EEK ENDING MAY 2, 1936
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Famous group of stars who appeared on a recent Kraft Music Hall broadcast, from left, Lyda Roberti, Fred and Dorothy Stone, Bob Burns, Paula Stone, Bing Crosby, Ken Carpenter, Jimmy Dorsey

## Bigger!

SEASON after season and Spring after Spring, our radio shows are getting bigger.
So are our broadcasting stations.

So, too, is Radio Guide.
A scholar once explained to me that the chief reason man had been able to master a world populated by vicious animals so much stronger than he, was because he possessed an inborn urge to be "bigger." That urge is in all of us, whether we recognize it as such or not. Obviously, it explains individuals like Hitler and Mussolini; also, it explains much of the good entertainment that pours into our parlors these April nights.

For instance, what else but a desire to produce a bigger and finer show could have gotten together so generous a measure of theatrical greatness as is indicated in the above picture? Read the names from left to right and recognize that these eight fine talents are a king's ransom in entertainment. The Kraft Music Hall placed them all at our disposal only a short time ago. The show they gave us was typical of
the bigger, better productions this Spring is providing.

In studio offices other men feel the urge to be bigger. I mean the men who run stations, who build and plan and execute. Station WJZ in New York, for example, has just asked the Federal Communications Commission if it may broadcast with the power of 500,000 watts. That's "bigger," all right. WJZ's present power is 50,000 watts.

I have just returned from a flying trip to Oklahoma City where I saw the finest studios in the Southwest. Station WKY recently put them into use. One remarkable studio holds two kitchens side-by-side, one gasequipped throughout, the other electric. Room is also provided for several hundred spectators.

## FAMOUS Aunt Susan of WKY

 now plans menus in the most modern kitchens in America. Because E. K. Gaylord, owner of WKY, wanted his station to be better and bigger, every listener in the Southwest benefits.Recently Radio Guide printed its first forty-eight page edition, four pages more than ever be-
fore. We, too, want to grow bigger. And we are both in the number of our pages and the size of our family.
$\mathrm{F}^{\mathrm{O}}$ OR Radio Guide now has on the news stands a sister-or is it brother? -publication called Screen Guide. In the very first issue there is a sensational four-color portrait of Fred Astaire. And a story by that grandest of writers, Faith Baldwin, about women and their fickle husbands. In Miss Baldwin's opinion-she wrote the recent movie, "Wife Versus Secretary," you know-there is a greater menace to the happiness of the American home than that of the business women with whom a husband works. She says "It is the Glamor Girl, the Passion Flower of the Motion Picture Screen." Certainly, hers is the sort of article to make a housewife think twice before inviting her husband out to see Margaret Sullavan or Claudette Colbert.

If you like good pictures and fine stories and accurate views of all the late movies-if you like things that are better and bigger -you will enjoy Screen Guide.


WHEN Radio Guide asked me to comment on what I consider the ten major problems that come to me, my thoughts flashed back over a period of years during which hundreds of thousands of heartheavy, dream-ridden boys and girls and-yes, even men and women well on in years-sought answers to countless love riddles.

One third of these thousands cried out against the weltschmerz of loneliness, while another third fought frustration and the remorseless noose of fate tightening about them. The remaining third were hopeful, deceived, jocose, suicidal and some trivial, and the whole sought urgent answers.
Obviously, comment on each and every puzzle would require far more space than that alloted me in these pages. Therefore I shall offer ten problems which are not necessarily the ten most important, but rather ten which in a general sense should cover the anxious queries of cash girls and bank presidents; sailors and their light $o^{\prime}$ loves; housemaids and butlers; school-girls and their dancing masters, all buffeted about by heaving emotions involving life, suicide, ugliness, illness, money, inheritance, parents, children, love, hatred, jealousy, ambition, cupidity, trust and lack of adjustment.

Here they are in a nutshell:

1. When Old Romances Flame Anew
2. Baby Worship
3. Which Has the Best of ItMatron or Spinster?
4. When Passion Completely Overmasters Reason
5. Why Will Husbands Decline to Talk Business with Their Wives?
6. Problems of the Gushing Girl
7. Why Boys and Girls So Frequently Are Fascinated by Women and Men Much Older Than Themselves
8. Husbands' Flirtations
9. The Woman in Love with Her Doctor
10. Problems of the Newlyweds

Millions of Americans, perplexed and sorely tried, have turned to Beatrice Fairfax for advice

# Solving Ten 

# Personal Problems 

By Beatrice Fairfax

And here are the same ten riddles with comment which, I hope, will cause the inquirers to take on a brighter aspect and help disperse the clouds overshadowing domestic bliss and true happiness.

WHEN Old Romances Flame Anew: You know old friendships can be wonderful things-old friendships anywhere: in business, in social life or in work. I never want to lose mine.
And yet, old friendships can be rather sad, sometimes tragic. I don't mean old friends you meet again who are changed or grown away from you, but I mean friends you meet who are more than friends-old romancesearly loves that come back. Surely there isn't one of you who hasn't the memory of an old sweetheart, the one you didn't choose. I know it's a very warm and lovely memory, but what would happen if you saw him again? How would you feel?
You have no idea how many letters
come to me telling me of just such meetings with old sweethearts in later years, after they have broken off that early romance and gone their separate ways. Of course it can be a very sweet experience like an old song or an old picture, and if you keep it that way you are fortunate and richer. But sometimes I find it can be a very tragic thing and a threat to peace of mind and happiness itself. Why? Because sometimes these old lovers in their separate paths, with their separate ties, fall in love all over again. Perhaps because they are bored-perhaps out of sheer gratitude that they did the right thing years ago by breaking off; or perhaps because they feel that their early romance was really the right road to happiness, and they are willing to break any present-day domestic ties to renew that romance.

Of course how you get through these doldrums depends entirely on yourself, on your individual temperament. Perhaps you can sail through successfully,
finding it worth while in the security of home, children and affection.

But there is so much more to the story than that. Duty is such an oldfashioned word these days. I hate to give it out to you. But it exists and everyone who prepares dinner for a hungry husband, who tucks a youngster into bed, knows that it's a very real word.

BABY Worship: The young husband isn't the only one who suffers from acute Baby Worship. A young mother who "wraps herself up" in that marvelous new baby to the exclusion of everything, can think and talk about nothing else, and while the grandmother looking back across the years may listen with a patient, reminiscent smile, the rest of the young mother's friends are bored to tears. And pretty soon the young mother wonders why her friends as well as her husband seem indifferent. Of course it is difficult for her to understand. The baby is important. But there must be some room in her affections and enthusiasm for her old interests. A new baby does not mean that everything else must be excluded. It means broadening out so that this new love and responsibility doesn't take the place of old demands, but falls in line with the other ties and duties of the young mother.

WHICH Has the Best of It?-Matron or Spinster? Before women secured economic independence, there was no more pitiful figure in the world than the unmarried woman who lived as an unpaid drudge under the roof of some relative. Happily those days have passed and a woman now can stand alone if she prefers a life of single blessedness.

It's all right so long as even a little youth lasts, but when the twilight shadows begin to close around the prosperous spinster and she sees herself replaced in the business world by young women, the possessions she has been able to acquire in the "fat years" (Continued on Page 19)


Fannie's own idea of her marriage six years ago to her producer-husband shown at right, is "wedding of the big cheese and the pasty-faced dope"

MARRY a self-confessed "big cheese" to a "pasty-faced dcpe" and you have, six years later, Fannie Brice bragging out loud: "I used to be Fannie Brice, but now I'm Mrs. Billy Rose."

It isn't strictly true, of course. It's only a song written by husband Billy Rose for wife Fannie Brice to sing in the Ziegfeld Follies of 1936. But as a theme song for their marriage it is as good a commentary as you could wish, even to its title, The Better Half Knows Better.

To the astonishment of everyone who knew her in the old days, Fannie
really is reveling, off-stage, in the anonymous role of wife-of-a-famousman. When letters come to her now addressed to Mrs. Billy Rose (as many do) it is a family joke which brings heartfelt joy, because it means that Fannie has lost a battle she wanted to lose. To Billy Rose it means joy because at last he has proven that he is not Mr. Fannie Brice.
Old friends-including Jimmy Walker, then Mayor of New York, who married them, and Broadway gossipsnever doubted for a moment that any man who married Fannie Brice would automatically become Mr. Brice. It had happened to two husbands. When

## EXTRA

"I Used to Be Fannie Brice," Says She, "But Now I'm Mrs. Billy Rose!" . . . And Here<br>She Tells for the First Time How She Feels About Getting What Every Woman Wants

By Hally Pomeroy

the third was only five feet three inches tall, when he was known only to Tin Pan Alley and those few people who read the names of song writers on sheet music, it seemed inevitable.
They had every reason to be right except two-Fannie and Bill. For twenty years Fannie Brice had been a star of musical comedy and vaudeville. She had been famous since the gaudy days of Diamond Jim Brady and his fabulous parties. Hard work, luck and fame had made her not only a star, but as she now ruefully admits, a big cheese. Instinctively generous, she was surrounded by dependents, her husbands among them. It was a burden, but she loved it. The bigger the burden the bigger she felt. Being the center of attraction was as natural to her as breathing.
Consider her story. She became an actress, quite literally by accident. Lacking the price of seats to amateur night at Frank Keeney's Theater, near where she lived in Brooklyn, New York, a fourteen-year-old girl named

# Love Beats Broadway! 

Google, Follow the Swallow and You've Got to See Mamma Every Night or You Can't See Mamma at All. Money, but not celebrity. People sang, whistled and danced to his tunes, but who ever remembers the name of the man who writes them? Hoping to gather glamor from the tables of the mighty, he bought and ran night clubs. His famous guests of those giddy 1920's ignored him. His own head waiter high-hatted him. But Fannie Brice married him.

How it happened even they hardly know. Haunted by one of his songs, she asked to meet him; but later, when it was suggested that she hire him to write an act for her, she said: "What? That pasty-faced dope?" Friends who knew her best laughed, because they
saw love in that defiance of the little song writer with very big ambitions. Billy Rose saw it, too, and took the biggest chance any ambitious man can take, the risk of losing his identity in the fame of his wife. With a deep breath he hitched his wagon to a star, but resolved then and there to keep a firm grip on the reins.

UT of that unevenly matched alliance a very real happiness has grown, and a great challenge in two people.

How? is the question everyone asks. (Continued on Page 17)

Fannie in the pose of character familiar to all vaude. ville followers of not so many years ago

In the latest of the New York's Winter Garden Ziegfeld Follies Fannie and Bob Hope wowed 'err

# Love Me, Love My BAZOOKA 

You Educated People Might Think This-Here Is Jess a keu Funet But It Is the Staff of Life to Bob Burns

By Bob Burns
Katharine Hartle $\mathrm{H}=$ wavex
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got their own litle circle ant they lool
with subpion on outsiders just like
Hish Society. But With suspicion on outsiders just 1 ike
High Society. Eut
it Why I remerer it just as thoug
it wasterday . one day I was it was yesterday one day I wa
sititin' over in a far corner of the eox
car, and the other tramps was jus
ignorin' me, until one of 'em happened



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knew to sell advertising, but I way

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\text { day I was invited to go to a Rotary } \\
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late. We no sone got there than they
called it quits.
$\mathbf{E}_{\text {won the the war from the way the }}^{\text {VEN then }}$ treated us. The whole army tiked our
music so much we were strictly the
coverites favorites an' we had a cerre blanche
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France we liked at any time of the
day or ingt ant we hat the right to
commandeer transportation from any Ammander transportation from ans and
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it but of coure the government was
payin all our expenses so we never really needed much. We sure were
pretty snappy ridind round in Cadilac
cars every place we went to plad. An cars every place we went to play. An
wwent everywhere
We played at all the YMCA camps.

Rudy Vallee is the first of the
bosses who believed in mira-
cose and gave Boo and the
famed Bazooka an opportunity over there with the pretty blond hair
... the thin girl $\ldots$ Her name is



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do nothin' when I came along but get nothin' when
(Continued ${ }^{\mathrm{n}^{\prime} \text { when I } \text { I came ald }}$


Being in the Right Place at the Right<br>Time Has Paid Real Dividends-in<br>Cash and Otherwise-to Ann Hummert, Producer of Radio Hit Shows

By Adele Whitely Fletcher

never been able to decide whether it was the 'personal matter' that intrigued him," she explained, "or whether he just felt like talking to someone. At any rate I got in."

She told that editor she wanted to write. I can see her sitting on the edge of her chair, eagerness lighting blue stars in her eyes
"I was fortunate," she said, "for the girl who did the lovelorn column on their paper had just left. In a jam they decided to give me a chance. Later I contributed college news and wrote little feature stories about club women and women in politics, those stories they always give beginners."

THOSE stories they always give beginners, providing . . . the beginners have gumption enough to get in to the editor in the first place. That they impress him enough to get an assignment. That they make good on the assignments they get. And that they're careful to measure up even in the smallest matters, like keeping their hat on in the office if, as with Ann Hummert, they have a need to look a little older.

The second occasion upon which she managed to be in the right place at the right time was one Springtime in Paris. She had sailed alone planning to join friends on their way up from Italy. She didn't wait for them to arrive, however, to look around. In the Bois, under the flowering chestnuts, she watched the children with their ridiculously little skirts rolling hoops. She saw a girl, in shabby black, lay a tiny bunch of white violets on the tomb of the unknown soldier. In a nest in an ancient chimney she spied a stork standing tentatively on one long leg. She lunched on sole, Marguery at the Marguery itself, of all places!-and for dessert had wild strawberries and clotted cream. In other words she fell in love with the (Continued on Page 14)

# ''YOU CAN'T HAVE HIM <br> HE'S MY 

Gloria Kincaid, star of the new Three Black Crows program, called America's Leading Dramatic Actress, is in love with Schuyler Hamilton, her program director. Bob Brooks, whom she once loved, has come back into her life, realizing at last that he let a good woman slip through his fingers. He declares he will not stop a persistent series of onslaughts until she consents to marry him. She tries vainly to stop him.

Gloria and Schuyler have a misunderstanding. And to help him with his work, to show him how much she cares for him, Gloria tells Schuyler she will coach Phyllis Laverne, a rival for his affections, into being her own understudy, "better than he dreamed." She doesn't stop to count the cost.

At a rehearsal one morning Schuyler shows Gloria proof that supports his opinion of her. It is a newspaper story announcing her engagement to Bob Brooks, and declaring that she will give up her career.

Gloria protests that she had nothing to do with the newspaper story, but Schuyler Hamilton is incredulous. Later Phyllis tells her over the telephone that Schuyler wishes she would leave the cast. Whereupon Gloria determines to have a showdown. She goes to Schuyler's Fifth Avenue home, where she waits for him until he comes in a bit tipsy-with Phyllis! Seeing Gloria, Phyllis flies into a rage.

Now go on with Gloria's story:

## (Part Eight)

PHYLLIS teetered toward me. It was plain to be seen that she had been celebrating, even if I hadn't joined her after today's rehearsal-undoubtedly with Schuyler; although if he had had as much to drink as she, he didn't show it.
"Miss Kincaid!" she exclaimed. "I didn't mean all that I said-that is, when I talked to you on the phone a little while ago, I was so worriedand I may have exaggerated some, but _-" she appealed to Schuyler-"tell Miss Kincaid everything's all right!"

Schuyler turned his attention to me. Apparently Phyllis didn't like my being here, and she dreaded what I might say. If I had been calmer, less incensed, I would have known that Phyllis spoke from a guilty conscience.
"I haven't had the pleasure of seeing you here before, Miss Kincaid," Schuyler said in a meaningful tone. "I hope I haven't kept you waiting long."
"Schuyler!" Phyllis seemed to be working herself into a sort of frenzied hysteria. "Tell her everything's all right-you don't want her to leave the cast-"
"I wasn't aware that I had let Miss Kincaid know any such thing," he told her, but he kept his glance on me.
"But you did say $\qquad$ ""
"Phyllis, sit down over here a bit," and he led her to a high-backed chair that I noticed was far removed from the heat of the open fire. "Apparently Miss Kincaid came to see me about something important, and you'd better let me find out what it is in my own way." He talked to her as an oldster to a naughty child.
"But I understood from what you said to me that you wanted somebody else to play the lead-that on account of -"'
Her words trailed off. I paid no further attention. I was so wrought up I didn't want to listen to more of what she was saying.

Obediently she handed him her coat, and he placed it with his coat and hat on another chair. Then he came back and indicated the settle. "I think we can be comfortable here," he said.
"Mr. Hamilton-Schuyler," I began,
"things are in a pretty bad muddle, and I think it's because there's been too much fencing and not enough facing situations as they are. For one thing, I want you to know that I had nothing to do with circulating that newspaper story of an engagement to a man I care nothing about. You do believe that, don't you?"
He raised his eyebrows, looked fixedly at me for a long moment.

$\mathrm{A}^{\mathrm{N}}$
NYWAY, it's the truth," I went on. "And I had no intention of giving up my career."
"You want me to understand that Mr. Brooks gave out that interview himself, without your knowledge or consent? Please believe me when I say I don't want to quibble or bicker, but if that's true I think that places Mr. Brooks-pardon me!-as a pretty low order of animal."
"But surely you've had evidences of what he can do-"
"He says he's in love with you and intends to marry you. That I can understand. And he as well as you were at no pains to withhold the fact that you both are on terms of rather delicate intimacy."

Every nerve within me flared up in
rebellion. "Schuyler," I said, looking full into his eyes, "do you want to believe me, or have you some reason of your own for not wanting to?"
"I think we don't need to go into that again," he answered. "And we seem to be getting nowhere . . . May I ring for a drink?"
"Thank you, I don't care for one. But if you wish one-"

He glanced over his shoulder at Phyllis, who seemed to be waiting quietly. "I don't like to drink alone," he said, "so we'll pass it up." The inference that he didn't care to share further drinking with Phyllis was obvious.
"I understand you wish I hadn't taken the lead in the Three Crows," I said, coming directly to the immediate consideration-although my heart cried out to force him to know the truth about Bob, and about how I yearned, even hungered, for him to know the love my heart felt for him. "And I believe too, that in view of the sorry mess over that newspaper story you wish I'd withdraw from the cast and give you the chance to continue the broadcasts with some one else."
"I gather that's what Phyllis re(Continued on Page 44)

"Hold it . . . Just the thing! The love-birds out for a morning stroll. It's sure-fire front-page stuff!"

IF MR. M. SHRIEDLOWER hadn't been so sleepy, and if Dummy Taylor wasn't a brain guy, this story might have had a different ending.
A brain guy, in case you don't know, is what the underworld calls the fellow who thinks crimes out-the opposite of a muscle man. In romantic fiction he's called a Master Mind. Anyhow, William (Dummy) Taylor is a brain guy all right. Once when he was caught with $\$ 92,000$ worth of stolen aspirin he got himself and his pal Mockey Price off with one day in jail! And when a kibitzer asked Dummy what he wanted with all that aspirin, he said:
"I was goinna give it to the cops. I been a headache to them babies for years."
Oh, yes, Dummy Taylor is a smart fellow all right. Take a look at him as he stands in the slush outside Number 28, The Bowery, New York, one day last November. With him is his bosom friend and business associate, Mr. Max (Mockey) Price. They are looking through the plate-glass window of the Jewelers' Exchange. And because there are a lot of people around, their glances are as free from guile as those of little children who peep into a bakery window.
"Ain't it a beauty?" says Mr. Taylor wistfully. But he is not referring to a cake, a bun or a pie. What catches Mr. Taylor's eye is a huge steel vault which gleams in the Jewelers' Exchange.
"Yeh," Mr. Price agrees. "They like it, too. That's why they keep it all lighted up at night, just inside this big window."
"There's two million bucks worth in that box," mused Mr. Taylor.

$S^{\circ}$co WHAT?" said Mr. Price. "I mean, trying to open it, a guy'd have as much privacy as a gold fish." But this remark only made Mr. Taylor look at Mr. Price in a very pitying manner.
"Mockey, trouble with you is," he began, "you never studied mathematies. Higher mathematics."
Something in his remark amused Mr. Taylor and he guffawed.
"If they teach that in the Big House," said Mr. Price gloomily, "it looks like I'm goinna learn it."
"Nuts!" commented Mr. Taylor rather rudely. "Mockey, we're going to lift every sparkler outta that box. And when we're working on it, no cop'll be able to see us."

## "Why not?"

"Because," said Mr. Taylor, "we'll be behind that big steel door."
They moved away from the plate glass window, and Mr. Price looked at his bosom companion a little fearfully.
"So we're goinna crack a safe by workin' inside the door, eh?" he murmured. "Uh-huh. Reminds me of an uncle of mine. He was a farmer. Tried to start diggin' a well from the bottom. Now they got him cuttin' out paper dolls."
"It's all on account of higher mathematics," said Mr. Taylor blandly "Remember, Mockey, I'm a brain guy; Stick to me an' you'll wear diamonds."
"Or electrodes," suggested the gloomy Mr. Max (Mockey) Price.

Now the night of Saturday, November 24 , was a very unpleasant one in and around New York City, the sort of night Heaven is invoked to help sailors on. And Mr. M. Shriedlower was very sleepy after a busy day.

Mr . Shriedlower was a hard-work-


By Arthur Kent

One Man's Nap Saved $\$ 2,000,000-T h a n k s$ to His Sharp Wits and the Power of Radio

ing jewelry broker. He had an office at No. 28 The Bowery. It was on the third floor, almost directly above that big vault, with its $\$ 2,000,000$ contents. First came the vault on the main floor. Then, above that, another office on the second floor. And above that office was the establishment of the sleepy Mr. Shriedlower. Because it was Saturday night, Mr. Shriedlower had every reason to believe that the whole building was deserted.

$\mathrm{M}^{1}$R. SHRIEDLOWER had been working late. Finally he yawned, stretched, walked to the window and looked out. He couldn't see anything because of the thick snow that was falling, but he could hear the shrieks
and howls of the wild wind that was driving it. Mr. Shriedlower shivered and yawned again. It was an awful night and he was tired. So right away the idea of going home had two strikes on it. And when his thick-lidded eyes glanced at the couch in one corner of his office, it was a strike-out.

And so the jewelry broker took off his shoes, loosened his collar, stretched out on that couch, and went to sleep. Tap-tap. Tap-tap. Tap-tap.
Far away a muffled knocking. Mr. Shriedlower mumbled and muttered in his sleep, finally woke up. But that tapping sound was very far away and Mr. Shriedlower was very sleepy. So he just growled a sleepy curse for all lazy janitors who permit steam radi-
ators to knock, and went to sleep again. Tap-tap. Tap-tap. Tap-tap.
Groaning miserably, Mr. Shriedlower woke up, got up, put on his shoes and went into the hall. That infernal banging was louder now. It didn't seem much like a radiator rattling, after all. It was coming from the floor below. It sounded like
Not a bit sleepy now, Mr. Shriedlower tiptoed down the stairs. With every step he took the noise grew louder, and the jewelry broker became more and more wide awake. And by the time he reached the door of an office directly above that vault on the main floor, he thought his hair was standing on end.
"Damn this cement!" came a low, clear growl. "It'll take me all night to work through to the stee!!"

## T

 HERE was another confused mumble of voices, and as Mr. Shriedlower stole away from the door he shivered. So they were cutting through the ceiling, to burn their way into the vault! A whole mob of them! As the jewelry broker tiptoed to the stairs, he heard:"No cops'll see us when we get to that box, Mockey. Goin' through the ceiling, what I mean! That's higher mathematics."
Now Mr. Shriedlower had been quite right. There was a whole mob on the other side of that door.

Mr. Dummy Taylor, the brain guy, was sitting on a chair smoking a cigarette. Dummy Taylor, swelling out his chest, tasted glory.
And yet, even at that very moment, he might not have felt so confident about his personal immunity from work on the rock pile if he had known what the once-sleepy Mr. Shriedlower had done. For, in response to a frantic phone call of the jewelry broker, this alarm (part of it in code) was even then ringing in police radio cars throughout New York;
"Cars 32, 3 and 6
. . Safe-cracking in progress at 28 The Bowery Criminals unaware of warning Proceed with caution
"Boy, they'll sure talk about us!" the glory-intoxicated Dummy Taylor was telling the mob. Already Taylor was envisioning the headlines that a $\$ 2,000,000$ jewelry robbery would splash across the newspapers.
"What's that noise?" Mocky Price suddenly put down his chisel, raised his head. Far and clear through the stormy night came the wail of a siren. Then another. And another.
"Come on, you guys, it's the cops! shouted Mockey Price.

And just then Mr. Shriedlower, in a panic now, stuck his head out of his office window upstairs and began to yell for help.

L
1 EAVING their tools and their torch, I the six thugs dashed down the stairs. They threw open the front door -and found a dozen cops waiting for them.
"All right boys!" shouted a detective who cradled a sub-machine gun in his arms. "Remember what the Commissioner said-muss 'em up!'

When they appeared for sentence, the six criminals still showed signs of having been mussed up. Mr. Dummy Taylor, the brain guy, had two or three more bumps than any of the rest, so you can't blame him for omitting his wisecracks. Indeed, honors went to Mr. Shriedlower. Mr. Shriedlower said:
"I guess I'm the only fellow who ever caught crooks by going to sleep!"

IHATE to lose!" No four words ever had better claim to be enchased on the coat-of-arms of the Bob Brown family. Whether or not his ancestors inscribed that phrase on the family escutcheon, those are the words which have driven Bob Brown to his present standing as one of NBC's crack Chicago announcers.

He doesn't like to lose now, and he liked it even less several years ago when he began to learn via the old head-and-stone-wall route that he wasn't God's great gift to the music world in the form of a baritone. The final bump he gave his noggin, however, was at station WLW, where he was cleaning up odd pennies doing "standby announcing" while he attended the Cincinnati College of Music.
It was in 1927, to be exact, during a Walter Damrosch Music Appreciation Hour broadcast. He was one of those men who break in every half hour or fifteen minutes and tell you to what station you are listening. It's not a job he wanted to do, and furthermore he knew how jarring it was, being a lover of music himself, to have a voice break into a selection and tell you something that you either already knew, or didn't care about anyway.

But Uncle Sam demanded it and still does-and it helped pay Bob's music tuition at the Cincinnati college. So he stood idly by, waiting for the red light that would tell him the central engineer had connected this studio with several million receiving sets. As the strains of "Evening Star" came to him, he began to hum it. It was glorious. He began to sing heartily
If only someone could hear him, he thought. If only someone would appreciate his ability. He reached for a high note, lifting his chin toward the ceiling, letting go for all he was worth Suddenly the note stuck in his throat; for blazing on the wall before him was the red lighted message: "You're on the air!"

T
HINK of it! Alone one minute in a little square room as private as your own bathtub, and then suddenly, just because someone else pulled a switch in another part of the building-on the air with Walter Damrosch! The realization of what he'd done stunned Bob He knew what he should do. He should make the station announcement, "This is the nation's station, WLW." But he couldn't. His jaws worked feverishly but no sounds came. Cold beads of perspiration stood out on his forehead, and suddenly the red light dimmed. Bob crept out like a shamed puppy All afternoon he went about his business wondering what would happen.

Probably he would lose his job. But he reasoned, maybe-maybe someone had heard and realized that here was a voice, a singing voice. Torn between the fear of a lost job and the extravagant hope of recognition, he waited. "Perhaps," he solaced himself, "tomorrow I'll have a reputation.'

He was right. Tomorrow came, and he had his reputation. Hundreds of letters poured into WLW, all wanting to know what in the world that awful noise had been in the middle of the Damrosch program! On the carpet before his superior, Bob Brown heard these words:
"Brown, I don't know what you thought you were doing in there yesterday, but I'll give you the benefit of the doubt. You'd better stick to announcing."
That was bitter medicine, but Bob swallowed it cheerfully. He stuck to


By William Eckert HE HATES TO LOSE

Bob Brown, Popular Announcer, Won't Give Up His Dreams of Being a Successful Baritone, Even If He Must Resort to Crooning His Commercials

announcing all right, but deep in his consciousness was the conviction that this talking career was only temporary and a substitute for his singing work Some of these days
In the meantime he was sent out on other talking jobs. They took him into harum-scarum airplane rides, through crowded on-the-street broadcasts. He began to develop a flair for that sort of thing; developed an ability, too, to get places and do things that stumped other fellows.
For instance, that up-in-the-air broadcast over Buffalo in 1929 came when he was still wet behind the ears as an announcer, but he'll never forget it.

It was the first big assignment of his career. It wasn't blazoned forth in print, but important for one very good reason: it was to test a new aerial short-wave transmitter, and a charity group in a Buffalo church was to be the sponsor.
"When I was told about that job," says Bob, "I was plenty worried. Could I do it?"

At the field he climbed into an old army bomber of the type used in the war, with the rear machine-gunner's
cockpit transformed into a radio station. The pilot was 'way up in the bow of the ship, fifteen feet from Bob's seat.

Before they took off, the ground engineer gave Brown his final instructions for operating the transmitter.
"It's a cinch," he said. "Just turn that switch on when you're ready to talk. If the needle there on the panel wobbles, everything's o.k. and you're on the air. But if it doesn't, try kicking the box under the seat." Comforting words to an announcer still fairly green on his first big broadcast!

BOB went up. The pilot climbed to about 12,000 feet and turned to Bob, waving him to go ahead. Eagerly Bob acknowledged the signal and turned on the switch. The needle didn't budge. He turned the switch on and off several times, but still the needle wouldn't move. Then he kicked the box under his seat. Nothing happened. He beat a veritable tattoo on it with both heels. The needle seemed frozen. Up ahead, the pilot was still signaling him. Bob saw his impatient gestures, saw him point to his wrist watch. Presently he heard ugly words whiz-
zing past in the slipstream. The outraged pilot was calling him names with a sting.
At 12,000 feet Bob began to get mad. No pilot could call him names and get away with it. He stood up, raving back at the flier. But he had miscalculated the wind's force. Wham! It ripped off his helmet, his goggles. It jammed him back in his cockpit with a sledge-hammer blow. Up ahead, the pilot laughed pityingly. Words of resentment and fury and discouragement bubbled from Bob's lips. The same sort of words the pilot had called him boyish, profane, unholy words.

HIS eye caught on the dial ahead of him. The needle was throbbing across the figures, jumping at every sound he uttered. For the mike strapped under him was picking up every salty syllable and broadcasting it to the waiting world below.
Bob recalls his horror to this day recalls, too, that no church charity ever had such a highly-seasoned introduction in all the history of broadeasting.

And on another occasion
It was a grand day for football, clear and not too cold. The teams, Minnesota and Northwestern, were primed for battle, and Bob had tickets on the 50 -yard-line. At noon the National Broadcasting Company informed him that he would cover a campaign speech by Senator Reed, to be broadcast from Sedalia, Missouri, a hundred miles east of Kansas City.
Many people would have said, "Impossible!" But he'd bargained for this sort of thing when he became an announcer; so he began to look up trains out of Chicago. There were no trains. He couldn't get to Kansas City before ten the next morning, and the speech was at six that night! So he flew. Being the only passenger, Bob persuaded the pilot to do a bit of hurrying
They got there in twenty minutes less than schedule time, and Bob rushed madly for a train to Sedalia But no trains were there, either. No trains, no planes, no busses-nothing He found a You-Drive-It place and tried to rent a car.
"Well, we're sorry, sir, but if you're from Chicago with no better identification than you've shown us, we can't let you take a car.'

UP TO station WDAF's studios-here Bob asked the manager to come down and identify him.
"Sure, lots of people might say they were Bob Brown. I'm sorry, but I never saw Bob Brown, and I don' know you." Bob was frantic. Little more than two and a half hours to ge to Sedalia for the National Broadcasting Company, and WDAF wouldn't believe he was Bob Brown!
"Tell you what," he suggested. "I'll speak a few words over the mike for you. Then if you recognize my voice, you can identify me, can't you?"
"Well, you'll have to wait. All our studios are busy right now."

Nervously Bob waited in the reception room, watching the minutes drag Finally a studio was vacant. He rushed in and up to a mike. About three sentences had been spoken when in burst the manager.
"Glad to know you, Brown!" he beamed. "No one else could have that voice." Ten minutes later Bob was in a You-Drive-It car, racing over the road to Sedalia. At ten minutes to six he ran $u p$ the steps of the building to which he'd been directed, and bumped into an NBC engineer just coming out (Continued on Page 18)


Above: Having clicked nicely on the Shell Chateau program, Smith Ballew happily emcees the West Coast broadcast. Below: "Oui, oui, oui, Monsieur, eet ees ze Fraanchman, Weelie eet ees ze, Fraanchman, Weelie Howard, who, with his
brother Eugene, is responsible brother Eugene, is responsible
for most of the laughs on the for most of the laughs on the
new Folies De Paris broadcasts


AFTER a three-year survey of the subject of children's radio programs, John De Boer, director of practise at the Chicago Normal College, reports that the dear little kiddies want their radio fast and furious, louder and funnier, and resembling nothing tagged "education."

All of which proves that youth hasn't changed much since the days when I was trying to sprout my first whiskers. I'd have told Mr. De Boer that three years ago if he had asked me (which he didn't) and saved him a lot of work.
But maybe you'd like to know the 1-2-3 favorites of the five-to-eightyear class. They were Little Orphan Annie, Lone Ranger and Jack Armstrong. The nine-to-fourteen class elected Lone Ranger, Little Orphan Annie (Annie is slipping, please note) and Jack Armstrong, in the order named.

Major Bowes rated number five with the younger group and Jack Benny didn't even place-but look what a few years can do! The older children named the Major as number four and Benny as five . . . showing that they gradually develop an appreciation for gongs and repartee.

I detect a great parallel between the youngsters' pet air shows of today and the good old Horatio Alger books of yesterday. And maybe that accounts for the Bowes rating . . . its rags to socalled riches allure.

Scoop! Minstrel Man Gus Van won't be after two weeks. His gas-oil sponsors are auditioning now for a new head man, but it won't mean a return of Gene Arnold.

M
ORE shocks from a live mike: No less than Gloria Swanson and Ann Harding will guest-star for Shell Chateau come April 25 ... That's the night Irvin Cobb will strut for the OlsenShutta Celebrity Night. . . On April 24 Patricia Garrity will join up with Bea Lillie on the Chicago end of the CBS-ed Flying Red Horse Tavern and the same night will mark the switch of Irene Rich's show to a serialdrama with Irene taking the role of a Portia. La Rich, by the way, has just taken title to a new Summer home in Brewster, Conn. . . . Lum and Abner by gosh, really will make their current script good and have their own nag entered Derby Day at Churchill Downs-but not in the derby. And take a tip from Plummer-don't bet on it!

They're still talking about Fibber McGee's (See Page 26) lie detector test at the scientific crime laboratory. It seems that Criminologist Orlando Scott was worried sick for fear his machine would blow up when Fibber started hitting his stride.

ROMANCE CORNER: Tweet, tweet! IC Spring is here ... So Major Bowes is reported to be holding hands with opera singer Mary Garden ... And handsome Georges Metaxa, ex-star of Manhattan Merry-Go-Round, is now the lesser half of Byrnece Macfadden, of the publishing Macfaddens
April 22 is the date set for the nuptials of NBC pronouncer Charles O'Connor and Emily Ryan, datter of Police Inand Emily Ryan, datter of Police Inspector Thomas T. Ryan, of New
York's Finest... Also altared: ex-NBC York's Finest... Also altared: ex-NBC hostess Lillian Bresnahan, now of the
Chi-CBS music library, and Bill Doo-Chi-CBS music library, and Bill Doo-
ley of CBS sales . . Alice Blue, the ley of CBS sales and her new hubby, F. B. Dean, the auto exec, are in the West Indies to bill and coo . . . while Bermuda now serves as the sparking lot of Marion Claire and her ether-
conducting hubby, Henry weber and on April 30 CBS sportcaster John Harrington will prove a mikeman can be wed happily for at least three years

But Jerry Cooper would have you know that he is not (where did you get that idea?) married-although he's still going with the gal ... And Everetta Love, whom I falsely wed to her brother-in-law, Jerry Belcher, disclaims the honor and wishes me to square her with the boy friends. Jerry marricd her sister Ruth . . . And after all, it's still Love-by any other name —and it's Spring, tra la!

Born last week to the Don McNeills , Don Junior, their second son . . . Ditto last week to the Stuart Allens, a gir child. Their first was a boy.

A MATEUR Raymond Harlow of West View, Pa., was fooling around with his short-wave transmitter one night two weeks ago when he contacted someone in Austria and proceeded to converse with him in Continental code
they talked trivialities for an hou or more. Then, on Monday of las week, Harlow received a card from his Austrian friend saying, "Thanks for very nice long-distance contact," with the signature at the bottom:
Anton Hapsburg. Archduke of Austria And all Harlow could exclaim was, "Archduke Anton is certainly an excellent operator!"

When you gaze upon Don Ameche in "Sins of Man," you're due for a shoch
for Don plays two roles-the two sons of Jean Hersholt in the flicker As one he is his usual brunet. As the other he's blond wigged and mustached. And after you see him, 20th Century-Fox would like to know your preference!

Down Texas way Dallas and Fort Worth are having a battle for supremacy in the fortheoming Centennial. The former plans importation of Earl Carroll's gals and the latter has booked Billy Rose's Jumbo. So Billy decided to surprise the ranch hands by hauling down 150 hillbillies, the largest assemblage of sour-note makers on record, and asked Zeke Manners, of the Pappy, Zeke and Ezra gang, to start recruiting . . . But Zeke declined; said it'd be impractical. Reason, all the latent mountaineer feuds would break out in a rash and tarn the exposition grounds into a shooting gallery . .. As if any radio hillbillies had lery .... As if any radio

TAG LINES: A record crowd and flowers galore greeted Abe Lyman on his Chicago opening and homecoming. Audience went wild over the show-with special applause for Tiny Wolfe, Abe's 19-year-old and 250pound swing tenor; also for Rose Blane, the deep blues songstress . . . Meantime. Red Hot Mama Sophie Tucker reports from Kansas City that her new band's breaking in swell and is all set to encamp in the Chi Terrace Room come May 8, just to give Abe a bit of competition ... On the other side of the Loop at the Stevens, Xavier Cugat, the tango king celebrity who hunts down other celebrities for their autographs, is making his swing music soft and sweet-which he says, (aw g'wan! is the only proper way to insure good digestion for the diners . . . Next?

