

*Why* HOLLYWOOD HATES RADIO

# Radio Guide

E 8 C B D M

THE NATIONAL WEEKLY OF

WEEK ENDING AUGUST 22, 1936

10  
CENTS



Loretta Clemens

**IN MEMORY OF WILL ROGERS**  
*His Favorite Picture in GIANT-Gravure*

# Wah-Hooey

**S**EVEN of us sat about a table in an average American home telling each other exactly what was wrong with radio. We took down our back hair and let the epithets fly. After an hour, broadcasting didn't have a leg to stand on. And we had reached these earth-shaking conclusions. Radio advertising was going to the bow-wows. Radio advertising was getting better every year. Radio broadcasting on the American plan was the best in the world. Radio broadcasting on the British plan was the best in the world. Broadcasting is just beginning to fulfill its destiny as an educational cultural force. Broadcasting is becoming nothing more than a dressed-up show. Radio entertainment is wonderful. Radio entertainment is lousy.

And there we were. Later, in calm remembrance of what had been said, I went over all our arguments and arrived at something which I hope is constructive. To wit: Radio broadcasting has been wallowing through a year of Wah-Hooey. You remember "Wah-Hoo" as the name of a song made famous by Fred Waring's orchestra. It stands for noisiness, boisterous deportment, silly and meaningless mouthings. It also stands for a cycle in American entertainment.

Major Bowes started it. Prior to his advent, broadcasting was aspiring toward a broader and sounder sort of radio fare. Concerts, plays, symphonies, pro-

vocative discussions, lectures and fine comedy were topmost in our listening habits.

The amateurs changed all that. Under the whip of the

sprang up and peppered our ears with more tragedies, more throbbing stories of helpless humans in the maw of disaster, more Wah-Hooey.

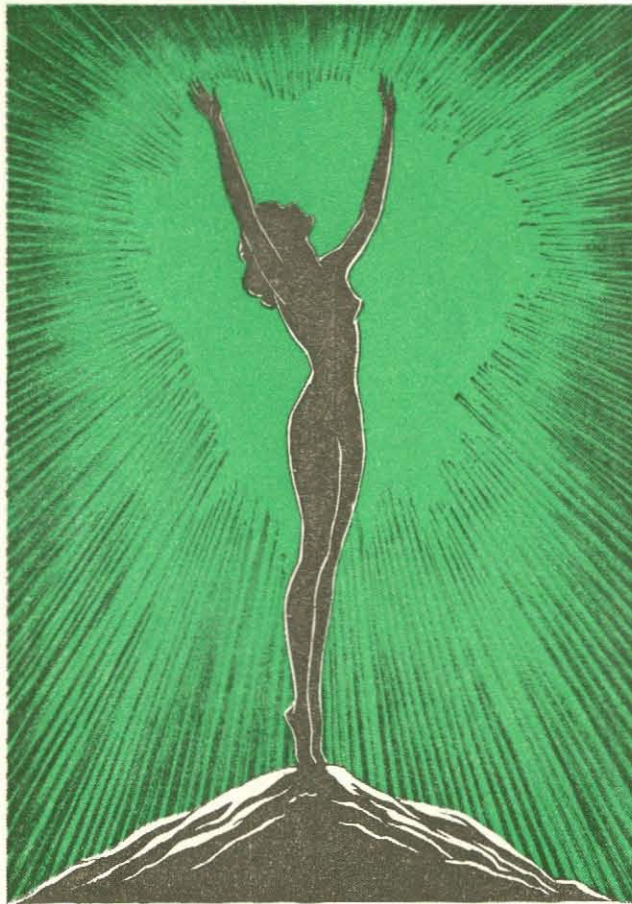
Of course, there is tragedy in life. There are tears, sorrows. But it is not that tragedy nor those tears which make life worth living. Men suffer, die. But man's greatest inspiration does not come from these sad events.

The next step, and we are already in it, is that of the clam-bake. Clam-bakes are grand occasions on which everyone enjoys himself, with the possible exception of the clams. But when the institution of broadcasting undertakes to glorify the great American spectator in a community sing or the great American sucker in a court which purports to tell him how he can get his money back, and then offers that as its proudest accomplishment, it is time to ponder.

Thus far, I've pondered to this extent. Radio must be kept fine and bright and inspirational. That is its responsibility to society. Too much human suffering and blighted opportunity and jarring heart-throbs are not good on the air.

So, if this opinion is worth anything, our broadcasters had better look to their laurels. Heart-throb programs are interesting—but so is a visit to the Bowery or to the city morgue; yet, neither of the latter places will ever become a welcome addition to my sitting-room as a regular thing. Do you agree?

Sincerely,



"... Radio must be kept fine and bright and inspirational. That is its responsibility to society . . ."

unctuous Major, they filled our homes with tears of joy at the opportunity before them. With the privations and agony of their personal experiences while they starved in their hutches. In no time at all, we found ourselves discounting talent and voting to mend hearts and renew blighted hopes. Strictly, I say, Wah-Hooey. With that beginning, it is no wonder that broadcasting began to wax more emotional than it had ever dared. Courts of opportunity, of human relations, of a dozen different sorts

*Curt Mitchell*

## THIS WEEK

<i>Personalities</i>	<i>Page</i>
<b>ROSA and CARMELA PONSSELLE</b> Fate Figured It Out by Hally Pomeroy	4
<b>WALTER WOOLF KING</b> The Greatest Thing in Life by Dora Albert	8
<b>LANNY ROSS</b> Lanny's European Diary	10
<b>LORETTA CLEMENS</b> The Cover Portrait	15
<b>WILL ROGERS</b> Giant-Gravure: A RADIO GUIDE Memory Picture	22
<b>VIRGINIA REA</b> At Home with Virginia Rea	26

### *Special Features*

<b>Soap Box Thrills</b> by Charles Remson	3
<b>The Battle of Hollywood</b> by William F. French	6
<b>Picking Radio's Queen</b> His Own Death Warrant A Calling All Cars Story by Fred Kelly	11
<b>So You Want to be a Swing-Singer</b> RADIO GUIDE'S Summer School of the Air Instructors, Kate Smith and Loretta Lee	14
<b>Radio Steals the Show</b> by Arthur Kent	20
<b>Blazing the Radio Trail</b> by May Singhi Breen	24

### *News and Comment*

<b>Plums and Prunes</b> by Evans Plummer	12
<b>Inside Stuff</b> by Martin Lewis	13
<b>On Short Waves</b> by Charles A. Morrison	15
<b>Music in the Air</b> by Carleton Smith	27

### *Pictorial Features*

<b>Cast of "Modern Cinderella"</b> RADIO GUIDE Album	19
<b>Links, Lawns and a Lass</b>	Back Cover

### *Departments*

<b>Stories of Nearby Stations</b>	- - 15
<b>Hits of the Week</b>	- - - - 15
<b>Coming Events</b>	- - - - 27
<b>Contests on the Air</b>	- - - - 41
<b>Radio Guide's X-Word Puzzle</b>	- 42

### *Programs*

<b>Sunday, August 16</b>	- - - - 28
<b>Monday, August 17</b>	- - - - 30
<b>Tuesday, August 18</b>	- - - - 32
<b>Wednesday, August 19</b>	- - - - 34
<b>Thursday, August 20</b>	- - - - 36
<b>Friday, August 21</b>	- - - - 38
<b>Saturday, August 22</b>	- - - - 40

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume V, Number 41. Week Ending August 22, 1936. Published by Regal Press, Inc. Issued Weekly. RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright 1936 by Regal Press, Inc. All rights reserved. Executive, Editorial, Circulation and Business office, 731 Plymouth Court, Chicago, Illinois. M. L. Annenberg Chairman of the Board; Herbert Krancer, Executive Vice-President and General Manager; Curtis Mitchell, Vice-Pres. and Editorial Director; Ed Zoly, Circulation Manager. Eastern Editorial office, 551 Fifth Avenue, New York City. Advertising offices, 551 Fifth Avenue, New York City, and 731 Plymouth Court, Chicago, Illinois. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in United States. Subscription rates in U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of RADIO GUIDE. Currency sent at subscriber's risk.

# Soap Box Thrills

by  
**CHARLES  
REMSON**

Calling all cars . . . Calling all cars. All Soap Box racers costing ten dollars or under, go to Akron . . . go to Akron, Ohio. Try to capture a \$2,000 university scholarship . . . a \$2,000 university scholarship.

**T**HAT'S the broadcast going out this month to constructive kids all up and down the land. And even to foreign countries!

The great Soap Box Derby is on August 16!

More listeners than ever before will hear the nation-wide broadcast as the speeding youngsters go rattling down hill in their home-made cars.

If either of the two previous national winners in the Soap Box Derby should come through again this year in the races, August 16, he'll have two college scholarships of \$2,000 each on which to make his way through his chosen alma mater.

Last year's winner, Maurice Bale, Jr., of Anderson, Indiana, has won his home-town race and will take part in the national finals at Akron.

Robert Turner, 1934 champion, has qualified, too. He took first place in the race at Muncie, Indiana, recently.

One of the entrants in this year's race, Charles Baer, local winner in Akron in 1934, ran into a little tough luck this year because of the new ruling that each boy has to build his own machine by himself. Myron E. Scott, national director of the Soap Box Derby, said Charles' father, who helped him build his machine last year and the year before, gave the boy a hand again this year before learning of the new ruling. Charles had a little rebuilding to do on some parts of his car before becoming eligible this time.

Sam Debartolo, age 11, of Chicago, was so eager to collect the money he needed to build his derby racer that he sold his dog "Pooch." He told officials there that he needed just enough money to buy wheels for his car—and that was the way he got it!

**S**OME of the Soap Box racers travel at break-neck speeds. In the national finals at Akron last year, Maurice Bale covered the 1,080-yard course in 30 seconds. Everett Miller, of Granite City, Illinois, the St. Louis district winner, finished in second place, a bare four feet behind the leader. His time was 31 seconds. Lonnie Kline, of Akron, finished third, four feet behind Miller. Lonnie's time was 32 seconds.

Last year's race furnished an unexpected thrill when a ramshackle racer scooted across the finish line, then swerved into Graham McNamee and Tom Manning.

Graham, who had reported the Indianapolis Speedway Races, was look-



ing over the field preparatory to the national broadcast. Tom Manning of WTAM, Cleveland, was with him.

"This is just a scooter race to me," wise-cracked McNamee to Director Scott.

"Well," Scott cautioned, "you'd better come up here in the box where I have everything set up for you."

At that moment Paul Brown, Oklahoma City lad, flashed across the finish line, applied his brakes. His "scooter" knocked Graham for a loop and Manning went down too. A woman fainted.

**M**CNAMEE went to a hospital, but Manning went back with a banded knee to give the nation a vivid running account of the Soap Box classic.

This year the radio people were preparing for rough stuff. They picked a fight announcer for the broadcast Clem McCarthy, the hoarse-voiced gent with the staccato delivery who gave radio listeners their story of the Joe Louis-Max Schmeling fight, was to broadcast the race but McNamee decided to risk the jinx at the last minute. He and Tom Manning will be at the mike.

Director Scott expects 116 boys to compete. Entries have been received from all over the world.

Advance dope is that the South African entrant is the overseas car to watch and it is expected that the international championship will be between the winner of the All-American race and the champion from Johannesburg.

**T**HE great distances which boys travel to scoot down hill in their home-made coasters indicates what some parents are willing to spend to put their sons in the race. Some of last year's cars were so fancy the race committee ruled no machine may cost more than \$10 this year. The race thus returns to true "soap box" form.

Last year, for example, national champion Maurice Bale, Jr., of Anderson, Indiana, rocketed to victory in a streamlined racer that cost his Dad \$50 to build. Balloon tires, special brakes, steering gear and even chromium fittings appeared on the course.

This year emphasis will be on speed and economy.

The race may be run with toy cars, but the stakes are out of the midget class. The champion gets a \$2,000 (Continued on Page 18)

This Week Boy Speed Demons Race Tiny Thunderbolts for \$2,000. It's a Radio Event!



*Fate*  
*Figured*  
IT OUT

by Hally  
Pomeroy

*Don't Miss This Never-Before-Told  
Tale of Rosa and Carmela Ponselle,  
the World's Most Renowned Sisters!*

Rosa Ponselle: Her ambition was to sing popular songs. But she won fame as an opera diva instead!

Carmela Ponselle (below) was once part of a singer-and-pianist act in vaudeville. She and Rosa followed trained seals, preceded acrobats—and prayed for recognition!



**T**HE older sister crawled wearily from the chipped iron bedstead, blinked her eyes, tried to breathe deeply ten times and shuddered. She jerked up the torn green window shade . . . raining again, beyond another unwashed window, another pair of torn mesh curtains. A farmer's wagon clattered down a wet brick Main Street. Unseen, a shunting freight shook the house, as its companions had shaken it before.

She rubbed her eyes. "Three whole days," she thought. "Bless the noisy freights. They mean three days. It isn't a 'whistle stop.' It isn't a one-night stand. It's a railroad intersection. It's a big town!"

Her mind saw another big town . . . Fifth Avenue . . . Broadway . . . the lights, the crowds, the Metropolitan Opera House. Firmly she shut those inward eyes. "Rosie," she called, "get up." The bed creaked complainingly. "Rosie, it's three days. Get up." Big, sleepy brown eyes opened.

Together they dressed and emerged from the town's theatrical boarding-house. A block away, sprawled between a livery stable and a pool hall, was the Opera House. Carmela smiled grimly and set her chin. "Bless it for its name," she thought. "I'll sing better. I'll sing my best. It won't be long. It can't be long!"

Into another grimy dressing-room went the Ponzillo Sisters. They were the "tone" act in small-time vaudeville. No jokes, no patter, no relieving dance steps—just a singer and a pianist doing "classics": They were one of hundreds of such teams, following trained seals, preceding acrobats, praying for recognition.

Today, twenty-odd years later, the

picture is quite different. A penthouse looks down upon New York and the Hudson, a penthouse divided in two by an iron-grill door. One-half is done in the ornate Italian Renaissance manner. It is an Italian castle-in-the-air. The other is modern . . . modern as streamlining, as radio, as cellophane—all chromium and ebony. The Ponzillo sisters live there. Their names are changed now, slightly. In the Italian castle lives Rosa Ponselle, of opera, concert and radio fame. In the moderne setting lives Carmela Ponselle, of Broadway Varieties, of opera and concert. More than an iron door divides that penthouse on Riverside Drive and separates the lives of the two sisters it shelters.

**THEIRS** is the strangest arrangement you could imagine. They live together; yet, they are *never* seen together . . . not at home . . . not in public.

They have separate friends, servants, managers, dressmakers, phones and interviews. Woe to the new acquaintance who thinks it would be just too delightful to have both the Ponselle sisters at her next party. Puzzled, she thinks:

"Those busy girls, one so rarely sees them together."

Lady, you *never* see them together. So don't try!

Sure as death one politely, firmly, will have a previous engagement. And don't expect to catch them at home together for afternoon tea. They might be sharing the same tea table, talking twenty to the dozen as sisters do. They might both be at home, but not to you, or to me. One is "out" at every party, every casual gathering.

You ask why? So does everyone

else who knows them. Carmela won't tell you. Nor will Rosa. Roguish or archly mysterious, they evade all questions.

"We like different things, different people," is a sample answer from Carmela.

She likes riding, walking, gardening, dressmaking, ten-cent movies, street hawkers, jostling, cheap streets.

"And Rosa?"  
"I can't answer for my sister," she replies.

Rosa, in Hollywood for the Summer, says that she likes walking, bicycling, all outdoor exercise, cooking and interior decorating. Not identical tastes, naturally, but hardly incompatible!

A strange arrangement, indeed. Even stranger is the story behind it, a story in which gossip, prejudice, fate at its most prankish, and a filing cabinet play their parts.

It is a story you won't get from Rosa or Carmela. To tell it each would have to mention the other, and that is *never* done . . . not any more, not for several years.

**GOSSIP** says that Carmela is envious of Rosa's fame; that she sacrificed her own career for Rosa's; that she didn't sacrifice her career; that, without Rosa, she would have got nowhere. "Politics," one hears, kept Carmela out of the Metropolitan Opera company for eight years after Rosa's sudden success. A sister act? It smacked of vaudeville, not grand opera. One Ponselle, *the* Ponselle, was enough. Employ her sister? It would look like favoritism! Thus wagged tongues.

Let us begin the story with a *fact*, a thread to lead us through the labyrinth of gossip and evasions. In a grubby little office in the Metropolitan

Opera House stands a filing cabinet containing the glory and tragedy of its history, the treasured press clippings of its performers. A thick folder, marked Rosa Ponselle, was handed me. I asked for Carmela's also. *There was none*. Interviews there must have been at the time of her debut, but they were not saved with the others.

**FATE** had played its pranks before that day, had begun playing them many years before in the little town of Meriden, Connecticut. Dishwater duets began it—Carmela washing; Rosie, two years younger, drying. A window sill was their first piano . . . soundless only to adult ears. Rosie played, Carmela sang. Music filled them . . . the sweet music of their Catholic choir, the tinny glamor of a neighbor's victrola. Secretly, indulgently, Papa Ponzillo saved money, a little here and a little there, from his coal business. One day a piano arrived—old, scarred, but one that played! Rosie played it, Carmela sang with all her heart, longing for worlds to conquer with song. But Annie Ryan, Meriden's piano teacher, knew. Carmela had—a Voice.

When she was fifteen, she ran away to New York, with Miss Ryan's blessing and a recommendation to Paul Savage, a teacher who took none but the best.

Meager odd jobs kept her alive while she studied with him. From her cashier's cage in a Manhattan restaurant she gazed with awe, with chin set, with dark eyes flashing at the Metropolitan Opera House across the street. She wrote her family, "I'll sing there some day. You'll see. P.S. I wouldn't be so lonely if Rosie were here."

(Continued on Page 17)



Cecil De Mille (left) used Clark Gable (right) on his initial Radio Theater broadcast from Hollywood. Air appearances of film stars help movies, De Mille believes

their fans stay home to listen, film producers really are worried. Furthermore, the knowledge that Al Jolson, Grace Moore, Irene Dunne, Charlie Ruggles, Mary Boland, Jeanette MacDonald, Nelson Eddy and a dozen other outstanding movie stars are preparing to go before the microphone with regular, sponsored programs is keeping movie moguls sleepless.

**W**HEN Lux opened its Hollywood show with Clark Gable and Marlene Dietrich, under the direction of Cecil De Mille, it claimed forty million listeners throughout the United States. At least twenty per-cent of these, or eight million, movie-theater owners maintain, were Gable and Dietrich fans who stayed away from motion-picture theaters that night to listen in. And eight million admissions at an average of forty cents each, these owners point out, spells \$3,200,000 that would have been taken in at box-offices throughout the country if those stars had not been on the Lux broadcast that one night.

Half that many fans stayed home to listen to Jeanette MacDonald on her broadcast for that same show, a week or two later, and another four million movie fans sat at their radios when Clark Gable opened the "Camel Caravan" broadcasts at Hollywood.

With picture stars on the air from three to six nights a week, the loss in possible motion-picture box-office receipts would, according to these figures, amount to approximately ten million dollars.

Nor is that all. With sixty-two stars and leading players already taking time from picture-making to go on the air—and scores of others planning to do likewise—those who "view the situation with alarm" feel that radio will add steadily to the number of people it keeps away from the movie theaters

# The Battle of HOLLYWOOD

**S**IX YEARS ago radio was a little step-brother in Hollywood.

Practically out of touch with his husky parents back East, his local voice couldn't be heard much more than a stone's throw from the Pacific coast. So he was of little consequence. But he meant well and big-brother movies decided to let him run a few errands and do some odd jobs at picture plugging, in return for which a few picture stars would give him a boost—free!

That was six years ago.

Today movie stars aren't boosting radio!

Instead, radio is boosting them—especially their salaries—and is showing big-brother movies all over the lot in doing so!

Radio has moved into the home grounds of the movies, and is taking over most of pictures' best players. And the result is: The Battle of Hollywood. Movies and radio bidding

against each other for the biggest stars of the entertainment world!

Radio has put on the air from Hollywood—in a single week—these big stars: Dick Powell, Clark Gable, Marlene Dietrich, Robert Taylor, Loretta Young, Warner Baxter, Myrna Loy and George Brent, together with six featured players, including Glenda Farrell and Patsy Kelly. And, at the same time, radio has continued the regular broadcasts of such radio-picture stars as Burns and Allen, Bing Crosby and Bob Burns. No wonder film-studio production heads are getting the jitters!

Picture producers recognize this scramble to hire talent as a menace, not only to their production schedules and their salary budgets, but to the drawing power of their pictures at box-offices throughout the country.

With motion-picture theater owners all over the country complaining that, when great movie stars go on the air,

Radio's use of big film stars such as Robert Taylor (left) is giving movie mogul's headaches!

*Big Guns Boom on the Hollywood Front. Radio and Film Producers Fight for Star Talent. Here's the Real Story of the Giant Struggle!*



by presenting stars in condensed versions and in "highlights" of current motion pictures until the picture industry is crippled seriously. Free shows against paid admission is unfair competition, they claim.

Already sparks are beginning to fly. "Lux Radio Theater" had contracted with Wally Beery to do a play on a recent Monday night. Wally's bosses, who are Metro-Goldwyn-Mayer, according to published stories, rescinded their permission for the broadcast.

**T**HE same thing happened to Franchot Tone and Joan Crawford. Twice they were granted permission to make a broadcast. And twice pressure from some secret inner sanctum sent messages across America to the effect that they would not be permitted to go on the air. After two cancelations, they were permitted to broadcast.

And the howls still can be heard in some quarters. Joan and Franchot together: Think what that did to movie-theater receipts from coast to coast.

On the other hand, certain members

by  
**WILLIAM  
F. FRENCH**

Joan Crawford was scheduled to appear on two broadcasts—but didn't! Why? It's told here



William Powell and Myrna Loy: Two motion-picture headliners who have been guests on recent airings

of the motion-picture industry, such as Cecil De Mille, feel that film fears are unwarranted and that radio appearances are of inestimable value to both stars and pictures. These defenders of radio point to this fact: During the first Lux Hollywood show there were seven distinct plugs for a motion picture during the broadcast—

plugs that would bring thousands into the movie theaters. They also claim that hearing picture stars and excerpts from pictures over the air will cause millions of radio fans to form the movie-theater habit.

Samuel Goldwyn is a motion-picture producer who does not believe the industry should fight against stars going

on the air. But he does not agree with Cecil De Mille that the claims of film-theater owners regarding falling attendance are unfounded and that radio has helped movie attendance.

He merely considers radio as legitimate competition. He does not deny that there is a desperate battle now being waged in Hollywood for talent between pictures and radio. Yet he does not think that the battle necessarily must cripple motion pictures.

"Fights are great," he says; "I only hope this fight will inspire motion-picture producers to make better pictures. If it does, it will prove a blessing in disguise.

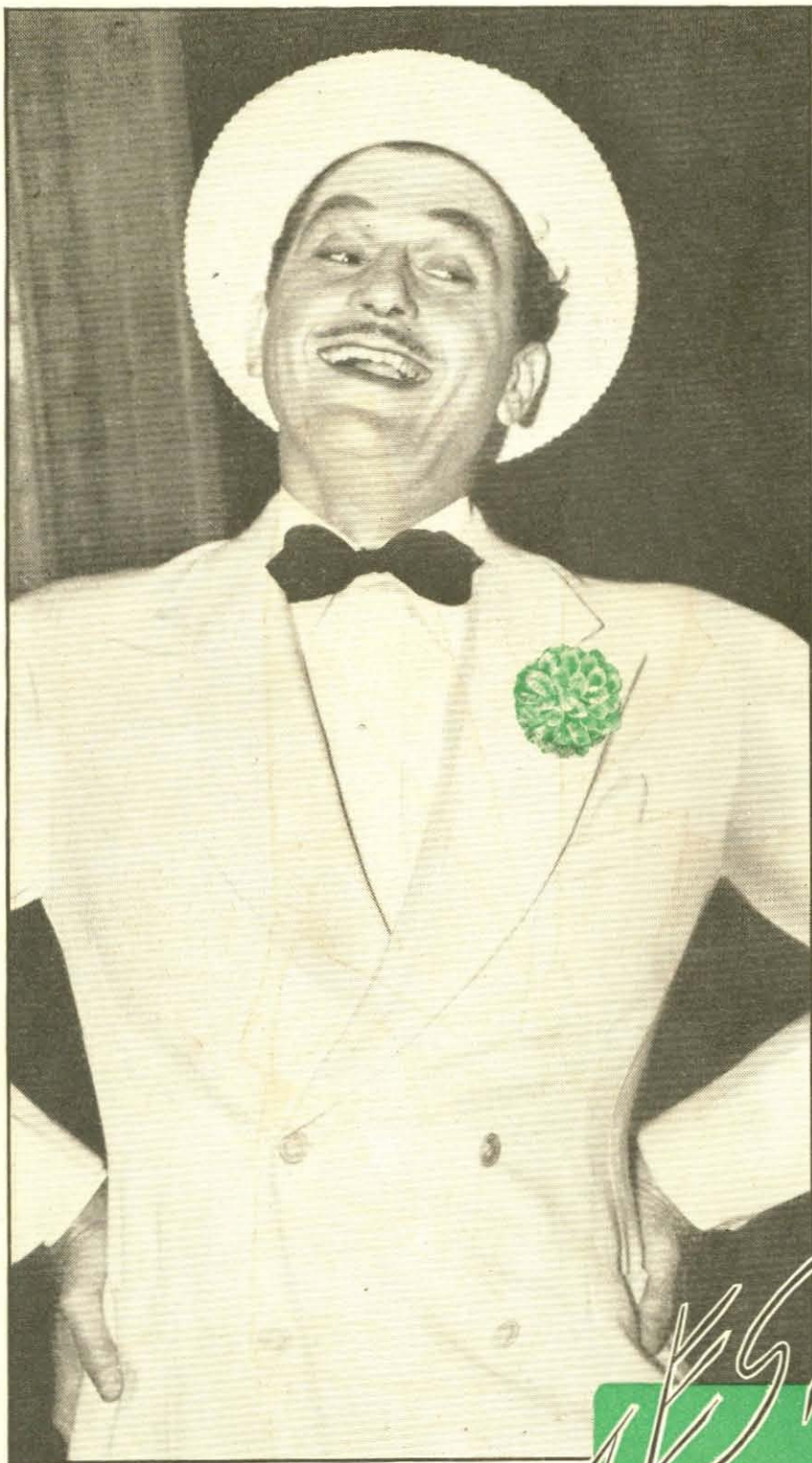
"We only need to remember that no radio broadcast can keep movie fans away from really good pictures. That people would rather stay home to listen to a good radio program than to go to a movie theater to see a second-

rate picture is probably true, but radio cannot keep people away from such pictures as 'The Great Ziegfeld,' 'Show Boat,' 'These Three' and 'Green Pastures.'

**T**HEATER owners probably have a complaint. But not against radio. It's against the makers of motion pictures. They must demand pictures that radio cannot hurt."

Of course, the rising cost of making pictures, due to radio's arrival in the field, is a problem film producers will have to face from now on. Because radio is in Hollywood to stay. Hollywood is becoming the radio center of the world, and, from all present appearances, is going to remain that center so far as production is concerned.

From a little step-brother, radio has  
(Continued on Page 17)



# The GREATEST THING In Life

*There's No Doubt in Walter Woolf King's Mind About What It Is. He Explains Here Just How and Why Zest Made Him Succeed!*

by DORA ALBERT

to live with an indulgent aunt and her eight daughters in Islip, Long Island. Those eight cousins turned him into a complete sissy.

They fussed about him, babied him, petted him in public, showed him off before company, taught him manners, and did everything but curl his hair. When he sat on a coal scuttle in an amateur performance of "Mrs. Wiggs of the Cabbage Patch" at the local high school and completely forgot his lines, they even told him that that was cute, and helped the show!

His business affairs in the Klondike were in a sad state. He'd been a prospector. He'd been in the whiskey business and in the cigar business. But what did he have to show for it all? Nothing but the watchcharm. So he decided to migrate with his wife and son to Salt Lake City and go into business there with his brother.

Now, that Salt Lake brother—Walter's uncle—had eleven sons, and when they caught sight of the sissified Walter, they were deeply chagrined. They felt that the family 'scutcheon was stained. They'd never guessed that things like that grew in their family. And they decided either to kill or to cure Walter.

They tormented the life out of him—these eleven cousins. They pulled his hair. They prodded him with broom handles. And when he began to bawl—as he inevitably did—they made records of his crying. Then they'd play these records back for him. Thus the first record Walter Woolf King ever made sounded like this: "Stop it now. Stop it now. Leave me alone. Leave me alone!"

"They almost made a man out of me," Walter says today, his dark eyes full of gratitude.

**T**HERE was a boy at school in Salt Lake City who used to bully Walter. Finally his eleven cousins got together and said that if he didn't beat up the boy they'd whale the tar out of him. There he was—between the devil and the deep blue sea. He started a fight with the bully. It was his first. And he was expelled from school for it!

It was when Walter was only thirteen that his father died.

In his grief, there were tears. But there was also a thought: He was the head of his family. He got a job with an electrical company as an office boy at five dollars a week. Later he worked in a shoe store. And it was here that he began to get his first glimpse of what zest meant in life. Before, he'd been too cowed and too scared to know.

Now something awoke in him. His blood began to race in a new rhythm. Zest began to drive him. And persuasive words came to his tongue. He rattled them off. Women bought shoes.

(Continued on Page 16)

Walter Woolf King: It was zest that sped him onward, upward!

**W**HAT is the greatest thing in life?

I asked Walter Woolf King, star of the "Flying Red Horse Tavern" program, that question. He said: "Zest!"

Just listening to him on the air, I should have guessed it. There's zest in his voice! You know he gets fun out of the things he does.

When you meet him, you don't have to guess. You *know* it! He has more real vitality than any other man I've met on Radio Row. He gestures with his hands. In fact, he does everything but turn handsprings!

Zest is what makes life hum inside of you. Zest is what drives you on from one thing to another. Zest is the fun you get out of a job. And the fun you put into it!

Those four letters, Z-E-S-T—and what they represent—have determined the whole course of Walter Woolf King's life.

He was born in San Francisco, thirty-three years ago, the son of Matilda Davis and of Samuel Woolf, an

amateur tenor—who sang in the bathroom! When he was only three years old, his father went to the Klondike to see if there was any gold in them thar hills.

Walter and his mother treked East





*They're Rolling! Votes for Radio's Queen for 1936 Are Rolling into the Ballot Counters in an Unprecedented Manner for So Early in the Election!*

Left: Margaret Speaks has been called the ideal portrait subject for photographers. She doesn't need to rely solely upon her voice. Joan Blaine, below, has a host of Mary Marlin devotees



Patti Chapin lures her votes with enchanting evening song programs

# Picking RADIO'S QUEEN

IT'S only the beginning! But already the votes are pouring in for the Radio Queen of 1936. Who will she be? When October 15 has rolled around, when all the votes have been counted, who will find herself supreme in the realm of Radiodom?

Queen material is plentiful! Any one of the many nominees would make a gracious and lovely ruler in the land of the airwaves, but who can tell at this stage of the voting whether she will be an actress, a singer or a comedienne?

Right now, there is nobody who can tell, but you can get a pretty good idea by the way you back up your choice, for it is that which will decide the honor in the final counting. Start now, and when others are just beginning to send in their votes, you and your choice for the 1936 Radio Queen will be out in front!

The Official Radio Queen Ballot which appears on this page is of convenient size to be pasted on the back of a post-card. Mail yours today!

**THE NOMINEES:**

- Gracie Allen, Jane Ace, Durelle Alexander, Peggy Allenby, Eve Arden, Barbara Jo Allen.
- Joan Blaine, Irene Beasley, Gertrude Berg, Fannie Brice, May Singh Breen, Connie Boswell, Bernice Berwin, Mildred Bailey, Lois Bennett, Helen Jane Behlke.
- Myrtle Campbell, Judy Canova, Virginia Clark, Patti Chapin, Winifred Cecil, Bernice Claire, Helen Claire, Rachel Carlay, Loretta Clemens, Vivian Della Chiesa.
- Jessica Dragonette, Fifi D'Orsay, Gogo De Lys, Ray Dooley, Rosemary De Camp, Carol Deis, Muriel Dickson, Julie Dillon, Rosemary Dillon, Helene Dumas, Patricia Dunlap, Marie De Ville, Dorothy Dreslin,

- Jean Dickenson, Elizabeth Day, Colette D'Arville, Violet Dunn, Lili Damrosch, Donna Damerel, Vaughn De Leath, Nola Day, Dolly Dawn.
- Ruth Etting.
- Jane Froman, Bernardine Flynn, Sally Foster, Vivian Fridell, Helen Stevens Fisher, Kirsten Flagstad, Alice Frost, Arlene Francis, Stella Friend.
- Niela Goodelle, Rosaline Green, Betty Lou Gerson, Maxine Gray, Connie Gates, Irma Glen.

- Portland Hoffa, Harriet Hilliard, Elinor Harriot, Helen Hayes, Irene Hubbard, Gertrude Hitz, Joy Hodges, Shirley Howard, Lysbeth Hughes, Eunice Howard, Grace Hayes, Annette Hanshaw.
- Helen Jepson, Bess Johnson, Deane Janis, Marian Jordan, Anne Jamison, Margaret Johnson (Honey Chile), Arlene Jackson.
- Annadell Kiger.
- Lulu Belle, Beatrice Lillie, Elizabeth Lennox, Ruth Lyon, Shirley Lloyd, Peg La Centra, Ella Logan, Ann Leaf, Lucille Long,

- Elizabeth Love, Joy Lynne, Jeannie Lang, Frances Langford, Mary Livingstone, Rosemary Lane, Priscilla Lane, Dorothy Lamour, Loretta Lee.
- Louise Massey, Lucille Manners, Joan Marsh, Willie Morris, Lucy Monroe, Maxine, Maud Muller, Odette Myrtil, Helen Marshall, Evelyn Morin, Pauline Morin, Marge Morin, Margaret McCrae, Elaine Melchior, Nila Mack, Allie Lowe Miles, June Meredith, Martha Mears, Mildred Monsen, Agnes Moorehead, Grace Moore.

Irene Noblette, Gertrude Niesen, Magda Neeld, Peggy O'Neill.

Mary Pickford, Lily Pons, Loretta Poynton, Gale Page, Dorothy Page, Patti Pickens, Jane Pickens, Helen Pickens, Carmela Ponselle, Ina Phillips, Virginia Payne, Eleanor Powell, Muriel Pollock, Nina Paisley.

Ruth Russell, Ramona, Irene Rich, Virginia Rea, Leah Ray, Alice Reinheart.

Anne Seymour, Gladys Swarthout, Kate Smith, Margaret Speaks, Ethel Shutta, Julia Sanderson, Cornelia Otis Skinner, Eve Sully, Sally Singer, Kay St. Germaine, Blossom Seeley, Blanche Sweet, Vivienne Segal, Grete Stueckgold, Mary Sothorn, Judy Starr, Elsa Schallert, Dale Sherman.

Kay Thompson, Marion Talley, Josephine Tumminia, Sophie Tucker.

Benay Venuta, Virginia Verrill, Myrtle Vail.

Irene Wicker (The Singing Lady), Betty Winkler, Lee Wiley, Mary Jane Walsh, Muriel Wilson, Helen Ward, Elizabeth Wragge, Lucille Wall, Kay Weber, Francia White.

**Official Radio Queen Ballot**

(Mail to Radio Queen Editor, Radio Guide, 731 Plymouth Ct., Chicago, Ill.)

My Choice for Radio Queen of 1936 is.....

My Name is.....

My Address is.....

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr..... a Mrs..... a Miss..... (check one)

My age is..... There are..... in my family (insert how many)

who read Radio Guide. How many are men?.... Women?.... Children?....

What member of your family buys Radio Guide? .....

Do you buy Radio Guide each week?.....

(Can Be Pasted on Penny Post-Card)

# Lanny's

## EUROPEAN DIARY

*Lanny Ross Sees the Irish Coast,  
England, France . . . And Gives You  
His Impressions in This Letter!*

**D**EAR READER:  
Land ahead! The boat is speeding rapidly past the coast of Ireland as my friends of the "Show Boat" get ready for their own "mythical" cruise.

We arrived at Plymouth at the devilish hour of four in the morning. Feebly, after having tried in vain to sleep, we waved a towel out of the port-hole at numerous friends on the tender, leaving for London. Then the rest of us, on our way to Paris, via Havre, settled down to a good morning of sleep—??? (Our lullaby was the banging and clanging of chains and baggage!)

At Havre, not a thing disturbed a quiet landing and a quick turn through the customs. We piled up our handbags of varying sizes and landed upstairs to receive our American automobiles which were being hoisted over the top. There were twenty-six cars aboard—and, of course, mine was the first one that had been snugly tucked in the corner by a friend in New York. It was the last one off!

When an automobile is taken aboard, part of the ceremony involved is the detaching of American license plates and the replacing of them with huge red ones. Gas and oil are drained, too. The country you enter supplies both gas and oil—for a consideration!

But at last, by adding many other pourboires, or personal considerations, we leave the pier, bounding over the Normandy highway in our own little car, packed with baggage. Four hours to Paris! Normandy is gorgeously

lovely at this time of year. It rains every hour or so, and after an hour of passing green fields, deep-green woodlands, gray stone farmhouses with thatched roofs, we drive into a rainbow at the foot of a hill.

France gives the impression of being an amazingly thrifty country as one passes farm after farm on the road to Paris. Much work is painstakingly performed by hand. And, as late as six o'clock in the evening, the men, women and children still are toiling in the fields. There are few fences, so the cows are tethered in a long row, each being permitted to eat one plot of grass at a time. Instead of large

stacks of hay piled up by harvesting machines, small stacks laboriously piled by hand dot the fields against rolling, wooded slopes. Normandy's countryside is indeed a lovely "miniature." It suggests the peasant painting of a Rembrandt. It is restful, peaceful, creating a snug, comfortable, livable atmosphere.

We stopped at Rouen for dinner, and oddly enough found a restaurant in which I had had dinner with an uncle sixteen years ago. Rouen, you recall, is the city in which Jeanne d'Arc was burned at the stake.

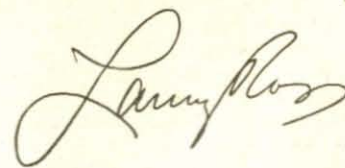
We arrived in Paris at midnight, and everything was quiet. The strikes

had ended for the moment. Peace prevailed. It is in Paris where the American can find what he likes—treasures in museums, historic memories, or gay night life.

Only one moment of confusion spoiled our arrival at the hotel. Gosh darn, or mon dieu, one bag was missing! But the French are consoling even at midnight. The Valet de Chambre shrugged his shoulders and said, "Vous le trouverez." He was right. The French line sent it from Havre the next day.

And so, as the Show Boat was steaming down the river to its next port last Thursday, I parked my car in the Place Vendome, Paris, France—to prepare for a trip north to Germany, Austria and back to Salzburg.

Yours,



Lanny Ross

A well-meaning New York friend delayed Lanny's departure from the port of Havre in fair France

# HIS OWN *Death Warrant*

**S**AID the young man with eyes like black enamel:

"I've knocked around. The tough ones don't scare me!"

Grinning, handsome Walter Dale Sandford set his glass down on the bar and, through horn-rimmed glasses, looked indulgently at the speaker.

"Have another drink," Sandford invited casually. "What did you say your name is?"

"Boyer. Raymond Boyer. And thanks, I don't mind if I do!"

The two young men were very much alike—yet totally different. Each was tall, dark, virile. But Walter Dale Sandford was gently spoken, well-dressed, obviously intelligent. And Boyer was shabby and blunt of tongue; loud, too, in expressing bitter and half-baked ideas.

"I've bummed my way West," he declaimed to the men at the bar. "The world owes me a living. And if I can get to St. Louis in time, I'll get a job."

"I'll take you to St. Louis," said Sandford. "My car's outside."

Why did Sandford make this oddly generous offer? Here it was, midnight in Kansas City, Kansas. Sandford had never before set eyes on the swash-

buckling Boyer with that bold face and those black eyes. Yet he was offering to drive him to another city, to help him land a job. Sandford was a first lieutenant in the Reserve Officers' Corps—had, in fact, just left a meeting of the Wyandotte County Corps. And he had been commander of various CCC camps. Did his training as a leader of men cause him to think he saw something of real human worth in this bum, Boyer? Something to justify the personal sacrifice, on his own part, of a midnight ride?

Sandford said nothing which might indicate an answer to these questions. He made the offer. Boyer eagerly accepted. And together they left the bar, climbed into Sandford's new Ford car.

**A**LONG the dark highway they sped, until they reached a point just east of Oak Grove, Missouri.

"Wait a minute," said Boyer suddenly. "Stop the car. I've got a bottle here."

"Well—" said Sandford doubtfully, thinking this semi-command a bit high-handed.

"Oh, come on!" urged Boyer. "It'll only take a minute!"

So Sandford stopped the car. Boyer

produced the bottle. He also produced a .32 caliber pistol.

"I'm going to take your car. Get out!" snapped Boyer, his black eyes gleaming in the dashlight. It was all so sudden, so coolly calculated. For a moment, good-natured Sandford thought his passenger was joking. But the wasn't much humor in the glare of those eyes, nor in the gleam of the pistol's muzzle.

**Y**OU won't get far with this," Sandford said crisply.

"Now ain't that just too bad," jeered the thug. "You're tellin' me for my own good, eh? Well, come on, get out! Get out! I ain't got all night to waste."

Sandford got out. Leaving the gray car's engine running, Boyer made him climb a fence, followed him to a spot about 125 feet inside the fence.

"This'll do!" growled Boyer. "Now I'm goinna tie you up. Take off your coat, so I can rip it up and tie you."

Sandford removed his coat. And then, in the faint light, Boyer noticed the glitter of a second pistol—this one being in a holster strapped around Sandford's waist.

Blind panic gripped Raymond Boyer. The mere thought that Sandford had

been armed all the time, that he might have risked a quick draw—that he might still . . .

Boyer fired. Brave enough when he believed he had an unarmed victim to deal with, he went to pieces when he saw Sandford's gun. Not even the knowledge that he had the drop on his benefactor was enough to hold his shaky nerves together.

Sandford fell. Hysterical, Boyer fired again and again. When he was quite sure that Sandford was dead, he ran back to the fence, leaped over it, jumped into the car and drove away at gear-rasping speed.

**I**T WAS dawn when an employe of a pipe-line company, on his way to work, found the body and reported to police. Quickly Sandford was identified.

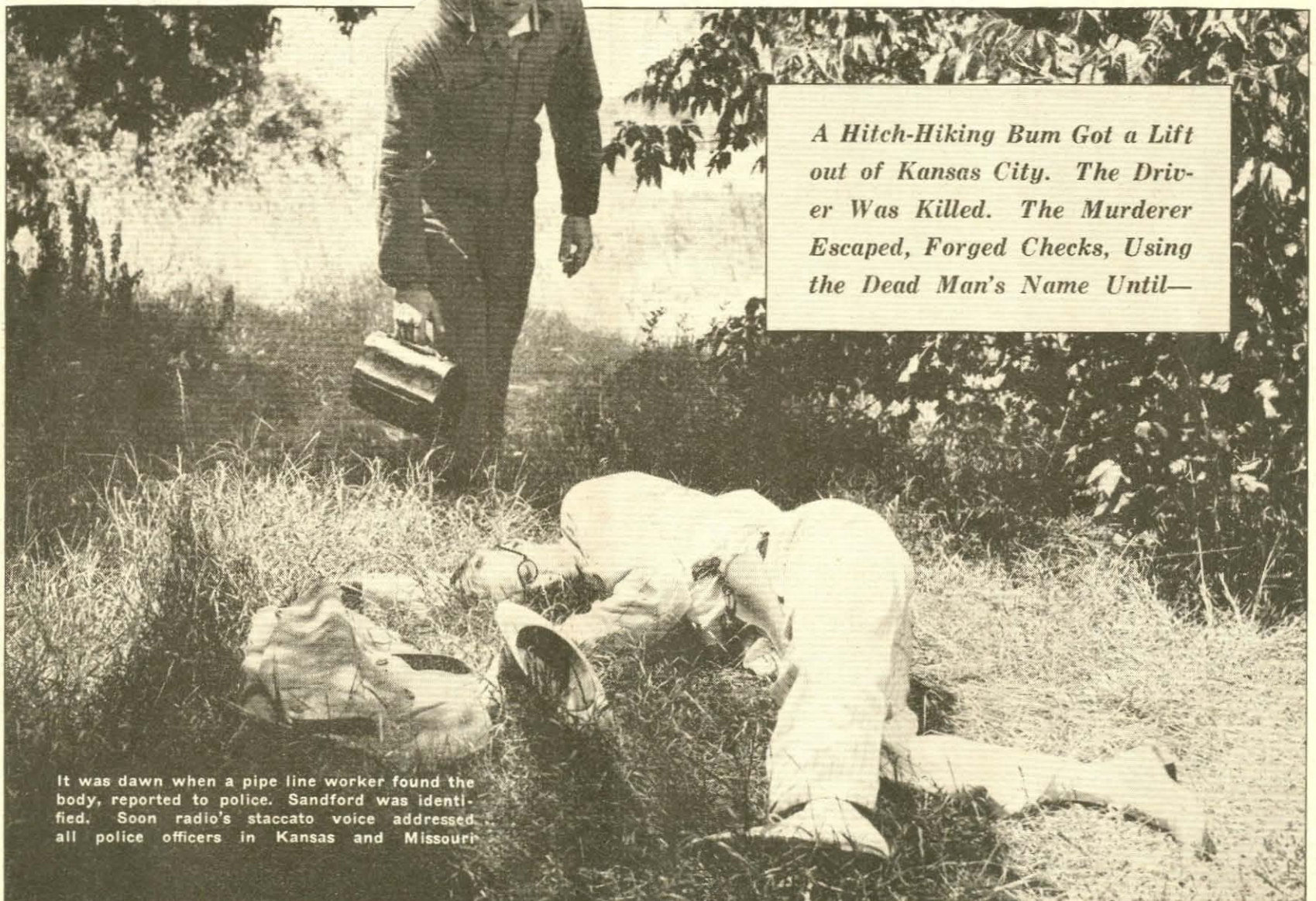
And quickly radio spoke, to all police officers and police-broadcast enthusiasts in Kansas and Missouri:

"Attention all sheriffs and police officers . . . Be on the lookout for a gray Ford coupe bearing the Kansas license plate 6-1455 . . . Kansas license 6-1455 . . . It is likely to be in the possession of person or persons who shot and

(Continued on Page 18)

by FRED KELLY

A CALLING ALL CARS STORY



*A Hitch-Hiking Bum Got a Lift out of Kansas City. The Driver Was Killed. The Murderer Escaped, Forged Checks, Using the Dead Man's Name Until—*

It was dawn when a pipe line worker found the body, reported to police. Sandford was identified. Soon radio's staccato voice addressed all police officers in Kansas and Missouri

Fibber McGee is a Cleveland admiral now. That's Molly beside him. "T'aint funny, McGee"



## PLUMS and PRUNES

By Evans Plummer

**R**OAMING around places: CHICAGO—Fiddler Dave Rubinoff, here to play a concert, attended the "Scandals" one night last week with three friends—an attractive blonde and two men—but was in a bit of a fret-and-stew for being kept waiting in line at the box-office . . . Visiting his relatives in suburban Lake Forest, Illinois, is Jack Benny. His return to the airlines is set for October 4—but he may open Fred Astaire's show for him September 8 while Fred is in England visiting his sis, Lady Cavendish . . . Also in the Windy City was Tom Waring of the famous pair. Tom took a postman's holiday by dropping into Chi-CBS key station WBBM's studios! . . . Reddest face ever for Helen King (Clara and Lu's Em) happened last week when she met her former professor of English at Northwestern U. In reply to his pleasant comment about the weather, Mrs. King unconsciously answered in her best "Em" manner, "Yeah, I ain't never saw sech heat!" . . . Back in Chicago dramatics is gorgeous Dolores Gillen, after a year or more in Hollywood where she appeared in a few pictures and did considerable broadcasting. Despite the cinema city, Dolores' heart still is untroubled. She's set for two new dra-

matic shows premiering from Chi in September and October—had planned to go to New York, but couldn't stand the stuffed shirts there "who are all playing phony parts" . . . Gene Morgan, who does the part of Bill Taylor in "Today's Children," back from a vacation at Cape Anne . . . Ailing: Uncle Bob Wilson, of the famous Curb-Is-the-Limit Club . . . Convalescing from an appendectomy: Mikeman Harlow Wilcox. The emergency operation was staged just ninety minutes before his NBC contract expired; he'll free-lance when discharged from the hospital . . . Back at work after a serious illness caused by muscular rheumatism is Announcer Stu Dawson.

MADRID, SPAIN—Cabling their brother and son of their safety from the midst of the fighting area, provided him great relief. He is bandleader Enric Madriguera.

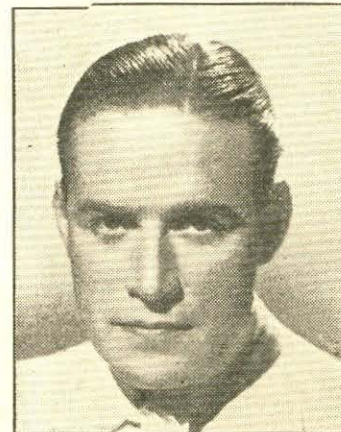
NEW YORK—Ed Wynn fades from the networks simply because his sponsor did not renew. Late Wynn sponsor feels maybe Major Bowes will be enough talent (or dig up enough from the public) . . . Just the same, Rudy Vallee and Niela Goodelle will co-star in Laurence Schwab's new revue: "Swing It Susan" . . . Married last week were Louella Rudd, of the

NBC team, Rogers and Rudd, and Paul Gregory, WMCA announcer . . . Back from Canadian fishing trip, Jean Paul King rolled up his sleeves and took over the Voice of Experience assignment . . . Mario Braggiotti, ex-mate of Jacques Fray in a swell piano duo, has teamed with Bert Shefter, formerly of the duo-piano team of Gould and Shefter. NBC will air them . . . George Gershwin contemplating writing "Tobacco Road" into an opera.

DETROIT—Jimmy Wallington sets the date of his hitching to tap dancer Jane Cooper as August 14, in this city. Jimmy was divorced from his first frau. His second wife died May 7, 1935.

HOLLYWOOD—The love interest of the now un-aired "Myrt and Marge," known to you as Jack Arnold and to his better half as Vin Haworth, has copped the lead in R-K-O Radio's forthcoming "Without Orders" . . . Note to the kids: Spanky will be on the air before long . . . Also nibbling in Hollywood is Bob Griffin, of "Tale of Today" and "Mary Marlin." His visit there is tagged "vacation," but . . . "Hollywood Hotel's" Louella Parsons has upped and decided to take herself a vacation, too, and spotted her daughter, Harriet, to be the filler-inner, just to keep it in the family . . . Cinema's Grace Bradley and ex-Bernie warbler Frank Prince (called Fred Lawrence on celluloid) aren't cooing.

LAKE DELAVAN, WIS.—Chet Lauck (Abner's Lum in the loudspeaker) lost his dignity and got his Ohio Admiral's gold braid all wet here



While Wayne King vacations in California, Hal Kemp (right) and Horace Heidt are two of the orchestra leaders whose bands are pinch-hitting. Ben Bernie's is another

when he took a ducking. He commanded the aquaplane to stand at attention but the gosh darned thing disobeyed.

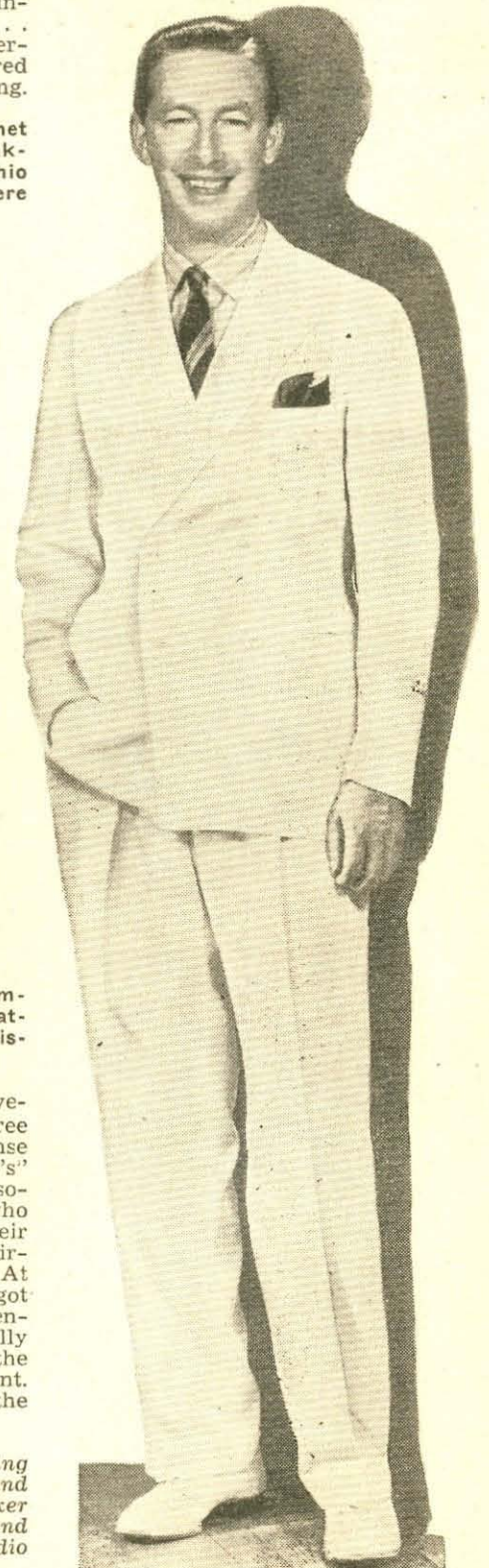
PITTSBURGH—Batoneer Al Kavelin, after traveling through three states in search of a marriage license and a minister, finally said his "I do's" on Sunday in the company of Chi socialite Virginia Gilchrist, a lass who does the singing for his band. Their first try was in Wellsburg, West Virginia. Blue laws foiled them. At Wheeling, in the same state, they got the license, then drove to Steubenville, Ohio, for the ceremony, finally returning to Pittsburgh where the band is polishing off an engagement. Honeymoon will be delayed until the date is over.

After silently suffering through Bing Crosby's "Rhythm on the Range" (and deciding starring honors in that flicker belonged to Bob Burns), I recommend that Bing confine his efforts to radio—or get better scenarios.

Has anyone seen Lee Bennett? Since Lee Bennett and Judy Randall, ex-Jan Garber vocalizers, hitched and quit the band, all track has been lost of them. Lee, please write.

PODIUM POTHOOKS: Also to warble for Buddy Rogers' new band is Mary Jane Walsh, late of Shep Field's ork and formerly with Seymour Simons . . . Joe Sanders' friends have arranged a "surprise party" for him on September 9. He leaves the Blackhawk, Chicago, September 15 for a rest and West Coast dates . . . "The Fly in the Fiddle," opus from Anson Weeks' bandmen Frankie Saputo and Al Burton, is taking hold. Right now the Weeks' ork is playing at the Casino in Oklahoma City; will open September 21 for two weeks at the Elitch Gardens, Denver . . . Now NBC-ing from the Vista Del Lago, No Man's Land, near Chicago, is Jack Russell's band.

But now, dear readers, I must leave you to hunt my smelling salts. You will recall a few columns ago I said that with kings of swing, sweet, suave, sweep and slide music, I just couldn't wait for the king of swish . . . Well, he arrived. He's Red Norvo!



