

FATHER COUGHLIN'S *Challenge to* ROOSEVELT *and* LANDON

Radio Guide

THE NATIONAL WEEKLY OF PROGRAMS AND

E 8 C B D M
WEEK ENDING JULY 25, 1936

10
CENTS

At Last!
THE VOICE OF
EXPERIENCE
TALKS

Don Ameche
in
GIANT-GRAVURE

Dorothy Page



LANNY ROSS, *Star Reporter*

IN SOME circles, it is considered bad form for an editor to come out from behind his whiskers. Editors as a class are supposed to be erratic and lofty individuals with their heads in the clouds. If, among those who read these words, there are believers in that sort of editor, I advise your turning to Vincent Sheehan's latest novel or the ladies' page in the paper. For this editor offers himself herewith minus whiskers.

To begin with, he wishes to thank all those readers whose votes made possible the most successful Star of Stars election in Radio Guide's history. In eleven classifications, broadcasting leaders were selected. That these elections express the feeling of the radio public for their favorites there is no doubt.

Perhaps you heard the presentation of your Star of Stars medals to the winners. Two weeks ago it was my good fortune, as your representative, personally to present medals to Kate Smith, Irene Wicker, Lowell Thomas, Wayne King, and the Show Boat crew. Those stars have given and are giving great pleasure through their broadcasts. Next year, with impatient newcomers striving to replace them, it will be interesting to see if they are reelected.

This year closest of the finishes was between Lanny Ross and Bing Crosby. Out of the tens of thousands of votes cast for these two popular singers, only a few more were cast for Crosby than for Ross. Ross, who also ranked high as a singer of classical songs, and whose Show Boat was selected as the most popular musical program, proved to those of us who counted more than one and one-quarter millions of votes that he has a tremendous following.

For that following, I have really important news. Before Lanny Ross sailed for his six



Lanny Ross: He'll tell of moonlit nights on the sea, of strange peoples and historic places—exclusively to Radio Guide readers!

weeks' European vacation, I talked with him and learned that he was going to visit some of the great historical places on the Continent. He told me of his plans for a free-and-easy trip through a dozen cities you and I know only by name.

Before he sailed—and this is my scoop of the Summer—he promised to be Radio Guide's roving reporter. Each week, starting soon, Radio Guide will publish Lanny Ross' Travel Diary. In effect, he will take us through baffling French and German customs offices, and into those special places reserved for great radio stars.

One more note of tremendous interest to me (possibly I get too

enthused about these things) is the introduction of our Radio Guide Summer School of the Air. Through the cooperation of a distinguished list of stars, we are able to present to ambitious beginners an authentic series of lectures containing the advice and experience of the biggest names in radio. If you have radio hopes, this series will help you so far as the printed word can help anyone. But even if you never expect to set foot in a studio, you will enjoy the inside story of how little radio stars become big ones.

I'm especially proud that the Summer School of the Air starts with next week's issue.

Sincerely,

Curt Mitchell

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FATHER COUGHLIN'S *Challenge*

Condensed from a Columbia Broadcasting System talk

by THE REV. CHAS. E. COUGHLIN

IT IS my purpose to engage your attention as I discuss, first, why I do not find it morally possible to support either the Republicans and their platform or the Democrats and their promises. Second, I shall make plain where the National Union for Social Justice, including myself, will stand in relation to the forthcoming election in November of this year . . .

"In the autumn of 1932 it was my privilege to address the American people on the causes of the so-called depression and upon the obvious remedies required to bring about a permanent recovery . . .

"What was the basic cause which closed factories, which created idleness, which permitted weeds to overrun our golden fields and plowshares to rust? There was and is but one answer. Some call it lack of purchasing power. Others, viewing the problem in a more philosophic light, recognize that the financial system which was able to function in an age of scarcity was totally inadequate to operate successfully in an age of plenty . . .

"Millions of citizens began asking the obvious questions: 'Why should the farmer be forced to follow his plow at a loss?' 'Why should the citizens—at least 90 per cent of them—be imprisoned behind the cruel bars of want when within their grasp there are plenty of shoes, of clothing, of motor cars, of refrigerators, to which they are

entitled?' Because of these and similar questions, my friends, an intellectual revolution was generated in America. The moral problems of food, of clothing, of shelter demanded a solution . . .

"At last, when the most brilliant minds among the industrialists, bankers and their kept politicians had

failed to solve the cause of the need-less depression, there appeared upon the scene of our national life a new champion of the people. Franklin Delano Roosevelt!

"He spoke golden words of hope. He intimated to the American people that the system of permitting a group of

private citizens to create money, then to issue it to the government as if it were real money, then to exact payment from the entire nation through a system of taxation earned by real labor and service, was immoral.

"With the whip of his scorn he castigated these usurers who exploited the poor. With his eloquent tongue he lashed their financial system which devoured the homes of widows and orphans.

NO MAN in modern times received such plaudits from the poor as did Franklin Roosevelt when he promised to drive the money changers from the temple—the money changers who had clipped the coin of wages, who had manufactured spurious money and who had brought proud America to her knees.

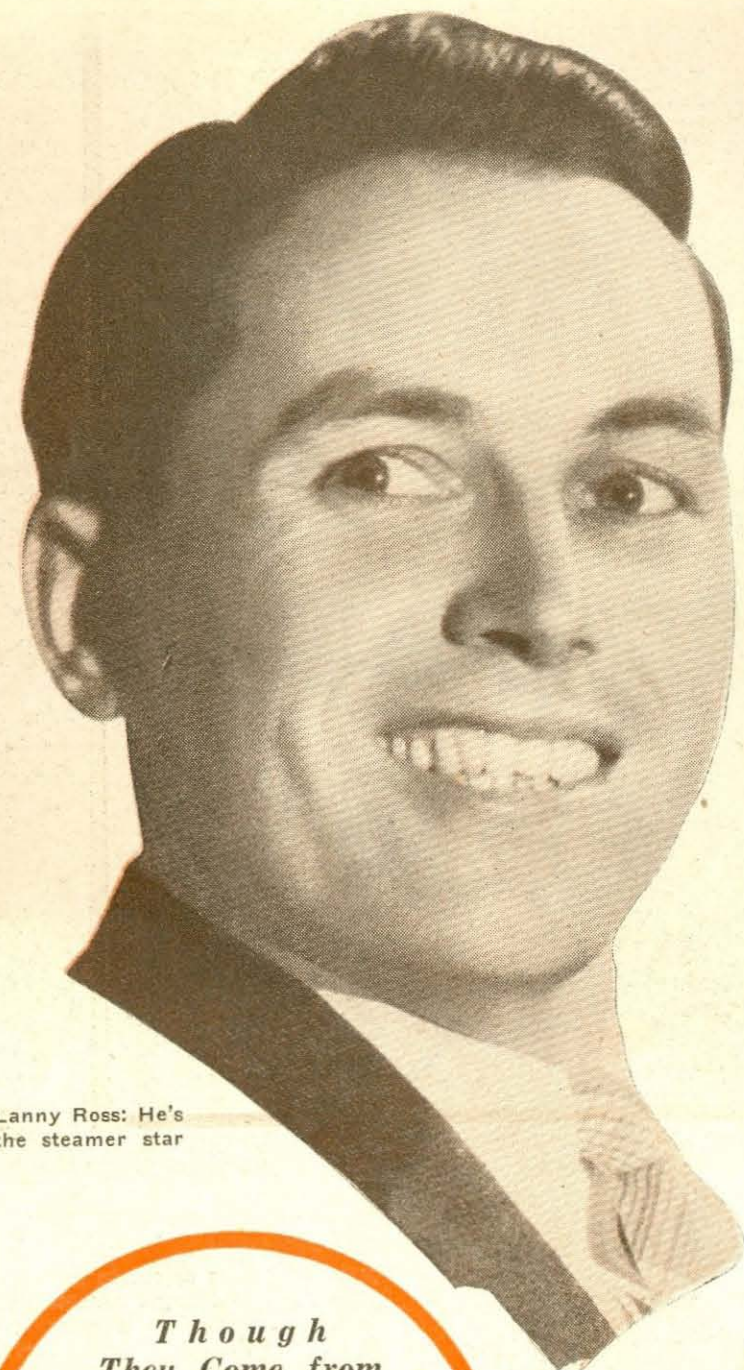
"March 4, 1933! I shall never forget the inaugural address, which seemed to re-echo the very words employed by Christ Himself as He actually drove the money changers from the temple.

"The thrill that was mine was yours. Through dim clouds of the depression this man Roosevelt was, as it were, a new savior of his people! . . .

"My friends, what have we witnessed as the finger of time turned the pages of the calendar? Nineteen hundred and thirty-three and the National Recovery Act which multiplied

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The Fighting Detroit Priest Cracks Down on New Deal and Old—and Tells Why



Lanny Ross: He's the steamer star

Though They come from Every Corner of the Country, They're All One Big, Happy Family on the Gay River Steamer of the Air. And Why? This Behind-the-Scenes Story Tells You!

by JACK JAMISON

THE Maxwell House Show Boat is such a gigantic presentation that everybody has been hard put to find words for the delightful spirit of good times and of friendliness which pervades it—which it plucks, literally, from the air. Yet that personality exists, just as much as though it belonged to a single person. You can feel it coming to you out of the loudspeaker—a warm, gay, informal glow.

It is no illusion. It is really there. The enormous cast has been together for so long, now, that each member of it feels for the other as members of a big, friendly family do. It's strange, that. Here are these people—singers,

actors, technicians, musicians—brought together from every corner of the country by sheer chance, by the single circumstance that they were hired to give us the Show Boat. And out of that chance meeting, through their long association, through their continuous identification with the spirit of the program, have come shared memories, friendships that will last a life-time, even romances; also, unity of purpose and of feeling.

A Show Boat rehearsal is reminiscent of a picnic—a high school picnic, let's say, or a lodge picnic—complete with Fat Lady Races and prizes for the best jar of pickles. The only difference is that the picnic is given, not out in the country, but in a vacant armory



Winifred Cecil, long Show Boat's prima donna, has grand opera ambitions. Tiny Ruffner (he's six feet seven!) does the announcing on the program



building. The armory (it looks like one!) is NBC's biggest studio, the vast room at Radio City which is reserved for big programs with a crowd of people on the stage; the Cities Service hour, for example, and Major Bowes' aggregation of amateurs. At least fifty people wander around there, all day Thursday, when the rehearsal is held. They sit and gossip on the aluminum chairs; they read magazines; they take naps on and under the grand pianos; the women knit. You wonder how in the name of heaven the program will ever manage to get organized in time to go on. You keep looking for the baskets of lunch and scraps of paper and egg-shells, and wonder when the fat ladies are going to run.

On the stage are three huge pianos,

half a dozen microphones, strolling, chatting people, and the cumbersome gadget shaped like an old-fashioned sideboard, which—with its three rotating turn-tables for phonograph records—is the sound-effects machine. (You remember—the sideboard with all the drawers and cupboards, where Uncle Henry used to keep his bottle of "medicine.")

OVER at one side, at the foot of the steps leading down from the end of the stage, is a calliope, run by compressed air. Everyone in the show, it seems, took music lessons as a child. The drummers play the calliope; the trombonists play the bells; the singers play the drums. Can—and do! Continually! You must shout to be heard.

Far back on the stage, where there



Rosaline Greene: She's the Mary Lou on the river boat

would be a Venetian street scene painted on canvas if this were a neighborhood theater, Lanny Ross is practising softly a song he is going to sing—a tender ballad, all about June nights and roses. Suddenly ten racing cars roar down on him, followed by eighteen fire-engines with shrieking sirens. (Molasses and January are having fun with the sound-effects machine!)

The effect is startling, not to say frightening. But Lanny continues singing. Someone finds a gong and hits it—maybe Major Bowes' gong, if he doesn't take it home with him at night and sleep with it under his pillow—and Molasses and January crouch in their corners and come out fighting, to enthusiastic yells of "Get him, Max. Get him, Joe!" Lanny calmly goes on singing.

At about this point, anyone watching begins to tear his hair and say, "Start rehearsing! You've got to go on the air tonight!"

But anyone with worries on his



Cap'n Henry (Frank McIntyre) steers his Show Boat to happy landings. Aunt Maria (Irene Hubbard) feeds the hungry crew

THE BEND



Molasses 'n' January. Are they river life-savers?

mind has forgotten little Mr. MacGregor. Ah, Mr. MacGregor! Ah, Mr. MacGregor of the pallid-blue shirt and the anything-but-pallid red suspenders!

Mr. MacGregor is the program director, and he is a human torpedo. He seems to be everywhere on the stage at once. And all of a sudden, with the abandoned calliope still resentfully hissing compressed air and the twelve extras, or supers, or whatever they're called, on jury chairs over in the corner still muttering, "Waddle waddle waddle" (they are supposed to be a crowd murmuring in the distance) the final dress rehearsal is on! You say it can't be, but it is. The members of the band, who have somehow managed to find their respective instruments under one another's feet, burst into the introductory number. There is violent applause, with Mr. MacGregor applauding more violently than all the rest.

Lanny steps to the microphone and introduces Tiny Ruffner. Enthusias-



Louise Massey (at left) sings with the Westerners. Lucy Monroe gets pointers from Victor Arden, ace pianist



tically, the cast boos. Tiny graciously bows.

Now they're working!

Molasses and January do a skit. Mr. MacGregor, keeping one eye on the script of which he is the hallowed custodian, bursts into wild applause again, the instant they are done. He swings around, at the same instant, to give the band its cue, a gyration which causes him to lose his balance and fall painfully, flat on his face. After the band comes Ross Graham.

"As one Ross to another, what are you going to sing?" Lanny asks him.

While this is going on, Victor Arden introduces Tiny Ruffner. Enthusias-

drooping from one corner of his mouth and sending up smoke into his left eye—gets down on his hands and knees and painstakingly piles up paper drinking-cups, in the manner of a football player readying a ball for the kick-off. And, with the first note of Ross Graham's deep bass voice, he delivers a beautiful kick. There are cheers for his aim, and he returns to his keyboard with a smile of profound satisfaction.

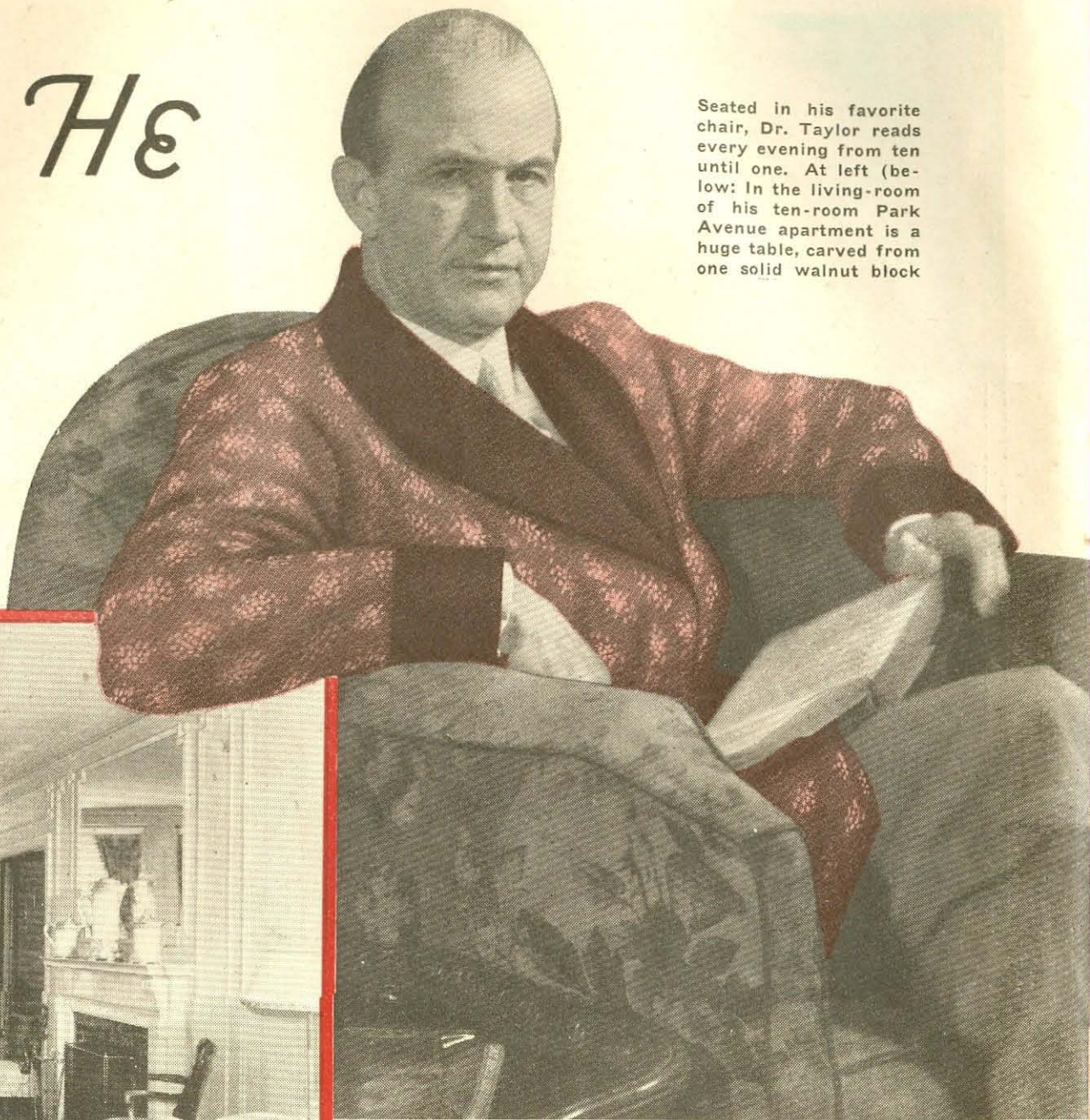
In addition to this disconcerting side-play, Mr. MacGregor, who never misses anything, stands with hands behind his back like an interested

(Continued on Page 17)

WHERE *He* LIVES

by WILSON BROWN

Seated in his favorite chair, Dr. Taylor reads every evening from ten until one. At left (below): In the living-room of his ten-room Park Avenue apartment is a huge table, carved from one solid walnut block



Fabulous Wealth Has Come to the Voice of Experience (Dr. Taylor) Through Radio. Secret Treasures from All the World Adorn His Office and Home. Never Before Described, They're Revealed Here!

THE other day I visited the Voice of Experience in his office and in his home. Both are magnificent—filled with rich treasures. Both are furnished more lavishly and with better taste than any home or office I have ever seen.

What amazes me most is the fact that radio has made such luxury possible. Somehow, I had always thought of radio merely as entertainment rather than as anybody's means of acquiring wealth. But here is a man who used radio to lift himself from a few dollars a week to the million-dollar class. Radio made him famous. With fame came offers to make movies and to write books—both highly profitable ventures. Radio income made possible the purchase of many money-making investments, too.

But before I tell you about this fab-

ulous income that radio created for the Voice of Experience, let me take you on a trip through his office and his home.

Doctor Marion Sayle Taylor's office is a mystery office. I say "mystery" for it is hidden from the crowds of persons who, if they knew, would bombard him for the advice they so eagerly seek from his radio talks. You'll not find Taylor's name on the directory board. Nor in the telephone book. Nor will you be able to get the address from his sponsor, his agency or the broadcasting company.

I WOULD be unfair to him if I told you. I can only say it is behind an unlabeled door on the twentieth floor of a building within shouting distance of the CBS studios in New York City. Don't bother to try to find out, for the building attendants will shake their

heads and say that they don't know Doctor Taylor.

Behind the plain glass door is a row of offices. In the busy season of Winter as many as forty persons sit at desks sorting and answering the 30,000 letters the Voice gets each week. During the Summer, the staff is smaller.

Like all other visitors, I was announced. For the door to the Voice's private office always remains locked and can be opened only by Doctor Taylor's touch on a pearl button beside his desk. Even his private secretaries are announced by a buzzed system and are admitted the same way. It is the only private office I know that is really private.

It is a beautiful place—this office. On the floor is a heavy deep-blue carpet, over the center of which is spread a small Oriental rug. On the wood-paneled walls hang two oil paintings,

each of outdoor scenes, which cost Doctor Taylor \$28,000. Neatly framed are diplomas showing that the Voice of Experience is a Doctor, not of medicine or of philosophy, but an honorary Doctor of Laws from William Jewell College and Doctor of Humanities from Pacific University.

THE Voice sits at a huge oak desk. The window on his left gives an unobstructed view of New York's East River and the north shore of Long Island. Heavy drapes hang from each side. Chairs and the divan are of heavy leather of a deep-red shade. Behind the Voice is a row of pearl buttons—signals to various offices. Three telephones are tinted in gilt.

At one end of the office a wrought-iron gate takes the place of an ordinary door. It opens into a small lobby, in the center of which stands a pedestal

supporting a vase of flowers. Opening from this lobby is Doctor Taylor's private bath and a pressing-room, where his suit, wrinkled in the morning, can have its crease before lunch.

Now let's enter his home. It's just two blocks from his office—in the fashionable neighborhood where live the Vanderbilts, the Morgans and the Astors. If you thought his office elaborate, a treat awaits you as we walk into this magnificent ten-room apartment overlooking Park Avenue.

Just the other day I was there. Through a mirrored door we entered the foyer. It is small, but like the rest of the home it is beautiful. There stands a great, solid onyx grandfather clock resting on a granite base. Made

close needlework. It would be folly for me to try to describe it to you. But when I tell you that the Voice turned down a \$3,000 offer for it, you will have an idea of its value.

OVER the mantle-piece are three English tankards. Each one is made of elephant tusk and trimmed with silver obtained by melting coins. In order to get sufficient silver, \$3,000 in coins were melted. The center-piece is two feet tall, while the other two pieces are each one foot and two inches in height. The three ivory tusks are six inches in diameter. Lovers of real art will be interested to know that this set was the third work ever done and signed by Tiffany, the famous New

York jeweler. They were acquired by the Voice six years ago from a Long Island estate.

In one corner of the room hang two plaques, one showing Jesus on the way to the Cross, and the other the Crucifixion. These were done by a French sculptor 480 years ago. They were four years in the making, so fine are the carvings, all done by hand out of one solid block. They cannot be duplicated. The Voice has them insured for \$5,000.

Also in the living-room is a petti-point covered chair which was made from one solid block of wood. At one time this chair was displayed in the British museum.

The radio is a massive cabinet. One

drawer, when pulled out, reveals a phonograph.

On either side of the fireplace are chairs which are exact copies of chairs now in the Reception Hall of Westminster Abbey in London. The legs represent the hoofs of horses; the arms, the heads of eagles. The cushions are wine-colored satin. The value of these two pieces are due to the fact that they were made by the same cabinet-maker who made those two originals in Westminster Abbey.

In the exact center of the room stands a massive carved table—carved out of one solid block of walnut. It represents best the individual taste of the Voice, for he designed it himself and had it made to order. The carved legs represent lions at rest. The ends represent turtle backs. One novel feature is that the drawers have no handles but are opened by secret locks.

At one end of the living-room are two large double doors, one leading into the dining-room and the other into the private den of the Voice.

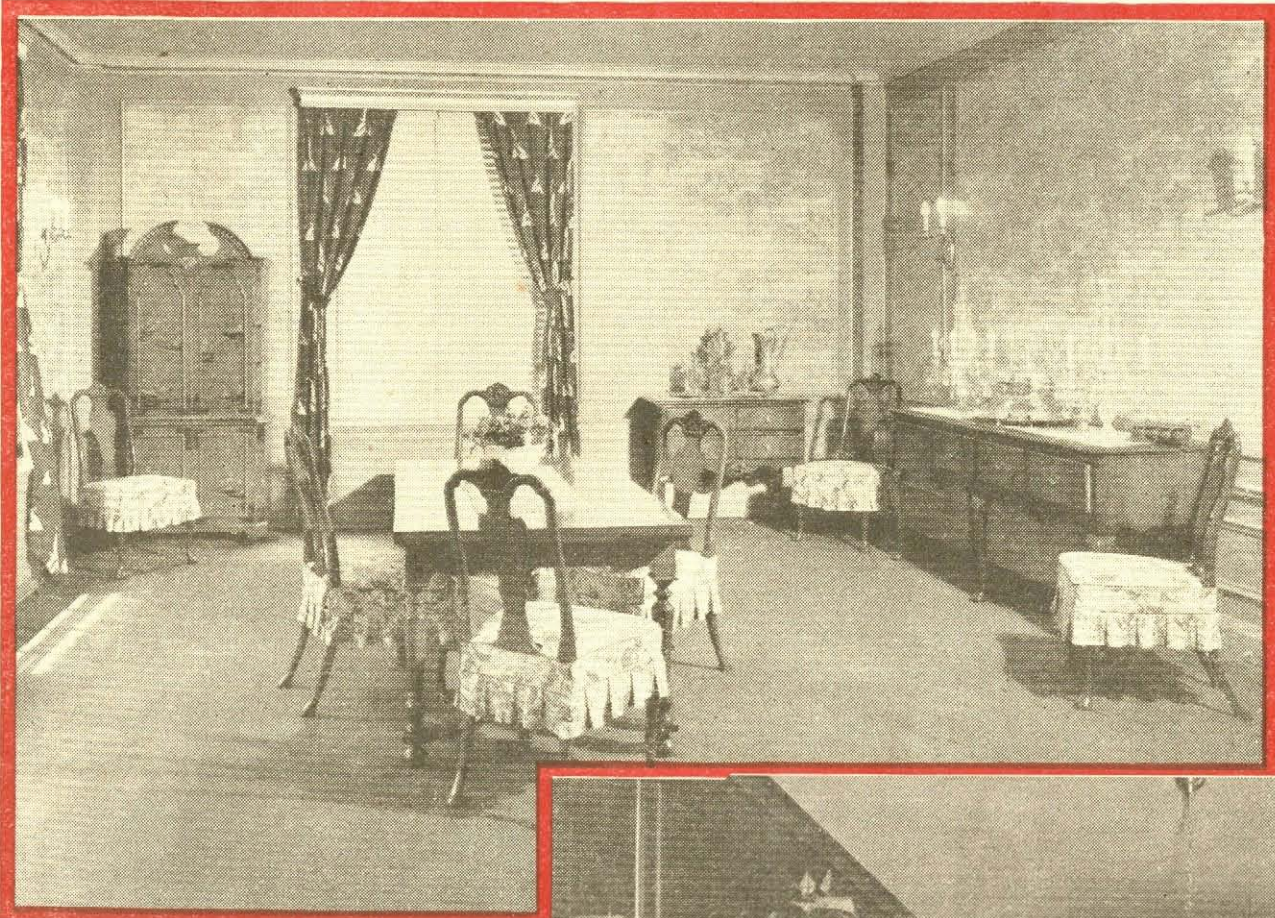
First, let me tell you about the dining-room.

Here again are tapestry-papered walls outlined with wood panels. All the furniture is of Queen Anne design with Chinese lacquer trimmings.

ON THE buffet is a silver set, including a large hand-hammered tray made in London in 1842, once the property of Sir Robert Peel, first Lord of the Treasury of Great Britain. Eventually the tray came to America. On January 22, 1901, a group of famous persons purchased it and presented it to Mr. and Mrs. Frederick D. Tappen of New York, on their anniversary. The Voice acquired it from an estate at a cost of \$1,350.

I wish you could see the table silver service!

(Continued on Page 16)



Above: Dr. Taylor's silver coffee set, seen on the small buffet in his dining-room, was shown at Chicago's Century of Progress Exposition!

in the early 18th Century by a French jeweler, it is the only one of its kind in existence. The face of the clock is inlaid with blue and gold mosaics. On opposite walls hang beautiful oil paintings, one of the Voice and one of his mother. I never knew the mother, but if the painting does her justice, then she must have been a very kind and gentle woman.

FROM the foyer we go into the large living-room. The floor is covered entirely with a deep rose, broadloom, seamless carpet. The ivory papered walls, set with ivory painted panels, reflect the soft glow of the setting sun, shining through Venetian blinds at the two large windows.

To one side of the entrance is a Louis XIV grand piano over which is spread a beautiful shawl, nine feet square. It is done entirely by hand with very



In the tastefully furnished den of the Voice are two life-sized eagles, made of pure Italian alabaster. They're seen here behind the large desk. Once they were the property of Benito Mussolini



Jimmy Dorsey: He and Tommy could never agree. They parted—enemies

SO MUCH has been written about the benign brotherly love that flourishes in the radio halls—the Lombardos and the Warnings, for instance—that the case of the scrappy, feuding Dorsey Brothers has been hush-hushed until only a handful know the real story.

Jimmy Dorsey is the orchestra leader on the Thursday evening Bing Crosby program. He specializes in "swing" music. Tommy Dorsey is an orchestra leader who is playing one-night stands right now. He, too, specializes in "swing" music. Jimmy and Tommy are brothers. But Jimmy and Tommy don't talk to each other. They are the bitterest of rivals.

No wonder their story never has been told. Talking about feuding brothers may be interesting—but it's not the most pleasant subject.

What makes two brothers, who have every reason in the world to be the closest buddies, dislike each other so?

They had the same upbringing. Only three years separate them (Jimmy, the older, is 31). They have the same tastes, the same friends, the same interests, the same brand of talent.

Maybe we'll understand as we get further along just what makes them tick—like time bombs!

The main reason, of course, could be the fact that, even though they have the same mother and father, one is as different from the other as the tortoise is from the hare.

Jimmy is the tortoise. Serious,

Those Scrappy DORSEY BROTHERS!

by
LORRAINE THOMAS

a big house?" Jimmy would say. "It's crazy!"

And Tommy would answer, "Life is here to enjoy. I'm going to live while I can."

Sensible Jimmy. Life-loving Tommy. Take two people like that, throw them together in the most nerve-racking business in the world, where they have the added strain of traveling together in one-night stands, and you have a display of fireworks that makes the Fourth of July look like Easter Sunday.

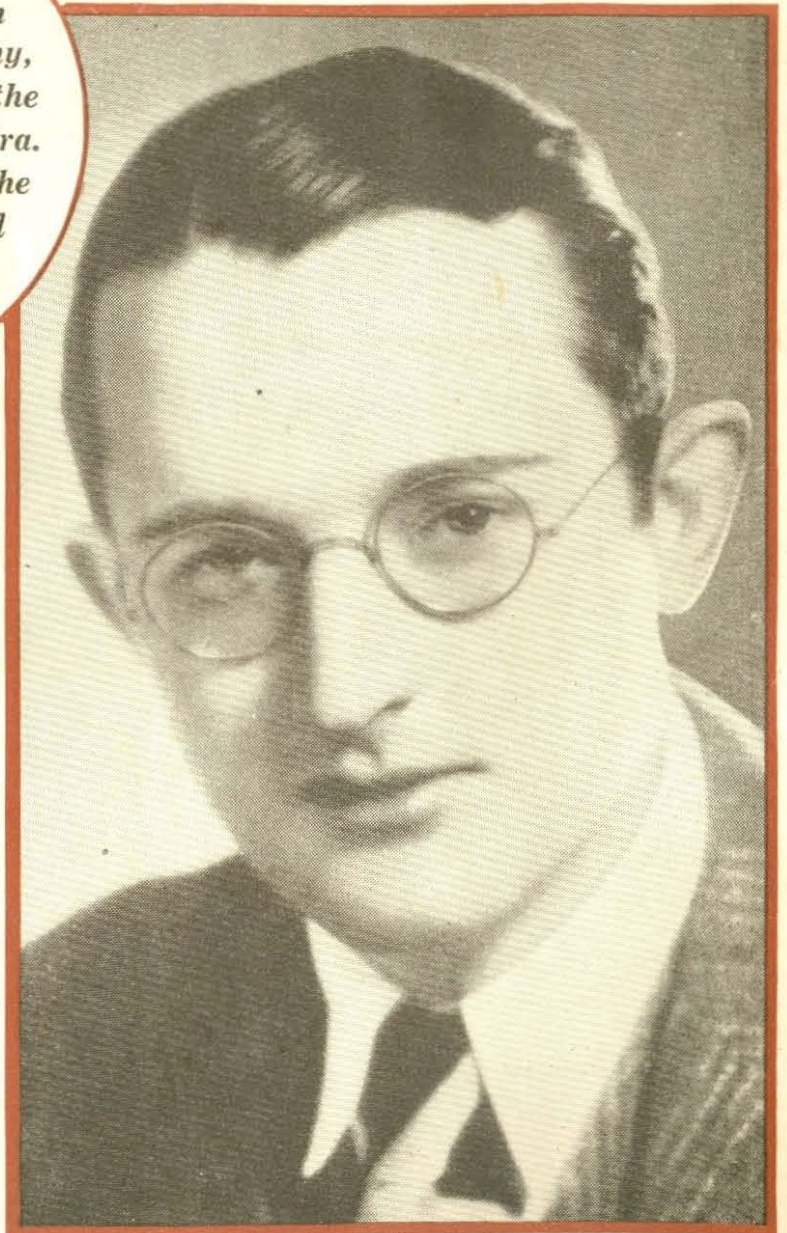
Both had been top-notch musicians before they decided to join forces and

form a "swing" band of their own. Jimmy played a wicked clarinet, and Tommy could make a trombone stand up and do the "snake-hips." When they had worked for other musicians such as Whiteman, Hayton and Freddie Rich, they were tractable enough because they took orders from others.

But when they became bosses—as co-leaders of the Dorsey Brothers Orchestra—the situation changed. The first two years were a bitter struggle, with neither making very much money. In order to "break in" their band so that they could build up a box-office
(Continued on Page 15)

*Because
the Little Brother
Tommy Wouldn't Listen
to Big Brother Jimmy,
There Was Trouble in the
Dorsey Brothers' Orchestra.
The Inside Story of the
Feud That Started
Then Is Revealed
Completely!*

Tommy Dorsey: He doesn't look like a scrapper. But that's what he is!



steady, dependable, with none of the flightiness that is supposed to mark a musician. Tommy—well, Tommy is the headstrong Kid Brother. Tommy is a pal to everyone. Tommy calls you by your first name five minutes after he meets you, and you're either crazy about the guy—or else you hate him.

There is no middle course. Tommy can think of goofy things to entertain his friends. Like the times when he used to rush into the Onyx Club, hatless and breathless, after a night of blaring away in an orchestra, and then take his place in the Onyx band and *wah-wah* on his trombone all night, just for the fun of it.

IT WAS Tommy who spent a small fortune on a magnificent twenty-acre estate in New Jersey, and then realized that he could never afford the army of servants he would need to take care of the big twenty-eight room house on the place. Meanwhile Jimmy lived in a small apartment in town, saving his money for the future.

Many arguments between the brothers started over that big house of Tommy's.

"Why throw all your money in such

ALL OF the girls who went to school with me envy me my job. I'm the vocalist with Shep Fields' orchestra at the well-known Hotel Pierre in New York City.

Most of them who've settled down to what they call the "humdrum" life of secretaries, receptionists or as wives and mothers look at me and sigh, "My, what a lucky girl you are, Mary Jane! Singing every night at a swanky hotel, meeting all those fascinating people and making so much money! The only chance I ever get to wear my evening gown is at the annual Kiwanis dance, while you wear one every night! What a life!"

A former classmate of mine who is a private secretary in New York pulled that same line on me just the other day.

"Look," I said to her, "we've both been in New York about the same length of time—four months. How many shows have you seen so far?"

She looked at me, puzzled. "Why, I guess about a dozen."

"All right. I haven't been able to see any yet. How many movies have you been to?"

"Oh, that's hard to say. I go at least once a week."

"Fine. I just managed to find time to sit through half of 'The King Steps Out.' How many parties have you been to?"

"Too many to remember."

"Fine. I haven't been to one! And if you think it's a minor tragedy to sit home and miss a good party because you have a cold or something, you can imagine the way I feel at having to turn down every single invitation I get because I have to work! How many night clubs have you been to?"

SHE looked at me wickedly, as though she would have me cornered now. "I don't meet the rich men you do. My boy friends haven't the money for night clubs. I've only gone twice."

"You're two up on me. How many dates have you had? I mean dinner dates, dancing dates, movie dates, even the sitting-on-the-sofa dates?"

She giggled. "My goodness, I can't remember. Saturday nights I generally go out dancing, and Sundays I drive out to the country with some friends. I can't go out much during the week because I have to be at my job at nine. But with you—you can sleep so late you don't have to worry about staying up any night in the week."

I groaned. I had expected that.

"Now, look," I said patiently. "I'm



Mary Jane Walsh: She likes fun as much as any young girl does. But she hasn't had a date in four months!

"What a Lucky Girl You Are!" Friends Say to Mary Jane Walsh. But Not All Is Gold That Glitters, She Insists, as She Tells You the Secrets of a Singer's Life

ning gowns a night (I change after the dinner hour for the supper performance), night in and night out. When I pass the shops and see those cute printed challis sports dresses and those adorable new culottes, I can hardly keep from going in and buying a dozen of them. But what good will they do me? I don't ever get the chance to wear them.

And oh, how tired you do get of slapping make-up on your face every single night! A singer must "sparkle" for her audience, and it takes me an hour and a half to dress to the "sparkling" point! There are only too many times when I'm tired and feel like slipping into a bathrobe with cold-cream on my face and just listen to the radio.

I CAN'T indulge in sports, even if I had the time for them. I once went swimming, and by the time I got to the hotel I looked like a drowned rat. Outdoor tennis is out of the question because I freckle and peel.

A girl singer with a band has to budget her time, so let me show you how it works. I'll start from 5:30 p.m., which is when my day's work begins.

5:30 to 7—Bathe, dress, make up (this means having a hair-dresser come in every day. And a manicurist, too).

7 to 10—Sing at dinner session.

10 to 10:30—Intermission. Go to my room, change to more formal clothes (I learned that the patrons who stay on from dinner to supper like to see me in a new gown), and fix my make-up.

10:30 to 2—Sing at supper session.

2 to 3:30—After work I'm tired, yet I'm keyed up to such a pitch that I can't go to sleep immediately. Business girls, I'm sure, experience the same feeling when they're through at five. But they can go out with friends, or go to a movie to get rid of this feeling of tension.

WHEN I'm through working, however, most people are through with their night's fun, so that leaves me with no company. I go to my room, read a bit, write letters, and then have a masseuse come in to give me a restful rub-down that will induce sleep.

10 a.m.—Arise. A full day of work ahead of me.

I can't go into an hour-by-hour schedule of the day, as it varies; but this will give you an idea of a typical day.

One hour—Looking over new songs.

Two hours—Vocal or dancing lessons.

Two to three hours—Recordings, rehearsals, song arrangements, etc.

(Continued on Page 14)

by
**MARY JANE
WALSH**
as told to
**HELEN
HOVER**

young. I like the company and attention of men. I have all the natural liking for fun that any girl has. But I haven't had one date—not one single date since I've been in New York. I can't sleep late because, believe it or not, I have to be up by ten. But even if I could, show me one business man with a worthwhile job who can start doing the town at two in the morning—which is when I get through working every night."

I asked as a final thrust, "Now do you envy the glamorous, easy life of a singer?"

I could have told her more. I could have told her that being a girl singer with a band—even if your boss is as

grand a person as mine—is like being chained to a rock-pile, twenty-four hours a day.

So don't try to become a singer—unless you're so inflamed with the urge to sing that you're willing to give up all the pleasures of youth for it.

For instance, most of my friends envy me the wearing of evening gowns every single night. Yes, I have a closet filled with so many formal clothes that I've lost track of them. So what? Have you ever eaten too much cake and jam? Know the tummy-ache you get? As though you'd like to go on a diet of limburger or rye with beer for a change? That's the way I feel after wearing two eve-

Spike's Jazz Band Started in an Illinois Barn. Now it's the Casa Loma Orchestra—and Spike is Glen Gray. But the Boys Still Hit the Road. This Story Tells Why!

EVERY Summer, at about this time, Glen Gray and his boys pack up their violins and saxophones and head for the open road. It goes 'way back to the days when they weren't a popular feature on the air, when they weren't on the Camel Caravan, when—but I'll tell you the story:

One night, just fifteen years ago this week, Glen stood proudly in an old barn that had been turned into a ballroom for the night and read, in eight-inch letters on the bass drum, SPIKE'S JAZZ BAND.

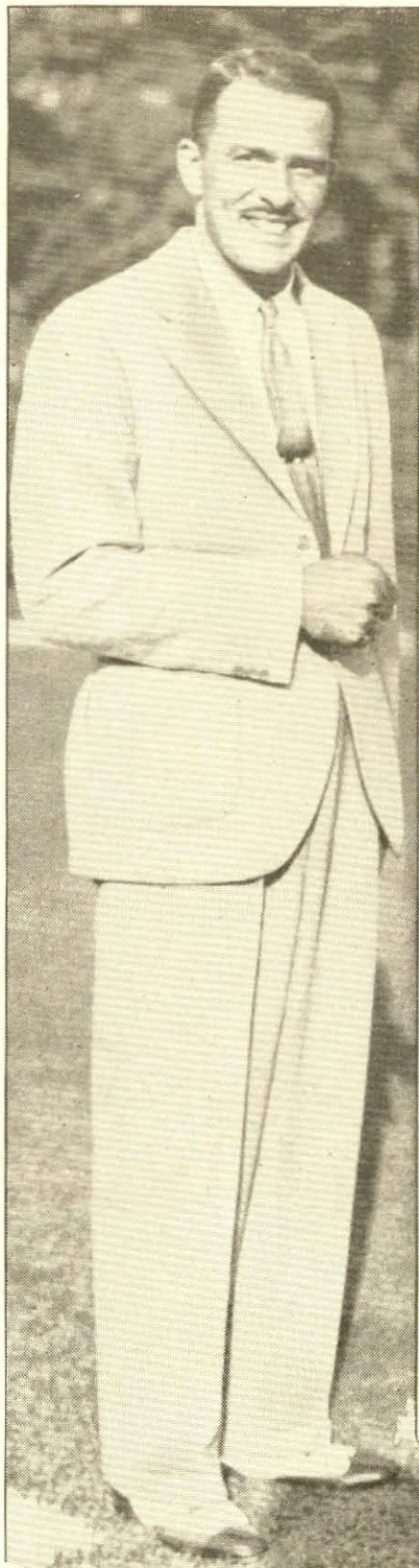
The barn was out in the Illinois cornfields, and so was Glen. In fact, Glen was the "Spike" of the boastful legend on the drum. (It had an electric light in it. The drum. Not Glen!) Spike, he was called, because he stood six feet four inches tall, complete with size 12 shoes and motor-man's haircut. And he was just seventeen years old, with sunburnt ears, from which he still had difficulty in shaking the hay-seed he had picked up in the vicinity of his native Metamora, Illinois.

Great moments come but once, and that was Glen's great moment. Seventeen years old, with a band all his own! Seventeen years old—and the Summer breeze brought the fragrant scent of the cornfields in at the window, and he smelt it and found it good. "Spike, my boy," he said to himself, "you're going to be a traveling man!"

NOWADAYS, Spike's Jazz Band is the Casa Loma orchestra and the four original musicians have grown into seventeen, including Glen—one for each year of his age at the time he took his resolve to keep moving—on the gypsy train, roving the road. Let's see. Besides Glen there are Mel, Hutch, Sonny, Grady, Tony, Pat, Kenny, Denny (Kenny an' Denny, they swing it a-plenty!), along with Howard, whose nickname for some peculiar reason is Joe Horse. Then there's Gene, Bobby, Billy, Pee Wee, Art, Jack and Fritz. Quite a crowd. They're legally incorporated in what our Russian boy-friends would call a collective, with each lad drawing an even cut of the profits and no cigar-munching gent grabbing a piece of change for himself.

But every man of the seventeen, when the pages of the calendar turn and July comes, begins to twitch restlessly and look quizzically up at the sun. "Say," they swap memories, "do you remember the time when—"

For the adventurous stretch of open road which they have followed has not been without its oomps and booms; and not all of them came out of the



Glen Gray: His great moment came when he was seventeen!

tuba! They used to ride around the country in as fine a collection of self-owned and instalment-paid automobiles as ever scared a scare-crow, and the casualties were many. Every one of them has been in a hospital at one time or another, thanks to a road crash, with Joe Hall carrying off high honors. He lost the tip of his finger in one smash-up and got his skull cracked in another!

ONCE, when they decided it would be a fine idea to let a truck carry their baggage, the truck caught fire and burned up with every instrument and every orchestration they owned.

Once, when they were strung out, miles apart, in their cars, on the road to Ithaca, New York, in the dead of Winter, a blizzard caught them full on.

SO LONG, GLEN—

by
CHESTER MATTHEWS

The first car got through. The others got stuck. They worked in shifts. Half the boys stumbled through the drifts trying to open the road. The others sat in the cars and tried to keep their feet from freezing by sitting on them after taking off their shoes. The brain-guy of the outfit put his feet into his overcoat pockets. (He had two overcoats along.) At intervals of an hour or two, all night long, they trickled into Ithaca. His fingers frozen, the violinist couldn't play for two weeks afterward.

Another time, they were rolling along through the fair State of Kentucky—these are the stories they begin to swap as July rolls around—when a cop took after them.

"He's nuts," they thought, looking at the speedometer. "We're not speeding."

They found out how nuts he was a minute later when his pistol cracked and a bullet pinged a neat hole in the wind-shield. They stopped. The next thing they knew, they were surrounded by a dozen tough-looking gentlemen with badges on their bosoms and sub-machine guns in their hands. One of these explained, in a fashion anything but polite, that there had been a bank hold-up down the road apiece.

"But we're musicians," they pro-

tested. "Look in the back of the cars. Look at our instrument cases!"

That brought jeers and merry, merry laughter. "I know a machine-gun case when I see it," said the toughest-looking cop of all. "Git out, and keep 'em up!"

They were thrown into jail, where they'd probably still be today if the manager of the ballroom they'd played at the night before hadn't identified them.

IN THOSE days even the funny things that happened to them had their grim side, as most real adventures do. One Winter, when they had few engagements booked, they all lived together and pooled their money. Mel Jensen shared a room with little Bobby Maron, the red-haired handy man and baggage smasher, and the first thing they did was add their bank-rolls together.

"Here, Bobby," said Mel. "This is all we've got. Take it down to the grocery and buy our food supply—and make it last!"

Bobby came back on the delivery-wagon with a box bigger than he was. Breathlessly he opened it, and hundreds of little packages fell out. Every one of them was the same. Jello!

But then came the adventure which
(Continued on Page 17)



Glen doesn't lead the Casa Loma band. He plays an instrument—the saxophone

TEAM-PLAY WINS!

TEAM-PLAY!" said One-Arm Wallace. "That's what you fellows gotta show!" He waved a wrinkled hand at the four other men in the car. "You gotta be right in there, working every minute! That's the old spirit, men!"

As the four listeners, including the driver, nodded grim assent, the car drew up in front of the Pine Bush National Bank. Afternoon sun gilded the busy main street of Pine Bush, New York.

"On your toes, now!" chanted One-Arm Wallace—sometimes known as "Preacher" Wallace. And he got out of the car and walked, alone, into the bank.

An elderly and respectable figure, Wallace looked about him with a mild and kindly eye. Customers were waiting at every wicket. Genteel bank clerks were working in dignified haste.

There were no guards. Smiling vaguely, One-Arm Wallace strolled to the door of the bank. There he paused and blew his nose decorously in a large silk handkerchief.

And at once—with excellent team-play—three hard young men bounced into that bank, bearing an imposing aggregation of two machine-guns and two big automatic pistols.

"This is a stick-up!" they roared.

"Quiet, everybody!" called One-Arm Wallace in a soothing tone, pulling a .45 from his waistband. There were two or three little shrieks from lady customers. One old woman, bewildered, waved a check in front of his face.

MA D A M," One-Arm Wallace remarked, "if you don't lie down on the floor and shut your trap, I'll blow your guts out."

The woman fainted. The bandits scooped up several thousand dollars. In less than three minutes they were all piling out of the door. And in two minutes more, driving at 70 miles an hour, they were well out of town.

"Team-play!" shouted Wallace, over the motor's roar. "That's what does it! And suppose we do run into some cops? We got two choppers, ain't we?" He laughed a cracked laugh. "Why say, it'd take an army of cops to knock us off."

"And by the time they get an army of cops together, we're in another state. Team-play!"

While One-Arm was boasting of their criminal efficiency, the country for miles around was being blanketed by radio alarms. Frantic phone calls from the robbed bank had reached po-

lice headquarters. Police radio spoke: "Calling all cars . . . Pine Bush Bank robbed . . . Bandits, five of them, going in direction of Howells . . . Heavily armed, have machine-guns . . . Calling all cars . . ."

Now this alarm, and several others which followed it in quick succession, had hardly reached the police cruiser of State Corporal John J. Koelsted and Trooper Albert C. Peluce, when a dark sedan passed them.

"Who-oo-oo-sh!" went the dark se-

dan, going well over 70. And Al Peluce pushed the accelerator to the floor.

"I think there were five men in that rig," said Koelsted, as Peluce's sudden burst of speed snapped back his head and almost made him bite his tongue. "Never mind chasing 'em, Al—get to a phone first."

Canny Koelsted picked the right thing to do. They found a phone at a farmhouse about a quarter of a mile ahead, shooed a couple of indignant party-line gossips off, and rushed

through a call to the Hawthorne Barracks, headquarters of the State Troopers.

