-15.21)  
WAVE-Afternoon Melodies  
WCPO-Musical Matinee  
WFBM-W. P. A. Prgm.  
WGN-Baseball; Chicago Cubs vs.  
St. Louis  
WLS-Homemakers Hour  
WWVA-Pioneers; News

**3:00 EST 2:00 CST**  
NBC-Women's Radio Review:  
WAVE WTAM WSM WMAQ  
WSAI (sw-15.33)  
CBS-Dept. of Education Series:  
WHAS WKRC WMMN WFBM  
WSMK WOWO (sw-15.27)  
★ NBC-Nellie Revell: KDKA  
WENR WCKY (sw-15.21)  
WCPO-Today's Winners  
WENR-To be announced  
WHIO-Dance Parade  
WIRE-Matinee Varieties  
WLAC-Aft. Melodies  
WLW-Gene Perazzo, organist  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

**3:15 EST 2:15 CST**  
NBC-Jackie Heller, songs:  
KDKA WCKY WIRE WENR  
WHIO (sw-15.21)  
CBS-Concert Miniatures: WHAS  
WKRC WFBM WSMK WOWO  
(sw-15.27)  
KMOX-Window Shoppers  
WGBF-Δ Radio Revival  
WLW-Labor & Nat'l Security  
WMMN-News for Women Only

**3:30 EST 2:30 CST**  
NBC-Bobby Grayson's Orch.:  
WENR KDKA WLW (sw-15.21)  
CBS-Concert Miniatures: WMMN  
WWVA (sw-9.59)  
NBC-Every Woman Knows; Mrs.  
Eugene Meyer, guest speaker:  
WMAQ WCKY WAVE WIRE  
WHIO WSM (sw-15.33)  
KMOX-Queen's Favorites  
WLAC-News; Variety Prgm.  
WOWO-Δ Old Time Religion  
WSAI-Arthur Arturo's Orch.  
WTAM-Art Museum

**3:45 EST 2:45 CST**  
NBC-Young Hickory, sketch:  
WAVE WSM WENR WSAI  
CBS-Chicago Variety Hour:  
WKRC WMMN WSMK WHAS  
WLAC WWVA WFBM (sw-15.27)  
NBC-Grandpa Burton, sketch:  
WCKY WIRE  
KDKA-Amer. Legion Auxiliary  
KMOX-Dope from the Dug Out  
WHIO-Organ Melodies  
WLW-Rex Griffith  
WMAQ-Lawson YMCA Glee Club  
WTAM-Art Museum

**4:00 EST 3:00 CST**  
NBC-Let's Talk It Over; Alma  
Kitchell, contralto & m.c.;  
Guest: WAVE WMAQ WSM  
WSAI (sw-15.21)  
NBC-Jerry Sears' Orch.: WIRE  
WCKY WTAM WHIO WENR  
(sw-9.53)  
KDKA-Kiddies' Klub  
KMOX-Baseball Game  
WGBF-Sunshine Hour  
WHAS-Δ Weekday Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merrymakers

**4:15 EST 3:15 CST**  
CBS-Eton Boys, male quartet:  
WMMN WSMK WFBM WKRC  
WHAS WLAC  
KDKA-Hank Keene & Gang  
★ WLW-Life of Mary Sothorn,  
sketch





Sylvia Clark  
See 9:30 p.m. EST (8:30 CST)

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WKRC-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WGBF-Coral Room  
WGN-Joe Sanders' Orch.  
WHAS-Dance Band

WLAC-Malcolm Tate, organist  
WMMN-Time & Weather  
WTAM-Midnight Revue

12:15 EST 11:15 CST  
NBC-Yesterday's Music: WAVE  
WSM WIRE

CBS-Austin Mack's Orch.: KMOX  
WBBM WFBM

NBC-Gentlemen of Rhythm:  
WSAI WMAQ

WAVE-Wingy Manone's Orch.  
WGBF-Brown Derby

12:30 EST 11:30 CST  
NBC-Keith Beecher's Orch.:  
WIRE WMAQ

CBS-Mark Fisher's Orch.: WBBM  
WFBM KMOX

NBC-Alfred Barr's Orch.: WENR  
MBS-Horace Heidt's Orch.: WGN  
WLW

WHAS-Dream Serenade  
WHIO-Sleepy Valley

WSAI-News; Slumber Hour  
WTAM-Sammy Watkin's Orch.

12:45 EST 11:45 CST  
KMOX-When Day Is Done

## End of Monday Programs

## Short-Wave Programs

The schedule of short-wave programs for Monday will be found with those of Sunday on Page 31.

**4:30 EST 3:30 CST**  
NBC-Jack Armstrong, sketch (sw-9.53)  
NBC-String Ensemble: WMAQ  
CBS-Vocals by Verrill: WOWO  
WFBM WMMN WSMK WLAC  
WHAS (sw-15.27-9.59)  
NBC-The Singing Lady: KDKA  
WLW (sw-15.21)  
NBC-Irma Glen, organist: WENR  
WAVE-News; Interlude  
WCKY-Afternoon Concert  
WCPO-Emil Coleman's Orch.  
WGBF-News  
WHIO-To be announced  
WIRE-Rudolph Friml, Jr., s. Orch.  
WKRC-Eddie Schoelwer  
WSAI-Ben Bernie's Orch.  
WSM-Organ Reveries  
WTAM-Musical Cocktail  
WVVA-Shopping Hour

**4:45 EST 3:45 CST**  
NBC-Little Orphan Annie: KDKA  
WLW (sw-15.21)  
NBC-The Collegians: WTAM  
WAVE WSM WIRE WMAQ  
(sw-9.53)  
CBS-Wilderness Road, sketch:  
WOWO WFBM WHAS WMMN  
WSMK WLAC (sw-15.27)  
WCKY-Dick Tracy, sketch  
WCPO-Ensemble  
WENR-Cadets Quartet  
WGBF-Musical Masterpieces  
WGN-After the Ball Game  
WKRC-Musical Calendar  
WSAI-Tea Time

**5:00 EST 4:00 CST**  
NBC-Education in the News:  
WAVE WCKY WMAQ WIRE  
WSM (sw-9.53)  
CBS-Dictators: WFBM WLAC  
WSMK WBBM WHAS WMMN  
WVVA (sw-11.83)  
NBC-Army Band: WSAI WENR  
News: KDKA KMOX WCPO  
WGN-Armchair Melodies  
WHIO-Piano, Novelties  
WKRC-Four Jolly Bakers  
WLW-Toy Band  
WOWO-Master Singers  
WTAM-Old Man Sunshine

**5:15 EST 4:15 CST**  
CBS-Eddie House, organist:  
WSMK WKRC WLAC WMMN  
NBC-Don Jose, songs: WSM  
WCKY WIRE WAVE (sw-9.53)  
CBS-Bobby Benson & Sunny Jim:  
(sw-11.83-9.59)  
KDKA-Political Talk  
WBBM-Dramatic Prgm.  
WCPO-Moods  
WFBM-Tea Time Tunes  
WHAS-Spitter & Whine  
WHIO-Buddy & Ginger  
WLW-Adrian O'Brien & Organ  
WMAQ-Malcolm Claire (NBC)  
WOWO-Amer. Family Robinson  
WTAM-Jack Armstrong, sketch  
WVVA-Economy Notes

**5:30 EST 4:30 CST**  
NBC-News; Gale Page, contralto:  
WIRE WAVE WCKY (sw-9.53)  
CBS-News; Three Aces: WLAC  
WSMK  
NBC-The Singing Lady: WGN  
CBS-News; Sports Resume: (sw-11.83)  
NBC-News; Three X Sisters:  
WSAI  
Jack Armstrong, sketch: WLW  
WMAQ  
Tarzan, sketch: WKRC WHIO  
KDKA-Baseball Scores; Weather  
WCPO-Edmund Clair's Orch.  
WENR-News  
WHAS-Melody Cruise  
WMMN-Boggie  
WOWO-News; Harry Reser's  
Orch.

WSM-Financial News  
WTAM-News; Gov. Davey  
WVVA-Industrial Labor Party  
**5:45 EST 4:45 CST**  
CBS-Renew of the Mounted:  
WFBM WVVA WSMK (sw-11.83)  
★ NBC-Lowell Thomas, commen-  
tator: KDKA WTAM WLW  
(sw-15.21)

NBC-News; Three Scamps:  
WMAQ (sw-9.53)  
Baseball Resume: WSAI WOWO  
WAVE-Here Are Songs  
WCKY-Civic Club  
WCPO-Glenn & Shay  
WENR-Musical Revue  
WGN-Little Orphan Annie (NBC)  
WHIO-Jimmy Allen, sketch  
WIRE-Sketches of Melody  
WKRC-20th Century Serenade  
WLAC-Tonic Tunes  
WMMN-Pinto Pete  
WSM-Leon Cole, organist

**6:00 EST 5:00 CST**  
★ NBC-Amos 'n' Andy: (sw-9.53)  
NBC-Mary Small, songs: WENR

CBS-Wm. Hard, political com-  
mentator: (sw-11.83)  
CBS-Loretta Lee, songs: WLAC  
KMOX  
NBC-Otto Thurn's Orch.: WIRE  
WCKY WMAQ  
MBS-Blackstone String Trio:  
WGN WSAI  
KDKA-Dance Orch.  
WCPO-Dinner Music  
WFBM-Gaieties  
WHAS-Dick Tracy  
WHIO-Bessie Lee  
WKRC-Jimmy Allen, sketch  
★ WLW-Johnson Family  
WMMN-News  
WOWO-Bob Valentine  
WSM-Strings; Pan American  
Broadcast  
WTAM-Sports Review  
★ WVVA-RADIO GOSSIP

**6:15 EST 5:15 CST**  
★ NBC-GOODYEAR TIRE &  
Rubber Co. Presents Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy, com-  
mentator: KDKA WENR WLW  
(sw-15.21)  
★ NBC-ALKA-SELTZER PRE-  
sents Uncle Ezra's Radio Sta-  
tion: WHIO WIRE WMAQ  
WCKY WTAM  
CBS-Popeye, The Sailor: WFBM  
WSMK WHAS WKRC (sw-11.83-9.59)  
CBS-Russell Dorr, bar.; Ann  
Leaf, organist: WMMN WVVA  
WLAC  
KMOX-Renfrew of the Mounted  
WGBF-Tarzan, sketch  
WGN-Palmer House Ensemble  
★ WHBC-MOVIE GOSSIP (1200  
kc.)  
WOWO-Thank You Stusia

**6:30 EST 5:30 CST**  
NBC-Edwin C. Hill, news: WMAQ  
WIRE  
CBS-Russell Dorr, bar.; WSMK  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner  
sketch with Norris (Abner)  
Goff; WLW WENR WSM  
CBS-Chariters; Judy Starr:  
WKRC KMOX WFBM (sw-11.83-9.59)  
KDKA-Singing Seven  
WCKY-Rubinioff, violinist  
WCPO-Merchants' Bulletins  
WGN-Lone Ranger  
WHAS-Song Master; Paul Sutton  
WHIO-Si Burick; Dance Music  
WOWO-Variety Prgm.  
WSAI-Johnny Lewis' Orch.  
WTAM-Hot Dates in Music

**6:45 EST 5:45 CST**  
★ NBC-GOODYEAR TIRE &  
Rubber Co. Presents Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy, com-  
mentator: WTAM  
★ CBS-Boake Carter, commen-  
tator: WHAS WKRC KMOX  
(sw-9.59-11.83)  
News: WCKY WFBM  
KDKA-Dan & Sylvia  
WCPO-Secretary Hawkins  
WLW-Gov. Davey  
WGBF-Club Time  
WHIO-News; Weather; Drama  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WLW-To be announced  
WMAQ Keith Beecher's Orch.  
WMMN-Movie Reporter  
WSAI-Knot Hole Club  
WSM-Musical Prgm.  
WVVA-Parade of the Stars

## Night

**7:00 EST 6:00 CST**  
NBC-Jean Dickenson, sop.: WJZ  
WSAI KDKA WAVE WSM  
(sw-11.87)  
★ CBS-Horace Heidt's Orch.:  
WABC WLAC WHAS WFBM  
WBBM WKRC KMOX WJR  
(sw-11.83-6.06)  
★ NBC-Fibber McGee & Molly;  
Marion & Jim Jordan; Ted  
Weems' Orch.: WEAFF WGY  
WTAM WMAQ WCKY WIRE  
WCPO-Gladys Catron  
WGBF-Rhythm Revue  
WGN-Sports Review  
WHAM-Salon Orch.  
WHIO-Claude Hoagland's Orch.  
WLS-III. League Women Voters  
WLW-Waltzing Thru Europe  
WMMN-Organ Reveries  
WVVA-Samuels & Idahl

**7:15 EST 6:15 CST**  
NBC-Jean Dickenson, sop.: WLS  
WCPO-Cliff Miles' Orch.  
WGN-Rubinioff, violinist-  
WHAM-Super Songsters  
WHIO-Harry Kalb's Orch.  
WLW-The Smoothies

WMMN-Bland Singers  
WVVA-Sons o' Guns  
**7:30 EST 6:30 CST**  
CBS-Pick & Pat; Dramatic &  
Musical; Benny Krueger's  
Orch.: WABC WBBM WKRC  
WJR (sw-11.83-6.06)  
NBC-Melodiana; Abe Lyman's  
Orch.; Oliver Smith; Bernice  
Claire: WJZ WHAM KDKA  
WCKY WLS (sw-11.87)  
★ NBC-Lucille Manners, sop.;  
Guest; Mixed Chorus; William  
Daly's Orch.: WEAFF WTAM  
WGY WHIO WLW WIR-  
WAVE WSM WMAQ (sw-9.53)  
KMOX-Songs of Old  
WCPO-Sport Review  
WFBM-Bohemians  
WGN-Ozzie Nelson's Orch.  
WHAS-Hot Dates in Music  
WLAC-Lamplighting Time  
WMMN-Rubinioff, violinist  
WSAI-Green Bottle Tavern  
WVVA-Musical Varieties

**7:45 EST 6:45 CST**  
KMOX-Three Queens & a Jack  
WCPO-Gordon Bros.' Orch.  
WGBF-Looking Out on the World  
WHAS-Leland Brock  
WLAC-Talks to Men  
WMMN-Swing Tunes  
WVVA-Dance Orch.

**8:00 EST 7:00 CST**  
NBC-To be announced: WEAFF  
WIRE WHIO WCKY WMAQ  
WTAM (sw-9.53)  
★ CBS-Radio Theater; Grace  
Moore; Peter Lorre in "Tril-  
by"; Guests: WABC WKRC  
KMOX WFBM WHAS WLAC  
WJR WBBM (sw-11.83-6.066)  
NBC-Greater Minstrels; Gus  
Van; Malcolm Claire, Bill  
Childs & Joe Parsons; Billy  
White, tr.; Harold "Red"  
Grange, guest: WJZ WSM  
WAVE WLS KDKA WHAM  
WLW (sw-11.87)  
WCPO-Unusual Lawsuits  
WGN-News; Sports Shots  
WGY-Studies with the Masters  
WMMN-Invitation to Waltz  
WOWO-Ft. Wayne Military Band  
WSAI-Cincinnati Sings

**8:15 EST 7:15 CST**  
WCPO-Lee Winter  
WGN-Joe Sanders' Orch.  
WGY-John Sheehan & Piano  
Pals  
WMMN-Monday Varieties  
WOWO-Organalities  
**8:30 EST 7:30 CST**  
NBC-Dem. Nat'l Comm. Prgm.:  
WJZ WCKY WHAM WENR  
★ NBC-STUDEBAKER CHAM-  
pions Presents Richard Him-  
ber's Orch.; Stuart Allen, vo-  
calist, guest: WEAFF WTAM  
WMAQ WLW WGY (sw-9.53)  
Rhythm Revue: WIRE WSM  
KDKA-Political Talk  
WAVE-Musical Memory Test  
WCPO-Wards Prgm.  
WGN-Ted Fiorito's Orch.  
WHIO-Bob Crosby's Orch.  
WOWO-Hollyhock Lane

**8:45 EST 7:45 CST**  
NBC-Dem. Nat'l Comm. Prgm.:  
WHIO KDKA WIRE WAVE  
WSM (sw-11.87)  
WCPO-William Hogue  
WMMN-Concert Pianist

**9:00 EST 8:00 CST**  
NBC-Contented Prgm.; Morgan L.  
Eastman's Orch.; Guest: WEAFF  
WTAM WCKY WGY WMAQ  
WIRE WHIO (sw-9.53)  
★ CBS-Wayne King's Orch.:  
WABC WHAS KMOX WKRC  
WBBM WFBM WJR (sw-6.12-6.06)

WAVE-To be announced  
WCPO-Dance Parade  
WGN-Republican Volunteers  
WLAC-Dresser-Uppers  
WLW-Unsolved Mysteries  
WMMN-Amer. Family Robinson  
WOWO-Hot Dates in Music  
WSAI-Concert Hall  
WSM-Francis Craig's Orch.  
**9:15 EST 8:15 CST**  
NBC-To be announced: WJZ  
WENR WSM  
KDKA-Political Talk  
WHAM-Rubinioff, violinist  
WLAC-Herman & Mary  
WMMN-Classic Reveries  
WOWO-Musical Masterpieces  
WSAI-News

**9:30 EST 8:30 CST**  
★ CBS-March of Time: WABC  
KMOX WFBM WKRC WBBM  
WJR (sw-5.12-6.06)  
NBC-Great Lakes Symp. Orch.:  
WCKY WAVE WSM WIRE  
NBC-Nickelodeon; Sylvia Clark &  
Others: WJZ WENR WSAI  
NBC-Republican State Com.:  
WEAFF WHAM WGY (sw-9.53)

MBS-Louis Quenette's Orch.:  
WLW  
KDKA-Behind the Law  
WGN-The Northerners  
WHAS-Herbert Koch, organist  
WHIO-Barber Shop Boys  
WLAC-Sports  
WMAQ-Clark Dennis, tr.  
WMMN-News  
WOWO-Rubinioff, violinist  
WTAM-Gov. Davey

**9:45 EST 8:45 CST**  
NBC-Nat'l Campaign Committee  
Communist Party U. S. A.;  
Guest Speaker: WEAFF WTAM  
WGY WMAQ WHIO WCKY  
CBS-Jack Shannon, tr.: WABC  
WMMN WOWO WLAC WBBM  
WKRC WHAS (sw-6.12)  
NBC-Great Lakes Symp. Orch.:  
(sw-9.53)  
Rubinioff, violinist: WFBM  
WJR  
KDKA-Sammy Fuller  
KMOX-News & Sports  
WHAM-Nickelodeon (NBC)  
WLW-Nat'l Democratic Party

**10:00 EST 9:00 CST**  
NBC-Dance Orch.: WEAFF (sw-9.53)  
CBS-Wm. Hard, political com-  
mentator: WOWO WMMN  
WBBM WKRC WFBM WVVA  
WJR KMOX WSMK  
★ NBC-Amos 'n' Andy: WSM  
WLW WMAQ WTAM  
NBC-News, WJZ only) Tony  
Russell, songs: WJZ WHAM  
WENR  
CBS-Clyde Lucas' Orch.: WABC  
News: WIRE WCKY  
KDKA-News; Sports; Weather  
WAVE-Helen Humes  
WCPO-Bradford's Orch.  
WGBF-To be announced  
WGN-Nat'l Democratic Party  
WGY-News; Musical Prgm.  
WHAS-Dance Time  
WHIO-Harry Kalb's Orch.  
WLAC-Around the Town  
WSAI-Billy Snider's Orch.

**10:15 EST 9:15 CST**  
★ NBC-GOODYEAR TIRE &  
Rubber Co. Presents Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy, com-  
mentator: WAVE WSM  
NBC-Fletcher Henderson's Orch.:  
WCKY WHIO  
CBS-Clyde Lucas' Orch.: WABC  
WMMN WKBW WSMK WKBC  
NBC-Ink Spots, quartet: WJZ  
WHAM  
MBS-Ozzie Nelson's Orch.: WGN  
WSAI  
KDKA-Bobby Gray's Orch.  
KMOX-Tom Baker, tr.  
WENR-King's Jesters' Orch.  
WFBM-Sportlight  
WGY-Johnny Albright, crooner  
WHIO-Allen Leifer's Orch.  
WIRE-Riley & Farley's Orch.  
(NBC)  
WJR-Sports; Musical  
WLW-Old Fashioned Girl  
WMAQ-Tommy Mills, svorts  
WOWO-Bob Crosby  
WTAM-Gov. Davey

**10:30 EST 9:30 CST**  
CBS-Pick & Pat: WFBM WHAS  
WLAC KMOX

# FIVE STUDEBAKER PRESIDENT SEDANS FREE

## FOR COMPLETE DETAILS TUNE IN Richard Himer and His STUDEBAKER CHAMPIONS

### Stations WLW WTAM WMAQ

8:30 EASTERN STANDARD TIME



September 22



Loretta Clemens  
See 7 p.m. EST (6 CST)

## Network Changes

Navy Band, formerly 10:15 a.m., now CBS 10 a.m. EST (9 CST).  
Honeyboy & Sassafras, comedy team, formerly 11:15 a.m., now NBC 11 a.m. EST (10 CST) Tuesday thru Friday.  
Music Guild, formerly 12:45 p.m., now NBC 1 p.m. EST (12 noon CST).  
The Dictators, formerly 1:30 p.m., now CBS 1 p.m. EST (12 noon CST).  
Judy and the Jesters, formerly 1 p.m., now CBS 1:30 p.m. EST (12:30 CST).

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WMAQ WTAM  
CBS-On the Air Today; Bluebirds, girls' vocal trio: (sw-21.52)  
KMOX-Home Folks' Hour  
WCKY-Morn. Roundup  
WCPO-Tuma Cowboys  
WGN-Good Morn. Prgm.  
WKRC-Breakfast Express  
WLS-Smile-a-While Time  
WLW-Δ Family Prayer  
WMAQ-Suburban Hour  
WMMN-Musical Clock  
WOWO-Δ Bible Class  
WSAI-Δ Morn. Devotions  
WVVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Dick Leibert, organist: WSAI  
CBS-City Consumers' Guide: (sw-21.52)  
NBC-Good Morning Melodies: WSM  
Musical Clock: WCKY WMMN  
KDKA-News: Musical Clock  
WCPO-Old Time Tunes  
WGN-Golden Hour  
WLS-Weather; Livestock  
WLW-Δ Morn. Devotions  
WTAM-Ford Rush

**7:30 EST 6:30 CST**  
NBC-Cheerio: WTAM WLW WCKY  
CBS-Larry Vincent, songs: (sw-21.52)  
KDKA-Kiddies' Klub  
KMOX-Livestock Markets; News  
WCPO-Musical Clock  
WFBM-Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morn. Devotions  
WLAC-News & Melodies  
WLS-Tumbleweed & Hoosier Sodbusters  
WMMN-Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial  
WSM-Musical Clock

**7:45 EST 6:45 CST**  
NBC-Dandies of Yesterday: WSAI  
CBS-Salon Musicale: (sw-21.52)  
KDKA-Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Tommy Tanner, Hoosier Sodbusters  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club; Don McNeill, m.c.; Orch.; Helen Jane Behlke; Clark Dennis, trn.: KDKA WAVE WSAI WSM (sw-21.54)

CBS-Chicago Parade: WSMK  
WHAS KMOX (sw-21.52)  
NBC-The Streamliners; News: WCKY  
News: WLW WLAC WWVA  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WHIO-Almanac  
WIRE-Musical Clock  
WKRC-Eye Openers  
WLS-Jolly Joe's Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

**8:15 EST 7:15 CST**  
NBC-The Streamliners; News: WHIO WTAM  
CBS-Chicago Parade: WMMN  
WOWO WKRC  
WCPO-Today's Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodeons  
WLW-Chandler Chats  
WVVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell, songs: WSMK WHAS WMMN WOWO (sw-21.52)  
KMOX-Tick Tock Revue  
WCPO-Variety Time  
WGN-Good Morning  
WKRC-Δ Fed. of Churches  
WLW-Dance Rhythm  
WTAM-Kitchen Beauty

**8:45 EST 7:45 CST**  
CBS-Bill & Ginger; News: (sw-21.52)  
CBS-Waltz Time; News: WSMK WHAS WKRC WOWO  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLW-Aunt Mary  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

**9:00 EST 8:00 CST**  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WMAQ WTAM WSAI  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-News; Vaughn de Leath, songs: WCKY WAVE  
CBS-Salon Musicale: WMMN WSMK  
News: WFBM WSM  
KDKA-News; Music  
KMOX-Harry W. Flannery, Views on News  
WCPO-Morning Serenade  
WGN-Morn. Serenade  
WHAS-Jackson Family  
WHIO-Rhythm Boys  
WIRE-Cub Reporters  
WLS-Party Line  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WVVA-Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-John's Other Wife, sketch: WMAQ WTAM WSAI  
CBS-Modern Cinderella: WKRC (sw-21.52)  
NBC-Viennese Sextet: WAVE WLW WCKY WSM WHIO WIRE  
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)  
KMOX-Salon Musicale (CBS)  
WFBM-Timely Varieties  
WGBF-City Court  
WHAS-Breakfast Business  
WMMN-Ranch Hands

**9:30 EST 8:30 CST**  
NBC-Pepper Young's Family, sketch: KDKA WLS WLW (sw-15.21)  
CBS-Fred Feibel, organist: WMMN WSMK  
NBC-Just Plain Bill, sketch: WMAQ WTAM WSAI  
CBS-John K. Watkins, news; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)  
NBC-Josh Higgins of Finchville: WSM WAVE WIRE  
KMOX-The Corn Huskers  
WCKY-Morning Musicale  
WCPO-Waltz Time  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WOWO-Duke, Duchess & Mary  
WVVA-Coin Entertainers

**9:45 EST 8:45 CST**  
CBS-Lyn Murray, songs: WLAC WMMN WSMK  
NBC-Today's Children, sketch: WMAQ WTAM WCKY WHIO WIRE  
NBC-Aristocratic Rhythms: KDKA WSM WAVE (sw-15.21)  
KMOX-Fascinating Melodies  
WCPO-Jan Garber's Orch.  
WLW-Ed Fitzgerald & Co.