# INSIDE STUFF

By Martin Lewis

**T**HE sailing is getting kind of rough for some of the members of the "Show Boat" crew and by August 20 there will be some wholesale replacements. On that date Lanny Ross returns from his European vacation and resumes as headman of the show with Al Goodman taking over Gus Haenschen's post as maestro. The girls' trio and the ensemble will be out and Ross Graham will become the show's permanent baritone.

Winifred Cecil is out, with her substitute not selected as yet. Walter Cassel will continue to make guest appearances. What will happen to Capt. (Frank McIntyre) Henry, Irene (Aunt Maria) Hubbard and Molasses 'n' January is not known, but the latter probably will remain on board.

The reason for the whole shake-up is simply to change the show for the sake of variety and to make it stronger to compete with Major Bowes.

My suggestion to the sponsor—made here several weeks ago—to bring Muriel Wilson back as the singing Mary Lou, met with hearty approval from a host of readers. I have forwarded all the letters and cards.

The "Log Cabin Dude Ranch" is the name of a new show which will make its debut on September 29. It will be heard Wednesday nights thereafter over the NBC-WJZ network. The talent will include the Westerners, now heard on "Show Boat," Cameron Andrews and John Milton, actor.

**O**CTOBER 5 is the date for Dr. Dafoe to make his first appearance on his new series of programs to be heard three times weekly. The broadcasts will originate from the Dafoe Hospital at Callander, Ontario, and will consist of inside stories about the quintuplets as well as the dramatic experiences of Dr. Dafoe.

The 57 Varieties people seem to have changed their plans. I'm told they plot three thirty-minute daytime programs a week called "Magazine of the Air" and will invite various editors to discuss household hints.

Next Tuesday night Sophie Tucker and her orchestra will take over Ben Bernie's program. The Ol' Maestro will not be absent from the show, however, because the Last of the Red Hot Mommas, as Sophie is styled, will have as her guest artist none other than Ben Bernie himself! Whichever way you look at it, it's still a good publicity stunt.

Fred Astaire and his frau sailed for a European vacation last week. On his return he will start rehearsing his new hour show due to air next month. Before leaving, Fred told a radio scribe he will do comedy sketches, act, sing, talk, tap dance and perhaps play a few musical instruments!

**PROGRAM PARAGRAPHS:** Smiling Ed McConnell returns to the NBC network Sunday, August 30. With him will be Palmer Clark's orchestra; also Larry Larson and a choral group . . . On Sunday, August 23, the NBC red network will put on a program originating in Germany called "Don't Believe a Word of It," which will do honor to Baron Munchausen, generally considered the world's greatest

Another star from films who appeared on a recent Caravan broadcast. She's the lovely Elissa Landi



Edith Wright, blond and pretty, sings with Tommy Dorsey on Tuesdays

liar . . . On September 3 that very punny fellow, Don McNeill, will inaugurate a new daytime variety show and will be assisted by Gale Page, Charles Sears and Joseph Gallicchio's orchestra. My suggestion for a theme song for Don would be "Knock, Knock" . . . The football game on September 1 between the College All-Stars, chosen in a nation-wide newspaper poll, and the Detroit Lions, professional champions of the U. S., will be aired over the NBC blue network from Soldier Field, Chicago . . . Red Grange, the famous Galloping Ghost of the Gridiron, starts a three-a-week series of football forecasts over the NBC net-

work beginning Friday, September 4 . . . Captain Tim Healy resumes his yarn-spinning in September . . . Walter Winchell returns to NBC Sunday, September 6. The Winchells are the latest to join the blessed-eventing crowd . . . I'll let you know about the Lewis heir in three weeks. Can you imagine me being a poppa? I can't.

**I** WAS sorry to learn that Mrs. Bob Burns, wife of the comic on the "Kraft Music Hall," had passed away. She certainly had everything in the world to live for. Bob was just reaching the top rung in the ladder of success. A week before, he flew to his home state to receive the acclaim of thousands of people who welcomed him to Little Rock for the special Bob Burns Day celebration at the Arkansas Centennial. Also, "Rhythm on the Range," his first picture, had its first showing, and the crowds were so tremendous they had to use two theaters. Bob was so elated, and the speech of welcome by the Governor so touched him that he cried real honest-to-goodness tears. Bob Burns, I extend my sincere sympathy to you.

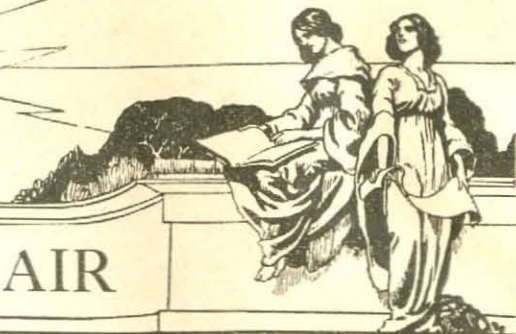
**REEL NEWS:** Frances Langford is scheduled for a feature role in Eleanor Powell's next flicker, "Born to Dance"

. . . Helen Troy, formerly on the "Care-free Carnival" airing, will be in the same picture . . . Leah Ray reports this Monday on the Twentieth Century-Fox lot and her first picture will be "Pigskin Parade" with Betty Grable, Arline Judge, Dixie Dunbar and Jack Haley . . . Vinton Haworth of the "Myrt and Marge" cast has been signed by RKO and his first assignment will be in the flicker titled, "Without Orders" . . . Mary Small has been signed to make a movie short. Don't wise-crack: It will be a small short!

**A**NNOUNCEMENTS About Announcements: Frank Klode of the NBC staff will be known hereafter as Frank Cody because it will be easier for listeners to remember . . . Howard Clancy and Alois Havrilla have taken a trip across the big pond for their annual vacation . . . Milton Cross is Bermuda bound and how I envy him. It brings back fond memories every time I mention Bermuda . . . Ben Grauer boards the gang-plank for the same delightful spot on August 22 . . . Harlow Wilcox is resting nicely after an emergency appendix operation. He'll be back on the air in a few weeks . . . Added to the NBC splicing staff is one Lynn Brandt, formerly chief announcer at WROK in Rockford, Illinois.



PRESENTING  
**RADIO GUIDE'S**  
 SUMMER SCHOOL OF THE AIR



ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

## So You Want to be a Swing Singer

INSTRUCTORS: Kate Smith, Loretta Lee

There is no substitute for experience. The printed word can never teach everything. It cannot tell you whether you have ability, or the combination of luck, opportunity and persistence you will need to become an actor, announcer, comedian, master of ceremonies or singer. But in these lessons are suggestions and examples which come to you straight from the broadcasting studios. We have been assisted in their preparation by some of the biggest names in radio.—C.M.

eyes on rising radio stars are true prophets, is a comer in a big way, with a glamorous style that is all her own. She has her own program on CBS and her technique is "the latest thing." Kate Smith is too well known to need introduction here.

**LORETTA LEE SAYS:**

In preparing for radio work, you must familiarize yourself with two types of songs: Ballads and hot rhythm numbers. The two are entirely different, and you must study each in its own way.

Before you sing a ballad, read the lyric carefully for its meaning. It is poetry, after all; at least, it's verse, and it has a meaning. Ask yourself if you honestly feel that meaning. If you don't, why sing it? There are other songs which will mean more to you. I can put real emotion into "No Greater Love" and "Please Believe Me" because they make me feel the emotion myself. "Little Gypsy Tea Room," on the other hand, I can enjoy when I hear someone else sing it, but I can't sing it myself. It means nothing to me.

On your hot numbers, meaning also comes in. You sing your first chorus to tell your listeners what the song is about. Then, on your second chorus, you vary it in your own particular way—slightly off the melody but not too far away from it. The second is for style and effect; but the first, again, is for meaning. Remember that, always.

Now—here is your first lesson.

Is there a hat-rack or a bridge lamp in your room? Pretend it's a microphone. It should stand about as high as your chin. Take a position so that your mouth is two feet away from it, and sing into it very softly. If you sing softly enough, you won't have to lean back to keep your high notes

**COURSES AVAILABLE**  
 The RADIO GUIDE Summer School of the Air teaches you how to become:

- Opera Singer                      Announcer
- Comedian                          Orchestra Leader
- Master of Ceremonies          Actor
- News Commentator              Actress
- Swing Singer                      Radio Writer

**IN ADDITION:**

- How Clothes Help Make the Star
- What to Do with Your Talent
- Developing Talent in a Child

from blowing out a tube in the control room.

Practise singing softly. I repeat this. It should not be a whisper. The tone should be clear. But keep away from any loudness or coarseness. What you are trying for, above all things, is ease.

Just by doing this, if you have the natural ability, you can teach yourself. If you feel you simply must have outside

instruction, beware of any teacher who tries to make you sing too high notes. In the old days people used to think high notes were something wonderful, but we have seen too many singers who had high notes and nothing else to believe that old tale any more. If a teacher tries to force you to sing above your range, you will succeed only in singing through your nose. If a song is too high for you, sing it in a lower key.

Keep your radio turned on, even if it drives the family crazy. When a singer is singing, sing with her. You'll see that she does certain things with certain words that will teach you a lot. Sing with radio orchestras, too, when there is no singer. You can be the singer. Blend your voice with their breaks and the orchestration, and you'll pick up dozens of tricks, of your own accord, that will belong to you and nobody else.

Practise, practise, practise. Ease, ease, ease. That's what you must try for! And here is how to get it: Take the song, "No Greater Love." Study this line, from which it gets its title:

*There is no great-er love.*

That is how the orchestra plays it. But, if you sing it that way, it will be choppy. Now, where is a soft word that you can hold? "No." Try this:

*There is no-o-o — greater love.*

Hold that "no." Pause briefly after

singing it, just long enough to catch your breath, and shorten the three syllables of "great-er-love" so that they are all the same length.

"You Can't Pull the Wool Over My Eyes" is a hard one. The music is smooth and gliding. You must make the words fit into it. Break up the line until it sounds like this:

*You can't — pull the wool — o-ver-my-eyes.*

Accent can't, pull, wool, the "o" of over, and my. "Eyes" is a harsh word on the air, if you sing it the way it is spoken, so slur the "over my eyes" into something like a single word, softening the "y" sound. It ought to sound almost like "over-mah-ahzz." "My" is easier to hold than "eyes" because it is softer. Hold it blending it into the words following:

In "It's a Sin to Tell a Lie" there are the lines:

*Be sure it's true,  
 When you say "I love you";  
 It's a sin to tell a lie.*

(Continued on Page 16)



Loretta Lee: She's a swing-singing success, today's radio prophets say



Kate Smith: She brings moons over mountains as she swings into song

## ON SHORT WAVES

By Charles A. Morrison  
President, Int'l DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

**F**OLLOWING the general improvement in short-wave reception, morning transmissions on the 19-meter band have been increasing in signal strength, with GSF (15.14), Daventry, England and TPA2 (15.24), Pontoise, France, loudest at approximately 6 a.m. PST (7 MST). PLP (11.00), Bandoeng, Java, is again being recorded near the same hour.

Despite the civil war that is raging throughout Spain, short-wave station EAQ (9.87), Madrid, is transmitting its usual schedule thus far.

DJQ (15.28), Zeesen, Germany, has been broadcasting simultaneously with DJB (15.20), Zeesen, Germany, for the past few evenings. The astounding signal strength of DJB continues to give North America perfect short-wave reception. DJL (15.11), Zeesen, Germany, is being used irregularly to relay Olympic games programs to American networks. DJL seems to have an excellent signal at any time.

Irving Goodeve of Kalamazoo, Michigan, who recently heard Stockholm, Sweden, amateur-phone station SM5-SX (14.36), states that a new Swedish national short-wave station, which would transmit on a frequency of 11.705 megacycles, daily from 8 a.m. to 2 p.m. PST (9 a.m. to 3 p.m. MST), would be inaugurated at Stockholm, on about August 11.

In a verification received by John Shanks of Russellville, Tennessee, from Radio El Mundo, LRX (9.66), Buenos Aires, Argentina, it was stated that the present transmissions of the station were purely experimental and consequently signal strength was not up to standard. . . . An Argentine station on 10:35 megacycles, believed to be LSX, is heard between 5 and 6 p.m. PST (6 and 7 MST).

**R**ADIO GUIDE Reception Post observer Joseph Miller of Brooklyn, New York, reports that commercial phone station RKI (15.04), Moscow, U. S. S. R., has been contacting RWJ (12.19), Alma Ata, at 3 a.m. PST (4 MST). . . . Amateur-phone station KA1AK (14.12), Manila, Philippines, conducted a special test August 9.

Purdue University at Lafayette, Indiana, has received permission to operate an experimental television station on 2 to 2.1 megacycles. Most of the television experiments are being conducted on the ultra-high frequencies of 55 to 60 megacycles.

Designed expressly for Central and South American listeners by the National Broadcasting Company, special programs are being broadcast each Monday, Wednesday and Saturday at 4 p.m. PST (5 MST) over short-wave station W3XAL (6.10) of Boundbrook, New Jersey. Dan Russell, NBC linguist and announcer, conducts the broadcasts in Spanish, giving general comments about America and notes about radio and Hollywood stars. In the near future NBC plans to send musical broadcasts to countries south of the Gulf of Mexico for one hour each evening via short-wave.

**O**N SUNDAY, August 16, the NBC-Red network will carry a relay from Salzburg, Austria, of Toscanini's performance of Beethoven's "Fidelio." On Thursday, August 20, the NBC-Red network will carry a relay from Salzburg, Austria, of Verdi's "Falstaff," conducted by Toscanini, with Dusolina Giannini and Dino Borgioli in the cast. These are two in the series of relays from the Salzburg Musical Festival scheduled by NBC.

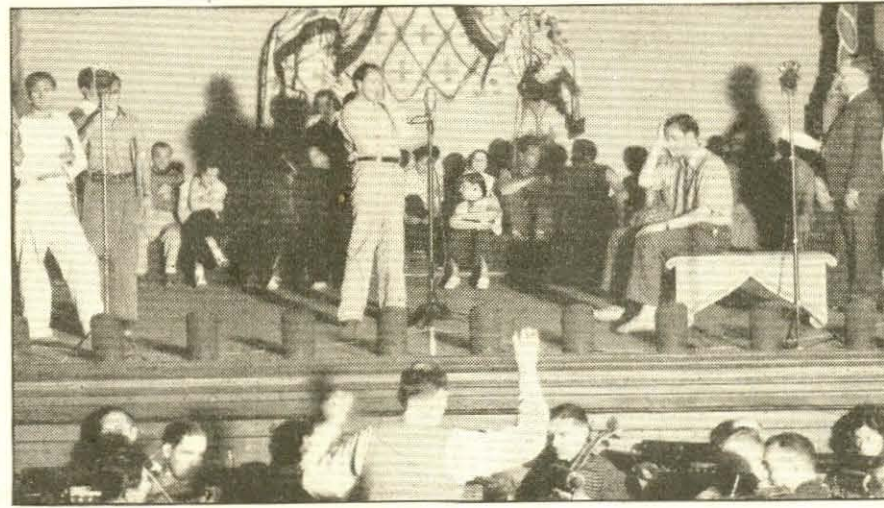
For short-wave programs for the week see pages 29 to 41 inclusive.

## CENTRAL CITY GLAMOR

By Willard E. Simms

**B**ROADCASTING a program of the annual play festival held in the old stone opera house of a famous little historic gold mining town a mile and a half high in the Colorado Rockies may be an event that brings world-wide comment, but it's just a worry to NBC technicians.

Why? Central City, the rustic site of the play festival and unique radio program, is forty miles from Denver, high up in the rugged mountains and connected telephonically with the outside world by only three small lines. These wires run over hills and down canyons in this jagged country, and are constantly subjected to the danger of being washed out by the smallest cloudburst which sends walls of water rushing down mountains and gulches. That's why radio engineers fret and worry until they've closed that broadcast in far-removed Central City.



In historic Central City, once gold capital of the country, opera and radio stars gather for an epochal broadcast

Two years ago two of the lines were washed out during the broadcast. That last little copper thread that fed the NBC network a program from the historic opera house stage went out just two or three minutes after the chimes ended the broadcast.

**T**HIS year fate was kind, however. There were no downpours, although radio engineers worried just as much, for it was that terribly hot, dry weather conducive to sudden storms. The two thirty-minute broadcasts of this year's presentation, Gilbert and Sullivan's "The Gondoliers," which ended its Central City run August 8, went on the national network uninterrupted. Comment came from all over the United States by telegram and letter, and from such characters as Director Robert Edmond Jones.

It's a strange broadcast, this revival of the glamor of Central City's gay past, this cultured program from the rough-and-ready mining capital that was the culture center of the West in the wild days of more than fifty years ago, when its fabulously rich mines were turning out the world's greatest stream of gold ore. In those same days culture reigned supreme in this shaggy, wild atmosphere, because of the stone opera house and its famous players. Today new and prominent radio and opera stars walk across that very same old stage over which have trod such immortals of the drama as Booth, Bernhardt, Barrett, Salvini, Modjeska, Joseph Jefferson and others.

The opera house from which this glamor of a gay past is revived by way of the ether waves is really a theater within a theater. It was built in 1878 by popular subscription among the gold seekers. Its walls, four feet thick, of solid rock from the mountain back of it, enclose and shelter an ex-

quisite interior, gay with frescoes, crystal chandeliers and crimson carpet of another day. The theater that surrounds it is quaint old Central City, clinging to the lofty slopes of the Continental Divide, a cluster of homely, antique structures and streets that have been reproduced in the art galleries throughout the United States.

This annual Central City festival started in 1932 to commemorate the culture of the past in this historic town. It runs for three or four weeks, with sometimes two presentations a day.

Frank St. Leger, of Chicago Civic Opera and Houston Symphony fame, directed the comic opera, "The Gondoliers," a presentation that reached its greatest popularity at the time when Central City was in its heyday.

Taking part in the opera and broadcast to make them the most successful in the five years were Louise Bern-

hardt, Mark Daniels and Barre Hill of the Chicago Civic Opera Company and the American Opera Company; Lee Whitney, who scored an outstanding success in the "Great Waltz" on Broadway and in Chicago; Raymond Middleton of the Detroit Civic Opera; Edward Kane, distinguished opera singer; Grace Panvini, remembered for her role in "The Barber of Seville"; Paul Porter of "Dodsworth" fame, and Ruth Young, Denver contralto. The cast included about forty persons, not to mention the 24-piece Denver Civic Symphony Orchestra.

In radio Barre Hill has been on the NBC "Armour Hour," several Columbia programs, with Edna Wallace Hopper, and he has broadcast with the Chicago Civic Opera and the Philadelphia Symphony.

Mark Daniels has appeared on Portland NBC stations the past ten years, even though most of his work has been in the East. He always vacations in Portland and always broadcasts there. He is the army captain of "Covered Wagon Days."

In her radio work Louise Bernhardt sang with Maestro Sodera for two years and also did NBC opera two years. Grace Panvini has appeared on NBC in New York in "Revolving Stage," "Women's Radio Review," "Morning Parade" and others.

**E**DWARD KANE was an Atwater-Kent contest winner, and has appeared in the Waldorf Astoria. Denvers' Ruth Young has appeared on local stations frequently and has broadcast over WMAL, Washington, D. C., and KZRN, Manila.

These are the stars who revived the days of old by radio as well as by stage—brought back the glamorous days when there was no radio, from a stage that never supported a microphone.

## THE COVER PORTRAIT

**G**UEST stars may come and guest stars may go, but not on one certain cigarette program—not since the girl on this week's RADIO GUIDE cover appeared as a guest star with Leo Reisman.

The idea was to have a new star each week, but Loretta Clemens, the first one, put an end to all that. One appearance on the broadcast with Phil Duey, and listeners would have no one else. Now the vivacious, blue-eyed, brown-haired entertainer decorates Leo's program every week.

And of course there is her brother Jack. Loretta and Jack Clemens have been putting on shows since 1917. They couldn't stop now. So the brother and sister act is on the air twice weekly from New York.

In the beginning they hailed from Marblehead, Ohio. May 6, 1906, was the date for Loretta. Her brother came some four years later. It didn't take long to bring out the theatrical tendencies in the pair, and their children's concerts, with fourteen other youngsters, made local musical history, enough at least, to get Loretta an education in music.

At Western Reserve University, where she studied for years until she knew her do-re-mi's by heart, she got the final polish to her technique. Cleveland's WTAM served for an air debut and then followed five years of vaudeville, assorted engagements and work over Buffalo's WBEN.

Somewhere along the line Loretta picked a husband. His name is Frederick H. Tupper. He, too, knows his musical p's and q's, as he is a violinist and musical arranger. Loretta, by the way, brooks no interference in her own arranging. She is fully capable and demands that her talent be allowed free reign. But perhaps that is only because she's so tiny that she feels she might be overlooked unless she became insistent about something.

She stands only five feet two inches and weighs but 98 pounds. Yet studio habitués claim they have never seen such ceaseless energy. Her heart-shaped face is forever popping into the control room to provide the engineers with an uproarious laugh.

## HITS OF WEEK

**T**HESE Foolish Things! Sentimental U. S. A. borrows from sentimental Great Britain and calls the favorite British song its favorite, too. The lilting tune from "Spread It Abroad," current smash revue in London, finds itself at the top of "Your Hit Parade" song tabulation again this week. "Take My Heart" is second and that former smash, "Is It True What They Say About Dixie?" now is fourteenth. The fifteen top tunes of the week are:

- |  |                                  |
|--|----------------------------------|
| 1—These Foolish Things                 | 9—There's a Small Hotel          |
| 2—Take My Heart                        | 10—Did I Remember?               |
| 3—On the Beach at Bali Bali            | 11—Cross Patch                   |
| 4—The Glory of Love                    | 12—No Regrets                    |
| 5—When I'm With You                    | 13—Stompin' at the Savoy         |
| 6—You Can't Pull the Wool Over My Eyes | 14—Is It True What They Say etc? |
| 7—It's a Sin to Tell a Lie             | 15—Rendezvous with a Dream       |
| 8—Would You?                           |                                  |

## PUZZLE-PIX CONTEST

**T**HE entries in the Puzzle-Pix prize contest recently conducted by this publication were so overwhelmingly large in number that the clerks and judges are still engaged in inspecting and classifying them. Please grant RADIO GUIDE your indulgence. Winners will be announced as soon as possible.

# THE GREATEST THING IN LIFE

(Continued from Page 8)

He learned that to sell anything you've got to sell it—with zest!

Then he got a chance to appear in an amateur production, "Dearie Girl," written by a girl in Salt Lake City. The professional bubble had been growing in Walter, in spite of the fact that he was a successful shoe salesman. He glorified in his role, singing with a little girl and carrying her on his shoulder.

The manager of the show decided that he had got hold of something. The something was—Walter. And so he offered him a job as a professional actor at \$90 a week in a show he was putting on at Ogden.

That was a lot more than Walter got for selling shoes. So he accepted—eagerly. His role was that of a dashing young juvenile. And how he dashed! But the town of Ogden was very unappreciative. The show closed in two days.

Walter wondered if they were going to pay him that first \$90. The manager did an about-face. He said that Walter was the worst actor west of the Mississippi. He gave Walter five dollars to get home. And acted as if he were doing him a favor!

"That was my first experience with show business," Walter told me. "It gave me a hankering for more."

Imagine that—you who cannot bear the taste of failure!

Zest also made King a star on the stage. After appearing on the Chau-tauqua circuit as Pooh Bah in "The Mikado," he thought he was ready for New York, so he went to the Shuberts and persuaded them to give him a job singing in "The Passing Show."

Walter had songs to sing in nearly

every act. Almost any other man would have let it go at that. But Reginald Denny had a role that Walter liked. So every performance he watched Reginald to see what he could learn. The result was that, in a short time, he knew every line of Denny's.

One night Denny came to his dressing-room to prepare for the show. Suddenly he was seized with an attack of acute indigestion.

The manager was afraid that the under-study, a boy from the chorus, wasn't good enough. He had seen Walter gaping behind stage at every performance and asked him if he thought he could take over the role.

"Certainly," said Walter, "I know every word of it."

An hour and a half later, he was on the stage, playing not only Reginald's role but singing his own songs as well. He had at least twenty-five changes of costume to make that night. And he stole the show.

**T**HOUGH Walter didn't know it, J. J. Shubert was in the audience. He was impressed by this young man who was so versatile. Two months later he invited Walter down to his office and offered him a role in "Floradora."

Some time afterwards, Shubert sent for him again.

"Can you take the next boat to Europe?" he asked. "There's a play there I want you to see. Do you think you can play the role?"

Since Walter Woolf King didn't know what the role was, it would have taken a magician or a mind-reader to answer Shubert's question truthfully.

"Oh, definitely yes," said Walter. He wanted that trip to Europe anyway.

"How do you know?" asked Shubert logically enough.

"If it's a musical part, I can play it."

The next day he sailed for London on the *Majestic*. When he got to London he saw "The Lady of the Rose," which was later released as "The Lady in Ermine" in New York. In it Walter Woolf King made the greatest hit of his career as a drunken colonel who was quite a hand with the ladies.

Zest got him the job. And zest put him over!

This brings me to Walter Woolf King's romance. It began on the boat which took him to London.

**T**HERE was a stunning girl with dark hair and eyes sitting at an adjacent table with her mother. The girl wore a fluffy, yellow net dress with yellow flowers embroidered on the arms of that dress, and in it she looked so enchanting that she caught every eye. There were many vivid, beautiful girls around, but she stood out like a rare flower in a fine garden.

Soon she and Walter met, became fast friends. They saw each other on deck. They saw each other in the ballroom. They played shuffleboard. And looked at the moon together.

They got married about ten years ago. They have two children.

A few years ago Walter went into the movies. The Shuberts loaned him to Warner Brothers. He was a terrific hit on the stage, and Warners decided that he would probably outshine Maurice Chevalier and every other singing star in pictures. But it was a year after the agreement was signed before they could get him.

By that time musical pictures were no longer in favor.

So Warners decided to get rid of Walter. He sued them. They claimed in court that they'd hired him as a

baritone and that his singing did not fall within the limits of the definition of the word baritone.

The Shuberts looked at Walter very coldly then.

Walter knew that there was only one thing to do or he would be ruined forever. "If you don't put me in a play immediately," he threatened, "I'll sue." The Shuberts didn't want to be sued. So they put him in "Ladies All" with Violet Heming. They didn't want Walter to sing in the play. They thought, in fact, that it might be a good idea to pay him not to sing.

"You've got to give me one song," pleaded Walter. "I've got to prove that the rumors are false, and that I haven't lost my voice." So he sang one song and proved it.

It was at this point that the radio moguls decided that Walter Woolf King might be a grand bet for them. At seven o'clock one night, an agent called him up and said:

"The Standard Oil Company people want you to give an audition tomorrow morning."

"Okay, I'll do it," decided Walter. "I'll write my own material."

He sat down and wrote it.

**T**HE sponsors of the Flying Red Horse Tavern loved it all. They offered Walter a job as singer and master of ceremonies. And they also asked him to write the program!

He took the job as singer and master of ceremonies, but turned down the job as writer. Even for a man with zest there are limits!

Walter Woolf King may be heard Fridays on The Flying Red Horse Tavern over a CBS network at 8 p.m. EDT (7 EST; 6 CST; 5 MST; 4 PST).

## SO YOU WANT TO BE A SWING SINGER

(Continued from Page 14)

Practise singing them, prolonging the words emphasized:

Be sure it's true,  
When you say "I (hold) love you";  
It's a sin to (hold) tell a (hold) lie.

You know the difference between the sounds of vowels and consonants. The vowels are a, e, i, o, u and sometimes y. Get your full tone on them. You can't sing the letter "h" or "p" with any tone. Choose whatever song you like and sing it over and over to yourself, softly, thinking of the vowels. Make them soft, clear and distinct and the consonants will almost take care of themselves. The only consonants of which you have to beware of are the ones that make glubbing sounds, like l, and the ones that hiss, like s and z. Sing softly and make the consonants glide into the vowels.

Don't try to sing on a full stomach. When you sing a high note, be certain that you don't let your throat close, or the note will be thin. When it's thin you will feel the tone buzzing in your nose. There is no rule here except to sing it over and over until your throat stays open. Rest your index finger lightly on your Adam's apple and try to keep your Adam's apple from jumping over your finger.

The final bit of advice I wish to give you is to test yourself.

If you live in a city, or near enough to one where there is an establishment at which you can make a phonograph recording of your voice, this testing will be easy. (Your local music store will be able to tell you where there is a recording establishment.) You can make a record, listen to it, compare your own singing with that of others whose voices you've heard on the air,

and pick out your own faults. But, if you live in a small town, it's not so easy. You'll have to trust your friends—and here's a time when your best friends won't tell you! So don't ask your best friend. Ask your most critical friend; the one who will be quickest to find fault with you! Here's how to go about the test:

A microphone is nothing but a sensitive telephone. Arrange with your critical friend beforehand, call her up on the phone, and sing to her over the phone.

Always keep your mouth about a foot away from the mouthpiece. Then ask how it sounds, write down all the faults your critical friends can find, and practise some more on those points. You'll probably feel embarrassed, the first time you do it, but that is mike-fright and you must learn to get over it. Soon you will be able to sing softly and easily.

Don't copy! At first, while you're learning, it will help you to copy the style of other singers. But when you get ready to write to your nearest radio station and ask for your first audition, you don't want to be a carbon copy of someone else. They can get plenty of copies. The only way to build a success is to be original—think up your own style of hot choruses, your own phrasing, to suit your own voice. I've told you how to do it.

**KATE SMITH SAYS:**

**S**HALLOW breathing, that is, breathing from the top of the chest, is fatal. It will make your voice crack on a note. I'm starting by telling you about correct breathing because it is so important.

**Breathing.** First fill the chest with air, then push the air downward into the diaphragm, which acts as a sort of bellows. Use the abdominal muscles to

push the air in and out of the lungs.

**Clothes.** Be sure that your clothes are comfortable. Any garment which is too tight around the neck or the waist is a handicap in singing, because it not only creates discomfort but also takes your attention from the task at hand—which is singing.

**Pitch.** If you haven't an ear for pitch, sound the chords on the piano or have someone do it for you. Some singers are naturally able to determine the pitch merely by reading the notes. Others have to hear the music before they begin.

**Health.** Your voice reflects your physical state. Without vigor and strength you cannot sing properly. Proper rest and sleep are absolutely necessary. I always get at least eight hours of sleep every night without fail.

**Throat.** To clear my throat, I take a sip of water before every song. I sometimes put cold towels on my chest and face if I have any slight huskiness. The colder they are, the better. You can even use ice-water.

**Exercise.** Setting-up exercises are fine for those who like them. Personally, I'd rather have my exercise in some other form, such as golf, tennis or swimming. Swimming is grand exercise not only for all-around health, but also for developing the muscles of the chest. Walking is good exercise. I take a long walk every day.

**Instruction.** If you intend to enter the concert or opera field, I suppose you might want to take lessons from a vocal teacher. But you want to be a popular singer. Speaking for myself—I've never had a lesson in my life. Stokowski, the great conductor, once told me after I had sung with the Philharmonic Symphony Orchestra, "God gave you that voice. Don't let anyone change it." I don't.

**Style.** A singer should be versatile.

It is a mistake to specialize in one type of song so much that you can't sing any other kind. Programs have to be varied or the listeners will soon tire of them.

**Material.** The choice of your songs for radio programs is highly important. If your audience doesn't like the numbers you have to offer it, it won't enjoy the broadcast, no matter how good your performance may be. Take care to select numbers which will please the audience. Certain songs are sure to meet with a favorable reception. Some are currently popular. Others are song-hits of the past, dating back several years. Among these are "Star-Dust," "Melancholy Baby," "There's a Small Hotel," "Blue Skies," "My Blue Heaven," "A Pretty Girl Is Like a Melody," "These Foolish Things Remind Me of You," "St. Louis Blues," and "The Very Thought of You." But you can't go on repeating songs just because they're sure-fire. That's the chief problem: To find others like these, which will be right for your voice and your way of singing. And here you'll have to do just what I do—worry about it and pray for the best.

**W**HEN you think you're ready, when your friends agree that you have a professional-sounding voice as good as any of their favorites on the air, then you are ready for your audition. If you can get some experience locally, singing at entertainments, so much the better. Then write to the broadcasting station nearest to you for an audition.

From then on, it depends on you, yourself, whether you catch on. If you do, one job may lead to another—and the small-station "break" to a big-station one and then to a national network. It happens every day. It can happen to you. That depends on—whom? You know!



# FATE FIGURED IT OUT

(Continued from Page 5)

Rosie, inspired by Carmela's independence, got a job, too, singing illustrated songs in Meriden's nickel movie house, playing the piano through the flickering picture. Next came a New Haven cabaret, where plump, brown-eyed Rosie delighted pre-prohibition, pre-war Yale.

Meanwhile, in New York, Carmela was studying, studying; singing solos in churches on Sundays; working as a model, designer, buyer, cashier at a wholesale dress house. She toured for a few months in a minor musical comedy. She tried vaudeville alone.

It was time now for Rosie to join her. Carmela had waited long enough. A sister act was better than a single, then. Though she was stouter herself than she had been when she left home, Carmela could have died when she saw little Rosie. Little Rosie? She weighed 215 pounds! A vaudeville job was open for them. It couldn't wait for Rosie to reduce. With all her strength, two days later, strong-willed, strong-armed Carmela squeezed and pulled the now worried Rosie into a corset two sizes too small for her. Holding her breath from fright and corsetted necessity, Rosie followed Carmela to the theater. Rosie sat down, played the piano. Probably she couldn't have stood and sung if she had wanted to. Carmela sang.

That was their act through years of cheap vaudeville, dirty dressing-rooms, theatrical boarding-houses—years of hunger and cold and discouragement. How often they must have talked of the day when . . . and argued about it. There were two ends to their rainbow. Carmela saw the "diamond horse-shoe" at the Metropolitan, the ermine and sables, the top hats, the "bravos!"

Rosa, longing for her rich Italian foods, but proud that she had lost 42 pounds (though 173 was hardly slender even in those days) stabled her dreams in a different theater, the Palace,

vaudeville's top, the New York Palace from which half of radio's stars have come.

They played the Palace and stayed near New York. Out of the corner of his mouth, Fate laughed, winked slyly at the trick up his sleeve. In New York Carmela studied singing again . . . this time with William Thorner, modest teacher of the truly great.

One day Rosie looked up from her sewing. "You're singing better," she said, "much better."

Carmela agreed that she was. She urged Rosie to take lessons, at least to have Thorner hear her. "You really could sing, too," she argued, "if you'd try."

Thorner said: "No. Tell her to stay home. One singer in the family is enough." Rosie, unaware that Fate walked beside her, strode between her and Carmela, did not stay at home. Hand in hand one day, she and Carmela refused to leave his studio until he had heard her. She sang as she had always sung—naturally. When she had finished, he jumped up. "In six months, my child," he cried, "you will be singing at the Metropolitan."

Fate had played his trick. No more was said of Carmela's prospects. "One singer in the family is enough," Thorner had said.

**I**N LESS than six months the great night came. A press agent's dream come true! On November 15, 1918, in a world hysterical over the armistice, an unknown American vaudevillian made her debut opposite the great Caruso. Singing Leonora in Verdi's "La Forza del Destino," she became a star overnight. Her name, given her by the late great Gatti-Casazza, then autocratic general manager of the "Met," was Rosa Ponselle now. Rosie Ponzillo who once longed to play the Palace was no more. "La Forza del Destino" . . . The Force of Destiny! Surely Fate must have laughed loudly at the choice of opera!

Newspapers of that fateful Novem-

ber predicted vaguely that a sister of Rosa Ponselle would shortly make her own debut, but it was 1926 before she did . . . eight years! They must have seemed an eternity to even the most devoted sister . . . and devoted she was. In 1921 Rosa said, "Carmela from then on and for some years following my operatic debut devoted her whole life to me and my career, forgetting the lovely voice she had in her own throat, a voice whose beauty audiences have since enthusiastically acknowledged."

**S**INCE acknowledged? Rosa's first love, vaudeville, had acknowledged it for years. However, the Palace Theater was not the Metropolitan. And values change. "Atta baby" differs much from "Bravo!"

When she did sing again, gossip accused her of trading on Rosa's fame.

In the Fall of 1926 Carmela, at last, sang at the "Met." She interpreted the leading mezzo-soprano role in "Aida." And she created no furor. No folder of her clippings is kept treasured at the "Met." Luck had flirted with her, then vanished. A mezzo sister of a soprano singer is the lesser sister in opera.

Leading opera roles are soprano roles and Rosa is a soprano. Rosa, after eighteen years, is still there, star of opera, concert and radio. Carmela stayed with the "Met" for eight years, then turned to radio. The sister act which headlined at the Palace was a flop at the "Met."

Thus ends the story, which might be called La Forza del Destino. Today the Palace, as a vaudeville house, is no more. Radio has taken its place, magnified a million-fold. Carmela, today, more than Rosa, is a radio star. Fate was at its most prankish when it figured that prank out!

Carmela Ponselle may be heard Friday on "Broadway Varieties" over CBS at 8:30 p.m. EDT (7:30 EST; 7:30 CDT; 6:30 CST; 5:30 MST; 4:30 PST).

## THE BATTLE OF HOLLYWOOD

(Continued from Page 7)

grown into a financial giant that can afford to pay absolutely top salaries, and for the past two years it has been offering motion-picture stars so much for a few minutes of their time that those individuals have put an entirely different appraisal on their worth. As a result, they have grown more independent in their movie dealings.

Knowing, as they do, that a single advertising agency is spending three million dollars during the next twelve months for Hollywood radio talent, they feel that new green pastures have been opened to them.

So there is a free-for-all battle going on in filmdom. Now when radio wants a star or a player or a technician or an orchestra, it no longer says: "Please, big brother, may I borrow so and so?" Instead, it merely announces its requirements and asks: "How much?"

Radio doesn't always get what it wants. Some motion-picture contracts still control air appearance. And there are certain stars whom pictures positively will not release for air appearances. Shirley Temple, for example.

Such refusal, however, does not constitute a simple way out for motion-picture producers, because if a movie star does not go on the air, his salary generally goes skyward—or else.

Consider the case of Mae West. She was offered \$200,000 for a series of twenty-six broadcasts. Her motion-picture salary at that time was thirty-five hundred dollars a week.

Before radio negotiations were dropped, Paramount had torn up her old contract and written a new one—a contract that called for a percentage of her picture earnings as well as two salaries, one for acting and one for writing. Mae West did not earn a dime directly from radio. But radio brought her several hundred thousand dollars—and cost motion pictures that much!

**R**ADIO sought Shirley Temple, offered her \$5,000 a week for seven minutes on the air a week. Reports also have it that Shirley has been offered as high as \$10,000 for a single appearance before the microphone. Ten thousand dollars for a few minutes of a child's time.

That is the sort of ammunition that radio is using in the Battle of Hollywood!

However, 20th Century-Fox' contract with Shirley was ironbound, and that studio did not want her to broadcast. So Shirley stayed off the air. But her movie salary was pushed up from \$1,500 a week to \$4,000 a week immediately thereafter.

Picture producers never seemed to realize just how valuable Charlie Ruggles and Mary Boland were until they went on the air and caused such a national furor that radio decided they would be ideal for a weekly, or even a bi-weekly program, in a Mr. and Mrs. type of sketch.

Their air appearance brought them such a tremendously increased following that their studio soon found itself

facing the choice of paying them considerably more per picture or else waging a pitched battle with their agents.

The champions of radio claimed that the increase in the number of Ruggles and Boland fans (and consequently their increased value to pictures) more than justified the higher salaries their studio was forced to pay them.

What radio did toward increasing Dick Powell's popularity and income, everyone knows. But what its open competition with pictures for Hollywood talent is doing to salaries in general, no one can guess accurately.

So the Battle of Hollywood is a gala occasion for entertainers of every kind, from tap dancers to scenario writers, and from internationally famous stars to unknown noise makers.

This new and very lucrative outlet for their talent has been a boon to many motion-picture players.

**T**O FEATURED players with a stage background, radio has meant a quick increase in earnings. To stars it has meant a new degree of independence and a greater following.

Even the shops and stores, the hotels and the garages of filmdom are feeling the warming and stimulating influence of radio money. If the battle between radio and pictures for talent means more shows such as radio is putting on in the local theaters, and a steady flow of the sort of money radio has been bringing in, then Hollywood entertainers cry: "Long live the Battle. Let's have more and bigger bidding! Long live radio!"

**SELL PERSONAL XMAS CARDS & STATIONERY**  
EARN EASY EXTRA MONEY  
Pleasant, spare time work brings big cash rewards. Take orders from friends, neighbors, business people for beautiful Christmas cards and stationery with customers' names from album of 100 samples.

ALSO SPECIAL LOW PRICED LINE OF PERSONAL HUMOROUS CARDS

—newest thing in greeting cards. Largest commissions paid daily. No experience needed. Early starters make most money. Also the master creation of 1936, the new 21 folder Xmas assortment. Sells for \$1—your profit 50c. Quality—Style—Value—plus latest innovations bring quick sales, big profits. 6 other boxes: new style Etching, Gift Wrapping, Humorous, Religious, Deluxe, Every-Day, Extra Bonuses. Established 16 years. **WRITE TODAY** for 21 card box on approval and FREE sample personal cards.

WALLACE BROWN, INC. 225 FIFTH AVENUE Dept. RG-1, New York

**WOULD YOU . . . SHOW THIS SUIT . . . TO YOUR NEIGHBORS . . .**  
If I send it FREE of Cost?  
I'll show you how to turn your Spare Time into BIG MONEY  
No Experience Necessary

Here's your opportunity to get a new all-wool tailored-to-measure suit FREE of cost. No money or experience necessary. No canvassing, either. If you would like to wear and introduce one guaranteed made to measure suits to a few friends and neighbors, write today. I'll show you how to get your suit FREE of Cost—also how to make BIG MONEY in spare time. Send no money! Just mail letter or postcard and receive beautiful woolen samples and complete details FREE. FAIRBANKS TAILORING CO., 2380 Wabansia, Chicago, Illinois.

**QUILT PIECES** Brand new large prints, fast colors, 2 pounds (5yds.) only 69c plus few cents postage. Beautiful silks or velvets, 2 pounds, \$1.00 plus postage. 10 spools thread free with each order. Sent C.O.D.  
Jay Cee Remnant Co. Desk 5, Marion, Illinois

**AGENTS UP TO \$14 A DAY**  
Everybody needs food. My plan gives you opportunity for amazing profits at once. Make up to \$14.00 a day. I'll give you a New Ford Tudor Sedan as a bonus in addition to your cash earnings. No experience required. 250 Famous Products—all fast sellers. I send everything. You don't risk a penny. Write quick for Free Facts.  
ALBERT MILLS 8650 Monmouth Ave., Cincinnati, O.

**HAND KNITTING YARNS** LOWEST PRICES  
FOR SPORT SUITS COATS—DRESSES SWEATERS—ETC. MANY OTHER NOVELTY YARNS  
Satisfaction or Money Refunded  
A trial order will convince you. Specialists for over 25 Yrs. J. C. YARN CO., Dept. R.G.B., 111 Spring St., New York, N.Y.

**LADIES ATTENTION**  
Here's Something New and Different  
For a Limited Time Only I Am Offering "Beauty Day By Day" a Beauty Routine for the Busy Woman  
VALUABLE BEAUTY SECRETS  
Tested and Safe Reducing Diets to Suit Every Taste  
Send 25 Cents to  
NEW BEAUTY, Suite 302, 545 Fifth Ave., New York City

There Is an Edition of Radio Guide for Every Section of North America

**WORK FOR "UNCLE SAM"**  
PIER NO. 9  
**CUSTOMS INSPECTOR**  
MANY OTHER GOVT JOBS  
**\$1260 to \$2100 Year**  
TO START  
**MEN—WOMEN**  
Get Ready Immediately  
Common Education Quality Sufficient  
Mail Coupon Today—  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
FRANKLIN INSTITUTE Dept. P191, Rochester, N. Y.  
Rush FREE list of U. S. Government big pay JOBS, 32-page book describing salaries, hours, work, etc. Tell me how to get one.

# SOAP BOX THRILLS

(Continued from Page 3)

scholarship to any state university or college as first prize and a silver trophy that stands 30 inches high.

Third prize is a Chevrolet standard sedan and a 24-inch trophy; fourth, a motion-picture camera and projector; fifth, a set of books.

In addition to the five major prizes there are special awards.

Present plans provide for the holding of the race on East Tallmadge Avenue hill, scene of last year's nationals. However, race officials hope a special runway now under construction at Akron airport may be ready.

The runway is a Works Progress Administration project, started by the city council especially for the Soap Box Derby. It will cost around \$10,000.

Although the airport would furnish a more dramatic setting, East Tallmadge Avenue is a fine course.

The road course has only one draw-

back. In hot weather the tar rises between cracks and sticks to the wheels. Last year some ingenious youngsters brought talcum cans with them and sprinkled their tires before each start.

"It's hard to keep down the friction when we ride over that hot tar," they explained like old race hands.

Who can enter the big race?

Any boy from anywhere who is between the ages of 9 and 15 is eligible.

All that's needed is a couple of two-by-fours as a base, four wheels, a steering gear—and a lot of courage to rattle down the steep-pitched course at breakneck speed.

Cars may not be more than 42 inches wide nor 75 inches long. Wheels must measure within 15 inches over all, in-

cluding tires, and no exceptions.

The new rule limiting cost to ten dollars has started a feverish wave of car-building. Kids who never thought they had a chance before are hammering in workshops and back yards, certain now that they can build winners.

Most of the racers are using little balloon tires which are being gobbled up from an Akron tire manufacturer who turns them out.

Besides the millions who will enjoy the race over the air, about 100,000 are expected to line the course. All local champions must be in Akron August 15. They will be given wrist watches, steel racing-helmets, blue berets and sweaters. A 40-piece band will escort them to their hotels.

The same day the Akron local finals

will be run off. The local and visiting champs will be feted at a banquet on the eve of the race.

Rules of the race are established by a technical committee of seven. *Motor Magazine* Editor Harold Blanchard is chairman. Other members are; Irving Crump, editor of *Boys' Life*; Franklin M. Reck, editor of *The American Boy*; Arthur Wakeling, home-workshop editor of *Popular Science*; Julian P. Leggett, *Popular Mechanics*; Chris Sinsbaugh, editor of *Automotive Daily News*; Edwin T. Hamilton, managing editor of *Handicraft*.

Director Scott expects some fine-looking entries despite the cost limitation. Some boys are soaking old fruit crates in water so that they dry with a hard, smooth finish.

But the race is not always to the beautiful cars.

"The looks don't count," Scott advises. "It's what a car's got."

So step close to the radio on the sixteenth, folks, when—"they're off!"

There's plenty of chills and cheers as racers in knee pants scoot down the Akron speedway—at a break-neck pace. Some travel at 70 miles an hour. Clem McCarthy, ace race sportcaster, will tell you all about it!



## HIS OWN DEATH WARRANT

(Continued from Page 11)

killed Walter Dale Sandford of Kansas City, Kansas."

And then strange reports began to reach the police. Sandford, it seemed, had been seen in many places along Highway 40. A filling-station operator reported that Sandford had cashed a check for \$2 at his station in Boonville. A second filling-station hand told that Sandford had cashed a second \$2 check, also in Boonville, and had left a gray top-coat as security.

But when these two were shown photographs of Sandford, they denied that he was the man who had cashed the checks!

To police, the answer to this riddle was obvious. Not content with killing Sandford, the murderer had been sufficiently nervy and cold-blooded to go abroad impersonating his victim, signing checks in his name! But where was this murderer? By now he and the gray car could be many miles away.

In the city of St. Louis, Missouri,

lives Robert Guinlivan, chauffeur to John J. Carroll, St. Louis chief of detectives. Now it's a fact that you can't work for a smart detective without picking up something of his methods—his trained powers of observation, his retentive memory. And just the day before we meet Mr. Guinlivan, he had been driving Chief Carroll's car when that radio flash came over. It stuck in Guinlivan's mind:

"... gray Ford coupe ... Kansas license 6-1455 ..."

On the day following Sandford's brutal murder, those facts remained clearly printed in Bob Guinlivan's subconscious mind, when he stepped into a St. Louis tavern. As he entered, an acquaintance of his waved at him excitedly.

"I've got a friend. He's drunk, Bob," greeted this individual, who was a little mellow himself. "I want you to scare him, Bob. He's sitting outside in his car. Thinks he's awful tough! He's gotta coupla big guns ..."

Guinlivan stepped to the door,

looked out. There at the curb was a gray Ford coupe, Kansas license 6-1455. And slumped over the wheel in a drunken stupor was a dark, wiry man with rumpled black hair. Guinlivan nipped into a telephone booth. When the police came, Raymond Boyer tried to fight them off, was clubbed into submission.

"I didn't kill him!" Boyer insisted, at headquarters.

And for hour after hour, Raymond Boyer stuck to that story.

"I think we got a surprise for you," said John C. Kelley, chief deputy sheriff, as he slowed his car at Boonville, stopped at a service station.

"Why, sure!" said attendant Joe Boone, to Kelly's questions. "This is the fellow, all right! He cashed a check with me. Signed the name Sandford to it ..."

"That's the truth," Boyer mumbled. They drove to another station.

"This is the man who left a gray coat," declared Joe Buford, the attendant. "He signed the name Sandford

to a check ..." Clues were tightening. "That's true," admitted Boyer, "but I didn't kill anybody."

"Of course, I'm sure!" snapped Miss Margaret McQuiddy, waitress at a roadside restaurant on Highway 40. "This man sat at this counter and drank a cup of coffee ..."

"True," admitted Boyer. "But I didn't kill anybody."

"Yeah! This is the guy that gave me a suit of clothes for nine gallons of gasoline!" declared V. A. Paddock, filling-station attendant at the intersection of Highways 13 and 40.

"But I didn't kill anybody," Raymond Boyer said. And he kept right on saying that until the police car drew up beside the highway, a stone's throw from where Sandford's body had been found. Then he wilted.

"I killed him," he whispered. He didn't deny it at his trial—the trial which ended in conviction and a death sentence.

Boyer had written his own death warrant. Radio served the warrant!

*Radio Guide  
Album*



**MODERN CINDERELLA**

Drama with music: That's the phrase that best describes Modern Cinderella. The cast: (from left) Larry Burton (Eddie Dean), the Texas vocalist; Jimmy Gale (Ben Gage), a bandleader; Hope Carter (Rosemary Dillon), singer; and "Tiny" Stowe, production man

**T**HE world's greatest show is going on, right now, a thousand miles southwest of Broadway. And radio is stealing that show!

Twenty years ago a Broadway showman would have sneered if told that a Texas World's Fair could draw 1,000,000 people in less than three weeks. But today the Texas Centennial Exposition at Dallas is piling hundreds of thousands in attendance figures on top of that first million!

With a \$25,000,000 show, it has offered its customers the President of the United States as a star attraction (speaking in the Cotton Bowl which, full of humanity, looks like a half-melon swarming with ants). Not an exaggeration by a P. T. Barnum but a cold statement of fact shows that this exposition offers those who attend the largest single collection of

industrial, scientific and agricultural exhibits on earth. And these exhibits are on view in the largest aggregation of air-conditioned buildings ever to house a fair. Furthermore, the Texas Centennial has the biggest and most modern midway.

Quite a show for radio to steal? Right! But radio is doing it every day. Come with me on a quick tour of the Dallas Fair grounds and I'll prove it. You needn't take my word.

Inside spreading modern gates, there is a world of flashing color. A green forest of orderly trees screens the vivid Texas sky and veils the ivory-cream of six great buildings—the six "porticos" of the Esplanade of State. These face one another, three and three, across a 700-foot mirror of water—a pool which, at night, reflects a rainbow of sunken lights.

But it is day now, a July day. And

in the hot gold-and-blue sky, six flags are flying, one atop each of those six buildings. There is the royal banner of Spain's once-imperial pride. There's France's fleurs-de-lis gleaming like brass buttons on a white silk vest. And Mexico's dusky emblem. The romantic Stars and Bars of the Confederacy, too. The big Lone Star flag is there also. The one that flew over the independent Republic of Texas after tough Sam Houston beat a Mexican dictator back across the Rio Grande. And finally, there's our own Stars and Stripes.

**I**N THESE six banners, six-flagged Texas is flying a sort of tabloid version of her history, and the Fair celebrates the story and glory of a state which has been ruled, successively, by each of them. Until you see it—until you see those flags waving in the warm

wind—until you see those cloud forms roll like ponderous giants up from the Gulf of Mexico, you just cannot sense the romance which clings to Texas like an aura and makes of every Texan a state patriot.

It's hot. Naturally you can't come as far south as Dallas in July without finding it hot. Which is probably why they're going to run the Fair right into the Winter months. However, the heat isn't unbearable—not like the sticky, humid heat of New York, for instance. But when you walk, let's say, into the Federal Building with its three-cornered tower and \$25,000,000 collection of stamps and documents and its blessed air-conditioning plant you breathe a grateful sigh of relief. Your nerve tension disappears; you give yourself the delicious luxury of a shiver.