Greet Richard Himber this week (Friday the first) on a different (for him) network, NBC. The same time, same day; but a different spot on your dial ... And Your Hit Parade compensates by switching to Columbia Saturday, May 2 , at 10 p.m. EDT ( 9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

## INSIDE STUFF

By Martin Lewis

SURPRISES will never cease my friends, not even in radio. Comes the announcement that will be through selling toothpaste at the end of his current contract, and in the Fall when the comic returns to the airlanes it will be for the gasoline sponsor who last year paid Ed Wynn his salary and this season paid the bills for the Jumbo show.
Eddie will, of course, have Parkyakarkas with him, besides little Bobbie Breen, Jimmy Wallington, and others.

By that time, if what the gossipers tell me is true, Harry-Parkyakarkas -Einstein should be Cantor's son-inlaw. Harry and Eddie's daughter Marorie have been holding hands for quite some time.

NOW THAT I've told you about Cantor going under the banner of Ed Wynn's old sponsor, I must tell you the reason for Wynn's switch from the CBS network to his old Tuesday night spot on the NBC chain. It seems listeners were so accustomed to hearing Wynn on Tuesday nights that, when he came back on the air on Thursdays over another network, letters poured in voicing disapproval of the day and time. At first nothing could be done about it, but as soon as word was received that Jumbo was leaving the air, Wynn's current boss was quick to grab the spot, and Gulliver will travel back to his old haunting ground on May 12.

DICK HIMBER switches his show to Friday night, and for the first broadcast on this net he will have Lanny Ross with him as guest star. Stuart Allen will continue as soloist, and a different guest artist will be heard each week.

I know the host of Ralph Kirbery's admirers are going to be happy. The Dream Singer informs me that his NBC programs heard on Sunday, Monday and Wednesday have been renewed for thirteen additional weeks, and starting April 26 will go on a network as far West as Chicago.

This Sunday night's broadcast will be Jack Benny's last from the East until Fall. Jack is heading for the West playing theater dates across the country, winding up in Hollywood.
STARTING with next Thursday night's broadcast, the Show Boat will have a repeat show for their Mountain and Pacific time listeners a couple of hours later than usual. Listeners who can tune in both programs will notice a slight difference. Under the new policy they will pay a visit to a different mythical city for each show,

The change in their set-up I can't understand is-why is Conrad Thibault no longer heard on the show? I know many listeners are not going to like it so much with Conrad missing.

MORTON DOWNEY is getting all set to take his wife and kiddies for a boat ride across the pond. They sail on May 6 for the British Isles where Mort is to make personal appearances. His last radio appearance, as a guest of Ben Bernie, will be the night before his departure.

IS MY FACE RED? My co-workers are taking fiendish delight in razzing me because of the item that appeared in this pillar last week, in which I told of Lloyd Lewis winning the Eddic Cantor Scholarship Contest, and I Cantor Scholarship Contest, and I
ended the paragraph with: "Darn
clever, these Lewises." Then comes the report that Lloyd's contribution was a plagiarism. It isn't bad enough my co-workers razzing me-but my deah, deah readers (all six) have to join in. And I was only foolin'!

Freddie Rich will become richer if his audition for the Hit Parade sponsor is a success. If it is, Freddie will sor is a success. If it is, Freddie will
wave the baton when the cigarette company takes one of its two programs over to CBS early next month.
Late Flash: Freddie got the job and starts May 2, and his new wife is happy.

MAJOR BOWES was holding his regular auditions at Radio City last Monday in Studio 2C. Willie and Eugene Howard were having a predress rehearsal for their inaugural program at the same time. Willie, arriving early, sat down outside the studio to await the call to come in and go through his part of the show. A page boy came up to Willie and asked him his name. The reply, "Howard," brought the following comment from the page: "You are next. Will you kindly step in the studio?"

And the next thing Willie Howard knew, instead of being taken to his studio, he was facing Major Bowes, who of course recognized him and immediately gave him the gong.
THEY SAY in the Spring a young man's fancy turns to love, but how about the gals? As far as the femme radio stars are concerned, it's exercise their tickers lean toward. Stroll around Central Park any sunshiny morning and you are apt to see either: Rosaline Greene, Peg La Centra, Willie Morris Jane Pickens or any one of a dozen more. You know-they must keep those girlish figures!
It isn't bike riding for Eddy Duchin or his frau. They've taken up bowling, a sport that has hit many other stars of the air. Of late, a great deal of Duchin's spare time is spent with his wife in a bowling alley.

PETER VAN STEEDEN, batonwaver on Fred Allen's "Town Hall Tonight," recently had an offer to play for a fraternity dance at a large Southern university. "By the way," the letter finished, "if you could work it, we would also enjoy having Fred Allen come along as master of ceremonies, provided of course we could get him thrown in for the price quoted you."
That's not asking too much, is it? Mr. Allen regrets he couldn't attend.

$\mathrm{I}^{\mathrm{N}}$
N CASE you've wondered why the news commentators make so few mistakes, here's the reason. Every ond of those commentators, whether his field be sports, religion, news or Winchell gossip, must submit his script to NBC's news department before broadcast time. There all scripts are read carefully to check facts, to make sure the wordage is in good taste and to cut out anything that might be questionable. No matter how much of a big shot the commentator is, he must abide by that practise.
MENTIONING news commentators reminds me to tell you about John B, Kennedy, who is made the butt of many jokes by his fellow workers in the news department. Right this minute on the walls of the news room hangs Kennedy's picture over which are the printed words, "Wanted for Murder." Beneath the picture is a description of a desperate criminal Someone is always taking such posters, pasting Kennedy's picture over the acpasting Kennedy's picture over the ac-
tual criminal's pan, to John's dismay.
 Your Favorites

Those harmonizing Campbel Sisters who are heard weekly with Horace Heidt and his Brigadiers. The gals with the Scotch name recently replaced the King Sisters. Below: Viva cious Fifi D'Orsay beams over her new NBC network show


Left: George Olsen and Ethe Shutta, arriving in California to continue their Celebrity Night programs. Called the happiest married pair in show business, they are shown here with George, Jr., and Charles


## SHE KNEW WHAT SHE WANTED

## (Continued from Page 8)

City and decided she must live there She didn't wait for the friends to arrive and travel about a bit first-she knew what she wanted-but that very same day she began to look for a job. And it was at the Paris offices of the Herald-Tribune that once again she impressed and, I have no doubt-unconsciously enough-she also charmed an editor.
Chicago came later, several years later. It didn't prove so easy. A hardboiled city, Chicago, with thousands of young men and women in from the prairies and the mountains and the prairies and the mountains and the farms, and willing to work long and
for very little to make their way. And for very little to make their way. And
now, to complicate things further, Ann now, to complicate things further, Ann
Hummert didn't want any job but a very special job.
"I'd decided," she said, "that I wanted to get in the advertising business. Every day I wrote letters to several agencies and called upon as many more. Making these roundsmany more. Making these rounds-
and I made them for months-I heard and I made them for months-I heard
about the editorial head of Blackett, about the editorial head of Blacket,
Sample and Hummert. He was, according to everyone who mentioned him, a wizard in his work. Whereupon it no longer was any agency in which I was possessed to get a job but with Blackett, Sample and Hummert. For I knew-the way we do know things sometimes-that at that time it was the right place for me."

The money she had saved in Paris to bring her back to America and see her through her readjustment period was diminishing, and with the bewildering speed with which the last few dollars always disappear. It wouldn't have been strange if she'd given up, gone back to Maryland and the big, comfortable house that always before had been a haven.
Again and again her father, a successful engineer, and her mother urged her to come home. They couldn't understand her. A gentle-looking girl acting radical and independent! Why you might think she was a big, plain girl who'd never had any beaus!

## PERHAPS Ann Hummert didn't her-

 self understand the force that drove her. However, she had no time to sit down and analyze it. She was kept too busy obeying it. Every day she called at the offices of Blackett, Sample and Hummert. When one of the executives saw her, it wasn't enough. And it didn't matter that the president had made it a rule never to see anybody about anything; he was the man she wanted to see.He capitulated finally, of course, that president. Perhaps he was flatthat president. Perhaps he was flattered. Perhaps he was impressed. At any rate, one day he made an appointment to see her the day following, at one o'clock. At one-thirty she had seen him and she was in the street again ready to start out on an investigation of a beauty preparation which that firm advertised. For she had been told if she conducted this investigation satis factorily she would be given a job.
There was nothing about that preparation she didn't discover. She knew why some women liked it and other women didn't like it. She talked to the proprietors of dozens of beauty shops and every salesgirl behind every cosmetic counter in every department store in Chicago.
Ten days later she stood, straight and small, before the president.
right, if you still you get the job all right, if you still want it."

I want it," she told him in a voice which was as firm as it was gentle. "But I want other things too. I want the same opportunities you would give a man. No more consideration than you would give a man. And the same salary you would pay a man!"
She went to work. I mean that very literally. There were times when she was at her desk fifteen hours a day, and it was thus she developed that capacity for work which amazes those
who know her. Again and again the president, under whom she worked, would send her copy back for revision. One advertisement in particular she remembers rewriting thirty times. But this didn't matter because she could feel that she was learning, growing surer and surer. And she could see herself making progress.
Up until this time products pertaining to the care of automobiles had been advertised with men in mind. Ann Hummert, realizing how often it was up to women to run the family car within the family budget, wrote an Alemite advertisement with women in mind. This advertisement appeared as a full page in the Saturday Evening Post and brought amazing results. All of which marks success in any copyWriter's life. Immediately she was
given a substantial raise. And not given a substantial raise. And not
long after that she was made vicepresident of the firm.
"All these rewards came," she said, I sometimes wonder if you usually have to ask for things, providing you work hard enough for them."
SHE insists that to make good she found it necessary to work five times
as hard as any man would have had to work. And she says that today she works at least three times as hard as a man would need to in order to maintain the same degree of success.
"I believe every other woman who gets ahead in business does the same thing," she said quietly. "It's the only way we women have of proving our willingness to stand upon our own feet and ask no quarter. It's the only way we have of counteracting the prejudice which exists against us in business because of the hundreds of women, not temperamentally suited to the active world perhaps, who have asked quarter by arriving late and leaving early and staying at home,
"That sort of thing isn't as common as it used to be," she went on, and added: "Thank goodness! Today, although there are times when every woman in business would like to have hysterics, she controls herself."
It was, of course, when her agency began using radio as an advertising medium that Ann Hummert came into this field in which she has so distinguished herself. For from the beginning the programs for which she was responsible had the same appeal for the woman in a Park Avenue penthouse that they had for the woman on an outlying farm. Always, you see, with her deep, sure knowledge of human beings and those things which interest them, she has been able to give her programs the fundamental appeal which is their first requisite, "Producing my different programs," she said, "conceiving the basic ideas for them, training various writers to carry on with my ideas, selecting the casts who play in them, and dropping into the studios now and then to watch rehearsals, I find realized at last that great ambition to be an actress which I knew as a young girl and had forgotten for years. I've come a roundabout way, true; but I'm in

SHE turned the diamond which glows $D$ above the wedding ring on her finger. For within the last year Ann Hummert found time to do what every woman must do in order to round out her success story. She got married. It was her boss she married, you see. Back there in Chicago her name was Ann Ashenhurst. And now, however

Among Mrs. Hummert's programs now on the air are Manhattan Merry-
Go-Round, NBC Sundays at 9 p.m. EDT ( 8 EST; 8 CDT; 7 CST; 6 MST; 5 PST), and Backstage Wife over an NBC network daily except Saturday and Sunday at $4: 15$ p.m. EDT (3.15

## Solve these



The Name of the Star Is:...






```
The Name of the Program Is:.\ldots........................................
```

The Name of the Star Is:


[^0]The Name of the Star Is:

## 5. 010 Cuk Risp, wan

Each puzzle represents a familiar radio program. Solve the puzzles. Name the programs. Name the stars.

HERE are the first 6 puzzles of this entertaining contest. You can start with these. They will count. Refer to the list of programs below. It will give you a clue to help you solve the puzzles. $\$ 5,000$ in big cash prizes will be paid to winners. No strings or catches in this offer. No hard work to do. Open free to all. Start with these 6 puzzles. They are easy to solve. Then get puzzles No. 7 and 8 in next week's Radio Guide.

## THE RULES

WHO IS ELIGIBLE? This contest is open to everyone except employes of Radio Guide and their families. It is FREE.
WHAT TO DO? Name the Radio Programs and Stars represented by the PUZZLE-PIX appearing each week in Radio Guide. T wo Puzzle-Pix, each representwill Re published in ach conscurive issue. There are wenty-four Puzzle. Pix in all-representing 24 Radio Programsand 24 stars. In naming these programs and stars be sure to use the full names as indicated in the cartoon pictures and rebuses. All programs used in this contest will be those regularly listed in the pages of Radio Guide.
WHERE TO SEND? Hold all puzzles until you have the complete series of 24. Then send them to "Radio Puzzle-Pix," Radio Guide, 731 Plymouth Court, Chiago. All entries must be in by midnight fifteen days fou need dote of issue containing the last set of puzzles. stars correctly to win. The prizes will be paid to those who send in the most nearly correct answers. With your entry send a short letter of 50 words or less giving your name and address and telling which of the 24 radio programs in this contest you like best and why. Letters accompanying entries will be considered by the judges only in the event of ties in naming the programs and stars.
THE JUDGES: $\$ 5,000$ in cash prizes will be paid by Radio Guide to the persons who send in the best answers in accordance with these rules. A Committec of Judges will be appointed by Radio Guide and its decision in all matters will be final. In case of ties duplicate awards will be paid
NO HARD WORK! This contest is presented solely or your entertainment. Just test your skill. You do not have to solicit subscriptions or do any other work. You do not even have to buy Radio Guide. You may copy or trace the Puzzle-Pix. Radio Guide may be examined free at our offices or at libraries.

This list is published to help you get started. It contains the names of the programs pictured here.

Princess Pat Players Amos and Andy Show Boat Your Hit Parade Major Bowes'
Amateur Hour
Sinclair Minstrels Gang Busters Studebaker Champions

The First Nighter Jello
Town Hall Tonight Studio Party
Lavender and Old Lace Campbell Soups Manhattan Merry-Go-Round Lady Esther Serenade

## 440 CASH PRIZES!

| 1st Priz | 0 |
| :---: | :---: |
| 2nd Prize | 500 |
| 3rd Prize | 250 |
| Next 2 Prizes . . \$100 each | 200 |
| Next 5 Prizes . . \$ 50 each | 250 |
| Next 20 Prizes . . \$ 25 each | 500 |
| Next 50 Prizes . . \$ 10 each | 500 |
| Next 360 Prizes . . \$ 5 each | 1,800 |
| 440 Prizes Totaling | ) |

## Radio Guide

NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

# STAR POLL INDICATES TRENDS 

DO YOU know which likes and dislikes of the radio listener change least? No, it is not for the Stars themselves, nor dance orchestras nor singers, but-of all things!-for the news commentators, comedians and dramatic programs!
You might think that your listening nature is most fickle in those three divisions, but is it? Does news of the day get less interesting told by the same voice, or does it actually get more interesting because sooner or later the commentator approaches that theoretical point of perfection where he isn't noticed at all? Isn't it then that the news thrills you most?

If you've been following this Third Annual Star of Stars Election Poll, which has become the most discussed, the most accurate chart of the listening trend in radio today, you know it indicates that news commentators, comedians and dramatic programs vary least from week to week
If these are most stable, what are the most varied reactions? Ballots that you cast show there is considerable change in musical programs of all kinds. Music, like lightning, for some reason never seems to strike in the same place twice. Consequently what may be the favorite musical program today, or the favorite singer, may be disregarded tomorrow.
Notice the changes in the dance orchestra division since last week. Rudy Vallee and Jan Garber have shifted, Vallee replacing Garber. Ray Noble jumped from twelfth to tenth position; Hal Kemp, who was tenth last week, is eleventh now, and Ozzie Nelson who was eleventh last week is at the foot of the list.

WHERE is the exception that proves the rule?
Singers of classical songs remain relatively stable in favor. They do not go 'way up and 'way down. Perhaps it's because their followers have reached the point in their listening habits where they have formed to their own satisfaction a level of just what good music should or should not be
Is the old hard and fast demarcation between popular and classical music so hard and fast after all? Consult the Star of Stars poll. There again is an amazing denouement. Notice that Lanny Ross and James Melton appear on both the popular and classical division lists.

It may seem a paradox that Lanny Ross could pull second in the popular song class and turn right around and get sixth alongside of such singers as Lawrence Tibbett, Lily Pons and Nelson Eddy, but there it is!
F YOU don't agree with the Star of 1 Stars Election results, now is the time to change things. Voice your opinions. Remember that the more often you vote, the greater are the chances of your favorites' winning Even if you agree perfectly, don't stop agreeing now. Your favorites need your support more than ever if they are to come out where you want them.

The official election ballot on this page makes it easy to vote. No fussno red tape. Just fill it in with your own choices, tear it out and paste on the back of a penny post card if you wish. Then mail it to the Star Elecwish. Then mail it to the Star Elec-
tion Tellers, Radio Guide, $731 \mathrm{Ply-}$ mouth Court, Chicago, Illinois.
Here is the latest tabulation:
Star of Stars



James Melton: He has crashed both the popular and operatic divisions of the Star of Stars Election

| Musical Program | Female Singer of Popular Songs |
| :---: | :---: |
| 1. Show Boat 7. Himber's Champions | 1. Kate Smith 7. Dolly Dawn |
| 2. Hit Parade 8. Breakfast Club | 2. Frances Langford 8. Willie Morris |
| 3. Hollywood Hotel 9. Bing Crosby | 3. Harriet Hilliard 9. Vaughn de Leath |
| 4. Fred Waring 10. Wayne King | 4. Jessica Dragonette 10. Deane Janis |
| 5. Vallee's Variety 11. Cities Service | 5. Ethel Shutta 11. Alice Remsen |
| 6. Nat'l Barn Dance 12. Major Bowes | 6. Jane Froman 12. Ruth Etting |
| Dramatic Program | Singer of Operatic or Classical Songs |
| 1. One Man's Family 7. New Penny | 1. Nelson Eddy 7. James Melton |
| 2. First Nighter 8. Grand Hotel | 2. Grace Moore 8. Gladys Swarthout |
| 3. Lux Radio Theater 9. Myrt and Marge | 3. Lawrence Tibbett 9. Willie Morris |
| 4. Mary Marlin 10. Leslie Howard | 4. Lily Pons 10. Richard Crooks |
| 5. March of Time 11. Crime Clues | 5. Jessica Dragonette 11. John Chas. Thomas |
| 6. Today's Children 12. Gang Busters | 6. Lanny Ross 12. Conrad Thibault |
| Children's Program | Comedian or Comedy Act |
| 1. Ireene Wicker <br> 6. Horn \& Hardart's <br> (Singing Lady) <br> Children's Hour | 1. Jack Benny - 8. Fibber McGee |
| 2. Orphan Annie 7. Buck Rogers | 2. Eddie Cantor <br> 3. Lum ' $n$ ' Abner <br> and Molly <br> 9. Easy Aces |
| 3. Kaltenmeyer's 8. Spareribs | 4. Burns \& Allen 10. Phil Baker |
| Kindergarten 9. Jimmie Allen | 5. Amos 'n' Andy 11. Bob Burns |
| 4. Popeye 10. Jack Armstrong | 6. Fred Allen <br> 12. Kaltenmeyer's |
| 5. Coast to Coast on a Bus <br> 11. Let's Pretend <br> 12. Dick Tracy | 7. Pick and Pat Kindergarten |
| Dance Orchestra | Announcer |
| 1. Wayne King 7. Rudy Vallee | 1. James Wallington 7. Harry Von Zell |
| 2. Guy Lombardo 8. Jan Garber | 2. Don Wilson 8. Don McNeill |
| 3. Ben Bernie 9. George Hall | 3. Ted Husing 9. Phil Stewart |
| 4. Horace Heidt 10. Ray Noble | 4. Milton Cross 10. David Ross |
| 5. Richard Himber 11. Hal Kemp | 5. Graham McNamee 11. Truman Bradley |
| 6. Fred Waring 12. Ozrie Nelson | 6. Tiny Ruffner 12. John S. Young |
| Male Singer of Popular Songs | News Commentator |
| 1. Bing Crosby 7. Frank Munn | 1. Lowell Thomas 7. Julian Bentley |
| 2. Lanny Ross 8 8. Ralph Kirbery | 2. Boake Carter 8. Gabriel Heatter |
| 3. Dick Powell 9. Stuart Allen | 3. Walter Winchell 9. John B. Keunedy |
| 4. Kenny Baker 10. John McKeever | 4. Edwin C. Hill 10. H. V. Kaltenborn |
| 5. Frank Parker 11. James Melton | 5. Jimmy Fidler 11. Sam Hayes |
| 6. Rudy Vallee 12. Steven Barry | 6. Paul Sullivan 12. Hugh Conrad |

OFFICIAL STAR OF STARS ELECTION BALLOT
My favorite Star of Stars is
My favorite Musical Program is
My favorite Dramatic Program is
My favorite Children's Program is
My favorite Dance Orchestra is
My favorite Male Singer of Popular Songs is
My favorite Female Singer of Popular Songs is
My favorite Singer of Operatic or Classical Songs is
My favorite Comedian or Comedy Act is
My favorite Announcer is
My favorite News Commentator is
My name is
My address is
is
Street and Number City and State
Mail your ballot to Star of Stars Election Tellers, Radio Guide, 731

## By Carleton Smith

ALAST invitation to write your tribute of appreciation to Maestro Arturo Toscanini will ing the final broadcast of the Philhar-monic-Symphony season. If you have had pleasure through his conductinghad pleasure through his conducting-
and what music-lover hasn't?-you will address your letter to Maestro Arturo address your letter to Maestro Arturo
Toscanini, Philharmonic - Symphony Society, 113 West 57 th Street, New York. It will be bound with those of other radio listeners and presented to Maestro Toscanini before he sails a touching testimonial to the world's greatest living interpretive genius.
His final concert in America with Jascha Heifetz as soloist will take place Jascha Heifetz as soloist will take place
in Carnegie Hall on Wednesday evening, April 29.

Undoubtedly, after the snubbing of Wilhelm Furtwaengler, the board of the Philharmonic-Symphony decided to spend as little money as possible for conductors, and allow the public to forget as best it could Mr. Toscanini. The final choice, after several refusals elsewhere, rested upon John Barbirolli. This youthful EngJohn Barbirolli. This youthful Eng-lish-Italian conductor, whose work is
virtually unknown in this country, will broadcast from London with the BBC orchestra Tuesday, April 28.

N
EXT season he will conduct the first ten broadcasts of the Philharmonic's ninety-fifth season, from November 8 to January 10 inclusive. He will be followed for two broadcasts each by composers Igor Stravinsky, Georges Enesco and Carlos Chavez. The final eight broadcasts of the season, from February 28 to April 18, will be under the baton of Artur Rodzinski, whom we have heard frequently this season from Cleveland.

Mr. Barbirolli, born in London, the son of an Italian father and a French mother, is best known here through gramophone recordings. He began his career as a cellist, and at present is career as a cellist, and at present is
director of the Scottish and Leeds director of the Scott
Symphony Orchestras.

The Pro-Arte String Quartet concludes its present series of broadcasts on April 23... Charles Hackett is the tenor soloist on the Pittsburgh Symphony broadcast April 30. Reed Kennedy, Pittsburgh baritone, and Queena Mario at the Metropolitan, will be heard before the series finishes.

Columbia has decided to form its own chamber orchestra and broadcast music hitherto neglected by the radio. Listen in on Tuesday afternoons Frank Black brings back the NBC String Symphony on Tuesday evenings. Its initial broadcast includes the conductor's own arrangement for strings of Beethoven's E Flat Piano Sonata, opus 7.

E
4VERYBODY'S MUSIC is the title
1 finally settled upon by Columbia executives for Howard Barlow's symphony broadcasts which begin Sunday afternoon, May 3. The network is going out after the man who would like to know what good music is about, but thus far has been too proud to ask. In comments nothing stiff or academic will be tolerated. They have selected an intelligent music fan, "the kind of friend you would like to have, who could tell you about music," and he will make informal comments about music technique.
To initiate the listener, program music has been chosen. It will be followed by symphonies, concerti, programs devoted to modern music, and to opera and choral selections. The hope is that the program will succeed so well that a sponsor can be found. Premiere selections are Dvorak's "Carneval," Smetana's "The Moldau," Balakireff's "Islamey," and Strauss' "Till Eulenspiegel" among several others.

## LOVE BEATS BROADWAY!

(Continued from Page 5)
How did they work it? With that, and many other questions, the same for both of them, I saw them separatelya dirty trick to play on a less honest couple. Sometimes their answers tallied, sometimes they didn't, but added together and divided by two, you know how.

Fannie says: "It's awfully nice to have someone else pay the bills." The truest reason for happiness. Every woman likes to be her husband's wife.

There are other reasons, of course, obvious and satisfying to them both. They love each other with great mutual admiration and a kind of ten amusement. Fannic may be dismaytu by Billy's habit of letting the bath water run over (three times they've had to redecorate the apartment below theirs) but she laughs over it. She scolds him for leaving ashes everywhere but in ash trays, but she thinks he's more fun than anyone else in the
world. Fannie can't resist buying hats. Billy grins and pays the bills. She likes to hypnotize people. After six years of marriage he is still proud of and impressed by this parlor trick! With similar memories of New York childhoods, with mutual interests, friends and gossip, they never bore each other, as so many couples do, with half-heard anecdotes about people and places unknown to the other. These things alone, however, would
not have given them lasting happiness.

Fame for Billy as well as Fannie was essential. Fannie, in love and full of plans, enthusiastically agreed. No more Mr. Brices for her! Not night clubs, but the theater was the place for Billy, as her manager, with her influence and help
It was a left jab to the chin when she discovered that her help was the one thing in the world Billy didn't want. She took it smiling. She understood, then, that their marriage was not essentially a partnership, but for the time being at least a rivalry. She understood the friction growing between them. She knew why Bill took issue with every opinion she casually expressed and argued unreasonably far into the night. The husband she loved was fighting her, having to fight her for his own preservation. Fannie un-derstood-and helped him fight her!

When he produced his first show, Sweet and Low, though she was the star, it was to her his show. When derstood his reason for escaping alone to Hollywood to write songs for six months. When he came back to produce Crazy Quilt, again with Fannie as star, Broadway was amused by these desperate antics of little Mr . Erice to become big Mr. Rose, but it was impressed when Crazy Quilt came back from a country-wide tour a money-maker. Other, stars had tried It was not Fannie, Brice, but Billy Rose's flare for ballyhoo, that put it across. Fannie knew that and was proud. Billy Rose's name began to be mentioned by the big shots. It became
a by-word when he opened the Cafe a by-word when he opened the Cafe
de Paree and Billy Rose's Music Hall, vast, elaborate night clubs that squeezed many a depression penny from reluctant purses. Billy Rose's star was rising. The New Yorker pubstar was rising. The Nev
lished a Profile of him.
Fannie watched his career with the amazement of a mother who finds her child a prodigy, with the skepticism of an old trouper watching an amateur, with the joy of a wife who sees her husband winning his battles, even though in her case the battle was with her. Then last year came the fabulous Jumbo, which would make or break him-plans which included the complete remodeling of the abandoned Hippodrome Theater for the housing of a combined circus and musical show

COMING NEXT WEEK -

Miracles Can Happen Marion Talley's Story Reveals Many Wonders
"Obey That impulse!" Dick Himber Did—and Reaped His Fortune

$\underset{\substack{\text { Marion } \\ \text { Talley }}}{ }$

Prize Money- $\$ 5,000$ How You Can Get Your Share in the New Game

The Radio City That
Tourists Don't See
Inside Stuff for You

## Jane Pickens' $\$ 250,000$ Predicament <br> Shall She Give Over a Fortune in Earnings for Individual Fame?

It's a Bigger, Better Issue Than Ever Get RADIO GUIDE Next Week!

with Paul Whiteman riding a white horse, Jimmy Durante teasing an elephant, Gloria Grafton, Donald Novis, real circus acts, roaring lions, giant choruses-vaster than vast-super-superb-and Billy Rose's name fourteen stories high
When Fannie first heard of these plans-from the chauffeur-she (to-
gether with all Broadway) told Billy, he was crazy. "You've been smoking,",
she wailed. "It's a poppy dream." When opening night came, she sent word to him back-stage. "If your heart comes up in your mouth, don't swallow it. It's mine."
It was hers, too. His success has come to mean more to her than any-
thing in the world. She knows that it is the food that feeds their happiness. With her unseen guiding hand, he has done well enough so that today they can laugh together over his old secret fear of oblivion.
Though she understands Bill's need of independence from her, she used to be hurt by his secrecy-learning of his plans from the chauffeur, the newspapers, from some person he had talked to-but that was before she realized what bliss ignorance can be realized what bliss ignorance can be.
"All of us worry," she says. "God "All of us worry," she says. "God knows me, the less I worry. I don't even have to worry about my own career. Bill's my business manager as well as my husband."

When she talks of today and the long tomorrow as Mrs. Billy Rose, her face glows eagerly, yet almost shyly, as though she were playing a new role that seemed strange to her. "No two people in the world understand each other like Billy and I do. I can say to his face what I can say to his back. And he can to me. It's like two men, or two women. Usually there are things you won't take from a man that you will take from another woman. me. I'll take anything from him and he'll take anything from me."
That's a big order, but it's for big people; big enough to take honesty and like it.

Fannie Brice may be heard in Ziegfeld Follies of the Air over the CBS network every Saturday at 8 p.m. EDT ( 7 EST; 7 CDT; 6 CST; 5 MST; 4 PST) and later for the West Coast also over CBS at 7 p.m. PST ( 8 MST; 9 CST).

## GREATEST BARGAIN

 INTEN YEARS

## Remington NOASEIESS Portable NOW 11 a day:

NOW for the first time in history you can own a real Remington NOISELESS Portable for only 10 c a day. Think of it! The finest Remington Portable ever built at the lowest terms we have ever offered. Every modern attach-ment-PLUS THE FAMOUS NOISELESS FEATURE.

## WEPAY ALL SHIPPING CHARGES

You don't risk a penny. You get this real Remington NOISELESS Portable for a TEN-DAY FREE TRIAL. Use it as much as you please during this time. If you are not absolutely satisfied, send it back.

## FACTORY TO YOU

When you get a Remington NOISELESS Portable direct from the factory you get a brand new machine. Not rebuilt, You have a typewriter that speaks in a whisper.

You can write anywhere without the slightest fear of disturbing others. Mail the coupon Now!

## FREE typing course

With your new Remington Noiseless Portable we will send you-absolutely FRFE-a 19-page course in typing. It teaches the Touch System, used by all illustrated. Even a child can easily understand this you with your typewriter and you will wonder why you ever took the trouble to write letters by hand.

## Fin $\mathrm{F}_{\mathrm{F}}^{\mathrm{F}}$ CARRYING CASE

We will send you FREE with every Remington Noiseless Portable a special carrying case sturdily built of 3 -ply wood, covered with heavy du Pont fabric. The attached to the base. This makes it easy to use your Remington anywhere-on knees, in chairs, on trains.
 Don't delay ...s send in the coupon for complete details?

SPECIFICATIONS. Standard Keyboard. Finished in glistening black with chromium attachments. Takes paper 9.5 inches wide. Write lines 8.2 inches wide. Standard size, 12 yard ribbon. Makes up to 7 clear legible carbons. Back spacer. Full size platen. Paper fingers,

## roller type. Black key cards with

 white letters. Double shift key and shift lock. Kight and left carriage release. Right and left cylinder knobs. Large cushion rubber feet. Single or double space adjustment. All the modern features plus NOISELESS operation.MONEY-MAKING OPPORTUNITIES OPEN. Hundreds of jobs are waiting for people who can type. A typewriter helps you put your ideas on paper in logical, impressive form . . . helps you write clear, understandable sales reports, letters, articles, stories. A Remington Portable has started man


A GIFT FOR ALL THE FAMILY. If yon want a gift for birth-



HE HATES

## TO LOSE

(Continued from Page 11)
"Hello, Bob! What you doing down here" came down to announce Reed's speech."
"Oh, that! Say, they canceled that at two o'clock!
After such an experience, can you blame Bob from thinking of that day when he would reach the end of his rainbow, when he would be a singer instead of a guy who raced foolishly over two states to meet a man who wasn't there? Riding back to Chicago, I think, he made some secret plans to change his profession at the first opportunity.
But before he could make the move, he was in another airplane with another mike strapped to his chest.
Sometimes Bob Brown doesn't broadcast from airplanes. Sometimes he has both feet on the ground. But even that, for him, has its big moments.
His famous "City Voices" programs, for instance. Were you listening the night he went to a bus terminal and interviewed the Christmas holiday travelers? All went well until he ap-
proached one sulky individual proached one sulky individual.
"And, sir," quoth Robert, "how do you like bus travel?"
"I hate it!"
Another irterviewee spoke a nifty little commercial into the mike when Bob asked him why he'd come to Chicago.

I came to buy a Plymouth car, the finest low-priced car . ."But by that time Brown was yards off.

Baritone Bob comes into his own to a certain extent every now and then when he broadcasts one of his daily, "Pat Barnes," and "The Diary of Jimmy Mattern,", Bob announces Ireene Wicker's "Singing Lady" program. When Ireene goes South for a welldeserved rest, the Singing Lady becomes a man. Then Bob not only announces the broadcasts, but does the show as well. He'll admit it's his favorite.

Why shouldn't it be his favorite? He does some nice doubling there, and it gives him no end of satisfaction to get back to his first love, singing, every now and then even if on a kid's pro-
gram. Besides that, it does that old gram. Besides that, it does that old
ego a lot of good to feel he's pleasing an audience with songs.
As a matter of fact, it's that same old ego which constitutes a major shortcoming in this rapid-fire broadcaster. It's really a human, intangible something most easily described by an attitude-of another person.
"Chicago brings Encore Music! The music of Roy Shield and his salon orchestra!" You've heard him start that program off. And, after the first or second number has been played, you may have heard him continuc:
"Mary, Steele sings 'My Alice Blue
Gown. stead, "Mary Steele, the little woman, my wife, the better-half, sings 'My Alice Blue Gown.'" That would sort of surprise you, wouldn't it? But the fact remains that Mary Steele and Mrs. Brown are one and the same. And Mary Stecle hates to be on the same
program as husband Robert. Why? Well, it's a pair of complexes . . . one hers. . . one Bob's, as I see it.
Mary Steele represents the one thing in the world that's put her husband on the defensive. Bob Brown wanted to be a singer, and is a radio announcer: Mary Steele wanted to be a singer, and is a singer ... get it?
Next we'll have her persuading Bob to croon his introductions when announcing encore music. But that Wouldn't be so hard. Because Bob
Brown, ace radio announcer, still has Brown, ace radio announcer, still has
thoughts about that other career. thoughts about that other career.
Believe it or not, he still thinks that
some day he'll sing. He hates to lose.

# ON SHORT WAVES 

By Charles A. Morrison

President, International DX-er's Alliance
(Figures in Parentheses Denote Mega-
cycles, or Thousands of Kilocycles)
Central Daylight is the same as Eastern Standard

SHORT-WAVE signals from Australia and Asia, as well as Eu-
rope, have come booming in during the past few days.
On the mornings of Tuesday, April 14, and Wednesday, April 15, VK3ME, Melbourne; Australia (9.51), was heard testing after its regular sign-off time of $7 \mathrm{a} . \mathrm{m}$. EST ( 6 CST ). This may be an indication of a longer chedule for this station.
JVM, Tokio, Japan (10.74), has been sending a strong signal each morning
until its sign-off at $7: 40$ a.m. EST (6:40 CST). JVH, Tokio, Japan (14.6), was heard on several occasions carrying the Overseas Hour, 12 mid. EST (11 p.m. CST), simultaneously with declining signal strength, JVN soon will be replaced on this schedule by will
The Javanese N.I.R.O.M. network is being heard daily over stations YDA, Bandoeng (3.04), YDB, Sourabaya


Senor Jose Medina, announcer for short-wave station EAQ, Madrid, Spain. Senor Medina may be
(9.64), PLP, Bandoeng (11.00) and PMN, Bandoeng (10.26). While the network is audible only until about $9: 30 \mathrm{a} . \mathrm{m}$. EST (8:30 CST), on the Atlantic coast, along the Pacific coast the Javanese stations are good until sign-off, at 10 a.m. EST (9 CST) or

## later.

VE9DR, the Canadian Marconi Co, station at Drummondville, Quebec, Canada ( 6.005 ), is now relaying broadcast station CFCF daily from 8 a.m. to 1 a.m. EST ( $7 \mathrm{a} . \mathrm{m}$. to 12 mid. CST) and EST ( 8 a m. to $10: 05 \mathrm{p} . \mathrm{m}$. CST). Although VE9DR has a power of only 75 watts it
strength.

COCO, Havana, Cuba (6.01), transmits a weekly program sponsored by the Cuban Tourist Commission, on Sundays from 8 to 10 p.m. EST ( 7 to 9 CST). According to Alec Kinghorn of that city prizes are awarded each month to listeners reporting on this period.
Edward Goss of Brooklyn reports an unusual interception of a station in Djibouti, French Somaliland, on approximately 17.26 megacycles. This station, thought to be FLZ, was heard
Saturday, April 11. between $7: 05$ and Saturday, April 11, between $7: 05$ and
$9: 15 \mathrm{a}$ a.m. EST (6:05 and $8: 15 \mathrm{CST})$
calling "allo-allo," and mentioning the name Djibouti over and over again. A tone whistle was employed now and then between announcement of calls.