"Calling all cars . . ." came the flash again. And from the Barracks, and from Middletown, New York, and from the surrounding countryside, more than 50 radio cars began to converge upon the area in which the two troopers had seen the bandit car. They blocked and patrolled every road.

The "army of cops" which One-Arm Wallace had pooh-poohed as being impossible of ready mobilization, had been formed in brief seconds and was being directed by radio!

And yet, when the squads of troopers closed in on the Middletown Road, there wasn't a sign of the bandits or of their car. Had they escaped?

"We gotta get outta this!" One-Arm Wallace was saying. "Twice we near run into a blockade. Where the hell did they get all them cops so quick?"

Four silent men looked at him in glum silence. Their fast car was parked on a narrow side-road. It was lonely, which suited the five thugs admirably. Across the road from them was a deserted farmhouse. The big barn had a sagging roof. Frogs croaked at the margin of a big swamp.

"I've got it!" Wallace exclaimed. "You, Mahoney—hide the car in that old barn! Then we'll sneak through the swamp and—"

SWELL!" croaked the lugubrious Mahoney. "And we'll never get out alive. You just mark my words—"

But they didn't mark his words. They hid the car in the old barn, and slunk into the dangerous protection of the Wregg Swamp. Which explains why searchers were unable to find them.

That night, at 8:30, the five desperadoes came out of the swamp. Keeping away from highways, they cut across country for several miles and managed to steal a car on the outskirts of Ulsterville.

"Now we make our break," said One-Arm. "If we run into cops, we'll kill 'em!"

"Or they'll kill us," croaked Mahoney. "Mark my words—"

For miles, the speeding bandits met no one. They were heading for Wurtsboro in the hilly country. Hope mounted with every mile.

And then, they rounded a curve—and their stolen car rocked as the driver jammed squealing brakes. For, a quarter of a mile ahead, were five cars, neatly drawn in a blockade!

Shots rent the night as the bandits
(Continued on Page 14)



"Stop!" roared Corporal Koelsted as the two thugs ducked into the tall grass. As he aimed, one crook stood up, shot himself

PLUMS and PRUNES

By Evans Plummer



Above: The candid camera caught Ted Fiorito as he hushed down to the sweet slow rhythms which accompany Clara, Lu 'n' Em, the Three Debutantes, Muzzy Marcelino and Stanley Hickman on their current Friday evening program

GRACIE ALLEN and George BURNS will have to find a new bandleader at whom to poke fun when September 20 comes around, for on that Sunday Jacques Renard will premiere with Eddie Cantor, Parkyakarkas, Bobby Breen and Jimmy Wallington in the new Fire Chief program series which will be heard over the complete CBS network. That's a nice break for Renard—but can anyone imagine Jacques hurrying to a fire, or even trying to get his head into a Fire Chief hat?

Another pair of bands to come into their own for August at least are Tommy Dorsey's (see page 8) and B. A. Rolfe's. Tommy, as was flashed here last week, will take the Tuesday night CBS Waring program and Fred's Friday NBC airing will go to Rolfe while the Pennsylvanians take a well-earned vacation—their first in three years.

SPEAKING of bands reminds me of a swell Boake Carter story. It seems that not long ago the fiery news commentator stopped off at the Drake Hotel in Chicago. So, while dining there, he called out to a chap in tails, "I say there, I'd like to speak to the bandleader."

The formally attired gentleman answered, "Why certainly, go right ahead. I'm Horace Heidt."

"I'm glad to meet you, Mr. Heidt," responded Carter, "but there's something wrong with your music. The brass is too strong."

"That's easy," replied Heidt. "I'll fix that for you in a jiffy." And he did! The brasses were muted and cut down for the next number. But Carter hailed Heidt again. Laughing, he spoke to the Brigadiers' director:

"That was all a gag. I'm Boake Carter. I've pulled that same stunt on a score of bands throughout the country and, I want you to know, you are the first who has ever done anything about it. I won't forget it either. I like you."

Boake didn't forget. The other night—when Heidt's program took over a new time spot immediately following Carter on the same CBS network, the air editorialist devoted several minutes to a sweet plug for Heidt's band!

FLICKERS from Hollywood: Don Ameche did so well in "Ramona" with Loretta Young that the cellu-



Radio's Gospel Singer, Edward MacHugh, began his first network commercial program last week for a soap manufacturer. Up from a humble Scotch home, via lowly jobs, MacHugh has been on the air nine years

loid bosses plan to star him in a musical version of "Seventh Heaven" . . . By the way, see page 22 of this issue for a Giant-Gravure of Don. You'll like it . . . August 1 is the date Andre Kostelanetz is to remove to the picture capital. He's to score and direct the music for Lily Pons' next effort—thus reviving those marriage rumors, which, incidentally, Miss Pons swears to Wilson Brown are still rumors . . . Helen Hayes will face the radio mikes once more beginning Monday, September 28, for the same sponsor as last season.

If you read this soon enough, note that Thursday, July 16, it will really happen! I mean that's the night the governor of North Carolina will get together at WBT, Charlotte, S. C., with the governor of South Carolina. So let's see what they have to say.

PODIUM POTHOOKS: That new band you're hearing over CBS from Chicago's Ivanhoe is piloted by



Rupert Hughes, new master of ceremonies of the Summer Caravan, looks up, pen in hand, from one of his scripts while bandmaster Nathaniel Shilkret offers his suggestions. Besides the music of Shilkret, the Summer Caravan also offers the torrid tempos of swing-master Benny Goodman and band

Carl Schreiber—and girls, he has that Nelson Eddy look! . . . Breaking records at the GMC Auditorium of the Texas Centennial at Dallas is Ace Brigode. He's tunable over WFAA, KRLD and WRR at varying times . . . Leon Belasco's back on the road again with new instruments and rewritten (from memory) arrangements after that disastrous fire of over a month ago at the Mayfair Supper Club, in Kansas City. Leaders throughout the country aided Leon by rushing him copies of their arrangements to fill out his fire-ravaged library.

Romance Corner: June Scheible, of the Chi-CBS press department, will change her name to Mrs. Christopher Matthisson early in August.

AT THIS writing, Dr. S. Parkes Cadman, the minister who endeared himself to so many people by means of radio, lay seriously ill in a Plattsburg, N. Y., hospital. He had undergone an operation for the removal of a ruptured appendix, and this was followed by peritonitis. Members of his family were at his bedside as his physician issued the statement that "he has only a slight chance of recovery."

No one will give a reason why *The Rise of the Goldbergs* went off the air so suddenly. But it is certain this sketch, written and directed by Gertrude Berg, will be off all Summer. Should it return this Fall, it is probable another sponsor will pay the bill.

ALITTLE thisa and thata: Benay Venuta, who made such a hit in the stage version of "Anything Goes," will return to Broadway this Fall in "Father's Day Children" . . . Ken Murray is looking for America's oldest and longest-married couple. When they are found, he will bring them to New York for a glorious vacation . . . Jane Froman is due to move her West Coast broadcasts to New York soon . . . Get a load of Bina Crosby this week and next. After that he'll be off the air for a spell . . . Victor Bay, CBS chamber music conductor, will direct the Cleveland Orchestra of 110 pieces the week of August 17 . . . Columbia is presenting a new showmanship idea in

a program titled Columbia Workshop, to debut on July 18. It will be heard each Saturday evening thereafter. Plans provide that this program will present anything and everything new and different that Columbia engineers and brain trusters can devise.

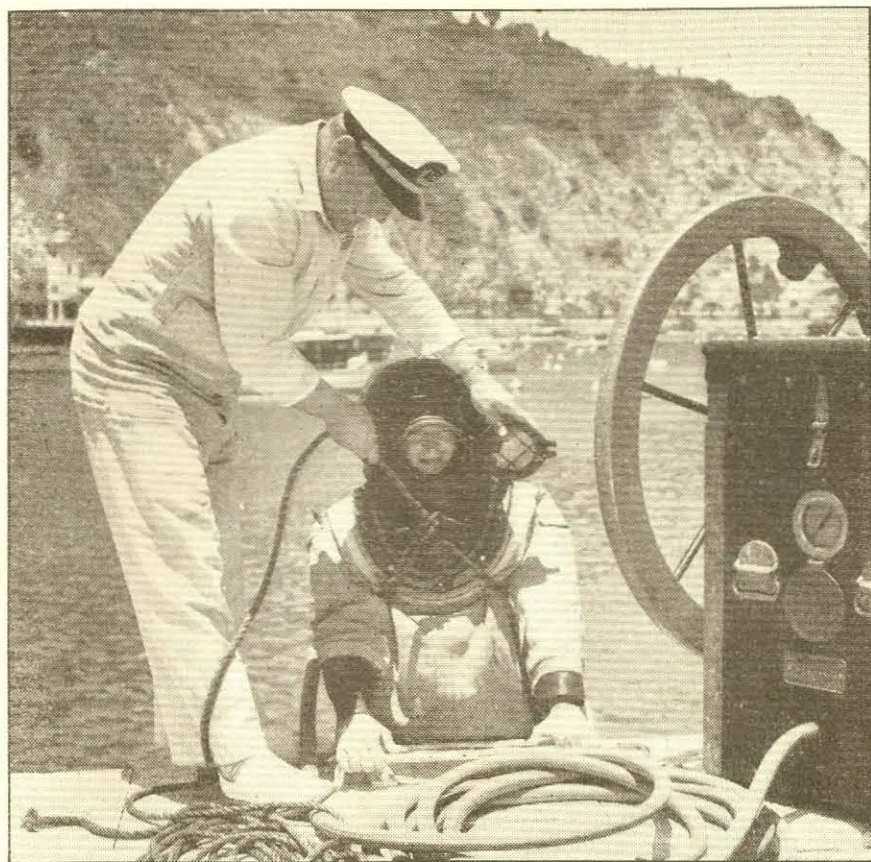
TAG LINES: Banff, Canada, is Kate Smith's location . . . Mark Warnow's resting in the Catskills while Johnny Augustine substitutes for him . . . Gertrude Niesen's suntanning in Hollywood . . . That's a bowl of water blown into through a soda straw that gives MBS bandleader Shep Fields' theme that rippling effect . . . Truman Bradley has turned newscaster for that big soap maker. Hear him any week-day morn . . . and how do you like Ted Fiorito's music on the new Clara, Lu 'n' Em Frolic? Plentiful, what? . . . And now—before I go out to the beach, please, oh please, direct your letters asking that Ted Malone be restored to the Western CBS stations to the Columbia network, 485 Madison Ave., New York. Ted's on 28 stations in the East, South and Midwest. That's a lot.



Maybe Ben Bernie promised him a beautiful blonde to pursue between lines (?) on the Maestro's broadcast. At any rate, here Harpo Marx is in his usual high mood!

INSIDE STUFF

By Wilson Brown



Ted Bliss, KHJ announcer, got all dolled up like this last week in order to descend to the bottom of the sea, off famous Catalina Island, where he described the magnificent submarine gardens, sixty feet below the surface of the water. This new stunt in broadcasting came over the CBS network

FOREMOST in the week's news is the \$100,000 libel suit filed against Boake Carter by Governor Harold G. Hoffman of New Jersey. Carter is one radio commentator who says what he thinks, and New Jersey's Governor didn't like what Carter thought about the Lindbergh kidnaping case. The few days before the execution of Bruno Richard Hauptmann, Carter used a lot of his radio time to discuss Governor Hoffman's intervention in the case. The things he said then caused this week's suit.

ORDINARILY, the subject of television is so far fetched that most of us turn up our noses and pay no attention whatsoever. But last week three important things happened—so important that it is something for us to get excited about.

First, the Radio Corporation of America held its first television audition in Studio 3H in Radio City. It was a gorgeous show built around the Radio City Music Hall Rockettes, New York's finest dance ensemble; Ed Wynn and

Graham McNamee; Henry Hull, the actor; the Pickens Sisters; and models from one of New York's most fashionable stores. The audition was attended by 225 licensees of the radio company.

Second, the RCA television transmitter in the Empire State Building was officially opened and the first of a series of Summer experimental programs was broadcast.

Third, Philo T. Farnsworth, vice-president of Farnsworth Television, Inc., told the Federal Communications Commission that television sets could be manufactured for \$250; while John Hogan, New York City consulting engineer, warned the Commission that television must be presented gradually and not be offered as a spectacle comparable to motion pictures.

All of the above is, in the language of Amos 'n' Andy, "sumpin' to think 'bout."

Somehow or other we gossip writers try awfully hard to keep secrets and usually fail. I can't, for instance, keep from you any longer the news that Patti Chapin, the CBS singer, is married to a Connecticut physician. She has been married nearly two months and is still trying to keep it hush-hush.

ON THE other side of the ledger we find a pending divorce. While Ted Husing is vacationing in Europe, his wife is whiling away the time in Reno, just waiting for the necessary residential-time limit to pass. Incidentally, when Ted sailed on the S. S. *Normandie*, he had the presidential suite, which cost around \$2,500.

President Roosevelt has made it plain that he will stand for no radio imitations of his voice. Bill Adams, who was the President's imitator on March of Time, had to quit. So what happens? Major Bowes comes along and presents an impersonator who impersonated Mr. Roosevelt. If this slip raised a rumpus in Washington, we haven't heard about it. But then again perhaps the President doesn't listen to amateur hours.

Guy Lombardo leaves Chicago's Palmer House July 25 and will do a series of one-night stands before the

new CBS show starts September 6. An interesting item about Guy is this: It seems that the New York City Fire Department wants to buy his yacht as a flag-ship to go out into the harbor and meet celebrities. However, the Board of Estimate hasn't okayed the purchase price. But they'll probably get together yet!

IF YOU'RE a follower of Your Hit Parade, you're probably wondering if the orchestras you heard last week mean permanent changes. Harry Salter, you'll recall, was presented on the CBS show and Harry Sosnik on the NBC version. It does mean a



New Friday network lady: Elza Schallert, NBC's charming feminine personality who interviews screen stars on her weekly broadcast and comments on the coming motion picture films. Miss Schallert is a noted journalist



Mexican fireworks! Hard on the heels of the Fourth of July comes this candid shot of the fiery Lupe Valez who was on a recent Vallee Variety program. Lupe broadcast from Texas' Centennial

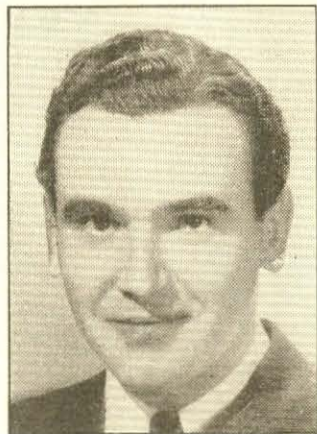
weakened. He heard Enric Madriguera, liked him, and now takes time off from Fred to push the tango king.

Madriguera found himself front-page news last week when his cousin, the Count of Covadonga, son of the ex-King of Spain, sued his wife for divorce. Yes, Enric is of royal blood.

Willie and Eugene Howard, Fifi D'Orsay and Victor Arden's orchestra have all been re-signed for the Folies De Paree program. They will continue to broadcast throughout the Summer.

CBS scores one over NBC this Fall. The CBS Sunday night program schedule reads like a Who's Who in Radio. First there's Guy Lombardo and his band, followed by Joe Penner with Jimmy Grier's band. Rubinoff with Jan Pearce and Virginia Rea comes next. Then there's a half hour still open. Following this as yet vacant period come Phil Baker, Nelson Eddy, Eddie Cantor, The Ford Symphony and that Sunday community sing. Is it any wonder CBS is tooting its horn?

PICKED up on my rounds: Phil Regan leaves for Hollywood September 18 to film "Join the Marines" . . . Fields and Hall, the NBC song-laugh team, last week completed fifty hillbilly recordings . . . Carmela Ponselle's contract with Broadway Varieties has been renewed until the end of 1936 . . . Lily Pons has been set for an August appearance on the Lux Radio Theater to do a version of "Conversation Piece" . . . Benny Fields leaves the air July 30 for his trip to Hollywood and movie making . . . On July 17, Hollywood Hotel will present Olivia de Havilland and Claude Rains in a preview of "Anthony Adverse."



Above: Amos 'n' Andy's new "Here-they-are" man, Carlton Kadel, is a tall, dark 'n' handsome six-footer. Yes, they're all out in Hollywood for the Summer

CALLING ALL CARS: TEAM-PLAY WINS!

(Continued from Page 11)

swerved down a dirt road. Five police cars, sirens screaming, bullets spraying, tore after them. They chased them to Highway 211, down that highway to Otisville, from Otisville towards Middletown. Steadily the troopers crept up on their quarry until they came within gun-range. Then a battle started which continued for miles, until a trooper's shot struck a tire of the fleeing car and it swerved off the road.

Bursts of machine-gun fire greeted the ten policemen who leaned out of those five cars. Nine of the officers returned the fire from behind rocks and trees. The tenth drove to the nearest farmhouse and put in an alarm. Steadily the thugs withdrew—until they were pushed back into the swamp which had given them refuge before.

But this time, they left One-Arm Wallace behind, dazed with a head wound caused by a glancing police bullet. Too numbed to talk coherently, Wallace spent his time rubbing his head and mumbling something about team-play.

And by now, the police were showing just what sort of team-play radio induces. From Troy came Troop G; from Sidney, Troop C; and Troop K came from Hawthorne. Thus a total of 134 troopers surrounded the bandits' hide-out.

With them they brought bloodhounds, machine-guns, tear-gas bombs. And for thirty-six hours, during which time other troopers came to relieve their tired buddies, that ring of troopers steadily closed about the four men in the swamp. Meals were served just as they are to an army in the field.

It was Corporal Koelsted and Trooper Peluce who were in at the "kill." At the rim of the patrolled area they saw two haggard individuals offering money to the driver of a parked truck. When these two men saw the police car, they dashed away into a field of high grass.

"Stop!" roared Koelsted, firing his rifle. The two thugs dropped into the grass and began shooting at the troopers.

And then suddenly, dramatically, one of those bank bandits stood upright, placed his gun at his own temple and fired!

It was Mahoney, the prophet of doom who had declared that the gang would not come out of their adventure alive. So far as he was concerned, his prophecy came true.

John Stewart, the other bandit, surrendered when he saw half a dozen other radio cars coming up the road.

One-Arm Wallace was already in police hands. As for the remaining two, the authorities are convinced that their fate was by far the most horrible of all.

Because the survivors had all the stolen money in their possession, authorities are certain that the two remaining thugs must have perished miserably in the swamp, to which they were driven by the flashing swiftness of radio in organizing a police "army." One-Arm was right. Team-play wins! But not for bank robbers.

NEW TALENT WANTED; PREPARE YOURSELF!

NEW TALENT—lots of it, and **RADIO GUIDE** is going to help its readers to learn if they have the necessary ability and assist them in seeking their spot in the radio limelight. Watch for **RADIO GUIDE'S Summer School of the Air** starting next week!

AT YOUR STATION

By Adam Street

THE story behind WOAI, the powerful San Antonio, Texas, station, is a story of news and newscasters.

Of course there's a lot behind every radio station in addition to news and newscasts. There's the sales department, the merchandising department, the engineers, and most important to the listeners, the singers and actors.

And WOAI has a sufficiency of talent. There's Adolph and his Bohemian orchestra; there's J. Frank Dobie, the historian and professor of English at the University of Texas (who writes those swell dramas for the Club Augila); there's Lew Valentine, production man and announcer; Frank Hernandez, orchestra leader; there are dramatic actors and actresses, singers, instrumentalists. There are Gus Arnheim and Ray Noble, whose orchestras broadcast

of the total votes cast, much more than for any other program, went to McClure and Flaherty. And twenty-five per cent of those who voted for something else named the newscast as second choice.

The second week was devoted to afternoon shows; between 12 noon and 6 p.m. And once again newscasts won out, with fifteen and six-tenths per cent of the vote; and thirty per cent as second choice.

The morning audience didn't seem to go so well for the news programs—they were only third among offerings before noon. But at that the only morning news broadcasts are at 7:45 and that's a long time before I turn on my radio.

Well, just who are these people who make so much out of stereotyped announcements? Who is Ken McClure? Ken is a radio and newspaper veter-



Ken McClure (left) once broadcast from inside a jail while a mob was storming it. Pat Flaherty (right) is a two-fisted Irish athlete

an. He has done quite a bit of writing, and he knows Texas and the Rio Grande like a brother. He's a dog fancier, too, but he's not a gossip, home economist nor stay-at-home in spite of the questions his listeners ask him. He's received letters from New Zealand, China, South Africa, Alaska—all over the world.

He's had lots of experiences, some of them really worth while. Some time I hope to get him to tell you about the day when he handled the only broadcast ever done from the inside of a jail while a mob was storming the jail. Ken was interviewing the prisoner when the mob came after him—the prisoner, not McClure.

Pat Flaherty, as you can guess, is a two-fisted Irishman. He's been an athlete, but not an All-American or anything like that. He handles the sports for the station, and he knows enough about any sport to make the broadcast something to listen to.

Mim Ramer is the newest member of the news staff. She's women's editor and broadcaster.

THOSE network programs, of course, weren't listed as WOAI talent, because they really aren't. But there are some of the best shows NBC has to offer being relayed over WOAI. There's Paul Whiteman; Bing Crosby; Leo Reisman; Show Boat; One Man's Family; Firestone with Nelson Eddy and Richard Crooks; Major Bowes; lots of others. And the listeners were supposed to include these programs as well as local San Antonio shows.

Those listeners actually turned their noses up at Messrs. Whiteman, Crosby, Reisman, et al. They said, in effect "Pooh-pooh on Show Boat, Major Bowes, One Man's Family. Give us Ken McClure and Pat Flaherty."

The first week WOAI asked listeners to vote on evening programs, those heard after 6 p. m. Sixteen per cent

of the total votes cast, much more than for any other program, went to McClure and Flaherty. And twenty-five per cent of those who voted for something else named the newscast as second choice.

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Mim Ramer is the newest member of the news staff. She's women's editor and broadcaster.

OF COURSE there's more to WOAI. There's an interesting history behind the station. It was founded way back in 1922, one of the first stations in the country. Its power was originally 500 watts; now its a hundred times that. Its frequency is 1190 kilocycles; 252 meters.

Mr. Hugh A. L. Half is manager. He came to radio from the wholesale dry goods and refrigerator businesses.

DON'T BE A SINGER

(Continued from Page 9)

One hour—Fitting new evening gowns, remodeling old ones.

One hour—Publicity pictures and interviews.

One day a week, a three-hour appointment at the beauty parlor for a facial, massage, shampoo, hair wave and a general working over.

Millionaires? Glamor? Don't make me giggle!

If I do happen to meet a man I like, I can't find time to see him during the day. Too often I have had to break a cocktail or tea date with a friend because of a last-minute rehearsal or recording.

Once in a while, a gentleman friend will come down to the hotel, but the only attention I can show him is to sit with him at his table for a few minutes between numbers. This goes on until he gets thoroughly disgusted and leaves. Now that I come to think of it, it's like having a private secretary entertain her boy-friend at her office between dictation sessions with her boss.

Dinner dates in intimate little restaurants with soft lights and music are simply out of the question for me. The only restaurant date I can make is one about noon, when I'll have breakfast, the man and lunch. This is as romantic as entertaining with paper curlers in your hair.

AS FOR the money part of it—let me go back to a remark a girl-friend made to me. "You make five times my salary." Then we compared bank-books, and discovered that she had a bigger balance than I had!

It's not surprising. I may earn five times her salary, but I have ten times her expense!

Clothes, for instance. Most singers spend fifty per cent of their earnings on this item alone. I'm economical. I limit myself to one-third. It's an important part of the job to look well-groomed and attractive, and if you sing at a fine hotel, the customers know good clothes and expect you to wear them.

I've always maintained that the more ambitious you are, the more expenses you have. I take vocal and dancing lessons which nip a big slice off the salary check. But, to me, it's an investment which I hope will pay bigger dividends than letting it lie in the bank.

Then there's money for special arrangements, traveling expenses, tips and so many other little things that eat into my income that the first few weeks I worked, I ended up flat broke! It had me so worried that I finally had to sit down and evolve a special plan of budgeting for myself.

HERE'S the way I do it. I itemize every expense from day to day, like this: Meals, room, transportation, clothes, drugs, tips, cleaning and repairs, telephone and telegraph, beauty parlor, miscellaneous (this includes lessons, arrangements, et cetera).

I add it up every day, and then total it for the week. I limit myself to no more than one-third for clothes, less than one-third for living expenses, less than one-third for miscellaneous. If there's still a dollar or two floating around (and I'm optimistic!) it goes into the savings bank.

That budget of mine has come in so handy to me that I think any girl—no matter what her job or salary—can adopt it for her own purposes. A friend of mine, who earns \$25 a week, borrowed the idea and tells me that she can save more money by following it than she did before.

Perhaps I've painted a gloomy picture of the singing business. Understand, though, I haven't exaggerated at all. The reason I stick to singing is because I'm so darned crazy about the work that I'd walk bare-foot on spikes to keep on doing it!

THOSE SCRAPPY DORSEY BROTHERS

(Continued from Page 8)

name, they had to take their orchestra out on the road in one-night stands. Making nightly hops from town to town can create nerve tension even among the most easy-going of individuals. The quarrels that started between the brothers during this hectic "breaking-in" period threatened to split up the organization many times.

Sometimes it would be because fun-loving Tommy would slip away after the show to visit a local night club, while Jimmy wanted him to work over a new orchestration.

Sometimes, as one of the boys who worked for them told me: "Jimmy would want the music played in one key; Tommy would want it in another. One wouldn't give in to the other and we'd sit on the side-lines and watch the two bellow it out."

There were scraps daily. Finally when the band had finished its "one-night" apprenticeship, it settled in the Glen Island Casino, one of the more elegant spots in New York.

ONE day Tommy failed to show up. He had said nothing the night before about taking the day off. Jimmy called his home. "For heaven's sake, where is he? Is he sick? I have nobody to take his place."

No, Tommy wasn't sick. He merely had decided that very morning that the Miami sun would do him a lot of good, so he was on a plane winging South. That was all. It was the way he did things. Hastily, heedlessly, with never a qualm.

Of course, things couldn't keep on that way. When Tommy finally returned—without warning, and as suddenly as he had left—the relationship between the brothers was strained to the breaking-point.

The final flare-up, caused by a long series of quarrels and bickerings, needed just one more episode to create a crisis. The actual quarrel itself was quite unimportant—not enough to make two brothers part as enemies. It had to do merely with the tempo of a certain song. Even the name of the song itself is forgotten. Jimmy wanted it played one way; Tommy wanted it another.

"Okay," said Tommy quietly, "have it your own way." And with that he packed his shiny, gold trombone in its black leather case and walked out.

Friends tried to get them together. Jimmy, remembering the times he had gotten Tommy out of scrapes when they were both children, was all for tendering the olive branch. But Tommy stuck by his decision. "We get in each other's hair when we're together. If we go back, it will be the same thing all over again."

Tommy must have meant what he said, because he was giving up a lot when he left. For one thing, he lost the half interest in the Dorsey brothers' orchestra. And things looked particularly tempting at that time, because the band was getting its big break—the Bing Crosby commercial, with the money that goes with such an important program.

Good-natured Bing, who has a couple of sons and brothers and shudders at the thought of family split-ups, tried to get them to shake hands. He burned the wires from California to New York talking to each personally. He even told them, "We take the Dorsey brothers together, or not at all." But even this well-intentioned threat didn't effect the reconciliation.

THE Tommys of this world hate to go back. They like to drive ahead to new adventures. It's the Jimmys who don't want the smooth pattern of life upset.

In the end, of course, Jimmy took over the band and the radio program, since Tommy's walk-out gave him complete control of it.

(Continued on Page 17)

ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

SHORT-WAVE reception has been poor during the past few days, which is not surprising considering the fact that Midwestern short-wave listeners have been sweltering under temperatures ranging from 100 to 110 degrees. Very hot weather usually brings weak and fady signals on the higher frequencies.

The one bright spot on the short-wave spectrum has been the 20-meter amateur band, which has been alive with interesting signals from many lands.

Reception from Daventry, England, on Transmission VI, from 6 to 8 p.m. PST (7 to 9 MST) daily, has improved considerably since GSD (11.75) was replaced by GSF (15.14) on this schedule.

Listen for transmissions originating from Miss Stratosphere, the lightning fast low-winged Lockheed monoplane of Colonel Clarence Chamberlain, when he charts a new route from New York to Paris, via the stratosphere.

In an interview granted your columnist on July 5, this world's famous ace stated that as soon as preliminary tests are completed he would attempt to make the trans-Atlantic crossing in from eight to ten hours' time. A speed of about four hundred miles an hour will be made possible by taking advantage of altitudes from 35,000 to 40,000 feet. The plane will be equipped with radio compass, radio-robot control and radio two-way phone equipment. Colonel Chamberlain will be in constant communication with various ground and ship stations during the strato hop.

The Javanese mystery short-wave station that many of our readers have reported on a frequency of 11.5 megacycles has been positively identified in a verification from the station received by John Shanks as PMK of Bandoeng, Java.

Another new Javanese station, PMH, of Bandoeng, Java (6.72), was heard on the air testing with phonograph records during the last week in May.

DESPITE early predictions that 5-meter transmission and reception would be possible over only short distances limited to line of sight, it now seems that under favorable conditions long distances may be worked using flea power. From Harry E. Kentzel of Averill Park, New York, comes word that a group of amateurs in Troy, New York, and one in Watervliet, New York, have set what is believed to be a record for 5-meter transmissions. They were able to work Daventry, England, using five watts power. Laurence Cockaday, radio writer, has worked amateurs in the first, second, third, eighth and ninth districts with his five-meter station W2JCY, located at Westchester, New York.

According to the latest reports the new short-wave station nearing completion in Prague, Czechoslovakia, will take the air early in August.

A new country may be added to your radio logs by listening for amateur phone SM5SX, located in Stockholm, Sweden, between the hours of 4 and 9 p.m. PST (5 and 10 MST). SM5SX is on an announced frequency of 14.365 megacycles and puts a loud signal into the United States.

Directing traffic and the possible pursuit of criminals from the air by means of short-wave radio was given a practical demonstration in Cleveland, Ohio, a few days ago when Deputy Traffic Commissioner Martin A. Blecke soared over the city in a Goodyear blimp and gave orders to his men below by means of radio.

With a special short-wave transmitter installed in the airship, Commissioner Blecke not only was able to give orders to traffic men in Cleveland's twenty-five radio police cars in which short-wave receivers were installed, but also carried on a two-way conversation from one of the cars, which had been equipped by General Electric engineers with a transmitter as well as a receiver. Commissioner Blecke said he could see great possibilities in directing traffic from the air. He had a perfect view of all roads of the city and could see where traffic was heaviest and it was an easy matter to dispatch extra help by means of the short-wave transmitter.

A VERY interesting amateur phone station being reported by West Coast listeners is PK6AJ, owned by A. J. A. Schoevers of Valentynlaan-Amboina, in the Moluccas Islands. PK6AJ may be heard between 2 and 3:30 a.m. PST (3 and 4:30 MST), on a frequency of 14.118 megacycles. The operator of PK6AJ starts his transmissions with whistling and the call "PK6AJ-Amsterdam-Jerusalem, located at Amboina, in the Moluccas Islands, Dutch East Indies." The power is 75 watts.

According to Clyde Criswell of the Mission Ranch, Phoenix, Arizona, XGOX of Nanking, China, seems to shift around quite a bit in frequency. He has heard the station on frequencies of 9.46, 9.5, 9.55 and 9.6 megacycles.

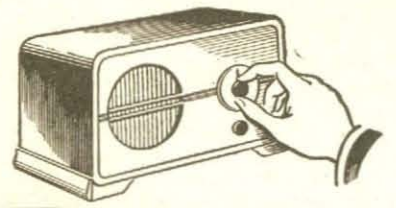
The Sports-Stadium in Berlin, Germany, scene of the coming Olympic games, is a feverish center of activity as the 580 engineers labor at connecting the 280 microphones, 5,000 miles of twin cable, 1,500 miles of wire and 10,000 plug sockets which will be used in providing a radio account of the activities.

In answer to many readers who have inquired concerning the "Hitler Youth" organization, about which so much is heard in broadcasts from Zeesen, Germany, this group encompasses boys between the ages of fourteen and eighteen and members of the Girls' Association between fourteen and twenty-one. The ordinary political training of the German boy starts in the "Jungvolk," continues in the Hitler Youth, and at eighteen the youth passes to labor service and then into military service, after which he can become a member of the Storm Troops, so that no gap is left between the ten-year-old and the grown-up.

IN A RECENT speech to the Federal Communications Commission, Oswald F. Schuette, president of the Short-Wave Institute of America, made two very practical suggestions which I heartily endorse. The first suggestion was that United States short-wave stations should be taken entirely from the category of experimental licenses and placed on a plane with the standard broadcast stations of the United States in making their program service commercially profitable. The second suggestion was that the services of these stations be promoted for domestic listeners as well as foreign listeners, inasmuch as many radio listeners in isolated communities are dependent solely upon short-wave relay stations for satisfactory entertainment during the Summer months.

The Columbia Broadcasting System engineering department states that several changes and modifications in their short-wave stations are being made and that improved service, in many areas not having entirely satisfactory service at present, may be expected soon.

For short-wave programs for the week see pages 29 to 41 inclusive.



Postscript

WHEN the evening's entertainment is over — and you've turned off the radio — turn your footsteps toward the kitchen. There, satisfy that hungry feeling with a bowl of Kellogg's Corn Flakes in milk or cream. They're satisfying, full of flavor. And so easy to digest they help you sleep. Sold by grocers everywhere.

You'll enjoy these programs:

HOLLYWOOD TALENT PARADE
Starring Ben Alexander—on the Mountain and Pacific Coast N. B. C. Red Network
Thursday nights.

KELLOGG'S SINGING LADY
Every day except Saturday and Sunday —
5:30 to 5:45 over the N. B. C. Basic Blue Network.

Nothing takes the place of

Kellogg's
CORN FLAKES

TURN SNAPSHOTS INTO HUMANETTES

Sensational invention. Almost human in appearance. A life-like cut out figure. Any snapshot, photograph or picture can be "immortalized" by this strange new process. Surface covered with moisture-proof transparent PORCELITE. Will not peel, tear, crack, or soil. Looks like porcelain has relief.

BIG MONEY FOR AGENTS
Low prices makes HUMANETTE a big seller. We furnish list of prospects in your neighborhood who will pay from \$1.00 to \$2.50 for showing samples of LIFE-TIME HUMANETTES. If you want to make money fast, send name for free sample proposition at once.

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Rush FREE list of U. S. Government big pay JOBS. 32-page book describing salaries, hours, work, and tell me how to get a position.

Name

Address

WHERE HE LIVES—THE VOICE OF EXPERIENCE

(Continued from Page 7)

Its beauty is beyond description. The set is of English design and includes eighteen dozen pieces. The bowls of all spoons and the prongs of the forks are solid gold which blend into sterling silver handles. This set was the original silver of one branch of the Astor family, and each piece bears the Astor crest and monogram.

If you attended the World's Fair in Chicago two years ago, perhaps you saw the coffee set displayed by Gorham and Company. It includes a tray, urn, percolator, two sugar containers, coffee-pot, tea-pot and creamer, and is the only set of its design in existence. That set is now in the dining-room of the Voice.

Every woman, I am sure, would be thrilled to see the China service, which is valued at \$2,500. It includes 170 pieces and will serve twelve persons. The trimmings are gold leaf. The plates are entirely covered by gold leaf and cost fifty dollars each.

There is also a luncheon service of gold plates and a dessert and coffee set of silver design. Drinking glasses are of clear crystal.

Interesting to observe is the way a meal is announced: In the home of the Voice, a number of bells ring softly.

Across the way is the den, a medium size room done entirely in wood. Three large windows, one facing Park Avenue, cast reflections on the polished walls. A centered Oriental rug gives color to the room, which is done otherwise in dark hues.

Against one wall is a Chinese table, 890 years old. It is inlaid with ivory and native woods and held together by glue and wooden pegs. The four legs are carved teak-wood. Should this treasure be damaged, it never could be replaced. Doctor Taylor has it insured for \$7,500.

On the walls are two oil paintings by Hummel. One is of Hummel's mother, done in 1605, and considered one of the rarest examples of detail work in all art history. The Metro-

politan Museum of New York tried to buy it but Doctor Taylor wouldn't sell. The other painting is of Hummel's father, and was done in 1630. Both are in ebony frames with individual lights over each.

On either side of a large window behind his desk are two life-size eagles made of pure Italian alabaster and mounted on Italian marble. Some years ago one of America's great athletes visited Mussolini. Mussolini was so impressed with his achievements that he presented the athlete with these eagles. Years later, the family became destitute and the Voice saved many of their heirlooms for them. In appreciation, the family presented the Voice with the eagles.

Standing on a small bookcase in one corner of the room is an ivory ship on which ride nine gods of Buddha. The ship is two and a half feet in length. It is hand carved and mounted on teak-wood. It was once the property of a famed estate.

Against another wall is an early English cabinet over 400 years old. It is carved oak with hand-forged hinges.

IN A little foyer leading from the den to the guest bedroom is a small glass case filled with novelty art treasures. There is, for instance, an agate *bon bon* dish trimmed with gold scrolls and made by Severin, jeweler to Queen Elizabeth. He presented this dish to the Queen on her birthday. She, in turn, presented it to one of her handmaids.

It's been passed down through two generations. Then a granddaughter of the family threatened suicide, which was avoided by her acceptance of advice given her by the Voice. The family presented the dish to him to show their great appreciation.

Also in the cabinet is the inkwell used by Lillian Russell when writing to Diamond Jim Brady, once the country's No. 1 gambler. It is designed as a sea-serpent.

The guest bedroom is of modern design and with modern furniture. The

rug is deep blue. Furniture covers are blue-green.

In contrast with this modern design are a collection of snuff bottles, some 400 years old, which are placed on the vanity dresser over a spun-glass runner.

ON THE large dresser is a jewel box which was once the property of Josephine, wife of Napoleon. It is of hand-hammered silver. When the latch is turned, the lid flies open and a tiny toy bird appears and sings.

Also on this dresser is a small golden bird-cage housing a little black bird. On close examination this turns out to be a clock with the bird's movements timed with the ticking.

Off this bedroom is a bath done in brown and pink.

The master bedroom, used by the Voice, is in French style. The furniture is satin wood inlaid, hand-carved and hand-painted. The rug is gray, harmonizing with the very pale blue-green walls. Bedspreads are yellow and brown to match the furniture. Incidentally, that furniture was originally priced at \$7,000.

The adjoining bath is done in peach and gray.

Here is something which, I believe, shows the high consideration which the Voice holds for others. In his home, as in every Park Avenue apartment, is a maid's room. But it is no ordinary room. "I wanted my maid to be comfortable and satisfied," Doctor Taylor told me. So her room is done in keeping with the rest of the apartment. It has a vanity, a studio couch, a radio, indirect lights on the dresser, a tall floor lamp with a rich parchment shade.

The floor is covered entirely with a seamless gray carpet.

Adjoining this maid's room is a store-room with clothes closets running its entire length. Next to this is a dining-room for the servants.

The kitchen, done in white from top to bottom, would be the envy of every woman. Originally it serviced an

eighteen-room apartment, before the floor of the building was divided into two separate apartments. So you can imagine its size—not unlike the kitchen of a small hotel. The stove and the ice-box, too, are huge. Every possible convenience is provided, such as electric mixers, electric fruit-juice extractor, and time-clock attached toasters. A large serving pantry adjoins the kitchen.

Incidentally, this serving pantry was a bit confusing to me at first. I noticed a high white gate completely separating one end of the room. Behind this gate, I was told, was the home of the Voice's two dogs, a small Boston Bull and an Alaskan Spitz.

The attention the Voice gives to the surroundings of his pets is as elaborate, comparatively speaking, as the attention he gives to his own personal surroundings. Which should tell you a great deal about the animal-humanitarian that he is. The luxury of the maid's room should give you an idea of the consideration he shows for those who work for him, no matter how humble their occupation. Just as his beautifully appointed home should tell you that he is an ardent collector and lover of good things.

BUT that, of course, is only the surface Voice of Experience; merely the characteristics that are revealed by his surroundings.

But what about the real Voice of Experience? What about the man—Doctor Taylor—who must live as you and I? How does he adjust his life to the peculiarities of the job that he has undertaken? His daily routine must, of necessity, be different from that of other men. What is it? Next week, RADIO GUIDE brings the inside story of the Voice's living habits and intimate details of his hour-by-hour schedule—never before revealed!

THE VOICE OF THE LISTENER

Paging Jeanie Lang

Sirs: Recently you published a story entitled "What's Become of Annette Hanshaw." And it was an o.k. yarn, too, but what I want to know is "What's Become of Jeanie Lang?" And when I last heard of her, she was broadcasting with Buddy Rogers' band. What has become of "America's Boy Friend?" Just because we live in the so-called sticks is no reason why we should not be able to tune in on the music we want. Tell somebody to give us back Buddy and Jeanie. I'd go a long way to hear her sing "You Little Gorgeous Eyeful."

West Caribou, Maine

Flora Flant

Glad you liked the Annette Hanshaw story, and wish we might help you in your request, but Buddy Rogers' band is evidently traveling too much to be able to settle down to one spot. Jeanie is still with him, and still singing.—Ed.

We May Be Wrong, But—

Sirs: Since the signing of our Declaration of Independence, America has boasted Liberty as its greatest possession. Under that heading was supposed to be freedom of the press. Recently, in your story about Boake Carter, you showed how that no longer existed. Now, in your own Listeners' Guild Creed, you are striking at the very roots of American individualism by demanding such rigid restrictions and regulations.

Are Americans children? Are they not mature enough to pick and choose that which is good to listen to from that which is not? Commerce is carried on in America more than in any other country by ballyhoo. Let ballyhoo run rampant. Someone has to buy, someone has to win. With radio the comparatively new universal method of contact between producer and consumer, you are doing your best to curtail, not to further, our slowly returning prosperity. Down with the Listeners' Guild!

Los Angeles, Calif.

Elmer X. Manassi

The Creed of the Listeners' Guild

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which **MUST NOT** exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

was designed not to hinder the advertisers or others, but to procure for America a medium which if properly guided might render the greatest possible amount of good.—Ed.

FCC, Attention!

Sirs: Radio is a marvelous means of advertising but many lies are perpetrated by misstatements of facts and broadcasting should be controlled by the government. As stated recently in a questionnaire, I do hope that applause will be eliminated entirely or restricted. It should be turned off until it dies out. It is the worst thing on radio. What sense is there in it for a few hundred people to hold up a program when there are millions listening and the program is primarily for the listeners and not the visible audience?

Greenville, S. C.

Milton G. Smith

Advertising on the air is controlled and restricted by the Federal Communications Commission, but perhaps not rigidly enough. As for the applause that accompanies broadcasts, radio executives have been trying to simulate in the listeners' minds the vision of a legitimate theater performance. Furthermore, some performers definitely state that it aids their microphone work immensely.—Ed.

A Widespread Opinion

Sirs: As a pioneer reader of Radio Guide in this town, I have been intending for a long time to express my pleasure over its contents and the convenience of its daily program listing. However, recently it was "love's labor lost." Like

Andy I was completely "regusted" when there was nothing on the whole dial from 8:30 on except the Republican convention. Even if it had been interesting it couldn't possibly hold one's attention an entire evening.

Unfortunately, down in this neck of the woods our daytime reception is curtailed by local interference, so we rely mostly on the evenings for the great pleasure our radio affords us.

New Bern, North Carolina

Mrs. Garrason A. Farron

Undoubtedly this letter expresses the thoughts of countless thousands as far as radio entertainment in outlying districts is concerned, and we hope it expresses countless thousands of opinions of RADIO GUIDE, too.—Ed.

The Exception Pays Dividends

Sirs: No one need object to proper and sensible advertising on the air, but the extravagant and idiotic sort that is so common is an aggravation to the listener. If advertisers were more intelligent they would discover that such advertising has the very opposite effect of the desired one, for people do not buy when they are disgusted. Is it not possible to avoid or prevent or reduce the amount of silly and intelligence-insulting commercial talk that so destroys good programs?

Farnhamville, Iowa

S. J. Wallace

Advertising which is extremely irritating to some listeners is exactly what sells the product to others. Whereas a commercial may be so aggravating as to make eighty per cent of the listeners turn to another station, the remaining twenty usually turn out

to be sure buyers of the product, thereby making your wish, and that of the RADIO GUIDE Listeners' Guild, a difficult but worthy one to adhere.—Ed.

Right on the Head

Sirs: I have been reading Radio Guide very regularly for the past several months and have always enjoyed "The Voice of the Listener." Why, oh, why was it omitted in last week's issue? Please put it right back.

After having read many opinions about crime on the air I would like to give mine. I believe that stories concerning criminals, dramatizations, et cetera, are perfectly all right, but it is the presentation which counts immensely. I suggest that they be presented in much the same manner as your writer, Arthur Kent, does his stories. Namely, proving that in this day and age crime without punishment is impossible, because there are so many ways of trailing down the criminal and bringing him to justice.

New Rochelle, New York

Mrs. Francis McCullough

It is largely with this thought in view that RADIO GUIDE presents its Calling All Cars stories.—Ed.

Malone Alone

Sirs: I was intensely interested in what W.E.H. of Anniston, Alabama, had to say about Ted Malone. I could easily okay that. Please bring Ted back.

Enid, Oklahoma

Rosemary Burwell

Ted Malone's program, "Between the Bookends," is still on the air. However in some instances the network outlets have been changed in order to accommodate local commercial programs. We suggest listeners desirous of hearing "Between the Bookends" consult RADIO GUIDE's program pages for the correct station to dial.—Ed.

SO LONG, GLEN—A SAGA OF CASA LOMA

(Continued from Page 10)

took the orchestra out of the small-time class and turned it into the leading organization it is today. You may not believe it, but that adventure—the thing that made all the difference—was love!

It happened on Cape Cod. (Song title.) Glen and the boys had played for a college dance at Amherst. Out on the floor, dancing with the youth who brought her—she had Glen's fate in her hands, but Glen couldn't suspect it at the time—was a vivacious, pretty girl with soft, brown hair and dark, snapping eyes. Her name was Marian Douglass, and she came from Smith College, nearby. She thought Glen's brand of smooth rhythm was lovely. She thought it was grand. In fact, she thought the Casa Loma was the best orchestra she had ever heard, and when she went home for her Summer vacation, she said so. Home was Cape Cod.

Now, it happened that our Rover Boys were signed to play a one-night stand at a resort on Cape Cod a few weeks later, that Summer. When Marian heard they were coming, she turned herself into an enthusiastic press agent. She raved to all her friends. She built them up as a glorified combination of all that was best in Paul Whiteman, Red Nichols, Louis Armstrong and orchestras in Europe, South America and points West. Then they arrived. In the three preceding days they had covered 1,200 miles in their cars. They had played in Virginia, jumped 400 miles and played in Pennsylvania, jumped 400 miles and played in Rhode Island, jumped another 400 miles to the Cape. Half asleep, so tired that they could hardly hold their instruments, they began a

feeble tooting. Marian's friends all gave her the razz. "So this is the bunch you said was so swell!" they said.

Marian was so mad, so disappointed and indignant and upset, that she went straight to Glen. "What's the matter?" she asked him. "What's happened to you?"

"I guess we're not very good," he admitted shame-facedly. "We've been driving for three days without any rest. We're tired out."

They had a long engagement in Boston after that, and, rather to his own surprise, Glen found himself driving out on Cape Cod every Sunday to play golf and go swimming with the cute girl with the brown eyes. Rather to her surprise, Marian found herself counting the days until she could see him again. . . . There are a thousand little roads on the Cape, running off past the cranberry bogs, past the trim white farmhouses, to sand dunes where the surf of the old Atlantic glides up on lonely beaches. And one night, when a golden moon sailed up out of the ocean, scattering jewels on the wet sand, Glen said:

MARIAN, I love you. If you marry me you'll marry a traveling man. But—will you?"

And Marian said, "Yes." Marriage does funny things. With a wife, with their home and their future to think of, Glen changed overnight. No longer was he the easy-going, happy-go-lucky Spike. He got down to work and resolved to shove the orchestra to the top or die trying. They attracted more and more notice, and climbed up to a position of prominence where the "big time" could no longer ignore them. They were chosen for the Camel Caravan.

Success!
Success, yes—but success, too, has

its penalties. You have to stay in one place.

The boys have barn-stormed around the country for so many years that it's in their blood. They love it. Yet—Fall, Winter, Spring—they're on the air. They have to stay in New York.

So they've made a pact. Nine months out of the year—New York. Three months out of the year—the open road! Now that Glen is married (so are all the rest of them. What Poppa does, all of them do!), you can bet that his wife and the wives of the others don't like it. But every year, when July rolls around, the gang gets itching feet. Quietly, with as little hair-pulling as possible, all the wives are shipped home to their relatives. And the husbands—all seventeen husbands—hit the road.

As you read this, they're leaving the Camel show and starting out. Except that they have a bus, nowadays, they'll travel as they used to travel, playing at theaters, ballrooms—everywhere!

Maybe they'll play in your town. If they do, you'll see Glen sitting in the center of the front row with his saxophone and clarinet. He towers over everyone around him by a good six inches. And symbolically, too, he is the center around which the Casa Loma band revolves. He is father, mother, friend, confidant and nurse to the gang: To Mel, Hutch and Sonny; to Pee Wee, Art and Jack.

