

Exclusive! THE VOICE OF EXPERIENCE'S OWN STORY

Radio Guide

THE NATIONAL WEEKLY OF PROG

E 8 C B D M T 8 D B 7
WEEK ENDING JULY 18, 1936

10
CENTS



Read.....
7
Secrets of
CONTEST
WINNING

Niela Goodelle

RADIO WANTS YOUR CHILD!

SEE
PAGE 3

Cry Babies

THIS
WEEK

THE radio business is full of cry babies. Some of them serve a useful purpose; some of them are nuisances. Below, you see a useful cry baby. She is Sallie Belle Cox, a former social worker from Cleveland who discovered, years ago, that she could make her tiny charges stop bawling by crying right back at them.

The skill she developed in competing with infantile tantrums took her to the top of the radio heap when she invaded New York, and now she is perhaps broadcasting's most successful cry baby. The pillow which she holds over her mouth when she whimpers is her only accessory.

Now, I'm going to turn into a cry baby of another sort. Without a pillow, without anything except the conviction that something's rotten in Denmark. If I turn out to be the sort that is a nuisance, I hope you'll reprove me. If I don't, your approval will help.

My complaint concerns recent broadcasts of the Republican and Democratic conventions. Like most listeners, I wanted to hear some of the speeches that were made in both Cleveland and Philadelphia. But I also wanted to hear some of my favorites . . . Bing Crosby, for instance. If you listened during the week, you know what happened. You know that practically every station on the dial

was yowling and booming with some dull demonstration by the Alabama-First-State-For-Roosevelt boys or a band playing "Three Blind Mice."

We Americans are proud of our system of broadcasting.



In the Goldbergs. Yetta Schoengold (left) and Sallie Belle Cox, who is imitating a crying baby

Many times I've boasted of our showmanship, our great artists whose voices are brought to us with the touch of a finger-tip. Fellow listeners, I didn't do much boasting during the weeks of those conventions. Artists were as scarce as hen's-teeth. Entertainment was practically extinct.

It is easy to understand why the networks and local stations everywhere want to broadcast certain big special events, such as the recent conventions of the Democrats and Republicans. Each network competes against the other: What one schedules, the other must schedule, too. But—no matter how important a particular special event may be—people do not want to hear

only about that. There were, of course, a few here and there throughout the country who could not hear enough of politics, who would not mind missing all regular programs to listen to political oratory. But they were a small minority. There were millions who wanted to hear entertainment in addition to campaign thunder.

It all comes down to this: Almost every station was carrying the same program.

So, now, with all the patience of which I am capable, I ask, why? Why couldn't one or two stations in every area cover the conventions? Why couldn't others give us the fun we love?

Radio chains and radio stations should know, I believe that monotony can kill anything. Too much of anything on the air can deafen every pair of ears in America. Too much convention, too much baseball in some sections, too much of any special event is bad.

If the chains and stations cannot see that, the public must make them see it. If the chains and stations cannot agree which of them shall have the privilege of special broadcasts, we will help them select a super-official (England has one) who will solve the problem.

Baseball has its Judge Landis. The movies have Will Hayes. The broadcasters, on the evidence of the recent convention broadcasts, are in danger of needing their own czar.

Sincerely,

Curt Mitchell

	<i>Personalities</i>	<i>Page</i>
VOICE OF EXPERIENCE		
His Private Life	by Wilson Brown	6
PATTI CHAPIN		
Girl Stuff	by Gladys Oaks	8
ED WYNN		
My Friend Ed Wynn	by Graham McNamee as told to Jack Jamison	10
NIELA GOODELLE		
The Cover Portrait		16
JESSICA DRAGONETTE		
in Giant-Gravure		22
BOB BURNS		
At Home with Him		26

	<i>Special Features</i>	<i>Page</i>
Radio Wants Your Child!	by Dora Albert	3
Seven Secrets of Contest Winning	by Wilmer S. Shepherd, Jr.	4
What a Man!		
A Calling All Cars Story	by Arthur Kent	11
Time Marches On	by Hally Pomeroy	20
You Say It!		
A Study of Radio's Names		24

	<i>News and Comment</i>	<i>Page</i>
Plums and Prunes	by Evans Plummer	12
Inside Stuff	by Martin Lewis	13
On Short Waves	by Charles A. Morrison	17
Music in the Air	by Carleton Smith	27

	<i>Pictorial Features</i>	<i>Page</i>
This Week's News Reel		
Your Favorites in Action		12-13
Girl Alone Cast		
RADIO GUIDE Album		19

	<i>Departments</i>	<i>Page</i>
At Your Station - - - - -		15
Radio Boners - - - - -		17
Coming Events - - - - -		27
Contests on the Air - - - - -		41
Radio Guide's X-Word Puzzle -		42
Hits of the Week - - - - -		42

	<i>Programs</i>	<i>Page</i>
Sunday, July 12 - - - - -		23
Monday, July 13 - - - - -		30
Tuesday, July 14 - - - - -		32
Wednesday, July 15 - - - - -		34
Thursday, July 16 - - - - -		36
Friday, July 17 - - - - -		38
Saturday, July 18 - - - - -		40

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office) Volume V, Number 39, Week Ending July 18, 1936. Published by Regal Press, Inc., Issued Weekly, Radio Germ, 731 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright 1936 by Regal Press, Inc. All rights reserved. Executive, Editorial, Circulation and Business office, 731 Plymouth Court, Chicago, Illinois. M. L. Annenberg Chairman of the Board; Herbert Kranoer, Executive Vice President and General Manager; Curtis Mitchell, Vice Pres. and Editorial Director; Ed Zoty, Circulation Manager. Eastern Editorial office, 551 Fifth Avenue, New York City. Advertising offices, 551 Fifth Avenue, New York City, and 731 Plymouth Court, Chicago, Illinois. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in United States. Subscription rates in U. S. and possessions and countries of the Pan American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of RADIO GUIDE. Currency sent at subscriber's risk.

If Your Child Has Talent, Paul Whiteman Is the Man Who Wants to Find Out About It. He's Combing the Country for Kiddies. And Your Boy or Girl Might be the One That He's Looking For!

by
DORA ALBERT



Above: Paul Whiteman. He's created more stars in the radio sky than anybody else. Now he's trying to find Shirley Temples for the air firmament. At left: Three of Whiteman's white hopes. They're Joan McGrath (left), James Neary (center) and Rosemarie Ryan (right)

RADIO WANTS *Your Child!*

parents with little Shirley Temples in their home. So if you live in Cleveland or Oshkosh, they'd rather you didn't come to New York with your little son or daughter.

However, there's no hard-and-fast rule about this. A woman wrote from Little Rock, Arkansas, saying that she'd like to bring her son to New York to be auditioned. Once and for all she wanted to know if he had talent. She realized, of course, that the sponsors of the program could not be expected to assume any financial responsibility or to pay any of her traveling expenses. However, she was a woman of means and that didn't bother her.

THEY wrote back saying that if she really could afford the expense, they'd be glad to hear her son. They came, they were seen, but they didn't conquer. The boy's voice was only fair. The woman accepted this verdict graciously.

There's little doubt that as the juvenile part of the program gains popularity, the whole nation will break into a rash of kiddies. Then, even if you live in some distant place your children will have their chance. Already a contest has been held for clever kiddies in a theater in New Jersey. The winners of the contest are being auditioned in New York. It's very probable that, later on, the same arrangement will be made in towns and cities all over the United States.

They're even threatening to put out a book which will be called, "Advice for Parents on How to Get Children on Radio or Screen." As soon as the book is completed, it will be sent free to parents who request it.

If you live in or near New York, all you need do if you want an audition for your Mary or your Johnny, is to write a letter to Paul Whiteman in care of the Woodbury-Whiteman radio program, NBC studios, New York. Be sure to give Mary's or Johnny's age in your letter, for children over twelve are not eligible. Then tell whether your Mary sings or plays an instrument, and what amateur or professional experience she has had.

If you send your letter between Sunday and Friday, your child may be asked to give an audition the following Tuesday.

About 200 children are auditioned every week. The other day, I sat in
(Continued on Page 18)

HOW CAN I get my child into radio?"

For years that question has had studio executives pawing the air, while mothers stormed the studios, leading by the hand little golden-haired girls and boys with phoney Oxford accents.

Now there's a brand new answer! Paul Whiteman is combing the country for kiddies!

Why the maestro of American jazz should suddenly find it necessary to

add the juvenile appeal to his programs, no one knows. Maybe it's because the movie children, the Shirley Temples and the Freddie Bartholomews, are reaping a golden harvest. Maybe it's because Eddie Cantor discovered Bobby Breen.

But anyway, Paul Whiteman wants your daughter. The one that recites "Boots, Boots, Boots" so beautifully. And, he wants your son. The one who sings touching, heart-breaking songs.

If they're really talented, he'll put

them on his program. NBC will use them on other spots when it needs child talent. Warners' will test them for the movies.

There's just one catch. Right at this moment, the Whiteman forces are concentrating on children who live in New York or its vicinity. They remember what happened to amateurs who rushed to New York for other programs, how their golden dreams faded, and they were penniless and stranded.

They don't want that happening to

7 Secrets of Contest Winning

Are Contests "Fixed"? Do Sponsors Blind-Fold Their Office Boys to Select Entries Which Will Get Awards? One of America's Biggest Prize Money Winners Gives the Inside Facts and Shows You How to Cash In!



A fresh slant, new words and phrases—that's what wins contests these days

It boils down to this: When I have had a bright idea for an entry—slogan, limerick last line, letter, picture title, et cetera—I have written my entry easily and usually have scored a hit. When I haven't had an idea, I have wrestled with my entry for hours and failed to win.

I'll never forget my first prize check. I was thirteen. A local ice cream maker sponsored a letter contest for school children. I entered it. And won a \$5 prize. What excitement there was in our home! Five dollars is real money to a kid of thirteen. I was proud of

thrill of your first prize check, like the thrill of your first sweetheart, lingers.

There were not many contests in those boyhood days of mine. Having tasted blood, as it were, I was eager to try my luck again at some sort of writing. I sighed for new worlds to conquer.

WHILE in high school, I read an enticing advertisement about how easy it was to write for the movies. It told of the staggering sums paid for scenarios. That settled it. The motion picture industry would be the fortunate recipient of my talent. My slogan thenceforth would be: "Hollywood, here I come." And come I did!

I wrote one photoplay. It was titled "The Black Ship." It was a "meller-drammer," bristling with swash-bucklers, freebooters and smugglers. It featured piracy, pillage, mutiny, storm, fire and sudden death on the seven



It's housewives who get most of the prizes. Why? Because they're sincere

THE number "13" may be unlucky for some, but not for me. At the age of 13, I received my first award in a prize contest. And on June 13, 1932, I mailed three contest entries. The first captured a prize of \$1. The second, \$50. The third, a \$750 award.

Lucky? Yes! Because the cynic will tell you that prize contests are "fixed." The smart aleck will tell you that the office boy is blind-folded and pulls the winning entries out of a box. The wise guy will tell you that the Prize Contest Pastime is the Sport of Suckers.

I have been very fortunate. No one knows that better than I. But winning prizes isn't all luck. Prize contests are not lotteries. Contest entries are judged by definite standards. My real talismen are not the number "13," the four-leaf clover I carry in my wallet or the pair of new socks I wear on January 1. They are the Seven Secrets of Winning I have learned by winning—and by taking it on the chin. They will be told later in this article.

Prize contests offer rich rewards. Gilson Willets, the world's foremost authority on contests, estimates that \$11,000,000 in cash and merchandise were awarded during 1935.

The prize contest is a striking and compelling kind of advertising, in which the advertiser shares his advertising money with the buyers and users of his product.

Fortune has smiled on me during the last five years. During that time I have won about 150 Prizes, worth a little over \$5,000.

My biggest single award was a check for \$1,000. I have received a number of checks for \$100, \$500 and \$750. I have won a washing machine, a radio and an automobile. I have been awarded canned applesauce, deviled

ham, mayonnaise, electric light bulbs, shoes, a movie pass for a year, fly paper and—shhhhh!—silk stockings.

I have scored in letter, short statement, slogan, picture title, naming, limerick, jingle, cross-word puzzle and literary contests.

Prize contests are my hobby. Life is no longer humdrum. The pastime offers me all of the zip and zest of big-time gambling without the heavy losses. Contest gold has all of the lure of pirate gold without the flies, snakes and heat. I exchange my dream castles in Spain for real American dollars.

I AM, in brief, a Richard Haliburton following unexplored highways and byways of the imagination. I go big-game hunting with a notebook, typewriter and postage stamps. I'm a swivel chair Soldier of Fortune!

And I've had a lot of fun. I've bought a lot of stamps from Uncle Sam. I've worn out four typewriters. My typewriter ribbons would reach from Philadelphia to the Isle of Capri. I've burned up a lot of good leather chasing around after Official Entry Blanks. I've won often. And lost oftener!

Sometimes it takes me only ten minutes to prepare a contest entry. On the other hand, sometimes I take ten hours. I've frazzled my nerves over entries that didn't receive a nickel.

myself. My parents were proud of me. I was a budding genius. And the best was yet to come!

The presentation of prizes was made one Saturday afternoon at the ice cream company's plant. His Honor, the Mayor of Philadelphia, handed out the awards, amid the applause of proud parents. After receiving them, we kids were taken to a dining room and given all the ice cream we could eat. It was a sort of boys' heaven. I gorged until I looked at my fellow-gorgers through glazed eyes. My state that afternoon reminds me of the story of Algy and the Bear. The bear was bulgy and the bulge was Algy. I was bulgy, too.

I've won bigger prizes since, but the



It's little human interest touches that bring victories to aspiring contestants

seas. But the big producers did not seem to realize that it was "box office." At least, they did not buy it. I was told that it had a real "feel" of the sea. I don't know. I've never been to sea.

Unappreciated by the moguls of movieland, I swung my writing urge to the field of business. I became a sales

correspondent. It was about this time that the depression got under way in a big way. My bank closed its doors—with my money on the inside.

It is funny how one remembers trivial things. I remember listening to my radio one evening shortly after the bank smash. A crooner was crooning "Life Is Just a Bowl of Cherries." The cherries were plenty sour that night.

LATER, that same evening, a shoe program came over the air. A prize of \$100 was offered for the best 50-word advertising message to be read on the program. I needed that \$100. I had a bright idea. I submitted an entry. And won. After many years, I had again experienced the thrill of winning. I had again tasted blood.

From then on, I entered eagerly every contest I learned of. I took it on the chin plenty, but won often enough to keep me contest crazy. One day I received a check for \$100 for a last line to a limerick, and got my picture in the paper. That June I entered a letter contest sponsored by a well known maker of men's hats. One morning in July, just as I was leaving for a short vacation at the seashore, I received a letter telling me that I had won.

After doing a few cartwheels and tailspins, I packed my bag and left for the seashore. Needless to say, I forgot several important items. But who cared? That prize added sparkle and zest to that vacation!

IOWE much of my success to radio. One of my most cherished prizes was a radio, awarded me for writing a letter on the subject: "How can advertising over the radio be improved?" This radio award led to many other awards, as it brought me prize contest announcements. My biggest prize, \$1,000, was awarded to me for writing a 50-word statement about a particular kind of radio. My enthusiasm for the miracles of broadcasting enabled me to write vividly and to win.

There is a story in connection with my \$1,000 prize.

It was a crisp, cold November Saturday afternoon and I wanted to go to a football game. An idea came to me for an entry. But who wants to mope over pen and paper on an Autumn afternoon with zip in the air and football beckoning? I had already made a date for that evening, so it was football and the date—or the prize contest. My entry had to be postmarked by midnight of that night in order to be eligible!

I decided finally to work on the contest, with the feeling that I was very foolish to pass up the football game. It was a very fortunate decision. As I look back, that football game would have cost me exactly \$1,002.50. I would never have won that wonderful \$1,000 prize check, because *you can't win if you don't enter!*

Those who really believe prize contests are glorified "rackets" will be interested in the manner in which the contest, in which I won my \$1,000 prize, was judged. The sponsors of the contest wrote me as follows:

In order that all entries might be on an equal basis, they were transferred in a standard form, on sheets of plain paper, with the name and address eliminated, identifying the contestants only by number. In this way, the judges had only the statement to be judged without any bias as to geographical location, name, handwriting."

IT IS most encouraging to find a contest sponsor who is so determined to give every contestant a square deal that he employs a corps of typists to rewrite all entries in standard form. This costs money. In most contests, preliminary readers select the cream of the crop and the final judges vote by number for the major winners.

I have been lucky, as I said before. But I have tried to make my entries colorful, interesting and different. I have learned certain cardinal principles of winning by trial and error, by exchanging ideas and experiences with other contest fans, and by trying to apply good judgment and common sense.

Building a prize contest entry is not unlike building a sail-boat. You can build a boat that will sail, or you can

by
WILMER S. SHEPHERD, JR.

entries. They must be thoroughbreds.

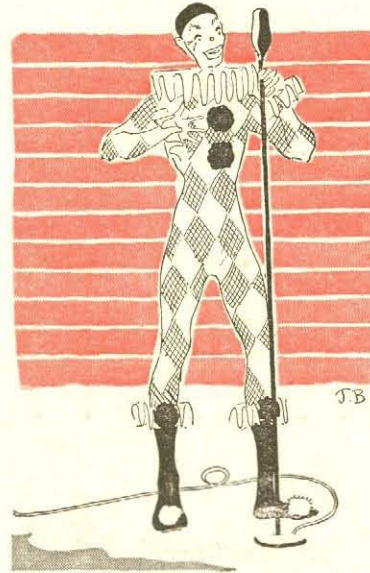
Of course, you can dash off an entry in a few minutes. You can say the same old thing in the same old way. It will be an entry. But how will it show up in stiff competition? Badly.

On the other hand, you can use the best materials—originality, conciseness, human interest. You can design your entry to capture the eye and command the admiration of the contest judges. Then you will have built a thoroughbred. And a potential winner.

My experience has taught me that you have to be a good showman.



You're out of luck if you don't follow contest rules to the letter. Victory is yours if you do!



New, lively, zippy words are what you want. They give color. You can't win without it!



It's no use to be clever if you're not clear. Make entries easy reading for judges

build a swift, graceful thoroughbred. If you want to build a thoroughbred, you'll select your materials with care. You'll use linen rope, bronze castings and trimmings, stainless steel cable, fine weave sail-cloth. Its dimensions will have to be just right. You'll give it nine coats of paint. You'll tune it on trial sails. Then you'll be ready to enter it in the races. You'll have a chance to win one of the trophies because you have built a sail-boat that has flowing lines, speed and stamina.

Much the same is true of your contest entries. They compete with other

I can remember well as a boy, gazing raptly at circus posters, my mouth wide open. The Greatest Show on Earth was a new world to me.

Yet the circus is merely showmanship on a large scale. Contest entries should display showmanship on a smaller scale. After all, contest judges are only grown-up kids. Barnum and the Ringlings conspire to entertain you with spectacle, surprises and the unusual. You must conspire to captivate the contest judges in a similar fashion.

MY SEVEN Secrets of Winning have helped me to do this. It is only reasonable to suppose that they will help you, too. They are interest-captivators. They will help you score in the creative type of prize contest: Letter, short statement, recipe, slogan, name, picture title, personal problem, jingle, limerick, etc.

Of course, different kinds of contests call for different virtues. Sincerity is a requisite in a contest calling for a testimonial letter and negligible in a limerick contest. Conciseness is more vital in a short statement contest than in a letter contest.

The Seven Secrets are Seven Keys! Use the keys that fit best. Then your contest entries will have what it takes. Often the sponsor supplies clues as to what he desires. The contest rules may state: "All entries will be

judged on the basis of clearness, sincerity and interest." Disregarding these qualities is as foolish as telling the sponsor to go and jump in the lake. If a beauty contest is to be judged on the basis of face, figure and personality, would a homely, ungainly, dismal girl have a chance?

Give the sponsor what he wants!

Here are my Seven Secrets:

1. **ORIGINALITY.** A contest sponsor cannot award his first prize of \$1,000 to several thousand duplicate or similar entries. Avoid the obvious. The first idea that comes to you will probably be the first idea that comes to others, also. The difference between a monkey and a man is that a monkey can only imitate. He cannot create. Don't copy the sponsor's advertising. Shake up your brain cells. Flex your mental muscles. Give the sponsor an original idea about his product, a fresh slant, new words and phrases, new material. Originality is individuality. *Be yourself.*

2. **SINCERITY.** Write about products that you actually use and are enthusiastic about. Housewives win most of the prizes because they can write sincerely. Your entries must ring true. They must be *real*, not superficial or artificial. Avoid exaggerated statements and extravagant diction. If you don't smoke, don't hope to win in cigar contests. Know and like the product. *Be sincere!*

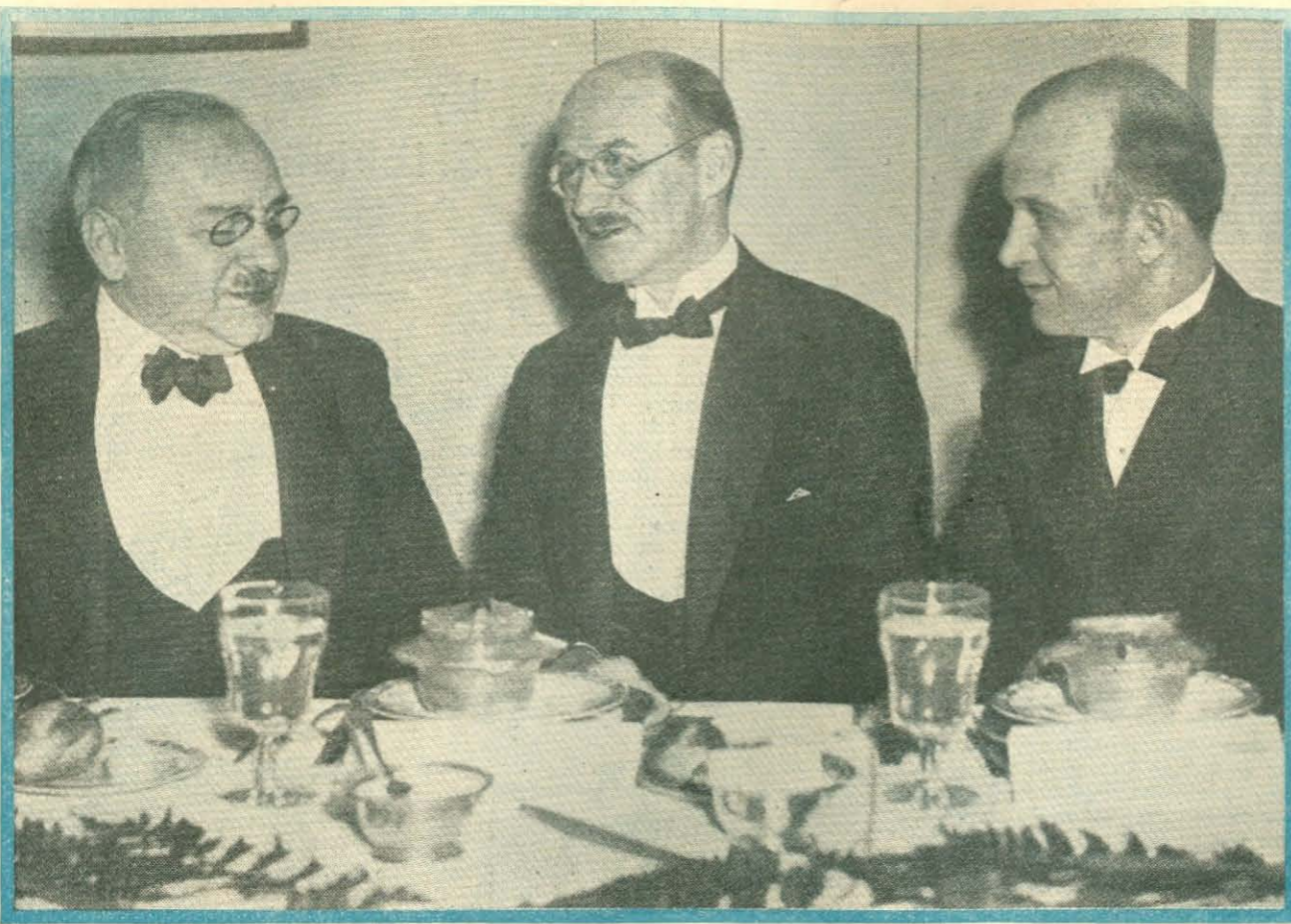
3. **HUMAN INTEREST.** What is the big secret back of almost every successful story, play, popular song, motion picture and radio program? Why are Amos 'n' Andy, Uncle Ezra, Ma Perkins and the others so popular? Why was the late Will Rogers so loved? The answer is *human interest.* Impersonal entries are dull and dry. Personal entries are alive and interesting. Housewives win oftenest because their entries are intimate, personal and replete with little human interest touches. They are cross-sections of life. Tell the sponsor how his product has made life easier and happier for you.

4. **CONCISENESS.** Styles in bathing suits and contest entries change.

(Continued on Page 17)



Saying your say in the fewest words is the way to win. Flossy adjectives lose out!



Dr. Taylor (right): Friend of the famous. Among them are Dr. Alfred Adler (left), noted psychologist, and Dr. Frederick Robinson, president of New York's City College

by
WILSON
BROWN

who, for many years, was prominent in Missouri educational circles. He was business manager of Hardin College in Mexico, Missouri—the school which graduated, among others, radio's Willie Morris.

One day, a few years ago, the town of Mexico was shocked. Asa Q. Burns had shot a man. I remember the trial well. I covered it for a local newspaper. The defense pleaded the unwritten law—protecting the honor of the wife. The man lived. The jury acquitted Burns.

BUT the stigma of the trial hung over him. The next few years were hard. But today Mr. Burns holds a responsible position at the University of Southern California in Los Angeles. His only son, Billy, is a student in William Jewell College, Liberty Missouri, the alma mater of his uncle, the Voice of Experience.

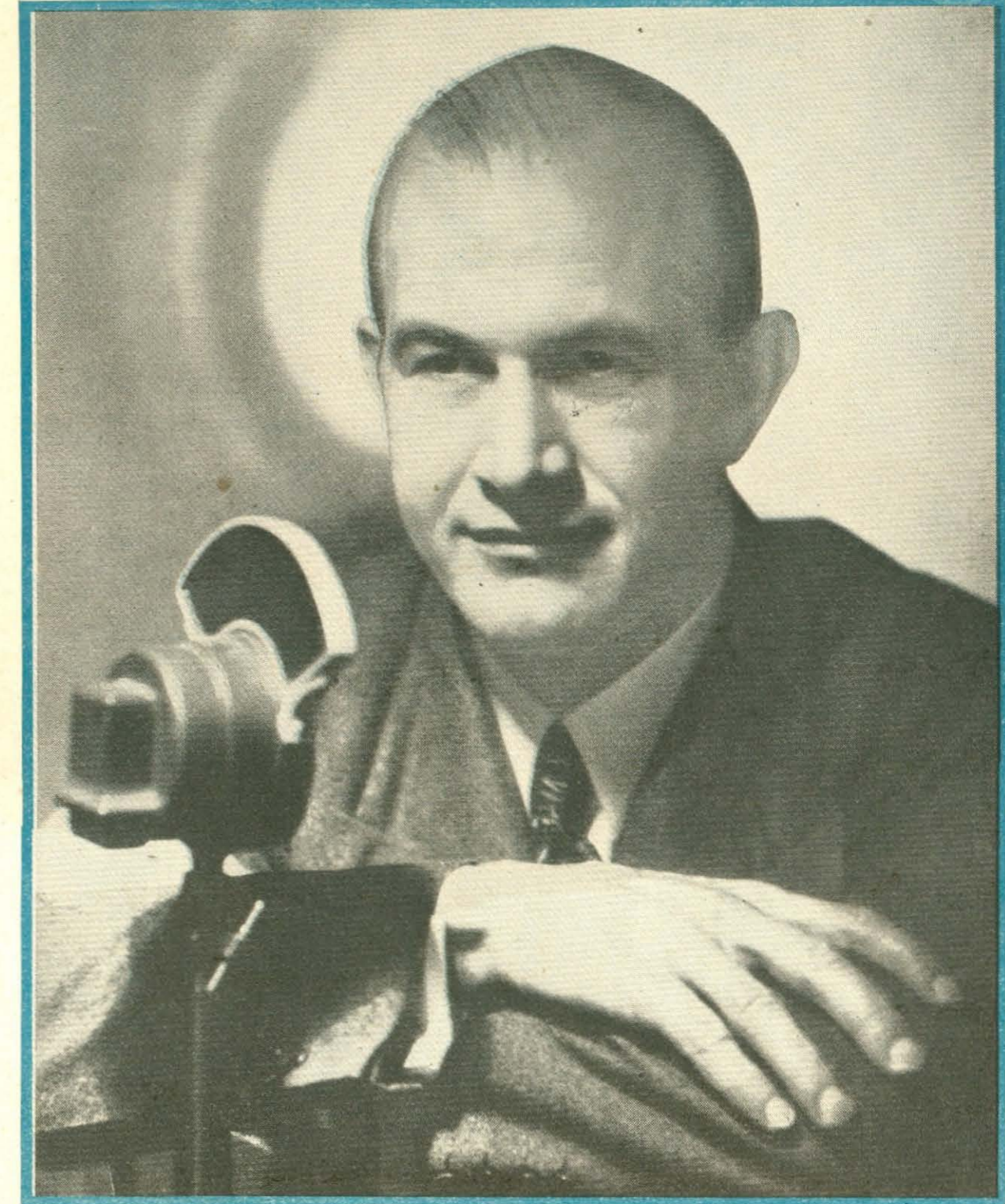
There is another brother, John B. Taylor. His life has been much more fortunate. He is now a consulting engineer for a telephone company. It's a big job. And John is a self-made man.

Here, for the First Time in Any Publication, the Amazing Facts in the Career of Dr. Marion Sayle Taylor (the Voice of Experience) Are Told by a Writer Who Knew His Family Many Years

Doctor Taylor has had misfortunes of his own, too. He was once a student of music and medicine. Those who attended the World's Fair in St. Louis in 1904 may recall that he was its organist. That was before my day, but I remember my parents speaking about the fine organ music heard at that fair, and of the skill and grace of the "boy wonder" who was organist.

The "boy wonder" organist continued to study music. Besides, he studied medicine, both at William Jewell College in Missouri and at Pacific University in Oregon.

Then, one evening, there was an automobile accident. When help arrived and 19-year-old Taylor was taken to a hospital, it was discovered that both his hands had been crushed in a total



Above: Two networks turned down the Voice of Experience program, then aired it. At left: Dr. Taylor brings acc clergymen to the mike. Father Hubbard, "The Glacier Priest," is one

His PRIVATE LIFE



Dr. Taylor: One-time cap-and-gown wearer at Pacific University in Oregon

THIS is the story of a man who made a million-dollar enterprise out of an idea, the story of a star with one of the biggest air audiences in America. It tells of a man who's given thousands and thousands of dollars to charity to help those less fortunate than he; a man who's friend to rich and poor, to presidents and paupers.

Who is he? He's radio's man of mystery: The Voice of Experience, Doctor Marion Sayle Taylor.

Who's his family? Where does he live? What does he earn? Does he practise what he preaches?

Here—for the first time in any publication—the full and complete story of radio's man of mystery is told!

I know Doctor Taylor. I've known him for years. We're both Missourians. We attended neighboring colleges. His sister and her husband lived next door to me in a small Missouri town. I am the only writer who has been admitted to his palatial home in New York. And RADIO GUIDE is the only publication which has been permitted to take photographs in that home.

Doctor Taylor has remained a mystery because he has believed he should keep his own family misfortunes from the ears of those who sought his advice in moments of crisis.

I think he's wrong. I believe that his listeners will appreciate the Voice's advice even more when they realize that he, too, has gone through experiences not unlike theirs; and that he does practise what he preaches.

Let me tell you about this family.

His mother died twelve years ago. His father, Francis W. Taylor, now 85 years old, is a retired Baptist minister, living in Los Angeles. Two months ago, he was repairing the roof of his garage. As he descended, the ladder slipped, and Mr. Taylor fell to the ground, suffering a fracture of the skull, a broken wrist and several broken ribs. But he is sturdy stock, and recovered rapidly.

But there is another—and a worse—misfortune that his father has experienced. He has had to have a major operation on his throat to remove a cancerous growth. His vocal chords were impaired by this operation. And

today, he speaks with great difficulty.

Doctor Taylor had a brother, William, who, at the age of 29, was a chemist for the late Thomas A. Edison and one of the inventor's most trusted assistants. William's wife was Lillian Mae Clemens, cousin of Mark Twain. One day he hurried to a train which was to take him to an important conference with Mr. Edison. He was late. And as he reached the railroad station, the train was moving. He tried to jump on, fell, died under the steel wheels. That was fourteen years ago.

MALLIE, a sister of Doctor Taylor, sits today in a wheel chair in her Los Angeles home. The day before she was to graduate from high school—seventeen years ago—she was stricken with infantile paralysis. She has never been able to take a step since, not even with the aid of crutches. Forty-one major operations have failed to help. A spinster sister, Addie Mae, who used to be a private secretary in a big firm, gave up her career to devote her life to the care of the crippled Mallie.

And here is an amazing revelation: Though both her legs were paralyzed, Mallie married and became a mother. Her husband was a dentist, now deceased. She has a son, Richard Burrows, now three and a half years old. Little Richard is not only perfectly normal, but has been acclaimed on the West Coast as a "child wonder." Already he can play the more simple works of Liszt, Beethoven and Bach on the piano.

Doctor Taylor has still another sister, Frances. She married Asa Q. Burns,



of thirty-two places. Gone were the hopes of a medical career. Gone, too, the one in music.

But he had a voice, a will, and a rich background, thanks to his father. That accident, I am certainly right in assuming, created the Voice of Experience.

But, first, let me take you back to those early days when that voice, that will, and that background were being developed.

Marion Sayle Taylor was born forty-five years ago on his family's old plantation near Louisville, Kentucky. This was the original home of an early ancestor of Doctor Taylor, who created the Old Taylor blends of whiskies. (Doctor Taylor himself, however, has never touched liquor.)

While young Taylor was still a baby, the family moved to Missouri, where the father, a circuit evangelist, traveled from town to town. Always he took his son along, and the son soon began to take part in the services. He played the piano or the organ, whichever was

available. He led the singing. Yes, he even delivered sermons.

His musical ability was extraordinary. He could play 311 hymns from memory when he entered college. There were that many songs in the hymnal he had used. All the congregations had had to do was to call the number. But music was hardly a career in those days. It was considered merely a hobby. So young Taylor prepared to study medicine. After finishing at William Jewell College, he went to Pacific University in Portland, Oregon, to study surgery. Then came the accident that was to change his career.

YOUNG Taylor, after recovering from his injuries and by adding a year to his age, got a job in the city health department of Seattle.

And from Seattle to the tougher districts of the West Coast he went, studying life as it really existed, helping as much as he could.

"I plunged deep into the dregs of

humanity, helping, assisting, comforting—and always learning," Doctor Taylor told me. "As a social worker I was a friend to dope-addicts, to pick-pockets, to degenerates and to fallen women. As conscientiously as any scientist ever attempted to interpret the laws of mathematics or the laws of physics by experimenting in a physics laboratory; as prayerfully as any minister ever sought to reach a correct interpretation of the Scriptures, I approached the task of finding out why these people were what they were. I hoped to establish the normal and, by tracing the abnormal back to its sources, to learn, if possible, methods for correcting those abnormalities."

Hundreds of broken men and women crossed his path. His experience in the underworld gave him a true insight into the causes of the eternal triangle; promiscuity in sex life; misunderstood husbands; frigid wives; early senility; women rendered old or semi-invalid—

(Continued on Page 16)



Elinor Glyn called it "It." And "It" was something girls had to have to get ahead. But it wasn't "It" that won for Patti Chapin, but something quite different

Girl Stuff

It Isn't Always That Come-Hither Glance Which Wins These Days, As Patti Chapin's Story Reveals

by
GLADYS
OAKS

THIS is a story I'd just as soon men wouldn't read. Patti Chapin's success story and its sequel, her love story, might be called Patti's Progress, a Morality Tale for Modern Girls. To tell it, I have to say some embarrassing things about my own sex. And then some confidential things about ways to get ahead. Honest, fellows, it's girl-to-girl stuff!

There's no doubt that to be a rising radio star requires special talent. Patti can sing. She has plenty of style and rhythm. But after you read her story, I think you'll agree with me that even if her voice hadn't been as good as it is, she'd have gone far in the business world.

I met Patti at just the right moment. By that time, I had become thoroughly tired of meeting aggressive young women, of seeing them "hitting the line." Trying, trying again! Using their elbows! Doing or dying!

I thought wishfully that the time should come when women might afford charm. I hoped some girl might prove to the world that another kind of approach to a career could be as effective as the aggressive one.

NOT the antique helpless-baby stuff! That wasn't what I hoped for. But a nice, easy un-self-conscious way of facing men and women. An ease that accepts favors gracefully and is so charming in a world of go-getting girls that people simply turn figurative hand-springs to help its possessor. That ease I found, at last, in Patti Chapin! My belief that women could be both charming and successful was justified!

Delighted, I asked Patti: "How did you do it?" She seemed willing enough to tell; but, a little surprised.

"It just happened to me," she said.

Yes, it just happened to Patti, but it is interesting to see just how, because every incident leading up to her stardom and her romance is full of pointers on how to get ahead. *Gracefully!*

Even as a child, Patti had ambitions to be a singer. But, just a few short years ago, she didn't know a single person connected with stage, screen or radio. Now she is a star of the air, and two movie companies are trying to get her signature at the bottom of a contract.

JUST how were Patti's childhood ambitions turned into today's success? Her pleasant career had a pleasant beginning.

It was on a luxurious steamer, cruising to the West Indies, that her first step toward success was taken.

Flags were flying, sirens were sounding, a hundred people were waving gay good-byes from the pier, the rays of the setting sun colored the sea's horizon. Patti was wearing a becoming new suit and an extravagant little confection of a hat as she stepped up the gang-plank. Yet her heart was heavy. Her brother had treated her to this cruise because she had just broken an engagement to a childhood sweetheart. Her ambitions to be a singer were still only ambitions. She was unhappy.

But very little of this appeared on the surface.

Point number one of Patti's success is her friendliness. She can forget her own troubles in her interest in those of other people. And she's as playful as a puppy.

There was a highly eligible young bachelor on board. Had Patti tried to flirt with him, he would have become suspicious. Experts in flirtation had tried that. It was her natural charm that captivated him.

Soon they were confiding in each other. Both composed little tunes. He played and she sang. Friendship began.



PATTI CHAPIN
AT A GLANCE

ATLANTIC CITY, NEW JERSEY, used to be famous for its steel pier, but it's famous now because Augusta Patricia Chapin was born there May 11, 1909. Actively engaged in all school-girlish sports, Augusta, who became Patti as she grew older, decided upon either a singing or dancing career. Her first piano lesson came at the age of nine, mainly because her whole family was musically inclined and decided the daughter should start young. Made first professional appearance at an Atlantic City convention dinner, subsequently broadcast over WPG in that metropolis. Engaged by CBS in 1934, and with Jack Pearl in '35. When she stopped growing, she had one hundred twenty-two pounds of red-headed loveliness reaching up five feet six inches. Gardenias and emeralds make her blue eyes sparkle, and she loves to concoct frozen desserts.

JEANNE
BUCKLEY



Patti was friendly, cheerful, helpful when she was an office girl. She wanted to help rather than hinder. How this attitude brought success is told here

"You're great!" he said enthusiastically.

When the entertainment on board ship was arranged, he told the purser Patti must sing. "She's shy. But she's got plenty of talent!"

She did sing. And the applause was loud and long. There was still hope for the career she coveted, she thought, as she bowed to her audience.

ON THE last night out, she stood at the rail of the top deck with her new acquaintance. She was worried about just what she should do when the cruise ended. But she didn't mention that. Instead, they discussed the young man's future.

Because she asked for nothing, he felt that he wanted to do something for this honest, eager little girl who stood beside him, her dark-gold hair blown by the evening breeze. He wasn't in

It was a girl who gave Patti the tip that led straight to a job as a singer — then to fame!



love with her. It wasn't that kind of thing. A girl who could really be your friend was so rare, he thought, his eyes turned to the sea.

"You know," he said pensively, "with your personality, you'd make a fine reception girl. I know doctors who'd welcome a girl like you. The work wouldn't lead to the stage, of course. But you'd make contacts."

"I'm sure I'd like it!" said Patti impulsively. "I do want a real job, to do something by myself."

When the ship docked in New York, her new friend introduced her to several doctors and dentists. And she landed a job as a dentist's receptionist almost at once.

She worked hard, though the work wasn't the sort she wanted most to do. Soon her boss began giving her important business matters to handle.

The added responsibility gave dignity to her work. She became office manager. Many distinguished people came to her office to arrange dental appointments. Because Patti was so friendly, so helpful and so comforting, many wanted to become her friend.

ONE cold afternoon a smart woman hurried into her dentist's office with a toothache. The dentist was out for a late lunch. Patti relieved her pain with a mild sedative, and did her best to while away the time with chatter. The woman happened to be the concert agent for a radio chain. She knew influential people.

Of course, Patti didn't sing for her, or mention that she sang the night she was invited by this woman to her home in a suburb. It came quite naturally

(Continued on Page 43)

When Ed Wynn and Graham McNamee teamed up again on the air, Ed's 72-year-old mother was present to see their opening broadcast. Her actor grandson, Keenan, was there, too



*Last Week
Ed Wynn Told
How He and Graham
McNamee Had Become Pals.
Now Graham Reveals How Ra-
dio's Great Friendship Grew and
Why It's Lasted. This Inti-
mate, Human Story Tells
How Each Man's Tri-
umph Has Helped
the Other*

My Friend

ED WYNN

By GRAHAM McNAMEE

As Told to Jack Jamison

Last week Ed Wynn told you here—for the first time in any publication—about the fine friendship that had grown up between himself and Graham McNamee as a direct result of their association in radio. It is fitting that McNamee should make this touching human story complete by presenting his feelings for Wynn as he does in this article. *Theirs—Graham's and Ed's—is one of the most remarkable friendships radio has fostered.*—C.M.

ED WYNN and I have been friends for so long now, that it is hard for me to look back and try to remember how I used to think of him in the days before I met him. But I remember I used to go to every show he was in. He was one of the world's greatest comedians to me. I laughed at him just as hard then as I do now, and that's the truth. He's just funny to me. He always has been just that.

I never met Ed either socially or professionally until the day I was told

they wanted me to play "straight man" for him on the air. Nothing could have been further away from the kind of work I had been doing before the microphone, and I didn't have an idea how I was to go about it. The thought of playing with Wynn, especially—a comedian who had been in the theater for thirty-years—scared me half to death. But an appointment was made and I went to meet him. That was four years ago.

My first impression of Ed, meeting

him out of make-up and off the stage, was that he was a much more severe man than I had ever imagined he would be. It was a surprise to hear him talking sense. I was used to thinking of him, as everybody else was, as the Perfect Fool. Off-stage he struck me as a very sober, dignified, energetic business man. His glasses even gave him a slightly scholarly appearance. The only hang-over from his stage character was that he let his hair grow long in the back.

We went over the script together for our first broadcast, and he made one or two suggestions as to how I should read certain lines. They didn't sound like orders—those suggestions. The idea he got over to me was that, if I would follow this little change here or that little change there, I could help him and help his jokes. Ed must have been as nervous as I was, breaking in a new straight man but he was bent only on giving me confidence and assurance in a job I knew nothing about. I'll never forget him for that. He sent me away from our first rehearsal feeling happy and reassured; feeling that, even if I muffed it, I was working with a man who knew his business so well that he wouldn't let me go very far wrong. I

(Continued on Page 15)

WHAT A MAN! . . .

AT ONE point, the dividing line between the states of New York and New Jersey is a long, slim strip of blue tide-water which goes by the somewhat sinister name of the Kill Van Kull.

It's a treacherous bit of water when the tide flows through at the rate of nine miles an hour. Tricky but beautiful it is, dividing the summery green of New York's Staten Island from the grime of the New Jersey waterfront. And it's historic, too; for it was up the Kill Van Kull that Hendrik Hudson cautiously poked the nose of his tubby little "Half Moon" when on his way to discover the Hudson River, more than three hundred years ago.

But many a tide has torn through that narrow strip of water since Hudson's day, and—on a beautiful May morning of 1936—we find Jerry Mahoney poking his way among the huge tanks and stills of an oil company's New Jersey refinery.

Jerry was the 48-year-old watchman. It was a quiet Sunday morning, and he was thinking about the missionary he had planned to hear that very day. Occasionally he feasted his beauty-loving Irish eyes on the Kill's gleaming blue water, and then:

"Hey you!" roared Jerry.

It had been another gleam than the one on the water which had caught Jerry's glance—the gleam of sunlight on a big coil of copper wire. And there was nothing wrong with that, except that the wire was draped over the shoulder of a burly, thick-set stranger. And the stranger was running toward the main gate of the refinery yard.

"Drop that wire!" shouted Jerry, as he started to run, too.

No doubt about it, the thief was some sprinter. For, although burdened with \$200 worth of copper wire, he made that gate just as Jerry Mahoney caught him by the shoulder, spun him around.

THE wire dropped to the ground. The thief, twenty years younger than Jerry and with a chest like a barrel, struck out both fists. Jerry ducked. The fight was on.

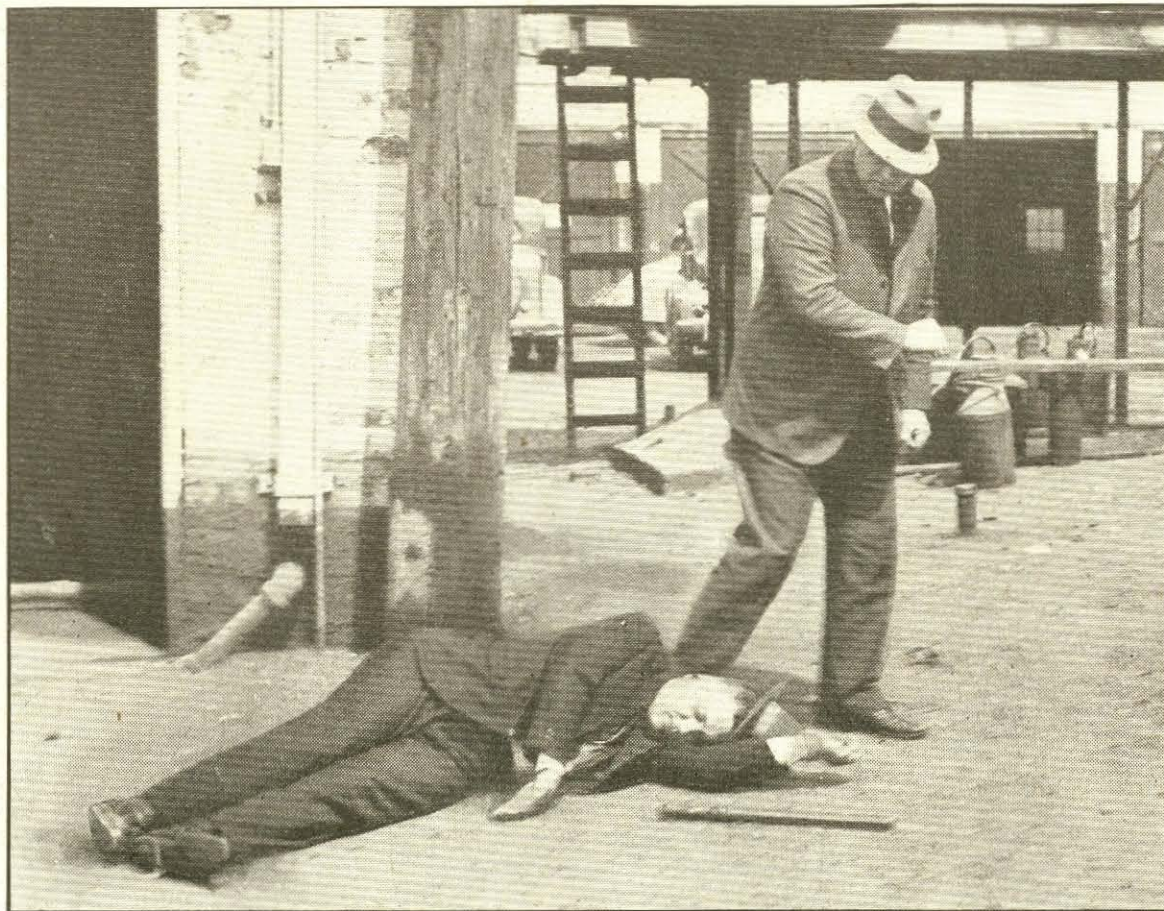
It was a great little scrap—while it lasted. Jerry had the courage of the fighting Irish; and, a dandy right upper-cut. But the younger man had the wind, to say nothing of a pair of big fists and an iron jaw. So it didn't last long.

Puffing, Jerry Mahoney dropped his guard to grapple with the quicker man. And—something went *flash* inside Jerry's head. Stars twinkled before his eyes.

When Jerry came to, about a minute later, he had a sore jaw, a throbbing head—and the sneak-thief was nowhere in sight. Jerry picked himself up, shook his head from side to side and blinked. Had he dreamed it all? The Sunday morning was as serene as ever. On the other hand, there was a big coil of wire at his feet. But the Kill was still sparkling and—

"Glory be!" cried Jerry in astonishment.

For, out in the treacherous blue wa-



Something went flash inside of Jerry's head. Stars twinkled before his eyes. An iron fist had landed!

ter, about a hundred yards from shore, a man's head was bobbing. And a pair of thick arms were thrashing the Kill in a swift crawl stroke.

"Come back! Come back!" shouted Mahoney. "Man, ye'll drown! The tide'll get ye!" But the swimmer swam the harder. And as Jerry Mahoney ran to the shed which contained the telephone, his heart was filled with sudden pity. For he realized that this fellow was not a hardened criminal—who might have killed him as he lay unconscious from the knockout blow—but just a sneak-thief who was so frightened and confused that he had chosen stupidly to swim the Kill Van Kull in an attempt to escape, instead of taking the far less risky course of running out into the street.

"Git a life-boat!" Mahoney shouted to the telephone operator. "There's a thief tryin' to drown himself entirely! He tried to git away with some copper wire . . . No, he's *not* swimmin' wid the copper wire . . ."

By the time the excited watchman had got through to the police and told his story, the frightened petty crook was far out in the racing water. And as Mahoney watched from the dock, it was evident that now the swift current had him in its teeth. He was being carried far off his course.

"God help him," said the pious Irishman, Jerry, devoutly, rubbing his sore jaw. "I wish I had me hands on him, the divvil!"

While Mahoney divided his emotions between prayer and resentment, the swimmer's head and arms receded in the distance. And over the country-

side, and in a dozen towns on both sides of the states dividing Kill Van Kull, this radio message was flashed:

"Calling all cars . . . all cars . . . Fugitive is swimming the Kill Van Kull . . . trying to reach Staten Island . . . Powerful swimmer . . . Meet him at street end of Sailors' Snug Harbor . . . Calling all cars . . ."

"Attention, life-saving station at . . ."

BUT all unaware that the blue water about him was vibrating to radio alarms, the frenzied swimmer ploughed on and on.

Cruising the streets of West Brighton, not far from the New York shore of the Kill Van Kull, Detective Sergeant James Sims heard the radio alarm.

"For Heaven's sake!" cried Sims. "Swimming the Kill! He must be some swimmer—I hope!" And he nosed his police car about on Victory Boulevard, whipped around the corner at Jersey Street and finally arrived at Sailors' Snug Harbor. The boat landing there juts out farther into the Kill than at other points. It was the logical place to expect the fugitive to land, if he were fortunate enough to survive.

Sims jumped out of his car and ran

to the end of the wharf. There was no fugitive in sight—either on land or in the water.

"Guess the Kill got him," Sims reflected. But good police work demands more than reflection, so Sims hurried back to his car, and started for a farther point along the shore.

Sure enough, when he reached the Rivington plant of the Staten Island Edison Company, the officer saw a short, powerful man climb up on the dock—and shake himself like a dog. Water dripped from his hair and clothes.

"Hey, you!" bawled Sims, drawing his gun.

One startled glance the big sneak-thief gave him—and took to his heels. Sims raised his gun. Then he lowered it with a growl of annoyance. Somehow it didn't seem sporting to shoot this fellow who already had gambled with death and won. Besides, the radio broadcasts had described the man only as a "fugitive." For all Sims knew, his quarry might be merely touched in the head—as his daring swim amply suggested—and no real criminal at all.

"Anyhow," thought Sims, "he'll be
(Continued on Page 16)

A CALLING ALL CARS STORY — BY ARTHUR KENT

PLUMS and PRUNES

By Evans Plummer



Fifteen years on the air! That's Leo Reisman's record. The popular air maestro just celebrated the event



"Glad to Know You," sang Loretta Lee to Hal Berkley, an ex-Huey Long accountant. They are newly-weds now!