Reception of RV15, Khabarovsk, U.S.S.R. (4.25), absolutely will be verified by R. Siglin of the Foreign Bureau of the Committee for Radiobroadcasting, Petrovka 12, Moscow, Russia. I have just inspected an authentic and undeniable verification.
$G^{5 N I}$, famous amateur phone station O of 19 John Bright Street, Birmingham, England (14.092), will transmit a special test for North American shortwave listeners on Sunday, April 26, at 5:30 p.m. EST (4:30 CST). Code sentences which will be employed during the broadcast must be included in reports, together with an international reply coupon, to insure a verification.
HRD, La Voz de la Atlantida, La Ceiba, Honduras (6.236), can easily be identified on its daily piano program from $10: 45$ p.m. to 11 p.m. EST (9:45 to 10 p.m. CST).
A letter from Ronald Stansfield of Woking, England, informs me that Mecea, Arabia, is considering shortwave broadcasts of its Friday (Moslem holy day) and feast day sermons . . . A short-wave transmitter is under construction in Malaya for telephonic communication with Rugby, England

The five transmitters for Afghanistan haven't been delivered as yet, but it may be possible to phone Kabul. Afghanistan, direct by Fall.
G. M. Cornfield, who resides only a couple of blocks from the short-wave station in Hongkong, China, states that are the call letters of the broadcast are the call letters of the broadcast (8.75) transmits with a power of 2,000 watts, daily from 11:30 p.m. to $1: 15$ a.m. EST (10:30 p.m. to $12: 15 \mathrm{a} . \mathrm{m}$. CST) ; on Saturday, Sunday, Tuesday, Wednesday and Friday, from 6 to 10 a.m. CST ( 5 to 9 CST), on Monday and Thursday from 4 to 7 a.m. EST ( 3 to 6 CST) 9 to 11 p.m. EST ( 8 to 10 p.m. CST)

For an advance schedule of shortwave programs see Page 31.

## VOICE OF THE LISTENER

It's Your Turn Now
Sirs: Like many others I have listened to the amateurs simply because there is no other out are making a big mistake in allowing one program to monopolize such an important spot on gram to monopolize such an important spot on it is hardly logical to think that competition will not succeed... better programs than the Bowes Ever since Jack Benny wondered what Eddie I'm wondering if Jack is still trying to be funny.

You, Miss Conner, enjoy Cantor better than Benny, who rates tops in the ter than Benny, who rates tops in the
Ramio Guine Star of Stars poll. Yet Cantor stumbled against Bowes. Whom would you suggest?-Ed.

## Is Another Needed?

Sirs: Just another argument for short waves Summer and static are coming. Down here we listen to many of our favorite network program
via short waves when static is bad on the broad cast band. Also, when regular programs pall we try fishing for foreign, police and aviation calls, amateurs, etc. And as for man-made static -get a reputable radio service man to install wave noise will vanish.
Your short wave section is all that could be desired. Morrison knows what news helps.
Rushville, Illinois
E. Bart Beal
Short-wave listeners would all do well to follow the suggestion of Informant Beatty to get the most from their set Next to Radio Guide, a ra dio mechanic is the best way to im prove your radio enjoyment.-Ed.

## SOLVING TEN PROBLEMS

## (Continued from Page 3)

must seem poor substitutes for the devotion of her own family. For, in care for each other and blood is lots thicker than water.
In the heyday of youth the independent bachelor girl has it all over the young girl who must still placate the young girl who must still placate her parents, and there is no belittling that hallmark of independence-the
latch key. But as one of our American poets has reminded us: "It is not always May."

When Passion Completely Overmasters Reasons: Ten typewritten pages, and well written too, which could be expanded into a novel-a gripping, unlovely story-from a girl who threw away everything in life for a creature hardly human.

Specialists with scientific names too long and formidable, who study how and why we act, would probably call this girl's case one of "diminished re-sponsibility"-a polite way of putting the homely fact that when passion completely overmasters reason, the victim no longer is sane.

YOU'VE only to read the papers to be 1 convinced of this-the utter madness of men and women in the clutch of passion, who fling away responsibility to children and judgment and ambition, and bolt madly, like sheep going over a cliff. Fantastic murders have their roots in these insane impulses. The girl who wrote me the letter fears she may be implicated in a sensational murder. The married man with whom she eloped from school at the age of 17 is "mixed up in it," to what extent she does not know. And the blind impulse that led her to leave home, devoted parents and everything
life holds precious, for this criminal, is prompting her to go down with him now, to admit things she didn't do in the hope of helping him.
He never has been faithful to her or to the wife he left for her, nor has he ever done an honest day's work.
This girl, who comes from excellent people and a good home, has done unspeakable things to keep him supplied with money. When she hasn't given him enough he has gone back to his wife, who seems to be under the same hypnotic spell as this unhappy girl.
She tells me that when she is away from him she has flashes of being her old self; that she plans to break away and lead a decent life, to beg her parents to take her back. She is still in the early twenties. But when she comes within range of her destroyer she cannot resist his influence; she obeys his wish, though she hates him. Blindly obedient to the commands of one who has completely mastered her will, she is like an unwilling creature caught in a trap. She hates, yet she has no power to refuse him, though the command may mean imprisonment, the comman

Passion can awaken superhuman energy by its irresistible urge; can evoke tremendous forces and can drive a law-abiding person to crime.
To ask my correspondent to break with this criminal would be as futile as trying to shout down Niagara. Her will has gone, her thraldom to him is complete. If she should happen to see this answer to her letter-for she has not given me either her name or ad-dress-let me beg her to seek some safe refuge, something like the Salva-
tion Army, and beg her parents to tion Army, and be
come to her rescue.
"Whom the gods destroy, they first make mad."

## Why Will Husbands Decline to Talk

 Business With Their Wives? Why will husbands save, scrimp and overwork to leave their families enough to live on after they have died, and yet decline to talk business with their wives?How can they imagine that these women, ignorant of the meaning of the simplest business terms, will be able to
stand up against the mob of shysters, crooks and charlatans who beset a woman with a little property or life insurance?
Hardly a day passes without an agonizing letter coming to me from a woman who has been exploited by some dishonest person, lying in wait to get the little money or life insurance her husband has made tremendous sacrifices to leave her.
Is it that men are so utterly worn out by the task of earning and putting by a few dollars for the rainy day, that they would rather experience almost any kind of torture than discuss finances with their wives when they come home evenings?
The unwillingness of men to discuss business with their wives seems to be a hangover from the clinging-vine leg-end-from the woman whose crowning glory seemed to be an utter lack of intelligence in everything outside of the nursery or kitchen.
Every woman, whether she is married or single, should have some business knowledge. She should begin by learning how to budget her family expenses and keep a check-book straight, and she should be told about mortgages, meeting notes, upkeep of property and interest.
The Gushing Girl: If you're pretty near the end of the twenties-say 29 , or even 30 -please don't gush and be glad, because gushing adds at least ten years to your age.
In mother's day it was the thing to gush and be glad about pretty nearly everything-the weather, the day of the week, the season of the year, a ham sandwich or a new hat. But with sandwich or a new hat. But wi
jobs, girls have learned to gush less.
Their line, when mother was a girl and even a good deal later, was to act school-girlish, ignorant of the world, and bubblingly enthusiastic over everything from sodas to Shakespeare. The sentimental young thing who could outgush the rest of the bunch was the most popular, and got most of the dates and the beaux as well. Look over the Best Sellers of a generation ago, and the phrase "bubbling, innocent youth" is almost a stencil.
You see, it wasn't enough to be sweet in those days; you had to prove it. And alas! it's this glad, gushing note that a good many of the older girls have preserved-and it dates them more than a pompadour would.
So, my dear young ladjes, suppose that mile-stone of 30 or even 35 has cast its shadow upon you-please don't gush. It will give you away sooner than your first faint crow's-feet or gray hair.

When Boys and Girls Are Fascinated by Age: A universal riddle-why do boys and girls so frequently begin their love lives by becoming fascinated with women and men old enough to be their parents?

The answer is very simple, but worried parents who write to this column about these strange fancies of their children, completely overlook this simple reason:

0
LDER people are easier and more comfortable to get along with. They lack the gaucherie of the very young. agonizing pauses in conversation, when agonizing pauses in conversation, when are not for them.
Two young creatures who are emotionally attracted to each other are likely to be so sensitive, so shy, so confused that they do all the wrong things. Their feelings get hurt, and they meet on the street and hardly exchange a greeting. Each wishes, beyond the power of words to express, to make a tremendous impression on the otherbut they lack the art.
They are so untainted by worldly contacts as not to know the moves of the game. This lovely quality in youth (Continued on Next Page)

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| Mail Coupon <br> We Have No <br> Agents |
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| has paid over |
| 3,000,000 |
| in thirty years of <br> successful business <br> to poliey-holders <br> and beneficiaries |

Someone Will Get the Lion's Share of the $\$ 5,000.00$ Cash in the Puzzle-Pix Contest-See Pages 14 and 15

# WANT THIS JOB? 

## \$1700 FIRST YEAR OF REGULAR APPOINTMENT

MEN-WOMEN 18 to 45 ELIGIBLE


EXAMINATIONS BEING ANNOUNEED
New 40 Hour Postal Week Means Many Appointments /

ence Not Needed. / Rush to me, WITH-
Paid Vacation. / OUT CHARGE, 32
page Government Jobs
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кт
/ Carrier or Post Office Mark
Now!


Dept. K199,

Name

(Continued from Preceding Page) has been the theme of poets and painters from the dawn of art. At the same time it explains why boys and girls, in the beginning, are attracted to older women and men.

Husbands' Flirtations: Men like a change in feminine attributes, just as they like a change in food. Roast beef, parsley potatoes and rice pudding may be good food for the masculine, but a surfeited palate may crave now and then chicken a la king and peach melba.
The wise wife understands this masculine weakness with a knowledge almost maternal, and does not raise the roof when her man comes back to his roast beef and rice pudding.

This does not apply to the real domestic tragedy, where a husband turns mestic tragedy, where a husband turns over his pay envelope to another wo-
man, lets the rent go unpaid and the man, lets the rent go unpaid and the
children do without food and clothing. Like the painful surgical operation which is sometimes necessary, such conditions require the strong word in the Domestic Relations Court.
PUT if a husband's flirtation is just B a case of admiring the amusing Mrs. So-and-So, or taking an old friend to lunch once in a blue moon, these to lunch once in a blue moon, these
things are not worth the gnawing agony that wives expend on them.
Better remember that men are like that, and that a home and childrenalso public opinion-are pretty safe anchors, after all.
The Woman in Love With Her Doctor. Kith with a young married wome that she was devotedly in love with her doctor, also married. When she her doctor, also married. t . h how she felt about things, she said he became frigid and suggested that she find another doctor to care for her. He used to be so kind that she was sure that he would some day return her love. But he didn't, and now she's shocked and broken-hearted since he told her not to visit him professionally again.
"What difference does it make?" she concluded. "Even if I am married! Life is so cruel that I think everyone is entitled to grab a little happiness wherever it appears, even outside the home."
Evidently her doctor did not agree with her about grabbing happiness. As a medical man he showed his good sense. He not only felt, it seems, that he was bound by promises to be faithful to his wife, but in addition there were certain ethics concerning another man's wife which had to be taken into care anything about that particular patient.
Believe me, doctors are often bored to death by the unsolicited admiration of their women patients. I've had innumerable letters to prove that.


Problems of the Newlyweds: An unhappy bride wrote to me just a few days ago and presented a problem which perhaps is a common one to quite a few sailing the matrimonial seas. She stated that before she and her young husband were married he seemed to be the jolliest sort of person, but at the end of a year he became grouchy and seemed to care for nothing but listening to the radio. "He was barely civin," she complained, and
he never turned it off even when friends came to visit.
They never could take an auto ride, she said, unless his mother was along. She wanted to know everything about their home, who came to see them and how much they spent for this, that and the other thing. All of which, concluded the unhappy girl, was killing her love for her husband.

My dear young brides, to begin with you must be very tactful about your husband's mother. It's pretty hard for some women to understand that they no longer come first in their sons' lives. Try to confide in her of your own accord, and win her friendship. Thus you will be happier than if you break up your home before you have given your marriage time enough to smooth over some of the difficulties of the first
And girls, remember that many men are so tired when they come home evenings that they do not care to see even congenial friends. They like to listen to the radio, unless some special plans have been made. If hubby is a card player and occasionally would like to have friends in for a game of bridge or poker, agree with him and help. You can arrange a nice little supper for them afterwards, and let the evening be a strictly masculine affair.

If he has any sense of justice at all, he will not object to your having friends.

Try it and see for yourself how it works.
IN ANSWERING these ten personal I problems, I believe you may think I have overlooked a few. If so, just write to me and I shall feel privileged to have your letters and tell you as well as I know how, what your own personal situations indicate, and how I would cope with the problems you bring to me.
My own happiness has been built very largely by listening to and advising on problems as real and personal as the ones I attempted to solve in these pages. And this measure of happiness has increased with the knowledge that perhaps I have been of help to many who needed me.

Beatrice Fairfax may be heard every Friday over the CBS network at 10:15 a.m. EDT (9:15 EST; 9:15 CDT; 8:15 CST; 7:15 MST; 6:15 PST).




## Here Come the British!

By the Way American Music with a Cockne


By Marvin W. Strate


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 Paris, and in 1931 he played a tremen-
dously suceessful tour of the Continent. $\mathbf{I}_{\text {very many people heard about Jack }}^{\mathrm{T}}$ Very many peopie heard about Jack
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# COMING EVENTS 

Eastern and Central Time Are Given
For MST Subtract One Hour from CST

## SUNDAY, APRIL 26

## NEWS EXCHANGE

The latest information and comment from Europe will be given at 11.45 a.m. EST (10:45 CST) over CBS. Vernon Bartlett is commentator.

## POLISH MUSIC

The Symphony Orchestra of the Polish Radio Company in the Polish Radio Company in Warsaw will be heard in an international broadcast playing contemporary Polish music over NBC at 1 p.m. EST ( 12 noon CST).

## GILBERT SELDES

The newspaper columnist, political commentator and critic, Gilbert Seldes, inaugurates a new series of weekly programs titled "You." The time is 2 p.m. EST ( 1 CST ) over NBC.

LUM 'N' ABNER
Ceremonies in connection with the renaming of U. S. Post Office, Waters, Arkansas, to Pine Ridge, mythical locale of Lum ' $n$ ' Abner, will be broadeast for NBC listeners at 4 p.m. EST (3 CST).

## PERCY GRAINGER

The Ford Sunday Evening Hour will have as its guest artist the Australian composer and pianist, Percy Grainger. He will play unaccompanied and with the orchestra. The program is on CBS at 8 p.m. EST ( 7 CST ).

## FLORENCE EASTON

The Metropolitan opera soprano, Florence Easton, will be the guest soloist on the General Motors Concert at 9 p.m. EST (8 CST) over NBC.

## MONDAY, APRIL 27

## THE GOLDBERGS

The Goldbergs, domestic drama, henceforth is heard Monday through Friday at 1 p.m. EST ( 12 noon CST) over CBS.

## FARM AND HOME

National Farm and Home Hour heard daily except Sunday over NBC shifts to $12: 30$ p.m. EST (11:30 a.m. CST).

## TONY RUSSELL

A new series of recitals featuring Tony Russell, popular Boston singer, will be heard each Monday and Tuesday at 6:15 p.m. EST (5:15 CST) over NBC.

## SENATOR

The Wagner Slum Clearance Bill will be outlined by Senator Robert F. Wagner of ator Robert F York during the National New York during the National
Radio Forum at $9: 30$ p.m. EST Radio Forum at $9: 30$ p.m
(8:30 CST) over NBC).

## TUESDAY, APRIL 28

## ITALIAN SINGERS

A special international broadcast will bring the Cantatrici Italiane, famous group of Italian women singers, to NBC
outlets at 2:35 p.m. EST (1:35 CST). This is the first time the singers have been heard in America.

## JOHN BARBIROLLI

John Barbirolli, young British conductor who has been chosen to succeed Toscanin as conductor of the New York Philharmonic-Symphony Society next year, will be heard in an international broadcast from London when he conducts the BBC orchestra for
years and Vice Presidential candidate of his party in 1932, will speak.

## WEDNESDAY, APRIL 29

WOMEN'S CLUB
A portion of the Miami convention of the General Federation of Women's Clubs will be carried over NBC at 10:45 a.m. EST (9:45 CST). Mrs. Robert Campbell Lawson, president of the clubs, and other distinguished women

Traffic Court and discussions of traffic problems by representatives of youth organiza tions like the Boy Scouts, Girl Scouts and Y. M. C. A., will make up the program designed to stress the growing importance of traffic accidents and speed with particular relation to youth.

## INSOMNIA

Doctor Foster Kennedy, professor of neurology at Bellevue Hospital, will speak at

## TURN BACK THE CLOCK

YES, this is the week when half of the people change to daylight saving time and half of them remain on standard time. And, if you live in a standard time district, your favorite network programs will be heard one hour earlier-which means that your favorite local programs also must be changed, to accommodate shifts in so many of the network schedules.

All of which is a mighty headach to program departments of each and every radio station. So if you don't find your farorite program listed at the customary time, look for it an hour earlier. And then if it isn't listed, and if it isn't here on the Coming Events page, bear with us until next week, when everything will be straightened out and in perfect order.

NBC listeners at 4:30 p.m. EST (3:30 CST).

## MAYBELLE JENNINGS

A new CBS series of news comments will be heard at 6 p.m. EST (5 CST) featuring Maybelle Jennings, Washington newspaper woman.

## BENNY RUBIN

Benny Rubin, comedian, and the Keller Sisters and Lynch, vaudeville favorites, will be guests of Ben Bernie at 8 p.m. EST ( 7 CST) over NBC.

## STRING SYMPHONY

The NBC String Symphony with Frank Black conducting returns to the air in a new weekly series at 8:30 p.m. EST (7:30 CST).

## PREVIEWS

Elza Shallert and her program of weekly previews of outstanding pictures heard over NBC shifts to the earlier time of 9:30 p.m. EST (8:30 CST).

## ROYALISTS

The Roy Campbell Royalists return to the air via NBC in a new series of weekly proa nams at 9:30 p.m. EST (8:30 grams at $9: 30$ p.m. EST (8:30 CST). Jimmy Fidler, previ-
ously heard at this time, vaously heard at this
cates the airwaves.

## SOCIALIST-LABOR

A talk on the Socialist-Labor Party will be available to Party will be available to $\begin{array}{cccc}\text { CBS } & \text { listeners at } & \text { 9:45 } & \text { p.m. } \\ \text { EST } & \text { (8:45 } & \text { CST). John } & \text { W. }\end{array}$ EST (8:45 CST). John W.
Aiken, an active worker in the Socialist cause for many
will be heard in talks stressing the general theme, "Education for Living."

## HEALTH

Doctor James Rooney, former president of the Medical Society of New York State, will talk at $5: 35$ p.m. EST ( $4: 35 \mathrm{CST}$ ) over CBS on the subject Expanding the Frontiers of Health.

## FRITZI SCHEFF

At 7:30 p.m. EST (6:30 CST) the Lavender and Old Lace series will have its premiere over NBC. Fritzi Scheff, musical comedy star, Lucy Monroe, soprano, Frank Munn, tenor, and Gustave Haenschen and his concert orchestra will be starred.

VARIETY SHOW
Benny Rubin's Variety Show, heard over NBC, will change at $9: 30$ p.m. EST ( $8: 30$ CST).

LORD HORDER
Lord Horder of Ashford, Physician in Ordinary to King Edward VIII of England, will speak from New York City on the topic of "Let's Have Less Noise," at $9: 45$ p.m. EST (8:45 CST) over CBS.

## THURSDAY, APRIL 30

## YOUTH WEEK

Youth Week is marked by a special program over CBS at 2:30 p.m. EST (1:30 CST). Dramatized news flashes of traffic accidents, an actual broadcast from the Chicago

3:15 p.m. EST (2:15 CST) over CBS on the subject "Wooing the Sandman."

GOV. LANDON
Governor Alfred M. Landon, of Kansas, will be interviewed by H. V. Kaltenborn, CBS commentator, at 7:30 p.m. EST (6:30 CST).

## STOKOWSKI CONCERT

Bing Crosby will be guest soloist with Leopold Stokowski and the Philadelphia Orchestra at 9 p.m. EST ( 8 CST) over NBC. As a contrast Louis Prima's swing music will intersperse the program along with Bob Burns and Jimmy Dorsey's orchestra.

## REXFORD TUGWELL

Doctor Rexford G. Tugwell, Administrator of the Resettlement Administration under the Federal Works program, will discuss the progress and accomplishments of the oraccomplishments of the organization over NBC
p.m. EST ( $9: 15$ CST).

## FRIDAY, MAY 1

NEWS
The American School of the Air will be devoted at $1: 30$
p.m. EST ( $12: 30 \mathrm{CST}$ ) to the p.m. EST ( $12: 30 \mathrm{CST}$ ) to the
comments of Raymond Gram comments of Raymond Gram
Swing who will talk on the Swing who will talk on the
subject "Behind the Foreign News of the Week," over CBS.

## BRITISH AMATEURS

A portion of the first British amateur hour ever conducted in London will be relayed to

NBC audiences in an international broadcast at $2: 45$ p.m. EST ( $1: 45$ CST). This also may be heard on short waves on $9.51,11.75$ and 15.26 megacycles.

## FOLK MUSIC

John Powell, distinguished American composer and folk music expert, will participate in a broadcast over NBC at 4 p.m. EST (3 CST) of Virginia folk music sung and played by native musicians from the surrounding country.

## BUDDY CLARK

Buddy Clark, baritone, comes to the schedule of the CBS network this day at 4 p.m. EST (3 CST).

## CAREFREE CARNIVAL

Carefree Carnival, variety show formerly heard on Saturday, moves to 9 p.m. EST (8 CST) over NBC.

## RICHARD HIMBER

Richard Himber and his orchestra inaugurate a new series of weekly programs over NBC at 9 p.m. EST (8 CST). Stuart Allen, baritone soloist, and Lanny Ross, guest artist, will be featured. This series replaces the First Nighter.

## SATURDAY, MAY 2

## SCHUBERT MUSIC

Schubert's Mass in E Flat, the major presentation of the Virginia State Choral festival performed by the Festival chorus and the Virginia Symphony orchestra, will be carried over NBC at $3: 30$ p.m. $\underset{\text { EST }}{\text { ried }}$ (2:30 $\begin{aligned} & \text { OVST } \\ & \text { CST }\end{aligned}$

## GLEE CLUB

A repertoire of college favorites is sung by the Manhattan College Glee Club over CBS at 4 p.m. EST ( 3 CST ).

## IGOR SIKORSKY

Igor Sikorsky, famous plane builder, will discuss "The Problems of the Trans-Oceanic Airlanes" at 5 p.m. PST ( 4 CST ). NBC is the net.

## BRUNA CASTAGNA

Bruna Castagna, European prima donna of the Metropoli$\tan$ Opera House, will sing for listeners of the CBS network at 6 p.m. EST (5 CST).

## RABBI REICHERT

Rabbi Irving Reichert, of the Los Angeles Temple Emanuel, will deliver a series of talks each Saturday during May as each on the Message of Israel guest on the Message of Israel
program. Rabbi Wise will continue to officiate with a choir and music originating in the New York studios on the NBC program heard at 6:30 p.m. EST (5:30 CST).


April 26

## Program

 ChangesDue to Daylight Saving Time, many of your favorite programs have changed time. As a service are listed below.

SUNDAY
Poets Gold-CBS, 12:30 p.m.

## MONDAY <br> Thyra Sampter Winslow-CBS

 The Goldbergs ESTGoldberss-CBS, 10 a.m. EST, daily except Saturday
and Sunday Wendell Hall-NBC, 12 noon Between the Bookends-CBS, Saturday and Sunday excep Tony Russell-NBC, 6:15 p.m EST (also Tuesday)

## Mrs. John S. Reilly-CBS, 9:15

 Mary Lee Taylor-CBS, 11:15 a.m. EST (also Thursday)Nickelodeon-NBC, $\quad 8: 30$ p.m.

## WEDNESDAY

Hildegarde Fillmore-CBS, 9:15 a.m. EST

Joan and the Escorts-NBC. 12 nender and Old Lace-formerly heard on CBS Tuesdays, now heard on CBS Tuesdays, now
Wednesdays NBC at $7: 30$ p.m. EST

Benny Rubin's Variety Show$\mathrm{NBC}, 9: 30$ p.m. EST

## THURSDAY

Grand Duchess Marie-CBS,
$9: 15$ a.m. EST FRIDAY
Beatrice Fairfax-CBS, 9:15 a.m. EST T field
Chesterficld Program-formerly Saturday; will be broadcast EST over CBS at 9 p.m
Richard Himber-formerly heard over CBS; now broadcast
over NBC at 9 p.m. EST Carefree Carnival-NBC, 9 p.m EST

SATURDAY
Your Hit Parade-formerly heard on NBC, changes to CBS net at 9 p.m. EST Springtime; music by String orch.
under
direction of Polak-replaces Carefree Car nival, 11 p.m. EST, NBC

## News

9:30 a.m.-CBS-WSMK
10:00 2.m.-NBC-WCKY 1:45 p.m.-International News 8:30 p.m.-W alter Winchell: NBC-WJZ
$0: 00$ p.m.-CBS-WABC
10:10 p.m.-NBC-WJZ
10:30 p.m.-NBC-WEAF

MAY THESE PAGES BRING THE

## Classical Music

 Series: CBS-WSMK 11:30 p.m.-Radio City Music Hall: NBC-WLW
2:00 p.m.-Philharmonic Sym-
phony Society: CBS-WKRC
6:30 p.m. Fireside Recitals: 8:00 p.m.-Ford Sunday Evening Hour: CBS-WABC 9:00 p.m.-Genera! Motors Con-

| Cal! Letters | Kilocycles | Power Watts | Location |
| :---: | :---: | :---: | :---: |
| KDKA | 980 | 50,000 | Pittsburgh, Pennsylvania |
| KMOX | 1090 | 50,000 | St. Louis, Missouri |
| WABC $\dagger$ | 860 | 50,000 | New York City |
| WAVE | 940 | 1,000 | Louisville, Kentucky |
| WBBM ${ }^{+}$ | 770 | 50,000 | Chicago, Illinois |
| WCKY | 1490 | 5,000 | Cincinnati, Ohio |
| WCPO | 1200 | 250 | Cincinnati, Ohio |
| WEAF $\dagger$ | 660 | 50,000 | New York City |
| WENR | 870 | 50,000 | Chicago, Illinois |
| WFBM | 1230 | 1,000 | Indianapolis, Indiana |
| WGBF | 630 | 500 | Evansville, Indiana |
| WGN | 720 | 50,000 | Chicago, Illinois |
| WGY + | 790 | 50,000 | Schenectady, New York |
| WHAM $\dagger$ | 1150 | 50,000 | Rochester, New York |
| WHAS | 820 | 50,000 | Louisville, Kentucky |
| WHIO | 1250 | 1.000 | Dayton, Ohio |
| WIRE | 1400 | 1,000 | Indianapolis, Indiana |
| WJR ${ }^{\text {¢ }}$ | 750 | 50,000 | Detroit. Michigan |
| WJZ ${ }^{\text {+ }}$ | 760 | 50,000 | New York City |
| WKRC | 550 | 1.000 | Cincinnati, Ohio |
| WLAC | 1470 | 5,000 | Nashville, Tennessee |
| WLS | 870 | 50.000 | Chicago, Illinois |
| WLW | 700 | 500,000 | Cincinnati, Ohio N |
| WMAQ ${ }^{*}$ | 670 | 50,000 | Chicago, Illinois |
| WMMN | 890 | 500 | Fairmont, West Virginia |
| WOW0 | 1160 | 10,000 | Fort Wayne, Indiana |
| WSAI | 1330 | 2,500 | Cincinnati, Ohio |
| WSAZ | 1190 | 1,000 | Huntington, West Virginia |
| WSM | 650 | 50,000 | Nashville, Tennessee |
| WSMK* | 1380 | 200 | Dayton, Ohio |
| WTAM | 1070 | 50,000 | Cleveland, Ohio |
| WWVA | 1160 | 5,000 | Wheeling, West Virginia |


| $\begin{gathered} \text { Call } \\ \text { Letters } \end{gathered}$ | Kilocycles | Power Watts | Location | Net- <br> work |
| :---: | :---: | :---: | :---: | :---: |
| KDKA | 980 | 50,000 | Pittsburgh, Pennsylvania |  |
| KMOX | 1090 | 50,000 | St. Louis, Missouri |  |
| WABC $\dagger$ | 860 | 50,000 | New York City |  |
| WAVE | 940 | 1,000 | Louisville, Kentucky |  |
| WBBM ${ }^{\text {+ }}$ | 770 | 50,000 | Chicago, Illinois |  |
| WCKY | 1490 | 5,000 | Cincinnati, Ohio |  |
| WCPO | 1200 | 250 | Cincinnati, Ohio |  |
| WEAF $\dagger$ | 660 | 50,000 | New York City |  |
| WENR | 870 | 50,000 | Chicago, Illinois |  |
| WFBM | 1230 | 1,000 | Indianapolis, Indiana |  |
| WGBF | 630 | 500 | Evansville, Indiana |  |
| WGN | 720 | 50,000 | Chicago, Illinois |  |
| WGY ${ }^{\text {+ }}$ | 790 | 50,000 | Schenectady, New York |  |
| WHAM ${ }^{+}$ | 1150 | 50.000 | Rochester, New York |  |
| WHAS | 820 | 50,000 | Louisville, Kentucky |  |
| WHIO | 1250 | 1.000 | Dayton, Ohio |  |
| WIRE | 1400 | 1,000 | Indianapolis, Indiana |  |
| WJR ${ }^{+}$ | 750 | 50,000 | Detroit, Michigan |  |
| WJZ ${ }^{\text {+ }}$ | 760 | 50,000 | New York City |  |
| WKRC | 550 | 1.000 | Cincinnati, Ohio |  |
| WLAC | 1470 | 5,000 | Nashville, Tennessee |  |
| WLS | 870 | 50.000 | Chicago, illinois |  |
| WLW | 700 | 500,000 | Cincinnati, Ohio N |  |
| WMAQ ${ }^{*}$ | 670 | 50,000 | Chicago, Illinois |  |
| WMMN | 890 | 500 | Fairmont, West Virginia |  |
| WOWO | 1160 | 10,000 | Fort Wayne, Indiana |  |
| WSAI | 1330 | 2,500 | Cincinnati, Ohio |  |
| WSAZ | 1190 | 1,000 | Huntington, West Virginia |  |
| WSM | 650 | 50,000 | Nashville, Tennessee |  |
| WSMK* | 1380 | 200 | Dayton, Ohio |  |
| WTAM | 1070 | 50,000 | Cleveland, Ohio |  |
| WWVA | 1160 | 5,000 | Wheeling, West Virginia |  |

SHORT WAVES Symbol after a pro-
Sym C-C85 (Columbia Broadcasting System) L-Local Programs
M-MBS (Mutual Broadcasting System) N-NBC (National
*-Network Programs
means that program is broadcast on short waves on 9.53 megacycles.
NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emerhour changes in program listings, time etc
Bell $\AA$ indicates refigious
Bele
inanges in prozram
If yougn spot selections. If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances air at a quarter-hour when you do not find your station listed

CBS-AChurch of the Air WSMK KMOX WKRC WHAS
KMOX WLAC WMMN WWVA (5w-21.52)
True Radio Pulpit; "Life's Parkes Cadman, speaker; Radio Choristers, dir. Charles A. Baker: WAVE WTAM WCKY WHIO WIRE WSM (sw-15.33) NBC -Southernaires: KDKA (sw-
WCPO. $\_$God's Bible School WFBM-Bohemians
NGBF- $\triangle$ Gospel Home Circle WGN-Sunday Morning Concert WLW-Church Forum
WMAO-Sunchine Hour
wowo AlChristian Science WSAI-Dick Leibert, organist
KMOX-Rise \& Shine
WHIO-A Christian Tabernacle WHIO- $\triangle$ Christian Tabernacl
WKRC- $\triangle$ Wayside Church WKRC- $\triangle$ Wayside Church
WLS-Everybody's Hour
WWVA Sunday Morn. at Aunt Susan's, (CBS)
8:45 EST
WFBM-Today's Problem

## 9:15 EST

WCPO. A.Sunrise Worship
$\star$ WLS-ALKA SELTZER PRE- 10:00 EST
9:00 CST sents Burr's Book of Ballads; CBS-Reflections: WKRC WMMN Henry Burr, Wm. Vickland \& Ralph Emerson
WSAI- Aunshine Melodies
WCPO-Galvano \& Corte
WOWO Mellow Music
WSAI-Nathaniel Shilkret

CBS-Reflections: WKRC
WOWO WLAC WHAS NBC-News: Ward \& Muzzy. NBC-News, duo: WCKY
piano
WAVE WSMIO

9:30 EST 8:30 CST NBC-Walberg Brown String Ensemble
NBC-Operetta, "Who Discovered America": WIRE WHIO CBS-News: Beethoven Sonata Series: WSMK KMOX WLAC WWVA WHAS (sw-21.52)
 WCPO-Golden Opportunities WFBM- AChurch of the Air Fundamentals
WKRC-Jim Lightfield
WLS. $\AA$ Little Brown Church, Dr. John W. Holland
WOWO News; Sunshine Melodies
9:45 EST 8:45 CST

* CBS-Children's Hour: (sw- 11:45 EST 10:45 CST 21.52) $\quad$ \& CBS-Trans-Atlantic Broadcast

KDKA. $\triangle$ First U. P. Church
WCPO-To be announced
WFBM-Jake's Entertainers
WGBF- $\triangle$ German Church Serv
WGN-N, U, Reviewing Stand
WWVA- $\$ Judge Rutherford;
Tamburitza Orchestra
10:15 EST 9:15 CST

* NBC-Nellie Revell: WLW 12:00 EST 11:00 CST
WAVE. WSM

NBC-Peerless Trio: WHiO NBC-Songs of Spring: WTAM
WCPO-Carveth Wells, explorer
WSAI-Herbert Spickerman, song
10:30 EST 9:30 CST
$\star$ NBC-Major Bowes Family; Waldo Mayo, conductor \& vio-
linist; Joey Nash, thr. : Three Majors; Nicholas Cosentino,
Mrr. Helen Alexander, sop,:
WTAM WAVE WCKY WHIO WMAQ
CBS-Salt Lake City Tabernacle:
Choir and Orean: WKRC
Choir and Orvan: WKRC
KMOX WMMN WOWO WLAC
NBC-Samovar Serenade: WLW
WCPO-Gladys \& Mary
WFBM-Christian Men Builders
WGY-Muscial Prgm.
WGY-Muscial Prgm.
WHAS- $\triangle$ Sunday Jail
WHAS- $\triangle$ Sunday Jail Service
WLS.Otto Marek, trir. WSAI-Concert Hal
WSM-John Ford
WWVA- Gospel
10:45 EST 9:45 CST
WCPO-Golden Opportunities
WGBF-Honolulu Serenaders
WGN-Singing Canaries
WSAI-Your Home
11:00 EST
10:00 CST
NBC-Amer. Pageant of Youth;
Johnny Johnson's Orchestra;
Guest: KDKA WSAI WLS Guest: KD
(sw-15.21)

## (sw-15.21)

CBS-Salt Lake City Tabernacle
Choir \& Organ: (sw-21.52)
NBC-Major Bowes' Family:
KMOX-Book Review
WAVE- $\Omega$ Devotional Service
WCPO-Amateur Revue
WGBF- $\triangle$ Agoga Tabernacle VGN- AUniv, of Chicago Chapel WHASAEPI
WLW-Cadle Tabernacle
WMAQ-Sunshine Hour
WTAM-News; Current Interlude
11:15 EST 10:15 CST
WIRE-Radio Warblers
WLS-Roy Anderson
WTAM-Don Jose
11:30 EST 10:30 CST
NBC-Univ. of Chicago Round Table Discussion: WTAM WIRE WCKY WMAQ (sw
15.33)
CBS-Tulip Time from Holland:
WHAS WSMK WFBM (sw-

* NBC-Radio City Music Hall: Viola Philo, sop.: WLW WAVE KDKA WENR (sw-15.21)
Serond Symphony fand and som
 er Lirbe. Brohms; Grctelen An
Spimurde. Schubert, Er Der
Iferrlichte Von Allen, Schumarn; "annish Donee and Interlude, from
"Ia Vie Breve," De Falla; Et-
WFBM-Star Dust Melodies
WKRC-Amer. Legion Prgm. WMMN-Carveth Wells, travel WoWO-Mayfair Revue

Wrom London ; News Exchange WFBM WKRC ( $s w-21.52$ ) WSMK- $\Delta$ Salt Lake City Tabernacle

## Afternoon

 15.33) WChy WWVA WKRC WHAS KMOX WLAC (sw-15.27)WGN Reading the Comicsm. WMMN. APentecostal Mission Wowo-Mayfair Revue
WSAZ-Light Classic
WSM-
vice Methodist Church Ser-
12:15 EST 11:15 CST WCPO-Jewish Community Prgm. WSAZ-Uncle Henry
12:30 EST 11:30 CST NBC-While the City Sleeps:
WHIO WCKY WIRE WLW (sw.15.33)
CBS-Poets Gold; David Ross, readings: WFBM WHAS 15.27-9.59)

BC-Nat' Youth Conference; Have Fanth in America," Dr.
Daniel Poling; Youth Glee Club: WSM WSAI WENR WAVE
KDKA-Slim \& Jack's Gan
WG O-Future Stars
WMMN-Mello Tone Poems
WOWO-Mayfair Revue
WSAZ-Jessie Bracken
12:45 EST 11:45 CST
CBS-Eddie Dunstedter Enter-
tains: WSMK WHAS WMMN
WLat WKRC KMOX (sw-
NBC-Harold Nagel's Orch.:
WCKY-Mirth \& Melody
WGbF-Press Funnies
WMA Mo be announced
WOWO Gov Meve
WSAZ-Rudolph Friml
WWVA.Voice of Peace
1:00 EST 12:00 CST

* NBC-Magic Key; Symph.

