

Has RADIO *Caused the* DROUGHT?

Radio Guide

THE NATIONAL WEEKLY OF PROGRAMS AND PERSON

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WEEK ENDING AUGUST 8, 1936

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CENTS



The
MRS. LANDON
HER NEIGHBORS
KNOW

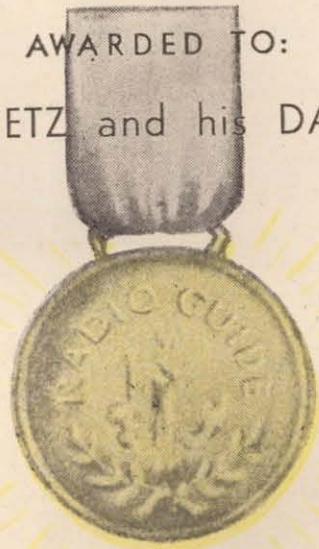
Eddie Cantor

Help
Elect the
NEW
RADIO
QUEEN

Medal of Merit

AWARDED TO:

ANDRE KOSTELANETZ and his DANCE ORCHESTRA



IT IS one of the prerogatives of summer broadcasters to consider lightly the hot-weather tastes of us listeners. It is one of their habits to say to each other, "They won't pay much attention to what we say, anyhow. Let's get through the Summer as cheaply as we can." Not all of them, of course, but enough to make many of our

Instead of operatic singers whose arias might try our patience these heat-ridden evenings, he gives us Ray Heather-ton, Kay Thompson, and a precision-trained band of girl singers whose voices are as soothing as the cooling breeze of an electric fan.

The Chesterfield program is successful. We do not know how



Andre Kostelanetz: His girl singers thrill air audiences everywhere. Kay Thompson, featured vocalist, is at his left

summer shows sound embarrassingly thin.

But one broadcaster has set a pace—and a precedent for thinking in terms of his listener instead of his pocketbook—which we find both refreshing and gratifying. This broadcaster, whose network is one of the largest and whose annual expenses mount into the millions, has looked at the warm-weather needs of listeners, and he has tried to satisfy those needs.

The result is a program which has been called by at least one authority, "The best summer show on the air." You are familiar with it as Andre Kostelanetz and his dance orchestra.

But this is no ordinary dance orchestra. Andre Kostelanetz would not wave his baton above a commonplace band. This is the same amazingly deft and versatile group he employs during his Winter operatic concerts. He needs all their skill and ability.

many cigarettes it has sold but we do know that our readers listen to it and enjoy it. It is rich as few programs are rich in honest good-will.

Because it provides listeners everywhere with so much summertime enjoyment, and because it has refused to cheapen or compromise its quality, we are happy to present Andre Kostelanetz and his dance orchestra Radio Guide's Medal of Merit.

Sincerely,

Curt Mitchell

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The MRS. LANDON HER NEIGHBORS KNOW

DRAWLED the sunburned Kansan at the filling station: "So you're from RADIO GUIDE, eh? Well, the White House is going to be full of radio music when Alf moves in."

Not "if", mind you. But "when"! The nearer you drive to Topeka, over Kansas' rolling hills, the surer the folks are that this election is a mere formality to make a President out of Alfred Mossman Landon!

But I was more interested in radio than politics, so:

"Radio in the White House?" I asked. "How come?"

"You need a quart of oil. Oh, Mrs. Landon's the radio fan of *that* family. Wonderful musician! Other day she told a reporter she listens to all the classical pieces on the radio. And she's a *fine woman!* . . . When they move into the White House . . ."

I wish I had a dollar for every time I heard a Kansan call Mrs. Landon a fine woman. It's been many and many an election since a presidential candidate's wife—or children either, for that matter—have attracted so much attention. You'd think this Landon candidacy was a family affair, with Peggy Anne and Nancy Jo and little Jack all running for office, in the hope of making an entire and typical American family President of these United States! Whole reams of words have been published about the wife of this Western governor, as well as whole acres of pictures of her comely face.

AND yet—they have failed to tell the true and beautiful story of the music-loving Theo Cobb Landon.

To be sure, the legend-mongers have been at work. Every new celebrity in the American scene is taken promptly in hand by the legend-mongers. They gild his—or her—face with fabulous fibs, until the personality the public sees bears no more re-

How Radio Rates with "Alf" Landon's Wife Is Told in This Amazing Story of Her Life

semblance to the person his, or her, friends know than a funeral oration bears to a man's true life story.

That is what is happening today to this newest feminine American personality, Mrs. Landon. They have told us things, for example, like this: That it was the Governor's elder daughter by a previous marriage who brought the pair together. This is such a pretty story, it is really unfortunate that it doesn't happen to be true.

And it's even more unfortunate that in concocting such harmless fibs, the legend-mongers have completely overlooked the thrilling truth. For the story of Theo Landon is a love story. A story of faith, and womanly virtue and womanly success. It is a true Cinderella story—that oldest of love stories, which is constant and ever-changing and ever new—with Theo Landon cast as a sort of civilized, present-day Cinderella.



Mrs. Landon: The welfare of her children, Nancy Jo (left) and John, is more important to her than her husband's political career, friends say

And it was revealed to me, piecemeal, by more than a score of persons. During several sweltering days I drove helter-skelter back and forth across beautiful but torrid Topeka, talking to people who knew Mrs. Landon—who had known her for years. Many kinds of people.

I talked to her hair-dresser, her photographer, her florist, an accountant, an old school teacher of hers, a sorority sister, a woman editor and others who modestly asked me not to mention their names.

One and all, they are utterly and completely convinced that if Alfred Landon is elected President, Theo Landon will be one of the most gracious, human and unaffected First Ladies in history.

Of course you have read that Mrs.

Landon is 37 years old—several years younger than the Governor—that she is dark, stands five-feet-four, weighs 118 pounds, has one dimple in her right cheek and is the mother of Nancy Josephine, 4, and Jack Cobb, a year and a half old. To Topekans, these are commonplaces.

SHE has a lovely olive skin," confided Mrs. Newman, dignified widow of an English lawyer. For years, she was Mrs. Landon's hair-dresser. "And she has always had her black hair done in a soft, loose wave. It has a pretty, natural wave." Brunet powder and no lipstick complete the picture. "I have never known Mrs. Landon to use lipstick," Mrs. Newman added. And she had more than that to tell about the prospective First Lady.

When little Nancy Jo was about a year and a half old, Mrs. Newman sent to England for a knitted coat for her. This, by special messenger, she sent around to the governor's mansion. The next Sunday morning, Mrs. Landon drove up to Mrs. Newman's door with Nancy Jo, who was all cuddled up in the pale blue woolen coat.

"We wanted you to see how nicely it fits," said the governor's wife. "Say thank you, Nancy Jo." But Nancy Jo was too busy looking at a kitten.

Incidentally, Mrs. Newman's daughter, Phyllis, is a sorority sister of Mrs. Landon. And when the Landon family recently left for a Colorado vacation, from the celebrity-thronged station in Topeka, Mrs. Landon suddenly saw a familiar face in the crowd.

HELLO, Phyllis!" she called, dimpling and waving her hand. Nor is this effortless naturalness confined to informal occasions. One day last month Mrs. Landon expected eight luncheon guests. When twenty national Republican leaders appeared instead, including the vice-presidential candidate, Knox, she had one of the four house-servants move in a couple of card tables. Luncheon went on without a hitch, while the governor's lady presided in a blue-figured chiffon dress, cool and serene despite the heat.

Of course, this aplomb is no accident. Theo Cobb was a cultured, traveled woman before she even dreamed of being a governor's wife. Her father was Sam Cobb, a banker of the old school. Incidentally, Theo adored her father. And that is important, because it explains in part why so attractive and intelligent a girl managed to stay single till she was past thirty. Sam Cobb was a fine man, and Theo just instinctively measured his goodness and strength against those qualities in the young men she met. They all suffered by comparison—until Alf came along.

by
**ARTHUR
KENT**

"She was an excellent student. Serious," said Mrs. L. D. Whittemore to me. She taught Theo Cobb the history of arts at Washburn College. Of that institution, Mrs. Landon today is a trustee. "She wasn't a genius," Mrs. Whittemore added.

"Did she ever kick up in class?" I asked.

"No," said Mrs. Whittemore, who is a beautiful and sprightly old lady with a dash of pepper in her make-up. "I wasn't that kind of teacher!"

"It was in school that I met Theo," said Margaret Whittemore, daughter of the teacher and a sorority sister of Mrs. Landon's. "She used to walk two miles to school every day, though the Cobbs had one of the first automobiles in town.

"And I remember that old car. It was a Chandler. Theo drove it. And she made it a sort of community

(Continued on Page 18)

MILTON CROSS'

Foster Family

When Tragedy Brought Milton Heartache, It Was His Radio Program for Children That Made Life Worth While

by DORA ALBERT

EVERY Sunday morning a group of happy, laughing children broadcast from an NBC studio on the program known as "Coast to Coast on a Bus." To you who listen in, that program means simply an hour's entertainment. But there is one man to whom it means his whole life; one man whose existence would be bare and colorless if this program were suddenly blotted out.

Perhaps you think of Milton Cross primarily as an announcer of musical programs. Undoubtedly you've heard him announcing various symphonic and grand opera programs. These duties are part of his work. But all of life for him is lived on the day he appears as master of ceremonies with the children—and during the hours of rehearsal that precede that day each week.

This wasn't always true. The first time Milton Cross was told, ten years ago, that he'd have to be master of ceremonies on a children's program, his eyes flashed and he said:

"Of all the blankety-blank, crazy ideas. I've worked pretty hard to make a name for myself in radio. And I won't be shunted onto a kid's program!"

His boss listened coldly.

YOU'LL do as you're told," he said. "This program ought to be a natural. All we want you to do is to pretend to read the comic-strips to a bunch of children."

Gradually, the program dropped the comic-strip idea and became an amateur hour for children. It's appeared under various names at NBC. At one time it was known as the White Rabbit line—a name given it by the children, because it was likely to jump anywhere at any time.

Madge Tucker, a blond, lovely young woman, is director of the program. However, Madge and Milton became something more than just two people who were running a program.

The children confided in them, told them their dreams, their troubles and their ambitions.

One of Milton Cross' first foster children was Jimmy McCallion. Jimmy was ten when his mother came in one day with a picture of him. There are people who claim you can't tell very much about a person from a photograph. But even in a photograph Jimmy McCallion's unusual, delightful

personality stood out. Madge Tucker was so impressed that she decided to give a special audition just for him.

He wore such a tight sailor suit that he could hardly sit down. But he proved to be an excellent young actor. Almost immediately he was put on the children's program, and right after that he was auditioned for the role of Sam in "Penrod and Sam."

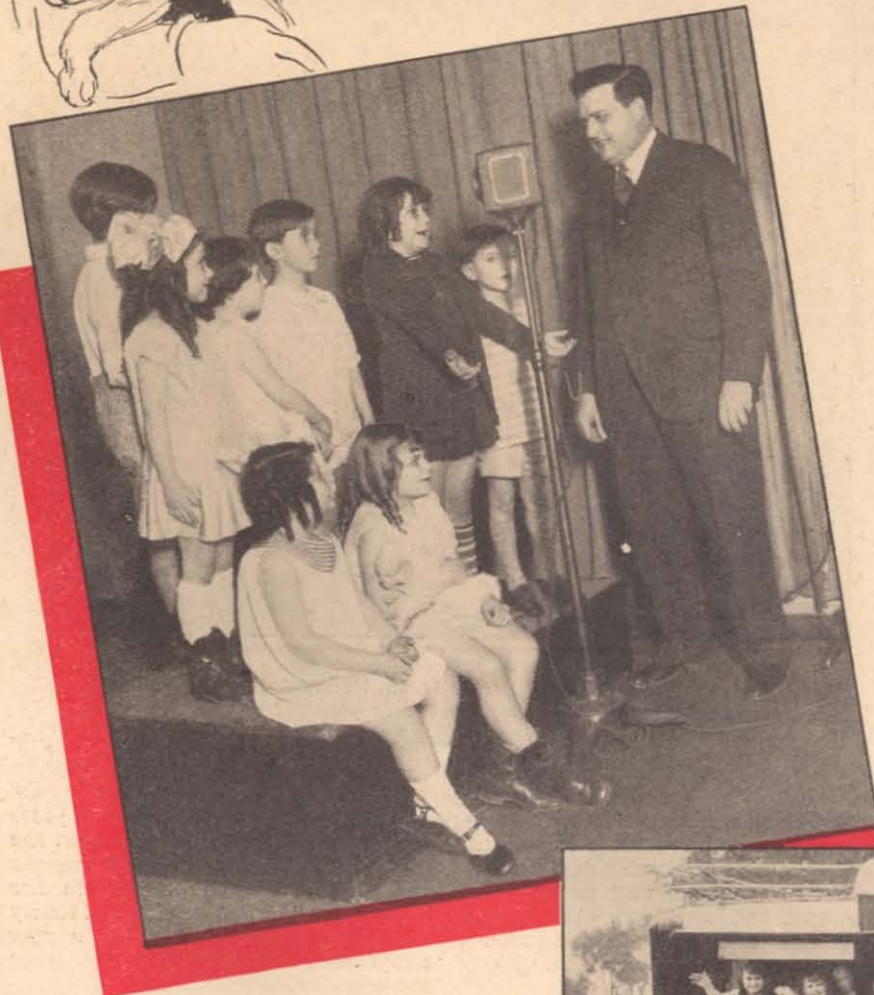
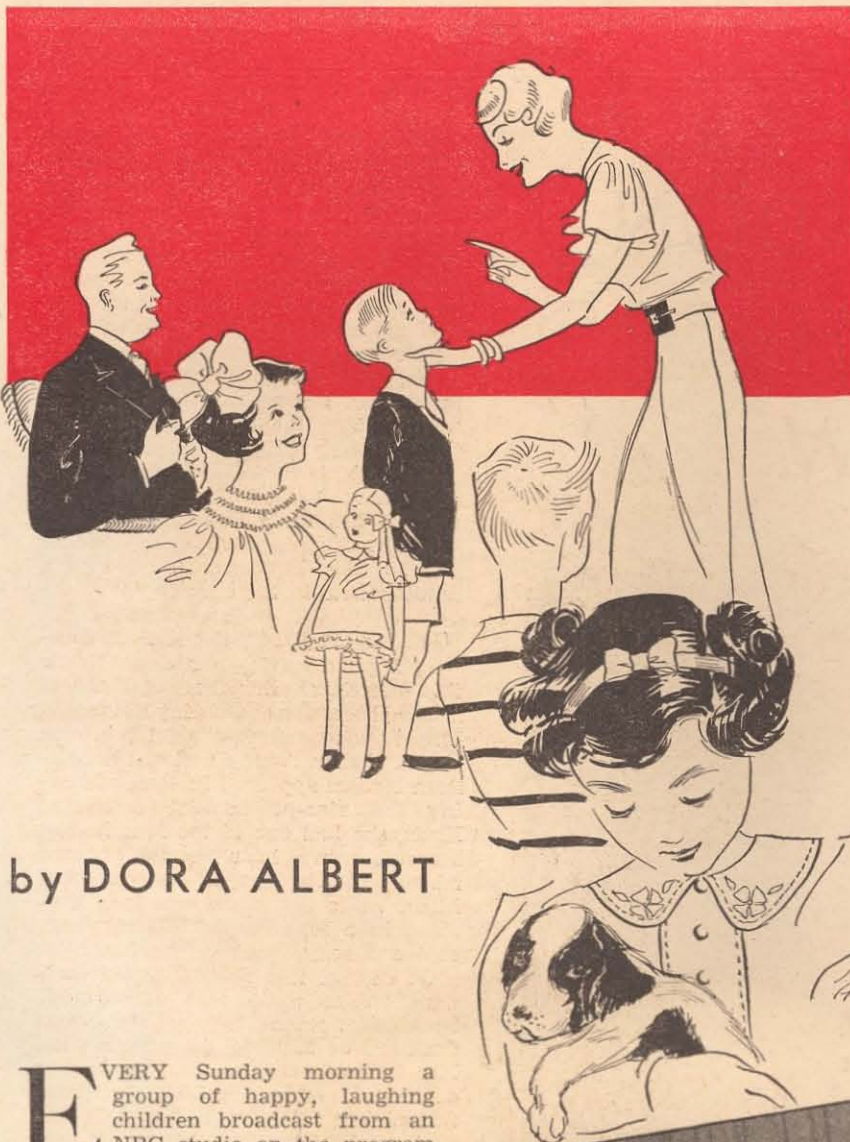
He's been playing important roles on children's programs ever since. On the Coast to Coast on a Bus program, he plays the bus driver.

Vivian Block was only eight years old when her mother brought her in. Auditioning for the program, she sang some hot blue numbers. It was obvious that she had a sweet voice, but it was impossible to tell what she really could do, since the melancholy love songs she sang would never do. Madge suggested that the child learn some simple songs. Later Vivian came back. Again she sang. This time Madge and Milton were delighted. Madge said: "We'll use her on our program next Sunday." Vivian's mother burst into happy tears.

WALTER TETLEY, one of the most successful children on the air, is known as a juvenile Harry Lauder. He can talk in six different dialects, but he's most famous for his Scotch dialect. Walter once appeared with Leslie Howard on a Radio Theater hour. Howard heard Walter's perfect Scotch dialect and said: "Gosh darn it, why not take me off this program and give the whole thing to Walter? He imitates me better than I imitate myself!"

But Walter Tetley was a totally unknown youngster in radio the first time he came to Milton Cross. His mother, who was working as a nurse, had a good deal of difficulty in finding time to go with her son for an audition.

At left: Milton Cross had worked hard, hated to announce child programs. Now he loves it! When the youngsters misbehave he only smiles as the illustration at the top of this page shows you!



Finally she was told that she could come during a rehearsal. For twenty minutes Walter Tetley sang Scotch songs, while the other children listened and registered their approval. Delighted with this chance to postpone the rehearsal, they kept begging for more and more songs. Walter was probably the first youngster in radio history to be chosen by a group of youngsters his own age as a promising addition to a children's program.

As a matter of fact, practically every famous child in radio got his start on the NBC children's hour. Milton Cross is their foster father; Madge Tucker, their foster mother.

YOU know how it is in some households where fathers wield the big sticks? And how in others fathers won't lift a hand against the children and mother has to do all the scolding? That's the way it is on the Coast to Coast on a Bus program.

When the children are rehearsing,

Milton Cross—big, quiet, shy—sits there beaming. If the children become hopelessly noisy, Madge Tucker's blue eyes flash and it's she who has to scold them. Once during a rehearsal, I saw a youngster walk over and out of sheer exuberance of spirits actually hug the microphone and almost topple it over. Milton didn't say a word. Madge Tucker said quietly:

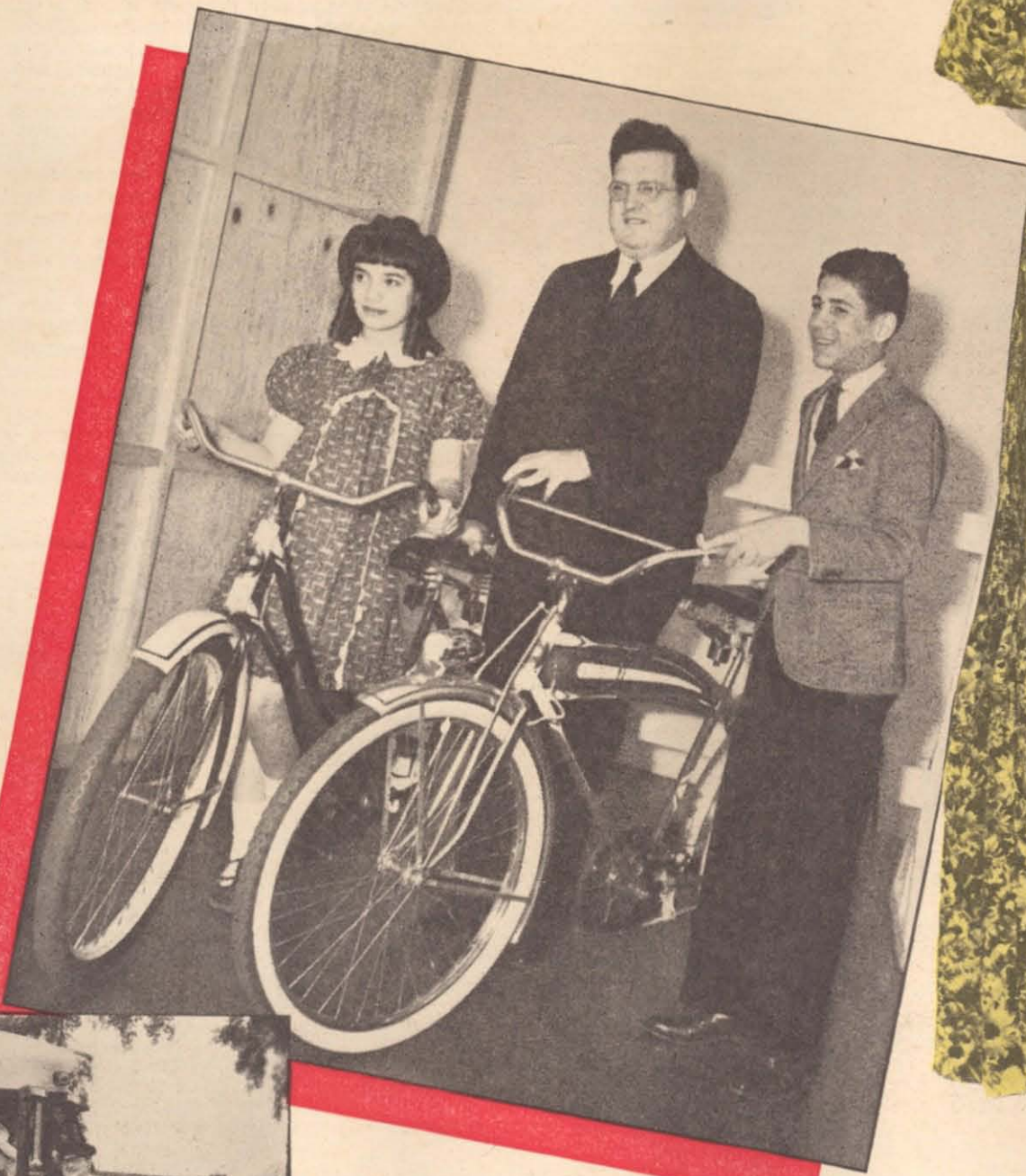
DARLING, you mustn't do that. I think this is a dead mike, but what would we do if it weren't? Sometimes these mikes are left open."

Another time, a little girl left an umbrella hanging on the hook of the microphone.

"That's no place to put an umbrella," said Madge, half laughing, half scolding. And then she added apologetically to the man in the control room, "They know better, but sometimes they forget their manners."

Meanwhile Milton sat beaming.

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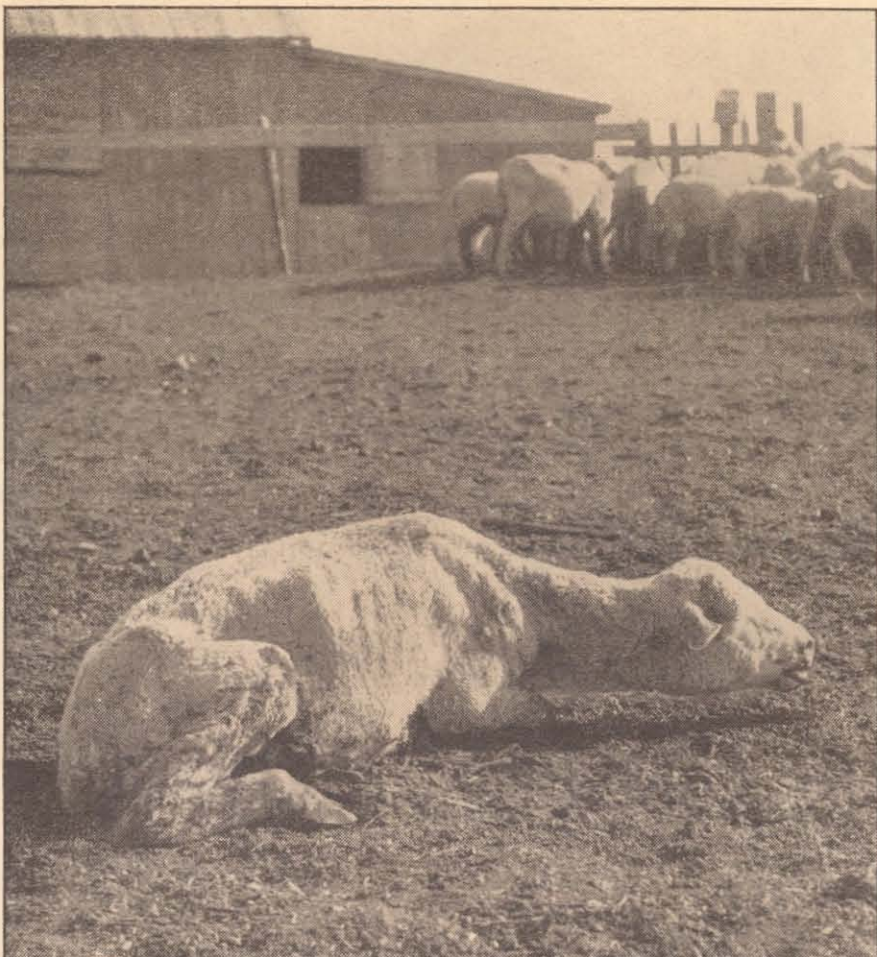


At left: Coast to Coast on a Bus is what the Milton Cross program is called on the air. Here the youngsters are seen in a real greyhound of the highways with Milton ready to take the wheel and the twins, Billy and Bobby Mauch, standing guard. Above: Like every boy and girl, Lynn Mary Oldham (left) and Charles Borgen enjoy bicycle riding. Once Milton had to solve a difficult problem before giving away a bike. The story tells why. At right: Madge Tucker, director of child airings for NBC, has to scold the youngsters. Milton won't!

Sum —

WITHOUT END

by CHARLES REMSON



DRIVE through the Midwest and you will see many a truck, many a Ford parked under a sun-baked tree by day, rolling doggedly westward by night. Those are farmer families on the move, searching for greener, wetter acres to settle.

Stop for a moment and talk with those people. They will tell you of acres of corn that burned to the ground, of houses being eaten by grasshoppers, of such misery and human suffering that you might believe you are hearing a tale from the Old Testament.

Stop and talk with those people. Many of them will tell you their troubles are caused by radio. Radio waves in the air won't let clouds form, won't let rain fall.

In the old days, before broadcasting, there were no droughts. But, since giant stations came into being, year after year those farmers have seen no clouds over their parched acres. In their minds the facts are clear, and they argue about them with the bitter conviction of men who cannot understand why they are being punished so long and unmercifully.

RADIO GUIDE sent its representatives into the drought areas to get this story. It sent other investigators to Washington and New York to learn if there was any basis of scientific fact in those farmers' tragic hate.

And these are the results. This statement came from Doctor Alfred Goldsmith, a distinguished scientist. He said:

"If the amount of energy released by radio was a billion times greater than at present, it would still have no effect on the clouds. Radio has formerly been accused of causing floods, now it is being accused of causing the drought. If the farmers would average those statements, they would find a total of—*nothing*."

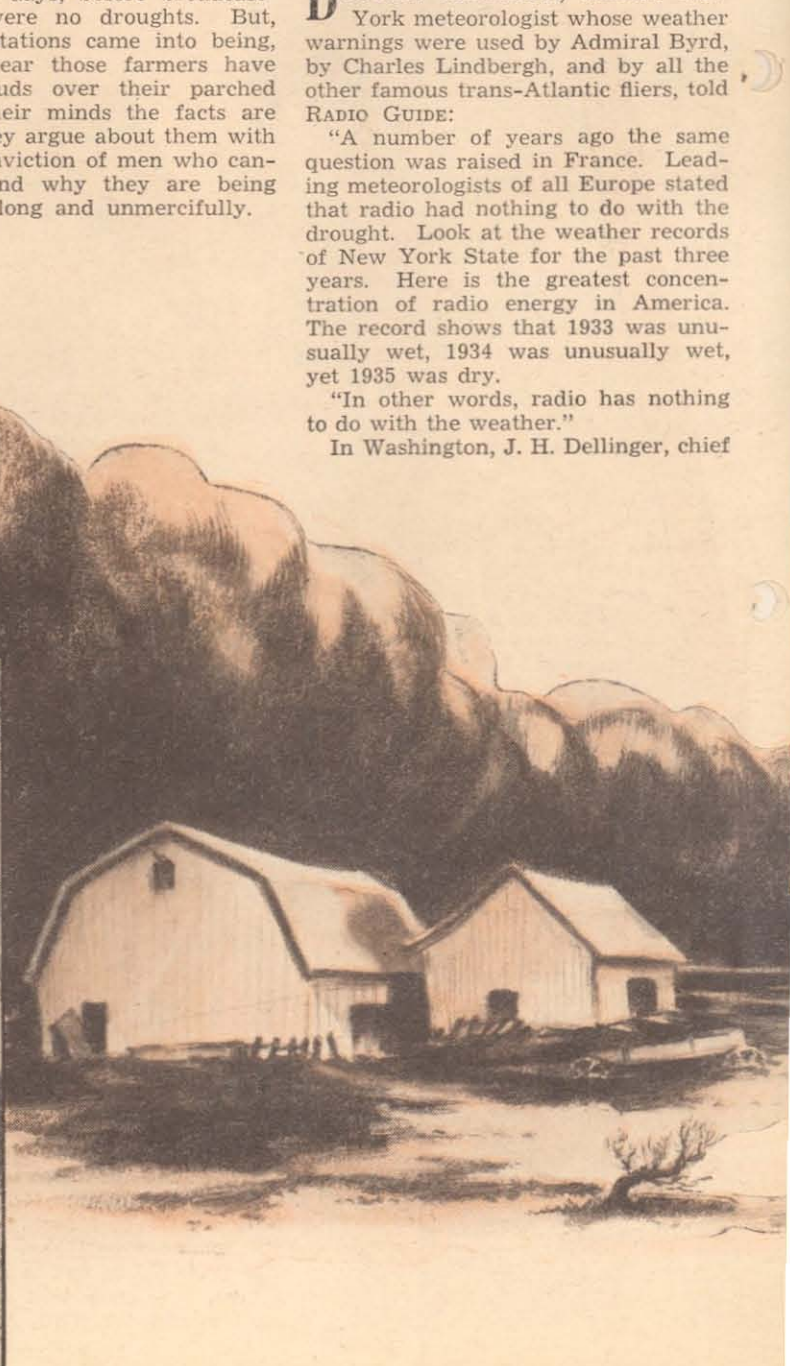
DOCTOR KIMBALL, famous New York meteorologist whose weather warnings were used by Admiral Byrd, by Charles Lindbergh, and by all the other famous trans-Atlantic fliers, told RADIO GUIDE:

"A number of years ago the same question was raised in France. Leading meteorologists of all Europe stated that radio had nothing to do with the drought. Look at the weather records of New York State for the past three years. Here is the greatest concentration of radio energy in America. The record shows that 1933 was unusually wet, 1934 was unusually wet, yet 1935 was dry.

"In other words, radio has nothing to do with the weather."

In Washington, J. H. Dellinger, chief

Above: Heat shriveled grain, dried up creeks, made sheep too weak to stand, near Reehights, South Dakota. Below: Farm families near Rockford, Illinois, dropped to their knees and prayed for rain



Radio Waves Are Blamed by the Ruined Farmers for Their Latest Tragedy—the Drought. Is Broadcasting at Fault? How Bad Is the Farmer's Plight? It's Told Here!

of the radio section of the U. S. Department of Commerce, said:

"Our general knowledge of both radio and weather indicates that radio cannot be a contributing cause of the drought. One of the principal reasons for believing that radio stations are not responsible is that the air is constantly full of radio waves of natural origin of much greater total power than all the radio stations. The waves I refer to are those comprising what is known as static."

Says William R. Gregg, chief of the United States Weather Bureau:

"The total energy expended by all radio stations in the United States combined is, per day, about 25,000 kilowatt hours. From this the numerically-minded easily can compute that if all the energy used by radio stations was used to evaporate water, the quantity so transformed in a week would amount only to one good rain for a garden patch. Or, to be exact, a one-inch rain on two acres."

These are the foremost authorities in America. These are their exact words. Radio waves, in their expert opinions, cannot be the cause of the drought.

REGARDLESS of its cause, the drought itself is actual and catastrophic. How completely it has ruined vast territories is little understood by anyone who actually has not seen its terrible toll. RADIO GUIDE's eye-witnesses have seen it!

And here is what they saw.

A small knot of horny-handed Minnesota farmers were working in a dusty country lane. They were among the first of their state's drought-harassed farmers to be given work under the emergency drought-relief program. Normally, the second week of July would find these men—and some 55,000 like them in the Northwest grain belt—sharpening cutter-bars of their binders and tightening elevator canvases of their combines in preparation for an abundant harvest.

As the pick-and-shovel crew turned

up the dry earth, a freight train moved along a near-by railway track, headed east. Its cargo comprised several hundred head of bawling cattle. They were not the sleek, fat cattle the region usually sends to market. They were raw-boned, hollow-eyed animals.

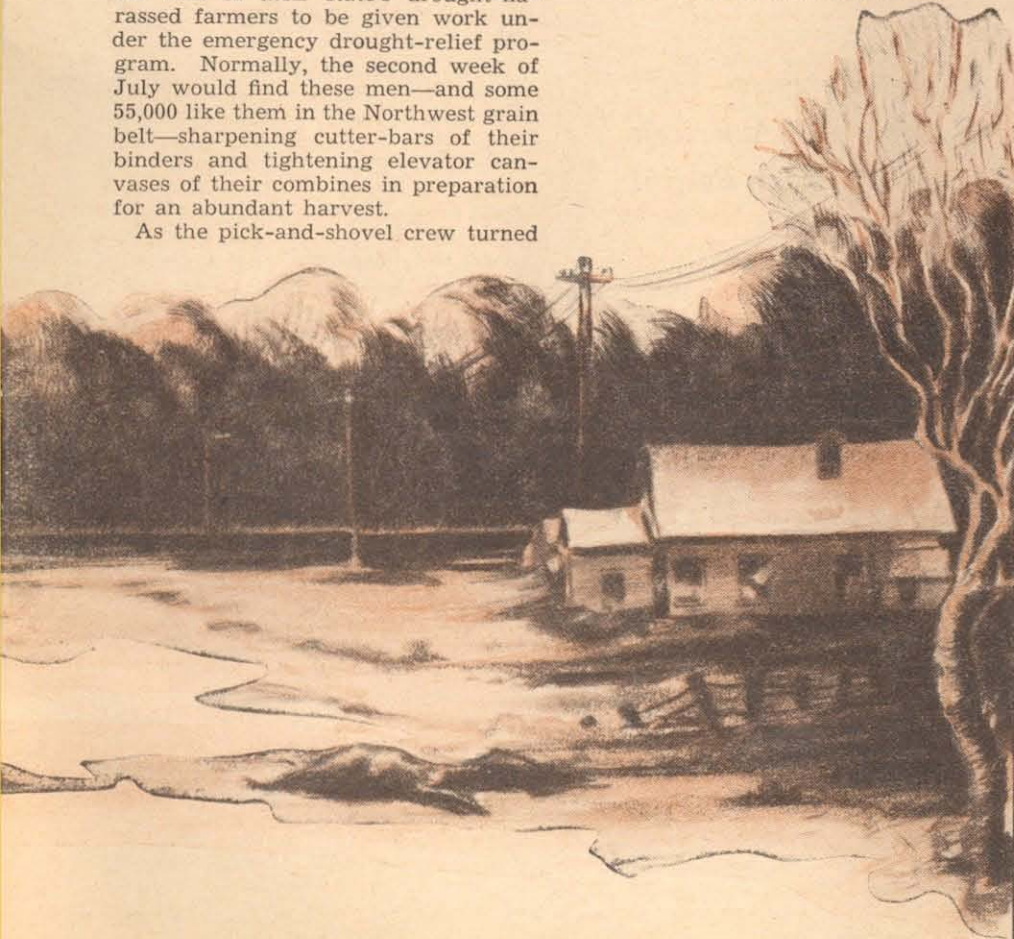
WEEEKS of temperatures above the hundred-degree mark in Iowa, Minnesota, Nebraska and Montana, plus scorching winds blowing steadily over the Dakota plains, have parched promising grain crops and turned green grazing land into brown, dusty waste. This drought and crop damage has been the worst these farmers—now relief workers—have ever known.

The drought and attendant heat wave have taken more than 3,500 lives and caused more than \$500,000,000 damage as this is written. Already it has been worse than that of 1934. Grasshoppers, chinch bugs, prairie fires and beetle swarms all have added danger and discomfort.

The U. S. Department of Agriculture has prepared a drought map showing the need of federal relief in 409 counties of 13 states. The states requiring federal aid are: Colorado, North Dakota, Georgia, Kentucky, Tennessee, South Carolina, Virginia, South Dakota, Montana, Wyoming, Missouri, Minnesota and Oklahoma.

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Right: After growing wheat and corn were gone, grasshoppers near Lone Star, Kansas, chewed fence-posts. Some even tried to eat barbed wire





DON LASH breaks the tape clipping five full seconds from the Olympic record . . . coming from behind with a terrific burst to help America win again . . ."

"Jesse Owens, the sensational colored boy from the United States, has just won his third Olympic victory, the only man in athletic history to break three world's records . . ."

Words like that are streaming from our loudspeaker these days. For in Berlin are more than four hundred young American athletes, our country's delegation to the Olympic Games. Most of those youngsters have trained for years to make our Olympic team.

For sixteen days from August 1, news of the world's greatest sporting event will fill our parlors. For that length of time the vast new stadium recently erected on the outskirts of Berlin will be transported to our homes by the flick of a switch.

Ted Husjng and Bill Henry, sports editor of the Los Angeles Times, will do the job for CBS. Bill Slater will talk for NBC. The German radio company with the jaw-breaking name, Reichs-Rundfunk-Gesellschaft, has erected special broadcasting booths for the convenience of visiting commentators. Barring unusual atmospheric conditions, each broadcast should be as clear as any which originate in America.

But what are the Olympics? What is their purpose? The answers are interesting and inspiring.

The modern Olympic games are patterned after the ancient Greek festival when it was the custom for all the athletes and musicians and poets of all the Panhellenic states to meet at Olympia in honor of the pagan Zeus.

THE modern meet came into being when the games were revived by a Frenchman, Baron Pierre de Coubertin, at Athens in 1896. Thereafter they became an international event, but instead of having the games always held in one place, as did the ancient Greeks, it was decided to have each nation play host in turn.

The games have been held every four years since 1896 with the single exception of 1916, when most nations were at war. The Olympics did not

become completely international again until the games at Paris in 1924, when Germany was once more invited to attend.

Today, the old Greek tradition that the country which played host would reap the profits—while the guests paid their own expenses—still holds.

While most nations take care of their Olympic expenses by government subsidy, it has always been the practise here to raise an Olympic fund by popular subscription.

American supremacy in the international track and field meet has become almost traditional. In the past, our athletes have returned home again and again with the greatest number of points. This year, our team is the greatest—according to experts—we have ever sent abroad.

Who are some of the athletes whose

magnificently trained bodies are capable of feats that would have amazed the ancient Greeks?

ONE name listeners will hear often probably will be that of Jesse Owens, colored boy who attends Ohio State University. Jesse is called the fastest human in the world. He runs the 100-meter dash, the 200-meter dash, and is entered in the broad jump. His broad jump is a joy to see. With effortless grace, he sprints to the take-off mark and then soars through the air, twisting and knotting his hurtling body into a projectile until just before he hits the ground. He spans more than twenty-six feet any time he tries. By way of comparison, just pace off twenty-six feet some time when you're on the lawn. The average man can jump barely twelve feet!

BERLIN OR BUST!

Victory for Uncle Sam in the Olympics—That Was the Sole Ambition of Some 400 American Athletes When They Left New York for Berlin!

by E. R. SAMMIS

The marathon event will be something to see, and there is a possibility that one of the networks may broadcast its finish. Here, runners jog tirelessly over a twenty-six mile stretch of country road and pavement. An Argentine named Juan Zabala probably will win it as easily as he did at the 1932 Olympics in California.

One track event certain to raise the blood pressure will be the 10,000-meter run, the finish of which will be broadcast. Never in history has an American won this or the 5,000-meter run. The countries of Europe, particularly Finland, always have developed better distance runners than ours. But this year an American lad, twenty years old, created a new world's record. He is Don Lash, a junior at Indiana University, and he may be the man to end Europe's long domination in the distance events.

ANOTHER highlight of the Olympic track meet will be the 1,500-meter race. This has long been a prize jinx for Americans. Year after year, we have gone into it with high hopes and great prospects—only to lose. (The last time we took first in this event was when Mel Shepard won it in 1912 at Stockholm.)

This year, however, we have three likely candidates for glory. They are Glen Cunningham, world record-holder for the mile; Gene Venzke, recently graduated from the University of Pennsylvania, and Archie San Romani, a Kansas school boy.

Cunningham, who is also from Kansas, has run more great mile races than any man alive. Venzke holds a world's record, too—for the 1,500-meter race indoors—and has run in many other great races.

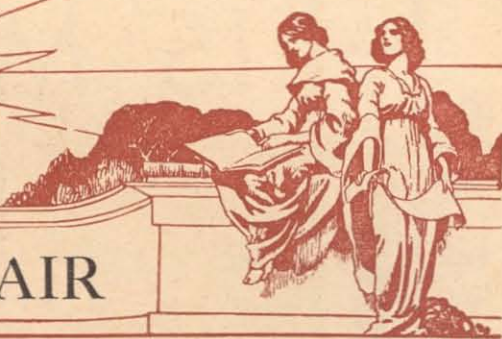
There's a great human-interest story behind Cunningham's career. He suffered terrible burns on his legs in boyhood, took up track work to restore the normal functions of his limbs and ended by becoming a star.

In the 1,500-meter run the Americans may look for a stiff battle from two young Britishers, Jack Lovelock from New Zealand and S. C. Wooderson, a London clerk. Both these boys are lean, almost skinny, compared to the barrel-chested Americans. Wooderson

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PRESENTING
RADIO GUIDE'S
SUMMER SCHOOL OF THE AIR



ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

So You Want to be an Announcer

by JIMMY WALLINGTON

Part Two

BEFORE we consider a few practical suggestions on how to prepare for an audition, perhaps it would be well to point out that the field for announcers isn't limited to radio alone. Some few men whose voices are particularly fitted for this outside work act as commentators for motion-picture news services, as, for example, Edwin C. Hill, Lowell Thomas, Graham McNamee and Ed Thorgeson.

Then, too, nowadays there is some opportunity for an announcer to work on "transcriptions"—those programs or announcements which you hear prefaced with the familiar phrase: "The following is electrically transcribed."

These recordings are really especially prepared programs for broadcasting which are built and announced just as if they were to be broadcast; but, instead, are captured carefully on a master record, to be reproduced in somewhat the same manner as an ordinary phonograph record. Then they are distributed to the radio stations all over the country and the announcer and artists may be heard from Maine to California. This kind of work is handled largely by the advertising agencies who are, in turn, representing various sponsors. Most assignments for these jobs go to announcers of recognized ability who have acquired a reputation over the air. Generally speaking, it pays well, and an announcer can expect to receive from fifty to a hundred and fifty dollars for the average fifteen-minute transcription. There are about a half-dozen recording and transcription companies who do most of this work. New York is probably the best field for it, although Chicago and Hollywood also offer opportunities.

ANNOUNCERS are employed also in the making of "movie shorts," the brief films which the various studios make from time to time to supplement their regular full-length pictures. Many of these pictures, particularly the travel and novelty subjects, require some comment by a narrator to explain the scene when there are no actors and no dialogue to tell the story. This work is much like that done in news-reel and is assigned by the company producing the picture. The pay varies with the companies and with the length of the picture.

I have mentioned salaries paid announcers. Now I'll tell you about the hours you will have to work. In the early days of radio, you usually worked all over the clock. That is, you might be working scattered programs from eight in the morning until late at night. At present, most radio stations have fairly regular shifts. The newer announcers, as a rule, work during the mornings and afternoons; the older men in point of service work the evening shift. The morning men open the station and work until about two or three in the afternoon. Some announcers come to work on a middle shift and work until eight or nine at night, and the night men come in about four or five o'clock and work until midnight or one o'clock.

Probably you have noticed from the publicity information released by your local station or the networks that most announcers in the business today are fairly young men. That's true for several



Jimmy Wallington: "Don't imitate"

reasons. And if you are interested in becoming an announcer, you ought to know of them. One reason—and probably the most important—is that the human voice is a very accurate index of the age of the person to whom it belongs. A man sixty years old, unless he has spent his life in training his voice, sounds like a man of sixty; and not like a young man of twenty-five. Since radio is something that has "happened," as it were, within the last ten years, the supply of men with voices trained in the particular requirements of broadcasting necessarily is limited. To acquire the vocal characteristics of a young man—possessing, as they do, the naturally pleasant quality and timbre that we all prefer to hear—would be difficult if not impossible for most men who are over forty. The fact that radio is such a new business (who thought in 1924 that the

baby would become a giant in this short time?) and the fact that young men are usually more adaptable and alert are two reasons why the average age of announcers is around twenty-five.

I mentioned that women would some day be employed as announcers. There are at present numerous opportunities for women in radio, aside from straight announcing. Claudine McDonald, for example, who conducts the "Women's Radio Revue" for NBC, has entire charge of that particular program and introduces and announces the entire program. Ida Bailey Allen and Betty Crocker are well-known personalities on the air, although hardly announcers in the ordinary use of the word.

THERE are many women who are reading commercial credits on the air, as for example, "Lady Esther," and who certainly are paid for announcing, although they don't work under the same conditions as announcers. There have been—in isolated instances—women actually employed as announcers, working regular hours and handling all programs. Radio station KSD in St. Louis employed a "Miss Jones" in 1925, whom listeners in that area remember well. So there's still a chance that the networks may reconsider!

To illustrate the fact that radio is indeed a highly personal business, I remember a time when an ardent listener approached me after a particular broadcast. This enraged citizen took me by the coat lapel and said:

"Young man, I have tried your product for the last three weeks. And I haven't gotten any results yet! How can you keep on saying such things week after week? You look like such an honest young man!"

Of course, I explained to the outraged customer, while I was sure the Blank Company would be glad to remedy the matter, that after all I was paid to announce, not to guarantee the product. I consider that this was one of the highest compliments ever paid me, because if the announcer can sound as though he means every word personally, he is doing a good job. You probably will find that a lot of people will take what you say over the air as a personal message, which is probably as it should be. The fact that they do take what you say in that way will aid you in becoming a first-class diplomat!

THESE, briefly, are the opportunities and the conditions you might expect to find if you became an announcer and joined the select circle in your community that spend their days and nights immersed in continuity and surrounded by artists, microphones and music.

Now, let's suppose that you have concluded from the information I have been able to give you that you would like to become an announcer, and that you're willing to take your chances in a highly competitive business. How should you go about getting a job?

There is no sure formula that I, or anyone else, can give you because every candidate for an announcing job

(Continued on Page 17)

COURSES AVAILABLE

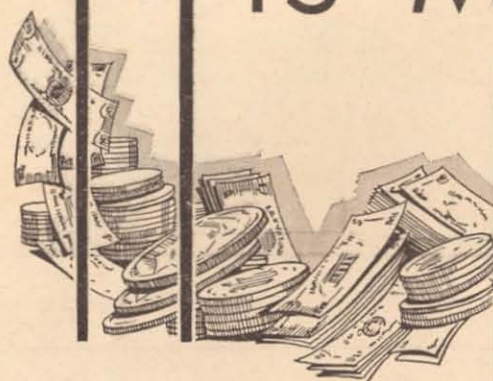
The RADIO GUIDE Summer School of the Air teaches you how to become:

- | | |
|--------------|----------------------|
| Announcer | Orchestra Leader |
| Comedian | Opera Singer |
| Actor | News Commentator |
| Actress | Radio Writer |
| Swing Singer | Master of Ceremonies |

IN ADDITION:

- How Clothes Help Make the Star
- What to Do with Your Talent
- How to Develop a Talented Child

HIS MILLION-DOLLAR IDEA



by
**WILSON
BROWN**

EVER since the first day Dr. Marion Sayle Taylor stepped before a microphone as the Voice of Experience, radio has brought him big dividends in payment for his efforts.

He had hit upon a simple idea. That idea was merely that all persons are interested in finding solutions to their own personal problems. The Voice set about to fill the demand for those solutions. The net financial reward to him for that work has been over a million dollars!

Radio made it possible to put his idea into practice. The huge radio following he commanded brought offers to write books, make movies and appear in theaters—all money-making enterprises.

When Louis R. Wasey, manufacturer and advertiser, hired the Voice of Experience on January 2, 1933, to advertise certain products on station WOR in New York, he agreed to pay Dr. Taylor a salary plus forty per cent of all gross profits above those of the preceding year. During the first thirteen weeks of the Voice's work, the sales exceeded those of the *entire preceding year!*

The Voice is still broadcasting in behalf of those same products. But now he has an entire network instead of one station. I've learned from an authoritative source that his salary today is around \$2,500 a week. If you think in terms of a year, then that sum is a little less than \$130,000—excluding time off for his vacation. No longer, however, does he get a percentage of the products' profits.

THIS radio work has given Dr. Taylor a wealth of material, which he has incorporated into four books which are now on the market. They are: "Stranger Than Fiction," "A Notebook of Intimate Problems," "The Voice of Experience" and "Making Molehills of Mountains." The Voice is his own publisher. The profits are greater that way. Last year these books showed a net profit of \$58,000.

While the radio salary goes into the pocket of Dr. Taylor to do with as he pleases, the profit from his books is diverted to charity. I've already told you something of that work. The crippled have been sent to hospitals, many who died in poverty were saved from Potters Field, operations were financed, children sent through school.



Only a man of wealth—such as Dr. Taylor—could afford two hand-carved ships like the one seen here in his den at home

It's all a part of the scheme of things the Voice has mapped out as his work.

If you have heard his broadcasts, you know that the Voice offers to sell pamphlets on personal problems. The price is three cents each or a set of fifty for one dollar. But did you know that last year a million and a quarter were sold? That means the gross income was around \$25,000.

Important to his income are the series of movie shorts which he made for

the Rex Film Corporation and released through Columbia. Naturally Dr. Taylor supplies the material and does the commentary for the films and draws a nice salary for it. But it happens also that the Voice owns a majority of the stock in the Rex Company, which means that more than 50 per cent of the profits go to him.

There is another picture company producing movies based on the "Court of Human Relations" and similar

stories and known as True Pictures Corporation. The Voice of Experience owns a fourth of that.