WGN-Making the Constitution  
WHAS-Strollers  
WLS-Martha Crans; Helene Joyce; Homemakers  
WLW-Gaieties  
WOWO-Rhythm Makers  
WSAI-News

**10:00 EST 9:00 CST**  
NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)

CBS-Navy Band: WKRC WOWO  
WHAS WFBM WSMK WMMN  
WLAC KMOX (sw-21.52)  
★ NBC-Nellie Revell: WCKY KDKA WSM WAVE WHIO (sw-15.21)  
WCPO-Ivory Interlude  
WGN-Friendly Neighbor's House Party  
WIRE-Happy Long  
WLW-Δ Hymns of All Churches  
WVVA-Hoosier Merrymakers & Grandpa Jones

**10:15 EST 9:15 CST**  
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)  
NBC-Backstage Wife: WTAM WMAQ WSAI (sw-15.33)  
NBC-Vagabonds: WCKY WIRE WHIO WSM WAVE  
WCPO-Dot Club News  
WGN-Question Box

**10:30 EST 9:30 CST**  
NBC-Fiddlers Three: WTAM WSM WHIO WMAQ WCKY WAVE (sw-15.33)  
CBS-Big Sister, sketch: WKRC WLAC WWVA (sw-21.52)  
NBC-The Honeymooners: WSAI  
CBS-To be announced: WHAS WMMN WSMK KMOX  
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
WCPO-Anita Auch  
WFBM-Kitchen of the Air  
WGN-Melody Moments  
WIRE-To be announced  
WLW-Peggy at the Switchboard  
WOWO-Market Reports

**10:45 EST 9:45 CST**  
CBS-The Rhythmairs: WKRC WSMK WHAS KMOX (sw-21.52)  
NBC-Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)  
NBC-The Wife Saver: WTAM WMAQ WSAI (sw-15.33)  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-Jimmie Lee  
WGBF-Household Hour  
WGN-Bachelor's Children  
WHIO-Around the Band Stand  
WIRE-Tuneful Topics  
WLAC-Polly Baker  
WMMN-Kentucky Hillbillies  
WOWO-Party Line  
WSM-Morning Moods  
WVW-Chuck & Don

**11:00 EST 10:00 CST**  
NBC-Girl Alone, sketch: WMAQ WTAM WLW (sw-15.33)  
★ CBS-Between the Bookends: WLAC KMOX WFBM WMMN WKRC (sw-9.59)  
NBC-Honeyboy & Sassafras, comedy team: WAVE WCKY WIRE WHIO WSM  
Mr. & Mrs.: WGBF WOWO  
News: WCPO KDKA  
WGN-Painted Dreams  
WHAS-The Strollers  
WLS-Musical Roundup  
WSAI-Household Hints  
WVVA-Flyin' X Roundup

**11:15 EST 10:15 CST**  
★ NBC-Story of Mary Marlin, sketch: WMAQ WHIO WCKY WAVE WTAM (sw-15.33)  
NBC-Doc Schneider's Texans: WIRE WSM  
CBS-Mary Lee Taylor, talk: WHAS WVVA WOWO WLAC KMOX  
CBS-Rhythm Boys: (sw-21.52-9.59)  
KDKA-Slim & Jack  
WCPO-Knickerbocker Symp.  
WFBM-Bohemians  
WGBF-Bill & Gingers  
WGN-We Are Four  
WKRC-Shadows of the Past  
WLS-Markets  
WLW-Live Stocks; News  
WMMN-Cowboy Jack & Ranch Hands

**11:30 EST 10:30 CST**  
NBC-Gene Arnold & The Ranch Boys: WHIO WAVE WCKY WSM WTAM (sw-15.33)  
CBS-Emery Deutsch's Orch.: WHAS WMMN WSMK WOWO (sw-21.52-9.59)  
NBC-Jules Lande's Ensemble: KDKA WSAI (sw-15.21)  
KMOX-Ma Perkins  
WCPO-Paul Page

WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WIRE-Hughes Reel  
WKRC-Woman's Hour  
WLAC-Betty & Bob  
WLS-Rocky & Ted  
WLW-Old Fashioned Girl  
WMAQ-King's Jesters  
WVVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
NBC-Words & Music: WAVE WMAQ KDKA WSAI WSM (sw-15.21)

CBS-Emery Deutsch's Orch.: WFBM WKRC  
NBC-Merry Madcaps: WIRE WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
KMOX-Kitty Keene  
WCPO-New York State Band  
WGBF-Hoosier Philosopher  
WLAC-Malcolm Tate, organist  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
CBS-George Hall's Orch.: WOWO WVVA (sw-15.27-9.59)  
NBC-Charles Stenross' Orch.: WTAM WIRE

CBS-Betty & Bob: WFBM WHAS KMOX  
News: WMMN WCKY  
WCPO-Musical Echoes  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WLS-Henry Burr; Ralph Emerson  
WLW-Words & Music (NBC)  
WSAI-Amer. Family Robinson  
WSM-Scrap Book

**12:15 EST 11:15 CST**  
NBC-Dem. Nat'l Committee Women of 1936: KDKA WLW WLS (sw-15.21)  
CBS-Modern Cinderella: WHAS WFBM KMOX  
NBC-Dan Harding's Wife, sketch: WCKY WHIO WMAQ WSM WAVE (sw-15.33)  
CBS-George Hall's Orch.: WLAC WMMN  
News: WVVA WOWO  
WCPO-Val Yorke's Orch.  
WGN-Doring Sisters  
WKRC-Jane Grey  
WSAI-Darktown Meetin'  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
NBC-Nat'l Farm & Home Hour: Guest Speakers; Walter Blau-fuss' Orch.: WSM KDKA WAVE WMAQ (sw-15.21)  
CBS-John K. Watkins, news; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX  
NBC-Hollywood High Hatters: WCKY WHIO (sw-15.33)  
CBS-Concert Miniatures: WLAC (sw-15.27-9.59)  
WCPO-Man on the Street  
WGN-Markets: Δ Midday Service  
WIRE-Farm Hour  
WKRC-Luncheon Lyrics  
WLW-River, Weather & Markets  
WMMN-Inquiring Reporter  
WOWO-Home Folks Frolic  
WTAM-At the Exposition  
WSAI-Larry Duran's Guitar  
WTAM-Livestock; Miller's Boys  
WVVA-Luncheon Club

**12:45 EST 11:45 CST**  
NBC-Happy Jack, songs: WTAM WCKY (sw-15.33)  
WCPO-Two Doe's  
WGBF-Bulletin Board  
WHIO-Dance Parade  
WLAC-Luncheon Musicale  
WLW-Farm & Home Hr. (NBC)  
WMMN-Mixing Bowl  
WOWO-Concert Miniatures (CBS)  
WSAI-Day Dreams

**1:00 EST 12:00 CST**  
NBC-Music Guild; Guests: WTAM WCKY (sw-15.33)  
CBS-Dictators: WFBM WHAS WKRC KMOX WMMN (sw-15.27-9.59)  
WCPO-Δ Radio Bible; Music  
WGBF-Δ Church & School News  
WGN-Palmer House Ensemble  
WLAC-Luncheon Musicale  
WOWO-Variety Prgm.  
WSAI-Tom Slatér  
WVVA-Mountain Boys

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch: WKRC WMMN (sw-15.27)

KMOX-Magic Kitchen  
WCPO-Fed. Housing Prgm.  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Lawrence Salerno & Organ  
WHAS-College of Agriculture  
WHIO-Better Business Bureau  
WIRE-News  
WOWO-Concert Orch.  
WSAI-Johnny Lewis' Orch.  
WVVA-Salon Moods

**1:30 EST 12:30 CST**  
NBC-Bragiotti & Shefter, rhythm octette; Madge Marley, songs: WCKY WMAQ WHIO WTAM (sw-15.33)

CBS-Judy & Jesters: WOWO WKRC (sw-15.27)  
NBC-Golden Melodies: WSAI  
MBS-String Trio: WGN WLW  
Livestock Reports: WHAS WLS  
News: WSM WIRE  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Sam Lanin's Orch.  
WFBM-Hoosier Farm Circle  
WGBF-Alice Oleson  
WLAC-Δ Church of Christ  
WMMN-Shopping Notes  
WVVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
CBS-Madison Ensemble: WOWO WFBM WKRC (sw-15.27)  
KMOX-Eddie Dunstedter  
WAVE-Carly Fox' Fox Hunters  
WCPO-College of Music  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS-Shopping Guide  
WIRE-Rhythm Octette (NBC)  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSM-Dept. of Agriculture  
WVVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM (sw-15.33)  
CBS-Margaret McCrae, songs: WKRC WFBM WOWO WLAC WMMN WSMK KMOX (sw-15.27)  
NBC-Bailey Axton, trn.: WCKY WHIO WIRE  
MBS-Molly of the Movies: WLW WGN  
KDKA-Congress of Clubs  
WAVE-Man on the Street  
WGBF-To be announced  
WHAS-University of Kentucky  
WLS-Homemakers' Hour  
WSAI-Affairs of Rex Stevens

**2:15 EST 1:15 CST**  
NBC-Continental Varieties: WHIO WCKY KDKA (sw-15.21)  
CBS-Science Service Series: WLAC WMMN WSMK WVVA WKRC (sw-15.27)  
NBC-Ma Perkins, sketch: WLW WTAM WLS WSM (sw-15.33)  
KMOX-Barnyard Follies  
WAVE-To be announced  
WCPO-Tango Tunes  
WFBM-News  
WGN-June Baker, economist  
WIRE-Culbertson Bridge School  
WMAQ-Tuneful Topics  
WOWO-Guest Revue  
WSAI-Baseball Game

**2:30 EST 1:30 CST**  
CBS-Mayfair Singers: WLAC WSMK WHAS WMMN WOWO WKRC (sw-15.27)  
NBC-Vic & Sade, sketch; Bernadine Flynn: WLW WTAM WMAQ WSM (sw-15.33)  
WAVE-Δ Devotional Service  
WCPO-Louis Katzman's Ensemble  
WFBM-Mary Baker's Album  
WGN-Kathryn Witwer, & Organ  
WIRE-Continental Varieties (NBC)  
WLS-Homemakers' Hour  
WVVA-Ma Perkins

**2:45 EST 1:45 CST**  
NBC-Have You Heard?: WCKY KDKA WIRE WHIO (sw-15.21)  
NBC-The O'Neills, sketch: WLW WTAM WSM WMAQ (sw-15.33)  
WAVE-Aft. Melodies  
WCPO-Lepold Kruger Conducting  
WFBM-Mayfair Singers (CBS)  
WGN-Baseball; Chicago Cubs vs. Pittsburgh  
WVVA-Pioneers; News

**3:00 EST 2:00 CST**  
CBS-Billy Mills & Co.: WHAS WKRC WSMK WFBM WOWO (sw-15.27)  
NBC-Woman's Radio Review: WAVE WTAM WMAQ WSM (sw-15.33)

NBC-Carl Landt, trn.: WENR  
KDKA WCKY (sw-15.21)  
WCPO-Donnelly Bros.' Orch.  
★ WGBF-MOVIE GOSSIP  
WHIO-Organ Melodies  
WIRE-Matinee Varieties  
WLAC-Aft. Melodies  
WLW-Gene Perazzo, organist  
WMMN-News for Women Only  
WVVA-Cowboy Loye's Blue Bonnet Boys

**3:15 EST 2:15 CST**  
NBC-Joan & Escorts: WCKY WENR WIRE WHIO  
CBS-Billy Mills & Co.: WMMN KDKA-Talk on Eucharistic Congress  
KMOX-Window Shoppers  
WCPO-Modern Rhythms  
WLW-News and Financial Notes

**3:30 EST 2:30 CST**  
NBC-Manhattans Orch.: KDKA WENR (sw-15.21)  
CBS-Angelo Vitales' Band: WLAC WSMK WHAS WKRC WMMN WFBM WVVA (sw-15.27)  
NBC-Every Woman Knows; Mrs. Eugene Myer; Speakers: WSM WMAQ WCKY WAVE WIRE WTAM WHIO (sw-15.33)  
KMOX-Piano Recital  
WLW-To be announced  
WGBF-Deaconess Hospital  
WOWO-Δ Old Time Religion

**3:45 EST 2:45 CST**  
NBC-Young Hickory, sketch: WENR WAVE WSM  
NBC-Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE WTAM  
KDKA-Anne Muechen, French & German  
KMOX-Dope from the Dugout  
WCPO-Musical Matinee  
WHIO-News  
WLW-Vickie Chase

**4:00 EST 3:00 CST**  
CBS-Jimmie Farrell, bar.: WFBM WKRC WLAC WMMN WSMK (sw-15.27)  
NBC-Matinee Musicale: WMAQ WTAM WAVE WCKY WIRE WSM (sw-9.53)  
Baseball Game: KMOX WCPO WHIO  
KDKA-Kiddies' Klub  
WENR-Washington Pk. Races  
WHAS-Δ Week-day Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WVVA-Hoosier Merrymakers & Grandpa Jones

**4:15 EST 3:15 CST**  
CBS-Great Lakes Revue: WKRC WSMK WHAS WMMN WLAC WFBM (sw-15.27)  
KDKA-Hank Keene & Gang  
★ WLW-Life of Mary Sothern, sketch  
WSAI-Let's Have a Party

**4:30 EST 3:30 CST**  
NBC-Singing Lady: KDKA WLW (sw-15.21)  
CBS-Great Lakes Revue: WOWO (sw-9.59)  
NBC-String Ensemble: WMAQ WHIO  
NBC-Jack Armstrong, sketch: (sw-9.53)  
WAVE-News; To be announced  
WCKY-Aft. Concert  
WENR-Irma Glen, organist (NBC)  
WIRE-Sons of Pioneers  
WKRC-Eddie Schoelwer  
WSAI-Concert Miniature  
WSM-Organ Reverbs  
WTAM-Musical Cocktail  
WVVA-Shopping Hour

**4:45 EST 3:45 CST**  
NBC-Little Orphan Annie, sketch: KDKA WLW (sw-15.21)  
CBS-Wilderness Road, sketch: WHAS WOWO WLAC WSMK WLAC WMMN (sw-15.27)  
NBC-Jerry Sears' Orch.: WMAQ WSM WAVE WIRE (sw-9.53)  
WCKY-Dick Tracy, sketch  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpiece  
WGN-After the Ball Game  
WKRC-Musical Calendar  
WSAI-Tea Time  
WTAM-Armchair Explorers Club

**5:00 EST 4:00 CST**  
NBC-Flying Time: WCKY WSM WAVE WMAQ WIRE WTAM (sw-9.53)  
CBS-Patti Chapin, songs: WSMK WOWO WLAC WMMN WHAS WFBM (sw-11.83)  
NBC-Minute Men: WSAI WENR KDKA-News  
WGN-Armchair Melodies





Ken Murray  
See 7:30 p.m. EST (6:30 CST)

WKRC-Four Jolly Bakers  
WLW-Wise Crackers  
WVVA-Economy Notes

**5:15 EST 4:15 CST**  
NBC-Mid-Week Hymn Sing: WSM  
WTAM WCKY. WAVE WIRE (sw-9.53)  
CBS-News of Youth, news drama for children: WVVA (sw-11.83-9.59)  
NBC-Animal Closeups: WENR WSAI  
CBS-Marion Carley, pianist: WLAC WMMN  
KDKA-Thank You Stusia  
WFBM Tea Time Tunes  
WHAS-Spatter & Whine  
WKRC-News; Cocktails for Two  
WLV-Steven Merrell & Organ  
WMAQ-Malcolm Claire (NBC)  
WOWO-Amer. Family Robinson  
WTAM-Jack Armstrong, sketch

**5:30 EST 4:30 CST**  
NBC-News; Walter Cassel, bar.: WSAI  
NBC Singing Lady: WGN  
CBS-News; Three Aces: WVVA WSMK WLAC WHAS  
CBS-News; Sports Resume; Paul Douglas: (sw-11.83)  
NBC-News; Jackie Heller, tr.: WCKY WAVE WIRE (sw-9.53)  
Jack Armstrong, sketch: WMAQ WLW  
KDKA-Baseball; Weather  
WENR-News  
WHIO-Tarzan of the Apes  
WKRC-Dixieland Band  
WMMN-Boggie  
WOWO-News; H. Reser's Orch.  
WSM-News; Financial News  
WTAM-News; Old Man Sunshine

**5:45 EST 4:45 CST**  
NBC-News; Dorothy Dreslin: WMAQ  
CBS-Renfrew of the Mounted. WSMK WVVA WBBM WFBM (sw-11.83)  
★ NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-15.21)  
Baseball Resume: WSAI WOWO  
WAVE-Here are Songs  
WCKY-Musical Moods  
WENR-Musical Revue  
WGN-Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmy Allen, sketch  
WIRE-Cocktail Time  
WLAC-World Review  
WKRC-Harmony Highways  
WMMN-Ananias Club  
WSM-Dance Hour

**6:00 EST 5:00 CST**  
CBS-Wm. Hard, political commentator: (sw-11.83)  
★ NBC-Amos 'n' Andy: (sw-9.53) (also see 10 p.m.)

NBC-Easy Aces, sketch: KDKA WCKY WENR WHIO WIRE (sw-15.21)  
CBS-Blue Flames: KMOX  
NBC-Console Capers: WAVE WMAQ  
WFBM-Eventide Echoes  
WGBF-Evansville College  
WGN-Wisecrackers  
WHAS-Dick Tracy  
WKRC-Jimmy Allen, sketch  
★ WLW-Johnson Family  
WMMN-News  
WOWO-Bob Valentine  
WSAI-Dinner Hour  
WSM-Strings; Pan American Broadcast  
WTAM Sportsman  
WVVA-Radio Gossiper; Sports

**6:15 EST 5:15 CST**  
NBC-Voice of Experience: WLW WMAQ WTAM (sw-9.53)  
CBS-Dinner Concert: WLAC WMMN WVVA WHAS (sw-11.83)  
NBC-Tony Russell, songs: WHIO WSM WCKY WAVE  
MBS-Palmer House Ensemble: WGN  
Gov. Martin L. Davey: WKRC WSAI  
KDKA-Jack Randolph's Orch.  
KMOX-Renfrew of the Mounted  
WCPO-Gov. Martin Davey Prgm.  
WENR-Palace Varieties  
WFBM-Christian Science Prgm.  
WIRE-Say it with Music  
WOWO-George Hall's Orch.

**6:30 EST 5:30 CST**  
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abert. sketch: WLW WENR WSM  
CBS-Lee Wiley, songs: WVVA WHAS KMOX WFBM WKRC (sw-9.53)  
NBC-John Herrick, bar.: WIRE WCKY WMAQ  
KDKA-Pittsburgh Varieties  
WAVE-Round the Town  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Blackstone String Trio  
WHIO-Si Burick; Dance Music  
WLAC-News; Variety Prgm.  
WMMN-Baseball Scores; Eloise Hall  
WOWO-Dinner Concert  
WSAI-Billy Snider's Orch.  
WTAM-Twilight Tunes

**6:45 EST 5:45 CST**  
★ CBS-Boake Carter, commentator: WHAS KMOX WKRC (sw-11.83-9.59)  
WCKY-News; Musical Cocktail  
WCPO-Seekatary Hawkins  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WGN-Palmer House Ensemble  
WHIO-News; Weather; Music

WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WLW-Crusaders  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WSAI-Knot Hole Club  
WSM-Two Girls  
WTAM-Rhythm Revue  
WVVA-Parade of the Stars



**7:00 EST 6:00 CST**  
NBC-Leo Reisman's Orch.: Loretta Clemens, songs; Phil Duey & Johnny; Three Sweethearts, trio; Chas. Martin introducing guest speaker: WEAF WMAQ WTAM WGY WLW (sw-9.53) (also see 10:30 p.m.)  
CBS-Hammerstein's Music Hall; Ted Hammerstein, m.c.; Lucy Laughlin, sop.; Jerry Mann, comedian; Beverly Bayne, Van Ivantzoss, Petrograd tr., & Bessie Whynn, guests: WABC WMAQ WHAS KMOX WBBM WFBM WJR (sw-11.83-6.06)  
NBC-Bishop and the Gargoyle, crime drama: WJZ WIRE WLS WCKY WSM KDKA WHAM WAVE (sw-11.87)  
CBS-Elsie Thompson, organist: WVVA WSMK WLAC WMMN WAVE-Dinner Music  
WCPO-Chamber of Commerce  
WGN-Sports Review  
WHIO-To be announced  
WSAI-Mel Snyder's Orch.

**7:15 EST 6:15 CST**  
WCPO-Beachcombers  
WGN-Rubinoff, violinist  
WSAI-Headliners  
WVVA-Twilight Reverie

**7:30 EST 6:30 CST**  
CBS-Ken Murray, comedian, Russ Morgan's Orch.; Phil Regan, tr.: WABC WHAS WKRC WBBM WFBM WJR WLAC KMOX (sw-11.83-6.06)  
NBC-Edgar A. Guest, in Welcome Valley, sketch: WJZ WLW KDKA WHAM WLS (sw-11.87)  
★ NBC-Wayne King's Orch.: WEAF WTAM WGY WAVE WHIO WCKY WSM WIRE WMAQ  
MBS-Ozzie Nelson's Orch.: WGN WSAI  
WGN-Sport Review  
WMMN-Bland Singers  
WVVA-Musical Majors

**7:45 EST 6:45 CST**  
Rubinoff, violinist: WGBF WVVA

WCPO-Rhythms of the Day  
WGN-Tom, Dick & Harry  
WMMN-Twilight Meditations  
WSAI-Nat Brandwynne's Orch.

**8:00 EST 7:00 CST**  
★ NBC-Ben Bernie's Orch.; Frank Parker, tr., guest: WLS WHAM WLW WAVE WJZ WSM KDKA (sw-11.87)  
★ CBS-Fred Waring's Orch.; Priscilla Lane: WABC KMOX WBBM WKRC WHAS WLAC WMMN WOWO WFBM WJR (sw-11.83-6.06)  
★ NBC-Vox Pop; The Voice of the People: WEAF WGY WTAM WCKY WHIO WIRE WMAQ  
WCPO-Soft Lights & Sweet Music  
WGN-News; Sports Show  
WSAI-Great Lakes Symph. Orch.

**8:15 EST 7:15 CST**  
WGN-Joe Sanders' Orch.

**8:30 EST 7:30 CST**  
★ NBC-PACKARD MOTOR CAR Co. Presents Fred Astaire; Chas. Butterworth, comedian; Trudy Wood, vocalist; Johnny Green's Orch.; Guests: WEAF WAVE WMAQ WGY WSM WTAM WHIO WCKY WIRE (sw-9.53)  
★ CBS-The Caravan; Rupert Hughes, m.c.; Nat Shilkret & Benny Goodman's Orch.; Alice Faye, Herbert Marshall, Barbara Stanwyck, guests: WABC WHAS WKRC WLAC WFBM WBBM WWO KMOX WJR (sw-6.06-11.87)  
NBC-Meetin' House: WJZ KDKA WENR (sw-11.87)  
WCPO-Ward's Orch.  
WGN-Horace Heidt's Orch.  
WHAM-Let's Sing, Neighbors  
WLW-Detective Mysteries  
WMMN-Nan Johnson

**8:45 EST 7:45 CST**  
WHAM-World Entertains  
WMMN-Invitation to the Waltz  
WSAI-Skeeter Palmer's Orch.

**9:00 EST 8:00 CST**  
NBC-Hildegard, songs; William Kirges' Orch.: WJZ WHAM KDKA WENR (sw-11.87)  
MBS-Bernarr McFadden's Editorials: WGN WLW  
WCPO-Dance Time  
WMMN-Nine O'clock Varieties  
WSAI-Concert Hall

**9:15 EST 8:15 CST**  
KDKA-Political Talk  
WGN-Ozzie Nelson's Orch.  
WLW-Super Songsters  
WSAI-News

**9:30 EST 8:30 CST**  
NBC-Portraits of Harmony; Henry Busse's Orch.: WJZ WHAM WHIO WCKY WIRE WAVE KDKA WENR WSM (sw-11.87)

★ CBS-March of Time: WABC WKRC WBBM KMOX WFBM WJR (sw-6.12-6.06)  
NBC-Barry McKinley, bar.: WEAF WGY WSAI (sw-9.53)  
WCPO-Parade of Dance Hits  
WGN-Pageant of Melody  
WLAC-Sports  
WLW-Smoothies, vocal trio  
WMAQ-To be announced  
WMMN-News  
WOWO-Colonel Courtesy  
WTM-Jack Randolph, bar.

**9:45 EST 8:45 CST**  
NBC-Roy Campbell's Royalists: WEAF WTAM WGY WSAI (sw-9.53)  
CBS-Happy Days; Speaker & Orch.: WABC WHAS WFBM WKRC WBBM KMOX WOWO (sw-6.12-6.06)  
Hot Dates in Music: WJR WLW  
WLAC-Colonial Open House  
WMAQ-Chicago by Night  
WMMN-Tuesday Varieties

**10:00 EST 9:00 CST**  
★ NBC-Amos 'n' Andy: WSM WMAQ WLW WTAM (also at 6 p.m.)  
CBS-Wm. Hard, political commentator: KMOX WBBM WMMN WKRC WFBM WOWO WVVA WJR WSMK  
NBC-(News, WJZ only) Dance Orch.: WJZ WHAM  
NBC-Clem McCarthy, sports: WEAF (sw-9.53)  
CBS-Willard Robison's Orch.: WABC WHAS  
News: WIRE WCKY  
KDKA-News; Sports; Weather  
WAVE-To be announced  
WCPO-Bradford's Orch.  
WENR-King's Jesters  
WGBF-Mysterious Pianist  
WGY-News; Musical Prgm.  
WHIO-Harry Kalb's Orch.  
WIAC-Around the Town  
WSAI-Gov. Davey

**10:15 EST 9:15 CST**  
CBS-Willard Robison's Orch.: WBBM WMMN  
NBC-Nano Rodrigo's Orch.: WEAF WGY WHIO WCKY WSM WAVE (sw-9.53)  
MBS-Kay Kyser's Orch.: WGN WSAI  
KDKA-Bobby Grayson's Orch.  
KMOX-Judy & Her Jesters  
WENR-Keith Beecher's Orch.  
WFBM-Sportslight  
WIRE-LaMarr's Orch. (NBC)

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WJR-Baseball Scores; Rhythm  
WKRC-Gov. Davey  
WLW-Queen's Minstrel  
WMAQ-Tommy Mills, sports  
WOWO-Dance Hour  
WTAM-Brad & Al  
WVVA-To be announced

**10:30 EST 9:30 CST**  
NBC-Riley & Farley's Orch.: WJZ WHAM

NBC-Leo Reisman's Orch.: WAVE (also at 7 p.m.)  
CBS-Guy Lombardo's Orch.: WABC WMMN WLAC WFBM  
NBC-(News, WEAF only) Fletcher Henderson's Orch.: WEAF WMAQ WGY WHIO WTAM (sw-9.53)  
MBS-Freddie Martin's Orch.: WSAI  
Rubinoff, violinist; WSM WIRE  
News: WGBF WBBM WVVA WHAS WENR  
KDKA-H. Middleman's Orch.  
KMOX-Thank You Stusia  
WCKY-Taxicab Night Club  
WCPO-Gov. Martin Davey Prgm.  
WJR-Little Theater of the Air  
WKRC-Clyde Trask's Orch.  
WLW-For Men Only

(Tuesday Programs Are Continued on Page 43)

## FOREIGN SHORT-WAVE PROGRAMS—TUESDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 6 a.m.—Empire magazine: GSG GSH
- 6:15 a.m.—Organ and violin: VK3ME
- 8 a.m.—Morning concert: DJL
- 8:30 a.m.—Dramatic broadcast: TPA2
- 9 a.m.—Foreign Affairs: GSF GSG GSH
- 10:30 a.m.—Vatican City hour: HVJ
- 11 a.m.—Czechoslovakian hour: OLR
- 11:15 a.m.—Hogben's players: GSF GSG GSH
- 12:30 p.m.—BBC Military band: GSB GSD GSO
- 1 p.m.—Cuban dance music: COCD
- 2:30 p.m.—COMIC OPERA, "Madame Angot's Daughter": TPA3
- 2:45 p.m.—Promenade concert: GSB GSD GSO
- 4:20 p.m.—Homage to Hatton: GSB GSF GSG
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Opera kaleidoscope: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 6 p.m.—Amateur hour: COCO
- 6 p.m.—Evergreens of jazz: GSC GSD GSP
- 6 p.m.—Light music: DJB DJD
- 6:30 p.m.—Play, "Grand Cham's Diamond": GSC GSD GSP
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—Music; Spanish course: EAQ
- 7:15 p.m.—Sound pictures: DJB DJD
- 7:30 p.m.—Crude Iron to Finished Wire: DJB DJD
- 7:30 p.m.—Mariblanca songs: YV2RC
- 7:45 p.m.—Reichswehr band: DJB DJD
- 8 p.m.—Argentina hour: LRX
- 8:30 p.m.—The Continentals: YV2RC
- 8:30 p.m.—Siegfried Grunders, pianist: DJB DJD
- 9:15 p.m.—Light music: DJB DJD
- 9:20 p.m.—Ecuadorian program: HC2RL
- 10 p.m.—Organ recital: GSC GSF
- 10:25 p.m.—Foreign Affairs, by Sir Frederick White: GSC GSF
- 10:45 p.m.—Listener greetings: DJB DJD
- 12 mid.—Overseas hour: JVH

LONDON'S - BROADWAY'S - HOLLYWOOD'S

MOST VERSATILE ENTERTAINER!

On Radio's Smartest Show

THE PACKARD HOUR

★ FRED ASTAIRE

WITH JOHNNY GREEN AND HIS ORCHESTRA

★

And a Dazzling Array of Hollywood Guest Stars and Novelties!

Tonight and Every Tuesday Night

8:30 to 9:30 EST

NBC-WCKY





Willard Farnum  
See 2:15 p.m. EST (1:15 CST)

## Network Changes

Montana Slim, songs, formerly 11:15 a.m., now CBS 11:30 a.m. EST (10:30 CST).  
The Merrymakers, formerly 11:30 a.m., now CBS 11:45 a.m. EST (10:45 CST).  
Mystery Chef, formerly 10:30 a.m. Tuesday, now NBC 11:45 a.m. EST (10:45 CST) also Friday.  
Harmonies in Contrast, formerly 1 p.m., now CBS 12:45 p.m. EST (11:45 a.m. CST).  
Melody Weavers, formerly 12:45 p.m., now CBS 1 p.m. EST (12 noon CST).

## News

8:55 a.m.—NBC-WTAM  
5:30 p.m.—CBS-WSMK  
5:30 p.m.—NBC-WCKY  
5:45 p.m.—Lowell Thomas: NBC-WLW  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

1:00 p.m.—Music Guild; NBC-WTAM

## Talks

10:00 p.m.—Wm. Hard: CBS-WKRC

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire; WTAM  
CBS-On the Air Today; Olean-  
ders, male quartet; (sw-21.52)  
NBC-△Morn. Devotions; WSAI  
KMOX-Home Folks' Hour  
WCPO-Tuna Cowboys  
WCKY-Morning Roundup  
WGN-Good Morn. Prgm.  
WKRC-Breakfast Express  
WLS-News; Julian Bentley  
WLW-△Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Musical Clock  
WOWO-△Radio Bible Class  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Good Morning Melodies;  
WSM  
NBC-Wm. Meeder, organist; WSAI  
KDKA-News; Musical Clock  
WCKY-Musical Clock  
WCPO-Old Time Tunes  
WGN-Golden Hour  
WLS-Par Buttram & Boys  
WLW-△Morn. Devotions  
WMMN-Mountaineer Girls  
WTAM-Ford Rush

**7:30 EST 6:30 CST**  
CBS-Maurice Brown, 'cellist;  
(sw-21.52)  
NBC-Cheerio: WLW WTAM  
WCKY  
Musical Clock: WSM WCPO  
KDKA-Kiddies' Klub  
KMOX-Livestock Market; News  
WFBM-Chuck Wagon  
WHAS-△Asbury College Devotions

**7:45 EST 6:45 CST**  
CBS-Larry Vincent, songs; (sw-21.52)

KDKA-Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Indian Legends  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club: KDKA  
WAVE WSAI WSM (sw-21.54)  
CBS-Dear Columbia: WSMK  
WHAS KMOX (sw-21.52)  
NBC-Streamliners; News: WCKY  
News: WLAC WLW WWVA  
WFBM-Early Birds  
WGBF-△East Side Tabernacle  
WLS-Evelyn "The Little Maid"  
WLW-Don Hall Trio  
WHIO-Almanac  
WIRE-Musical Clock  
WKRC-Eye Openers  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

**8:15 EST 7:15 CST**  
NBC-Streamliners Orch. & Solo-  
ist; News: WHIO WTAM  
CBS-Dear Columbia: WMMN  
WOWO WKRC  
WCPO-News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Chandler Chats  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell, songs:  
WHAS WMMN WSMK WOWO  
(sw-21.52)  
NBC-Streamliners; News: WSM  
KMOX-Ambrose & His Ramblers  
WCPO-Variety Time  
WGN-Timely Tunes  
WLW-Amer. Family Robinson  
WKRC-△Fed. of Churches  
WLW-Dance Rhythm

**8:45 EST 7:45 CST**  
CBS-Fiddler's Fancy; News:  
WSMK WHAS WOWO WKRC  
CBS-Bill & Ginger; News: (sw-  
21.52)  
MBS-Calendar of Melody: WLW  
WGN  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WMMN-△Morning Devotions

**9:00 EST 8:00 CST**  
CBS-Betty & Bob, sketch:  
WKRC (sw-21.52)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch: WMAQ WTAM  
WSAI  
CBS-Fred Feibel, organist:  
WMMN WSMK  
★ NBC-New York Herald Tribune  
Forum; Pres. Roosevelt, Gov.  
Landon, Norman Thomas, Wm.  
Lenke & Earl Browder, speak-  
ers: WAVE  
News: WFBM WSM  
KDKA-News; Music  
KMOX-Harry W. Flannery,  
"Views on News"  
WCKY-For Women Only  
WCPO-George Gregory's Orch.  
WGN-Morn. Serenade  
WHAS-Jackson Family  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLS-Party Line  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WWVA-Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-John's Other Wife, sketch:  
WMAQ WTAM WSAI  
NBC-N.Y. Herald-Tribune Forum;  
WCKY WLW WSM WIRE  
KDKA (sw-15.21)  
CBS-Modern Cinderella: WKRC  
(sw-21.52)  
NBC-Five Star Jones, sketch:  
WLS  
KMOX-Fred Feibel, organist  
(CBS)  
WCPO-Lew White  
WFBM-Timely Varieties  
WGBF-City Court  
WHAS-Breakfast Business  
WHIO-Party Line  
WMMN-Ranch Hands

**9:30 EST 8:30 CST**  
NBC-Just Plain Bill, sketch:  
WMAQ WTAM WSAI  
CBS-John K. Watkins, news;  
Betty Crocker; Hymns of All  
Churches: WKRC (sw-21.52)  
CBS-Lyric Serenade: WMMN  
WSMK  
KMOX-The Corn Huskers  
WCKY-Musical

