

NELSON EDDY Gives His Frankest Interview

# Radio Guide

THE NATIONAL WEEKLY OF PRO

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WEEK ENDING JUNE 13, 1936

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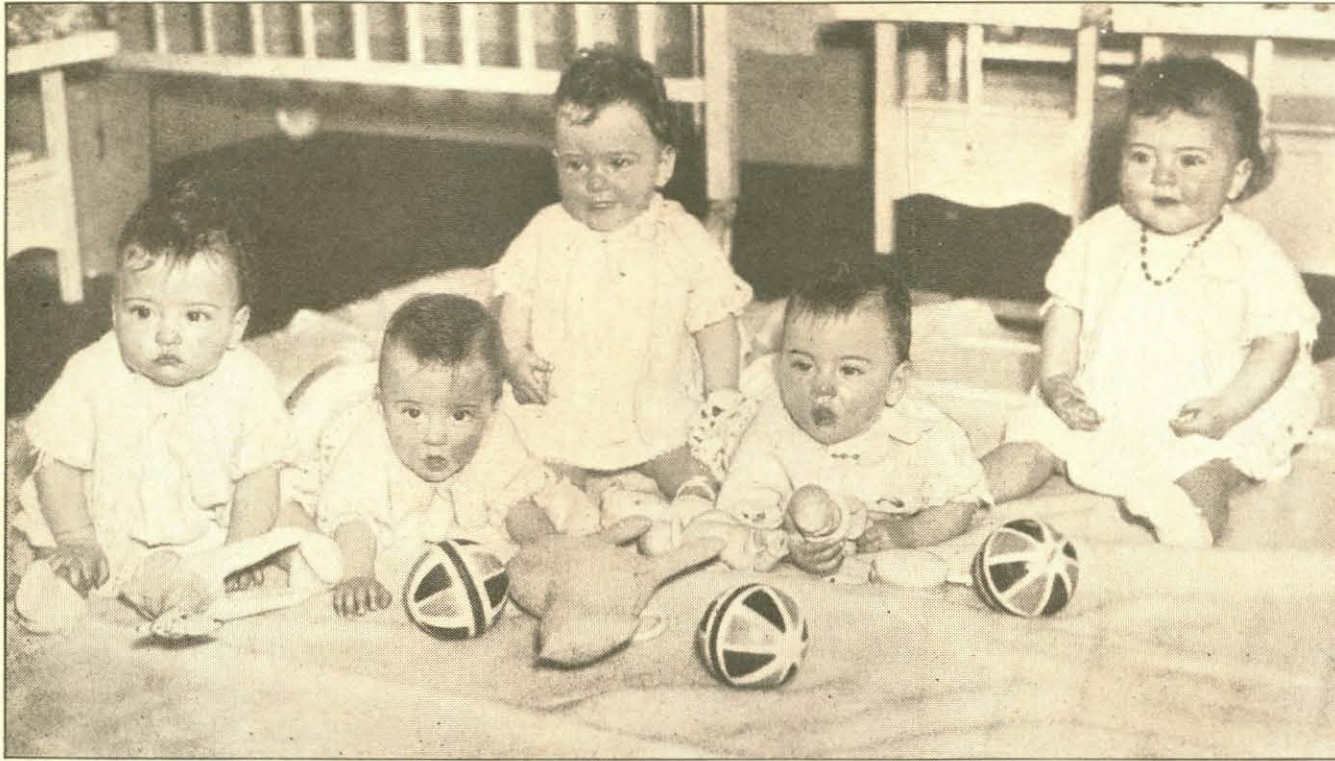
CHAS. E. RUBINO



EXPLAINING  
FIFI D'ORSAY

**SCOOP!**  
*What Freedom Cost  
Rudy Vallee*

# Baby Talk



WORLD COPYRIGHT, 1935, NEA SERVICE, INC.

No quintuplets had ever lived to be two years old until the Dionnes reached that age May 28. From left to right, they are Cecile, Marie, Yvonne, Emilie and Annette

**L**AST week, the Dionne quintuplets came to radio. Last week was May 28, their birthday. A recent article in Radio Guide predicted, remember, that they might be the radio stars of the future.

Whether or not they are stars in the future, certainly they are stars today. Everything they do is news. No children in history ever have made as much money as they.

Look closely at the picture above. It was taken when the quintuplets were thirteen months old. It was purchased by Radio Guide from a picture service organized for the purpose of servicing newspapers and other publications with photos of important people and events. A photo of Haile Selassie could be bought for \$5.00. The same amount would buy President

Roosevelt, or J. Edgar Hoover, or Doctor Townsend. But the photo above, if you wished to purchase it singly, would cost you \$50.00.

Why? Because the fast-thinking company which handles the quintuplets' pictures asks \$50.00 and gets it. They get it because they have bought all exclusive picture rights. No one else can take photos of the Dionnes.

At the moment, the Kasper quads are capturing the public fancy. And already they have been signed exclusively by a New York newspaper and syndicate. The terms are interesting, I think. The syndicate paid \$750 down. It further agreed to pay the Kasper family \$40 per week during the first year and \$50 during the second. If movies are made, profits will be split with the family. The Kaspers will be installed in a modern home with

a modern nursery and the children given professional care.

Just two weeks ago, by the way, Papa Kasper was at work in overalls and getting only \$22 a week.

All the above has little to do with radio, except in this way. Radio is a giant mirror which reflects the whole world. To radio eventually come all the great personalities of every walk of life and every continent. So, to radio and to your parlor and mine come the Dionne quintuplets and, some day soon, the Kasper quads. As entertainers they may not have the expertness of Eddie Cantor or Jack Benny but their gurgling and cooing will surely remind us of what a magnificent instrument for participating in the life about us young Guglielmo Marconi provided when he invented radio.

Sincerely,

*Curt Mitchell*

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## JITTERS FOR ONE, PLEASE, JAMES

In the early morning hours, Nelson Eddy forgets his cares, the demands of his three callings, while taking his dog for a walk

**R**ADIO broadcasts. Concert programs. Mikes. Orchestras. Scripts. Fans. Costumes. Mail. Telegrams. Insurance men. Charities. Train schedules. Directors. Sound tracks. Interviews. Photographs. Recordings.

These are only a few of the things in Nelson Eddy's life which would drive most men crazy. For Nelson is a three-career star. Radio. Pictures. Concerts.

He is a star of teeming, tumultuous Hollywood. He is a star of the limitless ether. He is a star of the con-

*Hard-Driving Nelson Eddy Has Far More to Do Than Any Three Ordinary Men. But He Manages to Take It All in Stride — And Tells How*

*By Gladys Hall*

cert stage. He is "the tops" in all three. And you aren't the tops in any one of them without feeling a strain on the nerves!

Nelson and I walked up and down the paved lanes at the MGM lot. There were lofty sound stages, machine shops, prop rooms from the vast bins of which come anything from a toy top to a complete replica of ancient China. On one sound stage Joan Crawford was working in "Gorgeous Hussy." Another sound stage was being prepared for the return of Garbo. On still another "The Good Earth" was being filmed. And I thought to



Sensational star of the screen after his appearance in "Naughty Marietta," Nelson Eddy scored another hit in the recent film, "Rose Marie." His next: "Maytime"

myself: To be the tops in all this is surely one man's whole work . . .

Nelson said, laughing, when I told him I wanted him to tell the world how he keeps from going insane . . . "I think we ought to begin this story with something in the nature of a wise-crack. This 'How I Keep from Going Crazy' angle may well provoke maniacal laughter. Perhaps I'd better protect myself in advance by remarking that I haven't thought I am Napoleon—yet.

"I do not regard my friends as fried eggs on toast. I usually remember where I have left my wallet. I do not talk to myself. There are, in fact, quite a few reassuring evidences of sanity."

There are, indeed. For I know of no star, of either one career or two—not to mention three—who seems to be

**NELSON EDDY  
AT A GLANCE**

**P**ROVIDENCE, R. I., gets all excited every year when the Eddy annual concert time rolls around; for it was there that he was born of musically inclined parents. As a boy soprano in choirs, his musical career began. In early teens moved to Philadelphia where odd jobs occupied him for five years. Because his work always inspired singing he was usually fired. The late David Bispham fostered his musical career. Then a long series of studies: Paris, Dresden, all kinds of training. His New York debut came in 1924. Singing thirty-two operatic roles, in six tongues, but prefers the arias of the German, Wagner. First heard on the Voice of Firestone in 1931. Has starred in two movies, third on way; is six feet tall. Athletic, loves to swim, ride and play tennis. Has a collection of unusual head portraits. Birthday, June 29, 1901.

more leisurely, less in a dither—with more time to talk and kid and take an interest in what others are doing—than this three-careered Nelson.

"Let's begin at home," said Nelson, as we settled ourselves for tea in the MGM commissary, relaxing comfortably. "Let's begin at home and then go on to radio, pictures, concerts and so forth. First I'll show you how I might easily go crazy. And then I'll go constructive on you and show you why I don't."

"To begin with, there are my mail problems. Thousands and thousands of letters—fan letters—from movie fans and from radio fans. I now have two secretaries to handle the bulk of it. But there are some letters which only I can answer. And all letters I see, however briefly. There are letters of condolence to be written. There are

refusals to invitations; letters which it would be just bad manners not to write myself. For there is never any excuse, for an 'artist,' so-called, to be rude. And these letters must be answered in long-hand. Somehow, people seem to resent typewritten letters. The result is that there is never a day when I do not write anywhere from fifteen to twenty letters. Sometimes more.

**T**HEN there are insurance men—clever fellows who always get to you somehow. Personal insurance. Car insurance. Guest insurance. There are messages and messengers regarding the cars, the plumbing, the fact that there are frogs in the swimming pool and-hadn't-I-better-do-something-about-it. There is the state of the fish pond. The rose bushes need spraying. My dog runs away and only I can call him back. And when he does come back, he may have to be sent to the vet's or to the dry cleaners. "My laundry comes home and the

It is his ability to relax just when the demands are most imperative that keeps Nelson from losing his mind. He never allows himself to work under nerve strain. He's at ease even after a tiresome train trip, as you can see here



shirt collars are starched instead of soft, the way I like them. I have to register a protest about that. My suits are returned from the tailor and the creases in the sleeves are pressed the wrong way. More protest.

"Someone had made a drawing of me and every day I receive letters stating vehemently that the drawings must be shown to me and to nobody else. If the artists—say the letters—have taken the pains and trouble and interest to make drawings of me, the least I can do is to look at them with my own eyes, isn't it? It is.

"I decide to give a small party. I start to serve beer. The tenants who occupied my house before me, evidently had the same bucolic idea. And there are not enough mugs among the survivors to go around. I have to send out for more.

"I begin to study a script, to go over a song and the telephone rings. I answer one phone and another begins to buzz.

"You may well ask why I don't



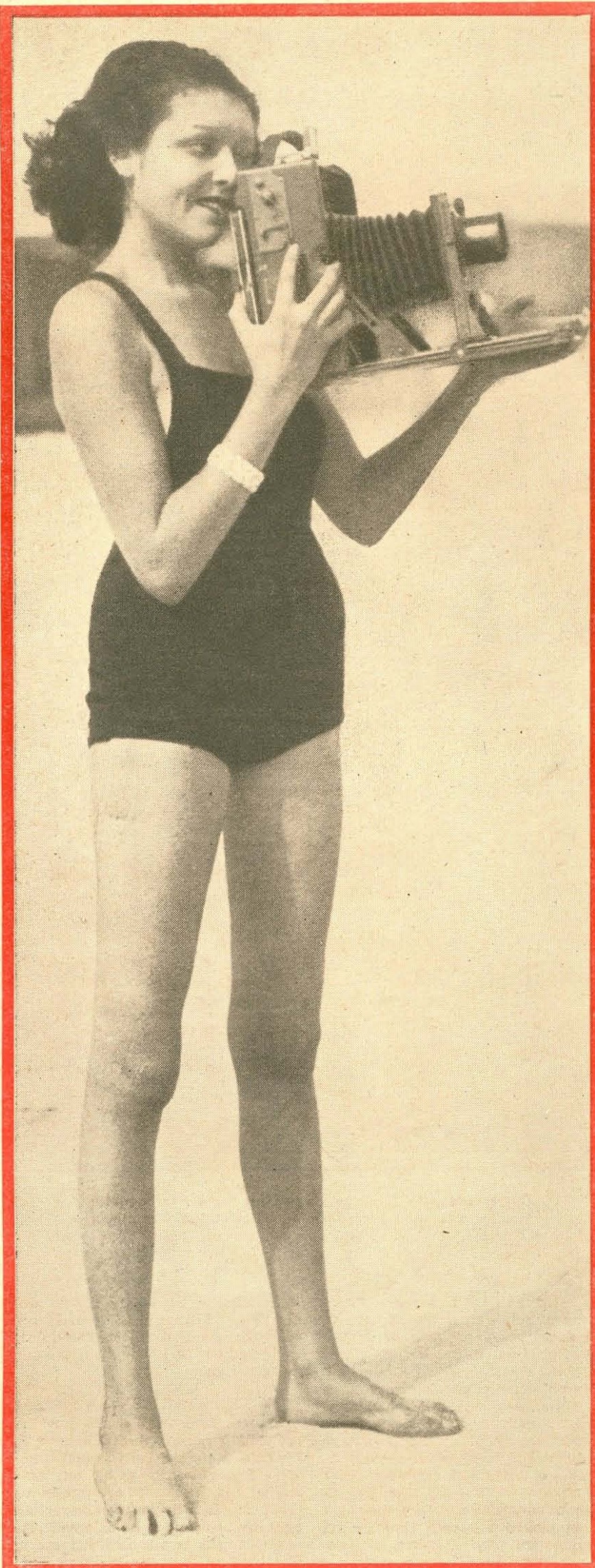
Co-starred with Eddy in his two hit films was Jeanette MacDonald, heard recently on Parties at Pickfair airing

relegate these things to my secretaries—to my help. Well, I do. I have to when I am away on tour or in the midst of production. But here is something about myself hitherto unrevealed. I have an inner compulsion. I suffer from a complex called Doing Things Myself. I can't 'relegate.' Not without great agony of spirit. I always have done everything for myself. Habit is strong. It rivets steel bands. I have always written my own letters. I have worked out my own songs. I have employed my own teachers. I have done my own studying. I have paid my own bills. I have made out my own checks. I have taken care of my personal belongings. Because I want to! Because of this inner compulsion which makes me. And now, when it comes to the point of having to relegate some things to others, it—

well, that alone is enough to drive me mad. I miss it. More, I never really believe that anyone can do anything for me as I would do the same thing myself.

**MY SECRETARIES** write letters for me. And very well. But there are usually phrases in the letters which I would not have used. That annoys me. I see letters going out to be mailed and the stamps are put on a bit crooked. That drives me crazy. Packages are sent out to be shipped. They are wrapped wrong and I fume and fret because they are not wrapped as I would have done them. Maybe it's the fanatic, meticulous New Englander in me.

"I could really go insane, gently insane, just around the house before  
(Continued on Page 18)



Soon after Fay Webb married Rudy, she began to take trips, often for weeks, even months. She is shown here at a famous Summer resort



What  
FREEDOM COST  
RUDY VALLEE

by  
Adele Whitely Fletcher

As a spectator on the sidelines of the battle between Rudy Vallee and Fay Webb Vallee, I had often hoped that something might make it possible for this mis-matched pair to obtain an amicable divorce. Each of them deserved a new deal in life, each was entitled to another try for married happiness. But I was informed that the step was unthinkable. Today, the unthinkable has happened and the impossible is a fact. They were divorced by a California court on May 20. In keeping with RADIO GUIDE's policy of publishing the best stories first, I am happy to present these exclusive facts behind that divorce before they are available to any other national weekly or monthly publication.—C.M.

THE songs Rudy Vallee sang to Fay Webb ended some time ago. And now not even the melody lingers on. On May 11 Fay instituted suit for divorce in the California courts. On May 20 the interlocutory decree was granted. And automatically

on May 20, 1937, the Webb-Vallee marriage and the difficulties which arose from it, causing Rudy pain and loneliness beyond description, will be ended.

Rudy did not contest Fay's divorce action even though it accused him of having a frightful temper and of being

What sealed papers did Alice Faye want Rudy to make public?

What Girl's Name Did Rudy Protect When Fay Webb Filed Her First California Suit? Whose Recent Death Brought Peace to the Warring Vallees? Here is the True Inside Story, Told by One of Rudy's Close Friends

cruel. Besides he gave Fay Webb an additional twenty-five thousand dollars beyond the one hundred dollars a week which their separation agreement guarantees her.

"Why?" they demand along Broadway. "Why?" they cry in the broadcasting studios. "What's the lowdown on the Webb-Vallee case anyhow?" reporters ask each other in newspaper offices. "What caused Rudy to change his mind, to do the very things he insisted he never would do?"

HERE, in an exclusive story, RADIO GUIDE gives you the answer.

To understand this tangled case, unbelievable in many of its phases, it is necessary to go back a few years, to April 5, 1933, when Rudy Vallee met Fay Webb and her father in his attorney's office where they signed a separation agreement. Examination of the records—now on file in New York—show this agreement gave both Rudy and Fay complete freedom as far as future actions were concerned. The provisions were: Neither of them was to discuss their difficulties with the press; Fay was not to appear in any play or picture based on any part of her life as Mrs. Rudy Vallee; and Fay was guaranteed one hundred dollars a week as long as she lived, or until she remarried.

Also, according to this separation agreement, Rudy took title to the eighty thousand dollar California house they had purchased together. But he hasn't set foot in it to this day. In taking this house Rudy definitely assumed a great liability since there

was a mortgage of forty thousand dollars on this property and the depression had arrived. All of which is proved by the fact that at all times since then, this house has been empty and for sale with no takers and has cost Rudy five thousand dollars a year in mortgage interest, taxes, and upkeep. I go into detail regarding this property as there seems to be a general misunderstanding about the conditions under which it was turned back to Rudy at that time.

This was more than a fair arrangement, considering the phonograph records Rudy had in his possession which recorded telephone conversations between Fay Webb and Gary Leon, an adagio dancer. These telephone conversations are well-known now, having been whispered about, although the newspapers never found it possible to print any great part of them.

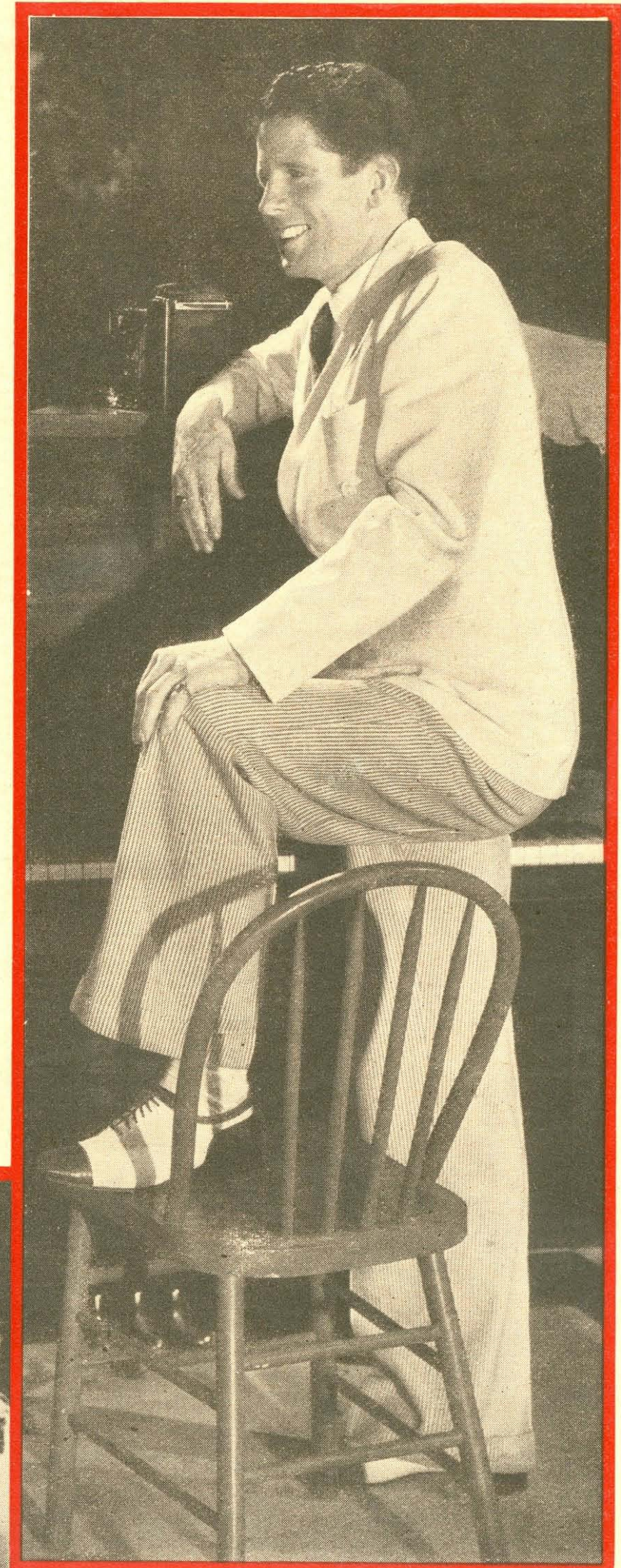
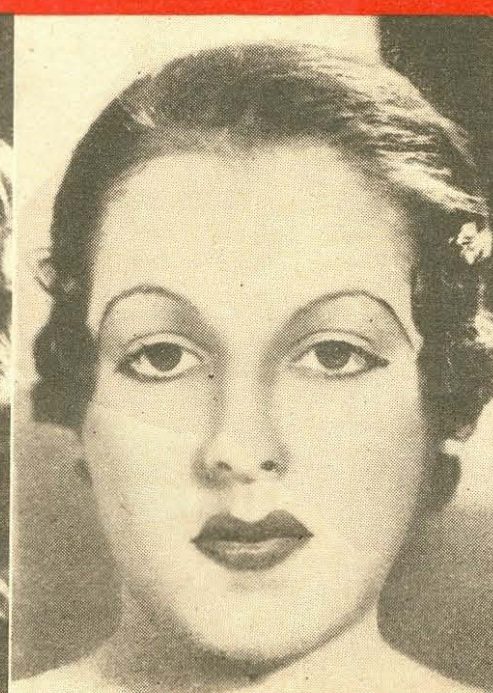
IT WAS seven months after that separation agreement was signed that Fay Webb brought action against Rudy, asking that the original agreement be set aside, and that he be required to give her seven thousand, four hundred and fifty dollars a month alimony. She contended she had agreed to the one hundred dollars a week allowance because she had been under a false impression as to Rudy's finances, because she had believed he had lost tremendous sums of money and was in debt.

This, in spite of the fact that when Fay and her father, Police Chief Clarence Webb of Santa Monica, had re-

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Seen opposite Rudy in his last film was Ann Dvorak

Judy Stewart has been rumored as the new Mrs. Vallee



Why did Rudy give Fay twenty-five thousand dollars more than he had to? He kept Broadway guessing. The answer is revealed here

# PRIZE MONEY

by GILSON WILLETS

**P**RIZE contesting isn't just another fantastic dream like the recent chain letter craze. It is an accepted pastime of long standing. It has legions of followers. Eleven million dollars—in cash and merchandise—is awarded each year by manufacturers, publishers, merchants and educational organizations. And some of that fabulous fortune can be yours! Why not get your share?

Truly this is a golden age. Never before have so many magnificent rewards been offered in return for so little time and labor. Contests are in progress continually. They are announced by newspapers and magazines every day, every week, every month. On the radio you hear them mentioned many times a day. Right now, for instance, there is the Eno Crime Clues Contest on the air. It opened in January and closes this month. Each week prizes have been given for the best fourteen letters on the subject "Thanks to Eno," telling how Eno Salts have helped the contestants or why they like it. This month the winner of

Eno's grand prize will be chosen. He will receive \$100 per month for the rest of his life. And his financial worries will be gone forever!

But what about the losers? In *Contest Magazine* I read an excellent summary of the reasons why they don't win. It said, in part:

"Half the people who read newspapers and magazines never see contest announcements. . . . Half of those who do see them fail to read them. . . . Half of those who read them do not understand them. . . . Half of those who understand them do not believe them. . . . Half of those who believe them put it off until it is too late. . . . *The remainder go into contests with great care, becoming winning contestants and are continually told how lucky they are!*"

**N**OW, let's consider *why* and *how* more than ten thousand men and women in the United States enjoy substantial incomes by taking part in the same contests which so many other people, probably of equal ability, pass by as unworthy of any attention.

Prize contesting has two slogans. The first is: "A Quitter Never Wins and a Winner Never Quits." The other is: "The Prizes Go to Those Who Know."

To win prize money from the golden chests which American advertisers provide, you must be courageous, persistent and have faith in your own ability to triumph. Next you must *know* what you are doing, *why* you are doing it, *how* to do it and *what* to do when you have succeeded.

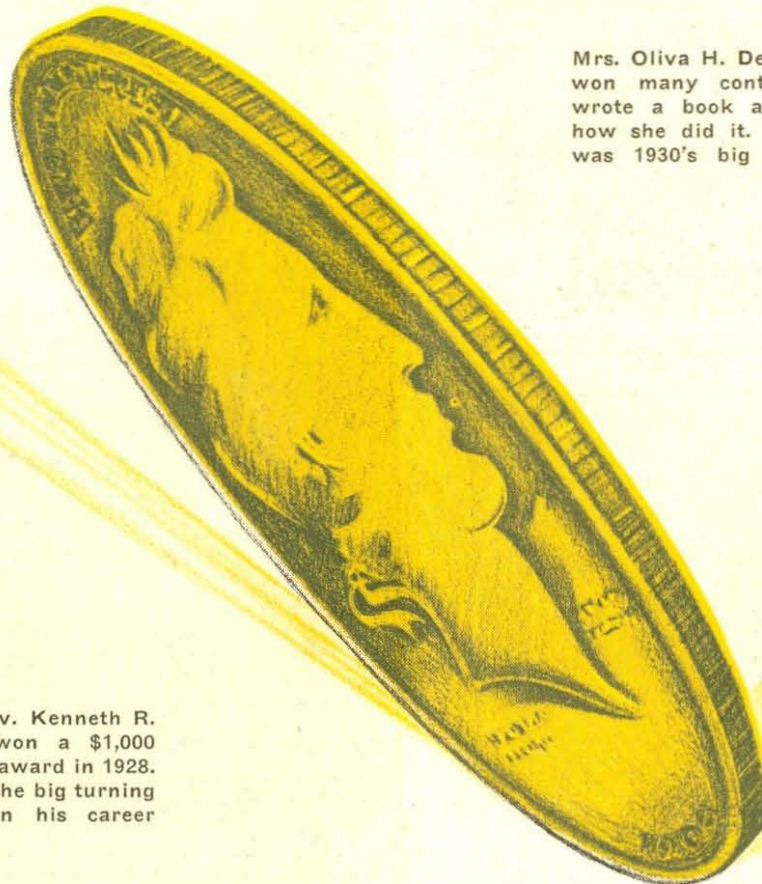
First, I would advise selecting a contest that interests you. Then you should read the rules over and over! Memorize them! Next, plan your entry and make a rough draft. Do not make a finished copy immediately. Let it "soak" for a day or two. Ask your friends what they think of it. Seek constructive criticism from all who will read it. Let these criticisms guide you in your final draft. Then type your entry neatly and mail it in.

Ten years ago, I inaugurated the world's first newspaper feature devoted exclusively to the interests of prize contest enthusiasts. Then I

conducted a contest to name this feature; the winning entry was *National Contest News*. Shortly after starting the column, I prepared a set of ten rules for contest followers which, after publication in my column, was reprinted in almost every contest magazine and book. They are listed elsewhere in this article.

**N**OW, let's consider some losers and why they lost.

There was Tom Kellett, for instance. Tom lives at 867 S. W. Marine Drive, Vancouver. He's a world war veteran who was at the government hospital in Livermore, California, a few years ago. While there he became an expert at tooling and coloring leather. When a popular mechanical magazine



Mrs. Oliva H. Dennis won many contests, wrote a book about how she did it. She was 1930's big star



announced a contest to run through several issues, Tom prepared an elaborate entry which took months of painstaking labor. It consisted of a magnificent tooled and colored binder of heavy leather and a dozen leather pages, each of which was a faithful reproduction of a cover of the magazine which was sponsoring the contest, along with a correctly assembled cut-out picture which Tom identified and framed in leather. It was a masterpiece of art and a tribute to his months of patient effort.

**H**IS entry was submitted, in accordance with all the rules of that contest,—so Tom thought. Two months later, winners were announced. Tom was not among them. Shortly afterward, he received a letter from the magazine informing him that his entry had been picked to win the \$2,000 first prize, but that the judges had discovered that his name and address appeared only on the first page



The Rev. Kenneth R. Close won a \$1,000 contest award in 1928. It was the big turning point in his career

**Eleven Million Dollars Is Awarded Annually to Successful Contestants. You Can Join the Big Parade of Winners. Actual Aids Are Revealed Here to Help**

whereas the rules had clearly stated that "Contestant's name and address must be printed on every page of the entry." Therefore his masterpiece had been disqualified. The resulting shock placed Tom back in the hospital from which he had been discharged as cured. And it was a full year before he was again permitted to leave. Obey the rules,—all the rules!

Eddie Cantor, recently conducted a nation-wide essay contest. Out in Missouri, Lloyd Lewis, a farm boy, copied, word for word, parts of an essay by Dr. Frank Kingdon, President of Newark University. Lewis won the \$5,000 prize—but lost it when his failure to be original was discovered. *Don't copy!*

**M**ANY persons have a mistaken idea that big time contest winners win most of the prize money in national and local competitions. It is true that more than ten thousand contestants enjoy substantial incomes through participation in prize offers. But it is likewise true that the total amount which they receive is only a very small fraction of all the awards distributed! I can truthfully say that more than half of all the prize money goes to those who never before won a prize!

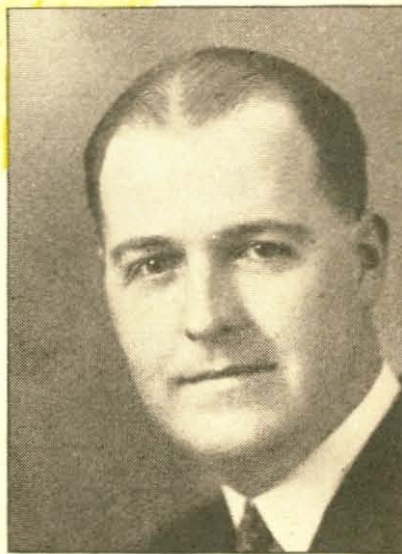
Your share is waiting. Contests are legitimate. They are controlled by the same inflexible regulations that govern all other business transacted through the United States mail. Start today. Become a contestant of tomorrow!

But, you say, there must be a catch somewhere. There is. *It is the fact that life itself is a competition!* Every success is based upon the ability of one particular person to say, think or

do something in a manner superior to others.

The story never changes. When someone *does* something instead of *talking* about it, others are always ready to say: "Why, I, too, could have done the same thing if . . ." The average person refuses to take the time to participate; of those who participate, an average of sixty per cent fail to observe the rules and their efforts are discarded by the judges. From the remaining number, only a handful present entries which are original and different from all the rest. They earn the prizes. If they win many times in different contests, we call them "contestars."

As in all other pursuits, a few successful contestars, have written books



Twice top Contestar, Clarence B. Farrar now instructs others

or articles designed to assist beginners to understand what it is all about. In the first instalment of this series, I recounted the contest career of Jack Phil Todd, who—fifteen years ago—was undisputed national champion of contestars. Todd excelled in last line limerick writing contests, his winnings in this particular field totaling thousands of dollars in checks ranging from one dollar to \$250 each. In 1927 Todd published "Limerick Writing for Profit," with which he combined an excellent "Limerick Rhyming Dictionary." Later Todd wrote the "Prize Contest Manual."

The Rev. Kenneth R. Close, of Coral Gables, Florida, is perhaps the most prolific author of contest aids. His contest career commenced in 1928 at which time he was minister of the Miami Shores Congregational Church in Miami. At that time, he won a \$1,000 first prize for his entry in a



Mrs. Grace E. Tousley has received 200 prizes, worth \$4,000. She's housewife, mother and co-author of a book on contests

national contest sponsored by the manufacturers of Spud cigarettes. This achievement changed the little minister's life and plans, brought him into the national spotlight and started him on the road to fame in an entirely new line of endeavor.

Close has won more than 400 prizes, worth approximately \$5,000, but this record would probably be much higher had he not devoted most of his time to writing about contests. From all parts of the country, he gathered the texts of winning entries and these he compiled into books and pamphlets. In addition to his "Complete Contest Manual" and "Handbook of Prize Winning Entries," the Rev. Close has published more than two dozen excellent contest aids, each designed to assist others in the simple task of gathering wealth and financial security from participation in prize contests.

Frank G. Davis, Springfield, Ohio, sales manager, is to prize contesting today what Roy McCardell was twenty years ago. He is probably the most eminent prize winner in the world and he holds the unique distinction of *winning an average of at least one prize every ten days for the past eighteen years!*

**D**AVIS has received more than 1,000 prizes with a cash value exceeding \$30,000, a record which probably surpasses that of Roy McCardell, especially when one considers that Davis has received ten automobiles, of which four were won in 1934. Davis was named an All American Contestar in 1930, 1931, 1932, 1934 and 1935 and may possibly achieve the same distinction in 1936. In 1932 Bob Ripley mentioned Frank Davis in his "Believe it or Not," feature and as a result, the

champion was deluged with mail from his contemporaries in all parts of the world. The great winner did his best to answer all these letters but it was a seemingly hopeless task. The most useful accomplishment of Davis' contest career is his book, "Ten Years of Prize Winning."