ALL I ask from life is to go on playing and traveling with the grandest bunch of guys any fellow has ever had for friends," he says.

I saw him a couple of days before they left. Gangling, husky, freckled, with his sandy hair and his big feet, he was leaning on a grand piano talking to a salesman.

"Yes, the colors are all right. Better get their sizes from the boys, though," he said. "Okay—we'll take ninety-six pairs"

He even buys their socks for them!

THOSE SCRAPPY DORSEY BROTHERS

(Continued from Page 15)

And now, bringing the story of the boys up to date, how is each battling Dorsey doing?

Jimmy is going stronger on his own. The fan-fare and publicity behind the Bing Crosby program has shifted him into the big-money class. He's in demand for recordings and theater and dance dates, and his weekly "take" is way over the thousand dollar mark. In a recent poll conducted by a musical magazine to learn which was the most popular "swing" band, Jimmy came out third, while Tommy was sixth.

With Tommy, though, it's a different story. He had to get a new group of musicians together and train them. He's starting all over again, playing arduous one-night stands.

He's doing all he can to out-distance Jimmy. He may do it, too, even though Jimmy has the head start, for Tommy is considered the greatest jazz trombonist in the world, and many of the original ideas which helped put over the Dorsey orchestra were first born in his musical imagination.

At any rate, Tommy already has scored one big success. That is his selection as a substitute on Tuesday nights for Fred Waring while the latter vacations during August. You'll be hearing Tommy strutting his stuff starting August 4—and you may be sure he will strut his stuff. Just to show Brother Jimmy, you know.

BUT there must be something deeper than differences of temperament that will pit brother against brother. Perhaps the answer can be traced back more than twenty years ago to a time in Shenandoah, Pennsylvania, when Jimmy, as the older, was admonished by his mother, "Don't forget to take care of Tommy." When Tommy wanted to play with the gang of young hoodlums down the street, and Jimmy wouldn't let him. When Tommy wanted to eat too much candy and Jimmy wouldn't let him. When Tommy wanted to do this or that, and Big Brother Jimmy wouldn't let him.

All right, you say. That's happened before. It will happen again to Big Brothers and Little Brothers the world over. No reason to drag it out and blame a family feud on it two decades later.

But when the Little Brother has an over-inquisitive desire to explore the world for himself, when he has the headstrong impulse to bump his shins on his own experiences, to take a stab at life his own way—that's when Little Brothers become very rebellious against Big Brother interference.

Perhaps, even in recent years, Jimmy has felt that his hot-headed kid brother needed watching. And Tommy, with his lust for life, has been supersensitive and resentful of the advice of his older brother.

THAT thought flashed through my mind one night as I was sitting in the Onyx Club. It was about a year ago, just before Jimmy was leaving for the Coast to join Crosby. Tommy had been acting like an over-grown kid, clowning around with the boys, taking a turn at the swing band, whooping it up with those who would whoop with him. Jimmy walked in. We all waited to see what would happen. Jimmy sat down, and Tommy—after a minute's pause—continued with the story he had been relating. I could see some well-meaning friends make an awkward attempt to get the two of them talking. One of them succeeded in maneuvering Tommy over to Jimmy's table. They exchanged hellos stiffly, and then to the relief of others around, they engaged in a conversation. The talk grew warm, then hot—and I happened to catch Jimmy's voice.

"Listen, Tommy. Why don't you play your theme song faster?"

Or maybe he said slower. It doesn't matter. But I noticed the expression that passed over Tommy's face. His lip curled and I could see his back stiffen. He left abruptly. The Big Brother influence had ruined what might have been a reconciliation.

Two thousand miles separate them now. But it may as well be a million. It's a pity. Because brothers, after all, should be brothers.

Jimmy Dorsey may be heard Thursday on the Kraft Music Hall over an NBC network at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

SHOW BOAT 'ROUND THE BEND

(Continued from Page 5)

kindergarten student at the basso's shoulder as Ross sings. His mouth moves with the singer's. Mr. MacGregor is deeply interested in everything. He makes faces with Molasses and January, he imitates the steamboat whistle with the sound-effects machine, he even sings with the singers.

Next Tiny Ruffner leads out the lady who is to tell you, that evening, how good is a certain coffee. I always used to wonder what those elegant radio ladies who talk to us in such elegant voices look like. Now, Mrs. Jamison (she's no relative of mine, although all of us Jamisons are elegant) is about thirty-five years old. Well, say thirty (she may read this!). She wears patent-leather pumps, a simple print dress, and no hat. Her hair, which is dark brown, is combed straight back and knotted loosely in what used to be called a bun. And—Mrs. Jamison, the elegant Mrs. Jamison, as she delivers her little talk in her low, quiet, cultured voice, is chewing gum! As Mr. MacGregor would probably say, with his weakness for applauding, "Hooray! Mrs. Jamison chews gum!"

RIGHT here, the last time I saw a Show Boat rehearsal, something very sweet happened. I'm not kidding. It was one of those little things you run across, now and then, that warm your heart and send you away with a feeling that human beings are pretty fine after all. This was the program when the Show Boat was supposed to be visiting New York. There were two kids from a boys' club on the air that night, you may remember; one of them fifteen years old, the other eight. It was just a few weeks ago. Lanny introduced the older boy, who was to

play a harmonica. It was the first time the kid had ever seen the inside of a broadcasting studio, and he got fussed. He couldn't figure out how to hold his script and his mouth-organ in his hand at the same time, and he dropped the piece of paper to the floor. Lanny picked it up and held it for him.

I THOUGHT that was pretty darn swell. The star of the program, with one of the highest-paid radio names in America, doing everything he could to make it easier for a kid who was having his little moment of fame, and humbly helping him.

At intermission, when the studio audience is invited to come up on the stage and have a drink of coffee, they rest—since there is no audience in the studio at rehearsals. Maybe I haven't done much to give you the impression up to now that they've been working; but they have, and they rest. Victor Arden, who can play a piano in his sleep, as you know if you remember the old team of Ohman and Arden, reads a paper. Winifred Cecil, who will have left to study for grand opera in Europe by the time you read this, runs through an aria or two for her own pleasure. Mrs. Jamison (I wonder if she is related to me) smokes a cigarette. And Mr. MacGregor, the doughty Mr. MacGregor, the versatile Mr. MacGregor, unashamedly amuses himself by shooting paper wads with rubber bands at his fellow artists.

Then Mr. MacGregor laughs so hard at Tiny's first joke, when they take up the second half of the rehearsal, that he has to bend double and cover his face with his hands.

"And now, ladies and gentlemen," says Lanny Ross, "I feel a song com-

(Continued on Next Page)

GOING AWAY?

SUMMER is here. Those cool lake breezes and that moon-kissed beach beckon, don't they? But—if you do go away for a vacation this year, be sure not to miss out on a single copy of the new, bigger and better RADIO GUIDE. Hurry and send any change of address to the Circulation Department, RADIO GUIDE, 731 Plymouth Court, Chicago, at least two weeks before you change.

FATHER COUGHLIN'S CHALLENGE

(Continued from Page 3)

profits for the monopolists; 1934 and the AAA, which raised the price of foodstuffs by throwing back God's best gifts into His face; 1935 and the Banking act, which rewarded the exploiters of the poor—the Federal Reserve bankers and their associates—by handing over to them the temple from which they were to have been cast!

"In 1936, when our disillusionment is complete, we pause to take inventory of our predicament. You citizens have shackled about your limbs a tax bill of \$35,000,000,000, most of which, I repeat, was created by a flourish of a fountain pen.

"Your erstwhile savior, whose golden promises ring upon the counter of performance with the cheapness of tin, bargained with the money changers that, with seventy billion laboring hours in the ditch, or in the factory, or behind the plow, you and your children shall repay the debt which was created with a drop of ink in less than ten seconds.

"Is that driving the money changers out of the temple?

"Every crumb you eat, every stitch of clothing you wear, every menial purchase which you make is weighted down with an unseen tax as you work and slave for the debt merchants of America. But the \$55,000,000,000 of debt bonds, held mostly by the debt merchants and the well-circumstanced of this country, have been ably safeguarded from taxation by this peerless leader who sham-battles his way along the avenue of popularity with his smile for the poor . . . Is that driving the money changers from the temple?

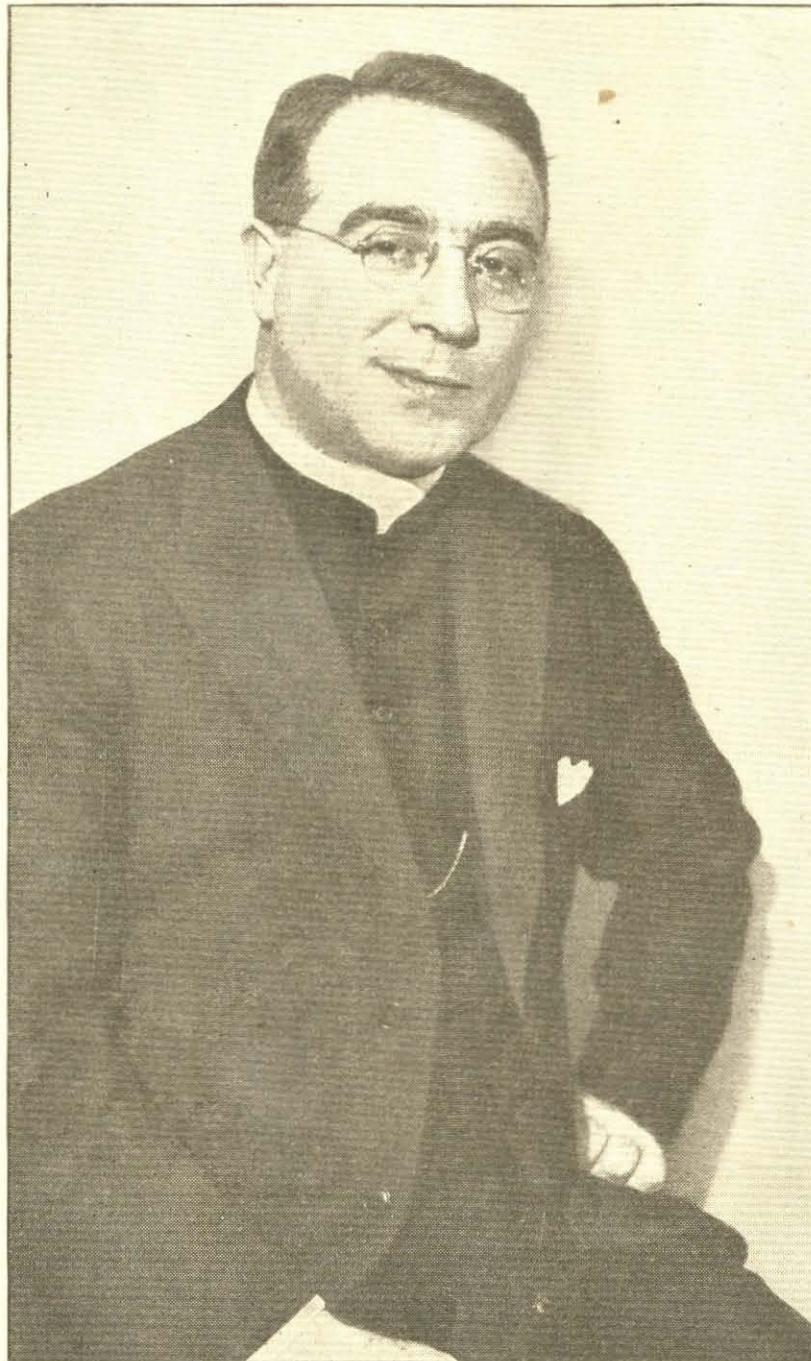
YOU laborers of America who work no more than an average of 200 days a year at \$5 a day are forced to contribute at least fifty days of your labor—to steal it from your wives and your children, to deprive them of the conveniences and the luxuries advertised in every paper and magazine—as tribute for the benefit of the sacrosanct bondholders.

"You farmers of America, of whom 3,000 every week are driven over the hill to the poorhouse through the ruthless confiscation which is still protected under the guise of friendship, are forced to bear the burden of \$8,000,000,000 of mortgage debt on farms at 6 per cent—farms which have depreciated 50 per cent during these last five years, farms which cannot be operated at a profit except temporarily through the immoral Tugwellism of destruction.

"Is that driving the money changers from the temple, or is it driving Americans from their homes? . . .

"For God's command of 'increase and multiply,' spoken to our first parents, the satanic principle of 'decrease and devastate' has been substituted.

"It is not pleasant for me who coined



Father Coughlin: He's against Capitalism and Communism. The Union party brings "a new day for America," he says

the phrase, 'Roosevelt or ruin'—a phrase fashioned upon promises—to voice such passionate words. But I am constrained to admit that "Roosevelt and ruin" is the order of the day because the money changers have not been driven from the temple . . .

"My friends, I call upon you, not to ask you to return to the Landons, to the Hoovers, to the Old Deal exploiters who honestly defended the dishonest system of gold-standardism and rugged individualism. Their sun has set, never to rise again.

"America has turned its back definitely upon the platitudinous platforms of 'ragged individualism.' Who at Cleveland dared call into question the plutocratic privilege enjoyed by the Federal Reserve bankers? Who among these moribund New Deal critics dared campaign for an annual decent wage for the laborer and production at a profit for the farmer? Alas! These Punch and Judy Republicans, whose actions and words were dominated by the ventriloquists of Wall Street, are so blind that they do not recognize, even in this perilous hour, that their gold basis and their private coining of money have bred more radicals than did Karl Marx or Lenin. To their system of oxcart financialism we must never return!

"Review the Landon platform, with its proposal to revive the gold standard, which succeeded in prostrating civilization. Hypocritically, it proposes the restoration to Congress of the right to coin and regulate money now held by the President.

"Pause to consider the colossal fraud that this insincere wording attempts to perpetrate upon the people of this country:

"Restore to congress the power of coining and regulating money by repealing the laws relative to such now held by the President!

"Why, every intelligent person must recognize that our objective is to restore to Congress its constitutional power to coin and regulate money, now held not by the President, not by the Secretary of the Treasury, but by the Federal Reserve Bank, a privately owned corporation.

"On the other hand, the Democratic platform is discredited before it is published. Was there not a 1932 platform? By Mr. Roosevelt and its colleagues was it not regarded as a solemn pledge to the people? Certainly it was! And where is it today? Under the direction of Rexford Tugwell, the power and the brains behind the White House throne, it was plowed under like the cotton, slaughtered like the pigs . . .

"Today in America there is only one political party—the banker's party. In common, both old parties are determined to sham-battle their way through this November election with the hope that millions of American citizens will be driven into the no-man's-land of financial bondage.

"This is a new day for America with its new Union Party. It has raised a banner of liberty for you to follow as you carry it unsullied into the ranks of the money changers' servants now occupying the White House . . .

"Behind it will rally agriculture, labor, the disappointed Republicans and the outraged Democrats, the independent merchant and industrialist and every lover of liberty who desires to eradicate the cancerous growths from decadent capitalism and avoid the treacherous pitfalls of Communism."

SHOW BOAT 'ROUND THE BEND

(Continued from Preceding Page)

ing on. How would you like to hear "The World is Waiting for the Sunrise?"

"Boo-Oo-Oo!" roars the cast.

No matter how much you and I may like it, it seems the little number about the world waiting for the sun to come up isn't a favorite with Lanny's buddies.

Stealthily, stealthily Molasses and January creep over to the sound-effects machine and, with evil gleams in their eyes, deftly put on the record labeled:

1 Airplane directly overhead

4 Bombers overhead
13 Army planes overhead flying in formation

So it goes! Never a dull moment. When Cap'n Henry is there—he has been away on a business trip, but he's back, now—he presides over all the goings-on with his jolly chuckle, patting his roomy bay-window, like the good-natured father of a gang of unruly kids.

And yet, that night, Show Boat will go on the air with a performance as smooth as silk from beginning to end, timed to a split second, efficient as a well-oiled machine. Everybody will know just what he has to do, just

when and where and how to do it. There will be not a hitch, not a slip.

And not only will it be a good show, but out of it will come the casual feeling of ease and friendliness and warmth which will reach out and take you and me, as listeners, right into the Show Boat with the folks who make us feel that they are friends, gathered together there to entertain us.

I've just skimmed over the program lightly, but what I have tried to do is give you an idea of how that feeling comes into being, of what makes it. The Show Boat cast: They are our friends—because they are such good friends themselves! All their clown-

ing, all their kidding, all those jokes they play on one another are possible only because they feel towards one another as they do. They have fun. They like their associates, they enjoy their jobs.

I called it a picnic. That's not so far wrong. And that is just why the spirit of the Show Boat reaches out to us and says, "Hello friends," the way it does on the air.

Show Boat may be heard Thursday over an NBC network at 9 p.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST). Show Boat is broadcast for the West Coast at 7:15 p.m. PST (8:15 MST).



Take a hundred families from different parts of America at random, reduce them to an average, and you have a family similar to the O'Neills. Located in Cleveland, Ohio, Ma O'Neill is the head of a family like countless others. Top row from left, Arline Blackburn (Eileen Turner); Jimmy Donnelly (Eddie Collins); Violet Dunn (Peggy O'Neill); Janice Gilbert (Janice Collins); Jimmy Tansey (Danny O'Neill). Bottom row from left, Jack Rubin (Morris Levy); Kate McComb (Mrs. O'Neill); Jane West (Mrs. Bailey) and Chester Stratten (Monte Kayden)

HORSE and BUGGY MILLIONAIRES

EVERY WEEKDAY the largest daytime radio audience in the world drops its cares for an hour to tune in on the National Farm and Home program, NBC's million-dollar gift to 32,000,000 American farmers residing in rural and small-town communities.

No axes are ground on the Farm and Home Hour; no fertilizer is ballyhooed and no streamlined plow shares are plugged by persuasive announcers with sales missions in mind. Ever since its inauguration, seven years ago, by the National Broadcasting Company, this daily sixty-minute program has moved steadily towards its philanthropic goal of revolutionizing the business of agriculture.

This may seem a pretty far-fetched statement, but when you consider that only yesterday the farmer planted his corn by the light of the moon and sold his pigs on belated market quotations, gleaned from 24-hour-old community newspapers, you will realize just how much an up-to-the-minute agricultural broadcast can mean to millions of farmers in rural communities all over America.

Today, thanks to the miracle of radio—and especially to this humanitarian program—even the most isolated farmer, living in the remotest country corner, knows when to sow his oats and how to combat soil depletion; he knows what to expect from the weather man and how to go about getting a loan on his mortgaged homestead. His wife knows what kind of fancy gelatin to set before the Ladies' Aid, and what to do when her latest brood of Leghorns takes down with the pip.

All this valuable information comes from the Farm and Home Hour—radio's twentieth century almanac for modern plowmen!

But the Farm and Home Hour is more than

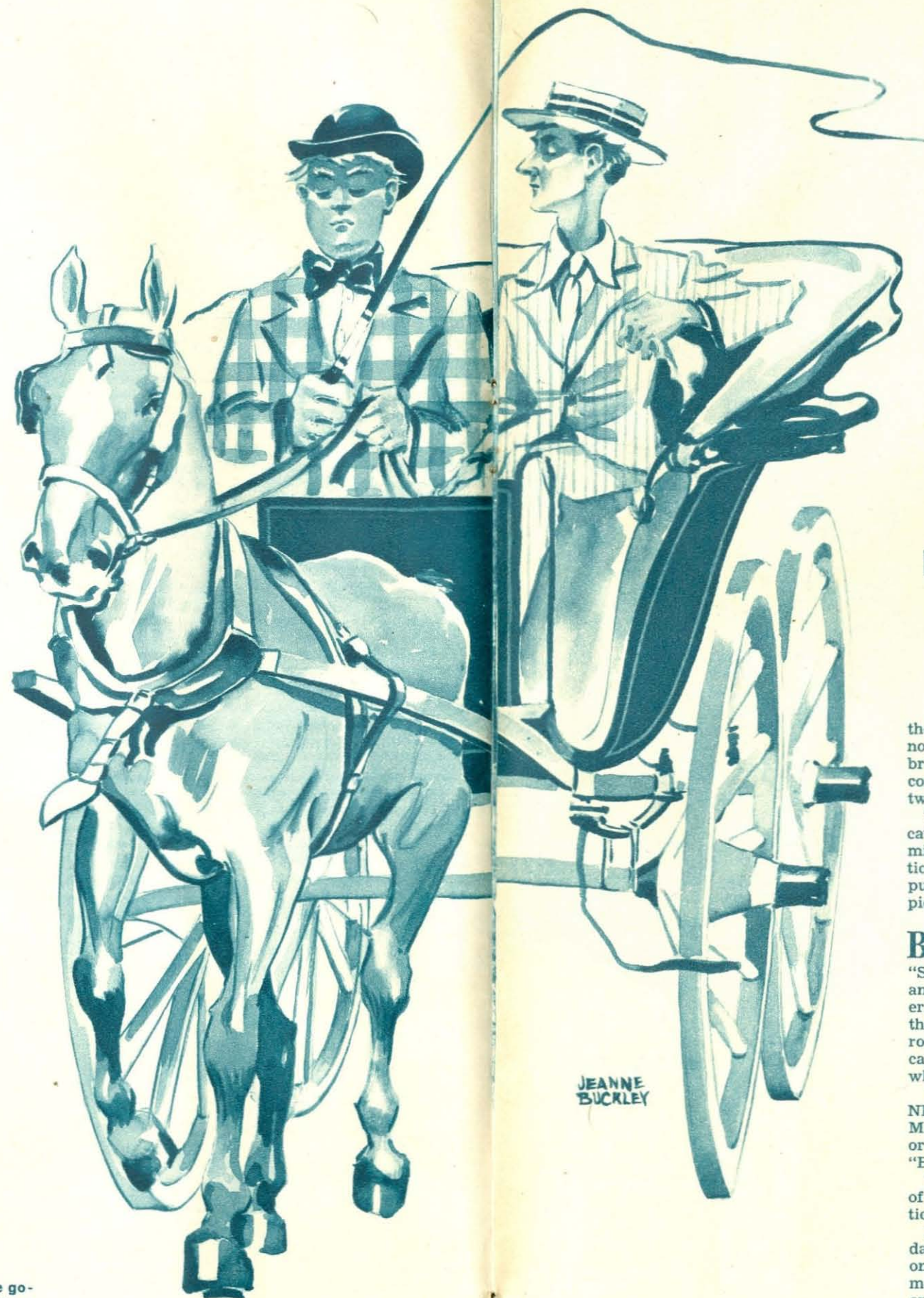
an almanac: It's a public conveyance as well. Since its debut on the networks in 1928, it has been the magic carpet for millions of untraveled travelers who climb aboard each day to make the thrilling shuttle back and forth from Chicago, where the show usually originates, to Washington, where the government's Department of Agriculture is located.

It has also been the means of transportation for millions of stationary nomads, who, through its wizardry, are privileged to have almost first-hand glimpses of practically every important event of national significance to agriculture.

For example, an invitation to "Stand by. We shall now take you to Fairmont, Minnesota. From there you will hear a broadcast of the national cornhusking contest" suddenly is heard on radio dials from coast to coast. And ten million listeners are on the flying carpet and, in the space of a split-second, are there in the thick of the cornshelling fray. So near, in fact, that their listening ears can hear the little plunks of finality made by each hard-pressed grain as it leaves the reluctant cob.

ANOTHER day, these same listeners in remote farm homes are whisked off to Kansas City, where a live-stock show is in progress, or they are rushed to California to ear-witness the annual orange festival.

Thus—through the magic that is radio and the beneficence that is NBC—a lean-pursed outposter in distant Kansas, tied down to his plow-share by circumstance, may have a sixty-minute holiday with farmer friends convening in Minnesota, while a dyed-in-the-wool Midwesterner—hemmed in by a threatening Manhattan skyline and sick with nostalgia for the corn belt—may, by a simple turn of his dial, enjoy old home week in Iowa and the Dairy Cattle Congress.



JEANNE BUCKLEY



Helen Stevens Fisher gets guest stars

by
MARY FOSTER CROMWELL

their backs for the convenience of announcers, mounted on horseback, who bring you an ear-by-ear account of a cornhusking classic as they ride between the busy rows.

To get a perspective on the intricate mechanism beneath the sixty minutes of entertainment and education you hear, take an unassembled puzzle and fit it together piece by piece.

BEGIN with the planning board; every day, an hour or so before the "Stars and Stripes" identifies the Farm and Home Hour to ten million listeners, the quartet of experts who plan the programs meet in a small sunlit room on the twentieth floor of Chicago's big gray Merchandise Mart, which houses NBC studios.

There they sit: William E. Drips, NBC director of agriculture; Everett Mitchell, announcer; Walter Blaufuss, orchestra conductor, and Lloyd "Bucky" Harris, producer.

There they mull over the possibilities of future Farm and Home presentations.

Each hour program requires several days of preparation for there must not only be music, but agricultural information, news and some kind of variety entertainment as well; if there's a convention pick-up to be made in a distant



Two busy actors on the program: Johnny Wolf, editor of the mythical "Bugle," and Bruce Kamman, his helper

section of the country, detailed arrangements for wire facilities, cues, engineers, announcers and the program itself must be made, at least six weeks in advance.

Even an ordinary Chicago broadcast, carrying its simple straight wire switch to Washington, seems as exciting and as hazardous as a cross country pick-up. Risk lurks in every simple move . . . the switch might not work . . . the show might run overtime . . . a guest artist might be held up in traffic. Mitchell must be prepared to ad lib in case of emergency; Blaufuss must have an extra score on his music rack. In Washington, the protagonists there must likewise be prepared to meet the exigencies of the occasion. All in all, it's a friendly, informal fun-making program and it keeps both performers and technicians busier than a cross-eyed spectator at a three-ring circus.

CHICAGO Farm and Home broadcasts originate in NBC's big studio D, a gold-and-green room with adjustable honey-combed panels and a noisy atmosphere of hold-your-hat-in-here-because-everybody's-in-a-hurry. Quiet reigns only in the glass-enclosed observation room accommodating the engineers, who fiddle with weird-looking instruments that might have come from Doctor Caligari's cabinet, but which evolved instead from the brain

throbs that beat inside the skull of the famed inventor, Marconi.

Ten minutes before the program begins, the place is a beehive of activity and a blare of discordant music. Mitchell and Harris, looking for all the world like the Mad Hatter and the March Hare, confer in an odd corner as they look over continuity, check switches, double-check timing and make last minute script changes in the show.

HALF a minute before Mitchell gives the signal for silence in the studio, conductor Blaufuss winds up a thirty-minute rehearsal with the Homesteaders orchestra. The last wailing notes of his eight violins have scarcely flung themselves against the unresisting air, before the cheerful voice of the curly-haired announcer welcomes ten million listeners to the Farm and Home hearth with the announcement that "The nation's bulletin board of agriculture is on the air."

Conductor Blaufuss steps forward and lifts his baton. There is a moment of hush. Then, suddenly, the blend of brass, woodwind, keyboard and string goes careening through space to reach a Montana farmhand neglecting his mid-day nap to listen, while somewhere in Indiana a half dozen famished harvesters slight mountains of fried chicken to concentrate

(Continued on Page 43)



Above: They're going to town, these farmers. They tune in on radio's million dollar gift—every day! At left: Farm and Home Hour board of strategy. They plan the million dollar programs. Lloyd Harris (left), producer, William E. Drips, NBC director of agriculture, Walter Blaufuss, orchestra leader, and Everett Mitchell, announcer for the broadcasts

All in all, the Farm and Home Hour is a tremendous undertaking. And like a colorful jig-saw puzzle, is composed of a hundred related pieces, each one of which is a component part of the final, perfect whole.

The body of the puzzle—which is the program itself—is assembled by the four quick-witted men who represent the planning board. The remaining parts of it are fitted together by radio technicians: Those martinetes who control the sound board; the engineer who presses the button for the Chicago-Washington switch; and the outdoor operators who march up and down the Minnesota cornfields with short-wave transmitters strapped to

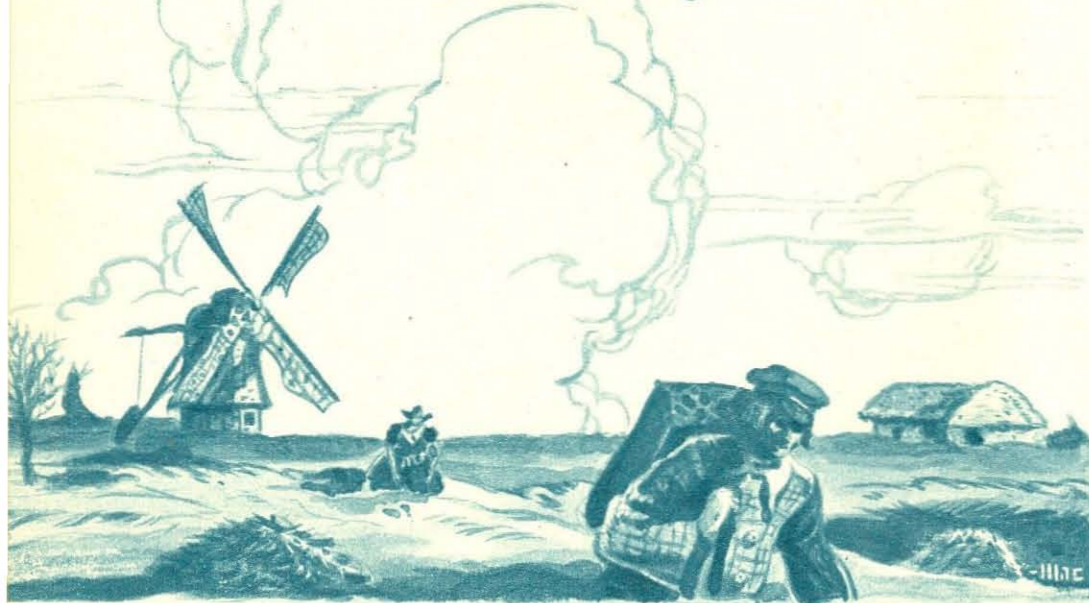
There's One Big Program on the Air That Plugs No Product, Grinds No Axe. It is the National Farm and Home Hour, Radio's Million Dollar Gift to 32,000,000 American Plowmen and Their Families. Behind the Mikes There's Drama—Great, Intense Human—Revealed in This Amazing Story

Radio Guide Presents
GIANT-GRAVURE
As a Regular Feature

Don Ameche, radio's latest and most romantic gift to the cinema, as he appears in 20th Century-Fox' new all-color production of the Helen Hunt Jackson classic, "Ramona." Don plays the part of Alessandro opposite Loretta Young who appears in the title role. "Grand Hotel" and "First Nighter" fans will see their hero's likeness on the screens of the nation by the end of Summer, and will hear him on "First Nighter," again in the Fall and possibly on "Grand Hotel" as well



WHEN STARS GET DOWN to Earth



THERE'S strange talk in the studios these days! The stars have quit telling the world how good they are. They have quit razzing the other programs. They have even stopped complaining of the salaries they receive. All of this—their normal conversation!

They're talking—babbling like little children about farms and gardens and bulbs and herbs and boxwood hedges. If my own ears hadn't heard it, I would refuse to believe it. They have dropped a veil over their egos, forgotten self-interest and now can think of nothing else but the earth—the solid Summer earth out of which all things grow.

It's sensational, this agrarian interest.

For example, consider the Riverside Drive penthouse of Carmella Ponselle. Did I hear from her any talk of new arias, modern music, fan mail?

No, all I heard about were—begonias! They were lovely, to be sure—rioting in every corner of the lofty terrace, in tubs, boxes, clay pots, and jardiniers—but they weren't what I expected that a famed opera diva would talk to me about! Some years ago, Carmella bought a tiny plant in the five-and-dime. Out of this "mother" plant came this amazingly lovely garden of flowers that I saw. And she has created this beautiful garden by the simple device of cutting well-developed twigs from the mother plant and putting them down in sand or finely pulverized soil. After a time these twigs have put out roots and after the roots, leaves have come, then flowers. It's the same thing you do to

increase your crop of geraniums, lilacs—almost any shrub.

But Carmella was only one. In the course of a chat with Kate Smith, she remarked abruptly:

"Do you know what I found out the other day? If you take a sweet potato, put it in a jar of water up to its eyes, and keep it in the dark for two weeks, it will grow the loveliest ferns. Just think, a little, old sweet potato!"

Then she took me for a tour of her



Mrs. Phil Baker: She was Iris Queen at the Century of Progress Exposition in Chicago

bulbs—narcissus, tulip, hyacinth. These constitute the garden of the buxom singer and she looks at them wistfully with a far-away wish in her eyes for a place of many acres on which her fancy for growing things might find full expression.

IT'S surprising indeed to see the limousine of Eddie Cantor, the boy who did not see grass until he was ten years old, go by loaded with shrubs wrapped in burlap—bound for the farm of the camp he endows. It's funny to walk with Bob Ripley—that seeker of the strange—over his broad Mamaroneck estate and listen to him rhapsodize over such everyday, common-place blooms as zinnias and marigolds. The zinnias, giant and dwarf, were especially lush, sprouting from the side of every intersecting path.

Bob said the secret of growing flowers successfully was to nip off the first, central buds. This adds to the vital-

ity of the plant, making it shoot out in every direction. It's hard to do—but do it. And do it for petunias, calceolarias and most of the other annuals.

There was something natural, I'll admit—and I hope he doesn't resent my saying so—in seeing lean Hal Kemp bent like a wicket over his mint bed. Mint can be used to accompany roast lamb, but most of us use it for juleps.

Grow mint, says Hal, at the bottom of your garden where the water runs downhill, where there is partial shade. And keep it under control, for this herb has a fast traveling root system. In no time at all, if permitted, it will take over the entire garden. Hal gives visitors a chunk of mint root. Stick it in the ground and it will grow—and how it will grow! If you don't know Hal, dig some out of the woods or ask a neighbor. Or buy some. One plant will make you a bed that will fill jars of mint jelly and keep you

by **GEORGE KENT**

in juleps for the duration of the hot weather. And next Spring it will sprout of its own accord!

Not far from Ripley lives Phil Baker. Odd hearing this master of the wise-crack talk solemnly of his formal garden. "Tulips in the middle," he explains earnestly, "roses on the sides, boxwood for an edging."

THE question of edging worries the gay riders of the kilocycles. Should it be low, should it be high? What color should it be? Raymond Knight one year used chives—and chives, in case you aren't familiar with them, are the smallest, frailest, least lingering member of the onion family and they produce a charming little flower. Phil Baker chose boxwood because his

wife liked it—and his wife, being English, would prefer this traditional ornament of the British formal garden. There are some who like the low clumpy ageratum, and the higher, more fragrant Sweet William.

Another talker of gardens is Lily Pons, but she has not quite abandoned vanity in her five-acre Connecticut home—for the well-landscaped estate is a riot of every known lily this country and other countries can produce. Truly formal and French, this lily garden—with its broad flagstoned walks, its gleaming statues of fauns and satyrs ambushed here and there in the greenery.

Strangest of talk, and most incredible, was that which flowed from the lips of Morton Downey. Would you

believe that this soft-voiced tenor was the only honest-to-goodness farmer of the lot? Within rifle shot of Ripley and Kemp—in Greenwich, Connecticut—sprawl the fifty-four acres of the Downey farm.

ALMOST with tears in his eyes, he complains that last year he had no cabbages because the cotton-tails ate them—rabbits to you and me. In the acre assigned to truck garden vegetables, he grows everything and frugally sees that the surplus is put up in jars. It's nice, he finds, to drive out in Winter and find stuff grown in his garden, waiting on the cellar shelves, to be eaten.

Trees are his passion. There's an orchard of apple and cherry trees. There are dwarfed Japanese trees. Dogwoods he personally brought back from a trip to Kentucky. In addition, there is a rose garden—a garden of perennials. There are peonies. And finally, a rock garden.

The secret of success with growing things, Downey will tell you, lies in regarding your crop as a child. You must see that it gets the proper diet. You must protect it from disease. And so, he keeps testing the soil, sending samples for analysis to the county agent. He spreads chicken manure for the flowers, well diluted with water—for this fertilizer is powerful and can burn up the roots—for the vegetables, a synthetic product which contains all of the necessary elements.

He keeps his hired hands on the jump, pursuing the beetles which prey on the cucumbers, the worms which devour the beans and cabbages, the aphids which chew the flower leaves. He blesses the pyrethrum daisy which supplies the base of a spray which will kill most bugs yet leave the plant, on which it alights, non-poisonous to human beings. His apple trees, however, he sprays with lead arsenate—a poison which requires that the apples be washed before eating. He is intensely interested in a new chemical of the Department of Agriculture at Washington, called phenothiazine, which

will kill the apple worms without poisoning the unwary Adam.

All of which leads right up to a certain agricultural nut—the man with a mania for making the soil produce. You know him as Lazy Dan—which is no name for a farmer. Irving Kaufman is his name in private life.

When you shake hands with him, the callouses scrape your palm. Callouses born of hours with the pruning shears—pruning magnolia trees, clipping hedges. Remember in pruning to nip the dead twig right down to the live branch out of which it grows. Remember it is important to prune because every dead branch saps the energy of the tree, makes it work harder—and with less satisfactory results.

Lazy Dan grows a little of everything. His flower garden has a wild and charming look. It's a glorious vista of annuals and perennials, judiciously mingled. There are tough nasturtiums which will grow anywhere if their grower will take the trouble to spray off the plant lice which devour the leaves clinging to the hard underside. Petunias, too, abound.

It took Dan a long time to get up the courage to thin out his rows of young seedlings. But now he thins ruthlessly.

AND, if you have a garden, do the same—give each plant plenty of room. A fairly safe rule is to space the plants so that their leaves almost touch but do not quite. Incidentally, in sowing your seed, don't sow too deep. Dan will tell you of his early experiences in sowing radishes six inches under the ground, where they probably still are. Fine seed should be mixed with sand and scattered on the surface. Good-sized seed like that of radish, beet, corn and nasturtium should be planted a trifle deeper than their own depth.

Lazy Dan's favorite flower is the Celosia, or Fire Feather Plant.

"I'm crazy about feeling the leaves," he says. "They're just like velvet."

(Continued on Page 42)

There's Strange Talk in the Studios These Days. It Isn't Great Arias or Hit Tunes That Interest Singers Now. It's Farms and Gardens. Here's the Surprising Story!

Singin' Sam is a nothin'-s-plenty-for-me character in radio. But he and his wife (Mrs. Harry Frankel) have plenty—of work!



Lazy Dan sounds like an indolent darky over the air. But he has real callouses on his hands. Both he and his wife (Mrs. Irving Kaufman) are enthusiastic farmers. At right: Opera's Lily Pons loves to dig in her garden



at HOME WITH Gladys Swarthout



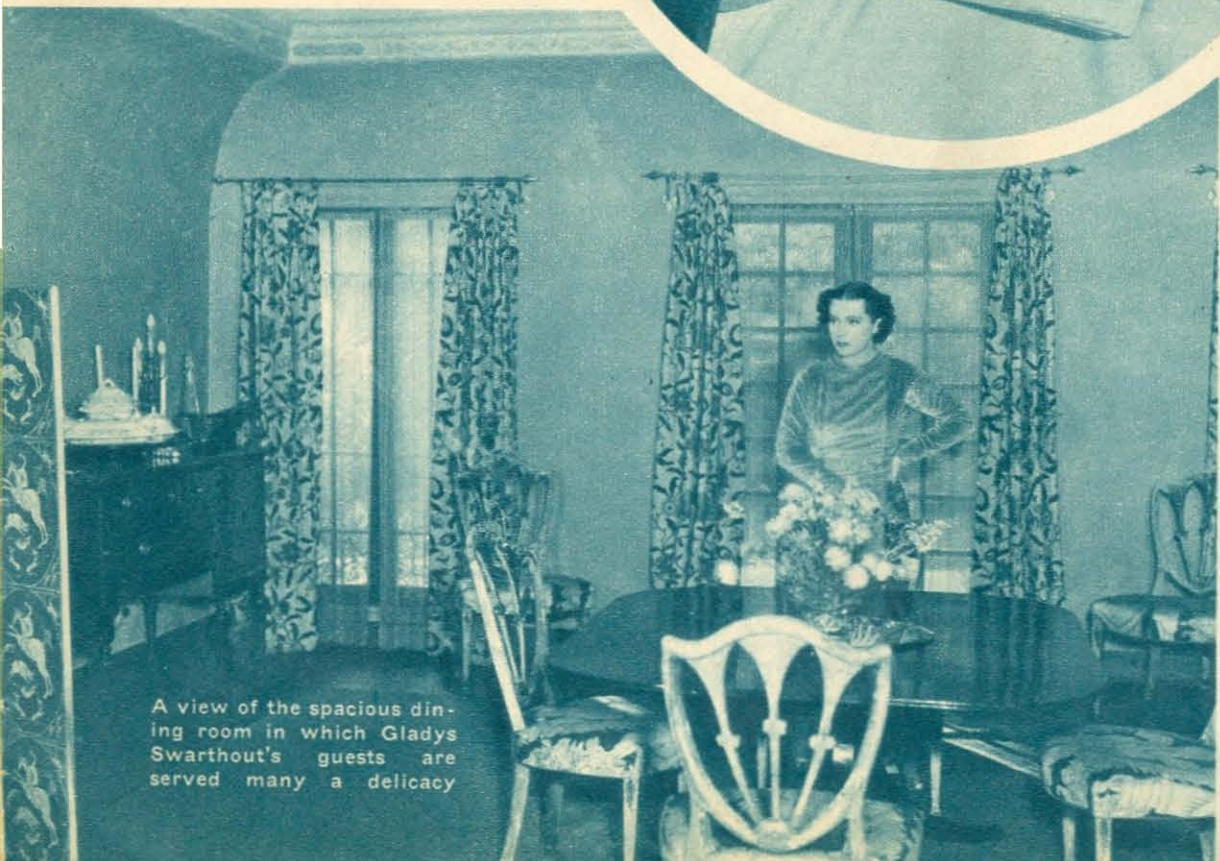
Above, just before that refreshing dip in her pool, Gladys Swarthout, that talented star of radio, screen and opera, pauses for an instant. She's wearing a specially designed sports costume



In the calm and reassuring comfort of her living room, designed after European tastes



In circle, with the script of her next Paramount film, tentatively titled "Champagne Waltz," Miss Swarthout goes over the lines that come between her lovely melodies. By the time the picture is in production, she is likely to be on the air as star of a new series



A view of the spacious dining room in which Gladys Swarthout's guests are served many a delicacy



The soprano's estate is adjacent to that of another great operatic star, Lawrence Tibbett

COMING EVENTS

The Daily Listings Will Show Your

Nearest Station for These Programs



SUNDAY, JULY 19

KATHLEEN NORRIS

Kathleen Norris, popular author, will make her debut as a radio actress in a skit written by her called "The Life of Queen Victoria" which will be presented at 10 a.m. PST (11 MST) over NBC during the Magic Key Hour. Other guests will be Rose Bampton, Metropolitan Opera mezzo-soprano, Midge Williams, personality songstress, and Charlie Mag-nanti, accordionist.

LOHENGRIN

Wagner's "Lohengrin," a highlight of the annual Wagner festival at Bayreuth, Germany, will be brought to NBC listeners in an international broadcast at 11 a.m. PST (12 noon MST).

CHAUTAUQUA

In response to a nationwide demand, NBC will again bring to its audiences the Chautauqua Symphony Concerts direct from Chautauqua Lake, New York, in a series of weekly programs beginning today and continuing till August 16. Time: 11 a.m. PST (12 noon MST).

GUY FRASER HARRISON

The famous conductor, Guy Fraser Harrison, will conduct the Philadelphia Summer Concert Orchestra over CBS from Robin Hood Dell in Fairmount Park, Philadelphia, at 4:30 p.m. PST (5:30 MST). Comments by Norris West and audience opinion also will be a part of this broadcast.

MONDAY, JULY 20

MUSIC GUILD

Mendelssohn's Quartet for piano and strings will be presented by the Vladimir Brenner Quartet during the NBC Music Guild program at 10:30 a.m. PST (11:30 MST).

MABELLE JENNINGS

Mabelle Jennings, feminine news commentator from Washington, D. C., begins a new series of afternoon broadcasts over CBS, heard each Monday and Thursday at 11 a.m. PST (12 noon MST).

MARION CARLEY

Marion Carley, concert pianist and CBS staff artist, will be heard in a series of programs of her own every Monday and Thursday at 2:35 p.m. PST (3:35 MST) over that network.

CAMPAIGN SPEAKERS

Beginning this Monday, a series of campaign addresses by prominent Republicans will be heard over CBS. A different speaker will be heard each afternoon throughout the week at 3 p.m. PST (4 MST), except on Thursdays. The same speech will

be re-broadcast at 6:45 p.m. PST (7:45 MST) except on Thursdays when it will not be heard at all during the evening, and on Saturdays, when it will be re-broadcast at 7 p.m. PST (8 MST) instead.

QUINTS' DOCTOR

Doctor Allan Roy Dafoe, world famous as the Quintuplets' doctor, will relate amusing anecdotes of the little Dionnes on the Carnation "Contented Hour" over NBC at 6 p.m. PST (7 MST).

TUESDAY, JULY 21

COTTON

The Science Service presents

two speakers on cotton at 11:15 a.m. PST (12:15 p.m. MST) over CBS. They are R. W. Webb, Senior Cotton Technologist of the United States Bureau of Agricultural Economics, and Watson Davis, who will introduce the speaker and deliver a brief address himself. Mr. Webb's talk is entitled "Something New in Cotton." His talk will be heard direct from the nation's capital, Washington, D.C.

BENNY FIELDS

Benny Fields' schedule changes again. He will henceforth be heard at 3:15 p.m. PST (4:15 MST) on Tuesdays and Wednesdays over the Columbia network.

WEDNESDAY, JULY 22

EDDIE DUNSTEDTER

Eddie Dunstedter, featuring organ music by himself and the talents of guest stars, moves to a late afternoon spot, 1:15 p.m. PST (2:15 MST) over CBS.

LARGEST MAMMAL

A radio preview of the Baluchitherium, largest land mammal known to science, will be presented over NBC at 3:15 p.m. PST (4:15 MST) direct from the American Museum of Natural History in New York City. F. Trubee Davison, president of the Museum, Doctor Roy Chapman

Andrews, famous explorer, Doctor Walter Granger, curator of Fossil Animals, and Doctor William K. Gregory, curator of Comparative Anatomy, will give their views on this rare species.

THURSDAY, JULY 23

CHILD SPECIALIST

Doctor Alexander T. Martin, attending pediatricist at Roosevelt Hospital, is guest speaker on the Academy of Medicine series over CBS at 9:30 a.m. PST (10:30 MST). He will speak on "Summer Hazards for Children."

HEADLINERS

Tomorrow's Headliners, featuring the talent of the younger stars of CBS who have not yet attained their peak of popularity, has proved so successful, that it moves now to an evening spot, 5 p.m. PST (6 MST). New talent to be heard will include the dreamy singing of Margaret McCrae and quartets by the Blue Flames.

EXPOSITION

A portion of the Great Lakes Symphony Orchestra with Rudolph Ringwald conducting will be presented to NBC audiences at 5:30 p. m. PST (6:30 MST).

LANDON

Governor Alf. M. Landon's acceptance speech for the Republican presidential nomination direct from Topeka will be carried over the combined NBC, CBS and MBS networks at 6 p.m. PST (7 MST).

FRIDAY, JULY 24

JIMMY FARRELL

Jimmy Farrell, youthful baritone, and the Rhythmaires, novelty dance band of CBS, join forces in a new afternoon program heard at 9:30 a.m. PST (10:30 MST).

FESTIVAL

A concert by the Vienna Philharmonic Orchestra at the Bruckner Festival in Linz, Austria, with Bruno Walter conducting, will be brought to American listeners in an international broadcast over NBC at 11:15 a.m. PST (12:15 p.m. MST).

THREE NATURALS

The Three Naturals featuring Bonnie Stewart, vocalist, and instrumental trio is presented in a new weekly series at 1 p.m. PST (2 MST) over an NBC network.

SATURDAY, JULY 25

GONDOLIERS

The concluding portion of the Gilbert and Sullivan Operetta, "The Gondoliers," presented by the Central City, Colorado, Music Festival will be broadcast over NBC at 12:30 p.m. PST (1:30 MST).

MUSIC IN THE AIR

By Carleton Smith

RIMSKY-KORSAKOFF'S opera, "The Czar's Bride," is announced for performance at the Lewisohn Stadium Thursday and Friday nights, July 23 and 24. The Mutual network and WOR broadcast the entire opera on Thursday. This second opera chosen by Alexander Smallens for the stadium series will have Maria Kurenko in the leading feminine role, with the company of the Art of Musical Russia, Inc.

So far as the general public is concerned, "The Czar's Bride" will be a novelty of more than usual interest. It had its first performance in the United States on May 9, 1922, when it was given at the New Amsterdam Theatre by the Russian Grand Opera Company, which arrived in this country by way of the Orient. It was not heard again until May, 1929, when it had two performances at the Manhattan Opera House, with Maria Kurenko and a cast including a number of the present members of the Art of Musical Russia.

"The Czar's Bride," in its three acts, tells the tragic story of the heroine, Marpha, and her three lovers, one of whom is Ivan the Terrible. Founded on Mey's drama, "Tzarsky Nievesta," Rimsky-Korsakoff's score is less nationalistic than most of his other works for the stage, and is of pronounced variety.