Personal appearances and lectures deserve mention. Dr. Taylor is booked at an estimated \$1,000 a week. He averages eight weeks of this work yearly, earning \$8,000.

There is still another source of income: His own magazine. Although this is published by a large publishing company, the Voice owns a large share of its stock. It sells for twenty-five cents a copy. Advertising revenue boosts gross profits from the enterprise.

AS YOU can see, practically everything the Voice touches turns to gold. Despite the depression, his income has grown steadily from the time he registered the title, Voice of Experience, in 1928. Unlike Major Edward Bowes and his amateurs, the Voice and his idea have lasting qualities.

Although the incomes listed above from five sources: (1) Radio; (2) books; (3) pamphlets; (4) movies; and (5) personal appearances has been great, it doesn't stop there.

Dr. Taylor's large income has made possible the purchase of much revenue-producing property.

For instance: The Voice owns a solid block of real estate opposite the Lido Club in Atlantic City. This was purchased at a cost of \$22,500.

He owns twenty residential lots opposite the Atlantic Beach Club which cost him \$1,000 per lot.

He owns a block of stock in a chain of newspapers.

He is the sole owner of the "Voice of Experience Corporation," the title of which is registered and patented in every state of the Union and in every English-speaking country of the world.

HE HAS a great deal of insurance, covering both himself and his properties. Included among his policies is one for \$175,000. This is to protect his radio sponsor against loss of Dr. Taylor's services.

You understand, of course, that revenues from these properties swell his total gross income. This becomes still more clear when three additional facts are considered:

Since 1924, the total amount the Voice has given to charities has exceeded a half-million dollars.

In 1935 he gave away \$58,000 in actual money—plus gifts.

A man who can make gifts of those amounts is a man of means. We have no way of computing the complete earnings of the Voice. But we do know

(Continued on Page 14)

Dr. Taylor (the Voice of Experience) Wanted to Help Humanity. Out of His Desire to Do That Grew a Great Idea. Applied to Radio, It Earned a Fabulous Fortune for Him!

At left: Harriet Hilliard, star of radio and films!



THE NOMINEES:

Gracie Allen, Jane Ace, Durelle Alexander, Peggy Allenby, Eve Arden, Barbara Jo Allen.

Joan Blaine, Irene Beasley, Gertrude Berg, Fannie Brice, May Singhi Breen, Connie Boswell, Bernice Berwin, Mildred Bailey, Lois Bennett, Helen Jane Behlke.

Myrtle Campbell, Judy Canova, Virginia Clark, Patti Chapin, Winifred Cecil, Bernice Claire, Helen Claire, Rachel Carlay, Loretta Clemens, Vivian Della Chiesa.

Jessica Dragonette, Fifi D'Orsay, Gogo De Lys, Ray Dooley, Rosemary De Camp, Carol Deis, Muriel Dickson, Julie Dillon, Rosemary Dillon, Helene Dumas, Patricia Dunlap, Marie De Ville, Dorothy Dreslin, Jean Dickinson, Elizabeth Day, Colette D'Arville, Violet Dunn, Lili Damrosch, Donna Damerel, Vaughn De Leath, Nola Day.

Ruth Etting.

Jane Froman, Bernardine Flynn, Sally Foster, Vivian Fridell, Helen Stevens Fisher, Kirsten Flagstad, Alice Frost, Arlene Francis, Stella Friend.

Niela Goodelle, Rosaline Greene, Betty Lou Gerson, Maxine Gray, Connie Gates, Irma Glen.

Portland Hoffa, Harriet Hilliard, Elinor Harriot, Helen Hayes, Irene Hubbard, Gertrude Hitz, Joy Hodges, Shirley Howard, Lysbeth Hughes, Eunice Howard, Grace Hayes.

Helen Jepson, Bess Johnson, Deane Janis, Marian Jordan, Anne Jamison, Margaret Johnson (Honey Chile), Arline Jackson.

Annadell Kiger.

Lulu Belle, Beatrice Lillie, Elizabeth Lennox, Ruth Lyon, Shirley Lloyd, Peg La Centra, Ella Logan, Ann Leaf, Lucille Long, Elizabeth Love, Joy Lynne, Jeannie Lang, Frances Langford, Mary Livingstone, Rosemary Lane, Priscilla Lane, Dorothy Lamour, Loretta Lee.

Louise Massey, Lucille Manners, Joan Marsh, Willie Morris, Lucy Monroe, Maxine, Maud Muller, Odette Myrtil, Helen Marshall, Evelyn Morin, Pauline Morin, Marge Morin, Margaret McCrae, Elaine Melchior, Nila Mack, Allie Lowe Miles, June Meredith, Martha Mears, Mildred Monsen, Agnes Moorehead, Grace Moore.

Irene Noblette, Gertrude Niesen, Magda Neeld, Peggy O'Neill.

Mary Pickford, Lily Pons, Loretta Poynton, Gale Page, Dorothy Page, Patti Pickens, Jane Pickens, Helen Pickens, Carmela Ponselle, Irna Phillips, Virginia Payne, Eleanor Powell, Muriel Pollock, Nina Paisley.

Ruth Russell, Ramona, Irene Rich, Virginia Rea, Leah Ray, Alice Reinheart.

Anne Seymour, Gladys Swarthout, Kate Smith, Margaret Speaks, Ethel Shutta, Julia Sanderson, Cornelia Otis Skinner, Eve Sully, Sally Singer, Kay St. Germaine, Blossom Seeley, Blanche Sweet, Vivienne Segal, Grete Stueckgold, Mary Sothern, Judy Starr, Elsa Schallert, Dale Sherman.

Kay Thompson, Marion Talley, Josephine Tumminia, Sophie Tucker.

Benay Venuta, Virginia Verrill, Myrtle Vail.

Irene Wicker (The Singing Lady), Betty Winkler, Lee Wiley, Mary Jane Walsh, Muriel Wilson, Helen Ward, Elizabeth Wragge, Lucille Wall, Kay Weber, Francia White.

ONE of the most coveted honors in the radio world is to be awarded this Fall to the outstanding feminine performer of the airwaves. It is the honor of being the 1936 Radio Queen.

RADIO GUIDE is conducting a nationwide poll to determine who she will be. From now until October 15—the date by which all ballots must be in the Chicago office of RADIO GUIDE—votes will be received by RADIO GUIDE's Radio Queen Editor.

And who, you ask, is eligible to vote for the Radio Queen?

You—all of you—who read RADIO GUIDE and who listen to broadcasts are the voters. It is up to you to choose the feminine star who will head this year's list of women performers of the air. You are the voters. RADIO GUIDE merely counts your ballots.

Radio editors of America's leading newspapers have provided you with the names of the radio *artistes* who are eligible for the greatest honor which any woman heard on the air can win.

These candidates are named elsewhere on this page. The nominating committee is named on page 16.

How will you vote?

RADIO GUIDE provides you with a coupon (shown at the bottom of this page) to be used as your ballot. Just fill in the blank spaces in that coupon, mail it to the Radio Queen Editor, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill., and you will know that you have had a hand in picking the Radio Queen.

RADIO GUIDE will reprint the coupon ballot at the foot of this page next week—and every week! If you feel that your favorite is the top performer in radio, vote for her now—and often! Of course, the Radio Queen need not be a beauty. If you think that beauty is the attribute for which she should be chosen, you may vote for your favorite on that basis. But there are other qualifications: Voice, personality, charm. Any one—or all together—may be the qualities you think the Radio Queen should have.

There are no awards, no prizes. This is merely an opportunity for you—every one of you—to take part in the election of the outstanding feminine performer of the air.

PICKING *Radio's* QUEEN

Candidates for the Honor of Being This Year's Feminine Ruler of Radio Have Been Nominated. Who Will Be Elected? Your Votes Will Tell!

Lily Pons: Star of Opera



Portland Hoffa: Comedy Star



Official Radio Queen Ballot

My Choice for Radio Queen of 1936 is

My Name is

My Address is

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr. a Mrs. a Miss (check one)

My age is There are in my family (insert how many) who read Radio Guide. How many are men?.... Women?.... Children?....

What member of your family buys Radio Guide

Do you buy Radio Guide each week?

PLUMS and PRUNES

By Evans Plummer



Above: Tune Detective Sigmund Spaeth (left), Mrs. Campbell Phillips, artist, and New York Central Park Bandleader, Edwin Franko Goldman, cooling off, while "Cavalcade of America" leader, Arthur Pryor leads his band, at right

HOW'D you like to have about eighty million dollars? What—you say don't be silly? Well anyway, that's what you helped to pay to make broadcasting possible this last year in the United States.

Reports just released by the Department of Commerce show that American stations and networks combined took in a total net revenue of \$86,492,653 during 1935—and almost half of that figure was accumulated through network time sales. Nor does this terrific total include the huge salaries paid to many of your favorite stars—or the millions paid out in cash and merchandise as radio-contest prizes!

It might also interest you to know that the industry's own payrolls, aside from periodically hired talent, carried 14,561 names, and these people were paid a total of \$29,911,392 in salaries.

Radio is getting to be quite a business.

Prediction: Those "public participating" forms of programs will be worn threadbare before 1936 ends. The super-abundance of daytime serial dramas will also tire.

OFF A LIVE MIKE: When "First Nighter" returns September 4, Betty Lou Gerson no longer will be permanent ingenue lead. The plum, according to present plans, will be rotated. Don Ameche, with income swelled by Hollywood success, will resume as male lead—at more money... Nor will Betty Winkler be the comedy-relief switchboard girl when "Grand Hotel" returns. The breakfast food making sponsor of "Girl Alone" wants Betty, who stars in this piece, kept serious... "Mary Marlin" will be back September 14... Still hot and bothered about Oklahoma City's failure to "honor" him sufficiently, Major Bowes continues to turn thumbs down on amateurs from that city. Latest to bite the dust was Paul Gould, tenor, who forthwith was signed by the Shuberts to sing in a musical production!



"Come on, let's sing," says great big "Tiny" Ruffner during the program of that name



Above: And Paul Douglas urges a member of the "Community Sing" audience to join in with the rest. The two mass songfests are getting a great response for CBS

... Celia Branz, NBC contralto, and ex-wife of Josef Stopak, NBC maestro, has separated from Clifford Lang, music student, after, it is rumored, he had inherited a reported half-million dollars.

Will Osborne's music is "slide"; Dick Himber's "sweep"; Lombardo's "sweet" and Benny Goodman's "swing." I can hardly wait for the king of "swish."

ROMANCE CORNER: So I did have a true tip when it was reported Jimmy Wallington was ogling the Scandals' pretty, tap-dancing Betty Jane Cooper. And so cinema lovely Jean Rogers has announced the bust-up of her engagement to Jimmy, and so almost simultaneously word comes that he'll wed Miss Cooper any minute now... Rosemary Lane and Stuart Churchill have kissed and made up... Allan Jones, love interest of the mike, screen and stage, and screen beauty Irene Hervey will be honeymooning ere this ink is dry... Blond Benay Venuta, off the air for the moment, and her medic hubby, Dr. Kenneth Kelly, are catching up with a postponed honeymoon in Chicago... So Niela Goodelle will be Rudy Vallee's next?

Romance Cornered: Although they used to dwell in the same building, ex-pals Jimmie Brierly and Connie Gates are not nodding now. Just a plain, ordinary lovers' spat.

AND at last a definite statement from Lily Pons—an admission that she adores Andre Kostelanetz and will marry him. Spoke Miss Pons last week: "Neither of us has any time to get married. If some day he has the time, I will have the time. The place doesn't make any difference. I have no preferred place—just a preferred person." Miss Pons implied that the date would be before February when she is due once more to sing at the Met.

Storkcasting: In September, Walter Cassel, the new "Show Boat" baritone who was married at twenty and already is dad of two youngsters. On August 20, Cassel will appear at Omaha, Nebraska, his home town, during its homecoming festival.

VACATIONISTS' DIARY: Beating-the-heat formulas of mikesters: Actor Cliff Soubier, playing tennis and shedding pounds; Announcer Charles Lyon, sleeping in the basement; Lum 'n' Abner, wearing earmuffs to prevent hearing queries such as "Is it hot enough for you?"; Tenor Clark Sparks, rehearsing in an ice-house... Between "Gang Busters," Jean Paul King is catching the big ones at Chaffey's Lock, Ontario, Canada. By the way, Ray Heatherton's radio polo team, which

includes King, Andre Baruch and Al Span, has won its semi-final game and is slated for the finals at Hempstead, Long Island... To Asheville, North Carolina, on August 1, go Mr. and Mrs. Don McNeill... Elinor Harriot flies to California August 7 for a week, but not to do Ruby Taylor for Amos 'n' Andy. She'll merely visit relatives... Likewise flying last week was Willie Morris who spent her birthday with her folks in Mexico, Missouri, which also proudly boasts the nativity of RADIO GUIDE's Editor, Curtis Mitchell.

Most tickling news of the week: The item telling of a Man-on-the-Street mikeman being pocket-picked of \$20 by an interviewee.

PODIUM POTHOOKS: Ted Fiorito is living on a farm between those refrigerator broadcasts. His piano rehearsals no longer annoy the neighbors... Ben Pollack's recent absence from the stand was because of the death of his mother... Orville Knapp's band may stay organized under a leader selected from its roster by the members... Sophie Tucker rested in Chicago previous to her band's opening July 29 at Saratoga, New York... Maurie Sherman opens August 19 at Grand de Vista, near Benton Harbor, Michigan... Now billed at the Bon Air Country Club, Wheeling, Illinois, are Gus Van and Henri Lishon's ork... There's talk that Louis Prima's band will take over Chicago's Blackhawk cafe when Joe Sanders leaves. Success of the King's Jesters at the Chi Bismarck seems to be starting a trend toward smaller music units.

TAG LINES: Mrs. Pennyfeather (Adelina Thomason) of Ray Knight's Kukus, whose husband, Col. Henry Thomason, U. S. A., died only a month ago, may go to Hollywood and the movies shortly unless radio work provides an income... With permission now granted by the Federal Communications Commission, the networks will be shooting American commercial programs into the Pan-American countries... Back in Chicago and spotted on the "Breakfast Club" are the Pickards—Bubb, little Ann, Mother and Dad. Ruth Pickard is on a tour of Europe and Charlie is cycling through Germany.



When "Lazy Dan," left, guested on the "Community Sing" he really swung into action! The camera caught this photo of Mr. Irving Kaufman—Above: Loring "Red" Nichol—heaves on a hauler of his natty little catboat after a short sail on Long Island Sound





Above: The tragic remains of the plane in which the youthful and talented Orville Knapp (insert) met his death in Massachusetts. The bandleader's wife was Gloria Grafton of "Jumbo"



Above: Chicago's lady of the console, Irma Glen, gets "away from it all" on Lake Michigan's shore

INSIDE STUFF

By Martin Lewis

HOWDY, folks! I'm glad to be back on the job again after a seventeen-day vacation, most of which was anything but enjoyable, due to the extreme hot weather. Yes, my wife took me fishing, but the fish weren't biting because of the heat. I finally got one on my line and after a terrific battle, landed it. It was the cutest little half-pound perch you ever saw.

Getting down to business again, I find that there has been a little activity along Radio Row of late. The most important news item on record is the announcement that Major Bowes' present coffee sponsor will take over the "Good Will Court" program starting September 20 to replace the Bowes Amateurs. This program is now being broadcast Sunday nights over the Mutual Network and the Inter-City Group in the East and sponsored by a magazine publisher. The "Good Will Court," which is presided over by real judges, is a very successful one and, on the face of it, it seems strange that a sponsor would give it up and let someone else have it. But if you or I had the money involved in the transaction, we'd be able to sit back and take it easy for a good many years. The reported price for the deal is \$100,000.

When Jack Benny returns to the air this Fall, you will hear him at the same time and on the same day, but over the NBC red network instead of the

blue. Although the orchestra for this show has not been signed as yet, I'm still willing to bet the job will go to Don Bestor.

I mentioned NBC blue and red networks in the last paragraph, which reminded me to tell you that effective immediately, the official names of the two NBC networks will be NBC-WEAF and NBC-WJZ, instead of NBC red and blue. The colors became too confusing. WEAF and WJZ are the New York outlets for the two chains.

They tell me that Frank Fay's contract with his present sponsor will not be renewed because the Rudy Vallee program will cease boosting yeast in September. Rudy's show will start plugging the product Fay has been telling you about. The way I look at it, the reason for the change is the fact that Jack Benny's program has been selling quite a bit of his sponsor's product. And Fay's sponsor needs Rudy's show to sell listeners the idea of using his flavored dessert!

JOE PENNER and his frau just returned from a sojourn in Europe and immediately left for Hollywood for movie work and to prepare Joe's new radio show which starts October 4. Before leaving, Joe told me his plans for the new program. First of all, the duck definitely will be out. The show will be the story of a family consisting of a kindly mother, a high-hat father, a snooty brother, a likeable sister, a dignified butler, and Joe—Joe being the black sheep of the family.

Penner realizes he reached his peak on his last radio program but believes that he can come back and put on a really good show with his new idea.

Frank Parker has a new program. Behind that, there's a story. Frank

was a well-known star on several programs when he went on the Jack Benny show. Then he became a star in his own right. After leaving Benny, he went on the "Atlantic Family" half-hour on CBS for quite a long series, quit, did some guest appearances for Paul Whiteman and was off again. Now comes this new show. But—it will be heard on only one station—WEAF in New York. The irony of it all is that it was announced that the reason Frank left "Atlantic Family" was because the network wasn't large enough.

I dislike hearing bad news. So when I learned that Norman Brokenshire was broke and was trying to get a WPA job I felt badly. I remembered sitting in the studio one night several years ago listening to the program sponsored by a ciggy firm. Brokenshire was the announcer and one of the best on the air. I overheard an executive of the cigarette company tell some friends in the studio that Brokenshire's speling sold plenty of cigarettes for the firm. Norman disappeared several nights without giving any explanation. As a result, he was fired and the reason for his discharge was well known along Radio Row. There is a rumor that a sponsor might consider him if he promises to behave himself. I hope Brokenshire has learned.

MORE sad news concerns Tommy McLaughlin, the baritone, whom you may remember as the Romantic Bachelor of the airlines. Tommy is critically ill in a New York hospital and his friends in the music world are raising funds to pay for his hospital expenses.

Apparently Graham McNamee does not choose to fall. You may remember that last year Graham helped broad-

cast the Annual Soap Box derby in Cleveland and was run down by one of the contestants and ended up in the hospital. So this year Graham will not do the reporting of the Derby. Clem McCarthy will take his place with Tom Manning.

It seems that Ethel Barrymore is different in that respect from Graham. She just isn't afraid of anything that might happen to her. If you recall, when she was first scheduled to make an appearance as guest artist on the Ben Bernie show she fractured an ankle a few days before the broadcast and had to be wheeled into the studio. Several months later, she was scheduled to make another appearance with the Old Maestro, and this time twisted her kneecap and couldn't go on. On Tuesday, August 11, Miss Barrymore is to be on Bernie's program again.

KILOCYCLE CHATTER: Eddie Cantor has signed Deanne Durbin, a 13-year-old girl now singing in the movies, as vocalist for his new Fall program . . . The ice sponsor who presented Mary Pickford on the air last season will be back on the air in the Fall—but not with Miss Mary . . . Joe E. Brown auditioned at CBS the other day for a breakfast-food concern . . . Ray Knight, who originated and conducted NBC's "KUKU Hour," recently filed papers in voluntary bankruptcy . . . Anne Seymour is touring New England, guest starring with various dramatic stock companies . . . Judy Starr, Rudy Vallee's warbler, got herself in dutch with a radio scribbler by standing him up on two definite appointments, which is a bad way for a newcomer to start out—or maybe her head-size has grown already . . . While Don McNeill is vacationing all this week, Russell Pratt will pinch-hit as m.c. of the "Breakfast Club."

Next Week

OLYMPICS—INSIDE OUT

This story takes you inside the Olympic Games. It will give you a richer appreciation and deeper understanding of the meaning of this great international event. Sports fans—read this!

TWO COMMANDMENTS

are enough for a happy life, so says the Voice of Experience. He has lived fully. His personal philosophy is built on his personal experiences. This article tells you which of the ten commandments he keeps and why.

DO YOU WANT TO ACT?

"So You Want to Be an Actress" is the title of the next lecture in the RADIO GUIDE Summer School of the Air series. If you're ambitious for yourself, your friends, or your children, read this!

CLOTHES A NUISANCE?

Did you ever see a clothes pirate or a style buccaneer? Just watch the next time you walk on Fifth Avenue. They're the girls who gather 'round the expensive shops with pads and pencils and make life miserable for our best dressed feminine stars of the radio. An expose!

GIANT-GRAVURE SCOOP

Frances Langford—the singing side-kick of Dick Powell—is the next Giant-Gravure subject. It's a picture scoop!

TURN ON YOUR LIGHT!

Cornelia Otis Skinner was just a drab, unsatisfactory person until she learned a secret every woman must learn to be happy. So Adele Whitley Fletcher reveals it.

ALL NEXT WEEK IN—

RADIO GUIDE

MILTON CROSS' FOSTER FAMILY

(Continued from Page 5)

Why can't he bear to scold any of the children? Why does this program mean so much to him?

That's a story that goes back several years ago, when blue-eyed, golden-haired Lillian, his only child, was alive. When Lillian was only four years old, he brought her down to the NBC studios one day and she sang on the children's hour. Her voice impressed everyone who heard her. Milton brought her down a few times, and then, fearing that people might think he was giving his own child an unfair advantage, he refused to put her on the air again. But every Sunday she and her mother turned on the radio to listen to Milton conducting the children's hour. And occasionally Lillian would come down to visit the other children.

ONE day eight-year-old Lillian was stricken with appendicitis and rushed to a hospital. Blood poisoning set in. Milton Cross gave up all his work except the children's hour, so he could be at the hospital with her. He gave seven blood transfusions in the hope that he could save her. But—in vain. Realizing what Milton was going through, Pat Kelly, chief of the announcing staff at NBC, offered to put another announcer on the air for the following few Sundays. He was afraid that this program, which was so inextricably tied up with Lillian's life, would bring back the bitter memory of his loss.

But Milton Cross refused to let any other announcer take his place. To give up the hour he loved would make things harder for him, he said, his eyes darkening with pain.

He went through with the program the very next Sunday after Lillian's passing. Toward the end of the program, while he was singing the Cradle Song, his voice broke and he said:

"You'll have to forgive me, friends of the radio audience. I've tried to control my voice, but my little girl recently went to her Father in Heaven, and I couldn't help it."

One of the women whose daughter performs on that program told me:

"I was sitting on an observation platform from which I could see the studio that morning. There wasn't a single dry eye in the studio. Over in a corner Madge Tucker was covering her eyes with a handkerchief, and Ethel Hart, the musical director of the program, was sobbing openly. How could they help it?"

You can imagine how Milton Cross felt on that Sunday—and on many a succeeding Sunday. When some little blue-eyed, blond girl with her hair in braids would step up to sing, he would think of Lillian and the pain would be almost unbearable.

Then he began to realize that perhaps this was the way things were meant to be. His own daughter was gone. But the studio was filled with his foster children.

THERE'S Renee Terry, who looks like Alice in Wonderland with her blond hair and blue eyes. There's Junior O'Day, who plays Peter the Pig and draws innumerable cartoons while he's waiting for his cues. There's Joyce Walsh, with her long curls and her bright smile, who can sing and dance as though she had been born with dancing feet. There are Billy and Bobby Mauch, those two irrepressible twins who chew gum all through rehearsals.

Milton is always very understanding with the children. Once a little girl who was playing a harp solo became very nervous. He stopped her and said:

"You're doing beautifully. You needn't be so nervous. Just be calm. Do you want to start all over again?"

She did, and she did a grand job the second time.

(Continued on Page 16)

ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

IMMEDIATELY after the end of the longest period of excessive heat on record in the Central States short-wave reception displayed a remarkable improvement on all bands. Starting with Friday, July 18, reception has been the best since early in the Spring.

DJL, Zeesen, Germany (15.11), has replaced DJB, Zeesen (15.2), on the evening transmission to North America, which is radiated daily at 4:50 p.m. EST (3:50 CST). DJL has been furnishing the strongest signals ever heard from Germany, much louder than even the local broadcasting stations. DZH, Zeesen (14.46), has been heard transmitting the German news schedule simultaneously with DJL and DJD (11.77).

2RO, Rome (11.81), is transmitting all of the Italian short-wave programs at present with the exception of the Latin-American programs on Tuesdays, Thursdays and Saturdays, which are still being radiated on 9.64 megacycles.

FOR the next two weeks the ether lanes will be congested with programs relating to the Olympic games in progress in Berlin. In addition to the numerous actual broadcasts from the Olympic grounds to be radiated by the Zeesen, Germany, short-wave stations, daily resumes of sports activities will be transmitted by stations DJL (15.11), and DJD (11.77). Either eyewitness commentaries or recordings of the same will be heard in every transmission from Daventry, England. The American networks will carry short-wave relays from Berlin of all important Olympic events.

J. Russell Graham of Verdun, Quebec, writes that Sydney, Nova Scotia, will have a 1,000-watt short-wave transmitter to relay broadcasting station CJCB. It is expected the frequency will be 6.01 megacycles and the call letters CJCX. . . . In addition to the former Ethiopian short-wave stations, which are now operating under Italian call letters, two new transmitters have been placed in use on 6.922 and 15.45 megacycles, with call letters of IUF and IUG respectively. The Italian minister of marine expects to resume the Sunday afternoon broadcasts from Addis Ababa, Ethiopia, in the near future. . . . TFJ, Reykjavik, Iceland (12.235), has signed off a half-hour

HIS MILLION-DOLLAR IDEA

(Continued from Page 10)

that in 1929 his gross income was over \$1,000,000. And 1929, mind you, was the first year of the depression. Whatever the 1935 and 1936 figures are, we can only surmise. But it is safe to say they are considerably above that 1929 million mark.

It is amazing, isn't it? And it sounds so simple—an idea plus radio, and you get millions of dollars! But only a man of the nature of Dr. Marion Sayle Taylor could handle this job. It is a hard one, but Dr. Taylor enjoys it. He's a man who isn't afraid of work or of criticism. He does what he wants to do. And does it well!

Although the Voice of Experience belongs to no church—he has served them all. For him there are only two commandments—not ten! Next week his complete philosophy of life—never before told—will be brought to you in RADIO GUIDE. Read it!

later on the past two Sundays. This may be the forerunner of a longer period from the station.

My correspondent Rene Pleiber of Alger, Algeria, notifies me that commercial station FVA of Alger phones all day long with Paris, France, on frequencies of 12.12 or 8.96 megacycles. Sometimes FVA relays broadcast transmissions from Algeria to France, but usually side-band inverted speech is used. . . . Ralph Gozen of Yonkers, New York, finds that YNLF of Managua, Nicaragua, has moved up to about 9.7 megacycles. . . . Plans are being made for a national short-wave station to be located at Wellington, New Zealand.

In line with the Columbia Broadcasting System's move to improve their short-wave relay stations, W2XE of Wayne, New Jersey, will soon receive a power increase to 10,000 watts output.

Edwin H. Armstrong, noted radio inventor and holder of numerous patents, has received permission from the Federal Communications Commission to erect a general experimental short-wave station utilizing a power of 40,000 watts on frequencies between 86.5 and 111 megacycles. The station probably will be in the vicinity of New York City.

RADIO GUIDE Reception Post Observer George Sholin of San Francisco recently received a verification from short-wave station ZHJ, owned by the Penang Wireless Society of 40 Perak Road, Penang, Straits Settlement. According to the communication, ZHJ operates on 6.08 megacycles with a power of 49 watts.

A new station, HP5Z, will be installed in Panama City, Panama. HP5Z will operate on a frequency of 6.12 megacycles with a power of 200 watts.

I HAVE received many reports on the new short-wave station, COCQ, Havana, Cuba (9.75), first mentioned in last week's column. This station, which has about twice the signal strength of COCH of the same city, seems to be on all day and most of the night.

World famous among music lovers, the Salzburg Festival each year brings together many great musicians. At 3 p.m. EST (2 CST) on Thursday, August 6, listeners will hear a performance of Brahms's Symphony No. 2, conducted by Bruno Walter and relayed in its entirety from Salzburg, Austria, through Daventry stations GSB (9.51), GSD (11.75) and GSO (15.18). . . . On Saturday, August 8, the NBC network will bring listeners in this country a short-wave relay from Salzburg of Wagner's "Die Meistersinger."

THE second part of the opening concert in the forty-second series of promenade concerts in Queen's Hall, London, will be broadcast over Daventry stations GSB (9.51), GSF (15.14) and GSG (17.79), on Saturday, August 8. The BBC Symphony orchestra of ninety players and Lisa Perli, soprano, will furnish the music.

Apex station W6XKG (31.6) has been reported in East Australia by A. H. Graham. Another station which was interfering with W6XKG at the same time is believed to have been Apex station W8XWJ of Detroit, Michigan, which operates on the same frequency. This is believed to be the first reception of this nature in far-off Australia.

For short-wave programs for the week see pages 29 to 41 inclusive.

IN CINCINNATI WITH—

Orville Revelle

YOUR reporter went off on a mental binge the other eve and asked himself the age-old question that has bothered many a radio fan since the event of etherized voices: "What has such and such an artist got that I haven't?" After much consideration the answer was arrived at in one word—versatility!

When it comes to being versatile Cincinnati has one chap who stands hands above the other members of his guild. Harvey Harding's the name.

At present Harding is an announcer at WCPO. He has written two complete operettas and has staged them. An organist of no mean note, away from the mikes he plays for one of the Queen City's largest churches. Directs two well-known choral groups. During the Winter months co-stars with Frank Zwygart on a six-times-a-week commercial known as "The Two Docs." And to top all of his past performances he was notified the other day that his initial effort at popular-song writing, "Would You Mind?" is off the publishers' presses and seems destined to become a hit.

If you can talk the rest of the family into allowing you to give Rudy Vallee the go-by some Thursday evening, dial WKRC and get an earful of one of the best symphony hours Columbia puts out. The Portland Symphony stands alone as a mid-week attraction. Basil Cameron heads the show.

ALONG THE TRIVIERA: Elmer Baughman's version of "Hiram," the rural wit on the Phillips 66 show, has won him much acclaim as a character actor . . . Barry McKinley, nee Morrie Neuman, slated to spend two weeks vacash here latter part of August . . . Catherine Cronin, who forsakes a typewriter in WCPO's front office each noontime to bring you the latest in Parisian styles, was a one-time tennis champ here in Cincy . . . Henry (WGN) Hoople, no relation to the Major, is tops as a golfer among Chicago's radio colony . . . Gene (Molly Malone) Byron, heard over WLW in "Molly of the Movies," was christened Gene Hynd back in London, Ontario, on May 20, 1911.

Uncle Sam's man in gray brought word from an old friend of ours on Tuesday. Dorothy Lamour took time out while making "Jungle Girl" out on the Coast to relate an exciting moment during the filming of an outdoor sequence of her latest picture. A trained chimpanzee forgot that he was trained and, taking offense at her bright-colored costume, decided to tear it to shreds. However, the chimp was captured before doing any harm other than scaring the comely Dorothy out of six years' growth.

Joe Reis will be absent from WLW during August. Joe departs for Boston the early part of the month, from where he will embark for Yarmouth, Nova Scotia, where he will attend the International Radio Club convention. After that Joe and the missus will spend two weeks touring Canada.

ASIDE to Red Barber, Harry Hartman or Dick Bray: A dish of Plummer's choicest plums awaits the one who will take two minutes of his evening sportcast and explain the fundamentals of sportsmanship to the wolves now visiting Crosley Field. If any man is undeserving of the daily criticism that has been tossed his way the past weeks it is Babe Herman.

Speaking of baseball prompts me to inform the readers that Harry Hartman dropped a decision to Ole Sol's rays on Wednesday. The sportcaster was on his way to Fifth and Vine where he conducts the Man on the Street airing when the heat overtook

him. The Man on the Street that day was Boss Bill Clark searching the town over for one lost announcer. Hours later Hartman was found by Gene Karst posing as a water nymph on Fountain Square.

Announcer Bob Brown and the missus (Mary Steele) came down from Chicago to pay a visit to WLW, their old stamping grounds.

DON'T believe your ears if you ever hear: Peter Grant warbling the part of Mephistopheles from "Faust" . . . George Case doing an imitation of W. C. Fields (he's practised the famous comedian's drawl for the past two years and the closest he can come sounds like Garbo with a cold!) . . . Irene Righter on Major Bowes' program . . . James S. Alderman muffing a commercial . . . Ditto for Arthur Ainsworth (both have their initial mistake to make on the lanes).

The Ken-Rad Unsolved Mysteries program stands alone as etherland's number one offering for consecutive broadcasts.

This department was very surprised to learn that Sidney (Moon River) Mason has been living in an auto trailer throughout the hot weather spell. Paul Kennedy claims it's the first time he ever heard of a vacation being brought to a fellow.

You can write your own ticket on this one about radio hurting the attendance at ball parks. The management of the New York Giants has fought broadcasting since its inception, so on their last trip here Mr. Crosley fixed it so there wouldn't be a Sunday airing of the two games. It was the first time that a home game hadn't hit the waves and, believe it or not, it was the smallest double-header crowd to turn out this season.

One of those "Guess-what-I-heard-today" lads has it that Eddie and Ralph, the sisters of the skillet, will go Mutual in the Fall for a Cincy sponsor. It's good news if so.

Grace (Blue Belle) Austin has composed a classical tune called "Nocturne in E-Flat" which will be presented to the air audience in the near future.

JOE REIS has out-storked Minabelle (Mary Sothern) Abbott according to reports. Shortly after the appearance of 52 "gups" in the Abbott family, Reis topped it with the announcement that his office aquarium was housing 53 baby snails. Reis, who is touring Canada during the latter part of August, will see the Dionnes and swap boasts!

Lee Goldsmith plunged into Elmer Dressman's office the other afternoon and caught the old master of the typewriter singing "Moon Over Miami."

"What's the matter, Elmer; love-sick for that grapefruit lassie?" asked the chief announcer.

"Nope, just killing time," was the reply.

"Boy! And have you got a powerful weapon!" retorted Lee as he set a new speed record getting to the third floor.

BLACKOUTS: Ed Lewis, member of the "Good Will Court," dropped in on Cincy long enough to say that this Mutual airing is flooded with requests by persons wanting to air their troubles . . . L. B. Wilson in Florida trying to escape his annual rose fever . . . Durward (WLW) Kirby fusses with his tie while announcing . . . How true is it that John L. Clark may surround himself with former co-workers at Crosley? He made half of them what they are today so they should not object to this move.

BERLIN OR BUST!

(Continued from Page 8)

wears horn-rimmed glasses as he runs and looks more like a scholar than an athlete. But they are long on head-work, these Britishers, shrewd in the running business, adept at such tricks as holding in reserve a terrific burst of power for the finish.

One of America's best chances for victory in the field events will be in the pole vault. Year by year the record has gone up, but it hasn't yet reached its ceiling. Keith Brown, the Yale man who held the unofficial record, has retired, leaving as America's best contenders, William Graber, formerly of U. S. C., holder of the official record of 14 feet 4 3/4 inches, and the two U. S. C. undergraduates, Bill Sefton and Earl Meadows, both of whom have topped 14 feet.

In the discus throw we have a better than even chance this year of coming off with honors. Our hopes are largely based on Ken Carpenter of California. Carpenter recently threw 173 feet, which is better than the accepted world mark. Of the foreign contenders, W. Schroeder of Germany appears to be the looming threat, having tossed the iron plate 174 feet 2 3/4 inches, which is ahead of the world record and of our best American figures.

One of the great contests of the Olympics should develop in the swimming meet, to be held in the great new aquatic stadium. Rivalry is running high between the United States and Japan.

Traditionally, America has had the best record in swimming. But Japan came out ahead in the 1932 Olympics and beat our team last year. Now America is set for a comeback, but Japan is equally determined to keep the title.

American hopes for the swimming title are pinned chiefly on Adolph (Sonny) Kiefer, the seventeen-year-old Chicago backstroke wonder, as the big point-winner.

Sonny is undoubtedly the greatest backstroke swimmer in the world today. He has already won a number of races from Hans Schwartz, the great German backstroke, considered to be America's chief foreign threat in this event. He already holds twenty-four American and world records—and without ever going in for such intensive training as he is undergoing right now.

Sonny is a "natural." He developed his own style, a sort of easy windmill flail, because he was too lazy to adapt himself to the accepted backstroke form. Many of Sonny's relatives live in Germany and will probably be in the stands when he does his stuff.

Interesting is the fact that 44 of America's 381 athletes at the Olympic Games will be women. Three of the women are fencers; eight are gymnasts; seventeen, swimmers; and sixteen, track and field performers. In the last named group is Helen Stephens, often called a one-woman track team. Among the swimmers is that water speed-demon, Katherine Rawls, also a fancy diver. With Katherine on the diving boards will be lovely Dorothy Boynton Hill. America's women athletes are certain to add many points for their native land in the Berlin stadium.

In this year's Olympics, there are many events which will not be broadcast. Americans will compete in sailing, rowing, fencing, riding and in a dozen other strenuous events. In some of them they will be defeated. In all of them, however, they will rub elbows with the youth of other nations. Many strangers will become friends. The spirit of good fellowship and international brotherhood will increase.

Those American boys and girls will be making friends for themselves. And for America. And through them will be tightening the bonds of peace and good-will among all the nations.



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SUN—WITHOUT END

(Continued from Page 7)

In North Dakota, hardest hit of the stricken area, 20,000 farmers have been deprived of livelihood. Two-thirds of the state's crops have been ruined.

Driving through the North and South Dakota countryside, it was necessary for me to close car windows to avoid being pelted by grasshoppers, which sounded against the windshield like machine-gun fire. Inside, the car was like a blast furnace.

On July 11 the thermometer registered 118 degrees at Jamestown, North Dakota, and it was even hotter on the range. A hot, dry wind sucked water from low-lying coulees where cattle used to drink. It left only grass as dry as straw. It whipped across the plains so steadily that flags did not flutter.

Digging into the black soil revealed no moisture. The sun and wind had drained it so thoroughly that crops will not grow there in 1937 either, farmers said. Subsoil moisture is gone. Two years of normal rainfall—a dim prospect just now—will be necessary to restore the territory's productivity.

THERE is hope for the land in the migration that has begun from this drought desert, according to William H. Sherman, 84-year-old owner of 640 acres in Winfield township, North Dakota. (He "homesteaded" there in 1881.)

Farmers are deserting the drought lands and moving on to greener pastures in the states of Washington and Oregon. If the land lies fallow for some years, it will grow again the original grass on which herds of buffalo once fed and some day will have restored to it the chemicals and moisture that made it rich agricultural soil.

The federal government is giving some assistance to these farm migrations. A few farmers are using their war bonuses to move. Others are too debt-ridden to leave the sterile soil.

In the Red River valley, which sep-

arates North Dakota from Minnesota and lies a few miles from the edge of the great drought desert, a Leonard, North Dakota, farmer told of how half his herd of sheep perished in less than two weeks. Grass was so thin, where it grew at all, that sheep took in mouthfuls of dirt with each nibble. They lived only a few days.

Prayers for rain have been said in many churches. But farmers admit, as this is written, that drenching rainfall would help only the corn crop.

GRASSHOPPERS already have done more damage in Iowa this year than in the last ten years combined, observers near Shenandoah declare. In many localities it has been estimated that there are 75 to 100 of the pests to the square rod. Crops gone, they attack fence-posts.

Blizzards and snowstorms, which last Winter isolated western Iowa and eastern Nebraska towns, causing intense suffering from coal famine in some, plus better than average Spring rains, were credited with supplying the subsoil moisture which enabled corn crops in these sections to withstand this Summer's scorching winds and torrid sun.

But elsewhere in Iowa green fields withered and parched within ten days.

Meanwhile, eighty per cent of the livestock in the worst sections of North Dakota were moved out, according to N. D. Gorman, county agent leader. Most of it went to market. The rest was sent to hired pasturage. A farmer whose pasturage has burned away and who can afford it hires feeding land from a farmer who has some to spare. If he has no money his stock goes to market—for whatever it will bring. So many cattle were sent to market from the drought area that prices tumbled rapidly. Later, experts said, the market will rise, but cattle will be scarce.

In western South Dakota, grazing land parched barren by the sun had been abandoned by cattle raisers when I passed through. Every day long cattle trains, many with more than a hundred cars, headed eastward. Forced sales and the fact that the cattle were already in such poor condition deprived stock farmers of any hope of adequate returns for their year's work.

In the eastern part of South Dakota where—in the second week of July—the grain should have been waist high, field after field lay in hopeless waste. A few farmers had a field here

and there which had ripened and were cutting in the feeble hope of saving it, but the shocks were scant piles—nothing like the generous mounds of prosperous years.

Ponds and sloughs were dried up and cattle huddled miserably in the scant shade of barns. Grasshoppers swarmed everywhere, in many places two and three layers thick. Having eaten every blade and root in sight, they had turned their devastating hunger on fence-posts and farm buildings.

Here and there prosperous-looking farm houses, painted barns and repaired fences were seen. But investigation showed that these were the property of insurance companies. Evictions in this part of South Dakota had been numerous during the past three years and feeling against the insurance companies, who will not permit former owners to tenant the farms they once owned, is intense.

I saw farmers gathered in a cream station in Stanton, Iowa, where boom prices were being paid for cream. But they didn't consider these prices as something over which to rejoice. Stripped pastures and a threatening water shortage had made them realize they could hope to gain very little from the rising cream prices, which shot from 26 to 38 cents a pound in Montgomery, Adams, Page and Taylor counties before July 9. Retail milk had risen a cent a quart in Chicago by July 15.

IHEARD government agents complain that farmers generally in all sections of the drought area had not yet realized the extent of their losses. They failed to appreciate, agents said, the thoroughness of the devastation.

However, there were many in North and South Dakota who sensed the real significance of the perished crops and who were preparing to move westward. On a single Sunday, I saw six carloads of men, averaging four to an automobile, leave Jamestown, North Dakota, for the Pacific coast. A few hoped to settle in the lake country of Minnesota. Everywhere farmers talked of land prices in Oregon and Washington. They had heard that good land, with pasturage the year around, could be had at from \$5 to \$25 an acre.

It was not merely the incompetent who were preparing to move. Ben Price, respected among his Jamestown neighbors as one of the best farmers thereabouts, had sold his farm, his machinery and his stock and was go-

ing to leave for Oregon by the middle of July.

Many who would like to take to the Oregon trail in today's migration are unable to do so because they cannot find buyers for their farms. Others are chained by debt to unproductive land. In fat years they started buying farm machinery on the instalment plan. Hard times came—five lean years in a row—and these farmers became so deeply in debt to machinery companies that they cannot leave.

In Winfield township, North Dakota, Ray Sherman planned to move to Oregon as soon as he could sell his stock and load a few of his possessions into a trailer.

ITALKED to Sherman. He said that he knew of only three farmers in the vicinity, including himself, who were debt free and owned the farms on which they lived. He estimated that, after he had bought an automobile trailer—modern substitute for the covered wagon—he might have about \$600 to apply to the purchase of a new, more fertile farm. Since he is debt free he is not eligible for government relief. And he can't maintain his impoverished farm another year without cash.

The North Dakota livestock show was held this year at Fargo. Attendance dropped thirty per cent and in some classes there was no competition, only one entry being offered. Farmers gathered in gloomy groups, wherever they could find shade, and talked of ruined crops, mortgages due, pasturage burned away, a shrinking water level, high feed prices, perishing livestock, dwindling reserves, and the possibility that the land had grown permanently sterile.

A small boy in overalls listened to them.

"Going to be a farmer when you grow up?" I asked him.

"Not me!" he said emphatically.

THE COVER PORTRAIT

HE'S made a business of debunking life. He's taken the bitter with the sweet, the puns with the sermons, and debunked everything. His most popular debunking subject is himself. He's Eddie Cantor.

From the active-looking gentleman with the wide-open eyes who appears on the verge of jumping right into your very lap from the cover of this week's RADIO GUIDE, the world at large well could learn a lesson.

Eddie won't jump into your lap. He already has jumped—into your heart. Like so few other artists he has seen the value of, avoided the glory of and brightened the world by bringing other stars to the radio world via his program.

Rubinoff became famous as the butt of Cantor jokes.

Bobby Breen might have gone years without the recognition that the banjo-eyed comic gave him. Now he is developing into a box-office attraction for the movies.

Bert Gordon was understudying Benny Rubin in a road company of "Girl Crazy" several years ago. Last Winter saw him skyrocket to fame because Cantor made him his "Mad Russian," with a catch phrase, "You min ut?" It was all Gordon needed, but it took Eddie to bring it out.

When Eddie comes back to the air in the Fall, he may have completed his next movie, which should be an epic film. Why? Because it will be a typical life story of American determination and American success—sincere, authentic, real. Sincere because Cantor is playing it. Authentic because George Jessel, who grew up with Eddie, is writing it; and real because it will be the story of Eddie Cantor.

NOMINATING COMMITTEE FOR 1936 RADIO QUEEN

THE following is a partial list of radio editors from America's leading newspapers who have nominated candidates for the Radio Queen of 1936 (See Page 11):

Elmore Bacon, News, Cleveland, O.; James Bashford, Ledger, Tacoma, Wash.; Charles Beyrer, News, San Diego, Calif.; O. W. Blumle, Herald, Anderson, Ind.; A. B. Brouillette, Post, Vincennes, Ind.; Chester Brouwer, Journal-Gazette, Fort Wayne, Ind.; Jas. C. Burns, Free Press, London, Ont., Canada; Rocky Clark, Post, Bridgeport, Conn.; Samuel E. Clarke, Constitution, Atlanta, Ga.; Wayne Converse, Times, Bay City, Mich.; Charles Cullum, News, Dallas, Tex.; Robert Dailey, Blade, Toledo, O.; J. F. Donahue, Courier-Times, Tyler, Tex.; Wm. L. Doudna, State Journal, Madison, Wis.; Roger Douless, Sentinel, Norwalk, Conn.; Colby Driessens, Register, New Haven, Conn.; John D'Urbal, Spokesman-Review, Spokane, Wash.; Ray Fitzpatrick, Democrat, Waterbury, Conn.; R. O. Floripe, News-Bee, Toledo, O.; Joe Grafton, Record, Philadelphia, Pa.; Richard M. Greenwood, Journal & Courier, Lafayette, Ind.; Max Hall, Georgian, Atlanta, Ga.; Harry Haller, Sun, Baltimore, Md.; Louis T. Hamlett, Times, Wichita Falls, Tex.; Earl R. Holland, Star, Indianapolis, Ind.; Eugene Inge, Herald & Express, Los Angeles, Calif.; Robert Johnson, Press-Scimitar, Memphis, Tenn.; Samuel Kaufman, Radio News, New York, N. Y.; E. D. Keilman, Daily Capital, Topeka, Kan.; Edna M. Kennell, Times-Union, Rochester, N. Y.; George Kienzle, Dispatch, Columbus, O.; Gray Knisely, News, Lima, O.; Koehl, News-Sentinel, Fort Wayne, Ind.; C. A. LaBelle, News, San Francisco, Calif.; Harry La Mertha, Globe Democrat, St. Louis, Mo.; Patricia Latimer, Star-Eagle, Newark, N. J.; Mary Little, Register and Tribune, Des Moines, Iowa; George Lord, Journal Courier, New Haven, Conn.

Names of additional nominators will appear in next issue.

MILT CROSS' FOSTER FAMILY

(Continued from Page 14)

On the Sunday just before Christmas Milton always appears at the studio looking like Santa Claus, his hands filled with boxes of candy. Every child gets a box. Last Thanksgiving Day, too, he came in with several cartons of apples, which "Shrimpy" (Eddie Wragge) distributed among all the children.

OF COURSE, even these foster children can't make him forget Lillian. Every year on the anniversary of Lillian's death he pays some tribute to her on the air. Always he says, "To my little girl, who has gone to her Father."

One Memorial Day, he invited three of the children who appear on the program: Patsy Dowd, Betty Dowd and Lynn Mary Oldham, to watch the parade from his home on Riverside Drive, in New York. Everywhere they turned the children saw pictures of Lillian. Little Dotty thoughtlessly picked up some toys that had once belonged to Lillian. Milton said nothing, but for a moment he turned his face away.

On Father's Day, Ethel Hart asked him if he would sing a song in tribute to fathers. "I can't," he said very simply. "I don't feel up to it."

But Milton's heartache is not the only one.

Disappointed youngsters—and often more disappointed mothers—leave the audition studio daily. Very few of the children who seek to enter radio by way of the "Coast to Coast on a Bus" program succeed. The others lack talent or training—or both. Madge Tucker and her assistant, Georgiana Butler, listen attentively in the control-room as the youngsters sing songs, recite poems, read dramatic sketches.

Out of many, they choose a few—the few who become members of Milton Cross' foster family. The few who help to fill the place in his heart that his beloved daughter, Lillian, once filled.

Milton J. Cross may be heard Sundays on Coast to Coast on a Bus over an NBC network at 9 a.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).

SO YOU WANT TO BE AN ANNOUNCER

(Continued from Page 9)

is a personal equation, and the best schooling you could get wouldn't eliminate a bad radio voice. For that reason you will have to take an audition; that is, you will have to find out from some of your local stations when they hold announcers' auditions, and then make arrangements to be on hand when they do.

However, I might offer a few suggestions that will give you a chance to prepare for what you will find when you take the audition. Audition, by the way, means simply a "hearing." You'll be given some material to read and then you'll be taken to a studio where the program director, chief announcer or studio manager can listen to your voice on a loudspeaker as if he were listening to you on a radio set, and you will read or extemporize your material into a microphone.

VARIOUS stations use various types of microphones and of amplifying equipment. Therefore, it isn't possible to give you detailed instructions as to the distance away from the microphone that you should stand. But don't hesitate to ask the person auditioning you about how far away you should work. An experienced announcer—faced with a "mike" with which he was not familiar—would ask at once. And there's no reason why you should hesitate. You will find that most auditions are really very fair. The studio, after all, is going to be in the market some day for announcers to replace their own who will move on to other stations and other jobs. So, even if they can't use you the day you apply for a job, they'll remember you—if you show promise.

A bit of advice that I gave you earlier in this discussion is most pertinent right here. May I repeat, unless you have had experience with at least one radio station, don't bother to apply to either of the major networks. You will be wasting your own time and theirs. You will find program directors and announcers glad to help you if they can, but they obviously haven't time to listen to men who aren't experienced. Remember there are about twenty-four hundred men in the country who would like to have those jobs and they have a much better chance than you have, assuming that you haven't been announcing. Try the local station in your community, or, if you live in a large city, try the smaller stations there. It may seem to be the hard way, but it's part of the long trail to success that you'll have to travel.

Having contacted the person who is to audition you and having found out when to report for your audition, what are you likely to find when you get there?