HOT News for the Dog Days: If you're waiting for the "First Nighter" to return, you'd better get cozy for the show won't be back till September 4. It'll come from Hollywood (if Don Ameche can take time off from the flickers to mike); otherwise Chicago. The sponsor is undecided about "Grand Hotel." At the moment he is looking over the talent field in N'Yawk in an attempt to sign a fitting cast to fill the vacancies created by the sniping of the flicker talent scouts.

And is Fred Astaire coming on the air next Fall or not? The newspaper stories on the subject are conflicting—and only Fred knows!

So while you're trying to help him to decide, dust off the old family song-book and lubricate your larynx. The reason is that community sings are the ether flame of the moment. Palmolive has started its version on Wednesday evenings over CBS with Jack Arthur and Tiny Ruffner putting on the show, while a razor blade maker is to assume the Sunday night sings which pioneered the idea over CBS and which are conducted by Irving (*Lazy Dan*) Kaufman . . . Maybe the community sing trend is curtain for the amateur wave.

Oh yes, tune in for Cornelia Otis Skinner and Paul Whiteman exactly thirty minutes earlier next Sunday, July 12 (unless you live on the West Coast) . . . and this Friday, July 10, Irene Rich is staging her "Lady Counselor" sketch from the Great Lakes Expo at Cleveland. That fair is signing up air stars by the gobs for personal appearances—and making "Admirals" of them. Sure enough! Governor Martin L. Davey, of Ohio, not to be outdone by the boss of Texas in creating Texas Centennial Rangers, has already admiralized Fred Allen, The Voice of Experience, Major Bowes, Lanny Ross, Captain Henry, Bob Hope and Phil Baker.

Those two 1936 CBS-Chicago audition winners, who by their contest victories three months ago earned 13-week contracts with the network at \$100 a week, have bit the dust. Not having been sold commercially during

the quarter year they were miking, the songs of Philip Crane and Alida Sturman have ended. Too bad. They had good voices.

SINGING LADY Irene Wicker, in celebration of the removal of her program from Chi to N'Yawk, last week threw a great big party and ran smack into another great big party staged the same night by Bob Ripley, the believe-it man, as a farewell gesture on the eve of his departure on another around-the-world cruise. He's already visited 181 countries!

Storkcast before long: To Mr. and Mrs. Nelson. Ozzie and Harriet Hilliard. Playing currently at N'Yawk's Paramount theater. Ozzie will head for Chi's Empire Room late in July to follow Lombardo. Harriet will await Dr. Stork at home while Joy Hodges substitutes with the band.

ALSO turned mother June 28 was Kathleen Wilson (Mrs. Rawson Holmes), your Claudia of "One Man's Family." Her seven-pound boy has been named Garrick. It must be the influence of the scripts that is domesticating the "One Man's Family" players. Garrick is child number two of the cast since the serial began. The first was 21-months-old Berwin Brook Berlin, son of Bernice Berlin who takes the part of Hazel in the show. Claudia has been sent to Europe (in the script) by Author Carleton E. Morse for Kathleen's retirement.

ONE MAN'S FAMILY fans should also enjoy NBC's "A Tale of Today,"

recently switched to Sunday evenings. The sketch revolves around two sisters and a younger brother. It's very human. Besides, Joan Blaine and Robert Griffin, whom you so enjoyed in "Mary Marlin," star also in "A Tale of Today" . . . Which reminds me that Griffin suffered a badly burned head last week when he lit a cigarette during an oil treatment . . . And that Murray Forbes, who played the very effective villain in "Mary Marlin," has become hero in NBC's "Foxes of Flatbush." He's Benny Fox, a youngster with prize ring ambitions.

For scorching music try Bunny Berigan who has started a series of "jam" sessions over CBS Saturday evenings. Various hot instrumentalists of swing bands toot away at the mike and are judged by audience applause.

ROMANCE CORNER: CBS' tallest announcer, Larry Harding, and Barbara Lee, radactress in the March of Time etc., were married at the Little Church Around the Corner on June 22 . . . Vivian Fridell, star of NBC's recently vacationed "Backstage Wife," will join Gerrit J. de Gellecke in saying "I do" on August 29 . . . There's nothing to the rumored rift of the Budd Hulicks, according to Budd . . . Ethel Campbell, of Horace Heidt's singing Campbell Sisters, became Mrs. J. W. Lockhart on June 29.

Romance Cornered: Mrs. Ray Knight, the NBC's Kuku man's wife, who filed separation papers against him some time ago, has returned to court to ask additional funds. In so doing, she names Sallie Belle Cox (see Page 2), radio cry baby, in the petition.

SCREEN SQUIBS: Franklyn McCormack, of the late nightly CBS "Nocturne" readings, last week received several bids for New York screen tests, but unless the tests interfere, he and his missus will drive to California for a vacation starting July 20 . . . Cumberland Ridge Runners have made a movie short dramatizing "The Martins and the Coys" feud song. . . Jane Froman's next celluloid effort will be as a bandleader in the picture "Special Arrangements" . . . Martha Raye, ex-Chicago songstress, clicked

with Paramount and appears in Bing Crosby's latest, "Rhythm on the Range."

Very funny, that George White. Before they left Atlantic City with the "Scandals" for Chicago, he paid off Eugene and Willie Howard in thousand dollar bills. It being Saturday night, the two had to travel all the way to the Windy City on credit. No one could change the notes! . . . P.S.—Jimmy Wallington spent the week of the "Scandals" opening at Atlantic City and became an avid first nighter.

PODIUM POTHOOKS: Buddy Rogers may take over that American orchestra that Jack Hylton left behind . . . The story goes that Henry Ford desired Wayne King to pinch-hit for Waring's band during the latter's vacation in August. But Wayne can't do—because of his previous Lady Esther commitments. So instead it will be Tommy Dorsey's ork for Ford after July 31 . . . Art Tatum, the colored ivory manipulator, is on a month's vacation from the airlines . . . With a radio wire (CBS-WBBM) for the first time, Chi's Ivanhoe, elite restaurant spot, boasts the music of Frank Schreiber.

Prunes Dept.: The pitting of Clara, Lu 'n' Em against "Hollywood Hotel" . . . Plums Dept.: For the excellent work of Announcer Jean Paul King.

TAG LINES: That very plumful "Morning at the McNeill's" has been signed by Morrell, Iowa packer, and may become "Tea-time at the McNeill's," as the NBC network reserved is for an afternoon spot. Heard in it are Don McNeill, Gale Page, Charles Sears and Joseph Gallicchio's orchestra . . . England's radio will stay non-commercial for another ten years according to a contract renewal signed by the government with BBC . . . Vin (Jack Arnold) Haworth and wife Jean are West Coast bound in a de luxe trailer. They'll spend six weeks in Honolulu and then return to California for permanent residence. Jean, although about the same age, is the aunt of Ginger Rogers . . . That new National Barn Dance ingenue is Mary Frank Lemmon, a former NBC hostess and pupil of Northwestern University.



Abandon all hope for Eddy Duchin! He's just joined Burns and Allen



Charles Lyon, m.c. on the new Clara, Lu 'n' Em variety broadcast

INSIDE STUFF

By Martin Lewis

WHAT a guy this Lombardo is. No sooner does he wind up one commercial program than he announces that he will be back on the air in the

Fall on a new sponsored series. The program—for a baking concern—will be heard on a coast-to-coast network, starting September 6. In the meantime, Guy and his brothers will continue to pack them in at the Palmer House in Chicago until July 24, when the band starts on a tour of one-night stands for one month.

THERE SEEMS to be no let-up in the news from the Show Boat's port. Now I learn that Winifred Cecil's vacation may be a permanent one as far as that show is concerned. During the next few weeks you'll be hearing guest sopranos. One of them probably will be picked for the permanent job. If they should ask me, my suggestion to the sponsor would be to bring back Muriel Wilson, the original Mary Lou, who always was popular with the listeners. Am I right, readers?

WHEN Myrt and Marge left the air-planes in the Spring, many wise-aces predicted they would not return in the Fall, because their sponsor had taken over the March of Time. But the girls were not licked by any means. I learn from inside sources they'll be back again as usual next Fall, if not for Mr. Wrigley, it will be for one of several other sponsors interested in the program.

Block and Sully are slated to stage a come-back in radio next Fall. The program is due to hit the air-planes sometime in September and will be sponsored by a shoe manufacturer.

THE DEAL for Jack Oakie to go on the air for the razor blade concern fell through. They decided to take over the CBS Sunday night Community Sing program instead. However, Jack Oakie is likely to be sold to another sponsor and I repeat, this comic has proved by his several air appearances that he is a natural for radio.

When Major Bowes switches his amateur show in the Fall from NBC to

CBS for his new sponsor, it is not likely that Graham McNamee will go with him as announcer. McNamee is an NBC employe and you may recall when Ed Wynn shifted from NBC to CBS, McNamee was unable to go with him as his straight man.

IT TOOK a lot of coaxing to persuade Dr. Allan Roy Dafeo to speak in front of a microphone on a sponsored program. Rudy Vallee was the first to grab the genial doctor for an appearance. Now he is on NBC once a month for another sponsor. In the Fall, Dr. Dafeo will be heard in a new three-a-week series for a concern that makes antiseptic preparations.

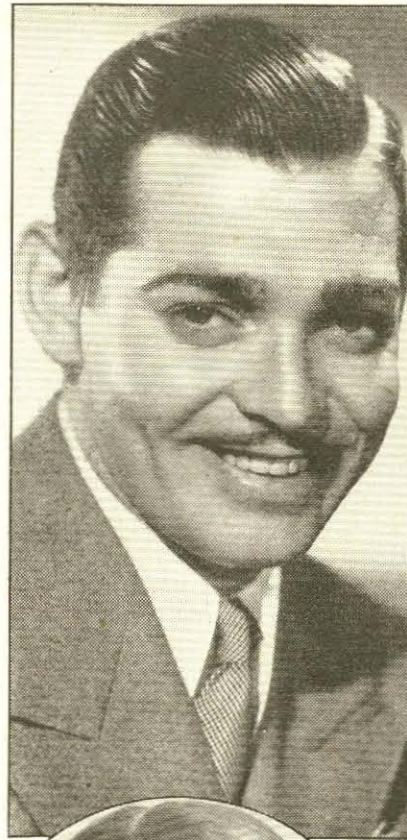
ANOTHER NEW program to start next season will feature Jerry Cooper, but not under his right name. You see, another sponsor has exclusive rights to the Cooper tag, so he will use the name of Jack Randolph instead of his own. This seems to answer the question asked by several of my readers: "Are Jerry Cooper and Jack Randolph one and the same person?"

Here's some good news for listeners west of Chicago who have missed the popular Ted Malone, "Between the Book-ends" program. Starting next Monday BTB will be heard Mondays through Fridays over a CBS coast-to-coast network.

WHEN the Democratic convention caused programs to be yanked off the air, the sponsors handled the artist cost in two ways. When the convention broke into a program without notice, artists were paid their regular salaries. When the program was canceled in advance, there was no pay. The Wednesday night Hit Parade went off without notice, so the sponsor faced the problem of having a studio audience on his hands. Considering these people, he went ahead and put on his program, even allowing the audience to dance in the studio.

Show Boat was cut in the middle for a political pow-wow. In that case, however, there was no show for the studio audience.

It happened in Boston while Jack Benny was playing a theater there.



The Caravan Summer series started with Clark Gable and Madeleine Carroll in the air version of "Men in White"



Cape Cod is the locale for the new CBS serial, "Ma and Pa." Ruth Russell plays one of the leading roles

send for them. At this writing, the mother and sister are on their way from Australia and Rodney McLennan, who is doing a swell job on the NBC Manhattan Merry-Go-Round, will be at the pier to meet them with open arms when the boat docks.

KILOCYCLE CHATTER: Jimmie Fidler, the Movie Gossiper, returns to the air in October for a new boss . . . Al Jolson is in New York discussing his return to the air with several interested sponsors . . . Benny Fields and Lum 'n' Abner have been signed to appear in Paramount's "Big Broadcast of 1937" . . . James Melton will appear in the movie version of "The Desert Song," which will be filmed in Technicolor . . . Ted Husing sails for Europe shortly for a six weeks' vacation and while abroad he may do a trans-atlantic broadcast of the Olympics . . . Bess Johnson of Today's Children (better known as Lady Esther) is in New York after a trip by auto from California. She will be back in Chicago and on the air by the time you read this . . . Gertrude Berg is consulting with a real Judge in New York for details on her court-room scene in "The Goldbergs" sketches . . . Ed Wynn's broadcast of July 14 will come from Cleveland where Wynn will be helping along the Great Lakes Exposition . . . Jessica Dragonette and Maestro Rosario Bourdon will head for the same spot in August and will present their Friday night concert from there . . . Rubinoft is in Europe on the first vacation he has had in five years . . . Ben Pollack and Doris Robbins are back in Chicago playing at the Stevens.

And now, dear readers, my work is finished for the next two weeks. I'm off on my annual vacation to the North Woods of Wisconsin, where my darling wife has high hopes of making a fisherman of me.

Well, I've always said: "Miracles never cease." I'll be back in a couple of issues. In the meantime, this column will be conducted by the capable Wilson Brown, who filled this space so well during my recent trip to the Texas Centennial. Good-bye, now, and a pleasant vacation to me—thank you.

On the bill with him was the team of Frank Gaby and Jerry Hausner. And in the Gaby-Hausner act was a gag that tickled Jack too much. He had to have it. So he dickered with Hausner.

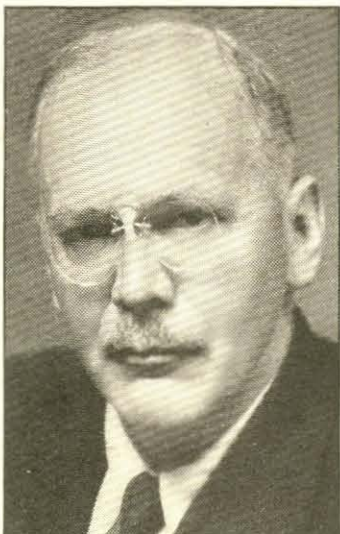
Hausner said he'd have to see Gaby, which Benny did. And, quite flattered, Gaby gave Benny permission to use the gag. "Sure, Jack," said Frank, "I'm really proud to let you use it. Go ahead."

So Jack said thanks, maybe I can do the same, etc., whereupon Gaby spoke up:

"Now I can tell you where I got that gag. I stole it two years ago from one of your broadcasts!"

HERE is another behind-the-scenes story. One Sunday during a Phil Baker rehearsal, the production man got into an argument with the comic over the good taste of a certain joke. They argued for hours without getting anywhere. Finally, they decided to get in touch with the sponsor and they learned to their dismay that he was on a vacation in the Midwest. This didn't stop Baker. He called the big boss on the long-distance phone for permission to use the gag—and he got it! But when he got his phone bill at the end of the month and saw the charge for the call, he was sorry he had brought the whole thing up.

ELEVEN YEARS ago a lad in far away Australia who was convinced he could sing, started out for the U. S. A. to prove it to others. He left behind him his mother and five-year-old baby sister, who were very dear to him. On departing he promised that he would make good and some day would



H. V. Kaltenborn begins air interviews with European notables this week

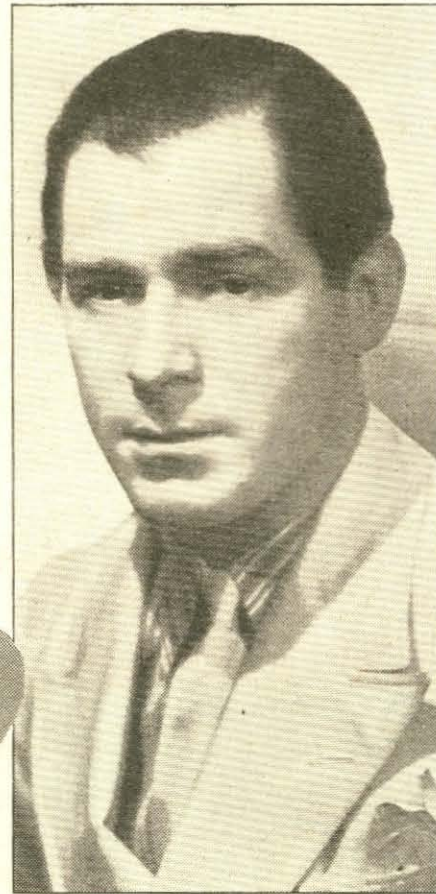


Lamplighter Jacob Tarsish is Voice of Experience Summer substitute

CELEBRI-TOPICS



IT IS not Priscilla Lane's fault that she is alive to be on Fred Waring's musical programs. When a kid in Indianola, Iowa, she is said to have done everything dangerous even to sticking out her tongue at the town bully. Mrs. Cora Mullican, her mother, says she was "always a clown." Was born in 1916, June 12, and followed her four other sisters to the foot-lights after dramatic school. Loves to make corn-starch pudding. She doesn't go for grand opera; would rather swim, ride horseback, or play tennis. Is very petite, weighing one hundred eight, and is only five feet two inches tall. She is a natural blond. And she has sparkling blue eyes to match.



HIGH-JUMPING Emery Deutsch began life in Budapest, came to America at age of one, returned there, then came to America again. At seven, he studied violin in Cleveland and in New York under Damrosch. Attended Fordham University. Refused place as high-jumper on 1924 Olympic Team. Concert toured native Hungary and then resumed study. Enrolled at the Royal Academy. Returned to America in 1925. Pioneered in radio broadcasting, for which he composed. Five feet ten, weight 165. Blue eyes, brown hair.



BOB GRIFFIN was born in Hutchinson, Kansas, on July 31, 1903. His father, a building contractor, kept him in condition. After two years at the University of Kansas, where he starred in athletics and dramatics, he became an actor. But stage work was scarce. Filled in with laboring jobs. Entered radio in 1925. Griffin, heard in a Tale of Today, Lights Out, Dan Harding's Wife, Nickelodeon and the Miniature Theater, just misses six feet, weighs one eighty, has black hair, and is married to radiactress Margaret Fuller.



IT ALL began for Niela Goodelle in Worcester, New York, a smaller-than-small town in the Catskills, on September 8, 1911. Unlike either Rip Van Winkle or the gnomes, this Catskillian neither slept twenty years nor bowled. Still doesn't get much chance for sleep, but bowls 'em over regularly each Monday evening with her singing. Got her first big chance as Ruth Etting's under-study in the "Follies." Scored again in the same capacity as Jane Froman's. March upwards since has been rapid. Still gets mike fright but loves it. Also partial to swimming, dancing, riding, and staying single. Soon to be seen in films, as Hollywood has put its good-luck sign on this small dark and piquant soloist.

THE AMAZING MAJOR

By Alfred Becker

THERE is no particular groove into which you can fit Merle Strange either as a radio personality known to and loved by thousands of Western fans, or as an individual.

His work in radio wouldn't offer much of a clue either. As a radio dietician and food expert he has helped thousands of people and maintained an unbroken record of successes for his sponsors. But then he has done exactly the same thing as a news commentator, as a historian and as a world traveler. If I had to account for that record of successes I believe that I would say that he brings to the microphone years of professional training in medical research and food chemistry, and careful and close observation of almost every country and every people under the sun; he brings a subtle British sense of humor, and a kindly tolerance.

He's a rather reticent sort of chap in public and really prefers that his name be kept out of his programs. Ask him why and he will tell you that he does not want a reputation built on ballyhoo. That statement will be the exact truth. He holds to the theory that he had much rather have his audience associate the program with the product than with him as an individual.

THE genesis of the Standard Oil Company of California's program, "Telling the West About the West" will give you a slant on the man which is typical. During the epidemic, two years ago, Major Strange was struck with infantile paralysis. He collapsed in the announcer's booth at KTAR in Phoenix, Arizona. He managed to get through that program and home. The next morning his right leg was paralyzed. Two days later both legs, his back and abdomen were stricken. As the week progressed the paralysis crept higher. It involved the diaphragm, the right arm and the neck.

With the diaphragm affected, respiration became slow, and difficult. For two days he hovered on the brink. Only the herculean efforts of Dr. McKeown, his friend and physician, and the constant care of his wife and Clinton Scott pulled him through the crisis. They pulled him through, but totally paralyzed below the diaphragm.

He said that he could still broadcast. And his sponsors, the Holsum Bakery stayed by him. A microphone was rigged on a cable above his bed. His wife held his script while the nurse held up his head. He carried on.

It happened one day that Roger Babson came to Phoenix. His address before the Chamber of Commerce was broadcast over Station KTAR. It was a good address, a critical analysis of the problems our country faces. The great economist concluded, "We have all of the things which go to make material wealth . . . more than any other country . . . but, gentlemen, what we lack, what we most urgently need, is character-building influences."

MAJOR STRANGE kept thinking about that statement. It had an unpleasant way of ringing in his ears. Just before his illness he had been doing some research in the colorful history of the Southwest. An idea began to grow in the intervals between pain spasms.

We have an inexhaustible supply of character-building influences in the story of American pioneering. After all, if we but contrast our lives with those our grandfathers led, we must be ashamed when we whine at the insignificant hardships of today.

Standard Oil Company of California sponsored the program for thirteen weeks. At the conclusion of the first contract they renewed—a second and a third. A fan-mail check made the first of June revealed more than

double that of three months earlier. Slowly the Major has been fighting back toward health. He still works in a wheel chair, but at the conclusion of his next contract he has hopes of going to Warm Springs, getting the use of one leg and making a try at the big broadcasts in the East.

In his dietetic programs he is the implacable foe of the faddist and the quack. He will give detailed analyses of food stuffs. He will give outlines of dietetic procedure in various disorders, but he positively refuses to give individual diets. He tells his audience that while the diet is equally important with medicine and surgery, it is also equally dangerous, and that the only person who can conceivably have the right to give a specific diet to an individual is a properly trained and licensed physician who has made an examination of that patient.



The Major was struck down, but now he is hitting back

He has consistently refused to recommend any product to the public which would not stand his own rigid analysis. The result has been that he has earned and won the confidence of the public and of the medical profession, which in radio advertising, is a real achievement.

HIS formula for construction of programs is unique in my experience. First, he wants a clear view of his sponsor's problem. Then he wants a clear concept of the final mental impression that the program is to leave in the mind of the casual listener. If a piece of music will contribute, let's use music.

He is one of those Englishmen who try to conceal a sentimental streak with a cold exterior. He doesn't succeed very well, and his hand is in his pocket whenever anyone is in need of his assistance.

His friends pop up from all sorts of unexpected places. He numbers among his intimate friends a famous British army surgeon, and a Zulu headman, a noted French publisher, and a Taureg Princess, a great American engineer and a German coalpasser. He is a veteran of two major wars and five campaigns. Yet, he refuses to talk about war for money or in the presence of children. He has a dozen decorations. If Cyanide, his English bull pup, appears to have a tummy ache, he worries his head off about it.

Major Merle Strange is a rather hard person to fit into any one particular groove. He touches the crests that lie between so many.

had been pretty upset, and his attitude made all the difference in the world.

In fact, he made me feel so much at ease that night, when we put on our first broadcast together, I forgot my nervousness entirely and began to laugh at his jokes. After the broadcast people said it was swell; my laughing made the performance seem impromptu and natural, they said. They thought we had done it on purpose. We hadn't. It was simply, as I say, that Ed always has been funny to me, and that he had put me at ease.

He had me feeling so thoroughly at home that a few nights later I bawled him out over the air when he scrambled a couple of words. I did it before I thought. After the program was over I realized what I had done. "Oh, boy, what a bawling-out I'm going to get!" I said to myself. "He's going to ask me who I think is the comedian here—he or I?" Instead, the moment we left the stage he threw his arms around me and yelled: "That's the way. That's the way! We'll go together!"

Dozens of little things happened to make me admire him more.

For instance, this: As you can well imagine, a man in Ed's position is "touched" a thousand times a year by down-and-outers who want a little loan. A loan is the polite word for it.

I remember one day at his office. A touch artist came in. Ed was busy, so the lad spied off his hard-luck story in the outer office and the secretary sent him away. A minute later Ed came dashing out. He had heard it over the partition. "Where'd he go?" he asked.

"Forget it," someone said. "That story was a phoney."

Ed shook his head. "You never know," he said. "Maybe it wasn't. Here—slip downstairs and give him a ten."

I'm not saying everybody ought to hand out ten-dollar bills to every panhandler that comes along. But a man who is so tender-hearted that he'd rather shell out for a phoney story than take a chance of missing the one fellow who'll come along with a real one—well, it's just hard not to have a warm spot in your heart for anyone like that.

As for our work, I mean it sincerely when I say that Ed has made it pleasant for me, not work. You may recall the time I got my tongue twisted and said "gasaloon" on the air. Ed grabbed it and built it up till it was the funniest thing on the program. I want to tell you: For six whole months after I made that break, when I even saw the word "gasoline" in print I sweated! I used to say it over and over to myself, and I ended up, of course, not knowing how to say it; not knowing which way was wrong and which way was right. But I laid for Ed. I'd get him, I told myself, if it took me a year! I didn't have to wait long. Two or three weeks later he pulled "Shakespeare" for "Shakespeare." I went after him hammer-and-tongs, asking him if he couldn't speak English and if he didn't think he ought to show more respect to a great poet and playwright.

All I want to say is this. Not once—not once!—has he ever taken offense. Most comedians want to be the whole show, as you may have heard. Ed is tickled pink if I get a laugh at his expense—perfectly delighted. It's all for the good of the program, he says, and means it.

He worries about that darned program day and night. If ever I saw one, Ed is a worrier. Every night, after we're through, he looks at me and asks: "How did it go? How were we?"

"Now, everything was all right," I tell him. "It was fine. Don't worry about it."

He bites his lip. "I can't be certain (Please Turn Page)

MY FRIEND ED WYNN

(Continued from Page 10)

SUMMER SPECIAL!

LOW-COST PURCHASE PLAN!

AT LAST anyone can own a New Royal Portable Typewriter! Prices are low now and terms are easy—only a few cents a day!

Brand-New Genuine Latest Model
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GREATEST VALUE IN ROYAL'S HISTORY! With many exclusive improvements, including Touch Control—"it adapts the key-tension to your exact finger-pressure," Finger Comfort Keys; Standard Office-style Keyboard. Easy to use. Perfect for student, teacher, or business man.

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Please give me details concerning special low-cost purchase plan on New Royal Portable.

Quote trade-in allowance on my..... Typewriter, serial number.....

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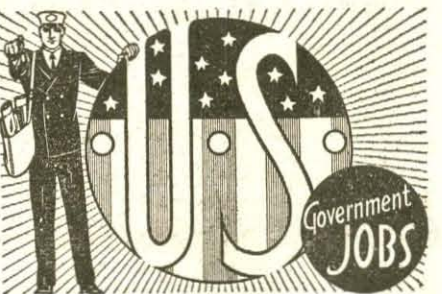
SEND NO MONEY!

LEARN CARTOONING FROM ME!

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MY FRIEND ED WYNN

(Continued from Preceding Page)

while we're out there. Are you sure it was all right?" he asks.

I have to pat him on the back and tell him he was all right, over and over, or he wouldn't get any sleep. He wants every night to be better than the night before; he wants the program constantly to get better and better. Of course that's impossible. But if anyone can come close to doing the impossible, it's Ed Wynn.

You can imagine how I felt when we split up and Ed went over to Columbia. I don't wish to mention any figures or anything like that, but I will say they wanted me to come along with him pretty badly. I'll never forget the first night Ed went on without me. I had a program, myself, the hour before. I dashed home and turned on the radio and pulled my chair close, so I wouldn't miss a word. I was praying everything would be all right for him. After fifteen minutes I felt that something was going wrong. I wasn't getting something. Then I realized what it was. I had never listened to our program on the air. How could I, when I was in it? I didn't know what it sounded like to listeners-in. Now I was a listener-in, and I had no basis of comparison to go by. I never felt so lost in all my life.

I got the news, before Ed did, that we were to be back together again, thanks to Walter Chrysler. I called him on the phone.

"Hello," I said, speaking with a new accent. "Is this Mr. Wynn?"

"Yes," he said.

"Did you know Graham McNamee is taking you under his wing again?" I asked.

"Who is this?" he snapped.

"This is Graham."

He let out a yell and began to cuss me. "If you're lying," he said, "I'll break every bone in your body! I think you're lying. Don't you lie to me, you so-and-so-and-so-and-so. Don't you lie to me. Graham, if you're lying to me I'll murder you!"

So—we're back together again.

I honestly don't know what I'd do without the old pelican. He's as much a part of my life as breakfast. And, boy, does it feel good to be back again, watching that face of his, watching those hands of his, while we work!

I meant to mention his hands before. While he's working, Ed makes a lot of silly gestures with his hands.

I like Ed even where he kids me. When I meet him on the street or at rehearsal, he always asks me: "How is Mrs. McNamee?"

"Oh, she's fine," I say.

"Still living with you?"

"Yes; she's still with me," I tell him.

He shakes his head. "I can't understand it. I can't understand it, Graham."

That's a regular routine we go through. But I have a routine of my own, to get even. I wait until I catch him with some girls around him at the studio. Then I amble past him and tip my hat.

"Good morning, Father," I say.

Does he burn! He can't cuss me, where he is. All he can do is turn purple. But I know what he'd like to say—"Why, the blankety-blank is older than I am!"

But all of the clowning, all of the kidding between us—as much fun as it is—fades away when I think of the thing that is so true of our four years together. From our four years, one thing stands out. Never once has there been even a hint, even an under-current, of trouble in our friendship. Week after week we're together—and never a frown from either of us. That is about the finest thing one friend can say for another.

Wynn and McNamee may be heard every Tuesday over an NBC network at 9:30 p.m. EDT (8:30 EST; 8:30 CDT; 7:30 CST; 6:30 MST; 5:30 PST).

HIS PRIVATE LIFE

(Continued from Page 7)

all the common skeletons in the closet of the nation's sex life.

With his trained voice, his medical education, and his experience with the seamy side of life, Taylor saw his career take shape. He would become a lecturer, he thought. And he did.

The subjects of his talks were daring. On the Chautauqua platform, to which he went in 1915, his subjects concerned psychological matter. In 1916 he covered fourteen Chautauqua circuits. Then he hired his own halls for more freedom of speech—sometimes speaking only to men, then only to women, enabling him to express himself more freely.

In 1917 he accepted the superintendency of the North Bend, Oregon, high school. The day Taylor arrived, the students burned the last superintendent in effigy. But Taylor could handle them. And he did. His voice carried authority. He stood for no nonsense.

IN 1919 he returned to Chautauqua. Being an independent man, and censored because of it, he once delivered a lecture under the title, "If I Owned Chautauqua." The management was so impressed that it made Taylor its field manager. Soon he became general manager of the entire system.

You may recall a series of debates in which Taylor took part in 1921. When William Jennings Bryan had sought a debate opponent for the lecture platform, Taylor, always alert, had challenged the famous orator on various principles of Fundamentalism. That was Bryan's pet topic. So the Bryan-Taylor debates became a regular feature on many Chautauqua circuits.

Before going further, I wish to correct certain false impressions I've heard, that the Voice is, and always has been, a dealer in sex subjects. We all know, too, that when the word "sex" is mentioned, a lot of people jump up in horror and indignation, not stopping to realize that there are always two sides to any subject.

I want to tell you Doctor Taylor's side. Yes, he realizes that the lies told about him have harmed him. "Sometimes I had to live down the stigma created by them," he told me:

PERHAPS you have judged already from what I have told you that the work of the Voice has been solely in the interest of humanity. But let me give you some definite proof:

1. Four and one-half million persons have attended his lectures in the last ten years.

2. He has filled pulpits for nearly every denomination and every faith.

3. William Jewell College has honored him with the degree of Doctor of Laws for his work.

4. Pacific University has honored him with the degree of Doctor of Humanities for the same reason.

5. He has saved hundreds of persons from suicide—in some instances arriving with a pulmotor after a suicide attempt.

6. He has been instrumental in changing the death sentences of many prisoners to life imprisonment.

7. He has given away over 10,000 pairs of glasses to young children who needed them but whose parents could not afford to buy them.

8. He has financed over 400 blood transfusions per year, most of which were emergency transfusions when life was in immediate danger.

9. He has financed more than 100 operations on babies born with cleft palate or hare-lip, in order to give them a chance to grow up as normal children. The cost to Doctor Taylor has averaged \$150 per case.

10. He has furnished wheel chairs, crutches and artificial limbs to several hundred cripples.

11. He has financed 300 funerals.

12. Each year Doctor Taylor is on the President's National Committee to

raise money for infantile paralysis victims. Last year one appeal made by Doctor Taylor—as the Voice of Experience—to those who could not afford to attend the Ball but wanted to contribute, brought in \$5,500 in small donations.

13. He issues from 3,000 to 5,000 checks each Christmas to poverty-stricken families. These checks are for children's presents.

14. He distributes from 3 to 10 carloads of fruit and other foods each Christmas to over 200 organized charitable organizations.

15. Each Christmas he gives oranges in 16,000 baskets to the poor in New York City.

16. And he donates—out of his own pocket—an average of \$58,000 a year to various charities.

That's a part of Doctor Taylor's impressive list of good works and deeds!

It was when a radio station manager in Spokane, Washington, asked him to fill a gap in his program, that he not only filled it, but talked twenty minutes overtime. The result: Hundreds of letters came in to the station. During the next eight years Taylor supplemented his platform lectures with radio talks on fifty-four stations.

RADIO was perfect for Doctor Taylor's purpose. In 1928, he registered the name "Voice of Experience" with the Patent Office and headed for the national networks.

But the National Broadcasting Company and the Columbia Broadcasting System turned him down. His talks would not appeal to city folks, they said. I rather suspect, however, that they were a bit afraid of the subjects he might use.

WOR was New York's second largest station. It had no network, but it offered an opportunity to reach New York City. So Taylor told WOR's managers his story. In 1932, he stepped before that station's microphone for his first regular program. That first broadcast brought seventy-six letters. The third week that number had increased to 18,000.

Louis R. Wasey, who is both a manufacturer and an advertising agency executive, was impressed. He wanted Taylor for a program he was planning to advertise a new product. But the product was not yet ready for the market. However, Wasey wanted to take no chances on someone else signing up the Voice. So he put the Voice on the air to advertise two already established commodities. Doctor Taylor was to get a salary plus 40 per cent of all profits above those of the preceding year. The program started January 2, 1933, on WOR. In thirteen weeks, the sales exceeded those for the preceding year.

THE program was switched to CBS, where it ran for two years. Only recently it was switched to NBC. And now the Voice, once turned down by those same two networks, has been on one and is on the other!

The Voice of Experience is off the air for his Summer vacation. Jacob Tarshish, the Lamplighter, replaces him. He may be heard Monday, Wednesday and Friday over an NBC network at 11:45 a.m. EDT (10:45 EST; 10:45 CDT; 9:45 CST; 8:45 MST; 7:45 PST). Also Tuesday and Thursday weekly at 7:15 p.m. EDT (6:15 EST; 6:15 CDT; 5:15 CST; 4:15 MST; 3:15 PST).

Next week further intimate facts about the private life of the Voice—facts never before told—will be revealed. You will be taken into Doctor Taylor's home and shown his art treasures, his wardrobe, including hats, one of which cost \$250. You will be shown, too, how his household functions.

WHAT A MAN!—A CALLING CARS STORY

(Continued from Page 11)

easy to catch. After swimming a mile and three quarters through a rip-tide, he'll cave in pretty quick."

So the chase was on.

After the first two blocks, Sims began to be annoyed. Lovely Sunday mornings are all very nice, but the trouble is that at eight o'clock of a Sunday morning there are very few people on the street.

"Stop thief!" roared Sims. But only the sleepy houses threw back the echo of his shout and the swift patter of two pairs of feet on the pavement.

After four blocks, the puffing policeman stared in dogged awe at the blocky, bobbing figure that ran and dripped ahead. Was the man human? After that amazing swim, how could he have so much energy left? Had the Sergeant only known that even before the swim, his quarry had knocked out a husky Irish watchman, he would have been still more amazed!

Block after block they ran—for about two miles.

But at last the iron man's endurance gave out. The stocky figure stumbled. The fugitive was leaning against a post when Sims caught him and snapped on the bracelets.

"Sure I'll waive extradition," said the sneak-thief, when they questioned him back at headquarters. For the epic swim which had taken him across the Kill had also removed him from New Jersey to New York. "My name is Joe Resetco and I've never been in trouble before. When I knocked that watchman out, I was so scared that I didn't know what I was doing. Why, I'd 'a' swam straight out even if it had been the Atlantic Ocean, I guess!"

But what burned up fighter-swimmer-runner Resetco was the fact that Sims had caught him in a foot-race.

"Why listen, buddy," the prisoner boasted, "when I was in the army, at Honolulu, I was a champion runner. Why say, if I hadn't had a fight, and then swam the Kill, nobody coulda caught me!"

"You're wrong, Joe," Sergeant Sims said. "You see, there was a radio flash out for you. And radio gets around—even faster than you do!"

THE COVER PORTRAIT

IT IS lovely Helen Goodell who draws your gasps of amazement and astonishment for this week's RADIO GUIDE Cover Portrait. Well, it was Helen Goodell. Just as she was making her first effort to crack the hard shell of the show world, a friend suggested that she change the name because it reeked of the kitchen.

The easiest way was to turn the first name around and then spell it the way it sounded. When an "e" was added to the last name, the whole thing looked rather different, and in 1930 the "Garrick Gaities" allowed Niela Goodelle to make her Broadway debut.

In a later version of the "Ziegfeld Follies" she was an active understudy. The first time was for Ruth Etting, the second, for Jane Froman. Now there are understudies waiting for their chance to go on for Niela.

In 1928, the seventeen-year-old girl came up from St. Petersburg, Florida, to be queen of New York's Festival of the States, and has remained in the royal circles ever since. Her migration from Florida does not mean that the southern peninsula gets credit for her birth. A tiny Catskillian hamlet, such as Rip Van Winkle slept in, named Worcester, New York, claims that distinction, and a proud one it is.

A welcome addition to any broadcast, she has carried herself to the topmost pinnacles of radio fame, where it is RADIO GUIDE's hope that she remain for years to come.

ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

SHORT-WAVE reception seems to have settled into a rut, for the time being at least. Daylight reception, with the exception of late afternoons, has been decidedly poor for some weeks. On the other hand evening reception, in general, has been very enjoyable, especially on the higher frequencies.

The 19-meter band is undoubtedly furnishing best reception at this time and transmission schedules on this band have been multiplied and lengthened with successful results. The 16-meter band has also found a wider range of usefulness this Summer and with even the 13-meter band stations are being reported ever more consistently, the trend is undoubtedly towards a general adoption of the higher frequencies for Summer use. England has already reserved GSK, Daventry, for operation on the 11-meter band, for possible use next season.

Short-wave listeners can enjoy static-free reception from leading stations on the higher frequencies, such as DJB, Germany (15.14); Daventry stations GSF (15.14), GSP (15.31), GSG (17.79) and GSH (21.47); PHI, Holland (17.77); as well as domestic stations W2XAD (15.33), W2XE (15.27), W8XX (15.21) and W3XAL (17.78), when even higher powered stations on the regular broadcast bands are smothered in a welter of static and noise. Although neither officially recognized, nor encouraged, it is certainly no secret that listeners in many parts of the United States can enjoy their favorite stations and programs during the Summer months, only through short-wave relay stations of major networks.

ALBERT E. A. THOMAS of St. Michael, Barbados, British West Indies, suggests that all Latin stations should announce more frequently in English. In due fairness to our Latin neighbors it should be remembered that short-wave stations in certain parts of South America, especially those in Venezuela, Colombia and Ecuador, take the place of regular broadcasting stations for a great part of the year as a means of furnishing consistent reception, due to the intense equatorial static disturbances found on the regular broadcast channels. Therefore the programs from these short-wave

stations are molded to fit the needs of a localized audience rather than an international one.

It is always an unexpected thrill to stumble onto a broadcast from the schooner *Morrisey* on one of her excursions to Arctic regions. I recall a couple of years ago tuning-in the *Morrisey* while she was at Labrador, and the impromptu and haunting native concert that was being put on by Eskimos from a neighboring settlement was something I have never forgotten. Call letters of the *Morrisey* this year are W10XFP and, according to Nick Hock of Newark, New Jersey, frequencies to be used will be 6.425, 8.655, 12.862 and 14.246 megacycles. The best time to listen for W10XFP is in the early morning and between 5 and 7 p.m. PST (6 and 8 MST).

DR. TOYOHICO KAWAGA of Tokio, Japan, famous settlement worker, writer, orator and one of the most influential figures in the whole Far East, will be the principal speaker at the World's Sunday School Convention in Oslo, Norway, this year. His speech on "Saving the World Through the Child," will be heard in an international broadcast from Oslo through the facilities of Daventry, England, stations GSF (15.14), GSG (17.79) and GSH (21.47) on Sunday, July 12.

Robert Rossi of the Chicago Short Wave Radio Club, writes that "La Voz de Pereira," Pereira, Colombia, is now operating on 6.145 megacycles, and is announcing the call-sign HJ4ABU. This is the station that did not announce call letters for many months.

R. B. Oxrieder of State College, Pennsylvania, announces that TIPG, of San Jose, Costa Rica, has been using two different frequencies, namely, 6.41 and 6.385 megacycles. It seems to use them indiscriminately, being on one for a day or so and then back to the other . . . HJ4ABD, of Medellin, Colombia, deserves special mention as being one of the most pronounced drifters in the short-wave spectrum, opening on about 5.75 megacycles and drifting to around 5.79 megacycles before it signs off.

For short-wave programs for the week see pages 29 to 41 inclusive.

RADIO BONERS

The only new form of humor to appear in America in ages of comic endeavor is that of the radio boner. When an unintentional error made by a speaker over the air tickles the funnybone, that is a radio boner. In order to uncover more of these gems of merriment, Radio Guide will pay one dollar to the sender of each Radio Boner published. In cases of duplication, the sender of the first Boner to reach our office will get the dollar.

ANNOUNCER: "Consult Dr. — about the pain before it begins." Geraldine Weakland, Altoona, Pennsylvania (June 23: WFBG: 3:50 p.m.)

ANNOUNCER: "They will look like new while the neighbors will look quite the other way."—Dona Marsh, Rockford, Illinois (June 24: WMAQ: 9:27 a.m.)

CARLETON SMITH: "As my eyes run over the seats here, I see many lovely ladies attending the convention."—R. E. Emmert, Central City, Nebraska (June 23: KBC: 10:35 a.m.)

HIRAM HIGSBY: "Some of the attractions at the Fourth of July celebration are a ball game, amateur show and a horse pitching contest."—Dim-

ples Swan, Taintor, Iowa (May 20: KRNT: 6:55 a.m.)

ANNOUNCER: "Have your bad and missing teeth repaired at Dr. —'s."—Miss Frances Pike, Kittery Point, Maine (June 19: WAAB: 8:00 a.m.)

DR. CAROLINE McDONALD: "Of course you can't expect to acquire a complete coat of tan over-night."—Miss Doris Packard, Bradford, Illinois. (June 23: WBBM: 1:02 p.m.)

BENNIE WALKER: "Remember the little fellow doesn't know what it's all about. Let him sleep in your room a night or two—I've done it myself."—Mrs. M. E. C., San Dimas, California. (June 18: KFI: 2:58 p.m.)

ANNOUNCER: "Tell in not more than 100 words, why you would like to go to the Texas Centennial on a sheet of paper."—Ben Goolsby, Temple, Texas (June 11: WFAA: 3:03 p.m.)

ANNOUNCER: "Answer 'yes' or 'no'! Do you think the Constitution of the United States should be changed or left as it is?"—Betty Davison, Chicago. (June 22: WBBM: 1:40 p.m.)

SEVEN SECRETS OF CONTEST WINNING

(Continued from Page 5)

The 1936 models in both are brief. Slogans and short statements are the current vogue in contests. You must train yourself to write concisely, without wasted words. Every word must "go to town." Parades of flossy adjectives are out. The secret is to have an idea and to express it in the fewest and best words.

5. CLEARNESS. No matter how clever your entry is, if it is not clear, your cleverness is wasted. Foggy entries are doomed entries. Contest judges will not read your entry over and over to find out what you are driving at. "Way back in the year 100, a wise old Roman wrote: "Write, not so the reader will understand if he will, but so that he will understand whether he will or not." Many entries are vague. Be sure that yours are crystal-clear.

6. COLORFUL DICTION. Most entries are dull, flat and colorless. The same old words are used over and over again. The riches of the English language are yours to use. Help yourself to words that will help you win. Weed out your worn out words. Freshen and enrich your vocabulary with newer, livelier and zippier words. Paint with words! To win, your entries must be pictorial—paint pictures, call up memories, make the product vivid and real.

7. OBEY THE RULES. The first entries to be eliminated in every contest are those that fail to comply with the official rules. Read and re-read the rules. No matter how silly or trivial a rule may seem to you, obey it. If you don't, your entry is doomed. And don't gamble by mailing your entries at the very last minute.

What are your chances of winning? It depends on you.

The prize contest pastime is a game. It is like other games of skill. Play poorly and you will lose. Play well and you will win—sooner or later. Championship honors are only for those who reach championship heights.

Mrs. Average Housewife wins most of the prizes. And rightly so. Present-day contests are slanted toward her. She is the nation's big buyer. She uses the products. And she is the nation's most ardent radio fan.

But there is no such thing as a "pull" in a contest sponsored by a reputable business firm. It is to the sponsor's own interest to see to it that the winners are unknown to him. Previous success is a handicap.

Yes, the winners are average, homespun folks who keep young mentally. There are no cobwebs in their brains. They did not put their imaginations in cold storage when their toyland and fairyland days were over.

The picture changes all of the time. Yesterday, Mrs. Cook of Kokomo received a telegram—and heaven was in it. Today, Mrs. King of Keokuk finds a long, thin envelope in her mail and it is a caravel from Cathay. Tomorrow, a strange man calls upon Mrs. Cassidy of Kankakee and she experiences the thrill of a lifetime—or passes out! That is the magic of the big prizes!

Everyone cannot win. It takes thought and persistence. Napoleon is said to have complained of the Duke of Wellington that he didn't have sense enough to know when he was beaten.

That is the kind of person who eventually "crashes through" in the prize contest field. If you love to write and can take it on the chin, again and again, go to it. I'm wishing you all the luck in the world!

Another fascinating story, telling further secrets of prize contest winning, showing you how to reap your share of this year's golden harvest of contest cash, will appear in an early issue of RADIO GUIDE. Watch for it!

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RADIO WANTS YOUR CHILD



You'd think Paul Whiteman was the proud daddy of six here. But he isn't. They're child amateurs on his hour. Annabelle Short (right) is long on talent. She was the first winner

(Continued from Page 3)

the control room for three and a half hours with the producers of the program and watched fascinated while hundreds of youngsters trotted into the broadcasting studio with their anxious parents.

First came a little girl of about four. She had saucer-blue eyes and blond hair. Clasp her hands in front of her, she began to sing in a childish treble. But suddenly she forgot her lines. Her blue eyes grew even rounder with consternation. "I'm all mixed up already," she sighed, and then went on with her song.

THERE was a tall, awkward girl in a blue dress. She also had blond curls. "Shall I recite comedy or drama?" she asked. "I can do both."

"Whichever you do best," they told her gently.

She began to recite, with gestures, a dramatic poem about death and corpses. How she enunciated each word! With what pathos she flung her arms about!

"Cheerful little thing, isn't she?" commented one of the judges in the control room.

Her dramatic recitation, which obviously belonged to the old hair-tearing school, wasn't going over very well.

"What about a comedy piece?" they asked her.

She dragged one out. But the comedy wasn't much better. She couldn't put it over at all.

Someone tapped her shoulder gently, interrupting her in the middle. "All we wanted was just a sample," he explained.

Then came another four-year-old with a great pink bow in her hair. She looked like Dolly Dimples. "I am the daughter of a thief," she said in a childish voice. Then she went on to

pour out a lamentation about how terrible it is to be the daughter of a man who has committed a crime and been thrown into jail for it. Obviously the poem had been poured into her, and she hadn't the faintest idea of what the words meant.

A boy came next—a regular little fellow who had been in a fight recently, for patches showed on both knees where he had been bruised.

Something was terribly wrong with his singing. He seemed to be singing out of the corner of his mouth. Even his mother looked uneasy. What in the world was wrong with her Donald?

As he finished singing, he reached into his mouth, took out a huge wad of gum, and handed it to his mother!

A very bored little girl was the next to step up on a box near the mike. She sang a song without any expression at all, as if she were in a hurry to get through with it. But her mother, sitting on the sidelines watching her little daughter, couldn't take things so lightly. Her lips silently fashioned the words of the song. Her shoulders swayed. Her face began to contort and distort with the expression she was putting into the song. She puffed out her cheeks. She pulled them in again. She was suffering ten times as much as the child.

The little boy in the sailor suit was adorable. He had tumbly red hair, and he looked as if he'd gotten up early in the morning and had been scrubbed and tubbed thoroughly. But when his mother brought him up to the mike and asked him to sing, he threw a pudgy little hand over his face and said piteously, "I'm hungry." "But, darling," coaxed mama, "if you'll only sing I'll buy you a bee-ootiful big lunch afterwards."

Darling wouldn't sing. His mother took him out of the room to coax him some more. Then she brought him

back. He threw his hand over his face again. He wouldn't sing. "This is your last chance, Alex," she said. "I'm sleepy," said Alex.

"The most temperamental youngster we ever had," Burt McMurtrie, production manager of the program, told me with a chuckle, "was little Diana Donneworth. She's only three and a half years old, but has extraordinary talent. And all the temperament usually supposed to go with talent. Ramona played the piano for her. But Ramona didn't know exactly what the child's routine was, and got slightly mixed up. Diana looked at her with a pained expression and said, 'What do you think you're doing—playing an obbliggato?'"

McMurtrie chuckled. "I wish you'd been here," he said. "When I asked her if she'd mind doing a certain number over again, she said, 'I don't exactly mind but I'm tired and I want to go home.' Talk about your Garbos!

"I don't mind temperament in children. Not when it's their own natural and God-given temperament. But I can't stand temperament in parents.

"Most parents are very well-behaved, to be sure. But there are exceptions.

THERE was one man who made himself obnoxious. He didn't feel that the pianist was good enough for his son and he complained to the pianist. He complained to me. He called up our agency and complained to them. All the time his son, a boy of about five or six, stood quietly there, looking rather ashamed of his father. Once in a while he'd tug at his father's sleeve and try to stop him.

"The next day the boy came here again, and again his father did nothing but complain.

"That evening his wife must have given him a good talking-to.

"For the next day we received a letter from this man, saying that he realized that he had made a nuisance of himself. He admitted that his wife had up-braided him, saying that he stood in the way of his son's success. If we would only give his child another chance, he promised, he would stay away the next time.

"The boy was very talented, so of course we gave him another chance. And the father kept his promise, this time, to stay away!"

A little girl in a red dress came before the mike while I watched. She was a rosy-posy mite of a child, with dusky eyes and a beautiful skin. She couldn't have been more than five. But the lines she was reciting were actually risqué! Her mother sat watching her, her eyes beaming.

The judges of the program listened for a few minutes, then they said: "That poem is rather sophisticated for a child. Haven't you something more childish?"

"Recite 'Little Brother,'" commanded the child's mother.

The child recited "Little Brother." The poem itself was simple enough, but someone had put sophisticated nuances into the child's voice. The judges stopped her.

"The mother looks like a pleasant, wholesome person," one of them said. "I wonder why she's done that to her child?" No one knew.

THERE was a girl of about eleven or twelve next. She and a boy her own age sang a pleasant comedy song. It was a relief to hear it, after a procession of kiddies who had sung sophisticated hot songs and wailing melancholy numbers.

"You also do impersonations?" someone asked the girl.

"Yes," she said, and launched into a perfect imitation of Stepin Fetchit. She did ZaSu Pitts too. Garbo. Ed Wynn. Graham McNamee. Her imitations of men were particularly delightful.

The boy who was with her acted as her stooge. She was extraordinary; he was nice but commonplace.

"I think we can use the girl," said one of the judges. "We can have Paul Whiteman do the straight lines."

"We'll phone you," said the judges to the girl. She beamed, and then her face grew wistful. "Won't you please listen to my little brother now?"

Her brother was a boy of about six.