Now let's visit the contest home of Mrs. Grace Ellen Tousley, 112 South Fuller Street, Independence, Missouri. Here we find a prize automobile, prize washing machines, prize sweepers, beautiful rugs and furniture. Her record amounts to something like 200 prizes totaling close to \$4,000. She was named an All American Contestar in 1934, and then—elated at her success—she collaborated with Mrs. Mary Burgert, the Kansas City All American, (whose story we told in the preceding instalment of this series) in writing an excellent book on how and why of contesting. This book "Contest Gold," also includes an excellent chapter by Naomi Masten, a champion typist, on the correct use of a typewriter in preparation of contest entries.

Many others have written books on the art of prize contesting. These include Mrs. Oliva Huebner Dennis, 422 West 7th Street, Erie, Pennsylvania, whose book, "How to Win Prize Contests," was published in 1928. Mrs. Dennis was an All American Contestar in 1930. Mrs. Delphine Dale, who lives in the Santa Clara Valley of California, won many prizes before she wrote "The Keen Contestant." A. D. Freese, the Upland, Indiana, publisher, wrote "Prize Contests from the Inside," published in 1932.

All the available books on prize contesting are sold through the contest journals which are tabulated at the end of this article.

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**THE WRITER'S 10 RULES FOR CONTEST WINNING**

1. Obey the Rules.
2. Use a Dictionary. (Spell correctly.)
3. Never Plagiarize. (Don't copy others' work.)
4. Do Not Procrastinate. (Don't put off entering.)
5. Attach Sufficient Postage.
6. Know Your Subject.
7. Keep a Copy of Your Entry.
8. Be Brief, Original, Neat.
9. Use a Typewriter.
10. Try Again If You Lose.



*Twice - Disillu-  
sioned Freddie  
Rich Said He'd  
Not Remarry—  
But — He Met  
Eula Mitchell*

Mr. and Mrs. Freddie Rich  
photographed one morning in  
the Honeymoon Suite at  
New York's Waldorf-Astoria

# They Knew Hope

by LESTER GOTTLIEB

*"'Twas on the Isle of Capri  
That I found her . . ."*

**A** YEAR ago Freddie Rich played this tune in his usually brilliant style on the Columbia network. It was just another song to him. The words traveled over the ether and melted a million hearts. But to the twice-married maestro the lyrics smacked of Tin Pan Alley insincerity. A year ago Eula Marlene Mitchell danced to his lilting rhythms at a party in a Chicago penthouse.

"Trite tune, isn't it?" she asked the bored young man who was her partner. "The tune isn't bad," returned the meticulously groomed escort, "but the lyrics, my dear, are ridiculous. I never heard of Capri and I doubt if you could meet any respectable person there." The girl's laughter faded as they glided across the floor. That was one year ago. Freddie's orchestra thumping away in a New York studio was actually a thousand miles away from the Windy City, but at that moment Freddie Rich and Eula Mar-

lene Mitchell of the veddy, veddy prominent Mitchells of Chicago and Louisville were as distant as the poles. Yet they both had one thing in common: a lot of money and little love. Today, Freddie Rich the bandsman, and Eula Marlene Mitchell are husband and wife, thrillingly happy, terribly excited and as perfectly matched as a royal flush. A story like that could only happen to determined Freddie Rich and impulsive Eula Mitchell. Why? Says Eula: "I'm like that. Impulsive! I usually get what I go after,

and if I lose out, well—" She shrugged her shoulders. "But no one could say I didn't try hard enough." Says Freddie: "Call it love at first sight. But frankly, my experiences with women told me that Eula was the only woman really meant for me." Neither one of them would admit that Fate played the important part in this most romantic of radio marriages. But I'm a devout believer in Fate. Somehow its omnipresent force seems to guide the destinies of radio's children as if they were the only people that mattered. Fate, not travel agents, planted the two on the same east bound ocean steamer. Fate, not a love-lorn steward, seated them across a dinner table.

**B**UT the story of radio's most candid couple comes first. You and I can argue later over what brought them together. The girl, 28 years old with "too much money for her own good" came home from that dull party, dejected and dispirited. "I was terribly blue," she said with a bluntness that was amazing, regardless of the fact that this was her first interview. "Those men seemed so shallow, so useless. There seemed nothing left for me in Chicago." Before she knew what she was doing she had a telephone in hand, calling her banker and friend. In three days she was aboard the *Rex*, seeking new thrills. Money, pampered Eula Mitchell was told, can buy anything—clothes, travel and jewels. "Let me see it buy me romance," she told friends as whistles blew and "bon voyage" echoed across the pier.

**A**S FOR Freddie, he was surrounded in his cabin by companions, getting hilariously high. This was just another trip. He had been across five times before. When it was over he would return to radio, tanned, healthy and happy. "I just want peace and quiet," he told reporters. But Freddie Rich hadn't counted on meeting up with Eula Mitchell. They met at the dinner table. Smart words and bubbling champagne went (Continued on Page 45)

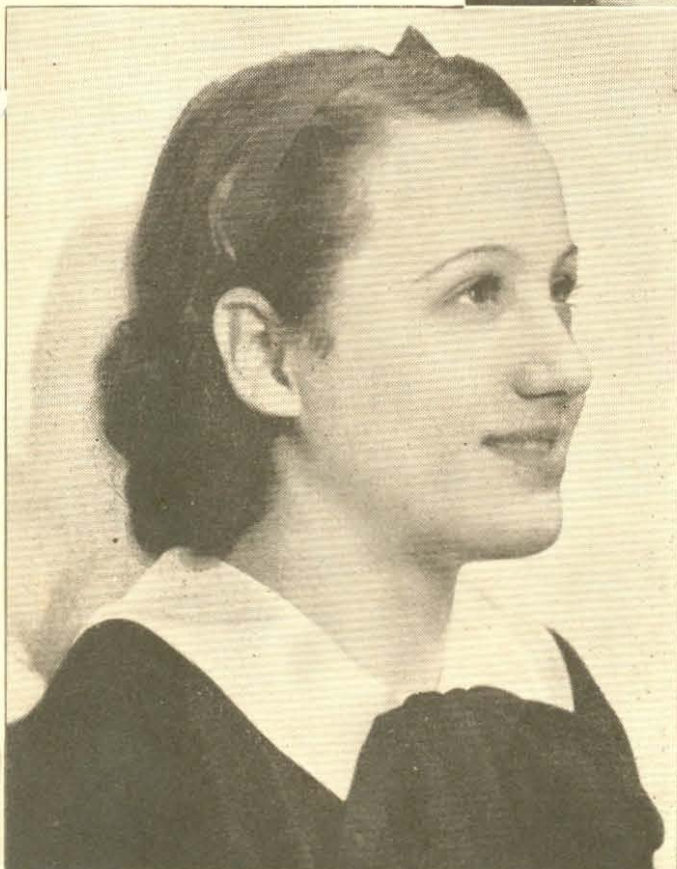


# Celebri- Topics

**L**ESTER T. HOPE (right), born in London, England, May 29, 1903, is the same person as Bob Hope, the dashing comic on the "Atlantic Family." Worked vaudeville circuits from age 20 to age 24, and then hit musical comedy. He came to radio via Rudy Vallee, in 1932, but credits Harry Richman with being most instrumental in helping him to win radio success. In height, he misses six feet by a quarter inch and just tips the scales at one-seventy.



**B**ALTIMORE, Maryland, has a big boast in Mary Small, (below); for that is where she was born in 1922. Her singing career really began when she was five years old. Since then her voice has improved until it has been favorably compared with those of Ethel Waters, Ethel Merman and Ruth Etting. Collects autographs as a hobby; plays the piano and reads music like a veteran; and she prefers simple food. Her Friday program is designed to please listeners both young and old.



**I**F YOU composed over 300 tunes, you might well be called the "father" of hillbillies too. Carson Robison from Kansas has, and blames it on heredity. His father was county champ fiddler. Carson came to New York, about a dozen years back, with Wendell Hall and got a job with the Victor Recording Company. Soon formed his famous "Buckaroos" and four years ago played for England's Royal Family. Soon was featured on "Show Boat," "Death Valley Days" and "Bobby Benson." This hillbilly wrote "Barnacle Bill, the Sailor." Is married, has two children. Has plebian tastes, including a love for poker and fishing. He plans retirement to his Poughkeepsie, N. Y., farm.



**H**OME town gal makes good. Peggy Allenby (above) had not far to go from her birthplace to her present conquests, because she was born right in New York City on St. Valentine's Day, 1907. Now she is playing Susan Price in the serial, "David Harum." After a long series of outstanding performances on the legitimate stage, Peggy finally turned to radio in order to stay in one place and devote more time to husband John McGovern. Dark brown hair tops her five-foot-five figure and her complexion is fair, her disposition sunny.





She's Cecelia or Mrs. Baker on the air with Uncle Ezra. But in real life she's Nora Cuneen—and Ezra's wife

# TWENTY-FOUR YEARS TOGETHER

*What Is It That Every Woman Wants?  
That Few Have? That's the Secret  
That Nora Cuneen Tells You As She  
Takes You Behind the Scenes Here!*

by RANDALL LEWIS

**T**HINK of the happiest couple you know and I'll match them with another. Pick out a couple who have faced good times and bad, trials and triumphs of the sort that comes to every husband and wife who have lived together for many years, who are regarded by everyone as a truly "ideal couple," who "have everything," and I'll still match mine with yours!

I give you Nora Cuneen and her husband, Pat Barrett, better known to you as Cecelia (or Mrs. Baker) and Uncle Ezra, the sage of Rosedale, whose 5-watt station E-Z-R-A, brings you the cheer, chuckles and common-sense of the truly American small-town scene, aired over an NBC net by the same company that sponsors the National Barn Dance.

Just listening to them starts you thinking: Are Nora Cuneen and Pat Barrett as real as the people they pretend to be? They've been at it together a long time—their work and their marriage!

How had they managed to make a go of it?

I went out to Nora's and Pat's house to get Nora's side of it. It was a hot day and I was glad when I turned into

the long, tree-lined drive in Chicago where Nora and Pat have their home. It was the sort of place that would seem homey and familiar if you passed it in your own home town or village.

Set well back from the street was a low brick house, fronted by a deep green lawn. A sedate, old-fashioned iron picket fence, painted black, ran clear around the place. Tall trees bent over the lawn, and high green vivid red geraniums and white petunias tossed their heads in massive pots that marched precisely up the white front steps. A magnificent Irish setter sauntered down the lawn to meet me, and a white-haired man, whose twinkling blue eyes proved him Pat Barrett's father, stopped putting golf-balls to come over and open the picket gate. By the time we had spoken and walked across the lawn to the flower-bordered steps, Nora was there to meet me.

And she was as refreshing as her house, while she took me into a cool living-room and brought a cold drink.

It wasn't at all hard to tell her why I had come.

"Nora," I asked, "how have you and Pat done it? Time for your silver wedding and you still have careers and a home together."

She didn't hesitate a moment. "I really feel that all my life has been lived with Pat," Nora Cuneen said. There you have it. "All my life." Not "the best years of my life," or "twenty-four years," but all her life, all sides of it.

**S**HE met Pat when she was 16, the dancing soubrette in "Whose Little Girl Are You?" and he, at 26, was playing a spry old man in the same cast. He was the first great event in her life and everything in it has been built around him ever since.

Pat came home just then, and asked: "Nora, is there anything to eat?"

"You know where the ice-box is," Nora replied serenely, and Pat grinned, waved, and disappeared.

We talked on. Nora sat there, poised, animated, in

the living-room of their home where the whole atmosphere softly but unmistakably breathed the perfume of happiness.

There is no pleasure or problem that she and Pat do not mutually share. She looks up to him, works with him, mothers him, makes a home for him, and meets his every need more than half-way. On his side, Pat never fails her.

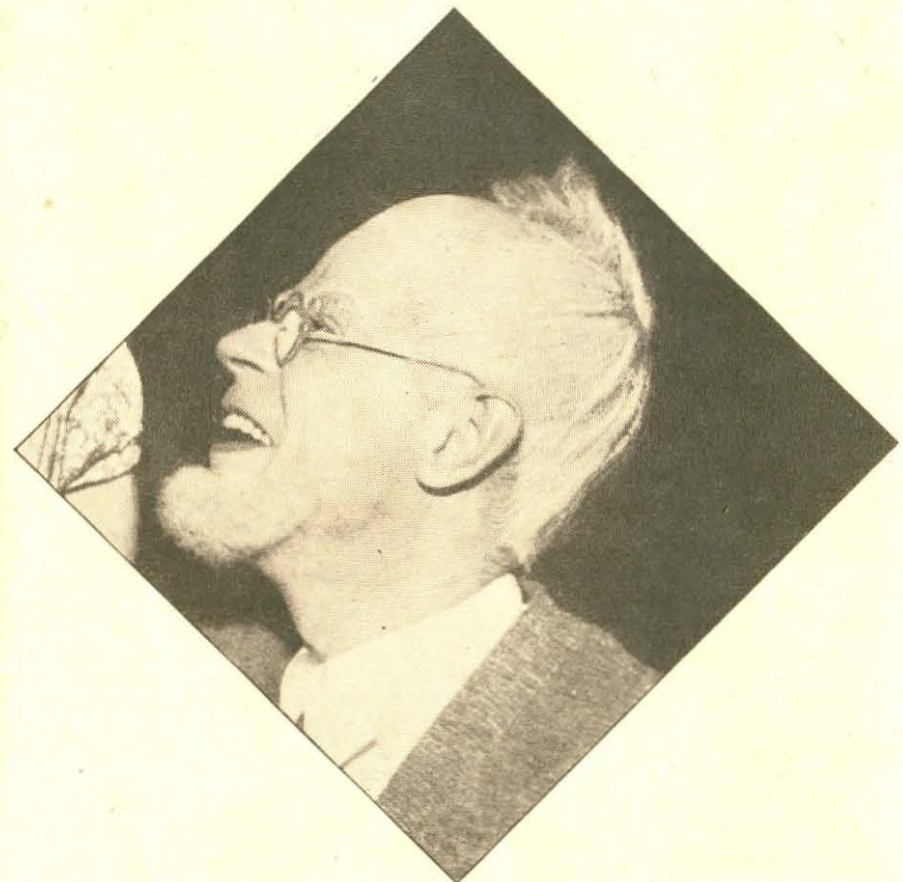
"We've only been separated once in the twenty-four years of our mar-

riage," she told me. "April, 1916, I was going to Paris for four months with a friend of mine in the St. James stock company of Boston, where Pat and I had been playing. Of course I wanted him to go, I thought we could have such a wonderful time together.

"But Pat said no; there were too many good trout-streams here to fish, and he couldn't bother mixing up with all those Frenchmen. So we two girls sailed alone, and from the second day

(Continued on Page 44)

It's as Uncle Ezra that you know Pat Barrett. In this story you see him through the eyes of his devoted wife



#### NORA CUNEEN AT A GLANCE

**B**ORN of Chicago parents, in Chicago, and even hoping to stay the rest of her life in the Windy City, one might well say Nora Cuneen is a Chicago girl. Even schooled there and made her professional debut there at the age of fifteen. Was featured in "Bright Eyes" and "Louisiana Lou," Chicago shows, and started her ten years of vaudeville as half of the team of Barrett and Cuneen. Was married in Chicago too. Has seen all of America, lots of Europe. Hates her easiest hobby, losing hats. Loves her flower garden and all that is in it. Favors royal blue to dress her five-foot-six-and-a-half stature and claims her eyes are hazel, though husband Barrett says green. When asked what she wants to do the most, she says, "Stay in Chicago."



"... Stop Ford coach ... First part of license X14 ... They just held up two women and a man ... " droned the radio in the police car. Patrolman Hanson glanced at the numbers on the car he'd stopped, pulled out his handcuffs

**T**HEY'LL think we got a gun," whispered Joe Kalbert, and Bob Mazzola nodded. "I wish t'gawd we had!" chattered Sam Frontiera.

It was a cold night and a dark one. The three of them were shivering, but not from the cold. They were scared. Above Detroit, the sky glowed with that corona which hangs over a great city, even on the blackest night. It made silhouettes of the buildings facing on Keating Avenue. It glinted on the ice-coated surface of the driveway. And it made faint shadows of the three shivering young men who lurked near the door of an empty garage, in a back yard behind Keating Avenue.

"There'll be three of them," Joe continued. "The girl always carries the money."

"We better stay behind the garage," said Bob Mazzola, "so's the headlights won't shine on us."

"Oh-h-h-h!" It was a sort of chattering moan that came from Sam Frontiera. "Ain't they ever gonna get here?"

The three frightened young men slunk around behind the garage. Minutes passed. The headlights of an automobile turned into the driveway. Slowly, inching over the dangerous, slippery surface, the car approached the little empty garage. It stopped. Doors opened.

"What a night for driving!" boomed a hearty male voice. "Hardly keep the car on the road. Why—"

"Stick up your hands!" snarled Joe Kalbert, as the three young men

skidded their way around the corner of the garage. In the car, two women screamed. The man with the hearty voiced pushed his arms up in the air. He was quite visible in the reflected glow from the headlights—a big, comfortable-looking man whose mouth had popped wide open with astonishment.

"I—I ain't got much money," he said diffidently.

"Nuts!" rasped Joe Kalbert, and his own fear gave a keener edge of savagery to his voice. "Don't try kiddin'

us, Mathia! We know all about you and your shop. The young girl carries the dough!" There was a gasp from the car.

"Come on lady," Kalbert continued, gaining confidence. "Hand it over—or I'll let him have it!"

From the car's interior, a quivering feminine hand appeared. It held a purse. Kalbert snatched the purse, almost ripped it open in his excitement, thrust it into the headlight glare.

"Keep him covered," he growled,

"while I look this over!" There was a moment's pause. Utter silence from the three terrified victims of the hold-up, and from the three desperate bluffers who were pulling this petty job without a gun. Then:

"Ah-h!" gloated Kalbert. "It's here. Come on, boys—and listen, Mathia! Try to follow us and I'll shoot you as dead as the meat you hand over the counter."

**T**HE three men scrambled down the icy driveway. Rudolph Mathia, the robbed butcher, stood watching them make their getaway. Inside the car his wife and their 20-year-old niece, Barbara Vargo, began to sob hysterically. But Mathia was quite cool. He was a brave man with steady, well-nourished nerves—and a funny little habit of noticing details.

"So," he said thoughtfully. "That must have been their car parked out in front. It had one light off. A Ford coach. Let's see—the first numbers of the license were X14 . . ."

It was as Mathia had said, a hard night for drivers. The streets were like greased glass. Even such a veteran wheelsman as Radio Patrolman Byron Hanson grumbled.

"Only chance we got of catching anybody tonight," he said to his buddy, Elmer Mende, "is to have a crook just about walk up and bite us!" Even as he spoke, the car skidded slightly.

"Stay on the road," suggested Mende. "Me, I like to travel straight ahead."

(Continued on Page 45)

# GREEN AT THE GAME

*What Happened to the Three Crooks Who Pulled Their First Big Job in the Shadow of an Unsuspecting Victim's Garage? Radio Played a Part!*

# PLUMS and PRUNES

By Evans Plummer

**I** JUST wish you and every other Bill Hay admirer could read the hundreds of complaints I've received regarding the Amos 'n' Andy program without Hay announcing. I want to thank you all for your splendid expressions of disapproval at Hay's removal. You are a loyal bunch, aren't you? Well, even though you can't read the many letters and postal cards, the president of the Pepsodent Company will—and I think something may be done about it. He can't ignore such evidence.

And, do you know, *not even one* listener said he liked the substitute announcers better or even as well as Hay himself.

**WHICH BRINGS** us to the departure of the Charles (Andy) Corrells for the West Coast and gives me an opportunity to tell you how a prosperous radio star travels. Mrs. Correll will leave first in her roadster; she'll be followed by the chauffeur in the sedan which also will carry his wife and children—and the butler. Then Andy's plane pilot and the Correll maid will hop off for the West in Andy's ship. Finally, A and A themselves (*the sissies*) will hop a transcontinental train and bring up the rear.

The adults certainly had a swell time monopolizing the Dionne quint's birthday broadcast. But the chances are that the quint's weren't half as bothered about it as I was.

**CELLULOID FLICKERS:** Harriet Hilliard, who turned in such a plumful performance in RKO's "Follow the Fleet," has been signed to head the cast of "Count Pete" for the same studio. . . . RKO also is casting Joe Penner and Harry (Parkyakarkas) Einstein in "The Assassins" which will go into production soon, and has signed Smith Ballew, the ex-bandleader turned m.c., to a long-term contract. . . . Xavier Cugat has been placed under option to make music in Paramount's "Big Broadcast of 1936" which will begin shooting July 1. . . . Ethel Blume, radactress, and stage comedian Milton Berle were teamed together last week for a screen test for 20th Century-Fox. . . . Willis Cooper, writer of "Lights Out" and "Flying Time," has been signed by 20th Century-Fox to write dialogue. . . . Same studio it is that has Don Ameche on the dotted line. . . . Major Bowes' amateur, Annie Bell Hunnicut, who did those spirituals so swell, has been contracted by Warner Brothers.

When Uncle Ezra covers the national political conventions for Dr. Miles, he'll appear in the halls in makeup, thus making it difficult to distinguish him from the delegates.

**AND MORE** seriously, both major networks hope to make this year's conventions the proving grounds for new equipment. NBC engineers at the Cleveland show will use short-wave transmitters for the purpose of picking up and relaying chatter and interviews from the floor, while at Philadelphia long microphone booms will be projected out and over the floor to drop the mikes where needed. There'll also be desk microphones at each delegation chairman's elbow.

**OFF A LIVE MIKE:** The Summer replacement show for Show Boat is still undecided. More next week. . . . Phil Lord's angel made him quit serializing his "Gang Busters" programs. People didn't like having to wait until the bad desperadoes were put in the cooler. . . . Gracie Allen has been signed to write a daily column for a newspaper syndicate. Now she's trying to find out what a syndicate is. . . . Joan Marsh, the screen actress, is the featured songstress in "Flying Red Horse Tavern" Summer series. Walter Woolf King continues as singing host. . . . Irene Wicker's first show from New York's Radio City studios will be



"This is going to be different, Graham," insists Gulliver Wynn, as he welcomes Announcer McNamee back to the fold. Right, Edwin C. Hill will broadcast (with Clem McCarthy) the Schmeling-Louis scrap June 18 and at the Democratic National Convention on June 23



Left, two of the best and most beloved entertainers in radio, Julia Sanderson and Frank Crumit, who will pinch-hit for Phil Baker during the Summer when The Great American Tourist goes on his vacation. Hal Kemp and his band will continue to provide the music



"Come to Me" is Andre Kostelanetz' demand here, and Lily Pons responds. But it's the name of his new song Lily first aired on June 3

aired June 29. . . . Vivian della Chiesa, the Chicago CBS audition winner of 1935 who made good and was copped by NBC, has been signed by the Chicago Civic Opera for next Fall's season. . . . Gina Vanna, by the way, who was heard with Tony Wons in "House by the Side of the Road," has signed with the San Francisco Opera Company to sing major roles. . . . Anne Seymour, the "Grand Hotel" radactress, reports from abroad that she's been finding Grand Hotels everywhere. She'll arrive in New York June 25, and register at the Ritz just for a change. . . . Joan (Mary Marlin) Blaine has offers of leading roles in the Fall from two Broadway producers. She's seriously considering moving to New York to resume her stage work along with radio. . . . Another radactress, Virginia (Helen Trent) Clark, sails June 23 on the *Vollendam* for Bologna and will spend two months abroad.

**H**OW over-worked gags begin: Willie Howard walked into a shoe store the other day and, while being fitted, asked the clerk, "How's business?"

"Fine," replied the salesman seriously. "We're selling shoes right and left." So shrewd Willie immediately put the line into a script.

**Podium Pothooks:** You can catch Little Jack Little's music from Catalina over CBS, Wednesday and Friday nights. . . . Bernie Cummins moves back to Chicago's Edgewater Beach and a CBS mike June 13. . . . Jack Hylton broadcasts June 7 from Washington, D. C., and June 21 from Toronto, Ontario.

**T**RY this on your home brew. It's Dream Singer Ralph Kirbery's recipe for beer soup! Cook quarter pound butter and cup of flour over slow fire until brown. Add two quarts of beer and season to taste with salt and pepper, sugar and a stick of cinnamon. Boil slowly for twenty minutes. Just before serving, add one pint of cream. Serve in soup plates.

**Add astonishers:** Vox Poppers Jerry Belcher and Parks Johnson never see each other except on business—where they see enough.

**ROMANCE CORNER (or cornered):** There's nothing to the rumor linking Johnny Green with filmdom's Margot Grahame. Margot's made up with her English hubby and Johnny's still happily hitched to his missus. . . . And comes a tale that Ella Logan and Ramon Ramos, hitherto quite oggly and even rumored secretly married, have split up—but those supposedly in the greater know deny the split.

NBC is beginning its ballyhoo in celebration of its tenth anniversary November 15, and it is rumored that several of its comedians are even going to buy a new joke or two.

**TAG LINES:** The heir of Lulu Belle and Skyland Scotty, of Barn Dance fame, five-months-old Linda Lou, will be rocked in the aged hickory cradle that soothed Scotty to sleep (and Scotty's pappy and grandpappy, for that matter) when Lulu Belle and Scotty visit their newly-built North Carolina cabin next month. . . . Tom Shirley, ex-Myrt and Marge announcer, has purchased an acre plot and home in Florida and is now there, scouting for adjacent orchard land. . . . Mikeman-poet Franklyn McCormack has an ailing throat. . . . Don't peek now, but Fibber McGee and Molly put the roof on their new home last week and made provisions for sun bathing. . . . Betty Lou Gerson has won her place as an auxiliary member of a sailboat crew that hopes to enter the Mackinac race. . . . Just for safety's sake, the Bureau of Investigation has the finger-prints of youngster star Bobby Breen on file. This should make it easy for his sis and ma to discover just who it was who raided the jam pot in the refrigerator.

# INSIDE STUFF

By Martin Lewis

**I**F THERE is one among my readers who doubts the popularity of one Eddie Cantor, behold these words. Last week the comic played a week's vaudeville engagement at the Palace Theater in Chicago. From the opening bill until the last show of the last day, fans literally fought to get into the theater. At one time the line was one block long and six abreast, which gives you a rough idea.

But let me tell you about the gang which included Cantor, Harry "Parkyakarkas" Einstein, Bobby Breen and Jimmy Wallington. Age generally going before beauty, we'll start with Bobby. I've often heard that kid over the air, but watching him perform on the stage actually sent a chill up my spine. The youngster is really a marvel. As a matter of fact, Cantor tells the audience Bobby thrills him so much he often feels like going home and stabbing his five daughters, which brings much laughter.

Eddie played a mean trick on Bobby one night while they were dining between shows. The comic ordered some wine for himself and the kid was envious—he wanted some, too. Cantor gave the waiter the okay but with it went a side wink Bobby didn't see. Out came a big wine bottle wrapped in a napkin and packed in ice. The Breen tongue started to water and requested the *garçon* to hurry up and pour. The order was obeyed instantly but instead of wine out came a white fluid commonly known as milk, and poor Bobby was built up to a terrific let-down.

**N**OW about the rest—Jimmy Wallington sans a mustache seems to be the answer to the gals' prayers, and just like a big kid is always out for a good time. Cantor says he acts like a twelve-year-old boy and will never grow up, for which I envy him.

Parkyakarkas can't wait until he gets back to sunny California. July 1 he reports to the RKO lot to work on his next picture. In the meantime he will constantly be close to Cantor to confer on their next season's broadcasts for Texaco.

Here's some confidential information. The locale of the program will be a small town with its mayor, police chief and, of course, they must think of the product, so there will be a *Fire Chief*. Don't be surprised if Rubinoff's orchestra will be with Cantor next season, but don't tell anyone I told you. And don't be surprised further if Parkyakarkas throws his hat into the ring and runs for President when he gets back on the air. Cantor has some great plans and if the time can be had, you may expect it to be a one-hour show.

**W**ELL, it won't be long now before Jack Benny, Fred Allen, Phil Baker and Walter Winchell leave the air for their Summer vacations. When Benny departs it means a promotion for Announcer Don Wilson. Don is going to headline the Summer show, starting June 28. The complete lineup of talent has not been decided upon as yet but it looks like Tim and Irene with Don Voorhis and his orchestra.

There are several other changes floating around that may take place before long. For instance, I'm told that Mildred Bailey is conferring with her old boss, Paul Whiteman, and that she may rejoin him on his Sunday night show. Rumor has it that Ramona will take on some more work by joining the Show Boat crew along with Al Goodman's orchestra.

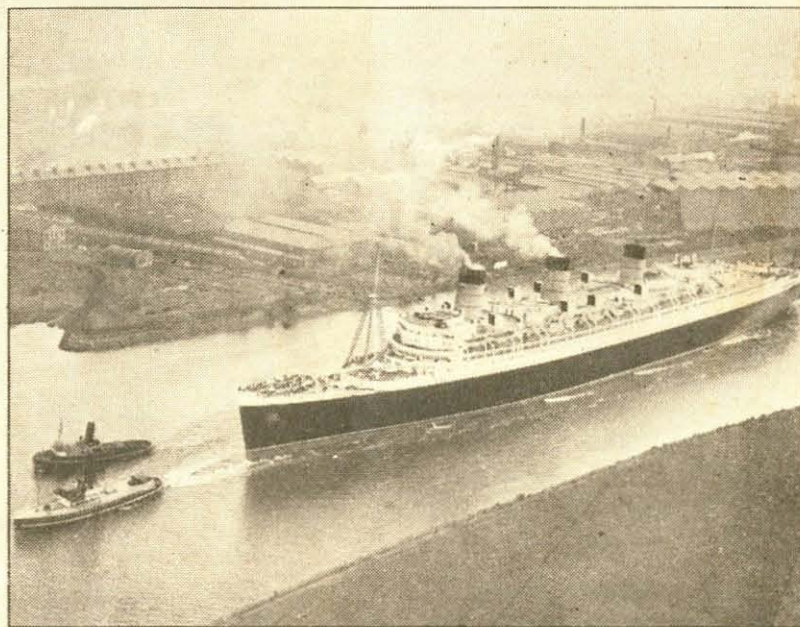
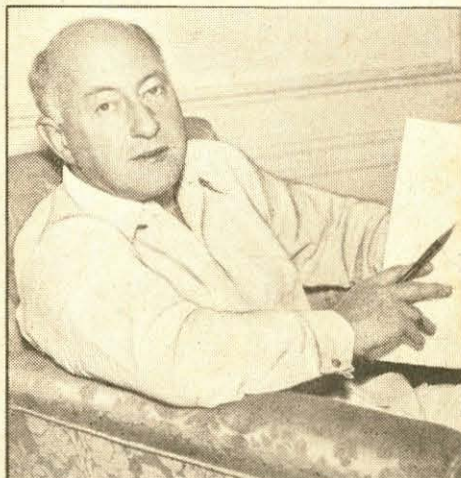
Frank Crumit and Julia Sanderson will relieve Phil Baker of his duties and as I told you several weeks ago, Col. Souplade (that's a good one, Graham) and Budd replace Fred Allen, who cannot be replaced if you know what I mean. By the way, when Allen



A new combination of headliners, Paul Whiteman and Frank Parker, boast of their reduced waistlines as Paul welcomes the tenor to his Varieties as a regular feature, which means added pleasure for Sunday night tuner-inners from coast to coast and then some



George Givot, above, the self-appointed "Grik Ambassador of Good Will," on the new Thursday and Saturday late night programs. Right, Cecil B. De Mille, movie master-mind, who assumes another role with his directorial duties on the new Radio Theater coming from Hollywood



Countless broadcasts from the "Queen Mary" kept the world acquainted with her progress on her recent maiden trans-Atlantic voyage

does come back in the Fall, there is a possibility the show will be without the amateur portion. I wonder how many readers would rather have Allen do the full hour or split it with the amateurs. Let's take a vote. Drop me a post card expressing your opinion, will ya?

**I**N MY last column I suggested you listen to the Sunday night CBS show "Community Sing" and join in the chorus. The audience is shown slides and sing together just as they do in many theaters and a good time is had by all, including the loudspeaker listeners.

Today I've been informed the program has been signed by the sponsor of the Ziegfeld Follies of the Air program and may be switched to buck the Major Bowes Hour. The Ziegfeld show vacates the air after the program of June 6.

Winchell leaves the air on June 28 and will be replaced the following week by Cornelia Otis Skinner, the grand one-woman show whom you heard last year pinch-hitting for Sid Walter.

**W**ITH changes comes news of auditions and this time it's Crosby. Mr. and Mrs. Bing are again on the blessed event list and from where I'm sitting, it looks like Crosby is trying to catch up to Morton Downey in America's own baby marathon.

It's supposed to be a secret, but I'm telling you that Virginia Verrill will be Hollywood bound before long. The CBS songstress has been signed to a seven-year contract for the movies by M-G-M.

How many of you have envied that very funny man that makes you laugh so much on Tuesday nights? He may sound funny, but if you should ask me, I'd say it was really the "laugh, clown, laugh" type. Wynn is really a sad man. Sad because \$300,000 in suits (not cloaks and suits) are still pending against him as a result of his ill-fated Amalgamated Broadcasting System.