THIS might give you an idea: Radio stations expect their staff announcers to be able to handle a number of different types of "copy" or continuity. The audition script that you will have to read will include several different styles of material. For example, you will have commercial credit to read, advertising some product which broadcasts on the station. The man listening to you wants to know if you can sell the listeners what the advertiser has to sell, and that's about the most important part of your audition. Here's an example of typical commercial credit:

Prove to your satisfaction that BLANK will give you a quicker, cleaner, and more comfortable shave! Drop into any drug store and ask the druggist for a small size tube or jar. Try it for a week, and then see if you won't enjoy the cool, comfortable shave that BLANK gives you so much that you'll never be without it. Ask for it at all druggists, in the handy size jar or the

convenient tube. Remember, for a fresh start at any time of the day, use BLANK.

You will be asked to read material dealing with musical compositions and composers, because a good part of broadcasting deals with music. If you have a musical education it will aid you in this. You might be given something like this to read:

The composers whose works you will hear in this program are among the greatest contributors to musical literature. Tchaikowsky's Symphonie Pathetique and his Troika en Traineaux will be played. Ippolitov-Ivanov will afford the March of the Sardar from the Caucasian Sketches. Moussorgsky is represented by the entre'acte from his Khovanshchina.

Mendelssohn's Meersstille Overture, a fugue by Bach, Beethoven's Eroica,

the Danse Macabre of Saint-Saens, the famed Till Eulenspiegel of Richard Strauss, and works by Wagner, Moszkowski, Cesar Cui, Meyerbeer, Verdi, Mozart, Rossini, Bellini, Donizetti, Boito and Ponchielli are included. We shall close with excerpts from pieces by Berlioz, Gounod, Bizet, Offenbach, Delibes, Ravel and Lalo. We regret that restrictions prevent our including numbers by Puccini, and we should like to bring you Rimsky-Korsakoff's Le Coq d'Or and the Prince Igor of Borodin, as well as Massenet's Scenes Napolitaines.

Your audition will probably include something like this:

You are going to announce a program featuring Sylvia Brown, blues singer, whose program appears over Station XYZ three times weekly from 3:00 to 3:15 p.m. She is accompanied

at the piano by Don Smith. Her numbers are (the selections will be listed). Introduce the program and announce each number.

This is a test of your ability to grasp things quickly and is a sample of ad-libbing. You will be expected to start within 30 seconds after you read the instructions and make the description sound as realistic as possible. Or you may be asked to describe some special event, such as a parade passing down the street, manufacturing the description out of thin air as you go along! You will probably be asked to read several different types of commercial credit; and remember that a program which uses high pressure sales methods is quite different from one which features an easy, homey style of announcing. The best way to tell which type of program your copy fits is to look that copy over as much as you can ahead of time. Notice that the punch copy is written with fairly short, clipped sentences and with considerable emphasis on certain words, while an intimate type of commercial will read smoothly along with only natural emphasis on words that could be stressed, such as the name of the product.

I WOULD suggest that you improve your ad-libbing ability by this very simple method. Look at the room around you for one minute. Then take a watch and see how long you can talk about the room, its surroundings and furnishings and anything else that you can think of. You may be asked to describe the studio, a place you will not have seen before, so why not practise on something you are familiar with?

A final word of advice about that audition: You probably will be nervous when you stand before a microphone and are told to start reading the script you have in hand. You may not be, but the majority of announcers who are now working at it were when they started. Remember that the man listening to you realizes that and makes allowances for it. Don't worry too much about it. Try to relax and sound as natural as possible. In other words, just be yourself because that's the most important thing you have to sell at this particular stage.

I might add that, if you are considering announcing as a profession, you will do well to listen carefully to the announcers whom you consider to be the best in your vicinity and on the networks. If you listen closely enough, you may discover a lot of things about their work that you hadn't noticed before—pronunciation of certain words, phrasing, final endings of words easily slurred over, and a thousand and one little things that make the difference between an ordinary announcer and a good one.

BOTH major networks, the National Broadcasting Company and the Columbia Broadcasting System, guard their announcers against errors in speech by employing people whose business it is to check the announcers and instruct them. By the simple process of listening attentively, you can take advantage of that information. Don't imitate. Be yourself above all things, but apply what you hear, and you'll find that you have a very handy reference some sixteen hours a day.

I have tried, in the space allotted to me, to give you as accurate a picture as I can of the requirements and general conditions surrounding radio announcing.

If you still want to become an announcer, the best of luck to you! I only hope that I have been able to explain something about announcing to you that will help you in achieving your ambition. So, good luck!



Judges of the Radio Guide Puzzle-Pix Contest have been swamped by the great volume of entries received. Above shows some of them and a few of the many clerks at work. Final decisions will be rushed just as soon as possible. However, in fairness to all, every entry will be examined carefully before decisions are made

RADIO BONERS

The only new form of humor to appear in America in ages of comic endeavor is that of the radio boner. When an unintentional error made by a speaker over the air tickles the funnybone, that is a radio boner. In order to uncover more of these gems of merriment, Radio Guide will pay one dollar to the sender of each Radio Boner published. In case of duplication, the sender of the first Boner to reach our office will get the dollar. Address Radio Guide, 731 Plymouth Court, Chicago, Illinois.

CHARLES GLENN: "Echoing cheers carried blocks away."—Mrs. E. H. Brewer, Big Lake, Minnesota (July 13: WNAX: 10:16 a.m.).

FOSTER MAY: "She was found overcome by two women."—Fonda Campbell, Lincoln, Nebraska (July 11: WOW: 8:03 a.m.).

ANNOUNCER: "Try — spray. One spray will keep the flies off the animals and kill them quickly."—Mrs. A. G. Groom, Dubuque, Iowa (May 7: WNAX: 2 p.m.).

ANNOUNCER: "Jerome Dizzy Dean . . . was carried off the field on a stretcher between St. Louis and New York."—Mrs. C. D. White, Knoxville,

Tennessee (July 11: WNOX: 6:33 p.m.).

WENDELL HALL: "Now you folks at home divide up in three parts and sing along with us."—Mrs. Raymond Ahlf, Muscatine, Iowa (July 12: KRNT: 8:53 p.m.).

ANNOUNCER: "His family came to the United States and became neutralized in 1921."—Harvey H. Pech, Mishicot, Wisconsin (June 30: WTAQ: 11:38 a.m.).

ANNOUNCER: "Other adventures of Dick Tracy can be heard in the Louisville Times."—Mrs. Caldwell Bird, Shelbyville, Kentucky (July 9: WHAS: 5:30 p.m.).

BOB HAWK: "You'll find your own dress on sale here for only \$3.93, so hurry."—Kitty Briner, Chicago, Illinois (July 10: WAAF: 2:17 p.m.).

EDWARD MACHUGH, GOSPEL SINGER: "My first selection is for one of my many, many busy housewives."—Carl C. Bosse, Battle Ground, Indiana (July 10: WLW: 10:35 a.m.).

THE MRS. LANDON HER NEIGHBORS KNOW

(Continued from Page 3)

affair. Anybody who wanted or needed a ride was always welcome.

"Theo was one of the youngest grade-school graduates in Topeka," Miss Whittemore continued. "She was twelve. And at fifteen she was graduated from high school. In the high school annual of that year there's a picture of her in a derby hat and trousers, standing beside her special chum, Bess Cuddy. The editor of the annual had written over the picture, 'The Newlyweds.' And she always took the humorous parts in school plays. Even since becoming the Governor's wife, she once dressed as a cabin-boy in an amateur theatrical we had here in town. Theo always liked dressing up."

The Theo Cobb of those days is remembered with admiration by Mrs. R. T. Kreipe, whose husband used to operate a waffle-stand, years ago, at the Topeka State Fair.

When the Delta Gamma sorority leased the stand, Mrs. Kreipe remembers, Theo Cobb took charge. She washed dishes, waited on customers, kept the books. And the sorority made money for its charities!

AND so, bit by bit, friends and acquaintances of Theo Cobb Landon told me her story. And one and all, of those who had known her for years, repeated one fact:

Theo Cobb had never gone in for "boy friends." Studious, fun-loving but serious, attractive and hard-working—she was for many years one of those girls at whom people say:

"Now why on earth doesn't she get married? She has *everything*—yet she stays single!"

The truth is, Theo Cobb never had a "line." In her college days, she saw bright, frivolous little girls captivate boys with cute lines of smart chatter. Theo looked at those same boys through wise brown eyes—dimpled at them when they were amusing, danced with them occasionally. And, comparing them with her subconscious picture of manly perfection as represented by her father, Sam Cobb, she saw that they were just—boys.

And because she was that kind of girl, the two "smarter" sororities at Washburn weren't a bit upset when Theo Cobb went Delta Gamma, along with the quieter girls.

After school and college days Theo traveled: California, New York, Europe, with her mother and father. And wherever she went, Theo Cobb seemed to be fated, like the girl in the song, to have music. For years she had studied the harp and piano—the latter under a snappy and competent lady named Miss Whittelsey, who used to warn her pupils:

"Now put on your alligator skin, because today I'm going to tell you a lot of things that thin-skinned people can't take."

That love of music became a consolation to Theo Cobb when her father was killed in an automobile accident. That, and the welfare work which absorbed much of her time during her late twenties. For "society," as such, neither Theo nor her mother cared much.

Indeed, the only time Theo entered the Kansas gubernatorial mansion, before she went there as mistress, was on an occasion, several years ago, when she played her harp at a reception.

And now Alfred M. Landon appears on the scene. There are conflicting accounts of his first appearance: One story has it that he looked Theo up at the suggestion of a friend. That when he came to call, she thought he was an insurance salesman.

Another version tells us that he met her in the home of a friend, was struck by her dark beauty, poise and good-humor and genuine culture.

"In any event," said a former classmate of the Governor's lady, after obtaining my promise that her own name should not be mentioned, "those of us who really know Theo are still talking about the change this meeting made in her life. She had always been attractive. But in the months that followed, we saw her positively bloom!"

Landon, a widower for many years, had his dark and pretty little daughter, Peggy Anne. She was about twelve when he met Theo. And she had had an imaginative Irish nurse who had told her stories about ban-

ican politics brought to light a more wholesome and heart-warming love story than the mature, serene adventure of these two.

You see this in the scores of little stories they tell in Topeka. For example, meet Mr. A. R. Jones, the State Accountant. Now you'd hardly expect to find a love story in a balance sheet, but Mr. Jones dug one out.

"The Governor's car had to be re-conditioned," he told me. "It's a Cadillac, over five years old, purchased by Governor Landon's predecessor. The bill"—he glanced at some figures on

Hodge, studio photographer and former managing editor of the Topeka *Daily Capital*, probably comes closer to Mrs. Landon's real self. For years he has photographed Topeka socialites.

"I don't know anyone who is more gracious with press photographers than Mrs. Landon," Mr. Hodge told me. "But she became a bit worried about her youngsters once. She was afraid that they might become a bit vain through being photographed so often. So she hit upon the idea of showing them pictures of other children as often as she could find these in newspapers and magazines.

"And then one day something happened which tabooed all photographing of the Landon babies for several days. Several of the photographers had got into the habit of offering toys to Nancy Jo and Jack, if they would pose and smile while being photographed. Child-like, they came to take these gifts for granted, until finally Mrs. Landon heard one of them say to a cajoling photographer: 'What'll you give me if I smile!'"

THAT settled it. For days there were no more photographers, and it was with difficulty that Mrs. Landon was induced ever to have her children photographed again.

"Which convinces us," said Mr. Hodge, "that Mrs. Landon is definitely more interested in her children than even in her husband's political career."

Not that Mrs. Landon is one of those deadly serious mothers who bring up their children on an exclusive diet of clinical thermometers and child-psychiatrists. It was Mrs. Ada Montgomery, charming woman; editor of the Topeka *Daily Capital*, who told me of the time little Jackie pushed Nancy Jo and made her cry. Nancy Jo threw herself on the floor and screamed in a fit of temper.

"Kiss Sis, Jackie," Mrs. Landon had said. So Jackie, in the most bored manner in the world, had kissed Sis. And Sis had roared twice as loud as before.

Then Jackie, losing his patience entirely, swung a chubby hand and smacked Sis with all his puny strength. Nancy Jo was so startled she stopped crying, but Mrs. Landon laughed until both the children were laughing with her.

These are the children who have harp music nearly every night, just before they say their prayers and go to bed. And they have radio music too.

"I've heard Theo Landon often say," a friend of hers confided, "that radio is one of the greatest of blessings, especially for people who don't live in large cities where musical events occur often. Her favorites? Yes, I do know some of them. I know that she never misses the New York Philharmonic when she can help it. She enjoys the March of Time, too. And, for the children, she likes the Singing Lady program. She listens to harp music, no matter what program features it."

Yes, there'll be radio music in the White House, if the Landons go to live there. Mrs. Landon will be certain to see to that.

As for Governor Alf, he'll bring along a little habit of his own. And it is this: On Sunday nights he invariably eats supper directly out of the ice-box. It doesn't matter how many people are visiting, or who they are. At first Mrs. Landon tried tactfully to lure her spouse to the supper table, but she stopped trying when she saw how thoroughly he liked his snacks.

From then on, her friends tell me, she has never tried to change any of his habits—except the one of permitting his friends to call him "Alf." She prefers "Alfred."

So just remember that, if you ever call on the Landons!



Mrs. Landon doesn't have child-psychiatrists help her to bring up her children, Nancy Jo (left) and John

shees—and step-mothers. Far from bringing her father and Theo together, Peggy Anne fought the idea of a step-mother, tooth and nail. But, by the time the wedding date rolled around, the little girl had been more than reconciled. Today she usually calls the second Mrs. Landon, "Mother"—and means it!

Romance and marriage did cause Theo Cobb to bloom indeed. No normal girl can see her twenties slip by, while she still remains single, without having an occasional sinking of the heart. And when that girl is attractive, popular and in every way most presentable, the temptation to compromise with Fate by accepting some man as husband who is, perhaps, not quite up to her standard must be at times a most compelling temptation to cope with.

Was Theo Cobb sometimes tempted to become engaged to some decent and personable lad who nevertheless was not quite the man her idolized father had been? Probably no one but Theo Cobb Landon knows the answer to that question—and, being the woman she is, it is not likely that she will ever discuss the question. In any event, Theo Cobb did not compromise. Calm, serene, she waited. And her faith in her ideal was justified.

Whether or not Alfred M. Landon ever reaches the White House is aside from the point of this story. The point is simply this: Seldom has Amer-

ican politics brought to light a more wholesome and heart-warming love story than the mature, serene adventure of these two.

And when the time came to pay that bill, there weren't any funds! Governor Landon's much-publicized economies had lopped 25% from all the available funds—even from Mrs. Landon's housekeeping fund.

"But Mrs. Landon spoke up," said Mr. Jones. "She told us that she would squeeze the necessary funds out of her housekeeping budget."

And many a clerk whose lunch-money gets mighty slim just before payday, and whose staunch wife manages to dig up an extra quarter or so, will understand how the Governor of Kansas felt that morning!

THEN there's the story of the iron fireman. When Mrs. Landon decided that she could cut by 25% the costs of running the Governor's Mansion, she reduced the annual gas and electricity bill by about \$500. She did this by installing an automatic machine to feed cheap coal to the furnace. This was quite a feat, for with all due respect to the sovereign state of Kansas, the Governor's Mansion is a barn-like structure, erected in the Tortured Era of American architecture. And, in the Winter time, there's a cyclone in every corner!

This is all very business-like, and quite befitting a young woman who refrained because of her father's opposition to such a plan.

But a little anecdote, told by Kady

With her husband away, the twins are the problems of "Dan Harding's Wife," in the popular air drama of that name. From left: Cliff Soubier (Mr. Tiller and Mr. Gorham), Templeton Fox (Mabel Klooner), Judith Lowry (Mrs. Gorham), Robert Griffin (Mr. Fowler), Alice Gootkin (Penny Latham), Isabel Randolph (Mrs. Harding), Loretta Poynton (Donna Harding), Merrill Fugit (Dean Harding), Willard Farnum (Jack Garland), Margarette Shanna (Eula Sherman), Carl Hanson, Jr. (Arnie Topper) make up the entire cast





by
JACK JAMISON

IT WILL be six years this coming October that Death Valley Days has been on the air. It is no Vallee Varieties; no Show Boat; no Town Hall. You never hear much about it. But year in, year out it goes on, never failing to please its fans, never failing to be good entertainment.

And there is a story behind it—and an interesting one. Death Valley Days is a real living fragment of the Old West, that West which today has almost disappeared; the West of cowboys and Indians, of cattle-rustlers and grim sheriffs, of lawless days when a six-shooter made the only law there was.

The greater part of the history of the Old West was never written down on paper. Those thin-lipped, hard-ridin' vaqueros, who lived it, didn't know it was history. They just knew it was life. And many of them couldn't write. As a result priceless stories which would give authors and historians material to work on for years, are recorded only in the memories of tobacco-chawin' old-timers, prospectors, desert-rats. And those are the stories Death Valley Days collects and gives to us.

The writer who prepares the scripts for the air spends two or three months a year scouring the frontier part of San Bernardino County, in California, and the mountain and desert counties of Nevada, for tales of the old days.

This writer is a girl—Ruth Cornwall Woodman. That is surprising but, if you'll think it over, you'll

From the Valley of DEATH

see why. If the old-timers knew they were talking to a writer who was going to use every word they spoke, they'd get fussed. They're not so distrustful of a girl as they would be of a man. She has learned never to ask questions, but just to sit quietly and listen, and they open up like thorny-cactus blossoms and tell her stories no man would ever be able to pry out of them.

Through San Bernardino, Barstow, Death Valley, the Mother Lode Country and Bodie, to ghost-towns and out-of-the-way corners which were the roaring high spots of '49, her search takes her, as she seeks out old fellows with memories of horse-thieves and gun-play tucked away in their gray heads.

Then the stories are written up, every one of them true, every one of them based on something that really happened. All the cast in the studio has to do is act them out.

HERE is one of the most breath-taking contrasts to be found anywhere in the modern phenomenon we know as radio. Unwritten history transformed into airwaves and sent out to the very place it came from, to the very men who tell it!

Here, on the one hand, is Death Valley of doom. Hell—Hell on Earth! Against the flaming white sky jagged black mountain peaks march. The very stone of the mountains is murderously cruel. Some of it, when you touch it, has an edge as sharp as a razor; it can gash the flesh terribly. The sun at dawn, at mid-day, at evening, licks over the peaks like evil fire, painting them with a thousand eerie colors found on no artist's palette but the Devil's. And down in the cup which the foreboding, smoking peaks so ominously surround, on the sand, crawls death in a dozen forms. Rattlesnakes coil under acrid grease-wood. A careless step,

Radio City: Center of today's civilization, where players gather weekly to take you back into the Old West

NBC STUDIO





The late Tim Frawley (in circle, opposite page) was the Old Ranger in the Death Valley aircast for years. George Hicks (at left, above) is program announcer, John White (above) is the Lonesome Cowboy

The Old West Lives Again at New York's Skyscraper Radio City When Death Valley Days Is at the Mike. You'll See Why Here!

and fangs sink through a quarter-inch of horsehide boot as if it were paper. Scorpions sun themselves on the weird, painted rocks, their tails liquid fire. A casual shadow leaps a yard off the sand, striking at your face—and the shadow is a hairy tarantula, a spider magnified to monster size by the practical joker from Hades, with hairy legs measuring eight inches from tip to tip . . . It is the land God forgot, the Valley of Death; freezing cold at night, a raging furnace under the sun—so hot that, if you drive the roads at noon, the gear-shift lever of your car raises a white blister the size of a dollar on the palm of your hand.

AND then, across the continent, three thousand miles and more away, is a tall skyscraper on New York's Fifth Avenue—Radio City. Nothing could be further in fact or in spirit from Death Valley than this cool, pure column of stone and steel, soaring into the sky from the crowded, pulsing heart of New York, where the traffic below crawls in a mass of honking taxicabs and hurrying pedestrians. The control-rooms with their polished instrument panels; the studio with its bare expanse of linoleum floor, aluminum chairs and slim, black microphones on their pedestals—if there is a center to our civilization, the most mechanical civilization the world has known, that center is a radio station! And a perfect symbol of radio everywhere is New York's Radio City!

Death Valley—and Radio City. What a contrast!

From Death Valley come the tales. From Radio City, out they go again; soaring over a continent in their high arc; touching, in their flight as the speed of light, the very place where they are born.

One week it's the dramatic story of Sutter's Gold—the gold ironically called Sutter's because

he got never a flake of it. It brought him only ruin. Sutter was a Swiss who went to California when it was still under Mexican rule. Thousands and thousands of acres of it he owned. And he made the desert into a blossoming paradise. Then, just as his family embarked from his native Switzerland, a carpenter working on a mill for him discovered gold in the sands of the creek. Before the Sutters could arrive from Europe, the property was over-run with miners, shooting the cattle, tearing down the fruit, pitching their tents where they chose. Sutter sued them in the most colossal lawsuit in legal history, naming 17,000 claim-jumpers, asking \$200,000,000 from the cities that had sprung up on his land, and another \$75,000,000 from the Federal Government. But with no success. The California legislature granted him a pension of \$250 a month. He went to the U. S. Supreme Court where after much delay the case was tabled. The Court adjourned with no action taken. A week later he died on the Capitol steps, a half-crazed old man, laughed at because he said the Government owed him money.

THE next week it will be the story of old Ishmael Parker, who lived sixty years on the desert and then went to town and was sold a white hearse with white plumes by an enterprising salesman at a second-hand-car lot. His wife said she wanted a car, and Ishmael had been away from cities so long he didn't know what an automobile hearse was. His friends didn't want to tell him and hurt his feelings, so over the desert roared Ish in his handsome (Continued on Page 42)

Death Valley: Grim, cruel, fantastic—where the sun licks the peaks like evil fire, where death crawls in a dozen forms in the sand. Out of this desert of doom come stories of yesterday!



Radio Guide Presents
GIANT-GRAVURE
As a Regular Feature

Back from her vacation in the hills of the Carolinas that she and her husband love so dearly is Lulu Belle, ready and eager to begin another season of singing and audience-flirting on the National Barn Dance. Husband Scotty Wiseman is a native of the hillbilly lands, just like Lulu Belle, and they have been down South in Dixie during their respite from the Saturday night program in an effort to introduce Carolina to their infant daughter



LULU BELLE

BLAZING THE RADIO

by
MAY
SINGHI
BREEN

*When
Radio Perform-
ers Demanded Pay for
Air Work, Broadcasting
Faced a Crisis. How That
Problem Was Solved Is
Told by a Star Then
Who's a Star
Still!*



desperation to the public for donations in order that the highest type of musicians might be brought into the radio field. What happened? The contributions were pitifully few and far between. And you can't blame the public for refusing to pay for something it was already getting for nothing.

Then a brilliant and highly satisfactory idea was born. Who originated it or whether it was the thought of only one person, is not known. At any rate, we were startled one night by the announcement that the facilities of WEAF were to be thrown open

RADIO GUIDE presents with pardonable pride, the fascinating memoirs of May Singhi Breen and Peter De Rose, radio pioneers who, as "the sweethearts of the air," have entertained you for the last thirteen years with their piano numbers, their pleasing voices—and May's ukulele playing. They are known and loved for more than their own programs. Peter has written innumerable songs on which many of today's radio celebrities have ridden to fame. Among his hits are: "Muddy Waters," "Having My Ups and Downs," "Somebody Loves You," "When Your Hair Has Turned to Silver" and "Deep Purple." Dozens of his numbers have been and are being used as theme music by the greatest radio stars. Thus May and Peter have contributed vitally to radio's advancement. Besides this, they are noted for giving the eager radio aspirant a helping hand. Here they pass along to listeners their secrets of happiness because they want others to share the joy the years have brought them.

May Singhi Breen was told the ukulele she played was no musical instrument. But Peter De Rose helped her prove it was!

RADIO lost its amateur standing when the question of money arose. Even though "the artists"—of which Peter and I were two—were not paid, and even though the announcers and hostesses and technical men were given very nominal fees for their work, the running of a studio, no matter how small, was an expensive proposition.

It was all very well to further science, to develop a new medium of art and entertainment, to educate and amuse—but somebody had to put up the money!

One manufacturer felt he could maintain a radio station because his company sold radios and radio equipment. After all, what was the use of anyone buying a receiving set unless there was something to hear on it?

Many newspaper owners installed their own stations as a public service and to create more reader-interest in their journals. Some department stores, too, did the same to stimulate customer interest in their goods.

There were still plenty of privately-owned studios, and one young man applied for a license in the early days simply so that his girl-friend—a singer—could sing on the air. (The other

stations had refused to put her on, so you can imagine how good she was!)

But listeners soon began to demand better entertainment. They were not content simply with the miracle of sound—any sound—riding willy-nilly over the airwaves from a far-away broadcasting studio into their homes.

To keep listeners interested, the best theatrical talent had to be employed, and even the amateurs who had gone into radio simply as a lark and had built up a following (fan mail used to be carried in by the barrelful) were beginning to believe that their time was worth something.

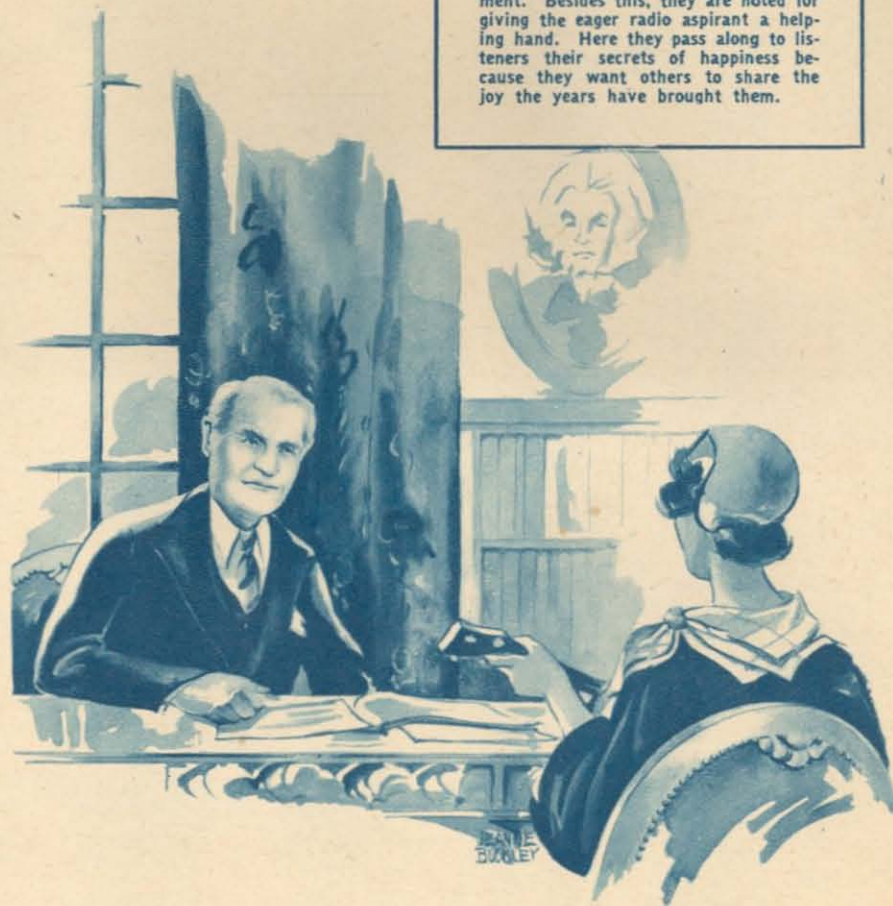
From somewhere, money—and huge sums of money—had to appear if radio was to survive.

SOMEbody had the idea that all radio manufacturers should be assessed a small amount which, when put together, would maintain all broadcasting studios.

This plan seemed sound economically but it did not go through. Radio manufacturing was not then the tremendous industry it now is. The manufacturers could not be organized to support broadcasting.

What was the solution to be?

Once a certain studio appealed in



It was advice that the writer sought from Walter Damrosch, the noted conductor. Instead of advice, she got flattery!

TRAIL

The Bonnie Laddies: An early air trio. Broadcasting was just their side-line. One sold insurance; another, stoves; the third, radio sets!



The advertisers were extremely good to their artists. Certainly one played fairy godmother to Wendell Hall.

It's one of the most romantic and exciting stories of radio.

Wendell, then just a struggling songwriter, met Marian Martin, a newspaper woman in Chicago. The two fell in love but did not have money enough to marry. At last Wendell said he was going to New York "to make his fortune" and would come back to marry Marian.

At that very moment, a crazy tune was floating around in his head. He tried to get it out of his mind because he had more important things to think about—leaving Marian, for instance.

The day she went to the train with him to say good-bye, a storm came up. She was crying. Suddenly the rain stopped, the sun broke through and he said, simply to cheer her up: "Look! It ain't gonna rain no more."

She laughed. The silly remark had accomplished its purpose. It had done

more than that. For, as he swung on the train, he realized that those casual words fitted the crazy tune in his head.

Wendell Hall wrote "It Ain't Gonna Rain No More" and published it himself. So he did, indeed, make his fortune.

So famous did he become that he was hired by a big advertiser to go on the air. However, by this time, he had become far too busy to go to Chicago to marry. Marian, therefore, was sent for. And the first air wedding was solemnized!

It happened on June 4, 1924. Peter played the wedding march and I helped Marian into her white-satin dress and veil in the tiny ladies' room. We were all so nervous that some people spoke too loudly and others too softly, and how it came out on the air I'll never know, because—in those days—there were no engineers sitting behind plate-glass windows to signal to you, to tone you down or build you

(Continued on Page 43)



The first wedding bells were heard in radio when Marian Martin and Wendell Hall were married!

to advertisers and that radio time could be hired by legitimate companies for broadcasting purposes. That was the origin of the "commercial" programs.

At first it was all pretty dreadful. Companies sold their products—or thought they did—by talking about them endlessly. People were only bored and turned off their radios.

THEN another idea emerged: The advertiser should build good-will by buying the hour and giving it, with his compliments, to the public—like the souvenir bow and arrow which used to be tossed in with every suit of boys' clothes.

Early in 1924 you heard over the radio: "You will now have an hour of dance music by the Browning King orchestra, coming to you through the courtesy of the Browning King Company, a well-known clothing house of New York City."

And presently, there were the A & P Gypsies, the Happiness Candy boys (Billy Jones & Ernest Hare), Astor House Coffee entertainment, not forgetting the first toothpaste to ride the airwaves, Ipana.

Incidentally, the late George McClelland, known as the father of chain broadcasting, had much to do with putting the commercial program on its feet. He was a great man, who solved many of radio's tremendous problems. Yet he was never too busy to solve the smaller, personal problems of his own group of staff performers.

Baby Rose Marie was the first child star to appear in radio



Phillips Carlin (left) and Graham McNamee were bridge-game announcers in early-day broadcasting

OUTDOORS *with* PHIL DUEY

Training that creeper is just part of the out-of-door work that Phil Duey revels in between airings

Between Tuesdays You Can Always Find Phil Duey Somewhere on His Larchmont, New York, Estate. He Practises Songs Out in the Open!



With the charming Mrs. Duey (he calls her Catherine) on the front steps of their lovely suburban home, where the Leo Reisman baritone relaxes and pursues his hobbies

Where the Duey estate borders on Westchester wilderness, Phil is shown with Jimmy and Barbara

Of all the many prized possessions that Phil has, there's nothing more dear to him than his bed of rare tulips, which includes many imported species from Holland



COMING EVENTS

The Daily Listings Will Show Your

Nearest Station for These Programs



SUNDAY, AUGUST 2

CHURCH OF THE AIR

The morning sermon on Church of the Air will be delivered over CBS by the Reverend G. Charles Gray, pastor of the Westminster Congregational Church in Kansas City, Missouri, at 9 a.m. EST (8 CST). Bryant S. Hinckley, president of the Northern States Mission of Detroit, Michigan, a Mormon institution, will deliver an address on the later broadcast at 12 noon EST (11 a.m. CST), also over CBS.

OLYMPICS

Sunday broadcasts from the Olympic games in Berlin will come over CBS at 11:30 a.m. EST (10:30 CST), and later at 4 p.m. EST (3 CST). NBC will describe the 10,000 meter race at 11:45 a.m. EST (10:45 CST) and give summaries at 5 p.m. EST (4 CST) and at 6:15 p.m. EST (5:15 CST). Bill Henry will announce for CBS and Bill Slater for NBC.

NEWS EXCHANGE

Andre Vulliet, Paris correspondent, will deliver a brief fifteen-minute news talk from Paris over the CBS network at 11:45 a.m. EST (10:45 CST). The program is another in a series of transatlantic news exchanges.

LORETTA LEE

Loretta Lee, ballad and swing singer, will appear as guest artist on the "Tea Time Tunes" program at 4:30 p.m. EST (3:30 CST) over the CBS network. Jack Shilkret's orchestra and the Three Jesters continue.

VON HOOGSTRAATEN

The Robin Hood Dell Concert Orchestra has as its guest conductor this Sunday Willem Von Hoogstraaten, regular conductor of the Portland Symphony Orchestra. He will conduct from Fairmount Park in Philadelphia, beginning at 7:30 p.m. EST (6:30 CST) over the CBS network.

MONDAY, AUGUST 3

OLYMPICS

Monday Olympic broadcasts will find NBC describing the 100-meter run semi-finals at 9:30 a.m. EST (8:30 CST), and giving resumes daily the rest of this week at 5 p.m. EST (4 CST) and 5:35 p.m. EST (4:35 CST). The CBS Olympic summary will be broadcast at 3:30 p.m. EST (2:30 CST).

EDDIE HOUSE

Eddie House, organist from Chicago, comes through the CBS network with a program of his own at 2:15 p.m. EST (1:15 CST). He previously has been heard over stations in the Midwest.

ETON BOYS

The Eton Boys, male quartet under the direction of Ray Block, return to the CBS network at 5 p.m. EST (4 CST).

JACK SHANNON

Jack Shannon, young Irish tenor, is heard with the organ in a program of popular and light classic ballads at 9:45 p.m. EST (8:45 CST) over the CBS network.

TUESDAY, AUGUST 4

OLYMPICS

Finals of the Olympic 100 meter run for women will be described over NBC Tuesday at 9:30 a.m. EST (8:30 CST). CBS will bring Ted Husing's description of the broad jump and hurdles events at 10:45 a.m. EST (9:45 CST) and a summary at 3 p.m. EST (2 CST).

SCIENCE SERVICE

Dr. Morris L. Cooke, chairman of the executive committee of the World Power Conference, will speak on the Science Service Series at 2:15 p.m. EST (1:15 CST) over the CBS network.

TOMMY DORSEY

Tommy Dorsey and his popular orchestra replace Fred Waring and his Pennsylvanians, on vacation. The Dorsey band will be heard throughout the month of August at 8 p.m. EST (7 CST) over the CBS network. They will play from the Ford exhibit at the Texas Centennial in Dallas.

MALE QUARTET

The Revelers, male quartet, will be guests of Ben Bernie, broadcasting from New York over NBC at 8 p.m. EST (7 CST).

NICKELODEON CHANGE

Replacing Meredith Willson's orchestra, the variety program, Nickelodeon, will now be heard over NBC at 9 p.m. EST (8 CST).

WEDNESDAY, AUGUST 5

OLYMPICS

NBC will describe the 200 meter Olympic run finals at 9:30 a.m. EST (8:30 CST) and the diplomatic reception and banquet for competitors at 4 p.m. EST (3 CST). CBS' Olympic broadcast on this day will be a resume of winners and events of the day at 3:30 p.m. EST (2:30 CST).

JIMMY NEWELL

Jimmy Newell, new tenor protege of the Burns and Allen show, continues as a permanent feature with the famous comedians and Eddy Duchin's

orchestra at 7:30 p.m. EST (6:30 CST) over CBS.

THURSDAY, AUGUST 6

OLYMPICS

The 1,500 meter run finals in the Olympic games will be broadcast over NBC at 10:15 a.m. EST (9:15 CST). CBS will give a summary of these games at 3 p.m. EST (2 CST).

RELIEF FROM PAIN

The Academy of Medicine series over the CBS network at 12:30 p.m. EST (11:30 a.m. CST) will present Dr. James T. Gwathmey, clinical professor of oral surgery, on the subject, "Safe Relief from Pain During Labor."

FRIDAY, AUGUST 7

OLYMPICS

International broadcasts from Berlin covering the Olympic games will be heard over NBC at 9:05 a.m. EST (8:05 CST) and 11:30 a.m. EST (10:30 CST) as well as over CBS at 4 p.m. EST (3 CST).

BETTER HOUSING

Mrs. Helen Duey Hoffman of the Federal Home Loan Board will be heard during the General Federation of Womens' Clubs program on "Education for Living Through Better Housing" over NBC at 1:45 p.m. EST (12:45 CST).

MET. BARITONE

B. A. Rolfe and his orchestra will have Richard Bonelli, baritone, as guest artist on the regular Waring hour over NBC at 8 p.m. EST (7 CST).

SATURDAY, AUGUST 8

OLYMPICS

Two broadcasts from the Olympic games in Berlin are scheduled for the CBS network on this date. At 9 a.m. EST (8 CST) a step-by-step description of the pole-vault event will be given by Ted Husing. At 4 p.m. EST (3 CST) the regular evening resume of the day will be heard.

SALZBURG FESTIVAL

Arturo Toscanini's performance of Wagner's "Die Meistersinger" will be relayed from the Salzburg Music Festival by an international broadcast over NBC at 11:05 a.m. EST (10:05 CST).

ARMY MANEUVERS

Elaborate cavalry, artillery and aerial maneuvers by the United States Army will be heard over the CBS network, when the troops turn out at Fort Knox, Kentucky, at 12:30 p.m. EST (11:30 a.m. CST). Bob Trout, CBS announcer, will carry a portable mike about with him to catch all interesting sidelights. Prominent army officials are expected to speak.

MUSIC IN THE AIR

By Carleton Smith

ALTHOUGH it was not generally known early in the Summer, Arturo Toscanini declined to go to Salzburg. The great maestro was peeved and sent a telegram stating he would not be there this month. The reason was that Salzburg officials had not secured all the singers he wished for his performance. The matter was finally smoothed over, and it appears that at least once more Toscanini will conduct.

His productions include "Die Meistersinger," "Falstaff" and "Fidelio," and the National Broadcasting Company will bring excerpts from all of them, as follows:

August 8, Wagner's "Die Meistersinger." The cast will be announced later.

August 16, Beethoven's "Fidelio," with Lotte Lehman, Anton Baumann, Alfred Jerger and Emanuel List.

August 20, Verdi's "Falstaff," with Dusolina Giannini and Dino Borgioli.

Two other broadcasts will be brought from Salzburg over NBC August 25. Felix Weingartner conducts Mozart's "Cosi fan tutte," with Charles Kullmann, the young Metropolitan Opera tenor, in a leading role. And on August 26, one of the "Orchestral Serenades," performed in the ancient courtyard of the palace of the prince-archbishop, will be directed by Bernhard Paumgartner.

It isn't easy to convey the charm of the picturesque old town of Salzburg. Even when it is crowded with the socialites and opera stars of two continents—as it is during the Festival every August—Salzburg remains a quaint old place full of the spirit of Mo-

zart, who was born here many years ago. And when television arrives in all its glory I doubt very much if even that miracle can bring you the "feel" of the Austrian village. Next best thing to going to Salzburg is to listen to Mozart's music.

We said we'd tell you about Clyde Barrie, the young Negro baritone who used to be a messenger boy. It sounds like a sob story—and it is! But every once in a while such things just happen. Four years ago he gave up his job on a messenger route to study voice. Odd jobs helped him along. Then came romance, marriage and struggles for a living. But success was a will o' the wisp, and he decided to chuck ambition and apply for a postman's job.

HIS wife put her foot down on that; said she knew he would succeed in time. It wasn't easy. Then he won an audition in New York radio studios. He clicked, and was given an early-morning period on CBS; later he won his own evening quarter-hour. Soon letters poured in (some of them came to me) wanting to know who the fine singer was. Paul Robeson, who was scheduled to sing for a brilliant commercial program one night, fell ill suddenly. Who, in the emergency, could attempt to fill his engagement?

The great Negro singer Robeson named Clyde Barrie without hesitation. Furthermore, he had a special microphone installed by his bedside so he could introduce the new singer personally. That night, for a moment, Robeson became a bedside master-of-

ceremonies. Then he tuned in to hear Barrie's voice, instead of his own, rise and fall in rich, mellow tones through the lyrics of "Deep River."

And at home, Mrs. Barrie listened proudly at her radio. She listens to him every Thursday now, as do millions of others.

Have you been listening to Arthur Pryor and his band on CBS Wednesday evenings? Several readers have written in to say that these "Cavalcade of America in Music" programs are interesting and entertaining broadcasts that trace the development of orchestras in this country. What do you think about them?

Rumor has it that the Russian fantasy, "Le Coq d'Or," will be revived at the Metropolitan next year for Lily Pons. Mlle. Pons will sing the role of the queen in Rimsky-Korsakoff's colorful opera from which she has frequently broadcast the famous "Hymn to the Sun." She already has started work on her new film, which is to show a "no-singing Lily," as she says. It is called "Street Girl," and is the story of a girl impresario who manages a team of musicians. Our top coloratura wanted to play "Ki-ki" but it was bought for another star.

ANYWAY, eef I stay long enuff, maybe they get me something I like in pictures. And now I stay always in Hollywood and New York," Mlle. Pons declares. "I have my own furniture, books, and my old earthenware kitchen pots from France. They look so funnee in apartment, but they are mine and like me!"



MAY THESE PAGES BRING THE

WHOLE WORLD INTO YOUR HOME

EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pennsylvania	NB
KMOX	1090	50,000	St. Louis, Missouri	C
WABC†	860	50,000	New York City	C
WAVE	940	1,000	Louisville, Kentucky	N
WBBM†	770	50,000	Chicago, Illinois	C
WCKY	1490	5,000	Cincinnati, Ohio	N
WCPO	1200	250	Cincinnati, Ohio	L
WEAF†	660	50,000	New York City	NR
WENR	870	50,000	Chicago, Illinois	NB
WFBM	1230	1,000	Indianapolis, Indiana	C
WGBF	630	500	Evansville, Indiana	L & M
WGN	720	50,000	Chicago, Illinois	L & M
WGY†	790	50,000	Schenectady New York	NR
WHAM†	1150	50,000	Rochester, New York	NB
WHAS	820	50,000	Louisville, Kentucky	C
WHIO	1250	5,000	Dayton, Ohio	N
WIRE	1400	1,000	Indianapolis, Indiana	N
WJR†	750	50,000	Detroit, Michigan	C
WJZ†	760	50,000	New York City	NB
WKRC	550	1,000	Cincinnati, Ohio	C
WLAC	1470	5,000	Nashville, Tennessee	NB
WLS	870	50,000	Chicago, Illinois	C
WLW	700	500,000	Cincinnati, Ohio	N & M
WMAQ	670	50,000	Chicago, Illinois	NR
WMMN	890	500	Fairmont, West Virginia	C
WOWO	1160	10,000	Fort Wayne, Indiana	C
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Dayton, Ohio	C
WTAM	1070	50,000	Cleveland, Ohio	NR
WWVA	1160	5,000	Wheeling, West Virginia	C

Network Changes

Southernaires formerly 8:30 a.m. now 9 a.m. EST (8 CST)
 Harold Nagel's Orch. formerly 12 noon now NBC at 12:15 p.m. EST (11:15 a.m. CST).
 The Sunday Forum formerly 12:30 p.m. leaves the air this date and will be replaced by Highlights of the Bible
 Ann Leaf's Musicale formerly 4 p.m. now CBS 4:15 p.m. EST (3:15 CST)
 Canadian Grenadier Guards' Band formerly 5 p.m. now NBC 5:15 p.m. EST (4:15 CST)

News

9:30 a.m.—CBS-WHAS
 10:00 a.m.—NBC-WCKY
 11:45 a.m.—Int'l News Exchange: CBS-WHAS
 5:30 p.m.—NBC-WSAI
 5:30 p.m.—CBS-WKRC
 10:30 p.m.—NBC-WEAF
 10:30 p.m.—Paul Sullivan: WLW

Classical Music

11:30 a.m.—Radio City Music Hall: NBC-WAVE
 2:00 p.m.—Symphony Orchestra: CBS-WKRC
 6:30 p.m.—Fireside Recitals: NBC-WTAM
 7:30 p.m.—Concert Orch.: CBS-WABC

Comedy

6:00 p.m.—Tim & Irene: NBC-KDKA

Drama

5:30 p.m.—Tale of Today: NBC-WTAM
 8:00 p.m.—Cornelia Otis Skinner: NBC-WJZ

Talks

11:30 a.m.—Univ. of Chicago Round Table: NBC-WTAM

Morning

7:00 EST 6:00 CST
 NBC-William Meeder, organist: WSM
 CBS-On the Air Today; Organ Reveille: (sw-21.52)
 NBC-Melody Hour: WTAM
 WWVA-Δ Gospel Tabernacle

7:30 EST 6:30 CST
 CBS-Lyric Serenade. (sw-21.52)
 NBC-Tone Pictures: WSAI
 WOWO-Δ Old Time Religion

7:45 EST 6:45 CST
 CBS-Radio Spotlight (sw-21.52)

8:00 EST 7:00 CST
 NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)
 CBS-Sunday Morning at Aunt Susan's: WFBM WMMN WKRC (sw-21.52)
 NBC-Antobal's Cubans: WTAM WCKY WHIO
 WCPO-Morning Request Prgm.
 WLS-Ralph Emerson, organist
 WSAI-Good Morning

8:15 EST 7:15 CST
 WCPO-Uncle Bob

WSAI-Δ Church Forum
 WSMK-Aunt Susan's (CBS)

8:30 EST 7:30 CST
 NBC-Concert Ensemble: WCKY WTAM
 KMOX-Rise & Shine
 WHIO-Δ Christian Tabernacle
 WLS-Everybody's Hour
 WWVA-Aunt Susan's (CBS)

8:45 EST 7:45 CST
 WSAI-Strings

9:00 EST 8:00 CST
 NBC-Δ Sabbath Reveries, "The Man Who Did Not Care," Dr. Chas. L. Goodell; Mixed Quartet, dir. Charles A. Baker;
 WHIO WSM WAVE WTAM WCKY WIRE
 CBS-Δ Church of the Air: WSMK KMOX WKRC WHAS WLAC WMMN WWVA (sw-21.52)
 NBC-Southernaires, male quartet: KDKA WSAI WMAQ (sw-15.21)
 WCPO-Gladys & Mary
 WFBM-Solving Today's Problems
 WGBF-Δ Gospel Home Circle
 WGN-Sunday Morning Concert
 WLW-Δ Church Forum
 WOWO-Δ Christian Science

9:15 EST 8:15 CST
 WCPO-Δ County Jail Services
 WFBM-String Pickers
 WLS-Everybody's Hour
 WOWO-Sunshine Melodies

9:30 EST 8:30 CST
 NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)
 CBS-News; Poetic Strings: WSMK KMOX WHAS WWVA WMMN (sw-21.52)
 NBC-Music of the Masters; Concert Orch.: WCKY WAVE WTAM WHIO WIRE WSM
 WFBM-Δ Little Church
 WGBF-Δ First Church of the Fundamentals
 WKRC-Salvation Army Prgm.
 WLAC-News; Δ Judge Rutherford
 WLS-Δ Little Brown Church
 WOWO-News; Sunshine Melodies
 WSAI-Dick Leibert

9:45 EST 8:45 CST
 KMOX-Fascinating Melodies
 WCPO-Galvano & Cortez
 WHAS-Reading the Funnies
 WLAC-Poetic Strings (CBS)
 WSAI-News

10:00 EST 9:00 CST
 NBC-News; Ward & Muzzy, piano duo: WCKY WHIO WSM WAVE
 CBS-Dav Dreams WSMK KMOX WMMN WLAC WHAS WKRC
 NBC-News; Alice Remsen, contr.: KDKA (sw-15.21)
 * CBS-Children's Hour: (sw-21.52)
 News: WIRE WLW
 WCPO-Hillbilly Hullabaloo
 WFBM-Jake's Entertainers
 WGBF-Δ German Church
 WGN-N. U. Reviewing Stand
 WKRC-Day Dreams
 WSAI-Herbert Spiekerman
 WTAM-News; Current Interlude
 WWVA-Δ Judge Rutherford; Tamburitzza Orchestra

10:15 EST 9:15 CST
 NBC-Peerless Trio: WLW KDKA (sw-15.21)

10:30 EST 9:30 CST
 * NBC-Major Bowes Family; Waldo Mayo, conductor & violinist; Joey Nash, trn.; Three Majors; Nicholas Cosentino, trn.; Helen Alexander, sop.; WTAM WAVE WCKY WHIO WMAQ WIRE (sw-15.33)
 CBS-Salt Lake City Tabernacle; Choir & Organ: KMOX WKRC WOWO WSMK WMMN WLAC
 NBC-The World is Yours, drama: WLW KDKA (sw-15.21)
 WFBM-Δ Christian Men Builders
 WGN-Edna Sellers, organist
 WHAS-Δ Sunday Jail Service
 WLS-Otto Marek, trn.
 WSM-John Ford
 WWVA-Δ Gospel Tabernacle

10:45 EST 9:45 CST
 WGBF-Honolulu Serenaders
 WGN-Keep Chicago Safe
 WMMN-Δ First Presby. Church
 WSM-Δ First Baptist Church

SHORT WAVES
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

C—CBS (Columbia Broadcasting System)
I—Local Programs
M—MBS (Mutual Broadcasting System)
N—NBC (National Broadcasting Company)
NB—National Broadcasting Company Basic Blue Network
NR—National Broadcasting Company Basic Red Network
†—Night Programs
*****—Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Bell Δ indicates religious services and programs. Star * indicates high spot selections.
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

11:00 EST 10:00 CST
 CBS-Salt Lake City Tabernacle Choir & Organ: WHAS (sw-21.52-9.59)
 NBC-American Pageant of Youth; Johnny Johnson's Orch.: Guest: KDKA WSAI WLS (sw-15.21)
 WAVE-Δ Devotional Service
 WCPO-Amateur Revue
 WGBF-Δ Agoga Tabernacle
 WGN-Δ U. of Chicago Chapel
 WLW-Δ Cradle Tabernacle
 WMAQ-Sunshine Hour

11:30 EST 10:30 CST
 * CBS-Int'l B'cast from Germany; Olympic Resume: WHAS WLAC KMOX WKRC (sw-21.52-9.59)
 * NBC-Radio City Music Hall; Viola Philo, sop.: WSM WLW WAVE KDKA (sw-15.21)
Overture to Die Fledermaus; Voices of Spring; Morning Journal; Pizzicato Polka; Egyptian March; Emperor Waltz; Persian March; Persian March; Perpetuum Mobile; Artists' Life; Radetzky March
 NBC-Univ. of Chicago Round Table Discussion: WTAM WMAQ WCKY (sw-15.33)

WFBM-Star Dust Melodies
 WHIO-Concert Hour
 WIRE-Melody Hour
 WKRC-Amer. Legion Prgm.
 WOWO-Mayfair Revue
 WSAI-Organ Highlights

11:45 EST 10:45 CST
 * NBC-Int'l B'cast from Germany; 10,000 Meter Olympic Run Finals: WTAM WMAQ WCKY (sw-15.33)
 * CBS-Int'l Broadcast from Paris; News Exchange: WLAC WSMK WOWO WKRC KMOX WHAS (sw-21.52-9.59)
 WLS-Tone Pictures

Afternoon

12:00 EST 11:00 CST
 CBS-Δ Church of the Air: WHAS WWVA WKRC KMOX WMMN WSMK (sw-15.27-9.59)
 WENR-Music Hall (NBC)
 WCPO-Salvation Army Prgm.
 WGN-Reading the Comics
 WHIO-Clara Oglesby Lyman
 WLAC-Δ Church of Christ
 WOWO-Mayfair Revue
 WSAI-Amer. Family Robinson
 WSM-Δ Presbyterian Church

12:15 EST 11:15 CST
 NBC-Harold Nagel's Rhumba Orch.: WTAM WMAQ WCKY (sw-15.33)
 WCPO-Jewish Community Prgm.
 WSAI-Console & Keyboard

12:30 EST 11:30 CST
 NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ (sw-15.33)
 CBS-Russell Dorr, bar.: WHAS WKRC WWVA KMOX WOWO WSMK WMMN WFBM (sw-15.27-9.59)
 NBC-Highlights of the Bible; "The Candor of Jesus," Dr. Frederick K. Stamm; Glee Club, dir. Charles A. Baker (Premiere): WENR WAVE WLW
 MBS-Ted Weems' Orch.: WSAI WGN
 KDKA-Concert Echoes
 WCPO-Moods
 WTAM-Harold Nagel's Orch.