(Continued on Page 43)

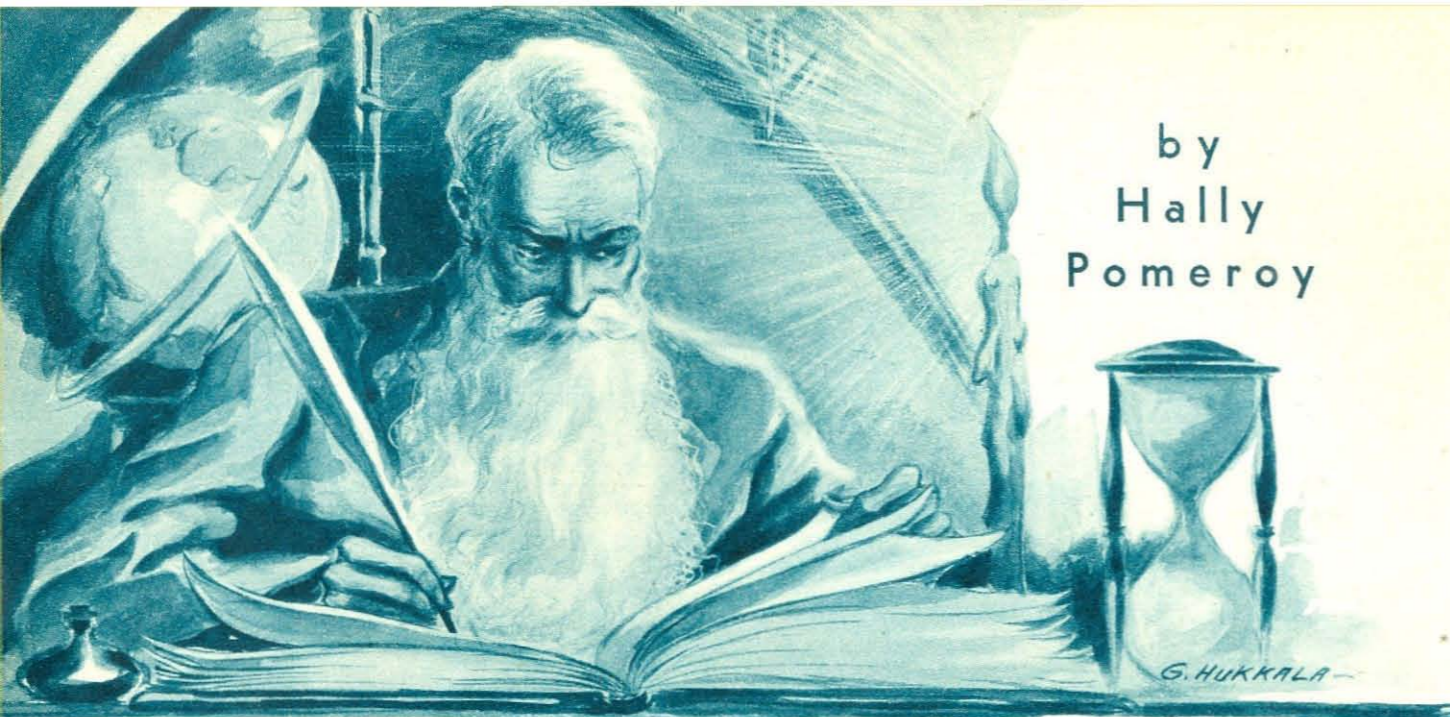
PAUL WHITEMAN AT A GLANCE

THE head of the royal house of jazz goes on and on. It all began in Denver, Colorado, on March 28, 1890. Naturally, since his "King of Jazz" title came long before big-time radio programs, he was one of the first to start the new industry on its way. For a cigarette (new at that time) Whiteman began the "big show" formula with his symphonic jazz, using such stars as Mildred Bailey and the Rhythm Boys. Then came the Paul Whiteman Paint Men, more music with featured singers. In 1933 he brought the biggest show of all-time to the air with Al Jolson as master of ceremonies. That was the Music Hall. Variety, drama, music, and stars were the style. Bing Crosby, who started with Paul, returned later as m.c. With guest performers and amateurs the current rage, the present Whiteman Varieties features talent searches, child stars, and includes the newly arranged "swing section" of Paul's band. Fitting tribute is the Paul Whiteman Club, organized by stars who owe their success to the big master of modern music. Their names are legion, with more to come!

"The story of one girl's search for romance." That is how Announcer Bob Brown ushers "Girl Alone" to the air-waves each week-day, and here is the cast that brings you this very popular serial by ex-newspaperwoman Fayette Krum. Lower left, Ray Johnson, who plays Ty Devoe; lower right, Pat Murphy, the "Scoop" Curtis of the script; upper right, Ted Maxwell, the perplexing Leo Warner; and the one girl, Betty Winkler, as Patricia Rogers, Girl Alone



*Radio Guide
Album*



by
Hally
Pomeroy

Time MARCHES ON



Philip K. Wrigley sponsors the March of Time

Trumpets Sound! The March of Time Is On the Air! The Laughter and Tears Behind the Headlines Is Told. But Behind the Mikes is Another Drama—Silent, Intense, Vivid. And It's Revealed Here!

WITH a blare of trumpets Time marches, sonorous and dramatic, out of your loudspeaker. For fifteen minutes, the significance of today rumbles majestically through your home. The day's news lives.

Twenty-three floors above New York's busy Madison Avenue sit six people, tense as death watchers, in the dark. Forbidden cigarettes glow behind concealing hands. Ears strain for nuances. Exasperation sighs. Fatigue titters nervously. Heads nod with satisfaction. Here, too, Time Marches On. A day's work of 240 hours is ending. Lights in the sub-control room flash. Chatter breaks the listening hush. Writers and researchers for the March of Time yawn and gather their papers. It is almost eleven now. Tomorrow, at ten-thirty, work begins again.

For fifteen minutes on the air, seven writers, one editor, two researchers have worked twelve hours each; two

directors have worked eight hours; ten actors have worked five hours; orchestra and leader have worked three hours and a half. Two hundred and forty hours is a conservative estimate of that day's work. Five days a week, they do it.

This fifteen minute news broadcast is radio's most elaborate program, the most difficult on the air to produce. It is two jobs in one. It is newspaper business. And it is show business.

It must be "good theater" because it is show business. Yet no fact may be distorted for theatrical effect. "Accuracy always" is the newsman's creed. Dramatic, it must be, as life—shorn of its tedium—is dramatic; the truth, as good reporters see it, without cynicism or sentiment.

Dress rehearsal jitters clash with deadline nerves. Actors hunched over scripts pace the studio—mumble and grimace their lines. During fifteen short minutes, they must dramatize

the whole gamut of life's emotions; flash from comedy to tragedy; from pomposity to terror. They must be trigger quick, ready for spot news, five minutes before air time. This is a newspaper, eager as any to scoop the town.

NERVE tension stretches rubber-thin as 10:30 nears: Head bent before the one desk light in the sub-control room, William Geer, managing editor of this strange newspaper, works against time, against the deadline. There are no presses here to hold for last minute news flashes. The show must go on.

With him are the writers whose scripts are to be used tonight. A research woman from the magazine, *Time*, stands by embodying accuracy. Dress rehearsal has been timed. The lighted green hand of the studio clock creeps on. Cutting, polishing, changing, ever waiting for later news, Bill Geer slashes a line. "That's not *Time* style." A dozen suggestions. He rejects them all. Trained on the magazine, he knows—to a syllable—*Time's* terse prose. "I have it." He writes it in.

The research woman points her pencil. "Are you sure that's Nassau county?" The writer nods, "Sure it is." Bill Geer snaps, "Find out." The

writer hurries away. Eight floors below is the March of Time office and his information. There, too, is the United Press teletype machine, ticking out the steady heart-beat of the news. Other writers stand about it, watching for a news flash. A famous man is dying.

Upstairs in the sub-control room, Ruth Barth, the only woman writer on the staff, nervously taps her pencil against her teeth. She has written the script that is to re-enact the man's illness. "If he would only die in time," she murmurs . . . die to add a punch line to her script.

Actor Ted de Corsia snorts, "You newspaper women! . . . Cold-blooded as fish."

Young blond Ruth Barth looks surprised. "He's going to die anyhow. The doctors gave up hope this morning. You're swell as the doctor, Ted. In rehearsal when you said the old fellow was dying, you had us all crying. Didn't he, Bill?"

Bill Geer looks up. "He die, yet?" Ruth shakes her head. "No, worse luck!"

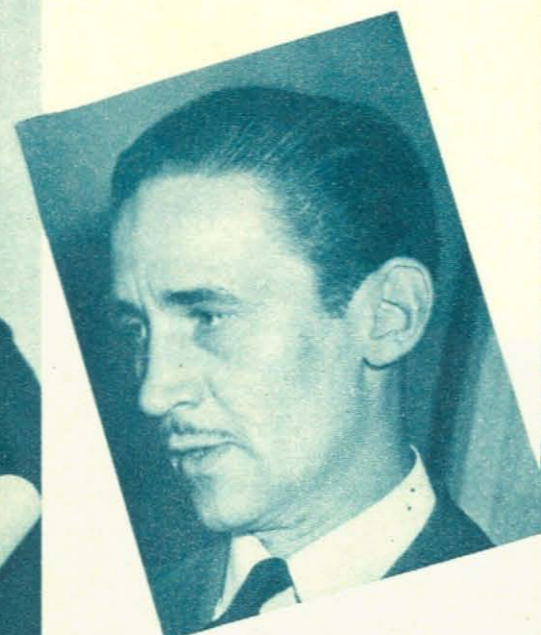
The woman researcher jumps up. "Maybe he has. I'll go see. There's just time."

It is almost airtime when she returns breathless. She waves a United Press dispatch as she runs.

Ruth Barth bounces up and down on her chair. "He did, bless him, he did!" Bill Geer snatches the dispatch. "At 10:03 tonight . . . died . . . after amputation . . . survived by . . ."



Six of the Time Marchers: From left, William Spier and Homer Fickett, directors; Bob Tolman, writer; Julia Hanley, the script girl; Arthur Pryor, director; and Bob Richards, writer



Time's Voice of Fate: Announcer Westbrook Van Voorhis



Above: Dwight Weist. He was Bruno Richard Hauptmann for two years. Below, Ted de Corsia and Dwight Weist, using up-ended megaphone to give hollow tones to their voices



There's genuine feeling in March of Time's acting. Here's an actress who collapsed after playing her part on the air. Actor Bill Adams is soothing her



"Let me. I can do it. I know just where!" Ruth Barth holds out her marked script.

"Not time." Bill Geer bends over the desk, writes quickly, briefly. "Van!" he calls. "Read that line. Cut that above."

Westbrook Van Voorhis, with *Time's* Voice of Fate, reads the death announcement. It is timed. The city is scooped by minutes, hours.

Newspaper business and show business. Proudly these *Time-Marchers* call it a madhouse, a three-ring circus out of a nightmare. To me, it seemed a clock-work machine run by the power of human excitement. They are excited by and justly proud of their achievement.

DURING five years on the air (until last Fall, as a weekly half hour program), it has attained international importance. It is banned in Germany, disapproved in Italy. No Hearst paper lists the program on its radio page. Publisher Hearst has branded it as communist propaganda. Communists scream that it is fascist! The March of Time is under no political banner, proud of its impartial presentation of fact.

President Roosevelt asked the *Time* program to stop impersonating him. March of Time's impersonator was stealing his political thunder. During the Winter of 1934, the President had planned five freiside chats, psychologically timed to quiet a nervous nation. The sound of what many thought was his voice each Friday night on March of Time was ruining his effective plan.

If others object, it is just too bad. A voice, as a face, is public domain. No permission is asked, because none is needed. The public press is *Time's* authority.

Accuracy always rules *Time's* actors as sternly as it does its writers. With

no trace of exaggeration or caricature, they hold a mirror up to humanity, quoting verbatim the utterances of those in the news. If someone objects, he objects to the sound of his own words. Few object. The wise have no reason to.

The program is, indeed, a three-ring circus and the ringmaster is accuracy . . . accuracy of fact, accuracy of sound effects, accuracy of impersonation.

Nine men and one woman work at a fixed salary of \$150 a week. They are *Time's* regular acting staff. But, if they sound like actors, they are fired. Actors on the stage, screen or radio ordinarily interpret a part. It is to their advantage that the special quality, which is their own personality, be felt by the audience. *Time* actors must forget themselves completely; must be the persons they impersonate. There is more to perfect mimicry than voice and accent. There must be feeling and sympathy even for those people whose lives they abhor.

FOR two years Dwight Weist, *Time's* mimic-extraordinary, played Bruno Richard Hauptmann. As for all his impersonations, he studied the man's life, his background. He analyzed the bone structure of his head. Bone structure affects the voice. He attended the trial to observe the kidnaper. Loathing him, he made himself feel what Bruno was feeling, understand what he understood. For two years he could, as the script required it, be the kidnaper of the Lindbergh baby. When the night came for the re-enactment of the execution he felt sick, frightened. He felt, he swears, as though part of him died, too.

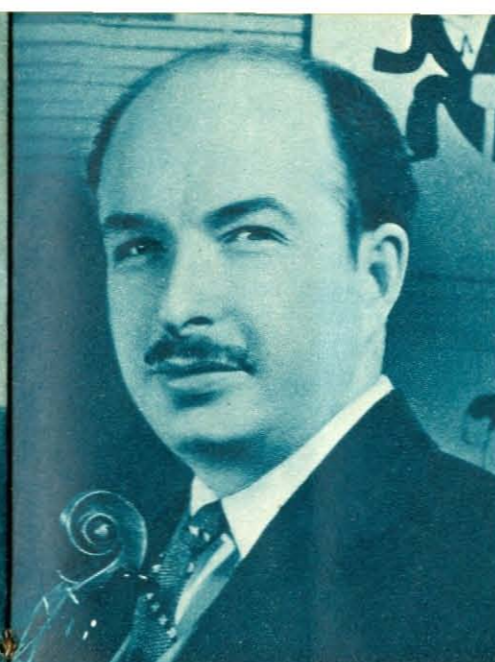
"It's a funny feeling, playing real people," Dwight said to me. "I can't explain it, but we all have it . . . when something happens to the people we

(Continued on Page 42)

Radio Guide Presents
GIANT-GRAVURE
As a Regular Feature

Jessica Dragonette once said: "Success is not a sudden thing. It's a matter of inches and half inches. Not a sudden leap." Yet, after taking her first step up the ladder of fame—that opening night in 1924 when she sang the role of the Angel in Max Reinhardt's "Miracle"—the lovely soprano quickly reached the top in her chosen career. Because of that, Radio Guide has chosen Miss Dragonette as the fitting subject for the third Giant-Gravure





At left below is Alois Havrilla and above is Gus Haenschen. Above, left to right, are Horace Heidt, Igor Gorin and Andre Kostelanetz. Victim of mispronouncers everywhere is the debonair Horace. He's been called "Horse Hide"!

Spanish Xavier Cugat (above, at left) has heard his name spoken in vain throughout America. The same is true of Rosario Bourdon (above, at right)

You SAY IT!

WE HAVE heard so many different mispronunciations of Lily Pons' name that we became muddled ourselves. The other day someone referred to her as "Lily-of-the-valley Pounce," and later that same day someone else spoke as if she were part of a cat's anatomy, "Lily Paw"! That started something! What is the correct pronunciation of her name, anyway? We simply had to set-

tle the matter in our own minds. And another that has bothered us was hearing people talk about Father *Cauflin*. So we dug around and attempted to get these things straight. And in doing it, we discovered they are not the only two radio stars who get their names kicked about. There are lots of 'em, loads of 'em! In uncovering a couple, we stumbled upon many. The search fascinated us; we think it will you, too. Once we start-

ed, we kept on going; we dug. And dug. And dug—until we found a whole lot of things we never knew before. As a special service to RADIO GUIDE readers, we present the results of our search herewith.

We never knew, for instance, what a tremendous league of nations our radio artists comprise. For example, Spanish Xavier Cugat, French Marie de Ville, Swedish Benny Kruger, German Robert Schmitz, Italian Don Ameche, Irish Father Coughlin, English Jolly Coburn, and Polish Antoni Stanislaw. Antoni Stanislaw? Say, there's a story.

NOT very long ago, he was the guest star on Bing Crosby's Music Hall. As a boy, he romped the streets of Philadelphia. When he began his musical career, however, he decided on a hard-to-pronounce type of name and now you know him as Leopold H. Stokowski, maestro extraordinary of the Philadelphia Symphony.

Here's another man with a will-o'-the-wisp name. He is Horace Heidt, and that is the same name he was given at christening. It is inscribed upon shields and plaques of athletic prowess in at least two leading schools, yet poor Horace is the victim of great misunderstanding on the part of his radio public. Each week a portion of his fan mail arrives addressed to "Mr. Horse Hide"!

Our research revealed, too, that Oriental fans read May Singhi Breen's name in the programs and, thinking she has Mongolian blood in her veins because of her middle name, write her in everything from Chinese to Hindu. It was news to us that your Perfect Fool, Ed Wynn, originally boasted that name plus another in this fashion: Edwin Leopold. He dropped the last name and split the first so you could remember him more easily.



Grete Stueckgold has been "Great" and "Stuck" with "gold" on many an American tongue. But that's all wrong. She's great—but that's not her first name!

What about the girls? We discovered one who has been mistaken for a male singer of the Morton Downey type. That's Benay Venuta, who claims relationship to Benvenuto Cellini, famous Italian artist of centuries ago. Some listeners have been calling her Benny for years. Speaking of names ending in "ay" sounds, doesn't it bother you to hear Rudy Vallee's name so brutally treated?

How many times have you heard somebody say Rudy V'lay? How many times have you heard somebody say Conrad "Tiebalt"? Have they confused him with Shakespeare's old villain in the play, "Romeo and Juliet"? Or is

it merely that they are hesitant about daring to pronounce "bault" as "bow" because they might be accused of affectation?

BEFORE he deserted radio for the silver screen, Don Ameche used to get a great deal of mail addressed to "Donna Meche." The movie big-wigs threatened to change his name, but the fear of losing Don's tremendous radio following changed their minds. Nevertheless, it is *not* Donna.

A year ago, Vivian Della Chiesa (most definitely not pronounced "Cheese-ah") was still comparatively unknown, although she had begun her

They're Tongue-Twisters and Jaw-Breakers—These Names from All the World! Radio Guide's Sleuths Bring You Good News: They Tell You How to Say Them!

upward climb as a result of winning a contest. Now she has an opera contract in her handbag. Shall we say "in spite of her name"? Or shall we say "because of her name"? At any rate, hers is proof that no matter how difficult a name is to pronounce, it can be done—not only correctly—but also very very profitably.

ARRANGED in an alphabetical lexicon for RADIO GUIDE readers, here is a complete list of the outstanding popular perils for ambitious announcers:

- Don Ameche.....Don A-mee'-chee
- Andre Baruch....Ahn'-dray Bar-ooosh'
- Helen Jane Behlke.....
-Helen Jane Bell'-key
- Joseph Bentonelli.....
-Jo'-zef Ben-ton-el'-lee
- Walter Blaufuss.Wall'-ter Blaow'-fuss
- Richard Bonelli.Rich'-ard Bon-el'-lee
- Rosario Bourdon.....
-Rose-are'-e-o Boor'-doe
- May Singhi Breen.May Sing'-ee Breen
- Henry Busse.....Hen'-ry Bus'-see
- Bruna Castagna.Broo'-na Kos-tahn'-ya

- Vivian Della Chiesa.....
-Vi'-vi-an Del'-lah Key-ay'-sah
- Jolly Coburn.....Jol'-ly Ko'-burn
- Nicholas Cosentino.....
-Nick'-o-les Koz-en-tee'-no
- Father Coughlin.....Father Cog'-lin
- Xavier Cugat....Ex-say'-ver Koo'-got
- Vaughn de Leath.....Vawn de Leath'
- Gogo de Lys.....Go-go de Lees'
- Emery Deutsch.....Em'-ry Doitch
- Marie de Ville.....Ma-rie' de Vil'
- Fifi D'Orsay.....Fee'-fee' Door'-say
- Jessica Dragonette.....
-Jess'-a-ka Draggon'-et
- Eddy Duchin.....Ed'-dy Do'-chin
- Fred Feibel.....Fred Feye'-bel
- George Givot.....George Give'-it
- Lud Gluskin.....Lud Glus'-kin
- Igor Gorin.....Eye'-gor Gau'-rin
- Ben Grauer.....Ben Grau'-er
- Ferde Grofe.....Fer'-day Grow-fay'
- Gus Haenschen.....Gus Hen'-shen
- Vin Haworth.....Vin Hay'-worth
- Alois Havrilla....Al-loys' Have-rill'-la
- Horace Heidt.....Hor'-fuss Height
- Andre Kostelanetz.....
-Ahn'-dray Kost-a-lahn'-ets
- Benny Kruger....Ben-ny Kroo'-gher
- Dorothy Lamour....Dor'-o-thi La-moor'
- Richard Leibert....Rich'-ard Lee'-bert

(Continued on Page 42)



There's a "dray" in Andre Baruch. Hitch it to your pronunciation of his name!

Mispronounced more often than not is the name of Vivian Della Chiesa. Her last name has a "key"



Below, Bob loves a good pipe. In fact, his idea of earthly bliss is a few moments of relaxation, between radio and film work, with his pipes, his dressing gown, and slippers. And the newspapers!

Below, this was once the dining room. But, since Bob insisted on answering all his own fan mail, a dish has not entered the door. His faithful bazooka, symbol of his success, is right beside him

AT HOME WITH *Bob Burns*



Comedian Burns on the steps of the very same apartment house he lived in before Lady Luck smiled. Although his pay check runs into four figures these days, the Arkansas lad continues to lead the same quiet, unpretentious life that he did before fame came to his door



COMING EVENTS

The Daily Listings Will Show Your

Nearest Station for These Programs



SUNDAY, JULY 12

CHURCH OF THE AIR

The Reverend Robert V. Russell, director of Religious Education of the Affiliated Baptist City Societies in New York City, will address the radio congregation of the Church of the Air at 6 a.m. PST (7 MST) over CBS. At 9 a.m. PST (10 MST) Rabbi Nathan A. Perilman, of the Congregation Emanu-El of New York City, will conduct a service.

VICTOR HERBERT

An all Victor Herbert program will high-spot the Radio City Music Hall Symphony Orchestra heard over NBC at 8:30 a.m. PST (9:30 MST). Robert Weede, baritone, Edwina Eustis, contralto, Jan Peerce, tenor, and Viola Philo, soprano, will be the featured soloists.

OLYMPICS

Events of the 1936 Olympic Elimination Contests on Randall's Island in New York's East River, will be described for NBC and CBS listeners at 10 a.m. PST (11 MST), at 11 a.m. PST (12 noon MST) over NBC only, and at 12 noon PST (1 p.m. MST) over CBS. A resume of all the games, giving the winners in the Olympic competition, will be carried at 2:30 p.m. PST (3:30 MST) over NBC.

LONDON NEWS

Alistair Cooke, British writer and movie critic of the British Broadcasting Corporation, gives a personalized slant of news and views of London, in a new weekly series of international broadcasts at 2:45 p.m. PST (3:45 MST) over NBC.

MUSIC CONCERT

The first concert in the Third Annual Series of concerts from the National Music Camp at Interlocken, Michigan, will be carried over NBC at 6 p.m. PST (7 MST).

MONDAY, JULY 13

WENDELL HALL

Wendell Hall, the "Red Headed Music Maker," shifts his time of broadcasts to 7 a.m. PST (8 MST) over NBC beginning today.

GIRL ALONE

"Girl Alone," popular dramatic serial starring Betty Winkler, beginning today will be heard a half hour earlier, 8 a.m. PST (9 MST), over NBC. This series will continue to be heard daily except Saturday and Sunday.

RHYTHM PARADE

"Rhythm Parade," revue of music featuring Lee Gordon and his orchestra beginning today, replaces "Belle Geste De Musique" over NBC at 10 a.m. PST (11 MST).

DENTAL PROGRAM

Doctor George Winters, of San Francisco, speaks from that city on "Organized Industries Aid Communities" at 11 a.m. PST (12 noon MST) over CBS. His talk is heard under the auspices of the American Dental Association.

EDWIN C. HILL

Edwin C. Hill, famous news commentator, presents his news for NBC audiences in a new series each Monday, Wednesday and Thursday at 3:30 p.m. PST (4:30 MST).

MARION DAVIES

The Lux Radio Theater program, emanating from the Lux

Radio Theater in Los Angeles, stars Marion Davies, beautiful blond screen star, in "The Brat," old-time mystery thriller, at 5 p.m. PST (6 MST) over CBS.

WALTER LOGAN

A concert by the Great Lakes Symphony Orchestra with Walter Logan conducting will be presented over NBC at 6:30 p.m. PST (7:30 MST).

TUESDAY, JULY 14

DON LANG

Don Lang has returned to NBC with his "Animal Close-Ups," and is heard each Tuesday and Thursday at 2:15 p.m. PST (3:15 MST).

MUSIC HALL

Jerry Mann joins the roster of talent on the "Hammerstein Music Hall" program, starring Lucy Laughlin, soprano, and Ted Hammerstein as master of ceremonies. The "Hammerstein Music Hall" is heard over CBS at 4 p.m. PST (5 MST).

PATRIOTIC DRAMA

"Storming the Bastille," drama of French revolution, will be aired for NBC listeners at 4 p.m. PST (5 MST).

WEDNESDAY, JULY 15

TRAIL FINDER

A change in time to 7 a.m.

MUSIC IN THE AIR

By Carleton Smith

YOU may have read in the papers recently that Lawrence Tibbett, one of the world's highest paid artists, said he could not sing in Europe. This was a mis-statement. Mr. Tibbett said that he could not sing in many countries without considerable financial loss, and in some of them the money he earned could not be removed. This is true.

But, apart from the pro and con of Mr. Tibbett's being allowed to sing in Europe, there is another wider and more significant question. Do we wish to continue to allow foreign artists to come in unrestricted numbers to our shores? Mr. Tibbett, and the newly formed AGMA (American Guild of Musical Artists) which he founded, say: "no!"

Ideally, there would be no national restrictions in the exchange of musical talent across boundary lines. We should be glad to hear genius or near-genius, no matter whether it is born on the Mississippi, or the Volga, or the River Shannon. What we want is quality, no matter where it originates.

Mr. Tibbett points out, however, that this ideal state does not exist. He says that it is more and more difficult for American artists to be heard in Italy, in Germany, in England, in any country. And yet we take all the musicians here who come from Europe. What is the solution?

AGMA favors reciprocity. First, they would bar all young, unestablished foreign talent, on the grounds that we have too many good prospects of our own who are hungry for a chance to be heard somewhere between the Atlantic and the Pacific. Then AGMA says: "There should be an exchange, equitable and fair, of recognized

talent. America should cease to be the land where any foreigner can come, "cash in" on concerts here, and take the spoils back home! We should force foreign countries to accept our artists on a similar basis."

There's some food for thought in these statements, and they affect vitally the welfare of every student who aspires to a singing career, whether in opera, the movies, or over the radio.

VERDI'S "Il Trovatore" will be the first opera at Lewishohn Stadium this Summer, and the Mutual network will bring it to radio listeners Thursday, July 16. Alexander Smallens will be the conductor, and the cast includes Anne Roselle as Leonora, Cyrena van Gordon as Azucena, Thelma Votipka as Inez, Pasquale Ferrara as Manrico, Carlo Morelli as Count di Luna, Louis d'Angelo as Ferrando and Charles Haywood as Ruiz.

Programs which please me on mid-week evenings include:

Lavender and Old Lace, featuring Frank Munn in old-time favorites — songs my mother used to sing. They are sentimental, but even sentiment has its place. Proof of the fact is that Frank Munn has established a record as radio's oldest vocalist. He has never been off the air since he started, and he has always been on a sponsored series. You can hear him each Wednesday.

Lovers of organ music seldom hear their favorites via the ether. Somehow, the radio has not taken to the heavier organ works. Of course, we have the familiar church and theater organ music, but what about works by Cesar Franck, or Guilman,

not to mention Bach? To remedy this deficiency, the Mutual network and the Canadian Radio Commission are offering half-hour weekly programs by Doctor Charles M. Courboin, the Belgian organist. They're on the air Thursday evenings.

Margaret Speaks starts the week off well (Mondays, NBC). She sings a lovely light opera aria and some standard songs along with the Firestone Chorus. Not long ago, she took us back to old Vienna, and somehow it made me sad. The charm and gaiety of the ancient city is left now only in song. Soldiers march there today, and poverty stalks. But the real Vienna goes on in dashing song—in the spirit of Strauss and Lehar—and it is as infectious as ever as it comes out of the loudspeaker.

Mina Hager, whose delightful excerpts from the world's best song literature have added immeasurably to our Sunday evening enjoyment, will continue her recitals over the Mutual and the Canadian networks.

A FAVORITE station of mine is high-fidelity W2XR at the bottom (or is it top?) of the dial. Anyway, at 1,500 kilocycles. Heard every evening in New York, it presents recordings of the great masterpieces by the greatest artists, some of whom have never been heard in front of a microphone. Naturally, we'd rather have them in person than on wax, but as second-choice this is great entertainment. It appeals to the serious music-lover only, and no concessions are made. If you are too far away to hear it, perhaps you can persuade some station in your locality to try a similar procedure.

PST (8 MST) for "The Trail Finder," effective today, replacing "The Honeymooners."

YOUR SONG JUBILEE

"Come On, Let's Sing" arrives over CBS with an emphasis on the informal and the out-of-town audience for a popular song feast. Jack Arthur, tenor, is master of ceremonies. Guest artists are scheduled each week to sing at spot places during the program heard at 5:30 p.m. PST (6:30 MST).

THURSDAY, JULY 16

DORIS KERR

Doris Kerr, charming young songstress, who has been heard on various variety programs, sings in a CBS program of her own at 9:45 a.m. PST (10:45 MST).

WOMAN'S REVIEW

"Cool Drinks and Summer Fare" will be suggested by the famed Oscar of the Waldorf when he makes a guest appearance on the "Woman's Radio Review," over NBC at 12 noon PST (1 p.m. MST).

FRIDAY, JULY 17

DO RE MI

Do Re Mi, girls' vocal trio familiar to CBS audiences, returns today at 10:45 a.m. PST (11:45 MST) under the direction of Ray Block.

ANNE JAMISON

Anne Jamison, the original "Virginia," resumes her role as Dick Powell's radio sweetheart on "Hollywood Hotel" featuring Dick Powell, Frances Langford, Igor Gorin and Raymond Paige's orchestra. The "Hollywood Hotel" program is heard at 5 p.m. PST (6 MST) over CBS.

MARION TALLEY

Marion Talley, operatic prima donna, is now heard at an earlier time, 6 p.m. PST (7 MST), over NBC.

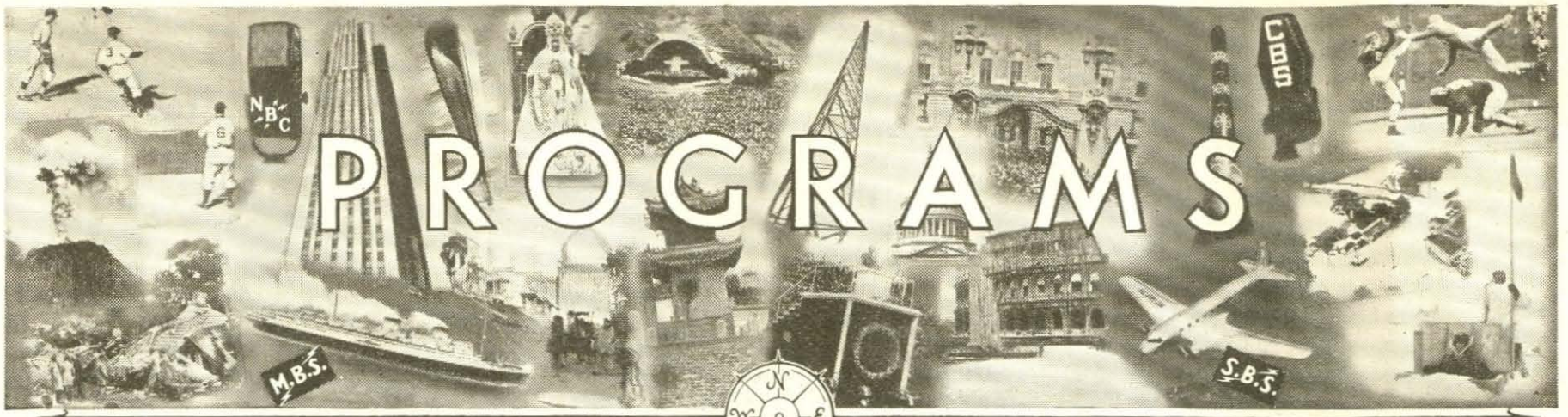
SATURDAY, JULY 18

LASSIE STAKES

The Lassie Stakes, a race for fillies, in Chicago's Arlington Park, will be described by Clem McCarthy, turf commentator, at 1:15 p.m. PST (2:15 MST) over NBC.

AS WE GO TO PRESS

Saturday, July 11: NBC 11:45 a.m. PST (12:45 p.m. MST); Pietro Mascagni, world-famous Italian composer, will conduct the performance of his own comedy opera, "L'Amico Fritz," during a special international broadcast originating in studios located at Turin, Italy.



MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

Network Changes

Words and Music, formerly Sunday 2:30 p.m., now NBC 3:30 p.m. CST (2:30 MST).
 Noble Cain and A Cappella Choir, formerly 3:30 p.m., now NBC 2:45 p.m. CST (1:45 MST).
 Cornelia Otis Skinner, formerly 7:30 p.m., now NBC 7 p.m. CST (6 MST).
 Paul Whiteman's Varieties, formerly 7:45 p.m., now NBC 7:15 p.m. CST (6:15 MST).

News

7:30 a.m.—CBS-KLZ
 8:00 a.m.—NBC-KOA-WREN
 9:45 a.m.—Int'l News Exchange: CBS-KLZ
 8:10 p.m.—NBC-WREN
 8:30 p.m.—Paul Sullivan: WLW

Classical Music

9:30 a.m.—Radio City Music Hall: NBC-WREN
 11:00 a.m.—Magic Key: NBC-KOA
 12:00 noon—Symphony Orch.: CBS-KSL
 4:30 p.m.—Fireside Recitals: NBC-WOW
 5:30 p.m.—Philadelphia Summer Concert Orch.: CBS-KLZ

Comedy

1:30 p.m.—Sen. Fishface: NBC-WREN
 4:00 p.m.—Tim & Irene: NBC-WREN

Drama

3:00 p.m.—Ma & Pa: CBS-KSL
 4:00 p.m.—K-7. Spy Story: NBC-WOW
 6:00 p.m.—Cornelia Otis Skinner: NBC-KOIL

Talks

9:30 a.m.—Univ. of Chi. Round Table: NBC-WOW

Morning

7:00 MST 3:00 CST
 NBC-Δ Sabbath Reveries; "The Bible—Its Friends & Enemies," Dr. Charles A. Goodell, speaker: WOW WDAF
 CBS-Δ Church of the Air; Rev. Robert V. Russell, speaker: KOMA KLZ WNAX KSL KFH WIBW (sw-21.52)
 NBC-Southern Quartet: WREN KOIL (sw-15.21)
 KMBC-Metropolitan Moods KVOO-Δ Ministerial Alliance WKY-Uncle Ben's Comics W9XBY-Δ Bible Class

7:15 MST 8:15 CST
 W9XBY Top of the Morning

7:30 MST 8:30 CST
 NBC-Walberg Brown String Ensemble; KOIL WREN KVOO (sw-15.21)

CBS-News; Poetic Strings: KSL KMBC KOMA WNAX KLZ (sw-21.52)
 KFEL-Orchestral Music
 KFH-News; Uncle Ben
 WDAF-Birthday Bell
 WIBW-Reading the Funnies
 WOW-Δ Chapel Service
 W9XBY-Δ Day Star Devotional

7:45 MST 8:45 CST
 KSL-Uncle Tom, comics
 WDAF-Dr. Burris A. Jenkins

8:00 MST 9:00 CST
 CBS-Day Dreams: KMBC KFAB KOMA KFH WIBW KLZ
 NBC-News; Alice Remsen: WREN
 ★ CBS-Children's Hour: (sw-21.52)
 NBC News, Ward & Muzzy, piano duo: KOA WDAF KVOO WKY
 KOIL Sunday Serenade
 WHO-Southern Folk Songs
 WNAX-Δ Religious Services
 W9XBY-Morning Arias

8:15 MST 9:15 CST
 NBC-Peerless Trio: WREN
 NBC-To be announced: KOA WKY KVOO WDAF (sw-15.33)
 WHO-Δ Seventh Day Adventists

8:30 MST 9:30 CST
 ★ NBC-Major Bowes' Family: Waldo Mayo, conductor & solo violinist; Three Majors; Nicholas Cosentino, tr.; Roy Campbell's Royalists; Helen Alexander, sop.: WDAF WKY WHO (sw-15.33)
 CBS-Salt Lake City Tabernacle and Organ: WIBW KOMA KFH KLZ KSL
 NBC-The World Is Yours: KOIL KVOO WREN
 KFAB-Δ Judge Rutherford
 KMBC-Sunday Morning Musicale
 KOA-Δ Christian Science
 KVOO-Δ Judge Rutherford
 W9XBY-News

8:45 MST 9:45 CST
 CBS-Δ Salt Lake Tabernacle WNAX KFAB
 KOA-Major Bowes Family (NBC) KVOO-Glen Condon

9:00 MST 10:00 CST
 NBC-Major Bowes' Family: WOW KVOO
 NBC-Pageant of Youth; Johnny Johnson's Orch.: Guests (sw-15.21)
 CBS-Salt Lake City Tabernacle: (sw-21.52)
 NBC-Happy Jack Turner, songs: WREN KOIL
 W9XBY-Organ Rhapsody

9:15 MST 10:15 CST
 KOIL-Labor Union Speaker
 WREN-Rangers (NBC)

9:30 MST 10:30 CST
 NBC-Univ. of Chicago Round Table Discussion; Current Topics; Speakers: WDAF WOW (sw-15.33)
 CBS-Romany Trail: KFAB KLZ KMBC WNAX KOMA WIBW KSL KFH (sw-21.52)

9:45 MST 10:45 CST
 ★ CBS-Int'l Broadcast from Paris; Foreign News Exchange: KFAB KMBC WNAX KOMA KLZ KFH WIBW (sw-21.52)

EDITION M—ROCKY MOUNTAIN—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KFAB	770	10,000	Lincoln, Nebraska	C
KFEL-KVOD*	920	500	Denver, Colorado	L
KFH	1300	1,000	Wichita, Kansas	C
KFI†	640	50,000	Los Angeles, California	NR
KFYR†	550	5,000	Bismarck, North Dakota	N
KGHF	1320	500	Pueblo, Colorado	L
KGNF	1430	1,000	North Platte, Nebraska	L
KLZ	560	1,000	Denver, Colorado	L
KMBC	950	5,000	Kansas City, Missouri	C
KMOX†	1090	50,000	St. Louis, Missouri	C
KOA	830	50,000	Denver, Colorado	N
KOB	1180	10,000	Albuquerque, New Mexico	L
KOIL	1260	2,500	Omaha, Nebraska	NR
KOMA	1480	5,000	Oklahoma City, Oklahoma	S & C
KRLD†	1040	10,000	Dallas, Texas	C
KSL	1130	50,000	Salt Lake City, Utah	N
KSTP†	1460	25,000	St. Paul, Minnesota	N
KVOO	1140	25,000	Tulsa, Oklahoma	N
KVOR	1270	1,000	Colorado Springs, Colorado	N & T
WBAP†	800	50,000	Fort Worth, Texas	N
WCCO†	810	50,000	Minneapolis, Minnesota	N
WDAF	610	5,000	Kansas City, Missouri	NR
WENR†	870	50,000	Chicago, Illinois	NR
WFAA†	800	50,000	Dallas, Texas	N & T
WGN†	720	50,000	Chicago, Illinois	L & M
WHO	1000	50,000	Des Moines, Iowa	NR
WIBW	580	5,000	Topeka, Kansas	C
WKY	900	1,000	Oklahoma City, Oklahoma	N
WLS†	870	50,000	Chicago, Illinois	NR
WLW†	700	500,000	Cincinnati, Ohio	N & M
WNAX	570	5,000	Yankton, South Dakota	C
WOAI†	1190	50,000	San Antonio, Texas	N & T
WOW	590	5,000	Omaha, Nebraska	NR
WREN	1220	5,000	Lawrence, Kansas	NR
W9XBY	1530	1,000	Kansas City Missouri	L

SHORT WAVES
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

C—CBS (Columbia Broadcasting System)
 L—Local Programs
 NB—National Broadcasting Company Basic Blue Network
 NR—National Broadcasting Company Basic Red Network
 N—NBC (National Broadcasting Company)
 T—T.N. (Texas Network)
 †—Night Programs Only
 *KFEL & KVOO Broadcast Same Prqms.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.
 If your favorite station is not listed at quarter or half hour periods, consult the time listing immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed

★ NBC-Radio City Music Hall Symph. Orch.; All Victor Herbert Music; Robert Weede, bar.; Edwina Eustis, contr.; Jan Pearce, tr.; Viola Philo, sop.: KOA KOIL WREN WKY KVOO (sw-15.21)
 All Victor Herbert Programs Selections from "The Red Mill"; Air De Ballet; Sunset; Al Fresco; Vaquer's Song from "Natoma"; When You're Away, from "The Only Girl"; Kiss Me Again, from "Mademoiselle Modiste"; Tarentelle, from "Suite for Cello," Op. 3; For Better or Worse, from "Princess Pat"; L'Encore; Rose of the World, from "Rose of Algeria; Badinage; Thine Alone, from "Eileen"; March of the Toys, from "Babes in Toyland"
 KVOR-Δ Radio Prayer League WHO-Hour of Music W9XBY-Invitation to the Waltz

10:00 MST 11:00 CST
 CBS-Δ Church of the Air; Rabbi Nathan A. Perilman, speaker: KSL KOMA KFH KVOR (sw-21.52)
 NBC Harold Nagel's Orch.: WOW WDAF (sw-15.33)
 Δ Church Services: KFAB W9XBY
 KFEL-Musical Prgm. KLZ-Harry Hoffman Harmonies KMBC-Church Choir WHO-Ginsburg's Newlyweds WIBW-Δ First Methodist Church WKY-Δ Lutheran Church WNAX-Ambassadors

10:15 MST 11:15 CST
 WHO-Harold Nagel Orch. (NBC)

10:30 MST 11:30 CST
 NBC-Δ Sunday Forum; "Nature's First Law," Dr. Ralph W. Sockman; Wm. Meeder, organist: KOIL WREN KVOO KOA

NBC-While the City Sleeps (sw-15.33)
 CBS-Russell Dorr, bar. & Orch.: KMBC KVOR KLZ KSL (sw-15.27)
 NBC-Joan & the Escorts: WOW
 KFH-Δ First Baptist Church
 KGHF-Concert Favorites
 KOMA-Δ Grace Methodist
 WDAF-Musical Notebook
 WHO-Humanitarian Hour
 WNAX-George B. German

10:45 MST 11:45 CST
 NBC-To be announced: WOW (sw-15.33)
 CBS-Eddie Dunstedter Entertainers: KFH KVOR KMBC KLZ KSL (sw-15.27)
 WNAX-Zeke Perkins Boys

11:00 MST 12:00 CST
 NBC-Olympic Elimination Contests: WOW WDAF (sw-15.33)
 CBS-Olympic Games: KSL KFH KOMA KVOR WIBW (sw-15.27)
 ★ NBC-Magic Key; Symph. Orch., dir. Charles O'Connell; John B. Kennedy, commentator; Guests: KOA KVOO KOIL WREN WKY (sw-15.21)
 KLZ-Δ Latter Day Saints
 KMBC-News, Dog Stories
 WHO-Hour of Smiles
 WNAX-Δ Religious Service
 W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST
 KGHF-Sacred Songs
 KMBC-Olympic Games (CBS)

11:30 MST 12:30 CST
 KFH-Δ Christian Science
 KSL-World Peaceways
 WNAX-Nancy Gurney Tro

11:45 MST 12:45 CST
 CBS-Olympic Games: KSL KFH KLZ-Voice of the News
 KMBC-Lucky Jingleers
 KOMA-Christian Science

Afternoon

12:00 MST 1:00 CST
 NBC-Olympic Elimination Contests: KOA WREN KOIL (sw-15.21)
 CBS-Everybody's Music; Symph. Orch., dir. Howard Barlow; "Marriage of Figaro"; Helen Marshall; Chas. Hayward; Roger Kinne & Others: KOMA KVOR KFAB KLZ KFH KSL KMBC WIBW (sw-15.27)
 KFEL-News
 KVOO-Movie Reporter
 WHO-Fendrich Dispatcher
 WKY-Hollywood Reporter
 WNAX-Little Joe Hart's Orch.
 W9XBY-Boost Blues

12:15 MST 1:15 CST
 KFEL-Musical Prgm.
 KFH-Town Tattler
 KGHF-Reading the Comics
 KVOO-Noon Hour Varieties
 WHO-Super Songsters

WKY-Variety Prgm.
 W9XBY-Hits & Encores

12:30 MST 1:30 CST
 CBS-Everybody's Music: KFH KVOO-What's What in the News
 WHO-Iowa Speaks
 WKY-Olympic Trials (NBC)
 WNAX-Bohemian Band
 W9XBY-Baseball Game

12:45 MST 1:45 CST
 KVOO-Δ Judge Rutherford; Musical Prgm.
 WHO-World Dances
 WKY-Whalen Bros.' Band

1:00 MST 2:00 CST
 CBS-Olympic Games: KFH KLZ WIBW KVOR KOMA KMBC (sw-15.27)
 NBC-Δ Sunday Vespers; "Judging by the Applause," Dr. Paul Scherer; Male Quartet, dir. Charles A. Baker: WREN WKY KOIL KVOO
 KFAB-Baseball Game
 KGHF-Salon Trio
 KOA-Dinner Hour Music
 KOMA-Knights of Pythias
 KSL-Peaceful Valley
 WDAF-Sunday Players
 WHO-Rocking Chair
 WNAX-Zeke Perkins Boys

1:15 MST 2:15 CST
 KSL-Olympic Games (CBS)
 KVOO-Judge Rutherford; Music

1:30 MST 2:30 CST
 NBC-Senator Fishface & Prof Figsbottle, comedians; Olga Vernon, contralto; Cavaliers; Jerry Sears' Orch.: KOIL KOA WREN KVOO WKY
 WNAX-Serenaders

1:45 MST 2:45 CST
 NBC-Noble Cain & A Cappella Choir: WDAF WOW WHO
 CBS-Songs of Russia: WIBW KVOR KSL KOMA KMBC KLZ KFH (sw-15.27)

2:00 MST 3:00 CST
 NBC-Sunday Drivers; Fields & Hall: WDAF WOW KVOO KOA (sw-9.53)
 CBS-Ann Leaf's Musicale: KMBC KVOR WIBW KFH KLZ (sw-11.83)
 NBC-Tom Terris, Oriental Romance; Kirloff's Orch.: KOIL WREN (sw-15.21)
 KGHF-Human Side of Music
 KOMA-Townsend Plan
 KSL-Ports of Call
 WHO-To be announced
 WKY-Elm City Four
 WNAX-Variety Matinee

2:15 MST 3:15 CST
 WHO-Jewel Box
 WKY-Pearl L. Keece, pianist

2:30 MST 3:30 CST
 NBC-Words & Music; Ruth Lyon, sop.; Charles Sears, tr.; Harvey Hays, narrator; Larry Larsen, organist: WDAF KOA WOW WKY KVOO (sw-9.53)

CBS-Tea Time Tunes with Ramona; Jack Shilkret's Orch.; Three Jesters: KMBC KOMA KFH (sw-11.83)
 NBC-Concert Orch., Leopold Spitalny dir.: WKY KOIL WREN (sw-15.21)
 KLZ-Album of Melodies
 KSL- Δ Christian Science
 KVOR-Gems of Melody
 WHO Jewel Box
 WIBW-Basil Willis
 WNAX-Jamboree
 W9XBY-Alaskan Fur

NBC-Fireside Recitals; Sigurd Nilssen, basso; Willie Morris, sop.; Vladimir Padwa, pianist & dir.: WDAF WOW WHO (sw-9.53)
 CBS-Herbert Foote's Musicale: KFAB WNAX
 KFH-Rushton's Prgm.
 KMBC- Δ Radio Vespers
 KOMA-Chapel Recital
 KSL-Tales of Foreign Legion
 KVOR-Human Side of Music
 WIBW-Dance Rhythms

7:15 MST 8:15 CST
 KFEL-Musical Prgm.
 WNAX-Summer Concert (CBS)

7:30 MST 8:30 CST
 NBC-Dreams of Long Ago: WREN
 CBS-Community Sing: KRLD KMBC WIBW WNAX WCCO KFAB KLZ KOMA KVOR KSL KFH KMOX (sw-6.12)
 ★ MBS-Goodwill Court: WLW WGN
 KFEL-Educational Talk
 KOIL-Melody Palette
 WENR-Symph. Orch.
 W9XBY- Δ Metropolitan Church

NBC-Jimmie Lunceford's Orch.: KOIL KSTP KFYP WREN WLW (sw-6.14)
 NBC-Henry Busse's Orch.: WDAF (sw-9.53)
 News: WOW WHO
 KFH-Variety Prgm.
 KFI-To be announced
 KMBC-Musical Prgm.
 KOA-To be announced
 KOMA-Orch.
 KRLD-Benny Meroff's Orch.
 KSL-Charlie Chan, detective
 KVOO-Carveth Wells, explorer
 WCCO-Baseball Scores
 WENR-Mark Fisher's Orch.
 WGN-Dance Orch.
 W9XBY-Temple Bells

9:45 MST 10:45 CST
 WHO- Δ Gospel Broadcasting
 W9XBY-America Swings

10:00 MST 11:00 CST
 CBS-Milton Charles, organist:
 KFH KMBC KOMA KFAB WNAX KVOR WIBW KMOX KSL
 NBC-Fletcher Henderson's Orch.: WENR WREN KFYP KSTP WKY
 Dance Orch.: WOW WGN
 KFI-John Nesbitt
 KFL News
 KOIL-Chamber of Commerce
 KRLD-Phil Harris' Orch.
 WCCO-Dance Orch.
 WLW-Joe Haymes Orch.
 W9XBY-At Close of Day

KFI-Stringtime
 KOA-Fletcher Henderson's Orch. (NBC)
 WBAF-Dance Orch.
 WDAF-Jimmie Grier's Orch.
 KFI-The Barnstormers
 KSL-News
 WCCO-Mert Floe's Orch.
 WDAF-Sammy Watkins' Orch.
 10:45 MST 11:45 CST
 CBS-Nocturne: Franklin McCormack: WCCO KFH KLZ WIBW KVOR KOMA WNAX KRLD KFAB KMBC KMOX-When Day is Done
 KSL Sunday Eve. at Temple Square

2:45 MST 3:45 CST
 KGHF-Jewel Box
 KLZ-Old Songs of the Church
 KSL-Afternoon Concert
 WHO-400 Prgm.
 WIBW-Melody Tour
 WREN-Frog Jumping Derby
 W9XBY-Baseball Game

4:45 MST 5:45 CST
 NBC-Sunset Dreams; Morin Sisters & Ranch Boys, trios; Don McNeill, m.c.: WDAF WHO WOW (sw-9.53) (also see 8 p.m.)
 KFAB-Baseball Resume
 KFH Quartet
 KOMA-Charles F. Lindsley
 KSL-Melody Fashion Parade
 WIBW-News
 WNAX-Melodies of Yesterday
 W9XBY-A Toast to Melody

7:45 MST 8:45 CST
 KFEL-Musical Prgm.
 KMOX-Hot Dates in History
 KOIL-E. P. Chase Editor

9:15 MST 10:15 CST
 CBS-Johnny Johnson's Orch.: KOMA KFH
 NBC-Henry Busse's Orch.: WOW WHO
 Rubintoff, violinist: KLZ KSL
 K. I. P.-News; Melody Lane
 WBAP-Glen Lee's Orch.
 WCCO-News
 WKY-Sports Reporter
 WOAI-Jimmy Lunceford's Orch.