**Y**ES, and how many of you have envied the life of a musician or bandleader? If you have, well, don't. Take Kay Kyser, for instance. Last Sunday night he closed at the Trianon in Chicago and for the past seven nights, he has played in seven different states. You count 'em—Illinois, Indiana, Michigan, Kentucky, Tennessee, Georgia and Alabama—all in the space of one week. When the boys get through, Kay tells me he's positive they'll never want to look a bus straight in the windshield again. And who can blame them? Kyser returns to the Trianon and the Mutual network on September 2.

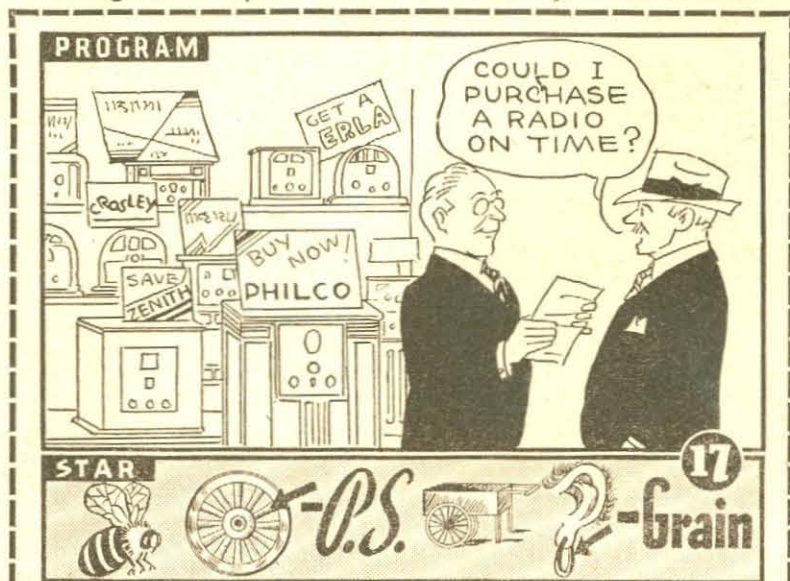
There is a possibility that Fred War-ing may go off both NBC and CBS during August just to take a vacation. If he does, there probably will be a temporary show to replace it, because no sponsor would take the chance of losing the time. It would be grabbed off by another as soon as the first one quit. A good network spot is hard to find.

Just as soon as the last Camel Caravan broadcast fades from your loudspeaker Mr. and Mrs. Walter O'Keefe will kiss the baby goodbye and taxi to an Atlantic steamer. They're grabbing themselves a short European vacation before Walter is due in Hollywood for the Summer.

When Jerry Cooper's mother came to town from her home in New Orleans it caused a rumor that her visit was for the purpose of attending the marriage of Jerry and Joan Mitchell. Jerry, queried by RADIO GUDE, denies that any marriage will take place—soon. He admits there is a romance.

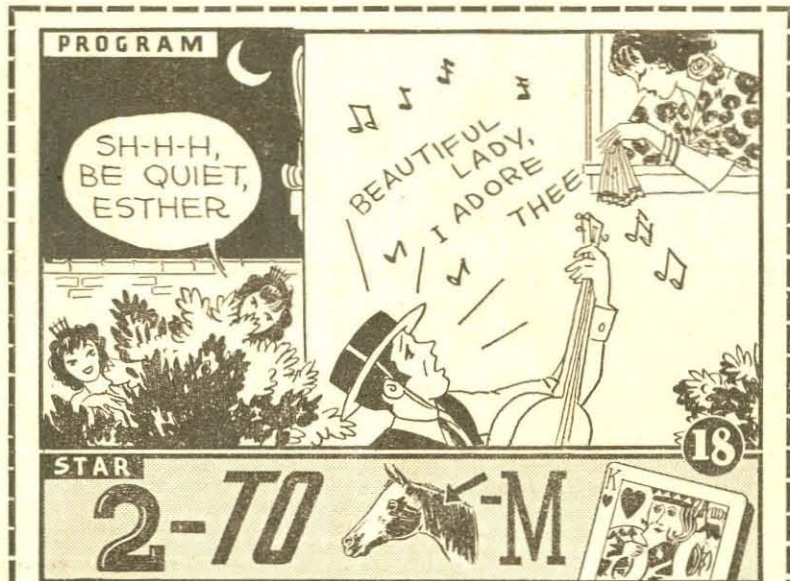
RADIO GUIDE \$5,000 IN CASH PRIZES  
WILL PAY FOR SOLVING  
RADIO PUZZLE-PIX

Printed Below are Pictures No. 17 and 18. For previous pictures get back copies of Radio Guide from your newsdealer.



The Name of the Program Is:.....

The Name of the Star Is:.....



The Name of the Program Is:.....

The Name of the Star Is:.....

THE PROGRAMS ABOVE ARE AMONG THESE: Your Hit Parade • Lady Esther Serenade • Jergen's Journal • Shell Chateau • Gang Busters • Cities Service • Hollywood Hotel • Philco Radio Time • Ziegfeld Follies of the Air • Manhattan Merry-Go-Round • Gulliver, the Traveler

• THE RULES •

**WHO IS ELIGIBLE?** This contest is open to everyone except employees of Radio Guide and their families. It is FREE.

**WHAT TO DO?** Name the Radio Programs and Stars represented by the PUZZLE-PIX appearing each week in Radio Guide. Two Puzzle-Pix, each representing a Radio Program and the name of its featured star, will be published in each consecutive issue. There are twenty-four Puzzle-Pix in all—representing 24 Radio Programs and 24 stars. In naming these programs and stars be sure to use the full names as indicated in the cartoon pictures and rebuses. All programs used in this contest will be those regularly listed in the pages of Radio Guide.

**WHERE TO SEND?** Hold all puzzles until you have the complete series of 24. Then send them to "Radio Puzzle-Pix," Radio Guide, 731 Plymouth Court, Chicago. All

entries must be in by midnight fifteen days after the date of issue containing the last set of puzzles. You need not necessarily name all the programs and stars correctly to win. The prizes will be paid to those who send in the most nearly correct answers. With your entry send a short letter of 50 words or less giving your name and address and telling which of the 24 radio programs in this contest you like best and why. Letters accompanying entries will be considered by the judges only in the event of ties in naming the programs and stars.

**THE JUDGES:** \$5,000 in cash prizes will be paid by Radio Guide to the persons who send in the best answers in accordance with these rules. A Committee of Judges will be appointed by Radio Guide and its decision in all matters will be final. In case of ties duplicate awards will be paid.

**NO HARD WORK!** This contest is presented solely for your entertainment. Just test your skill. You do not have to solicit subscrip-

tions or do any other work. You do not even have to buy Radio Guide. You may copy or trace the Puzzle-Pix. Radio Guide may be examined free at our offices or at libraries.

**440 CASH PRIZES**

- 1st Prize ..... \$1,000
  - 2nd Prize ..... 500
  - 3rd Prize ..... 250
  - Next 2 Prizes \$100 ea. 200
  - Next 5 Prizes \$50 ea. 250
  - Next 20 Prizes \$25 ea. 500
  - Next 50 Prizes \$10 ea. 500
  - Next 360 Prizes \$5 ea. 1,800
- 440 PRIZES TOTALING \$5,000**

GET NEXT PICTURES IN NEXT WEEK'S RADIO GUIDE

IN CINCINNATI WITH—

Orville Revelle

**N**INA PAISLEY observes the strictest rules of keeping fit in this man's town. She lives at the Y. W. C. A., gets up at 7 a.m. each morning, takes a long walk and then hies herself to the studio. In bed each night at eleven and has a regular hour for each meal. Recreation consists of tennis and singing in churches.

An offering fast becoming one of the most popular afternoon programs on WHIO is "Teatime Topics." Jane Bishir and Lester Spencer toss their talents into a pot which produces a concoction of interesting entertainment about what and what not to do at parties, hints about the furnishing of a home and notes about the well-dressed person.

Stymied! Adrian O'Brien and Alice Day (nee O'Leary) picked out Monday afternoon to upset my perfectly good apple cart of gossip, by marching to the courthouse and having the w.k. knot tied! My guess was that they were mister and missus back in Boston long before their Crosley days. I lose.

Things I would like to see: Peter Grant in tights doing Romeo to Juliet. Harry Hartman as "Uncle Tom" with Walter Callahan (or Tommy Tomsett) as the whip-cracking Simon Legree. Jack Woods and Jane Bishir saying "yes" to the preacherman (so that the last of my 1936 predictions becomes a reality). A blues singer claiming anywhere but the Southland as her home. Gloria Goldsmith (daughter of Lee, WCKY's executive-chief announcer) on a network program so that the entire country could hear this talented miss.

**QUICKIES:** Elmer Baughman in Chicago to make electrical transcriptions... George Case yells "stop thief" at stations using stumpus music—claims it was his brain child!... Coney Island presents a triple-threat to music lovers: Frank Dailey's ork in Moonlite Gardens, Ross Pierce's Troubadours in the Rose Garden and Bob Sidell's lads performing for the dancers on the boat... The Crosleys have added a half hour to each day's schedule starting this week with WLW signing off at 2 a.m. and WSAI at one o'clock EST (1 a.m. and 12 mid. CST).

Bill Bond, WAVE, and Tom Slater, WLW, jointly agree that older brothers in the business prove a handicap. Away from the mikes both spend most of their time studying so that their daily efforts might not tend to mar the family escutcheon. Brothers Bond and Slater are NBC announcers.

Have a listen some morning at 9:45 EST (8:45 CST) to WCKY and meet an old friend of yours, Paul Stewart, one of the stars on the "David Harum" series. Paul's interpretation of the "Charlie Cullom" character stamps him as one of the best of the nets have to offer. Paul's last words before leaving WLW and Cincinnati were that someday he'd be back, as a star! He's certainly kept that promise.

**LOUISE RAYMOND** is back at WLW-WSAI warbling better than ever. She tells me that she had a dandy vacation back home at Butte, Montana. Hubby Ted Travers also is here organizing a band of his own.

Someone brought up the question of how much Nina Paisley sounded like Jane Emerson, another Crosley voice. Why not—they're the same person.

**BLACKOUTS:** Louis Shaefer has taken over the publicity post vacated by Chuck Wise at WKRC... Crosley employees (stations and factories) will present their second annual photo-

graphic salon from June 28 to July 4, with prizes going to the winners... Wells Ginn is rehearsing his new show... Bob Nolan goes to extremes with his Toy Band appealing to the kiddies in the late afternoon and his swing band entertaining the grown-ups till dawning... What's become of Jack Snow?... Harry Hartman forgets that he's wearing a lapel mike and whispers to Frank (Red) Zwygart at the ball game... The theme "As You Desire Me" is used by no less than twelve feminine yodelers in this area... Elmer Dressman (publicity director and former newspaperman) has never been caught lying. We know this for a fact, as it is one "golden rule" that Elmer has adhered to strictly.

This department witnessed the running of the fifty-fourth Latonia Derby



Gayle Lewis: She's Miss Radio Guide Fridays, singing Southland songs of her native Florida

from the press box. Instead of being all eyes, we must confess that we turned Gable and became all ears. This was our first experience as a guest of Clem McCarthy, NBC's ace sportscaster, and after watching him work we hope to enjoy many other such afternoons in the future.

**H**IS greatness was stamped upon our minds by one feat. Throughout the afternoon, instead of fussing around and posing for the benefit of the on-lookers McCarthy hied himself off to an obscure corner of the press box and pounded out a fifteen minute sportcast which was to be used that same night. While everyone else was talking race horses his fingers were unfolding interesting yarns about Detroit's Brown Bomber, the late John McGraw and other interesting folk of the sport game.

At one minute to five o'clock (EST) he took his place at the microphone, polished off the lenses of his powerful field glasses and sixty seconds later was off on a word picture that lasted for fifteen minutes. His script consisted of a program of the Derby—those interesting race yarns came from memory's book alone. And at exactly twenty-two minutes past five, with his paraphernalia packed, McCarthy was on his way to his hotel room in Cincinnati.

Instead of voicing our opinion, we're going to take the words from Elmer Dressman, who said: "It can truly be said that Clem McCarthy is the Voice of Experience when it comes to sport broadcasting. He never misses a trick." With that we readily concur.







# PRIZE MONEY

(Continued from Page 9)

If your taste for contesting takes a literary turn, you should read the announcements in the writers' journals named at the end of this article.

There are also two teachers of contest technique: They are: Wilmer Shepherd, 6230 N. 4th Street, Philadelphia, Pennsylvania, and Clarence B. Farrar, 2384 Boulevard Drive, Atlanta, Georgia.

Farrar was twice "King" of all contestars, having been named chief champion in 1932 and 1933. To date, he has captured 200 prizes valued at \$3,960. His claim to fame, however, comes from the fact that he lectured on prize contesting for two years from Station WSB in Atlanta.

Farrar is employed as a clerk in the office of the Railway Mail Service. Contesting is merely his hobby. Each year he takes his prize automobile and, using prize money to defray expenses, journeys to various parts of the country visiting famous winners. Farrar's lectures were one of the most popular of all Southern programs from WSB.

Wilmer Shepherd conducts a correspondence school in prize contesting. In fact, there has only been one other such school, and that was a small class under the direction of Florence Marshall which met regularly for a time at the Washington (D. C.) Y. W. C. A.

Shepherd started his contest career in 1931 and by 1934 had won so many prizes that he was named an All American Contestar. His record to date is 150 prizes valued at more than \$5,000. It is not his record which makes Shepherd so famous. It is the fact that his pupils have won more than \$100,000 in prizes within the last two years!

WHEN you start, be sure you enter a contest, not a lottery. Then select only contests that you are qualified to do. This means that you should favor offers which seem simple and easy for you to enter.

Strange as it may seem, many women win in contests open only to men and many men win in contests open only to women. The women use their husbands' names, or the names of male relatives and friends. And the men, of course, use their wives' names or the names of friends or relatives of the opposite sex. The reason for these victories in contests—designed only for members of the opposite sex—is that people of the same sex usually think of the same things in regard to a given subject and consequently send similar entries, while those of the other sex are likely to conceive orig-

inal ideas by reason of their different viewpoint and thus win.

The first consideration when entering a contest should be the sponsor. If it is a large and well established publisher or manufacturer, you need have no fear regarding the payment of prizes. But the larger the contest and the more it is advertised, the less chance you have to win because competition will be correspondingly keen. But if you do win, there is more glory and satisfaction in the achievement.

Beware of any so-called "contest" in which the winner is determined by who sells (or buys) the most merchandise. These sales campaigns have caused untold suffering and made thousands of paupers. Many a man has drawn his life savings out of the bank and invested his all in the purchase of great quantities of cosmetics or other merchandise, following receipt of a letter from the silvered pen of some clever imposter informing him that he is "almost at the top" and just a few more sales will insure his winning the promised prize.

Beware, too, of the contest wherein the sponsor promises that "Everybody wins." That is ridiculous and impossible. The Chicago Better Business Bureau recently conducted a campaign to abolish such silly offers. But they still thrive in other cities throughout the country.

Stick to contests announced by firms and publications you know. Any prize offer announced by a chain of radio stations is on the level and fairly conducted. Prizes will be paid exactly as promised. The major broadcasting companies see to that.

There is a great deal to be said regarding the particular contests that are best suited for each individual. I will tell you all about them in the next article in this series. Truly, prize contesting is one of the most interesting and lucrative of all pastimes!

This is the third of a series of articles written especially for RADIO GUIDE by Gilson Willets. Another will be published in an early issue.

## HITS OF WEEK

ONCE more the popular tune "Lost" heads "Your Hit Parade." And that plaintive melody from the Technicolor film, "The Trail of the Lonesome Pine," stands second in the list of your favorites, while the song titled with the second person, "You," stands in third place. So it goes; one week they're up and the next week they're down. Popular fancy is a fickle thing. Strangely enough, the "Glory of Love" wins cellar honors this week. And that curious question, "Is It True What They Say About Dixie?" has slipped from fifth to sixth place. Can it be true that gradually the answer to what's below the Mason-Dixon line is being found? Meanwhile "Tormented" has jumped from last week's twelfth choice to this week's ninth; and "All My Life" has risen from seventh to fourth. What's next week's hit tune? Nobody knows—yet.

### MOST FREQUENT REQUESTS OF "YOUR HIT PARADE"

1. Lost
2. Melody from the Sky
3. You
4. All My Life
5. Robins and Roses
6. Is It True What They Say About Dixie?
7. Goody Goody
8. You Started Me Dreaming
9. Tormented
10. Love is Like a Cigarette
11. The Touch of Your Lips
12. She Shall Have Music
13. Would You
14. It's a Sin to Tell a Lie
15. Glory of Love

### WHERE YOU CAN READ ABOUT CONTESTS:

1. The Contest Magazine (monthly), Upland, Ind.
2. Nuggets (monthly, Upland, Ind.)
3. The Contest News (monthly newspaper), 512 Fourth St., Toledo, Ohio.
4. Contest Weekly, 500 Cedar St., Douglas, Wyo.
5. Healy's Contest Bulletin (monthly), 20 W. Washington St., Oklahoma City, Okla.
6. The Contest World, Buffalo, N.Y.
7. Monthly Contest Guide, 1819 Marshall Ave., St. Paul, Minn.
8. The Author & Journalist, 1839 Champa St., Denver, Colo.
9. The Writer's Digest, 22 E. 12th St., Cincinnati, Ohio.
10. The Writer, 8 Arlington St., Boston, Mass.
11. The Writer's Monthly, Springfield, Mass.
12. Radio Guide lists all contests conducted over radio networks.

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Official  
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# WHAT FREEDOM COST RUDY VALLEE

(Continued from Page 7)

turned to California after signing that original agreement, they had waved the papers in the air and called to a friend: "Well, we got what we wanted!"

Seven times Fay brought action to have that agreement set aside. And seven times she lost her suit. It was when Fay's attorneys finally appeared before Judge Cottillo that he rendered still another decision against her and established the validity of the original separation agreement.

At that time, Judge Cottillo said: "The plaintiff has maliciously instituted various actions against the defendant, made divers applications, and has begun various proceedings as aforesaid in order to vex, harass, and annoy the defendant, and to subject him to burdensome and unpleasant litigations and proceedings in order to coerce him to consent to the abrogation of said separation agreement and to pay to the plaintiff sums of money in excess thereof."

Rudy, however, at all times refused to be "coerced."

Again and again, he knew in advance when another action against him was coming. But not once did he endeavor to effect a compromise. Time after time he suffered a scandal airing in court. Time after time he stood up to the frightful newspaper stories which resulted. And doing this, he

When Fay Webb tried to have her allowance raised to seventy-five hundred per month, why didn't Rudy compromise? The reason is revealed here



was aware always that he was risking the career he had dreamed about and for which he had studied and slaved.

However Rudy couldn't do anything else but stand up to all those charges, whatever they might cost him. He has a stubborn New England sense of right and justice. He knew that along Broadway it's the usual thing to pay a wife off handsomely even when she's been at fault. He was quite aware that a tradition has grown up about this sort of thing; that, in certain circles, it has even come to be considered the *gentlemanly* thing to do. But Rudy belonged to Maine before he belonged to Broadway. And he was the son of an unpretentious druggist living in obscurity before he was a celebrity living in the spotlight. So it happened he had ideas of his own on this subject.

"THERE was something in me," he said once, "something left over from my upbringing that made me rebel against paying additional money to someone who had hurt me, who had failed to do her part. There was something in me—a narrow New England righteousness probably—that made me rebel against that old Broadway custom, even though I was aware that my rebellion might cost me a great deal."

Rudy makes himself seem sterner and harder than he really is. He was stern and hard about any compromise once he and Fay had signed their original separation agreement. True! But it must be remembered that in that agreement he was a very generous gentleman. For at the time it was drawn up, he could have used as a whip the now famous phonograph

record evidence involving Fay Webb and Gary Leon which was in his possession. It was only when Fay later brought her suit asking seven thousand, four hundred and fifty dollars a month alimony, fifty thousand dollars for counsel fees, and ten thousand dollars for court expenses—in the middle of the depression, too—that Rudy had no alternative but to offer these records as evidence.

I remember talking with Rudy in his office at this time. After five minutes with him, I knew Fay Webb and her attorneys could bring charges against him until Judgment Day, could warn him in advance that these charges were coming, and he would not be intimidated.

"I married a woman in good faith," he told me that day. "That must be obvious even to those who dislike me. I had nothing to gain materially. She was poor. She could not augment my fortune. She could bring me no fame. I didn't ask her to cook for me as my mother had cooked for my father. Or to sew my clothes as my mother had done. All I asked from her was the pleasure of her companionship. But during the year and seven months we were married, she made four trips to California remaining there for days, weeks, and even months. I was left in New York. With my work. And with an empty house filled with everything to remind me of her whom I loved dearly. My leisure became a nightmare of loneliness."

It was in 1934 when Rudy was in California making a picture for Fox that charges were delivered to him in a new action. The papers in this action were sealed at the request of

Fay's attorneys. Rudy was on the spot. Sealed papers imply horrible things, they start peoples' imaginations working. Therefore since Rudy had the right to show the press the contents of these papers—for him not to do this was suspicious. I repeat, Rudy was on the spot. For it happened those new charges jeopardized the good name of Alice Faye. And at this time Alice, who had sung with Rudy and his orchestra on the air, in night clubs, and in theaters, was about to become a motion picture star. She was on the threshold of a great career.

IT SEEMED obvious that Rudy would feel obliged to do anything rather than have these charges publicized and Alice's reputation injured at this time, so auspicious for her. It's one thing for a man to risk his own career. That takes courage enough. But it's another thing for him to be responsible for a girl losing fame and wealth that's within her grasp when he knows her to be innocent of the charges which involve her because she chanced to be associated with him professionally and to have become his good friend.

Fortunately for Rudy—and to the everlasting glory of Alice Faye—she took this impossible decision out of Rudy's hands. It so happened that her regard for truth was even greater than her desire for a motion picture career.

"Don't offer to compromise if they'll withdraw those charges, Rudy," she begged him. "And don't suffer the insinuations of sealed papers. Show your copy of the charges to the press!" Her eyes flashed. Her good healthy Irish temper blazed. "I'd a thousand

times rather have those charges made public," she assured him.

"What if my name is besmirched? Only those who want to believe such things will believe them."

That was the way it was. That was how things went. It looked for a time as if there never would be an end to it. This charge, that charge. Rudy standing up and taking all of them. And none of it, miraculously enough, affecting his popularity. And Rudy becoming more and more determined never to pay Fay Webb one extra penny beyond that stipulated one hundred dollars a week.

No wonder Broadway and the broadcasting studios and the newspaper offices and everyone else now is amazed to learn that in April, aware Fay was in financial difficulties, Rudy helped her.

There is, however, a good reason for this. Rudy didn't tell me what I am about to tell you. But I think, in justice to him, the truth should be known.

IN APRIL, a few weeks before Fay's mother died, Rudy had a wire from the attending physician, purporting to be confidential, which advised him Mrs. Webb was critically ill. Temporarily putting aside everything that had happened, Rudy wired Fay to ask if there was anything he could do. She wired back it was too late for anything to be done. And later she sent him a second telegram, telling of her mother's death.

It was Judge Hyman Bushel, Rudy's attorney—then in California conferring with Warner Brothers regarding their request for Rudy to pinch hit for Dick Powell in "Stage Struck" (before it was discovered that Dick would be able to play this part himself)—who made the settlement of twenty-five thousand dollars upon Fay Webb. Rudy, having heard Fay had been obliged even to pawn her jewels, instructed Judge Bushel to determine whether the rumors he had heard of her financial plight—due to her mother's long illness and debts which she herself had contracted—were true. In the event these rumors were true, Rudy told Judge Bushel to increase Fay's allowance temporarily in order to permit her to get out of debt.

When I spoke to Rudy about an item in a Hollywood paper which mentioned the twenty-five thousand dollars he had allowed Fay, he said: "I hope the fact that my attorney saw fit to give Fay that extra money in a lump sum instead of increasing her allowance temporarily will not mean that her lawyers will profit. For I'm particularly eager that none of her attorneys receive anything for handling a case which I feel they must have known to be unjustified and spurious. I wanted this to be one case where the attorneys, who usually get all the cake, really would get none."

I call your attention to the fact that Rudy allowed Fay this extra money of his own accord. He did not give her that money in answer to any demands on her part or to keep any new charges from being brought against him. All of which is so extremely like Rudy. It also was in April that Rudy received an overture from Chief Webb in the form of a letter. The Chief wrote to thank Rudy for the sympathy he had shown at Mrs. Webb's passing. And in his letter he told how, knowing the end was near, Mrs. Webb had mentioned several people, Rudy among them; how she had said "God bless Rudy." And his letter concluded with a suggestion that they all forget all quarrels for the sake of a sweet and tender peace.

It seems reasonable enough that at last Fay and her father should have come to wish for peace. Watching a

(Continued on Page 44)



It is a California beach despite the Oriental headwear this family uses, and despite the Nipponese version of "Truckin'" George Olsen does as he romps with his wife and the boys. The wife is, of course, glorious Ethel Shutta. And lucky George, Junior, is in the middle, with Charles on the end

# Explaining FIFI D'ORSAY

*Whatever It Is That Makes Women Colorful, Dynamic, Brilliant and Important Fifi Has in Generous Portions. It's No Sin to Have a Temperament, and Fifi's Hollywood Explosions, Plus Her New Success Both Explain Hers*

*By Ruth Biery*

Circumstances never will change Fifi, for always she insists upon being herself. This is true even in the head-dress she affects, as well as the appropriate clothes she wears

**S**OME women are colorful, dynamic, brilliant—and important. Why? I've asked myself that a thousand times since I started in this business of recording the doings of folks.

Invariably, I've come to the conclusion that just one quality makes them so—just one quality which has been sneered at and decried and derided. Nevertheless, it is the thing that makes women great. Despite what all the books on etiquette and personality say, I contend that, given the average amount of looks, brains and ability, this extra quality is what makes personalities magnificent and exciting.

It is called temperament. And that brings me right up to dynamic, impulsive, colorful Fifi D'Orsay, who has come to the air with Willie and Eugene Howard in a skit on Paris.

Even though you cannot see her, you can picture her. The people who do see her broadcast, give her big applause. Her hips wiggle; her eyes do those naughty, naughty twinkles; her feet twist a haunting, taunting invitation even though she does stand on one small spot before the microphone. When you hear her you feel that come-hither, but when you see her—hot cha! And you wonder from moment to moment whether she may not forget and knock the microphone from Radio City to Hollywood with one of her maddest gestures.

And yet temperament—which helped to make Fifi and so many others famous—caused a large part of her trouble in Hollywood. Today, temperament hurts actors and actresses both in pictures and on the stage. But what is the status of temperament on the radio? What would happen to Fifi if she forgot in Radio City as she frequently did in Hollywood and while making personal appearances?

I was chatting recently with Helen

Hayes about this. She bemoaned the fact that actors and actresses have been processed until all natural effervescence has been repressed within them. She believes temperament and temper should be encouraged rather than discouraged. "An actress should act—on the stage and off," she told me. "We lose our glamor when we don't."

Coming from Helen Hayes, that is important. We need not stop to prove that Hollywood and Broadway have processed temperament out of most of their performers. Why, Hollywood even made a lady out of Mae West and turned Claudette Colbert into a good fellow—when Claudette used to stand on the set and scream. But today she's humble and quiet and does as the producer and director pleases rather than as she pleases.

Radio is borrowing many Hollywood and Broadway headliners. Are the radio producers going to fall into step and turn hot mamas into cold turnips? Or are they going to capitalize upon what nature bestowed upon some men and women by letting the world know their entertainers are fascinatingly different?

Of course you can't see temperament over the radio—but neither can you find it in a finished motion picture or Broadway production. Helen Hayes spent a very temperamental month before "Victoria Regina" opened, but it does not show in her performance. It was encouraging that the radio world did not scold Grace Moore when she lost her temper before the microphone and gave a co-singer a good, stiff shove. Her temperamental outbursts have been soft-pedaled by publicity departments when they did happen.

Radio recently missed a grand opportunity to bring an off-stage temperamental scene to the world, which would have made history. The Special Events Crew of NBC—those newspaper men of the air who record ar-

rivals of dirigibles, floods, et cetera, accompanied by Fifi D'Orsay boarded *The Gripsholm* at quarantine to persuade Greta Garbo to say "Hello" on a coast-to-coast hookup. It would have been a scoop, in newspaper language, since Garbo has not spoken on the air. But a whole sentence from her would not have been as interesting as the scene these men witnessed and failed to put on the air. Seldom have two famous temperaments given such natural displays as when Fifi greeted Greta.

Both women are equally temperamental in entirely different ways. Both have remained as natural as God intended. They are so emotional that even Hollywood has been unable to change them. Garbo received the press! That in itself was news, and could have been broadcast before the newspapers printed it.

But the way in which she received them! She was petrified. You would have thought the reporters and cameramen were wild boars and that she was a child surrounded—ready for the trample. But Garbo is a child. All geniuses are, and when you take this

childishness from them they are no longer geniuses. She looked terrified. Again, she was a child dressed in grown-up clothes forced to meet a lot of strange people. Even her eyelashes seemed crooked, as though donned hurriedly for this special, dress-up occasion.

Fifi was equally excited in her way. She had met the NBC boys on the coast guard cutter. They had asked her to help them persuade Garbo to talk. She is broadcasting over NBC. With her impulsive generosity, she consented.

Fifi couldn't wait. The Fifs of this world never can wait. What they must do, they must do this moment. Instead of waiting until the newspaper men had finished she rushed up, said: "Hello, Gigi! You remember Fifi?"

A glad light sprang into Garbo's frightened eyes. A friend had arrived. A friend who might save her— But it was for only a moment. Then she remembered. Newspaper men. Photographers. Publicity. Fifi—why was she here? Was this just one more trick to frighten her further? She

(Continued on Page 44)

Glamorous Greta Garbo and Fifi are inseparable companions—then spitting enemies—and inseparable again, according to the machinations of their individual temperaments

# WILLIAM HAUSSLER PRESENTS

Off in a corner with a book: Durelle Alexander (left) was hunted down by the camera lens between her many rehearsals. Right: Note petite Gogo DeLys who believes in being care-free and comfortable

Their Actual Broadcasts May Come from the Studio Proper, but William Haussler, NBC "Watch-the-Birdie" Expert, Roams Far and Wide to Get Interesting Shots for You

Right: And does that water look good to Marie De Ville, NBC singer and actress! It is a cinch that as soon as the camera has clicked, Marie will be throwing caution to the winds and wetting those raven locks

Left: No, it's not Priscilla of Pilgrim fame, but Gladys Swarthout partying. Right: Composer Irving Berlin (left) talks it over with Frank Black, NBC's musical director

Left: The photographer himself. Mr. Haussler, who amateurs on Fred Allen's show, positively astounds the comedian. Right: Bob Simmons slicks up for a Cities Service show



# DICK POWELL'S ROYAL ROAD TO ROMANCE

*The Tricks of Fate That Had Made Him a Plaything Zoom Dick in Two Short Years to Stardom in the Movies—Then Plunge Him Down Till Even His Life Is Despaired*

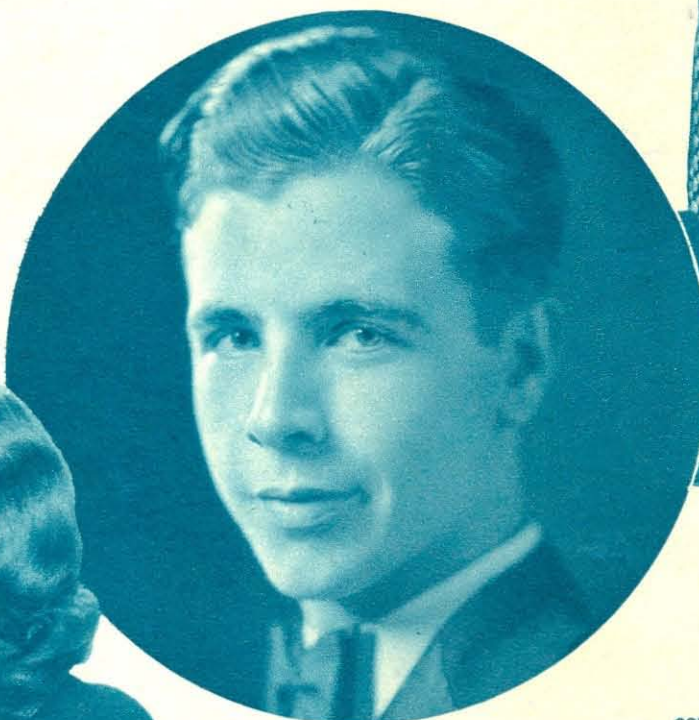
*By Marge Kerr*



(Mary Brian photo, courtesy Fox Films)



Dick and Ruby Keeler, below, as they appeared in the Warner Brothers smash hit, "42nd Street"



One of Dick's early big-network broadcasting experiences was to share the mike with Ann Jamison, left above, and Frances Langford. At left, Dick is shown as he looked when he appeared with the Royal Peacocks

**M**ANY people, at one time or another, are faced with a decision that promises an outcome capable of shaking the very foundations of their lives. They hesitate in making up their minds because they are afraid to choose.

At twenty-five, Dick Powell had to make a decision that was to set his face in a new direction. If he had been afraid to choose, maybe you wouldn't know anything about him now.