But beware! After you've lolled

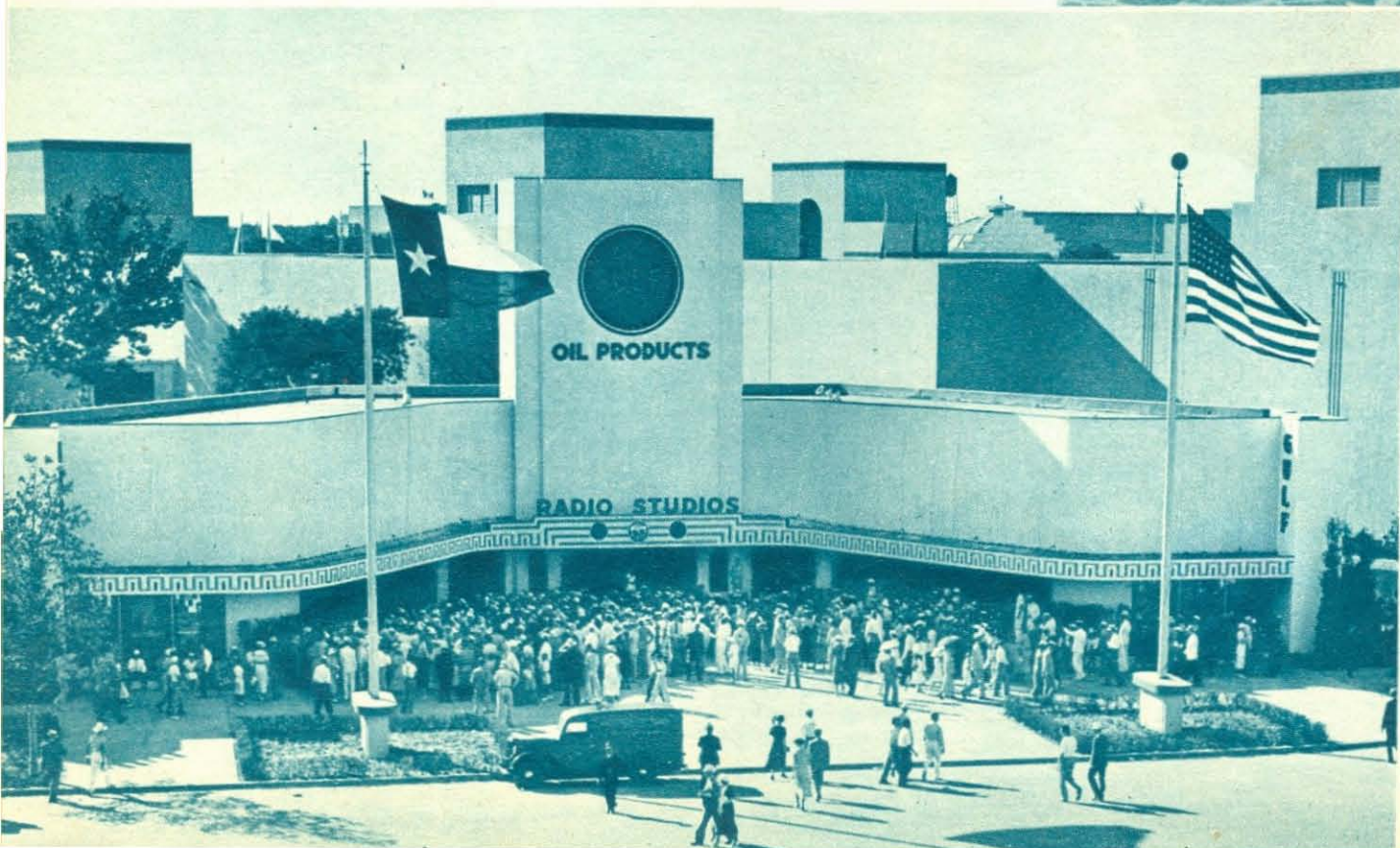
# RADIO STEALS THE SHOW

*It Isn't the Great Exhibits in the New Air-Conditioned Buildings at the Texas Centennial Which Draw the Great Crowds. It's the Two Big Outdoor Radio Studios!*

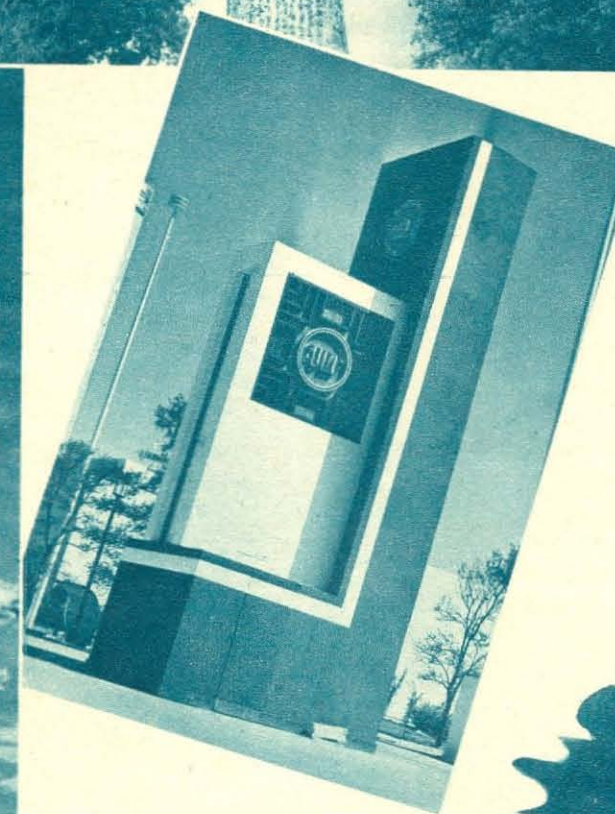
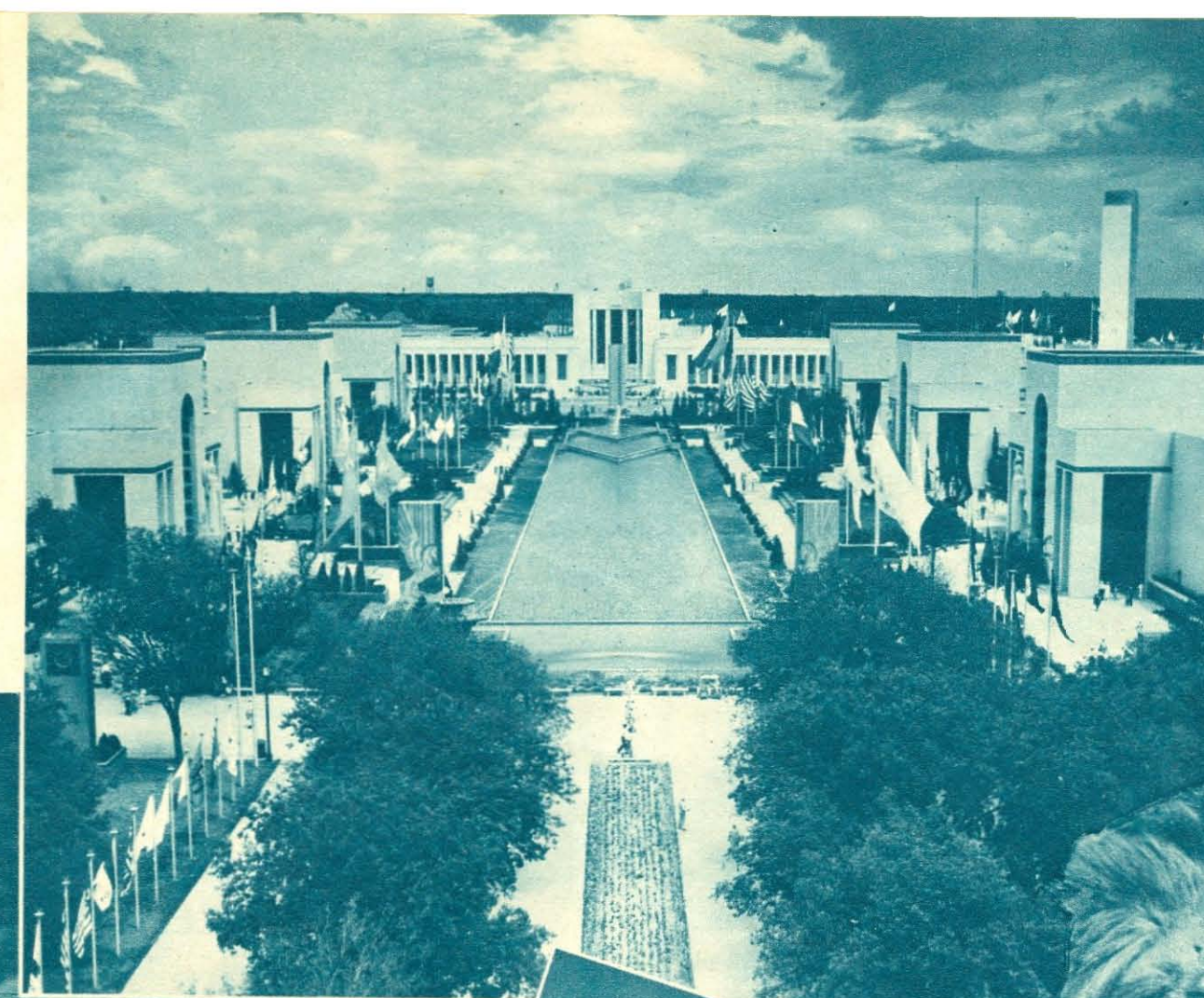
by ARTHUR KENT



Though it's a dry heat in Texas, the problem of keeping cool outdoors exists. The exposition's swimming pool is one answer to that problem. Five official hostesses settle it that way. At left: A view of Gulf Radio Studios.



about, after you've seen the original documents of the Louisiana Purchase, the Florida Purchase Treaty and the annexation of Texas (all guarded day and night by U. S. soldiers and marines) don't—*don't*—dash jauntily out into the heat again. Pause in the doorway long enough to look at the eye-level historical Texan frieze in blue and ivory. Take a breath. And take it easy. Otherwise that sun will come right down and sit on your head, and you'll keel over the way quite a few have done. But there isn't any need for that, really. When you get used to it you learn to play a delightful



Above (at left): One of the exposition's 19 singing towers. At right: Rangerette Helen Stamps with Tarzan, the movie lion. This King of the Jungle clawed Hollywood's Charles Bickford—but likes Helen

game, ducking in and out of the 29 air-conditioned buildings. You probably won't even notice that all but two of the exhibit buildings are so ultra-modern that they have no windows. Without windows, it's easier to keep temperatures constant in them.

**T**HUS—playing hop-scotch with Old Sol—we pop into the million-and-a-quarter-dollar Texas Hall of State, a magnificent native limestone building at one end of the Esplanade. In front of this they dedicated the airplane in which Clyde Pangborn will attempt his Dallas-to-Paris-and-back

hop. This building houses, too, one of the greatest historical exhibits in the country, and into its stone structure are carved the names of Houston, Austin, Crockett and those of many another old Texas hero.

Cooled off, we take a bus to the five buildings of the Agrarian Group, a million-dollar plant in which livestock is exhibited. Here we pay a dime to see the late Will Rogers' pet steer, "Big Jim." It needs only a trunk to look like an elephant!

Here, too, we see a fine collection of the actual branding-irons of fabulous Texan ranches—the Bar Lazy B,

A Hookety Hook, Seven Up, Hash Knife, Turkey Track, Fleur de Mustard. Here is where nationally important fairs like the National Dairy Show (first time in the Southwest), and many another top-ranking show-contest will be held.

**G**OING from building to building, we visit the Hall of Negro Life, the Halls of Transportation, Varied Industries, Electrical and Communications, the Aquarium, Domestic Arts, Fine Arts, Foods and Beverages.

We watch a television show, and see the great names of American industry

featured—Ford, General Motors, General Electric, Chrysler, Westinghouse, The American Telephone and Telegraph Company, du Pont, Sears-Roebuck, Western Union. In the Hall of Transportation ten railroads vie with airplane companies for our attention.

We admire the cream-colored, terracotta buildings. They are modern—but not of the screaming art-modern variety which churned up the emotions of Chicago visitors during the World's Fair there. There are no tortured gas-houses. Instead there are lovely, restful adaptations of the old (Continued on Page 43)

A RADIO GUIDE *Memory-Picture*

Published in respectful remembrance of a great man—WILL ROGERS—Born November 4, 1879. Died August 15, 1935



# BLAZING THE

## Radio Trail

by MAY SINGHI BREEN



Billie Burke: It was a quick-witted engineer in the control room who kept her shout of delight from going on the air

**T**HE most stupendous undertaking of radio, up to the time when it occurred, was the opening of the new NBC studios in New York's Radio City. What a difference there was between those lavish new quarters and those of the first little WEA station where I first played my ukulele in 1923!

It was in November, 1933, that the opening program from Radio City was broadcast. There were greetings to NBC from all the foreign countries. There were marvelous orchestras, singers and speakers. And the guest list looked like pages from a "Who's Who in the United States."

It would be impossible to tell everything that was said and done during that thrilling week, but these memoirs would in no way be complete if I were not to include the speech made

by that kindly and lovable philosopher, the late Will Rogers.

In part, he said:

"Now radio and nothing else can be as great, wonderful and marvelous a blessing to humanity as we have heard that it is tonight. Somebody has got to tell the truth about this thing. Otherwise radio would be so cocky it would swell up and bust.

"A few score years ago on this earth—sounds like Lincoln's address—a noise contraption was born. Up to then a person making a speech could only annoy the ones he got in touch with, but this rat-trap contraption that I am talking in front of here is fixed up so that any of us that feel like it can get up and we can bore the world in one evening.

"Radio is celebrating an anniversary. I am here because I was on the opening program and like everybody

else that has been on the opening program, we have been making the same speeches and telling the same jokes that we did on the opening program. So tonight's anniversary is not so much a testimonial to the work of radio as it is an example of the perseverance and good-will of the American people.

**T**HEY tell you it has been a great cementer of good-will among countries. I don't suppose there was ever a time in our history when so many nations were just ready to start shooting at each other as they are now. Nothing that makes people acquainted makes friends. If somebody invented something where nobody knew anything about anybody else it would be really a forward step in world peace. You never argue with a woman unless you are married to her. Nations never fight unless they know each other.

"But what would we do without radio? At any hour of the day or night, tune in and somebody is telling you how to live, how to vote, how to drink, how to think, when to wash your teeth, when to wash your hair, when to cut your whiskers, when to see your doctor and how to see your doctor and when to see your priest and when to see your preacher and how to put on fat and how to take off fat and how to make the skin stay white.

"Honest, no other nation in the world would stand for such advice as that. But we do. And we like it. So, the only thing that can make us give up our radio is absolute poverty. The old radio is the last thing moved out of the house when the sheriff comes in. It is an invention that has knocked nobody out of work and gives work to many people. So, bad as it is—it is the best invention, I think, that has ever been."

How like Will Rogers that was—how full of the greatness and humor which endeared him to us all.

But it is not only the great and stupendous moments of radio which

make Peter and me glad that we are a part of it all. All the incidents, big and small, weave a pattern of glamor and romance to be found in very few arts. So let me tell you some of my favorite radio stories.

Once, in Chicago, a couple of aviators—whose names escape me now—were in the air trying to break an endurance record. As in every important event of recent years their movements were being broadcast to an eagerly waiting world.

The poor announcer who had undertaken this job had been working night and day when, at last, he decided that the men would be in the air for several more hours and that he would take time off for a shower.

While he was taking his shower, someone burst in, shouting: "They're coming down. They're coming down."

The announcer, hastily drying himself, looked out the shower window and spoke into the microphone which was shoved in front of him. As he described the descent he dressed and was on the field in time to welcome the flyers when they landed!

What a shock the radio audience would have received if television had been a reality then!

In fact, I rather dread television. Sound itself, without sight, causes enough havoc. Once a lineman was working on a telephone wire. He had climbed to the top of the pole and plugged in to find out where he was to work next day.

**S**OMEHOW or other, he got on a crossed wire with a remote-control hook-up and heard someone singing. This amazed him so much that he called down to the other linemen, who were standing at the foot of the pole: "Well, I'll be —." And he continued, calling the singers several unprintable names. If you've ever heard a lineman, you have a rough—very rough—idea of what he said.

What he had forgotten was that he held in his hand a combination receiving and broadcasting set in min-



*There's Laughter and Tears Behind the Mikes at Radio Studios. This Great Human Story of Broadcasting, Told by an Air Veteran, Takes You Behind the Scenes*



Above: Walter Damrosch and his wife. The great conductor fell from his high stool once while leading a radio orchestra. Now such an accident can't happen! At right: May Singhi Breen and Peter De Rose enjoy their tea

ature. His words rang out like a clarion call all over the western network! Such things as that happen even in the studio.

There was a very famous singer who had contracted to do a certain program. But, shortly before the broadcast, she caught a cold. And, in order to keep her throat clear, arrived at the studio with a bottle of brandy, which she sipped between numbers.

**W**HEN the concert was over the announcer said, "You have just heard the lovely voice of Miss — assisted by her pianist Miss — and—" (quickly he threw the switch so that his voice would not go out on the air) "—a bottle of brandy."

He had said it for a studio laugh and immediately threw the switch back for the station announcement.

Thinking that the singer had known what he had done, and that she would get a chuckle out of it, he was mistaken. She really thought that his

words had gone out over the airwaves and she let out a scream that could have been heard in China—without benefit of radio appliances! And that scream went over the entire network!

When Billie Burke broadcast for the first time she was as nervous as a debutante. When she read her last line she threw her script into the air and let out a whoop of relief, forgetting she was still on the air, that the signature,

music and station-call had yet to go on. But fortunately, the engineer was quick-witted and saw the whoop coming in time. He nipped that magnificent shout in the bud by throwing the right switch!

One of the most amusing things that ever happened at the studio was the Jascha Heifetz appearance. It was the first time the great violinist had ever broadcast and naturally everyone was thrilled that he should come to NBC. A big reception committee had gathered on the eighth floor. Nervously they waited—waited and waited. He did not appear. A few looked at their watches. Where was Heifetz?

At last a messenger came running to the committee. "Mr. Heifetz is here," he hissed. "He's in the studio." "But how?" Everyone looked amazed. "How did he get past us?" What was the good of a welcoming committee if it didn't welcome?

What had happened was this: True, there had been official greeters on the

apologized for the indignity which he had suffered.

There is an interesting little story about Walter Damrosch. If you were to see him broadcast, you would notice that his conductor's stand is built with a little railing around it. Perhaps you might wonder why. There's a reason.

**H**E USED to conduct from a high stool, but one night in the middle of a broadcast he turned too suddenly to pull in the woodwinds and fell off. His musicians were petrified. But each was a good radio performer, each one knew that to stop a program for any reason at all is unforgivable, so they went right ahead fiddling—not while Rome burned but while their conductor lay on the floor.

Was he hurt? They could not tell. All they knew was that they had to keep on playing. And, until he got to his feet at last, they continued with  
(Continued on Page 42)

Below (at left): Jascha Heifetz rode a freight elevator up to his first broadcast. At right: The late Will Rogers on the air



**R**DIO GUIDE presents with pardonable pride, the fascinating memoirs of May Singhi Breen and Peter De Rose, radio pioneers who, as "the sweethearts of the air," have entertained you for the last thirteen years with their piano numbers, their pleasing voices—and May's ukulele playing. They are known and loved for more than their own programs. Peter has written innumerable songs on which many of today's radio celebrities have ridden to fame. Among his hits are: "Muddy Waters," "Having My Ups and Downs," "Somebody Loves You," "When Your Hair Has Turned to Silver" and "Deep Purple." Dozens of his numbers have been and are being used as theme music by the greatest radio stars. Thus May and Peter have contributed vitally to radio's advancement. Besides this, they are noted for giving the eager radio aspirant a helping hand. Here they pass along to listeners their secrets of happiness because they want others to share the joy the years have brought them.

eighth floor, but the lobby had been forgotten, and there is a rule at NBC that musicians carrying their instruments must ride on the freight elevator. So when a man with a fiddle-case arrived, the page boy directed him to the freight elevator where, with a cellist and a bassoonist of one of the studio orchestras, he rode on up.

Heifetz had not minded at all. He smiled graciously when the committee

# AT HOME WITH *Virginia Rea*

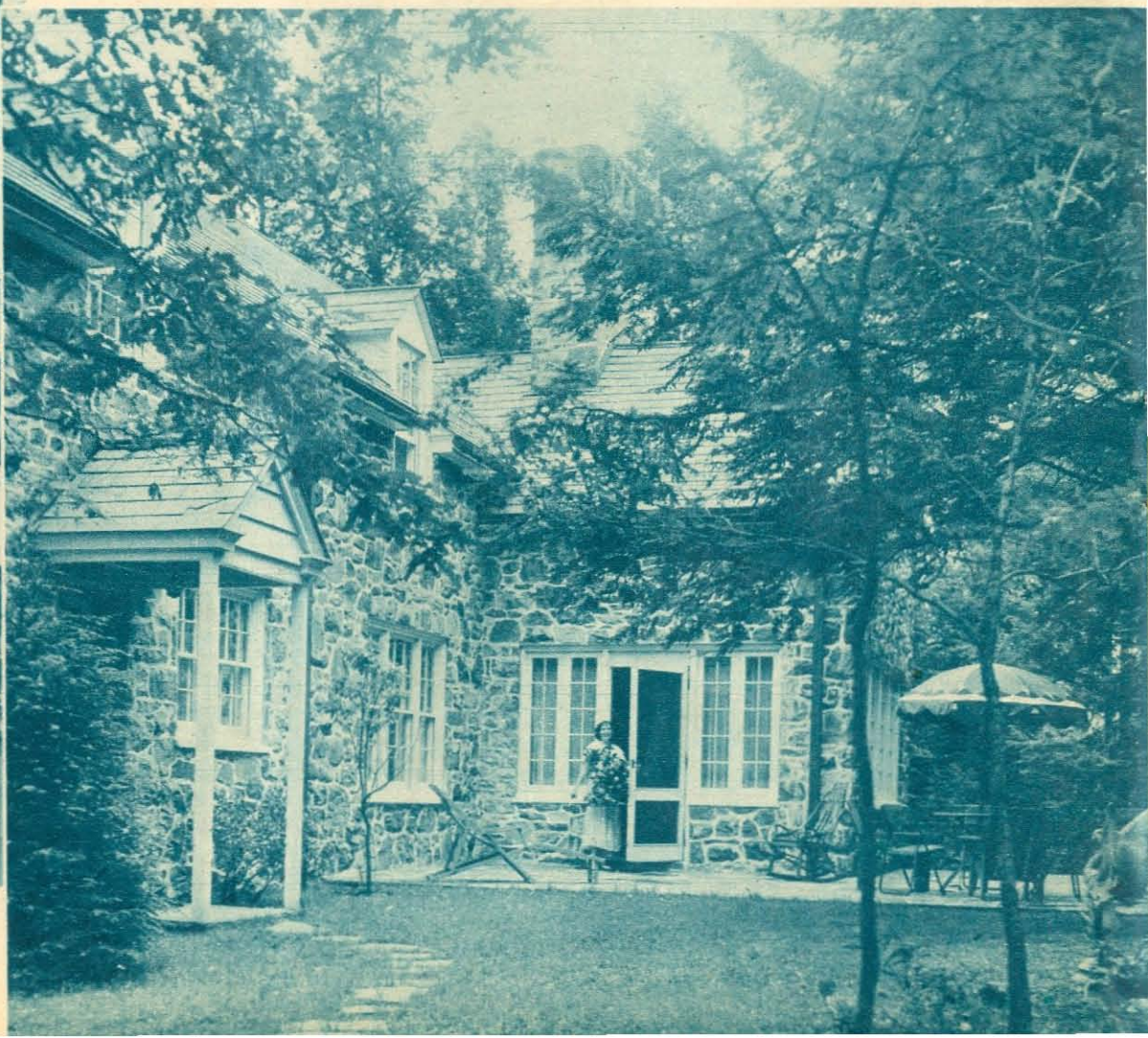


Below: Virginia in a priceless corner of her library. She, like Oliver Goldsmith, loves old books. Behind her in the bookcase are first editions of Dickens and Stevenson. Over mantel is an N. C. Wyeth original painting. The etching next to the armorsmith's model is a Rembrandt. It's easy to see, therefore, why her voice reflects the charm of a cultured woman



Above: A sun-porch for Summer in Saylorburg. That's what the popular radio soloist wanted. There she can work undisturbed on her hobby, needlepoint. Below: The broad acres surrounding her Pennsylvania home offer Miss Rea every opportunity for gardening, which is another hobby of hers

Above: An intimate glimpse into the luxuriously appointed bedroom of singer Virginia. The dressing-table at which the star is seated is one of rare Italian design, featuring unique ornaments and in-laid gilt work. The top is of Italian marble. Concealed behind Miss Rea are gold-plated faucets serving a shallow basin. The table is as lovely as her voice





# COMING EVENTS

The Daily Listings Will Show Your



Nearest Station for These Programs

## SUNDAY, AUGUST 16

### CHURCH OF THE AIR

Mr. Clifford P. Morehouse, editor of "The Living Church," Milwaukee, Wisconsin, will deliver the address on Columbia's Church of the Air at 6 a.m. PST (7 MST). The 9 a.m. PST (10 MST) air service will be in charge of Mr. Albert E. Lombard, Christian Science Committee on Publication for Southern California.

### NEIGHBOR NELL

Nellie Revell, featured in homey philosophy as "Neighbor Nell," returns to NBC in a new three-a-week series at 7:15 a.m. PST (8:15 MST). Her Wednesday and Friday spots will be heard at 7:30 a.m. PST (8:30 MST).

### CARLETON SMITH

Carleton Smith, RADIO GUIDE music critic and lecturer, will give a talk during his sojourn in Europe at 9:45 a.m. PST (10:45 MST) over NBC. His talk will originate in Salzburg, Austria.

### MAGIC KEY

A special broadcast from the statue of Liberty on Bedloes Island in New York Harbor in connection with the celebration of the statue's fiftieth anniversary will highlight the "Magic Key" program over NBC at 10 a.m. PST (11 MST).

### SOAP BOX DERBY

Description of the start of the All-American Soap Box Derby at Akron, Ohio, will be broadcast by NBC at 10 a.m. PST (11 MST). The finals and announcement of the winner will be given at 1 p.m. PST (2 MST). Tom Manning and Graham McNamee, veteran sports announcers, will man the microphones for the event.

### OPERA

Beethoven's opera, "Fidelio," direct from the Salzburg Music Festival, conducted by Arturo Toscanini, will be aired for listeners over NBC at 10:15 a.m. PST (11:15 MST).

### TEA TIME TUNES

Eve Becke, well-known English singer and movie star, will be heard as guest artist on the "Tea Time Tunes" program at 1:30 p.m. PST (2:30 MST). The Three Jesters, male trio, and Jack Shilkret's orchestra complete the roster of talent for this CBS feature.

### OLIVER SMITH

Oliver Smith, popular tenor, succeeds Rodney McLennan on the Manhattan Merry-Go-Round series heard over NBC at 5 p.m. PST (6 MST).

## MONDAY, AUGUST 17

### REVISIONS

Changes in programs necessitate the following NBC shifts: Doc Whipple, popular

Cleveland organist, is now heard at 6:30 a.m. PST (7:30 MST). Don Jose changes to 2:15 p.m. PST (3:15 MST).

### BETWEEN THE BOOKENDS

Beginning Monday at 8 a.m. PST (9 MST) and continuing through Friday at the same time, Ted Malone will offer his readings of favorite poems and homey philosophy over CBS.

### HAPPY HOLLOW

Adventures of the simple, likeable people of Happy Hollow return to CBS in the "Happy Hollow" dramatic sketch. The program originating in Kansas City, will be broadcast daily at 10:15 a.m. PST (11:15 MST).

### PLAYWRIGHT

"The Fall of the Matinee Idol," will be discussed by Helen Jerome, playwright,

when she makes a guest appearance on the "Let's Talk It Over" program at 1 p.m. PST (2 MST) over NBC.

### VERRILL VOCALS

Virginia Verrill, deep-voiced CBS singer, will be heard half an hour earlier—1:30 p.m. PST (2:30 MST)—on Monday. Mark Warnow's orchestra continues to accompany her.

## TUESDAY, AUGUST 18

### JUDY AND JESTERS

"Judy and the Jesters," a sparkling program of mixed voices, shifts to a new time on CBS Tuesdays and Fridays. They will be heard at 10 a.m. PST (11 MST).

### SCIENCE SERVICE

Paul Sollonberger, of the U. S. Naval Observatory at Washington D. C., will take

for his subject "Measuring Time," when he speaks under the auspices of the Science Service Series on the CBS network at 11:15 a.m. PST (12:15 p.m. MST).

## WEDNESDAY, AUGUST 19

### RED MCKENZIE

Red McKenzie, baritone, replaces Riley and Farley in this weekly spot over NBC at 1:30 p.m. PST (2:30 MST).

### BENNY FIELDS

Benny Fields, "Your Minstrel Man," returns to his former spot on CBS at 3:30 p.m. PST (4:30 MST). He will be heard also on Fridays at the same time.

## THURSDAY, AUGUST 20

### ACADEMY OF MEDICINE

Dr. Henry A. Barrett will speak on "The X-Ray; Its Origins and Its Aid to Medi-

cine" on the Academy of Medicine series over the CBS network at 9:30 a.m. PST (10:30 MST).

### SEATTLE SYMPHONY

CBS' Concert Hall presents the first of a series of four broadcasts of the Seattle Symphony orchestra at 4 p.m. PST (5 MST). The orchestra will be led by its regular conductor Basil Cameron.

### LANNY ROSS

Lanny Ross, the first and foremost star of the Maxwell House "Show Boat," returns to the air tonight in his regular spot at 5 p.m. PST (6 MST) over NBC.

## FRIDAY, AUGUST 21

### JIMMY FARRELL

Jimmy Farrell, the romantic young CBS baritone, will shift the time of his program with the Rhythmaires band to 9:30 a.m. PST (10:30 MST).

### PUBLICITY

"Publicity, An Important Factor in Education for Living," will be stressed by Mrs. Fred R. Ruffin, of Elgin, Illinois, vice-chairman of the department of Press and Publicity of the General Federation of Women's Clubs, when she makes a guest appearance on the Club's program over NBC at 10:45 a.m. PST (11:45 MST).

### MARGARET McCRAE

Margaret McCrae, lovely CBS soprano, will move into a new air time for her program of songs over CBS. She will be heard at 1 p.m. PST (2 MST) Wednesdays and Fridays.

### MOORISH TALES

"Moorish Tales" featuring George Gaul reading stories of Washington Irving, returns to the air at 3:45 p.m. PST (4:45 MST) over NBC.

### RAMON NAVARRO

Ramon Navarro, celebrated actor who has just returned from Europe, will be interviewed by Elza Schallert on NBC at 6:15 p.m. PST (7:15 MST).

## SATURDAY, AUGUST 22

### JACK AND GIL

Jack and Gil return to CBS with their program of songs and chatter at 9:15 a.m. PST (10:15 MST) in a program from Buffalo, New York.

### PATTI CHAPIN

Patti Chapin, beautiful singing star, will be heard at 3 p.m. PST (4 MST) over CBS in a program of new songs.

### JAMBOREE

"Jamboree," the popular variety show beginning tonight, augments its time when it will be heard in a full-hour program starting at 4:30 p.m. PST (5:30 MST).

## MUSIC IN THE AIR

By Carleton Smith

HOW many of you who have been listening in every Friday night to Marian Talley recall the excitement and glamor of Miss Talley's career. At an age when most girls are still in high school, she was a world-wide celebrity. She came to the very top of the ladder of fame with a bound. And then, at 22, she retired.

Our public forgets so easily. Do you remember the girlhood debut of this young singer at the Metropolitan ten seasons ago, her three years of success on that stage and in concerts throughout the country, and finally her hasty retirement? It is one of music's unbelievable stories!

The daughter of a Midwest telegraph operator, she was brought to New York in 1922 when she was a plump 15-year-old girl with blond Pickfordian curls. Here she began serious preparation for the career in which home-town friends had enthusiastically predicted she would make a success. She and her mother set up housekeeping, first in a hotel and later in an apartment near Central Park West, and, between lessons, Marion helped with the cooking, the sweeping, and the dusting.

Two years later she went to Italy to continue her training, but she returned to Kansas City abruptly, saying the Italian instructors would have ruined her voice had she stayed on there. When she came back to New York, an audition was granted to her by Otto H. Kahn and Giulio Gatti-Casazza. They promptly offered a contract, and on the night of February 17, 1926, the young Miss made her debut at the Metropolitan as Gilda in "Rigoletto."

That was a night quite unlike any others in the venerable Metropolitan's history. From Kansas City by special train came more than 200 of Marian's friends. Outside the opera house a crowd of 5,000 swarmed and cheered and fought to get at least a glimpse of the 19-year-old American girl "Gilda" on her entry or exit from the stage door. For the first time, telegraph instruments were backstage. On one of these the girl's father tapped out, over a press wire, the news of his daughter's triumph.

At the end, Marian Talley took twenty curtain calls and the career that was to bring her a half-million dollars in three winters was thus launched.

AS LONG as she wanted, she continued to sing at the Metropolitan, always a popular drawing-card. She also went on extensive concert tours, appearing everywhere and singing to sold-out houses. Then suddenly, at the height of her fame, she announced her retirement. She said she was quitting grand opera for the simple life of a farm. She bought that farm—a wheat farm of 1,600 acres, 12 miles north of Colby, Kansas. Each Fall she personally supervised her army of helpers in harvesting her crop—which, incidentally, made her a neat profit.

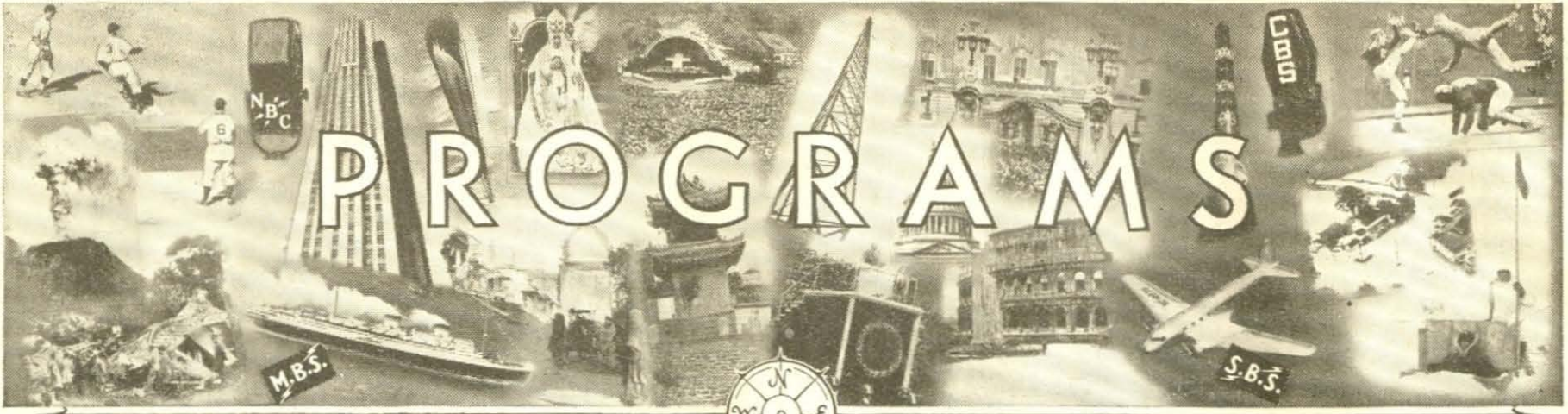
Her decision to resume her career she explains in as little detail as she did her retirement. She wants to sing again. That is all. And she is coming back to her public via the movies and the radio.

Pacific Coast listeners, a number of whom have writ-

ten to this department, are grateful to have heard the entire programs of the Schubert Chamber Music Cycle, provided for the University of California by that great benefactor of contemporary musicians—Mrs. Elizabeth Sprague Coolidge. Only a limited portion of the hour-and-a-half program could be presented to the entire country, but what we heard was like encountering an oasis on the Sahara—a cool refreshment from the cares and heat of our everyday journeys. A visit to the quiet places of the last century is always welcome—and doubly so, when we can walk with the romantic, sentimental Franz Schubert.

We have another reason for being particularly grateful to Mrs. Coolidge these days. On Friday mornings during the month of August, we were privileged to listen to the newly organized Coolidge String Quartet. The quartet, which will not give its first public concert until October 30, when it will participate in the Founders' Day ceremonies in the auditorium of the Library of Congress, is composed of the following artists: William Kroll, first violin; Nikolai Berezowsky, second violin; Nicholas Moldovan, viola; and Victor Gottlieb, cellist.

WHEN were the Summer months considered dull ones musically? A production of Dzerjinsky's opera based on Sholokhov's powerful "And Quiet Flows the Don" was presented in the Green Theater in Moscow's largest park. The performance was heard by more than 20,000.



MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

**Network Changes**

Southernaires, formerly 7:30 a.m., now NBC 8 a.m. CST (7 MST).  
 University of Chicago Round Table Discussions, formerly 11 a.m., now NBC 10:30 a.m. CST (9:30 MST).  
 Ann Leaf's Musicales, formerly 3:15 p.m., now CBS 3 p.m. CST (2 MST).  
 Between the Bookends, formerly 4:45 p.m., now CBS 10 a.m. CST (9 MST) Mon. through Fri. only.

**News**

7:30 a.m.—CBS-KLZ  
 8:00 a.m.—NBC-KOA-WREN  
 9:45 a.m.—Int'l News Exchange: CBS-KMBC  
 3:30 p.m.—CBS-KMBC  
 8:10 p.m.—NBC-WREN  
 9:00 p.m.—Paul Sullivan: WLW

**Classical Music**

9:30 a.m.—Radio City Music Hall: NBC-WREN  
 11:00 a.m.—Magic Key: NBC-KOA  
 11:15 a.m.—Salzburg Music Festival: NBC-WOW  
 12:00 noon—Symphony Orch.: CBS-KSL  
 4:30 p.m.—Fireside Recitals: NBC-WOW  
 5:30 p.m.—Concert Orch.: CBS-KLZ  
 9:30 p.m.—San Francisco Symphony Orch.: CBS-KLZ

**Comedy**

1:30 p.m.—Sen. Fishface: NBC-WREN  
 4:00 p.m.—Tim & Irene: NBC-WREN

**Drama**

8:30 a.m.—The World Is Yours: NBC-WREN  
 3:00 p.m.—Ma & Pa: CBS-KSL  
 6:00 p.m.—Cornelia Otis Skinner: NBC-KOIL

**Talks**

9:30 a.m.—Univ. of Chi. Round Table: NBC-WOW  
 3:30 p.m.—Int'l B'cast from London; Alistaire Cooke: NBC-KOIL

**Morning**

7:00 MST 3:00 CST  
 NBC—Sabbath Reveries; "Does God Send Trouble?"; Dr. Charles A. Goodell, speaker: WDAF WOV  
 CBS—Church of the Air; Mr. Clifford P. Morehouse, speaker: KOMA WNAX KSL KFH KLZ WIBW (sw-21.52)  
 NBC—Southernaires: WREN KOIL (sw-15.21)  
 KMBC—Metropolitan Moods  
 KVOO—Ministerial Alliance

WKY—Uncle Ben's Comics  
 W9XBY—Bible Class  
 7:15 MST 8:15 CST  
 W9XBY—Top o' The Morning  
 7:30 MST 8:30 CST  
 NBC—Walberg Brown; String Ensemble: WREN KOIL (sw-15.21)  
 CBS—News; Poetic Strings: KMBC KOMA WNAX KLZ KSL (sw-21.52)  
 KFEL—Orchestral Music  
 KFH—News; Uncle Ben  
 KVOO—Melody Palette (NBC)  
 WDAF—Birthday Bell  
 WIBW—Reading the Funnies  
 WOW—Chapel Service  
 W9XBY—Day Star Devotional

7:45 MST 8:45 CST  
 KSL—Uncle Tom, comics  
 WDAF—Address: Dr. G. Charles Gray  
 8:00 MST 9:00 CST  
 CBS—Day Dreams; Louis Rich's Orch. & Soloists: KMBC KFAB KOMA KFH WIBW KLZ  
 NBC—News; Alice Remsen: WREN (sw-15.21)  
 \* CBS—Children's Hour: (sw-21.52)  
 NBC—News; Ward & Muzzy. piano duo: KOA WDAF KVOO WKY  
 KOIL—Sunday Serenade  
 WHO—Southern Folk Songs  
 WNAX—Religious Services

8:15 MST 9:15 CST  
 \* NBC—Nellie Revell: WREN (sw-15.21)  
 NBC—Peerless Trio: KOA WKY KVOO WDAF (sw-15.33)  
 WHO—Seventh Day Adventists

8:30 MST 9:30 CST  
 \* NBC—Major Bowes' Family: Waldo Mayo, conductor & violinist; Three Majors; Nicholas Cosentino, tr.; Roy Campbell's Royalists; Helen Alexander, sop.; WDAF KOA WHO (sw-15.33)  
 CBS—Salt Lake City Tabernacle and Organ: WIBW KOMA KFH KLZ KSL  
 NBC—The World Is Yours, drama: WREN WKY (sw-15.21)  
 Judge Rutherford: KVOO KFAB  
 KMBC—Sunday Morning Musicales  
 KOIL—Chamber of Commerce  
 W9XBY—News

8:45 MST 9:45 CST  
 CBS—Salt Lake Tabernacle: WNAX KFAB  
 KVOO—Glen Condon  
 9:00 MST 10:00 CST  
 NBC—Major Bowes' Family: WOW KVOO WKY  
 NBC—Pageant of Youth; Johnny Johnson's Orch.: Guests (sw-15.21)  
 CBS—Salt Lake City Tabernacle: (sw-21.52)  
 NBC—Happy Jack Turner, songs: WREN KOIL  
 W9XBY—Organ Rhapsody

EDITION M—ROCKY MOUNTAIN—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Network
KFAB	770	10,000	Lincoln, Nebraska	C
KFEL-KVOD*	920	500	Denver, Colorado	L
KFH	1300	1,000	Wichita, Kansas	C
KFI†	640	50,000	Los Angeles, California	NR
KFYR†	550	5,000	Bismarck, North Dakota	N
KGHF	1320	500	Pueblo, Colorado	L
KGNF	1430	1,000	North Platte, Nebraska	L
KLZ	560	5,000	Denver, Colorado	C
KMBC	950	5,000	Kansas City, Missouri	C
KMOX†	1090	50,000	St. Louis, Missouri	C
KOA	830	50,000	Denver, Colorado	N
KOB	1180	10,000	Albuquerque, New Mexico	N
KOIL	1260	2,500	Omaha, Nebraska	NR
KOMA	1480	5,000	Oklahoma City, Oklahoma	S & C
KRLD†	1040	10,000	Dallas, Texas	C
KSL	1130	50,000	Salt Lake City, Utah	C
KSTP†	1460	25,000	St. Paul, Minnesota	N
KVOO	1140	25,000	Tulsa, Oklahoma	N
KVOR	1270	1,000	Colorado Springs, Colorado	N & T
WBAP†	800	50,000	Fort Worth, Texas	C
WCCO†	810	50,000	Minneapolis, Minnesota	NR
WDAF	610	5,000	Kansas City, Missouri	NR
WENR†	870	50,000	Chicago, Illinois	N & T
WFAA†	800	50,000	Dallas, Texas	L & M
WGN†	720	50,000	Chicago, Illinois	NR
WHO	1000	50,000	Des Moines, Iowa	NR
WIBW	580	5,000	Topeka, Kansas	C
WKY	900	1,000	Oklahoma City, Oklahoma	N
WLS†	870	50,000	Chicago, Illinois	NR
WLW†	700	500,000	Cincinnati, Ohio	N & M
WMAQ†	670	50,000	Chicago, Ill.	NR
WNAX	570	5,000	Yankton, South Dakota	N & T
WOAI†	1190	50,000	San Antonio, Texas	NR
WOW	590	5,000	Omaha, Nebraska	NR
WREN	1220	5,000	Lawrence, Kansas	NR
W9XBY	1530	1,000	Kansas City, Missouri	L

C—CBS (Columbia Broadcasting System)  
 L—Local Programs  
 NB—National Broadcasting Company Basic Blue Network  
 NR—National Broadcasting Company Basic Red Network  
 N—NBC (National Broadcasting Company)  
 T—T.N. (Texas Network)  
 †—Night Programs Only  
 \*KFEL & KVOD Broadcast Same Prgrams.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.  
 Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.  
 If your favorite station is not listed at quarter or half hour periods, consult the time listing immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Time	Station	Program
9:15 MST	9:15 CST	KSL—Watch Tower W9XBY—Oddities in Melody
10:00 MST	11:00 CST	* NBC-Int'l B'cast from Germany; Olympic Closing Ceremonies: WOW WDAF (sw-15.33) CBS—Church of the Air; Mr. Albert E. Lombard, speaker: KSL KOMA KFH KVOO (sw-21.52) Δ First Methodist Church: WKY WIBW Δ Church Services: KFAB W9XBY KFEL—Musical Prgm. KLZ—Harry Hoffman Harmonies KMBC—Church Choir WHO—Ginsberg's Newlyweds WNAX—The Ambassadors
9:30 MST	10:30 CST	NBC—Univ. of Chicago Round Table Discussion; Current Topics; Guest Speakers: WOW WDAF (sw-15.33) CBS—Romany Trail: KFAB KLZ KMBC WNAX KOMA WIBW KSL KFH (sw-21.52) * NBC-Radio City Music Hall Woodwind Ensemble: KOA WREN WKY KOIL KVOO (sw-15.21) KVOO—Radio Prayer League WHO—Hour of Music W9XBY—Remote Control
9:45 MST	10:45 CST	* CBS-Int'l B'cast from Paris; News Exchange; Andre Vulliet: KLZ KOMA KMBC KFH WIBW KFAB WNAX (sw-21.52)

\* CBS-Int'l B'cast from Germany; Closing Olympic Ceremonies: KMBC KVOO KLZ KSL KFH (sw-15.27)  
 NBC—Highlights of the Bible, "A Portrait of Faith"; Dr. Frederick K. Stamm, speaker: KOIL KVOO KOA WREN  
 NBC—Joan & the Escorts: WOW  
 KGHF—Concert Favorites  
 KOMA—Grace Methodist  
 WDAF—Musical Notebook  
 WHO—Humanitarian Hour  
 WNAX—Warner Imig  
 10:45 MST 11:45 CST  
 \* NBC-Int'l B'cast from Austria; Carleton Smith, Radio Guide music critic, speaker: WOW (sw-15.33)  
 CBS—Eddie Dunstetter Entertains: KVOR KSL KFH (sw-15.27)  
 KLZ—Christian Science Church  
 KMBC—Lucky Jingleers  
 WNAX—Three Maids of Melody  
 11:00 MST 12:00 CST  
 \* NBC-Magic Key; Symph. Orch., dir. Frank Black; John B. Kennedy, commentator, Milton J. Cross, m.c.; Guests: KOA KOIL KVOO WKY WREN (sw-15.21)  
 CBS—Kreiner Quartet: KSL KFH KOMA KVOO WIBW (sw-15.27)  
 Quartet No. 4, Milhaud; Quartet in B Flat, Opus 67, Brahms  
 NBC—All-Amer. Soap Box Derby; Description of Start of Race by T. Manning & G. McNamee: WOW (sw-15.33)  
 KMBC—News; Dog Stories  
 WHO—Hour of Smiles  
 WNAX—Religious Service  
 W9XBY—Chuck Wagon Opera  
 11:15 MST 12:15 CST  
 \* NBC-Int'l B'cast from Salzburg, Austria; Music Festival: WOW (sw-15.33)  
 KGHF—Sacred Songs  
 KMBC—Kreiner Quartet (CBS)  
 WOW—Swing Time  
 11:30 MST 12:30 CST  
 CBS—St. Louis Blues: KFAB KLZ KOMA KVOO WIBW  
 KMBC—KFH (sw-15.27)  
 KSL—World Peaceways  
 WDAF—Mary Donahue, sop.  
 WNAX—Nancy Gurney Tro  
 11:45 MST 12:45 CST  
 CBS—St. Louis Blues: KSL  
 KLZ—Voice of the News  
 KOMA—Christian Science  
 WDAF—Winthrop Williams, songs  
 W9XBY—Gypsy Stardust

SHORT WAVES  
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

12:00 MST 1:00 CST  
 NBC—You; Personalizing the News with Gilbert Seldes: KOA WREN KOIL (sw-15.21)  
 CBS—Everybody's Music; Symph. Orch., dir. Paul Le May: KVOR KFAB KLZ KFH KSL KOMA KMBC WIBW (sw-15.27)  
 Academic Festival Overture, Brahms; Symphony No. 2 in D Major, (A) Allegro Non Troppo, (B) Adagio Non Troppo, (C) Allegretto Grazioso, (D) Allegro Con Spirito, Brahms

NBC—Chautauqua Symph. Concert: WOW (sw-15.33)  
 News: KFEL WHO  
 KVOO—Movie Reporter  
 WDAF—Dessert Time  
 WKY—Hollywood Reporter  
 WNAX—Little Joe Hart's Orch.  
 W9XBY—Boost the Blues

12:15 MST 1:15 CST  
 NBC—Cloister Bells: WREN  
 KOIL KOA (sw-15.21)  
 Musical Prgm.: WKY KFEL  
 KFH—Town Tattler  
 KGHF—Reading the Comics  
 KVOO—Noon Hour Varieties  
 WHO—Super Songsters  
 W9XBY—Musicales

12:30 MST 1:30 CST  
 NBC—Benno Rabinoff, concert violinist & Orch.: WREN  
 KOIL WKY KOA (sw-15.21)  
 KFH—Everybody's Music (CBS)  
 KVOO—What's What in the News  
 WDAF—Soloist  
 WHO—Lowa Speaks  
 WNAX—Bohemian Band  
 W9XBY—Baseball Game

12:45 MST 1:45 CST  
 KVOO—Judge Rutherford; Musical Prgm.  
 WDAF—Dr. Pepper Prgm.  
 WHO—World Dances  
 WIBW—Stemmons Hillbillies  
 WKY—Whalen Bros. Band

1:00 MST 2:00 CST  
 NBC—Widow's Sons: WOW (sw-15.33)  
 CBS—Sunday Serenade: KFH  
 WIBW KVOO KOMA KMBC  
 KFAB KLZ (sw-15.27)

1:15 MST 2:15 CST  
 NBC—Sunday Vespers; "Man's Challenge to God"; Male Quartet, dir. Charles A. Baker: WREN WKY KOIL KVOO  
 KGHF—Salon Trio  
 KOA—Dinner Hour Music  
 KOMA—Knights of Pythias  
 KSL—Peaceful Valley  
 KVOO—Rev. Fries  
 WDAF—Sunday Players  
 WHO—Rocking Chair  
 WNAX—Zeke Perkins Boys

1:30 MST 2:30 CST  
 NBC—Words & Music: WDAF  
 WHO (sw-15.33)  
 CBS—Songs of Russia: WIBW  
 KVOO KSL KOMA KMBC  
 KLZ KFH KFAB (sw-15.27)  
 NBC—Senator Fishface & Prof. Figsbottle, comedians; Olga Vernon, contralto; Cavaliers; Jerry Sears' Orch.: KOIL KOA WREN KVOO WKY  
 WNAX—Serenaders  
 WOW—Christian Science Prgm.

2:00 MST 3:00 CST  
 NBC—All-Amer. Soap Box Derby: WOW WHO WDAF KOA KVOO (sw-9.53)  
 CBS—Ann Leaf's Musicales: KMBC  
 KVOO WIBW KFH KLZ (sw-15.27)  
 NBC—Tom Terris, Oriental Romance; Kirloff's Orch.: KOIL WREN (sw-15.21)  
 KFAB—Baseball Game  
 KGHF—Human Side of Music

**Afternoon**

12:00 MST 1:00 CST  
 NBC—You; Personalizing the News with Gilbert Seldes: KOA WREN KOIL (sw-15.21)  
 CBS—Everybody's Music; Symph. Orch., dir. Paul Le May: KVOR KFAB KLZ KFH KSL KOMA KMBC WIBW (sw-15.27)  
 Academic Festival Overture, Brahms; Symphony No. 2 in D Major, (A) Allegro Non Troppo, (B) Adagio Non Troppo, (C) Allegretto Grazioso, (D) Allegro Con Spirito, Brahms

KOMA-Townsend-Plan  
KSL-Ports of Call  
WKY-Three Pals  
WNAX-Variety Matinee

**2:15 MST 3:15 CST**  
WKY-Soap Box Derby (NBC)

**2:30 MST 3:30 CST**  
NBC-Egyptian Choral Club;  
Choir of 100 Voices; WDAF  
WOW WKY KVOO (sw-9.53)  
CBS-Tea Time Tunes with Jack  
Shilkret's Orch.; Benay Ven-  
uta, guest; Three Jesters:  
KMBC KOMA KFV (sw-  
15.27)

NBC-Concert Orch., Leopold  
patalny dir., Lucille Manners,  
sop.; WKY KOIL WREN (sw-  
15.21)

KLZ-To be announced  
KOA-Melody Master  
KSL-Christian Science  
KVOR-Gems of Melody  
WHO-Jewel Box  
WIBW-Carefree Capers  
WNAX-Jamboree  
W9XBY-Alaskan Fur

**2:45 MST 3:45 CST**  
KGHF-Jewel Box  
KLZ-Old Songs of the Church  
KOA-A Cappella Choir (NBC)  
KSL-Afternoon Concert  
WHO-400 Prgm.  
W9XBY-Baseball Game

**3:00 MST 4:00 CST**  
NBC-Catholic Hour; Mediaev-  
alists Choir, dir. Father Finn;  
WOW WDAF KOA WHO (sw-  
9.53)  
CBS-Ma & Pa, dramatic sketch:  
KFH KLZ KSL KVOR KOMA  
KMBC WNAX (sw-11.83)  
★ NBC-Int'l B'cast from Ger-  
many; Olympic Resume: KOIL  
WREN (sw-15.21)

KGHF-Janelle  
KVOO-Glenn Condon  
WIBW-Sunflower Boys  
WKY-△ Little Country Church

**3:15 MST 4:15 CST**  
NBC-Canadian Grenadier Guards'  
Band: KOIL (sw-15.21)  
KGHF-Waltz Time  
KVOO-World of Sports  
WIBW-Chiropractors Prgm.  
WKY-Dance Hour  
WREN-Melodic Music

**3:30 MST 4:30 CST**  
NBC-A Tale of Today: (sw-15.21-  
9.53)  
CBS-News; Chicagoans: KFV  
KMBC KVOR KLZ KSL  
WNAX (sw-11.83)  
★ NBC-Int'l Broadcast from Lon-  
don; Alistaire Cooke, movie  
critic: KOIL KOA WREN  
NBC-Echoes from the Orch Pit:  
WOW  
Pepper Uppers: KVOO WKY  
KGHF-Sacred Memories  
KOMA-Concert Echoes  
WDAF-Man on the Street  
WHO-The Old and the New  
WIBW-Colonel Courtesy

**3:45 MST 4:45 CST**  
NBC-Jolly-Coburn's Orch.: KOA  
KOIL WREN  
KGHF-Dance Prgm.  
KLZ-Voice of the News  
WDAF-Echoes from Orch. Pit  
(NBC)  
WIBW-△ Christian Science

**4:00 MST 5:00 CST**  
★ NBC-Tim & Irene, comedy  
team; Don Voorhees' Orch.;  
Morton Bove, tr.; Don Wil-  
son, m.c.: WKY KVOO WREN  
KOIL (sw-15.21) (also see  
8:30 p.m.)  
CBS-Clyde Lucas' Orch.: KFV  
KOMA KVOR KMBC WIBW  
KFH (sw-11.83)  
NBC-Armchair Quartet: WOW  
WHO WDAF (sw-9.53)  
KFEL-News  
KLZ-Mal Hallett's Orch.  
KOA-School of Music  
WNAX-American Legion Prgm.  
KSL-Romances

**4:15 MST 5:15 CST**  
★ NBC-Int'l B'cast from Ger-  
many; Olympic Resume: WOW  
KOA WHO WDAF (sw-9.53)  
News: KGNF KGHF  
KFEL-Musical Prgm  
KSL-Clyde Lucas' Orch. (CBS)

**4:30 MST 5:30 CST**  
★ CBS-Crumit & Sanderson;  
Hal Kemp's Orch.: KLZ (sw-  
11.83)

NBC-Husbands & Wives; Sedley  
Brown & Lowe Miles: KOIL  
WREN KVOO WKY (sw-  
15.21)  
CBS-Herbert Foote's Musicale:  
KFV WBW  
NBC-Fireside Recitals; Sigurd  
Nilssen, basso; Willie Morris,  
sop.; Frank St. Leger, cond.:  
WDAF WOW WHO  
KFH-Rushton's Prgm.  
KMBC-△ Radio Vespers  
KOA-Jeanne Cowan, songs (NBC)  
KOMA-Chapel Recital  
KSL-Tales of Foreign Legion  
KVOR-Human Side of Music  
WIBW-Tom McDermott

**4:45 MST 5:45 CST**  
NBC-Sunset Dreams; Morin Sis-  
ters & Ranch Boys, tris; Don  
McNeill, m.c.: WDAF WHO  
WOW (sw-9.53) (also see 8  
p.m.)  
KFV-Baseball Resume  
KFH-Quartet  
KOA-Last Year's Hits  
KOMA-To be announced  
KSL-Melody Fashion Parade  
WIBW-News

**5:00 MST 6:00 CST**  
★ NBC-Major Bowes' Amateur  
Hour: WDAF KVOO WOW  
WHO KOA WKY (sw-9.53)  
CBS-America Dances; Lud Glus-  
kin's Orch.: KVOR WNAX  
KFH KLZ WIBW KSL KFV  
KOMA KMBC (sw-11.83)  
NBC-Musical Comedy Revue;  
Leo. Spitalny's Orch.: WREN  
KOIL (sw-11.87)  
W9XBY-△ Vesper Hour

**5:15 MST 6:15 CST**  
KOMA-Gluskin's Orch.: (CBS)  
W9XBY-Futura

**5:30 MST 6:30 CST**  
CBS-Robin Hood Dell Concert  
Orch.; Jose Iturbi, guest dir.:  
WNAX KFV KSL KFV  
KMBC KLZ KVOR (sw-11.83)  
NBC-Goldman Band Concert:  
WREN KOIL (sw-11.87)  
KOMA-Charles F. Lindsley  
WIBW-This Rhythmic Age

**5:45 MST 6:45 CST**  
KOMA-Sports Page  
WIBW-Dessert Time  
W9XBY-Supper Dance

**6:00 MST 7:00 CST**  
NBC-Manhattan Merry-Go-Round;  
Oliver Smith, tr.; Men About  
Town; Rachel Carley, vocalist;  
Andy Sannella's Orch.: KOA  
WHO WOW KVOO WKY  
WDAF (sw-9.53)  
★ NBC-Cornelia Otis Skinner,  
"Embers": WREN KOIL (sw-  
11.87) (also see 8:15 p.m.)  
KOMA-Rhythmic Revue  
WIBW-Senator Capper  
W9XBY-Backstage with Bruce

**6:15 MST 7:15 CST**  
★ NBC-Paul Whiteman's Musical  
Varieties; Durelle Alexander,  
sop.; Ramona; Roy Burgy;  
Bob Lawrence, bar.; King's  
Men; Guests: KOIL WREN  
(sw-11.87) (also see 8:30  
p.m.)  
CBS-Robin Hood Dell Concert:  
KOMA WIBW

**6:30 MST 7:30 CST**  
NBC-Amer. Album of Familiar  
Music; Frank Munn, tenor;  
Lucy Monroe, sop.; Amster-  
dam Chorus; Arden & Arden,  
piano duo; Bertrand Hirsch,  
violinist; Gus Haenschen's  
Orch.: WKY KOA WDAF  
KVOO WOW WHO WKY  
(sw-9.53)  
W9XBY-Rio Grande Serenaders

KFEL-News  
KFI-Dist. Att'y Buron Fitts  
KVOO-Scores; Music  
KVOR-Americana  
WENR-Grant Park Concert  
WGN-Melody from the Sky  
WMAQ-Clark Dennis, songs  
W9XBY-Dansapation

**7:15 MST 8:15 CST**  
NBC-Nat'l Music Camp: WMAQ  
KFI  
KFEL-Musical Prgm.

**7:30 MST 8:30 CST**  
NBC-Dreams of Long Ago:  
WREN (sw-11.87)  
CBS-Community Sing; Alexander  
Gray, cond.: KRLD KSL KFV  
KMBC WIBW WNAX WCCO  
KFV KLZ KOMA KVOR  
KMOX (sw-6.12)  
★ MBS-Goodwill Court: WLW  
WGN  
KFEL-Educational Talk  
KOIL-Souvenir of Song  
WENR Symp. Orch.  
W9XBY-△ Metropolitan Church

**7:45 MST 8:45 CST**  
KFEL-Musical Prgm.  
KMOX-Hot Dates in History  
KOIL-E. P. Chase Editor

**8:00 MST 9:00 CST**  
NBC-Sunset Dreams: WKY KHQ  
KTAR WBAP KTB KMO  
KOA KDYL KPO KFI KGW  
KFSD (also see 4:45 p.m.)  
CBS-Vincent Lopez' Orch.:  
KFV KVOR KOMA KMBC  
KLZ KFV KMOX WIBW KSL  
NBC-Twin City Foursome; News:  
WREN  
NBC-Keith Beecher's Orch.:  
WENR WOW (sw-9.53)  
MBS-Horace Heidt's Orch.: WGN  
WLW  
News: KOMA WOA  
KFI-Passing Parade; John Nes-  
bitt  
KFYR Baseball Scores; News  
KRLD-Jose Manzaneres' Orch.  
KSTP-Beauty That Endures  
WCCO-On To the Fair  
WDAF-Variety Prgm.  
WHO-Rubini, violinist  
WMAQ-Alfred Barr's Orch.  
WNAX-△ Religious Service  
W9XBY-Music Hall

**8:15 MST 9:15 CST**  
★ NBC-Cornelia Otis Skinner:  
WOAI WBAP KOA WKY (also  
at 6 p.m.)  
CBS-Vincent Lopez' Orch.: WCCO  
NBC-Shandor: KFYR WREN  
WMAQ KOIL (sw-6.14)  
NBC-King's Jesters: WENR  
WOW (sw-9.53)  
Rubinoff & His Violin: KSTP  
KSL  
KLZ-The Fighting Editors  
KMBC-Thank You Stusia  
WHO-Today's Winners  
WIBW-American Legion

**8:30 MST 9:30 CST**  
NBC-Leon Navara's Orch.:  
KSTP (sw-6.14)  
CBS-Geo. Givot's Radio Circus:  
WNAX KFV  
NBC-News; Fletcher Henderson's  
Orch.: WHO WDAF WOW  
WMAQ (sw-9.53)  
CBS-Bob Crosby's Orch.: KOMA  
KRLD KMBC  
★ NBC-Paul Whiteman's Vari-  
eties: WBAP WKY WOA (also  
at 6:15 p.m.)  
★ NBC-Tim & Irene, comedy  
team; Don Voorhees' Orch.;  
Don Wilson, m.c.: KOA KFI  
(also at 4 p.m.)  
MBS-Ted Weems' Orch.: WGN  
WLW  
News: KOIL WENR WIBW  
KVOR  
KFH-Baseball Tournament  
KFYR-Colonel Courtesy  
KMOX-Rubinoff, violinist  
KSL-△ Sunday Eve. Service  
WCCO-Counsellor to Youth  
WREN-Amer. Family Robinson  
W9XBY-Evening Memories

**8:45 MST 9:45 CST**  
CBS-Bob Crosby's Orch.: KVOR  
WIBW KMOX  
NBC-Leon Navara's Orch.:  
WENR KFYR  
KLZ-Kay Kyser's Orch  
KMBC-Melody Rendezvous  
KOIL-Melody Lane

WCCO-Geo. Givot's Circus (CBS)  
WDAF-Musical Moments  
WREN-Nat'l Youth Admin.  
W9XBY-Evening at the Country  
Club

**9:00 MST 10:00 CST**  
CBS-Johnny Johnson's Orch.:  
WNAX KMOX WIBW KVOR  
KFV KRLD KOMA  
NBC-Dance Orch.: KOIL KSTP  
KFYR WREN (sw-6.14)  
NBC-Otto Thurn's Orch.: WDAF  
WMAQ (sw-9.53)  
News: WHO WOW  
KFI-Rhythms of Old Mexico  
KMBC-Variety Prgm.  
KOA-Ranger Revue  
KSL-Strange Adventures  
KVOO-Carveth Wells, explorer  
WCCO-Baseball Scores  
WENR-Jack Russell's Orch.  
WGN-Dance Orch.  
★ WLW-Paul Sullivan, news room  
W9XBY-△ Gospel Tabernacle

**9:15 MST 10:15 CST**  
CBS-Johnny Johnson's Orch.:  
KSL  
NBC-Otto Thurn's Orch.: WOW  
WHO WOA KFI  
Dance Orch.: KOMA WBAP  
KLZ-Rubinoff, violinist  
KSTP-News; Melody Lane  
WCCO-News  
WKY-Sports Reporter  
WLW-Nat Brandwynne's Orch.

