

BEGIN "BOB BURNS' GLORY ROAD"

# Radio Guide

E8CBDMT8DB7

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

WEEK ENDING AUGUST 29, 1936

10  
CENTS



Betty Lou Gerson

**READ:** *Lanny Ross'* **EUROPEAN TRAVEL DIARY**  
**GRACE MOORE** *in Beautiful* **GIANT-Portrait**



# Sweepstakes

**W**HO licked Johnny R. Depression?

In these days of purple politics, you can get one answer from John Hamilton and another answer from Jim Farley and a sixty-minute broadcast from Father Coughlin. Or you can get the stubborn answer that he isn't licked yet.

But here is an angle that is interesting. Licked or not, John R. Depression is in retreat. Licked or not, he is backing out of his battle with 130,000,000 tough-tempered Americans. He couldn't take it when the going got rough. And one of the reasons the going got rough is broadcasting.

If anybody asks you who led the fight against Johnny Depression, you tell him "Radio." Here's why—and how!

During a recent week more than five million American citizens, free, white and in full possession of their senses, sat down with pens and pencils and cudged their brains. They cudged their brains about the three hit songs of the week, and they wrote their guesses on little squares of pasteboard and entrusted them to Mr. Farley's mailmen. I know; I saw the cards.

Now, when five millions of people do that, things start humming. And wheels start turning. And men and women start working. Paper-mills had to make those cards, in the first place. Then presses had to be bought and printers hired to print them. But that is only the beginning. The rest of the story is told in the single, descriptive word, "Sweepstakes."

"Sweepstakes" has become a national pastime. Crossword puzzles and silly signs have faded as the country's favorite time-killers. Today the sweep-



your Hit Parade gave 200,000 cigarette cartons as prizes one recent week. They're not "old buttons . . . bent pins . . . They're gold! . . ."

stakes contest is hotter than the game of "Knock-Knock!"

You know what is happening? Your Hit Parade has become one of the most-talked-of programs on the air, the most eagerly dialed. Your Hit Parade, with its song-hit sweepstakes, which are gaining in popularity with prairie-fire speed, recently awarded over 200,000 prizes in

one single week. And each of those 200,000 prizes is a full carton of cigarettes. And 200,000 cartons of cigarettes are not old buttons or bent pins in anybody's money. They're gold! Over the nation's tobacco counters they would bring more than \$200,000 of your money and mine. To provide all those prizes, week after week, means more employment for more men and women. It means greater sales and greater consumption of tobacco. It means that more money flows from the girl who stops for her pack of Luckies at a corner cigar store to the plantation owner who grew and ripened those sweet center leaves.

Every once in a while lemon-brained cynics will protest that advertising is ruining America and Americans. Or a fuzzy-browed old gent with chalk-dust in his blood will yowl that advertising should not be on the air.

If advertisers such as Lucky Strike and the other dozens of great American companies had not stuck to broadcasting through these last four years, I'm certain that the story of radio progress would be far different from what it is today. And the same follows for business.

Thanks to advertisers and thanks to broadcasting, yes, and thanks to all of us who listened and responded to that broadcast advertising, today Johnny R. Depression is wobbling on his feet. Just a few more wallops like Your Hit Parade's Sweepstakes and he will be deadlier than a dodo.

Sincerely,

*Curt Mitchell*

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*Radio Guide Presents Here the Intimate Life Story  
of the Big Bazooka Blower from Arkansas. And  
One of Bob Burns' Oldest Friends Tells the Tale!*

by HEZEKIA JONES

I should like to write a fitting tribute to Elizabeth Fisher Burns, recently deceased wife of Bob Burns whose life story is told here. I should like to tell Bob in fitting words of the sincere sympathy which I feel for him in his bereavement. However, Bob himself paid Elizabeth the finest tribute that any man could—and he did so while she was still alive. He said: "She was just what I needed when I wasn't doing so good and now that I have a lucky break I need her more than ever." Words of sympathy cannot make up to Bob for his wife who is gone. Nor can all his fame. I can only say that I—in common with millions of his admirers—am sorry that Elizabeth is gone. I can only add the hope that Bob will bear his loss with fortitude.—C. M.

**W**ELL now, I've known Robin Burns—you call him Bob—ever since he used to play "horsey" dangling on the knees of his uncle "Hell Roarin'" Cook. But I hadn't laid eyes on him in the last few years—not until that day not long

ago when he came down to Little Rock, Arkansas, for the opening of his picture with Bing Crosby, called "Rhythm on the Range."

It did my eyes good to see Robin again. Luckily, I was on the reception committee that met him at the plane, and I want to tell you that presidents and kings may get cheering, but there never was a shout like the one that

# BOB BURNS' GLORY ROAD

Bob was a big, gawky boy when he was eight years of age. He had two loves: His dog and pony

went up when Bob Burns stepped off that big airplane. Why, the hundreds and thousands of people on the field just yelled their heads off for fifteen minutes straight!

Bob just stood there as if he couldn't believe his own ears. Finally, when all those lungs were just plumb worn out, he drawled, "Well now, I'll tell you—" and the shouting started off all over again.

Man and boy, I don't think anyone in Arkansas has ever seen anything like it. Robin—right off I can't get used to calling him Bob—said to Governor J. M. Futrell when they shook hands, "Mr.

Governor, it's right nice of you to come down here to meet me when you could have sent your chauffeur."

The governor laughed at that. "Why, Robin Burns," he answered, throwing his arms around our big, six-foot-two Bazooka blower, "I'd drive a thousand miles to shake your hand!"

**A**ND I guess that's how everybody in Arkansas feels. Because on that day the streets of Little Rock looked like Broadway on a Saturday afternoon, and Van Buren, Bob's own home town, looked like it had the plague. Everybody who could beg, buy, borrow or steal a ride had come 165 miles to see Bob Burns in his first movie. Uncle Henry Hink and George Meadors even dressed up like hillbillies and hitch-hiked the whole way to Little Rock.

While all this mob waited to welcome the first citizen of Van Buren, I felt the same hushed expectancy that hung over a certain little boat-house on Broadway down by the Arkansas River forty years ago. A bunch of us boys were hanging around outside the boat-house, which was the Burns home then, waiting for Farrar, who is Bob's brother, to come out. Finally

he did and said, feeling mighty important:

"We got a new baby at our house. Aunt Jenny says he weighs ten pounds."

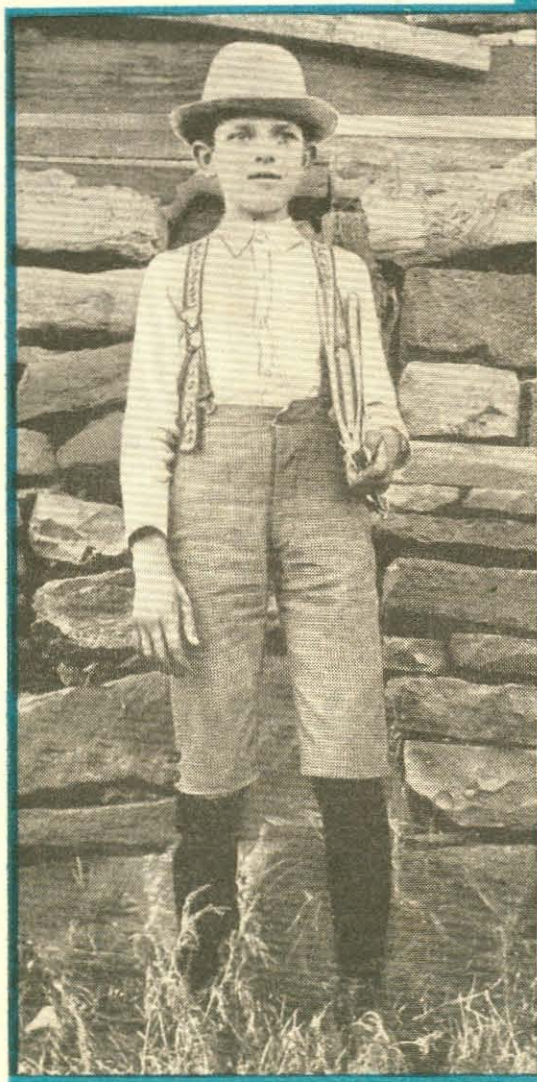
That was on August 2, 1896, when I first became acquainted with Robin Burns, only he didn't have a name then. It took Mrs. Burns about two months before she decided what to call the blue-eyed, brown-haired little tike. Then she named him after her husband, whose middle name was Robert. How he came to be Robin will be told.

**A**NYWAY, Farrar Burns, who said he wanted to grow up to be a civil engineer like his father, used to bring us reports about his little brother, Robert. At first Farrar didn't care much about his baby brother, because the baby got all the attention in the family. He was bellowing all the time, too. Not crying, you understand. Bob was just naturally an exuberant kid from the start. After awhile, though when Farrar could see that his brother wasn't going to grow up a sissy even though he did wear dresses and curls until he was past four, the two brothers became real pals.

There is always some little thing a baby does that you can remember and with young Robert it was the way he used to say, after he learned to talk and when he wanted to excuse himself: "Bobby Burns is sick, Mamma!"

Now I know that Mrs. Emma Needham Burns loved her son, Farrar, very much, but you know how the youngest is with a mother. Well, I'll tell you, Mother Burns adored her baby so much that she took to calling him by a pet name of her own, and pretty soon the whole town was doing the same

(Continued on Page 17)





**W**HEN you hear Rupert Hughes' voice coming to you every Tuesday evening on the "Caravan," I wonder if you realize just what sort of man is speaking to you.

And when I say speaking to you, that's exactly what I mean—and that's exactly what Rupert Hughes means. My effort on the radio is to act as if I were at home talking to a few friends," he says.

Let me tell you about this man Hughes—about his career, about his philosophy of greatness.

To recount his accomplishments in detail would take too much space here. He has written novels, short stories, biography, plays, scenarios. He has

with the New York writing world. He served editorially on Godey's Ladies Book. And he wrote for various other magazines. But his real ambition was to become a playwright. Finally he wrote a farce comedy, "Excuse Me," which became a Broadway hit. But he also wrote one of the most sensational flops Broadway has ever known. It was a play for Mrs. Leslie Carter. On opening night, Rupert sat nervously in a box watching his brain-child unfolding before the hostile critics. There was a snow scene, for instance. A new sort of snow machine was being used. Suddenly something went wrong; and, to the horror of the young playwright, the dumped snow flakes turned into gigantic dories and began floating up into the backstage sky—instead of fall-

ing! The play ran for that one dreadful night, then closed forever. For weeks thereafter, Rupert walked up and down Sixth Avenue instead of Broadway, fearful lest someone should recognize him as the ill-starred author.

The Mexican border trouble interrupted Hughes' peaceful career as playwright and novelist, but he had an assignment from a national magazine to do a novel a year. When he went with his regiment to Mexico, his editor believed the contract would have to be canceled. But the editor was wrong. Hughes sat in his tent—when off duty—and wrote his novel. Others were completely haunted by the heat. But not Rupert. He continued to write.

It was during the World War that Rupert had one of his strangest experiences and actually saved the life of a man. This man was a well-known writer. He was a German. But he was an American citizen, and was perfectly loyal to the American cause.

One evening while this German-American writer was strolling through the park, he happened to sit on a bench next to a poor woman who engaged him in conversation. The two dined—he, out of pity for her. He had no idea that the woman was a German spy. She was being watched at that very moment!

The fact that he, too, was of German origin put him under suspicion. A consideration of his "case" came up before the committee on which Hughes served. Hughes knew him well, knew his integrity, fought for him, saved his life. It was proved, later, that the man was innocent.

But fighting for a man's life or for a cause was nothing new to Rupert Hughes. He had always been fighting for some cause in which he believed. And he still does that. The most recent was the reorganization of the Hollywood writers.

And speaking of Hollywood, his circle of friends there is unlimited. In the most casual fashion he will tell



When Rupert Hughes (above) filmed "Souls for Sale," Charles Chaplin (upper left) became interested, directed scenes free!



Greta Garbo (above) and Hughes played tennis as a team once—and lost! But that wasn't Garbo's fault. She played a good game



# ANY BODY CAN BE GREAT

## by LORRAINE THOMAS

Hughes' friends. When Rupert was filming the picture, "Souls for Sale"—the first motion-picture story about Hollywood itself—Charlie, as a favor, appeared to direct a scene and became so interested that he worked for days—and for nothing!

Norma Shearer, Irving Thalberg, Samuel Goldwyn, Clark Gable—all are Hughes' friends. And there are more!

That brings me to the point of this story, which is this: I asked Rupert to define greatness. I quote here what he said to me.

"First," he asked, "what do you mean by greatness? There are great heroes and great scoundrels, great benefactors and great misers, great hypocrites and great bigots, great poets and great philosophers."

"And—they are all human: The worst of them have good qualities; the best of them, bad."

"There is real modesty among the truly great. Socrates once said: 'All I know is that I know nothing.'"

"Some great braggarts have done well. Some shy men have done better. The exceedingly shy and modest George Washington protested that he didn't know enough to be commander-in-chief. That supreme egocentric, Napoleon, felt himself wiser than all other generals—and he was in a way; yet he died in exile, leaving France with less territory than she had when he found her, while Washington left the thirteen little colonies on their way to the

"I have met men and women of hopeless obscurity who seemed to me to be genuinely great of soul and possessed of ability. Also, I have met a few people of great eminence who seemed to me very petty."

"Another factor effects our ideas of greatness. Some people have great biographers who describe them so brilliantly that their words and deeds live forever. Dr. Samuel Johnson had a Boswell who gave immense importance to the least utterance of a man who otherwise would have been little remembered."

"GREAT nations, great epochs have swallowed them. They had no poets, so they died."

"Greatness in the historical sense can hardly be recognized while it is alive, for posterity judges by the permanence of the work, though as much skill may be put into the carving of a statue in butter as into one in marble. Sometimes posterity misjudges. Its verdicts would often surprise contemporaries if contemporaries ever were there to be surprised!"

"A joke may convulse a great throne and not be funny the next day. A tepid observation may be mildly amusing for two thousand years, like some of the jokes in the "Greek Anthology." Which is the great one?"

"A man or woman may be great. Yet, his contemporaries or posterity

**Little Men May Become Famous. And Big Men May Die Obscure. That's What Rupert Hughes, Noted Writer, Believes. Hughes tells Why Here**

conquest of a great, unknown country. "Smallish souls may coincide with great times and become famous—riding like bits of froth on great waves. Truly great souls may die in obscurity for lack of opportunity. Gray's elegy has something to say about that."

"Full many a gem of purest ray serene

"The dark unfathomed caves of ocean bear,"

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directed pictures, given lectures, been an army officer, a composer, a musician. And now, added to this record, he is a master of ceremonies.

Rupert Hughes was born in Missouri. He was the son of a charming mother and father who allowed their children pretty much their own way. And the kids were always up to some mischief.

The thorny fate undisciplined children are destined for the penitentiary is explained with a bang by the Hughes family. Rupert's brother, Howard, became a captain of industry (the present Howard Hughes of air-racing and motion-picture fame is Rupert's nephew). Another brother, Felix, became an excellent musician and now teaches in Hollywood (he was Lawrence Tibbett's instructor). A sister, Gerie, became a European opera diva. And then there's Rupert Hughes himself.

Young Rupert came out of the West—after being graduated from Western Reserve University and taking a post-graduate course at Yale—he cast his lot

how he played tennis with Garbo. He actually did—played doubles with her against Eleanor Boardman and the late Jack Gilbert. Garbo is an excellent tennis player. Rupert Hughes is a better writer. They lost the match.

And even more exciting than the Garbo tennis game was his friendship with the temperamental Pola Negri. He loved to dance with her—swinging her around, bumping into people, having a wonderful time. And he loves to tell stories with the same sweep and flourish. Sometimes his sweeping gestures bring disaster. His wife—Patterson Dial Hughes (a writer under her own name)—sits in fear and trembling

whenever he launches into an anecdote, for he gestures wildly. Once at a very elegant and elaborate cocktail party, he emphasized a remark with a grand gesture—and swept every glass off a large cocktail tray!

All who know Hughes respect him. Among the celebrities whose friend Hughes has been, at one time or another, are: Will Rogers (whose funeral address he gave); Lawrence Tibbett, whom he encouraged to study voice; Jim Tully, who brought his first writings to Hughes and received helpful criticism; the late Jack Gilbert, whom Hughes sincerely liked.

Charlie Chaplin is another of Rupert



# Margaret Speaks,

by

EDITH  
HUNT

# MY COUNTRY NEIGHBOR



**Margaret Speaks Stands Revealed  
in the White Spotlight of Her  
Intimate Friend's Esteem. Facts  
Never Before Told Appear Here!**



In circle above: Edith Hunt (at left), the author, first heard of Margaret Speaks merely as a "swell blonde." But then later—

our guests have sense enough to dress that way in the country.

Margaret was wearing the kind of costume swank shops call a "sports outfit." All white. White tweed breeches without a smear on them. White silk shirt—custom-made. White felt hat, chic as anything. And, worst of all, immaculate white suede gloves.

Heck, I thought, I'm never going to like that female! We're going to have to stand on ceremony all the time with her.

However, she did seem to understand what Tommy (my husband) was trying to do in his painting. And, pretty soon, he was talking with her like an old friend. But she wasn't

going to win me over so easily! Not even after she insisted on helping with the dishes. She wiped and swept up without getting a spot on those la-la white pants of hers. She was just too poised and calm and tidy for me!

After dinner some writers (friends of ours) who live up the hill dropped in. And we had a very good time. Margaret taught Loretta, our green parrot, to sing "Ach Du Lieber Augustine." In a little while they were singing it together in such a way that you could hardly tell their voices apart. Everybody was laughing. After Margaret and the Englishman left to go back to the city, all our friends agreed she was just our kind of girl—sensible about books and pictures. Homey. And, good fun.

But I thought otherwise! I was non-committal to the Englishman about his "swell blonde." When Tommy invited her out again I wasn't very pleased. But I've learned not to cross men too much. So I said nothing.

It was lucky I didn't. Because that Sunday night I had a heart attack.

Margaret was the only one who knew what to do. She got me into bed, cooled me with rubbing alcohol, was off to bring the nearest doctor before you could say Jack Robinson.

She sat with me all night, calming

my ragged nerves with little songs and soft chatter. There are times when all of us need to be babied. Margaret saw this was just such a time for me, and gave me what I needed. Luckily she didn't have a broadcast for a couple of days, and she stayed and nursed me.

Well, of course we swapped life histories in those days, as women will, and I began to like Margaret in my own particular way. Since then my fondness for her has grown and grown.

Her father is an important Ohio pol-

itician who has been in the House of Representatives. Her uncle is Oley Speaks, the famous composer. But Margaret is plain as an old shoe. And she was always determined to make her own way. She knows what she wants and goes after it. And gets it.

I found out how she'd taken a job as a Shubert chorus girl, and really found the trouping interesting and humorous. She has an impersonal way of looking at things that gives her a constant zest.

I remember well how she sat on the

chair next to my bed with a flicker of sun bringing out her blondness, and how she laughed and talked about herself to take my mind off my sickness.

She'd come to New York in 1927 determined to make a career for herself as a singer. After the adventure in the chorus, she'd landed a job as prima donna without pay in a Greenwich Village co-operative musical comedy.

THAT was in the days when radio was beginning to become really popular. Margaret's smart. She felt there was a chance to get in on the ground floor of a new profession. She figured out special things that a singer could do on radio. Small stations let her do them, but none could seem to pay her for it. She was making \$30 a month singing in a church choir. And about \$30 a year from radio!

At the time I met her she was just beginning to earn a decent living as one of the "Humming Birds," a trio with Whispering Jack Smith. I hated the way that grand voice of hers was lost in tricks with mediocre music.

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Margaret Speaks loves the outdoors—rakes her own lawn, sees flowers bud and bloom. Below (in circle): Oley Speaks, her uncle



There is, perhaps, no light more revealing than that in which one woman views another. Your next-door neighbor, for instance, if she's at all feminine, can probably tell you more microscopic facts about yourself than a member of your own family.

A radio star is much like any housewife. Each has neighbors. Edith Hunt is Margaret Speaks' nearest neighbor. She lives half a mile from the little house on a Westchester hill where Margaret Speaks and her husband and small son spend their summer week-ends.

RADIO GUIDE takes pleasure in presenting Edith Hunt's informal picture of her famous friend. Her honest unpretentious story is simply one woman's reaction to another. It is important because it not only discloses heretofore unpublished facts about Margaret Speaks' romance, but it also turns the spotlight on those small neighborly intimacies that reveal the more human side of the radio great.—C. M.

AN ENGLISHMAN used to spend his Summers with us. Tommy (my husband) and I were both fond of him. He is the kind of man who is usually more enthusiastic about books and paintings than about girls. So when he came in one Saturday and said he'd met "a swell blonde," we were interested.

"Invite her up next week. We can put her up in the guest-room," I suggested.

When I saw him coming up the hill with her my anticipation fell into my shoes. She was all dressed up! I was used to going around in slacks and a sweater or in pajamas. Most of



# TOWERING TENOR

by KAY PROCTOR

*Too Tall to Triumph:  
That Might Have Been  
Smith Ballew's Story.  
But It Isn't. He Made  
His Height Help Him!*

**A**NOTHER man than raw-boned, amiable Smith Ballew might have moaned about it, suffered through it, let it make an introvert out of him; and, in the end, let it put him behind the eight-ball for life.

I am speaking about height. Six feet five inches of it, to be exact. That is young Ballew in his stocking feet. In case you cannot quite grasp how tall that is, it means that he can just pass through an average doorway without ducking. It means he can pat Clark Gable, Rudy Vallee and Nelson Eddy on the head—if you want to put it that way.

As I said, another man who stretches that far straight up might have considered that extraordinary height a liability of sorts. But the young master of ceremonies of the Saturday night Chateau program, the champion recorder of songs on wax records, and lately one of Hollywood's brightest bets as an actor, was more astute. He made an asset out of his height. He did that by superb showmanship and the Ballew System.

The Ballew System, it turns out, is as diabolically clever as it is simple. It works on the principle of applied psychology. It makes you feel sorry. Not for him, heaven knows! But for all other masculine mortals who unfortunately lack his magnificent stature. *And how it works!*

It must have been his mother who implanted the germ of the Ballew System in his receptive baby mind some thirty years ago. After the tenth well-meaning neighbor in Palestine, Texas, had peered at the fifth arrival in the family of Druggist and Mae Smith Ballew—now you see where he got that odd first name—as he lay kicking his long legs against the slats in his crib, and then said deprecatingly: "He's a lovely baby, of course; but my goodness! how long!" Mrs. Ballew quite rightly became irked.

"Yes, isn't he?" she answered with deadly sweetness. "I don't blame you for envying me."

**ENVY?** Who said anything about envy? Whereupon the tenth neighbor took another appraising look at young Smith, went home, gazed at her own offspring and wasn't quite so satisfied as before with her sample from Old Doc Stork.

The same slick system of psychology worked wonders. Smith discovered, during that difficult period when a boy is changing into a man and can be irreparably hurt by little things. It gave him a protective armor that boomeranged the sarcastic jibes of his fellow students into acute jealousy and was responsible for the nickname of "Sykes"—instead of "Beanpole" with its slurring implications.

It is still working for him in Hollywood, where the competition in masculine good looks and appeal is plenty stiff. How perfectly it is working I discovered when I fell victim to the Ballew System myself.



At left: Smith Ballew. Friends of his mother said of him as a baby: "He's a lovely baby. But my goodness—how long!" Below: Maestro Victor Young and Smith

being secretly amused at something. As thousands before me must have done, I made the inane remark: "Jeepers! But you're tall!"

He was patient about it—practise must have made perfect in that case—and passed it off with a smiling, "Uh huh, sure am," that left me feeling properly silly.

But, I might add, interested enough, like the Palestine neighbor before me, to take another good look!

As we were leaving the restaurant, we ran into one of the reigning male movie idols whom all the girls, myself included, adore. This time I could hardly believe what my eyes saw.

"Jeepers!" I decided. "You're nothing but a runt!"

**I** DECIDED something else. Any man who could cut my pet Adonis down to size as easily as that deserved my attention.

There is no point in my telling you radio fans about Smith Ballew's voice. You know as well as I do that he speaks with an intriguing Texas drawl and has his own way of singing songs. You also know as well as I do that his "sort of a tenor" is a very fine tenor indeed.

If you have seen his first movie, "Palm Springs," in which he appeared with Frances Langford, you also know that he looks a lot slimmer than the 200 pounds spread over his frame would lead you to suppose, that he has a slight bump on the bridge of his nose, that his hair is light-brown and  
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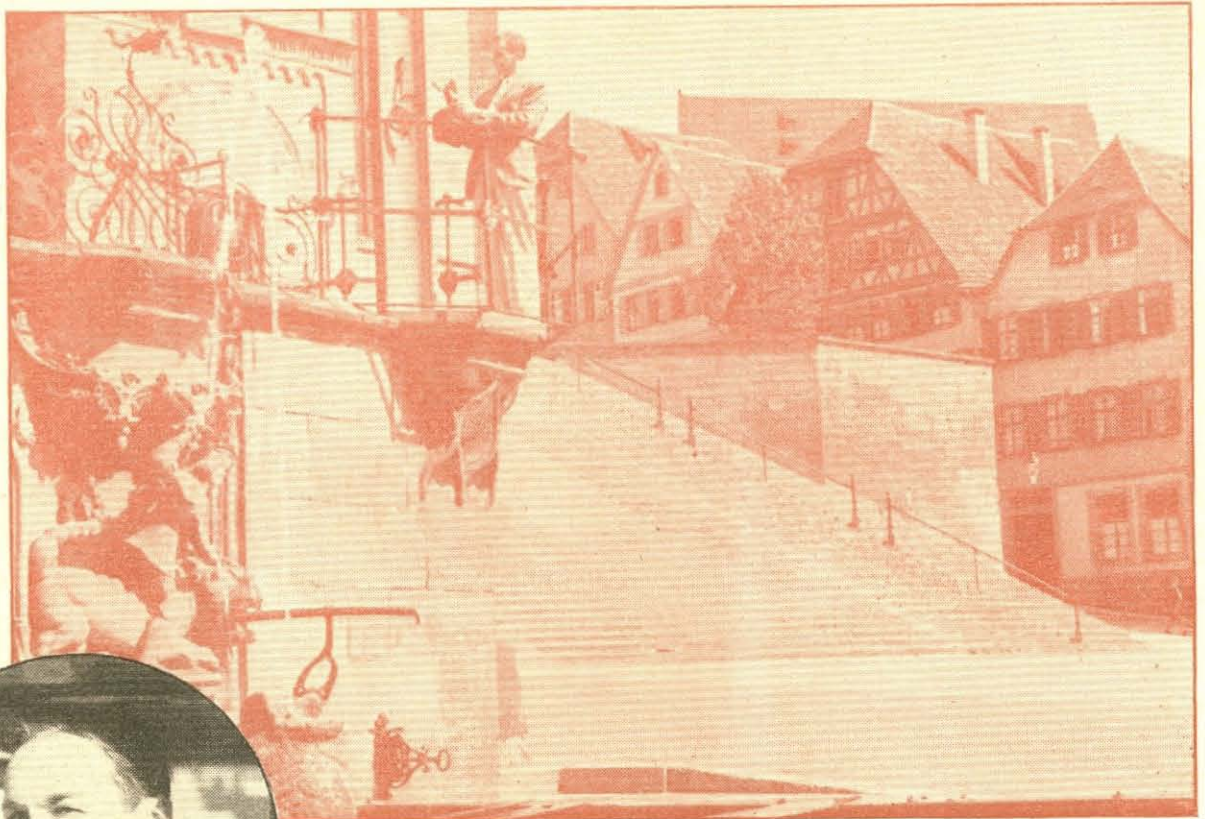


We had a luncheon date. I had never met him and it came as something of a shock to have to tilt my chin at a good sharp tilt—and I'm a tall girl myself—to have to look into those flinty gray eyes of his that strike me as always



# Lanny's EUROPEAN DIARY

*Driving Through  
France and Ger-  
many, Lanny Tells  
of His Travels*



Above: Public Square, Halle, Germany. Centuries ago, crooks were punished where Lanny stands. At left: He's at the wheel



**D**EAR READER:  
Paris! So much has been said of the capital of France, with its magnificent buildings, its parks and its "joie de vivre" that anything I could add would be superfluous, unless it might be to add that I was fortunate enough to be in the great city on Bastille Day.

The whole city was like a giant fire-cracker, with the fuse ready to be lit. Perhaps because I didn't want to be present when it went off, we stepped into the car and sped to Nancy to catch the celebration there that evening. Bastille Day is the Frenchman's Fourth of July, and is, as you know, a great occasion throughout France.

Before arriving at Nancy I had these random impressions: The hotel we left in Paris once had been the home of a French nobleman who had fought for the United States at Yorktown; Chateau Thierry was the place where American boys had repaid that debt in their own blood. Upon reaching Nancy, we stopped at a hotel used for a short while by Marie Antoinette, just before the French Revolution.

Ordinarily a quiet town, situated at the foot of wheat-laden hills, Nancy awoke this Bastille Day to the sound of trumpets and the flare of flaming torches. And history, for the moment, stalked among us, as if it had not been dead these hundred and fifty years!

At right: Lanny stopped in Rothenburg, Germany, saw sights, stood on this ancient stone stairway. Below: Street scene in Rothenburg

A simple but impressive military parade passed by the commanding general in Stanislaus Square, which by the way was named for a Polish prince who married the daughter of Louis XV. The general's horse seemed to sense his own importance, but strut as he would, he lost all the attention when a battalion (as they probably call it) of tanks crashed over the ancient cobblestones. That was a never-to-be-forgotten sight. And I'm glad

that I used to be good at running; but, I warn you that you'd have to be some runner to get away from those tanks. But enough of this splendid show!

We left Nancy at 10:30 in the morning wending our way through the French Saar Valley, to Strasburg for lunch, where—sitting in the Place Kleber eating roast gosling—we shed crocodile tears over the Mother Goose who probably just recently had become *pate de foies gras*. Strasburg, as you may know, is the center of the goose-liver paste industry of the world.

From Strasburg we could see the mountains of Germany, and as our car turned toward the customs office on the Rhine, it became time to pay our parting compliments to France. To her

jazz. Finally, with sufficient music to see us on our way, we reached Heidelberg, the enchanted scene of "The Student Prince."

Heidelberg commands the surrounding countryside, or at least it did when the old kings lived in the castle or "schloss," a beautiful old ruin, on the hill. Nevertheless the significance of the "schloss" is still felt, for it contains a huge wine barrel that holds 50,000 gallons. This gives you an idea of the number of vineyards in the vicinity. Several of these vineyards provide glimpses of some of the most beautiful vistas in the world.

**D**URING the afternoon of the next day, we took a long ride to Mainz and Weisbaden. While the distance is great, the ride was very short. Europe has built over 4,000 miles of roadway called the *autobahne*, for two-way traffic with a moderate (?) speed of sixty miles an hour. Needless to say, I stayed on the conservative side.

This automobile trip through France and Germany has been a thrilling experience—one that I will remember for a long time to come. Any vacation is an exhilarating experience. But one spent in Europe is particularly so. It gives you contact with strange peoples; it introduces you to unfamiliar places. It tends to promote a fine sympathy and understanding between peoples. But that isn't what interests me—the casual traveler—the most. This is my vacation. And I am enjoying it thoroughly.

Tomorrow we leave for Nuremberg, Munich and then Vienna, and we hope later, Salzburg, then back to America again. But you will be hearing from me—here or on the air!

Yours, as always,

*Lanny Ross*



in our humble way go our thanks for her conservation of her trees and woodlands, which make the driving through France such a happy trip.

In crossing the Rhine and passing the German frontier, we met smiling and helpful officers, who forgave my German and started us off to Baden-Baden and the famous Kurhaus. There we sat, drinking English tea, to the accompaniment of the outdoor orchestra playing "Boheme" and American





In circle: Smilin' Ed McConnell, the Singing Philosopher, beams as he plans for his new network broadcast with Organist Irma Glen and the orchestra of Palmer Clark, slated for August 30 premier

Right: Young and promising starlet of the screen, Anita Louise, who recently was persuaded to appear on Bing Crosby's Music Hall. She is kept busy with her new role opposite Errol Flynn in "Green Light"



**K**NOCK, knock! Who's there? . . . And who cares? But regardless of comment, the "knock-knock" ditty has taken hold nationally with a vengeance. Everywhere one goes, he is greeted by new "knock-knocks." Which, in the silly mood which rules me at the moment, causes me to offer up the following as my contribution to the evidence of American insanity:

Knock, knock,  
Who's there?  
Major Bowes.  
Major Bowes who?  
Major Bowes write diaries . . .

Or we might have the payoff line: "Major Bowes get marriage licenses." Or, "Major Bowes legged." . . . Oh well!

**S**PEAKING of diaries, which everyone seems to be doing, George Jessel reports that the court hunting for George Kaufman wasn't the only party in search of playwright Kaufman. Along with Irvin Cobb, Jessel and Rupert Hughes, Kaufman was supposed to do a guest appearance on the well-known Caravan. But, five minutes before the program was to go on the air, the absentee was still missing. Leo Carillo was pressed into service as a substitute.

The fish of northern Wisconsin are beckoning and Wilson Brown, RADIO GUIDE's Broadway keyholer, is itching to fill this space. He'll do it, too, for the next two weeks.

**O**FF A LIVE MIKE: The popular Saturday Jamboree with Don McNeill as master of ceremonies, has graduated into a one-hour show, effective Saturday, August 22 . . . The Men's and Women's National Tennis Championships will be broadcast by Ellsworth Vines, Jr., over an NBC network, from September 3 to 12 . . . Sid Silvers, who started as a stooge for Phil Baker in the good old vaudeville days, starts a series of his own in the Fall, the broadcasts coming from Hollywood. His partner will be Una Merkel of the films . . . When the hosiery

outfit, that had Jack Hylton last season, returns to the air this Fall, Edwin C. Hill and an orchestra will comprise the airing. I can't figure out that combination yet . . . A tire manufacturer will sponsor the *Literary Digest* presidential poll this year with John B. Kennedy as the commentator. The broadcasts start September 2 . . . Freddie Berrens, the former CBS house maestro, returns to the air and will be

heard with his band over the Mutual network, in a new series which will star Belle Baker.

*Romance Corner: Organist Lew White and Malinda Doyle . . . Wally Payne, of Don Bestor's crew, and Sally Phillips . . . Lennie Hayton's Dave Barbour and Mary Mercer . . . Don Ameche's lil' brother Jim, also a radi-actor, will wed Betty Harris, in Rochester, N. Y., August 29.*

**C**UFF NOTES: Coca-Cola has signed Jerry Cooper to make a series of 39 transcriptions, which will be released nationally . . . August 25 you'll hear Rosemary Lane warbling with Tommy Dorsey's ork during its fill-in period for Waring. This is the first time any of Waring's crew has guest-starred for another band . . . CBS has just rented the famous old Hammerstein theater in New York for use as a studio for the new Major Bowes series . . . Meanwhile, that dated coffee company is fearfully listening to the "Good Will Court," which it soon will take over. Reason, on a recent Sunday one of the men told his wife troubles to the court and managed to sound off rather heatedly with a bit of religious bias, which just didn't belong on the air . . . CBS has clinched air rights to the New York Philharmonic concerts for another five years . . . The "Sears Hour Glass," predicted here weeks ago, and sponsored by one of the big Chi mail-order houses, is ready for a coast-to-coast CBS net starting September 17. It will follow Major Bowes' program. Bess Johnson is producer; Bess Flynn and Herb Futran do the writing. The influence of women on the lives of great men is the keynote of the dramas.

*Plums to NBC's "Variety Show" heard Sunday afternoons . . . particularly to Prof. Figgibottle, a clever comedian. Catch this!*

Also worthy of comment is the swell job being turned in by Arch Oboler, new author of "Lights Out," the late Wednesday night thriller. A

check-up by NBC of forty stations carrying "Lights Out" brought 38 testimonial letters and telegrams. "By all means continue it" and "We tried to use a substitute program but the fans almost rioted" were sample answers . . . Did you hear Thor Ericson's initial effort as a song writer? It's titled, "It's Time to Love Again," and was featured a week ago by the Ranch Boys and the Morin Sisters. Nice tune!

*George Burns and Gracie Allen will get that Honolulu vacation after all. The sponsor wasn't going to let them go—but now they are on their way and will continue their programs by way of short-wave re-broadcasts from Hawaii.*

**P**ODIUM POTHOOKS: George Olsen has taken over the late Orville Knapp's band and will merge it into his own . . . Missing a soloist this Fall will be Jolly Coburn whose Frances Stevens has signed for a commercial of her own . . . New femme warbler for Johnny Johnson's ork is Barbara Blake, beautiful blonde . . . Jan Garber may turn cinema actor in "Champagne Waltz" . . . Harry Sosnik will start Hit Parading September 9 over the NBC net instead of CBS as originally planned . . . Ted Fiorito, gentleman farmer between "Clara, Lu 'n' Em" broadcasts, is trying to write a barnyard symphony . . . Glen Gray's Casa Lomans will open the Chi Congress Hotel's new Rococo room about October 1. NBC will air them . . . British rights to Gershwin's "Porgy and Bess" have been bought by Jack Hylton and Jack Buchanan, who will present it in London next month . . . Norm Ruvell, after six months with Paul Whiteman, has returned to Art Kassel's ork, which is now in Dallas . . . New orchestras recently added to the booming Consolidated roster are those of Barney Rapp, Bob Chester and Johnny Burkarth. Is MCA in for some competition?

*So ends fifty weeks. Good-bye now. I'll be having a swell time and wishing you were there with me!*

# PLUMS and PRUNES

*By Evans Plummer*



When Lum and Abner were getting dope about racing in Indianapolis not so long ago, they evidently picked up some pretty fine mechanical tips, for Lum (Chester Lauck) has won several speed boat races on a Wisconsin lake. He is competing for the Lake Delavan regatta trophy



# INSIDE STUFF

By Martin Lewis

**T**AKE my tip. If the radio you have has seen its best days, I suggest you replace it with a new model. It's going to be worth while, because the airwaves will be full of the grandest entertainment ever, this coming season.

Yes sir, and yes mam, it's gonna be a honey of a year for the loudspeaker listeners. And just like you can't tell a player without a score-card, or know what time a train is leaving without a time table, you're going to need **RADIO GUIDE** more than ever to get all the details of the many new programs and personalities.

**AUGUST 20** marks the return of **Lanny Ross** from his vacation. He will meet a lot of new people on the **Show Boat** program. One of them will be **Sam "Schlepperman" Hearn**, who will be a new **Show Boat** feature in a new character—that of "Horace Nimble." A new soprano and a new blues singer also will be introduced. **Captain Henry**, **Mary Lou**, **Winifred Cecil** and the **Westerners** will be missing.

**AUGUST 24:** **The Voice of Experience** comes back to the mike after a much needed vacation.

**AUGUST 30:** **Tim Ryan** and **Irene Noblette** will stand in front of the usual **NBC** mikes, but their program will be aired over the **NBC-WEAF** network of stations instead of the **WJZ** chain. **The Goose Creek Parson**, of the famous **Country Church of Hollywood**, will be aired for coast-to-coast listeners.

**AUGUST 31** is the date for **Pepper Young's Family** to start broadcasting its radio serial over both the **WJZ** and the **WEAF** networks. That same afternoon **Jack Armstrong**, **The All-Amer-**



Left: Leaving for Cleveland to broadcast from the Great Lakes Exposition, soprano **Jessica Dragonette** and **Rosario Bourdon** still had songs to rehearse. So—there was **Music in the Air**

earlier, **Kate Smith** will present her new one hour variety show. The first one will come from Hollywood, and will feature movie names.

**SEPTEMBER 20:** All the major networks of the world will combine forces and broadcast a program of **American Folk Music** to every corner of the globe. This will be the first of a series that will have every country in the world participating, the idea being to acquaint the listeners with the various tunes of the different countries. That same evening the present sponsor of the **Major Bowes' Amateur Hour** takes over the **Good Will Court** now under the banner of a magazine publisher. Later, over the **CBS** net, **Eddie Cantor** and his gang, with **Jacques Renard's** orchestra, will make merry for the **CBS** listeners.

**SEPTEMBER 27:** **Phil Baker**, **Beetle** and **Bottle** come back on the **CBS** air lanes for more of their tomfoolery with **Hal Kemp** and his band supplying the music. A bit later on the same net, the popular **Nelson Eddy**, assisted by **Joseph Pasternack's** orchestra, will thrill listeners with his songs.

**SEPTEMBER 28:** The one and only **Helen Hayes** returns to the air in a new dramatic series with **Mark Warnow's** orchestra supplying the music.

**SEPTEMBER 29:** **Louise Massey** and the **Westerners**, featured until this week on **Show Boat**, will inaugurate a program of their own to be known as "Dude Ranch."

**OCTOBER 2:** This is the red-letter day for radio broadcasting, so mark it right down on your calendar. At 10 p.m. EST (9 CST; 8 MST; 7 PST) over the **NBC-WJZ** network your favorite publication, **RADIO GUIDE** will entertain you with a program that will be "different, Graham." Tell your friends about it and reserve your seats in the front parlor early!

More about the new programs and stars next week. This will give you a rough idea as to what you can expect from your loudspeaker. I ask you, isn't it worth the price of a new radio to insure good reception of this wonderful entertainment?

**I**VE often been asked, "Don't you get tired listening to the radio so much?" My answer is, "Emphatically no!" I could never tire, for instance, of such a performance as that given by **Al Jolson**, in the radio version of the **Jazz Singer**, during a recent **Lux Radio Theater** program. It was a four-star performance, and I only wish that excellent shows like this could be repeated at least once a year!

**KILOCYCLE KOMMENT:** **Kyle Johnson**, my **Lone Star State** correspondent, would like to know—if a new national craze continues in popularity—whether **Rudy Vallee** will change his greeting from "Hi Ho Everybody" to "Hi Li Everybody" . . . Mention of **Rudy** reminds me to tell you that **Niela Goodelle** remains on his show indefinitely, and will continue to sing duets with **Rudy**. I listened to their first attempt and all I can say is, "If anyone else but **Vallee** attempted to get away with that kind of singing he'd never succeed" . . . **Amos 'n' Andy** are doing a very smart stunt by introducing movie stars on their programs. And they are doing it very cleverly, too . . . I had to laugh when **Herbert Marshall** bade **Andy** goodbye with "Cheerio" and **Andy** came back with, "Cherries to you, too" . . . The **Boswell** sisters are having a reunion in **Toronto** this week. Reason: **Sister Vet** is expecting **Sir Stork** any hour.



Left: Greeted at the California airport with lilies, petite diva **Lily Pons** arrived for film work on the west coast, accompanied by her admirer, director, friend and—well, it's bandleader **Andre Kostelanetz**

ican **Boy**, comes to the **NBC** network. **Popeye**, the **Sailor**, resumes on the **CBS** chain.

**SEPTEMBER 3:** **Don McNeill** with **Gale Page**, **Charles Sears** and **Joseph Gallicchio's** orchestra start their new daytime **Variety Show**.

**SEPTEMBER 4:** **Singin' Sam**, **Harold "Red" Grange**, and the "First Nighter" make this a big night for the numerous return attractions.

**SEPTEMBER 6:** **Mrs. Winchell's** bad boy, **Walter**, will prove to the tuner-inners that he's still good when it comes to giving out the latest news, and **Guy Lombardo** will start his new sponsored series for a baking concern on the **CBS** chain.

**SEPTEMBER 8:** That's the date **Fred Astaire** is supposed to make his appearance before the mike, but in case **Fred** is not back from his European

vacation in time for his new show for **Mr. Packard**, a fellow by the name of **Jack Benny** will be prepared to pinch hit for him.

**SEPTEMBER 13:** **General Motors** (not of the Army) will return to the air with its **Sunday night** hour.

**SEPTEMBER 14:** **Backstage Wife**, serial of theatrical life comes back. How to be **Charming** (Oh, toots!) a series of talks on beauty and charm will also do its stuff starting this date. If I could, I'd ring a bell for the next announcement because I know it's going to be most welcome to many readers. It's none other than **The Story of Mary Marlin** which resumes its series.

**SEPTEMBER 15:** A shoe company will sponsor a new program featuring a different famous dance orchestra each week.

**SEPTEMBER 17:** At the sound of the gong, it will be exactly one half second before **Major Bowes** says, "Greetings friends," and starts his new **Amateur Series** over **CBS**. One hour



# NATURE'S REVENGE

**E**VERYBODY knows that gasoline and alcohol don't mix. This little true story just goes to show that radio and alcohol don't mix either—for a hunted crook.

It was a wild night. All over Tennessee the sleet was falling. Falling in myriad slanting lines; tiny ice-balls clung to the roads. It made driving difficult, but J. E. Jeffcoate, taxi-driver, was used to all sorts of driving conditions and he piloted his cab skillfully, clipping off the miles toward Memphis. The cab was without passengers, for Jeff, as his buddies knew him, had delivered a fare to an address in a near-by town and was on his way home.

Suddenly Jeff took his foot off the accelerator. Beside the road, ahead of him, was the tail-light of another car. Was it a motorist in difficulties? Or just a timid driver frightened off the road by the sleet? In either case, it might be another fare. Jeff braked carefully, inched to a stop beside the parked car.

"In trouble, mister?" he shouted above the howling wind, at the solitary figure silhouetted by the dashboard's glow. Rapidly the man behind the parked car's wheel lowered his window.

"I'm lost!" he yelled back. "Wanta earn five bucks?"

"Sure!" Jeffcoate grinned in the gloom. This was found money!

"Okay, kid," the heavy voice roared. "Just lead me to the Forest Park Ho-

tel in Memphis. And don't go too fast."

It was an easy drive—ridiculously easy to be worth five dollars. It wasn't half an hour before the two cars drew up to the hotel door. But the motorist wasn't through with Jeffcoate.

"Come on up to the room with me," he commanded, after registering. "I feel like going places tonight, and I think I'll let you show me the town. Tell you what, you park my car. Then we'll get going."

They got going all right. And they kept going. In the lighted hotel, Jeffcoate first had seen his fare as a tall, strong, broad-shouldered man with a bold face and a swagger in his walk. These promises of endurance and conviviality were amply fulfilled.

**T**HE stranger started drinking as soon as they hit their first roadhouse. All that night he drank, not greedily but steadily, with the relish and timing of a seasoned drinker who has no intention of "passing out."

And he didn't pass out.

All next day, without any sleep, he kept Jeffcoate on the go. For almost 48 hours, sleeping only in the cab, between stops, this big man fed himself

alcohol without keeling over. Hour after hour, the poor taxi-driver wondered how long he could hold out without sleep. Only the fabulous size of his mounting bill kept Jeffcoate awake. That, and a strange interest which the drinker aroused in him.

From time to time, the Unknown would seek out a telephone and call a mysterious woman at the hotel. It was quite apparent to Jeff that this fare had known this woman for some time, and every time he telephoned he urged her to meet him and join in the fun. Each time the woman refused. And Jeffcoate finally thrilled with alarm when his man said:

"Safe? Of course it's safe, you dope. Nobody knows us here."

What could this mean? Jeffcoate, drugged with sleepiness, finally decided that it was none of his business. Probably this man was carrying on a clandestine affair with somebody else's wife, and they had selected Memphis for their rendezvous. Reprehensible, doubtless, but scarcely a situation in which he could meddle even if he wanted to.

As for his fabulous fee, Jeff wasn't a bit worried about this. For in Jeff's own words, the guy was lousy with dough. He had a roll of bills—appar-

ently \$100 bills—big enough to have choked Jonah's whale. Every once in awhile he would toss the taxi-driver a ten-dollar bill as a tip. Once, during a ride between stops, the drunken stranger dropped ten \$100 bills on the floor of the cab. Seeing that he was asleep, Jeff stuck the money in his own pocket for safe-keeping, told his customer about it at the next stop.

**T**HAT'S right," the big man boomed. "You keep it for me. Plenty more where those bills came from!" And he grinned a grim grin.

"If you do pass out, I'll leave the money at the office of the cab company," honest Jeff promised.

And now come with me, for a moment, into the office of J. Edgar Hoover, Uncle Sam's Number One G-Man.

"We've got to get Underwood," Hoover is saying as we enter. "After Underwood stuck up that mail car in Minnesota he was reported to be heading south. Latest flash says that he's gone as far as Tennessee in a big black sedan, with a woman companion. Go get him!"

And so the attention of America's crack manhunters was focused on Thomas Underwood—gunman, bank robber, mail robber—on whose head there was a price of \$2,100, dead or alive. Even more was known about Underwood by the sleuths on his trail. For instance, they knew that he had been born and reared in the country near Bardstown, Kentucky.

(Continued on Page 15)

## *For Two Days and Nights an Unsuspecting Taxi-Driver Took a Drunken Crook All Over Tennessee, Then—*



The big stranger and Jeffcoate were seated in a low-class beer joint when radio spoke: "Calling all cars . . ."

A CALLING ALL CARS STORY — BY ARTHUR KENT



# ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

**G**SH (21.47), Daventry, England, by far the best heard British station during the early morning hours, is often audible until its sign-off at 11:30 a.m. EST (10:30 CST). GSG (17.79), former star Daventry station for morning reception, is seldom heard through the powerful signals of W3XAL (17.78), Boundbrook, New Jersey.

The best reception on the 19-meter band for quite some time was recorded on Friday, August 8, when TPA2 (15.24), Pontoise, France; LRU (15.29), Buenos Aires, Argentina, and Zeesen, Germany, stations DJQ (15.28), DJB (15.2) and DJR (15.34) were all putting in strong signals. An unidentified station on about 15.15 megacycles was believed to have been PLH, Bandoeng, Java.

Transmission V from Daventry, England, starting at 3 p.m. PST (4 MST), is now being transmitted by GSC (9.58), GSP (15.31) and GSD (11.75), the latter station having replaced GSF (15.14) heard recently on this schedule.

**X**GOX (8.62), Nanking, China, is transmitting from 6:30 to 8:40 a.m. EST (5:30 to 7:40 CST) on weekdays and from 7:30 to 9:30 a.m. EST (6:30 to 8:30 CST) on Sundays.

The Chicago Short Wave Radio Club has received information that HC2JSB of Guayaquil, Ecuador, is now operating on 9.51 megacycles, with a power of 500 watts, daily from 11:19 a.m. to 2:19 p.m. EST (10:19 a.m. to 1:19 p.m. CST) and from 4:19 to 11:19 p.m. EST (3:19 to 10:19 CST).

Short-wave station SM5SX (11.705) of the Royal Technical University at Stockholm, Sweden, is putting on experimental transmissions every Monday, Tuesday and Wednesday at 5:15 p.m. EST (4:15 CST).

RADO GUIDE Reception Post observer George Sholin of San Francisco, has received a verification from HS8PJ (10.955), Bangkok, Siam, which states the station is on the air Mondays at 8 a.m. and 12 noon EST (7 and 11 a.m. CST), with a program consisting of Siamese and foreign music and news. The home-made transmitter has a power of 5,000 watts. Reports are solicited and should be sent to Engineer I/C—Lt. Col. Phra Aram, Experimental Radio Broadcasting Station HS8PJ, Saladeng, Bangkok, Siam.

**DX CATCHES TO TRY FOR:** FIU (6.01), Radio Madagascar of Tananarive, Madagascar, on week-days at 9:45 a.m. EST (8:45 CST) . . . Radio Colombo (6.04), Colombo, Ceylon, at 11 a.m. EST (10 CST) . . . CNR (8.035), Rabat, Morocco, testing with Arabic music on Sundays at 4 p.m. EST (3 CST).

Richard Rice of Baton Rouge, Louisiana, who heard a mysterious English-speaking station at 1 a.m. EST (12 mid. CST) on a frequency of 13.1 megacycles, will be glad to know that he was in tune with VPD (13.075), Radio Suva of Suva, Fiji Islands.

**B**ECAUSE of space saved by metal tubes and new-type loudspeakers, O. H. Caldwell, editor of *Radio Today*, predicts a new mode of flat and graceful all-wave receivers, which will be a relief to those artistic souls who have never been able satisfactorily to arrange the present bulky and awkward radio cabinets.

According to the A. R. R. L., the Bowdoin Kents Island Expedition now in the Bay of Fundy has several boats and launches equipped with transmit-

ters operating on 56 megacycles. The transmitter aboard the schooner *Bowdoin* is VE1IN . . . W10XDA (14.246), the transmitter aboard the schooner *Morrissey*, now near Greenland on its annual Summer cruise to Arctic waters, has been heard frequently in the evenings in contact with amateur phone-station VO1I of St. John's, Newfoundland.