Mme. Kurenko, who has postponed her sailing for Europe in order to accept the invitation to sing at the stadium, sang the role of Marpha many times at the Moscow Grand Opera early in her career. She studied the part under Ippolitoff-Ivanoff, director of the Moscow Conservatory, who had been a pupil of Rimsky-Korsakoff and was the first conductor of

"The Czar's Bride" in Russia. The singing personalities of the Summer radio season are almost unknown to the reading public. They are Margaret Speaks, Clyde Barrie, and Bruna Castagna. And yet they are on the air regularly.

Friendly little "Maggie" Speaks is actually Mrs. Leslie S. Pearl, wife of a British-born advertising man. When not preparing a radio program, the blond girl spends her time in a suburban home taking care of the shrubs. As you have probably guessed, she is related—is a niece, in fact—of Oley Speaks (the man who calls his most popular song, "Saliva"). He also wrote "Morning," "The Road to Mandalay," and a host of other world-famous tunes, in addition to the "Sylvia" he detests so much.

THE Speaks family came from Ohio, where they were pioneer settlers and politicians. Margaret spent half her days in Washington, and took an airplane ride with Colonel Lindbergh 'way back when.

She sang in a church choir and did the usual thing all the way up, through girls' glee club, a Schubert chorus, sustaining radio solo work, and finally (after beginning as an unidentified member of the Firestone Chorus) she became a featured artist in her own right.

She likes ping-pong, and her biggest "kick" came when she swam a mile. If anyone asks, "What can I give you?" the invariable answer is: "A tree." Planting a tree is very nearly a passion with her. She plants one at the drop of a hat to celebrate an event of any kind, and her Westchester cottage is on the way to becoming a nursery. She boasts she has 30 different kinds of trees already—

even if some of them are only seedlings.

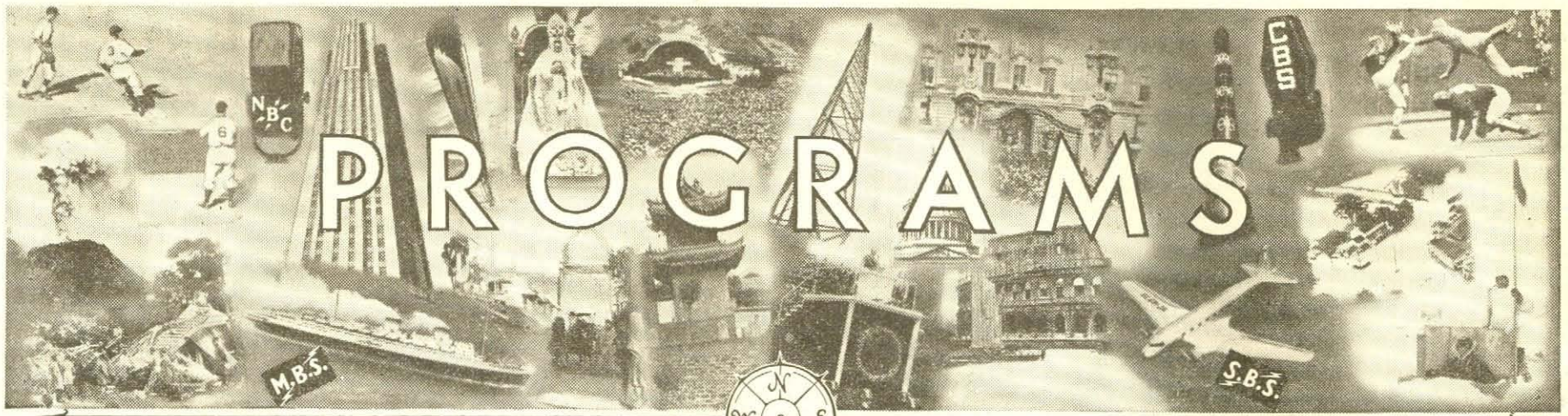
Until this year, Miss Speaks had dreamed of going to Europe. She had never made a sea voyage. She sailed for Europe last February, when the Atlantic was roughest. It was a tough voyage, but to her pride, she was a better sailor than many who had made the trip many times.

She wants to know, too, if you like her singing. She hopes you do. We'll tell you about Bruna Castagna and Clyde Barrie later.

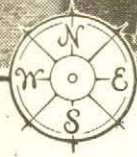
Great Britain continues to look down her nose at our advertising on the air, and has decided to exclude sponsored programs for at least another ten years. This is in accord with the recommendations of the Ullswater Committee, appointed to conduct an intensive study prior to the renewal of BBC's royal charter.

The Committee confirmed the restrictions, enforced since 1927, because "We are most anxious that the intellectual and ethical integrity which the broadcasting system in this country has attained should be preserved." In the early development of television, however, the committee felt it might be necessary to resort to sponsored programs. Hope was expressed that sponsored television programs would be tolerated only during the initial stages of such broadcasting, as there was a danger that these programs would come to occupy more and more of BBC's time. It was concluded, therefore, that "discreet judgment" needed to be shown.

WELL, the only comment I can make is that in spite of all the faults of our competitive system of broadcasting (and there are plenty!), we have the best programs.



PROGRAMS



MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

Network Changes

Noble Cain and A Cappella Choir, formerly 2:30 p.m., now NBC 3:30 p.m. EST (2:30 MST).
 Words & Music, formerly 3:30 p.m., now NBC 2:30 p.m. CST (1:30 MST).
 Twilight Hour, formerly 6 p.m., now NBC 8 p.m. CST (7 MST).

News

7:30 a.m.—CBS-KLZ
 8:00 a.m.—NBC-KOA-WREN
 9:45 a.m.—Int'l News Exchange: CBS-KLZ
 8:10 p.m.—NBC-WREN
 8:30 p.m.—Paul Sullivan: WLW

Classical Music

9:30 a.m.—Radio City Music Hall: NBC-WREN
 11:00 a.m.—Magic Key: NBC-KOA
 12:00 noon—Symphony Orch.: CBS-KSL
 4:30 p.m.—Fireside Recitals: NBC-WOW
 5:30 p.m.—Philadelphia Summer Concert Orch.: CBS-KLZ

Comedy

1:30 p.m.—Sen. Fishface: NBC-WREN
 4:00 p.m.—Tim & Irene: NBC-WREN

Drama

3:00 p.m.—Ma & Pa: CBS-KSL
 4:00 p.m.—K-7. Spy Story: NBC-WOW
 6:00 p.m.—Cornelia Otis Skinner: NBC-KOIL

Talks

9:30 a.m.—Univ. of Chi. Round Table: NBC-WOW

Morning

7:00 MST 8:00 CST
 NBC—Sabbath Reveries; "Life's Enthusiasms"; Dr. Charles A. Goodell, speaker: WOW WDAF
 CBS—Church of the Air; Rev. Ben Morris Ridpath, speaker: KOMA KLZ WNAX KSL KFH WIBW (sw-21.52)
 NBC—Southernaires Quartet: WREN KOIL (sw-15.21)
 KMBC—Metropolitan Moods
 KVOO—Ministerial Alliance
 WKY—Uncle Ben's Comies
 W9XBY—Top of the Morning

7:30 MST 8:30 CST
 NBC—Walberg Brown String Ensemble: KOIL WREN KVOO (sw-15.21)
 CBS—News; Poetic Strings: KMBC KOMA WNAX KLZ (sw-21.52)
 KFEL—Orchestral Music
 KFH—News; Uncle Ben
 KVOO—Music of the Masters

WDAF—Birthday Bell
 WIBW—Reading the Funnies
 WOW—Chapel Service
 W9XBY—Day Star Devotional

7:45 MST 8:45 CST
 KSL—Uncle Tom, comics
 WDAF—Dr. Burris A. Jenkins

8:00 MST 9:00 CST
 CBS—Day Dreams: KMBC KFAB
 KOMA KFH WIBW KLZ
 NBC—News; Alice Remsen: WREN
 *CBS—Children's Hour: (sw-21.52)

NBC—News, Ward & Muzzy, piano duo: KOA WDAF KVOO WKY
 KOIL—Sunday Serenade
 WHO—Southern Folk Songs
 WNAX—Religious Services
 W9XBY—Morning Arias

8:15 MST 9:15 CST
 NBC—Peerless Trio: WREN
 NBC—To be announced: KOA WKY KVOO WDAF (sw-15.33)
 WHO—Seventh Day Adventists

8:30 MST 9:30 CST

*NBC—Major Bowes' Family: Waldo Mayo, conductor & sole violinist; Three Majors; Nicholas Cosentino, trn.; Roy Campbell's Royalists; Helen Alexander, sop.: WDAF WKY KOA WHO (sw-15.33)
 CBS—Salt Lake City Tabernacle and Organ: WIBW KOMA KFH KLZ KSL
 NBC—The World Is Yours: KOIL KVOO WREN
 Δ—Judge Rutherford: KVOO KFAB
 KMBC—Sunday Morning Musicales
 W9XBY—News

8:45 MST 9:45 CST

CBS—Salt Lake Tabernacle: WNAX KFAB
 KVOO Glen Condon

9:00 MST 10:00 CST

NBC—Major Bowes' Family: WOW KVOO
 NBC—Pageant of Youth; Johnny Johnson's Orch.: Guests (sw-15.21)
 CBS—Salt Lake City Tabernacle (sw-21.52)
 NBC—Happy Jack Turner, songs: WREN KOIL
 W9XBY—Organ Rhapsody

9:15 MST 10:15 CST

KOIL—Labor Union Speaker
 WREN—Rangers (NBC)

9:30 MST 10:30 CST

*NBC—Radio City Music Hall; Woodwind Ensemble: WREN KOA WKY KOIL KVOO (sw-15.21)
 First Movement Oetel in E Flat Major, Beethoven; Walking Tune, Grieg; Voolcin, Grieg; Minuet Divertissements, Mozart; Pastorale, Franck; First Movement Quintet in E Flat Major, Beethoven; Whirlwind & Gavotte, Pevani; Orientale, Cui; Pop Goes the Weasle, Sowerby
 CBS—Romany Trail: KFAB KLZ KMBC WNAX KOMA WIBW KSL KFH (sw-21.52)

EDITION M—ROCKY MOUNTAIN—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KFAB	770	10,000	Lincoln, Nebraska	C
KFEL-KVOD*	920	500	Denver, Colorado	L
KFH	1300	1,000	Wichita, Kansas	C
KFI†	640	50,000	Los Angeles, California	NR
KFYR†	550	5,000	Bismarck, North Dakota	N
KGHF	1320	500	Pueblo, Colorado	L
KGNF	1430	1,000	North Platte, Nebraska	L
KLZ	560	1,000	Denver, Colorado	C
KMBC	950	5,000	Kansas City, Missouri	C
KMOX†	1090	50,000	St. Louis, Missouri	C
KOA	830	50,000	Denver, Colorado	N
KOB	1180	10,000	Albuquerque, New Mexico	L
KOIL	1260	2,500	Omaha, Nebraska	NB
KOMA	1480	5,000	Oklahoma City, Oklahoma	C
KRLD†	1040	10,000	Dallas, Texas	S & C
KSL	1130	50,000	Salt Lake City, Utah	C
KSTP†	1460	25,000	St. Paul, Minnesota	N
KVOO	1140	25,000	Tulsa, Oklahoma	N
KVOR	1270	1,000	Colorado Springs, Colorado	C
WBAP†	800	50,000	Fort Worth, Texas	N & T
WCCO†	810	50,000	Minneapolis, Minnesota	C
WDAF	610	5,000	Kansas City, Missouri	NR
WENR†	870	50,000	Chicago, Illinois	NB
WFAA†	800	50,000	Dallas, Texas	N & T
WGN†	720	50,000	Chicago, Illinois	L & M
WHO	1000	50,000	Des Moines, Iowa	C
WIBW	580	5,000	Topeka, Kansas	N
WKY	900	1,000	Oklahoma City, Oklahoma	C
WLS†	870	50,000	Chicago, Illinois	NB
WLW†	700	500,000	Cincinnati, Ohio	N & M
WNAX	570	5,000	Yankton, South Dakota	C
WOAI†	1190	50,000	San Antonio, Texas	N & T
W9XBY	1530	1,000	Lawrence, Kansas	NR
W9XBY	1530	1,000	Omaha, Nebraska	NB
W9XBY	1530	1,000	Lawrence, Kansas	NB
W9XBY	1530	1,000	Kansas City, Missouri	L

C—CBS (Columbia Broadcasting System)
 L—Local Programs
 NB—National Broadcasting Company Basic Blue Network
 NR—National Broadcasting Company Basic Red Network
 N—NBC (National Broadcasting Company)
 T—T.N. (Texas Network)
 †—Night Programs Only
 *KFEL & KVOD Broadcast Same Prgrams.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.
 If your favorite station is not listed at quarter or half hour periods, consult the time listing immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC—Univ. of Chicago Round Table Discussion; Current Topics; Speakers: WDAF WOW (sw-15.33)
 KVOR—Radio Prayer League
 WHO—Hour of Music
 W9XBY—Invitation to the Waltz

9:45 MST 10:45 CST

*CBS—Int'l Broadcast from London; Foreign News Exchange: KLZ KFH WIBW KFAB KMBC WNAX KOMA (sw-21.52)
 KSL—Watch Tower
 WNAX—Three Maids of Melody
 W9XBY—Keyboard Magic

10:00 MST 11:00 CST

CBS—Church of the Air; Father Edward A. Duffy, speaker: KSL KOMA KFH KVOR (sw-21.52)
 NBC—Harold Nagel's Orch.: WOW WDAF (sw-15.33)
 Δ—Church Services: KFAB W9XBY
 KFEL—Musical Prgm.

SHORT WAVES
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

KLZ—Harry Hoffman Harmonies
 KMBC—Church Choir
 WHO—Ginsberg's Newlyweds
 WIBW—First Methodist Church
 WKY—Lutheran Church
 WNAX—Ambassadors

10:15 MST 11:15 CST

WHO—Harold Nagel Orch. (NBC)

10:30 MST 11:30 CST

NBC—Sunday Forum; "Dangers of the Middle Road," Dr. Ralph W. Sockman; Wm. Meeder, organist: KOIL KVOO WREN KOA
 NBC—While the City Sleeps (sw-15.33)

10:45 MST 11:45 CST

CBS—Russell Dorr, bar. & Orch.: KMBC KVOR KLZ KSL (sw-15.27)
 NBC—Joan & the Escorts: WOW KFH—First Baptist Church
 KGHF—Concert Favorites
 KOMA—Grace Methodist
 WDAF—Musical Notebook
 WHO—Humanitarian Hour
 WNAX—George B. German

10:45 MST

NBC—Samovar Serenade: WOW (sw-15.33)
 CBS—Eddie Dunstedter Entertainers: KVOR KMBC KLZ KSL (sw-15.27)
 WNAX—Zeke Perkins Boys

11:00 MST 12:00 CST

NBC—Belle Geste De Musique; Concert Ensemble: WOW (sw-15.33)
 CBS—Kreiner Quartet: KSL KFH KOMA KVOR WIBW (sw-15.27)
 String Quartet in F Major, (A) Allegro Moderato, Tres Doux, (B) Assez Vit, Tres Rhythme, (C) Tres Lent, (D) Vif Et Agile
 *NBC—Magic Key; Symph. Orch., dir. Frank Black; John B. Kennedy, commentator; Guests: KOA KVOO KOIL WREN WKY (sw-15.21)
 KLZ—Latter Day Saints
 KMBC—News; Doe Stories
 WHO—Hour of Smiles
 WNAX—Religious Service
 W9XBY—Chuck Wagon Opera

11:15 MST 12:15 CST

KGHF—Sacred Songs
 KMBC—Kreiner Quartet (CBS)

11:30 MST 12:30 CST

CBS—St. Louis Blues: KFAB KLZ KOMA KVOR WIBW KFH (sw-15.27)
 NBC—Peter Absolute: WDAF WOW (sw-15.33)
 KSL—World Peaceways
 WNAX—Nancy Gurney Tro

11:45 MST 12:45 CST

CBS—St. Louis Blues: KSL
 KLZ—Voice of the News
 KMBC—Lucky Jingleers
 W9XBY—Boost the Blues

Afternoon

12:00 MST 1:00 CST

*NBC—Int'l B'cast from Bayreuth, Germany, Wagner Festival: KOA WREN KOIL (sw-15.21)
 CBS—Everybody's Music; Symph. Orch., dir. Howard Barlow; "Marriage of Figaro"; Helen Marshall; Chas. Hayward; Roger Kinne & Others: KOMA KVOR KFAB KLZ KFH KSL KMBC WIBW (sw-15.27)
 Les Petits Riens, Mozart; "Haffner" Symphony, Mozart; Symphony No. 8, Beethoven
 NBC—Chautauqua Symph. Concert: WOW (sw-15.33)
 News: KFEL WHO
 KVOO—Movie Reporter
 WDAF—Dessert Time
 WKY—Hollywood Reporter
 WNAX—Little Joe Hart's Orch.

12:15 MST 1:15 CST

NBC—Cloister Bells: WREN KOA KOIL (sw-15.21)
 KFEL—Musical Prgm.
 KFH—Town Tattler
 KGHF—Reading the Comics
 KVOO—Boake Carter
 WHO—Super Songsters

WKY—Variety Prgm.
 W9XBY—Hits & Encores

12:30 MST 1:30 CST

NBC—You; Personalizing the News; Gilbert Seldes, commentator: WKBW KOIL WKY KOA (sw-15.21)
 CBS—Everybody's Music: KFH
 KVOO—What's What in the News
 WDAF—Soloist
 WHO—Iowa Speaks
 WNAX—Bohemian Band
 W9XBY—Baseball Game

12:45 MST 1:45 CST

NBC—Benno Rabinoff, concert violinist & Orch.: WREN KOIL WKY KOA (sw-15.21)
 KVOO—Judge Rutherford; Musical Prgm.
 WDAF—Dr. Pepper Prgm.
 WHO—World Dances
 WKY—Whalen Bros. Band

1:00 MST 2:00 CST

NBC—Widow's Sons: WOW (sw-15.33)
 CBS—Sunday Serenade: KFH
 WIBW KVOR KOMA KMBC KLZ (sw-15.27)
 NBC—Sunday Vespers; "It's Wrong to be Sad," Dr. Paul Scherer; Male Quartet, dir. Charles A. Baker: WREN WKY KOIL KVOO
 KFAB—Baseball Game
 KGHF—Salon Trio
 KOA—Dinner Hour Music
 KOMA—Knights of Pythias
 KSL—Peaceful Valley
 WDAF—Sunday Players
 WHO—Rocking Chair
 WNAX—Zeke Perkins Boys

1:15 MST 2:15 CST

KSL—Sunday Serenade (CBS)
 KVOO—Judge Rutherford; Music

1:30 MST 2:30 CST

NBC—Words & Music: WDAF
 WOW WHO
 CBS—Songs of Russia: WIBW
 KVOR KSL KOMA KMBC
 KLZ KFH (sw-15.27)
 Iosodi Pomini; Children's Play Song; Shall I Go to the River; Russian Lullaby, Krein; Anchors Aweigh; Sailor's Hornpipe; La Garde de Marine; Procession of Sardinia; Toppolof-Toppolof; Volga Boatman; The Jolly Miller; Merchant Song
 NBC—Senator Fishface & Prof Figsbottle, comedians: Olga Vernon, contralto; Caviliers, Jerry Sears' Orch.: KOIL KOA WREN KVOO WKY
 WNAX—Serenaders

2:00 MST 3:00 CST

*NBC—Int'l B'cast from London; Richard Tauber, trn.: WOW WDAF KVOO KOA (sw-9.53)
 Frasquita, Lehar; Al Plottig Geist, Strauss; Kleine Tanz Suite, Tauber
 CBS—Ann Leaf's Musicales: KMBC
 KVOR WIBW KFH KLZ (sw-11.83)
 NBC—Tom Terris, Oriental Romance; Kirloff's Orch.: KOIL WREN (sw-15.21)
 KGHF—Human Side of Music
 KOMA—Townsend Plan

KSL-Ports of Call
WHO To be announced
WKY-Rhythm Blenders
WNAX-Variety Matinee

2:15 MST 3:15 CST

WKY-Tom Terris (NBC)

2:30 MST 3:30 CST

NBC-Noble Cain & A Cappella
Choir: WDAF WOW WKY
KVOO (sw-9.53)

CBS-Tea Time Tunes with Jack
Shilkret's Orch.; Three Jests-
ers: KMBC KOMA KFV (sw-
11.83)

NBC-Concert Orch., Leopold
Spitalny dir.: WKY KOIL
WREN (sw-15.21)

KLZ-Album of Melodies
KOA-Melody Master
KSL-Δ Christian Science
KVOR-Gems of Melody
WHO-Jewel Box
WIBW-The Village Bandstand
WNAX-Jamboree
W9XBY-Alaskan Fur

2:45 MST 3:45 CST

KGHF-Jewel Box
KLZ-Old Songs of the Church
KSL-Afternoon Concert
WHO-400 Prgm.
WIBW-Melody Tour
WREN-Frog Jumping Derby
W9XBY-Baseball Game

3:00 MST 4:00 CST

NBC-Δ Catholic Hour; "Repre-
sentative Authority: God in the
Tribunal"; Rev. Albert Duffy;
Mediaevalists Choir, dir. Father
Finn: WDAF WOW KOA
WHO (sw-9.53)

CBS-Ma & Pa, dramatic sketch:
KFH KLZ KSL KVOR KOMA
KMBC KFAB WNAX (sw-
11.83)

NBC-Canadian Grenadier Guards
Band; Capt. J. J. Gagnier:
KOIL WREN

KGHF-Janelle
KVOO-Glenn Condon
WIBW-Rhythm Rhapsody
WKY-Δ Little Country Church
WNAX-Three Maids of Melody

3:15 MST 4:15 CST

KGHF-Waltz Time
KVOO-World of Sports
WKY-Dance Hour
WNAX-The Melodiers

3:30 MST 4:30 CST

NBC-A Tale of Today: (sw-15.21-
9.53)

NBC-Sylvan Quartet: KOIL
CBS-News; Chicagoans: KFV
KFAB KMBC KVOR KLZ
KSL WNAX (sw-11.83)

NBC-Echoes from the Orch. Pit:
WOW KOA

Pepper Uppers: KVOO WKY
KOMA-Concert Echoes
WDAF-Man on the Street
WHO-The Old and the New
WIBW-Colonel Courtesy
WREN-Melodic Music

3:45 MST 4:45 CST

★ NBC-Int'l Broadcast from Lon-
don; Alistaire Cooke, movie
critic: WREN KOIL (sw-15.21)

CBS-Poet's Gold; David Ross,
readings: KOMA KVOR KSL
WNAX KFAB KMBC KFV
WIBW (sw-11.83)

KGHF-Dance Prgm.
KLZ-Voice of the News
WDAF-Echoes from Orch. Pit
(NBC)

4:00 MST 5:00 CST

★ NBC-Tim & Irene, comedy
team; Don Voorhees' Orch.;
Morton Bowe, tr.; Don Wil-
son, m.c.: WKY KVOO WREN
KOIL (sw-15.21) (also see
8:30 p.m.)

CBS-Clyde Lucas' Orch.: KFV
KOMA KVOR KMBC WIBW
KFAB (sw-11.83)

NBC-K-7 Spy Stories: WOW
WHO WDAF (sw-9.53)

KFEL-News
KLZ-Al Lyons' Orch.
KOA-School of Music
WNAX-American Legion Prgm
KSL-Romances

4:15 MST 5:15 CST

News: KGNF KGHF
KFEL-Musical Prgm
KOA-On the Mall
WIBW-Tom McDermott
KSL-Clyde Lucas' Orch. (CBS)

4:30 MST 5:30 CST

NBC-Husbands & Wives; Sedley
Brown & Lowe Miles: KOIL
WREN KVOO KOA WKY (sw-
15.21)

★ CBS-Crumit & Sanderson;
Hal Kemp's Orch.: KLZ (sw-
11.83)

NBC-Fireside Recitals; Sigurd
Nilssen, basso; Willie Morris
sop.; Vladimir Padwa, pianist
& dir.: WDAF WOW WHO
(sw-9.53)

CBS-Herbert Foote's Musicale:
KFAB WNAX
KFH-Rush-ton's Prgm.
KMBC-Δ Radio Vespers
KOMA-Chapel Recital
KSL-Tales of Foreign Legion
KVOR-Human Side of Music
WIBW-Topeka Peace Council

4:45 MST 5:45 CST

NBC-Sunset Dreams, Morin Sis-
ters & Ranch Boys, tris; Don
McNeill, m.c.: WDAF WHO
WOW (sw-9.53) (also see 8
p.m.)

To be announced: KOMA KFV
KFAB-Baseball Resume
KSL-Melody Fashion Parade
WIBW-News
W9XBY-A Toast to Melody

5:00 MST 6:00 CST

★ NBC-Major Bowes' Amateur
Hour: WDAF KVOO *WOW
WHO KOA WKY (sw-9.53)

CBS-America Dances; Lud Glus-
kin's Orch.: KVOR WNAX
KFH KLZ WIBW KSL KFAB
KOMA KMBC (sw-11.83)

NBC-Musical Comedy Revue;
Leo. Spitalny's Orch.: WREN
KOIL (sw-11.87)

W9XBY-Vesper Hour

5:15 MST 6:15 CST

KOMA Gluskin's Orch.: (CBS)

W9XBY-Futura

5:30 MST 6:30 CST

CBS-Philadelphia Summer Con-
cert Orch.; Guy Fraser Har-
rison, cond.: KMBC WNAX
KFAB KSL KFV KLZ KVOR
(sw-11.83)

A Midsummer Night's Dream, Men-
deissohn; Fourth Symphony,
Tchaikowsky; Variations on a
Theme, Mozart; Rhapsodie Itali-
enne, Casella

NBC-Goldman Band Concert:
WREN KOIL (sw-11.87)

KOMA Charles F. Lindsley
WIBW-Eventide Echoes

5:45 MST 6:45 CST

KOMA-Sports Page
WIBW-Dessert Time
W9XBY-Remote Control

6:00 MST 7:00 CST

NBC-Manhattan Merry-Go-Round;
Rodney McLennan, bar; Men
About Town; Rachel Carley, vo-
calist; Andy Sannella's Orch.:
WHO WOW KVOO WKY
KOA WDAF (sw-9.53)

CBS-Summer Concert: WIBW
KOMA

★ NBC-Cornelia Otis Skinner:
KOIL WREN (sw-11.87) (also
see 8:15 p.m.)

WIBW-Treasure Chest
W9XBY-Backstage with Bruce

6:15 MST 7:15 CST

★ NBC-Paul Whiteman's Musi-
cal Varieties; Frank Parker,
tr.; Durette Alexander, sop.;
Ramona; Roy Bargy; Bob
Lawrence, bar.; King's Men;
Guests: KOIL WREN (sw-
11.87) (also see 8:30 p.m.)

WIBW-To be announced

6:30 MST 7:30 CST

NBC-Amer. Album of Familiar
Music; Frank Munn, tenor;
Lucy Monroe, sop.; Amster-
dam Chorus; Arden & Arden,
piano duo; Bertrand Hirsch,
violinist; Gus Haenschen's
Orch.: WKY KOA WDAF
KVOO WOW WHO WKY
(sw-9.53)

WIBW-Summer Concerts Orch.
(CBS)
W9XBY-Rio Grande Serenaders

Night

7:00 MST 8:00 CST

NBC-Twilight Hour; Joseph Lit-
tau's Orch.; Poetry Reading:
WLW WREN KOIL (sw-
6.14)

CBS-Summer Concert: KRLD
KMOX WCCO (sw-6.12)

NBC-To be announced: WDAF
KSTP WOW KFVY WOI
KOA WKY KFI WHO WFAA
(sw-9.53)

News: KFEL WNAX
KVOO-Scores; Music
KVOR-Americana
WENR-Grant Park Concert
WGN-Melody from the Sky
W9XBY-Dansapation

7:15 MST 8:15 CST

KFEL Musical Prgm.
WNAX-Summer Concert (CBS)

7:30 MST 8:30 CST

NBC-Dreams of Long Ago:
WREN
CBS-Community Sing: KRLD
KMBC WIBW WNAX WCCO
KFAB KLZ KOMA KVOR
KSL KFV KMOX (sw-6.12)

★ MBS-Goodwill Court: WLW
WGN
KFEL-Educational Talk
KOIL-Melody Palette
W9XBY-Δ Metropolitan Church

7:45 MST 8:45 CST

KFEL Musical Prgm.
KMOX-Hot Dates in History
KOIL-E. P. Chase Editor

8:00 MST 9:00 CST

NBC-Sunset Dreams. WKY
KTAR WBAP KTBS KOMO
KOA KDYL KPO KFI KGW
KMQ KFSD (also see 4:45
p.m.)

CBS-Dick Stabile's Orch.: KFAB
KVOR KOMA KMBC KLZ
NBC-Twin City Foursome, News-
WREN

NBC-King's Jesters: WENR
WOW (sw-9.53)

MBS-Guy Lombardo's Orch.:
WGN WLW
News: KOMA WOI
KFH-Mrs. Newman Presents
KFI-Passing Parade; John Nes-
bitt

KFYR-Baseball Scores; News
KMOX-Four Star Revue
KRLD-Jose Manzaneres' Orch.
KSL-Old Settler's Tales

KSTP-Beauty That Endures
WCCO-J. D. Holtzermann
WDAF-To be announced
WHO-Rubinoff, violinist
WIBW-First Nighter
WNAX-Δ Religious Service
W9XBY-Music Hall

8:15 MST 9:15 CST

★ NBC-Cornelia Otis Skinner:
WOAI WBAP KOA WKY (also
at 6 p.m.)

CBS-Dick Stabile's Orch.: WCCO
KSL
NBC-Shandor: KFVY WREN
KMBC-Thank You Stusia
KSTP-Rubinoff & His Violin
WGN-Horace Heidt's Orch.
WHO-Today's Winners
WIBW-American Legion

8:30 MST 9:30 CST

NBC-Leon Navarro's Orch.:
KSTP

CBS-Geo. Givot's Radio Circus:
WNAX KFAB WCCO

NBC-News; Ben Pollack's Orch.:
WHO WDAF WOW (sw-9.53)

CBS-Bob Crosby's Orch.: KOMA
KLZ

★ NBC-Paul Whiteman's Vari-
eties: WBAP WKY WOI (also
at 6:15 p.m.)

★ NBC-Tim & Irene, comedy
team; Don Voorhees' Orch.;
Don Wilson, m.c.: KOA KFI
(also at 4 p.m.)

News: KOIL WENR WIBW
KVOR
KFH-Variety Prgm.
KFVY-Colonel Courtesy
KMBC-News; Baseball Scores
KMOX-Rubinoff, violinist
KRLD-Down by the Rio Grande
KSL-Δ Sunday Eve. Service
WGN-Griff Williams' Orch.

★ WLW-Paul Sullivan, news room
WREN-Amer. Family Robinson
W9XBY-Evening Memories

8:45 MST 9:45 CST

CBS-Bob Crosby's Orch.: KVOR
KFH WIBW KMOX KRLD
NBC-Leon Navarro's Orch.:
WENR KFVY

KLZ-Gus Arnheim's Orch.
KOIL-Melody Lane
WDAF-Musical Moments
WLW-Griff Williams' Orch.
WREN-Nat'l Youth Admin.
W9XBY-Rhythm Moods

9:00 MST 10:00 CST

CBS-Johnny Johnson's Orch.:
WNAX KMOX WIBW KVOR
KFAB KOMA

NBC-Jimmie Lunceford's Orch.:
KOIL KSTP KFVY WREN
(sw-6.14)

NBC-Henry Busse's Orch.: WDAF
(sw-9.53)

News: WOW WHO
KFH Variety Prgm.
KFI-To be announced
KMBC-Musical Prgm
KOA-Ferde Grofe's Orch.
KRLD-Benny Meroff's Orch.
KSL-Charlie Chan, detective
KVOO-Carveth Wells, explorer

WCCO-Baseball Scores
WENR-Mark Fisher's Orch.
WGN-Dance Orch.
WLW-Duke Ellington's Orch.
W9XBY-Δ Gospel Tabernacle

9:15 MST 10:15 CST

CBS-Johnny Johnson's Orch.:
KFH KSL

NBC-Henry Busse's Orch.: WOW
WHO WOI

KLZ-Rubinoff, violinist
KSTP-News; Melody Lane
WBAP-Chic Scoggin's Orch.
WCCO-News
WKY-Sports Reporter

9:30 MST 10:30 CST

NBC-Sammy Watkins' Orch.:
WOW (sw-9.53)

CBS-Charlie Barnet's Orch.: KFV
KMOX KFAB WIBW KVOR
WCCO WNAX KLZ KSL

10:00 MST 11:00 CST

CBS-Milton Charles, organist:
WNAX KVOR WIBW KMOX
KFH KMBC KFAB KSL

NBC-Fletcher Henderson's Orch.:
WENR WREN KFVY KSTP
WBAP WKY

Dance Orch.: WOW WGN KOMA
KFI-John Nesbitt
KLZ-News
KOIL-Chamber of Commerce
KRLD-Phil Harris' Orch.
WCCO-Jack Crawford's Orch.
WLW-Tommy Tucker's Orch.
W9XBY-At Close of Day

10:15 MST 11:15 CST

CBS-Carl Schreiber's Orch.:
WNAX KMBC KMOX KOMA
KLZ KFV WIBW KVOR
KFAB KSL

KFI-Stringtime (NBC)
KOA-Fletcher Henderson's Orch.
WBAP-Buddy Fisher's Orch.

10:30 MST 11:30 CST

12:45 p.m.—English songs: GSB GSD GSO
1 p.m.—Wentworth Place: GSB GSD GSO
2 p.m.—Moscow broadcast: RNE
2:45 p.m.—Program highlights: DJB DJD
3 p.m.—Play, Hinerk the Cock: DJB DJD
3:30 p.m.—Harpichord music: DJB DJD
3:45 p.m.—Sunday concert: HC2RL
4 p.m.—Budapest program: HAT4
4 p.m.—Guyan, troubadour: COCO
4:15 p.m.—Bayreuth Festival, Lohengrin I: DJB
DJD
4:30 p.m.—Keswick services: GSD GSF GSP
5 p.m.—Holland program: PCJ (9.59)
5 p.m.—Mexico program: XEGR
5:20 p.m.—English folk songs: GSC GSF GSP
5:50 p.m.—Bayreuth Festival, Lohengrin II: DJD
DJB DJM
6 p.m.—Two hours with Cuba: COCO
7 p.m.—Episcopalian services: GSC GSF
7:25 p.m.—Bayreuth Festival, Lohengrin III: DJD
DJB DJM
7:52 p.m.—Studio concert: GSC GSF
8 p.m.—Appreciation hour: HRN
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Program highlights: DJD DJB
10 p.m.—Overseas hour: JWH
10 p.m.—Round and about: GSB GSD
10:25 p.m.—King's orchestra: GSB GSD
10:37 p.m.—Fiji hour: VPD

11:00 MST 12:00 CST

11:15 MST 12:15 CST

11:30 MST 12:30 CST

11:45 MST 12:45 CST

12:00 MST 1:00 CST

12:05 p.m.—King's orchestra: GSB GSD
12:15 p.m.—Horse races: YV2RC

12:20 p.m.—Latin-American music: COCD
12:25 p.m.—Soviet broadcast: RKI
12:30 a.m.—Iceland program: TFJ
11:55 a.m.—Keswick services: GSB GSD GSO
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12:15 p.m.—Horse races: YV2RC

July 19

Sunday

★ NBC—One Man's Family: 10:30 MST 11:30 CST

KPO KFI KGW KOMO KHQ
KTAR (also Wed. at 5 p.m.)
NBC-Carl Ravazza's Orch.: WKY
WREN WENR KFVY WOI
WBAP (sw-6.14)

MBS-Guy Lombardo's Orch.:
WGN WLW

KOA-Master Trio
KOIL-Freddie Ebener's Orch.
KOMA-Dance Orch.
KRLD-Δ Gospel Church Service
KSTP-Organ Request Prgm.
WDAF-Sports Reporter
WHO-Δ Gospel Broadcasting
W9XBY-America Swings

9:45 MST 10:45 CST

KOA-Frank Waterhouse's Orch.
KOMA-Charlie Barnet's Orch.
(CBS)
WCCO-Mert Floe's Orch.
WDAF-Dance Orch.

10:00 MST 11:00 CST

CBS-Milton Charles, organist:
WNAX KVOR WIBW KMOX
KFH KMBC KFAB KSL

NBC-Fletcher Henderson's Orch.:
WENR WREN KFVY KSTP
WBAP WKY

Dance Orch.: WOW WGN KOMA
KFI-John Nesbitt
KLZ-News
KOIL-Chamber of Commerce
KRLD-Phil Harris' Orch.
WCCO-Jack Crawford's Orch.
WLW-Tommy Tucker's Orch.
W9XBY-At Close of Day

10:15 MST 11:15 CST

CBS-Carl Schreiber's Orch.:
WNAX KMBC KMOX KOMA
KLZ KFV WIBW KVOR
KFAB KSL

KFI-Stringtime (NBC)
KOA-Fletcher Henderson's Orch.
WBAP-Buddy Fisher's Orch.

11:00 MST 12:00 CST

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11:45 MST 12:45 CST

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12:30 a.m.—Iceland program: TFJ
11:55 a.m.—Keswick services: GSB GSD GSO

Monday

July 20



Tommy Harris
See 7 p.m. MST (8 CST)

Network Changes

Poetic Strings, formerly 9:30 now CBS 10 a.m. CST (9 MST)
Musical Reveries, formerly CBS 10:15 p.m., leaves the air this date.
Mabelle Jennings, formerly Sat. 5:15 p.m., now CBS 1 p.m. CST (12 noon MST), also Thurs.

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KVOR
4:30 p.m.—Edwin C. Hill: NBC-WKY
4:45 p.m.—Boake Carter: CBS-KOMA
7:30 p.m.—March of Time: CBS-KLZ
8:15 p.m.—Paul Sullivan: WLW

Classical Music

5:30 p.m.—Margaret Speaks, sop. NBC-KVOO

Comedy

5:00 p.m.—Fibber McGee & Molly: NBC-WOW
5:30 p.m.—Pick & Pat: CBS-KFAB
6:00 p.m.—Greater Minstrels: NBC-KOA

Drama

6:00 p.m.—Radio Theater: CBS-KLZ

Talks

1:00 p.m.—Safety Musketeers: CBS-KMBC
2:00 p.m.—Let's Talk It Over: NBC-KOA
4:45 p.m.—Education in the News: NBC-KOA

Morning

7:00 MST 8:00 CST
CBS-Fred Feibel, organist: KOMA KFH KVOR KLZ KSL NBC News; Vaughn de Leath: WREN
CBS-Betty & Bob, sketch: (sw-21.52)
Gene & Glenn: KMBC KOIL WHO WIBW
News: KOA WOW W9XBY KFEL
KFAB-Wake Up & Sing KGNF-Devotional KVOO-Doughboys WDAF-Birthday Bell WKY-Party Line WNAX-Ambassadors

7:15 MST 8:15 CST
NBC-Aristocratic Rhythms: WREN
CBS-Lyric Serenade: KOMA KLZ KFAB KFH
CBS-Modern Cinderella, sketch: (sw-21.52)
NBC-Viennese Sextet: WDAF WKY KOA
KGNF-Tunes & Topics KSL-Buyer's Guide

KVOO—Glen Condon
KVOR-News of Today
WOW-Variety Prgm.

7:30 MST 8:30 CST
CBS-Lyric Serenade: KVOR KSL
NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)
CBS-Who's Who in Today's News; Betty Crocker; Hymns of All Churches: (sw-21.52)
NBC-Don Jose, songs: WDAF WOW
KFEL-Health and Paicology KGNF-Pancake Hour KGNF—Round the Town KLZ-Kitchen Clock KMBC-Kitty Keene KVOO-Alabama Boys WHO-Musical Clock WIBW-Unity School WNAX-Ragtime Band W9XBY-Δ Morning Meditations

7:45 MST 8:45 CST
NBC-Today's Children, sketch: WKY WOW WDAF WHO
CBS-Oleanders, quartet: KVOR KFH KOMA KMBC
NBC-Romance of Dan & Sylvia, sketch: KOIL WREN KOA (sw-15.21)
News: KSL KLZ KFAB-Milton Charles (CBS) WIBW-Carl Haden's Hillbillies W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST
NBC-Wendell Hall, songs: WREN WKY (sw-15.21)
CBS-Blue Flames, Quartet: KFH KOMA KFAB KVOR (sw-21.52)
NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)
KFEL-News
KGNF-Δ Morning Devotional KGNF-Today's Rhythm KLZ-Satin Strings KMBC—Fashion Flashes KOA—Musical Menu KOIL-News; Prgm. Forecaster KSL-Shopping News KVOO-Handy Ads
WIBW-To be announced
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST
NBC-Metropolitan Echoes: WKY WDAF (sw-15.33)
CBS-Montana Slim, Yodeling Cowboy: KVOR KFH (sw-21.52)
NBC-Home Sweet Home, sketch: (sw-15.21)
NBC-Vagabonds: WREN KOIL KFAB-Markets KFEL-Around Breakfast Table KGNF-Today's Almanac KGNF-Weather & Grain Market KMBC-Happy Kitchen KOMA-Opening Markets KVOO-Bill, the Fiddler WHO-Hymns of all Churches WIBW-Markets & Weather WNAX-Bohemian Band WOW-Mary Baker's Album W9XBY-Friendly Neighbor

8:30 MST 9:30 CST
NBC-Jack & Loretta, songs: WREN
CBS-Maurice Brown, 'Cellist: KMBC KLZ KVOR KOMA (sw-21.52)
NBC-Vic & Sade, sketch: (sw-15.21)
NBC-Metro. Schoes: KVOO WOW KFAB-Radio Calendar KFEL-Listen to This KFH-Grain & Livestock Market KGNF-Organ Recital WNAX-Bohemian Band KMBC-News KOA-Sunshine Time KOIL-Police Court KSL-Morn. Melodies WHO-Betty & Bob WIBW-Housewife's Program W9XBY-Organ Rhapsody

8:45 MST 9:45 CST
NBC-Jacob Tarshish, talk: WHO KOA WOW WDAF (sw-15.33)
CBS-Hubert Hendrie, bar. with Orch.: KMBC KFH KFAB KOMA KLZ KVOR
KOIL-Kitty Keene KVOO-Your Home WKY-Melody Parade WNAX—Δ Religious Service

9:00 MST 10:00 CST
NBC-Christine Caton: WDAF WOW
CBS-Poetic Strings: KMBC KFH KVOR KLZ (sw-21.52)
NBC-Joan & the Escorts: WREN News: WNAX KFAB KGNF-Weather Forecast KOA-Organ Reveries KOIL-Melody Lane; Mostly About Radio
KOMA-Cooking School KSL-Serve & Save KVOO-Hymns of All Churches WHO-Morning Melodies WKY-Markets W9XBY-News and Views

9:15 MST 10:15 CST
NBC-Navy Band: KOIL WREN
CBS-Poetic Strings: KOMA KSL KFAB
NBC-Honeyboy & Sassafras. comedy team: WDAF KOA WKY
KFH-Model Kitchen KGNF-Shoppers Parade KVOO-Betty & Bob KVOR-News WHO-Briardale Bulletin WNAX—John Peter DePagter WOW-Aunt Sally W9XBY-Jack Elliot

9:30 MST 10:30 CST
CBS-Merrymakers: KMBC KOMA KSL KVOR (sw-15.21)
NBC-Dan Harding's Wife: KVOO WOW KOA WKY WDAF
KFAB-Friendly Troubadour KGNF-News KGNF-Words & Music KLZ-Live & Learn KOIL-The Iowa Hour WHO-Party Line WIBW-Protective Service WNAX—The March Kings W9XBY-Human Touch

9:45 MST 10:45 CST
NBC-Merry Madcaps: WDAF KOA KVOO WHO WKY WOW
KFAB-The Jangles KFEL-Modern Dansapation KFH-Grain Markets; News KGNF-Organ Melodies KGNF-Interesting People of the News
KLZ-Merrymakers (CBS) KOMA-Greetings with Buelah Cureton
WIBW-Party Line W9XBY-20th Century Serenade

10:00 MST 11:00 CST
CBS-Betty & Bob: KLZ KSL KFAB KMBC
NBC-Joe White, tnr.: WDAF
CBS-Matinee Memories: (sw-15.27)
NBC-Joan and the Escorts: KOA KOIL WREN
KFEL-Jewel Box KFH-Hymns of the Church KGNF-Musical Variety KOMA-Mid-morning Markets KVOO-Party Line
KVOR-Ann Russell, economist WHO-Kitty Keene WIBW-Street Reporter WKY-Ken & Virginia WNAX-Lawrence Welk's Orch. WOW-Markets W9XBY—Δ God's Quarter Hour

10:15 MST 11:15 CST
NBC-Dot and Will: KOIL WREN
CBS-Modern Cinderella: KFAB KMBC KSL KLZ
NBC-Emerson Gill's Orch.: (sw-15.33)
News: WKY KVOO KFH-Betty & Bob KGNF-Echoes of Music KOA-Robison's Buckaroos KOMA-Piano Land KVOO-Success Stories WDAF-Star Gazer WHO—Weather; Market Report WIBW—Dinner Hour WOW-Prudence Penny W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST
CBS-Who's Who in Today's News; Betty Crocker & Hymns of All Churches: KFAB KSL KMBC KLZ
NBC—Farm and Home Hour: WDAF WKY KVOO WREN WOW WHO KOA (sw-15.21)
CBS-Rhythmairs: (sw-15.27)
NBC-Summer Promenade; Orch. & Soloists: (sw-15.33)
KFH-Shoppers Trio KGNF-Old Timers KOIL-Rhythm Riddles KOMA-Spice of Life

KVOR-Today's Almanac
WNAX-Zeke Perkins Boys
10:45 MST 11:45 CST
CBS-Romany Trail: (sw-15.27)
KFEL-Jay Burnette, songs KGNF-Markets KOIL-Man on the Street KVOR-Swing Time W9XBY-Freddy Martin

11:00 MST 12:00 CST
★ CBS-Between the Bookends: KMBC KOMA KLZ KSL KFH KVOR KFAB (sw-15.27)
News: KGNF WIBW KGNF-Your Home KOIL-News; Noon-day Varieties WNAX-To be announced W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST
CBS-Happy Hollow, sketch.: KFH KVOR KMBC KSL (sw-15.27)
KFAB-Markets; Farmers Prgm. KFEL-Beauty Question Box KGNF-W P A Prgm. KLZ-New Songs for Old KOB-Word Man KOMA-Variety Prgm. WIBW-Market News WNAX—News

11:30 MST 12:30 CST
CBS-Manhattan Matinee: KOMA KLZ KVOR (sw-15.27)
NBC-King's English, Dr. Wm. Cabell Greet: WDAF (sw-15.33)
News: WOW KOA KFEL-Club Bulletins KFH-Grain & Livestock Markets KGNF-Tonic Tunes KGNF-Fats Waller's Orch. KMBC-News; Markets KOB-Let's Dance KSL-Musical Revue; Betty Marlow

11:45 MST 12:45 CST
NBC-Waltz Favorites: WDAF (sw-15.33)
CBS-Manhattan Matinee: KFH KFAB-Safety Sam KFEL-Paths of Memory KGNF-Variety Prgm. KLZ-Colorado Rangers KMBC-Tex Owens, songs KOA-Livestock Reports KSL-Payroll Builder WHO-News WKY-Music Guild (NBC) WNAX—D B. Gurney WOW—Man on the Street WREN-On the Mall

12:00 MST 1:00 CST
NBC-Manhattens; Jerry Sears' Orch.: KOIL
CBS-Mabelle Jennings: KVOR KOMA (sw-15.27)
NBC-Pepper Young's Family, sketch: WDAF KOA WOW WHO
News: KFEL KLZ KSL KFAB-Markets KFH-Street Reporter KGNF-The Swappers KMBC-Mehornay Songsmiths KOB-Home & Farm Hour WKY-Markets WNAX-Little Joe Hart's Orch. WREN-Variety Matinee W9XBY—Television Flashes

12:15 MST 1:15 CST
NBC-Ma Perkins, sketch; Margery Hannon: KVOO WDAF WKY KOA WOW
CBS-Milton Charles, organist: KSL KMBC KOMA KVOR
KFAB-News
KFH-Livestock & Stock Quotations
KGNF-Ralph Jones, pianist
KLZ-Street Reporter WHO-Market Report W9XBY-Johnny Jacks

12:30 MST 1:30 CST
NBC—Vic and Sade, sketch: KVOO WDAF WKY KOA WHO WOW
CBS-Hoosier Hop: KSL KMBC KFH KLZ (sw-15.27)
NBC-Beatrice Mack, sop.: KOIL

KFAB-Markets
KGNF-Secrets of Happiness
KGNF-Park Talk
KOB-Cub Reporters
KOMA-Dinner Club
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST
NBC-The O'Neills sketch: KOA WDAF WOW WHO KVOO WKY

KFAB-Inside Dope
KFEL-Ted's Happy Hour
KGNF—Weather & Markets
KOIL-Homemaker's Club
KOMA-Closing Markets
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Deep South

1:00 MST 2:00 CST
NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)
CBS-Safety Musketeers: KOMA KMBC KFH KLZ KVOR (sw-15.27)

NBC-Women's Radio Revue: WDAF KOA WOW
Baseball Game: KFAB WHO KGNF-Old Age Pension Talk KGNF-Bing Crosby KSL-Shoppers Matinee KVOO-Cozy Corner WIBW-Jane Baker, Homemaker WKY-Johnny Marvin WNAX-Bohemian Band W9XBY-Asher & Little Jimmy

1:15 MST 2:15 CST
CBS-Concert Miniatures: KOMA KMBC KFH KLZ KVOR (sw-15.27)
March from "Alicante," Gluck; Chanson De L'Adieu, Tosti; Kentucky, Moore; El Chuelo, Villoldo; Waltz Triste, Berger
NBC-Gale Page, songs: KOIL WREN (sw-15.21)
KFEL-Tonic Tunes
KGNF-Love Story, drama
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX—Ma Perkins, sketch
W9XBY-The Pepper Pot

1:30 MST 2:30 CST
NBC-Gene Arnold & The Ranch Boys: WOW WDAF KOA WKY
CBS-Chicago Variety Hour: KFH KOMA KSL KVOR (sw-15.27)
NBC-Gaylord Trio: WREN KOIL
KFEL-Music Specialties
KGNF-News
KGNF-Grain Markets
KLZ-Market Quotations
KMBC-The Texas Rangers
KVOO-Al Hunter, soloist
WIBW-Elsa at the Organ
WNAX-Three Maids of Melody
W9XBY-Afternoon Arias

1:45 MST 2:45 CST
NBC-Alice Joy, songs: WKY KOIL KOA WREN KVOO (sw-15.21)
NBC-Grandpa Burton, sketch: WDAF
KGNF-Musical Variety
KLZ-Chicago Variety Hour (CBS)
KMBC-Magazine of the Air
WIBW-News
WNAX-Spanish Melodies
WOW-Markets

2:00 MST 3:00 CST
NBC-Angelo Vitales' Band: WDAF (sw-9.53)
CBS-Bob Crosby's Orch.: KLZ KMBC KOMA KVOR (sw-11.83)
NBC-Let's Talk It Over; Guests: WKY KOA KVOO KOIL WREN
News: KGNF WNAX WOW
KFH-All-Request Hour
KGNF-World Bookman
KOB-Classics of Music
KSL-Payroll Builder
WIBW-Hymns
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST
NBC-Angelo Vitales' Band: WOW
KGNF-What's New
KGNF-Sketches in Melody
WDAF-Friendly Counsellor
WIBW-Kansas Roundup
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST
★ NBC-KELLOGG'S PRESENTS
The Singing Lady: (sw-15.21)
CBS-Vocals by Verrill: KLZ KFH KOMA KMBC KVOR (sw-11.83)

NBC-Jerry Sears' Orch.: KOA WDAF WOW WKY
NBC-Larry Larsen, organist: WREN
KGNF—Cub Reporters
KOB-Hughes Reels
KOIL-Duane & Sally
KSL-Utah P. T. A.
KVOO-News
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST
CBS-Wilderness Road, sketch: KOMA KMBC KSL KVOR KLZ KFH WIBW (sw-11.83)
NBC—Little Orphan Annie, sketch: (sw-15.21)
KGNF-Interesting People
KVOR-Hoosier Hot Shots
KOB-Old Favorites
KVOO-Jerry Sears' Orch. (NBC)
WNAX-George B. German
WREN-Cadets Quartet (NBC)

3:00 MST 4:00 CST
NBC-Flying Time: KOA WDAF WOW
CBS-Geo. Hall's Orch.: KOMA KMBC KSL KFH KVOR KLZ KFAB (sw-11.83)
NBC-Army Band: WREN KOIL
KGNF-Pop Concert
KGNF-Connie Boswell
KOB-Blue Hawaii
KVOO-Success Story
WHO-Playing the Song Market
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors
W9XBY-Black and White

3:15 MST 4:15 CST
NBC-Biltmore Boys' Orch.: KOA WDAF WOW WHO (sw-9.53)
CBS—Bobby Benson and Sunny Jim: (sw-11.83)
NBC-Army Band: (sw-15.21)
CBS-Eddie House, organist: KSL KFAB KMBC KVOR KFH WIBW KLZ
KGNF-Club Cabana
KOB-Bob Denny, pianist
KOMA-Boy Scout Prgm.
KVOO-Maleolm Claire (NBC)
WKY-Betty & Bob
W9XBY-A Toast to Melody

3:30 MST 4:30 CST
NBC-Gale Page, songs: WHO WDAF KOA
CBS-News; Marion Carley, pianist: KVOR KOMA KMBC KLZ KFH KFAB (sw-11.83)
★ NBC-KELLOGG'S PRESENTS
The Singing Lady: KOIL WREN
News: WKY KSL
KFEL-Musical Prgm.
KGNF-Hollywood Lens
KVOO-Twilight Serenade
WDAF-Star Gazer
WIBW-Matinee
WNAX-Round Up

3:45 MST 4:45 CST
NBC-Three Scamps: WDAF KOA WREN
CBS-Renrew of the Mounted: KFAB KOMA KMBC KFH (sw-11.83)
NBC—Orphan Annie, sketch: WREN KOIL
★ NBC—Lowell Thomas, commentator: (sw-15.21)
KGNF-Dance Matinee
KLZ-News
KOB-Club Cabana
KSL-Melody Parade
KVOR-What's New
WHO-Ma Perkins, sketch
WKY-To be announced

4:00 MST 5:00 CST
★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
CBS-Republican Party Speaker: KFH KLZ (sw-11.83)
NBC-Console Capers: KOA
NBC-Mary Small, songs: WKY KOIL WREN KVOO
News: KFEL KOMA
KFAB-News; Scores
KGNF-House of MacGregor
KMBC-Dick Tracy, sketch
KSL-Buyer's Guide
KVOR-Tonic Tunes
WDAF-Dance Orch.
WHO-George Hessberger's Orch. (NBC)
WNAX-Cecil & Sally
WOW-Mr. Dooley's Curiosity Club
W9XBY-The Metropolitans

4:15 MST 5:15 CST
NBC-Tony Russell, songs: WREN KOIL
CBS-Loretta Lee: KFAB KMBC KOMA KVOR KLZ KSL (sw-11.83)

Afternoon



Morgan L. Eastman
See 7 p.m. MST (8 CST)

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KCHF-1320	KVOD-920	WLS-870
KGNF-1430	KVOD-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

KFEL-Musical Prgm.	KFI-Reporter of the Air (NBC)	11:15 MST	12:15 CST
KFL-Kay Kyser's Orch.	KSL-Hawaiian Music & Readings	KFI-Paul Martin	KOA-Ran Wilde's Orch.
KSTP-News; Dream Ship	WOW-Musical Variety	11:30 MST	12:30 CST
W9XBY-Midnight Frolic		KFI-Jimmie Grier's Orch. (NBC)	KLZ-Huffman Harmonies
		KOA-Henry King's Orch.	KSL-Benny Goodman's Orch.
		WLW-Organ & Poems	
		12:00 MST	1:00 CST
		KFEL-Dance Orch.	KFI-Eddy Duchin's Orch. (NBC)
		W9XBY-Pete Johnson's Orch.	
		12:30 MST	1:30 CST
		KFI-Reveries	KSL-Gaylord Carter, organist
		W9XBY-Club Orch.	