**9:45 EST 8:45 CST**  
NBC-Today's Children, sketch:  
WTAM WMAQ WHIO WIRE  
WCKY  
KMOX-Fascinating Melodies  
WCPO-Morning Serenade  
WFBM-Hollywood Highlights  
WGN-Making the Constitution  
WHAS-Strollers  
WLAC-Shopping the Movies  
WLS-Homemakers' Prgm.  
WSAI-News

**10:00 EST 9:00 CST**  
NBC-David Harum, sketch; Peg-  
gy Allenby: WTAM WMAQ  
WSAI (sw-15.33)  
CBS-Magazine of the Air; Guests  
WKRC WHAS WFBM KMOX  
(sw-21.52)  
WCKY-Magic Melodies  
WGN-Friendly Neighbor's House  
Party  
WGY-News; Marc Williams  
WHIO-Charms for Sale  
WIRE-Happy Long  
WLAC-News; Melody Lane; Mal-  
colm Tate, organist  
WMMN-Swing Music  
WOWO-Song Fashions  
WWVA-Hoosier Merrymakers &  
Grandpa Jones

**10:15 EST 9:15 CST**  
NBC-Backstage Wife, sketch:  
WTAM WMAQ WSAI (sw-  
15.33)  
WCPO-Dot Club News  
WGN-Radio Cooking School  
WMMN-Kentucky Hillbillies  
WOWO-Fields & Hall

WCPO-Mrs. West  
WGN-Morn. Melodies  
WHIO-Municipal Court  
WLAC-Man on the Street  
WOWO-Rhythm Makers  
WWVA-Coin Entertainers

**10:30 EST 9:30 CST**  
NBC-Genie Arnold & Ranch Boys:  
WCKY WSM WHIO WAVE  
WTAM  
CBS-Montana Slim, songs: WHAS  
WFBM WSMK WOWO WMMN  
(sw-21.52-9.59)  
KMOX-Ma Perkins  
WCPO-Music by Floyd Bailey  
WGBF-Baby Shop  
WGN-Paul Small, Harold Turner,  
Len Salvo  
WIRE-In the Crime Light  
★ WKRC-Woman's Hour; MOV-  
IE GOSSIP

**10:45 EST 9:45 CST**  
NBC-Words & Music: WAVE  
WSM WSAI  
CBS-The Merrymakers: WLAC  
WKRC WHAS WFBM WSMK  
WOWO WMMN (sw-21.52-9.59)  
NBC-The Vagabonds, quartet:  
WIRE WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
KMOX-Kitty Keene  
WCPO-Orville Revelle  
WGBF-Hoosier Philosopher  
WLS-Old Kitchen Kettle  
WMAQ-Home Service Prgm.  
WTAM-Noonday Resume

**11:00 EST 10:00 CST**  
NBC-Girl Alone, sketch: WMAQ  
WLW WTAM (sw-15.33)  
CBS-American Legion Prgm.:  
WFBM WLAC WSMK (sw-  
9.59-21.52)  
NBC-Honeyboy & Sassafras, com-  
edy team: WCKY WAVE WSM  
WIRE WHIO  
Mister & Missus: WGBF WOWO  
News: WCPO KDKA  
KMOX-News Through a Woman's  
Eyes  
WGN-Painted Dreams, sketch  
WHAS-The Strollers  
WKRC-Jean Abbey  
WLS-Musical Roundup  
WMMN-Mystery Melody  
★ WPAD-MOVIE GOSSIP (1420  
kc.)  
WSAI-Household Hints  
WWVA-Flyin' X Roundup

**11:15 EST 10:15 CST**  
★ NBC-Story of Mary Marlin,  
sketch: WTAM WMAQ WCKY  
WHIO WAVE (sw-15.33)  
NBC-Jack & Loretta Clemens:  
WIRE WSM  
CBS-American Legion Prgm.:  
WKRC KMOX WHAS WMMN  
Markets: WLW WLS  
KDKA-Strollers

**11:30 EST 10:30 CST**  
NBC-Genie Arnold & Ranch Boys:  
WCKY WSM WHIO WAVE  
WTAM  
CBS-Montana Slim, songs: WHAS  
WFBM WSMK WOWO WMMN  
(sw-21.52-9.59)  
KMOX-Ma Perkins  
WCPO-Music by Floyd Bailey  
WGBF-Baby Shop  
WGN-Paul Small, Harold Turner,  
Len Salvo  
WIRE-In the Crime Light  
★ WKRC-Woman's Hour; MOV-  
IE GOSSIP

**11:45 EST 10:45 CST**  
NBC-Genie Arnold & Ranch Boys:  
WCKY WSM WHIO WAVE  
WTAM  
CBS-Montana Slim, songs: WHAS  
WFBM WSMK WOWO WMMN  
(sw-21.52-9.59)  
KMOX-Ma Perkins  
WCPO-Music by Floyd Bailey  
WGBF-Baby Shop  
WGN-Paul Small, Harold Turner,  
Len Salvo  
WIRE-In the Crime Light  
★ WKRC-Woman's Hour; MOV-  
IE GOSSIP

**12:00 EST 11:00 CST**  
NBC-The Three Naturals: (sw-  
15.33)  
CBS-Waltz Time: WWVA (sw-  
15.27-9.59)  
CBS-Betty & Bob, sketch:  
WFBM WHAS KMOX  
NBC-Joe White, tr.: WIRE  
News: WCKY WMMN  
WCPO-Fats Fuller's Time  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Queen's Minstrel  
WOWO-Happy Herb  
WSAI-Inquiry Reporter  
WSM-Music from Texas  
WTAM-Ray Morton

**12:15 EST 11:15 CST**  
CBS-Modern Cinderella: WHAS  
WFBM KMOX  
NBC-Dot & Will: WSM WMAQ  
WAVE  
CBS-Art Giles' Orch.: WMMN  
WLAC (sw-15.27-9.59)  
NBC-Dan Harding's Wife, sketch:  
WIRE WHIO WCKY WMAQ  
(sw-15.33)  
MBS-Tom, Dick & Harry: WGN  
WLW  
News: WOWO WWVA  
KDKA Slim & Jack  
WCPO-Happiness Ahead  
WKRC-Luncheon Lyrics  
WLS-Melody Parade  
WSAI-Larry Duran, Guitarist  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE WSM KDKA  
(sw-15.21)  
CBS-John K. Watkins, news;  
Betty Crocker; Hymns of All  
Churches: WFBM WHAS  
KMOX  
NBC-The Hollywood Highhatters:  
WCKY WHIO (sw-15.33)  
Man on the Street: WOWO  
WCPO  
WGN-Markets: △Services  
WIRE-Farm Hour  
WLS-Weather, markets, news  
WLW-River, Weather and Market  
WMMN-Inquiring Reporter  
WSAI-Don Hall Trio  
WTAM-Livestocks; Hank Miller's  
Boys  
WWVA-Luncheon Club

**12:45 EST 11:45 CST**  
NBC-Happy Jack, songs: WCKY  
WHIO WTAM  
CBS-Harmonies in Contrast:  
WKRC WLAC (sw-15.27-9.59)  
WCPO-Genie Arnold & Ranch Boys:  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)  
WMMN-Mixing Bowl  
WOWO-Maury Cross' Orch.  
WSAI-Day Dreams

WCPO-Clarence Berger  
WGBF-Bill & Ginger  
WGN-We Are Four  
★ WHIS-RADIO GOSSIP (1410  
kc)  
WWVA-Chuck & Don

**1:00 EST 12:00 CST**  
NBC-Music Guild; Guests: WTAM  
WCKY (sw-15.33)  
CBS-Melody Weavers: WOWO  
WHAS WFBM KMOX WKRC  
WMMN (sw-15.27-9.59)  
WCPO-Ad Club Luncheon  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Dance Parade  
WLAC-Luncheon Musicale  
WSAI-Receding Frontiers  
WWVA-Mountain Boys

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch:  
WKRC WMMN (sw-15.27)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Margot Rebeil, soprano  
WHAS-College of Agriculture  
WHIO-Question Box  
WIRE-News  
WOWO-Betty Barthell  
WSAI-Larry & Sue  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
CBS-Aft. Recess: WOWO WKRC  
(sw-15.27)  
NBC-Rosa Lee, sop.: WCKY  
WTAM WHIO WMAQ WSAI  
(sw-15.33)  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk; Livestock  
Reports  
WCPO-Miss Gladys Catron  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Markets  
WLAC-△Church of Christ  
WLS-Jim Poole, Livestock  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
NBC-Old Refrain; String Ensem-  
ble: WHIO WCKY WTAM  
WMAQ WIRE (sw-15.33)  
KMOX-Afternoon Recess (CBS)  
WAVE-Carly Fox' Fox Hunters  
WCPO-Console Meditations  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WLS-Markets, News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSM-Dept. of Agriculture  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
★ NBC-New York Herald-Tribune  
Forum; Presidential Candidates  
of All Parties, speakers: WIRE  
WCKY KDKA WHIO (sw-  
15.21)  
CBS-Ann Leaf, organist: WKRC  
WFBM (sw-15.27)  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ WSM  
(sw-15.33)  
MBS-Molly of the Movies: WLW  
WGN

**2:15 EST 1:15 CST**  
NBC-Ma Perkins, sketch, Marg-  
ery Hannon, Willard Farnum:  
WTAM WLW WSM WLS (sw-  
15.33)  
KMOX-Barnyard Folles  
WAVE-Here Comes the Band  
WCPO-Pop. Rhythms  
WFBM-News  
WGBF-Front Page Drama  
WGN-June Baker, economist  
WMAQ-Tuneful Topics  
WSAI-Baseball Game  
WWVA-Home Time

**2:30 EST 1:30 CST**  
CBS-Jimmie Briery, tr.; Orch.:  
WSMK WOWO WLAC WHAS  
WKRC WMMN (sw-15.27)  
NBC-Vic & Sade, sketch: WLW  
WTAM WMAQ WSM (sw-  
15.33)  
WAVE-△Devotional Service  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WLS-Homemakers' Hour  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch:  
WTAM WSM WLW WMAQ  
(sw-15.33)  
CBS-Gogo Delys, songs: WKRC  
WSMK WHAS WOWO WFBM  
WMMN WLAC KMOX (sw-  
15.27)  
WAVE-News; Aft. Melodies  
WCPO-Music by Ramona  
WGN-Baseball; Chicago Cubs vs.  
Pittsburgh

**3:00 EST 2:00 CST**  
NBC-Genie Arnold & Ranch Boys:  
WCKY WSM WHIO WAVE  
WTAM  
CBS-Montana Slim, songs: WHAS  
WFBM WSMK WOWO WMMN  
(sw-21.52-9.59)  
KMOX-Ma Perkins  
WCPO-Music by Floyd Bailey  
WGBF-Baby Shop  
WGN-Paul Small, Harold Turner,  
Len Salvo  
WIRE-In the Crime Light  
★ WKRC-Woman's Hour; MOV-  
IE GOSSIP

**3:15 EST 2:15 CST**  
NBC-Jackie Heller, tr.: WENR  
WHIO WSM WIRE WCKY  
KDKA-Utility Hall  
KMOX-Window Shoppers  
WCPO-Mischa-Zenda's Orch.  
WLW-News and Financial Notes  
WMMN-Concert Hall (CBS)  
**3:30 EST 2:30 CST**  
NBC-The Tunetwisters: KDKA  
WENR WLW (sw-15.21)  
CBS-Argentine - American Polo  
Matches: WSMK WLAC WHAS  
WMMN WKRC WFBM (sw-  
15.27)  
NBC-Every Woman Knows, Mrs.  
Eugene Myer; Guest Speaker:  
WMAQ WTAM WCKY WAVE  
WSM WHIO WIRE (sw-15.33)  
KMOX-Piano Recital  
WCPO-Interlude  
WGBF-Deaconess Hospital  
WOWO-△Old Time Religion  
WWVA-West Liberty Salute

1:00 EST 12:00 CST  
NBC-Music Guild; Guests: WTAM  
WCKY (sw-15.33)  
CBS-Melody Weavers: WOWO  
WHAS WFBM KMOX WKRC  
WMMN (sw-15.27-9.59)  
WCPO-Ad Club Luncheon  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Dance Parade  
WLAC-Luncheon Musicale  
WSAI-Receding Frontiers  
WWVA-Mountain Boys

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch:  
WKRC WMMN (sw-15.27)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Margot Rebeil, soprano  
WHAS-College of Agriculture  
WHIO-Question Box  
WIRE-News  
WOWO-Betty Barthell  
WSAI-Larry & Sue  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
CBS-Aft. Recess: WOWO WKRC  
(sw-15.27)  
NBC-Rosa Lee, sop.: WCKY  
WTAM WHIO WMAQ WSAI  
(sw-15.33)  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk; Livestock  
Reports  
WCPO-Miss Gladys Catron  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Markets  
WLAC-△Church of Christ  
WLS-Jim Poole, Livestock  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
NBC-Old Refrain; String Ensem-  
ble: WHIO WCKY WTAM  
WMAQ WIRE (sw-15.33)  
KMOX-Afternoon Recess (CBS)  
WAVE-Carly Fox' Fox Hunters  
WCPO-Console Meditations  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WLS-Markets, News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSM-Dept. of Agriculture  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
★ NBC-New York Herald-Tribune  
Forum; Presidential Candidates  
of All Parties, speakers: WIRE  
WCKY KDKA WHIO (sw-  
15.21)  
CBS-Ann Leaf, organist: WKRC  
WFBM (sw-15.27)  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ WSM  
(sw-15.33)  
MBS-Molly of the Movies: WLW  
WGN

**2:15 EST 1:15 CST**  
NBC-Ma Perkins, sketch, Marg-  
ery Hannon, Willard Farnum:  
WTAM WLW WSM WLS (sw-  
15.33)  
KMOX-Barnyard Folles  
WAVE-Here Comes the Band  
WCPO-Pop. Rhythms  
WFBM-News  
WGBF-Front Page Drama  
WGN-June Baker, economist  
WMAQ-Tuneful Topics  
WSAI-Baseball Game  
WWVA-Home Time

**2:30 EST 1:30 CST**  
CBS-Jimmie Briery, tr.; Orch.:  
WSMK WOWO WLAC WHAS  
WKRC WMMN (sw-15.27)  
NBC-Vic & Sade, sketch: WLW  
WTAM WMAQ WSM (sw-  
15.33)  
WAVE-△Devotional Service  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WLS-Homemakers' Hour  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch:  
WTAM WSM WLW WMAQ  
(sw-15.33)  
CBS-Gogo Delys, songs: WKRC  
WSMK WHAS WOWO WFBM  
WMMN WLAC KMOX (sw-  
15.27)  
WAVE-News; Aft. Melodies  
WCPO-Music by Ramona  
WGN-Baseball; Chicago Cubs vs.  
Pittsburgh

**3:00 EST 2:00 CST**  
NBC-Genie Arnold & Ranch Boys:  
WCKY WSM WHIO WAVE  
WTAM  
CBS-Montana Slim, songs: WHAS  
WFBM WSMK WOWO WMMN  
(sw-21.52-9.59)  
KMOX-Ma Perkins  
WCPO-Music by Floyd Bailey  
WGBF-Baby Shop  
WGN-Paul Small, Harold Turner,  
Len Salvo  
WIRE-In the Crime Light  
★ WKRC-Woman's Hour; MOV-  
IE GOSSIP

**3:15 EST 2:15 CST**  
NBC-Jackie Heller, tr.: WENR  
WHIO WSM WIRE WCKY  
KDKA-Utility Hall  
KMOX-Window Shoppers  
WCPO-Mischa-Zenda's Orch.  
WLW-News and Financial Notes  
WMMN-Concert Hall (CBS)  
**3:30 EST 2:30 CST**  
NBC-The Tunetwisters: KDKA  
WENR WLW (sw-15.21)  
CBS-Argentine - American Polo  
Matches: WSMK WLAC WHAS  
WMMN WKRC WFBM (sw-  
15.27)  
NBC-Every Woman Knows, Mrs.  
Eugene Myer; Guest Speaker:  
WMAQ WTAM WCKY WAVE  
WSM WHIO WIRE (sw-15.33)  
KMOX-Piano Recital  
WCPO-Interlude  
WGBF-Deaconess Hospital  
WOWO-△Old Time Religion  
WWVA-West Liberty Salute

**3:45 EST 2:45 CST**  
NBC-Grandpa Burton, sketch:  
WCKY WIRE WTAM WAVE  
WHIO WSM  
NBC-Young Hickory, sketch:  
WENR KDKA (sw-15.21)  
KMOX-Dope from the Dugout  
WCPO-Music Matinee  
WHIO-News  
WLW-Larry Duran  
WMAQ-Voice of Science  
**4:00 EST 3:00 CST**  
NBC-Walter Logan's Musicale:  
WCKY WIRE WTAM WMAQ  
WAVE WSM (sw-9.53)  
NBC-Harry Kogen's Orch.; Joan  
& the Escorts: WENR  
Baseball Game; Cincinnati vs.  
St. Louis: WHIO WCPO  
KDKA-Kiddies' Klub  
KMOX-Baseball; Browns vs.  
Washington  
WHAS-△Week-day Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merrymakers &  
Grandpa Jones

WLS-Homemakers Hour  
WWVA-Pioneers; News  
**3:00 EST 2:00 CST**  
NBC-To be announced: WAVE  
WSM WSAI  
★ NBC-Nellie Revell: WENR  
KDKA WCKY (sw-15.21)  
CBS-Concert Hall; Kreiner String  
Quartet: WKRC WHAS WFBM  
WSMK (sw-15.27)  
NBC-Henry Busse's Orch.:  
WTAM WMAQ (sw-15.33)  
WCPO-Ted Shayne's Orch.  
WGBF-To be announced  
WHIO Organ Melodies  
WIRE-Matinee Varieties  
WLAC-Afternoon Melodies  
WLW-Genie Perazzo, organist  
WMMN-For Women Only  
WOWO-All Aboard  
WWVA-Cowboy Loye's Boys

**3:15 EST 2:15 CST**  
NBC-Jackie Heller, tr.: WENR  
WHIO WSM WIRE WCKY  
KDKA-Utility Hall  
KMOX-Window Shoppers  
WCPO-Mischa-Zenda's Orch.  
WLW-News and Financial Notes  
WMMN-Concert Hall (CBS)  
**3:30 EST 2:30 CST**  
NBC-The Tunetwisters: KDKA  
WENR WLW (sw-15.21)  
CBS-Argentine - American Polo  
Matches: WSMK WLAC WHAS  
WMMN WKRC WFBM (sw-  
15.27)  
NBC-Every Woman Knows, Mrs.  
Eugene Myer; Guest Speaker:  
WMAQ WTAM WCKY WAVE  
WSM WHIO WIRE (sw-15.33)  
KMOX-Piano Recital  
WCPO-Interlude  
WGBF-Deaconess Hospital  
WOWO-△Old Time Religion  
WWVA-West Liberty Salute

**3:45 EST 2:45 CST**  
NBC-Grandpa Burton, sketch:  
WCKY WIRE WTAM WAVE  
WHIO WSM  
NBC-Young Hickory, sketch:  
WENR KDKA (sw-15.21)  
KMOX-Dope from the Dugout  
WCPO-Music Matinee  
WHIO-News  
WLW-Larry Duran  
WMAQ-Voice of Science  
**4:00 EST 3:00 CST**  
NBC-Walter Logan's Musicale:  
WCKY WIRE WTAM WMAQ  
WAVE WSM (sw-9.53)  
NBC-Harry Kogen's Orch.; Joan  
& the Escorts: WENR  
Baseball Game; Cincinnati vs.  
St. Louis: WHIO WCPO  
KDKA-Kiddies' Klub  
KMOX-Baseball; Browns vs.  
Washington  
WHAS-△Week-day Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merrymakers &  
Grandpa Jones

**4:15 EST 3:15 CST**  
NBC-Men of the West: WENR  
KDKA-Hank Keene & Gang  
★ WLW-Life of Mary Sothern  
WSAI-Let's Have a Party  
**4:30 EST 3:30 CST**  
NBC-The Singing Lady: KDKA  
WLW (sw-15.21)  
CBS-Polo Matches: WOWO (sw-  
9.59)  
NBC-Jack Armstrong, sketch:  
(sw-9.53)  
NBC-String Ensemble: WMAQ  
WAVE-News; Ten Minutes to Kill  
WCKY-Afternoon Concert  
WENR-Irma Glen, organist  
WIRE-George Hall's Orch.  
WKRC-Eddie Schoelwer  
WSAI-Concert Miniature  
WSM-Organ Reverbs  
WTAM-Musical Cocktail  
WWVA-Shopping Hour

**4:45 EST 3:45 CST**  
NBC-Bailey Axton, tr.: WTAM  
WAVE WSM WIRE WMAQ  
(sw-9.53)  
NBC-Orphan Annie, sketch:  
WLW KDKA (sw-15.21)  
WCKY-Dick Tracy, sketch  
WENR-Gentlemen of Rhythm  
WGN-After the Ball Game  
WKRC-Musical Calendar  
WSAI-Tea Time

**5:00 EST 4:00 CST**  
NBC-Flying Time: WSM WCKY  
WAVE WMAQ WIRE (sw-9.53)  
CBS-Polo Matches: WWVA (sw-  
11.83)  
NBC-Animal News Club: WSAI  
WENR  
KDKA-News  
WGN-Armchair Melodies  
WKRC-Four Jolly Bakers  
WLW-Toy Band  
WTAM-Covert & Reed  
**5:15 EST 4:15 CST**  
CBS-Hal Munro's Orch.: WKRC  
WSMK WLAC WMMN  
NBC-Clark Dennis, tr.: WCKY  
WIRE WENR (sw-9.53)

**5:15 EST 4:15 CST**  
NBC-Animal News Club: WSAI  
WENR  
KDKA-News  
WGN-Armchair Melodies  
WKRC-Four Jolly Bakers  
WLW-Toy Band  
WTAM-Covert & Reed  
**5:15 EST 4:15 CST**  
CBS-Hal Munro's Orch.: WKRC  
WSMK WLAC WMMN  
NBC-Clark Dennis, tr.: WCKY  
WIRE WENR (sw-9.53)

**5:30 EST 4:30 CST**  
NBC-Flying Time: WSM WCKY  
WAVE WMAQ WIRE (sw-9.53)  
CBS-Polo Matches: WWVA (sw-  
11.83)  
NBC-Animal News Club: WSAI  
WENR  
KDKA-News  
WGN-Armchair Melodies  
WKRC-Four Jolly Bakers  
WLW-Toy Band  
WTAM-Covert & Reed  
**5:15 EST 4:15 CST**  
CBS-Hal Munro's Orch.: WKRC  
WSMK WLAC WMMN  
NBC-Clark Dennis, tr.: WCKY  
WIRE WENR (sw-9.53)

**5:45 EST 4:45 CST**  
NBC-Clark Dennis, tr.: WCKY  
WIRE WENR (sw-9.53)

**5:45 EST 4:45 CST**  
NBC-Clark Dennis, tr.: WCKY  
WIRE WENR (sw-9.53)

**5:45 EST 4:45 CST**  
NBC-Clark Dennis, tr.: WCKY  
WIRE WENR (sw-9.53)





Peggy Allenby See 10 a.m. EST (9 CST)

Frequencies

Table listing radio frequencies for various stations including KDKA, WGN, WLW, KMOX, etc.

KMOX-Jetter Pillars' Orch. WHAS-Dream Serenade WHIO-Sleepy Valley WSAI-News; Slumber Hour WTAM-Charles Stenross' Orch. 12:45 EST 11:45 CST CBS Geo. Givot's Circus: WBBM WFBM KMOX-When Day is Done

End of Wednesday Prgrams.

CBS-Bobby Benson and Sunny Jim: (sw-11.83 9.59) NBC-Midge Williams, songs: WSM WAVE WSAI KDKA Political Talk WFBM-Tea Time Tunes WHAS-Spitter & Whine WHIO-Buddy & Ginger WLW-Adrian O'Brien; Organ WMAQ-Malcolm Claire (NBC) WOWO-Amer. Family Robinson WTAM-Jack Armstrong, sketch WWVA-Economy Notes

WMMN-Scores; Pop. Tunes WOWO-Rudolph Friml's Orch. WSAI-Billy Snider's Orch. WTAM-Gov. Davey WWVA-Royal Sereaders 6:45 EST 5:45 CST NBC-GOODYEAR TIRE & Rubber Co. Presents Literary Digest Nationwide Poll Results; John B. Kennedy, commentator: WTAM

WCKY-Rubinoff, violinist WCPO-Ward's Orch. WGN-Horace Heidt's Orch. WIRE-Herald Tribune Forum (NBC) WKRC-Rhythm Orch. WMMN-The Wanderer WSAI-Community Chest 8:45 EST 7:45 CST WCKY-Here's to You WHIO-Harry Kalb's Orch. WKRC-Symphony Orch. WMMN-Dance Tunes

10:45 EST 9:45 CST CBS-Benny Goodman's Orch.: WHAS WKRC NBC-Carl Ravazza's Orch.: WENR WAVE WBBM-Geo. Givot's Circus WCPO-Moods WGBF-Wrestling Matches WHIO-Jesse Crawford (NBC) WLW-Queen's Minstrel WOWO-Xavier Cugat's Orch. WTAM-Gov. Davey

11:00 EST 10:00 CST CBS-Goose Creek Parson: WFBM WHAS KMOX WLAC NBC-Henry Busse's Orch.: WFAF WCKY WIRE WMAQ WGY WHIO (sw-9.53) CBS-Joe Reichman's Orch.: WABC WSMK WOWO WBBM WJR

Night

7:00 EST 6:00 CST NBC-Willie & Eugene Howard; Fifi D'Orsay & Victor Arden's Orch.: WJZ WLS WHIO WHAM KDKA WIRE WCKY (sw-11.87) CBS-Cavalcade of America: WABC WHAS WKRC WBBM KMOX WFBM WJR WLAC (sw-11.83-6.06)

WEDNESDAY'S FOREIGN SHORT-WAVE PROGRAMS

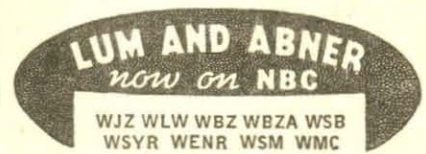
Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour. 4:55 p.m.—Listener greetings: DJB DJD 5 p.m.—Mayor's program: COCD

MR. FAIRFAX KNOWS ALL

LEW PALMER, vocalist and drummer with Jan Garber's band, is about 27 years old. He has black hair and brown eyes and is five feet, ten inches tall and weighs approximately 148 pounds. He is married. He hails from Georgetown, Kentucky.—E. G., Harriman, Tennessee.

CONTESTS ON THE AIR

SUNDAY 6:45 p.m. EST (5:45 CST), NBC network. Sunset Dreams. Broadcast for West at 10 p.m. EST (9 CST). Jingle contest, wrist watch prizes. MONDAY 6:30 p.m. EST (5:30 CST), CBS network. The Charioteers. Fords and cash for finishing sentence. Merchandise requirement.



WJZ WLW WBZ WBZA WSB WSYR WENR WSM WMC "Radio's Funniest Pair"



# Thursday

September 24



Clark Dennis  
See 5:15 p.m. EST (4:15 CST)

## Network Changes

The Chicagoans, formerly 10:45 a.m., now CBS 10 a.m. EST (9 CST).  
Angelo Vitale's Band, formerly 2:30 p.m., now NBC 2:15 p.m. EST (1:15 CST).  
Light Opera Co., formerly 4 p.m., now NBC 2:30 p.m. EST (1:30 CST).  
Music Is My Hobby, formerly 6:15 p.m., now NBC 6:45 p.m. EST (5:45 CST).