12:45 EST 11:45 CST
 CBS-Eddie Dunstedter Entertains: WSMK WHAS WKRC KMOX WOWO WFBM WWVA WMMN (sw-15.27)
 NBC-Samovar Serenade: WCKY WIRE WTAM WHIO
 WCPO-Dude Ranch Days
 WMAQ-Musical Revue

1:00 EST 12:00 CST
 CBS-Kreiner Quartet, Instrumental: WHAS KMOX WKRC WLAC WSMK WWVA WMMN (sw-15.27)
Quartet in F Minor, Opus 95, Beethoven, (a) Allegro con brio, (b) Allegretto ma non troppo, (c) Allegro assai vivace ma serio, (d) Larghetto espressivo, Allegretto assai-Allegro; Fugue from Quartet Opus 59, No. 3, Beethoven

NBC-Belle Geste de Musique: WMAQ WHIO WTAM WCKY WIRE
 * NBC-Magic Key; Symph. Orchestra, dir. Charles O'Connell: WENR WLW WAVE KDKA WSM (sw-15.21)
 WCPO-Dixie Trio
 WFBM-Friendship Circle
 WGBF-Hour of Music
 WGN-Alice Blue, pianist
 WOWO-Parade of Music
 WSAI-News

1:15 EST 12:15 CST
 MBS-Palmer House Ensemble: WGN WSAI
 KMOX-Book Review
 WCPO-Laura Shields

1:30 EST 12:30 CST
 NBC-Peter Absolute, sketch: WTAM WMAQ WCKY (sw-15.33)
 CBS-St. Louis Blues: WFBM WHAS WWVA WOWO WLAC KMOX (sw-15.27)
 WCPO-Sisson Wirges' Orch.
 WGN-Baseball; Boston vs. White Sox
 WHIO-Vikings Quartet
 WIRE-News
 WKRC-Sunday Players
 WMMN-Meditations
 WSAI-Δ Sermon & Hymn Time

1:45 EST 12:45 CST
 CBS-St. Louis Blues: WMMN (sw-9.59)
 WCPO-Pages from An Old Hymnal
 WHIO-Symph. Orch.
 WIRE-Robert Hood Bowers' Band
 WLAC-Δ Adventists Hour

2:00 EST 1:00 CST
 NBC-Chautauqua Symp. Concert: WHIO WMAQ WTAM WIRE WCKY (sw-15.33)
 CBS-Everybody's Music, Orch. dir. Paul Le May, Guest: WHAS WLAC WSMK WKRC WFBM KMOX (sw-15.27-9.59)
Invitation to the Dance, von Weber; Russia, Balakireff; Le Roi d'Omphale, Opus 31, Saint-Saens; Reverie of Romeo and Feast of the Capulets, Berlioz; Mephisto Waltz, Liszt
 NBC-You; Personalizing the News: KDKA WENR WAVE WSM WSAI (sw-15.21)
 WCPO-Leon Bolero's Rhythms
 WLW-String Ensemble
 WMMN-Δ Rev. E. J. Nojand
 WOWO-Δ Missionary Hour
 WWVA-Δ Gospel Tabernacle

2:15 EST 1:15 CST
 NBC-Cloister Bells: KDKA WSM WMAQ WAVE WSAI (sw-15.21)
 WCPO-Goldman Band

2:30 EST 1:30 CST
 NBC-Benno Rabinoff, concert violinist: WSM KDKA WENR WLW (sw-15.21)
 CBS-Everybody's Music: WMMN WAVE-While the City Sleeps
 WCPO-Deep South
 WGBF-Δ East Side Tabernacle
 WOWO-Δ Temple Service
 WSAI-Manhattan Matinee

2:45 EST 1:45 CST
 WAVE-Benno Rabinoff, violinist
 WCPO-Musical Matinee
 WENR-Tuneful Topics

3:00 EST 2:00 CST

NBC-The Widow's Sons, sketch: WMAQ WTAM WIRE WCKY (sw-15.33)
 CBS-Sunday Serenade: WLAC WKRC WFBM WHAS WMMN KMOX WSMK (sw-15.27-9.59)
 NBC-△Sunday Vespers; Precious Reminders; Dr. Gould Wickey; Mixed Quartet: WSM WENR WAVE WSAI
 KDKA-△Vesper Service
 WCPO-Open Air Concert
 WHIO-Benny Goodman's Orch.
 WLW-Choral Echoes

3:15 EST 2:15 CST

WHIO-Tommy Dorsey's Orch.

3:30 EST 2:30 CST

NBC-Senator Fishface & Prof. Figgibottle: WENR WAVE WLW WSM
 CBS-Songs of Russia: WKRC WHAS KMOX WMMN WFBM WLAC WSMK (sw-15.27-9.59)
 NBC-Words & Music: WTAM WIRE WCKY WMAQ WHIO (sw-15.33)
 WOWO-△Church of Nazarene
 WSAI-Top Hatters

4:00 EST 3:00 CST

NBC-Tom Terriss, Oriental Romance; Kiriloff's Orch.: WENR KDKA WLW (sw-15.21)
 ★ CBS-Int'l B'cast from Germany; Olympic Resume: WHAS KMOX WKRC WLAC WFBM WSMK WMMN WOWO (sw-11.83-9.59)
 NBC-Sunday Drivers; Fields & Hall, m.c.'s: WSM WHIO WIRE WTAM WMAQ WCKY (sw-9.53)
 WAVE-Children's Amateur Prgm.
 WCPO-Russ Morrow's Orch.
 WGBF-△Church Hour
 WSAI-Irving Conn's Orch.
 WWVA-Y.M.C.A. Round Table

4:15 EST 3:15 CST

CBS-Ann Leaf, organist: WWVA WFBM WHAS KMOX WKRC WLAC WSMK WMMN WOWO (sw-11.83-9.59)
 WCPO-Randolf Joyce

4:30 EST 3:30 CST

NBC-Noble Cain & A Cappella Choir: WMAQ WHIO WTAM WCKY WSM WIRE (sw-9.53)
 CBS-Tea Time Tunes; Jack Shilkret's Orch.; Three Jesters, Loretta Lee, guest: KMOX WHAS WWVA WFBM (sw-11.83-9.59)
 NBC-Concert Orch., dir. H. Leopold Spitalny: KDKA WLW (sw-15.21)
 Leaders in Dance Time: WCPO WKRC
 WAVE-Dance Orch.
 WGBF-Hoosier Hot Shots
 WLAC-Paramount On the Air
 WMMN-Jean Lucas, pianist
 WOWO-Love Story
 WSAI-Americana

4:45 EST 3:45 CST

KDKA-△Christian Endeavor
 WAVE-Noble Cain & Choir (NBC)
 WMMN-Old Sage
 WOWO-Variety Prgm.

5:00 EST 4:00 CST

NBC-△Catholic Hour; "Christ The Exemplar: God Dressed as Man," Rev. Alfred Duffy, guest speaker; Medievalists Choir: WAVE WTAM WSM WIRE WMAQ WCKY WHIO (sw-9.53)
 CBS-Ma & Pa, sketch: WHAS KMOX WFBM WWVA WLAC WKRC WSMK (sw-11.83-9.59)
 ★ NBC-Int'l B'cast from Germany; Olympic Resume: WSAI KDKA Baseball Scores; Weather WCPO-Lew White
 WENR-Amateur Hour
 WGBF-American Legion
 WGN-Concert Orch.
 WLW-Nat'l Amateur Hour
 WMMN-△Church of God
 WOWO-Parade of Hits

5:15 EST 4:15 CST

NBC-Canadian Grenadier Guards' Band: WSAI
 KDKA-Thank You, Stusia

5:30 EST 4:30 CST

WCPO-Carnival
 WOWO-American Family
 NBC-A Tale of Today, sketch: KDKA WTAM WMAQ (sw-15.21-9.53)
 CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
 NBC-News; Dandies of Yesterday: WSAI
 CBS-News; Chicagoans: WKRC WLAC WHAS KMOX WMMN WOWO (sw-9.59)
 NBC-Echoes from the Orch. Pit: WLS WIRE WCKY WHIO WAVE
 MBS-To be announced: WLW WGN
 WFBM-Bohemians
 WGBF-Veterans of Foreign Wars
 WSM-Pepper Uppers
 WWVA-Musical Footnotes

5:45 EST 4:45 CST

★ NBC-Int'l Broadcast from London; Alistaire Cooke, British writer & movie critic; "London Letter": WSAI
 ★ CBS-Between the Bookends: WLAC WWVA KMOX WMMN WHAS WKRC WSMK (sw-11.83-9.59)
 WCKY-News
 WCPO-One Night Bandstand
 WOWO-Front Page Drama

6:00 EST 5:00 CST

★ NBC-Tim Ryan & Irene Nobile, comedy team; Don Voorhees' Orch.; Morton Bowe, tr.; Don Wilson, m.c.: WENR KDKA WLW WAVE WSM (sw-15.21)
 CBS-Clyde Lucas' Orch.: WLAC WFBM KMOX WSMK WHAS WOWO (sw-11.83-9.59)
 NBC-To be announced: WCKY WHIO WIRE (sw-9.53)
 WCPO-Prof. Leo Stoffregen
 WGBF-△Rescue Mission
 WGN-Griff Williams' Orch.
 WKRC-Treasure Chest
 WMAQ-To be announced
 WMMN-△Sunday Evening Devotions
 WSAI-Baseball Resume
 WTAM-Sportsman
 WWVA-Baseball Scores

6:15 EST 5:15 CST

★ NBC-Int'l B'cast from Germany; Olympic Resume: WCKY WMAQ WHIO WIRE (sw-9.53)
 WCPO-Evening Chimes
 WKRC-Sports Chat
 WSAI-Griff Williams' Orch.
 WTAM-Paul Burton's Orch.
 WWVA-Clyde Lucas' Orch. (CBS)

6:30 EST 5:30 CST

NBC-Fireside Recitals; Sigurd Nilssen, basso; Willie Morris, sop.: WTAM WSAI WMAQ
 CPS-Crumit & Sanderson, Hal Kemp's Orch.: WKRC WLAC WHAS WWVA WSMK WFBM (sw-11.83-9.59)
 NBC-Husbands & Wives, Conducted by Sedley Brown & Alie Lowe Miles: WSM WHIO KDKA WCKY WLS WAVE WIRE (sw-15.21)
 KMOX-Travelogue
 WCPO-△Church Federation
 WGN-Palmer House Ensemble
 WLW-To be announced
 WMMN-Baseball Scores; National Polish Alliance Orch.
 WOWO-Front Page Drama

6:45 EST 5:45 CST

NBC-Sunset Dreams; Morin Sisters & Ranch Boys; Don McNeill, m.c.: WTAM WMAQ WLW (sw-9.53)
 WGN-Blackstone String Trio
 KMOX-News
 WSAI-Mel Snyder's Orch.



7:00 EST 6:00 CST

CBS-America Dances; Lud Gluskin's Orch.: WABC WKRC WOWO WFBM WHAS WMMN WSMK KMOX WWVA (sw-11.83)

★ NBC-Major Bowes' Amateur Hour: WEAF WTAM WAVE WLW WSM WGY WMAQ (sw-9.53)

NBC-Musical Comedy Revue: WJZ WCKY WHAM WHIO KDKA WLS (sw-11.87)
 MBS-Titans of Science: WGN WSAI
 WBBM-George Givot's Circus
 WCPO-Emma Scully, violinist
 WIRE-Old Timers
 WJR-Musical Prgm.
 WLAC-△Church of Christ

7:15 EST 6:15 CST

CBS-America Dances: (sw-6.06)
 WCPO-Hy. C. Geis & Helen Kilb
 WGN-Palmer House Ensemble
 WWVA-Twilight Reverie

7:30 EST 6:30 CST

NBC-Goldman Band Concert: WJZ WCKY WHAM WHIO WLS KDKA WIRE (sw-11.87)
 CBS-Robin Hood Dell Concert Orch.; Willem Von Hoogstraaten, cond.: WFBM WHAS WLAC WMMN WSMK WABC WBBM WOWO KMOX WWVA WJR (sw-11.83-6.06)
 MBS-Ozzie Nelson's Orch.: WGN WSAI
 WCPO-Sport Review
 WGBF-German Band

7:45 EST 6:45 CST

WCPO-Soft Lights & Sweet Music

8:00 EST 7:00 CST

NBC-Manhattan Merry Go Round featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Rodney McClelland; Men About Town, trio; Orch.: WEAF WTAM WCKY WAVE WHIO WIRE WGY WSM WMAQ (sw-9.53)
 ★ NBC-Cornelia Otis Skinner; "Transatlantic Call" & "Calais Paris Express": WJZ KDKA WENR WHAM WLW (sw-11.87)
 WCPO-One Night Bandstand
 WGBF-Delbert Jones
 WGN-News; Sports
 WSAI-Johnny Lewis' Orch.
 WWVA-News

8:15 EST 7:15 CST

★ NBC-Paul Whiteman's Musical Varieties; Durelle Alexander; Ramona; Roy Bargy; Bob Lawrence; King's Men; Guest: WJZ WLW WENR WHAM KDKA (sw-11.87)
 WCPO-Remote Control
 WGBF-Ted Robertson
 WGN-Joe Sanders' Orch.

8:30 EST 7:30 CST

NBC-American Album of Familiar Music; Frank Munn, tr.; Lucy Monroe, sop.; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WEAF WTAM WSM WGY WAVE WCKY WHIO WIRE WMAQ (sw-9.53)
 MBS-Horace Heidt's Orch.: WGN WSAI
 WCPO-Ward's Orch.

8:45 EST 7:45 CST

WGBF-Marion Jones

9:00 EST 8:00 CST

NBC-Concert from Nat'l Music Camp: WEAF WSM WIRE WAVE WTAM WCKY WGY WHIO (sw-9.53)
 NBC-Twilight Hour; Orch.: WJZ KDKA WLW WHAM (sw-11.87)
 WCPO-Sunday at Nine
 WENR-Grant Park Concert
 WGBF-To be announced
 WGN-Melody from the Sky
 WMAQ-Clark Dennis, songs
 WSAI-Music for Dancing

9:15 EST 8:15 CST

WJR-Jack Randolph, tr.
 WMAQ-Nat'l Music Camp (NBC)

9:30 EST 8:30 CST

CBS-Community Sing: WABC KMOX WHAS WMMN WFBM WSMK WOWO WBBM WJR WKRC WLAC (sw-6.12-6.06)

NBC-Dreams of Long Ago: WJZ WSAI WHAM KDKA (sw-11.87)

★ MBS-Goodwill Court: WGN WLW
 WCPO-Billy Shaw's Orch.
 WENR-Symph. Orch.

9:45 EST 8:45 CST

KMOX-Hot Dates in History

10:00 EST 9:00 CST

NBC-King's Jesters: WEAF WGY WHIO WENR (sw-9.53)
 CBS-Vincent Lopez' Orch.: WABC WHAS WOWO WMMN WBBM WFBM KMOX
 NBC-Twin City Foursome male quartet: WJZ WSAI WHAM WSM
 MBS-Ozzie Nelson's Orch.: WGN WLW
 News: WIRE WKRC
 KDKA-Sports; Organ Reveries
 WAVE-Old Kentucky Clocker
 WCKY-Five Star Final
 WCPO-Jack Sprigg's Orch.
 WLAC-Lost & Found; Sports
 WMAQ-Henderson's Orch.
 WTAM-Silvertown Singers

10:15 EST 9:15 CST

★ NBC-Cornelia Otis Skinner: WAVE WSM
 CBS-Vincent Lopez' Orch.: WLAC WSMK
 NBC-Shandor, violinist: WJZ WHAM WSAI WMAQ KDKA WSM (sw-6.14)
 NBC-King's Jesters: WCKY WIRE
 MBS-Joe Sanders' Orch.: WGN WLW
 Governor Paul V. McNutt: WOWO WFBM
 WKRC-Gray Gordon's Orch.

10:30 EST 9:30 CST

NBC-Leon Navara's Orch.: WJZ WHAM WSAI KDKA (sw-6.14)
 CBS-Bob Crosby's Orch.: WABC WKRC WMMN WHAS WFBM WLAC WSMK
 ★ NBC-Paul Whiteman's Orch.: WAVE WSM

FOREIGN SHORT-WAVE PROGRAMS FOR SUNDAY

Log of Foreign Stations Whose Programs Are Listed

(Megacycles, or thousands of kilocycles, shown)		
CEC, Chile	10.67	JVM, " 10.74
CJRO, Canada	6.15	JVN, " 10.66
CJRX, " 11.72	KIO, Hawaii 11.68	
COCD, Cuba	6.13	KKH, " 7.52
COCO, " 15.26	LRX, Argentina 9.66	
DJB, Germany	15.2	PCJ, Holland 15.22
DJD, " 11.77		and 9.59
DJL, " 15.11	PHI, " 17.78	
EAQ, Spain	9.87	PRADO, Ecuador 6.62
GSB, England	9.51	PRFS, Brazil 9.50
GSC, " 9.58	RAN, Russia 9.52	
GSD, " 11.75	RKI, " 15.088	
GSH, " 21.47	RNE, " 12.00	
GSI, " 15.26	SPW, Poland 13.64	
GSO, " 15.18	ZRO, Italy 9.64, 11.81	
GSP, " 15.31	TIPG, Costa Rica 6.14	
HAS3, Hungary	15.37	TPA2, France 15.24
HAT4, " 9.12	TPA3, " 11.88	
HBL, Switzerland	9.60	TPA4, " 11.71
HBP, " 7.80	VK2ME, Australia 9.59	
HC2RL, Ecuador	6.66	VK3ME, " 9.51
HJ1ABE, Colombia	9.5	VK3LR, " 9.58
HJU, " 9.51	VPD, Fiji's 13.075	
HRN, Honduras	5.87	YV2RC, Venezuela 5.80
HSSPJ, Siam	10.955	XECC, Mexico 7.38
HVJ, Vatican City	15.12	XEFT, " 7.38
JVH, Japan	14.6	ZBW, China 8.75

News Broadcasts of the Week

Daily—1 a.m., VPD; 1:05, JVH; 1:55, GSB, GSD; 3:45, TPA3; 6, TPA2; 7, LRU; 8, GSG, GSH; 9, ZRO (11.81); 10:55, GSF, GSG, GSH; 12 noon, LRU; 12:20 p.m., ZRO (11.81); 1, GSB, GSD, GSO; 1:30, TPA3; 3:40, GSB, GSF, GSG; 5:15, ZRO (11.81), EAQ; 6, ZRO (9.64); 6:45, DJL DJD; 7, TPA4; 7:40, GSD, GSF, GSP; 9, COCD; 9:45, CJRO; 10:20, TPA4; 10:40, GSC, GSF.
 Sundays—3 and 6:30 a.m., VK2ME.
 Sun., Mon., Wed., Fri.—3 p.m., RNE.
 Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.
 Daily except Sundays—5 a.m., VK3ME.

Short-wave programs of American stations are shown along with the regular program listings. Time shown is EST; for CST subtract one hour.

6 a.m.—Moscow program: RNE
 7 a.m.—Religious services: GSG GSH
 9 a.m.—Baseball game: YV2RC
 9 a.m.—Budapest program: HAS3
 10 a.m.—Congregational services: GSF GSG
 10 a.m.—Week's review: RNE RKI
 10:30 a.m.—Vatican City hour: HVJ
 11 a.m.—Commerce hour: COCD
 12:15 p.m.—Wilderness of Inch Keith: GSB GSD
 1 p.m.—Cuban dance music: COCD
 1:30 p.m.—Soviet broadcast: RKI
 1:40 p.m.—Iceland program: TFJ

1:55 p.m.—Episcopalian services: GSB GSD GSO
 2 p.m.—Latin-American music: COCD
 2:15 p.m.—Horse races: YV2RC
 3 p.m.—His Private Honor: GSB GSD GSO
 4 p.m.—Student's songs: GSB GSF GSG
 4 p.m.—Moscow broadcast: RNE
 4:30 p.m.—Climbing in Lake District: GSB GSF
 4:55 p.m.—Listener greetings: DJL DJD
 5:30 p.m.—Children's hour: DJL DJD
 5:45 p.m.—Sunday concert: HC2RL
 6 p.m.—Moscow broadcast: RAN
 6 p.m.—Guyun, troubadour: COCO
 6:30 p.m.—Presbyterian services: GSC GSF
 7 p.m.—Olympic games reports: DJL DJD
 7 p.m.—Holland program: PCJ (9.59)
 7 p.m.—Mexico program: XECC
 8 p.m.—Sunday concert: DJL DJD
 8 p.m.—Two Hours with Cuba: COCO
 9 p.m.—Religious service: GSC GSF
 9:15 p.m.—Olympic games reports: DJL DJD
 9:30 p.m.—Military concert: DJL DJD
 10 p.m.—Appreciation hour: HRN
 10:30 p.m.—Opportunity program: COCD
 10:45 p.m.—Program highlights: DJL DJD
 12 mid.—Overseas hour: JVH
 12:15 a.m.—Organ recital: GSB GSD
 12:37 a.m.—Fiji hour: VPD

MR. FAIRFAX KNOWS ALL

KENNETH ROBERTS received 95 votes in the Star of Stars contest. He is a native of New York. Studied law, worked as a Wall Street runner and at Summer camps. Went on the stage and trouped for a number of years. Joined CBS about five years ago. He is 6 feet 2 inches tall, weighs 185 pounds, has brown eyes, black hair, small mustache, is 27 years old, and celebrates his birthday on February 22.—Joe Bayer, Clifton, New Jersey.

A. L. ALEXANDER, conductor of "Good Will Court" heard on WOR and the Mutual network and WMCA Sundays, has had excellent training for this series. Born in Boston and educated in public schools there, he prepared for college at Boston English High School and studied at Cincinnati Theological Seminary. Devoted two years to social service work, followed by varied newspaper work with the Boston Post and stage experience in stock with the Brockton, Massachusetts Players. He made several appearances as a guest speaker before the microphone in 1925 and started regular work in 1926.—B. B., New York City.

Monday

August 3



Jean Dickenson
See 7 p.m. EST (6 CST)

Network Changes

Due to several International Broadcasts from Germany featuring Events and Resumes of the Olympic Games many of your favorite programs have been cancelled for a period of two weeks at the most.

Larry Vincent Songs formerly Wed. 7:45 a.m. now CBS 1:15 p.m. EST (12:15 CST) Monday, Wednesday and Friday

News

9:00 a.m.—NBC-WTAM
5:30 p.m.—CBS-WHAS
5:30 a.m.—NBC-WMAQ
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

7:30 p.m.—Margaret Speaks, sop:
NBC-WEAF

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire: WTAM
CBS—Oleanders male quartet: (sw-21.52)
NBC-Morn. Devotions: WSAI
KMOX-Home Folks' Hour
WAIU-Shindiggers
WCKY-Morn. Roundup
WCPO-Tuma Cowboys
WGN-△Golden Hour
WKRC-Jerry Foy
WLW-△Family Prayer Period
WMAQ-Suburban Hour
WMMN-Ranch Hands
WOWO-Wake Up Melodies
WWVA-△Gospel Tabernacle

7:15 EST 6:15 CST
KDKA-News; Musical Clock
WAIU-Morning Melodies
WCKY-News
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Pat Buttram & Oshkosh Boys
WLW-△Morn. Devotions
WMMN-Musical Clock
WSAI-Good Morning
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Lyric Serenade: (sw-21.52)
NBC-Cheerio: WTAM WCKY WLW
KMOX-Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-△College Devotions
WIRE-△Morning Devotions
WKRC-Breakfast Express
WLAC-News Scoops & Melodies
WLS-Ott & His Tunetwisters
WMMN-Harry Stanton
WCWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST
NBC-Landt Trio & White, songs & comedy: WSAI
KMOX-Home Folks' Hour
WIRE-News
WLS-Hotan Tonka, Indian Legends
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST
★ NBC-Breakfast Club; Orch.: Russell Pratt, m.c.: KDKA WAVE WSAI WSM (sw-21.54)
CBS-Monday Morning Revue
WHAS WSMK (sw-21.52)
NBC-Marc Williams, bar.: WCKY News: WWVA WLW WLAC
KMOX-Wakeruppers
WFBM-Early Birds
WGBF-△East Side Tabernacle
WGN-Timely Tunes
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete

8:15 EST 7:15 CST
NBC-Streamliners: WCKY WHIO WTAM
WCPO-Today's Headlines
WGN-Whistler & His Dog
WLAC-Favorites of the Air
WLS-Arkie
WLW-Chandler Chats
WMMN-Morning Revue
WWVA-Musical Clock

8:30 EST 7:30 CST
CBS-Richard Maxwell: WHAS
WOWO WMMN WSMK (sw-21.52)
WCPO-Popular Varieties
WGN-Good Morning
WHIO-Musical Clock
WKRC-△Fed. of Churches
WLW-American Family Robinson
WTAM-Kitchen Beauty

8:45 EST 7:45 CST
CBS-Bill & Ginger; News: (sw-21.52)
NBC-Streamliners: WTAM
CBS-Waltz Time; News: WSMK
WOWO WHAS WKRC
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Rex Griffith & Organ
WMMN-△Morning Devotions

9:00 EST 8:00 CST
CBS-Eddie House, organist: WMMN
NBC-News: Walter Cassel bar
WMAQ WCKY WTAM WAVE
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
CBS-Fred Feibel, organist: WSMK
News: WFBM KMOX WSM
KDKA-News; Music
WCPO-Vacation Tours
WGN-Morning Melodies
WHAS-Jackson Family
WHIO-News; Rhythm Revue
WIRE-Cub Reporters
WLS-Carol Whammond, contralto
WLW-Variety Show
WOWO-News; Melody Hour
WSAI-△Church Forum
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Aristocratic Rhythm: WLW KDKA (sw-15.21)
CBS-Lyric Serenade: WMMN WSMK KMOX
NBC-Viennese Sextet: WAVE
WHIO WIRE WCKY WSM
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Fun Festival
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
NBC-Don Jose, songs: WTAM WCKY
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WKRC (sw-21.52)
★ NBC-Int'l Br'dcast from Germany; Description by 100 Meter Run Semi-Finals: WSM KDKA WIRE WAVE (sw-15.21)
CBS-Lyric Serenade: WWVA
MBS-Calendar of Melody: WGN WLW
KMOX-The Corn Huskers
WCPO-Morning Serenade
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WMAQ-Morn. Melodies
WSAI-Round House Boys

9:45 EST 8:45 CST
NBC-Today's Children, sketch: WTAM WMAQ WHIO WCKY WIRE
CBS-The Oleanders: WMMN WWVA WSMK
KMOX-Fascinating Melodies
WAVE-△Devotional Service
WGN-Making the Constitution
WHAS-Strollers
WLAC-Shopping the Movies
WLS-Martha Crans; Helene Joyce Homemakers
WLW-Mail Bag
WSAI-Today's Happenings
WSM-Georgia Wildcats

10:00 EST 9:00 CST
NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)
NBC-Wendell Hall, songs: WSM KDKA WHIO WCKY WAVE (sw-15.21)
CBS-Blue Flames: WOWO WKRC WHAS WSMK (sw-21.52)
KMOX-Ma Perkins
WCPO-Clyde McCoy's Orch.
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House Party

10:15 EST 9:15 CST
NBC-Metro. Echoes: WSM WAVE WTAM WCKY WIRE WHIO (sw-15.33)
CBS-Montana Slim, yodeling cowboy: WOWO WMMN WLAC WFBM WSMK (sw-21.52)
NBC-Home Sweet Home, sketch: KDKA WLW WLS (sw-15.21)
NBC-Vagabonds: WMAQ KMOX-The Home Maker
WCPO-Dot Club News
WGN-Radio Cooking Club
WHAS-Chats with Dolly Dean
WKRC-Woman's Hour
WSAI-Friendly Counselor

10:30 EST 9:30 CST
CBS-Maurice Brown, cellist: WKRC WMMN WLAC WHAS WSMK (sw-21.52)
NBC-Metropolitan Echoes: WMAQ
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KDKA-String Band
KMOX-Let's Compare Notes
WCPO-Dixieland Band
WFBM-Kitchen of the Air
WGN-Lucky Girl
WIRE-Tuneful Topics
WLW-Jane Emerson, songs
WOWO-Market Reports
WSAI-Jack & Loretta Clemens (NBC)
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Jacob Tarshish, talk: WLW WTAM WMAQ (sw-15.33)
CBS-Hubert Hendrie, bar.; Orch.: WKRC WSMK WLAC (sw-21.52)
NBC-Edward MacHugh, Gospel Singer: WLS KDKA (sw-15.21)
Party Line: WOWO WHAS
KMOX-Cameron & Karnes, songs
WAVE-Morning Moods
WCKY-On the Mall
WCPO-Clarence Berger
WGBF-School For Brides
WGN-Bachelor's Children
WHIO-Morning Varieties
WMMN-Kentucky Hill-Billies
WSAI-Marilyn Duke, songs
WSM-Strings
WWVA-Two Guitars

11:00 EST 10:00 CST
NBC-Girl Alone, sketch: WLW WMAQ WTAM
CBS-Poetic Strings: WLAC
WFBM WHAS WKRC WOWO WSMK (sw-21.52.9.59)
Clair de Lune, Debussy; Le Soir Tombait, Dyeck; Uno Larme, Moussorgsky; Segnando d'Amore, Fornassard; Coeur Brise, Pietro-mardi; LeReno, Gollerman; Un Pen d'Amour, Silcu
NBC-Five Star Jones, sketch: WLS
NBC-Navy Band: WSM WIRE WHIO WAVE WCKY
News: KDKA WCPO
KMOX-News Through a Woman's Eyes
WGBF-Mister & Missus
WGN-Painted Dreams
WMMN-Royal Mystery Melody
WSAI-Household Hints
WWVA-The Ol' Pardner

11:15 EST 10:15 CST
NBC-Merry Madcaps: WTAM WCKY WAVE WIRE WHIO WSM (sw-15.33)
KDKA-Strollers
KMOX-Poetic Strings (CBS)
WCPO-Gerard & Shaw
WGBF-Bill & Ginger
WGN-Paul Small; Harold Turner & Len Salvo
WLS-Markets
WLW-Live Stock
WMAQ-Home Service Prgm
WMMN-Back Home in Stump Holler
WOWO-Housewife's Hour
WWVA-Elmer Crowe

11:30 EST 10:30 CST
NBC-Navy Band: WMAQ
CBS-The Merry-makers: WSMK WKRC KMOX WHAS WFBM (sw-21.52.9.59)
NBC-Dan Harding's Wife, sketch: WCKY WHIO WAVE WTAM WSM
WCPO-Lou Raderman's Music
WGBF-Baby Shop
WGN-Morning Serenade
WIRE-In the Crime Light
WLAC-Betty & Bob
WLS-Guest Artist
WLW-The Gospel Singer (NBC)
WMMN-Harry Stanton
WSAI-Treasure Chest
WWVA-Rhythm Rangers

11:45 EST 10:45 CST
NBC-Merry Madcaps: WCKY WHIO WIRE WAVE WSM
MBS-The Kid Sister: WGN WLW
WCPO-Gray Bros' Orch.
WGBF-Hoosier Philosopher
WLAC-Emma Pitt
WLS-Old Kitchen Kettle
WMAQ-What to Eat & Why
WMMN-Merrymakers (CBS)
WSAI-Navy Band (NBC)
WTAM-Lillian Sherman

12:00 EST 11:00 CST
CBS-Betty & Bob, sketch: WFBM WHAS KMOX
NBC-Joan & The Escorts: WSM WAVE WSAI WMAQ
CBS-Matinee Memories: WOWO WWVA (sw-15.27.9.59)
NBC-Joe White, tr.: WIRE
WCKY-News; Question Box
WCPO-St. Bartholomew Choir
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept. of Air
WLAC-Garden & Home Prgm.
WLS-Cornhuskers & Chore Boy
WLW-Singing Neighbor
WMMN-News
WTAM-To be announced

12:15 EST 11:15 CST
CBS-Modern Cinderella: WHAS WFBM KMOX
NBC-Dot & Will: WMAQ WSM WAVE
CBS-Matinee Memories: WLAC WKRC WMMN
NBC-Clint Noble's Orch.: WIRE WHIO WCKY
MBS-Tom, Dick & Harry: WGN WLW
News: WOWO WWVA
KDKA-Slim & Jack
WCPO-George Gregory's Orch.
WLS-Melody Parade; Hometown-ers & Orch.
WSAI-Larry Duran, guitarist
WTAM-At the Exposition

12:30 EST 11:30 CST
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WHAS WFBM KMOX
NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21)
CBS-The Rhythmaires: WOWO WLAC (sw-15.27)
NBC-Summer Promenade; Soloists & Orch.: WCKY WHIO WTAM (sw-15.33)
WCPO-Man on the Street
WGN-Markets; △Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLS-Weather, markets, news
WLW-River & Market Reports
WMMN-Inquiring Reporter
WSAI-Blue Belles trio
WTAM-Livestock; Noonday Res-ume
WWVA-Skipper O'Day's Mates

12:45 EST 11:45 CST
CBS-Romany Trail: WKRC WLAC (sw-15.27)
WCPO-Smoky Mountain Boys
WLS-Dinnerbell Prgm.
WLW-Farm & Home Hr. (NBC)
WMMN-Shopping Notes
WOWO-Earl Gardner

1:00 EST 12:00 CST
NBC-Forum on Character Building: WCKY WTAM
★ CBS-Between the Bookends: WHAS WFBM WSMK KMOX WOWO WKRC WMMN (sw-15.27.9.59)
WCPO-Fashion Flashes
WGBF-Church & School News
WGN-Blackstone String Trio
WHIO-Hymn Time
WLAC-Luncheon Musicale
WSAI-Receding Frontiers

1:15 EST 12:15 CST
CBS-Larry Vincent, songs: WKRC WMMN WSMK (sw-15.27)
KMOX-Magic Kitchen
WCPO-Alexander Karlin's Ensemble
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Sally Jo Nelson, songs
WHAS-College of Agriculture
★ WHIO-Star Stuff; RADIO GOSSIP
WIRE-News
WOWO-Purdue Prgm.
WSAI-Larry & Sue
WWVA-Salon Moods

1:30 EST 12:30 CST
CBS-Manhattan Matinee: WKRC WOWO WMMN (sw-15.27)
NBC-Waltz Favorites: WCKY WTAM WMAQ WHIO
NBC Music Guild: WSAI
Sonata in G Minor, No. 3, Hand-dol (a) Larghetto, (b) Allegro, (c) Adagio, (d) Allegro; Trio in G (a) Allegretto, (b) Andantino, (c) Allegro, Bach
News: WIRE WSM
KDKA-Home Forum
WAVE-Savings Talk
WCPO-Conservatory of Music
WFBM-Hoosier Farm Circle
WGN-Palmer House Ensemble
WHAS-Savings Talk; Weather
WLAC-△Church of Christ
WLS-Jim Poole, markets
WLW-Rubinoff, violinist
WWVA-Dr. Lamont

1:45 EST 12:45 CST
KMOX-Barnyard Follies
WAVE-Carly Fox' Fox Hunters
WGBF-Curbstone Reporter
WGN-Marriage License Bureau
WHAS-Shopping Guide
WHIO-Homemaking
WIRE-The Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-△Gospel Tabernacle

2:00 EST 1:00 CST
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)
CBS-Mabelle Jennings, commen-tator: WMMN WKRC WOWO WFBM WLAC (sw-15.27.9.59)
NBC-Manhattans' Orch.: WAVE WCKY WHIO KDKA WIRE (sw-15.21)
MBS-Molly of the Movies: WGN WLW
WCPO-In a Mexican Patio
WGBF-Mystery Drama
WHAS-University of Kentucky
WLS-Homemakers' Hour
WSAI-Rex Stevens, drama
WSM-Dept. of Agriculture

2:15 EST 1:15 CST
CBS-Eddie House, organist: WWVA WMMN WKRC WSMK (sw-15.27.9.59)
NBC-Ma Perkins, sketch, with Margery Hannon: WLW WLS WTAM (sw-15.33)
KMOX-Barnyard Follies
WCPO-Brad Collins' Orch.
WFBM-News
WGN-June Baker, economist
WLAC-Memories
WMAQ-Tuneful Topics
WOWO-Guest Revue
WSAI-Beauty Hints; Hazel Scott, songs
WSM-Manhattans (NBC)

2:30 EST 1:30 CST
NBC-Vic & Sade, sketch: WLW WTAM WMAQ (sw-15.33)
CBS-Hoosier Hop: WHAS WKRC WOWO WMMN WLAC WSMK (sw-15.27.9.59)
NBC-Beatrice Mack, sop.: WAVE WSM WCKY WHIO KDKA (sw-15.21)
WCPO-Katzman's Ensemble
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WSAI-Matinee Varieties
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST
NBC-King's Jesters: WCKY WHIO KDKA (sw-15.21)
NBC-The O'Neills, sketch: WLW WTAM WSM WMAQ (sw-15.33)
KMOX-Hoosier Hop (CBS)
WAVE-Vacation Reading Melod-ies
WCPO-Musical Matinee
WFBM-W. P. A. Prgm.
WGN-To be announced
WIRE-Black Magic
WLS-Homemakers Hour
WWVA-Pioneers; News

3:00 EST 2:00 CST
NBC-Women's Radio Review: WAVE WTAM WSM WMAQ WSAI (sw-15.33)
CBS-Dept. of Education Series: WHAS WKRC WMMN WFBM WSMK (sw-15.27.9.59)
NBC-The Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)
KMOX-News; Medical Society
WCPO-Today's Winners
WHIO-U. Y. Festival Orch.
WLAC-Aft. Melodies
WLW-Gene Perazzo, organist
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bon-net Boys

3:15 EST 2:15 CST
CBS-Concert Miniatures: WHAS WKRC WFBM WSMK (sw-15.27.9.59)
NBC-Jackie Heller, songs: KDKA WCKY WIRE WENR WHIO (sw-15.21)
KMOX-Window Shoppers
WGBF-△Radio Revival
WLW-News and Financial Notes
WMMN-News for Women Only

3:30 EST 2:30 CST
NBC-Gaylord Trio: WENR KDKA (sw-15.21)
★ CBS-Int'l Br'dcast from Ger-many; Olympic Resume: WHAS KMOX WKRC WMMN WSMK WWVA WFBM (sw-15.27.9.59)
NBC-Gene Arnold & Ranch Boys: WMAQ WHIO WCKY WAVE WIRE WSM
WLAC-U.D.C. Prgm.
WLW-Pepper Young's Family, sketch (NBC)
WOWO-△Old Time Religion
WSAI-Don Alfredo's Orch.
WTAM-Art Museum

3:45 EST 2:45 CST
NBC-Alice Joy, songs: WAVE WSM WENR KDKA WSAI (sw-15.21)
NBC-Grandpa Burton: WCKY WIRE WTAM
WHIO-Organ Melodies
WLAC-Olympic Resume (CBS)
WLW-Vicki Chace & Organ
WMAQ-Lawson YMCA Glee Club

4:00 EST 3:00 CST
NBC-Let's Talk It Over: WAVE WSM WMAQ WSAI KDKA (sw-15.21)
CBS-Bob Crosby's Orch.: WLAC WMMN WSMK WKRC WFBM (sw-11.83.9.59)
NBC-Angelo Vitales' Band: WIRE WCKY WTAM WHIO (sw-9.53)
KMOX-Baseball Game
WENR-Arlington Park Races
WGBF-Sunshine Hour
WHAS-△Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WWVA-Hoosier Merrymakers

4:15 EST 3:15 CST
WGN-Rhythm Rumbles
WHAS-Bob Crosby's Orch. (CBS)
★ WLW-Life of Mary Sothern, sketch
4:30 EST 3:30 CST
NBC-Jerry Sears' Orch.: WSM WCKY WAVE WTAM WIRE WHIO
CBS-Vocals by Verrill: WHAS WFBM WMMN WSMK WLAC WOWO WKRC (sw-11.83.9.59)
NBC-The Singing Lady: KDKA WLW (sw-15.21)
WCPO-Birmingham's Buckaroos
WENR-Musical Grab Bag
WGBF-News
WMAQ-Irma Glen, organist
WSAI-Concert Carnival
WWVA-Shopping Syncopation

WCKY-Dick Tracy, sketch
 WPCO-Moods
 WENR-Cadets Quartet
 WGBF-Musical Masterpieces
 WGN-Harold Turner, pianist
 WMAQ-Jerry Sear's Orch.
 WSAI-Tea Time

5:00 EST 4:00 CST
 * NBC-Int'l Br'dcast from Germany; Olympic Resume: WSM WAVE WCKY WMAQ WIRE
 CBS-Eton Boys; WFBM WSMK WBBM WHAS WOWO WMMN WKRC WWVA WLAC (sw-11.83)
 NBC-Army Band; WENR WSAI News; KDKA WCPO
 KMOX-Baseball Game
 WGN-Armechair Melodies
 WHIO-Piano Novelties
 WLW-Kay Kyser's Orch.
 WTAM-Musical Cocktail

5:15 EST 4:15 CST
 NBC-Army Band; KDKA (sw-15.21)
 CBS-Eddie House, organist; WSMK WHAS WKRC WLAC
 NBC-Three Continentals; WSM WCKY WIRE WAVE WTAM
 CBS-Bobby Benson & Sunny Jim. (sw-11.83-9.59)
 WBBM-Dramatic Prgm.
 WPCO-Henry King's Orch.
 WFBM-Tea Time Tunes
 WHIO-Buddy & Ginger
 WKRC-News; Monte's Revelers
 WLW-Adrian O'Brien & Orzan
 WMAQ-Malcolm Claire (NBC)
 WMMN-Shopping Notes
 WOWO-American Family
 WWVA-Economy Notes

5:30 EST 4:30 CST
 NBC-News; Gale Page, contralto; WMAQ WIRE WAVE
 CBS-News; Marion Carley, pianist; WLAC WHAS WSMK
 NBC-The Singing Lady; WGN CBS-News; Sports Resume: (sw-11.83)

Tarzan, sketch; WKRC WHIO
 KDKA-Baseball Scores; Weather
 WCKY-News; Buddy & Ginger
 WPCO-Evening Varieties
 WENR-News
 WLW-Tov Band
 WOWO-News; Variety Prgm.
 WSAI-Doctors of Melody
 WSM-Finaacial News
 WTAM-News; Covert & Reed
 WWVA-Industrial Labor Party

5:45 EST 4:45 CST
 CBS-Retnew of the Mounted; WFBM WWVA WBBM WSMK (sw-11.83)
 * NBC-Lowell Thomas, commentator; KDKA WTAM WLW (sw-15.21)
 NBC-Three Stamps; WMAQ WAVE-Here Are Songs
 WCKY-Variety Prgm.
 WPCO-Park Board Prgm.
 WENR-Topsy Turvy Time
 WHAS-Melody Cruise
 WGN-Little C
 WGN-Little Orphan Annie (NBC)
 WHIO-Jimmy Allen, sketch
 WIRE-Dance Band Revue
 WKRC-20th Century Serenade
 WLAC-State Health Speaker
 WMMN-Drifters
 WOWO-Ball Scores
 WSAI-Dinner Hour
 WSM-Leon Cole, organist

6:00 EST 5:00 CST
 * NBC-Amos 'n' Andy; (sw-9.53)
 CBS-To be announced; WLAC WSMK WFBM KMOX (sw-11.83)
 NBC-Mary Small, songs; WENR KDKA (sw-15.21)
 NBC-Otto Thurn's Orch.; WIRE WCKY
 WAVE-Round the Town
 WPCO-Dinner Music
 WGN-Blackstone String Trio
 WHIO-Bessie Lee
 WKRC-Safety Dept. Prgm.
 * WLW-Johnson Family, sketch
 WMAQ-Hal Totten, sports
 WMMN-News
 WOWO-Bob Valentine
 WSAI-Baseball Resume
 WSM-Strings; Pan American Broadcast
 WTAM-Sportsman
 WWVA-Radio Gossiper; Baseball Scores

6:15 EST 5:15 CST
 * NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station; WHIO WIRE WMAQ WCKY WTAM
 NBC-Tony Russell, songs; WLW WENR KDKA (sw-15.21)
 CBS-Geo. Hall's Orch.; WMMN WWVA WOWO WLAC WFBM (sw-11.83-9.59)

MBS-Palmer House Ensemble; WSAI WGN
 KMOX-Retnew of the Mounted
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy, sketch
 * WHHC-MOVIE GOSSIP (1200 kc.)
 WKRC-Dick Bray

6:30 EST 5:30 CST
 * NBC-Edwin C. Hill, news; WMAQ
 CBS-Russell Dorr bar WLAC WMMN WSMK WWVA
 * NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch with Norris (Abner) Goff; WLW WENR
 CBS-Charlottees; Judy Starr; WKRC KMOX WFBM (sw-11.83-9.59)
 KDKA-Southsingers
 WCKY-Rubinoff, violinist
 WPCO-Merchants' Bulletins
 WGN-Lone Ranger
 WHAS-Song Master; Paul Sutton
 WHIO-Si Burick; Dance Music
 WIRE-Variety of Vienna
 WOWO-Detective Stories
 WSAI-Johnny Lewis' Orch.
 WSM-Fanny Rose Shore; Cooney & Tucker
 WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST
 * CBS-Boake Carter, commentator; WHAS WKRC KMOX (sw-9.59-11.83)
 News; WCKY WFBM
 KDKA-Dan & Sylvia, sketch
 WAVE-Old Kentucky Clocker
 WPCO-Secretary Hawkins
 WENR-Bobby Dixon's Orch.
 WGBF-Seroco Club
 WHIO-News; Weather; Drama
 WIRE-Sport Slants
 WLAC Sons of the Pionner
 * WLW-Summer Time Swing
 WMAQ-Ben Pollack's Orch.
 WMMN-Movie Reporter
 WOWO-Rubinoff, violinist
 WSAI-Knot Hole Club
 WSM-Sports Review
 WTAM-Hot Dates in History

7:00 EST 6:00 CST
 NBC-Jean Dickenson, sop.; WJZ WHAM WLS WSAI KDKA WAVE WSM (sw-11.87)
 * CBS-Horace Heidt's Orch.; WABC WLAC WHAS WFBM WBBM WKRC KMOX WJR (sw-11.83-6.06)
 * NBC-Fibber McGee and Molly; Marion & Jim Jordan; Ted Weems' Orch.; WEAFF WTAM WMAQ WCKY WIRE WGY
 WPCO-Gladys Catron
 WGBF-Rhythm Revue
 WGN-Sports Review
 WHIO-Harry Kalb's Orch.
 WLW-Barney Rapp's Orch.
 WMMN-Organ Reveries
 WOWO-Thank You, Stusia
 WWVA-Centennial Time

7:15 EST 6:15 CST
 WPCO-Hy C. Geis & Helen Kilb
 WGN-Rubinoff, violinist
 WMMN-Dance Tunes
 WOWO-Earl Gardner

7:30 EST 6:30 CST
 * NBC-Margaret Speaks, sop.; Mixed Chorus; Wm. Daly's Orch.; WEAFF WTAM WAVE WGY WHIO WLW WIRE WSM WMAQ (sw-9.53)
 CBS-Pick & Pat; Dramatic & Musical; Benny Krueger's Orch.; WABC WBBM WKRC WJR (sw-11.83-6.06)
 NBC-Melodiana; Abe Lyman's Orch.; Oliver Smith; Bernice Claire; WJZ WHAM KDKA WCKY WLS (sw-11.87)
 Rubinoff, violinist; WMMN WLAC
 KMOX-Songs at Eventide
 WPCO-Sport Review
 WFBM-Bohemians
 WGN-Palmer House Ensemble
 WHAS-Hot Dates in History
 WSAI-Allen Leaffer's Orch.
 WWVA-Musical Varieties

7:45 EST 6:45 CST
 KMOX-Three Queens & a Jack (CBS)
 WPCO-Blundon Wills
 WGBF-Looking Out on the World
 WGN-Joe Sanders' Orch.