Orch., dir. Frank Black ; Mil-
ton J. Cross, m.c.: WLW
WSM WAVE WIRE KDKA WENR WHIO (sw-15.21)
CBS-French Trio: WHAS WKRC WLAC WWVA WOWO WSMK (sw-15.27.9.59) wo ws.uk * NBC-Int'l B'cast from WarSaw, Poland: WTAM WSAI (sw. 15.33)
Cortege, Yelis.
Cortege, Felir Labungk; Intermes-
zo. Woytovice: Onerture from
 Fondrach Houblom, Wiecto

WCPO-Bowling News
WFBM-Friendship Circle
WGBF-Golden Hour of Music WGN-Rhea Seeger, man about WMAO
WMAQ-To be announced WMMN- $\triangle$ Church of Christ



See $8 \underset{\substack{\text { Joe Parsons } \\ \text { p.m. EST } \\ \text { (7 CST) }}}{\substack{\text { S. } \\ \hline}}$

## News

9:00 a.m.-NBC-WIRE
5:00 p.m. - NBC-WENR
$5: 30$ p.m.
5.3 CBS-WAS
5:30 p.m. NBC .WHAS
5:45 p.m.-Lowell Thomas: NBC-

## WLW 6:45 P.m.-Boake Carter: CBS- WABC

10:- .p.m. - NBC.WJZ

## Classical Music <br> 2:30 p.m.-Songs of Russia: CBS-WKRC 7:30 p.m.-Nelson Eddy, bar.: NBC-WEAF 8:30 p.m.-Sigmund Romberg:

## Comedy

7:00 p.m.- Hammerstein's Music
Hall; Lazy Dan: NBC-WEAF $\begin{array}{ll}\text { 7:30 p.m.-Pick \& Pat: CBS- } \\ \text { WABC } \\ \text { 8:00 p.m.-Greater } & \text { Minstrels: }\end{array}$ NBC-WJZ

## Drama

8:00 p.m.-Radio Theater: CBS-
8:30 p.mC-A Tale of Today:
NBC-WJZ
Talks
4:00 p.m.-Let's Talk it Over: NBC-WAVE
6:45 p.-.-Education in the
News: NBC-WEAF 9:30 p.m.-Nat'1 Radio Forum:
NBC-WEAF NBC-WEAF

## Morning

7:00 EST 6:00 CST NBC-Spareribs: WCKY WTAM WH1O
CBS-Oleanders, male quartet:
(sw-21.52) NBCC-Morn. Devotions: KDKA WSAI (sw-21.54) KMOX-Jimmie \& Dick
WAIU-Shindiggers
WCPO- - God's Bible School WGN-Good Morning
WKRC-Jerry Foy
WLW- - Nation's Family Prayer WMMM-Curly \& the Gang WMAQ-Suburban Hour WOWO-Wake Up Melodies WSAZ-Jack Pierce's Cowboys
WWVA-RWheeling Gospel Tab. WWVA- $\_$Wheeling Gospel Tab-
ernacle

## NBC-Good Morning Melodies:

KDKA-News; Musical Clock
KMOX-Aunt Sarah, Harry and
WAIU-Morning Melodies
WCPO-ASunrise Worship
WKRC-Lather \& Lyrics
WLS-Pat Buttram \& Oshkosh WLW-Ne
WLW-News
7:30 EST 6:30 CST CBS-Richard Maxwell, songs: (sw-Cherrio: WTAM WCKY WLW WSM
KMOX-Markets; Home Folks' $\underset{\text { WCPO-Musical Sundial }}{\sim}$

WFBM-Chuck Wagon
WHAS- $\triangle$ Asbury College Devotions
WHIO-
WHIO- MMorning Devotions
WLAC-News Scoops \& Melodies WLS.Otto \& His Tunetwisters WMMN-Morn. Shopping Notes WMMN-Morn. Shopping N
WOWO-Breakfast Club WSAI-Setting Up Exercises

## 7:45 EST 6:45 CST

CBS-Lyric Serenade: (sw-21.52) WHIO-Breakfast Express
WIRE-AMorning Devotions WLS-Hotan Tonka, Indian Leg. WSALs
WSAI-Birthday Greetings WSAZ-Early Bird Bargains
8:00 EST 7:00 CST

* NBC-Breakfast Club; Dance Orch.; News: KDKA WAVE CBSSMetropolitan Parade: WHAS NBC-Organ Rhapsody: WCKY WTAM
News: WIRE WSAZ WWVA KMOX-News; Home Folks' Hour
WGBF. $\triangle$ Gospel Tabernacle WGN.Timely Tunes
WLAC-Arizona Wranglers WLS-Jolly Joe \& His Pet Pals WLW.To be announced WMAQ-Fashion Horoscope 8:15 EST $\quad 7: 15$ CST
NBC-Streamliners: WCKY KDKA-Old Timer Discovery Drive
WG. Whistler \& His Dog
WHAS-Log Cabin Boys
WHASE-Lovelle
WLAC-Favorites of the Air
WLS-Arkansas Woodchopper
WSAI-Round House Boys
WSAZ-AI Hendershot's Gang
WWVA-Happy Hal Harris
8:30 EST 7:30 CST
CBS-Richard Maxwell, songs:
WSMK WFBM WOWO WMMN (sw.21.52)
KDKA-Style \& Shopping Service KMOX-Tick-Tock Revue
WCPO-Golden Opportunities WCPO-Golden Opportunities WGN.-Good Morning WHAS-The Jackson Family WHIO-Merchants' Hour WIRE-Musical Clock WKRC- $\triangle$ Fed. of Churches WLS-News
WSAI- AChurch Forum


## 8:45 EST <br> 7:45 CST

CBS.Hubert Hendrie, bar.:
(sw-21.52)
WCPO-Hits from the Shows
wGBF-Timely Topics
WHAS-Breakfast Business
WKRC-Women's Hour
WLS-AMorning Devotions
WSAIS.Say It With Music

## 9:00 EST 8:00 CST

NeC-News; Walter Cassel, bar.:
WIRE WMAQ
CBS-News; Montana Slim, yodel.
CBS-News; Montana Slim, yodel.
ing cowboy: WKRC WMMN
ing cowboy: WKRC WMMN
KMOX WFBM WHAS (sw21.52)

NBC-Vic \& Sade: WLS
NBC-Vaughn de Leath, songs: WSM WAVE
KDKA-News; Pride: Music
WCPO Gray Bros. Orch.
WGBF-Simpson Service
WHIO- AChristian Tabernacle
WSAZ-Melodies of Yesterday
WWVA-Cowboy Loye's Blue Bon-
net Boys
9:15 EST
8:15 CST
NBC-Home Sweet Home. sketch: WTAM WLW
CBS-Thyra Samter Winslow: WHAS WSMK WMMN WOWO WFBM WLAC WKRC (sw NBC-Edward MacHugh, Gaspel Singer: KDKA WCKY WSAI WHIO WSM WAVE WIRE (w-15.21)
KMOX-Jubileer
WCPO- $\triangle$ Bible Schoo

WGBF-City Court
WGN-We Are Four
WGN.We Are Four
WLS Morning Minstrel
WLS Morning Minstrels
WMAQ-Dan ( NBC )
WSAZ- $\triangle$ Rev, L. H. Roseman
9:30 EST 8:30 CST
NBC-Sweethearts of the Air
Breen \& de Rose with Andy Sannella: WSM WTAM WHIO CBS-Edyar Mower, "Results of the French Elections": WKRC
WHAS WSMK KMOX WMMN WOWO WFBM WLAC (sw. $21.52)$
KDKA Today's Children. ${ }^{\text {sketch: }}$ WCKY WLS ${ }_{\text {( } \mathrm{sw}}$.
$15.21)$
wave
WAVE-ADevotional Service
WCPO-Deep South
WGN-Morning Serenade
WLW-Way Down East
WMAQ.Morn. Melodies
WSAZ.Ritz Quartet

## 9:45 EST 8:45 CST

NBC-Amateur Cooking School of
the Air: WAVE WSM WTAVi
CBS-Ozark Melodies: WOWO KMOX WKRC WSMK WMMN WFBM WHAS WLAC (sw21.52

NBC-David Harum, sketch:
WIS WCKY WHO WIRE KDKA (sw-15.21)
MBS-Organ Recital: WGN
WCPO-I Hear America Singing
WKRC Fire Dept. on the Air
WKRC-Fire Dept. on the Air
WLW.To be announced
WMAQ-Gale Page, contralto
WSAZ-Chuck Wayne
WWVA-The Of' Pard
10:00 EST 9:00 CST
NBC-Navy Band: KDKA WSAI
WAVE WSM (sw-15.21)
CBS-Goldbergs,
CBS-Goldbergs, sketch: WKRC
WOWO (sw.21.52)

## NBC-Happy Jack, songs: WHIO

 WCKY WIRE WTAM WMAQ WGN-FrieWGN-Friendly Neighbor's
WHHO-Dr. Peters Health Talk
wLACNews, Musical Pralk
WLS-Martha Crane \& Helen Joyce
WMMN-To be announced (CBS) WSAZ-Shopping at Ten
10:15 EST 9:15 CST
CBS-Romance of Helen Trent, sketch: WKRC KMOX (sw-
21.52): NBC Metropolitan Echoes; Con. cert Orch: WHIO WCKY
WTAM WIRE WMAQ (sw-WCPO-Dot Club News
WGBF-Houselold Hour
WGN Lucky - Girl
WHAS-Chats with Dolly Dean WKRC-Woman's Hour
WLW-To be announced
WOWO Musical Prgm.
WSAZ-Pianist
10:30 EST
CBS-Just Plain Bill, sketch WKRC KMOX (sw-21.52)
WCPO-Stepping, Along
WHAS-Ilerbert Koch, organis
WIRE Harry Reser's Orch.
WMMN-Ladies of the Mop
WOWO Market Reports
WSAI-Household Hints
WSAZ-Popular Concert
WWVA-Rapid Ad Service
10:45 EST 9:45 CST
CBS-Rich Man's Darling: WKRC
KMOX (sw-21.52)
WCPO-Clarence Berger
WGN-Bachelor's Children
WHAS-Party Line
WLS Hilltoppers
WMYM Livestock Reports; News
WOWO Monticello Party Line
WSAZ-Fats Waller
WWVA-Chief Ammons
11:00 EST 10:00 CST
NBC-Simpson Boys of Spruce.
CBS-Voice of Experience, advice:
WKRC KMOX wowo wwV
WFBM WHAS (sw-21.52-9.59)
NBC-Gene Arnold \& Ranch Boys
WIRE: WCKY WMAQ
News: KDKA WCPO WMMN
WGBF-Mister \& Missus

WGN-Pointed Dreams
WIS-News: Poultry, Butter \&
Egag Mkts.

## WSAZ-Ha! Davis

11:15 EST
10:15 CS
CBS-Musical Reveries; Stuart
Churchill, tenor: Readings and
Orch.: WHAS KMOX WFBM
WKRC WLAC ( $5 w-21.52 .9 .59$ )
NBC-Honeyboy \& Sassafras,
comedy team: WTAM WCKY
KDKA-Slim \& Jack's Gang

## WCPO-Moods

## WGN-Don Pedro, violinist

WLS-Prairie Ramblers \& Patsy
Montana
WL W-Jacab Tarshish
WMAQ Home Service Prgm.
WMMN-Buddy Starcher
WOWO Housewife's Hour
WSAZ-Henry Gruner, organist
WWVA-Elmer Crowe
11:30 EST 10:30 CST
CBS-Madison Ensemble:
WWVA WMMN WLAC
NBC-Walter Blaufuss' Orch.;
Gale Page
Gale Page \& Larry Cotton,
vBC-Merry MAQ WSM
NBC-Merry Madcaps: WCKY
CBS"'Mary Marlin," sketch:
WKRC KMOX WHAS WFBM
(sw-21.52-9.59)
KDKA-Stroller's Matinee
WAVE-To be amnounced
WCPO-Homespun Philosopher
WGBF-Baby Shon
WGN-Popular Rhythm
WLS-Old Kitchen Kettle
WLW-To be announced
WSAZ-Money Saving Time
11:45 EST 10:45 CST
CBS-Five Star Jones, sketch:
(sw-21.52)
(sWOX WHAS WFBM MBS-Broadway
WCPO-Alice Rogers
WGBF-Hoosier Philosopher
WLAC-Musical Prgm.
WLS Virginia Lee \& Sunbeam
WMMN-Inquiring Reporter
Wowo-Melody Memories
WSAZ-Fraley Booth
WWVA-Royal Serenaders

## Afternoon

12:00 EST 11:00 CST
NBC-Wendell Hall, songs: WJZ
WSM WMAQ
CBS-Matinee Memories: WOWO
NBC-Silverherg Ensemble:

WCPO-Musicale (sw-15.33)
WGBF-Wedding Anniversarie
WKRC-Saving Sue \& Husband
Wack $\begin{aligned} & \text { Jac-Garden \& Home Prom. }\end{aligned}$
WL.S-Cornhuskers \& Chore Boy
WLW-To be announced
WMMN-Shopping Notes
WSAI-Concert Hall of the Air
WSAZ-Salt \& Peanuts the Air
iVIAM-Noon-day Resume
12:15 EST 11:15 CST
NBC-Dot \& Will: WMAQ WSM
CES.Matinee Memories: WMMN
WKRC
NBC-Emerson Gill's Orch.: WHIO
WCKY WTAM
WCPO-Dixieland Band
WCPO-Dixieland Band
WGN-Tom, Dick \& Harry
WHIO-Inquiring Mike
WLS-Orch.
WOWO-News WSAZ-West Virginia Special
WWVA-News
$12: 30$ EST $\quad 11: 30$ CST
NBC-Nat'l Farm \& Home Hour
WMAQ WAVE WSM KDKA (sw15.21)
CBS.The Rhythmaires: WHAS
WWVA WOWO (sw-15.27)
NBC-Dress Parade; Orch. \& So-
loists: WCKY WHIO WTAM
WCPO-Man in the Street
WGBF-Lighthouse
WGBF-Lighthouse
WGN-Markets; $\Lambda$ Midday Service
WIRE-Farm \& Home Hour
WKRC-Melodious Measures
WLS-Weather, markets, news
WLS-Weather
WLW-News
WSAl Day Dreams
12:45 EST 11:45 CST
$\star$ CBS-Between the Bookends: NBC-Vic and Sade. sketch:
WKRC WMMX (sw-15.27)
WLW-Farm \& Home Hour
(NBC)
wowO-Dance Orch.
WSAL-Radio Parade
WSAZ-Mildred Bailey
WTAM-Manuel Contran

NBC-American Education Forum:
WCKY
CBS Freddie Skinner, songs:
WS.Gow WMMN (sw-15.27)
CBS-Goldbergs, sketch:
KMOX-Magic Kitchen
KMOX-Maqic Kitchen
WCPO-Fashion Flashes
WFBM-Mary Baker's Album
WGBF-Church \& School News
WGN-Your Lover
WKRC-Upstairs
WLAC-Itracheon Musicale
WMMN-Midday Shopping Notes
WSAI-Pop Concert
WSAZ-Buyer's Guid
1:15 EST 12:15 CST
CBS-Happy Hollow, sketch:
WKRC WMMN WLAC (sw-
WKRC WMMN WLAC (sw-
1527 )
WCPO Wallenstein Presents
WFBM-Hoosier Farm Circle
WGBF-Marikets; Farmer Purce
WGN-Story of Helen Trent
WHAS-College of Agriculture
WHAS-College of Agriculture
WOWO-Purdue Prgm.
WSAI Friendly Councilor
WSAZ-South Sea Islanders
WWVA-Musical Prgm.

## 1:30 EST <br> 12:30 CST

NBC-Waltz Favorites: WCKY
CBS-American School of the Air;
WSMK WFBM WLAC WKRC
KMOX WMMN WOWO (sw-
15.27-9.59)

MBS-Worry Clinic: WGN WLW
News: WIRE WSM
KDKA-Home Forum

Luncheon Music: WCPO WWVA KDKA-League of Women Voters
$\begin{array}{ll}\text { WHAS-Log Cabin Boys } & \text { WGBF-Billboard } \\ \text { WLAC-Melody Pallette } & \text { WGN.Good Health \& Training } \\ \text { WLS-Dinnerbell Prgm. } & \text { WHIO-Baseball Game }\end{array}$
WHIO-Baseball Game
WMMN - Curly \& the Gang

1:45 CST
1:00 EST 12:00 CST NBC-King's Jesters: WCKY
KDKA (sw-15.21)
WBCThe O'Neills, sketch: WLW

NBC.The Singing Lady: KDKA
WLW (sw-15.21) WAVE-Recreation Prgm.; Inter-WENR-Musical Grab Bag
WGBF-News
WKRC Eddie Schoelwer WMAQ-Larry Larsen, organist (NBC) WSAI-Ed Fitzger
WWVA--Shopping Syncopation
4:45 EST 3:45 CST NBC-Top Hatters Orch.: WAVE
WSM WIRE WENR CBS-Vocals by Verrill: WHAS KMOX WOWO WFBM WLAC NBC-Little Orphan Annie: KDKA WCKY-Dick Tracy. sketch
WGBF-Musical Masterpieces WGN-Margery Graham, books WHIO-To be announced WKRC-Contract B-idge
WMMN-Sons of Pioneers WMMN Sons of Pion
WSAZ Dance Orch. WTAM-Cleveland Art Museum 5:00 EST
NBC-Flying Time: WAVE WSM
 WKRC WBBM (sw-11.83-9.59)
NBC-Army Band: WENR CBS-The Chicagoans: WHAS KDKA. Now
KDKA-News
WGN-Armchair Melodies
WGN-Armchair Melodies
WHAS--limiverstrs it Louisville WLW To be announced
WMMN News WoWo Music
WSAZ.Bargin Prgm.
WSAZ-Bargain Counter
WTAM-Walter Logan's Musicale WWVA-Flyin' X Round-Up 5:15 EST
NBC Edward Davies, bar.: WSM NBC Edward Davies, bar.: WSM
WIRE WCKY WMAQ WAVE CBS-Bubby Bensun \& sui.u,
Jim: (sw-9.59-11.83) NBC-Army
$15.21-11.87$ ) CBS.Jr. Nurse Corpe; Children's
Dramatic Prgm.: KMOX Dramatic Prgm.:
WBBM WJR
WKPC.Nows: Tune Time WKRC. News; Tune Time
WMMN-Diary of Jimmie Mattern WSAZ-Fraley Booth's Band WWVA Economy Notes 5:30 EST $4: 30$ CST Ford Bond: WMAQ WAVE CBS.News; Milton Kellem's
Orch.: WLAC WHAS (swNBC.The Singing Lady: WGN KDKA-Baschall Scores; Weather WCK Y-Buddy \& Ginger
WENR-What's the News? WFBM-Curtain Calls NGBF.WPA Music
WHIO-Tarzan, sketch WHIO-Tarzan, sketch
WIRE-Rose Room Melodie WKRC-Annie Longworth Wall ingfurd
WLW-Toy
WLW-Toy Band
WMMN Jubiles
WOWO. Variety Prgm. WSAZ-Dance Orch WWVA-Industrial Labor Party

## CBS.Renfrew of $4: 45$ CST

 WFBM WWVA KMOX WBBM WSMK (sw-11.83)* NBC-Lowell Thomas. com (sw-15.21-11.87)
W AVE.To be annour
WAVE-To be announced WENR-To be announce WHAS Melody Cruise WHIO-Jimmie Allen, sketch WKRC-Spring Prom
WMAQ-Three Scamps (NBC) WMMN Tracin the Sports WSAI-Marlyn Deane, songs WSAZ-Ray Noble's Orch.


## Night

6:00 EST
5:00 CST * NBC-Amos ' $n$ ' Andy: WEAF
WGY WTAM (sw-9.53) CBS.The Four Barbers: WABC
WKRC (sw-11.83.9.59) NBC-Niela Goodelle, songs:
WJZ WIRE WCKY WAVE KDKA-Pittsburzh Forum WBBM-Pat Flanagan, sports WGN.Palmer Dan

WHAM-sports WJR-Jimmie Stevenso WLAC-State Health Speaker WLW-Johnsons, sketch WMAQ-Donald McGibeny, con WMMN-Eve. Piano Melodies Wowo-Sports
WSAI- "Omar the Mystie"
WSAZ. News
WSM-Stringing Along: Pan American Broadcast

* WWVA-RADIO G OSSIP * WWVA- $(1160 \mathrm{ke})$

6:15 EST 5:15 CST * NBC-ALKA-SELTZER PRE. sents Uncle Eara's Radio Sta. tion WEAF WTAM WGY
WHIO WIRE WMAQ WCKY (sw-9.53)
CBS-To be announced: WABC
WBBM WFBM WMMN (sw-NBC-Tony Russell. songs: WJZ WHAM WSM WENR
KDKA-Slim \& Jack's Gang

## WAVE-Dinner Hour

WCPO-Community Chest Prem. WGN-Music for the Dinner WHAS-Dick Tracy,
WKRC-Dick Bray
WLW-Diary of Jiumie Mattern WOWO-Musical Prgm. WSAL-Biltmore Boys WWVA-Terry \& Ted

## 6:30 EST 5:30 CST

* NBC-HORLICK'S MALTED Milk Presents Lurs \& Abner
sketch: WJZ WLW WENR WSM
CBSTed Husing \& The Charioteers: WABC WKRC WBBM
WFBM (sw-11.83-9.59) WFBM (sw-11.83-9.59)
VBC.Connie Gates, songs; Orch.; WEAF WMAQ WHIO KDKA-Ambassador Quartet
WCKY-Rubinoff \& Violin WCKY-Rubinoff \& Violin
WCPO-Merchants' Bulletins WGN Sports Review
WGY Jim Healey
WHAM-News; To be announced WIRE-Sons of Pionced WIRE-Sons of Pioneers WMMN-Musical Moments W SAI News


## WTAM-News; Sports

6:45 EST 5:45 CST

## NBC-Education in the News:

- CBS-Boake Carter, commen. tator: WABC WHAS WKRC
KMOX WBBM WJR (sw-9.59: 11.83) Kirbery. Dream sing BC -Ralph Kirbery, Dream Sing.
er; $\mathrm{A}^{1}$ \& Lee Reiser, WJ; A Lee Reiser, pranist: NBC-John Herrick, bar.: WSAI KDKA-Romance of Dan \& Sylvia WCPO-Miam Aces
WENR.To be announced WGBF-Club Time
WGN.Palmer House Ensemble WGN Palmer House Ensemble
WGY Johnny Albright, songs WHIO-Frank Millard, organist WIRE-Sport slants
WLAC.Sons of the Pioneers
WLW-Lilac Time
WMAQ To be announced
WMMN Dance Melodies
WMMN-Dance Melodies
WOWO High School Varieties
WSAZ-Hal Kemps Orch.
WSAZ-Hal Kemps Orch.
WSM Off Boat, Fan. Rose Shore
WWVA-Diary of Jimmy Mattern


## 7:00 EST 6:00 CST

$\star$ NBC-Fibber McGee and Molly; Rico Marchelli's Orch.: WJZ WHAM KDKA WIRE WCKY WLS WAVE WSM
$(\mathrm{sw}-11.87)$ CBS.Eleana Moneak's Ensemble: WHAS WBBM

## NBC-Hammerstein's Musie

 Hall; Lazy Dan; Guests:WEAF WSAI WTAM WHIO WEAF WSAI WTAM WHIO
WMAQ WGY

* CBS-Guy Lombardo's Greh.: WABC WLAC WWVA (sw-
$11.83-6.06$ ) KMOX-News KMOX-News \& Sports
WCPO-U, C. Fresh Pa WFBM-Sports WGBF-Musical Revue WGN-Lone Ranger W.JR-Musical Moments WLW To be announced $7: 15$ EST $6: 15$ CST (BS Town Tempos: WBBM KMOX-The Symphoncers
WCPO-Gov. Martin L. Davey WGBF-What's Going On WJR-Adventures of Jimmie Allen WKRC-Stardust WLW Crusader
WSAI Community Chest
Musical; Benny Krueger's
Orch.: WABC WBBM WKRC
KMOX WABC WBBM WKBM WJR (sw-
11.83 .606 )
NBC-Evening in Paris; Morton
Downey, tenor; Pickens Sis-
Downey, tenor; Pickens Sis-
ters; Mark Warnow's Orch.
ters; Mark Warnow's Orch.:
WJZ KDKA WHAM WCKY

V
WHAS-Early Evening Revue WLAC-News; Sports Review WMMN-Rhythmic Revue
WSAI-Billy Shaw's Orch
WWVA All-Star Revue
7:45 EST 6:45 CST Diary of Jimmie Mattern: WIRE
WSM WCPO-Von Hallberg's Orch. WFBM News
WGBF-Looking Out on the World WGY-Sob Bailads of the Nine-WHAM-Forty-Niners WHAS-To be announced Whio-Communty Prgm. WIAC-Variety Prym. WMMN-Roma Noble, sop.
8:00 EST 7:00 CST STOP- $\$ 5.000$ in Cash Is to
Be Given Away in RADIO Be Given Away in RADIO
GUIDE'S Puzzle-Pix Contest. See Pages 14 and 15.

- NBC-Harry Horlick's Gypsies: Howard Price, tenor; Romany
Singers: WEAF WGY WTAM Singers: WEAF WGY WTAM WIRE WHIO WCKY WMAQ
(sw-953) * CBS-Radio Theater: WABC WHAS WKRC KMOX WBBM WFBM WJR WLAC (sw-11.83. NBC. Gre
NBC Greater Minstrels; Malcolm Claire, Bill Childs \& Joe Par-
sons; Billy White, tur. : WJZ
WSM WSM WAVE WLW WHAM WCPO-Unusual Lawsuits
WGN-News; Sports Shots
WJR-Lazy Dan the Minstrel Man WMMN-DAR Prgm.
WWVA Musical arieties
8:15 EST 7:15 CST
WCPO One Night Bandstand WGN-Rhythm Review
WMMN-Dance Vatieties


## WWVA News

8:30 EST 7:30 CST
\# NBC-Studio Party at Sigmund
Romberg's with Lionel Barry.
more: WEAF WTAM WGY
WMAQ WLW (sw-9.53) WI
NBC-A Tale of Today: WJZ
KDKA WENR WCKY WHAM
(sw-11.87)
WAVE To be amnounced
WCPO-Ward's Orch.
WGN-Joe Sanders' Orch.
WLAC.Strange as It Seems
WMMN-Teachers College
WOWO-House of. a Thousand
Wowo-House of, a Thousa
Eyes
WSAI-Music for Today
WSAI-Music for Today
WSM-Francis Craig's Orch.
8:45 EST 7:45 CST
WCPO-Margaret Rasbach
WGN Mr. Clifton Utley
WLAC.Apothecaries
WSM Rhythmic Orch.
9:00 EST 8:00 CST
NBC-To be announced: WJZ
$\star$ CBS-Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM WFBM WJR (sw-
6.12 .6 .06 ) 6.12.6.06)

WEAF WTAM Prem. ; Guest: WSM WAVE WHIO WIRE WMAQ (sw-9.53)
Musical Moments: WOWO WSAI To be announced: KDKA WENR WCPO Soft Lights \& Sweet Mu-
WGN Ted Weems' Orch.
WLW-House of a 1000 Eyes
WMMN-Dance Time
9:15 EST 9:15 EST 8:15 CST WGi Arch Ward, Spo
WOWO-OMalleys WSAI-Today's News
9:30 EST 8:30 CST
NBC Russ Morgan's Orch.: WJZ
WHAM WSAI WENR

* CBS-March of Time: WABC KMOX WHAS WFBM WKRC NbC-Nat'l Radio Forum: WEAF NBC-Nat'l Radio Forum: WEAF
WTAM WCKY WGY WAVE WTAM WCKY WGY WAVE
WMAQ (sw-9.53)

| KDKA-Behind the Law |  |
| :---: | :---: |
| PO-Bradford's Orchestra | April |
| N-The Northerners |  |
| WIRE-Nathaniel Shilkret's Orch. |  |
|  | CBS Abe Lyman's Orch.: WABC WSMK WKRC WMMN WBBM |
| WLW-To be announced | WOWO WFBM WLAC |
| WSM-Variety Prgm. | WCPO-Dream Weav |
|  | WENR-Globe Trat |
| 9:45 EST 8:45 CST | WGN-Follies |
| CBS Public Opinion: WABC | WGY-Jerry Jo |
| BM | WIW. To be announced |
|  | WMAQ Earl Hines |
| KDKA-Sammy Fuller WHLS Musicel Woments | 10:45 EST 9:45 CST |
|  |  |
| WHIO.Viennese Maids |  |
| Wowo-All Star Revue |  |
| WSM-Unsolved Mysteries | Wre-News |
| 10:00 EST 9:00 CST WMAQ-Jesse Crawford, organist |  |
| NBC-Dick Mansfield's | 11:00 EST 10:00 CST |
| WEAF WCKY WIRE WHIOWGY (sw-9.53) |  |
|  | NBC-Shandor, violinist; Henry |
| CBS-Jack Denny's Orchestra | Busse's Orch.: WJz WAVE |
| WABC WMMN WSMK WKRCWFBM KMOX WBBM | WSM KDKA WENR (sw-6.14) |
|  | Ces Xavier Cugat's Orch. : |
| * NBC-Amos ' $n$ ' Andy: WSM | WABC WSMK WBBM WOWU |
| WLW WMAQ | C WFBM WLAC KMOX |
| NBC-(News, WdZ only) Benny Goodman's Orch. WJZ WHAM | NBC Rurly Vallee's Orch.: WEAF |
|  | WCKY WHIO WIRE |
| KDKA-News; Variety Time | News: WJR WLW |
| WAVE-To be announced | WGN-Ted Weems' O |
| WCPO-Fraternity House P | WGY-Dance Music |
| NR-Phil Levant's | WHAS Dance Time |
| N Kavelin's Orch | WMAQ-Benny Goodman's |
| HAS-Down on the | - Billy Shaw's Or |
| WLAC-Pop Concert | e |
| WOWO-News, Sports | 15 EST 10:15 CST |
| WSAI-Phil Harris' Orch. <br> 10:15 EST <br> 9:15 CST | KMOX-Country Club of the Air |
|  | WHAM-Michael Covert's O |
| NBC-lnk spots Quartet. WJL WAVE | WhiO-Sammy Watkins' Or |
|  | IR.Embers, quartet; |
| CBS-Jick | $h$ Tim |
|  | W To be announced |
| NBC-Pratt \& McNeill: WTAM WMAQ WLW | Wer |
|  | 11:30 EST 10:30 CST |
| CBS Alida Sturman with Orch.: | NBC.Phil Ohman's Orch.: WJZ |
| WSMK WBBM | WENR KDKA WAVE WS |
| たDKA-Behind the Law |  |
| WGY-Johnny Albright, songs | CBS Henry Halstead's Orch |
| WHAS.Hot Dates in History | WABC WKRC KMOX WBBM |
| WSAI-Charioteers | WFBM W.JR WSMK WHAS |
| WSM-Diary of Jimmie Mattern | NBC-Billy Lossez' Orch.: WEAF |
| 10:30 EST 9:30 CST |  |
| NBC:Gien Gray's Orch.: |  |
| WSAI WHAM KDKA | ce Music |
| 6.14) |  |
| BC-(News, WEAF only) Mag |  |
| nolia Blossoms, Choir: WEAF | 11:45 EST 10:45 CST |
| WHIO WCKY WTAM WSM | -Geo, L. Scott, organs |



Ireene Wicker
See 4:30 p.m. EST (3:30 CST)

## Frequencies

## $\begin{array}{lll}\text { KDKA-980 WGN-720 } & \text { WLW-700 } \\ \text { KMOX-1090 WGY-790 } & \text { WMAQ-670 }\end{array}$

 $\begin{array}{ll}\text { WABC-B60 } & \text { WHAM-1150 WMMN-B90 } \\ \text { WAVE-940 } & \text { WHAS-820 WOWO-1160 }\end{array}$ WEEM-770 WHIO-1250 WSAI-1330 WCKY-1490 WIRE-1400 WSAZ-1190WCPO-1200 WJR-750 WSM-650
 WFBM-1230 WKRC-870 WTAM-1070

12:20 EST 11:00 CST
CBS-To be announced; WBBM Dance
WSM
Orch.: WHAS WTAM WAVE-Leonard Keller's Orch. WENR-Earl Hines' Orch. WGN-Hal Kemp's Orch. W.IR Barney Rapp's Orch.
WMAQ-Phil Levant's Orch. 12:15 EST 11:15 CST WTAM Harl Smith's Orch.
12:30 EST $11: 30$ CST CBS-To be announced: WBBM WAVE-Larry Philbrick's Orch. WENR-Carl Schreiber's Orch. WGN-Joe Sanders' Orch.
WHAS-Dream Serenade WIAC Malcolm Tate, organist WMAQ To be announced
WTAM Huntington's

12:45 EST
11:45 CST BC-(News, WEAF only) Mag.
nolia Blossoms, Choir: WEAF WAVE WCKY WTAM WSM W.JR-Merditation

End of Monday Programs

## SHORT-WAVE PROGRAMS FOR MONDAY

(See Page 31 for List of Stations and Frequencies) E.10 EST Shown; for CST Subtract One Hour 6:10 a.m.-Northmen in South: GSG GSH 11 a.m-Siamese program: HS8PJ 11:30 a.m.-Polish hour: SPW
12:15 p.m.-Keyboard photo: GSB GSD GSI
1 p.m.-Cuban dance music: COCD
1:45 p.m.-Faithful Pair: GSB GSD GSI
2 p.m.-Latin-American music: COCD
2:20 p.m.-Die Meistersinger: GSB GSD GSI
4:30 p.m.-Daner music: GSB GSD GSO
4:55 p.m.-Greetings: DJJC D.JD
5 p.m.-Youth program: DJC DJD
$5: 15 \mathrm{p} . \mathrm{m}$.-Light music: DJC D.JD
5:15 p.m.-Light music: DJC DJD
5:30 p.m.-Brazilian hour: PRF5
5:30 p.m.-Brazilian hour: PRF5
6 p.m.-Cello and Piano: DJC DJD
6 p.m.-Catalan program: EAQ
6p.m.-Empire orchestra: GSC GSD GSP
6:15 p.m.-Pomerania, Silesia: DJC DJD
6:30 p.m.-Opera: 2RO
7 p.m.-South American program: COCD
7 p.m.-IBC tio: YV2RC
$7: 10$ p.m.-Theater songs: GSC GSD GSP
7:15 p.m.- Piano concert: 2 RO
7:30 p.m.-Experts D.JC D.JD D.JM
$7: 45$ p.m.-Venezuelan sonss: YV2RC
8 p.m.-Sergio Codos' band: YV2RC
$8 \mathrm{p} . \mathrm{m}$.-Short-wave amateurs: DJC DJD DJM
8:30 p.m.-German lesson: DJC DJD DJM


8:45 p.m.-Margarete vs. Mikusch: DJD DJC 9 p.m.-Dance music: YV2RC 9:55 p.m.-Keyboard photo: GSC GSD 10:30 p.m.-Opportunity program: COCD
11:10 p.m.-DX program: HJ1ABE 12 midnight-Overseas hour: JVN
12:30 a.m.-Honolulu program: KKH
FREE FREE
Your BIRTHSTONE and
HOROSCOPE absolutely
FREE. Send date of birth
today. Offer limited. Enclose ${ }^{10 c}$ CAP cover handling $\overline{\text { to }} \overline{\text { c }}$ mailing
5 N. Wabash, D-10, Chicago, 111
"Radio's Biggest Comedy Hit"


See 8 p.m. EST (7 CST)

## News 9:00 a.m.-NBC.WTAM 5:30 p.m.-CBS-WHAS $5: 45$ p.m.-L Lowell Thomas: NBC6:15 p.m.-Edwin C. Hill: WEAF WABC Classical Music 10:45 a.m.-Piano Recital: NBC1:00 p.m.-Music Guild: NBC. 5:35 p.m.-Alexander Cores, vio- linist: WSMK <br> Comedy <br> 8:00 p.m.-The Caravan: CBS. <br> Drama 7:00 p.m.-Crime Clues: NBC. WJZ 7:30 p.m.-Welcome Valley:

Talks
6:45 p.m.-You and Your Gov. ernment: NBC-WEAF

## Morning

7:00 EST 6:00 CST
NBC-Spareribs: WTAM WHIO CBS-Bluebirds, girls
WSMK (sw-21.52) NBCMorn. Devotions: KDKA
WSAI (sw-21.54)
KMOX-Jimmy and Dick
KMOX-Jimmy and Dick WCKY-Morn. Roundup WCPO- $\triangle$ God's Bible School
WGN-Good Morning WGN-Good Morning WKRC.Jerry Foy WLS-Smile-a-While Time WLW- - Family Praye
WMAQ-Suburban Hour WMMN -Curly \& the Gang WMMN-Curly \& the Gang
WOWO Radio Bible Class WSAZ-Jack Pierce's Cowboys WWVA-AWheeling Gospel Tab-

7:15 EST
6:15 CST NBC-Good Morning
WHIO WTAM WSM KDKA-News: Musical Clock
KMOX-Aunt Sarah. Harry KMOXnn
JCPO-A
WCPO-A.Sunrise Worship WKRC-Lather \& Lyrics WLS-Weather; Live
WLW-News
WSAI-Farm Flashes
7:30 EST 6:30 CST NBC-Cheerio: WTAM WLW WSM
WCKY CBS-Richard Maxwell, songs: KMOX-Markets; Home Folks' WCPO
WCPOMusical Sundial
WHAS- ACollege Devotions
WHIO-AMorn. Devotions
WKRC-Breakfast Express
WLAC-News \& Melodies
WLS-Tumble Weed and Hoosier
WMMN-Morn. Shopping Notes
WOWO-Breakfast Club
WSAI-Setting Up Exercises
WSAZ-Dance Orch.
 WHIO- Breakfast Express WIRE-AMorn. Devotions WLS-Tommy Tanner, Hoosier Sodbusters WSAI-Birthday Greetings

## WSAZ-Early Bird Bargains

8:00 EST
CBS-Buyle Call
7 $: 00$ CST
Revue: CBS-Bugle Call Revue: WFB
WHAS WSMK (sw-21.52)

* NBC-Breaklast Club; Ranch Boys; Clark Dennis, trr.
News: KDKA WAYE WSAI
WSy (w. WSM (sw-21.54) NBCOrgan Rhapsody: WTAM News: WWVA WSAZ WIRE KMOX-News; Home Folks' Hour
WGBF-WLAC-Arizona Wranglers WLS.Jolly Joe's Pet Pals WLW-To be announced
WMAQ Fashion Horescope WMMN- $\triangle$ Morn. Devotions


## 8:15 EST 7:15 CST

 CBS-Bugle Call Revue; WSMKNBC-The Streamliners; Orch,: WCKY

## WCPO-News

WHAS-Log Cabin Boys WIRE-Reveille
WLAC-Favorites of the Air WLS.Arkansas Woodchopper WLW-Dance Rhythm WSAI-Round House Boys
WSAZ-AI Hendershot's Gang WWVA-Happy Hal Harris