## News

8:55 a.m.—CBS-WHAS  
8:55 a.m.—NBC-WTAM  
5:30 p.m.—NBC-WAVE  
5:30 p.m.—CBS-WSMK  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-KMOX  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Song Stylists (sw-21.52)  
NBC-Morning Devotions: WSAI  
KMOX-Home Folks' Hour  
WCKY-Morning Roundup  
WCPO-Tuma Cowboys  
WGN-Good Morn. Prgm.  
WKRC-Breakfast Express  
WLW-Nation's Family Prayer  
WMAQ-Suburban Hour  
WMMN-Musical Clock  
WOWO-Radio Bible Class  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Dick Leibert, organist: WSAI  
NBC-Good Morn. Melodies: WSM  
Musical Clock; WMMN WCKY  
KDKA-News: Musical Clock  
WCPO-Old Time Tunes  
WGN-Golden Hour  
WLS-Pat Buttram & Boys  
WLW-Morn. Devotions  
WTAM-Ford Rush

**7:30 EST 6:30 CST**  
CBS-Salon Musicale (sw-21.52)  
NBC-Cheerio: WCKY WTAM WLW  
Musical Clock: WCPO WSM  
KDKA-Kiddies' Klub  
KMOX-Markets; News  
WFBM-Chuck Wagon  
WHAS-College Devotions  
WIRE-Morn. Devotions  
WLAC-News & Melodies  
WLS-Tumble Weed; Sodbusters  
WMMN-Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial

**7:45 EST 6:45 CST**  
KDKA-Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Hoosier Sodbusters  
WMMN-Cap, Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
CBS-Morning Varieties: WHAS  
WSMK KMOX (sw-21.52)  
★ NBC-Breakfast Club: KDKA  
WCKY WSM WAVE (sw-21.54)  
News: WLAC WLW WWVA  
WFBM-Early Birds

WGBF-△ East Side Tabernacle  
WHIO-Almanac  
WIRE-Musical Clock  
WKRC-Eye Openers  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horseshoe  
WMMN-Shopping Notes  
WSAI-Morning Matinee  
WTAM-Pie Plant Pete

**8:15 EST 7:15 CST**  
CBS-Morning Varieties: WMMN  
WKRC WOWO  
NBC-Streamliners; News: WHIO  
WTAM  
WCPO-Today's Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodons  
WLW-Arthur Chandler, Jr.  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Larry Vincent, songs:  
WSMK WMMN WHAS WOWO  
(sw-21.52)  
KMOX-Tick Tock Revue  
WCPO-Variety Time  
WGN-Good Morning Prgm.  
WLW-Dance Rhythm  
WKRC-△ Christian Science

**8:45 EST 7:45 CST**  
CBS-Song Stylists; News: WSMK  
WHAS WKRC WOWO (sw-21.52)  
CBS-Bill & Ginger; News: (sw-21.52)  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLS-△ Morning Devotions  
WLW-Aunt Mary  
WMMN-△ Morning Devotions  
WSAI-Breakfast Club (NBC)

**9:00 EST 8:00 CST**  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch: WMAQ WTAM  
WSAI  
CBS-Betty & Bob, sketch:  
WKRC (sw-21.52)  
NBC-News; Vaughn de Leath,  
songs: WCKY  
CBS-Fred Feibel, organist:  
WSMK WMMN  
KDKA-News; Music  
KMOX-Harry W. Flannery, Views  
on News  
WCPO-Lon Gladstone's Orch.  
WFBM-News  
WGN-Morning Matinee  
WHAS-Jackson Family  
WHIO-Rhythm Revue  
WIRE-Cub Reporters  
WLS-Party Line  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSM-Morn. Matinee  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

**9:15 EST 8:15 CST**  
NBC-John's Other Wife, sketch:  
WMAQ WTAM WSAI  
NBC-Five Star Jones, sketch:  
KDKA WLS (sw-15.21)  
CBS-Modern Cinderella: WKRC  
(sw-21.52)  
NBC-Viennese Sextet: WLW  
WAVE WCKY WIRE  
KMOX-Fred Feibel, organist  
(CBS)  
WCPO-Fats Waller Time  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WHIO-Party Line  
WMMN-Ranch Hands

**9:30 EST 8:30 CST**  
NBC-Just Plain Bill, sketch:  
WMAQ WTAM WSAI  
NBC-Josh Higgins of Finchville:  
WAVE WIRE  
CBS-Salon Musicale: WMMN  
WSMK  
NBC-Pepper Young's Family,  
sketch: KDKA WLS WLW  
(sw-15.21)  
CBS-John K. Watkins, News;  
Betty Crocker; Hymns of All  
Churches: WKRC (sw-21.52)

**9:30 EST 8:30 CST**  
KMOX-The Corn Huskers  
WCKY-Morning Musicale  
WCPO-Morning Serenade  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WOWO-Rhythm Makers  
WWVA-Coin Entertainers

**9:45 EST 8:45 CST**  
NBC-Aristocratic Rhythms:  
KDKA WAVE (sw-15.21)  
CBS-Salon Musicale: WLAC  
NBC-Today's Children, sketch:  
WTAM WMAQ WHIO WIRE  
WCKY  
News: WSAI WSM  
KMOX-Fascinating Melodies  
WLW-Alice O'Leary & Organ  
WGN-Making the Constitution  
WHAS-Party Line  
WLS-Morning Homemakers Prgm.  
WLW-The Gaieties  
WOWO-Shumaker & Rudig

**10:00 EST 9:00 CST**  
NBC-Herman & Banta: WSM  
KDKA WAVE WCKY (sw-15.21)  
CBS-Chicagoans: WKRC WHAS  
WFBM WSMK WOWO WLAC  
WMMN KMOX (sw-21.52)  
NBC-David Harum, sketch:  
WMAQ WTAM WSAI (sw-15.33)  
WCPO-Harvey Tweed's Orch.  
WGN-Friendly Neighbor's House  
Party  
WHIO-Charm for Sale  
WIRE-Happy Long  
WLW-Hymns of All Churches  
WWVA-Hoosier Merrymakers &  
Grandpa Jones

**10:15 EST 9:15 CST**  
NBC-Backstage Wife: WTAM  
WMAQ WSAI (sw-15.33)  
NBC-Vagabonds, quartet: WIRE  
WHIO WCKY WAVE WSM  
NBC-Home Sweet Home, sketch:  
WLS WLW KDKA (sw-15.21)  
WCPO-Dot Club News  
WGN-Cookery Question Box  
WOWO-Fields & Hall

**10:30 EST 9:30 CST**  
NBC-Ralph Kirbery, the dream  
singer: WMAQ WTAM WLW  
(sw-15.33)  
CBS-Big Sister, sketch: WLAC  
WWVA (sw-21.52)  
NBC-Honeymooners, Grace &  
Eddie: WSM WAVE WCKY  
WHIO  
CBS-To be announced: WHAS  
WMMN WSMK KMOX  
NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)  
WCPO-Beauty Prgm.  
WFBM-Kitchen of the Air  
WGN-Morning Serenade  
WIRE-To be announced  
WOWO-Market Reports  
WSAI-Organ Recital

**10:45 EST 9:45 CST**  
NBC-Edward MacHugh, songs:  
WLW WLS KDKA (sw-15.21)  
CBS-Patterns in Harmony:  
WHAS WKRC WSMK KMOX  
(sw-21.52)  
NBC-Wife Saver: WTAM WMAQ  
WSAI (sw-15.33)  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-Nat Shilkret's Orch.  
WGBF-Household Hour  
WHIO-Bachelor's Children  
WHIO-Home Forum  
WIRE-Tuneful Topics  
WLAC-Polly Baker  
WMMN-Kentucky Hill Billies  
WOWO-Party Line  
WSM-Morning Moods  
WWVA-Chuck & Don

**11:00 EST 10:00 CST**  
★ CBS-Between the Bookends;  
Ted Malone: WLAC KMOX  
WMMN WKRC WSMK WFBM  
(sw-21.52-9.59)  
★ NBC-Girl Alone, sketch: WLW  
WMAQ WTAM (sw-15.33)  
NBC-Honeyboy & Sassafras com-  
edy team: WCKY WSAI  
WAVE WSM WIRE WHIO  
Mr. & Mrs.: WGBF WOWO  
KDKA-News  
WCPO-Today's Headlines  
WGN-Painted Dreams, sketch  
WHAS-The Strollers  
WLS-Musical Roundup  
WWVA-Flyin' X Roundup

**11:15 EST 10:15 CST**  
CBS-Mary Lee Taylor, talk:  
WWVA WHAS WOWO WLAC  
KMOX  
★ NBC-Story of Mary Marlin,  
sketch: WTAM WAVE WHIO  
WCKY WMAQ (sw-15.33)  
NBC-To be announced: WSAI  
WIRE WSM  
CBS-Rhythm Boys: (sw-21.52-  
9.59)  
Markets: WLW WLS  
KDKA-Slim & Jack  
WCPO-Goldman Band  
WFBM-Bohemians

WGBF-Bill & Ginger  
WGN-We Are Four  
WJR-Poetic Strings  
WKRC-Bulletin Board  
WMMN-Swing Time

**11:30 EST 10:30 CST**  
NBC-Gene Arnold & the Ranch  
Boys: WHIO WSM WCKY  
WAVE WTAM (sw-15.33)  
CBS-Summer Rhythm: WHAS  
WSMK WMMN WOWO (sw-  
21.52-9.59)  
NBC-Jules Lande's Ensemble:  
KDKA WSAI (sw-15.21)  
KMOX-Ma Perkins  
WCPO-Concert Favorites  
WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WIRE-Hughes Reel  
WKRC-Woman's Hour  
WLAC-Betty & Bob  
WLS-Fed. Housing Speaker  
WLW-Old Fashioned Girl  
WMAQ-King's Jesters  
WWVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
NBC-Words & Music; Ruth  
Lyon: WAVE KDKA WSAI  
WSM WMAQ (sw-15.21)  
CBS-Summer Rhythm: WLAC  
WKRC WFBM  
NBC-Merry Madcaps: WHIO  
WSM WCKY WIRE (sw-15.33)  
MBS-The Kid Sister: WGN WLW  
KMOX-Kitty Keene  
WGBF-Hoosier Philosopher  
WMMN-Farm Prgm.  
WOWO-Varieties  
★ WPAR-MOVIE GOSSIP (1420  
kc)  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
NBC-Words & Music: WLW  
WSM  
CBS-Matinee Memories: WWVA  
(sw-15.27-9.59)  
NBC-Mary Dietrich, sop.; Orch.:  
WIRE  
CBS-Betty & Bob, sketch:  
WFBM WHAS KMOX  
News: WCKY WHIO WMMN  
WCPO-Press Radio Bible  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothorn  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WLS-Safety Prgm.  
WOWO-George Hall's Orch.  
WSAI-Encores  
WTAM-Betty Brunn

**12:15 EST 11:15 CST**  
CBS-Modern Cinderella: WHAS  
WFBM KMOX  
NBC-Dan Harding's Wife: WHIO  
WCKY WMAQ WAVE (sw-  
15.33)  
CBS-Matinee Memories: WLAC  
WMMN  
NBC-Dem. Nat. Comm.; Women  
of '36: WLS KDKA WLW  
(sw-15.21)  
News: WWVA WOWO  
WCPO-Luncheon Music  
WGN-Doring Sisters  
WKRC-Jane Grey  
WSAI-Darktown Meeting Time  
WSM-Farm Credit Interview  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
CBS-John K. Watkins, news;  
Betty Crocker; Hymns of All  
Churches: WHAS WFBM  
KMOX  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE KDKA WSM  
(sw-15.21)  
CBS-Academy of Medicine Prgm.:  
(sw-15.27-9.59)  
NBC-The Hollywood Highhatters:  
WCKY WHIO (sw-15.33)  
Weather & Markets: WLS WLW  
WCPO-Man on the Street  
WGN-Markets; △ Midday Service  
WIRE-Farm Hour  
WKRC-Luncheon Lyrics  
WLAC-News; Variety Prgm.  
WMMN-Inquiring Reporter  
WOWO-Home Folks Frolic  
WSAI-Larry Duran & guitar  
WTAM-Livestocks; Hank Miller's  
Boys  
WWVA-Luncheon Club

**12:45 EST 11:45 CST**  
NBC-Happy Jack, songs: WCKY  
WHIO WTAM (sw-15.33)  
CBS-Doris Kerr, songs: WKRC  
WLAC (sw-15.27-9.59)

WCPO-Brad Collins' Orch.  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)  
WMMN-Mixing Bowl  
WOWO-Maury Cross' Orch.  
WSAI-Day Dreams

**1:00 EST 12:00 CST**  
CBS-Eton Boys, male quartet:  
WOWO WMMN WHAS KMOX  
WFBM WKRC (sw-15.27-9.59)  
NBC-Braggiotti & Shefter, piano  
duo: WTAM WCKY WHIO  
(sw-15.33)  
WCPO-Conservatory of Music  
WGBF-Church & School News  
WGN-Palmer House Ensemble  
WLAC-Luncheon Musicale  
WSAI-News  
WWVA-Mountain Boys

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch:  
WMMN WHAS WKRC (sw-  
15.27-9.59)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Market Report  
WGN-Lawrence Salerno & Organ  
WHAS-College of Agriculture  
WIRE-News  
WOWO-Purdue Prgm.  
WSAI-Johnny Lewis  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
NBC-Jos. Littau's Orch.; Carol  
Deis, sop.: WTAM WMAQ  
WSAI (sw-15.33)  
CBS-Music in the Air: WOWO  
WKRC (sw-15.27)  
NBC-Music Guild, guests: WCKY  
MBS-Blackstone String Trio:  
WGN WLW  
Savings Talk; Livestock Market  
Reports: WAVE WHAS  
KDKA-Home Forum  
WCPO-Familiar Melodies  
WFBM-Hoosier Farm Circle  
WHIO-Dance Parade  
WIRE-News  
WLAC-△ Church of Christ  
WLS-Livestock Markets  
WMMN-Shopping Notes  
WSM-News  
WWVA-Dr. Lamont

**1:45 EST 12:45 CST**  
KMOX-Eddie Dunstedter, organist  
WAVE-Carly Fox' Hunters  
WFBM-Downtown Chatter  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS-Shopping Guide  
WHIO-Dance Band  
WIRE-Music Guild (NBC)  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap, Andy & Flip  
WSM-Dept. of Agriculture  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
CBS-Salvation Army Band:  
WKRC WFBM WSMK WLAC  
WMMN KMOX (sw-15.27)  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ WSM  
(sw-15.33)  
MBS-Molly of the Movies: WLW  
WGN  
KDKA-State Fed. Penna. Women  
WAVE-Man on the Street  
WCPO-Popula Rhythms  
WGBF-To be announced  
WHAS-University of Kentucky.  
WHIO-Women in the News  
WLS-Homemakers Hour  
WOWO-Hazel, Homer & Bob  
WSAI-Affairs of Rex Stevens

**2:15 EST 1:15 CST**  
NBC-Angelo Vitale's Band:  
WCKY WIRE KDKA WHIO  
(sw-15.21)  
NBC-Ma Perkins, sketch; Vir-  
ginia Payne: WLW WTAM  
WLS WSM (sw-15.33)  
CBS-Howells & Wright, pianists:  
WOWO WSMK WKRC WLAC  
WMMN WWVA  
*It's Fugue in G, Bach-Scott; Le  
Reve from 4th Suite, Op. 62, Ar-  
censky; Rush Hour in Hong-Kong,  
Chasins*

Baseball; Reds vs. Pittsburgh:  
WCPO WHIO WSAI  
KMOX-Barnyard Follies  
WAVE-Here Comes the Band  
WFBM-News  
WGN-June Baker, economist  
WMAQ-Tuneful Topics

**2:30 EST 1:30 CST**  
★ NBC-Light Opera Co.: WHIO  
WCKY KDKA (sw-15.21)  
NBC-Vic & Sade, sketch, with  
Bernardine Flynn: WTAM  
WLW WMAQ WSM (sw-15.33)

CBS-Do You Remember?:  
WHAS WKRC WLAC WOWO  
WSMK WMMN (sw-15.27)  
WAVE-△ Devotional Service  
WCPO-Symphony Hall  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WIRE-Matinee Varieties  
WLS-Homemakers' Hour  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch: WSM  
WTAM WLW WMAQ (sw-  
15.33)  
NBC-Light Opera Co.: WIRE  
WAVE-Aft. Melodies  
WCKY-Carl Kennedy  
WFBM-Front Page Drama  
WGN-Baseball; Chicago Cubs vs.  
Pittsburgh  
WWVA-Pioneers; News

**3:00 EST 2:00 CST**  
NBC-Tea Time at Morrell's,  
variety show; Gale Page, con-  
tralto; Charles Sears, tr.; Jo-  
seph Gallicchio's Orch.; Don  
McNeill, m.c.: WCKY WMAQ  
WSM WIRE WTAM WHIO  
(sw-15.33)  
CBS-All Hands On Deck: WHAS  
WSMK WKRC WFBM WOWO  
(sw-15.27)  
NBC-Light Opera Co.: WENR  
WAVE-To be announced  
WGN-Baseball; Cleveland vs. De-  
troit  
WLW-Gene Perazzo, organist  
WLAC-Aft. Melodies  
WLW-Johanna Grosse, organist  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

**3:15 EST 2:15 CST**  
CBS-All Hands On Deck: WMMN  
KMOX-Window Shoppers  
WHAS-Songs in the Afternoon  
WLW-News and Financial Notes

**3:30 EST 2:30 CST**  
NBC-Every Woman Knows; Mrs.  
Eugene Myer; Guest Speakers:  
WIRE WHIO WMAQ WTAM  
WSM WCKY (sw-15.33)  
CBS-Greetings from Old Ken-  
tucky: WLAC WSMK WFBM  
WHAS WKRC WMMN WWVA  
(sw-15.27)  
NBC-To be announced: WAVE  
WENR  
KDKA-Afternoon Tea  
KMOX-Queen's Favorites  
WCPO-Interlude  
WGBF-Deaconess Hospital  
WLW-Bill McCune's Orch.  
WOWO-△ Old Time Religion

**3:45 EST 2:45 CST**  
NBC-Young Hickory, sketch:  
WENR WAVE  
NBC-Answer Me This: WTAM  
WMAQ WCKY WSAI WIRE  
KMOX-Dope from the Dugout  
WCPO-Musical Matinee  
WHIO-Organ Melodies  
WLW-Jane Emerson & Organ

**4:00 EST 3:00 CST**  
NBC-While The City Sleeps:  
WMAQ WHIO WCKY WIRE  
(sw-9.53)  
CBS-Lewis Gannett, books:  
WMMN WSMK WKRC WFBM  
WLAC (sw-15.27)  
NBC-To be announced: WENR  
WSM WAVE  
KDKA-Kiddies' Klub  
KMOX-Baseball; Browns vs.  
Chicago  
WCPO-Reds vs. St. Louis  
WHAS-△ Weekday Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WTAM-Every Man's Treasure  
House  
WWVA-Hoosier Merrymakers

**4:15 EST 3:15 CST**  
NBC-Madge Marley, songs:  
WMAQ WCKY WIRE (sw-  
9.53)  
CBS-Clyde Barrie, bar.: WOWO  
WKRC WFBM WSMK WMMN  
WLAC WHAS (sw-15.27)  
KDKA-Hank Keene & Gang  
KMOX-To be announced  
WHIO-Baseball Game; Cincinnati  
vs. St. Louis  
★ WLW-Life of Mary Sothorn  
WTAM-Jerry Brannon, trn.

**4:30 EST 3:30 CST**  
NBC-String Ensemble: WMAQ  
(sw-9.53)  
CBS-The Bluebirds, vocal trio:  
WOWO WMMN WHAS WLAC  
WSMK WFBM (sw-15.27-9.59)





Helen Jest (7 CST)  
See 8 p.m. EST (7 CST)

NBC-Singing Lady: KDKA WLW (sw-15.21)  
NBC-Jack Armstrong, sketch: (sw-9.53)  
WAVE-News; Ten Minutes to Kill  
WKYC-Afternoon Concert  
WENR-Irma Glen, organist  
WGBF-News  
WIRE-Sons of Pioneers  
WKRC-Eddie Schoelwer  
WSAI-Let's Have a Ptry  
WSM-Organ Reveries  
WTAM-Musical Cocktail  
WVVA-Shopping Hour

**4:45 EST 3:45 CST**  
NBC-Tune Twisters: WTAM  
WSM WIRE WMAQ WAVE (sw-9.53)  
CBS-Wilderness Road, sketch  
WOWO WFBM WHAS WSMK  
WMMN WLAC (sw-15.27)  
NBC-Orphan Annie, sketch  
KDKA WLW (sw-15.21)  
WKYC-Dick Tracy, sketch  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpieces  
WGN-After the Ball Game  
WKRC-Musical Calendar  
WSAI-Tea Time

**5:00 EST 4:00 CST**  
CBS-News; Sports Resume; Paul Douglas: (sw-11.83)  
NBC-Flying Time: WSM WAVE WMAQ WCKY WIRE (sw-9.53)  
CBS-News; Loretta Lee, songs: WFBM WVVA WLAC WSMK WHAS WOWO WMMN  
NBC-James Wilkenson, bar.: WENR  
KDKA-News  
WGN-Armchair Melodies  
WKRC-Four Jolly Bakers  
WLW-Wise Crackers  
WTAM-Musical Cocktail

**5:15 EST 4:15 CST**  
NBC-Clark Dennis, tr.: WCKY WIRE WSM WAVE (sw-9.53)  
CBS-News of Youth, Junior news dramatization: WVVA (sw-11.83-9.59)  
NBC-Animal Close-Ups: WENR WSAI  
CBS-Ann Leaf, organist: WLAC WMMN  
KDKA-Thank You Stusia  
WFBM-Tea Time Tunes  
WHAS-Spitter & Whine  
WKRC-Cocktails For Two  
WLW-Steven Merrill & Organ  
WMAQ-Malcolm Claire (NBC)  
WOWO-Amer. Family Robinson  
WTAM-Jack Armstrong, sketch

**5:30 EST 4:30 CST**  
NBC-News; Ruth Lyon, sop.: WCKY WIRE WAVE WSAI (sw-9.53)  
CBS-Football Roundup; Eddie Dooley: WHAS KMOX (sw-11.83)  
NBC-Singing Lady: WGN  
CBS-Ann Leaf, organist: WSMK  
KDKA-Baseball Scores; Weather  
WENR-What's the News?  
WGBF-Mystery Drama  
WHIO-Tarzan of the Apes  
WKRC-Dixieland Band  
WLW-Jack Armstrong, sketch  
WMAQ-Jack Armstrong, sketch  
WMMN-Boggie  
WOWO-Three Aces  
WSM-Financial News  
WTAM-News; Old Man Sunshine  
WVVA-Economy Notes

**5:45 EST 4:45 CST**  
★ NBC-Lowell Thomas, commentator: KDKA WLW WTAM (sw-15.21)  
CBS-Renew of the Mounted: WFBM WSMK WVVA KMOX (sw-11.83)  
NBC-News; The Southernaires: WMAQ (sw-9.53)  
WAVE-Tango Tune  
WCKY-Musical Moods  
WENR-Musical Grab Bag  
WGN-Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmie Allen, sketch  
WIRE-Cocktail Time  
WKRC-Harmony Highways  
WLAC-Pop Concert  
WMMN-Ananias Club  
WOWO-Ball Scores  
WSAI-Red Barber  
WSM-Dance Hour

**6:00 EST 5:00 CST**  
CBS-Marion Carley pianist: WKRC KMOX  
NBC-Easy Aces; Jane Ace, sketch: KDKA WCKY WENR WHIO WIRE (sw-15.21)  
CBS-Wm. Hard, political commentator: (sw-9.59-11.83)  
★ NBC-Amos 'n' Andy: (sw-9.53)

NBC-Console Capers: WAVE WMAQ  
WFBM-WPA Prgm.  
WGN-Wisecrackers  
WHAS-Dick Tracy  
WKRC-Jimmy Allen, sketch  
WLAC-World Daytime Review  
★ WLW-Johnson Family  
WMMN-News  
WOWO-Bob Valentine  
WSAI-Dinner Hour  
WSM-Beasley Smith; Pan American Broadcast  
WTAM-Sports Review  
WVVA-Radio Gossip; Sports

**6:15 EST 5:15 CST**  
NBC-Voice of Experience: WLW WTAM WMAQ (sw-9.53)  
CBS-Mark Warnow's Orch.: WHAS (sw-11.83-9.59)  
NBC-Tony Russell, songs: WAVE WENR WSM WCKY WHIO  
MBS-Palmer House Ensemble: WSAI WGN  
Gov. Martin Davey Prgm.: WCPO WKRC  
KDKA-Southsingers  
KMOX-Renew of the Mounted  
WFBM-△ Christian Science Prgm.  
WGBF-Girl Scouts  
WIRE-Say it with Music  
WMMN-Jungle Jim  
WOWO-Jam Session  
WVVA-To be announced

**6:30 EST 5:30 CST**  
NBC-Edwin C. Hill, news: WMAQ WIRE (sw-9.53)  
CBS-Mark Warnow's Orch.: KMOX WVVA WFBM  
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WLW WENR WSM  
KDKA-Lights On  
WAVE-Round the Town  
WCKY-Musical Cocktail  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Blackstone String Trio  
WHIO-Si Burick; Dance Music  
WKRC-Highlights of the Sky  
WLAC-News; Variety Prgm.  
WMMN-Baseball Scores; Eloise Hall  
WOWO-Dinner Concert  
WSAI-Billy Snider's Orch.  
WTAM-Twilight Tunes

**6:45 EST 5:45 CST**  
NBC-Music Is My Hobby; Guest: WCKY  
NBC-Terri La Franconi, tr.: WSM  
★ CBS-Boake Carter, commentator: KMOX WKRC WHAS (sw-11.83-9.59)  
MBS-Pleasant Valley Frolics: WGN WLW  
WCPO-Secretary Hawkins  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WHIO-Music  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WSAI-Knot Hole Club  
WTAM-Rhythm Revue  
WVVA-Parade of the Stars

**7:00 EST 6:00 CST**  
★ NBC-Rudy Vallee's Variety Hour; Guests: WEAFF WTAM WMAQ WGY WLW (sw-9.53)  
CBS-Bandwagon; Starring Kate Smith; Guests: WABC WHAS WBBM WJR WFBM KMOX WKRC (sw-11.83-6.06)  
CBS-To be announced: WVVA WSMK WMMN  
NBC-Al Donahue's Orch.: WJZ KDKA WCKY WHAM WAVE WHIO WSM (sw-11.87)  
WCPO-Modern Music  
WGN-Sports Review  
WIRE-Barn Dance  
WLAC-Carefree Capers  
WLS-City Club Prgm.; Dr. Toney  
WSAI-Mel Snyder's Orch.

**7:15 EST 6:15 CST**  
KDKA-Major Al Williams  
WCPO-Rev. Herbert S. Bigelow  
WGN-Rubinoff, violinist  
WLS-The Old Judge  
WSAI-Headliners  
WVVA-Twilight Reverie  
**7:30 EST 6:30 CST**  
NBC-Roy Shield's Orch.; Vivian Della Chiesa, sop.: WJZ WCKY WHIO WLS WAVE KDKA (sw-11.87)

WCPO-Sport Review  
WGN-Ozzie Nelson's Orch.  
WHAM-State Troopers, drama  
WLAC-Movie Time  
WSAI-Barney Rapp's Orch.  
WSM-Rhythm Revue  
WVVA-To be announced  
**7:45 EST 6:45 CST**  
Rubinoff, violinist: WAVE WGBF  
WCPO-Soft Lights & Sweet Music  
WGN-Tom, Dick & Harry  
WLAC-Talks to Men  
WSM-Roy Shield's Orch. (NBC)  
WVVA-Final Edition

**8:00 EST 7:00 CST**  
★ NBC-Show Boat; Lanny Ross, tr.; Ross Graham, bar.; Sam Hearn, comedian; Molasses 'n' January; Honey Dean, vocalist; Helen Jepson, sop. & Mod-Choir; Al Goodman's Orch.: WEAFF WIRE WHIO WCKY WMAQ WTAM WAVE WSM WLW WAVE WGY (sw-9.53)  
★ CBS-Major Bowes' Amateur Hour: WABC WMMN WHAS WJR WKRC WBBM WOWO WFBM WLAC KMOX (sw-11.83-6.06)  
NBC-Union Station, sketch: WJZ KDKA WHAM WLS (sw-11.87)  
CBS-To be announced: WVVA WGN-News; Sports Shots  
WSAI-Johnny Lewis' Orch.

**8:15 EST 7:15 CST**  
WCPO-Sid London's Orch.  
WGN-Joe Sanders' Orch.  
WSAI-Nat Brandwynne's Orch.  
**8:30 EST 7:30 CST**  
NBC-Meredith Willson's Orch.: WJZ WHAM KDKA WSAI (sw-11.87)  
MBS-Heatrolatown Herald: WGN WLW  
WCPO-Ward's Orch.  
WENR-Passing Parade

**8:45 EST 7:45 CST**  
WENR-Stardust  
**9:00 EST 8:00 CST**  
NBC-To be announced: WJZ WHAM KDKA WENR WCKY (sw-6.14)  
CBS-Then & Now; Carleton Kelsey's Orch.; Admiral Richard E. Byrd & the Abbe Children, famous novelist, guests: WABC WBBM WKRC WJR WOWO WHAS KMOX WSMK WMMN WLAC WFBM (sw-6.12-6.06)  
★ NBC-Music Hall; Bob Burns, comedian; Guest: Jimmie Dorse's Orch.: WEAFF WLW WGY WSM WTAM WAVE WMAQ (sw-9.53)  
WCPO-Dance Time  
WGN-Gabriel Heatter, commentator  
WHIO-Community Prgm.  
WIRE-Town Tavern  
WSAI-Concert Hall

**9:15 EST 8:15 CST**  
NBC-To be announced: WIRE WHIO  
WGN-Ozzie Nelson's Orch.  
WSAI-News  
**9:30 EST 8:30 CST**  
★ CBS-March of Time: WABC KMOX WFBM WJR WKRC WBBM (sw-6.12-6.06)  
WCPO-Parade of Dance Hits  
WGN-Musical Revue; Henry Weber's Orch.  
WHAS-Herbert Koch, organist  
WIRE-Rubinoff, violinist  
WLAC-Sports  
WMMN-News  
WOWO-Hot Dates in Music  
WSAI-Ralph Watkins' Orch.

**9:45 EST 8:45 CST**  
CBS-Address by New Commander of the Amer. Legion: WABC WHAS WMMN WOWO (sw-6.12)  
To be announced: WIRE WBBM KMOX-News & Sports  
WFBM-Rhythm Revue  
WJR-Hot Dates in Music  
WKRC-Rubinoff, violinist  
WLAC-Movie Parade

**10:00 EST 9:00 CST**  
★ NBC-Amos & Andy, sketch: WLW WMAQ WSM WTAM  
CBS-Wm. Hard, political commentator: WBBM WJR WSMK WVVA KMOX WKRC WFBM WMMN WOWO  
NBC-Concert Pianist; Clem McCarthy, sports: WEAFF (sw-9.53)

NBC-News, WJZ only; Russ Morgan's Orch.: WJZ WHAM  
CBS-Hal Kemp's Orch.: WABC WHAS  
News: WIRE WCKY  
KDKA-News; Sports; Weather  
WAVE-Music Memory Game  
WCPO-Bradford's Orch.  
WENR-Keith Beecher's Orch.  
WGY-News; Musical Prgm.  
WHIO-News; Harry Kalb's Orch.  
WLAC-Around the Town  
WSAI-Barney Rapp's Orch.

**10:15 EST 9:15 CST**  
NBC-King's Jesters: WEAFF WSM WGY WENR WAVE WIRE WHIO WTAM (sw-9.53)  
CBS-Hal Kemp's Orch.: WBBM WOWO WMMN  
NBC-Russ Morgan's Orch.: WCKY  
MBS-Kay Kyser's Orch.: WGN WSAI  
KDKA-Bobby Grayson's Orch.  
KMOX-Cardinal Highlights  
WFBM-Sportslight  
WJR-Sports; Rhythm  
WKRC-Gov. Martin L. Davey  
WLW-Queen's Minstrel  
WMAQ-Tommy Mills, sports  
WVVA-To be announced

**10:30 EST 9:30 CST**  
NBC-News, WEAFF only) Fletcher Henderson's Orch.: WEAFF WGY WCKY WMAQ WHIO WAVE WTAM WIRE (sw-9.53)  
CBS-Jay Freeman's Orch.: WABC WMMN KMOX WLAC  
NBC-Dance Orch.: WJZ WHAM  
MBS-Freddie Martin's Orch.: WGN WSAI  
News: WENR WBBM WVVA WHAS  
WCPO-Gov. Martin Davey Prgm.  
WFBM-Indianapolis Symph.  
WJR-Los Paises De Los Latinos  
WKRC-Clyde Trask's Orch.  
WLW-Salute to St. Paul, Minn.  
WSM-Rubinoff, violinist

**10:45 EST 9:45 CST**  
CBS-Jay Freeman's Orch.: WHAS WVVA WKRC  
NBC-Jesse Crawford, organist: WEAFF WCKY WMAQ WHIO WGY WAVE WTAM WIRE (sw-9.53)  
KDKA-H. Middleman's Orch.  
KMOX-Rubinoff, violinist  
WBBM-Bernie Cummins' Orch  
WENR-Dance Orch. (NBC)  
WSM-Thank You Stusia  
**11:00 EST 10:00 CST**  
NBC-Shandor, violinist; Paul Martel's Orch.: WJZ WENR WHIO-Harry Kalb's Orch.