WHAS-Leland Brock
 WLAC-Talks to Men
 WMMN-Dance Tunes
 WOWO-Variety Prgm.
 WWVA-Rhythm Revue

8:00 EST 7:00 CST
 * NBC-Harry Horlick's Gypsies; Howard Price, tenor; Romany Singers; WEAFF WGY WTAM WIRE WHIO WCKY WMAQ (sw-9.53)
 * CBS-Radio Theater; Barbara Stanwyck & Fred MacMurray, guests; WABC WHAS WLAC WKRC KMOX WBBM WFBM WJR (sw-11.83-6.06)
 NBC-Greater Minstrels; Gus Van; Malcolm Claire, Bill Childs & Joe Parsons; Billy White, trn.; WJZ WSM WLW WAVE WLS KDKA (sw-11.87)
 WPCO-Evenings at the Country Club
 WGN-News; Sports Shots
 WOWO-Variety Prgm.
 WSAI-Concert Hall

8:15 EST 7:15 CST
 WPCO-One Night Bandstand
 WGN-Joe Sanders' Orch.
 WMMN-Dance Varieties
8:30 EST 7:30 CST
 NBC-Carefree Carnival; Soloists; WJZ WENR WCKY WHAM KDKA WSAI (sw-11.87)
 * NBC-STUDEBAKER CHAMPIONS Presents Richard Himber's Orch.; Stuart Allen, vocalist; WEAFF WTAM WMAQ WLW WGY (sw-9.53)
 Rhythm Revue WIRE WSM
 WAVE-Jack Turner
 WPCO-Wards Prgm.
 WGN-Chicago Philharmonic Orch.
 WHIO-Musical Revue
 WOWO-Frank Black

8:45 EST 7:45 CST
 WAVE-Carefree Carnival; Soloists (NBC)
 WPCO-William Hogue
 WHIO-Claude Hoagland's Orch.
 WIRE-Open House
 WMMN-Concert Pianist
 WSM-Francis Craig's Orch.

9:00 EST 8:00 CST
 NBC-Goldman Band Concert; WJZ KDKA WENR WSM WAVE (sw-11.87)
 * CBS-Wayne King's Orch.; WABC WHAS KMOX WKRC WBBM WFBM WJR (sw-6.12-6.06)
 NBC-Contented Prgm.; Morgan L. Eastman's Orch.; Guest: WEAFF WTAM WCKY WGY WMAQ WGY WIRE WHIO (sw-9.53)
 MBS-Banners Flying; WGN WSAI
 WPCO-Soft Lights & Sweet Music
 WHAM-Evening Serenade
 WLAC-Morton Gould's Orch.
 WLW-Unsolved Mysteries
 WMMN-Amer. Family Robinson
 WOWO-Variety Prgm.

9:15 EST 8:15 CST
 NBC-News for Voters; WENR WAVE WSM
 WHAM-Rubinoff, violinist
 WLAC-Herman & Mary
 WMMN-Dance Varieties
 WOWO-Organ on Parade

9:30 EST 8:30 CST
 NBC-Jolly Coburn's Orch.; WJZ WENR WLW
 * CBS-March of Time; WABC KMOX WHAS WFBM WKRC WBBM WJR (sw-6.12-6.06)
 NBC-Great Lakes Symph. Orch.; WTAM WCKY WAVE WSM (sw-9.53)
 NBC-Republican State Com.; WEAFF WGY WHAM
 KDKA-Behind the Law
 WPCO-Locke's Orch.
 WGN-The Northerners
 WHIO-Barber Shop Boys
 WLAC-Sports
 WMMN-News
 WSAI-Harold Stern's Orch.

9:45 EST 8:45 CST
 CBS-Jack Shannon, trn.; Orch.; WABC WMMN WOWO WLAC WKRC WHAS (sw-6.12)
 NBC-Great Lakes Symph. Orch.; WEAFF WGY
 Rubinoff, violinist; WFBM WJR WHIO
 KDKA-Sammy Fuller
 KMOX-News & Sports
 WBBM-Gang Plank Gossipers
 WHAM-Coburn's Orch. (NBC)

10:00 EST 9:00 CST
 NBC-Allen Leaffer's Orch.; WEAFF WGY WHIO (sw-9.53)
 CBS-Clyde Lucas' Orch.; WABC WOWO WMMN WBBM KMOX
 * NBC-Amos 'n' Andy; WSM WLW WMAQ WTAM
 NBC-(News; WJZ only) Nano Rodrigo's Orch.; WJZ
 News; WIRE WKRC WJR
 KDKA-News; Sports; Weather
 WAVE-Concert Orch.
 WCKY-Five Star Final
 WPCO-Jack Sprigg's Orch.
 WENR-Ben Pollack's Orch.
 WFBM-Sports
 WGBF-To be announced
 WGN-The World of Sport
 WHAS-Twin Servants
 WSAI-Around the Town
 WSAI-Billy Snider's Orch.

10:15 EST 9:15 CST
 NBC-Allen Leaffer's Orch.; WIRE WMAQ WSM WCKY
 CBS-Clyde Lucas' Orch.; WFBM NBC-Inf Spots, quartet A17
 MBS-Ozzie Nelson's Orch.; WGN WSAI
 KDKA-Dance Orch.
 KMOX-Judy & Her Jesters
 WAVE-Melody Road
 WENR-King's Jesters' Orch.
 WGY-Johnny Albricht, songs
 WJR-Sports; Musical
 WKRC-Gray Gordon's Orch.
 * WLW-Paul Sullivan, news room
 WTAM-Brad and Al

10:30 EST 9:30 CST
 CBS-Pick & Pat; WFBM WHAS WLAC KMOX
 NBC-Al Donahue's Orch.; WJZ WHAM WSAI KDKA (sw-6.14)
 CBS-Bernie Cummins' Orch.; WABC WKRC WOWO WMMN WJR
 NBC-(News, WEAFF only) Magnolia Blossoms, Choir; WEAFF WCKY WSM WAVE WIRE WHIO WGY (sw-9.53)
 MBS-Follies; WGN WLW
 News; WBBM WGBF WENR
 WPCO-Starlight & Dreams
 WMAQ-Henderson's Orch.
 WTAM-Stars Over the Great Lakes

10:45 EST 9:45 CST
 CBS-Bernie Cummins' Orch. WBBM WSMK
 WENR-Al Donahue's Orch. (NBC)
 WGBF-To be announced
 WMAQ-Jesse Crawford, organist

MONDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.
 2:30 p.m.—Coster carnival; GSB GSD GSO
 4 p.m.—Moscow broadcast; RNE
 4 p.m.—Overseas hour; JWH JWM
 4 p.m.—Olympic games account; GSB GSF GSG
 4:55 p.m.—Listener greetings; DJL DJD
 5 p.m.—Mayor's program; COCD
 5:30 p.m.—Eta Harich-Schneider, Harpist; DJL DJD
 5:30 p.m.—The three admirals; GSB GSF GSG
 5:30 p.m.—Brazilian hour; PRF5
 6 p.m.—Moscow broadcast; RAN
 6 p.m.—London pie; GSC GSF GSP
 6 p.m.—Lecuona's orchestra; COCO
 6:30 p.m.—Opera, Cavalleria Rusticana; ZRO
 6:30 p.m.—Bank Holiday; GSC GSF GSP
 7 p.m.—Olympic games reports; DJL DJD
 7 p.m.—Talk, Civilization; ZRO
 7 p.m.—South American program; COCD
 7:15 p.m.—Typical music; VY2RC
 7:15 p.m.—Sound pictures; DJL DJD
 7:15 p.m.—Vocal duets; ZRO
 7:25 p.m.—Mail bag; ZRO
 7:45 p.m.—Venezuelan songs; YV2RC
 8 p.m.—Olympic games account; GSC GSF GSP
 8 p.m.—National Railways program; HJU
 8 p.m.—Hitler Youth program; DJL DJD
 8 p.m.—Sergio Codos' band; YV2RC
 8:30 p.m.—Male duet; YV2RC
 8:30 p.m.—German lessons; DJL DJD
 8:45 p.m.—Brass band; DJL DJD
 8:45 p.m.—Amateur hour; YV2RC
 9 p.m.—Argentina hour; LRX
 9:15 p.m.—Olympic games reports; DJL DJD
 9:30 p.m.—Light music; DJL DJD
 9:40 p.m.—Stainless Stephen; GSC GSF
 10:10 p.m.—A Little More Drama; GSC GSF
 10:30 p.m.—Opportunity program; COCD
 10:45 p.m.—Listener greetings; DJL DJD
 11 p.m.—Olympic games account; GSC GSF
 11:10 p.m.—DX program; HJABE
 11:30 p.m.—Hawaii Speaks; KKH KIO
 12 mid.—Overseas hour; JWH
 12:15 a.m.—August 4, 1914, program; GSB GSD
 12:37 a.m.—Fiji hour; VPD
 12:55 a.m.—Story, Deputy's Tale; GSB GSD
 1:10 a.m.—Empirates again; GSB GSD

Monday

August 3



Norris (Abner) Goff
 See 6:30 p.m. EST (5:30 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WPCO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

11:00 EST 10:00 CST
 CBS-Vincent Lopez' Orch.; WABC WKRC WOWO WHAS WJR WMMN WSMK
 NBC-Shandor, violinist; Henry Busse's Orch.; WJZ KDKA WSAI WSM WMAQ WHAM (sw-6.14)
 NBC-Jimmy Lunceford's Orch.; WEAFF WCKY WIRE WGY WHIO WENR (sw-9.53)
 KMOX-Eddie Dunstetter's Orch.
 WAVE-Don Pedro's Orch.
 WBBM-George Givot's Circus
 WFBM-News
 WGN-Dance Orch.
 WLAC-Baseball; News
 WLW-Old Fashioned Girl
 WTAM-George Hessberger's Orch.

11:15 EST 10:15 CST
 KMOX-Detective Mysteries
 WAVE-Busse's Orch. (NBC)
 WFBM-Lopez' Orch. (CBS)
 WHIO-Charles Buddi's Orch.
 WLAC-Family Hour
 WLW-Dance Orch.

11:30 EST 10:30 CST
 NBC-Irving Aaronson's Orch.; WJZ WSM KDKA WAVE WSAI WHAM (sw-6.14)
 CBS-Johnny Johnson's Orch.; WABC WKRC WHAS WFBM WLAC KMOX WBBM WSMK WOWO WMMN WJR
 NBC-Ben Pollack's Orch.; WEAFF WCKY WHIO WIRE WTAM WMAQ WGY (sw-9.53)
 WENR-King's Jesters
 WGN-Dance Orch.
 WLW-Joe Reichman's Orch.

12:15 EST 11:15 CST
 CBS-Austin Mack's Orch.; KMOX WBBM WFBM
 WAVE-Don Pedro's Orch.
 WLW-Henderson's Orch. (NBC)
 WMAQ-William Hollander's Orch. (NBC)

12:30 EST 11:30 CST
 NBC-Yesterday's Music; WAVE WSM WIRE WMAQ
 CBS-Josef Cherniavsky's Orch.; WBBM WFBM KMOX
 MBS-Horace Heidt's Orch.; WGN WLW
 WENR-Keith Beecher's Orch.
 WHAS-Dream Serenade
 WHIO-Sleepy Valley
 WSAI-News; Slumber Hour
 WTAM-Sammy Watkin's Orch.

12:45 EST 11:45 CST
 KMOX-When Day Is Done
 End of Monday Programs

RICHARD HIMBER'S STUDEBAKER Champions

MONDAY 8:30 P.M. EST
 WMAQ - WLW WTAM
 and Coast-to-Coast Network

NEW YORK'S SMARTEST DANCE MUSIC

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WJZ WLW WBZ WBZA WSB WSYR WENR WSM WMC

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NATIONAL ACADEMY OF MUSIC
 Dept. 735, 1525 East 53rd Street, Chicago

Tuesday

August 4



Bernardine Flynn
See 2:30 p.m. EST (1:30 CST)

Network Changes

Rhythmairs formerly 10:45 a.m. now CBS 11 a.m. EST (10 CST)
The Dictators formerly 3 p.m. now CBS 3:15 p.m. EST (2:15 CST)
Fred Waring's Orch. leaves the air this date to be replaced on Tuesday by Tommy Dorsey's Orch. CBS 8 p.m. EST (7 CST) and on Friday by B. A. Rolfe's Orch. NBC 8 p.m. EST (7 CST)

News

9:00 a.m.—NBC-WMAQ
5:30 p.m.—CBS-WHAS
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

12:45 p.m.—Music Guild: NBC-WTAM
3:30 p.m.—Chamber Symphony Orch.: CBS-WHAS

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire: WMAQ WTAM
CBS-On the Air Today; Bluebirds, girls' vocal trio: (sw-21.52)
KMOX-Home Folks' Hour
WCKY-Morn. Roundup
WCPO-Tuna Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLS-Smile-a-While Time
WLW-△Family Prayer
WMAQ-△suburban Hour
WMMN-Ranch Hands
WOWO-△Bible Class
WSAI-△Morn. Devotions
WWVA-△Gospel Tabernacle

7:15 EST 6:15 CST
CBS-City Consumers' Guide: (sw-21.52)
NBC-Good Morning Melodies: WSM
KDKA-News; Musical Clock
WCKY-News
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Weather; Livestock
WLW-△Morn. Devotions
WMMN-Musical Clock
WSAI-Good Morning
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Larry Vincent, songs: (sw-21.52)
NBC-Cheerio: WTAM WLW WCKY
KMOX-Livestock Markets; News
WCPO-Morning Sundial
WFBM-Chuck Wagon
WHAS-△College Devotions
WIRE-△Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Tumbleweed & Hoosier Sodbusters
WMMN-Harry Stanton

WOWO-Breakfast Club
WSM-Musical Clock
7:45 EST 6:45 CST
CBS-Salon Musicale: (sw-21.52)
KMOX-Home Folks Hour
WIRE-News
WLS-Tommy Tanner, Hoosier Sodbusters
WMMN-Cap, Andy & Flip
WSAI-Tune Twisters (NBC)

8:00 EST 7:00 CST
★ NBC-Breakfast Club; Don McNeill, m.c.; Orch.: Helen Jane Behlke; Russell Pratt; Clark Dennis, tr.; KDKA WAVE
WSAI WSM (sw-21.54)
CBS-Summer Days: WSMK WHAS (sw-21.52)
NBC-Upstaters: WCKY
News: WLW WLAC WWVA
KMOX-Waker-Uppers
WFBM-Early Birds
WGBF-△East Side Tabernacle
WGN-Songs of the Sea
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe's Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete

8:15 EST 7:15 CST
NBC-The Streamliners; Alice Joy; Orch.: WCKY WHIO WTAM
WCPO-Today's Headlines
WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-The Novelodeons
WLW-Chandler Chats
WMMN-Summer Days (CBS)
WWVA-Musical Clock

8:30 EST 7:30 CST
CBS-Richard Maxwell, songs: WOWO WSMK WHAS WMMN (sw-21.52)
WCPO-Variety Time
WGN-Good Morning
WHIO-Musical Clock
WKRC-△Fed. of Churches
WLW-Dance Rhythm
WTAM-Kitchen Beauty

8:45 EST 7:45 CST
CBS-Bill & Ginger; News: (sw-21.52)
CBS-Waltz Time; News: WSMK WOWO WHAS WKRC
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Aunt Mary
WMMN-△Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
NBC-News; Alden Edkins, bar.: WMAQ WCKY WAVE WHIO
CBS-Salon Musicale: WMMN WSMK
News: WFBM KMOX WSM
KDKA-News; Music
WCPO-Morning Serenade
WGN-Morning Melodies
WHAS-Jackson Family
WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW-Variety Show
WOWO-News; Melody Hour
WSAI-△Church Forum
WTAM-News; Shero Trio
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
NBC-Viennese Sextet: WHIO
WIRE WCKY WAVE WSM
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Aristocratic Rhythm: KDKA WLW (sw-21.51)
KMOX-Salon Musicale (CBS)
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Magnolia Time
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
★ NBC-Int'l Br'dcast from Germany; 100 Meter Run Finals for Women: KDKA WSM WAVE (sw-15.21)
CBS-Fred Feibel, organist: WWVA WMMN WSMK
NBC-Armchair Quartet: WTAM WIE WCKY
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)

KMOX-The Corn Huskers
WCPO-Rodeo Range Ramblers
WGN-Secrets of Happiness
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WLW-On the Mall
WMAQ-Morning Melodies
WOWO-Marie, Duke & Mary
WSAI-Roundhouse Boys

9:45 EST 8:45 CST
NBC-Today's Children, sketch: WMAQ WTAM WCKY WHIO WIRE
CBS-Lyn Murray, songs: WLAC WMMN WSMK
KMOX-Fascinating Melodies
WCPO-Pan American Band
WGN-Making the Constitution
WHAS-Strollers
WLS-Martha Crans; Helene Joyce; Homemakers
WLW-Gaities
WOWO-Variety Prgm.
WSAI-News
WWVA-Three Stars; News

10:00 EST 9:00 CST
NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)
CBS-Bob & Rennie: WKRC WOWO WHAS WFBM WSMK WLAC (sw-21.52)
NBC-Olympic Broadcast: WCKY WHIO
KMOX-Ma Perkins
WCPO-James Dalton's Orch.
WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLW-Hymns of All Churches
WMMN-Mixing Bowl
WWVA-Hoosier Merry-makers & Grandpa Jones

10:15 EST 9:15 CST
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)
CBS-Navy Band: WHAS WOWO WMMN WLAC WSMK (sw-21.52)
NBC-Breen & de Rose: WCKY WIRE WHIO WSM WAVE WTAM (sw-15.33)
KMOX-The Home Maker
WCPO-Dot Club News
WFBM-Harlie Brothers
WGN-Question Box
WHAS-Aunt Betsy
WKRC-Woman's Hour
WMAQ-Melody Bakers
WSAI-Friendly Councelor

10:30 EST 9:30 CST
NBC-House Detective: WTAM WMAQ WCKY WSM WAVE (sw-15.33)
CBS-Navy Band: WKRC
NBC-Jack & Loretta Clemens: WSAI
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Invitation to the Waltz
WFBM-Kitchen of the Air
WHIO-Around the Band Stand
WIRE-Tuneful Topics
WLW-Peggy at the Switchboard
WOWO-Market Reports
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Walter Blaufuss' Orch.: WAVE (sw-15.33)
★ CBS-Int'l Br'dcast from Germany; Olympic Broad Jump & Hurdle Finals: WKRC KMOX WLAC (sw-21.52)
NBC-Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)
NBC-The Wife Saver: WTAM WMAQ WSAI
Party Line: WOWO WHAS
WCKY-Souvenirs of Song
WCPO-Jimmie Lee
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-To be announced
WMMN-Kentucky Hillbillies
WSM-Musical Prgm.
WWVA-Elmer Crowe

11:00 EST 10:00 CST
NBC-Girl Alone, sketch: WMAQ WTAM WLW
CBS-The Rhythmairs: WHAS WMMN WOWO (sw-9.59)
NBC-Five Star Jones, sketch: WLS
NBC-Piano Duo: WAVE WCKY WIRE WSM WHIO
News: WCPO KDKA
WGBF-Mr. & Mrs.
WGN-Painted Dreams
WSAI-Household Hints
WWVA-The Ol' Pardner

11:15 EST 10:15 CST
NBC-Cadets Quartet: WMAQ

CBS-Mary Lee Taylor, talk: WHAS WWVA WOWO WLAC KMOX
NBC-Merry Madcaps: WIRE WTAM WAVE WCKY WHIO WSM
CBS-Rhythm Boys: (sw-21.52-9.59)
KDKA-Luncheon Dance
WCPO-Hunter James Choir
WFBM-Resettlement Prgm.
WGBF-Bill & Gingers
WGN-Harold Turner, pianist
WKRC-Hymn Time
WLS-Markets
WLW-Live Stocks; News
WMMN-Keeping Ahead of the Jones

11:30 EST 10:30 CST
★ NBC-Int'l Br'dcast from Germany; 400 Meter Hurdle & 800 Meter Finals: WHIO WSM WCKY WAVE WTAM
CBS-Emery Deutsch's Orch.: WKRC KMOX WHAS WFBM WMMN WSMK (sw-21.52-9.59)
NBC-Doc Schneider's Texans: WAVE WSAI KDKA WMAQ (sw-15.21)
WCPO-James Garfield's Orch.
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WIRE-Hughes Reel
WLAC-Betty & Bob
WLS-Rocky & Ted
WLW-Old Fashioned Girl
WOWO-Housewife's Hour
★ WPAD-MOVIE GOSSIP (1420 kc)
WWVA-Rhythm Rangers

11:45 EST 10:45 CST
★ NBC-Int'l Br'dcast from Germany; 200 Meter Run Finals: WAVE WMAQ KDKA WSAI WSM (sw-15.21)
NBC-Merry Madcaps: WIRE WTAM WCKY WHIO
MBS-The Kid Sister: WGN WLW
WCPO-Municipal Dance Band
WGBF-Hoosier Philosopher
WLAC-Malcolm Tate, organist
WLS-Old Kitchen Kettle

Afternoon

12:00 EST 11:00 CST
CBS-George Hall's Orch.: WOWO WWVA (sw-15.27-9.59)
NBC-Charles Stenross' Orch.: WIRE
CBS-Betty & Bob: WFBM WHAS KMOX
News: WMMN WCKY
WCPO-Noonday Musicale
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothorn
WHIO-News; Weather; Markets
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WLS-Old Music Chest
WLW-To be announced
WSAI-Amer. Family Robinson
WTAM-Noonday Resume

12:15 EST 11:15 CST
NBC-Dot & Will: WMAQ WAVE WSM
CBS-Modern Cinderella: WHAS WFBM KMOX
NBC-Charles Stenross' Orch.: WCKY WHIO (sw-15.33)
CBS-George Hall's Orch.: WLAC WMMN
News: WWVA WOWO
KDKA-Slim & Jack
WCPO-Von Hallberg's Orch.
WGN-Doring Sisters
WKRC-Jane Grey
WLS-Musical Prgm.
WLW-Blue Belles, trio
WSAI-Darktown Meeting Society
WTAM-At the Exposition

12:30 EST 11:30 CST
CBS-Concert Miniatures: WLAC WOWO (sw-15.27)
NBC-Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.: WSM KDKA WAVE WMAQ (sw-15.21)
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX
NBC-Wilbur Evans, bar.: WCKY WHIO (sw-15.33)
WCPO-Man on the Street
WGN-Markets; △Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLW-River, Weather & Markets
WMMN-Inquiring Reporter
WSAI-Larry Duran, Guitarist
WTAM-Livestock; Noonday Resume
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
NBC-Music Guild: WTAM WCKY (sw-15.33)
Luncheon Musicale: WWVA WLAC
WCPO-Two Doc's
WGBF-Bulletin Board
WHIO-Dance Parade
WKRC-Concert Miniatures (CBS)
WLW-Farm & Home Hr. (NBC)
WMMN-Shopping Notes
WOWO-Earl Gardner's Orch.
WSAI-Day Dreams

1:00 EST 12:00 CST
★ CBS-Between the Bookends: WSMK WOWO WHAS WKRC WFBM KMOX WMMN (sw-15.27-9.59)
WCPO-News; Luncheon Music
WGBF-△Church & School News
WGN-Palmer House Ensemble
WHIO-Dance Band
WLAC-Luncheon Musicale
WSAI-Tom Slater

1:15 EST 12:15 CST
CBS-Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27)
KMOX-Magic Kitchen
WCPO-Fed. Housing Prgm.
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Lawrence Salerno & Organ
WHIO-Better Business Bureau
WIRE-News
WOWO-Farm Credit
WSAI-Siesta Serenade
WWVA-Salon Moods

1:30 EST 12:30 CST
NBC-Rhythm Octet; Madge Marley; Twin City Foursome, Gould & Shefter: WCKY WMAQ WHIO (sw-15.33)
CBS-Madison Ensemble: WKRC WMMN WOWO (sw-15.27)
Prelude de Delage, Saint-Saens; Delibes; Andante and Finale from "Sinfonietta in D," Mozart; Maremba Waltz, Korov; German Dances; Repet; March from Tannhauser, Wagner
NBC-Golden Melodies: WSAI
Livestock Reports: WHAS WLS
News: WSM WIRE
KDKA-Home Forum
WAVE-Savings Talk
WCPO-Henri Nosco Presents
WFBM-Hoosier Farm Circle
WGN-String Trio
WLAC-△Church of Christ
WLW-Robison's Buckaroos
WTAM-Annual Board of Edu. Frolic
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST
KMOX-Eddie Dunstetter
WAVE-Carly Fox' Fox Hunters
WFBM-Madison Ensemble (CBS)
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WHAS-Mrs. Randolph, shopping
WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-△Gospel Tabernacle

2:00 EST 1:00 CST
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)
CBS-Margaret McCrae, songs: WKRC WFBM WOWO WLAC WMMN (sw-15.27)
NBC-Bailey Axton, tr.: WCKY WIRE WAVE WHIO
MBS-Molly of the Movies: WLW WGN
KDKA-Congress of Clubs
KMOX-Barnyard Follies
WCPO-Dude Ranch Boys
WGBF-Mystery Drama
WHAS-University of Kentucky
WLS-Homemakers' Hour
WSAI-Affairs of Rex Stevens, sketch
WSM-Dept. of Agriculture

2:15 EST 1:15 CST
NBC-Continental Varieties: WHIO WCKY WAVE KDKA WIRE (sw-15.21)
CBS-Science Service: WSMK WKRC WMMN WLAC WSMK WWVA (sw-15.27)
NBC-Ma Perkins, sketch: WLW WTAM WLS (sw-15.33)
WCPO-Modern String Ensemble
WFBM-News
WGN-June Baker, economist
WMAQ-Tuneful Topics
WOWO-Guest Revue
WSAI-Tonic Tunes
WSM-William A. Burnett

2:30 EST 1:30 CST
CBS-Mayfair Singers: WLAC WSMK WHAS WMMN WOWO WKRC (sw-15.27)
NBC-Vic & Sade, sketch; Bernadine Flynn: WLW WTAM WMAQ (sw-15.33)
WCPO-20th Century Serenade
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WSAI-Now & Then
WSM-Continental Varieties (NBC)
WWVA-Ma Perkins
2:45 EST 1:45 CST
NBC-Have You Heard?: WCKY KDKA WHIO (sw-15.21)
NBC-The O'Neills, sketch: WLW WTAM WSM WMAQ (sw-15.33)
KMOX-Piano Recital
WAVE-Aft. Melodies
WFO-Lew White
WFBM-Mayfair Singers (CBS)
WGN-Baseball; St. Louis vs Chicago Cubs
WIRE-Black Magic
WLS-Homemakers Hour
WWVA-Pioneers; News
3:00 EST 2:00 CST
NBC-Foxes of Flatbush, sketch: WENR KDKA WIRE WCKY (sw-15.21)
★ CBS-Int'l Br'dcast from Germany; Olympic Resume: WHAS WKRC WSMK WFBM (sw-15.27)
NBC-Woman's Radio Review: WAVE WTAM WSM WMAQ WSAI (sw-15.33)
KMOX-Piano Recital
WCPO-Today's Winners
★ WGBF-MOVIE GOSSIP
WHIO-Manhattan Concert Band
WLAC-Aft. Melodies
WLW-Gene Perazzo, organist
WMMN-News for Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bonnet Boys
3:15 EST 2:15 CST
NBC-Joan & the Escorts: KDKA WCKY WENR WIRE WHIO (sw-15.21)
CBS-Dictators: WMMN WSMK WFBM WHAS WKRC (sw-15.27)
KMOX-Window Shoppers
WLW-News and Financial Notes
3:30 EST 2:30 CST
NBC-Alma Kitchell, contralto: WENR KDKA (sw-15.21)
CBS-Chamber Orch.; Victor Bay, cond.: WFBM WLAC WSMK WHAS WKRC WMMN KMOX WWVA (sw-15.27)
NBC-Gene Arnold & Ranch Boys: WMAQ WCKY WAVE WIRE WSM WHIO
WGBF-Deaconess Hospital
WLW-Pepper Young's Family sketch (NBC)
WOWO-△Old Time Religion
WSAI-Moment Musicale
WTAM-Three Continentals
3:45 EST 2:45 CST
NBC-Manhattans: WENR WAVE WSM
NBC-Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE WTAM
KDKA-Anne Muenchen, French & German
KMOX-Johnnie Adams, songs
WHIO-Organ Melodies
WLW-Alice O'Leary & Organ
4:00 EST 3:00 CST
CBS-Jimmie Farrell, songs: WKRC WLAC WMMN WSMK WFBM (sw-15.27)
NBC-Afternoon at McNeills: WSM WTAM WAVE WCKY WIRE WMAQ WHIO (sw-9.53)
NBC-Ernie Stemm's Orch.: WSAI KDKA (sw-15.21)
KMOX-Baseball Game
WENR-Arlington Park Races
WHAS-△Week-day Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WWVA-Hoosier Merry-makers & Grandpa Jones
4:15 EST 3:15 CST
CBS-Billy Mills' Orch.: WKRC WSMK WFBM WHAS WMMN WLAC (sw-11.83)
KDKA-Dance Orch.
★ WLW-Life of Mary Sothorn, sketch
4:30 EST 3:30 CST
CBS-Billy Mills' Orch.: WOWO (sw-9.59)
NBC-Manhattan Guardsmen: WAVE WIRE WHIO WSM
NBC-Singing Lady: KDKA WLW (sw-15.21)
WCKY-Harold Sanford's Orch.
WCPO-Claude Harris' Time

Tuesday

August 4



Jimmy Farrell
See 4 p.m. EST (3 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WFBM-Louie Lowe's Orch.
WGN-Dance Orch.
WHAS-Veloz & Yolanda's Orch.
WLAC-Malcolm Tate, organist
WLW-Johnny Lewis' Orch.
WMAQ-King's Jesters
WTAM-Midnight Revue
WVVA-Slumber Hour

12:15 EST 11:15 CST
CBS-Carl Schreiber's Orch.:
WBBM KMOX
WAVE-Don Pedro's Orch.
WMAQ-William Hollander's Orch.

12:30 EST 11:30 CST
NBC-Keith Beecher's Orch.:
WENR WSM WAVE WIRE
CBS-Josef Cherniavsky's Orch.:
KMOX WBBM WFBM
MBS-Horace Heidt's Orch.: WGN
WLW

WHAS-Dream Serenade
WHIO-Sleepy Valley
WMAQ-Mark Fisher's Orch.
WSAI-News; Slumber Hour
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST
KMOX-When Day Is Done

End of Tuesday Programs

WENR-Musical Grab Bag
WMAQ-Irma Glen, organist
WSAI-Concert Carnival
WTAM-Bromley House
WVVA-Shopping Syncopation

4:45 EST 3:45 CST
CBS-Wilderness Road, sketch:
WHAS WKRC WOWO WFBM
WSMK WLAC WMMN (sw-11.83)

NBC-Little Orphan Annie, sketch: KDKA WLW (sw-15.21)

WCKY-Dick Tracy, sketch
WCPO-Moods
WENR-William Hollender's Orch.
WGBF-Musical Masterpiece
WGN-Harold Turner, pianist
WMAQ-Manhattan Guardsmen (NBC)
WSAI-Tea Time
WTAM-Armchair Explorers Club

5:00 EST 4:00 CST
★ NBC-Int'l Broadcast from Berlin, Germany; Resume of Olympic Events: WCKY WAVE WSM WMAQ WIRE WTAM

CBS-Instrumentalists: WSMK WOWO WKRC WLAC WMMN WHAS WFBM (sw-11.83)
NBC-Minute Men: WSAI WENR
News: KDKA WCPO
WGN-Armchair Melodies
WHIO-Piano Novelties
WLW-Wise Crackers
WVVA-Economy Notes

5:15 EST 4:15 CST
CBS-Burton Rogers with Organ: WLAC

NBC-Mid-Week Hymn Sing: WSM WTAM WHIO WCKY WAVE WIRE (sw-9.53)
CBS-News of Youth, news drama for children: WVVA WBBM (sw-11.83-9.59)
NBC-Animal Closeups: WSAI WENR

KDKA-Thank You Stusia
WCPO-Lon Gladstone's Orch.
WFBM-Tea Time Tunes
WHAS-Matinee Melodies
WKRC-News; Ridge Runners
WLW-Steven Merrell & Organ
WMAQ-Malcolm Claire (NBC)
WMMN-Shopping Notes
WOWO-American Family

5:30 EST 4:30 CST
NBC-Singing Lady: WGN
CBS-News; Alexander Cores, violinist: WVVA WSMK WLAC WHAS WMMN

★ NBC-News; Int'l Br'dcast from Germany; Olympic Resume: WIRE WMAQ WCKY WAVE
CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
KDKA-Baseball; Weather
WAVE-Rover Derby
WCPO-Evening Varieties
WENR-News
WHIO-Tarzan of the Apes
WKRC-Dixieland Band
WLW-Toy Band
WOWO-News
WSAI-Doctors of Melody
WSM-News; Financial News
WTAM-News; Covert & Reed

5:45 EST 4:45 CST
CBS-Renew of the Mounted: WSMK WVVA WBBM WFBM (sw-11.83)
★ NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-15.21)

WAVE-To be announced
WCKY-Musical Moods
WCPO-Dinner Music
WENR-Topsy Turvy Time
WGN-Little Orphan Annie (NBC)
WHAS-Melody Cruise
WHIO-Jimmy Allen, sketch
WIRE-Melody Masters
WLAC-Tonic Tunes
WMAQ-Soloist (NBC)
WMMN-Drifters
WOWO-Ball Scores
WSAI-Nat'l Dental Ass'n
WSM-Dance Hour

6:00 EST 5:00 CST
NBC-Easy Aces, sketch: KDKA WCKY WENR WHIO WIRE (sw-15.21)

CBS-Musical Toast; Jerry Cooper; Sally Singer: (sw-11.83)
★ NBC-Amos 'n' Andy: WGY (sw-9.53) (also see 10 p.m.)
CBS-It Actually Happened: KMOX WSMK
WAVE-Console Capers (NBC)
WCPO-Zoo Opera & You
WFBM-Bohemians
WGBF-Evansville College
WGN-Wisecrackers
WHAS-Under Ether
WKRC-Harmony Highways
WLAC-Lamplighting Time

★ WLW-Johnson Family, sketch
WMAQ-Totten on Sports
WMMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM-Strings; Pan American Broadcast
WTAM-Sportsman
WVVA-Radio Gossiper: Sports

6:15 EST 5:15 CST
NBC-Jacob Tarshish, talk: WLW WMAQ WTAM (sw-9.53)
CBS-Herbert Foote's Concert Ensemble: WVVA WOWO WMMN (sw-9.59)
NBC-Tony Russell, songs: WHIO WIRE WCKY

MBS-Palmer House Ensemble: WSAI WGN
KDKA-Jack Randolph's Orch.
KMOX-Renew of the Mounted
WAVE-Round the Town
WCPO-Emil Coleman's Orch.
WENR-Palace Varieties
WHAS-Dick Tracy, sketch
WKRC-News; Sports
WLAC-Variety Prgm.

6:30 EST 5:30 CST
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WJZ WLW WENR
CBS-Jack Miller's Orch.: WKRC WHAS KMOX WVVA WFBM (sw-9.59-11.83)
NBC-Fred Hufsmith, tr.: WCKY WMAQ WSM

KDKA-Pittsburgh Varieties
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Blackstone String Trio
WHIO-Si Burick; Dance Music
WIRE-Variety of Vienna
WLAC-News; Variety Prgm.
WMMN-Baseball Scores; Eloise Hall
WOWO-Detective Stories
WSAI-Billy Snider's Orch.
WTAM-Console Capers

6:45 EST 5:45 CST
★ CBS-Boake Carter, commentator: WHAS KMOX WKRC (sw-11.83-9.59)
NBC-Vivian Della Chiesa, sop.: WENR

WAVE-Old Kentucky Clocker
WCKY-News; Musical Cocktail
WCPO-Seketary Hawkins
WFBM-News
WGBF-Club Time
WGN-Palmer House Ensemble
WHIO-Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-Crusaders
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Hot Dates in History
WSAI-Knot Hole Club
WSM-Two Girls
WTAM-Airstreamers
WVVA-Parade of the Stars

Night

7:00 EST 6:00 CST
NBC-Leo Reisman's Orch.; Loretta Clemens, songs; Phil Duesy & Johnny; Three Sweethearts, trio; Chas. Martin introducing guest speaker: WEA WCKY WMAQ WGY WTAM WLW (sw-9.53) (also see 10:30 p.m.)

CBS-Hammerstein's Music Hall; Ted Hammerstein, m.c.; Lucy Laughlin, sop.; Jerry Mann, comedian; Guests: WABC WKRC WHAS KMOX WBBM WFBM WJR (sw-11.83-6.06)
NBC-To be announced: WJZ KDKA WSM (sw-11.87)
CBS-Keyboard & Console: WVVA WSMK WLAC WMMN
To be announced: WHIO WIRE
WAVE-Dinner Music
WCPO-Chamber of Commerce
WGN-Sports Review
WHAM-Let's Sing Neighbor
WLS-To be announced
WOWO-Earl Gardner's Orch.
WSAI-Mel Snyder's Orch.

7:15 EST 6:15 CST
WCPO-Hy Geis
WGN-Rubinoff, violinist
WSAI-Headliners
WVVA-Twilight Reverie

7:30 EST 6:30 CST
NBC-Edgar A. Guest, in Welcome Valley, sketch: WJZ WLW KDKA WHAM WLS (sw-11.87)
CBS-Ken Murray, comedian; Russ Morgan's Orch.; Phil Regan, tr.: WABC WHAS WKRC WBBM WFBM WJR WLAC KMOX (sw-11.83-6.06)

★ NBC-Wayne King's Orch.: WEA WCKY WSM WIRE WMAQ
MBS-Ozzie Nelson's Orch.: WGN WSAI
WCPO-Sport Review
WMMN-Varieties
WOWO-Variety Prgm.
WVVA-Musical Majors

7:45 EST 6:45 CST
WCPO-One Night Bandstand
WGBF-Rubinoff, violinist
WGN-Tom, Dick & Harry
WMMN-Haddon Rhodes
WSAI-Red Norvas 'Orch.
WVVA-Rubinoff, violinist

8:00 EST 7:00 CST
★ NBC-Ben Bernie's Orch.: Revelers Quartet, guests: WJZ WLS WHAM WLW WAVE WSM KDKA (sw-11.87)

★ CBS-Tommy Dorsey's Orch.: WABC KMOX WMMN WOWO WBBM WKRC WHAS WLAC WFBM WJR (sw-11.83-6.06)
★ NBC-Vox Pop: The Voice of the People: WEA WGY WTAM WCKY WHIO WIRE WMAQ
WCPO-Soft Lights & Sweet Music
WGN-News; Sports Shots
WSAI-Concert Hall

8:15 EST 7:15 CST
WGN-Horace Heidt's Orch.
WSAI-Today's News

8:30 EST 7:30 CST
★ NBC-Ed Wynn, comedian; Lennie Hayton's Orch.; Vocalists & King's Men: WEA WTAM WAVE WGY WLW WSM WMAQ (sw-9.53)

CBS-The Caravan; Rupert Hughes, m.c.; Nat Shilkret & Benny Goodman's Orch.: WABC WHAS WKRC WLAC WFBM WBBM WOWO KMOX WJR (sw-11.83-6.06)

NBC-Goldman Band Concert: WHAM WCKY WENR KDKA (sw-11.87)
NBC-Romance Inc.: WJZ WCPO-Evening Musicale
WGN-George Dasch Band
WHIO-Harry Kalb's Orch.
WIRE-Future Stars
WMMN-Nan Johnson
WSAI-Return Engagement

8:45 EST 7:45 CST
WCPO-Baseball; Reds vs. Pittsburgh
WHIO-Community Prgm.
WMMN-Dance Tunes

9:00 EST 8:00 CST
NBC-Nickelodeon: WEA WCKY WTAM WMAQ WGY WIRE (sw-9.53)
NBC-String Symphony; Frank Black: WJZ WENR WHAM KDKA WSAI WSM (sw-11.87)

WAVE-Jack Turner
WGN-Concert Orch.
WHIO-Baseball Game
WLW-Jack Randolph, bar.
WMMN-Nine O'clock Varieties

9:15 EST 8:15 CST
NBC-News for Voters: WENR WAVE WSM
WLW-Tommy Tucker's Orch.

9:30 EST 8:30 CST
NBC-Barry McKinley, bar.: WEA WCKY WMAQ
★ CBS-March of Time: WABC WKRC WBBM KMOX WHAS WFBM WJR (sw-6.12-6.06)

NBC-String Symphony: WENR WAVE
WGY-John Sheehan; Piano Pals
WIRE-Rubinoff, violinist
WLAC-Sports
WLW-Alex Lajoie's Orch.
WMMN-News
WOWO-Colonel Courtesy
WSM-Amateur Theater
WTAM-Jack Randolph

9:45 EST 8:45 CST
NBC-Roy Campbell's Royalists: WEA WCKY WGY WIRE WTAM (sw-9.53)

CBS-Willard Robison's Orch.: WABC WMMN WHAS WFBM (sw-6.12-6.06)
KMOX-News & Sports
WBBM-Juan Hardrigo's Marimba Band (CBS)
WGN-Ozzie Nelson's Orch.
WJR-Hot Dates in History
WKRC-Rubinoff, violinist
WLAC-Frances Hill
WLW-Hot Dates in History

WMAQ-Jack Randolph, bar.
WOWO-Last Roundup
10:00 EST 9:00 CST
★ NBC-Amos 'n' Andy: WSM WMAQ WLW WTAM (also at 6 p.m.)
NBC-News, WJZ only: Benny Meroff's Orch.: WJZ WHAM
NBC-Clem McCarthy, sports: WEA W

News: WIRE WKRC
KDKA-News; Sports; Weather
KMOX-Willard Robison's Orch.
WAVE-Musical Rendezvous
WCKY-Five Star Final
WENR-Ben Pollack's Orch.
WFBM-Sportslight
WGBF-Mysterious Pianist
WGY-News; Tommy Stone's Orch.
WJR-Duncan Moore
WLAC-Around the Town
WSAI-Mel Snyder's Orch.

10:15 EST 9:15 CST
NBC-Benny Meroff's Orch.: WCKY WIRE
CBS-Joe Reichman's Orch.: WABC WMMN WFBM WHAS WBBM

NBC-Nano Rodrigo's Orch.: WEA WAVE WMAQ WSM
NBC-King's Jesters: WENR KDKA-Dance Orch.
KMOX-Three Queens & A Jack
WGN-Dream Ship
WJR-Baseball Scores; Rhythm
WKRC-Gray Gordon's Orch.
★ WLW-Paul Sullivan, news room
WSAI-Enric Madrigrera's Orch.
WTAM-Brad and Al

10:30 EST 9:30 CST
NBC-Leo Reisman's Orch.: WAVE (also at 7 p.m.)
CBS-Noble Sissle's Orch.: WABC WMMN WHAS WLAC WFBM WKRC

NBC-News, WEA only: Fletcher Henderson's Orch.: WEA WCKY WMAQ WIRE WGY (sw-9.53)
NBC-Jolly Colburn's Orch.: WJZ WHAM

News: WGBF WBBM WVVA
KDKA-Irving Aaronson's Orch.
KMOX-Thank You Stusia
WGN-Griff Williams' Orch.
WJR-Little Theatre of the Air
WLW-For Men Only
WSAI-Barney Rapp's Orch.
WSM-Rubinoff, violinist
WTAM-George Hessberger's Orch.

10:45 EST 9:45 CST
NBC-Jesse Crawford, organist: WEA WGY WCKY WMAQ WTAM WIE (sw-9.53)

TUESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:15 a.m.—Organ and violin: VK3ME
7:15 a.m.—Talk, Cayman Islands: GSG GSH
8:25 a.m.—Surrey vs. Notts, cricket: GSG GSH
9 a.m.—Talk, World Affairs: GSF GSG GSH
9:35 a.m.—August 4, 1914, program: GSF GSG
10:30 a.m.—Vatican City hour: HVJ
11 a.m.—Commerce hour: COCD
11:20 a.m.—Surrey vs. Notts, cricket: GSF GSG
1 p.m.—Cuban dance music: COCD
2 p.m.—Join in the measure: GSB GSD GSO
3 p.m.—His Private Honor: GSB GSD GSO
4 p.m.—Olympic games account: GSB GSF GSG
4:55 p.m.—Listener greetings: DJL DJD
5 p.m.—Max Reger, ballads: DJL DJD
5 p.m.—Mayor's program: COCD
5:28 p.m.—World Affairs: GSB GSF GSG
5:45 p.m.—Folk song sing: DJL DJD
6 p.m.—Moscow broadcast: RAN
6 p.m.—Amateur hour: COCO
6 p.m.—New month announcements: DJL DJD
6:28 p.m.—Kipling reading: GSC GSF GSP
6:48 p.m.—Round the British Isles: GSC GSF
7 p.m.—South American program: COCD
7 p.m.—Olympic games reports: DJL DJD
7:15 p.m.—Sound pictures: DJL DJD
7:25 p.m.—World Affairs: GSC GSF GSP
8 p.m.—Kaleidoscope of opera: DJL DJD
8 p.m.—Olympic games account: GSC GSF
8 p.m.—Continental: YV2RC
9 p.m.—Argentina program: LRX
9 p.m.—August 4, 1914, program: GSC GSF
9 p.m.—Raul Izquierdo, crooner: YV2RC
9:15 p.m.—Olympic games reports: DJL DJD
9:20 p.m.—Ecuadorian program: HC2RL
9:50 p.m.—Play, The Proposal: GSC GSF
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJL DJD
11 p.m.—Olympic games account: GSC GSF
12 mid.—Overseas hour: JVH
12:15 a.m.—Play, Ladies Night: GSB GSD
12:37 a.m.—Fiji hour: VPD
1:45 a.m.—Olympic games comment: GSB GSD

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Wednesday

August 5



Jack Shannon
See 9:45 p.m. EST (8:45 CST)

Network Changes

Mark Warnow's Orch. formerly 6:30 p.m. now CBS at 6:15 p.m. EST (5:15 CST)
Fray and Baum, piano duo, formerly 6:15 p.m. now CBS 6:30 p.m. EST (5:30 CST)

News

9:00 a.m.—NBC-WAVE
5:30 p.m.—CBS-WSMK
5:30 p.m.—NBC-WMAQ
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

1:00 p.m.—Music Guild: NBC-WTAM
3:00 p.m.—Muriel Kerr, pianist: CBS-WKRC
8:00 p.m.—Woman's Symphony Orch.: NBC-WJZ

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire: WTAM
CBS-On the Air Today; Oleanders, male quartet: (sw-21.52)
NBC- Δ Morn. Devotions: WSAI
KMOX-Home Folks Hour
WCPO-Tuna Cowboys
WCKY-Morning Roundup
WGN-Golden Hour
WKRC-Jerry Foy
WLS-News, Julian Bentley
WLW- Δ Family Prayer Period
WMAQ-Suburban Hour
WMMN-Ranch Hands
WOWO- Δ Radio Bible Class
WWVA- Δ Gospel Tabernacle

7:15 EST 6:15 CST
NBC-Good Morning Melodies: WSM
KDKA-News: Musical Clock
WCKY-News
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW- Δ Morn. Devotions
WMMN-Musical Clock
WSAI-Good Morning
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Maurice Brown, 'cellist: (sw-21.52)
NBC-Cheerio: WLW WTAM WCKY
KMOX-Livestock Market, News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS- Δ Asbury College Devotions
WIRE- Δ Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Otto & His Tunerwisters
WMMN-Harry Stanton
WOWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST
NBC-Landt Trio & White: WSAI
CBS-Fiddler's Fancy: (sw-21.52)
KMOX-Home Folks Hour
WIRE-News
WLS-Indian Legends
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST
★ NBC-Breakfast Club: KDKA WAVE WSAI WSM (sw-21.54)

CBS-Dear Columbia: WSMK WHAS (sw-21.52)
NBC-Three Shades of Blue: WCKY
News: WLAC WLW
KMOX-Wakeruppers
WFBM-Early Birds
WGBF- Δ East Side Tabernacle
WGN-Timely Tunes
WHIO-Almanac
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete
WWVA-Musical Clock

8:15 EST 7:15 CST
NBC-Streamliners Orch. & Soloist: WCKY WHIO WTAM
WCPO-News
WGN-Whistler & His Dog
WLAC-Favorites of the Air
WLS-Otto's Novelodeons
WLW-Chandler Chats
WMMN-Dear Columbia (CBS)

8:30 EST 7:30 CST
CBS-Richard Maxwell, songs: WOWO WHAS WMMN WSMK (sw-21.52)
NBC-Streamliners: WSM
WCPO-Variety Time
WGN-Good Morning
WKRC- Δ Fed. of Churches
WLW-American Family Robinson
WTAM-Kitchen Beauty

8:45 EST 7:45 CST
CBS-Fiddler's Fancy: News: WSMK WHAS WOWO WKRC
CBS-Bill & Ginger: News: (sw-21.52)
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Rex Griffith, trn
WMMN- Δ Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
CBS-Eddie House, organist: WMMN WSMK
NBC-News, Walter Cassel, bar.: WMAQ WAVE
News: WFBM KMOX WSM
KDKA-News; Music
WCKY-News; For Women Only
WCPO-Vacation Tours
WGN-Morning Melodies
WHAS-Jackson Family
WHIO-News; Rhythm Revue
WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW-Variety Show
WOWO-News; Melod. Hour
WSAI- Δ Church Forum
WTAM-News; Adult Education
WWVA-Blue Bonnet Boys

9:15 EST 8:15 CST
NBC-Viennese Sextet: WAVE WHIO WIRE WCKY WSM
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21)
KMOX-Fred Feibel, organist
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Fun Festival
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
NBC-Doc Whipple, pianist: WIRE WTAM WCKY
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WKRC (sw-21.52)
★ NBC-Int'l Br'dcast from Germany; Description of 200 meter run finals: KDKA WAVE WSM (sw-15.21)
CBS-Lyric Serenade: WWVA WMMN WSMK
MBS-Calendar of Melody: WGN WLW
KMOX-The Corn Huskers
WCPO-Mrs. West
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WMAQ-Morn. Melodies
WSAI-Round House Boys

9:45 EST 8:45 CST
NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY
KMOX-Fascinating Melodies
WCPO-Music by Val Yorke
WGN-Making the Constitution
WHAS-Strollers
WLAC-Shopping the Movies
WLW-Jeannine Macy & Organ
WSAI-News

10:00 EST 9:00 CST
NBC-David Harum, sketch: WTAM WMAQ WSAI (sw-15.33)
CBS-Song Stylists: WKRC WOWO WSMK WHAS WLAC (sw-21.52)
NBC-The Trail Finder: WCKY WSM WAVE KDKA (sw-15.21)
KMOX-Ma Perkins
WCPO-Carlos Magenti
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House Party
WGY-News; Marc Williams
WHIO-Charm for Sale
WIRE-Happy Long
WLS-Musical Roundup
WLW-Hymns of All Churches
WMMN-Mixing Bowl
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST
NBC-Breen & de Rose: WMAQ WHIO WCKY WAVE WIRE WSM WTAM (sw-15.33)
CBS-Montana Slim: WOWO WFBM WMMN WLAC WSMK (sw-21.52)
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)
KMOX-The Homemaker
WCPO-Dot Club News
WGN-Radio Cooking School
WHAS-Chats with Dolly Dean
WKRC-Woman's Hour
WSAI-Friendly Counselor

10:30 EST 9:30 CST
NBC-Walter Preston, bar.: WTAM WMAQ WSAI WCKY WHIO WSM (sw-15.33)
CBS-Poetic String: WKRC WLAC WHAS WSMK (sw-21.52)
NBC-Honeymooners: WAVE
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Joe Heinz' Orch.
WFBM-Kitchen of the Air
WGN-Lucky Girl
WIRE-Tuneful Topics
WLW-Arthur Chandler, Jr., organist
WMMN-Theater Party
WOWO-Market Reports
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Jacob Tarshish, talk: WTAM WMAQ WLW (sw-15.33)
NBC-Edward MacHugh, songs: WLS KDKA (sw-15.21)
Monticello Party Line: WHAS WOWO
KMOX-Cameron & Karnes, songs
WAVE-Morning Moods
WCKY-On the Mall
WCPO-Deep South
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Around the Band Stand
WMMN-Kentucky Hill-Billies
WSAI-Marilyn Duke
WSM-Leon Cole, organist
WWVA-Chief Myhr, U.S.N.