End of Monday Programs

★ NBC-ALKA-SELTZER PRE-
sents Uncle Ezra's Radio Sta-
tion: WDAF WOW KVOO
WKY
KFEL-Musical Prgm.
KFH-Wisecrackers
KGNF-Roundup
KOA-Microphone News
WHO-Let's Go Places
WNAX-The Serenaders

4:30 MST 5:30 CST

★ NBC-HORLICK'S MALTED
Milk presents Lum 'n' Abner,
sketch: WENR (also see 8:15
p.m.)
CBS-Ted Husing & Charioteers.
& Judy Starr: KFAB KLZ
KSL (sw-11.83)
NBC-John Herrick: KOIL WREN
NBC-Edwin C. Hill, News com-
mentator: WKY
News: KOA WOW KVOO
KFH-To be announced
KGNF-Peacock Court
KMBC-Melody Palette
KOMA-Jimmy Stephenson
KVOR-Gems of Melody
WDAF-Soloist
WHO-Connie Gates; Orch. (NBC)
WIBW-Uncle Dave
WNAX-Hamlin's Cowboy
W9XBY-Invitation to the Waltz

4:45 MST 5:45 CST

★ CBS-Boake Carter, commen-
tator: KMBC KOMA KFAB
(sw-11.83)
NBC-Education in the News:
WOW KOA
News: WIBW KGHF KOIL WHO
KGNF-Garden of Melody
KLZ-Silver Story Lady
KSL-Melody Parade
KVOO-World of Sports
WDAF-Frank Farrell
WKY-Sports Reporter
WNAX-Sports Prgm.
W9XBY-Twilight Trio

5:00 MST 6:00 CST

★ CBS-Horace Heidt's Brigad'rs:
KLZ KFH KMBC KSL WNAX
KFAB (sw-11.83.6.06)
CBS-Herbert Foote, organist:
WIBW
★ NBC-Fibber McGee & Molly,
sketch: Marion & Jim Jordan;
Ted Weems' Orch.: WDAF
WOW WHO (sw-9.53) (also
see 9 p.m.)
NBC-Jean Dickinson, sop.: WKY
WREN (sw-11.87)
KFEL-Evening Fantasies
KGHF-Hollywood on Parade
KGNF-Baseball Scores
KOA-Reflections (NBC)
KOIL-Baseball Scores
KOMA Sports
KVOO Ralph Britt's Orch.
KVOR-World Dances
W9XBY-Hollywood Reporter

5:15 MST 6:15 CST

KGNF-Hughes Reel
KOIL-Jean Dickinson, sop.
(NBC)
KOMA-Man on the Street
KVOR-Private and Personal
W9XBY-Futura

5:30 MST 6:30 CST

CBS-Pick & Pat; Benny Krue-
ger's Orch.: KMBC KFAB
(sw-11.83) (also see 8:30 p.m.)
NBC-Melodiana; Abe Lyman's
Orch.; Bernie Claire, sop.;
Oliver Smith, trn.: WREN
KOIL (sw-11.87)
CBS-Songs at Eventide: KFH
WIBW KLZ KOMA
★ NBC-Margaret Speaks, sop.;
Mixed Chorus; Wm. Daly's
Orch.: WKY WHO KVOO
WDAF WOW (sw-9.53) (also
see 8:30 p.m.)
KFEL-Lost & Found Column
KGHF-Sport's Review
KGNF-Eventime
KOA-Stringtime (NBC)
KOB-Cecil and Sally
KSL-Dramatic Highlights
KVOR-Tea Dance
WNAX-Eb & Zeb

5:45 MST 6:45 CST

KFI-Pictorial (NBC)
KGHF-Musical Melodies
★ KGKB-RADIO GOSSIP (1500
kc)
KGNF-Dinner Dance Music
KLZ-Sports
KSL-Broadcasters' Review
KVOR-News of Today
WIBW-Dessert Time
WNAX-Zeke Perkins' Boys
W9XBY-Walt Lochman

6:00 MST 7:00 CST

★ NBC-Harry Horlick's Gyp-
sies; Romany Singers; Howard
Price, trn.: WDAF WHO WOW
(sw-9.53)
★ CBS-Radio Theater; Wallace
Beery in "Viva Villa," with
Stuart Irwin: KMBC KLZ
KFAB WNAX KOMA KSL
KFH (sw-11.83)
NBC-Greater Minstrels: Interlo-
cutor; Bill Childs; Joe
Parsons; Billy White, trn.;
Malcolm Claire; Gale Page,
guest; Quartet & Orch.: KOIL
KOA KVOO WKY WREN (sw-
11.87)
KFEL-Meandering Mike
KGHF-Let's go to the Movies
KVOR-Love Stories
WIBW-Melody Tour
W9XBY-Mood

6:15 MST 7:15 CST

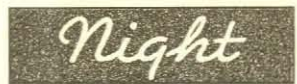
KFEL-Uncle Gene & Holly
KVOR-Amer. Family Robinson
WIBW-Gaieties
W9XBY-The Music Goes Round

6:30 MST 7:30 CST

★ NBC-STUDEBAKER CHAM-
pions Present Richard Him-
ber's Orch.; Stuart Allen, bar.:
WDAF KVOO WOW WKY
WHO (sw-9.53) (also see 9:30
p.m.)
NBC-Goldman Band Concert:
KOIL WREN KOA (sw-11.87)
KGHF-Thank You Stusia
KOB-Musical Moments
KVOR-World Entertains
WIBW-Clothing Revue
W9XBY-Ann Baker

6:45 MST 7:45 CST

KFEL-Rubinoff, violinist
KGHF-News
KOB-Tipica Zacatecana Orch.
WIBW-Crime Patrol
W9XBY-Betty Jane at the Circus



7:00 MST 8:00 CST

NBC-Contented Prgm.; Dr. Al-
lan Roy DaFoe, guest; Vocal-
ists; Morgan L. Eastman's
Orch.: KFI WDAF KOA WKY
WOW WHO (sw-9.53)
★ CBS-Wayne King's Orch.;
WIBW KMBC KMOX KSL
WCCO KFAB KLZ (sw-6.12)
NBC-Carefree Carnival; Tommy
Harris; Nola Day: KFYR
WREN WENR KSTP KVOO
(sw-6.14)
Political Speech: WFAA WOAI
KFEL-News; Playing the Song
Market
KFH-To be announced
KGHF-Rubinoff, violinist
KOIL-Musical Revue
KOMA-Voice of the Southland
KRLD-Galaxy of Stars
KVOR-ΔEvangelical Free Church
WGN-Tambour Battant
WLW-Unsolved Mysteries
WNAX-Musical Moments
W9XBY-Ann McElroy

7:15 MST 8:15 CST

KOIL-Let's Go Places
WKY-Harry Richman's Orch.
WNAX-Top Tunes of the Day
W9XBY-Rhythm Moods

7:30 MST 8:30 CST

NBC-Great Lakes Symp. Orch.:
Walter Logan, cond.: KFYR
KSTP WDAF (sw-9.53)
★ CBS-March of Time: KFAB
KRLD KMOX KMBC WCCO
KSL KLZ (sw-6.12)
NBC-Jolly Coburn's Orch.: WKY
KOIL WREN WENR WLW
To be announced: KFH KFI
Musical Moments: WHO KVOR
Musical Prgm.: KVOO WIBW
KOA-Jos. P. Monaghan, talk
KOB-The Roundup
WFAA-Richard Liebert, organist
WGN-Northerners
WNAX-News
WOAI-Lost Mines
WOW-Down the Fairway
W9XBY-Edward McNamara

7:45 MST 8:45 CST

CBS-Jack Shannon, trn.: KFH
KFAB KVOR KMBC WNAX
KSL (sw-6.12)
KLZ-The Flying Cloud

KMOX-News & Sports
KOA-Kayo Lam's Orch.
KRLD-Musical Moments
KVOO-Colonel Courtesy
WCCO-Rubinoff, violinist
WFAA-Freddy Martin's Orch.
WHO-Organ Melodies
WIBW-Crime Patrol
WKY-Milton Slosser
WNAX-Variety Prgm.
W9XBY-Dansapation

8:00 MST 9:00 CST

NBC-Allen Leaffer's Orch.: KSTP
(sw-9.53)
CBS-Clyde Lucas' Orch.: KLZ
KVOR KFH WNAX WIBW
(sw-6.12)
★ NBC-Amos 'n' Andy: WOAI
KOA WDAF KFI WLW WFAA
WHO WKY WOW (also at 4
p.m.)
NBC-Nano Rodrigo's Orchestra:
WREN
Rubinoff, violinist: KFYR KMBC
KOIL KOMA
Four Star Revue: KMOX KFAB
KFEL-Carefree Capers
KGHF-World Entertains
KOB-Dramas of Life
KRLD-Sports & News
KSL-News
WCCO-Thank You Stusia
WENR Ben Pollack's Orch.
WGN-The World of Sport
W9XBY-Vacation Tours

8:15 MST 9:15 CST

★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner.
KFI (also at 4:30 p.m.)
NBC-Allen Leaffer's Orch.: WOW
KFYR WKY
CBS-Renfrew of the Mounted:
KSL
NBC-Ink Spots; Male Chorus:
WREN
News: KSTP KOIL
KFH-Dance Orchestra
KLZ-Contrasts on Black & White
KMBC-Howard Ely, organist
KOA-Frank Watanabe
KOMA-To be announced
KRLD-Musical Breivites
KVOR-News of Today
WCCO-Golf Interview
WDAF-Hot Dates in History
WENR-King's Jesters
WFAA-Plantation Nights
WGN-Guy Lombardo's Orch.
WHO-Today's Winners
WIBW-Belle & Martha
★ WLW-Paul Sullivan, news room
WOAI-Rubinoff, violinist

8:30 MST 9:30 CST

NBC-Al Donahue's Orch.: WREN
(sw-6.14)
★ NBC-Margaret Speaks, sop.
KOA KFI (also at 5:30 p.m.)
CBS-Pick & Pat: KLZ KSL
KOMA KMOX WCCO KRLD
(also at 5:30 p.m.)
NBC-Magnolia Blossoms: WDAF
WOAI WKY (sw-9.53)
MBS-Follies: WGN WLW
News: WIBW WENR
KFH-Baseball Tournament
KFYR-N. D. Farmers Union
KGHF-World Dances
KMBC-Erle Smith
KOIL-Sports Review
KSTP-Most Out of Your Radio
KVOR-Hollywood on Parade
WFAA-Step Ladder & Saddle
Tramps
WHO-Dance Rhythms
WNAX-Bernie Cummins' Orch.
(CBS)
WOW-Strange As It Seems
W9XBY-Colorado Pete

8:45 MST 9:45 CST

NBC-Magnolia Blossoms: KFYR
WOW
CBS-Bernie Cummins' Orch.:
KFAB
NBC-Al Donahue's Orch.: KOIL
WENR
KMBC-The Carlyle Sisters
KOB-Serenaders
KSTP-Mr. Editor
KVOR-Warwick Family
WFAA-News
WHO-Gene & Glenn
WIBW-Treasure Chest
W9XBY-Swing Along

9:00 MST 10:00 CST

NBC-Shandor, violinist; Henry
Busse's Orch.: WKY KFYR
KOIL WREN (sw-6.14)
CBS-Vincent Lopez' Orch.: KVOR
KFAB WNAX
★ NBC-Fibber McGee & Molly;
Ted Weems' Orch.: KFI KOA
(also at 5 p.m.)

NBC-Jimmie Lunceford's Orch.:
WDAF WENR (sw-9.53)
News: WOW WOAI WHO KOMA
KGHF-Success Story
KLZ-Al Lyons' Orch.
KMBC-Sports Review
KMOX-Eddie Dunstedter's Orch.
KRLD-Count Bulowski's Orch.
KSL-Pinto Pete's Ranch Boys
KSTP-Sports; Sketches from Life
WBAP-Buddy Fisher's Orch.
WCCO-Baseball Scores
WIBW-Crime Patrol
WGN-Dance Orch.
WLW-Old Fashioned Girl
W9XBY-Ten o'Clock Tunes

9:15 MST 10:15 CST

CBS-Vincent Lopez' Orch.:
KMBC WIBW KSL
NBC-Henry Busse's Orch.:
WBAP
Sports Review: WOAI WOW
News: WCCO KOIL
KMOX-Detective Mysteries
KOMA-Dance Orch.
KSTP-News; Melody Lane
WHO-Jimmy Lunceford's Orch.
(NBC)
WLW-Eddie Elkins' Orch.
W9XBY-Club Rathskeller

9:30 MST 10:30 CST

NBC-Irving Aaronson's Orch.:
WENR WREN KFYR KSTP
(sw-6.14)
NBC-Ben Pollack's Orch.: WOW
(sw-9.53)

CBS-Hawaii Calls: KVOR KLZ
KFAB KOMA WIBW WNAX
KMOX KMBC KFH

★ NBC-STUDEBAKER CHAM-
pions Presents Richard Him-
ber's Orch.; Stuart Allen, vo-
calist: KOA KFI KDYL (also
at 6:30 p.m.)
T. N.-Ray Noble's Orch.: WBAP
WOAI
News: KGHF WKY
KFEL-Smiling Thru
KOIL-Freddie Ebener's Orch.
KRLD-Benny Meroff's Orch.
KSL-Players
WCCO-Reports; N. W. Umpires
WDAF-Sports
WGN-Dance Orch.
WHO-Song Fellows
WLW-Joe Reichman's Orch.
W9XBY-America Swings

9:45 MST 10:45 CST

CBS-Hawaii Calls: WCCO
NBC-Ben Pollack's Orch.: WHO
WDAF
KFEL-Orchestral Music
WIBW-Nat'l Housing Prgm.
WKY-Ken Wright

Short-Wave Programs

The schedule of short-wave pro-
grams for Monday will be found
with those of Tuesday on Page 33



NOW...
ON MONDAY NIGHT
9:30 MOUNTAIN STANDARD TIME

Richard Hember and His
STUDEBAKER CHAMPIONS

Stations **KOA KDYL**

Tuesday

July 21



Benny Goodman
See 6:30 p.m. MST (7:30 CST)

Network Changes

Benny Fields, formerly Wed. and Fri. at 5:30 p.m., will be heard today CBS 5:15 p.m. CST (4:15 MST), also Wed.

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KLZ
4:45 p.m.—Boake Carter: CBS-KOMA
8:15 p.m.—Paul Sullivan: WLW

Classical Music

1:30 p.m.—Columbia Chamber Orch.: CBS-KOMA
7:00 p.m.—String Symph.: NBC-WREN

Comedy

5:30 p.m.—Ken Murray: CBS-KMBC
6:30 p.m.—Ed Wynn: NBC-KOA

Drama

5:30 p.m.—Welcome Valley: NBC-WREN

Talks

12:15 p.m.—Science Service: CBS-KVOR
1:45 p.m.—General Federation of Women's Clubs: NBC-WDAF

Morning

7:00 MST 8:00 CST

NBC-News; Vaughn de Leath: WREN
CBS-Betty & Bob, sketch: (sw-21.52)
CBS-Salon Musicale: KSL KFVH KLZ KOMA KVOR
Gene & Glenn: KOIL WIBW
WHO KMBC
News: KFEL KOA W9XBY WOV
KFAB Wake Up & Sing
KGNF- Δ Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors

7:15 MST 8:15 CST

NBC-Viennese Sextet: WDAF WKY KOA
CBS-Modern Cinderella, sketch: (sw-21.52)
NBC-Aristocratic Rhythm: WREN (sw-15.21)
KFAB-Salon Musicale (CBS)
KGNF-Tunes & Topics
KSL-Musical Salute
KVOO—Glen Condon
KVOR-News of Today
WOW-Friendly Philosopher

7:30 MST 8:30 CST

CBS-Who's Who in Today's News; Betty Crocker; Hymns of All Churches: (sw-21.52)
NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)
CBS-Fred Feibel, organist: KSL KOMA KVOR KFVH
NBC-Armchair Quartet: WDAF WOV
KFAB-Songs Sacred

KFEL-Health and Philosophy
KGNF-Pancake Hour
KGNF-Music & Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KVOO-Alabama Boys
WHO-Musical Clock
WIBW-Unity School
WNAX-Mary Nan Ragtime Band
W9XBY- Δ Morn. Meditations

7:45 MST 8:45 CST

NBC-Romance of Dan & Sylvia, sketch: KOIL WREN KOA (sw-15.21)
NBC-Today's Children, sketch: WOW WHO WDAF WKY (sw-15.33)
CBS-Lyn Murray, songs: KOMA KFVH KMBC KVOR KFAB
News: KLZ KSL
KFEL-New Tunes for Old
WIBW-Variety Prgm.
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-Wendell Hall, songs: WKY WREN (sw-15.21)
CBS-Bob & Rennie, songs: KOMA KVOR (sw-21.52)
NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)
News: KFEL KOIL
KFAB-Hilde
KFII-Variety Prgm.
KGNF- Δ Morn. Devotional
KGNF-Today's Rhythm
KLZ-Satin Strings
KMBC—Fashion Flashes
KOA-Musical Menu
KSL-Breakfast Melodies
KVOO-Handy Ads
WIBW-To be announced
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Breen & de Rose: WKY WDAF (sw-15.33)
CBS-Navy Band: KVOR KLZ (sw-21.52)
NBC-Home Sweet Home, sketch: (sw-15.21)
NBC-Vagabonds: WREN KOIL
KFAB-Markets
KFEL-Around Breakfast Table
KGNF-Today's Almanac
KGNF-Grain Market Opening
KMBC-Happy Kitchen
KOMA-Opening Markets
KVOO-Al Hunter, gospel singer
WHO-Hymns of all Churches
WIBW-Markets & Weather
WNAX-Bohemian Band
WOW-Mary Baker's Album
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Vic & Sade, sketch: (sw-15.21)
NBC-House Detective: KVOO WDAF WKY WOW (sw-15.33)
CBS-Navy Band: KOMA
NBC-The Honeymooners: WREN
KFAB-Radio Calendar
KFEL-Listen to This
KGNF-Pipe Organ
KFH-Grain & Livestock Markets
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shopping News
KVOR-Personal Shopper
WHO-Betty & Bob
WIBW-Housewife's Program
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

CBS-Rhythmairs: KVOR KLZ KOMA KFVH KMBC KFVH (sw-21.52)
★ NBC-Nellie Revell: WOW WDAF WHO KVOR KOA WKY (sw-15.33)
KOIL-Kitty Keene
WREN-To be announced
WNAX- Δ Religious Service

9:00 MST 10:00 CST

NBC-Christine Caton: WDAF WOV
NBC-Alexander Bros.; Piano Duo: WREN
KFAB-News
KGNF-Weather Forecast
KOA-Concert Hall Music
KOIL-Melody Lane
KOMA-Cooking School
KSL-Serve & Save
KVOO-Hymns of All Churches
WHO-Morning Melodies
WKY-Markets
W9XBY-News and Views

9:15 MST 10:15 CST

CBS-Rhythm Boys: (sw-21.52)
NBC-Cadets Quartet: KOIL WREN

CBS-Mary Lee Taylor: KFVH KOMA KMBC KFVH KLZ KSL
NBC-Honeyboy & Sassafras: WDAF KOA
KGNF-Shoppers Prgm.
KVOR-Betty & Bob
KVOR-News
WHO-Bulletin; Bits of Melody
WKY-Skirvin Hour
WNAX-John Peter DePagter
WOW-Aunt Sally
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Dan Harding's Wife: WOW KVOR KOA WKY WDAF
CBS-Emery Deutsch's Orch.: KMBC KFVH KSL KOMA KFVH KVOR (sw-21.52)
NBC-Doc Schneider's Texans: WREN WKY
KFEL-Mr. Fixit
KGNF-News
KGNF-Variety Prgm.
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Party Line
WIBW-Anti Crime Ass'n
WNAX-March Kings
W9XBY-Dude Ranch

9:45 MST 10:45 CST

NBC-Words & Music; Ruth Lyon, sop.: WREN KVOO
NBC-Merry Madcaps WHO WDAF WOV
KFAB-The Jangles
KFEL-Melody Express
KFH-Grain Market; News
KGNF-Book Review
KLZ-Emery Deutsch's Strings
KOA-Colo. Fed. of Women Clubs
KOMA-Greetings with Buelah Cureton
WIBW-Party Line
WKY-To be announced
W9XBY-In A Mexican Patio

10:00 MST 11:00 CST

CBS-Betty & Bob, sketch: KLZ KFVH KMBC KSL
NBC-Gene Beecher's Orch.: WDAF
CBS-George Hall's Orch.: (sw-15.27)
NBC-Words & Music: WKY KOIL WREN KOA
KFH-Hymns of the Church
KGNF-Auto Service
KOMA-Mid-morning Markets
KVOO-Party Line
KVOR-Ann Russell, economist
WHO-Kitty Keene
WIBW-Street Reporter
WNAX-Lawrence Welk's Orch.
WOW-Markets
W9XBY- Δ God's Quarter Hour

10:15 MST 11:15 CST

NBC-Gene Beecher's Orch.: (sw-15.33)
CBS-Modern Cinderella: KLZ KSL KFVH KMBC
NBC-Dot & Will: WREN KOIL KOA
News: KVOO WKY
KFEL-Jewel Box
KFH-Betty & Bob
KGNF-Echoes of Music
KOMA-Piano Land
KVOR-World Dances
WDAF-Star Gazer
WHO-Market Report
WIBW-Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST

CBS-Concert Miniature: (sw-15.27)
NBC-Nat'l Farm & Home Hour: WDAF KVOO WKY WREN KOA WHO WOV (sw-15.21)
CBS-Who's Who in Today's News; Betty Crocker & Hymns of All Churches: KLZ KFVH KSL KMBC
NBC-Wilbur Evans, bar.: (sw-15.33)
KFH-Shoppers Trio
KGNF-Old Timers
KOMA-Spice of Life
KOIL-Rhythm Riddles
KVOR-Today's Almanac
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST

NBC-Music Guild: (sw-15.33)
KFEL-Jay Burnette, songs
KGNF-Livestock Markets
KOIL—Man on the Street
KVOR-Swing Time
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KMBC KOMA KSL KFVH KVOR KLZ KFVH (sw-15.27)

News: WIBW KGNF
KGNF-Your Home
KGNF-News; Noonday Varieties
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, sketch: KMBC KFVH KVOR KSL (sw-15.27)
KFAB-Markets; Farmers Prgm.
KGNF-Rubinoft, violinist
KLZ-Sons of Pioneers
KOB-Dramas of Life
KOMA-Variety Prgm.
WIBW-Market News
WNAX-News

11:30 MST 12:30 CST

NBC-Golden Melodies: KOA WREN
CBS-Madison Ensemble: KVOR KOMA KSL KLZ (sw-15.27)
NBC-Gould & Shafter; Rhythm Octet; Soloists (sw-15.33)
News: KMBC WOV
KFEL-Club Bulletins
KFH-Grain; Livestock Market
KGNF-Tonic Tunes
KGNF-Noon Concert
KOB-Let's Dance
KVOO—Bob Wills' Playboys
WDAF-Carson Robison
WHO-Gingham Girl Varieties
WIBW-Noon-day Prgm.
WKY-Rhythm Blenders
WNAX—The Brass Band
W9XBY-Musical Mardi Gras

11:45 MST 12:45 CST

KFAB-Musical Moments
KFEL-Souvenirs of Song
KFH-Madison Ensemble (CBS)
KGNF-Variety Prgm.
KMBC-Text Owens, songs
KSL-Payroll Builder
WDAF-Rhythm Octet (NBC)
WHO-News
WKY-To be announced
WNAX—D. B. Gurney
WOW—Man on the Street



12:00 MST 1:00 CST

CBS-Margaret McCrae, songs: KFVH (sw-15.27)
NBC-Pepper Young's Family, sketch: WDAF KOA WOV WHO
News: KFEL KLZ KSL
KFAB-Markets
KGNF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Home & Farm Hour
KOIL-Idelia Bakke
KOMA-Jr. Chamber of Commerce Luncheon
KVOR-Rhythm Revue
WKY-Markets
WNAX-Joe Hart's Orch.
WREN-Variety Matinee
W9XBY—Television Flashes

12:15 MST 1:15 CST

NBC—Ma Perkins, sketch: WKY WDAF KVOO KOA WOV
CBS-Science Service: KMBC KVOR (sw-15.27)
NBC-Continental Varieties: KOIL (sw-15.21)
KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KFH-Livestock Market
KGNF-Ralph Jones, pianist
KLZ-Luncheon Melodies
KSL-Livestock Reports; Melody Minutes
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Mayfair Singers: KLZ KFVH KOMA KMBC (sw-15.27)
NBC-Vic & Sade, sketch; Bernardino Flynn: KOA WDAF KVOO WKY WOV WHO
KFAB-Markets
KGNF-Secrets of Happiness
KGNF-Crime Light
KOB-Cub Reporters
KSL-Carson Robison
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

NBC-Have You Heard?; Drama: (sw-15.21)

NBC—The O'Neills, sketch: WDAF KOA WOV KVOO WHO WKY
KFAB-Inside Dope
KGNF—Markets & Weather
KOH-Homemakers' Club
KOMA-Closing Markets
KSL-Mrs. Chapman Entertains
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Baseball Game

1:00 MST 2:00 CST

NBC-Foxes of Flatbush, sketch: WREN KOIL (sw-15.21)
CBS-Cnas. Hector's Orch.: KMBC KVOR KFVH KOMA KLZ (sw-15.27)
NBC-Women's Radio Review; Speaker & Orch.: WDAF KOA WOV
Baseball Game: WHO KFVH
KGNF-Orville Knapp's Orch.
KSL-Payroll Builder
KVOO-Cozy Corner
WIBW-Jane Baker, Homemaker
WKY-Whalin Brothers' Band
WNAX—Bohemian Band

1:15 MST 2:15 CST

NBC-Joan & the Escorts: WREN KOIL (sw-15.21)
KFEL-Musical Scrapbook
KGNF-Health Chats
KGNF-Park Talk
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX—Ma Perkins, sketch
WOW-Variety Prgm.

1:30 MST 2:30 CST

NBC-Sonia Esson, contralto: WREN KOIL
CBS-Chamber Orch.; Victor Bay, cond.: KSL KOMA KVOR KFVH (sw-15.27)
Sonata da Camera No. 10 in C Major, (A) Preludio, (B) Larghetto, (C) Tempo Di Gavotta, Correlli; Sonata En Concert No. 5, (A) Cello Solo, (B) Largo, (C) Allegro, (D) Largo Alla Strolliana, (E) Allegro Vivace, Fugale; Andante, Tortini; Concertino in F Minor, (A) Largo, (B) Allegro Giusto, (C) Andante, (D) Allegro Conspirito, Peropolesi
NBC-Gene Arnold & Ranch Boys: WDAF WOV KOA WKY KVOO
KGNF-News
KGNF-Grain Quotations
KLZ-Closing Markets
KMBC-The Texas Rangers
WIBW-Elsa at the Organ
WNAX-Three Maids of Melody

1:45 MST 2:45 CST

NBC-Manhattans: KOA WREN KOIL WKY KVOO
NBC-General Fed. of Women's Clubs; Consumers Prgm.: WDAF
KGNF-Daily Musical Variety
KLZ-Columbia Chamber Orch. (CBS)
KOB-Life of Thomas Edison
KSL-Utah State Agriculture
WIBW-News
WNAX-Spanish Melodies
WOW-Markets

2:00 MST 3:00 CST

NBC-Ernie Stem's Orch.: KOIL WREN
CBS-Jimmie Farrell, bar.: KLZ KMBC KOMA KVOR (sw-11.83)
NBC-Afternoon at McNeill's: KVOO KOA WKY WDAF
News: KGNF WNAX
KFH-All Request Hour
KGNF-World Bookman
KOB-Classics of Music
KSL-Shopping News
★ WBNO—RADIO GOSSIP (1200 kc)
WIBW-Hymns
WOW-News; Belle & Martha

2:15 MST 3:15 CST

NBC-Aft. at McNeills: (sw-15.33)
CBS-Billy Mills' Orch.: KMBC KVOR KOMA KSL KLZ (sw-11.83)
KGNF-What's New?
KGNF-Sketches in Melody
WIBW-Kansas Roundup
WKY-To be announced
WNAX—Nancy Gurney Trio
WOW-Life of Edison

2:30 MST 3:30 CST

NBC-Manhattan Guardsmen Orchestra: KOA WOV WDAF WKY

★ NBC-KELLOGG'S PRESENTS
The Singing Lady: (sw-15.21)
NBC—Larry Larsen, organist: WREN
KFEL-Musical Prgm.
KFH-Billy Mills' Orch. (CBS)
KGNF-Cub Reporters
KOB-Band on Parade
KOIL-Duane & Sally
KVOO-News

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KLZ KSL KFVH KOMA KGKO WIBW KMBC KVOR (sw-11.83)
NBC—Little Orphan Annie, sketch: (sw-15.21)
KFEL-Tangoism
KGNF-Round the Town
KOB-Old Favorites
KVOO-Manhattan Guardsmen (NBC)
WNAX-George B. German
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST

NBC-Flying Time: WOW KOA
CBS-Patti Chapin, songs: KVOR KLZ KOMA KFVH KFVH (sw-11.83)
NBC-Minute Men: WREN
KGNF-Gems of Melody
KMBC-News; Charity Talk
KOIL-You'll Be Lovely
KSL-Nat'l Emergency Council Speaker
KVOO-Success Story
WDAF-Song Matinee
WHO-Echoes of Stage & Screen
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors
W9XBY-Black & White

3:15 MST 4:15 CST

CBS—News of Youth, Junior news dramas: (sw-11.83)
NBC—Mid-Week Hymn Sing
WHO KOA KVOO WOV (sw-9.53)
CBS—"Wonders of the Heavens," Dr. R. E. Moulton: KLZ KFVH KFVH KVOR KOMA KSL
NBC-Animal Closeups: WREN
KGNF-Club Cabana
KMBC-The Sweet Singers
KOB-Peacock Court
KOIL-Tea Time Tunes
WIBW-Donna Jean Wendell
WKY-Betty & Bob
WREN-Green Brothers' Orch.
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

★ NBC-KELLOGG'S PRESENTS
The Singing Lady: WREN KOIL
CBS-News; Alexander Cores, violinist: KVOR KOMA KMBC KFVH KLZ KFVH (sw-11.83)
Deep River; Scherzo, Dittersdorf-Kreutzer; La Gitana, Kreutzer
News: WKY KSL
KFEL-Musical Prgm.
★ KGNF-MOVIE GOSSIP
KOA-News; University of Denver
KVOO-Twilight Serenade
WDAF-Star Gazer
WHO-Sammy Watkin's Orch. (NBC)
WIBW-Matinee
WNAX-Round-Up

3:45 MST 4:45 CST

★ NBC—Lowell Thomas, commentator: (sw-15.21)
CBS-Renrew of the Mounted, sketch: KFVH KOMA KFVH KMBC (sw-11.83)
NBC-Little Orphan Annie, sketch: WREN KOIL
NBC-Vocal Soloist: WOW WDAF
KGNF-Dance Matinee
KSL-News
KSL-Melody Minutes
KVOR-What's New
WHO-Ma Perkins
WKY-To be announced

4:00 MST 5:00 CST

CBS-Republican Party Speaker: KFVH KLZ (sw-11.83)
NBC-Console Capers: KVOO WDAF WHO
★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
NBC—Easy Aces, sketch: KOIL KOA (sw-15.21)
KFAB-News; Baseball
KFEL-News
KGNF-Rural Rhythms
KGNF-House of MacGregor
KMBC-Dick Tracy, sketch
KOMA-News Reporter
KSL-Rhythm Revue
KVOR-Tonic Tunes
WKY—Inquiring Reporter

WNAX-Cecil & Sally
WOW-Curiosity Club
WREN-Dance Hour
W9XBY-Studio Varieties

4:15 MST 5:15 CST
NBC-Jacob Tarshish, talk: WIO
WOW WDAF KOA (sw-9.53)
CBS-Benny Fields, songs: KVOR
KFH KMBC KLZ KSL KOMA
KFAB (sw-11.83)
NBC-Tony Russell, songs: WREN
WKY KOIL
KFEL-Musical Prgm.
KGNF-Roundup
KVOO-What's in the News?
WNAX-The Sereaders

4:30 MST 5:30 CST
CBS-Jack Miller's Orch.: KMBC
KFAB (sw-11.83)
★ NBC-HORLICK'S MALTED
Milk presents Lum 'n' Abner,
sketch; Norris Goff: WENR
(also see 8:15 p.m.)
NBC-Harold Sanford's Orch.:
WREN KOIL WHO WKY
News: WOW KOA KVOO
KFH-Variety Prgm.
KGNF-Peacock Court
KLZ-20th Century Serenade
KOMA-Jimmy Stephenson
KSL-Broadcasters' Revue
KVOR-Echoes of Stage & Screen
WDAF-Soloist
WIBW-Uncle Dave
WNAX-Hamlin's Cowboy
W9XBY-Hands Across the Table

4:45 MST 5:45 CST
NBC-Fred Hufsmith, tr.: KOA
WOW
★ CBS-Boake Carter, commen-
tator: KMBC KOMA KFAB
(sw-11.83)
NBC-Vivian Della Chiesa, sop.:
WREN
News: KGHF WIBW KOIL
WHO
KFH-To be announced
KGNF-Garden of Melody
KLZ-Silver Story Lady
KVOO-World of Sports; Music;
Baseball Scores
WDAF-Wise Crackers
WKY-Old King Beer Sports
WNAX-Sports Prgm.
W9XBY-One Night Bandstand

5:00 MST 6:00 CST
NBC-Waterboy: KOIL WREN
(sw-11.87)
CBS-Hammerstein Music Hall;
Ted Hammerstein, m.c.; Lucy
Laughlin, sop.; Jerry Mann,
comedian; Guests & Orch.:
KFAB (sw-11.83)
NBC-Leo Reisman's Orch.; Phil
Ducey; Sweetheart Trio; Loret-
ta Clemens, songs; Chas. Mar-
tin in 3 Min. Thrillers: WKY
WDAF WHO WOW KVOO
(sw-9.53) (also see 8:30 p.m.)
CBS-Dream Avenue: KLZ KFH
KVOR
KGNF-Hollywood on Parade
KGNF-Baseball Scores
KMBC-As Kansas City Dines
ROA-Jack Meakin's Orch.
KOMA-Sports Page
KSL-Merchant's Radio Column
WIBW-Thank You Stusia
WNAX-Organ Melodies
W9XBY-Hollywood Reporter

5:15 MST 6:15 CST
CBS-Judy & the Jesters: KOMA
KVOR KFH KLZ
KGNF-Dance Orch.
KOIL-Tea Time Tunes
WIBW-Gaieties
W9XBY-Futura

5:30 MST 6:30 CST
★ NBC-Wayne King's Orch.:
WDAF WKY KVOO WHO
WOW
CBS-Ken Murray, comedian;
Russ Morgan's Orch.; Phil Re-
gan, tr.: KMBC WIBW KFH
KOMA KFAB WNAX (sw-
11.83) (also see 8:30 p.m.)
NBC-Edgar A. Guest in Wel-
come Valley; Dramatic Cast &
Joe Gallicchio's Orch.: WREN
KOIL (sw-11.87)
KFEL-Lost and Found Column
KGNF-Sport's Review
KGNF-Eventime
KLZ-Spanish Idyll
KOA-Beaux Arts Trio (NBC)
KOB-Cecil & Sally
KSL-Melodic Interlude
KVOR-Tea Dance
WIBW-Rubinoff & Virginia Rea

5:45 MST 6:45 CST
KGNF-Musical Melodies
KGNF-Dinner Dance
KLZ-Ice Cream Social

KOA-Adv. of Jimmie Allen
KSL-Payroll Builder
KVOR-News of Today
WIBW-Dessert Time
WNAX-Pianoland
W9XBY-Walt Lochman

6:00 MST 7:00 CST
★ NBC-Vox Pop; Voice of the
People: WHO WDAF WOW
★ NBC-Ben Bernie's Orch.:
Ethel Waters, guest: WREN
WKY KOIL KVOO KOA (sw-
11.87)

★ CBS-Fred Waring's Orch.;
Priscilla & Rosemary Lane,
songs: KFAB KMBC KOMA
WNAX WIBW KFH (sw-11.83)
(also see 9 p.m.)
KFEL-Meandering Mike
KGNF-Let's go to the Movies
KLZ-Sports Highlights
KSL-Montmartre
KVOR-World Dances
W9XBY-Julia Lee

6:15 MST 7:15 CST
KFEL-Uncle Gene & Holly
KLZ-Novelty Parade
KSL-News
KVOR-Amer. Family Robinson
W9XBY-Missouri Review

6:30 MST 7:30 CST
★ NBC-Ed Wynn, comedian;
Graham McNamee; Lennie
Hayton's Orch.: KVOO KOA
WDAF WKY WOW WHO
(sw-9.53)
CBS-Caravan; Nat Shilkret's
Orch.; Benny Goodman's Orch.;
Robert Hughes, m.c.: KLZ
KFAB KOMA KMBC KVOR
KSL WIBW WNAX KRLD
KFH (sw-11.83)

NBC-Goldman Band Concert:
WREN KOIL (sw-11.87)
KFEL-Let's Go Places
KOB-Sketches in Melody
W9XBY-Dot Chaquette

6:45 MST 7:45 CST
KGNF-News
W9XBY-Betty Jane at the Circus

7:00 MST 8:00 CST
NBC-Meredith Willson's Orch.:
WDAF KFI WHO WOW (sw-
9.53)
NBC-String Symphony; Frank
Black, cond.: WREN KFYP
KSTP WKY KVOO WBAP
KOA WOAI WENR
KFEL-News; Sports Facts
KOB-Hughes Reels
KOIL-Musical Revue
WGN-Concert Orch.; Attilio Bag-
giore, tr.
WLW-To be announced
WNAX-Brass Band
W9XBY-Carnival

7:15 MST 8:15 CST
KOIL-Let's Go Places
WLW-Jack Randolph, bar.

