

Radio Guide

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The National Weekly of Programs and Personalities

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5¢

Helen Hayes

For Story of the Cover Girl, See Page 19

AIR SECRETS of the PRESIDENT'S WIFE

News and Views of the Week

Mr. Broun Tells 'Em About It

It is seldom that criticism coupled with delightful satire is searchingly constructive. This, however, is the essence of Heywood Broun's attack on the so-called abuses of radio advertising, in a recent issue of *Stage*.

Broun does not stop where most critics do, with a denunciation of the blatant commercial plugs, which he deplores. He goes farther and analyzes the reasons for the source of the deplorably amateurish efforts at showmanship which he carefully lays in the lap of the sponsor who insists upon dominating every air second he purchases.

The real abuses of commercialization are not all wrapped up in the announcements. Broun's whimsical comment that overstatement and the use of superlative adjectives is being frowned upon in better circles, together with his idea of an ideal announcement, are not to be taken too seriously.

His pattern for the commercial plug hardly would inspire confidence.

However, when Broun talks about programming and sponsor interference, he speaks words of wisdom. The personal likes of sponsors' Aunt Mames often have proved too much for everyone, including the producers and the public.

The spectacle of a sponsor telling one of the world's most renowned conductors how the tempo of a selection should go is one of the things that gives the commercialization of radio a black eye. Showmen and musicians in radio have always been at the mercy of the sponsors' likes or dislikes. Years of professional study mean nothing when hard-headed business men decide to turn showmen.

They wouldn't tolerate for a moment the same presumption in their own businesses, but radio and showmanship, they believe, are entirely different. They are when the sponsor gets through with them.

There are many exceptions to this interference. These are usually the successful shows.

Mr. Broun's article should be read and studied by all radio sponsors. It would help broadcasting more than all the legislation that Washington could enact.

Resentment Not the Answer

The resentment of show business to amateurs recruited from radio is rather pathetic. The theater and vaudeville becoming alarmed at the invasion of their realm by Simon

pures indicates a lack of confidence in their own ranks to give the public what it wants. For too many years before radio, comedians and stage folk have depreciated their audiences' intelligence. Routines became stereotyped. The lack of applause often intensified the performer's disregard for his audience. One internationally famous comic of the pre-radio era whose jokes had gone stale coasted on his reputation. He often stopped his act and told the audience that applause wasn't necessary as he was going to be paid regardless.

Ethel Barrymore created a furore in Philadelphia when she deliberately insulted an audience for daring to criticize a contemporary artist who had disappointed them by passing up an advertised appearance. For some unexplainable reason the veterans of the stage believe they have a pre-emption to all entertainment rights. Many of them are disdainful of new and budding talent and are fearfully jealous of any invasion of their domain.

The public, on the other hand, is enthusiastically acclaiming the emancipation of entertainment. It is valuable in its approval of something new. It has taken to its heart these newcomers and is cheering them to the echo.

The reception these youngsters, propelled into prominence by radio, are receiving should give the stage cause for deep thought. However, if their desire to please their audience is as great as their resentment of the new talent, they should have little or no trouble



Thomas G. Sabin, G. O. P. radio director: He will try to sell the country an elephant

in handling the situation and re-establishing themselves in favor.

Criticism, grumbling and growling will avail them very little and it all will be drowned in the applause for the newcomers.

What Is Bone of Contention?

Is the burning broadcast question more culture or less advertising? George Henry Payne, one of the Federal Radio Commissioners, has been canvassing college presidents to find out what is wrong with radio. He released excerpts from some replies that are illuminating. Eight hand-picked replies seem to indicate that commercial announcements are as much a bone of contention as the lack of culture.

George W. Rightmire, President, Ohio State University, Columbus, Ohio: "I hope that the Commission is finding it possible to do something about much of the advertising and unappealing types of programs that are quite in evidence on any evening one cares to listen. I realize also that the Commission has a rather thorny field before it, since great interests became vested before it occurred to Congress to create a Commission with such general authority, and I hope that gradually much improvement may be noted."