## CBS-Richard Maxwell ${ }^{\text {EST }}$

 WHAS WOWO WFBM WSMK WMMN (sw-21.52) KDKA-Style \& Shopping Service WCPO - ick-rock Revue WCPO-Golden Opportunities WHAS-The Jackson FamilyWHIO-Merchants' Hour WHIO-Merchants' Hour WIRE-Musical Clock WKRC- $\AA$ Fed. of Churches WWVA-Morning Dance Tunes
8:45 EST 7:45 CST
CBS-To be announced: WLAC
WSMK WMMN WOWO WHAS (sw.21.52)
WCPO-Range Ramblers
WGBF-Timely, Topics
WKRC-Woman's
WKRC-Woman's Hour
WLS-AMorning Devotions
WSAI-Say It With Music WSAI-Say It With Music 9:00 EST
NBC-Vic \& Sade, sketch: WLS NBC-News; Alden Edkin, bar.: WIRE WTAM WMAQ ist: WKRC WHAS WSMK $\underset{\mathrm{KMOX}}{\mathrm{KMO}}$ (sw-21.52)
WSM be announced: WAVE KDKA.News; Music
WCKY-News; Hollywood News WCPO-Moods
WGBF-Simpson Service WHIO- Christian Tabernacle WLW-Joe Emerson, baritone WMMN-Eddie \& Ralph Wowo-News, Salon
WWVA.Cowboy
WWVA-Cowboy Loye's Blue Bon.
9:15 EST $\quad 8: 15$ CST NBC-Home
sketch: WLW $\underset{\text { Sweet }}{\text { WTAM }}$ Home, CBSMrs, John S. Reilly : WKRC
WHAS WMMN WHAS WMMN (sw-21.52)
NBC-Edward MacHugh, Gospel
Singer: WSM KDKA WAVE
KMOX Jubileers
KMOX.Jubileers
WCKY-Newlyweds
WCPO- $\triangle$ Bible School
WGBF-City Court
WGN-We Are Four
WHIO-Merchants' Hour
WHIO-Merchants' Hour
WMAQ-Dan Harding's Wife,
wsketch (NBC)
WTAM-Board of Education
9:30 EST 8:30 CST NBC-Sweethearts of the Air;
May Singhi Breen \& Peter de Rose; Andy Sannella: WSM WHIO CBS-The Romany Trail: WHAS NBC-Today's Children, sketch;
KDKA WLS WCKY (sw-15.21) KMOX-The Corn Huskers WAVE - Devotional Service WCPO-Morning Serenad WGN-To be announced
WKRC-Old Timer
WLAC-Man on the Street WLW-'Way Down East
WMAQ-Eddie \& Ralph
WMAQ-Eddie \& Ralph
WOWO-Marie, Duke \& Mary WSAZ-National Cavaliers WTAM-Health and Home
WWVA-Musical Bouquet WWVA-Musical Bouquet

## 9:45 EST 8:45 CST

 $\begin{array}{ll}\text { NBC-David Harum. } & \text { sketch: } \\ \text { WLS KDKA WHIO } & \text { WCKY } \\ \text { WIRE (sw-15.21) } & \end{array}$WSMK WFBM WMMN KMOX WLAC (sw-21.52) WavE WSM
WCPO-Public Library's Guide WCPOPost
WGN.Organ Recital
WKRC-Ruth Lyons
WLW.To be announced
WMAQ-Melody Bakers
WOWO. Eddie \& Ralph
WSAZ-Chuck Wayne
WWVA-The O' Pardner
10:00 EST 9:00 CST NBC-Happy Jack, songs: WTAM WLW
CBS-Goldbergs, sketch: WKRC
WOWO (sw-21.52) NBC-Marine Band: WSAI WSM KDKA (sw-15.21)
WAVE.Old Timer's Drive
WCPO-20th Century Serenade
WCPO 20th Century Sere
WFBM-Eddie \& Ralph
WGN-Friendly Neighbors
WHAS-To be ansounced
WLAC-News; Melody Lane
WLS-Martha Crane; Helen Joyce
Morning Homemakers
WSAZ-Shopping at Ten

## 10:15 EST 9:15 CST

 NBC-To be anWHIO WIRE
CBS-Romance of Helen Trent,
sketch: KMOX WKRC (sw*
NB
W
MB
WC
WG
$W H$
$W M$
WO
WGN

## CPBO-Dot Club News

WHAS.Herbert Koch, organist Wowo Musical Prgm.
WSAZ-Richard Cox
10:30 EST
CBS--Just
Plain Bill,
9:30
sketch:
NBC-Your Child: WTAM WCKY
WHIO WIRE
WHIO WIRE (sw-21.53)
WCPO.Dixieland Band
WGN-Color Tones
WMAQ-To be announced
WMMN-Kalua Serenader
WMMN-Kalua Serenader
WSAI-Household Reports
WSAI-Household Hints
WSAZ-Xavier Cugat's Orch.
WTAM-Morning Rhythm
WWVA-Rapid Ad Service
10:45 EST 9:45 CST
WC-Robert Turner, pianist;
WHIO WIRE WTAM WCKY (sw-21.53)
CBS.Rich Man's Darling, sketch:
WKRC KMOX (sw-21.52)
WCPO-Anita Auch
WGN-Bachelor's Children
WHAS-Party Line
WLW-Livestock Reports: News
WMMN-Old Gardner
WOWO.Monticello Party Line
WSAZ-Lewis James
11:00 EST
11:00 EST 10:00 CST
WIRE WCKY WMAQ advice: WKRC KMOX WOWO
WWVA WRerience, WWVA WHAS WFBM (sw21.52.9.59)

NBC-Simpson Boys of Spruiehead Bay: WSM WAVE News: WCPO WMMN KDKA WGBF-Mister and Missus
WGN-Painted Dreams WGN-Painted Dreams
WLS-News \& Markets
WSAZ.Nat Shilkret's O-ch
11:15 EST 10:15 CST
WHAS WWVA Taylor, talk: WBC.Honeyboy \& Sassafra
WSM WTAM WAVE WCKY CBS-Rhythn Boys. (sw-21.52) KDKA Stim \& Jack's Gane WCPO-Bob Osborne's Orch WFBM-Rhythm \& Rhyme WKRC-Hymn Time
WLAC-Singing Canaries with Malcolm Tate, organist with Montana
WMAQ-Home Service Prgm.
WMAQ-Home Service Pr
WMMN-Buddy Star
WOWO-Orgologues
WSAZ-Henry Gruner, organis WTAM-Hank Keene's Gang
11:30 EST 10:30 CST
WKRC KMOX WHAS WFBM (sw-21.52-9.59)
NBC-Words \& Music: WAVE
WSM WMAQ
NBC-Merry Madcaps; WCKY

WMMA
WDMA
Musicale
KDKA-Artist's Service Revue WFBM-Kitchen of Phe Air WGBF-Baby Shop Man WGN-Len Salvo, organist WLS-Old Kitchen Kettle WLW-To be announced WSAZ-Economy Hour
WWVA Magic Hour WWVA Magic Hour
11:45 EST 10:45 CST CBS-Five Star Jones, sketch: (sw-21.52) (sw-21.52)
MBS-Broadway Ciuderella: WCKY WGN
WCKY-News
WCPG-Y. W. C. A. Prera
WGBF-Hocsier Ph
WLAC-Jewel Box
WLS-Tony Wons; Ralph Emerson
WMMN-Inquiring Reporter
WOWO-Melody Memories
WSAZ-Salt \& Peanuts
WWVA-Eddie \& Ralph

## Afternoon

12:00 EST 11:00 CST NBC-Maurice Spitalny's Orch.:
WHIO WTAM (sw-15.33) CBS-George Hall's Orchestra:
WSMK WOWO WHAS WWVA (sw-15.27-9.59)

## NBC•Joan WSM

WCKY-News
WCPO-College of Music WGN-Life of Mary Sothern
WKRC-Saving Sue \& Husband
WLAC Farden \& Home Prgm WLS-Old Music Chest
WLSV.To Music Chest
WMMN-Mid-day Shopping Notes
WSAI-Concert Hall of the Air
WSAZ-Helen Morgan
12:15 EST 11:15 CST
NBC-Dot \& Will: WSM WMAQ
NBC-Maurice Spitalny's Orch.
WCKY
WFBM-Rhythm \& Rhyme
WHIO-Inquiring Mike
WKRC-Jane Grey
WLAC-Old Time Discovery Drive WLS-Carson Robison's Buckaroos
WMMN-Hall's Orch. (CBS) WMMN-Hall's Orch. (CBS) WSAZ-W. Va. Specials

12:30 EST 11:30 CST GC-Nat'l Farm \& Home Hour: fuss' Orch.: WSM KDKA
WIRE WAVE WMAQ (sw-
15.21) CBS The Rhythmaires: WMMN

WOWO WHAS (sw-15.27) $\underset{(\mathrm{sw}-15.33)}{\mathrm{NBC} \text { ) Larry }}$ Cotton, tnr.: WCKY WCPO-Man
WGBF-Lighth in the Street
WGN-Markets; $\triangle$ Midday Service WKRC-Melodious Measures WLS-Weather, markets, news re-
ports
WLW-Livestock, River, Weath-
WSAI-Day Drea
WTAM Console Caps
WWVA-Tony and Dominic
12:45 EST 11:45 CST
NBC-Music Guild (sw-15.33)
$\star$ CBS-Between the Bookends:
WKRC WMMN (sw-15.27)
WCPO-Deep South
WGBF-Bulletin Board
WGBF-Bulletin Board
WHAS-Log Cabin Boys
WLAC-Pop Concert
WLS-Dinnerbell prgm.
WLS-Dinnerbell prgm.
WLW-Farm and Home Hour
WOWO-Earl Gardner's Orch
WSAI-Radio Parade
WTAM-Mitchell Schus Edwards
WWVA Luncheon Music
1:00 EST 12:00 CST
CBS-Concert Miniatures: WMMN
NBC-Music Guild: WTAM
CBS-Goldbergs, sketch: WHAS
MBS-Palmer House Ensemble:
KMOX-Magic Kitchen
WCPO-Luncheon Music
WFBM-Mary Baker's Albu
WGBF-AChurch \& School News W KRC-Uिpstairs
WLAC-Luncheon Musicale
1:15 EST
12:15 CST
CBS-Happy Hollow, sketch:
WKRC WMMN WSMK WLAC

WAVE-Man in the Street
WCPO Dude Ranch Days
WFBM-Hoosier Farm Circle
WGBF-Markets; Farmer Purcell
WGN-Story of Helen Trent
WHAS.College of Agriculture
WoWO-Farm Credit
WSAL-Friendly Councilor
WSAZ-Mack's South Sea Island.
WWVA Musical Prgm.
1:30 EST
12:30 1:30 EST 12:30 CST
CBS American School of the Air:
IVKRC WSMK KMOX WOWO
IVFB W WKRC WSMK KMOX WOWO
WFBM WLAC (sw-15 27-959) WFBM WLAC (sw-15.27-9.59) NBC-Jerry Sears' Phythm Octet;
Madge Marley; Twin City FourMadge Marley; Twin City Four-
some, Rhythm Girls \& Gould
some, Rhythm Girls \& Gould
\& Shefter: WCKY WMAQ
WIRE WTAM
News: WISN WSM
News: WISN WSM
KDKA-Home Forum
WAVE-Savings Talk
WAVE-Savings Talk
WGN-Doring Sisters
WGN-Doring Sisters
WHIO County Probation Office
ket Summary
WLW-To be announced
WMMN-Curly \& the Gan
WWVA-Dr. H. Lamont
12:45 CST
1:45 EST 12:45 CST
WAVE-Rhythm Octet (NBC)
Frolic
WCPO-Federal Housing Prgm.
WFBM-Flying Squadron
WGBF-Curbstone Reporter
WGN-Palmer House Ensemble
WHAS-Mrs. Randolph, shopping
WIRE-Inlaws
WLS Markets; News
WSAI-Musical Grab Bag
WSAZ-Ray Noble's Orch.
WSM-Ma Perkins
WWVA- $\triangle$ Gospel Tabernacle
$\underset{\text { NBC-Forever }}{\text { 2:00 EST }} \quad$ 1:00 CST

WMMN-New

5:15 EST 4:15 CST NBC-Mid-week
WAVE WTAM WIRE Wing
WSM (sw-9.53) CBS-News of Youth, news draWBBM WWVA (sw-11.83. 9.59)

CKY-Bing Crosby
WENR-To be announc
VKRC-Tune Time
MMAQ-Animal Close-Ups (NBC) WMMN-Diary of Jimmic Mattern Wowo-Jungle Jim

## 5:30 EST 4:30 CST

 NBC-The singing Lady: WGN CBS.-News; Alexander Cores, vorlinist: WSMK WMMN WOWO WHAS (sw-11.83)
chsonetta fram Viaitin Concerte,
Txchutikouciky : Slelliano and Rig. KDKA-Jack Randolph's Orch. WAVE-News; Maury Cross' Orch NENR-What's the News? WHIO-Tarzan of the Apes, sketch
WKRC-Highway Harmony WLW-Toy Band
VMAQ-News; Soloists (NBC) WSAI-Even' Song
WSM -News; Financial News VTAM-Armchair Explorer's Club WWVA-Band Concert

## 5:45 EST 4:45 CST

NBC-Little Orphan Annic: WGN mentator: KDKA WTAM
WLW (sw-11.87-15.21)
BS.Renfrew of the Mounted:
WSMK WWVA WBBM KMOX WFBM (sw-11.83)
WAVE Ice Cream Land
WCKY-Musical Moods
VENR-To be announced WHAS-Melody Cruise WHIO-Jimmie Allen, sketch WKRC-Dixieland Band NAQ-Dorothy Dreslein, songs WMMN-Tracin' the Sports WSAZ-Xavier Cugat's

## Night

6:00 EST 5:00 CST NBC-Easy Aces, sketch: WJZ
KDKA WCKY WHAM WENB
KDKA WCKY WHAM WENR
WHIO WIRE (sw-15.21-11.87)

## CBS-Maybelle Jennings, commen- tator: WABC WKRC (sw

tator: WABC WKRC (sw
$11.83 .9 .59)$

+ NBC-Amos ' $n$ ' Andy: WEAF * NEC-Amos ' $n$ ' Andy: WEAF
WGY WTAM (sw-9.53) (also see 10 p.m.)
KMOX-Wisecrackers
KMOX-Wisecrackers
WAVE-To be announced
WBBM-Pat Flanagan, sports
WCPO-Dinner Music
WGN-Palmer House Ensemble WHAS-Under Ether, Mildred Lee
Phimmie Stevenson WMAQ-Donald McGibeny, com mentator
WMMN Eve. Organ Melodies
WOWO Sports Wowo Sports
WSAI-Omar, the Mystic


## WSAZ-News

SM-Interlude; Pan American Broadeast

Gossiper: Sports

### 6.15 EST 5:15 CST

## Presents Eriwin C. Hill, news

Commentator: WEAF WGY
WTAM WCKY WHIO WIRE
WMAQ (sw-9.53)
ble: WSMK WFBM WFan's Ensem NBC.Tony Russell, songs: WJZ CBS-Musical Toast; Sally Scher
merhorn; Vocalists; Orch.
WABC (sw-11.83)
Diary of Jimmie Mattern: WLW
Dinner Music: WGN WSAZ
KDKA-Pittsburgh Varieties
WBBM-Hollywood Music Makers
WCPO-Stepping Aleng
WENR-Palace Oarietres WHAS-Dick Tracy, sketch WKRC-News; Sports

WMMN-Betty Allen
WOWO Studio Prgm WSAI-Biltmore Boy
6:30 EST 5:30 CST NBC-Fred Hufsmith, tur.: WEA WCKY WIRE WMAQ WHIO CBS-Kate Smith's Hour;
Jack Miller's Grch.: WABC WKRC WHAS KMOX WWVA WBBM WFBM WJR (sw-11.83.
9.59 ) * NBC-HORLICK'S MALTED Milk Presents Lum A Abner.
sketch: WJZ WLW WEVR sketch:
WSM KDKA-T
KDKA-To be announced WGBF-Hoffman's Boys Club WGN-Sports Review WHAM-To be announced
WLAC-Rosa De Vane
WMMN-Joe Torchia, violinist WSAI-News
WSAZ-Musica
WSAZ-Musical Moments
s; Sportsman
6:45 EST 5:45 CST
Constitut: Your Government;
Century: WEAF WTAM WGY
WMAQ (sw-9.53)

* CBS-Boake Carter, commen. WJR WKRC WBBM KMOX 11.83.9.59)

ABC-To be announced: WJZ
WCKY-News; Musical Cocktail
WCPO-Modern Rinythms
WGRR-Earl Hines' Orch.
WGN-Time Turns Back
WHAM-NeWs
W.JR-Hot Dates in History

WLW.Time Turns Back
WOWO-Earl Garnner's Orch
WSAZ-Dinner Music
WSM-Boys' Week Speaker
7:00 EST 6:00 CST
NBC-Leo Reisman's Orchestra,
Phil Duey \& Johnny; Three WEAF WCKY WTAM WHIO WGY WSM WIRE WMAQ p.m.) WKRC WHAS KMOX WBBM WFBM WJR (sw-11.83.6.06) NBC-Crime Clues; "Straight Across the Board, drama: WHAM (sw-11.87) (also see $11: 30 \mathrm{p} . \mathrm{m}$.
WAVE-To be announced
WC1'O-Chamber of Cemmerce WGBF-Musical Moments WGN-Tom, Dick \& Harry WLMC-Dimer Music
WMMN Dance Tunes
WSAI-Phil Harris Orch.
7:15 EST 6:15 CST
WAVE-Jocy \& Chuck
WCPO-Music by Gladstone
WGBF-What's Going Om
WGN-Musical Moments
WSAI-Headlines in the News
WWVA-Twilight Reverie
7:30 EST 6:30 CST
come Valley sketch. Wel-
come Valley, sketch.: WJZ (sw-11.87)
CBS.Ken Murray, m.c.; Russ Morgan's Orch.; Phil Regan, WBBM WABC WHAS WKRC WBBM WFBM W.JR WLAC

* NBC-Wayne King's Orch.:

WHIO WCKY WSM WAVE WHIO WCKY
WMAQ (sw-9.53)
WGN-Life on the Red Horse Ranch
WMMN-Thornton singers
WSAI-Billy Shaw's Orch.
7:45 EST $6: 45$ CST Diary of Jimmie Mattern: WIRE WSM Moments: WAIU WHAM WWVA WHIO
WCPO-Independent Democrats
WFBM-News
WGN-To be announced
WMMN-Happy Havlichek
8:00 EST 7:00 CST STOP- $\$ 5,000$ in Cash Is to
Be Given Away in RADIO Be Given Away in RADIO
GUIDE'S Puzzle-Pix Contest. See Pages 14 and 15.

* NBC-Vox Pap: The Voice of the People: WEAF WGY
WTAM WCKY WHIO WIRE WMAQ (sw-9.53)
BS-The Caravan with Walte O'Keefe, Comedian; Deane Janis: Glen Grav's Orchestra WABC WHAS WKRC WBBM
KMOX WOWO WFBM WJR WLAC (sw-11.83-6.06)
* NBC-Ben Bernie's Orch.; Benny Rubin, comedian; Kell er Sisters \& Lynch Harmony
Team. guests: WJZ WHAM WAVE KDKA WSM WLS WLW (sw-11.87)
WCPO-Musical Prem
WCPO-Musical Prgm.
WGN-News; Sports Shots
WGN-News; Sports Shots
WMMN-Clarkshurg on Parade
WSAI Johnny Maitland's Orch
8:15 EST
WCPO-Glee Cluh
WGN-Paint Parade
8:30 EST 7:30 CST
NBC-Nickelodeon; Sylvia Clark:
WEAF WTAM WGY WSM WEAF WIRE WHIO WMAQ CBS-Fred Waring's Orch.; Rosemary Lane, songs: WABC
KMOX WBBM WKRC WHAS WMMN WOWO WFBM WJR WLAC (sw-11.83-6.06)
NBC String Symph.: WJZ WCKY NBC Strin
WENR


##  <br> 

## 

To be announced: WAVE WLW
KDKA Slim \& Jack's Gane WCPO-Ward's Orchestra
WGN-Joe Sanders' Orch.
WGN-Joe Sanders' Orc
WSAI Jazz Nocturne
8:45 EST 7:45 CST
WGN-Witch's Tales
9:00 EST 8:00 CST

* NBC-Eddie Dowling's Revue; songstress: Benny Goodman's Orch.: WEAF WTAM WAVE WGY WH1O WCKY WSM WIRE WMAQ (sw-9.53) CBS Mary Pickford in "Parties
at Pickfair" : Al Lyons" at Pickfair"; Al Lyons' Orch.:
WABC WKRC KMOX WLAC WHAS WSMK WBBM WFBM WJR (sw-6.12-6.06)
KDKA Radio Town Meeting
WGN-Concert Orch.; \& Soloists WMMN-Dance Tunes
WSAI-Musical Moments
9:15 EST $\quad$ 8:15 CST
WSAI-Today's News
9:30 EST 8:30 CST NBC-Roy Campbell's Royalists:
WEAF WCKY WTAM WMAQ
* CBS-March of Time: WABC

WKR-March of Time: WABC
WHBC WBM KMOX WHAS WFBM WJR (sw-6.12-6.06)
NBC.Elza Schaltert Reviews: WJZ WGAR WENR
To be announced: WAVE WHAM WCPO-Bradford's Orch.
WGN-Jack Hylton's Orch.
WMMN-Enticing Tunes
WOWO-Musical Moments
WSAL-Gray Gordon's Orch.
WSM-All Star Revue
9:45 EST 8:45 CST
CBS-Juan Haidrigo's Americanos Marimba Band: WBBM NBC-Twin City Foursome: WEAF WHIO WTAM WAVE
CBS-John W, Aiken, "Socialist-
WLAC (sw-6.12)
bC.To be announced: WJZ NBC.To
WGAR
To be announced: WENR WMAQ WCKY-Barn Dance
WGN-Kavelin's Orch.
WGN-Kavelin's Orch.
WGY-Magnolia \& Sunflower MinWHAS
WHAS Strange As It Seems WKRC-Musical Moments
WLW-Hot Dates in Hi
WOWO-Mellow Music WSM-Meredith Willson's Orch. 10:00 EST 9:00 CST NBC.(News, WJZ only) Henry
Busse's Orch.: WJZ WHAM CBusse's Orch.: WJZ WHAM WABC WMMN WOWO WSMK WLAC WFBM
NBC-Clem McCarthy, sports:
WEAF WHIO (sw-933)
$\star$ NBC-Amos ' $n$ ' Andy: WSM
WMAQ WLW (also at 6 p.m.) WAVE-To be announced
wcro-Soft Lights \& Sweet Mu
WENR-Phil Levant's Orch.
WGBF-Mysterious Pranist WGN-Night S

## WOWO News, Sports

10:15 EST 9:15 CST NBC-Pratt \& McNeill: WTAM WLW WMAQ
BS.Willard Robison's Orch.:
WSMK WKRC WLAC WOWO
WSMK WKRC WLAC WOWO
WJR
WJR
WC. Nano Rodrigo's Orch.:
WEAF WCKY WAVE WGY
WBBM-Musical Moments
WGN-Dream Ship
WGN-Dream Ship
WHAM-To be announced
WSM-Diary of Jimmie Mattern
10:33 EST 9:30 CST
NBS Leo Reisman's Or eh.:
WAVE (also at 7 p.m.)
NBC-(News, WEAF only) Ted
WHIO (sw-9.53)
WABC WMMY WK's Orchestra:
WSMK WJR WHAS WWVA
WBC-Ruby Newman's Orch,: WJZ
WSAI WHAM WIRE KDKA
(sw-6.14)
CBS-Bernie
WBBM
Musical Moments: WOWO WSM
News: WENR WGBF
WCPO-The Dream Weaver
WCPO-The Dream Weaver
WGN-Dance Hour
WLAC-News; Marcia Manners
10:45 EST 9:45 CST
NBC.Jesse Crawford, organist:
WEAF WGY WHO WCKY WMAQ WTAM (sw-9.53)
Musical Moments: WEBM WHAS
KMOX-Jack Randolph's Music
KMOX-Jack Randolph's Music
WENR-King's Jesters
WCBF-Wrestling Match
WGBF-Wrestling Matches
WIRE-Strange As It Seems
WIRE-Strange As It Seems
W.JR-Popular Dance Melodies W.JR-Popular Dance Melodies
WSM-Thank You Stusia

## 11:00 EST 10:00 CST

CBS-Abe Lyman's Orch.: WBBM
BC-Phil Levant's Orch.: WEAF
WGY WCKY WHIO WIRE
WGY WC
(sw 9.53 )


## SHORT-WAVE PROGRAMS FOR TUESDAY

(See Page 31 for List of Stations and Frequencies) 10.30 . 11 a.m.-Comatican City hour: HVJ 11:15 a.m.-Contimentals: GSD GSF 1 p.m.-Cuban darce music: COCD 1 p.m.-Cuban dance music: COCD
1:30 p.m.-Dance orchestra: GSB GSD GSI 2 p.m.-Latin-American music: COCD
2:10 p.m.-Play, Gallipoli: GSB GSD GSI
4 p.m.-Talk, Ships: GSB GSD GSO
4:55 p.m.-Greetings: D.IC DJD
5 p.m.-Woman's hour: D.JC D.D
5 p.m.-Mayor's program: COCD
5:15 p.m.-Merrin's band: GSB GSD GSO
p.m.-Dance music: DJC DJD

## FLASHES OF RADIO FUN

## Fannie Brice (as Baby Snooks): Daddy, does

whale lay eggs?
Baby Snooks: Well, did you ever see a whale
it on his nest? -Ziegfeld Follies
Molasses: January, I is gonna start a colored Aewspaper,
January:
January: How often does it come out ?
Molasses: Tri-weekly. It comes out the first
Fred Niblo: A1, I understand you are quite an
fter-dinner speaker.
AI Jolson: You said it, Fred. Ruby and I can't keep a cook on account of the things I say after
dinner.
Tom Howard: We're going to change the name George Shelton: Motor Boat?
George Shelton: Motor Boat? What kind of nome is that?
all the time! it's nothing but pup, pup, pup
Bing Crosby: So you think you're a big-time
Bob Burns: No. You ain't a big-time promoter
until you sell the Brooklyn Bridge. I know a guy
from Van Buren who came to New York to sell jt. Crosby: Well, what happened?
Burns: It just goes to show that crime doesn't pay. The very first man he tried to sell it to furned out to be the man whe owned it and he had to give the man $\$ 2.00$ to keep from being arrested!
Smith: Did you come here to start an account or to start an argument?
Dale: Say, I'm a depositor and money talks.
-Vallee's Variety Hour

6 p.m.-Empire magazine: GSC GSD GSP 6 p.m.-Manfred: DJC DJD 7 p.m.-South American prosram. COCD 7:10p.-m.-Theater songs: GSC GSD GSP 7:30 p.m.-Requests: DJC DJD DJM 8.45 p.m.-Popular orchestra: YV2RC 8 p.m.-Cuban dance musie: COCD
8:30 p.m.-Reichswehr band: DJC DJD 9 p.m.-Musical Jig-saw: GSC GSD
$9: 15$ p.m.-Musical riddles DJC D.ID DJM 9:20 p.m.-Ecuadorian music: HC2RL 10 p.m.-Living in Past: GSC GSD 10:30 p.m.-Opportunity program: COCD
12 midnight-Overseas hour: JVN
12:10 a.m.-Spring cleaning: GSB GSN
12:37 a.m.-Fui hour: VPD
1:35 a.m.-Luncheon: GSB GSN

## PERPETUAL ROSE


tation. Will BLOOM frem Secd in
SIX to EIGHT WEEKS. Smallest

# WEDNESDAY 



Gertrude Niesen
6 p.m. EST $(5$ CST)

## News

 9:00 a.m.-NBC-WIREs:30 p.m.-CBS-WSMK 5:30 p.m. $=$ CBS-WSMK
5:30 p.m. $=$ NBC-WHIO
5:45 p.m. 5:45 p.m. - NBC - Lowell Thomas: NBC.
W.JZ.

## 6:45 p.m.-Boake Carter: CBS

10.00 p.m.-NBC.WJZ

10:30 p.m.-NBC-WEAF

## Classical Music

 1:00 p.m.-Music Guild: NBCWCKY 2:00 p.m.-Rochester civic or3:00 M.m.-Curtis Institute of 8:00.m- LBily Poon s, sop.:
cBs.WABC

## Comedy

 7:30 p.m.- Burns and Allen:CBS-WABC
8:00 p.m.-Fred
WEAF

## Drama

7:00 p.m. - Cavalcade of Ameri7:00 p..M.One Man's Family: $9: 00$ p.m. -The Gang Busters: CBS-WABC
$1: 30$ a.m. - Lights out, mystery:
NBC.WEAF

Talks
1:30.p.m.-Nat'1 Congr
P.T.A.: NBC-WMAQ 2:30 p.m.Nat'। Student Federa6:45 p.m.-0 ur A me
Schools: NBC-WEAF

## Morning

## 7:00 EST NBC-Spareribs: WTAM 600 CST WHIO

 CBS-Oleanders, male quartet. NBC-M1.52)
## WSAI (sw-21.54)

KMOX-Jimmie \& Dick
WCPO- $\triangle$ God's Bible School
WCKY-Morning Roundup WGK-Good Morn Roundup WKRRC.Jerry Foy
WLS-News, Julian Bentley WLS.News, Julian Bentley
WLW $\Lambda$ Nation's Familv Praver WMAQ-Suburban Hour WMMN-Cury \& the Gang
WOWO.Radio \& Bible Clas WSAZ-Jack Pierce's Oklahora Cowboys
WWVA- 2 Gospel Tabernacle
7:15 EST 6:15 CST NBC-Good

6:15 CSIodies: WTAM WHIO WSM
CBS.On the Air Today; Blue-
binds trio. (sw. 21.52 ) birds, trio: (sw-21.52)
KDKA News; Musical KDKA News; Musical Clock
KMOX-Aunt Sarah, Harry Johnnie
WCPO Munrise Worship WKRC-Lather \& Lyrics
WLS-Pat Buttram \& Boys WLW. News
${ }^{7}$ 7:30 EST ${ }^{2}$ Flashes $6: 30$ CST CBS Bluebirds: (sw-21.52) NBC-Cheerio: WLW WSM
WTAM WCKY
KMOX-Markets; Home Folks' Hr. WCPOMusical Sundial WFBM-Chuck Wagon

## tions

WHOO- $\Delta$ Morn, Devotions
WKRC-Breakfast Express WLAC-News \& Melodies WLS-Otto \& His Tunetwisters WMIMN-Morn. Shopping Notes
WOWO Breakfast Club
WSAI-Setting Up, Exercises
WSAZ-Ted Lewis Orch.
WTAM-To be announced

7:45 EST 6:45 CST CBS-Fred Skinner, songs: (sw-WHO-Breakfast Express
WIRE- $\triangle$ Morning Devotious WLS-Hotan Tonka, Indian Legends
WSAI-Birthday Greetings
WSAZ-Early Bird Bargains
WTAM-Music Box
8:00 EST
$\star \quad$ NBC-Breakfast Club:
News: KDKA WAVE WSAI WSMS: CBS-Dear Columbia; WHAS NBC.Organ Rhapsody: WCKY WTAM WIRE
News; WWVA WSAZ
KMOX News Home Folks' Hour
WGBF- $\triangle$ Gospel Tabernacle WGN.Timely Tunes WLAC-Arizona Wranglers
WL.S.Jolly Joe \& His Pet Pals WLW To be amnounend
WMMN Fashion Horoscope
WMMN $\triangle$ Morn. Devotions
BC - treamliners; Orch. \& So KDKA Old Timer Discovery WCPO-New
WGX-Whistler \& His Dog WHAS-Log Cabin Boys WIRE-Reveille
WLAC-Favorite
WLAC-Favorites of the Air WSAS-Arkansas Woodchopper WSAZ-AL Hendershot's Gang 8:30 EST $\quad 7: 30$ CST
CBS-Richard CBS Richard Maxwell, songs:
WHAS WFBM WSMK WMMN WHAS WFBM WSMK WMMN
WOWO (sw-21.52)
KDKA-Style \& Shopping Service KDKA-Style \& Shopping Ser
h MOX-IIck-Tock Revue WCPO Goldea Opportunities WGA Good Morn.
WHIO-Merchants Hout
WKRC- $\triangle$ Fed. Chuiches Prgm WLS $\triangle$ Morning Devotions WSAI- $\triangle$ Church Forum
8:45 EST 7:45 CST CBS-Rambles in Rhythm:
WSMK WMMN WIIAS WoWO WLAC (sw-21.52)
KMOX-German Program WCPO-I Hear America Singing WGBF-Timely Topscs
WKRC.Woman's Hour
WRRC-Woman's Hour WSAI-Say It With Music WSAZ-Henry Gruner, Organist 9:00 EST 8:00 CST NBC- ews: Walter
WIRE WMAQ
CBS News; Montana Slim, yodel. ing cowboy: WKRC KMOX Whas WFBM WMMN WLAC NBC-To be announced: WAVE WSM
KDKA.N
WCKY News; Pride; Music
CKy-News
WHIO- Simpson Service WLS ZChristian Tabernacle WLS.Vic \& Sade WSAZ-Melodies of Yesterday WWVA-Cowboy Loye's Blue Bon-

## 9:15 EST

8:15 CST
NBC Home Sweet Home, sketch: WLW WTAM
CBS-Hildegarde Fillmore, beauty
talk: WHA W talk: WHAS WSMK WMMN
WOWO WFBM WIAC WKBC $\underset{\text { (sw-21.52) }}{\text { WOBM WLAC WKRC }}$ (sw-21.52)
Singer: KDKA WCK, Gospel
WHIO WSM WAVE WIRE
KMOX-Jubileer
WCPO- $\triangle$ Bible School
WGBF-City Court
WGN.We Are Four
WMAQ Dan Harding's Wife (NBC)
WSAZ-Concert Orch.
9:30 EST $8: 30$ CST WSM
CBS Along the Volga: WKRC WSMK WHAS KMOX WFBM WLAC (sw-21, 52)
NBC -Today's Childrit, sketch: WCKY WLS KDKA WSM (sw$15.21)$
WAVE- $\triangle$ Devational Service
WCPO Musical Gems
WGN.Morn. Serenade
WKRC-Jean Abbey

WMMN Theater Party
Wowo.Salon Orch.
WSAZ-Shannon Quartet WTAM-Heath and Home
NWVA Musical Bouquet
9:45 EST
8:4 NBC-Betty Crocker cooking
talk: WTAM WMAO CBS-Ozark Melodies wowo CBS.Ozark Melodites Wowo
WSMK WKRC WMMN KMOX WFBM WLAC WWVA WHAS (sc. 21.52)
Harum sketch: Harum, sketch!
KDKA WLS WHIO WIRE
WCKY (cw 15 21) WaVE Morning Moods
WGN Organ Recital
WLW To be announced
WSAZ.Cluck Wayne
WSM Jack's Missouri Mountain-
10:00 EST 9:00 CST
NBC-Happy Jack, soncs: WTAM
WCKY WHIO WIRE WLW
WMAQ
CBS Goldbergs, sketch: WKRC
WOWO (sw-21.52) WOWO (sw-21.52)
NBC-Honeymooners, Grace \& NBC-Honeymooners, Grace \&
Eddie: WSM WAVE WSAI
KDK ( Ww- 1521 ) To be announced: WMMN WHAS
WCKY-News; Hollywood News. WCK
reel
WCPO-20th Century Serenade WGN.Friendly Neighbors
WLS-Prairie Ramblers: Patsv
WLS-Prairie Ramblers: Patsv
Montana: Henry
WSAZ-Shopping at Ten
WWVA-Hugh Cross
10:15 EST $\quad 9: 15$ CST WCKY WIRE WHIO WMAQ CBS-Romance of Helen Trent,
sketch: WKRC KMOX (sw.
sketch: WKRC KNOX (sw-
(21.52)
Bomespun: WSM KDKA
WAVE (sw-15.21)
WCPO Dot Club News
WGBF-Household Hour
WGN-Lucky Girl
WHAS Chats with Dolly Dean WLW To be announced
WMMN Studio Notes
WOWO Schumaker \& Rudie
WSA7. Hobart Adkins
10:30 EST
9:30 NBC-Betty Moore, talk on in-
terion
decoration: WTAM terior
WMMQ
decoration: WTAM
(sw 1533 ) CBS-Just Plain Bill, sketch
WKRC KMOX $(\mathrm{sw}-21.52)$ WKRC KMOX (sw-21.52)
NBC-Army Band: WAVE WS KDKA WSAI (sw-15.21) WCKY-On the Mall WCPO.Deep South
WGN-Edith Karen, songs WHAS Herbert Koch, organist WMBE Harry Reser's Orch. WMMN ladies of the Mo
WOWO Market Reports
WOWO Market Repor
WSAZ-Light Classics
WWVA-Rapid Ad Service
10:45 EST
$9: 45$ CST NBC-Sweethearts of the Air,
Andy Sanella: WCKY WHIO
Andy Sanella: WCKY WHIO
CBS-Rich Man's Darling: WKRC
KMOX (sw-21.52) KMOX (sw-21.52)
VBC Miami Con
NBC Miami Convention General Federation of Women's Clu
KDKA WSAI WSM WAVE
WCPO-Randolf Joyce
WGN-Bachelor's Children
WIIAC-Mrnticello Party Line
WLS Hilltoppers
W1 W -LIN.tark: News
WMMN-Od Gardne
Wowo-Monticello Party Line
WSAZ-Connie Boswell
11:00 EST $\quad 10: 00$ CST
NBC-simpson Boys of Spruce-CBS-The Vorce oi Experience.
Wavice: WKRC KMOX WWVA WHAS WOWO WFBM (sw-
21.529 .59 ) NBC-Gene Arnold \& Ranch Boys: WIRE WCKY WMAQ
News: WMMN KDKA
WCPO- Yoray s Headlines
WGBF-Mister and Misul
WGBF-Mister and Missus
WGN-Painted Dreams, sket
WGN-Painted Dreams, sketch
WLS.News; Markets
$11: 15$ EST
10:15 CST
NBC-Honeyboy \& Sassafras,
comedy team: WTAM WCKY
WIRE WAVE WSM
WIRE WAVE WSM
Churchill. tenor; Readings \&
Orch.: WKRC KMOX WFBM
WHAS WLAC (sw-21.5219.59)
KDKA-Slim \& Jack's Gang
WGN-Don Pedro, violinist
WLS-Prairie Ramblers \& Patsy Montana
WLW—Jaco
WMiND Bervice Prgm.