7:30 MST 8:30 CST
NBC-Barry McKinley, bar.: KFI
WDAF
★ CBS-March of Time: WCCO
KMBC KFAB KRLD KMOX
KLZ KSL (sw-6.12)
KFH-Singing Painter
KFI-To be announced
KFYR-Rhythm Revue
KOB-Ed Black & Dukes
KOIL-Omaha Civic Symphony
KOMA-Strange Adventures
KVOR-Hollywood on Parade
WENR-I. C. Old Timers Award
WHO-Colonel Courtesy
WIBW-Singing Painter
WLW-Alex Lajoie's Orch.
WNAX-News
WOAI-Jack Randolph's Music
WOW-Star Gazing
W9XBY-Metropolitan Church

7:45 MST 8:45 CST
NBC-Roy Campbell's Royalists:
WOW WHO (sw-9.53)
CBS-Republican Party Speaker:
KFAB KMBC WCCO
CBS-Willard Robison's Orch.:
KOMA KFH KRLD KVOR
(sw-6.12)
NBC-String Symp.: KFYR
WKY
KFI-Concert Hall of the Air
KGNF-Dixie Vagabonds
KLZ-Rubinoff
KMOX-News; Sports
KOA-Jack Randolph's Music
KSL-Little Theater of Music
WBAP-Frontier Troubadours

WDAF-Mixed Quartet
WGN-Guy Lombardo's Orch.
WIBW-Revue
WLW-Hot Dates in History
WNAX-Variety Prgm.
WOAI-Metropolitan Moods

8:00 MST 9:00 CST
★ NBC-Amos 'n' Andy: WDAF
KOA WOAI KFI WHO WBAP
WLW WKY WOW (also at 4
p.m.)
NBC-Clem McCarthy, sports:
KFYR KSTP
NBC-Julian Woodworth's Orch.:
KOIL WREN
KFEL-News
KFI-Carl Ravazza's Orch.
KLZ-Willard Robison's Orch.
KMOX-Thank You Stusia
KRLD-Sports & News
KSL-Denver & Rio Grande
WENR-Ben Pollack's Orch.
WIBW-Farm Bureau
WNAX-Willard Robison's Orch.
W9XBY-America Singing

8:15 MST 9:15 CST
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner;
Norris Goff: KFI (also at
4:30 p.m.)
CBS-Jacques Fray's Orch.:
KFAB WNAX
NBC-Julian Woodworth's Orch.
(sw-6.14)
CBS-Retiree of the Mounted:
KSL
NBC-Nano Rodrigo's Orch.:
KFYR KSTP WOAI
Rubinoff & His Violin: WBAP
WOW
KGNF-Amer. Family Robinson
KFH Club Orch.
KLZ-Ronald Mansfield, tr.
KMBC-Thank You Stusia
KMOX-Cardinal Highlights
KOA-Frank Watanabe
KOIL-News
KOMA-To be announced
KRLD-Musical Brevities
KVOR-News of Today
WCCO-Super Songsters
WDAF-Easy Aces
WENR-King's Jesters
WGN-Dream Ship
WHO-Today's Winners
WIBW-Belle & Martha
WKY-Dynamic Twins
★ WLW-Paul Sullivan, news room
WOAI-Political Speech

8:30 MST 9:30 CST
CBS-Ken Murray & Orch.; Phil
Regan, tr.: KLZ KSL (also
at 5:30 p.m.)
NBC-Fletcher Henderson's Orch.:
WHO WOW (sw-9.53)
CBS-Bernie Cummins' Orch.:
WNAX KFAB KOMA
NBC-Jolly Coburn's Orch.: WKY
(sw-6.14)
NBC-Leo Reisman's Orch.; Phil
Ducey: KOA KFYP KFI (also
at 5 p.m.)
KFH-Baseball Tournament
KGNF-World Dances
KMBC-Earle Smith
KMOX-Three Queens and a Jack
KOB-College Educational Prgm
KOIL Sports
KSTP-To be announced
KVOR-World Entertains
WBAP-Easy Aces, sketch
WCCO-On to Nicolle
WDAF-Know Your Government
WENR-Globe Trotter
WGN-Griff Williams' Orch.
WIBW-News
WLW-For Men Only
WOAI-Musical Prgm.
WREN-Rubinoff, violinist
W9XBY-Colorado Pete

8:45 MST 9:45 CST
NBC-Jesse Crawford, organist:
(sw-9.53)
NBC-Jolly Coburn's Orch.: KOIL
WREN WENR
Rubinoff, violinist: WDAF
KMOX
KGNF-W. P. A. Program
KMBC-New Tunes for Old
KRLD-Down by the Rio Grande
KSTP-Mr. Editor
WBAP-Chic Scoggin's Orch.
WHO-Organ Melodies
WIBW-Hawaiian Fantasy

9:00 MST 10:00 CST
NBC-Shandor, violinist: Andy
Sannella's Orch.: WREN KOIL
KFYR WKY (sw-6.14)
★ CBS-Fred Waring's Orch.;
Rosemary Lane: KOH KERN
KFBB KGB KDB KFRC KOL
KMJ KOIN KFPY KWG KVI
KVOR KLZ KSL (also at 6
p.m.)
NBC-Henry Busse's Orch.: WDAF
(sw-9.53)

CBS-George Givot's Circus:
WNAX KFAB
News: WOW WFAA WOAI WHO
KOMA
KFI-Death Valley Days
KGNF-Success Story
KGNF-Dance Orch.
KMBC-Sports
KMOX-Eddie Dunstedter's Orch.
KOA-Rhythmic Orch.
KRLD-Count Bulowski's Orch.
KSTP Sports; Sketches from Life
WCCO-Baseball Scores
WENR-Mark Fisher's Orch.
WGN-Dance Orch.
WIBW-Rhythm Rhapsody
WLW-Our Singing Neighbor
W9XBY-Moon Sheen

9:15 MST 10:15 CST
CBS-Geo. Givot's Circus: KOMA
KRLD KMBC
NBC-Henry Busse's Orch.: WHO
WOW
News: WCCO KOIL
KGNF-Variety Prgm.
KMOX-Detective Mysteries
KSTP-News; Melody Lane
WFAA-Step Ladder & Saddle
Tramps
WKY-Singing Red Heads
WLW-Johnny Lewis' Orch.
WOAI-Sports

9:30 MST 10:30 CST
NBC-Ben Pollack's Orch.: WOW
(sw-9.53)
CBS-Dick Stabile's Orch.: KFH
WCCO WIBW KMBC KFAB
KMOX KVOR KLZ WNAX
NBC-Lou Brings's Orch.: WREN
KFYR WENR KSTP KOA (sw-
6.14)
News: KGNF WKY
KFEL-Smiling Thru
KFI-To be announced
KOIL-Freddie Ebener's Orch.
KOMA Dance Orch.
KRLD-Benny Meroff's Orch.
KSL-Old Settler's Tales
WDAF-Sports Reporter
WFAA-Freddie Martin's Orch.
WGN-Joe Sanders' Orch.
WHO-American Legion Auxiliary
WLW-Tommy Tucker's Orch.
WOAI-Irving Rose's Orch.
W9XBY-Dansapation

9:45 MST 10:45 CST
CBS-Dick Stabile's Orch.: KSL
KOMA
NBC-Ben Polack's Orch.: WHO
WDAF
KFEL-Government Talk

9:50 MST 10:50 CST
4 a.m.—Dalman and Shaw: GSG GSH
4:15 a.m.—Musical Comedy gems: VK3ME
5:15 a.m.—English humorists: GSG GSH
5:35 a.m.—Play, The Proposal: GSG GSH
6 a.m.—Siamese program: HSEPJ
7 a.m.—Davis Cup tennis finals: GSF GSG
8:30 a.m.—Vatican City hour: HVJ
9:15 a.m.—Cellini trio: GSG GSH GSF
9:30 a.m.—Polish hour: SPW
9:45 a.m.—Kipling reading: GSG GSF
11 a.m.—Cuban dance music: COCD
11:20 a.m.—Royal Naval singers: GSB GSD
11:40 a.m.—Racing pigeons: GSB GSD GSO
12 noon—Latin-American music: COCD
12:30 p.m.—Davis Cup tennis finals: GSB GSD
1 p.m.—Sydney Howard, variety: GSB GSD
2 p.m.—Talk, Recent Soviet Novels: RNE
2 p.m.—Overseas hour: JVN JVM
2:55 p.m.—Listener greetings: DJB DJB
3 p.m.—Mayor's program: COCD
3 p.m.—Paul Gruemmer, pianist: DJB DJB
3:15 p.m.—Seascapes revue: GSB GSF GSG
3:30 p.m.—Brazilian hour: PRF5
4 p.m.—Davis Cup tennis finals: GSD GSF
4 p.m.—Folk songs: DJB DJB
4 p.m.—Lecuona's orchestra: COCO

9:55 MST 10:55 CST
4:15 p.m.—Request's concert: DJB DJD
4:30 p.m.—Opera, L'Amico Fritz: 2RO
4:30 p.m.—Kipling reading: GSD GSF GSP
5 p.m.—Saving the Leaning Tower of Pisa: 2RO
5 p.m.—South American program: COCD
5 p.m.—IBC trio: YV2RC
5:15 p.m.—Sound pictures: DJB DJD
5:15 p.m.—Myriam Ferretti, Tuscan songs: 2RO
5:25 p.m.—Mail bag: 2RO
5:30 p.m.—Operetta, Schwarzwalders Kirsch: DJB
DJD DJM
5:45 p.m.—Venezuelan songs: YV2RC
6 p.m.—National Railways program: HJU
6 p.m.—Sergio Codos' band: YV2RC
6:30 p.m.—German lessons: DJB DJD DJM
6:45 p.m.—Gramophone cabaret: DJB DJD DJM
6:45 p.m.—Amateur hour: YV2RC
7 p.m.—Empire's again: GSG GSF
7:15 p.m.—Entertainment: DJB DJB
8:20 p.m.—Racing pigeons: GSG GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
9:10 p.m.—DX program: HJ1ABE
9:30 p.m.—BBC Dance orchestra: GSB GSD
9:30 p.m.—Honolulu program: KKH KIO
10 p.m.—Overseas hour: JVN
10:05 p.m.—Racing pigeons: GSB GSD
10:37 p.m.—Fiji hour: VPD
10:40 p.m.—BBC chorus: GSB GSD

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

9:55 MST 10:55 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

WIBW-Sunflower News
WKY-Ken Wright

10:00 MST 11:00 CST
NBC-Carl Ravazza's Orch.: WHO
KFI WDAF
CBS-Eddie House, singing organ-
ist: KMBC WNAX KVOR
KFAB KFH KMOX
NBC-Fletcher Henderson's Orch.:
WENR WREN KOIL KFYP
WOAI KSTP
News: WIBW KLZ
Dance Orch.: WOW KOMA WGN
KOA-Community Chest Prgm.
KRLD-Phil Harris' Orch.
KSL-Dick Jurgen's Orch.
WCCO-Jack Crawford's Orch.
WFAA-Summer Dreams
WLW-Joe Haymes' Orch.
W9XBY-Tunes of Tomorrow

10:15 MST 11:15 CST
CBS-Carl Schreiber's Orch.:
KMBC WNAX KMOX KFH
KOMA WIBW KVOR KFAB
KLZ
NBC-Fletcher Henderson's Orch.:
KOA WKY
W9XBY-Club Rathskeller

10:30 MST 11:30 CST
NBC-Keith Beecher's Orch.:
WENR WREN KOIL KFYP
WKY KSTP
CBS-Joseph Cherniavsky's Orch.:
WCCO KRLD KMBC WNAX
KMOX KOMA WIBW KVOR
KFH KFAB KLZ
NBC-Mark Fisher's Orch.: WDAF
KFI WOW WHO
MBS-Horace Heidt's Orch.: WGN
WLW
KOA-Frank Waterhouse's Orch.
W9XBY-Dance Orch.

10:45 MST 11:45 CST
CBS-Nocturne; Franklin McCor-
mack: KSL KRLD KFH
WCCO KVOR KOMA WNAX
KLZ WIBW KFAB
KMBC-Dance Time
KMOX-When Day Is Done

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship

Tuesday

July 21



Victor Bay
See 1:30 p.m. MST (2:30 CST)

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGNF-1320	KVOO-920	WLS-870
KGHF-1430	KVOO-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KNOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

WOW-Musical Variety
W9XBY-Midnight Frolic
11:15 MST 12:15 CST
KFI-Ran Wilde's Orch.
KOA-Bobby Beale's Orch.

11:30 MST 12:30 CST
KFI-Jimmie Grier's Orch. (NBC)
KLZ-Huffman Harmonies
KOA-Henry King's Orch.
KSL-Harry Lewis' Orch.
WLW-Organ & Poems

12:00 MST 1:00 CST
KFEL-News; Dance Orch.
KFI-Eddy Duchin's Orch.
KSL-Benny Goodman's Orch.
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST
KFI-Tom Brown's Orch.
KSL-Harry Lewis' Orch.
W9XBY-Club Orch.

End of Tuesday Programs

SHORT-WAVE PROGRAMS FOR MONDAY

(See Page 29 for List of Stations and Frequencies)
MST Shown; for CST Add One Hour

4 a.m.—Dalman and Shaw: GSG GSH
4:15 a.m.—Musical Comedy gems: VK3ME
5:15 a.m.—English humorists: GSG GSH
5:35 a.m.—Play, The Proposal: GSG GSH
6 a.m.—Siamese program: HSEPJ
7 a.m.—Davis Cup tennis finals: GSF GSG
8:30 a.m.—Vatican City hour: HVJ
9:15 a.m.—Cellini trio: GSG GSH GSF
9:30 a.m.—Polish hour: SPW
9:45 a.m.—Kipling reading: GSG GSF
11 a.m.—Cuban dance music: COCD
11:20 a.m.—Royal Naval singers: GSB GSD
11:40 a.m.—Racing pigeons: GSB GSD GSO
12 noon—Latin-American music: COCD
12:30 p.m.—Davis Cup tennis finals: GSB GSD
1 p.m.—Sydney Howard, variety: GSB GSD
2 p.m.—Talk, Recent Soviet Novels: RNE
2 p.m.—Overseas hour: JVN JVM
2:55 p.m.—Listener greetings: DJB DJB
3 p.m.—Mayor's program: COCD
3 p.m.—Paul Gruemmer, pianist: DJB DJB
3:15 p.m.—Seascapes revue: GSB GSF GSG
3:30 p.m.—Brazilian hour: PRF5
4 p.m.—Davis Cup tennis finals: GSD GSF
4 p.m.—Folk songs: DJB DJB
4 p.m.—Lecuona's orchestra: COCO

SHORT-WAVE PROGRAMS FOR TUESDAY

(See Page 29 for List of Stations and Frequencies)
MST Shown; for CST Add One Hour

3 a.m.—Famous tenors: VK3ME
4 a.m.—Surprise item: GSG GSH
5:30 a.m.—Stage star interviews: GSG GSH
6:20 a.m.—Racing pigeons: GSG GSH
7:17 a.m.—Davis Cup tennis finals: GSF GSG
GSH
8:30 a.m.—Vatican City hour: HVJ
9 a.m.—Commerce hour: COCD
10:15 a.m.—Imperial Affairs: GSB GSD GSO
11 a.m.—Cuban dance music: COCD
12:30 p.m.—Davis Cup tennis finals: GSB GSD
2 p.m.—Continental: GSB GSF GSG
2:15 p.m.—Play, The Proposal: GSB GSF GSG
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—Brass band: DJB DJD
3 p.m.—Mayor's program: COCD

4:15 p.m.—Request's concert: DJB DJD
4:30 p.m.—Opera, L'Amico Fritz: 2RO
4:30 p.m.—Kipling reading: GSD GSF GSP
5 p.m.—Saving the Leaning Tower of Pisa: 2RO
5 p.m.—South American program: COCD
5 p.m.—IBC trio: YV2RC
5:15 p.m.—Sound pictures: DJB DJD
5:15 p.m.—Myriam Ferretti, Tuscan songs: 2RO
5:25 p.m.—Mail bag: 2RO
5:30 p.m.—Operetta, Schwarzwalders Kirsch: DJB
DJD DJM
5:45 p.m.—Venezuelan songs: YV2RC
6 p.m.—National Railways program: HJU
6 p.m.—Sergio Codos' band: YV2RC
6:30 p.m.—German lessons: DJB DJD DJM
6:45 p.m.—Gramophone cabaret: DJB DJD DJM
6:45 p.m.—Amateur hour: YV2RC
7 p.m.—Empire's again: GSG GSF
7:15 p.m.—Entertainment: DJB DJB
8:20 p.m.—Racing pigeons: GSG GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
9:10 p.m.—DX program: HJ1ABE
9:30 p.m.—BBC Dance orchestra: GSB GSD
9:30 p.m.—Honolulu program: KKH KIO
10 p.m.—Overseas hour: JVN
10:05 p.m.—Racing pigeons: GSB GSD
10:37 p.m.—Fiji hour: VPD
10:40 p.m.—BBC chorus: GSB GSD

Tuesday

July 21



Benny Goodman
See 6:30 p.m. MST (7:30 CST)

Network Changes

Benny Fields, formerly Wed. and Fri. at 5:30 p.m., will be heard today CBS 5:15 p.m. CST (4:15 MST), also Wed.

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KLZ
4:45 p.m.—Boake Carter: CBS-KOMA
8:15 p.m.—Paul Sullivan: WLW

Classical Music

1:30 p.m.—Columbia Chamber Orch.: CBS-KOMA
7:00 p.m.—String Symph.: NBC-WREN

Comedy

5:30 p.m.—Ken Murray: CBS-KMBC
6:30 p.m.—Ed Wynn: NBC-KOA

Drama

5:30 p.m.—Welcome Valley: NBC-WREN

Talks

12:15 p.m.—Science Service: CBS-KVOR
1:45 p.m.—General Federation of Women's Clubs: NBC-WDAF

Morning

7:00 MST 8:00 CST

NBC-News; Vaughn de Leath: WREN
CBS-Betty & Bob, sketch: (sw-21.52)
CBS-Salon Musicale: KSL KFH KLZ KOMA KVOR
Gene & Glenn: KOIL WIBW WHO KMBC
News: KFEL KOA W9XBY WOW
KFAB-Wake Up & Sing
KGNF—Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors

7:15 MST 8:15 CST

NBC-Viennese Sextet: WDAF WKY KOA
CBS-Modern Cinderella, sketch: (sw-21.52)
NBC-Aristocratic Rhythm: WREN (sw-15.21)
KFAB-Salon Musicale (CBS)
KGNF-Tunes & Topics
KSL-Musical Salute
KVOO—Glen Condon
KVOR-News of Today
WOW-Friendly Philosopher

7:30 MST 8:30 CST

CBS-Who's Who in Today's News; Betty Crocker; Hymns of All Churches: (sw-21.52)
NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)
CBS-Fred Feibel, organist: KSL KOMA KVOR KFH
NBC-Armchair Quartet: WDAF WOW
KFAB-Songs Sacred

KFEL-Health and Philosophy
KGNF-Pancake Hour
KGNF-Music & Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KVOO-Alabama Boys
WHO-Musical Clock
WIBW-Unity School
WNAX-Mary Nan Ragtime Band
W9XBY-△Morn. Meditations

7:45 MST 8:45 CST

NBC-Romance of Dan & Sylvia, sketch: KOIL WREN KOA (sw-15.21)
NBC-Today's Children, sketch: WOW WHO WDAF WKY (sw-15.33)
CBS-Lyn Murray, songs: KOMA KFH KMBC KVOR KFAB
News: KLZ KSL
KFEL-New Tunes for Old
WIBW-Variety Prgm.
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-Wendell Hall, songs: WKY WREN (sw-15.21)
CBS-Bob & Rennie, songs: KOMA KVOR (sw-21.52)
NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)
News: KFEL KOIL
KFAB-Hilde
KFH-Variety Prgm.
KGNF-△Morn. Devotional
KGNF Today's Rhythm
KLZ-Satin Strings
KMBC—Fashion Flashes
KOA-Musical Menu
KSL-Breakfast Melodies
KVOO-Handy Ads
WIBW-To be announced
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Breen & de Rose: WKY WDAF (sw-15.33)
CBS-Navy Band: KVOR KLZ (sw-21.52)
NBC-Home Sweet Home, sketch: (sw-15.21)
NBC-Vagabonds: WREN KOIL
KFAB-Markets
KFEL-Around Breakfast Table
KGNF Today's Almanac
KGNF-Grain Market Opening
KMBC-Happy Kitchen
KOA-Opening Markets
KVOO-Al Hunter, gospel singer
WHO-Hymns of all Churches
WIBW-Markets & Weather
WNAX-Bohemian Band
WOW-Mary Baker's Album
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Vic & Sade, sketch: (sw-15.21)
NBC-House Detective: KVOO WDAF WKY WOW (sw-15.33)
CBS-Navy Band: KOMA
NBC-The Honeymooners: WREN
KFAB-Radio Calendar
KFEL-Listen to This
KGNF-Pipe Organ
KFH-Grain & Livestock Markets
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shopping News
KVOR-Personal Shopper
WHO-Betty & Bob
WIBW-Housewife's Program
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

CBS-Rhythmairs: KVOR KLZ KOMA KFAB KMBC KFH (sw-21.52)
★ NBC-Nellie Revell: WOW WDAF WHO KVOO KOA WKY (sw-15.33)
KOIL-Kitty Keene
WREN-To be announced
WNAX—△Religious Service

9:00 MST 10:00 CST

NBC-Christine Caton: WDAF WOW
NBC-Alexander Bros.; Piano Duo: WREN
KFAB-News
KGNF-Weather Forecast
KOA-Concert Hall Music
KOIL-Melody Lane
KOMA-Cooking School
KSL-Serve & Save
KVOO-Hymns of All Churches
WHO-Morning Melodies
WKY-Markets
W9XBY-News and Views

9:15 MST 10:15 CST

CBS-Rhythm Boys: (sw-21.52)
NBC-Cadets Quartet: KOIL WREN

CBS-Mary Lee Taylor: KFAB KOMA KMBC KFH KLZ KSL
NBC-Honeyboy & Sassafras: WDAF KOA
KGNF-Shoppers Prgm.
KVOO-Betty & Bob
KVOR-News
WHO-Bulletin; Bits of Melody
WKY-Skivvin Hour
WNAX-John Peter DePagter
WOW-Aunt Sally
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Dan Harding's Wife: WOW KVOO KOA WKY WDAF
CBS-Emery Deutsch's Orch.: KMBC KFAB KSL KOMA KFH KVOR (sw-21.52)
NBC-Doc Schneider's Texans: WREN WKY
KFEL-Mr. Fixit
KGNF-News
KGNF-Variety Prgm.
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Party Line
WIBW-Anti Crime Ass'n
WNAX—March Kings
W9XBY-Dude Ranch

9:45 MST 10:45 CST

NBC-Words & Music; Ruth Lyon, sop.: WREN KVOO
NBC-Merry Madcaps WHO WDAF WOW
KFAB-The Jangles
KFEL-Melody Express
KFH-Grain Market; News
KGNF-Book Review
KLZ-Emery Deutsch's Strings
KOA-Colo. Fed. of Women Clubs
KOMA-Greetings with Buelah Cureton
WIBW-Party Line
WKY-To be announced
W9XBY-In A Mexican Patio

10:00 MST 11:00 CST

CBS-Betty & Bob, sketch: KLZ KFAB KMBC KSL
NBC-Gene Beecher's Orch.: WDAF
CBS-George Hall's Orch.: (sw-15.27)
NBC-Words & Music: WKY KOIL WREN KOA
KFH-Hymns of the Church
KGNF-Auto Service
KOMA-Mid-morning Markets
KVOO-Party Line
KVOR-Ann Russell, economist
WHO-Kitty Keene
WIBW—Street Reporter
WNAX-Lawrence Welk's Orch.
WOW-Markets
W9XBY—△God's Quarter Hour

10:15 MST 11:15 CST

NBC-Gene Beecher's Orch.: (sw-15.33)
CBS-Modern Cinderella: KLZ KSL KFAB KMBC
NBC-Dot & Will: WREN KOIL KOA
News: KVOO WKY
KFEL-Jewel Box
KFH-Betty & Bob
KGNF-Echoes of Music
KOMA-Piano Land
KVOR-World Dances
WDAF-Star Gazer
WHO—Market Report
WIBW—Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST

CBS-Concert Miniature: (sw-15.27)
NBC—Nat'l Farm & Home Hour: WDAF KVOO WKY WREN KOA WHO WOW (sw-15.21)
CBS-Who's Who in Today's News; Betty Crocker & Hymns of All Churches: KLZ KFAB KSL KMBC
NBC-Wilbur Evans, bar.: (sw-15.33)
KFH-Shoppers Trio
KGNF-Old Timers
KOMA-Spice of Life
KOIL-Rhythm Riddles
KVOR Today's Almanac
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST

NBC-Music Guild: (sw-15.33)
KFEL-Jay Burnette, songs
KGNF-Livestock Markets
KOIL—Man on the Street
KVOR-Swing Time
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KMBC KOMA KSL KFH KVOR KLZ KFAB (sw-15.27)

News: WIBW KGNF
KGNF-Your Home
KOIL-News; Noonday Varieties
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS—Happy Hollow, sketch: KMBC KFH KVOR KSL (sw-15.27)
KFAB-Markets; Farmers Prgm.
KGNF-Rubinoff, violinist
KLZ-Sons of Pioneers
KOB-Dramas of Life
KOMA-Variety Prgm.
WIBW-Market News
WNAX-News

11:30 MST 12:30 CST

NBC-Golden Melodies: KOA WREN
CBS-Madison Ensemble: KVOR KOMA KSL KLZ (sw-15.27)
NBC-Gould & Shefter; Rhythm Octet; Soloists (sw-15.33)
News: KMBC WOW
KFEL-Club Bulletins
KFH-Grain; Livestock Market
KGNF-Tonic Tunes
KGNF-Noon Concert
KOB-Let's Dance
KVOO—Bob Wills Playboys
WDAF-Carson Robison
WHO-Gingham Girl Varieties
WIBW-Noon-day Prgm.
WKY-Rhythm Blenders
WNAX—The Brass Band
W9XBY-Musical Mardi Gras

11:45 MST 12:45 CST

KFAB-Musical Moments
KFEL-Souvenirs of Song
KFH-Madison Ensemble (CBS)
KGNF-Variety Prgm.
KMBC-Tex Owens, songs
KSL Payroll Builder
WDAF-Rhythm Octet (NBC)
WHO-News
WKY-To be announced
WNAX—D. B. Gurney
WOW—Man on the Street

Afternoon

12:00 MST 1:00 CST

CBS-Margaret McCrae, songs: KFH (sw-15.27)
NBC-Pepper Young's Family, sketch: WDAF KOA WOW WHO
News: KFEL KLZ KSL
KFAB-Markets
KGNF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Home & Farm Hour
KOIL-Idelia Bakke
KOMA-Jr. Chamber of Commerce Luncheon
KVOR-Rhythm Revue
WKY-Markets
WNAX-Joe Hart's Orch.
WREN-Variety Matinee
W9XBY—Television Flashes

12:15 MST 1:15 CST

NBC—Ma Perkins, sketch: WKY WDAF KVOO KOA WOW
CBS-Science Service: KMBC KVOR (sw-15.27)
NBC-Continental Varieties: KOIL (sw-15.21)
KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KFH-Livestock Market
KGNF-Ralph Jones, pianist
KLZ-Luncheon Melodies
KSL-Livestock Reports; Melody Minutes
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Mayfair Singers: KLZ KFH KOMA KMBC (sw-15.27)
NBC-Vic & Sade, sketch; Bernardino Flynn: KOA WDAF KVOO WKY WOW WHO
KFAB-Markets
KGNF-Secrets of Happiness
KGNF-Crime Light
KOB-Cub Reporters
KSL-Carson Robison
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

NBC-Have You Heard?; Drama: (sw-15.21)

NBC—The O'Neills, sketch: WDAF KOA WOW KVOO WHO WKY
KFAB-Inside Dope
KGNF—Markets & Weather
KOIL-Homemakers' Club
KOMA-Closing Markets
KSL-Mrs. Chapman Entertains
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Baseball Game

1:00 MST 2:00 CST

NBC-Foxes of Flatbush, sketch: WREN KOIL (sw-15.21)
CBS-Cnas. Hector's Orch.: KMBC KVOR KFH KOMA KLZ (sw-15.27)
NBC-Women's Radio Review; Speaker & Orch.: WDAF KOA WOW
Baseball Game: WHO KFAB KGNF-Orville Knapp's Orch.
KSL-Payroll Builder
KVOO-Cozy Corner
WIBW-Jane Baker, Homemaker
WKY-Whalin Brothers' Band
WNAX—Bohemian Band

1:15 MST 2:15 CST

NBC-Joan & the Escorts: WREN KOIL (sw-15.21)
KFEL-Musical Scrapbook
KGNF-Health Chats
KGNF-Park Talk
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX—Ma Perkins, sketch
WOW-Variety Prgm.

1:30 MST 2:30 CST

NBC-Sonia Esson, contralto: WREN KOIL
CBS-Chamber Orch.; Victor Bay, cond.: KSL KOMA KVOR KFH (sw-15.27)
Sonata Da Camera No. 10 in C Major, (A) Prelude, (B) Larghetto, (C) Tempo Di Gavotta, Correlli; Sonata En Concert No. 5, (A) Cello Solo, (B) Largo, (C) Allegro, (D) Largo Alla Siciliana, (E) Allegro Vitece, Focaldi; Andante, Tarzini; Concertino in F Minor, (A) Largo, (B) Allegro Giusto, (C) Andante, (D) Allegro Conspirito, Pergolesi
NBC-Gene Arnold & Ranch Boys: WDAF WOW KOA WKY KVOO
KGNF-News
KGNF-Grain Quotations
KLZ-Closing Markets
KMBC-The Texas Rangers
WIBW-Elsa at the Organ
WNAX-Three Maids of Melody

1:45 MST 2:45 CST

NBC-Manhattans: KOA WREN KOIL WKY KVOO
NBC-General Fed. of Women's Clubs; Consumers Prgm.: WDAF
KGNF-Daily Musical Variety
KLZ-Columbia Chamber Orch. (CBS)
KOB-Life of Thomas Edison
KSL-Utah State Agriculture
WIBW-News
WNAX-Spanish Melodies
WOW-Markets

2:00 MST 3:00 CST

NBC-Ernie Stemm's Orch.: KOIL WREN
CBS-Jimmie Farrell, bar.: KLZ KMBC KOMA KVOR (sw-11.83)
NBC-Afternoon at McNeill's: KVOO KOA WKY WDAF
News: KGNF WNAX
KFH-All Request Hour
KGNF-World Bookman
KOB-Classics of Music
KSL-Shopping News
★ WBNO—RADIO GOSSIP (1200 kc)
WIBW-Hymns
WOW-News; Belle & Martha

2:15 MST 3:15 CST

NBC-Aft. at McNeill's: (sw-15.33)
CBS-Billy Mills' Orch.: KMBC KVOR KOMA KSL KLZ (sw-11.83)
KGNF-What's New?
KGNF-Sketches in Melody
WIBW-Kansas Roundup
WKY-To be announced
WNAX—Nancy Gurney Trio
WOW-Life of Edison

2:30 MST 3:30 CST

NBC-Manhattan Guardsmen Orchestra: KOA WOW WDAF WKY

★ NBC-KELLOGG'S PRESENTS
The Singing Lady: (sw-15.21)
NBC—Larry Larsen, organist: WREN
KFEL-Musical Prgm.
KFH-Billy Mills' Orch. (CBS)
KGNF-Cub Reporters
KOB-Band on Parade
KOIL-Duane & Sally
KVOO-News

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KLZ KSL KFH KOMA KGKO WIBW KMBC KVOR (sw-11.83)
NBC—Little Orphan Annie, sketch: (sw-15.21)
KFEL-Tangoism
KGNF-Round the Town
KOB-Old Favorites
KVOO-Manhattan Guardsmen (NBC)
WNAX-George B. German
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST

NBC-Flying Time: WOW KOA
CBS-Patti Chapin, songs: KFEL KLZ KOMA KFH KFAB (sw-11.83)
NBC-Minute Men: WREN
KGNF-Gems of Melody
KGNF-News; Charity Talk
KOIL-You'll Be Lovely
KSL-Nat'l Emergency Council Speaker
KVOO-Success Story
WDAF-Song Matinee
WHO-Echoes of Stage & Screen
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors
W9XBY-Black & White

3:15 MST 4:15 CST

CBS—News of Youth, Junior news dramas: (sw-11.83)
NBC—Mid-Week Hymn Sing
WHO KOA KVOO WOW (sw-9.53)
CBS—"Wonders of the Heavens," Dr. R. E. Moulton: KLZ KFH KFAB KVOR KOMA KSL
NBC-Animal Closeups: WREN
KGNF-Club Cabana
KMBC-The Sweet Singers
KOB-Peacock Court
KOIL-Tea Time Tunes
WIBW-Donna Jean Wendell
WKY-Betty & Bob
WREN-Green Brothers' Orch.
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

★ NBC-KELLOGG'S PRESENTS
The Singing Lady: WREN KOIL
CBS-News; Alexander Cores, violinist: KVOR KOMA KMBC KFH KLZ KFAB (sw-11.83)
Deep River; Scherzo, Dittersdorf-Kreidler; La Gitana, Kreidler
News: WKY KSL
KFEL-Musical Prgm.
★ KGNF-MOVIE GOSSIP
KOA-News; University of Denver
KVOO-Twilight Serenade
WDAF-Star Gazer
WHO-Sammy Watkin's Orch. (NBC)
WIBW-Matinee
WNAX-Round-Up

3:45 MST 4:45 CST

★ NBC—Lowell Thomas, commentator: (sw-15.21)
CBS-Renew of the Mounted, sketch: KFAB KOMA KFH KMBC (sw-11.83)
NBC-Little Orphan Annie, sketch: WREN KOIL
NBC-Vocal Soloists: WOW WDAF
KGNF-Dance Matinee
KLZ-News
KSL-Melody Minutes
KVOR-What's New
WHO-Ma Perkins
WKY-To be announced

4:00 MST 5:00 CST

CBS-Republican Party Speaker: KFH KLZ (sw-11.83)
NBC-Console Capers: KVOO WDAF WHO
★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
NBC—Easy Aces, sketch: KOIL KOA (sw-15.21)
KFAB-News; Baseball
KFEL-News
KGNF-Rural Rhythms
KGNF-House of MacGregor
KMBC-Dick Tracy, sketch
KOMA-News Reporter
KSL-Rhythm Revue
KVOR-Tonic Tunes
WKY-Inquiring Reporter

Thursday

July 23



Loretta Lee
See 3 p.m. MST (4 CST)

Network Changes

Music Hall with Bing Crosby, Nickelodeon, and the Grant Park Concert are all cancelled to make way for Gov. Alf Landon's Acceptance speech as Republican Nominee for President NBC, CBS, and MBS, 8 p.m. CST (7 MST).

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KLZ
4:30 p.m.—Edwin C. Hill: NBC-WHO
4:45 p.m.—Boake Carter: CBS-KOMA
7:30 p.m.—March of Time: CBS-KLZ
8:15 p.m.—Paul Sullivan: WLW

Classical Music

4:45 p.m.—Music Is My Hobby: NBC-WREN
5:00 p.m.—Portland Symphony Orch.: CBS-KFAB

Comedy

6:00 p.m.—Show Boat; Molasses 'n' January: NBC-WHO

Talks

7:00 p.m.—Gov. Alf. M. Landon's Acceptance Speech: NBC-WHO WREN CBS-KLZ

Morning

7:00 MST 8:00 CST

CBS-Fred Feibel, organist: KFV KFOR KOMA KLZ KSL
NBC-News; Vaughan de Leath, songs: WREN
CBS-Betty & Bob (sw-21.52)
Gene & Glenn: KMBC KOIL WHO WIBW
News: KOA WOW
KFAB-Wake Up and Sing
KGNF—Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors
W9XBY-Parkview Newsical

7:15 MST 8:15 CST

NBC-Aristocratic Rhythm: WREN
CBS-Modern Cinderella: (sw-21.52)
NBC-Viennese Sextet: WDAF WKY KOA
KFAB-Fred Feibel, organist (CBS)
KGNF-Tunes & Topics
KVOO—Glen Condon
KFOR-News of Today
WOW-Friendly Philosopher

7:30 MST 8:30 CST

CBS-Salon Musicale: KFOR KFV KOMA KFAB
NBC-Ralph Kirbery, dream singer: WDAF WOW (sw-15.33)
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches (sw-21.52)

NBC-Josh Higgins of Finchville: WKY KOIL WREN KOA (sw-15.21)

KGNF-Pancake Hour
KGNF-Music and Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KSL-Morning Moods
KVOO-Alabama Boys
WHO-Musical Clock
WIBW-Unity School
WNAX—Mary Nan Ragtime Band
W9XBY—Morning Meditations

7:45 MST 8:45 CST

NBC-Today's Children, sketch: WDAF WOW WHO WKY
NBC-Romance of Dan & Sylvia, sketch: WREN KOIL KOA (sw-15.21)
News: KSL KLZ
KMBC-Salon Musicale (CBS)
WIBW-Singing Painter
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)
CBS-Blue Flames: KOMA KFOR KFAB (sw-21.52)
NBC-Wendell Hall, songs: WREN WKY (sw-15.21)
News: KFEL KOIL KFV-Variety Prgm.
KGNF—Morn. Devotional
KGNF-Today's Rhythm
KLZ-Satin Strings
KMBC-Fashion Flashes
KOA—Musical Menu
KSL-Breakfast Melodies
KVOO Handy Ads
WIBW-Grocery Boys
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Sweethearts of the Air: WKY WDAF
CBS-Madison Ensemble: KFOR KLZ (sw-21.52)
NBC-Vagabonds: WREN KOIL
NBC-Home Sweet Home: (sw-15.21)
KFAB-Markets
KFEL-Around Breakfast Table
KGNF-Today's Almanac
KGNF-Grain Quotations, Weather
KMBC-Happy Kitchen
KOMA-Opening Markets
KVOO-Al Hunter
WHO-Hymns of All Churches
WIBW-Markets; Highway Patrol
WNAX-Bohemian Band
WOW-Poetry Album
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Honeymooners: WREN WKY KVOO
CBS-Chicagoans: KOMA KLZ (sw-21.52)
NBC-Fiddlers Three: WDAF WOW (sw-15.33)
NBC-Vic & Sade, sketch: (sw-15.21)
KFAB-Weather Report; Radio Calendar
KFV-Grain & Livestock Markets
KFEL-Listen to This
KGNF—Organ Recital
KLZ-To be announced
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shopping Suggestions
KFOR—Personal Shopper
WHO-Betty & Bob
WIBW-Housewives Program
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

NBC-To be announced: WREN KOA
CBS-Chicagoans: KFV KMBC KFAB
★ NBC-Nellie Revell: WDAF WKY WHO WOW KVOO (sw-15.33)
KOIL-Kitty Keene
KFOR-To be announced
WNAX—Religious Service

9:00 MST 10:00 CST

NBC-Jack & Loretta Clemens: WREN
CBS-Poetic Strings: KMBC KLZ KFAB KFOR KFV (sw-21.52)

NBC-Christine Caton: WDAF WOW
KFEL-Orchestral Music
KGNF-Weather Forecast
KOA-Concert Hall Music
KOIL-Melody Lane
KOMA-Cooking School
KSL-Serve & Save
KVOO-Hymns of All Churches
WHO-Morning Melodies
WKY-Markets
WNAX-News
W9XBY-News and Views

9:15 MST 10:15 CST

CBS-Mary Lee Taylor: KMBC KFAB KOMA KFV KLZ KSL
NBC-Honeyboy & Sassafras: WDAF KOA
CBS-Rhythm Boys: (sw-21.52)
NBC-Cadets Quartet: WREN KOIL
KGNF-Shoppers' Prgm.
KVOO-Betty & Bob
KFOR-News
WHO-Bulletin; Bits of Melody
WKY-Skirvin Hour
WNAX—John Peter DePagter
WOW-Aunt Sally
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Dan Harding's Wife: KVOO WOW KOA WKY WDAF
CBS-Summer Rhythm: KOMA KFV KFOR KMBC KFAB KSL (sw-21.52)
NBC-Piano Recital: WREN WKY KFEL-Mr. Fixit
KGNF-News
KGNF-Words & Music
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Party Line
WIBW-Protective Service
WNAX—March Kings
W9XBY-Dude Ranch

9:45 MST 10:45 CST

NBC-Words & Music: Soloists & Organist: WREN KOA KVOO WKY
NBC-Merry Madcaps: WHO WDAF WOW
KFAB-The Jangles
KFEL-Melody Express
KFV-Grain Market; News
KGNF-Amer. Family Robinson
KLZ-Summer Rhythm
KOMA-Greetings
WIBW-Party Line
W9XBY-In a Mexican Patio

10:00 MST 11:00 CST

NBC-Words & Music: KOIL
CBS-Betty & Bob: KMBC KLZ KFAB KSL
NBC-Mary Dietrich, sop.: WDAF
CBS-Matinee Memories: (sw-15.27)
KFV-Hymns of the Church
KGNF-Round the Town
KOMA-Mid-morning Markets
KVOO-Party Line
KFOR-Ann Russell, economist
WHO-Kitty Keene
WIBW-Street Reporter
WNAX-Lawrence Welk's Orch.
WOW-Markets
W9XBY-God's Quarter-Hour

10:15 MST 11:15 CST

NBC-Dot & Will: WREN KOIL KOA
CBS-Modern Cinderella, sketch: KMBC KFAB KSL KLZ
NBC-Mary Dietrich, sop.: (sw-15.33)
News: WKY KVOO
KFEL-Jewel Box
KFV-Betty & Bob
KGNF-Echoes of Music
KOMA-Piano Land
KFOR-Success Stories
WDAF—Service Reports
WHO-Market Reports
WIBW—Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST

NBC-Gene Beecher's Orch.: (sw-15.33)
CBS-Who's Who in Today's News; Betty Crocker & Hymns of all Churches: KFAB KLZ KMBC KSL
NBC—Farm and Home Hour: WREN WKY WDAF KVOO WHO WOW KOA (sw-15.21)
CBS-Academy of Medicine: (sw-15.27)
KFV-Shoppers Trio

KGNF-Vocal Gems
KGNF-Old Timers
KOIL-Rhythm Riddles
KOMA-Spice of Life
KFOR-Today's Almanac
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST

CBS-Doris Kerr, songs: (sw-15.27)
KFEL-Jay Burnette, songs
KGNF-Markets
KOIL—Man on the Street
KFOR-Success Stories
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KFAB KLZ KSL KFV KFOR KOMA KMBC (sw-15.27)
NBC-Thursday Matinee: (sw-15.33)
News: WIBW KGNF
EGHF-Your Home
KOIL-News; Noonday Melodies
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS—Happy Hollow, sketch: KMBC KFV KFOR KSL (sw-15.27)
KFAB-Markets; Farmers Prgm.
KGNF-Goodwill Industries
KGNF-Rubinoff, violinist
KLZ-Sons of the Pioneers
KOMA-Variety Prgm.
WIBW-Markets
WNAX-News

11:30 MST 12:30 CST

CBS-Music in the Air: KOMA KSL KLZ KFOR (sw-15.27)
NBC-Joseph Littau's Orch.; Carol Deis, sop. (sw-15.33)
News: KOA WOW
KFEL-Club Bulletins
KFV-Grain Market
KGNF-Tonic Tunes
★ KGIW-RADIO GOSSIP (1420 kc)

KGNF-Noon Concert
AMBC-News; Markets
KOB-Let's Dance
KVOO—Bob Willis' Playboys
WDAF-Carson Robinson
WHO-Gingham Girl Varieties
WIBW-Noonday Prgm.
WKY-Rhythm Blenders
WNAX-Brass Band
WREN-Organ Reveries
W9XBY-Musical Mardi Gras

11:45 MST 12:45 CST

NBC-Littau's Orch.: WDAF WKY
KFAB-Musical Moments
KFEL-Paths of Memory
KFV-Music in the Air
KGNF-Variety Prgm.
KMBC-Tex Owens, songs
KOA-Stock Reports
KOB-Luncheon Melodies
KSL-Payroll Builder
WHO-News
WNAX-D. B. Gurney
WOW—Man on the Street
WREN-On the Mall

Afternoon

12:00 MST 1:00 CST

CBS-Mabelle Jennings: KFV KFOR (sw-15.27)
NBC-Pepper Young's Family, sketch: KOA WDAF WOW WHO
News: KSL KFEL KLZ
KFAB-Markets
KGNF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Home & Farm Hour
KOIL-Agent Bergquist
KOMA-Kiwanis Luncheon
WKY-Markets
WNAX-Little Joe Hart
WREN-Variety Matinee
W9XBY-Television Flashes

12:15 MST 1:15 CST

CBS-Howells & Wright: KMBC KFOR KSL (sw-15.27)
Toccata, Frescobaldi; Casado-Berka-witz; En Bateau from the Petite Suite, Debussy-Busser; Waltz from Suite Opus 15, Arensky
NBC—Ma Perkins, sketch: KOA WDAF WKY KVOO WOW
KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KFV-Livestock; Stock Quotations
KGNF-Inquiring Reporter
KGNF-News of 1886

KLZ-Luncheon Melodies
KOIL-Angelo Vitales' Orch.
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Do You Remember? Old Favorite Melodies: KSL KLZ KOMA KFV KMBC (sw-15.27)
NBC-Vic & Sade, sketch; Bernadine Flynn: KOA KVOO WOW WDAF WKY WHO
KFAB-Musical Auction
KGNF-Secrets of Happiness
KGNF-Crimelight
KOB-Cub Reporters
KFOR-News of Today
W9XBY-Sketches in Melody
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

NBC—The O'Neills, sketch: KOA WDAF WOW WHO KVOO WKY
KFAB-Inside Dope
KGNF-Weather & Markets
KOMA-Closing Markets
KOIL-Homemakers' Club
KFOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Cafe Continental

1:00 MST 2:00 CST

NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)
CBS-All Hands On Deck: KMBC KOMA KFOR KFV KLZ (sw-15.27)
NBC—Woman's Radio Review: WDAF KOA WOW
Baseball Game. WHO KFAB
KGNF-Gospel Duo
KSL-Chamber of Commerce
KVOO-Cozy Corner
WIBW-Kansas Homemakers
WKY-Whalin Brothers' Band
WNAX-Bohemian Band
W9XBY-Asher & Little Jimmy

1:15 MST 2:15 CST

NBC-Jackie Heller, tr.: KOIL KFAB WREN (sw-15.21)
KFEL-Tonic Tunes
KGNF-Health Chats
KSL-Shopping Bulletins
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX-Ma Perkins, sketch
W9XBY-The Pepper Pot

1:30 MST 2:30 CST

★ NBC-Light Opera Co.: Harold Sanford's Orch.; Soloists: KOA KOIL WKY KVOO WREN
CBS—Greetings from Old Kentucky: KOMA KFOR KFV (sw-15.27)
NBC-Gene Arnold & the Ranch Boys: WDAF WOW
KFEL-Orchestral Music
KGNF-News
KGNF-Closing Grain Markets
KLZ-Closing Markets
KMBC-Texas Rangers
WIBW-Elsa, organist
WNAX-Three Maids of Melody
W9XBY-Afternoon Arias

1:45 MST 2:45 CST

NBC-Vass Family: WDAF
CBS-Greetings from Old Kentucky: KSL KLZ
KGNF-Daily Musical Variety
KOB-Life of Thomas Edison
WIBW-News
WKY—Markets
WNAX-Spanish Melodies
WOW-Variety & Markets

2:00 MST 3:00 CST

NBC-Madge Marley & Carl Landt, songs: WDAF (sw-9.53)
CBS-Blue Birds, vocal trio: KOMA KFOR KLZ (sw-11.83)
News: KGNF WNAX
KFV-All Request Hour
KGNF-World Bookman
KMBC-The Classic Hour
KOB-Classics of Music
KSL-Musical Matinee
WIBW-Hymns
WOW-News; Belle & Martha
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

NBC-Madge Marley & Carl Landt, songs: WOW
CBS-Clyde Barrie, bar.: KLZ KFAB KFOR KOMA KMBC (sw-11.83)
KGNF-What's New?

KGNF-Sketches in Melody
WIBW-Kansas Roundup
WNAX-Nancy Gurney Trio
WREN-Concert Hall of the Air

2:30 MST 3:30 CST

★ NBC-KELLOGG'S PRESENTS The Singing Lady: (sw-15.21)
CBS-Melody Weavers: KFV KSL KLZ KFAB KOMA KFOR KMBC (sw-11.83)
NBC-Answer Me This: KOA WDAF WKY
NBC-Larry Larsen, organist: WREN
KGNF-Cub Reporters
KOB-Argentine Tangos
KOIL-Duane & Sally
KVOO-News
W9XBY-Cocktail Hour

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KSL KFV KMBC KLZ KFOR WIBW KOMA (sw-11.83)
NBC—Little Orphan Annie: (sw-15.21)
NBC-Tune Twisters: WDAF KOA WKY KVOO WOW
KGNF-Auto Service Hour
KOB-Old Favorites
WNAX-George B. German
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST

NBC-Flying Time: WOW WDAF KOA
CBS-Loretta Lee, songs: KLZ KFV KFAB KFOR KMBC KOMA KSL (sw-11.83)
NBC-James Wilkinson, bar.: WREN KOIL
KGNF-Gems of Melody
KOB-Blue Hawaii
KVOO-Success Story
WHO-Tonic Tunes
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors
W9XBY-Black and White

3:15 MST 4:15 CST

CBS—News of Youth Junior news drama: (sw-11.83)
NBC-Animal Closeups: WREN
CBS-N. W. Univ. Book Shelf: KFOR KFAB KLZ KOMA KFV KSL
NBC-Malcolm Claire, songs: WDAF KVOO WHO KOA
KGNF-Club Cabana
KMBC-Sweet Swingsters
KOB-Peacock Court
KOIL-Tea Time Tunes
WIBW-Donna Jean Wendell
WKY-Betty & Bob
WOW-Marian Bergman
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

CBS-News; Marion Carley: KLZ KOMA KFOR KFV KMBC KFAB (sw-11.83)

★ NBC-KELLOGG'S PRESENTS The Singing Lady: WREN KOIL

News: WKY KSL
KFEL-Musical Prgm.
KGNF-Hollywood Lens
KOA-News; Univ. of Denver
KVOO-Twilight Serenade
WDAF-Star Gazer
WHO-Paths of Memory
WIBW-Matinee
WNAX-Round-Up
WOW-Gene Beecher's Orch.

3:45 MST 4:45 CST

★ NBC—Lowell Thomas, commentator: (sw-15.21)
CBS-Renfrew of the Mounted, sketch: KMBC KFV KFAB KOMA (sw-11.83)
NBC—Little Orphan Annie, sketch: WREN KOIL
NBC-Southernaires: WDAF WOW
KGNF-Dance Matinee
KLZ-News
KSL-Aft. Concert
KFOR-What's New
WHO-Ma Perkins
WKY-To be announced

4:00 MST 5:00 CST

NBC-Console Capers: WDAF WHO KVOO
CBS-Bob Hope; Red Nichols' Orch.: (sw-11.83)



Wendell Hall
See 8 p.m. MST (9 CST)

*** NBC-Amos 'n' Andy, sketch:** (sw-9.53) (also see 8 p.m.)
CBS-Eddie House, organist: KSL
WIBW KLZ KVOR KFH
NBC-Easy Aces, sketch; Jane Ace: KOIL KOA (sw-15.21)
News: KFEL KFAB KOMA
KGNF-House of MacGregor
KMBC-Dick Tracy, sketch
KGNF-Duke Ellington's Orch.
WKY-Inquiring Reporter
WNAX-Cecil & Sally
WOW-Dooley's Curiosity Club
WREN-Dance Hour
W9XBY-Studio Varieties

5:45 MST 6:45 CST
KFAB-Colonel Courtesy
KGHF-Musical Melodies
KGNF-Dance Music
KVOR-News of Today
WIBW-Dessert Time
WKY-Singing Red Heads
WNAX-Zeke Perkins' Boys
W9XBY-Walt Lochman

7:45 MST 8:45 CST
CBS-To be announced: KOMA
KFAB KRLD WIBW KMBC
KLZ KFH (sw-6.12)
KGHF-Isaac Walton League
KMOX-News & Sports
KSL-Old Settler's Tales
KVOR-To be announced
WCCO-Col. Courtesy
WIBW-Sportlights
WNAX-Musical Prgm.