10:15 MST 11:15 CST
 CBS-Frank Dailey's Orch.: KFH KMOX KFAB WIBW KVOR WCCO WNAX KLZ KSL
 NBC-Sammy Watkins' Orch.: WOW WHO (sw-9.53)
 ★ NBC-One Man's Family: KPO KFI KGW KOMO KHQ KTAR (also Wed. at 5 p.m.)
 MBS-Guy Lombardo's Orch.: WGN WLW
 KOA-Master Trio
 KOIL-Freddie Ebener's Orch.
 KOMA-Dance Orch.
 KRLD- Δ Gospel Church Service
 KSTP-Organ Request Prgm
 WBAP- Δ Negro Holiness Church Convention
 WDAF-Sports Reporter

11:00 MST 12:00 CST
 MBS-Horace Heidt's Orch.: WGN News: KOA KVOR KMBC KFI-Reporter of the Air
 KRLD-Phil Harris' Orch.
 KLZ-Herbie Kay's Orch.
 WLW-Barney Rapp's Orch.
 WOW-Musical Program
 W9XBY-Midnight Frolic

3:00 MST 4:00 CST
 NBC- Δ Catholic Hour; "Providence, Specifications of Success," Rev. Alfred Duffy; Mediaevalists Choir, dir. Father Finn: WDAF WOW KOA WHO (sw-9.53)
 CBS-Ma & Pa, dramatic sketch: KMBC KFAB WIBW WNAX KFH KLZ KSL KVOR KOMA (sw-11.83)
 NBC-Canadian Grenadier Guards Band; Capt. J. J. Gagnier: KOIL WREN
 KGHF-Janelle
 KVOO-Musical Prgm.
 WKY- Δ Little Countrv Church
 WNAX-Three Maids of Melody

5:00 MST 6:00 CST
 ★ NBC-Major Bowes' Amateur Hour: WDAF KVOO WOW WHO KOA WKY (sw-9.53)
 CBS-America Dances; Lud Gluskin's Orch.: KVOR WNAX KFH KLZ WIBW KSL KFAB KMBC (sw-11.83)
 NBC-Twilight Hour; Jos. Littau's Orch.; Poetry Reading: WREN KOIL (sw-11.87)
 KOMA-Bonnie's Column
 W9XBY-Vesper Hour

8:00 MST 9:00 CST
 NBC-Sunset Dreams, WKY KTAR WBAP KTBS KOMO KOA KDYL KPO KFI KGW KHQ KFSD (also see 4:45 p.m.)
 CBS-Dick Stabile's Orch.: KFAB KVOR KOMA KMBC KLZ
 NBC-Twin City Four, some, New: WREN KFYP
 NBC-King's Jesters: WENR WOW (sw-9.53)
 MBS-Guy Lombardo's Orch.: WGN WLW
 News: KOMA WOAI
 KFI-Mrs. Newman Presents
 KFI-Passing Parade; John Nesbitt
 KMOX-Four Star Revue
 KRLD-Jose Manzaneres' Orch.
 KSL-Strange But Not Fiction
 KSTP-Beauty That Endures
 WCCO-J. D. Holtzermann
 WDAF-To be announced
 WHO-Rubintoff, violinist
 WIBW-First Nighter
 WNAX- Δ Religious Service
 W9XBY-Music Hall

9:30 MST 10:30 CST
 NBC-Carl Ravazza's Orch.: WKY WREN WENR KFYP WOAI (sw-6.14)
 CBS-Frank Dailey's Orch.: KFH KMOX KFAB WIBW KVOR WCCO WNAX KLZ KSL
 NBC-Sammy Watkins' Orch.: WOW WHO (sw-9.53)
 ★ NBC-One Man's Family: KPO KFI KGW KOMO KHQ KTAR (also Wed. at 5 p.m.)
 MBS-Guy Lombardo's Orch.: WGN WLW
 KOA-Master Trio
 KOIL-Freddie Ebener's Orch.
 KOMA-Dance Orch.
 KRLD- Δ Gospel Church Service
 KSTP-Organ Request Prgm
 WBAP- Δ Negro Holiness Church Convention
 WDAF-Sports Reporter

10:15 MST 11:15 CST
 CBS-Joseph Cherniavsky's Orch.: WNAX KMBC KMOX KOMA KLZ KFH WIBW KVOR KFAB KSL

11:15 MST 12:15 CST
 NBC-Bridge to Dreamland: KFI KOA
 11:30 MST 12:30 CST
 WLW-Organ & Poems
 11:45 MST 12:45 CST
 KSL-Little Jack Little's Orch.
 12:00 MST 1:00 CST
 KFEL-Dance Orch.
 KSL-Ellis Kimball's Orch.
 W9XBY-Pete Johnson's Orch.

3:15 MST 4:15 CST
 KGHF-Waltz Time
 KVOO World of Sports
 WKY-To be announced
 WNAX-The Melodiers

5:15 MST 6:15 CST
 KOMA-Gluskin's Orch.: (CBS)
 W9XBY-Futura

8:15 MST 9:15 CST
 ★ NBC-Cornelia Otis Skinner: WOAI WBAP KOA WKY (also at 6 p.m.)
 CBS-Dick Stabile's Orch.: WCCO KSL
 NBC-Shandor: KFYP KOIL WREN
 KMBC-Thank You Stusia
 KSTP-Rubinoff & His Violin
 WGN-Mal Hallett's Orch.
 WHO-Today's Winners
 WIBW-American Legion

9:30 MST 10:30 CST
 NBC-Jolly Coburn's Orch.: KSTP
 CBS-Geo. Givot's Radio Circus: WNAX KFAB WCCO
 NBC-News; Ben Pollack's Orch.: WHO WDAF WOW (sw-9.53)
 CBS-Bob Crosby's Orch.: KOMA KLZ
 ★ NBC-Paul Whiteman's Varieties: WBAP WKY WOAI (also at 6:15 p.m.)
 ★ NBC-Tim & Irene, comedy team; Don Voorhees' Orch.: Don Wilson, m.c.: KOA KFI (also at 4 p.m.)
 News: KOIL WENR WIBW KVOR
 KFH-Variety Prgm.
 KFYP-Colonel Courtesy
 KMBC-News; Baseball Scores
 KMOX-Rubintoff, violinist
 KRLD-Down by the Rio Grande
 KSL- Δ Sunday Eve. Service
 WGN-Griff Williams' Orch.
 ★ WLW-Paul Sullivan, news room
 WREN-Amer. Family Robinson
 W9XBY-Evening Memories

10:15 MST 11:15 CST
 NBC-Keith Beecher's Orch.: WENR KSTP WREN KFYP KOIL
 CBS-Cherniavsky's Orch.: WCCO KRLD
 NBC-Mark Fisher's Orch.: WHO WOW WDAF KOA
 MBS-Joe Sanders' Orch.: WGN WLW

11:45 MST 12:45 CST
 KSL-Little Jack Little's Orch.
 12:00 MST 1:00 CST
 KFEL-Dance Orch.
 KSL-Ellis Kimball's Orch.
 W9XBY-Pete Johnson's Orch.

3:30 MST 4:30 CST
 NBC-A Tale of Today: (sw-15.21-9.53)
 NBC-Resume of Olympic Contests: WREN KOIL
 CBS-News; Chicagoans: KFH KFAB KMBC KVOR KLZ KSL (sw-11.83)
 NBC-Echoes from the Orch Pit: WOW KOA
 Pepper Uppers: KVOO WKY
 KOMA-Concert Echoes
 WDAF-Man on the Street
 WHO-The Old and the New
 WIBW-Colonel Courtesy
 WNAX-Ambassador Orch.

5:30 MST 6:30 CST
 CBS-Philadelphia Summer Concert Orch.; Jose Iturbi, cond.: KFAB KSL KFH KLZ KVOR KMBC WNAX (sw-11.83)
 NBC-Goldman Band Concert: WREN KOIL (sw-11.87)
 KOMA-To be announced
 WIBW-Let's Go Places

8:15 MST 9:15 CST
 ★ NBC-Cornelia Otis Skinner: WOAI WBAP KOA WKY (also at 6 p.m.)
 CBS-Dick Stabile's Orch.: WCCO KSL
 NBC-Shandor: KFYP KOIL WREN
 KMBC-Thank You Stusia
 KSTP-Rubinoff & His Violin
 WGN-Mal Hallett's Orch.
 WHO-Today's Winners
 WIBW-American Legion

9:30 MST 10:30 CST
 NBC-Jolly Coburn's Orch.: KSTP
 CBS-Geo. Givot's Radio Circus: WNAX KFAB WCCO
 NBC-News; Ben Pollack's Orch.: WHO WDAF WOW (sw-9.53)
 CBS-Bob Crosby's Orch.: KOMA KLZ
 ★ NBC-Paul Whiteman's Varieties: WBAP WKY WOAI (also at 6:15 p.m.)
 ★ NBC-Tim & Irene, comedy team; Don Voorhees' Orch.: Don Wilson, m.c.: KOA KFI (also at 4 p.m.)
 News: KOIL WENR WIBW KVOR
 KFH-Variety Prgm.
 KFYP-Colonel Courtesy
 KMBC-News; Baseball Scores
 KMOX-Rubintoff, violinist
 KRLD-Down by the Rio Grande
 KSL- Δ Sunday Eve. Service
 WGN-Griff Williams' Orch.
 ★ WLW-Paul Sullivan, news room
 WREN-Amer. Family Robinson
 W9XBY-Evening Memories

10:15 MST 11:15 CST
 NBC-Keith Beecher's Orch.: WENR KSTP WREN KFYP KOIL
 CBS-Cherniavsky's Orch.: WCCO KRLD
 NBC-Mark Fisher's Orch.: WHO WOW WDAF KOA
 MBS-Joe Sanders' Orch.: WGN WLW

11:45 MST 12:45 CST
 KSL-Little Jack Little's Orch.
 12:00 MST 1:00 CST
 KFEL-Dance Orch.
 KSL-Ellis Kimball's Orch.
 W9XBY-Pete Johnson's Orch.

3:45 MST 4:45 CST
 ★ NBC-Int'l Broadcast from London; Alistaire Cooke, movie critic: WREN KOIL (sw-15.21)
 CBS-Poet's Gold; David Ross, readings: KOMA KVOR KSL WNAX KFAB KMBC KFH (sw-11.83)
 KGHF-Dance Prgm.
 KLZ-Voice of the News
 WDAF-Echoes from Orch. Pit (NBC)
 WIBW-Village Bandstand

5:45 MST 6:45 CST
 KOMA-Sports Page
 WIBW-Dessert Time
 W9XBY-Russell Rizer

8:15 MST 9:15 CST
 ★ NBC-Cornelia Otis Skinner: WOAI WBAP KOA WKY (also at 6 p.m.)
 CBS-Dick Stabile's Orch.: WCCO KSL
 NBC-Shandor: KFYP KOIL WREN
 KMBC-Thank You Stusia
 KSTP-Rubinoff & His Violin
 WGN-Mal Hallett's Orch.
 WHO-Today's Winners
 WIBW-American Legion

9:30 MST 10:30 CST
 NBC-Jolly Coburn's Orch.: KSTP
 CBS-Geo. Givot's Radio Circus: WNAX KFAB WCCO
 NBC-News; Ben Pollack's Orch.: WHO WDAF WOW (sw-9.53)
 CBS-Bob Crosby's Orch.: KOMA KLZ
 ★ NBC-Paul Whiteman's Varieties: WBAP WKY WOAI (also at 6:15 p.m.)
 ★ NBC-Tim & Irene, comedy team; Don Voorhees' Orch.: Don Wilson, m.c.: KOA KFI (also at 4 p.m.)
 News: KOIL WENR WIBW KVOR
 KFH-Variety Prgm.
 KFYP-Colonel Courtesy
 KMBC-News; Baseball Scores
 KMOX-Rubintoff, violinist
 KRLD-Down by the Rio Grande
 KSL- Δ Sunday Eve. Service
 WGN-Griff Williams' Orch.
 ★ WLW-Paul Sullivan, news room
 WREN-Amer. Family Robinson
 W9XBY-Evening Memories

10:15 MST 11:15 CST
 NBC-Keith Beecher's Orch.: WENR KSTP WREN KFYP KOIL
 CBS-Cherniavsky's Orch.: WCCO KRLD
 NBC-Mark Fisher's Orch.: WHO WOW WDAF KOA
 MBS-Joe Sanders' Orch.: WGN WLW

11:45 MST 12:45 CST
 KSL-Little Jack Little's Orch.
 12:00 MST 1:00 CST
 KFEL-Dance Orch.
 KSL-Ellis Kimball's Orch.
 W9XBY-Pete Johnson's Orch.

4:00 MST 5:00 CST
 ★ NBC-Tim & Irene, comedy team; Don Voorhees' Orch.; Morton Bowe, tr.; Don Wilson, m.c.: WKY KVOO WREN KOIL (sw-15.21) (also see 8:30 p.m.)
 CBS-Vincent Lopez' Orch.: KFH KOMA KVOR WNAX KMBC KFAB (sw-11.83)
 NBC-K-7 Spy Stories: WOW WHO WDAF (sw-9.53)
 KFEL-News
 KLZ-Al Lyons' Orch.
 KOA-School of Music
 KSL-Romances

6:00 MST 7:00 CST
 NBC-Manhattan Merry-Go-Round; Rodney McLennan, bar.; Men About Town; Rachel Carley, vocalist; Andy Sannella's Orch.: KOA WDAF WHO WOW KVOO WKY (sw-9.53)
 CBS-Summer Concert: WIBW KOMA
 ★ NBC-Cornelia Otis Skinner: KOIL WREN (sw-11.87) (also see 8:15 p.m.)
 W9XBY-Backstage with Bruce

8:15 MST 9:15 CST
 ★ NBC-Cornelia Otis Skinner: WOAI WBAP KOA WKY (also at 6 p.m.)
 CBS-Dick Stabile's Orch.: WCCO KSL
 NBC-Shandor: KFYP KOIL WREN
 KMBC-Thank You Stusia
 KSTP-Rubinoff & His Violin
 WGN-Mal Hallett's Orch.
 WHO-Today's Winners
 WIBW-American Legion

9:30 MST 10:30 CST
 NBC-Jolly Coburn's Orch.: KSTP
 CBS-Geo. Givot's Radio Circus: WNAX KFAB WCCO
 NBC-News; Ben Pollack's Orch.: WHO WDAF WOW (sw-9.53)
 CBS-Bob Crosby's Orch.: KOMA KLZ
 ★ NBC-Paul Whiteman's Varieties: WBAP WKY WOAI (also at 6:15 p.m.)
 ★ NBC-Tim & Irene, comedy team; Don Voorhees' Orch.: Don Wilson, m.c.: KOA KFI (also at 4 p.m.)
 News: KOIL WENR WIBW KVOR
 KFH-Variety Prgm.
 KFYP-Colonel Courtesy
 KMBC-News; Baseball Scores
 KMOX-Rubintoff, violinist
 KRLD-Down by the Rio Grande
 KSL- Δ Sunday Eve. Service
 WGN-Griff Williams' Orch.
 ★ WLW-Paul Sullivan, news room
 WREN-Amer. Family Robinson
 W9XBY-Evening Memories

10:15 MST 11:15 CST
 NBC-Keith Beecher's Orch.: WENR KSTP WREN KFYP KOIL
 CBS-Cherniavsky's Orch.: WCCO KRLD
 NBC-Mark Fisher's Orch.: WHO WOW WDAF KOA
 MBS-Joe Sanders' Orch.: WGN WLW

11:45 MST 12:45 CST
 KSL-Little Jack Little's Orch.
 12:00 MST 1:00 CST
 KFEL-Dance Orch.
 KSL-Ellis Kimball's Orch.
 W9XBY-Pete Johnson's Orch.

4:15 MST 5:15 CST
 News: KGNF KGHF
 KFEL-Musical Prgm.
 KOA-On the Mall
 WIBW-Tom McDermott
 KSL-Vincent Lopez' Orch. (CBS)

6:15 MST 7:15 CST
 ★ NBC-Paul Whiteman's Musical Varieties; Frank Parker, tr.; Durelle Alexander, sop.; Ramona; Roy Barge; Bob Lawrence, bar.; King's Men; Guests: KOIL WREN (sw-11.87) (also see 8:30 p.m.)

8:15 MST 9:15 CST
 ★ NBC-Cornelia Otis Skinner: WOAI WBAP KOA WKY (also at 6 p.m.)
 CBS-Dick Stabile's Orch.: WCCO KSL
 NBC-Shandor: KFYP KOIL WREN
 KMBC-Thank You Stusia
 KSTP-Rubinoff & His Violin
 WGN-Mal Hallett's Orch.
 WHO-Today's Winners
 WIBW-American Legion

9:30 MST 10:30 CST
 NBC-Jolly Coburn's Orch.: KSTP
 CBS-Geo. Givot's Radio Circus: WNAX KFAB WCCO
 NBC-News; Ben Pollack's Orch.: WHO WDAF WOW (sw-9.53)
 CBS-Bob Crosby's Orch.: KOMA KLZ
 ★ NBC-Paul Whiteman's Varieties: WBAP WKY WOAI (also at 6:15 p.m.)
 ★ NBC-Tim & Irene, comedy team; Don Voorhees' Orch.: Don Wilson, m.c.: KOA KFI (also at 4 p.m.)
 News: KOIL WENR WIBW KVOR
 KFH-Variety Prgm.
 KFYP-Colonel Courtesy
 KMBC-News; Baseball Scores
 KMOX-Rubintoff, violinist
 KRLD-Down by the Rio Grande
 KSL- Δ Sunday Eve. Service
 WGN-Griff Williams' Orch.
 ★ WLW-Paul Sullivan, news room
 WREN-Amer. Family Robinson
 W9XBY-Evening Memories

10:15 MST 11:15 CST
 NBC-Keith Beecher's Orch.: WENR KSTP WREN KFYP KOIL
 CBS-Cherniavsky's Orch.: WCCO KRLD
 NBC-Mark Fisher's Orch.: WHO WOW WDAF KOA
 MBS-Joe Sanders' Orch.: WGN WLW

11:45 MST 12:45 CST
 KSL-Little Jack Little's Orch.
 12:00 MST 1:00 CST
 KFEL-Dance Orch.
 KSL-Ellis Kimball's Orch.
 W9XBY-Pete Johnson's Orch.

4:30 MST 5:30 CST
 NBC-Husbands & Wives; Sedley Brown & Lowe Miles: KOIL WREN KVOO KOA WKY (sw-15.21)
 ★ CBS-Crumit & Sanderson; Hal Kemp's Orch.: KLZ (sw-11.83)

6:30 MST 7:30 CST
 NBC-Amer. Album of Familiar Music; Frank Munn, tenor; Lucy Monroe, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WKY KOA WDAF KVOO WOW WHO WKY (sw-9.53)
 W9XBY-Rio Grande Serenaders

8:15 MST 9:15 CST
 ★ NBC-Cornelia Otis Skinner: WOAI WBAP KOA WKY (also at 6 p.m.)
 CBS-Dick Stabile's Orch.: WCCO KSL
 NBC-Shandor: KFYP KOIL WREN
 KMBC-Thank You Stusia
 KSTP-Rubinoff & His Violin
 WGN-Mal Hallett's Orch.
 WHO-Today's Winners
 WIBW-American Legion

9:30 MST 10:30 CST
 NBC-Jolly Coburn's Orch.: KSTP
 CBS-Geo. Givot's Radio Circus: WNAX KFAB WCCO
 NBC-News; Ben Pollack's Orch.: WHO WDAF WOW (sw-9.53)
 CBS-Bob Crosby's Orch.: KOMA KLZ
 ★ NBC-Paul Whiteman's Varieties: WBAP WKY WOAI (also at 6:15 p.m.)
 ★ NBC-Tim & Irene, comedy team; Don Voorhees' Orch.: Don Wilson, m.c.: KOA KFI (also at 4 p.m.)
 News: KOIL WENR WIBW KVOR
 KFH-Variety Prgm.
 KFYP-Colonel Courtesy
 KMBC-News; Baseball Scores
 KMOX-Rubintoff, violinist
 KRLD-Down by the Rio Grande
 KSL- Δ Sunday Eve. Service
 WGN-Griff Williams' Orch.
 ★ WLW-Paul Sullivan, news room
 WREN-Amer. Family Robinson
 W9XBY-Evening Memories

10:15 MST 11:15 CST
 NBC-Keith Beecher's Orch.: WENR KSTP WREN KFYP KOIL
 CBS-Cherniavsky's Orch.: WCCO KRLD
 NBC-Mark Fisher's Orch.: WHO WOW WDAF KOA
 MBS-Joe Sanders' Orch.: WGN WLW

11:45 MST 12:45 CST
 KSL-Little Jack Little's Orch.
 12:00 MST 1:00 CST
 KFEL-Dance Orch.
 KSL-Ellis Kimball's Orch.
 W9XBY-Pete Johnson's Orch.

SHORT-WAVE PROGRAMS FOR SUNDAY

Log of Foreign Stations Whose Programs Are Listed

(Megacycles, or thousands of kilocycles, shown)			
CEC, Chile	10.67	HVJ, Vatican City	15.12
CJRO, Canada	6.15	JVH, Japan	14.6
CJRX, "	11.72	JVM, "	10.74
CCGD, Cuba	6.13	JVN, "	10.66
DJB, Germany	15.2	KIO, Hawaii	11.68
DJD, "	11.77	KKH, "	7.52
DJM, "	6.079	PCJ, Holland	15.22
EAQ, Spain	9.87	and 9.59	
ETB, Ethiopia	11.955	PHI, "	17.78
GSE, England	9.51	PRADO, Ecuador	6.62
GSD, "	9.58	PRF5, Brazil	9.50
GSG, "	11.75	RNE, Russia	12.00
GSH, "	15.14	SPW, Poland	13.64
GSI, "	17.79	2RO, Italy	9.64, 11.81
GSM, "	21.47	TIPG, Costa Rica	6.14
GSO, "	15.26	TPA2, France	15.24
GSP, "	15.18	TPA3, "	11.88
HAS3, Hungary	15.37	VK2ME, Australia	9.59
HAT4, "	9.12	VK3ME, "	9.51
HEL, Switzerland	9.60	VK3LR, "	9.58
HBP, "	7.80	VPD, Fiji's	13.075
HCR2L, Ecuador	6.66	YV2RC, Venezuela	5.80
HJ1ABE, Colombia	6.12	XECC, Mexico	7.38
HJU, "	9.51	XEFT, "	6.12
HRN, Honduras	5.87	ZBW, China	8.76
HS&PJ, Siam	10.955		

3:45 p.m.—Sunday concert: HC2RL
 4 p.m.—Budapest program: HAT4
 4 p.m.—Guyan, troubadour: COCO
 4:15 p.m.—Sunday concert: DJB DJD
 4:30 p.m.—Religious services: GSC GSF GSP
 5 p.m.—Holland program: PCJ (9.59)
 5 p.m.—Mexico program: XECR
 5:20 p.m.—Popular ballads: GSC GSF GSP
 5:30 p.m.—Music and Poetry: DJB DJD DJM
 6:30 p.m.—Two Hours with Cuba: COCO
 6:30 p.m.—Reichswehr band: DJB DJD DJM
 7 p.m.—Religious services: GSC GSD GSF
 8 p.m.—Appreciation hour: HRN
 8:30 p.m.—Opportunity program: COCD
 8:45 p.m.—Program highlights: DJB DJD
 10 p.m.—Overseas hour: JVH
 10:15 p.m.—Reginald King, composer: GSB GSD
 10:37 p.m.—Fiji hour: VPD

FLASHES OF RADIO FUN

Welker Cochrane: Billiards is a very old game. It goes back to the days of Cleopatra.
 Edward Everett Horton: It goes back to Cleopatra? Well, who wouldn't?
 —Chateau
 January: A certain movie star in school was called a hard problem.
 Molasses: What do you mean, a hard problem?
 January: Someone done her wrong!
 —Show Boat
 Henry Dunn: Have you ever been married, Pop?
 Allen Cross: No, but I've been engaged.
 Dunn: Well, that's just as good.
 Cross: Just as good? It's better!
 From: Rudy Vallee Variety Hour

WARNING!

RADIO GUIDE has just learned that several persons have been defrauded by a man claiming to represent this publication. This man has taken subscriptions for RADIO GUIDE and SCREEN GUIDE, promising, as a premium, an alarm clock. RADIO GUIDE takes this means of warning its readers to pay no money to strangers who cannot positively establish their identity. RADIO GUIDE does not offer premiums of any kind for subscriptions! Please send your subscriptions in by mail or through an authorized magazine agency.

Night

7:00 MST 8:00 CST
 NBC-To be announced: WLW WREN KOIL (sw-6.14)
 CBS-Summer Concert: KRLD KMOX WCCO (sw-6.12)
 NBC-Concert from Nat'l Music Camp: WDAF KOA WKY KFI KSTP WOW KFYP WOAI WHO WFAA (sw-9.53)
 News: KFEL WNAX KVOO-Scores; Music
 KVOA-Americana
 WGN-Melody from the Sky
 W9XBY-Dansapation

7:00 MST 8:00 CST
 NBC-To be announced: WLW WREN KOIL (sw-6.14)
 CBS-Summer Concert: KRLD KMOX WCCO (sw-6.12)
 NBC-Concert from Nat'l Music Camp: WDAF KOA WKY KFI KSTP WOW KFYP WOAI WHO WFAA (sw-9.53)
 News: KFEL WNAX KVOO-Scores; Music
 KVOA-Americana
 WGN-Melody from the Sky
 W9XBY-Dansapation

8:45 MST 9:45 CST
 CBS-Bob Crosby's Orch.: KVOR KFH WIBW KMOX
 NBC-Jolly Coburn's Orch.: KFYP
 KLZ-Herbie Kay's Orch.
 KOIL-Melody Lane
 KRLD-Geo. Givot's Orch. (CBS)
 WDAF-Musical Moments
 WENR-Ben Pollack's Orch.
 WLW-Griff Williams' Orch.
 WREN-Nat'l Youth Admin.
 W9XBY-Joe Burns

9:00 MST 10:00 CST
 CBS-Johnny Johnson's Orch.: WNAX KMOX WIBW KVOR KFAB

Monday

July 13



Wayne King
See 7 p.m. MST (8 CST)

Network Changes

Dan Harding's Wife, formerly 8:15 a.m., now NBC 10:30 p.m. CST (9:30 MST) Monday through Friday.
The Goldbergs, formerly 9 a.m. Monday through Friday, leaves the air this date.
Girl Alone, formerly 10:30 a.m., now NBC 10 a.m. CST (9 MST), Monday through Friday.
Between the Bookends, formerly 11:45 a.m., now CBS 12 noon CST 11 a.m. MST), Monday through Friday.
Milton Charles, organist, formerly 1 p.m., now CBS 1:15 p.m. CST 12:15 MST).
Chicago Variety Hour, formerly 2:45 p.m., now CBS 2:30 p.m. CST (1:30 MST).
Blue Flames, formerly Wednesday 4 p.m., will be heard today CBS 9 a.m. CST (8 MST) also Thursday.

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KVOR
4:30 p.m.—Edwin C. Hill: NBC-WHO
4:45 p.m.—Boake Carter: CBS-KOMA
7:30 p.m.—March of Time: CBS-KLZ
8:15 p.m.—Paul Sullivan: WLW

Classical Music

5:30 p.m.—Margaret Speaks, sop. NBC-KVOR

Comedy

5:00 p.m.—Fibber McGee & Molly: NBC-WOW
5:30 p.m.—Pick & Pat: CBS-KFAB
6:00 p.m.—Greater Minstrels: NBC-KOA

Drama

6:00 p.m.—Radio Theater: CBS-KLZ

Talks

1:00 p.m.—Safety Musketeers: CBS-KMBC
2:00 p.m.—Let's Talk It Over: NBC-KOA
4:45 p.m.—Education in the News: NBC-KOA

Morning

7:00 MST 8:00 CST
CBS-Fred Feibel, organist: KOMA KFH KVOR KLZ KSL
NBC News; Vaughn de Leath: WREN
CBS-Betty & Bob, sketch: (sw-21.52)
Gene & Glenn KMBC KOIL
WHO WIBW
News: KOA WOW W9XBY
KFEL
KFAB-Wake Up & Sing
KGNF—Devotional
KVOO-Doughboys
WDAF-Birthday Bell

WKY-Party Line
WNAX-Ambassadors

7:15 MST 8:15 CST

NBC-Aristocratic Rhythms: WREN
CBS-Lyric Serenade: KOMA KLZ KFAB KFH
CBS-Modern Cinderella, sketch: (sw-21.52)
NBC-Viennese Sextet: WDAF WKY KOA
KGNF-Tunes & Topics
KSL-Buyer's Guide
KVOO—Glen Condon
KVOR-News of Today
WOW-Variety Prgm.

7:30 MST 8:30 CST

CBS-Lyric Serenade: KVOR KSL
NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)
CBS-Who's Who in Today's News; Betty Crocker; Hymns of All Churches: (sw-21.52)
NBC-Don Jose, songs: WOW
KFAB-Songs Sacred
KFEL-Health and Philosophy
KGNF-Pancake Hour
KGNF—Round the Town
KLZ-Kitchen Clock
KMBC-Kitty Keene
KVOO-Alabama Boys
WDAF-Singing Painter
WHO-Musical Clock
WIBW-Unity School
WNAX-Ragtime Band
W9XBY—Morning Meditations

7:45 MST 8:45 CST

NBC-Today's Children, sketch: WKY WOW WDAF WHO
CBS-Oleanders, quartet: KVOR KFH KOMA KMBC
NBC-Romance of Dan & Sylvia, sketch: KOIL WREN KOA (sw-15.21)
News: KSL KLZ
WIBW-Carl Haden's Hillbillies
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-Wendell Hall, songs: WREN WKY (sw-15.21)
CBS-Blue Flames, Quartet: KFH KOMA KFAB KVOR (sw-21.52)

8:30 MST 9:30 CST

NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)
KFEL-News
KGNF—Morning Devotional
KGNF-Today's Rhythm
KLZ-Satin Strings
KMBC—Fashion Flashes
KOA—Musical Menu
KOIL-News; Our Daily Bread
KSL-Shopping News
KVOO-Handy Ads
WIBW-Grocery Boys
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Metropolitan Echoes: WKY WDAF (sw-15.33)
CBS-Montana Slim, Yodeling Cowboy: KVOR (sw-21.52)
NBC-Home Sweet Home, sketch: (sw-15.21)
NBC-Vagabonds: WREN KOIL KFAB-Markets
KFEL-Around Breakfast Table
KFH-Quarter Hour
KGNF-Today's Almanac
KGNF-Weather & Grain Market
KMBC-Happy Kitchen
KOMA-Opening Markets
KVOO-Bill, the Fiddler
WHO-Hymns of all Churches
WIBW-Markets & Weather
WNAX-Bohemian Band
WOW-Mary Baker's Album

8:30 MST 9:30 CST

NBC-Jack & Loretta, songs: WREN
CBS-Poetic Strings: KMBC KLZ KVOR KOMA (sw-21.52)
NBC-Vic & Sade, sketch: (sw-15.21)
KFAB-Radio Calendar
KFEL-Listen to This
KFH-Grain & Livestock Market
KGNF-Organ Recital
WNAX-Bohemian Band
KMBC-News
KOA-Sunshine Time
KOIL-Police Court
KSL-Morn. Melodies
KVOO-Your Home
WHO-Betty & Bob
WIBW-Housewife's Program
WOW-Metro. Echoes (NBC)
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST
NBC-Koab Tarshish, talk: WHO KOA WOW WDAF (sw-15.33)
CBS-Poetic Strings: KMBC KFH KFAB
NBC-Edward MacHugh, songs: WKY KVOO WREN
KOIL-Kitty Keene
WNAX—Religious Service

9:00 MST 10:00 CST

NBC-Christine Caton: WDAF WOW
CBS-Hubert Hendrie, bar. with Orch.: KMBC KFH KVOR KLZ (sw-21.52)
NBC-Joan & the Escorts: WREN News: WNAX KFAB
KGNF-Weather Forecast
KOA-Organ Reveries
KOIL-Melody Lane; Mostly About Radio
KOMA-Cooking School
KSL-Serve & Save
KVOO-Hymns of All Churches
WHO-Morning Melodies
WKY-Markets
W9XBY-News and Views

9:15 MST 10:15 CST

CBS-Musical Reveries; Stuart Churchill: KMBC KOMA KLZ KSL KFAB (sw-21.52)
NBC-Honeyboy & Sassafras, comedy team: WDAF KOA
KFH-Model Kitchen
KGNF-Shoppers Parade
KOIL-Navy Band (NBC)
KVOO-Betty & Bob
KVOR-News
WHO-Briardale Bulletin
WKY-Skiron Hour
WNAX—John Peter DePagter
W9XBY-Jack Elliot

9:30 MST 10:30 CST

CBS-Merrymakers: KMBC KOMA KSL KVOR (sw-21.52)
NBC-Dan Harding's Wife: KVOO WOW KOA WKY WDAF
KFAB-Friendly Troubadour
KGNF-News
KGNF-Words & Music
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Party Line
WIBW-Protective Service
WNAX—The March Kings
W9XBY-Human Touch

9:45 MST 10:45 CST

NBC Merry Madcaps: WDAF KOA KVOO WHO
KFAB-The Jangles
KFEL-Modern Dansapation
KFH-Grain Markets; News
KGNF-Organ Melodies
KGNF-Interesting People of the News
KLZ-Merrymakers (CBS)
KOMA-Greetings with Buelah Cureton
WIBW-Party Line
WKY-Aunt Susan
WOW-Interview with Aunt Sally
W9XBY-Fashion Clinic

10:00 MST 11:00 CST

CBS-Betty & Bob: KLZ KSL KFAB KMBC
NBC-Joe White, tr.: WDAF
CBS-Matinee Memories: (sw-15.27)
NBC-Joan and the Escorts: KOA KOIL WREN
KFEL-Jewel Box
KFH-Hymns of the Church
KGNF-Musical Variety
KOMA-Mid-morning Markets
KVOO-Party Line
KVOR-Ann Russell, economist
WHO-Pat Barnes in Person
WIBW-Street Reporter
WKY-Ken & Virginia
WNAX-Lawrence Welk's Orch.
WOW-Markets
W9XBY—God's Quarter Hour

10:15 MST 11:15 CST

NBC-Dot and Will: KOIL WREN
CBS-Modern Cinderella: KFAB KMBC KSL KLZ
NBC-Emerson Gill's Orch.: (sw-15.33)
News WKY KVOO
KFH-Betty & Bob
KGNF-Echoes of Music
KOA-Robison's Buckaroos
KOMA-Piano Land
KVOR-World Dances
WDAF-Star Gazer
WHO-Weather; Market Report
WIBW—Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST
CBS-Who's Who in Today's News; Betty Crocker & Hymns of All Churches: KFAB KSL KMBC KLZ
NBC—Farm and Home Hour: WDAF WKY KVOO WREN
WOW WHO KOA (sw-15.21)
CBS-Rhythmairs: (sw-15.27)
NBC-Dress Parade; Orch. & Soloists: (sw-15.33)
KFH-Shoppers Trio
KGNF-Old Timers
KOIL-Rhythm Riddles
KOMA-Spice of Life
KVOR-Today's Almanac
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST

CBS-Romany Trail: (sw-15.27)
KFEL-Jay Burnette, songs
KGNF-Markets
KOIL-Man on the Street
KVOR-Success Stories
W9XBY-Freddy Martin

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KMBC KOMA KLZ KSL KFH KFAB (sw-15.27)
News: KGNF WIBW
KGNF-Your Home
KOIL-News; Noon-day Varieties
KVOR-Swing Time
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, sketch: KFH KVOR KMBC KSL (sw-15.27)
KFAB-Markets; Farmers Prgm.
KFEL-Beauty Question Box
KGNF-W P A Prgm.
KLZ-New Songs for Old
KOB-Word Man
KOMA-Variety Prgm.
WIBW-Dinner Hour
WNAX—News

11:30 MST 12:30 CST

CBS-Manhattan Matinee: KOMA KLZ KVOR (sw-15.27)
NBC-Waltz Favorites; H. Leopold Spitalny's Orch.; Lucille Manners, sop.: WDAF (sw-15.33)
News: WOW KOA
KFEL-Club Bulletins
KFH-Grain & Livestock Markets
KGNF-Tonic Tunes
KGNF-Duke Ellington's Orch.
KMBC-News; Markets
KOB-Let's Dance
KSL-Musical Revue; Betty Marlow
KVOO—Bob Wilf's Playboys
WHO-Luncheon Music
WIBW-noon day Prgm.
WKY-Elm City Four
WNAX-Brass Band
WREN-Tulsa Ted
W9XBY-Manny on the Street

11:45 MST 12:45 CST

NBC-Lang Sisters: (sw-15.33)
CBS-Manhattan Matinee: KFH KFAB-Safety Sam
KFEL-Path of Memory
KGNF-Variety Prgm.
KMBC-Tex Owens, songs
KOA-Livestock Reports
KSL-Payroll Builder
WHO-News
WKY-Sen. Thomas Gore, talk
WNAX—D B. Gurney
WOW—Man on the Street
WREN-On the Mall
W9XBY-Musical Mardi Gras

Afternoon

12:00 MST 1:00 CST

NBC-Manhattans; Jerry Sears' Orch.: KOIL
CBS-Amer. Dental Ass'n: KVOR KOMA (sw-15.27)
NBC-Pepper Young's Family, sketch: WDAF KOA WOW
News: KFEL KLZ KSL
KFAB-Markets
KFH-Street Reporter
KGNF-Ferde Grofe & Revue
KGNF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Home & Farm Hour
WHO-Carefree Capers
WKY-Markets
WNAX-Little Joe Hart's Orch.
WREN-Variety Matinee
W9XBY—Television Flashes

12:15 MST 1:15 CST

NBC-Ma Perkins, sketch; Margery Hannon: KVOO WDAF WKY KOA WOW

CBS-Milton Charles, organist: KSL KMBC KOMA KVOR
KFAB-News
KFH-Livestock & Stock Quotations
KGNF-Fuzzy & Ralph
KLZ-Street Reporter
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

NBC—Vic and Sade, sketch: KVOO WDAF WKY KOA WHO WOW
CBS-Hoosier Hop: KSL KMBC KFH KLZ (sw-15.27)
NBC-Beatrice Mack, sop.: KOIL
KFAB-Markets
KGNF-Secrets of Happiness
KGNF-World Observer
KOB-Cub Reporters
KOMA-Dinner Club
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-29th Century Serenade

12:45 MST 1:45 CST

NBC—The O'Neills sketch: KOA WDAF WOW WHO KVOO WKY
KFAB-Inside Dope
KFEL-Ted's Happy Hour
KGNF—Weather & Markets
KOIL-HomeMaker's Club
KOMA-Closing Markets
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Deep South

1:00 MST 2:00 CST

NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)
CBS-Safety Musketees: KOMA KMBC KFH KLZ KVOR (sw-15.27)
NBC-Women's Radio Revue: WDAF KOA WOW
Baseball Game: KFAB WHO
KGNF-Old Age Pension Talk
KGNF-Dance Orch.
KSL-Shoppers Matinee
KVOO-Cozy Corner
WIBW-Jane Baker, Homemaker
WKY-Johnny Marvin
WNAX-Bohemian Band
W9XBY-Asher & Little Jimmy

1:15 MST 2:15 CST

CBS-Concert Miniatures: KOMA KMBC KFH KLZ KVOR KSL (sw-15.27)
NBC-Jackie Heller, songs: KOIL WREN (sw-15.21)
KFEL-Tonic Tunes
KGNF-Love Story, drama
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX—Ma Perkins sketch
W9XBY-Boost the Blues

1:30 MST 2:30 CST

NBC-Gene Arnold & The Ranch Boys: WOW WDAF KOA
CBS-Chicago Variety Hour: KFH KOMA KSL KVOR KLZ (sw-15.27)
NBC-Gaylord Trio: WREN KOIL
KFEL-Music Specialties
KGNF-News
KGNF-Grain Markets
KMBC-The Texas Rangers
KVOO-Al Hunter, soloist
WKY-To be announced
WNAX-Three Maids of Melody
W9XBY-Variety Prgm.

1:45 MST 2:45 CST

NBC-Alice Joy, songs: WKY KOIL KOA WREN KVOO (sw-15.21)
NBC-Grandpa Burton, sketch: WDAF
KGNF-Musical Variety
KMBC-Magazine of the Air
WIBW-News
WNAX-Spanish Melodies
WOW-Markets
W9XBY-Baseball Game

2:00 MST 3:00 CST

NBC-Angelo Vitales' Band: WDAF (sw-9.53)
CBS-Larry Vincent, songs: KLZ KMBC KOMA KVOR (sw-11.83)
NBC-Let's Talk It Over; Guests: WKY KOA KVOO KOIL WREN
News: KGNF WNAX WOW
KFH-All-Request Hour
KGNF-World Bookman
KOB-Classics of Music
KSL-Payroll Builder
WIBW-Piano Ramblings

2:15 MST 3:15 CST

CBS-Dorothy Gordon, children's prgm.: KMBC KOMA KVOR KLZ (sw-11.83)

NBC-Angelo Vitales' Band: WOW
KGNF-What's New
KGNF-Sketches in Melody
WDAF-Friendly Counsellor
WIBW-Kansas Roundup
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST

NBC-The Singing Lady: (sw-15.21)
CBS-Vocals by Verrill: KLZ KFH KOMA KMBC KVOR (sw-11.83)
NBC-Jerry Sears' Orch.: KOA WDAF WOW WKY
NBC-Larry Larsen, organist: WREN
KGNF—Cub Reporters
KOB-Hughes Reels
KOIL-Duane & Sally
KSL-Utah P. T. A.
KVOO-News

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KOMA KMBC KSL KVOR KLZ KFH WIBW (sw-11.83)
NBC—Little Orphan Annie, sketch: (sw-15.21)
KGNF-Interesting People
KGNF-Pickens Sisters
KOB-Say it with Music
KVOO-Jerry Sears' Orch. (NBC)
WNAX-George B. German
WOW-Ladies Lemonaid
WREN-Cadets Quartet (NBC)

3:00 MST 4:00 CST

NBC-Flying Time: KOA WDAF WOW
CBS-Geo. Hall's Orch.: KOMA KMBC KSL KFH KVOR KLZ KFAB (sw-11.83)
NBC-Army Band: WREN KOIL
KGNF-Pop Concert
KGNF-Bob Howard's Orch.
KOB-Blue Hawaii
KVOO-Success Story
WHO-Playing the Song Market
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors

3:15 MST 4:15 CST

NBC-Biltmore Boys' Orch.: KOA KVOO WDAF WOW (sw-9.53)
CBS—Bobby Benson and Sunny Jim: (sw-11.83)
NBC-Army Band: (sw-15.21)
CBS-Eddie House, organist: KSL KFAB KMBC KVOR KFH KLZ KOMA
NBC-Spareribs: WHO
KGNF-The Round-up
KOB-Bob Denny, pianist
WIBW-Playing the Song Market
WKY-Betty & Bob

3:30 MST 4:30 CST

NBC-Sammy Watkins' Orch.: WHO WOW KOA
CBS-News; Marion Carley, pianist: KVOR KOMA KMBC KLZ KFH KFAB (sw-11.83)
NBC-The Singing Lady: KOIL WREN
News: WKY KSL
KFEL-Musical Prgm.
KGNF-Hollywood Lens
KVOO-Twilight Serenade
WDAF-Star Gazer
WIBW-Matinee
WNAX-Round Up

3:45 MST 4:45 CST

NBC-Three Scamps: WDAF KOA WOW
CBS-Renew of the Mounted: KFAB KOMA KMBC KFH (sw-11.83)
NBC—Orphan Annie, sketch: WREN KOIL
★ NBC—Lowell Thomas, commentator: (sw-15.21)
KGNF-Dance Matinee
KLZ-News
KOB-Club Cabana
KSL-Melody Parade
KVOR-What's New
WHO-Ma Perkins, sketch
WKY-To be announced

4:00 MST 5:00 CST

★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
CBS-Loretta Lee; Eton Boys & Orch.: KSL KOMA KFH KLZ KVOR (sw-11.83)
NBC-Console Capers: KOA WHO WDAF
NBC-Mary Small, songs: WKY KOIL WREN KVOO
KFAB-News; Scores
KFEL-News
KGNF-House of MacGregor
KMBC-Dick Tracy, sketch
WNAX-Cecil & Sally
WOW-Mr. Dooley's Curiosity Club
W9XBY-The Metropolitans



Malcolm Claire
See 6 p.m. MST (7 CST)

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KGNF-1430	KVCO-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

11:00 MST	12:00 CST
MBS-Joe Sanders' Orch.: WGN	WLV
News: KOA KVOR KMBC	KFEL-Musical Prgm.
KFEL-Reporter of the Air (NBC)	KLZ-Gus Arnheim's Orch.
KSL-Hawaiian Music & Readings	KSTP-News; Dream Ship
WOW-Musical Variety	W9XBY-Midnight Frolic
11:15 MST	12:15 CST
KFI-Ben Alexander (NBC)	
11:30 MST	12:30 CST
KFI-Jimmie Grier's Orch. (NBC)	KFI-Huffman Harmonies
KOA-Henry King's Orch.	KSL-Isham Jones' Orch.
WLW-Organ & Poems	
12:00 MST	1:00 CST
KFEL-Dance Orch.	KFI-Eddy Duchin's Orch. (NBC)
W9XBY-Pete Johnson's Orch.	
12:30 MST	1:30 CST
KFI-Reveries	KSL-Gaylord Carter, organist
W9XBY-Club Orch.	

End of Monday Programs

4:15 MST **5:15 CST**
NBC-Tony Russell, songs: WREN
KOIL
CBS-Loretta Lee: KFAB KMBC
★ **NBC-ALKA-SELTZER PRE-**
sents Uncle Ezra's Radio Sta-
tion: WDAF WOW KVOO
WKY
KFEL-Musical Prgm.
KFH-Wisecrackers
KGNF-Club Cabana
KOA-News
KSL-Buyer's Guide
WHO-Let's Go Places
WNAX-The Serenaders

4:30 MST **5:30 CST**
★ **NBC-HORLICK'S MALTED**
Milk presents Lum 'n' Abner,
sketch: WENR (also see 8:15
p.m.)
CBS-Ted Husing & Chariteers.
KFAB KLZ KSL (sw-11.83)
NBC-John Herrick: KOIL WREN
NBC-Edwin C. Hill, News com-
mentator: WKY WHO
News: KOA WOW KVOO
KFH-To be announced
KGNF-Peacock Court
KMBC-Melody Palette
KOMA-Jimmy Stephenson
KFOR-Gems of Melody
WDAF-Advs. of Jimmie Allen
WIBW-Uncle Dave
WNAX-Hamlin's Cowboy
W9XBY-Hollywood Reporter

4:45 MST **5:45 CST**
★ **CBS-Boake Carter, commen-**
tator: KMBC KOMA KFAB
(sw-11.83)
NBC-Education in the News:
WOW KOA
News: WIBW KGHF KOIL WHO
KFH-Jimmie Allen, sketch
KGNF-Garden of Melody
KLZ-Silver Story Lady
KSL-Melody Parade
KVOO-World of Sports
WDAF-Frank Farrell
WKY-Sports Reporter
WNAX-Sports Prgm.
W9XBY-Twilight Echoes

5:00 MST **6:00 CST**
★ **CBS-Horace Heidt's Brigad'rs:**
KLZ KFH KMBC KSL WNAX
KFAB (sw-11.83 6.06)
CBS-Herbert Foote, organist:
KVOR WIBW
★ **NBC-Fibber McGee & Molly,**
sketch; Marion & Jim Jordan;
Ted Weems' Orch.: WDAF
WOW WHO (sw-9.53) (also
see 9 p.m.)
NBC-Benno Rabinoff, violinist &
Orch.: WREN WKY (sw-
11.87)
KFEL-Evening Fantasies
KGHF-Hollywood on Parade
KGNF-Baseball Scores
KOA-Reflections (NBC)
KOIL-Baseball Scores
KOMA Sports
KVOO-Ralph Britt's Orch.
W9XBY-Manhattan Serenade

5:15 MST **6:15 CST**
KGNF-Hughes Reel
KOIL-Benno Rabinoff, violinist
(NBC)
KOMA-Man on the Street
KVOR-Private and Personal
W9XBY-Futura

5:30 MST **6:30 CST**
CBS-Pick & Pat; Benny Krue-
ger's Orch.: KMBC KFAB
(sw-11.83) (also see 8:30 p.m.)
NBC-Melodiana; Abe Lyman's
Orch.; Bernie Claire, sop.;
Oliver Smith, tr.: WREN
KOIL (sw-11.87)
CBS-Songs at Eventide: KFH
WIBW KLZ KOMA
★ **NBC-Margaret Speaks, sop.;**
Mixed Chorus; Wm. Daly's
Orch.: WKY WHO KVOO
WDAF WOW (sw-9.53) (also
see 8:30 p.m.)
KFEL-Lost & Found Column
KGHF-Sport's Review
KGNF-Eventime
KOA-Stringtime (NBC)
KOB-Cecil and Sally
KSL-Broadcasters Review
KVOR-Tea Dance
WNAX-Eb & Zeb

5:45 MST **6:45 CST**
KFI-Pictorial (NBC)
KGHF-Musical Melodies
★ **KGKB-RADIO GOSSIP (1500**
ke)
KGNF-Dinner Dance Music
KLZ-Sports

KSL-Dramatic Highlights
KVOR-News of Today
WIBW-Dessert Time
WNAX-Rhythmic Revue
W9XBY-Walt Lochman
6:00 MST **7:00 CST**
★ **NBC-Harry Horlick's Gyp-**
sies; Romany Singers; Howard
Price, tr.: WDAF WHO WOW
(sw-9.53)
★ **CBS-Radio Theatre; Marion**
Davies in "The Brat": KMBC
KFAB WNAX KOMA KSL
KLZ KFH (sw-11.83)
NBC-Greater Minstrels; Interlo-
cutor; Bill Childs; Joe
Parsons; Billy White, tr.;
Malcolm Claire; Gale Page,
guest; Quartet & Orch.: KOIL
KOA KVOO WKY WREN (sw-
11.87)

KFEL-Meandering Mike
KGHF-Let's go to the Movies
KVOR-Love Stories
WIBW-Melody Tour
W9XBY-On a Mexican Patio
6:15 MST **7:15 CST**
KFEL-Uncle Gene & Holly
KVOR-Amer. Family Robinson
WIBW-Gaieties
W9XBY-Missouri Review

6:30 MST **7:30 CST**
★ **NBC-STUDEBAKER CHAM-**
pions Present Richard Him-
ber's Orch.; Stuart Allen, bar.:
WDAF KVOO WOW WKY
WHO (sw-9.53) (also see 9:30
p.m.)
NBC-Goldman Band Concert:
KOIL WREN KOA (sw-11.87)
KGHF-Thank You Stusia
KOB-Musical Moments
KVOR-World Entertains
WIBW-Clothing Revue
W9XBY-Ann Baker

6:45 MST **7:45 CST**
KFEL-Rubinoff, violinist
KGHF-News
KOB-Tipica Zacatecana Orch.
WIBW-Crime Patrol
W9XBY-Betty Jane at the Circus

7:00 MST **8:00 CST**
NBC-Contented Prgm.; Vocal-
ists; Morgan L. Eastman's
Orch.: KFI WFAA KVOO
KOA WDAF WOW WKY WHO
(sw-9.53)
★ **CBS-Wayne King's Orch.:**
WIBW KMBC KMOX KSL
WCCO KFAB KLZ (sw-6.12)
NBC-Carefree Carnival; Nola
Day: KFYP WREN WENR
KSTP (sw-6.14)
KFEL-News; Playing the Song
Market

KFH-To be announced
KGHF-Rubinoff, violinist
KOIL-Musical Revue
KOMA-Voice of the Southland
KRLD-Galaxy of Stars
KVOR-Δ Evangelical Free Church
WGN-Tambour Battant
WLW-Unsolved Mysteries
WNAX-Musical Moments
WOAI-Political Speech
W9XBY-Ann McElroy
7:15 MST **8:15 CST**
KOIL-Let's Go Places
WKY-Harry Richman's Orch.
WNAX-Top Tunes of the Day
W9XBY-Rhythm Moods
7:30 MST **8:30 CST**
NBC-Great Lakes Symph. Orch.:
Walter Logan, cond.: KFYP
WOW WDAF (sw-9.53)
★ **CBS-March of Time: KFAB**
KRLD KMOX KMBC WCCO
KSL KLZ (sw-6.12)
NBC-Russ Morgan's Orch.:
KOIL WREN WENR WLW
WKY
Musical Moments: WHO KVOR
KFH
Musical Prgm.: KVOO WIBW
KFI-To be announced
KOA-Kayo Larm's Orch.
KOB-The Roundup
KSTP-Getting the Most Out of
Your Radio
WFAA-Richard Liebert, organist
WGN-Northerners
WNAX-Rhythm Revue
WOAI-Dance Orch.
W9XBY-Edward McNamara

7:45 MST **8:45 CST**
CBS-Jack Shannon, tr.: KFH
KFAB KVOR KMBC WNAX
KLZ (sw-6.12)
KMOX-News & Sports
KRLD-Musical Moments
KSL-Telling the West About the
West
KSTP-Musical Prgm.
KVOO-Colonel Courtesy
WCCO-Rubinoff, violinist
WFAA-Freddy Martin's Orch.
WHO-Organ Melodies
WIBW-Crime Patrol
WKY-Milton Slosser
WNAX-Trump Prgm.
W9XBY-Dansapation

8:00 MST **9:00 CST**
NBC-Maury Cross' Orch.: KSTP
(sw-9.53)
CBS-Clyde Lucas' Orch.: KFAB
KVOR KFH WNAX WIBW
KLZ (sw-6.12)
★ **NBC-Amos 'n' Andy: WOAI**
KOA WDAF KFI WLW WFAA
WHO WKY WOW (also at 4
p.m.)
NBC-Nano Rodrigo's Orchestra:
WREN
Rubinoff, violinist: KFYP KMBC
KOIL KOMA
KFEL-Carefree Capers
KGHF-World Entertains
KMOX-Four Star Revue
KOB-Dramas of Life
KRLD-Sports & News
KSL-News
WCCO-Thank You Stusia
WENR-Ben Pollack's Orch.
WGN-The World of Sport
W9XBY-Vacation Tours

8:15 MST **9:15 CST**
★ **NBC-HORLICK'S MALTED**
Milk Presents Lum & Abner.
KFI (also at 4:30 p.m.)
NBC-Allen Leifer's Orch.: WOW
KFYP
CBS-Renfrew of the Mounted:
KSL
NBC-Ink Spots; Male Chorus:
WREN
News: KSTP KOIL
KFH-Dance Orchestra
KLZ-Roswell & Lettingwell, pi-
anists

KMBC-Howard Ely, organist
KOA-Frank Watanabe
KOMA-To be announced
KRLD-Musical Brevities
KVOR-News of Today
WCCO-Golf Interview
WDAF-Hot Dates in History
WENR-King's Jesters
WFAA-Plantation Nights
WGN-Guy Lombardo's Orch.
WHO-Today's Winners
WIBW-Belle & Martha
WKY-To be announced
★ **WLW-Paul Sullivan, news room**
WOAI-Rubinoff, violinist

8:30 MST **9:30 CST**
NBC-Al Donahue's Orch.: WREN
(sw-6.14)
★ **NBC-Margaret Speaks, sop.;**
KOA KFI (also at 5:30 p.m.)
CBS-Pick & Pat: KLZ KSL
KOMA KMOX WCCO KRLD
(also at 5:30 p.m.)
NBC-Magnolia Blossoms: WDAF
WOAI WKY (sw-9.53)
MBS-Follies: WGN WLW
News: WIBW WENR
KFYP-N. D. Farmers Union
KGHF-World Dances
KMBC-Erle Smith
KOIL-Sports Review
KSTP-Laff Parade
KVOR-Hollywood on Parade
WFAA-Step Ladder & Saddle
Tramps
WHO-Dance Rhythms
WNAX-Bernie Cummins' Orch.
(CBS)
WOW-Thank You Stusia
W9XBY-Wrestling Match

8:45 MST **9:45 CST**
NBC-Magnolia Blossoms: KFYP
WOW
CBS-Bernie Cummins' Orch.:
KFAB
NBC-Al Donahue's Orch.: KOIL
WENR
KFH-Otto L. Fischer, pianist
KMBC-The Carlyle Sisters
KOB-Serenaders
KSTP-Mr. Editor
KVOR-Warwick Family
WFAA-News
WHO-Gene & Glenn
WIBW-Dance Rhythms
WKY-All-Star Revue
W9XBY-Moon Sheen

9:00 MST **10:00 CST**
NBC-Shandor, violinist; Henry
Busse's Orch.: WKY KFYP
KOIL WREN KSTP (sw-6.14)
CBS-Vincent Lopez' Orch.: KFH
KVOR KFAB WNAX
★ **NBC-Fibber McGee & Molly;**
Ted Weems' Orch.: KFI KOA
(also at 5 p.m.)
NBC-Jimmie Lunceford's Orch.:
WDAF WENR (sw-9.53)
Dance Orch.: WBAP KOMA
WGN
News: WOW WOAI WHO
KGHF-Life of Edison
KLZ-Al Lyons' Orch.
KMBC-Sports Review
KMOX-Eddie Dunstetter's Orch.
KRLD-Count Bulowski's Orch.
KSL-Pinto Pete's Ranch Boys
WCCO-Baseball Scores
WIBW-Crime Patrol
WLW-Old Fashioned Girl

9:15 MST **10:15 CST**
CBS-Vincent Lopez' Orch.:
KMBC WIBW KSL KOMA
NBC-Henry Busse's Orch.: WOAI
WBAP
News: WCCO KOIL
KMOX-Detective Mysteries
KSTP-News; Auction
WHO-Rudy Vallee's Orch.
WLW-Bob Grayson's Orch.
WOW-Sports Review

9:30 MST **10:30 CST**
NBC-Irving Aaronson's Orch.:
WENR WREN (sw-6.14)
CBS-Johnny Johnson's Orch.:
WNAX KMBC
NBC-Ben Pollack's Orch.: WOW
KSTP KFYP (sw-9.53)
CBS-Hawaii Calls: KVOR KLZ
KFH KFAB KOMA WIBW
★ **NBC-STUDEBAKER CHAM-**
pions Presents Richard Him-
ber's Orch.; Stuart Allen, vocal-
ist: KOA KFI KDYL (also
at 6:30 p.m.)
T. N. Ray Noble's Orch.: WBAP
WOAI
News: KGHF WKY
KFEL-Smiling Thru
KMOX-Ozark Carnival
KOIL-Freddie Ebener's Orch.
KRLD-Benny Meroff's Orch.
KSL-Players
WCCO-Reports; N. W. Umpires
WDAF-Sports
WGN-Dance Orch.
WHO-Song Fellows
WLW-Joe Reichman's Orch.