WOWO Orgologues
WSAIWomen's City Club
WSAZ-Henry Gruner, organist
11:30 EST 10:30 CST NBC Me
WHIO

## CB

CBS-"Mary Marlin, sketch
(sw-21.52.9.59)
BC-Words \& Music: WMAQ
WSAVE WS'M WIAC
KDKA Stroller's Matinee WCPO-Homespun thitosopher WGBF-Baty Sho, Ma
WGN.Melody Moments WLS-Old Kitchen Ketlle WLW To be announced WOWO Market Reports WSAZ-Money Saving Time WWVA-Magic Hour
11:45 EST 10:45 CST NBC-Jules lande's Ensemble:
WCKY WHIO
CESGIVe Star Jones, sketch:
WKRC KMOX WHAS WFBY (sw. 21.52)
MBS-Broadway Cinderella,
sketch: WLW WGN
WCPOD. A. R. Prgm.
WGBF-Hoosier Philosophe
WLAC-Bob Martin's Hawaiians
WLS-Virginia Lee \& Sunbeam
WMMN- Luquiring Reporter
WOWO-Melody Memories
WSAZ.Enric Madriguera's Orch.
WTAM-Adult Education
WWVA-Paint Parade

## - Afternoon

12:00 EST 11:00 CST NBC Joan \& the Escorts: WMAC CBS-Frank Dailey's Orch.
WWVA WHAS (sw-15.27
9.59 ) NBC.M
NBC-Mitchell Schuster's Orch.:
WHIO (sw WHIO (sw-15.33)
WCPO Fashion. Flashes
WGBF-Wedding Anniversaries WGN-Life of Mary Sothern
WHIO.News; Weather \& Markets Wack
WLAC Garden \& Home Prgm.
WLS-Cornhuskers \& Chore Boy WLW To be announced
WMMN-Mid-day Shopping Notes
WOWO Junlian Wordsworth Orch. WSAI-Concert Hall
WSAZ-Salt \& Peanuts
$\begin{array}{ll}\text { WTAM Noon-day Resume } \\ \text { 12:15 EST } & \\ \text { 11:15 CST }\end{array}$
12:15 EST $11: 15$ CST
CBS.Frank Dailey's Oreh. WKRC WMMN
MBS-Tom, Dick \& Harry: WGN
WCKY-Mitchell Schuster's Orch. (NBC)
WCPO-St
WHIO-Stepping Along
WLS-Orch.
WSAZ-Gates Showboat
WWVA-News
12:30 EST 11:30 CST
NBC-Nat'l Farm \& Home Hour:
WMAQ WAVE WSM KDKA
(sw-15.21)
CBS Citizen'
Speaker: (sw-15.27) Welfare NBC Maurice Spitalny's Orch. WTAM WCKY (sw-15.33)
CBS-Pete Woolery's Orchestra:
CBS-Pete Woolery's Orchestra
WMMN WHAS
WMMN WHAS
WCPO-Man in the Street WGBF-Lighthouse
WGN-Markets; $\triangle$ Mid-day Serv-WGY-Farm Program
WIRE-Farm \& Home Hour
WLS-Weather, markets, new
WLW-Live Stock; Market Re-
ports
WOWO Man on the Street

## WSA1-Day Dreams

12:45 EST $11: 45$ CST WKRC WMMN (sw-15.27) Luncheon Music: WCPO WWVA
WGBF-Bulletin Buard
WHAS-Loz Cabin Boys
WLAC Masters of Music
WLS-Dinnerbell prgm.
WI.W-National Farm and Hom
Howr (NBC)ff Gerden's
WOWO-Berghoff Garden's Orcb
WSAI-Pop Concert
WSAZ-Mills' Brothers
WTAZ-M-Bromleigh Hous
$\begin{array}{ll}\text { WTAM-Bromleigh House } \\ \text { 1:00 EST } & \text { 12:00 CST }\end{array}$
CBS-Dorsey \& Daley, vocal
duo: WMMN (sw-15.27)

NR- Wusic Guild: WTAM WIRE
CBS-Goldbergs, sketch: WHAS KCPO- Mazic Kitchen WCPO Ad Club Luncheon
WFBM-Mary Baker's WGBM-Mary Baker's Album WGN. Your Lover
WLAC-Luncheon Musicale
WLAC-Luncheon Musicale
WLS-Dinnerbell Program WLS-Dinnerbell Progra
WoWO-Happy, Couriers
$\begin{array}{ll}\text { 1:15 EST } & 12: 15 \text { CST }\end{array}$
CB $=$ happy Hollow, sketch:
WKRC WBBM WSMK WOWO
WKRC WBBM WSMK wOW
WMMN WLAC (sw-15.27)
WFBM-Farm Circle
WGBF-Markets; Farmer Purcell
WGN-Story of Itelen Trent
WHAS-College of Agriculture
WSAZ-Light Classics
WTAM Mitchell Selmister's Orch.
1:30 EST 12:30 CST
NBC-Nat'l Congress of Parents
\& Teachers Ass'n: WMAQ
WSAI
BS-Amercan School of the Air: WMMN WOWO WFBM WLAC
WKRC WHAS WSMK KMOX (sw.15.27)
NBC.Rosa Lee. sop.: WCKY NBC-Rosa Lee, sop.: WCKY MBS-Worry Clinic: WLW WGN News: WIRE WSM
KDKA-Home Forum
WAVE-Savings Talk; Livestock Reports
WCPO-Gladys Catron
WHAS-Livestock Reports
WHIO County Prosecutor's Orch.
WLS-Jim Poole, Livestock Market Summary
WWVA-Dr. H. Lamont
1:45 EST $12: 45$ CST
NBC-To be announced: WTAM
WCKY
KMOX-Barnyard Follies
WAVE Interlude
WFBM- $\triangle$ Midday Meditation
WGBF-Curbstone Reportes
WGY-Bridge Forum Bureau
WHAS-Shopping Guide
WIRE-Inlaws

WENR-Animal News Club (NBC) WHAS-State Teachers College WLW-To be announced SSAZ-Bargain Counte WWVA-Flyin' X Round-Up 5:15 EST 4:15 CST KMOX WJR
Korps: WBBM NBC-Clark Dennis, tnr.: WCKY WIRE WENR

Bobby Benson and Sunny Jim: (sw-11.83-9.59) WHAM KDKA WSM (sw-15.27-11.87)

WCPO-Galvano \& Cortez WKRC. Tune Time
WMAQ-Spareribs
(NBC)
WMAQ-Spareribs (NBC)
WMMN-Diary of Jimmie Mattern WOWO-Jungle Jim WSAZ-Briarhoppers

## 5:30 EST 4:30 CST

 NBC-The Singing Lady: WGNNBC-News;
Baseball Ford Bond: WHIO WMAQ CBS-News; Dr. James Rooney, talk: WSMK (sw-11.83) NBC-News;
WAVE
KDKA-Baseball Scores; Weather WCPO-Buaddy and Ginzer WENP What's the New? WFBM-Indiana Central Colleg WHAS-Nat'l Youth Week WHAS-Nat Youth Week
WIRE-Rose Room Melodies WKRC-Annie Lonsworth Wal.
lingford
WLW-Toy Band
WMMN Jubilee
WSAZ-Clark Randall; Orch.
WSM-News
WWVA.Jr. Broadcasters Club
5:45 EST 4:45 CST NBC-1ittle Orphan Annie: WGN
$\star$ NBC-Lowell Thomas, commentator: WLW KDKA WTAM (sw-15.21-11.87) KDKA WFBM WWVA KMOX WSMK WBBM (sw-11.83) To be announced: WENR WAVE WCKY-News; Sports
WCPO-Smilin WHAS Melody Cruise WHIO-Jimmy Allen, sketch WKRC-Spring Prom WMAQ-Three Scamps (NBC) WMMN-Tracin' the Sports WSAI-Marlyn Deane, songs
WSAZ-George Hall's Orch.

## Night

6:00 EST 5:00 CST
NBC-Amos ' $n$ ' Andy:
WGY WTAM (sw-9.53) CBS-Gertrude Niesen, songs: WABC WWVA WKRC (sw-
11.83 .9 .59 ) WCKY KDKA WHAM WHIO WENR WIRE (sw-15.21-11.87) KMOX-Old Scoutmaster WBBM-Pat Flanagan, sports WCPO-Dinner Music
WFBM- A Wheeler Mission Prgm WGN-Palmer House Ensemble WJR-Jimmie Stevenson WLAC-Charlie \& Red
WLW-The Johnsons, sketch WLW-The Johnsons, sketch
WMAQ-Donald McGibeny, news WMAQ-Donald McGibeny, news
WMMN-Eve. Organ Melodies wowo-Sports
WSAI-Omar, the Mystic
WSAZ-News
WSM-Interlude; Pan American
Broadcast
6:15 EST 5:15 CST * NBC-ALKA-SELTZER PRE. sents Unele Ezra's Radio Sta-
tion: WEAF WGY WTAM WHIO WIRE WMAQ WCKY (sw.9.53)
CBS-To be announced: WABC
WBBM WKMC WHAS K.MOX
WLAC WFBM (sw-11.83-9.59)
NBC.Olympic Prospects, 1936;
Guest Speaker: WJZ WHAM
KDKA-Slim \& Jack's Gang WAVE-Round the Town WCPO-Community Chest Prgm WENR-Spareribs, sketch
WGN-Music for the Dinner WGN-Music for the Din
WKRC-Sports; News WLW Diary of Jimmie Mattern WMMN Beverly Stull WOWO Musical Prgm. WSAI-Biltmore Boys WWVA-Terry \& Ted
6:30 EST 5:30 CST RBC-Artie Hall's Southern
Rubes: WEAF WCKY

Milk Presents Lum \& Abner
sketch: WJZ WLW WENR
WSM
CBS--Kate Smith's Hour; Jack
Miller's Orch.; Ted Collins, an-
nouncer: WABC WBBM WKRC
WHAS KMOX WWVA WFBM
WJR (sw-11.83.9.59)
To be announced: WHAM KDKA To be ann
WMAQ
WCPO-Merchants' Bulletins WGBF-Hoffman's Boys Club
WGY-Jim Healey
WLAC. State Game \& Fish Dept.
Talk
WMMN-Musical Moments
Wowo-Variety Prgm WSAI News
WSAZ-Light Classics
WTAM-News; Sports
6:45 EST 5:45 CST NBC-Ralph Kirbery, dream sing.
er; Al \& Lse Reiser, pianists:
WJZ

* CBS—Boake Carter, commentator: WABC WHAS KMOX
WKRC WBBM WJR (sw-11.83. $9.59)$
$\mathrm{NBC}-\mathrm{O}$
NBC-Our American Schools Diary of Jimmie Mattern: WGY WWVA
KDKA-Romance of Dan \& Sylvia WCPG-Fraternity House Party WENR-Star Dust
WGBF-Club Time
WGN-PaImer House Ensemble WHAM-News
WHIO-Music ; Five-Minute Drama WIRE-Sport Slants
WLAC Sons of the Pioneers
WLW-Lilac Time
WMMN-Mello Tone Poems
WSAI--Knot Hole Club
WSAZ-Dance Orch.
WSM-Sarie \& Sallie
7:00 EST 6:00 CST
* NBC-One Man's Family, Serial drama with Anthony WSM WAVE WGY WLW
* CBS-Cavalcade of America, historical drama; Harold Le-
vey's Orch.: WABC WHAS vey's Orch.: WABC
WKRC WBBM KMOX WFBM WJR WLAC (sw-11.83-6.06) NBC-Folies de Paree; Willie Eusene Howard; Fifi DOrsay
\& Orch.: WJZ WHAM KDKA WLS (sw-11.87)
WCKY-Fireside Hour
WGBE.Musical Revue
WMMN Dance Tunes
WSAI-Clyde Trask's Orch.
WWVA-Falimy Album
$7: 15$ EST $6: 15$ CST
WCPO-Hornberger Trio
WGBF-What's Going On
WJR-Jimmie Allen, sketch
WJR-Jimmie Allen, sketc
WWVA-Tom Sweeney
7:30 EST 6:30 CST
NBC-Lavender \& Old Lace: WJZ
WHAM KDKA WLS (sw-
11.87)
CBS-Burns \& Allen; Milton Watson, tnr.; Jacques Renard's Orch.: WABC, WKRC KMOX
WBBM WOWO WFB: WIR WBBM WOWO WFB:.1 WJR
WHAS WLAC (sw 11.86 .06 ) W NBC-Wayne King's Orch.: WEAF WTAM WAVE WHIO WCKY WSM WIRE WMAQ WCPO-Harry Hartman's Sports WGN-Music Box Hour
WLW-Music Box Hour
WSAI-Billy Shaw's Orch.
WWVA-News
7:45 EST 6:45 CST Musical Moments: WHIO WWVA WCPO-Dixieland Band


## WFBM-News

WHAM-Forty-Niners
WIRE-Diary of Jimmie Mattern
WLS.Ford's Rhythm Orch.
WLS-Ford's Rhythm Orch.
WMAQ-Benny Goodman's Orch.
WMMN-Dance Varieties
WSAI-John Herrick, bar. (NBC) WTAM-Jack Randolph's Orch 8:00 EST 7:00 CST STOP- 55.000 in Cash Is to
Be Given Away in RADIO Be Given Away in RADIO
GUIDE'S Puzzle-Pix Contest. See Pages 14 and 15 .
$\star$ NBC-Fred Allen \& Portland Hoffa; Art Players; Amateur WEAF WTAM WAVE WMAQ WEAF WTAM WAVE WMAQ
WSM WLW WGY (sw-9.53) WSM WLW WGY (sw-9.53)

CBS-Lily Pons, sop.; Andre Kostelanetz' Orch.; Chorus:
WABC WKRC WHAS WJR WBBM KMOX WOWO WFBM WLAC WMMN (sw-11.83-6.06)
A Little Bit Later on, Levinsen; Al-

## Lawnhirst; Dancing Chopsticks; Linvitation Au Vouage, Dupare; Let \& Face the Music and Dance, Bertin; Una Voce Poca Fa from "Barber of Srrille. Rossini

KDKA To be announced
WCPO-Dude Ranch Nights
WENR-To be announced
WCN News: Snorts Review WLS Rhythm Orch.
WSA1 Johnny Maitland's Orch. WWVA-Musical Varieties
8:15 EST $\quad$ 7:15 CST
WGN Music Makers
WHIO-C. S. Mitcham
WIRE-Gilbert Mershon
WLS-To be announced

## WWVA-All Star Revue

## 8:30 EST $\quad 7: 30$ CST

 CBS.To be announced: WABCKMOX WOWO WFBM WLAC W.JR (sw-11.83-6.06)

NBC-Concert Hour: WJZ WCKY
Wythmic Wrch: WBBM WKRC
KDKA-To be announced
WCPO-Ward's Orch.
WGN-Freddie Martin's Orch.
WHAS Opening of Macauley's
WMMN-Jerry OKKane, songs
WSAI-Community Chest
8:45 EST 7:45 CST
WBBM-To be announced
CPO-Bradford's Orch
WKRC•Honor the Law
WMMN Dance Tunes
9:00 EST $\quad$ 8:00 CST
NBC-Monkey Face, sketch: WJZ
$\star$ CBS-Gang
Busters;
$\star$ CBS-Gang Busters; Crime
Drama by Phillips Lord: Wrama by Phillips Lord: KMOX WOWO WFBM WJR
WLAC (sw-6.12-6.06)
$\star$ NBC-Your Hit Parade; AI
Goodman's Orch.: WEAF WSM WLW (sw-9.53)
KDKA To be announced
WCPO-Bill Dietrich's Orch.
WGN-Jack Hylton's Orch.
WSAI-Musical Moments
9:15 EST 8:15 CST
WCPO Boxing Matches
WGN-Ted Weems' Orch.
WMMN Joe LaRosa's Orch
WSAI-Today's News
9:30 EST 8:30 CST
$\star$ CBS-March of Time: WABC WFBM WBBM WHAS WKRC KMOX WJR (sw-6.12-6.06)
NBC.Benny Rubin's Variety Orow.: WJZ WCKY WHAM WSM WENR
WGN-Mardi Gras; Harold Stokes \& Dance Orch.
KDKA Air Wave Theater
WIRE.To be announced
WMMN.Jerry 0 . Kane, Irish tnr. WOWO-Musical Moments 9:45 EST $\quad$ 8:45 CST LBS Lord Horder, "Let's Have
Less Noise": WABC KMOX WKRC WSMK WMMC KMOX WBBM
(sw-6.12) (sw-6.12)
WHAS-Musical Moments
Wowo Evening Concert
10:00 EST $\quad 9: 00$ CST
NBC-Eddy Duchin's Orch.:
WEAF WCKY WIRE WTAM
WEAF WCKY WIRE WTAM
CBS.Nick Lucas' Orch.: WABC
CBS.Nick Lucas' Orch.: WABC
WSMK WMMN WLAC WFBM WSMK WMMN WLAC WFBM
WHAS WBBM KMOX
NBC-(News, WJZ only) Henry
$\star$ NBC-Amos ' $n$ ' Andy, sketch:
WSM WLW WMAQ
KDKA-News; Variety Time
WAVE-Fred Waring's Orch.
WENR-Phil Levant's Orch.
WGN.Joe Sanders' Orch
WGY-News; Jerry Johnson's Orch.
WKRC. News
WOWO News,
WSAO-Hews, Sports
10:15 EST 9:15 CST
CBS-Alida Sturman with Orch.
WBBM
NBCPratt \& McNeill: WTAM
WLW WMAQ
WJR WMMN WKRC WOWO KMOX.Hot Dates in History WAVE-Ed
(NBC)
WGN-Kavelin's Orch.
WSM Diary of Jimmie Mattern
10:30 EST 9:30 CST CBS.Bob Crosby's Orch.: WABC
WKRC WSMK WMMN WFBM WJR WOWO WHAS NBC
Or
CBS
WB
NBC
WI
(sy
WCK
WEN
WGA
WGY
WHI
WLA
WLW
WMA
WSM
$10: 4$
Musi
WCK
WCP
WEN
WIR
WMA
WSA
WSM
$11: 0$
NBC
W S-Bernie Cummins' Orch.:
NBBM

## April 29

## WHAM Wight's Orch.: WJZ KMOX-Revue <br> WMOX-Rev

 (sw-6.14) WAVE WSAI KDKA

45 EST 9:45 CST $\begin{array}{ll}\text { Musical Moments: WLAC WFBM CBS-Sterling Young's Orch.: } \\ \text { WCKY-Plantations } & \text { WABC WKRC KMOX WSMK }\end{array}$ WABC WKRC KMOX WSMK
WFBM WJR WOWO See 7:30 p.m. EST (6:30 CST) WBC-Lugi KDK KDKA (sw-6.14)
WENR-Ted Lewis' Orch.
WHAS-Mal Hallett's Orch.
WLAC-Dance Orch.
11:45 EST 10:45 CST
KMOX-Henry Halstead's Orch.
WJR-DMeditation
$\mathbf{1 2 : 0 0}$ EST
$\mathbf{1 1 : 0 0}$ CST
12:00 EST 11:00 CST
MBS-Hal Kemp's Orch.: WGN
Dance Orch.: WHAS WSM

> WBBM-Nocturnes

WENR-Earl Hines' Orch.
WFBM-Atop the Indiana Roof
W.IR Barney Rapp's Orch.

WMAQ-Phil Levant's Orch.
WTAM-Pau! Burton's Orch
12:15 EST $11: 15$ CST
WHIO Harry Kalb's Orch.
WTAM-Johnny Huntington's
Orch.

## Frequencies



SHORT-WAVE PROGRAMS FOR WEDNESDAY
(See Page 31 ior List of Stations and Frequencies)
EST Shown; for CST Subtract One Hour 6 a.m.-Engineering talk: GSG GSH
6a.m.-Mail bag: VK3ME
7:15 a.m.-Poetry and music: GSG GSH
9 a.m.-Story, Faithful Pair: GSF GSG
$10: 30 \mathrm{a} . \mathrm{m}$.-Vatican hour: HVJ
10:45 a.m.-Osborne and Perryer: GSF GSD
$11 \mathrm{a} . \mathrm{m}$.-Commerce hour: COCD
$11: 15 \mathrm{a} . \mathrm{m}$.-H Henry Hall's band: GSF GSD
11:30 a.m.-Polish hour: SPW $12: 15 \mathrm{~m}$. . m . 1 p.m.-Cuban dance music: COCD
1:30 p.m.-Cricket: GSB GSD GSI
2 p.m.-Latin-American music: COCD
4 p.m.-Bransby Williams: GSB GSD
$4: 55$ p.m.-Listener greetings: D.JC DJD
4:55 p.m.-Listener greetings: D.JC
$5 \mathrm{p} . \mathrm{m}$.-Mayor's program: COCD
5 p.m.-Girl's league: DJC DJD
5:15 p.m.-Casani's orchestra: GSB GSD GSO

## MR. FAIRFAX

THE KING'S JESTERS-Here are some of the things done by the boys: Ray McDermott can play the piano, violin, guitar, banjo, saxophone and clarinet; Jchn Ravencroft plays the saxophone, clarinet, harmonica and Jews-harp; Francis Bastow plays the guitar and George Howard the drums. George Howard and John Ravencroft can give many imitations, including the tromcan give many imitations, including the trombone and trumpet, animals including the cow,
pig, cat, dog and chicken-also hillbilly, Englishmen and rubes. (Charles Lovell, New Windsor, Md.)

MARY SMALL will be 14 years old on May 3. Olson and Johnson are not on the air at the present time, and you may hear Eddie and Fannie Cavanaugh if your radio can pick up WBBM, Chicage. They broadeast afternouns evcept Saturday and Sunday, (William A. Hamilton, Frank$\mathrm{lin}, \mathrm{Pa}$.

DON McNEILL may be heard every morning except Sundays over stations WMAQ, WLW, WTAM. Jack Owens is off the air now and Clark Dennis is taking his place on the Breakfast Club program. (Miss Gertrude Ricark, Columbia, S, C.)

LORETTA and JAOK CLEMENS are brother and sister. (Henry Budd, Caldwell, N. J.)
LORETTA POYNTON is married to William Carroll, of Notre Dame. She has a baby boy, just born on March 31, 1936. Her birthday is March 12. (Miss L. M., Chicago, Illinois.) HENRY BURR was born in New Brunswick, Canada. (Mrs. A. J. C., Philadelphia, Pa.)

GIRI. ALONE-For the benefit of all those readers who have requested the cast of this program, we are printing it below: Patricia Ryan, Betty Winkler; Jim Curtis (Scoop) the reporter, Pat Murphy; Otto, Sidney Ellstrom; Maid, Isabel Randolph; Alice Ames. Joan Winters; Leo Warner,

6 p.m.-Around the Maypole: DJC DJD 6 p.m.-Air force band: GSC GSD GSP 6:30 p.m.-Folklore music: 2RO $7 \mathrm{p} . \mathrm{m}$.-South American program: COCD 7 p.m.-English program: EAQ 7 p.m.-Current topics: 2 RO
7:30 p.m.-Miscellany: DJC DJD DJM 7:45 p.m.-Jesus Paiva, crooner: YV2RC 8 p.m.-Cuban dence music: COCD
8:15 p.m.-Betty Boop: YV2RC
8:30 p.m.-Hannemann orchestra: DJC DJD DJM p.m.-National Tourist program: TIPG
$9: 15$ p.m.-Lieht music: DJC DJD DJM

9:30 p.m.-Encineering talk: GSC GSD
10 p.m.-Jack and Jill: GSC GSD
$10: 30$ p.m.-Opportunity program: COCD
12 midnight-Overseas hour: JVN
12:37 a.m.-Fiji hour: VPD
1:30 a.m.-Walford Davies: GSB GSN

## KNOWS ALL

Ted Maxwell ; John Knight, Harold Peary; Joe Mareno, Harold Peary; Ruby Bates, Isabel Randolph.

WALTER CASSEL was born May 15, 1910. He is married and his home town is Council Bluffs, Iowa. In New York, however, his home is in Forest Hills, L. I. (Mr. A. L. M., Butte,


See $\begin{gathered}\text { Leopold Stokowski } \\ \text { p.m. EST ( } 8 \text { CST) }\end{gathered}$

## News



## Classical Music

## $1: 30$ p.m.M.Music Guild: NBC.

WCKY
6:45 p.m.-Music Is My Hobby:
NBC-WJZ N.00 p.m.-Pittsburgh Symphony
Orch.: NBC-WJZ

## Comedy

 8:00 p.m.-The Caravan: CBS-WABC
8:00 8:00 p.m.-Show Boat; Molasses
 WABC
9:00 p.m.-Bob Burns: NBC.
WEAF

| Drama <br> 8:00 p.m.-Death Valley NBC-WJZ <br> Talks <br> 9:45 a.m.-Master Builder: WTAM <br> 3:00 p.m.-Woman's Radio view: NBC-WCKY |
| :---: |
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|  |  |

## Morning

$\begin{array}{cc}\text { 7:00 EST } \quad \text { 6:00 CST } \\ \text { NBC-Spareribs: } & \text { WTAM WHIO }\end{array}$ NBC-Spareribs: WTAM WH1O
CBS-Song Stylists (sw-21.52) NBC Morning Devotions: WSAI
KDKA (sw-21.54)
 WCKY-Morning Roundup
WCPO- $\Delta$ God's Bible School WGN-Good Morning WKRC-Jerry Foy
WLW. $\triangle$ Nation's Family Prayer WMAQ-Suburban Hour WMMN Curly \& the Gang
Wowo-Ratio Bible Class WSAZ.Jack Pierce's Cowboys
WWVA- AGospel Tabernacle 7:15 EST
NBC-Good Morn. Melodies: WSM NBC-Good Morn.
WTAM WHIO
KDKA-News; Musical Clock
KMOX-Aunt KMOXAunt Sarah, Harry \& Johnnie
WCPO- $\Delta$ Surise Worship
WKRC-Lather \& Lyrics WKRC-Lather \& Lyrics
WLS-Pat Buttram \& Boys

## WLW-Pat Bews <br> WSAI-Farm

7:30 EST
6:30 CST CBS-Salon Musicale (sw-21.52)
NBC.Cherio: WCKY WTAM WLW WSM
KMOX-Markets: Home Folks' WCPO
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS- $\AA$ College Devotions WHAS- $\widehat{\text { College }}$ Devotions
WHIO- $\widehat{\Lambda}$ Morning
Devotions WKRC-Breakfast Expres WLAC-Tumble Weed; Sodbusters Wowo Breakfast Club WSAI-Setting Up Exercises
WSAZ-Wayne King's Orch 7:45 EST
WHIO-Breakfast
6:45
Express WHIO-Breakfast Express WIRE-D Morn. Devotions WLS.Hoosier Sodbusters WSAI Birthday Greetings
WSAZ-Early Bird Bargains

8:00 EST
VBC-Organ
April 30

WTAM CBS.Bandwagon: WFBM WSMK
WHAS (sw 21 52) WHAS (sw 21.52) * NBC-Breakfast Club; News:
WSM KDKA WSAI WAVE (sw-21.54) News: WIRE WSAZ WWVA
KMOX-News; Home Folks Hour WGBF- $\triangle$ Gospei Tabernacie WLAC-Arizona Wranglers
WLS.Jolly Joe \& His Pet Pals WLW-To be announced WMAQ Fashion Horoscope 8:15 EST 7:15 CST NBC-Streamliners: Orch.: WCKY
KDKA-Vews: Musical Clock KDKA-News; Musical Cloc
WCPO-Today's Headlines WCPO-Today's Headlines
WHAS-Log Cabin Boys WHAS-Log Ca
WIRE-Reveille
WLAC Favorites of the Air WLSA-Arkansas Woodchopper
WSAI-Round House Boys WSAZ-Al Hendershot's Gang WWVA-Happy Hal Harris

## 8:30 EST 7:30 CST

 CBS-Freddie Skinner, so ng s:WMMN WOWO WSMK WFBM WHAS WKRC (sw-21.52) KDKA-Style \& Shopping Service KMOX-Tick-Tock Revue
WCPO-Golden Opportunities WHIO-Merchants' Hour WIRE-Musical Clock WSAI- $\triangle$ Church Forum
WWVA-Morning Dance 8:45 EST 7:45 CST CBS.Greenfield Village Chapel:
WHAS WMMN WSMK (sw. $12.52)$
WCPO-Ro
WGBF-Romantic Cycles
WHBF-Timely Topics WKRC - Breakfast Business WLS - M Nomans Hour WSAI-Say It With Musio WSAZ-Henry Gruner, organist 9:00 EST
NBC-Vic \& Sade,
8ketch: WIS $\mathrm{NBC}-\mathrm{To}$ \& Sade, sketch: WLS
WS CBS News; Fred Feibel, organist: WSMK WHAS KMOX WLAC WKRC (sw-21.52) WTAM, Alden Edkins, bar. KDKA WIRE WMAQ WCKY News; Music WCKY-News
WCPO-Moods WGBF-Simpson Service WIRE-Morn. Matinee
WMMN-Eddie \& Ralph WMMN-Eddie
WOWO-News
WSAZ. Mother \& Son
WWVA-Cowboy Loye's Blue Bon

## net Boys

## 9:15 EST

8:15 CST
NBC-Edward MacHugh, Gospel Singer: KDKA WCKY WSAI
WAVE WSM WIRE (sw-!5.21) CBS Grand Duchess Marie, Manners \& Etiquette: WKRC WHA
WOWO WMMN (sw-21.52) NBC-Home Sweet Ho
sketch: WTAM WLW sketch: WTAM WLW
WCPO- $\triangle$ Bible School
WCPO-
WGBF-City Court
WGB-We Are Four
WLS-Morning Minstrels, (NBC)
9:30 EST 8:30 CST NBC-Today's Children, sketch:
KDKA WCKY WLS (sw-15.21) CBS Music in the Air: WMMN
WHAS (sw-2152) NBC-Breen \& de Rose: WSM WHIO WTAM KMOX - The Corn Huskers WCPD-ZDevotional Service WCPO-Stepping Along WG.N-To be announced
WKRC-Jubilee, "The Newlyweds", WLAC-Man on the Street WLW-Wav Down East WMAQ Morn. Melodies WSAZ-Ted Fiorito's Orch. 9:45 EST
NBC
8:45 CST NBC-David Harum, sketch:
WLS KDKA WHIO WIRE
WCKY (sw-15.21) WCKY (sw-15.21)
CBS Music in the Air: WLAC KMOX
NBC-Master Builder: WTAM
NBC-Master Builder:
WSM WAVE WMAQ WCPO-Carnival
WFBM-News
WGN-Morning Melodies
WKRC Ruth Lyons
WLAC-Singing Laundryman
WLAC-Singing Laundrym

NBC-Honeymooners: WSM WSAI
KDKA WIRE (sw-15.21)
CBS-Goldbergs,
sketch: WKRC
CBS-Goldberss, sketch: WKRC
WOWO (sw-21.52)
NBC-Happy Jack, songs: WTAM WLW WMAQ WHIO WCKY WFBM Eddie \& Ralph WFBM-Eddie \& Ralph
WGN - Friendly Neighbor's House WHAS-T
WHAS-To be announced
WLS Martha Crane; Helen Joyce;
WLS-Martha Crane; Helen Joy
Morning Homemakers
WMMV Pop Dance Tues
WSAZ-Phop. Dance Tunes
WWVA-Hugh Cross' Boys
10:15 EST 9:15 CST
NBC-Green Brothers' Orch.:
WTAM WHIO WOKY
CBS-Romance of Helen Trent,
sketch; Virginia Clark: WKRC KMOX (sw-21.52)
NBC. Wendell Hall: WSM WAVE
WMAQ KDKA (sw 15.21 )
WMAQ KDKA (sw 15.21)
WCPO-Dot Club News
WGBF-Household Hour
WGN-Jacob Tarshish
WHAS-Herbert Koch, organist
WLS-Wm. O'Connor, tenor; Roberts
WLW.To be announced
WMMN-Studio Notes
WOWO-Studio Prgm
WSAZ-Richard Cox
10:30 EST $\quad 9: 30$ CST
NBC-Climalene Carnival: WMAQ
WTAM
CBS-Just Plain Bill., sketch
WKRC KMOX (sw-21.52;
NBC-Navy Band:
KDKA (sw-15.21)
WCKY-Organ Rhapsody
WCPO-Leaders in Dance Time
WGN-Color Tones
WIRE-Rose Room Melodies
WMMN-Kalua Serenaders
WOWO Market Reports
WSAI-Houschold Hints
WSAZ-Eugene Ormandy
10:45 EST 9:45 CST
NBC-Fountain of Song (sw 15.33 )
CBS-Rich Man's
KMOX (sw-21.52)
Party Line: WHAS Wowo
WGN-Bachelor's Children
WLS-Ralph Emerson, organist WLW Stock Reports; News WMMN-Old Gardner
WSAZ-Mills' Brothers
WWVA-Elmer Crowe
11:00 EST 10:00 CST Boyche Arnold \& WIRE WCKY WMAQ
Boys CBA-The Voice of Experience,
advice: WKRC KMOX WOWO advice: WKRC KMOX WOWO
WFBM WWVA WHAS (sw-21.52-9.59)

NBC-Simpson Boys of Spruce. head Bay: WAVE WSM
WCPO-Tday S Headlines
WFBM-Harlin Brothers
WFBM-Harlin Brothers
WGBF-Mister and Missus
WGN-Painted Dreams, sketch
WLS.News \& Markets
WLW-To be anyuniced
WSAZ-Ted Weems' Orch
11:15 EST 10:15 CST
CBSMary Lee Taylor, talk:
WWVA WHAS
NBC-Honeyboy \& Sassafras,
comedy duo: WAVE WIRE
WCKY WTAM WSM
CBS Rhythm Boys: (sw-21.52)
WCPO-Glady \& Jack's Gang
WFBM-Rhythm \& Rhyme
WGN-To be announced
WKRC-Bulletin Board
WLAC-Singing Canaries with
Malcolm Tate, organist
WLS-Prairie Ramblers \& Patsy Montana
WLW-Jaco
WLW-Jacob Tarshish
WMAQ Home Service Prgm. WMAQ Home Service Pry
WMMN Buddy Starcher WOWO Orgologues
WSAZ-Henry Gruner, organist
11:30 EST $\quad$ 10:30 CST
NBC Words \& Music: WMAQ
NBC-Merry
WHIO Madcaps: WCKY CBS-Mary Marlin, sketch:
WKRC WHAS WFBM KMOX
(sw-21.52-9.59)
KDKA Artist's Service Revue
WAVE-To be announced
WCPO-Homespun Fhilosopher
WGRF-Baby Shop Man
WGRF-Baby Shop
WGN Bob Hannon
WIRE Marion County Recreation
Bureau

## 

WLS-Old Kitchen Kettle
WLW-To be announced
WLW-To be announced
WMMN-Dance Tunes
WMMN-Dance Tunes
WWVA-Magic Hour
11:45 EST 10:45 CST
CBS-Five Star Jones, sketch.
WKRC KMOX WHAS WFBM
(sw-21.52)
MBS-B roadway Cinderella:
WCPO-School of Music
WGBF-Hoosier Philosopher
WLAC-Pop Concert
WLS-Tony Wons; Ralph Emerson
WMMN-Inquiring Reporter
WOWO-Rowland's Rarieties
WSAZ.Salt \& Peanuts
Afternoon

## 12:00 EST 11:00 CST

CBS-Matinee Memories: WSMK
WHAS WWVA (sw-15.27-9.59) NBC-Rhythm Parade: WTAM WHIO WCKY (sw-15.33)
WCPO-Margaret salver WGBF-Polly Fairfax and Her Gossip
WGN-Life of Mary Sothern
WKRC-Saving Sue \& Husband Jack
WLSAC-Garden \& Home Prgm.
WLS-Old Kitchen Kettle
WLW. Live Stock Reports; News
WMAQ-To be announced
WMMN-Mid-day Shopping Notes
WOWO-Jimmie Brierly Orch.
WSAI-Concert Hall of the Air
WSAI-Concert Hall
WSAZ-Fats Waller
12:15 EST 11:15 CST
NBC-Dot \& Will: WMAQ
MBS-Irene Lee Taylor: WGN MBS-Iren
WLW
WCPO-Dixieland Band
WFBM-Four Part Fancy
WHIO-Inquiring Mike
WKRC-Jane Grey
WLAC.Old Timer Discovery Drive
WI.S-Carson Robison's Buckaroos WMMN-Matinee Memories (CBS) WOWO-Today's News
WSAZ-W. Va. Special
WSM-Farm Credit Interview

## WWVA-News

12:30 EST
NBC-Natl Farm 11:30 CST

## WSAI WMAQ WAVE KDKA

WSAI WMAQ W
CBS-Academy of Medicine Prgm.:
NBC-Larry Cotton, tnr.: WCKY
WCPO-Man is the Street
WGN-Markets; $\triangle$ Midday Service
WKRC-Melodious Measures
WLAC-News; Castles in Music
WLS-Weather, markets, news
WLS-Weather, markets, news
WTAM-Console Capers
WWVA-Tony and Dominic
12:45 EST 11:45 CST
$\star$ CBS-Between the Bookends:
WKRC WMMN (sw-15.27)
NBC-Doc Schneider's Texas Yo-
deling Cowboys: WCKY
WCPO-Luncheon Music
WGBF-Bulletin Board
WHAS-Log Cabin Boys
WHIO-Magic Hour
WLW-Farm and Home Hour (NBC)

## WOWO-Melody Memories $\quad \mathrm{NBC}$-The O'Neills, sketch:

WSAI-Radio Parade
WSAZ-Boswell Sisters
WTAM-Mitchell Schuster's Orch.
WTAM-Mitchell Schuster's Orch.
WWVA-Livestock: News
1:00 EST 12:00 CST
CBS.Jimmie Farrell,
WMMN (sw. 15.27 bar.:
NBC-To be announced: WTAM
WCKY WIRE WHIO
CBS-Goldbergs, sketch: WHAS
CBS-Goldbergs, sketch: WHAS
MBS-Palmer House Ensemble:
WSAI WGN
KMOX-Magic Kitchen
WCPO-Rotary Club Luncheon
WFBM-Mary Baker's Album
WGBF-Church \& School News
WKRC-Upstarts
WLAC-Luncheon Musicale
WOWO-Earl Gardner's
WOWO-Earl Gardner's Orch.
WSAZ-Buyers Guide
1:15 EST $12: 15$ CST
CBS-Happy Hollow,
WSMappy Hollow, sketch:
WFBM Farm Circle
WGBF-Markets
WGN-Story of Helen Trent
WHAS College of Agriculture
WOWO Purdue Agri. Prgm.
WSAI-Friendly Councilor
WSAI-Friendly Councilor 15.27 )
BC- Music

WHIO WIRE WCKY WSAI KDKA-HIRE
WAVE-Savings Talk
WCPO-Con. of Mysic
WGBF-Magic Hour
WGN Doring Sister
WGN Doring Sisters
WHAS-Savings Talk; Livestock
Market Reports
Market Reports
WLS-Jim Poole, Livestock Mar-
WLW To be ann
WSAZ. Violin
WSM-News
WWVA-Dr. Lamont
1:45 EST 12:45 CST
KMOX-Eddie Dunstedter, organist
WAVE-Music Guild (NBC)
WFBM-Downtown Chatter
WGBF-Curisione Reporter
WGN-Palmer House Ensemble
WHAS-Shopping Guide
WIRE-Inlaws
WLS-Markets; News
WSAI-Musical Grag Bab
WSAZ-Ruth Etting
WWVA- $\triangle$ Gospel Tabernacle
2:00 EST 1:00 CST
CBS-All Hands on Deck: WOWO
WSMK WKRC WFBM (sw.
15.27)

WTAM WLW WMA sketch:
KDKA-State Fed. Penna. Women
WCPOX-Barn Yard Follies
WCPO-Deep South
WGN - Molly of the Movies
WHAS-University of
WLS-Homemakers Hour
WMMN-News for Women
WSAI-Rex Stevens, drama
WSAY-Here \& There at Two
WSM-Dept. of Agriculture
2:15 EST 1:15 CST
NBC-Ma Perkins, sketch:
WLW WTAM WIS
WLW WTAM WLS
NBC-Harold Nagel's Orch.:
WAVE WCKY WMA
KDKA-Slippery Rock Teachers'
College
WCPO-Jake
WFBM-Nak \&rankie
WGN.June Baker, economist
WLAC. Belmont Neighbor Prgm.
WSAI-Blue Belles, vocal
WSM.Variety Prgm Piano
WWVA-Tex Harrison's Bucka-
2:30 EST 1:30 CST
2:30 EST
CBS-Nat'l Youth Week Prgm.:
WHAS WKRC WOWO (sw-
15.27 )
NBC-Vic and Sade. sketch:

1:30 EST 12:30 CST NBC-Barkstage Wife, sketch:
NBC.Harold Sanford's Orch.: KDKA WCKY WENR WHIO NBC-Ifarold Sanford's Orch.: KDKA WCKY WENR WHIO CBS.American School of the Air: WHAS.Joe Wheeler, vocalist WSMK WOWO WFBM KMOX WMAQ-To be announced WKRC WMMM W WLAC (sw- IWSAI Women in the Vews

KDKA-Baseball S'cores; Weather VCK Y-News
WCKX-News
WENR-What's the News?
WFBM-Four Part Fancy
WHIO-Tarzan of the Apes, WKRC-Harmony Highway WLW Toy Band
WSA-Even' Song
WSAZ-Dance Orch.
WSM-Financial News
WWVA-Jr. Broadcasters Club
5:45 EST $\quad$ 4:45 CST NBC-Little Orphan Annie: WGN WSM
NBC-Lowell Thomas, com. $\underset{(\mathrm{sw}-11.87-15.21)}{\text { mentat }}$ WLW WTAM (sw-11.87-15.21)
BS-Renfrew of the Mounted:
WFBM KMOX WSMK WWVA (sw-11.83)
To be announced: WENR WMAQ WAVE-Ice Cream Land
WCKY Musical Moods
WCPO-Dinner Music
WHAS-Melody Cruise
WHIO-Jimmie Allen, sketch
WKRC-Dixieland Band
WMMN-Tracin' the Sports
WOWO-Studio Prgm.