9:15 MST 10:15 CST
CBS-Benny Goodman's Orch.:
KMBC KOMA KSL
NBC-Henry Busse's Orch.:
WHO WOW
News: KOIL WCCO
KFI-Symphony Hour (NBC)
KGHF-Variety Prgm.
KLZ-Musical Moments
KMOX-Detective Mysteries
KOA-Frank Watanabe
KSTP-News; Melody Lane
WFAA-Saddle Tramps
WLW-Johnny Lewis' Orch.
WOAI-Sports

NBC-Fletcher Henderson's Orch.:
WENR WREN KOIL
News: KLZ WIBW
Dance Orch.: WGN WOW KOMA
KRLD-Phil Harris' Orch.
KSL-Magazine
WCCO-Jack Crawford's Orch.
WFAA-Summer Dreams
WLW-Tommy Tucker's Orch.
W9XBY-Tunes of Tomorrow

4:15 MST 5:15 CST
NBC-Jacob Tarshish, talk:
WDAF WOW KOA WHO (sw-9.53)
CBS-Herbert Foote's Ensemble:
KFH KLZ KVOR KMBC
KOMA KFAB
NBC-Tony Russell, songs: WREN
KOIL WKY
KFEL-Musical Prgm.
KGNF-Roundup
KSL-Knighthood of Youth
KVOO-Movie Reporter
WNAX-The Serenaders

6:00 MST 7:00 CST
NBC-Death Valley Days; dramatic sketch: WREN KOIL (sw-11.87)
CBS-Tomorrow's Headliners, Variety Prgm.: KMBC KFAB KOMA KFH KVOR (sw-11.83)
*** NBC-The Show Boat; Jessica Dragonette, sup.; Ross Graham, bar.; Louise Massey; Molasses 'n' January, comedians; Gus Haenschen's Orch.:** WDAF WKY WIOO WOW (sw-9.53) (also at 8:15 p.m.)
KFEL-Meandering Mike
KGHF-Let's go to the Movies
KLZ-Sports Highlights
KOA-Adv. of Jimmie Allen
KSL-Sunset Serenade
KVOO-Rubinoff, violinist
WIBW-Command Performance
WNAX-Musical Variety
W9XBY-Julia Lee

8:00 MST 9:00 CST
NBC-Clem McCarthy, sports:
KFYR KSTP
CBS-Hal Kemp's Orch.: WCCO
KMBC KVOR KOMA KFAB
KFH WNAX KLZ
*** NBC-Amos 'n' Andy: WOAI**
KFI WHO WDAF WLW WKY
WBAP KOA WOW (also at 4 p.m.)
NBC-Russ Morgan's Orch.:
WREN
KFEL-News
KMOX-Four Star Revue
KOIL-Let's Go Places
KRLD-Sports & News
KSL-Ethel Hogan, organist
KVOO-Ralph Britt's Orch.
WENR-Ben Pollack's Orch.
WIBW-First Nighter

9:30 MST 10:30 CST
NBC-Sammy Watkins' Orch.:
KSTP WHO KVOO WOW
KFYR (sw-9.53)
CBS-Charlie Barnet's Orch.:
KMBC KVOR KFAB WNAX
KFH WIBW WCCO KMOX
NBC-Eddy Duchin's Orch.:
WREN WENR WLW (sw-6.14)
MBS-Horace Heidt's Orch.:
WGN
News: KGHF WKY
KFEL-Smiling Thru
KLZ-Al Lyons' Orch.
KOA-Light on the West
KOIL-Freddie Ebener's Orch.
KOMA-Dance Orch.
KRLD-Benny Meroff's Orch.
KSL-Rubinoff, violinist
WDAF-Sports Reporter
WFAA-Freddie Martin's Orch.
WOAI-Irving Rose's Orch.
W9XBY-Dansapation

10:15 MST 11:15 CST
NBC-Talent Parade; Ben Alexander; Guest: KFI KOA
CBS-Carl Schreiber's Orch.:
KOMA KMBC WNAX KVOR
KMOX KFH WIBW KLZ
KFAB
NBC-Willie Hollander's Orch.:
KVOO KFYR KSTP WHO
WKY WOAI
W9XBY-Viennese Ball

4:30 MST 5:30 CST
NBC-Yoichi Hiroaki, xylophonist:
WREN KOIL
*** NBC-HORLICK'S MALTED**
Milk presents Lum 'n' Abner, sketch: WENR
CBS-Jack Miller's Orch.: KMBC
KFAB (sw-11.83)
NBC-Edwin C. Hill, news commentator: WKY
News: KOA WOW KVOO
KFH-Variety Prgm.
KFHF-Advs. of Jungle Jim
KGNF-Peacock Court
KLZ-Rumba Ro'
KOMA-Jimmy Stephenson
KSL-Broadcasters' Revue
KVOR-World Entertains
WDAF-Soloists
WHO-Tea Time Tunes
WIBW-Uncle Dave
WNAX-Hamlin's Cowboys
W9XBY-Favorites

6:15 MST 7:15 CST
KLZ-Short Feature; Interlude
KOA-Jack Meakin's Orch.
KSL-News
KVOO-Echoes of the Stage
W9XBY-Missouri Review

8:15 MST 9:15 CST
NBC-King's Jesters Revue:
KFYR WENR KSTP (sw-9.53)
*** NBC-Show Boat; Ross Graham, bar.; Louise Massey; KFI KOA (also see 6 p.m.)**
Rubinoff, violinist: WOW WBAP
KFH-Voice of Color; Club Orch.
KLZ-Resettlement Administration
KMBC-Thank You Stusia
KOIL-News
KOMA-To be announced
KRLD-Musical Brevities
KSL-Renfrew of the Mounted
KVOR-News of Today
WDAF-Easy Aces
WGN-Horace Heidt's Orch.
WHO-Today's Winners
WIBW-Belle & Martha
WKY-Dynamic Twins
*** WLW-Paul Sullivan, news room**
WOAI-Citizen's League

9:45 MST 10:45 CST
CBS-Charlie Barnet's Orch.:
KOMA
KSL-Dick Jurgens' Orch.
WDAF-Watkins' Orch. (NBC)
WKY-Ken Wright

10:30 MST 11:30 CST
NBC-Keith Beecher's Orch.:
WENR WREN KOIL
CBS-Cherniavsky's Orch.: WCCO
KRLD KOMA KMBC WNAX
KVOR KMOX WIBW KFAB
KFH KLZ
NBC-Mark Fisher's Orch.: WHO
WDAF KSTP KFYR KVOO
WLW WOW WKY
KSL-News
WGN-Joe Sanders' Orch.
W9XBY-Club Rathskeller

4:45 MST 5:45 CST
*** CBS-Boake Carter, commentator: KMBC KOMA KFAB (sw-11.83)**
NBC-Music Is My Hobby;
Guest: WREN
News: WIBW KGHF WHO
KFH-To be announced
KGNF-Garden of Melody
KLZ-Silver Story Lady
KOA-Microphone News
KOIL-News; Baseball Scores
KVOO-World of Sports; Music
WDAF-Wise Crackers
WKY-Sports Reporter
WNAX-Sports
WOW-To be announced
W9XBY-One Night Bandstand

6:30 MST 7:30 CST
CBS-Grant Park Band Concert;
Cavallo's Band: KFH KSL
KVOR KOMA KFAB KMBC
KLZ WIBW (sw-11.83)
NBC-Great Lakes Symp. Orch.,
Rudolph Ringwald, cond.:
WREN KOIL (sw-11.87)
KOA-Master Trio
KOB-Sketches in Melody
WNAX-Serenaders
W9XBY-Dot Chaquette

8:30 MST 9:30 CST
NBC-Al Donahue's Orch.: WKY
(sw-6.14)
NBC-Fletcher Henderson's Orch.:
WHO WDAE KFYR KSTP
(sw-9.53)
CBS-Bernie Cummins' Orch.:
WNAX KFAB WCCO
CBS-Vincent Lopez' Orch.: KLZ
KVOR KOMA KSL KMOX
News: WIBW WENR
KGHF-World Dances
KMBC-Erle Smith
KOB-College Educational Prgm
KOIL-Sports Review
KVOO-Jack Randolph & Mme.
Marianne
WBAP-Easy Aces, sketch
WCCO-On to Nicollet Day
WGN-Griff Williams' Orch
WLW-Salute to Biloxi, Mississippi
WOAI-Dance Orch.
WOW-Jack Randolph
WREN-Rubinoff, violinist

10:00 MST 11:00 CST
NBC-King's Jesters: KOA WHO
WOAI KSTP KFYR KVOO
WDAF
CBS-Eddie House, singing organist:
KFH KMBC WNAX KFAB
KVOR KMOX

10:45 MST 11:45 CST
CBS-Nocturne with Franklin McCormack: KRLD KLZ KFH
WCCO KVOR KOMA WNAX
WIBW KFAB KSL
NBC-Mark Fisher's Orch.: KOA
KFI
KMBC-Dance Time
KMOX-When Day is Done

5:00 MST 6:00 CST
*** NBC-Vallee's Variety Hour;** WDAF WHO WOW KOA (sw-9.53)
CBS-Portland Symp. Orch.;
Willem von Hoogstraaten, cond.:
KFAB KLZ KVOR
KMBC KFH KSL (sw-11.83)
NBC-Allen Leaffer's Orch.: WKY
WREN KVOO KOIL (sw-11.87)
KGHF-Hollywood on Parade
KGNF-Baseball Scores
KOMA Sports Page
WIBW-Thank You Stusia
WNAX-Organ Melodies
W9XBY-Hollywood Reporter

6:45 MST 7:45 CST
KGHF-News
KOA-Stringtime (NBC)
W9XBY-Betty Jane at the Circus

8:45 MST 9:45 CST
NBC-Jesse Crawford, organist:
KFYR WOW WOAI KVOO
(sw-9.53)
CBS-Vincent Lopez' Orch.:
KMBC KRLD
NBC-Donahue's Orch.: WREN
WENR KOIL
Rubinoff, violinist: WDAF
KMOX
KGHF-W. P. A. Prem.
KSTP-Mr. Editor
WBAP-Dream Dramas
WIO-Organ Melodies
WIBW-Bands on Parade

SHORT-WAVE PROGRAMS FOR THURSDAY

(See Page 29 for List of Stations and Frequencies)
MST Shown; for CST Add One Hour
3 a.m.—Band music: VK3ME
5:15 a.m.—Opera, Blue Peter: GSG GSH
6:30 a.m.—Sydney Howard, variety: GSG GSH
7 a.m.—Air Force band: GSF GSG GSH
8:15 a.m.—Duet By Accident: GSF GSG GSH
9 a.m.—Commerce hour: COCD
9:15 a.m.—Robin's Romany band: GSF GSG
10:30 p.m.—Hartley's novelty quintet: GSB GSD
11 a.m.—Cuban dance music: COCD
12 noon—Romance in rhythm: GSB GSD GSO
1:15 p.m.—Fairground: GSB GSD GSO
2 p.m.—Overseas hour: JVN JVM
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—Military concert: DJB DJD
3 p.m.—Mayor's program: COCD
3:15 p.m.—Martin's orchestra: GSB GSF
4 p.m.—Talk, USA in Germany: DJB DJD
4 p.m.—Celluloid rhythm: GSD GSF GSP
4:15 p.m.—Recreational program: DJB DJD
5:15 p.m.—Play, The Proposal: GSD GSF GSP
5:15 p.m.—Sound pictures: DJB DJD
5:30 p.m.—Song serenade: DJB DJD DJM
5:45 p.m.—Venezuelan songs: YV2RC
6:30 p.m.—German lessons: DJB DJD DJM
7 p.m.—National orchestra: YV2RC
7 p.m.—King's orchestra: GSC GSF
7:15 p.m.—Variety program: DJB DJD DJM
7:20 p.m.—Ecuadorian program: PRADO
7:50 p.m.—Surprise item: GSC GSF
8:05 p.m.—Organ recital: GSC GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
10 p.m.—Overseas hour: JVN
10:30 p.m.—London and Oldham: GSB GSD
10:37 p.m.—Fiji hour: VPD

Irene: Did you hear about my father's invention for saving towels?
Tim: No. What is it?
Irene: He puts carpet tacks on the bathroom floor and makes everybody jump around until they're dry!
—Show Boat

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-700
KGNF-1430	KVOP-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

11:15 MST 12:15 CST

KFI-Carl Ravazza's Orch. (NBC)
KOA-Bob Beale's Orch.

11:30 MST 12:30 CST

KFEL-Memory Garden
KFI-Jimmie Grier's Orch. (NBC)
KLZ-Huffman Harmonies
KOA-Frank Waterhouse's Orch.
KSL-Joe Kirkham's Orch.
WLW-Organ & Voices

12:00 MST 1:00 CST

KFEL-News, Dance Orch
KFI-Tom Brown's Orch.
KSL-Benny Goodman's Orch.
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST

KFI-Ran Wild's Orch.
KSL-Harry Lewis' Orch.
W9XBY-Club Orch.

End of Thursday Prgrams.

Night

7:00 MST 8:00 CST
*** NBC-Gov. Landon's Acceptance Speech** from State Capital: WOAI WDAF WLW WHO KFI KOA WOW WBAP WKY KFYR KSTP (sw-9.53)
*** CBS-Gov. Landon's Acceptance Speech** from State Capital: KMOX KMBC WCCO KRLD KFAB KFH WNAX KVOR KOMA KLZ KSL (sw-6.12)
*** NBC-Gov. Alf. Landon's Acceptance Speech:** KOIL WENR WREN (sw-6.14)
KFEL-News; Sporting Facts
KOB-Hughes Reels
KOMA-Front Page Headlines
WGN-Gov. Alf. Landon
WIBW-Strolling Tom
WNAX-Musical Prgm.
W9XBY-Boost the Blues

7:15 MST 8:15 CST

WIBW-Variety Revue

7:30 MST 8:30 CST

*** CBS-March of Time:** KFAB
KMOX KRLD KLZ KMBC
KSL WCCO (sw-6.12)
KFH-Vesper Hour
KMBC-Lucky Jingleers
KOB-△ Gospel Broadcast
KOMA-Short Stories
KVOR-Hollywood on Parade
WIBW-Souvenirs of Song
WNAX-News
W9XBY-Baseball Game

5:15 MST 6:15 CST
KGNF-Life of Edison
KOMA-L. D. Lacey
WIBW-Paths of Memory
W9XBY-Futura

5:30 MST 6:30 CST

NBC-Roy Shields' Revue: WREN
KVOO KOIL WKY (sw-11.87)
CBS-Portland Symp. Orch.:
KOMA
KFEL-Lost and Found Column
KGHF-Sport's Review
KGNF-Eventime
KOB-Cecil & Sally

BOYS! WIN A CAMERA!

- Do you want a swell Univex folding camera—that you can wear on your belt—and that takes dandy pictures? Of course you do, and it's a cinch to win it.
- Press the button, and it automatically extends open. It takes clear, crystalline pictures that develop into beautiful 3" x 4" prints. You can get the film rolls for only ten cents at almost every store.
- This Univex Camera comes packed in a de luxe gift box with a special Karry Kase, which has two belt loops in back, so you can hook the whole camera onto your belt, ready for instant use.
- Wouldn't it be grand to have a Univex to take along on your vacation? Here is how you can get it, as easy as pie:
- All you have to do is to sell enough RADIO GUIDES and SCREEN GUIDES—the popular ten cent fast-moving publications—to earn fifteen gold coupons, or 75 greenies. You can do this easily in a month or so.
- All you need to do is to fill out and mail the coupon below to RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

Mail This Coupon

Mr. Al Jones
Radio Guide
731 Plymouth Court
Chicago, Illinois

Tell me how I can earn extra money each week, and send me RADIO GUIDE'S free prize catalog and the special Univex Camera offer.

Name

Street and Number

CityState

Friday

July 24



Frank Fay

See 5:30 p.m. MST (6:30 CST)

Network Changes

Virginia Verrill, formerly 5 p.m., now CBS 5:15 p.m., CST (4:15 MST).

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KLZ
4:45 p.m.—Boake Carter: CBS-KOMA
7:30 p.m.—March of Time: CBS-KLZ
8:15 p.m.—Paul Sullivan: WLW

Classical Music

5:00 p.m.—Cities Service Concert: NBC-KOA
7:00 p.m.—Marion Talley, sop.: NBC-KFYR
7:30 p.m.—Vivian Della Chiesa, sop.: NBC-WREN

Comedy

5:30 p.m.—Frank Fay: NBC-WREN

Drama

5:00 p.m.—Irene Rich: NBC-WREN
6:00 p.m.—Hollywood Hotel: CBS-KLZ
6:30 p.m.—Court of Human Relations: NBC-WOW

Morning

7:00 MST 8:00 CST

NBC-News; Vaughn de Leath, songs: WREN
CBS Betty & Bob: (sw-21.52)
CBS-Oleanders: KFOR KOMA KLZ KFH KSL
Gene & Glenn: KMBC KOIL WHO WIBW
News: KOA WOW
KFAB-Wake Up & Sing
KGNF-Δ Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors
W9XBY-Parkview Newsical

7:15 MST 8:15 CST

NBC-Aristocratic Rhythms: WREN (sw-15.21)
CBS-Fred Feibel, organist: KFH KOMA KFAB KLZ
NBC-Viennese Sextet: WDAF WKY KOA
CBS-Modern Cinderella: (sw-21.52)
KGNF-Tunes & Topics
KVOO-Glen Condon
KFOR-News of Today
WOW-Variety Prgm.

7:30 MST 8:30 CST

NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)
CBS-Fred Feibel: KFOR KFH NBC-Mystery Chef: (sw-15.33)
CBS-Worry Clinic: (sw-21.52)
KFAB-Songs Sacred
KFEL-Health and Philosophy
KGFH-Pancake Hour

KGNF-Music & Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KSL Morning Moods
KVOO-Alabama Boys
WDAF-Moods
WHO-Musical Clock
WIBW-Unity School
WNAX-Mary Nan Ragtime Band
WOW-Variety & Markets
W9XBY-Δ Morning Mediations

7:45 MST 8:45 CST

CBS Betty Crocker: (sw-21.52)
NBC-Today's Children, sketch: WDAF WOW WKY WHO
NBC-Romance of Dan & Sylvia, sketch: WREN KOIL KOA (sw-15.21)
CBS-Bluebirds, vocal trio: KFOR KOMA KFAB KSL
News: KLZ KSL
KFEL-Musical Auction
WIBW-Carl Haden's Hillbillies
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-David Harum, sketch: WOW WHO WDAF (sw-15.33)
CBS-Song Stylists: KOMA KFH KFOR KFAB (sw-21.52)
NBC-Wendell Hall, songs: WREN WKY (sw-15.21)
News: KOIL KFEL
KGFH-Δ Morn. Devotional
KGNF-Today's Rhythm
KLZ-News Contest; Satin Strings
KMBC-Fashion Flashes
KOA-Musical Menu
KSL-Breakfast Melodies
KVOO-Handy Ads
WIBW-Grocery Boys
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Breen & de Rose: WDAF WKY (sw-15.33)
CBS-Madison Ensemble: KFOR KFH (sw-21.52)
NBC-Vagabonds: WREN KOIL
NBC-Home Sweet Home, sketch: (sw-15.21)
Opening Grain Markets: KGNF KOMA
KFAB-Markets
KFEL-Around Breakfast Table
KGFH-Today's Almanac
KMBC-Happy Kitchen
KVOO-Good Morning
WHO-Betty Crocker
WIBW-Markets, Highway Patrol
WNAX-Bohemian Band
WOW-Mary Baker's Album
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Jack & Loretta Clemens: WREN WKY KVOO
NBC-Vic & Sade: (sw-15.21)
CBS-Chicagoans: KOMA KFOR KLZ (sw-21.52)
NBC-Wife Saver: (sw-15.33)
NBC-Joan & The Escorts: WOW WDAF
KFAB-Weather; Radio Calendar
KFH-Grain & Livestock Markets
KFEL-Musical Prgm.
KGNF-Organ Music
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shoppers Suggestions
WHO-Betty & Bob
WIBW-Housewives' Prgm.
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

NBC-Jacob Tarshish, talk: KOA WHO WDAF WOW (sw-15.33)
CBS-Chicagoans: KFH KFAB KMBC
NBC-To be announced: WREN (sw-15.21)
KOIL-Kitty Keene
KVOO-Your Home
WKY-Melody Parade
WNAX-Δ Religious Service

9:00 MST 10:00 CST

NBC-Rhythm Girls: WREN
CBS-Judy & The Jesters: KFOR KLZ KMBC KFH (sw-21.52)
NBC-Christine Caton: WDAF WOW
News: KFAB WNAX W9XBY
KGNF-Weather Forecast
KOA-Organ Reveries
KOIL-Melody Lane

KOMA-Cooking School
KSL-Serve & Save
KVOO-Betty Crocker
WHO-Morning Melodies
WKY-Markets

9:15 MST 10:15 CST

NBC-Cadets Quartet: WREN KOIL WKY
CBS-Captivators: KMBC KOMA KLZ KSL KFAB (sw-21.52)
NBC-Honeyboy & Sassatras, comedy team: WDAF KOA
KFH-Singing Painter
KGNF-Shoppers Prgm.
KVOO-Betty & Bob
KFOR-News
WHO-Bulletin; Bits of Melody
WNAX-John-Peter DePagter
WOW-Aunt Sally
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Dan Harding's Wife: WOW KOA KVOO WKY WDAF
CBS-Frank Dailey's Orch.: KFH KFOR KMBC KOMA KSL (sw-21.52)
NBC-Gaylord Trio: WREN KFAB-Friendly Troubadour
KGFH-News
KGNF-Variety Prgm.
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Farty Line
WIBW-Protective Service
WNAX-March Kings
W9XBY-Human Touch

9:45 MST 10:45 CST

NBC-Words and Music; Soloists and organist: WREN KVOO KOA WKY
NBC-Merry Madcaps: WDAF WHO WOW
KFAB-The Jangles
KFEL-Modern Densapation
KFH-Grain Market; News
KGFH-Organ Melodies
KGNF-Talk
KLZ-Dailey's Orch. (CBS)
KOMA-Greetings
WIBW-Party Line
W9XBY-20th Century Serenade

10:00 MST 11:00 CST

CBS-Blue & Silver Orch.: (sw-15.27)
NBC-Collegians: WDAF
CBS-Betty & Bob, sketch: KLZ KSL KMBC KFAB
NBC-Words and Music: KOIL
KFEL-Spice of Life
KFH Betty Crocker
KGNF-Variety Music
KOMA-Mid-morning Markets
KVOO-Party Line
KFOR-Ann Russel, economist
WHO-Kitty Keene
WIBW-Street Reporter
WKY-Ken & Virginia
WNAX-Lawrence Welk's Orch.
WOW-Markets
W9XBY-Δ God's Quarter Hour

10:15 MST 11:15 CST

CBS-Modern Cinderella: KLZ KMBC KSL KFAB
NBC-Dot & Will: WREN KOIL
News: WKY KVOO
KFH Betty & Bob
KGFH-Echoes of Music
KOA-Carson Robison
KOMA-Piano-Land
KFOR-Success Stories
WDAF-Star Gazer; Reports
WHO-Market Reports
WIBW-Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST

CBS-Worry Clinic: KLZ KFAB KSL KMBC
NBC-Farm & Home Hour: WKY WREN KVOO WOW KOA
WDAF WHO (sw-15.21)
CBS-Jimmy Farrell & the Rhythmaires: (sw-15.27)
NBC-Gene Beecher's Orch.: (sw-15.33)
KFH-Shoppers Trio
KGNF-Old Timers
KOIL-Rhythm Riddles
KOMA-Spice of Life
KFOR-Today's Almanac
WNAX-Zeke Perkins Boys
★ WOS-RADIO GOSSIP (630 kc)

10:45 MST 11:45 CST

CBS-Betty Crocker: KSL KLZ KFAB KMBC
KFEL-Jay Burnette, songs
KGNF-Livestock Markets
KOIL-Man on Street
KFOR-Swing Time
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KMBC KOMA KFH KFAB KFOR KSL KLZ (sw-15.27)
News: KGNF WIBW
KGFH-Your Home
KOIL-News; Noonday Melodies
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, sketch: KMBC KFH KFOR (sw-15.27)
KFAB-Markets; Farmers' Prgm.
KFEL-Beauty Question Box
KGNF-WPA Prgm.
KLZ-Romantic Rhythm
KOB-Word Man
KOMA-Variety Prgm.
KSL-Famous Foods
WIBW-Markets
WNAX-News

11:30 MST 12:30 CST

NBC-Speech Problems & American Pronunciation; Speakers: (sw-15.33)
CBS-Dorsey & Dailey, vocal duo: KLZ KOMA KFOR (sw-15.27)
News: WOW KOA
KFEL-Club Bulletins
KFH-Markets
KGFH-Tonic Tunes
KGNF-Fats Waller's Orch.
KMBC-News; Markets
KOB-Let's Dance
KSL-Musical Revue; Betty Marlow
KVOO-Bob Wills' Playboys
WDAF-Salon Orch.
WHO-Luncheon Music
WIBW-Dinner Hour
WKY-Rhythm Blenders
WNAX-Brass Band
WREN-Tulsa Ted
W9XBY-Musical Mardi Gras

11:45 MST 12:45 CST

CBS-Do Re Mi, trio: KLZ KFH KFOR KOMA KFAB (sw-15.27)
KFEL-Souvenirs of Song
KGNF-E. C. Stickleman
KMBC-Tex Owens, songs
KOA-Livestock Reports
KSL-Payroll Builder
WHO-News
WKY-To be announced
WNAX-D. B. Gurney
WOW-Man on the Street
WREN-On the Mall

Afternoon

12:00 MST 1:00 CST

NBC-Pepper Young's Family, sketch: WDAF KOA WOW WHO
CBS-Sweet & Hot: KOMA KFOR (sw-15.27)
NBC-Joe Parsons, basso: KOIL
News: KFEL KLZ KSL
KFAB-Markets
KFH-Street Reporter
KGNF-Johnny Johnson's Orch.
KMBC-Songsmiths
KOB-Home & Farm Hour
KVOO-Chamber of Commerce Luncheon
WKY-Markets
WNAX-Little Joe Hart
WREN-Variety Matinee
W9XBY-Television Flashes

12:15 MST 1:15 CST

NBC-Ma Perkins, sketch: KOA WDAF WKY KVOO WOW
CBS-Sweet & Hot: KMBC KSL
★ NBC-Int'l Br'dcast from Linz, Austria; Philharmonic Orch.: KOIL
KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KFH-Livestock
KGNF-Ralph Jones
KLZ-Luncheon Melodies
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Three Consoles: KMBC KFH KLZ
NBC-Vic & Sade, sketch: WHO WDAF WKY KVOO WDAF KOA
KFAB-Markets
KGFH-Secrets of Happiness
KGNF-Park Talk
KOB-Cub Reporters
KOMA-Dinner Club
KSL-Carson Robison
KFOR-News of Today
WNAX-Sketches in Melody
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

NBC-The O'Neills, sketch: WDAF KOA WOW WHO KVOO WKY
NBC-Rangers, quartet: (sw-15.21)
KFAB-Inside Dope
KFEL-Ted's Happy Hour
KGNF-Weather and Markets
KOIL-Homemaker's Club
KOMA-Closing Markets
KSL-Three Consoles (CBS)
KFOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Deep South

1:00 MST 2:00 CST

NBC-Women's Radio Revue: WDAF KOA WOW
CBS-Billy Mills' Orch.: KFOR KLZ KFH KMBC KOMA (sw-15.27)
NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.27)
Baseball Game: WHO KFAB
KGFH-Old Age Pension Talk
KGNF-Ambrose's Orch.
KSL-Musical Matinee
KVOO-Cozy Corner
WIBW-Kansas Homemaker
WKY-Johnny Marvin
WNAX-Bohemian Band
W9XBY-Asher & Little Jimmy

1:15 MST 2:15 CST

NBC-Gale Page, songs: KOIL WREN (sw-15.21)
KFEL-Tone Tunes
KGNF-Boswell Sisters
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX-Ma Perkins sketch
W9XBY-The Pepper Pot

1:30 MST 2:30 CST

NBC-Gene Arnold & the Ranch Boys: WDAF WOW KVOO KOA WKY
CBS-Army Band: KOMA KFOR KFH KSL (sw-15.27)
NBC-To be announced: WREN KOIL
KGFH-News
KGNF-Grain Quotations
KLZ-Closing Markets
KMBC-Texas Rangers
WIBW-Elsa, organist
WNAX-Three Maids of Melody
W9XBY-Afternoon Arias

1:45 MST 2:45 CST

NBC-Grandpa Burton, sketch: WDAF
NBC-Strolling Songsters: WREN WKY KOA KOIL KVOO (sw-15.21)
KGNF-Daily Musical Variety
KLZ-Army Band (CBS)
WIBW-News
WNAX-Spanish Melodies
WOW-Markets

2:00 MST 3:00 CST

NBC-Three Naturals: WDAF (sw-9.53)
CBS-Margaret McCrae, songs: KLZ KFOR KMBC KOMA (sw-11.83)
NBC-Airbreaks, Variety Prgm.: KOIL KVOO WREN WKY KOA
News: KGNF WNAX
KFH-All Request Hour
KGFH-World Bookman
KOB-Classics of Music
KSL-Moods in Music
WIBW-Hymns
WOW-News; Belle & Martha
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

NBC-Gaucha's Spanish Music: WDAF WOW (sw-9.53)
CBS-Mark Warnow's Orch.: KSL KOMA KFOR KMBC KLZ KFH (sw-11.83)
KGFH-What's New?
KGNF-The Round-up
WIBW-Kansas Roundup
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST

★ NBC-KELLOGG'S PRESENTS The Singing Lady: (sw-15.21)
NBC-Larry Larsen, organist: WREN
NBC-Terri La Franconi, tr.; Lucille Manners, sop: WOW KOA WDAF WKY
KFEL-Musical Prgm.
KGNF-Cub Reporters
KOB-Hughesreels
KOIL-Duane & Sally
KVOO-News
W9XBY-The Cocktail Hour

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KLZ KSL KFH KOMA KFOR WIBW KFAB KMBC
NBC-Little Orphan Annie, childhood playlet: (sw-15.21)
KGNF-Round the Town
KOB-Old Favorites
KVOO-Lucille Manners
WNAX-George B. German
WREN-Hollander's Orch. (NBC)

3:00 MST 4:00 CST

NBC-Flying Time: KOA WDAF WOW
CBS-Buddy Clark, bar.: KOMA KSL KFH KLZ KFOR KFAB (sw-11.83)
KGFH-Pop Concert
KMBC-News; Citizens League
KOB-Out of the Past to You
KOIL-You'll Be Lovely
KVOO-Success Story
WHO-Playing the Song Market
WIBW-Sons of the Pioneers
WKY-Betty Crocker
WNAX-Ambassadors
WREN-The Rhythm Makers
W9XBY-Black and White

3:15 MST 4:15 CST

NBC-Malcolm Claire, songs: KOA KVOO WDAF WHO WOW
CBS-Hal Munro's Orch.: KMBC KFAB KFH KLZ KFOR KSL KOMA
CBS-Bobby Benson and Sunny Jim: (sw-11.83)
NBC-Midge Williams, songs: WREN (sw-15.21)
KGNF-Club Cabana
KOIL-Tea Time Tunes
WIBW-Bureau of Missing Persons
WKY-Betty & Bob
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

★ NBC-KELLOGG'S PRESENTS The Singing Lady: WREN KOIL
CBS-News; Victor Bay's Orch.: KFH KFOR KOMA KMBC KLZ KFAB (sw-11.83)
NBC-News; Dorothy Page: KOA WHO WOW
News: KSL WKY
KGNF-Ruth Etting
KVOO-Gems of Melody
WDAF-Star Gazer
WIBW-Matinee
WNAX-Round-Up

3:45 MST 4:45 CST

CBS-Renfrew of the Mounted, sketch: KMBC KFAB KFH KOMA (sw-11.83)
★ NBC-Lowell Thomas, commentator: (sw-15.21)
NBC-Little Orphan Annie, sketch: WREN KOIL
KGNF-Dance Matinee
KLZ-News
KOA-Woman's Magazine of the Air
KOB-The Roundup
KSL-Melodic Interlude
KFOR-What's News?
WDAF-Address, F. C. Lynch
WHO-Ma Perkins
WKY-To be announced

4:00 MST 5:00 CST

NBC-Mary Small, songs: KOIL WREN KVOO (sw-15.21)
CBS-Repub. Party Speaker: KFH KMBC (sw-11.83)
★ NBC-Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
KFAB-News; Baseball Scores
KFEL-News
KGFH-Rural Rhythms
★ KGNF-RADIO GOSSIP
KLZ-To be announced
KOA-Otto Thurn's Orch.
KOMA-News



Elizabeth Lennox
See 5:30 p.m. MST (6:30 CST)

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-700
KGNF-1430	KVOD-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WENR-1220
KOB-1180	WENR-870	W9XBY-1530

11:15 MST 12:15 CST
KFI-Carl Ravazza's Orch.
KOA-Bobby Beale's Orch.

11:30 MST 12:30 CST
NBC-Henry King's Orch.: KOA KFI

11:30 MST 12:30 CST
NBC-Henry King's Orch.: KOA KFI
KFEL-Memory Garden
KLZ-Huffman Harmonies
KSL-Harry Lewis' Orch.
WLW-Organ & Poems

12:00 MST 1:00 CST
KFEL-News; Dance Orch.
KFI-Eddy Duchin's Orch. (NBC)
KSL-Benny Goodman's Orch.
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST
KFI-Ran Wild's Orch.
KSL-Harry Lewis' Orch.
W9XBY-Club Orch.

End of Friday Programs

KSL-Buyer's Guide
KVOR-Tonic Tunes
WDAF-Dance Orch.
WKY-Y. W. C. A. Prgm.
WNAX-Cecilia & Sally
WOW-Mr. Dooley's Curiosity Club
W9XBY-Studio Vareties

4:15 MST 5:15 CST

★ NBC-ALKA-SELTZER PRESENT Uncle Ezra's Radio Station: WDAF WOW KVOO WKY (sw-9.53)
CBS-Vocals by Verrill: KSL KFAB KOMA KVOR KMBC KLZ (sw-11.83)
NBC-Mario Cozzi, bar.: WREN KOIL
KFEL-Musical Prgm.
KFH-Wisecrackers
KGNF-Roundup
KOA-Microphone News
WHO-Echoes of Stage & Screen
WNAX-The Serenaders

4:30 MST 5:30 CST

★ NBC-HORLICK'S MALTED Milk presents Lum 'n' Abner, sketch: WENR (also see 8:15 p.m.)
CBS-Fray & Baum, piano duo: KFAB KOMA KVOR KMBC KFH KSL (sw-11.83)
News: KOA WOW KVOO
KGHF-Naval Educational Talk
KGNF-Peacock Court
KLZ Ice Cream Social
KOIL-Dinner Concert
WDAF-Soloists
WHO-To be announced (NBC)
WIBW-Uncle Dave
WKY-To be announced
WNAX-Hamlin's Cowboys
WREN-Richard Leibert, organist
W9XBY-Favorites

4:45 MST 5:45 CST

NBC-Carol Deis, sop. & Orch.: WREN KOA
★ CBS-Boake Carter, commentator: KMBC KOMA KFAB (sw-11.83)
Sports: WKY WNAX
News: KGHF WIBW WHO
KFH-To be announced
KGNF-Garden of Melody
KLZ-Sports Highlights
KOIL-News; Scores
KSL-Dance Rhythms
KVOO-World of Sports; Baseball Scores
KVOR-World Dances
WDAF-Frank Farrell
WOW-To be announced
W9XBY-One Night Bandstand

5:00 MST 6:00 CST

★ NBC-Concert; Jessica Dragonette, sop.; Rosario Bourdon's Orch.: WOW KOA WDAF WHO WKY KVOO (sw-9.53)
★ CBS-Flying Red Horse Tavern; Walter Woolf King, m.c.; Lennie Hayton's Orch.; Joan Marsh: KFH KMBC WIBW KLZ KFAB (sw-11.83)
NBC-Irene Rich, drama: WREN KOIL (sw-11.87)
Hollywood on Parade: KGHF KVOR
KGNF-Baseball Scores
KOMA-Sports
WNAX-Organ Melodies
W9XBY-Hollywood Reporter

5:15 MST 6:15 CST

NBC-Moorish Tales: WREN
KGNF-Hughesreel
KOIL-Colonel Courtesy
KOMA-Man on the Street
KVOR-Private & Personal
W9XBY-Futura

5:30 MST 6:30 CST

CBS-Broadway Varieties; Elizabeth Lennox; Victor Arden's Orch.; Carmela Ponselle; Oscar Shaw: KSL KFAB KMBC KOMA KLZ (sw-11.83)
NBC-Frank Fay, comedian; Bobby Dolan's Orch.: KOIL WREN (sw-11.87)
KFEL-Lost and Found Column
KFH-To be announced
KGHF-Sport's Review
KGNF-Eventime
KOB-Cecil & Sally
KVOO-Mayo Orch.
KVOR-Tea Dance
WIBW-Clothing Revue
WNAX-Eb & Zeb

5:45 MST 6:45 CST

KGHF-Musical Melodies
KGNF-Dance Music
KVOR-News
WIBW-Dessert Time

WNAX-Zeke Perkins' Boys
W9XBY-Wal. Lochman

6:00 MST 7:00 CST

NBC-Waltz Time; Frank Munn, Bernice Claire, soloist; Abe Lyman's Orch.: WDAF WOW (sw-9.53)
★ CBS-Hollywood Hotel, musical revue; Dick Powell; Anne Jamison; Igor Gorin, bar.; Raymond Paige's Orch.: WIBW KOMA KFAB KMBC KLZ KSL KFIJ KVOR WNAX (sw-11.83)
★ NBC-Fred Waring's Orch.: Tom Waring, bar.; Rosemary & Priscilla Lane, singing sisters: WREN KOIL WKY (sw-11.87)
KFEL-Meandering Mike
KGHF-Let's go to the Movies
KOA-Adv. of Jimmie Allen
KVOO-Rubinoff, violinist
WHO-Studio Variety
W9XBY-Julia Lee

6:15 MST 7:15 CST

KFEL-Uncle Gene & Holly
KOA-Dinner Hour Varieties
KVOO-Echoes of the Stage
W9XBY-Missouri Review

6:30 MST 7:30 CST

NBC-Clara Lu & Em, comedy sketch; Ted Fio-Rito's Orch.; Chas. Lyon, m.c.: WKY KOIL WREN KOA (sw-11.87)
★ NBC-Court of Human Relations, drama: WHO WOW (sw-9.53) (also see 9:30 p.m.)
KFEL-Let's Go Places
KGHF-Thank You Stusia
KOB-Rubinoff, violinist
WDAF-Moment Musicale
W9XBY-Dot Chaquette

6:45 MST 7:45 CST

KFEL-Rubinoff, violinist
KGHF-News
W9XBY-Betty Jane at the Circus



7:00 MST 8:00 CST

NBC-Marion Talley, sop.; Josef Koestner's Orch.: WOW KFI WDAF KFVR KSTP KOA (sw-9.53)
★ CBS-CHESTERFIELD CIGARETTES Presents Andre Kostelanetz' Orch.; Kay Thompson; Ray Heatherton; Rhythm Singers; David Ross: KMBC WCCO KMOX KFAB KOMA WNAX KFH KLZ KSL KRLD KVOR WIBW (sw-6.12)
NBC-Chicago Band Concert: WREN KOIL
T. N. Speech by Judge Fisher: WOAI WFAA
KFEL-News. Playing the Song Market
KGHF-Rubinoff, violinist
KOB-Hughes Reels
WENR-Jack Randolph
WGN-Behind the Camera Lines
WHO-Gems of Melody
WKY-It's McEntee Time
WLW-Smoke Dreams
W9XBY-Boost the Blues

7:15 EDT 6:15 EST

NBC-Elza Schallert Reviews: KOA WOW WDAF KFI KSTP WHO KFVR (sw-9.53)
WENR-Cavallo Band (NBC)
WLW-Tommy Tucker's Orch.

7:30 MST 8:30 CST

NBC-Great Lakes Symp. Orch.: KOA WOW WDAF KSTP KFI (sw-9.53)

★ CBS-March of Time: WCCO KLZ KMOX KFAB KMBC KRLD KSL (sw-6.12)

NBC-Vivian Della Chiesa, sop. with Orch.: WENR WREN KOIL
Rubinoff, violinist: KVOR KFH News: KOMA WNAX
KFVR-To be announced
KOB-The Roundup
WFAA-Good Old Timers
WGN-Griff Williams' Orch.
WHO-Jack Randolph's Orch.
WIBW-Moving Stories of Life
WKY-Blue Belles
WLW-To be announced
WOAI-Missionaries
W9XBY-Baseball Game

7:45 MST 8:45 CST

CBS-To be announced: KVOR KFAB KOMA KMBC KFH KRLD WIBW (sw-6.12)
Rubinoff, violinist: KFVR WHO WCCO
KFEL-Townsend Talk

KLZ-Powder Puff Party
KMOX-News & Sports
KOA-Colonel Courtesy
KSL-Little Theater of Music
WDAF-Jack Randolph & Mme. Marienne
WGN-Guy Lombardo's Orch.
WKY-Milton Slosser
WLW-Hot Dates in History
WNAX-Musical Prgm.
WOW-To be announced

8:00 MST 9:00 CST

★ NBC-Amos 'n' Andy: WDAF WOAI KOA KFI WFAA WLW WKY WHO WOW (also at 4 p.m.)
CBS-Joe Reichman's Orch.: KFH KVOR WNAX KFAB WIBW KLZ
NBC-King's Jesters: WREN WENR
Rubinoff, violinist: KOMA KMBC KOIL
KFEL-Carefree Capers
KFVR-To be announced
KGHF-World Entertains
KMOX-Four Star Revue
KOB-Dramas of Life
KRLD-Sports & News
KSL-News
KSTP-Knights of Note
KVOO-Ralph Britt's Orch.
WCCO-Thank You Stusia

8:15 MST 9:15 CST

★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner: KFI (also at 4:30 p.m.)
CBS-Renfrew of the Mounted: KSL
NBC-Jimmie Littlefield's Orch.: WKY KFVR
NBC-Ink Spots, quartet: WREN (sw-6.14)
To be announced: KLZ KOMA News: KSTP KOIL KVOR
KFH-Club Orch.
KMBC-Howard Ely, organist
KOA-Frank Watanabe
KRLD-Musical Brevities
WCCO-Golf Static
WDAF-Hot Dates in History
WENR-Ben Pollack's Orch.
WFAA-Step Ladder & Saddle-tramps
WGN-Dream Ship
WHO-Today's Winners
WIBW-Belle & Martha
★ WLW-Paul Sullivan, news room
WNAX-The Bohemian Band
WOAI-Rubinoff, violinist
WOW-Three Notes

8:30 MST 9:30 CST

NBC-Leon Navarro's Orch.: KFVR WOAI KVOO
CBS-Bernie Cummins' Orch.: WNAX KFAB
NBC-Jesse Crawford, organist: WDAF (sw-9.53)
CBS-Orville Knapp's Orch.: KOMA KLZ KSL KMOX
News: WIBW WENR
KFI-Carl Omeron, tnr.
KGHF-World Dances
KMBC-Erle Smith
KOA-Supreme Serenade
KOIL-Sports
KSTP-Laff Parade
KVOR-Ferde Grofe's Orch.
WCCO-On to Nicollet
WFAA-Jack Randolph's Orch.
WGN-Griff Williams' Orch.
WHO-Organ Melodies
WKY-Harry Richman's Orch.
WLW-Wayside Waterfront
WOW-Thank You Stusia
WREN-K. U. Band

8:45 MST 9:45 CST

CBS-Orville Knapp's Orch.: KFH KVOR KMBC
KFEL-Divine Science; Dr. Harvey Hardman
KFI-Secrets of the Secret Service
KFVR-Safety on Highways
KMOX-Hot Dates in History
KOB-Serenades
KOIL-Let's Go Places
KRLD-Down by the Rio Grande
KSTP-Mr. Editor
WCCO-Bernie Cummins' Orch.
WENR-Leon Navarro's Orch.
WFAA-News
WHO-Gene & Glenn
WIBW-Bands on Parade
WOW-Jesse Crawford, organist (NBC)

9:00 MST 10:00 CST

NBC-Mark Fisher's Orch.: KFVR WKY WDAF WENR KVOO (sw-9.53)

CBS-Geo. Givot's Circus: KVOR KFAB WNAX KFH KLZ
NBC-Shandor; Lou Bring's Orch.: WREN
★ NBC-Fred Waring's Orch.: KOA KFI (also at 6 p.m.)
News: WOAI WOW WHO KOMA
KGHF-Success Story
KMBC-Rolle's Orch.
KMOX-Eddie Dunstedter's Orch.
KOIL-Dramatization
KRLD-Count Bulowski's Orch.
KSL-Pinto Pete
KSTP-Sports; Sketches from Life
WBAP-James V. Allred, talk
WCCO-Baseball Scores
WGN-Dance Orch.
WIBW-Melody Tour
WLW-Old Fashioned Girl

9:15 MST 10:15 CST

CBS-Geo. Givot's Orch.: KOMA WIBW KSL KVOR
NBC-Mark Fisher's Orch.: WHO News: KOIL WCCO
Sports: WOW KFH KMBC
KMOX-Detective Mysteries
KSTP-News; Melody Lane
WLW-Nemo & Eddie's Orch.
WOAI-Sports

9:30 MST 10:30 CST

NBC-Xavier Cugat's Orch.: WOW KFVR KVOO KSTP (sw-9.53)
CBS-Don Bestor's Orch.: WIBW WNAX WCCO KVOR KMBC KMOX KFH KFAB KSL
NBC-Irving Aaronson's Orch.: WREN WLW WENR (sw-6.15)
★ NBC-Court of Human Relations: KOA KFI (also at 6:30 p.m.)
T. N.-Ray Noble's Orch.: WBAP WOAI
News: KGHF WKY
KFEL-Smiling Thru
KLZ-Kay Kyser's Orch.
KOIL-Freddie Ebener's Orch.
KOMA-Dance Orch.
KRLD-Benny Meroff's Orch.
WDAF-Sports Reporter
WGN-Joe Sanders' Orch.
WHO-Song Fellows
W9XBY-Dansapation

9:45 MST 10:45 CST

NBC-Xavier Cugat's Orch.: WHG WDAF
KOMA-Don Bestor's Orch. (CBS)
WCCO-Mert Floe's Orch.
WIBW-Basil Willis
WKY-Ken Wright

10:00 MST 11:00 CST

NBC-Fletcher Henderson's Orch.: WOAI KFVR KVOO KSTP WHO WENR KFI WDAF

SHORT-WAVE PROGRAMS FOR FRIDAY

(See Page 29 for List of Stations and Frequencies)
MST Shown; for CST Add One Hour

3 a.m.—Operatic selections: VK3ME
4:30 a.m.—BBC Dance orchestra: GSG GSH
7 a.m.—Celluloid rhythm: GSF GSG GSH
7:45 a.m.—Surprise item: GSF GSG GSH
8:30 a.m.—Vatican City hour: HVJ
9 a.m.—Commerce hour: COCD
9:15 a.m.—Seascapes revue: GSF GSG GSH
9:30 a.m.—Polish hour: SPW
10:30 a.m.—Magyar orchestra: GSB GSD GSO
11 a.m.—Cuban dance music: COCD
12 noon—Malvern revue: GSB GSD GSO
1:30 p.m.—Round and about: GSB GSD GSO
2 p.m.—Making Society Richer: RNE
2:45 p.m.—Casani orchestra: GSB GSF GSG
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—German opera music: DJB DJD
3 p.m.—Mayor's program: COCD
4 p.m.—King's orchestra: GSD GSF GSP
4 p.m.—Gala concert: DJB DJD
4:30 p.m.—Opera, L'Uomo Che Ride: ZRO
4:45 p.m.—English humorists: GSD GSF GSP
4:55 p.m.—Duet By Accident: GSD GSF GSP
5 p.m.—Midnight voice: ZRO
5 p.m.—South American program: COCD
5:15 p.m.—Nino Mazziotti, songs: ZRO
5:15 p.m.—Sound pictures: DJB DJD
5:30 p.m.—Play, Helena's Husband: DJB DJD
5:30 p.m.—IBC trio: YV2RC
6 p.m.—National Railways program: HJU
6:30 p.m.—Military concert: DJB DJD DJM
6:30 p.m.—Tovar brothers, songs: YV2RC
6:45 p.m.—Concert orchestra: YV2RC
7 p.m.—Artist's concert: GSC GSF
7:15 p.m.—Dance music: DJB DJD DJM
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
9:30 p.m.—Holidays: GSB GSD
9:47 p.m.—Fairground: GSB GSD
10 p.m.—Overseas hour: JVH
10:28 p.m.—Rothwell band: GSB GSD
10:37 p.m.—Fiji hour: VPD

NEXT WEEK:

- By Special Arrangement! Do you want an audition? Do you desire a career outside the boring, monotonous routine of today? If you do, be sure to enroll in RADIO GUIDE's Summer School of the Air—beginning in next issue. Radio's greatest stars have told us their secrets. Now they're to become yours—free of charge!
- Blazing the Radio Trail: In fifteen brief years radio has lifted obscure nobodies to stardom in a new realm. The story of radio's youth reads like The Arabian Nights. It's written by one of radio's first favorites, a girl who today is still on top.
- Who'll be Radio's New Queen? Last year it was Jessica Dragonette. Next issue inaugurates the 1936 search. Your votes will help make some girl happy.
- The Radio Theater Goes Hollywood: Why the biggest dramatic show on the air left New York is revealed here for the first time.

IN RADIO GUIDE

Saturday

July 25



Merrill Fugit
See 2:30 p.m. MST (3:30 CST)

Poetic Strings, formerly 11:15 a.m., now CBS 10:15 a.m. CST (9:15 MST).
Arlington Park Races, formerly 3:15 p.m., now NBC 4 p.m. CST (3 MST).
Patti Chapin, formerly 5 p.m., now CBS 5:15 p.m., CST (4:15 MST).