9:45 MST **10:45 CST**
CBS-Johnson's Orch.: WCCO
KMOX

10:00 CST
NBC-Ben Pollack's Orch.: WHO
WDAF
KFEL-Orchestral Music
WIBW-Nat'l Housing Prgm.
WKY-Ken Wright

10:00 MST **11:00 CST**
NBC-King's Jesters: WOW WHO
CBS-Eddie House, singing organ-
ist: KFH KMBC WNAX KFAB
KMOX KVOR
NBC-Fletcher Henderson's Orch.:
KFYP KSTP WOAI WENR
WREN KOIL WLW
Dance Orch.: KOMA WCCO
News: KLZ WIBW
KFI-Hawthorne House
KOA-Frank Waterhouse's Orch.
KRLD-Phil Harris' Orch.
KSL-Bart Woodyard's Orch.
WBAP-Glen Lee's Orch.
WGN-Joe Sanders' Orch.
W9XBY-Shadows of the Past

10:15 MST **11:15 CST**
CBS-Jos. Cherniavsky's Orch.:
KVOR KFAB WNAX WIBW
KMBC KOMA KFH KMOX
KLZ
NBC-Henderson's Orch.: WBAP
WKY
WDAF-King's Jesters (NBC)
W9XBY-Rathskeller

10:30 MST **11:30 CST**
NBC-Douglas Beattie, bar.: KOA
KFYP WKY WREN KSTP
KOIL
CBS-Jos. Cherniavsky's Orch.
WCCO KRLD
NBC-Keith Beecher's Orch.:
WENR WOW WDAF WHO
KFI
MBS-Horace Heidt's Orch.: WLW
WGN
KMOX-Roscoe Ates' Orch.
KSL-News
WGN-Dance Orch.
W9XBY-Carnival

10:45 MST **11:45 CST**
CBS-Nocturne; Franklin McCor-
mack: KSL WCCO KLZ KFH
KRLD KVOR KOMA WNAX
WIBW KFAB
KFEL-Educational Talk
KMBC-Dance Time
KMOX-When Day is Done

Short-Wave Programs

The schedule of short-wave pro-
grams for Monday will be found
with those of Tuesday on Page 33

LUM AND ABNER
now on NBC
KPO, KFI, KGW,
KOMO and WENR
"Lovable, Laughable Comedy Team"

NOW...
ON MONDAY NIGHT
9:30 MOUNTAIN STANDARD TIME

Richard Himer and His
STUDEBAKER CHAMPIONS

Stations **KOA KDYL**

Tuesday

July 14



Lennie Hayton
See 6:30 p.m. MST (7:30 CST)

Network Changes

Bob and Rennie, formerly 6:30 a.m., now CBS 9 a.m. CST (8 MST), also Saturday CBS 12:30 p.m. CST (11:30 a.m. MST).

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KLZ
4:45 p.m.—Boake Carter: CBS-KOMA
8:15 p.m.—Paul Sullivan: WLW

Classical Music

1:30 p.m.—Columbia Chamber Orch.: CBS-KOMA
7:00 p.m.—String Symp.: NBC-WREN

Comedy

5:30 p.m.—Ken Murray: CBS-KMBC
6:30 p.m.—Ed Wynn: NBC-KOA

Drama

5:30 p.m.—Welcome Valley: NBC-WREN

Talks

12:15 p.m.—Science Service: CBS-KVOR
1:45 p.m.—General Federation of Women's Clubs: NBC-WDAF

Morning

7:00 MST 8:00 CST
NBC-News; Vaughn de Leath: WREN
CBS-Betty & Bob, sketch: (sw-15.2)
CBS-Salon Musicale: KSL KFH KLZ KOMA KVOR
Gene & Glenn: KOIL WIBW WHO KMBC
News: KFEL KOA W9XBY WOW
KFAB-Wake Up & Sing
KGNF—Morn. Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors

7:15 MST 8:15 CST
NBC-Viennese Sextet: WDAF WKY KOA
CBS-Modern Cinderella, sketch: (sw-21.52)
NBC-Aristocratic Rhythm: WREN (sw-15.21)
KFAB-Salon Musicale (CBS)
KGNF-Tunes & Topics
KSL-Musical Salute
KVOO—Glen Condon
KVOR-News of Today
WOW-Friendly Philosopher

7:30 MST 8:30 CST
CBS-Who's Who in Today's News; Betty Crocker; Hymns of All Churches: (sw-21.52)
NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)
CBS-Fred Feibel, organist: KSL KOMA KVOR KFH

NBC-Armchair Quartet: WDAF WOW
KFAB-Songs Sacred
KFEL-Health and Philosophy
KGFH-Pancake Hour
KGNF-Music & Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KVOO-Alabama Boys
WHO-Musical Clock
WIBW-Unity School
WNAX-Mary Nan Ragtime Band
W9XBY—Morn. Meditations

7:45 MST 8:45 CST
NBC-Romance of Dan & Sylvia, sketch: KOIL WREN KOA (sw-15.21)
NBC-Today's Children, sketch: WOW WHO WDAF WKY (sw-15.33)
CBS-Lyn Murray, songs: KOMA KFH KMBC KVOR
News: KLZ KSL
KFEL-New Tunes for Old
WIBW-Carl Haden's Hillbillies
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST
NBC-Wendell Hall, songs: WKY WREN (sw-15.21)
CBS-Bob & Rennie, songs: KOMA KVOR (sw-21.52)
NBC-David Harum, sketch: WOW WDAF WHO (sw-15.33)
News: KFEL KOIL
KFAB-Hilde
KGFH-Variety Prgm.
KGNF—Morn. Devotional
KGNF-Today's Rhythm
KLZ-Satin Strings
KMBC—Fashion Flashes
KOA-Musical Menu
KSL-Breakfast Melodies
KVOO-Handy Ads
WIBW-To be announced
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST
NBC-Breen & de Rose: (sw-15.33)
CBS-Navy Band: KVOR KLZ (sw-21.52)
NBC-Home Sweet Home, sketch: (sw-15.21)
NBC-Vagabonds: WREN WKY KOIL
KFAB-Markets
KFEL-Around Breakfast Table
KGNF-Grain Market Opening
KMBC-Happy Kitchen
KOA-Opening Markets
KVOO-Al Hunter, gospel singer
WDAF-Soloist
WHO-Hymns of all Churches
WIBW-Markets & Weather
WNAX-Bohemian Band
WOW-Mary Baker's Album

8:30 MST 9:30 CST
NBC-Vic & Sade, sketch: (sw-15.21)
NBC-Master Builder: KVOO WDAF WKY (sw-15.33)
CBS-Navy Band: KMBC KOMA
NBC-The Honeymooners: WREN
KFAB-Radio Calendar
KFEL-Listen to This
KGNF-Pipe Organ
KFH-Grain & Livestock Markets
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shopping News
KVOR-Personal Shopper
WHO-Betty & Bob
WIBW-Housewife's Program
WOW-Prudence Penny
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST
CBS-Rhythmairs: KVOR KLZ KOMA KFAB KMBC KFH (sw-21.52)
NBC-Jerry Brannon, songs: WOW WDAF WHO KVOO KOA WKY (sw-15.33)
KOIL-Kitty Keene
WREN-Edward MacHugh, gospel singer
WNAX—Religious Service

9:00 MST 10:00 CST
NBC-Christine Caton: WDAF WOW
NBC-Alexander Bros.; Piano Duo: WREN
News: KFAB WNAX
KGNF-Weather Forecast
KOA-Concert Hall Music
KOIL-Melody Lane
KOMA-Cooking School
KSL-Serve & Save
KVOO-Hymns of All Churches
WHO-Morning Melodies
WKY-Markets
W9XBY-News and Views

9:15 MST 10:15 CST
CBS-Rhythm Boys: (sw-21.52)
NBC-Cadets Quartet: KOIL WREN WKY
CBS-Mary Lee Taylor: KFAB KOMA KMBC KFH KLZ KSL
NBC-Honeyboy & Sassafras: WDAF KOA WOW
KGNF-Shoppers Prgm.
KVOO-Betty & Bob
KVOR-News
WHO-Bulletin; Bits of Melody
WNAX-John Peter DePogter
W9XBY-Jack Elliot

9:30 MST 10:30 CST
NBC-Dan Harding's Wife: WOW KVOO KOA WKY WDAF
CBS-Emery Deutsch's Orch.: KMBC KFAB KSL KOMA KFH KVOR (sw-21.52)
NBC-Doc Schneider's Texans: WREN WKY
KFEL-Mr. Fixit
KGFH-News
KGNF-Variety Prgm.
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Party Line
WIBW-Anti Crime Ass'n
WNAX—March Kings
W9XBY-Dude Ranch

9:45 MST 10:45 CST
NBC-Words & Music; Ruth Lyon, sop.: WREN KVOO KOA
NBC-Merry Madcaps: WHO WDAF
KFAB-The Jangles
KFEL-Melody Express
KFH-Grain Market; News
KGNF-Book Review
KLZ-Emery Deutsch's Strings
KOMA-Greetings with Buelah Curreton
WIBW-Party Line
WKY-Aunt Susan
WOW-Aunt Sally
W9XBY-Fashion Clinic

10:00 MST 11:00 CST
CBS-Betty & Bob, sketch: KLZ KFAB KMBC KSL
NBC-Gene Beecher's Orch.: WDAF
CBS-George Hall's Orch.: (sw-15.27)
NBC-Words & Music: WKY KOIL WREN
KFH-Hymns of the Church
KGNF-Auto Service
KOMA-Mid-morning Markets
KVOO-Party Line
KVOR-Ann Russell, economist
WHO-Gingham Girl Varieties
WIBW—Street Reporter
WNAX-Lawrence Welk's Orch.
WOW-Markets
W9XBY—God's Quarter Hour

10:15 MST 11:15 CST
NBC-Gene Beecher's Orch.: (sw-15.33)
CBS-Modern Cinderella: KLZ KSL KFAB KMBC
NBC-Dot & Will: WREN KOIL KOA
News: KVOO WKY
KFEL-Jewel Box
KFH-Betty & Bob
KGFH-Echoes of Music
KOMA-Piano Land
KVOR-World Dances
WDAF-Star Gazer
WHO—Market Report
WIBW—Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST
NBC—Nat'l Farm & Home Hour: WDAF KVOO WKY WREN KOA WHO WOW (sw-15.21)
CBS-Who's Who in Today's News; Betty Crocker & Hymns of All Churches: KLZ KFAB KSL KMBC
NBC-Wilbur Evans, bar.: (sw-15.33)
KFH-Shoppers Trio
KGNF-Old Timers
KOMA-Spice of Life
KOIL-Rhythm Riddles
KVOR-Today's Almanac
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST
CBS-Concert Miniature: (sw-15.27)
NBC-Music Guild: (sw-15.33)
KFEL-Jay Burnette, songs
KGNF-Livestock Markets
KOIL—Man on the Street
KVOR-Success Stories
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST
★ CBS-Between the Bookends: KMBC KOMA KSL KFH KLZ KFAB (sw-15.27)
News: WIBW KGNF
KGFH-Your Home
KOIL-News; Noonday Varieties
KVOR-Swing Time
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST
CBS—Happy Hollow, sketch: KMBC KFH KVOR (sw-15.27)
KFAB-Markets; Farmers Prgm.
KGNF-Rubinoff, violinist
KLZ-Sons of Pioneers
KOB-Dramas of Life
KOMA-Variety Prgm.
KSL-Melody Minutes
WIBW-Market News
WNAX-News

11:30 MST 12:30 CST
NBC-Golden Melodies: KOA WREN
CBS-Madison Ensemble: KVOR KOMA KSL KLZ (sw-15.27)
NBC-Gould & Sheffer; Rhythm Octet; Soloists (sw-15.33)
News: KMBC WOW
KFEL-Club Bulletins
KFH-Grain; Livestock Market
KGFH-Tonic Tunes
KGNF-Noon Concert
KOB-Let's Dance
KVOO—Bob Wills' Playboys
WDAF-Carson Robison
WHO-Luncheon Music
WIBW-Noon-day Prgm.
WKY-Elm City Four
WNAX—The Brass Band
W9XBY-Manny on the Street

11:45 MST 12:45 CST
KFAB-Musical Moments
KFEL-Souvenirs of Song
KFH-Madison Ensemble (CBS)
KGNF-Variety Prgm.
KMBC-Text Owens, songs
KSL-Payroll Builder
WDAF-Rhythm Octet (NBC)
WHO-News
WKY-To be announced
WNAX—D. B. Gurney
WOW—Man on the Street
W9XBY-Musical Mardi Gras

Afternoon

12:00 MST 1:00 CST
CBS-Margaret McCrae, songs: KFH (sw-15.27)
NBC-Pepper Young's Family, sketch: WDAF KOA WOW
News: KFEL KLZ KSL
KFAB-Markets
KGNF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Home & Farm Hour
KOIL-Idelia Bakke
KOMA-Jr. Chamber of Commerce Luncheon
KVOR-Rhythm Revue
WHO-Carefree Capers
WKY-Markets
WNAX-Joe Hart's Orch.
WREN-Variety Matinee
W9XBY—Television Flashes

12:15 MST 1:15 CST
NBC—Ma Perkins, sketch: WKY WDAF KVOO KOA WOW
CBS-Science Service: KMBC KVOR (sw-15.27)
NBC-Continental Varieties: KOIL (sw-15.21)
KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KFH-Livestock Market
KGNF-Ralph Studio Grand
KLZ-Luncheon Melodies
KSL-Melody Minutes
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST
CBS-Mayfair Singers: KLZ KFH KOMA KMBC (sw-15.27)
NBC-Vic & Sade, sketch; Bernardino Flynn: KOA WDAF KVOO WKY WOW WHO
KFAB-Markets
KGFH-Secrets of Happiness
KGNF-Crime Light
KOB-Cub Reporters
KSL-Carson Robison
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-Invitation to the Waltz

12:45 MST 1:45 CST
NBC-Have You Heard?; Drama: (sw-15.21)
NBC—The O'Neills, sketch: WDAF KOA WOW KVOO WHO WKY
KFAB-Inside Dope
KGNF—Markets & Weather
KOIL-Homemakers' Club
KOMA-Closing Markets
KSL-Mrs. Chapman Entertains
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Cafe Continental

1:00 MST 2:00 CST
NBC-Foxes of Flatbush, sketch: WREN KOIL (sw-15.21)
CBS-Chas. Hector's Orch.: KMBC KVOR KFH KOMA KLZ (sw-15.27)
NBC-Women's Radio Review; Speaker & Orch.: WDAF KOA WREN

1:15 MST 2:15 CST
Baseball, Game: WHO KFAB
KGNF-Orchestra Rhythm Fliers
KSL-Payroll Builder
KVOO-Cozy Corner
WIBW-Kansas Homemaker
WKY-Whalin Brothers' Band
WNAX—Bohemian Band
WREN-Bert Buhman, pianist
W9XBY-Asher & Little Jimmy

1:30 MST 2:30 CST
NBC-Sonia Esson, contralto: WREN KOIL
CBS-Chamber Orch.; Victor Bay, cond.: KSL KOMA KVOR KFH (sw-15.27)
Sonata No. 6 in E Major, (A) Adagio and Allegro, (B) Largo and Allegro, Handel; Melodie Elegiaque, L. Grieg; Sinfonietta, (A) Allegro Molto, (B) Andante, (C) Allegro, Rousset
NBC-Gene Arnold & Ranch Boys: WDAF WOW KOA
WKY KVOO
KGFH-News
KGNF-Grain Quotations
KLZ-Closing Markets
KMBC-The Texas Rangers
WNAX-Three Maids of Melody
W9XBY-Afternoon Arias

1:45 MST 2:45 CST
NBC-Manhattans: KOA WREN KOIL WKY
NBC-General Fed. of Women's Clubs; Consumers Prgm.: WDAF
KGNF-Daily Musical Variety
KLZ-Columbia Chamber Orch. (CBS)
KOB-Life of Thomas Edison
KSL-Utah State Agriculture
KVOO-Rhythm Club Boys
WIBW-News
WNAX-Spanish Melodies
WOW-Markets

2:00 MST 3:00 CST
NBC-Ernie Stemmm's Orch.: KOIL WREN
CBS-Jimmie Farrell, bar.: KLZ KMBC KOMA KVOR (sw-11.83)
NBC-Afternoon at McNeill's: KVOO KOA WKY WDAF
News: KGNF WNAX
KFH-All Request Hour
KGFH-World Bookman
KOB-Classics of Music
KSL-Shopping News
★ WBNO—RADIO GOSSIP (1200 kc)
WIBW-Piano Ramblings
WOW-News; Belle & Martha
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST
NBC-Top Hatters: (sw-15.33)
CBS-Billy Mills' Orch.: KMBC KVOR KOMA KSL KLZ (sw-11.83)
KGFH-What's New?
KGNF-Sketches in Melody
WIBW-Kansas Roundup
WKY-To be announced
WNAX—Nancy Gurney Trio
WOW-Life of Edison
WREN-Concert Hall

2:45 MST 3:45 CST
CBS-Wilderness Road, sketch: KLZ KSL KFH KOMA KGOA
WIBW KMBC KVOR (sw-11.83)
NBC-Little Orphan Annie, sketch: (sw-15.21)
KFEL-Tangoism
KGNF-Round the Town
KOB-Say it with Music
KVOO-Manhattan Guardsmen (NBC)
WNAX-George B. German
WREN-Willie Hollander's Orch.

2:30 MST 3:30 CST
NBC-The Singing Lady: (sw-15.21)
NBC-Manhattan Guardsmen Orchestra: KOA WOW WDAF WKY
NBC-Larry Larsen, organist: WREN
KFEL-Musical Prgm.
KFH-Billy Mills' Orch. (CBS)
KGNF-Cub Reporters
KOB-Band on Parade
KOIL-Duane & Sally
KVOO-News
W9XBY-Cocktail Hour

2:45 MST 3:45 CST
CBS-Benay Venuta, songs: KVOR KLZ KOMA KFH KFAB (sw-11.83)
NBC-Minute Men: WREN
KGFH-Gems of Melody
KGNF-Eddie Paul's Orch.
KMBC-News; Charity Talk
KOL-You'll Be Lovely
KSL-Nat'l Emergency Council Speaker
KVOO-Success Story
WDAF-Song Matinee
WHO-Echoes of Stage & Screen
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors
W9XBY-Black & White

3:00 MST 4:00 CST
NBC-Flying Time: WOW KOA
CBS-Benay Venuta, songs: KVOR KLZ KOMA KFH KFAB (sw-11.83)
NBC-Minute Men: WREN
KGFH-Gems of Melody
KGNF-Eddie Paul's Orch.
KMBC-News; Charity Talk
KOL-You'll Be Lovely
KSL-Nat'l Emergency Council Speaker
KVOO-Success Story
WDAF-Song Matinee
WHO-Echoes of Stage & Screen
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors
W9XBY-Black & White

3:15 MST 4:15 CST
CBS-News of Youth, Junior news dramas: (sw-11.83)
NBC-Mid-Week Hymn Sing: WHO KOA KVOO WOW (sw-9.53)
CBS—"Wonders of the Heavens," Dr. R. E. Moulton: KLZ KFH KFAB KVOR KOMA KSL
NBC-Animal Closeups: WREN
KGNF-The Round-up
KMBC-The Sweet Singers
KOB-Peacock Court
KOIL-Tea Time Tunes
WIBW-Donna Jean Wendell
WKY-Betty & Bob
W9XBY-A Toast to Melody

3:30 MST 4:30 CST
CBS-News; Alexander Cores, violinist: KVOR KOMA KMBC KFH KLZ KFAB (sw-11.83)
Apres Un Reve, Faure-Elman; Menuet, Porpora-Kreisler; Liebeslied, Kreisler
NBC-Singing Lady: WREN KOIL
News: WKY KSL
KFEL-Musical Prgm.
★ KGNF-MOVIE GOSSIP
KOA-News; University of Denver
KVOO-Twilight Serenade
WDAF-Star Gazer
WHO-Charles Sears, tnr.
WIBW-Matinee
WNAX-Round-Up

3:45 MST 4:45 CST
★ NBC—Lowell Thomas, commentator: (sw-15.21)
CBS-Renruff of the Mounted, sketch: KFAB KOMA KFH KMBC (sw-11.83)
NBC-Little Orphan Annie, sketch: WREN KOIL
NBC-Dorothy Dreslein, songs: WOW WDAF
KGNF-Dance Matinee
KLZ-News
KSL-Melody Minutes
KVOR-What's New
WHO-Ma Perkins
WKY-To be announced

4:00 MST 5:00 CST
CBS-Eddie Howe, organist: KFH KLZ KSL KVOR KOMA
NBC-Console Capers: KVOO WDAF WHO
CBS-Musical Toast; Sally Singer; Debonairs Male Trio; Jerry Cooper & Ray Block's Orch.: (sw-11.83)
★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
NBC—Easy Aces, sketch: KOIL KOA (sw-15.21)
KFAB-News; Baseball



Phil Duey
See 5 p.m. MST (6 CST)

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-900
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KGNF-1430	KVOR-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KNOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

WOW-Musical Variety	
W9XBY-Midnight Frolic	
11:15 MST	12:15 CST
KFI-Ran Wilde's Orch.	
KOA-Bobby Beale's Orch.	
11:30 MST	12:30 CST
KFI-Jimmie Grier's Orch. (NBC)	
KLZ-Huffman Harmonies	
KGA-Henry King's Orch.	
KSL-Harry Lewis' Orch.	
WLW-Organ & Poems	
12:00 MST	1:00 CST
KFEL-News; Dance Orch.	
KFI-Eddy Duchin's Orch.	
KSL-Isham Jones' Orch.	
W9XBY-Pete Johnson's Orch.	
12:30 MST	1:30 CST
KFI-Tom Brown's Orch.	
KSL-Harry Lewis' Orch.	
W9XBY-Club Orch.	
End of Tuesday Programs	

KFEL-News
KGFH-Rural Rhythms
KGNF-House of MacGregor
KMBC-Dick Tracy, sketch
WKY-Inquiring Reporter
WNAX-Cecil & Sally
WOW-Curiosity Club
WREN-Dance Hour
W9XBY-Studio Varieties

4:15 MST 5:15 CST
NBC-Jacob Tarshish, talk: WHO
WOW WDAF KOA (sw-9.53)
CBS-Herbert Foote's Ensemble:
KVOR KFH KMBC KLZ KSL
KOMA KFAB
NBC-Tony Russell, songs: WREN
WKY KOIL
KFEL-Musical Prgm.
KGNF-Garden of Melody
KVOO-What's in the News?
WNAX-The Serenaders

4:30 MST 5:30 CST
CBS-Jack Miller's Orch.: KMBC
KFAB (sw-11.83)
★ **NBC-HORLICK'S MALTED**
Milk presents Lum 'n' Abner
sketch; Norris Goff: WENR
(also see 8:15 p.m.)
NBC-Harold Sanford's Orch.:
WREN KOIL WHO WKY
News: WOW KOA KVOO
KFH-Variety Prgm.
KGNF-Peacock Court
KLZ-20th Century Serenade
KOMA-Jimmy Stephenson
KSL-Broadcasters' Revue
KVOR-Echoes of Stage & Screen
WDAF-Advs. of Jimmie Allen
WIBW-Uncle Dave
WNAX-Hamllins Cowboy
W9XBY-Hollywood Reporter

4:45 MST 5:45 CST
NBC-Fred Huftsmith, trn.: KOA
WOW
★ **CBS-Boake Carter, commen-**
tator: KMBC KOMA KFAB
(sw-11.83)
NBC-Vivian Della Chiesa, sop.:
WREN
News: KGHF WIBW KOIL
WHO
KFH-Jimmie Allen, sketch
KGNF-Garden of Melody
KLZ-Silver Story Lady
KVOO-World of Sports; Music;
Baseball Scores
WDAF-Wise Crackers
WKY-Old King Beer Sports
WNAX-Sports Prgm.
W9XBY-One Night Bandstand

5:00 MST 6:00 CST
NBC-"Storming the Bastille,"
drama: KOIL WREN (sw-
11.87)
CBS-Hammerstein Music Hall;
Ted Hammerstein, m.c.; Lucy
Laughlin, sop.; Jerry Mann,
comedian; Guests & Orch.:
KFAB (sw-11.83)
NBC-Leo Reisman's Orch.; Phil
Duey; Sweetheart Trio; Loretta
Clemens, songs; Chas. Mar-
tin in 3 Min. Thrillers: WKY
WDAF WHO WOW KVOO
(sw-9.53) (also see 8:30 p.m.)
CBS-Dream Avenue: KLZ KFH
KGFH-Hollywood on Parade
KGNF-Baseball Scores
KMBC-As Kansas City Dines
KOA-Jack Meakin's Orch.
KOMA-Sports Page
KSL-Merchant's Radio Column
KVOR-Americana
WIBW-Thank You Stusia
WNAX-Organ Melodies
W9XBY-Hands Across the Table

5:15 MST 6:15 CST
CBS-Judy & the Jesters: KOMA
KFH KLZ
KGNF-Life of Edison
KOIL-Tea Time Tunes
WIBW-Sen. Capper
W9XBY-Futura

5:30 MST 6:30 CST
★ **NBC-Wayne King's Orch.:**
WDAF WKY KVOO WHO
WOW
CBS-Ken Murray, comedian;
Russ Morgan's Orch.; Phil Re-
gan, trn.: KMBC WIBW KFH
KOMA KFAB WNAX (sw-
11.83) (also see 8:30 p.m.)
NBC-Edgar A Guest in Wel-
come Valley; Dramatic Cast &
Joe Galliechio's Orch.: WREN
KOIL (sw-11.87)
KFEL-Lost and Found Column
KGFH-Sport's Review
KGNF-Eventime
KLZ-Spanish Idyll
KOA-Beaux Arts Trio (NBC)
KOB-Cecil & Sally
KSL-Melodic Interlude
KVOR-Tea Dance
WIBW-Rubinoff & Virginia Rea

5:45 MST 6:45 CST
KGFH-Musical Melodies
KGNF-Peacock Court
KLZ-Ice Cream Social
KOA-Adv. of Jimmie Allen
KSL-Payroll Builder
KVOR-News of Today
WIBW-Dessert Time
WNAX-Pianoland
W9XBY-Walt Lochman

6:00 MST 7:00 CST
★ **NBC-Vox Pon; Voice of the**
People: WHO WDAF WOW
★ **NBC-Ben Bernie's Orch.:**
James Melton, trn., guest:
WREN WKY KOIL KVOO
KOA (sw-11.87)
★ **CBS-Fred Waring's Orch.:**
Priscilla & Rosemary Lane,
songs: KFAB KMBC KOMA
WNAX WIBW KFH (sw-11.83)
(also see 9 p.m.)
KFEL-Meandering Mike
KGFH-Let's go to the Movies
KLZ-Sports Highlights
KSL-Montmartre
KVOR-World Dances
W9XBY-Mood

6:15 MST 7:15 CST
KFEL-Uncle Gene & Holly
KLZ-Novelty Parade
KSL-News
KVOR-Amer. Family Robinson
W9XBY-Swing Along

6:30 MST 7:30 CST
★ **NBC-Ed Wynn, comedian;**
Graham McNamee; Lennie
Hayton's Orch.: KVOO KOA
WDAF WKY WOW WHO
(sw-9.53)
CBS-Caravan; Nat Shilkret's
Orch.; Benny Goodman's Orch.;
Robert Hughes, m.c.: KLZ
KFAB KOMA KMBC KVOR
KSL WIBW WNAX KRLD
KFH (sw-11.83)
NBC-Goldman Band Concert:
WREN KOIL (sw-11.87)
KFEL-Let's Go Places
KOB-Sketches in Melody
W9XBY-Dot Chaquette

6:45 MST 7:45 CST
KGFH-News
W9XBY-Betty Jane at the Circus

Night

7:00 MST 8:00 CST
NBC-Meredith Willson's Orch.:
WDAF KFI WHO WOW (sw-
9.53)
NBC-String Symphony; Frank
Black, cond.: WREN KFJR
KSTP WKY KVOO WBAP
KOA WOAI WENR
*Capriccio in Moto Perpetuo for Vi-
olin Choir, Steeving; Serenade
Suite, Opus 22, (A) Moderato,
(B) Tempo Di Valse, (C) Scher-
zo, (D) Lullaby, (E) Finale,
Deorak; Nocturne, Opus 40,
Deorak; Aus Holberg's Zeit, Opus
30, (A) Prelude, (B) Sarabande,
(C) Gavotte and Musette, (D)
Air, (E) Rigaudon, Grieg*
KFEL-News; Sports Facts
KOB-Hughes Reels
KOIL-Musical Revue
WGN-Concert Orch.; 'Attilio Bag-
giore, trn.
WLW-Sundown Revue
WNAX-Brass Band
W9XBY-Boost the Blues

7:15 MST 8:15 CST
KOIL-Let's Go Places
WLW-Jack Randolph, bar.

7:30 MST 8:30 CST
NBC-Barry McKinley, bar.: KFI
WDAF
★ **CBS-March of Time: WCCO**
KMBC KFAB KRLD KMOX
KLZ KSL (sw-6.12)
Jack Randolph's Music: WKY
WOAI
KFH-Singing Painter
KFI-To be announced
KFJR-Rhythm Revue
KOB-Ed Black & Dukes
KOIL-Omaha Civic Symphony
KOMA-Strange Adventures
KVOR-Hollywood on Parade
WBAP-Musical Revue
WENR-I. C. Old Timers Award
WHO-Colonial Courtesy
WIBW-Singing Painter
WLW-Alex Lajoie's Orch.
WNAX-News
WOW-Star Gazing
W9XBY-Baseball Game

7:45 MST 8:45 CST
NBC-Roy Campbell's Royalists:
KSTP WOW WHO (sw-9.53)

CBS-Chili Beans: KFAB KMBC
WCCO
CBS-Willard Robison's Orch.:
KOMA KFH KRLD KVOR
WNAX (sw-6.12)
NBC-String Symp.: KFJR
WKY
KFI-Concert Hall of the Air
KGFH-Pueblo Hillbillies
KLZ-Rubinoff
KMOX-News; Sports
KOA-Jack Randolph's Music
KSL-Little Theater of Music
WBAP-Frontier Troubadours
WDAF-Mixed Quartet
WGN-Guy Lombardo's Orch.
WIBW-Revue
WLW-Hot Dates in History
WOAI-Metropolitan Moods

8:00 MST 9:00 CST
★ **NBC-Amos 'n' Andy: WDAF**
KOA WOAI KFI WHO WBAP
WLW WKY WOW (also at 4
p.m.)
NBC-Clem McCarthy, sports:
KFJR KSTP
NBC-Reggie Childs' Orch.: KOIL
WREN
KFEL-News
KFI-Carl Ravazza's Orch.
KLZ-Willard Robison's Orch.
KMOX-Thank You Stusia
KRLD-Sports & News
KSL-Denver & Rio Grande
WENR-Ben Pollack's Orch.
WIBW-Farm Bureau
WNAX-Maurice Ford, Marimba

8:15 MST 9:15 CST
★ **NBC-HORLICK'S MALTED**
Milk Presents Lum & Abner;
Norris Goff: KFI (also at
4:30 p.m.)
CBS-Frank Dailey's Orch.:
KFAB WNAX
NBC-Dance Orch.: (sw-6.14)
CBS-Refrew of the Mounted:
KSL
NBC-Nano Rodrigo's Orch.:
KFJR
Rubinoff & His Violin: WBAP
WOW KSTP
KGFH-Amer. Family Robinson
KFH-Club Orch.
KLZ-Voices of the Past
KMBC-Thank You Stusia
KMOX-Cardinal Highlights
KOA-Frank Watanabe
KOIL-News
KOMA-To be announced
KRLD-Musical Brevities
KVOR-News of Today
WCCO-Super Songsters
WDAF-Easy Aces
WENR-King's Jesters
WGN-Dream Ship
WHO-Today's Winners
WIBW-Belle & Martha
WKY-Dynamic Twins
★ **WLW-Paul Sullivan, news room**
WOAI-Political Speech

8:30 MST 9:30 CST
CBS-Ken Murray & Orch.; Phil
Regan, trn.: KLZ KSL (also
at 5:30 p.m.)
NBC-Fletcher Henderson's Orch.:
WHO WOW (sw-9.53)
CBS-Bernie Cummins' Orch.:
WCCO WNAX KFAB KOMA
NBC-Lou Bring's Orch.: (sw-
6.14)
NBC-Leo Reisman's Orch.; Phil
Duey: KOA KFJR KFI (also
at 5 p.m.)
Rubinoff, violinist: WREN WKY
Easy Aces, sketch: KSTP WBAP
KGFH-World Dances
KMBC-Earle Smith
KMOX-Tenth Inning
KOB-College Educational Prgm.
KOIL-Sports
KVOR-World Entertains
WDAF-Know Your Government
WENR-Globe Trotter
WGN-Griff Williams' Orch.
WIBW-News
WLW-For Men Only
WOAI-Musical Prgm.

8:45 MST 9:45 CST
NBC-Jesse Crawford, organist:
WHO (sw-9.53)
NBC-Lou Bring's Orch.: KOIL
WREN WENR
Rubinoff, violinist: WDAF
KMOX
KFH-To be announced
KGFH-W. P. A. Program
KMBC-New Tunes for Old
KRLD-Count Bulowski's Orch.
KSTP-Mr. Editor
WBAP-Glen Lee's Orch.
WIBW-Hawaiian Fantasy
WKY-Dance Hour

9:00 MST 10:00 CST
NBC-Shandor, violinist: Andy
Sannella's Orch.: WREN KOIL
KFJR KSTP WKY (sw-6.14)

★ **CBS-Fred Waring's Orch.:**
Rosemary Lane; KOH KERN
KFBK KGB KDB KFRC KOL
KMJ KOIN KFPY KWG KVI
KVOR KLZ KSL (also at 6
p.m.)
NBC-Henry Busse's Orch.: WDAF
(sw-9.53)
CBS-George Givot's Circus:
WNAX KFAB KFH
Dance Orch.: KGNF KOMA
News: WOW WFAA WOAI WHO
KFI-Death Valley Days
KGFH-Life of Edison
KMBC-Sports
KMOX-Eddie Dunstedter's Orch.
KOA-Rhythmic Orch.
WCCO-Baseball Scores
WENR-Mark Fisher's Orch.
WGN-Dance Orch.
WIBW-Tuning Around
WLW-Our Singing Neighbor

9:15 MST 10:15 CST
CBS-Geo. Givot's Circus: KOMA
KRLD KMBC
NBC-Henry Busse's Orch.: WHO
News: WCCO KOIL
KFI-Ran Wilde's Orch.
KGFH-Variety Prgm.
KMOX-Detective Mysteries
KSTP-News; Auction
WFAA-Step Ladder & Saddle
Tramps
WKY-Singing Red Heads
WLW-Johnny Lewis' Orch.
WOAI-Andy Sannella's Orch.
WOW-Tribe of Yessir

9:30 MST 10:30 CST
NBC-Ben Pollack's Orch.: WOW
WHO (sw-9.53)
CBS-Dick Stable's Orch.: KFH
WCCO WIBW KMBC KFAB
KLZ WNAX
NBC-Lou Bring's Orch.: WREN
KFJR WENR KSTP (sw-6.14)
News: KGFH WKY
KSTP-Smiling Thru
KFI-To be announced
KMOX-Ozark Carnival
KOA-To be announced
KOIL-Freddie Ebener's Orch.
KOMA-Dance Orch.
KRLD-Benny Meroff's Orch.
KSL-Strange but not Fiction
WDAF-Sports Reporter
WFAA-Freddie Martin's Orch.
WGN-Joe Sanders' Orch.
WLW-Bob Grayson
WOAI-Irving Rose's Orch.
W9XBY-Dansapation

9:45 MST 10:45 CST
CBS-Dick Stable's Orch.: KSL
KOMA KMOX
KFEL-Government Talk

WDAF-Dance Band
WHO-American Legion Aux.
WIBW-Sunflower News
WKY-Ken Wright

10:00 MST 11:00 CST
NBC-Carl Ravazza's Orch.: WHO
KFI
CBS-Eddie House, singing organ-
ist: KMBC WNAX KVOR
KOMA KFAB KFH KMOX
NBC-Fletcher Henderson's Orch.:
WENR WREN KOIL KFJR
WOAI KSTP
News: WIBW KLZ
KOA-Community Chest Prgm.
KRLD-Phil Harris' Orch.
KSL-Bart Woodyard's Orch.
WFAA-Summer Dreams
WGN-Dance Band
WLW-Joe Haymes' Orch.
WOW-Dance Orch.
W9XBY-Tunes of Tomorrow

10:15 MST 11:15 CST
CBS-Joseph Cherniavsky's Orch.:
KMBC WNAX KMOX KFH
KOMA WIBW KVOR KFAB
KLZ
NBC-Fletcher Henderson's Orch.:
KOA WKY
WDAF-Carl Ravazza's Orch.
(NBC)
W9XBY-Rathskeller

10:30 MST 11:30 CST
NBC-Keith Beecher's Orch.:
WENR WREN KOIL KFJR
WKY KSTP
CBS-Joseph Cherniavsky's Orch.:
WCCO KRLD
NBC-Mark Fisher's Orch.: WDAF
KFI WOW WHO
MBS-Horace Heidt's Orch.: WGN
WLW
KOA-Frank Waterhouse's Orch.
W9XBY-Carnival

10:45 MST 11:45 CST
CBS-Nocturne; Franklin McCor-
mack: KSL KRLD KFH
WCCO KVOR KOMA WNAX
WIBW KFAB
KLZ-Gus Arnheim's Orch.
KMBC-Dance Time
KMOX-When Day Is Done
KSL-Joe Kirkham's Orch.

11:00 MST 12:00 CST
MBS-Joe Sanders' Orch.: WGN
WLW
News: KOA KMBC KVOR
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Isham Jones' Orch.
KSTP-News; Dream Ship

SHORT-WAVE PROGRAMS FOR MONDAY

(See Page 29 for List of Stations and Frequencies)
MST Shown; for CST Add One Hour

4 a.m.—Telling the tale: GSG GSH
4:15 a.m.—Musical-Comedy gems: VK3ME
5:15 a.m.—English humorists: GSG GSH
5:40 p.m.—Road house: GSG GSH
6 a.m.—Siamese program: HS8PJ
8:30 p.m.—Vatican City hour: HVJ
8:30 a.m.—Hungarian Gypsy orch.: GSG GSH
9:30 a.m.—Polish hour: SPW
9:35 a.m.—Kipling reading: GSF GSG
10:15 a.m.—Music Hall songs: GSB GSD GSO
11 a.m.—Cuban dance music: COCD
11:20 a.m.—Cafe Colette: GSB GSD GSO
12 noon—Latin-American music: COCD
12:45 p.m.—Canal program: GSB GSD GSO
1:30 p.m.—English humorists: GSB GSD GSO
4 p.m.—Talk, A Trip in the Crimea: RNE
4 p.m.—Overseas hour: JVN JVM
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—Mayor's program: COCD
3 p.m.—New microphone voices: DJB DJD
3:15 p.m.—Loss and band: GSB GSF GSG
3:30 p.m.—Brazilian hour: PRF5
4 p.m.—Around the counties: GSC GSF GSP
4 p.m.—Hans Fleischer, songs: DJB DJD

4 p.m.—Lecuona's orchestra: COCO
4:30 p.m.—Special DX broadcast: ZRO
4:30 p.m.—Kipling readings: GSC GSF GSP
4:55 p.m.—King's orchestra: GSC GSF GSP
5 p.m.—German Girls League: DJB DJD
5 p.m.—South American program: COCD
5 p.m.—IBC trio: YV2RC
5:15 p.m.—Rosario Lovzada, songs: YV2RC
5:15 p.m.—Sound pictures: DJB DJD
5:20 p.m.—Mail bag: ZRO
5:30 p.m.—Piano sonata: DJB DJD
5:45 p.m.—Venezuelan songs: YV2RC
6 p.m.—National Railways program: HJU
6 p.m.—Sergio Codos' band: YV2RC
6 p.m.—Violin and piano: DJB DJD DJM
6:30 p.m.—German lessons: DJB DJD DJM
6:45 p.m.—Amateur hour: YV2RC
7 p.m.—Story, Passage in Exodus: GSC GSD
7:15 p.m.—Variety program: DJB DJD DJM
8:03 p.m.—Irish songs: GSC GSD GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
9:10 p.m.—DX program: HJIABE
9:30 p.m.—Honolulu program: KKH KIO
10 p.m.—Overseas hour: JVH
10:05 p.m.—Empire artists concert: GSB GSD
10:37 p.m.—Fiji hour: VPD

SHORT-WAVE PROGRAMS FOR TUESDAY

(See Page 29 for List of Stations and Frequencies)
MST Shown; for CST Add One Hour

3 a.m.—Famous tenors: VK3ME
5:30 a.m.—Stage star interviews: GSG GSH
6:20 a.m.—Birmingham orchestra: GSG GSH
7 a.m.—Talk, Foreign Affairs: GSF GSG GSH
7:30 a.m.—Around the counties: GSF GSG GSH
8 a.m.—Evansong: GSF GSG GSH
8:30 a.m.—Vatican City hour: HVJ
9 a.m.—Commerce hour: COCD
10:30 a.m.—Balalaika orchestra: GSB GSD GSO
11 a.m.—Cuban dance music: COCD
11:50 a.m.—Variety: GSB GSD GSO
12:30 p.m.—Karoo Camp Fire: GSB GSD GSO
2:39 p.m.—Grosvenor dance band: GSB GSF GSG
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—Woman's hour: DJB DJD
3 p.m.—Mayor's program: COCD
3:15 p.m.—Reichswehr band: DJB DJD

4 p.m.—Amateur hour: COCO
4 p.m.—Operatic program: DJB DJD
4 p.m.—H. M. Grenadier band: GSC GSF GSP
5 p.m.—South American program: COCD
5:15 p.m.—Sound pictures: DJB DJD
5:25 p.m.—Talk, Foreign Affairs: GSC GSF GSP
5:30 p.m.—Summertime reveries: DJB DJD
6:45 p.m.—Violin and piano: DJB DJD DJM
7 p.m.—Story, Passage in Exodus: GSC GSD GSF
7 p.m.—Raul Izquierdo, crooner: YV2RC
7:15 p.m.—Light music: DJB DJD DJM
7:20 p.m.—Ecuadorian program: HC2RL
8:25 p.m.—Talk, Foreign Affairs: GSC GSD GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
10 p.m.—Overseas hour: JVH
10:10 p.m.—Talk, Foreign Affairs: GSB GSD
10:25 p.m.—Winter's band: GSB GSD
10:37 p.m.—Fiji hour: VPD
10:55 p.m.—Stage star interviews: GSB GSD

Wednesday

July 15



Margery Hannon
See 12:15 p.m. MST (1:15 CST)

Network Changes

Dorsey & Dailey, formerly 12 noon, now CBS 11:45 a.m. CST (10:45 MST).
Eton Boys, formerly Thursday 4 p.m., will be heard today CBS 4 p.m. CST (3 MST).

News

7:00 a.m.—NBC-WREN
4:30 p.m.—Edwin C. Hill: NBC-WHO
4:45 p.m.—Boake Carter: CBS-KOMA
7:30 p.m.—March of Time: CBS-KLZ
8:15 p.m.—Paul Sullivan: WLW

Classical Music

1:00 p.m.—E. Robert Schmitz, pianist: CBS-KVOR
6:00 p.m.—Chicago Symphony Orch.: NBC-WREN

Comedy

5:00 p.m.—Willie & Eugene Howard: NBC-WREN
5:30 p.m.—Burns and Allen: CBS-KOMA
6:00 p.m.—Col. Stoopnagle & Budd: NBC-KVOO

Drama

5:00 p.m.—Cavalcade of America: CBS-KLZ
5:00 p.m.—One Man's Family: NBC-KOA
7:00 p.m.—The Gang Busters: CBS-KLZ
9:30 p.m.—Lights Out, mystery: NBC-WOW

Talks

8:15 p.m.—John B. Kennedy: NBC-WREN

Morning

7:00 MST 8:00 CST

CBS-Fred Feibel, organist: KVOR KLZ KOMA KSL KFH NBC-News; Vaughn de Leath: WREN
CBS-Betty & Bob: (sw-21.52) Gene & Glenn KOIL KMB(WHO WIBW
News: KOA WOW W9XBY
KFAB-Wake Up & Sing
KGNF- Δ Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors

7:15 MST 8:15 CST

NBC-Viennese Sextet: WKY KOA WDAF
(CBS-Modern Cinderella: (sw-21.52)
NBC-Aristocratic Rhythm: WREN (sw-15.21)
CBS-Fred Feibel: KFAB
KGNF-Tunes & Topics
KSL-Tunes for Early Birds
KVOO-Glen Condon
KVOR-News
WOW-Variety Prgm.