A daily ten-minute period devoted to short-wave listeners may now be heard at 7:30 a.m. EST (6:30 CST) over VK3LR (9.58) of Melbourne, Australia. According to its new schedule VK3LR may be heard Sunday mornings as well as week-day mornings . . . Rome's "Mail Bag" is

straight and his lips rather thinnish and stern. That, taken by and large, he looks like a combination of a romantic Texas Ranger and one of those idealized collar-ad chaps.

There are some things, though, that I can tell you about "Sykes" Ballew. I can tell you, for instance, that he got that bump on his nose when he was playing tackle on the University of Texas football team; that those thinnish lips cover teeth that aren't perfect at all but jut out here and there in defiance of perfection; that those extraordinarily broad shoulders of his are one hundred per cent Ballew bone and muscle and not the artistic triumph of a tailor; and that he has a tiny scar on his forehead which he got

Yes, I can tell you all sorts of things about him. Things like his hate of pink teas and bleached blondes. His pet extravagance—his only one, in fact—is automobiles. He wants to own and work a ranch. He is high-strung and extremely nervous, and pecks continually at a table with the silverware (he's also addicted to building pyramids with water glasses and salt shakers but maybe I shouldn't mention that).

He has one bad habit born of shyness: He keeps his eyes away from yours when he's talking about himself, instead of looking straight into yours, which would be infinitely more enjoyable for you. But first let me tell you something about his background and past, the events that brought him from Texas to Hollywood and fame.

He was born, as I said, in Palestine, Texas. No offense intended, but if you do not know where or what Palestine is, it's a typical Texas town of 11,544 population (1930 census) not far from the Trinity River. He has two sisters and two brothers, all musically inclined, and up until his marriage, twelve years ago, had planned to be a physician.

**H**IS sisters were responsible in an indirect way for his turning to music in the first place. They were being wooed by two ardent swains who fortified their suits by bringing a colored string orchestra to serenade the girls nightly. Smith was seventeen then and it gave him this idea: He might get further with his own girl if he adopted the same tactics. Not having the wherewithal to hire musicians, he decided to become one and furnish his own serenades. Whereupon he invested seventy-five cents with a mail-order house, received a banjo, learned to play it with amazing ease and soon was giving lessons at twice the original cost of the instrument.

It was a happy discovery that music could be made to earn money as well as win girls and he promptly organized five other youths into—blush for him!—"The Texa-Jazzers." They earned fifty bucks apiece and board and room each and every week they played at the Uree Hotel in Shreveport during the Summer vacation. When September rolled around, the band changed its name to "Jimmy's Joys"—heaven knows why—and enrolled en masse in the University of Texas, hot-cha-ing its way through four years of education playing for fraternity and sorority dances. Financially the band was a howling success; individually and academically, it gave the professors many a bad moment.

A few months before he was to receive his degree, Smith Ballew married tiny, blond Justine Vera, the belle of the campus. Then he settled down to the job of supporting her by selling real estate. Leading an orchestra was fun but not profitable for a family man.

**T**WO years later members of the exclusive, swank Fort Worth Club persuaded him to form an orchestra to play for them during the Summer months. He did, for two years, and then started on a successful invasion of the East. When his group disbanded, Smith joined Ben Pollock in Chicago and then, in turn, Ted Fiorito, George Olsen and Freddie Rich.

It was with Rich at the Astor Roof in New York that he got the break that skyrocketed him into the big money. It came when the soloist for Rich failed to show and "Sykes" was railroaded into pinch-hit service.

Incidentally, he broke a vow made many years before when he opened his mouth that fateful night. He had been cast in a home-town operetta, it seems, but was so scared when the curtain rolled up he couldn't sing a

(Continued on Page 17)

# TOWERING TENOR

(Continued from Page 8)

## CONTEST ENTRANTS

*Out of a clear sky, the chief clerk in charge of classifying the thousands upon thousands of entries in our recently closed Puzzle-Pix contest came to me and said, "We're finished. We've eliminated all those with errors. We're ready for the judging."*

*So, at this very minute, the judges (who are the editors of Radio Guide) are at work. With the greatest of care and consideration they are comparing hundreds of puzzle-pix and paragraphs. In fairness to all, each entry is receiving the same careful scrutiny. Soon, the winners will be selected. So, watch next week's issue for the announcement that may mean much to you.—C.M.*

broadcast over station 2RO (11.81) on Mondays just prior to the close of the "American Hour" at 7:20 p.m. EST (6:20 CST). Letters from listeners are acknowledged during this period.

Frank Andrews of Los Angeles furnishes news that IUC (11.955), formerly ETB, Addis Ababa, Ethiopia, is testing with Rome near 3 p.m. EST (2 CST). IUC will probably be utilized as one end of a Rome-to-Addis Ababa commercial telephone link.

**E**DWARD SHACKLETON, son of the eminent explorer, Sir Ernest Shackleton, himself organizer of the Oxford University Ellsmere Land Expedition of 1934-35, which was responsible for discovering a new range of mountains 10,000 feet high in Grant Land, will speak on "Arctic Expeditions" from Daventry, England, on Wednesday, August 26, at 6 p.m. EST (5 CST), over stations GSC (9.58), GSD (11.75) and GSP (15.31).

Two more Promenade concerts will be heard from Queen's Hall, London, this week on Monday, August 24, and Saturday, August 29, at 2 p.m. EST (1 CST) respectively, over Daventry, England, stations GSB (9.51), GSD (11.75) and GSO (15.18).

For short-wave programs for the week see pages 29 to 41 inclusive.

from an automobile accident the second day he was in California.

Again, if it were not for the Ballew System, that accident might have spelled finis to his brilliant career. It happened the very day he was to make his first appearance at the Cafe de Patee in Los Angeles, the engagement which led to his signing for the Chateau hour, which, in turn, had a lot to do with his present movie contract.

A deep cut on his forehead was the only physical injury he received in the accident but in order properly to dress the wound, hospital attendants shaved off a goodly portion of his hair. Therefore he looked half-scalped and was plastered up with bandage and tape when he appeared as usual in the white tie, tails and top-hat that bring his height up to an even seven feet. The ludicrous effect it created would have stopped another guy; "Sykes" carried it off with such aplomb it actually added to his appeal!

He's a modest cuss, this "Sykes." You have to pry any information out of him except about his adored daughter, Justine, and his equally adored wife, also named Justine.

He talks very freely on those subjects, telling you eagerly such important facts as these: Six-year-old Justine has his looks and her mother's brains, and that five-foot Justine, his wife, just reaches to "here" on him. "Here," appropriately, is his heart.



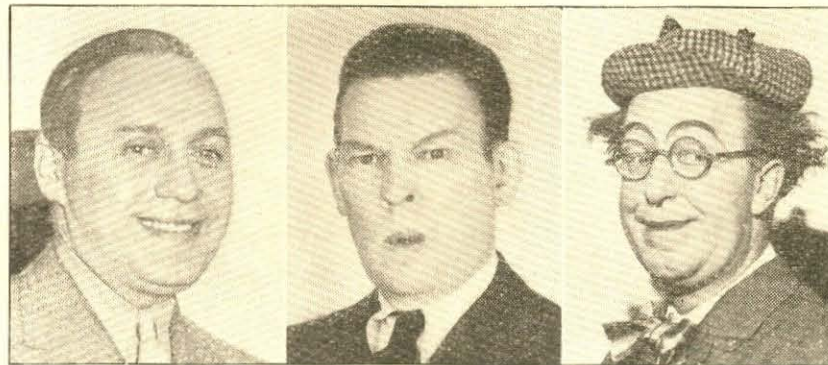
PRESENTING  
**RADIO GUIDE'S**  
**SUMMER SCHOOL OF THE AIR**

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

## *So You Want to be a Comedian*

Though there can be no real substitute for experience, the printed word does have its place, does teach fundamentals. Here three of America's leading comedians tell you of the technique of their calling. Fred Allen, Ed Wynn and Jack Benny are the three. Each deals with a particular phase of the comedian's work. Fred tells how the comic artist originates ideas for his act or his program. Ed tells how to deliver comedy—how to put gags across. And Jack Benny tells you what the comedian on the air must not do. His is perhaps the most important advice of all.—C.M.

INSTRUCTORS: Fred Allen, Ed Wynn, Jack Benny



Jack Benny

Fred Allen

Ed Wynn

**F**RED ALLEN, lean impresario, star and sole author of the "Town Hall Tonight" programs, gets his ideas chiefly from newspapers. He subscribes to all the papers he can get in New York and scans them from headlines to want-ads every day.

"Comedy is looking at life through misfitting bifocals," he says, stating the main theory of comedy on which he works. "My system of being funny—and what an unfunny business it is!—depends on current topics. I make no claim to being unique in this. The air comic of today feeds enough jokes into the microphones every week to last a filibustering senator a year—or a vaudeville comedian twelve years. I know, because I used to be in vaudeville before my pocketbook got burnt in too many short circuits!

"I keep my fingers on the pulse of the news. You find examples of this in "Town Hall News." Every week hundreds of people help me with the absurd things they do. I pick on absurdities because the strict censorship we have in radio won't let me touch politics, international relations or anything else it believes has dynamite in it.

**H**ERE are some typical examples. I ran across an item to the effect that the Hartford, Connecticut, Motor Vehicle Department has started a novel safety campaign.

"Cops stop motorists and, instead of arresting them, discuss the safety campaign. It's a push-over for me. I open my scene with an officer yelling the usual 'Pull over to the curb.' Instead of bawling the driver out, he's as nice as pie—compliments him on 'Nice pulling over, brother,' exchanges reminiscences of Woonsocket, Rhode Island, and ends up offering to race the motor-

ist to Stamford. That is as sure-fire as comedy can be. It has universality. Everybody knows cops are tough. Everybody has been bawled out for speeding. There's a sure-fire laugh in the idea of the cop racing the motorist. Yet the whole thing came right out of the *New York Times*. All I did was put a twist on it to make it play.

"Another example. In Chicago the National Retail Dry Goods Conference discusses methods for discharging employes painlessly without using the harsh words, 'You're fired.' There again the news squib itself needs very little heightening for comedy. My job was simple dramatization. I made the scene a dry-goods firm. The boss finds a slight mistake in the bookkeeping—the firm shows a profit of a dollar ninety-eight when in reality it has lost three hundred thousand dollars. Somebody has to go. Now, I build up the guilty man as an eccentric. The firm psychologist is called in. He analyzes the man as suffering from a methodical neurosis. Therefore, to discharge him painlessly, the boss hints that when he passes the man's desk on his way out that evening—the man won't be there.

"The question

of building my sort of material into radio dramaturgy is a question of streamlining. The 'planting' has to be swift and to the point. After all, when the whole bit plays less than two minutes you can see how important every word of dialogue must be. *All dialogue must be crisp, brief.* The bit should build towards either an inevitable or a surprise pay-off. The audience enjoys one almost as much as the other.

**H**OW do I construct a gag? Offhand, it goes something like this: The *Queen Mary* comes in. Everybody is thinking about her size. I start thinking about size. The Holland Tunnel comes to my mind. When it opened we said they built it so commuters could get back to Jersey without being seen. But now I have to think of it in a new sense. I mull a bit and then something like this comes:

PORTLAND: *I understand the Holland Tunnel is losing a lot of business since the Queen Mary docked.*

ALLEN: *Why is that?*

PORTLAND: *The truck drivers keep going through one of her portholes, thinking it's the tunnel.*

"Occasionally I deliberately put in broad, easy-to-catch stuff to keep the studio audience in a good humor. Studio laughs—or the lack of them—can make or break the best comedy spot in the world. Our stuff in general is for the air audience, though, and we don't allow time out to wait for the laughs. Waiting makes the program drag terribly for the audience gathered about the radio.

**M**OST interesting of all to me, in all the fooling around I do, is the 'situation comedy' we use in the 'Mighty Allen Art Players' sketches. What I try to do in these playlets is to present a boiled-down framework of what might have been a real play, and then make it funny. It takes plotting, but in the end it's worth-while because you have two points of interest—the story and the comedy.

"Here's how I go about it. First, I try to write a playlet that will be interesting without comedy. Then I'll have my audience with me even if the funny stuff misses. We've had the most fun with our 'One Long Pan' mysteries. The murder happens—*bang!* Then a police call, which also sets the stage for Long Pan. The audience gets a list of possible suspects in Long Pan's preliminary check-ups. This gives them a chance to pick their own murderer. And so on until the pay-off," concluded Fred.

That is how to construct comedy. Here is how to put it across, from the master of comedy delivery—ED WYNN:

**T**HE essential thing in the delivery of comedy lines on the air," Ed believes, "is what is known as 'timing.' This much-misunderstood word is used chiefly by persons who have not the vaguest conception of what it means, with the result that most people think it refers to seconds measured off by the clock. This is not true. Timing is an indefinable, intangible something comprising phraseology and intonation on the part of the comedian and, on the other side, the reaction of the audience to him. It is a flux; a variable, as the scientists say.

"But, since it is indefinable, the only way for me to tell you what I know about it is to supply you with an example. Here is the example: I am on the stage. I come down to the footlights. A whole battery of blazing, white spotlights is concentrated on me. The audience is centering its attention

(Continued on Page 16)

### COURSES AVAILABLE

The RADIO GUIDE Summer School of the Air teaches you how to become:

Announcer	Orchestra Leader
Comedian	Opera Singer
Actor	News Commentator
Actress	Radio Writer
Swing Singer	Master of Ceremonies

### IN ADDITION:

How Clothes Help Make the Star  
 What to Do with Your Talent  
 How to Develop Talent in a Child



# IN CINCINNATI WITH—

Orville Revelle

FOR the past five years this particular department of RADIO GUIDE has admired the microphone work of Robert Bentley, ex-Broadway actor, former soldier of fortune and Uncle Sam. Today, I tell the story of "The Man" Robert Bentley, and of his greatest tragedy.

Just a month ago he was called home from his desk, where he directs the programs of WCPO, and informed that Jackie, his youngest of three sons, was dying from a severe heart ailment. Bob, Mrs. Bentley and the brothers gathered around the youngster's bedside, with hearts laden heavily with grief, but with smiling faces, all agreeing that they would make the doomed youth's last moments his happiest. The curtain was rising on what was to be Bob Bentley's greatest portrayal.

For three weeks the lad hovered just outside Death's door, his father with him day and night, helping the boys build model airplanes that Jackie loved so well. Bob spent many hours relating his many World War experiences, planning vacations that he knew were never to become a reality. When the youngster would fall off to sleep Bob was downstairs helping Mrs. Bentley with the work. Away from the sick-room, Bob continued with his pretenses—everything was going to turn out all right.

Work began to pile up on his desk at the studios, so Bob was forced to leave the youngster a few hours each day to go downtown.

This afternoon, just before this was written, your correspondent happened to pass the Albee Theater lobby, where Bob conducts his "Man on the Street" programs. Milling around him were some three hundred persons, not one of them knowing or guessing that this laughing and entertaining person was the most sorrowful man in Cincinnati; for on Tuesday he had laid to rest his youngster.

BOB BENTLEY continues with his acting for his family's sake. Each night he gathers the family—of four, now—around the dining-room table to relate the happenings of the day, tell of some trivial incident that may have just a smile behind it. Time alone will help erase this sad Summer from the Bentleys' minds. Then Bob can step down from the role he is acting.

Again, as a representative of this area's listeners, I salute this town's greatest actor and finest character—ROBERT BENTLEY.

During the remainder of the outdoor-weather weeks, Joe Reis and Tom Slater will conduct a new series of community sing broadcasts. They will originate in the different parks on Monday evenings and will be heard over WSAI.

RACONTEURING: Maestro Johnny Lewis and that Netherland Plaza lovely are holding hands . . . And not because if either lets go there'll be fists flying . . . Yes, it's true what they say about Dixie—Dale! She's to make a real radio comeback this Fall and with a sponsor footing the bills . . . Ed Rogers, who was attacked by robbers last May, is well enough to return to his desk at Crosley's.

IRVIN ASHKENAZY, the 250-pound WLWer, had a yen the other afternoon to play chess. He dropped in at the Y.M.C.A. for a game. At the desk he extended a twenty-dollar bill as a deposit on the chessboard . . . "I can't change that," said the desk clerk . . . "Then take this," replied Ashkenazy, extending a formidable-looking pistol. The clerk's hands shot skyward—the lobby was thrown into an uproar . . . "What is this, anyway?" demanded the Crosleyite as he laid the gun on the counter. A watchman grabbed up

the gun and placed Ashkenazy under arrest. "The joke's on somebody, but I don't know which of us," remarked Ashkenazy as he explained the gun was a German-made air pistol which he valued as a keepsake and that he was offering it to the clerk to hold until he could pay the deposit on the chessboard. When interviewed later the clerk at the "Y" stated that Ashkenazy, standing there with that gun in his hand, took on the appearance of an Alvin Karpis, "Pretty Boy" Floyd and Dillinger all wrapped up in a single bad-man package!

If you were in San Francisco during the days when miniature golf was the rage, you might have played on Hal Peary's course. Hal (Professor Rollo in "Thank You, Stusia") says he prefers radio—it is more profitable.

FLASH! Babs and Her Brothers have signed a Crosley contract. The former Fred Waring stars will have their first mikings in September.

ALONG the Triviera: More power to WKRC. This CBS outlet will go 5,000 watts after September 15, and gets a new transmitter . . . Turn-about is no more than fair, says Jane (WKRC) Grey. In her five years on the waves this lovely lady has given away more than five thousand likenesses of herself. Now she's asking the fans to send in their pictures! Already she has quite a sizeable collection . . . Jimmy Smith, who skyrocketed to fame in 1934, going from WCKY to a lead in the "Topsy and Eva" show, has forsaken radio altogether. He's a married man now and runs an elevator in the Sinton . . . Pete Grant is a bargainer at heart—even likes to shop for his meals in cafeterias!

Political speakers, now paying for air time, seem to weigh their words more carefully. In the past when time was free they always spent the first fifteen minutes berating their opponents. Nowadays they stick to facts and some of the speeches can almost be termed interesting.

"Hot Dates in Music" replaces the show "Hot Dates in History" on WLW this week. Under the same sponsorship, the new offering dramatizes the events responsible for your favorite song hit instead of historical happenings. Same time: Tuesdays and Fridays, 9:45 p.m. EST (8:45 CST).

Bailey Axton, former WLW favorite, is now heard over NBC (Atlantic seaboard outlets) with Harold Levy's orchestra.

Cincinnati fans can well be proud of the five aces who handle the daily newscasts. Paul (WCPO) Kennedy, Paul (WLW) Sullivan, Jim (WLW) Alderman, Duane (WKRC) Snodgrass and Lee (WCKY) Goldsmith have no peers in the distribution of ether headlines!

AIRLINES: When the Don Lee net joins up with Mutual this Fall sixty-five per cent of the shows will originate on the Hollywood end . . . Ival (Redleg) Goodman and Rose Reeves, sister to Ruth Lyons, are keeping the wires busy with madness. Harry Hartman played cupid without the bow . . . Dick Bray did such a swell-egant job for CBS-WKRC on the Soap Box Derby that there's sure to be offers from the East . . . Frank Zwygart detests gushing maidens . . . Chauncey Parsons exits from WLW to try his luck in Follywood . . . Rheiny Gau back at work for Crosley after an auto accident which had him on the shelf for months. At present he's working in the plant but will return to the air sometime in September.

## NATURE'S REVENGE

(Continued from Page 12)

Shrewdly they surmised that he was heading away from "the heat" to the country of his kinsmen, who knew nothing of his criminal record. And the government men had no desire to let him get that far. It would be better and easier, they knew, to capture him alone than to take him from the bosom of his er-battled kinsfolk. And so, acting with customary swiftness, they appealed to the police of Memphis and other Southern cities to help them.

It was during the second night of the big stranger's drunken debauch that he heard the police radio alarm. He and Jeffcoate were sitting in a small, low-class beer joint when somebody turned on the radio. As usual, the stranger was drinking and Jeff was not. Suddenly, after a preliminary crackle of static, the police road-caster spoke:

"Calling all cars . . . all cars . . . Be on the lookout for Thomas Underwood, wanted for mail robbery . . . Underwood is believed to be heading south . . . He is tall, dark, well-built . . . Last seen driving a black sedan . . . Believed to be traveling with a woman companion, though he may have separated from her in St. Louis . . . Be careful . . . Be careful . . . This man is dangerous . . ."

JEFF hardly noticed the broadcast. But his fare suddenly set down his glass, rose to his feet and stood there swaying, his eyes bloodshot.

"Let's go!" he said thickly. And they went. But first the stranger paused to telephone his mystery woman. He talked urgently, in a low voice. Then he staggered out to Jeff's cab.

"Drive to—" he began. And then outraged Nature took her revenge. For the drunkard keeled over. He was out—cold! And there was nothing for Jeffcoate to do but drive his unconscious fare to the taxi company's office. Hours passed.

When the liquor-sodden stranger awoke, it was to feel his shoulder being shaken.

"Wake up, Underwood!" a gruff voice was saying. "Wake up, your number's up. We've got you!"

With a start, Jeffcoate's ex-fare jerked awake. Wildly he glanced at the small army of policemen and detectives who were grouped around him.

And then, as he realized that alcohol and radio had trapped him, Underwood began to curse. He cursed for five minutes without stopping.

HOW did you get me?" he asked. The answer was simple. Lucid to the last moment of his drinking spree, the thug had phoned his lady friend of the danger which had been revealed to him—and Memphis police officers—by that radio call. He had arranged to pick her up, without returning to their hotel. But he had made the fatal mistake of instructing her to get their car.

She obeyed—and a Memphis radio car full of sharp-eyed officers ran her to the curb for questioning, picked her up—and put through calls to every taxi office in town.

"Why, we've probably got your man here," said Jeffcoate's night manager. "At any rate we've got a fellow here, passed out cold, who's been using one of our cabs for two days."

And so Uncle Sam got Underwood. Later, G-Men took him to Duluth where he was convicted of mail robbery and given 25 years in Leavenworth. Now he is one of Al Capone's fellow "guests" in Alcatraz, America's Siberia among prisons. Meanwhile, his unfortunate moll, one Johanna Bruce, had dropped dead of heart disease a few minutes after being permitted to visit him at Leavenworth.

And all this happened because Underwood failed to realize that booze and police radio just don't mix.

# Radio Boners

Announcer: "This wonderful magazine also teaches you how to cook between the pages."—Mrs. J. J. Wayall, Macomb, Illinois. (July 31: WMAQ: 7:30 p.m.)



Announcer: "Abraham Lincoln visited Council Bluffs years ago, before he was assassinated."—Mrs. A. Dyson, Salix, Iowa (July 22: KFNF: 12:25 p.m.)



Announcer: "Some day these little boys and girls will grow into manhood."—Miss Helen De Grave, Moline, Illinois (July 29: WHBF: 9:43 a.m.)



Ted Husing: "Here comes Johnny Woodruff, a man known to only a few of his friends." Jane Nelson, Herkimer, New York (August 4: WGY: 12:55 p.m.)



Announcer: "Due to line difficulty over which we have no control, the Vincent Lopez orchestra will be heard over this station in a few minutes." Hilton Lysons, Seattle, Washington (July 20: KOL: 8 p.m.)



Announcer: "This picture offers the best entertainment for men, women and children produced this year." Margaret A. Furman, Grottoes, Virginia (July 21: WSWA: 10:35 a.m.)



Police Reporter: ". . . She was last seen in Tokepa wearing colored glasses. That's all." Emolyne Anderson, Wichita, Kansas (July 18: WIBW: 9:25 a.m.)



Allie Lowe Miles: "So listen in and we will tell our listeners how to get flies out of the house on Wednesday." Mrs. Chas. A. Myers, York, Pennsylvania (July 13: WOR: 2:55 p.m.)



The only new form of humor to appear in America is the radio boner. When a humorous error is made by a speaker over the air, that is a radio boner. Radio Guide will pay one dollar to the sender of each radio boner published. In case of duplication, the sender of the first boner to reach our office will get the dollar.



# SO YOU WANT TO BE A COMEDIAN

(Continued from Page 14)

on my slightest gesture, every tone of my voice. I give them this joke:

*The man had what you would call A & P Grocery Store eyes. When one eye looked at the Atlantic, the other eye looked at the Pacific.*

"On the stage I say it as smoothly as you read it here, with no pause, no hesitancy. But here is how this same joke must be timed for radio:

*The man had what you would call A & P Grocery Store eyes. (Stop, hesitate, and repeat in a slightly different tone.) The man had A & P Grocery Store eyes. (Now, that much of the joke has been absorbed by the radio audience, which cannot see me standing in the spotlight. I count 1, 2, 3. Then, with still another partial repetition, I go on to my pay-off line.) When I say the man has grocery store eyes, I mean one of them was looking at the Atlantic when the other was looking at the Pacific.*

"Note how assiduously I repeat. I plant and re-plant the letters 'A' and 'P,' which will take on humorous meaning with the reference to the Atlantic and Pacific in the pay-off. The radio offers a much less subtle medium for comedy than the stage.

"Also, you must be able to vary this." Here is an example of variation. Working with Graham McNamee, Ed says, "I've got a friend who is a boxer. Once he hung up his coat in a restaurant, but he was afraid someone would run off with it."

This was only the beginning of the joke, but the audience began to titter. So—they slowed it down, like this:

"They do that," Graham put in sagely.

"What do you mean, they do that?" Ed stalled. "They run off with them! I recognize that coat you've got on!"

The audience could laugh a little at that and get the giggles out of its system.

Then Ed continued with the joke he had started:

**T**HIS friend of mine was afraid someone would run off with his coat," he added. "So, he put a sign on it. He hung a sign on it saying, 'This coat belongs to the champion boxer of the world, and I'll be back.'"

Here he stalled again, making funny noises and asking, "Do you know what happened, Graham? Do you know what happened?" until the audience grasped the full meaning of it.

"No," admitted Graham, chuckling. "What happened?"

"When he came back, Graham," said Ed, "he found another sign hanging where the coat had been. The sign said—the sign said—'This coat was taken by the champion runner of the world, and I won't be back!'"

The audience roared; but Ed, listening carefully, decided he was not getting quite the laugh he wanted. So, at the first lull, he quickly threw in: "You know, Graham, I'm really surprised they laugh at some of these." The roars broke out all over again. The final, unexpected touch made the joke twice as funny.

That is timing at the hands of a master. Study, especially, those pauses and repetitions.

The closest Ed comes to rapid-fire delivery on the air is in the letters he reads from his grab-bag. You should note that the letters themselves constitute a change of pace. No comic can afford to let his programs become monotonous during the hour. That is why Fred Allen jumps from one style to another, from news comments to the Mighty Allen Art Players. Ed varies his material with the letters. Graham reads:

*I have a friend who is out of work and cannot get on relief. He only has one penny to his name. What shall he do?"*

Here the only delay required is to build up suspense for Ed's answer, at the time that the question itself is sinking in. To cover the pause Ed gives his funny chuckle and says, as though to himself, "That's a hard one. That's a hard one, Graham. What shall he do? I'll tell you." Then he shoots his answer:

*If your friend really needs money, tell him to go to a doctor. He'll make him cough up three dollars."*

**B**EGINNERS in the gentle art of humor will observe one thing which stands out in what both Fred and Ed have to say.

There is no such thing as just standing up in front of a microphone and being funny.

As a final word, Jack Benny adds a bit of advice as to what you must not do on the air. Before you go any further with comedy work, write this down somewhere. Memorize it, if you have to, so you won't forget it.

"Don't be misled because a couple

of million people listen to your program," warns Jack, "into believing that you are playing to millions. The statisticians figure that the average number of people listening, to a set, is three and a quarter. There is your audience—three people.

"Radio is strictly an intimate medium!

**W**E ALWAYS try to give our programs an intimate approach. The atmosphere we attempt to build up is similar to that when friends drop in for an evening's visit at your home."

That's one of the things for you to remember. Here is the other:

"The broadcasting industry, you must know, disciplines itself very strictly. In the theater you could always get a laugh by joshing the neighboring town, wherever you were.

"In New York it was Brooklyn; in Minneapolis it was St. Paul; in San Francisco it was Oakland. On the air there is no neighboring town.

"You must remember, too, that many topics are taboo on the air!

"Politics! Religion! Likewise—important national figures cannot have their toes stepped on—even humorously," Jack concludes.

A word to the wise is sufficient!

*Next week you will read here how to become an orchestra leader. RADIO GUIDE brings you as instructors these masters of modern music: Paul Whiteman, Andre Kostelanetz, Benny Goodman and "Red" Nichols!*

## MARGARET SPEAKS, MY COUNTRY NEIGHBOR

(Continued from Page 7)

"Oh, never mind," said Margaret, "I'll come along!"

You know, I think all real artists have a hard time these days. It hasn't been any royal road for Tommy, either. I began to feel a rare kinship with Margaret—a warm, sure, tie grow between us. So I finally had to ask her:

"But the first time you came up here, why did you imitate Astor's pet horse?"

Margaret laughed and laughed. "I'm glad it's out at last! I was pretty dressed up, wasn't I?"

She actually blushed. She's really very shy about her emotions, under all that poise. "I guess I like the Englishman pretty well, and I wanted to look my best!"

She came out often after that.

That Winter we moved into a little flat in Greenwich Village. Margaret was living in a tiny hall room near-by. The Englishman had a place just a few blocks away, too. So we had many get-togethers.

Tommy and I, being human, often would speculate about those two. They had such a swell way of pairing. They could go to a concert or an exhibition or a movie and enjoy everything and each other so thoroughly. Whenever they talked, there was a kind of rhythm in the way their voices blended. They could make amusing conversation about almost anything under the sun. I've never seen a better pair of companions.

"Are they blind?" I used to fret to Tommy. "Don't they know they're in love? They have everything to make a happy marriage!"

Tommy would turn to me a second from one of the sketches he's always fooling with. "Maybe it's just that they are too-good friends," he'd say.

"They're satisfied as they are. Now, don't you go meddling in it, Woman!"

Well, I confess I would have meddled with anyone else I was that fond of. But neither the Englishman nor Margaret are the kind of people you can say things like that to. The words would come to my lips, but I just couldn't seem to get them out.

In April we went back to Westchester. One day—out came Margaret. "A gift for ground-hog day," she greeted us, extending a dainty ham that must have weighed 15 pounds.

**W**HILE I was basting it with cider, she explained it was an offering to the god of luck. The Hoffman soft-drink people had given her an audition.

"I suppose I'm crazy to think I can get it!" she told me. "Nelson Eddy is one of the other singers. But I'm just balmy enough to think they liked me. Please keep your fingers crossed!"

That week some hunch made me listen to the radio nearly every night. And one blessed evening it happened! A voice I knew well came swelling out of my little radio. Margaret had made it! She'd landed the Hoffman job! It was one of the greatest thrills of my life.

You know, I think if she'd been a failure, the Englishman might have declared himself sooner. But from then on it was one success after another.

You could fairly see the relationship of those two becoming deeper and deeper. I admit I got more and more exasperated. Talk about waste of happiness! They'd been going together for more than four years!

One afternoon they went for a walk in the woods together. "I want to ask his advice," she said.

After they were out of the door, Tommy winked at me. "Business!" he chuckled.

We were so jubilant we took a walk ourselves. And sure enough, we came upon them sitting on some nice flat sun-warmed rocks that simply invited love-making. We sneaked up expectantly.

"But that overture is too long for radio!" Margaret was exclaiming. They weren't even holding hands. The miserable fools were talking business."

One of the nicest things about Margaret is that you can always depend on her. Even in little things like being somewhere at 9 o'clock if she's said she will.

One Saturday friends came out unexpectedly. There was just enough to eat in the house. Plenty for home-folks like Margaret and the Englishman, but scant for three more people.

Margaret and I got together in the kitchen and did some figuring. "I'll take the car," she said, "and be back before you know it!"

**W**ELL, an hour passed. Two hours. And no Margaret. I wasn't much worried. I knew she was a good driver, and mighty able to take care of herself. And suppertime was still a long way off.

My conviction that all was well was evidently not shared by the Englishman. He fussed, kept going to the windows, so bothered he couldn't help letting comparative strangers see it.

It had been about two in the afternoon when Margaret had started out. At half past five she turned up whistling and laden with packages. Leslie Howard had happened to be playing at the local movie and she'd just stopped and seen it. It hadn't occurred to her that anyone would be worried.

The next day was Tommy's birthday. In honor of it Margaret had bought two fine ducks. About an hour before dinner, she and the Eng-

lishman went out for a walk. "I have some ideas for your program," he'd said to her.

"Something doing there?" gossiped one of the visitors. "Well, they make a handsome couple."

"No such thing," I replied disgustingly. "What they'll really talk about is business. We know!"

**T**HE ducks were standing all brown when they got back. Margaret was fidgety. When Tommy asked her if she wanted a drumstick, she didn't hear him. There was something very unusual about her. A kind of living inside herself.

All of a sudden, out of a clear blue sky, the Englishman asked a question. Very, very casual! "Is that house on the hill still for sale?"

Then I knew! I threw all caution to the winds. "Hurrah!" I yelled, "they're going to get married!"

So now for three years Margaret Speaks has been my country neighbor. We've done the things together that show up people most clearly—their good points and their bad. We've laid out a garden, put in trees, shared emergencies.

When Margaret meets someone who has some money and some taste for painting, she brings him out and sells him one of Tommy's paintings. Our parrot, who hates to be touched, will perch on her shoulder. Our poodle goes into joyous hysterics when she steps down the road. Every living thing in our house loves Margaret.

And I only hope I'm as good a neighbor as she is!

Margaret Speaks may be heard Monday on The Voice of Firestone over NBC at 8:30 p.m. EDT (7:30 EST; 6:30 CST) and to the West at 7:30 p.m. PST (8:30 MST).



# TOWERING TENOR

(Continued from Page 13)

note. Thereupon he vowed never to sing again. Unless he had to!

Anyway, an agent for a recording company was at the Roof that night. He spotted "Sykes" voice as a good bet. It was good spotting; in the years that followed, Ballew hung up an all-time record of 5,000 recordings made for seven different companies under as many trick names, including Jack "Curse You" Dalton.

In 1930 he organized his third orchestra, captivated New York with it, and made his first radio appearance via an NBC network.

At Marguerite Clark Williams' insistence (remember her from by-gone days in movies?) he took a screen test three years ago. He wasn't hot for the idea; neither was Paramount, as it turned out. When the studio nabobs saw the test, which was a hurry-up affair and tacked onto the end of one Gladys Swarthout made, they wrote a letter to Ballew. Thank you very much, they said, but at the present time . . . etc. etc. Thank you, Ballew wrote back, I don't give a tinker's damn!

Nonetheless, I think, that first defeat rankled in the Ballew chest. Anyway, he came to Hollywood again last November—"just to look around." Hollywood still wasn't interested. Tenors were a dime a dozen. Not six feet five ones, perhaps, but still good tenors. Sorry, not interested.

"You will be," Ballew vowed. And set about proving it. First he got the job at the Cafe de Paree. Then he was signed for the coveted spot on the Chateau hour to follow Jolson. Hmm, said the movie magnates, maybe this needs looking into. Soon they were knocking on his door, asking him to come out and play! Now he's under contract to RKO-Radio and his first for them will be "Serenade on the Seine" with beautiful Ann Sothern.

## BOB BURNS' GLORY ROAD

(Continued from Page 3)

thing. Because young Robert was such a cheerful, chipper little lad, always singing and whistling, she nicknamed him Robin. And she felt pretty bad when her husband finally insisted that Robin was old enough to put on pants. They took him down to Cy Cordell's dry goods store—owned by the same Uncle Cy Cordell you hear Bob Burns talk about over the radio these days. Cy fitted the kid out with a pair of corduroy trousers and I don't think I've ever seen a youngster so tickled.

THEN Robert Burns, Sr., shelled out a dollar and ninety-eight cents for a tricycle for his son and we boys used to laugh and poke fun at him—as kids will do—when we saw him pedaling lickety-split up the walk with his long curls flying out behind. It was pretty mean, but I guess we didn't realize how much it hurt Robin when the gang kept yelling "Sissy!"

Then during his first day at school, his mother found out what was going on. It was time, she knew, that her pretty child had to start growing up. Without a word to anybody she took Robin down to a barber shop. They put a board across the arms of the chair, set Robin up there and cut off everyone of those curls while he gravely watched the proceedings. Then Mrs. Burns hustled him over to Cook the photographer and had a picture made. The curls she put away in an old shoe-box as your own mother probably once did.

While Robin Burns was a joy to his mother, he was the despair of his

Everybody is quite excited about it—and him. Everybody but "Sykes." His first interest still is radio. And, I suspect, it always will be.

THIS, then, is a thumbnail sketch of his background. Now for a bit more "color" before I tell one story about him that reveals more of the real Smith Ballew than all the photographs in kingdom come.

He's a cautious lad, and canny about money despite the fact that he has plenty of it at the moment. A few days ago, a stranger who represented himself as being a member of a Texas family "Sykes" had known well (and he may have been, at that) called on Smith. Just because he "had known him when," or possibly because "Sykes" was now in a position to give him *entree* to radio and to filmdom, he was going to let him in on a hot tip straight from a certain track. In fact, he made out an imposing list of horses for "Sykes" to play on the morrow, and told him exactly how to parley the bets.

Unbelievably enough, each and every horse came in exactly as predicted. If "Sykes" had bet as instructed, he would have netted exactly \$2,000 profit.

"Did you kick yourself?" I asked him.

"Nuts," he replied. "I haven't got dough to throw away on horses!"

No more is he throwing it away on Hollywood swank. The Ballew family lives in a comfortable apartment now, and when they take a home, as they plan to do soon, it will be because it is better for little Justine. And it won't have a swimming pool either.

To wind up other miscellaneous facts about him: He was recently made an honorary Texas Ranger and is all "het up" about it; he taught his wife to cook and can still outstrip her in that field if the occasion arises; he

teacher, Miss Maud Farrow. In all the thirty years Miss Farrow inspired, teased, joked and spanked first lessons into the kids of Van Buren, I don't think she ever had another pupil like Robin. They were the best of friends because the Burns family roomed with Miss Farrow for a year before they moved from the little boat-house to a neat white frame house on Jefferson Street. Robin was not ornery, but getting him to look inside a book was like leading a cow off the middle of the road. He'd take his books to school and bring them home again to throw them on the cistern top while he went out to play, and it wasn't very often that he even took the strap off them. In fact, he looked at his first reader so little that the darned book couldn't even be called second-hand when he was through with it.

BUT when it came to music, that was something else. Mrs. Burns decided that Robin had musical talent because he was always singing and humming to himself, so she sent him to Frank McLean, who was the leader of the Queen City Silvertone Band. Playing the mandolin was all the rage in those days, so that was the first instrument Robin "picked on." It wasn't long before Robin could tickle the mandolin better than McLean himself, so he stopped taking lessons and learned by himself to play the piano, guitar, trombone, violin and cornet.

Now, if you know Robin pretty well, he will tell you how he did his first broadcast when he was six years old!

That sounds pretty silly, I suppose, (Please Turn Page)

plays a mean game of tennis and likes nothing better than a dish of chili at midnight; he was a Phi Delta Theta at college and still keeps in touch with the fellows; a mandolin solo of "By Heck" marked his first public appearance in 1912; he achieved the goal of all vaudeville performers by playing an engagement at the Palace theater, New York.

HE WAS asked a short time ago—but not by me—what had been his most dramatic moment in life. His first big-time job? His first big check? His name publicized? The encounter with Villa?

"No," he answered promptly. "None of those. It was a program I played from New York on January 30, 1930."

January 30, 1930? What day, what program was that?

"It was the day my daughter was born, a thousand miles away in Texas," he said simply. "I played an entire program of baby songs, just to let her know how glad I was!"

Smith Ballew may be heard Saturday on the Chateau Program over an NBC network at 9:30 p.m. EDT (8:30 EST; 7:30 CST; 6:30 MST; 5:30 PST).

## THE COVER PORTRAIT

TURN the tables and get on the air! That's the method that was used by the pretty-faced girl on this week's RADIO GUIDE cover, Betty Lou Gerson. Less than three years ago Betty was teaching "creative dramatics" with never so much as a thought about going on the air. In fact, Betty Lou was teaching something which she didn't realize she could do herself!

It was no success of her own that prompted Betty's entry into airwave activities. It was the success of her pupils. Betty saw several of them leave her tutelage and go on to "big things" in a theatrical way. Then one day, after the seed of curiosity had been sown, she was asked to fill in on a broadcast for a friend who was ill.

That was the beginning. Following that one airing of the Gerson vocal chords, she quickly decided she liked the microphone and had an audition. Almost immediately she was put on a network dramatic program and has skyrocketed upwards ever since. Only last Winter, with June Meredith off the all-star cast of "First Nighter," Betty Lou was chosen to play opposite popular Don Ameche in the Little Theater off Times Square. When the program went to the west coast, she was taken along, and if it were not for romance, she might be there yet.

But romance, in the form of a Chicago advertising man, called, and Betty Lou came back when "First Nighter" went off the air for the Summer. Now she is married and living a happy home life in between her many broadcasts, which include "A Tale of Today" and "The Foxes of Flatbush."

Life began in Tennessee on April 20, 1914, in famous Chattanooga. That is, life for Betty Lou. She studied in Alabama and Florida, and didn't come north until 1931, which accounts for the wonderful southern drawl you hear when she is not on the air. All of her twenty-two years, at least as many as she can remember, have been colored with a love for the dramatic and the theatric, but only insofar as the writing and producing and teaching departments were concerned.

Other loves include symphony, opera and the Japanese dish, Suki-yaki. Since marrying, she has also discovered that she likes to putter about the house, to cook and to sew. Her favorite sport is hiking, and boating comes a close second, both of which account in part for that sparkle in her brownish eyes and that perfect figure of 106 pounds.

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**STOP! LOOK! READ!**

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# BOB BURNS' GLORY ROAD

(Continued from Preceding Page)

seeing that the radio hadn't even been heard of yet, but this is how it happened, just as Robin tells it now in his own words:

"Well now, I'll tell you," he starts out in that familiar way of his, "there was a woman by the name of Mrs. Bourne who ran a boarding-house in Van Buren. She was a mighty fine lady and was always glad to see my brother Farrar and me. We used to go over there a lot and take along our instruments.

"Well sir, one day while we were at Mrs. Bourne's and he had his guitar and I my mandolin, we began to play around with one of those old-fashioned telephones—you know, the box kind on the wall with the long curving mouthpieces. Mrs. Bourne had some of the folks over, but mother was at home. So, when they asked us to play something, we put a couple of chairs up in front of that old telephone. We climbed up and Farrar turned the crank at the side, which you will remember was the way they called numbers in those days. Pretty soon my mother answered the telephone and I said, 'Hello, Mother, this is Farrar and Robin. We are going to play a tune.' And so we did and that was my first broadcast."

**T**HE Burns boys were always doing things like that. I remember how they used to go serenading at night. They had a lantern and they'd start out with their guitar and mandolin and go from house to house. They'd go up on the front porch of a neighbor's house, spread the music out on the floor and put the lantern on the edge so it wouldn't blow away and so they could read the notes. Then they'd kneel down and play away. At that time the only tune they could play very well was "Over the Waves Waltz," and they pretty near wore it out.

All of this time, between vacations, Robin was going to school, but I told you a little about that before and the less said about it the better. He was getting to be a pretty big, gawky fellow by the time he was eight years old and the only thing he really cared for, outside of his father and mother and brother, was his dog, Joe, a sort of scrub black-and-brown collie, and his pony, Nelle. Every morning and evening you could see him cantering along the river bottom taking the Van Buren cows out to pasture, with Joe running ahead and barking. Robin was paid \$3.50 a week for that chore.

If we had thought about it at all around this time, we would have known that Robin would be a famous man some day, because even though he was all arms and legs around this time and a pretty awkward boy, he went into home-talent plays with a kind of pitiful, desperate enthusiasm.

**O**NCE I remember seeing him in a play called "Hiawatha" in which he was a country boy spurned by all the girls. I told him then that he ought to forget being an actor. I forget what he said, but he didn't act as though he'd heard me at all—he was that much wrapped up in his dreams.

In a way, I think the rest of us boys around Van Buren were a little jealous of Robin. In spite of his awkwardness, he was strong and independent. He could whip a ball from first to home plate like nobody's business, but the thing he really liked was entertaining the girls.

The first girl to fall for his blue eyes and slick pompadour was Dora Smeltzer, but it was just a boy-and-girl crush, you know. We used to see Robin walking over to Dora's early in the evening, but I never knew much about this "courtship" until later.

"Dora Smeltzer had a friend," Robin



Though Bob Burns (left) was "all arms and legs" as a boy, he went into home-talent plays with "a kind of pitiful, desperate enthusiasm"

told me. "Her name was Anna Sadler. Well, I'd go over to Dora's house and the three of us would sit on the living-room couch. Almost every evening the Sadler twins—they were only about eight—would sit on the other side of the room and tease us. They'd watch me all the time and say:

"Now he's crossing his legs . . . now he's slicking his hair . . . now he's reaching for his handkerchief . . . now he's straightening his coat . . . I tell you, it was mighty embarrassing."

Sometimes, though, Robin would take Dora out horseback riding on Nelle. Dora would climb on behind and they'd ride up and down the river bottom. As Robin said once, "Ridin' on one horse ain't so slow if you've both got whits."

There wasn't anything serious about all this. Robin was always in love, as he admitted himself. There was one girl, though, that Robin was pretty fond of, but I won't tell you her name because he asked me not to. Now in those days "sparking" wasn't anything like it is now, but Robin was better at it than the rest of us. I remember getting my face slapped once for trying a trick Robin told me he played on his girl. They used to sit out on the front porch in a swing. Robin would strike a match and hold it up to her face.

**N**OW, look right into the flame until it burns down and then make a wish," he'd say. The girl would sit there and look as hard as she could. When the flame burned down, she'd look up and be blind as a bat. Then Robin would kiss her. If you ever lived in a little town like Van Buren you know that kissing a girl is a pretty adventurous thing to do and we all en-

vied Robin his daring—and success!

Boys in Van Buren also envied Robin his Summer fun around the river. He got to hanging around the ferry boat which carried passengers and wagons across the Arkansas River until the Fort Smith-Van Buren free bridge was built in 1912. The ferry was run by Captain Phillip Pennywit and once Robin was allowed to steer the boat for a whole week while the captain was away on a vacation. But today, Bob Burns, the Bazoooka expert, will tell you that he just loafed and dreamed around the river and that he never really had a job there, even though some of the stories they tell now say he did.

**Y**OU probably have been wondering

when I'd get around to the Bazoooka. Well, here it is. I suppose you have heard a hundred times how the Bazoooka was invented, but I happen to know the real story because I was with the Mandolin Club the night its six members gathered back of Hayman's plumbing shop for one of their rehearsals. Now, in a string sextet there is no way of getting a bass note and Robin liked bass notes. While we were sitting around, he happened to pick up a gas pipe and blow in it. The sound that came out was a cross between the bellowing of a bull and wind blowing down a rain barrel. Robin liked that, and by rolling up a sheet of music and sliding it up and down inside the pipe, he found he could hit three notes.

The Bazoooka in just about its present form was made right there on the spot with the help of "Uncle" Henry Hink, who still lives in Van Buren and is assistant manager of the gas and electric company. Uncle Henry helped

Robin fix a smaller pipe inside the big one and they soldered a whiskey funnel on the end of it to make the sound carry.

Robin carried that Bazoooka with him everywhere he went, even though the members of the Mandolin Club told him the pipe would ruin his lips for trombone playing. If you think the Bazoooka is a hit now, you should have been with us back in those days. I think the only time it got out of Robin's hands was when he slept or went out on the football field.

**W**HEN Bob was a senior in high school for the second time, he was just standing still as far as his books were concerned. But, like his brother Farrar, he got the notion that he ought to be a civil engineer just as his father was. To do that he had to go to college.

That's why, when the list for graduation was made up and there was no "Robert Burns" on the roll, Robin went to Professor J. R. Williams and explained that he would like a letter admitting him to the university.

There never was a man more surprised, but when the shock wore off in a minute or two, the professor said, "Robin, I'll give you a letter if you will be sure to have President Futrell read it just at it is written."

"Yes sir," Robin replied gratefully.

In the Fall then, he strode across the University of Arkansas campus and into the president's office. President Futrell took the letter, put on his glasses and read. A funny look came over his eyes as he saw what the superintendent at Van Buren had written:

"We hope that you will be able to interest Mr. Burns. We can't flatter ourselves that we did."

For a little bit the president just sat there, his face getting redder by the second. Then he bellowed:

"Young man, do you know what's in this letter?"

Robin shifted uneasily on his feet, but stood his ground and replied, "Yes, sir."

"Then, what are you wasting my time for?"

**W**ELL now, I'll tell you, President Futrell. It's this way. I figure that I have been a mighty bad student, but I want to go to college and I figure that this way I'll start right. I want to begin with a load on my shoulders—sort of with ashes over myself. I feel that it will help me to make good up here."

With that, the president's look changed. He came around from behind his desk and shook Robin Burns' great big hand warmly. "Young man," he said, "I wish there were more students like you up here. You can go and register for your classes."

"Well," Bob told me when he came back to Van Buren, "that's just what I did—and five months later they threw me out bodily!"

*Thrown out of college because he just couldn't get interested in books, Bob Burns went back to Van Buren. It was his Uncle, "Hell Roarin'" Cook, who influenced Bob then, along with Uncle Beanie Bernsdorfer, Aunt Duty and all the other kinfolk. Don't miss the next exciting chapter in Bob Burns' amazing story. Look for it in RADIO GUIDE!*

Bob Burns may be heard on Thursday evenings on the Music Hall over an NBC network at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).



*America Is Eager to Elect Its Radio Queen! Politics Get a Back Seat When the Loudspeakers of the Nation Bring the Voices of the First Ladies of the Air into Our Homes*



Left: Irene Rich has been a standout on the air for almost three years. Hers is a very vivid personality

Above: Sally Foster is the Beauty of the National Barn Dance



Like Irene Rich, Fifi D'Orsay (above) came to the air from pictures. Will she be Radio Queen?

1936? Somewhere in the following list is your favorite's name. Put it on the official ballot printed on this page and mail it to RADIO GUIDE today.

**THE NOMINEES:**

Gracie Allen, Jane Ace, Durelle Alexander, Peggy Allenby, Eve Arden, Barbara Jo Allen.

Joan Blaine, Irene Beasley, Gertrude Berg, Fannie Brice, May Singhi Breen, Connie Boswell, Bernice Berwin, Mildred Bailey, Lois Bennett, Helen Jane Behlke.

Myrtle Campbell, Judy Canova, Virginia Clark, Patti Chapin, Winifred Cecil, Bernice Claire, Helen Claire, Rachel Carlay, Loretta Clemens, Vivian Della Chiesa.

Jessica Dragonette, Fifi D'Orsay, Gogo De Lys, Ray Dooley, Rosemary De Camp, Carol Deis, Muriel Dickson, Julie Dillon, Rosemary Dillon, Helene Dumas, Patricia Dunlap, Marie De Ville, Dorothy Dreslin, Jean Dickinson, Elizabeth Day, Colette D'Arville, Violet Dunn, Lili Damrosch, Donna Damerel, Vaughn De Leath, Noia Day.

Ruth Etting.

Jane Froman, Bernardine Flynn, Sally Foster, Vivian Fridell, Helen Stevens Fisher, Kirsten Flagstad, Alice Frost, Arlene Francis, Stella Friend.

Niela Goodelle, Rosaline Greene, Betty Lou Gerson, Maxine Gray, Connie Gates, Irma Glen.

Portland Hoffa, Harriet Hilliard, Elinor Harriot, Helen Hayes, Irene Hubbard, Gertrude Hitz, Joy Hodges, Shirley Howard, Lysbeth Hughes, Eunice Howard, Grace Hayes.

Helen Jepson, Bess Johnson, Deane Janis, Marian Jordan, Anne Jamison, Margaret Johnson (Honey Chile), Arline Jackson.

Annadell Kiger.

Lulu Belle, Beatrice Lillie, Elizabeth Lennox, Ruth Lyon, Shirley Lloyd, Peg La Centra, Ella Logan, Ann Leaf, Lucille Long, Elizabeth Love, Joy Lynne, Jeannie Lang, Frances Langford, Mary Livingstone, Rosemary Lane, Priscilla Lane, Dorothy Lamour, Loretta Lee.