11:00 EST 10:00 CST
NBC-Girl Alone, sketch: WMAQ WLW WTAM
CBS-Judy & the Jesters: WHAS WOWO WFBM WLAC WSMK (sw-9.59-21.52)
NBC-Five Star Jones: WLS
NBC-Jack & Loretta Clemens: WHIO WCKY WAVE WIRE WSM
News: WCPO KDKA
KMOX-News Through a Woman's Eyes
WGBF-Mister and Missus
WGN-Painted Dreams, sketch
WKRC-Jean Abbey
WMMN-Mystery Melody
WSAI-Household Hints
WWVA-The Ol' Pardner

11:15 EST 10:15 CST
NBC-Merry Madcaps: WTAM WCKY WIRE WAVE WHIO WSM (sw-15.33)

Afternoon

12:00 EST 11:00 CST
CBS-Pete Woolery & Orchestra: WWVA WOWO (sw-15.27-9.59)
CBS-Betty & Bob, sketch: WFBM WHAS KMOX
NBC-Joe White, trn.: WIRE
News: WCKY WMMN
WCPO-Fashion Flashes
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothorn
WHIO-News; Weather; Markets
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WLS-Cornhuskers & Chore Boy
WLW-Singing Neighbor
WTAM-To be announced

12:15 EST 11:15 CST
CBS-Modern Cinderella: WHAS WFBM KMOX
NBC-Dot & Will: WSM WMAQ WAVE
CBS-Art Giles' Orch.: WKRC
NBC-Clint Noble's Orch.: WIRE WHIO WCKY (sw-15.33)
MBS Tom, Dick & Harry: WGN WLW
News: WOWO WWVA
KDKA-Slim & Jack
WCPO-Smoky Mountain Boys
WLS-Melody Parade
WSAI-Larry Duran, Guitarist
WTAM-At the Exposition

12:30 EST 11:30 CST
NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21)
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WFBM WHAS KMOX
NBC-Sammy Watkins' Orch.: WCKY WHIO (sw-15.33)
Man on the Street: WOWO WCPO
WGN-Markets; Δ Services
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLS-Weather, markets, news
WLW-River, Weather and Market
WMMN-Inquiring Reporter
WSAI-Blue Belles
WTAM-Livestock; Noonday Res-ume
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
CBS-Dorsey & Day: WKRC WLAC (sw-15.27)
Luncheon Music: WWVA WCPO
WCPO-Gypsy Music

WGBF-Bulletin Board
WLS-Dinnerbell prgm.
WLW-Farm & Home Hour (NBC)
WMMN-Shopping Notes
WOWO-Dance Orch.
WSAI-Day Dreams
WTAM-Sammy Watkins' Orch.

1:00 EST 12:00 CST
NBC-Music Guild: WTAM WCKY
★ CBS-Between the Bookends; Ted Malone: WKRC WMMN WHAS WFBM KMOX WSMK (sw-15.27-9.59)
WCPO-Luncheon Music
WGBF-Church & School News
WGN-Blackstone String Trio
WHIO-Dance Parade
WLAC-Luncheon Musicale
WOWO-Happy Couriers
WSAI-Receding Frontiers

1:15 EST 12:15 CST
CBS-Larry Vincent, songs: WKRC WBBM WSMK WOWO WMMN (sw-15.27)
KMOX-Magic Kitchen
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Margot Rebel & Piano
WHAS-College of Agriculture
WHIO-Municipal Dance Band
WIRE-News
WSAI-Larry & Sue
WWVA-Salon Moods

1:30 EST 12:30 CST
CBS-Aft. Recess: WOWO WKRC WMMN (sw-15.27)
NBC-Rosa Lee on WCKY
WTAM WHIO WMAQ WSAI
News: WIRE WSM
KDKA-Home Forum
WAVE-Savings Talk; Livestock
WCPO-Miss Gladys Catron
WFBM-Hoosier Farm Circle
WGN-Baseball; St. Louis vs. Chicago Cubs
WHAS-Savings Talk; Markets
WLAC- Δ Church of Christ
WLS-Jim Poole, Livestock
WLW-Rubinoff, violinist
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST
NBC-Old Refrain; String Ensemble: WHIO WCKY WTAM WMAQ
KMOX-Barnyard Follies
WAVE-Carly Fox' Fox Hunters
WCPO-Familiar Melodies
WGBF-Curbstone Reporter
WHAS-Shopping Guide
WIRE-Inlaws
WLS-Markets, News
WLAC-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA- Δ Gospel Tabernacle

2:00 EST 1:00 CST
NBC-Marine Band: WCKY WIRE WAVE KDKA WHIO (sw-15.21)
CBS-Ann Leaf, organist: WMMN WFBM WKRC WOWO (sw-15.27)
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)
MBS-Molly of the Movies: WLW
KMOX-Inquiring Reporter
WGBF-Mystery Drama
WHAS-Univ. of Kentucky
WLAC-Memories
WLS-Homemakers Hour
WSAI-Affairs of Rex Stevens, drama
WSM-State Dept. of Agri.

2:15 EST 1:15 CST
NBC-Ma Perkins, sketch, Margery Hannon: WTAM WLW WLS (sw-15.33)
CBS-Ann Leaf, organist: WWVA WSMK
KMOX-Barnyard Follies
WFBM-News
WCPO-Dixieland Band
WGBF-Front Page Drama
WMAQ-Tuneful Topics
WSAI-Beauty Hints
WSM-Marine Band (NBC)

2:30 EST 1:30 CST
CBS-Jimmie Brierly, trn.; Orch.: WSMK WOWO WLAC WHAS WKRC WMMN (sw-15.27)
NBC-Vic & Sade, sketch: WLW WTAM WMAQ (sw-15.33)
WFBM-Mary Baker's Album
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WSAI-Matinee Varieties
WWVA-Ma Perkins, sketch

4:00 EST 3:00 CST
★ NBC-Int'l Br'dcast from Germany; Diplomatic Reception & Banquet for Olympic Competitors: WTAM WAVE WCKY WIRE WSM WHIO (sw-9.53)
CBS-Margaret McCrae, songs: WSMK WMMN WKRC WLAC WFBM (sw-11.83)
NBC-Tercentenary Session of Harvard Univ. Summer School: WSAI
KDKA-To be announced
KMOX-Baseball Game
WENR-Arlington Park Races
WHAS- Δ Week-day Devotions
WLW Betty & Bob, sketch
WMAQ-Matinee Musical
WOWO-Little Joe
WWVA-Hoosier Merrymakers & Grandpa Jones

4:15 EST 3:15 CST
CBS-Venida Jones, organist: WFBM WSMK WHAS WKRC WMMN WLAC (sw-11.83)
NBC-Men of the West: WENR WSAI
KDKA-Dance Orch.
WGY-How to be Charming
★ WLW-Life of Mary Sothorn

4:30 EST 3:30 CST
NBC-The Singing Lady: KDKA WLW (sw-15.21)
CBS-Buddy Clark, songs: WHAS WSMK WFBM WLAC WOWO WMMN WKRC (sw-11.83-9.59)
NBC-Farley & Riley, 'Round & 'Round Boys: WIRE WAVE WCKY WTAM WHIO WSM

Wednesday

August 5



Peter Van Steeden
See 8 p.m. EST (7 CST)

Frequencies

KDKA-980 WGN-720 WLW-700
KMOX-1090 WGY-790 WMAQ-670
WABC-860 WHAM-1150 WMMN-890
WAVE-940 WHAS-820 WOWO-1160
WBBM-770 WHIO-1250 WSAI-1330
WCKY-1490 WIRE-1400 WSAZ-1190
WCPO-1200 WJR-750 WSM-650
WEAF-660 WJZ-760 WSMK-1380
WENR-870 WKRC-950 WTAM-1070
WFBM-1230 WLAC-1470 WVVV-1160
WGBF-630 WLS-870

WLW-Barney Rapp's Orch.
WTAM-Midnight Revue

12:15 EST 11:15 CST
NBC-William Hollander's Orch.:
WHIO WSAI WIRE WMAQ
CBS-Austin Mack's Orch.: KMOX
WBBM
WAVE-Don Pedro's Orch.

12:30 EST 11:30 CST
NBC-Mark Fisher's Orch.: WIRE
WMAQ WSM WAVE
CBS-Josef Cherniavsky's Orch.:
KMOX WBBM WFBM
NBC-Keith Beecher's Orch.:
WENR
MBS-Joe Sanders' Orch.: WGN
WLW
WHAS-Dream Serenade
WHIO-Sleepy Valley
WSAI-News; Slumber Hour
WTAM-Charles Stenross' Orch.

12:45 EST 11:45 CST
CBS-Geo. Givot's Circus: WBBM
WFBM
KMOX-When Day is Done
End of Wednesday Prgrams.

WCPO-Harvey Tweed's Orch.
WENR-Musical Grab Bag
WGBF-News
WMAQ-Irma Glen, organist
WSAI-Concert Carnival
WVVA-Shopping Syncopation

4:45 EST 3:45 CST
NBC-Riley & Farley: WMAQ
CBS-Wilderness Road, sketch:
WHAS WOWO WFBM WKRC
WSMK WMMN WLAC (sw-11.83)
NBC-Orphan Annie, sketch:
WLW KDKA (sw-15.21)
WCKY-Dick Tracy, sketch
WCPO-Moods
WENR-Willie Hollender's Orch.
(NBC)
WGBF-Musical Masterpiece
WGN-Harold Turner, pianist
WSAI-Tea Time

5:00 EST 4:00 CST
★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WSM
WCKY WAVE WMAQ WIRE
CBS-Geo. Hall's Orch.: WHAS
WOWO WMMN WFBM WVVA
WKRC WLAC WBBM WSMK
(sw-11.83)
NBC-Animal News Club: WSAI
WENR
News: WCPO KDKA
WCPO-News
WGN-Armchair Melodies
WHIO-Piano Novelties
WLW-Kay Kyser's Orch.
WTAM-Musical Cocktail

5:15 EST 4:15 CST
CBS-Hal Munro's Orch.: WKRC
WSMK WLAC WHAS
NBC-Clark Dennis, tr.: WCKY
WIRE WENR
CBS-Bobby Benson and Sunny
Jim: (sw-11.83-9.59)
NBC-Midge Williams, songs:
WSM WAVE WSAI KDKA
(sw-15.21)
WCPO-Galvano & Cortez
WFBM-Tea Time Tunes
WGN-Sally Jo Nelson, songs
WHIO-Buddy & Ginger
WLW-Adrian O'Brien; Organ
WMAQ-Malcolm Claire (NBC)
WMMN-Shopping Notes
WOWO-American Family
WTAM-Bromley House
WVVA-Economy Notes

5:30 EST 4:30 CST
★ NBC-News; Int'l Br'dcast from Germany; Olympic Resume: WAVE
CBS-News; Emily Weyman, songs: WSMK WLAC WOWO
WHAS WVVA
NBC-The Singing Lady: WGN
CBS-News; Sports Resume (sw-11.83)
NBC-News; Dorothy Page, contralto: WMAQ
News: WSM WENR
Tarzan of the Apes: WKRC
WHIO
KDKA-Baseball Scores; Weather
WCKY-News; Buddy & Ginger
WCPO-Evening Varieties
WIRE-News; Paul Pendarvis
Orch.
WLW-Toy Band
WSAI-Drs. of Melody
WTAM-News; Covert & Reed

5:45 EST 4:45 CST
NBC-Three Scamps: WIRE
WMAQ
CBS-Renfrew of the Mounted:
WFBM WVVA WSMK WBBM
(sw-11.83)
★ NBC-Lowell Thomas, commentator: WLW KDKA
WTAM (sw-15.21)
WAVE-Gayle Lewis
WCKY-Musical Moods
WCPO-Dinner Music
WENR-Topsy Turvy Time
WGN-Little Orphan Annie (NBC)
WHAS-Melody Cruise
WHIO-Jimmie Allen, sketch
WKRC-20th Century Serenade
WLAC-Tonic Tunes
WMMN-Drifters
WOWO-Ball Scores
WSAI-Dinner Hour
WSM-Dance Hour

6:00 EST 5:00 CST
★ NBC-Amos 'n' Andy, sketch:
(sw-9.53)
CBS-Lee Wiley, songs: WLAC
WSMK KMOX (sw-11.83)
NBC-Easy Aces, sketch: WENR
WCKY KDKA WHIO WIRE
(sw-15.21)
WAVE-Round the Town
WFBM-A Wheeler Mission
WGN-Blackstone String Trio

WKRC-Donald Novis
★ WLW-The Johnsons, sketch
WMAQ-Totten on Sports
WMMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM Strings; Pan American
Broadcast
WTAM-Sportsman
WVVA-Radio Gossipers; Baseball
Scores

6:15 EST 5:15 CST
★ NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station: WTAM WHIO WIRE
WMAQ WCKY (sw-9.53)
CBS-Mark Warnow's Orch.:
WLAC WOWO WVVA (sw-11.83)
NBC-Doris Wester, songs: WLW
WSAI WENR
KDKA-General Health Council
KMOX-Renfrew of the Mounted
WCPO-One Night Bandstand
WGBF-Tarzan, sketch
WGN-Palmer House Ensemble
WHAS-Dick Tracy
WKRC-Sports; News
WMMN-Super Songsters

6:30 EST 5:30 CST
NBC-Edwin C. Hill, The Human Side of the News: WCKY
WMAQ
CBS-Fray & Baum, piano duo:
WHAS WMMN WVVA WKRC
WFBM WSMK WLAC (sw-11.83)
★ NBC-HORLICK'S MALTED;
Milk Presents Lum & Abner.
sketch WLW WENR
KDKA-Irving Aaronson's Orch.
KMOX-The Wisecrackers
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Lone Ranger
WHIO-Si Burick; Dance Music
WIRE-Variety of Vienna
WOWO-Detective Stories
WSAI-Johnny Lewis' Orch.
WSM-To be announced
WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST
NBC-Connie Gates, contralto:
WCKY WSM
★ CBS-Boake Carter, commentator: WEAS KMOX WKRC
(sw-11.83-9.59)
KDKA-Dan & Sylvia
WAVE-Old Kentucky Clocker
WCPO-Secretary Hawkins
WENR-Star Dust
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
★ WLW-Summer Time Swing
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Musical Moments
WSAI-Knot Hole Club
WTAM-Rhythmic Revue
WVVA-Parade of the Stars

7:00 EST 6:00 CST
★ NBC-One Man's Family, serial drama: WEAF WTAM
WSM WAVE WGY WLW
WMAQ
★ CBS-Cavalcade of America in Music; Arthur Pryor's Band:
WABC WHAS WKRC WBBM
KMOX WFBM WJR WLAC
(sw-11.83-6.06)
NBC-Folies de Paire; Willie &
Eugene Howard; Fifi D'Orsay
& Victor Arden's Orch.: WJZ
WHAM KDKA WIRE WCKY
WLS WHIO (sw-11.87)
WCPO-Hornberger Trio
WGN-Sports Review
WMMN-Organ Reveires
WOWO-Thank You, Stusia
WSAI-Billy Snider's Orch.
WVVA-Centennial Time

7:15 EST 6:15 CST
WCPO-Hy C. Geis & Helen Kilb
WGN-Rubinioff, violinist
WMMN-Happy Havlicheck
WOWO-Earl Gardner
WSAI-Headliners

7:30 EST 6:30 CST
★ CBS-Burns & Allen; Jimmie
Newell; Eddy Duchin's Orch.:
WABC WKRC KMOX WLAC
WBBM WFBM WJR WHAS
(sw-11.83-6.06)
NBC-Lavender & Old Lace; William Meeder, organist: WJZ
WHAM KDKA WLS WSAI
(sw-11.87)

★ NBC-Wayne King's Orch.:
WEAF WTAM WAVE WHIO
WCKY WSM WIRE WMAQ
WGY
★ MBS-Music Box: WLW WGN
WCPO-Sport Review
WMMN-Eloise & Jane
WVVA-Musical Varieties

7:45 EST 6:45 CST
WCPO-Blundon Willis
WLS-Rhythm Orch.
WMMN-Donald Novis & Orch.
WOWO-Interesting People
WVVA-News

8:00 EST 7:00 CST
★ NBC-Col. Stoopnagle & Budd;
Amateurs & Peter Van Steeden's Orch.: WEAF WTAM
WAVE WMAQ WSM WLW
WGY (sw-9.53)
★ CBS-CHESTERFIELD CIGARETTES
Presents Andre Kostelanetz' Orch.; Kay Thompson;
Ray Heatherton; Rhythm Singers;
David Ross: WABC
WKRC WOWO WHAS WBBM
KMOX WFBM WLAC WMMN
WJR (sw-11.83-6.06)

8:15 EST 7:15 CST
WCPO-Camera Clicks
WGN-Joe Sanders' Orch.
WSAI-Today's News

8:30 EST 7:30 CST
CBS-Come on Let's Sing; Jack
Arthur: WABC WLAC KMOX
WOWO WHAS WFBM WBBM
WJR WKRC (sw-11.83-6.06)
Woman's Symph. Orch.: WGN
WENR
WCPO-Ward's Orch.
WHIO-Harry Kalb's Orch.
WIRE-Dramas of Life
WKRC-Rhythm Orch.
WMMN-The Wanderer
WSAI-Community Chest

8:45 EST 7:45 CST
NBC-News for Voters: WENR
WCKY-Rubinioff, violinist
WCPO-Locke's Orch.
WIRE-Open House
WKRC-Symphony Orch.
WMMN-Dance Tunes

9:00 EST 8:00 CST
★ CBS-Gang Busters; Crime
Drama by Phillips Lord:
WABC WHAS WKRC WBBM
KMOX WOWO WFBM WJR
WLAC (sw-6.12-6.06)
★ NBC-Four Hit Parade &
Sweepstakes: WEAF WJZ
WGY WMAQ WLW WSM
WENR KDKA WTAM WAVE
WIRE WHIO WHAM WCKY
(sw-11.87-9.53)
WCPO-Wednesday at Nine
WGN-Ozzie Nelson's Orch.
WMMN-Amer. Family Robinson
WSAI-Symphonic Strings

9:15 EST 8:15 CST
WCPO-Sprigg's Orch.
WMMN-Dance Varieties

9:30 EST 8:30 CST
★ CBS-March of Time: WABC
WFBM WBBM WHAS WKRC
KMOX WJR (sw-6.12-6.06)
WCPO-Boxing Matches
WGN-Dance Orch.; soloists
WLAC-Sports
WMMN-News
WOWO-Evening Concert
WSAI-Mart Kenney

9:45 EST 8:45 CST
CBS-Jack Shannon, tr.: WABC
WMMN WOWO WKRC (sw-6.12)
Rubinioff, violinist: WHAS WJR
WFBM WLAC
KMOX-News & Sports
WBBM-Gang Plank Gossipers
WSAI-Tommy Tucker's Orch.

10:00 EST 9:00 CST
NBC-News, WJZ only) Ink
Spots: WJZ WHAM
CBS-Joe Reichman's Orch.:
WABC WMMN WOWO WBBM
KMOX
NBC-Jack Berch, songs: WEAF
★ NBC-Amos 'n' Andy, sketch:
WSM WLW WMAQ WTAM

MBS-Horace Heidt's Orch.: WGN
WSAI
News: WIRE WKRC
KDKA-News; Sports
WAVE-Ferde Grofe's Orch.
WCKY-Five Star Final
WENR-Ben Pollack's Orch.
WFBM-Sports
WGBF-To be announced
WGY-News; Organ Reveries
WHAS-Twin Servants
WHIO-Rubinioff, violinist
WJR-Duncan Moore
WLAC-Around the Town

10:15 EST 9:15 CST
NBC-King's Jesters: WENR
CBS-Joe Reichman's Orch.: WJR
WFBM WSMK
NBC-John B. Kennedy: WJZ
NBC-Jolly Coburn's Orch.: WEAF
WGM WCKY WHIO WMAQ
WGY (sw-9.53)
KDKA-Dance Orch.
KMOX-Bob Burns, songs
WAVE-Melody Road
WGN-Dream Ship
WHAM-Bobby Lyon's Orch.
WIRE-Basology
WJR-Sports; Rhythm
WKRC-Gray Gordon's Orch.
★ WLW-Paul Sullivan, news room
WSAI-Lloyd Huntley's Orch.
WTAM-Brad and Al

10:30 EST 9:30 CST
NBC-News, WEAF only) Fletcher
Henderson's Orch.: WEAF
WCKY WMAQ WIRE WGY
(sw-9.53)
CBS-Clyde Lucas' Orch.: WABC
WKRC WMMN WOWO WFBM
WJR KMOX WHAS
NBC-Xavier Cugat's Orch.: WJZ
WHAM WSAI WSM
News: WBBM WENR WGBF
KDKA-Dance Orch.
WAVE-Jack Turner
WBBM-John Harrington, news
WGN-Griff Williams' Orch.
WHIO-Claude Hoagland's Orch.
WLAC-News; Lost & Found Column
WLW-Ray Perkins
WTAM-tars Over the Great Lakes

10:45 EST 9:45 CST
CBS-Clyde Lucas' Orch.: WSMK
WLAC
NBC-Jesse Crawford, organist:
WEAF WIRE WMAQ WCKY
WGY WHIO (sw-9.53)
NBC-Xavier Cugat's Orch.:
WENR WAVE
WBBM-George Givot's Circus
WCPO-Moonlight Sonata
WGBF-To be announced
WHAS-Slow & Easy

11:00 EST 10:00 CST
NBC-Henry Busse's Orch.:
WEAF WCKY WIRE WMAQ
WGY WHIO WTAM (sw-9.53)
CBS-Jan Garber's Orch.: WABC
WSMK WHAS WOWO WBBM
WJR WMMN WKRC KMOX
NBC-Shandor, violinist; Benny
Meroff's Orch.: WJZ WSM
KDKA WHAM (sw-6.14)
WAVE-Don Pedro's Orch.
WENR-Mark Fisher's Orch.
WFBM-News
WGN-Dance Orch.
WLAC-Baseball Scores; Variety
Prm.
WLW-Old Fashioned Girl
WSAI-Nat Brandwynne's Orch.

11:15 EST 10:15 CST
KMOX-Detective Stories
WAVE-Benny Meroff's Orch.
(NBC)
WFBM-Jan Garber's Orch. (CBS)
WLAC-Family Hour
WLW-Mel Snyder's Orch.

11:30 EST 10:30 CST
NBC-Lights Out, mystery drama:
WEAF WAVE WTAM WMAQ
WSM WCKY WHIO WIRE
WGY (sw-9.53)
CBS-Bernie Cummins' Orch.:
WABC WSMK WMMN WFBM
WJR WOWO WHAS WKRC
WLAC WBBM
NBC-Luigi Romanelli's Orch.:
WJZ KDKA WHAM WLW
(sw-6.14)
MBS-Joe Sanders' Orch.: WGN
WSAI
KMOX-Eddie Dunstedter's Orch.
WENR-Ben Pollack's Orch.

11:45 EST 10:45 CST
KMOX-To be announced

12:00 EST 11:00 CST
CBS-Eddie House, Singing Organist: WBBM
NBC-King's Jesters: WSAI
WMAQ WSM WAVE WHIO
WIRE
NBC-Fletcher Henderson's Orch.:
WENR
KMOX-News
WFBM-Louie Lowe's Orch.
WGN-Dance Orch.
WHAS-Veloz & Yolanda's Orch.
WLAC-Malcolm Tate, organist

FOREIGN SHORT-WAVE PROGRAMS FOR WEDNESDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

5 a.m.—Famous orchestras: VK3ME
6 a.m.—Organ recital: GSG GSH
6 a.m.—Talk: RNE
6:05 a.m.—Mail bag: VK3ME
6:45 a.m.—Dance bands: VK3ME
10 a.m.—Play, The Proposal: GSF GSG
10:30 a.m.—Vatican City hour: HVJ
10:40 a.m.—Talk, Cayman Islands: GSF GSG GSH
11 a.m.—Commerce hour: COCD
1 p.m.—Cuban dance music: COCD
2 p.m.—The Proms: GSB GSD GSO
2 p.m.—Latin-American music: COCD
2:30 p.m.—London pie: GSB GSD GSO
3:50 p.m.—Night shift: GSB GSF GSG
4 p.m.—Talk: RNE
4:55 p.m.—Listener greetings: DJL DJJ
5 p.m.—Olympic games account: GSB GSF GSG
5 p.m.—Mayor's program: COCD
5 p.m.—Erwip Wittstock, poet: DJL DJJ
5:10 p.m.—Gerhard's band: GSB GSF GSG

5:30 p.m.—Hitler Youth program: DJL DJJ
6 p.m.—Moscow broadcast: RAN
6 p.m.—Casino orchestra: COCO
6 p.m.—Piano: DJL DJJ
6:30 p.m.—Folk songs concert: ZRO
6:55 p.m.—Empirates again: GSC GSF GSP
7 p.m.—Olympic games reports: DJL DJJ
7 p.m.—Holland program: PCJ (9.59)
7 p.m.—South American program: COCD
7:15 p.m.—Typical music: YV2RC
7:15 p.m.—Sound pictures: DJL DJJ
8 p.m.—Surprise hour: DJL DJJ
8 p.m.—Olympic games account: GSC GSF
8 p.m.—National Railways program: HJU
8:30 p.m.—Jesus Paiva, crooner: YV2RC
9 p.m.—Argentina hour: LRX
9 p.m.—National Tourists program: TIPG
9:15 p.m.—Olympic games reports: DJL DJJ
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJL DJJ
11 p.m.—Olympic games account: GSC GSF
12 mid.—Overseas hour: JVH
12:15 a.m.—Night shift: GSB GSD
12:37 a.m.—Fiji hour: VPD
2:15 a.m.—Olympic games account: GSB GSD

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New Subscription Renewal

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City and State

Thursday

August 6



Jane Ace
See 6 p.m. EST (5 CST)

Network Changes

All Hands on Deck formerly 3 p.m. now CBS 3:15 p.m. EST (2:15 CST)
Grant Park Band Concert formerly 8:30 p.m. now CBS 9 p.m. EST (8 CST)
Great Lakes Symphony Orch. formerly 8:30 p.m. now NBC 9 p.m. EST (8 CST)

News

8:55 a.m.—CBS-WHAS
9:00 a.m.—NBC-WCKY WAVE
5:30 p.m.—NBC-WAVE
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-KMOX
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

7:00 p.m.—Portland Symphony Orch.: CBS-WABC

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire: WTAM
CBS-On the Air Today: Song Stylists (sw-21.52)
NBC-Morning Devotions: WSAI
KMOX-Home Folks' Hour
WCKY-Morning Roundup
WCPO-Tuna Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WMMN-Ranch Hands
WOWO-Radio Bible Class
WWVA-Gospel Tabernacle

7:15 EST 6:15 CST
NBC-Good Morn. Melodies: WSM
KDKA-News; Musical Clock
WCKY-News
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW-Morn. Devotions
WMMN-Musical Clock
WSAI-Good Morn.
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Salon Musicale (sw-21.52)
NBC-Cheerio: WCKY WTAM WLW
KMOX-Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-College Devotions
WIRE-Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Tumble Weed; Sodbusters
WMMN-Harry Stanton
WOWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST
NBC-Landt Trio & White: WSAI
KMOX-Home Folks Hour
WIRE-News
WLS-Hoosier Sodbusters
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST
NBC-Songs My Mother Taught Me: WCKY
CBS-Larry Vincent, songs
WHAS WSMK (sw-21.52)
★ NBC-Breakfast Club: KDKA WSM WSAI WAVE (sw-21.54)
Musical Clock: WWVA WIRE
News: WLAC WLW
KMOX-Wakeruppers

WFBM-Early Birds
WGBF-East Side Tabernacle
WGN-Good Morning Prgm.
WHIO-Almanac
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete

8:15 EST 7:15 CST
CBS-As You Like It: WSMK WMMN WHAS (sw-21.52)
NBC-Streamliners; Alice Joy; WCKY WHIO WTAM
WCPO-Today's Headlines
WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-The Noveloids
WLW-Arthur Chandler, Jr.

8:30 EST 7:30 CST
CBS-As You Like It: WOWO WCPO-Variety Time
WGN-Good Morning
WKRC-Christian Science
WTAM-Animal Protective League

8:45 EST 7:45 CST
CBS-Song Stylists; News: WSMK WOWO WHAS WKRC (sw-21.52)
CBS-Bill & Ginger; News: (sw-21.52)

KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Aunt Mary
WMMN-Morning Devotions
WTAM-Streamliners (NBC)

9:00 EST 8:00 CST
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
NBC-News; Alden Edkins, bass: WHIO WCKY WAVE
CBS-Fred Feibel, organist: WSMK WMMN
News: KMOX WFBM
KDKA-News Music
WCPO-Isham Jones' Orch.
WGN-Morning Melodies
WHAS-Jackson Family
WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW-Variety Show
WMAQ-News; Morn. Melodies
WOWO-News; Melody Hour
WSAI-Church Forum
WSM-Banner Newshawk
WTAM-News; Shero Trio
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21)
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Viennese Sextet: WAVE WHIO WIRE WCKY WSM
KMOX-Fred Feibel, organist (CBS)
WCPO-Bud Billing's Quintette
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Magnolia Time
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
CBS-Salon Musicale: WMMN WWVA WSMK
NBC-Josh Higgins of Finchville: KDKA WCKY WIRE WAVE WSM (sw-15.21)
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)
NBC-Dream Singer WMAQ WLW WTAM
KMOX-The Corn Huskers
WCPO-Morning Serenade
WGN-Secrets of Happiness
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WLW-Dance Rhythm
WSAI-Round House Boys

9:45 EST 8:45 CST
NBC-Romance of Dan & Sylvia: KDKA (sw-15.21)
CBS-Salon Musicale: WLAC
NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY
KMOX-Fascinating Melodies
WAVE-Devotional Service
WGN-Making the Constitution
WHAS-Strollers

WLW-The Gaieties
WSAI-News
WSM-Georgia Wildcats

10:00 EST 9:00 CST
NBC-Wendell Hall, songs: WSM KDKA WAVE WCKY WHIO (sw-15.21)
CBS-Blue Flames: WKRC WHAS WFBM WSMK WOWO WLAC (sw-21.52)
NBC-David Harum, sketch: WMAQ WTAM WSAI (sw-15.33)
KMOX-Ma Perkins
WCPO-In a Mexican Patio
WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLW-Hymns of All Churches
WMMN-Mixing Bowl
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST
★ NBC-Int'l B'cast from Germany; 1500 Meter Run Finals: WHIO WCKY WAVE WTAM WIRE WSM
CBS-Madison Ensemble: WMMN WHAS WOWO WLAC WSMK (sw-21.52)
NBC-Home Sweet Home, sketch: WLS WLW KDKA (sw-15.21)
KMOX-The Homemaker
WCPO-Dot Club News
WFBM-Harlin Brothers
WGN-Cookery Question Box
WKRC-Woman's Hour
WMAQ-Melody Bakers
WSAI-Friendly Counselor

10:30 EST 9:30 CST
NBC-Fiddlers Three: WMAQ WCKY WHIO WTAM (sw-15.33)
CBS-Chicagoans: WHAS WKRC WMMN WSMK WLAC (sw-21.52)
NBC-Honeymooners, Grace & Eddie: WSM WSAI WAVE
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Beauty Prgm.
WFBM-Kitchen of the Air
WGN-Morning Serenade
WIRE-Tuneup Topics
WLW-Alice O'Leary
WOWO-Market Reports
WSAI-Key Men
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)
NBC-Wife Saver: WTAM WMAQ (sw-15.33)
NBC-Walter Blafuss' Orch.: WAVE
PARTY LINE: WHAS WOWO
KMOX-Chicagoans (CBS)
WCKY-Souvenirs of Song
WCPO-Dude Ranch Days
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Donald Novis & Martin Gould's Orch.
WMMN-Kentucky Hill-Billies
WSAI-Studio Orch.
WSM-Musical Prgm.
WWVA-Elmer Crowe

11:00 EST 10:00 CST
NBC-Five Star Jones, sketch: WLS
CBS-Poetic Strings: WOWO WHAS WMMN WKRC WSMK WLAC KMOX (sw-21.52, 5.59)
NBC-Girl Alone, sketch: WMAQ WLW WTAM
NBC-Christine, songs & piano: WCKY
NBC-Jack & Loretta Clemens: WAVE WSM WIRE WHIO KDKA-News
WCPO-Today's Headlines
WFBM-Bohemians
WGBF-Mr. & Mrs.
WGN-Painted Dreams, sketch
WSAI-Household Hints
WWVA-The Ol' Pardner

11:15 EST 10:15 CST
NBC-Hollywood High Hatters: WMAQ
CBS-Mary Lee Taylor, talk: WWVA WHAS WOWO WLAC KMOX
NBC-Merry Madcaps: WCKY WIRE WTAM WHIO WAVE WSM
CBS-Rhythm Boys: (sw-21.52-9.59)
Markets: WLW WLS
KDKA-Luncheon Dance
WCPO-Sam Lanin's Orch.
WGBF-Bill & Ginger

WGN-Harold Turner, pianist
WJR-Poetic Strings
WKRC-Bulletin Board
WMMN-Piano Melodies

11:30 EST 10:30 CST
NBC-Dan Harding's Wife, sketch: WCKY WHIO WAVE WTAM WSM
CBS-Summer Rhythm: WHAS WKRC WFBM KMOX WSMK (sw-21.52-9.59)
NBC-Piano Recital: KDKA WSAI WMAQ (sw-15.21)
WCPO-Music by Levitow
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WIRE-Hughes Reel
WLAC-Betty & Bob
WLS-Fed. Housing Speaker
WLW-Old Fashioned Girl
WMMN-Harry Stanton
WOWO-Housewife's Hour
WWVA-Rhythm Rangers

11:45 EST 10:45 CST
NBC-Words & Music: WMAQ WSM WAVE KDKA WSAI (sw-15.21)
NBC-Merry Madcaps: WHIO WIRE WCKY
MBS-The Kid Sister: WGN WLW
WGBF-Hoosier Philosopher
WLAC-Morton Gould's Orch.
WLS-Old Kitchen Kettle
WMMN-Summer Rhythm (CBS)
WOWO-Rowland's Varieties
★ WPAR-MOVIE GOSSIP (1420 kc)
WTAM-Charles Neff, tr.

12:00 EST 11:00 CST
CBS-Matinee Memories: WOWO WWVA (sw-15.27-9.59)
NBC-Mary Dietrich, sop.; Orch.: WIRE WTAM
CBS-Betty & Bob, sketch: WFBM WHAS KMOX
News: WCKY WHIO WMMN
WCPO-Chapel Chimes
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothorn
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm
WLS-Old Kitchen Kettle
WLW-Words & Music (NBC)
WSAI-Hollywood on Parade

Afternoon

12:15 EST 11:15 CST
CBS-Modern Cinderella: WHAS WFBM KMOX
NBC-Mary Dietrich, sop.; Orch.: WCKY WHIO (sw-15.33)
WMMN
CBS-Matinee Memories: WLAC
NBC-Dot & Will: WMAQ WAVE
News: WWVA WOWO
F.D.K.A. Slim & Jack
WCPO-Joe Venuti's Orch.
WGN-Doring Sisters
WKRC-Jane Grey
WLS-Vibrant Strings
WLW-Blue Belles
WSAI-Darktown Meeting Time
WSM-Farm Credit Interview
WTAM-At the Exposition

12:30 EST 11:30 CST
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)
CBS-Academy of Medicine Prgm.: (sw-15.27)
NBC-Chas. Stenross' Orch.: WCKY WHIO (sw-15.33)
Weather & Markets: WLS WLW
WCPO-Man on the Street
WGN-Markets; Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLAC-News; Variety Prem.
WMMN-Inquiring Reporter
WOWO-Mellow Melodies
WSAI-Larry Dura & Guitar
WTAM-Livestock; Noonday Res-ume
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
CBS-Doris Kerr, songs: WKRC WLAC (sw-15.27)
WCPO-Gerard & Shaw
WGBF-Bulletin Board
WLS-Dinnerbell prgm.
WLW-Farm & Home Hour (NBC)
WMMN-Shopping Notes
WOWO-Earl Gardner
WSAI-Day Dreams
WTAM-Charles Stenross' Orch.
WWVA-Luncheon Music

1:00 EST 12:00 CST
NBC-Thursday Matinee: WTAM WCKY WHIO (sw-15.33)
★ CBS-Between the Bookends: WSMK WHAS KMOX WFBM WOWO WMMN WKRC (sw-15.27-9.59)
WCPO-Leaders in Dance Time
WGBF-Church & School News
WGN-Palmer House Ensemble
WLAC-Luncheon Musicale
WSAI-News

1:15 EST 12:15 CST
CBS-Sidney Raphael, pianist: WSMK WKRC WMMN (sw-15.27)
KMOX-Magic Kitchen
WFBM-Farm Bureau
WGBF-Market Report
WGN-Lawrence Salerno & Organ
WLS-College of Agriculture
WIRE-News
WOWO-Purdue Prgm.
WSAI-Siesta Serenade
WWVA-Salon Moods

1:30 EST 12:30 CST
NBC-Jos. Littau's Orch.; Carol Deis, sop.: WTAM WMAQ WSAI
CBS-Music in the Air: WOWO WKRC WMMN (sw-15.27)
NBC-Music Guild: WCKY
Quartet in A, Opus 9 (a) Morning in the Forest, (b) Scherzo—Flies and Butterflies, (c) Sultriness, (d) Evening Under the Oaks
KDKA-Home Forum
WAVE-Savings Talk
WCPO-Goldman's Band
WFBM-Hoosier Farm Circle
WGN-Blackstone String Trio
WHAS-Savings Talk; Livestock Market Reports
WHIO-Around the Band Stand
WIRE-Reporter
WLAC-Church of Christ
WLS-Livestock Markets
WLW-Robison's Buckaroos
WSM-Banner Newshawk
WWVA-Dr. Lamont

1:45 EST 12:45 CST
KMOX-Eddie Dunstedter, organist
WAVE-Carly Fox' Fox Hunters
WCPO-Wallnestein Conducting
WFBM-Downtown Chatter
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WHAS-Shopping Guide
WHIO-Dance Parade
WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-Gospel Tabernacle

2:00 EST 1:00 CST
CBS-Mabelle Jennings, commen-tator: WOWO WKRC WFBM WLAC WMMN (sw-15.27)
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)
MBS-Molly of the Movies: WLW WGN
KDKA-State Fed. Penna. Women
KMOX-Barnyard Follies
WGBF-Mystery drama
WHAS-University of Kentucky,
WHIO-Negro Melody Singers
WIRE-Gilbert Mershon
WLS-Homemakers Hour
WSAI-Affairs of Rex Stevens
WSM-State Dept. of Agriculture

2:15 EST 1:15 CST
NBC-Ma Perkins, sketch: WLW WTAM WL (sw-15.33)
CBS-Howells & Wright, pianists: WOWO WSMK WKRC WLAC WMMN WWVA (sw-15.27)
NBC-Angelo Vitale's Orch.: WAVE WCKY KDKA WSM WIRE WHIO (sw-15.21)
WCPO-Musical Comedy Gems
WFBM-News
WGN-June Baker, home manage-ment
WMAQ-Tuneful Topics
WSAI-Tune Topics; To be an-nounced

2:30 EST 1:30 CST
NBC-Vic & Sade, sketch, with Bernardine Flynn: WTAM WLW WMAQ (sw-15.33)
CBS-Do You Remember?: WHAS WKRC WLAC WOWO WSMK WMMN (sw-15.27)
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WSAI-Now & Then
WSM-Francis Craig's Orch.
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST
NBC-The O'Neills, sketch: WSM WTAM WLW WMAQ (sw-15.33)
NBC-King's Jesters: WCKY KDKA (sw-15.21)
KMOX-News Through a Woman's Eyes
WAVE-Monitor Views of News
WCPO-Musical Matinee
WFBM-W. P. A. Prgm.
WGN-Baseball; St. Louis vs Chi-cago Cubs
WHIO-News
WIRE-Black Magic
WLS-Homemakers' Hour
WWVA-Pioneers; News

3:00 EST 2:00 CST
NBC-Woman's Radio Review: WTAM WAVE WMAQ WSM WSAI (sw-15.33)
★ CBS-Int'l B'cast from Ger-many; Olympic Resume: WHAS WSMK WKRC WFBM (sw-15.27)
NBC-Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)
KMOX-Piano Recital
WCPO-Baseball; Reds vs. Pitts-burgh
WHIO-Baseball Game
WLAC-Aft. Melodies
WLW-Gene Perazzo, organist
WMMN-News for Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST
NBC-Jackie Heller, tr.: KDKA WCKY WENR WIRE (sw-15.21)
CBS-All Hands On Deck: WKRC WMMN WSMK WFBM (sw-15.27)
KMOX-Window Shoppers
WHAS-Songs in the Afternoon
WLW-News and Financial Notes

3:30 EST 2:30 CST
NBC-Gene Arnold & Ranch Boys: WMAQ
CBS-Greetings from Old Ken-tucky: WLAC WSMK KMOX WHAS WKRC WMMN WWVA WFBM (sw-15.27)
★ NBC-Night Opera Co.; Harold Sanford's Orch.: WAVE WSM WENR WIRE KDKA WCKY (sw-15.21)
WGBF-Deaconess Hospital
WLW-Pepper Young's Family, sketch (NBC)
WOWO-Old Time Religion
WSAI-Bill McCune's Orch.
WTAM-Streets of the World

3:45 EST 2:45 CST
NBC-Vass Family: WTAM WMAQ WSAI
WLW-Jane Emerson and Organ

4:00 EST 3:00 CST
NBC-Madge Marley & Carl Landt, songs: WMAQ WSAI (sw-9.53)
CBS-Bluebirds, Trio: WMMN WSMK WKRC WFBM WLAC (sw-11.83)
KMOX-Baseball Game
WENR-Arlington Park Races
WHAS-Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WTAM-Every Man's Treasure House
WWVA-Hoosier Merrymakers

4:15 EST 3:15 CST
CBS-Clyde Barrie, bar.: WOWO WKRC WFBM WSMK WMMN WLAC WHAS (sw-11.83)
★ WLW-Life of Mary Sothorn
WTAM-Bromley House

4:30 EST 3:30 CST
NBC-Answer Me This: WCKY WSM WIRE WMAQ WAVE WTAM
CBS-Melody Weavers: WKRC WMMN WHAS WLAC WSMK WFBM (sw-11.83)
NBC-Singing Lady: KDKA WLW (sw-15.21)
WENR-Musical Grab Bag
WGBF-News
WSAI-Concert Carnival
WWVA-Shopping Syncopation

4:45 EST 3:45 CST
NBC-Tune Twisters: WAVE WMAQ WTAM WIRE WSM



Loretta Lee
See 5 p.m. EST (4 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WKCY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSN-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WFBM-Louie Lowe's Orch.
WGN-Dance Orch.
WHAS-Veloz & Yolanda's Orch.
WLAC-Malcolm Tate, organist
WLW-Ted Weems' Orch.
WTAM-Midnight Revue
WWVA-Slumber Hour

12:15 EST 11:15 CST
CBS-Carl Schreiber's Orch.:
KMOX WBBM
NBC-Wm. Hollander's Orch.:
WHIO WSAI WIRE WMAQ
WAVE-Don Pedro's Orch.

12:30 EST 11:30 CST
NBC-Mark Fisher's Orch.: WIRE
WMAQ WAVE WSM WLW
CBS-Jos. Cherniavsky's Orch.:
WFBM WBBM KMOX
WENR-Keith Beecher's Orch.
WGN-Joe Sanders' Orch.
WHAS-Dream Serenade
WHIO-Sleepy Valley
WSAI-News; Slumber Hour
WTAM-Paul Burton's Orch.

12:45 EST 11:45 CST
KMOX-When Day Is Done
End of Thursday Prgrams.

CBS-Wilderness Road, sketch:
WKRC WOWO WFBM WHAS
WSMK WMMN WLAC (sw-
11.83)
NBC-Orphan Annie, sketch:
KDKA WLW (sw-15.21)
WKCY-Dick Tracy, sketch
WENR-Willie Hollender's Orch.
WGBF-Musical Masterpieces
WGN-Harold Turner, pianist
WSAI-Tea Time

5:00 EST 4:00 CST

★ NBC-Int'l Br'dcast from Ger-
many; Olympic Resume: WSM
WAVE WMAQ WCKY WIRE
CBS-Loretta Lee, songs: WHAS
WFBM WWVA WKRC WLAC
WSMK WOWO WMMN (sw-
11.83)
NBC-James Wilkenson, bar.:
WENR WSAI
News: KDKA WCPO
WGN-Armchair Melodies
WHIO-Piano Novelties
WLW-Wise Crackers
WTAM-Musical Cocktail

5:15 EST 4:15 CST

NBC-The Three Continentals:
WCKY WTAM WHIO WIRE
WSM WAVE (sw-9.53)
CBS-News of Youth, Junior news
dramatization: WWVA (sw-
11.83-9.59)
NBC-Animal Closeups: WENR
WSAI
CBS-Burton Rogers, organist:
WLAC
KDKA-Thank You Stusia
WCPO-Casanova & His Violin
WFBM-Tea Time Tunes
WHAS-To be announced
WKRC-News; Ridge Runners
WLW-Steven Merrill & Organ
WMAQ-Malcolm Claire (NBC)
WMMN-Shopping Notes
WOWO-American Family

5:30 EST 4:30 CST

NBC-News; Gale Page, contralto:
WCKY WMAQ WIRE WAVE
CBS-News; Sports Resume: (sw-
11.83)
NBC-Singing Lady: WGN
CBS-News; Marion Carley, pian-
ists: WLAC WSMK WOWO
WMMN
KDKA-Baseball Scores; Weather
WCPO-Evening Varieties
WENR-What's the News?
WHAS-News; Melody Cruise
WHIO-Tarzan of the Apes
WKRC-Dixieland Band
WLW-Toy Band
WSAI-Drs. of Melody
WSM-Financial News
WTAM-News; Covert & Reed
WWVA-Economy Notes

5:45 EST 4:45 CST

★ NBC-Lowell Thomas, com-
mentator: KDKA WLW WTAM
(sw-15.21)
CBS-Renew of the Mounted:
WFBM WSMK WWVA (sw-
11.83)
NBC-Southernaires: WMAQ
WAVE-Afternoon Melodies
WCKY-Musical Moods
WCPO-Chamber of Commerce
WENR-Topsy Turvy Time
WGN-Little Orphan Annie (NBC)
WHIO-Jimmie Allen, sketch
WIRE-Harry Reser's Orch.
WLAC-Souvenirs of Song
WMMN-Drifters
WOWO-Ball Scores
WSAI-Dinner Hour
WSM-Dance Hour

6:00 EST 5:00 CST

CBS-Eddie House, singing organ-
ist: WKRC KMOX
NBC-Easy Aces, Jane Ace,
sketch: KDKA WCKY WENR
WHIO WIRE (sw-15.21)
CBS-The Atlantic Family on
Tour; Bob Hope; Red Nichols'
Orch.: Guests: WWVA (sw-
11.83-9.59)
★ NBC-Amos 'n' Andy: (sw-
9.53)
WAVE-Console Capers (NBC)
WCPO-Dinner Music
WFBM-Christian Science Prgm.
WGN-Wisecrackers
WHAS-Under Ether
WLAC-World Daytime Review
★ WLW-Johnson Family, sketch
WMAQ-Totten on Sports
WMMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM-Strings; Christine John-
ston; Pan American Broadcast
WTAM-Sportsman

6:15 EST 5:15 CST

NBC-Jacob Tarshish, talk: WLW
WTAM WMAQ (sw-9.53)
CBS-Herbert Foote's Concert En-
semble: WFBM
NBC-Tony Russell, songs: WSM
WENR WIRE WCKY WHIO
KDKA (sw-15.21)
MBS-Palmer House Ensemble:
WSAI WGN
KMOX-Renfrew of the Mounted
WAVE-Round the Town
WGBF-Girl Scouts
WHAS-Dick Tracy, sketch
WKRC-Sports Chat
WMMN-Jungle Jim

6:30 EST 5:30 CST

NBC-Edwin C. Hill, news:
WMAQ
CBS-Jack Miller's Orch.: WHAS
WKRC KMOX WWVA WFBM
(sw-11.83-9.59)
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner,
sketch: WLW WENR
KDKA-Major Al Williams
WCKY-Musical Cocktail
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Blackstone String Trio
WHIO-Si Burick; Dance Music
WIRE-Varady of Vienna
WLAC-News; Variety Prgm.
WMMN-Baseball Scores; Eloise
Hall
WOWO-Detective Stories
WSAI-Billy Snider's Orch.
WSM-To be announced
WTAM-Console Capers

6:45 EST 5:45 CST

NBC-Vocal Soloist: WCKY WSM
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw-11.83-9.59)
MBS-Pleasant Valley Frolics:
WGN WLW
KDKA-Rmoance fo Dan & Sylvia
WAVE-Old Kentucky Clocker
WCPO-Secretary Hawkins
WENR-Bobby Dixon's Orch.
WFBM-News
WGBF-Club Time
WHIO-Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Hot Dates in History
WSAI-Knot Hole Club
WTAM-Airstreamers
WWVA-Radio Gossiper

Night

7:00 EST 6:00 CST

★ NBC-Rudy Vallee's Variety
Hour; Guests: WEAF WTAM
WMAQ WGY WLW (sw-9.53)
CBS-Portland Symp. Orch.:
WABC WHAS WMMN WFBM
KMOX WKRC WSMK (sw-
11.83-6.06)
NBC-Allen Leaffer's Orch.: WJZ
WCKY WHAM WSM WAVE
KDKA-Grenadiers
WBBM-Traffic Court
WCPO-Evenings at the Country
Club
WGN-Sports Review
WHIO-Harry Kalb's Orch.
WIRE-Barn Dance
WJR-Rhythm Review
WLAC-Carefree Capers
WLS-City Club Prgm., Dr. Ton-
ney
WOWO-Earl Gardner's Orchestra
WSAI-Mel Snyder's Orch.
WWVA-Parade of the Stars

7:15 EST 6:15 CST

NBC-Allen Leaffer's Orch.:
KDKA (sw-11.87)
WCPO-Hy C. Geis
WGN-Rubinoff, violinist
WJR-Portland Symp. Orch.
(CBS)
WLS-The Old Judge
WSAI-Headliners
WWVA-Twilight Reverie

7:30 EST 6:30 CST

NBC-Roy Shield's Revue: WJZ
KDKA WHIO WLS WAVE
WCKY (sw-11.87)
WBBM-George Givot's Orch.
WCPO-Sport Review
WGN-Ozzie Nelson's Orch.
WHAM-State Troopers, drama
WHAS-Hot Dates in History
WLAC-Movie Time

WOWO-Mellow Melodies
WSAI-Johnny Lewis' Orch.
WSM-Rhythm Revue
WWVA-Portland Symp. Orch.