But Dick wasn't afraid. He always knew the difference between conceit and confidence, even back in his babyhood days when he got ten cents for running an errand and the other boys got only five.

His decision was a tough one, and he decided on the hard way out. Hollywood had laughed at his serious screen tests that meant so much to him, and had added insult to injury by offering him the role of "sappy crooner" in the film "Blessed Event."

There were two answers to the wire just as there are two sides to every decision. If he had been foolhardy, he could have refused the part, for after all the world was practically at his feet there in Pittsburgh. He was the most popular singing-juvenile-master-of-ceremonies-type ever to hit town, and he had a good job with a good salary and a great future in show business. At least, that's what everyone said.

But Dick knew better. That native business sense of his penetrated the future, and he was smart enough to see that the days of the big stage show were numbered. The talking picture had the theater situation well under control, and radio was fast increasing in scope and power. Soon there wouldn't be many stage shows—masters of ceremony would be as dated and outmoded as hair wreaths and rocking chairs.

He knew his future lay in the movies and in radio, and it was up to him to

make the most of what he had offered. That's why he went to Hollywood. And that's why he accepted a role so unflattering that it could have become the Frankenstein that spelled ruin to his professional career.

**W**HEN he reached Hollywood, Regis Toomey, one of the few people he knew there, met him at the train. A group of forlorn Mexicans, rounded up by the Department of the Interior for over-staying passport limits, made up the remainder of his welcoming retinue.

"Your reception committee," Regis said dryly, pointing to the aliens.

"Nuts!" said Dick, but there was a note of apprehension in his voice just the same. For, confident though he was, lofty as were his hopes, great as were his expectations, he never imagined, even in his wildest flights of fancy, that three short years later he would be the greatest single box-office draw on the Warner lot, and that every studio in town would be seeking to borrow him.

Despite the unimportance of the role he had been hired for, Dick's first studio reception was destined to be something of an event. When he registered in on the lots, five thousand fan letters from loyal Pittsburgh admirers testifying in his behalf, gave him added prestige in the eyes of Hollywood moguls who congratulated themselves on having "discovered" a performer already so well established in public fancy. The place was his for the asking, and for a while he walked with bright eyes and sprightly step and felt a king among men.

His enthusiasm was destined to die in its boots, however, for as soon

as he was handed his script of "Blessed Event" he blew up.

His role was to be that of "Buddy Clayton," a "sissy orchestra leader." And by "sissy" the script meant actually effeminate with touches of the old lavender and no fooling. Dick rebelled. He had been hired for a sap, not a sis, and he'd be darned if he'd go into any old hip-swinging role even if it cost him his big chance.

Turning to Roy Del Ruth, who was to direct the picture, he shouted:

"If you think I'm going to play a sis, you're crazy! You can have Buddy Clayton and all of his swish. I'm going back to Pittsburgh."

Production on the picture stopped before it was started. Too late now to import anyone else for the role, and already the advance publicity on Dick Powell had gone out to papers all over America. Didn't he realize what his stubbornness was costing the studio? Extras were standing around on company time—expenses were mounting—time was flying. They argued and caajoled and threatened and got nowhere. There wasn't a swish in a carload of Dick Powell and he wasn't going to pretend any.

**I**T WAS Mary Brian, co-star of the picture, who saved the day.

"There are plenty of sissies who don't actually swish," she pointed out. "You can compromise with the script and play it half-and-half."

That was the beginning of their famous friendship, and it was the keystone to Dick's successful career as a motion picture actor, for it was Mary herself who taught him the technique of facing the camera, and it was she who was largely responsible for the

success he made of the undignified Buddy Clayton.

Their informal meeting on the Warner lot, which took place casually when she asked him to hold her dog, was the beginning of one of the warmest and most enduring friendships in Hollywood. Though gossips linked their names romantically, both Dick and Mary insist there never was any talk of love or marriage between them.

When the picture finished, Dick returned reluctantly to Pittsburgh, to

complete his stage contract which had a few months longer to run. Before the picture was released Warner's talent scout dropped in on Dick at the Stanley, and the outcome of that interview was a contract signed with Warner Brothers.

Shortly afterwards he was dashing out to Hollywood, where he was to start work with Will Rogers in a picture called "Too Busy to Work."

The part in the Rogers picture for which Fox had borrowed him from Warners was that of a singing juvenile, and it suited Dick perfectly. He couldn't have fallen heir to a more desirable screen role at that time.

But here again he was to learn that the ways of Hollywood are devious if not wondrous-wise, for after rushing madly to the coast like a demented hare, he suddenly found himself loafing on salary with twelve weeks to spare while Will rewrote the script to suit himself.

Hollywood can look plenty big, even beyond its size, to an Arkansas lad accustomed to that old southern hospitality you hear so much about. The only people he knew were the Toomeys and Mary Brian, and he couldn't expect them to give him all their time. Those twelve weeks were perhaps the

(Continued on Page 46)

# at HOME with IRENE RICH

Springtime around such a typical New England cottage means snipping and clipping the budding rambler roses that twine about the trellis. Into this weekend refuge, Cape Codish style, Miss Rich instilled her vibrant personality



The potato cellar, an institution in Maine, has been incorporated attractively into the star's household for preserving other vegetables besides the tubers. Looks inviting, doesn't it though? Oh—so cool!



Seagoing at heart, Miss Rich employs, in the best maritime manner, sturdy double-decker bunks. The ivory white frame and the candle-wick bedspreads almost breathe the refreshing air of New England

Below: The antique unfinished pine dresser is one of the prides of the household, and the old cane-seat chairs are not far behind. The lovely lady of the airwaves favors a restful simplicity



*The New Portia of the Air, Irene Rich, Star of "Lady Counselor," Pictured in One of Her Summer Homes. This One, at Candlewood Lake, New York, Is a Favorite*

Above: Comfort and relaxation are the keynotes in the living room. Placed before a large Colonial fireplace, the davenport in which she reclines is the central piece of furniture, all early American in style. The whole home reflects the charm of the star and is as unique as her achievement in radio, namely to exceed the fame of her former film career



# COMING EVENTS

The Daily Listings Will Show Your Nearest Station for These Programs

Eastern and Central Time Are Given For MST Subtract One Hour from CST

## SUNDAY, JUNE 7

### CHURCH OF THE AIR

The morning period of "Church of the Air" will be devoted to a sermon by Doctor Fred W. Burnham of the Seventh Street Christian Church of Richmond, Virginia, who will be heard at 9 a.m. EST (8 CST) over CBS. At 12 noon EST (11 a.m. CST), Rabbi Samuel S. Mayerberg, of the Congregation B'Nai Jehudah of Kansas City, Missouri, will conduct a service.

### MUSIC FESTIVAL

A festival of modern music will be presented by NBC's Radio City Music Hall Symphony during broadcasts on three consecutive Sundays in the month of June beginning today at 11:30 a.m. EST (10:30 CST). In addition to the seventy-five piece symphony, several soloists will contribute to the programs, among them Viola Philo, dramatic soprano, and Edwina Eustis, contralto.

### SENATOR REYNOLDS

An address by Senator Robert Reynolds of North Carolina before the Confederate Veterans Association convening in the Arlington Amphitheater, will be carried over NBC at 2:30 p.m. EST (1:30 CST).

### SUNDAY VESPERS

Sunday Vespers featuring Doctor Paul Scherer returns to the air today at 3 p.m. EST (2 CST) over NBC. This series which will continue till the Fall, replaces National Vespers.

### A CAPELLA CHOIR

The Cleveland Heights' A Capella Choir will be heard in a recital at 3:30 p.m. EST (2:30 CST) over NBC.

### HELEN TRAUBEL

Helen Traubel, popular soprano, inaugurates a new series of weekly recitals beginning today at 4:30 p.m. EST (3:30 CST) over NBC. A concert orchestra conducted by H. Leopold Spitalny will accompany her.

### HENRY P. FLETCHER

Henry P. Fletcher, chairman of the Republican National Committee, speaks from Cleveland on the issues involved in the forthcoming Republican convention at 5:30 p.m. EST (4:30 CST) over CBS.

### FLOWER DAY

The significance of Palestine Flower Day will be discussed by Doctor Israel Goldstein, president of the Jewish National Fund of America, during a special program heard at 7:30 p.m. EST (6:30 CST) over NBC. A chorus of seventy members of the Jewish Choral Society will present songs of Palestine at the conclusion of the talk.

## JOSEPHINE ANTOINE

Josephine Antoine, young American singer, who made her debut last year in "Mignon" at the Metropolitan Opera House, appears as guest star with the Ford Symphony Orchestra and Chorus under the direction of Victor Kolar on the Ford Sunday Evening Hour at 8 p.m. EST (7 CST) over CBS.

## LOIS BENNETT

Lois Bennett, soprano of radio and concert fame, will be the guest soloist with the General Motors Symphony Orchestra broadcast over NBC at 9 p.m. EST (8 CST).

## MONDAY, JUNE 8

### YOUR HAPPINESS

"You and Your Happiness," a program devoted to things that interest women, is heard at a new time, 8:15 a.m. EST (7:15 CST) over CBS throughout the week, except on Friday and Saturday, when it is heard at 11 a.m. EST (10 CST). Lillian Lauferty, novelist, columnist and authority on matters that appeal to women, continues to act as mistress of ceremonies, introducing women of importance in various fields of feminine activity.

### COMMENCEMENT

Union College Commencement exercises will be carried over NBC at 10:15 a.m. EST (9:15 CST). The broadcast portion will include an address by George Lyman Kittredge, Shakespearean authority and English Instructor at Harvard University.

### PRE-CONVENTION

CBS has three fifteen-minute periods for pre-convention items of interest to be presented at Cleveland, scene of this year's Republican Convention. Descriptions of the scene, interviews with delegates, and other features concerning the eve of the opening day, will be broadcast at 11 a.m. EST (10 CST), 4 and 6 p.m. EST (3 and 5 CST).

### W.C.T.U.

The keynote speech of the Women's Christian Temperance Union, meeting in national convention at St. Louis, Missouri, will be delivered by Mrs. Ida B. Wise Smith, president of the organization, over CBS at 3:45 p.m. EST (2:45 CST).

### BLOSSOM SEELY

Blossom Seely and Bartlett Simmons, tenor, will make guest appearances on Hammerstein's Music Hall, heard at 7 p.m. EST (6 CST) over NBC.

### DAN AND SYLVIA

The Romance of Dan and Sylvia, a regular program of KDKA, Pittsburgh, for the past two years, is now an NBC



Viola Philo: Dramatic soprano who contributes to "A Festival of Modern Music"



Josephine Antoine: Guest artist with the Ford Symphony Orchestra on Sunday



Carl Hoff: He brings his band back to the Your Hit Parade popular program



Joan Marsh: The exotic blond actress-singer joins "Flying Red Horse Tavern"

feature, and is heard daily except Saturday and Sunday at 9:45 p.m. EST (8:45 CST).

## RADIO CIRCUS

Another in a new and brilliant series of late shows is heard over CBS at 10:30 p.m. EST (9:30 CST) when George Givot, famed as the "Greek Ambassador of Good Will" presents his "Radio Circus," a musical and variety show featuring Joy Hodges, blues singer, Albert Carrol, impersonator, the "Three Heat Waves," novelty trio, Fray Payne, and Benny Burt, Givot's stooges, Al Trace's orchestra, and a male vocal octet. This show is heard also on Thursdays at 11 p.m. EST (10 CST).

## TUESDAY, JUNE 9

### NEWTON D. BAKER

An address by Newton D. Baker, former secretary of war, at the commencement exercises of the Massachusetts Institute of Technology, will be broadcast over NBC at 10:15 a.m. EST (9:15 CST). "Science and Politics" is the subject of Mr. Baker's talk.

### REPUBLICAN CONVENTION

The Republican National Convention opens at Cleveland with CBS microphones listening in, broadcasting key speeches, exciting moments from the floor, and conversations between delegates. Three periods have been reserved during the day for convention coverage—11 a.m., 4 and 5:35 p.m. EST (10, 3 and 4:35 CST). On Wednesday, June 10, the second day of the convention, CBS will broadcast the activities at 11 a.m., 4 and 6 p.m. EST (10, 3 and 5 CST). On Thursday the convention may be heard at 11 a.m., 4 and 7:45 p.m. EST (10, 3 and 6:45 CST). The wind-up of the first week's broadcast of the Republican Convention will occur on Friday at 4 and 6 p.m. EST (3 and 5 CST).

### GAYLORD TRIO

The Gaylord Trio, novelty instrumentalists, are now heard each Tuesday and Friday at 11:30 a.m. EST (10:30 CST) over NBC, from Cleveland.

### PRIZE SPEECH

The young financier who has been chosen as the best orator among banking students will deliver his winning address for NBC listeners at 4:15 p.m. EST (3:15 CST). The contest is held annually by the American Institute of Banking with prizes awarded from a fund set up by A. P. Giannini.

### KRUEGER MUSICAL TOAST

The new "Krueger Musical Toast" series is heard at 6 p.m. EST (5 CST) over CBS. The "Debonairs," male trio, have been added to the original roster of talent, featuring Ray Block's orchestra and Jerry Cooper and Sally Schermerhorn, vocalists.

## WEDNESDAY, JUNE 10

### WORTH KRAMER

Worth Kramer, baritone, presents a series of weekly recitals for NBC audiences at 11:30 a.m. EST (10:30 CST).

### YOUR HIT PARADE

Carl Hoff brings his band back to Lucky Strike's Your Hit Parade over NBC at 9 p.m. EST (8 CST), succeeding Al Goodman on this spot.

## THURSDAY, JUNE 11

### LEWIS GANNETT

Lewis Gannett, well-known book reviewer for the New York Herald-Tribune, speaks on books at a different time, 4:30 p.m. EST (3:30 CST) over CBS.

## FRIDAY, JUNE 12

### CAROL DEIS

Carol Deis, soprano, is heard in a new series of weekly recitals assisted by a salon orchestra directed by Josef Honti over NBC at 2:15 p.m. EST (1:15 CST).

### JOAN MARSH

Joan Marsh, actress and singer of stage and movie fame, joins the "Flying Red Horse Tavern" program, and will be heard each week at 7 p.m. EST (6 CST) over CBS. Walter Woolf King will continue as master of ceremonies, introducing the Tavern Singers, the Four Red Horsemen, and Lennie Hayton's orchestra.

### MOORISH TALES

NBC will inaugurate a new weekly series based on stories by Washington Irving, featuring George Gaul reading these tales at 7:15 p.m. EST (6:15 CST). The series title "Moorish Tales" replaces Drowsy Rhythm previously heard at this time.

### FRANK FAY

Frank Fay Calling, heretofore heard on Saturday, is now heard on a new schedule each Friday at 7:30 p.m. EST (6:30 CST) over NBC.

### MINIATURE THEATER

Miniature Theater, popular one-act playlets formerly heard on Saturday afternoons, beginning tonight shifts to a Friday schedule at 9 p.m. EST (8 CST) over NBC.

## SATURDAY, JUNE 13

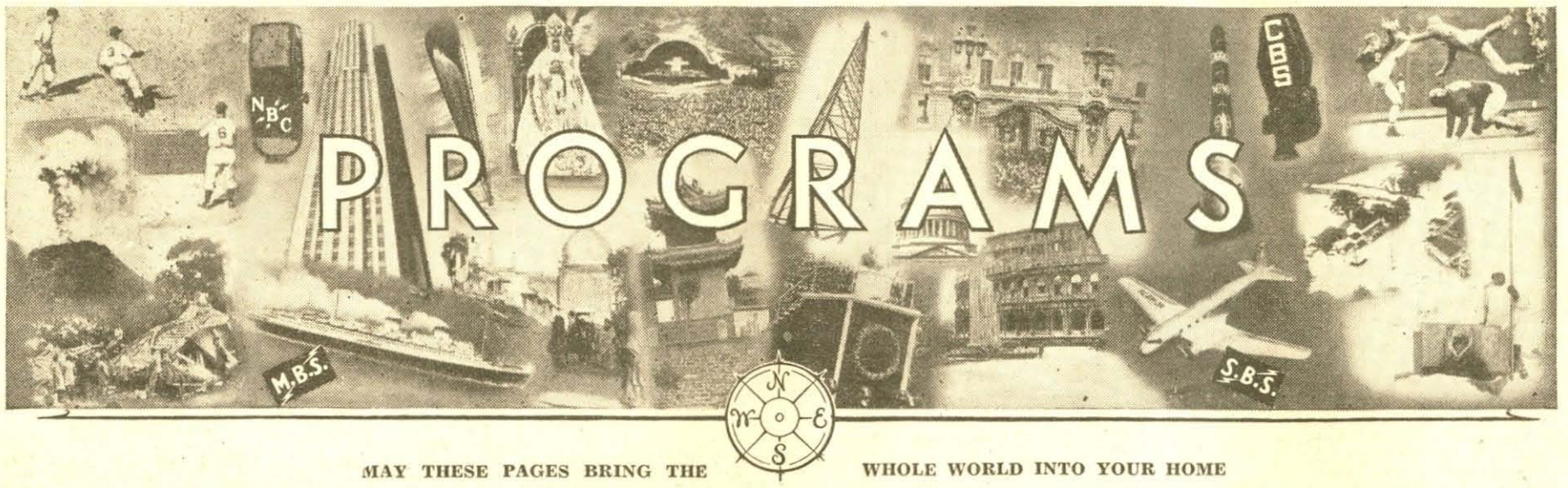
### POSTMASTER FARLEY

Postmaster General James A. Farley tells World War Veterans how to get their bonus bonds from post offices in a talk over NBC at 7 p.m. EST (6 CST) over NBC.

### PRINCETON MEET

The Princeton Invitation Track and Field Meet is broadcast in its entirety starting at 4:30 p.m. EST (3:30 CST) over CBS from Palmer Stadium, Princeton.





MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

**SUNDAY**

WLS-Ralph Emerson, organist  
WSAI-Good Morning

**June 7**  
**Network Changes**

Walter Logan's Musicales formerly 1:15 p.m., now NBC 1 p.m. EST (12 noon CST)  
Tommy Dorsey's Orch., formerly 6:15 p.m., now CBS 6 p.m. EST (5 CST)

**News**

9:30 a.m.—CBS-WSMK  
10:00 a.m.—NBC-WCKY  
8:30 p.m.—Walter Winchell; NBC-WJZ  
10:00 p.m.—CBS-WABC

**Classical Music**

9:35 a.m.—Beethoven Sonata Series: CBS-WHAS  
11:30 a.m.—Radio City Music Hall: NBC-WAVE  
2:00 p.m.—Symphony Orchestra: CBS-WKRC  
6:30 p.m.—Fireside Recitals: NBC-WTAM  
8:00 p.m.—Sunday Evening Hour: CBS-WABC  
9:00 p.m.—Symphony Concert: NBC-WEAF

**Comedy**

6:00 p.m.—Jack Benny: NBC-KDKA  
6:30 p.m.—Phil Baker: CBS-WHAS

**Drama**

6:00 p.m.—K-7, Spy Story: NBC-WMAQ

**Talks**

11:30 a.m.—Univ. of Chicago Round Table: NBC-WCKY  
11:45 a.m.—Ex-Gov. Winant of New Hampshire: CBS-WKRC

**Morning**

**7:00 EST 6:00 CST**  
NBC-William Meeder, organist: WSM  
CBS-On the Air Today; Organ Reveille: (sw-21.52)  
NBC-Melody Hour: WTAM  
WVVA-Gospel Tabernacle

**7:30 EST 6:30 CST**  
CBS-Lyric Serenade: (sw-21.52)  
NBC-Tone Pictures: WSAI  
WOWO-Old Time Religion

**7:45 EST 6:45 CST**  
CBS-Radio Spotlight (sw-21.52)

**8:00 EST 7:00 CST**  
NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)  
CBS-Sunday Morning at Aunt Susan's: WLAC WFBM WMMN (sw-21.52)  
NBC-Mexican Marimba Orch.: WTAM WCKY WHIO  
WCPO-B. G. O. Jubilee  
WKRC-Young People's Hour

**8:15 EST 7:15 CST**  
WCPO-Uncle Bob  
WSAI-Church Forum  
WSMK-Aunt Susan's (CBS)

**8:30 EST 7:30 CST**  
NBC-Concert Ensemble; Harry Gilbert, organist; Mixed Chorus: WCKY WTAM  
KMOX-Rise & Shine  
WHIO-Christian Tabernacle  
WKRC-Wayside Church  
WLS-Everybody's Hour  
WVVA-Aunt Susan's (CBS)

**8:45 EST 7:45 CST**  
WSAI-Strings

**9:00 EST 8:00 CST**  
CBS-Church of the Air: WSMK KMOX WKRC WHAS WLAC WMMN WVVA (sw-21.52)  
NBC-Sabbath Reveries; "The Withered Hand," Dr. Charles L. Goodell; Mixed Quartet; Dir. Charles A. Baker: WHIO WSM WAVE WTAM WCKY WIRE  
NBC-The Southernaires: KDKA WSAI (sw-15.21)  
WCPO-God's Bible School  
WFBM-Solving Today's Problems  
WGBF-Gospel Home Circle  
WGN-Sunday Morning Concert  
WLW-Church Forum  
WMAQ-Sunshine Hour  
WOWO-Christian Science

**9:15 EST 8:15 CST**  
WCPO-Sunrise Worship  
WFBM-String Pickers  
WLS-Everybody's Hour  
WOWO-Sunshine Melodies

**9:30 EST 8:30 CST**  
NBC-Walberg Brown String Ensemble: KDKA WLW WSM (sw-15.21)  
CBS-News; Beethoven Sonata Series: WLAC WSMK KMOX WHAS WVVA WMMN (sw-21.52)  
Sonata No. 2 in D Major, Opus 12, Beethoven  
NBC-Tune Pictures: WCKY WAVE WTAM  
WCPO-Glady's & Mary  
WFBM-Little Church  
WGBF-First Church of the Fundamentals  
WHIO-To be announced  
WIRE-East Side Church  
WKRC-Messerschmidt Quartet  
WLS-Little Brown Church  
WOWO-News; Sunshine Melodies  
WSAI-Municipal Interviews  
WSM-John Ford

**9:45 EST 8:45 CST**  
KDKA-Presbyterian Church  
WCPO-Galvano & Cortez  
WOWO-Mellow Music  
WSAI-News

**10:00 EST 9:00 CST**  
CBS-Day Dreams: WSMK KMOX WMMN WOWO WLAC WHAS  
NBC-News; Ward & Muzzy, piano duo: WCKY WHIO WAVE WSM  
★ CBS-Children's Hour: (sw-21.52)  
News: WIRE WLW  
WCPO-Hillbilly Hullabaloo  
WFBM-Jake's Entertainers  
WGBF-German Church  
WGN-N. U. Reviewing Stand  
WSAI-Herbert Spiekerman  
WTAM-News; Current Interlude

EDITION 7—EAST CENTRAL—LOG OF STATIONS						
Call Letters	Kilo-cycles	Power Watts	Location		Network	
KDKA	980	50,000	Pittsburgh, Pennsylvania		NBC	
KMOX	1090	50,000	St. Louis, Missouri		C	
WABC†	860	50,000	New York City		C	
WAVE	940	1,000	Louisville, Kentucky		N	
WBBM†	770	50,000	Chicago, Illinois		C	
WCKY	1490	5,000	Cincinnati, Ohio		N	
WCPO	1200	250	Cincinnati, Ohio		L	
WEAF†	660	50,000	New York City		NR	
WENR	870	50,000	Chicago, Illinois		NB	
WFBM	1230	1,000	Indianapolis, Indiana		C	
WGBF	630	500	Evansville, Indiana		L	
WGN	720	50,000	Chicago, Illinois		L & M	
WGY†	790	50,000	Schenectady, New York		NR	
WHAM†	1150	50,000	Rochester, New York		NB	
WHAS	820	50,000	Louisville, Kentucky		WS	
WHIO	1250	1,000	Dayton, Ohio		C	
WIRE	1400	1,000	Indianapolis, Indiana		N	
WJR†	750	50,000	Detroit, Michigan		C	
WJZ†	760	50,000	New York City		NB	
WKRC	550	1,000	Cincinnati, Ohio		C	
WLAC	1470	5,000	Nashville, Tennessee		C	
WLS	870	50,000	Chicago, Illinois		NB	
WLW	700	500,000	Cincinnati, Ohio		N & M	
WMAQ	670	50,000	Chicago, Illinois		NR	
WMMN	890	500	Fairmont, West Virginia		C	
WOWO	1160	10,000	Fort Wayne, Indiana		C	
WSAI	1330	2,500	Cincinnati, Ohio		N	
WSM	650	50,000	Nashville, Tennessee		N	
WSMK*	1380	200	Dayton, Ohio		NR	
WTAM	1070	50,000	Cleveland, Ohio		NR	
WVVA	1160	5,000	Wheeling, West Virginia		C	

C-CBS (Columbia Broadcasting System)  
L-Local Programs  
M-MBS (Mutual Broadcasting System)  
N-NBC (National Broadcasting Company)  
NB-National Broadcasting Company Basic Blue Network  
NR-National Broadcasting Company Basic Red Network  
†-Night Programs  
\*-Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.  
Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.  
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

**10:15 EST 9:15 CST**  
NBC-Peerless Trio: WSM WLW WAVE  
NBC-Norsemen Quartet: WHIO WIRE WCKY WTAM (sw-15.33)  
WGN-Carveth Wells, explorer  
WLS-Roy Anderson, bar.; Ralph Emerson, organist  
WSAI-Dr. Courboin, organist

**10:30 EST 9:30 CST**  
★ NBC-Major Bowes Family: Waldo Mayo, conductor & violinist; Joey Nash, trn.; Three Majors; Nicholas Cosentino, trn.; Helen Alexander, sop.; WTAM WAVE WCKY WHIO WMAQ WIRE (sw-15.33)  
CBS-Salt Lake City Tabernacle, Choir & Organ: KMOX WLAC WOWO WSMK  
NBC-Samovar Serenade: WLW WFBM-Christian Men Builders  
WHAS-Sunday Jail Service  
WKRC-Rug Weavers  
WLS-Otto Marek, trn.

**11:00 EST 10:00 CST**  
CBS-Salt Lake City Tabernacle Choir & Organ: (sw-21.52)  
NBC-Amer. Pageant of Youth; Johnny Johnson's Orch.; Guest: KDKA WSAI WLS (sw-15.21)  
WAVE-St. Mark's Episcopal Church  
WCPO-Amateur Revue  
WGBF-Agoga Tabernacle  
WGN-Univ. of Chicago Chapel  
WHAS-Presbyterian Church  
WIRE-George Hall's Orch.  
WLW-Cradle Tabernacle  
WMAQ-Sunshine Hour  
WMMN-Teachers Collège

**11:15 EST 10:15 CST**  
WIRE-Radio Warblers

**11:30 EST**  
NBC-Univ. of Chicago Round Table Discussion: WTAM WCKY WMAQ (sw-15.33)  
CBS-Poetic Strings: WHAS WLAC KMOX (sw-21.52)  
★ NBC-Radio City Music Hall; Viola Philo, sop.; WAVE WSM KDKA WLW (sw-15.21)  
All Debussy Prgm.s Images; Fetes from Nocturnes; Romance; Mandoline; The Girl with the Flaxen Hair from "Preludes"; Arabesque No. 2; The Submerged Cathedral from "Preludes"; L'Enfant Prodigue; Iberia from "Images"

**10:30 CST**  
KMOX-June & Jerry  
WCPO-Dixie Trio  
WFBM-Friendship Circle  
WGBF-Hour of Music  
WGN-Alice Blue, pianist  
WIRE-Gossip, Glamour & Grease-paint  
WOWO-Parade of Music  
WSAI-News

**11:45 EST 10:45 CST**  
★ CBS-Int'l Broadcast from Geneva; Ex-Gov. Winant of New Hamp., "International Labor Office"; WHAS WLAC WSMK WOWO WKRC KMOX (sw-21.52-9.59)  
WLS-Tone Pictures

**Afternoon**

**12:00 EST 11:00 CST**  
NBC-The Voice of Experience: WTAM WMAQ WLW (sw-15.33)  
CBS-Church of the Air: WHAS WVVA WKRC KMOX WMMN WSMK (sw-15.27)  
NBC-Music Hall: WENR WCKY WCPO-Salvation Army Prgm.  
WGN-Reading the Comics  
WHIO-Clara Oglesby Lyman  
WLAC-Church of Christ  
WOWO-Mayfair Revue  
WSAI-American Family Robinson  
WSM-Methodist Church

**12:15 EST 11:15 CST**  
WCPO-Jewish Community Prgm.  
WHIO-Samuel Kissel, violinist  
WSAI-Pauline Alpert

**12:30 EST 11:30 CST**  
NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ (sw-15.33)  
CBS-Poets Gold; David Ross, readings: WHAS WSMK WKRC WVVA KMOX WOWO (sw-15.27-9.59)  
NBC-Sunday Forum; "Old Guides for New Trails," Dr. Alfred G. Walton; Organist: WLW WENR WAVE  
MBS-Ted Weems' Orch.: WSAI WGN  
KDKA-Slim & Jack's Gang  
WCPO-Future Stars  
WFBM-Melody Lane  
WMMN-Carveth Wells, explorer  
WTAM-Golden Strings

**12:45 EST 11:45 CST**  
NBC-Rudd & Rogers: WCKY  
CBS-Eddie Dunstetter Entertainers: WSMK WHAS WKRC KMOX WOWO WFBM WVVA (sw-15.27)  
WGBF-Funnies  
WHIO-Health Talk  
WIRE-Harold Nagel's Orch. (NBC)  
WMAQ-Musical Revue  
WTAM-Donald Josay

**1:00 EST 12:00 CST**  
NBC-Walter Logan's Musicales: WMAQ WHIO WTAM WCKY (sw-15.33)

★ NBC-Magic Key; Symph. Orch., dir. Frank Black; Marion Telva, sop.; Joseph Knitzner, violinist, guests: WENR WLW WSM WAVE KDKA (sw-15.21)  
CBS-French Trio: WHAS WKRC WLAC WSMK WVVA WMMN (sw-15.27-9.59)  
KMOX-June & Jerry  
WCPO-Dixie Trio  
WFBM-Friendship Circle  
WGBF-Hour of Music  
WGN-Alice Blue, pianist  
WIRE-Gossip, Glamour & Grease-paint  
WOWO-Parade of Music  
WSAI-News

**1:15 EST 12:15 CST**  
MBS-Palmer House Ensemble: WSAI WGN  
KMOX-Book Review  
WCPO-From an Old Hymnal  
WOWO-French Trio (CBS)

**1:30 EST 12:30 CST**  
NBC-Peter Absolute, sketch: WMAQ WCKY WHIO WTAM (sw-15.3)  
CBS-St. Louis Blues: WKRC WHAS KMOX WOWO WVVA WLAC (sw-15.27-9.59)  
WCPO-Laura Shields  
WFBM-Rainbow Rhythm  
WGN-Aff. Serenade  
WIRE-News  
WMMN-Mello Tone Poems  
WSAI-Sermon & Hymn Time

**1:45 EST 12:45 CST**  
CBS-St. Louis Blues: WFBM WMMN  
WCPO-Deep South  
WIRE-Robert Bowers' Orch.  
WKRC-Stardust Serenade  
WLAC-Adventists Hour

**2:00 EST 1:00 CST**  
NBC-Anne Jamison, sop.; Josef Honti's Orch.: WCKY WTAM WMAQ WHIO  
CBS-Symph. Orch., Dir. Howard Barlow; Muriel Kerr, guest: WFBM WHAS WLAC WSMK WKRC (sw-15.27)  
Grieg's Concerto in A Minor; Variations On a Nursery Theme, Dohnanyi

**2:15 EST 1:15 CST**  
NBC-You, Gilbert Seldes, commentator: KDKA WENR WSM WSAI WAVE (sw-15.21)  
KMOX-Musical Matinee  
WCPO-Eleanor Mae Skiff  
WGN-To be announced  
WIRE-Magazine of the Air  
WLW-Lamplighter  
WOWO-Missionary Hour  
WMMN-Church of Christ  
WVVA-Gospel Tabernacle

**2:30 EST 1:30 CST**  
NBC-Benno Rabonoff, violinist: WENR KDKA WSM (sw-15.21)  
NBC-Confederate Veterans Ass'n Prgm.; Senator Robert Reynolds: WIRE WCKY WMAQ  
Baseball Game: WSAI WHIO WCPO  
KMOX-Everybody's Music (CBS)  
WAVE-While the City Sleeps  
WGBF-East Side Tabernacle  
WGN-Rhea Seeger; Man About Town  
WLW-Choral Echoes

WOWO-△ Temple Service  
WTAM-Concert Hall of the Air  
2:45 EST 1:45 CST  
WAVE-Benno Rabinoff, violinist  
WGN-Baseball Game

3:00 EST 2:00 CST  
NBC-The Widow's Sons, sketch:  
WIRE WTAM WMAQ WCKY  
CBS-Sunday Serenade: WLAC  
WKRC WFBM WHAS WMMN  
WSMK (sw-15.27)  
NBC-△ National Vespers; "The  
Three Great Sanctities," Dr.  
Paul Scherer; Quartet: WSM  
WENR

KDKA-△ Vesper Service  
KMOX-Missouri Amateur Hour  
WAVE-House of Songs  
WIAU-△ Watch Tower  
WLW-Ave Maria  
3:30 EST 2:30 CST  
NBC-Senator Fishack & Prof  
Figgsbottle: WENR WAVE  
WLW WSM  
CBS-Songs of Russia; Russian  
Male Choir; Emery Deutsch's  
Ensemble: WHAS KMOX (sw-  
15.27)