**9:30 MST 10:30 CST**  
NBC-Maurice Spitalny's Orch.:  
WOW WDAF (sw-9.53)  
CBS-San Francisco Symp. Orch.:  
KMOX KFV WIBW KVOR  
WCCO WNAX KSL KLZ  
KFV KOMA KMBC  
★ NBC-One Man's Family:  
KPO KFI KGW KOMO KHQ  
KTAR (also Wed. at 5 p.m.)  
NBC-Eddie Fitzpatrick's Orch.:  
WREN WENR KFYR WOA  
WKY WBAP (sw-6.14)

MBS-Ozzie Nelson's Orch.: WGN  
WLW  
KOA-Frank Waterhouse's Orch.  
KOIL-Freddie Ebener's Orch.  
KRLD-△ Gospel Church Service  
KSTP-Harmoniana  
WHO-△ Gospel Broadcasting  
WMAQ-Keith Beecher's Orch.  
W9XBY-Rhythm Moods

**9:45 MST 10:45 CST**  
KMOX-Lane Thompson's Orch.  
KOMA-Dance Orch.

**10:00 MST 11:00 CST**  
CBS-Eddie House, organist:  
WNAX KVOR WIBW KMBC  
KFV KFV KOMA  
NBC-Fletcher Henderson's Orch.:  
WENR WREN KFYR KSTP  
WBAP WKY KOIL  
NBC-Tom Brown's Orch.: WDAF  
WHO  
MBS-Joe Haymes' Orch.: WGN  
WLW  
News: KLZ KMOX  
KFI-John Nesbitt  
KRLD-Phil Harris' Orch.  
KSL-Musical Review, Betty Mar-  
lowe  
WCCO-Jack Crawford's Orch.  
WMAQ-King's Jesters (NBC)  
WOW-Dance Orch.  
W9XBY-At Close of Day

**10:15 MST 11:15 CST**  
CBS-Carl Schreiber's Orch.: KFV  
WNAX KMBC KMOX KOMA  
KLZ WIBW KVOR KFV  
KFI-Stringtime (NBC)  
KOA-Fletcher Henderson's Orch.  
WBAP-Chic Scoggin's Orch.  
WMAQ-Willie Hollander's Orch.  
W9XBY-Tunes of Tomorrow

**10:30 MST 11:30 CST**  
NBC-Alfred Barr's Orch.: KOIL  
WENR KSTP WREN KFYR  
CBS-Cherniavsky's Orch.: WCCO  
KRLD WNAX KMBC KMOX  
KOMA WIBW KVOR KFV  
KLZ KFV  
NBC-Jack Russell's Orch.: WHO  
WOW WDAF KOA WMAQ  
MBS-Joe Sanders' Orch.: WGN  
WLW  
KFI-The Barnstormers  
KSL-News  
WKY-Dance Orch  
W9XBY-Stories of the Supernat-  
ural

**10:45 MST 11:45 CST**  
KMOX-When Day Is Done  
KSL-Sunday Eve. at Temple  
Square

**11:00 MST 12:00 CST**  
News: KOA KVOR KMBC  
KFI-Reporter of the Air  
KLZ-Kay Kyser's Orch.  
WLW-Barney Rapp's Orch.  
WOW-Musical Program  
W9XBY-Midnight Frolic

**11:15 MST 12:15 CST**  
NBC-Bridge to Dreamland: KFI  
KOA

**11:30 MST 12:30 CST**  
WLW-Organ & Poems

**11:45 MST 12:45 CST**  
KSL-Jan Garber's Orch.

**12:00 MST 1:00 CST**  
KFEL-Dance Orch.  
KSL-Fireside Hour  
W9XBY-Pete Johnson's Orch.

**End of Sunday Programs**

## FOREIGN SHORT-WAVE PROGRAMS FOR SUNDAY

### Log of Foreign Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CEC, Chile	10.67	JVM, "	10.74
CJRO, Canada	6.15	JVN, "	10.66
CJRX, "	11.72	KIO, Hawaii	11.68
COCD, Cuba	6.13	KKP, "	16.03
COCO, "	6.01	LRX, Argentina	9.66
DJB, Germany	15.2	PCJ, Holland	15.22
DJD, "	11.77	"	and 9.59
DJL, "	15.11	PHI, "	17.78
EAQ, Spain	9.87	PRADO, Ecuador	6.62
GSB, England	9.51	PRF5, Brazil	9.50
GSD, "	9.58	RAN, Russia	9.52
GSE, "	11.75	RKI, "	15.088
GSF, "	15.14	RNE, "	12.00
GSG, "	17.79	RV96, "	15.18
GSH, "	21.47	SPW, Poland	13.64
GSI, "	15.26	TRO, Italy	9.64, 11.81
GSO, "	15.18	TIPG, Costa Rica	6.41
GSP, "	15.21	TPA2, France	15.24
HASS, Hungary	15.37	TPA3, "	11.58
HAT4, "	9.12	TPA4, "	11.71
HEB, Switzerland	9.60	VK2ME, Australia	9.59
HFB, "	7.80	VK3ME, "	9.51
HJCL, Ecuador	6.66	VK3LR, "	9.58
HJLBE, Colombia	9.5	VPD, Fiji's	13.075
HJU, "	9.51	YV2RC, Venezuela	5.80
HRN, Honduras	5.87	XECC, Mexico	7.38
H88PJ, Siam	10.955	XEFT, "	6.12
HVJ, Vatican City	15.12	ZBW, China	8.75
JVH, Japan	14.6		

### News Broadcasts of the Week

Daily—4 a.m., TPA2; 5, LRU; 6, GSG, GSH; 7, 2RO (11.81); 8:55, GSF, GSG, GSH; 10, LRU; 11, GSB, GSD, GSO; 11:30, TPA3; 1:40 p.m., GSB, GSF, GSG; 3:15, 2RO (11.81), EAQ; 4, RAN, 2RO (11.81); 4:45, DJL, DJD; 5, TPA4; 5:40, GSC, GSF, GSP; 7, COCD; 7:45, CJRO; 8:20, TPA4; 8:40, GSC, GSF; 11, VPD; 11:05, JVH; 11:55, GSG, GSD; 1:45 a.m., TPA3.  
Sundays—1 and 4:30 a.m., VK2ME.  
Sun., Mon., Wed., Fri.—1 p.m., RNE.  
Sun., Tues., Wed., Fri., Sat.—3:30 a.m., ZBW.  
Daily except Sundays—3 a.m., VK3ME.

Short-wave programs of American stations are shown along with the regular program listings. Time shown is MST; for CST add one hour.

3 a.m.—Australian program: VK2ME  
4 a.m.—Moscow program: RNE  
5 a.m.—Visit to Daventry: GSG GSH  
6:25 a.m.—Religious services: GSG GSH  
7 a.m.—Baseball game: YV2RC  
7 a.m.—Budapest program: HAS3  
8 a.m.—Week's review: RNE RKI  
8 a.m.—St. Paul's services: GSF GSG GSH  
8:30 a.m.—Vatican City hour: HVJ  
9 a.m.—Commerce hour: COCD  
9:30 a.m.—Rathlin island: GSF GSG  
10:20 a.m.—Olympic games closing: GSB GSD  
10:35 a.m.—Organ recital: GSB GSD GSO  
11 a.m.—Cuban dance music: COCD  
11:30 a.m.—Salzburg Opera, Fidelio: NBC-Red net  
11:30 a.m.—Soviet broadcast: RV96  
11:40 a.m.—Iceland program: TFJ

11:55 a.m.—Scottish services: GSB GSD GSO  
12 noon—Latin-American music: COCD  
12:15 p.m.—Horse races: YV2RC  
1:30 p.m.—Jeffries' orchestra: GSB GSD GSO  
2 p.m.—Moscow broadcast: RNE  
2:30 p.m.—H. M. Scott's Guards band: GSB GSF  
2:55 p.m.—Listener greetings: DJB DJD  
3 p.m.—Sunday evening program: DJB DJD  
3:30 p.m.—Four Jolly Brothers: DJB DJD  
3:45 p.m.—Sunday concert: HC2RL  
4 p.m.—Guyon, troubadour: COCO  
4:25 p.m.—John Gilpin: GSC GSF GSP  
4:45 p.m.—English news: DJB DJD  
4:45 p.m.—Edinburgh band: GSC GSF GSP  
5 p.m.—Moscow broadcast: RAN  
5 p.m.—Olympic games closing: DJB DJD  
5 p.m.—Holland program: PCJ (9.59)  
5 p.m.—Mexico broadcast: XECC  
6 p.m.—Two Hours with Cuba: COCO  
7 p.m.—Catholic services: GSC GSF  
7:15 p.m.—Olympic games final report: DJB DJD  
7:30 p.m.—Military concert: DJB DJD  
8 p.m.—Appreciation hour: HRN  
8:30 p.m.—Opportunity program: COCD  
8:45 p.m.—Program highlights: DJB DJD  
10 p.m.—Overseas hour: JVH  
10:35 p.m.—Fiji hour: VPD  
10:45 p.m.—Talk, Sea Harvests: GSB GSD  
12:15 a.m.—Olympic games closing: GSB GSD

## MR. FAIRFAX KNOWS ALL

The theme song used on the "FAMOUS JURY TRIALS" program is "Ase's Death" from the Peer Gynt suite by Edward Grieg.—Warren N. Dean, York, Pa.

PEDRO BERRIOS, guitarist of Xavier Cugat's orchestra, was born February 27, 1908, in Humacao, Puerto Rico. He was brought to New York in 1929 to make phonograph records and has remained in this country since that time, first with the Cuban orchestra of Pedro Via and now as vocalist and guitarist with Cugat.—Miss Margaret Keinz, Chicago, Ill.

Elmore Vincent plays the part of SENATOR FISHFACE on the Variety Show. He is not the same person as Prof. Wilson on the "WLS Barn Dance." Edward MacHugh, the Gospel Singer, has a program of his own.—Emma Weber, Logansport, Ind.

JERRY COOPER and Jack Randolph are the same person. Address him as Jerry Cooper at the CBS studios, 485 Madison Avenue, New York City.—Shannon Lane, Washington, D. C.

"La Ci Darem" from Mozart's "Don Giovanni" was the name of the duet sung by Margaret Speaks and Nelson Eddy on their last program together.—Hazel Williams, Columbus, Ohio.



**7:00 MST 8:00 CST**  
CBS-Robin Hood Dell Concert:  
KRLD KMOX WCCO (sw-  
6.12)  
NBC-Nat'l Music Camp Concert,  
Guest cond.: WDAF WHO  
KSTP WOW KFYR WOA  
WKY WFAA KOA (sw-9.53)  
NBC-Twilight Hour; Josef Hon-  
ti's Orch.; Poetry Reading:  
WLW WREN KOIL (sw-  
11.87)

# Monday

August 17



Nola Day  
See 6:30 p.m. MST (7:30 CST)

## Network Changes

Happy Hollow, sketch, off the air for several weeks, returns this date CBS 12:15 p.m. CST (11:15 a.m. MST) Mon. through Fri.  
Chicago Variety Hour, formerly 2:30 p.m., now CBS 2:45 p.m. CST (1:45 MST).  
Eton Boys, quartet, formerly 3:30 p.m., now CBS 3:15 p.m. CST (2:15 MST).  
Vocals by Verrill, formerly 4 p.m., now CBS 3:30 p.m. CST (2:30 MST).  
Flying Time returns this date NBC 4 p.m. CST (3 MST) Mon. through Fri.  
Don Jose, songs, formerly 8:30 a.m., now NBC 4:15 p.m. CST (3:15 MST).

## News

7:00 a.m.—NBC-WREN  
3:30 p.m.—CBS-KVOR  
3:30 p.m.—NBC-KOA  
4:30 p.m.—Edwin C. Hill: NBC-WKY  
4:45 p.m.—Boake Carter: CBS-KOMA  
7:30 p.m.—March of Time: CBS-KLZ  
9:00 p.m.—Paul Sullivan: WLW

## Classical Music

5:30 p.m.—Margaret Speaks, sop. NBC-KVOR  
7:00 p.m.—Goldman Band: NBC-WREN  
7:30 p.m.—Great Lake Symphony Orch.: NBC-KFYR

## Comedy

5:00 p.m.—Fibber McGee & Molly: NBC-WOW  
5:30 p.m.—Pick & Pat: CBS-KFAB  
6:00 p.m.—Greater Minstrels: NBC-KOA

## Drama

6:00 p.m.—Radio Theater: CBS-KLZ

## Talks

1:00 p.m.—Safety Musketeers: CBS-KMBC  
2:00 p.m.—Let's Talk It Over: NBC-KOA  
7:15 p.m.—News for Voters: NBC-WREN

# Morning

7:00 MST 8:00 CST  
NBC-News; Happy Jack, songs: (sw-15.33)  
CBS-Fred Feibel, organist; KOMA KFH KVOR KLZ KSL  
NBC-News; Vaughn de Leath: WREN  
CBS-Betty & Bob, sketch: (sw-21.52)  
Gene & Glenn: KMBC KOIL  
WHO WIBW  
News: W9XBY KFEL WOW  
KOA  
KFAB Wake Up & Sing  
KGNF-Δ Morning Devotions  
KVOO-Your Home  
WDAF-Birthday Bell

WKY-Party Line  
WNAX-Bohemian Band  
7:15 MST 8:15 CST  
NBC-Aristocratic Rhythms:  
WREN (sw-15.21)  
CBS-Lyric Serenade: KOMA KLZ  
KFH  
NBC-Viennese Sextet: WDAF  
WKY KOA  
CBS-Modern Cinderella, sketch:  
(sw-21.52)  
KFAB-Jack Wells  
KGNF-Salon Music  
KVOO-Glen Condon  
KVOR-News of Today  
WOW-Variety Prgm.

7:30 MST 8:30 CST  
NBC-Josh Higgins of Finchville:  
WREN KOIL WKY KOA (sw-15.21)  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of All Churches: (sw-21.52)  
NBC-Doc Whipple, pianist: WOW  
WDAF  
CBS-Lyric Serenade: KVOR  
KFAB-Chicagoans (CBS)  
KFEL-Health and Philosophy  
KFH-Grain & Stock Markets  
KGNF-Pancake Hour  
KGNF-Round the Town  
KLZ-Kitchen Clock  
KMBC-Kitty Keene  
KSL-Morning Melodies  
KVOO-Bill, the Fiddler  
WHO-Musical Clock  
WIBW-Unity School  
WNAX-Ira Cummings  
W9XBY-Δ Morning Meditations

7:45 MST 8:45 CST  
NBC-Today's Children, sketch:  
WKY WOW WDAF WHO  
CBS-Oleanders, quartet: KVOR  
KFH KOMA KMBC  
NBC-Romance of Dan & Sylvia:  
WREN KOIL KOA (sw-15.21)  
News: KSL KLZ  
KFAB-Janice Porter & H. Neumiller, pianists (CBS)  
KVOO-Handy Ads  
WIBW-Variety Prgm.  
WNAX-Three Maids of Melody  
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST  
NBC-Herman & Banta: WREN  
KVOO WKY (sw-15.21)  
CBS-Blue Flames, Quartet: KFH  
KOMA KFAB KVOR (sw-21.52)  
NBC-David Harum, sketch:  
WOW WDAF WHO (sw-15.33)  
KFEL-News  
KGNF-Δ Morning Devotional  
KGNF-Club Cabana  
KLZ-Satin Strings  
KMBC-Fashion Flashes  
KOA-Musical Menu  
KOIL-News; Prgm. Forecaster  
KSI-Shopping News  
WIBW-Edmund Denney, tnr.  
WNAX-Mary Nan Ragtime Band  
W9XBY-Mile-A-Minute.

8:15 MST 9:15 CST  
NBC-Metropolitan Echoes: WKY  
KVOO WDAF (sw-15.33)  
CBS-Montana Slim, Yodeling  
Cowboy: KVOR KFH (sw-21.52)  
NBC-Home Sweet Home, sketch:  
(sw-15.21)  
NBC-Vagabonds: WREN  
Markets: KFAB KGNF KOMA  
KFEL-Around Breakfast Table  
KGNF-Today's Almanac  
KMBC-Happy Kitchen  
KOIL-Kitty Keene  
WHO-Hymns of all Churches  
WIBW-Markets & Weather  
WOW-Mary Baker's Album  
W9XBY-Friendly Neighbor

8:30 MST 9:30 CST  
NBC-Jack & Loretta, songs:  
WREN  
CBS-Maurice Brown, Cellist:  
KMBC KLZ KVOR KOMA  
WNAX (sw-21.52)  
NBC-Vic & Sade, sketch: (sw-15.21)  
NBC-Metro. Echoes: KVOO  
WOW  
KFAB-Radio Calendar  
KFEL-Listen to This  
KFH-Grain & Livestock Market  
KGNF-Organ Recital  
KMBC-News  
KOA-Sunshine Time  
KOIL-Police Court  
KSL-Morn. Melodies

WHO-Betty & Bob  
WIBW-Housewife's Program  
W9XBY-News & Views

8:45 MST 9:45 CST  
NBC-Jacob Tarshish, talk: WHO  
KOA WOW WDAF (sw-15.33)  
CBS-Hubert Hendrie, bar. with  
Orch.: KMBC KFH KOMA  
KLZ KVOR  
NBC-Edward MacHugh, Gospel  
Singer: WREN KOIL (sw-15.21)  
KFAB-Ma Perkins  
KVOO-What's New?  
WKY-Melody Parade  
WNAX-Δ Religious Parade  
W9XBY-Personally to You

9:00 MST 10:00 CST  
NBC-Christine, songs: WDAF  
WOW  
★ CBS-Between the Bookends:  
KFH KVOR KLZ KOMA (sw-21.52)  
NBC-Hour of Memories: WREN  
KOA  
KFAB-News  
KGNF-Weather  
KMBC-Cryta Gazers  
KOIL-Melody Lane; Mostly  
About Radio  
KSL-Serve & Save  
KVOO-Hymns of All Churches  
WHO-Morning Melodies  
WKY-Markets  
WNAX-News  
W9XBY-Organ Rhapsody

9:15 MST 10:15 CST  
CBS-Poetic Strings: KOMA KSL  
KMBC KLZ KFAB  
NBC-Merry Madcaps: WDAF  
KOA (sw-15.33)  
News: WHO KVOR  
KFH-Model Kitchen  
KGNF-Shoppers Parade  
KOIL-Tonic Tunes  
KVOO-Betty & Bob  
WKY-Skirvin Hour  
WNAX-John Peter DePagter  
WOW Aunt Sally

9:30 MST 10:30 CST  
CBS-Merrymakers: KMBC KOMA  
KLZ KSL KVOR (sw-21.52)  
NBC-Dan Harding's Wife: KVOO  
WOW KOA WKY WDAF  
KFAB-Friendly Troubadour  
KGNF-News  
KGNF-Orchestra Music  
KOIL-The Iowa Hour  
WHO-Party Line  
WIBW-Protective Service  
WNAX-The March Kings  
W9XBY-Human Touch

9:45 MST 10:45 CST  
NBC-Merry Madcaps: WDAF  
KOA KVOO WHO WKY WOW  
KFAB-The Jangles  
KFEL-Modern Dansapation  
KFH-Grain Markets; News  
KGNF-Organ Melodies  
KGNF-Interesting People of the  
News  
WIBW-Party Line  
WKY-Navy Band (NBC)  
W9XBY-20th Century Serenade

10:00 MST 11:00 CST  
NBC-Joan & the Escorts: WREN  
KOIL KOA WKY  
CBS-Betty & Bob: KLZ KSL  
KFAB KMBC  
NBC-Joe White, tnr.: WDAF  
CBS-Matinee Memories: (sw-15.27)  
KFEL-Jewel Box  
KFH-Hymns of the Church  
KGNF-Musical Variety  
KOMA-Mid-morning Markets  
KVOO-Party Line  
KVOR-Ann Russell, economist  
WHO-Kitty Keene  
WIBW-Street Reporter  
WNAX-Lawrence Welk's Orch.  
WOW-Markets  
W9XBY-Δ God's Quarter Hour

10:15 MST 11:15 CST  
NBC-Dot and Will: KOIL WREN  
KOA  
CBS-Modern Cinderella: KFAB  
KMBC KSL KLZ  
News WKY KVOO  
KFH-Betty & Bob  
KGNF-Echoes of Music  
KOMA-Piano Land  
KVOR-Success Stories  
WDAF-Star Gazer  
WHO-Weather; Market Report  
WIBW-Dinner Hour  
WOW-Prudence Penny  
W9XBY-Ann & a Deuce

10:30 MST 11:30 CST  
NBC-Farm & Home Hour:  
WDAF WKY KVOO WREN  
WOW WHO KOA (sw-15.21)

CBS-Who's Who in Today's News; Betty Crocker & Hymns of All Churches: KFAB KSL KMBC KLZ

CBS-Rhythmaires: (sw-15.27)  
NBC-Summer Promenade; Orch. & Soloists: (sw-15.33)  
KFH-Shoppers Trio  
KGNF-Old Timers  
KOIL-Rhythm Riddles  
KOMA-Spice of Life  
KVOR-Today's Almanac  
WNAX-Zeke Perkins Boys  
W9XBY-Breezy Brevities

10:45 MST 11:45 CST  
CBS-Romany Trail: (sw-15.27)  
KFEL-Jay Burnette, songs  
KGNF-Revue  
KGNF-Markets  
KOIL-Man on the Street  
KVOR-Swing Time  
WNAX-Three Maids of Melody  
W9XBY-Freddy Martin

11:00 MST 12:00 CST  
CBS-Romany Trail: KVOR KFAB  
KMBC KOMA KLZ KSL KFH  
News: KGNF WIBW  
KGNF-Your Home  
KOIL-News; Noon day Varieties  
WNAX-To be announced  
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST  
CBS-Happy Hollow, sketch: KFH  
KVOR KMBC KSL (sw-15.27)  
KFAB-Markets; Farmers Prgm.  
KFEL-Beauty Question Box  
KGNF-W P A Prgm.  
KLZ-New Songs for Old  
KOB-Word Man  
KOMA-Pop Moore's Oklahomans  
WIBW-Market News  
WNAX-News

11:30 MST 12:30 CST  
CBS-Manhattan Matinee: KOMA  
KSL KLZ KVOR (sw-15.27)  
NBC-Waltz Favorites; Dorothy  
Dreslin, sop.: WDAF (sw-15.33)

News: WOW KOA  
KFEL-Club Bulletins  
KFH-Grain & Livestock Market  
KGNF-Tonic Tunes  
KGNF-Melody Time  
KMBC-News; Markets  
KOB-Hughesreels  
KVOO-Bob Wills' Playboys  
WHO-Hoosier Hot Shots  
WIBW-Noon-day Prgm.  
WKY-Three Pals  
WNAX-Brass Band  
WREN-Tulsa Ted  
W9XBY-Manny on the Street

11:45 MST 12:45 CST  
CBS-Manhattan Matinee: KFH  
KMBC  
KFAB-Safety Sam  
KFEL-Paths of Memory  
KGNF-Rhythm Flyers  
KOA-Livestock Reports  
KSL-Payroll Builder  
WHO-News  
WKY-Leopold Spitalny's Orch. (NBC)  
WNAX-D. B. Gurney  
WOW-Man on the Street  
WREN-On the Mall  
W9XBY-Musical Mardi Gras

## Afternoon

12:00 MST 1:00 CST  
NBC-Manhattans Orch.: KOIL  
WREN (sw-15.21)  
CBS-Mabelle Jennings, commen-  
tator: KVOR KOMA KFH (sw-15.27)  
NBC-Pepper Young's Family,  
sketch: WDAF KOA WOW  
WHO (sw-15.33)  
News: KFEL KLZ KSL  
KFAB-Markets  
KGNF-The Swappers  
KMBC-Songsmiths  
KOB-Home & Farm Hour  
WKY-Markets  
WNAX-Little Joe Hart's Orch.  
W9XBY-Television Flashes

12:15 MST 1:15 CST  
NBC-Ma Perkins, sketch; Mar-  
gery Hannon: KVOO WDAF  
WKY KOA-WOW (sw-15.33)  
CBS-Eddie Howe, organist: KSL  
KMBC KOMA KVOR  
KFAB-News  
KFH-Livestock & Stock Quota-  
tions  
KGNF-Fuzzie & Ralph  
KLZ-Inquiring Reporter

WHO-Market Report  
W9XBY-Johnny Jacks

12:30 MST 1:30 CST 2:30 MST 3:30 CST  
NBC-Vic & Sade, sketch: KVOO  
WDAF WKY KOA WHO WOW  
(sw-15.33)  
CBS-Hoosier Hop: KSL KMBC  
KFH KLZ (sw-15.27)  
NBC-Beatrice Mack, sop.: KOIL  
WREN (sw-15.21)  
KFAB-Markets  
KGNF-Secrets of Happiness  
KGNF-Speed Demons  
KOB-Dramas of Life  
KOMA-Dinner Club  
KVOR-News of Today  
WKY-Three Pals  
WNAX-Sketches in Melody  
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST  
NBC-King's Jesters: WREN (sw-15.21)  
NBC-The O'Neills, sketch: KOA  
WDAF WOW WHO KVOO  
WKY (sw-15.33)  
KFAB-Inside Dope  
KFEL-Ted's Happy Hour  
KGNF-Weather & Markets  
KOIL-Homemaker's Club  
KOMA-Closing Markets  
KVOR-Luncheonaires  
WNAX-Martin's Ranch Boys  
W9XBY-Deep South

1:00 MST 2:00 CST  
NBC-Foxes of Flatbush, sketch:  
KOIL WREN (sw-15.21)  
CBS-Safety Musketeers: KOMA  
KMBC KFH KLZ KVOR (sw-15.27)  
NBC-Women's Radio Revue:  
WDAF KOA WOW (sw-15.33)  
Baseball Game: KFAB WHO  
KGNF-Old Age Pension Talk  
KGNF-Today's Rhythm  
KSL-Shoppers Matinee  
KVOO-Cozy Corner  
WIBW-Jane Baker, Homemaker  
WKY-Johnny Marvin  
WNAX-Bohemian Band  
W9XBY-I Hear America Singing

1:15 MST 2:15 CST  
CBS-Concert Miniatures: KOMA  
KMBC KFH KLZ KVOR  
(sw-15.27)  
NBC-Jackie Heller, tnr.: KOIL  
WREN (sw-15.21)  
KFEL-Tonic Tunes  
KGNF-Love Story, drama  
KVOO-Handy Ads  
WKY-Woman's Radio Review  
(NBC)  
WNAX-Ma Perkins, sketch

1:30 MST 2:30 CST  
NBC-Gene Arnold & The Ranch  
Boys: WOW WDAF KOA  
WKY  
NBC-Orange Blossom Quartet:  
WREN KOIL (sw-15.21)  
KFEL-Music Specialties  
KGNF-News  
KGNF-Grain Markets  
KLZ-Closing Markets  
KSL-Concert Miniatures (CBS)  
KVOO-Al Hunter, soloist  
WIBW-Organalities  
WNAX-Three Maids of Melody  
W9XBY-Afternoon Arias

1:45 MST 2:45 CST  
NBC-Alice Joy, songs: WKY  
KOIL WREN KVOO (sw-15.21)  
CBS-Chicago Variety Hour: KFH  
KOMA KSL KVOR KMBC  
KLZ (sw-15.27)  
NBC-Grandpa Burton, sketch:  
WDAF  
KGNF-Musical Variety  
KOA-King's Jesters (NBC)  
WIBW-News  
WNAX-Spanish Melodies  
WOW-Markets

2:00 MST 3:00 CST  
NBC-Angelo Vitales' Band:  
WDAF (sw-9.53)  
NBC-Let's Talk It Over; Guests:  
WKY KOA KVOO KOIL  
WREN (sw-15.21)  
News: KGNF WNAX WOW  
KFH-All-Request Hour  
KGNF-World Bookman  
KOB-Classics of Music  
KSL-Payroll Builder  
WIBW-Hymns  
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST  
NBC-Angelo Vitales' Band: WOW  
CBS-Eton Boys, male quartet:  
KLZ KMBC KOMA KVOR  
(sw-11.83)  
KGNF-What's New  
WDAF-Friendly Counsellor

WIBW-Kansas Roundup  
WNAX-Nancy Gurney Trio

NBC-Jerry Sears' Orch.: KOA  
WDAF WOW WKY  
NBC-The Singing Lady: (sw-15.21)  
CBS-Vocals by Verrill: KLZ KFH  
KOMA KMBC KVOR (sw-15.27)  
NBC-Irma Glen, organist; WREN  
KGNF-Cub Reporters  
KOB-Let's Dance  
KOIL-Duane & Sally  
KSL-Utah P. T. A.  
KVOO-News  
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST  
CBS-Wilderness Road, sketch:  
KOMA KMBC KSL KVOR  
KLZ KFH WIBW (sw-15.27)  
NBC-Little Orphan Annie, sketch:  
(sw-15.21)  
KGNF-Hoosier Hot Shots  
WDAF Bill & Mary  
WNAX-George B. German  
WREN-Cadets Quartet (NBC)

3:00 MST 4:00 CST  
NBC-Flying Time: WDAF WOW  
KOA  
CBS-Dictators: KFAB KOMA  
KMBC KSL KFH KVOR KLZ  
(sw-11.83)  
NBC-Army Band: WREN KOIL  
KGNF-Pop Concert  
KGNF-Duke Ellington's Orch.  
KOB-Blue Hawaii  
KVOO-Success Story  
WHO-Playing the Song Market  
WIBW-Sons of the Pioneers  
WKY-Hymns of All Churches  
WNAX-Ambassadors  
W9XBY-Kay Gibson

3:15 MST 4:15 CST  
CBS-Bobby Benson and Sunny  
Jim: (sw-11.83)  
NBC-Army Band: (sw-15.21)  
CBS-Edna Sellers, organist:  
KFAB KMBC KVOR KFH  
KSL KLZ  
NBC-Malcolm Claire: WHO KOA  
WDAF WOW  
KGNF-Stars of Song  
KOB-Bob Denny, pianist  
KOMA-Bob Scout Prgm.  
KVOO-Ladies' Matinee  
WIBW-Chiropractors Prgm.  
WKY-Betty & Bob  
W9XBY-A Toast to Melody

3:30 MST 4:30 CST  
NBC-News; Gale Page, songs:  
WHO WOW KOA  
CBS-News; Marion Carley, pian-  
ist: KVOR KOMA KLZ KFH  
KFAB (sw-11.83)  
NBC-The Singing Lady: KOIL  
WREN  
News: WKY KSL  
KFEL-Musical Prgm.  
KGNF-Hollywood Lens  
KMBC-Movie Column  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WIBW-Matinee  
WNAX-Round Up

3:45 MST 4:45 CST  
NBC-Three Scamps: WDAF KOA  
WOW WKY  
CBS-Renfrew of the Mounted:  
KFAB KOMA KMBC KFH  
(sw-11.83)  
NBC-Orphan Annie, sketch:  
WREN KOIL  
★ NBC-Lowell Thomas, commen-  
tator: (sw-15.21)  
KGNF-Garden of Melody  
KLZ-News  
KOB-Club Cabana  
WIBW-News  
WDAF-Melody Parade  
KVOR-What's New?  
WHO-Ma Perkins, sketch

4:00 MST 5:00 CST  
★ NBC-Amos 'n' Andy, sketch:  
(sw-9.53) (also see 8 p.m.)  
CBS-Loretta Lee, songs: KVOR  
KFH KLZ KSL (sw-11.83)  
NBC-Otto Thurn's Orch.: WHO  
KOA WDAF  
NBC-Knights of Columbus Int'l  
Conv.: WKY KOIL WREN  
KVOO (sw-15.21)  
News: KFEL KOMA  
KFAB-News; Scores  
KGNF-House of MacGregor  
KMBC-Dick Tracy, sketch  
WNAX-Brass Band  
WOW-Mr. Dooley's Curiosity Club  
W9XBY-Varieties



Marian Jordan  
See 5 p.m. CST (6 CST)

## Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WKY-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOD-920	WLS-870
KGNF-1430	KVOD-1140	WLW-70J
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

WOW-Musical Variety  
W9XBY-Midnight Frolic

**11:15 MST 12:15 CST**  
KFI-Marshall's Mavericks  
KOA-Ran Wilde's Orch.

**11:30 MST 12:30 CST**  
KFI-Jimmie Grier's Orch. (NBC)  
KLZ-Huffman Harmonies  
KOA-Henry King's Orch.  
KSL-Jan Garber's Orch.  
WLW-Organ & Poems

**12:00 MST 1:00 CST**  
KFEL-Dance Orch.  
KFI-Eddy Duchin's Orch. (NBC)  
KSL-Fireside Hour  
W9XBY-Pete Johnson's Orch.

**12:30 MST 1:30 CST**  
KFI-Reveries  
KSL-Gaylord Carter, organist  
W9XBY-Count Basie's Orch.

**End of Monday Programs**

CBS-George Hall's Orch.: KFAB  
KMBC KOMA KVOR KLZ  
(sw-11.83)

★ NBC-ALKA-SELTZER PRE-  
sents Uncle Ezra's Radio sta-  
tion: WDAF WOW KVOO  
WKY

NBC-News for Voters: (sw-15.21)  
KFEL Musical Prgm.

KFH-Wisecrackers  
KGNF-The Round Up  
KOA-Microphone News  
KSL-Buyer's Guide  
WHO-Let's Go Places  
WNAX-Musical Memories

**4:30 MST 5:30 CST**

★ NBC-HORLICK'S MALTED  
Milk presents Lum 'n' Abner,  
sketch: WENR (also see 8:15  
p.m.)

CBS-Charoiteers & Judy Starr,  
songs: KFAB KLZ KSL (sw-  
11.83)

NBC-John Herrick: KOIL WREN  
NBC-Edwin C. Hill, News com-  
mentator: WKY WDAF WHO  
News: KOA WOW KVOO  
KFH-To be announced  
KGNF-Peacock Court  
KMBC-Baseball Scores; Melody  
Palette  
KOMA-Jimmie Stephenson  
KVOR-Gems of Melody  
WIBW-Jane Baker's Stories  
WNAX-Balladeers  
W9XBY-Vagabonds of the Prairies

**4:45 MST 5:45 CST**

★ CBS-Boake Carter, commenta-  
tor: KMBC KOMA KFAB  
(sw-11.83)

NBC-Education in the News:  
WOW KOA  
News: WIBW KGHF KOIL WHO  
Sports: WNAX KVOO WKY  
KFH-Graham Quartet  
KGNF-Say it with Music  
KLZ-Silver Story Lady  
KSL-Melody Parade  
WDAF-Frank Farrell  
W9XBY-One Night Bandstand

**5:00 MST 6:00 CST**

★ CBS-Horace Heidt's Brigad'rs:  
KLZ KFH KMBC KSL WNAX  
KFAB (sw-11.83-6.06)

★ NBC-Fibber McGee & Molly,  
sketch; Marion & Jim Jordan;  
Ted Weems' Orch.: WDAF  
WOW WHO (also see 9 p.m.)

NBC-Jean Dickenson, sop.: KOA  
WKY WREN (sw-11.87)

KFEL-Evening Fantasies  
KGNF-Baseball Scores  
KOIL-Bob Simmons  
KOMA-Sports  
KVOO-Ralph Britt's Orch.  
KVOR-World Dances  
WIBW-Popular Concert  
W9XBY-Hollywood Reporter

**5:15 MST 6:15 CST**

KGHF-Hollywood on Parade  
KGNF-Hughes Reel  
KOIL-Let's Go Places  
KOMA-Man on the Street

★ KVOR-PRIVATE & PERSON-  
al  
W9XBY-Futura

**5:30 MST 6:30 CST**

CBS-Pick & Pat; Benny Krue-  
ger's Orch.: KMBC KFAB  
(sw-11.83) (also see 8:30 p.m.)

NBC-Melodiana; Abe Lyman's  
Orch.; Bernie Claire, sop.;  
Oliver Smith, tr.: WREN  
KOIL (sw-11.87)

CBS-Songs of Old: KFH WIBW  
KOMA KSL KLZ

★ NBC-Margaret Speaks, sop.;  
Mixed Chorus; Wm. Daly's  
Orch.: WKY WHO KVOO  
WDAF WOW (sw-9.53) (also  
see 8:30 p.m.)

KFEL-Lost & Found Column  
KGHF-Sport's Review  
KGNF-Sketches in Melody  
KOA-Jane Cowan (NBC)  
KOB-Baseball Scores  
KVOR-Tea Dance  
WNAX-Eb & Zeb

**5:45 MST 6:45 CST**

CBS-Three Queens & a Jack:  
KFH KOMA sw-6.12)

KGHF-Musical Melodies  
KGNF-Dinner Dance Music'  
KLZ-Sports  
KOA-Jingle Town Gazette  
KSL-Broadcasters' Review  
KVOR-News of Today  
WIBW-Dessert Time  
WNAX-Zeke Perkins' Boys  
W9XBY-Walt Loehman

**6:00 MST 7:00 CST**

★ NBC-Harry Horlick's Gypsies;  
Romany Singers; Howard Price,  
tr.: WDAF WHO WOW (sw-  
9.53)

★ CBS-Radio Theater; John  
Boles, "Vagabond King": KFH  
KMBC KFAB KLZ WNAX  
KSL KOMA (sw-11.83)

NBC-Greater Minstrels; Interlo-  
cutor; Bill Childs; Joe  
Parsons; Billy White, tr.;  
Maleolm Claire; Gale Page,  
guest; Quartet & Orch.: KOIL  
KOA KVOO WKY WREN (sw-  
11.87)

KFEL-Meandering Mike  
KGHF-Let's go to the Movies  
KVOR-WPA Orch.  
WIBW-Metropolitan Moods  
W9XBY-Metropolitans

**6:15 MST 7:15 CST**

KFEL-Uncle Gene & Holly  
KVOR-Amer. Family Robinson  
WIBW-Bob Crosby's Revue

**6:30 MST 7:30 CST**

★ NBC-STUDEBAKER CHAM-  
pions Present Richard Him-  
ber's Orch.; Stuart Allen, bar.  
WDAF KVOO WOW WKY  
WHO (sw-9.53) (also see 9:30  
p.m.)

NBC-Carefree Carnival; Nola  
Day: KOIL WREN KOA (sw-  
11.87)

KGHF-Thank You Stusia  
KOB Musical Moments  
KVOR-World Entertains  
WIBW-The Treasure Chest  
W9XBY-Ann Baker

**6:45 MST 7:45 CST**

KFEL-Rubinoff, violinist  
KGHF-News  
WIBW-Crime Patrol  
W9XBY-Betty Jane at the Circus

**7:00 MST 8:00 CST**

NBC-Contented Prgm.; Vocal-  
ists; Morgan L. Eastman's  
Orch.: KFI WDAF KOA WHO  
WMAQ WOW (sw-9.53)

★ CBS-Ben Bernie's Orch.:  
WIBW KMBC KMOX KSL  
WCCO KFAB KLZ (sw-6.12)

NBC-Goldman B...d Concert:  
WREN WENR KSTP KVOO  
KFYR WKY WFAA (sw-11.87)

KFEL-News, Playing the Song  
Market

KFII-To be announced  
KGHF-Rubinoff, violinist  
KOIL-Bob Crosby's Orch.  
KOMA-Voice of the Southland  
KRLD-Galaxy of Stars  
KVOR-Rev. Anderson  
WGN-Tambour Battant  
WLW-Unsolved Mysteries  
WNAX-Musical Moments  
WOAI-Rangers Quartet  
W9XBY-Boost Blues

**7:15 MST 8:15 CST**

NBC-News for Voters: KFYR  
WREN WENR KSTP KOIL  
WKY

KOB-Cub Reporters  
WFAA-Plainsmen Quartet  
WNAX-Top Tunes of the Day  
W9XBY-Overhaul

**7:30 MST 8:30 CST**

NBC-Great Lakes Symph. Orch.:  
Walter Logan, cond.: KFYR  
WMAQ KSTP WDAY WFAA  
KFI

★ CBS-March of Time: KFAB  
KRLD KMOX KMBC WCCO  
KSL KLZ (sw-6.12)

NBC-Jolly Coburn's Och.: WLW  
KOIL WREN WENR

NBC-Repub. State Com. Speaker:  
(sw-9.53)

Musical Moments: WHO KVOR  
KFH

Musical Prgm.: KVOO WIBW  
KGHF-Keybord Capers  
KOA-Cecil Golly's Orch.  
KVOR-The Roundup  
WGN-Northerners  
WKY-All-Star Revue  
WNAX-Bob Crosby's Orch.  
WOAI-Lost Mines  
WOW-Down the Fairway  
W9XBY-Ball Game

**7:45 MST 8:45 CST**

CBS-Jack Shannon, tr.: KFAB  
KFH KVOR KMBC (sw-6.12)

KLZ-Flying Cloud  
KMOX-News & Sports  
KRLD-Musical Moments  
KSL-Variety Prgm.  
KVOO-Colonel Courtesy

WCCO-Rubinoff, violinist  
WHO-Organ Melodies  
WIBW-Crime Patrol  
WKY-Milton Slosser  
WNAX-News  
WOW-Great Lakes Symph.(NBC)

**8:00 MST 9:00 CST**

NBC-Allen Leifer's Orch.: KSTP  
(sw-9.53)

CBS-Clyde Lucas' Orch.: KLZ  
KVOR KFH WNAX WIBW  
KFAB KMOX (sw-6.12)

★ NBC-Amos 'n' Andy: WOAI  
KOA WDAF KFI WLW WFAA  
WHO WKY WOW WMAQ  
(also at 4 p.m.)

NBC-Tony Russell, songs: WREN  
Rubinoff, violinist: KFYR KMBC  
KOIL KOMA  
KFEL-Carefree Capers  
KGHF-World Entertains  
KOB-House of MacGregor  
KRLD-Sports & News  
KSL-News  
WCCO-Thank You Stusia  
WENR-Keith Beecher's Orch.  
WGN-The World of Sport

**8:15 MST 9:15 CST**

★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner  
KFI (also at 4:30 p.m.)

NBC-Allen Leifer's Orch.: WOW  
KFYR WKY WMAQ

CBS-Renfrew of the Mounted.  
KSL

NBC-Ink Spots; Male Chorus:  
WREN

News: KSTP KOIL  
KFH Dance Orchestra  
KLZ-Contrasts on Black & White  
KMBC Paul Sells, organist  
KMOX-Judy & Her Jesters  
KOA-Frank Watanabe  
KOMA-Face the Music & Dance  
KRLD Musical Brevities  
KVOR-News of Today  
WCCO Golf Interview  
WDAF-Hot Dates in History  
WENR-King's Jesters  
WFAA-Ann Berry, singer  
WGN-Ozzie Nelson's Orch.  
WHO-Today's Winners  
WIBW-Belle & Marthe  
WLW-Old Fashioned Girl  
WOAI-Rubinoff, violinist

**8:30 MST 9:30 CST**

NBC-Al Donahue's Orch.: WREN  
(sw-6.14)

CBS-Bernie Cummins' Orch.:  
KFAB

★ NBC-Margaret Speaks, sop.;  
KOA KFI (also at 5:30 p.m.)

CBS-Pick & Pat: KLZ KSL  
KOMA KMOX WCCO KRLD  
(also at 5:30 p.m.)

NBC-Magnolia Blossoms: WDAF  
KSTP WOAI WKY (sw-9.53)

MBS-Follies: WGN WLW  
News: WIBW WENR  
WFAA-Isham Jones Orch.  
KFH-Baseball Tournament  
KFYR-N. D. Farmers Union  
KGHF-World Dances  
KMBC-Erle Smith  
KOB-Crime Light  
KOIL Sports Review  
KSTP-Minnesota State Fair  
KVOR-Hollywood on Parade  
WFAA-Plainsmen quartet  
WHO-Dance Rhythms  
WKY-All Star Game  
WMAQ-Henderson's Orch.  
WNAX-To be announced  
WOW-Thank You Stusia

**8:45 MST 9:45 CST**

NBC-Magnolia Blossoms: KFYR  
WOW

NBC-Al Donahue's Orch.: KOIL  
WENR

KMBC-Melody Rendezvous  
KOB-Serenaders  
KSTP-Mr. Editor  
KVOR-Warwick Family  
WFAA-News  
WHO-Gene & Glenn  
WIBW-The Gaities  
WMAQ-Jesse Crawford's Melody

**9:00 MST 10:00 CST**

NBC-Shandor, violinist; Henry  
Busse's Orch.: WKY KFYR  
KOIL WREN WMAQ (sw-6.14)

CBS-Vincent Lopez' Orch.: KVOR  
WNAX

★ NBC-Fibber McGee & Molly;  
Ted Weems' Orch.: KFI KOA  
(also at 5 p.m.)

NBC-Riley & Farley's Orch.:  
WDAF WENR (sw-9.53)

News: WOW WOAI WHO KOMA  
KFAB-Geo. Givot's Circus (CBS)  
KGHF-Success Story  
KLZ-Mal Hallett's Orch.  
KMBC-Sports Review

KMOX-Eddie Dunstedter's Orch.  
KRLD-Jack Winston's Orch.  
KSL-Pinto Pete's Ranch Boys  
KSTP-Sports Sketches from Life  
WBAP-Dance Music  
WCCO-Baseball Scores  
WIBW-Crime Patrol  
WGN-Dance Orch.

★ WLW-Paul Sullivan, news room

**9:15 MST 10:15 CST**

CBS-Vincent Lopez' Orch.:  
KMBC WIBW KSL

NBC-Henry Busse's Orch.:  
WBAP

Sports Review: WOAI WOW  
News: WCCO KOIL KSTP  
KMOX-Detective Mysteries  
KOMA-Dance Orch.  
KSTP-News; Auction  
WHO-Riley & Farley's Orch.  
(NBC)

WLW-Jimmie Monaco's Orch.

**9:30 MST 10:30 CST**

NBC-Herman Middleman's Orch.:  
WENR WREN KFYR KSTP  
(sw-6.14)

CBS-Charlie Barnet's Orch.:  
KMBC WNAX

NBC-Keith Beecher's Orch.:  
WOW WDAF WMAQ (sw-9.53)

CBS-Hawaii Calls: KVOR KLZ  
KOMA WIBW KFH KRLD  
KFAB

★ NBC-STUDEBAKER CHAM-  
pions Presents Richard Him-  
ber's Orch.; Stuart Allen, vocal-  
ist: KOA KFI KDYL (also  
at 6:30 p.m.)

T.N. Grant-Olman Orch.: WBAP  
WOAI

News: KGHF WKY KMOX  
KFEL-Smiling Thru  
KOIL-Freddie Ebener's Orch.  
KSL-Players  
KMOX-Reports; N. W. Umpires  
WGN-Dance Orch.  
WHO-Song Fellows  
WLW-Joe Reichman's Orch  
W9XBY-Carnival

**9:45 MST 10:45 CST**

CBS-Charlie Barnet's Orch.:  
WCCO KMOX

NBC-Keith Beecher's Orch.:  
WHO

KFEL-Orchestral Music  
KOMA-Dance Orch.  
WIBW-Nat'l Housing Prgm.  
WKY-Ken Wright

**10:00 MST 11:00 CST**

NBC-King's Jesters: WOW WHO  
WDAF WLW WMAQ

## MONDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is MST; for CST add one hour.

- 7:15 a.m.—Street in Havana: GSF GSG GSH
- 8:25 a.m.—England—All-India, cricket: GSF GSG
- 8:30 a.m.—Vatican City hour: HVJ
- 9:30 a.m.—Polish hour: SPW
- 10:15 a.m.—Pithead story: GSB GSD GSO
- 11 a.m.—Cuban dance music: COCD
- 11:20 a.m.—England—All-India, cricket: GSB GSD
- 12 noon—Latin-American music: COCD
- 12 noon—New songs for old: GSB GSD GSO
- 2 p.m.—Moscow broadcast: RNE
- 2 p.m.—Overseas hour: JVH JVM
- 2:55 p.m.—Listener greetings: DJB DJD
- 3 p.m.—Frederick the Great: DJB DJD
- 3 p.m.—Mayor's program: COCD
- 3 p.m.—Casani's orchestra: GSB GSF GSG
- 3:30 p.m.—Gramophone cabaret: DJB DJD
- 3:30 p.m.—Brazilian hour: PRF5
- 4:15 p.m.—Light music: DJB DJD
- 4:30 p.m.—Opera, La Bottega del Caffè: ZRO
- 4:30 p.m.—Reading, Mrs. Gamp: GSC GSF GSP
- 4:50 p.m.—BBC Empire orchestra: GSC GSF
- 5 p.m.—Moscow broadcast: RAN
- 5 p.m.—New View of the Monuments: ZRO
- 5 p.m.—South American program: COCD
- 5:15 p.m.—Typical music: YV2RC
- 5:15 p.m.—Sound pictures: DJB DJD
- 5:15 p.m.—American duets: ZRO
- 5:25 p.m.—Mail bag: ZRO
- 5:40 p.m.—Radiofan technical tips: DJB DJD
- 5:45 p.m.—Emil Frey, pianist: DJB DJD
- 6 p.m.—Olympic games closing: GSC GSF GSP
- 6 p.m.—National Railways program: HJU
- 6:30 p.m.—Male duet: YV2RC
- 6:30 p.m.—German lessons: DJB DJD
- 6:45 p.m.—Amateur hour: YV2RC
- 7 p.m.—Talk, Sea Harvests: GSC GSF
- 7 p.m.—Argentina hour: LRX
- 7:15 p.m.—Variety concert: DJB DJD
- 7:20 p.m.—French folk songs: GSC GSF
- 8:30 p.m.—Opportunity program: COCD
- 8:45 p.m.—Listener greetings: DJB DJD
- 9:30 p.m.—Hawaii Speaks: KIO KKP
- 10 p.m.—Fiji hour: VPD
- 10:40 p.m.—Pithead story: GSB GSD
- 10:55 p.m.—Bagpipe music: GSB GSD

RICHARD HIMBER'S  
**STUDEBAKER**  
*Champions*

**MONDAY**  
9:30 P.M. MST  
KOA - KDYL  
and Coast-to-Coast  
Network

NEW YORK'S  
SMARTEST  
DANCE  
MUSIC

**LUM AND ABNER**  
now on NBC

WJZ WLW WBZ WBZA WSB  
WSYR WENR WSM WMC

**"Radio's Funniest Pair"**

**VOICE**

100% Improvement Guaranteed

We build, strengthen the vocal organs—not with singing lessons—but by fundamentally sound and scientifically correct silent exercises... and absolutely guarantee to improve any singing or speaking voice at least 100%... Write for wonderful voice book—sent free. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

PERFECT VOICE INSTITUTE, Studio C-728  
64 E. Lake St., Chicago

# Tuesday

August 18



Jerry Cooper  
See 4 p.m. MST (5 CST)

## Network Changes

The Dictators, formerly 12:15 p.m., now CBS 12:30 p.m. CST (11:30 a.m. MST).  
Jesse Crawford, organist, formerly 9:45 p.m., now NBC 9:30 p.m. CST (8:30 MST), also Wed.