7:30 MST 8:30 CST

NBC-Josh Higgins of Finchville: WKY WREN KOIL KOA (sw-15.21)

CBS-Lyric Serenade: KOMA
KVOR KFH KSL
CBS-Worry Clinic; Betty Crocker; Hymns of All Churches: (sw-21.52)

NBC-Mystery Chef: (sw-15.33)
KFAB-Songs Sacred
KFEL-Health and Philosophy
KGNF-Pancake Hour
KGNF-Music & Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KVOO-Alabama Boys
WDAF-Singing Painter
WHO-Musical Clock
WIBW-Unity School
WNAX-Mary Nan, Ragtime Band
WOW-Markets
W9XBY- Δ Morning Meditations

7:45 MST 8:45 CST

NBC-Today's Children, sketch: WKY WOW WDAF KVOO WHO (sw-15.33)
NBC-Romance of Dan & Sylvia, sketch: WREN KOIL KOA (sw-15.21)
News: KSL KLZ
KFEL-Musical Auction
KMBC-Lyric Serenade (CBS)
WIBW-Carl Haden's Hillbillies
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-Trail Finder; Dr. Wm. Thomson Hanzsche: WREN WKY (sw-15.21)
CBS-Song Stylists, quartet: KOMA KVOR KFH KFAB (sw-21.52)
NBC-David Harum, sketch: WOW WHO WDAF (sw-15.33)
KFEL-News
KGNF- Δ Morn. Devotional
KGNF-Today's Rhythm
KLZ-Satin Strings
KMB- Δ Fashion Flashes
KOA-Musical Menu
KOIL-News
KSL-Breakfast Melodies
KVOO-Handy Ads
WBW-To be announced
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Vagabonds: WREN KOIL
CBS-Montara Slim, yodeling cow boy: KVOR (sw-21.52)
NBC-Breen & de Rose: WDAF WKY (sw-15.33)
NBC-Home Sweet Home, sketch: (sw-15.21)
KFAB-Markets
KFEL-Around Breakfast Table
KFH-Variety Prgm.
KGNF-Today's Almanac
KGNF-Opening Grain Markets
KMBC-Happy Kitchen
KOMA-Opening Markets
KVOO Good Morning
WHO-Hymns of all Churches
WIBW-Markets & Weather
WNAX-Bohemian Band
WOW-Mary Baker's Album

8:30 MST 9:30 CST

NBC-The Honeymooners: WREN KVOO WKY
CBS-Poetic Strings: KVOR KLZ KOMA (sw-21.52)
NBC-Wife Saver, Allen Prescott: WOW (sw-15.33)
NBC-Vic & Sade, sketch: (sw-15.21)
KFAB-Weather Report; Radio Calendar
KFH-Grain & Livestock Market
KGNF-Pipe Organ
WNAX-Bohemian Band
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shopping Suggestions
WDAF-Cadets Quartet (NBC)
WHO-Betty & Bob
WIBW-Housewife's Program
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

NBC-Jacob Tarshish, talk: KOA WHO WDAF WOW (sw-15.33)
CBS-Poetic Strings: KFAB KFH KMBC
NBC-Edward MacHugh, Gospel Singer: WREN KVOO WKY
KOIL-Kitty Keene
WNAX- Δ Religious Service

9:00 MST 10:00 CST

NBC-Jack & Loretta Clemens: WREN
CBS-Judy & The Jesters: KMBC KLZ KFH KVOR (sw-21.52)
NBC-Christine Caton: WDAF WOW

News: KFAB WNAX
KGNF-Weather
KOA-Organ Reveries
KOIL-Melody Lane
KOMA-Cooking School
KSL-Serve & Save
KVOO-Hymns of All Churches
WHO-Morning Melodies
WKY-Markets
W9XBY-News and Views

9:15 MST 10:15 CST

CBS-Musical Reveries; Orch.; Stuart Churchill, tr.: KMBC KOMA KFAB KSL KLZ (sw-21.52)
NBC-Cadets Quartet: WREN KOIL
NBC-Honeybox and Sassafras KOA WDAF WKY
KFH-Model Kitchen
KGNF-Shoppers Parade
KVOO-Betty & Bob
KVOR-News
WHO-Bulletin; Bits of Melody
WNAX-John Peier DePogter
WOW-Variety Skit
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Worth Cramer, bar.: WREN (sw-15.21)
CBS-Merrymakers: KMBC KOMA KSL KVOR (sw-21.52)
NBC-Dan Harding's Wife: WOW KOA KVOO WKY WDAF
KFAB-Friendly Troubadour
KGNF-News
KGNF-Out of the Past to You
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Party Line
WIBW-Anti Crime Ass'n
WNAX-March Kings
W9XBY-Human Touch

9:45 MST 10:45 CST

NBC-Merry Madcaps: WDAF WHO
NBC-Words & Music; Soloists & Organist: KVOO KOA WREN WKY (sw-15.21)
KFAB-The Jangles
KFEL-Modern Dansapation
KFH-Grain Market; News
KGNF-Organ Melodies
KGNF-American Family Robinson
KLA-Merrymakers (CBS)
KOMA Greetings
WIBW-Party Line
WOW-Aunt Sally
W9XBY-Fashion Clinic

10:00 MST 11:00 CST

CBS-Betty & Bob, sketch: KLZ KSL KFAB KMBC
NBC-Joe White, tenor: WDAF (sw-15.33)
CBS-Pete Woolery with Orch.: (sw-15.27)
NBC-Words & Music: KOIL
KFEL-Musical Prgm
KFH-Hymns of the Church
KGNF-Round the Town
KOMA-Mid-morning Markets
KVOO Party Line
KVOR-Ann Russell, economist
WHO-Pat Barnes in Person
WIBW-Street Reporter
WKY-Ken & Virginia
WNAX-Lawrence Welk's Orch
WOW-Markets
W9XBY- Δ God's Quarter Hour

10:15 MST 11:15 CST

CBS-Modern Cinderella. KLZ KFAB KSL KMBC
NBC-Dot & Will: WREN KOIL KOA
CBS-Frank Dailey's Orch.: (sw-15.27)
News KVOO WKY
KFH-Betty & Bob
KGNF-Echoes of Music
KOMA-Piano Land
KVOR-World Dances
WDAF-Star Gazer; Service Reports
WHO-Weather; Market Reports
WIBW-Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST

NBC-Farm and Home Hour: WKY WREN WDAF WHO WOW KVOO KOA (sw-15.21)
CBS-Worry Clinic; Betty Crocker & Hymns of All Churches: KFAB KLZ KSL KMBC
NBC-Sammy Watkins' Orch.: (sw-15.33)
KFH-Shoppers Trio
KGNF-Old Timers
KOIL-Rhythm Riddles

KOMA-Spice of Life
KVOR-Today's Almanac
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST

CBS-Dorsey & Dailey, vocal duo: (sw-15.27)
KFEL-Jay Burnette, songs
KGNF-Jubilee
KGNF-Markets
KOIL-Man on the Street
KVOR-Success Stories
W9XBY-Fredly Martin's Orch.

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KMBC KOMA KLZ KFAB KSL KFH (sw-15.27)
News: WIBW KGNF
KGNF-Your Home
KOIL-News; Noonday Varieties
KVOR-Swing Time
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow sketch: KMBC KFH KVOR KSL (sw-15.27)
KFAB-Markets; Farmers' Prgm.
KFEL-Beauty Question Box
KGNF-Motor Parade
KLZ-Love Lyrics
KOB-Word Man
KOMA-Variety Prgm.
WIBW-Markets
WNAX-News

11:30 MST 12:30 CST

CBS-Aft. Recess, comedy revue: KOMA KVOR KLZ (sw-15.27)
News: KOA WOW
KFEL-Club Bulletins
KFH-Grain & Livestock Markets
KGNF-Tonic Tunes
KMBC-News; Markets
KOB-Let's Dance
KSL-Musical Review; Betty Marlow
KVOO-Bob Wills' Playboys
WDAF-Soloist
WHO-Luncheon Music
WIBW-Noonday Prgm.
WKY-Elm City Four
WNAX-The Brass Band
WREN-Tulsa Ted
W9XBY-Manny on the Street

11:45 MST 12:45 CST

NBC-Old Refrain; String Ensemble; Philosophy & Poetry Reading: WDAF
CBS-Afternoon Recess: KFAB KFH
KGNF-Variety Prgm.
KMBC-Tex Owens, songs
KOA-Farm Question Box
KSL-Payroll Builder
WHO-News
WKY-To be announced
WNAX-D. B. Gurney
WOW-Man on the Street
WREN-On the Mall
W9XBY-Musical Mardi Gras

Afternoon

12:00 MST 1:00 CST

NBC-Joe Parsons, basso: KOIL
CBS-Ann Leaf, organist: KOMA KVOR (sw-15.27)
NBC-Pepper Young's Family, sketch: WDAF WOW KOA
News: KFEL KLZ KSL
KFAB-Markets
KFH-Street Reporter
KGNF-Ferde Grofe's Orch.
KGNF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Farm & Home Hour
WHO-Carefree Capers
WKY-Markets
WNAX-Little Joe Hart's Orch
WREN-Variety Matinee
W9XBY-Television Flashes

12:15 MST 1:15 CST

NBC-Ma Perkins, sketch; Margery Hannon: WKY KVOO WOW WDAF KOA
CBS-Ann Leaf, organist: KMBC KSL
NBC-Angelo Vitale's Band: KOIL (sw-15.21)
KFAB-News
KFH-Livestock; Stock Quotations
KGNF-Ralph Studio Grand
KLZ-Luncheon Melodies
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Jimmy Brierly, tr. & Orch.: KLZ KFH KSL KMBC (sw-15.27)

NBC-Vic & Sade, sketch: KOA
KVOO WDAF WKY WOW
WHO

12:45 MST 1:45 CST

KFAB-Markets
KGNF-Secrets of Happiness
KGNF-Kunkle Prgm.
KOB-Cub Reporters
KOMA-Dinner Club
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-2th Century Serenade

12:45 MST 1:45 CST

NBC-The O'Neills, sketch: WDAF KOA WOW WHO
KVOO WKY
CBS-Gogo Delys, songs: KMBC KFH KLZ (sw-15.27)
NBC-Bill Krenz' Orch.: (sw-15.21)
KFAB-Inside Dope
KFEL-Ted's Happy Hour
KGNF-Weather & Markets
KOIL-Homemakers' Club
KOMA-Closing Markets
KSL-Broadcast Review
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Composer at the Piano

1:00 MST 2:00 CST

NBC-Woman's Radio Review
WDAF KOA WOW
CBS-E. Robert Schmitz, concert pianist: KMBC KOMA KVOR KLZ KFH KSL (sw-15.27)
Parane Pour Une Infante Defunte, Demets; Sonatine, Durand; Jeus D'eau
NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)
KFAB-Baseball Game
KGNF-Americana
KGNF-Rhythm Fliers
KVOO-Cozy Corner
WHO-Baseball Game
WIBW-Kansas Homemaker
WKY-Johnny Marvin
WNAX-Bohemian Band
W9XBY-Choral Club

1:15 MST 2:15 CST

NBC-Gale Page, songs: WREN KOIL (sw-15.21)
KFEL-Tonic Tunes
KGNF-Dramas of Life
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX-Ma Perkins sketch
W9XBY-Asher & Little Jimmy

1:30 MST 2:30 CST

NBC-To be announced: WREN
CBS-Swinging Down the Airplanes: KOMA KFH KVOR (sw-15.27)
NBC-Gene Arnold & Ranch Boys
WDAF KOA WOW KVOO WKY
KGNF-News
KGNF-Grain Quotations
KLZ-Markets
KMBC-The Texas Rangers
KSL-Melody Minutes
WNAX-Three Maids of Melody
W9XBY-After Noon Arias

1:45 MST 2:45 CST

NBC-Marguerite Padula, songs: KVOO KOA WREN KOIL (sw-15.21)
CBS-Clyde Barrie, bar.: KFH KLZ KVOR KOMA KSL (sw-15.27)
NBC-Grandpa Burton: WDAF
KGNF-Daily Musical Variety
WIBW-News
WKY-Swing Trio
WNAX-Spanish Melodies
WOW-Markets

2:00 MST 3:00 CST

NBC-Walter Logan's Musicale: KVOO WKY WDAF (sw-9.53)
CBS-Margaret McCrae, songs: KVOR KMBC KOMA KLZ (sw-11.83)
NBC-Jackie Heller, tr.: KOIL WREN
News: WNAX KGNF
KFEL-Orchestral Music
KFH-All-Request Hour
KGNF-World Bookman
KOA-Goodwill Industries
KOB-Classics of Music
KSL-Aft. Concert
WIBW-Piano Ramblings
WOW-News; Belle & Martha
W9XBY-Leaders in Dance Time

2:15 MST 3:15 CST

CBS-Dorothy Gordon, children's prgm.: KMBC KVOR KOMA KLZ (sw-11.83)
NBC-Walter Logan's Musicale: WOW

NBC-Men of the West: WREN
KOA KOIL
KGNF-What's New?
KGNF-Sketches in Melody
WIBW-Kansas Roundup
WNAX-Nancy Gurney Trio

2:30 MST 3:30 CST

NBC-Larry Larsen, organist: WREN
CBS-Buddy Clark, songs: KLZ KOMA KVOR KFH KMBC KSL (sw-11.83)
NBC-The Singing Lady: (sw-15.21)
NBC-Riley & Farley & the 'Round & 'Round Boys: KOA WOW WDAF WKY
KGNF-Cub Reporters
KOB-Hughes Reels
KOIL-Duane and Sally
KVOR-News
W9XBY-Cocktail Hour

2:45 MST 3:45 CST

CBS-Wilderness Road sketch: KOMA KMBC KLZ KVOR KSL WIBW KFH (sw-11.83)
NBC-Orphan Annie, sketch: (sw-15.21)
KGNF-Front Page Drama
KGNF-Connie Boswell
KOB-Say it with Music
KVOO-Riley & Farley (NBC)
WNAX-George B. German
WREN-Willie Hollander's Orch.
W9XBY-Baseball Game

3:00 MST 4:00 CST

CBS-Eton Boys, quartet: KOMA KMBC KFAB KVOR KLZ KFH KSL (sw-11.83)
NBC-Flying Time, sketch: KOA WDAF WOW
KGNF-Echoes of the Stage
KGNF-Eddie's Orch.
KOIL-Tea Time Tunes
KVOO-Success Story
WHO-Playing the Song Market
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors
WREN-Rhythm Makers

3:15 MST 4:15 CST

CBS-Hal Munro's Orch.: KMBC KFAB KVOR KSL KFH KOMA
NBC-Midge Williams, songs: WREN (sw-15.21)
CBS-Bobby Benson and Sunny Jim: (sw-11.83)
NBC-Sparerites: WDAF KVOO KOA WHO WOW
KGNF-The Round-up
KLZ-Listener Speaks
WIBW-This Rhythmic Age
WEY-Betty & Bob

3:30 MST 4:30 CST

CBS-News; Emily Weyman, songs; Orch.: KOMA KVOR KMBC KFEL KLZ KFAB
NBC-The Singing Lady: WREN KOIL
News: WKY KSL
KFEL-Musical Prgm.
KGNF-Sportcaster
KOA-News; Dorothy Page (NBC)
KVOO-Frolie
WDAF-Star Gazer
WHO-Dance Rhythms
WIBW-Matinee
WNAX-Round-Up

3:45 MST 4:45 CST

NBC-Little Orphan Annie, sketch WREN KOIL
CBS-Renew of the Mounted: KFH KOMA KMBC KFAB (sw-11.83)
★ NBC-Lowell Thomas, commentator: (sw-15.21)
NBC-Three Scamps: KOA WOW
KGNF-Dance Matinee
KLZ-News
KOB-Club Cabana
KSL-Buyer's Guide
KVOR-What's New
WDAF-Better Business Bureau
WHO-Ma Perkins
WKY-To be announced

4:00 MST 5:00 CST

NBC-Easy Aces, sketch: KOIL KOA (sw-15.21)
CBS-Lee Wiley, songs: KOMA KLZ KVOR KFH (sw-11.83)
★ NBC-Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
NBC-Sammy Watkins' Orch.: WHO WDAF KVOO
KFAB-News; Scores
KFEL-News
KGNF-House of MacGregor
KMBC-Dick Tracy, sketch

July 15



Phillips Lord
See 7 p.m. MST (8 CST)

KSL-Dramatic Highlights
WKY—Uncle Leo Blondin
WNAX—Cecil & Sally
WOW Mr. Dooley's Curiosity Club
WREN—The Dreamers
W9XBY—Studio Varieties

4:15 MST 5:15 CST
★ **NBC—ALKA-SELTZER** - PRE sents Uncle Ezra's Radio Station: WDAF WOW KVOO WKY (sw-9.53)
CBS-Fray & Baum, piano duo: KFH KLZ KVOR KMBC KFAB KSL KOMA (sw-11.83)
NBC-Doris Wester, songs: WREN KOIL (sw-11.87)
KFEL-Musical Prgm.
KGNF-Club Cabana
KOA-Microphone News
WHO-Pop Concert
WNAX-The Serenaders

4:30 MST 5:30 CST
★ **NBC—HORLICK'S MALTED** Milk presents Lum 'n' Abner, sketch: WENR (also see 8:15 p.m.)
CBS-Benny Fields, songs: KLZ KOMA KVOR KMBC KFAB (sw-11.83)
NBC-Yoichi Hiroaka, xylophonist: WREN KOIL
NBC-Edwin C. Hill, news commentator: WHO WKY
News: KOA WOW KVOO KFH Sports Revue
KGNF-Peacock Court
KSL-Broadcasters' Review
WDAF-Advs. of Jimmie Allen
WIBW—Uncle Dave
WNAX-Hamlin's Cowboys
W9XBY-Hollywood Reporter

4:45 MST 5:45 CST
NBC-To be announced: KOA
★ **CBS—Boake Carter**, commentator: KMBC KOMA KFAB (sw-11.83)
Jimmie Allen, sketch: WOW KFH
News: WIBW KGHF KOIL WHO
KGNF-Garden of Melody
KLZ-Silver Story Lady
KVOO-World of Sports; Baseball Scores
KVOR-Pop Concert
WDAF-Frank Farrell
WKY-Sports Reporter
WNAX-Sports Prgm.
WREN-Mario Cozzi, baritone
W9XBY-Twilight Trio

5:00 MST 6:00 CST
★ **NBC—One Man's Family**, serial drama: KVOO WDAF WKY WOW KOA WHO (also Sun. at 9:30 p.m.)
★ **CBS—Cavalcade of America**; Orch.: KMBC KFAB KSL KLZ (sw-11.83)
NBC-Folies De Parée; Willie & Eugene Howard, comedians; Fifi D'Orsay; Victor Arden's Orch.: KOIL WREN (sw-11.87)
KFH-Savings & Loan Quartet
KGNF-Hollywood on Parade
KGNF-Baseball Scores
KOMA Sports
WIBW-Gaeties
WNAX-Marion Matthews, organ
W9XBY-Manhattan Serenade

5:15 MST 6:15 CST
KFH-Guy Snyder, organist
KGNF-Hughes Reel
KOMA-Man on the Street
KVOR-Private & Personal
WIBW-Strange Facts
W9XBY-Futura

5:30 MST 6:30 CST
★ **NBC—Wayne King's Orch.**: WDAF WKY KVOO WOW WHO
★ **CBS-Burns & Allen**, comedians; Eddy Duchin's Orch.: KOMA WIBW WNAX KFH KMBC KFAB (sw-11.83) (also see 8:30 p.m.)
NBC-Lavender & Old Lace, Frank Munn, trn.; Gus Haenschen's Orch.; Wm. Meeder, organist: KOIL WREN (sw-11.87)
KFEL-Lost and Found Column
KGNF-Sport's Review
KGNF-Rhythm Review
KLZ-Club Continental
KOA-Dinner Hour Music
KOB-Cecil & Sally
KSL-Payroll Builder
KVOR-Tea Dance

5:45 MST 6:45 CST
News: KVOR KSL

KGHF-Musical Melodies
KGNF-Dance Music
KLZ-Sports Highlights
KOA-Adv. of Jimmie Allen
W9XBY-Walt Lochman

6:00 MST 7:00 CST
★ **NBC-Col. Stoopnagle & Budd**; Amateurs & Peter Van Steeden's Orch.: WKY WOW KVOO WHO WDAF (sw-9.53) (also see 9 p.m.)
★ **CBS-CHESTERFIELD CIGARETTES** Presents Andre Kostelanetz' Orch.: Kay Thompson; Ray Heatherton, bar. and Rhythm Singers; David Ross: KMBC KFAB KVOR KLZ KSL KFH KOMA WNAX WIBW (sw-11.83)
NBC-Chicago Symp. Orch.; Guest Cond.: KOA WREN (sw-11.87)
KFEL-Meandering Mike
KGNF-Let's go to the Movies
KOIL-Musical Revue
W9XBY-n a Mexican Patio

6:15 MST 7:15 CST
KFEL-Lamplighting Time
KOIL-Let's Go Places
W9XBY-Missouri Review

6:30 MST 7:30 CST
CBS-Come On Let's Sing; Jack Arthur, m.c.: KFAB KMBC KOMA KFH KSL KLZ (sw-11.83)
East Side West Side; Keep the Home Fires Burning; No, No a Thousand Times No; When I Grow Too Old to Dream; Daisy Bell; Take Me Out to the Ball Game; Wait Till the Sun Shines, Nellie; All My Life Robins & Roses; Is It True What They Say About Dixie; Little Grass Shack; Let a Smile Be Your Umbrella; Good Night Ladies
KFEL-Uncle Gene & Holly
KGNF-Thank You Stusia
KOA-Dinner Hour Music
KOIL-Chicago Symp. Orch. (NBC)
KOB-Rubinfoff's Violin
KVOR-World Entertains
WIBW-Dessert Time
WNAX-Ambassadors
W9XBY-Ann Baker

6:45 MST 7:45 CST
KFEL-Rubinfoff's Violin
KGNF-News
WIBW-Let's Go Places
W9XBY-Betty Jane at the Circus

8:00 MST 9:00 CST
NBC-Jolly Coburn's Orch.: KSTP (sw-9.53)
CBS-Dick Stable's Orch.: KVOR WNAX KFH WIBW KSL KFAB
★ **NBC—Amos 'n' Andy**: WDAF KOA WHO WFAA WLW KFJ WOW WKY (also see 4 p.m.)
NBC-Ink Spots: WREN
Rubinfoff's Violin: KOMA KOIL KFYR KMBC WOAI
KGNF-World Entertains
KLZ-Rhythm Orch.
KMOX-Four Star Revue
KRLD-Sports & News
WCCO-Thank You Stusia
WENR-Ben Pollack's Orch.
WGN-Horace Heidt's Orch.

8:15 MST 9:15 CST
CBS-Renew of the Mounted: KSL
NBC—"While There's Life," John B. Kennedy: WREN (sw-6.14)
★ **NBC—HORLICK'S MALTED** Milk Presents Lum & Abner: KFI (also at 4:30 p.m.)
News: KOIL KVOR
KFEL-Stories in Litigation
KFH-To be announced
KFYR-Variety Prgm.
KLZ-Treasured Memories
KMBC-Howard Ely, organist
KOA-Frank Watanabe
KOMA-To be announced
KRLD-Musical Brevities
KSTP-Jack Randolph's Music
WCCO-Nicollet Park Day
WDAF-Easy Aces
WENR-King's Jesters
WFAA-Jose Manzaneres' Orch.
WGN-Dream Ship
WHO-Today's Winners
WIBW-Belle & Martha
WKY-Harry Richman's Orch.
★ **WLW-Paul Sullivan, news room**
WOAI-To be announced
WOW-Musical Prgm.

8:30 MST 9:30 CST
CBS-George Givot's Circus: WNAX WCCO KFAB
NBC-Fletcher Henderson's Orch.: WDAF (sw-9.53)
CBS-Don Bestor's Orch.: KOMA KFH
NBC-Phil Ohman's Orch.: KFYR WKY (sw-6.14)
Easy Aces, sketch: KSTP WFAA
News: WIBW WENR
KFI-Winning the West
KGNF-World Dances
KLZ-Gus Arnheim's Orch.
KMBC-Erle Smith
KMOX-Tenth Inning
KOA-Golden Melodies
KOB-Spanish School, & Theater of the Air
KOIL-Sports
KSL-Home Harmonies
KVOR-Rhythmic Revue
WGN-Griff Williams' Orch.
WIO-Organ Melodies
WLW-Ray Perkins
WOW-Thank You Stusia
WREN-Amer. Family Robinson

8:45 MST 9:45 CST
NBC-Jesse Crawford, organist: WDAF (sw-9.53)
CBS-Don Bestor's Orch.: KMBC KSL KVOR KMOX WIBW
NBC-Phil Ohman's Orch.: WENR WREN KOIL
KFEL-Fed. of Women's Clubs
KRLD-Count Bulowski's Orch.
KSTP-Mr. Editor
WENR-To be announced
WFAA-News
Who Gene & Glenn
WKY-All-Star Revue
WOW-Down the Fairway

9:00 MST 10:00 CST
NBC-Shandor, violinist; Reggie Child's Orch.: WREN KFYR KOIL KSTP WKY (sw-6.14)
CBS-Jan Garber's Orch.: KVOR KFAB WNAX KFH
NBC-Henry Busse's Orch.: WDAF (sw-9.53)
★ **NBC-Col. Stoopnagle & Budd**; Peter Van Steeden's Orch.: KOA KFI (also at 6 p.m.)
News: WOW WOAI WHO
KFEL-Orchestral Music
KGNF-Life of Edison
KRLZ-Dusty Rhoades' Orch.
KMBC-Sports Review
KMOX-Eddie Dunstedter's Orch.
KOMA-Dance Orch.
KSL-Charlie Chan
WBAP-Frontier Troubadours
WCCO-Baseball Scores
WENR-Mark Fisher's Orch.
WGN-Dance Orch.
WIBW-Melody Hour
WLW-Old Fashioned Girl

9:15 MST 10:15 CST
NBC-Reggie Childs' Orch.: WOAI
CBS-Jan Garber's Orch.: WIBW KMBC KOMA KSL KRLD
News: KOIL WCCO
KMOX-Detective Stories
KSTP-News; Auction
WBAP-Glen Lee's Orch.
WFAA-Law West of the Pecos
WHO-Henry Busse's Orch. (NBC)
WLW-Mel Snyder's Orch.
WOW-Sports Review

9:30 MST 10:30 CST
★ **CBS-Burns & Allen**; Eddy Duchin's Orch.: KVOR KLZ KSL (also at 5:30 p.m.)
NBC-Lights Out, mystery drama: KFYR WOW KSTP (sw-9.53)
CBS-Bernie Cummins' Orch.: KMBC WIBW WNAX KFAB WCCO
NBC-Luigi Romanelli's Orch.: WREN WLW (sw-6.14)
T.N.-Ray Noble's Orch.: WBAP WOAI
News: KGNF WKY
KFEL-Smiling Thru
KFH-Club Orch.
KMOX-Ozark Carnival
KOIL-Freddie Ebener's Orch.
KOMA Dance Orch.
KRLD-Benny Merhoff's Orch.
WDAF-Sports Reporter
WENR-Ben Pollack's Orch.
WGN-Joe Sanders' Orch.
WHO-Song Fellows
W9XBY-Dansapation

9:45 MST 10:45 CST
KMOX-To be announced
KOMA-Bernie Cummins' Orch. (CBS)
WDAF-Dance Orch.
WHO-Veterans' Forum
WIBW-Collegiate News
WKY-Ken Wright

10:00 MST 11:00 CST
NBC-King's Jesters: WOAI KSTP KFYR WBAP
CBS-Eddie House, singing organist: KMBC WNAX KFAB KFH KVOR KOMA KMOX
NBC-Fletcher Henderson's Orch.: WREN WENR KOIL
Dance Orch.: WOW KFEL WGN WCCO
News: WIBW KLZ
KFI-Jack Randolph's Music

10:15 MST 11:15 CST
KOA-Alessandra Canepari, songs
KRLD-Phil Harris' Orch.
KSL-Bart Woodyard's Orch.
WLW-Johnny Lewis' Orch.
W9XBY-Shadows of the Past

10:15 MST 11:30 CST
CBS-Geo. Givot's Circus: KLZ WIBW KVOR KFAB KFH KOMA WNAX KMOX KMBC
NBC-King's Jesters: KOA KFI WDAF WKY WHO
KFEL-Musical Prgm.
WBAP-Dance Orch.
W9XBY-Rathskeller

10:30 MST 11:30 CST
NBC-Keith Beecher's Orch.: WENR
CBS-Geo. Givot's Circus: WCCO KRLD
NBC-Mark Fisher's Orch.: WOW WKY WHO KFYR
WDAF KSTP
NBC-Sterling Young's Orch.: KOIL KFI WREN
MBS-Joe Sanders' Orch.: WGN WLW
KOA-Frank Waterhouse's Orch.
KSL-News
W9XBY-Carnival

10:45 MST 11:45 CST
CBS-Nocturne with Franklin McCormack: WCCO KRLD KLZ KFH KVOR KOMA WNAX WIBW KFAB KSL
KFEL-Educational Talk
KMBC-Dance Time
KMOX-When Day Is Done

11:00 MST 12:00 CST
MBS-Horace Heidt's Orch.: WGN WLW
News: KOA KVOR KMBC
KFI-Reporter of the Air (NBC)
KLZ-Al Lyons' Orch.
KSL-Joe Kirkham's Orch.
KSTP-News; Dream Ship
W9XBY-Midnight Frolic

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFI-1300	KRLD-1040	WHO-1000
KFH-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WLY-900
KGNF-1320	KVOO-920	WLS-870
KGNF-1430	KVOO-1140	WLW-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XBY-1530

11:15 MST 12:15 CST
KFI-World Affairs
KOA-Tom Brown's Orch. (NBC)

11:30 MST 12:30 CST
KFI-Jimmie Grier's Orch. (NBC)
KLZ-Huffman Harmonies
KOA-Henry King's Orch.
KSL-Little Jack Little's Orch.
WLW-Organ & Poems

12:00 MST 1:00 CST
KFEL-News; Dance Orch.
KFI-Eddy Duchin's Orch.
KSL-Isham Jones' Orch.
W9XBY-Pete Johnson's Orch.

12:30 MST 1:30 CST
KFI-Ran Wilds' Orch.
KFYR-Variety Prgm.
KSL-Harry Lewis' Orch.
W9XBY-Club Orch.

End of Wednesday Prgrams.

SHORT-WAVE PROGRAMS FOR WEDNESDAY

(See Page 29 for List of Stations and Frequencies) MST Shown; for CST Add One Hour

3 a.m.—Famous orchestras: VK3ME
4 a.m.—Empire mail bag: GSG GSH
4 a.m.—Mail bag: VK3ME
4 a.m.—Readings, Stalin: RNE
4:30 p.m.—Dance bands: VK3ME
5 a.m.—Gentlemen-Players, cricket: GSG GSH
5:30 a.m.—Seascapes revue: GSG GSH
8:30 a.m.—Vatican City hour: HVJ
8:30 a.m.—Play, Cupid Plus Two: GSF GSG GSH
9 a.m.—Commerce hour: COCD
9:15 a.m.—Gentlemen-Players, cricket: GSG GSH
10:30 a.m.—Walmir life-boat launching: GSB GSD
11 a.m.—Cuban dance music: COCD
11:20 a.m.—Stage star interviews: GSB GSD
11:35 a.m.—Seascapes revue: GSB GSD GSO
12 noon—Latin-American music: COCD
2 p.m.—Readings, Stalin: RNE
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—Folk dances: DJB DJD
3 p.m.—Mayor's program: COCD
4 p.m.—Casino orchestra: COCO

4 p.m.—Variety hour: DJB DJD
4 p.m.—Arcadian follies: GSC GSF GSP
4:30 p.m.—Police band: 2RO
4:45 p.m.—Round and about: GSC GSF GSP
4:55 p.m.—Opera, Blue Peter: GSC GSF GSP
5 p.m.—Talk, Present Events: 2RO
5 p.m.—Holland program: PCJ (9.59)
5 p.m.—South American program: COCD
5:10 p.m.—Radiofan technical tips: DJB DJD
5:15 p.m.—Sound pictures: DJB DJD
5:30 p.m.—Berlin Chamber orchestra: DJB DJD
5:45 p.m.—Jesus Paiva, crooner: YV2RC
6 p.m.—National Railways program: HJU
6:30 p.m.—Piano sonata: DJB DJD DJM
7 p.m.—National Tourist program: TTPG
7:15 p.m.—Light music: DJB DJD DJM
8:25 p.m.—Variety: GSC GSD GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
9:30 p.m.—King's orchestra: GSB GSD
10 p.m.—Overseas hour: JVH
10:30 p.m.—Story, Duet-By Accident: GSB GSD
10:37 p.m.—Fiji hour: VPD
11 p.m.—Leader's swing quartet: GSB GSD

Night

7:00 MST 8:00 CST
★ **CBS-Gang Busters**, true crime drama by Phillips Lord: KLZ WCCO KSL KFAB KFH KMBC KMOX KOMA KRLD (sw-6.12)
★ **NBC-Your Hit Parade & Sweepstakes**; Carl Hoff's Orch.; Vocalists: WFAA WKY KFYR WDAF KSTP WOAI KOA KFI WLW WOW KVOO WHO WREN WENR KOIL (sw-9.53-6.14)
Rubinfoff, violinist: KGHF WNAX
KFEL-News
KVOR-Evening Musicale
WGN-Guy Lombardo's Orch.
WIBW-Pop. Concert
W9XBY-Boost the Blues

7:15 MST 8:15 CST
KFEL-Townsend Talk
WNAX-Top Tunes of the Day

7:30 MST 8:30 CST
★ **CBS-March of Time**: KRLD KSL KFAB KLZ KMOX KMBC WCCO (sw-6.12)
News: WNAX KOMA WENR
Musical Moments: KFH KVOR
WGN-To be announced
WIBW-Revue
W9XBY-Baseball Game

7:45 MST 8:45 CST
CBS-Jack Shannon, trn.: KOMA KFAB KVOR WIBW KMBC KFH (sw-6.12)
Rubinfoff, violinist: WCCO KRLD
KLZ-Through the Rockies
KMOX-News & Sports
KSL-Telling the West About the West
WNAX-Trump Prgm.

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NAME
ADDRESS
CITY STATE

Thursday

July 16



Louise Massey
See 6 p.m. MST (7 CST)

Network Changes

Doris Kerr, formerly 12 noon, now CBS 11:45 a.m. CST 10:45 MST).

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KLZ
4:30 p.m.—Edwin C. Hill: NBC-WHO
4:45 p.m.—Boake Carter: CBS-KOMA
7:30 p.m.—March of Time: CBS-KLZ
8:15 p.m.—Paul Sullivan: WLW

Classical Music

4:45 p.m.—Music Is My Hobby: NBC-WREN
5:00 p.m.—Portland Symphony Orch.: CBS-KFAB

Comedy

6:00 p.m.—Show Boat; Molasses 'n' January: NBC-WHO
7:00 p.m.—Bob Burns: NBC-KOA

Morning

7:00 MST 8:00 CST

CBS-Fred Feibel, organist: KFV KFOR KOMA KLZ KSL
NBC-News; Vaughan de Leath, songs: WREN
CBS-Betty & Bob (sw-21.52)
Gene & Glenn: KMBC KOIL
WHO WIBW
News: KOA WOW
KFAB-Wake Up and Sing
KGHF—Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors
W9XBY-Parkview Newscast

7:15 MST 8:15 CST

NBC-Aristocratic Rhythms: WREN
CBS-Modern Cinderella: (sw-21.52)
NBC-Viennese Sextet: WDAF WKY KOA
KFAB-Fred Feibel, organist (CBS)
KGHF-Tunes & Topics
KSL-Morning Moods
KVOO—Glen Condon
KVOR-News of Today
WOW-Friendly Philosopher

7:30 MST 8:30 CST

NBC-Ralph Kirbery, dream singer: WDAF WOW (sw-15.33)
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches (sw-21.52)
NBC-Josh Higgins of Finchville: WKY KOIL WREN KOA (sw-15.21)
CBS Salon Musicale: KVOR KSL KOMA KFV
KFAB Songs Sacred
KGHF-Pancake Hour
KGHF-Music and Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KVOO-Alabama Boys

WHO-Musical Clock
WIBW-Unity School
WNAX—Mary Nan Ragtime Band
W9XBY—Morning Meditations

7:45 MST 8:45 CST

NBC-Today's Children, sketch: WDAF WOW WHO WKY
NBC-Romance of Dan & Sylvia, sketch: WREN KOIL KOA (sw-15.21)
News: KSL KLZ
KMBC-Salon Musicale (CBS)
WIBW-Singing Painter
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-David Harum, sketch: WDAF WOW WHO (sw-15.33)
CBS-Blue Flames: KOMA KVOR KFAB (sw-21.52)
NBC-Wendell Hall, songs: WREN WKY (sw-15.21)
News: KFEL KOIL
KFV-Variety Prgm.
KGHF—Morn. Devotional
KGHF-Today's Rhythm
KLZ-Satin Strings
KMBC-Fashion Flashes
KOA—Musical Menu
KSL-Breakfast Melodies
KVOO-Handy Ads
WIBW-Grocery Boys
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Sweethearts of the Air: WKY WDAF
CBS-Russell Dorr, bar.: KVOR KLZ (sw-21.52)
NBC-Vagabonds: WREN KOIL
NBC-Home Sweet Home: (sw-15.21)
KFAB-Markets
KFEL-Around Breakfast Table
KGHF-Today's Almanac
KGHF-Grain Quotations, Weather
KMBC-Happy Kitchen
KOMA-Opening Markets
KVOO-Al Hunter
WHO-Hymns of all Churches
WIBW-Markets; Highway Patrol
WNAX-Bohemian Band
WOW-Poetry Album

8:30 MST 9:30 CST

NBC-Honeymooners: WREN WKY KVOO
CBS-Russell Dorr, bar.: KOMA
NBC-Fiddlers Three: WDAF WOW (sw-15.33)
NBC-Vic & Sade, sketch: (sw-15.21)
KFAB-Weather Report; Radio Calendar
KFH-Grain & Livestock Markets
KFEL-Listen to This
KGHF—Organ Recital
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shopping Suggestions
KVOR—Personal Shopper
WHO-Betty & Bob
WIBW-Housewives Program
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

NBC-Edward MacHugh, Gospel Singer: KVOO WREN WKY KOA
CBS-You & Your Happiness. The Family Doctor, talk: KFV KVOR KLZ KOMA KFAB (sw-21.52)
★ NBC-Nellie Revell: WDAF WHO WOW (sw-15.33)
KMBC-Family Doctor
KOIL-Kitty Keene
WNAX—Religious Service

9:00 MST 10:00 CST

NBC-Jack & Loretta Clemens: WREN
CBS-Poetic Strings: KMBC KLZ KFAB KVOR KFV (sw-21.52)
NBC-Christine Caton: WDAF
KFEL-Orchestral Music
KGHF-Weather Forecast
KOA-Concert Hall Music
KOIL-Melody Lane
KOMA-Cooking School
KSL-Serve & Save

KVOO-Hymns of All Churches
WHO-Morning Melodies
WKY-Markets
WNAX-News
WOW-Mystery Chef
W9XBY-News and Views

9:15 MST 10:15 CST

CBS-Mary Lee Taylor: KMBC KFAB KOMA KFV KLZ KSL
NBC-Honeyboy & Sassafras: WOV WDAF KOA
CBS-Rhythm Boys: (sw-21.52)
NBC-Cadets Quartet: WREN KOIL
KGHF-Shoppers' Prgm.
KVOO-Betty & Bob
KVOR-News
WHO Bulletin; Bits of Melody
WKY-Skirvin Hour
WNAX—John Peter DePagter
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Dan Harding's Wife: KVOO WOW KOA WKY WDAF
CBS-Summer Rhythm: KOMA KFV KVOR KMBC KFAB KSL (sw-21.52)
NBC-Piano Recital: WREN WKY
KFEL-Mr. Fixit
KGHF-News
KGHF-Variety Prgm.
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Party Line
WIBW—Protective Service
WNAX—March Kings
W9XBY-Dude Ranch

9:45 MST 10:45 CST

NBC-Words & Music; Soloists & Organist: WREN KOA KVOO WKY
NBC-Merry Madcaps: WHO WDAF
KFAB-The Jangles
KFEL-Melody Express
KFV-Grain Market; News
KGHF-Amer. Family Robinson
KLZ-Summer Rhythm
KOMA-Greetings
WIBW-Party Line
WOW-Interview with Aunt Sally
W9XBY-Fashion Clinic

10:00 MST 11:00 CST

NBC-Words & Music: KOIL WREN
CBS-Betty & Bob: KMBC KLZ KFAB KSL
NBC-Mary Dietrich, sop.: WDAF
CBS-Matinee Memories: (sw-15.27)
KFH-Hymns of the Church
KGHF-Round the Town
KOMA-Mid-morning Markets
KVOO-Party Line
KVOR-Ann Russell, economist
WHO-Gingham Girl Varieties
WIBW-Street Reporter
WNAX-Lawrence Welk's Orch
WOW-Markets
W9XBY-God's Quarter-Hour

10:15 MST 11:15 CST

NBC-Dot & Will: WREN KOIL KOA
CBS-Modern Cinderella, sketch: KMBC KFAB KSL KLZ
NBC-Mary Dietrich, sop.: (sw-15.33)
News WKY KVOO
KFEL-Jewel Box
KFH-Betty & Bob
KGHF-Echoes of Music
KOMA-Piano Land
KVOR-World Dances
WDAF—Service Reports
WHO—Market Report
WIBW—Dinner Hour
WOW-Prudence Penny
W9XBY-Oddities in Melody

10:30 MST 11:30 CST

NBC-Mitchell Schuster's Orch.: (sw-15.33)
CBS-Who's Who in Today's News; Betty Crocker & Hymns of all Churches: KFAB KLZ KMBC KSL
NBC—Farm and Home Hour: WREN WKY WDAF KVOO WHO WOW KOA (sw-15.21)
CBS-Academy of Medicine: (sw-15.27)
KFH-Shoppers Trio
KGHF-Vocal Gems
KGHF-Old Timers
KOIL-Rhythm Riddles
KOMA-Spice of Life
KVOR-Today's Almanac
WNAX-Zeke Perkins Boys

10:45 MST 11:45 CST

CBS-Doris Kerr, songs: (sw-15.27)
KFEL-Jay Burnette, songs
KGHF-Markets
KOIL—Man on the Street
KVOR-Success Stories
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KFAB KLZ KSL KFV (sw-15.27)
NBC-Thursday Matinee: (sw-15.33)
News: WIBW KGHF
KGHF-Your Home
KOIL-News; Noonday Melodies
KVOR-Swing Time
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS—Happy Hollow, sketch: KMBC KFV KVOO (sw-15.27)
KFAB-Markets; Farmers Prgm.
KGHF-Rubino, violinist
KLZ-Sons of the Pioneers
KOMA-Variety Prgm.
KSL-Melody Minutes
WIBW-Markets
WNAX-News

11:30 MST 12:30 CST

CBS-Music in the Air: KOMA KSL KLZ KVOR (sw-15.27)
NBC-Joseph Littau's Orch.; Carol Deis, sop. (sw-15.33)
News: KOA WOW
KFEL-Club Bulletins
KFH—Grain Market
KGHF-Tonic Tunes
★ KGIW-RADIO GOSSIP (1420 kc)

11:45 MST 12:45 CST

KGHF-Noon Concert
KMBC-News; Markets
KOB-Let's Dance
KVOO—Bob Wills' Playboys
WDAF-Carson Robison
WHO-Luncheon Music
WIBW-Noonday Prgm.
WKY-Elm City Four
WNAX-Brass Band
WREN-Organ Reveries
W9XBY-Man on the Street
NBC-Littau's Orch.: WDAF WKY
KFAB-Musical Moments
KFEL-Paths of Memory
KFH-Music in the Air
KGHF-Variety Prgm.
KMBC-Tex Owens, songs
KOA-Stock Reports
KOB-Luncheon Melodies
KSL-Payroll Builder
WHO-News
WNAX-D. B. Gurney
WOW—Man on the Street
WREN-On the Mall
W9XBY-Musical Mardi Gras

Afternoon

12:00 MST 1:00 CST

CBS-Salvation Army Band: KFV KVOR (sw-15.27)
NBC-Pepper Young's Family, sketch: KOA WDAF WOW
News: KSL KFEL KLZ
KFAB-Markets
KGHF-The Swappers
KMBC-Mehornay Songsmiths
KOB-Home & Farm Hour
KOIL-Agent Bergquist
KOMA-Kiwanis Luncheon
WHO-Carefree Capers
WKY-Markets
WNAX-Little Joe Hart
WREN-Variety Matinee
W9XBY—Television Flashes

12:15 MST 1:15 CST

CBS-Howells & Wright: KMBC KVOR KSL (sw-15.27)
Minuet, L. Mozart-Muier, L. Romance (from Suite, Op. 17), Rachmaninoff; Fugue (from the Harpsichord Suite in E Minor), Handel-Lucas
NBC—Ma Perkins, sketch: KOA WDAF WKY KVOO WOW
KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KFH-Livestock; Stock Quotations
KGHF-Inquiring Reporter
KGHF-News of 1886
KLZ-Luncheon Melodies
KOIL-Harold Nagel's Orch.
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Do You Remember? Old Favorite Melodies: KSL KLZ KOMA KFV KMBC (sw-15.27)
NBC-Vic & Sade, sketch; Bernadine Flynn: KOA KVOO WOW WDAF WKY WHO
KFAB-Musical Auction
KGHF-Secrets of Happiness
KGHF-Crimelight
KOB-Cub Reporters
KVOR-News of Today
WNAX-Sketches in Melody
W9XBY-Invitation to the Waltz

12:45 MST 1:45 CST

NBC—The O'Neills, sketch: KOA WDAF WOW WHO KVOO WKY
KFAB-Inside Dope
KGHF—Weather & Markets
KOMA-Closing Markets
KOIL-Homemakers' Club
KVOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Cafe Continental

1:00 MST 2:00 CST

NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.21)
CBS-All Hands On Deck: KMBC KOMA KVOR KFV KLZ (sw-15.27)
NBC—Woman's Radio Review: WDAF KOA WOW
Baseball Game. WHO KFAB
KGHF-Gospel Duo
KSL-Chamber of Commerce
KVOO-Cozy Corner
WIBW-Kansas Homemakers
WKY-Whalin Brothers' Band
WIBW-Bohemian Band
W9XBY-Asher & Little Jimmy

1:15 MST 2:15 CST

NBC-Gale Page, songs: KOIL KFAB WREN (sw-15.21)
KFEL-Tonic Tunes
KGHF-Health Chats
KGHF-Park Talk
KSL-Shopping Bulletins
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX—Ma Perkins sketch
W9XBY-Boost the Blues

1:30 MST 2:30 CST

★ NBC-Light Opera Co.; Harold Sanford's Orch.; Soloists: KOA KOIL WKY KVOO WREN
CBS—Greetings from Old Kentucky: KOMA KVOR KFV (sw-15.27)
NBC-Gene Arnold & the Ranch Boys: WDAF WOW
KFEL-Orchestral Music
KGHF-News
KGHF-Closing Grain Markets
KLZ-Closing Markets
KMBC-Texas Rangers
WNAX-Three Maids of Melody
W9XBY-Variety Prgm.

1:45 MST 2:45 CST

NBC-Martha & Hal: WDAF
CBS-Greetings from Old Kentucky: KSL KLZ
KGHF-Daily Musical Variety
KOB-Life of Thomas Edison
WIBW-News
WKY—Markets
WNAX-Spanish Melodies
WOW-Variety & Markets
W9XBY-Baseball Game

2:00 MST 3:00 CST

NBC-Madge Marley & Carl Landt, songs: (sw-9.53)
CBS-Blue Birds, vocal trio: KOMA KVOR KLZ (sw-11.83)
News: KGHF WNAX
KFH-All Request Hour
KGHF-World Bookman
KMBC-The Classic Hour
KOB-Classics of Music
KSL-Musical Matinee
WDAF-Harry Kogen's Orch.
WIBW-Piano Ramblings
WOW-News; Belle & Martha

2:15 MST 3:15 CST

NBC-Madge Marley & Carl Landt, songs: WOW
CBS-Clyde Barrie, bar.: KLZ KFAB KVOR KOMA KMBC (sw-11.83)
KGHF-What's New?
KGHF-Sketches in Melody
WIBW-Kansas Roundup
WNAX-Nancy Gurney Trio
WREN-Concert Hall of the Air

2:30 MST 3:30 CST

NBC-The Singing Lady: (sw-15.21)
CBS-Clyde Barrie, bar.: KFV KSL
NBC-Answer Me This: KOA WOW WDAF WKY
NBC—Larry Larsen, organist: WREN
KGHF-Cub Reporters
KOB-Argentine Tangoes
KOIL-Duane & Sally
KVOO-News

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KSL KFV KMBC KLZ KVOR WIBW KOMA (sw-11.83)
NBC—Little Orphan Annie: (sw-15.21)
NBC-Tune Twisters: WDAF KOA WKY KVOO WOW
KGHF-Auto Service Hour
KOB-Say it with Music
WNAX-George B. German
WREN-Willie Hollander's Orch.

3:00 MST 4:00 CST

NBC-Flying Time: WOW WDAF KOA
CBS-Benay Venuta, songs: KLZ KFV KFAB KVOR KMBC KOMA KSL (sw-11.83)
NBC-James Wilkenson, songs: WREN KOIL
KGHF-Gems of Melody
KOB-Blue Hawaii
KVOO-Success Story
WHO-Tonic Tunes
WIBW-Sons of the Pioneers
WKY-Hymns of All Churches
WNAX-Ambassadors

3:15 MST 4:15 CST

CBS—News of Youth. Junior news drama: (sw-11.83)
NBC-Animal Closeups: WREN
CBS-N. W. Univ. Book Shelf: KVOR KFAB KLZ KOMA KFV KSL
NBC-Sparrows: WDAF KVOO WHO KOA
KGHF-The Round-up
KMBC-Sweet Swingsters
KOB-Peacock Court
KOIL-Tea Time Tunes
WIBW-Donna Jean Wendell
WKY-Betty & Bob
WOW-Marian Bergman

3:30 MST 4:30 CST

CBS-News; Blue Flames: KOMA KVOR KLZ KFV KMBC KFAB (sw-11.83)
NBC-The Singing Lady: WREN KOIL
News: WKY KSL
KFEL-Musical Prgm.
KGHF-Hollywood Lens
KOA-News; Univ. of Denver
KVOO-Twilight Serenade
WDAF-Star Gazer
WHO-Paths of Memory
WIBW-Matinee
WNAX-Round-Up
WOW-Gene Beecher's Orch.

3:45 MST 4:45 CST

★ NBC—Lowell Thomas, commentator: (sw-15.21)
CBS-Renfrew of the Mounted, sketch: KMBC KFV KFAB KOMA (sw-11.83)
NBC—Little Orphan Annie, sketch: WREN KOIL
NBC-To be announced: WDAF WOW
KGHF-Dance Matinee
KLZ-News
KSL-Aft. Concert
KVOR-What's New
WHO-Ma Perkins
WKY-To be announced

4:00 MST 5:00 CST

NBC-Console Capers: WDAF WHO KVOO
CBS-Bob Hope; Red Nichols' Orch.: (sw-11.83)
★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
CBS-Eddie House, organist: KSL KOMA WIBW KLZ KVOR KFV
NBC-Easy Aces, sketch; Jane Ace: KOIL KOA (sw-15.21)
News: KFEL KFAB
KGHF-House of MacGregor
KMBC-Dick Tracy, sketch
KGHF-Duke Ellington's Orch.



Bing Crosby
See 7 p.m. MST (8 CST)

Frequencies

KFAB-770	KOIL-1260	WFAA-800
KFEL-920	KOMA-1480	WGN-720
KFH-1300	KRLD-1040	WHO-1000
KFI-640	KSL-1130	WIBW-580
KFYR-550	KSTP-1460	WKY-900
KGHF-1320	KVOO-920	WLS-870
KNF-1430	KVOR-1140	WLN-700
KLZ-560	KVOR-1270	WNAX-570
KMBC-950	WBAP-800	WOAI-1190
KMOX-1090	WCCO-810	WOW-590
KOA-830	WDAF-610	WREN-1220
KOB-1180	WENR-870	W9XB-1530

11:15 MST 12:15 CST
KFI-Carl Ravazza's Orch. (NBC)
KOA-Bob Beale's Orch.

11:30 MST 12:30 CST

KFEL-Memory Garden
KFI-Jimmie Grier's Orch. (NBC)
KLZ-Huffman Harmonies
KOA-Frank Waterhouse's Orch.
KSL-Joe Kirkham's Orch.
WLW-Organ & Voices

12:00 MST 1:00 CST

KFEL-News, Dance Orch.
KFI-Tom Brown's Orch.
KSL-Isham Jones' Orch.
W9XB-Pete Johnson's Orch.

12:30 MST 1:30 CST

KFI-Ran Wild's Orch.
KSL-Harry Lewis' Orch.
W9XB-Club Orch.

End of Thursday Prgrams.

WKY-Inquiring Reporter
WNAX-Cecil & Sally
WOW-Dooley's Curiosity Club
WREN-Dance Hour
W9XB-Studio Varieties

KVOR-News of Today
WIBW-Dessert Time
WKY-Singing Red Heads
WNAX-Rhythmic Revue
W9XB-Walt Lochman

7:45 MST 8:45 CST
CBS-To be announced: KOMA
KFAB KRLD WIBW KMBC
KFH (sw-6.12)
KGHF-Isaac Walton League
KLZ-To be announced
KMOX-News & Sports
KSL-Strange But Not Fiction
WCCO-Col. Courtesy
WNAX-Musical Prgm.