In a Village, Moussorgsky; In a  
Monastery, Borodin; Din Dia  
Dim: Yule Slage, Slatko; Over  
There; With a Golden Ring We  
Are Chained; Chanson Triste,  
Tschaikevsky; Going Down the  
Petradog Road; Hebrew Love  
Song, Rimsky-Korsakov  
NBC-Cleveland Heights A Capella  
Choir: WIRE WTAM WCKY  
WMAQ  
WOWO-△ Church of Nazarene  
3:45 EST 2:45 CST

NBC-Sunday Drivers; Fields &  
Hall: WIRE WTAM WMAQ  
WCKY WSM  
4:00 EST 3:00 CST  
NBC-Tom Terris, Oriental Rom-  
ance; Kiraloff's Orch.:  
WENR KDKA WLW (sw-  
15.21)  
CBS-Ann Leaf, organist; WFBM  
WHAS KMOX WKRC WLAC  
WSMK WMMN (sw-11.83)  
WAVE-Children's Amateur Prgm.  
WGBF-△ Church Hour  
WOWO-Variety Prgm.  
WWVA-Y.M.C.A. Round Table  
4:15 EST 3:15 CST  
WWVA-Ann Leaf, organist (CBS)

4:30 EST 3:30 CST  
NBC-Helen Traubel, sop.: WENR  
WLW KDKA (sw-15.21)  
CBS-Tea Time Tunes; Ramona;  
Jack Shilkret's Orch.; Three  
Jesters: KMOX WHAS WWVA  
WFBM (sw-11.83-9.59)  
NBC-Words & Music; Ruth  
Lyon, sop.; Charles Sears, tr.;  
Harvey Hays; Larry Larsen,  
organist; WMAQ WCKY WSM  
WIRE WHIO (sw-9.53)  
WAVE-Dance Orch.  
WCPO-Dude Ranch Days  
WGBF-Hoosier Hot Shots  
WKRC-Tea Dance  
WLAC-Metropolitan Moods  
WMMN-Jean Lucas, pianist  
WOWO-Love Story  
WTAM-Dance Orch.  
4:45 EST 3:45 CST  
KDKA-△ Christian Endeavor  
WGBF-Aloha Hawaiians  
WMMN-Old Sage  
WOWO-Variety Prgm.  
WSAI-Let's Have a Party  
5:00 EST 4:00 CST  
NBC-Catholic Hour; Rt. Rev.  
Msgr. Duane G. Hunt, guest  
speaker; Medievalists Choir:  
WAVE WTAM WIRE WMAQ  
WCKY WSM WHIO (sw-9.53)  
CBS-Hour of Charm; Phil Spi-  
taly's Orch.: WHAS WKRC  
KMOX WFBM WWVA WLAC  
(sw-11.83-9.59)  
NBC-Canadian Grenadier Guards  
Band; Capt. J. J. Gagnier,  
dir.: WSAI  
KDKA Baseball Scores; Weather  
WCPO-Leaders in Dance Time  
WENR-Amateur Hour  
WGBF-American Legion  
WGN-Concert Orch.  
WLW-Nat'l Amateur Hour  
WMMN-△ Church of God  
WOWO-Parade of Hits  
5:15 EST 4:15 CST  
KDKA-Thank You, Stusia  
5:30 EST 4:30 CST  
NBC-Noble Cain & A Capella  
Choir: WHIO WCKY WTAM  
WMAQ WIRE (sw-9.53)

CBS-Henry P. Fletcher, talk:  
WKRC WHAS KMOX (sw-  
11.83-9.59)  
NBC-Victor Sandek's Orch.: WLS  
KDKA (sw-15.21)  
MBS-Wayne King's Orch.: WGN  
WLW  
WAVE-Jewel Box  
WCPO-Mildred Hall  
WFBM-Music Master  
WGBF-Veterans of Foreign Wars  
WMMN-Ladies of the Mop  
WSAI-Doctors of Melody  
WSM-Pepper Uppers  
WWVA-Musical Footnotes  
5:45 EST 4:45 CST  
NBC-Notre Dame Univ. Com-  
mencement; Address by Dr.  
Wm. Mayo: WMAQ WIRE  
WTAM WHIO (sw-9.53)  
CBS-Thoughts for Sunday: WLAC  
WAVE-Last Nighter  
WCKY-News  
WCPO-Asher & Little Jimmy  
WMMN-△ Eve. Meditations  
WSAI-Friendly Councilor  
WWVA-Negro Art Singers  
6:00 EST 5:00 CST  
★ NBC-Jack Benny & Mary  
Livingstone; Kenny Baker;  
Don Wilson; Johnny Green's  
Orch.: KDKA WENR WAVE  
WSM WLW (sw-15.21)  
CBS-Tommy Dorsey's Orch.:  
WFBM KMOX WHAS WKRC  
WWVA WSMK WOWO (sw-  
11.83-9.59)  
NBC-K-7, Secret Service Spy  
Story: WCKY WMAQ WHIO  
WIRE (sw-9.53)  
MBS-Mal Hallett's Orch.: WSAI  
WGN  
WCPO-Leo Stoffregen  
WGBF-△ Rescue Mission  
WLAC-Paramount on the Air  
WMMN-△ Devotions  
WTAM-Sportsman  
6:15 EST 5:15 CST  
Baseball Resume: WSAI WWVA  
WCPO-Basin St. Ramblers  
WKRC-Sports Chat  
WTAM-Mitchell Schuster's Orch.  
6:30 EST 5:30 CST  
NBC-Fireside Recitals; Sigurd  
Nilssen, basso; Willie Morris,  
sop.: WTAM WSAI WMAQ  
(sw-9.53)  
★ CBS-Phil Baker, comedian;  
Hal Kemp's Orch.: WKRC  
WHAS WWVA WSMK WFBM  
WLAC (sw-11.83-9.59)  
★ NBC-Robt. "Believe-It-or-Not"  
Ripley; Ozzie Nelson's Orch.;  
Harriet Hilliard, vocalist;  
KDKA WCKY WENR WAVE  
WSM WHIO WIRE (sw-15.21)  
KMOX-Travelogue  
WCPO-△ Church Federation  
WGN-Griff Williams' Orchestra  
WLW-Showdown Revue  
WMMN-Radio Forum  
WOWO-Front Page Drama  
6:45 EST 5:45 CST  
NBC-Sunset Dreams; Morin  
Sisters & Ranch Boys; Don  
McNeill, m.c.: WTAM WMAQ  
WLW (sw-9.53)  
KMOX-News  
WSAI-Clyde Trask's Orch.

7:00 EST 6:00 CST  
NBC-Echoes From the Orchestra  
Fit: WJZ WCKY WHAM  
WHIO KDKA WLS (sw-11.87)  
CBS-America Dances; Lud Glus-  
kin's Orch.: WABC WKRC  
WOWO WFBM WHAS WMMN  
WSMK KMOX WJR WWVA  
(sw-11.83)  
★ NBC-Major Bowes' Amateur  
Hour: WEAF WTAM WAVE  
WLW WSM WGY WMAQ (sw-  
9.53)  
WBBM-Melodies of Yesterday  
WCPO-Emma Scully, violinist  
WGN-Univ. of Chicago, book talk  
WIRE-Old Timers  
WLAC-△ Church of Christ  
WSAI-Master Musicians  
7:15 EST 6:15 CST  
WBBM-Geo. Givot's Circus  
WCPO-Supper Dance  
WGN-Palmer House Ensemble  
WWVA-Twilight Reverie  
7:30 EST 6:30 CST  
NBC-Palestine Flower Day; Dr.  
Israel Goldstein: WJZ KDKA  
WCKY WHIO WHAM WLS  
WIRE (sw-11.87)

8:00 EST 7:00 CST  
★ CBS-Sunday Evening Hour;  
Josephine Antoine, sop., guest:  
WABC WLAC WSMK WKRC  
WBBM WFBM WHAS KMOX  
WOWO WJR (sw-6.06-11.83)  
★ NBC-Jack Hylton's Continental  
Revue; Pat O'Malley, tr.;  
Alec Templeton, blind pianist;  
WJZ WENR KDKA WHAM  
WLW (sw-11.87)  
NBC-Manhattan Merry-Go-  
Round, featuring Famous Acts  
of the American Theater;  
Rachel Carlay, blues singer;  
Rodney McClennan; Men  
About Town, trio; Orchestra:  
WEAF WTAM WCKY WAVE  
WGY WSM WHIO WIRE  
WMAQ (sw-9.53)  
★ WEBQ-RADIO GOSSIP (1210  
kc)  
To be announced: WGBF WSAI  
WCPO-Soft Lights & Sweet Mu-  
sic  
WGN-News; Sports  
WMMN-Sunday Eve. Varieties  
WVVA-News  
8:15 EST 7:15 CST  
WGN-Joe Sanders' Orch.  
WMMN-News  
8:30 EST 7:30 CST  
NBC-American Album of Fa-  
miliar Music; Frank Munn,  
tenor; Lucy Monroe, soprano;  
Bertrand Hirsch, violinist;  
Gus Haensehn's Orchestra:  
WEAF WTAM WSM WGY  
WAVE WCKY WHIO WIRE  
WMAQ (sw-9.53)  
★ NBC-Walter Winchell, com-  
mentator: WJZ KDKA WENR  
WHAM WLW (sw-11.87)  
WCPO-Ward's Orch.  
WGN-To be announced  
WMMN-Polish Alliance Orch.  
WSAI-Bob Nolan's Orch.  
8:45 EST 7:45 CST  
★ NBC-Paul Whiteman's Musi-  
cal Varieties; Durrelle Alexan-  
der; Ramona; Roy Bargy; Bob  
Lawrence; King's Men &  
Johnny Hauser; Judy, Jane &  
Zeke Canova; Frank Parker,  
tr.; guest: WJZ WENR WLW  
WHAM KDKA (sw-11.87)  
WGBF-Marion Jones  
9:00 EST 8:00 CST  
★ NBC-Sunday Concert; Lois  
Bennett, sop., guest; Erno  
Ranee cond.: WEAF WIRE  
WAVE WTAM WCKY WGY  
WMAQ WSM WHIO (sw-9.53)  
NBC-Paul Whiteman's Varieties:  
(sw-6.14)  
CBS-Parties at Pickfair; Mary  
Pickford: WABC WFBM WLAC  
WBBM WKRC WHAS (sw-  
6.12-6.06)  
KMOX-Muny Opera Highlights  
WCPO-Bill Dietrich's Orch.  
WGBF-To be announced  
WGN-Melody from the Sky  
WJR-Musical Prgm.  
WMMN-To be announced (CBS)  
WSAI-Dance Scene  
9:30 EST 8:30 CST  
CBS-Community Sing: WABC  
KMOX WHAS WMMN WFBM  
WSMK WOWO WBBM WJR  
(sw-6.12-6.06)  
NBC-Dreams of Long Ago: WJZ  
WSAI WHAM  
KDKA-YMCA Prgm.  
WCPO-Dance Orch.  
WENR-Symph. Orch.  
WGN-Good Will Court  
WKRC-Stardust  
★ WLW-Goodwill Court  
WLAC-Sports  
9:45 EST 8:45 CST  
CBS-Community Sing: WKRC  
WLAC  
KMOX-Hot Dates in History  
WGN-Sophie Tucker's Orch.  
10:00 EST 9:00 CST  
NBC-Phil Levant's Orch.: WEAF  
WGY WTAM WHIO WENR  
(sw-9.53)

CBS-To be announced: WABC  
WFBM WHAS KMOX WWVA  
WLAC WKRC WMMN WSMK  
WJR WBBM WOWO (sw-  
11.83);  
MBS-Horace Heidt's Orch.:  
WSAI WGN  
WCPO-Sport Review  
WGBF-German Band  
WHAM-Twilight Hour  
7:45 EST 6:45 CST  
WCPO-One Night Bandstand  
8:00 EST 7:00 CST  
★ CBS-Sunday Evening Hour;  
Josephine Antoine, sop., guest:  
WABC WLAC WSMK WKRC  
WBBM WFBM WHAS KMOX  
WOWO WJR (sw-6.06-11.83)  
★ NBC-Jack Hylton's Continental  
Revue; Pat O'Malley, tr.;  
Alec Templeton, blind pianist;  
WJZ WENR KDKA WHAM  
WLW (sw-11.87)  
NBC-Manhattan Merry-Go-  
Round, featuring Famous Acts  
of the American Theater;  
Rachel Carlay, blues singer;  
Rodney McClennan; Men  
About Town, trio; Orchestra:  
WEAF WTAM WCKY WAVE  
WGY WSM WHIO WIRE  
WMAQ (sw-9.53)  
★ WEBQ-RADIO GOSSIP (1210  
kc)  
To be announced: WGBF WSAI  
WCPO-Soft Lights & Sweet Mu-  
sic  
WGN-News; Sports  
WMMN-Sunday Eve. Varieties  
WVVA-News  
8:15 EST 7:15 CST  
WGN-Joe Sanders' Orch.  
WMMN-News  
8:30 EST 7:30 CST  
NBC-American Album of Fa-  
miliar Music; Frank Munn,  
tenor; Lucy Monroe, soprano;  
Bertrand Hirsch, violinist;  
Gus Haensehn's Orchestra:  
WEAF WTAM WSM WGY  
WAVE WCKY WHIO WIRE  
WMAQ (sw-9.53)  
★ NBC-Walter Winchell, com-  
mentator: WJZ KDKA WENR  
WHAM WLW (sw-11.87)  
WCPO-Ward's Orch.  
WGN-To be announced  
WMMN-Polish Alliance Orch.  
WSAI-Bob Nolan's Orch.  
8:45 EST 7:45 CST  
★ NBC-Paul Whiteman's Musi-  
cal Varieties; Durrelle Alexan-  
der; Ramona; Roy Bargy; Bob  
Lawrence; King's Men &  
Johnny Hauser; Judy, Jane &  
Zeke Canova; Frank Parker,  
tr.; guest: WJZ WENR WLW  
WHAM KDKA (sw-11.87)  
WGBF-Marion Jones  
9:00 EST 8:00 CST  
★ NBC-Sunday Concert; Lois  
Bennett, sop., guest; Erno  
Ranee cond.: WEAF WIRE  
WAVE WTAM WCKY WGY  
WMAQ WSM WHIO (sw-9.53)  
NBC-Paul Whiteman's Varieties:  
(sw-6.14)  
CBS-Parties at Pickfair; Mary  
Pickford: WABC WFBM WLAC  
WBBM WKRC WHAS (sw-  
6.12-6.06)  
KMOX-Muny Opera Highlights  
WCPO-Bill Dietrich's Orch.  
WGBF-To be announced  
WGN-Melody from the Sky  
WJR-Musical Prgm.  
WMMN-To be announced (CBS)  
WSAI-Dance Scene  
9:30 EST 8:30 CST  
CBS-Community Sing: WABC  
KMOX WHAS WMMN WFBM  
WSMK WOWO WBBM WJR  
(sw-6.12-6.06)  
NBC-Dreams of Long Ago: WJZ  
WSAI WHAM  
KDKA-YMCA Prgm.  
WCPO-Dance Orch.  
WENR-Symph. Orch.  
WGN-Good Will Court  
WKRC-Stardust  
★ WLW-Goodwill Court  
WLAC-Sports  
9:45 EST 8:45 CST  
CBS-Community Sing: WKRC  
WLAC  
KMOX-Hot Dates in History  
WGN-Sophie Tucker's Orch.  
10:00 EST 9:00 CST  
NBC-Phil Levant's Orch.: WEAF  
WGY WTAM WHIO WENR  
(sw-9.53)

CBS-News; Vincent Travers'  
Orch.: WABC WMMN WJR  
WHAS WOWO WSMK  
NBC-Twin City Foursome, male  
quartet; News: WJZ WSM  
WSAI  
MBS-Guy Lombardo's Orch.:  
WGN WLW  
News: WIRE WKRC WCKY  
KDKA Organ Reveries  
KMOX-Four Star Revue  
WAVE-Old Kentucky Clocker  
WBBM-Four Star Varieties  
WCPO-Bradford's Orch.  
WFBM-Piano Twins  
WHAM-County Medical Talk  
WLAC-News; Lost & Found  
WMAQ-Henderson's Orch.  
10:15 EST 9:15 CST  
NBC-Shandor, violinist: WJZ  
WHAM WSAI WMAQ  
CBS-Vincent Travers' Orchestra:  
WKRC WLAC  
NBC-Phil Levant's Orch.: WCKY  
WIRE  
★ NBC-Walter Winchell, com-  
mentator: WAVE WSM  
MBS-Griff Williams' Orch.: WGN  
WLW  
Governor Paul V. McNutt:  
WOWO WFBM  
KDKA-△ Missionary Broadcast  
10:30 EST 9:30 CST  
NBC-Jolly Colburn's Orch.: WJZ  
WHAM WSAI  
CBS-Geo. Givot's Radio Circus:  
WBBM  
★ NBC-Paul Whiteman's Orch.:  
WAVE WSM  
CBS-Bob Crosby's Orch.: WABC  
WKRC WMMN WHAS WFBM  
WLAC WSMK  
NBC-News; Xavier Cugat's  
Orch.: WEAF WCKY WHIO  
WIRE WGY (sw-9.53)  
News: WENR WGBF  
KMOX-Rubinoff & Virginia Rae  
WCPO-Moods  
WGN-Mal Hallett's Orch.  
WJR-Ghost Stories  
★ WLW-Paul Sullivan, news room  
WOWO-△ Temple Service  
WTAM-News; Cyrano de Ber-  
gerac  
10:45 EST 9:45 CST  
KMOX-Bob Crosby's Orch.  
(CBS)  
WGBF-Colonial Club  
WLW-Mal Hallett's Orch.  
11:00 EST 10:00 CST  
NBC-Abe Lyman's Orch.: WEAF  
WTAM WCKY WIRE WGY  
(sw-9.53)  
CBS-Frank Dailey's Orch.:  
WABC WSMK WHAS WLAC  
WMMN WKRC KMOX WJR  
NBC-Duke Ellington's Orch.:  
WJZ KDKA WHAM WENR  
WLW (sw-6.14)  
MBS-Eric Correa's Orch.: WGN  
WLW  
WBBM-News  
WHIO-Paul Rogers' Orch.  
WMAQ-Henry Busse's Orchestra  
WSAI-Milton Mann's Orch.  
11:15 EST 10:15 CST  
WAVE-Rhythm Parade  
WFBM-Frank Dailey's Orch.  
★ WSM-Francis Craig's Orch.  
11:30 EST 10:30 CST  
CBS-Buddy Waples' Orch.:  
WABC WKRC WSMK WBBM  
WFBM KMOX WJR WHAS  
NBC-Paul Burton's Orch.: WEAF  
WGY WCKY WIRE WHIO  
WTAM WMAQ (sw-9.53)  
NBC-Henry Busse's Orch.: WJZ  
KDKA WAVE WENR WHAM  
WSAI (sw-6.14)  
MBS-Guy Lombardo's Orch.:  
WGN WLW  
WLAC-Dance Orch.  
WMMN-Henry Halstead's Orch.  
★ WPAD-Francis Craig's Orch.

11:45 EST 10:45 CST  
WCKY Slumber Hour  
WSM-Carl Ravazza's Orchestra  
12:00 EST 11:00 CST  
CBS-Phillip Crane, bar.: WBBM  
KMOX WFBM  
NBC-Fletcher Henderson's Orch.:  
WIRE WENR WSM WSAI  
WAVE  
MBS-Clyde Trask's Orch.: WGN  
WHAS-Dance Band  
WLW-Bob Nolan's Orch.  
WMAQ-Phil Levant's Orch.  
WTAM-Gene Beecher's Orch.  
12:15 EST 11:15 CST  
CBS-Joseph Cherniavsky's Orch.:  
WBBM KMOX WFBM  
12:30 EST 11:30 CST  
NBC-Carl Schreiber's Orch. WIRE  
WENR  
MBS-Sophie Tucker's Orch.:  
WLW WGN  
WAVE-Archie Bleyer's Orch.  
WHAS-Dream Serenade  
WMAQ-Duke Ellington's Orch.  
WSAI-News; Slumber Hour  
WSM-Dance Orch.  
WTAM-Lee Gordon's Orch.  
12:45 EST 11:45 CST  
CBS-Nocturne: WBBM WFBM  
KMOX-When Day Is Done  
WAVE-Carl Schreiber's Orch.  
(NBC)  
1:00 EST 12:00 CST  
MBS-Joe Sanders' Orch.: WLW  
WGN  
WBBM-Art Tatum's Orch.

End of Sunday Programs  
EST Showed; for CST Subtract One Hour  
5 a.m.—Gaelic services: GSG GSH  
6 a.m.—Moscow program: RNE  
8:30 a.m.—Catholic services: YV2RC  
9 a.m.—Budapest program: HAS3  
9 a.m.—Eight-hundredth anniversary of Melrose  
Abbey: GSG GSF  
10 a.m.—Troise's mandoliers: GSG GSF GSH  
10 a.m.—Week's review: RNE  
10:15 a.m.—Kew Gardens: GSG GSF GSD  
10:30 a.m.—Vatican City hour: HVJ  
11 a.m.—Commerce hour: COCD  
11 a.m.—Symphonic concert: DJB  
11:10 a.m.—English spirituals: GSG GSF GSD  
12:45 p.m.—Scot songs: GSB GSD GSI  
1:40 p.m.—Iceland program: TFJ  
1:55 p.m.—Congregational services: GSB GSD GSI  
2 p.m.—Latin American music: COCD  
2:15 p.m.—Horse races: YV2RC  
4 p.m.—Moscow broadcast: RNE  
4:50 p.m.—Program highlights: DJD  
4:55 p.m.—Listener greetings: DJD  
5 p.m.—Children's hour: DJD  
5:45 p.m.—Sunday concert: HC2RL  
6 p.m.—Budapest program: HAT4  
6 p.m.—Guyon, troubadour: COCO  
6 p.m.—Catholic services: GSG GSD GSF GSP  
6:15 p.m.—Sunday concert: DJD  
7 p.m.—Mexico program: XECR  
7 p.m.—Holland program: PCJ (9.59)  
7:20 p.m.—Talk, Ships: GSG GSD GSF GSP

SHORT-WAVE PROGRAMS FOR SUNDAY

- 7:30 p.m.—Variety hour: DJD DJM  
8 p.m.—Two hours with Cuba: COCO  
8:30 p.m.—Brass band: DJD DJM  
9 p.m.—Gaelic services: GSG GSD  
10 p.m.—Appreciation hour: HRN  
10:10 p.m.—Kew Gardens: GSG GSD  
10:30 p.m.—Opportunity program: COCD  
11:30 p.m.—DX program: XEFT  
12 mid.—Overseas hour: JVN JVH  
12:37 a.m.—Fiji hour: VPD  
12:41 a.m.—Thrillers: GSB GSD

Log of Foreign Stations Whose Programs Are Listed

(Megacycles, or thousands of kilocycles, shown)			
CEC, Chile	10.67	HVJ, Vatican City	15.12
CJRO, Canada	6.15	JVH, Japan	14.6
CJRX, "	11.72	VJM, "	10.74
COCD, Cuba	6.13	JVN, "	10.66
DJB, Germany	15.2	KIO, Hawaii	11.68
DJD, "	11.77	KRH, "	7.52
DJM, "	6.079	PCJ, Holland	15.22
EAQ, Spain	9.87		and 9.59
ETQ, Ethiopia	11.955	PHI, "	17.78
GSE, England	9.51	PRADO, Ecuador	6.62
GSC, "	9.58	PPRF5, Brazil	9.50
GSD, "	11.75	RNE, Russia	12.00
GSE, "	15.14	SPW, Poland	13.64
GSG, "	17.79	2RO, Italy	9.64 11.81
GSH, "	21.47	TIP6, Costa Rica	6.41
GSI, "	15.26	TPA2, France	15.24
GSO, "	15.18	TPA3, "	11.88
GSP, "	15.31	TPA4, "	11.71
HASS, Hungary	15.37	VK2ME, Australia	9.59
HAT4, "	9.12	VK3ME, "	9.51
HBL, Switzerland	9.60	VK3LR, "	9.58
HBP, "	7.80	VPD, Fiji's	13.075
HC2RL, Ecuador	6.66	YV2RC, Venezuela	5.80
HJ1ABE, Colombia	6.12	XECR, Mexico	7.38
HJU, "	9.51	XEFT, "	6.12
HRN, Honduras	5.87	ZBW, China	6.75
HS8PJ, Siam	10.955		

New Broadcasts of the Week

- Daily—1 a.m., VPD; 1:05, JVN, JVH; 1:10, GSB,  
GSD; 3:45, TPA3; 6, TPA2; 7, LRU; 8, GSG,  
GSH; 9, 2RO (11.81); 10:55, GSF, GSG; 11,  
LRU; 12:20 p.m., 2RO (11.81); 1, GSB, GSD,  
GSI; 1:30, TPA3; 3:40, GSB, GSD, GSI; 5,  
2RO (9.64); 5:15, EAQ; 7, TPA4; 7:40, GSC,  
GSD, GSF, GSP; 8:15, DJD; 9, COCD; 10,  
CJRO; 10:20, TPA4; 10:40, GSC, GSD.  
Sundays—4 and 7:30 a.m., VK2ME.  
Sun., Mon., Wed., Fri.—4 p.m., RNE.  
Sun., Tues., Wed., Fri., Sat.—6:30 a.m., ZBW.  
Daily except Sundays—6 a.m., VK3ME.

ASK MR. FAIRFAX

Shep Fields can be heard every Saturday night  
at 12 midnight EDT over station WOR on the  
Mutual Broadcasting System—Vergie Campbell,  
Enderlin, North Dakota.  
Leopold Stokowski, the symphonic conductor,  
may be addressed at the National Broadcasting  
Company, RKO Building, New York City.—Max  
Rhune, Louisburg, N. C.  
Rich Man's Darling is authored by Tom Good-  
rich. The script is written especially for radio  
and it not obtainable in book form.—Lenore Les-  
ter, Paris, Canada.  
Nelson Eddy's birthday is June 29. He will be  
on Vick's show next season in Grace Moore's  
place. Jeanette MacDonald occasionally broad-  
casts as a guest star.—R. S., Dayton, Ohio.

Gene and Glenn are on at 11:45 p.m. EDT on  
Monday, Wednesday and Friday over WHIO. They  
are also on at 10 a.m. EDT (9 EST; 9 CDT; 8  
EST; 7 MST; 6 PST)—Mrs. C. E. Smith, Martins-  
burg, West Virginia.

Don Ameche is off the air at present making  
a picture. Art Jacobsen is also in Hollywood  
making pictures and will probably not return to  
the "Mary Marlin" program. Robert Griffen takes  
the part of Joe Marlin.—Jennie Walter, Berwyn,  
Ill.

Night

7:00 EST 6:00 CST  
NBC-Echoes From the Orchestra  
Fit: WJZ WCKY WHAM  
WHIO KDKA WLS (sw-11.87)  
CBS-America Dances; Lud Glus-  
kin's Orch.: WABC WKRC  
WOWO WFBM WHAS WMMN  
WSMK KMOX WJR WWVA  
(sw-11.83)  
★ NBC-Major Bowes' Amateur  
Hour: WEAF WTAM WAVE  
WLW WSM WGY WMAQ (sw-  
9.53)  
WBBM-Melodies of Yesterday  
WCPO-Emma Scully, violinist  
WGN-Univ. of Chicago, book talk  
WIRE-Old Timers  
WLAC-△ Church of Christ  
WSAI-Master Musicians  
7:15 EST 6:15 CST  
WBBM-Geo. Givot's Circus  
WCPO-Supper Dance  
WGN-Palmer House Ensemble  
WWVA-Twilight Reverie  
7:30 EST 6:30 CST  
NBC-Palestine Flower Day; Dr.  
Israel Goldstein: WJZ KDKA  
WCKY WHIO WHAM WLS  
WIRE (sw-11.87)

7:00 EST 6:00 CST  
NBC-Echoes From the Orchestra  
Fit: WJZ WCKY WHAM  
WHIO KDKA WLS (sw-11.87)  
CBS-America Dances; Lud Glus-  
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WWVA-Twilight Reverie  
7:30 EST 6:30 CST  
NBC-Palestine Flower Day; Dr.  
Israel Goldstein: WJZ KDKA  
WCKY WHIO WHAM WLS  
WIRE (sw-11.87)

Tune **WSM** Tonight  
in for  
Francis Craig and  
His Orchestra  
11:15 p.m. EST-10:15 CST  
650 Kilocycles 50,000 Watts



Joe Parsons  
See 8 p.m. EST (7 CST)

## Network Changes

Navy Band, formerly 11:30 a.m., now NBC 11 a.m. EST (10 CST)  
Merry Madcaps, formerly 11:30 a.m., now NBC 11:45 a.m. EST (10:45 CST) Monday through Friday  
Dress Parade, formerly 1 p.m., now NBC 12:30 p.m. EST (11:30 a.m. CST)

## News

9:00 a.m.—NBC-WMAQ  
5:30 p.m.—CBS-WHAS  
5:30 p.m.—NBC-WMAQ  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF

## Classical Music

7:30 p.m.—Margaret Speaks, sop: NBC-WEAF  
8:30 p.m.—Sigmund Romberg: NBC-WEAF

## Morning

7:00 EST 6:00 CST  
NBC-Spaceribs: WTAM  
CBS—Oleanders, male quartet: (sw-21.52)  
NBC-Morn. Devotions: KDKA WSAI (sw-21.54)  
WAIU-Shindiggers  
WCKY-Morn. Roundup  
WCPO—God's Bible School  
WGN-Good Morning  
WKRC-Jerry Foy  
WLW—Family Prayer Period  
WMAQ-Suburban Hour  
WOWO-Wake Up Melodies  
WWVA—Gospel Tabernacle

7:15 EST 6:15 CST  
NBC-Good Morning Melodies: WTAM  
KDKA-News; Musical Clock  
WAIU-Morning Melodies  
WCKY-News  
WCPO—Sunrise Worship  
WKRC-Stepping Along  
WLS-Pat Buttram & Oshkosh Boys  
WLW—Morn. Devotions  
WSAI-Good Morning

7:30 EST 6:30 CST  
NBC-Cheerio: WTAM WCKY WLW  
CBS-Lyric Serenade: (sw-21.52)  
Morn. Devotions: WHIO WIRE  
KMOX-Mkts.; Home Folks Hr.  
WCPO-Musical Sundial  
WFMB-Chuck Wagon  
WHAS—College Devotions  
WKRC-Breakfast Express  
WLAC-News Scoops & Melodies  
WLS-Otto & His Tunetwisters  
WGWG-Breakfast Club  
WSM-Musical Prem.

7:45 EST 6:45 CST  
WHIO—Breakfast Express  
WIRE-News  
WLS-Hotan Tonka, Indian Legends  
WMMN-Cap, Andy & Flip  
WSAI-Setting Up Exercises

8:00 EST 7:00 CST  
★ NBC-Breakfast Club; Orch.; Don McNeill, m.c.; News: KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Metropolitan Parade: WSMK WMMN WHAS (sw-21.52)  
News: WWVA WLW WLAC KMOX-Wakeruppers  
WCKY-Doc Schneider's Texans (NBC)

WFBM-Early Birds  
WGBF—East Side Tabernacle  
WGN-Timely Tunes  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WTAM-Tommy & Betty

8:15 EST 7:15 CST  
NBC-Streamliners: WCKY WHIO WTAM  
CBS-Yuo & Your Happiness: WWVA WSMK WHAS WMMN (sw-21.52)  
WCPO—News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Chandler Chats

8:30 EST 7:30 CST  
CBS-Richard Maxwell: WHAS (sw-21.52)  
KMOX-Tick Tock Revue  
WCPO-Morning Jubilee  
WGN-Good Morning  
WHIO-Musical Clock  
WKRC-News; Woman's Hour  
WLS-Morning Minstrels  
WLW-Dance Rhythm  
WMMN-Morn. Shopping Notes  
WTAM-Kitchen Beauty  
WWVA-Morn. Dance Tunes

8:45 EST 7:45 CST  
CBS-Bill & Ginger; News: (sw-21.52)  
CBS-Rhythm Salute; News: WSMK WMMN WOWO WHAS  
KDKA-Style & Shopping Service  
WCPO-Lew White  
WGBF-Timely Topics  
WLS—Morning Devotions  
WLW-Rex Griffith & Organ  
WTAM-Senator & Major

9:00 EST 8:00 CST  
NBC-News; Walter Cassel, bar.: WMAQ WCKY  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-Vic & Sade: WLS  
NBC-Vaughn de Leath, songs: WSM WAVE  
News: WFBM KMOX  
KDKA-News; Music  
WCPO-20th Century Serenade  
WGBF-Simpson Service  
WHAS-Country Boys  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLW-Variety Show  
WMMN—Morn. Devotions  
WOWO-News; Melody Hour  
WSAI—Church Forum  
WTAM-News; Fur Trapper  
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST  
NBC-Dan Harding's Wife, sketch: WMAQ WHIO WIRE WCKY WSM  
CBS-Broadway Cinderella: WKRC (sw-21.52)  
NBC-Home Sweet Home, sketch: KDKA WLW WLS (sw-15.21)  
CBS-Lyric Serenade: WFBM KMOX-We Can Prove It  
WAVE—Devotional Service  
WCPO—Bible School  
★ WEBQ-MOVIE GOSSIP (1210 kc)  
WGBF—City Court  
WGN-We Are Four  
WHAS-Log Cabin Boys  
WSAI-Birthday Greetings  
WTAM-Health & Home

9:30 EST 8:30 CST  
NBC-Sweethearts of the Air; Breen & de Rose with Andy Sannella: WTAM  
CBS-The Reporter: WKRC (sw-21.52)  
NBC-Edward MacHugh, Gospel Singer: KDKA WSM WIRE WAVE WCKY (sw-15.21)  
CBS-Lyric Serenade: WMMN WWVA  
KMOX-Cornhuskers  
WCPO-I Hear America Singing  
WGN-Morning Serenade  
WHAS-The Jackson Family  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Fun Festival  
WLW-To be announced  
WMAQ-Morn. Melodies  
WSAI-Round House Boys

9:45 EST 8:45 CST  
NBC-Today's Children, sketch: WTAM WMAQ WHIO WCKY WIRE  
CBS-Hymns of All Churches: WKRC (sw-21.52)  
CBS-The Oleanders: WMMN WFBM  
KMOX-Tick Tock Revue  
WAVE-Train of Memories  
WHAS-Breakfast Business  
WLAC-Neighbor Prgm.