News

7:00 a.m.—CBS-KOMA
7:00 a.m.—NBC-WREN
3:00 p.m.—Kaltenborn Edits the News: CBS-KSL
3:30 p.m.—NBC-WREN
3:30 p.m.—CBS-KMBC
9:00 p.m.—Paul Sullivan: WLW

Classical Music

8:30 a.m.—Beethoven Sonata Series: CBS-KSL
6:00 p.m.—Bruna Castagna, contralto: CBS-KLZ

Comedy

2:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WOW

Drama

5:30 p.m.—Columbia Workshop: CBS-KFH

Talks

8:00 a.m.—Our Amer. Schools: NBC-WDAF
3:45 p.m.—Art of Living: NBC-WOW

Morning

7:00 MST 8:00 CST

CBS-News; Waltz Time: KVOR KOMA KSL KLZ (sw-21.52)
NBC-News; Vaughn de Leath, songs: WREN WKY Gene & Glenn: KOIL KMBC WHO WIBW
News: KOA WOW W9XBY
KFAB-Wake Up & Sing
KFH-News; Mi-Own Show
KGHF-Pancake Hour
KGNF-Δ Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WNAX-Ambassadors

7:15 MST 8:15 CST

NBC-Vass Family: WDAF WOW WKY
CBS-Bluebirds, songs: KFAB KOMA KLZ KSL (sw-21.52)
NBC-Walter Blaufuss' String Ensemble: WREN (sw-15.21)
KGNF-Tunes & Topics
KOA-Early Birds
KVOO-Glen Condon
KVOR-News of Today

7:30 MST 8:30 CST

NBC-Josh Higgins of Finchville: KOIL WKY WREN KOA (sw-15.21)
CBS-Let's Pretend: KOMA KFAB KVOR KMBC (sw-21.52)

NBC-Chautauqua Children's Concert: WDAF WOW
KFEL-Health and Philosophy

KFH-Shoppers' Trio
KGHF-Pancake Hour
KGNF-Round the Town
KLZ-Kitchen Clock
KSL-Morn. Moods
KVOO-Alabama Boys
WHO-Musical Clock
WIBW-Unity School
WNAX-Mary Nan Ragtime Band
W9XBY-Δ Morning Meditations

7:45 MST 8:45 CST

NBC-Originalities: WREN KOIL KOA WKY (sw-15.21)
NBC-Chautauqua Children's Concert: WHO
News: KSL KLZ
KFEL-New Tunes for Old
WIBW-Hillbillies
★ W9XBY-RADIO GOSSIP

8:00 MST 9:00 CST

NBC-To be announced: WDAF WHO WOW (sw-15.33)
CBS-Ozark Melodies: KOMA KFH KFAB KVOR (sw-21.52)
NBC-Wendell Hall, songs: WREN WKY
News: KFEL KOIL
KGHF-Δ Morn. Devotional
KGNF-Today's Rhythm
KLZ-Music Box
KMBC-Joanne Taylor
KOA-Musical Menu
KSL-Breakfast Melodies
KVOO-Handy Ads
WIBW-Grocery Boys
WNAX-Marimba Melodies
W9XBY-Morning Arias

8:15 MST 9:15 CST

NBC-Breen & de Rose: WDAF WKY WHO (sw-15.33)
CBS-Ozark Melodies: KMBC KLZ
NBC-Cadets Quartet: WREN KOIL
Markets: KFAB KGNF KOMA
KFEL-Around Breakfast Table
KGHF-Today's Almanac
KVOO-What's New
WNAX-Bohemian Band
WOW-Mary Baker's Poetry Album
W9XBY-The Friendly Neighbor

8:30 MST 9:30 CST

NBC-Bill Krenz' Orch.: WREN (sw-15.21)
CBS-Beethoven Violin & Piano Sonatas: KOMA KLZ (sw-21.52)
NBC-Manhattens: WDAF KVOO WHO WOW WKY
KFAB-Weather; Radio Calendar
KFEL-Listen to This
KFH-Markets; Livestock
KGNF-Organ Recital
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shopping Suggestions
KVOR-Personal Shopper
WIBW-Housewives Program
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

NBC-Bill Krenz' Orch.: KOIL KOA
CBS-Beethoven, Sonatas: KFAB KFH
KMBC-Melody Palette
KVOR-Today's Almanac
WNAX-Δ Religious Service
WOW-Little Story Bag

9:00 MST 10:00 CST

NBC-Concert Miniature: WOW KVOO WDAF WHO
CBS-Larry Vincent, songs: KFH KLZ KMBC KVOR (sw-21.52)
NBC-Genia Fonariova, sop.: WREN
News: KFAB WNAX W9XBY
KFEL-Musical Prgm.
KGNF-Weather Forecast
KOA-Concert Hall Music
KOIL-Mostly About Radio
KOMA-Cooking School
KSL-Serve & Save
WKY-Markets

9:15 MST 10:15 CST

CBS-Poetic Strings: KMBC KSL KOMA KLZ KFAB (sw-21.52)

NBC-Concert Miniature: (sw-15.33)
KFH-Model Kitchen
KGNF-Parade of Shoppers
KOA-One Upon a Time
KOIL-Genia Fonariova (NBC)
KVOR-News
WHO-Bulletin; Bits of Melody
WKY-Organ Melodies
WNAX-John Peter DePagter
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Merry Madcaps: WDAF WHO
CBS-Geo. Hall's Orch.: KMBC KFAB KLZ KVOR KOMA KSL (sw-21.52)
NBC-Words & Music: WREN KOA WKY (sw-15.21)
KFEL-Mr. Fixit
KGHF-News
KGNF-Words & Music
KOIL-The Iowa Hour
KVOO-Kiddies Review
WIBW-Protective Service
WNAX-March Kings
WOW-In the Playhouse
W9XBY-Dude Ranch

9:45 MST 10:45 CST

KFAB-The Jangles
KFEL-Melody Express
KFH-Grain Market; News
KGNF-World Observer
KOMA-Greetings
WIBW-George Hall's Orch. (CBS)
W9XBY-In a Mexican Patio

10:00 MST 11:00 CST

NBC-Rex Battle's Orch.: WDAF WHO
CBS-Jack Shannon, trn.: KVOR KLZ KFH KSL KFAB KMBC (sw-15.27)
NBC-Old Skipper & his Gang: KOA WKY KOIL WREN
KGNF-Musical Variety
KOMA-Closing Markets
KVOO-Handy Ads
WIBW-Street Reporter
WNAX-Lawrence Weik's Orch.
WOW-Markets
W9XBY-Δ God's Quarter Hour

10:15 MST 11:15 CST

CBS-Jack & Gil: KVOR KLZ KFH KMBC KFAB KOMA (sw-15.27)
NBC-Rex Battle's Ensemble: (sw-15.33)
News: KVOO WKY
KFEL-Musical Prgm.
KSL-Payroll Builder
WDAF-Service Reports
WHO-Market Report
WIBW-Dinner Hour
WOW-Prudence Penny
WREN-Ferde Grofe's Orch.
W9XBY-Oddities in Melody

10:30 MST 11:30 CST

NBC-Jimmy Littlefield's Orch.: (sw-15.33)
CBS-Buffalo Presents: KVOR KLZ KOMA KFH KSL (sw-15.27)
NBC-Farmers' Union Prgm., Guest Speakers; Army Band: WHO KVOO WKY KOA WOW WREN WDAF (sw-15.21)
KFAB-Children's Theater
KGHF-Vocal Gems
KGNF-Old Timers
KMBC-Council of Churches
KOIL-Rhythm Riddles
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST

KFEL-Jay Burnette, songs
KGNF-Livestock Markets
KOIL-Man on the Street
KSL-Visiting Nurses, drama
WREN-Ferde Grofe's Orch.
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

NBC-Sophie Tucker's Orch.: (sw-15.33)
CBS-Al Roth's Orch.: KSL KLZ KVOR KFH KOMA KMBC (sw-15.27)
News: WIBW KGNF
KFAB-Farm Drama
KGHF-Your Home
KOIL-News; Noonday Varieties
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

Markets: KFAB WIBW
KGNF-Rubinoff, violinist

KOB-Dramas of Life
WNAX-News
11:30 MST 12:30 CST

NBC-Whitney Ensemble: WREN WKY (sw-15.21)
CBS-Bob & Rennie: KSL KFAB KVOR KFH KOMA (sw-15.27)
NBC-Sammy Watkins' Orch.: WHO WDAF (sw-15.33)
News: WOW KOA
KFEL-Club Bulletins
KGHF-Tonic Tunes
KGNF-Noon Concert
KLZ-Sons of the Pioneers
KMBC-News; Producers' Market
KOB-Let's Dance
KVOO-Bob Wills' Playboys
WIBW-Noonday Prgm.
WNAX-Brass Band
W9XBY-Musical Mardi Gras

11:45 MST 12:45 CST

CBS-Clyde Barrie, bar.: KLZ KFH KSL KOMA KVOR (sw-15.27)
KFAB-Musical Moments
KGNF-Variety Prgm.
KMBC-Tex Owens, songs
KOA-Stock Reports
KOB-Margaret Shacklett, pianist
WHO-News
WNAX-D. B. Gurney
WOW-Man on the Street

Afternoon

12:00 MST 1:00 CST

NBC-Walter Balufuss' Orch.: WREN (sw-15.21)
CBS-Down by Herman's: KOMA KVOR KFH (sw-15.27)
NBC-Let's Have Rhythm; Top Hatters' Orch.; Carlotta Dale, vocalist: WDAF KOA
Markets: KFAB WKY
News: KFEL KLZ KSL
KGNF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Home & Farm Hour
KOIL-Duane & Sally
WHO-Baseball Game
WNAX-Little Joe Hart's Orch.
WOW-Dance Orch.
W9XBY-Television Flashes

12:15 MST 1:15 CST

NBC-Let's Have Rhythm: WOW KVOO
CBS-Down By Herman's: KSL KMBC
KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KGHF-Inquiring Reporter
KGNF-Ralph Studio Grand
KLZ-Market Quotations
WKY-Walter Blaufuss' Orch.
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

NBC-Vagabonds, quartet: WREN KOIL (sw-15.21)
CBS-Tours in Tone: KOMA KSL KMBC KFH KFAB KLZ (sw-15.27)
NBC-Week-end Revue; Orch. & Soloists: WDAF WOW KVOO WKY KOA
KGHF-Secrets of Happiness
KGNF-Crimelight
KOB-Cub Reporters
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-Turn Back the Clock

12:45 MST 1:45 CST

NBC-Gale Page, songs: WREN (sw-15.21)
KFAB-Inside Dope
KGNF-Weather & Markets
KOIL-Homemakers' Club
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Cafe Continental

1:00 MST 2:00 CST

CBS-Ann Leaf, organist: KVOR KMBC KLZ KFH KOMA (sw-15.27)
NBC-Baron Elliott's Orch.: KOIL KVOO WREN (sw-15.21)
KFAB-Baseball Game
KGNF-Guy Lombardo's Orch.
KSL-Shoppers Matinee
WNAX-Bohemian Band
W9XBY-Asher & Little Jimmy

1:15 MST 2:15 CST
KFEL-Tonic Tunes
KGNF-Dramas of Life
W9XBY-The Pepper Pot

1:30 MST 2:30 CST

NBC-Joan & the Escorts: WREN KOA WKY KVOO KOIL (sw-15.21)
CBS-Isle of Dreams: KVOR KLZ KMBC KFH KSL KOMA (sw-15.27)
NBC-Central City, Colo.; Music Festival; "Gondoliers": WOW WDAF
News: WIBW KGHF
KFEL-Rumbatism
KGNF-Closing Grain Market
WIBW-Markes & Weather
WNAX-Melodeers
W9XBY-Afternoon Arias

1:45 MST 2:45 CST

NBC-Davey Rose's Orch.: KOA WREN WKY KOIL KVOO (sw-15.21)
KGNF-Daily Musical Variety
KOB-Life of Thomas Edison
WIBW-Isle of Dreams (CBS)
2:00 MST 3:00 CST
NBC-Blue Room Echoes: WDAF WHO (sw-9.53)
CBS-Angelo Vitales' Orch.: KLZ KOMA KVOR KMBC KFH WIBW (sw-11.83)
News: WNAX KGNF WOW
KFEL-Musical Prgm.
KGHF-World Bookman
KOB-Classics of Music
KSL-Afternoon Concert
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

NBC-Musical Adventures: KOIL KOA WKY KVOO WREN (sw-15.21)
KGHF-What's New?
KGNF-Sketches in Melody
WNAX-Studio Matinee
WOW-Blue Room Echoes (NBC)

2:30 MST 3:30 CST

NBC-Ken Sparnon's Ensemble: KOIL WKY WREN KOA (sw-15.21)
CBS-Charlie Barnet's Orch.: KOMA KMBC KFH KVOR KSL WIBW KLZ (sw-11.83)
NBC-Kaltenmeyer's Kindergarten, comedy; Bruce Kamman; Merrill Fugit: WDAF WOW (sw-9.53)
KFEL-Musical Prgm.
KGNF-The Cub Reporters
KOB-Hughes Reels
KVOO-News
WHO-Pop Concert
W9XBY-Cocktail Hour

2:45 MST 3:45 CST

NBC-Ruth & Ross, songs & patter: KOA KOIL WKY KVOO WREN (sw-15.21)
KGNF-Hoosier Hot Shots
KOB-Club Cabana
WNAX-George German

3:00 MST 4:00 CST

NBC-Otto Thurn's Bavarian Orch.: KOA WDAF WOW KVOO WKY WHO
CBS-H. V. Kaltenborn Edits the News: KSL KOMA KMBC KFH KVOR KFAB WIBW KLZ (sw-11.83)
NBC-Arlington Park Races: WREN
KGHF-Let's Go Places
KGNF-Fats Waller's Orch.
KOIL-Tea Time Tunes
WNAX-Ford's Marimba Orch.
W9XBY-Black and White

3:15 MST 4:15 CST

CBS-News of Youth: (sw-11.83)
NBC-Otto Thurn's Orch.: (sw-9.53)
CBS-Hal Munro's Orch.: KOMA KFH KMBC WIBW KVOR KSL KFAB KLZ
KGNF-Club Cabana
WNAX-Three Maids of Melody
W9XBY-A Toast to Melody

3:30 MST 4:30 CST

CBS-News; Al Roth's Orch.: KLZ KMBC WIBW KVOR KFAB KFH KOMA
NBC-News; Noble Cain & A Cappella Choir: WREN KOIL

News: KSL WKY KOA
★ KOB-RADIO GOSSIP
KVOO-Twilight Serenade
WDAF-Star Gazer
KGNF-Mildred Bailey
WHO-Dance Rhythms
WNAX-Ambassadors
WOW-Alma Kitchell (NBC)

3:45 MST 4:45 CST

NBC-The Art of Living; "Your Picture of Yourself": WDAF WOW KOA WKY WHO (sw-9.53)
CBS-Al Roth's Orch.: KSL (sw-11.83)
NBC-Noble Cain & A Cappella Choir: (sw-15.21)
KGNF-Today's Rhythm
KLZ-News

4:00 MST 5:00 CST

NBC-King's Jesters, quartet; Marjorie Whitney, contralto: WREN
CBS-Republican Party Speaker: KOMA WIBW KFH KMBC (sw-11.83)
NBC-Saturday at Connies; Connie Gates, contralto; Jerry Sears' Orch.: WHO KOA WOW KVOO (sw-9.53)
KFAB-News; Baseball Scores
KGNF-News Drama
KLZ-To be announced
KOIL-Grandmother's Fairytale
KSL-Melody Moods
KVOR-Tonic Tunes
WDAF-Question Box
WKY-Inquiring Reporter
WNAX-Cecil & Sally
W9XBY-Studio Varieties

4:15 MST 5:15 CST

NBC-Home Town, sketch: WREN KOIL KVOO WKY KOA (sw-15.21)
CBS-Patti Chapin, songs: KFH KLZ KVOR WIBW KOMA KMBC KFAB (sw-11.83)
NBC-Heinie & his Grenadiers: WOW WDAF WHO (sw-9.53)
KFEL-Musical Prgm.
KGNF-Roundup
KSL-Boy Scouts
WNAX-The Serenaders

4:30 MST 5:30 CST

NBC-Don Ferdi's Orch.: WREN KOIL WKY
CBS-Song Stylists, male quartet: KFAB KMBC KFH KSL KLZ KVOR WIBW KOMA (sw-11.83)
News: WOW KOA KVOO
KFEL-Orchestral Music
KGNF-Guy Lombardo's Orch.
WNAX-Hamlin Cowboy
W9XBY-Hands Across the Table

4:45 MST 5:45 CST

CBS-Dinner Concert; Victor Bay, cond.: KFH KMBC KSL KFAB KLZ KVOR KOMA (sw-11.83)
NBC-Thornton Fisher; Sports Parade: KOA WDAF
News: KOIL KGHF WIBW WHO Sports: WNAX WKY
KGNF-Garden of Melody
KVOO-World of Sports; Music; Baseball Scores
WOW-Civic Calendar
W9XBY-One Night Bandstand

5:00 MST 6:00 CST

NBC-Carl Ravazza's Orch.: KOA WHO WOW WDAF (sw-9.53)
CBS-Saturday Night Swing with Bunny Berrigan: KFH KFAB KLZ KVOR KMBC (sw-11.33)
NBC-EJ Chico, Spanish Revue; Orch. & Soloists: WREN WKY KVOO KOIL
KFI-To be announced
KGHF-Hollywood on Parade
KGNF-Ton Tunes of Today
KOMA-Sports Page
KSL-Dance Rhythms
WIBW-Thank You Stusia
WNAX-Organ Melodies
W9XBY-Hollywood Reporter

5:15 MST 6:15 CST

KOMA-Swing Session (CBS)
WIBW-Tom McDermott

WKY-Colonel Courtesy Show
W9XBY-Futura

5:30 MST 6:30 CST

NBC-Goldman Band Concert:
WREN KOIL WKY (sw-11.87)
CBS-Columbia Workshop, drama:
KMBC KFAB KOMA KFH
(sw-11.83)
NBC-Meredith Willson's Orch.:
WHO WDAF WOW (sw-9.53)
KFEL-Lost and Found Column
KGHF Sport's Review
KLZ Miniature Musicale
KOA-Ralph Hansell, xylophonist
KOB Cecil & Sally
KSL-Radio Column
KVOO-Rhythm Revue
KVOR-Tea Dance
WIBW-Rubinoff, violinist
WNAX-Eb & Zeb

5:45 MST 6:45 CST

News: WHO KVOR
KGHF-Musical Melodies
KGNF-Melody Mirror
KLZ-Sports
KOA-Adv. of Jimmie Allen
KOB Sunday School Lesson
KVOO-Musical Prgm.
KVOR Dessert Time
WNAX-Brass Band
W9XBY-Walt Lochman

6:00 MST 7:00 CST

CBS-Bruna Castagna, contralto
& Symp. Orch.: KLZ KMBC
KVOR KOMA WIBW KSL
KFH (sw-11.83)
NBC-Jamboree, variety prgm.;
Soloists & Orch.: WDAF KOA
WGW WHO (sw-9.53)
KFAB-Radio Parade
KFEL-Meandering Mike
KGHF-Let's go to the Movies
KOB Sacred Music
KVOO-Rubinoff, violinist
WNAX-Nite Jamboree
W9XBY-Julia Lee

6:15 MST 7:15 CST

KFEL-Uncle Gene & Holly
KVOO-Echoes of the Stage
WKY-Singing Red Heads
W9XBY-The Missouri Review

6:30 MST 7:30 CST

★ NBC-Chateau; Smith Ballew,
m.c.; Victor Young's Orch.:
WHO KOA WDAF WOW
(sw-9.53)

CBS-Salon Moderne: KMBC KLZ
KVOR KOMA WIBW KFAB
KFH (sw-11.83)
★ NBC-ALKA-SELTZER PRE-
sents Nat'l Barn Dance; Henry
Burr, Verne, Lee & Mary, Hoosier
Hot Shots; Novelodeons,
male trio; Sally Foster; Lulu
Belle & Arkie, songs; Uncle
Ezra; Maple City Four & Joe
Kelly, m.c.; WREN KOIL
WOAI KPRC WKY (sw-15.21)
News: KSL WNAX
W9XBY-Dot Chaquette

6:45 MST 7:45 CST

KFEL-Musical Scrapbook
KGHF-News
KSL-Utah Repub Committee
WNAX-Zeke Perkins' Boys
W9XBY-Betty Jane at the Circus

Night

7:00 MST 8:00 CST

★ CBS-Your Hit Parade &
Sweepstakes; Freddie Rich's
Orch.; Margaret McCrae &
Buddy Clark, vocalists; Norse-
men Quartet: KMBC KFAB
KVOR KRLD WCCO KOMA
KLZ KSL WIBW KFH KMOX
WNAX (sw-6.12)
NBC-Nat'l Barn Dance: WOAI
WBAP WLS (sw-6.14)
KFEL-News; Sports Facts
KFYR-To be announced
★ KGY-MOVIE GOSSIP (1500
kc)
KOB-Hughes Reels
WLW-Chateau (NBC)
W9XBY-Boost the Blues

7:30 MST 8:30 CST

NBC-Stringtime; String Orch.;
WDAF KOA WOW (sw-9.53)

NBC-Jimmy Lunceford's Orch.:
WKY KSTP WLW WREN
KFYR KOIL
KFI-Galaxy of Stars
WBAP-To be announced
WGN-Dance Orch.
WLS-Barn Dance Frolic
WLS-Hilltoppers; Prairie Ram-
blers & Patsy Montana
WOAI-Musical Prgm.
W9XBY-Baseball Game

7:45 MST 8:45 CST

KGHF-Just Another Blonde
KOA-Colonel Courtesy
WBAP-The Humming Birds
WLS-Carol Whammond, contralto

8:00 MST 9:00 CST

NBC-Clem McCarthy, sports:
WDAF WKY WOAI
CBS-Bob Crosby's Orch.: KLZ
KVOR KMBC WNAX WCCO
KFH KFAB KSL
★ NBC-ALKA-SELTZER PRE-
sents Nat'l Barn Dance; Joe
Kelly, m.c.; Sally Foster guest:
WLW KSTP KFI KOA KFYR
KGHF-Dixie Vagabonds
KMOX-Four Star Revue
KOIL-Let's Go Places
KOMA-Southwest Industries
KRLD-Sport News
KVOO-Ralph Britt's Orch.
WBAP-Buddy Fisher's Orch.
WIBW-First Nighter
WLS-Barn Dance
WOW-To be announced
WREN-Irving Aaronson's Orch.

8:15 MST 9:15 CST

NBC-Clint Noble's Orch.: WDAF
WOAI
CBS-Bob Crosby's Orch.: KRLD
KOMA
NBC-Irving Aaronson's Orch.:
WREN (sw-6.14)
Rubinoff, violinist: WOW WBAP
KFEL-Salon Musicale
KGHF-Amer. Family Robinson
KOIL-News
KVOR News of Today
WGN-Horace Heidt's Orch.
WHO-Today's Winners
WIBW-Belle & Martha
WKY-To be announced
WLS-Cabin & Bunkhouse Melod-
ies
WNAX-The Bohemian Band

8:30 MST 9:30 CST

NBC-Russ Morgan's Orch.: WHO
WOW WOAI WBAP KVOO
WKY (sw-9.53)
CBS-Hal Kemp's Orch.: WCCO
KVOR KFH KRLD WNAX
KOMA
KFAB-George Givot's Circus
(CBS)
EGHF-World Dances
KLZ-Al Lyons' Orch.
KMBC-Erle Smith
KMOX-News & Sports
KOB-Top Tunes of Today
KOIL-Sports Review
KSL-Sat. Night in Sheepfold
WDAF-Pandomania
WGN-Griff Williams' Orch.
WIBW-News
WREN-Rubinoff, violinist

8:45 MST 9:45 CST

CBS-Hal Kemp's Orch.: KMBC
KMOX WIBW
NBC-Al Donahue's Orch.: KOIL
WREN
KGHF-W. P. A. Program
KSL-Rubinoff, violinist
WBAP-Chic Scoggin's Orch.
WLS-Nat'l Barn Dance

9:00 MST 10:00 CST

NBC-Andy Sannella's Orch.:
KFYR KVOO WREN KOIL
WKY KOA
CBS-Jan Garber's Orch.: KFAB
WIBW WNAX KMOX KFH
KRLD KVOR KLZ
NBC-Eddy Duchin's Orch.: KFI
WDAF (sw-9.53)
News: WOW WFAA WOAI WHO
KOMA
KGHF-Success Story
KMBC-Sports
KVOR-Charles Gaylord's Orch.
KSL-Model Home
KSTP-Sports
WCCO-Baseball Scores
WGN-Dance Orch.
★ WLW-Paul Sullivan, news room

9:15 MST 10:15 CST

NBC-Eddy Duchin's Orch.:
WOW

CBS-Jan Garber's Orch.: KSL
KOMA KMBC
NBC-Andy Sannella's Orch.:
WFAA WOAI
News: WCCO KOIL
KGHF-Variety Prgm.
KMOX-To be announced
KSTP-News; Melody Lane
WHO-Col. B. J. Palmer
WLS-Barn Dance
WLW-Tommy Tucker's Orch.

9:30 MST 10:30 CST

NBC-Henry King's Orch.: KFYR
WREN KVOO KSTP (sw-6.14)
CBS-Benny Goodman's Orch.:
WIBW KFAB KMBC WNAX
KFH WCCO KVOR KSL
NBC-Gene Beecher's Orch.:
WOW KFI (sw-9.53)
MBS-Horace Heidt's Orch.: WLW
WGN
News: KGHF WKY KMOX
KFEL-Smiling Thru
KLZ-Kay Kyser's Orch.
KOA-Kayo Lam's Orch.
KOIL-Freddie Ebener's Orch.
KOMA-Dance Orch.
KRLD-Tap-a-Can Party
WDAF-Sports Reporter
WFAA-Freddie Martin's Orch.
WOAI-Irving Rose's Orch.
W9XBY-Dansapation

9:45 MST 10:45 CST

KMOX-Eddie Dunstedter's Orch
KOMA-Benny Goodman's Orch.:
(CBS)
WDAF-Dance Orch
WHO-Gene Beecher's Orch.
(NBC)
WKY-Ken Wright

10:00 MST 11:00 CST

NBC-King's Jesters Revue:
WREN KSTP KVOO KFYR
KOIL WOAI
CBS-Eddie House, singing organ-
ist: KMBC KFH KVOR
KMOX WNAX KFAB
NBC-Fletcher Henderson's Orch.
WENR KOA KFI WHO
WDAF
Dance Orch.: WGN WOW
KOMA
News: KLZ WIBW
KSL-Carvel Craig's Orch.
WCCO-Mert Floe's Orch.
WFAA-Summer Dreams
WLW-Barney Rapp's Orch.
W9XBY-Tunes of Tomorrow

10:15 MST 11:15 CST

CBS-Carl Schreiber's Orch.:
KVOR KMOX KMBC WNAX
KOMA WIBW WCCO KFAB
KFH KLZ
NBC-Willie Hollander's Orch.:
WOAI WREN KSTP KOIL
WKY
W9XBY-Dance Orch.

10:30 MST 11:30 CST

NBC-Mark Fisher's Orch.: KOIL
KFYR KVOO KSTP WKY
WREN
NBC-Keith Beecher's Orch.:
WENR WDAF WHO WOW
KFI
MBS-Ozzie Nelson's Orch.:
WLW WGN
KOA-Frank Waterhouse's Orch.
KRLD-Phil Harris' Orch.
KSL-News
W9XBY-Dance Orch.

10:45 MST 11:45 CST

CBS-Jos. Cherniavsky's Orch.:
KLZ KFH KFAB KMBC
KMOX WCCO KVOR WIBW
WNAX KOMA
KFEL-Educational Talk
KSL-Dick Jurgens' Orch.

11:00 MST 12:00 CST

MBS-Horace Heidt's Orch.: WLW
WGN
Dance Orch.: KFEL WOW WKY
News: KVOR KOA KMBC
KFI-Around Radio World
KLZ-Dusty Rhodes' Orch.
KMOX-Dancing Time
KOIL-Eddie Butler, organist
KOMA-Midnight Swing Session
KSL-Death Watch, drama
KSTP-News; Sat. Night Club
KVOO-Bob Wills' Playboys
WCCO-Jack Crawford's Orch.
W9XBY-Midnight Frolic

11:15 MST 12:15 CST

NBC-Carl Ravazza's Orch.: KFI
KOA
WOW-Library Varieties

11:30 MST 12:30 CST

NBC-Tom Brown's Orch.: KOA
KFI
KFEL-Musical Cocktails
KLZ-Dream Weaver
KSL-Old Mill Orch.
KSTP-Laff Parade
WGN-Joe Sanders' Orch.
WLW-Organ & Poems
WOW-Dance Orch.

11:45 MST 12:45 CST

KSTP-Musical Interlude

12:15 CST July 25

WOW-Variety Prgm.

12:00 MST 1:00 CST

KFEL-News; Dance Orch.
KFI-Jack Meakin's Music
KSL-Midnight to Dawn
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST

KFI-Ran Wild's Orch.
W9XBY-Club Orch.

End of Saturday Prgrms.

Saturday

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KLZ-560	KVOO-1140	WLW-700
KMBC-950	KVOR-1270	WNAX-570
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1230

SHORT-WAVE PROGRAMS FOR SATURDAY

(See Page 29 for List of Stations and Frequencies)
MST Shown; for CST Add One Hour

3 a.m.—Dance bands: VK3ME
3:30 a.m.—England vs. All-India, cricket: GSG
4:15 a.m.—Australian artists program: VK3ME
4:40 a.m.—Children's hour: GSG GSH
5:25 a.m.—England vs. All India, cricket: GSG
6:30 a.m.—Davis Cup tennis finals: GSG GSH
7 a.m.—Davis Cup tennis finals: GSF GSG GSH
8:30 a.m.—Vatican City hour: HVJ
10:15 a.m.—Play, Cinderella: GSB GSD GSO
11 a.m.—Cuban dance music: COCD
12 noon—Latin-American music: COCD
12 noon—Davis Cup tennis finals: GSB GSD GSO
12:30 p.m.—Music hall: GSB GSD GSO
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—Film Stars at Leisure: DJB DJD
3 p.m.—Mayor's program: COCD
3:30 p.m.—League of Nations: HBL HBP
4 p.m.—Folk music: DJB DJD

4 p.m.—Singers: COCO
4 p.m.—Davis Cup tennis finals: GSD GSF
4:30 p.m.—Hartley's novelty quintet: GSD GSF
4:45 p.m.—Ballads: DJB DJD
4:50 p.m.—Alexander and Mose: GSD GSF
5:15 p.m.—Sound pictures: DJB DJD
5:30 p.m.—Electrical Tools for Medical Profession:
W2XAF
5:30 p.m.—Gramophone cabaret: DJD DJD
5:45 p.m.—Venezuelan songs: YV2RC
6:15 p.m.—Raul Izquierdo, crooner: YV2RC
6:30 p.m.—Polo at Olympic Games: DJB DJD
6:45 p.m.—Good-Night program: DJB DJD DJM
7 p.m.—National Tourist program: TIGP
7 p.m.—Celluloid rhythm: GSC GSF
7:15 p.m.—Club of notions: DJB DJD DJM
8:11 p.m.—Davis Cup tennis finals: GSC GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
10 p.m.—Overseas hour: JWH

CONTESTS ON THE AIR

SUNDAY

7 p.m. PST (8 MST), NBC network, Sunset
Dreams. Broadcasting for East at 3:45 p.m. PST
(4:45 MST). Jingle contest, wrist watch prizes.

TUESDAY

5 p.m. PST (6 MST), NBC network. Vox Pop.
Wrist watches weekly for questions or problems.

WEDNESDAY

6 p.m. PST (7 MST), NBC network. Your Hit
Parade. Carton of cigarettes given for naming
three leading hit songs of the week.

SATURDAY

6 p.m. PST (7 MST), CBS network. Your Hit
Parade. Carton of cigarettes given for naming
three leading hit songs of the week.

THROUGH THE WEEK

11 a.m. PST (12 noon MST), NBC network.
Daily except Saturday and Sunday. Pepper
Young's Family. Radio sets for finishing sentence.

7:15 p.m. PST (8:15 MST), NBC network. Lum
'n' Abner program. Two bicycles given daily, ex-
cept Thursday, Saturday and Sunday, for last
line in limerick contest. Merchandise requirement.

WARNING!

RADIO GUIDE has just learned that several persons have been defrauded by a man claiming to represent this publication. This man has taken subscriptions for RADIO GUIDE and SCREEN GUIDE, promising, as a premium, an alarm clock. RADIO GUIDE takes this means of warning its readers to pay no money to strangers who cannot positively establish their identity. RADIO GUIDE does not offer premiums of any kind for subscriptions! Please send your subscriptions in by mail or through an authorized magazine agency.

ASK MR. FAIRFAX

The SETH PARKER program is off the air but Phillips Lord, who played Seth Parker, may be heard on "Gang Busters" over the CBS network Wednesday evenings—Harold F. Fryett, Germantown, Pennsylvania.

MARY MARLIN and PARTIES AT PICK-FAIR are both off the air. Mary Marlin was sponsored by Kleenex and Mary Pickford by the Ice Manufacturers of America.—Mrs. B. E. Allen, Waterloo, Iowa

Lucille Long

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7:30 P.M., CST — 8:00 P. M., MST

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WHEN STARS GET DOWN TO EARTH

(Continued from Page 25)

Wisteria is a fragrant cloud over the porch. Vegetables, an apple orchard and a strawberry patch occupy ten acres a little distance from Dan's house. His little daughter spends a lot of time among the strawberries. In addition, there are cows, horses and chickens.

Downey and Lazy Dan could say "Fie" to the studios at any time, retire to their farms and never worry about the next meal.

Up and down the corridors, between selections in rehearsal halls—the strange talk flows on. Nary a star but has a window box or a piece of back yard he is hovering over tenderly. It's truly amazing.

Lowell Thomas forgets news in contemplation of seed catalogues for his farm. Frank Crumit and Julia Sanderson argue between songs about flowers and the idea of putting in evergreens on the ridge.

Virginia Rea, Stuart Churchill, Singin' Sam . . . They all get down to earth in their gardens.

Perhaps it's the season—the witchery of Summer weather makes them go on like that. They keep telling you what you ought to know, how important it is in gardening to prepare the soil well, at least six feet down; what poor economy to buy cheap seed; how wise it is to lay your garden out on paper first, with an eye to color, size, and fragrance.

The hottest of discussions rages around the virtues of herb gardens and I heard an argument between Downey and an announcer concerning the difficulty of growing parsley. You see parsley takes three to four weeks to come up and, by the time it is ready to break through the surface, the ground is so hard-packed that the parsley can't emerge.

Downey whispered his secret about growing parsley. He plants it with the radishes, mixing the two seeds together. The radishes come up in a week and, in four weeks, they are mostly eaten. But in the meantime, they keep the earth loose, they serve as markers. And as the radishes disappear from the row, there will be the parsley—neat as you please.

Thank goodness, there are a few staunch city fellers who won't have anything to do with the garden stuff—and kid it. Listen to Walter O'Keefe. Here is what he told me:

"About a month ago I started my garden. It was a big box full of good rich earth. I planted it in the middle of my living room.

"Ten days ago I put in some yellow seeds. Up came some lemons.

"Last night I poured in a gallon of water. Up came the janitor!"


HITS OF THE WEEK

WE THOUGHT the question was settled, but once again America, through its selection of most popular songs on the "Your Hit Parade" program, asks "Is it True What They Say about Dixie?" As for "The Glory of Love," there just isn't much interest in that any more. First last week, it's seventh this time. You'd hardly believe it, would you? And that's the hit in second place, from the film "San Francisco," "Would You?"

- 1—Is it True What They Say about Dixie?
- 2—Would You?
- 3—These Foolish Things
- 4—Take My Heart
- 5—There's a Small Hotel
- 6—Robins and Roses
- 7—Glory of Love
- 8—It's a Sin to Tell a Lie
- 9—She Shall Have Music
- 10—You Can't Pull the Wool
- 11—All My Life
- 12—Stomping at the Savoy
- 13—On the Beach at Bali Bali
- 14—When I'm with You
- 15—A Melody from the Sky

RADIO GUIDE'S X-WORD PUZZLE

1	2	3	4	5	6	7	8	9	10	11	12	13
14				15							16	
17				18							19	
20			21			22		23				
24			25			26				27	28	29
		30							31			
32	33								34			
35											36	
37		38	39	40					41	42	43	
44									45			
46					47	48	49	50			51	52
			53			54					55	
56	57	58			59	60					61	
62					63						64	
65					66							



- ### HORIZONTAL
- 1—The Star in the photo
 - 10—Marius —, bandleader
 - 14—Compass point
 - 15—To love
 - 16—Part in a play
 - 17—Deed
 - 18—Land measure
 - 19—Fish
 - 20—News syndicate (abbr.)
 - 21—Pollock, bandleader
 - 22—Assistant
 - 24—Publishers
 - 26—The act of driving a team
 - 30—River (Sp.)
 - 31—Girl's name
 - 32—Gloss
 - 34—Grimace of contempt
 - 35—Mother
 - 36—Centimeter (abbr.)
 - 37—Mountains in Arkansas
 - 41—War clubs
 - 44—Mortise
 - 45—Crime Clews
 - 46—A component part
 - 49—To flog
 - 51—The (Spanish)
 - 53—Carry
 - 54—Race
 - 55—Combining form
 - 56—Page, songstress
 - 59—Sully —, Kemp's singer

- 61—Ornamental vase
- 62—Wing-shaped
- 63—Dropsy
- 64—Conceited person
- 65—Gertrude —, Molly
- 66—Resolves

- ### VERTICAL
- 1—Janis
 - 2—Sped
 - 3—Fred —, dancer
 - 4—Great (abbr.)
 - 5—Labeler
 - 6—Gardens of beauty

Solution to puzzle Given last week

R	A	L	L	E	S	B	N	O	B	L	E	K	
E	A	N	O	A	S	S	U	B	L	I	A	R	E
L	A	N	D	T	S	T	R	I	P	G	R	E	E
E	I	S	P	O	N	S	O	R	V	E	N	A	
A	P	A	S	A	N	S	O	N	C	A	M	E	
T	H	E	K	A	T	E	N	O	A	H	A	D	
H	A	R	R	I	S	C	A	R	L	A	I		
V	I	A	K	-	V	A	G	H	-	T	I	O	N
S	A	L	V	E	S	D	E	L	E	A	T	H	
O	N	S	E	T									
S	T	A	L	O	S								
A	K	N	O	G	L	E	E	S	D				
I	D	O	L	S	O	U	B	L	I	R	C	A	S
K	E	G	O	W	E	N	W	O	P	S	L	I	D
N	E	W	E	S	P	O	S	E	S	E	T		
A	N	N	A	L	I	R	K	O	O	M	E	R	
Y	E	L	L	E	N	E	L	S	O	N	S		

RADIO BONERS

The only new form of humor to appear in America in ages of comic endeavor is that of the radio boner. When an unintentional error made by a speaker over the air tickles the funnybone, that is a radio boner. In order to uncover more of these gems of merriment, Radio Guide will pay one dollar to the sender of each Radio Boner published. In case of duplication, the sender of the first Boner to reach our office will get the dollar.

MAJOR BOWES: "Major Bowes' shorts are being shown in leading theaters throughout the country."—Mrs. Milton Lorens, Kohler, Wis. (June 28: WTMJ: 6:50 p.m.)

DELEGATE: "This is a great demonstration, as you can see from the noise."—Eugene Wall, Huntington, Ind. (June 26: WLW: 12:11 p.m.)

ANNOUNCER: "If you know of any little babies recently arrived in this neighborhood, send them in to WDZ."—Miss Catherine Ryan, Martinsville, Ill. (June 29: WDZ: 6:46 a.m.)

ANNOUNCER: "Working under such strain and tension, it is easy to see why stars turn to Camels."—Ruth Perigo, Kalamazoo, Mich. (June 30: WBBM: 8:39 p.m.)

ANNOUNCER: "Edith Maxwell murdered her father for the first time."—Mrs. E. F. Hanks, Port Washington, New York. (June 26: WEF: 10:27 p.m.)

JOHN CALLAHAN: "Sprinkle damp tea-leaves on the floor, then sweep the entire room into a dust pan and throw it out the window. There will be no trouble with dust."—Mary Weagly, Waynesboro, Pa. (June 23: WCAO: 5:45 p.m.)

TED MALONE: "We finally found a table, ate it all, and felt miserable."—Susan Monk, Miami, Fla. (June 29: WQAM: 12:36 p.m.)

BOB ELSON: "— pineapple juice is good any time of the day. Drink it first thing in the morning, at meals, or for that thirst between meals. Now if you'll excuse me a minute till I get a drink of water."—Elsie Ryland, Elkhart, Ind. (June 30: WGN: 4:10 p.m.)

BOB BROWN: "In every man there is a little boy, so feed him well."—Anna Morrin, Bayfield, Wis. (June 25: WEBC: 1:15 p.m.)

HORSE AND BUGGY MILLIONAIRES

(Continued from Page 21)

on the soft strains of "Liebestraum." Blaufuss, to the younger generation listening in, is just another radio conductor, but to a slightly older and more sentimental few, he is author of that mellow American song classic, "Your Eyes Have Told Me So," a popular tune which sold more than two million copies and netted him a fortune before the market crash.

Today, since this is familiar classic day, the orchestra plays Liszt and Brahms and Strauss. Tomorrow they may play old-time popular favorites: "Put on Your Old Gray Bonnet," "The Little Red School House," or "A Bicycle Built for Two." Blaufuss and the Homesteaders seldom play American hillbilly tunes for they are no more popular with Farm and Home listeners than the songs of Victor Herbert or George Gershwin.

BLOND Helen Ryerson, a guest artist from Milwaukee, is the next performer. Tomorrow the guest soloist may be basso Joe Parsons or petite Mary Steele, both of whom appear frequently on the show.

Saluting the trim black soldier that is the standing microphone, Miss Ryerson lifts her head and trills the spine-thrilling cadenzas of Strauss' "Voice of Spring." She works with the young eagerness of a Grace Moore or Gladys Swarthout understudy—and, no wonder; for who can guess what dividends this guest appearance may pay? Who knows but what a prospective sponsor may lurk somewhere out there among those ten million listeners? Who knows but what the Farm and Home Hour may be her passport to radio fame?

Her song takes a fraction of a second longer than was expected. The engineer wags an admonishing finger at announcer Mitchell.

"What's a fraction of a second to them?" you may ask. "After all, it's no more than a single heart beat." Which is true, but a single heart beat, paid for at network rates, may run into hundreds of dollars. A fraction of a second lost here, another there, and the minute overtime on the air costs someone a lot of money!

"Helen Stevens Fisher, 'the little lady of the house,' has a surprise tucked away in her miracle basket," Mitchell says over the air.

Miss Fisher often has surprises in store. She is the official lion hunter for ten million Farm and Home listeners. Her lion today may be Clark Gable, stopping over between trains to tell of his hair-raising escapades on his latest hunting trip to South America; or, she may have bagged a Presidential candidate with a willing minute to spare this energetic bundle of nerves whose business it is to bring world celebrities to the farmer's front door.

Once, not too long ago for vivid remembering, she entertained the first lady of the land. Soon afterwards, she had Rudy Vallee and Burton Holmes as guests. Aimee Semple McPherson, in her glamorous hey-day of hallelujah, lent a splash of color to the Farm and Home broadcast and modest Walt Disney, still bewildered with his unexpected Hollywood laurels, once sat at Miss Fisher's microphone and told the world about Mickey Mouse.

The day I was at the studio, her guest celebrity was Walter Chute, director of Chicago's famous Shedd Aquarium. Mr. Chute, a charming bald-headed man with sea horses on his cravat, talked about the private life of the grampus and its cousin, the whale.

Somewhere out in Oscaloosa, perhaps, a small boy listening in, nudged his mother and reminded her that he had seen that very same grampus in the Aquarium when he had visited his old Aunt Harriet in Chicago during the

World's Fair. Somewhere else in Nebraska, a prairie lad sighed and made a resolution to visit the Shedd Aquarium some day or bust!

But the program really wasn't running quite as smoothly as it sounded to me. There was that Washington switch to be made. Interviewer Fisher and guest speaker Chute were running overtime; they were still talking as the second hand of the control booth clock crept past the appointed quarter hour. In Washington, a rattled announcer and three perspiring speakers were mopping anxious brows as they faced a dead microphone with their eyes glued to the stop-watch.

In Chicago, Bucky Harris dashed out of the control room waving a script. He ran over to Mitchell and together they slashed black pencil marks through someone's carefully written continuity; since the Farm and Home Hour is a non-commercial program, they could well afford to cut script without angering the sponsor. Miss Fisher abruptly terminated her interview. It had run only three seconds overtime, yet those three seconds, unless made up somewhere along, could completely change the aspect of the one-hour show.

"We take you now to Washington," Mitchell said smoothly.

Not a single listener in the whole United States had had any idea that there had been a hurried conference and frowns of anxiety on the tense faces of almost fifty people at work in the Chicago studio.

A news commentator relayed the latest information on tax bills and congressional doings. There was a discussion on pasture improvement and one on soil depletion.

Another day, Secretary of Agriculture Henry Wallace might explain how government credit would be available to hard pressed land owners.

ALL this agricultural talk is just so much Greek to many radio fans listening in; but, on the other hand, it's a form of salvation to a lot of others.

The man in the city doesn't care about soil depletion and its remedy, but he wants corn on the cob when it's in season; it's the farmer's business to see that he gets it. If radio can furnish the farmer with information on the subject of richer soil and consequently better corn, the city slicker can afford to mark time while the technical discussion is being broadcast for his country cousin.

After all, the Farm and Home program offers plenty of entertainment

in addition to the agricultural lessons that it gives.

During the Washington intermission, lots of activity goes on in Chicago. Outside the control booth Blaufuss makes musical patterns in the air with his ivory baton. Checks puff laboriously over trumpet and tuba, bows scrape over apparently soundless fiddles, and cymbals clash quietly like a creeping cat's feet on a velvet rug. Not a sound penetrates the glass confines of the engineer's booth, yet scarcely two feet from this same engineer's nose a whole thirty-piece band blasts away with full force.

THE answer is simple. Using dead microphones, the Chicago outfit rehearsed while the Washington correspondents were still on the air.

The instant that Washington signed off with a weather forecast the day I was there, the Homesteaders played "Cavalleria Rusticana." The guest artist also sang again, this time having chosen Grace Moore's lilting signature song, "Ciribiribi."

Then there was a nervous anxiety evident in tense faces. Blaufuss glanced at his watch and speeded up the tempo of his band's playing with a quick jerk of his stick. Here and there a worried musician consulted his wrist-watch and frowned.

The reason is this: The national anthem, which is always used as a closing signature for the Farm and Home Hour, could neither be cut nor talked across. Overtime to be made up on the program therefore had to be taken care of before the "Star Spangled Banner" would begin.

So, despite all the preliminary planning, the Farm and Home Hour really is built as it goes along. The uncertainty of cutting, the possibilities of accident on the Washington switch, overtime, these and a hundred other factors contribute to the hazards that make it one of the most interesting, yet technically formidable programs on the air today.

The program is NBC's daily gift to 32,000,000 American agriculturalists—a gift that would cost a commercial sponsor no less than \$1,300,000 annually if the network were disposed to sell rather than give this precious hour to the nation's farmers!

The National Farm and Home Hour may be heard Monday to Saturday inclusive over an NBC network at 1:30 p.m. EDT (12:30 EST; 12:30 CDT; 11:30 CST; 10:30 MST; 9:30 PST).

THE COVER PORTRAIT

MISS PAGE, said Neysa McNein, the illustrator, several years ago, "you are very beautiful. Will you pose for me?" And Dorothy Page launched herself into a new career—that of a cover model.

Some of the leading fiction magazines had her portrait on their covers. But then she was merely decorative. Now, on the cover of RADIO GUIDE, Dorothy Page is no longer a cover model. Dorothy Page is there because of her progress, her achievement and her determination to strike out in one field after another until she has reached the very top.

She was born in Northampton, Pennsylvania, on March 4, 1910, the daughter of a contractor. Her education came in part from exclusive Penn Hall and from Cedar Crest College. In school she was as active athletically as she was active socially and dramatically, climaxing her schoolgirl career by saving a drowning chum from a river.

But back in the beginning of her teens the lovely little Page girl had

begun her study of music, and she allowed nothing to interfere with it. When she began to click as a model, made the magazine covers, then the Red Cross and Tuberculosis League posters, she intensified her music study more than ever.

In 1932 she got her first break, an audition with Paul Whiteman and a contract as a result of the audition. From then on, for a girl like her, the rest was easy. She could sing, she could be looked at—a combination more than rare in radio. In 1934 she was chosen as "radio's most beautiful" and in 1936 the film scouts answered the selection by whisking her to Hollywood.

Now you may hear her at several different spots each week over the air, and you probably saw her in "King Solomon of Broadway." However, in case you didn't, she is red-headed, quite slender and very graceful. Blue-gray eyes are set in a face that would shame Aphrodite to Hades, and so far no one has been able to change her feminine bachelorhood.



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