7:45 EST 6:45 CST

Rubinoff, violinist: WAVE WGBF
WCPO-Soft Lights & Sweet Music
WGN-Tom, Dick & Harry
WHAS-Down on the Farm
WLAC-Talks to Men
WSM-Roy Shield's Orch. (NBC)

8:00 EST 7:00 CST

★ NBC-Show Boat; Frank Mc-
Intyre; Melasses 'n' January;
Westerners; Walter Tetley;
Louise Massey; Ross
Graham, bar.; Gus Haenschel's
Orch.: WEAF WHIO WCKY
WMAQ WTAM WAVE WSM
WIRE WGY (sw-9.53)
CBS-Tomorrow's Headliners; Va-
riety Prgm.: WABC KMOX
WKRC WOWO WFBM WLAC
WJR WMMN WHAS (sw-
11.83-6.06)

8:15 EST 7:15 CST

NBC-Death Valley Days, drama:
WJZ KDKA WLW WHAM
WLS (sw-11.87)
WBBM-Bernie Cummins' Orch.
WGN-News; Sports Shots
WSAI-Concert Hall
WWVA-Rhythm Revue

8:30 EST 7:30 CST

WOWO-One Night Bandstand
WGN-Joen Sanders' Orch
WSAI-News

8:30 EST 7:30 CST

CBS-To be announced: WABC
WMMN WOWO WBBM WJR
WHAS WKRC KMOX (sw-
11.83-6.06)
NBC-Meredith Willson's Orch.:
WJZ WHAM KDKA WSAI
(sw-11.87)
MBS-Heatrolatown Herald: WGN
WLW
WCPO-Ward's Orch.
WENR-Grant Park Concert
WFBM-Prof. Stickus
WLAC-Songs of Yesteryear

8:45 EST 7:45 CST

KMOX-Thank You Stusia
WFBM-Dessa Byrd
WLAC-To be announced (CBS)
WLS-Roy Anderson, bar., Hill
toppers, Ralph Emerson
WLW-Barney Rapp

9:00 EST 8:00 CST

CBS-Grant Park Concert; Ar-
mand Hand's Band: WABC
KMOX WLAC WBBM WKRC
WMMN WHAS WJR WFBM
(sw-6.12-6.06)
★ NBC-Music Hall; Bob Burns,
comedian; Jimmy Dorsey's
Orch.: WEAF WGY WSM
WTAM WLW WAVE WMAQ
(sw-9.53)

9:15 EST 8:15 CST

NBC-Great Lakes Symp. Orch.:
WJZ WENR WCKY WHAM
KDKA (sw-6.14)
WCPO-Thursday at Nine
WGN-Ozzie Nelson's Orch.
WHIO-Pop Dayton Community
Prgm.
WIRE-Town Tavern
WOWO-Variety Prgm.
WSAI-Al Kavelin's Orch.

9:30 EST 8:30 CST

NBC-News for Voters: WENR
WHIO-Great Lakes Symp. Orch.
(NBC)
WIRE-Dramas of Life

9:30 EST 8:30 CST

NBC-Great Lakes Symp. Orch.:
WENR
★ CBS-March of Time: WABC
WHAS KMOX WFBM WJR
WKRC WBBM (sw-6.12-6.06)
WCPO-Locke's Orch.
WGN-Musical Revue; Henry
Weber's Orch.
WIRE-Rubinoff, violinist
WLAC-Sports
WMMN-News
WOWO-Last Roundup
WSAI-Val Ernie's Orch.

9:45 EST 8:45 CST

CBS-Jimmie Farrell, bar.: WABC
WHAS WMMN (sw-6.12-6.06)
KMOX-News & Sports
WBBM-Super Songsters
WFBM-Rhythm Revue
WIRE-Rosario Bourdon Concert
WJR-Hot Dates in History
WKRC-Rubinoff, violinist
WLAC-Movie Parade

10:00 EST 9:00 CST

★ NBC-Amos & Andy, sketch:
WLW WMAQ WSM WTAM
CBS-Hal Kemp's Orch.: WABC
WMMN WHAS KMOX

NBC-Clem McCarthy, sports:
WEAF
NBC-(News, WJZ only); Russ
Morgan's Orch.: WJZ WHAM
News: WIRE WKRC
KDKA-News; Sports; Weather
WAVE-Jack Turner
WCKY-Five Star Final
WCPO-Jack Sprigg's Orch.
WENR-Ben Pollack's Orch.
WFBM-Len Riley's Sportlight
WGY-News; Radio Nite Club
WHIO-News; Claude Hoagland's
Orch.
WJR-Duncan Moore
WLAC-Around the Town
WSAI-Mel Snyder's Orch.

10:15 EST 9:15 CST

NBC-King's Jesters: WEAF
WAVE WSM WGY WENR
WHIO (sw-9.53)
CBS-Hal Kemp's Orch.: WFBM
WSMK
NBC-Russ Morgan's Orch.:
WCKY WMAQ
MBS-Horace Heidt's Orch.: WGN
WSAI
KDKA-Dance Orch.
KMOX-Cardinal Highlights
WIRE-Basonology
WJR-Sports; Rhythm
WKRC-Gray Gordon's Orch.
★ WLW-Paul Sullivan, news room
WTAM-Brad and Al

10:30 EST 9:30 CST

NBC-(News, WEAF only) Flet-
cher Henderson's Orch.: WEAF
WGY WCKY WMAQ WHIO
WAVE WTAM (sw-9.53)
CBS-Dick Stabile's Orch.: WABC
WKRC WMMN WHAS WLAC
WJR WFBM KMOX
NBC-Al Donahue's Orch.: WJZ
WHAM WSAI
News: WENR WBBM WWVA
KDKA-Irving Aaronson's Orch.
WCPO-Moods
WGN-Griff Williams' Orchestra
WIRE-Sports
WLW-Salute to Rapid City,
South Dakota
WSM-Rubinoff, violinist

10:45 EST 9:45 CST

CBS-Dick Stabile's Orch.:
WWVA WSMK
NBC-Jesse Crawford, organist:
WEAF WCKY WIRE WMAQ
WHIO WGY WAVE WTAM
(sw-9.53)
KMOX-Rubinoff, violinist
WBBM-Bernie Cummins' Orch.
WENR-Al Donahue's Orch.
(NBC)
WHAS-Slow & Easy
WSM-Thank You Stusia

10:45 EST 9:45 CST

Short-wave programs of American stations are
shown along with the regular program listings.
See page 29 for frequencies of foreign stations.
Time shown is EST; for CST subtract one hour.
7:10 a.m.—BBC Military band: GSG GSH
9 a.m.—Pastoral: GSF GSG GSH
10 a.m.—1936 Frolics: GSF GSG GSH
10:10 a.m.—Olympic games comment: GSF GSG
11 a.m.—Commerce hour: COCD
12:15 p.m.—Empirates again: GSB GSD GSO
1 p.m.—Cuban dance music: COCD
1:45 p.m.—Olympic games comment: GSB GSD
4 p.m.—Olympic games account: GSB GSF GSG
4 p.m.—Overseas hour: JVB JVM
4:55 p.m.—Listener greetings: DJL DJD
5 p.m.—Woman's hour: DJL DJD
5 p.m.—Mayor's program: COCD
5:15 p.m.—A Little More Drama: GSB GSF GSG
5:30 p.m.—Talk, Olympic Year: DJL DJD
5:45 p.m.—Folk songs: DJL DJD
6 p.m.—Moscow broadcast: RAN
6 p.m.—Military concert: DJL DJD
6 p.m.—Salisbury description: GSC GSF
6:35 p.m.—Cayman Islands: GSC GSF GSP
6:50 p.m.—Empire magazine: GSC GSF GSP
7 p.m.—Olympic games reports: DJL DJD
7:15 p.m.—Sound pictures: DJL DJD
7:30 p.m.—Olympic games comment: GSC GSF
GSP
7:45 p.m.—Venezuelan songs: YV2RC
8 p.m.—Light music: DJL DJD
8:05 p.m.—Olympic games account: GSC GSF
8:15 p.m.—Maria Betancourt, songs: YV2RC
8:30 p.m.—German lessons: DJL DJD
9 p.m.—Argentina hour: LRX
9:15 p.m.—Olympic games reports: DJL DJD
9:20 p.m.—Ecuadorian program: PRADO
9:30 p.m.—Musical riddles: DJL DJD
10 p.m.—Night shift: GSC GSF
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJL DJD
11 p.m.—Olympic games account: GSC GSF
12 mid.—Overseas hour: JVB
12:37 p.m.—Fiji hour: VPD
12:40 a.m.—Olympic games comment: GSB GSD
12:55 a.m.—Talk, Cayman Islands: GSB GSD
2:15 a.m.—Olympic games account: GSB GSD

THURSDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are
shown along with the regular program listings.
See page 29 for frequencies of foreign stations.
Time shown is EST; for CST subtract one hour.
7:10 a.m.—BBC Military band: GSG GSH
9 a.m.—Pastoral: GSF GSG GSH
10 a.m.—1936 Frolics: GSF GSG GSH
10:10 a.m.—Olympic games comment: GSF GSG
11 a.m.—Commerce hour: COCD
12:15 p.m.—Empirates again: GSB GSD GSO
1 p.m.—Cuban dance music: COCD
1:45 p.m.—Olympic games comment: GSB GSD
4 p.m.—Olympic games account: GSB GSF GSG
4 p.m.—Overseas hour: JVB JVM
4:55 p.m.—Listener greetings: DJL DJD
5 p.m.—Woman's hour: DJL DJD
5 p.m.—Mayor's program: COCD
5:15 p.m.—A Little More Drama: GSB GSF GSG
5:30 p.m.—Talk, Olympic Year: DJL DJD
5:45 p.m.—Folk songs: DJL DJD
6 p.m.—Moscow broadcast: RAN
6 p.m.—Military concert: DJL DJD
6 p.m.—Salisbury description: GSC GSF
6:35 p.m.—Cayman Islands: GSC GSF GSP
6:50 p.m.—Empire magazine: GSC GSF GSP
7 p.m.—Olympic games reports: DJL DJD
7:15 p.m.—Sound pictures: DJL DJD
7:30 p.m.—Olympic games comment: GSC GSF
GSP
7:45 p.m.—Venezuelan songs: YV2RC
8 p.m.—Light music: DJL DJD
8:05 p.m.—Olympic games account: GSC GSF
8:15 p.m.—Maria Betancourt, songs: YV2RC
8:30 p.m.—German lessons: DJL DJD
9 p.m.—Argentina hour: LRX
9:15 p.m.—Olympic games reports: DJL DJD
9:20 p.m.—Ecuadorian program: PRADO
9:30 p.m.—Musical riddles: DJL DJD
10 p.m.—Night shift: GSC GSF
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJL DJD
11 p.m.—Olympic games account: GSC GSF
12 mid.—Overseas hour: JVB
12:37 p.m.—Fiji hour: VPD
12:40 a.m.—Olympic games comment: GSB GSD
12:55 a.m.—Talk, Cayman Islands: GSB GSD
2:15 a.m.—Olympic games account: GSB GSD

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Friday

August 7



Billy Mills
See 3 p.m. EST (2 CST)

News

9:00 a.m.—NBC-WMAQ
5:30 p.m.—CBS-WLAC
5:30 p.m.—NBC-WIRE
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—George R. Holmes: NBC-WEAF
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

7:00 p.m.—Cities Service Concert: NBC-WEAF
9:00 p.m.—Marion Talley, sop.: NBC-WEAF

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire: WTAM
CBS-On the Air Today; Oleaners, male quartet: (sw-21.52)
NBC-Morn. Devotions: KDKA WSAI (sw-21.54)
KMOX-Home Folks' Hour
WCKY-Morning Roundup
WCPO-Tuna Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLS-Smile-a-While
WLW-△Family Prayer Period
WMAQ-Suburban Hour
WMMN-Ranch Hands
WOWO-△Bible School
WWVA-△Gospel Tabernacle

7:15 EST 6:15 CST
Musical Clock: WMMN KDKA
WCKY-News
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW-△Sunday School Lesson
WSAI-Good Morning
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Bob & Rennie, songs: (sw-21.52)
NBC-Cheerio: WTAM WLW WCKY

KMOX-Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-△College Devotions
WIRE-△Morning Devotions
WKRC-Breakfast Express
WLS-News & Melodies
WLS-Otto & His Tunetwisters
WMMN-Harry Stanton
WOWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST
NBC-Landt Trio & White: WSAI
CBS-Bluebirds, girls trio: (sw-21.52)
KMOX-Home Folks Hour
WIRE-News
WLS-Hotan Tonka, Indian Legends
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST
★ NBC-Breakfast Club; Ranch Boys: KDKA WAVE WSAI WSM (sw-21.54)
CBS-Metropolitan Parade: WSMK WHAS (sw-21.52)
NBC-Piano Pals: WCKY
News: WLW WLAC
KMOX-Wakeruppers
WFBM-Early Birds
WGBF-△East Side Tabernacle
WGN-Timely Tunes
WHIO-Almanac
WIRE-Musical Clock

WLS-Jolly Joe & His Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete
WWVA-Musical Clock

8:15 EST 7:15 CST
NBC-Streamliners: WCKY WHIO WTAM
WCPO-News
WGN-Whistler & His Dog
WLAC-Favorites of the Air
WLS-Otto's Novelodeons
WLW-Arthur Chandler
WMMN-Met. Parade (CBS)

8:30 EST 7:30 CST
CBS-Richard Maxwell, songs: WSMK WOWO WHAS WMMN WKRC (sw-21.52)
WCPO-Variety Time
WGN-Good Morn.
WLW-Dance Rhythm
WTAM-Kitchen Beauty

8:45 EST 7:45 CST
CBS-Bill & Ginger; News: (sw-21.52)
CBS-Noveleteers, male quartet; News: WOWO WSMK WHAS WKRC
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Questions & Answer
WMMN-△Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST
★ NBC-News; Int'l Br'dcast from Germany; Description of 400 Meter Run Semi-Finals & 500 Meter Finals: WLW KDKA (sw-15.21)
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
CBS-Oleanders: WMMN WSMK
NBC-News; Walter Cassel, bar.: WMAQ WCKY WTAM WHIO WAVE

News: WFBM WSM KMOX
WCPO-Pan American Band
WGN-Morning Melodies
WHAS-Jackson Family
WIRE-Cub Reporters
WLS-Carol Hammond, contralto
WOWO-News; Melody Hour
WSAI-△Church Forum
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Viennese Sextet: WAVE WHIO WIRE WCKY WSM
CBS-Fred Feibel, organist: WMMN WSMK KMOX
WCPO-Dixieland Band
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Fun Festival
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
NBC-Josh Higgins of Finchville: KDKA WAVE WLW (sw-15.21)
CBS-Who's Who in Today's News: WKRC (sw-21.52)
NBC-Moods in Music: WTAM WIRE WCKY
KMOX-The Corn Huskers
WCPO-Morn. Serenade
WGN-Calendar of Melody
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WMAQ-Morning Melodies
WSAI-Round House Boys
WSM-Variety Prgm.
WWVA-Fred Feibel, organist (CBS)

9:45 EST 8:45 CST
CBS-The Bluebirds, girls' vocal trio: WLAC WMMN WWVA WSMK
NBC-Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)
CBS-Betty Crocker, cooking talk: WKRC (sw-21.52)
NBC-Today's Children, sketch: WTAM WHIO WIRE WCKY WMAQ
KMOX-Carolyn Price
WAVE-△Devotional Service
WGN-Making the Constitution
WHAS-Strollers

WLW-Home Concomics; Mail Bag
WSAI-News
WSM-Georgia Wildcats

10:00 EST 9:00 CST
NBC-David Harum, sketch: WSAI WMAQ WTAM (sw-15.33)
CBS-Song Stylists: WKRC WOWO WHAS WSMK WLAC (sw-21.52)
NBC-Wendell Hall, songs: KDKA WCKY WHIO WSM WAVE (sw-15.21)
KMOX-Ma Perkins
WCPO-Invitation to the Waltz
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLW-Betty Crocker
WMMN-Mixing Bowl
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)
CBS-Montana Slim, Yodeling Cowboy: WOWO WMMN WFBM WSMK WLAC (sw-21.52)
NBC-Sweethearts of the Air: WSM WHIO WCKY WIRE WAVE WTAM (sw-15.33)
KMOX-The Home Maker
WCPO-Dot Club News
WGN-Radio Cooking School
WHAS-Chats with Dolly Dean
WKRC-Woman's Hour
WMAQ-Melody Bakers
WSAI-Friendly Counselor

10:30 EST 9:30 CST
CBS-Chicagoans: WKRC WLAC WHAS WSMK (sw-21.52)
NBC-Jerry Brannon, songs: WTAM WMAQ WSAI WCKY WHIO WSM (sw-15.33)
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WAVE-Honeymooners (NBC)
WCPO-Carnival
WFBM-Kitchen of the Air
WGN-Lucky Girl
WIRE-Tuneful Topics
WLW-Peggy at the Switchboard
WMMN-Theater Party
WOWO-Market Reports
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Jacob Tarshish, talk: WLW WTAM WMAQ (sw-15.33)
NBC-Edward MacHugh: KDKA WLS (sw-15.21)
Party Line: WOWO WHAS
KMOX-Cameron & Karnes, songs
WAVE-Morning Moods
WCKY-On the Mall
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Around the Band Stand
WMMN-Kentucky Hill-Billies
WSAI-Ed Fitzgerald & Co.
WSM-Rev. Otto Schwab, trn.
WWVA-Two Guitars

11:00 EST 10:00 CST
NBC-Five Star Jones, sketch: WLS
CBS-Judy & The Jesters: WHAS WOWO WLAC WKRC WFBM WSMK (sw-21.52-9.59)
NBC-Girl Alone, sketch: WTAM WLW WMAQ
NBC-Rhythm Girls: WCKY WHIO WIRE WSM WAVE
News: KDKA WCPO
KMOX-News Through a Woman's Eyes
WGBF-Mister & Missus
WGN-Painted Dreams
WMMN-Mystery Melody
WSAI-Household Hints
WWVA-The Of Pardoner

11:15 EST 10:15 CST
NBC-Cadets Quartet: WMAQ
CBS-The Captivators: KMOX WFBM WKRC WLAC WHAS (sw-21.52-9.59)
NBC-Merry Madcaps: WCKY WHIO WAVE WSM
Markets: WLS WLW
KDKA-Strollers
WCPO-Moods
WGBF-Bill & Ginger
WGN-Paul Small, Harold Turner & Len Salvo
WMMN-Back Home in Stump Holler
WOWO-Housewife's Hour
WTAM-Ramon Labato
WWVA-Elmer Crowe

11:30 EST 10:30 CST
NBC-Doc Schneider's Texans: WMAQ
CBS-Frank Dailey's Orch.: WKRC KMOX WHAS WFBM WSMK (sw-21.52-9.59)
★ NBC-Int'l Br'dcast from Germany; Description of 400 Meter Run Finals: WTAM WCKY WHIO WAVE WSM
WCPO-Romantic Cycles
WGBF-Baby Shop Man
WGN-Morning Serenade
WIRE-In the Crime Light
WLAC-Betty & Bob
WLS-Safety Prgm.
WLS-Gospel Singer
WMMN-Harry Stanton
WSAI-Treasure Chest
WWVA-Rhythm Rangers

11:45 EST 10:45 CST
NBC-Words & Music: WMAQ WAVE WSAI WSM
CBS-Frank Dailey's Orch.: WOWO WLAC WMMN
MBS-The Kid Sister: WGN WLW
WCPO-Smoky Mt. Boys
WGBF-Hoosier Philosopher
WLS-Old Kitchen Kettle
WTAM-Lillian Sherman

Afternoon

12:00 EST 11:00 CST
CBS-Savitt Serenade: WWVA WOWO (sw-15.27-9.59)
NBC-Joe White, trn.: WIRE
CBS-Betty & Bob, sketch: WHAS WFBM KMOX
WCKY-Question Box; News
WCPO-Nat Shilkret's Music
WFBM-PWA Prgm.
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept
WLAC-Garden & Home Prgm.
WLS-Cornhuskers & Chore Boy
WLW-Our Singing Neighbor
WMMN-News
WTAM-To be announced

12:15 EST 11:15 CST
CBS-Modern Cinderella: WFBM WHAS KMOX
NBC-Dot & Will: WMAQ WSM WAVE
CBS-Savitt Serenade: WLAC WKRC WMMN
NBC-Collegians: WCKY WHIO WIRE (sw-15.33)
MBS-Tom, Dick & Harry: WGN WLW
KDKA-Slim & Jack
WLS-The Melody Parade
WOWO-News
WSAI-Larry Duran, guitarist
WTAM-At the Exposition
WWVA-Livestock; News

12:30 EST 11:30 CST
CBS-Jimmy Farrell, songs; Rhythmaires: WLAC (sw-15.27)
NBC-Charles Stenross' Orch.: WHIO WCKY (sw-15.33)
CBS-Who's Who in Today's News: WFBM WHAS KMOX
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)
Man on the Street: WOWO WCPO
Weather; Markets; News: WLW WLS
WGN-Markets; △Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WMMN-Inquiring Reporter
WSAI-Blue Belles, trio
WTAM-Livestock; Noonday Resume
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
CBS-Betty Crocker: WFBM WHAS KMOX
CBS-Rhythmaires & Jimmy Farrell: WKRC
WCPO-Two Doc's
WGBF-Bulletin Board
WLS-Dinnerbell prgm.
WLW-Farm & Home Hour (NBC)
WMMN-Shopping Notes
WOWO-Dance Orchestra
WSAI-Day Dreams
WTAM-Charles Stenross' Orch. (NBC)
WWVA-Luncheon Music

1:00 EST 12:00 CST
★ CBS-Between the Bookends: WHAS KMOX WFBM WMMN WKRC WSMK (sw-15.27-9.59)

NBC-Popular Melodies; Orch. & Vocalists WCKY WTAM
WCPO-Fashion Flashes
WGBF-Church & School News
WGN-Blackstone String Trio
WHIO-Hymn Time
WLAC-Luncheon Musicale
WOWO-Happy Couriers
WSAI-Receding Frontiers

1:15 EST 12:15 CST
CBS-Larry Vincent, songs: WKRC WMMN WSMK WOWO (sw-15.27)
KMOX-Magic Kitchen
WCPO-Manhattan Concert Band
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Margot Reibel & Piano
WHAS-College of Agriculture
WHIO-Popular Melodies (NBC)
WIRE-News
WSAI-Larry & Sue
WWVA-Salon Moods

1:30 EST 12:30 CST
NBC-Toscha Samaroff, violinist; Josef Honti's Orch.: WCKY WTAM WHIO (sw-15.33)
CBS-Dorsey & Dailey: WKRC WMMN WOWO (sw-15.27)
NBC-Edward Davies, bar.: WMAQ WSAI
KDKA-Home Forum
WAVE-Savings Talk
WCPO-George Gregory's Rhythms
WFBM-Hoosier Farm Circle
WGN-Palmer House Ensemble
WHAS-Savings Talk; Livestock Markets; Temperature
WIRE-Reporter
WLAC-△Church of Christ
WLS-Jim Poole, Livestock Market Summary
WLW-Rubinoff, violinist
WSM-News
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST
NBC-Gen. Fed. of Women's Clubs: WMAQ WSAI
CBS-Do Re Mi, trio: WKRC WOWO (sw-15.27)
KMOX-Barnyard Follies
WAVE-Carly Fox' Fox Hunters
WCPO-Deep South
WGBF-Curbstone Reporters
WGN-Marriage License Bureau
WHAS-Shopping Guide
WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-△Gospel Tabernacle

2:00 EST 1:00 CST
NBC-Pepper Young's Family, sketch: WTAM WMAQ (sw-15.33)
CBS-Sweet and Hot: WKRC WFBM WMMN (sw-15.27)
NBC-Joe Parsons, basso: WAVE KDKA WCKY WIRE WHIO (sw-15.21)
MBS-Molly of the Movies: WLW WGN
KMOX-Inquiring Reporter
WCPO-Gladstone's Continental Music
WGBF-Mystery Drama
WHAS-University of Kentucky
WLAC-Memories
WLS-Homemakers prgm.
WOWO-Songs Without Words
WSAI-Affairs of Rex Stevens
WSM-Dept. of Agriculture

2:15 EST 1:15 CST
NBC-Ma Perkins, sketch: WLW WTAM WLS (sw-15.33)
CB-Sweet & Hot: WWVA WLAC WSMK
NBC-Dorothy Dreslin, sop.: WSM WCKY WAVE KDKA WIRE WHIO (sw-15.21)
KMOX-Barnyard Follies
WCPO-20th Century Serenade
WFBM-News
★ WGBF-RADIO GOSSIP
WGN-June Baker, economist
WSAI-Great Lakes Band
WMAQ-Tuneful Topics

2:30 EST 1:30 CST
NBC-Vic & Sade, sketch: WLW WTAM WMAQ (sw-15.33)
CBS-Three Consoles: WHAS WOWO WKRC WMMN WLAC WSMK (sw-15.27)
WCPO-Popular Concert
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WWVA-Ma Perkins

2:45 EST 1:45 CST
NBC-The O'Neills, sketch: WTAM WLW WSM WMAQ (sw-15.33)

NBC-Rangers: WCKY KDKA (sw-15.21)
KMOX-Travelogue
WAVE-Gayle Lewis
WCPO-Musical Matinee
WFBM-Three Consoles (CBS)
WGN-Baseball; St. Louis vs. Chicago Cubs
WHIO-Si Burick; News
WIRE-Black Magic
WLS-Homemakers Hour
WWVA-Pioneers; News

3:00 EST 2:00 CST
NBC-Woman's Radio Review: WMAQ WAVE WTAM WSM WSAI (sw-15.33)
CBS-Billy Mills' Orch.: WKRC WSMK WFBM KMOX WHAS (sw-15.27)
NBC-The Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)
WCPO-Baseball; Reds vs. Pittsburgh
WHIO-Baseball Game
WLAC-Afternoon Melodies
WLW-Gene Perazzo, organist
WMMN-News for Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST
NBC-Jackie Heller, trn.: KDKA WCKY WENR WIRE (sw-15.21)
KMOX-Window Shoppers
WLW-News and Financial Notes
WMMN-Billy Mills' Orch. (CBS)

3:30 EST 2:30 CST
NBC-Gaylord String Trio: KDKA WENR (sw-15.21)
CBS-Army Band: WSMK KMOX WFBM WHAS WKRC WMMN WWVA WLAC (sw-15.27)
NBC-Happy Jack, songs: WMAQ WTAM WCKY WSM WIRE WAVE
WLW-Pepper Young's Family, sketch (NBC)
WOWO-△Old Time Religion
WSAI-Moment Musicale

3:45 EST 2:45 CST
NBC-Strolling Songsters: WAVE WENR KDKA WSM (sw-15.21)
NBC-Grandpa Burton: WCKY WIRE WTAM
WLW-Vicki Chace & Organ
WMAQ-George Bass, violinist

4:00 EST 3:00 CST
NBC-To be announced: WAVE WMAQ WTAM WIRE WCKY (sw-9.53)
★ CBS-Int'l Br'dcast from Germany; Olympic Resume: WKRC WMMN WSMK WLAC WFBM KMOX (sw-11.83)
NBC-Airbreaks: WSM WSAI KDKA-To be announced
WENR-Arlington Park Races
WHAS-△Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WWVA-Hoosier Merrymakers & Grandpa Jones

4:15 EST 3:15 CST
CBS-Mark Warnow's Orch.: WSMK WFBM WHAS WLAC WKRC WMMN KMOX (sw-11.83)
KDKA-Dance Orch.
★ WLW-Life of Mary Sothern

4:30 EST 3:30 CST
NBC-Terri La Franconi, trn.: Lucille Manners, sop.: WSM WCKY WAVE WIRE WTAM
CBS-Mark Warnow's Orch.: WOWO (sw-9.59)
NBC-The Singing Lady: KDKA WLW (sw-15.21)
WENR-Musical Grab Bag
WGBF-News
WMAQ-Larry Larsen, organist
WSAI-Concert Carnival
WWVA-Shopping Syncopations

4:45 EST 3:45 CST
CBS-Wilderness Road, sketch: WOWO WFBM WHAS WSMK WLAC WMMN WKRC KMOX (sw-11.83)
NBC-Orphan Annie, sketch: WLW KDKA (sw-15.21)
WCKY-Geo. W. Hill
WENR-Willie Hollender's Orch. (NBC)
WGBF-Musical Masterpieces
WGN-Harold Turner, pianist
WMAQ-Lucille Manners, songs
WSAI-Tea Time
WTAM-Alexander Brothers, piano duo (NBC)

5:00 EST 4:00 CST
NBC-Animal News Club: WSAI WENR

CBS-Buddy Clark, songs: WKRC WHAS WFBM WOWO WMMN KMOX WLAC WWVA (sw-11.83-9.59)

★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WSM WCKY WAVE WMAQ WIRE KDKA-News WCPD-News WENR-String Ensemble WGN-Armchair Melodies WHIO-Orchestrated Melodies WLW-To be announced WTAM-Musical Cocktail

5:15 EST 4:15 CST

CBS-Bobby Branson & Sunny Jim: (sw-11.83-9.59)

NBC-Clint Noble's Orch.: WCKY WTAM WIRE

CBS-Hal Munro's Orch.: WSMK WLAC WHAS

NBC-Midge Williams, songs: WSM WENR WAVE KDKA WSAI (sw-15.21)

WCPD-Moonbeam Singers WFBM-Tea Time Tunes WHIO-Buddy & Ginger WKRC-News; Monte's Revelers WLW-Jane Emerson, sop. WMAQ-Macoleum Claire (NBC) WMMN-Shopping Notes WOWO-American Family WWVA-Economy Notes

5:30 EST 4:30 CST

★ NBC-News; Int'l Br'dcast from Germany; Olympic Resume: WAVE

CBS-News; Sports Resume: (sw-11.83)

NBC-The Singing Lady: WGN CBS-News; Marion Carney, pianist: WLAC WHAS WSMK WOWO WWVA KMOX

NBC-News; Dorothy Page, contralto: WIRE WMAQ

Tarzan of the Apes: WKRC WHIO

KDKA-Baseball Scores; Weather WCKY-News; Buddy & Ginger WCPD-Evening Varieties

WENR-News

WLW-Bob Nolan's Toy Band WSAI-Doctors of Melody WSM-News; Financial News WTAM-News; Covert & Reed

5:45 EST 4:45 CST

★ NBC-Lowell Thomas, commentator: WLW KDKA WTAM (sw-15.21)

CBS-Renfrew of the Mounted: WSMK WWVA WFBM (sw-11.83)

KMOX-Three Queens & a Jack WAVE-Round the Town WCKY-Civic Club

WCPD-Walter Wemsen's Orch. WENR-Topsy Turvy Time WGN-Little Orphan Annie (NBC) WHAS-Melody Cruise

WHIO-Jimmie Allen, sketch WIRE-Geo. Hall's Orch. WKRC-20th Century Serenade WLAC-Charlie & Red WMAQ-Norsemen Quartet (NBC) WMMN-Drift Scores

WOWO-Ball Scores WSAI-Dinner Hour WSM-Dance Hour

6:00 EST 5:00 CST

★ NBC-Amos 'n' Andy: (sw-9.53)

CBS-Vocals by Verrill: WSMK WLAC KMOX (sw-11.83)

NBC-Columbia Univ. Summer School Choir: WENR KDKA (sw-15.21)

NBC-Otto Thurn's Orch.: WCKY WHIO WIRE

WCPD-Zoo Opera & You WFRM-Bohemians WGN-Blackstone Noving Trio WKRC-Donald Strick

★ WLW-Johnson Family, sketch WMAQ-Totten on Sports WMMN-News

WOWO-Bob Valentine WSAI-Baseball Resume WSM-Strings; Pan American Broadcast

WTAM-Sportsman WWVA-Radio Gossip; Baseball Scores

6:15 EST 5:15 CST

CBS-Fray & Baum, piano duo: WMMN WOWO WWVA (sw-11.83)

★ NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station: WTAM WCKY WHIO WIRE WMAQ

NBC-Marino Cozzi, bar.: KDKA WLW WENR WSM (sw-15.21)

MBS-Palmer House Ensemble: WSAI WGN

KMOX-Renfrew of the Mounted WGBF-Tarzan, sketch WHAS-Herbert Koch & Vocalist WKRC-Sports; News WLAC-Church of Christ

6:30 EST 5:30 CST

★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch WLW WENR

CBS-Victor Bay's Orch.: WFBM WSMK WWVA WKRC (sw-11.83-9.59)

Carnaval, Dorak; Salut d'Amour, Elgar; Entrance of Little Fauns, Pjere

NBC-Roy Campbell's Royalists: WCKY WMAQ WSM KDKA-Singing Seven KMOX-The Wiscracker WCPD-Merchants' Bulletins WGBF-Hoffman's Boys Club WLAC Whas

WHIO-Si Buriker; Dance Music WIRE-Vienna WMMN-Baseball Stories WOWO-Detective Stories WSAI-Billy Snider's Orch. WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST

★ CBS-Boake Carter, commentator: KMOX WKRC WHAS (sw-11.83-9.59)

KDKA-Dan & Sylvia, sketch WAVE-Old Kentucky Clocker WGBF-Moorish Tales (NBC) WCPD-Post Home Finders WENR-Fletcher Henderson's Orch.

WFBM-News WGBF-Club Time WHIO-News; Weather; Drama WIRE-Sport Slants WLAC-Sons of the Pioneers

★ WLW-Summer Time Swing WMAQ-Ben Pollack's Orch. WMMN-Movie Reporter WOWO-Musical Moments WSAI-Sports Review WSM-News

WTAM-Hot Dates in History WWVA-Parade of the Stars

Night

7:00 EST 6:00 CST

★ NBC-Concert: Jessica Dragonette, sop.; Rosario Bourdon's Orch.: WFAE WHIO WTAM WGY WSAI WMAQ (sw-9.53)

★ CBS-Flying Red Horse Tavern; Walter Woolf King, m.c.; Joan Marsh, songs; Lenny Hayton's Orch.; guest: WABC WHAS WKRC WBBM KMOX WJR WFBM (sw-11.83-6.06)

NBC-Irene Rich: WJZ WAVE KDKA WSM WLS WHAM WCKY WIRE (sw-11.87)

WCPD-Secretary Hawkins WGN-Sports Review WLW-Barney Rapp's Orch. WLAC-Around the Console (CBS) WMMN-Organ Reveries

WOWO-Thank You Stusia WWVA-Don't O' Guns

7:15 EST 6:15 CST

NBC-Twin City Foursome: WJZ WHAM WCKY WAVE WIRE WSM WLS

Rubinfoff, violinist: WWVA WGN KDKA-Slim, Jack & Their Gang WCPD-Twilight Serenade WLW-Johnny Lewis' Orch. WMMN-Happy Havlichek WOWO-Earl Gardner's Orch.

7:30 EST 6:30 CST

NBC-Frank Fay, comedian; Bobby Dolan's Orch.: WJZ KDKA WHAM WLS WLW (sw-11.87)

CBS-Broadway Varieties; Oscar Shaw m.c.; Carmel Ponselle, mezzo-sop.; Elizabeth Lennox; Victor Adren's Orch. & Guests: WABC WHAS KMOX WKRC WJR WBBM WFBM (sw-11.83-6.06)

Rubinfoff, violinist: WMMN WLAC

WAVE-Dick Leibert, organist WCKY-Part of Memory WCPD-Sport Review WGN-Ozzie Nelson's Orch. WGY-Farm Forum WIRE-Top Tunes of the Day WSM-Dance Orch. WWVA-Musical Varieties

7:45 EST 6:45 CST

WAVE-Hearth & Spire WCPD-Blundon Wills WGBF-Regular Fellows WLAC-Laff Parade WMMN-Donald Novis & Orch.

WOWO-Jean & Margie WWVA-Samuels & Idhal

8:00 EST 7:00 CST

NBC-Waltz Time, Frank Munn, tnr.; Abe Lyman's Orch.: WEAF WTAM WMAQ WGY WSAI (sw-9.53)

★ CBS-Hollywood Hotel; Dick Powell; Anne Jamison, sop.; Frances Langford, Igor Gorin, bar.; Raymond Paige's Orch.: WABC WFBM WBBM WHAS KMOX WHAS WKRC WJR WLAC (sw-11.83-6.06)

★ NBC-B. A. Rolfe's Orch.: Richard Bonelli, bar.: WJZ WHAM KDKA WAVE WSM WLW WLS (sw-11.87)

WCKY-Memory Lane WCPD-Adele Slade WGN-News; Sports Shots WHIO-Harry Kalb's Orch. WIRE-Gilbert Mershon WMMN-Don McWorther's Orch. WWVA-Amateur Hour

8:15 EST 7:15 CST

WCPD-One Night Bandstand WGN-Joe Sanders' Orch. WIRE-Mello Fellows

8:30 EST 7:30 CST

NBC-Clara, Lu 'n' Em; Ted Fio-Rito's Orch.; Charles Lyon, m.c.: WJZ WHAM KDKA WAVE WLW WSM WENR WHIO WIRE (sw-11.87)

★ NBC-Court of Human Relations, drama: WFAE WTAM WGY WMAQ (sw-9.53)

News: WSAI WWVA WCPD-Ward's Orch. WGN-Horace Heidt's Orch. WMMN-Dance Tunes WWVA-Another Story; News

8:45 EST 7:45 CST

WCKY-Rubinfoff, violinist WCPD-Locke's Orch. WMMN-Roma Noble WSAI-Your Community WWVA-Plantation Echoes

9:00 EST 8:00 CST

NBC-Chicago Philharmonic Orch.: WJZ KDKA WHAM WCKY (sw-11.87)

★ CBS-CHESTERFIELD CIGARETTES Presents; Andre Kostelanetz; Ray Heatherton; Rhythm Singers; David Ross: WABC WKRC WBBM WHAS WOWO WJR WFBM WLAC WMMN KMOX (sw-6.12-6.06)

Let's Sing Again; Tronemaid; Cuban Swing; Swing, Ellis; Medley, (a) Where the Mountains Meet the Sea, (b) Alabama Bound, (c) The Scene Changes; Inspiration, Paulus; You'll Have to Swing It; Stomping at the Savoy

NBC-Marion Talley, sop.; Josef Koestner's Orch.: WFAE WGY WTAM WCKY WMAQ WIRE WHIO (sw-9.53)

WAVE-Jack Turner WCPD-Friday at Nine WENR-Jack Randolph, bar. WGN-Behind the Camera Lines WHAM-Gedney-Hemings, piano duo WLW-Smoke Dreams WSM-Super Songsters

9:15 EST 8:15 CST

NBC-Elza Schallert Reviews: WFAE WCKY WHIO WIRE

NBC-News for Voters: WAYE WSM WENR

WCPD-Jack Sprigg's Orch. WENR-Ben Pollack's Orch. WGY-Gypsy Trail WHAM-Rubinfoff, violinists WLW-Tommy Tucker's Orch. WTAM-Rhythm Revue

9:30 EST 8:30 CST

NBC-Vivian Della Chiesa, sop.: WJZ WENR WLW

★ CBS-March of Time: WABC KMOX WHAS WKRC WFBM WBBM WJR (sw-6.12-6.06)

NBC-Great Lakes Symph. Orch.: WFAE WTAM WYHO WCKY WGY WMAQ WAVE WIRE (sw-9.53)

KDKA-WPA Unit WCPD-Wrestling Matches WGBF-To be announced WGN-Super Williams' Orch. WHAM-Griff Songsters WLAC-Sports WMMN-News WOWO-Variety Prgm. WSAI-Enric Madriguera's Orch.

★ WSM-RADIO GUIDE; Fanny Rose Shore, blues singer; Louise & the Dixie Dons; Joseph McPherson, bar.

9:45 EST 8:45 CST

CBS-Jimmie Brierly, tnr.: WABC WMMN WOWO WLAC (sw-6.12)

Rubinfoff, violinist: WHAS WJR WFBM WHIO

KMOX-News & Sports WBBM-Gang Plank Gossiper WGN-Ozzie Nelson's Orch. WHAM-Vivian Della Chiesa, sop. (NBC)

WKRC-Rhythm Revue WLW-Hot Dates in History WTAM-Rhythm Revue

10:00 EST 9:00 CST

★ NBC-Amos 'n' Andy: WSM WLW WMAQ WTAM

CBS-Joe Reichman's Orch.: WABC WOWO WMMN WBBM KMOX

NBC-George R. Holmes, news: WFAE

NBC-(News, WJZ only) King's Jesters: WJZ WENR WHAM News: WIRE WKRC WJR KDKA-News & Sports WAVE-Music Box WCKY-Five Star Final WFBM-Sports WGY-News; Tommy Stone's Orch.

WHAS-Twin Servants WHIO-News; Jimmy Littlefield's Orch. (NBC)

WLAC-Around the Town WSAI-Mel Snyder's Orch.

10:15 EST 9:15 CST

NBC-Jimmie Littlefield's Orch.: WFAE WCKY WMAQ WSM

CBS-Joe Reichman's Orch.: WFBM WSMK

NBC-Ink Spots: WJZ WHAM KDKA-Dance Orch. KMOX-Bob Burns, songs WAVE-Melody Road WENR-Keith Beecher's Orch. WGN-Dream Ship WHIO-Claude Hoagland's Orch. WIRE-Basonology WJR-Sports; Rhythm WKRC-Gray Gordon's Orch.

★ WLW-Paul Sullivan, news room WSAI-Enoch Light's Orch. WTAM-Brad and Al

10:30 EST 9:30 CST

NBC-(News, WFAE only); Jesse Crawford, organist: WFAE WCKY WIRE WMAQ WGY WHIO (sw-9.53)

CBS-Noble Sissle's Orch.: WABC KMOX WKRC WOWO WMMN WFBM WMMN WJ

NBC-Leon Navara's Orch.: WJZ WHAM WAVE WSAI WSM KDKA (sw-6.14)

News: WGBF WBBM WENR WGN-Griff Williams' Orch. WHAS-Dance Orch. WLAC-News; Lost & Found

FRIDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6 a.m.—Empire magazine: GSG GSH

6:15 a.m.—Classical music: VK3ME

7:15 a.m.—Olympic games comment: GSG GSH

9:30 a.m.—Ann Penn: GSG GSH

10:30 a.m.—Vatican City hour: HVJ

11 a.m.—Commerce hour: COCD

11:20 a.m.—Balalaika orchestra: GSF GSG GSH

11:25 a.m.—Olympic games account: GSF GSG

11:30 a.m.—Polish hour: SPW

1 p.m.—Cuban dance music: COCD

3 p.m.—Scout's songs: GSB GSD GSO

4 p.m.—Olympic games account: GSB GSF

4 p.m.—Talk: RNE

4:55 p.m.—Listener greetings: DJL DJD

5 p.m.—Mayor's program: COCD

5:30 p.m.—Ballads of girlhood: DJL DJD

6 p.m.—Moscow broadcast: RAN

6 p.m.—Folk songs: DJL DJD

6:30 p.m.—Opera: 2RO

6:55 p.m.—Olympic games comment: GSG GSF

7 p.m.—Olympic games reports: DJL DJD

7 p.m.—South American program: COCD

7:15 p.m.—Vera Olmastroni, songs: 2RO

7:15 p.m.—Sound pictures: DJL DJD

8 p.m.—Olympic games account: GSG GSF

8 p.m.—National Railways program: HJU

8 p.m.—Play, Smirking Olympus: DJL DJD

8:30 p.m.—Tovar brothers, songs: YV2RC

8:45 p.m.—Concert orchestra: YV2RC

9 p.m.—Argentina hour: LRX

9 p.m.—Scout songs: GSG GSF

9:15 p.m.—Olympic games reports: DJL DJD

9:15 p.m.—National orchestra: YV2RC

9:30 p.m.—Entertainment: DJL DJD

10:30 p.m.—Opportunity program: COCD

10:45 p.m.—Listener greetings: DJL DJD

11 p.m.—Olympic games account: GSG GSF

12 mid.—Overseas hour: JWH

12:37 a.m.—Fiji hour: VPD

1:02 a.m.—Camp fire songs: GSB GSD

2:15 a.m.—Olympic games account: GSB GSD

Friday

August 7



Abe Lyman
See 8 p.m. EST (7 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPD-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1390
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WFBM-Louie Lowe's Orch. WGBF-Coral Room WGN-Dance Orch. WHAS-Veloz & Yolanda's Orch. WLAC-Melody Lane, organist WLW-Johnny Lewis' Orch. WTAM-Organ Melodies WTAM-Midnight Revue

12:15 EST 11:15 CST

CBS-Austin Mack's Orch.: KMOX WBBM

WAVE-Don Pedro's Orch. WMAQ-William Hollander's Orch. (NBC)

12:30 EST 11:30 CST

NBC-Mark Fisher's Orch.: WMAQ WIRE

CBS-Jos. Cherniavsky's Orch.: WFBM WBBM KMOX

NBC-Jimmie Grier's Orch.: WSM WAVE

MBS-Horace Heidt's Orch.: WGN WLW

WENR-Dance Orch. WHAS-Dance Serenade WHIO-Sleepy Valley WOWO-Earl Gardner's Orch. WSAI-News; Slumber Hour WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST

KMOX-When Day Is Done

End of Friday Programs

NEXT WEEK:

- The Olympics—Inside Out: An illuminating story that takes you inside the Olympic Games that you will be hearing soon over your radio. It will give you a richer appreciation and deeper understanding of this great sporting event.
- His Two Commandments: The Voice of Experience has lived fully. He has seen society from the highest to the lowest. From his personal experience he has built a philosophy which calls for but two commandments! Read this.
- So You Want to Be an Actress: The next chapter to Radio Guide's Summer School of the Air will help more aspiring talent—this time those who would like to be on radio's invisible stage. The big stars tell how.
- Giant-Gravure Again: Another scoop portrait in the next issue—Frances Langford this time.