WLS-Bill O'Connor, trn.  
WLW-King's Men  
WSAI-News  
WSM-Dandies of Yesterday (NBC)  
WWVA—The Ol' Pardner

10:00 EST 9:00 CST  
NBC David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)  
CBS-Melody Weavers: WSMK WHAS  
NBC-Jack & Loretta Clemens: KDKA WHIO WCKY (sw-15.21)  
CBS-Goldbergs, sketch: WKRC WOWO (sw-21.52)  
NBC-Me. Echoes: WSM WAVE  
KMOX-Ma Perkins, sketch  
WCPO-Anita Auch  
WFBM-Hollywood Highlights  
WGN-House Party  
WIRE-Happy Long  
WLAC-News; Malcolm Tate, organist  
WLS-Martha Crane & Helen Joyce  
WLW-Mail Bag  
WMMN-Mixing Bowl  
WWVA-Hugh Cross' Pals

10:15 EST 9:15 CST  
CBS—Romance of Helen Trent, sketch: WKRC KMOX (sw-21.52)  
NBC-Charles Sears, trn.: KDKA WSAI WMAQ WCKY WHIO (sw-15.21)  
WCPO-Dot Club News  
WFBM-Barton Rees Pogue  
WGN-Musical Moments  
WHAS-Chats with Dolly Dean  
WIRE-Hughes Reel  
WLW-Jacob Tarshish  
WMMN-Studio Notes  
WOWO-Musical Prgm.  
WTAM Board of Education

10:30 EST 9:30 CST  
NBC-Walter Blaufuss' Orch.: WSAI WSM WCKY WHIO  
CBS—Just Plain Bill, sketch: WKRC KMOX (sw-21.52)  
KDKA-String Bands  
WCPO-To be announced  
WFBM-Kitchen of the Air  
WGN-Lucky Girl  
WHAS-Herbert Koch, organist  
WIRE-Tuneful Topics  
WLAC-Calendar; Pop Concert  
WLW-Jane Emerson, vocalist  
WMAQ-Metropolitan Echoes (NBC)  
WMMN-Callahan, pianist  
WOWO-Market Reports  
WTAM-Source of Power of Famous Lives  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
NBC-The Voice of Experience: WTAM WLW WMAQ (sw-15.33)  
CBS-Rich Man's Darling: WKRC KMOX (sw-15.21)  
Party Line: WOWO WHAS  
WCPO—Clarence Berger  
WGBF-School For Brides  
WGN-Bachelor's Children  
WLAC-Polly Baker  
WLS-Guest Artists  
WMMN-Hub & Bub  
WSAI-Organ Recital  
WWVA-Two Guitars

11:00 EST 10:00 CST  
NBC-Happy Jack, songs: WAVE WIRE WCKY WMAQ WTAM WHIO WSM  
CBS-Republic Convention: WFBM WKRC WOWO WWVA (sw-21.52-9.59)  
News: KDKA WCPO  
KMOX-Let's Compare Notes  
WGBF-Mister & Missus  
WGN-Pointed Dreams  
WHAS-The Strollers  
WLAC-Dance Rhythms  
WLS-News; Markets  
WLW-Live Stock Reports; News  
WMMN-Mystery Melody  
WSAI-Household Hints

11:15 EST 10:15 CST  
CBS—Musical Reveries, Stuart Churchill, trn.; Readings & Orch.: WHAS KMOX WFBM WKRC WLAC (sw-21.52-9.59)  
NBC-Honeyboy & Sassafras, comedy team: WTAM WCKY WAVE WIRE WHIO WSM  
KDKA-Grab Bag  
WCPO-Deep South  
WGN-Harold Turner, pianist  
WLS-Musical Roundup; Rodeo Joe  
WLW-Our Singing Neighbor  
WMAQ-Home Service Prgm.  
WMMN-Ladies of the Mop  
WOWO-Housewife's Hour  
WWVA—Elmer Crowe

11:30 EST 10:30 CST  
CBS—Madison Ensemble: WWVA WMMN WLAC  
NBC-Navy Band: WSAI WMAQ WAVE WCKY (sw-15.21)

NBC-Girl Alone, sketch: WCKY  
WTAM WIRE WSM WHIO  
CBS—Mary Marlin, sketch: WKRC KMOX WHAS WFBM (sw-21.52-9.59)  
WCPO—Homespun Philosopher  
WGBF—Baby Shop  
WGN-Popular Rhythm  
WLS-Old Kitchen Kettle  
WLW-Stumpus

11:45 EST 10:45 CST  
NBC-Merry Madcaps: WCKY WSM WHIO WTAM WIRE  
CBS—Five Star Jones, sketch: WKRC KMOX WHAS WFBM (sw-21.52)  
MBS-Worry Clinic: WLW WGN  
WCPO-Girl Scout Prgm.  
WGBF-Hoosier Philosopher  
WLAC-Edna, Mary & Tillie  
WLS-Hilltoppers  
WMAQ-What to Eat & Why  
WMMN-Carly, The Ranch Hand  
WWVA-Merry Mountaineers

## Afternoon

12:00 EST 11:00 CST  
NBC-Joan & Escorts: WAVE WSAI WSM  
CBS-Matinee Memories: WOWO WWVA WKRC (sw-15.27-9.59)  
NBC-Joe White, trn.: WIRE  
CBS-Betty & Bob, sketch: WFBM WHAS KMOX  
KDKA-Human Values  
WCKY-News; Question Box  
WCPO-Shilkret Presents  
WGBF—Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Spray Talk; Virginians  
WMMN-News  
WTAM—Noon-day Resume

12:15 EST 11:15 CST  
NBC-Dot & Will: WMAQ WSM WAVE  
CBS-Matinee Memories: WLAC  
NBC-Manuel Contrera's Orch.: WCKY WTAM WHIO (sw-15.33)  
CBS-Broadway Cinderella: WHAS WFBM KMOX  
MBS-Tom, Dick & Harry: WGN WLW  
News: WOWO WWVA  
KDKA-Slim & Jack  
WCPO-In a Mexican Patio  
WIRE-Dramas of Life  
WLS-Hometowners; Sophia Ger-manich; Orch.  
WMMN-Hillbilly Bill  
WSAI-On Parade

12:30 EST 11:30 CST  
NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21)  
CBS-The Rhythmairs: WWVA WOWO WLAC (sw-15.27)  
NBC-Dress Parade; Soloists & Orch.: WCKY WHIO (sw-15.33)  
CBS-Reporter: WHAS WFBM KMOX  
WCPO—Man in the Street  
WGN-Markets; Middy Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WLS-Weather, markets, news  
WLW-River & Market Reports  
WMMN-Reporter  
WSAI-Blue Belles, trio  
WTAM-Livestock; Doc Whipple

12:45 EST 11:45 CST  
★ CBS-Between the Bookends; Ted Malone: WKRC WMMN WOWO (sw-15.27)  
CBS-Hymns of All Churches: WHAS WFBM KMOX  
WCPO-Randolf Joyce  
WLAC-Luncheon Musicale  
WLS-Dinnerbell Prgm.  
WLW-Farm & Home Hr. (NBC)  
WSAI-Day Dreams  
WTAM-Mitchell Schuster's Orch.  
WWVA-Luncheon Music

1:00 EST 12:00 CST  
NBC-To be announced: WCKY WTAM  
CBS-Romany Trail (sw-15.27-9.59)  
CBS-Goldbergs, sketch: WHAS WFBM WLAC KMOX  
WCPO-Fashion Flashes  
WGBF-Church & School News  
WGN-Your Lover  
WHIO-Star-Stuff  
WKRC-The Upstarts  
WMMN-Middy Shopping Notes  
WOWO-Earl Gardner's Orch.  
WSAI-King's Men

1:15 EST 12:15 CST  
CBS-Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27)  
KMOX-Magic Kitchen  
WCPO-Casanova & His Violin  
WFBM-Farm Bureau  
WGBF—Markets; Farmer Purcell

WGN-Story of Helen Trent  
WHAS-College of Agriculture  
WHIO-Rudolph Friml Jr.'s Orch.  
WIRE-News  
WLAC-Luncheon Musicale  
WOWO-Purdue Prgm.  
WSAI-Ramblin' in Rhythm  
WWVA-Salon Moods

1:30 EST 12:30 CST  
NBC-Waltz Favorites: WCKY WTAM WMAQ (sw-15.33)  
CBS-Manhattan Matinee: WSMK WLAC WKRC WOWO (sw-15.27)  
NBC-Music Guild: WSAI  
Tri in D Minor, Opus 49, (A) Molto Allegro, (B) Andante Con Moto, (C) Scherzo—Lugliero E Vivoce, (D) Finale—Allegro Assai Appassionata, Mendelssohn  
MBS-Palmer House Ensemble: WLW WGN  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO—Conservatory of Music  
WFBM-Hoosier Farm Circle  
WHAS-Savings Talk; Weather  
WHIO-Homemaking  
WLS-Jim Poole, markets  
WMMN-Dance Tunes  
WWVA-Dr. Lamont

1:45 EST 12:45 CST  
NBC-Waltz Favorites: WHIO WAVE  
KMOX-Manhattan Matinee (CBS)  
WGBF-Curbstone Reporter  
WGN-Marrtage License Bureau  
WHAS—Shopping Guide  
WIRE-The Inlaws  
WLS-Markets; News  
WLW-Pat Barnes & Larry Larson  
WMMN-Cap, Andy & Flip  
WSM-Ma Perkins  
WWVA—Gospel Tabernacle

2:00 EST 1:00 CST  
NBC—Forever Young, sketch: WTAM WMAQ  
CBS-Milton Charles, organist: WMMN WKRC WOWO WFBM (sw-15.27)  
NBC-Morton Bowe, trn.; Jerry Sears' Orch.: WAVE WCKY WHIO  
MBS-Molly of the Movies: WGN WLW  
KDKA-Strollers' Matinee  
KMOX-Inquiring Reporter  
WCPO-Sam Lanin's Orch.  
WGBF-Mystery Drama  
WHAS-University of Kentucky  
WIRE-Magazine of the Air  
WLAC-Resettlement Admin.  
WLS-Homemakers' Hour  
WSAI-Rex Stevens, drama  
WSM-Dept. of Agriculture

2:15 EST 1:15 CST  
NBC-Ma Perkins, sketch, with Margery Hannon: WLW WLS WTAM  
CBS-Milton Charles, organist: WWVA KMOX  
WCPO-Moods  
WGN-June Baker, economist  
WLAC-Daytime Review  
WMAQ-Tuneful Topics  
WOWO-Guest Revue  
WSAI-Songs of the Islands  
WSM-Robison's Buckaroos

2:30 EST 1:30 CST  
NBC-Vic & Sade, sketch: WLW WTAM WMAQ  
CBS-Hoosier Hop: WHAS WKRC (sw-15.27)  
NBC-Beatrice Mack, sop.: WAVE WSM WCKY WHIO  
KMOX-The Anyone Family  
WCPO-Variety Time  
WGN-Good Health & Training  
WIRE-Matinee Varieties  
WLS-Homemakers' Hour  
WSAI-Crazy Quilt  
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST  
NBC-Kings Jesters: WCKY WHIO  
NBC-The O'Neills, sketch: WLW WTAM WSM WMAQ  
KMOX-Window Shoppers  
WAVE Roller Derby  
WCPO-Matinee  
WGN-Baseball Game  
WLS-Homemakers' Hour  
WWVA-Pioneers

3:00 EST 2:00 CST  
NBC-Women's Radio Review: WAVE WTAM WSM WCKY WIRE WMAQ  
CBS-Dept. of Education Series: WHAS WKRC WMMN WFBM (sw-15.27)  
NBC-The Foxes of Flatbush, sketch: KDKA WENR (sw-15.21)  
KMOX-St. Louis Medical Soc.

WCPO-Baseball; Reds vs. N. Y.  
WHIO-Baseball Game  
WLAC-Art. Melodies  
WLW-Gene Perazzo, organist  
WOWO-Radio Neighbor  
WSAI-Baseball Game  
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST  
NBC-Backstage Wife: KDKA WCKY WIRE WENR WHIO (sw-15.21)  
CBS-Chicago Variety Hour: WHAS WMMN WKRC (sw-15.27)  
KMOX-Ozark Matinee  
WGBF—Radio Revival  
WLW-News and Financial Notes

3:30 EST 2:30 CST  
NBC-How to be Charming: WIRE WAVE WCKY WENR KDKA WHIO (sw-15.21)  
CBS-Chicago Variety Hr.: WHAS KMOX WWVA  
NBC-Happy Jack, songs: WTAM WLW-Forever Young (NBC)  
WOWO—Old Time Religion  
WSM-Leon Cole, organist

3:45 EST 2:45 CST  
NBC-Alice Joy, songs: WAVE WSM WENR KDKA (sw-15.21)  
CBS-Talk by Mrs. Ida B. Wise Smith: WMMN WWVA WHAS WKRC (sw-15.27)  
NBC-Grandpa Burton: WIRE WCKY WTAM  
KMOX-Johnnie Adams, songs  
WHIO-Baseball Game  
WLW-Edith Karen and Organ

4:00 EST 3:00 CST  
NBC-Let's Talk it Over: WENR WAVE WSM  
CBS-Republican Convention: WMMN WSMK WLAC WOWO WKRC WFBM (sw-11.83)  
NBC-Top Hatters: WCKY WMAQ WIRE (sw-9.53)  
KDKA-Kiddies' Klub  
KMOX-Baseball Game  
WGBF-Sunshine Hour  
WHAS—Weekday Devotions  
WLW-Betty & Bob, sketch  
WTAM-Art Museum  
WWVA-Hugh Cross' Boys

4:15 EST 3:15 CST  
CBS-Dorothy Gordon, children's program: WHAS WLAC WSMK WMMN WFBM WKRC (sw-11.83)  
KDKA-Miller's Plough Boys  
WCKY-5th Race at Latonia  
★ WLW-Life of Mary Sothern, sketch  
WOWO-Little Joe  
WTAM-Musical Cocktail

4:30 EST 3:30 CST  
NBC-Lee Gordon's Orch.: WSM WCKY WAVE WTAM WIRE  
CBS-Vocals by Verrill: WHAS WFBM WLAC WMMN WSMK (sw-11.83-9.59)  
NBC-The Singing Lady: KDKA WLW (sw-15.21)  
WENR-Musical Grab Bag  
WGBF-News  
WKRC-Eddie Schoelwer  
WMAQ-Larry Larsen, organist  
WWVA-Shopping Syncopation

4:45 EST 3:45 CST  
CBS-Wilderness Road, sketch: WOWO WFBM WLAC WHAS WMMN WSMK (sw-11.83)  
NBC-Little Orphan Annie: KDKA WLW (sw-15.21)  
WCKY-Dick Tracy, sketch  
WENR-Cadets Quartet  
WGBF-Musical Masterpieces  
WMAQ-Lee Gordon's Orch.

5:00 EST 4:00 CST  
NBC-Flying Time: WAVE WSM WCKY WMAQ WIRE  
NBC-Army Band: WENR  
CBS-Chicagoans: WKRC WFBM WBBM WHAS WOWO WMMN (sw-11.83-9.59)  
News: KDKA WCPO  
WGN-Armchair Melodies  
WHIO-Piano Novelties  
WLAC-Federated Women's Club  
WLW-Kay Kyser's Orch.  
WSAI-Let's Have a Party  
WTAM-Pie Plant Pete  
WWVA-Serenaders

5:15 EST 4:15 CST  
NBC-Edward Davies, bar.: WSM WCKY WAVE WIRE  
CBS-Bobby Benson & Sunny Jim: (sw-11.83-9.59)  
CBS-Eddie House, organist: WLAC WSMK  
KDKA-Charlie Reber, songs  
WBBM-Dramatic Prgm.  
WCPO-Carlos Magenti

WFBM-Tea Time Tunes
WHIO Buddy & Ginger
WKRC-To be announced
WLW-Adrian O'Brien & Organ

WOWO-True Detectives
WSAI-News
WTAM-Harl Smith's Orch.

WCPO-Leaders in Dance Time
WGN-News; Sports Shots
WMMN-Thornton Singers

WFBM-Sports
WGBF-To be announced
WGN-The World of Sport

NBC-Rudy Vallee's Orch.: WFAE
WCKY WIRE WTAM WGY
(sw-9.53)



Rico Marchelli
See 7 p.m. EST (6 CST)

5:30 EST 4:30 CST
NBC-News; Harl Smith's Orch.:
WMAQ WIRE
CBS-News Blue Flames: WLAC

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: WHAS WKRC KMOX
(sw-9.59-11.83)

8:15 EST 7:15 CST
WGN-Rhythm Review
WSAI-Clyde Trask's Orch.

10:15 EST 9:15 CST
NBC-Happy Jack, songs: WTAM
WMAQ

KMOX-Musical Revue
WAVE-Archie Bleyer's Orch.
WBBM-Masters' Orch. (CBS)

Frequencies

Table listing radio frequencies for various stations like KDKA-980, WGN-720, WLW-700, etc.

5:45 EST 4:45 CST
CBS-Renew of the Mounted:
WFBM WVA WBBM WSMK
(sw-11.83)

7:00 EST 6:00 CST
★ NBC-Fiber McGee and
Molly; Marion & Jim Jordan;

8:45 EST 7:45 CST
WAVE-Kentucky Banjoers
WCPO-Carlos Magenti

11:30 EST 9:30 CST
CBS-Pick & Pat: WFBM WHAS
WLAC KMOX

NBC-Xavier Cugat's Orch.: WJZ
WENR KDKA WAVE WSM

WLAC-Variety Prgm.
WLW-Clyde Trask's Orch.
WTAM-Paul Barton's Orch.

6:00 EST 5:00 CST
★ NBC-Amos 'n' Andy: (sw-
9.53)

7:15 EST 6:15 CST
CBS-Herbert Foote, organist:
WFBM KMOX

9:00 EST 8:00 CST
NBC-Carefree Carnival; Soloists;
Comedians & Orch.: WJZ

11:00 EST 10:00 CST
NBC-Shandor, violinist; Henry
Busse's Orch.: WJZ KDKA

12:00 EST 11:00 CST
NBC-Phil Levant's Orch.: WIRE
WMAQ

12:15 EST 11:15 CST
CBS-Joseph Cherniavsky's Orch.:
WBBM WFBM KMOX

6:15 EST 5:15 CST
★ NBC-ALKA-SELTZER PRE-
sents Uncle Ezra's Radio Sta-
tion: WHIO WIRE WMAQ

7:30 EST 6:30 CST
★ NBC-Margaret Speaks, sop.;
Mixed Chorus; Wm. Daly's

9:15 EST 8:15 CST
WHAM-Rubinoff, violinist
WLAC-Tonic Tunes

10:45 EST 9:45 CST
WBBM-Givot's Circus (CBS)
WENR-Xavier Cugat's Orch.

12:45 EST 11:45 CST
CBS-Nocturne, Franklin McCor-
mack: WBBM WFBM

12:30 EST 11:30 CST
NBC-Duke Ellington's Orch.:
WIRE WMAQ WAVE

6:30 EST 5:30 CST
★ NBC-HORLICK'S MALTED
Milk Presents Lum & Abner,

8:00 EST 7:00 CST
★ NBC-Harry Horlick's Gypsies;
Howard Price, tenor; Romany

10:00 EST 9:00 CST
NBC-Dick Mansfield's Orch.:
WEAF WGY WIRE WHIO

12:37 a.m.—Fiji hour: VPD

12:37 a.m.—Fiji hour: VPD

SHORT-WAVE PROGRAMS
FOR MONDAY

(See Page 3) for List of Stations and Frequencies)

EST Shown; for CST Subtract One Hour

- 6:15 a.m.—Musical Comedy gems: VK3ME
6:15 a.m.—English humorists: GSG GSH
8 a.m.—Siamese program: HS8PJ



3
New Stations
for
LUM and ABNER

WSM Nashville WMC Memphis

WSB Atlanta

NBC Coast to Coast Network:

- WJZ New York WMC Memphis
WLW Cincinnati WSB Atlanta
WBZ Boston KPO San Francisco

SHORT WAVE

WJZ - W3XAL Frequency 17,780 kilocycles
Monday and Wednesday

WLW - W8XAL Daily Frequency 6,060 kilocycles

Presented by

HORLICK'S



Benny Goodman See 9 p.m. EST (8 CST)

Network Changes

Joan & the Escorts, formerly 12 noon, now NBC 11:15 a.m. EST (10:15 CST) Tuesday through Friday...

News

9:00 a.m.—NBC-WMAQ 5:3 p.m.—CBS-WHAS 5:45 p.m.—Lowell Thomas: NBC-WLW...

Classical Music

12:45 p.m.—Music Guild: NBC-WTAM 3:30 p.m.—Chamber Symphony Orch.: CBS-WHAS

Morning

7:00 EST 6:00 CST NBC-Spareribs: WTAM CBS-On the Air Today; Blue birds, girls' vocal trio: (sw-21.52)...

★ NBC-Breakfast Club; Don McNeill, m.c.; Orch.; Helen Jane Behlke; Russell Pratt; Clark Dennis, tr.; News: KDKA WSAI WSM WAVE (sw-21.54) News: WWVA WLW...

CBS-Hymns of All Churches: WKRC (sw-21.52) KDKA-To be announced KMOX-Tick Tock Revue WAVE-Train of Memories...

WGN-Painted Dreams WHAS-The Strollers WKRC-Rug Weavers WLAC-Masters of Music...

Afternoon

12:00 EST 11:00 CST NBC-Gene Beecher's Orch.: WIRE CBS-George Hall's Orch.: WKRC WWOV WWVA (sw-15.27-9.59)...

WMMN-Hillbilly Bill WSAI-Darktown Meeting Society 12:30 EST 11:30 CST CBS-The Rhythmaires: WHAS WWOV (sw-15.27-9.59)...

1:30 EST 12:30 CST NBC-Rhythm Octet; Madge Marley; Twin City Foursome, Gould & Shefter: WCKY WMAQ WHIO WTAM...

KDKA-Congress of Clubs WCPO-Dude Ranch Days WGBF-Mystery Drama WHAS-University of Kentucky...

NEXT WEEK:

TED HUSING

Ted Husing's marriage has never been explained. Dynamic, egotistical, competent Ted rode high, wide and handsome down Radio Row until he met two very, very, determined young ladies



Norris Goff See 6:30 p.m. EST (5:30 CST)

Frequencies

Table listing radio frequencies for various stations like KDKA-980, WGN-720, WLW-700, etc.

WGBF-Coral Room
WJR-Solay, violinist
WTAM-Harl Smith's Orch.
12:00 EST 11:00 CST
NEC-Fletcher Henderson's Orch.:
WENR WIRE WHIO WSAI
WAVE WSM
CBS-Phillip Crane; organist:
WBBM
Dance Orch.: WHAS WLAC
KMOX-News
WFBM-Louie Lowe's Orch.
WGN-Sophie Tucker's Orch.
WLW-Bob Nolan's Orch.
WMAQ-Bernie's Orch. (NBC)
WTAM-Harl Smith's Orch.
WVVA-Happy Hal Harris
12:15 EST 11:15 CST
CBS-Geo. Givot's Radio Circus:
WBBM KMOX
WAVE-Archie Bleyer's Orch.
WHIO-Charles Buddi's Orch.
12:30 EST 11:30 CST
NBC-Carl Schreiber's Orch.:
WENR WSM WIRE WAVE
WFBM-Geo. Givot's Circus
WGN-Horace Heidt's Orch.
WHS-Dream Serenade
WHIO-Sleepy Valley
WLAC-Malcolm Tate, organist
WLW-Nemo & Eddie's Orch.
WMAQ-Duke Ellington's Orch.
WSAI-News; Slumber Hour
WTAM-Gene Beecher's Orch.
12:45 EST 11:45 CST
CBS-Nocturne, Franklin McCormack: WBBM WFBM
KMOX-When Day Is Done
End of Tuesday Programs

CBS-Tower Town Topics: WLAC WSMK
★ NBC-Amos 'n' Andy: WGY (sw-9.3) (also see 10 p.m.)
CBS-Musical Toast; Sally Schermerhorn: Vocalists; Orch.: (sw-11.83)
Wisecrackers: KMOX WGN
WAVE-Console Capers (NBC)
WFBM-Bohemians
WGBF-Evansville College
WHAS-Under Ether
WKRC-Harmony Highways
★ WLW-Johnson Family, sketch
WMAQ-Donald McGibeny, commentator
WMMN-News
WOWO-Bob Valentine
WSAI-Omar, the Mystic
WSM-Strings; Pan American Broadcast
WTAM-Sportsman
WVVA-Radio Gossip. Sports
6:15 EST 5:15 CST
★ NBC-Edwin C. Hill, "Human Side of the News: WMAQ WTAM WCKY WHIO WIRE (sw-9.53)
NBC-Tony Russell, songs: WSM KDKA-Jack Randolph; Orch.
KMOX-Renew of the Mounted
WAVE-Round the Town
WCPO-Life of Thomas Edison
WENR-Palace Varieties
WGN-Palmer House Ensemble
WHAS-Dick Tracy, sketch
WKRC-News; Sports
WLAC-Variety Prgm.
WLW-To be announced
WMMN-Diary of Jimmie Mattern
WOWO-Dinner Club
WSAI-Baseball Resume
WVVA-Eleana Moneak's Ensemble
6:30 EST 5:30 CST
CBE-Kate Smith's Hour; Jack Miller's Orch.: WKRC WHAS KMOX WVVA WFBM (sw-9.59-11.83)
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch; Norris Goff: WJZ WLW WENR WSM
KDKA-Pittsburgh Varieties
WCKY-Racing's Who's Who
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-The Golfers' Vox Pop
WHIO-News; Si Burick
WIRE-Black Magic
WLAC-News; Variety Prgm.
WMAQ-Xavier Cugat's Orch.
WMMN-Baseball Scores; Dinner Dance Tunes
WOWO-True Detective
WSAI-News
WTAM-Otto Thurn's Orch.
6:45 EST 5:45 CST
★ CBS-Boake Carter, commentator: WHAS KMOX WKRC (sw-11.83-9.59)
NBC-Vivian Della Chiesa, sop.: WENR
WAVE-Old Kentucky Cocker
WCKY-News; Musical Cocktail
WCPO-Asher & Little Jimmie
WFBM-News
WGBF-Club Time
WGN-Blackstone String Trio
WHIO-Paul Rogers' Orch.
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-Clyde Trask's Orch.
WMAQ-Totten on Sports
WMMN-Organ Melodies
WOWO-Hot Dates in Histroy
WSAI-Knot Hole Club
WSM-Two Girls
WTAM-Airstreamers
WVVA-To be announced

Night

7:00 EST 6:00 CST
NBC-Leo Reisman's Orch.; Loretta Clemens, songs; Phil Ducey & Johnny; Three Sweethearts, trio; Phillips Lord: WEAFF WHIO WIRE WCKY WMAQ WGY WTAM (sw-9.53) (also see 10:30 p.m.)
CBS-Lazy Dan, minstrel: WABC WKRC WHAS KMOX WBBM WFBM WJR (sw-11.83-6.06)
NBC-Crime Clues; Drama: WJZ KDKA WLS WLW WHAM (sw-11.87)
WAVE-Dinner Music
WCPO-Chamber of Commerce
WGN-Sports Review
WLAC-Carefree Capers
WMMN-Joe Larosa & Betty Allen
WOWO-Earl Gardner's Orch.
WSAI-Johnny Lewis' Orch.
WSM-Dinner Music
WVVA-Connors Newlyweds
7:15 EST 6:15 CST
WAVE-Joey & Chuck; Interlude
WCPO-Shadows of the Past
WGN-Rubinoff, violinist
WMMN-Joe Torchia, violinist

SHORT-WAVE PROGRAMS FOR TUESDAY

(See Page 31 for List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour
6 p.m.—Opera kaleidoscope: DJD
6 p.m.—Concert party: GSC GSD GSF GSP
7 p.m.—South American program: COCD
7:15 p.m.—Sound pictures: DJD
7:25 p.m.—Talk, Imperial Affairs: GSC GSD GSP
7:30 p.m.—Music Man: DJD DJM
8:30 p.m.—Brass band: DJD DJM
8:30 p.m.—Continental: YV2RC
9 p.m.—Raul Izquierdo, crooner: YV2RC
9 p.m.—Was It a Dream?: GSC GSD
9:20 p.m.—Ecuadorian program: HC2RL
10:15 p.m.—Variety act: GSC GSD
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJD
11:30 p.m.—Miniature revue: GSB GSD
12 mid.—Overseas hour: JVN JVH
12:37 a.m.—Fiji hour: VPD
12:55 a.m.—Stage star interviews: GSB GSD

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Peter Van Steeden  
See 8 p.m. EST (7 CST)

## Network Changes

Riley & Farley, formerly 1:45 p.m., now NBC 4:30 p.m. EST (3:30 CST)

## News

9:00 a.m.—NBC-WCKY  
5:30 p.m.—CBS-WSMK  
5:30 p.m.—NBC-WSAI  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF

## Classical Music

1:00 p.m.—Music Guild: NBC-WCKY  
3:00 p.m.—E. Robt. Schmitz, pianist: CBS-WKRC  
8:00 p.m.—Lily Pons, sop.: CBS-WABC  
8:00 p.m.—Concert Hour: NBC-WJZ

## Morning

**7:00 EST 6:00 CST**  
NBC-Spareribs: WTAM  
CBS-On the Air Today; Oleanders, male quartet: (sw-21.52)  
NBC-Morning Devotions: KDKA (sw-21.54)  
WCPO-Δ God's Bible School  
WCKY-Morning Roundup  
WGN-Good Morning  
WKRC-Jerry Foy  
WLS-News, Julian Bentley  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WOWO-Δ Radio Bible Class  
WSAI-Morn. Devotions  
WWVA-Δ Gospel Tabernacle

**7:15 EST 6:15 CST**  
NBC-Good Morning Melodies: WTAM WSM  
KDKA-News; Musical Clock  
WCKY-News  
WCPO-Δ Sunrise Worship  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW-Δ Morn. Devotions  
WSAI-Good Morning

**7:30 EST 6:30 CST**  
NBC-Cheerio: WLW WTAM WCKY  
CBS-Maurice Brown, 'cellist: (sw 21.52)  
Δ Morn. Devotions: WIRE WHIO  
KMOX-Markets; Home Folks' Hr  
WCPO Musical Sundial  
WFBM-Chuck Wagon  
WHAS-Δ Asbury College Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Otto & His Tunetwisters  
WOWO-Breakfast Club  
WSM-Musical Prgm.