## Night

6:00 EST 5:00 CST

* NBC-Amos 'n' Andy: WEAF WGY WTAM (sw 9.53) mentator: WABC (sw-11.83ment
9.59) NBC-Easy Aces, sketch: WJZ KDKA WCKY WHAM WENR KMOX-Wiserackers WBBM-Pat Flanagan, sports
WCPO-U. C. Fresh Painters WGN-Palmer House Ensemble WHAS-Under Ether
WJR-Jimmie Stevenson
WKRC-Treasure Chest
WLAC-College Prgm.
WLW-The Johnsons
WMAQ-Donald McGibeny, new
WMMN-Eve. Organ Melodies
WOWO-Sports
WSAI-"Omar the Mystic" WSAZ-News
WSM-Pan-American Broadcast
$\begin{array}{cc}\text { WWVA-Radio Gossiper: Sports } \\ \text { 6:15 EST } & 5: 15 \text { CST }\end{array}$ CBS-Musical Toast; Sally Scher-
merhorn: WABC $\star$ NBC-REMINGTON-RAND PRE. ents Edwin C. Hill, news WCKY WHIO WIRE WMAQ WGY (sw-9.53) WSMK WFBM WMMN NBC-Artie Hall's Rubes: WJZ
WHAM WSM
Diary of Jimmie Mattern: WLW
KDKA-Slim \& Jack's Gang
WAVE-Dinner Hour
WBBM-Hollywood Music Makers
WCPO-One Night Bandstand
WENR-Spareribs
WGN-Doring Sister
WHAS-Dick Tracy, sketch
WKRC-Sports Chat
WOWO-Variety Prgm.
WSAI-Biltmore Boys
WSAZ-Dinner Music
WSAZ-Dinner Music
WWVA-Terry \& Ted
6:30 EST
NBC-Pastorale;
Orch:
* NBCK - HORLICK'S MALTED Milk Presents Lum \& Abner.
sketch: WJZ WLW WSM
WENR sketch:
WENR
CBS-K
Jack Miller's Orch.: WABC WBBM WHAS WKRC KMOX WWVA WFBM WJR (sw-11.83.
9.59 ) NBC-Fra
NBC-Frank Crumit \& the New
Englanders: WEAF Musical Moments: WSAZ WKRC KDKA-Maj. A1 Williams
WCPO-Merchants' Bulletins WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club WGN-Sports Review
WGY-News; Eve. Brevities WHAM-News; To be announced WHIO-News; Xavier Cugat's WMAQ-T
WMMN-Joe Torchia, violinist WSAI-News 6:45 EST
NBC-Life Studies, Tom Powers: NBC-Life Studies, Tom Powers:
WEAF
* CBS-Boake Carter, commen WHAO WABC KMOX WKR
WHBM NBC Music is My Hobby; Guest: WJZ WENR WSA
KDKA-Romance of Dan \& Sylvia WGBF-Seroco Club
WGN-Headlight Frolics
WHAM Newspaper of the Air
WHIO-Frank Millard, organist
WIRE-Sport Slants
WJR-Strange As It Seems
WJR-Strange As It Seems
WLAC-Sons of the Pioneers WLW-Johnson Family
WMAQ-To be announc WMMN-Beatrice Glass, songs WSAZ-Edmund Page, songs WSM-Club Speaker


## WWVA-Diary of Jimmie Mattern

## 7:00 EST 6:00 CST

 * NBC-Vallee's Variety Hour: WLW (sw-9.53) WMAQ WGY CBS-Alexander Gray, bar.; Chas. Hanson Towne; Mark War now's Orch.; Vocal Chorus:WABC WKRC KMOX WIIAS WBBM WFBM WJR WLAC (sw-11.83-6.06)

* NBC-Pittsburgh Symph. Orch. dir. Antonio Modarelli; Charles Hackett, thr., guest: WJZ WAVE WSM WLS WIRE WCKY KDKA WHAM WHIO
(sw-11.87) (sw-11.87)
WCPO-Chamber of Commerce
WGBF-Musical Moments
WGBF-Musical Moments
WGN-Tom, Dick \& Harry
WMMN-Pop. Dance Tunes
WMMN-Pop. Dance Tunes
WSAI-Phil Harris' Orch.
7:15 EST 6:15 CST
KMOX-The Symphoneers
WCPO- $\square$ Rev. Herbert S. Bige.
low
WGBF-What's Going On?
WGN-Musical Moments
WJR-Adventures of Jimmie Allen WSAI-Headliners
WSM. Variety Prgm.
WWVA-Twilight Reverie


## 7:30 EST $\quad$ 6:30 CST CBS-Gov, Alf, M. Landon

 viewed by H. V. Kaltenborn (sw-11.83)NBC-Chick Webb's Orch.; Soloists, Quartet: WJZ WAVE WIRE KDKA WLS (sw-11.87) WCKY-Hillbilly Revue
WCPO-Sport Review
WHAM-State Troopers, drama WHAS-Organ Interlude
WHIO-Sammy Watkins' Orch.
WKRC-Lucky Escape from Deat
WLAC-News; Sports Review WLAC-News; Sports Re
WMMN-Veight Revue WSAI-Billy Shaw's Orch. WTM-Thank You Stusia

## $7: 45$ EST $\quad 6: 45$ CST To be announced: WGN WTAM

 To be announced: WGN WTAMWMMN WMMN
WCPO-S

## WCPO-Spring Prom.

WFBM-News
WHAS-All-Star Revue
WHIO-Harold Greenamyer's Orch. WI CC-Stardust
WSM-Roy Shield's Orch
WWVA-Jack Lloyd, Songs
8:00 EST $\quad$ 7:00 CST STOP- $\$ 5,000$ in Cash Is to
Be Given Away in RADIO
GUIDE'S Puzzle-Pix Contest. GUIDE'S Puzzle-Pix Contest.
See Pages 14 and 15 . * NBC-The Show Boat, starcil, cil, soprano; Molasses ' $n$ ' JanTetley; Louise Massey; Gus WTAM WAVE WSM WGY WHIO WCKY WIRE WMAQ (sw-9.53)
CBS-The Caravan with Walter O'Keefe, comedian ; Deane Janis; Ted Husing; Glen Gray's Orch.: WABC WHAS WKRC
KMOX WBBM WOWO WFBM KMOX WBBM WOWO WFBM
WJR WLAC (sw-11.83-6.06) NBC-Death Valley Days, drama: WJZ KDKA WLW WHAM
WENR (sw-11.87) WENR (sw-11.87)
WGN-News; Sports
WGN-News; Sports Shot
WMMN-V. F. W. Band
WMMN-V. F. W. Band
WWVI-Iatent Auditions
8WVA-Rhythmic Orch.
8:15 EST
$7: 15$ CST VCPO-Norine Freeman WGN-Paint Parade
WWVA-Five Minute Drama
8:30 EST 7:30 CST CBS-"Gulliver the Traveller," Ed Wynn; Lenny Hayton's
Orch.: WABC WFBM WJR KMOX WBBM WHAS WKRC WMMN WLAC (sw-11.83-6.06)

NBC-America's Town Meeting; 10:45 EST
Guest Sueakers: WJZ WHAM
V:ENR WSAI KDKA (sw. 11.87)

Y(PO-Ward's Orch.
WFBM-Piano Twins
WHIO-Harold Greenamyer's Orch W.JR-All-Star Revue

WOWO-Hot Dates in History
WWVA-Keep Kissable. News
8:45 EST $\quad 7: 45$ CST
KMOX-Paint Parade
WGN-Musicale Revue
WHIO-Marvelle Trio
WHIO-Marvelle Trio
WJR-Musical Prem.
WLS-Roy Anderson, bar.; Hill-
toppers, Ralph Emerson toppers, Ralph Emerson
WOWO-Evening Concert

9:00 EST 8:00 CST
NBC-America's Town Meeting

* CBS-Horace Heidt's Brigadiers: WABC WHAS WBBM
KMOX WKRC WFBM WJR WLAC (sw-6.12.6.06)
$*$ NBC-Bing Crosby; Jimmv Dorsey's Orch.; Bob Burns, comedian; Leopold Stokowski \& Philadelphia Orch.: Louis Prima's Orch., Guests: WEAF WTAM WGY WSM WAV
WLW WMAQ (sw-9.53) VCK Y Dews (sw-9.53)
WCPO-Bill Dietrich's Orch. WMMN-Pop. Dance Tunes
$\begin{array}{ll}\text { 9:15 EST } & \text { 8:15 CST }\end{array}$ WCKY Paths of Memory WCPO-Art Corner
WOWO-0'Malleys
Wowo O'Malleys


## 9:30 EST

9:30 EST 8:30 CST WHAS KMOX WFBM WJR WKRC WBBM (sw-6.12-6.06) NBC-Music Magic; Soloists: WJZ WCKY WHAM
KDKA-Sammy Fulle
KDKA.Sammy Fuller
$\star$ WCPO-RADIO GOSSIP
WENR-To be announced
WGBF-Amateur Show
WGN-Jack Hylton's Orch.
WMMN-Enticing Tunes
WOWO-Musical Moments
9:45 EST 8:45 CST

## BS-U. S. Chamber of Com- merce Prgm.: WABC WSMK

 merce Prgm. WABC WSMKWMMN WLAC KMOX (sw6.12) Musical Moments: WBBM WKRC
KDKA-Florence Fisher Parry
WGN-Ted Weems' Orch.
WHAS-To be announced
WOWO-Mellow Music
10:00 EST 9:00 CST
NBC-Clem McCarthy, sports:
WEAF WCKY WHIO WIRE
$\star$ NBC-Amos \& Andy, sketch:
WLW WMAQ WSM
CBS-Don Bestor's Orch.: WABC WMMN WSMK WOWO WKRC WHAS WFBM KMOX WLAC WBBM
NBC-(News, WJZ only) Russ
Morgan's Orch.: WJZ
KDKA-News. Variety
KDKA-News; Variety Time
WCPO-Soft Lights \& Sweet Mu
WENR-Phil Levant's Orch.
WGN-Joe Sanders' Orch.
10:15 EST 9:15 CST
10:15 EST
NBC-Dr. Rexford Guy Tugwell, speaker: WEAF WIRE WMAQ
WSAI WAVE
WBBM
NBC Pratt \& McNeill: WTAM
WLW WMAQ
WCKY-Ruth Etting
WGN-Dream Shi
WHIO-Harry K
WSM-Diary Kalb's Orch.
$10: 30$ EST
CBS-Bernie Cummins' Orch.:
WBBM
NBC-Meredith Willson's Orch.
NBC-Meredith Willson's Orch.:
WJZ WHAM WSAI KDKA WJZ WHAM WSAI KDKA
$\begin{aligned} & \text { (sw-6.14) } \\ & \text { CBS-Tommy Dorsey's }\end{aligned}$
Orch.: CBS-Tommy Dorsey's Orch.:
WABC WSMK WKRC WMMN WFBC WSMK WKRC NBC-(News, WEAF only) Chas. Dornberger's Orch.: WEAF Dornberger's Orch: WE
WIRE WHIO WCKY WAVE News: WENR WGBF
WCPO-Dream Weaver
WGN-Dance Hour WLAC-News ; Marcia Manners WLW-To be announced
WMAQ-Earl Hines' Orch.
WoWO-Musical Moments
WSM-Musical Memory Time

Musical Moments: $9: 45$ CST
WENR-The King's Jesters
WGBF Krogman Cadets
WIRE-News
WJR-Popular Dance Melodies
(NBC)
WSM-Thank You Stusia
11:00 EST
10:00 CST
NBC-RAD Newman's Orch.:
WEAF WIRE WHIO WSM
WEAF WIRE WHIO WSM
WCKY WAVE
CBS.Abe Lyman's Orch.: WABC
WKRC WBBM KMOX WSMK
WFBM WLAC
Meeker's Orch.: WJZ KDKA
News: WJR WWVA WLW
WENR-Houry Busse's Orch.
WGBF-Colonial Club
WGY-Dance Music
WHAM-Dave Burnside's Orch.
WHAS-Dance Time
WMAQ-Benny
WMAQ-Benny Goodman's Orch.
WSAI-Gray Gordon's Ore WSAI-Gray Gordon's Orch.
WTAM-Otto Thurn's Orch.
11:15 EST
$10: 15$ CST
11:15 EST
Dance: Orch.: WSAI WFBM
WGY

## KMOX-Revue

WGBF-Coral Room
WGN-To be announced
WHIO-Harry
WHIO-Harry Kalb Orch.
W.JR-Songs You Remember
WLW-To be announced

WLW-To be announced

NBC-To be announced: WEAF
WCKY WIRE WHIO WAVE

April 30
CBS Henry King's Orch.: WABC WKRC KMOX WWVA WFBM WJR WSMK
NBC-George Olsen's Orch.: WJZ KDKA (sw-6.14)
Dance Orch.: WLAC WGY WGBF WSM
WBBM-Xavier Cugat's Orch.
WENR-To be announced
WGN-Ted Weems' Orch.
WHAS-Mal Hallett's Orch.
WMAQ-Ted Lewis' Orch.
11:45 EST 10:45 CST
KMOX-Henry Halstead's Orch. WTA-Solay, violinist
12:00 EST 11:00 CST
CBS-To be announced: WBBM
CBS.To be announced: WBBM
WAVE-Glenn Lee's Orch. (NBC)
WAVE-Glenn Lee's Orch. (NBC
WENR-Earl IInes' Orch.
WENR-Earl Hines' Orch.
WGN Orville Knapp's Orch.
WG.V Orville Knapp's Orch.
WHAS-Dance Orch.
WJR-Barney Rapp's, Orch.
WMAQ-Phil Levant's Orch
WSM-Dance Orch.
WTAM-Manuel Contreras' Orch.
12:15 EST 11:15 CST
WGBF-Coral Room
WTAM-Paul Burton's Orch.
CBS-To be announced: WBBM
WAVE-Arlie Simmons' Orch.
(NBC)
WENR-Carl Schreiber's Orch.
WGN-Joe Sanders' Orch.


Horace Heidt
See 9 p.m. EST (8 CST)

## Frequencies

| KDKA-980 | WGN-720 | WLW-700 |
| :--- | :--- | :--- |
| KMOX-1090 | WGY-790 | WMAQ 670 |
| WABC-860 | WHAM-1150 WMMN-890 |  |
| WAVE-940 | WHAS-820 | WOWO.-1160 |
| WEBM-770 | WHIO-1250 | WSAI-1330 |
| WCKY-1490 | WIRE-1400 | WSAZ-1190 |
| WCPO-1200 | WJR-750 | WSM-650 |
| WEAF-660 | WJZ-760 | WSMK-1380 |
| WENR-870 | WKRC-550 | WTAM-1070 |
| WFBM-1230 | WLS-870 | WWVA-1160 |
| WGBF-630 |  |  |

## SHORT-WAVE PROGRAMS FOR THURSDAY

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| :---: |
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## FLASHES OF

Tom Howard: I heard your uncle sent you sme puppies from his farm. What kind are they? George Shelton: 1 think they're police dogs. They're only very small ones, though.
Tom: Then they're too small to be police dogs! George: Oh, they are in the Secret Service!

Molasses: You know, today five people asked e to buy a Red Cross seal
Molasses: No. I don't know how to take care
of a seal. -Show Boat
Jack Arthur: Look, here's a great painting,
Washington crossing the Delaware
Fanny Brice: Gee, Washington was a wonder
ful man. With all the work he had to do he found time to stop in the middle of a river and pose for a picture! -Ziegfeld Follies
Molasses: I has a great idea about grapefruit.
I's gonna have my address and profession put
January: Your address and profession put on grapefruit? Why is you doin' that?
Molasses: Oh, to keep my business in the pub-
-Show Boat



May 2


See 8:30 $\begin{gathered}\text { Victor Young } \\ \text { p.m. EST (7:30 CST) }\end{gathered}$

## News <br> 9:00 a.m.-CBS.WKRC 9:00 a.m.-NBC-WSM WTAM 5:00 p.m.-Fre deric Willian Wile: CBS.WKRC 5:30 p.m. - NBC-WENR WSM 10:30 p.m. <br> Classical Music T5 p.m.-Boston Symphony

## Comedy

4:30 p.m.-Kaltenmeyer's Kin-

## Talks

10:00 a.m.-0ur American Schools: NBC-WCKY
$: 45$ p.m.-Religion in the News: NBC-WTAM

## Morning

7:00 EST 6:00 $\operatorname{CST}$ ABCMorn, Devotions: KDKA (BS-On the An Today: Lyric
Serenade: $(\mathrm{sw}-21.52$ ) NBC-Spareribs: WCKY WTAM WHOO
KMOX-Jimmic \& Dick
WCKY-Morning Roundup
WCPO-AGod's Bible School WGX.Good Morn.
WKRC-Jerry Foy
WLS-News, Julian Bentley WLW- ANation's Family Prayer WMAQ-Suburban Hour WMIN-Curly \& the Gang
WoWO-Wake Up Melodies WSAZ Jake Up Melodies WWVA- $\triangle$ Wheeling Gospel Tab. 7:15 EST 6:15 CST NBC-Good Morning Melodies: KDKA-News: Musical Clock KMOX-Aunt Sarah. Harry and WCPO A Sunrise Worship WKRC-Lather \& Lyrics
WLS Pat Buttram \& Boys WLiW News
7:30 EST 6:30 CST CBS.Fred Skinner, songs: (swNBC Cheerin: WTAM WCKY WLW WSM
KMOX--Home Folks' Hour WCPO-Musical Sundial WFBM-Chuck Wagon WHas- $\triangle$ Asbury College Devo.
WHIO- AMorning Devotions WRRC--Breakfast Express WLS.J. Broadcasters Club WMMI. Morade Shoptersing Notes WoWO-Breakfast Club W SAl Setting Up Exercises
W.
7:45 EST 6:45 CST CBS-Waltz Time: (sw-21.52) WHIO-Breakfast Express
WIRE- -Morn. Devotions WLS-Tommy Tanner, Hoosier WSAl-Dance Rhythm
WSAZ-Early Bird Bargains
WTAM-Music Box
8:00 EST 7:00 CST * NBC-Breakfast Club; Clark Denais, songs; News: WSM
KDKA WSAI WAVE (swCBSAs You Like It: WHAS
WSMK WFBM (sw-21.52) NBC Bradley Kincaid, songs:

News: WWVA WSAZ WIRE
KMOX-News; Home Folks' Hou WGBF-QGospel Tabernacle WGN-Whistler and His Dos WLAC-Arizona Wranglers
WLS-Jolly Joe \& His Pe WLS.J.olly Joe \& Hi
WLW.Organ Moods
WMAQ-Fashion Horoscope
WMMN- $\triangle$ Morn. Deyotive
8:15 EST
WCKY WTAM
WGN-Good Morni
WIRE Reveille
WLAC-Favorites of the Air
WLS.Arkansas Woodchopper
WI.W-Acadeny of Medicine WSAZ-A1 Hendershot WWVA Happy Hal Har

## 8:30 EST

7:30 CST

## CisS-Richard Maxwell, songs: WFBM WHAS WKRC WSM1:

WMMN ( $\mathrm{sw}-21.52$ )
KMOX- Tick Tock Revu
WCPO-Popular Varieties
WH1O-Merchant's Hour
WIRE-Musical Clock
WL.S.News
WLW. To be announced
WOWO Top O The Morning
WSAI - AChurch Forum
8.45 EST 7.45 CS

CBS-To be announced: WSMK
WMMN WOWO (sw-21.52) WGBF-Timely Topics
WKIRC Woman's Hour
WLS $\Delta$ Morn. Sunday School.,
Dr. Holland
WSAI-Say It With Music
9:00 EST 8:00 CST
NBC-Aews; To
WIRE WTAM
CBS News; Fred Feibel, organist:
WKRC WHAS WOWO WFBB (sw-21.52)
NBC-News; Wife Saver: WAVE WSM
KDKA.N
KDKA News; Music
WCKY-News
WCPO Deep South
WGN-Morning Serenade
WI.S-Winnie Lou \& Sally
WL.W.American Family Robison WMAQ-News: To be announced
WMMN-Kiddie Karnival WSAZ-Light Clie Karnival
WWVA Cowboy Loye's Blue Bon.
Whet Boys
noy Loye's Blue Bon-
9:15 EST 8:15 CST NBC-Edward Machugh. Gospet
Singer: KDKA WAVE WSM WSAI (sw-15.21)
WHIAS WOWO WFBM WLAC
WKRC (sw-21.52)
NBC Vass Family: WCKY WIRE WMAQ
KMOX-Jub
KMOX-Jubileers
WCPO- -Bible School
WCPO- $\triangle$ Bible School
WGBF-City Court
WLS Morning Minstrels
WI.W-Aunt Mary
WSAZ-Jungle Jim, sketch
WSMK-Bandwagon
9:30 EST 8:30 CST NBC-Marie de Ville, songs: WLW 1 (sw-15.21)
cBS-Let's Pretend, children's
prgm.: WKRC WOWO WFBY Krgm.: WKRC WOWO WFBM NBC-Nicholas Mathay's Orch.: WHO WCKY WIRE WSM
WAVE- Devotional Service WAVE- $\cap$ Devotional Servic
WCPO-Morning Serenade WCPO-Morning Serenade
WHIO-Municipal Court WLS-Jolly. Joe's Junior Stars WMAQ Morn. Melodies
WSAZ-Variety Quartet
WTAM-Health and Home
9:45 EST 8:45 CST
NBC-Originalities; Clark Dennis, tnr. ©
(sw-15.21)
Orch.: KDKA WMAQ NBC-Nicholas Mathay's Orch.:
WSM WAVE
KMOX-Nelson \& Cameron, songs
WFBM News
WLAC-Morning Homemakers
WLW-Virginians
WSAZ.Chuck Wayne
WTAM-Shero Trio
10:00 EST 9:00 CST NBC-The Honeymooners; Grace

NBC -Our American Schools
WAVE WSM WMAQ (sw-15.33) WT

Music: WHAS WKRC KMOX
WSMK WMMN (sw-21.52)
KDKA-Kiddies' Klub
WCPO-Dot Club News
WGN Friendly Neighbors WLAC-News; Musical Prgm. WHIO-Pantry Parade
WLS-Martha Crane; Helen Joyce;
Morning Homemakers
WLW To be announced
WSAZ-Shopping at Ten
WWVA Hugh Cross'
10:15 EST 9:15 CST
NBC-Wendell Hall: WMAQ
NBC-Norsemen Quartet: WAVE
WCKY WHIO WIRE WSM
KMOX-Let'; Compare Notes
WCPO-Smile Club
WGBF-Household Hour
WS AK Bernard Hened
WTAM-Adult Education
10:30 EST 9:30 CST
NBC Junior Radio Journal:
WMAQ
NBC-derry Sears' Orch.: WSM
WCKY WAVE WHIO WIRE
WGN Elinor Sherry
WHAS-Public School Prgm.
WLS-Jolly Joe's Jr. Stars WOWO Markets
WSAI-Household Hints
WSAZ.Light Classics
WTAM.Jr. Broadcasters Club
WWVA-Rapid Ad Service
10:45 EST $\quad 9: 45$ CST
NBC: Cadets Quartet: WMAQ WHIO-Three Z's
WLS.Ralph Emerson, organist WLW-Live Stock; News
WoWO-Conservatory of Music, WSAZ-W. Va. Night Hawks

## 11:00 EST 10:00 CST

## Cifern Military College Gled

## Club: WFBM KMOX WKRC

WHAS (sw-21.52-9.59)
NBC-Concert Miniatures; Walter
Logan's Musicale; Oreh
Soloists: WAVE WSM WHIO
WCK w
KDKA-News
WCP ${ }^{\prime}$--High School Students' Fonndation
WGBF-Mr, and Mrs.
WGN-Painted Dreams, sketc
WLAC-Paramount Club
WLS News \& Markets
WLW To be
WMMN-News
WOWO-Salon Orch.
WSAZ-Dance Orch.
WWVA-Kiddie Program

## 11:15 EST 10:15 CST

## NBC-Genia Fonariova, sop.; Trio:

Bervee Legere from "Bergerettes"
Wracherlin:


CBS-Musical Reveries; Stuart
Churchill, tenot; Readings and
Orch.: KMOX WHAS WKRC
WFBM WLAC (sw 21.52-9.59)
NBC-Concert Miniatures: WTAM
(sw-15.33)
KDKA Slim \& Jack's Gan
WGN-Mark Love, basso
WLS-Prairie Ramblers \& Patsy Montana
WLW-Mail

## WLW-Mail Bas

WMMN-Little Sammy Ash
WSAZ-Henry Gruner
WSAZ-Henry Grunet organist
11:30 EST $\quad 10: 30$ CST
WSM
WKRC WHAS WFBM WMMN
WLAC (sw-21.52-9.59) WCKY
NEC.Merry
WTAM
KDKA-To be announced
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WLS-Old Kitchen Kettle
WSAI-Organ Moods
WSAZ-Money Saving Time
WWVA-Magic Hour
11:45 EST 10:45 CST
WGBE-Variety Prgm.
WGN-With the Masters
WGN-With the Masters
WLS-Tony Wons; Ralph Emerson
WMMN-Inquiring Reporter
WWVA-Tex Harrison's Texas

12:00
NBC-

## Afternoon

12:00 EST 11:00 CST
NBC-Maury Cross' Orch.: WCKX WHIO (sw-15.33)
CBS-Jack Shamon, tnr.: WSMK
WWVA WHAS WOWO WKPC
WWVA WHAS WOWO WKRC
(sw-15.27-9.59)
(sw-15.27-9.59)
NBC-To be announced: WSM
WCPO-Collewe of Music
WGBF-Auditions for Young Folks
WG.N-June Baker, home manage ment
WIRE-S
WIRE-Safety Club
WLAC-Garden \& Home Prgm.
WLW-Garden Club
WLW-Fuur Showmen Quartet
WMAQ-To be announced
WMMN-Front Page Dramas
WSA1-Tea Dance

## WSAZ Box Cars

12:15 EST 11:15 CST
CBS-Jack \& Jil: WHAS WKRC

## WSMK (sw-15.27)

WHIO-Inquiring Mike
WLS-Clusing Girain Markets
WLW-News; Financial Notes WMMN-Mid-day Shopping Notes
WOWO. News WSAZ.W. V. Va. Special
WIWVA-stock Quotations; News
12:30 EST 11:30 CST
NBC-Emerson Gill's Orch.:
WCKY WIRE WHIO (sw-
WCKY WIRE WHIO (sw-
15.33 )
CBS Buffalo Presents: WSWK CBS Buffalo Presents: WSMK
WKRC WOWO WMMN WHAS
WKRC WOWO WMMN WHAS
(sw-15.27.9.59) \& Home Hour:
BC. Nat i Farm \& Hom
BC: Nat' Farm \& Home Hour:
KDKA WLIW WMAQ WAVE WSM (sw-15.21)
KMOX-Barnyard Follies WCPO-Man in the Street
WCPO-Man in the street
WGN Markets, $\triangle$ Milday Service
W LS-News ; markets; weather
WSAI-Day Dreams
WWVA-Tony and Dominic
12:45 EST 11:45 CST
WCPO-Moods
WHIO George Hall's Orch.
W Ls PGultery Service Time
WMMN Cap, Andy \& Flip
WSAI-Radio Parade
WSAZ-Guy Lombardo's Orch.
WWVA-Luncheon Music
1:00 EST 12:00 CST
NBC-To be announced: WIRE
WHIO WTAM WCKY (sw-
15.33) NTAM WCKY (sw-

CBSAA Roth's Orch.: WHAS
KMOX WOWO WLAC WFBM
KMOX WOWO WLAC WFBM
WKRC WWVA (sw-15.27-9.59)
WKRC WWVA (sw-15,27-9.59)
MBS-Don dArcy, songs: WGN
WSAI
WCPO-Luncheon Music
WGBF-Church \& School News
WGBF-Church \& School News
WLS-4-H Club Prem.
WLS-4-H Club Prem.
WMMN-studto Gany
WTAM-Gene Beceher's Orch.
1:15 EST 12:15 CST
WGBF-Markets; Farmer Purcell WLS-Home Talent Show WSAI-Master Singers
WWVA-Variety Prgm.
1:30 EST 12:30 CST
NBC-Carnegie Tech, Symph.;
Dir. Vick
WTAM WHIO (sw-15.33) CBS-Three Stars, girls'
trio: WKRC (sw-15.27) NBC. Minature Theater: KDKA WAVE WLW WMAQ (sw-
15.21)

## KMOX Those O'Malleys, sketch

WGN-Doring Sisters
WHAS-Savings Talk; Weather;
Markets: Temperature
WIAC Church of Christ
WI.AC AChurch of Christ
Review, Jim Clark
Wowo-Weslev Barnes
Wowo-Wesley Barnes
WSAI-DISsimilitude
WSM News
WWVA-D. Lamont

## 1:45 EST 12:45 CST

CBSClyde Barrie, bar.: WKRC KMOX-Mary Lou \& Ozark Ramb.
WCPO-Ginger \& Spice
WFBM-Downtown Chatter
WGBF-Curbstone Reporter
WGN-Baseball Game
WHAS-Mis. Randoloh, shopping
WLS Homemakers Prgm.
WW VA- G Gospel Tabernacle
2:00 EST 1:00 CST
CBS Down by Herman's: WKRC
WMMN WHAS KMOX WSM
WFBM WOWO (sw-15.27)

NBC-Let's Have Rhythm; Top WOWO Studio Prgm.
Watter's Orch.: WIRE WAVE WWVA-Shopping Syncopation 15.33) WTAM WSM (sw- 4:45 EST 3:45 CST NBC. Walter Blaufuss' Orch.: NBC.Ruth \& Ross, songs: WSM
WLW KDKA WMAO (sw- WENR WCKY WHIO WiVE WENR WCKY WHIO WAVE
WCPO-Shilkret Conducting
WFBM-Tea Time Tunes.
WGN-Margery Graham, books
WKRC Frank Dailey's Orch.
WMMN-Sons of Pioneers
WSAI-Billy Shaw's Orch.
WSAI-Billy Shaw's Orch.
WTAM-Lehigh Univ. Glee Club
5:00 EST
4:00 CST
NBC-Igor Sikorsky, plane build-
er, talk: WCKY WHIHO WSM
WAVE WMAQ
CBS-Frederic Wm. Wils, The
CBS-Frederic Wm. Wile, 'The
Pelitical Situation in Washing-
ton Tonight": WKRC WWVA
WSMK KMOX WFBM WHAS
WSMK KMOX WFBM WHAS
WOWO WLAC (GW-11.83)
WOWO WL.AC (sw-11.83)
NBC.Jesse Crawford, organist;
Paut Small, songs: WSAI
WENR
KDKA-News
WCPO-Stepping Along
WGiN Harold Turner, pianist
WLW To be announced
What-Castles in Mu-ic
WsAt-Castles in Music
WSAZ-Bargain Counter
5:15 EST $4: 15$ CST
NBC Otto Thurn's Bavarian
Oreh.: WTAM WIRE WMAQ
WWVA WJR WMIN WSMK
WFBM (sw-11.83.9.59)
NBC To be antrounced: WSAI
KDKA-NYA Talk
WePR-Roy Wilson
WCPC-Roy Wilson
WG. Armehair Melodies
WGV-Armchair Melodies
WKIRC-News: Ture Time
WKRC. News; Ture Time
WOWO-Variety Prgm.
WSAZ-Smokey Mountain Rangers

## 5

5:30 EST $4: 30$ CST
MBC-Aens; Baseball Resume,
Ford Bond: WIIIO WMAQ
Ford Bond: WIIIO WMAQ
WAVE WSM
NBC. News: Jamhoree: Soloist \&
NBC News; Jamboree; So
Orch.: WENR WSAI
KDKA-Baseball Scores; Weather

BC- $\triangle$ Message of Israel; Rabbi Irving Reichert, guest speak-
er: WJZ WHAM WSAI WENP CBS-Frank Parker, tnr.; Bob Hope \& Guests: WABC WWVA (sw-11.83)
NBC-Hampton Inst. Singers: WEAF WCKY WMAQ WIRE WHAS WMMN WKRC News \& Sports: WTAM KMOX WBKA-Will Roland's Orch. WBBM-Prep Sports WCPO-Merchants' Bulletins WGBF-Hoffman's Boys Club WGN-Sheriock Holmes
WGY-Variety Prgm. WHAM-To be announced WIRE-Sons of the Pioneers WJR-Musical Prem. WLW-Sherlock Holmes WSAZ-Musical Moments

6:45 EST 5:45 CST NBC-Muriel Sport Page of the Air: WEAF
WBBM-Eddie House
WCPO-One Night Bandstand WGBF-Seroco Club WGYFred Waring's Orch. WHAM-News WHIO-Harry Kalb's Orch. WJR-Dr. McArthur's Musical WLAC-Sons of the Pioneers WSAI-Knot Hole Club WSM-Sacred Quartet
7:00 EST 6:00 CST
NBC-To be announced: WEAF
WHIO WTAM WLW WGY * CBS-"Ziegfeld Follies of the Air," starring Fannie Brice,
Patti Chapin \& Al Goodman's
Orch.: WABC WKRC WHAS WBBM KMOX WFBM WJR WLAC (sw-11.83-6.06) NBC-Henri Deering, concert pian-KDKA- $\mu \mathrm{ABC}$ of Faith
WAVE-To be announced
WCPO-Galvano \& Cortez
WFBM-Len Riley
WGBF-Musical Moments
WGN-Tom, Dick \& Harry
WHAM-Hank \& Herb
WJR-To be announced WLSHenry Hornsbuckle WMMN.Curly \& the Gang WWVA-Where to go to Church
7:15 EST 6:15 CST NBC-Boston Symph. Orch.: WJZ
KDKA WCKY (sw-1187) WAVE-To be announced WCPO-Dixieland Band WCPO-Dixieland Band
WFBM-Melody Lane WGN-Musical Moments WHAS-To be amounced WLSOTto \& his Novelod
WSM.To be announced WWVA-Saturday Evening Sere-

7:30 EST 6:30 CST WAVE-To be announced WCPO-Harry Hartman's Sports WGN-Dance Orch.
WGY-Variety Program
WHIO-Harold Greenamyer's Orch. WLAC-Barn ; Sports Review WLS.Barn Dance Party WMMN-Thornton Singers WSM-Thank You
WTAM-Don Jose WWVA-All Star Revve
7:45 EST $\quad \mathbf{6 : 4 5}$ CST WAVE-To be announced WCPO-Gareld's Orch. WFBM-News
WLAC-Dream Kitchen Prgm. WLS-Roy Anderson, bar.; Ralph Emerson, organist WMMN.Jungle Jim WTAM-Manuel Contreras' Orch. WWVA-Bible School
8:00 EST 7:00 CST STOP- $\$ 5,000$ in Cash Is to Be Given Away in RADIo
GUIDE'S See Pages 14 and 15 . Contest. * NBC-Frank Fay, calling; Orch. \& Soloists: WEAF WTAM
WIRE WLW WMAQ WGY CBS-Bridgeport Centennial CeleWABC WHAS KMOX WWVA WFBM WJR WMMN (sw-$11.83-6.06$ )
WAVE-To be announced WCPO-U, C. Glee Club WBBM-Harry Richman WGN-News WHAM-Tom Coakley's Orch. WKRC-Stardust

WLS-Barn Dance Jamboree
WSAI-Clyde Trask's Orch. WSM-Hilltop Harmonizers
8:15 EST 7:15 CST NBC-Armchair Quartet: WJZ WCKY WHAM KDKA (sw-
11.87 ) WBBM-Xavier Cugat's Orch WGN-Joe Sanders' Orch.
WKRC-Brideport Centennial Celebration (CBS)
WLS-Hilltopp

## WSM-Musical Prgm.

8:30 EST 7:30 CST
$\star$ NBC-Chateau; Smith Ballew,
m.c.; Victor Young's Orch.:
WEAF WTAM WMAQ WLW WEAF WTAM WMAQ WLW
WGY (sw-9.53) CBS.Col. Stoopnagle \& Budd; WWVA WKRC (sw-11.83) * NBC-ALKA-SELTZER PRE. sents National Barn Dance; Maple City Four; Sally Foster;
Henry Burr, tnr.; Uncle Ezra; Henry Burr, tnr.; Uncle Ezra;
Verne, Lee \& Mary; Hoosier Verne, Lee \& Mary; Hoosier
Hot Shots; Lucille Long; Otto \& His Tunetwisters; Joe Kelly, m.c. \& Others: WJZ KDKA
WHAM WLS WAVE WHIO WIRE (sw-11.87) (also see 11
WCKY-Front Page Dramas
WCPO-Ward's Orchestra
WGN-Freddy Martin's Orch.
WHAS-Louisville Ensemble
WLS-Barn Dance Party
WSM-Thank You Stusia
8:45 EST 7:45 CST
CBS-Stoopnagle \& Budd: WFBM WLAC
BBM-Abe Lyman's Orch
WGNY-Kay Tune Revue
WKRC-Musical Moments
$\star$ WSM-Smiling Jack \& His

## 9:00 EST 8:00 CST

* CBS-Your Hit Parade; Freddie Rich's Orch. (Premiere) :
WABC WBBM WKRC WHAS WABC WBBM WKRC WHAS
WWVA WMMN (sw 6.12) WWVA WMMN (sw-6.12) (sw $6.14)$
wCKY.
WCPO-Bin Dietrich's Orch.
WCPO-Bill Dietrich's Or
WGN-To be announced
WHIOTo be antounce
WSM-Possum Hunters; Uncle
Dave Macon; Gully 9:15 EST 8:15 CST WCKY-Slumber Music
WGN-Ted Weems' Orch
9:30 EST 8:30 CST NBC-Celebrity Night, George Olsen's Orch.; Ethel Shutta,
vocalist: WEAF WAVE WLW WGY WTAM WIRE WMAQ (sw-9.53) WHIO KDKA WCKY
WCPO-Ralph Glenn's Orch.
WFBM-Law for the Layman
WGN-Dance Music
WLAC- $\triangle$ Country Hollywood
WLS Cabin \& Bunkhouse Melo-WSM-Dixie Liners; Curt Poulton; To be announced 9:45 EST WCKY-Al Jolson
10:00 EST 9:00 CST
$\star$ NBC-ALKA-SELTZER PRE.
sents The Nat'! Barn Dance:
sents The Nat'l Barn Dance:
WLW (also see 9:30 p.m) WLW (also see $9: 30$ p.m.)
CBS.Abe Lyman's Orch.: WABC WKRC WMMN
NBC-Clem McCarthy, sports:
WEAF WCKY WHIN WIRE WEAF WCKY WHIO WIRE KDKA-News; Variety Time
WAVE-Fred Waring's Orch WBBM-Musical Moments
WCPO-Bradford's Orch
WGN-Kavelin's Orch
WGY.News; Ed. Payton's Orch. WHAS-Here's to You
WSM-Lasses \& Honey; Fruit Jar Drinkers; Delmore Bros. WWVA-News
10:15 EST 9:15 CST NBC.Billy Lossez' Orch.: WEAF WCKY WIRE WAVE CES.Philip Crane with Organ: WBBM
NBC-Emil
NBC-Emil Coleman's Orch.: WJZ WGN Jack Hylton's Orch.