Louise Massey, Lucille Manners, Joan Marsh, Willie Morris, Lucy Monroe, Maxine, Maud Muller, Odette Myrtil, Helen Marshall, Evelyn Morin, Pauline Morin, Marge Morin, Margaret McCrae, Elaine Melchior, Nila Mack, Allie Lowe Miles, June Meredith, Martha Mears, Mildred Monsen, Agnes Moorehead, Grace Moore.

Irene Noblette, Gertrude Niesen, Magda Neeld, Peggy O'Neill.

Mary Pickford, Lily Pons, Loretta Poynton, Gale Page, Dorothy Page, Patti Pickens, Jane Pickens, Helen Pickens, Carmela Ponselle, Irna Phillips, Virginia Payne, Eleanor Powell, Muriel Pollock, Nina Paisley.

Ruth Russell, Ramona, Irene Rich, Virginia Rea, Leah Ray, Alice Reinheart.

Anne Seymour, Gladys Swarthout, Kate Smith, Margaret Speaks, Ethel Shutta, Julia Sanderson, Cornelia Otis Skinner, Eve Sully, Sally Singer, Kay St. Germaine, Blossom Seeley, Blanche Sweet, Vivienne Segal, Grete Stueckgold, Mary Sothern, Judy Starr, Elsa Schallert, Dale Sherman.

Kay Thompson, Marion Talley, Josephine Tumminia, Sophie Tucker.

Benay Venuta, Virginia Verrill, Myrtle Vail.

Irene Wicker (The Singing Lady), Betty Winkler, Lee Wiley, Mary Jane Walsh, Muriel Wilson, Helen Ward, Elizabeth Wragge, Lucille Wall, Kay Weber, Francia White.

# PICKING *Radio's* QUEEN



**A**LTHOUGH the Radio Queen election is now only in its fifth week, thousands of votes have been received in RADIO GUIDE's Chicago offices.

The winner of this year's contest for regal honors in radio cannot even be guessed for many weeks to come. Perhaps not until October 15, the date by which all votes must be in the hands of RADIO GUIDE's Radio Queen Editor. Though thousands of votes already have been received, no one feminine star has so many votes that this week's balloting cannot change her position in the race.

Who will win? Nobody knows—yet! You—the readers of RADIO GUIDE—will decide that question.

Some interesting notes in connection with the radio stars whose pictures are shown here—and who are eligible for the honor of becoming this year's Radio Queen—are:

Irene Rich was a film star before she came to radio. And Fifi D'Orsay also was in the movies before she became an air personality. Sally Foster is the beauty of that American program, the National Barn Dance.

Irene Rich, established as one of radio's most versatile dramatic actresses, came to the airwaves almost

three years ago, bringing with her a tremendous and faithful following from the movie-goers who had enjoyed her countless screen performances.

Fifi D'Orsay, French-Canadian by birth, brings French characterizations to the air. Her vivacious and chic portions of the Howard brothers programs have the very essence of Gay

Paree in them. Listeners who enjoy the continental in entertainment are voting for Fifi.

Those who enjoy the American, the true, rural, down-to-earth American, are standing behind Sally Foster, the beauty of the National Barn Dance.

What is the factor which will guide your vote in the Radio Queen Poll for

## Official Radio Queen Ballot

(Mail to Radio Queen Editor, Radio Guide, 731 Plymouth Ct., Chicago, Ill.)

My Choice for Radio Queen of 1936 is.....

My Name is.....

My Address is.....

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr..... a Mrs..... a Miss..... (check one)

My age is..... There are..... in my family (insert how many)

who read Radio Guide. How many are men?.... Women?.... Children?....

what member of your family buys Radio Guide.....

Do you buy Radio Guide each week?.....

(Can Be Pasted on a Penny Post-Card)



# Love IS IN THE Air

**I**F FAN mail is the applause of radio, "romantic mail" is its applesauce!

If the usual fan letters are the polite handclapping you would hear at a librarians' convention, mash notes are the whistling and the feet-stomping and the hysterical giggling of a roomful of maniacs!

Proof? Consider these exhibits:

"I didn't think you could be so cruel! Make me look just like a fool. I adore you!

Why did I write this letter?

I was really brought up better.

When you are through making fun

You'll neither have lost nor won . . .

No matter what you say.

I'll never forget today. I love you!"

This was copied from a highly scented sheet of stationery, postmarked Boston, and received by Jerry Cooper. It comes from a woman whom Jerry has never seen and who, probably, never has seen him. What does it mean? They say that when you are unloved, all love talk sounds foolish. But even Jerry Cooper doesn't seem certain about this one. And Jerry ought to be quite adept at it by now; he gets so many mash notes!

Jerry also was doubtful about this one:

"Are you happy, Jerry dear? I do want you to be happy. And if you are unhappy, here's how you can get happy. Do you believe in tea leaf readers, darling? I just knew you did. Well, only today I saw the most marvelous tea leaf reader in the little gypsy place on Main Street. She's really most marvelous. She just looked into the cup and told me all about my going to meet a tall, handsome, singing man whom I was going to make very happy. Jerry darling, my heart stopped beating. Imagine her knowing all about

our ROMANCE! It must be fate, sweetheart. So why don't you get happy? Marry me, my dream prince!"

Screwy? Then what about this one, received from a total stranger, by Dorothy Lamour:

"Oh, but Dorothy, I envy anyone who experiences divine moments like those with you—anyone whose arms have warmed you—whose lips have told you! Because I know that when your heart is overjoyed, you don't care if you're destroyed. All you want is to have your heart overjoyed. Is there someone, Dorothy? You must tell me. If there is, it isn't fair of you to sing to me like you do, is it?"

**H**UNDREDS of love letters come daily in the thick bundles of fan mail. Thousands of "I-love-yous" wrapped in that shaggy twine which Uncle Sam insists on using in his post-offices. Marriage proposals dictated, so the writers passionately assert, by numerology, astrology, the promptings of dreams, the desire to protect and mother. Invitations to trysts. Photographs and lockets of hair. Letters on paper bags and letters on monogrammed stationery. Love letters which start with "I can't live without you, darling" and ask for money in the second paragraph. Letters delivered timidly at the studio. And letters rushed by special delivery!

Who are the people who send these letters? Why do they go in for long-

"I go to sleep every night with your picture—you know, the one of you in a sport sweater—under my pillow," wrote a girl to Ray Heatherton, her ideal

distance romancing? What is in back of this wholesale direct-by-mail attack on Dan Cupid?

Julian Street, Jr., of NBC, recently took Alfred Adler, the famous psychologist, around the studios. Dr. Adler seemed to be most interested in fan mail—especially mash notes.

Undoubtedly, the founder of the School of Individual Psychology will soon put out a ponderous psychological tome on the subject of mash notes. He will, no doubt, use such terms as "inferiority complex," "law of compensation," "emotional immaturity," "sublimation," and "escape mechanism." For psychologists never fail to find this phase of broadcasting interesting for research. They have several explanations all ready as to what makes the mash-note writer "tick":

It's not the belle of the town, they say, who pours her heart out to someone she knows only by voice or through a picture in a magazine. She is too busy with flesh-and-blood Romeos to bother about love by remote control. Usually, the mash-note writer is a plain, mousey sort of girl or an equally plain and unpretentious and neglected young man.

**O**NE morning Graham McNamee picked up the phone at the studio to hear that "his bride" was in the waiting-room. Graham—very much a bachelor at the time—sneaked out through a back door. A middle-aged spinster who fell in love with his voice, having received no reply to her love letters, flew all the way to New York from Maine—her trousseau complete and a marriage license blank ready and paid for.

They looked up her love letters—there were fifty-three of them. "I'm lonely, Graham. No one here understands me . . ." was the theme of her first few letters. "I know you are too busy to write to me . . . but you read my letters, I know, and you want me

*Radio Fan Mail Is the Applause Given to Air Performers and Programs. But It's Applesauce, too! This Writer Shows You What Studio Mailmen Bring!*

by JULIAN FUNT

to be patient. I am, my love, I am." This was her letter number thirty-one.

"I can't stand it, lover. I know you are fine and modest and shy. But I've made up my mind . . . I'm coming to you," read her last letter. But no one thought she meant it until she literally dropped down from the sky!

**I** AM a high-school student," wrote a girl to Ray Heatherton, "and crazy about you. That's why I am writing to you. You know that girl, Joan . . . the one who keeps writing to you that she loves you. Well, don't you believe her. She goes out with a fellow named Jimmy and another one, John. So you see she's not really faithful to you, Ray darling. But I am. I don't go out with anybody. I just wait until I can hear you sing and I go to sleep every night with your picture—you know, the one of you in a sport sweater—under my pillow. Good night, sweetheart!"

Mary Small, the child star with a grown-up voice, recently received a proposal of marriage from a gentleman who has a farm near Butte, Montana. "I'm a man who takes pride in his own," he wrote. "My house is spick and span and so is my horses and pigs. I wash before meals and take care of everything right. What do you say, Mary? I'll see that you are comfortable. I'll give you lots of good nourish-



Once a middle-aged spinster came to New York to get her man. Her 53 fan letters hadn't been answered!



What sort of girl is the mash-note writer, anyway? Usually, she is a plain, mousey person, the big psychologists tell you

is the stuff day-dreams are made of! Besides, this is the age of miracles and she has the right to hope against hope. Nowadays, princes do marry commoners and millionaires do fall in love with dance-hall hostesses. She doesn't really believe that her glamorous radio star will marry her, but . . .

"Flowers speak the language of love. Did you smell these, gentle lover?"

No doubt when that woman in Cicero, Illinois, sent them along with her love letter, they were fragrant flowers. But when Vincent Lopez received them in New York, they were malodorous weeds. As he received a new batch of these decayed flowers after every broadcast, Vincent often wondered whether the woman was another love-smitten radio fan or an astute and caustic critic.

**E**VEN the enemies of Rudy Vallee must have felt a twinge of sympathy for the Vagabond Lover when a crooner-haunted woman from Brooklyn started to tell people that he was the father of her brood of six youngsters. Months after the woman had been "committed," Rudy had nightmares!

Most mash notes are sheer whimsy; they want nothing, expect nothing. Writing a love letter to a far-away radio star, say psychologists, is like smiling at a handsome young man on the platform after your train starts to move. Nothing can come of it—and you do get a thrill!

George Olsen used to receive a peculiar love letter every week. It was in the form of an elaborately bound scrap-book which told the story of the last Olsen broadcast. Thus, if he had a number called "Love," the first page

(Continued on Page 43)

ing food—the kind you don't get in the city. Yes, and there'll be quite a mite of affection, too." The suitor enclosed his picture. It showed he had a full-grown beard.

That's the lonely mash-note writer for you! The mash-note writer is often an impressionable, day-dreaming home girl or housewife. Denied romance, or too timid to go after it, she seeks to create in day dreams the affairs of the heart which she lacks in every-day life. Writing to a man you don't know,

JEANNE BUCKLEY



*Radio Guide Presents*  
**GIANT-GRAVURE**  
*As a Regular Feature*

It's opera diva GRACE MOORE, looking as coy and petite as Ginger Rogers about to trip into the latest fandango with Fred Astaire. Set in the charming background of romantic Austria of a century or so ago, Miss Moore's lovely soprano voice lent more than mere musical distinction to the recent Columbia picture, "The King Steps Out"



GRACE MOORE



# The Human Side OF BEN BERNIE

by KATHERINE ALBERT



"Ben? Say, he's the swellest guy in the world," Herman Bernie (in circle, at left) tells you here. He's talking about his brother, the cigar-smoking Ol' Maestro, seen at left

**Y**OU drive along the Hutchinson River Parkway—just outside New York City—with its lush green trees, its winding stream, its road smooth as a satin ribbon, until you come to the pretty little town of Harrison, N. Y.

About a mile from Harrison, you will discover a quiet, peaceful estate with acres of grass and garden and a rambling old house as solid and substantial as Gibraltar. There, women whose energies have been drained by the demands of the city find rest. Essentially their ideal is beauty. Their purpose: To reduce, and to find peace and quiet.

As you turn into the wide driveway to the house itself, you discover a modest sign which reads, "Rose Bernie Milk and Health Farm."

The peace of the place, the women sitting on the wide verandas chatting, taking sun baths and drinking a specially prepared milk containing bacilli friendly to health, the spreading trees, the sweep of green lawn—all are a far cry from the excitement

of Broadway, of radio, of show business.

Yet if it weren't for Broadway, radio and show business, this charming place could not prosper. Or—if it weren't for a guy named Ben Bernie, the place wouldn't be Rose Bernie's.

Rose greeted me in the charming old living-room. A gentle breeze stirred outside. All was peace. Rose is handsome, with a lovely figure.

"What do you think of your brother Ben?" I asked.

She looked at me in amazement. It was as if I had asked, "Do you believe the world is round?"

"If I told you," she said, "you would think I was a sap.

"But look"—a gesture of her arm took in the gentle beauties of the farm—"Ben made this possible. Ben set me up in business. But he hasn't stopped there. He is always ready to give advice, to help.

"We all get together for family conferences. Ben, although not the oldest, is definitely the head. There are eleven of us children. And it is Ben who keeps us all closely together.



If You Have Ten Brothers and Sisters, and If They All Think You're Swell, It's News! Ben Has. And That's Their Opinion of Him!



Above (at left): Even when he goes fishing, the Ol' Maestro never forgets the big stogie. Wherever he goes—there goes the big cigar. Above (in circle), it's with him at the mike. At right: Rose Bernie: "Ben set me up in business," she says. "If I told you what I think about him, you'd think I was a sap," she adds. But she explains in this story just what her brother means to her family



"Ben"—she paused—"Ben is the best man who ever lived."

She said it so simply. She was merely stating a well-known fact: London is the largest city in the world; Washington is the capital of the United States; *Ben Bernie is the best man who ever lived.*

And that was that!

There were eleven children, as you know, in the Bernie family. The father was a blacksmith named Ancil. The mother, kind and devoted to her family, was often hard put to it to make the household money cover the necessities, for they were pitifully poor and there seemed so little chance that any of the children would have any advantages at all.

But the father was a sensitive, thoughtful man. When he was not doing his blacksmith's work, his mind was busy with inventions. And many of his brain children were practical. But he did not have the shrewdness of the business man. He seemed destined to remain what he was—a poor man. All his hopes of a more prosperous future lay in his boys.

Ben, when he was a little lad, was lonely and serious minded. He, definitely, was the artistic one—the musician. Ben played the violin. He read a great deal—stretched out on the floor, the others gingerly stepping over him. And the whole family saved pennies so that Ben could attend concerts of the great artists at Carnegie Hall. There he sat, high in the top balcony (sometimes he only had standing-room), and filled his starved soul with great music for an all-too-fleeting hour or two.

**T**HERE was not enough money for him to have a first-class musical education. And the father believed, "If you can't do a thing well, there's no sense in doing it at all." So it was decided that Ben should be a civil engineer. At least, an engineer's work would assure him a living.

Ben knew he had to work his way through college. So he got a job in a bank, afternoons and Saturdays, and did his studying in the evening—often sitting up late when others were in bed. When he was eighteen he became

seriously ill. The work, the worry, the nerve-strain and his own eagerness to succeed brought on a prolonged attack of anemia. After recovering his health—partly by recreation and partly because he loved music so much—he organized a band in college and conducted it at the minstrel show the college produced, the year he was graduated. A booking agent saw Ben conduct and persuaded him to give up engineering for popular music.

Ben told this news to his family. His brothers and sisters were thrilled. Only the father did not approve. His dreams for his son did not include the tinsel life of show business. He voiced his disapproval. But, for once in his life, Ben trusted his own judgment.

It was tough going. Many times, during those early years, Ben wished he had taken his father's advice and contented himself with engineering. Many times he was broke, discouraged, ill. But he had made his choice of

professions and there could be no going back. Besides, he had a dream—the dream of making his mother and father happy and contented and free from financial responsibilities for the rest of their lives.

The day when he ushered his parents into the home he had bought for them, with the money he had earned from show business, was one of the great moments in his life.

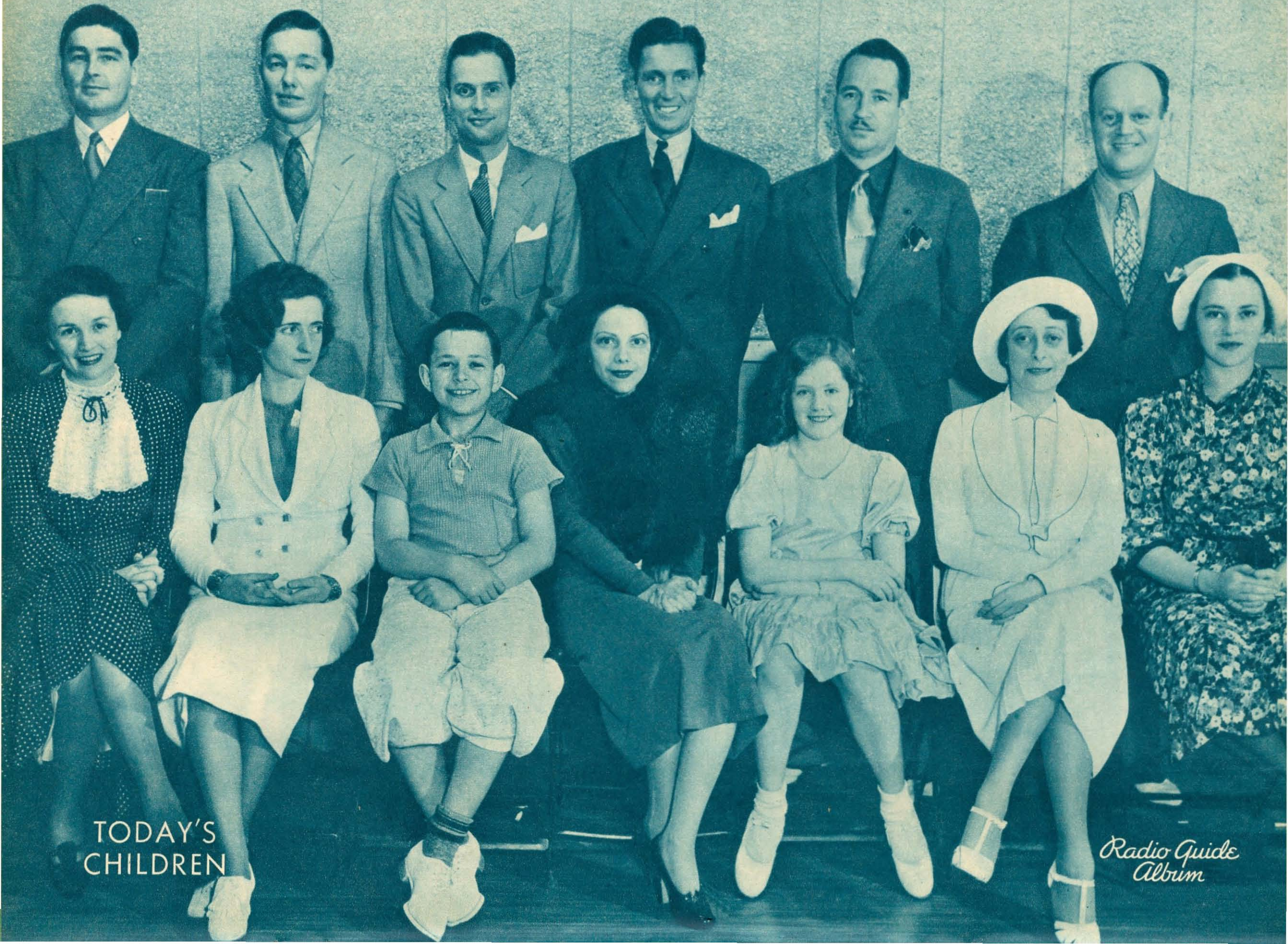
But Ben is not only a lavish giver. He is a thoughtful giver as well. His father had worked hard. He had been an active man and suddenly to cut him off from activity of any sort would be disastrous, Ben knew. So he put some chickens on the place he bought and made sure that there was a garden.

Perhaps the happiest moments in Ben's life have been spent watching his father pattering around that charming house and garden, showing off the place, boasting about the chickens, displaying the harvest.

(Continued on Page 42)



It's been on the air for more than one thousand episodes covering a period of thirty-nine months. It is a chronicle of an American family. It's Today's Children. The cast, pictured here, is as follows: Back row, from left: Louis Roen, announcer; Walter Wicker (Bob Crane); Fred Von Ammon (Terry Moran); Gene Morgan (Bill Taylor); Tex Maxwell (Ralph Santo); Billy Lee (various parts). Front row, from left: Frances Carlon ("Patty" Eileen Moran); Jean MacGregor (Dorothy Moran); Seymour Young (Jack); Irene Wicker (Eileen Moran); Lucy Gillman (Lucy Moran); Irna Phillips (Kay Crane); Gale Page (Gloria Marsh)



TODAY'S  
CHILDREN

*Radio Guide  
Album*



# COMING EVENTS

The Daily Listings Will Show Your

Nearest Station for These Programs

## SUNDAY, AUGUST 23

### SCENE IN SPAIN

In the first broadcast direct from Spain to America since the outbreak of the present civil war, Floyd Gibbons, "headline hunter," will give an eye-witness account of hostilities on the "Magic Key" program on NBC at 1 p.m. EST (12 noon CST). Other features of the hour will be Hildegard, sensational young European singer, Mischa Levitzki, concert pianist, and Shep Fields and his orchestra.

### COMEDY HOUR

The weekly variety feature, "Musical Comedy Revue," today becomes an hour feature on NBC at 7 p.m. EST (6 CST).

### COMMUNITY SING

Richard Maxwell, well-known for his "Songs of Comfort and Cheer," will be the guest leader on the CBS "Community Sing" at 9:30 p.m. EST (8:30 CST). Paul Douglas again will carry the portable microphone down the aisles of the Playhouse, interviewing members of the audience.

## MONDAY, AUGUST 24

### POETIC STRINGS

"Poetic Strings," orchestral program of the lighter classics, is now heard at 11:15 a.m. EST (10:15 CST) over CBS. The orchestra is directed by Emery Deutsch.

### LUX RADIO THEATER

The "Lux Radio Theater," under the direction of Cecil B. DeMille, veteran movie producer, will present Eddie Cantor on its weekly radio drama over CBS at 8 p.m. EST (7 CST).

### SCHUMANN RECITAL

Henrietta Schumann, concert pianist, opens a series of three NBC recitals tonight at 9:15 p.m. EST (8:15 CST). She will be heard weekly at this time.

## TUESDAY, AUGUST 25

### MUSIC FESTIVAL

Mozart's "Cosi fan tutte," conducted by Felix Von Weingartner at the Salzburg music festival in Austria, will be relayed to American listeners via the NBC net at 1 p.m. EST (12 noon CST). Charles Kullman, Metropolitan Opera star tenor, will be the soloist.

### SCIENCE SERVICE

Dr. Knight Dunlap of the University of California will speak on the Science Service series over CBS at 2:15 p.m. EST (1:15 CST). Dr. Dunlap's subject will be "Children with Nerves."

### CBS CONCERT HALL

Columbia's Concert Hall will present an arrangement of old

English airs, "From Tudor Times," at 3:30 p.m. EST (2:30 CST). Victor Bay, regular conductor of the orchestra, returns to the program at this date.

### HAPPY DAYS

"Happy Days," a program sponsored by the Democratic National Committee and consisting of a political talk and music, will be heard at 9:45 p.m. EST (8:45 CST) over CBS.

### WILLARD ROBISON

Willard Robison's Deep River Orchestra will be heard over CBS fifteen minutes later than usual, at 10 p.m. EST (9 CST).

## WEDNESDAY, AUGUST 26

### CBS CONCERT HALL

Columbia's Concert Hall presents Grace Castagnetta, young American pianist, in a pro-

gram which includes one of the famous Czerny piano studies and a tribute by Debussy, "Etudes pour les Cinq Doigts," to the famous technician of the piano. This program will be heard over a CBS net at 3 p.m. EST (2 CST).

### FASHION PREVUE

A highlight of the "Woman's Radio Review" show on NBC at 3 p.m. EST (2 CST) will be a talk from Paris by Lucien Lelong, style expert, outlining Fall fashions.

### GEORGE HALL

George Hall and his orchestra return to the CBS network in a program of hit tunes at 5 p.m. EST (4 CST).

### SCHOLARSHIP AWARDS

W. A. Fisher, automotive executive, and Edwin C. Hill, news commentator, will be

the principal speakers at a banquet for the winners of college scholarships awarded by the Fisher Body Corporation in the Cleveland college auditorium of Western Reserve University. Hill will introduce winners on the program, which begins at 8:45 p.m. EST (7:45 CST) over NBC.

## THURSDAY, AUGUST 27

### ACADEMY OF MEDICINE

Dr. Frank C. Yeomans will speak under the auspices of the Academy of Medicine over CBS at 12:30 p.m. EST (11:30 a.m. CST). His topic will be "The Technique of Eating—the How of Feeding."

### LEWIS GANNETT

Lewis Gannett, eminent critic of the New York *Herald-Tribune*, will review his own selection of new books in his regular program over CBS at

4:30 p.m. EST (3:30 CST), half an hour later than last week.

### SEATTLE SYMPHONY

Columbia's Concert Hall presents the Seattle Symphony Orchestra under its regular conductor, Basil Cameron, in a program of classic works. The orchestra will be heard at 7 p.m. EST (6 CST).

### MCCORMIC TO KRAFT

Mary McCormic, operatic soprano, will make a guest appearance on the Kraft Music Hall hour over NBC at 9 p.m. EST (8 CST).

### F. H. A. SPEAKER

Stewart McDonald, administrator for the Federal Housing Administration, will speak over the CBS net at 9:45 p.m. EST (8:45 CST).

## FRIDAY, AUGUST 28

### CAPTIVATORS

"The Captivators," popular instrumental combination, will move up a quarter of an hour to 11:30 a.m. EST (10:30 CST). This orchestra, under the direction of Freddie Rich, will be heard over the CBS network.

### PARK DISCUSSION

Harlean James, executive secretary of the American Planning and Civic Association, will discuss "The People's Parks" when she makes a guest appearance on the Federation of Women's Clubs program over NBC at 1:45 p.m. EST (12:45 CST).

### COLUMBIA SYMPHONY

The Columbia Symphony Orchestra will be heard in a program of symphonic music over CBS at 5:35 p.m. EST (4:35 CST). Victor Bay will be back in his accustomed place as conductor after an engagement at the Great Lakes Exposition in Cleveland.

## SATURDAY, AUGUST 29

### EXPOSITION BAND

Angelo Vitale, popular band leader, will be heard in a program of marches, current hit tunes and the lighter classics from the Great Lakes Exposition in Cleveland, Ohio, over CBS at 4 p.m. EST (3 CST).

### MASTER VIOLINS

Alex Cores, violinist, continues to present music on the famous instruments of the Rudolph Wurlitzer collection over CBS at 6:30 p.m. EST (5:30 CST). This week Mr. Cores will use a series of famous bows.

### BRUNA CASTAGNA

The Columbia Concert Hall presents Bruna Castagna, famous Metropolitan Opera contralto, in a program of songs and orchestral music at 8 p.m. EST (7 CST). The orchestra is conducted under the baton of Victor Bay.

## MUSIC IN THE AIR

By Carleton Smith

**D**ARK rumors have been circulating around for some time to the effect that the Philharmonic-Symphony Orchestra is about to disband for lack of funds. Neither the orchestra nor the Columbia Broadcasting System have been let in on this, apparently, for they have signed a new five-year contract for continuing the regular broadcasts.

New York's famous orchestra thus will be heard at stated periods by the rest of the world, and will also receive a certain income for broadcasting rights each year, as in the past.

Whether the broadcasts will continue to take place on Sunday afternoons when the present agreement runs out next Spring has not been announced. The fact that the concerts on Sunday have had the poorest attendance of all the Philharmonic-Symphony series in past seasons is due, it has been said, to the broadcasts.

Many of the prominent soloists with the orchestra will probably not be heard by the radio audience, because the artists refuse to play on Sunday afternoons. They feel it jeopardizes their chances to be sold commercially.

But the radio audience has by no means been overlooked. The Philharmonic-Symphony Society has announced two unusual novelties planned especially for radio listeners. They will be Honegger's "King David" and a concert version of Strauss' opera, "Elektra."

The Honegger work is a symphonic psalm in three parts, based on a drama by Rene Morax, and has been

heard in this country. The tragic Greek play by Sophocles, from which Hofmannstall wrote his libretto, furnished Richard Strauss ample opportunity for orchestral depiction of man's basest motives.

It was while rehearsing this opera that Richard Strauss yelled several times to the prima donna to be more cruel, more jealous. The singer couldn't hear him from where she stood, and Ernestine Schumann-Heink (who was singing the role of Klytemnestra) explained to her: "He's telling you to act more like a colleague!"

A special Easter Sunday broadcast will offer the third act of "Parsifal."

Vladimir Horowitz is announced for the final concert of this year; Josef Hofmann will appear during Christmas week; Jascha Heifetz, the first week in December. Other instrumental soloists include: Myra Hess, Jose Iturbi, Rudolph Serkin, and Artur Schnabel.

**Y**OU'VE been hearing Bruna Castagna a lot on the air during the Summer, and we told you some time ago that we'd dig up some information about her for you. Only 26 years old, Miss Castagna has been hailed by Toscanini, other musicians, and a host of music-lovers during her phenomenal career. Her voice has unusual range and richness, and she did not specialize, choosing her songs and arias from every field of worthwhile music.

Born in Bari, Italy, of musical parents, Bruna Castagna began studying the piano at the age of 7, and by the time she was 10 was a child prodigy on that instrument. She

studied singing, too, and liked that so much better that she decided to become a singer. Some years later, without consulting anyone, she sang for the manager of the Municipal Opera House in Montova and was engaged on the spot for the role of Marina in Mousorgsky's "Boris Godounoff"—making her opera debut at the age of 15!

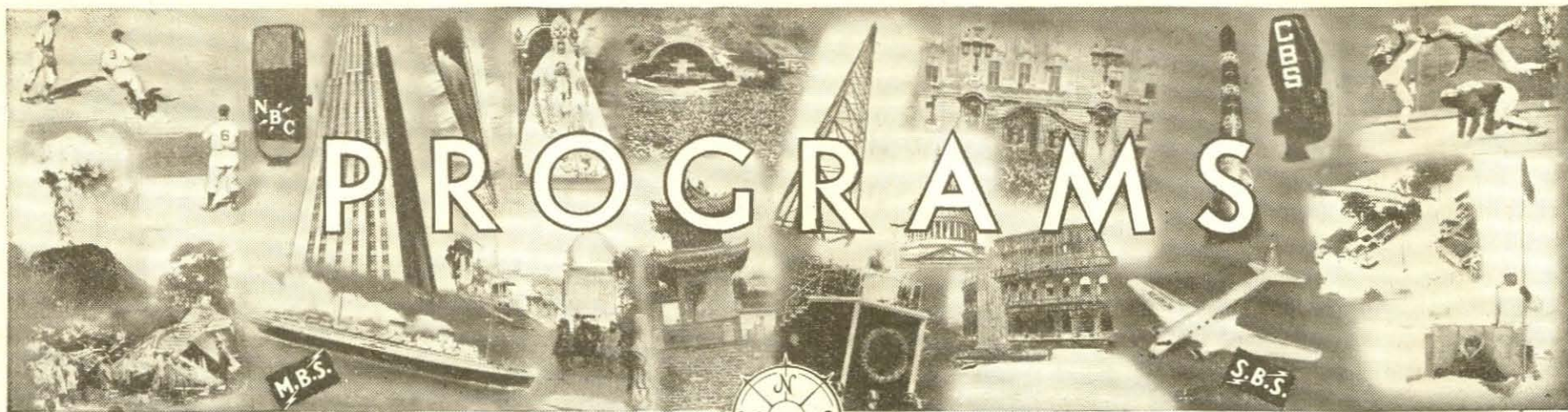
**T**ULLIO SERAFIN, the famous Italian conductor who was for so many years the mainstay of the Italian operas at the Metropolitan, and who recently returned to his native land to become its chief conductor, liked her performance so much that he engaged her for three consecutive seasons at the Colon Opera House in Buenos Aires.

Toscanini heard her in private audition on her return to Italy, and engaged her for three seasons at "La Scala" in Milan. In this country she was heard last Summer at the Stadium Concerts under the baton of Alexander Smallens, and also sang the title role in a production of "Carmen" in Cleveland under Artur Rodzinski. But her greatest success was in her recent Metropolitan Opera debut and success.

Miss Castagna has sung frequently on the air throughout the Summer, and we sincerely hope she will be back to her radio audience this Fall and Winter.

The Salt Lake Tabernacle Choir still graces the Sunday morning airwaves. Plentiful sprinklings of Bach and Wagner and the religious music of the ages restore our faith. If you like church music, here's your opportunity.





MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

### Network Changes

Canadian Grenadier Guards Band, formerly 5:15 p.m., now NBC 5 p.m. EST (4 CST)  
Robin Hood Dell Concerts, formerly CBS 7:30 p.m., leave the air this date

### News

9:30 a.m.—CBS-WHAS  
10:00 a.m.—NBC-WCKY  
5:30 p.m.—CBS-WKRC  
9:10 p.m.—NBC-WSAI  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

### Classical Music

11:30 a.m.—Radio City Music Hall: NBC-WAVE  
2:00 p.m.—Symphony Orchestra: CBS-WKRC  
6:30 p.m.—Fireside Recitals: NBC-WTAM  
7:30 p.m.—Concert Orch.: CBS-WABC  
11:30 p.m.—San Francisco Symphony Orch.: CBS-WABC

### Comedy

6:00 p.m.—Tim & Irene: NBC-KDKA

### Drama

5:30 p.m.—Tale of Today: NBC-WTAM  
8:00 p.m.—Cornelia Otis Skinner: NBC-WJZ

### Talks

11:30 a.m.—Univ. of Chi. Round Table: NBC-WTAM  
2:00 p.m.—Gilbert Seldes: NBC-W5MB  
5:30 p.m.—Int'l Broadcast from London; Alistaire Cooke: NBC-WAVE

## Morning

**7:00 EST 6:00 CST**  
CBS-On the Air Today; Organ Reveille: (sw-21.52)  
NBC-Melody Hour: WTAM  
WWVA-L. P. Lehman & Staff

**7:30 EST 6:30 CST**  
CBS-Lyric Serenade: (sw-21.52)  
NBC-Tone Pictures: WSAI  
WOWO-Old Time Religion

**7:45 EST 6:45 CST**  
CBS-Radio Spotlight (sw-21.52)

**8:00 EST 7:00 CST**  
NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)  
CBS-Sunday Morning at Aunt Susan's: WFBM WMMN WKRC (sw-21.52)  
NBC-Harold Nagel's Rhumba Orch.: WTAM WCKY WHIO  
WCPO-Morning Request Prgm.  
WLS-Ralph Emerson, organist  
WSAI-Gypsy Fortunes

**8:15 EST 7:15 CST**  
WCPO-Uncle Bob  
WSAI-Church Forum  
WSMK-Aunt Susan's (CBS)

**8:30 EST 7:30 CST**

NBC-Concert Ensemble: WCKY WTAM  
*The Smiling Down, Handel; Du Gault Du Friska Fjellhoega Nord, Sveden; Le Moulin, Pizne; Contemplation, Widor; On Wings of Dance, Arensky-Koshetz; The Musical Snuff Box, Lidone; Spring, Lovely Spring, Grieg*  
KMOX-Rise & Shine  
WHIO-Christ Tabernacle  
WKRC-Wayside Church  
WLS-Everybody's Hour

**8:45 EST 7:45 CST**

WSAI-Strings

**9:00 EST 8:00 CST**

NBC-Sabbath Reveries: "St. Ananias," Dr. Chas. L. Goodell; Mixed Quartet, dir. Charles A. Baker: WHIO WSM WAVE WTAM WCKY WIRE  
CBS-Church of the Air: WSMK KMOX WKRC WHAS WLAC WMMN (sw-21.52)  
NBC-The Southernaires: WSAI KDKA WMAQ (sw-15.21)  
WCPO-Gladys & Mary  
WFBM-Solving Today's Problems  
WGBF-Gospel Home Circle  
WGN-Sunday Morning Concert  
WLW-Church Forum  
WOWO-Christ Science

**9:15 EST 8:15 CST**

WCPO-County Jail Services  
WFBM-String Pickers  
WLS-Everybody's Hour  
WOWO-Sunshine Melodies

**9:30 EST 8:30 CST**

NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)

CBS-News; Poetic Strings: WSMK KMOX WHAS WMMN (sw-21.52)

NBC-Melody Palette: WCKY WAVE WTAM WHIO WIRE WSM

WFBM-Little Church  
WGBF-First Church of the Fundamentals  
WKRC-Jim Lightfield Prgm.  
WLAC-News; Judge Rutherford

WLS-Little Brown Church  
WMAQ-Sunshine Hour  
WOWO-News; Sunshine Melodies  
WSAI-Dick Leibert

**9:45 EST 8:45 CST**

CBS-Poetic Strings: WLAC WWVA  
KMOX-Fascinating Melodies  
WCPO-Galvano & Cortez  
WHAS-Reading the Funnies  
WSAI-News

**10:00 EST 9:00 CST**

NBC-News; Ward & Muzzy, piano duo: WCKY WHIO WSM WAVE  
CBS-Day Dreams: WSMK KMOX WMMN WLAC WHAS WKRC  
NBC-News; Alice Remsen, contr.: KDKA (sw-15.21)  
★ CBS-Children's Hour: (sw-21.52)  
News: WIRE WLW  
WCPO-Hillbilly Hullabaloo  
WFBM-Jake's Entertainers  
WGBF-German Church  
WGN-N. U. Reviewing Stand  
WKRC-Day Dreams  
WSAI-Herbert Spiekerman  
WTAM-News; Current Interlude  
WWSA-Judge Rutherford; Tamburitzza Orchestra

**10:15 EST 9:15 CST**

NBC-Peerless Trio: WAVE WSM WHIO WCKY WIRE WTAM  
★ NBC-Nellie Revell: KDKA WLW (sw15.21)

### EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pennsylvania	NB
KMOX	1090	50,000	St. Louis, Missouri	C
WABC†	850	50,000	New York City	C
WAVE	940	1,000	Louisville, Kentucky	N
WBBM†	770	50,000	Chicago, Illinois	C
WCKY	1490	5,000	Cincinnati, Ohio	N
WCPO	1200	250	Cincinnati, Ohio	L
WEAF†	660	50,000	New York City	NR
WENR	870	50,000	Chicago, Illinois	NB
WFBM	1230	1,000	Indianapolis, Indiana	C
WGBF	630	500	Evansville, Indiana	L & M
WGN	720	50,000	Chicago, Illinois	NR
WGY†	790	50,000	Schenectady, New York	NR
WHAM†	1150	50,000	Rochester, New York	NB
WHAS	820	50,000	Louisville, Kentucky	C
WHIO	1250	5,000	Dayton, Ohio	N
WIRE	1400	1,000	Indianapolis, Indiana	N
WJR†	750	50,000	Detroit, Michigan	C
WJZ†	760	50,000	New York City	NB
WKRC	550	1,000	Cincinnati, Ohio	C
WLAC	1470	5,000	Nashville, Tennessee	C
WLS	870	50,000	Chicago, Illinois	NB
WLW	700	500,000	Cincinnati, Ohio	N & M
WMAQ	670	50,000	Chicago, Illinois	NR
WMMN	890	500	Fairmont, West Virginia	C
WOWO	1160	10,000	Fort Wayne, Indiana	C
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Dayton, Ohio	C
WTAM	1070	50,000	Cleveland, Ohio	NR
WWVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)  
L—Local Programs  
M—MBS (Mutual Broadcasting System)  
N—NBC (National Broadcasting Company)  
NB—National Broadcasting Company Basic Blue Network  
NR—National Broadcasting Company Basic Red Network  
†—Night Programs  
\*—Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.  
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WGN-Sunday Morning Concert  
WLS-Old Music Chest  
WSAI-Dr. Courboin, organist  
WWVA-L. P. Lehman & Staff

**10:30 EST 9:30 CST**

CBS-Salt Lake City Tabernacle; Choir & Organ: KMOX WKRC  
WOWO WSMK WMMN WLAC  
NBC-The World is Yours, drama: WLW WAVE KDKA (sw-15.21)  
★ NBC-Major Bowes Family; Waldo Mayo, conductor & violinist; Joey Nash, tr.; Three Majors; Nicholas Cosentino, tr.; Helen Alexander, sop.: WTAM WCKY WHIO WMAQ WIRE (sw-15.33)  
WFBM-Christ Men Builders  
WGN-Edna Sellers, organist  
WHAS-Dr. Otto Marek, tr.  
WSM-John Ford

**10:45 EST 9:45 CST**

WGBF-Honolulu Serenaders  
WGN-Keep Chicago Safe  
WMMN-First Presby. Church  
WSM-First Baptist Church

**11:00 EST 10:00 CST**

NBC-American Pageant of Youth; Johnny Johnson's Orch.; Guest: KDKA WSAI WLS (sw-15.21)  
CBS-Salt Lake City Tabernacle Choir & Organ: (sw-21.52-9.59)

WAVE-Devotional Service  
WCPO-Amateur Revue  
WGBF-Adogga Tabernacle  
WGN-U. of Chicago Chapel  
WHAS-St. Thomas' Church  
WLW-Cradle Tabernacle  
WMAQ-Sunshine Hour

**11:30 EST 10:30 CST**

NBC-U. of Chicago Round Table Discussion: WTAM WCKY WMAQ (sw-15.33)  
CBS-Romany Trail: WHAS WLAC KMOX (sw-21.52-9.59)  
★ NBC-Radio City Music Hall String Quartet: WSM WLW KDKA WAVE (sw-15.21)  
WFBM-Star Dust Melodies  
WHIO-Concert Hour  
WIRE-Melody Hour  
WKRC-Amer. Legion Prgm.  
WOWO-Mayfair Revue  
WSAI-Organ Highlights

**11:45 EST 10:45 CST**

CBS-Romany Trail: WSMK  
WOWO WKRC  
WLS-Tone Pictures

**Afternoon**

**12:00 EST 11:00 CST**

CBS-Church of the Air: WHAS WWVA WKRC KMOX WMMN WSMK (sw-15.27-9.59)  
★ NBC-Int'l B'cast from Germany; Prgm. in Honor of Baron Munchausen: WTAM WMAQ WCKY (sw-15.33)  
WENR-Music Hall (NBC)  
WCPO-Salvation Army Prgm.  
WGN-Reading the Comics  
WHIO-Clara Oglesby Lyman  
WLAC-Church of Christ  
WOWO-Mayfair Revue  
WSAI-Amer. Family Robinson  
WSM-Methodist Church Service

**12:15 EST 11:15 CST**

WCPO-Happiness Ahead  
WHIO-Int'l B'cast from Germany (NBC)  
WSAI-Console & Keyboard

**12:30 EST 11:30 CST**

NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ WTAM (sw-15.33)  
CBS-Russell Dorr, bar.: WHAS WKRC WWVA KMOX WOWO WSMK WFBM WMMN (sw-15.27-9.59)

NBC-Highlights of the Bible; "Beyond Commonplace Morality," Dr. Frederick K. Stamm: WENR WAVE WLW  
MBS-Ted Weems' Orch.: WSAI WGN

KDKA-Concert Echoes  
WCPO-Invitation to the Waltz  
WFBM-Melody Lane

**12:45 EST 11:45 CST**

CBS-Eddie Dunstedter Entertainers: WSMK WHAS WKRC KMOX WOWO WFBM WWVA WMMN (sw-15.27)  
NBC-Samovar Serenade: WCKY WHIO  
WCPO-From an Old Hymnal  
WIRE-Ambassador of Melody  
WMAQ-Musical Revue  
WTAM Don Josay, songs

**1:00 EST 12:00 CST**

★ NBC-Magic Key; Symp. Orchestra, dir. Frank Black; Floyd Gibbons from Spain, guest: WENR WAVE KDKA WSM WLW (sw-15.21)

CBS-Kreiner Quartet, Instrumental: WHAS KMOX WKRC WLAC WSMK WWVA WMMN (sw-15.27-9.59)  
Quartet in A Major, Schubert  
NBC-Belle Geste de Musique: WMAQ WHIO WTAM WCKY WIRE (sw-15.33)  
WCPO-Dixie Trio  
WFBM-Friendship Circle  
WGBF-Hour of Music  
WGN-Alice Blue, pianist  
WOWO-George Hall's Orch.  
WSAI-News

**1:15 EST 12:15 CST**

MBS-Palmer House Ensemble: WGN WSAI  
KMOX-Book Review  
WCPO-Moods  
WIRE-News  
WWVA-L. P. Lehman & Staff

**1:30 EST 12:30 CST**

NBC-Peter Absolute sketch: WMAQ WHIO WTAM WCKY (sw-15.33)  
CBS-St. Louis Blues: WFBM WHAS WOWO WLAC KMOX (sw-15.27)

WCPO-Laura Shields  
WGN-Margot Reibel, sop.  
WIRE-Robt. Hood Bowers' Band  
WKRC-Sunday Players  
WMMN-Meditations  
WSAI-Δ Sermon & Hymn Time

**1:45 EST 12:45 CST**

CBS-St. Louis Blues: WMMN (sw-9.59)  
KMOX-Horner for Governor  
WCPO-Say It With Music  
WLAC-Δ Adventists Hour

**2:00 EST 1:00 CST**

NBC-Harold Nagel's Rhumba Orch.: WHIO WMAQ WTAM WIRE WCKY (sw-15.33)  
CBS-Everybody's Music; Orch., dir. Howard Barlow; Guest: WHAS WLAC WSMK WKRC WFBM KMOX (sw-15.27-9.59)  
Cockaigne Overture, Elgar; Poeme Roumaine, Enesco; The Fire Bird, Stravinsky; Summer Night on the River, Delius

NBC-You; Personalizing the News: KDKA WENR WAVE WSM WSAI (sw-15.21)  
WGN-Palmer House Ensemble  
WLW-String Ensemble  
WMMN-Rev. E. J. Noland  
WOWO-Missionary Hour  
WWVA-Δ Gospel Tabernacle

**2:15 EST 1:15 CST**

NBC-Cloister Bells: KDKA WSM WAVE WENR WSAI (sw-15.21)  
WCPO-Morrow's Orch.  
WGN-Alice Blue, pianist

**2:30 EST 1:30 CST**

NBC-Benno Rabinoff, concert violinist: WSM KDKA WENR WLW (sw-15.21)  
CBS-Everybody's Music: WMMN NBC-South Sea Islanders: WTAM WIRE WCKY (sw-15.33)

Baseball Game: WCPO WHIO WAVE-While the City Sleeps  
WGBF-Δ East Side Tabernacle  
WGN-Edna Sellers, organist  
WMAQ-Woman's Rodaro  
WOWO-Δ Temple Service

**2:45 EST 1:45 CST**

WAVE-Benno Rabinoff, violinist (NBC)  
WENR-Tuneful Topics  
WGN-Baseball Game

**3:00 EST 2:00 CST**

NBC-The Widow's Sons, sketch: WMAQ WTAM WIRE WCKY (sw-15.33)  
CBS-Sunday Serenade: WLAC WKRC WFBM WHAS WMMN KMOX WSMK (sw-15.27-9.59)  
NBC-Δ Sunday Vespers; "On Seeing Jesus," Dr. Paul Scherer; Mixed Quartet: WSM WENR WAVE  
KDKA-Δ Vesper Service  
WLW-Choral Echoes

**3:30 EST 2:30 CST**

NBC-Senator Fishface & Prof. Figgibottle: WENR WAVE WLW WSM  
CBS-Songs of Russia: WKRC WHAS KMOX WMMN WFBM WLAC WSMK (sw-15.27-9.59)  
Russian Medley: Ech Raspohol; Polonaise and Waltz; The Traitor Pototsky; From Sunrise to Sunset; The Lark; O Suzzanna

NBC-Words & Music: WTAM WIRE WCKY WMAQ (sw-15.33)  
WOWO-Δ Church of Nazarene



**4:00 EST 3:00 CST**  
 NBC-Tom Terriss, Oriental Romance; Kiriloff's Orch.: WENR KDKA WLW (sw-15.21)  
 CBS-Ann Leaf's Musicale: WHAS KMOX WLAC WFBM WSMK WMMN (sw-15.27-9.59)  
 NBC-Sunday Drivers: WSM WIRE WTAM WCKY WMAQ (sw-9.53)  
 WAVE-Children's Amateur Prgm. WGBF- $\Delta$ Church Hour  
 WKRC-Cincinnati Symp Orch. WOWO-Ferde Grofe's Orch. WSAI-Baseball; Reds vs. Chicago

NBC-Noble Cain & A Cappella Choir: WCKY WHIO WIRE WMAQ (sw-9.53)  
 MBS-Ted Weems' Orch.: WGN WSAI  
 WGBF- $\Delta$ Rescue Mission  
 WMMN- $\Delta$ Sunday Evening Devotions  
 WTAM-Sportsman  
 WWVA-Baseball Scores

NBC-Manhattan Merry Go Round featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Oliver Smith, tr.; Men About Town, trio; Orch.: WEAFF WTAM WCKY WAVE WHIO WIRE WGY WSM WMAQ (sw-9.53)  
 WGBF-Del & Roy  
 WGN-Wonder Show  
 WSAI-Johnny Lewis' Orch.  
 WWVA-L. P. Lehman & Staff

NBC-Shandor, violinist: WJZ WHAM WSAI WMAQ KDKA WSM (sw-6.14)  
 NBC-Keith Beecher's Orch.: WCKY WIRE  
 Governor Paul V. McNutt: WOWO WFBM  
 WKRC-Louis Prima's Orch.

CBS-Johnny Johnson's Orch.: WABC WSMK WHAS WLAC WMMN WKRC KMOX WJR WBBM  
 WENR-Jack Russell's Orch. WFBM News  
 WGN-Dance Orch.  
 ★ WLW-Paul Sullivan News R'm

CBS-Nocturne: WBBM WFBM  
 MBS-Joe Haymes' Orch.: WGN WLW  
 KMOX-News  
 WHAS-George Hamilton's Orch. WMAQ-King's Jesters  
 WMMN-Time & Weather  
 WTAM-Slumber Hour

**4:30 EST 3:30 CST**  
 NBC-Inst. of Pacific Relations Forum: WTAM WCKY WHIO WSM WIRE (sw-9.53)  
 CBS-Tea Time Tunes; Jack Shilkret's Orch.; Three Jesters; Gogo Delys, guest: KMOX WHAS WWVA WFBM (sw-15.27-9.59)  
 NBC-Concert Orch., dir. H. Leopold Spitalny: KDKA WLW WENR (sw-15.21)  
 WAVE-Dance Orch  
 WGBF-Simpson Service  
 WKRC-Leaders in Dance Time  
 WLAC-Paramount on the Air  
 WMAQ-To be announced  
 WMMN-Frank Lucas, pianist  
 WOWO-Jean Page Drama

**6:15 EST 5:15 CST**  
 WKRC-Sports Chats  
 WTAM-To be announced  
 WWVA-Clyde Lucas' Orch. (CBS)

**6:30 EST 5:30 CST**  
 NBC-Fireside Recitals; Sigurd Nilssen, basso; Willie Morris, sop.: WTAM WSAI WMAQ  
 ★ CBS-Crumit & Sanderson; Hal Kemp's Orch.: WKRC WLAC WHAS WWVA WSMK WFBM (sw-11.83)  
 NBC-Husbands & Wives, Conducted by Sedley Brown & Alie Lowe Miles: WSM WHIO KDKA WCKY WLS WAVE WIRE (sw-15.21)  
 KMOX-Travelogue  
 WGN-Palmer House Ensemble  
 WLW-Musical Revue  
 WMMN-Baseball Scores; National Polish Alliance Orch.  
 WOWO-Rosairo Bourdon's Orch.