## News

7:00 a.m.—NBC-WREN  
3:30 p.m.—CBS-KLZ  
3:30 p.m.—NBC-WOW  
4:45 p.m.—Boake Carter: CBS-KOMA  
7:30 p.m.—March of Time: CBS-KLZ  
9:00 p.m.—Paul Sullivan: WLW

## Classical Music

1:30 p.m.—Columbia Chamber Orch.: CBS-KOMA  
4:45 p.m.—Vivian Della Chiesa, sop.: NBC-WREN  
7:00 p.m.—String Symph.: NBC-WREN

## Comedy

5:00 p.m.—Jerry Mann: CBS-KFAB  
5:30 p.m.—Ken Murray: CBS-KMBC

## Drama

2:00 p.m.—Miniature Theater: NBC-KOA  
5:30 p.m.—Welcome Valley: NBC-WREN

## Talks

12:15 p.m.—Science Service: CBS-KVOR  
1:45 p.m.—General Federation of Women's Clubs: NBC-WDAF  
7:15 p.m.—News for Voters: NBC-WREN  
7:45 p.m.—Happy Days: CBS-KOMA

## Morning

7:00 MST 8:00 CST  
NBC-News; Vaughn de Leath, songs: WREN  
CBS-Betty & Bob, sketch: (sw-21.52)  
CBS-Salon Musicale: KSL KFH KLZ KOMA KVOR  
Gene & Glenn: KOIL WIBW WHO KMBC  
News: KFEL KOA W9XBY WOW  
KFAB-Wake Up & Sing  
KGNF- $\Delta$ Morning Devotions  
KVOO-Your Home  
WDAF-Birthday Bell  
WKY-Party Line  
WNAX-Bohemian Band

7:15 MST 8:15 CST  
NBC-Viennese Sextet: WDAF WKY KOA WOW  
CBS-Modern Cinderella, sketch: (sw-21.52)  
NBC-Aristocratic Rhythm: WREN (sw-15.21)

KFAB-Jack Wells  
KGNF-WPA Prgm.  
KVOO-Glen Condon  
KVOR-News of Today

7:30 MST 8:30 CST  
CBS-Who's Who In Today's News; Betty Crocker; Hymns of All Churches: (sw-21.52)  
NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)  
CBS-Fred Feibel, organist: KOMA KVOR  
NBC-Armchair Quartet: WDAF WOW  
KFAB-Chicagoans (CBS)  
KFEL-Health and Philosophy  
KFH-Grain & Stock Quotations  
KGNF-Pancake Hour  
KGNF-Music & Time  
KLZ-Kitchen Clock  
KMBC-Kitty Keene  
KSL-Morning Melodies  
KVOO-Al Hunter  
WHO-Musical Clock  
WIBW-Unity School  
WNAX-Ira Cummings  
W9XBY- $\Delta$ Morn. Meditations

7:45 MST 8:45 CST  
NBC-Today's Children, sketch: WOW WHO WDAF WKY  
CBS-Lyn Murray, songs: KOMA KFH KMBC KVOR  
NBC-Romance of Dan & Sylvia: WREN KOIL KOA (sw-15.21)  
News: KLZ KSL  
KFAB-Piano Moods  
KFEL-New Tunes for Old  
KVOO-Handy Ads  
WIBW-Variety Prgm.  
WNAX-Three Maids of Melody  
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST  
NBC-Herman & Banta: WKY WREN KVOO (sw-15.21)  
CBS-Bob & Rennie, songs: KOMA KVOR (sw-21.52)  
NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)  
News: KFEL KOIL  
KFAB-Hilde  
KFH-Variety Prgm.  
KGNF- $\Delta$ Morn. Devotional  
KGNF-Club Cabana  
KLZ-Satin Strings  
KMBC-Fashion Flashes  
KOA-Musical Menu  
KSL-Breakfast Melodies  
WIBW-Edmund Denny, trn.  
WNAX-Mary Nan Ragtime Band  
W9XBY-Mile-A-Minute Review

8:15 MST 9:15 CST  
NBC-Breen & de Rose: WKY KVOO WDAF (sw-15.33)  
CBS-Navy Band: KOMA KLZ (sw-21.52)  
NBC-Home Sweet Home, sketch: (sw-15.21)  
NBC-Vagabonds: WREN  
Markets: KFAB KGNF KOMA  
KFEL-Around Breakfast Table  
KGNF-Today's Almanac  
KMBC-Happy Kitchen  
KOIL-Kitty Keene  
WHO-Hymns of all Churches  
WIBW-Markets & Weather  
WOW-Mary Baker's Album  
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST  
NBC-Vic & Sade, sketch: (sw-15.21)  
NBC-House Detective: KVOO WDAF WKY WOW (sw-15.33)  
CBS-Navy Band: KOMA WNAX  
NBC-Jack & Loretta Clemens: WREN KOA  
KFAB-Radio Calendar  
KFEL-Listen to This  
KGNF-Pipe Organ  
KFH-Grain & Livestock Markets  
KMBC-News; Notes  
KOIL-Police Court  
KSL-Shopping News  
KVOR-Personal Shopper  
WHO-Betty & Bob  
WIBW-Housewife's Program  
W9XBY-News & Views

8:45 MST 9:45 CST  
NBC-Edward MacHugh, Gospel Singer: WREN KOIL (sw-15.21)  
CBS-Rhythmaires: KOMA KFH KFAB KMBC KVOR KLZ (sw-21.52)  
NBC-Walter Blaufuss' Orch.: WOW WDAF WHO WKY  
NBC-Wife Saver: (sw-15.33)  
KOA-Sunshine Time  
KVOO-What's New?

WNAX- $\Delta$ Religious Service  
W9XBY-Personally to You

9:00 MST 10:00 CST  
NBC-Christine, songs & piano: WDAF WOW  
★ CBS-Between the Bookends; Ted Malone: KOMA KVOR KFH KLZ (sw-21.52)  
NBC-Alexander Bros., piano duo: WRE NKOA  
News: KFAB WNAX  
KGNF-Weather  
KMBC-Crystal Gazers  
KOIL-Melody Lane  
KSL-Serve & Save  
KVOO-Hymns of All Churches  
WHO-Morning Melodies  
WKY-Markets  
W9XBY-Organ Rhapsody

9:15 MST 10:15 CST  
CBS-Rhythm Boys: (sw-21.52)  
NBC-Cadets Quartet: KOIL WREN  
CBS-Mary Lee Taylor: KFAB KOMA KMBC KFH KLZ KSL  
NBC-Merry Madcaps: WDAF KOA WKY  
KGNF-Shoppers Prgm.  
KVOO-Betty & Bob  
KVOR-News  
WHO-Bulletin; Bits of Melody  
WNAX-John Peter DePogter  
WOW-Aunt Sally

9:30 MST 10:30 CST  
NBC-Dan Harding's Wife: WOW KVOO KOA WKY WDAF  
CBS-Emery Deutsch's Orch.: KMBC KFAB KSL KOMA KLZ KFH KVOR (sw-21.52)  
NBC-Doc Schneider's Texans: WREN  
KFEL-Mr. Fixit  
KGNF-News  
KGNF-Variety Prgm.  
KOIL-The Iowa Hour  
WHO-Party Line  
WIBW-Anti Crime Ass'n  
WNAX-The Bohemian Band  
W9XBY-Dude Ranch

9:45 MST 10:45 CST  
NBC-Words & Music; Ruth Lyon, sop.: WREN KVOO WKY  
NBC-Merry Madcaps: WOW WDAF WHO  
KFAB-The Jangles  
KFEL-Melody Express  
KFH-Grain Market; News  
KGNF-World Observer  
KOA Fed. Women's Clubs  
WIBW-Party Line  
W9XBY-In A Mexican Patio

10:00 MST 11:00 CST  
CBS-Betty & Bob, sketch: KLZ KFAB KMBC KSL  
NBC-Charles Stenross' Orch.: WDAF  
CBS-George Hall's Orch.: (sw-15.27)  
NBC-Words & Music: KOIL KOA  
KFH-Hymns of the Church  
KGNF-Auto Service  
KOMA-Mid-Morning Markets  
KVOO-Party Line  
KVOR-Ann Russell, economist  
WHO-Kitty Keene  
WIBW-Street Reporter  
WNAX-Lawrence Welk's Orch.  
WOW-Markets  
W9XBY- $\Delta$ God's Quarter Hour

10:15 MST 11:15 CST  
NBC-Charles Stenross' Orch.: (sw-15.33)  
CBS-Modern Cinderella: KLZ KSL KFAB KMBC  
NBC-Dot & Will: WREN KOIL KOA  
News: KVOO WKY  
KFEL-Jewel Box

KFH-Betty & Bob  
KGNF-Echoes of Music  
KOMA-Piano Land  
KVOR-Success Stories  
WDAF-Star Gazer  
WHO-Market Report  
WIBW-Dinner Hour  
WOW-Prudence Penny  
W9XBY-Dot & a Duo

10:30 MST 11:30 CST  
CBS-Concert Miniatures: (sw-15.27)  
NBC-Nat'l Farm & Home Hour: WDAF KVOO WKY WREN KOA WHO WOW (sw-15.21)  
CBS-Who's Who in Today's News; Betty Crocker & Hymns of All Churches: KLZ KFAB KSL KMBC  
NBC-Wilbur Evans, bar.: (sw-15.33)  
KFH-Shoppers Trio  
KGNF-Old Timers  
KOMA-Spice of Life  
KOIL-Rhythm Riddles  
KVOR Today's Almanac  
WNAX-Zeke Perkins Boys  
W9XBY-Breezy Brevities

10:45 MST 11:45 CST  
NBC-Music Guild: (sw-15.33)  
KFEL-Jay Burnette, songs  
KGNF-Livestock Markets  
KOIL-Man on the Street  
KVOR-Swing Time  
WNAX-Three Maids of Melody  
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST  
CBS-Judy & the Jesters: KMBC KOMA KSL KFH KVOR KLZ KFAB (sw-15.27)  
News: WIBW KGNF  
KGNF-Your Home  
KOIL-News; Noonday Varieties  
WNAX-To be announced  
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST  
CBS-Happy Hollow, sketch: KFH KVOR KSL KMBC (sw-15.27)  
KFAB-Markets; Farmers Prgm.  
KGNF-Musical Moments  
KSL-Sons of the Pioneers  
KOMA-Pop Moore's Oklahomans  
WIBW-Market News  
WNAX-News

11:30 MST 12:30 CST  
NBC-Golden Melodies: KOA WREN  
CBS-Dictators: KOMA KVOR KSL (sw-15.27)  
NBC-Braggiotti & Shefter Rhythm Octet; Soloist: (sw-15.33)  
News KMBC WOW  
KFEL-Club Bulletins  
KFH-Grain; Livestock Market  
KGNF-Tonic Tunes  
KGNF-Noon Concert  
KLZ-Sons of Pioneers  
KOB-Crime Light  
KVOO-Bob Wills' Playboys  
WDAF-Carson Robinson  
WHO-Luncheon Music  
WIBW-Noon-day Prgm.  
WKY-Three Pals  
WNAX-The Bohemian Orch.  
W9XBY-Manny on the Street

11:45 MST 12:45 CST  
NBC-Rhythm Octet: WDAF WKY  
CBS-Dictators: KFH KMBC KFAB Musical Moments  
KFEL-Souvenirs of Song  
KGNF-Melody Time  
KLZ-The Tattler  
KSL-Payroll Builder  
WHO-News  
WNAX D. B. Gurney  
WOW-Man on the Street  
WREN-Rhythmic Revue  
W9XBY-Musical Mardi Gras

## Afternoon

12:00 MST 1:00 CST  
CBS-Margaret McCrae songs: KFH KVOR (sw-15.27)  
NBC-Pepper Young's Family, sketch: WDAF KOA WOW WHO (sw-15.33)  
News: KFEL KLZ KSL  
KFAB-Markets  
KGNF-The Swappers  
KMBC-Mehornay Songsmiths  
KOB-Home & Farm Hour  
KOIL-Idelia Bakke  
KOMA-Jr. Chamber of Commerce Luncheon  
WKY-Markets  
WNAX-Joe Hart's Orch.  
WREN-Bailey Axton, trn.  
W9XBY-Television Flashes

12:15 MST 1:15 CST  
NBC-Ma Perkins, sketch: WKY WDAF KVOO KOA WOW (sw-15.33)  
CBS-Science Service: KMBC KVOR (sw-15.27)  
NBC-Continental Varieties: KOIL WREN (sw-15.21)  
KFAB-News; Police Bulletin  
KFEL-Musical Prgm.  
KFH-Livestock Market  
KGNF-Fuzzy & Ralph  
KLZ-Luncheon Melodies  
KSL-Livestock Reports; Melody Minutes  
WHO-Market Report  
W9XBY-Johnny Jacks

12:30 MST 1:30 CST  
NBC-Vic & Sade, sketch; Bernardino Flynn: KOA WDAF KVOO WKY WOW WHO (sw-15.33)  
CBS-Mayfair Singers: KLZ KFH KS LKOMA KMBC (sw-15.27)  
KFAB-Markets  
KGNF-Secrets of Happiness  
KGNF-Crime Light  
KOB-House of MacGregor  
KVOR-News of Today  
WKY-Three Pals  
WNAX-Sketches in Melody  
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST  
NBC-Have You Heard?; Drama: WREN (sw-15.21)  
NBC-The O'Neills, sketch: WHO WDAF KOA WOW KVOO WKY (sw-15.33)  
KFAB-Inside Dope  
KGNF-The Parson  
KGNF-Markets & Weather  
KOIL-Homemakers' Club  
KOMA-Closing Markets  
KSL-Mrs. Chapman Entertains  
KVOR-Luncheonaires  
WNAX-Say It with Music  
W9XBY-Cafe Continental

1:00 MST 2:00 CST  
NBC-Foxes of Flatbush, sketch: WREN KOIL (sw-15.21)  
CBS-Great Lakes Revue: KVOR KMBC KFH KOMA KLZ (sw-15.27)  
NBC-Women's Radio Review; Speaker & Orch.: WDAF KOA WOW (sw-15.33)  
Baseball Game: WHO KFAB  
KGNF-Today's Rhythm  
KSL-Payroll Builder  
KVOO-Cozy Corner  
WIBW-Jane Baker, Homemaker  
WKY-Whalin Brothers' Band  
WNAX-Brass Band  
W9XBY-Say It with Music

1:15 MST 2:15 CST  
NBC-Joan & the Escorts: WREN KOIL (sw-15.21)  
KFEL-Musical Scrapbook  
KGNF-Health Chats  
KGNF-Ruth Etting  
KVOO-Handy Ads  
WKY-Woman's Radio Review (NBC)  
WNAX-Ma Perkins, sketch

1:30 MST 2:30 CST  
NBC-Alma Kitchell, sop.: KOIL WREN (sw-15.21)  
CBS-Chamber Orch.; Fritz Mahler, cond.: KSL KOMA KVOR KMBC KFH (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WDAF WOW KOA WKY KVOO  
KGNF-News  
KGNF-Grain Quotations  
KLZ-Closing Markets  
WIBW-Elsa at the Organ  
WNAX-Three Maids of Melody  
W9XBY-Afternoon Arias

1:45 MST 2:45 CST  
NBC-Manhattans: KOA WREN KOIL WKY KVOO  
NBC-General Fed. of Women's Clubs; Consumers Prgm.: WDAF  
KGNF-Weather & Markets  
KLZ-Chamber Orch. (CBS)  
KSL-Utah State Agriculture  
WIBW-News  
WNAX-The Harmony Boys  
WOW-Markets

2:00 MST 3:00 CST  
NBC-Ernie Stemm's Orch.: KOIL WREN (sw-15.21)  
CBS-Jimmy arrell, bar.: KLZ KMBC KOMA KVOR (sw-15.27)  
NBC-Miniature Theater: KVOO KOA WKY WDAF (sw-9.53)  
News: KGNF WNAX  
KFH-All Request Hour  
KGNF-World Bookman  
KOB-Classics of Music  
KSL-Shopping News  
WIBW-Hymns  
WOW-News; Belle & Martha  
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST  
CBS-Billy Mills' Orch.: KMBC KVOR KOMA KLZ (sw-15.27)  
KGNF-What's New?  
KGNF-Out of the past to you  
WIBW-Kansas Roundup  
WKY-To be announced  
WNAX-Nancy Gurney Trio  
WOW-Life of Edison

2:30 MST 3:30 CST  
NBC-Manhattan Guardsmen Orchestra: KOA WOW WDAF WKY  
CBS-Billy Mills' Orch.: KFH KSL  
NBC-Singing Lady: (sw-15.21)  
NBC-Irma Glen, organist: WREN  
KFEL-Musical Prgm.  
KGNF-Cub Reporters  
KOB-Let's Dance  
KOIL-Duane & Sally  
KVOO-News  
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST  
CBS-Wilderness Road, sketch: KLZ KSL KFH KOMA KVOR WIBW KMBC (sw-15.27)  
NBC-Little Orphan Annie, sketch: (sw-15.21)  
KFEL-Tangoism  
KGNF-Round the Town  
KVOO-Bill & Mary  
WNAX-George B. German  
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST  
NBC-Flying Time: WOW KOA  
CBS-Patti Chapin, songs: KVOR KLZ KOMA KFH KFAB (sw-11.83)  
NBC-Minute Men: WREN KOIL  
KGNF-Gems of Melody  
KMBC-News; Charity Talk  
KSL-Nat'l Emergency Council  
KVOO-Success Story  
WDAF-Song Matinee  
WHO-Echoes of Stage & Screen  
WIBW-Sons of the Pioneers  
WKY-Hymns of All Churches  
WNAX-The March Kings  
W9XBY-Black & White

3:15 MST 4:15 CST  
CBS-News of Youth, Junior news dramas: (sw-11.83)  
NBC-Mid-Week Hymn Sing: WHO KOA WOW (sw-9.53)  
CBS-Wonders of the Heavens: KLZ KFH KFAB KVOR KSL KOMA  
KGNF-Stars of Song  
KMBC-Art. Melodies  
KOB-Peacock Court  
KOIL-Tea Time Tunes  
KVOO-Ladies Matinee  
WIBW-Chiropractors Prgm.  
WKY-Betty & Bob  
WREN-Harry Reser's Orch.  
W9XBY-A Toast to Melody

3:30 MST 4:30 CST  
NBC-The Singing Lady: WREN KOIL  
CBS-News; Alexander Cores, violinist: KVOR KOMA KMBC KFH KLZ KFAB (sw-11.83)  
NBC-News; Jackie Heller, tar.: WOW WHO  
News: WKY KSL  
KFEL-Musical Prgm.  
★ KGNF-MOVIE GOSSIP

## NEXT WEEK

# My Country Neighbor

The story of Margaret Speaks, the famous singer, as told by Edith Hunt, who is a country neighbor of this charming soprano. A woman's impression of another woman told frankly



Phil Duey  
See 5 p.m. MST (6 CST)

KOA-News; University of Denver  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WIBW-Matinee  
WNAX-Round-Up

**3:45 MST**      **4:45 CST**  
★ NBC-Lowell Thomas, commen-  
tator: (sw-15.21)

CBS-Renew of the Mounted,  
sketch: KFAB KOMA KFH  
KMBC (sw-11.83)

NBC-Little Orphan Annie, sketch:  
WREN KOIL

NBC-Dorothy Dreslin, sop: WOW  
WDAF WKY

KGHF-Garden of Delody  
KLZ News

KSL-Melody Minutes  
KVOR-What's New?  
WHO-Ma Perkins

**4:00 MST**      **5:00 CST**  
CBS-Musical Toast; Jerry Cooper,  
bar.: (sw-11.83)

NBC-Console Capers: WDAF  
WHO

CBS-It Actually Happened; John-  
ny Chuckle: KFH KVOR KLZ  
KSL

★ NBC-Amos 'n' Andy, sketch:  
(sw-9.53) (also see 8 p.m.)

NBC-Easy Aces, sketch: KOIL  
KOA (sw-15.21)

News: KFEL KOMA  
KFAB-News; Baseball  
KGHF-Rural Rhythms  
KGNF-House of MacGregor  
KMBC-Dick Tracy, sketch  
KVOO-Carveth Wells, traveler  
WKY-Inquiring Reporter  
WNAX-Billy Basil, cowboy  
WOW-Curiosity Club  
WREN-Dance Hour  
W9XBY-Varieties

**4:15 MST**      **5:15 CST**  
NBC-Jacob Tarshish, talk: WHO  
WOW WDAF KOA (sw-9.53)

CBS-Herbert Foote's Ensemble:  
KFH KMBC KLZ KSL KOMA  
KVOR KFAB

NBC-Clint Noble's Orch.: WREN  
KOIL WKY

NBC-News for Voters: (sw-15.21)

WEL-Musical Prgm.  
KGNF-Round Up  
KVOR-What's in the News?  
WNAX-Yankton College

**4:30 MST**      **5:30 CST**  
CBS-Jack Miller's Orch.: KMBC  
KFAB (sw-11.83)

★ NBC-HORLICK'S MALTED  
Milk presents Lum 'n' Abner,  
sketch; Norris Goff: WENR  
(also see 8:15 p.m.)

NBC-Harold Sanford's Orch.:  
WREN KOIL

NBC-Fred Hufsmith, trn.: WHO  
WKY

News: WOW KOA KVOO  
KFH Variety Prgm.  
KGNF-Peacock Court  
KLZ-Life of Thomas Edison  
KOMA-Jimmie Stephenson  
KSL-Broadcasters' Revue  
KVOR-Echoes of Stage & Screen  
WDAF Soloist  
WIBW-Jane Baker's Stories  
WNAX-Hamlin's Cowboy  
W9XBY-Hands Across the Table

**4:45 MST**      **5:45 CST**  
NBC-Fred Hufsmith, trn.: KOA  
WOW

★ CBS-Boake Carter, commen-  
tator: KMBC KOMA KFAB (sw-  
11.83)

NBC-Vivian Della Chiesa, sop.:  
WREN

News: KGHF WIBW KOIL  
WHO

KFH-To be announced  
KGNF-Say it with Music  
KLZ-Silver Story Lady  
KVOO-World of Sports; Music;  
Baseball Scores  
WDAF-Wise Crackers  
WKY-Sports  
WNAX-Sports Prgm.  
W9XBY-One Night Bandstand

**5:00 MST**      **6:00 CST**  
NBC-To be announced: WREN  
KOIL (sw-11.87)

CBS-Hammerstein Music Hall;  
Ted Hammerstein, m.c.; Lucy  
Laughlin, sop.; Jerry Mann,  
comedian; Guests & Orch.:  
KFAB (sw-11.83)

NBC-Leo Reisman's Orch.; Phil  
Duey; Sweetheart Trio; Loret-  
ta Clemens, songs; Chas. Mar-  
tin in 3 Min. Thrillers: WKY  
WDAF WHO WOW KVOO  
(sw-9.53) (also see 8:30 p.m.)

CBS-Dream Avenue: KLZ KFH  
KVOR

KGHF-Baseball Scores  
KMBC-As Kansas City Dines  
KOA-Jack Meakin's Orch.

KOMA-Sports Page  
KSL-Merchant's Radio Column  
WIBW-Thank You Stusia  
WNAX-Organ Melodies  
W9XBY-Hollywood Reporter

**5:15 MST**      **6:15 CST**  
CBS-Judy & the Jesters: KOMA  
KVOR KFH KLZ

KGHF-Hollywood on Parade  
KGNF-Park Talk  
WIBW-Playing the Song Market  
W9XBY-Futura

**5:30 MST**      **6:30 CST**  
★ NBC-Horace Heidt's Orch.:  
WDAF WKY KVOO WHO  
WOW

CBS-Ken Murray, comedian;  
Russ Morgan's Orch.; Phil Re-  
gan, trn.: KMBC WIBW KFH  
KOMA KFAB WNAX (sw-  
11.83) (also see 8:30 p.m.)

NBC-Edgar A. Guest in Welcome  
Valley; Dramatic Cast & Joe  
Gallicchio's Orch.: WREN  
KOIL (sw-11.87)

KFEL-Lost and Found Column  
KGHF-Sport's Review  
KGNF-Garden of Melody  
KLZ-Spanish Idyll  
KOA-Beaux Arts Trio (NBC)  
KOB-Baseball Scores  
KSL-Melodic Interlude  
KVOR-Tea Dance  
WIBW-Rubinoff, violinist

**5:45 MST**      **6:45 CST**  
KGHF-Musical Melodies  
KGNF-Dinner Dance  
KSL-Payroll Builder  
KVOR-News of Today  
WIBW-Dessert Time  
W9XBY-Walt Lochman

**6:00 MST**      **7:00 CST**  
★ NBC-Vox Pop; Voice of the  
People: WHO WDAF WOW

★ NBC-Sophie Tucker's Orch.:  
Ben Bernie, guest: WREN  
WKY KOIL KVOO KOA (sw-  
11.87)

★ CBS-Tommy Dorsey's Orch.:  
KFAB KMBC KOMA WNAX  
WIBW KFH (sw-11.83)  
(also see 9 p.m.)

KFEL-Meandering Mike  
KGHF-Let's go to the Movies  
KLZ-Sports Highlights  
KSL-Montmartre  
KVOR-World Dances  
W9XBY-Julia Lee

**6:15 MST**      **7:15 CST**  
KFEL-Uncle Gene & Holly  
KLZ-Noveltly Parade  
KSL News  
KVOR-Amer. Family Robinson  
W9XBY-Missouri Review

**6:30 MST**      **7:30 CST**  
NBC-To be announced: KVOO  
WDAF WKY WOW WHO  
KOA (sw-9.53)

CBS-Caravan, Nat Shilkret's  
Orch.; Benny Goodman's Orch.;  
Robert Hughes, m.c.: KLZ  
KFAB KOMA KMBC KVOR  
KSL WIBW WNAX KRLD  
KFH (sw-11.83)

NBC-Meetin' House: WREN  
KOIL (sw-11.87)

KFEL-Let's Go Places  
KOB-Sketches in Melody  
W9XBY-Dot Chaquette

**6:45 MST**      **7:45 CST**  
KGHF-News  
W9XBY-Betty Jane of the Circus

**7:00 MST**      **8:00 CST**  
NBC-Nickelodeon; Sylvia Clark:  
WDAF KFI WHO WOW  
WMAQ (sw-9.53)

NBC-String Symphony: WREN  
KSTP WBAP KFYR KVOO  
WENR (sw-11.87)

MBS-Bernarr McFadden's Editori-  
als: WGN WLW

Jack Randolph, songs: WOAI  
KOA WKY

KFEL-News; Sports Facts  
KOB-Hughes Reels  
KOIL-Let's Go Places  
W9XBY-Boost the Blues

**7:15 MST**      **8:15 CST**  
NBC-News for Voters: WREN  
KSTP KOIL WENR KFYR  
WKY

KOA-Nickelodeon (NBC)  
KOB-Cub Reporters  
WBAP-Lamp Lighting Time  
WGN-Concert Orch.; Attilio Bag-  
giore, trn.  
WLW-Super Songster  
WOAI-Musical Prgm.  
W9XBY-Variety Prgm.

**7:30 MST**      **8:30 CST**  
NBC-Barry McKinley, bar.: KFI  
WDAF WMAQ KOA

★ CBS-March of Time: WCCO  
KMBC KFAB KRLD KMOX  
KLZ KSL (sw-6.12)

NBC-String Symp.: WREN KOA  
KSTP KFYR WENR WOAI  
WKY

KFH-To be announced  
KOIL-Omaha Civic Symphony  
KOMA-Strange Adventures  
KVOR-Hollywood on Parade  
WBAP-Musical Revue  
WHO-Colonel Courtesy  
WIBW-Singing Painter  
WLW-Hot Dates in Music  
WNAX-Variety Prgm.  
WOW-Star Gazing  
W9XBY-Baseball Game

**7:45 MST**      **8:45 CST**  
NBC-Roy Campbell's Royalists:  
WHO KOA (sw-9.53)

CBS-Happy Days; Mrs. Ruth  
Bryan Owen Rhode, speaker:  
KOMA KFH KRLD KVOR  
KFAB WCCO KMBC KMOX  
(sw-6.12)

Jack Randolph's Music: WMAQ  
KFI-Dist. Att'y Buron Fitts  
KGHF-Dixie Vagabonds  
KLZ-Rubinoff, violinist  
KRLD-To be announced  
KSL-Little Theater of Music  
WBAP-Frontier Troubadours  
WDAF-Mixed Quartet  
WIBW-This Rhythmic Age  
WLW-Joe Haymes' Orch.  
WNAX-News  
WOW-Rhythm Revue

**8:00 MST**      **9:00 CST**  
★ NBC-Amos 'n' Andy: WDAF  
KOA WOAI KFI WHO WBAP  
WLW WKY WOW WMAQ  
(also at 4 p.m.)

CBS-Willard Robison's Orch.:  
KOMA KVOO KFAB KMBC  
KFH KLZ WNAX KMOX KSL  
(sw-6.12)

NBC-Clem McCarthy, sports:  
KSTP

NBC-Frank Lamarr's Orch.:  
KOIL WREN

KFEL-News  
KFI-Carl Ravazza's Orch.  
KFYR-Rhythmic Revue  
KOB-House of MacGregor  
KRLD-Sports & News  
WCCO-Republican Volunteer Com.  
WENR-Keith Beecher's Orch.  
WIBW-Farm Bureau

**8:15 MST**      **9:15 CST**  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner;  
Norris Goff: KFI (also at  
4:30 p.m.)

CBS-Renew of the Mounted:  
KSL

NBC-Nano Rodrigo's Orch.:  
KFYR WOAI WMAQ  
Rubinoff, violinist: WBAP WOW  
KSTP

News: KVOR KOIL  
KGHF-Amer. Family Robinson  
KFH Club Orch.  
KLZ-Contrasts on Black &  
White

KMBC-Thank You Stusia  
KMOX-Three Queens & a Jack  
KOA-Frank Watanabe  
KOMA-Face the Music & Dance  
KRLD-Musical Breivites  
WCCO-Super Songsters  
WDAF-Easy Aces  
WENR-King's Jesters  
WGN-Dream Ship  
WHO-Today's Winners  
WIBW-Belle & Martha  
WKY-Dynamic Twins  
WLW-Our Singing Neighbor  
WOAI-Political Speech

**8:30 MST**      **9:30 CST**  
NBC-Jesse Crawford, organist:  
WHO WOW WMAQ (sw-9.53)

CBS-Bernie Cummins' Orch.:  
WNAX KFAB KOMA WCCO  
NBC-Jolly Coburn's Orch.: (sw-  
6.14)

CBS-Ken Murray & Russ Morgan-  
's Orch.; Phil Regan, trn.:  
KLZ KSL (also at 5:30 p.m.)

NBC-Leo Reisman's Orch.; Phil  
Duey: KOA KFYR KFI (also  
at 5 p.m.)

Easy Aces, sketch: WBAP KSTP  
Rubinoff, violinist: WREN WKY  
News: WIBW WENR  
KFH-Baseball Tournament  
KGHF-World Dances  
KMBC-Earle Smith  
KMOX-Thank You, Stusia  
KOB-College Educational Prgm.  
KOIL-Sports  
KVOR-World Entertains  
WDAF-Soloist

WGN-Ted Weems' Orch.  
WLW-For Men Only  
WOAI-Musical Prgm.

**8:45 MST**      **9:45 CST**  
NBC-Jolly Coburn's Orch.:  
Rubinoff, violinist: WDAF  
KMOX

KGHF-W. P. A. Program  
KMBC-Melody Rendezvous  
KOIL-Jack Wells  
KRLD-Noble Sissle's Orch.  
(CBS)

KSTP-Mr. Editor  
WBAP-Chic Scoggin's Orch.  
WHO-Songfellows  
WIBW-Senator Capper  
WKY-Dance Hour

**9:00 MST**      **10:00 CST**  
NBC-Shandor, violinist: Andy  
Sannella's Orch.: WREN KOIL  
KFYR WKY (sw-6.14)

★ CBS-Tommy Dorsey's Orch.:  
KOH KERN KVOR KLZ KSL  
KFBB KGB KDB KFRC KOL  
(also at 6 p.m.)

NBC-Paul Whiteman's Orch.:  
WDAF WBAP WENR (sw-  
9.53)

CBS-George Givot's Circus:  
WNAX KFAB

News: WOW WOAI WHO KOMA  
KFI-Death Valley Days  
KGHF-Success Story  
KGNF-Dance Orch.  
KMBC-Sports  
KMOX-Eddie Dunstetter's Orch.  
KOA-Master Trio  
KRLD-Jack Winston's Orch.  
KSTP-Sports Sketches from Life  
WCCO-Baseball Scores  
WGN-Dance Orch.  
WIBW-Rhythm Rhapsody  
★ WLW-Paul Sullivan, news room  
WMAQ-Henry Busse's Orch.

**9:15 MST**      **10:15 CST**  
NBC-Paul Whiteman's Orch.:  
WOW WHO

News: WCCO KOIL  
KGHF-Variety Prgm.  
KMBC-Geo. Givot's Circus (CBS)  
KMOX-Detective Mysteries  
KOA-Andy Sannella's Orch.  
(NBC)

KOMA-Dance Orch.  
KSTP-News; Melody Lane  
WLW-Enoch Light's Orch.  
WOAI-Sports

**9:30 MST**      **10:30 CST**  
NBC-Keith Beecher's Orch.: KFI  
WOW WMAQ WDAF (sw-9.53)

CBS-Dick Stable's Orch.: WCCO  
WIBW KMBC KFAB KRLD  
KFH KVOR WNAX KOMA  
KSL

NBC-Joe Venuti's Orch.: WREN  
WLW KFYR WENR KSTP  
KOA WBAP (sw-6.14)

News: KGHF WKY KMOX  
KFEL-Smiling Thru  
KLZ-Kay Kyser's Orch.  
KOIL-Freddie Ebener's Orch.  
WGN-Joe Sanders' Orch.  
WOAI-Ingving Rose's Orch.  
W9XBY-Melodious Melodies

**9:45 MST**      **10:45 CST**  
KFEL-Government Talk  
KMOX-Lane Thompson's Orch.  
KOMA-Dance Orch.  
KSL-Dick Stabie's Orch.  
WENR-Jack Russell's Orch.  
WHO-Amer. Legion Auxiliary  
WKY-Ken Wright  
W9XBY-Rhythm Moods

**10:00 MST**      **11:00 CST**  
NBC-Carl Ravazza's Orch.: WHO  
WDAF

CBS-Carl Schreiber's Orch.:  
KMBC WNAX KVOR KFAB  
KFH KOMA KMOX

NBC-Fletcher Henderson's Orch.:  
WENR WREN KOIL KFYR  
WOAI KSTP

News: WIBW KLZ  
Dance Orch.: WOW WGN  
KFI-House of Melody  
KOA-Community Chest Prgm.  
KRLD-Paul Pendarvis' Orch.  
KSL-Dick Jurgen's Orch.  
WCCO-Jack Crawford's Orch.  
WFAA-Summer Dreams  
WLW-Johnny Lewis' Orch.  
WMAQ-King's Jesters  
W9XBY-When Day Is Done

**10:15 MST**      **11:15 CST**  
NBC-Fletcher Henderson's Orch.:  
KOA WKY

CBS-Carl Schreiber's Orch.: KLZ  
WIBW

WMAQ-Willie Hollander's Orch.  
W9XBY-Steuben Club Rathskeller

**10:30 MST**      **11:30 CST**  
NBC-Alfred Barr's Orch.: WENR  
WREN KOIL KFYR KSTP  
WKY

CBS-Joseph Cherniavsky's Orch.:  
WCCO KRLD KMBC WNAX  
KMOX KOMA WIBW KVOR  
KFH KFAB KLZ

NBC-Jack Russell's Orch.:  
WDAF KFI WOW WHO

MBS-Horace Heidt's Orch.: WGN  
WLW

KOA-Frank Waterhouse's Orch.  
KSL-News  
WMAQ-Keith Beecher's Orch.  
W9XBY-Dance Orch.

**10:45 MST**      **11:45 CST**  
KMOX-When Day Is Done  
KSL-Cherniavsky's Orch.

**11:00 MST**      **12:00 CST**  
MBS-Joe Sanders' Orch.: WGN  
WLW

## Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFEL-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOD-920	WLS-870
KGNF-1430	KVOD-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-520
KOA-830	WDAF-610	WREN-1290
KOB-1180	WENR-870	W9XBY-1530

News: KOA KMBC KVOR  
KFI-Reporter of the Air (NBC)  
KLZ-Ma Hallett's Orch.  
KSL-Joe Kirkham's Orch.  
KSTP-News; Dream Ship  
WOW-Musical Variety  
W9XBY-Midnight Frolic

**11:15 MST**      **12:15 CST**  
KFI-Ran Wilde's Orch.  
KOA-Sterling Young's Orch.  
(NBC)

**11:30 MST**      **12:30 CST**  
KFI-Jimmie Grier's Orch. (NBC)  
KLZ-Huffman Harmonies  
KOA-Henry King's Orch.  
KSL-Harry Lewis' Orch.  
WLW-Organ & Poems

**12:00 MST**      **1:00 CST**  
KFEL-News; Dance Orch.  
KFI-Eddy Duchin's Orch.  
KSL-Fireside Hour  
W9XBY-Pete Johnson's Orch.

**12:30 MST**      **1:30 CST**  
KFI-Tom Brown's Orch.  
KSL-Harry Lewis' Orch.  
W9XBY-Count Basie's Orch.

**End of Tuesday Programs**

## FOREIGN SHORT-WAVE PROGRAMS FOR TUESDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is MST; for CST add one hour.

3:30 p.m.—Anger over a lost penny: DJB DJD  
4 p.m.—Amateur hour: COCO  
4 p.m.—Romantic opera: DJB DJD  
4:30 p.m.—Rathlin island: GSC GSF GSP  
5 p.m.—Moscow broadcast: RAN  
5 p.m.—South American program: COCD  
5:15 p.m.—Sound pictures: DJB DJD  
5:25 p.m.—World Affairs: GSC GSF GSP  
6 p.m.—Continental: YV2RC  
7 p.m.—Argentina program: LRX  
7 p.m.—H. M. Scot's Guards band: GSC GSF  
7 p.m.—Raul Izquierdo, crooner: YV2RC  
7:15 p.m.—Light music: DJB DJD  
7:20 p.m.—Ecuadorian program: HC2RL  
8:25 p.m.—Talk, World Affairs: GSC GSF  
8:30 p.m.—Opportunity program: COCD  
8:45 p.m.—Listener greetings: DJB DJD  
10 p.m.—Overseas hour: JVH  
10:15 p.m.—Karoo camp fire: GSB GSD  
10:35 p.m.—Fiji hour: VPD  
11:15 p.m.—BBC dance orchestra: GSB GSD

4:15 a.m.—Organ and violin: VK3ME  
4:45 a.m.—Three percent cucumber: GSG GSH  
5:25 a.m.—England—All-India, cricket: GSG GSH  
7 a.m.—England—All-India, cricket: GSF GSG  
7:15 a.m.—World Affairs: GSF GSG GSH  
8:25 a.m.—England—All-India, cricket: GSF GSH  
8:30 a.m.—Vatican City hour: HVJ  
9 a.m.—Commerce hour: COCD  
10:20 a.m.—England—All-India, cricket: GSB GSD  
11 a.m.—Cuban dance music: COCD  
11:20 a.m.—England—All-India, cricket: GSB GSD  
11:40 a.m.—Visit to Daventry: GSB GSD  
1 p.m.—Three percent cucumber: GSB GSD  
2:55 p.m.—Listener greetings: DJB DJD  
3 p.m.—Piano quartet: DJB DJD  
3 p.m.—Mayor's program: COCD

## Night

**7:00 MST**      **8:00 CST**  
NBC-Nickelodeon; Sylvia Clark:  
WDAF KFI WHO WOW  
WMAQ (sw-9.53)

NBC-String Symphony: WREN  
KSTP WBAP KFYR KVOO  
WENR (sw-11.87)

MBS-Bernarr McFadden's Editori-  
als: WGN WLW

Jack Randolph, songs: WOAI  
KOA WKY

KFEL-News; Sports Facts  
KOB-Hughes Reels  
KOIL-Let's Go Places  
W9XBY-Boost the Blues

**7:15 MST**      **8:15 CST**  
NBC-News for Voters: WREN  
KSTP KOIL WENR KFYR  
WKY

KOA-Nickelodeon (NBC)  
KOB-Cub Reporters  
WBAP-Lamp Lighting Time  
WGN-Concert Orch.; Attilio Bag-  
giore, trn.  
WLW-Super Songster  
WOAI-Musical Prgm.  
W9XBY-Variety Prgm.

**NEW! SCIENTIFIC AERIAL** Use the  
With the Dual Connection

The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (nat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs. For short or long waves.

**NO OSCILLATING OR WHISTLING**

This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced on inside aerials. It also eliminates lightning hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment. Ends aerial troubles forever. Send order today.

**Try One 5 Days at Our Risk—More Distance and Volume**

Enclosed find \$1.00 for Scientific Aerial, prepaid. If not pleased will return after 5 days for refund.  
Check here if desired sent P. O. C. O. D. \$1.00 plus few cents postage. No C. O. D.'s to Canada.

Name .....  
Address .....  
City ..... State .....

**\$1.00** Complete Postpaid

**Rational Laboratories**  
Dept. D., Fargo, No. Dak.

Not an experiment, but fully tested. Many users report over 3,000 miles reception. Gives triple the volume over regular inside aerials on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition. Agents wanted.

# Wednesday

August 19



Benny Fields  
See 4:30 p.m. MST (5:30 CST)

## Network Changes

Margaret McCrae, songs, formerly 3:15 p.m., now CBS 3 p.m. CST (2 MST), also Fri.

## News

7:00 a.m.—NBC-WREN  
3:30 p.m.—CBS-KMBC  
3:30 p.m.—NBC-KOA  
4:30 p.m.—Edwin C. Hill: NBC-WKY  
4:45 p.m.—Boake Carter: CBS-KOMA  
7:30 p.m.—March of Time: CBS-KLZ  
9:00 p.m.—Paul Sullivan: WLW

## Classical Music

1:00 p.m.—Mme. Lydia H. Behrendt, pianist: CBS-KVOR  
6:00 p.m.—Chicago Symphony Orch.: NBC-WREN

## Comedy

5:00 p.m.—Willie & Eugene Howard: NBC-WREN  
5:30 p.m.—Burns and Allen: CBS-KOMA  
6:00 p.m.—Col. Stoopnagle & Budd: NBC-KVOR

## Drama

5:00 p.m.—One Man's Family: NBC-KOA  
7:00 p.m.—The Gang Busters: CBS-KLZ  
9:30 p.m.—Lights Out, mystery: NBC-WOW

## Talks

6:45 p.m.—News for Voters: NBC-WREN  
2:00 p.m.—Harvard Summer School: NBC-WREN  
8:15 p.m.—John B. Kennedy: NBC-WREN

# Morning

7:00 MST 8:00 CST

CBS-Fred Feibel, organist: KVOR KLZ KOMA KSL KFH  
NBC-News; Vaughn de Leath: WREN  
CBS-Betty & Bob: (sw-21.52)  
Gene & Glenn: KOIL KMBC  
WHO WIBW  
News: KOA WOW W9XBY  
KFAB-Wake Up & Sing  
KGNF-Δ Morning Devotions  
KVOO-Your Home  
WDAF-Birthday Bell  
WKY-Party Line  
WNAX-Bohemian Band

7:15 MST 8:15 CST

NBC-Viennese Sextet: WDAF WKY WOW KOA  
CBS-Modern Cinderella: (sw-21.52)  
NBC-Aristocratic Rhythms: KOIL WREN (sw-15.21)  
KFAB-Jack Wells  
KVOO-Glen Condon  
KVOR-News

7:30 MST 8:30 CST

NBC-Piano Impressions: WDAF WOW  
CBS-Lyric Serenade: KOMA KVOR

NBC-Mystery Chef: (sw-15.33)  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: (sw-21.52)  
NBC-Josh Higgins of Finchville, sketch: KOA WREN KOIL (sw-15.21)

KFAB-Janice Porter & Howard Neumiller (CBS)  
KFEL-Health and Philosophy  
KFH-Grain & Stock Quotations  
KGFH-Pancake Hour  
KGNF-Music & Time  
KLZ-Kitchen Clock  
KMBC-Kitty Keene  
KSL-Tunes for Early Birds  
KVOO-Good Morning  
WHO-Musical Clock  
WIBW-Unity School  
WNAX-Ira Cummings  
W9XBY-Δ Morning Meditations

7:45 MST 8:45 CST

NBC-Today's Children, sketch: WKY WOW WDAF WHO (sw-15.33)  
CBS-Lyric Serenade: KMBC KFH  
NBC-Romance of Dan & Sylvia: WREN KOIL KOA (sw-15.21)  
News: KSL KLZ  
KFAB-Morning Revue  
KFEL-Musical Auction  
KVOO-Handy Ads  
WIBW-Variety Prgm.  
WNAX-Three Maids of Melody  
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-The Trail Finder; Dr. Wm. Hanzsche: WKY WREN KVOO (sw-15.21)  
CBS-Sons, Stylists, quartet: KOMA KVOR KFH KFH (sw-21.52)  
NBC-David Harum, sketch: WOW WHO WDAF (sw-15.33)  
News: KFEL KOIL  
KGFH-Δ Mort. Devotional  
KGNF-Club Cabana  
KLZ-Satin Strings  
KMBC-Fashion Flashes  
KOA-Musical Menu  
KSL-Breakfast Melodies  
WIBW-Edmund Denny, trn.  
WNAX-Mary Nan Ragtime Band  
W9XBY-Mile-A-Minute Review

8:15 MST 9:15 CST

NBC-Vagabonds WREN  
CBS-Montana Slim, yodeling cowboy: KVOR KFH (sw-21.52)  
NBC-Breen & de Rose: WDAF KVOO WKY (sw-15.33)  
NBC-Home Sweet Home, sketch: (sw-15.21)  
Opening Grain Markets: KFAB KGNF KOMA  
KFEL-Around Breakfast Table  
KGFH-Today's Almanac  
KMBC-Happy Kitchen  
KOIL-Kitty Keene  
WHO-Hymns of all Churches  
WIBW-Markets & Weather  
WOW-Mary Baker's Album  
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Honeymooners: WREN  
CBS-Poetic Strings: KVOR KLZ KOMA WNAX (sw-21.52)  
★ NBC-Nellie Revell: WOW WDAF KVOO WKY (sw-15.33)  
NBC-Vic & Sade, sketch: (sw-15.21)  
KFAB-Weather Report; Radio Calendar  
KFH-Grain & Livestock Market  
KGNF-Pipe Organ  
KMBC-News; Notes  
KOA-Sunshine Time  
KOIL-Police Court  
KSL-Shopping Suggestions  
WHO-Betty & Bob  
WIBW-Housewife's Program  
W9XBY-News & Views

8:45 MST 9:45 CST

NBC-Jacob Tarshish, talk: KOA WHO WDAF WOW (sw-15.33)  
CBS-Poetic Strings: KFAB KFH KMBC  
NBC-Edward MacHugh, Gospel Singer: WREN KOIL (sw-15.21)  
KVOO-What's New?  
WKY-Melody Parade  
WNAX-Δ Religious Services  
W9XBY-Personally to You

9:00 MST 10:00 CST 10:30 MST 11:30 CST

NBC-Jack & Loretta Clemens: KOA WREN  
★ CBS-Between the Bookends: KOMA KVOR KLZ KFH (sw-21.52)  
NBC-Christine, songs & piano: WDAF WOW  
News: KFAB WNAX  
KGNF-Weather  
KMBC-Crystal Gazers  
KOIL-Melody Lane  
KSL-Serve & Save  
KVOO-Hymns of All Churches  
WHO-Morning Melodies  
WKY-Markets  
W9XBY-Organ Rhapsody

9:15 MST 10:15 CST

CBS-Waltz Time: KMBC KOMA KFAB KSL KLZ (sw-21.52)  
NBC-Cadets Quartet: WREN KOIL  
NBC-Merry Madcaps: KOA WKY WDAF (sw-15.33)  
KFH-Model Kitchen  
KGNF-Shoppers Parade  
KVOO-Betty & Bob  
KVOR-News  
WHO-Bulletin: Bits of Melody  
WNAX-John Peter DePagter  
WOW-Aunt Sally

9:30 MST 10:30 CST

NBC-Worth Kramer, bar.: WREN  
CBS-Merrymakers: KMBC KOMA KLZ KSL KVOR (sw-21.52)  
NBC-Dan Harding's Wife: WOW KOA KVOO WKY WDAF  
KFAB-Friendly Troubadour  
KGFH-News  
KGNF-Boswell Sisters  
KOIL-The Iowa Hour  
WHO-Party Line  
WIBW-Anti Crime Ass'n  
WNAX-March Kings  
W9XBY-Human Touch

9:45 MST 10:45 CST

NBC-Merry Madcaps: WDAF WHO WOW  
NBC-Words & Music; Soloists & Organist: KVOO KOA WREN WKY  
KFAB-The Jangles  
KFEL-Modern Dansapation  
KFH-Grain Market; News  
KGFH-Organ Melodies  
KGNF-American Family Robinson  
WIBW-Party Line  
W9XBY-20th Century Serenade

10:00 MST 11:00 CST

CBS-Betty & Bob, sketch: KLZ KSL KFAB KMBC  
NBC-Joe White, tenor: WDAF  
CBS-Pete Woolery with Orch.: (sw-15.27)  
NBC-Words & Music: KOIL  
Markets: WOW KOMA  
KFEL-Musical Prgm.  
KFH-Hymns of the Church  
KGNF-Round the Town  
KVOO-Party Line  
KVOR-Ann Russell, economist  
WHO-Kitty Keene  
WIBW-Street Reporter  
WNAX-Lawrence Welk's Orch.  
W9XBY-Δ God's Quarter Hour

10:15 MST 11:15 CST

NBC-Clint Noble's Orch.: (sw-15.33)  
CBS-Modern Cinderella: KLZ KFAB KSL KMBC  
NBC-Dot & Will: WREN KOIL KOA  
CBS-Art Giles' Orch.: (sw-15.27)  
News: KVOO WKY  
KFH-Betty & Bob  
KGFH-Echoes of Music  
KOMA-Piano Land  
KVOR-Success Stories  
WDAF-Star Gazer; Service Reports  
WHO-Weather; Market Reports  
WIBW-Dinner Hour  
WOW-Prudence Penny  
W9XBY-Ann & a Deuce

10:30 MST 11:30 CST

NBC-Farm & Home Hour: WKY WREN WDAF WOW KVOO WHO KOA (sw-15.21)  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: KFAB KLZ KSL KMBC  
NBC-Sammy Watkins' Orch.: (sw-15.33)  
KFH-Shoppers Trio  
KGNF-Old Timers  
KOIL-Rhythm Riddles  
KOMA-Spice of Life  
KVOR-Today's Almanac  
WNAX-Zeke Perkins Boys  
W9XBY-Breezy Brevities

10:45 MST 11:45 CST

CBS-Dorsey & Day, vocal duo: (sw-15.27)  
KFEL-Jay Burnette, songs  
KGNF-Markets  
KOIL-Man on the Street  
KVOR-Swing Time  
WNAX-Three Maids of Melody  
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

CBS-Harmonies in Contrast: KSL KMBC KOMA KLZ KFAB KVOR KFH (sw-15.27)  
News: WIBW KGNF  
KGFH-Your Home  
KOIL-News; Noonday Varieties  
WNAX-To be announced  
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, sketch: KSL KMBC KFH KVOR (sw-15.27)  
KFAB-Markets; Farmers' Prgm.  
KFEL-Beauty Question Box  
KGNF-Rhythm Revue  
KLZ-Love Lyrics  
KOB-Word Man  
KOMA-Pop Moore's Oklahomans  
WIBW-Markets  
WNAX-News

11:30 MST 12:30 CST

CBS-Aft. Recess, comedy revue: KOMA KVOR KLZ KSL (sw-15.27)  
News: KOA WOW  
KFEL-Club Bulletins  
KFH-Grain & Livestock Markets  
KGFH-Tonic Tunes  
KMBC-News; Markets  
KOB-Hughesreels  
KVOO-Bob Wills' Playboys  
WDAF-Soloist  
WIBW-Luncheon Music  
WIBW-Noonday Prgm.  
WKY-Three Pals  
WNAX-The Brass Band  
WREN-Tulsa Ted  
W9XBY-Manny on the Street

11:45 MST 12:45 CST

NBC-Old Refrain; String Ensemble; Philosophy & Poetry Reading: WDAF  
CBS-Afternoon Recess: KFAB KFH KMBC  
KGNF-Melody Time  
KLZ-Colorado Rangers  
KOA-Farm Question Box  
KSL-Payroll Builder  
WIBW-News  
WKY-Jean Dickinson, sop. (NBC)  
WNAX-D. B. Gurney  
WOW-Man on the Street  
WREN-Fields & Hall  
W9XBY-Musical Mardi Gras

# Afternoon

12:00 MST 1:00 CST

NBC-Marine Band: KOIL WREN (sw-15.21)  
CBS-Ann Leaf, organist: KOMA KFH KVOR (sw-15.27)  
NBC-Pepper Young's Family, sketch: WDAF WOW KOA WHO (sw-15.33)

Markets: WKY KFAB  
News: KFEL KLZ KSL  
KGNF-The Swappers  
KMBC-Mehornay Songsmiths  
KOB-Farm & Home Hour  
WNAX-Little Joe Hart's Orch.  
W9XBY-Television Flashes

12:15 MST 1:15 CST

NBC-Ma Perkins, sketch; Margery Hannon: WKY KVOO WOV WDAF KOA (sw-15.33)  
CBS-Ann Leaf, organist: KMBC KSL  
NBC-Marine Band: (sw-15.21)  
KFAB-News  
KFH-Livestock; Stock Quotations  
KGNF-Fuzzy & Ralph  
KLZ-Luncheon Melodies  
WHO Market Report  
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Jimmy Brierly, trn. & Orch.: KLZ KFH KSL KMBC (sw-15.27)  
NBC-Vic & Sade, sketch: KOA KVOO WDAF WKY WOW WHO (sw-15.33)  
KFAB-Markets  
KGFH-Secrets of Happiness  
KGNF-Ted Fio-Rito's Orch.  
KOB-House of MacGregor  
KOMA-Dinner Club  
KVOR-News of Today  
WKY-Three Pals  
WNAX-Sketches in Melody  
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

CBS-Gogo Delys, songs: KMBC KFH KLZ (sw-15.27)  
NBC-The O'Neills, sketch: WDAF KOA WOW WHO KVOO WKY (sw-15.33)  
KFAB-Inside Dope  
KFEL-Ted's Happy Hour  
KGNF-Weather & Markets  
KOB-Hits-In-Review  
KOIL-Homemakers' Club  
KOMA-Closing Markets  
KSL-Broadcaster's Review  
KVOR-Luncheonaires  
WNAX-Martin's Ranch Boys  
W9XBY-Composer at the Piano

1:00 MST 2:00 CST

NBC-Woman's Radio Review: WDAF KOA WOW (sw-15.33)  
CBS-Mme. Lydia Hoffman Behrendt, concert pianist: KFH KSL KMBC KOMA KVOR KLZ (sw-15.27)  
NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)

1:15 MST 2:15 CST

Baseball Game: KFAB WHO  
KGFH-Americana  
KGNF Today's Rhythm  
KVOO-Cozy Corner  
WIBW-Kansas Homemaker  
WKY-Johnny Marvin  
WNAX-Bohemian Band  
W9XBY-Choral Club

1:30 MST 2:30 CST

NBC-Jackie Heller, songs: WREN KOIL (sw-15.21)  
KFEL-Tonic Tunes  
KGNF-Dramas of Life  
KVOO-Handy Ads  
WKY-Woman's Radio Review (NBC)  
WNAX-Ma Perkins, sketch  
W9XBY-Pepper Pot

1:45 MST 2:45 CST

NBC-Tune Twisters, vocal trio: WREN KOIL (sw-15.21)  
CBS-Instrumentalists: KOMA KFH KVOR KMBC (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WDAF KOA WOW KVOO WKY  
KGFH-News  
KGNF-Grain Quotations  
KLZ-Markets  
KSL-Melody Minutes  
WIBW-Elsa, organist  
WNAX-Three Maids of Melody  
W9XBY-Afternoon Arias

2:00 MST 3:00 CST

NBC-Walter Logan's Musicale: KVOO WKY WDAF (sw-9.53)  
CBS-Margaret McCrae, songs: KLZ KVOR KOMA KSL (sw-15.27)  
NBC-Harvard Univ. Summer School: WREN KOIL  
News: WNAX KGNF  
KFEL-Orchestral Music  
KFH-All-Request Hour  
KGFH-World Bookman  
KMBC-D. A. R. Prgm.  
KOA-Goodwill Industries  
KOB-Classics of Music  
WIBW-Hymns  
WKY-Carveth Wells  
WOW-News; Belle & Martha  
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

NBC-Walter Logan's Musicale: WKY WOW  
CBS-Venida Jones, organist: KLZ KVOR KOMA KMBC (sw-11.83)  
NBC-Men of the West: WREN KOA KOIL  
KGFH-What's New?  
KGNF-Round Up  
KSL-Afternoon Concert  
WIBW-Kansas Roundup  
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST

NBC-Red McKenzie, bar.: KOA WDAF WOW WKY  
CBS-Buddy Clark, songs: KLZ KOMA KVOR KFH KMBC KSL (sw-15.27)  
NBC-Irma Glen, organist: WREN  
NBC-Singing Lady: (sw-15.21)  
KGNF-Cub Reporters  
KOB-Let's Dance  
KOIL-Duane and Sally  
KVOO-News  
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST

CBS-Wilderness Road sketch: KOMA KMBC KLZ KVOR KSL WIBW KFH (sw-15.27)  
NBC-Orphan Annie, sketch: (sw-15.21)  
KGFH-Front Page Drama  
KGNF-Lombardo's Orch.  
KVOO-Bill & Mary  
WNAX-George B. German  
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST

NBC-Flying Time: KOA WDAF WOW  
CBS-George Hall's Orch.: KOMA KMBC KFAB KVOR KLZ KFH KSL (sw-11.83)  
KGFH-Echoes of the Stage  
KGNF-Duke Ellington's Orch.  
KOB-Through Hollywood Lens  
KOIL-Tea Time Tunes  
KVOO-Success Story  
WIBW-Playing the Song Market  
WIBW-Sons of the Pioneers  
WKY-Hymns of All Churches  
WNAX-Ambassadors  
WREN-Rhythm Makers  
W9XBY-Kay Gibson

3:15 MST 4:15 CST

CBS-Hal Munro's Orch.: KMBC KFAB KVOR KSL KFH  
NBC-Midge Williams, songs: WREN (sw-15.21)  
CBS-Bobby Benson & Sunny Jim: (sw-11.83)  
NBC-Malcolm Claire, songs: WDAF KOA WHO WOW  
KGNF-Stars of Song  
KLZ-Listener Speaks  
KOMA-Y. M. C. A. Prgm.  
KVOO-Ladies Matinee  
WIBW-Chiropractors Prgm.  
WKY-Betty & Bob  
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

NBC-The Singing Lady: WREN KOIL  
CBS-News; Emily Weyman: KLZ KOMA KMBC KFH KFAB  
NBC-News; Dorothy Page: KOA WOW  
News: WKY KSL  
KFEL-Musical Prgm.  
KGNF-Sportcaster  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WHO-Dance Rhythms  
WIBW-Matinee  
WNAX-Round-Up

## NEXT WEEK

# Ben Bernie's Story

The Human Side of Ben Bernie—a story about his big family and how he has kept them all together, helped and aided them financially and otherwise



# Wednesday

August 19



Benny Fields  
See 4:30 p.m. MST (5:30 CST)

## Network Changes

Margaret McCrae, songs, formerly 3:15 p.m., now CBS 3 p.m. CST (2 MST), also Fri.