J. C. Hardy, President, Baylor College, Bolton, Texas: "I agree with your position entirely. In some way, this whole set-up must be changed. Education and genuine culture must have a better chance to be propagated through this great agency. It is a disgrace to the intelligence of our statesmanship that this greatest of agencies has been allowed to be reverted and diverted to a commercial end."

W. M. Jardine, President, University of Wichita, Wichita, Kansas: "I am genuinely in sympathy with the idea that you express of enlarging the educational

and cultural aspects of programs on the air. If this cannot be accomplished cooperatively with broadcasting stations and financial sponsors of programs, then the Commission should be clothed with the necessary authority to compel such improvement."

Walter Dill Scott, President, Northwestern University, Evanston, Illinois: "I am much impressed with the philosophy underlying your statement. The radio is a monster that may degenerate into a displeasing but profitable advertising medium, or it may develop into a great social asset to America. If the Commission stands firm to your attitude the best is sure to be attained."

W. M. Lewis, President, Lafayette College, Easton, Pennsylvania: "I am glad that you said what you did. I have taken occasion in public addresses to express the same thought. Radio is altogether too important an agency for influencing the public to be misused. The stand which you have taken should mean much in the creation of better program standards."

R. B. von Klein Smidt, President, University of Southern California, Los Angeles, California: "I agree with you that the colleges and universities should be depended upon to keep their radio programs on a high level, but whom can we depend upon to eliminate the worse than trash that occupies so many hours of every day? This, I suspect, is your job and you have my best wishes in it."

Dixon Ryan Fox, President, Union College, Schenectady, New York: "I am sure that all of us who are concerned with education heartily approve the tone and spirit of your recent address at Cornell. The air is common property and the granting of a license to broadcast is the granting of a franchise. A franchise should not be granted by the United States Government except when a certain amount of public benefit is anticipated, and the franchise should be revoked when the implied contract is not fulfilled. To insure continuous fulfillment the Government should insist that a proper proportion of time should be devoted to the increase of knowledge and cultivation among the American people. Only under this guaranty will the people, ultimately, permit the use of the air predominantly for private profit."

J. C. Futrall, President, University of Arkansas, Fayetteville, Arkansas: "In my opinion about 90 per cent of the stuff that goes out over the radio of the United States now is worthless trash. Personally, I rarely listen to the radio except for some particular thing that I happen to know is coming on at a certain hour, such as an address by the President of the United States, a musical program of unusual value, an important football game, et cetera."

So much for the opinions of our leading educators. But do their opinions concur with those of the average radio listeners who seek their major portion of entertainment and relaxation from the airwaves? We are afraid they are as far apart as the poles.

A Big Sales Job

The country's greatest merchandising campaign via radio is about to begin. It is a big job. It entails selling the public an elephant.

The G. O. P. is on the airwaves and has hired Thomas G. Sabin to direct radio activities. Sabin is a radio man of long standing and formerly was in charge of NBC activities in New England.

His job is unique and he brings to it a wealth of knowledge based on experience with the public through the medium of radio. The unusual part is that he is going to try and combine modern merchandising methods with showmanship in selling America a new party government.

Radio has been used in politics before, but never has the dignity of the campaign been lowered to admit that showmanship was part of the formula.

It will be interesting to watch developments and see if the White House can be sold like a can of peas.

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She Practises What She Preaches

Betty Lou Gerson, New Star of The First Nighter, Tired of Teaching and Set Out to Act—with Notable Results

By
Charles Remson

*Betty Lou Gerson
Pondered in person
The fruits in the radio pie.
She stuck in her thumb
And pulled out a plum
And said—*

WHAT Betty Lou said is a matter of progression in the unfolding of the story of how a 21-year-old girl made a myth of precedent and vaulted the precipitous barrier that separates obscurity from stardom—in a single leap.