**8:15 EST 7:15 CST**  
 ★ NBC-Paul Whiteman's Musical Varieties; Durelle Alexander; Ramona; Roy Bargy; Bob Lawrence; King's Men; Guest: WJZ WLW WENR WHAM KDKA (sw-11.87)  
 WCPO-Dance Orch.  
 WGBF-Aloha Hawaiians

**10:30 EST 9:30 CST**  
 NBC-Leon Navara's Orch.: WJZ WHAM WSAI KDKA (sw-6.14)  
 CBS-Artie Shaw's Orch.: WABC WKRC WMMN WFBM WLAC WSMK  
 ★ NBC-Paul Whiteman's Orch.: WAVE WSM  
 NBC-News; Fletcher Henderson's Orch.: WEAFF WGY WTAM WIRE WCKY WMAQ WHIO (sw-9.53)  
 MBS-Ted Weems' Orch.: WGN WLW  
 News: WENR WGBF  
 KMOX-Rubinoff, violinist  
 WBBM-Geo. Givot's Circus  
 WCPO-Moonlight Sonata  
 WHAS-Robert Riggs  
 WJR-In the Hermit's Cave  
 WOWO- $\Delta$ Temple Service

**11:15 EST 10:15 CST**  
 NBC-Henry Busse's Orch.: WAVE  
 WFBM-Johnny Johnson's Orch. (CBS)  
 WLW-Nat Brandwynne's Orch.  
 WSM-Otto Thurn's Orch. (NBC)

**12:15 EST 11:15 CST**  
 CBS-Carl Schrieber's Orch.: WBBM KMOX WFBM  
 WMAQ-Gentlemen of Rhythm

**12:30 EST 11:30 CST**  
 CBS-Jos. Cherniavsky's Orch.: WBBM KMOX WFBM  
 NBC-Alfred Barr's Orch.: WIRE WENR  
 MBS-Joe Sanders' Orch.: WGN WLW  
 WAVE-Johnny Hamp's Orch.  
 WHAS-Dream Serenade  
 WMAQ-Jack Russell's Orch.  
 WSAI-News; Slumber Hour  
 WSM-Dance Orch.  
 WTAM-Blue Baron's Orch.

**4:45 EST 3:45 CST**  
 KDKA- $\Delta$ Christian Endeavor  
 WAVE-To be announced  
 WMMN-Old Sage  
 WOWO-Parade of Hits

**6:45 EST 5:45 CST**  
 NBC-Sunset Dreams; Morin Sisters & Ranch Boys; Don McNeill, m.c.: WTAM WMAQ WLW (sw-9.53)  
 WGN-Blackstone String Trio  
 KMOX-News  
 WSAI-Mel Snyder's Orch.

**8:30 EST 7:30 CST**  
 NBC-American Album of Familiar Music; Frank Munn, tr.; Lucy Monroe, sop.; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WEAFF WTAM WSM WGY WAVE WCKY WHIO WIRE WMAQ (sw-9.53)  
 WCPO-Ward's Orch.  
 WSAI-Dance Orch.

**10:45 EST 9:45 CST**  
 CBS-Artie Shaw's Orch.: KMOX WHAS  
 WENR-Leon Navara's Orch. (NBC)  
 WGBF-Colonial Club

**11:30 EST 10:30 CST**  
 NBC-Charles Stenross' Orch.: WEAFF WCKY WIRE WHIO WGY WTAM (sw-9.53)  
 CBS-San Francisco Symp. Orch.: WABC WSMK WBBM WFBM KMOX WJR WHAS WMMN WKRC WLAC  
 NBC-Eddie Fitzgerald's Orch.: WJZ KDKA WAVE WENR WHAM WSAI WSM (sw-6.14)  
 MBS-Ozzie Nelson's Orch.: WGN WLW  
 WMAQ-Keith Beecher's Orch.

**12:45 EST 11:45 CST**  
 KMOX-When Day Is Done  
 WAVE-Alfred Barr's Orch. (NBC)

**5:00 EST 4:00 CST**  
 NBC- $\Delta$ Catholic Hour: WAVE WTAM WSM WIRE WMAQ WCKY WHIO (sw-9.53)  
 CBS-Ma & Pa, sketch: WHAS KMOX WFBM WLAC WKRC WSMK (sw-11.83-9.59)  
 KDKA-Baseball Scores; Weather  
 WENR-Amateur Hour  
 WGBF-American Legion  
 WGN-Aft. Serenade  
 WLW-Nat'l Amateur Hour  
 WMMN- $\Delta$ Church of God  
 WWVA-L. P. Lehman & Staff

**7:00 EST 6:00 CST**  
 CBS-America Dances: WABC WOWO WFBM WHAS WMMN KMOX WSMK WBBM (sw-11.83)  
 ★ NBC-Major Bowes' Amateur Hour: WEAFF WTAM WAVE WLW WSM WGY WMAQ (sw-9.53)  
 NBC-Musical Comedy Revue: WJZ WCKY WHAM WHIO KDKA WLS (sw-11.87)  
 MBS-Ozzie Nelson's Orch.: WGN WSAI  
 WCPO-Emma Scully, violinist  
 WIRE-Old Timers  
 WJR-Musical Prgm.  
 WKRC-Dance Orch.  
 WLAC- $\Delta$ Church of Christ  
 WWVA-News

**8:45 EST 7:45 CST**  
 WGBF-Marion Jones

**9:00 EST 8:00 CST**  
 NBC-Great Lakes Symp. Orch.: WEAFF WSM WIRE WHIO WAVE WTAM WCKY WGY (sw-9.53)  
 CBS-To be announced: WABC WBBM KMOX WMMN WFBM WHAS WLAC WKRC WSMK WJR (sw-6.12-6.06)  
 NBC-Twilight Hour; Orch.: WJZ KDKA WLW (sw-11.87)  
 WCPO-Sunday at Nine  
 WENR-Grant Park Concert  
 WGBF-To be announced  
 WGN-Melodies from the Sky  
 WHAM-Evening Serenade  
 WMAQ-Clark Dennis, songs  
 WOWO-Rhythm Makers  
 WSAI-Music for Dancing

**11:45 EST 10:45 CST**  
 KMOX-Lane Thompson's Orch.  
 WCKY-Slumber Hour

**12:00 EST 11:00 CST**  
 NBC-Fletcher Henderson's Orch. WIRE WENR WSM WAVE WSAI

**11:45 EST 10:45 CST**  
 NBC-Fletcher Henderson's Orch. WIRE WENR WSM WAVE WSAI

**1:00 EST 12:00 CST**  
 WBBM-News; Weather Man  
 WLW-Barney Rapp's Orch.

**5:15 EST 4:15 CST**  
 NBC-Canadian Grenadier Guards' Band: WSAI  
 KDKA-Thank You Stusia  
 WCPO-Carnival  
 WOWO-Amer. Family Robinson

**7:15 EST 6:15 CST**  
 CBS-America Dances: (sw-6.06)  
 WCPO-Hy. C. Geis & Helen Kilb  
 WKRC-Rubinoff, violinist  
 WWVA-Twilight Reverie

**9:15 EST 8:15 CST**  
 WHAM-Twilight Hour (NBC)  
 WJR-Jack Randolph, tr.  
 WMAQ-Great Lakes Symp. Orch. (NBC)

**9:30 EST 8:30 CST**  
 CBS-Community Sing; Richard Maxwell, leader: WABC WKRC KMOX WHAS WMMN WFBM WSMK WOWO WBBM WJR WLAC (sw-6.12-6.06)  
 NBC-Dreams of Long Ago: WJZ WSAI WHAM KDKA (sw-11.87)  
 ★ MBS-Goodwill Court: WGN WLW  
 WCPO-Locke's Orch.  
 WENR-Symph. Orch.

**11:00 EST 10:00 CST**  
 NBC-Otto Thurn's Orch.: WEAFF WTAM WIRE WGY WMAQ WCKY (sw-9.53)  
 NBC-Henry Busse's Orch.: WJZ KDKA WHAM WSAI WHIO (sw-6.14)

**12:00 EST 11:00 CST**  
 NBC-Fletcher Henderson's Orch. WIRE WENR WSM WAVE WSAI

**1:00 EST 12:00 CST**  
 WBBM-News; Weather Man  
 WLW-Barney Rapp's Orch.



## FOREIGN SHORT-WAVE PROGRAMS FOR SUNDAY

### Log of Foreign Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CEC, Chile	10.67	JVM, Japan	10.74
CJRO, Canada	6.15	JVN, "	10.68
CJRX, "	11.72	K O, Hawaii	11.68
COCD, Cuba	6.33	KFE, "	16.03
COCO, "	6.01	LRX, Argentina	9.06
DJB, Germany	15.2	EGJ, Holland	15.22
DJL, "	11.77	"	and 9.59
EAQ, Spain	15.11	PHI, "	17.78
GSE, England	9.87	PRADO, Ecuador	6.63
GSC, "	9.51	PRF5, Brazil	9.50
GSD, "	9.58	RAN, Russia	9.52
GSE, "	11.75	RNI, "	15.088
GSH, "	15.14	RNE, "	12.00
GSI, "	17.79	RV96, "	15.18
GSO, "	21.47	SPW, Poland	13.64
GSP, "	15.26	PRO, Italy	9.64, 11.81
HAF4, Hungary	15.18	TIPG, Costa Rica	6.47
HAT4, "	15.31	TPA2, France	15.24
HB1, Switzerland	9.12	TPA3, "	11.83
HBP, "	9.27	TPA4, "	11.71
HC2RL, Ecuador	9.70	VK2ME, Australia	9.59
HJ1ABE, Colombia	7.80	VK3ME, "	9.57
HJU, "	6.08	VK3LR, "	9.53
HRN, Honduras	9.5	VK3, Fiji's	13.075
HS&PT, Siam	9.51	VY2RC, Venezuela	5.80
HVJ, Vatican City	10.955	XEFT, "	7.28
JVH, Japan	15.12	ZBW, China	6.12
	14.6		8.75

2:15 p.m.—Horse races: YV2RC  
 4 p.m.—Moscow broadcast: RNE  
 4 p.m.—Madrigal group: GSB GSF GSG  
 4:55 p.m.—Listener greetings: DJB DJD  
 5 p.m.—Children's hour: DJB DJD  
 5:45 p.m.—Sunday concert: HC2RL  
 6 p.m.—Violin and piano: GSC GSD GSF  
 6 p.m.—Guyun, troubadour: COCO  
 6:15 p.m.—Sunday concert: DJB DJD  
 6:38 p.m.—Congregational services: GSC GSD  
 7 p.m.—Moscow broadcast: RAN  
 7 p.m.—Holland program: PCJ (9.59)  
 7 p.m.—Mexico broadcast: XECR  
 7:30 p.m.—Aboard the Etherbus: DJB DJD  
 8 p.m.—Two Hours with Cuba: COCO  
 8 p.m.—Hitler Youth program: DJB DJD  
 8:30 p.m.—March music: DJB DJD  
 9 p.m.—Religious services: GSC GSD  
 9:15 p.m.—Light music: DJB DJD  
 9:55 p.m.—Pidgin-English: GSC GSD  
 10 p.m.—Appreciation hour: HRN  
 10:30 p.m.—Opportunity program: COCD  
 10:45 p.m.—Program highlights: DJB DJD  
 12 mid.—Overseas hour: JVH  
 12:37 a.m.—Fiji hour: VPD  
 12:45 a.m.—Talk, Sea Harvests: GSB GSD  
 1:05 a.m.—BBC Empire orchestra: GSB GSD

### News Broadcasts of the Week

Daily—1 a.m., VPD; 1:05, JVH; 1:55, GSB, GSD; 3:45, TPA3; 6, TPA2; 7, LRU; 8, GSG, GSH; 9, 2RO (11.81); 10:55, GSF, GSG, GSH; 12 noon, LRU; 1 p.m., GSB, GSD, GSO; 1:30, TPA3; 3:40, GSB, GSF, GSG; 5:15, 2RO (11.81), EAQ; 6, RAN, 2RO (11.81); 7, TPA4; 7:40, GSC, GSD, GSP; 8:15, DJB, DJD; 9, COCD; 9:45, CJRO; 10:20, TPA4; 10:40, GSC, GSD.  
 Sundays—3 and 6:30 a.m., VK2ME.  
 Sun., Mon., Wed., Fri.—3 p.m., RNE.  
 Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.  
 Daily except Sundays—5 a.m., VK3ME.

Short-wave programs of American stations are shown along with the regular program listings. Time shown is EST; for CST subtract one hour.

5 a.m.—Australian program: VK2ME  
 6 a.m.—Moscow program: RNE  
 7 a.m.—BBC Scottish orchestra: GSG GSH  
 8:25 a.m.—Religious services: GSG GSH  
 9 a.m.—King's orchestra: GSF GSG GSH  
 9 a.m.—Baseball game: YV2RC  
 9 a.m.—Budapest program: HAS3  
 10 a.m.—Week's review: RNE RKI  
 10 a.m.—Fishermen's services: GSF GSG  
 10:30 a.m.—Vatican City hour: HVJ  
 11 a.m.—Commerce hour: COCD  
 12:15 p.m.—Palladium orchestra: GSB GSD  
 1 p.m.—Cuban dance music: COCD  
 1:20 p.m.—Luton band: GSB GSD GSO  
 1:30 p.m.—Soviet broadcast: RV96  
 1:40 p.m.—Iceland program: TFJ  
 1:55 p.m.—Congregational services: GSB GSD  
 2 p.m.—Latin-American music: COCD

### MR. FAIRFAX KNOWS ALL

CARLETON E. MORSE writes the script for "One Man's Family." It is on only on Wednesday nights.—A. Mingus, Vienna, West Virginia.

KAY KYSER will open at the Trianon Ballroom shortly after September first. At present writing he is at Lakeside Park, Denver, and following that he takes a few weeks' vacation, and then continues with one-night engagements until opening at the Trianon.—Ruth Ann Moore, Harrington, Delaware.

THE REVELERS QUARTET broadcast from New York during August. The quartet is comprised of Robert Simmons, first tenor; Lewis James, second tenor; Elliott Shaw, baritone; and Wilfred Glenn, bass.—M. J. Halton, Davenport, Iowa.

"DAN HARDING'S WIFE" is heard daily at 12:30 p.m. EDT. Try WHIO or WTAM.—Clara H. Denslow, Oberlin, Ohio.

"GIRL ALONE" is heard daily over the NBC network at 12:00 noon EDT.—Mrs. O. A. Lueders, Mason City, Iowa.

GRIFF WILLIAMS composed his own theme song, "Dream Music."—Clinton Hart, Ocean City, New Jersey.

HARVEY HAYES portrays Mr. Houston in "A Tale of Today." Ray Johnson takes the part of Bill Sutter on the "Welcome Valley" program.—Mrs. Kay, Kalamazoo, Michigan.



# Monday

August 24



Virginia Verrill  
See 4:30 p.m. EST (3:30 CST)

## News

9:00 a.m.—NBC-WTAM  
5:30 p.m.—CBS-WHAS  
5:30 p.m.—NBC-WMAQ  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:30 p.m.—Margaret Speaks, sop: NBC-WEAF

## Morning

7:00 EST 6:00 CST  
NBC-Malcolm Claire: WTAM  
CBS-Oleanders, male quartet: (sw 21.52)  
NBC-Morn. Devotions: WSAI  
KMOX-Home Folks' Hour  
WAIU-Shindiggers  
WCKY-Morn. Roundup  
WCPO-Tuma Cowboys  
WGN-△ Golden Hour  
WKRC-Jerry Foy  
WLW-△ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Wake Up Melodies  
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
NBC-Betty Gould, organist Al-den Edkins, bar.: WSAI  
Musical Clock: WMMN WCKY  
KDKA-News; Musical Clock  
WAIU-Morning Melodies  
WCPO-Morning Request Prgm.  
WKRC-Stepping Along  
WLS-Pat Buttram & Oshkosh Boys  
WLW-△ Morn. Devotions  
WTAM-Ford Rush

7:30 EST 6:30 CST  
CBS-Lyric Serenade: (sw-21.52)  
NBC-Cheerio: WTAM WCKY  
WLW  
Musical Clock: WCPO WSM  
KDKA-Kiddies' Klub  
KMOX-Markets; News  
WFBM Chuck Wagon  
WHS-△ Morning Devotions  
WIRE-△ Morning Devotions  
WKRC-Breakfast Express  
WLAC-News Scoops & Melodies  
WLS-Otto & His Tunetwisters  
WMMN-Mountain Boys  
WCWO-Breakfast Club  
WSAI-Daily Sun Dial

7:45 EST 6:45 CST  
NBC-Dandies of Yesterday: WSAI  
KDKA-Musical Clock  
KMOX-Resettlement Adm. Prgm.  
WIRE-News  
WLS-Hotan Tonka, Indian Legends  
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST  
★ NBC-Breakfast Club; Orch.: Don McNeill, m.c.: KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Monday Morning Revue  
WHS WSMK (sw-21.52)  
NBC-Marc Williams, bar.: WCKY  
News: WWVA WLW WLAC  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-△ East Side Tabernacle  
WGN-Timely Tunes  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

8:15 EST 7:15 CST  
NBC-Streamliners: WCKY WHIO  
WTAM  
WCPO-Today's Headlines  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Chandler Chats  
WMMN-Morning Revue  
WWVA-Musical Clock

8:30 EST 7:30 CST  
CBS-Richard Maxwell: WHAS  
WMMN WSMK WOWO (sw-21.52)  
WCPO-Popular Varieties  
WGN-Good Morning  
WKRC-△ Fed. of Churches  
WLW-Dance Rhythm  
WTAM-Kitchen Beauty

8:45 EST 7:45 CST  
CBS-Bill & Ginger; News: (sw-21.52)  
NBC-Streamliners: WTAM  
CBS-Waltz Time; News: WSMK  
WOWO WHAS WKRC  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLW-American Family Robinson  
WMMN-△ Morning Devotions

9:00 EST 8:00 CST  
NBC-News; Happy Jack, songs:  
WMAQ WCKY WTAM WAVE  
CBS-Betty & Bob, sketch:  
WKRC (sw-21.52)  
CBS-Fred Feibel, organist:  
WSMK WMMN  
News: WFBM KMOX WSM  
KDKA-News; Music  
WCPO-Vacation Tours  
WGN-Morning Melodies  
WHS-Jackson Family  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLS-Carol Whammond, contralto  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI-△ Church Forum  
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST  
CBS-Modern Cinderella: WKRC  
(sw-21.52)  
NBC-Aristocratic Rhythm: WLW  
KDKA (sw-15.21)  
CBS-Lyric Serenade: WMMN  
WSMK KMOX  
NBC-Viennese Sextet: WCKY  
WHIO WSM  
WAVE-Homefolks Frolic  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHS-Breakfast Business  
WIRE-Variety of Vienna  
WLS-Fun Festival  
WMAQ-Dan Harding's Wife, sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

9:30 EST 8:30 CST  
NBC-Doc Whipple, pianist:  
WIRE WTAM WCKY  
CBS-Who's Who in Today's  
News; Betty Crocker; Hymns  
of all Churches: WKRC (sw-21.52)  
NBC-Josh Higgins of Finchville:  
WSM KDKA WAVE (sw-15.21)  
KMOX-The Corn Huskers  
WCPO-Morning Serenade  
WGN-To be announced  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Morning Homemakers  
WLW-Calendar of Melody  
WMAQ-Morn. Melodies  
WSAI-Round House Boys  
WWVA-Melodies

9:45 EST 8:45 CST  
NBC-Today's Children, sketch:  
WTAM WMAQ WHIO WCKY  
WIRE  
CBS-The Oleanders: WMMN  
WSMK  
NBC-Romance of Dan & Sylvia:  
KDKA (sw-15.21)  
KMOX-Fascinating Melodies  
WAVE-△ Devotional Service  
WGN-Making the Constitution  
WHS-Strollers  
WLAC-Shopping the Movies  
WLS-Martha Crans; Helene Joyce  
Homemakers  
WLW-Mail Bag  
WSAI-Today's Happenings  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

10:00 EST 9:00 CST  
NBC-David Harum, sketch:  
WTAM WSAI WMAQ (sw-15.33)  
NBC-Herman & Banta: WSM  
KDKA WHIO WAVE (sw-15.21)  
CBS-Blue Flames: WOWO WKRC  
WHAS WSMK WMMN (sw-21.52)  
KMOX-Ma Perkins  
WCKY-Magic Melodies  
WCPO-Lou Raderman's Orch.  
WFBM-Hollywood Highlights  
WGN-Friendly Neighbor's House  
Party  
WIRE-Happy Long  
WLAC-News, Melody Lane  
WLS-Musical Roundup  
WLW-Hymns of All Churches  
WWVA-Hoosier Merry-makers

10:15 EST 9:15 CST  
NBC-Metro. Echoes: WSM WAVE  
WTAM WCKY WIRE WHIO  
(sw-15.33)  
CBS-Montana Slim, yodeling  
cowboy: WOWO WMMN WLAC  
WFBM WSMK WHAS (sw-21.52)  
NBC-Home Sweet Home, sketch:  
KDKA WLW WLS (sw-15.21)  
NBC-Vagabonds: WMAQ  
KMOX-Kitty Keene  
WCPO-Dot Club News  
WGN-Radio Cooking Club  
WKRC-Woman's Hour  
WSAI-Friendly Counselor

10:30 EST 9:30 CST  
CBS-Maurice Brown, cellist:  
WKRC WMMN WLAC WHAS  
WSMK (sw-21.52)  
NBC-Metropolitan Echoes: WMAQ  
NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)  
KMOX-Let's Compare Notes  
WCPO-Deep South  
WFBM-Kitchen of the Air  
WGN-Lucky Girl  
WIRE-Tuneful Topics  
WLW-Jane Emerson, songs  
WOWO-Market Reports  
WSAI-Jack & Loretta Clemens  
(NBC)  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
NBC-The Voice of Experience  
WLW WTAM WMAQ (sw-15.33)  
CBS-Hubert Hendrie, bar.; Orch.:  
WKRC WSMK WLAC (sw-21.52)  
NBC-Edward MacHugh, Gospel  
Singer: WLS KDKA (sw-15.21)  
Party Line: WOWO WHAS  
KMOX-Al Cameron and Joe  
Karnes, songs  
WAVE-Morning Moods  
WCKY-On the Mall  
WCPO-Clarence Berger  
WGBF-School For Brides  
WGN-Bachelor's Children  
WHIO-Morning Varieties  
WMMN-Kentucky Hill-Billies  
WSAI-Marilyn Duke, songs  
WSM-Strings  
WWVA-Two Guitars

11:00 EST 10:00 CST  
NBC-Girl Alone, sketch: WLW  
WMAQ WTAM  
★ CBS-Between the Bookends:  
WFBM WHAS WKRC WLAC  
WSMK (sw-21.52-9.59)  
NBC-Five Star Jones, sketch:  
WLS  
NBC-Navy Band: WSM WIRE  
WHIO WAVE WCKY  
News: KDKA WCPO  
KMOX-News Through a Woman's  
Eyes  
WGBF-Mister & Missus  
WGN-Painted Dreams  
WMMN-Royal Mystery Melody  
WOWO-Fields & Hall  
WSAI-Household Hints  
WWVA-The Ol' Partner

11:15 EST 10:15 CST  
CBS-Poetic Strings: WFBM  
WLAC WHAS WKRC KMOX  
(sw-21.52-9.59)

NBC-Honeyboy & Sassafras:  
WCKY WAVE WIRE WHIO  
WTAM WSM (sw-15.33)  
Markets: WLS WLW  
KDKA-Strollers  
WCPO-Low White  
WGBF-Bill & Ginger  
WGN-Paul Small; Harold Turner  
& Len Salvo  
WMAQ-Home Service Prgm.  
WOWO-Housewife's Hour  
WWVA-Elmer Crowe

11:30 EST 10:30 CST  
NBC-Navy Band: WMAQ  
CBS-The Merry-makers: WSMK  
WKRC KMOX WHAS WFBM  
WMMN (sw-21.52-9.59)  
NBC-Dan Harding's Wife, sketch:  
WCKY WHIO WAVE WTAM  
WSM  
WCPO-Music by Gladstone  
WGBF-Baby Shop  
WGN-Morning Serenade  
WIRE-In the Crime Light  
WLAC-Betty & Bob  
WLS-Guest Artist  
WLW-The Gospel Singer (NBC)  
WSAI-Treasure Chest  
WWVA-Rhythm Rangers

11:45 EST 10:45 CST  
CBS-The Merry-makers: WLAC  
NBC-Merry Madcaps: WCKY  
WHIO WIRE WAVE WSM  
MBS-The Kid Sister: WGN WLW  
WCPO-Dude Ranch Days  
WGBF-Hoosier Philosopher  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WOWO-Bob & Norm  
WSAI-Navy Band (NBC)  
WTAM-Noonday Resume

## Afternoon

12:00 EST 11:00 CST  
CBS-Betty & Bob, sketch:  
WFBM WHAS KMOX  
NBC-Joan & The Escorts: WSM  
WAVE WMAQ WSAI  
CBS-Matinee Memories: WOWO  
WWVA (sw-15.27-9.59)  
NBC-Joe White, tr.: WIRE  
WCKY-Question Box; News  
WCPO-Katzman Ensemble  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept. of Air  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Queen's Minstrel  
WMMN-News  
WTAM-Ray Morton

12:15 EST 11:15 CST  
CBS-Modern Cinderella: WHAS  
WFBM KMOX  
NBC-Dot & Will: WMAQ WSM  
WAVE  
CBS-Matinee Memories: WLAC  
WKRC WMMN  
NBC-Clint Noble's Orch.: WIRE  
WHIO WCKY  
MBS-Tom, Dick & Harry: WGN  
WLW  
News: WOWO WWVA  
KDKA-Slim & Jack  
WCPO-Happiness Ahead  
WLS-Melody Parade; Hometown-  
ers & Orch.  
WSAI-Larry Duran, guitarist  
WTAM-At the Exposition

12:30 EST 11:30 CST  
CBS-Who's Who in Today's  
News; Betty Crocker; Hymns  
of all Churches: WHAS WFBM  
KMOX  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE WSM KDKA  
(sw-15.21)  
CBS-The Rhythmaires: WLAC  
(sw-15.27-9.59)  
NBC-Summer Promenade; Solo-  
ists & Orch.: WCKY WHIO  
(sw-15.33)  
WCPO-Man on the Street  
WGN-Markets; △ Midday Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics

WLS-Weather, markets, news  
WLW-River & Market Reports  
WMMN-Inquiring Reporter  
WOWO-Happy Herb  
WSAI-To be announced  
WTAM-Livestocks; Hank Miller's  
Boys  
WWVA-Skipper O'Day's Mates

12:45 EST 11:45 CST  
CBS-Romany Trail: WKRC  
WLAC (sw-15.27-9.59)  
WCPO-Smoky Mountain Boys  
WLS-Dinnerbell Prgm.  
WLW-Farm & Home Hr. (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner  
WSAI Day Dreams  
WTAM-Summer Prom. (NBC)  
WWVA-Luncheon Music

1:00 EST 12:00 CST  
NBC-Rhythm Parade: WCKY  
WTAM  
CBS-Romany Trail: WOWO  
WHAS WFBM WSMK KMOX  
WMMN  
WCPO-Fashion Flashes  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Hymn Time  
WLAC-Luncheon Musicale  
WSAI-Receding Frontiers

1:15 EST 12:15 CST  
CBS-Happy Hollow, sketch:  
WKRC WMMN WSMK (sw-15.27-9.59)  
KMOX-Magic Kitehen  
WCPO-Levitow Ensemble  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Sally Jo Nelson, songs  
WHAS-College of Agriculture  
WHIO-Question Box  
WIRE-News  
WOWO-Purdue Prgm.  
WSAI-Larry & Sue  
WWVA-Salon Moods

1:30 EST 12:30 CST  
NBC-Waltz Favorites: WCKY  
WTAM WMAQ WHIO  
CBS-Manhattan Matinee: WKRC  
WOWO (sw-15.27)  
NBC-Music Guild: WSAI  
Piano Quartet in Dorian Mode, (A)  
Allegretto, (B) Allegro Scher-  
zando, (C) Andante Tranquillo,  
(D) Allegro Molto, Walton  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Swing Session  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHS-Savings Talk; Weather  
WLAC-△ Church of Christ  
WLS-Jim Poole, markets  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WWVA-Dr. Lamont

1:45 EST 12:45 CST  
KMOX-Manhattan Matinee  
WAVE-Carly Fox's Hunters  
WGBF-Curbstone Reporter  
WGN-Marrage License Bureau  
WHAS-Shopping Guide  
WHIO-Homemaking  
WIRE-The Inlows  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap, Andy & Flip  
WSM-Ma Perkins  
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ (sw-15.33)  
CBS-Mabelle Jennings, commen-  
tator: WMMN WKRC WOWO  
WFBM WLAC WSMK (sw-15.27-9.59)  
NBC-The Manhattans: WAVE  
WCKY WHIO KDKA (sw-15.21)  
MBS-Molly of the Movies: WGN  
WLW  
KMOX-Inquiring Reporter  
WCPO-Carnival  
WGBF-To be announced  
WHS-University of Kentucky  
WIRE-Variety of Vienna  
WLS-Homemakers' Hour  
WSAI-Rex Stevens, drama  
WSM-Dept. of Agriculture

2:15 EST 1:15 CST  
NBC-Manhattans: WIRE WSM  
CBS-Eddie House, organist:  
WMMN WKRC WSMK (sw-15.27-9.59)  
NBC-Ma Perkins, sketch, with  
Margery Hannon: WLW WLS  
WTAM (sw-15.33)  
KMOX-Barnyard Follies  
WFBM-News  
WGN-June Baker, economist  
WLAC-Memories  
WMAQ-Tuneful Topics  
WOWO-Guest Revue  
WSAI-Beauty Hints  
WWVA-Home Time

2:30 EST 1:30 CST  
NBC-Vic & Sade, sketch: WLW  
WTAM WMAQ (sw-15.33)  
CBS-Hoosier Hop: WHAS WKRC  
WOWO WMMN WLAC WSMK  
(sw-15.27-9.59)  
NBC-Beatrice Mack, sop.: WAVE  
WSM WCKY WHIO  
Matinee Varieties: WIRE WSAI  
KDKA-Human Values  
WCPO-Romantic Cycles  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WLS-Homemakers' Hour  
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST  
NBC-King's Jesters: WCKY  
WHIO KDKA (sw-15.21)  
NBC-The O'Neills, sketch: WLW  
WTAM WSM WMAQ (sw-15.33)  
WAVE-Afternoon Melodies  
WCPO-Musical Matinee  
WFBM-W. P. A. Prgm.  
WGN-Baseball Game  
WIRE-Black Magic  
WLS-Homemakers Hour  
WWVA-Pioneers; News

3:00 EST 2:00 CST  
NBC-Women's Radio Review:  
WAVE WTAM WSM WMAQ  
(sw-15.33)  
CBS-Dept. of Education Series:  
WHAS WKRC WMMN WFBM  
WSMK WOWO (sw-15.27-9.59)  
NBC-The Foxes of Flatbush,  
sketch: KDKA WENR WIRE  
WCKY (sw-15.21)  
KMOX-Baseball Game  
WCPO-Today's Winners  
WHIO-Manhattan Concert Band  
WLAC-Aft. Melodies  
WLW-Johanna Grosse  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

3:15 EST 2:15 CST  
CBS-Concert Miniatures: WHAS  
WKRC WFBM WSMK WOWO  
(sw-15.27-9.59)  
NBC-Jackie Heller, songs:  
KDKA WCKY WIRE WENR  
WHIO (sw-15.21)  
WGBF-△ Radio Revival  
WLW-News and Financial Notes  
WMMN-News for Women Only

3:30 EST 2:30 CST  
NBC-Orange Blossom Quartet:  
WENR KDKA (sw-15.21)  
CBS-Concert Miniatures: WMMN  
WLAC WWVA  
NBC-Gene Arnold & Ranch Boys:  
WMAQ WHIO WCKY WAVE  
WIRE WSM  
WLW-Pepper Young's Family,  
sketch (NBC)  
WOWO-△ Old Time Religion  
WTAM-Art Museum

3:45 EST 2:45 CST  
NBC-Alice Joy, songs: WAVE  
WSM WENR KDKA (sw-15.21)  
CBS-Chicago Variety Hour:  
WKRC WMMN WSMK WHAS  
WLAC WWVA WFBM (sw-15.27-9.59)  
NBC-Grandpa Burton: WCKY  
WIRE WTAM  
WHIO-Organ Melodies  
WLW-Rex Griffith  
WMAQ-Lawson YMCA Glee Club

4:00 EST 3:00 CST  
NBC-Let's alk It Over; Ethel  
Cotton, author; Alma Kitchell,  
contr. & m.c.; Guest Speaker:  
WAVE WSM WMAQ KDKA  
(sw-15.21)  
NBC-Institute of Pacific Relations  
Forum: WIRE WCKY  
WTAM WHIO (sw-9.53)  
WENR-Washington Pk. Races  
WGBF-Sunshine Hour  
WHS-△ Weekday Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merry-makers

4:15 EST 3:15 CST  
CBS-Eton Boys: WHAS WLAC  
WMMN WSMK WFBM WKRC  
WGN-Rhythm Rambles  
★ WLW-Life of Mary Sothern,  
sketch

4:30 EST 3:30 CST  
NBC-Jerry Sears' Orch.: WSM  
WCKY WAVE WTAM WIRE  
WHIO WMAQ  
CBS-Vocals by Verrill: WHAS  
WFBM WMMN WSMK WLAC  
WOWO WKRC (sw-15.27-9.59)  
NBC-The Singing Lady: KDKA  
WLW (sw-15.21)

## NEXT WEEK:

# Rudy Vallee's

Untold Pranks—the whims and humorous experiences of the great crooner are told in RADIO GUIDE





Malcolm Claire  
See 8 p.m. EST (7 CST)

NBC-Irma Glen, organist: WENR  
WCPO-Gerard & Shaw  
WGBF-News  
WWVA-Shopping Syncopation

**4:45 EST 3:45 CST**  
CBS-Wilderness Road, sketch:  
WOWO WFBM WHAS WMMN  
WSMK WLAC WKRC (sw-  
15.27)

NBC-Little Orphan Annie: KDKA  
WLW (sw-15.21)  
WCKY-Dick Tracy, sketch  
WCPO-Little Theater of Music  
WENR-Cadets Quartet  
WGBF-Musical Masterpieces  
WGN-After the Ball Game  
WSAI-Tea Time  
**5:00 EST 4:00 CST**

NBC-Flying Time: WSM WAVE  
WCKY WMAQ WIRE  
CBS-Academy of American Poets  
Prgm.; McClelland Barclay,  
guest speaker; David Ross,  
readings: WFBM WSMK  
WBBM WHAS WOWO WMMN  
WLAC WWVA (sw-11.83)  
NBC-Army Band: WENR WSAI  
News: KDKA WCPO KMOX  
WGN-Armchair Melodies  
WHIO-Piano Novelties  
WKRC-Musical Calendar  
WLW-Kay Kyser's Orch.  
WTAM-Musical Cocktail

**5:15 EST 4:15 CST**  
NBC-Resume of Nat'l Doubles  
Championship Tennis Matches:  
KDKA WENR WSAI (sw-  
15.21)

CBS-Edna Sellers, organist:  
WSMK WKRC WLAC  
NBC-Don Jose, songs: WSM  
WCKY WIRE WAVE WTAM  
CBS-Bobby Benson & Sunny Jim.  
(sw-11.83-9.59)  
KMOX-Window Shoppers  
WBBM Dramatic Prgm.  
WCPO-Moods  
WFBM-Tea Time Tunes  
WHAS-Sputter & Whine  
WHIO-Buddy & Ginger  
WLW-Adrian O'Brien & Organ  
WMAQ-Malcolm Claire (NBC)  
WMMN-Shopping Notes  
WOWO-Amer. Family Robinson  
WWVA-Economy Notes

**5:30 EST 4:30 CST**  
NBC-News; Gale Page, contralto:  
WIRE WAVE WCKY  
CBS-News; Marion Carley, pianist:  
WLAC WHAS WSMK  
KMOX  
NBC-The Singing Lady: WGN  
CBS-News; Sports Resume: (sw-  
11.83)

Tarzan, sketch: WKRC WHIO  
KDKA-Baseball Scores; Weather  
WCPO-20th Century Ensemble  
WENR-News  
WGBF-Mystery Drama  
WLW-Toy Band  
WMAQ-Norman Ross  
WMMN-Boggie  
WOWO-News; Green Bros. Orch.  
WSAI-Today's Happenings  
WSM-Financial News  
WTAM-News; Covert & Reed  
WWVA-Industrial Labor Party

**5:45 EST 4:45 CST**

CBS-Renewal of the Mounted:  
WFBM WWVA WBBM WSMK  
(sw-11.83)  
★ NBC-Lowell Thomas, commen-  
tator: KDKA WTAM WLW  
(sw-15.21)  
NBC-Three Scamps: WMAQ  
Baseball Resume: WSAI WOWO  
KMOX-Medical Society  
WAVE-Here Are Songs  
WCKY-Civic Club  
WCPO-Park Board Prgm.  
WENR-Musical Grab Bag  
WHAS-Melody Cruise  
WGN-Little Orphan Annie (NBC)  
WHIO-Jimmy Allen, sketch  
WIRE-Dance Band Revue  
WKRC-20th Century Serenade  
WLAC-State Health Speaker  
WMMN-Drifters  
WSM-Leon Cole, organist

**6:00 EST 5:00 CST**  
★ NBC-Amos 'n' Andy: (sw-  
9.53)  
CBS-Loretta Lee, songs: WLAC  
WSMK WFBM KMOX (sw-  
11.83-9.59)

NBC-Mary Small, songs: WENR  
NBC-Otto Thurn's Orch.: WIRE  
WCKY  
MBS-Blackstone String Trio:  
WGN WSAI  
Sports Review: WTAM WMAQ  
KDKA-Dance Orch.

WAVE-Round the Town  
WCPO-Dinner Music  
WHIO-Bessie Lee  
WKRC-Safety Dept. Prgm.  
★ WLW-Johnson Family, sketch  
WMMN-News  
WOWO-Bob Valentine  
WSM-Strings; Pan American  
Broadcast  
WWVA-Radio Gossip; Baseball  
Scores

**6:15 EST 5:15 CST**  
★ NBC-ALKA-SELTZER PRE-  
sents Uncle Ezra's Radio Sta-  
tion: WHIO WIRE WMAQ  
WCKY WTAM  
CBS-Geo. Hall's Orch.: WMMN  
WWVA WOWO WLAC WFBM  
(sw-11.83-9.59)

NBC-Clint Noble's Orch.: WSAI  
WENR  
NBC-News for Voters, Wm.  
Hard: KDKA (sw-15.21)  
MBS-Palmer House Ensemble:  
WGN WLW  
KMOX-Renewal of the Mounted  
WGBF-Tarzan, sketch  
WHAS-Dick Tracy, sketch  
★ WHBC-MOVIE GOSSIP (1200  
kc.)  
WKRC-Dick Bray

**6:30 EST 5:30 CST**  
★ NBC-Edwin C. Hill, news:  
WMAQ  
CBS-Russell Dorr bar WLAC  
WMMN WSMK WWVA  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner,  
sketch with Norris (Abner)  
Goff: WLW WENR WSM  
CBS-Chariteers; Judy Starr:  
WKRC KMOX WFBM (sw-  
11.83-9.59)

KDKA-Dynamos of Rhythm  
WCKY-Rubinoff, violinist  
WCPO-Merchants' Bulletins  
WGN-Lone Ranger  
WHAS-Song Master; Paul Sutton  
WHIO-Si Burick; Dance Music  
WIRE-Varady of Vienna  
WOWO-Detective Stories  
WSAI-Johnny Lewis' Orch.  
WTAM-Otto Thurn's Orch.

**6:45 EST 5:45 CST**  
★ CBS-Boake Carter, commen-  
tator: WHAS WKRC KMOX  
(sw-9.59-11.83)  
News: WCKY WFBM  
KDKA-Dan & Sylvia  
WAVE-Old Kentucky Clocker  
WCPO-Secretary Hawkins  
WENR-Totton on Baseball  
WGBF-Seroco Club  
WHIO-News; Weather; Drama  
WIRE-Sport Slants  
WLAC-Sons of the Pioneer  
★ WLW-Summer Time Swing  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WOWO-Rubinoff, violinist  
WSAI-Knot Hole Club  
WSM-Musical Prgm.  
WTAM-Hot Dates in Music  
WWVA-Parade of the Stars

NBC-Carefree Carnival; Nola  
Day, contralto: WJZ WCKY  
WENR WHAM WAVE KDKA  
(sw-11.87)  
★ NBC-STUDEBAKER CHAM-  
pions Presents Richard Him-  
ber's Orch.; Stuart Allen, vo-  
calist: WEAFF WTAM WMAQ  
WLW WGY (sw-9.53)  
Grant Park Concert: WSAI WGN  
Rhythm Revue: WIRE WHIO  
WSM  
WCPO-Wards Prgm.  
WOWO-Organalities

**8:45 EST 7:45 CST**  
WCPO-William Hogue  
WHIO-Claude Hoagland's Orch.  
WIRE-Open House  
WMMN-Concert Pianist  
WSM-Francis Craig's Orch.

**9:00 EST 8:00 CST**

NBC-Carefree Carnival: WAVE  
WSM  
★ CBS-Ben Bernie's Orch.:  
WABC WHAS KMOX WKRC  
WBBM WFBM WJR (sw-  
6.12-6.06)

NBC-Contented Prgm.; Morgan L.  
Eastman's Orch.; Guest: WEAFF  
WTAM WCKY WGY WMAQ  
WGY WIRE WHIO (sw-9.53)

WCPO-Evening at Country Club  
WGN-Banners Flying  
WHAM-Musical Interlude  
WLAC-Morton Gould's Orch.  
WLW-Unsolved Mysteries  
WMMN-Amer. Family Robinson  
WOWO-Norm Carroll  
WSAI-Concert Hall

**9:15 EST 8:15 CST**  
NBC-Henrietta Schuman, pianist:  
WJZ WSM WAVE KDKA (sw-  
11.87)  
NBC-News for Voters: WENR  
WCPO-One Night Bandstand  
WHAM-Rubinoff, violinist  
WLAC-Herman & Mary  
WMMN-Dance Varieties  
WOWO-Ferde Grofe's Orch.  
WSAI-Today's Happenings

**9:30 EST 8:30 CST**  
NBC-Jolly Coburn's Orch.: WJZ  
WENR WLW WHAM  
★ CBS-March of Time: WABC  
KMOX WFBM WKRC WBBM  
WJR (sw-6.12-6.06)

CBS-Pick & Pat; Dramatic &  
Musical; Benny Krueger's  
Orch.: WABC WBBM WKRC  
WJR (sw-11.83-6.06)  
NBC-Melodiana; Abe Lyman's  
Orch.; Oliver Smith; Bernice  
Claire: WJZ WHAM KDKA  
WCKY WLS (sw-11.87)  
Rubinoff, violinist: WMMN  
WLAC  
KMOX-Songs at Eventide  
WCPO-Sport Review  
WFBM-Bohemians  
WGN-Ozzie Nelson's Orch.  
WHAS-Hot Dates in History  
WSAI-Green Bottle Tavern  
WWVA-Musical Varieties

**7:45 EST 6:45 CST**  
KMOX-Three Queens & a Jack  
WCPO-Blundon Wills  
WGBF-Looking Out on the World  
WHAS-Leland Brock  
WLAC-Talks to Men  
WMMN-Dance Tunes  
WWVA-Violin Quartet

**8:00 EST 7:00 CST**  
★ NBC-Harry Horlick's Gypsies;  
Howard Price, tenor; Romany  
Singers: WEAFF WGY WTAM  
WIRE WHIO WCKY WMAQ  
(sw-9.53)  
★ CBS-Radio Theater; Eddie  
Cantor in "Whoopie" WABC  
WKRC KMOX WBBM WFBM  
WHAS WLAC WJR (sw-6.06-  
11.83)

NBC-Greater Minstrels; Gus  
Van; Malcolm Claire, Bill  
Childs & Joe Parsons; Billy  
White, tr.: WJZ WSM WLW  
WAVE WLS KDKA WHAM  
(sw-11.87)  
WCPO-Soft Light, Sweet Music  
WGN-News; Sports Shots  
WOWO-Ft. Wayne Military Band  
WSAI-Cincinnati Sings

**8:15 EST 7:15 CST**  
WGN-Joe Sanders' Orch.  
WMMN-Dance Varieties  
WOWO-Jack, Queen & King

**8:30 EST 7:30 CST**

NBC-Allen Leaffer's Orch.: WSM  
WMAQ WCKY WHIO  
CBS-Clyde Lucas' Orch.: WFBM  
NBC-Ink Spots, quartet: WJZ  
WHAM KDKA (sw-6.14)

MBS-Ozzie Nelson's Orch.: WGN  
WSAI  
KMOX-Judy & Her Jesters  
WAVE-Melody Road  
WENR-King's Jesters' Orch.  
WGY-Johnny Albright, songs  
WIRE-Varady of Vienna  
WJR Sports; Musical  
WKRC-Louis Prima's Orch.  
WLW-Old Fashioned Girl  
WTAM-Brad and Al

**8:45 EST 7:45 CST**

WCPO-William Hogue  
WHIO-Claude Hoagland's Orch.  
WIRE-Open House  
WMMN-Concert Pianist  
WSM-Francis Craig's Orch.

**9:00 EST 8:00 CST**

NBC-Carefree Carnival: WAVE  
WSM  
★ CBS-Ben Bernie's Orch.:  
WABC WHAS KMOX WKRC  
WBBM WFBM WJR (sw-  
6.12-6.06)

NBC-Contented Prgm.; Morgan L.  
Eastman's Orch.; Guest: WEAFF  
WTAM WCKY WGY WMAQ  
WGY WIRE WHIO (sw-9.53)  
WCPO-Evening at Country Club  
WGN-Banners Flying  
WHAM-Musical Interlude  
WLAC-Morton Gould's Orch.  
WLW-Unsolved Mysteries  
WMMN-Amer. Family Robinson  
WOWO-Norm Carroll  
WSAI-Concert Hall

**9:15 EST 8:15 CST**

NBC-Henrietta Schuman, pianist:  
WJZ WSM WAVE KDKA (sw-  
11.87)  
NBC-News for Voters: WENR  
WCPO-One Night Bandstand  
WHAM-Rubinoff, violinist  
WLAC-Herman & Mary  
WMMN-Dance Varieties  
WOWO-Ferde Grofe's Orch.  
WSAI-Today's Happenings

**9:30 EST 8:30 CST**  
NBC-Jolly Coburn's Orch.: WJZ  
WENR WLW WHAM  
★ CBS-March of Time: WABC  
KMOX WFBM WKRC WBBM  
WJR (sw-6.12-6.06)

NBC-Great Lakes Symph. Orch.:  
WCKY WAVE WSM WIRE  
WGY WMAQ  
NBC-Republican State Com.:  
WEAF WGY (sw-9.53)  
KDKA-Behind the Law  
WCPO-Shaw's Orch.  
WGN-The Northerners  
WHAS-Herbert Koch, organist  
WHIO-Barber Shop Boys  
WLAC-Sports  
WMMN-News  
WSAI-Shep Fields' Orch.  
WTAM-Stars Over the Great  
Lakes

**9:45 EST 8:45 CST**

NBC-Institute of Pacific Rela-  
tions Forum: WJZ WENR  
WLW WHAM  
CBS-Jack Shannon, tr.: Orch.:  
WABC WMMN WOWO WLAC  
WBBM WKRC WHAS (sw-  
6.12)  
NBC-Great Lakes Symph. Orch.:  
WEAF  
Rubinoff violinist: WFBM  
WJR WHIO  
KDKA-Sammy Fuller  
KMOX-News & Sports  
WGY-The Waltz Is On

**10:00 EST 9:00 CST**

NBC-Alien Leaffer's Orch.: WEAFF  
(sw-9.53)  
CBS-Clyde Lucas' Orch.: WABC  
WOWO WMMN WBBM KMOX  
WSMK  
★ NBC-Amos 'n' Andy: WSM  
WLW WMAQ WTAM  
NBC-(News, WJZ only) Tony  
Russell, songs: WJZ WHAM  
WHIO  
News: WIRE WKRC WJR  
WCKY  
KDKA-News; Sports; Weather  
WAVE-Dick Leibert, organist  
WCPO-Hauser's Orch.  
WENR-Keith Beecher's Orch.  
WFBM-Sports  
WGBF-To be announced  
WGN-The World of Sport  
WGY-News; Musical Prgm.  
WHAS Dance Time  
WLAC-Around the Town  
WSAI-Billy Snider's Orch.

**10:15 EST 9:15 CST**

NBC-Allen Leaffer's Orch.: WSM  
WMAQ WCKY WHIO  
CBS-Clyde Lucas' Orch.: WFBM  
NBC-Ink Spots, quartet: WJZ  
WHAM KDKA (sw-6.14)  
MBS-Ozzie Nelson's Orch.: WGN  
WSAI  
KMOX-Judy & Her Jesters  
WAVE-Melody Road  
WENR-King's Jesters' Orch.  
WGY-Johnny Albright, songs  
WIRE-Varady of Vienna  
WJR Sports; Musical  
WKRC-Louis Prima's Orch.  
WLW-Old Fashioned Girl  
WTAM-Brad and Al

## MONDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 4 p.m.—Moscow broadcast: RNE
- 4 p.m.—Overseas hour: JVI JVI
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Music and poetry: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 5:15 p.m.—Lipton's band: GSB GSF GSG
- 5:30 p.m.—Brazilian hour: PRP5
- 6 p.m.—Topical talk: DJB DJD
- 6:15 p.m.—Light music: DJB DJD
- 6:30 p.m.—Opera, Goyescas: 2RO
- 6:35 p.m.—Coastal craft: GSC GSD GSP
- 6:50 p.m.—BBC Empire orchestra: GSC GSD
- 7 p.m.—Pan-American program: W3XAL (6.1)
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—Talk, Renovation of Rome: 2RO
- 7 p.m.—South American program: COCD
- 7:15 p.m.—Typical music: YV2RC
- 8:45 p.m.—Gerda Bryne, songs: DJB DJD
- 9 p.m.—Talk, Sea Harvests: GSC GSD
- 9 p.m.—Argentina hour: LRX
- 9:15 p.m.—Variety program: DJB DJD
- 9:40 p.m.—Mulcaghey's wans: GSC GSD
- 10:30 p.m.—Opportunity program: COCD
- 10:30 p.m.—Theatrical broadcast: TPA4
- 10:45 p.m.—Listener greetings: DJB DJD
- 11:30 p.m.—Hawaii Calls: KIO KKP
- 12 mid.—Overseas hour: JVI
- 12:37 a.m.—Fiji hour: VPD
- 12:40 a.m.—Stableman's Tale: GSB GSD
- 1:10 a.m.—Empire party: GSB GSD

**10:30 EST 9:30 CST**

CBS-Pick & Pat: WFBM WHAS  
WLAC KMOX  
NBC-Al Donahue's Orch.: WJZ  
WHAM WSAI KDKA (sw-  
6.14)  
CBS-Bernie Cummins' Orch.:  
WABC WKRC WOWO WMMN  
NBC-(News, WEAFF only) Mag-  
nolia Blossoms, Choir: WEAFF  
WCKY WSM WAVE WIRE  
WHIO WGY WTAM (sw-9.53)  
MBS-Follies: WGN WLW  
News: WBBM WGBF WENR  
WCPO-Starlight & Dreams  
WMAQ-Henderson's Orch.

**10:45 EST 9:45 CST**

CBS-Bernie Cummins' Orch.  
WBBM WSMK WJR  
WENR-Al Donahue's Orch. (NBC)  
WGBF-To be announced  
WMAQ-Jesse Crawford, organist

**11:00 EST 10:00 CST**

NBC-Schador, violinist; Henry  
Busse's Orch.: WJZ KDKA  
WSAI WSM WMAQ WHAM  
(sw-6.14)

CBS-Vincent Lopez' Orch.:  
WABC WKRC WOWO WHAS  
WJR WMMN WSMK  
NBC-Riley & Farley's Orch.:  
WEAF WCKY WIRE WGY  
WTAM WHIO WENR (sw-  
9.53)

Dance Orch.: WAVE WGN  
KMOX-Eddie Dunstedter's Orch.  
WBBM-George Givot's Circus  
WFBM-News  
WLAC-Scores; Talk  
★ WLW-Paul Sullivan News R'm

**11:15 EST 10:15 CST**

KMOX-Detective Mysteries  
WAVE-Busse's Orch. (NBC)  
WFBM-Lopez' Orch. (CBS)  
WLAC-Family Hour  
WLW-Enoch Light's Orch.

**11:30 EST 10:30 CST**

NBC-Herman Middleman's Orch.:  
WJZ WSM KDKA WAVE  
WSAI WHAM WENR (sw-6.14)  
CBS-Charlie Barnett's Orch.:  
WABC WKRC WHAS WFBM  
WLAC KMOX WBBM WSMK  
WMMN WJR WOWO  
NBC-Keith Beecher's Orch.:  
WEAF WCKY WHIO WIRE  
WTAM WMAQ WGY (sw-9.53)  
WGN-Dance Orch.  
WLW-Joe Reichman's Orch.