## News

7:00 a.m.—NBC-WREN  
3:30 p.m.—CBS-KMBC  
3:30 p.m.—NBC-KOA  
4:30 p.m.—Edwin C. Hill: NBC-WKY  
4:45 p.m.—Boace Carter: CBS-KOMA  
7:30 p.m.—March of Time: CBS-KLZ  
9:00 p.m.—Paul Sullivan: WLW

## Classical Music

1:00 p.m.—Mme. Lydia H. Behrendt, pianist: CBS-KVOR  
6:00 p.m.—Chicago Symphony Orch.: NBC-WREN

## Comedy

5:00 p.m.—Willie & Eugene Howard: NBC-WREN  
5:30 p.m.—Burns and Allen: CBS-KOMA  
6:00 p.m.—Col. Stoopnagle & Budd: NBC-KVOO

## Drama

5:00 p.m.—One Man's Family: NBC-KOA  
7:00 p.m.—The Gang Busters: CBS-KLZ  
9:30 p.m.—Lights Out, mystery: NBC-WOW

## Talks

6:45 p.m.—News for Voters: NBC-WREN  
2:00 p.m.—Harvard Summer School: NBC-WREN  
8:15 p.m.—John B. Kennedy: NBC-WREN

# Morning

7:00 MST 8:00 CST

CBS-Fred Feibel, organist: KVOR KLZ KOMA KSL KFH  
NBC-News; Vaughn de Leath: WREN  
CBS-Betty & Bob: (sw-21.52)  
Gene & Glean: KOIL KMBC  
WHO WIBW  
News: KOA WOW W9XBY  
KFAB-Wake Up & Sing  
KGNF- $\Delta$ Morning Devotions  
KVOO-Your Home  
WDAF-Birthday Bell  
WKY-Party Line  
WNAX-Bohemian Band

7:15 MST 8:15 CST

NBC-Viennese Sextet: WDAF  
WKY WOW KOA  
CBS-Modern Cinderella: (sw-21.52)  
NBC-Aristocratic Rhythms: KOIL  
WREN (sw-15.21)  
KFAB-Jack Wells  
KVOO Glen Condon  
KVOR-News

7:30 MST 8:30 CST

NBC-Piano Impressions: WDAF  
WOW  
CBS-Lyric Serenade: KOMA  
KVOR

NBC-Mystery Chef: (sw-15.33)  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: (sw-21.52)  
NBC-Josh Higgins of Finchville, sketch: KOA WREN KOIL (sw-15.21)  
KFAB-Janice Porter & Howard Neumiller (CBS)  
KFEL-Health and Philosophy  
KFH-Grain & Stock Quotations  
KGHF-Pancake Hour  
KGNF-Music & Time  
KLZ-Kitchen Clock  
KMBC-Kitty Keene  
KSL-Tunes for Early Birds  
KVOO-Good Morning  
WHO-Musical Clock  
WIBW-Unity School  
WNAX-Ira Cummings  
W9XBY- $\Delta$ Morning Meditations

7:45 MST 8:45 CST

NBC-Today's Children, sketch: WKY WOW WDAF WHO (sw-15.33)  
CBS-Lyric Serenade: KMBC KFH  
NBC-Romance of Dan & Sylvia: WREN KOIL KOA (sw-15.21)  
News: KSL KLZ  
KFAB-Morning Revue  
KFEL-Musical Auction  
KVOO-Handy Ads  
WIBW-Variety Prgm.  
WNAX-Three Maids of Melody  
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-The Trail Finder; Dr. Wm. Hanzsche: WKY WREN KVOO (sw-15.21)  
CBS-Son, Stylists, quartet: KOMA KVOR KFH KFAB (sw-21.52)  
NBC-David Harum, sketch: WOW WHO WDAF (sw-15.33)  
News: KFEL KOIL  
KGHF- $\Delta$ Morn. Devotional  
KGNF-Club Cabana  
KLZ-Satin Strings  
KMBC-Fashion Flashes  
KOA-Musical Menu  
KSL-Breakfast Melodies  
WIBW-Edmund Denny, trn.  
WNAX-Mary Nan Ragtime Band  
W9XBY-Mile-A Minute Review

8:15 MST 9:15 CST

NBC-Vagabonds: WREN  
CBS-Montana Slim, yodeling cowboy: KVOR KFH (sw-21.52)  
NBC-Breen & de Rose: WDAF KVOO WKY (sw-15.33)  
NBC-Home Sweet Home, sketch: (sw-15.21)  
Opening Grain Markets: KFAB KGNF KOMA  
KFEL-Around Breakfast Table  
KGHF-Today's Almanac  
KMBC-Happy Kitchen  
KOIL-Kitty Keene  
WHO-Hymns of all Churches  
WIBW-Markets & Weather  
WOW-Mary Baker's Album  
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Honeymooners: WREN  
CBS-Poetic Strings: KVOR KLZ KOMA WNAX (sw-21.52)  
★ NBC-Nellie Revell: WOW WDAF KVOO WKY (sw-15.33)  
NBC-Vic & Sade, sketch: (sw-15.21)  
KFAB-Weather Report; Radio Calendar  
KFH-Grain & Livestock Market  
KGNF-Pipe Organ  
KMBC-News; Notes  
KOA-Sunshine Time  
KOIL-Police Court  
KSL-Shopping Suggestions  
WHO-Betty & Bob  
WIBW-Housewife's Program  
W9XBY-News & Views

8:45 MST 9:45 CST

NBC-Jacob Tarshish, talk: KOA WHO WDAF WOW (sw-15.33)  
CBS-Poetic Strings: KFAB KFH KMBC  
NBC-Edward MacHugh, Gospel Singer: WREN KOIL (sw-15.21)  
KVOO-What's New? WKY-Melody Parade  
WNAX- $\Delta$ Religious Services  
W9XBY-Personally to You

9:00 MST 10:00 CST

NBC-Jack & Loretta Clemens: KOA WREN  
★ CBS-Between the Bookends: KOMA KVOR KLZ KFH (sw-21.52)  
NBC-Christine, songs & piano: WDAF WOW  
News: KFAB WNAX  
KGNF-Weather  
KMBC-Crystal Gazers  
KOIL-Melody Lane  
KSL-Serve & Save  
KVOO-Hymns of All Churches  
WHO-Morning Melodies  
WKY-Markets  
W9XBY-Organ Rhapsody

9:15 MST 10:15 CST

CBS-Waltz Time: KMBC KOMA KFAB KSL KLZ (sw-21.52)  
NBC-Cadets Quartet: WREN KOIL  
NBC-Merry Madcaps: KOA WKY WDAF (sw-15.33)  
KFH-Model Kitchen  
KGNF-Shoppers Parade  
KVOO-Betty & Bob  
KVOR-News  
WHO-Bulletin; Bits of Melody  
WNAX-John Peter DePagter  
WOW-Aunt Sally

9:30 MST 10:30 CST

NBC-Worth Kramer, bar.: WREN  
CBS-Merrymakers: KMBC KOMA KLZ KSL KVOR (sw-21.52)  
NBC-Dan Harding's Wife: WOW KOA KVOO WKY WDAF  
KFAB-Friendly Troubadour  
KGHF-News  
KGNF-Boswell Sisters  
KOIL-The Iowa Hour  
WHO-Party Line  
WIBW-Anti Crime Ass'n  
WNAX-March Kings  
W9XBY-Human Touch

9:45 MST 10:45 CST

NBC-Merry Madcaps: WDAF WHO WOW  
NBC-Words & Music; Soloists & Organist: KVOO KOA WREN WKY  
KFAB-The Jangles  
KFEL-Modern Dansapation  
KFH-Grain Market; News  
KGHF-Organ Melodies  
KGNF-American Family Robinson  
WIBW-Party Line  
W9XBY-20th Century Serenade

10:00 MST 11:00 CST

CBS-Betty & Bob, sketch: KLZ KSL KFAB KMBC  
NBC-Joe White, tenor: WDAF  
CBS-Pete Woolery with Orch.: (sw-15.27)  
NBC-Words & Music: KOIL  
Markets: WOW KOMA  
KFEL-Musical Prgm.  
KFH-Hymns of the Church  
KGNF-Round the Town  
KVOO-Party Line  
KVOR-Ann Russell, economist  
WHO-Kitty Keene  
WIBW-Street Reporter  
WNAX-Lawrence Welk's Orch.  
W9XBY- $\Delta$ God's Quarter Hour

10:15 MST 11:15 CST

NBC-Clint Noble's Orch.: (sw-15.33)  
CBS-Modern Cinderella: KLZ KFAB KSL KMBC  
NBC-Dot & Will: WREN KOIL KOA  
CBS-Art Giles' Orch.: (sw-15.27)  
News: KVOO WKY  
KFH-Betty & Bob  
KGHF-Echoes of Music  
KOMA-Piano Land  
KVOR-Success Stories  
WDAF-Star Gazer; Service Reports  
WHO-Weather; Market Reports  
WIBW-Dinner Hour  
WOW-Prudence Penny  
W9XBY-Ann & a Deuce

10:30 MST 11:30 CST

NBC-Farm & Home Hour: WKY WREN WDAF WOW KVOO WHO KOA (sw-15.21)  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: KFAB KLZ KSL KMBC  
NBC-Sammy Watkins' Orch.: (sw-15.33)  
KFH-Shoppers Trio  
KGNF-Old Timers  
KOIL-Rhythm Riddles  
KOMA Spice of Life  
KVOR-Today's Almanac  
WNAX-Zeke Perkins Boys  
W9XBY-Breezy Brevities

10:45 MST 11:45 CST

CBS-Dorsey & Day, vocal duo: (sw-15.27)  
KFEL-Jay Burnette, songs  
KGNF-Markets  
KOIL-Man on the Street  
KVOR-Swing Time  
WNAX-Three Maids of Melody  
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

CBS-Harmonies in Contrast: KSL KMBC KOMA KLZ KFAB KFOR KFH (sw-15.27)  
News: WIBW KGNF  
KGHF-Your Home  
KOIL-News; Noonday Varieties  
WNAX-To be announced  
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, sketch: KSL KMBC KFH KVOR (sw-15.27)  
KFAB-Markets; Farmers' Prgm.  
KFEL-Beauty Question Box  
KGNF-Rhythm Revue  
KLZ-Love Lyrics  
KOB-Word Man  
KOMA-Pop Moore's Oklahomans  
WIBW-Markets  
WNAX-News

11:30 MST 12:30 CST

CBS-Aft. Recess, comedy revue: KOMA KVOR KLZ KSL (sw-15.27)  
News: KOA WOW  
KFEL-Club Bulletins  
KFH-Grain & Livestock Markets  
KGHF-Tonic Tunes  
KMBC-News; Markets  
KOB-Hugsreels  
KVOO-Club Wills' Playboys  
WDAF-Soloist  
WHO-Luncheon Music  
WIBW-Noonday Prgm.  
WKY-Three Pals  
WNAX-The Brass Band  
WREN-Tulsa Ted  
W9XBY-Manny on the Street

11:45 MST 12:45 CST

NBC-Old Refrain; String Ensemble; Philosophy & Poetry  
Reading: WDAF  
CBS-Afternoon Recess: KFAB KFH KMBC  
KGNF-Melody Time  
KLZ-Colorado Rangers  
KOA-Farm Question Box  
KSL-Payroll Builder  
WHO-News  
WKY-Jean Dickinson, sop. (NBC)  
WNAX-D. B. Gurney  
WOW Man on the Street  
WREN-Fields & Hall  
W9XBY-Musical Mardi Gras

# Afternoon

12:00 MST 1:00 CST

NBC-Marine Band: KOIL WREN (sw-15.21)  
CBS-Ann Leaf, organist: KOMA KFH KVOR (sw-15.27)  
NBC-Pepper Young's Family, sketch: WDAF WOW KOA WHO (sw-15.33)

Markets: WKY KFAB  
News: KFEL KLZ KSL  
KGNF-The Swappers  
KMBC-Mehornay Songsmiths  
KOB-Farm & Home Hour  
WNAX-Little Joe Hart's Orch.  
W9XBY-Television Flashes

12:15 MST 1:15 CST

NBC-Ma Perkins, sketch; Margery Hannon: WKY KVOO WOW WDAF KOA (sw-15.33)  
CBS-Ann Leaf, organist: KMBC KSL  
NBC-Marine Band: (sw-15.21)  
KFAB-News  
KFH-Livestock; Stock Quotations  
KGNF-Fuzzy & Ralph  
KLZ-Luncheon Melodies  
WHO-Market Report  
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Jimmy Brierly, trn. & Orch.: KLZ KFH KSL KMBC (sw-15.27)  
NBC-Vic & Sade, sketch: KOA KVOO WDAF WKY WOW WHO (sw-15.33)  
KFAB-Markets  
KGHF-Secrets of Happiness  
KGNF-Ted Fio-Rito's Orch.  
KOB-House of MacGregor  
KOMA-Dinner Club  
KVOR-News of Today  
WKY-Three Pals  
WNAX-Sketches in Melody  
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

CBS-Gogo Delys, songs: KMBC KFH KLZ (sw-15.27)  
NBC-The O'Neills, sketch: WDAF KOA WOW WHO KVOO WKY (sw-15.33)  
KFAB-Inside Dope  
KFEL-Ted's Happy Hour  
KGNF-Weather & Markets  
KOB-Hits-In-Review  
KOIL-Homemakers' Club  
KOMA-Closing Markets  
KSL-Broadcaster's Review  
KVOR-Luncheonaires  
WNAX-Martin's Ranch Boys  
W9XBY-Composer at the Piano

1:00 MST 2:00 CST

NBC-Woman's Radio Review: WDAF KOA WOW (sw-15.33)  
CBS-Mme. Lydia Hoffman Behrendt, concert pianist: KFH KSL KMBC KOMA KVOR KLZ (sw-15.27)  
NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)  
Baseball Game: KFAB WHO  
KGHF-Americana  
KGNF-Today's Rhythm  
KVOO-Cozy Corner  
WIBW-Kansas Homemaker  
WKY-Johnny Marvin  
WNAX-Bohemian Band  
W9XBY-Choral Club

1:15 MST 2:15 CST

NBC-Jackie Heller, songs: WREN KOIL (sw-15.21)  
KFEL-Tonic Tunes  
KGNF-Dramas of Life  
KVOO-Handy Ads  
WKY-Woman's Radio Review (NBC)  
WNAX-Ma Perkins, sketch  
W9XBY-Pepper Pot

1:30 MST 2:30 CST

NBC-Tune Twisters, vocal trio: WREN KOIL (sw-15.21)  
CBS-Instrumentalists: KOMA KFH KVOR KMBC (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WDAF KOA WOW KVOO WKY  
KGHF-News  
KGNF-Grain Quotations  
KLZ-Markets  
KSL-Melody Minutes  
WIBW-Elsa, organist  
WNAX-Three Maids of Melody  
W9XBY-Afternoon Arias

1:45 MST 2:45 CST

NBC-Marguerite Padula, songs: KVOO KOA WREN KOIL WKY (sw-15.21)  
CBS-Clyde Barrie, bar.: KFH KLZ KVOR KOMA KMBC KSL (sw-15.27)  
NBC-Grandpa Burton: WDAF KGNF-Daily Musical Variety  
WIBW-News  
WNAX-Spanish Melodies  
WOW-Markets

2:00 MST 3:00 CST

NBC-Walter Logan's Musicale: KVOO WKY WDAF (sw-9.53)  
CBS-Margaret McCrae, songs: KLZ KVOR KOMA KSL (sw-15.27)  
NBC-Harvard Univ. Summer School: WREN KOIL  
News: WNAX KGNF  
KFEL-Orchestral Music  
KFH-All-Request Hour  
KGHF-World Bookman  
KMBC-D. A. R. Prgm.  
KOA-Goodwill Industries  
KOB-Classics of Music  
WIBW-Hymns  
WKY-Carveth Wells  
WOW-News; Belle & Martha  
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

NBC-Walter Logan's Musicale: WKY WOW  
CBS-Venida Jones, organist: KLZ KVOR KOMA KMBC (sw-11.83)  
NBC-Men of the West: WREN KOA KOIL  
KGHF-What's New?  
KGNF-Round Up  
KSL-Afternoon Concert  
WIBW-Kansas Roundup  
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST

NBC-Red McKenzie, bar.: KOA WDAF WOW WKY  
CBS-Buddy Clark, songs: KLZ KOMA KVOR KFH KMBC KSL (sw-15.27)  
NBC-Irma Glen, organist: WREN  
NBC-Singing Lady: (sw-15.21)  
KGNF-Cub Reporters  
KOB-Let's Dance  
KOIL-Duane and Sally  
KVOO-News  
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST

CBS-Wilderness Road sketch: KOMA KMBC KFH KVOR KSL WIBW KFH (sw-15.27)  
NBC-Orphan Annie, sketch: (sw-15.21)  
KGHF-Front Page Drama  
KGNF-Lombardo's Orch.  
KVOO-Bill & Mary  
WNAX-George B. German  
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST

NBC-Flying Time: KOA WDAF WOW  
CBS-George Hall's Orch.: KOMA KMBC KFAB KVOR KLZ KFH KSL (sw-11.83)  
KGHF-Echoes of the Stage  
KGNF-Duke Ellington's Orch.  
KOB-Through Hollywood Lens  
KOIL-Tea Time Tunes  
KVOO-Success Story  
WHO-Playing the Song Market  
WIBW-Sons of the Pioneers  
WKY-Hymns of All Churches  
WNAX-Ambassadors  
WREN-Rhythm Makers  
W9XBY-Kay Gibson

3:15 MST 4:15 CST

CBS-Hal Munro's Orch.: KMBC KFAB KVOR KSL KFH  
NBC-Midge Williams, songs: WREN (sw-15.21)  
CBS-Bobby Benson & Sunny Jim: (sw-11.83)  
NBC-Malcolm Claire, songs: WDAF KOA WHO WOW  
KGNF-Stars of Song  
KLZ-Listener Speaks  
KOMA-Y. M. C. A. Prgm.  
KVOO-Ladies Matinee  
WIBW-Chiropractors Prgm.  
WKY-Betty & Bob  
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

NBC-The Singing Lady: WREN KOIL  
CBS-News; Emily Weyman: KLZ KOMA KMBC KFH KFAB  
NBC-News; Dorothy Page: KOA WOW  
News: WKY KSL  
KFEL-Musical Prgm.  
KGNF-Sportcaster  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WHO-Dance Rhythms  
WIBW-Matinee  
WNAX-Round-Up

## NEXT WEEK

# Ben Bernie's Story

The Human Side of Ben Bernie—a story about his big family and how he has kept them all together, helped and aided them financially and otherwise



Burns and Allen  
See 5:30 p.m. MST (6:30 CST)

### Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KGNF-1430	KVOD-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

11:00 MST 12:00 CST  
MBS-Horace Heidt's Orch.: WGN  
WLW

News: KOA KVOR KMBC  
KFI-Reporter of the Air (NBC)  
KLZ-Mal Hallett's Orch.  
KSL-Joe Kirkham's Orch.  
KSTP-News; Dream Ship  
W9XBY-Midnight Frolic

11:15 MST 12:15 CST  
KFI-World Affairs  
KOA-Tom Brown's Orch. (NBC)

11:30 MST 12:30 CST  
KFI-Jimmie Grier's Orch. (NBC)  
KLZ-Huffman Harmonies  
KOA-Henry King's Orch.  
KSL-Jan Garber's Orch.  
WLW-Organ & Poems

12:00 MST 1:00 CST  
KFEL-News; Dance Orch  
KFI-Eddy Duchin's Orch.  
KSL-Benny Goodman's Orch.  
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST  
KFI-Ran Wilds' Orch.  
KFYR-Variety Prgm.  
KSL-Harry Lewis' Orch.  
W9XBY-Count Basie's Orch.

End of Wednesday Prgrams.

**3:45 MST** NBC-Little Orphan Annie, sketch WREN KOIL  
CBS-Renfrew of the Mounted: KFHM KOMA KMBC KFAB (sw-11.83)  
★ NBC-Lowell Thomas, commentator: (sw-15.21)  
NBC-Three Scamps: KOA WOW WKY  
KGNF-Garden of Melody  
KLZ-News  
KOB-Club Cabana  
KSL-Buyer's Guide  
KVOR-What's New?  
WDAF-Better Business Bureau  
WHO-Ma Perkins

**4:00 MST** NBC-Easy Aces, sketch: KOIL KOA (sw-15.21)  
CBS-Lee Wiley, songs: KVOR KFHM KLZ KSL (sw-11.83)  
★ NBC-Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)  
NBC-Otto Thurn's Orch.: WDAF WHO KVVO  
News: KFEL KOMA  
KFAB-News; Scores  
KGNF-House of MacGregor  
KMBC-Dick Tracy, sketch  
WKY-Uncle Leo Blondin  
WNAX-Yodelin' Cowboy  
WOW-Mr. Dooley's Curiosity Club  
WREN-The Dreamers  
W9XBY-Varieties

**4:15 MST** ★ NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WDAF WOW KVVO WKY (sw-9.53)  
CBS-Fray & Baum, piano duo: KFAB KVOR KMBC KOMA KLZ KFHM KSL (sw-11.83)  
NBC-News for Voters: (sw-15.21)  
NBC-Clint Noble's Orch.: KOIL WREN  
KFEL-Musical Prgm.  
KGNF-Roundup  
KOA-Microphone News  
WHO-Pop Concert  
WNAX-Top Tunes of the Day

**4:30 MST** ★ NBC-HORLICK'S MALTED Milk Presents Lum 'n' Abner, sketch: WENR (also see 8:15 p.m.)  
CBS-Benny Fields, songs: KLZ KOMA KVOR KMBC KFAB KFHM (sw-11.83)  
NBC-Mario Cozzi, bar.: WREN KOIL  
NBC-Edwin C. Hill, news commentator: WKY WDAF WHO News: KOA WOW KVVO  
KGNF-Peacock Court  
KSL-Broadcasters' Review  
WIBW-Jane Baker's Stories  
WNAX-Cowboy Baladeers  
W9XBY-Vagabonds of the Prairies

**5:00 MST** NBC-Lavender & Old Lace; Lucy Monroe, sop.; Frank Munn, tr.; Gus Haenschen's Orch.; Wm. Meeder, organist: KOIL WREN (sw-11.87)  
KFEL-Lost and Found Column  
KGHF-Musical Melodies  
KGNF-Garden of Melody  
KLZ-Club Continental  
KOA-Beaux Arts Trio  
KOB-Baseball Scores  
KSL-Payroll Builder  
KVOR-Tea Dance

**5:45 MST** KGNF-Dance Music  
KLZ Sports Highlites  
KSL-Melody Minutes  
KVOR-News  
W9XBY-Walt Lochman

**6:00 MST** ★ NBC-Col. Stoopnagle & Budd; Amateurs & Peter Van Steeden's Orch.: WKY WOW KVVO WHO WDAF (sw-9.53) (also see 9 p.m.)  
★ CBS-CHESTERFIELD CIGARETTES Presents Andre Kostelanetz' Orch.: Kay Thompson; Ray Heatherton, bar. and Rhythm Singers; David Ross; KMBC KFAB KVOR KLZ KSL KFHM KOMA WNAX WIBW (sw-11.83)  
NBC-Chicago Symph. Orch.: KOA WREN (sw-11.87)  
KFEL-Meandering Mike  
KGHF-Let's go to the Movies  
KOHF-Bob Crosby's Orch.  
W9XBY-Mood

**6:15 MST** KFEL-Lamplighting Time  
KOIL-Let's Go Places  
W9XBY-Heart-throb Barber

**6:30 MST** CBS-Come On Let's Sing; Jack Arthur, m.c.: KFAB KMBC KOMA KFHM KSL KLZ (sw-11.83)  
KFEL-Uncle Gene & Holly  
KGHF-Thank You Stusia  
KOA-Dinner Hour Music  
KOB-Rubinoff's Violin  
KOIL-Grant Park Concert (NBC)  
KVOR-World Entertains  
WIBW-Dessert Time  
WNAX-Bohemian Band  
W9XBY-Ann Baker

**6:45 MST** NBC-News for Voters; William Hard: WREN KOIL WENR  
KFEL-Rubinoff, violinist  
KGHF-News  
KOA-Four Pals  
WIBW-Gypsy Fortunes  
W9XBY-Betty Jane at the Circus

**7:00 MST** ★ NBC-One Man's Family, serial drama: KVVO WDAF WKY WOW KOA WHO (also Sun. at 9:30 p.m.)  
★ CBS-Cavalcade of America in Music: Arthur Pryor's Band: KMBC KFAB KSL KLZ (sw-11.83)  
NBC-Willie & Eugene Howard, comedians; Fifi D'Orsay; Victor Arden's Orch.: KOIL WREN (sw-11.87)  
KFH-Savings & Loan Quartet  
KGNF-Baseball Scores  
FOMA Sports  
WIBW-Eventide Echoes  
WNAX-College Dramatic Club  
W9XBY-Hollywood Reporter

**7:30 MST** ★ CBS-March of Time: KRLD KSL KFAB KLZ KMOX News: KOMA WENR  
Musical Moments: KVOR KFHM KGHF-Hoosier Hot Shots  
WGN-Dance Orch.: Soloists  
WIBW-Pacific Paradise  
WNAX-Bob Crosby's Orch.  
W9XBY-Baseball Game

**7:45 MST** CBS-Jack Shannon, tr.: KOMA KFAB KVOR WIBW KMBC KLZ KFHM (sw-6.12)  
Rubinoff, violinist: WCCO KRLD  
KMOX-News & Sports  
KSL-Variety Prgm.  
WNAX-News

**8:00 MST** CBS-Joe Reichman's Orch.: KLZ KVOR KFHM WIBW WNAX KFAB KMOX  
NBC-Ink Spots: WREN  
★ NBC-Amos 'n' Andy: WDAF KOA WHO WFAA WLW KFHM WOAI WOW WKY WMAQ (also see 4 p.m.)  
Rubinoff's Violin: KOMA KOIL KFHM KMBC  
KGHF-World Entertains  
KOB-House of MacGregor  
KRLD-Sports & News  
KSL-News  
KSTP-Bob Crosby's Revue  
WCCO-Thank You Stusia  
WENR-Keith Beecher's Orch.  
WGN-Horace Heidt's Orch.

**8:15 MST** NBC-Jolly Coburn's Orch.: WMAQ (sw-9.53)  
CBS-Renfrew of the Mounted: KSL  
NBC-"While There's Life," John B. Kennedy: WREN (sw-6.14)  
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner: KFI (also at 4:30 p.m.)  
News: KOIL KVOR  
KFEL-Stories in Litigation  
KFHM-Club Orch.  
KFYR-Variety Prgm.  
KFEL-Treasured Memories  
KMBC-Paul Sells, organist  
KMOX-Bob Burns, songs  
KOA-Frank Watanabe  
KOMA-Face the Music & Dance  
KRLD-Musical Brevities  
KSTP-Jack Randolph's Music  
WCCO-On to Nicollet  
WDAF-Easy Aces  
WENR-King's Jesters  
WFAA-Ann Berry, Singer  
WGN-Dream Ship  
WHO-Today's Winners  
WIBW-Belle & Martha  
WKY-Harry Richman's Orch.  
WLW-Ray Perkins  
WOAL-Rubinoff, violinist  
WOW-Three Notes

**8:30 MST** CBS-George Givot's Circus: WNAX WCCO KFAB  
NBC-Jesse Crawford, organist: WDAF WMAQ (sw-9.53)  
CBS-Clyde Lucas' Orch.: KOMA KVOR KMOX  
NBC-Phil Ohman's Orch.: WOAI KFHM WKY  
Easy Aces, sketch: WFAA KSTP News: WIBW WENR  
KFHM-Baseball Tournament  
KFI-Winning the West  
KGHF-World Dances  
KLZ-Kay Kyser's Orch.  
KMBC-Erle Smith  
KOA-Golden Melodies  
KOB-Crimelight  
KOIL-Sports  
KSL-Home Harmonies  
WGN-Ted Weems' Orch.  
WHO-Organ Melodies  
WOW-Thank You Stusia  
WREN-Amer. Family Robinson

**8:45 MST** NBC-Jesse Crawford, organist: WCCO  
CBS-Clyde Lucas' Orch.: WIBW KRLD  
NBC-Phil Ohman's Orch.: KOIL WENR WREN  
KFEL-Fed. of Women's Clubs

**9:00 MST** NBC-Shandor, violinist; Al Donahue's Orch.: WREN KFHM KOIL WKY (sw-6.14)  
CBS-Jan Garber's Orch.: KFAB KMOX WNAX  
NBC-Henry Busse's Orch.: WDAF WMAQ (sw-9.53)  
★ NBC-Col. Stoopnagle & Budd; Peter Van Steeden's Orch.: KOA KFI (also at 6 p.m.)  
News: WOW WOAI WHO  
KFEL-Orchestral Music  
KGHF-Success Story  
KLZ-Dusty Rhoades' Orch.  
KMOX-Sports Review  
KRLD-Jack Winston's Orch.  
KSL-Strange Adventures  
KSTP-Sports Sketches from Life  
KVOR-Charles Gaylord's Orch.  
WBAP-Frontier Troubadours  
WCCO-Baseball Scores  
WENR-Jack Russell's Orch.  
WGN-Dance Orch.  
WIBW-Popular Concerts  
★ WLW-Paul Sullivan, news room

**9:15 MST** CBS-Jan Garber's Orch.: KMBC KSL  
News: KOIL WCCO  
Sports: WOAI WOW  
KMOX-Detective Stories  
KOMA-Dance Orch.  
KSTP-News; Melody Lane  
WBAP-Chic Scoggins' Orch.  
WHO-Henry Busse's Orch. (NBC)  
WLW-Mel Snyder's Orch.

**9:30 MST** ★ CBS-Burns & Allen; Jimmy Newell, tr.; Eddy Duchin's Orch.: KVOR KLZ KSL (also at 5:30 p.m.)  
NBC-Lights Out, mystery drama: KFHM WOW KSTP WDAF WMAQ (sw-9.53)  
CBS-Bernie Cummins' Orch.: KMBC WIBW WNAX KFAB WCCO KFHM KOMA KRLD  
NBC-Luigi Romanelli's Orch.: WREN WLW (sw-6.14)  
T.N.-Grant Olman's Orch.: WBAP WOAI  
News: KGHF WKY KMOX  
KFEL-Smiling Thru  
KOIL-Freddie Ebener's Orch.  
WENR-Keith Beecher's Orch.  
WGN-Joe Sanders' Orch.  
WHO-Song Fellows  
W9XBY-Melodious Melodies

**9:45 MST** KMOX-To be announced  
KOMA-Dance Orch.  
WHO-Veterans' Forum  
WKY-Ken Wright  
W9XBY-Rhythm Moods

**10:00 MST** NBC-King's Jesters: WOAI KSTP  
KFYR WBAP WDAF WMAQ  
CBS-Edna Sellers, organist:  
KMBC WNAX KFAB KFHM  
KVOR KOMA KMOX  
NBC-Fletcher Henderson's Orch.:  
WREN WENR KOIL  
Dance Orch.: WOW KFEL WGN  
News: WIBW KLZ  
KFI-Jack Randolph's Music  
KOA-Alessandra Canepari, songs  
KRLD-Hyman Charninsky's Orch.  
KSL-The Magic Dial  
WCCO-Jack Crawford's Orch.  
WENR-Jack Russell's Orch.  
WLW-Barney Rapp's Orch.  
W9XBY-When Day Is Done

**10:15 MST** NBC-Willie Hollander's Orch.:  
KSTP WHO WKY WOAI  
KFYR KOA WMAQ  
CBS-Austin Mack's Orch.: KLZ  
WIBW KVOR KFAB KFHM  
KOMA WNAX KMOX KMBC  
Dance Orch.: WBAP KOMA  
KFEL-Musical Prgm.  
KFI-Calif. Repub. State Com.  
KSL-Dick Jurgens' Orch.  
W9XBY-Steuben Club Orch.

**10:30 MST** NBC-Alfred Barr's Orch.: WENR  
CBS-Jos. Cherniavsky's Orch.:  
WCCO KRLD WIBW KVOR  
KOMA KMOX KMBC WNAX  
KFAB KLZ KFHM  
NBC-Jack Russell's Orch.: WDAF  
WOW WKY WHO KFHM  
KSTP WMAQ  
NBC-Sterling Young's Orch.:  
KOIL KFI WREN  
MBS-Joe Sanders' Orch.: WGN  
WLW  
KOA-Frank Waterhouse's Orch.  
KSL-News  
W9XBY-Dance Orch.

**10:45 MST** CBS-Geo. Givot's Circus: WCCO  
KRLD KLZ WIBW KFAB  
KFHM KVOR WNAX KMBC  
KSL KOMA  
KFEL-Educational Talk  
KMOX-When Day Is Done

**9:00 MST** NBC-Shandor, violinist; Al Donahue's Orch.: WREN KFHM KOIL WKY (sw-6.14)  
CBS-Jan Garber's Orch.: KFAB KMOX WNAX  
NBC-Henry Busse's Orch.: WDAF WMAQ (sw-9.53)  
★ NBC-Col. Stoopnagle & Budd; Peter Van Steeden's Orch.: KOA KFI (also at 6 p.m.)  
News: WOW WOAI WHO  
KFEL-Orchestral Music  
KGHF-Success Story  
KLZ-Dusty Rhoades' Orch.  
KMOX-Sports Review  
KRLD-Jack Winston's Orch.  
KSL-Strange Adventures  
KSTP-Sports Sketches from Life  
KVOR-Charles Gaylord's Orch.  
WBAP-Frontier Troubadours  
WCCO-Baseball Scores  
WENR-Jack Russell's Orch.  
WGN-Dance Orch.  
WIBW-Popular Concerts  
★ WLW-Paul Sullivan, news room

**10:00 MST** NBC-Shandor, violinist; Al Donahue's Orch.: WREN KFHM KOIL WKY (sw-6.14)  
CBS-Jan Garber's Orch.: KFAB KMOX WNAX  
NBC-Henry Busse's Orch.: WDAF WMAQ (sw-9.53)  
★ NBC-Col. Stoopnagle & Budd; Peter Van Steeden's Orch.: KOA KFI (also at 6 p.m.)  
News: WOW WOAI WHO  
KFEL-Orchestral Music  
KGHF-Success Story  
KLZ-Dusty Rhoades' Orch.  
KMOX-Sports Review  
KRLD-Jack Winston's Orch.  
KSL-Strange Adventures  
KSTP-Sports Sketches from Life  
KVOR-Charles Gaylord's Orch.  
WBAP-Frontier Troubadours  
WCCO-Baseball Scores  
WENR-Jack Russell's Orch.  
WGN-Dance Orch.  
WIBW-Popular Concerts  
★ WLW-Paul Sullivan, news room

**10:15 MST** NBC-Willie Hollander's Orch.:  
KSTP WHO WKY WOAI  
KFYR KOA WMAQ  
CBS-Austin Mack's Orch.: KLZ  
WIBW KVOR KFAB KFHM  
KOMA WNAX KMOX KMBC  
Dance Orch.: WBAP KOMA  
KFEL-Musical Prgm.  
KFI-Calif. Repub. State Com.  
KSL-Dick Jurgens' Orch.  
W9XBY-Steuben Club Orch.

**10:30 MST** NBC-Alfred Barr's Orch.: WENR  
CBS-Jos. Cherniavsky's Orch.:  
WCCO KRLD WIBW KVOR  
KOMA KMOX KMBC WNAX  
KFAB KLZ KFHM  
NBC-Jack Russell's Orch.: WDAF  
WOW WKY WHO KFHM  
KSTP WMAQ  
NBC-Sterling Young's Orch.:  
KOIL KFI WREN  
MBS-Joe Sanders' Orch.: WGN  
WLW  
KOA-Frank Waterhouse's Orch.  
KSL-News  
W9XBY-Dance Orch.

**10:45 MST** CBS-Geo. Givot's Circus: WCCO  
KRLD KLZ WIBW KFAB  
KFHM KVOR WNAX KMBC  
KSL KOMA  
KFEL-Educational Talk  
KMOX-When Day Is Done

### WEDNESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is MST; for CST add one hour.

11 a.m.—Cuban dance music: COCD  
11:20 a.m.—England—All-India, cricket: GSB GSD  
11:25 a.m.—Undying Swan: GSB GSD GSO-12 noon—Latin-American music: COCD  
12:25 p.m.—Bach promenade program: GSB GSD  
2 p.m.—She Dreamt of Paris: GSB GSF GSG  
2 p.m.—Talk: RNE  
2:50 p.m.—Life on a Whaler: GSB GSF GSG  
2:55 p.m.—Listener greetings: DJB DJD  
3 p.m.—Mayor's program: COCD  
3 p.m.—Short-wave amateur's hour: DJB DJD  
3:30 p.m.—Hitler Youth: DJB DJD  
4 p.m.—Bird Painting: GSC GSF GSG  
4 p.m.—Casion orchestra: COCO  
4 p.m.—Vanity fair: DJB DJD  
4:30 p.m.—Finance Guard band: 2RO  
4:55 p.m.—Sir Seymour Hicks: GSC GSF  
5 p.m.—Moscow broadcast: RAN  
5 p.m.—Holland program: PCJ (9.59)  
5:10 p.m.—Three percent cucumber: GSC GSF  
5:15 p.m.—Duets: 2RO  
5:15 p.m.—Typical music: YV2RC  
5:15 p.m.—Sound pictures: DJB DJD  
5:30 p.m.—Chamber music: DJB DJD  
6 p.m.—National Railways program: HJU  
6:30 p.m.—Jesus Paiva, crooner: YV2RC  
6:30 p.m.—Woman's hour: DJB DJD  
7 p.m.—In Accordance with Regulations: GSC GSF  
7 p.m.—Argentina hour: LRX  
7 p.m.—National Tourist program: TIPG  
7:15 p.m.—Dance music: DJB DJD  
7:30 p.m.—Street in Havana: GSC GSF  
8:10 p.m.—Organ recital: GSC GSF  
8:30 p.m.—Opportunity program: COCD  
8:45 p.m.—Listener greetings: DJB DJD  
10 p.m.—Overseas hour: JVH  
10:15 p.m.—BBC Empire orchestra: GSB GSD  
10:35 p.m.—Fiji hour: VPD

### Night

**7:00 MST** ★ CBS-Gang Busters, true crime drama by Phillips Lord: KLZ WCCO KSL KFAB KFHM KMBC KMOX KOMA KRLD (sw-6.12)  
★ NBC-Your Hit Parade & Sweepstakes; Orch.; Vocalists; Carl Hoff's Orch.: WFAA KFHM WDAF KSTP WOAI KOA KFI WLW WOW KVVO WHO WREN WENR KOIL WKY WMAQ (sw-11.87.9.53)  
Rubinoff, violinist: KGHF WNAX  
KFEL-News  
KVOR-Rev. Fleming  
WGN-Ozzie Nelson's Orch.  
WIBW-The Music Box  
W9XBY-Boost the Blues

# Thursday

August 20



Jimmy Dorsey  
See 7 p.m. MST (8 CST)

## Network Changes

Meredith Willson's Orch., heard Sat. at 6:30 p.m., now NBC 7:30 p.m. CST (6:30 MST) also.

## News

7:00 a.m.—NBC-WREN  
3:30 p.m.—CBS-KLZ  
3:30 p.m.—NBC-WOW  
4:30 p.m.—Edwin C. Hill: NBC-WHO  
4:45 p.m.—Boake Carter: CBS-KOMA  
7:30 p.m.—March of Time: CBS-KLZ  
9:00 p.m.—Paul Sullivan: WLW

## Classical Music

4:45 p.m.—Music Is My Hobby: NBC-WREN  
5:00 p.m.—Seattle Symp. Orch.: CBS-KFAB  
7:00 p.m.—Great Lakes Symp. Orch.: NBC-WREN  
7:00 p.m.—Grant Park Concert: CBS-KFH

## Comedy

6:00 p.m.—Show Boat; Molasses 'n' January: NBC-WHO  
7:00 p.m.—Bob Burns: NBC-WOAI

## Morning

7:00 MST 8:00 CST

CBS-Fred Feibel, organist: KFHVOR KOMA KLZ KSL  
NBC-News; Vaughn de Leath, songs: WREN  
CBS-Betty & Bob (sw-21.52)  
Gene & Glenn: KMBC KOIL WHO WIBW  
News: KOA WOW W9XBY  
KFAB-Wake Up and Sing  
KGHF—Morning Devotions  
KVOO-Your Home  
WDAF-Birthday Bell  
WKY-Party Line  
WNAX-The Ambassadors

7:15 MST 8:15 CST

NBC-Aristocratic Rhythm: WREN (sw-15.21)  
CBS-Modern Cinderella: (sw-21.52)  
NBC-Viennese Sextet: WDAF WKY KOA WOW  
KFAB-Jack Wells  
KGNF-WPA Prgm.  
KVOO—Glen Coudon  
KVOR-News of Today

7:30 MST 8:30 CST

CBS-Salon Musicale: KVOR KOMA KFAB  
NBC-Fiddlers Three: WDAF WOW  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches (sw-21.52)  
NBC-Josh Higgins of Finchville: WKY KOIL WREN KOA (sw-15.21)  
KFH-Grain & Stock Quotations  
KGHF-Pancake Hour  
KGNF-Music and Time  
KLZ-Kitchen Clock  
KMBC-Kitty Keene  
KSL-Morning Moods  
KVOO-AI Hunter  
WHO-Musical Clock  
WIBW-Unity School

WNAX-Ira Cummings  
W9XBY—Morning Meditations

7:45 MST 8:45 CST

NBC-Today's Children, sketch: WDAF WOW WHO WKY  
CBS-Salon Musicale: KMBC KFHVOR Romance of Dan & Sylvia, sketch: WREN KOIL KOA (sw-15.21)  
News: KSL KLZ  
KVOO-Handy Ads  
WIBW-Singing Painter  
WNAX-Three Maids of Melody  
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)  
CBS-Blue Flames: KOMA KVOR KFAB (sw-21.52)  
NBC-Herman & Banta: WREN KVOO WKY (sw-15.21)  
News: KFEL KOIL  
KFH-Variety Prgm.  
KGHF—Morn. Devotional  
KGNF-Club Cabana  
KLZ-Satin Strings  
KMBC-Fashion Flashes  
KOA-Musical Menu  
KSL-Breakfast Melodies  
WIBW-Edmund Denney, tnr.  
WNAX-Mary Nan Ragtime Band  
W9XBY-Mile A Minute Review

8:15 MST 9:15 CST

NBC-Sweetheart of the Air: WKY WDAF KVOO  
CBS-Madison Ensemble: KVOR KLZ (sw-21.52)  
NBC-Vagabonds: WREN  
NBC-Home Sweet Home: (sw-15.21)  
Markets: KFAB KGNF KOMA  
KFEL-Around Breakfast Table  
KGHF-Today's Almanac  
KMBC-Happy Kitchen  
KOIL-Kitty Keene  
WHO-Hymns of All Churches  
WIBW-Markets; Highway Patrol  
WOW-Poetry Album  
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Honeymooners: WREN KOA WKY KVOO  
CBS-Chicagoans: KOMA KLZ WNAX (sw-21.52)  
NBC-Ralph Kirby, Dream Singer: WDAF WOW (sw-15.33)  
NBC-Vic & Sade, sketch: (sw-15.21)  
KFAB-Weather Report; Radio Calendar  
KFH-Grain & Livestock Markets  
KFEL-Listen to This  
KGNF—Organ Recital  
KLZ-To be announced  
KMBC-News; Notes  
KOIL-Police Court  
KSL-Shopping Suggestions  
KVOR—Personal Shopper  
WHO-Betty & Bob  
WIBW-Housewives Program  
W9XBY-News & Views

8:45 MST 9:45 CST

NBC-Edward MacHugh, Gospel Singer: WREN KOIL (sw-15.21)  
CBS-Chicagoans: KFHVOR  
NBC-Wife Saver (sw-15.33)  
NBC-Walter Blaufuss' Orch.: WHO WDAF WKY WOW  
KOA-Sunshine Time  
KVOO-What's New?  
WNAX—Religious Service  
W9XBY-Personally to You

9:00 MST 10:00 CST

NBC-Jack & Loretta Clemens: KOA WREN  
★ CBS-Between the Bookends; Ted Malone: KFHVOR KOMA KLZ (sw-21.52)  
NBC-Christine, songs & piano: WDAF  
KFEL-Orchestral Music  
KGNF-Weather  
KMBC-Crystal Gazers  
KOIL-Melody Lane  
KSL-Serve & Save  
KVOO-Hymns of All Churches  
WHO-Morning Melodies  
WKY-Markets  
WNAX-News

WOW-Mystery Chef  
W9XBY-Organ Rhapsody

9:15 MST 10:15 CST

CBS-Mary Lee Taylor: KMBC KFAB KOMA KFHVOR KSL  
NBC-Merry Madcaps: WDAF KOA  
CBS-Rhythm Boys: (sw-21.52)  
NBC-Hollywood High Hatters: WREN KOIL  
KGNF-Hoosier Hot Shots  
KVOO-Betty & Bob  
KVOR-News  
WHO-Bulletin; Bits of Melody  
WKY-Skirvin Hour  
WNAX-John Peter DePagter  
WOW-Aunt Sally

9:20 MST 10:30 CST

NBC-Ann Harding's Wife, sketch: KVOO WOW WKY WDAF KOA  
CBS-Summer Rhythm: KOMA KFHVOR KMBC KFAB KLZ KSL (sw-21.52)  
NBC-Piano Recital: WREN KFEL Mr. Fixit  
KGHF-News  
KGNF-Shoppers Prgm.  
KOIL-The Iowa Hour  
WHO-Party Line  
WIBW-Protective Service  
WNAX-Bohemian Band  
W9XBY-Dude Ranch

9:45 MST 10:45 CST

NBC-Words & Music; Ruth Lyon, sop.; Soloists & Organist: WREN KOA KVOO WKY  
NBC-Merry Madcaps: WDAF WOW WHO  
KFAB-The Jangles  
KFEL-Melody Express  
KFH-Grain Market; News  
KGNF-Amer. Family Robinson  
WIBW-Party Line  
W9XBY-In a Mexican Patio

10:00 MST 11:00 CST

NBC-Words & Music: KOIL  
CBS-Betty & Bob: KMBC KLZ KFAB KSL  
NBC-Mary Dietrich, sop.: WDAF  
CBS-Matinee Memories: (sw-15.27)  
KFH-Hymns of the Church  
KGNF-Round the Town  
KOMA-Mid-morning Markets  
KVOO-Party Line  
KVOR-Ann Russell, economist  
WHO-Kitty Keene  
WIBW-Street Reporter  
WNAX-Lawrence Welk's Orch.  
WOW-Markets  
W9XBY-God's Quarter-Hour

10:15 MST 11:15 CST

NBC-Dot & Will: WREN KOIL KOA  
CBS-Modern Cinderella, sketch: KMBC KFAB KSL KLZ  
NBC-Mary Dietrich, sop.: (sw-15.33)  
News: WKY KVOO  
KFEL-Jewel Box  
KFH-Betty & Bob  
KGHF-Echoes of Music  
KOMA-Piano Land  
KVOR-Success Stories  
WDAF—Service Reports  
WHO-Market Reports  
WIBW-Dinner Hour  
WOW-Prudence Penny  
W9XBY-Dot & a Duo

10:30 MST 11:30 CST

NBC-Charles Stenross' Orch.: (sw-15.33)  
CBS-Who's Who in Today's News; Betty Crocker & Hymns of all Churches: KFAB KLZ KMBC KSL  
NBC-Farm & Home Hour: WKY WREN WDAF KVOO WOW WHO KOA (sw-15.21)  
CBS-Academy of Medicine: (sw-15.27)  
KFH-Shoppers Trio  
KGHF-Vocal Gems  
KGNF-Old Timers  
KOIL-Rhythm Riddles  
KOMA-Spice of Life  
KVOR-Today's Almanac  
WNAX-Zeke Perkins Boys  
W9XBY-Breezy Brevities

10:45 MST 11:45 CST

CBS-Doris Kerr, songs: (sw-15.27)  
KFEL-Jay Burnette, songs

KFH-Rhythmic Revue  
KGNF-Markets  
KOIL—Man on the Street  
KVOR-Swing Time  
WNAX-Three Maids of Melody  
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

★ NBC-Int'l Br'dcast from Austria: (sw-15.33)  
CBS-Eton Boys, quartet: KFAB KLZ KSL KFHVOR KOMA KMBC (sw-15.27)  
News: WIBW KGNF  
KGHF-Your Home  
KOIL-News; Noonday Melodies  
WNAX-To be announced  
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, dramatic sketch: KFHVOR KMBC KVOR KSL (sw-15.27)  
KFAB-Markets; Farmers Prgm.  
KGNF-Musical Moments  
KLZ-Sons of the Pioneers  
KOMA-Pop Moore's Oklahomans  
WIBW-Markets  
WNAX-News

11:30 MST 12:30 CST

CBS-Music in the Air: KOMA KSL KLZ KVOR (sw-15.27)  
News: KOA WOW  
KFEL-Club Bulletins  
KFH—Grain Market  
KGHF-Tonic Tunes  
★ KGIW-RADIO GOSSIP (1420 kc)  
KGNF-Noon Concert  
KGNF-News; Markets  
KOB-Crimelight  
KVOO—Bob Wills' Playboys  
WDAF-Carson Robinson  
WHO-Gingham Girl Varieties  
WIBW-Noonday Prgm.  
WKY-Three Pals  
WNAX-Brass Band  
WRFN-Organ Reveries  
W9XBY-Manny on the Street