**7:45 EST 6:45 CST**  
CBS-Larry Vincent, songs: (sw-21.52)  
KMOX-Tick Tock Revue  
WLS-Breakfast Express  
WIRE-News  
WLS-Indian Legends  
WMMN-Cap, Andy & Flip  
WSAI-Setting Up Exercises

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club; News; KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Dear Columbia: WSMK WMMN WHAS (sw-21.52)  
News: WWVA WLAC WLW  
KMOX-Wakeruppers  
WCKY-Three Shades in Blue

WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Timely Tunes  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WTAM-Tommy & Betty

**8:15 EST 7:15 CST**  
NBC-Streamliners Orch & Soloist: WCKY WTAM WHIO  
CBS-You & Your Happiness: WHAS (sw-21.52)  
WCPO-News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeous  
WLW-Chandler Chats  
WWVA-Dear Columbia (CBS)

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell, songs: WOWO WHAS WMMN (sw-21.52)  
NBC-Streamliners: WSM  
WCPO-B. G. O. Morning Jubilee  
WGN-Good Morning  
WHIO-Musical Clock  
WKRC-News; Woman's Hour  
WLS-Δ Morning Devotions  
WLW-Dance Rhythm  
WTAM-Kitchen Beauty  
WWVA-Morning Dance Tunes

**8:45 EST 7:45 CST**  
CBS-Montana Slim, yodeling Cowboy; News: WSMK WHAS WOWO  
CBS-Bill & Ginger; News: (sw-21.52)

KDKA-Style & Shopping Service  
WCPO-George Gregory's Orch.  
WGBF-Timely Tunes  
WKRC-Woman's Hour  
WLS-News; Livestock  
WLW-Rex Griffith, trn.  
WMMN-Shopping Notes  
WTAM-Senator & Major

**9:00 EST 8:00 CST**  
NBC-Vic & Sade, sketch: WLS  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-Vaughn de Leath, songs: WAVE WSM  
NBC-News; Walter Cassel, bar.: WCKY

News: WFBM KMOX  
KDKA-News; Music  
WCPO-Deep South  
WGBF-Δ Simpson service  
WHAS-Country Boys  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLW-Variety Show  
WMMN-Δ Morn. Devotions  
WOWO-News; Melody Hour  
WSAI-Δ Church Forum  
WTAM-News; Fur Trapper  
WWVA-Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-Dan Harding's Wife, sketch: WHIO WIRE WCKY WMAQ WSM  
CBS-Broadway Cinderella: WKRC (sw-21.52)  
NBC-Home Sweet Home, sketch: KDKA WAVE WLW WLS (sw-15.21)  
KMOX-We Can Prove It  
WCPO-Δ Bible School  
WFBM-To be announced  
WGBF-City Court  
WGN-We Are Four  
WHAS-Log Cabin Boys  
WSAI-Birthday Greetings  
WTAM-Health & Home

**9:30 EST 8:30 CST**  
NBC-Edward MacHugh, gospel singer: WCKY KDKA WSM WIRE WAVE (sw-15.21)  
CBS-Worry Clinic: WKRC (sw-21.52)  
KMOX-Cornhuskers  
WCPO-Val York's Music  
WGN-Morn. Serenade  
WHAS-The Jackson Family  
WHIO-Municipal Court  
WLW-Man on the Street  
WLS-Fun Festival  
WLW-To be announced  
WMAQ-Morn. Melodies  
WMMN-Lyric Serenade  
WSAI-Round House Boys  
WTAM-Breen & de Rose (NBC)  
WWVA-Lyric Serenade (CBS)

**9:45 EST 8:45 CST**  
CBS-Hymns of All Churches: WKRC (sw-21.52)  
NBC-Romance of Dan & Sylvia: KDKA (sw-15.21)  
CBS-Lyric Serenade: WMMN WLAC  
NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club; News; KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Dear Columbia: WSMK WMMN WHAS (sw-21.52)  
News: WWVA WLAC WLW  
KMOX-Wakeruppers  
WCKY-Three Shades in Blue

KMOX-Tick Tock Revue  
WAVE-Train of Memories  
WCPO-Mrs. West  
WHAS-Breakfast Business  
WLS-Wm.O'Connor, trn.  
WLW-King's Men  
WSAI-News  
WSM-Musical Prgm.  
WWVA-OP Pardner

**10:00 EST 9:00 CST**  
NBC-David Harum, sketch: WTAM WMAQ WSAI (sw-15.33)  
CBS-Goldbergs, sketch: WKRC WOWO (sw-21.52)  
NBC-The Honeymooners: WCKY WSM WAVE KDKA (sw-15.21)  
CBS-Melody Weavers: WSMK WHAS  
KMOX-Ma Perkins sketch  
WCPO-In a Mexican Patio  
WFBM-Hollywood Highlights  
WGN-Friendly Neighbors  
WGY-News; Marc Williams  
WHIO-Charms for Sale  
WIRE-Happy Long  
WLAC-Malcolm Tate, organist  
WLS-Prairie Ramblers; Patsy Montana; Henry  
WLW-Louise Raymond  
WMMN-Mixing Bowl  
WWVA-Hugh Cross' Radio Pals

**10:15 EST 9:15 CST**  
NBC-Breen & de Rose: WMAQ WSM WAVE  
CBS-Romance of Helen Trent: WKRC KMOX (sw-21.52)  
NBC-Homespun; Dr. William Hiram Foulkes: KDKA WSAI WSM (sw-15.21)  
WCKY-On the Mall  
WCPO-Dot Club News  
WFBM-Rhythm and Rhyme  
WGN-Morning Serenade  
WHAS-Chats with Dolly Dean  
WHIO-Rhythm Revue  
WIRE-Hughes Reel  
WLW-Jacob Tarshish  
WMMN-Studio Notes  
WOWO-Schumaker & Rudig  
WTAM-Board of Education

**10:30 EST 9:30 CST**  
NBC-Wife Saver, Allen Prescott: WTAM WMAQ WSAI (sw-15.33)  
CBS-Just Plain Bill, sketch: WKRC KMOX (sw-21.52)  
NBC-Army Band: KDKA WSM WCKY WAVE WHIO (sw-15.21)  
To be announced: WLW WCPO  
WFBM-Kitchen of the Air  
WGN-Lucky Girl  
WHAS-Herbert Koch, organist  
WIRE-Tuneful Topics  
WLAC-Calendar; Variety Prgm.  
WMMN-Theater Party  
WOWO-Market Reports  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
CBS-Rich Man's Darling: WKRC KMOX (sw-21.52)  
NBC-The Voice of Experience: WTAM WMAQ WLW (sw-15.33)  
Monticello Party Line: WHAS WOWO  
WCPO-Orville Revell  
WGBF-School for Brides  
WGN-Bachelor's Children  
WLAC-Polly Baker  
WLS-Henry Burr, trn.  
WMMN-Hub & Bub  
WSAI-Army Band (NBC)  
WWVA-Chief Myhr, U.S.N.; Helpful Helper

**11:00 EST 10:00 CST**  
NBC-Happy Jack, songs: WIRE WCKY WMAQ WTAM WHIO WSM WAVE  
CBS-Broadcast from Republican Convention: WWVA WHAS WOWO WFBM (sw-21.52-9.59)  
KDKA-News  
KMOX-Let's Compare Notes  
WCPO-Today's Headlines  
WGBF-Mister and Missus  
WGN-Painted Dreams, sketch  
WKRC-Jean Abbey  
WLAC-News; Dance Rhythms  
WLS-News; Markets  
WLW-Live Stock; News  
WMMN-Mystery Melody  
WSAI-Household Hints

**11:15 EST 10:15 CST**  
NBC-Honeyboy & Sassafraz, comedy team: WTAM WCKY WIRE WAVE WSM WHIO  
CBS-Musical Reveries; Stuart Churchill, tenor; Readings & Orch.: WKRC KMOX WFBM WHAS WLAC (sw-21.52-9.59)  
KDKA-Grab Bag

WCPO-Clarence Berger  
WGN-Harold Turner, pianist  
★ WHIS-RADIO GOSSIP  
WLS-Musical Roundup; Rodeo Joe  
WLW-Our Singing Neighbor  
WMAQ-Home Service Prgm.  
WMMN-Ladies of the Mop  
WOWO-Housewife's Hour  
WWVA-Elmer Crowe

**11:30 EST 10:30 CST**  
NBC-Girl Alone, sketch: WCKY  
WTAM WIRE WSM WHIO  
CBS-Mary Martin, sketch  
WKRC KMOX WHAS WFBM (sw-21.52 9.59)  
NBC-Worth Kramer: WSAI KDKA (sw-15.21)  
CBS-Murice Brown, 'cellist: WMMN WLAC WWVA  
WAVE-Three J's  
WCPO-Homespun Philosopher  
WGBF-Baby Show Man  
WGN-Melody Moments  
WLS-Old Kitchen Kettle  
WLW-Stumpus  
WMAQ-To be announced

**11:45 EST 10:45 CST**  
NBC-Words & Music: WMAQ WSM WSAI KDKA (sw-15.21)  
CBS-Five Star Jones, sketch: WKRC KMOX WHAS WFBM (sw-21.52)  
NBC-Merry Madcaps: WIRE  
WTAM WCKY WHIO  
WAVE-Interlude  
WCPO-Norman Cordon  
WGBF-Hoosier Philosopher  
WGN-Worry Clinic  
WLAC-Tonic Tunes  
WLS-Hilltoppers  
WLW-Worry Clinic  
WMMN-Curly & Chuck  
WOWO-Melody Memories  
WWVA-Merry Mountaineers

**12:00 EST 11:00 CST**  
CBS-Betty & Bob, sketch: WFBM WHAS KMOX  
CBS-Pete Woolery & Orchestra: WWVA WKRC WOWO (sw-15.27-9.59)  
NBC-Joe White, trn.: WIRE  
KDKA-League of Women Voters  
WCKY-Question Box; News  
WCPO-Fashion Flashes  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Virginians  
WMMN-News  
WTAM-Noon-day Resume

**12:15 EST 11:15 CST**  
CBS-Broadway Cinderella: WHAS WFBM KMOX  
NBC-Dot & Will: WSM WMAQ WAVE  
CBS-Frank Dailey's Orch.: WKRC WLAC (sw-15.27-9.59)  
NBC-Mitchell Schuster's Orch.: WCKY WTAM WHIO  
MBS-Tom, Dick & Harry: WGN WLW  
News: WOWO WWVA  
KDKA-Slim & Jack  
WCPO-Shadows of the Past  
WIRE-Dramas of Life  
WLS-Hometowns; Sophia Germanich; Orch.  
WMMN-Hillbilly Bill  
WSAI-On Parade

**12:30 EST 11:30 CST**  
NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21)  
CBS-Worry Clinic: WFBM WHAS KMOX  
NBC-Gene Beecher's Orch.: WCKY WHIO (sw-15.33)  
WCPO-Man in the Street  
WGN-Markets; Δ Services  
WGY-Farm Program  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WLS-Weather, markets, news  
WLW-River, Weather and Market  
WMMN-Inquiring Reporter  
WOWO-Man on the Street  
WSAI-Blue Belles, trio  
WTAM-Livestock; Doc Whipple  
WWVA-Tony & Dominic

**12:45 EST 11:45 CST**  
CBS-Hymns of All Churches: WHAS WFBM KMOX  
★ CBS-Between the Bookends: WKRC WMMN (sw-15.27)  
WCPO-James Dalton's Orch.  
WGBF-Bulletin Board  
WLAC-Luncheon Musicale  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)

WOWO-Dance Orch.  
WSAI-Day Dreams  
WTAM-Gene Beecher's Orch.  
WWVA-Luncheon Music

**1:00 EST 12:00 CST**  
CBS-Dorsey & Dailey, vocal duo: (sw-15.27-9.59)  
NBC-Music Guild: WTAM WCKY  
CBS-Goldbergs, sketch: WHAS WFBM WLAC KMOX  
WCPO-I Hear America Singing  
WGBF-Church & School News  
WGN-Your Lover  
WHIO-Art Institute  
WKRC-Upstarts  
WMMN-Midday Shopping Notes  
WOWO-Happy Couriers  
WSAI-King's Men

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch: WKBPC WBBM WSMK WOWO WMMN (sw-15.27)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Story of Helen Trent  
WHAS-College of Agriculture  
WHIO-Rhythm Makers  
WIRE-News  
WLAC-Luncheon Musicale  
WSAI-Ramblin' in Rhythm  
WWVA-Salon Moods

**1:30 EST 12:30 CST**  
NBC-Nat'l Congress of Parents & Teachers Ass'n: WMAQ WSAI  
CBS-Aft. Recess: WOWO WKRC WMMN sw-15.27  
NBC-Rosa Lee, sop.: WCKY  
WTAM WHIO  
MBS-Palmer House Ensemble: WGN WLW  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk; Livestock  
WCPO-Gladys Catron  
WFBM-Hoosier Farm Circle  
WHAS-Savings Talk; Markets  
WLAC-Δ Church of Christ  
WLS-Jim Poole, Livestock Market Summary  
WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
NBC-Old Refrain; String Ensemble: WHIO WCKY WTAM  
KMOX-Afternoon Recess (CBS)  
WAVE-Cong. of P.T.A. (NBC)  
WCPO-Music By Levitow  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WGY-Bridge Forum  
WHAS-Shopping Guide  
WIRE-Inlaws  
WLS-Markets, News  
WLW-Pat Barnes in Person  
WMMN-Cap, Andy & Flip  
WSM-Ma Perkins  
WWVA-Δ Gospel Tabernacle

**2:00 EST 1:00 CST**  
NBC-Edison Pioneers: WCKY WAVE  
CBS-Ann Leaf, organist: WMMN WKRC WOWO WFBM WLAC (sw-15.27)  
NBC-Forever Young, sketch: WTAM WMAQ  
MBS-Molly of the Movies: WLW WGN  
KDKA-Stroller's Matinee  
KMOX-Inquiring Reporter  
WCPO-20th Century Serenade  
WGBF-Mystery Drama  
WHAS-Univ. of Kentucky  
WHIO-Tea Time Topics  
WIRE-Magazine of the Air  
WLS-Homemakers Hour  
WSAI-Rex Stevens, drama  
WSM-State Dept. of Agri.

**2:15 EST 1:15 CST**  
NBC-Ma Perkins, sketch: WTAM WLW WLS  
CBS-Ann Leaf, organist: WSMK WWVA  
NBC-Strollers Matinee: WSM WCKY WHIO WAVE  
KMOX-Travelogue  
WCPO-Familiar Melodies  
WFBM-News  
WGBF-Front Page Drama  
WGN-June Baker, economist  
WMAQ-Tuneful Topics  
WSAI-Drowsy Waters

**2:30 EST 1:30 CST**  
NBC-Vic & Sade, sketch: WTAM WLW WMAQ  
CBS-Jimmy Brierly, trn.; Orch.: WSMK WOWO WFBM WLAC WHAS WKRC WMMN (sw-15.27)  
KMOX-Dave Clayton, trn.  
WGBF-Billboard  
WGN-Good Health & Training  
WIRE-Matinee Varieties

WLS-Homemakers' Hour  
WSAI-Crazy Quilt  
WWVA-Me Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch  
WTAM WSM WLW WMAQ  
CBS-Gogo Delys, songs: WKRC  
WSMK WHAS WOWO WFBM  
WMMN WLAC (sw-15.27)  
NBC-Bill Krenz' Orch.: WCKY WSM WHIO  
KMOX-Window Shoppers  
WAVE-Aft. Melodies  
WCPO-Musical Matinee  
WGN-Baseball; Phila. vs. Cubs  
WLS-Homemakers Hour  
WWVA-Pioneers

**3:00 EST 2:00 CST**  
NBC-The Foxes of Flatbush, sketch: KDKA WENR (sw-15.21)  
CBS-E. Robt. Schmitz, concert pianist: WKRC WFBM WHAS WSMK (sw-15.27)  
*All Chopin Progs: Mazurka No. 4, Opus 17; Mazurka No. 2, Opus 24; Mazurka No. 2, Opus 33; Revolutionary Etude; Adagio of F Minor Concerto; Prelude No. 15*  
NBC-Woman's Radio Review; Guest Speaker; Orch., direction Joseph Littau; Claudine Macdonald: WTAM WAVE WIRE WSM WCKY WHIO WSAI WMAQ  
KMOX-To be announced  
WCPO-Baseball; Reds vs. N. Y. WHIO-Baseball Game  
WLAC-Aft. Melodies  
WLW Gene Perazzo  
WMMN-For Women Only  
WOWO-Radio Neighbor  
WSAI-Baseball Game  
WWVA-Cowboy Loye's Blue Bonnet Boys

**3:15 EST 2:15 CST**  
NBC-Backstage Wife, sketch: KDKA WENR WCKY WIRE WHIO (sw-15.21)  
KMOX-Ozark Matinee  
WLW-News and Financial Notes  
WMMN-Concert Pianist (CBS)

**3:30 EST 2:30 CST**  
NBC-How to Be Charming: KDKA WIRE WCKY WAVE WENR WHIO (sw-15.21)  
CBS-Swinging Down the Air Lanes: WLAC WMMN WSMK WKRC WFBM WHAS WWVA KMOX (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WMAQ WTAM  
WGBF-Sunshine Hour  
WLW-Forever Young (NBC)  
WOWO-Old Time Religion  
WSM-Tea Time Music

**3:45 EST 2:45 CST**  
NBC-Grandpa Burton: WCKY WTAM WIRE  
CBS-Clyde Barrie, bar.: WHAS WSMK WLAC WKRC WFBM WMMN WWVA (sw-15.27)  
NBC-Manhattans: KDKA (sw-15.21)  
NBC-Marguerite Pandula, songs: WSM WENR WAVE  
KMOX-Johnnie Adams, songs  
WHIO-Baseball Game  
WLW-Edith Karen and Organ  
WMAQ-Voice of Science

**4:00 EST 3:00 CST**  
NBC-Jackie Heller, trn.: WENR  
CBS-Broadcast from Republican Convention: WFBM WLAC WSMK WOWO WMMN WKRC (sw-11.83)  
NBC-Walter Logan's Musicale: WTAM WMAQ WAVE WCKY WIRE (sw-9.53)  
KDKA-Kiddies' Klub  
KMOX-Baseball Game  
WHAS-Δ Week-day Devotions  
WLW-Betty & Bob, sketch  
WSM-State Dept. of Health Talk  
WWVA-Hugh Cross' Radio Pals

**4:15 EST 3:15 CST**  
NBC-Men of the West: WENR  
CBS-Dorothy Gordon, Children's Prgm.: WSMK WHAS WKRC WMMN WLAC WFBM (sw-11.83)  
KDKA-Miller's Plough Boys  
WCKY-5th Race at Latonia  
WGY-How to be Charming  
★ WLW-Life of Mary Sothern  
WOWO-Little Joe

**4:30 EST 3:30 CST**  
NBC-The Singing Lady: WLW KDKA (sw-15.21)  
CBS-Buddy Clark, songs: WHAS WMMN WSMK WLAC WFBM (sw-11.83-9.59)



Jacques Renard See 7:30 p.m. EST (6:30 CST)

Frequencies

Table listing radio frequencies for stations like KDKA-980, WGN-720, WLW-700, etc.

NBC-Fletcher Henderson's Orch.: WIRE WENR Dance Orch.: WHAS WLAC

12:15 EST 11:15 CST CBS-Geo. Givot's Radio Circus: KMOX WBFB

12:30 EST 11:30 CST NBC-Duke Ellington's Orch.: WMAQ WSM WAVE WIRE

12:45 EST 11:45 CST CBS-Nocturne, Franklin McCormack: WBFB WBFB

12:45 EST 11:45 CST CBS-Nocturne, Franklin McCormack: WBFB WBFB

End of Wednesday Prgrams.

NBC-News; Chick Webb's Orch.: WIRE WAVE WCKY WENR-Musical Grab Bag

4:45 EST 3:45 CST NBC-Don Pedro's Orch.: WTAM WMAQ CBS-Wilderness Road, sketch:

5:00 EST 4:00 CST NBC-Flying Time: WCKY WAVE WMAQ WSM WIRE

5:15 EST 4:15 CST NBC-Clark Dennis, trn.: WCKY WIRE WENR

5:30 EST 4:30 CST NBC-The Singing Lady: WGN CBS-News; Milton Kellm's

5:45 EST 4:45 CST NBC-Little Orphan Annie: WGN WSM

6:00 EST 5:00 CST NBC-Amos 'n' Andy, sketch: (sw-9.53)

6:15 EST 5:15 CST NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WTAM WHIO WIRE

6:30 EST 5:30 CST NBC-HORLICK'S MALTED Milk Presents Lum & Abner, sketch: WLW WENR WSM

6:45 EST 5:45 CST CBS-Boake Carter, commentator: WHAS KMOX WKRC

7:00 EST 6:00 CST NBC-One Man's Family, serial drama with Anthony Smythe: WEAF WTAM WMAQ

7:15 EST 6:15 CST WCPH-Hornberger's Trio WGN-Rubinioff, violinist

7:30 EST 6:30 CST NBC-Lavender & Old Lace: William Meeder, organist: WJZ

7:45 EST 6:45 CST WSM-Jack's Gang; Pan American Broadcast WTAM Sportsman

WOWO-Mellow Melodies WWVA-Musical Varieties

7:45 EST 6:45 CST WCPH-One Night Bandstand WLS-Rhythm Orch.

8:00 EST 7:00 CST NBC-Fred Allen & Portland Hoffa; Art Players; Amateurs & Peter Van Steeden's Orch.:

8:15 EST 7:15 CST WGN-Joe Sanders' Orch. WLS-Government & Your Money

8:30 EST 7:30 CST CBS-To be announced: WABC WOWO WMMN WHAS

8:45 EST 7:45 CST KMOX-Thank You, Stusia WBBM-Advertising Federation

8:00 EST 7:00 CST NBC-Your Hit Parade & Sweepstakes; Carl Hoff's

8:15 EST 7:15 CST CBS-Gang Busters; Crime Drama by Phillips Lord:

8:30 EST 7:30 CST NBC-Your Hit Parade & Sweepstakes; Carl Hoff's

8:45 EST 7:45 CST WCPH-Bill Dietrich's Orch. WGN-Horace Heidt's Orch.

9:00 EST 8:00 CST WCPH-Bradford's Orchestra WHAM-Rubinioff, violinist

9:15 EST 8:15 CST CBS-March of Time: WABC WFBM WBBM WHAS WKRC

9:30 EST 8:30 CST WCPH-Boxing Matches WGN-Mardi Gras Dance Orch.

9:45 EST 8:45 CST CBS-Jack Shannon, trn.: WKRC WMMN WBBM

10:00 EST 9:00 CST NBC-George Sterney's Orch.: WEAF WGY WIRE

KMOX-News & Sports WIRE-News WLAC-Francis Hill

10:05 EST 9:05 CST NBC-George Sterney's Orch.: WEAF WGY WIRE

10:15 EST 9:15 CST NBC-Happy Jack Turner, songs: WTAM WMAQ

10:30 EST 9:30 CST CBS-Sterling Young's Orch.: WABC WKRC WSMK

10:45 EST 9:45 CST CBS-Phil Levant's Orch.: WSAI WHIO WSM WAVE

11:00 EST 10:00 CST NBC-Phil Levant's Orch.: WSAI WHIO WSM WAVE

11:15 EST 10:15 CST CBS-Phil Levant's Orch.: WSAI WHIO WSM WAVE

11:30 EST 10:30 CST NBC-Lights Out, mystery drama: WEAF WAVE

11:45 EST 10:45 CST KMOX-Roscoe Ates' Orch. WJR-Δ Meditations

12:00 EST 11:00 CST NBC-Phil Levant's Orch.: WSAI WHIO WSM WAVE

12:15 EST 11:15 CST CBS-Geo. Givot's Radio Circus: KMOX WBFB

12:30 EST 11:30 CST NBC-Duke Ellington's Orch.: WMAQ WSM WAVE WIRE

12:45 EST 11:45 CST CBS-Nocturne, Franklin McCormack: WBFB WBFB

SHORT-WAVE PROGRAMS FOR WEDNESDAY

- (See Page 31 for List of Stations and Frequencies) EST Shown; for CST Subtract One Hour 10:15 a.m.—Britain vs. U. S., polo match: GSG GSF

Psoriasis Kept Me Out of Steady Work 9 Years Until I Used Dermoil

The amazing story of how Mr. J. P. won his 9-year fight with Psoriasis lesions on his arms came to light here recently. The effects of this hideous disorder kept him from steady work for years.

Take Moving Pictures Withany Camera!

Take pictures with the MOVIE MAKER, an attachment that fits onto any camera. Develops films in regular way. Then you are ready to show the moving pictures.







June 12



Jessica Dragonette  
See 7 p.m. EST (6 CST)

## Network Changes

Virginia Verill, formerly 6 p.m., now CBS 6:15 p.m. EST 5:15 CST  
Frank Fay, formerly heard on Saturday at 8 p.m., will be heard tonight NBC 7:30 p.m. EST (6:30 CST)  
Miniature Theater, formerly Saturday at 1:30 p.m., will be heard tonight NBC 9:30 p.m. EST (8:30 CST)

## News

9:00 a.m.—NBC-WMAQ  
5:30 p.m.—CBS-WHAS  
5:30 p.m.—NBC-WAVE  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WTAM  
10:00 p.m.—George R. Holmes: NBC-WEAF  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF

## Classical Music

7:00 p.m.—Cities Service Concert: NBC-WEAF  
9:30 p.m.—Marion Talley, sop.: NBC-WEAF

## Morning

7:00 EST 6:00 CST  
NBC-Spareribs: WTAM  
CBS-On the Air Today; Oleaners, male quartet: (sw-21.52)  
NBC-Morn. Devotions: KDKA (sw-21.54)  
Bible School: WOWO WCPO  
WCKY—Morning Roundup  
WGN-Good Morn.  
WKRC-Jerry Fay  
WLS—Smile-A-While  
WLW—Family Prayer Period  
WMAQ-Suburban Hour  
WSAI—Morn. Devotions  
WVVA—Gospel Tabernacle

7:15 EST 6:15 CST  
NBC-Morn. Melodies: WTAM  
KDKA-News; Musical Clock  
WCKY-News  
WCPO—Sunrise Worship  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW—Sunday School Lesson  
WSAI-Good Morning

7:30 EST 6:30 CST  
CBS-Bob & Rennie, songs: (sw-21.52)  
NBC-Cheerio: WTAM WLW WCKY  
Morning Devotions: WHIO WIRE  
KMOX—Home Folks' Hour  
WCPO-Musical Sundial  
WFBM-Chuck Wagon  
WHAS—College Devotions  
WKRC—Breakfast Express  
WLAC-News & Melodies  
WLS-Otto & His Tunes  
WOWO-Breakfast Club  
WSM-Musical Prgm.

7:45 EST 6:45 CST  
CBS-Bluebirds, girls' trio: (sw-21.52)  
KMOX-Tick Tock Revue  
WHIO—Breakfast Express  
WIPE-News  
WLS-Hotan Tonka, Indian Legends  
WMMN-Cap, Andy & Flip  
WSAI-Setting Up Exercises

8:00 EST 7:00 CST 9:45 EST 8:45 CST 11:15 EST 10:15 CST 12:45 EST 11:45 CST  
CBS-Dear Columbia: WSMK  
WMMN WHAS (sw-21.52)  
★ NBC-Breakfast Club; Ranch Boys; News: KDKA WAVE WSM WSAI (sw-21.54)  
NBC-Piano Pals: WCKY  
News: WWVA WLW WLAC  
KMOX-Wakeruppers  
WFBM-Early Birds  
WGBF—East Side Tabernacle  
WGN-Timely Tunes  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pals  
WMAQ-Fashion Horoscope  
WTAM-Tommy & Betty

8:15 EST 7:15 CST 10:00 EST 9:00 CST  
NBC-Streamliners: WCKY WTAM WHIO  
WCPO-News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Arthur Chandler  
WWVA-Dear Columbia (CBS)

8:30 EST 7:30 CST  
CBS-Richard Maxwell, songs: WSMK WOWO WHAS WMMN (sw-21.52)  
KDKA-Style & Shopping Service  
W.M.A.—Tick Tock Revue  
WCPO-Morning Jubilee  
WGN-Good Morn.  
WHIO-Musical Clock  
WKRC-News; Woman's Hour  
WLS-News  
WLW-Dance Rhythm  
WTAM-Kitchen Beauty  
WWVA-Dance Tunes

8:45 EST 7:45 CST  
CBS-Bill & Ginger; News: (sw-21.52)  
CBS-Montana Slim; News: WOWO WSMK  
WCPO-Hits from the Shows  
WGBF-Timely Topics  
WLS—Morning Devotions  
WLW-Questions & Answer  
WMMN-Shopping Notes  
WTAM-Senator & Major

9:00 EST 8:00 CST  
NBC-Vic & Sade: WLS  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-Vaughn de Leath, songs: WSM WAVE  
NBC-News: Walter Cassel, bar.: WMAQ WCKY  
News: WFBM KMOX  
KDKA-News; Music  
WGBF—Simpson Service  
WHAS-Country Boys  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLW-Variety Show  
WMMN—Morn. Devotions  
WSAI—Church Forum  
WTAM-News; Fur Trapper  
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST  
NBC-Dan Harding's Wife, sketch: WMAQ WHIO WIRE WCKY WSM  
CBS-Br'dway Cinderella: WKRC (sw-21.52)  
NBC-Home Sweet Home, sketch: KDKA WLW WLS WSMK (sw-15.21)  
CBS-Fred Feibel, organist: WFBM  
KMOX-We Can Prove It  
WAVE—Devotional Service  
WCPO—Bible School  
WGBF—City Court  
WGN-We Are Four  
WHAS-Log Cabin Boys  
WSAI-Birthdays Greetings  
WTAM-Health & Home

CBS-The Bluebirds, girls' vocal trio: WLAC WMMN WFBM  
NBC-Today's Children, sketch: WTAM WHIO WIRE WCKY  
CBS-Betty Crocker, cooking talk: WKRC (sw-21.52)  
KDKA-To be announced  
KMOX-Tick Tock Revue  
WAVE-Train of Memories  
WGN-Edith Davis, Orch.  
WHAS-Breakfast Business  
WLS-Bill O'Connor & J. Brown  
WLW-King's Men  
WSAI-News  
WSM-Jack's Mountaineers  
WWVA-Oh! Pardner

8:15 EST 7:15 CST 10:00 EST 9:00 CST  
NBC-David Harum, sketch: WSAI WMAQ WTAM (sw-15.33)  
CBS-Goldbergs, sketch: WKRC WOWO (sw-21.52)  
NBC-The Honeymooners: KDKA WCKY (sw-15.21)  
CBS-Melody Weavers: WHAS WSMK  
NBC-Light Opera: WAVE WSM  
KMOX-Ma Perkins sketch  
WCPO-Joe Venuti's Orch.  
WFBM-Hollywood Highlights  
WGN-House Party  
WHIO-Rhythm Revue  
WIRE-Happy Long  
WLAC-Malcolm Tate, organist  
WLS-Martha Crane; Helen Joyce; Marning Homemakers  
WLW-Mail Bag  
WMMN-Mixing Bowl  
WWVA-Hugh Cross' Radio Pals

10:15 EST 9:15 CST  
NBC-Breen & de Rose: WTAM  
CBS—Romance of Helen Trent, sketch: WKRC KMOX (sw-21.52)  
NBC-Cadets Quartet: WSAI  
KDKA WCKY (sw-15.21)  
WLW—Dor Club News  
WFBM-Sweet & Hot  
WGN-Musical Moments  
WHAS-Chats with Dolly Dean  
WIRE-Hughes Reel  
WLW-Alice O'Leary, songs  
WMAQ-Melody Bakers  
WMMN-Studio Notes  
WOWO-Bob & Norm

10:30 EST 9:30 CST  
NBC-Walter Blafuss' Orch.: KDKA WCKY (sw-15.21)  
CBS-Just Plain Bill, sketch: WKRC KMOX (sw-21.52)  
NBC-Wife Saver, Allen Prescott: WTAM WMAQ WSAI (sw-15.33)  
WCPO-To be announced  
WFBM Kitchen of the Air  
WGN-Lucky Girl  
WHAS-Herbert Koch, organist  
WHIO-Pantry Parade  
WIRE-Tuneful Topics  
WLAC Musical Prgm  
WLW-Peggy at the Switchboard  
WMMN-Theater Party  
WOWO-Market Reports  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
NBC-The Voice of Experience: WTAM WMAQ WLW (sw-15.33)  
CBS-Rich Man's Darling: WKRC KMOX (sw-21.52)  
WCPO-Dorsey Bros.' Orch.  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHAS—Party Line  
WLAC-Pop Concert  
WLS-Safety Prgm.; Jack Holden; Ralph Emerson  
WMMN-Bub & Hub  
WOWO-Joe Trimm  
WSAI-To be announced  
WWVA-Two Guitars

★ CBS-Between the Bookends: WKRC WMMN (sw-15.27)  
CBS-Betty Crocker: WFBM WHAS KMOX  
WCPO-Two Does  
WGBF—Bulletin Board  
WLAC-Luncheon Musicale  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)  
WOWO-Dance Orchestra  
WSAI-Davey Dreams  
WTAM-Pinky Hunter's Orch. (NBC)  
WWVA-Luncheon Music

1:00 EST 12:00 CST  
NBC-Magic of Speech: WCKY WAVE WTAM  
CBS-Ruth Carhart; Orch.: (sw-15.27-9.59)  
CBS-Goldbergs, sketch: WHAS KMOX WFBM WLAC  
WCPO-Fashion Flashes  
WGBF—Church & School News  
WGN-Your Lover  
WHIO-Master Singers  
WKRC-The Upstarts  
WMMN-Midday Shopping Notes  
WOWO-Happy Couriers  
WSAI-King's Men

1:15 EST 12:15 CST  
CBS-Happy Hollow, sketch: WKRC WMMN WSMK WOWO (sw-15.27)  
KMOX-Magic Kitchen  
WAVE-Man on the Street  
WCPO-Children's Orch.  
WFBM-Farm Bureau  
WGBF—Markets; Farmer Purcell  
WGN-Story of Helen Trent  
WHAS-College of Agriculture  
WHIO-Postal Oddities  
WIRE-News  
WLAC-Luncheon Musicale  
WSAI-Ramblin' in Rhythm  
WWVA-Salon Moods

1:30 EST 12:30 CST  
NBC-Nicholas Mathay's Orch.: WCKY WHIO (sw-15.33)  
CBS-Dorsey & Dailey: WKRC WMMN (sw-15.27)  
NBC-Edward Davies, bar.: WAVE WSAI WMAQ  
MBS-Palmer House Ensemble: WGN WLW  
News: WSM WIRE  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Gray Bros.' Orch.  
WFBM-Hoosier Farm Circle  
WHAS-Savings Talk; Livestock Markets; Temperature  
WLAC—Church of Christ  
WLS-Jim Poole, Livestock Market Summary  
WOWO-Variety Prgm.  
WTAM-Over the Garden Wall  
WWVA—Dr. H. Lemont

1:45 EST 12:45 CST  
CBS-Thomas Edison Foundation Prgm.: WOWO WKRC KMOX (sw-15.27)  
NBC-Gen. Fed. of Women's Clubs: WAVE WSAI  
WCPO-Aft. Musicale  
WGBF—Curbstone Reporter  
WGN-Marriage License Bureau  
WHAS—Shopping Guide  
WIRE-Inlaws  
WLS-Markets; News  
WLW-Pat Barnes & Larry Larson  
WMMN-Cap, Andy & Flip  
WSM-Ma Perkins  
WTAM-Nicholas Mathay's Orch. (NBC)  
WWVA—Gospel Tabernacle





Frequencies

Table with 3 columns: Station, Frequency, and Program. Includes KDKA-980, WGN-720, WLW-700, etc.