**11:45 EST 10:45 CST**

WCKY-Slumber Hour

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-880	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

**12:00 EST 11:00 CST**

NBC-Fletcher Henderson's Orch.:  
WAVE WENR WHIO WSM  
CBS-Nocturne: WBBM WFBM  
NBC-King's Jesters' Orch.:  
WIRE WMAQ WSAI WLW  
KMOX-News  
WGBF-Coral Room  
WGN-Joe Sanders' Orch.  
WHAS-George Hamilton's Orch.  
WLAC-Malcolm Tate, organist  
WMMN-Time & Weather  
WTAM-Midnight Revue

**12:15 EST 11:15 CST**

CBS-Austin Mack's Orch.: KMOX  
WBBM WFBM  
NBC-Gentlemen of Rhythm:  
WSAI WMAQ WIRE  
WLW-Henderson's Orch. (NBC)

**12:30 EST 11:30 CST**

NBC-Yesterday's Music: WAVE  
WSM WIRE WMAQ  
CBS-Josef Cherniavsky's Orch.:  
WBBM WFBM KMOX  
MBS-Horace Heidt's Orch.: WGN  
WLW  
WENR-Alfred Barr's Orch.  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WSAI-News; Slumber Hour  
WTAM-Sammy Watkin's Orch.

**12:45 EST 11:45 CST**

KMOX-When Day Is Done

End of Monday Programs

## Night

**7:00 EST 6:00 CST**

NBC-Jean Dickenson, sop.: WJZ  
WHAM WSAI KDKA WAVE  
WSM (sw-11.87)

★ CBS-Horace Heidt's Orch.:  
WABC WLAC WHAS WFBM  
WBBM WKRC KMOX WJR  
(sw-11.83-6.06)

★ NBC-Fibber McGee & Molly;  
Marion & Jim Jordan; Ted  
Weems' Orch.: WEAFF WGY  
WTAM WMAQ WCKY WIRE  
WCPO-Gladys Catron  
WGBF-Rhythm Revue  
WGN-Sports Review  
WHIO-Harry Kalb's Orch.  
WLS-III. League Women Voters  
WLW-Waltzing Thru Europe  
WMMN-Organ Reverbs  
WOWO-Thank You, Stusia  
WWVA-To be announced

**7:15 EST 6:15 CST**

WCPO-Hy C. Geis & Helen Kilb  
WGN-Rubinoff, violinist  
WLS-Jean Dickenson (NBC)  
WLW-The Smoothies  
WMMN-Dance Tunes  
WOWO-Nate Schilkret's Orch.

**7:30 EST 6:30 CST**

★ NBC-Margaret Speaks, sop.:  
Mixed Chorus; Wm. Daly's  
Orch.: WEAFF WTAM WAVE  
WGY WHIO WLW WIRE  
WSM WMAQ (sw-9.53)

RICHARD HIMBER'S  
**STUDEBAKER**  
Champions

**MONDAY**  
8:30 P.M. EST  
WMAQ - WLW  
WTAM  
and Coast-to-Coast  
Network

NEW YORK'S  
SMARTEST  
DANCE  
MUSIC

**LUM AND ABNER**  
now on NBC

WJZ WLW WBZ WBZA WSB  
WSYR WENR WSM WMC

"America's Favorite Comedy Team"

There is an Edition of Radio Guide  
for Every Section of North America



# Tuesday

August 25



Benny Goodman  
See 8:30 p.m. EST (7:30 CST)

## Network Changes

Doc Schneider's Texas, formerly 11:30 a.m., now NBC 11:15 a.m. EST (10:15 CST)

## News

9:00 a.m.—NBC-WMAQ  
5:30 p.m.—CBS-WHAS  
5:30 p.m.—NBC-WMAQ  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

1:00 p.m.—Br'dcast from Salzburg Austria, Mozart's "Così fan Tutte": NBC-WTAM  
3:30 p.m.—Chamber Symphony Orch.: CBS-WHAS

## Morning

7:00 EST 6:00 CST  
NBC-Malcolm Claire: WMAQ WTAM  
CBS-On the Air Today; Bluebirds, girls' vocal trio: (sw-21.52)  
KMOX-Home Folks' Hour  
WCKY-Morn. Roundup  
WCPO-Tuma Cowboys  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLS-Smile a-While Time  
WLW-Δ Family Prayer  
WMMN-Ranch Hands  
WOWO-Δ Bible Class  
WSAI-Δ Morn. Devotions  
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
NBC-Dick Leibert, organist: WSAI  
CBS-City Consumers' Guide: (sw-21.52)  
NBC-Good Morning Melodies: WSM  
Musical Clock: WCKY WMMN  
KDKA-News; Musical Clock  
WCPO-Morning Request Prgm.  
WKRC-Stepping Along  
WLS-Weather; Livestock  
WLW-Δ Morn. Devotions  
WTAM-Ford Rush

7:30 EST 6:30 CST  
CBS-Salon Musicale: (sw-21.52)  
NBC-Cheerio WTAM WLW WCKY  
KDKA-Kiddies' Klub  
KMOX-Livestock Markets; News  
WCPO-Musical Clock  
WFBM-Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Tumbleweed & Hoosier Sodbusters  
WMMN-Mountain Boys  
WOWO-Breakfast Club  
WSAI-Daily Sun Dial  
WSM-Musical Clock

7:45 EST 6:45 CST  
NBC-Dandies of Yesterday: WSAI  
KDKA-Musical Clock  
KMOX-Home Folks Hour  
WIRE-News

WLS-Tommy Tanner, Hoosier Sodbusters  
WMMN-Cap, Andy & Flip  
8:00 EST 7:00 CST  
★ NBC-Breakfast Club; Don McNeill, m.c.; Orch.: Helen Jane Behlke; Clark Dennis, tr.; KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Summer Days: WSMK WHAS (sw-21.52)  
NBC-Upstaters: WCKY  
News: WLW WLAC WWVA  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Songs of the Sea  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe's Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

8:15 EST 7:15 CST  
NBC-The Streamliners; Alice Joy; Orch.: WCKY WHIO WTAM  
WCPO-Today's Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodeons  
WLW-Chandler Chats  
WMMN-Summer Days (CBS)  
WWVA-Musical Clock

8:30 EST 7:30 CST  
CBS-Richard Maxwell, songs: WSMK WHAS WMMN (sw-21.52)  
WCPO-Variety Time  
WGN-Good Morning  
WKRC-Δ Fed. of Churches  
WLW-Dance Rhythm  
WOWO-Rhythm Makers  
WTAM-Kitchen Beauty

8:45 EST 7:45 CST  
CBS-Bill & Ginger; News: (sw-21.52)  
CBS-Waltz Time; News: WSMK WHAS WKRC  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLW-Aunt Mary  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-News; Happy Jack, songs: WMAQ WCKY WAVE WHIO  
CBS-Salon Musicale: WMMN WSMK  
News: WFBM KMOX WSM  
KDKA-News; Music  
WCPO-Morning Serenade  
WGN-Morning Melodies  
WHAS-Jackson Family  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLS-Evelyn "The Little Maid"  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI-Δ Church Forum  
WTAM-News; Shero Trio  
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST  
NBC-Viennese Sextet: WHIO WCKY WSM  
CBS-Modern Cinderella: WKRC (sw-21.52)  
NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21)  
KMOX-Salon Musicale (CBS)  
WAVE-Homefolks Frolic  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Varady of Vienna  
WLS-Magnolia Time  
WMAQ-Dan Harding's Wife, sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

9:30 EST 8:30 CST  
NBC-Josh Higgins of Finchville: KDKA WSM WAVE (sw-15.21)  
CBS-Fred Feibel, organist: WMMN WSMK  
NBC-Armchair Quartet: WTAM WIRE WCKY  
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)  
KMOX-The Corn Huskers  
WCPO-Flip Wallace  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Morning Homemakers  
WLW-On the Mall  
WMAQ-Morning Melodies  
WOWO-Marie, Duke & Mary  
WSAI-Roundhouse Boys  
WWVA-Murine Melodies

9:45 EST 8:45 CST  
CBS-Lyn Murray, songs: WLAC WMMN WSMK  
NBC-Today's Children, sketch: WMAQ WTAM WCKY WHIO WIRE  
NBC-Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WCPO-Say It With Music  
WGN-Making the Constitution  
WHAS-Strollers  
WLS-Martha Crans; Helene Joyce; Homemakers  
WLW-Gaities  
WOWO-Jack, June & Jimmy  
WSAI-News  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

10:00 EST 9:00 CST  
NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)  
CBS-Bob & Rennie: WKRC WHAS WFBM WSMK WMMN WLAC (sw-21.52)  
NBC-Herman & Banta: WCKY KDKA WSM WAVE WHIO (sw-15.21)

KMOX-Ma Perkins  
WGN-Friendly Neighbor's House Party  
WIRE-Happy Long  
WLS-Musical Roundup  
WLW-Hymns of All Churches  
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST  
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)  
CBS-Navy Band: WHAS WMMN WLAC WSMK WOWO (sw-21.52)  
NBC-Breen & de Rose: WCKY WIRE WHIO WSM WAVE (sw-15.33)  
KMOX-Kitty Keene  
WCPO-Dot Club News  
WFBM-Harlin Brothers  
WGN-Question Box  
WKRC-Woman's Hour  
WMAQ-To be announced  
WSAI-Friendly Councelor  
WTAM-Uncle Henry's Dog Club

10:30 EST 9:30 CST  
NBC-House Detective: WTAM WMAQ WCKY WSM WAVE (sw-15.33)  
CBS-Navy Band: WKRC NBC-Jack & Loretta Clemens: WSAI  
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
KMOX-Let's Compare Notes  
WCPO-Anita Auch  
WFBM-Kitchen of the Air  
WGN-Melody Moments  
WHIO-Around the Band Stand  
WIRE-Tuneful Topics  
WLW-Peggy at the Switchboard  
WOWO-Market Reports  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
CBS-The Rhythmairs: WKRC WSMK KMOX (sw-21.52)  
NBC-Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)  
NBC-The Wife Saver: WTAM WMAQ WSAI (sw-15.33)  
Party Line: WOWO WHAS  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-Jimmie Lee  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Morning Varieties  
WLAC-Polly Baker  
WMMN-Kentucky Hillbillies  
WSM-Organ Reveries  
WWVA-Elmer Crowe

11:00 EST 10:00 CST  
NBC-Girl Alone, sketch: WMAQ WTAM WLW  
★ CBS-Between the Bookends: WHAS WLAC KMOX WFBM WMMN WOWO WKRC (sw-9.59)

NBC-Five Star Jones, sketch: WLS  
NBC-Piano Duo: WAVE WCKY WIRE WSM WHIO  
News: WCPO KDKA  
WGBF-Mr. & Mrs.  
WGN-Painted Dreams  
WSAI-Household Hints  
WWVA-The Ol' Pardner

11:15 EST 10:15 CST  
NBC-Honeyboy & Sassafras: WTAM WAVE WCKY WHIO WIRE WSM  
CBS-Mary Lee Taylor, talk: WHAS WWVA WOWO WLAC KMOX  
NBC-Doc Schneider's Texans: WMAQ  
CBS-Rhythm Boys: (sw-21.52-9.59)  
Your Child's Welfare: WFBM WCPO  
KDKA-Luncheon Dance  
WGBF-Bill & Gingers  
WGN-Harold Turner, pianist  
WKRC-Magic Melodies  
WLS Markets  
WLW-Live Stocks; News  
WMMN-Keeping Ahead of the Jones

11:30 EST 10:30 CST  
NBC-Dan Harding's Wife: WHIO WSM WCKY WAVE WTAM  
CBS-Emerly Deutsch's Orch.: WKRC KMOX WHAS WFBM WMMN WSMK (sw-21.52-9.59)  
NBC-Jules Lande's Ensemble: WAVE KDKA WMAQ (sw-15.21)  
WCPO-Dixieland Band  
WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WIRE-Hughes Reel  
WLAC-Betty & Bob  
WLS-Rocky & Ted  
WLW-Old Fashioned Girl  
WOWO-Housewife's Hour  
WWVA-Rhythm Rangers

11:45 EST 10:45 CST  
NBC-Words & Music: WAVE WMAQ KDKA WSAI WIRE WSM (sw-15.21)  
NBC-Merry Madcaps: WIRE WTAM WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
WCPO-Manhattan Concert Band  
WGBF-Hoosier Philosopher  
WLAC-Malcolm Tate, organist  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WTAM-Noonday Resume

## Afternoon

12:00 EST 11:00 CST  
CBS-George Hall's Orch.: WOWO WWVA (sw-15.27-9.59)  
NBC-Charles Stenross' Orch.: WTAM WIRE  
CBS-Betty & Bob: WFBM WHAS KMOX  
News: WMMN WCKY  
WCPO-Leaders in Dance Time  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WLS-Old Music Chest  
WLW-Words & Music (NBC)  
WSAI-Amer. Family Robinson

12:15 EST 11:15 CST  
NBC-Dot & Will: WMAQ WAVE WSM  
CBS-Modern Cinderella: WHAS WFBM KMOX  
NBC-Charles Stenross' Orch.: WCKY WHIO (sw-15.33)  
CBS-George Hall's Orch.: WLAC WMMN  
News: WWVA WOWO  
KDKA Slim & Jack  
WGN-Doring Sisters  
WKRC-Jane Grey  
WLS-George Goebel & Hoosier Sodbusters  
WLW-Studio Orch.  
WSAI-Darktown Meetin'

12:30 EST 11:30 CST  
NBC-Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.: WSM KDKA WAVE WMAQ (sw-15.21)  
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX  
NBC-Wilbur Evans, bar.: WCKY WHIO (sw-15.33)  
CBS-Concert Miniatures: WLAC (sw-15.27-9.59)  
WCPO-Man on the Street  
WGN-Markets; Δ Midday Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WLW-River, Weather & Markets  
WMMN-Inquiring Reporter  
WOWO-Master Singers  
WTAM-At the Exposition  
WSAI-Larry Duran's Guitar  
WTAM-Livestocks; Uncle Henry's Dog Club  
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST  
NBC-To be announced: WTAM WCKY (sw-15.33)  
Luncheon Musicale: WWVA WLAC  
WCPO-Baseball Game  
WGBF-Bulletin Board  
WHIO-Dance Parade  
WLW-Farm & Home Hr. (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner's Orch.  
WSAI-Day Dreams

1:00 EST 12:00 CST  
★ NBC-Int'l B'dcast from Salzburg, Austria; Music Festival: WTAM WCKY (sw-15.33)  
CBS-Judy & the Jesters: WFBM WSMK WHAS WKRC KMOX WMMN (sw-15.27-9.59)  
WGBF-Δ Church & School News  
WGN-Palmer House Ensemble  
WHIO-Manhattan Concert Band  
WLAC-Luncheon Musicale  
WOWO-Variety Prgm.  
WSAI-Tom Slater

1:15 EST 12:15 CST  
CBS-Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Lawrence Salerno & Organ  
WHAS-College of Agriculture  
WHIO-Better Business Bureau  
WIRE-News  
WOWO-Old Timers  
WSAI-Johnny Lewis' Orch.  
WWVA-Salon Moods

1:30 EST 12:30 CST  
NBC-Rhythm Octet; Madge Marley; Twin City Foursome, Braggiotti & Shefter: WCKY WMAQ WHIO (sw-15.33)  
CBS-Dictators: WOWO WKRC (sw-15.27)  
NBC-Golden Melodies: WSAI  
MBS-String Trio: WGN WLW  
Livestock Reports: WHAS WLS  
News: WSM WIRE  
KDKA-Home Forum  
WAVE-Savings Talk  
WLAC-Δ Church of Christ  
WMMN-Shopping Notes  
WTAM-Uncle Henry's Dog Club  
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST  
CBS-Dictators: WFBM  
KMOX-Eddie Dunstedter  
WAVE-Carly Fox's Fox Hunters  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS-Mrs. Raudolph, shopping  
WIRE-Inlaws  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap, Andy & Flip  
WSM-Ma Perkins  
WTAM-Rhythm Octette (NBC)  
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST  
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)  
CBS-Margaret McCrae, songs: WKRC WFBM WOWO WLAC WMMN WSMK (sw-15.27)  
NBC-Bailey Axton, tr.: WCKY WAVE WHIO  
MBS-Molly of the Movies: WLW WGN  
KDKA-Congress of Clubs  
KMOX-News Through a Woman's Eyes  
WGBF-To be announced  
WHAS-University of Kentucky  
WIRE-Varady of Vienna  
WLS-Homemakers' Hour  
WSAI-Affairs of Rex Stevens  
WSM Dept. of Agriculture

2:15 EST 1:15 CST  
NBC-Continental Varieties: WHIO WCKY WAVE KDKA WIRE WSM (sw-15.21)  
CBS-Science Service; Dr. Knight Dunlap, U. of Cal., "Children with Nerves": WKRC WLAC WMMN WSMK (sw-15.27)  
NBC-Ma Perkins, sketch: WLW WTAM WLS (sw-15.33)  
KMOX-Barnyard Follies  
WFBM-News  
WGN-June Baker, economist  
WMAQ-Tuneful Topics  
WOWO-Guest Revue  
WSAI-Great Lakes Band  
WWVA-Donald Novis & Orch.

2:30 EST 1:30 CST  
CBS-Mayfair Singers: WLAC WSMK WHAS WMMN WOWO WKRC (sw-15.27)  
NBC-Vic & Sade, sketch; Bernadine Flynn: WLW WTAM WMAQ (sw-15.33)  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WIRE-Matinee Varieties  
WLS-Homemakers' Hour  
WSM-Continental Varieties (NBC)  
WWVA-Ma Perkins

2:45 EST 1:45 CST  
NBC-Have You Heard?: WCKY KDKA WHIO (sw-15.21)  
NBC-The O'Neills, sketch: WLW WTAM WSM WMAQ (sw-15.33)  
WAVE-Aft. Melodies  
WFBM-Mayfair Singers (CBS)  
WGN-Baseball; Cleveland vs. Chicago White Sox  
WIRE-Black Magic  
WLS-Homemakers Hour  
WWVA-Pioneers; News

3:00 EST 2:00 CST  
NBC-Foxes of Flatbush, sketch: WENR KDKA WIRE WCKY (sw-15.21)  
CBS-Great Lakes Revue: WHAS WKRC WSMK WFBM WOWO (sw-15.27)  
NBC-Woman's Radio Review: WAVE WTAM WSM WMAQ (sw-15.33)  
★ WGBF-MOVIE GOSSIP  
WHIO-Negro Melody Singers  
WLAC-Aft. Melodies  
WLW-Johanna Grosse, organist  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST  
NBC-Joan & the Escorts: KDKA WCKY WENR WIRE WHIO (sw-15.21)  
CBS-Great Lakes Revue: WMMN KMOX-Window Shoppers  
WLW-News and Financial Notes

3:30 EST 2:30 CST  
NBC-Alma Kitchell, sop.: KDKA WENR (sw-15.21)  
CBS-Chamber Orch.; Victor Bay, cond.: WFBM WLAC KMOX WSMK WHAS WKRC WMMN WWVA (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WMAQ WCKY WAVE WIRE WSM WTAM WHIO  
WGBF-Deaconess Hospital  
WLW-Pepper Young's Family sketch (NBC)  
WOWO-Δ Old Time Religion

3:45 EST 2:45 CST  
NBC-Manhattans: WENR WAVE WSM  
NBC-Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE WTAM  
KDKA-Anne Muechen, French & German  
KMOX-Dope from the Dugout  
WHIO-Organ Melodies  
WLW-Vickie Chase

4:00 EST 3:00 CST  
CBS-Jimmy Farrell, bar.: WFBM WKRC WLAC WMMN WSMK (sw-15.27)  
NBC-Inst. of Pacific Relations Forum: WSM WMAQ WHIO WTAM WAVE WCKY WIRE (sw-9.53)  
NBC-Ernie Stemm's Orch.: KDKA (sw-15.21)  
KMOX-Baseball; Cardinals vs. Boston  
WENR-Washington Pk. Races  
WHAS-Δ Week-day Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merrymakers & Grandpa Jones

4:15 EST 3:15 CST  
CBS-Billy Mills' Orch.: WKRC WSMK WFBM WHAS WMMN WLAC (sw-15.27)  
★ WLW-Life of Mary Sothern, sketch

## NEXT WEEK:

# Quickly Forgotten

The story of Lee Wiley is a touching tale of a radio star who succeeded, then failed, and now finds success again





Sally Singer  
See 6 pm. EST (5 CST)

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WKYC-1490	WIRE-1400	WWSM-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSWK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WBBM-Carl Schreiber's Orch.  
WFBM-Louie Lowe's Orch.  
WGN-Dance Orch.  
WHAS-George Hamilton's Orch.  
WLAC-Malcolm Tate, organist  
WLW-Johnny Lewis' Orch.  
WMAQ-King's Jesters  
WMMN-Time & Weather  
WTAM-Midnight Revue  
WVVA-Slumber Hour

12:15 EST 11:15 CST  
WAVE-Dance Orch.  
WMAQ-Gentlemen of Rhythm

12:30 EST 11:30 CST  
NBC-Alfred Barr's Orch.: WENR  
WSM WAVE WIRE  
CBS-Josef Cherniavsky's Orch.:  
KMOX WBBM WFBM  
MBS-Horace Heidt's Orch.: WGN  
WLW

WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WMAQ-Jack Russell's Orch.  
WSAI-News; Slumber Hour  
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST  
KMOX-When Day Is Done  
End of Tuesday Programs

4:30 EST 3:30 CST  
NBC-Singing Lady: KDKA WLW  
(sw-15.21)  
CBS-Billy Mills' Orch.: WOWO  
(sw-9.59)  
NBC-Manhattan Guardsmen:  
WMAQ WAVE WIRE WCKY  
WHIO WSM  
WENR-Irma Glen, organist  
(NBC)  
WTAM-Bromleigh House, songs  
WVVA Shopping Syncopation

4:45 EST 3:45 CST  
NBC-Little Orphan Annie, sketch:  
KDKA WLW (sw-15.21)  
CBS-Wilderness Road, sketch:  
WHAS WKRC WOWO WFBM  
WSMK WLAC WMMN (sw-  
15.27)  
WCKY-Dick Tracy, sketch  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpiece  
WGN-Harold Turner, pianist  
WSAI-Tea Time  
WTAM-Armchair Explorers Club

5:00 EST 4:00 CST  
NBC-Flying Time: WCKY WSM  
WAVE WMAQ WIRE  
CBS-Patti Chapin, songs: WSMK  
WOWO WLAC WMMN WHAS  
WFBM (sw-11.83)  
NBC-Minute Men: WSAI WENR  
News: KDKA WCPO  
WGN-Armchair Melodies  
WHIO-Piano Novelties  
WKRC-Musical Calendar  
WLW-Wise Crackers  
WTAM-Musical Cocktail  
WVVA-Economy Notes

5:15 EST 4:15 CST  
NBC-Mid-Week Hymn Sing: WSM  
WTAM WCKY WAVE WIRE  
WHIO (sw-9.53)  
CBS-News of Youth, news dra-  
ma for children: WVVA  
(sw-11.83-9.59)  
NBC-Resume National Doubles  
Championship Tennis Matches:  
WSAI WENR

CBS-Burton Rogers with Organ:  
WLAC  
KDKA-Thank You Stusia  
WCPO-Moods  
WFBM-Tea Time Tunes  
WHAS-Sputter & Whine  
WKRC-News; Ridge Runners  
WLW-Steven Merrell & Organ  
WMAQ-Malcolm Claire (NBC)  
WMMN-Shopping Notes  
WOWO-Amer. Family Robinson

5:30 EST 4:30 CST  
NBC-Singing Lady: WGN  
CBS-News: Alexander Cores, vio-  
linist: WVVA WSMK WLAC  
WHAS WMMN  
CBS-News; Sports Resume; Paul  
Douglas: (sw-11.83)  
NBC-News; Jackie Heller, trn.:  
WCKY WAVE WIRE  
KDKA-Baseball; Weather  
WCPO-Brad Collins' Orch.  
WENR-News  
WGBF-Mystery Drama  
WHIO-Tarzan of the Apes  
WKRC-Dixieland Band  
WLW-Toy Band  
WMAQ-Norman Ross  
WOWO-News; H. Reser's Orch.  
WSAI-Hollywood Reporter  
WSM-News; Financial News  
WTAM-News; Betty Brunn

5:45 EST 4:45 CST  
CBS-Renewal of the Mounted:  
WSMK WVVA WBBM WFBM  
(sw-11.83)  
★ NBC-Lowell Thomas, commen-  
tator: KDKA WTAM WLW  
(sw-15.21)  
Baseball Resume: WSAI WOWO  
WAVE-Here are Songs  
WCKY-Musical Moods  
WCPO-Dinner Music  
WENR-Musical Grab Bag  
WGN-Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmy Allen, sketch  
WIRE-Melody Masters  
WLAC-WPA Prgm.  
WMAQ-Soloist (NBC)  
WMMN-Drifters  
WSM-Dance Hour

6:00 EST 5:00 CST  
NBC-Easy Aces, sketch: KDKA  
WCKY WENR WHIO WIRE  
(sw-15.21)  
CBS-Musical Toast; Jerry Coop-  
er; Sally Singer: (sw-11.83)  
★ NBC-Amos 'n' Andy: (sw-9.53)  
(also see 10 p.m.)  
CBS-It Actually Happened:  
KMOX WSMK WHAS  
WAVE-Console Capers (NBC)  
WFBM-Bohemians  
WGBF-Evansville College  
WGN-Wisecrackers  
WKRC-Harmony Highways  
WLAC-To be announced

★ WLW-Johnson Family, sketch  
WMAQ-Sports Review  
WMMN-News  
WOWO-Bob Valentine  
WSAI-Dinner Hour  
WSM-Strings; Pan American  
Broadcast  
WTAM Sportsman  
WVVA-Radio Gossiper; Sports

6:15 EST 5:15 CST  
NBC-Voice of Experience: WLW  
WMAQ WTAM (sw-9.53)  
CBS-Herbert Foote's Concert En-  
semble: WOWO WLAC WMMN  
(sw-9.59)  
NBC-News for Voters, William  
Hard: KDKA (sw-15.21)  
NBC-Clint Noble's Orch.: WHIO  
WSM WCKY WIRE  
MBS-Palmer House Ensemble:  
WSAI WGN  
KMOX-Renfrew of the Mounted  
WAVE-Round the Town  
WCPO-One-Night Bandstand  
WENR-Palace Varieties  
WHAS-Dick Tracy, sketch  
WKRC-News; Cocktails for Two  
WVVA-Royal Serenaders

6:30 EST 5:30 CST  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner,  
sketch: WLW WENR WSM  
CBS-Jack Miller's Orch.: WKRC  
WHAS KMOX WVVA WFBM  
(sw-9.59-11.83)  
NBC-Fred Hufsmith, trn.:  
WCKY WMAQ  
KDKA-Pittsburgh Varieties  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Blackstone String Trio  
WHIO-Si Burick; Dance Music  
WIRE-Varady of Vienna  
WLAC-News; Variety Prgm.  
WMMN-Baseball Scores; Eloise  
Hall  
WOWO-Detective Stories  
WSAI-Billy Snider's Orch.  
WTAM-Console Capers

6:45 EST 5:45 CST  
★ CBS-Boake Carter, commen-  
tator: WHAS KMOX WKRC  
(sw-11.83-9.59)  
WAVE-Old Kentucky Clocker  
WCKY-News; Musical Cocktail  
WCPO-Seketary Hawkins  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WGN-Palmer House Ensemble  
WHIO-Drama  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WLW-Crusaders  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WOWO-Hot Dates in Music  
WSAI-Knot Hole Club  
WSM-Two Girls  
WTAM-Fred Hufsmith, trn. (NBC)  
WVVA-Parade of the Stars

## Night

7:00 EST 6:00 CST  
NBC-Leo Reisman's Orch.; Lo-  
retta Clemens, songs; Phil  
Ducey & Johnny; Three  
Sweethearts, trio; Chas. Mar-  
tin introducing guest speaker:  
WEAF WMAQ WTAM WGY  
WLW (sw-9.53) (also see 10:30  
p.m.)  
CBS-Hammerstein's Music Hall;  
Ted Hammerstein, m.c.; Lucy  
Laughlin, sop.; Jerry Mann,  
comedian; Guests: WABC  
WKRC WHAS KMOX WBBM  
WFBM WJR (sw-11.83-6.06)  
NBC-To be announced: WJZ  
WLS WCKY WSM KDKA  
WHAM (sw-11.87)  
CBS-Keyboard & Console:  
WVVA WSMK WLAC WMMN  
WAVE-Dinner Music  
WCPO-Chamber of Commerce  
WGN-Sports Review  
WHIO-To be announced  
WIRE-Dramas of Life  
WOWO-Earl Gardner's Orch.  
WSAI-Mel Snyder's Orch.

7:15 EST 6:15 CST  
WCPO-Hy Geis  
WGN-Rubinoff, violinist  
WIRE-Donald Novis & Morton  
Gould  
WSAI-Headliners  
WVVA-Twilight Reverie  
7:30 EST 6:30 CST  
CBS-Ken Murray, comedian; Russ  
Morgan's Orch.; Phil Regan,  
trn.: WABC WHAS WKRC  
WBBM WFBM WJR WLAC  
KMOX (sw-11.83-6.06)

NBC-Edgar A. Guest, in Wel-  
come Valley, sketch: WJZ  
WLW KDKA WHAM WLS  
(sw-11.87)  
★ NBC-Horace Heidt's Orch.:  
WEAF WTAM WGY WAVE  
WHIO WCKY WSM WIRE  
WMAQ  
MBS-Ozzie Nelson's Orch.: WGN  
WCPO-Sport Review  
WMMN-Varieties  
WOWO-Melodeers  
WSAI-Barney Rapp's Orch.  
WVVA-Musical Majors

7:45 EST 6:45 CST  
Rubinoff, violinist: WGBF  
WVVA  
WCPO-Dance Orch.  
WGN-Tom, Dick & Harry  
WMMN-Haddon Rhodes

8:00 EST 7:00 CST  
★ NBC-Ben Bernie's Orch.; Bill  
Robinson, guest: WJZ WSM  
WLS WHAM WLW WAVE  
KDKA (sw-11.87)  
★ CBS-Tommy Dorsey's Orch.:  
WABC KMOX WMMN WOWO  
WBBM WKRC WHAS WLAC  
WFBM WJR (sw-11.83-6.06)  
★ NBC-Vox Pop; The Voice of  
the People: WEAF WGY  
WTAM WCKY WHIO WIRE  
WMAQ  
WCPO-Soft Lights & Sweet Mu-  
sic  
WGN-News; Sports Shots  
WSAI-Witches Tale

8:15 EST 7:15 CST  
WGN-Joe Sanders' Orch.

8:30 EST 7:30 CST  
NBC-Loves of the Sea, musical  
drama: WEAF WAVE WGY  
WSM (sw-9.53)  
★ CBS-The Caravan; Rupert  
Hughes, m.c.; Nat Shilkret &  
Benny Goodman's Orch.:  
WABC WHAS WKRC WLAC  
WFBM WBBM WOWO KMOX  
WJR (sw-11.83-6.06)  
NBC-Meetin' House: WCKY  
KDKA (sw-11.87)  
NBC-Romance Inc.: WJZ  
Chi. Philharmonic Orch.: WENR  
WGN  
Jack Randolph, bar.: WMAQ  
WTAM

WCPO-Ward's Orch.  
WHAM-Let's Sing Neighbors  
WHIO-Harry Kalb's Orch.  
WIRE-Future Stars  
WLW-Loves of the Southern Seas  
WMMN-Nan Johnson  
WSAI-Return Engagement

8:45 EST 7:45 CST  
WHIO-Community Prgm.  
WMAQ-Flet'er Henderson's Orch.  
WMMN-Dance Tunes  
WTAM-To be announced (NBC)

9:00 EST 8:00 CST  
NBC-Nickelodeon; Sylvia Clark:  
WEAF WTAM WMAQ WGY  
(sw-9.53)  
NBC-String Symphony; Frank  
Black: WJZ WENR WHAM  
KDKA WSM WCKY WIRE  
WAVE (sw-11.87)  
MBS-Bernarr McFadden's Edi-  
torials: WGN WLW  
WCPO-Tuesday at Nine  
WHIO-Baseball Game  
WMMN-Nine O'clock Varieties  
WSAI-Baseball Game

9:15 EST 8:15 CST  
NBC-News for Voters; William  
Hard: WHIO WENR WIRE  
WCKY  
WAVE-Ferde Grofe's Orch.  
WGN-Concert Orch.  
WLW-Super Songster  
WSM-Dance Music

9:30 EST 8:30 CST  
NBC-Barry McKinley, bar.:  
WEAF WMAQ WSM WTAM  
★ CBS-March of Time: WABC  
WKRC WBBM KMOX WFBM  
WJR (sw-6.12-6.06)  
NBC-String Symphony: WENR  
WCKY WAVE WSAI  
WCPO-Hauser's Orch.  
WGY-John Sheehan; Piano Pals  
WHAS-Herbert Koch, organist  
WIRE-Rubinoff, violinist  
WLAC-Sports  
WLW-Hot Dates in Music  
WMMN-News  
WOWO-Colonel Courtesy

9:45 EST 8:45 CST  
NBC-Roy Campbell's Royalists:  
WEAF WGY WIRE WMAQ  
(sw-9.53)  
CBS-Happy Days: WABC WBBM  
WMMN WFBM WKRC WHAS  
KMOX WOWO (sw-6.12-6.06)

NBC-Inst. of Pacific Relations  
Forum: WJZ WENR WCKY  
WAVE WSAI WHAM KDKA  
WHIO WSM (sw-11.87)  
WJR-Hot Dates in Music  
WLAC-Frances Hill  
WLW-Joe Haymes' Orch.  
WTAM-Otto Thurn's Orch.

10:00 EST 9:00 CST  
★ NBC-Amos 'n' Andy: WSM  
WMAQ WLW WTAM (also at  
6 p.m.)  
NBC-(News, WJZ only); Frank  
LaMarr's Orch.: WJZ WHAM  
CBS-Willard Robison's Orch.:  
WABC KMOX WBBM WMMN  
WHAS  
NBC-Clem McCarthy, sports:  
WEAF  
NBC-Nano Rodrigo's Orch.: (sw-  
9.53)  
News: WIRE WKRC WCKY  
WJR  
KDKA-News; Sports; Weather  
WAVE-Marshall Family  
WCPO-Sprigg's Orch.  
WENR-Keith Beecher's Orch.  
WFBM-Sportslight  
WGBF-Mysterious Pianist:  
WGY-News; Musical Prgm.  
WLAC-Around the Town  
WOWO-Dance Hour

10:15 EST 9:15 CST  
NBC-Frank LaMarr's Orch.:  
WCKY KDKA (sw-6.14)  
CBS-Willard Robison's Orch.:  
WFBM

NBC-Nano Rodrigo's Orch.:  
WEAF WMAQ WAVE WTAM  
WSM WGY  
NBC-King's Jesters: WENR  
KMOX-Three Queens & A Jack  
WGN-Dream Ship  
WIRE-Varady of Vienna  
WJR-Baseball Scores; Rhythm  
WKRC-Louis Prima's Orch.  
WLW-Queen's Minstrel

10:30 EST 9:30 CST  
NBC-Leo Reisman's Orch.:  
WAVE (also at 7 p.m.)  
CBS-Joe Reichman's Orch.:  
WABC WMMN WLAC WFBM  
WKRC  
NBC-(News, WEAF only) Flet-  
cher Henderson's Orch.: WEAF  
WMAQ WGY WIRE (sw-9.53)  
NBC-Jolly Colburn's Orch.: WJZ  
WHAM  
MBS Ted Weems' Orch.: WGN  
WSAI  
News: WGBF WBBM WVVA  
WENR  
KDKA-Dance Orch.  
KMOX-Thank You Stusia  
WCKY-Taxi Cab Night Club  
WCPO-Moonlight Sonata  
WHAS-Robert Riggs, commenta-  
tor

11:00 EST 10:00 CST  
NBC-Henry Busse's Orch.:  
WEAF WCKY WIRE WMAQ  
WGY WTAM WMAQ (sw-9.53)  
CBS-Geo. Givot's Radio Circus:  
WABC WJR WHAS WBBM  
WKRC WSMK WMMN  
NBC-Shandor, violinist; Andy  
Sannella's Orch.: WJZ WSM  
KDKA WHAM WSAI (sw-6.14)  
Dance Orch.: WAVE WGN  
KMOX-Eddie Dunstetter's Orch.  
WENR-Jack Russell's Orch.  
WFBM-News  
WHIO-News; Weather; Scores  
WLAC-Scores; Speaker  
★ WLW-Paul Sullivan News R'm  
WVVA-Club Diamond

11:15 EST 10:15 CST  
CBS-Geo. Givot's Radio Circus:  
WLAC WVVA WFBM  
KMOX-Detective Mysteries  
WHIO-Claude Hoagland's Orch.  
WLW-Barney Rapp

11:30 EST 10:30 CST  
NBC-Lou Bring's Orch.: WJZ  
WAVE KDKA WHAM WLW  
WENR (sw-6.14)  
CBS-Dick Stabile's Orch.: WABC  
WKRC WFBM WSMK WHAS  
KMOX WMMN WBBM WLAC  
NBC-Keith Beecher's Orch.:  
WEAF WHIO WCKY WIRE  
WTAM WGY (sw-9.53)  
MBS-Joe Sanders' Orch.: WGN  
WSAI  
WJR-Musical  
WMAQ-Keith Beecher's Orch.:  
WSM-Dance Orch.  
WVVA-Arcadians

11:45 EST 10:45 CST  
KMOX-Lane Thompson's Orch.  
WCKY-Slumber Hour  
WGBF-Coral Room  
WVVA-Dick Stabile's Orch.  
12:00 EST 11:00 CST  
NBC-Fletcher Henderson's Orch.:  
WENR WIRE WSAI WAVE  
WSM WHIO  
KMOX-News

## TUESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 6:21 a.m.—Waterloo bridge: GSG GSH
- 7:30 a.m.—Nursery rhymes: GSG GSH
- 8:30 a.m.—Concert: TPA2
- 9 a.m.—In England now: GSF GSG GSH
- 10:30 a.m.—Vatican City hour: HVJ
- 10:45 a.m.—Round and about: GSF GSG GSH
- 11 a.m.—Commerce hour: COCD
- 12:50 p.m.—Grenadier Guards band: GSB GSD GSO
- 1 p.m.—Cuban dance music: COCD
- 1:05 p.m.—Salzburg music festival: NBC-red net-work
- 1:20 p.m.—Two piano recital: GSB GSD GSO
- 1:45 p.m.—Pidgin-English: GSB GSD GSO
- 2:55 p.m.—Don't Talk to Strangers: GSB GSD
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Brass band: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 6 p.m.—Amateur hour: COCO
- 6 p.m.—Opera, Don Pasquale: DJB DJD
- 6 p.m.—Home from Sea: GSC GSD GSP
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—South American program: COCD
- 7:15 p.m.—Sound pictures: DJB DJD
- 7:30 p.m.—Footsteps of Fire: DJB DJD
- 8 p.m.—Woman's hour: DJB DJD
- 8 p.m.—Continental: YV2RC
- 9 p.m.—Argentina program: LRX
- 9 p.m.—Bret Harte program: GSC GSD
- 9 p.m.—Raul Izquierdo, crooner: YV2RC
- 9:15 p.m.—Variety program: DJB DJD
- 9:20 p.m.—Ecuadorian program: HC2RL
- 10:25 p.m.—England now: GSC GSD
- 10:30 p.m.—Opportunity program: COCD
- 10:30 p.m.—Theater broadcast: TPA4
- 10:40 p.m.—Listener greetings: DJB DJD
- 12 mid.—Overseas hour: JVH
- 12:15 a.m.—Organ music: GSB GSD
- 12:37 a.m.—Fiji hour: VPD
- 1 a.m.—BBC Military band: GSB GSD

## BOYS! WIN A CAMERA!

- Do you want a swell Univex folding camera—that you can wear on your belt—and that takes dandy pictures? Of course you do, and it's a cinch to win it.
- Press the button, and it automatically extends open. It takes clear, crystal-like pictures that develop into beautiful 3" x 4" prints. You can get the film rolls for only ten cents at almost every store.
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- Wouldn't it be grand to have a Univex to take along on your vacation? Here is how you can get it, as easy as pie:
- All you have to do is to sell enough RADIO GUIDES and SCREEN GUIDES—the popular ten cent fast-moving publications—to earn fifteen gold coupons, or 75 greenies. You can do this easily in a month or so.
- All you need to do is to fill out and mail the coupon below to RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

### Mail This Coupon

Mr. Al Jones  
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731 Plymouth Court  
Chicago, Illinois

Tell me how I can earn extra money each week, and also send me RADIO GUIDE'S free prize catalog and special Univex Camera offer.

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City ..... State .....



# Wednesday

August 26



Anthony Smythe  
See 7 p.m. EST (6 CST)

## News

9:00 a.m.—NBC-WAVE  
5:30 p.m.—CBS-WSMK  
5:30 p.m.—NBC-WMAQ  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

1:00 p.m.—Music Guild: NBC-WTAM  
3:00 p.m.—Grace Castagnetta, pianist: CBS-WKRC  
8:00 p.m.—Chi. Grand Opera, Orch.: NBC-WJZ

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Oleanders, male quartet: (sw-21.52)  
NBC-Δ Morn. Devotions: WSAI  
KMOX-Home Folks' Hour  
WCPO-Tuna Cowboys  
WCKY-Morning Roundup  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLS-News; Julian Bentley  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Δ Radio Bible Class  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Good Morning Melodies: WSM  
NBC-Betty Gould, organist: WSAI  
Musical Clock: WCKY WMMN  
KDKA-News: Musical Clock  
WCPO-Morning Request Prgm.  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW-Δ Morn. Devotions  
WTAM-Ford Rush

**7:30 EST 6:30 CST**  
CBS-Maurice Brown, 'cellist: (sw-21.52)  
NBC-Cheerio: WLW WTAM WCKY  
Musical Clock: WSM WCPO  
KDKA-Kiddies' Klub  
KMOX-Livestock Market; News  
WFBM-Chuck Wagon  
WHAS-Δ Asbury College Devotions  
WIRE-Δ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Otto & His Tunetwisters  
WMMN-Mountain Club  
WOWO-Breakfast Club  
WSAI-Daily Sun Dial

**7:45 EST 6:45 CST**  
CBS-Larry Vincent, songs: (sw-21.52)  
KDKA-Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Indian Legends  
WMMN-Cap, Andy & Flip

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club: KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Dear Columbia: WSMK WHAS (sw-21.52)  
NBC-Three Shades of Blue: WCKY

News: WLAC WLW WWVA  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WLS-Evelyn "The Little Maid"  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WGN-Timely Tunes  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

**8:15 EST 7:15 CST**  
NBC-Streamliners Orch. & Soloist: WCKY WHIO WTAM  
WCPO-News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Noveldeons  
WLW-Chandler Chats  
WMMN-Deer Columbia (CBS)  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell, songs: WHAS WMMN WSMK (sw-21.52)  
NBC-Streamliners: WSM  
WCPO-Variety Time  
WGN-Good Morning  
WKRC-Δ Fed. of Churches  
WLW-Dance Rhythm  
WOWO-Rhythm Makers  
WTAM-Kitchen Beauty

**8:45 EST 7:45 CST**  
CBS-Fiddler's Fancy; News: WSMK WHAS WOWO WKRC  
CBS-Bill & Ginger; News: (sw-21.52)  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLW-American Family Robinson  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

**9:00 EST 8:00 CST**  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-News; Happy Jack, songs: WMAQ WAVE  
CBS-Fred Feibel, organist: WMMN WSMK  
News: WFBM KMOX WSM  
KDKA-News; Music  
WCKY-News; For Women Only  
WCPO-Vacation Tours  
WGN-Morning Melodies  
WHAS-Jackson Family  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WSAI-Δ Church Forum  
WTAM-News; Adult Education  
WWVA-Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-Viennese Sextet: WHIO WCKY WSM  
CBS-Modern Cinderella: WKRC (sw-21.52)  
NBC-Aristocratic Rhythms: WLW KDKA (sw-15.21)  
KMOX-Travelogue  
WAVE-Homefolks Frolic  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Variety of Vienna  
WLS-Fun Festival  
WMAQ-Dan Harding's Wife, sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

**9:30 EST 8:30 CST**  
NBC-Doc Whipple, pianist: WIRE WTAM WCKY  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WKRC (sw-21.52)  
NBC-Josh Higgins of Finchville: WAVE WSM KDKA (sw-15.21)  
CBS-Lyric Serenade: WMMN WSMK  
MBS-Calendar of Melody: WGN WLW  
KMOX-The Corn Huskers  
WCPO-Mrs. West  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Morning Homemakers  
WMAQ-Morn. Melodies  
WSAI-Round House Boys  
WWVA-Murine Melodies

**9:45 EST 8:45 CST**  
NBC-Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)  
NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WCPO-Shadows of the Past  
WGN-Making the Constitution  
WHAS-Strollers  
WLAC-Shopping the Movies  
WLW-Jeannine Macy & Organ  
WSAI-News  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

**10:00 EST 9:00 CST**  
NBC-David Harum, sketch: WTAM WMAQ WSAI (sw-15.33)  
CBS-Song Stylists: WKRC WOWO WSMK WHAS WLAC WMMN (sw-21.52)  
NBC-The Trail Finder: WAVE WSM KDKA (sw-15.21)  
KMOX-Ma Perkins  
WCKY-Magic Melodies  
WCPO-Remsen's Orch.  
WFBM-Hollywood Highlights  
WGN-Friendly Neighbor's House Party  
WGY-News; Marc Williams  
WHIO-Charm for Sale  
WIRE-Happy Long  
WLS-Musical Roundup  
WLW-Hymns of All Churches  
★ WPAD-MOVIE GOSSIP (1420 kc)  
WWVA-Hoosier Merrymakers & Grandpa Jones

**10:15 EST 9:15 CST**  
NBC-Breen & de Rose: WMAQ WHIO WCKY WAVE WIRE WSM WTAM (sw-15.33)  
CBS-Montana Slim: WOWO WFBM WMMN WLAC WSMK WHAS (sw-21.52)  
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)  
KMOX-Cameron & Karnes  
WCPO-Dot Club News  
WGN-Radio Cooking School  
WKRC-Woman's Hour  
WSAI-Friendly Counselor

**10:30 EST 9:30 CST**  
★ NBC-Nellie Revell: WMAQ WCKY WAVE WHIO WSM WTAM (sw-15.33)  
CBS-Poetic Strings: WKRC WLAC WHAS WSMK (sw-21.52)  
NBC-Honeymooners: WSAI  
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
KMOX-Let's Compare Notes  
WCPO-Invitation to the Waltz  
WFBM Kitchen of the Air  
WGN-Lucky Girl  
WIRE-Tuneful Topics  
WLW-Arthur Chandler, Jr., organist  
WMMN-Theater Party  
WOWO-Market Reports  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-The Voice of Experience: WTAM WMAQ WLW (sw-15.33)  
NBC-Edward MacHugh, songs: WLS KDKA (sw-15.21)  
Monticello Party Line: WHAS WOWO  
KMOX-Poetic Strings (CBS)  
WAVE-Morning Moods  
WCKY-On the Mall  
WCPO-Nosco Conducting  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Around the Band Stand  
WMMN-Kentucky Hill-Billies  
WSAI-Marilyn Duke  
WSM-Leon Cole, organist  
WWVA-Chief Myhr, U.S.N.