CBS-Sammy Watkins' Orch.: WABC WJR WVVA WLAC WSMK WMMN WHAS WFBM KMOX  
NBC-Stan Norris' Orch.: WEAFF WIRE WCKY WMAQ WSAI WGY WHIO WSAI (sw-9.53)  
KMOX-Eddie Dunstetter's Orch.  
WAVE-Wingy Manone's Orch.  
WBBM-George Givot's Circus  
WGN-Dance Orch.  
WHAM-Shandor, violinist; Frank Skultety's Orch.  
WKRC-News  
★ WLW-Paul Sullivan News R'm  
WTAM-Brad & Al

**11:15 EST 10:15 CST**  
NBC-Stan Norris' Orch.: WTAM WAVE  
NBC-Paul Martel's Orch.: KDKA (sw-6.14)  
CBS-Sammy Watkins' Orch.: KMOX WKRC  
WFBM-News  
WLW-Johnny Lewis' Orch.

**11:30 EST 10:30 CST**  
NBC-Bobby Hayes' Orch.: WEAFF WCKY WIRE WAVE WGY (sw-9.53)  
CBS-Herbie Kay's Orch.: WABC WSMK WFBM WKRC WJR WMMN WHAS WLAC WBBM  
NBC-Henry King's Orch.: WJZ WSAI WHAM WENR  
KDKA-Leroy Bradley's Orch.  
KMOX-News  
WGN-Ted Fiorito's Orch.  
WHIO-Claude Hoagland's Orch.  
WLW-Organ and Poems  
WMAQ-Keith Beecher's Orch.  
WSM-Dance Music  
WTAM-Sammy Watkins' Orch.  
WVVA-Swing Band

**11:45 EST 10:45 CST**  
KMOX-Lang Thompson's Orch.  
WCKY-Slumber Hour  
WHIO-Bobby Hayes' Orch.  
WVVA-Herbie Kay's Orch. (CBS)  
**12:00 EST 11:00 CST**  
NBC-King's Jesters: WIRE WMAQ WSAI WAVE WSM  
CBS-Nocturne: WBBM KMOX WENR-Fletcher Henderson's Orch.  
WFBM-Louie Lowe's Orch.  
WGN-Joe Sanders' Orch.  
WHAS-Dance Orch.  
WHIO-Harry Kalb's Orch.

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WLAC-Malcolm Tate, organist  
WLW-To be announced  
WMMN-Time & Weather  
WTAM-Midnight Revue  
WVVA-Slumber Hour

**12:15 EST 11:15 CST**  
CBS-Carl Schreiber's Orch.: KMOX WBBM  
NBC-Gentlemen of Rhythm: WHIO WSAI WIRE WMAQ WSM  
WAVE-Wingy Manone's Orch.

**12:30 EST 11:30 CST**  
NBC-Stan Norris' Orch.: WIRE WMAQ WAVE WSM  
CBS-Mark Fisher's Orch.: WFBM WBBM  
MBS-Horace Heidt's Orch.: WGN WLW  
KMOX-Jeeter Pillar's Orch.  
WENR-Alfred Barr's Orch.  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WSAI-News; Slumber Hour  
WTAM-Blue Barron's Orch.

**12:45 EST 11:45 CST**  
KMOX-When Day Is Done  
End of Thursday Prgms.

## THURSDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations.  
Time shown is EST; for CST subtract one hour.  
6 p.m.—Germans in American life: DJB DJD  
6 p.m.—Gypsy music: GSC GSD GSP  
6:15 p.m.—Soldier pictures: DJB DJD  
6:30 p.m.—Empire magazine: GSC GSD GSP  
7 p.m.—Girls duet: YV2RC  
7 p.m.—Children's program: EAQ  
7:15 p.m.—Sound pictures: DJB DJD  
7:30 p.m.—Request concert: DJB DJD  
7:45 p.m.—Venezuelan songs: YV2RC  
8 p.m.—BC trio: YV2RC  
8:30 p.m.—German lessons: DJB DJD  
8:45 p.m.—Greatest composers: YV2RC  
9 p.m.—Alabama bound: GSC GSF  
9:15 p.m.—Chamber music: DJB DJD  
9:20 p.m.—Ecuadorian music: PRADO  
10:10 p.m.—Evergreens of jazz: GSC GSF  
10:30 p.m.—Opportunity program: COCD  
10:45 p.m.—Listener greetings: DJB DJD  
1:15 a.m.—BBC Empire orchestra: GSB GSD  
2:35 a.m.—Syncopated serenade: GSB GSD

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# Friday

September 25



Igor Gorin  
See 8 p.m. EST (7 CST)

## Network Changes

Dorothy Dreslin, soprano, formerly 2:30 p.m., now NBC 2:15 p.m. EST (1:15 CST).  
Originalities, formerly 2:45 p.m. Thursday, now NBC 2:45 p.m. EST (1:45 CST).

## News

8:55 a.m.—NBC-WTAM  
5:30 p.m.—CBS-WLAC  
5:30 p.m.—NBC-WCKY  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—George R. Holmes: NBC-WEAF  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:00 p.m.—Jessica Dragonette, sop.: NBC-WEAF

## Morning

7:00 EST 6:00 CST  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Oleaners, male quartet: (sw-21.52)  
NBC-Morn. Devotions: KDKA WSAI (sw-21.54)  
KMOX-Home Folks' Hour  
WCKY-Morning Roundup  
WCPO-Tuma Cowboys  
WGN-Good Morn. Prgm.  
WKRC-Breakfast Express  
WLS-Smile-a-While  
WLW- $\Delta$  Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO- $\Delta$  Bible School  
WWVA-L. P. Lehman & Staff  
7:15 EST 6:15 CST  
NBC-Wm. Meeder, organist: WSAI  
KDKA-News  
WCKY-Musical Clock  
WCPO-Old Time Tunes  
WGN-Golden Hour  
WLS-Pat Buttram & Boys  
WLW- $\Delta$  Sunday School Lesson  
WMMN-Mountaineer Girls  
WTAM-Ford Rush  
7:30 EST 6:30 CST  
CBS-Bob & Rennie, songs: (sw-21.52)  
NBC-Cheerio: WTAM WLW WCKY  
Musical Clock: WSM WCPO  
KDKA-Kiddies' Klub  
KMOX-Markets; News  
WFBM-Chuck Wagon  
WHAS- $\Delta$  College Devotions  
WIRE- $\Delta$  Morning Devotions  
WLAC-News & Melodies  
WLS-Otto & His Tunetwisters  
WMMN-Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial  
7:45 EST 6:45 CST  
CBS-Bluebirds, girls' trio: (sw-21.52)  
KDKA-Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Hotan Tonka, Indian Legends  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club  
8:00 EST 7:00 CST  
★ NBC-Breakfast Club; Ranch Boys: KDKA WAVE WSAI WSM (sw-21.54)

CBS-Metropolitan Parade: WSMK WHAS KMOX WKRC (sw-21.52)  
NBC-Streamliners; News: WCKY News: WLW WLAC WWVA WFBM-Early Birds  
WGBF- $\Delta$  East Side Tabernacle  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete  
8:15 EST 7:15 CST  
NBC-Streamliners; News: WHIO WTAM  
CBS Met. Parade: WMMN WOWO  
WCPO-News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Arthur Chandler  
WWVA-Musical Clock  
8:30 EST 7:30 CST  
CBS-Richard Maxwell, songs: WSMK WOWO WHAS WMMN WKRC (sw-21.52)  
KMOX-Ambrose & His Ramblers  
WCPO-Variety Time  
WGN-Timely Tunes  
WLW-Dance Rhythm  
8:45 EST 7:45 CST  
CBS-Bill & Ginger; News: (sw-21.52)  
CBS-Noveteers, male quartet; News: WOWO WSMK WHAS WKRC  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WGN-Good Morn. Prgm.  
WLW-Questions & Answer  
WMMN- $\Delta$  Morning Devotions  
9:00 EST 8:00 CST  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WMAQ WTAM WSAI  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
CBS-Oleanders: WMMN WSMK NBC-News; Breen & de Rose: WCKY WAVE  
News: WFBM WSM  
KDKA-News; Music  
KMOX-Harry W. Flannery in Views on News  
WCPO-Lou Raderman's Orch.  
WGN-Morn. Melodies  
WHAS-Jackson Family  
WHIO-Rhythm Revue  
WIRE-Cub Reporters  
WLS-Party Line  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WWVA-Cowboy Loye's Blue Bonnet Boys  
9:15 EST 8:15 CST  
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)  
CBS-Modern Cinderella: WKRC (sw-21.52)  
NBC-John's Other Wife, sketch: WMAQ WTAM WSAI  
CBS-Fred Feibel, organist: WSMK KMOX  
NBC-Viennese Sextet: WCKY WLW WSM WIRE  
WAVE-Homefolks Frolic  
WCPO-Ivory Interlude  
WFBM-Timely Varieties  
WGBF-City Court  
WHAS-Breakfast Business  
WHIO-Monticello Party Line  
WMMN-Ranch Hands  
9:30 EST 8:30 CST  
NBC-Just Plain Bill, sketch: WMAQ WTAM WSAI  
NBC-Pepper Young's Family, sketch: KDKA WLS WLW (sw-15.21)  
CBS-John K. Watkins, news: WKRC (sw-21.52)  
NBC-Josh Higgins of Finchville: WAVE WHIO WIRE  
KMOX-The Corn Huskers  
WCKY-Musicale  
WCPO-Morning Serenade  
WHIO-Municipal Court  
WLAC-Man on the Street  
WMMN-Fred Feible, organist (CBS)  
WOWO-Rhythm Makers  
WSM-Donna Baird, personal shopper  
WWVA-Murine Melodies  
9:45 EST 8:45 CST  
NBC-The Aristocratic Rhythms: KDKA WAVE WHIO (sw-15.21)  
CBS-The Bluebirds, girls' vocal trio: WLAC WMMN WSMK  
NBC-Today's Children, sketch: WTAM WHIO WIRE WCKY WMAQ  
CBS-Betty Crocker, cooking talk: WKRC (sw-21.52)  
KMOX-Carolyn Price  
WFBM-Hollywood Highlights  
WGN-Making the Constitution  
WHAS-Party Line  
WLS-Homemakers' Prgm.  
WLW-Mail Bag

WSAI-News  
WSM-Songs That Never Grow Old  
10:00 EST 9:00 CST  
CBS-To be announced: WSMK NBC-Herman & Banta, xylophone & piano duo: KDKA WAVE WSM (sw-15.21)  
CBS-Magazine of the Air; Leith Stevens' Orch.; Reed Kennedy, bar.; "Trouble House," sketch; Guests: WKRC WHAS KMOX WFBM (sw-21.52)  
NBC-David Harum, sketch: WSAI WMAQ WTAM (sw-15.33)  
WCKY-Magic Melodies  
WCPO-Romantic Cycles  
WGN-Friendly Neighbor's House Party  
WHIO-Charm for Sale  
WIRE-Happy Long  
WLAC-News; Malcolm Tate, organist  
WLW-Betty Crocker  
WMMN-Jam Session  
WOWO-Fong Fashions  
WWVA-Hoosier Merry-makers & Grandpa Jones  
10:15 EST 9:15 CST  
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)  
NBC-Sweethearts of the Air: WSM WHIO WCKY  
NBC-Backstage Wife, sketch: WTAM WMAQ WSAI (sw-15.33)  
WAVE-Joan & the Escorts  
WCPO-Dot Club News  
WGN-Radio Cooking School  
WIRE-Dramas of Life  
WMMN-Kentucky Hillbillies  
WOWO-Fields & Hall  
10:30 EST 9:30 CST  
NBC-To be announced: WCKY WHIO WSM  
NBC-How to be Charming: WSAI WTAM WMAQ WAVE (sw-15.33)  
CBS-Chicagoans: WLAC WHAS WSMK WKRC KMOX (sw-21.52)  
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
WCPO-Review of the News  
WFBM-Kitchen of the Air  
WGN-Melody Time  
WIRE-To be announced  
WLW-Peggy at the Switchboard  
WMMN-Theater Party  
WOWO-Market Reports  
WWVA-Rapid Ad Service  
10:45 EST 9:45 CST  
NBC-Voice of Experience: WLW WTAM WMAQ (sw-15.33)  
NBC-Edward MacHugh: KDKA WLS (sw-15.21)  
Party Line: WOWO WHAS WAVE-Morning Moods  
WCKY-On the Mall  
WCPO-Lawrence Roland's Orch.  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Home Forum with Dale Cooper  
WIRE-Tuneful Topics  
WLAC-Polly Baker  
WMMN-Chicagoans (CBS)  
WSAI-Treasure Chest  
WSM-Strings  
WWVA-Two Guitars  
11:00 EST 10:00 CST  
★ CBS-Between the Bookends: WLAC WKRC WFBM WSMK (sw-21.52-9.59)  
★ NBC-Girl Alone, sketch: WLW WTAM WMAQ (sw-15.33)  
NBC-Honeyboy & Sassafras, comedy team: WCKY WHIO WIRE WSM WAVE  
News: KDKA WCPO  
KMOX-News Through a Woman's Eyes  
WGBF-Mister & Missus  
WGN-Painted Dreams  
WHAS-Strollers  
WLS-Musical Roundup  
WMMN-Mystery Melody  
WOWO-Mr. & Mrs.  
WSAI-Household Hints  
WWVA-Flyin' X Roundup  
11:15 EST 10:15 CST  
CBS-Montana Slim, yodeling cowboy: WFBM WKRC WLAC WHAS KMOX WMMN WSMK (sw-21.52-9.59)  
★ NBC-Story of Mary Marlin, sketch: WTAM WMAQ WHIO WCKY WAVE (sw-15.33)  
NBC-Jack & Loretta Clemens: WIRE  
Markets: WLS WLW  
KDKA-Strollers  
WCPO-Alexander Karlin's Ensemble  
WGBF-Bill & Ginger  
WGN-We Are Four  
WSM-To be announced  
WLYA-Chuck & Don  
11:30 EST 10:30 CST  
NBC-Gene Arnold & The Ranch Boys: WTAM WCKY WHIO WAVE WSM

CBS-Luther Rice Centennial Committee Prgm.: WSMK WHAS WFBM WMMN WWO (sw-21.52-9.59)  
KMOX-Ma Perkins  
WCPO-Emil Coleman's Orch.  
WGBF-Baby Shop Man  
WGN-Paul Small, Harold Turner & Len Salvo  
WIRE-In the Crime Light  
WKRC-Woman's Hour  
WLAC-Betty & Bob  
WLS-Hilltoppers  
WLW-Gospel Singer  
WMAQ-King's Jester  
WSAI-This Rhythmic Age  
WWVA-Rhythm Rangers  
11:45 EST 10:45 CST  
NBC-Words & Music: WAVE WSAI WSM  
CBS-Luther Rice Centennial Committee Prgm.: WLAC WKRC  
NBC-The Vagabonds, quartet: WCKY WIRE  
MBS-The Kid Sister: WGN WLW KMOX-Kitty Keene  
WCPO-Louis Katzman's Orch.  
WGBF-Hoosier Philosopher  
WLS-Old Kitchen Kettle  
WMAQ-Home Service Prgm.  
WMMN-Farm Prgm.  
WOWO-Bob & Norm  
WTAM-Noonday Resume  
**Afternoon**  
12:00 EST 11:00 CST  
CBS-Fred Feibel, organist: WWVA (sw-15.27-9.59)  
NBC-Joe White, tr.: WIRE (sw-15.33)  
CBS-Betty & Bob, sketch: WHAS WFBM KMOX  
WCKY-Question Box; News  
WCPO- $\Delta$  Radio Bible  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Queen's Minstrel  
WMMN-News  
WOWO-Happy Herb  
WSAI-Inquiring Reporter  
WSM-Music from Texas  
WTAM-Ray Morton  
12:15 EST 11:15 CST  
CBS-Modern Cinderella: WFBM WHAS KMOX  
NBC-Dot & Will: WSM WAVE  
CBS-Fred Feibel, organist: WMMN WKRC WLAC  
NBC-Dan Harding's Wife, sketch: WHIO WIRE WCKY WMAQ (sw-15.33)  
MBS-Tom, Dick & Harry: WGN WLW  
KDKA-Slim & Jack  
WCPO-Happiness Ahead  
WLS-The Melody Parade  
WOWO-News  
WSAI-Larry Duran, guitarist  
WTAM-At the Exposition  
WWVA-Livestock; News  
12:30 EST 11:30 CST  
NBC-Hollywood Highhatters Orchestra: WCKY WHIO (sw-15.33)  
CBS-John K. Watkins, news: WFBM WHAS KMOX  
★ NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)  
CBS-Jimmy Farrell & Rhythmaires: WLAC (sw-15.27-9.59)  
Man on the Street: WOWO WCPO  
Weather; Markets; News: WLW WLS  
WGN-Markets;  $\Delta$  Midday Service  
WIRE-Farm Hour  
WKRC-Luncheon Lyrics  
WMMN-Inquiring Reporter  
WSAI-Don Hall Trio  
WTAM-Livestocks; Hank Miller's Boys  
WWVA-Luncheon Club  
12:45 EST 11:45 CST  
CBS-Betty Crocker: WFBM WHAS KMOX  
NBC-Happy Jack, songs: WHIO WCKY WTAM (sw-15.33)  
CBS-Jimmy Farrell & Rhythmaires: WKRC WWO  
WCPO-Two Doc's  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hr. (NBC)  
WMMN-Mixing Bowl  
WSAI-Day Dreams  
1:00 EST 12:00 CST  
CBS-Judy & The Jesters: WKRC WHAS KMOX WFBM WMMN (sw-15.27-9.59)  
NBC-Magic of Speech, Vida Sutton: WCKY WTAM (sw-15.33)

WCPO-Mood Indigo  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Hymn Time  
WLAC-Luncheon Musicale  
WOWO-Sari & Elmer  
WSAI-Receding Frontiers  
WWVA-Mountain Boys  
1:15 EST 12:15 CST  
CBS-Happy Hollow, sketch: WKRC WMMN (sw-15.27)  
KMOX-Magic Kitchen  
WCPO-Municipal Dance Band  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Margot Rebel & Piano  
WHAS-College of Agriculture  
WHIO-Dance Band  
WIRE-News  
WOWO-Rhythm in Contrast  
WSAI-Larry & Sue  
WWVA-Salon Moods  
1:30 EST 12:30 CST  
NBC-Julian Krane, violinist; Josef Honti's Orch.: WTAM WHIO WSAI (sw-15.33)  
CBS-Day Dreams: WKRC WOWO (sw-15.27)  
NBC-Gale Page, contralto: WMAQ KDKA WCKY WAVE  
KDKA-Home Forum  
WCPO-Pop Concert  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Livestock Markets; Temperature  
WIRE-News  
WLAC- $\Delta$  Church of Christ  
WLS-Jim Poole, Livestock Market Summary  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WSM-News  
WWVA-Dr. H. Lamont  
1:45 EST 12:45 CST  
NBC-Gen. Fed. of Women's Clubs: WMAQ KDKA WCKY WIRE (sw-15.21)  
CBS-Day Dreams: KMOX WAVE-Curly Fox' Hunters  
WGBF-Curbstone Reporters  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WIRE-Honti's Orch. (NBC)  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSM-Dept. of Agriculture  
WWVA-L. P. Lehman & Staff  
2:00 EST 1:00 CST  
NBC-Pepper Young's Family, sketch: WTAM WSM (sw-15.33)  
CBS-Sweet and Hot: WKRC WFBM WOWO (sw-15.27-9.59)  
NBC-Edw. Davies, bar.: WMAQ KDKA WCKY WIRE WHIO (sw-15.21)  
MBS-Molly of the Movies: WLW WGN  
KMOX-Inquiring Reporter  
WAVE-Man on the Street  
WCPO-Edmund Clair's Orch.  
WGBF-To be announced  
WHAS-University of Kentucky  
WLAC-Memories  
WLS-Homemakers prgm.  
WSAI-Rex Stevens  
WMMN-Paul Whiteman's Orch.  
2:15 EST 1:15 CST  
NBC-Ma Perkins, sketch: WLW WTAM WLS WSM (sw-15.33)  
NBC-Dorothy Dreslin, sop.: Orch.: WMAQ KDKA WCKY WIRE WHIO (sw-15.21)  
KMOX-Barnyard Follies  
WAVE-Here Comes the Band  
WFBM-News  
WGN-June Baker, economist  
WLAC-Sweet & Hot (CBS)  
WSAI-Baseball Game  
WWVA-Home Time  
2:30 EST 1:30 CST  
CBS-Three Consoles: WHAS WKRC WMMN WLAC WSMK WOWO (sw-15.27-9.59)  
NBC-Vic & Sade, sketch: WLW WTAM WMAQ WSM (sw-15.33)  
WAVE-To be announced  
WCPO-Henri Nosco Conducting  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WLS-Homemakers' Hour  
WWVA-Ma Perkins  
2:45 EST 1:45 CST  
NBC-The O'Neills, sketch: WTAM WLW WSM WMAQ (sw-15.33)  
NBC-Originalities: WHIO WIRE KDKA WCKY (sw-15.21)  
WAVE-Afternoon Melodies  
WCPO-Swing Session  
WFBM-Three Consoles (CBS)  
WGN-Baseball Game  
WLS-Homemakers Hour  
WWVA-Pioneers; News  
3:00 EST 2:00 CST  
NBC-Strolling Songsters: KDKA WENR WCKY (sw-15.21)

NBC-Woman's Radio Review: WMAQ WAVE WTAM WSM (sw-15.33)  
CBS-Billy Mills' Orch.: WKRC WSMK WFBM WHAS WOWO (sw-15.27-9.59)  
WCPO-Waltz Time  
WHIO-Organ Melodies  
WIRE-Matinee Varieties  
WLAC-Afternoon Melodies  
WLW-Eve of Atonement  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bonnet Boys  
3:15 EST 2:15 CST  
NBC-Jackie Heller, tr.: WENR WIRE WCKY WHIO  
KDKA-Utility Hall  
KMOX-Window Shoppers  
WIRE-News  
WOWO-Rhythm in Contrast  
WSAI-Larry & Sue  
WWVA-Salon Moods  
3:30 EST 2:30 CST  
NBC-Every Woman Knows; Mrs. Eugene Myer; Speakers: WSM WCKY WMAQ WAVE WHIO WIRE (sw-15.33)  
CBS-Army Band: WSMK KMOX WFBM WHAS WKRC WMMN WWVA WLAC (sw-15.27-9.59)  
NBC-Bobby Grayson's Orch.: KDKA WENR WLW (sw-15.21)  
WOWO- $\Delta$  Old Time Religion  
WTAM-Ramon Labato  
3:45 EST 2:45 CST  
NBC-Grandpa Burton, sketch: WTAM WSM WIRE WCKY (sw-15.33)  
NBC-Young Hickory, sketch: WENR WAVE WSM  
KDKA-French & German  
KMOX-Dope from the Dug-Out  
WCPO-Musical Matinee  
★ WGBF-RADIO GOSSIP  
WGN-After the Ball Game  
WHIO-Si Burick  
WLW-Alice O'Leary  
WMAQ-George Bass, violinist  
4:00 EST 3:00 CST  
NBC-Bughouse Rhythm, comedy Prgm.: WMAQ WTAM WIRE WCKY (sw-9.53)  
CBS-Margaret McCrae, songs: WKRC WMMN WSMK WFBM (sw-15.27-9.59)  
NBC-Airbreaks: WSM WAVE WENR  
Baseball; Reds vs. St. Louis: WCPO WHIO  
KDKA-Kiddies' Klub  
KMOX-Baseball Game  
WGN-Serenade  
WHAS- $\Delta$  Weekday Devotions  
WLAC-Amateur Piano Contest  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merry-makers & Grandpa Jones  
4:15 EST 3:15 CST  
NBC-Joseph Littau's Concert Orch.: WMAQ WTAM WIRE WCKY (sw-9.53)  
CBS-Week-end Special; Freddie Rich's Orch.; Doris Kerr and Others: WKRC WMMN WSMK WFBM WHAS (sw-15.27-9.59)  
KDKA-Hank Keene & Gang  
★ WLW-Life of Mary Sothern  
4:30 EST 3:30 CST  
NBC-Jack Armstrong, sketch: (sw-9.53)  
NBC-String Ensemble: WMAQ CBS-Week-end Special: WOWO WLAC (sw-9.59)  
NBC-The Singing Lady: KDKA WLW (sw-15.21)  
WAVE-News; Ten Minutes to Kill  
WCKY-Afternoon Concert  
WENR-Irma Glen, organist  
WGBF-News  
WHAS-To be announced  
WIRE-Xavier Cugat's Orch.  
WKRC-Eddie Schaelwer  
WSAI-Let's Have a Party  
WSM-Organ Reveries  
WTAM-Musical Cocktail  
WWVA-Friendly Economy Notes  
4:45 EST 3:45 CST  
NBC-Terri La Franconi, tr.: WTAM WAVE WMAQ WIRE WSM (sw-9.53)  
CBS-Wilderness Road, sketch: WOWO WFBM WHAS WSMK WLAC WMMN (sw-15.27)  
NBC-Orphan Annie, sketch: WLW KDKA (sw-15.21)  
WCKY-Geo. W. Hill  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpieces  
WGN-After the Ball Game  
WKRC-Musical Calendar  
WSAI-Tea Time  
5:00 EST 4:00 CST  
NBC-Animal News Club: WSAI WENR  
NBC-Flying Time: WSM WCKY WAVE WMAQ WIRE (sw-9.53)  
CBS-Buddy Clark, songs: WHAS WFBM WOWO WMMN WLAC WWVA WSMK (sw-11.83-9.59)



KDKA-News  
 WLW-Toy Band  
 WGN-Archival Melodies  
 WKRC-Four Jolly Bakers  
 WLW-Wander in the Orient  
 WTAM-Covert & Reed

**5:15 EST 4:15 CST**  
 CBS-Bobby Benson & Sunny Jim: (sw-11.83-9.59)  
 NBC-Norsemen Quartet: WCKY WIRE (sw-9.53)  
 CBS-Hal Munro's Orch.: WSMK WLAC WKRC WMMN  
 NBC-Midge Williams, songs; WSM WENR WAVE WSAI  
 KDKA-Political Talk  
 WFBM-Tea Time Tunes  
 WHAS-Spitter & Whine  
 WHIO-Buddy & Ginger  
 WLW-Jane Emerson, sop.  
 WMAQ-Macolin Claire (NBC)  
 WOWO-Amer. Family Robinson  
 WTAM-Jack Armstrong, sketch  
 WWVA-Economy Notes

**5:30 EST 4:30 CST**  
 NBC-News; To be announced: WAVE WSAI  
 CBS-News; Sports Resume: (sw-11.83)  
 CBS-News; Marion Carley, pianist: WLAC WHAS WSMK  
 WWVA WOWO WKRC WIRE  
 NBC-News; Dorothy Page, contralto: WCKY WIRE  
 Jack Armstrong, sketch: WMAQ WLW  
 KDKA-Baseball Scores; Weather WENR News  
 WGN-The Singing Lady (NBC)  
 WHIO-Tarzan of the Apes  
 WMMN-Boggie  
 WSM-News; Financial News  
 WTAM-News; Old Man Sunshine

**5:45 EST 4:45 CST**  
 NBC-Lowell Thomas, commentator: WLW KDKA WTAM (sw-15.21)  
 CBS-Rentrow of the Mounted: WSMK WWVA WFBM (sw-11.83)  
 NBC-Moorish Tales: WMAQ WAVE-WPA Prgm.  
 WCKY-Civic Club  
 WENR-Musical Revue  
 WGN-Little Orphan Annie (NBC)  
 WHAS-Melody Cruise  
 WHIO-Jimmie Allen, sketch  
 WIRE-Sketches of Melody  
 WKRC-20th Century Serenade  
 WLAC-Charlie & Red  
 WMMN-Pinto Pete  
 WOWO-Ball Scores  
 WSAI-Red Barber  
 WSM-Dance Hour

**6:00 EST 5:00 CST**  
 CBS-Wm. Hard, political commentator: (sw-11.83)  
 NBC-Amos 'n' Andy: (sw-9.53)  
 CBS-Russell Dorr, bar.: WSMK WLAC KMOX (sw-11.83)  
 NBC-Mary Small, songs: WENR WAVE  
 NBC-Otto Thurn's Orch.: WCKY WMAQ  
 MBS-Palmer House Ensemble: WGN WSAI  
 KDKA-To be announced  
 WFBM-Bohemians  
 WHIO-Governor Davey  
 WIRE-The Old Scout Master  
 WKRC-Jimmy Allen, sketch  
 NBC-WLW-Johnson Family  
 WMMN-News  
 WOWO-Bob Valentine  
 WSM-Strings; Pan American Broadcast  
 WTAM-Sportsman  
 WWVA-Radio Gossiper; Baseball Scores

**6:15 EST 5:15 CST**  
 NBC-GOODYEAR TIRE & Rubber Co. Presents Literary Digest Nationwide Poll Results; John B. Kennedy, commentator: KDKA WLW WENR (sw-15.21)  
 CBS-Russell Dorr, bar.: WMMN WWVA  
 NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WTAM WCKY WHIO WIRE WMAQ  
 CBS-Popeye the Sailor: WKRC WFBM WHAS WSMK (sw-9.59-11.83)  
 KMOX-Renrow of the Mounted WAVE-Round the Town  
 WCPO-Post Homefinders  
 WGBF-Tarzan, sketch  
 WGN-Romance in Melody  
 WLAC-Church of Christ  
 WOWO-Thank You, Stusia  
 WSAI-Gov. Davey  
 WSM-Fanny Rose Shore

**6:30 EST 5:30 CST**  
 CBS-To be announced: WWVA WHAS  
 CBS-Goose Creek Parson: WKRC (sw-11.83-9.59)

**NBC-HORLICK'S MALTED**  
 Milk Presents Lum & Abner, sketch; Norris (Abner) Goff: WLW WENR WSM  
 NBC-Edwin C. Hill, commentator: WCKY WMAQ WIRE  
 KDKA-Singing Seven  
 KMOX-The Wisecracker  
 WCPO-Merchants' Bulletins  
 WFBM-Bohemians  
 WGBF-Hoffman's Boys Club  
 WGN-Lone Ranger  
 WHIO-Si Burick; Dance Music  
 WMMN-Baseball Scores  
 WOWO-Singing Salesmen  
 WSAI-Billy Snider's Orch.  
 WTAM-Hot Dates in Music  
 WWVA-Royal Serenaders

**6:45 EST 5:45 CST**  
 CBS-Boake Carter, commentator: KMOX WKRC WHAS (sw-11.83-9.59)  
 NBC-GOODYEAR TIRE & Rubber Co. Presents Literary Digest Nationwide Poll Results; John B. Kennedy, commentator: WTAM  
 NBC-Charles Sears, tr.: WCKY Sports: WIRE WSAI  
 KDKA-Dan & Sylvia  
 WCPO-Benny Goodman's Orch.  
 WENR-Totten on Baseball  
 WFBM-News  
 WGBF-Club Time  
 WHIO-News; Weather; Music  
 WLAC-Sons of the Pioneers  
 WLW-Singin' Sam (NBC)  
 WMAQ-Keith Beecher's Orch.  
 WMMN-Movie Reporter  
 WSM-Dinner Concert  
 WWVA-Parade of the Stars