11:45 MST 12:45 CST

NBC-Littau's Orch.: WDAF  
CBS-Music in the Air: KFHVOR KMBC  
KFAB-Musical Moments  
KFEL-Paths of Memory  
KGNF-Melody Time  
KLZ-The Tattler  
KOA-Stork Reports  
KSL-Payroll Builder  
WHO-News  
WKY-Music Guild (NBC)  
WNAX-D. B. Gurney  
WOW-Man on the Street  
WREN-Bob Crosby  
W9XBY-Musical Mardi Gras

## Afternoon

12:00 MST 1:00 CST

CBS-Mabelle Jennings, commentator: KFHVOR (sw-15.27)  
NBC-Pepper Young's Family, sketch: KOA WDAF WOW WHO (sw-15.33)  
News: KSL KFEL KLZ  
KFAB-Markets  
KGNF-The Swappers  
KMBC-Songsmiths  
KOB-Home & Farm Hour  
KOIL-Agent Berquist  
KOMA-Kiwanis Luncheon  
WKY-Markets  
WNAX-Little Joe Hart  
WREN-Ferde Grofe's Orch.  
W9XBY-Television Flashes

12:15 MST 1:15 CST

NBC-Angelo Vitale's Orch.: KOIL WREN (sw-15.21)  
CBS-Howells & Wright, piano duo: KMBC KVOR KSL (sw-15.27)  
NBC—Ma Perkins, sketch: KOA WDAF WKY KVOO WOW (sw-15.33)  
KFAB-News; Police Bulletin  
KFEL-Musical Prgm.  
KFH-Livestock; Stock Quotations  
KGHF-Inquiring Reporter  
KGNF-Fuzzy & Ralph  
KLZ-Luncheon Melodies  
WHO-Market Report  
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Do You Remember? Old Favorite Melodies: KSL KLZ KOMA KFHVOR KMBC (sw-15.27)  
NBC-Vic & Sade, sketch; Bernadine Flynn: KOA KVOO WOW WDAF WKY WHO (sw-15.33)  
KFAB-Musical Auction

KGHF-Secrets of Happiness  
KGNF-Crimelight  
KOB-House of MacGregor  
KVOR-News of Today  
WKY-Three Pals  
WNAX-Sketches in Melody  
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

NBC-The O'Neills, sketch: KOA WDAF WOW WHO KVOO WKY (sw-15.33)  
NBC-King's Jesters: WREN (sw-15.21)  
KFAB-Inside Dope  
KGHF-The Parson  
KGNF-Weather & Markets  
KOMA-Closing Markets  
KOIL-Homemakers' Club  
KVOR-Luncheonaires  
WNAX-Say It with Music  
W9XBY-Cafe Continental

1:00 MST 2:00 CST

NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)  
CBS-All Hands on Deck: KMBC KOMA KVOR KFHVOR KLZ (sw-15.27)  
NBC-Woman's Radio Review: WDAF KOA WOW (sw-15.33)  
Baseball Game: WHO KFAB W9XBY  
KGNF-Today's Rhythm  
KSL-Shopping Bulletins  
KVOO-Cozy Corner  
WIBW-Kansas Homemakers  
WKY-Whalin Brothers' Band  
WNAX-Brass Band  
W9XBY-I Hear America Singing

1:15 MST 2:15 CST

NBC-Jackie Heller, tnr.: KOIL KFAB WREN (sw-15.21)  
KFEL-Tonic Tunes  
KGHF-Health Chats  
KGNF-Singing Sam  
KVOO-Handy Ads  
WKY-Woman's Radio Review (NBC)  
WNAX-Ma Perkins, sketch

1:30 MST 2:30 CST

★ NBC-Light Opera Co.; "Pirates of Penzance"; Harold Sanford's Orch.; Soloists: KOA KOIL WKY KVOO WREN (sw-15.21)  
CBS-Greetings from Old Kentucky: KOMA KVOR KFHVOR KMBC KSL (sw-15.27)  
NBC-Gene Arnold & the Ranch Boys: WDAF WOW  
Closing Markets: KLZ KGNF  
KFEL-Orchestral Music  
KGHF-News  
WIBW-Elsa, organist  
WNAX-Three Maids of Melody  
W9XBY-Afternoon Arias

1:45 MST 2:45 CST

NBC-Vass Family: WDAF  
CBS-Greetings from Old Kentucky: KLZ  
KGNF-Daily Musical Variety  
WIBW-News  
WKY—Markets  
WNAX-Harmony Boys  
WOW-Variety & Markets

2:00 MST 3:00 CST

NBC-Madge Marley & Carl Landt, songs: WDAF (sw-9.53)  
CBS-Lewis Gannett; "Books": KOMA KVOR KLZ (sw-15.27)  
News: KGNF WNAX  
KFH-All Request Hour  
KGHF-World Bookman  
KMBC-Classic Hour  
KOB-Classics of Music  
KSL-Musical Matinee  
WIBW-Hymns  
WOW-News; Belle & Martha  
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

NBC-Madge Marley & Carl Landt, songs: WDAF (sw-9.53)  
CBS-Clyde Barrie, bar.: KLZ KFAB KVOR KOMA KMBC (sw-15.27)  
KGHF-What's New?  
KGNF-Out of the Past to You  
WIBW-Kansas Roundup  
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST

NBC-Singing Lady: (sw-15.21)  
CBS-Melody Weavers: KFHVOR KLZ KFAB KVOR KOMA KMBC KSL (sw-15.27)  
NBC-Answer Me This: KOA WOW WDAF WKY  
NBC-Irma Glen, organist: WREN  
KGNF-Cub Reporters  
KOB-Classics of Music  
KOIL-Duane & Sally  
KVOO-News  
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KSL KFHVOR KMBC KLZ KVOR  
WIBW KOMA (sw-15.27)  
NBC-Little Orphan Annie: (sw-15.21)  
NBC Tune Twisters: WDAF KOA WKY WOW  
KGNF-Auto Service Hour  
KVOO-Bill & Mary  
WNAX-George B. German  
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST

NBC-Flying Time: WOW WDAF KOA  
CBS-Loretta Lee, songs: KLZ KFHVOR KMBC KOMA KSL (sw-11.83)  
NBC-James Wilkinson, bar.; Josef Houti's Orch.: WREN KOIL  
KGHF-Gems of Melody  
KOB-Blue Hawaii  
KVOO-Success Story  
WHO-Tonic Tunes  
WIBW-Sons of the Pioneers  
WKY-Hymns of All Churches  
WNAX-March Kings  
W9XBY-Black & White

3:15 MST 4:15 CST

NBC-Three Continentals: (sw-9.53)  
CBS-News of Youth; Junior News drama: (sw-11.83)  
NBC-Malcolm Claire: WHO KOA WDAF

3:30 MST 4:30 CST

CBS-N. W. Univ. Book Shelf: KVOR KLZ KOMA KFHVOR KSL  
KFAB-Melody Time  
KGNF-Stars of Song  
KMBC-Aft. Melodies  
KGHF-Peacock Court  
KOIL-Tea Time Tunes  
KVOO-Ladies Matinee  
WIBW-Chiropactors Prgm.  
WKY-Betty & Bob  
WOW-Marian Bergman  
WREN-Harry Reser's Orch.  
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

NBC-News; Gale Page, songs: WOW WHO  
CBS-News; Marion Carley: KLZ KOMA KVOR KFHVOR KFAB (sw-11.83)  
NBC-The Singing Lady: WREN KOIL  
News: WKY KSL  
KFEL-Musical Prgm.  
KGNF-Hollywood Lens  
KMBC-Paul Henning  
KOA-News; Univ. of Denver  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WIBW-Matinee  
WNAX-Round-Up

3:45 MST 4:45 CST

★ NBC-Lowell Thomas, commentator: (sw-11.87)  
CBS-Renew of the Mounted, sketch: KMBC KFHVOR KFAB KOMA (sw-11.83)  
NBC-Little Orphan Annie, sketch: WREN KOIL  
NBC-Southernaires: WDAF WOW WKY  
KGNF-Garden of Melody  
KLZ-News  
KSL-Aft. Concert  
KVOR-What's New?  
WHO-Ma Perkins

4:00 MST 5:00 CST

NBC-Console Capers: WDAF WHO KVOO  
CBS-Bob Hope; Red Nichols' Orch.: (sw-11.83)  
★ NBC-Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)  
CBS-Edna Sellers, organist: KSL WIBW KLZ KVOR KFHVOR  
NBC-Easy Aces, sketch: KOIL KOA (sw-11.87)  
News: KFEL KFAB KOMA  
KGNF-The House of MacGregor  
KMBC-Dick Tracy, sketch  
WKY—Inquiring Reporter  
WNAX-Billy Basil  
WOW-Dooley's Curiosity Club  
WREN-Dance Hour  
W9XBY-Studio Varieties

4:15 MST 5:15 CST

NBC-Jacob Tarshish: WDAF WOW KOA WHO (sw-9.53)  
CBS-Herbert Foote's Ensemble: KFHVOR KVOR KMBC KOMA KFAB



Ted Malone  
See 9 p.m. MST (10 CST)

## Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KGNF-1430	KVOD-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XDY-1530

11:15 MST 12:15 CST  
KFI-Carl Ravazza's Orch. (NBC)  
KOA-Sterling Young's Orch.

11:30 MST 12:30 CST  
KFEL-Memory Garden  
KFI-Jimmie Grier's Orch. (NBC)  
KLZ-Huffman Harmonies  
KOA-Frank Waterhouse's Orch.  
KSL-Joe Kirkham's Orch.  
WLW-Organ & Voices

12:00 MST 1:00 CST  
KFEL-News, Dance Orch.  
KFI-Tom Brown's Orch.  
KSL-Benny Goodman's Orch.  
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST  
KFI-Ran Wild's Orch.  
KSL-Harry Lewis's Orch.  
W9XBY-Count Basie's Orch.

### End of Thursday Prgrams.

NBC-News for Voters: (sw-15.21)  
NBC-Clint Noble's Orch.: WREN  
WKY KOIL  
KFEL-Musical Prgm.  
KGNF-The Round Up  
KSL-Knighthood of Youth  
KVOO-Movie Reporter  
WNAX-Yankton College

4:30 MST 5:30 CST

NBC-Yoichi Hiroaki, xylophonist:  
WREN KOIL  
★ NBC-HORLICK'S MALTED  
Milk presents Lum 'n' Abner,  
sketch: WENR

CBS-Jack Miller's Orch.: KMBC  
KFAB (sw-11.83)

NBC-Edwin C. Hill, news com-  
mentator WKY WDAF WHO  
News: KOA WOW KVOO  
KFH-Variety Prgm.  
KFHF-Advs. of Jungle Jim  
KGNF-Peacock Court  
KLZ-Life of Thomas Edison  
KOMA-Jimmy Stephenson  
KSL-Broadcasters' Revue  
KVOR-World Entertains  
WIBW-Jane Baker's Stories  
WNAX-Balladeers  
W9XBY-Hands Across the Table

4:45 MST 5:45 CST

★ CBS-Boake Carter, commen-  
tator: KMBC KOMA KFAB  
(sw-11.83)

NBC-Music Is My Hobby;  
guest: WREN  
News: WIBW KGHF WHO  
Sports: WNAX WKY  
KFH-Variety Prgm.  
KGNF-Say it with Music  
KLZ-Silver Story Lady  
KOA-Microphone News  
KOIL-News; Baseball Scores  
KVOO-World of Sports; Music  
WDAF-Wise Crackers  
WOW-Vocal Soloist (NBC)  
W9XBY-One Night Bandstand

5:00 MST 6:00 CST

★ NBC-Vallee's Variety Hour;  
WDAF WHO WOW KOA WKY  
(sw-9.53)

CBS-Seattle Symp. Orch.; Bas-  
il Cameron, cond.: KLZ KSL  
KFAB KVOR KMBC KFH  
(sw-11.83)  
NBC-Allen Leaffer's Orch.: WREN  
KVOO KOIL  
KGNF-Baseball Scores  
KOMA-Sports Page  
WIBW-Thank You Stusia  
WNAX-Organ Melodies  
W9XBY-Hollywood Reporter

5:15 MST 6:15 CST

NBC-Allen Leaffer's Orch.: (sw-  
11.87)

KGHF-Hollywood on Parade  
KGNF-Hughes reel  
KOMA-L. D. Lacey  
WIBW-This Rhythmic Age  
W9XBY-Futura

5:30 MST 6:30 CST

NBC-Roy Shields' Revue; Vivian  
Della Chiesa, sop.: WREN  
KVOO KOIL WKY (sw-11.87)

CBS-Portland Symp. Orch.:  
KOMA  
KFEL-Lost and Found Column  
KGHF-Sports' Review  
KGNF-Garden of Melody  
KOB-Baseball Scores  
KSL-Payroll Builder  
KVOR-Tea Dance  
WIBW-Rubini, violinist  
WNAX-Eb & Zeb

5:45 MST 6:45 CST

KFAB-Colonel Courtesy  
KGHF-Musical Melodies  
KGNF-Dance Music  
KVOR-News of Today  
WIBW-Dessert Time  
WKY-Singing Red Heads  
WNAX-Zeke Perkins' Boys  
W9XBY-Walt Lochman

6:00 MST 7:00 CST

NBC-Death Valley Days; dra-  
matic sketch: WREN KOIL  
(sw-11.87)

CBS-Mark Warnow's Orch.:  
WIBW KOMA KFH KVOR  
KMBC KFAB (sw-11.83)

★ NBC-The Show Boat; Lanny  
Ross, tr.; Ross Graham, bar.;  
Molasses 'n' January, com-  
edians; Al Goodman's Orch.:  
WDAF WKY WHO WOW (sw-  
9.53) (also at 8:15 p.m.)

KFEL-Meandering Mike  
KGHF-Let's go to the Movies  
KLZ-Sports Highlites  
KOA-Jack Meakin's Orch.  
KSL-Sunset Serenade  
KVOO-Rubini, violinist  
WIBW-Eventide Echoes  
WNAX-Bohemian Band  
W9XBY-Julia Lee

6:15 MST 7:15 CST

KLZ-Silhouette  
KSL-News  
WIBW-Bob Crosby's Revue  
W9XBY-Missouri Review

6:30 MST 7:30 CST

CBS-To be announced: KFH KSL  
KVOR KOMA KFAB KMBC  
KLZ WIBW (sw-11.83)  
NBC-Meredith Willson's Orch.:  
WREN KOIL (sw-11.87)  
KOA Dinner Concert (NBC)  
KOB-Sketches in Melody  
WNAX-Variety Prgm.  
W9XBY-Dot Chaquette

6:45 MST 7:45 CST

KGHF-News  
WNAX-Three Maids of Melody  
W9XBY-Betty Jane at the Circus



7:00 MST 8:00 CST

★ NBC-Music Hall; Bob Burns,  
comedian; Jimmy Dorsey's  
Orch.; & Guests: WDAF WDAF  
KFI KOA WOW WBAP WKY  
WLW WHO WMAQ KFYR  
KSTP (sw-9.53)

CBS-Grant Park Concert; Phil-  
harmonic Orch.: KOMA KLZ  
KMOX KMBC WCCO KVOR  
KRLD KFAB KFH WNAX  
KSL (sw-6.12)  
NBC-Great Lakes Symp. Orch.:  
KOIL WENR WREN (sw-  
11.87)  
KFEL-News; Sporting Facts  
KOB-Hughes Reels  
WGN-Ozzie Nelson's Orch.  
WIBW-Strolling Tom  
W9XBY-Boost the Blues

7:15 MST 8:15 CST

NBC-News for Voters: WREN  
KOIL WENR  
KOB-Cub Reporters  
WIBW-Grant Park Concert (CBS)  
W9XBY-Variety Prgm.

7:30 MST 8:30 CST

NBC-Great Lakes Symp. Orch.:  
KOIL WENR WREN (sw-  
11.87)

★ CBS-March of Time: KFAB  
KMOX KRLD KLZ KMBC  
KSL WCCO (sw-6.12)  
KFH-Vesper Hour  
KGHF-Keyboard Capers  
KOMA-Short Stories  
KVOR-Pop Concert  
WGN-Henry Weber's Orch.  
WIBW-Souvenirs of Song  
WNAX-Musical Prgm.  
W9XBY-Baseball Game

7:45 MST 8:45 CST

CBS-Jimmy Farrell, bar.: KRLD  
KVOR KOMA KLZ KFH KSL  
(sw-6.12)  
CBS-Juan Haidrigo's Marimba  
Band: WCCO KFAB KMBC  
KMOX-News & Sports  
WIBW-Sportlights  
WNAX-News

8:00 MST 9:00 CST

NBC-Clem McCarthy, sports:  
KSTP

CBS-Hal Kemp's Orch.: KOMA  
KFH KMOX KLZ  
★ NBC-Amos 'n' Andy: WOAI  
KFI WHO WDAF WLW WKY  
WBAP KOA WOW WMAQ (also  
at 4 p.m.)

NBC-Russ Morgan's Orch.:  
WREN  
KFEL-News  
KFYR-Rhythmic Revue  
KOB-House of MacGregor  
KOIL-Let's Go Places  
KRLD-Sports & News  
KSL-Ethel Hogan, organist  
KVOO-Ralph Britt's Orch.  
KVOR-Hollywood on Parade  
WENR-Keith Beecher's Orch.  
WIBW-Song Stylists  
WNAX-Musical Prgm.

8:15 MST 9:15 CST

NBC-King's Jesters Revue: WOAI  
KFYR WENR (sw-9.53)  
CBS-Hal Kemp's Orch.: WCCO  
WNAX KFAB

★ NBC-Show Boat; Ross Gra-  
ham, bar.; Lanny Ross: KFI  
KOA (also see 6 p.m.)  
Rubini, violinist: WOW WBAP  
KSTP  
News: KOIL KVOR  
KFH-Voice of Color  
KLZ-Resettlement Administration  
KMBC-Thank You Stusia  
KMOX-Cardinal Highlights  
KOMA-WFA Drama Hour  
KRLD-Musical Brevities  
KSL-Renew of the Mounted  
WDAF-Easy Aces  
WGN-Horace Heidt's Orch.  
WHO-Today's Winners  
WIBW-Belle & Martha  
WKY-Dynamic Twins  
WLW-Our Singing Neighbor  
WMAQ-Russ Morgan's Orch.  
(NBC)

8:30 MST 9:30 CST

NBC-AI Donahue's Orch.: (sw-  
6.14)  
NBC-Fletcher Henderson's Orch.:  
WHO WDAF KF7R WOAI  
WMAQ (sw-9.53)  
CBS-Bernie Cummins' Orch.:  
WNAX KFAB WCCO  
CBS-Dick Stabile's Orch.: KLZ  
KVOR KOMA KSL KMOX  
Rubini, violinist: WREN WKY  
Easy Aces, sketch: WBAP KSTP  
WIBW WENR  
KFH-Baseball Tournament  
KGNF-World Dances  
KMBC-Erle Smith  
KOB-College Educational Prgm.  
KOIL-Sports Review  
KVOO-Jack Randolph & Mme.  
Marianne  
WGN-Ted Weems' Orch.  
WLW-Salute to Nebraska City,  
Nebraska  
WOW-Jack Randolph

8:45 MST 9:45 CST

NBC-Jesse Crawford, organist:  
KFYR WOW WOAI KVOO  
WMAQ (sw-9.53)  
CBS-Dick Stabile's Orch.: KRLD  
NBC-AI Donahue's Orch.: WREN  
WENR  
Rubini, violinist: WDAF  
KMOX  
KGHF-W. P. A. Prgm.  
KMBC-Melody Rendezvous  
KOIL-Jack Wells  
KSTP-Mr. Editor  
WBAP-Frontier Troubadours  
WHO-Songfellows  
WIBW-Bands on Parade  
WKY-Singing Redheads

9:00 MST 10:00 CST

NBC-Shandor, violinist; Jimmie  
Lunceford's Orch.: WREN  
KOIL (sw-6.14)  
CBS-Benny Goodman's Orch.:  
KLZ WIBW  
NBC-Henry Busse's Orch.: WKY  
KFYR KVOO WDAF WMAQ  
(sw-9.53)  
CBS-Geo. Givot's Radio Circus:  
KFAB WNAX  
News: WOW WOAI WHO WFAA  
KOMA  
KFEL-News; Washington Com-  
ment  
KGHF-Success Story  
KMBC-Sports Review  
KMOX-Eddie Dunstelter; Orch.  
KRLD-Jack Winston's Orch.  
KSL-Friendly Philosopher  
KSTP-Sports Sketches from Life

KVOR-Charles Gaylord's Orch.  
WCCO-Baseball Scores  
WENR-Mark Fisher's Orch.  
WGN-Dance Orch.  
★ WLW-Paul Sullivan, news room

9:15 MST 10:15 CST

CBS-Benny Goodman's Orch.:  
KMBC  
NBC-Henry Busse's Orch.:  
WHO WOW

News: KOIL WCCO  
KFI-Symphony Hour (NBC)  
KGHF-Variety Prgm.  
KLZ-Musical Moments  
KMOX-Detective Mysteries  
KOA-Frank Watanabe  
KOMA-Dance Orch.  
KSL-Dick Jurgens' Orch.  
KSTP-News; Melody Lane  
WFAA-Saddle Tramps  
WLW-Johnny Lewis' Orch.  
WOAI-Sports

9:30 MST 10:30 CST

NBC-Sammy Watkins' Orch.:  
KSTP WHO KVOO WOW  
WDAF KFYR (sw-9.53)

CBS-Charlie Barnet's Orch.:  
KMBC KVOR KFAB WNAX  
KRLD WIBW WCCO KOMA  
KFH

NBC-Henry King's Orch.: WREN  
WENR (sw-6.14)  
MBS-Horace Heidt's Orch.: WGN  
WLW

News: KGHF WKY KMOX  
KFEL-Smiling Thru  
KLZ-Maj Hallett's Orch.  
KOA-Light on the West  
KOIL-Freddie Ebener's Orch.  
KSL-Rubini, violinist  
WFAA-Little Jack Little's Orch.  
WMAQ-Keith Beecher's Orch.  
WOAI-Irving Rose's Orch.  
W9XBY-Melodious Melodies

9:45 MST 10:45 CST

KMOX-Lane Thompson's Orch.  
KOMA Dance Orch.  
KSL-Evening Concert  
WKY-Ken Wright  
W9XBY-Rhythm Moods

10:00 MST 11:00 CST

NBC-King's Jesters: KOA WHO  
WOAI KSTP KFYR KVOO  
WDAF WMAQ  
CBS-Edna Sellers, organist: KFH  
KMBC WNAX KFAB KOMA  
KVOR KMOX  
NBC-Fletcher Henderson's Orch.:  
WENR WREN KOIL

## FOREIGN SHORT-WAVE PROGRAMS FOR THURSDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is MST; for CST add one hour.

- 4 a.m.—Talk, Bird Painting: GSG GSH
- 4:15 a.m.—World's famous vocalists: VK3ME
- 5:15 a.m.—Martin's orchestra: GSG GSH
- 7:45 a.m.—Talk, Bird Painting: GSF GSG GSH
- 8:05 a.m.—She Dreamt of Paris: GSF GSG GSH
- 9 a.m.—Commerce hour: COCD
- 11 a.m.—Cuban dance music: COCD
- 11:05 a.m.—Salzburg opera, Falstaff: NBC-Red net
- 12:15 p.m.—Shrewsbury Floral Fete: GSB GSD
- 2 p.m.—Vancouver golden jubilee: GSB GSF
- 2 p.m.—Overseas hour: JVH JVM
- 2:55 p.m.—Listener greetings: DJB DJD
- 3 p.m.—Rustic dances: DJB DJD
- 3 p.m.—Mayor's program: COCD
- 3:10 p.m.—In Accordance with Regulations: GSB
- 4 p.m.—General Goring's band: DJB DJD
- 4:30 p.m.—In Accordance with Regulations: GSC GSF GSP
- 5 p.m.—Life on a Whaler: GSC GSF GSP
- 5 p.m.—Moscow broadcast: RAN
- 5:15 p.m.—Sound pictures: DJB DJD
- 5:30 p.m.—German minstrel: DJB DJD
- 5:45 p.m.—Venezuelan songs: YV2RC
- 6:15 p.m.—Maria Betancourt, songs: YV2RC
- 6:30 p.m.—German lessons: DJB DJD
- 6:45 p.m.—Flute, guitar and viola: DJB DJD
- 7 p.m.—Argentina hour: LRX
- 7:15 p.m.—Light music: DJB DJD
- 7:20 p.m.—Ecuadorian program: PRADO
- 8 p.m.—Visit to Daventry: GSC GSF
- 8:20 p.m.—Dixon and Carlyle cousins: GSC GSF
- 8:30 p.m.—Opportunity program: COCD
- 8:45 p.m.—Listener greetings: DJB DJD
- 10 p.m.—Overseas hour: JVH
- 10:35 p.m.—Fiji hour: VPD
- 10:46 p.m.—She Dreamt of Paris: GSB GSD

## SUBSCRIBE AND SAVE YOURSELF MONEY

and be  
SURE  
of your  
COPY  
WEEKLY

\$4 a Year  
\$2.50 for  
Six Months

RADIO GUIDE costs but \$4.00 a year (\$2.50 for six months) in the United States and Canada. On the annual basis, this amounts to less than eight cents a copy—a worthwhile saving. Let us send you RADIO GUIDE weekly by mail—delivered by your postman. Use the blank below:

Circulation Dept., RADIO GUIDE, (M)  
731 Plymouth Ct., Chicago, Ill.

Enclosed is (check  for \$\_\_\_\_\_ for which please send RADIO GUIDE to the address below for (six months) (money order) for \$\_\_\_\_\_ for (one year)

New Subscription  Renewal

Name .....

Address .....

City and State .....

# Friday

August 21



Oscar Shaw

See 5:30 p.m. MST (6:30 CST)

## Network Changes

Jimmy Farrell and the Rhythmaires, formerly 11:45 a.m., now CBS 11:30 a.m. CST (10:30 MST).

Doris Wester, songs, formerly Mon. 1 p.m., now NBC 6:15 p.m. CST (5:15 MST).

## News

7:00 a.m.—NBC-WREN  
3:30 p.m.—CBS-KLZ  
3:30 p.m.—NBC-KOA  
4:45 p.m.—Boake Carter: CBS-KOMA  
7:30 p.m.—March of Time: CBS-KLZ  
9:00 p.m.—Paul Sullivan: WLW

## Classical Music

5:00 p.m.—Cities Service Concert: NBC-KOA  
7:00 p.m.—Marion Talley, sop.: NBC-KFYR  
7:00 p.m.—Chi. Symph. Orch.: NBC-WREN  
7:30 p.m.—Vivian Della Chiesa, sop.: NBC-WREN

## Comedy

5:30 p.m.—Frank Fay: NBC-WREN

## Drama

5:00 p.m.—Irene Rich: NBC-WREN  
6:00 p.m.—Hollywood Hotel: CBS-KLZ  
6:30 p.m.—Court of Human Relations: NBC-WOW

# Morning

7:00 MST 8:00 CST

NBC-News; Vaughn de Leath: WREN  
CBS-Betty & Bob: (sw-15.21)  
CBS-Oleanders: KFOR KOMA KLZ KFH KSL  
Gene & Glenn: KMBC WIBW WHO KOIL  
News: WOW W9XBY KOA  
KFAB Wake Up & Sing  
KGNF-Δ Morning Devotions  
KVOO-Your Home  
WDAF-Birthday Bell  
WKY-Party Line  
WNAX-Bohemian Band

7:15 MST 8:15 CST

NBC-Aristocratic Rhythms: WREN (sw-15.21)  
CBS-Fred Feibel, organist: KFH KOMA KLZ  
NBC-Viennese Sextet: WDAF WKY-KOA  
CBS-Modern Cinderella: (sw-21.52)  
KFAB-Jack Wells  
KVOO-Glen Condin  
KFOR-News of Today  
WOW-Variety Prgm.

7:30 MST 8:30 CST 9:00 MST 10:00 CST

NBC-Mystery Chef (sw-15.33)  
CBS-Fred Feibel: KFOR KFAB

NBC-Josh Higgins of Finchville: WKY KOA WREN KOIL (sw-15.21)  
CBS-Who's Who in Today's News: (sw-21.52)  
NBC-Moods in Music: WDAF WOV  
KFEL Health & Philosophy  
KFH-Stock Quotations  
KGFH-Pancake Hour  
KGNF-Music & Time  
KLZ-Kitchen Clock  
KMBC-Kitty Keene  
KSL-Morning Moods  
KVOO-Good Morning  
WHO-Musical Clock  
WIBW-Unity School  
WNAX-Ira Cummings  
W9XBY-Δ Morning Meditations

7:45 MST 8:45 CST

NBC-Romance of Dan & Sylvia: WREN KOIL KOA (sw-15.21)  
CBS-Betty Crocker: (sw-21.52)  
NBC-Today's Children, sketch: WDAF WOW WKY WHO  
CBS-Bluebirds, vocal trio: KFOR KOMA KFH KMBC  
News: KLZ KSL  
KFAB-Morning Revue  
KFEL-Musical Auction  
KVOO-Handy Ads  
WIBW-Kansas Ice Ass'n  
WNAX-Three Maids of Melody  
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-David Harum, sketch: WOW WHO WDAF (sw-15.33)  
CBS-Song Stylists: KOMA KFH KFOR KFAB (sw-21.52)  
NBC-Herman & Banta: WKY WREN KOIL KVOO  
News: KOIL KFEL  
KGFH-Δ Morn Devotional  
KGNF-Club Cabana  
KLZ-Satin Melodies  
KMBC-Fashion Flashes  
KOA-Musical Menu  
KSL-Breakfast Melodies  
WIBW-Grocery Boys  
WNAX-Mary Nan Ragtime Band  
W9XBY-Mile A Minute Review

8:15 MST 9:15 CST

NBC-Breen & de Rose: WDAF KVOO WKY (sw-15.33)  
CBS-Montana Slim, songs: KFOR KFH (sw-21.52)  
NBC-Vagabonds: WREN  
NBC-Home Sweet Home, sketch: (sw-15.21)  
Opening Grain Markets: KGNF KOMA KFAB  
KFEL-Around breakfast Table  
KGFH-Today's Almanac  
KMBC-Happy Kitchen  
KOIL-Kitty Keene  
WHO-Betty Crocker  
WIBW-Markets, Highway Patrol  
WOW-Mary Baker's Album  
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Honeymooners, Grace & Eddie: WREN WKY  
NBC-Vic & Sade: (sw-15.21)  
CBS-Chicagoans: KOMA KFOR KLZ WNAX (sw-21.52)  
NBC-Wife Saver: (sw-15.33)  
★ NBC-Nellie Revell: WDAF WOV KVOO  
KFAB-Weather; Radio Calendar  
KFH-Grain & Livestock Markets  
KFEL-Musical Prgm.  
KGNF-Organ Music  
KMBC-News; Notes  
KOA-Sunshine Time  
KOIL-Police Court  
KSL-Shoppers Suggestions  
WHO-Betty & Bob  
WIBW-Housewives' Prgm.  
W9XBY-News & Views

8:45 MST 9:45 CST

NBC-Jacob Tarshish: KOA WHO WDAF WOW (sw-15.33)  
CBS-Chicagoans: KFH KFAB KMBC  
NBC-Edward MacHugh, gospel singer: WREN KOIL (sw-15.21)  
KVOO-What's New  
WKY-Melody Parade  
WNAX-Δ Religious Service  
W9XBY-Personally to You

8:50 MST 9:50 CST

NBC-Rhythm Girls: WREN KOA

★ CBS-Between the Bookends: KFOR KOMA KLZ KFH (sw-21.52)  
NBC-Christine, songs & piano: WOW WDAF  
News: WNAX KFAB  
KGNF-Weather  
KMBC-Crystal Gazers  
KOIL-Melody Lane  
KSL-Serve & Save  
KVOO-Betty Crocker  
WHO-Morning Melodies  
WKY-Markets  
W9XBY-Organ Rhapsody

9:15 MST 10:15 CST

NBC-Cadets Quartet: WREN KOIL  
CBS-Marion Carley, pianist: KSL KMBC KOMA KLZ KFAB KFH (sw-21.52)  
NBC-Merry Madcaps: WDAF KOA WKY  
KGNF-Shoppers Prgm.  
KVOO-Betty & Bob  
KFOR-News  
WHO-Bulletin; Bits of Melody  
WNAX-John Peter DePagner  
WOW-Aunt Sally

9:30 MST 10:30 CST

NBC-Dan Harding's Wife, sketch: KOA WOW KVOO WKY WDAF  
CBS-Captivators: KFH KLZ KFOR KMBC KOMA KSL (sw-21.52)  
NBC-Doc Schneider's Texans: WREN  
KFAB-Friendly Troubadour  
KGFH-News  
KGNF-Variety Prgm.  
KOIL-The Iowa Hour  
WHO-Party Line  
WIBW-Protective Service  
WNAX-March Kings  
W9XBY-Human Touch

9:45 MST 10:45 CST

NBC-Words and Music; Soloists and organist: WREN KVOO KOA WKY  
NBC-Merry Madcaps: WDAF WHO  
KFAB-The Jangles  
KFEL-Modern Dansapation  
KFH-Grain Market; News  
KGFH-Organ Melodies  
KGNF-Travel Talk  
WIBW-Party Line  
WOW-Flight Sixteen  
W9XBY-20th Century Serenade

10:00 MST 11:00 CST

CBS-Savitt Serenade: (sw-15.27)  
NBC-Joe White, tr.: WDAF  
CBS-Betty & Bob, sketch: KLZ KSL KMBC KFAB  
NBC-Words and Music: KOIL  
KFEL-Spice of Life  
KFH-Betty Crocker  
KGNF-Variety Music  
KOMA-Mid-morning Markets  
KVOO-Party Line  
KFOR-Ann Russel, economist  
WHO-Kitty Keene  
WIBW-Street Reporter  
WNAX-Lawrence Welk's Orch.  
WOW-Markets  
W9XBY-Δ God's Quarter Hour

10:15 MST 11:15 CST

NBC-Collegians: (sw-15.33)  
NBC-Dot & Will: WREN KOIL KOA  
CBS-Modern Cinderella: KLZ KMBC KSL KFAB  
News: WKY KVOO  
KFH-Betty & Bob  
KGFH-Echoes of Music  
KOMA-Piano-Land  
KFOR-Success Stories  
WDAF-Star Gazer; Reports  
WHO-Market Reports  
WIBW-Dinner Hour  
WOW-Prudence Penny  
W9XBY-Ann & a Deuce

10:30 MST 11:30 CST

NBC-Farm & Home Hr.; Conservation Day Prgm.; Guest Speakers; Walter Blaufuss' Orch.: WKY WDAF WHO WREN KVOO WOW KOA (sw-15.21)  
NBC-Who's Who in Today's News: KLZ KFAB KMBC KSL

NBC-Charles Stenross' Orch: (sw-15.33)  
CBS-Jimmy Farrell, bar. & Rhythmaires: (sw-15.27)  
KFH-Shoppers Trio  
KGNF-Old Timers  
KOIL-Rhythm Riddles  
KOMA-Spice of Life  
KFOR-Today's Almanac  
WNAX-Zeke Perkins Boys  
W9XBY-Breezy Brevities

10:45 MST 11:45 CST

CBS-Betty Crocker: KSL KLZ KFAB KMBC  
KFEL-Jay Burnette, songs  
KGNF-Livestock Markets  
KOIL-Man on the Street  
KFOR-Swing Time  
WIBW-Senator Capper  
WNAX-Three Maids of Melody  
W9XBY-Freddie Martins Orch.

11:00 MST 12:00 CST

CBS-Judy & the Jesters: KFOR KMBC KOMA KFH KFAB KSL KLZ (sw-15.27)  
News: KGNF WIBW  
KGFH-Your Home  
KOB-Morning Tunes  
KOIL-News; Noonday Melodies  
WNAX-To be announced  
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, dramatic sketch: KFH KMBC KFOR (sw-15.27)  
KFAB-Markets; Farmers' Prgm.  
KFEL-Beauty Question Box  
KGNF-WPA Prgm.  
KLZ-Romancin' Rhythm  
KOB-Word Man  
KOMA-Pop Moore's Oklahomans  
KSL-Good Morning Neighbors  
WIBW-Markets  
WNAX-News

11:30 MST 12:30 CST

NBC-Toscha Samaroff, violinist. Josef Honti's Orch.: WDAF (sw-15.33)  
CBS-Dorsey & Day, vocal duo: KLZ KOMA KFOR KSL (sw-15.27)  
News: WOW KOA  
KFEL-Club Bulletins  
KFH-Markets  
KGFH-Tonic Tunes  
KGNF-Melody Time  
KMBC-News; Markets  
KOB-Hughesreels  
KVOO-Bob Wills Playboys  
WHO-Luncheon Music  
WIBW-Noonday Prgm.  
WKY-Three Pals  
WNAX-Brass Band  
WREN-Tulsa Ted  
W9XBY-Manny on the Street

11:45 MST 12:45 CST

CBS-Do Re Mi, trio: KFH KFOR KOMA KFAB KLZ KMBC (sw-15.27)  
KFEL-Souvenirs of Song  
KGNF-E. C. Stickleman  
KOA-Livestock Reports  
KSL-Payroll Builder  
WHO-News  
WKY-General Fed. of Women's Clubs (NBC)  
WNAX-D. B. Gurney  
WOW-Man on the Street  
WREN-On the Mall  
W9XBY-Musical Mardi Gras

# Afternoon

12:00 MST 1:00 CST

NBC-Pepper Young's Family, sketch: WDAF KOA WOW WHO (sw-15.33)  
CBS-Sweet & Hot: KOMA KFOR KFH (sw-15.27)  
NBC-Joe Parsons, basso: KOIL WREN (sw-15.21)  
News: KFEL KLZ KSL  
KFAB-Markets  
KGNF-Orchestra Music  
KMBC-Songsmiths  
KOB-Home & Farm Hour  
WKY-Markets  
WNAX-Little Joe Hart  
W9XBY-Television Flashses

12:15 MST 1:15 CST

NBC-Ma Perkins, sketch: KOA WDAF WKY KVOO WOW (sw-15.33)

CBS-Sweet & Hot: KMBC KSL NBC-Dorothy Dreslin, sop.: KOIL WREN (sw-15.21)  
KFAB-News; Police Bulletin  
KFEL-Musical Prgm.  
KFH-Livestock  
KGNF-Fuzzie & Ralph  
KLZ-Goes to Town  
KFOR-News of Today  
WHO-Market Report  
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

NBC-Vic & Sade, sketch: WHO WDAF WKY KVOO WOW KOA (sw-15.33)  
CBS-Three Consoles: KMBC KFH KLZ KSL  
KFAB-Markets  
KGFH-Secrets of Happiness  
KGNF-Speed Demon  
KOB-House of MacGregor  
KOMA-Dinner Club  
WKY-Three Pals  
WNAX-Sketches in Melody  
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

NBC-The O'Neills, sketch: WKY WDAF KOA WOW WHO KVOO WKY (sw-15.33)  
NBC-Hollywood High Hatters: WREN (sw-15.21)  
KFAB-Inside Dope  
KFEL-Ted's Happy Hour  
KGNF-Weather & Markets  
KOIL-Homemaker's Club  
KOMA-Closing Markets  
KFOR-Luncheonaires  
WKY-Gen. Fed. of Women's Clubs (NBC)  
WNAX-Martin's Ranch Boys  
W9XBY-Deep South

1:00 MST 2:00 CST

NBC-Women's Radio Revue: WDAF KOA WOW (sw-15.33)  
CBS-Billy Mills' Orch.: KFOR KFH KMBC KOMA KLZ (sw-15.27)  
NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.27)  
Baseball Game: WHO KFAB W9XBY  
KGFH-Old Age Pension Talk  
KGNF-Today's Rhythm  
KSL-Musical Matinee  
KVOO-Cozy Corner  
WIBW-Kansas Homemaker  
WKY-Johnny Marvin  
WNAX-Bohemian Band  
W9XBY-Say It with Music

1:15 MST 2:15 CST

NBC-Jackie Heller, tr.: KOIL WREN (sw-15.21)  
KFEL-Tonic Tunes  
KGNF-Mildred Bailey, songs  
KVOO-Handy Ads  
WKY-Woman's Radio Review (NBC)  
WNAX-Ma Perkins, sketch

1:30 MST 2:30 CST

NBC-Gene Arnold & the Ranch Boys: WDAF WOW KVOO KOA WKY  
CBS-Army Band: KOMA KFOR KFH KSL KMBC (sw-15.27)  
NBC-Orange Blossom Quartet: WREN KOIL  
KGFH-News  
KGNF-Grain Quotations  
KLZ-Closing Markets  
WIBW-Elsa, organist  
WNAX-Three Maids of Melody  
W9XBY-Afternoon Arias

1:45 MST 2:45 CST

NBC-Grandpa Burton, sketch: WDAF  
NBC-Strolling Songsters: WREN WKY KOA KOIL KVOO (sw-15.21)  
KGNF-Daily Musical Variety  
KLZ-Army Band (CBS)  
WIBW-News  
WNAX-Spanish Melodies  
WOW-Markets

2:00 MST 3:00 CST

NBC-Three Naturals: WDAF (sw-9.53)  
CBS-Margaret McCrae, songs: KLZ KFOR KMBC KOMA (sw-15.27)  
NBC-Airbreaks, Variety Prgm.: KOIL KVOO WREN WKY KOA  
News: KGNF WNAX  
KFH-All Request Hour  
KGFH-World Bookman  
KOB-Classics of Music

KSL-Moods in Music  
WIBW-Hymns  
WOW-News; Belle & Martha  
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

CBS-Freddie Rich's Orch.: KLZ KOMA KFOR KMBC (sw-15.27)  
NBC-Top Hatters' Orch.: WOW  
KGFH-What's New?  
KGNF-Tunes of Yesteryear  
WDAF-Friendly Counsellor  
WIBW-Kansas Roundup  
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST

NBC-The Singing Lady: (sw-15.21)  
CBS-Freddie Rich's Orch.: KSL KFH  
NBC-Irma Glen, organist: WREN  
NBC-Terri La Franconi, tr.; Lucille Manners, sop: WOW KOA WDAF WKY  
KFEL-Musical Prgm.  
KGNF-Cub Reporters  
KOB-Let's Dance  
KOIL-Duane & Sally  
KVOO-News  
W9XBY-Cocktail Hour

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KLZ KSL KFH KOMA KFOR WIBW KFAB KMBC (sw-15.27)  
NBC-Little Orphan Annie, childhood playlet: (sw-15.21)  
KGNF-Round the Town  
KVOO-Bill & Mary  
WNAX-George B. German  
WREN-Hollander's Orch. (NBC)

3:00 MST 4:00 CST

NBC-Flying Time: KOA WDAF WOW  
CBS-Buddy Clark, bar.: KOMA KSL KFH KLZ KFOR KFAB (sw-11.83)  
KGFH-Pop Concert  
KMBC-News; Citizens League  
KOB-Out of the Past to You  
KOIL-Tea Time Tunes  
KVOO-Success Story  
WHO-Playing the Song Market  
WIBW-Sons of the Pioneers  
WKY-Betty Crocker  
WNAX-Ambassadors  
WREN-The Rhythm Makers  
W9XBY-Kay Gibson

3:15 MST 4:15 CST

NBC-Malcolm Claire, stories: KOA WDAF WHO WOW  
CBS-Hal Munro's Orch.: KMBC KFAB KFH KFOR KSL KOMA KLZ  
CBS-Bobby Benson & Sunny Jim: (sw-11.83)  
NBC-Midge Williams, songs: WREN (sw-15.21)  
KGNF-Stars of Song  
KVOO-Ladies Matinee  
WIBW-Chiropractors Prgm.  
WKY-Betty & Bob  
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

NBC-The Singing Lady: WREN KOIL  
CBS-News; Symph. Orch.; Fritz Mahler, cond.: KFH KLZ KFOR KOMA KMBC KFAB  
NBC-News; Dorothy Page: KOA WHO WOW  
News: KSL WKY  
KGNF-Birth of the News  
★ KOB-RADIO GOSSIP  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WIBW-Matinee  
WNAX-Round-Up

3:45 MST 4:45 CST

CBS-Renew of the Mounted sketch: KMBC KFAB KFH KOMA (sw-11.83)  
★ NBC-Lowell Thomas, commentator: (sw-15.21)  
NBC-Little Orphan Annie, sketch: WREN KOIL  
KGNF-Garden of Melody  
KLZ-News  
KOA-Woman's Magazine  
KOB-Club Cabana  
KSL-Melodie Interlude  
KFOR-What's New?



Ted Fio-Rito  
See 6:30 p.m. MST (7:30 CST)

## Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KGHF-1430	KVOO-1140	WLW-570
KLZ-560	KVOR-1270	WNAX-700
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

KSL-Dick Jurgen's Orch.  
KSTP-News, Dream Ship  
WOW-Variety Prgm.  
W9XBY-Midnight Frolic

11:15 MST 12:15 CST  
KFI-Carl Ravazza's Orch.  
KOA-Sterling Young's Orch.  
(NBC)  
WKY-Henderson's Orch.

11:30 MST 12:30 CST  
NBC-Henry King's Orch.: KOA  
KFI  
KFEL-Memory Garden  
KSL-Huffman Harmonies  
KSL-Harry Lewis' Orch.  
WLW-Organ & Poems

12:00 MST 1:00 CST  
KFEL-News; Dance Orch.  
KFI-Eddy Duchin's Orch. (NBC)  
KSL-Benny Goodman's Orch.  
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST  
KFI-Ran Wild's Orch.  
KSL-Harry Lewis' Orch.  
W9XBY-Count Basie's Orch.

12:00 MST 1:00 CST  
KFEL-News; Dance Orch.  
KFI-Eddy Duchin's Orch. (NBC)  
KSL-Benny Goodman's Orch.  
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST  
KFI-Ran Wild's Orch.  
KSL-Harry Lewis' Orch.  
W9XBY-Count Basie's Orch.

End of Friday Programs

WDAF-Address, F. C. Lynch  
WHO-Ma Perkins  
WKY-Norsemen (NBC)  
WOW-Dramatization

4:00 MST 5:00 CST  
NBC-Mary Small, songs: WREN  
KVOO (sw-15.21)

CBS-Vocals by Verrill: KFH  
KVOR KLZ KMBC KSL (sw-11.83)

★ NBC-Amos 'n' Andy, sketch:  
(sw-9.53) (also see 8 p.m.)

NBC-Otto Thurn's Orch.: WHO  
News: KOMA KFEL  
KFAB-News; Baseball Scores  
KGHF-Rural Rhythms

★ KGNF-RADIO GOSSIP  
KOA-Children's Hour  
KOIL-Opportunities for Youth  
WDAF-Question Box

WKY-Y. W. C. A. Prgm.  
WNAX-Yodelin' Cowboy  
WOW-Mr. Dooley's Curiosity Club  
W9XBY-Varieties

4:15 MST 5:15 CST

★ NBC-ALKA-SELTZER PRESENT  
Uncle Ezra's Radio Station:  
WDAF WOW KVOO WKY

CBS-Fray & Baum, piano duo:  
KFAB KOMA KVOR KMBC  
KLZ

NBC-Clint Noble's Orch.: WREN  
KOIL

CBS-Musical Toast: (sw-11.83)  
NBC-News for Voters: (sw-15.21)  
KFEL-Musica: Prgm.

KFH-Wisecrackers  
KGHF-The Round Up  
KOA-Microphone News  
KSL-Buyer's Guide  
WHO-Echoes of Stage & Screen  
WNAX-Musical Memories

4:30 MST 5:30 CST

★ NBC-HORLICK'S MALTED  
Milk presents Lum 'n' Abner,  
sketch: WENR (also see 8:15  
p.m.)

CBS-Benny Fields, songs: KFH  
KFAB KOMA KVOR KMBC  
KLZ KSL (sw-11.83)

NBC-Roy Campbell's Royalists:  
WHO WKY WDAF  
News: KOA WOW KVOO  
KFH-To be announced

KGHF-Naval Educational Talk  
KGHF-Peacock Court  
KOIL-Dinner Concert  
WIBW-Jane Baker's Stories  
WNAX-Cowboy Baladeers  
WREN-Richard Leibert, organist  
W9XBY-Vagabonds of the Prairies

4:45 MST 5:45 CST

NBC-Carol Deis, sop. & Orch.:  
WREN

★ CBS-Boake Carter, commen-  
tator: KMBC KFAB KOMA  
(sw-11.83)

NBC-Moorish Tales: KOA WOW  
Sports: WKY WNAX  
News: KGHF WIBW WHO  
KFH-Variety Prgm.

KGHF-Say it with Music  
KLZ-Sports Highlights  
KOIL-News; Scores  
KSL-Dance Rhythms  
KVOO-World of Sports; Baseball  
Scores

KVOR-World Dances  
WDAF-Frank Farrell  
W9XBY-One Night Bandstand

5:00 MST 6:00 CST

★ NBC-Concert: Jessica Drago-  
nette, sop.; Rosario Bourdon's  
Orch.: WOW KOA WDAF WHO  
WKY KVOO (sw-9.53)

★ CBS-Flying Red Horse Tav-  
ern; Walter Woolf King m.c.;  
Lennie Hayton's Orch.; Joan  
Marsh: KFH KMBC WIBW  
KLZ KFAB (sw-11.83)

NBC-Irene Rich, drama: WREN  
KOIL (sw-11.87)

KGHF-Baseball Scores  
KOMA Sports  
KVOR-Hollywood on Parade  
WNAX-Organ Melodies  
W9XBY-Hollywood Reporter

5:15 MST 6:15 CST

NBC-Doris Wester, songs: WREN  
KGHF-Hollywood on Parade  
KGHF-Hughesreel  
KOIL-Colonel Courtesy  
KOMA-Man on the Street  
KOIL (sw-11.87)

★ KVOR-PRIVATE & PERSON-  
al  
W9XBY-Futura

5:30 MST 6:30 CST

NBC-Frank Fay, comedian;  
Bobby Dolan's Orch.: KOIL  
WREN (sw-11.87)

CBS-Broadway Varieties; Eliza-  
beth Lennox; Victor Arden's  
Orch.; Carmela Ponselle; Oscar  
Shaw: KSL KFAB KMBC  
KOMA KLZ (sw-11.83)

KFEL-Lost and Found Column  
KFH-To be announced  
KGHF-Sport's Review  
KGHF-Garden of Melody  
KOB-Baseball Scores  
KVOR-Tea Dance  
WIBW-Clothing Revue  
WNAX-Eb & Zeb

5:45 MST 6:45 CST

KGHF-Musical Melodies  
KGNF-Dance Music  
KVOR News of Today  
WIBW-Dessert Time  
WNAX-Zeke Perkins' Boys  
W9XBY-Wal. Lochman

6:00 MST 7:00 CST

NBC-Waltz Time; Frank Munn,  
Bernice Claire, soloist; Abe Ly-  
man's Orch.: WDAF WOW  
(sw-9.53)

★ CBS-Hollywood Hotel, musi-  
cal revue; Walter Houston &  
Ruth Chatterton in "Dods-  
worth"; Dick Powell; Anne  
Jamison; Igor Gorin, bar.;  
Raymond Paige's Orch.: WIBW  
KOMA KFAB KMBC KLZ  
KSL KFH KVOR WNAX  
(sw-11.83)

★ NBC-B. A. Rolfe's Orch.:  
Richard Bonelli, bar., guest:  
WREN KOIL WKY (sw-  
11.87)

KFEL-Meandering Mike  
KGHF-Let's go to the Movies  
KOA-Dinner Hour Varieties  
KVOO-Rubino, violinist  
WHO-Studio Variety  
W9XBY-Mood

6:15 MST 7:15 CST

KFEL-Uncle Gene & Holly  
W9XBY-Heart-throb Barber

6:30 MST 7:30 CST

NBC-Clara Lu & Em, comedy  
sketch; Ted Fio-Rito's Orch.;  
Chas. Lyon, m.c.: WKY KOIL  
WREN KOA (sw-11.87)

★ NBC-Court of Human Rela-  
tions, drama: WHO WOW  
(sw-9.53) (also see 9:30 p.m.)

KFEL-Let's Go Places  
KGHF-Thank You Stusia  
KOB-Rubino, violinist  
WDAF-Moment Musicale  
W9XBY-Ann Baker

6:45 MST 7:45 CST

KFEL-Rubino, violinist  
KGHF-News  
W9XBY-Betty Jane at the Circus

7:00 MST 8:00 CST

NBC-Marion Talley, sop.; Josef  
Koestner's Orch.: WOW KFI  
WDAF KFVR KSTP KOA  
WMAQ (sw-9.53)

★ CBS-CHESTERFIELD CIGAR-  
ettes Presents Andre Kostelan-  
etz' Orch.; Kay Thompson;  
Ray Heatherton; Rhythm Sing-  
ers; David Ross: KMBC WCCO  
KMOX KFAB KOMA WNAX  
KFH KLZ KSL KRLD KVOR  
WIBW (sw-6.12)

NBC-Chicago Symp. Orch.:  
WREN KOIL WOAI WENR  
(sw-11.87)

KFEL-News: Playing the Song  
Market  
KGHF-Rubino, violinist  
KOB-Hughes Reels  
KSTP-Musicale  
WFAA-Stepladder Saddle Tramps  
WGN-Behind the Camera Lines  
WHO-Gems of Melody  
WKY-It's McEntee Time  
WLW-Smoke Dreams  
W9XBY-Boost the Blues

7:15 MST 8:15 CST

NBC-Elza Schallert Reviews:  
Ramon Navarro: WOW WDAF  
KFI WHO KFVR KSTP (sw-  
9.53)

NBC-News for Voters: WREN  
KOIL WENR  
KOA-Master Trio  
KOB-Cub Reporters  
WLN-Joe Haymes' Orch.  
WMAQ-Chicago by Night; Hal  
Totten  
W9XBY-Variety Prgm.

7:30 MST 8:30 CST

NBC-Great Lakes Symp. Orch.:  
KOA WOW WDAF KSTP KFI  
WFAA WMAQ KFVR (sw-9.53)

★ CBS-March of Time: WCCO  
KLZ KMOX KFAB KMBC  
KRLD KSL (sw-6.12)

NBC-Vivian Della Chiesa, sop.  
with Orch.: WENR WREN  
KOIL

Rubino, violinist: KVOR KFH  
KOB-The Roundup  
KOMA-Charles F. Lindsley  
WGN-Ted Weems' Orch.  
WHO-Jack Randolph's Orch.  
WIBW-Echoes of Stage & Screen  
WKY-Blue Belles  
WLW-Hot Dates in Music  
WNAX-Bob Crosby's Orch.  
WOAI-Missionaries  
W9XBY-Baseball Game

7:45 MST 8:45 CST

CBS-Jimmy Brierly, tr.: KVOR  
KFAB KOMA KMBC KFH  
WIBW (sw-6.12)

Rubino, violinist: WHO WCCO  
KRLD

K.L.L. Townsend Talk  
KFYR-Klein & Gilbert, piano duo  
★ KGYK-MOVIE GOSSIP (1500  
kc)

KLZ-Powder Puff Party  
KMOX-News & Sports  
KOA-Colonel Courtesy  
KSL-Little Theater of Music  
WDAF-Jack Randolph & Mme.  
Marianne  
WGN-Ozzie Nelson's Orch.  
WKY-All-Star Revue  
WLW-Irving Aaronson's Orch.  
WMAQ-Grant Park Concert  
WNAX-News  
WOW-Rhythm Revue  
WREN-Democratic Party B'cast

8:00 MST 9:00 CST

★ NBC-Amos 'n' Andy: WDAF  
WOAI KOA KFI WFAA WLW  
WKY WHO WOW WMAQ  
(also at 4 p.m.)

CBS-Joe Reichman's Orch.: KFH  
KVOR WNAX KFAB WIBW  
KLZ KMOX

NBC-Tony Russell, songs: WREN  
Rubino, violinist: KOMA  
KMBC KOIL KFVR  
KFEL-Carefree Capers  
KGHF-World Entertainers  
KOB-Dramas of Life  
KRLD-Sports & News  
KSL-News  
KSTP-Knights of Note  
KVOO-Ralph Britt's Orch.  
WCCO-Thank You Stusia  
WENR-Keith Beecher's Orch.