WLS-Nat'1 Barn Dance WVA-Air Castle
10:30 EST 9:30 CST CBS-Henry King's Orch.: WABC WWVA WMMN WKRC NBC-(News, WEAF only) Charles Dornberger's Orch.: WEAF WAVE (sw-9.53) WCKY WIRE CBS. Xavier Cugat's Orch.:
WBBM NBCGIlen Gray's Orch.: WJZ WHAM KDKA (sw-6.14) WCPO-Cafe Continentale WGN-Dance Hour
WHAS-Barn Dance WHAS-Barn Dance
WLS- Hayloft Theater WLS- Hayloft Theater
WMAQ-Earl Hines' WMAQ-Earl Hines' Orch. WSAl-To be announced Sallie; Deford Bros.' Band; Sarie \& Salie; Deford Baley: Possum
Hunters 10:45 EST
10:45 EST 9:45 CST WCPO-Dream Weaver WLAC-News; Marcia Manners WMAQ-Henry Busse's Orch.
11:00 EST 10:00 CST NBC-Eddy Duchin's Orch.: WEAF WCKY WHIO WTAM WIRE WGY (sw-9.53)
CBS Henry Halstead's Orch.: WABC WKRC WSMK WMMN WJR WLAC
NBC-Springtime String Orch.; Dir. Emil Polak: WJZ WAVE CBS-Abe Lyman's Orch.: WBBM KDKA Messages to the Far North
WGBF-Co
WGBF-Colonial Club
WLS-Patsy Montana, Possum Tuttle, Hilltoppers
WMAQ-Dance Orch.
WMAQ-Dance Orch.
WMAQ-Benny Goodman's Orch.
WSAI Gray Gordon's Orch.
WSAI Gray Gordon's Orch.
WSM-Dixie Liners; Uncle Dave Macon; Fruit Jar Drinkers

11:15 EST 10:15 CST News: WFBM WGBF KMOX-Paint Parade WGN-To be announced WHIO-Sammy Watkins' Orch. WLS-Geo. Goebel, Skyland Scot-
WLW-To be announced
WMAQ.Henry Busse's Orch.
WSAI-Clyde Trask's Orch.
WTAM-Freddie Bergin's Orch.
11:30 EST 10:30 CST
NBC-Veloz \& Yolanda's Orch.: WJZ WAVE KDKA (sw-6.14) BS-Bernie Cummins' Orch.:
WABC WBBM WSMK WMMN WHAS WKRC WFBM WJR
NBC-Johnnie Huntington's Orch.: WEAF WHIO WCKY WIRE WTAM WGY (sw-9.53) MBS Joe Sanders' Orch.: WGN WSAI
KMOX-Missouri Amateur Night WGBF-Coral Room
WLS-Barn Dance, "Cabin \& Bunkhouse Melodies'
WLAC-Dance Music
WLAC-Dance Music
WMAQ-Ted Lewis' Orch.
WSM-Sid Harkreader; Delmore Bros.; Robert Lunn: Deford Bailey; Binkley Bros.

11:45 EST 10:45 CST WGBF-Empire Room WLS-National Barn Dance
WMAQ-Phil Levant's Orch. WSM-Robert Lunn; Deford Bailey; Binkley Brothers
WTAM-Paul Burton's Orch. 12:00 EST 11:00 CST Dance Orch.: WHAS WGY KMOX-News
WAVE-Leonard Keller's Orch. (NBC) WBBM-Eddie House WENM-Eddre House WFBM-Atop the Indiana Roof WGN-Basil Forcen's Orch. WHAM-Dave Burnside's Orch. WJR-Barney Rapp's Orch. WMAQ-Phil Levant's Orch. WSM-Crook Bros.' Band 12:15 EST 11:15 CST KDKA-Messages to the Far WAVE-Charles Boulanger's Orch.

## 12:30 EST

11:30 CST
WAVE-AI Kvale's Oreh (NBC) WENR-Carl Schreiber's Orch WGN-Johnny Johnson's Orch.

WSM-Gully Jumpers; Sam \& Kirk McGee; Binkley Bros.

1:15 EST
WGN-Joe Sanders' Oreh
12:45 EST 11:45 CST
News: WIRE WLAC WGN-Kavelin's Orch.
WWVA-Midnight Jamberee
1:00 EST 12:00 CST
MBS-Jack Hylton's Orch.: WLW 3:00 EST 2:00 CST
KMOX-Dancing Time
KMOX-Dancing Tim
WHIO-Dance Hour

## SHORT-WAVE PROGRAMS FOR SATURDAY

(See Page 31 for List of Stations and Frequencies) EST Shown; for CST Subtract One Hour
6:45 a.m.-Robin Hood: GSG GSH
6:45 a.m.-Robin Hood: GSG GSH
8:20 a.m.-Soldier songs: GSG GSH
8:35 a.m.-King's band: GSF GSG
$11 \mathrm{a} . \mathrm{m}$.-Commerce hour: COCD
11 a.m.-Commerce hour: COCD
$12: 15$ p.m.-Prince Rabbit: GSB GSD GSI
$12: 15$ p.m.-Prince Rabbit: GSB GSD GSI
1 p.m.-Magazine: GSB GSD GSI
1:45 p.m.-BBC orchestra: GSB GSD GSI
2 p.m.-Latin-American music: COCD
4:55 p.m.-Listener greetings: DJD
5 p.m.-Mayor's program: COCD
5 p.m.-Orchestral concert: DJD
$5: 30$ p.m.-League of Nations: HBL HBP

## Frequencies

## $\begin{array}{lll}\text { KDKA-980 WGN.720 WLW-700 } \\ \text { KMOX-1090 WGY-790 } & \text { WMAQ } 670\end{array}$

 WABC-860 WHAM-1150 WMMQ ${ }^{\text {W. }} 8$ WABC-860 WHAM-1150 WMMN-890 WBEM-770 WH1O-1250 WSAI-1330 WCKY-1490 WIRE. 1400 WSAZ-1190WCPO-1200 WJR-750 WSM-650 $\begin{array}{lll}\text { WCPO-1200 WJRE-750 WSM-650 } \\ \text { WEAF-660 } & \text { WJZ.760 } & \text { WSMK-1380 }\end{array}$
 $\begin{array}{ll}\text { WENR-870 WKRC-S50 WTAM-1070 } \\ \text { WFEM-1230 WLS-870 } & \text { WWVA-1160 }\end{array}$ WwVA-1160

6 p.m.-Folk sonss: DJD
6:15 p.m.-Variety program: DJD 6:40 p.m.-Finegan again: GSC GSD GSP 7 p.m.-South American program: COCD $8 \mathrm{p} . \mathrm{m}$.-Mary Lehar songs: YV2RC $8: 15$ p.m. - Voices of the air: YV2RC 8:30 p.m.-Dance music: DJD DJM
9 p.m.-National Tourist program: TIPG 9 p.m. - National Tourist program: TIPG
9 p.m.-Two-piano recital: GSC GSD 9:30 p.m.-Dance music: DJD DJM 9:30 p.m.-Books to read: GSC GSD 9:30 p.m.- - Books to read: GSC GSD
11 p.m.-Far North program: CJRO CJRX
12 midnight-Overseas hour: JVN

## CONTESTS ON THE AIR

## SUNDAY

6:45 p.m. EST (5:45 CST), NBC network. Sunset Dreams. Rebroadcast for west at $\mathbf{E C S}$. Jingle contest, wrist watch prizes. TUESDAY
7. p.m. EST ( 6 CST), NBC network. Crime Clues. Rebroadcast to West Coast at $11: 30$ p.m. EST (10:30 CST). Cash prizes for statement 8 p.m. EST ( 7 CST), NBC network. Vox Pop. Wrist watches weekly for questions or problems 9 p.m. EST (8 CST), NBC network. Edaie
Dowling's Revue. Trips and watches for letter Dowing's Revue. Trips and

## WEDNESDAY

9 p.m. EST (8 CST), CBS network. Gang Busters. Cash prizes for answering question. Closes May 1.

## THURSDAY

8:30 p.m. EST (7:30 CST), CBS network. Ed Wynn. Automobile weekly for answer to question. FRIDAY
7:15 p.m. EST (6:15 CST), NBC network. Wendell Hall. Wrist watches for jingles.

SATURDAY
7 p.m. EST (6 CST), CBS network. Ziegfeld Follies. 20 trips to Europe or cash prizes for finishing sentence.

## THROUGH THE WEEK

10 a.m. EST (9 CST), CBS network. Daily except Saturday and Sunday. Goldbergs. Cash prizes for answering question. Closes
April $11: 15$ a.m. EST ( $10: 15$ CST), CBS network.
Tuesday and Thursday. Jerry Cooper. Cash and
Tuesday and Thursday. Jerry Cooper. Cash and
merchandise prizes for letter, weekly.

inch PANSY
$1)=$ many of which are FIVE
INCHES ACROSS and
practically all measure 4 in. or better. A strong healthy
plant with a great varicty of
colors. Florists get from 10 colors. Florists get from 10
to 25e for the cut flower.
Largest Pansy known Meas visualize the size of th
size wlant in Pots inside. Transplant when ground is warm
Packet of 25 Sced for 15 c . Two for 25 c . 5 for 50 c
Greens For

## The Strange Condition That Causes Hay-Fever

There is an unknown condition about Hay-
Fever which causes many people to believe
that nothing can be done for it. Mr. R. O.
Murphy, Box 597, Stillwater, Minn., who re-
lieved himself from the suffering of Hay-
Fever, will explain this condition without
charge to anyone who writes him. Just send
your name and address at once, because
strange as it may seem, this is the time of
the year to treat and prevent Hay-Fever suf-
fering. Adv.

5TRAMEE PIRTRAAITC. paintit on!

into a Portratit that tookstery inke it wention painaked on Porcelain. Indestructible. Everlasting. Breathtalcing benty missions-monthly bonus checks. Send name and find out TREE how and where to see sample and het your portrait

without cost.
Dept. 135. 1037 EvETIME PORTRAIT SOCIETY.



## GLADIOLUS

BLOOMING SIZE BULBS
$\qquad$

## \$5,000 IN CASH

For Puzzle-Pix Contest Winners See Pages 14 and 15, This Issue
ferred to in your telephone conversation with her, he said. "Thank you for being frank. I think we can clear the atmosphere there. Phyllis apparently put her own interpretation upon what I did say. And that was that I regretted the harm that had been done. There is Mr. Hopewell, the sponsor, to think about; and the Keystone peo-ple-to say nothing of the listeners Whose good will we have been building on the strength of your playing
the lead indefinitely. And now comes the lead indefinitely. And now com
Something went dead inside me. I intended to show him how I could deny the newspaper stories in an interview of my own-I was ready to offer to see Mr. Hopewell myself and explain-but I couldn't even put these intentions into words. I was conscious intentions into words.
of a sort of hysterical fury, the sort of feeling one gets at being completely feeling
On impulse I rose, indicating that I wished to leave. In a bit of dazed wonderment Schuyler got to his feet also
"You're not going?" he said. "We've gotten nowhere. I thought we had only begun to discuss -
"It's all settled-to me at least," I told him. And in those few brief moments, my mind racing at the high pitch it was, I had determined upon just what I should do, the only thing I could do.
I was dimly conscious that Phyllis was coming toward us when she saw us rise, but I paid no attention.
"But what do you intend to do?" he asked.
"There's a rehearsal at eleven in the morning, I believe?
"Yes, but-"
"I'll be there," I said, and started for the door

Good sport?-Well I was just that, when I'm in love-or maybe the silliest kind of fool. Anyway, it was I and I couldn't help it! I intended to see that he had his understudy fully prepared with coaching on a specific script, the script to be broadcast; then withdraw from the cast. Oh, I knew that that meant Phyllis coming into my place. But I knew, too, that I was terribly in love-and hopelessly; and I knew that the fibre of me was such that I couldn't let him down by terminating my contract, by forcing the issue to a showdown, even while we talked. I had to work it out with action, and in my own way.
I wanted to pass Phyllis without the necessity of speaking to her, but she didn't give me the chance.
SHE came to me and roughly took hold of my arm. A scowl clouded her face; no doubt she had been brooding in an emotional turmoil of her own-
one that wasn't helped a bit by the liquor she had had.
"Say!" she said. "What do you mean coming here, anyway? You can't have him, do you hear? He's my manmine! And you needn't think-
I shrugged her off, and wished I could have cleared those grilled doors with one bound.
"Here-here!" Schuyler remonstrated. "You'd better let me have something to say about that!"
Phyllis stared at him, her eyes none too clear. Her face blanched. Then she swept up her hands to cover her eyes -I knew the tears had come.
Schuyler held the door open for me. "Pardon me if I seem stupid," he said, "but some day I hope to fathom the feminine mind.'
I knew he referred to the abrupt way I seemed to be leaving him.
"And I the obtuseness of the masculine," I answered, and slipped away into the night
Next day's rehearsal passed with no apparent reference to last night, except that Phyllis seemed unusually humiliated. I didn't allow her to be
stand-offish, for it suited the plan I
must carry through too well to interrupt the smooth relationship.
Indeed, I didn't pay much attention to what went on besides routine read ing of lines. My mind was made up so that emotion was relatively at peace. Besides, I had something else to think about. I had heard from Lawyer Clark, and we had an appointment at his office for that very afternoon.
I got there promptly, and found him customarily friendly and solicitous Always this man had drawn me to him, with his funny little bald head and his nervous manners; but particularly because he seemed so genuinely interested in my affairs. How could I withhold from him any of the details of what bothered me?

Well, it came out-the whole story of Schuyler and Bob and Phyllis, from the night of the Black Crows premiere to last night's interview. I mpared myself nothing. And he listened sparefully, his hands for once forgetting to fidget with his desk appointments. "My-my!" he said when
ished. "My hat is off to you, young lady. If there's a finer soul than you, I've never met her."
"Come, Mr. Clark-I want advice, not flattery.

HE LEANED forward suddenly, all wrapt attention. "And that's what you'll get," he said. "You know, Miss Kincaid, you have no cause for legal action. In the circumstances I believe the sponsors won't even bother to bring suit. Yours is a human problem. And I'm going to try to give you human advice.
"You're in a difficult situation because you have to deal with a most persistent and unusual man. This Mr. Brooks apparently won't listen to reason, he won't do the chivalrous thing; in short, he'll stop at nothing. And in short, he'll stop at nothing. And
your unfortunate affairs with"-he your unfortunate affairs with"-he
paused to hide his embarrassment bepaused to hide his embarrassment beHamilton won't have the ghost of a chance to right themselves while Mr . Brooks is in the picture!
"You know," he leaned closer, "oldfashioned methods work best in most things. I alwayr fall back on them. And I think they'd work best for you. Did you ever hear the expression, 'kill with kindness'?"
"I have, yes. My mother used it. But I don't see how it applies." Mr . "You don't?-Why, kill off Mr. neck. Overwhelm him with affection, with attention. He's been tantalized so far by your aloofness, to pursue you tooth and nail. Disarm him-and I believe firmly that you'll cool him off once and for all!"
The idea seemed unthinkable. "But I can't! You don't know what you're asking! That would confirm all that Mr . Hamilton has been thinking.

He turned the palms of his hands upward. "What more can I do for you? You've thought things through and made up your mind to quit your broadcasts. And your first effort must be to rid yourself of a pest., And you're an actress!-don't forget!"
GOMETHING in his words stung my D pride. "Well-I'll give this every consideration," I told
it seems impossible."
"All right. Suppose you suggest an-

## There he had me!

I left, with my thoughts rioting over this new idea. I wanted to sit down quietly and consider from every angle.

The following morning I lay abed late, having nothing to get me out before eleven o'clock rehearsal. I left in
plenty of time to be at the studio plenty of
promptly.

Downstairs, I was mildly startled to see Bob rise from one of the lounges in the lobby. He walked up to me.
"Ah, Gertrude!" he exclaimed. "You
are looking a bit peeked during these few days I haven't seen you. It's good to be missed like that. I had to make a quick trip to Columbia to iron out a sales problem. But I'll soon make up for neglecting you. Here-as a starter!"
As he talked he walked outside the building with me. Just outside the door, and almost before I knew what he was doing, he stood close to me. "Hold it!" I heard someone shout, in a voice that seemed somewhat familiar. "Get it, Ned!"

A
BLINDING flash of light shut out my vision for a second, and I saw-
Sullivan, the breezy press agent of the company-and a cameraman.
"Just the thing!" Jerry exclaimed, coming up to us. "The love birds out for a morning stroll. Can't you see it? Sure-fire front-page stuff: prominent radio star and her fiance, the wealthy Robert Brooks of
"Jerry!" I cried. Hot anger surged through me. "You know how I abhor picture-snatching! I forbid you to make any use of that photograph whatever! I insist you destroy the negative now-at once!"
"Nix, sister!" the cameraman put in. "That was the easiest sawbuck I ever earned. And I, won't lose it now that I got the shot!" As he started to walk away he winked at Bob. And
Bob grinned his broadest grin in reBob grin
sponse!
That was too much! In blind fury I tossed decorum to the winds and tore after that cameraman with all the speed I had. I must get that negative! I caught hold of his coat-tail and-

Circumstances beyond Gloria's control, it seens, are forcing her farther trol, it seens, are forcing her
than ever from the man she loves, despite all the sacrifices she has made for him. Next week's issue of Radio Guide will contain an instalment of this powerful story, more exciting than ever revealed in this series.

## BULLS AND BONERS

0
LD RANGER: "This story happened - 1890. Tve forgotten the year. (April 9; WHW; 9:02 p.m.)

EDDIE WISE: "Vote for - for U. S. Senator. He stands for less government in politics."-M. R. Bohm, Evansville, Indiana. (April 7; WEBQ; 12:31 p.m.)

POLICE COURT BROADCAST: "How far away was the defendant's car when it first hit you?"-H. P.
Doole, Lincoln, Nebraska. (April 6; KOIL; 10:15 a.m.)

BOB ELSON: "Low ball, almost hit him in the head."-Harold Sankup, 2:40 p.m.)

STARR WHIDNEY: "To remove spots from towels place a blotter underneath and a blotter on top of the towel, press with hot iron., Repeat until the towel disappears."-Albert Si-
emke, Belle Plaine, Iowa. (April 10; WHO; 6:53 a.m.)
ANNOUNCER: "We want you all down here, so get your best girl and F. Brannan, Alkins, W. Va. (April 11; WWVA; 12:09 p.m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contribution to Bulls and Boners, Radio
Guide. 731 Plymouth Court, Chicago.

## SHE LIVES WITH A LIAR

## (Continued from Page 27)

they moved to Chicago to give Kathryn and Jimmie the established home and sound schooling their own parents had feared they never would have. Radio was rearing its head in a decidedly permanent and aggressive fashion. People were having favorites and listening to programs as ardently as they had gone to the movies during the preceding decade.

They started on WENR in 1929, as Uncle Luke and his wife, Mirandy, in a skit entitled Smackout. There the two sang, storied, and made friends. And then, of course, you remember the And then, of course, you remember the
famous Smith family, which argued, famous Smith family, which argued,
laughed and had its ups and downs over a period of some four years.

Other shows came and went, attended by much publicity and dynamic personality displays. Maybe sponsors, maybe not. The Smith Family disappeared after four years, but Smackout went on and on. Until, just last year, they ran into John J. Louis of the Needham, Louis and Brorby advertising agency. Or rather Mr. Louis ran into them. He was looking for a new radio program, something that would mean a lot to people who weren't on Broadway, who knew nothing about Broadway and who weren't even interested in Broadway.

So before they realized it Jim and Marian Jordon were Fibber and Molly MeGee. They went to New York for the premiere of their new network show and stayed there for four weeks, four weeks in which they built themselves quite an enviable reputation as network funsters.

Marian's smile is the same as it was a year ago, and Jim's gray eyes are just as steady. They are never too hur-
ried or too importantly impatient to keep things going smoothly at rehearsals and around the studios. Their own life is held at the same smooth pace. They don't measure success by the sudden acquisition of expensive objects or clothes or cars. They live in the same apartment, drive the same car, and enjoy the same pleasures.
At the studio, when calls come from inside or outside, the callers bracket the two together
"May I speak to Marian and Jim?" "Are Marian and Jim there?"
Never the Jordons. It's Marian and Jim to the whole world. One can handie any matter that comes up to the entire satisfaction of the other, though sometimes it is revealing to see how Marian defers to Jim and turns the final decisions to him. And how Jim, in turn, will not issue an ultimatum until he knows how Marian feels.
But we were talking, or rather they were, about the theater. It is ingrained in them. The subtle relation between the audience and them is their favorite stimulant and spur. Unlike many radio personalities who prefer to work in blind studios, Marian and Jim broadcast before a studio audience. They are too close to life and the people who live it to want to feel shut away in an aura of invisibility and hush-hush.

Fibber McGee and Molly-Jim and Marian Jordan-may be heard over an NBC network every Monday evening at 8 p.m. EDT ( 7 EST; 6 CST; 5 MST; 4 PST). The pair also take part in Kaltenmeyer's Kindergarten which is broadcast Saturdays over an NBC network at 5:30 p.m. EDT (4:30 EST; 3:30 CST; 2:30 MST; 1:30 PST).

## CREED OF THE LISTENERS' GUILD

## Wesley Franklin, Director

We believe that the air should be kept clean.
We believe that the advertising of hard liquor should not be broadcast. We believe that local stations should not cut into network programs for local spot advertisements thereby mutilating network broadcasts.

We believe that the horror element should be eliminated from all programs designed for children.

We believe that advertising should be restricted to the basis of four minutes for each hour program.

We believe that broadeasting should be free from medical quackery, nostrums, cure-alls and the like.

We believe that broadcasting should be kept free from fortune-telling, crystal-gazing and other pseudosciences.

We believe that broadcasters should refrain from the discussion of subjects that are offensive to people of refinement and good taste,
We believe that nothing should be broadcast which will offend any race, color or religious group.
We believe that the cause of broadcasting as well as the public would be served better by the further separation of kilocycle allocations so as to prevent one station from overlapping another on the listener's dial.

## Wesley Franklin, Director, <br> Radio Guide Listeners' Guild, <br> 731 Plymouth Court,

Chicago, Illinois.
Dear Mr. Franklin: I desire to become a member of the Raoio Guide Listeners' Guild. I subscribe to all the beliefs in the Guild's creed; and I hereby agree to tune in on such radio programs as the Director may ask me to review, also to report faithfully and to the best of my ability on the programs I may be called upon to review. I promise to serve the Guild in the interests of improved radio entertainment. I understand that no obligation is imposed upon me save those outlined in this application.
 $\qquad$
I live at $\qquad$ City $\qquad$ State

1 am $\qquad$ years old, and ( ( single) ). There are $\qquad$ in my family.

I am in business and my position is $\qquad$ or I am a house.
wife and my husband's position is
I $\begin{gathered}\text { (own) } \\ \text { (rent) }\end{gathered}$ my $\begin{gathered}\text { (apartment). }\end{gathered}$ My Radio is a
I hâve been a radio listener regularly for $\qquad$ years. My favorite radio program of all is

## THRILLING FACT STORIES




## IMPORTED 15 <br> To introduce our Deautiful Blue White Haintow Hlash stones we will send a $-2+2=$ GOLD FINISH RMNG as ihustrated, or this ad and 15 c expense in coin. Address: National J Jewelry Co. Dept. $31-\mathrm{E}$, Wheeling. W. Va., ( 2 for 2 sc . Mebtion Birth Date and we will in- ciude FREE white. LDCK', Elephant -1MPOBTED from the ORIENT.

Prize Money!
And How to Win It
See Radio Guide Next Week
EASTER OXALIS(Shamrock)


LUCKY Plant of the World. Scr
NOW. Will bloom by EASTER
Comes in POT Comes in POT. This Gorgeous
plant will grow bushy clusters of SHAMROCK like foliage and dainty Pink Flowers. Blooms in a
FEW WEEKS and continues all season. Unexcelled for Hanging
Baskets or Window Box. Get one Baskets or Window Box. Get one
for each window. BULB in POT packed in Box for $15 \mathrm{c}-2$ for $25 \mathrm{c}-5$ for 50 c .
ARCADIA LODGE, 22 State St.. Westport, Conn.

## Boys! handsome prizes

Jeweled strap watches, bicycles, all sorts of sporting goods, electric trains, scout knives, compasses, radio receivers-all these and hundreds of other amazing prizes await you. All you need to do to earn you. All you need to do to earn
them is give Radio GuIDE some of your spare time. Fill in the coupon your spare time. Fill in the coupon
below and receive full details freeno obligation.

Boys Sales Division, Radio Guide
${ }_{7}{ }^{2} 1$ Plymouth Court, Chicago, m.
Please send me Radio Guide's FREE PRIZE CATALOG and tell me how I can earn money every week.
Name.................................... Age. Street Address.
City.
State..


## LOVE ME, LOVE

## MY BAZOOKA

## (Continued from Page 7)

their hands on my Bazooka. Like me, I guess, they just loved to play it. An' you know, it was about that time that it kinda looked like everybody in the country was gonna have a Bazooka if he could pay fifteen dollars for it. Sure 'nuff a big company wanted to manufacture my Bazooka wanted to manufacture my Bazooka
an' they was gonna pay me two dolan' they was gonna pay me two dol-
lars for every one they sold an' they promised to sell a hundred thousand at least the first year. Well, maybe I never had much schoolin' but anyway I could figure how much that was an it sure looked good. An' so a lot of people gave me parties just to celebrate an' then I had to give them parties back. An' this went along for a long time until I was gettin' kinda in debt. An' on top o' that the company that was gonna manufacture my Bazookas went bankrupt. An' on top $o^{\prime}$ ' that still I got a bill for $\$ 8000$ for experiment work they had done at the factory on making machinery to make my Bazooka. An' still higher on top ${ }^{\circ}$ ' that I lost my job.
That was when I became a pitch man for a while. You don't know what that means? It sure is funny how you educated people don't know what some things are . . . A pitch man is one of those fellows who pitches up shop on the street corners an' runs when the cops come. I was sellin' a fancy kind of windshield cleaner ... but after a while I got tired of closin' up shop in such a hurry so often an' it was the beginnin' of Summer so I got a job runnin' a game concession in Atlantic City. An' then purty soon when my boss went broke I took over a concession myself an' made up a silly kind '' game which you could play for a nickel. An' I got out my Bazooka again . . . I was kinda sore at it for a while . but I got it out again an, when the customers were all walkin' right by me I'd start playin' Margie on my Bazooka an' purty soon I'd have on my Bazooka an' purty soon I'd have, 'round my game. An' in one week, at round my game. An' in one week, at 5 cents a game, I had cleaned up
$\$ 8000$. But my Bazooka attracted more $\$ 8000$. But my Bazooka attracted more little dark-haired girl who also run a concession down the boardwalk heard me playin' an' sorta came closer an' after that we was married.
Bein' married an' all, we got kinda ambitious. Two concessions wasn't enough for us. We had to have a lot more an' we had to have a dance hall. That was what sunk us, an' all because I kinda neglected my Bazooka, I guess.

Every time I've neglected my Bazooka somethin' has happened. That year what happened was rain. It rained an' rained an' rained an' our dance hall was an open air pavillion an' that's how we finally got reduced to 87 cents an' a new born baby. We borrowed money an' went to South Carolina an' joined up with a carnival . . an' we was in the carnival business for over eight years. Only the last for over eight years. Only
But the point I'm tryin' to make is this. Not until I gave up the carnival business an' went back to my first love, my Bazooka, again did things really start to get goin' all right again. An' not until I got started on the radio. Course I was in the movies carryin' spears an' things for a while but they wouldn't let me play my Bazooka so I just naturally didn't get anyplace.
And the first few programs I was on the air I didn't play my Bazooka either an' my Bazooka resented it an' I still wasn't gettin' any place. But Rudy Vallee let me play it on his program an' then Paul Whiteman let me play it on his an' now Bing lets me play it on his an' that's why things is perkin' up again.
That's why my motto is now-love me, love my Bazooka.

Bob Burns and his Bazooka may be heard Thursdays over NBC at 10 p.m.

RADIO GUIDE'S X-WORD


HORIZONTAL

```
1-Scr
6-- L_- Lyman
Pronoun
1- - Fisher, bandleader
5-Erno - bandleader
16-Banjo-eyed comedian
8-Large fresh-water lake
18-Large fr
20-Hresses
1-African Moon songstress
22-- Pollack, bandleader
3-Symbol of telleriu
25-Elongated 
27-Receptacles
2--Corded fabric
1-Forms
32-Army officers
$3-Pertaining to the sun
38-Man'
1-Nothing
42-Dance step
45-Shower
6-Fruits
8- - Spalding, violinist
0-Digestive fluid
51-Vera -, songstress
2-Girl's name
53-Vigor
-Declare
8- Nichols, bandleader
F-Thing, in law
51-Observe
62-Ob
63-Vegetables
65-Repels
68-Meager
71-Affirmative
4-Unaspir
```


## HITS OF THE WEEK

$\mathrm{I}^{\mathrm{T}}$T'S goody goody for "Goody Goody" once again this week in the tabulation of songs requested on the "Your Hit Parade" program. Again this week that song leads all others. Irving Berlin's numbers from "Follow the Fleet" continue to run well up in this list of leaders, particularly that one about placing every single egg in one certain container.

SONG HITS REQUESTED OF YOUR HIT PARADE

1. Goody
2. Lost
3. I'm P
4. I'm Putting All My Eggs in One Basket
5. Let Yourself Go
6. It's Been So Long
7. Melody from the Sky
8. You Started Me Dreaming
9. Tormented
10. Wah Hoo
11. Beautiful Lady in Blue
12. You
13. Lights out
14. Let's Face the Music and Dance
15. All My Life

## THE COVER PORTRAIT

I OVELY Pauline Morin, whose bru$\triangle$ net beauty adorns this issue of Radio Guide, is one of the famous harmonizing Morin Sisters

They were born of musical parents who early in their lives organized the Morin Family orchestra. Pauline played the violin. The unit was successful in making professional engagements over several seasons.

While the girls were playing a paid engagement as instrumentalists, they made a "fatal" mistake that skyrocketed them to fame and real incomeeted them to fame and
they harmonized. Once.
And ever after they have been singing only, for they harmonized so welltheir singing made such a hit, at WOWO, WLW and later at NBC.
Pauline was born February 9, 1909. She and her sisters are inseparable, sharing interest in dances, movies, football and basketball games-and cooking. Their harmonizing may be heard with the Ranch Boys on the Sunset Dreams program Sundays.

## HERE COME THE

## BRITISH

## (Continued from Page 23)

then a third. Orchestral arrangements of dance tunes had a way of attracting attention if they were made by a certain Ray Noble, and soon he was doing professionally what had been little more than a hobby to him previously. He was hired as arranger for the British Broadcasting Company dance orchestra, and from that it was only a matter of months before he got something better.
It was something much better. At 26 Ray Noble was general musical director for a British phonograph company. And pretty soon there was something like a furor on both sides of the Atlantic. People who never could tell one dance band from another, and cared less, suddenly became conscious of the music of Ray Noble. It was called Ray Noble and the New It was called Ray Noble and the New
Mayfair Orchestra, and the records sold as records haven't been sold since pre-radio days.
And then came Goodnight, Sweetheart. He composed it.
Goodnight, Sweetheart, The Very Thought of You, Love Is the Sweetest Thing and It's All Forgotten Now, tremendously popular in this country. He organized his American orchestra during January of 1935. His radio during January of 1935 . His radio
debut was made on a late spot, Febdebut was made on a late spot, Felo-
ruary 20,1935 , and despite the fact ruary 20 , 1935 , and despite the $10: 30$ to $11 \mathrm{p} . \mathrm{m}$. that it was from $10: 30$ to 11 p.m.
(EST) his success was sensational. He caught on at once, and showed a terrific drawing power for some free offer made to the radio audience by his sponsor, showing that people must stay up late in this country.
Then, on the first of June, he opened the Rainbow Room atop Radio City, his first night club assignment, where he must fit in with the Park Avenue atmosphere, because until recently he was there. His very handsome pianowlaying is featured, and it must be said he does very well for an "amateur." He uses no baton when he conducts, moving his hands constantly as if he were modeling in clay in front of the band.
Ray Noble came, saw, and conquered, but along with him came a fellow who was just hitting his stride atop that slippery pinnacle called fame. This is his featured vocalist, you can follow this: AI Bowlly was yourn in Portuguese East Africa, started to sing in Johannesburg-the Chicago of the Transvaal-and traveled all over Africa, India, Australia, Japanand China. While he was singing in Singapore-(great idea for a song!) his fame spread all the way back to London, which probably hangs up some sort of record, and an orchestra leader cabled him an offer to join his band, the smart Lew Stone outfit. In London he started to do the vocals on Ray Noble's recordings, and of on Ray Noble his fame went wherever those course his fatters did. And Al Bowlly little wax platters did. And Al Bowly became famous in the states without
having yet set foot in them. A voice having yet set foot in them. A voice
which is called sympathetic is the which is called sympathetic is the
thing that unlocked this stern and rock-bound coast.
So here you have the careers of two very popular men. One was a showman first and a musician afterward. The other was an overnight sensation who, unlike most sudden flashes, is continuing to remain high in the public favor. It's a good thing to have somebody beat us at our own game once in a while. We won't be game once in a while. We won't be so smugly self-satisfied now that we
know we are not supreme in the matknow we are not supreme in the mat-
ter of dance music in the peculiar ter of dance music in the peculiar
idiom that has developed on this side of the Atlantic. But greatest of all, we can be just plain, ordinary grateful for having a chance to hear some of the best entertainment to be found anywhere on the airlanes today. And as a matter of record, let's note that these are the first "Oxford accents" to make good in America for years.


## FIRST with twe LATEST NEWS and REVIEWS . . . WEEKS AHEAD OF ALL OTHERS!!!



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## FAITH BALDWIN

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