**7:00 EST 6:00 CST**  
 NBC-Concert: Jessca Dragonette, sop.; Rosario Bourdon's Orch.: WEAFF WHIO WTAM WGY WSAI WMAQ (sw-9.53)  
 CBS-Flying Red Horse Tavern; Walter Woolfe King, m.c.; Joan Marsh, songs; Lyn Murray & His Tavern Singers; Lenny Hayton's Orch.; Guests: WABC WHAS WKRC WBBM KMOX WJR WFBM (sw-6.06-11.83)  
 NBC-Irene Rich: WJZ WAVE KDKA WSM WLS WHAM WCKY WIRE (sw-11.87)  
 CBS-Bernhardt Thall's Orch.: WLAC  
 MBS-Time Flies with Hawks: WLW WGN  
 WCPO-Secretary Hawkins  
 WMMN-Organ Reveries  
 WWVA-These Three

**7:15 EST 6:15 CST**  
 NBC-Singin' Sam: WJZ WHAM KDKA WLS (sw-11.87)  
 NBC-To be announced: WAVE WCKY-Paths of Memory  
 WCPO-Waltz Time  
 WIRE-Buccaneers  
 WSM-Musical Prgm.  
 WMMN-Happy Havlichek  
 WWVA-Rubinoff, violinist  
**7:30 EST 6:30 CST**  
 CBS-Broadway Varieties; Oscar Shaw m.c.; Carmela Ponselle, mezzo-sop.; Elizabeth Lennox; Victor Arden's Orch. & Guests: WABC WHAS KMOX WKRC WJR WBBM WFBM (sw-11.83-6.06)  
 NBC-Death Valley Days, drama: WJZ KDKA WLS WHAM WLW (sw-11.87)  
 WAVE-To be announced  
 WCPO-Sport Review  
 WGN-Ozzie Nelson's Orch.  
 WGY-Farm Forum  
 WIRE-Top Tunes of the Day  
 WLAC-Carefree Capers  
 WMMN-Rubinoff, violinist  
 WSM-Red Grange Scbre Predictions  
 WWVA-Musical Varieties

**7:45 EST 6:45 CST**  
 WAVE-To be announced  
 WCPO-Bricker  
 WGBF-Regular Fellows  
 WLAC-Laff Parade  
 WMMN-Invitation to the Dance  
 WSM-Francis Craig's Orch.  
 WWVA-Dance Orch.  
**8:00 EST 7:00 CST**  
 NBC-Fred Waring's Orch.; Rosemary Lane: WJZ WHAM KDKA WAVE WSM WLW WLS (sw-11.87)  
 CBS-Hollywood Hotel; Dick Powell; Anne Jamison, sop.; Frances Langford, Igor Gorin, bar.; Raymond Paige's Orch.: Kay Francis & Geo. Brent in "Give Me Your Heart." Guest: WABC WFBM WBBM WHAS KMOX WKRC WJR WLAC (sw-11.83-6.06)

**8:15 EST 7:15 CST**  
 WGN-Horace Heidt's Orch.  
 WHIO-Claude Hoagland's Orch.  
 WIRE-Gilbert Mershon  
 WWVA-Family Album  
**8:30 EST 7:30 CST**  
 NBC-To be announced: WJZ WHAM KDKA WCKY WAVE WENR WHIO WIRE (sw-11.87)  
 NBC-Court of Human Relations, drama: WEAFF WTAM WGY WMAQ (sw-9.53)  
 WCPO-Football; Xavier vs. Univ. of Kentucky  
 WGN-Behind the Camera Lines  
 WLW-Heatrolatoun Herald  
 WMMN-Dance Tunes  
 WSAI-Barney Rapp's Orch.  
 WSM-To be announced  
 WWVA-News  
**8:45 EST 7:45 CST**  
 WCKY-Rubinoff, violinist  
 WMMN-Roma Noble  
 WSAI-Your Comaunity  
 WWVA-Plantation Echoes  
**9:00 EST 8:00 CST**  
 NBC-Vivian Della Chiesa, sop.: WJZ KDKA WENR WHAM WCKY (sw-6.14)  
 CBS-CHESTERFIELD CIGARETTES Presents; Andre Kostelanetz' Orch.; Kay Thompson; Ray Heatherton; Rhythm Singers; David Ross: WABC WKRC WBBM WHAS WOWO WJR WFBM WLAC WMMN KMOX (sw-6.12-6.06)  
*Bojanoles of Harlem: A Star Fell Out of Heaven; Rumba, Cuban Swing; Louisiana; Medlow, (A) You Are Free, (B) Sing, Sing, Sing, (C) I Get a Kick Out of You; Tango, Where Are You My Heart; Night in Manhattan; Weary Blues*  
 NBC-First Nighter, drama: Don Ameche: WEAFF WSM WAVE WGY WTAM WMAQ WLW (sw-9.53)  
 WGN-Republican Volunteers  
 WHIO-Console Novelties  
 WIRE-Club Cabana  
 WSAI-Concert Hall  
**9:15 EST 8:15 CST**  
 WHIO-To be announced  
 WIRE-Vivian Della Chiesa, sop. (NBC)  
 WSAI-News  
**9:30 EST 8:30 CST**  
 NBC-Roy Campbell's Royalists: WJZ WSAI WENR WHIO WHAM  
 CBS-March of Time: WABC KMOX WKRC WFBM WBBM WJR (sw-6.12-6.06)  
 NBC-Red Grange interviews football coaches: WEAFF WTAM WAVE WMAQ WGY WLW (sw-9.53)  
 KDKA-W.P.A. Music  
 WGBF-To be announced  
 WGN-Freddy Martin's Orch.  
 WHAS-Herbert Koch, organist  
 WLAC-Sports  
 WMMN-News  
 WOWO-Rubinoff, violinist  
 WSAI-Don Mario's Orch.  
 WSM-Super Songsters

**9:45 EST 8:45 CST**  
 NBC-Singing Symphony: WEAFF WMAQ (sw-9.53)  
 CBS-Jimmie Brierly, tr.: WABC WMMN WOWO WLAC (sw-6.12)  
 NBC-Elza Schallert Reviews; Movie Preview: WJZ KDKA WIRE WHIO WENR WHAM WCKY (sw-6.14)  
 Rubinoff, violinist: WHAS WJR WFBM WHIO  
 KMOX-News & Sports  
 WAVE-Geraldine Thompson & Clifford Shaw  
 WBBM-Super Songsters  
 WLW-Hot Dates in Music  
 WGN-Ozzie Nelson's Orch.  
 WGY-Gypsy Trail  
 WKRC-Rhythm Revue  
 WLW-Vincent Traver's Orch.  
 WTAM-Rhythm Revue  
**10:00 EST 9:00 CST**  
 NBC-Amos 'n' Andy: WSM WLW WMAQ WTAM  
 CBS-Wm. Hard, political commentator: WOWO WMMN WBBM WSMK WWVA WFBM WKRC WJR

NBC-Waltz Time, Frank Munn, tr.; Abe Lyman's Orch.: WEAFF WTAM WMAQ WGY WSAI (sw-9.53)  
 WCKY-Melody Lane  
 WCPO-Dance Orch.  
 WGN-News; Sports Shots  
 WHIO-Harry Kalb's Orch.  
 WIRE-Home Town Frolics  
 WMMN-Don McWorter's Orch.  
 WWVA-Swing Time

**8:15 EST 7:15 CST**  
 WGN-Horace Heidt's Orch.  
 WHIO-Claude Hoagland's Orch.  
 WIRE-Gilbert Mershon  
 WWVA-Family Album  
**8:30 EST 7:30 CST**  
 NBC-To be announced: WJZ WHAM KDKA WCKY WAVE WENR WHIO WIRE (sw-11.87)  
 NBC-Court of Human Relations, drama: WEAFF WTAM WGY WMAQ (sw-9.53)  
 WCPO-Football; Xavier vs. Univ. of Kentucky  
 WGN-Behind the Camera Lines  
 WLW-Heatrolatoun Herald  
 WMMN-Dance Tunes  
 WSAI-Barney Rapp's Orch.  
 WSM-To be announced  
 WWVA-News  
**8:45 EST 7:45 CST**  
 WCKY-Rubinoff, violinist  
 WMMN-Roma Noble  
 WSAI-Your Comaunity  
 WWVA-Plantation Echoes  
**9:00 EST 8:00 CST**  
 NBC-Vivian Della Chiesa, sop.: WJZ KDKA WENR WHAM WCKY (sw-6.14)  
 CBS-CHESTERFIELD CIGARETTES Presents; Andre Kostelanetz' Orch.; Kay Thompson; Ray Heatherton; Rhythm Singers; David Ross: WABC WKRC WBBM WHAS WOWO WJR WFBM WLAC WMMN KMOX (sw-6.12-6.06)  
*Bojanoles of Harlem: A Star Fell Out of Heaven; Rumba, Cuban Swing; Louisiana; Medlow, (A) You Are Free, (B) Sing, Sing, Sing, (C) I Get a Kick Out of You; Tango, Where Are You My Heart; Night in Manhattan; Weary Blues*  
 NBC-First Nighter, drama: Don Ameche: WEAFF WSM WAVE WGY WTAM WMAQ WLW (sw-9.53)  
 WGN-Republican Volunteers  
 WHIO-Console Novelties  
 WIRE-Club Cabana  
 WSAI-Concert Hall  
**9:15 EST 8:15 CST**  
 WHIO-To be announced  
 WIRE-Vivian Della Chiesa, sop. (NBC)  
 WSAI-News  
**9:30 EST 8:30 CST**  
 NBC-Roy Campbell's Royalists: WJZ WSAI WENR WHIO WHAM  
 CBS-March of Time: WABC KMOX WKRC WFBM WBBM WJR (sw-6.12-6.06)  
 NBC-Red Grange interviews football coaches: WEAFF WTAM WAVE WMAQ WGY WLW (sw-9.53)  
 KDKA-W.P.A. Music  
 WGBF-To be announced  
 WGN-Freddy Martin's Orch.  
 WHAS-Herbert Koch, organist  
 WLAC-Sports  
 WMMN-News  
 WOWO-Rubinoff, violinist  
 WSAI-Don Mario's Orch.  
 WSM-Super Songsters

**9:45 EST 8:45 CST**  
 NBC-Singing Symphony: WEAFF WMAQ (sw-9.53)  
 CBS-Jimmie Brierly, tr.: WABC WMMN WOWO WLAC (sw-6.12)  
 NBC-Elza Schallert Reviews; Movie Preview: WJZ KDKA WIRE WHIO WENR WHAM WCKY (sw-6.14)  
 Rubinoff, violinist: WHAS WJR WFBM WHIO  
 KMOX-News & Sports  
 WAVE-Geraldine Thompson & Clifford Shaw  
 WBBM-Super Songsters  
 WLW-Hot Dates in Music  
 WGN-Ozzie Nelson's Orch.  
 WGY-Gypsy Trail  
 WKRC-Rhythm Revue  
 WLW-Vincent Traver's Orch.  
 WTAM-Rhythm Revue  
**10:00 EST 9:00 CST**  
 NBC-Amos 'n' Andy: WSM WLW WMAQ WTAM  
 CBS-Wm. Hard, political commentator: WOWO WMMN WBBM WSMK WWVA WFBM WKRC WJR

**10:15 EST 9:15 CST**  
 NBC-George R. Holmes, news: WEAFF (sw-9.53)  
 NBC-(News, WJZ only); King's Jesters: WJZ WHAM  
 CBS-Joe Reichman's Orch.: WABC News: WIRE WCKY  
 KDKA-News & Sports  
 WAVE-To be announced  
 WENR-Keith Beecher's Orch.  
 WGY-News; Musical Prgm.  
 WHAS-Dance Time  
 WHIO-Governor Davey  
 WLAC-Around the Town  
 WSAI-Gov. Davey  
**10:30 EST 9:30 CST**  
 NBC-(News, WEAFF only); Jesse Crawford, organist: WEAFF WMAQ WIRE WGY (sw-9.53)  
 CBS-Guy Lombardo's Orch.: WABC KMOX WMMN WFBM WLAC  
 NBC-Leon Navara's Orch.: WJZ WHAM WSM WSAI  
 MBS-Kay Kyser's Orch.: WGN WLW  
 News: WGBF WBBM WENR WHAS  
 KDKA-Dance Orch.  
 WAVE-Melody Road  
 WCKY-Taxi Cab Night Club  
 WHIO-To be announced  
 WJR-Songs You Remember  
 WKRC-Clyde Tras's Orch.  
 WOWO-Dance Hour  
**10:45 EST 9:45 CST**  
 NBC-Jesse Crawford, organist: WCKY  
 CBS-Guy Lombardo's Orch.: WKRC WHAS  
 KMOX-Hot Dates in Music  
 WAVE-Leon Navara's Orch.  
 WBBM-Herbie Kay's Orch.  
 WCPO-Moods  
 WENR-Dance Orch.

**10:15 EST 9:15 CST**  
 NBC-George R. Holmes, news: WEAFF (sw-9.53)  
 NBC-(News, WJZ only); King's Jesters: WJZ WHAM  
 CBS-Joe Reichman's Orch.: WABC News: WIRE WCKY  
 KDKA-News & Sports  
 WAVE-To be announced  
 WENR-Keith Beecher's Orch.  
 WGY-News; Musical Prgm.  
 WHAS-Dance Time  
 WHIO-Governor Davey  
 WLAC-Around the Town  
 WSAI-Gov. Davey  
**10:30 EST 9:30 CST**  
 NBC-(News, WEAFF only); Jesse Crawford, organist: WEAFF WMAQ WIRE WGY (sw-9.53)  
 CBS-Guy Lombardo's Orch.: WABC KMOX WMMN WFBM WLAC  
 NBC-Leon Navara's Orch.: WJZ WHAM WSM WSAI  
 MBS-Kay Kyser's Orch.: WGN WLW  
 News: WGBF WBBM WENR WHAS  
 KDKA-Dance Orch.  
 WAVE-Melody Road  
 WCKY-Taxi Cab Night Club  
 WHIO-To be announced  
 WJR-Songs You Remember  
 WKRC-Clyde Tras's Orch.  
 WOWO-Dance Hour  
**10:45 EST 9:45 CST**  
 NBC-Jesse Crawford, organist: WCKY  
 CBS-Guy Lombardo's Orch.: WKRC WHAS  
 KMOX-Hot Dates in Music  
 WAVE-Leon Navara's Orch.  
 WBBM-Herbie Kay's Orch.  
 WCPO-Moods  
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**10:15 EST 9:15 CST**  
 NBC-George R. Holmes, news: WEAFF (sw-9.53)  
 NBC-(News, WJZ only); King's Jesters: WJZ WHAM  
 CBS-Joe Reichman's Orch.: WABC News: WIRE WCKY  
 KDKA-News & Sports  
 WAVE-To be announced  
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 WGY-News; Musical Prgm.  
 WHAS-Dance Time  
 WHIO-Governor Davey  
 WLAC-Around the Town  
 WSAI-Gov. Davey  
**10:30 EST 9:30 CST**  
 NBC-(News, WEAFF only); Jesse Crawford, organist: WEAFF WMAQ WIRE WGY (sw-9.53)  
 CBS-Guy Lombardo's Orch.: WABC KMOX WMMN WFBM WLAC  
 NBC-Leon Navara's Orch.: WJZ WHAM WSM WSAI  
 MBS-Kay Kyser's Orch.: WGN WLW  
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 KDKA-Dance Orch.  
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NBC-George R. Holmes, news: WEAFF (sw-9.53)  
 NBC-(News, WJZ only); King's Jesters: WJZ WHAM  
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 CBS-Guy Lombardo's Orch.: WABC KMOX WMMN WFBM WLAC  
 NBC-Leon Navara's Orch.: WJZ WHAM WSM WSAI  
 MBS-Kay Kyser's Orch.: WGN WLW  
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**10:15 EST 9:15 CST**  
 NBC-George R. Holmes, news: WEAFF (sw-9.53)  
 NBC-(News, WJZ only); King's Jesters: WJZ WHAM  
 CBS-Joe Reichman's Orch.: WABC News: WIRE WCKY  
 KDKA-News & Sports  
 WAVE-To be announced  
 WENR-Keith Beecher's Orch.  
 WGY-News; Musical Prgm.  
 WHAS-Dance Time  
 WHIO-Governor Davey  
 WLAC-Around the Town  
 WSAI-Gov. Davey  
**10:30 EST 9:30 CST**  
 NBC-(News, WEAFF only); Jesse Crawford, organist: WEAFF WMAQ WIRE WGY (sw-9.53)  
 CBS-Guy Lombardo's Orch.: WABC KMOX WMMN WFBM WLAC  
 NBC-Leon Navara's Orch.: WJZ WHAM WSM WSAI  
 MBS-Kay Kyser's Orch.: WGN WLW  
 News: WGBF WBBM WENR WHAS  
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 NBC-(News, WEAFF only); Jesse Crawford, organist: WEAFF WMAQ WIRE WGY (sw-9.53)  
 CBS-Guy Lombardo's Orch.: WABC KMOX WMMN WFBM WLAC  
 NBC-Leon Navara's Orch.: WJZ WHAM WSM WSAI  
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 CBS-Guy Lombardo's Orch.: WKRC WHAS  
 KMOX-Hot Dates in Music  
 WAVE-Leon Navara's Orch.  
 WBBM-Herbie Kay's Orch.  
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 WENR-Dance Orch.

**10:15 EST 9:15 CST**  
 NBC-George R. Holmes, news: WEAFF (sw-9.53)  
 NBC-(News, WJZ only); King's Jesters: WJZ WHAM  
 CBS-Joe Reichman's Orch.: WABC News: WIRE WCKY  
 KDKA-News & Sports  
 WAVE-To be announced  
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 WLAC-Around the Town  
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**10:30 EST 9:30 CST**  
 NBC-(News, WEAFF only); Jesse Crawford, organist: WEAFF WMAQ WIRE WGY (sw-9.53)  
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**10:45 EST 9:45 CST**  
 NBC-Jesse Crawford, organist: WCKY  
 CBS-Guy Lombardo's Orch.: WKRC WHAS  
 KMOX-Hot Dates in Music  
 WAVE-Leon Navara's Orch.  
 WBBM-Herbie Kay's Orch.  
 WCPO-Moods  
 WENR-Dance Orch.

WGBF-Boxing Matches  
 WTAM-Brad & Al  
**11:00 EST 10:00 CST**  
 CBS-Goose Creek Parson: WFBM WHAS KMOX WLAC  
 NBC-Henry Busse's Orch.: WEAFF WMAQ WAVE WSM WTAM  
 WGY WIRE WCKY WHIO (sw-9.53)  
 CBS-Frank Dailey's Orch.: WABC WSMK WOWO WJR  
 NBC-Shandor, violinist; Paul Martel's Orch.: WJZ WSAI WIRE  
 Dance Orch.: WGN WENR  
 KDKA-DX Club  
 WBBM-Givot's Radio Circus  
 WHAM-Michael Covert's Orch.  
 WKRC-News  
 NBC-Paul Sullivan News R'm  
 WMMN-Swing Time

**11:15 EST 10:15 CST**  
 CBS-Frank Dailey's Orch.: WHAS WMMN KMOX WLAC WKRC  
 KDKA-Leroy Bradley's Orch.  
 WFBM-News  
 WHAM-Paul Martel's Orch.  
 WLW-Barney Rapp's Orch.  
**11:30 EST 10:30 CST**  
 NBC-Bobby Grayson's Orch.: WJZ WHAM WENR KDKA (sw-6.14)  
 CBS-Artie Shaw's Orch.: WABC WMMN WHAS WJR WBBM  
 WKRC WFBM WSMK WLAC  
 NBC-Keith Beecher's Orch.: WEAFF WCKY WIRE WTAM  
 WMAQ WHIO WGY WAVE (sw-9.53)  
 MBS-Horace Heidt's Orch.: WGN WSAI  
 KMOX-News  
 WLW-Organ and Poems  
 WOWO-Maury Cross' Orch.  
 WSM-Dance Orch.

**11:45 EST 10:45 CST**  
 KMOX-Artie Shaw's Orch.  
 WAVE-Wingy Manone's Orch.  
 WCKY-Slumber Hour  
 WGBF-Colonial Club  
**12:00 EST 11:00 CST**  
 NBC-King's Jesters: WMAQ WIRE  
 CBS-Nocturne: WBBM KMOX  
 NBC-Fletcher Henderson's Orch.: WENR WHIO WAVE WSM  
 WSAI  
 WFBM-Louie Lowe's Orch.  
 WGBF-Coral Room  
 WGN-Ted Fiorito's Orch.  
 WHAS-Dance Orch.  
 WJR-Songs You Remember  
 WLW-Wayside Waterfront  
 WOWO-Dance Hour  
 WLAC-Malcolm Tate, organist

**11:45 EST 10:45 CST**  
 KMOX-Artie Shaw's Orch.  
 WAVE-Wingy Manone's Orch.  
 WCKY-Slumber Hour  
 WGBF-Colonial Club  
**12:00 EST 11:00 CST**  
 NBC-King's Jesters: WMAQ WIRE  
 CBS-Nocturne: WBBM KMOX  
 NBC-Fletcher Henderson's Orch.: WENR WHIO WAVE WSM  
 WSAI  
 WFBM-Louie Lowe's Orch.  
 WGBF-Coral Room  
 WGN-Ted Fiorito's Orch.  
 WHAS-Dance Orch.  
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 KMOX-Artie Shaw's Orch.  
 WAVE-Wingy Manone's Orch.  
 WCKY-Slumber Hour  
 WGBF-Colonial Club  
**12:00 EST 11:00 CST**  
 NBC-King's Jesters: WMAQ WIRE  
 CBS-Nocturne: WBBM KMOX  
 NBC-Fletcher Henderson's Orch.: WENR WHIO WAVE WSM  
 WSAI  
 WFBM-Louie Lowe's Orch.  
 WGBF-Coral Room  
 WGN-Ted Fiorito's Orch.  
 WHAS-Dance Orch.  
 WJR-Songs You Remember  
 WLW-Wayside Waterfront  
 WOWO-Dance Hour  
 WLAC-Malcolm Tate, organist

# Friday

September 25



Ray Heatherton  
 See 9 p.m. EST (8 CST)

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WJZ-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-850	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WLW-Johnny Lewis' Orch.  
 WMMN-Time & Weather  
 WTAM-Midnight Revue  
**12:15 EST 11:15 CST**  
 CBS-Austin Mack's Orch.: KMOX WBBM  
 WAVE-Wingy Manone's Orch.  
 WGBF-Brown Derby  
 WMAQ-Gentlemen of Rhythm.  
**12:30 EST 11:30 CST**  
 NBC-When Day Is Done: WIRE WMAQ  
 CBS-Mark Fisher's Orch.: WFBM WBBM  
 NBC-Jimmie Grier's Orch.:



# Saturday

September 25



Sally Foster  
See 8:30 p.m. EST (7:30 CST)

## Network Changes

Poetic Strings, formerly 10:45 a.m. Wednesday, now CBS 12:15 p.m. EST (11:15 a.m. CST).  
Rhythm Parade, formerly 12:15 p.m. Monday, now NBC 1:30 p.m. EST (12:30 CST).  
Professor Quiz, formerly CBS 8:30 p.m., now NBC 6:30 p.m. EST (5:30 CST).  
Ink Spots, quartet, formerly 10 p.m., now NBC 10:15 p.m. EST (9:15 CST).

## News

8:55 a.m.—CBS-WHAS  
9:00 a.m.—NBC-WAVE-WCKY  
5:30 p.m.—NBC-WENR-WSM  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

10:30 a.m.—Concert Hall: CBS-WHAS  
9:30 p.m.—Stringtime: NBC-WEAF

## Comedy

4:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

## Talks

5:45 p.m.—Art of Living: NBC-WTAM

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Lyric Serenade: (sw-21.52)  
NBC-Δ Morn. Devotions: WSAI  
KMOX-Home Folks' Hour  
WTAM-News; Shero Trio  
WWVA-Cowboy Loye's Blue Bonnet Boys  
WGN-Good Morn. Prgm.  
WKRC-Breakfast Express  
WLS-News, Julian Bentley  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Wake Up Melodies  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Good Morning Melodies: WTAM  
NBC-Dick Leibert, organist: WSAI  
Musical Clock: WMMN WCKY  
KDKA-News  
WCPO-Old Time Tunes  
WGN-Golden Hour  
WLS-Pat Buttram & Boys  
WLW-Δ Morn. Devotions

**7:30 EST 6:30 CST**  
CBS-Lyn Murray, songs: (sw-21.52)  
NBC-Cheerio: WTAM WCKY  
WLW  
Musical Clock: WSM WCPO  
KMOX-Markets; News  
WFBM-Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morn. Devotions  
WLAC-News & Melodies  
WLS-Jr. Broadcasters Club  
WMMN-Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial

**7:45 EST 6:45 CST**  
CBS-Oleanders: (sw-21.52)  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Tommy Tanner, Hoosier Sodbusters  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
NBC-Streamliners: WCKY  
CBS-Fred Feibel, organist: WHAS  
WSMK WKRC KMOX (sw-21.52)  
★ NBC-Breakfast Club: WSM  
KDKA WSAI WAVE (sw-21.54)  
News: WLAC WLW WWVA  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Hank Miller's Boys

**8:15 EST 7:15 CST**  
NBC-Streamliners; Orch.: WHIO  
CBS-Fred Feibel, organist: WOWO  
WMMN  
WCPO-Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodens  
WLW-Lee Erwin, organist  
WTAM-Animal Protective League  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell, songs: WSMK WKRC WHAS WMMN  
WOWO (sw-21.52)  
KMOX-Tick Tock Revue  
WCPO-Popular Varieties  
WGN-Good Morning  
WLW-Dance Rhythm

**8:45 EST 7:45 CST**  
NBC-Mellow Moments; News: WSMK WHAS WKRC WOWO  
(sw-21.52)  
WGBF-Timely Topics  
WLW-Academy of Medicine  
WMMN-Δ Morning Devotions

**9:00 EST 8:00 CST**  
NBC-News; Charioteers: WMAQ  
WHIO WCKY WAVE  
CBS-Δ Rabbi Stephen S. Wise, "A Yom Kippur Message": WHAS WSMK WMMN WOWO  
(sw-21.52)  
News: WFBM WSM  
KDKA-News; Music  
KMOX-H. W. Flannery in Views on News  
WCPO-Del Sarto' Orch.  
WGN-Morning Melodies  
WIRE-Old Fashioned Hymns  
WKRC-Salvation Army Prgm.  
WLS-Jolly Joe's Jr. Stars  
WLW-Rex Griffith & Organ  
WSAI-Δ Church Forum  
WTAM-News; Shero Trio  
WWVA-Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-Walter Blaufuss' String Ensemble: KDKA WLW (sw-15.21)  
CBS-Δ Rabbi Stephen S. Wise, "A Yom Kippur Message": KMOX  
NBC-Vass Family: WIRE WSM  
WAVE WHIO WCKY WMAQ  
WCPO-Alfred Duncan's Orch.  
WFBM-Timely Varieties  
WGBF-City Court  
WSAI-Kay Kyser's Orch.  
WTAM-Health & Home

**9:30 EST 8:30 CST**  
NBC-Harold Nagel's Orch.: WIRE  
WTAM WCKY  
CBS-Let's Pretend; children's prgm.: WKRC WOWO WFBM  
WHAS WSMK WMMN (sw-21.52)  
NBC-Josh Higgins of Finchville: WSM WAVE KDKA WLW  
(sw-15.21)  
KMOX-The Corn Huskers  
WCPO-Morning Serenade  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Winnie, Lou & Sally  
WMAQ-Morn. Melodies  
WSAI-Round House Boys  
WWVA-Coin Entertainers

**9:45 EST 8:45 CST**  
NBC-Originalities: WSM WMAQ  
WLW KDKA WAVE (sw-15.21)  
KMOX-Fascinating Melodies  
WGN-Making of the Constitution  
WLAC-The Pioneers  
WLS-Morning Homemakers  
WSAI-News

**10:00 EST 9:00 CST**  
NBC-Herman & Banta, songs & patter: WMAQ WLW  
KMOX-Better Film Council  
WAVE-Δ Devotional Service  
WCPO-Dot Club News  
WGN-Friendly Neighbor's House Party  
WSAI-Mary Etta Vore, organist  
WWVA-Hoosier Merrymakers & Grandpa Jones

**10:15 EST 9:15 CST**  
NBC-Sweethearts of the Air: WCKY WSM WAVE WIRE  
WHIO (sw-15.33)  
NBC-Cadets Quartet: WSAI  
WMAQ  
KMOX-Musical Prgm.  
WCPO-Kiddies Radio Club  
WGN-Rhythm Rambles  
WKRC-Woman's Hour  
WLS-Smoky's Fire Stories  
WLW-Virginians, quartet  
WTAM-The Tinker Kids

**10:30 EST 9:30 CST**  
NBC-Mystery Chef: WCKY  
WHIO WAVE WTAM (sw-15.33)  
CBS-Concert Hall: WLAC WFBM  
WHAS WKRC WMMN KMOX  
(sw-21.52)  
NBC-Bill Krenz' Orch.: WMAQ  
WLW  
WGN-Chubby Kane  
WIRE-Tuneful Topics  
WLS-The Bergstroms  
WOWO-Markets  
WSAI-Dick Barry  
WSM-Home Makers Chat  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-Bill Krenz' Orch.: KDKA  
(sw-15.21)  
NBC-The Manhattans Orch.: WSM  
WCKY WHIO WAVE WTAM  
(sw-15.33)  
WCPO-News  
WGBF-School for Brides  
WGN-Len Salvo, organist  
WIRE-Lone Star Boys  
WLS-Ralph Emerson, organist  
WOWO-Old Timers  
WSAI-Treasure Chest  
WWVA-Chuck & Don

**11:00 EST 10:00 CST**  
NBC-Genia Fonariova, sop.: WLW  
CBS-Larry Vincent, songs: KMOX  
WHAS WKRC WSMK WFBM  
WMMN (sw-21.52-9.59)  
NBC-Chasin's Music Series: WSM  
WMAQ WCKY WTAM WAVE  
WIRE (sw-15.33)  
Mr. & Mrs.: WGBF WOWO  
KDKA-News  
WCPO-Concert Hour  
WGN-Painted Dreams, sketch  
WHIO-Opportunity Speaks  
WLAC-News; Popeye Club  
WLS-Musical Roundup  
WSAI-Household Hints  
WWVA-Kiddie Prgm.