8:15 MST 9:15 CST

★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner:  
KFI (also at 4:30 p.m.)

CBS-Renew of the Mounted:  
KSL  
NBC-Nano Rodrigo's Orch.:  
WKY KFVR WMAQ  
NBC-Ink Spots, quartet: WREN  
News: KSTP KOIL KVOR  
KFH Club Orch.  
KLZ-New Books; Elliott Dewey  
KMBC-Paul Sells, organist  
KMOX-Bob Burns, songs  
KOA-Frank Watanabe  
KOMA-Face the Music & Dance  
KRLD-Musical Breivites  
WCCO-Golf Static  
WDAF-Hot Dates in History  
WENR-King's Jesters  
WFAA-Ann Berry, sop.  
WGN-Dream Ship  
WHO-Today's Winners  
WIBW-Belle & Martha  
WLW-Old Fashioned Girl  
WOAI-Rubino, violinist  
WOW-Three Notes

8:30 MST 9:30 CST

NBC-Music Guild; Coolidge String  
Quartet: KFVR KVOO KSTP  
WOAI WKY WREN (sw-6.14)

Quartet in D Major, Op. 18, No.  
8 (A) Allegro, (B) Andante  
Con Moto, (C) Allegro, (D)  
Presto, Beethoven  
CBS-Bernie Cummins' Orch.:  
WNAX KFAB  
NBC-Leon Navara's Orch.:  
WMAQ WDAF WHO KFI  
(sw-9.53)

CBS-Noble Sissle's Orch.: KOMA  
KMOX KLZ KSL KVOR  
News: WIBW WENR  
KFH-Baseball Tournament  
KGHF-World Dances  
KMBC-Erle Smith  
KOA-Supreme Serenade  
KOIL-Sports  
WCCO-On to Niccollet  
WFAA-Jack Randolph's Orch.  
WGN-Ted Weems' Orch.  
WLW-Wayside Waterfront  
WOW-Thank You Stusia

8:45 MST 9:45 CST

NBC-Leon Navara's Orch.:  
WENR  
CBS-Noble Sissle's Orch.: KRLD  
KFEL Divine Science; Dr. Har-  
vey Hardman

KFI-Secrets of the Secret Service  
KFYR-Safety on Highways  
KMBC-Melody Rendezvous  
KMOX-Hot Dates in Music  
KOB-Serenaders  
KOIL-Let's Go Places  
KSTP-Mr. Editor  
WCCO-Bernie Cummins' Orch.  
(CBS)

WFAA-News  
WHO-Gene & Glenn  
WIBW-Bands on Parade  
WKY-Harry Richman's Orch.  
WOW-Jesse Crawford, organist  
(NBC)

9:00 MST 10:00 CST

NBC-Jack Russell's Orch.: KFVR  
WKY WDAF WENR KVOO  
WBAP (sw-9.53)

CBS-Geo. Givot's Circus: WIBW  
KFAB WNAX KLZ  
NBC-Shandor, violinist; Andy  
Sannella's Orch.: WREN

★ NBC-B. A. Rolfe's Orch.:  
KOA KFI (also at 6 p.m.)  
News: WOAI WOW WHO KOMA  
KGHF-Success Story  
KMBC-Rolfie's Orch.  
KMOX-Eddie Dunstedter's Orch.  
KOIL-Dramatization  
KRLD-Jack Winston's Orch.  
KSL-Pinto Pete  
KSTP-Sports Sketches from Life  
KVOR-Charles Gaylord's Orch.  
WCCO-Baseball Scores  
WGN-Dance Orch.

★ WLW-Paul Sullivan, news room  
WMAQ-Henry Busse's Orch.

9:15 MST 10:15 CST

CBS-Geo. Givot's Orch.: KSL  
NBC-Jack Russell's Orch.: WHO  
News: KOIL WCCO  
Sports: WOW KFH KMBC  
WOAI

KMOX-Detective Mysteries  
KOMA Dance Orch.  
KSTP-News; Melody Lane  
WBAP-Chic Scoggin's Orch.  
WLW-Billy Snider's Orch.

9:30 MST 10:30 CST

NBC-Keith Beecher's Orch.:  
WOW WMAQ KFVR WDAF  
KVOO KSTP (sw-9.53)

CBS-Johnny Johnson's Orch.:  
WNAX WCCO KVOR KMBC  
WIBW KOMA KRLD KFAB  
KFH KSL  
NBC-Herman Middleman's Orch.:  
WREN WLW WENR (sw-6.14)

★ NBC-Court of Human Rela-  
tions: KOA KFI (also at 6:30  
p.m.)  
News: KGHF WKY KMOX  
KFEL-Smiling Thru  
KLZ-Kay Kyser's Orch.  
KOIL-Freddie Ebener's Orch.  
WBAP-Harry Richman's Orch.

FRIDAY'S FOREIGN  
SHORT-WAVE PROGRAMS

Short-wave programs of American stations are  
shown along with the regular program listings.  
See page 29 for frequencies of foreign stations.  
Time shown is MST; for CST add one hour.

4:15 a.m.—Classical music: VK3ME  
5 a.m.—H. M. Scott's Guards band: GSG GSH  
7 a.m.—R. S. V. P.: GSF GSG GSH  
7:45 a.m.—So They Began: GSF GSG GSH  
8:30 a.m.—Vatican City hour: HVJ  
9 a.m.—Commerce hour: COCD  
9:15 a.m.—Balalaika orchestra: GSF GSG  
9:30 a.m.—Polish hour: SPW  
10:15 a.m.—Talk, Bird Painting: GSB GSD GSO  
11 a.m.—Cuban dance music: COCD  
12 noon—Sports actuality feature: GSB GSD  
1:15 p.m.—Coastal craft: GSB GSD GSO  
2 p.m.—Sea Harvests: GSB GSF GSG  
2 p.m.—Talk: RNE  
2:55 p.m.—Listener greetings: DJB DJD  
3 p.m.—Mayor's program: COCD  
3 p.m.—Folk music: DJB DJD  
3:15 p.m.—Casani's orchestra: GSB GSF GSG  
4 p.m.—Organ recital: GSC GSF GSP  
4 p.m.—Symphony concert: DJB DJD  
4:30 p.m.—Opera, Cecilia: 2RO  
4:50 p.m.—BBC Empire orchestra: GSC GSF  
5 p.m.—Moseow broadcast: RAN  
5 p.m.—South American program: COCD  
5:15 p.m.—Giovanni Barberini, songs: 2RO  
5:30 p.m.—Masque of Red Death: DJB DJD  
6 p.m.—National Railways program: HJU  
6:30 p.m.—German architecture: DJB DJD  
6:30 p.m.—Tovar brothers, songs: YV2RC  
6:45 p.m.—Good-night program: DJB DJD  
6:45 p.m.—Concert orchestra: YV2RC  
7 p.m.—Argentina hour: LRX  
7:15 p.m.—Variety program: DJB DJD  
7:45 p.m.—Coastal craft: GSC GSF  
8:30 p.m.—Opportunity program: COCD  
8:45 p.m.—Listener greetings: DJB DJD  
10 p.m.—Overseas hour: JVH  
10:15 p.m.—Talk, Bird Painting: GSB GSD  
10:35 p.m.—Fiji hour: VPD  
11:20 p.m.—Ballet, Undying Swan: GSB GSD

## BOYS! WIN A CAMERA!

- Do you want a swell Univex folding camera—that you can wear on your belt—and that takes dandy pictures? Of course you do, and it's a cinch to win it.
- Press the button, and it automatically extends open. It takes clear, crystal-like pictures that develop into beautiful 3" x 4" prints. You can get the film rolls for only ten cents at almost every store.
- This Univex Camera comes packed in a de luxe gift box with a special Karry Kase, which has two belt loops in back, so you can hook the whole camera onto your belt, ready for instant use.
- Wouldn't it be grand to have a Univex to take along on your vacation? Here is how you can get it, as easy as pie:
- All you have to do is to sell enough RADIO GUIDES and SCREEN GUIDES—the popular ten cent fast-moving publications—to earn fifteen gold coupons, or 75 greenies. You can do this easily in a month or so.
- All you need to do is to fill out and mail the coupon below to RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

### Mail This Coupon

Mr. Al Jones  
Radio Guide  
731 Plymouth Court  
Chicago, Illinois

Tell me how I can earn extra money each week, and also send me RADIO GUIDE'S free prize catalog and special Univex Camera offer.

Name .....

Street and Number .....

City ..... State .....

# Saturday

August 22



Patti Chapin  
See 4 p.m. MST (5 CST)

## Network Changes

Hollywood High Hatters, formerly 1:30 p.m., now NBC 1:15 p.m. CST (12:15 MST).  
George Hessberger's Orch., formerly Tue. 3 p.m., now NBC 1:30 p.m. CST (12:30 MST).  
Noble Cain and the A Cappella Choir, formerly Sun. 3:30 p.m., now NBC 4:30 p.m. CST (3:30 MST).  
Song Stylists, male quartet, formerly 5:30 p.m., now CBS 5:15 p.m. CST (4:15 MST).  
Jamboree, variety show, formerly 7 p.m., now NBC 6:30 p.m. CST (5:30 MST).

## News

7:00 a.m.—NBC-WREN  
7:00 a.m.—CBS-KLZ  
3:30 p.m.—NBC-WREN  
3:30 p.m.—CBS-KMBC  
9:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:30 a.m.—Chautauqua Children's Concert: NBC-WOW  
8:30 a.m.—Beethoven Sonata Series: CBS-KLZ  
4:30 p.m.—Master Violins: CBS-KVOR  
6:00 p.m.—Bruna Castagna, contralto: CBS-KLZ

## Comedy

2:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WOW

## Drama

5:30 p.m.—Columbia Workshop: CBS-KFH

## Talks

3:45 p.m.—Art of Living: NBC-WOW

# Morning

7:00 MST 8:00 CST

CBS-News; Waltz Time: KVOR KOMA KSL KLZ (sw-21.52)  
NBC-News; Vaughn de Leath, songs: WREN  
Gene & Glenn: KOIL KMBC WHO WIBW  
News: KOA WOW W9XBY  
KFAB-Wake Up & Sing  
KFH-News; Mi-Own Show  
KGHF-Pancake Hour  
KGNF- $\Delta$ Morning Devotions  
KVOO-Your Home  
WDAF-Birthday Bell  
WKY-News; Charlotteers (NBC)  
WNAX-Ambassadors

7:15 MST 8:15 CST

NBC-Water Blaufuss' Ensemble: WREN KOIL KOA (sw-15.21)  
CBS-Blue Birds, vocal trio: KSL KOMA KLZ (sw-21.52)  
NBC-Vass Family: WDAF WOW WKY  
KFAB-Jack Wells

KGNF-WPA Prgm.  
KVOO-Glen Condon  
KVOR-News of Today

7:30 MST 8:30 CST

NBC-Josh Higgins of Finchville, sketch: WREN KOIL KOA WKY (sw-15.21)  
CBS-Let's Pretend: KOMA KFAB KVOR KMBC (sw-21.52)  
NBC-Chautauqua Children's Concert: WDAF WOW  
KFEL-Health and Philosophy  
KFH-Opening Grain Market  
KGHF-Pancake Hour  
KGNF-Round the Town  
KLZ-Kitchen Clock  
KSL-Morn. Moods  
KVOO-AI Hunter  
WHO-Musical Clock  
WIBW-Unity School  
WNAX-Ira Cummings  
W9XBY- $\Delta$ Morning Meditations

7:45 MST 8:45 CST

NBC-Originalities; Clark Dennis & Orch.: WKY WREN KOA KOIL (sw-15.21)  
News: KSL KLZ  
KFEL-New Tunes for Old  
KFH-Shoppers Trio  
KVOO-Handy Ads  
WHO-Morning Melodies  
WIBW-Variety Prgm.  
WNAX-Three Maids of Melody  
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-Piano Impressions: WDAF KVOO WHO WOW (sw-15.33)  
CBS-Ozark Melodies: KOMA KFH KFAB KVOR (sw-21.52)  
NBC-Herman & Manta: WREN WKY  
News: KFEL KOIL  
KGHF- $\Delta$ Morn Devotional  
KGNF-Club Cabana  
KLZ-Music Box  
KMBC-Joanne Taylor  
KOA-Musical Menu  
KSL-Breakfast Melodies  
WIBW-Grocery Boys  
WNAX-Mary Nan Ragtime Band  
★ W9XBY-RADIO GOSSIP

8:15 MST 9:15 CST

NBC-Sweethearts of the Air: WDAF WHO WKY KVOO (sw-15.33)  
CBS-Ozark Melodies: KMBC KLZ  
NBC-Cadets Quartet: WREN KOIL  
Markets: KFAB KGNF KOMA WIBW  
KFEL-Around Breakfast Table  
KGHF-Today's Almanac  
WOW-Mary Baker's Poetry Album  
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Bill Krenz' Orch.: WREN  
CBS-Beethoven Violin & Piano Sonatas; Berezowski & Bay: KOMA KLZ WNAX (sw-21.52)  
NBC-Jerry Sears' Orch.; Marie de Ville, songs: WDAF KOA KVOO WOW WHO  
KFAB-Weather; Radio Calendar  
KFEL-Listen to This  
KFH-Markets; Livestock  
KGNF-Organ Recital  
KMBC-News; Notes  
KOIL-Police Court  
KSL-Shopping Suggestions  
KVOR-Personal Shopper  
WIBW-Housewives Program  
WKY-School of the Air  
W9XBY-News & Views

8:45 MST 9:45 CST

NBC-Bill Krenz' Orch.: KOIL (sw-15.21)  
CBS-Beethoven Sonatas: KFAB KFH  
KMBC-Melody Palette  
KOA-Sunshine Time  
KVOO-What's New?  
KVOR-Today's Almanac  
WNAX- $\Delta$ Religious Service  
WOW-Little Story Bag  
W9XBY-Musical Moods

9:00 MST 10:00 CST

NBC-Concert Miniature: WOW KVOO WDAF WHO KOA

CBS-Larry Vincent, songs: KFH KLZ KMBC KVOR (sw-21.52)  
NBC-Genia Fonariova, sop. & Orch.: WREN  
News: KFAB WNAX  
KFEL-Musical Prgm.  
KGNF-Weather  
KOIL-Mostly About Radio  
KOMA-Cooking School  
KSL-Serve & Save  
WKY-Markets  
W9XBY-Organ Rhapsody

9:15 MST 10:15 CST

CBS-Orientele: KMBC KSL KOMA KLZ KFAB (sw-21.52)  
NBC-Concert Miniature: (sw-15.33)  
KFH-Model Kitchen  
KGNF-Shoppers' Prgm.  
KOA-Once Upon a Time  
KOIL-Genia Fonariova (NBC)  
KVOR-News  
WHO-Bulletin; Bits of Melody  
WKY-Organ Melodies  
WNAX-John Peter DePagter

9:30 MST 10:30 CST

NBC-Merry Madcaps: WDAF WHO  
CBS-Geo. Hall's Orch.: KMBC KFAB KLZ KVOR KOMA KSL (sw-21.52)  
NBC-Words & Music: WREN WKY KOA (sw-15.21)  
KFEL-Mr. Fixit  
KGHF-News  
KGNF-Hoosier Hot Shots  
KOIL-The Iowa Hour  
KVOO-Kiddies Review  
WIBW-Protective Service  
WNAX-Bohemian Band  
WOW-In the Playhouse  
W9XBY-Dude Ranch

9:45 MST 10:45 CST

KFAB-The Jangles  
KFEL-Melody Express  
KFH-Grain Market; News  
KGNF-Boswell Sisters  
WIBW-George Hall's Orch. (CBS)  
W9XBY-In a Mexican Patio

10:00 MST 11:00 CST

NBC-Rex Battle's Orch.: WDAF WHO  
CBS-Jack Shannon, tr.: KVOR KMBC KLZ KFH KSL KFAB (sw-15.27)  
NBC-Old Skipper & His Gang: KOA WKY KOIL WREN  
KGNF-Musical Variety  
KOMA-Closing Markets  
KVOO-Handy Ads  
WIBW-Street Reporter  
WNAX-Lawrence Welk's Orch.  
WOW-Markets  
W9XBY- $\Delta$ God's Quarter Hour

10:15 MST 11:15 CST

CBS-Jack & Gil: KLZ KVOR KFH KMBC KFAB KOMA (sw-15.27)  
News: KVOO WKY  
KFEL-Musical Prgm.  
KSL-Payroll Builder  
WDAF-Service Reports  
WHO-Market Report  
WIBW-Dinner Hour  
WOW-Prudence Penny  
W9XBY-Dot & a Duo

10:30 MST 11:30 CST

NBC-Arthur Hinett, organist: (sw-15.33)  
CBS-Buffalo Presents: KVOR KLZ KOMA KFH KSL (sw-15.27)  
NBC-Farmers Union Prgm.; Guest Speakers; Army Band: WDAF KVOO WKY WOW WREN WHO KOA (sw-15.21)  
KFAB-Children's Theater  
KGHF-Vocal Gems  
KGNF-Old Timers  
KMBC-Council of Churches  
KOIL-Rhythm Riddles  
WNAX-Zeke Perkins Boys  
W9XBY-Breezy Brevities

10:45 MST 11:45 CST

KFEL-Jay Burnette, songs  
KGNF-Livestock Markets  
KOIL-Man on the Street  
KSL-Children's Serv. Soc., drama  
WNAX-Three Maids of Melody  
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

NBC-Chas. Stenross' Orch.: (sw-15.33)

CBS-Al Roth's Orch.: KSL KLZ KVOR KFH KOMA KMBC (sw-15.27)  
News: WIBW KGNF  
KFAB-Farm Drama  
KGHF-Your Home  
KOIL-News; Noonday Varieties  
WNAX-To be announced  
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

Markets: KFAB WIBW  
KGNF-Musical Moments  
KOMA-Pop Moore's Oklahomans  
WNAX-News

11:30 MST 12:30 CST

NBC-Whitney Ensemble: WREN WKY (sw-15.21)  
CBS-Madison Ensemble: KFAB KSL KVOR KFH KOMA (sw-15.27)  
NBC-Sammy Watkins' Orch.: WHO WDAF (sw-15.33)  
News: WOW KOA  
KFEL-Club Bulletins  
KGHF-Tonic Tunes  
KGNF-Noon Concert  
KLZ-Sons of the Pioneers  
KMBC-News; Producers' Market  
KOB-Hughesreels  
KVOO-Bob Wills' Playboys  
WIBW-Noonday Prgm.  
WNAX-Bohemian Orch.  
W9XBY-Manny on the Street

11:45 MST 12:45 CST

CBS-Clyde Barrie, bar.: KLZ KFH KOMA KVOR KMBC (sw-15.27)  
KFAB-Musical Moments  
KGNF-Melody Time  
KOA-Stock Reports  
WHO-News  
WNAX-D. B. Gurney  
WOW-Man on the Street  
W9XBY-Musical Mardi Gras

## Afternoon

12:00 MST 1:00 CST

NBC-To be announced: WREN  
CBS-Down by Herman's: KOMA KVOR KFH (sw-15.27)  
NBC-To be announced: WDAF WHO WKY KOA (sw-15.33)  
News: KFEL KLZ KSL  
KFAB-Markets  
KGNF-The Swappers  
KMBC-Mehornay Songemiths  
KOB-Home & Farm Hour  
KOIL-Duane & Sally  
WNAX-Little Joe Hart's Orch.  
WOW-Dance Orch.  
W9XBY-Television Flashes

12:15 MST 1:15 CST

NBC-Bromleigh House, bar.: WOW KVOO WDAF WKY KOA (sw-15.33)  
CBS-Down By Herman's: KSL KMBC  
NBC-Hollywood Highhatters: WREN  
KFAB-News; Police Bulletin  
KFEL-Musical Prgm.  
KGHF-Inquiring Reporter  
KGNF-Fuzzie & Ralph  
KLZ-Market Quotations  
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

NBC-Geo. Hessberger's Orch.: WREN KOIL (sw-15.21)  
CBS-Tours in Tone: KOMA KSL KMBC KFH KFAB KLZ (sw-15.27)  
NBC-Week-end Revue: WDAF WOW KVOO WKY WHO KOA (sw-15.33)  
KGHF-Secrets of Happiness  
KGNF-Crimelight  
KOB-Dramas of Life  
KVOR-News of Today  
WNAX-Sketches in Melody  
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

KFAB-Inside Dope  
KGNF-Weather & Markets  
KOIL-Homemakers' Club  
KVOR-Luncheonaires  
WNAX-Say It with Music  
W9XBY-Cafe Continental

1:00 MST 2:00 CST

CBS-Ann Leaf, organist: KVOR KMBC KLZ KFH KOMA (sw-15.27)  
NBC-Herman Middleman's Orch.: WREN KOIL (sw-15.21)  
Baseball Game: KFAB WHO  
KGNF-Today's Rhythm  
KSL-Shoppers Matinee  
WNAX-Brass Band  
W9XBY-I Hear America Singing

1:15 MST 2:15 CST

KFEL-Tonic Tunes  
KGNF-Dramas of Life

1:30 MST 2:30 CST

NBC-Joan & the Escorts: WREN KOA WKY KVOO KOIL (sw-15.21)  
CBS-Isle of Dreams: KLZ KFH KMBC KSL KOMA KVOR (sw-15.27)  
NBC-Continental, Hugo Mariani's Orch.: WDAF WOW  
KFEL-Rumbatism  
KGNF-News  
KGNF-Closing Grain Market  
WIBW-Markets & Weather  
WNAX-Three Maids of Melody  
W9XBY-Afternoon Arias

1:45 MST 2:45 CST

NBC-Davey Rose's Orch.: KOA WREN WKY KOIL KVOO (sw-15.21)  
KGNF-Daily Musical Variety  
WIBW-Isle of Dreams (CBS)  
WNAX-Spanish Melodies

2:00 MST 3:00 CST

NBC-Blue Room Echoes: WDAF (sw-9.53)  
CBS-Angelo Vitale's Band: KLZ KVOR KMBC KFH WIBW KOMA (sw-15.27)  
News: WNAX KGNF WOW  
KFEL-Musical Prgm.  
KGHF-World Bookman  
KOB-Classics of Music  
KSL-Afternoon Concert  
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

NBC-Musical Adventures; Alma Schirmer, pianist: KOIL KOA WKY KVOO WREN (sw-15.21)  
KGHF-What's New?  
WNAX-Studio Matinee  
WOW-Blue Room Echoes (NBC)

2:30 MST 3:30 CST

NBC-Ken Sparron's Ensemble: KOIL WREN WKY KOA  
CBS-Charlie Barnet's Orch.: KOMA KMBC KFH KVOR KSL WIBW KLZ (sw-15.27)  
NBC-Kaltenmeyer's Kindergarten, comedy WDAF WOW (sw-9.53)  
KFEL-Musical Prgm.  
KGNF-The Cub Reporters  
KOB-Let's Dance  
KVOO-News  
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST

NBC-Ruth & Ross, songs: KOIL WREN WKY KOA KVOO (sw-15.21)  
KGNF-Peacock Court  
WNAX-George German

3:00 MST 4:00 CST

NBC-Otto Thurn's Orch.: KOA WDAF WOW WKY WHO  
CBS-To be announced: KOMA KMBC KFH KVOR KSL WIBW KLZ KFAB (sw-11.83)  
NBC-Jesse Crawford, organist: WREN  
KGHF-Let's Go Places  
KGNF-Mills Brothers  
KOB-Through Hollywood Lens  
KOIL-Tea Time Tunes  
KVOO-Success Story  
WNAX-Ambassadors  
W9XBY-Black & White

3:15 MST 4:15 CST

CBS-Hal Munro's Orch.: KOMA KFH KMBC KVOR KLZ KSL KFAB  
NBC-Jesse Crawford, organist: (sw-15.21)

CBS-News of Youth: (sw-11.83)  
KGNF-Jack Elson, piano-acord'n  
KVOO-Otto Thurn's Orch. (NBC)  
WIBW-Chiropractors Prgm.  
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

NBC-News; Sonia Esson, sop.: WOW  
CBS-News: Al Roth's Orch.: KFAB KOMA KMBC KVOR WIBW KFH KLZ  
NBC-News; Noble Cain & A Cappella Choir: WREN KOIL (sw-15.21)  
News: KSL WKY KOA  
KGNF-Movie Guide  
KVOO-Twilight Serenade  
WDAF-Star Gazer  
WHO-Dance Rhythms  
WNAX-Roundup

3:45 MST 4:45 CST

NBC-The Art of Living; "The Cure for Loneliness": WDAF WOW KOA WKY WHO (sw-9.53)  
KGNF-Garden of Melody  
KLZ-News  
KSL-Al Roth's Orch. (CBS)

4:00 MST 5:00 CST

NBC-King's Jesters, quartet; Marjorie Whitney, contralto: WREN (sw-15.21)  
CBS-Patti Chapin, songs: KFH KLZ KVOR WIBW KMBC KSL (sw-11.83)  
NBC-Saturday at Connies; Connie Gates, contralto; Jerry Sears' Orch.: WHO KOA WOW KVOO WDAF (sw-9.53)  
KFAB-News; Baseball Scores  
KGNF-News Drama  
KOIL-Grandmother's Fairytale  
KOMA-News Reporter  
WKY-Inquiring Reporter  
WNAX-Yodelin' Cowboy  
W9XBY-Studio Varieties

4:15 MST 5:15 CST

NBC-Home Town, sketch: WREN WKY KOA (sw-15.21)  
CBS-Song Stylists, male quartet: KLZ KVOR WIBW KOMA KFH KMBC KFAB (sw-11.83)  
NBC-Heinie & his Grenadiers: WOW WDAF WHO (sw-9.53)  
KFEL-Musical Prgm.  
KGNF-Round Up  
KOIL-The World Dances  
KSL-Boy Scouts  
KVOO-Dance Orch.  
WNAX-The Serenaders

4:30 MST 5:30 CST

NBC-Don Ferdi's Orch.: WREN KOIL WKY  
CBS-Master Violins; Alex Cores: KVOR KLZ KMBC WIBW KSL KFAB KFH KOMA (sw-11.83)  
News: WOW KOA KVOO  
KFEL-Orchestral Music  
KGNF-Peacock Court  
WNAX-Cowboy Baladeers  
W9XBY-Hands Across the Table

4:45 MST 5:45 CST

NBC-Thornton Fisher; Sports Parade: KOA WDAF  
News: KOIL KGNF WIBW WHO Sports: WNAX WKY  
KGNF-Say it with Music  
KVOO-World of Sports; Music; Baseball Scores  
WOW-Chamber of Commerce  
W9XBY-One Night Bandstand

5:00 MST 6:00 CST

NBC-Eddie Fitzpatrick's Orch.: KOA WHO WOW WDAF  
CBS-Saturday Night Swing with Bunny Berrigan: KFH KFAB KLZ KVOR KMBC (sw-11.83)  
NBC-EI Chico, Spanish Revue; Orch. & Soloists: WREN WKY KVOO (sw-11.87)  
KGNF-Baseball Scores  
KOIL-Democratic Commentator  
KOMA-Sports Page  
KSL-Dance Rhythms  
WIBW-Thank You Stusia  
WNAX-Organ Melodies  
W9XBY-Hollywood Reporter

## Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WMO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KGNF-1430	KVOD-1140	WLW-700
KLZ-560	KVOR-1270	WNAK-570
KMBC-950	WBAW-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

**5:15 MST** 6:15 CST 7:30 MST 8:30 CST  
 KGHF-Hollywood on Parade  
 KGNF-Top Tunes of the Week  
 KOIL-El Chico (NBC)  
 KOMA-Swing Session (CBS)  
 WIBW-Tom McDermott  
 WKY-Colonel Courtesy Show  
 W9XBY-Futura

**5:30 MST** 6:30 CST  
 NBC-Meredith Willson's Orch.:  
 WREN KOIL WKY KVOO  
 (sw-11.87)  
 CBS Columbia Workshop, drama:  
 KMBC KFAB KOMA KFH  
 (sw-11.83)  
 NBC-Jamboree, variety prgm.;  
 Don McNeil, m.c.; Soloists &  
 Orch.: WDAF WOW WHO  
 (sw-9.53)

**7:45 MST** 8:45 CST  
 KFYL-Rhythmic Revue  
 KGHF-Untamed  
 WBAP-Jimmy Lunceford's Orch  
 WLS-Henry Hornsbuckle; George  
 Goebel & Four Hired Hands

**8:00 MST** 9:00 CST  
 NBC-Clem McCarthy, sports:  
 WDAF WKY WOAI  
 CBS-Bob Crosby's Orch.: KFAB  
 KVOO KMBC WNAK WCCO  
 KSL KFH KLZ KMOX WIBW

**5:45 MST** 6:45 CST  
 KGHF Musical Melodies  
 KGNF-Even Time  
 KLZ Sports  
 KOA-Meredith Willson's Orch.  
 (NBC)  
 KVOO-News  
 WIBW-Dessert Time  
 WNAK-Brass Band  
 W9XBY-Walt Lochman

**6:00 MST** 7:00 CST  
 CBS Bruna Castagna, contralto  
 & Symph. Orch.: KLZ KMBC  
 KVOO KOMA WIBW KSL  
 KFH (sw-11.83)  
 KFAB-Radio Parade  
 KFEL-Meandering Mike  
 KGHF-Let's go to the Movies  
 KVOO-Rubino, violinist  
 WLW-Nat Brandwynne's Orch.  
 WNAK-Nite Jamboree  
 W9XBY-Julia Lee

**6:15 MST** 7:15 CST  
 KFEL-Uncle Gene & Holly  
 WKY-Singing Red Heads  
 W9XBY-The Missouri Review

**6:30 MST** 7:30 CST  
 ★ NBC-Chateau; Smith Ballew,  
 m.c.; Joe Cook, guest; Victor  
 Young's Orch.: WHO WDAF  
 KOA WOW WLW (sw-9.53)  
 CBS-Salon Moderne; KMBC KLZ  
 KVOO KOMA WIBW KFAR  
 KFH

**6:45 MST** 7:45 CST  
 KFEL-Musical Scrapbook  
 KGHF-News  
 KSL-Utah Repub Committee  
 WNAK-Rubino, violinist  
 W9XBY-Betty Jane at the Circus

**7:00 MST** 8:00 CST  
 ★ CBS-Your Hit Parade &  
 Sweepstakes; Freddie Rich's  
 Orch.; Margaret McCrae &  
 Buddy Clark, vocalists; Norse-  
 men Quartet; KMBC KFAB  
 KVOO KRLD WCCO KOMA  
 KLZ KSL WIBW KFH KMOX  
 WNAK (sw-6.12)  
 NBC-Nat'l Barn Dance; WOAI  
 WBAP WLS

**7:15 MST** 8:15 CST  
 KGHF-News; Sports Facts  
 KOB-Hughes Reels  
 WGN-Horace Heidt's Orch.  
 W9XBY-Mardigras of Music

**7:30 MST** 8:30 CST  
 NBC-Stringtime; Dance Orch.:  
 WDAF KOA WOW KOIL (sw-  
 9.53)  
 NBC-Jimmy Lunceford's Orch.:  
 WKY WLW WREN KFYL  
 WOAI KSTP  
 KFI-Galaxy of Stars  
 KGHF-Hoosier Hot Shots  
 WBAP-Traffic Cop  
 WGN-Dance Orch.  
 WHO-Barn Dance Frolic  
 WLS-Hilltoppers; Prairie Ram-  
 blers & Patsy Montana  
 WMAQ-To be announced  
 W9XBY-Baseball Game

**7:45 MST** 8:45 CST  
 NBC-Riley & Farley's Orch.:  
 Dance Orch.: WBAP WOW  
 KGHF-Dixie Vagabonds  
 KOB-Dramas of Life  
 KOIL-Let's Go Places  
 KOMA-Southwest Industries  
 KRLD Sport News  
 KVOO-Ralph Britt's Orch.  
 WLS Barn Dance  
 WMAQ-King's Jesters

**8:00 MST** 9:00 CST  
 NBC-Clint Noble's Orch.: WDAF  
 WOAI (sw-15.33)  
 CBS-Bob Crosby's Orch.: KRLD  
 KOMA  
 NBC-Herman Middleman's Orch.:  
 (sw-6.14)  
 Rubino, violinist; WOW WBAP  
 KFEL-Salon Musicale  
 KGHF-Amer. Family Robinson  
 KOIL-News  
 KVOO-News of Today  
 WGN-Horace Heidt's Orch.  
 WHO-Today's Winners  
 WIBW-Belle & Martha  
 WKY-Milton Slosser  
 WLS-Cabin & Bunkhouse Melo-  
 dies  
 WNAK-The Bohemian Band

**8:15 MST** 9:15 CST  
 NBC-Russ Morgan's Orch.: WHO  
 WOW WOAI WBAP WDAF  
 KVOO (sw-9.53)  
 CBS-Hal Kemp's Orch.: KOMA  
 KVOO KRLD  
 CBS-George Givot's Circus:  
 KFAB WNAK WCCO  
 NBC-AI Donahue's Orch.: (sw-  
 6.14)  
 Rubino, violinist; WREN WKY  
 KFEL-Baseball Tournament  
 KGHF-World Dances  
 KLZ-Mal Hallett's Orch.  
 KMBC-Erle Smith  
 KMOX-News & Sports  
 KOB-Top Tunes of Today  
 KOIL-Sports Review  
 KSL-Sat. Night in Sheepfold  
 WGN-Ted Weems' Orch.  
 WIBW-News  
 WMAQ-Henry Busse's Orch.

**8:30 MST** 9:30 CST  
 NBC-Lou Bring's Orch.: WKY  
 KFYL KVOO WREN KOIL  
 KSTP KOA (sw-6.14)  
 CBS-Jan Garber's Orch.: KFAB  
 WIBW WNAK KRLD KLZ  
 NBC-Henry King's Orch.: KFI  
 WDAF (sw-9.53)  
 News: WOW WFAA WOAI WHO  
 KOMA  
 KGHF-Success Story  
 WCCO-News  
 KMOX-Eddie Dunstedter's Orch.

**8:45 MST** 9:45 CST  
 CBS-Hal Kemp's Orch.: KMOX  
 WIBW KSL  
 NBC-AI Donahue's Orch.: WREN  
 KGHF-W. P. A. Program  
 KMBC-Melody Rendezvous  
 KOIL-Jack Wells  
 WBAP-Chic Scoggin's Orch.  
 WKY-Russ Morgan's Orch.  
 (NBC)  
 WLS-Nat'l Barn Dance

**9:00 MST** 10:00 CST  
 NBC-Jack Russell's Orch.: KOIL  
 KFYL KVOO KSTP WKY  
 WREN WMAQ  
 NBC-Alfred Barr's Orch.: KFI  
 WENR WDAF WHO WOW  
 MBS-Ozzie Nelson's Orch.: WGN  
 WLW  
 KOA Frank Waterhouse's Orch.  
 KRLD-Paul Pendarvis' Orch.  
 KSL-News  
 W9XBY-Dance Orch.

**9:15 MST** 10:15 CST  
 NBC-Eddy Duchin's Orch.:  
 WOW WHO  
 CBS-Jan Garber's Orch.: KSL  
 KMBC KMOX  
 News: WCCO KOIL  
 KGHF-Variety Prgm.  
 KOMA-Dance Orch.  
 KSTP-News; Melody Lane  
 WFAA-Bob Shelton & Sunshine  
 Boys  
 WLS-Barn Dance  
 WLW-Joe Haymes' Orch.  
 WOAI Sports

KVOR-Charles Gaylord's Orch.  
 KSL-Model Home  
 WCCO-Baseball Scores  
 WGN-Dance Orch.  
 ★ WLW-Paul Sullivan, news room  
 WMAQ-Jack Russell's Orch.

**9:15 MST** 10:15 CST  
 NBC-Xavier Cugat's Orch.:  
 KFYL WREN KVOO KSTP  
 (sw-6.14)  
 CBS-Benny Goodman's Orch.:  
 WIBW KFAB KMBC WNAK  
 KFH WCCO KVOO KOMA  
 KSL

**9:30 MST** 10:30 CST  
 NBC-Sammy Watkins' Orch.:  
 WOW KFI WHO WDAF  
 WMAQ (sw-9.53)  
 MBS-Joe Sanders' Orch.: WLW  
 WGN  
 News: KGHF WKY KMOX  
 KOIL  
 KFEL-Smiling Thru  
 KLZ-Kay Kyser's Orch.  
 KOA-Cecil Golly's Orch.  
 KRLD-Paul Pendarvis' Orch.  
 WFAA-Little Jack Little's Orch.  
 WMAQ-Keith Beecher's Orch.  
 WOAI-Irving Rose's Orch.  
 W9XBY-Melodious Melodies

**9:45 MST** 10:45 CST  
 KMOX-Lane Thompson's Orch.  
 KOIL-Xavier Cugar's Orch.  
 KOMA-Dance Orch.  
 WKY Ken Wright  
 W9XBY-Rhythm Moods

**10:00 MST** 11:00 CST  
 NBC-King's Jesters Revue:  
 WREN KSTP KVOO KFYL  
 KOIL WOAI WMAQ  
 CBS-Edna Sellers, organist: KFH  
 KMOX WNAK KFAB WCCO  
 KMBC KVOO KOMA  
 NBC-Fletcher Henderson's Orch  
 WENR KOA KFI WHO  
 WDAF

**10:15 MST** 11:15 CST  
 CBS-Carl Schreiber's Orch.: KFH  
 KVOO KMOX KMBC WNAK  
 KOMA WIBW WCCO KFAB  
 KLZ  
 NBC-Willie Hollander's Orch.:  
 WOAI WREN KSTP KOIL  
 KFYL WMAQ WKY  
 KOMA-Dance Orch.  
 W9XBY-Steuben Club Rathskeller

**10:30 MST** 11:30 CST  
 NBC-Jack Russell's Orch.: KOIL  
 KFYL KVOO KSTP WKY  
 WREN WMAQ  
 NBC-Alfred Barr's Orch.: KFI  
 WENR WDAF WHO WOW  
 MBS-Ozzie Nelson's Orch.: WGN  
 WLW  
 KOA Frank Waterhouse's Orch.  
 KRLD-Paul Pendarvis' Orch.  
 KSL-News  
 W9XBY-Dance Orch.

**10:45 MST** 11:45 CST  
 CBS-Jos. Cherniavsky's Orch.:  
 KLZ KFH KFAB KMBC  
 KMOX WCCO KVOO WIBW  
 WNAK KOMA  
 KFEL-Educational Talk  
 KOMA-Dance Orch.  
 KSL-Dick Jurgens' Orch.

**11:00 MST** 12:00 CST  
 MBS-Horace Heidt's Orch.: WLW  
 WGN  
 Dance Orch.: KFEL WOW WKY  
 News: KVOO KOA KMBC  
 KFI-Around Radio World  
 KLZ-Dusty Rhodes' Orch.  
 KMOX-Dancing Time  
 KOMA-Midnight Swing Session

KSL-Death Watch, drama  
 KSTP-News; Sat. Night Club  
 KVOO-Bob Willis' Playboys  
 WCCO-Jack Crawford's Orch.  
 W9XBY-Midnight Frolic

**11:15 MST** 12:15 CST  
 NBC-Carl Ravazza's Orch.: KFI  
 KOA  
 WKY-King's Jesters  
 WOW-Variety Musicale

**11:30 MST** 12:30 CST  
 NBC-Tom Brown's Orch.: KOA  
 KFI  
 KFEL-Musical Cocktails  
 KLZ-House Party  
 KSL-Old Mill Orch.  
 WGN-Joe Sanders' Orch.  
 WLW-Organ & Poems  
 WOW-Dance Orch.

**11:45 MST** 12:45 CST  
 WOW-Variety Prgm.  
**12:00 MST** 1:00 CST  
 KFEL-News; Dance Orch.  
 KFI-Jack Meakin's Music  
 KSL-Midnight to Dawn  
 W9XBY-Pete Johnson's Orch.

**12:30 MST** 1:30 CST  
 KFI-Ran Wild's Orch.  
 W9XBY-Count Basie's Orch.  
**End of Saturday Prgms.**

## FOREIGN SHORT-WAVE PROGRAMS FOR SATURDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is MST; for CST add one hour.

3 p.m.—Mayor's program: COCD  
 3:30 p.m.—Grosvenor band: GSB GSF GSG  
 4 p.m.—Ulster Grand Prix motorcycle race: GSC GSF GSP  
 4:55 p.m.—R. S. V. P.: GSC GSF GSP  
 5 p.m.—Moscow broadcast: RAN  
 5:15 p.m.—Sound pictures: DJB DJD  
 5:30 p.m.—Dance music: DJB DJD  
 5:45 p.m.—Venezuelan songs: YV2RC  
 6 p.m.—Bachelor's club: YV2RC  
 6:15 p.m.—Raul Izquierdo, crooner: YV2RC  
 7 p.m.—Argentina hour: LRX  
 7:15 p.m.—Folk music: DJB DJD  
 7:50 p.m.—Waterloo bridge: GSC GSF  
 8:10 p.m.—Three percent cucumber: GSC GSF  
 8:30 p.m.—Opportunity program: COCD  
 8:45 p.m.—Listener greetings: DJB DJD  
 10 p.m.—Overseas hour: JVV

## CONTESTS ON THE AIR

**SUNDAY**  
 7 p.m. PST (8 MST), NBC network. Sunset Dreams. Broadcasting for East at 3:45 p.m. PST (4:45 MST). Jingle contest, wrist watch prizes.

**MONDAY**  
 3:30 p.m. PST (4:30 MST), CBS network. The Charioteers. For cash and for finishing sentence. Merchandise requirement.

**TUESDAY**  
 5 p.m. PST (6 MST), NBC network. Vox Pop. Wrist watches weekly for questions or problems.

**WEDNESDAY**  
 6 p.m. PST (7 MST), NBC network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

**THROUGH THE WEEK**  
 7:15 p.m. PST (8:15 MST), NBC network. Lum 'n' Abner program. Two bicycles given daily, except Thursday, Saturday and Sunday, for last line in limerick contest. Merchandise requirement.

## MR. FAIRFAX KNOWS ALL

Ted Koehler and Harold Arlen wrote both "I Love A Parade" and "Stormy Weather."—Gordon Binkerd, Gregory, S. D.

"SKINNAY" ENNIS' real name is Edgar Clyde Ennis, Jr. He is not married, has brown hair and eyes, is six feet one inch tall, weighs 140 pounds. Plays the drums and sings with Hal Kemp's orchestra.—Kay Clark, Lancaster, Pa.

Gordon St. Clair is the author of the "TALE OF TODAY" series.—S. B., Keyport, N. J.

Merwyn Bogue is the name of the comedian in KAY KYSER'S orchestra. He is from Harrisburg, Pa. Bill "Smilin'" Stoker's real name is William Stoker and he hails from Salt Lake City, Utah. Arthur Wright was born in Mahonoy City, Pa., February 11, 1912.—Betty McKeen, Erie, Pa.

## Are You Letting the Big Contest Prizes Go to Someone Else?

We know one lady who has won over 400 prizes since Jan. 1st. Your chances will be improved THROUGH READING AMERICA'S FOREMOST CONTEST PUBLICATIONS, CONTEST MAGAZINE and NUGGETS MONTHLY.

Single copy 20c — \$2.00 per year  
**SPECIAL INTRODUCTORY OFFER**  
 In order to acquaint you with these leading contest publications, we will send you both magazines for a period of FOUR MONTHS for only ONE DOLLAR. Issued on the 1st and 15th of the month.

A. D. FREESE & SON, Publishers UPLAND, IND.

**LEARN** 

Piano, Violin, Cornet, Trumpet, Mandolin, Guitar, Banjo, Organ, Accordion, Saxophone, Clarinet

EASY HOME METHOD—new, fast way for beginners. Makes you accomplished in amazingly short time. 300,000 enthusiastic students. Low cost; easy terms. Satisfaction guaranteed. Free Catalog gives full details.

NATIONAL ACADEMY OF MUSIC  
 Dept. 746, 1525 East 53rd Street, Chicago

**HENRY BURR**

The Dean of Ballad Singers

**EVERY SATURDAY NIGHT**

over  
 56 NBC STATIONS  
 COAST-TO-COAST

Over 40 radio artists on the National Barn Dance program, including Henry Burr; Verne, Lee and Mary; Uncle Ezra; the Hoosier Hot Shots; Sally Foster; Maple City Four; Arkansas Wood Chopper; Novelodeans; Skyland Scotty; Lulu Belle; Joe Kelly, Master of Ceremonies; and others. Music, songs, humor—you'll hear them all at their best this Saturday night over

**WKY KOA**  
 7:30 P.M., CST — 8:00 P.M., MST

**The Alka-Seltzer National Barn Dance**





# RADIO STEALS THE SHOW

(Continued from Page 21)

Indian-Spanish type, relieved by dynamic and colorful murals and sculpture. The sculpture is very good, though one nude lady sitting on a cactus does make us feel vaguely uncomfortable.

And, as we go from place to place, we perceive thousands of others who, like ourselves, are playing tag with the sun. And then, suddenly, we come to a dense crowd of people who have forgotten all about the heat.

And it is radio which has caused them to forget about the heat!

They are standing in the broiling sun, a crowd of them so thick and deep that it is stopping the traffic of bare-kneed, college ricksha-boys. They are all looking in one direction. And listening intently.

It is the low, sun-colored Gulf Building that is holding their attention like a magnet, and the entire inner side of its U-shaped wall is made of glass panels. It looks rather like an outdoor aquarium. No fish, however, are swimming behind those glass panels; but, looking over the heads of the great crowd, we see four men in cowboy hats, singing in front of a microphone. And we hear them, too, through a loudspeaker system set above that glassy wall.

Here is the radio heart of the Dallas Fair! And thanks to NBC and CBS, its beats are being heard regularly throughout the nation. Here is where radio is stealing the show!

Here, too, is where visitors of the Fair can gratify their desire to see a radio broadcast, as well as hear it, at any hour of the Fair's waking day. And here is where bigger crowds gather than at any other booth or concession on the grounds. The magic of radio needs no air-conditioning to draw them, nor can even a sudden squall of warm rain drive them all away!

**T**HE cowboys move away, their act done. An announcer steps to the mike. A colored chorus, its womanfolk wearing bright head-kerchiefs, files into the aquarium-like studio as the crowd watches. They sing. And the crowd increases steadily in number until the space which was built to accommodate a mere 750 casual bystanders is packed with twice that number, and another group as large again has choked the wide boulevard.

Five hundred thousand people—according to a fairly accurate count—stood for varying lengths of time to see and hear radio, during the first five weeks of the Fair!

Nor is that all. For this fish-bowl studio is just part of the finest radio-public-address system ever installed at any World's Fair. During the exposition's first three weeks, more than 250 radio programs passed through the control rooms in the Gulf Building, behind those aquarium-like studios.

Let's examine this unique set-up. First, let's start with what the crowd sees and hears.

There are two studios, 40 feet long, 24 feet wide and 16 feet high. Each is equipped with theater-type curtains. Each has its loudspeaker hook-up so that either one can be turned on for the crowd while in the other, behind curtains, a totally different show can be sent out to another station, or network.

Each of these two studios is suspended from the framework of the building, and insulated. Each is of the latest live-end-dead-end type, with one highly reverberant wall for musical programs, and one non-reverberant wall for other broadcasts. The glass front of each studio slopes at an angle to prevent light reflections from interfering with the clear vision of spectators. Those glass fronts are of two thicknesses of plate glass, with three inches of dead air space between them.

Behind those two studios is a system so complete that twelve different

programs can be handled at once. Probably you've already heard President Roosevelt's voice, when it came through the "works" in that Gulf Building. And the voice of Rudy Vallee, the night he was made an honorary Texas Ranger in the Cotton Bowl.

And you've heard, or will hear from there: Vincent Lopez, Cab Calloway, Duke Ellington, Ace Brigode, the Salt Lake Tabernacle Choir, Boake Carter, Bob Ripley, Lawrence Tibbett, Harry Richman, Nelson Eddy, Grace Moore, Ed Wynn. All this music, all these voices have or will come from behind those aquarium-fronted studios that draw the biggest crowds at the Fair.

**B**UT it isn't just in front of the Gulf Building, or at your home radio set, that this system reaches out and tags you. Scattered strategically throughout the grounds are nineteen "Singing Towers," wired to those studios. And wherever you stroll, either beneath the Texas sun or under the brilliant lights displayed at night, the programs follow you. Follow you and make a background for your thoughts and feelings—like a tapestry of sound.

Not only that, but a variety of programs can be switched to a number of localities. For example, suppose we've just filed through the sprawling log house that houses the exhibit of the famed Texas Rangers. We've signed our name to the visitors' book, perhaps taken advantage of the opportunity to be finger-printed for the sake of identification; seen the display of guns of bad men and sheriffs of the old days. As we step out into the lower end of the Midway, the nearest singing tower gives us a cowboy song from the lands that the Rangers patrol.

Yet, at the very same moment, the singing tower in the cultural center—surrounding the lagoon, and including the museums of fine arts, natural history and the aquarium—may be offering a semi-classical program.

In the Midway, the singing towers blend popular, snappy tunes with the voices of barkers, as they seek to cry us into roller-coasters, into the old Black Forest (featuring ice-skating) or into the Streets of Paris. In the latter we discover one Paris Peggy, a blithe lady salesman of nudity, whose patter is the liveliest chatter heard since the late Tex Guinan's heyday. Then out again to the crowds, and the singing towers.

One idea kept occurring and recurring to me, as I wandered through the grounds; and later, as I drove homeward over Texas' highways. This fair, with the help of radio, is very likely to change Texas' place in the eyes of the nation. This fair makes it inevitable that Texas be included among the romance spots in the United States!

**F**AR fetched? Hardly. You'll have to visit Texas to understand just what I mean. You'll find more than a fair there when you go.

You'll find an empire. You'll find a country strange but not foreign. A country in which you don't require a passport, or foreign currency—and yet in which traffic cops wave at you in friendliness! A country which is able to swallow distances as great as that between New York and Chicago. A country containing 6,000,000 folks who think of themselves not only as Americans but as Texans as well, and who are fiercely proud of that mighty state. It—well—it just feels different down there, where the sun and the Gulf of Mexico's cloud effects make the finest sunsets in the world.

And if radio, by stealing Texas' big show, is able to make the rest of the U. S. feel something of that friendly difference, then Texas and the United States will have every reason to thank radio for that bit of thievery!

# WIDOW, PENNILESS, GETS \$1000.00!

## Remarkable Plan Rescues Woman and Aged Mother!



Mrs. Julia M. Brown

Mrs. Julia M. Brown of Iacygne, Kansas, says she cannot praise too highly the remarkable, new, low-cost plan of Life Protection which recently paid her \$1000 upon the death of her husband—a policy so inexpensive that he had been able to afford it.

Mrs. Brown writes: "I was left alone without a cent and my aged mother to keep. I was not able to work. Then I received \$1000.00 from the Guaranty Union Life Insurance Co. It certainly lifted a burden from my heart to know that I had the money for funeral expenses and enough left for mother and me."

How low in cost is this broad, liberal life insurance now being offered to men

and women? As little as 2½ cents a day provides as much as \$1000.00 for Natural Death and \$2,000.00 for Accidental Death as specified. The initial cost is only \$1.00. Benefits and costs based on age. No Medical Examination required.

This policy form has the official approval of the California State Insurance Dept. as complying with State laws. As more expensive policies do, it contains the liberal Incontestable and Non-forfeitable clauses of the strict California insurance laws. It complies with the protective Tabular Reserve requirements.

No matter what security may be provided for you in the future, suppose something happened to you now? Would your loved ones be protected? At these new low costs thousands, between the ages of 10 and 69 and without medical examinations, are protecting themselves who could not afford it before.

Send No Money—No Agent Will Call. Just send a postcard with your name, age at nearest birthday and name of beneficiary. Then policy completely made out will be sent to you for free inspection. If, after assuring yourself of all the protection it gives you, you wish to keep it, send only \$1.00 to apply for its Registration. This also includes about 45 days insurance if accepted. Then pay just a few cents a day. If not satisfied, you owe nothing. Write today to Guaranty Union Life Insurance Co., Dept. 53—D, Beverly Hills, Calif.

## NEXT WEEK:

● **SO YOU WANT TO BE A COMEDIAN**—More real tips on the business of radio, this time from no less than Fred Allen, Ed Wynn and Jack Benny! Read this series and resign from the ranks of the amateurs. It will help you.

● **ANYBODY CAN BE GREAT**—Strange circumstances make big men little and little men big shots. Rupert Hughes, famed writer and master of ceremonies for the Caravan broadcasts, tells the human story of men's failures, successes.

● **LOVE IS IN THE AIR**—Fan letters by the thousands reach the broadcasting studios daily. Most of them are romantic—mash notes. Here's the inside story of long-distance love, the kind that fans make to unseen, unknown stars.

● **THE HUMAN SIDE OF BEN BERNIE**—The story of the Old Maestro is the saga of a big family of eleven brothers and sisters who were kept together because of the efforts of Ben. How he has helped relatives, strangers and friends is told in this stranger-than-fiction true-life narrative.

● **TOWERING TENOR**—It's just as bad for a man to be too tall as it is for a man to be too tiny, but Smith Ballew, despite his six feet five of altitude, has won fame, success on the air, and fortune in the films. His fascinating story is told to you here exclusively!

## IN RADIO GUIDE

# Boys Steady Cash Income Weekly! HANDSOME PRIZES

Listen, boys! How would you like to earn some money regularly every week? It is pleasant work and doesn't take more than a few hours after school selling RADIO GUIDE in your own neighborhood to get a steady income and you can earn some swell prizes.

### MAIL THIS COUPON

Mr. Al Jones  
Radio Guide  
731 Plymouth Court  
Chicago, Ill

Tell me how I can earn extra money each week and send me RADIO GUIDE'S free prize catalog

Name .....  
Address .....  
City ..... State .....

## \$1 DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F. & H. Capacity Aerial Eliminator! Equals an aerial 75 ft. long, strung 50 ft. high, yet occupies only 1½ inch by 4 inch space behind your radio—guaranteed to give you nationwide reception or your money back.

**BETTER TONE AND DISTANCE GUARANTEED** Sensitivity, selectivity, tone and volume improved. No lightning danger or unsightly lead-in and aerial wires. Makes your set complete in itself. Forget aerial wires and troubles—move your set anywhere.

**NOT NEW—VALUE ALREADY PROVED** On the market five years, 100,000 satisfied customers in U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Chosen by Government for use on Naval Hospital bedside radios. Each factory tested on actual long distance reception. Can not harm set—Easily connected to any radio, including radios having no ground or radio for doublet aerial.

**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

**JUST MAIL THIS COUPON** F. & H. Radio Laboratories, Dept. 62, Fargo, N. Dak. Send F. & H. Capacity Aerial. Will pay postman \$1 plus 5 cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here  if interested in dealer's proposition.

NAME .....  
ADDRESS .....  
CITY ..... STATE .....

San Antonio, Tex. It might interest you to know that with the Capacity Aerial Eliminator I get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Wave Stations. I get all Pacific Coast Stations on the broadcast band.  
Signed: J. K. Somerswell.  
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: F. B. Bolder.

# Links Lawns *and a* Lass



Above: Mr. Whiteman's petite Durelle Alexander is the lass, and alack, there is not room for more of her. Below: Richard, the Powell, with a Summer assortment of his musical instruments



Above: His Royal Highness, the King of Jazz, concentrates with a putter on a pill. Swing it, Paul!



**This file including all text and images are from scans of a private personal collection and have been scanned for archival purposes only. This file may be freely distributed, but not sold on ebay, electronically or in reproduced form. Please support the preservation of old time radio.**