IN RADIO GUIDE

Saturday

August 8



George Hall
See 11:30 a.m. EST (10:30 CST)

Network Changes

The Bluebirds formerly 9:15 a.m. now CBS 11 a.m. EST (10 CST)
Poetic Strings formerly 12:15 p.m. now CBS 11:15 a.m. EST (10:15 CST)
Jack Shannon, tenor, formerly 12 noon now CBS 12:15 p.m. EST (11:15 a.m. CST)
Isle of Dreams formerly 3 p.m. now CBS at 3:30 p.m. EST (2:30 CST)
Angelo Vitales' Band formerly 3:30 p.m. now CBS 4:15 p.m. EST (3:15 CST)
Noble Cain and A Cappella Choir formerly 5:30 p.m. now NBC 5:45 p.m. EST (4:45 CST)

News

8:55 a.m.—CBS-WHAS
9:00 a.m.—NBC-WAVE WCKY
5:30 p.m.—NBC-WENR WSM
10:00 p.m.—NBC-WJZ
11:00 p.m.—Paul Sullivan: WLW

Classical Music

9:30 a.m.—Chautauqua Children's Concert: NBC-WTAM
10:30 a.m.—Beethoven Sonata Series: CBS-WHAS

Comedy

4:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

Talks

5:45 p.m.—Art of Living: NBC-WTAM

Morning

7:00 EST 6:00 CST

NBC-Malcolm Claire: WTAM
CBS-On the Air Today; Lyric Serenade: (sw-21.52)
NBC-Δ Morn. Devotions: WSAI
KMOX-Home Folks Hour
WCKY-Morning Roundup
WCPO-Tuma Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLS-News, Julian Bentley
WLW-Δ Family Prayer Period
WMAQ-Suburban Hour
WMMN-Ranch Hands
WOWO-Wake Up Melodies
WWVA-Δ Gospel Tabernacle

7:15 EST 6:15 CST

NBC-Good Morning Melodies: WTAM
Musical Clock: KDKA WMMN
WCKY-News
WCPO-Morning Request Prgm.
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW-Δ Morn. Devotions
WSAI-Good Morning

7:30 EST 6:30 CST

CBS-Lyn Murray, songs: (sw-21.52)
NBC-Cheerio: WTAM WCKY
WLW
KMOX-Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-Δ College Devotions
WIRE-Δ Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies

WLS-Jr. Broadcasters Club
WOWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST

NBC-Landt Trio & White: WSAI
CBS-Oleanders: (sw-21.52)
KMOX-Home Folks Hour
WIRE-News
WLS-Tommy Tanner, Hoosier Sodbusters
WMMN-Cap, Andy & Flip

9:00 EST 7:00 CST

NBC-Robert Rissing, bar.: WCKY WTAM
CBS-Fred Fiebel, organist: WHAS WSMK (sw-21.54)
★ NBC-Breakfast Club: WSM KDKA WSAI WAVE (sw-21.54)
News: WLAC WLW
KMOX-Wakeruppers
WFBM-Early Birds
WGBF-Δ East Side Tabernacle
WGN-Good Morning Prgm.
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WWVA-Musical Clock

8:15 EST 7:15 CST

NBC-Streamliners; Orch.: WCKY WHIO WTAM
WCPO-Headlines
WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-The Novelodons
WLW-Lee Erwin, organist
WMMN-Fred Feibel, organist (CBS)

8:30 EST 7:30 CST

CBS-Richard Maxwell, songs: WSMK WOWO WMMN WHAS WKRC (sw-21.52)
WCPO-Popular Varieties
WGN-Good Morning
WLW-Dance Rhythm
WTAM-Kitchen Beauty

8:45 EST 7:45 CST

CBS-Mellow Moments; News: WSMK WKRC WOWO WHAS (sw-21.52)

WGBF-Timely Topics
WLW-Academy of Medicine
WMMN-Δ Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST

NBC-News; Charioteers: WMAQ WCKY WHIO WAVE
★ NBC-Int'l Br'dcast from Germany; Olympic Pole Vault: WHAS WSMK WMMN (sw-21.52)

News: WFBM WOWO KMOX WSM

KDKA-News; Music
WCPO-Gypsy Musi
WGN-Morning Melodies
WIRE-Old Fashioned Hymns
WKRC-Salvation Army Prgm.
WLS-Jolly Joe's Jr. Stars
WLW-Rex Griffith & Organ
WSAI-Δ Church Forum
WTAM-News; Sherio Trio
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST

NBC-Walter Blaufuss' String Ensemble: KDKA WLW (sw-15.21)
CBS-Olympic Pole Vault: WKRC WOWO KMOX
NBC-Vass Family: WIRE WSM WAVE WHIO WCKY
WCPO-Birmingham's Buckaroos
WFBM-Timely Varieties
WGBF-City Court
WSAI-Kay Kyser's Orch.
WTAM-Health & Home

9:30 EST 8:30 CST

NBC-Chautauqua Children's Concert: WTAM WCKY WIRE
CBS-Let's Pretend, children's prgm.: WKRC WOWO WFBM WHAS WSMK WMMN WWVA (sw-21.52)
NBC-Josh Higgins of Finchville: KDKA WSM WAVE (sw-21.52)
KMOX-The Corn Huskers
WCPO-Morning Serenade
WGN-Secrets of Happiness
WHIO-Municipal Court
WLAC-Man on the Street
WLW-Ed Fitzgerald

WMAQ-Morn. Melodies
WSAI-Round House Boys

9:45 EST 8:45 CST

NBC-Originalities; Clark Dennis, tr. & Orch.: KDKA WMAQ WSM WLW (sw-15.21)
KMOX-Fascinating Melodies
WAVE-Δ Devotional Service
WGN-Making of the Constitution
WIRE-Ranch Boys
WLAC-The Pioneers
WSAI-News

10:00 EST 9:00 CST

NBC-Wendell Hall, songs: WSAI WAVE WMAQ
CBS-Ozark Melodies: WMMN WKRC WFBM WLAC WHAS (sw-21.52)
★ NBC-Int'l Br'dcast from Germany; Description of 3000 meter obstacle run: WSM WHIO WAVE WIRE WCKY WTAM (sw-15.33)
KDKA-Sammy Fuller's Starlets
KMOX-Better Film Council
WCPO-Dot Club News
WGN-Friendly Neighbor's House Party
WLS-Morning Roundup
WLW-To be announced
WOWO-Housewives Hour
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST

NBC-Cadets Quartet: WSAI WAVE WMAQ
KMOX-The Home Maker
WCPO-Kiddies Radio Club
WGN-Rhythm Rambles
WKRC-Woman's Hour
WLW-Winnie, Lou & Sally
WLW-Virginians, quartet
WTAM-The Tinker Kids

10:30 EST 9:30 CST

NBC-Jerry Sears' Orch.; Marie de Ville, songs: WCKY WHIO WAVE WTAM
CBS-Concert Hall; Beethoven Sonatas: WLAC WFBM WHAS WMMN WKRC (sw-21.52)
NBC-Bill Krenz' Orch.: WMAQ WLW

KMOX-Let's Compare Notes

WGN-Chubby Kane
WIRE-Tuneful Topics
WLS-Smoky's Fire Stories
WOWO-Markets
WSAI-Chubby Kane
WSM-Home Maker's Chat
WWVA-Rapid Ad Service

10:45 EST 9:45 CST

NBC-Bill Krenz' Orch.: KDKA WSM (sw-15.21)
KMOX-Concert Hall (CBS)
WCPO-News
WGBF-School for Brides
WGN-Len Salvo, organist
WLS-Arkie
WOWO-Joe Trimm
WSAI-Rhythmic Age
WWVA-The Of Pardner

11:00 EST 10:00 CST

★ NBC-Int'l Br'dcast from Salzburg, Austria; Wagner's Opera, "Die Meistersinger"; Cond. Arturo Toscanini; Lotte Lehman, sop.: WIRE WMAQ
CBS-Bluebirds Trio: WFBM WHAS WMMN WKRC WSMK KMOX (sw-21.52-9.59)
NBC-Concert Miniatures: WSM WCKY WTAM WAVE WLW KDKA-News
WCPO-Open Air Concert
WGBF-Mr. & Mrs.
WGN-Painted Dreams, sketch
WHIO-Opportunity Speaks
WLAC-News; Popeye Club
WLS-Ralph Emerson, organist
WOWO-Salon Orch.
WSAI-Household Hints
WWVA-Kiddie Prgm.

11:15 EST 10:15 CST

CBS-Poetic Strings: KMOX WHAS WKRC WLAC WFBM WSMK (sw-21.52-9.59)
NBC-Concert Miniatures: WHIO (sw-15.33)
KDKA-Luncheon Dance
WGN-Mark Love, basso
WLS-Markets; News
WLW-Live Stock
WMMN-Little Sammy Ash

11:30 EST 10:30 CST

★ NBC-Int'l Br'dcast from Germany; Description of Olympic Events: WMAQ WAVE WLW KDKA WSM (sw-15.21)
CBS-Geo. Hall's Orch.: WHAS WMMN WSMK WKRC WFBM WLAC KMOX (sw-21.52-9.59)
NBC-Merry Madcaps: WIRE WCKY WHIO

WGBF-Baby Shop Man
WGN-Len Salvo, organist
WLS-Rocky & Ted
WSAI-Steven Merrell; Organ
WTAM-Federal Adult Education
WWVA-Rhythm Rangers

11:45 EST 10:45 CST

KMOX-Barnyard Follies
WGBF-Variety Prgm.
WGN-Melody Time
WLS-Old Kitchen Kettle
WSAI-Studio Orch.
WTAM-Merry Madcaps (NBC)



12:00 EST 11:00 CST

CBS-Jack & Gil: WWVA WOWO (sw-15.27-9.59)
NBC-Old Skipper's Radio Gang: WSM WMAQ WLW WAVE
News: WCKY WMMN WHIO
KDKA-Luncheon Dance
WCPO-Vacation Tours
WGBF-Handies
WFBM-W. P. A. Prgm.
WGN-June Baker, home management
WHAS-The Strollers
WIRE-Safety Club
WKRC-News; Tune Time
WLAC-Garden & Home Prgm.
WTAM-Noonday Resume

12:15 EST 11:15 CST

CBS-Jack Shannon, tr.: WHAS WMMN WKRC WLAC (sw-15.27-9.59)
NBC-Rex Battle's Ensemble: WCKY WHIO
KDKA-Slim & Jack
WGN-Luncheon Music
WLS-Closing Grain Markets
WOWO-News
WSAI-Darktown Meeting Time
WTAM-At the Exposition
WWVA-Stock Quotations; News

12:30 EST 11:30 CST

NBC-Jimmy Littlefield's Orch.: WHIO WCKY WTAM (sw-15.33)
CBS-U. S. Army Maneuvers from Fort Knox, Ky.: WKRC WHAS WLAC WFBM KMOX WOWO (sw-15.27-9.59)
NBC-Amer. Farm Bureau Fed.: WMAQ WSM WAVE KDKA (sw-15.21)
WCPO-Man on the Street
WGN-Markets; Δ Midday Service
WIRE-Ind. Farm & Home Hour
WLS-News; markets; weather
WLW-News & Financial Notes
WMMN-Inquiring Reporter
WSAI-Johnny Lewis' Orch.
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST

WCPO-Eleanor Pierce
WLS-Poultry Service Time
WLW-Farm Bureau Fed. (NBC)
WMMN-Shopping Notes
WSAI-Bide Dudley
WSMK-Buffalo Presents (CBS)
WWVA-Luncheon Music

1:00 EST 12:00 CST

NBC-Paul Burton's Orch.: WHIO WTAM WCKY (sw-15.33)
CBS-Al Roth's Syncopaters: WKRC KMOX WWVA WSMK WFBM WHAS WOWO WMMN (sw-15.27-9.59)
WCPO-Hits from the Shows
WGBF-Church & School News
WGN-Harold Turner, pianist
WLAC-Luncheon Musicale
WLS-Future Farmers Prgm.
WSAI-Barney Rapp's Orch.

1:15 EST 12:15 CST

KMOX-Magic Kitchen
WGBF-Markets; Farmer Purcell
WGN-Palmer House Ensemble
WIRE-News
WLS-Home Talent Show
WWVA-Salon Moods

1:30 EST 12:30 CST

NBC-Whitney Ensemble: WAVE WLW WMAQ KDKA (sw-15.21)
CBS-Madison Ensemble: WKRC WSMK WMMN (sw-15.27)
NBC-Sammy Watkins' Orch.: WTAM WCKY WIRE WHIO (sw-15.33)
News: WSM WCPO
WAVE-Savings Talk; Livestock Reports
WFBM-Hoosier Farm Circle
WGN-Len Salvo, organist
WHAS-Savings Talk; Reports

WLAC-Δ Church of Christ
WLS-Weekly Livestock Market Review, Jim Clark
WOWO-Variety Prgm.
WSAI-Ted Mack & Orch.
WWVA-Dr. Lamont

1:45 EST 12:45 CST

CBS-Clyde Barrie, bar.: WKRC WOWO KMOX WSMK WMMN (sw-15.27)
WAVE-Carly Fox' Fox Hunters
WCPO-Rhythm by Bergin
WFBM-Downtown Chatter
WGBF-Curbstone Reporter
WGN-Baseball; Pittsburgh vs. Chicago Cubs
WHAS-Mrs. Randolph, Shopping Guide
WLS-Homemakers Prgm.
WSM-Whitney Ensemble (NBC)
WWVA-Δ Gospel Tabernacle

2:00 EST 1:00 CST

NBC-Walter Blaufuss' Orch.; Joe Parsons, basso: WLW WMAQ
CBS-Down by Herman's: WKRC WLAC WOWO KMOX WHAS (sw-15.27)
NBC-Let's Have Rhythm; Top Hatter's Orch.; Carlotta Dale, vocalist; Arthur Hinett, organist; Mad Hatters: WTAM WCKY WAVE WIRE WSM (sw-15.33)
KDKA-To be announced
WCPO-Norman Cordon
WFBM-Δ Midday Meditation
WHIO-Si Burdick
WLS-Homemakers' Prgm.
WMMN-Studio Gang
WSAI-Steve Severns' Pet Club

2:15 EST 1:15 CST

WCPO-Carlos Magenti
WHIO-Let's Have Rhythm (NBC)
WSAI-Sid Gary & Orch.
WSMK-Down by Herman's
WWVA-Parents & Teachers

2:30 EST 1:30 CST

NBC-Weekend Revue: WTAM WCKY WAVE WIRE WHIO WSM (sw-15.33)
CBS-Tours in Tone: WKRC WHAS WLAC WWVA WSMK (sw-15.27)
NBC-Hollywood High-Hatters: KDKA WMAQ WLW (sw-15.21)
KMOX-Window Eshoppers; News
WCPO-Dorsey Bros'. Orch.
WFBM-Mary Baker's Album
WLS-Merry Go Round
WOWO-Variety Prgm.

2:45 EST 1:45 CST

NBC-Gale Page, songs: WMAQ KDKA WLW (sw-15.21)
KMOX-Tours in Tone (CBS)
WCPO-Katzman Ensemble

3:00 EST 2:00 CST

CBS-Ann Leaf, organist: WHAS WMMN WKRC WOWO WFBM KMOX WSMK (sw-15.27)
NBC-Will Roland's Orch.: WENR WLW
To be announced: KDKA WSAI
WCPO-Gilda Nielson
WLAC-Aft. Melodies
WMAQ-Weekend Review (NBC)
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST

WCPO-Musical Matinee
NBC-Joan & the Escorts: KDKA WSM WENR WLW (sw-15.21)
CBS-Isle of Dreams: WLAC WHAS WKRC WMMN WOWO WWVA WFBM WSMK (sw-15.27)
NBC-Continental; H. Mariani's Orch.: WTAM WCKY WAVE WIRE (sw-15.33)
Baseball; Reds vs. St. Louis: KMOX WCPO
WHIO-Si Burdick
WMAQ-Tuneful Topics
WSAI-Jess Hawkins' Orch.

3:45 EST 2:45 CST

NBC-Davey Rose's Orch.: KDKA WSM WENR WLW WAVE (sw-15.21)
WHIO-Dance Parade
WMAQ-Continental (NBC)
4:00 EST 3:00 CST
NBC-Blue Room Echoes; Orch.; Soloists: WTAM WIRE WCKY WMAQ (sw-9.53)

★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WKRC WHAS WSMK WLAC WOWO WMMN (sw-11.83)

WFBM-Flanner House Prgm.
WHIO-Baseball Game
WSAI-Rhythm Moments
WWVA-Hoosier Merrymakers & Grandpa Jones

4:15 EST 3:15 CST

NBC-Musical Adventures: WSM KDKA WAVE WENR WLW (sw-15.21)
CBS-Angelo Vitale's Band: WLAC WKRC WHAS WSMK WMMN WFBM WMMN (sw-11.83)
WSAI-Pancho's Orch.

4:30 EST 3:30 CST

NBC-Ken Sparron's String Ensemble: WCKY WAVE WWSM WIRE WENR
NBC-Kaltenmeyer's Kindergarten with Bruce Kamman & Merrill Fugit: WTAM WMAQ WLW (sw-9.53)
KDKA-A Recree Bill & Alex
WOWO-Studio Prgm.
WWVA-Shopping Syncopation

4:45 EST 3:45 CST

CBS-Charlie Barnet's Orch.: WHAS WFBM WMMN WLAC WKRC (sw-11.83-9.59)
NBC-Ruth & Ross, songs & patter: KDKA WAVE WCKY WSM (sw-15.21)
WENR-Tuneful Topics
WSAI-Bill McCune

5:00 EST 4:00 CST

NBC-Jesse Crawford, organist; Vocalist: WCKY WENR
CBS-Charlie Barnet's Orch.: WWVA WOWO WSMK (sw-11.83-9.59)
★ NBC-Int'l Broadcast from Germany; Olympic Resume: WIRE WMAQ WTAM WSM
KDKA-News
WGN-Sally Jo Nelson, songs
WMMN-Kleever Kiddie Klub
WSAI-Tune Detective

5:15 EST 4:15 CST

CBS-Oleanders, male quartet: WLAC
NBC-Otto Thurn's Orch.: WIRE WMAQ WTAM (sw-9.53)
CBS-News of Youth: WWVA (sw-11.83-9.59)
NBC-Jesse Crawford, organist: KDKA (sw-15.21)
KMOX-Judy & Her Jesters
WFBM-Tea Time Tunes
WGN-Afternoon Serenade
WHAS-Melody Cruise
WKRC-Fort Scott Camp
WOWO-American Family
WSAI-Close Harmony

5:30 EST 4:30 CST

CBS-News; Sports Resume: (sw-11.83)
NBC-News; Sonia Esson, contralto: WMAQ WAVE WSM WTAM WCKY WIRE
CBS-News; Al Roth's Orch.: KMOX WWVA WLAC WSMK WKRC (sw-9.59)
★ NBC-News; Int'l Br'dcast from Germany; Olympic Resume: WENR WSAI

KDKA-Baseball Scores; Weather

WLW-Val Ernie's Orch.
WLW-Blue Belles
WMMN-Shopping Notes
WOWO-News; Ball Scores

5:45 EST 4:45 CST

NBC-Noble Cain & A Cappella Choir: KDKA WENR WSAI (sw-15.21)
CBS-Al Roth's Orch.: WHAS WFBM WOWO (sw-11.83)
NBC-The Art of Living, speaker: WTAM WCKY WSM WAVE WIRE WMAQ (sw-9.53)
WCPO-Evening Varieties
WGBF-News
WGN-Armchair Melodies
WLW-Alfred Gus Karger
WMMN-Strings of Melody

6:00 EST 5:00 CST

NBC-King's Jesters: WENR KDKA (sw-15.21)
CBS-Jimmy Farrell, bar.: WLAC WOWO KMOX (sw-11.83)
NBC-Saturday at Connie's; Connie Gates, contralto; Jerry Sears' Orch.: WMAQ WCKY WAVE WIRE WHIO (sw-9.53)
WCPO-Roy Wilson
WFBM-State Fair Amateur Contest
WGBF-Mysterious Pianist
WGN-Blackstone String Trio
WHAS-To be announced
WKRC-Dixieland Band
WLW-R. F. D. Hour
WMMN-News

WSAI-Baseball Scores
WSM-Strings; Pan American
Broadcast
WTAM-Sportsman
WWVA-Baseball Scores; News

6:15 EST 5:15 CST

NBC-Home Town, sketch: WSM
KDKA WSAI (sw-15.21)
CBS-Song Stylists, male quartet:
WHAS WWO WMMN (sw-
11.83-9.59)
NBC-Heinie's Grenadiers: WCKY
WIRE WMAQ WHIO (sw-9.53)
KMOX-Talks on Religion
WAVE-Round the Town
WCPO-Ft. Scott Prgm.
WENR-Musical Grab Bag
WGN-Palmer House Ensemble
WKRC-Sports; News
WLAC-Church of Christ
WTAM-Marine Theatre; Band
WWVA-Where to Go to Church

6:30 EST 5:30 CST

NBC-Don Ferdi's Orch. WENR
WSAI
CBS-Dinner Concert: WHAS
WKRC KMOX WMMN WFBM
WSMK (sw-11.83-9.59)
Norwegian Rustic March, Grieg;
Norwegian Dance No. 3, Grieg;
Romance Sans Parole, Tchaikovsky;
Sleeping Beauty Valse,
Tchaikovsky
MBS-Sherlock Holmes: WGN
WLW
KDKA-To be announced
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WOWO-Variety Prgm.
WSM-Sunday School Lesson
WTAM-Heinie's Grenadiers
(NBC)
WWVA-Bible School

6:45 EST 5:45 CST

NBC-Sport Parade; Thornton
Fisher: WTAM WSM WCKY
WMAQ
WAVE-Old Kentucky Clocker
WCPO-Seckatary Hawkins
WFBM-News
WGBF-Club Time
WHAS-James Speed; Word Pic-
tures
WHIO-News; Weather; Dance
Music
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WTAM-Passers By
WWVA-Parade of the Stars

Night

7:00 EST 6:00 CST

NBC-Carl Ravazza's Orch.:
WEAF WCKY WMAQ WIRE
WGY WTAM
CBS-Saturday Night Swing:
WABC WHAS WKRC WLAC
KMOX WFBM WWVA WMMN
WJR WSMK (sw-11.83-6.06)
NBC-El Chico, Spanish Revue:
WJZ WAVE WSM WLW
KDKA (sw-11.87)
WBBM-George Givot's Circus
WCPO-Galvano & Cortez
WGN-Sports Review
WHAM-Hank & Herb
WHIO-Harry Kalb's Orch.
WLS-Prairie Ramblers & Patsy
Montana
WSAI-Johnny Lewis' Orch.

7:15 EST 6:15 CST

WAVE-Consumer's Council
WCPO-Hy C. Geis
WGN-Rubinoff, violinist
WLS-Roy Anderson, bar.
WSAI-Headliners
7:30 EST 6:30 CST
NBC-Meredith Willson's Orch.:
WEAF WTAM WGY WMAQ
WCKY WIRE WHIO (sw-9.53)
CBS-Columbia Workshop; Dir.
of Irving Reis: WABC WWVA
WHAS WJR WFBM WLAC
WKRC WMMN WBBM KMOX
WSMK (sw-11.83-6.06)
NBC-Goldman Band Concert:
WJZ KDKA WLW WHAM
WAVE (sw-11.87)
WCPO-Sport Review
WGN-Ozzie Nelson's Orch.
WLS-Barn Dance Party
WOWO-Earl Gardner's Orchestra
WSAI-Stadium Concert
WSM-Delmore Brothers

7:45 EST 6:45 CST

WCPO-Soft Lights & Sweet Music
WGBF-Rubinoff, violinist
WGN-Tom, Dick & Harry
WLS-Roy Anderson, bar.; Ralph
Emerson, organist
WSM-Musical Memory Time

8:00 EST 7:00 CST

NBC-Jamboree; Don McNeill,
m.c.: WEAF WTAM WMAQ
WGY WCKY WIRE WHIO
(sw-9.53)
CBS-Bruna Castagna, contr.;
Orch.: WABC WWVA WBBM
WFBM KMOX WMMN WJR
WKRC WHAS (sw-11.83-6.06)
WBBM-Grant Park Concert
WGN-News; Sports
WLAC-Sports
WLS-Barn Dance Jamboree
WOWO-Variety Prgm.
WSM-Hilltop Harmonizers

8:15 EST 7:15 CST

WCPO-One Night Bandstand
WGN-New York Philharmonic
Orch.
WKRC-Gray Gordon's Orch.
WLAC-Church of Hollywood
WLS-Hilltoppers
WSM-Variety Prgm.

8:30 EST 7:30 CST

CBS-Salon Moderne: KMOX
WWVA WFBM WMMN WLAC
WJR (sw-6.06)
★ NBC-The Chateau; Smith
Ballew, m.c.; Joe Cook, com-
edian, guest; Victor Young's
Orch.: WEAF WTAM WMAQ
WGY WLW (sw-9.53)
★ NBC-ALKA-SELTZER PRE-
sents the National Barn Dance;
Henry Burr, Verne, Lee &
Mary, Hoosier Hot Shots;
Novelodians, male trio; Sally
Foster; Lula Belle & Arkie,
songs; Uncle Ezra; Maple City
Four; Joe Kelly, m.c.: WJZ
WHAM KDKA WIRE WHIO
WAVE WLS (sw-11.87)
CBS-Professor Quiz & His Brain-
busters: WABC (sw-11.87)
WBBM-Bernie Cummins' Orch.
WCKY-Front Page Dramas
WCPO-Ward's Orch.
WHAS-Louisville Ensemble
WSM-Thank You Stusia

8:45 EST 7:45 CST

★ Smiling Jack's Missouri Moun-
taineers: WSM WCBM WPAD
KMOX-Thank You, Stusia
WCKY-Hit Tune Revue
WJR-Musicale
WKRC-Rubinoff, violinist

9:00 EST 8:00 CST

★ CBS-Your Hit Parade &
Sweepstakes; Freddie Rich's
Orch.; Margaret McCrae &
Buddy Clark, vocalists; Norse-
men Quartet: WABC WBBM
WFBM WHAS KMOX WMMN
WKRC WJR WLAC WWVA
(sw-6.12-6.06)
WCKY-To be announced
WCPO-Saturday at Nine
WGY-News; Organ Reveries
WSAI-Titans of Science
WSM-Possum Hunters; Uncle
Dave Macon; Paul Warmack

9:15 EST 8:15 CST

WGN-Joe Sanders' Orch.

9:30 EST 8:30 CST

NBC-Jimmy Lunceford's Orch.:
WJZ WHAM WLW
NBC-Nat'l Music Camp Prgm.
from Interlochen, Mich.:
WEAF WHIO WTAM WCKY
WGY (sw-9.53)
Dance Orch.: KDKA WGN
WAVE-Ferde Grofe's Orch.
WCPO-Locke's Orch.
WGY-Musical Prgm.
WIRE-Rubinoff, violinist
WLS-Hilltoppers; Prairie Ram-
blers & Patsy Montana
WMAQ-Grant Park Concert
WSAI-Concert Hall
WSM-Dixie Liners

9:45 EST 8:45 CST

WAVE-Jimmie Lunceford's Orch.
(NBC)
WIRE-Music Camp Prgm. (NBC)
WLS-Henry Hornsbuckle; George
Goebel & Four Hired Hands
WSAI-Dick Messner's Orch.
WSM-Curt Poulton; Missouri
Mountaineers

10:00 EST 9:00 CST

★ NBC-ALKA-SELTZER PRE-
sents The Nat'l Barn Dance:
WLW (also see 8:30 p.m.)
CBS-Bob Crosby's Orch.: WABC
WBBM WMMN WJR KMOX
NBC-News; Dance Orch.: WJZ
WHAM WAVE
NBC-Clem McCarthy, sports:
WEAF
News: WIRE WKRC WWVA

KDKA-News; Sports; Weather
WCKY-Five Star Final
WCPO-Jack Sprigg's Orch.
WFBM-Sportslight
WGY-News; Frankie Carle's
Orch.
WHAS-Here's to You
WHIO-News; Claude Hoagland's
Orch.
WLAC-Around the Town
WLS-Nat'l Barn Dance
WMAQ-King's Jesters
WSAI-Mel Snyder's Orch.
WSM-Honey Wilds; Fruit Jar
Drinkers; Delmore Brothers
WTAM-George Hessberger's Orch.

10:15 EST 9:15 CST

NBC-Dance Orch.: KDKA (sw-
6.14)
CBS-Bob Crosby's Orch.: WFBM
WKRC WSMK
NBC-Clint Noble's Orch.: WEAF
WCKY WIRE WAVE WHIO
WTAM WGY (sw-9.53)
MBS-Horace Heidt's Orch.: WGN
WSAI
WLS-Cabin & Bunkhouse Melo-
dies
WMAQ-Henderson's Orch.
WWVA-Club Diamond

10:30 EST 9:30 CST

CBS-Hal Kemp's Orch.: WABC
WJR WKRC WHAS WLAC
NBC-(News, WEAF only) Russ
Morgan's Orch.: WEAF WGY
WAVE WHIO WCKY WIRE
WTAM (sw-9.53)
NBC-Al Donahue's Orch.: WJZ
WHAM KDKA (sw-6.14)
MBS-Griff Williams' Orch.: WGN
WSAI
KMOX-News & Sports
WBBM-John Harrington, news
WCPO-Moods
WFBM-Law for the Layman
WMAQ-Henry Busse's Orch.
WMMN-Melody Manor
WSM-Crook Brothers; Sarie &
Sallie; Deford Bailey; Possum
Hunters
WWVA-Arcadians

10:45 EST 9:45 CST

CBS-Hal Kemp's Orch.: WFBM
KMOX WSMK
WBBM-Geo. Givot's Circus
WLS-Nat'l Barn Dance
WWVA-Inquiring Microphone

11:00 EST 10:00 CST

NBC-Eddy Duchin's Orch.: WEAF
WCKY WHIO WTAM WIRE
WGY (sw-9.53)
CBS-Jan Garber's Orch.: WABC
WKRC WSMK WMMN WJR
WLAC WBBM WHAS
NBC-Nat'l Music Camp Prgm.
from Interlochen, Mich.: WJZ
WHAM WSAI WAVE KDKA
(sw-6.14)
KMOX-Eddie Dunstedter's Orch.
WFBM-News
WGN-Dance Orch.
★ WLW-Paul Sullivan, news room
WMAQ-Mark Fisher's Orch.
WSM-Dixie Liners; Uncle Dave
Macon; Fruit Jar Drinkers
WWVA-Midnight Jamboree

11:15 EST 10:15 CST

CBS-Jan Garber's Orch.: WFBM
KMOX
WLW-Tommy Tucker's Orch.

11:30 EST 10:30 CST

CBS-Benny Goodman's Orch.:
WABC WHAS WKRC WLAC
WMMN WFBM
NBC-Henry King's Orch.: WJZ
WAVE KDKA WSAI WHAM
(sw-6.14)
CBS-Bernie Cummins' Orch.:
WSMK WBBM WJR
NBC-Lou Brings' Orch.: WEAF
WTAM WCKY WHIO WIRE
WGY (sw-9.53)
MBS-Joe Sanders' Orch.: WLW
WGN
KMOX-News
WMAQ-Ben Pollack's Orch.
WSM-Sid Harkreader; Delmore
Brothers; Robert Lunn; Deford
Bailey

11:45 EST 10:45 CST

KMOX-Lane Thompson's Orch.
WCKY-Slumber Hour

12:00 EST 11:00 CST

CBS-Eddie House, singing organ-
ist: KMOX WBBM
NBC-King's Jesters: WMAQ
WHIO WSAI WAVE WIRE
Dance Orch.: WGY WGN
WENR-Flet. Henderson's Orch.

WFBM-Louie Lowe's Orch.
WHAM-Art Taylor's Orch.
WHAS-Veloz & Yolanda's Orch.
WLAC-Malcolm Tate, organist
WLW-Barney Rapp's Orch.
WSM-Binkley Brothers; Curt
Poulton; Crook Bros.' Band
WTAM-Midnight Revue

12:15 EST 11:15 CST

CBS-Carl Schreiber's Orch.:
KMOX WBBM
NBC-Willie Hollander's Orch.:
WSAI WHIO WMAQ WIRE
WAVE-Don Pedro's Orch.

12:30 EST 11:30 CST

NBC-Mark Fisher's Orch.: WIRE
WLW
NBC-Dance Orch.: WENR
MBS-Ozzie Nelson's Orch.: WGN
WLW
WFBM-Carl Schreiber's Orch.
(CBS)
WHAS-Dream Serenade
WSAI-News; Slumber Hour

August 8

WSM-Gully Jumpers; Sam & Kirk
McGee; Binkley Brothers
WTAM-Paul Burton's Orch.
WWVA-Organ Interlude

12:45 EST 11:45 CST

CBS-Jos. Cherniavsky's Orch.:
WBBM KMOX WFBM
WWVA-Midnight Jamboree

1:00 EST 12:00 CST

MBS-Horace Heidt's Orch.: WGN
WLW
KMOX-Dancing Time
WBBM-News; Musical Weather
Man
WHIO-Sleepy Valley

1:15 EST 12:15 CST

WBBM-Austin Mack's Orch.

Saturday

Frequencies

KDKA-980 WGN-720 WLW-700
KMOX-1090 WGY-790 WMAQ-670
WABC-860 WHAM-1150 WMMN-890
WAVE-940 WHAS-820 WOWO-1160
WBBM-770 WHIO-1250 WSAI-1330
WCKY-1490 WIRE-1400 WJZ-1190
WCPO-1200 WJR-750 WSM-650
WEAF-660 WJZ-760 WSMK-1380
WENR-870 WKRC-550 WTAM-1070
WFBM-1230 WLAC-1470 WWVA-1160
WGBF-630 WLS-870

1:30 EST 12:30 CST

WGN-Joe Sanders' Orch.
WHIO-Music Goes 'Round
WLW-Moon River

End of Saturday Prgms.

FOREIGN SHORT-WAVE PROGRAMS FOR SATURDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.
6:30 a.m.—Olympic games comment: GSG GSH
6:45 a.m.—Children's hour: GSG GSH
8:55 a.m.—Olympic games comment: GSF GSG GSH
11:05 a.m.—Salzburg Festival: NBC blue net
11:15 a.m.—Empire magazine: GSF GSG GSH
12:15 p.m.—Children's hour: GSB GSD GSO
1 p.m.—Cuban dance music: COCD
1:20 p.m.—Olympic games comment: GSB GSD
2 p.m.—Latin-American music: COCD
3:55 p.m.—Opening, Promenade concerts: GSB GSF
4:50 p.m.—Ambrose's orchestra: GSB GSF GSG
4:55 p.m.—Listener greetings: DJL DJD
5 p.m.—Olympic games account: GSB GSF
5 p.m.—Mayor's program: COCD
5:30 p.m.—Freiburg chamber trio: DJL DJD

5:30 p.m.—League of Nations: HBL HBP
6 p.m.—Moscow broadcast: RAN
6 p.m.—Singers: COCO
6 p.m.—Merry miscellany: DJL DJD
6 p.m.—Morris Motors band: GSC GSF GSP
7 p.m.—Olympic games reports: DJL DJD
7:10 p.m.—Olympic games comment: GSC GSF
7:15 p.m.—Sound pictures: DJL DJD
7:30 p.m.—Jose Cereceda: YV2RC
7:45 p.m.—Venezuelan songs: YV2RC
8 p.m.—Olympic games account: GSC GSF
8 p.m.—Bachelor's Club: YV2RC
8:15 p.m.—Raul Izquierdo, crooner: YV2RC
9 p.m.—Argentina hour: LRX
9:15 p.m.—Olympic games reports: DJL DJD
9:30 p.m.—Dance music: DJL DJD
9:32 p.m.—Empire artist's recital: GSC GSF
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJL DJD
11 p.m.—Olympic games account: GSC GSF
12 mid.—Overseas hour: JVH

CONTESTS ON THE AIR

SUNDAY

12:30 p.m. EST (11:30 CST), NBC network. While the City Sleeps. Cash for true stories about milkmen.
6:45 p.m. EST (5:45 CST), NBC network. Sunset Dreams. Rebroadcast for West at 10 p.m. EST (9 CST) Jingle contest, wrist watch prizes.

TUESDAY

8 p.m. EST (7 CST), NBC network. Vox Pop. Wrist watches weekly for questions or problems.

WEDNESDAY

9 p.m. EST (8 CST), NBC network Your Hit

MR. FAIRFAX KNOWS ALL

MARLIN HURT, member of the Tom, Dick and Harry trio and a character actor of note, has command of probably more varied Negro dialects than anyone on the air besides Freeman Gosden. Marlin is a native of the South, one of the first artists heard from the NBC studios in Chicago. Met Bud and Gordan Vandover and gave up his characterizations. Went to WGN in 1929. In 1930 Carl Hoefle, pianist-arranger, business manager and bass singer, joined. Hurt is an American.—Mrs. Annie Ondrus, Chicago, Illinois.

Parade. Carton of cigarettes given for naming three leading hit songs of the week.

SATURDAY

9 p.m. EST (8 CST), CBS network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

THROUGH THE WEEK

6:30 p.m. EST (5:30 CST), NBC network. Lum 'n' Abner program. Two bicycles given daily, except Saturday and Sunday, for last line to limerick. Merchandise requirement.

Sally Foster
"Little Blue Eyed Sally"
Sings As Sweet As She Looks
Hear Her Every SAT. NIGHT—56 NBC Stations
Over 40 Radio Artists including the Maple City Four; Hoosier Hot Shots; Uncle Ezra; Otto and His Novelodians; Arkansas Woodchopper; Henry Burr; Verne, Lee and Mary; Lucille Long; Bill O'Connor; Skyland Scotty and others. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over
KDKA - WLW
8:30 P.M., EST — 10:00 P.M., EST
The Alka-Seltzer National Barn Dance

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I Have Special Work for HOUSEWIVES who need UP TO \$22 A WEEK!



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No Experience Necessary!
If you need \$22.00 in a week—if you want a beautiful selection of the latest Fall and Winter styles for yourself absolutely FREE of extra charge—all without house-to-house canvassing, experience or investment, even without interfering with your household duties, write me at once, giving your dress size and age. Nothing to pay now or at any time.
HARFORD FROCKS
Dept. E-81, Cincinnati, Ohio

YARNS Silk Boucle, 4-Fold Knitting, Worked and Coat Yarn \$2.16
Crevette, Scotch Tweed (Imported) 25c OZ.
Suede Boucle, Camel's Hair, Chenille
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FROM VALLEY OF DEATH

(Continued from Page 21)

funeral coach, Ma Parker sitting beside him proudly in her linen duster and auto veil. And another week, back to the 1870s for the tragi-comedy of Cynthia Fallon. When Cynthia married Zeb Fallon, on the desert, she was a lovely girl who had never owned a pretty thing in her life. Most of all she wanted a purple silk dress, with ten-cent-store lace on it. After ten years Zeb made a strike for twenty-five thousand dollars and went to the city to buy it for her, but he got drunk and was robbed of every cent of his money. He was fifty—and Cynthia was fifty with him, thin and care-worn—before ever he struck pay-dirt again. And by then he was so bitter and so miserly that he said he wouldn't buy her the dress. She took to her bed, and was dying, when a kindly and wise desert doctor explained to Zeb that it wasn't her body that was sick; it was her soul. Off Zeb dashed in his buckboard, coming back two days later with his eyes blood-shot and his coat powdered with alkali dust, the precious parcel in his arms. And Cynthia, with the purple dress for which she had waited a whole lifetime, bloomed again.

Such are the tales that come out of the Valley of Death; bitter and acrid as the desert's own alkali springs. And every one of them with the breath of real life in it, like the desert's own people from whom the stories come.

Some come from an old man who is now blind. "Don't mention Billy the Kid to him," his neighbors tell you.

Some of the stories come from Jim White, who discovered the Carlsbad Caverns and was the first man to explore their weird subterranean passages. Some come from Johnny Mills, an old prospector who fears neither man nor the Devil. Johnny makes a living on the side as a guide. Lately he acted as guide to a visiting English earl.

"How did you get along with him, Johnny?" his friends asked. "What did you call him—Lord?"

"Well—I, most of the time I called him Lord," drawled old Johnny, shifting his cud. "I slipped just once. That time I called him Jehovah."

But Johnny is no tougher than some of the citizens of Bodie. They tell a story of their own, out there, about Bodie! Recently about half of the town burned down. When they finally found the criminal who started the fire it was a four-year-old boy. He did it for fun! That's how young they start raising H—in Bodie! And the story, everybody swears, is gospel truth.

There are more tales, with the same queer twist of desert humor to them. There's the one about the two tenderfeet from the East and their first experience with the desert air. The air is so clear out there, as you know, that you can see for miles.

"How far away is that mountain?" the tenderfeet asked. "About five miles?"

"No," came the reply. "She's off thar about forty mile'."

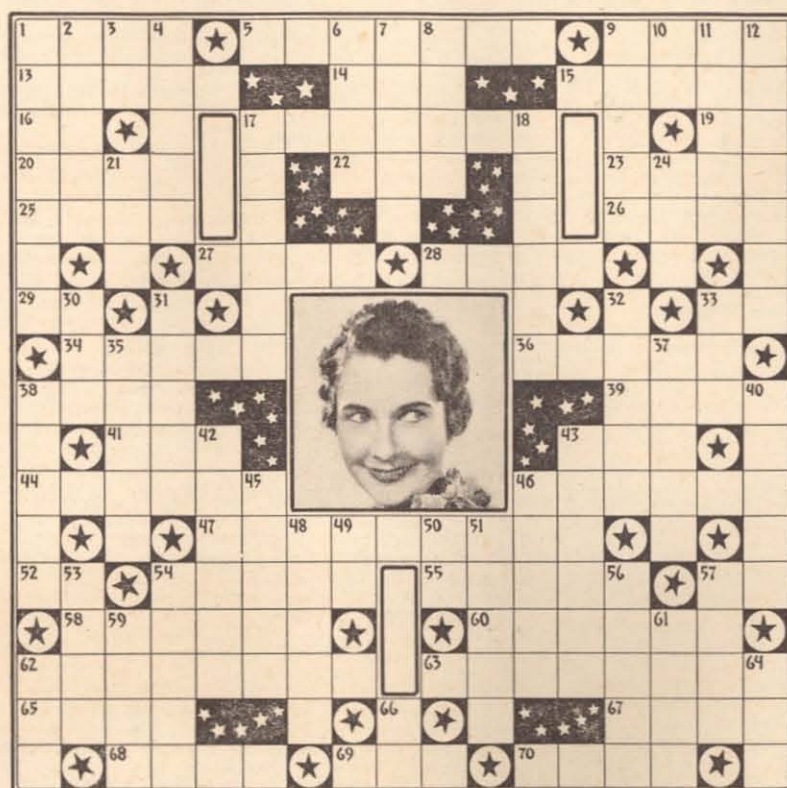
"How far away is that automobile, where that dust cloud is?" they wanted to know. "About two miles?"

"Nope," they were told. "She's about twenty miles away."

That afternoon the Easterners went for a walk. They came to a little stream—merely a trickle, about six inches wide. Both of them began to peel off their clothes. "What you takin' off yer clothes fer?" asked their guide. "Jump it! Jump it!" "Jump it, Heck!" they chorused. "We're going to swim it!"

To Radio City the stories come—and then out over the air they go. And you may be sure that no one listens to the broadcasts with more interest than the Death Valley folk themselves. They know all the tales by heart, and if there is the slightest mistake they tie on their six-guns and threaten to

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- Something to keep clean with
 - The star in the photo
 - Carl —, bandleader
 - George's Gracie
 - Ozone
 - Ray —, English bandleader
 - WJAR is in this state (abbr.)
 - Ma —, sketch
 - Otherwise
 - Amos and Andy's newest pet
 - Born
 - Froth
 - See from a distance
 - Before
 - A play
 - Songbird of the South
 - Preposition
 - And (Fr.)
 - Leader of the Brigadiers
 - Fragrance
 - So be it
 - Sharp point
 - Corded textile fabric
 - For
 - Circular
 - Phil —, bandleader
 - Former Cap'n Henry
 - Northwestern University (abbr.)
 - Coins of India
 - One who oils
 - Part of to be

- Avenue
- Benay —, songstress
- Companions of pink elephants
- CKAC is in this city
- Musical passage
- Pertaining to aeronautics
- Advantage in betting
- Gymnasium
- Eleanor —, Mrs. Art Jarrett

- Work for money
- Microphones
- One of the Great Lakes
- Portland —, "Tallyho"
- River in Asia
- Buoeyed up on water
- Excite chemically
- Receptacle in trousers
- Ethel —, Mrs. George Olsen
- Likely
- Unit
- Unit of electrical resistance
- Coal digger
- Not drunk
- Hearing organ
- Weird
- To wed
- Weeks, bandleader
- Henry —, bandleader
- Tribe of Indians
- Father or mother
- Fine cloth
- One of Pickens sisters
- Spiffily dressed
- Initials of Nat Shilkret
- Refusal
- The Greek Ambassador
- Employer
- Man's name, Hungarian
- Of the country
- Grandpa Burton, Bill —
- Three voices
- To be prolific
- Inventor of the saxophone
- Sea journal
- Beside

- VERTICAL**
- Kenny —, Casa Loma singer
 - Medleys
 - Goodman, maestro
 - Trivial

Solution to Puzzle Given last Week



SONG HITS OF THE WEEK

AMERICA again is crooning that lovely melody, "Take My Heart," which leads for the second week in succession the "Your Hit Parade" tabulation of popular songs. In fact, now that Summer is half over, the young world's fancy seems to be turning completely romantic, with "The Glory of Love" in second place, "These Foolish Things" third in popularity, and the famous novelty swing song, "True—Say—Dixie?" down 'roun' fifth. And sure enough, there's a new one, "When I'm With You," in thirteenth. The standings in "Your Hit Parade" is as follows:

- Take My Heart
- The Glory of Love
- These Foolish Things
- You Can't Pull the Wool Over My Eyes
- Is It True, (etc.)? Lie
- It's a Sin to Tell a Lie
- There's a Small Hotel
- On the Beach at Bali Bali
- Would You
- Let's Sing Again
- Crosspatch
- Robins and Roses
- When I'm With You
- After Glow
- She Shall Have Music

BLAZING THE RADIO TRAIL

(Continued from Page 25)

up. (I sometimes doubted that there were any engineers at all!)

Wendell's air sponsor gave the newlyweds a wonderful honeymoon in Honolulu. And they have been divinely happy ever since.

It seems proper to me that radio should stand sponsor to romance because if ever there was a romantic business, or an art filled with illusion, it is radio. And there are so many happy radio couples, too.

Peter and I are proud to be numbered with Mr. and Mrs. Frank Crumit (Julia Sanderson), Mr. and Mrs. Fred Allen, Mr. and Mrs. Jack Benny, Mr. and Mrs. George Olsen, Mr. and Mrs. George Burns, and Mr. and Mrs. John MacPherson (the Mystery Chef).

As the commercial program became more powerful it was a pet stunt of studio officials to gather together a group of advertisers in an effort to persuade them to use the medium of radio. They usually put on a little show for the prospective time buyers and would bring in some of the artists to entertain for them. Peter and I always were asked to appear.

HOW we dreaded facing those studio audiences! Our microphone had come to seem so cozy and intimate, while putting us in touch with the hundreds of thousands whom we did not see.

Appearing before the advertisers was a forerunner of the auditions which were not yet a part of the radio system. Also, sometimes when a sponsor was interested in a particular artist, that artist would be "spotted" on a regular show, so that he could be heard. Jessica Dragonette was once so "spotted" on the Cavalcade program.

One day John Babb, then in the program department, asked Peter and me to "spot" a young man on one of our programs. He had been singing as "The Troubadour of the Moon." "Somebody" wanted to hear him. That meant, of course, a possible sponsor.

A perfectly charming lad arrived. He had that rare combination of poise and shyness. Both Peter and I liked him at once. You couldn't help liking him. And his voice, too.

When he had finished his number, Peter whispered to me, "He's going places in this business." And Peter was right. The young man's name was Lanny Ross.

And how many more names I remember, too!

Our first pals in radio were Billy Jones and Ernie Hare, the Happiness boys. We appeared on many programs with them, on and off the air, and we have the fondest memories of their friendship.

The Bonnie Laddies were an early trio whom we all adored. They, like almost all the old-timers of radio, had other jobs and appeared before the mike only as a side-line. One of them was in the insurance business, another was a stove salesman and the third sold radios. For years they were phonograph favorites and acquired their name, "The Bonnie Laddies," from the name of the product which their first air-sponsor sold. The two outstanding pioneer pianists were Winnie Barr and Kathleen Stewart (they were also hostesses).

THEN came the Record Boys—a grand trio. Do you remember them? One did the yodeling and the others sang and told jokes.

Phil Cook was first heard as the Musical Chef. We were all very fond of him, as well as of Whispering Jack Smith, Goldy and Dusty, Joe White (the silver masked tenor), Vaughn de Leath (the original Radio Girl), Cheerio, Milton Cross, Muriel Pollock and Vee Lawnhurst, Roxy, Phillips Carlin, whose announcing was so realistic one afternoon that when he introduced an automobile horn as a sound effect, people actually thought

we had arrived at the studio in our car.

Then there were those old WJZ days with Keith McLeod, Norman Brokenshire and Ted Husing. And there was the charming and talented Mathilde Harding, a hostess, who became a well-known concert pianist. She later married Donald Withycomb.

There was also Olive Palmer (Virginia Rea), Frank Munn, Fields and Hall, Alice Joy (the Prince Albert Dream Girl), Robert Simmons (of the Revelers), Judson House, Harry Reser and his banjo, Andy Sannella and his steel guitar, Sam Herman (the wizard of the xylophone), Jolly Bill, the Radio Franks, the Smith Brothers, the Landt Trio and White, Mildred Hunt, and the many beautiful voices heard in Roxy's Gang (where Gladys Rice rose to fame).

Then came Vincent Lopez (and he was a pupil as well as a friend, for at one time he took ukulele lessons from me), Ray Knight, Phillips Lord and his lovable Seth Parker, the Pickens, the Boswells, the Cities Service Quartet, Bing Crosby, the late Russ Columbo, Annette Hanshaw, the lovely voices of Muriel Wilson and Fred Huffsmith, and all the wonderful present-day radio stars, too numerous to mention.

Have I forgotten anyone? Oh, yes, the first high-salaried, real child star was Baby Rose Marie. And last but not least was the brilliant and charming Bertha Brainard, often referred to as the "First Lady of Radio." She was loved and praised by all.

In thinking back over the names of old-timers in radio, however, there isn't the tragedy connected with them that there is in the recollection of former stage and screen star names. Radio is so new and grew so fast that even those whose popularity waned on the air are in demand for other jobs.

The microphone, the controls, the business of "selling" the programs and of putting a radio show together were all so new that as the vast wheels of production turned faster and faster, hundreds of jobs opened up.

AND no one had been trained for such positions. No one knew much about it, but certainly the people who had first heeded the call of the air-waves—those amateurs who had gone to the funny little stations to play or sing or tell jokes—knew more than anyone else did. So, from the rank and file of performers, a vast number of important positions were filled.

Now, as Peter and I walk through the luxurious lobbies and offices and studios of NBC, we see hundreds of familiar faces and respond to the greetings of hundreds of familiar voices.

As I've said before, I jump from subject to subject (Peter says he's noticed that, too, but we won't pay any attention to him), so I might as well jump now to an account of the amusing fight I had with the musicians' union and my battle to have the ukulele accepted as a musical instrument.

As more and more professionals entered the radio field, I was told that, since Peter and I were to work on large programs with union musicians, I should join the union. That I was willing and eager to do, but—when I applied for membership—I was amazed to discover they would not list my occupation as "ukulele player."

They said the thing I played was no musical instrument and if they gave me a card as a ukulele player all the second-rate strummers would be joining the union to get the benefit of the insurance.

I decided to fight for the ukulele. I went to see Walter Damrosch. I shall never forget that day.

I played "The Rosary" with melody and chords. He listened attentively.

When I had finished he said, "Will you play something with a little rhythm?"

This surprised me, for I had thought that no popular or jazz music would interest Damrosch. But I did play "When Day Is Done." He tapped his foot and smiled. And then he looked up and said in that lovely, melodious voice of his: "It sounds like rain drops in the sunlight."

I thanked him, but I had to have a more definite statement.

"Do you believe," I asked hastily, "that my ukulele is a musical instrument?"

HE SAID something which made my tears come to my eyes: "It becomes one in your hands."

Armed with this statement, I battered again at the doors of the musicians' union. And while the long legal battle was going on, Peter was busily working on a piece of music, unique in the world of melody. He composed a tone-poem—a nocturnal rhapsody—for the ukulele and presented it to our dear friend, Paul Whiteman (of whom, more later).

Paul was entranced and, with his forty men played it on the air. It was called "Inspiration." It seemed so fitting and so typical of radio, since, beautiful though it was, it could never be performed anywhere except over the air, or with the aid of a mike, the ukulele not being loud enough to hold its own against the other instruments of an orchestra in a theater.

The response to Paul's concert was so great from fans and the press that it left no doubt as to the ukulele's place in the musical world.

For a long time Peter and I had received charming fan letters from a retired minister who once had a church in the Wall Street section of New York. His letters delighted us.

When we were engaged, our pictures appeared in the papers and our minister friend saw them and asked "for the privilege" of marrying us.

So we went to his home and the ceremony was performed. When it was over, the minister turned to Peter and said: "Now will you do me the favor of playing 'Muddy Waters' for me. When you play jazz, it becomes something else."

And Peter played it. I'll bet few couples have polished off a marriage ceremony that way!

We went to Atlantic City on our honeymoon. We were to have two glorious holiday weeks. But in four days we were called back to do a radio program. A rival station wanted to be the first to present us as Mr. and Mrs.

BUT, by this time, we were used to having our lives' activities dominated by radio. It was as much a part of me as Peter's steadfast love. And that is a flame that has never wavered.

Our personal lives and our radio lives—Peter's and mine—seem always to have been one. Mutual interests, similar work and like ideals have bound us to each other—and to radio.

May Singhi Breen and Peter de Rose, the Sweethearts of the Air, may be heard Tuesday through Saturday over an NBC network at 11:15 a.m. EDT (10:15 EST; 10:15 CDT; 9:15 CST; 8:15 MST; 7:15 PST).

Further revealing facts in radio's brief but fascinating history will be told in next week's RADIO GUIDE. It is the story of broadcasting—the obstacles that were overcome, the triumphs that followed, the new personalities and programs that appeared, told to you by May Singhi Breen, a veteran of the air-waves, who is as popular today as she was when radio was just emerging from its swaddling-clothes. Read another chapter of her delightful story in next week's RADIO GUIDE!

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