**11:15 EST 10:15 CST**  
CBS-Oriente: KMOX WSMK  
WHAS WKRC WLAC WFBM  
(sw-21.52-9.59)  
Markets; News: WLS WLW  
KDKA-Luncheon Dance  
WGN-Mark Love, basso  
WHIO-Chasin's Music Series  
WMMN-Little Sammy Ash

**11:30 EST 10:30 CST**  
NBC-Words & Music: WMAQ  
WAVE KDKA WSM (sw-15.21)  
CBS-Geo. Hall's Orch.: WHAS  
WMMN WSMK WFBM WLAC  
WOWO (sw-21.52-9.59)  
NBC-Merry Madcaps; Orch.: WIRE  
WCKY WHIO  
KMOX-Lets Compare Notes  
WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WKRC-Woman's Hour  
WLS-Rocky & Ted  
WLW-Old Fashioned Girl  
WSAI-Steven Merrell; Organ

WTAM-Federal Adult Education  
WWVA-Rhythm Rangers  
**11:45 EST 10:45 CST**  
CBS-Geo. Hall's Orch.: KMOX  
WKRC  
WGBF-Variety Prgm.  
WGN-Melody Time  
WLS-Old Kitchen Kettle  
WLW-Words & Music (NBC)  
WMMN-Farm Prgm.  
WSAI-Dance Orch.  
WTAM-Noonday Resume



**12:00 EST 11:00 CST**  
NBC-Rex Battle's Concert Ensemble: WTAM (sw-15.33)  
CBS-Jack Shannon, tr.: KMOX  
WFBM WWVA (sw-15.27-9.59)  
NBC-Old Skipper's Radio Gang: WSM WMAQ WLW WAVE  
News: WCKY WMMN WHIO  
KDKA-Luncheon Dance  
WCPO-Noon-day Rhythms  
WGBF-Audition for Young Folks  
WGN-June Baker, home management  
WHAS-The Strollers  
WIRE-Safety Club  
WKRC-News; Tune Time  
WLAC-Garden & Home Prgm.  
WOWO-Home Folks Frolic

**12:15 EST 11:15 CST**  
NBC-Rex Battle's Ensemble: WCKY WHIO  
CBS-Poetic Strings: WHAS WLAC  
WMMN WKRC KMOX WFBM  
(sw-9.59-15.27)  
KDKA-Slim & Jack  
WGN-Melody Time  
WLS-Closing Grain Markets  
WOWO-News  
WSAI-Darktown Meeting Time  
WTAM-At the Exposition  
WWVA-Stock Quotations; News

**12:30 EST 11:30 CST**  
NBC-Concert Miniature: WHIO  
WCKY WTAM (sw-15.33)  
CBS-Buffalo Presents: WKRC  
WHAS WLAC WFBM KMOX  
WOWO (sw-15.27-9.59)  
NBC-Farmer's Union Prgm.: WAVE  
WMAQ KDKA WSM (sw-15.21)  
WCPO-Man on the Street  
WGN-Markets; Δ Midday Service  
WIRE-Farm Hour  
WLS-News; markets; weather  
WLW-News & Financial Notes  
WMMN-Inquiring Reporter  
WSAI-Johnny Lewis' Orch.  
WWVA-Luncheon Club

**12:45 EST 11:45 CST**  
WCPO-Sam Lanin's Orch.  
WLS-Poultry Service Time  
WLW-Nat'l Grange Prgm.  
WMMN-Shopping Notes  
WSAI-Bide Dudley  
WSMK-Buffalo Presents (CBS)

**1:00 EST 12:00 CST**  
NBC-Chas. Stenross' Orch.: WHIO  
WTAM WCKY (sw-15.33)  
CBS-Al Roth's Syncopaters: WKRC  
KMOX WSMK WFBM WHAS  
WOWO (sw-15.27-9.59)  
WCPO-Luncheon Music  
WGBF-Church & School News  
WGN-Harold Turner, pianist  
WLAC-Luncheon Musicale  
WLS-Future Farmers Prgm.  
WMMN-Front Page Drama  
WSAI-California Ramblers  
WWVA-Mountain Boys

**1:15 EST 12:15 CST**  
MBS-Palmer House Ensemble: WGN  
WSAI  
KMOX-Magic Kitchen  
WFBM-Farm Bureau Prgm.  
WGBF-Markets; Farmer Purcell  
WIRE-News  
WLS-Home Talent Show  
WMMN-Al Roth's Orch. (CBS)  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
NBC-Whitney Ensemble: WAVE  
WLW WMAQ KDKA (sw-15.21)  
CBS-Madison Ensemble: WKRC  
WSMK WMMN (sw-15.27)  
NBC-Rhythm Parade: WTAM  
WCKY WIRE WHIO (sw-15.33)  
Savings Talk; Livestock Reports: WAVE  
WHAS  
News: WSM WCPO  
WFBM-Hoosier Farm Circle

WGN-Len Salvo, organist  
WLAC-Δ Church of Christ  
WLS-Weekly Livestock Market  
Review, Jim Clark  
WOWO-Maury Cross' Orch.  
WSAI-Ben Bernie's Orch.  
WWVA-Dr. Lamont

**1:45 EST 12:45 CST**  
CBS-Clyde Barrie, bar.: WKRC  
KMOX WSMK (sw-15.27)  
WAVE-Curly Fox' Fox Hunters  
WCPO-Dixieland Band  
WFBM-Downtown Chatter  
WGBF-Curbstone Reporter  
WGN-Blackstone String Trio  
WHAS-Mrs. Randolph, Shopping Guide  
WLS-Homemakers Prgm.  
WOWO-Howard Ropa  
WSM-Whitney Ensemble (NBC)  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Hollywood High Hatters  
Orch.: WLW WMAQ KDKA  
(sw-15.21)  
CBS-Football Souvenirs Prgm.: WKRC  
(sw-15.27)  
NBC-Varieties: WTAM WCKY  
WAVE WIRE WSM WHIO  
(sw-15.33)  
KMOX-Window Shoppers  
WFBM-Δ Midday Meditation  
WGN-Palmer House Ensemble  
WLS-Homemakers' Prgm  
WMMN-Studio Gang  
WSAI-Arthur Arturo's Orch.

**2:15 EST 1:15 CST**  
NBC-Gale Page, songs; Larry  
Larsen, organist: WLW WMAQ  
KDKA (sw-15.21)  
CBS-Duke-Colgate Football Game:  
WKRC WLAC WOWO WHAS  
WSMK (sw-15.27)  
KMOX-Barnyard Follies  
WCPO-Musical Matinee  
WFBM-News  
WGN-Len Salvo, organist  
WWVA-Parents & Teachers

**2:30 EST 1:30 CST**  
NBC-Weekend Revue: WIRE  
WTAM WCKY WAVE WSM  
(sw-15.33)  
CBS-Duke-Colgate Football Game:  
WVVA  
NBC-Walter Blaufuss' Orch.; Joe  
Parsons, basso: WMAQ KDKA  
WLW (sw-15.21)  
WCPO-Reds vs. Pittsburgh  
WFBM-Ferry Baker's Album  
WGBF-CCC No. 2553  
WGN-Doring Sisters & Piano  
WLS-Merry-Go-Round  
WOWO-Holiday Moods  
WSAI-Baseball Game

**2:45 EST 1:45 CST**  
WFBM-Football Game (CBS)  
WGN-Baseball; Chicago White  
Sox vs. St. Louis

**3:00 EST 2:00 CST**  
NBC-Herman Middleman's Orch.: WENR  
KDKA WLW (sw-15.21)  
WHIO-Baseball; Pittsburgh vs.  
Cincinnati  
WLAC-Aft. Melodies  
WMAQ-Week-End Revue (NBC)  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bonnet Boys

**3:15 EST 2:15 CST**  
KMOX-Dope from the Dug Out  
WMMN-Football Game (CBS)  
WSM-Vandorbilt vs. Murfreesboro  
Teachers

**3:30 EST 2:30 CST**  
NBC-Joan & the Escorts: KDKA  
WAVE WENR WLW (sw-15.21)  
NBC-Continental: WTAM WIRE  
WCKY WAVE (sw-15.33)  
KMOX-To be announced  
WMAQ-Tuneful Topics

**3:45 EST 2:45 CST**  
NBC-Davey Rose's Orch.: KDKA  
WENR WLW (sw-15.21)  
WGN-After the Ball Game  
WLW-Great Lakes Exposition  
WMAQ-Continental (NBC)

**4:00 EST 3:00 CST**  
NBC-Blue Room Echoes; Orch.:  
Soloists: WTAM WIRE WCKY  
WMAQ WHIO WAVE (sw-9.53)  
WWVA-Hoosier Merrymakers &  
Grandpa Jones

**4:15 EST 3:15 CST**  
NBC-Timothy Make Peace,  
sketch: WENR WLW  
KDKA-Hank Keene & Gang  
WGN-Pancho's Orch.

**4:30 EST 3:30 CST**  
NBC-Musical Adventures: WCKY  
WAVE WENR WHIO WSM  
CBS-Charlie Barnet's Orch.:  
WHAS WFBM WMMN WLAC  
WOWO (sw-15.27)  
NBC-Kaltenmeyer's Kindergarten,  
with Bruce Kamman & Merrill  
Fugit: WTAM WMAQ WLW  
(sw-9.53)

**4:45 EST 3:45 CST**  
NBC-Ruth & Ross, songs & patter:  
WAVE WCKY WIRE  
WENR WHIO  
CBS-Charles Barnet's Orch.: (sw-9.59)  
WCPO-Tango Tunes  
WGN-After the Ball Game  
WKRC-Musical Calendar

**5:00 EST 4:00 CST**  
NBC-Jesse Crawford, organist;  
Vocalist: WLW WENR  
CBS-Kaltenborn Edits the News  
WWVA WOWO WSMK WLAC  
WHAS WFBM WKRC (sw-11.83-9.59)  
NBC-Otto Thurn's Orch.: WIRE  
WAVE WHIO WCKY WMAQ  
WTAM (sw-9.53)  
KDKA-News  
WCPO-Gordon Bros.' Orch.  
WGBF-Novelty Trio  
WGN-Sally Jo Nelson, songs  
WMMN-Kleever Kiddie Klub  
WSAI-Rhythm in Latin

**5:15 EST 4:15 CST**  
CBS-Oleanders, male quartet:  
WLAC  
CBS-News of Youth: WWVA  
(sw-11.83-9.59)  
KDKA-Political Talk  
WCPO-Roy Wilson  
WFBM-Tea Time Tunes  
WGN-Afternoon Serenade  
WHAS-Melody Cruise  
WKRC-Link & Blose, piano duo  
WOWO-Green Bros. Orch.  
WSAI-Close Harmony

**5:30 EST 4:30 CST**  
NBC-News; Sonia Esson, contralto:  
WMAQ WAVE WSM  
WTAM WCKY WIRE WHIO  
(sw-9.53)  
CBS-Ann Leaf, organist: WWVA  
WLAC WSMK WOWO (sw-9.59)  
NBC-News; Noble Cain & A Cappella  
Choir: WENR  
CBS-Football Roundup; Eddie  
Dooley: WHAS KMOX (sw-11.83)

**5:45 EST 4:45 CST**  
CBS-News; Dream Avenue:  
WHAS WFBM KMOX  
NBC-The Art of Living; Dr. Norman  
Vincent Peale: WHIO  
WIRE WTAM WSM WAVE  
WMAQ (sw-9.53)  
CBS-Sports Resume, Paul Douglas:  
(sw-11.83)  
WCKY-Here's to You  
WENR-Totten on Baseball  
WGBF-News  
WGN-Aft. Serenade  
WKRC-Harmony Highways  
WLW-Alfred Gus Karger  
WMMN-Ananias Club  
WSAI-Red Barber  
WWVA-Front Page Drama

**6:00 EST 5:00 CST**  
NBC-Harold "Red" Grange, football  
comments & scores: WSM  
WMAQ WTAM WAVE WLW  
(sw-9.53)  
CBS-Patti Chapin, songs: WLAC  
WOWO KMOX WHAS WSMK  
WKRC (sw-9.59)  
NBC-Δ "Message of Israel," Rabbi  
Jonah B. Wise, guest speaker:  
WENR KDKA WCKY  
WIRE (sw-15.21)



## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WKCY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

MBS-Blackstone String Trio:  
WGN WSAI  
WCPO-Beach Combers  
WFBM-Bohemians  
WGBF-Mysterious Pianist  
WHIO-To be announced  
WMMN-News  
WVVA-Baseball Scores; News

**6:15 EST**      **5:15 CST**  
NBC-Message of Israel: WSM WSAI WAVE  
NBC-Heinie's Grenadiers: WIRE WMAQ WHIO (sw-9.53)  
CBS-Song Stylists: WHAS WOWO WMMN (sw-11.83-9.59)  
KMOX-Talks on Religion  
WCPO-Musical Echoes  
WLW-R. F. D. Hour  
WGN-Palmer House Ensemble  
WKRC-Sports; News  
WLAC-Church of Christ  
WTAM-Sportsman  
WVVA-Where to Go to Church

**6:30 EST**      **5:30 CST**  
NBC-Professor Quiz: WIRE WSM WHIO WCKY (sw-9.53)  
NBC-To be announced: WSAI  
CBS-Dinner Concert: WOWO WKRC KMOX WMMN WFBM WHAS WSMK (sw-11.83-9.59)  
KDKA-Jim McWilliams, prof.  
WAVE-Round the Town  
WCPO-Merchants' Bulletins  
WENR-Musical Grab Bag  
WGBF-Hoffman's Boys Club  
WGN-Dance Orch.  
WMAQ-To be announced  
WSM-Sunday School Lesson  
WTAM-Charles Stenross' Orch.  
WVVA-Bible School

**6:45 EST**      **5:45 CST**  
KMOX-Al Cameron and Joe Karnes  
WCPO-Secretary Hawkins  
WLW-Ralph Watkins' Orch.  
WFBM-News  
WGBF-Seroco Club  
WLAC-Sons of the Pioneers  
WTAM-Blue Barron's Orch.  
WVVA-Parade of the Stars

## Night

**7:00 EST**      **6:00 CST**  
NBC-Hildegard, songs; William Wires' Orch.: WEAF WHIO WGY WCKY WMAQ WTAM (sw-9.53)  
CBS-Saturday Night Swing: WABC WHAS WKRC WLAC KMOX WFBM WVVA WMMN WJR WSMK (sw-6.06-11.83)  
NBC-El Chico, Spanish Revue: WJZ WAVE WSM KDKA (sw-11.87)  
CN-Rev. Chas. E. Coughlin, talk: WLW WIRE WGN  
WBBM-George Givot's Circus  
WCPO-Galvano & Cortez  
WGN-Sports Review  
WHAM-Hank & Herb  
WLS-Prairie Ramblers & Patsy Montana  
WSAI-Band Plays On

**7:15 EST**      **6:15 CST**  
WCPO-Ray Noble's Orch.  
WGN-Rubinoff, violinist  
WLS-Roy Anderson, bar.  
WSAI-Headliners

**7:30 EST**      **6:30 CST**  
NBC-Jamboree Variety Prgm.: WEAF WTAM WGY WMAQ WCKY WIRE WHIO WAVE (sw-9.53)  
CBS-Columbia Workshop; Dir. of Irving Reis: WABC WVVA WHAS WJR WFBM WLAC WKRC WBBM KMOX WMMN (sw-11.83-6.06)  
NBC-Meredith Willson's Orch.: WJZ KDKA WHAM WSAI (sw-11.87)  
MBS-Sherlock Holmes: WGN WLW  
WCPO-Sport Review  
WLS-Barn Dance Party  
WSM-Delmore Brothers

**7:45 EST**      **6:45 CST**  
WCPO-Donnelly Bros.' Orch.  
WLS-Roy Anderson, bar.; Ralph Emerson, organist  
WSM-Musical Memory Time

**8:00 EST**      **7:00 CST**  
NBC-Ran Wilde's Orch.: WJZ KDKA WHAM WAVE (sw-11.87)

CBS-Bruna Castagna, contr.; Orch.: WABC WVVA WFBM KMOX WHAS WMMN (sw-11.83-6.06)  
WBBM-Herbie Kay's Orch.  
WCPO-Castle Farm Orch.  
WGN-News; Sports  
WJR-Rev. Charles E. Coughlin  
WKRC-To be announced  
WLAC-Sports  
WLS-Barn Dance Jamboree  
WLW-Don Bestor's Orch.  
WSAI-Maurice Spitalny's Orch.  
WSM-Hilltop Harmonizers

**8:15 EST**      **7:15 CST**  
WGN-Horace Heidt's Orch.  
WKRC-Clyde Trask's Orch.  
WLAC-Church of Hollywood  
WLS-Hilltoppers  
WSM-Francis Craig's Orch.

**8:30 EST**      **7:30 CST**  
★ NBC-ALKA-SELTZER PRESENTS the National Barn Dance; Henry Burr, Verne, Lee & Mary, Hoosier Hot Shots; Novelodians, male trio; Lucille Long; Sally Foster; Lula Belle & Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m.c.: WJZ WHAM KDKA WIRE WHIO WAVE WLS (sw-11.87)

★ NBC-The Chateau; Smith Bal-law, m.c.; Olsen & Johnson, guests; Victor Young's Orch.: WEAF WMAQ WTAM WLW WGY (sw-9.53)  
CBS-Salon Moderne: WABC WJR WVVA WFBM WLAC WBBM KMOX WMMN (sw-6.06-11.83)  
WCKY-Front Page Dramas  
WCPO-Football; U. C. vs. West Virginia  
WGN-Ted Fiorito's Orch.  
WHAS-Louisville Ensemble  
WSA-Music Hall  
WSM-Thank You Stusia

**8:45 EST**      **7:45 CST**  
★ Smiling Jack's Missouri Moun-taineers: WSM WCBM WPAD KMOX-Thank You, Stusia  
WCKY-Hit Tune Revue  
WJR-Musicale  
WKRC-Rubinoff, violinist

**9:00 EST**      **8:00 CST**  
★ CBS-Your Hit Parade & Sweepstakes; Harry Salter's Orch.; Edith Dick & Buddy Clark, vocalists: WABC WBBM WFBM WHAS KMOX WMMN WKRC WJR WLAC WVVA (sw-6.12-6.06)  
WGN-Joe Sanders' Orch.  
WSAI-Concert Hall  
WSM-Possum Hunters; Uncle Dave Macon; Gully Jumpers

**9:15 EST**      **8:15 CST**  
WGN-Ozzie Nelson's Orch.  
WSAI-News

**9:30 EST**      **8:30 CST**  
NBC-Jacques Fray's Orch.: WJZ WHAM WAVE KDKA WLW (sw-6.14)  
NBC-Stringtime: WEAF WHIO WTAM WCKY WGY WMAQ (sw-9.53)  
WGN-Dance Orch.  
WIRE-Rubinoff, violinist  
WLS-Hilltoppers & Red Foley  
WSAI-Great Lakes Band  
WSM-Dixie Liners

**9:45 EST**      **8:45 CST**  
WIRE-Stringtime (NBC)  
WLS-Henry Hornsbuckle; George Goebel & Four Hired Hands  
WSM-Curt Poulton; Missouri Mountaineers

**10:00 EST**      **9:00 CST**  
★ NBC-ALKA-SELTZER PRESENTS The Nat'l Barn Dance: WLW (also see 8:30 p.m.)  
CBS-Artie Shaw's Orch.: WABC WBBM WMMN WJR KMOX WKRC WFBM  
NBC-(News, WJZ only) Riley & Farley's Orch.: WJZ WHAM  
NBC-Clem McCarthy, sports: WEAF (sw-9.53)  
News: WIRE WCKY KDKA-News; Sports; Weather  
WAVE-Bob Crosby's Orch.  
WGY-News; Musical Prgm.  
WHAS-Here's to You  
WHIO-News; Weather; Scores; Harry Kalb's Orch.  
WLAC-Around the Town  
WLS-Nat'l Barn Dance  
WMAQ-Fletcher Henderson's Orch.  
WSAI-Mel Snyder's Orch.  
WSM-Honey Wilds; Fruit Jar Drinkers; Delmore Brothers  
WVVA-Swing Band

**10:15 EST**      **9:15 CST**  
NBC-Ink Spots, quartet: WEAF WCKY WAVE WMAQ WGY WIRE WHIO (sw-9.53)  
MBS-Kay Kyser's Orch.: WGN WSAI  
KDKA-Bobby Grayson's Orch.  
WFBM-Sportslight  
WLS-Cabin & Bunkhouse Melod-ies  
WTAM-To be announced  
WVVA-Dance Orch.

**10:30 EST**      **9:30 CST**  
CBS-Hal Kemp's Orch.: WABC WJR WKRC WLAC WMMN  
NBC-(News, WEAF only) Russ Morgan's Orch.: WEAF WGY WAVE WHIO WCKY WIRE WTAM (sw-9.53)  
NBC-Al Donahue's Orch.: WJZ WHAM  
MBS-Freddie Martin's Orch.: WGN WSAI  
News: WHAS WBBM KMOX-News & Sports  
WFBM-Law for the Layman  
WMAQ-Henry Busse's Orch.  
WSM-Crook Brothers  
WVVA-Inquiring Mike

**10:45 EST**      **9:45 CST**  
CBS-Hal Kemp's Orch.: WFBM KMOX WHAS  
KDKA-H. Middleman's Orch.  
WBBM-Geo. Givot's Circus  
WCPO-Moods  
WLS-Nat'l Barn Dance  
WVVA-Everybody Sings

**11:00 EST**      **10:00 CST**  
NBC-Henry King's Orch.: WEAF WCKY WHIO WTAM WIRE WGY (sw-9.53)  
CBS-Herbie Kay's Orch.: WABC WSMK WMMN WJR KMOX WLAC WBBM WHAS WFBM  
NBC-Lou Bring's Orch.: WJZ WHAM WSAI WAVE  
WGN-Dance Orch.  
WKRC-News  
★ WLW-Paul Sullivan, news room  
WMAQ-Jack Russell's Orch.  
WSM-Dixie Liners; Uncle Dave Macon; Fruit Jar Drinkers  
WVVA-Midnight Jamboree

**11:15 EST**      **10:15 CST**  
NBC-Lou Bring's Orch.: KDKA (sw-6.14)  
WFBM-News  
WKRC-Herbie Kay's Orch. (CBS)  
WLW-To be announced

**11:30 EST**      **10:30 CST**  
CBS-Dick Stable's Orch.: WABC WSMK WMMN WFBM WHAS WKRC WLAC WBBM  
NBC-Griff Williams' Orch.: WJZ WAVE WSAI WCKY  
NBC-Charles Stenross' Orch.: WEAF WTAM WIRE WGY (sw-9.53)  
KDKA-Leroy Bradley's Orch.  
KMOX-News  
WGN-Joe Sanders' Orch.  
WHAM-Frank Skulety's Orch.  
WHIO-Claude Hoagland's Orch.  
WJR-Musicale  
WLW-Organ and Poems  
WMAQ-Keith Beecher's Orch.  
WSM-Possum Hunters

**11:45 EST**      **10:45 CST**  
KMOX-Lang Thompson's Orch.  
WCKY-Slumber Hour  
WHIO-Charles Stenross' Orch.

**12:00 EST**      **11:00 CST**  
CBS-Carl Schreiber's Orch.: KMOX WBBM  
NBC-King's Jesters: WMAQ WSAI WIRE WAVE  
WENR-Fletcher Henderson's Orch.  
WFBM-Louie Lowe's Orch.  
WGN-Ted Fiorito's Orch.  
WHAS-Dance Orch.  
WHIO-Harry Kalb's Orch.  
WLAC-Malcolm Tate, organist  
WLW-Barney Rapp's Orch.  
WMMN-Time & Weather  
WSM-DeFord Bailey  
WTAM-Midnight Revue

**12:15 EST**      **11:15 CST**  
NBC-Gentlemen of Rhythm: WSAI WHIO WMAQ WIRE

**12:30 EST**      **11:30 CST**  
NBC-To be announced: WIRE WHIO WMAQ WAVE

CBS-Mark Fisher's Orch.: WBBM WFBM  
MBS-Ozzie Nelson's Orch.: WGN WLW  
KMOX-Jetter Pillars' Orch.  
WENR-Alfred Barr's Orch.  
WHAS-Dream Serenade  
WSAI-News; Slumber Hour  
WSM-Gully Jumpers; Sam & Kirk McGee; Binkley Brothers  
WTAM-Blue Barron's Orch.  
WVVA-Organ Interlude

**12:45 EST**      **11:45 CST**  
KMOX-Fisher's Orch. (CBS)  
WVVA-Midnight Jamboree

**1:00 EST**      **12:00 CST**  
MBS-Horace Heidt's Orch.: WGN WLW

KMOX-Dancing Time  
WBBM-News; Musical Weather Man  
WHIO-Sleepy Valley

**1:15 EST**      **12:15 CST**  
WBBM-Austin Mack's Orch.

**1:30 EST**      **12:30 CST**  
WGN-Joe Sanders' Orch.  
WHIO-Music Goes 'Round

End of Saturday Prgms.

## SATURDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

7:30 a.m.—Gaelic concert: GSG GSH  
8:30 a.m.—Concert: TPA2  
9 a.m.—H. M. Irish Guards band: GSF GSG GSH  
11 a.m.—Czechoslovakian hour: OLR  
12:15 p.m.—Children's hour: GSB GSD GSO  
1 p.m.—Cuban dance music: COCD  
2 p.m.—Latin-American music: COCD  
2:45 p.m.—Comic opera, "Nausicaa": TPA3  
4:05 p.m.—Irish Guards band: GSB GSF GSG  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Mayor's program: COCD

5:15 p.m.—Under Southern Stars: GSB GSF GSG  
5:30 p.m.—League of Nations: HBL HBP  
6 p.m.—Military concert: DJB DJD  
6:30 p.m.—Science forum: WZXAF (9.53)  
7 p.m.—Pan-American program: W3XAL (6.1)  
7:10 p.m.—Variety: GSC GSD GSP  
7:15 p.m.—Musical travels: YV2RC  
7:20 p.m.—Synopated serenade: GSC GSD GSP  
7:30 p.m.—Jose Cereceda, songs: YV2HC  
7:45 p.m.—Dance music: DJB DJD  
8 p.m.—Argentina hour: LRX  
8:30 p.m.—Dance music: DJB DJD  
9 p.m.—Novelty quintet: GSC GSF  
9:15 p.m.—Club of notions: DJB DJD  
10:30 p.m.—Opportunity program: COCD  
10:45 p.m.—Listener greetings: DJB DJD

## TUESDAY PROGRAMS CONTINUED

**10:45 EST**      **9:45 CST**  
CBS-Jay Freeman's Orch.: WHAS WVVA WKRC  
NBC-Fletcher Henderson's Orch.: WCKY WIRE  
KMOX-Rubinoff, violinist  
WBBM-Herbie Kay's Orch.  
WENR-Riley & Farley's Orch.: WJZ WAVE WHAM WENR  
WHIO-Claude Hoagland's Orch.  
WSM-Thank You, Stusia  
WTAM-Blue Barron's Orch.

**11:00 EST**      **10:00 CST**  
NBC-Paul Whiteman's Orch.: WEAF WCKY WIRE WHIO WGY WMAQ (sw-9.53)  
CBS-Geo. Givot's Radio Circus: WABC WJR WHAS WBBM WMMN WFBM WLAC  
NBC-Shandor, violinist; Lou Bring's Orch.: WJZ WENR WHAM WSM KDKA WSAI (sw-6.14)  
KMOX-Three Queens & a Jack  
WAVE-Wingy Manone's Orch.  
WGN-Dance Orch.  
WKRC-News  
★ WLW-Paul Sullivan News R'm  
WTAM-Brad & Al  
WVVA-Dance Orch.

**11:15 EST**      **10:15 CST**  
CBS-Geo. Givot's Radio Circus: WLAC WVVA KMOX WSMK WKRC

KMOX-Mexican Independence Day Celebration  
WAVE-Lou Bring's Orch.  
WFBM-News  
WLW-Barney Rapp's Orch.  
WTAM-Whiteman's Orch. (NBC)

**11:30 EST**      **10:30 CST**  
NBC-Jimmie Dorsey's Orch.: WJZ WAVE WHAM WENR  
CBS-Frank Dailey's Orch.: WAVE WKRC WFBM WSMK WHAS WMMN WBBM WLAC  
NBC-Joe Venuti's Orch.: WEAF WHIO WCKY WIRE WTAM WGY WMAQ (sw-9.53)  
MBS-Ted Fiorito's Orch.: WGN WSAI  
KDKA-Leroy Bradley's Orch.  
KMOX-News  
WJR-Musical Prgm.  
WLW-Organ and Poems  
WSM-Dance Orch.  
WVVA-Swing Band

**11:45 EST**      **10:45 CST**  
KMOX-Lane Thompson's Orch.  
WCKY-Slumber Hour  
WGBF-Coral Room  
WVVA-Frank Dailey's Orch. (NBC)

**12:00 EST**      **11:00 CST**  
NBC-Fletcher Henderson's Orch.: WENR WIRE WSAI WAVE WSM  
CBS-Nocturne: WBBM KMOX

WFBM-Louie Lowe's Orch.  
WGBF-Brown Derby  
WGN-Joe Sanders' Orch.  
WHAS-Dance Band  
WHIO-Harry Kalb's Orch.  
WLAC-Malcolm Tate, organist  
WLW-Johnny Lewis' Orch.  
WMAQ-King's Jesters  
WMMN-Time & Weather  
WTAM-Midnight Revue  
WVVA-Slumber Hour

**12:15 EST**      **11:15 CST**  
CBS-Carl Schreiber's Orch.: WBBM KMOX  
WAVE-Wingy Manone's Orch.  
WHIO-Fletcher Henderson's Orch. (NBC)  
WMAQ-Gentlemen of Rhythm  
**12:30 EST**      **11:30 CST**  
NBC-Alfred Barr's Orch.: WENR WSM WAVE WIRE  
CBS-Mark Fisher's Orch.: WBBM WFBM  
MBS-Horace Heidt's Orch.: WGN WLW  
KMOX-Pillar's Orch.  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WMAQ-Stanley Norris' Orch.  
WSAI-News; Slumber Hour  
WTAM-Sammy Watkins' Orch.

**12:45 EST**      **11:45 CST**  
KMOX-When Day Is Done  
End of Tuesday Programs

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**BOB BURNS' GLORY ROAD**

(Continued from page 9)

to a town the stake-holes from the last carnival would still be fresh and the kids would rather go swimming than listen to a calliope. As Bob says, "Carnivals were getting to be more common than grocery stores, so in 1929 I decided to sell out."