**11:00 EST 10:00 CST**  
★ CBS-Between the Bookends: WOWO WFBM WLAC WSMK WHAS (sw-9.59-21.52)  
NBC-Five Star Jones: WLS  
NBC-Girl Alone, sketch: WMAQ WLW WTAM  
NBC-Jack & Loretta Clemens: WHIO WCKY WAVE WIRE WSM  
News: WCPO KDKA  
KMOX-News Through a Woman's Eyes  
WGBF-Mister & Missus  
WGN-Painted Dreams, sketch  
WKRC-Jean Abbey  
WMMN-Mystery Melody  
WSAI-Household Hints  
WWVA-The Ol' Pardner

**11:15 EST 10:15 CST**  
NBC-Honeyboy & Sassafras: WCKY WIRE WAVE WHIO WTAM WSM (sw-15.33)  
CBS-Waltz Time: WKRC KMOX WFBM WHAS WLAC (sw-21.52-9.59)  
Markets: WLW WLS  
KDKA-Strollers  
WCPO-Clarence Berger  
WGBF-Bill & Ginger  
WGN-Harold Turner; Paul Small & Len Salvo  
★ WHIS-RADIO GOSSIP (1410 kc)  
WMAQ-Home Service Prgm.  
WMMN-Back Home in Stump Holler  
WOWO-Housewife's Hour  
WWVA-Elmer Crowe

**11:30 EST 10:30 CST**  
NBC-Dan Harding's Wife, sketch: WCKY WSM WHIO WAVE WTAM  
CBS-Merrymakers: WHAS WKRC KMOX WFBM WSMK WMMN (sw-21.52-9.59)  
NBC-Piano Recital: WMAQ WCPO-Sisson Wirges Orch.  
WGBF-Baby Shop  
WGN-Morning Serenade  
WIRE-In the Crime Light  
WLAC-Betty & Bob, sketch  
WLS-Henry Burr, ballads  
WLW-Gospel Singer (NBC)  
WSAI-Treasure Chest  
WWVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
NBC-Words & Music: WMAQ WSM WSAI WAVE  
CBS-The Merrymakers: WLAC WOWO  
NBC-Merry Madcaps: WIRE WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
★ WCPO-RADIO GOSSIP  
WGBF-Hoosier Philosopher  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
CBS-Pete Woolery & Orchestra: WWVA (sw-15.27-9.59)  
CBS-Betty & Bob, sketch: WFBM WHAS KMOX  
NBC-Joe White, tr.: WIRE  
News: WCKY WMMN  
WCPO-Fashion Flashes  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm  
WLS-Cornhuskers & Chore Boy  
WLW-Queen's Minstrel  
WOWO-Happy Herb  
WTAM-Ray Morton

**12:15 EST 11:15 CST**  
CBS-Modern Cinderella: WHAS WFBM KMOX  
NBC-Dot & Will: WSM WMAQ WAVE  
CBS-Art Gile's Orch.: WMMN WLAC (sw-15.27-9.59)  
NBC-Clint Noble's Orch.: WIRE WHIO WCKY (sw-15.33)  
MBS-Tom, Dick & Harry: WGN WLW  
News: WOWO WWVA  
KDKA-Slim & Jack  
WCPO-Happiness Ahead  
WKRC-Luncheon Lyrics  
WLS-Melody Parade  
WSAI-Larry Duran, Guitarist  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21)  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WFBM WHAS KMOX  
NBC-Charles Stenross' Orch.: WCKY WHIO (sw-15.33)  
Man on the Street: WOWO WCPO  
WGN-Markets; Δ Services  
WIRE-Farm & Home Hour  
WLS-Weather, markets, news  
WLW-River, Weather and Market  
WMMN-Inquiring Reporter  
WSAI-To be announced  
WTAM-Livestocks; Hank Miller's Boys  
WWVA-Skipper O'Day & Mates

**12:45 EST 11:45 CST**  
CBS-Dorsey & Day: WKRC WLAC (sw-15.27-9.59)  
WCPO-Luncheon Music  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)  
WMMN-Shopping Notes  
WOWO-Earl Gardner's Orch.  
WSAI-Day Dreams  
WTAM-Sammy Watkin's Orch.  
WWVA-Luncheon Club

**1:00 EST 12:00 CST**  
NBC-Music Guild; String Quartet: WTAM WCKY  
CBS-Harmonies in Contrast: WHAS WFBM KMOX WSMK WKRC WMMN (sw-15.27-9.59)  
WCPO-St. Joseph's Hospital  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Dance Parade  
WLAC-Luncheon Musicale  
WOWO-Master Singers  
WSAI-Receding Frontiers

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch: WKRC WBBM WSMK WOWO WMMN (sw-15.27-9.59)  
KMOX-Magic Kitchen  
WCPO-Luncheon Music  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Margot Rebel & Piano  
WHAS-College of Agriculture  
WHIO-Manhattan Concert Band  
WIRE-News  
WSAI-Larry & Sue  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
CBS-Aft. Recess: WOWO WKRC (sw-15.27)  
NBC-Rosa Lee, sop.: WCKY WTAM WHIO WMAQ WSAI  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk; Livestock Reports  
WCPO-Miss Gladys Catron  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Markets  
WLAC-Δ Church of Christ  
WLS-Jim Poole, Livestock  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
NBC-Old Refrain; String Ensemble: WHIO WCKY WTAM WMAQ  
KMOX-Afternoon Recess (CBS)  
WAVE-Carly Fox' Fox Hunters  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WIRE-Inlaws  
WLS-Markets, News  
WLW-Kitty Keene  
WMMN-Cap, Andy & Flip  
WSM Ma Perkins  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Marine Band: WCKY WAVE KDKA WHIO WIRE (sw-15.21)  
CBS-Ann Leaf, organist: WMMN WFBM WKRC-WOWO WSMK (sw-15.27)  
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)  
MBS-Molly of the Movies: WLW WGN  
KMOX-Inquiring Reporter  
WCPO-Musical Matinee  
WGBF-To be announced  
WHAS-Univ. of Kentucky  
WLAC-Memories  
WLS-Homemakers Hour  
WSAI-Affairs of Rex Stevens  
WSM-State Dept. of Agriculture

**2:15 EST 1:15 CST**  
NBC-Ma Perkins, sketch, Margery Hannon: WTAM WLW WLS (sw-15.33)  
NBC-Marine Band: WSM  
KMOX-Barnyard Folles  
WCPO-Baseball Game  
WFBM-News  
WGBF-Front Page Drama  
WGN-June Baker, economist  
WMAQ-Tuneful Topics  
WSAI-Beauty Hints  
WWVA-Home Time

**2:30 EST 1:30 CST**  
CBS-Jimmie Brierly, tr.: Orch.: WSMK WOWO WLAC WHAS WKRC WMMN (sw-15.27)

NBC-Vic & Sade, sketch: WLW WTAM WMAQ (sw-15.33)  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WIRE-Matinee Varieties  
WLS-Homemakers' Hour  
WSAI-Rhythm in Latin  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch: WTAM WSM WLW WMAQ (sw-15.33)  
CBS-Gogo Delys, songs: WKRC WSMK WHAS WOWO WFBM WMMN WLAC KMOX (sw-15.27)  
WAVE-News; Aft. Melodies  
WGN-Baseball Game  
WIRE-Black Magic  
WLS-Homemakers Hour  
WSAI-Petticoat on Air  
WWVA-Pioneers; News

**3:00 EST 2:00 CST**  
★ NBC-Int'l Br'dcast from Salzburg, Austria; Music Festival: KDKA WENR WIRE WCKY (sw-15.21)  
CBS-Grace Castagnetta, concert pianist: WKRC WFBM WHAS WSMK WOWO (sw-15.27)  
NBC-Woman's Radio Review; Guest Speaker: WTAM WAVE WMAQ WSM WSAI (sw-15.33)  
WHIO-N. Y. Festival Orch.  
LAC-Aft. Melodies  
WLW-Johanna Grosse, organist  
WMMN-For Women Only  
WWVA-Cowboy Loye's Boys

**3:15 EST 2:15 CST**  
NBC-Int'l B'cast: WHIO  
KMOX-Window Shoppers  
WLW-News and Financial Notes  
WMMN-Concert Pianist (CBS)

**3:30 EST 2:30 CST**  
NBC-The Tunetwisters: KDKA WENR (sw-15.21)  
CBS-Instrumentalists: WMMN WKRC WFBM WHAS KMOX WLAC WSMK (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WMAQ WTAM WCKY WAVE WSM WIRE WHIO  
WGBF-Deaconess Hospital  
WLW-Pepper Young's Family, sketch (NBC)  
WOWO-Δ Old Time Religion  
WWVA-West Liberty Salute

**3:45 EST 2:45 CST**  
NBC-Grandpa Burton: WCKY WIRE WTAM  
CBS-Clyde Barrie, bar.: WHAS WSMK WLAC WKRC WMMN WFBM (sw-15.27)  
NBC-Marguerite Padula, songs: WSM WENR WAVE KDKA (sw-15.21)  
KMOX-Dope from the Dugout  
WHIO-Organ Melodies  
WLW-Larry Duran  
WMAQ-Voice of Science

**4:00 EST 3:00 CST**  
NBC-Institute of Pacific Relations Forum: WIRE WSM WTAM WAVE WCKY WMAQ WHIO (sw-9.53)  
CBS-Margaret McCrae, songs: WSMK WMMN WKRC WFBM WLAC (sw-15.27)  
NBC-Harry Kogen's Orch.; Joan & The Escorts: KDKA (sw-15.21)  
KMOX-Baseball; Cardinals vs. Boston  
WENR-Washington Pk. Races  
WHAS-Δ Week-day Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merrymakers & Grandpa Jones

**4:15 EST 3:15 CST**  
CBS-Venida Jones, organist: WSMK WHAS WKRC WMMN WLAC (sw-15.27)  
NBC-Men of the West: WENR KDKA (sw-15.21)  
WFBM-Bohemians  
WGY-How to be Charming  
★ WLW-Life of Mary Sothern

**4:30 EST 3:30 CST**  
NBC-The Singing Lady: KDKA WLW (sw-15.21)  
CBS-Buddy Clark, songs: WHAS WSMK WLAC WOWO WMMN WKRC (sw-15.27-9.59)  
NBC-Red McKenzie, bar.: WSM WIRE WAVE WMAQ WCKY WTAM WHIO (sw-9.53)



WCPO-Norman Gordon  
WENR-Irma Glen, organist  
WGFB-News  
WWVA-Shopping Syncopation

WMAQ-Sports Review  
WMMN-News  
WOWO-Bob Valentine  
WSAI-Dinner Hour  
WSM Strings; Pan American  
Broadcast  
WTAM Sportsman  
WWVA-Radio Gossiper; Baseball  
Scores

Monroe: WJZ WHAM KDKA  
WLS WSAI (sw-11.87)  
★ NBC-Hal Kemp's Orch.: WJZ  
WTAM WAVE WHIO WGY  
WCKY WSM WIRE WMAQ  
★ MBS-Music Box: WLW WGN  
WCPO-Sport Review  
WMMN-Dance Tunes  
WWVA-Musical Varieties

10:00 EST 9:00 CST  
NBC-(News, WJZ only) Ink  
Spots: WJZ WHAM  
CBS-Joe Reichman's Orch.:  
WABC WMMN WOWO WBBM  
KMOX  
NBC-Jolly Coburn's Orch.: WJZ  
WGY (sw-9.53)  
★ NBC-Amos 'n' Andy, sketch:  
WSM WLW WMAQ WTAM  
MBS-Horace Heidt's Orch.: WGN  
WSAI

WBBM-George Givot's Circus  
WCPO-Moods  
WGBF-To be announced  
WHAS-Slow & Easy  
WLW-Queen's Minstrel

4:45 EST 3:45 CST  
CBS-Wilderness Road, sketch:  
WHAS WOWO WFBM WKRC  
WSMK WMMN WLAC (sw-  
15.27)  
NBC-Orphan Annie, sketch:  
WLW KDKA (sw-15.21)  
WCPO-Dude Ranch Days  
WCKY-Dick Tracy, sketch  
WCPO-Moods  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpiece  
WGN-After the Ball Game  
WSAI-Tea Time

6:15 EST 5:15 CST  
★ NBC-ALKA-SELTZER PRE-  
sents Uncle Ezra's Radio Sta-  
tion: WTAM WHIO WIRE  
WMAQ WCKY (sw-9.53)  
CBS-Fray & Baum, piano duo:  
WLAC WOWO WWVA (sw-  
11.83)  
NBC-Clint Noble's Orch.: WSAI  
WENR

7:45 EST 6:45 CST  
WCPO-Blundon Wills  
WLS-Rhythm Orch.  
WMMN Donald Novis & Orch.  
WWVA-Serenaders

8:00 EST 7:00 CST  
★ NBC-Col. Stoopnagle & Budd;  
Amateurs & Peter Van Stee-  
den's Orch.: WJZ WTAM  
WAVE WMAQ WSM WLW  
WGY (sw-9.53)  
★ CBS-CHESTERFIELD CIGAR-  
ettes Presents Andre Kostelan-  
etz' Orch.; Kay Thompson;  
Ray Heatherton; Rhythm Sing-  
ers; David Ross: WABC  
WKRC WOWO WHAS WBBM  
KMOX WFBM WLAC WMMN  
WJR (sw-11.83-6.06)

11:00 EST 10:00 CST  
NBC-Henry Busse's Orch.:  
WEAF WCKY WIRE WMAQ  
WGY WHIO WTAM (sw-9.53)  
CBS-Jan Garber's Orch.: WABC  
WSMK WHAS WOWO WBBM  
WJR WMMN WKRC KMOX  
NBC-Shandor, violinist; Al Dona-  
hue's Orch.: WJZ WSM KDKA  
WHAM (sw-6.14)  
Dance Orch.: WAVE WGN  
WENR-Jack Russell's Orch.  
WFBM-News  
WLAC-Scores; Speaker  
★ WLW-Paul Sullivan News R'm  
WSAI-Nat Brandwynne's Orch.

5:00 EST 4:00 CST  
NBC-Flying Time: WSM WCKY  
WAVE WMAQ WIRE  
CBS-George Hall's Orch.: WHAS  
WOWO WMMN WFBM WWVA  
WLAC WBBM WSMK (sw-  
11.83)  
NBC-Animal News Club: WSAI  
WENR  
News: WCPO KDKA  
WCPO-News  
WGN-Armchair Melodies  
WHIO-Piano Novelties  
WKRC-Musical Calendar  
WLW-Kay Kyser's Orch.  
WTAM-Musical Cocktail

6:30 EST 5:30 CST  
NBC-Edwin C. Hill, The Hu-  
man Side of the News: WCKY  
WMAQ  
CBS-Benny Fields, songs: WSMK  
WHAS WMMN WWVA WKRC  
WFBM (sw-11.83)  
★ NBC-HORLICK'S MALTED;  
Milk Presents Lum & Abner,  
sketch: WLW WENR WSM  
KDKA-Dance Orch.  
KMOX-The Wisecrackers  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Lone Ranger  
WHIO-Si Burick; Dance Music  
WIRE-Varady of Vienna  
WLAC-News; Speaker  
WOWO-Detective Stories  
WSAI-Johnny Lewis' Orch.  
WTAM-Otto Thurn's Orch.

8:00 EST 7:15 CST  
MBS-Joe Sanders' Orch.: WGN  
WSAI  
WCPO-Camera Clicks  
WLS-The Govt. & Your Money

10:15 EST 9:15 CST  
CBS-Joe Reichman's Orch.:  
WABC WJR WFBM WSMK  
NBC-John B. Kennedy: WJZ  
KDKA (sw-6.14)  
NBC-Jolly Coburn's Orch.: WSM  
WCKY  
KMOX-Bob Burns, songs  
WAVE-Melody Road  
WENR-King's Jesters  
WGN-Dream Ship  
WHAM-Bobby Lyon's Orch.  
WHIO-News; Harry Kalb's Orch.  
WIRE-Varady of Vienna  
WJR Sports: Rhythm  
WKRC-Louis Prima's Orch.  
WLW-Ray Perkins  
WSAI-Lloyd Huntley's Orch.  
WTAM-Stars Over the Great  
Lakes

11:15 EST 10:15 CST  
KMOX-Detective Stories  
WAVE-Donahue's Orch. (NBC)  
WFBM-Jan Garber's Orch. (CBS)  
WLAC-Family Hour  
WLW-Radio Club Convention

5:15 EST 4:15 CST  
CBS-Hal Munro's Orch.: WKRC  
WSMK WLAC  
NBC-Clark Dennis, tr.: WCKY  
WTAM WIRE  
CBS-Bobby Benson and Sunny  
Jim: (sw-11.83-9.59)  
NBC-Resume Nat'l Doubles  
Championship Tennis Matches:  
WSM WAVE WSAI KDKA  
WENR (sw-15.21)  
WCPO-Galvano & Cortez  
WFBM-Tea Time Tunes  
WHAS-Spitter & Whine  
WHIO-Buddy & Ginger  
WLW-Adrian O'Brien; Organ  
WMAQ-Malcolm Claire (NBC)  
WMMN-Shopping Notes  
WOWO-Amer. Family Robinson  
WWVA-Economy Notes

6:45 EST 5:45 CST  
NBC-Connie Gates, contralto:  
WCKY  
★ CBS-Boake Carter, commen-  
tator: WEAS KMOX WKRC  
(sw-11.83-9.59)  
KDKA-Dan & Sylvia  
WAVE-Old Kentucky Clocker  
WCPO-Seketary Hawkins  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WHIO-News; Weather; Drama  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
★ WLW-Summer Time Swing  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WOWO-Rubinoff, violinist  
WSAI-Knot Hole Club  
WSM-Musical Interlude  
WTAM-Rhythmic Revue  
WWVA-Parade of the Stars

8:30 EST 7:30 CST  
NBC-News for Voters, William  
Hard: WJZ WENR WCKY  
WIRE  
CBS-Community Sing; Homer  
Rhodeheaver, leader: WABC  
WOWO WHAS WFBM WBBM  
WJR WLAC KMOX WKRC  
(sw-11.83-6.06)  
WCPO-Ward's Orch.  
WGN-Chicago Grand Opera  
Orch.  
WHIO-Harry Kalb's Orch.  
WKRC-Rhythm Orch.  
WMMN-The Wanderer  
WSAI-Nat'l Democratic Party

10:30 EST 9:30 CST  
NBC-(News, WEAF only) Jesse  
Crawford, organist: WEAF  
WCKY WMAQ WHIO WGY  
WIRE (sw-9.53)  
CBS-Clyde Lucas' Orch.: WABC  
WKRC WMMN WOWO WFBM  
KMOX  
NBC-Institute of Pacific Rela-  
tions Forum: WJZ WHAM  
WSAI WSM WAVE  
News: WBBM WENR WGBF  
WHAS  
KDKA-Dance Orch.  
WGN-Ted Weems' Orch.  
WLAC-News; Lost & Found Col-  
umn

11:30 EST 10:30 CST  
NBC-Lights Out, mystery drama:  
WEAF WAVE WTAM WMAQ  
WSM WCKY WHIO WIRE  
WGY (sw-9.53)  
CBS-Bernie Cummins' Orch.:  
WABC WSMK WMMN WFBM  
WJR WOWO WHAS WKRC  
WLAC WBBM  
NBC-Luigi Romanelli's Orch.  
WJZ KDKA WHAM (sw-6.14)  
MBS-Joe Sanders' Orch.: WGN  
WSAI  
KMOX-Eddie Dunstedter's Orch.  
WENR-Keith Beecher's Orch.

5:30 EST 4:30 CST  
NBC-News; Castles of Romance:  
WAVE WCKY  
CBS-News; Bon Bon, popular  
singer: WSMK WLAC WHAS  
WWVA  
NBC-The Singing Lady: WGN  
CBS-News; Sports Resume (sw-  
11.83)  
NBC-News: Dorothy Page, con-  
tralto: WIRE  
News: WSM WENR  
Tarzan of the Apes: WKRC  
WHIO  
KDKA-Baseball Scores; Weather  
WCPO-Dorsey Brothers' Orch.  
WGBF-Mystery Drama  
WLW-Tov Band  
WMAQ-Norman Ross  
WMMN-Boggie  
WOWO-News; Piano Tonepictures  
WTAM-News; Covert & Reed

7:00 EST 6:00 CST  
NBC-Willie & Eugene Howard;  
Fifi D'Orsay & Victor Arden's  
Orch.: WJZ WLS WHIO  
WHAM KDKA WIRE WCKY  
(sw-11.87)  
★ CBS-Cavalcade of America in  
Music; Don Vorhees' Orch.:  
WABC WHAS WKRC WBBM  
KMOX WFBM WJR WLAC  
(sw-11.83-6.06)  
★ NBC-One Man's Family,  
serial drama; Anthony Synthe:  
WEAF WTAM WSM WAVE  
WGY WLW WMAQ  
WCPO-Hornberger Trio  
WGN-Sports Review  
WMMN-Organ Reveires  
WOWO-Thank You, Stusia  
WSAI-Mel Snyder  
WWVA-Jack Lloyd, songs

8:45 EST 7:45 CST  
NBC-Craftsmen's Guild Banquet;  
W. A. Fisher, Pres., Mr.  
Knudsen, & Edwin C. Hill,  
speakers: WJZ WENR WCKY  
WIRE KDKA WHAM (sw-  
11.87)  
WCPO-Shaw's Orch.  
WHIO-Claude Hoagland's Orch.  
WKRC-Symphony Orch.  
WMMN-Dance Tunes

10:45 EST 9:45 CST  
CBS-Clyde Lucas' Orch.: WSMK  
WHAS WJR WLAC  
NBC-Jesse Crawford, organist-  
WTAM  
NBC-Phil Ohman's Orch.: WJZ  
WENR WHAM WSAI WAVE  
WSM

11:45 EST 10:45 CST  
KMOX-To be announced  
WGBF-Coral Room  
WLW-Luigi Romanelli (NBC)

12:00 EST 11:00 CST  
CBS-Nocturne: WBBM  
NBC-King's Jesters: WSAI  
WMAQ WSM WAVE WHIO  
WIRE  
KMOX-News  
WENR-Flet. Henderson's Orch.  
WFBM-Louie Lowe's Orch.  
WGN-Dance Orch.  
WHAS-George Hamilton's Orch.  
WLAC-Malcolm Tate, organist

5:45 EST 4:45 CST  
NBC-Three Scamps: WMAQ  
CBS-Renew of the Mounted:  
WFBM WWVA WSMK WBBM  
(sw-11.83)  
★ NBC-Lowell Thomas, com-  
mentator: WLW KDKA  
WTAM (sw-15.21)  
WAVE-Here are Songs  
WCKY-Musical Moods  
WCPO-Dinner Music  
WENR-Musical Grab Bag  
WGN-Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmie Allen, sketch  
WIRE-Paul Pendarvis' Orch.  
WKRC-20th Century Serenade  
WLAC-Tonic Tunes  
WMMN-Drifters  
WOWO-Ball Scores  
WSAI-Red Barber  
WSM-Dance Hour

7:15 EST 6:15 CST  
WCPO-Hy C. Geis & Helen Kilb  
WGN-Rubinoff, violinist  
WMMN-Happy Havlicheck  
WOWO-Ferde Grofe's Orch.  
WSAI-Headliners

7:30 EST 6:30 CST  
★ CBS-Burns & Allen; Jimmie  
Newell, tr.; Eddy Duchin's  
Orch.: WABC WKRC KMOX  
WBBM WFBM WJR WHAS  
WLAC (sw-11.83-6.06)  
NBC-Lavender & Old Lace; Lucy

9:00 EST 8:00 CST  
★ CBS-Gang Busters; Crime  
Drama by Phillips  
Lord:  
WABC WHAS WKRC WBBM  
KMOX WOWO WFBM WJR  
WLAC (sw-6.12-6.06)  
★ NBC-Your Hit Parade &  
Sweepstakes: WEAF WJZ  
WGY WMAQ WLW WSM  
WENR KDKA WTAM WAVE  
WIRE WHIO WHAM WCKY  
(sw-6.14-9.53)  
WCPO-Wednesday at Nine  
WGN-Ozzie Nelson's Orch.  
WMMN-Amer. Family Robinson  
WSAI-Concert Hall

9:15 EST 8:15 CST  
WCPO-Hauser's Orch.  
WMMN-Dance Varieties  
WSAI-News

9:30 EST 8:30 CST  
★ CBS-March of Time: WABC  
WFBM WBBM WKRC KMOX  
WJR (sw-6.12-6.06)  
WCPO-Boxing Matches  
WGN-Dance Orch; soloists  
WHAS-Herbert Koch, organist  
WLAC-Sports  
WMMN-News  
WOWO-The Dreamers  
WSAI-Mart Kenney

9:45 EST 8:45 CST  
CBS-Jack Shannon, tr.: WABC  
WLAC WBBM WMMN WOWO  
WKRC (sw-6.12)  
Rubinoff, violinist: WHAS WJR  
WFBM  
KMOX-News & Sports  
WSAI-Ace Brigade's Orch.

12:30 p.m.—BBC Ireland orch.: GSB GSD GSO  
1 p.m.—Cuban dance music: COCD  
2 p.m.—Latin-American music: COCD  
3:05 p.m.—Salzburg Festival relay: NBC-Blue  
network  
3:30 p.m.—Novelty quintet: GSB GSD GSO  
4 p.m.—Mother's pie crust: GSB GSF GSG  
4 p.m.—Talk: RNE  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Mayor's program: COCD  
5 p.m.—Light music: DJB DJD  
6 p.m.—Arctic Expeditions: GSC GSD GSP  
6:30 p.m.—Symphony concert: 2RO  
7 p.m.—Pan-American program: W3XAL (6.1)  
7 p.m.—Moscow broadcast: RAN  
7 p.m.—Holland program: PCJ (9.59)  
7:10 p.m.—Nursery rhymes: GSC GSD GSP  
7:15 p.m.—Banata and Badina, songs: 2RO  
7:15 p.m.—Typical music: YV2RC  
7:15 p.m.—Sound pictures: DJB DJD  
7:30 p.m.—Works of old masters: DJB DJD  
8 p.m.—National Railways program: HJU  
8:30 p.m.—Jesus Paiva, crooner: YV2RC  
8:30 p.m.—Hitler Youth program: DJB DJD  
9 p.m.—Vancouver salute: GSC GSD  
9 p.m.—Argentina hour: LRX  
9 p.m.—National Tourist program: TIPG  
9:15 p.m.—Entertainment: DJB DJD  
9:55 p.m.—Empire party: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:30 p.m.—Theater broadcast: TPA4  
10:45 p.m.—Listener greetings: DJB DJD  
12 mid.—Overseas hour: JVH  
12:37 a.m.—Fiji hour: VPD  
1:10 a.m.—Coastal craft: GSB GSD  
1:25 a.m.—In Accordance with Regulations: GSB  
GSD

12:45 EST 11:45 CST  
CBS-Geo. Givot's Circus: WBBM  
WFBM  
KMOX-When Day is Done

# Wednesday

August 26



Margaret McCrae  
See 4 p.m. EST (3 CST)

## Frequencies

KDKA-980 WGN-720 WLW-700  
KMOX-1090 WCY-790 WMAQ-870  
WABC-860 WHAM-1150 WMMN-890  
WAVE-940 WHAS-820 WOWO-1160  
WBBM-770 WHIO-1250 WSAI-1330  
WCKY-1490 WIRE-1400 WSAZ-1190  
WCPO-1200 WJR-750 WSM-650  
WEAF-660 WJZ-760 WSMK-1380  
WENR-870 WKRC-550 WTAM-1070  
WFBM-1230 WLAC-1470 WWVA-1160  
WGBF-630 WLS-870

WLW-Barney Rapp's Orch.  
WMMN-Time & Weather  
WTAM-Midnight Revue

12:15 EST 11:15 CST  
CBS-Austin Mack's Orch.: KMOX  
WBBM  
NBC-Gentlemen of Rhythm;  
Orch.: WHIO WSAI WIRE  
WSM WMAQ  
WAVE-Dance Orch.

12:30 EST 11:30 CST  
NBC-Jack Russell's Orch.: WIRE  
WMAQ WSM WAVE  
CBS-Josef Cherniavsky's Orch.:  
KMOX WBBM WFBM  
NBC-Keith Beecher's Orch.:  
WENR  
MBS-Joe Sanders' Orch.: WGN  
WLW  
WENR-Alfred Barr's Orch.  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WSAI-News; Slumber Hour  
WTAM-Charles Stenross' Orch.

12:45 EST 11:45 CST  
CBS-Geo. Givot's Circus: WBBM  
WFBM  
KMOX-When Day is Done

End of Wednesday Prgrams.

## WEDNESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

12:30 p.m.—BBC Ireland orch.: GSB GSD GSO  
1 p.m.—Cuban dance music: COCD  
2 p.m.—Latin-American music: COCD  
3:05 p.m.—Salzburg Festival relay: NBC-Blue  
network  
3:30 p.m.—Novelty quintet: GSB GSD GSO  
4 p.m.—Mother's pie crust: GSB GSF GSG  
4 p.m.—Talk: RNE  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Mayor's program: COCD  
5 p.m.—Light music: DJB DJD  
6 p.m.—Arctic Expeditions: GSC GSD GSP  
6:30 p.m.—Symphony concert: 2RO  
7 p.m.—Pan-American program: W3XAL (6.1)  
7 p.m.—Moscow broadcast: RAN  
7 p.m.—Holland program: PCJ (9.59)  
7:10 p.m.—Nursery rhymes: GSC GSD GSP  
7:15 p.m.—Banata and Badina, songs: 2RO  
7:15 p.m.—Typical music: YV2RC  
7:15 p.m.—Sound pictures: DJB DJD  
7:30 p.m.—Works of old masters: DJB DJD  
8 p.m.—National Railways program: HJU  
8:30 p.m.—Jesus Paiva, crooner: YV2RC  
8:30 p.m.—Hitler Youth program: DJB DJD  
9 p.m.—Vancouver salute: GSC GSD  
9 p.m.—Argentina hour: LRX  
9 p.m.—National Tourist program: TIPG  
9:15 p.m.—Entertainment: DJB DJD  
9:55 p.m.—Empire party: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:30 p.m.—Theater broadcast: TPA4  
10:45 p.m.—Listener greetings: DJB DJD  
12 mid.—Overseas hour: JVH  
12:37 a.m.—Fiji hour: VPD  
1:10 a.m.—Coastal craft: GSB GSD  
1:25 a.m.—In Accordance with Regulations: GSB  
GSD

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# Thursday

August 27



Margery Hannon  
See 2:15 p.m. EST (1:15 CST)

## Network Changes

Lewis Gannett, "Books," formerly 4 p.m., now CBS 4:30 p.m. EST (3:30 CST)

## News

8:55 a.m.—CBS-WHAS  
9:00 a.m.—NBC-WCKY WAVE  
5:30 p.m.—NBC-WAVE  
5:30 p.m.—CBS-WHAS  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-KMOX  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:00 p.m.—Seattle Symp. Orch.: CBS-WABC

## Morning

7:00 EST 6:00 CST  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today: Song Stylists (sw-21.52)  
NBC-Morning Devotions: WSAI  
KMOX-Home Folks' Hour  
WCKY-Morning Roundup  
WCPO-Tama Cowboys  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLW- $\Delta$ Nation's Family Prayer  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO- $\Delta$ Radio Bible Class  
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
NBC-Dick Leibert, organist: WSAI  
NBC-Good Morn Melodies: WSM  
Musical Clock: WMMN WCKY  
KDKA-News: Musical Clock  
WCPO-Morning Request Prgm.  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW- $\Delta$ Morn. Devotions  
WTAM-Ford Rush

7:30 EST 6:30 CST  
CBS-Salon Musicale (sw-21.52)  
NBC-Cheerio: WCKY WTAM WLW  
Musical Clock: WCPO WSM  
KDKA-Kiddies' Klub  
KMOX-Markets; News  
WFBM-Chuck Wagon  
WHAS- $\Delta$ College Devotions  
WIRE- $\Delta$ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Tumble Weed; Sodbusters  
WMMN-Mountain Boys  
WOWO-Breakfast Club  
WSAI-Daily Sun Dial

7:45 EST 6:45 CST  
NBC-Dandies of Yesterday: WSAI  
KDKA-Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Hoosier Sodbusters  
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST  
NBC-Songs My Mother Taught Me: WCKY  
CBS-Larry Vincent, songs: WHAS WSMK (sw-21.52)  
★ NBC-Breakfast Club: KDKA WSM WSAI WAVE (sw-21.54)

Musical Clock: WWVA WIRE  
News: WLAC WLW WWVA  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF- $\Delta$ East Side Tabernacle  
WGN-Good Morning Prgm.  
WHIO-Almanac  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

8:15 EST 7:15 CST  
CBS-As You Like It: WSMK WMMN WHAS (sw-21.52)  
NBC-Streamliners; Alice Joy; WCKY WHIO WTAM  
WCPO-Today's Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodons  
WLW-Arthur Chandler, Jr.  
WWVA-Musical Clock

8:30 EST 7:30 CST  
CBS-As You Like It: WOWO  
WCPO-Variety Time  
WGN-Good Morning  
WLW-Dance Rhythm  
WKRC- $\Delta$ Christian Science  
WTAM-Animal Protective League

8:45 EST 7:45 CST  
CBS-Song Stylists; News: WSMK WHAS WKRC (sw-21.52)  
CBS-Bill & Ginger; News: (sw-21.52)  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLW-Aunt Mary  
WMMN- $\Delta$ Morning Devotions  
WOWO-R. Liebert, organ; News  
WTAM-Streamliners (NBC)

9:00 EST 8:00 CST  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-News; Happy Jack, songs: WHIO WCKY WAVE WMAQ  
CBS-Fred Feibel, organist: WSMK WMMN  
News: KMOX WFBM WSM  
KDKA-News; Music  
WCPO-Val Yorke's Orch.  
WGN-Morning Melodies  
WHAS-Jackson Family  
WIRE-Cub Reporters  
WLS-Evelyn "The Little Maid"  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI- $\Delta$ Church Forum  
WTAM-News; Shero Trio  
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST  
NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21)  
CBS-Modern Cinderella: WKRC (sw-21.52)  
NBC-Viennese Sextet: WCKY WHIO WSM  
KMOX-Musical Prgm.  
WAVE-Homefolks Frolic  
WCPO-Carlos Magenti  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Varady of Vienna  
WLS-Magnolia Time  
WMAQ-Dan Harding's Wife, sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

9:30 EST 8:30 CST  
CBS-Salon Musicale: WMMN WSMK  
NBC-Josh Higgins of Finchville: KDKA WAVE WSM (sw-15.21)  
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)  
NBC-Fiddlers Three: WTAM WIRE WCKY  
KMOX-The Corn Huskers  
WCPO-Morning Serenade  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Morning Homemakers  
WLW-Alice O'Leary; Organ  
WMAQ-Morning Melodies  
WSAI-Round House Boys  
WWVA-Murine Melodies

9:45 EST 8:45 CST  
NBC-Romance of Dan & Sylvia: KDKA (sw-15.21)  
CBS-Salon Musicale: WLAC

NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY  
KMOX-Fascinating Melodies  
WAVE- $\Delta$ Devotional Service  
WGN-Making the Constitution  
WHAS-Strollers  
WLW-The Gaieties  
WOWO-Shumaker & Rudig  
WSAI-News  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

10:00 EST 9:00 CST  
NBC-Herman & Banta: WSM KDKA WAVE WCKY WHIO (sw-15.21)  
CBS-Blue Flames: WKRC WHAS WFBM WSMK WOWO WLAC WMMN (sw-21.52)  
NBC-David Harum, sketch: WMAQ WTAM WSAI (sw-15.33)  
KMOX-Ma Perkins  
WCPO-Dixieland Band  
WGN-Friendly Neighbor's House Party  
WIRE-Happy Long  
WLS-Musical Roundup  
WLW-Hymns of All Churches  
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST  
NBC-Breen & de Rose: WIRE WHIO WCKY WAVE WTAM WSM  
CBS-Madison Ensemble: WMMN WHAS WOWO WLAC WSMK KMOX (sw-21.52)  
NBC-Home Sweet Home, sketch: WLS WLW KDKA (sw-15.21)  
WCPO-Dot Club News  
WFBM-Harlin Brothers  
WGN-Cookery Question Box  
WKRC-Woman's Hour  
WMAQ-Melody Bakers  
WOWO-Honeymooners  
WSAI-Friendly Counselor

10:30 EST 9:30 CST  
NBC-Ralph Kirbery, the dream singer: WMAQ WTAM WLW WHIO (sw-15.33)  
CBS-Chicagoans: WHAS WKRC WMMN WSMK WLAC (sw-21.52)  
NBC-Honeymooners, Grace & Eddie: WSM WAVE WCKY  
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
KMOX-Let's Compare Notes  
WCPO-Beauty Prgm.  
WFBM-Kitchen of the Air  
WGN-Morning Serenade  
WIRE-Tuneful Topics  
WOWO-Market Reports  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
NBC-Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)  
NBC-Wife Saver: WTAM WMAQ WSAI (sw-15.33)  
Party Line: WHAS WOWO KMOX-Chicagoans (CBS)  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-Moods  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Morn. Varieties  
WMMN-Kentucky Hill-Billies  
WSM-Manhattans (NBC)  
WWVA-Elmer Crowe

11:00 EST 10:00 CST  
NBC-Five Star Jones, sketch: WLS  
★ CBS-Between the Bookends; Ted Malone: WLAC KMOX WHAS WMMN WKRC WSMK (sw-21.52-9.9)  
NBC-Girl Alone, sketch: WMAQ WLW WTAM  
NBC-Christine, songs & piano: WCKY  
NBC-Jack & Loretta Clemens: WAVE WSM WIRE WHIO  
KDKA-News  
WCPO-Today's Headlines  
WFBM-Bohemians  
WGBF-Mr. & Mrs.  
WGN-Painted Dreams, sketch  
WOWO-Nate Schilkret's Orch.  
WSAI-Homehold Hints  
WWVA-The Ol' Pardner

11:15 EST 10:15 CST  
NBC-Hollywood High Hatters: WMAQ  
CBS-Mary Lee Taylor, talk: WWVA WHAS WOWO WLAC KMOX  
NBC-Honeyboy & Sassafras: WIRE WTAM WHIO WAVE WCKY WSM

CBS-Rhythm Boys: (sw-21.52-9.59)  
Markets: WLW WLS  
KDKA-Luncheon Dance  
WCPO-Child's Welfare Court  
WGBF-Bill & Ginger  
WGN-Harold Turner, pianist  
WJR-Poetic Strings  
WKRC-Bulletin Board  
WMMN-Piano Melodies

11:30 EST 10:30 CST  
NBC-Dan Harding's Wife: WHIO WSM WCKY WAVE WTAM  
CBS-Summer Rhythm: WHAS WKRC WFBM KMOX WSMK WMMN (sw-21.52-9.59)  
NBC-Genia Nemenoff, pianist: KDKA WSAI WMAQ (sw-15.21)  
Les Reverences D'Amour Nuptial, Boisambrier; Scherzo from "Midsummer Night's Dream," Mendelssohn; Berceuse, Gretchoninoff; The Flight of the Bumble Bee, Rimsky-Korsakoff  
WCPO-Music by Wallenstein  
WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WIRE-Hughes Reel  
WLAC-Betty & Bob  
WLS-Fed. Housing Speaker  
WLW-Old Fashioned Girl  
WOWO-Housewife's Hour  
WWVA-Rhythm Rangers

11:45 EST 10:45 CST  
NBC-Words & Music; Ruth Lyon: WSM WAVE KDKA WSAI WMAQ (sw-15.21)  
NBC-Merry Madcaps: WIRE WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
WGBF-Hoosier Philosopher  
WLAC-Morton Gould's Orch.  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WOWO-Varieties  
★ WPAR-MOVIE GOSSIP (1420 kc)  
WTAM-Noonday Resume

## Afternoon

12:00 EST 11:00 CST  
NBC-Words & Music: WLW  
CBS-Matinee Memories: WWVA (sw-15.27-9.59)  
NBC-Mary Dietrich, sop.; Orch.: WIRE WTAM  
CBS-Betty & Bob, sketch: WFBM WHAS KMOX  
News: WCKY WHIO WMMN  
WCPO-Hunter James Choir  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WLS-Old Kitchen Kettle  
WOWO-George Hall's Orch.  
WSAI-Encores

12:15 EST 11:15 CST  
CBS-Modern Cinderella: WHAS WFBM KMOX  
NBC-Mary Dietrich, sop.; Orch.: WCKY WHIO (sw-15.33)  
CBS-Matinee Memories: WLAC WMMN  
NBC-Dot & Will: WMAQ WAVE News: WWVA WOWO  
Orch. Prgm.: WLW WLS  
KDKA-Slim & Jack  
WCPO-Claude Harris' Orch.  
WGN-Doring Sisters  
WKRC-Jane Grey  
WSAI-Darktown Meeting Time  
WSM-Farm Credit Interview  
WTAM-At the Exposition

12:30 EST 11:30 CST  
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX  
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)  
CBS-Academy of Medicine Prgm.: (sw-15.27-9.59)  
NBC-Chas. Stenross' Orch.: WOKY WHIO (sw-15.33)  
Weather & Markets: WLS WLW  
WCPO-Man on the Street  
WGN-Markets;  $\Delta$ Midday Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WLAC-News; Variety Prgm.  
WMMN-Inquiring Reporter  
WOWO-Harry Reser's Orch.  
WSAI-Larry Duran & guitar  
WTAM-Livestocks; Hank Miller's Boys  
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST  
CBS-Doris Kerr, songs: WKRC WLAC (sw-15.27-9.59)  
WCPO-Gypsy Music  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner's Orch.  
WSAI-Day Dreams  
WTAM-Chas. Stenross' Orch.  
WWVA-Luncheon Music

1:00 EST 12:00 CST  
NBC-Thursday Matinee: WTAM WCKY (sw-15.33)  
CBS-Eton Boys: WOWO WMMN WSMK WHAS KMOX WFBM WKRC (sw-15.27-9.59)  
WCPO-Swing Session  
WGBF-Church & School News  
WGN-Palmer House Ensemble  
WHIO-Dance Parade  
WLAC-Luncheon Musicale  
WSAI-News

1:15 EST 12:15 CST  
CBS-Happy Hollow: WSMK WKRC WMMN (sw-15.27-9.59)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Market Report  
WGN-Lawrence Salerno & Organ  
WHAS-College of Agriculture  
WHIO-Around the Band Stand  
WIRE-News  
WOWO-Purdue Prgm.  
WSAI-Johnny Lewis  
WWVA-Salon Moods

1:30 EST 12:30 CST  
NBC-Jos. Littau's Orch.; Carol Deis, sop.: WTAM WMAQ WSAI (sw-15.33)  
CBS-Music in the Air: WOWO WKRC (sw-15.27)  
NBC-Music Guild; Joachim Ensemble, guests: WCKY  
MBS-Blackstone String Trio: WGN WLW  
News: WSM WIRE  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Goldman's Band  
WFBM-Hoosier Farm Circle  
WHAS-Savings Talk; Livestock Market Reports  
WHIO-To be announced  
WLAC- $\Delta$ Church of Christ  
WLS-Livestock Markets  
WMMN-Shoppign Notes  
WWVA-Dr. Lamont

1:45 EST 12:45 CST  
KMOX-Eddie Dunstedter, organist  
WAVE-Carly Fox' Fox Hunters  
WFBM-Downtown Chatter  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS-Shopping Guide  
WIRE-Inlaws  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap, Andy & Flip  
WSM-Ma Perkins  
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST  
CBS-Mabelle Jennings, commentator: WKRC WFBM WSMK WLAC WMMN (sw-15.27)  
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)  
MBS-Molly of the Movies: WLW WGN  
KDKA-State Fed. Penna. Women  
KMOX-News Through a Woman's Eyes  
WAVE-Music Guild (NBC)  
WCPO-Musical Matinee  
WHAS-University of Kentucky, WHIO-Organ Melodies  
WIRE-Varady of Vienna  
WLS-Homemakers Hour  
WOWO-Hazel Valentine  
WSAI-Affairs of Rex Stevens  
WSM-State Dept. of Agriculture

2:15 EST 1:15 CST  
NBC-Ma Perkins, sketch; Margery Hannon: WLW WTAM WLS (sw-15.33)  
CBS-Howells & Wright, pianists: WOWO WSMK WKRC WLAC  
NBC-Angelo Vitale's Band; WSM WAVE WCKY KDKA WHIO (sw-15.21)  
WCPO-Baseball Game  
WFBM-News  
WGN-June Baker, economist  
WIRE-Gilbert Mershon  
WMAQ-Tuneful Topics  
WSAI-Songs of the Islands  
WWVA-Donald Novis & Orch.

2:30 EST 1:30 CST  
NBC-Vic & Sade, sketch, with Bernardine Flynn: WTAM WLW WMAQ (sw-15.33)  
CBS-Do You Remember?: WHAS WKRC WLAC WOWO WSMK WMMN (sw-15.27)  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WIRE-Matinee Varieties  
WLS-Homemakers' Hour  
WSAI-Carnival  
WSM-Francis Craig's Orch.  
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST  
NBC-The O'Neills, sketch: WSM WTAM WLW WMAQ (sw-15.33)  
NBC-King's Jesters: WCKY KDKA (sw-15.21)  
News: WAVE WHIO  
WFBM-Front Page Drama  
WGN-Baseball Game  
WIRE-Black Magic  
WLS-Homemakers' Hour  
WWVA-Pioneers; News

3:00 EST 2:00 CST  
NBC-Woman's Radio Review: WTAM WAVE WMAQ WSM (sw-15.33)  
CBS-All Hands On Deck: WHAS WSMK WKRC WFBM WOWO (sw-15.27)  
NBC-Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)  
Baseball: WSAI WHIO  
WLAC-Aft. Melodies  
WLW-Johanna Grosse, organist  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST  
NBC-Jackie Heller, tr.: KDKA WCKY WENR WIRE (sw-15.21)  
CBS-All Hands On Deck: WMMN KMOX-Window Shoppers  
WHAS-Songs in the Afternoon  
WLW-News and Financial Notes

3:30 EST 2:30 CST  
NBC-Gene Arnold & Ranch Boys: WMAQ  
CBS-Greetings from Old Kentucky: WLAC WSMK WFBM WHAS WKRC WMMN WWVA (sw-15.27)  
★ NBC-Light Opera Co.; Harold Sanford's Orch.: WAVE WSM WENR WIRE KDKA WCKY (sw-15.21)  
KMOX-Piano Recital  
WGBF-Deaconess Hospital  
WLW-Pepper Young's Family, sketch (NBC)  
WOWO- $\Delta$ Old Time Religion  
WTAM-Streets of the World

3:45 EST 2:45 CST  
NBC-Vass Family: WTAM WMAQ  
KMOX-Dope from the Dugout  
WLW-Jane Emerson and Organ

4:00 EST 3:00 CST  
NBC-Inst. of Pacific Relations Forum: WMAQ (sw-9.53)  
CBS-Kellogg Pact Day Talk by Estelle Sternberger: WMMN WSMK WKRC WFBM WLAC (sw-15.27)  
KMOX-Baseball; Cardinals vs. Boston  
WENR-Weekday Pk. Races  
WHAS- $\Delta$ Weekday Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WTAM-Every Man's Treasure House  
WWVA-Hoosier Merrymakers

4:15 EST 3:15 CST  
CBS-Clyde Barrie, bar.: WOWO WKRC WFBM WSMK WMMN WLAC WHAS (sw-15.27)  
★ WLW-Life of Mary Sothern  
WTAM-Don Jose

4:30 EST 3:30 CST  
NBC-Answer Me This: WCKY WSM WIRE WMAQ WAVE WTAM (sw-9.53)  
CBS-Lewis Gannett, "Books": WMMN WHAS WLAC WSMK WKRC WFBM (sw-15.27)  
NBC-Singing Lady: KDKA WLW (sw-15.21)  
WCPO-Carnival  
WENR-Irma Glen, organist (NBC)  
WGBF-News  
WOWO-Green Bros. Orch.  
WSAI-Lets Have a Party  
WWVA-Shopping Syncoption





Mark Warnow  
See 8 p.m. EST (7 CST)

**4:45 EST 3:45 CST**  
NBC-Tune Twisters: WAVE  
WMAQ WTAM WIRE WSM  
CBS-Wilderness Road, sketch:  
WKRC WOWO WFBM WHAS  
WSMK WMMN WLAC (sw-15.27)  
NBC-Orphan Annie, sketch:  
KDKA WLW (sw-15.21)  
WCKY-Dick Tracy, sketch  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpieces  
WGN-After the Ball Game  
WSAI-Tea Time

**5:00 EST 4:00 CST**  
NBC-Flying Time: WSM WAVE  
WMAQ WCKY WIRE  
CBS-Loretta Lee, songs: WHAS  
WFBM WWVA WLAC WSMK  
WOWO WMMN (sw-11.83)  
NBC-James Wilkenson, bar.:  
WENR WSAI  
News: KDKA WCPO  
WGN-Armchair Melodies  
WHIO-Piano Novelties  
WKRC-Musical Calendar  
WLW-Wise Crackers  
WTAM-Musical Cocktail

**5:15 EST 4:15 CST**  
NBC-Collegians: WCKY WTAM  
WHIO WIRE WSM WAVE  
(sw-9.53)  
CBS-News of Youth, Junior news  
dramatization: WWVA (sw-11.83-9.59)  
NBC-Resume National Doubles  
Championship Tennis Matches:  
WENR WSAI  
CBS-Burton Rogers, organist:  
WLAC  
KDKA-Thank You Stusia  
WCPO-Moonbeam Singers  
WFBM Tea Time Tunes  
WHAS-Spatter & Whine  
WKRC-Cocktails For Two  
WLW-Steven Merrill & Organ  
WMAQ-Malcolm Claire (NBC)  
WMMN-Shopping Notes  
WOWO-Amer. Family Robinson

**5:30 EST 4:30 CST**  
NBC-News; Gale Page, contralto:  
WCKY WIRE WAVE  
CBS-News; Sports Resume: (sw-11.83)  
NBC-Singing Lady: WGN  
CBS-News; Marion Carley, pian-  
ists: WLAC WSMK WMMN  
KDKA-Baseball Scores, Weather  
WCPO-20th Century Serenade  
WENR-What's the News?  
WGBF-Mystery Drama  
WHAS-News; Melody Cruise  
WHIO-Tarzan of the Apes  
WKRC-Dixieland Band  
WLW-Toy Band  
WMAQ-Norman Ross  
WOWO-News; Ferde Grofe's Orch.  
WSM-Financial News  
WTAM-News; Lillian Sherman  
WWVA-Economy Notes

**5:45 EST 4:45 CST**  
★ NBC-Lowell Thomas, commen-  
tator: KDKA WLW WTAM  
(sw-15.21)  
CBS-Renew of the Mounted:  
WFBM WSMK WWVA (sw-11.83)  
NBC-Southernaires: WMAQ  
WAVE-Afternoon Melodies  
WCKY-Musical Moods  
WCPO-Chamber of Commerce  
WENR-Musical Grab Bag  
WGN-Little Orphan Annie (NBC)  
WHIO-Jimmie Allen, sketch  
WIRE-Harry Reser's Orch.  
WLAC-U. D. C. Prgm.  
WMMN-Drifters  
WOWO-Ball Scores  
WSAI-Red Barber  
WSM-Dance Hour

**6:00 EST 5:00 CST**  
CBS-Edna Sellers, organist:  
WKRC KMOX WHAS  
NBC-Easy Aces; Jane Ace,  
sketch: KDKA WCKY WENR  
WHIO WIRE (sw-15.21)  
CBS-The Atlantic Family on  
Tour; Bob Hope; Red Nichols'  
Orch.: Guests: WWVA (sw-11.83-9.59)  
★ NBC-Amos 'n' Andy: (sw-9.53)  
Sports Review: WTAM WMAQ  
WAVE-Console Capers (NBC)  
WCPO-Say It With Music  
WFBM-Christian Science Prgm.  
WGN-Wisecrackers  
WLAC-World Daytime Review  
★ WLW-Johnson Family, sketch  
WMMN-News  
WOWO-Bob Valentine

WSAI-Dinner Hour  
WSM-Strings; Christine John-  
ston; Pan American Broadcast  
**6:15 EST 5:15 CST**  
NBC-Voice of Experience: WLW  
WTAM WMAQ (sw-9.53)  
CBS-Herbert Foote and Vocalist:  
WFBM  
NBC-Clint Noble's Orch.: WENR  
WSM WCKY WIRE WHIO  
NBC-News for Voters, Wm. Hard:  
KDKA (sw-15.21)  
MBS-Palmer House Ensemble:  
WSAI WGN  
KMOX-Renew of the Mounted  
WAVE-Round the Town  
WGBF-Girl Scouts  
WHAS-Dick Tracy, sketch  
WKRC-Sports Chat  
WMMN-Jungle Jim  
WOWO-Dinner Club

**6:30 EST 5:30 CST**  
NBC-Edwin C. Hill, news:  
WMAQ  
CBS-Jack Miller's Orch.: WHAS  
WKRC KMOX WWVA WFBM  
(sw-11.83-9.59)  
★ NBC-HORLICK'S MALTED  
With Presents Lum & Abner  
sketch: WLW WENR WSM  
KDKA-Lights On  
WCKY-Musical Cocktail  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Blackstone String Trio  
WHIO-Si Burick; Dance Music  
WIRE-Variety of Vienna  
WLAC-News; Variety Prgm.  
WMMN-Baseball Scores; Eloise  
Hall  
WOWO-Detective Stories  
WSAI-Billy Snider's Orch.  
WTAM-Console Capers

**6:45 EST 5:45 CST**  
NBC-Music Is My Hobby; Guest:  
WCKY  
★ CBS-Boake Carter, commen-  
tator: KMOX WKRC WHAS  
(sw-11.83-9.59)  
MBS-Pleasant Valley Frolics:  
WGN WLW  
WAVE-Old Kentucky Clocker  
WCPO-Secretary Hawkins  
WENR-Totton on Baseball  
WFBM-News  
WGBF-Seroco Club  
WHIO-Drama  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WOWO-Hot Dates in Music  
WSAI-Knot Hole Club  
WSM-Fanny Rose Shore  
WTAM-Clint Noble's Orch.  
WWVA-Radio Gossiper

## Night

**7:00 EST 6:00 CST**  
★ NBC-Rudy Vallee's Variety  
Hour; Guests: WFAE WTAM  
WMAQ WGY WLW (sw-9.53)  
CBS-Seattle Symph. Orch.:  
WABC WHAS WMMN WFBM  
KMOX WKRC WSMK (sw-11.83-6.06)  
NBC-Allen Leaffer's Orch.: WJZ  
WCKY WHAM WSM WAVE  
KDKA-Grenadiers  
WBBM-Traffic Court  
WCPO-Evenings at the Country  
Club  
WGN-Sports Review  
WHIO-Harry Kalb's Orch.  
WIRE-Barn Dance  
WJR-Rhythm Review  
WLAC-Carefree Capers  
WLS-City Club Prgm., Dr. Ton-  
ney  
WOWO-Earl Gardner's Orchestra  
WSAI-Mel Snyder's Orch.  
WWVA-Parade of the Stars

**7:15 EST 6:15 CST**  
NBC-Allen Leaffer's Orch.: KDKA  
(sw-11.87)  
KDKA-Major Al Williams  
WCPO-Hy C. Geis  
WGN-Rubini, violinist  
WHIO-Claude Hoagland's Orch.  
WJR-Seattle Symph. Orch. (CBS)  
WLS-The Old Judge  
WSAI-Headliners  
WWVA-Twilight Reverie  
**7:30 EST 6:30 CST**  
NBC-Roy Shield's Orch.; Vivian  
Della Chiesa, sop.: WJZ WCKY  
KDKA WHIO WLS WAVE  
(sw-11.87)  
WBBM-George Givot's Orch.  
WCPO-Sport Review  
WGN-Ozzie Nelson's Orch.

WHAM-State Troopers, drama  
WHAS-Hot Dates in Music  
WLAC-Movie Time  
WOWO-Master Singers  
WSAI-Barney Rapp's Orch.  
WSM-Rhythm Revue  
WVVA-Seattle Symph. Orch.  
(CBS)

**7:45 EST 6:45 CST**  
Rubini, violinist: WAVE WGBF  
WCPO-Soft Lights & Sweet Music  
WGN-Tom, Dick & Harry  
WHAS-Down on the Farm  
WLAC-Talks to Men  
WSM-Roy Shield's Orch. (NBC)  
**8:00 EST 7:00 CST**  
★ NBC-Show Boat; Lanny Ross,  
tr.; Ross Graham, bar.; Sam  
Hearn, comedian; Molasses 'n'  
January; Al Goodman's Orch.:  
WEAF WIRE WHIO WCKY  
WMAQ WTAM WAVE WSM  
WAVE WGY (sw-9.53)  
CBS-Mark Warnow's Orch.:  
WABC KMOX WMMN WHAS  
WOWO WFBM WLAC WJR  
WWVA (sw-11.83-6.06)

**8:15 EST 7:15 CST**  
NBC-Death Valley Days, drama:  
WJZ KDKA WLW WHAM  
WLS (sw-11.87)  
WBBM-Bernie Cummins' Orch.  
WGN-News; Sports Shots  
WKRC-Symph. Prgm.  
WSAI-Johnny Lewis' Orch.  
**8:30 EST 7:30 CST**  
CBS-Willis Carrier Interviewed  
by John Black: WABC WMMN  
WHAS WKRC KMOX (sw-11.83-6.06-11.83)  
NBC-Meredith Willson's Orch.:  
WJZ WHAM KDKA WSAI  
(sw-11.87)  
MBS-Magazine of the Air: WGN  
WLW  
WCPO-Ward's Orch.  
WENR-Glen Bainum's Band  
WFBM-Prof. Stickus  
WLAC-Songs of Yesteryear  
WOWO-Variety Prgm.