1:15 EST 12:15 CST
WBBM-News; Weather Man
1:30 EST 12:30 CST
WBBM-Austin Mack's Orch.

End of Saturday Prgrams.

SHORT-WAVE PROGRAMS FOR SATURDAY

(See Page 31 for List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour
6:45 a.m.—Children's hour: GSG GSH

CONTESTS ON THE AIR

SUNDAY
12:30 p.m. EST (11:30 a.m. CST), NBC network. While the City Sleeps. Cash for true stories about milkmen.
WEDNESDAY
9 p.m. EST (8 CST), NBC network. Your Hit Parade. Carton of cigarettes given for naming three leading hit songs of the week.

WSM-△ Sunday School Lesson
WTAM-Betty Lee Taylor
6:45 EST 5:45 CST
CBS-Dinner Concert; Victor Bay's Orch.: WHAS WSMK

CBS-Salon Moderne: WABC
WMMN WWVA WFBM WLAC
KMOX (sw-11.83-6.06)
★ NBC-ALKA-SELTZER PRESENTS

10:30 EST 9:30 CST
NBC-News, WEAF only) Russ Morgan's Orch.: WEAF WGY

WHAS-Dream Serenade
WLAC-Malcolm Tate, organist
WSAI-News; Slumber Hour

Night

7:00 EST 6:00 CST
NBC-Carl Ravazza's Orch.: WEAF WCKY WMAQ WIRE WGY

8:45 EST 7:45 CST
★ Smiling Jack's Missouri Mountaineers: WSM WCBSP WPAD

10:45 EST 9:45 CST
CBS-Don Bestor's Orch.: WBBM WFBM

1:00 EST 12:00 CST
MBS-Horace Heidt's Orch.: WGN WLW

7:15 EST 6:15 CST
NBC-El Chico, Spanish Revue: WJZ KDKA WSM WLW (sw-11.87)

9:00 EST 8:00 CST
★ CBS-Your Hit Parade & Sweepstakes: Freddie Rich's Orch.;

11:00 EST 10:00 CST
NBC-Ben Bernie's Orch.: WEAF WCKY WHIO WTAM WIRE WGY (sw-9.53)

1:40 p.m.—Britain vs. U. S. polo match: GSB GSD GSI

7:30 EST 6:30 CST
NBC-Meredith Willson's Orch.: WEAF WTAM WMAQ WSAI WGY (sw-9.53)

9:15 EST 8:15 CST
WCKY-WPA Music

11:15 EST 10:15 CST
CBS-Geo. Givot's Radio Circus: WFBM

2 p.m.—Latin-American music: COCD

7:45 EST 6:45 CST
Rubinoff, violinist: WAVE WGBF

9:45 EST 8:45 CST
WGN-Sophie Tucker's Orch.

11:45 EST 10:45 CST
KMOX-Herbie Kay's Orch.

2:15 p.m. EST (1:15 CST), NBC network. Ma

8:00 EST 7:00 CST
NBC-Jamboree: WEAF WTAM WLW WMAQ WGY (sw-9.53)

10:00 EST 9:00 CST
★ NBC-ALKA-SELTZER PRESENTS

12:00 EST 11:00 CST
NBC-Fletcher Henderson's Orch.:

4 p.m. EST (3 CST), NBC network. While the City Sleeps.

8:15 EST 7:15 CST
CBS-Bruna Castagna, contralto: WHAS

10:15 EST 9:15 CST
NBC-Mitchell Schuster's Orch.:

12:15 EST 11:15 CST
CBS-Joseph Cherniavsky's Orch.:

5 p.m.—Variety hour: DJD

8:30 EST 7:30 CST
★ NBC-Chateau; Smith Ballew, m.c.;

11:15 EST 10:15 CST
NBC-Dick Mansfield's Orch.:

12:30 EST 11:30 CST
NBC-Carl Schreiber's Orch.:

6 p.m.—Singers: COCO

Nuit d'Amour Face Powder advertisement with image of product box and text: 'Makes You Look Your Best Always'

STAMP COLLECTORS advertisement with image of stamps and text: 'Our reputation as the largest approval house'

WSM Tonight for Smiling Jack and His Mountaineers advertisement with text: '8:45 p.m. EST—7:45 CST'

Sally Foster advertisement with image of a woman and text: 'Little Blue Eyed Sally Sings As Sweet As She Looks'

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If you want to read this "highly interesting, revolutionary and fascinating story of the discovery of a great Truth," just send your name and address to Dr. Frank B. Robinson, 403-6th Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright 1935, Dr. Frank B. Robinson.—Advertisement.

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## EXPLAINING FIFI D'ORSAY

(Continued from Page 23)

held out her hand, a hand which trembled like a leaf in a stiff wind. "How do you do?" The guttural voice was formal; stiffly formal.

Garbo hurried from the scene—a fawn pursued by hunters. Fifi hurried, too, a wounded animal ready to do battle. Fifi's eyes were wild; Garbo's haunted.

Two women who acted exactly as they are—temperamental in their own language. Standing by, an unused microphone and an announcer who was silent. But if he had given this scene as it was acted with excerpts of the story behind it! For Greta and Fifi were friends in Hollywood.

Why, Garbo spent hours practicing that loud, exuberant laugh of Fifi's.

Then they quarreled. Fifi talked for publication. And Garbo was angry. A friendship such as theirs should be private. Fifi couldn't see why she shouldn't say all those nice things about Gigi! They didn't speak until Fifi was cast in a picture at Metro and Garbo saw her. Garbo invited her into her dressing room—to laugh and dance and cut-up for her. "They have not changed you, Fifi!" Garbo was delighted.

No, they had not changed Fifi. They have not changed Garbo.

Why take temperament from them? I refer again to Fifi, who is the most explosive person Hollywood has sent to the air. Her reputation for temperament hurt her in Hollywood so she was cast in fewer and fewer good pictures. I remember 'way back when she was making "Hot for Paris" with Victor McLaglen and El Brendel. Fox decided to make an all-star picture called "Happy Days," featuring all of their headliners from Janet Gaynor

to Fifi. She was handed a song late one afternoon and told she must "shoot" it that evening.

The costume was cut on her while she waited between scenes on the set of "Hot for Paris." She learned the words when she should have been eating dinner. She practiced on the set while she should have been sleeping. Finally, they put her behind a tree and told her to snake-hip her way forward, between trees. Everybody told her! The director—assistants—cameramen. Fifi must always do her best. And to do that she must feel what she is doing. She felt nothing because of the din—the hurry—the lack of preparation. Then—she felt anger, that mad, wild anger which is so much a real part of her. "I won't do it. I won't. You are crazee—" and off she went. Fury gave her the courage to walk off the set, an unpardonable sin in Hollywood.

Temperament? Real temperament cannot be downed. It should not be.

This is an old question, I suppose, but since Hollywood and Broadway are giving us people who are outwardly more and more dull, it's a question for radio today. Temperamental personalities built the stage—Lillian Russell, Flo Ziegfeld, Anna Held, David Belasco. Temperamental people established the screen—Pola Negri, Gloria Swanson, Blanche Sweet, Rudolph Valentino, the Moore brothers. Far from hurting radio—temperamental personalities can give it what it needs most. Glamor! Excitement!

Fifi D'Orsay may be heard in "Folies de Patee" every Wednesday over an NBC network at 8 p.m. EDT (7 EST; 7 CDT; 6 CST; 5 MST; 4 PST).

## TWENTY-FOUR YEARS TOGETHER

(Continued from Page 12)

out I was deluged with wires and cables. Pat never let up until I arrived home, but we've never taken separate vacations again, and Pat says we never will."

Since then, she has learned even to put on waders and go fishing!

Nora has not talked for publication before.

She is the only one of the six children in her family to have entered show business, while Pat's parents and the grandmother who reared him, back in Holden, Missouri, were all born to the stage. Nora's dancing feet won the dancing contest at the Gaelic Society's annual picnic in Grant Park, Chicago, the Summer she was 14, and a man named Tom Linton persuaded her folks to let her go out with his quartet of girl-dancers during the Summer vacation.

"The salary thrilled me more than the footlights," said Nora of her dancing debut. "I went to school in Winter and danced with Tom Linton's Girls during the next two vacations. After that, I struck, deciding I'd rather have the money and a chance to travel than the rest of a school-book education. That was the Summer I went out with "Whose Little Girl Are You?" and met Pat.

They worked together all that season. Before they parted, she had asked him to come up for dinner at her home. "I went out for dinner and fell in love with her mother," said Pat, who was walking through again, on his way to the garden.

Nora laughed. "That's a fact," she said. "Pat and my mother are bosom friends, though they don't make a fuss about it."

You can't blame Nora Cuneen for not wanting to upset the balance of her life and Pat's by carving out a separate career for herself.

They've had 20 years on the road as Barrett and Cuneen, in vaudeville and musical comedy, and now in radio.

The way it is, on the Uncle Ezra show, Nora sort of manages the production end, too. She and Pat block out the show and he writes it.

"In the beginning, this was a hard show to write, even for us, with all Pat's background and his years of experience at the one sort of part. But now, the audience really write the show for us. They send so many letters and so many excellent, usable stories, poems, and suggestions."

In 1931, the Hoffman Coffee Company of Milwaukee telephoned to the Keith office in Chicago, for the best actor of old-man parts to be had, for a radio series. They were told Pat Barrett was the best in the business, but that he was very hard to reach. However, they would try.

Briefly, Pat was signed up for a year's series without an audition. It was called "The Two Bachelors," or "Wilbur and Leslie." Nora played her first radio part on it as Mrs. Baker, the character who was later transferred to the Uncle Ezra scripts.

Everything I had seen—flowers in bloom, the exquisitely kept house, Nora and Pat themselves—made me think back to the day when, over the lunch-table, Madame Schumann-Heink had said:

"First of all, a wife should be a woman."

There you have it, the fitting conclusion to the whole matter of marriage, careers and harmonious life together.

Tune in on Nora Cuneen's broadcasts with Uncle Ezra on Monday, Wednesday and Friday over an NBC network at 7:15 p.m. EDT (6:15 EST; 6:15 CDT; 5:15 CST; 4:15 MST; 3:15 PST).

## WHAT FREEDOM COST RUDY VALLEE

(Continued from Page 20)

dear one die teaches us many things. It broadens our horizons. And it can make us ashamed of things we have done.

Besides, to be utterly practical, in the past two years Fay, her father, and her attorneys—who surely weren't in this fray without hope of ultimate gain—must have seen that Hubert Prior (Rudy) Vallee was determined to stand or fall by his ideals. In their hearts they must have known they were licked.

It was, therefore, logical enough for Fay Webb to seek her freedom.

In the divorce court, as you know, she charged Rudy with having a frightful temper and with cruelty. According to the newspaper reports, she claimed he swore at her and that she never knew when he might throw something. However, when asked by the Judge who presided if Rudy ever actually had thrown anything at her, she was obliged to say he had not.

I can understand perfectly why Rudy didn't trouble to contest the divorce or deny any of the allegations. To deny the allegations would be to fight the suit itself, and it's reasonable enough to suppose after the last dreadful years that Rudy Vallee will be glad to be free of the girl who brought him miserable loneliness and great unhappiness.

Another thing. Prior to this divorce, it was not advisable for Rudy to enter the state of California. California has some unusual legislation, designed to protect women. And if—before Rudy and Fay were divorced—he had entered California, she could have proceeded with her original action asking seven thousand, four hundred and fifty dollars a month alimony, even though Judge Cottillo's verdict had established the validity of the separation agreement. Then it would have been up to Rudy to show proof in the California court that this agreement had been established valid. He could have done this, of course. But here's the joker: During the time it would have taken, to turn the legal wheels, the court could have temporarily allowed Fay a large counsel fee and even additional temporary alimony. And it would have been exceedingly difficult for Rudy to have secured the return of that temporary alimony afterwards if it had been spent.

It irked Rudy not to be free to cross the California state lines.

"I've always hated to feel there was a state in this Union tabu for me," he told me. "As if I were a criminal, as if I had done something to warrant the persecution which awaited me there."

All this answers the chorus of "Why? Why? Why?" All of which is the real lowdown on the Webb-Vallee situation, on why Rudy didn't contest the divorce, on why Rudy allowed Fay an additional twenty-five thousand dollars.

Time changes all things. Once Fay Webb apparently had no desire to institute divorce proceedings. But now the interlocutory decree of this divorce has been granted.

And when, in the Fall, Rudy starts making pictures at the Warner Brothers' studios, his mind will be solely on his work. He won't be fretted by court actions.

Once more Rudy is wholly free, able to build towards new happiness. I, for one, hope he'll find it and that it will be enduring and great. He deserves it!

This is the first of a series of episodes in the experience of Rudy Vallee and what his freedom cost him. The second will appear in RADIO GUIDE next week.

Rudy Vallee may be heard on the Rudy Vallee Variety Hour over NBC Thursdays at 8 p.m. EDT (7 EST; 7 CDT; 6 CST; 5 MST; 4 PST).

## THEY KNEW HOPE

(Continued from Page 10)

well together. Over the flit sole Marguery their conversation was as light as the champagne, and directed to anyone within ear-shot. Over the Crepes Suzette the girl in the indigo evening dress concentrated her attention and dark eyes on Freddie. Over the coffee he was whispering softly to her. And over cigarettes, the five other diners might just as well have been on the *Ile de France*. Eula and Freddie were alone on a floating palace docking at Paradise.

"That's how it went," Freddie recalled. "I couldn't leave the girl. She was different. First of all she admitted she hated bandleaders. Then she topped that with the fact that she had never heard of me before."

Here was Freddie Rich for the first time in his life confronted with winning a girl, stripped of his enviable reputation, and with only his personal charm. That, my romantic readers, is as it should be.

Here was Eula Mitchell face to face with a man who worked hard; who rose from the ranks, and not from a fur-lined bassinet. Here was a man.

"I'm not sure whether it was over the shuffleboard or the quaits that I fell in love with Freddie. But before that boat docked in Florence, I knew 'He Was My Man,'" insisted Eula.

But that last night out Eula lost Freddie. To the rich girl the Captain's farewell party was a distinct flop. She could have found Freddie on the top deck, cigarette in hand, gazing at the moonlight.

To Freddie that night was a memorable one. He was making one of life's biggest decisions.

"Was this really and truly love?" he asked himself that night, over and over again. "Or am I crazy? What does this girl mean to me; an adventure, the result of a pleasant voyage?"

Freddie was no young swain, confronted with a woman's love for the first time. He had been through the mill—and how! His two previous unions ended disastrously in the divorce courts. He had been burned badly.

Yet here he was, five nights out at sea, dreaming of perfect matrimony!

At five a.m. Freddie Rich was still alone on the empty deck—thinking. He wanted this Eula Mitchell with the naturally rosy cheeks and flashing spirit, but he thought he had nothing to offer her. He decided to forget her.

Then Fate made a dramatic entrance to help write this story. They met on the pier at Florence. Eula was surrounded by barking Italian customs men and looking very much overwhelmed. Freddie came over, and did some fast talking. He dismissed the men.

"Eula, where's your passport?" She started to cry: "Freddie, where were you last night? I was so upset I left my money and passport aboard the ship."

Freddie dashed up the gang-plank and returned a few minutes later with the girl's belongings.

"I'll never forget that," Eula said. "He seemed so reassuring, so comforting to have around."

But her happiness was short-lived. Freddie swallowed hard, tipped his hat and bid her adieu. Freddie went aboard the boat; Eula left for Rome, then Capri.

Eula spent one day at Capri. But in those twenty-four hours she found herself. The little island changed her way of thinking and evaporated her pseudo-sophistication. The "trite little tune" buzzed in her head. It brought thoughts of Freddie.

"I would have given everything I owned," she said intently, "to have had Freddie on that island with me." She was more determined than ever to make Freddie Rich the one man in her life.

Eula returned on the *Normandie*, (Continued on Next Page)

## MUSIC IN THE AIR

By Carleton Smith

THE writer on musical topics usually finds time hanging heavy on his hands at this time of the year.

Now are the days when musicians should disappear, when fiddlers hang up their bows, the sopranos are not troubling and tenors are at rest. On all sides in the past there were signs of unutterable dullness. And the vacation was welcomed.

At least, this is what we once were accustomed to. But times are changing. There is no lull this season. Scarcely had the Philharmonic-Symphony left the airwaves when the Metropolitan returned and the Boston "pops" began. The motor-sponsored symphony announces a Summer season, and now we hear about the coming of Goldman's Band and the Stadium Concerts which begin Wednesday, June 24, with Jose Iturbi conducting and will be broadcast. Thereafter the Thursday and Saturday evening concerts will be aired regularly.

Paul Kerby will relieve Mr. Iturbi for the third week beginning Wednesday, July 8.

Willem Van Hoogstraten who has been at the Stadium for fifteen years, will conduct the final fortnight of this season. Alexander Smallens will have charge of the opera and ballet.

The first of the General Motors Summer Concerts features Lois Bennett and Conrad Thibault, stars of operetta. Marion Claire, prima donna of "The Great Waltz," will follow them on the second broadcast, June 14. Erno Rapee will continue as conductor and a chorus of twenty will be added to the personnel. It is good to hear the music of romance and youth on Sunday evenings, especially when it is presented by such distinguished performers.

## GREEN AT THE GAME

(Continued from Page 13)

The car's radio loudspeaker began to "sizzle," spoke:

"Calling all cars. . . all cars. . . On account of the dangerous condition of the roads, the Commissioner has just ordered that tickets be given for even the slightest traffic violations. Watch defective head and tail lights. . ."

The voice droned on, ending with a description of six stolen cars. Listening, Hanson drove carefully.

"I'm gettin' flat feet from these pedals!" he growled, using his brake.

"You always had flat feet!" said the sardonic Patrolman Mende.

And then they both lost interest in baiting each other. For, coming down the street toward them was a car with one headlight on.

"Now wouldn't you think," began Mende plaintively, "that on a night like this, a guy would have too much sense to drive one-eyed?"

"He's goin' fast too," Hanson said, pressing on the accelerator.

But the driver of the one-eyed car didn't seem to want to be caught. Not one bit. Before the cars came abreast, Hanson blinked his own headlights, turned on the siren as a stop signal. The offending machine—it was a Ford coach—spurred ahead and roared past the police car with engine accelerating.

"Well I'll be—"

It was pretty, the way that swearing Hanson swung his light car around on the icy surface of the road.

By that time they were a long way behind, however.

"We're going to get that guy!" he said through his teeth, as they skated around the corner. Wilder and wilder grew the efforts of the driver ahead, to shake off pursuit. Turning into Seven Mile Road, he spun completely around. Dodging to the right at Derby

Two early Sunday features continue during June: Radio City Music Hall and the RCA broadcast. The first is presenting a modern music festival, beginning this Sunday with the music of Claude Debussy (whom Bing Crosby calls "Charlie" and pronounces with an accent on bus).

Modern music lovers will not miss the Music Hall program on June 14, devoted to compositions of Stravinsky and de Falla or the music of Ravel (including the ever-present "Bolero") on June 21.

Friends who want to see Frank Black and can't find him these days should look in his library. He has over three hundred Chamber Music scores to examine for the Music Guild Awards. There were many more entrants than expected . . . and the judges are doing some sweating. Awards, however, will be announced soon.

All those to whom "The Sweetheart of Sigma Chi" brings fond recollections should tune in on the Interfraternity Sing from the Gothic quadrangles of the University of Chicago, Saturday night, June 13 . . . And there are only three more broadcasts left for Lily Pons this Summer before she leaves the air, so don't miss Lily.

Following the successful CBS Community Sing with folks shouting everywhere, NBC announces it will make the instrumentalist's dream come true. No matter where you are or who you are, you can play in a Symphony Orchestra. It will be on the air shortly and you'll be invited to join in and follow the leader, whom you can't see. Your ears, and your neighbor's, will be your guide. Ukuleles are not barred. America not only sings, but plays.

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# THEY KNEW HOPE

(Continued from Preceding Page)

alone. She had been to Rome, the Riviera, Monte Carlo, Venice, Switzerland, but they were all brief excursions that offered her little else except a change of scene. What she wanted was the smiling young man she fell in love with over a game of shuffleboard. And her money couldn't purchase him as if he were some new extravagance.

When she arrived in New York she called Freddie on the phone. An hour later he was showing her the town: A metropolis of gay night clubs, where maitre d'hôtels bowed low to the handsome, popular conductor.

Many a day was spent in the saddle or on the links. This served Eula as her final assurance that Freddie was the man she wanted. Before Eula rode with Freddie she trailed his ride through the bridle path of Central Park, in a taxicab. She handed the cabbie \$5 and said: "Follow that man."

"I wouldn't marry a man who couldn't ride a horse well," she said frankly.

On the links Freddie won a four-some, shooting two above par.

"I'm glad he did," said Eula triumphantly. "I want my husband to beat all other men."

Eula's face reddened. Then she continued:

"You think I'm crazy demanding those things of the man I love, don't you? Well, I'll tell you why. I love horses and all sports. I want my husband to like what I like and do the things I like to do. Why? Because when love dies we can still be sincere friends. I have little use for a woman or man who marry and then find their interests are not in harmony. I want my husband to be a perfect companion before an ardent lover."

Freddie laughed heartily at this revelation. Eula never had told him of her plan to watch his athletic prowess. "If I had known Eula was giving me the acid test," he smiled, "I probably would have shot 100 on the course and fallen off the horse."

Eula went back to Chicago. The night she arrived she spent forty-five minutes on the phone with Freddie. Twenty-four hours later he was standing in her apartment, polo coat still on, suit-case at his side.

"Eula," he said quickly, "I haven't got much time. I have to fly back to New York tonight for a broadcast rehearsal tomorrow afternoon. I've come here to ask you to be my wife. What do you say?"

His eyes gazed longingly at her. The girl remained silent, stoic. Then she smiled brightly:

"Freddie, it's about time you asked me—or I would have done the proposing."

I told you Eula Marlene Mitchell Rich was the kind of girl you seldom meet but always admire. On the screen Claudette Colbert or Myrna Loy play her kind of parts.

Fate steps out of the story. We don't need her any more. She stole the show.

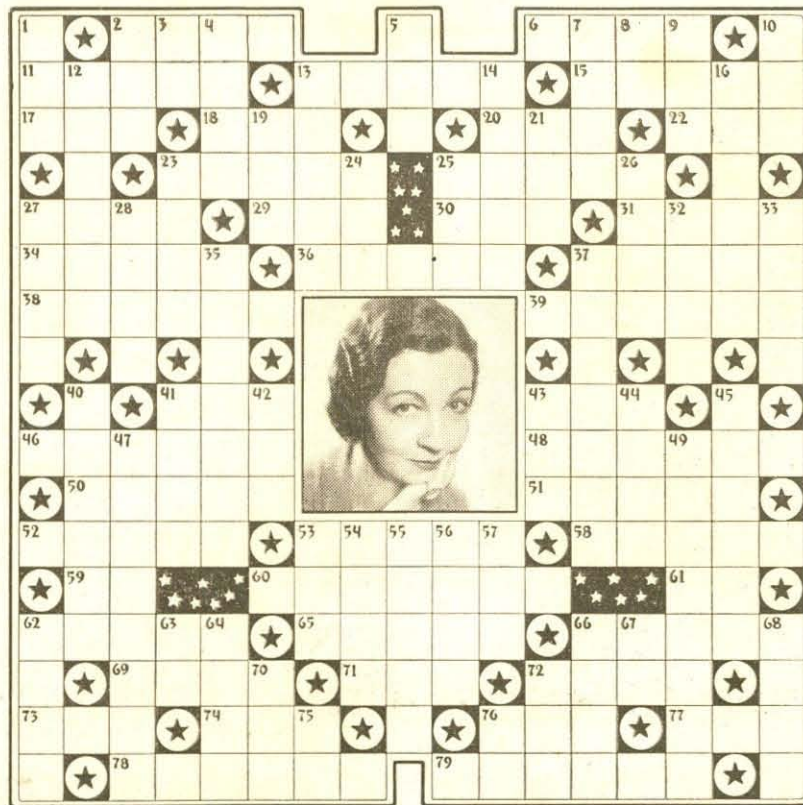
Right now, I'll wager, the couple is up at Freddie's 52-acre estate in Connecticut (he told me they would leave the first warm day) astride his two Argentine polo ponies, or perhaps cooling off in the swimming pool. The portable phonograph on the grass is playing softly. The song is familiar to both of them. It goes:

"'Twas on the Isle of Capri  
That I found her . . ."

Eula will never forget that tune. It brought her Freddie. And as for him—well, his opinion of women has changed, and so has his wife's name. He calls her Kate.

"Imagine," he says, "getting up in the morning and saying, 'Eula, I love you.'"

Freddie Rich broadcasts with "Your Hit Parade" every Saturday over the CBS network at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).



### HORIZONTAL

- 2—Lowest male voice
- 6—Shaped like an egg
- 11—Habitation
- 13—Martha —, contralto
- 15—What Romeo and Juliet did
- 17—To work at a trade
- 18—Three (prefix)
- 20—Door rug
- 22—2,000 pounds
- 23—Viola —, soprano
- 25—He plays the part of "Bob-by Benson"
- 27—Mineral
- 29—To prohibit
- 30—Mexican tree
- 31—Medley
- 34—Carry out by law
- 36—Seedless orange
- 37—Frank —, NBC musical director
- 38—Measuring instruments
- 39—Jerry —, singer
- 41— —, Kennedy, tenor
- 43—Fear
- 46—Of cherry color
- 48—NBC actress
- 50—Large fruit
- 51—Man's name
- 52—Come eleven!
- 53—Author of "One Man's Family"
- 58—Slowly (musical term)
- 59—Initials: See Page 3
- 60—Ray —, orchestra leader
- 61—Ixnay
- 62—Collection of maps
- 65—What you'll never say again, again
- 66—Squander
- 69— — Coleman, bandleader
- 71— — Kaney, NBC Chief

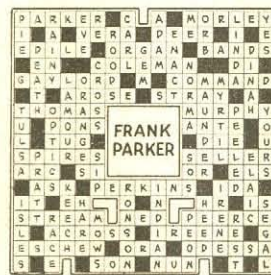
- 72—This is the way you should feel when facing a "Mike"
- 73—Belonging to us
- 74—Something theater seats collect
- 75—Close friend
- 77—Loretta —, songstress
- 78—Jack Benny broadcasts on this day
- 79—Paul Whiteman's singer

### VERTICAL

- 1—Chasm
- 2—Male child
- 3—Paid newspaper notice
- 4—Popular radio character, — Parker
- 5—Twenty-four hours
- 7—To forbid, refuse
- 8— — Pearce
- 9—Plot of land

- 10—Marsh
- 12—Star in the photo
- 13—City in Italy
- 14—Mary —, juvenile singer
- 16—Cops
- 19—Eve's original form
- 21—Beverage
- 23—Rate of progress
- 24—Man's name
- 25—Color
- 26—Game played on horse back
- 27—Memorandum
- 28—Felines
- 32—Rounds of a race
- 33—Vegetable
- 35—Betrayal
- 37—Singing sisters of New Orleans
- 40—Mortar
- 41—Lots, as of money
- 42—Six plus four
- 43—Era
- 44—One of
- 45—Home of WNAC
- 47—Quartet
- 49—Andy —, bandleader
- 53—Mrs. Andy Gump
- 54—Units
- 55—Lois —, singer
- 56—Anna —, cinema star
- 57—Mistake
- 62—Freeman Gosden
- 63—Part of To be
- 64—Poster
- 65—Single singing voice
- 67—Italian river
- 68—Twice No. 66 Vertical
- 70— — Gluskin, maestro
- 72—It keeps other wheels in motion
- 75— — Perkins, radio character
- 76—Father

### Solution to Puzzle Given Last Week



## BULLS AND BONERS

**MRS. FRANKLIN D. ROOSEVELT:** "If she is a woman or she is a man."—Ray Welty, Mishawaka, Indiana. (May 23; WLW; 1:30 p.m.)

**ANNOUNCER:** "The old lady who is eighty-two years old sustained the injuries while visiting her grandmother."—Mrs. John T. Scott, Hammond, Indiana. (May 23; WBBM; 9:30 a.m.)

**ANNOUNCER:** ". . . has watches for boys and girls all styles, shapes and sizes."—Mrs. W. H. Brown, Des Moines, Iowa. (May 21; WHO; 8:44 a.m.)

**J. B. LAKE:** "Do you like to hear the Man On the Street?" Lady from Crete: "Oh, my yes, I'd rather miss my dinner than to listen to the Man On the Street."—A. E. Flemming, Lincoln, Nebraska. (May 18; KFAB; 12:09 p.m.)

**ANNOUNCER:** "There he stood on the platform with his hands in his pockets, waving his arms to the dele-

gates present."—George W. Palmer, Providence, R. I. (May 23; WJAR; 11:37 a.m.)

**ANNOUNCER:** "Ladies and gentlemen, here is the secret to a successful party in a nutshell."—Miss Eddie B. Loftus, Stonewall, La. (May 20; KWKH; 12:18 p.m.)

**MAN ON THE STREET:** "Bring the children to get free tickets to see Jimmie Allen given away with each purchase or payment on account."—E. B. Pealstrom, Rock Island, Illinois. (May 23; WMT; 12:10 p.m.)

**ANNOUNCER:** "We have a shopping bag for a woman about 14 inches long."—Miss Verona Lehto, Clinton, Iowa. (May 23; WMT; 1:33 p.m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contribution to Bulls and Boners, Radio Guide, 731 Plymouth Court, Chicago.

# DICK POWELL'S ROYAL ROAD TO ROMANCE

(Continued from Page 27)

longest, loneliest holiday Dick ever has spent, but if he had known then that it was to constitute the last vacation he was to have in more than four years, he might have gone out of his way to enjoy it more.

His discomfort didn't end with his holiday, however, for after Rogers had rewritten the script to his own satisfaction, Dick had been transformed from a singing juvenile into a bank robber without even so much as 24 hours' advance warning.

At the finish of the Rogers picture, critics' praises and public acclaim put him immediately in the front ranks of featured performers, and he was hurried into "42nd Street" and the "Gold Diggers of 1933" almost before he knew that "Too Busy to Work" had been finished.

A personal appearance tour followed, with Pittsburgh scheduled as the first stop. "Gold Diggers" hadn't been released yet, but "42nd Street" was breaking all box-office records, with the hinterlands crying for more and more of Powell.

The reception New York tendered Lindbergh on his return from Paris was a small-town demonstration compared to what Pittsburgh gave Dick on his return from Hollywood. He was met at the station by the mayor and his troop of aldermen, six or eight brass bands and a frenzied populace. It was the sort of moment we all hope for but few achieve.

Even now, in Pittsburgh, a certain romantic little cash girl still treasures the memory of the beatific smile Dick Powell bestowed on her more than four years ago as he rode through the cheering lanes of people. Maybe, for all I know, he really was smiling at her individually, but somehow I doubt it.

I think he was smiling for that small, tattered Arkansas urchin who knew all along that Dick Powell would make his mark in the world.

The "42nd Street" tour continued from Pittsburgh, with Dick's personal triumphs increasing in each strange city that he took by storm. Long travel jumps, ceaseless crowds of people, sleepless nights and irregular hours all began to exact their toll, and two weeks before the tour was scheduled to end he was on his way back to Hollywood, a very sick lad.

When he reached there, double pneumonia set in and he was hurried to the hospital where the best medical attention that money could buy was provided.

Meanwhile, "Footlight Parade," designed to star James Cagney and to co-feature Dick Powell and Ruby Keeler, was ready to go into production. Dick and Ruby had made a terrific hit together in two preceding pictures, and studio officials had counted heavily on releasing a third.

The cast already had been engaged and not only the principals but the bit players as well were loafing on salary.

Instead of improving, Dick relapsed. In desperation Warners rushed Stanley Smith out from New York, and work started on the picture with Stanley in the role originally intended for Dick.

Friendless and alone, Dick lay under an oxygen tent in the impersonal stillness of a hospital room, his very life hanging in the balance. No one called except the Toomeys and a scattered handful of friends; and not many people sent flowers.

Dick's bright horizon was obscured not only by the threat of defeat and failure, but of even death itself.

His was a rapidly falling star.

How long did it take Dick to recover? What effect did his illness have upon his career? What new quirks of Fate were in store for him? Read another instalment of his fascinating story in next week's issue of RADIO GUIDE.



# SCREEN GUIDE

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Left, Helen Choat, who, as the mysterious Joan Elliott, is object of Dan Cassidy's affection in the Crime Clues dramas

# Four Favorite Faces

Luscious Sally Singer pauses between moments of her infectious warbling to look pensively into the camera lens. Lucky lens!



Above, besides her delightful voice, a subtle beauty makes of Margaret Speaks a national favorite



Ruby Newman, who rose to fame as Boston's darling of the debs, continues his upward surge in Mr. Rockefeller's Rainbow Grill

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