NBC-Shandor, violinist; Jimmie
Lunceford's Orch.: WREN
KOIL (sw-6.14)
News: WOW WOAI WHO WFAA
KFEL-News; Washington Com-
ment
KGHF-Life of Edison
KMBC-Sports Review
KMOX-Eddie Dunstedter; Orch.
KOMA-Dance Orch.
KRLD-Count Bulowski's Orch.
KSL-Friendly Philosopher
WCCO-Baseball Scores
WENR-Mark Fisher's Orch.
WGN-Dance Orch.
WIBW-Wrestling Match
WLW-Our Singing Neighbor

10:00 MST 11:00 CST

NBC-King's Jesters: KOA WHO
WOAI KSTP KFYR KVOO
CBS-Eddie House, singing organ-
ist: KFH KMBC WNAX KFAB
KOMA KVOR KMOX
NBC-Fletcher Henderson's Orch.:
WENR WREN KOIL
News: KLZ WIBW
Dance Orch.: WGN WOW WCCO
KRLD-Phil Harris' Orch.
KSL-Magazine
WFAA-Summer Dreams
WLW-Joe Haymes' Orch.
W9XB-Tunes of Tomorrow

4:15 MST 5:15 CST 6:00 MST 7:00 CST
NBC-Jacob Tarshish, talk:
WDAF WOW KOA WHO (sw-
9.53)
CBS-Herbert Foote's Ensemble:
KFH KLZ KVOR KMBC
KOMA KFAB
NBC-Tony Russell, songs: WREN
KOIL WKY
KFEL-Musical Prgm.
KGNF-Club Cabana
KSL-Knighthood of Youth
KVOO-Movie Reporter
WNAX-The Serenaders

NBC-Goldman Band Concert:
WREN KOIL (sw-11.87)
CBS-Tomorrow's Headliners, Vari-
ety Prgm.: KMBC WIBW
KFAB KOMA WNAX KFH
KVOR (sw-11.83)
★ NBC-The Show Boat; Ross
Graham, bar.; Louise Massey;
Molasses 'n' January, comed-
ians; Gus Haenschen's Orch.:
WDAF WKY WHO WOW (sw-
9.53) (also at 8:15 p.m.)
KFEL-Meandering Mike
KGHF-Let's go to the Movies
KLZ-Sports Highlights
KOA-Adv. of Jimmie Allen
KSL-Sunset Serenade
KVOO-Rubinoff, violinist
W9XB-Mood

8:00 MST 9:00 CST

NBC-Clem McCarthy, sports:
KFYR KSTP
CBS-Hal Kemp's Orch.: WCCO
KMBC KVOR KOMA KFAB
KFH WNAX KLZ
★ NBC-Amos 'n' Andy: WOAI
KFI WHO WDAF WLW WKY
WBAP KOA WOW (also at 4
p.m.)
NBC-Russ Morgan's Orch.:
WREN
KFEL-News
KMOX-Four Star Revue
KOIL-Let's Go Places
KRLD-Sports & News
KSL-Ethel Hogan, organist
KVOO-Ralph Britt's Orch.
WENR-Ben Pollack's Orch.
WIBW-Gene Kemper, sports
W9XB-Rhythm Moods

9:15 MST 10:15 CST

CBS-Benny Goodman's Orch.:
KMBC KOMA KSL
NBC-Henry Busse's Orch.:
WHO WOW WOAI
News: KOIL WCCO
KFI-Symphony Hour (NBC)
KGHF-Variety Prgm.
KLZ-Musical Moments
KMOX-Detective Mysteries
KOA-Frank Watnabe
KSL-Charlie Chan, detective
KSTP-News; Auction
WFAA-Saddle Tramps
WLW-Johnny Lewis' Orch.
W9XB-Rathskeller

10:15 MST 11:15 CST

NBC-Talent Parade; Ben Alexan-
der; Guest: KFI KOA
CBS-Joseph Cherniavsky's Orch.:
KOMA KMBC WNAX KVOR
KMOX KFH WIBW KLZ
KFAB
NBC-King's Jesters: WKY WDAF
W9XB-Viennese Ball

4:30 MST 5:30 CST

NBC-Yoichi Hiroaki, xylophonist:
WREN KOIL
★ NBC-HORLICK'S MALTED
Milk presents Lum 'n' Abner,
sketch: WENR
CBS-Jack Miller's Orch.: KMBC
KFAB (sw-11.83)
NBC-Edwin C. Hill, news com-
mentator: WKY WHO
News: KOA WOW KVOO
KFH-Variety Prgm.
KFHF-Adv. of Jungle Jim
KGNF-Peacock Court
KLZ-Rhythm Ramblers
KOMA-Jimmy Stephenson
KSL-Broadcasters' Revue
KVOR-World Entertains
WDAF-Adv. of Jimmie Allen
WIBW-Uncle Dave
WNAX-Hamlin's Cowboys
W9XB-Hollywood Reporter

6:15 MST 7:15 CST

★ KGNC-RADIO GOSSIP (1410
kc)
KLZ-Short Feature; Interlude
KOA-Stringtime
KSL-News
KVOO-Variety Prgm.
W9XB-Swing Along

8:15 MST 9:15 CST

NBC-King's Jesters Revue:
KFYR WENR (sw-9.53)
★ NBC-Show Boat; Ross Gra-
ham, bar.; Louise Massey: KFI
KOA (also see 6 p.m.)
Rubinoff, violinist: WOW KSTP
WBAP
KFH-Voice of Color; Club Orch.
KLZ-Resettlement Administration
KMBC-Thank You Stusia
KOIL-News
KOMA-To be announced
KRLD-Musical Brevities
KSL-Renfrew of the Mounted
KVOR-News of Today
WDAF-Easy Aces
WGN-Mal Hallett's Orch.
WHO-Today's Winners
WIBW-Belle & Martha
WKY-Dynamic Twins
★ WLW-Paul Sullivan, news room
WNAX-The Bohemian Band
WOAI-Citizen's League

9:30 MST 10:30 CST

NBC-Sammy Watkins' Orch.:
KSTP WHO KVOO WOW
KFYR (sw-9.53)
CBS-Vincent Lopez' Orch.: KFH
KMBC KVOR KFAB WNAX
WCCO
NBC-Eddy Duchin's Orch.:
WREN WENR WLW (sw-6.14)
MBS-Horace Heidt's Orch.:
WGN
News: KGHF WKY
KFEL-Smiling Thru
KLZ-Al Lyons' Orch.
KMOX-Ozark Carnival
KOA-Light on the West
KOIL-Freddie Ebener's Orch.
KOMA-Dance Orch.
KRLD-Benny Meroff's Orch.
KSL-Rubinoff, violinist
WDAF-Sports Reporter
WFAA-Freddie Martin's Orch.
WOAI-Irving Rose's Orch.
W9XB-America Swings

10:30 MST 11:30 CST

NBC-Keith Beecher's Orch.:
WENR WREN KOIL
CBS-Cherniavsky's Orch.: WCCO
KRLD

NBC-Mark Fisher's Orch.: WHO
WDAF KSTP KFYR KVOO
WLW WOW WKY
KSL-News
WGN-Joe Sanders' Orch.
W9XB-Carnival

10:45 MST 11:45 CST

CBS-Nocturne with Franklin Mc-
Cormack: KRLD KLZ KFH
WCCO KVOR KOMA WNAX
WIBW KFAB KSL
KFI-Organ Recital
KMBC-Dance Time
KMOX-When Day is Done
KOA-Mark Fisher's Orch.

4:45 MST 5:45 CST

★ CBS-Boake Carter, commen-
tator: KMBC KOMA KFAB
(sw-11.83)
NBC-Music Is My Hobby;
Guest: WREN
News: WIBW KGHF WHO
KFH-Jimmie Allen, sketch
KGNF-Garden of Melody
KLZ-Silver Story Lady
KOA-Microphone News
KOIL-News; Baseball Scores
KVOO-World of Sports; Music
WDAF-Wise Crackers
WKY-Sports Reporter
WNAX-Sports
WOW-To be announced
W9XB-One Night Bandstand

6:45 MST 7:45 CST

KGHF-News
KOA-Country Club of the Air
W9XB-Betty Jane at the Circus

8:30 MST 9:30 CST

NBC-Chas. Dornberger' Orch.:
(sw-6.14)
NBC-Fletcher Henderson's Orch.:
WHO WDAF KFYR (sw-9.53)
CBS-Bernie Cummins' Orch.:
WNAX KFAB WCCO
CBS-Orville Knapp's Orch.: KLZ
KVOR KOMA KSL
Easy Aces, sketch: KSTP WBAP
News: WIBW WENR
Rubinoff, violinist: WKY WREN
KFH-Dance Orch.
KGHF-World Dances
KMBC-Erle Smith
KMOX-Tenth Inning
KOB-College Educational Prgm.
KOIL-Sports Review
KVOO-Jack Randolph & Mme.
Marianne
WCCO-On to Nicollet Day
WGN-Griff Williams' Orch.
WLW-Houston Texas
WOAI-Dance Orch.
WOW-Jack Randolph
W9XB-Colorado Pete

9:45 MST 10:45 CST

CBS-Vincent Lopez' Orch.:
KOMA KMOX
KSL-Bart Woodyard's Orch.
WDAF-S. Watkins' Orch. (NBC)
WKY-Ken Wright

11:00 MST 12:00 CST

MBS-Horace Heidt's Orch.: WGN
WLW
News: KMBC KOA KVOR
KFI-Reporter of the Air (NBC)
KLZ-Gus Arnheim's Orch.
KSL-Carvel Craig's Orch.
KSTP-News; Dream Ship
KVOO-Bob Willis' Playboys
WOW-Musical Prgm.
W9XB-Midnight Frolic

Night

7:00 MST 8:00 CST

★ NBC-Bing Crosby, bar.; Bob
Burns, comedian with Jimmie
Dorsey's Orch.: WOAI WDAF
KFI KOA WOW WBAP WKY
WLW WHO KFYR KSTP
(sw-9.53)
CBS-Grant Park Concert; Geo.
Dasch's Band: KMOX KMBC
KRLD KFAB KFH WNAX
WCCO KVOR KOMA KLZ
(sw-6.12)
NBC-To be announced: KOIL
WENR WREN (sw-6.14)
KFEL-News; Sporting Facts
KOB-Hughes Reels
KOMA-Front Page Headlines
KSL-Telling the West About the
West
WGN-Guy Lombardo's Orch.
WIBW-Strolling Tom
WNAX-Musical Prgm.
W9XB-I Hear America Singing

8:45 MST 9:45 CST

NBC-Jesse Crawford, organist:
KFYR WOW WOAI WHO
KVOO (sw-9.53)
NBC-Dornberger's Orch.: WREN
KOIL
Rubinoff, violinist: WDAF
KMOX
KGHF-W. P. A. Prgm.
KMBC-Orville Knapp's Orch.
(CBS)
KRLD-Down by the Rio Grande
KSTP-Mr. Editor
WBAP-Dream Dramas
WENR-To be announced
WIBW-Bands on Parade
WKY-Townsend Plan
W9XB-Moon Sheen

SHORT-WAVE PROGRAMS FOR THURSDAY

(See Page 29 for List of Stations and Frequencies)

MST Shown; for CST Add One Hour
3 a.m.—King's colors presentation: GSG GSH
3 a.m.—Band music: VK3ME
5 a.m.—Gentlemen-Players, cricket: GSG GSH
5:15 a.m.—Story, Duet-By Accident: GSG GSH
7 a.m.—In England now: GSF GSG GSH
7:17 a.m.—H. M. Marine band: GSF GSG GSH
8 a.m.—Arcadian follies: GSF GSG GSH
8:45 a.m.—Round and about: GSF GSG GSH
9 a.m.—Commere hour: COCD
9:15 a.m.—Gentlemen-Players, cricket: GSG GSH
9:45 a.m.—King's colors presentation: GSF GSG
10:32 a.m.—BBC dance orchestra: GSB GSD GSO
11 a.m.—Cuban dance music: COCD
12 noon—Snow, White Coons: GSB GSD GSO
2 p.m.—King's colors presentation: GSB GSF GSG
2 p.m.—Overseas hour: JVN JVM
2:55 p.m.—Listener greetings: DJB DJD
3 p.m.—Hitler youth program: DJB DJD
3 p.m.—Mayor's program: COCD
3:15 p.m.—Kyte's band: GSB GSF GSG
3:15 p.m.—New German books: DJB DJD
4 p.m.—King's colors presentation: GSG GSF GSP
4:15 p.m.—Military concert: DJB DJD
4:17 p.m.—Scots music: GSG GSF GSP
4:55 p.m.—Stage star interviews: GSG GSF
5:15 p.m.—Sound pictures: DJB DJD
5:30 p.m.—Old favorites: DJB DJD
5:45 p.m.—Venezuelan songs: YV2RC
6:30 p.m.—German lessons: DJB DJD DJM
6:45 p.m.—Piano sonata: DJB DJD DJM
7 p.m.—National orchestra: YV2RC
7 p.m.—King's orchestra: GSG GSD GSF
7:15 p.m.—Variety music: DJB DJD DJM
7:20 p.m.—Ecuadorian music: PRADO
7:50 p.m.—King's colors presentation: GSG GSD
8:10 p.m.—Seascapes revue: GSG GSD GSF
8:30 p.m.—Opportunity program: COCD
8:45 p.m.—Listener greetings: DJB DJD
9:30 p.m.—Seascapes revue: GSB GSD
10 p.m.—Overseas hour: JVN
10:37 p.m.—Fiji hour: VPD
10:55 p.m.—King's colors presentation: GSB GSD

NEXT WEEK:

● **Father Coughlin's Challenge:**
The fighting priest doesn't like
New Deal or Old. And he tells
why in his usual dynamic way.

● **The Voice of Experience:** The
revealing story of his private
life continues—told by a writer
who has known the members of
his family intimately for years.

● **Horse and Buggy Millionaires:**
A behind-the-scenes story of ra-
dio's million-dollar gift to the
American farmer, the celebrated
National Farm and Home Hour.

● **When Stars Get Down to Earth**
No—you're wrong—it's gardening
flowers, fruits and vegetables
that takes their time and atten-
tion. This inside story tells why.

● **Giant-Gravure of Don Ameche:**
This popular star of radio drama
who now is winning new laurels
on the screen is strikingly
portrayed in titan proportions

IN RADIO GUIDE

Friday

July 17



Kay Thompson
See 7 p.m. MST (8 CST)

Network Changes

Jimmy Farrell, formerly 12 noon, now CBS 11:45 a.m. CST (10:45 MST).

Elza Schallert, formerly 8:45 p.m., now NBC 8:15 p.m. CST (7:15 MST).

News

7:00 a.m.—NBC-WREN
3:30 p.m.—CBS-KLZ
4:45 p.m.—Boake Carter: CBS-KOMA
7:30 p.m.—March of Time: CBS-KLZ
8:15 p.m.—Paul Sullivan: WLW

Classical Music

5:00 p.m.—Cities Service Concert: NBC-KOA
7:00 p.m.—Marion Talley, sop.: NBC-KFYR
7:30 p.m.—Vivian Della Chiesa, sop.: NBC-WREN

Comedy

5:30 p.m.—Frank Fay: NBC-WREN

Drama

5:00 p.m.—Irene Rich: NBC-WREN
6:00 p.m.—Hollywood Hotel: CBS-KLZ
6:30 p.m.—Court of Human Relations: NBC-WOW

Morning

7:00 MST 8:00 CST

NBC-News; Vaughn de Leath, songs: WREN
CBS-Betty & Bob: (sw-21.52)
CBS-Oleanders: KFOR KOMA KLZ KFH KSL
Gene & Glenn: KMBC KOIL WHO WIBW
News: KOA WOW
KFAB-Wake Up & Sing
KGNF-Δ Morning Devotions
KVOO-Doughboys
WDAF-Birthday Bell
WKY-Party Line
WNAX-Ambassadors
W9XBY-Parkview Newsical

7:15 MST 8:15 CST

NBC-Aristocratic Rhythms: WREN
CBS-Fred Feibel, organist: KFH KOMA KFAB KLZ
NBC-Viennese Sextet: WDAF WKY KOA
CBS-Modern Cinderella: (sw-21.52)
KGNF-Tunes & Topics
KSL-Morning Moods
KVOO—Glen Condon
KFOR-News of Today
WOW-Variety Prgm.

7:30 MST 8:30 CST

NBC-Josh Higgins of Finchville: WREN KOIL WKY KOA (sw-15.21)
CBS-Fred Feibel: KFOR KSL KFH
NBC-Mystery Chef: (sw-15.33)

CBS-Worry Clinic: (sw-21.52)
KFAB-Songs Sacred
KFEL-Health and Philosophy
KGFH-Pancake Hour
KGNF-Music & Time
KLZ-Kitchen Clock
KMBC-Kitty Keene
KVOO-Alabama Boys
WDAF-Singing Painter
WHO-Musical Clock
WIBW-Unity School
WNAX—Mary Nan Ragtime Band
WOW-Variety & Markets
W9XBY-Δ Morning Meditations

7:45 MST 8:45 CST

CBS-Betty Crocker: (sw-21.52)
NBC-Today's Children, sketch: WDAF WOW WKY WHO
NBC-Romance of Dan & Sylvia, sketch: WREN KOIL KOA (15.21)
CBS-Bluebirds, vocal trio: KFOR KOMA KFH KMBC
News: KLZ KSL
KFEL-Musical Auction
WIBW-Carl Haden's Hillbillies
W9XBY-Hayseed Hilarities

8:00 MST 9:00 CST

NBC-David Harum, sketch: WOV WHO WDAF (sw-15.33)
CBS-Song Stylists: KOMA KFH KFOR KFAB (sw-21.52)
NBC-Wendell Hall, songs: WREN WKY (sw-15.21)
News: KOIL KFEL
KGFH-Δ Morn. Devotional
KGNF-Today's Rhythm
KLZ-News Contest; Satin Strings
KMBC—Fashion Flashes
KOA—Musical Menu
KSL-Breakfast Melodies
KVOO-Handy Ads
WIBW-Grocery Boys
WNAX-Marimba Melodies
W9XBY-Variety Prgm.

8:15 MST 9:15 CST

NBC-Breen & de Rose: WDAF WKY (sw-15.33)
CBS-Montana Slim, yodeling cowboy: KFOR (sw-21.52)
NBC-Vagabonds: WREN KOIL
NBC-Home Sweet Home, sketch: (sw-15.21)
KFAB-Markets
KFEL-Around Breakfast Table
KFH-Variety Prgm.
KGFH-Today's Almanac
KGNF-Opening Grain Markets
KMBC-Happy Kitchen
KOMA-Opening Markets
KVOO-Good Morning
WHO-Betty Crocker
WIBW-Markets; Highway Patrol
WNAX-Bohemian Band
WOW-Mary Baker's Album

8:30 MST 9:30 CST

NBC-Jack & Loretta Clemens: WREN WKY
NBC-Vic & Sade: (sw-15.21)
CBS-Russell Dorr, bar.; Organ: KOMA KLZ KFOR (sw-21.52)
NBC-Wife Saver: (sw-15.33)
NBC-Joan & The Escorts: WOW WDAF
KFAB-Weather; Radio Calendar
KFH-Grain & Livestock Markets
KFEL-Musical Prgm.
KGNF-Organ Music
KMBC-News; Notes
KOA-Sunshine Time
KOIL-Police Court
KSL-Shoppers Suggestions
KVOO-Morning Serenade
WHO-Betty & Bob
W9XBY-Organ Rhapsody

8:45 MST 9:45 CST

NBC-Jacob Tarshish, talk: KOA WHO WDAF WOW (sw-15.33)
NBC-Edward MacHugh, gospel singer: WREN WKY
KFAB-Russell Dorr, bar. (CBS)
KFH-Russell Dorr with Organ
KMBC-Musical Interlude
KOIL-Kitty Keene
KVOO-Merry Millers
WNAX—Δ Religious Service

9:00 MST 10:00 CST

NBC-Rhythm Girls: WREN
CBS-Judy & The Jesters: KFOR KLZ KMBC KFH (sw-21.52)
NBC-Christine Caton: WDAF WOW

News: KFAB WNAX W9XBY
KGNF-Weather Forecast
KOA-Organ Reveries
KOIL-Melody Lane
KOMA-Cooking School
KSL-Serve & Save
KVOO-Betty Crocker
WHO-Morning Melodies
WKY-Markets

9:15 MST 10:15 CST

NBC-Cadets Quartet: WREN KOIL WKY
CBS-Musical Reveries: KMBC KOMA KLZ KSL KFAB (sw-21.52)
NBC-Honeyboy & Sassafras, comedy team: WDAF KOA
KFH-Singing Painter
KGNF-Shoppers Prgm.
KVOO-Betty & Bob
KFOR-News
WHO-Bulletin; Bits of Melody
WNAX-John Peter DePagter
WOW-Variety Skit
W9XBY-Jack Elliot

9:30 MST 10:30 CST

NBC-Dan Harding's Wife: WOW KOA KVOO WKY WDAF
CBS-Frank Dailey's Orch.: KFH KFOR KMBC KOMA KSL (sw-21.52)
NBC-Tune Twisters: WREN
KFAB-Friendly Troubadour
KGFH-News
KGNF-Words & Music
KLZ-Live & Learn
KOIL-The Iowa Hour
WHO-Farty Line
WIBW-Protective Service
WNAX—March Kings
W9XBY-Human Touch

9:45 MST 10:45 CST

NBC-Words and Music; Soloists and organist: WREN KVOO KOA WKY
NBC-Merry Madcaps: WDAF WHO
KFAB-The Jangles
KFEL-Modern Dnsapation
KFH-Grain Market; News
KGFH-Organ Melodies
KGNF-Talk
KLZ-Dailey's Orch. (CBS)
KOMA-Greetings
WIBW-Party Line
WOW-Interview with Aunt Sally
W9XBY-Fashion Clinic

10:00 MST 11:00 CST

CBS-Blue & Silver Orch.: (sw-15.27)
NBC-Collegians: WDAF
CBS-Betty & Bob, sketch: KLZ KSL KMBC KFAB
NBC-Words and Music: KOIL
KFEL-Spice of Life
KFH-Betty Crocker
KGNF-Variety Music
KOMA-Mid-morning Markets
KVOO-Party Line
KFOR-Ann Russel, economist
WHO-Pat Barnes in Person
WIBW—Street Reporter
WKY-Ken & Virginia
WNAX—Lawrence Welk's Orch.
WOW-Markets
W9XBY-Δ God's Quarter Hour

10:15 MST 11:15 CST

CBS-Modern Cinderella: KLZ KMBC KSL KFAB
NBC-Dot & Will: WREN KOIL
News: WKY KVOO
KFH-Betty & Bob
KGFH-Echoes of Music
KOA-Carson Robison
KOMA-Midnight Swing Session
KFOR-World Dances
WDAF-Star Gazer; Reports
WHO—Market Report
WIBW-Dinner Hour
WOW-Prudence Penny
W9XBY-Yesteryear Melodies

10:30 MST 11:30 CST

CBS-Worry Clinic: KLZ KFAB KSL KMBC
NBC-Farm & Home Hour: WKY WREN KVOO WOW KOA WDAF WHO (sw-15.21)
CBS-Rhythmaires: (sw-15.27)
NBC-Gene Beecher's Orch.: (sw-15.33)
KFH-Shoppers Trio
KGNF-Old Timers
KOIL-Rhythm Riddles
KOMA-Spice of Life

KVOR-Today's Almanac
WNAX-Zeke Perkins Boys
★ WOS-RADIO GOSSIP (630 kc)

10:45 MST 11:45 CST

CBS-Jimmy Farrell, bar.: (sw-15.27)
CBS-Betty Crocker: KSL KLZ KFAB KMBC
KFEL-Jay Burnette, songs
KGFH-Jubilee
KGNF-Livestock Markets
KOIL—Man on Street
KFOR-Success Stories
W9XBY-Freddy Martin's Orch.

11:00 MST 12:00 CST

★ CBS-Between the Bookends: KMBC KOMA KFH KFAB KSL KLZ (sw-15.27)
News: KGNF WIBW
KGFH-Your Home
KOIL-News; Noonday Melodies
KFOR-Swing Time
WNAX-To be announced
W9XBY-Chuck Wagon Opera

11:15 MST 12:15 CST

CBS-Happy Hollow, sketch: KMBC KFH KFOR (sw-15.27)
KFAB-Markets; Farmers' Prgm.
KFEL-Beauty Question Box
KGNF-WPA Prgm.
KLZ-Romancin' Rhythm
KOB-Word Man
KOMA-Variety Prgm.
KSL-Famous Foods
WIBW-Markets
WNAX-News

11:30 MST 12:30 CST

NBC-Toscha Samaroff, violinist; Josef Honti's Orch.: (sw-15.33)
CBS-Dorsey & Dailey, vocal duo: KLZ KOMA KFOR (sw-15.27)
News: WOW KOA
KFEL-Club Bulletins
KFH—Markets
KGFH-Tonic Tunes
KGNF-Duke Ellington's Orch.
KMBC-News; Markets
KOB-Let's Dance
KSL-Musical Revue; Betty Marlow
KVOO—Bob Wills' Playboys
WDAF-Melody Parade
WHO-Luncheon Music
WIBW-Dinner Hour
WKY-Elm City Four
WNAX—Brass Band
WREN-Tulsa Ted
W9XBY-Manny on the Street

11:45 MST 12:45 CST

CBS-Do Re Mi, trio: KLZ KFH KFOR KOMA (sw-15.27)
KFEL-Souvenirs of Song
KGNF-E. C. Stickleman
KMBC-Tex Owens, songs
KOA-Livestock Reports
KSL Payroll Builder
WDAF-Josef Honti's Orch. (NBC)
WHO-News
WKY-To be announced
WNAX—D. B. Gurney
WOW-Man on the Street
WREN-On the Mall
W9XBY-Musical Mardi Gras

Afternoon

12:00 MST 1:00 CST

NBC-Pepper Young's Family, sketch: WDAF KOA WOW
CBS-Sweet & Hot: KOMA KFOR (sw-15.27)
NBC-Joe Parsons, basso: KOIL
News: KFEL KLZ KSL
KFH-Street Reporter
KGFH-Ferde Grofe's Orch.
KGNF-Johnny Johnson's Orch.
KMBC-Songsmiths
KOB-Home & Farm Hour
KVOO-Chamber of Commerce Luncheon
WHO-Carefree Capers
WKY-Markets
WNAX-Little Joe Hart
WREN-Variety Matinee
W9XBY—Television Flashes

12:15 MST 1:15 CST

NBC-Ma Perkins, sketch: KOA WDAF WKY KVOO WOW
CBS-Sweet & Hot: KMBC KSL
NBC-Dorothy Dreslin, sop.; Josef Honti's Orch.: KOIL

KFAB-News; Police Bulletin
KFEL-Musical Prgm.
KFH-Livestock
KGNF-Ralph Jones
KLZ-Street Reporter
WHO-Market Report
W9XBY-Johnny Jacks

12:30 MST 1:30 CST

CBS-Three Consoles: KMBC KFH KLZ
NBC—Vic & Sade, sketch: WHO WDAF WKY KVOO WOW KOA
KFAB-Markets
KGFH-Secrets of Happiness
KGNF-Travel Talk
KOB-Cub Reporters
KOMA-Dinner Club
KSL-Carson Robison
KFOR-News of Today
WNAX-Sketches in Melody
W9XBY-2th Century Serenade

12:45 MST 1:45 CST

NBC—The O'Neills, sketch: WDAF KOA WOW WHO KVOO WKY
NBC-Rangers, quartet: (sw-15.21)
KFAB-Inside Dope
KFEL-Ted's Happy Hour
KGNF—Weather and Markets
KOIL-Homemaker's Club
KOMA-Closing Markets
KSL-Three Consoles (CBS)
KFOR-Luncheonaires
WNAX-Martin's Ranch Boys
W9XBY-Deep South

1:00 MST 2:00 CST

NBC-Women's Radio Revue: WDAF KOA WOW
CBS-Billy Mills' Orch.: KFOR KLZ KFH KMBC KOMA (sw-15.27)
NBC-Foxes of Flatbush, sketch: KOIL WREN (sw-15.27)
Baseball Game: WHO KFAB
KGFH-Old Age Pension Talk
KGNF-Orchestra
KSL-Musical Matinee
KVOO-Cozy Corner
WIBW-Kansas Homemaker
WNAX—Bohemian Band
W9XBY-Asher & Little Jimmy

1:15 MST 2:15 CST

NBC-Jackie Heller, songs: KOIL WREN (sw-15.21)
KFEL-Tonic Tunes
KGNF-To be announced
KVOO-Handy Ads
WKY-Woman's Radio Review (NBC)
WNAX—Ma Perkins, sketch
W9XBY-Boost the Blues

1:30 MST 2:30 CST

CBS-U. S. Army Band: KOMA KFOR KFH KSL (sw-15.27)
NBC-Happy Jack, songs: WDAF WOW KVOO KOA WKY
KGFH-News
KGNF-Grain Quotations
KLZ-Closing Markets
KMBC-Texas Rangers
WNAX-Three Maids of Melody
WREN-Gaylord Trio (NBC)
W9XBY-Variety Prgm.

1:45 MST 2:45 CST

NBC-Grandpa Burton, sketch: WDAF
NBC-Strolling Songsters: WREN WKY KOA (sw-15.21)
KGNF-Daily Musical Variety
KLZ-Army Band (CBS)
KOIL-Pat Barnes in Person
KVOO-Rhythm Club Boys
WIBW-News
WNAX-Spanish Melodies
WOW-Markets
W9XBY-Baseball Game

2:00 MST 3:00 CST

NBC-Top Hatters' Orch.: WDAF (sw-9.53)
CBS-Margaret McCrae, songs: KLZ KFOR KMBC KOMA (sw-11.83)
NBC-Airbreaks, Variety Prgm.: KOIL KVOO WREN WKY KOA
News: KGNF WNAX
KFH-All Request Hour
KGFH-World Bookman
KOB-Classics of Music
KSL-Moods in Music
WIBW-Piano Ramblings
WOW-News; Belle & Martha

2:15 MST 3:15 CST

CBS-Dorothy Gordon, Children's Prgm.: KOMA KFOR KMBC KLZ (sw-11.83)
KGFH-What's New?

KGNF-The Round-up
WDAF-Friendly Counsellor
WIBW-Kansas Roundup
WNAX—Nancy Gurney Trio
WOW-Top Hatters (NBC)

2:30 MST 3:30 CST

NBC-The Singing Lady: (sw-15.21)
CBS-Mark Warnow's Orch.: KLZ KFOR KOMA KFH KMBC KSL (sw-11.83)
NBC-Larry Larsen, organist: WREN
NBC-Terri La Franconi, trn.; Lucille Manners, sop: WOW KOA WDAF WKY
KFEL-Musical Prgm.
KGNF-Cub Reporters
KOB-Black Magic
KOIL-Duane & Sally
KVOO-News

2:45 MST 3:45 CST

CBS-Wilderness Road, sketch: KLZ KSL KFH KOMA KFOR
WIBW KFAB KMBC
NBC-Little Orphan Annie, childhood playlet: (sw-15.21)
KGNF—Round the Town
KOB-Say it with Music
WNAX-George B. German
WREN-Hollander's Orch. (NBC)

3:00 MST 4:00 CST

NBC-Flying Time: KOA WDAF WOW
CBS-Buddy Clark, bar.: KOMA KSL KFH KLZ KFOR KFAB (sw-11.83)
KGFH-Pop Concert
KMBC-News; Citizens League
KOB-Out of the Past to You
KOIL-You'll Be Lovely
KVOO-Success Story
WHO-Playing the Song Market
WIBW-Sons of the Pioneers
WKY-Betty Crocker
WNAX-Ambassadors
WREN-The Rhythm Makers

3:15 MST 4:15 CST

NBC-Spareribs: KOA KVOO WDAF WHO WOW
CBS-Hal Munro's Orch.: KMBC KFAB KFH KLZ KFOR KSL KOMA
CBS—Bobby Benson and Sunny Jim: (sw-11.83)
NBC-Midge Williams, songs: WREN (sw-15.21)
KGNF-The Round-up
KOIL-Tea Time Tunes
WIBW-Bureau of Missing Persons
WKY-Betty & Bob

3:30 MST 4:30 CST

NBC-The Singing Lady: WREN KOIL
CBS-News; Victor Bay's Orch.: KFH KFOR KOMA KMBC KLZ KFAB (sw-11.83)
NBC-News; Dorothy Page: KOA WHO
News: KSL WKY
KGNF-Hoosier Hot Shots
KVOO-Frolie
WDAF-Star Gazer
WIBW-Matinee
WNAX-Round-Up

3:45 MST 4:45 CST

CBS-Renfrew of the Mounted, sketch: KMBC KFAB KFH KOMA (sw-11.83)
★ NBC-Lowell Thomas, commentator: (sw-15.21)
NBC—Little Orphan Annie, sketch: WREN KOIL
KFN-Dance Matinee
KLZ-News
KOA-Woman's Magazine of the Air
KOB-The Roundup
KSL-Melodic Interlude
KFOR-What's News?
WDAF-Address, F. C. Lynch
WHO-Ma Perkins
WOW-Dramatization

4:00 MST 5:00 CST

NBC-Mary Small, songs: KOIL WREN KVOO (sw-15.21)
CBS-Vocals by Verrill: KSL KOMA KMBC KFOR KFH KLZ (sw-11.83)
NBC-Sammy Watkins' Orch.: WHO
★ NBC—Amos 'n' Andy, sketch: (sw-9.53) (also see 8 p.m.)
KFAB-News; Baseball Scores
KFEL-News
KGFH-Rural Rhythms



Ted Fio-Rito
See 8:30 p.m. EST (7:30 CST)

WENR-Willie Hollander's Orch. (NBC)
WGBF-Musical Masterpieces
WGN-Harold Turner, pianist
WMAQ-To be announced

5:00 EST 4:00 CST

NBC-Animal News Club: WSAI WENR
CBS-Buddy Clark, songs: WKRC
WHAS WFBM WOWO WMMN
WLAC WWVA (sw-11.83-9.59)
NBC-Flying Time: WCKY WSM
WAVE WMAQ WIRE
News: WCPO KDKA
WENR-String Ensemble
WGN-Armchair Melodies
WHIO-Piano Novelties
WLW-To be announced
WSAI-Let's Have a Party
WTAM-Musical Cocktail

5:15 EST 4:15 CST

CBS-Bobby Benson & Sunny Jim: (sw-11.83-9.59)
NBC-Clint Noble's Orch.: WCKY WTAM WIRE
CBS-Hal Munro's Orch.: WSMK WLAC WKRC
NBC-Midge Williams, songs: WSM WENR WAVE WSAI
KDKA-Charles Reber, Songs
WCPO-In a Mexican Patio
WFBM-Tea Time Tunes
WHAS-Melody Cruise
WHIO-Buddy & Ginger
WLW-Jane Emerson, sop.
WMAQ-Maccolm Claire (NBC)
WMMN-Shopping Notes
WOWO-American Family
WWVA-Economy Notes

5:30 EST 4:30 CST

NBC-News; Dorothy Page, contralto: WIRE WMAQ
CBS-News; Sports Resume: (sw-11.83)
NBC-The Singing Lady: WGN
CBS-News; Victor Bay's Orch.: WLAC
NBC-Three X Sisters: WAVE
KDKA-Baseball Scores; Weather
WCKY-News; Buddy & Ginger
WCPO-Asher & Little Jimmy
WENR-News
WHIO-To be announced
WLW-Bob Noian's Toy Band
WOWO-News; Harmonica
WSAI-Doctors of Melody
WSM-News; Financial News
WTAM-News; To be announced
WWVA-Band Concert

5:45 EST 4:45 CST

* NBC-Lowell Thomas, commentator: WLW KDKA WTAM (sw-11.87)
CBS-Renew of the Mounted: WSMK WWVA WFBM (sw-11.83)
NBC-Little Orphan Annie, sketch: WGN
WAVE-Round the Town
WCKY-Civic Club
WCPO-Joe Venuti's Orch.
WENR-Topsy Turvy Time
WHIO-To be announced
WIRE-Geo. Hall's Orch.
WKRC-20th Century Serenade
WLAC-Charlie & Red
WMAQ-Norsemen Quartet (NBC)
WMMN-Hillbillies & Ranch Hand
WOWO-Ball Scores
WSAI-Dinner Hour
WSM-Musical Prgm.

6:00 EST 5:00 CST

* NBC-Amos 'n' Andy: (sw-9.53)
CBS-Vocals by Verrilli: WKRC WSMK WLAC KMOX (sw-11.83-9.59)
NBC-Mary Small, songs: WENR KDKA (sw-11.87)
NBC-Geo. Hessberger's Orch.: WCKY WHIO WIRE
WCPO-Dinner Music
WFBM-Bohemians
WGN-Blackstone String Trio
* WLW-Johnson Family, sketch
WMAQ-Totten on Sports
WMMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM-Strings
WTAM-Sportsman
WWVA-Radio Gossip; Baseball Scores

6:15 EST 5:15 CST

* NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station: WTAM WCKY WHIO WIRE WMAQ
CBS-Fray & Baum, piano duo: WMMN WOWO WWVA (sw-11.83)
NBC-Mario Cozzi, bar.; Orch.: KDKA WLW WENR WSM (sw-11.87)

MBS-Palmer House Ensemble. WSAI WGN
KMOX-Renew of the Mounted
WGBF-Tarzan, sketch
WHAS-Herbert Koch & Vocalist
WKRC-Sports; News
WLAC-Δ Church of Christ

6:30 EST 5:30 CST

CBS-Benny Fields, songs: WKRC KMOX KFBB (sw-11.83-9.59)
* NBC-HORBLICK'S MALTED Milk Presents Lum & Abner, sketch: WLW WSM WENR
KDKA-Helen Stanley
WCKY-Red McKenzie (NBC)
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Lone Ranger
WHIO-News; Si Burick
WIRE-Sons of the Pioneers
WMAQ-To be announced
WMMN-Baseball Scores
WOWO-Detective Stories
WSAI-Nemo & Eddie
WTAM-George Hessberger's Orch.
WWVA-Newlyweds

6:45 EST 5:45 CST

* CBS-Boake Carter, commentator: KMOX WKRC WHAS (sw-11.83-9.59)
KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's Orch.
WFBM-News
WGBF-Club Time
WHIO-Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
* WLW-Lilac Time
WMAQ-Ben Pollack's Orch.
WMMN-Jungle Jim
WOWO-Musical Moments
WSAI-Sports Review
WSM-Strings
WTAM-Hot Dates in History
WWVA-These Three

Night

7:00 EST 6:00 CST

* NBC-Concert: Jessica Dragonette, sop.; Rosario Bourdon's Orch.: WEAFF WHIO WTAM WGY WSAI WMAQ (sw-9.53)
* CBS-Flying Red Horse Tavern; Walter Woolf King, m.c.; Joan Marsh, songs; Lenny Hayton's Orch.; guest: WABC WHAS WKRC WBBM KMOX WJR WFBM (sw-11.83-6.06)
NBC-Irene Rich: WJZ WAVE KDKA WSM WLS WHAM WCKY WIRE (sw-11.87)
CBS-Around the Console: WLAC WCPO-Secretary Hawkins
WGN-Sports Review
WLW-Barney Rapp's Orch.
WMMN-Clarksburg Quartet
WOWO-Thank You, Stusia
WWVA-Royal Serenader

7:15 EST 6:15 CST

NBC-Moorish Tales: WJZ WHAM WSM WCKY
Rubinoff, violinist: WGN WWVA
KDKA-Tales That Nature Tells
WAVE-Joe & Chuck; Interlude
WCPO-G Men Series
WIRE-Westlake Orch.
WLS-Rhythm Orch.
WLW-Johnny Lewis
WMMN-Dance Tunes
WOWO-Earl Gardner's Orch.

7:30 EST 6:30 CST

NBC-Frank Fay, comedian; Bobby Dolan's Orch.: WJZ KDKA WHAM WLS WLW (sw-11.87)
CBS-Broadway Varieties; Oscar Shaw m.c.; Carmela Ponselle, mezzo-sop.; Elizabeth Lennox; Victor Arden's Orch. & Guests: WABC WHAS WJR KMOX WKRC WBBM WFBM (sw-11.83-6.06)
WAVE-Dick Leibert, organist
WCKY-Paths of Memory
WCPO-Sport Review
WGN-Guy Lombardo's Orch.
WGY-Farm Forum
WIRE-Barn Dance
WLAC-Rubinoff, violinist
WMMN-Musical Moments
WOWO-Variety Prgm.
WSM-Dance Orch.
WWVA-Musical Varieties

7:45 EST 6:45 CST

WAVE-Hearth & Spire
WCPO-Gilda Nielson
WGBF-Regular Fellows
WGN-Joe Sanders' Orch.
WLAC-Laff Parade
WMMN-Studio Theater
WWVA-Samuels & Idhal

8:00 EST 7:00 CST

NBC-Waltz Time, Frank Munn, tr.; Abe Lyman's Orch.: WEAFF WTAM WMAQ WGY WSAI (sw-9.53)
* CBS-Hollywood Hotel; Dick Powell; Anne Jamison, sop.; Frances Langford, Igor Gorin, bar.; Raymond Paige's Orch.: WABC WFBM WBBM WHAS KMOX WHAS WKRC WJR WLAC (sw-11.83-6.06)
* NBC-Fred Waring & Pennsylvanians; Tom Waring, bar.; Rosemary & Priscilla Lane, songs: WJZ WHAM KDKA WAVE WSM WLW WLS (sw-11.87)

WCKY-Memory Lane
WCPO-Adele Slade
WGBF-Simpson Service
WGN-News; Sports Shots
WHIO-Harry Kalb's Orch.
WMMN-Beatrice Glass, songs
WSM-Francis Craig's Orch.
WWVA-Amateur Hour

8:15 EST 7:15 CST

WCPO-Remote Control
WENR-Music Guild (NBC)
WGN-Blackstone String Trio
WMMN-Serenaders
WSM-Unsolved Mysteries

8:30 EST 7:30 CST

NBC-Clara, Lu 'n' Em; Ted Fio-Rito's Orch.; Charles Lyon, m.c.: WJZ WHAM KDKA WAVE WLW WSM WENR WHIO WIRE (sw-11.87)
* NBC-Court of Human Relations, drama: WEAFF WTAM WGY WMAQ (sw-9.53)
WCPO-Ward's Orch.
WGN-Horace Heidt's Orch.
WMMN-Rhythm Revue
WSAI-News
WWVA-News

8:45 EST 7:45 CST

WCKY-Rubinoff, violinist
WCPO-Billy Shaw's Orch.
WMMN-Roma Noble
WSAI-Your Community
WWVA-Manhattan Concert Band

9:00 EST 8:00 CST

* CBS-CHESTERFIELD CIGARETTES Presents; Andre Kostelanetz' Orch.; Kay Thompson; Ray Heatherton; Rhythm Singers; David Ross: WABC WKRC WBBM WHAS WOWO WJR WFBM WLAC WMMN KMOX (sw-6.12-6.06)
NBC-Women's Symph. Orch.: WJZ WLW WAVE
NBC-Marion Talley, sop.; Josef Koestner's Orch.: WEAFF WGY WTAM WCKY WMAQ WIRE WHIO (sw-9.53)
KDKA-WPA Prgm.
WCPO-Bill Dietrich's Orch.
WENR-Jack Randolph, bar.
WGN-Behind the Camera Lines
WHAM-Concert Orch.
WIRE-To be announced
WSAI-Maurice Spitalny's Orch.
WSM-Super Songsters

9:15 EST 8:15 CST

NBC-Elza Schallert Reviews: WEAFF WCKY WMAQ
NBC-Women's Symph.: WENR WSM
WCPO-Jack Sprigg's Orch.
WHAM-Rubinoff, violinist
WMAQ-To be announced

9:30 EST 8:30 CST

NBC-Vivian Della Chiesa, sop.: WJZ WENR WAVE
* CBS-March of Time: WABC KMOX WHAS WKRC WFBM WBBM WJR (sw-6.12-6.06)
NBC-Great Lakes Symph. Orch.: WEAFF WTAM WHIO WCKY WGY WMAQ WIRE (sw-9.53)
WCPO-Wrestling Matches
WGBF-Servel Glee Club
WGN-Griff Williams' Orch.
WHAM-Male Octet
WLAC-Sports
WLW-Smoke Dreams
WMMN-Rhythmic Review
WOWO-Strange As It Seems
WSAI-Enric Madriguera's Orch.
* WSM-RADIO GUIDE REVUE; Fanny Rose Shore, blues singer; Louise & the Dixie Dons; Joseph McPherson, bar.

9:45 EST 8:45 CST

CBS-To be announced: WABC WMMN WOWO WKRC WLAC (sw-6.12)
MBS-Guy Lombardo's Orch.: WGN
Rubinoff, violinist: WHAS WHIO WFBM WJR
KMOX-News & Sports
WBBM-Gang Plank Gossipers
WGY-Gypsy Trail

WHAM-Vivian Della Chiesa, sop. (NBC)
WIRE-Open House
WLW-Hot Dates in History
WTAM-Rhythm Revue

10:00 EST 9:00 CST

* NBC-Amos 'n' Andy: WSM WLW WMAQ WTAM
CBS-Joe Reichman's Orch.: WABC WOWO WMMN
NBC-George R. Holmes; News: WEAFF
NBC-(News, WJZ only) King's Jesters: WJZ WENR WHAM
Four Star Varieties. WBBM KMOX
News: WIRE WKRC
KDKA-News & Sports
WAVE-Rhythm Caravan
WCKY-Five Star Final
WFBM-Sports
WGBF-To be announced
WGY-News; Myron Carr's Orch.
WHAS-Dance Time
WHIO-News; To be announced
WJR-Duncan Moore
WLAC-Around the Town
WSAI-Mel Snyder's Orch.

10:15 EST 9:15 CST

NBC-Jimmie Littlefield's Orch.: WEAFF WCKY WIRE WSM WHIO WTAM
NBC-Ink Spots: WJZ
MBS-Mal Hallett's Orch.: WGN WSAI
KDKA-Dance Orch.
WAVE-Melody Package
WENR-Ben Pollack's Orch.
WHAM-Bobby Lyons' Orch.
WJR-Sports; Rhythm
WKRC-Billy Shaw's Orch.
* WLW-Paul Sullivan, news room
WMAQ-To be announced
WOWO-Rhythm Revue

10:30 EST 9:30 CST

NBC-(News, WEAFF only); Jesse Crawford, organist: WEAFF WCKY WIRE WMAQ WGY WHIO (sw-9.53)
CBS-Clyde Lucas' Orch.: WABC WSMK WKRC WOWO WMMN WHAS WFBM WJR KMOX
NBC-Leon Navarro's Orch.: WJZ WHAM WAVE WSAI WSM
News: WGBF WBBM
KDKA-Dance Orch.
WGN-Griff Williams' Orch.
WLAC-News; Variety Prgm.
WLW-Wayside Waterfront
WTAM-Stars Over the Great Lakes

10:45 EST 9:45 CST

KMOX-Hot Dates in History
WBBM-George Givot's Circus

WCPO-Moods
WENR-To be announced
WGBF-Boxing Matches
WHAS-Slow & Easy
WLAC-Dance Orch.

11:00 EST 10:00 CST

NBC-Mark Fisher's Orch.: WEAFF WIRE WCKY WENR WHIO WSM WGY (sw-9.53)
CBS-Geo. Givot's Radio Circus: WABC WKRC WSMK WOWO WMMN WBBM WHAS WJR
NBC-Shandor, violinist; Jolly Coburn's Orch.: WJZ WHAM WSAI
KDKA-DX Club
KMOX-Eddie Dunstedter; Orch.
WAVE-Amateur Night
WFBM-News
WGN-Dance Orch.
WLAC-Scoreboard; Music
WLW-Old Fashioned Girl
WMAQ-Henry Busse's Orch.
WTAM-Otto Thurn's Orch.

11:15 EST 10:15 CST

CBS-Geo. Givot's Radio Circus: WFBM
KMOX-Detective Mysteries
WLAC-Family Hour
WLW-Nemo & Eddie's Orch.

11:30 EST 10:30 CST

NBC-Lou Bring's Orch.: WJZ KDKA WHAM WLW WENR (sw-6.14)
CBS-Don Bestor's Orch.: WABC WMMN WOWO WHAS WJR WKRC WFBM WSMK WBBM WLAC
NBC-Ben Pollack's Orch.: WEAFF WCKY WIRE WTAM WHIO WGY (sw-9.53)
Dance Music: WSM WSAI
KMOX-Ozark Carnival
WAVE-Johnny Burkarth's Orch.
WGN-Joe Sanders' Orch.
WMAQ-Mark Fisher's Orch.

11:45 EST 10:45 CST

WAVE-B. Pollack's Orch. (NBC)
WCKY-Slumber Hour
WGBF-Colonial Club
WJR-Meditations

12:00 EST 11:00 CST

CBS-Eddie House, Singing Organist: WBBM KMOX
NBC-Fletcher Henderson's Orch.: WENR WIRE WSAI WHIO WSM WAVE
Dance Orch.: WHAS WLAC WGN WFBM-Louie Lowe's Orch.
WGBF-Coral Room
WLW-Johnny Lewis' Orch.
WMAQ-King's Jesters (NBC)
WTAM-Midnight Revue

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMMN-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAI-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

12:15 EST 11:15 CST

CBS-Joseph Cherniavsky's Orch.: WBBM KMOX
WAVE-Johnny Burkarth's Orch.
WMAQ-William Hollander's Orch. (NBC)

12:30 EST 11:30 CST

NBC-Mark Fisher's Orch.: WMAQ WIRE
NBC-Jimmie Grier's Orch.: WSM WAVE
MBS-Horace Heidt's Orch.: WGN WLW
WENR-Keith Beecher's Orch.
WFBM-Jos. Cherniavsky's Orch. (CBS)

12:45 EST 11:45 CST

WHAS-Dream Serenade
WHIO-Sleepy Valley
WLAC-Malcolm Tate, organist
WOWO-Earl Gardner's Orch.
WSAI-News; Slumber Hour
WTAM-Sammy Watkins' Orch.
CBS-Nocturne with Franklin McCormack: WBBM WFBM
KMOX-When Day Is Done

End of Friday Programs

SHORT-WAVE PROGRAMS FOR FRIDAY

(See Page 29 for List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour
5 a.m.—Operatic selections: VK3ME
7 a.m.—Gentlemen-Players, cricket: GSG GSH
8:30 a.m.—Variety: GSG GSH
9:20 a.m.—Eclipse Stakes race: GSG GSH GSF
10:30 a.m.—Vatican City hour: HVJ
11 a.m.—Commerce hour: COCD
11:15 a.m.—Gentlemen-Players, cricket: GSG GSH
11:30 a.m.—Polish hour: SPW
12:45 p.m.—Eclipse Stakes race: GSB GSD GSO
1 p.m.—Cuban dance music: COCD
1:20 p.m.—Gaucho tango orchestra: GSB GSD
3 p.m.—Story, Duet-By Accident: GSB GSD
3:30 p.m.—Leader's swing orchestra: GSB GSD
4 p.m.—Children's hour: RNE
4:55 p.m.—Listener greetings: DJD DJB
5 p.m.—Piano and Cello: DJD DJB
5 p.m.—Mayor's program: COCD
5:15 p.m.—Roy's band: GSB GSF GSG
5:30 p.m.—Topical talk: DJD DJB
6 p.m.—King's orchestra: GSC GSF GSG
6 p.m.—Fairy comedy: DJD DJB
6:30 p.m.—Opera, I Quattro Rusteghi: 2RO
6:45 p.m.—English humorists: GSC GSF GSP
7 p.m.—Community folk sing: DJD DJB
7 p.m.—Midnight voice: 2RO
7 p.m.—South American program: COCD
7:10 p.m.—Eclipse Stakes race: GSC GSF GSP
7:15 p.m.—Augusta Quaranta, songs: 2RO
7:15 p.m.—Sound pictures: DJD DJB
7:30 p.m.—Voice charm: DJD DJB DJM
7:30 p.m.—IBC trio: YV2RC
8 p.m.—National Railways program: HJU
8:30 p.m.—Tovar brothers, songs: YV2RC
8:45 p.m.—Concert orchestra: YV2RC
9 p.m.—Cleikum ceremony: GSC GSD GSF
9:15 p.m.—Entertainment program: DJD DJB
10 p.m.—Story, Duet-By Accident: GSC GSD
10:30 p.m.—Leader's swing orchestra: GSC GSD GSF
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJD DJB
11:30 p.m.—Variety: GSB GSD
12 mid.—Overseas hour: JVH
12:10 a.m.—Eclipse Stakes race: GSB GSD
12:25 a.m.—Princess Theater orchestra: GSB GSD
12:37 a.m.—Fiji hour: YPD

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New Subscription Renewal

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Saturday

July 18



Joe Kelley
See 8:30 p.m. EST (7:30 CST)

Network Changes

Columbia's Workshop, replaces Night Court, CBS 7:30 p.m. EST (6:30 CST).