**8:45 EST 7:45 CST**  
CBS-To be announced: WABC  
WHAS WKRC WLAC WMMN  
WBBM WJR (sw-6.06-11.83)  
KMOX-Thank You Stusia  
WFBM-Dessa Byrd  
WOWO-Artists Recital  
**9:00 EST 8:00 CST**  
CBS-Grant Park Concert; Glen  
Bainum Band: WABC WOWO  
KMOX WLAC WBBM WKRC  
WMMN WHAS WJR WFBM  
(sw-6.12-6.06)  
★ NBC-Music Hall; Bing Crosby,  
bar.; Bob Burns, comedian;  
Mary McCormack, guest; Jim-  
my Dorsey's Orch.: WFAE  
WGY WSM WTAM WAVE  
WLW WMAQ (sw-9.53)

**9:15 EST 8:15 CST**  
NBC-News for Voters, Wm. Hard:  
WENR WCKY WIRE  
WBBM-Betty & Neighbor Boys  
WHIO-Great Lakes Symph. Orch.  
(NBC)  
WKRC-Sky Highlights, aviation  
WSAI-Today's Happenings  
**9:30 EST 8:30 CST**  
NBC-Great Lakes Symph. Orch.:  
WENR WCKY  
★ CBS-March of Time: WABC  
KMOX WFBM WJR WKRC  
WBBM (sw-6.12-6.06)  
WCPO-Shaw's Orch.  
WGN-Musical Revue; Henry  
Weber's Orch.  
WHAS-Herbert Koch, organist  
WIRE-Rubini, violinist  
WLAC-Sports  
WMMN-News  
WOWO-Time Out  
WSAI-Barnet Woods' Band

**9:45 EST 8:45 CST**  
CBS-Talk by Stewart McDonald,  
FHA Administrator: WABC  
WHAS WMMN (sw-6.12-6.06)  
CBS-Chili Beans; Juan Haidri-  
go's Band: WBBM  
KMOX-News & Sports  
WFBM-Rhythm Revue

WIRE-Rosario Bourdon Concert  
WJR-Hot Dates in Music  
WKRC-Rubini, violinist  
WLAC-Movie Parade

**10:00 EST 9:00 CST**  
★ NBC-Amos & Andy, sketch:  
WLW WMAQ WSM WTAM  
CBS-Hal Kemp's Orch.: WABC  
WMMN WHAS WOWO  
NBC-Clem McCarthy, sports:  
WEAF  
NBC-News, WJZ only; Russ  
Morgan's Orch.: WJZ WHAM  
News: WIRE WJR WCKY  
KDKA-News; Sports; Weather  
KMOX-Three Queens & a Jack  
WAVE-Marshall Family  
WCPO-Hauser's Orch.  
WENR-Keith Beecher's Orch.  
WFBM-Len Riley's Spotlight  
WGY-News; Musical Prgm.  
WHIO-News; Harry Kalb's Orch.  
WKRC-Louis Prima's Orch.  
WLAC-Around the Town  
WSAI-Barney Rapp's Orch.

**10:15 EST 9:15 CST**  
NBC-King's Jesters: WEAF  
WSM WGY WENR WHIO  
WAVE (sw-9.53)  
CBS-Hal Kemp's Orch.: WFBM  
WSMK WBBM  
NBC-Russ Morgan's Orch.:  
WCKY KDKA WMAQ (sw-6.14)  
MBS-Horace Heidt's Orch.: WGN  
WSAI  
KMOX-Cardinal Highlights  
WIRE-Variety of Vienna  
WJR-Sports; Rhythm  
WLW-Queen's Minstrel  
WTAM-Brad and Al

**10:30 EST 9:30 CST**  
NBC-News, WEAF only) Flet-  
cher Henderson's Orch.: WEAF  
WGY WCKY WMAQ WHIO  
WAVE WTAM (sw-9.53)  
CBS-Dick Stable's Orch.: WABC  
WKRC WMMN WFBM KMOX  
NBC-Jacques Fray's Orch.: WJZ  
WHAM WSAI  
News: WENR WBBM WWVA  
WHAS  
KDKA-Dance Orch.  
WCPO-Moonlight Sonata  
WGN-Ted Weems' Orch.  
WIRE-Indiana Sportsman  
WLAC-News; Speaker  
WLW-Salute to Dallas, Texas  
WSM-Rubini, violinist

**10:45 EST 9:45 CST**  
CBS-Dick Stable's Orch.:  
WWVA WSMK WLAC WHAS  
NBC-Jesse Crawford, organist:  
WEAF WCKY WMAQ WHIO  
WGY WAVE WTAM WIRE  
(sw-9.53)  
KMOX-Rubini, violinist

## FOREIGN SHORT-WAVE PROGRAMS FOR THURSDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:45 a.m.—BBC Military band: GSG GSH  
8:30 a.m.—Concert: TPA2  
8:45 a.m.—Rydal sheep-dog trials: GSF GSG GSH  
9:45 a.m.—Arctic Expeditions: GSF GSG GSH  
10 a.m.—Royal follies: GSF GSG GSH  
11 a.m.—Commerce hour: COCD  
12:15 p.m.—Rydal sheep-dog trials: GSB GSD  
1 p.m.—Cuban dance music: COCD  
2 p.m.—Variety from Radiolympia: GSB GSD GSO  
2:55 p.m.—Travel: GSB GSD GSO  
4 p.m.—BBC Military band: GSB GSG GSG  
4 p.m.—Overseas hour: JYH JYM  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Military concert: DJB DJD  
5 p.m.—Mayor's program: COCD  
6 p.m.—Vancouver salute: GSC GSD GSP  
6 p.m.—Talk, Olympia Spirit: DJB DJD

6:15 p.m.—Dancing under the Lime tree: DJB DJD  
7 p.m.—Moscow broadcast: RAN  
7:07 p.m.—Rydal sheep-dog trials: GSC GSD GSP  
7:15 p.m.—Sound pictures: DJB DJD  
7:30 p.m.—Choral Union: DJB DJD  
7:45 p.m.—Venezuelan songs: YV2RC  
8 p.m.—Periodical review: DJB DJD  
8:15 p.m.—Maria Betancourt, songs: YV2RC  
8:30 p.m.—German lessons: DJB DJD  
8:45 p.m.—Folk songs: DJB DJD  
9 p.m.—Spilling the beans: GSC GSD  
9:20 p.m.—Ecuadorian program: PRADO  
10 p.m.—Travel: GSC GSD  
10:15 p.m.—Novelty quintet: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:30 p.m.—Theater broadcast: TPA4  
10:45 p.m.—Listener greetings: DPB DJD  
12 mid.—Overseas hour: JYH  
12:15 a.m.—BBC Dance orchestra: GSB GSD  
12:37 a.m.—Fiji hour: VPD  
1:20 a.m.—Vancouver salute: GSB GSD

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# Friday

August 28



Jessica Dragonette  
See 7 p.m. EST (6 CST)

## News

9:00 a.m.—NBC-WMAQ  
 5:30 p.m.—CBS-WLAC  
 5:30 p.m.—NBC-WIRE  
 5:45 p.m.—Lowell Thomas: NBC-WLW  
 6:45 p.m.—Boake Carter: CBS-WHAS  
 10:00 p.m.—George R. Holmes: NBC-WEAF  
 10:00 p.m.—NBC-WJZ  
 10:30 p.m.—NBC-WEAF  
 11:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:00 p.m.—Cities Service Concert: NBC-WEAF  
 9:00 p.m.—Marion Talley, sop.: NBC-WEAF

## Morning

7:00 EST 6:00 CST  
 NBC-Malecoln Claire: WTAM  
 CBS-On the Air Today, Oleaners, male quartet: (sw-21.52)  
 NBC-Morn. Devotions: KDKA WSAI (sw-21.54)  
 KMOX-Home Folks' Hour  
 WCKY-Morning Roundup  
 WCPO-Tuna Cowboys  
 WGN-Golden Hour  
 WKRC-Jerry Foy  
 WLS-Smile-a-While  
 WLW-△Family Prayer Period  
 WMAQ-Suburban Hour  
 WMMN-Ranch Hands  
 WOWO-△Bible School  
 WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
 NBC-Betty Gould, organist: WSAI  
 Musical Clock: WMMN WCKY KDKA-News  
 WCPO-Morning Request Prgm.  
 WKRC-Stepping Along  
 WLS-Pat Buttram & Boys  
 WLW-△Sunday School Lesson  
 WSAI-Betty Gould, organist  
 WTAM-Ford Rush

7:30 EST 6:30 CST  
 CBS-Bob & Renne, songs: (sw-21.52)  
 NBC-Cheerio: WTAM WLW WCKY  
 Musical Clock: WSM WCPO KDKA-Kiddies' Klub  
 KMOX-Markets; News  
 WFBM-Chuck Wagon  
 WHAS-△College Devotions  
 WIRE-△Morning Devotions  
 WKRC-Breakfast Express  
 WLAC-News & Melodies  
 WLS-Otto & His Tunetwisters  
 WMMN-Mountain Boys  
 WOWO-Breakfast Club  
 WSAI-Daily Sun Dial

7:45 EST 6:45 CST  
 CBS-Bluebirds, girls' trio: (sw-21.52)  
 KDKA-Musical Clock  
 KMOX-Home Folks Hour  
 WIRE-News  
 WLS-Hotan Tonka, Indian Legends  
 WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST  
 ★ NBC-Breakfast Club; Ranch Boys: KDKA WAVE WSAI WSM (sw-21.54)  
 CBS-Metropolitan Parade: WSMK WHAS (sw-21.52)  
 NBC-Piano Pals: WCKY News: WLW WLAC WWVA  
 KMOX-The Waker-Uppers  
 WFBM-Early Birds

WGBF-△East Side Tabernacle  
 WGN-Timely Tunes  
 WHIO-Almanac  
 WIRE-Musical Clock  
 WLS-Jolly Joe & His Pals  
 WMAQ-Fashion Horoscope  
 WMMN-Shopping Notes  
 WTAM-Pie Plant Pete

8:15 EST 7:15 CST  
 NBC-Streamliners: WCKY WHIO WTAM  
 WCPO-News  
 WGN-Whistler & His Dog  
 WLAC-Favorites of the Air  
 WLS-Otto's Novelodeons  
 WLW-Arthur Chandler  
 WMMN-Met. Parade (CBS)  
 WWVA-Musical Clock

8:30 EST 7:30 CST  
 CBS-Richard Maxwell, songs: WSMK WOWO WHAS WMMN WKRC (sw-21.52)  
 WCPO-Variety Time  
 WGN-Good Morning Prgm.  
 WLW-Dance Rhythm  
 WTAM-Kitchen Beauty

8:45 EST 7:45 CST  
 CBS-Bill & Ginger; News: (sw-21.52)  
 CBS-News: WSMK WHAS WKRC  
 CBS-News: WSMK WHAS WKRC  
 KDKA-Style & Shopping Service  
 WGBF-Timely Topics  
 WLW-Questions & Answer  
 WMMN-△Morning Devotions  
 WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST  
 CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
 CBS-Oleanders: WMMN WSMK  
 NBC-News; Happy Jack, songs: WMAQ WCKY WTAM WHIO WAVE  
 News: WFBM WSM KMOX  
 KDKA-News; Music  
 WCPO-Deep South  
 WGN-Morning Melodies  
 WHAS-Jackson Family  
 WIRE-Cub Reporters  
 WLS-Carol Hammond, contralto  
 WLW-Don Hall Trio  
 WOWO-Melody Hour  
 WSAI-△Church Forum  
 WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST  
 NBC-Aristocratic Rhythm: WLW KDKA (sw-15.21)  
 CBS-Modern Cinderella: WKRC (sw-21.52)  
 NBC-Viennese Sextet: WHIO WCKY WSM  
 CBS-Fred Feibel, organist: WMMN WSMK KMOX  
 WAVE-Homefolks Frolic  
 WCPO-Sam Lanin's Orch.  
 WFBM-Timely Varieties  
 WGBF-City Court  
 WGN-We Are Four  
 WHAS-Breakfast Business  
 WIRE-Variety of Vienna  
 WLS-Fun Festival  
 WMAQ-Dan Harding's Wife, sketch  
 WSAI-Birthday Greetings  
 WTAM-Health & Home

9:30 EST 8:30 CST  
 NBC-Josh Higgins of Finchville: KDKA WLW WAVE (sw-15.21)  
 CBS-Who's Who in Today's News: WKRC (sw-21.52)  
 NBC-Moods in Music: WTAM WIRE WCKY  
 Morning Serenade: WCPO WGN  
 KMOX-The Corn Huskers  
 WHIO-Municipal Court  
 WLAC-Man on the Street  
 WLS-Morning Homemakers  
 WMAQ-Morning Melodies  
 WSAI-Round House Boys  
 WSM-Donna Baird, personal shopper  
 WWVA-Murine Melodies

9:45 EST 8:45 CST  
 NBC-Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)  
 CBS-The Bluebirds, girls' vocal trio: WLAC WMMN WSMK  
 NBC-Today's Children, sketch: WTAM WHIO WIRE WCKY  
 WMAQ  
 CBS-Betty Crocker, cooking talk: WKRC (sw-21.52)

KMOX-Carolyn Price  
 WAVE-△Devotional Service  
 WGN-Making the Constitution  
 WHAS-Strollers  
 WLW-Mail Bag  
 WSAI-News  
 WSM-Georgia Wildcats  
 WWVA-Chuck & Don

10:00 EST 9:00 CST  
 NBC-Herman & Banta: KDKA WAVE WSM WHIO (sw-15.21)  
 CBS-Song Stylists: WKRC  
 WOWO WHAS WSMK WLAC WMMN (sw-21.52)  
 NBC-David Harum, sketch: WSAI WMAQ WTAM (sw-15.33)  
 KMOX-Ma Perkins  
 WCKY-Magic Melodies  
 WCPO-Birmingham's Buckaroos  
 WFBM-Hollywood Highlights  
 WGN-Friendly Neighbor's House Party

10:15 EST 9:15 CST  
 NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)  
 CBS-Montana Slim, Yodeling Cowboy: WOWO WMMN WFBM WSMK WLAC WHAS (sw-21.52)  
 NBC-Sweethearts of the Air: WSM WHIO WCKY WIRE WAVE WTAM (sw-15.33)  
 KMOX-Cameron & Karnes  
 WCPO-Dot Club News  
 WGN-Radio Cooking School  
 WKRC-Woman's Hour  
 WMAQ-Melody Bakers  
 WSAI-Friendly Counselor

10:30 EST 9:30 CST  
 ★ NBC-Nellie Revell: WTAM WMAQ WSAI WCKY WAVE WHIO WSM (sw-15.33)  
 CBS-Chicagoans: WKRC WLAC WHAS WSMK (sw-21.52)  
 NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
 KMOX-Let's Compare Notes  
 WCPO-Leaders in Dance Time  
 WFBM-Kitchen of the Air  
 WGN-Lucky Girl  
 WIRE-Tuneful Topics  
 WLW-Peggy at the Switchboard  
 WMMN-Theater Party  
 WOWO-Market Reports  
 WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
 NBC-Voice of Experience: WLW WTAM WMAQ (sw-15.33)  
 NBC-Edward MacHugh: KDKA WLS (sw-15.21)  
 Party Line: WOWO WHAS  
 KMOX-Chicagoans (CBS)  
 WAVE-Morning Moods  
 WCKY-On the Mall  
 WGBF-School for Brides  
 WGN-Bachelor's Children  
 WHIO-Around the Band Stand  
 WMMN-Kentucky Hill-Billies  
 WSAI-Ed Fitzgerald & Co.  
 WSM-Strings  
 WWVA-Two Guitars

11:00 EST 10:00 CST  
 NBC-Five Star Jones, sketch: WLS  
 ★ CBS-Between the Bookends: WLAC WKRC WFBM WHAS WSMK (sw-21.52-9.59)  
 NBC-Girl Alone, sketch: WTAM WLW WMAQ  
 NBC-Rhythm Girls: WCKY WHIO WIRE WSM WAVE  
 News: KDKA WCPO  
 KMOX-News Through a Woman's Eyes  
 WGBF-Mister & Missus  
 WGN-Painted Dreams  
 WMMN-Mystery Melody  
 WOWO-Music Masters  
 WSAI-Household Hints  
 WWVA-The Op' Pardner

11:15 EST 10:15 CST  
 NBC-Cadets Quartet: WMAQ  
 CBS-To be announced: WFBM WKRC WLAC WHAS KMOX (sw-21.52-9.59)  
 NBC-Honeyboy & Sassafras: WIRE WHIO WAVE WSM WCKY WTAM  
 Markets: WLS WLW KDKA-Strollers  
 WCPO-In a Mexican Patio  
 WGBF-Bill & Ginger  
 WGN-Paul Small, Harold Turner & Len Salvo

WMMN-Back Home in Stump Holler  
 WOWO-Housewife's Hour  
 WWVA-Elmer Crowe

11:30 EST 10:30 CST  
 NBC-Doc Schneider's Texans: WMAQ  
 CBS-The Captivators: WSMK WKRC KMOX WHAS WFBM WMMN (sw-21.52-9.59)  
 NBC-Dan Harding's Wife: WTAM WCKY WHIO WAVE WSM  
 WCPO-Joe Venuti's Orch.  
 WGBF-Baby Shop Man  
 WGN-Morning Serenade  
 WIRE-In the Crime Light  
 WLAC-Betty & Bob  
 WLS-Safety Prgm.  
 WLW-Gospel Singer  
 WSAI-Treasure Chest  
 WWVA-Rhythm Rangers

11:45 EST 10:45 CST  
 NBC-Words & Music: WMAQ WAVE WSAI WSM  
 CBS-The Captivators: WLAC  
 NBC-Merry Madcaps: WHIO WCKY WIRE  
 MBS-The Kid Sister: WGN WLW  
 WCPO-Smoky Mt. Boys  
 WGBF-Hoosier Philosopher  
 WLS-Old Kitchen Kettle  
 WMMN-Farm Prgm.  
 WOWO-Bob & Norm  
 WTAM-Noonday Resume

12:00 EST 11:00 CST  
 CBS-Savitt Serenade: WWVA (sw-15.27-9.59)  
 NBC-Joe White, tr.: WIRE  
 CBS-Betty & Bob, sketch: WHAS WFBM KMOX  
 WCKY-Question Box; News  
 WCPO-Luncheon Dance Rhythms  
 WFBM-PWA Prgm.  
 WGBF-Wedding Anniversaries  
 WGN-Life of Mary Sothern  
 WHIO-News; Weather; Markets  
 WKRC-News; Fire Dept  
 WLAC-Garden & Home Prgm.  
 WLS-Cornhuskers & Chore Boy  
 WLW-Queen's Minstrel  
 WMMN-News  
 WOWO-Happy Herb  
 WTAM-Ray Morton

## Afternoon

12:15 EST 11:15 CST  
 CBS-Modern Cinderella: WFBM WHAS KMOX  
 NBC-Dot & Will: WMAQ WSM WAVE  
 CBS-Savitt Serenade: WMMN WKRC  
 NBC-Tell Sisters, songs: WHIO WIRE (sw-15.33)  
 MBS-Tom, Dick & Harry: WGN WLW  
 KDKA-Slim & Jack  
 WCPO-Happiness Ahead  
 WLS-The Melody Parade  
 WOWO-Today's News  
 WSAI-Larry Duran, guitarist  
 WTAM-At the Exposition  
 WWVA-Livestock; News

12:30 EST 11:30 CST  
 NBC-Chas. Stenross' Orch.: WCKY WHIO (sw-15.33)  
 CBS-Who's Who in Today's News: WFBM WHAS KMOX  
 NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)  
 CBS-Jimmy Farrell & Rhythm-aires: (sw-15.27-9.59)  
 Man on the Street: WOWO WCPO  
 Weather; Markets; News: WLW WLS  
 WGN-Markets; △Midday Service  
 WIRE-Farm & Home Hour  
 WKRC-Luncheon Lyrics  
 WLAC-News; Food for Thought  
 WMMN-Inquiring Reporter  
 WSAI-To be announced  
 WTAM-Livestocks; Hank Miller's Boys  
 WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST  
 CBS-Betty Crocker: WFBM WHAS KMOX  
 CBS-Jimmy Farrell & Rhythm-aires: WLAC WKRC  
 WCPO-Two Doc's  
 WGBF-Bulletin Board  
 WLS-Dinnerbell prgm.  
 WLW-Farm & Home Hour (NBC)  
 WMMN-Mixing Bowl  
 WOWO-Earl Gardner's Orch.  
 WSAI-Day Dreams  
 WTAM-Stenross' Orch. (NBC)  
 WWVA-Luncheon Music

1:00 EST 12:00 CST  
 CBS-Judy & The Jesters: WKRC WHAS KMOX WFBM WMMN WSMK (sw-15.27-9.59)  
 NBC-Popular Melodies; Orch. & Vocalists: WCKY WTAM  
 WCPO-Fashion Flashes  
 WGBF-Church & School News  
 WGN-Blackstone String Trio  
 WHIO-Hymn Time  
 WLAC-Luncheon Musicale  
 WOWO-Variety Prgm.  
 WSAI-Receding Frontiers

1:15 EST 12:15 CST  
 CBS-Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27-9.59)  
 KMOX-Magic Kitchen  
 WCPO-Artists Recital  
 WFBM-Farm Bureau  
 WGBF-Markets; Farmer Purcell  
 WGN-Margot Rebeil & Piano  
 WHAS-College of Agriculture  
 WHIO-Popular Melodies (NBC)  
 WIRE-News  
 WOWO-Rhythm in Contrast  
 WSAI-Larry & Sue  
 WWVA-Salon Moods

1:30 EST 12:30 CST  
 NBC-Toscha Samaroff, violinist; Josef Honti's Orch.: WCKY WTAM WHIO (sw-15.33)  
 CBS-Dorsey & Day: WKRC WOWO (sw-15.27)  
 NBC-Gale Page, contralto: WSAI WMAQ

KDKA-Home Forum  
 WAVE-Savings Talk  
 WCPO-Popular Concert  
 WFBM-Hoosier Farm Circle  
 WGN-Palmer House Ensemble  
 WHAS-Savings Talk; Livestock Markets; Temperature  
 WIRE-Reporter  
 WLAC-△Church of Christ  
 WLS-Jim Poole, Livestock Market Summary  
 WLW-Rubinoff, violinist  
 WMMN-Shopping Notes  
 WSM-News  
 WWVA-Dr. H. Lamont

1:45 EST 12:45 CST  
 NBC-Gen. Fed. of Women's Clubs: WMAQ  
 CBS-Do Re Mi, trio: WKRC WOWO KMOX (sw-15.27)  
 WAVE-Carly Fox' Fox Hunters  
 WGBF-Curbstone Reporters  
 WGN-Marriage License Bureau  
 WHAS-Shopping Guide  
 WIRE-Inlaws  
 WLS-Markets; News  
 WLW-Kitty Keene  
 WMMN-Cap, Andy & Flip  
 WSM-Ma Perkins  
 WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST  
 NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)  
 CBS-Sweet and Hot: WKRC WFBM WMMN WOWO WSMK (sw-15.27)  
 NBC-Edward Davies, bar.: WHIO WAVE KDKA WCKY (sw-15.21)  
 MBS-Molly of the Movies: WLW WGN  
 KMOX-Inquiring Reporter  
 WCPO-Leon Boiero's Orch.  
 WGBF-To be announced  
 WHAS-University of Kentucky  
 WIRE-Variety of Vienna  
 WLAC-Memories  
 WLS-Homemakers prgm.  
 WSM-Dept. of Agriculture

2:15 EST 1:15 CST  
 NBC-Ma Perkins, sketch: WLW WTAM WLS (sw-15.33)  
 CBS-Sweet & Hot: WLAC  
 NBC-Dorothy Dreslin, sop.: WSM WCKY WAVE KDKA WIRE WHIO (sw-15.21)  
 KMOX-Barnyard Follies  
 WCPO-Dude Ranch Days  
 WFBM-News  
 WGN-June Baker, economist  
 WMAQ-Tuneful Topics  
 WWVA-Home Time

2:30 EST 1:30 CST  
 CBS-Three Consoles: WHAS WOWO WKRC WMMN WLAC WSMK (sw-15.27)  
 NBC-Vic & Sade, sketch: WLW WTAM WMAQ (sw-15.33)  
 WCPO-Musical Comedy Hits  
 WFBM-Mary Baker's Album  
 WGN-Len Salvo, organist  
 WIRE-Matinee Varieties  
 WLS-Homemakers' Hour  
 WWVA-Ma Perkins

2:45 EST 1:45 CST  
 NBC-The O'Neills, sketch: WTAM WLW WSM WMAQ (sw-15.33)

NBC-Hollywood High Hatters: WCKY KDKA (sw-15.21)  
 WAVE-Afternoon Melodies  
 WCPO-Musical Matinee  
 WFBM-Three Consoles (CBS)  
 WGN-Baseball; Cincinnati vs. Chicago Cubs  
 WHIO-News  
 WIRE-Black Magic  
 WLS-Homemakers Hour  
 WWVA-Pioneers; News

3:00 EST 2:00 CST  
 NBC-Woman's Radio Review: WMAQ WAVE WTAM WSM (sw-15.33)  
 CBS-Billy Mills' Orch.: WKRC WSMK WFBM KMOX WHAS WOWO (sw-15.27)  
 NBC-The Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)  
 Baseball Game: WCPO WHIO WLAC-Afternoon Melodies  
 WLW-Johanna Grosse, organist  
 WMMN-News for Women Only  
 WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST  
 NBC-Jackie Heller, tr.: KDKA WCKY WENR WIRE (sw-15.21)  
 KMOX-Window Shoppers  
 WLW-News and Financial Notes  
 WMMN-Billy Mills' Orch. (CBS)

3:30 EST 2:30 CST  
 NBC-Orange Blossom Quartet: KDKA WENR (sw-15.21)  
 CBS-Army Band: WSMK KMOX WFBM WHAS WKRC WMMN WWVA WLAC (sw-15.27)  
 NBC-Gene Arnold & Ranch Boys: WCKY WSM WIRE WMAQ WAVE  
 WLW-Pepper Young's Family, sketch (NBC)  
 WOWO-△Old Time Religion  
 WTAM-Ramon Labato

3:45 EST 2:45 CST  
 NBC-Strolling Songsters: WAVE WENR WSM KDKA (sw-15.21)  
 NBC-Grandpa Burton: WCKY WIRE WTAM  
 KMOX-Dope from the Dug-Out  
 ★ WGBF-RADIO GOSSIP  
 WLW-Alice O'Leary  
 WMAQ-George Bass, violinist

4:00 EST 3:00 CST  
 NBC-Bughouse Rhythm, comedy prgm.: WMAQ WTAM WIRE WCKY (sw-9.53)  
 CBS-Margaret McCrae, songs: WKRC WMMN WSMK WLAC WFBM (sw-15.27)  
 NBC-Airbreaks: WSM KDKA WAVE (sw-15.21)  
 KMOX-Baseball; Cardinals vs. Philadelphia  
 WENR-Washington Pk. Races  
 WHAS-△Weekday Devotions  
 WLW-Betty & Bob, sketch  
 WOWO-Little Joe  
 WWVA-Hoosier Merry-makers & Grandpa Jones

4:15 EST 3:15 CST  
 NBC-Top Hatters: WMAQ WTAM WIRE WCKY (sw-9.53)  
 CBS-Week-end Special; Freddie Rich's Orch.; Doris Kerr and Others: WKRC WMMN WSMK WFBM WHAS WLAC (sw-15.27)  
 ★ WLW-Life of Mary Sothern

4:30 EST 3:30 CST  
 NBC-Terri La Francoini, tr.: Lucille Manners, sop.: WSM WCKY WAVE WIRE WTAM WMAQ (sw-9.53)  
 CBS-Week-end Special: WOWO (sw-9.59)  
 NBC-The Singing Lady: KDKA WLW (sw-15.21)  
 WENR-Irma Glen, organist  
 WGBF-News  
 WKRC-Orphan Feast Singers  
 WWVA-Shopping Syncopations

4:45 EST 3:45 CST  
 CBS-Wilderness Road, sketch: WOWO WFBM WHAS WSMK WLAC WMMN WKRC (sw-15.27)  
 NBC-Orphan Annie, sketch: WLW KDKA (sw-15.21)  
 WCKY-Geo. W. Hill  
 WENR-Gentlemen of Rhythm  
 WGBF-Musical Masterpieces  
 WGN-After the Ball Game

5:00 EST 4:00 CST  
 NBC-Animal News Club: WSAI WENR  
 NBC-Flying Time: WSM WCKY WAVE WMAQ WIRE





Elizabeth Lennox  
See 7:30 p.m. EST (6:30 CST)

CBS-Buddy Clark, songs: WHAS  
WFBM WOWO WMMN WLAC  
WWVA WSMK (sw-11.83-9.59)  
News: KDKA WCPQ  
WGN-Armchair Melodies  
WHIO-Piano Novelties  
WKRC-Musical Calendar  
WLW-Kay Kayser's Orch.  
WTAM-Musical Cocktail

5:15 EST 4:15 CST

CBS-Bobby Benson & Sunny  
Jim: (sw-11.83-9.59)  
NBC-Clint Noble's Orch.: WCKY  
WTAM WIRE  
CBS-Hal Munro's Orch.: WSMK  
WLAC WKRC  
NBC-Resume of Nat'l Doubles  
Championship Tennis Matches:  
WSM WENR WAVE KDKA  
WSAI (sw-15.21)  
WCPQ-Little Theater of Music  
WFBM Tea Time Tunes  
WHAS-Spatter & Whine  
WHIO-Buddy & Ginger  
WLW-Jane Emerson, sop.  
WMAQ-Macolin Claire (NBC)  
WMMN-Shopping Notes  
WOWO-Amer. Family Robinson  
WWVA-Economy Notes

5:30 EST 4:30 CST

NBC-News; Three X Sisters:  
WAVE WCKY  
CBS-News; Sports Resume: (sw-  
11.83)  
NBC-The Singing Lady: WGN  
CBS-News; Victor Bay & the  
Columbia Symp. Orch.: WLAC  
WHAS WSMK WWVA  
NBC-News; Dorothy Page, con-  
tralto: WIRE  
Tarzan of the Apes: WKRC  
WHIO  
KDKA-Baseball Scores; Weather  
WCPQ-Ramon Lorenzos Orch.  
WENR News  
WGBF-Mystery Drama  
WLW-Bob Nolan's Toy Band  
WMAQ-Norman Ross  
WMMN-Boggie  
WOWO-News; Rhythm Revelry  
WSM-News; Financial News  
WTAM-News; Covert & Reed

5:45 EST 4:45 CST

★ NBC-Lowell Thomas, commen-  
tator: WLW KDKA WTAM  
(sw-15.21)  
CBS-Renfrew of the Mounted:  
WSMK WWVA WFBM (sw-  
11.83)  
NBC-Clint Noble's Orch.: WMAQ  
WAVE-Here Are Songs  
WCKY-Civic Club  
WCPQ-Randolf Joyce  
WENR-Musical Grab Bag  
WGN-Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmie Allen, sketch  
WIRE-Geo. Hall's Orch.  
WKRC-20th Century Serenade  
WLAC-Charlie & Red  
WMMN-Drifters  
WOWO-Ball Scores  
WSAI-Red Barber  
WSM-Dance Hour

6:00 EST 5:00 CST

★ NBC-Amos 'n' Andy: (sw-  
9.53)  
CBS-Vocals by Verrill: WSMK  
WLAC KMOX WKRC (sw-  
11.83-9.59)  
NBC-Mary Small, songs: WENR  
NBC-Otto Thurn's Orch.: WCKY  
WHIO WIRE  
MBS-Blackstone String Trio:  
WGN WSAI  
KDKA-Dance Orch.  
WAVE-Round the Town  
WCPQ-Dinner Music  
WFBM-Bohemians  
★ WLW-Johnson Family, sketch  
WMAQ-Totten on Sports  
WMMN-News  
WOWO-Bob Valentine  
WSM-Strings; Pan American  
Broadcast  
WTAM-Sportsman  
WWVA-Radio Gossiper; Baseball  
Scores

6:15 EST 5:15 CST

NBC-News for Voters, Wm. Hard:  
KDKA (sw-15.21)  
★ NBC-ALKA-SELTZER PRE-  
sents Uncle Ezra's Radio Sta-  
tion: WTAM WCKY WHIO  
WIRE WMAQ  
CBS-Fray & Baum, piano duo:  
WMMN WOWO WWVA (sw-  
11.83-9.59)  
NBC-Clint Noble's Orch.: WENR  
WSAI WSM  
MBS-Palmer House Ensemble:  
WLW WGN  
KMOX-Renfrew of the Mounted  
WGBF-Tarzan, sketch

WHAS-Herbert Koch & Vocalist  
WKRC-Sports; News  
WLAC-Church of Christ

6:30 EST 5:30 CST

★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner,  
sketch: WLW WENR WSM  
CBS-Benny Fields, songs: WFBM  
WKRC WSMK WWVA (sw-  
11.83-9.59)  
NBC-Roy Campbell's Royalists:  
WCKY WMAQ  
KDKA-Singing Seven  
KMOX-The Wisecracker  
WCPQ-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Lone Ranger  
WHIO-Si Burick; Dance Music  
WIRE-Variety of Vienna  
WMMN-Baseball Scores  
WOWO-Detective Stories  
WSAI-Billy Snider's Orch.  
WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST

★ CBS-Boake Carter, commenta-  
tor: KMOX WKRC WHAS  
(sw-11.83-9.59)  
KDKA-Dan & Sylvia  
WAVE-Old Kentucky Clocker  
WCKY-News; World Dances  
WCPQ-Post Home Finders  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WHIO-News; Weather; Drama  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
★ WLW-Summer Time Swing  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WOWO-Rubinoff, violinist  
WSAI-Sports Review  
WSM-Musical  
WTAM-Hot Dates in Music  
WWVA-Parade of the Stars

## Night

7:00 EST 6:00 CST

★ NBC-Concert: Jessica Dragon-  
ette, sop.; Rosario Bourdon's  
Orch.: WFAW WHIO WTAM  
WGY WSAI WMAQ (sw-9.53)  
★ CBS-Flying Red Horse Tav-  
ern; Walter Woolfe King, m.c.;  
Joan Marsh, songs; Lenny  
Hayton's Orch.; guest: WABC  
WHAS WKRC WBBM KMOX  
WJR WFBM (sw-11.83-6.06)  
NBC-Irene Rich: WJZ WAVE  
KDKA WSM WLS WHAM  
WCKY WIRE (sw-11.87)  
WCPQ-Secretary Hawkins  
WGN-Sports Review  
WLAC-Around the Console (CBS)  
WLW-Waltzing Thru Europe  
WMMN-Organ Reveries  
WOWO-Thank You Stusia  
WWVA-Sons O' Guns

7:15 EST 6:15 CST

NBC-Doris Wester, songs: WJZ  
WHAM WCKY WAVE WSM  
WLS  
Rubinoff, violinist: WWVA WGN  
KDKA-Slim, Jack & Their Gang  
WCPQ-One-Night Bandstand  
WIRE-Donald Novis & Morton  
Gould  
WLW-Smoothies  
WMMN-Happy Havlichek  
WOWO-Xavier Cugat's Orch.

7:30 EST 6:30 CST

NBC-Frank Fay, comedian; Bob-  
by Dolan's Orch.: WJZ KDKA  
WHAM WLS WLW (sw-11.87)  
CBS-Broadway Varieties; Oscar  
Shaw m.c.; Carmela Ponselle,  
mezzo-sop.; Elizabeth Lennox;  
Victor Arden's Orch. & Guests:  
WABC WHAS KMOX WKRC  
WJR WBBM WFBM (sw-11.83-  
6.06)  
WAVE-Dick Leibert, organist  
WCKY-Paths of Memory  
WCPQ-Sport Review  
WGN-Ozzie Nelson's Orch.  
WGY-Farm Forum  
WIRE-Top Tunes of the Day  
WLAC-Te be announced  
WMMN-Rubinoff, violinist  
WSM-Dinner Music  
WWVA-Musical Varieties

7:45 EST 6:45 CST

WAVE-Hearth & Spires  
WCPQ-Blundon Wells  
WGBF-Regular Fellows  
WLAC-Laff Parade  
WMMN-Donald Novis & Orch.  
WWVA-Samuels & Idhal

8:00 EST 7:00 CST

NBC-Waltz Time, Frank Munn,  
tnr.; Abe Lyman's Orch.:  
WEAF WTAM WMAQ WGY  
WSAI (sw-9.53)  
★ CBS-Hollywood Hotel; Dick  
Powell; Anne Jamison, sop.;  
Frances Langford, Igor Gorin,  
bar.; Pat O'Brien, Ross Alex-  
ander & Beverly Roberts in  
"China Clipper"; Raymond  
Paige's Orch.: WABC WFBM  
KMOX WHAS WKRC WJR  
WBBM WHAS WLAC (sw-  
11.83-6.06)  
★ NBC-B. A. Rolfe's Orch.;  
Richard Bonelli, bar.; WJZ  
WHAM KDKA WAVE WSM  
WLW WLS (sw-11.87)  
WCKY-Memory Lane  
WCPQ-Adele Slade  
WGN-News; Sports Shots  
WHIO-Harry Kalb's Orch.  
WIRE-Home Town Frolics  
WMMN-Don McWorter's Orch.  
WWVA-To be announced

8:15 EST 7:15 CST

WCPQ-Evenings at Country Club  
WGN-Joe Sanders' Orch.  
WHIO-Claude Hoagland's Orch.  
WIRE-Gilbert Mershon

8:30 EST 7:30 CST

NBC-Clara, Lu 'n' Em; Ted Fi-  
Rito's Orch.; Charles Lyon,  
m.c.; WJZ WHAM KDKA  
WAVE WLW WSM WENR  
WHIO WIRE (sw-11.87)  
★ NBC-Curt of Human Rela-  
tions, drama: WEAF WTAM  
WGY WMAQ (sw-9.53)  
WCPQ-Ward's Orch.  
WGN-Woman's Symp. Orch.  
WMMN-Dance Tunes  
WSAI-Mel Snyder's Orch.  
WWVA-News

8:45 EST 7:45 CST

WCKY-Rubinoff, violinist  
WCPQ-Shaws Orch.  
WMMN-Roma Noble  
WSAI-Your Community  
WWVA-Plantation Echoes

9:00 EST 8:00 CST

NBC-Woman's Symp. Orch.:  
WJZ KDKA WCKY WENR  
WAVE (sw-6.14)  
★ CBS-CHESTERFIELD CIGAR-  
ettes Presents; Andre Kostelan-  
etz' Orch.; Kay Thompson;  
Ray Heatherton; Rhythm Sing-  
ers; David Ross: WABC  
WKRC WBBM WHAS WOWO  
WJR WFBM WLAC WMMN  
KMOX (sw-6.12-6.06)  
NBC-Marion Talley, sop.; Josef  
Koestner's Orch.: WEAF WGY  
WTAM WCKY WMAQ WIRE  
WHIO (sw-9.53)  
WCPQ-Friday at Nine  
WGN-Behind the Camera Lires  
WHAM-Gedney-Hemings, piano  
duo  
WLW-Smoke Dreams  
WSAI-Concert Hall  
WSM-Super Songsters

9:15 EST 8:15 CST

NBC-Nat'l Campaign Committee  
of Communist Party: WEAF  
WHIO WGY  
NBC-News for Voters, Wm.  
Hard: WCKY WIRE WENR  
WAVE-Woman's Symp. Orch.  
(NBC)  
WCPQ-Hausers Orch.  
WHAM-Rubinoff, violinist  
WLW-Joe Haymes' Orch.  
WMAQ-Chicago by Night  
WSAI-News  
WSM-Francis Craig's Orch.  
WTAM-Rhythm Revue

9:30 EST 8:30 CST

NBC-Vivian Della Chiesa, sop.:  
WJZ WENR WSAI  
★ CBS-March of Time: WABC  
KMOX WKRC WFBM WBBM  
WJR (sw-6.12-6.06)  
NBC-Great Lakes Symp. Orch.:  
WEAF WHIO WCKY WAVE  
WGY WIRE WMAQ (sw-9.53)  
KDKA-WPA Unit  
WCPQ-Wrestling Matches  
WGBF-To be announced  
WGN-Ted Weems' Orch.  
WHAM-Super Songsters  
WHAS-Herbert Koch, organist  
WLAC-Sports  
WLW-Hot Dates in Music  
WMMN-News  
WOWO-Marguerite, organist  
★ WSM-RADIO GUIDE REVUE;  
Fanny Rose Shore, blues singer;  
Louise & the Dixie Dons;  
Joseph McPherson, bar.  
WTAM-Stars Over the Great  
Lakes

9:45 EST 8:45 CST

CBS-Jimmie Brierly, tn.: WABC  
WMMN WOWO (sw-6.12)

Rubinoff, violinist: WHAS WJR  
WFBM WHIO  
KMOX-News & Sports  
WBBM-Super Songsters  
WGN-Ozzie Nelson's Orch.  
WHAM-Vivian Della Chiesa, sop.  
(NBC)  
WKRC-Rhythm Revue  
WLAC-New Deal Ticket  
WLW-Irving Aaronson's Orch.  
WMAQ-Grant Park Concert

10:00 EST 9:00 CST

★ NBC-Amos 'n' Andy: WSM  
WLW WMAQ WTAM  
CBS-Joe Reichman's Orch.:  
WABC WOWO WMMN WBBM  
KMOX  
NBC-George R. Holmes, news:  
WEAF  
NBC-(News, WJZ only) King's  
Jesters: WJZ WHAM  
NBC-Nano Rodrigo's Orch.: (sw-  
9.53)  
News: WIRE WKRC WCKY  
WJR  
KDKA-News & Sports  
WAVE-Music Box  
WENR-Keith Beecher's Orch.  
WFBM Sports  
WGY-News; Ralph Lombardo's  
Orch.  
WHAS-Dance Time  
WHIO-News; Harry Kalb's Orch.  
WLAC-Around the Town  
WSAI-Ozzie Nelson's Orch.

10:15 EST 9:15 CST

NBC-Nano Rodrigo's Orch.:  
WEAF WCKY WSM WHIO  
WMAQ  
CBS-Joe Reichman's Orch.:  
WFBM WSMK  
NBC-Ink Spot: WJZ WHAM  
KDKA (sw-6.14)  
KMOX-Bob Burns, songs  
WAVE-Melody Road  
WENR-King's Jesters  
WGN-Dream Ship  
WIRE-Variety of Vienna  
WJR-Sports; Rhythm  
WKRC-Louis Prima's Orch.  
WLW-Old Fashioned Girl  
WSAI-Enoch Light's Orch.  
WTAM-Brad and Al

10:30 EST 9:30 CST

NBC-(News, WEAF only); Leon  
Navarra's Orch.: WEAF WTAM  
WMAQ WGY WHIO WIRE  
(sw-9.53)  
CBS-Dick Stabile's Orch.: WABC  
KMOX WKRC WOWO WMMN  
WFBM  
NBC-Coolidge String Quartet:  
WJZ WSAI WAVE WHAM  
WSM  
News: WGBF WBBM WENR  
WHAS  
KDKA-Dance Orch.  
WCKY-Taxi Cab Night Club  
WGN-Ted Weems' Orch.

## FRIDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 6:15 a.m.—Classical music: VK3ME
- 6:47 a.m.—BBC Dance orchestra: GSG GSH
- 8:25 a.m.—Spilling the beans: GSG GSH
- 8:30 a.m.—Concert: TPA2
- 9:25 a.m.—Vancouver salute: GSF GSG GSH
- 10:30 a.m.—Vatican City hour: HVJ
- 11 a.m.—Commerce hour: COCD
- 11:30 a.m.—Polish hour: SPW
- 12:30 p.m.—Organ recital: GSB GSD GSO
- 1 p.m.—Cuban dance music: COCD
- 2:25 p.m.—Vancouver salute: GSB GSD GSO
- 3 p.m.—Cafe Colette orchestra: GSB GSD
- 4 p.m.—Talk: RNE
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 5 p.m.—Woman's hour: DJB DJD
- 5:15 p.m.—Lipton's band: GSB GSF GSG
- 6 p.m.—BBC Empire orchestra: GSC GSD GSP
- 6 p.m.—Symphony concert: DJB DJD
- 6:30 p.m.—Opera, Guarany: 2RO
- 6:55 p.m.—French-Canadian poetry: GSC GSD
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—Old arias: 2RO
- 7 p.m.—South American program: COCD
- 7:10 p.m.—Organ recital: GSC GSD GSP
- 7:30 p.m.—Southern Alps: DJB DJD
- 8 p.m.—National Railways program: HJU
- 8:30 p.m.—Songs: DJB DJD
- 8:30 p.m.—Tovar brothers, songs: YV2RC
- 8:45 p.m.—Concert orchestra: YV2RC
- 9 p.m.—Spilling the beans: GSC GSD
- 9 p.m.—Argentina hour: LRX
- 9:15 p.m.—BBC Military band: GSC GSD
- 9:15 p.m.—Variety concert: DJB DJD
- 10:30 p.m.—Opportunity program: COCD
- 10:30 p.m.—Theater broadcast: TPA4
- 10:45 p.m.—Listener greetings: DJB DJD
- 12 mid.—Overseas hour: JVH
- 12:15 a.m.—Arctic Expeditions: GSB GSD
- 12:37 a.m.—Fiji hour: VPD
- 1:11 a.m.—Rydal sheep-dog trials: GSB GSD

WLAC-News; Lost & Found  
WLW-Wayside Waterfront

10:45 EST 9:45 CST

NBC-Leon Navarra's Orch.:  
WCKY  
CBS-Dick Stabile's Orch.: WLAC  
WHAS WJR  
KMOX-Hot Dates in Music  
WBBM-Bernie Cummins' Orch.  
WCPQ-Moods  
WENR-Coolidge String Quartet  
(NBC)  
WGBF-Boxing Matches

11:00 EST 10:00 CST

NBC-Alfred Barr's Orch.: WEAF  
WIRE WCKY WENR WHIO  
WTAM WGY (sw-9.53)  
CBS-Geo. Givot's Radio Circus:  
WABC WKRC WSMK WOWO  
WBBM WHAS WMMN WJR  
NBC-Shandor, violinist; Andy  
Sannella's Orch.: WJZ WSAI  
KDKA-DX Club  
KMOX-Eddie Dunstedter's Orch.  
WAVE-Amateur Night  
WFBM-News  
WGN-Dance Orch.  
WHAM-Bobby Lyon's Orch.  
WLAC-Scores; Speaker  
★ WLW-Paul Sullivan News R'm  
WMAQ-Henry Busse's Orch.  
WSM-Johnny Payne

11:15 EST 10:15 CST

KMOX-Detective Mysteries  
WFBM-Geo. Givot's Circus (CBS)  
WHAM-Sannella's Orch. (NBC)  
WLAC-Family Hour  
WLW-Barney Rapp  
WSM-Alfred Barr's Orch. (NBC)

11:30 EST 10:30 CST

NBC-Al Donahue's Orch.: WJZ  
WJZ KDKA WHAM WLW  
WENR (sw-6.14)  
CBS-Johnny Johnson's Orch.:  
WABC WKRC WFBM WSMK  
WMMN WOWO WHAS WJR  
WBBM WLAC KMOX  
NBC-Keith Beecher's Orch.:  
WEAF WCKY WIRE WTAM  
WMAQ WHIO WGY WAVE  
(sw-9.53)  
MBS-Joe Sanders' Orch.: WGN  
WSAI  
WSM-Dance Music

11:45 EST 10:45 CST

WAVE-Dance Orch.  
WCKY-Slumber Hour  
WGBF-Colonial Club  
12:00 EST 11:00 CST  
NBC-King's Jesters: WMAQ  
WIRE  
CBS-Nocturne: WBBM  
NBC-Fletcher Henderson's Orch.:  
WENR WHIO WAVE WSM  
WSAI  
KMOX-News  
WFBM-Louie Lowe's Orch.