Just about this time the depression came along, but Bob Burns had seen so many depressions that this one didn't bother him much. Before he got really hungry along came an offer from Fox studios in Hollywood. They wanted a blackface comedian, so Bob packed up his family and lit out for the West.

Well, Bob appeared in a few movies, but never as a blackface. I guess they never do things that way in Hollywood. If you sing on the radio, the movies make you a comedian. And if you can tell a good joke you probably end up as a crooner. Anyway, one day Bob got a call to come to the studio quick. One of the bosses wanted a big man with a Southern drawl for a picture called "Roman Scandals."

"I'm tellin' you I was pretty excited all right," Bob remembers. "I got over there in a hurry. This man takes a look at me and tells me I am the right size, but can I do a southern drawl. Well, sir, I told him to close his eyes and I'd give him a model of it. He looked kind of funny but he shut his eyelids. Then I spied off my speech. I said I got my start in a livery stable telling jokes to horses. Every time one of those critters opened his mouth to yawn I'd give him some oats. Well, I said a few other things like my being called a livery-stable stenographer because I was so good at taking down hay."

"I guess it was all right because he laughed and said to come around in the morning. I did and they put me in a costume of armor which had a helmet that came down to my shoulders and covered me up almost completely. Then they put me with my back facing the camera. I stuck around for about three hours while they were fixing one doo-dad and moving another one. When they finally said 'shoot' an actor came in and said, 'I've told you not to let anyone in this garden and now you've gone and done it.' Well, that's all there was to it. I didn't have a chance to use my southern drawl, and they never turned the camera on my face, so when I saw the picture I didn't know if it was me or just a dummy standing there."

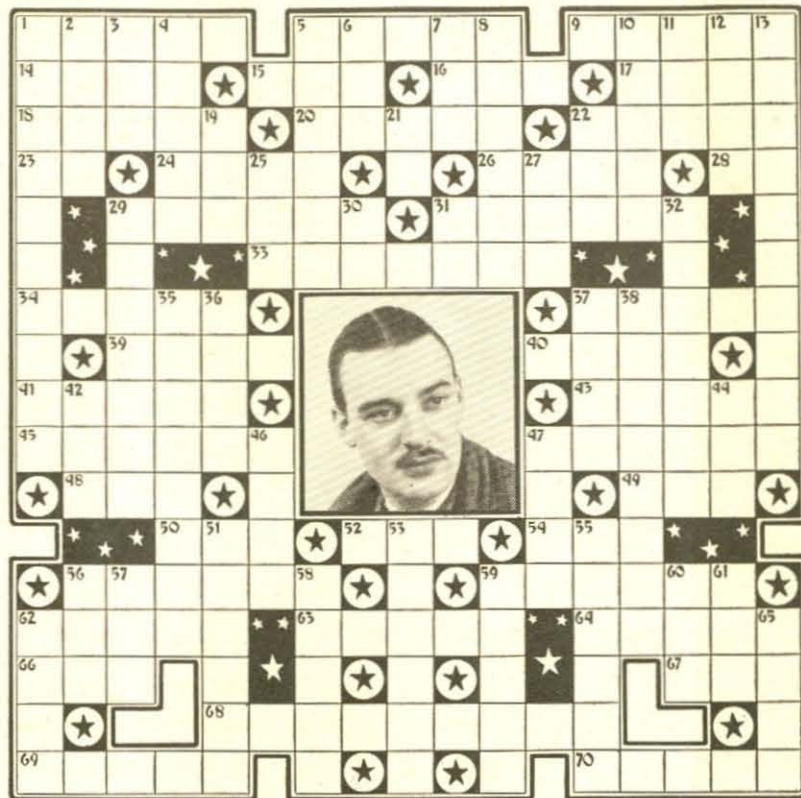
Bob could see he wasn't getting anywhere in the movies, but he was darned if he could do anything about it. He was supposed to be an actor but he couldn't get enough jobs to keep him going. What little money he had put by for a rainy day helped out, but pretty soon there were so many rainy days that he almost decided to give up and hitch-hike back to Van Buren.

BUT he had real friends, like he always has had. There was the actor John Miljan, who was in the eleventh regiment of the marines with him. And Lew Ayres, who is also one of Bob's best pals. It was funny the way these two met. Bob picked up a job about five years ago, writing songs and dialogue for a picture called "Heaven on Earth," in which Lew was the star. Well, they went on what you call a location trip, and just before bedtime Bob was standing outside staring up at the stars. Just then Lew Ayres came along and asked what he was looking at.

"Why," Bob said pointing, "I was just taking a peek at that bright star up there—Arcturus."

"But that's not Arcturus!" So they began to argue. Lew found out that Bob was right. Maybe he

**RADIO GUIDE'S X-WORD PUZZLE**



- HORIZONTAL**
- Howard —, tenor
  - H. V. Kaltenborn was born on the — of July
  - In a glow
  - George —, bandleader
  - Very popular song
  - Mass of cotton
  - Capital of Latvia
  - Enjoys
  - To bar
  - Part of a coat
  - That Hill man
  - Monkeys without tails
  - Edgar A. Guest is one
  - Overhead railway (short)
  - Desires
  - Six combined voices
  - Francis — Fay, comedian
  - That Wonderland girl
  - Small twig, spray
  - Public walk
  - Slum district of London
  - Bits of news
  - Language
  - Floor covering
  - Star over Broadway
  - To seize
  - Tennis stroke
  - Self
  - Nola —, singer
  - Prefix meaning the number of Boswell sisters
  - Marine mammal
  - Milton —, comedian

- Voice of Jan Peerce
- Musical director of Cheerio program
- An Indian
- Meadow
- A short novel
- Lulu —, singer
- Damerel, Marge

- VERTICAL**
- Dull, cold
  - Hostile incursion
  - The same
  - To acquit
  - Exotic Gertrude
  - Pronoun
  - A pair
  - To come to pass
  - Frame made with bars
  - Border of the mouth



- Curved moulding
- The star in the photo
- Mineral spring
- Short for Tyrus
- Allow
- Feminine name
- Prefix meaning the presence of oxygen
- A feigned monster
- Saint (abbr.)
- Thus
- CKK is located in this city
- Myrtle —, singer
- Besides
- Bottom of a shoe
- She writes the Welcome Valley scripts
- Sailor
- You
- A legend
- Rosaline —, radio actress
- Ranch Boys M. C.
- Elevated
- Drenched
- Part of "to be"
- To hold off
- Island in the Mediterranean
- Not well
- Born
- A round root
- Historic tale

never had anything to do with books as a boy back in Van Buren, but Bob knew the names of stars as well as he did those of his kinfolk. Anyway, Lew and Bob are still close friends. Almost any Sunday you can see Bob loping along the road through the pine trees up at Big Bear Lake, going from his little cabin over to Lew's to sit around and smoke and talk.

And while I am on the subject of Bob's friends, I don't want to forget Hugh Parks, who runs the *Press-Argus* paper over in Van Buren. When Bob came back to Arkansas where they were having a big celebration for his first big movie, "Rhythm on the Range," Hugh surprised him by getting out a big sixteen-page issue of his paper and there wasn't anything in it but Bob Burns. When Bing Crosby heard about this he asked Bob for a copy. But Bob just shook his head.

"Bing," he said, "if you want to get this paper for a memento you better just mail 12 cents to the *Press-Argus* and Hugh Parks will send you one." Well, Bing dug down into his pocket and sent for it.

Now maybe you think I've told everything I know about Bob and his bazooka and his kinfolk. Well, I (Continued on Page 47)

**HITS OF THE WEEK**

APPARENTLY not satisfied with the answers the question brought forth, you song lovers still ask, "Did I Remember?" It's still the top tune in "Your Hit Parade," although there have been numerous changes in the succeeding places. For instance, "Until Today" and "When Did You Leave Heaven?" are a smooth-sounding pair of newcomers to national favor. You can see the others in the following list of standings, direct to you from "Your Hit Parade." And doubtless you will note with amazement the title on the top of the second column. The old "Knock Knocks" are still in the running.

- |   |                               |
|---|-------------------------------|
| 1—Did I Remember?                       | 9—Knock, Knock, Who's There   |
| 2—Until the Real Thing Comes Along      | 10—When Did You Leave Heaven? |
| 3—When I'm With You                     | 11—Until Today                |
| 4—A Star Fell Out of Heaven             | 12—No Regrets                 |
| 5—Bye, Bye Baby                         | 13—I Can't Escape From You    |
| 6—These Foolish Things Remind Me of You | 14—I'm an Old Cow-Hand        |
| 7—Rendezvous With a Dream               | 15—You're Not the Kind        |
| 8—You and the Moon                      |                               |



# GIRL ALONE'S VICTORY

(Continued from Page 11)

legion. She was doing better than all right. So Sidney Strotz acted. He has a gift for it.

"What? Run a program locally for a sponsor, and then run it again later on the network?" he was asked in amazement.

"Of course it's never been done before. But we'll do it," he decided.

Presto! June 1, after ten weeks' absence, "Girl Alone" again greeted its friends over an NBC network at 11:30, after the local show had been presented over WMAQ from 11 to 11:15—thus allowing the cast just fifteen minutes for a breathing space!

That took some writing, too, for clever Fayette Krum, author of the show, was faced with the problem of synchronizing the resumed network show with the local show so that the cast wouldn't have to rehearse two different scripts to go on the air within a quarter of an hour of each other. She wrestled with the problem and emerged with ten weeks' action telescoped into three days' scripts, so that the show could be resumed on the network in such a way that the events of the ten weeks were all accounted for, and so that in the future the same script could be used for both of the broadcasts.

THE show goes on in Studio B, a historic sector of NBC's Chicago studios in the Merchandise Mart.

There's a superstition about Studio B. It's the only studio from which "Girl Alone" has ever been aired, and when the show came back to the air-planes on May 4, the entire cast begged that it be assigned to them again, and permanently.

There's something about the atmosphere of Studio B that seems to insure success. Phil Harris, Phil Baker, Irene Beasley, Edgar Guest and the "Breakfast Club" boys are among the stars who have always rehearsed there. The spine-tickling "Lights Out" would be flat as tepid tea in any other studio—or so everyone thinks.

If you aren't already a "Girl Alone" enthusiast, you may well wonder "why all the fireworks? Why should people upset themselves over the withdrawal of one more show that didn't rate a sponsor?"

One primary reason is that "Girl Alone" presents the eternal triangle, perennially interesting, sure-fire stuff. Betty Winkler, as Patricia Rogers the heiress, alias Pat Ryan the girl reporter, who is searching for an honest, unselfish love, is in a quandary always interestingly reminiscent to any woman who has, at some time in her life, been torn between two loves. And most men have had competition in attempting to win the girl of their choice.

THE fact that Betty, as Pat Ryan, has a background of wealth unknown to either of her suitors is simply an added angle. Any attractive girl who goes to the big city to make her way alone can meet the same problem.

John Knight, as played by Bob Gilbert, is the slightly older man toward whom Betty feels her heart irresistibly turning. He is a man to be liked and admired. He has breeding, charm, and an established place in the world.

But Scoop Curtis—now played by Pat Murphy—lively, irrepressible, youthful Scoop—is also a reporter!

"Have fun and don't worry" is his motto. He occupies a warm little corner of Pat's heart all of his own, and she doesn't know what to do about him. Scoop shares her world, knows when she does a good job or a bad one. He brings an exuberance and gaiety into her life that John does not. Scoop is the playfellow, full of fun, guarding his real emotions zealously, although he "has a hunch, bothered by a hope," that Pat won't, after all, marry his rival, John Knight!

The situations and experiences in which Pat becomes involved, while deep in her heart she is trying to make a decision between the two men, are full of inherent, natural interest.

And why, even so, should this script-show, cast in the same old mold, appeal so widely, where others, more picturesquely plotted, have withered away?

This program pulls because it has the stuff of which life is made. It isn't ground out, so many words a day and a thrill every thirty pages!

As thousands of letters have stated, "Girl Alone" isn't blood and thunder, messages from Mars, or anything to which an entire family can't listen. It's the progress of a girl of today. She is youth and its problems portrayed against the backdrop of real people.

SHE, like her thousands of sisters—under-the-skin, is wondering how everything is going to work out.

Should she take one of the loves offered her, keeping her identity secret from both John Knight and Scoop—or should she take the long, straight, honest road that may lose her what she most wants?

From her own newspaper background, Fayette Krum, the author, is equipped to write "Girl Alone" with truth and candor, as she is one of Chicago's famous family of Krums, all newspaper people.

When you're born with a typewriter in your lap instead of a silver spoon in your mouth, your characters don't "converse." They talk and think. That is what happens in "Girl Alone."

Fayette Krum was lured into radio's green pastures after having been graduated from newspaper society-notes, women's columns, and finally the front-page by-line.

"You ought to have some good material in your own experience," they told her in NBC's continuity department. She thought a bit, and unaided became the parent of "Girl Alone."

"I didn't write 'Girl Alone' with any actress in mind," Fayette said, the day the show went back on the network. "But now I can't distinguish Betty Winkler from 'Pat' or 'Pat' from Betty. The part is a natural for her. Even the pages and announcers around the studio call her 'Pat'."

You all know Betty Winkler. She's the girl who, two-and-a-half years ago, came to Chicago from Cleveland. She felt lonely in a strange city, and



Ozzie Nelson, the bandleader, with Harriet Hilliard, his wife and former singer, who'll be a mamma soon

decided she was going into radio.

"You'll never do it," her family said to the ambitious twenty-year-old. "You don't know anything about radio."

She didn't, but she managed to land the part of Marcia Talent in "Betty and Bob," from which she was snatched by an NBC contract and plumped into "Grand Hotel," "Lights Out," "Welcome Valley," and other shows.

It is the tritely correct thing for every actress to so identify herself with her part that she will tell you in all seriousness: "I don't know any more when I am myself and when I am Gwendolyn. I feel I have actually become Gwendolyn."

When Betty Winkler, who isn't given to posing, started to tell me that very thing, I began to smile. But she proceeded:

"I don't understand how, but it's true. I have in some manner managed to duplicate Pat's dilemma of John Knight versus Scoop in my own life, with men of different ages and types. I wish I knew how I'm coming out! I don't know any more about it than Pat Ryan does!"

Paralleling the influence which Betty Winkler says the role of "Pat" is exerting on her personal life, there is a coincidence concerning the part of "Scoop Curtis":

There have been three actors in the role of Scoop, so far. It has been an outstandingly popular part, no matter by whom it is played. The strange coincidence is this: The part always brings Hollywood luck to the man who plays it!

First, the role went to boyish Don Briggs, who simply played himself and was Scoop! The movies claimed Don within a few weeks. As a Hollywood juvenile, he scored a great personal success in "The Adventures of Frank Merriwell," another part that fitted him from neck to heels.

ARTHUR JACOBSON followed Don Briggs in the part. You will soon, if you haven't already, be seeing Arthur, now renamed Henry Hunter, in the motion picture "Parole," in which Ann Preston (formerly Shaindel Kalish, of NBC's Chicago roster) plays opposite him.

Debonair Pat Murphy came from St. Paul into Windy City radio shows. When Arthur left, the coveted mantle of Scoop fell on Pat. Will the camera's beckoning eye wink at him next? Lay your bets, for film scouts are again busy in the Merchandise Mart studios.

I have tried to show how "Girl Alone" reaches home into the thoughts and lives of those who rallied to its defense. Here is one more strong reason why the show has such hosts of loyal followers:

From the day the first letter came in, championing the show, last July, every single letter addressed to "Girl Alone" has been answered by author Fayette Krum. The only exceptions are those letters, addressed to individuals in the cast, which they take care of themselves.

A warm, friendly feeling has naturally resulted. It was Fayette's first air-script, and she wanted it to succeed. She was and is delighted to have people write in about it.

Currently, Miss Krum is unable to answer the correspondence because all the mail has been sent up to the sponsor, in Battle Creek, Michigan.

"When I get the mail back again, I shall write to all those people who have written us, thanking them and giving them credit for the important part they have played in the show's success. I'd like to do all I can to make the public feel that their letters really do count. They've meant everything to us!"

Girl Alone may be heard Monday through Friday over an NBC network at 12 noon EDT (11 a.m. EST; 11 CDT; 10 CST; 9 MST; 8 PST).

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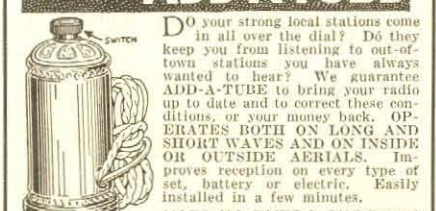
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Marburg Ave. & B. & O. R. R., Cincinnati, Ohio

# WITH ROOSEVELT

(Continued from Page 7)

the governors of the afflicted states had to be postponed, some were canceled.

I doubted whether my office would want me to continue on the long journey to the capital of Utah, high in the Wasatch Mountains. A telegram erased all doubt. **STAY ON THE TRAIN**, were the orders.

With broadcasting apparatus ever ready in the baggage car, with high government officials—newsworthy personalities—aboard the train, we had really a radio studio on wheels, which roared across the continent.

At the junction at Sidney, Nebraska,

through which we had traveled by rail and automobile for nearly a week. Soaring in minutes above historic ground over which men fought their bitter way for months in the days of the prairie-schooner, I was three days ahead of the train which would catch up with me in Des Moines.

Visitors to the annual Iowa State Fair were thick on the streets of Des Moines, where the streets were shiny with rain that came too late. I prepared my studio broadcast, summarizing the trip to date, and investigated the possibilities of broadcasting in connection with the Thursday drought conference.

From Clyde I received word of an-



Lawrence Tibbett doesn't seem to be much concerned, but Gregory Ratoff is seeing to it that he'll be in good voice for their appearance together in 20th Century-Fox' production, "Under Your Spell"

where our train was switched to the rails that lead to Salt Lake City, we stood on the tracks and watched the black-draped funeral train from Washington puff into place behind, and we became the second section of the funeral train. But even then, before we left Sidney, there were minutes from a crowded schedule in which we again motored out into the scorched plains.

That afternoon, Monday, the nine-car special train labored up some eight thousand feet across the roof of Wyoming. In the West, the first blue peaks of the Rocky Mountains were showing up through the clouds, when I received a telegram that spelled action.

Two days later, said the telegram, I was to broadcast a summary of the drought inspection trip to date, from the studios of KRNT, Columbia's station in Des Moines, Iowa. That would be on Wednesday. The next day, Thursday, one of the most important of all the drought conferences had been arranged in Des Moines, according to the latest schedule issued on the train.

Among the governors to be present was the Governor of Kansas, the Honorable Alfred M. Landon, the Republican candidate for the presidency. This meeting with the Democratic presidential candidate had stirred the curiosity of the nation. It was doubtful whether or not a broadcast of the conference would be possible. Still, it was best to be on the scene, prepared for any sudden change of events.

Leaving Clyde on the train, which was bound for Salt Lake City, I hastily packed a bag, jumped down at the next station—Laramie, Wyoming.

That night I sat in an airplane, flying east. Below, softly white under a full moon, lay the seared prairies

# LIFE STORY OF A DANCER

(Continued from Page 23)

moving to Hollywood. If he held out much longer, Fred's dancing career would collapse just as surely as Broadway's vaudeville itself was collapsing.

Here was a decision which might affect not only his own career but also the happiness of his bride and the success of his marriage.

Another Hollywood flop might mean a ruined career.

Success (and with it would have to go the playing of the Hollywood social game) might endanger his marriage.

On an impulse, he decided to take the chance and go to Hollywood!

Fred Astaire may be heard Tuesdays over an NBC network at 9:30 p.m. EDT (8:30 EST; 8:30 CDT; 7:30 CST; 6:30 MST; 5:30 PST).

*What happened to Fred Astaire in Hollywood? What were his reactions on being introduced to a cute little red-headed feature player, Ginger Rogers, who hadn't been doing very well, but who, he was told, would be his new dancing partner? How did his marriage thrive, and how did Phyllis Potter Astaire change his mode of living? Next week's issue of RADIO GUIDE will tell you!*

## The November SCREEN GUIDE

### Brings You:

"THIS IS GINGER!" A fascinating story of a fiery star—written in fast tempo by Johnny Green, the famed baton-swinger, who is reported to be her current heart.

"A HEART-TO-HEART LETTER TO CAROLE LOMBARD AND CLARK GABLE," by Adele Whitely Fletcher, good suggestions for Carole and Clark, excellent reading for you.

"THE FUTURE OF TEN HOLLYWOOD ROMANCES!" Wanda, one of Hollywood's most famous seers, reads the aspects of the stars and predicts marriage and divorce among the "stars." You'll want to know who is going to marry whom!

"MEMOIRS OF A HOLLYWOOD DOCTOR," an anonymous story by a doctor who spent years in Hollywood at the beck-and-call of Hollywood's elite. There are secrets in Hollywood, secrets only a doctor could learn.

"THE WOMAN BEHIND JUNE LANG." You've wondered about this young star's phenomenal rise. Here's the why—and how!

"THE AMAZING STORY BEHIND THE JOHN GILBERT AUCTION," Marlene Dietrich, Greta Garbo, Virginia Bruce—and a little girl—bring drama to a tragic Hollywood scene. "Going, Going, Gone!" says the auctioneer over John Gilbert's possessions. But how about memories of John Gilbert, the man, the actor? Read it!

The DIONNE QUINTUPLETS in "Giant-Gravure," a delightful picture of Canada's famous sisters!



## WHAT I KNOW ABOUT DON AMECHE

(Continued from Page 27)

It came out then. He had a five-year contract with the studio. He had been signed to play the part of Alessandro in "Ramona" just five minutes before!

It is that utter sincerity of Don's that has led him straight to stardom. You feel it the minute you go into a scene with him by the way he handles his role.

For instance, one afternoon while we were still on location, Don was sitting talking to a "grip" when the director, Henry King, strolled over. "Ready for the next shot, Don?"

"I will be in a few minutes," said Don, "Bobby's giving me a shampoo."

Mr. King blinked. Bobby, the hairdresser, was nowhere in sight and Don's hair was obviously dry. Was this some joke of Ameche's?

Don noticed his expression. He reddened like a schoolboy caught out of bounds. "Why—ah—ah—" he stammered. And pointed. Standing beneath some trees a hundred yards away was Bobby, dressing Don's wig with peroxide!

The way he works is typical of him. He goes directly to the point. Camera angles—that's the director's job. The microphone is an old friend, of course. Make-up—there are experts around to attend to that. He concentrates on one thing—his part.

"Working on the radio is more difficult and far more tense than working in pictures," he told me. "The main reason is because you can't have a 'time break' on the air as you can on the screen.

"Another thing—the movie microphone is twice as sensitive as the one in radio. You don't have to bother about it. It simply follows you on a long arm wherever you go, whatever you do . . . But in radio the mike is stationary and you're always conscious of it.

"Even so," Don finished with that swift, ingratiating grin of his, "there's nothing quite like radio work. There's an excitement to it that you can't get anywhere else. A certain suspense and thrill that never lets you down."

He's back on the airlines this Fall—only this time it will be the "Little Theater on Hollywood Boulevard" that presents him. He's a radio star who's skyrocketed to film fame!

Don Ameche may be heard Fridays on the First Nighter program over an NBC network at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

## COVER PORTRAIT

WHO ribs Eddie Cantor and gets away with it? And why? A look at the lively and boyish countenance on the cover of this week's RADIO GUIDE will answer both questions. Bobby Breen can rib Eddie to his heart's delight. And he gets away with it because Eddie thinks the world of him.

Coming from a family well versed in theatrical ways, the youngest Breen has become second only to Shirley Temple as America's most famous child.

Although "Uncle Eddie" has been the guiding hand that has brought the boy soprano along, his sister Sally must be given her due. Sally it was who arranged with Cantor to give the boy a chance. Nineteen-year-old Sally it was who put aside her own promising theatrical career in order to further Bobby's.

Soon you will see them both; for, in appreciation, the powers-that-be have given her a part in Bobby's next starring movie. In the meantime, Bobby has returned to the Cantor fold for the new radio season.

## BOB BURNS' GLORY ROAD

(Continued from Page 44)

haven't. I've saved the best for the last and what you are going to read now has never been discovered, even by a lot of Bob's close friends.

IT'S about his "Uncle Will." I guess you could call him that, because if he were alive today, Will Rogers would be mighty proud to be one of Bob's kinfolk. They got acquainted when Bob worked in some of Will's pictures in parts so small that even the folks in Van Buren could hardly recognize him.

Of course, about this time nobody knew much about Bob Burns. He

can get back at you. But seriously, my boy, some day you are going to be a great radio star. You know, people seem to like the way I talk about politics and kings and queens. Well, they ought to like your stuff, too—it's different. Now me, I never told stories like you do. It just isn't my line. You've got something brand new—hop to it."

This was in 1932 and Bob Burns was already trying to hop to it. He had been doing a show called the "Gilmore Circus," which was broadcast up and down the coast with him in a blackface character called "Soda Pop." Then, when he was making a personal appearance one time on an air show,

time and before you know it you'll be right on top."

"Now that was the best advice I ever had in my life. Will told me how, even when he was making something like \$10,000 a week in personal appearances, he couldn't stand to be idle. When they told him he had a week layoff and could rest, Will would look around and find some little theater, maybe way off in Brooklyn somewhere, and he'd put on a show, even if he got paid practically nothing. Right then I knew I had the secret."

FROM that day on, Bob worked like he never had before even during harvesting time back on Uncle "Hell Roarin'" Cook's farm. He played in little neighborhood theaters, at American Legion benefits, lodge meetings and everything else. The bazooka hardly had a chance to cool off between shows. Why, one night Bob showed up at a theater in Pamona, put on his act and was about to start for home when his agent called up. "Listen Bob," he said, "I got another one for you tonight. It's a lodge social and you'll only get two dollars, but with your first job you'll make seven dollars altogether."

So Bob piled into his car and drove twenty-five miles to his second date.

Now I'm mighty proud that Bob Burns should let me tell for the first time how it happens that Will Rogers was the one who helped him get where he is today. There is only one other person who had even more to do with it than Will—and that was Bob's late wife, Betty.

One day at breakfast, Bob was piling into his ham and eggs and thinking that it was a mighty fine thing to be working all the time even if he wasn't making a lot of money. "You know, Betty," he said, between gulps, "if I could only get myself a name I think the bazooka and me would be famous."

"Well," she said, "there's only one way to get ahead in radio. You go to New York and get on a big program—Rudy Vallee's, for instance."

So that was that. Bob grabbed the next train for the East. When he got there, he was scared. He had the name and telephone number of the people who put on Rudy Vallee's program but every time he got around to calling up buck fever bit him. But this phone number kept going around in his head and one day he called it by mistake when he was trying to get a friend.

NOW there isn't one of Bob Burns' friends who doesn't know the rest. He went on Rudy's program to talk six minutes, but he got wound up and gabbed for thirteen instead. He and the bazooka knocked them for a goal. That was just last Summer. Right now there isn't a man on the air or in the movies that American folks love more.

And that makes me think of something. The other day me and a friend of mine were talking back and forth on a street corner in Van Buren. He said: "You know, it's funny how some people are talking about Bob Burns and how he is sort of taking the place that nobody could fill when Will Rogers passed on. They don't do the same kind of talk at all, but there must be something to it and I'd like to know what Bob thinks about all this."

Well, I had the answer because I asked Bob Burns this same question a piece back. And this is what he said:

"It's this way. I sort of figure that Will Rogers built a great big monument for himself in the hearts of American folks from Van Buren, Oklahoma to Skowhegan, Maine. And that monument is so big that there will never be another one like it.

"Well, I look at it this way. Nobody can ever take the place of Will Rogers, but if some day, even if it is a long way off, I can build a little tiny monument way off in the shadows of his, I'll be a mighty happy man!"



Elizabeth (Betty) Reller is answering Lester (Bob) Tremayne's "Oh—Betty, darling" with her "Yes, dear" during a "Betty and Bob" broadcast. Their show is a popular characterization of American home life

didn't amount to much of anything in Hollywood. But Will Rogers had a liking for him. In a way, there never were two men who had so much in common. Almost any day you could see them sitting around between scenes with Will whittin' and chewing gum and Bob smoking on his favorite pipe. Nobody thought anything of it at the time, because Will always seemed to have pals that people figured weren't very important.

UP UNTIL now, I guess one of the funniest jokes Bob Burns ever pulled has never been told—it was one of those that nobody could appreciate as much as Bob himself and Will Rogers. It was this way. One day Bob, who was broadcasting over a little one-horse station, told Will to be sure and listen in because he was going to say something about him. So that night Bob went on the air and said:

"You know, I met a fellow the other day who really ought to get some place in radio. He is a sort of comedian and if he just works real hard himself he'll be great. I just wanted you folks out there to know about him so I wrote his name on a slip of paper so I wouldn't forget it. Now let's see if I can find it—oh yes, it was Will Rogers."

Well, Will was listening in as Bob asked him to, and they say that he laughed fit to kill. Here he was the biggest star on the air and his friend Bob Burns was pretending he had to write his name on a slip of paper to remember it.

A few days later Will and Bob were sitting around just gabbing and the great humorist said: "Well, Bob, you sure had me with that gag and I'll have to admit there isn't any way I

one of the performers took sick so Bob stepped in. He liked the idea of not wearing blackface so well that after that he never went back to his old act. But seven dollars and fifty cents for broadcasts that were pretty far between didn't do much to help Bob pay rent on his twenty-seven dollars and fifty cents a month apartment. He had the blues and had them bad.

Just about the time when things were the worst, his phone rang one day. It was Will Rogers. "Come on over to my place for dinner," he said. "I just came through Arkansas on a speaking tour and I figure maybe you'd like to hear about your kin-folk."

And right here is where a mighty fine thing happened to Bob Burns. After dinner was over these two—the bazooka blower and the great American humorist—teetered back in their chairs and Will asked Bob how things were going.

I TOLD him just how it was. Here I was an actor who was supposed to be getting about \$300 a week, but I wasn't getting any work. The idea was that if I took anything less than three hundred, my stock would go down and pretty soon I wouldn't be getting anything at all. That's the way they were looking at things in Hollywood right then.

"Why," Bob remembers, "I'll never forget what Will said then. While I was talking, he just sat there scratching his head. Then he talked to me just like a brother. 'Bob,' he said. 'You go out with that bazooka of yours and go to work. You take any kind of job you can get, no matter what it pays. Just keep working all the



# Fun

FOR THE  
FAMOUS



Joan Marsh, above, should have no trouble. Even though radio fans can't see her, they adore her. Envy the lucky trout—who can see her! Songbird Loretta Lee, below, idles away afternoons quietly canoeing



Above: Jeanette Nolan is Mrs. Roosevelt on the March of Time, but she's just another swimmer here! Right: Donna and Alyce of Horace Heidt's King Sisters go down to the sea in their sloop





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