News

9:00 a.m.—CBS-WHAS
9:00 a.m.—NBC-WAVE WCKY.
5:00 p.m.—Kaltenborn Edits the News: CBS-WHAS
5:30 p.m.—NBC-WENR WSM
11:00 p.m.—Paul Sullivan: WLW

Classical Music

10:30 a.m.—Beethoven Sonata Series: CBS-WHAS

Comedy

4:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

Talks

10:00 a.m.—Our Amer'n Schools: NBC-WCKY
5:45 p.m.—Art of Living: NBC-WTAM

Morning

7:00 EST 6:00 CST

NBC-Macolin Claire: WTAM
(CBS—On the Air Today Lyrical Serenade: (sw-21.52)
NBC-Morn. Devotions: KDKA WSAI (sw-21.54)
KMOX-Home Folks' Hour
WCKY—Morning Roundup
WCPO-Tuna Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLS-News, Julian Bentley
WLW—Family Prayer Period
WMAQ-Suburban Hour
WMMN-Musical Clock
WOWO-Wake Up Melodies
WWVA—Gospel Tabernacle

7:15 EST 6:15 CST

NBC-Good Morning Melodies: WTAM
KDKA-News; Musical Clock
WCKY-News
WCPO-Morning Jubilee
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW—Morn. Devotions
WSAI-Good Morning

7:30 EST 6:30 CST

CBS-Lyn Murray, songs: (sw-21.52)
NBC-Cheero: WTAM WCKY WLW
KMOX-Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-Hayloft Review
WIRE—Morn. Devotions
WKRC—Breakfast Express
WLAC-News & Melodies
WLS-Jr. Broadcasters Club
WOWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST

CBS-Oleanders: (sw-21.52)
WIRE-News
WLS-Tommy Tanner Hoosier Sodbusters
WMMN-Cap, Andy & Flip
WSAI-Setting Up Exercises

8:00 EST 7:00 CST

NBC-Robert Rissling, bar.: WCKY
CBS-Fred Feibel, organist: WSMK (sw-21.54)
★ NBC-Breakfast Club: WSM KDKA WSAI WAVE (sw-21.54)
News: WWVA WLAC WLW
KMOX-Wakeruppers
WFBM-Early Birds
WGBF—East Side Tabernacle
WGN-Good Morning Prgm.
WHAS—College Devotions
WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-To be announced

8:15 EST 7:15 CST

NBC—Streamliners; Orchestra: WCKY WHIO
WCPO—News
WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-Prairie Ramblers & Patsy Montana
WLW-Lee Erwin, organ
WMMN-Fred Feibel, organist (CBS)
WTAM-Brad & Al
WWVA-Rhythm Rangers

8:30 EST 7:30 CST

CBS-Richard Maxwell, songs: WSMK WOWO WMMN WHAS WKRC (sw-21.52)
WCPO-Popular Varieties
WGN-Good Morning
WLW-Dance Rhythm
WTAM-Kitchen Beauty
WWVA-Dance Tunes

8:45 EST 7:45 CST

CBS-Mellow Moments: WSMK WKRC WOWO WHAS (sw-21.52)
WGBF-Timely Topics
WLW-Academy of Medicine
WMMN-Shopping Notes
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST

NBC-News; Charioteers: WMAQ WCKY WHIO WTAM
CBS-News; Waltz Time: WHAS WSMK (sw-21.52)
NBC-News; Martha & Hal, songs: WAVE
News: WFBM WOWO KDKA WSM
KMOX Views on New-
WCPO-Rodeo Range Ramblers
WGN-Morning Melodies
WIRE-Old Fashioned Hymns
WKRC-Salvation Army Prgm.
WLS-Jolly Joe's Jr. Stars
WLW-Rex Griffith & Organ
WMMN—Morn. Devotions
WSAI—Church Forum
WWVA-Cowboy Loy's Blue Bonnet Boys

9:15 EST 8:15 CST

NBC-Walter Blaufuss' String Ensemble: KDKA WLW (sw-15.21)
CBS-Larry Vincent, songs: WKRC WOWO KMOX WHAS
NBC-Vass Family: WIRE WSM WAVE WHIO WCKY
WCPO-Alexander Karlin Ensemble
WFBM-Timely Varieties
WGBF-City Court
WSAI-King's Men
WTAM-Health & Home

9:30 EST 8:30 CST

NBC-Lucius Metz, tr.; Josef Honti's Orch.: WTAM
CBS-Let's Pretend, children's prgm.: WKRC WOWO WFBM WHAS WSMK WMMN WWVA (sw-21.52)
NBC-Josh Higgins of Finchville: KDKA WSM WAVE WCKY WIRE (sw-15.21)
MBS-Ed Fitzgerald: WGN WLW
KMOX-Cornhuskers
WCPO-Morning Serenade
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WMAQ-Morn. Melodies
WSAI-Round House Boys

9:45 EST 8:45 CST

NBC-Originalities; Clark Dennis, tr. & Orch.: KDKA WMAQ WIRE WCKY WSM (sw-15.21)
KMOX-Travelogue
WAVE—Devotional Service

WLAC-The Pioneers
WSAI-News

10:00 EST 9:00 CST

NBC-Wendell Hall, songs: WSAI WAVE
CBS-Ozark Melodies: WMMN WKRC WFBM WLAC WHAS WWVA (sw-21.52)
NBC-Our American Schools: WAVE WIRE WCKY WTAM WSM (sw-15.33)
KDKA-Sammy Fuller's Starlets
KMOX-Better Film Council
WCPO-Dot Club News
WGN-Friendly Neighbor's House Party
WHIO-Rhythm Revue
WLS-Morning Roundup
WLW-Music Clubs
WMAQ-To be announced
WOWO-Housewife's Hour

10:15 EST 9:15 CST

NBC-Sweethearts of the Air; Breen & de Rose: WIRE WCKY WTAM WSM (sw-15.33)
NBC-Cadets Quartet: WSAI WAVE WMAQ
KMOX-The Home Maker
WCPO-Smile Club
WGN-Rhythmic Rambles
WHIO-4-H Club
WKRC-Woman's Hour
WLS-Smoky's Fire Stories
WLW-Virginians, quartet

10:30 EST 9:30 CST

NBC-Jerry Sears' Orch.: WCKY WAVE WTAM WHIO
CBS-Concert Hall; Beethoven Sonatas: WLAC WFBM WHAS WMMN WKRC (sw-21.52)
Sixth Sonata for Violin & Piano, Opus No. 1 in A Major, (A) Allegro, (B) Adagio, Molto Espressivo, (C) Allegretto, Con Variazione, Beethoven; Sonata No. 2 in C Major, (A) Tempo Di Minuetto, Mozart; Sonata No. 3 in D Major, (A) Allegretto, Mozart
NBC-Bill Krenz' Orch.: WMAQ WLW

10:45 EST 9:45 CST

NBC-Bill Krenz' Orch.: KDKA (sw-15.21)
KMOX-Violin & Piano (CBS)
WCPO-News
WGBF-School for Brides
WGN-Len Salvo, organist
WLS-Choral Prgm.
WOWO-Joe Trimm
WSAI-Rhythmic Age
WSM-Jerry Sears' Orch. (NBC)
WWVA-The Ol' Pardner

11:00 EST 10:00 CST

CBS-Bluebirds, girls trio: WHAS WMMN WKRC WLAC WFBM KMOX (sw-21.52-9.59)
NBC-Concert Miniatures: WSM WCKY WTAM WMAQ WAVE WIRE
KDKA-News
WCPO-Symphony Hall
WGBF-Mr. & Mrs. ?
WGN-Painted Dreams, sketch
WHIO-Opportunity Speaks
WLS-Ralph Emerson, organist
WLW-Livestock; News
WOWO-Salon Orch.
WSAI-Household Hints
WWVA—Kiddie Program

11:15 EST 10:15 CST

CBS-Musical Reveries; Stuart Churchill, tenor; Readings and Orch.: KMOX WHAS WKRC WLAC WFBM (sw-21.52-9.59)
NBC-Concert Miniatures: WHIO (sw-15.33)
KDKA-Mid-day Medley
WGN-Mark Love, basso
WLS-Markets; News
WLW-Old Fashioned Girl
WMMN-Little Sammy Ash

11:30 EST 10:30 CST

NBC-Words & Music: WMAQ WAVE KDKA WSM (sw-15.21)
CBS-Geo. Hall's Orch. WHAS WMMN WSMK WKRC WFBM (sw-21.52-9.59)
NBC-Merry Madcaps: WIRE WCKY WTAM WHIO (sw-15.33)
KMOX-Mary Lou & Ozark Rambler
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WLAC-Popeye Club
WLS-Rocky & Ted
WLW-Old Fashioned Girl

WSAI-Steven Merrell; Organ
WWVA-Hoosier Merry-makers

11:45 EST 10:45 CST

MBS-Don D'Arcy's Orch.: WSAI KMOX-News
WGBF-Variety Prgm.
WGN-Melody Time
WLAC-Geo. Hall's Orch. (CBS)
WLS-Old Kitchen Kettle
WLW-Words & Music (NBC)

Afternoon

12:00 EST 11:00 CST

CBS-Jack Shannon, tr.: WWVA WOWO KMOX (sw-15.27-9.59)
NBC-Old Skipper's Radio Gang: WSM WMAQ WLW WAVE
News: WCKY WMMN WHIO
KDKA-Luncheon Dance
WCPO-Romantic Cycles
WFBM-Historical Drama
WGBF-Polly Fairfax' Gossip
WGN-June Baker, home management
WHAS-The Strollers
WIRE-Safety Club
WKRC-News; Tune Time
WLAC-Garden & Home Prgm
WLS-Garden Club
WTAM-Noonday Resume

12:15 EST 11:15 CST

CBS-Poetic Strings: WHAS WMMN WKRC WFBM WLAC KMOX (sw-15.27-9.59)
NBC-Rex Battle's Ensemble: WTAM WCKY WHIO
KDKA-Slim & Jack
WCPO-Shadows of the Past
WGN-Luncheon Music
WLS-Closing Grain Markets
WOWO-News
WSAI-Darktown Meeting Time
WWVA—Stock Quotations; News

12:30 EST 11:30 CST

NBC-Jimmy Littlefield's Orch.: WHIO WCKY WTAM (sw-15.33)
CBS-Buffalo Presents: WKRC WHAS WLAC WFBM KMOX WOWO WWVA (sw-15.27-9.59)
NBC-Nat'l Grange Prgm.: WMAQ WAVE KDKA WSM (sw-15.21)
WCPO-Man on the Street
WGN-Markets; Midday Service
WIRE-Ind. Farm & Home Hour
WLS-News; markets; weather
WLW-News & Financial Notes
WMMN-Inquiring Reporter
WSAI-Johnny Lewis' Orch.

12:45 EST 11:45 CST

CBS-Buffalo Presents: WSMK WCBM-Eleanor Pierce
WLS-Poultry Service Time
WLW-American Farm Bureau Fed. Prgm. (NBC)
WMMN-Shopping Notes
WSAI-Bide Dudley
WWVA-Luncheon Music

1:00 EST 12:00 CST

NBC-Sophie Tucker's Orch.: WTAM WHIO WCKY (sw-15.33)
CBS-Al Roth's Syncopators: WKRC KMOX WWVA WSMK WFBM WHAS WOWO (sw-15.27-9.59)
WCPO-Leaders in Dance Time
WGBF-Church & School News
WGN-Harold Turner, pianist
WLAC-Luncheon Musicale
WLS-4-H Club Prgm.
WMMN-Front Page Drama
WSAI-Bob Grayson's Orch.

1:15 EST 12:15 CST

KMOX-Magic Kitchen
WAVE-Savings Talk
WFBM-Farm Bureau Prgm.
WGBF-Markets; Farmer Purcell
WGN-Palmer House Ensemble
WIRE-News
WLS-Home Talent Show
WMMN-Al Roth's Syncopators
WWVA-Variety Prgm.

1:30 EST 12:30 CST

NBC-Whitney Ensemble: WAVE WLW WMAQ KDKA (sw-15.21)
CBS-Bob & Bonnie, songs and Patter: WKRC WMMN (sw-15.27)
NBC-Sammy Watkins' Orch.: WTAM WCKY WIRE WHIO (sw-15.33)
WCPO-News
WFBM-Hoosier Farm Circle
WGN-Len Salvo, organist
WHAS-Sayings Talk; Reports
WLAC—Church of Christ

WLS-Weekly Livestock Market Review, Jim Clark
WOWO-Variety Prgm.
WSM-Newshawk
WWVA-Dr. Lamont

1:45 EST 12:45 CST

CBS-Clyde Barrie, bar.: WKRC WMMN WOWO (sw-15.27)
WCPO-Deep South
WFBM-Downtown Chatter
WGBF-Curbstone Reporter
WGN-Baseball; Philadelphia vs. Chicago Cubs
WHAS-Mrs. Randolph, Shopping Guide
WLS-Homemakers Prgm.
WMMN-Cap, Andy & Flip
WSM-Whitney Ensemble (NBC)
WWVA—Gospel Tabernacle

2:00 EST 1:00 CST

NBC-Walter Blaufuss' Orch.; Joe Parsons, basso: KDKA WLW WMAQ (sw-15.21)
CBS-Down by Herman's: WKRC WMMN WLAC WOWO (sw-15.27)
NBC-Let's Have Rhythm; Top Hatter's Orch.; Carlotta Dale, vocalist; Arthur Hinett, organist; Mad Hatters: WTAM WCKY WAVE WIRE WHIO WSM
WCPO-Modern String Ensemble
WFBM—Midday Meditation
WLS-Homemakers Prgm.
WSAI-Baseball; Reds vs. New York

2:15 EST 1:15 CST

WCPO-Musical Matinee
WHIO-Si Burick
WSM-Down by Herman's
WWVA-Parents & Teachers

2:30 EST 1:30 CST

NBC-Weekend Revue: WTAM WCKY WAVE WIRE WSM
CBS-Tours in Tone: WKRC WHAS WMMN WLAC WWVA (sw-15.27)
NBC-Vagabonds: KDKA WMAQ (sw-15.21)
WCPO-Baseball Game
WFBM-Mary Baker's Album
WHIO-Baseball; New York vs. Cincinnati
WLS-Merry Go Round
WOWO-Variety Prgm.

2:45 EST 1:45 CST

NBC-Gale Page, songs: WMAQ KDKA (sw-15.21)

3:00 EST 2:00 CST

NBC-Baron Elliott's Orch.: KDKA WENR (sw-15.21)
CBS-Ann Leaf, organist: WHAS WMMN WKRC (sw-15.27)
WLAC-Aft. Melodies
WMAQ-Weekend Review (NBC)
WWVA-Cowboy Loy's Blue Bonnet Boys

3:15 EST 2:15 CST

KMOX-Johannie Adams, songs

3:30 EST 2:30 CST

NBC-Joan & the Escorts: KDKA WSM WENR (sw-15.21)
CBS-Isle of Dreams: WLAC WHAS WKRC WMMN WOWO WWVA (sw-15.27)
NBC-Ruby Newman's Orch.: WTAM WCKY WIRE WMAQ WAVE
KMOX-Baseball; Cardinals vs. New York

3:45 EST 2:45 CST

NBC-Davey Rose's Orch.: KDKA WSM WENR (sw-15.21)

4:00 EST 3:00 CST

NBC-Blue Room Echoes; Orch.; Soloists: WTAM WIRE WCKY WMAQ (sw-9.53)
CBS-Angelo Vitals' Band: WKRC WHAS WSMK WLAC WOWO WMMN WWVA (sw-11.83)
NBC-Jackie Heller, tr.: KDKA WSM WENR (sw-15.21)
WFBM-Flanner House Octet

4:15 EST 3:15 CST

NBC-Arlington Park Races: WSM WENR KDKA WCKY (sw-15.21)
WENR-Tuneful Topics
WFBM-Angelo Vitals' Band (CBS)

4:30 EST 3:30 CST

CBS-Frank Dailey's Orch.: WHAS WFBM WMMN WLAC (sw-11.83-9.59)
NBC-Kaltenmeyer's Kindergarten with Bruce Kemman: WTAM WMAQ WLW (sw-9.53)
KDKA-Bill & Alex

WKRC-Eddie Schoelwer
WOWO-Studio Prgm.
WSAI-Let's Have a Party
WWVA-Shopping Syncopation

4:45 EST 3:45 CST

NBC-Ruth & Ross, songs and patter: KDKA WHIO WIRE WSM (sw-15.21)
WCKY-Sixth Race at Latonia
WKRC-Frank Dailey's Orch. (CBS)
WSAI-Fishing Angles

5:00 EST 4:00 CST

NBC-Jesse Crawford, organist: WENR WLW
CBS-Kaltenborn Edits the News: WHAS WLAC WWVA WFBM WKRC WOWO (sw-11.83-9.59)
NBC-Otto Thurn's Orch.: WSM WCKY WAVE WMAQ WTAM WIRE WHIO
KDKA-News
WCPO-Final Headlines
WGN-Sally Jo Nelson, songs
WMMN-Kleever Kiddie Klub
WSAI-What's New

5:15 EST 4:15 CST

NBC-Jesse Crawford, organist: KDKA (sw-15.21)
CBS-Oleanders, male quartet: WLAC
NBC-Otto Thurn's Orch.: (sw-9.53)
CBS-News of Youth: WWVA KMOX (sw-11.83-9.59)
WCPO-Roy Wilson
WFBM-Tea Time Tunes
WGN-Afternoon Serenade
WHAS-Melody Cruise
WKRC-News; Dixieland Band
WOWO-American Family
WSAI-Jones Boys

5:30 EST 4:30 CST

CBS-News; Sports Resume: (sw-11.83)
NBC-News; Alma Kitchell, contralto: WMAQ WAVE WSM WTAM WCKY WIRE WHIO
CBS-News; Al Roth's Orch.: WOWO KMOX WWVA WLAC WSMK WKRC
NBC-News; Noble Cain & A Cappella Choir: WENR WSAI
KDKA-Baseball Scores, Weather
WCPO-Camp Ft. Scott Prgm.
WGN-Dick Messner's Orch.
WLW-Blue Belles
WMMN-Shopping Notes

5:45 EST 4:45 CST

CBS-Al Roth's Orch.: WHAS WFBM WMMN (sw-11.83)
NBC-The Art of Living, speaker: WTAM WCKY WSM WAVE WIRE WHIO WMAQ (sw-9.53)
KDKA-Izaak Walton League
WCPO-Asher & Little Jimmie
WGBF-News
WGN-Armchair Melodies
WLW-Alfred Gus Karger
WWVA-Front Page Drama

6:00 EST 5:00 CST

NBC-King's Jesters: WENR KDKA (sw-11.87)
CBS-Patti Chapin, songs: KMOX WKRC WHAS WLAC WSMK (sw-11.83-9.59)

6:15 EST 5:15 CST

NBC-Saturday at Connie's; Connie Gates, contralto; Jerry Sears' Orch.: WMAQ WCKY WAVE WIRE WHIO (sw-9.53)
Baseball Scores: WOWO WSAI
WCPO-Dinner Music
WFBM-State Fair Amateur Contest
WGBF-Mysterious Pianist
WGN-Blackstone String Trio
WLW-R. F. D. Hour
WMMN-News
WSM-Strings
WTAM-Sportsman
WWVA-Baseball Scores; News

6:30 EST 5:30 CST

NBC-Home Town, sketch KDKA WSM WSAI (sw-11.87)
CBS-Mabelle Jennings, commentator: WHAS WOWO WMMN (sw-11.83-9.59)
NBC-Heinie's Grenadiers: WTAM WCKY WIRE WMAQ WHIO (sw-9.53)
KMOX-Talks on Religion
WAVE-Round the Town
WENR-Musical Grab Bag
WGN-Palmer House Ensemble
WKRC—Sports; News
WLAC—Church of Christ
WWVA-Where to Go to Church

6:30 EST 5:30 CST

NBC-Don Ferdi's Orch. WENR WSAI KDKA (sw-11.87)
NBC-Heinie's Grenadiers: WSAI

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHSI-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-760	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

KMOX-Dancing Time
WBBM-Austin Mack's Orch.
WHIO Sleepy Valley

1:15 EST 12:15 CST
WBBM-News; Weather Man

1:30 EST 12:30 CST
WGN-Joe Sanders' Orch.
WHIO-Music Goes 'Round
WLW-Moon River

End of Saturday Prgms.

SHORT-WAVE PROGRAMS FOR SATURDAY

(See Page 29 for List of Stations and Frequencies)

EST Shown; for CST Subtract One Hour

- 5 a.m.—Dance bands: VK3ME
- 6:15 a.m.—Australian artists: VK3ME
- 6:45 a.m.—Play, The Island: GSG GSH
- 9 a.m.—Davis Cup tennis finals: GSG GSH
- 9:15 a.m.—King's prize: GSG GSH GSF
- 10 a.m.—Davis Cup tennis finals: GSG GSF
- 10:30 a.m.—Vatican City hour: HVJ
- 12:15 p.m.—Children's hour: GSB GSD GSO
- 1 p.m.—Cuban dance music: COCD
- 2 p.m.—Latin-American music: COCD
- 3:30 p.m.—Davis Cup tennis finals: GSB GSD
- 4:15 p.m.—King's prize: GSB GSF GSG
- 4:55 p.m.—Listener greetings: DJD DJB
- 5 p.m.—Hitler poets: DJD DJB
- 5 p.m.—Mayor's program: COCD
- 5:15 p.m.—Max Reger, pianist: DJD DJB
- 5:30 p.m.—League of Nations: HBL HBP
- 6 p.m.—Operetta: DJ DDJB

- 6 p.m.—Singers: COCO
- 6 p.m.—Titania's Palace to Canada: GSC GSF
- 6:17 p.m.—Organ recital: GSC GSF GSP
- 7:05 p.m.—Davis Cup tennis finals: GSC GSF
- 7:15 p.m.—Sound pictures: DJD DJB
- 7:30 p.m.—Talk, Neutrons: W2XAF
- 7:30 p.m.—Woman's hour: DJD DJB DJM
- 7:30 p.m.—National orchestra: YV2RC
- 7:45 p.m.—Venezuelan songs: YV2RC
- 8 p.m.—The Modern Pentathlon: DJD DJB
- 8:15 p.m.—Raul Izquierdo, crooner: YV2RC
- 8:30 p.m.—Dance pearls: DJD DJB DJM
- 9 p.m.—National Tourist program: TTPG
- 9:15 p.m.—Dance music: DJD DJB DJM
- 9:40 p.m.—In England now: GSC GSD GSF
- 9:55 p.m.—King's prize: GSC GSD GSF
- 10:30 p.m.—Opportunity program: COCD
- 10:45 p.m.—Listener greetings: DJD DJB
- 12 mid.—Overseas hour: JVH

CONTESTS ON THE AIR

SUNDAY

12:30 p.m. EST (11:30 CST), NBC network. While the City Sleeps. Cash for true stories about milkmen.

6:45 p.m. EST (5:45 CST), NBC network. Sunset Dreams. Rebroadcast for West at 10 p.m. EST (9 CST). Jingle contest, wrist watch prizes.

TUESDAY

8 p.m. EST (7 CST), NBC network. Vox Pop. Wrist watches weekly for questions or problems.

WEDNESDAY

9 p.m. EST (8 CST), NBC network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

SATURDAY

9 p.m. EST (8 CST), CBS network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

THROUGH THE WEEK

2 p.m. EST (1 CST), NBC network. Daily except Saturday and Sunday. Pepper Young's Family. Cash, radios, for finishing sentence.

6:30 p.m. EST (5:30 CST), NBC network. Lum n' Abner program. Two bicycles given daily except Thursday, Saturday and Sunday, for last line limerick. Merchandise requirement.

Tune in **WSM** Tonight for
Smiling Jack and His Mountaineers
8:45 p.m. EST—7:45 CST
650 Kilocycles 50,000 Watts

NEW TALENT WANTED; PREPARE YOURSELF!
NEW TALENT—lots of it, and **RADIO GUIDE** is going to help its readers to learn if they have the necessary ability and assist them in seeking their spot in the radio limelight. Watch for **Radio Guide's Summer School of the Air**. This new service will offer a thirteen-week course on how to broadcast.

CBS-Song Stylists: WHAS
WVVA WKRC KMOX WMMN
WFBM (sw-11.83.9.59)
MBS-Sherlock Holmes: WGN
WLW
WCPO-Merchants' Bulletins
WGBF Hoffman's Boys Club
WHIO News; To be announced
WOWO-Dinner Club
WSAI-Johnny Lewis' Orch.
WSM-△Sunday School Lesson
WTAM-Paul Burton's Orch.

6:45 EST 5:45 CST

CBS-Dinner Concert: WHAS
KMOX WSMK WKRC WMMN
(sw-11.83.9.59)
Moment Musicae. Schubert; Sarah-
bunde, Debussy; Romance,
Tchaikovsky; L. Troika, L. Tchaik-
ovsky
NBC-Sport Parade; Thornton
Fisher: WTAM WSM WCKY
WMAQ WHIO
WAVE-Old Kentucky Clocker
WCPO-Seketary Hawkins
WFBM-News
WGBF-Club Time
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WTAM-Passers By
WWVA-△Bible School of the Air

Night

7:00 EST 6:00 CST

NBC-Carl Ravazza's Orch.:
WEAF WCKY WMAQ WIRE
WGY WTAM
CBS-Saturday Night Swing:
WABC WHAS WKRC WLAC
KMOX WFBM WVVA WMMN
WJR (sw 6.06.11.83)
NBC-El Chico, Spanish Revue
WJZ WAVE WSM WLW
KDKA (sw-11.87)
WBBM-History in the Making
WCPO-Galvano & Cortez
WGN-Sports Review
WHAM-Hank & Herb
WHIO-Harry Kalb's Orch.
WLS-Hilltoppers & Geo. Goebel
WSAI-Al Kavelin's Orch.

7:15 EST 6:15 CST

WAVE-Consumer's Council
WBBM-George Givot's Circus
WCPO One Night Bandstand
WGBF-Grover Cleveland Alex-
ander
WGN-Rubinoff, violinist
WLS-Roy Anderson, bar.
WSAI-Headliners

7:30 EST 6:30 CST

NBC-Meredith Willson's Orch.:
WEAF WTAM WLW WGY
(sw-9.53)
CBS-Columbia Workshop; Dir. of
Irving Reis: WABC WVVA
WHAS WJR WFBM WLAC
WKRC WMMN WBBM (sw-
11.83.6.06)
NBC-Goldman Band Concert:
WJZ KDKA WCKY WIRE
WHAM WHIO WMAQ (sw-
11.87)
KMOX Ozark Carnival
WAVE-Dinner Music
WCPO-Sport Review
WGN-Dance Orch.
WLS-Barn Dance Party
WOWO-Earl Gardner's Orchestra
WSAI-Johnny Lewis' Orch.
WSM-Delmore Brothers

7:45 EST 6:45 CST

Rubinoff, violinist: WAVE WGBF
WCPO-Mary Hopple
WGN-Tom, Dick & Harry
WLS-Roy Anderson, bar.; Ralph
Emerson, organist
WSM-Musical Memory Time

8:00 EST 7:00 CST

NBC-Jamboree; Don McNeill,
m.c.: WEAF WTAM WMAQ
WGY WLW (sw-9.53)
CBS-Bruna Castagna, contr.;
Orch.: WABC WVVA WBBM
WFBM KMOX WMMN WJR
WKRC WHAS (sw-11.83.6.06)
WAVE-To be announced
WBBM-Grant Park Concert
WCPO-Dude Ranch Nights
WGN-News; Sports
WLAC-Sports
WLS-Barn Dance Jamboree
WSAI-Concert Hall
WSM-Hilltop Harmonizers

8:15 EST 7:15 CST

WGN-New York Philharmonic
Orch.
WKRC-Billy Shaw's Orch.

WLAC-△Church of Hollywood
WLS-Hilltoppers
WSAI-Nemo & Eddie's Orch.
WSM-Rubinoff, violinist

8:30 EST 7:30 CST

★ NBC-The Chateau; Smith
Ballew, m.c.; Guests; Victor
Young's Orch.: WEAF WTAM
WMAQ WGY WLW (sw-9.53)
CBS-Salon Moderne: WABC
WVVA WFBM WMMN WLAC
WJR KMOX (sw-11.83)
★ NBC-ALKA-SELTZER PRE-
sents the National Barn Dance;
Henry Burr, Verne, Lee &
Mary; Hoosier Hot Shots;
Novelodeons, male trio; Sally
Foster; Lula Belle & Arkie,
songs; Uncle Ezra; Maple City
Four; Joe Kelly, m.c.: WJZ
WHAM KDKA WIRE WHIO
WAVE WLS (sw-11.87)
WBBM-Bernie Cummins' Orch.
WCKY-Front Page Dramas
WCPO-Ward's Orchestra
WHAS-Louisville Ensemble
WSAI-Let's Go to the Music Hall
WSM-Thank You Stusia

8:45 EST 7:45 CST

★ Smiling Jack's Missouri Moun-
taineers: WSM WCBM WPAD
KMOX-Thank You, Stusia
WBBM-Ferde Grofe's Orch.
WCKY-Hit Tune Revue
WJR-Sports on Parade
WKRC-Rubinoff, violinist

9:00 EST 8:00 CST

★ CBS-Your Hit Parade &
Sweepstakes; Freddie Rich's
Orch.; Margaret McCrae &
Buddy Clark, vocalists; Norse-
men Quartet: WABC WBBM
WFBM WHAS KMOX WMMN
WKRC WJR WLAC WVVA
(sw-6.12.6.06)
NBC-Nat'l Barn Dance: (sw-
6.14)
WCPO-Bill Dietrich's Orch.
WSAI-Titans of Science
WSM-Uncle Dave Macon

9:15 EST 8:15 CST

WGN-Joe Sanders' Orch.
WSM-Gully Jumpers

9:30 EST 8:30 CST

NBC-To be announced; WJZ
WAVE KDKA WHAM (sw-
6.14)
NBC-Stringtime: WEAF WHIO
WTAM WGY WCKY (sw-9.53)
WCPO-Billy Shaw's Orch.
WGN-Dance Orch.
WGY-Musical Prgm.
WIRE-Rubinoff, violinist
WLS-Hilltoppers; Prairie Ram-
blers & Patsy Montana
WLW-To be announced
WMAQ-Grant Park Concert
WSAI-Lloyd Huntley's Orch.

9:45 EST 8:45 CST

WIRE-Stringtime (NBC)
WLS-Carl Whammond, contralto
WSAI-Sophie Tucker's Orch.
WSM-Curt Poulton; Missouri
Mountaineers

10:00 EST 9:00 CST

★ NBC-ALKA-SELTZER PRE-
sents The Nat'l Barn Dance:
WLW (also see 8:30 p.m.)
CBS-Bob Crosby's Orch.: WABC
WMMN WSMK WJR
NBC-News; Dance Orch.: WJZ
WHAM
NBC-Clara McCarthy, sports.
WEAF
MBS-Guy Lombardo's Orch.:
WSAI WGN
News: WIRE WKRC
Four Star Revue: KMOX WBBM
KDKA-News; Sports; Weather
WAVE-Ferde Grofe's Orch.
WCKY-Five Star Final
WCPO-Jack Sprigg's Orch.
WFBM-Sportlight
WGY-News; Frankie Carie's
Orch.
WHAS-Here's to You
WHIO-News; To be announced
WLAC-Around the Town
WLS-Nat'l Barn Dance
WMAQ-King's Jesters
WSM-Honey Wilds; Fruit Jar
Drinkers; Delmore Brothers
WTAM-Mitchell Schuster's Orch.
WWVA-News

10:15 EST 9:15 CST

Cbs-Bob Crosby's Orch.: WFBM
WKRC
NBC-Clint Noble's Orch.: WEAF
WCKY WIRE WAVE WHIO

KDKA-Dance Orch.
WGN-Mal Hallett's Orch.
WLS-Cabin & Bunkhouse Melo-
dies
WMAQ-Henderson's Orch.
WSAI-Mel Snyder's Orch.
WWVA-Club Diamond

10:30 EST 9:30 CST

NBC-(News, WEAF only) Russ
Morgan's Orch.: WEAF WGY
WAVE WHIO WCKY WIRE
WTAM (sw-9.53)
CBS-Hal Kemp's Orch.: WABC
WJR WSMK WHAS WKRC
NBC-Al Donahue's Orch.: WJZ
WHAM
MBS-Griff Williams' Orch.: WGN
WSAI
KDKA Dance Orch.
KMOX-News & Sports
WBBM-John Harrington, news
WCPO-Moods
WFBM Law for the Layman
WLAC-News; Variety Prgm.
WMAQ-Henry Busse's Orch.
WMMN-Melody Manor
WSM-Crook Bros.; Deford
Bailey; Possum Hunters
WWVA-Arcadians

10:45 EST 9:45 CST

CBS-Hal Kemp's Orch.: WFBM
KMOX
WLAC-Dance Orch.
WLS-Nat'l Barn Dance
WWVA-Inquiring Microphone

11:00 EST 10:00 CST

NBC-Eddy Duchin's Orch.: WEAF
WCKY WHIO WTAM WIRE
WGY (sw-9.53)
CBS-Jan Garber's Orch.: WABC
WLAC WBBM WHAS KMOX
WKRC WSMK WMMN WJR
NBC-Andy Sannella's Orch.: WJZ
WHAM WSAI WAVE
KDKA-Messages to the Far
North
WFBM-News
WGN-Dance Orch.
★ WLW-Paul Sullivan, news room
WMAQ-Mark Fisher's Orch.
WSM-Uncle Dave Macon; Fruit
Jar Drinkers; Sid Harkreader;
Delmore Bros.; Robert Lunn;
Deford Bailey; Binkley; Curt
Poulton
WWVA-Midnight Jamboree

11:15 EST 10:15 CST

KMOX-To be announced
WFBM-Jan Garber's Orch. (CBS)
WLW-Barney Rapp's Orch.

11:30 EST 10:30 CST

CBS-Benny Goodman's Orch.:
WABC WHAS WKRC
NBC-Henry King's Orch.: WJZ
WAVE KDKA WSAI WHAM
(sw-6.14)
CBS-Bernie Cummins' Orch.:
WSMK WMMN WLAC WBBM
WJR WFBM
NBC-Gene Beecher's Orch.:
WEAF WTAM WCKY WHIO
WIRE WGY (sw-9.53)
MBS-Horace Heidt's Orch.: WLW
WGN
KMOX-News
WMAQ-Ben Pollack's Orch.

11:45 EST 10:45 CST

KMOX-Eddie Dunstedter; Orch.
WCKY-Slumber Hour

12:00 EST 11:00 CST

CBS-Eddie House, singing organ-
ist: KMOX WBBM
NBC-King's Jesters: WMAQ
WHIO WSAI WAVE WIRE
Dance Orch.: WHAS WGY WGN
WLAC
WENR-Flet. Henderson's Orch.
WFBM-Louie Lowe's Orch.
WHAM-Art Taylor's Orch.
WLW-Joe Haymes' Orch.
WTAM-Midnight Revue

12:15 EST 11:15 CST

NBC-Willie Hollander's Orch.:
WSAI WIRE WHIO
CBS-Joseph Cherniavsky's Orch.:
KMOX WBBM
WAVE-Johnny Burkarth's Orch.
WMAQ-Ben Pollack's Orch.
WSM-Crook Brothers' Band

12:30 EST 11:30 CST

NBC-Keith Beecher's Orch.:
WENR WHIO
NBC-Mark Fisher's Orch.: WIRE
WHIO WMAQ WAVE
MBS-Guy Lombardo's Orch.:
WGN WLW

VERNE: LEE and MARY

The Alka-Seltzer NATIONAL BARN DANCE

One Of The Finest Girl Trios in Radio
Their rise to fame and popularity has truly been phenomenal. For keen radio enjoyment tune in this program

Every Saturday Night
OVER
56 NBC STATIONS—Coast-to-Coast

Join in on the music and fun this Saturday night and be entertained by Verne, Lee and Mary; Uncle Ezra; the Hoosier Hot Shots; Sally Foster; Maple City Four; Arkansas Wood Chopper; Novelodeons; Henry Burr; Lula Belle; Joe Kelly, Master of Ceremonies; and many others. Music, songs, humor—you'll hear them all at their best this Saturday night over

KDKA - WLW
8:30 P.M., EST — 10:00 P.M., EST

POSSESSES APPEARANCE OF A STUNNING



FIGURE INSTANTLY!

ADDS 3 INCHES TO CHEST MEASUREMENT—OR COSTS NOTHING!

Nomatter how flat your chest may be, you can now transform its appearance into feminine, full curvesome lines! EVERY GIRL can now do it... easily, instantly! No Drugs, Creams or Exercises Merely slip my Formettes in position under your regular brassiere and look into your mirror. You'll be thrilled to see the lovely, womanly curves and smart lines your dresses acquire. FORMETTES are scientifically designed to give perfect naturalness and comfort. Made of a special substance that feels and looks just like real flesh. So natural your closest girl friends will not detect them. If you want to Try Formettes for ONE WEEK without obligation, note the transformation—see what a wonderful difference youthful, alluring chest curves make in your whole appearance.

SEND NO MONEY Just your name and address and we will mail you a set of FORMETTES C. O. D. for only \$1.87, plus a few cents postage. Try them for one full week, then if not satisfied your money will be cheerfully refunded. Send today to Dorothy Page, FORMETTES CO., 11 E. Huron St., Dept. 104, Chicago

TIME MARCHES ON

(Continued from Page 21)

impersonate. Ted de Corsia had it when Huey Long was murdered. He'd been Huey for a long time."

It's a constant job, retaining an impersonation. For speed and efficiency, each actor is a specialist. Bill Johnstone was President Roosevelt, is King Edward VIII and Cordell Hull; is Scotch, Irish and German when needed. Ted de Corsia is Mussolini, Laval, Herbert Hoover and gangsters. Dwight Weist is Hitler, George Arliss, Bernard Shaw, Hearst, Father Coughlin, Fred Allen and all three Barrymores... including Ethel! They study newsreels, radio speeches, recordings of all famous voices, all dialects. They frequent the International House at Columbia University, to hear rare dialects. Often they phone to the man or woman to be impersonated to catch subtler nuances of speech.

Sound effects must be accurate to the last echo. Mrs. Ora Nichols, the only woman sound expert in radio, works her imagination at top speed, but sometimes even she is stumped.

ONCE the script called for the beheading, centuries ago, of Charles I of England. No one in the studio had seen or heard a beheading, yet the sound must match imagination's impression. Grimly, unhappily, Mrs. Nichols chopped liverwurst, salami, apples and bananas before the microphone. The Time-Marchers laughed nervously at the unlikely sounds. Director Homer Fickett demanded a honey-dew melon. On a Midwinter night it seemed impossible to get it—but ten minutes before the air time—a Waldorf-Astoria melon was chopped with a cleaver. The sound was right.

How does a dog's heart beat? "Fast," someone says. "It has a rhythm," counters another. In the news, a dog has been killed and brought to life again. The beat of his heart must be heard. Fat and breathless actor Jack Smart stops a woman on Madison Avenue. "Madam, may March of Time borrow your dog? There's not a minute to spare."

A stethoscope catches the beat of a dog's heart. And the show goes on. The work required by this pride in accuracy is terrific... 240 man hours a day. At 10:30 five mornings a week, every edition of every New York paper lies on each desk stacked and waiting. National and international news ticks over the United Press wire. The race is on to cover the news.

BILL GEER, like any managing editor, accepts and rejects ideas; searches the papers and his memory for further angles; assigns stories. Typewriters chatter. The stuffed shirt of news prose is ripped away. The naked, essential fact is made to speak...

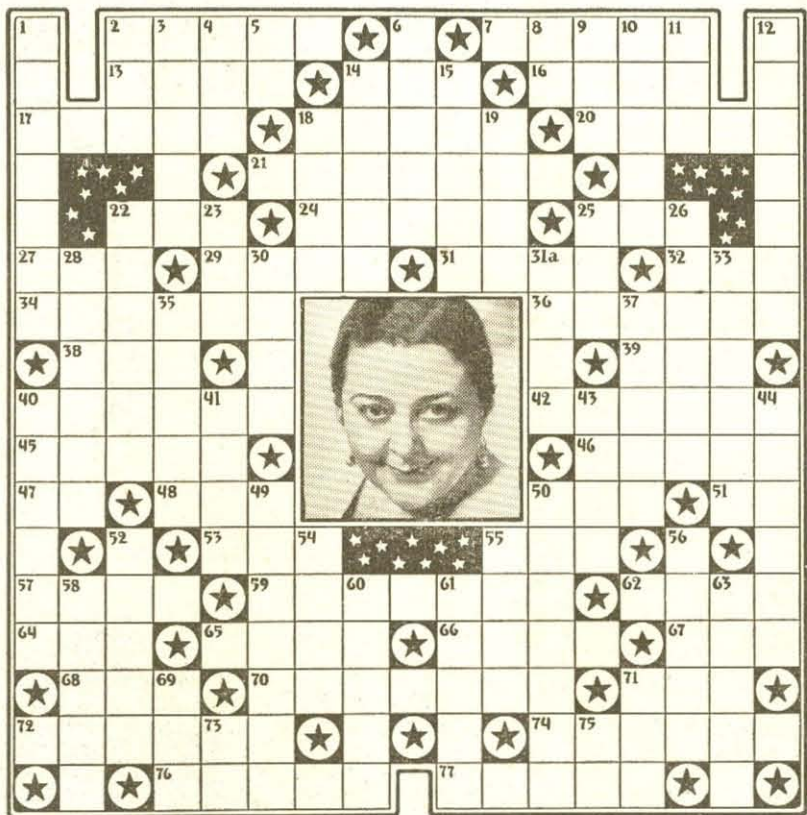
At three o'clock, directors Homer Fickett and William Spier arrive to study the mounting pile of scripts. By five o'clock, seven to fourteen acts are ready for rehearsal. Others are still being written.

By seven, the preliminary acts are rehearsed with sound effects and are ready to be "piped" down to Bill Geer's office for stop-watch timing—line by line. The seven writers are there, too.

By eight o'clock, after more rehearsals, writers, directors and actors hope they know what acts will make up the show. While actors eat, the music is rehearsed; sound effects are polished. Rehearsing, polishing, arguing, re-writing the show gathers speed and vitality until 9:30's dress rehearsal. After that, forty-five minutes of tightening nerves, of cutting and polishing, until Howard Barlow, standing on his dais, raises his baton. With a blare of trumpets the presses roll, the news speaks. March of Time is on the air!

The March of Time may be heard on a CBS network, Mondays through Fridays, at 10:30 p.m. EDT (9:30 EST; 9:30 CDT; 8:30 CST; 7:30 MST; 6:30 PST).

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

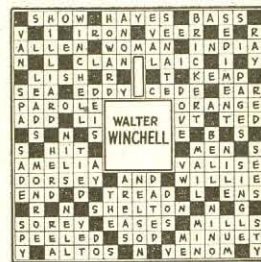
- 2—Linear measures
- 7—Ray —, bandleader
- 13—Presently
- 14—Below (prefix)
- 16—He doesn't tell the truth
- 17— Trio & White
- 18—Long narrow piece
- 20—Play, Johnny
- 21—Radio angel
- 22—Dance step
- 24— Weeks, bandleader
- 25—Rotating shaft
- 27—Article
- 29—She sings to the moon
- 31—Ark builder
- 32—Sum up
- 34—Phil —, bandleader
- 36—Rachael —, singer
- 38—Pedro —, Cuban band-leader
- 39—Electrical charge
- 40—Ointments
- 42— King, musical comedy star
- 45—Assault
- 46—He was Spencer Dean
- 47—Chemical symbol for Samarium
- 48—Tennis strokes
- 50—Belonging to him
- 51—Pronoun
- 53—Small pot
- 55—Loretta —, soloist
- 57—An image for worshipping
- 59—Cliff —, minstrel man
- 62—Container
- 64—Small cask

- 65—Man's name
- 66—Shakes head up and down
- 67—Top
- 68— Wever, radio actor
- 70—To wed
- 71—A radio
- 72—Once every year
- 74—Renter
- 76—Girl's name
- 77—Bob —, sports announcer

VERTICAL

- 1—The star in the photo
- 2—Male
- 3—Eastern country
- 4—A great deal
- 5—Printers measure
- 6—Bob —, Crosby's m.c.
- 8—Old Latin (abbr.)
- 9—Huge
- 10—Insect in grub state
- 11—Before long
- 12—Pat —, tenor
- 14—Fred —, stage star
- 15—Buffalo
- 18—Ankle coverer
- 19—I place (Latin)
- 22—Hazards
- 23—To glide on snow hills
- 25—Chapter (abbr.)
- 26—Between the Bookends, reader
- 28—City in Cuba
- 30—Inquires
- 31a—Biting to the taste
- 33—People born in Denmark
- 35—Lois —, singer
- 37—Maestro with Ray Knight
- 40—Maestro with Al Pearce
- 41—The Four — Boys
- 43—Canal in New York
- 44—The garden has been —
- 49—Popular harmony sisters
- 50—Those who round up cattle
- 52—Harry —, Minstrel's maestro
- 54—Departs; leaves
- 55—Belonging to Leo
- 56—Ray Knight was born in this Bay State city
- 58—Jack —, maestro
- 60—To loose from pin
- 61—To harden by use
- 63—Ground plots
- 69—Owed
- 71—Male child
- 73— Pearce
- 75—Old Order (abbr.)

Solution to puzzle Given last Week



YOU SAY IT

(Continued from Page 25)

Enoch Light.....Ee'-knock Light
 Billy Lousz.....Bill'-ee Low-zay'
 Basil Loughrane.....Ba'-zil Lock'-ran
 Georges Metaxa.....George Meh-tax'-ah
 Magda Neeld.....Mag'-dah Neeld
 Wilfred Pelletier.....Will'-fred Pell'-te-ay
 Viola Philo.....Vi-o'-la Fi'-lo
 Lily Pons.....Lee'-lee' Pauns
 Carmela Ponselle.....Car-mel'-la Pon-sel'
 Michael Raffetto.....Michael Ra-fet'-toe
 Ramona.....Ra-moan'-a
 Erno Rapee.....Er'-no Rap-ay'
 Paul Robeson.....Paul Robe'-son
 Carson Robison.....Car'-son Rob'-i-son
 Louis Roen.....Loo'-ey Row'-en
 Basil Ruysdael.....Ba'-zil Rise'-dale
 Jan Savitt.....Yon Sa'-vitt
 Robert Schmitz.....Ro-ber' Schmeets
 Shandor.....Shan'-door
 Ethel Shutta.....Eth'-el Shoe'-tay'
 Cesare Sodero.....
 Shou'-zer-ee Sow'-day-row
 Cliff Souber.....Klif Soo-beer'
 Phil Spitalny.....Fill Spi-tal'-nee
 Grete Stueckgold.....Gray-ta Shtook'-olt

Richard Svihus.....Rich'-ard Szziss
 Gladys Swarthout.....Glad'-s Swar'-thout
 Conrad Thibault.....Kon'-rad Tea'bow
 Rudy Vallee.....Roo'-dee Val'-lee
 Benay Venuta.....Be-nay' Ven-noo'-ta
 Harry Von Zell.....Har'-ree Von Zel'
 Mark Warnow.....Mark War'-no
 Tony Wons.....Toe'-knee Wonz

HITS OF THE WEEK

YCUR No. 1 hit this week is "The Glory of Love" which is something new. "Is It True What They Say About Dixie?" has been the week-after-week favorite question in song. But now it takes second place. "Robins and Roses" also has dropped a notch.

- 1—The Glory of Love
- 2—Is It True What They Say About Dixie?
- 3—Robins and Roses
- 4—There's a Small Town
- 5—Would You
- 6—These Foolish Things
- 7—Take My Heart
- 8—Sin to Tell a Lie
- 9—All My Life
- 10—You Can't Pull the Wool Over My Eyes
- 11—She Shall Have Music
- 12—Let's Sing Again
- 13—Melody from the Sky
- 14—You
- 15—Cross Patch

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GIRL STUFF

(Continued from Page 9)

enough in later conversations, as the acquaintance ripened into friendship.

Through this contact Patti was given an audition by a famous orchestra leader, who in turn arranged an audition at CBS.

Have you ever visited a rehearsal room at a big broadcasting studio? It's a sparsely furnished room—huge, brilliantly lighted.

Patti never had sung before a microphone when she came to CBS for her audition. It seemed to her like a monster metal mouth, waiting to devour her. She was terrified!

BUT fear didn't deprive her of her voice. It did, however, make her uneasy. And the CBS people felt she wasn't ready for big-time radio. But they did recognize her talent and were encouraging and very kind.

"You have real possibilities," she was told. "But you need experience. When you get it, come back to me. I promise you another audition."

That was all. Not one word of advice. But it was enough for Patti. She counted up her savings, gave up her receptionist job, and set about getting experience.

When Vincent Lopez mentioned that he needed a vocalist for his band, Freddie Rich—who had heard Patti sing—recommended her for the job.

The spacious roof garden—in which Lopez played—with its smart people and colored lights reminded her of the ship's ball at which she had sung that first time. But with her little experience and the great reputation of the place and its orchestra to live up to, she was frightened.

Suddenly she found herself all alone in the spotlight, singing and playing. Her knees shook so that she hardly could work the piano pedals. But when her song ended, she knew that she had gone another step ahead. She had trembled, but she had given a fine

performance! The great applause told her so.

Soon Patti began to visit music publishers to get new songs for her broadcasts. There was no particular reason for making friends with the girls in the offices of tin pan alley, but Patti did.

So, one day, a girl she'd invited home for no better reason than that she seemed lonesome, called her aside. "Look," she whispered excitedly, "I've got a tip for you . . ."

It was this: The vocalist on a certain radio program had quit. If Patti hurried, there might be a chance.

"You know," said Patti earnestly at this juncture of her story, "women are always telling about the tricks other women play on them. I haven't found it so. Girls have given me a lift again and again."

Patti got the radio job. Certain CBS executives heard about it and listened in. And signed her up!

Now, maybe, you think this is the happy ending. It would be for a go-getting career woman. But lately people at CBS notice a new sparkle in Patti's eye. A happy look that mere fame and money could never put there.

"Are you engaged, Patti?" someone asks.

OH, SHE'S married!" exclaims another. "I can see it all over her!"

I questioned Patti about the rumors. But, for some reason, this usually direct girl won't tell if she's married.

"But I'll admit I'm in love," she says. "And he's in love with me."

"How did I catch my man? Now, there you go again! It isn't technique, I tell you. Things just happen to me!"

Patti has more friends among doctors and lawyers than among actors. And, one night, a well-known diagnostician called her up to ask her to a country-club dance.

"I particularly want you to come," he explained, "because one of my pals just got back from Europe and is joining me. My old diagnostic gift tells me that you two will like each other. I want to introduce you!"

The "friend" was a specialist, and a very special fellow. Six feet tall. Brown hair—the soft, shining kind that is nice to stroke. Large, fine, hazel eyes. A man at once kind, rugged and humorous. But very, very reserved.

Patti admits that she, who had never really been in love before, who faces men and women with equal friendliness, knew in five minutes that this was different. Here was a man she didn't want to be just friends with.

STILL, she didn't start a flirtation. She didn't organize a one-woman campaign. Though her heart beat faster when this man was near, she made no fuss over him.

But, when his eyes looked at her with love, her eyes returned his affection.

And, suddenly, the friends of that reserved doctor got a shock. He began to act in a totally uncharacteristic way. When someone suggested a song from Patti, his shyness disappeared. He took charge. Had the lights rearranged at more becoming angles. Fussed and re-arranged the platform. Directed the orchestra leader.

He felt—as others had felt—that he simply had to do things for Patti! But he felt more than that. Rumor has it that he and Patti are married now!

You know, I think that most women, deep down, want to be like Patti Chapin. But they trust tricks more than themselves. Aggressiveness more than their charm. They think of men as antagonists and women as rivals, and are defensive with both. It wasn't technique that gained Patti's successes!

That's the scoop in this story. A scoop from one girl to another!

RADIO WANTS YOUR CHILD!

(Continued from Page 18)

He sang in a sweet child's voice. Nothing extraordinary there, but the judges looked glad because no one was forcing the child to sing songs beyond his age.

"Someone smart is handling these children," said Burt McMurtrie, beaming. "So many parents ruin their children's voices by making them attempt to be little Carusos before they're ready for it. Never burn a child's voice out!"

WE ALL wanted to hide our heads in pity when the next girl came up to to a tap dance. Her hair was bleached and she was wearing a costume fit only for a little burlesque queen. Black and white it was, with a scanty top and satin panties. Between the top and the panties there was an area of flesh exposed.

Mrs. Gilbert of NBC, who is one of the judges of the auditions, bounded out of her chair with indignation. "I can't stand any more," she said. "I'm going to tell those parents a thing or two." She went out with the light of battle in her eyes.

When she came back a few minutes later, I said: "Did you really tell them anything?"

"I told them," she said firmly, "never to dare bring their child into a public place in that sort of costume again."

"They thanked me. Most parents don't mean to expose their children to ridicule and embarrassment."

"There was a man here recently with his little girl. She wore black satin panties. I didn't say anything to him at the time. But the girl was talented, so we asked her to come

back for another audition another day. "This time she wore a simple blue dress. I ah-d and oh-d over that dress. I said, 'How much nicer it is than the outfit which she was wearing yesterday.' He took the hint."

"The only thing that ails some of these children is parent-itis. They'd be charming if their parents would only let them be natural. Some of them can't even carry a tune, but their mothers pound the words into them, hoping that they can turn their little darlings into Shirley Temples."

One mother came with her little son. He began his song, but it was obvious that he didn't have any talent. The man in the control room pressed a jigger. "That's enough," an assistant in the studio told the mother. "All we want is just enough to get an idea."

The mother was furious. "Nothing doing," she said. "I've been waiting for hours. The least you can do is to let the boy finish his song. "Go on, Johnny," she told him. The boy sang some more patter and another chorus. But the men in the control room weren't listening any longer.

THERE are parents who will do anything to get their children on the air. Mrs. Gilbert walked past a group of anxious mothers. A fat woman sitting there with her little daughter whispered loudly to the woman next to her: "Isn't Mrs. Gilbert sweet?"

Every time after that when Mrs. Gilbert walked by, the fat woman said: "Isn't she adorable?"

Mrs. Gilbert wasn't flattered. She knew very well that if she had had the face of Dracula and the figure of

Frankenstein, that woman would still have said "Isn't she sweet?" in the hope that it would get her little darling on the air.

Children are often a dead give-away of the kind of homes they come from. There was one little boy who came to the studio to sing. But while he was there he discovered that they had a xylophone in the broadcasting studio. The wooden bars of the xylophone fascinated him. He tried them out. He liked them.

I WANT it!" he bawled. "I want to take it home with me."

His parents explained that he couldn't have it.

He went out, still bawling, his mother dragging him by the hand.

Then there was the little girl of about six. She'd been in the studio for hours with her mother, waiting to be heard. First she began to wiggle. Then she began to cry. She was hungry. So hungry.

An attendant took pity on her and actually sent down for a glass of milk. But when he came up with it, the little girl refused to drink it.

"She never drinks milk," explained her mother. "Wouldn't it be possible to get her some beer instead?"

They sent up a can of beer, and the little apple blossom gulped it down!

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