## Frequencies

KDKA-980 WGN-720 WLW-700  
KMOX-1090 WGY-790 WMAQ-670  
WABC-860 WHAM-1150 WMMN-890  
WAVE-940 WHAS-820 WOWO-1160  
WBBM-770 WHIO-1250 WSAI-1330  
WCKY-1490 WIRE-1400 WSAZ-1190  
WCPQ-1200 WJR-750 WSM-650  
WEAF-660 WJZ-760 WSKR-1380  
WENR-870 WKRC-550 WTAM-1070  
WFBM-1230 WLAC-1470 WWVA-1160  
WGBF-630 WLS-870

WGBF-Coral Room  
WGN-Dance Orch.  
WHAS-George Hamilton's Orch.  
WLAC-Malcolm Tate, organist  
WLW-Johnny Lewis' Orch.  
WMMN-Time & Weather  
WTAM-Midnight Revue

12:15 EST 11:15 CST

CBS-Austin Mack's Orch.: KMOX  
WBBM  
WAVE-Dance Orch.  
WMAQ-Gentlemen of Rhythm

12:30 EST 11:30 CST

NBC-Jack Russell's Orch.: WIRE  
WMAQ  
CBS-Jos. Cherniavsky's Orch.:  
WFBM WBBM KMOX

NBC-Jimmie Grier's Orch.: WSM  
WAVE

MBS-Horace Heidt's Orch.: WGN  
WLW

WENR-Alfred Barr's Orch.  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WOWO-Earl Gardner's Orch.  
WSAI-News; Slumber Hour  
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST

KMOX-When Day Is Done  
End of Friday Programs

# Boys

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# Saturday

August 29



Ann Leaf  
See 3 p.m. EST (2 CST)

## Network Changes

Hollywood High Hatters, formerly 2:15 p.m., now NBC 2 p.m. EST (1 CST)  
Musical Adventures, formerly 4:15 p.m., now NBC 2:30 p.m. EST (1 CST)  
George Hessberger's Orch., formerly 2:30 p.m., now NBC 2:45 p.m. EST (1:45 CST)

## News

9:00 a.m.—CBS-WHAS  
9:00 a.m.—NBC-WAVE-WCKY  
5:30 p.m.—NBC-WENR-WSM  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

10:30 a.m.—Beethoven Sonata Series: CBS-WHAS  
10:30 p.m.—Stringtime: NBC-WEAF

## Comedy

4:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

## Talks

5:45 p.m.—Art of Living: NBC-WTAM

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Lyric Serenade (sw-21.52)  
NBC-Δ Morn. Devotions: WSAI  
KMOX-Home Folks' Hour  
WCKY-Morning Roundup  
WCPO-Tuma Cowboys  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLS-News, Julian Bentley  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Wake Up Melodies  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Good Morning Melodies: WTAM  
NBC-Dick Leibert, organist: WSAI  
Musical Clock: WMMN WCKY  
KDKA-News  
WCPO-Morning Request Prgm.  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW-Δ Morn. Devotions

**7:30 EST 6:30 CST**  
CBS-Lyn Murray, songs: (sw-21.52)  
NBC-Cheerio: WTAM WCKY WLW  
KMOX-Markets; News  
WCPO-Musical Sundial  
WFBM-Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Jr. Broadcasters Club  
WOWO-Breakfast Club  
WSAI-Daily Sun Dial  
WSM-Musical Clock

**7:45 EST 6:45 CST**  
CBS-Oleanders: (sw-21.52)  
KMOX-Home Folks Hour

WIRE-News  
WLS-Tommy Tanner, Hoosier Sodbusters  
WMMN-Cap, Andy & Flip

**8:00 EST 7:00 CST**  
NBC-Robert Rissling, bar.: WCKY WTAM  
CBS-Fred Feibel, organist: WHAS WSMK (sw-21.52)  
★ NBC-Breakfast Club: WSM KDKA WSAI WAVE (sw-21.54)

News: WLAC WLW WWVA  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Good Morning Prgm.  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes

**8:15 EST 7:15 CST**  
NBC-Streamliners; Orch.: WCKY WHIO WTAM  
WCPO-Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodons  
WLW-Lee Erwin, organist  
WMMN-Fred Feibel, organist (CBS)  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell, songs: WSMK WKRC WHAS WMMN (sw-21.52)  
WCPO-Popular Varieties  
WGN-Good Morning  
WLW-Dance Rhythm  
WOWO-Melody Hour  
WTAM-Kitchen Beauty

**8:45 EST 7:45 CST**  
CBS-Mellow Moments: WSMK WHAS WKRC (sw-21.52)  
WGBF-Timely Topics  
WLW-Academy of Medicine  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

**9:00 EST 8:00 CST**  
NBC-News; Charioteers: WMAQ WCKY WHIO WAVE  
CBS-News; Waltz Time: WHAS WSMK WMMN WOWO (sw-21.52)

News: WFBM KMOX WSM  
KDKA-News; Music  
WCPO-Casanova, violinist  
WGN-Morning Melodies  
WIRE-Old Fashioned Hymns  
WKRC-Salvation Army Prgm.  
WLS-Jolly Joe's Jr. Stars  
WLW-Rex Griffith & Organ  
WSAI-Δ Church Forum  
WTAM-News; Sherio Trio  
WWVA-Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-Walter Blaufuss' String Ensemble: KDKA WLW (sw-15.21)  
CBS-Bluebirds: WKRC WOWO  
KMOX WHAS WMMN WSMK  
NBC-Vass Family: WIRE WSM WAVE WHIO WCKY WMAQ  
WCPO-Gregory Rhythms  
WFBM-Timely Varieties  
WGBF-City Court  
WSAI-Kay Kyser's Orch.  
WTAM-Health & Home

**9:30 EST 8:30 CST**  
NBC-To be announced: WTAM WCKY WIRE  
CBS-Let's Pretend, children's prgm.: WKRC WOWO WFBM WHAS WSMK WMMN WWVA (sw-21.52)  
NBC-Josh Higgins of Finchville: WSM WAVE KDKA WLW (sw-15.21)  
KMOX-The Corn Huskers  
WCPO-Morning Serenade  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WMAQ-Morn. Melodies  
WSAI-Round House Boys

**9:45 EST 8:45 CST**  
NBC-Originalities: WSM WMAQ WLW KDKA (sw-15.21)  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WGN-Making of the Constitution  
WLAC-The Pioneers  
WLS-The Bergstroms  
WSAI-News

10:00 EST 9:00 CST

NBC-Herman & Banta, songs & patter: WAVE WMAQ WLW  
CBS-Ozark Melodies: WMMN WKRC WFBM WLAC WHAS WOWO (sw-21.52)  
NBC-Piano Impressions: WHIO WAVE WIRE WCKY WTAM WSM (sw-15.33)  
KDKA-Sammy Fuller's Starlets  
KMOX-Better Film Council  
WCPO-Dot Club News  
WGN-Friendly Neighbor's House Party  
WLS-Morning Roundup  
WSAI-Mary Etta Vore, organist  
WWVA-Hoosier Merry-makers & Grandpa Jones

**10:15 EST 9:15 CST**  
NBC-Sweethearts of the Air: WCKY WSM WAVE WIRE WHIO (sw-15.33)  
NBC-Cadets Quartet: WSAI WMAQ  
KMOX-Musical Prgm.  
WCPO-Kiddies Radio Club  
WGN-Rhythm Rumbles  
WKRC-Woman's Hour  
WLS-Winnie, Lou & Sally  
WLM-Virginians, quartet  
WMMN-Ozark Melodies  
V-TAM-The Tinker Kids

**10:30 EST 9:30 CST**  
NBC-Jerry Sears' Orch.; Marie de Ville, songs: WCKY WHIO WAVE WTAM  
CBS-Concert Hall; Beethoven Sonatas: WLAC WFBM WHAS WKRC (sw-21.52)  
NBC-Bill Krenz' Orch.: WMAQ WLW  
MBS-Chubby Kane: WGN WSAI  
KMOX-Let's Compare Notes  
WIRE-Tuneful Topics  
WLS-Smoky's Fire Stories  
WOWO-Markets  
WSM-Home Makers Chat  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-Bill Krenz' Orch.: KDKA WSM (sw-15.21)  
KMOX-Concert Hall (CBS)  
WCPO-News  
WGBF-School for Brides  
WGN-Len Salvo, organist  
WIRE-Lone Star Boys  
WLS-Arkie  
WOWO-Joe Trimm  
WSAI-Rhythmic Age  
WWVA-The Ol' Pardner

**11:00 EST 10:00 CST**  
NBC-Genia Fonariova, sop.: WLW  
CBS-Larry Vincent, songs: KMOX WHAS WKRC WSMK WFBM (sw-21.52-9.59)  
NBC-Concert Miniatures: WSM WMAQ WCKY WTAM WAVE WIRE  
KDKA-News  
WCPO-Open Air Concert  
WGBF-Mr. & Mrs.  
WGN-Painted Dreams, sketch  
WHIO-Opportunity Speaks  
WLAC-News; Popeye Club  
WLS-Ralph Emerson, organist  
WOWO-Housewife's Hour  
WSAI-Household Hints  
WWVA-Kiddie Prgm.

**11:15 EST 10:15 CST**  
CBS-Orientele: KMOX WSMK WHAS WKRC WLAC WFBM (sw-21.52-9.59)  
NBC-Concert Miniatures: WHIO (sw-15.33)  
KDKA-Luncheon Dance  
WGN-Mark Love, basso  
WLS-Markets; News  
WLW-Live Stock  
WMMN-Little Sammy Ash

**11:30 EST 10:30 CST**  
NBC-Words & Music: WMAQ WAVE KDKA WSM (sw-15.21)  
CBS-Geo. Hall's Orch.: WHAS WMMN WSMK WKRC WFBM WLAC KMOX WOWO (sw-21.52-9.59)  
NBC-Merry Madcaps: WIRE WCKY WHIO  
WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WLS-Rocky & Ted  
WLW-Old Fashioned Girl  
WSAI-Steven Merrell; Organ  
WTAM-Federal Adult Education  
WWVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
WGBF-Variety Prgm.  
WGN-Melody Time  
WLS-Old Kitchen Kettle  
WLW-Words & Music (NBC)  
WMMN-Farm Prgm.  
WSAI-Studio Orch.  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
NBC-Rex Battle's Concert Ensemble: WTAM  
CBS-Jack Shannon, tr.: KMOX (sw-15.27-9.59)  
NBC-Old Skipper's Radio Gang: WSM WMAQ WLW WAVE  
News: WCKY WMMN WHIO  
KDKA-Luncheon Dance  
WCPO-Vacation Tours  
WGBF-Handies  
WFBM-W. P. A. Prgm.  
WGN-June Baker, home management

WHAS-The Strollers  
WIRE-Safety Club  
WKRC-News; Tune Time  
WLAC-Garden & Home Prgm.  
WOWO-Melodeers  
WWVA-Murine Melodies

**12:15 EST 11:15 CST**  
NBC-Rex Battle's Ensemble: WCKY WHIO  
CBS-Poetic Strings: WHAS WMMN WKRC WLAC KMOX (sw-9.59-15.27)  
KDKA-Slim & Jack  
WGN-Melody Time  
WLS-Closing Grain Markets  
WOWO-News  
WSAI-Darktown Meeting Time  
WTAM-At the Exposition  
WWVA-Stock Quotations; News

**12:30 EST 11:30 CST**  
NBC-Arthur Hinett, organist: WHIO WCKY WTAM (sw-15.33)  
CBS-Buffalo Presents: WKRC WHAS WLAC WFBM KMOX WOWO (sw-15.27-9.59)  
NBC-Nat'l Farm & Home Hour: WMAQ WSM WAVE KDKA (sw-15.21)  
WCPO-Man on the Street  
WGN-Markets; Δ Midday Service  
WIRE-Ind. Farm & Home Hour  
WLS-News; markets; weather  
WLW-News & Financial Notes  
WMMN-Inquiring Reporter  
WSAI-Johnny Lewis' Orch.  
WWVA-Skipper O'Day & Mates

**12:45 EST 11:45 CST**  
NBC-Tell Sisters, trio; Ralph Elmore, tr.: WHIO WCKY KMOX WTAM (sw-15.33)  
WCPO-Eleanor Pierce  
WLS-Poultry Service Time  
WLW-Farm & Home Hour (NBC)  
WMMN-Shopping Notes  
WSAI-Bide Dudley  
WSMK-Buffalo Presents (CBS)  
WWVA-Luncheon Music

**1:00 EST 12:00 CST**  
NBC-Clint Noble's Orch.: WHIO WTAM WCKY (sw-15.33)  
CBS-Al Roth's Syncopaters: WKRC KMOX WWVA WSMK WFBM WHAS WOWO WMMN (sw-15.27-9.59)  
WCPO-Dixieland Band  
WGBF Church & School News  
WGN-Harold Turner, pianist  
WLAC-Luncheon Musicale  
WLS-Future Farmers Prgm.  
WSAI-Barney Rapp's Orch.

**1:15 EST 12:15 CST**  
MBS-Palmer House Ensemble: WGN WSAI  
KMOX-Magic Kitchen  
WCPO-Lew White, organist  
WFBM-Farm Bureau Prgm.  
WGBF-Markets; Farmer Purcell  
WIRE-News  
WLS-Home Talent Show  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
NBC-Whitney Ensemble: WAVE WLW WMAQ KDKA (sw-15.21)  
CBS-Madison Ensemble: WKRC WSMK (sw-15.27)  
NBC-Sammy Watkins' Orch.: WTAM WCKY WIRE WHIO (sw-15.33)  
News: WSM WCPO  
WAVE-Savings Talk; Livestock Reports  
WFBM-Hoosier Farm Circle  
WGN-Len Salvo, organist  
WHAS-Savings Talk; Reports  
WLAC-Δ Church of Christ  
WLS-Weekly Livestock Market Review, Jim Clark  
WMMN-Studio Gang  
WOWO-Around the Bandstand  
WSAI-Dick Erwin's Orch.  
WWVA-Dr. Lamont

**1:45 EST 12:45 CST 4:30 EST 3:30 CST**  
CBS-Clyde Barrie, bar.: WKRC KMOX WSMK (sw-15.27)  
WAVE-Carly Fox' Fox Hunters  
WCPO-Modern String Ensemble  
WFBM-Downtown Chatter  
WGBF-Curbstone Reporter  
WGN-Baseball; Cubs vs. Cincinnati  
WHAS-Mrs. Randolph, Shopping Guide  
WLS-Homemakers Prgm.  
WOWO-Howard Ropa  
WSM-Whitney Ensemble (NBC)  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Hollywood High Hatters: Orch.: WLW WMAQ KDKA (sw-15.21)  
CBS-Down by Herman's: WKRC WLAC WOWO WHAS WSMK (sw-15.27)  
NBC-To be announced: WTAM WCKY WAVE WIRE WSM (sw-15.33)  
Baseball Game: WHIO WSAI  
KMOX-Window Shoppers  
WCPO-Goldman Band  
WFBM-Δ Midday Meditation  
WLS-Homemakers' Prgm.

**2:15 EST 1:15 CST**  
NBC-Bromleigh House, bar.: WTAM WCKY WAVE WIRE WSM (sw-15.33)  
NBC-Gale Page, songs; Larry Larsen, organist: WLW WMAQ KDKA (sw-15.21)  
KMOX-Barnyard Follies  
WCPO-Musical Matinee  
WFBM-News  
WWVA-Parents & Teachers

**2:30 EST 1:30 CST**  
NBC-Weekend Revue: WIRE WTAM WCKY WAVE WSM (sw-15.33)  
CBS-Tours in Tone: WKRC WHAS WLAC WWVA WSMK WOWO (sw-15.27)  
NBC-Musical Adventures: WMAQ KDKA WLW (sw-15.21)  
WCPO-Baseball Game  
WFBM-Mary Baker's Album  
WLS-Merry-Go-Round  
WMMN-State Dem. Conv.

**2:45 EST 1:45 CST**  
NBC-George Hessberger's Orch.: WMAQ KDKA WLW (sw-15.21)  
CBS-Tours in Tone: WFBM

**3:00 EST 2:00 CST**  
NBC-Herman Middleman's Orch.: WENR KDKA WLW (sw-15.21)  
CBS-Ann Leaf, organist: WHAS WKRC WOWO WFBM WSMK (sw-15.27)  
KMOX-Dope from the Dug-Out  
WLAC-Aft. Melodies  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bonnet Boys

**3:30 EST 2:30 CST**  
NBC-Joan & the Escorts: KDKA WAVE WSM WENR WLW (sw-15.21)  
CBS-Isle of Dreams: WLAC WHAS WKRC WMMN WOWO WWVA WFBM WSMK (sw-15.27)  
NBC-Continental: WTAM WIRE WMAQ WCKY (sw-15.33)  
KMOX-Baseball Game

**3:45 EST 2:45 CST**  
NBC-Davey Rose's Orch.: KDKA WSM WENR WLW WAVE (sw-15.21)  
WGN-After the Ball Game

**4:00 EST 3:00 CST**  
CBS-Angelo Vitale's Band: WKRC WHAS WSMK WOWO WLAC WMMN (sw-15.27)  
NBC-Blue Room Echoes; Orch.; Soloists: WTAM WIRE WCKY WMAQ (sw-9.53)  
WFBM-Flanner House Prgm.  
WGN-Aft. Serenade  
WWVA-Hoosier Merry-makers & Grandpa Jones

**4:15 EST 3:15 CST**  
NBC-Timothy Makepeace, comedy: WSM KDKA WAVE WENR WLW (sw-15.21)  
WGN-Pancho's Orch.  
WHIO-Blue Room Echoes (NBC)

**4:45 EST 3:45 CST**  
NBC-Ruth & Ross, songs & patter: KDKA WAVE WCKY WIRE WHIO WENR WSM (sw-15.21)  
CBS-Charlie Barnett's Orch.: (sw-9.59)

**5:00 EST 4:00 CST**  
NBC-Jesse Crawford, organist; Vocalist: WLW  
CBS-To be announced: WLAC WHAS WWVA WOWO WSMK (sw-11.83-9.59)  
NBC-Otto Thurn's Orch.: WIRE WAVE WHIO WCKY WMAQ WSM WTAM  
KDKA-News  
WENR-Washington Park Races  
WGBF-Novelly Trio  
WGN-Sally Jo Nelson, songs  
WKRC-Musical Calendar  
WMMN-Kleever Kiddie Klub  
WSAI-Let's Have a Party

**5:15 EST 4:15 CST**  
NBC-Resume Nat'l Doubles Championship Tennis Matches: WLW KDKA (sw-15.21)  
CBS-Oleanders, male quartet: WLAC  
NBC-Otto Thurn's Orch.: (sw-9.53)  
CBS-News of Youth: WWVA (sw-11.83-9.59)  
KMOX-Rudy & Her Jesters  
WCPO-Roy Wilson  
WFBM-Time Time Tunes  
WGN-Armchair Melodies  
WHAS-Melody Cruise  
WKRC-Fort Scott Camp  
WOWO-Amer. Family Robinson  
WSAI-Close Harmony

**5:30 EST 4:30 CST**  
NBC-News; Sonia Esson, contralto: WMAQ WAVE WSM WTAM WCKY WIRE WHIO  
CBS-News; Al Roth's Orch.: KMOX WWVA WLAC WSMK WKRC WOWO (sw-9.59)  
NBC-News; Noble Cain & A Capella Choir: WENR (sw-11.83)  
KDKA-Baseball Scores; Weather  
WCPO-Dinner Music  
WGN-Vl Ernie's Orch.  
WLW-The Smoothies  
WMMN-Shopping Notes  
WSAI-Hollywood Reporter

**5:45 EST 4:45 CST**  
NBC-Noble Cain: KDKA (sw-15.21)  
CBS-Al Roth's Orch.: WFBM WHAS (sw-11.83)  
NBC-The Art of Living; "Ending Our Difficulties," Dr. Norman Vincent Peale: WHIO WIRE WTAM WCKY WSM WAVE WMAQ (sw-9.53)  
WGBF-News  
WGN-Aft. Serenade  
WLW-Alfred Gus Karger  
WMMN-Strings of Melody  
WSAI-Red Barber  
WWVA-Front Page Drama

**6:00 EST 5:00 CST**  
NBC-Saturday at Connie's; Connie Gates, contralto; Jerry Sears' Orch.: WMAQ WCKY WAVE WIRE WHIO (sw-9.53)  
CBS-Patti Chapin, songs: WLAC WOWO KMOX WHAS WSMK  
NBC-King's Jesters: WENR WSAI KDKA (sw-15.21)  
WCPO-One-Night Bandstand  
WFBM-State Fair Amateur Contest  
WGBF-Mysterious Pianist  
WGN-Blackstone String Trio  
WKRC-Dixieland Band  
WLW-R. F. D. Hour  
WMMN-News  
WSM-Strings; Pan American Broadcast  
WTAM-Sportsman  
WWVA-Baseball Scores; News



6:15 EST NBC-Home Town, sketch: WSM KDKA WSAI (sw-15.21) CBS-Song Stylists: WHAS WOWO WMMN (sw-11.83-9.59) NBC-Heinie's Grenadiers: WCKY WIRE WMAQ WHIO (sw-9.53) KMOX-ΔTalks on Religion WAVE-Round the Town WCPO-Ft. Scott Prgm. WENR-Totten on Baseball WGN-Palmer House Ensemble WKRC-Sports; News WLAC-ΔChurch of Christ WTAM-Charles Stenross' Orch. WWVA-Where to Go to Church	5:15 CST WCPO-Dance Orch. WGN-Joe Sanders' Orch. WKRC-Louis Prima's Orch. WLAC-ΔChurch of Hollywood WLS-Hilltoppers WSM-Francis Craig's Orch.	8:15 EST ★ NBC-ALKA-SELTZER PRE- sents the National Barn Dance; Henry Burr, Verne, Lee & Mary, Hoosier Hot Shots; Novelodians, male trio; Sally Foster; Lula Belle & Arkie, songs; Uncle Ezra; Maple City Four; Joe Kelly, m.c.: WJZ WHAM KDKA WIRE WHIO WAVE WLS (sw-11.87) CBS-Professor Quiz & His Brain- busters: WABC (sw-11.83) ★ NBC-The Chateau; Smith Ballew, m.c.; Guest; Victor Young's Orch.: WEA WMAQ WTAM WGY WLW (sw-9.53) CBS-Salon Moderne: KMOX WWVA WFBM WLAC WBBM WJR (sw-6.06) WCKY-Front Page Dramas WCPO-Ward's Orch. WGN-Freddy Martin's Orch. WHAS-Louisville Ensemble WSM-Thank You Stusia	7:15 CST NBC-Hal Kemp's Orch.: WABC WJR WKRC WLAC WMMN NBC (News, WEA only) Russ Morgan's Orch.: WEA WGY WAVE WHIO WCKY WIRE WTAM (sw-9.53) NBC-Al Donahue's Orch.: WJZ WHAM MBS-Freddie Martin's Orch.: WGN WSAI KDKA-Dance Orch. KMOX-News & Sports WBBM-John Harrington, news WCPO-Moods WFBM-Law for the Layman WHAS-Robert Riggs, News com- mentator WMAQ-Henry Busse's Orch. WSM-Crook Brothers; Sarie & Sallie; Deford Bailey; Possum Hunters WWVA-Arcadians	12:30 EST 11:30 CST NBC-Jack Russel's Orch.: WIRE WHIO WMAQ WAVE MBS-Ozzie Nelson's Orch.: WGN WLW WENR-Alfred Barr's Orch. WFBM-Carl Schreiber's Orch. (CBS) WHAS-Dream Serenade WSAI-News; Slumber Hour WSM-Gully Jumpers; Sam & Kirk McGee; Binkley Brothers WTAM-Blue Barron's Orch. WWVA-Organ Interlude	1:00 EST 12:00 CST MBS-Horace Heidt's Orch.: WGN WLW KMOX-Dancing Time WBBM-News; Musical Weather Man WHIO-Sleepy Valley	1:15 EST 12:15 CST WBBM-Austin Mack's Orch.	1:30 EST 12:30 CST WGN-Joe Sanders' Orch. WHIO-Music Goes 'Round WLW-Moon River	12:45 EST 11:45 CST CBS-Jos. Cherniavsky's Orch.: WBBM KMOX WFBM WWVA-Midnight Jamboree	End of Saturday Prgrms.
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### Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

### FOREIGN SHORT-WAVE PROGRAMS FOR SATURDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:30 a.m.—Mulcahey's wans: GSG GSH  
6:45 a.m.—Children's hour: GSG GSH  
9:30 a.m.—Grenadier Guards band: GSG GSH  
10:25 a.m.—Nursery rhymes: GSF GSG GSH  
10:30 a.m.—Vatican City hour: HVJ  
12:15 p.m.—Robin-a-Robbin: GSB GSD GSO  
1 p.m.—Cuban dance music: COCD  
2 p.m.—Promenade concert: GSB GSD GSO  
2 p.m.—Latin-American music: COCD  
3:10 p.m.—Variety: GSB GSD GSO  
4:30 p.m.—Cotton's band: GSB GSF GSG  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Hitler Youth program: DJB DJD  
5 p.m.—Mayor's program: COCD  
5:15 p.m.—Listeners and broadcasters: DJB DJD

5:30 p.m.—League of Nations: HBL HBP  
6 p.m.—Cuckooburg: DJB DJD  
6 p.m.—Bret Harte program: GSC GSD GSP  
6:55 p.m.—BBC Dance orchestra: GSC GSD GSP  
7 p.m.—Pan-American program: W3XAL (6.1)  
7 p.m.—Moscow broadcast: RAN  
7:15 p.m.—Sound pictures: DJB DJD  
7:30 p.m.—Light music: DJB DJD  
7:45 p.m.—Venezuelan songs: YV2RC  
8 p.m.—Bachelor's club: YV2RC  
8:15 p.m.—Raul Izquierdo, crooner: YV2RC  
8:45 p.m.—Good-Night program: DJB DJD  
9 p.m.—Argentina hour: LRX  
9 p.m.—Cafe Colette orchestra: GSC GSD  
9:15 p.m.—Dance music: DJB DJD  
9:56 p.m.—Chamber music: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:30 p.m.—Theater broadcast: TPA4  
10:45 p.m.—Listener greetings: DJB DJD  
12 mid.—Overseas hour: JVH

### CONTESTS ON THE AIR

**SUNDAY**  
12:30 p.m. EST (11:30 a.m. CST), NBC network. While the City Sleeps. Cash for true stories about milkmen.  
6:45 p.m. EST (5:45 CST), NBC network. Sunset Dreams. Broad-cast for West at 10 p.m. EST (9 CST). Jingle contest, wrist watch prizes.

**MONDAY**  
6:30 p.m. EST (5:30 CST), CBS network. The Charioteers. Fords and cash for finishing sentence. Merchandise requirement.

**TUESDAY**  
8 p.m. EST (7 CST), NBC network. Vox Pop. Wrist watches weekly for questions or problems.

**WEDNESDAY**  
9 p.m. EST (8 CST), NBC network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

**SATURDAY**  
9 p.m. EST (8 CST), CBS network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

**THROUGH THE WEEK**  
6:30 p.m. EST (5:30 CST), NBC network. Lum 'n' Abner program. Two bicycles given daily, except Saturday and Sunday, for last line in lim-erick contest. Merchandise requirement.

### MR. FAIRFAX KNOWS ALL

The theme song on the "VOICE OF FIRE-STONE" program with Margaret Speaks is "Memory Lane."—Mary Jean Wilson, Clinton, Indiana.

OZZIE NELSON is playing at the Palmer House, Chicago, at present. Address him there.—Harry T. Ennis, Lambertville, New Jersey.

NED WEVER plays Dick Tracy in the "Adventures of Dick Tracy." James Meighan plays Will in "Dot and Will."—Stanley Prekwias, Lake Geneva, Wisconsin.

IRNA PHILLIPS portrays Kay Norton and Mother Moran in "Today's Children."—Mrs. C. N. Wylie, Corpus Christi, Texas.

6:30 EST 5:30 CST  
NBC-Don Ferdi's Orch. WENR  
WSAI KDKA (sw-15.21)  
CBS-Master Violins; Alex Cores:  
WKRc KMOX WMMN WFBM  
WHAS WSMK WOWO (sw-  
11.83-9.59)  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Dance Orch.  
WLW-Irving Aaronson's Orch.  
WSM-ΔSunday School Lesson  
WTAM-Blue Barron's Orch.  
WWVA-ΔBible School

## Night

6:45 EST 5:45 CST  
NBC-Sport Parade; Thornton  
Fisher: WTAM WSM WCKY  
WMAQ  
WAVE-Old Kentucky Clocker  
WCPO-Seckatary Hawkins  
WFBM-News  
WGBF-Seroco Club  
WHIO-News; Weather; Dance  
Music  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WWVA-Parade of the Stars

7:00 EST 6:00 CST  
NBC-Eddie Fitzpatrick's Orch.:  
WEAF WCKY WMAQ WIRE  
WGY WTAM  
CBS-Saturday Night Swing:  
WABC WHAS WKRC WLAC  
KMOX WFBM WWVA WMMN  
WJR WSMK WOWO (sw-6.06-  
11.83)  
NBC-El Chico, Spanish Revue:  
WJZ WAVE WSM WLW  
KDKA (sw-11.87)  
WBBM-George Givot's Circus  
WCPO-Galvano & Cortez  
WGN-Sports Review  
WHAM-Hank & Herb  
WHIO-Harry Kalb's Orch.  
WLS-Prairie Ramblers & Patsy  
Montana  
WSAI-Johnny Lewis' Orch.

7:15 EST 6:15 CST  
WCPO-Hy C. Geis  
WGN-Rubinoff, violinist  
WHIO-Claude Hoagland's Orch.  
WLS-Roy Anderson, bar.  
WSAI-Headliners

7:30 EST 6:30 CST  
NBC-Jamboree Variety Prgm.:  
WEAF WTAM WGY WMAQ  
WCKY WIRE WHIO (sw-9.53)  
CBS-Columbia Workshop; Dir. of  
Irving Reis: WABC WWVA  
WHAS WJR WFBM WLAC  
WKRC WBBM KMOX WSMK  
(sw-11.83-6.06)  
NBC-Meredith Willson's Orch.:  
WJZ KDKA WHAM WAVE  
WSAI (sw-11.87)  
MBS-Sherlock Holmes: WGN  
WLW  
WCPO-Sport Review  
WLS-Barn Dance Party  
WMMN-State Dem Convention  
WOWO-The Four Rangers  
WSM-Delmore Brothers

7:45 EST 6:45 CST  
WCPO-Soft Lights & Sweet Music  
WLS-Roy Anderson, bar.; Raipn  
Emerson, organist  
WSM-Musical Memory Time

8:00 EST 7:00 CST  
NBC-Goldman Band Concert:  
WJZ KDKA WHAM WAVE  
WSAI (sw-11.87)  
CBS-Bruna Castagna, contr.;  
Orch.: WABC WWVA WBBM  
WFBM KMOX WKRC WHAS  
WJR (sw-11.83-6.06)  
WGN-News; Sports  
WLAC-Sports  
WLS-Barn Dance Jamboree  
WLW-Nat Brandwynne's Orch.  
WSM-Hilltop Harmonizers

8:45 EST 7:45 CST  
★ Smiling Jack's Missouri Moun-  
tainers: WSM WCBS WPAD  
KMOX-Thank You, Stusia  
WCKY-Hit Tune Revue  
WGN-Ted Weems' Orch.  
WJR-Musicale  
WKRC-Rubinoff, violinist

9:00 EST 8:00 CST  
★ CBS-Your Hit Parade &  
Sweepstakes; Harry Salter's  
Orch.; Margaret McCrae &  
Buddy Clark, vocalists; Norse-  
men Quartet: WABC WBBM  
WFBM WHAS KMOX WMMN  
WKRC WJR WLAC WWVA  
(sw-6.12-6.06)  
WCPO-Saturday at Nine  
WGN-Joe Sanders' Orch.  
WSM-Possum Hunters; Uncle  
Dave Macon; Paul Warmack

9:15 EST 8:15 CST  
WGN-Ozzie Nelson's Orch.

9:30 EST 8:30 CST  
NBC-Jimmy Lunceford's Orch.:  
WJZ WHAM WAVE KDKA  
(sw-6.14)  
NBC-Stringtime: WEA WMAQ  
WLW WTAM WCKY WGY  
(sw-9.53)  
WCPO-Shaws Orch.  
WGN-Dance Orch.  
WIRE-Rubinoff, violinist  
WLS-Hilltoppers; Prairie Ram-  
blers & Patsy Montana  
WMAQ-Chi. Philharmonic Orch.  
WSAI-Concert Hall  
WSM-Dixie Liners

9:45 EST 8:45 CST  
WIRE-Stringtime (NBC)  
WLS-Henry Hornsbuckle; George  
Goebel & Four Hired Hands  
WSAI-Dick Messner's Orch.  
WSM-Curt Poulton; Missouri  
Mountaineers

10:00 EST 9:00 CST  
★ NBC-ALKA-SELTZER PRE-  
sents The Nat'l Barn Dance:  
WLW (also see 8:30 p.m.)  
CBS-Artie Shaw's Orch.: WABC  
WBBM WMMN WJR KMOX  
NBC (News, WJZ only); Herman  
Middleman's Orch.: WJZ  
WHAM  
NBC-Clem McCarthy sports:  
WEAF WGY (sw-15.33)  
News: WIRE WKRC WWVA  
WCKY  
KDKA-News; Sports; Weather  
WAVE-Bob Crosby's Orch.  
WCPO-Hausers Orch.  
WFBM-Sportlight  
WHAS-Here's to You  
WHIO-News; Weather  
WLAC-Around the Town  
WLS-Nat'l Barn Dance  
WMAQ-Flet'ner Henderson's Orch.  
WSAI-Mel Snyder's Orch.  
WSM-Honey Wilds; Fruit Jar  
Drinkers; Delmore Brothers  
WTAM-Clint Noble's Orch.

10:15 EST 9:15 CST  
NBC-Herman Middleman's Orch.:  
KDKA (sw-6.14)  
CBS-Artie Shaw's Orch.: WFBM  
WKRC WSMK

10:45 EST 9:45 CST  
CBS-Hal Kemp's Orch.: WFBM  
KMOX WSMK  
WBBM-Geo. Givot's Circus  
WHAS-Weather; Scores  
WLS-Nat'l Barn Dance  
WWVA-Inquiring Microphone

11:00 EST 10:00 CST  
NBC-Henry King's Orch.: WEA  
WCKY WHIO WTAM WIRE  
WGY (sw-9.53)  
CBS-Jan Garber's Orch.: WABC  
WKRC WSMK WMMN WJR  
WLAC WBBM WHAS  
NBC-Lou Bring's Orch.: WJZ  
WHAM WSAI WAVE KDKA  
(sw-6.14)  
KMOX-Eddie Dunstedter's Orch.  
WFBM-News  
WGN-Dance Orch.  
★ WLW-Paul Sullivan, news room  
WMAQ-Jack Russell's Orch.  
WSM-Dixie Liners; Uncle Dave  
Macon; Fruit Jar Drinkers  
WWVA-Midnight Jamboree

11:15 EST 10:15 CST  
CBS-Jan Garber's Orch.: WFBM  
KMOX  
WLW-Joe Haymes' Orch.

11:30 EST 10:30 CST  
CBS-Benny Goodman's Orch.:  
WABC WHAS WKRC WLAC  
WSMK WJR WMMN WFBM  
NBC-Xavier Cugat's Orch.: WJZ  
WAVE KDKA WSAI WHAM  
WCKY (sw-6.14)  
CBS-Bernie Cummins' Orch.:  
WBBM  
NBC-Sammy Watkins' Orch.:  
WEAF WTAM WHIO WIRE  
WGY (sw-9.53)  
MBS-Joe Sanders' Orch.: WGN  
WLW  
KMOX-News  
WMAQ-Keith Beecher's Orch.  
WSM-Sid Harkreader; Delmore  
Brothers; Robert Lunn; Deford  
Bailey

11:45 EST 10:45 CST  
KMOX-Lane Thompson's Orch.  
WCKY-Slumber Hour

12:00 EST 11:00 CST  
CBS-Edna Sellers, organist:  
KMOX WBBM  
NBC-King's Jesters: WMAQ  
WHIO WSAI WAVE WIRE  
WENR-Fletcher Henderson's  
Orch.  
WFBM-Louie Lowe's Orch.  
WGN-Dance Orch.  
WHAM-Art Taylor's Orch.  
WHAS-George Hamilton's Orch.  
WLAC-Malcolm Tate, organist  
WLW-Barney Rapp's Orch.  
WMMN-Time & Weather  
WSM-Binkley Brothers; Curt  
Poulton; Crook Bros.' Band-  
WTAM-Midnight Revue

12:15 EST 11:15 CST  
CBS-Carl Schreiber's Orch.:  
KMOX WBBM

Radio Favorites for 10 years

# Maple City Four

**The HAYLOFT HARMONIZERS**  
with over 40 other Radio Artists including the Novelodeons, Arkan-  
sas Woodchopper; Lucille Long; Hayloft Chorus; Sally Foster; Skyland  
Scotty and Lulu Belle; Verne, Lee, and Mary; Hoosier Hot Shots;  
Uncle Ezra; Henry Burr; Joe Kelly, Master of Ceremonies, and others.

**EVERY SATURDAY NIGHT—61 NBC STATIONS**  
A rollicking program of old time singing, dancing and homespun  
fun. Brought to you direct from WLS, Chicago, every Saturday night

**KDKA - WLW**  
8:30 P.M., EST — 10:00 P.M., EST

The Alka-Seltzer National Barn Dance



# THE HUMAN SIDE OF BEN BERNIE

(Continued from Page 25)

It was fortunate that the home was bought when it was. It was fortunate that Ben had the satisfaction of seeing his father happy and contented at last. For it did not last long. His father passed away—all too soon. The house was sold and Ben's mother moved into New York City to be with those of her children who lived there.

The Bernie household was a remarkable one. Mrs. Bernie was "head man" and the "children"—all grown up—gave her devotion and respect. Ben was a big-shot among the Broadway stars. To Mrs. Bernie, he was still a little kid who had to obey mother.

Four years ago, Ben's remarkable mother passed away. Her going saddened all her children.

Rose Bernie—for sixteen years a widow and the mother of three children—had been living in Cleveland. There she had been doing very well in the brokerage business, but Ben felt that—with both parents gone—all the remaining members of the family should live near one another. So Rose came to New York to rejoin her brothers and sisters and to manage the family's affairs.

Brother Jess—Ben's personal business manager—tries to keep Ben from giving to all the charities which approach him.

AS ROSE said to me, "Ben has never refused to give money to anyone. Really, that's true. Anyone who can see Ben and put up a hard-luck story walks away with money in his pockets. But Jess protects Ben by not letting people corner him. At that—he can't give Ben as much protection as he needs."

Because she had worked for so long, Rose soon found herself dissatisfied with simply staying around the house. She wanted activity. She wanted a business. And the idea of the milk and health farm came to her.

Rose had studied dietetics. She knew health secrets. She told Ben about her idea. And he was thrilled by it.

And now Rose not only is successful herself, but is doing a great deal of good for others. Her patients regain health, good spirits, the will to live.

From the quiet, peaceful atmosphere of Rose's farm, it is startling to step into the busy suite of offices where Herman Bernie, a brother of Ben, carries on his business. Herman is an artists' manager. Men and women rush in and out of his offices every minute of the day. Telephones ring incessantly. Secretaries hurry hither and thither. Not even at five o'clock is there a breathing-spell. These busy offices bespeak success. And for all that, Ben is responsible, too.

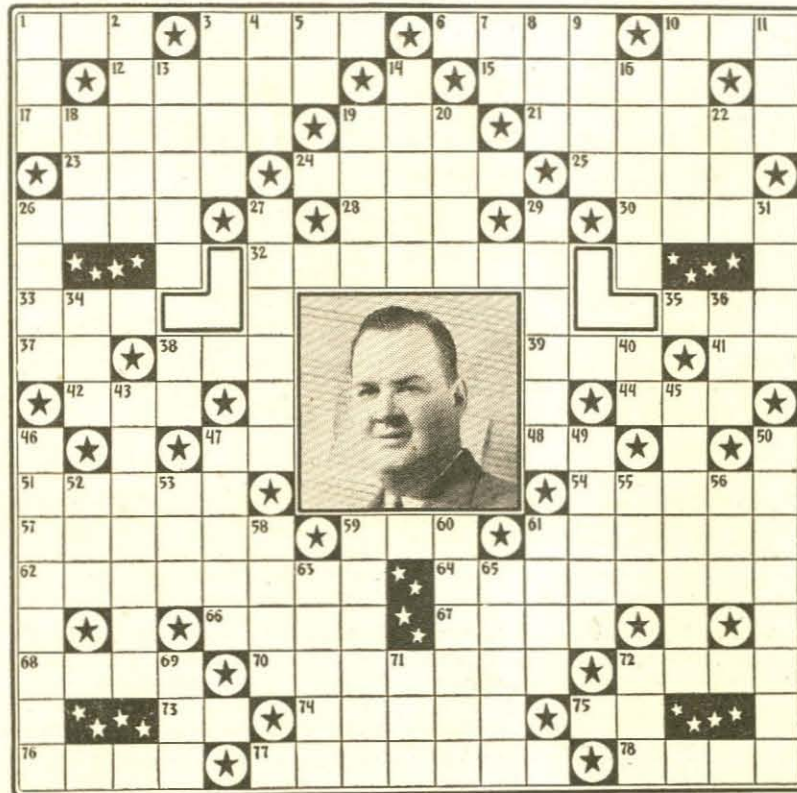
HERMAN, jovial, smiling, efficient—is one of the well-known figures of show business. He discovered Gracie Barrie, star of George White's Scandals, and is now grooming her for pictures. Beverly Roberts, whom he sold to Warner Brothers for the lead in "Singing Kid," is another of his discoveries. And, among the many he manages, are little Jackie Heller, Catherine "Sugar" Kane, George Givot, Ethel Barrymore Colt, Pat Kennedy—to name just a few.

He has placed, as guest artists on commercial radio programs, such famous stars as Fannie Brice, George Jessel, Frank Parker, Ethel Shutta, Irene Bordoni, Belle Baker, Lou Holtz, Lupe Velez, Ethel Merman, Kitty Carlyle, Bill Robinson, ZaSu Pitts, and many more.

Recently he opened a Hollywood office and has signed, for radio management, Joan Marsh, Ben Lyon, Bebe Daniels and Roger Pryor.

In the past, Herman was Ben's manager. Now he is concentrating exclusively on his own business—a business for which Ben was responsible. I

# RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- 1—Meadow
  - 3—Song bird
  - 6—Diplomacy
  - 10—Tall vase
  - 12—Feminine name
  - 15—The ark builder (poss.)
  - 17—The star in the photo
  - 19—Due
  - 21—Ben —, announcer
  - 23—To repose
  - 24—Perfect happiness
  - 25—Slavic
  - 26—The leaping gal
  - 28—Tavern
  - 30— — Speaks, composer
  - 32—Riders of the range
  - 33—Point of pen
  - 35—Distant
  - 37— — Wynn
  - 38—Means of travel
  - 39—Sound of bees
  - 41—Within
  - 42— — Lyman, maestro
  - 44—Part of the body
  - 47—Aside
  - 48—Symbol for arsenic
  - 51—Raymond —, maestro
  - 54—Precious stone with relief figures
  - 57—"Treasure —"
  - 59—Drunkard
  - 61—To rove about
  - 62—Conrad —, vocalist
  - 64—Variety of dogs
  - 66—Period of time
  - 67—Consumes
  - 68—Loiters behind
  - 70—Frame supporting bridge
  - 72—Chandler —, golf pro
  - 73—Aloft

- 74—Kind of fowl
- 75—Jewish month
- 76—Long ago
- 77—Distribution of prizes by chance
- 78—Grandpa Burton, Bill —

- VERTICAL**
- 1—To bellow as an ox
  - 2—Burns and —, comedy
  - 3—To pillage
  - 4— — Seymour, radio actress
  - 5—Egyptian sun god
  - 7—Article
  - 8—Tooth of a wheel
  - 9—Sailors
  - 10—Habitual
  - 11—Correlative of neither
  - 13—Literary composition

### Solution to Puzzle Given Last Week



- 14—Benny Goodman is the king here
- 16—Billy —, child actor in radio
- 18—Wrath
- 19—Man's name
- 20—Anglo-Saxon slave
- 22—Evening
- 26—Rosemary and Priscilla
- 27—Bing! Bing!
- 29—A respiratory disease
- 31—Spun thread
- 34—Sweet as apple cider
- 35—Purpose
- 38—Exist
- 40— — Moran, radio character
- 43—Bubbling from action of heat
- 45—Sigmund —, maestro, composer
- 46—Leader of the all-girl orch.
- 47— — Venuta, songstress
- 49—Scrutinizes
- 50—Josef —, maestro
- 52—Timber tree
- 53—Some have the gift
- 55—Friend (Fr.)
- 56—English cloth measure
- 58—Duo
- 59—Arthur Tracy, former — singer
- 60—African fly
- 61—To class
- 63—In music; slow with dignity
- 65—More pale
- 69—Prosecute at law
- 71—Winning six games in tennis
- 72—To decline

### HITS OF THE WEEK

TALK about your skyrocket rises, look where "When I'm With You" is! Yes, indeed, little Shirley Temple's hit tune from her last picture certainly caught on with a bang. Even that pippin from England, "These Foolish Things," took second place to the first of "When I'm With You." Many people have claimed the number one tune of the week is too similar to "Say It Isn't So" of four seasons ago, but if that's what it takes to put it in the nation's favor, why not?

The standing of all fifteen hit songs from "Your Hit Parade" is as follows:

- 1—When I'm With You
- 2—These Foolish Things
- 3—Take My Heart
- 4—You Can't Pull the Wool Over My Eyes
- 5—On the Beach at Bali Bali
- 6—It's a Sin to Tell a Lie
- 7—Did I Remember?
- 8—The Glory of Love
- 9—Rendezvous with a Dream
- 10—No Regrets
- 11—Would You?
- 12—A Star Fell Out of Heaven
- 13—You're Not the Kind
- 14—Cross Patch
- 15—Me and the Moon

# ANYBODY CAN BE GREAT

(Continued from Page 5)

of the Thames. I seemed to see him, too, as an actor and playwright; and, finally, returning home to die in obscurity in a town that was not proud of him and never dreamed that it would owe all its fame to him.

"I then compared Shakespeare's boyhood and youth with that of a boyhood chum of mine who had, I had thought, seeds of greatness in him. His father had not allowed him to go to college, but had put him in a factory as a bookkeeper, instead. The boy never amounted to anything—never really tried to. His heart and spirit had been broken too soon.

"Then I wrote this lad's story. 'The Stick-in-the-Muds.' It was republished in various anthologies and was much praised. Everybody knows people who ought to have won fame and fortune but didn't—just as everybody knows people who ought not to have won fame and fortune, but did.

"I think great acting requires as much intellect as does any other profession. I think that successful clowning is both intellectual and scientific.

"And I think, too, that radio has a mystic and miraculous power for giving a person what might be called immortality of the moment.

TODAY, thanks to the radio, an essay, a speech, a bit of drama or comedy is heard instantly by as many people as it took Homer two thousand years or more to reach.

"Because the radio offers such an inconceivably large audience, it imposes a great responsibility. On the other hand, ten million human beings listening in at once are only one person scattered all over the globe. The audience, gigantic as it is, is still only one human being multiplied millions of times. Consequently, a joke, however old or silly, that gives any one man in millions a laugh, or a fine sentiment that gives him an emotional uplift is well worth while."

And that is Rupert Hughes' philosophy of greatness. Those are the words of a writer who has known as many great and famous people as any man living today.

Despite all his charm and graciousness, Rupert Hughes is not above annoyance. To prove that, I must tell you a story of one of his early broadcasts.

HE WAS donating his services on the air—being interviewed over the radio. When the woman who was to do the interview came to him she had a list of questions to ask him. One of them was: "Did you ever rub elbows with a rejection slip?"

Hughes answered that he did not mind admitting that he had—but he thought the question was badly phrased and wished she would change it.

Since he was doing her a favor it seemed ridiculous that she would not, yet she put the question to him as it had been written: "Did you ever rub elbows with a rejection slip?"

Quite calmly he said into the microphone, "Madam, I have rubbed all parts of my anatomy with rejection slips!"

After a shocked moment of silence—the only calm person in the studio being Rupert Hughes—the program continued.

I hope I have done Rupert Hughes justice. Knowing him as I do, feeling his real greatness as I do—his scholarship, his intelligence, his charm—I feel inadequate when I sit down to write about him.

But if I have brought him closer to you, if I have made you see him as a friend, then I feel I've done well.

Rupert Hughes may be heard Tuesday on the Caravan over a CBS network at 9:30 p.m. EDT (8:30 EST; 8:30 CDT; 7:30 CST; 6:30 MST; 5:30 PST).



# LOVE IS IN THE AIR

(Continued from Page 21)

might feature a valentine or a pierced, blood-dripping heart, cut out of a magazine or an advertisement. Lambs, curleycues, shady trees, lovebirds—all were pasted in with meticulous care by the anonymous admirer. Such sentiments as—"You're wonderful; won't you be mine?"—cut out of newspaper and magazine stories, were scattered throughout the book. Also, this energetic little lady, probably a prim dowager in the eyes of her friends, knew the names of all the Olsen bandmen, and solicitously asked about each one's health! The book-mash notes obviously took so much time to prepare that George often wondered how the lady found time to listen to his broadcasts!

Oscar Shaw gets a torrid letter once a week from a woman in Kansas. The woman is of uncertain age and signs herself "B." In some letters she sounds like a lady of considerable maturity and experience; on other occasions, she writes like an effusive adolescent. One of Oscar's bright secretaries solved the mystery. The "mature and sophisticated" letters were copied straight from Madame De Stael's famous "Letters"!

Walter Woolf King is another radio performer who receives pilfered love missives. His admirer signs her name as "Merely Jane" and tried to pass these well-known lines of Sara Teasdale's as her own:

*"When I am dead and over me  
Bright April shakes out her rain-  
drenched hair  
Though you are leaning above me,  
Broken-hearted,  
I shall not care."*

Walter says he doesn't mind Merely Jane's plagiarism. He'd rather read good poetry than bad!

SOME mash-note writers simply can't be classified. They range from the depraved through the mystic to the homicidal group.

Gertrude Niesen had quite a problem with sixty dozen American Beauty roses which came all at once with a mash note which struck a high in lewdness. The flowers went to "shut-ins." The mash note, the way of all trash!

"They think you're dead, but I know better," read a love letter recently sent to Russ Columbo, who passed away years ago. "I hear your astral voice on that wonderful radio set—my spirit."

This, by the way, is just one of the many mash notes still sent to Russ!

"Love-struck girls," says Miss Adelaide Piana, in charge of audience mail at NBC, "either don't read the obituary columns or are admirably faithful."

The flippant "ol' maestro," Ben Bernie, probably for the first time in his life found himself without a snappy comeback when a female voice told him over the telephone that he had broken her heart with his "unpardonable baritone." Furthermore, he hadn't answered her last love letter. Consequently she was coming to get him with "daddy's gun"!

What type of radio star receives the most mash notes? Who are radio's first equivalent of matinee idols? There's one answer to both those questions. Yes, you've guessed it—the crooners, male and female—with the males far in the lead!

In the early days, radio was almost as impersonal as the ice-box. Announcers still shouted into microphones as they had learned to do in elocution classes. Singers still used the technique of the concert stage—with disastrous results!

But the crooners changed all that! Tenderly, softly, they sang their songs into the microphones. Intimacy was their aim. And each woman suddenly became convinced that the magic, crooning voice was intended for her ears alone. Radio, which had been of

interest only to the mechanically minded kid brother, now was besieged both by the older sister and by mother.

And then—the deluge!  
Hundreds of new types of fan letters began to pour in. The ladies of the land not only liked the new singers—Vallee, Osborne, Columbo, Crosby—they loved them! Letters were no longer mere requests for favorite songs; they were tender and gushy and passionate love notes. Radio had developed its own matinee idols!

Today these matinee idols are still on top. Rudy Vallee, Bing Crosby, Little Jack Little croon away and receive love letters by the thousands. Other singers—Frank Parker, Ray Heatherton, Stuart Churchill, Nelson Eddy, Lanny Ross—also have learned the value of "me to you" appeal and are high on the list of mash-note recipients.

WOMEN get less mash mail than men. Probably men have less time and are more thick-skinned. The women stars who get most mail of the mash-note variety are those who have been built up as "hot" or "exotic" singers. Lee Wiley, Gertrude Niesen, Dorothy Lamour, Loretta Lee—these are among the heavy mash-note pullers!

It is significant that comedians get practically no mash notes. It seems that they can't be funny and romantic at the same time!

Paul Whiteman and Kate Smith do not receive any mash notes to speak of. Their rotundity has been too well advertised and apparently the old bro-mide about fat people applies!

What is the reaction of the star towards his mash mail? How do the "objects of their affection" like to hear sweet nothings from love-struck fans?

Most stars don't like to talk about their mash mail. They get a human satisfaction from praise, of course. They like to receive letters. The mechanical nature of broadcasting makes human contact welcome. After singing into a metal box and seeing only the announcer, they appreciate the fact that Miss Exie Prouty of Tollingsville liked them. But most of them repeat the sentiments of Frank Parker who admits: "I'd rather not talk about my romantic fan mail. Some of it is pretty pathetic, but it's sincere and, well . . ."

Perhaps, too, as in the case of Rudy Vallee, who still hits a high batting average, it's the feat of appearing ridiculous that makes the radio star hesitant about discussing his romantic mail. Here is an example of what can happen: Frank Parker once received a tender love note along with a gun said to have been used by Buffalo Bill. Frank mentioned the letter and the gift to some of the boys at the studio. He never quite forgot the razzing he received. Every stale joke about "military weddings" was trotted out for his benefit. Yes, even the ancient wheeze: "Who do you think that man with the gun is? Daniel Boone?" Frank means it when he says that he doesn't want to discuss his mash mail!

PERHAPS you are one of those who thought that radio had grown up. How come, you want to know, that it is still afflicted with the baby-colic of mash notes?

It does seem incongruous that radio—which brings such "adult" programs as the symphony concerts, broadcasts of operas, lectures by university professors, and discussion groups—should also feature such a program as "Your Lover," which had Frank Luther crooning into the microphone: "Come closer to your radio, dear. I want to feel you near me!"

But such incongruities are not the fault of radio.  
It takes all kinds of people to make a world!

Martha—15-year-old daughter of

Joseph Vichnes (a World War veteran)—only a few days ago flew to Hollywood, spending \$400 of bonus money—the last cent her father had—to follow up her unanswered love letters to Clark Gable. The Los Angeles American Legion had to pay her way back!

In Trenton, N. J., Charles Gerofsky's furnace boy, Joseph Duggan, finding that the Gerofskys were away, used their telephone one evening to call Jean Harlow in Hollywood. She was out and he left a message for her to call back. She did so, and it cost Mr. Gerofsky \$20.50!

Martha and Joseph are typical mash-note writers. They are young. But will they change with age? There are thousands of mash-note writers who are fifty and sixty and seventy years old! And, after they are gone, there will be a new crop of those who read into the tender pleadings of a tenor, meanings which are not there and who, pen in hand, will swell the bundles of mash notes which will amuse and astound and bewilder the radio stars of tomorrow.

Nelson Eddys of tomorrow are sure to receive mash notes in Greek, Czech and Chinese. The Phil Regans, the policemen turned singers, will receive proposals of marriage for no better reason than that the love-struck women are sisters, nieces and even mothers of policemen!

Love is in the air—we'd better admit it—for a long time to come.

## NEXT WEEK:

● **HUMANITY BEGS FOR HELP**—The great human-interest story of the Good Will Court, to which broken humanity comes to have hearts healed, advice given. The inside story is brought to you.

● **OLYMPICS IN YOUR OWN BACK YARD**—Philadelphia Jack O'Brien, one-time light heavy-weight champion of the world, and Fifi D'Orsay show you how to reduce, how to build yourself up, how to diet—and better—when!

● **THEY FORGET SO QUICKLY**—The story of Lee Wiley is a touching tale of a radio star who succeeded, then failed, and now finds success again.

● **RUDY VALLEE'S UNTOLD PRANKS**—The whims and humorous experiences of the great crooner are told in RADIO GUIDE!

● **THE RADIO GUIDE SUMMER SCHOOL OF THE AIR**—Four masters of modern music teach you how to become an orchestra leader. They are: Paul Whiteman, Andre Kostelanetz, Benny Goodman and "Red" Nichols.

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# Play is the THING



At top: Ducky Joe Penner, who likes the water as well as his fine feathered friend, Goo-Goo

Center: Even if Ken Murray's discovery, Marlyn Stuart, were not a singer, she'd be noticed!

In circle: Away from the heckling amateurs, Stoopnagle and Budd on their express cruiser





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