Betty Lou is the girl. The plum she garnered is the lead role in NBC's popular Friday night serial drama, *The First Nighter*. She is succeeding Miss June Meredith, long a national radio favorite. Between Miss Gerson's position on the fringe of the radio elite and that extremely desirable assignment stood some of the best known actresses ever to face a microphone.

By every right of succession the job belonged to one of them. But Betty Lou, like all good drama students, knows her Shakespeare, and when it came to seeking out an exalted spot in radio, she recalled Lady Macbeth's frantic injunction, "Stand not upon the order of your going—but go at once!"

So the girl who was practically unprogrammed on the air a year ago, today stands at the top of her profession—so pleased by her acquisition that anything that happens to her in the furtherance of her dramatic career must be catalogued as anti-climax. She is not dazzled by her selection as Miss Meredith's successor, but there are a number in her profession who are—and mightily.

The leading role in one of the standard radio productions might not seem, offhand, as the peak in dramatic attainments. But the history of the *First Nighter* series renders it an isolated case and lifts it from the category of the standard radio productions. For June Meredith, who has been the feminine star of the program ever since its network debut, occupies a place all her own in the heart of the national radio public. She has set a standard of proficiency and popularity that invests her very roles with the power to please. So to step into her shoes is to be proclaimed an actress of talent and appeal. To be chosen by the sponsors for the job is a public acknowledgement that doesn't have a single element of subtlety about it.

IT HAS been just five and one half years since Betty Lou Gerson invaded the Chicago drama scene. Which means that she was not yet 16 when she left her home, Birmingham, Alabama, where she was born April 20, 1914. But even at that adolescent age she already was a pioneer in the theater. While still in school in the Louie Compton Seminary in Birmingham, she had been the core around which revolved the institution's dramatic affairs. A proud faculty and a willing performer made an ideal premise upon which to base as many theatricals as could be crowded into the school year.

There flourished in the Alabama city at the time an active theatrical enterprise known as the Alice Harsh

Little Theater. The injection of Betty Lou into several leading roles gave it fresh impetus. About the time she was making a name for herself through this connection, the production manager of a local stock company induced her to play the lead in *Rebound*. With her success in this role came the conclusion that Birmingham offered her too little in the way of opportunity, so Betty Lou set forth for Chicago to enroll in the Goodman Theater classes.

Education there was just a finishing process, and the black-haired Dixie belle soon was being featured in the Little Theater endeavors of this organization. It was at this period of her career that the youthful Betty was called upon to select the right road at the fork—and she let her sense of direction misguide her.

SHE had the choice of going along with her theatrical pursuits or dropping active participation in them to take a position as teacher of dramatics in the Boguslawski School in Chicago. She took the coaching job. For many months she struggled at teaching young hopefuls of varying degrees of talent, attempting to fashion future Bernhardt's and Duses out of what sometimes proved very crude clay.

But just enough of her pupils went forth to success to start an idea fermenting in Miss Gerson's fertile mind. As she watched the progress of these budding artists, it occurred to her more and more frequently that if she had sufficient talent to impress upon her students—it might avail her more to resume the mummer's role herself and reap some of the material rewards which her former charges were gleaning. She had passed the art-for-art's sake stage of her career and was beginning to scan the bread-and-butter phase of her bent for the theater.

Whereupon the Boguslawski school lost an instructor. And Betty Lou once again was at the cross-roads. This time her judgment was unerring. She didn't debate long whether to return to the stage or to attempt radio. This was scarcely more than a year ago, and the broadcasting studios loomed as the important new factor in drama. So Betty Lou presented herself and her credentials to the executives of WGN, Chicago.

Her persuasive artistry opened the obdurate doors of radio. Her first audition led to a minor role, and the name Betty Lou Gerson was enrolled first on the broadcasting lists when she did bits in the serial, *Talkie Picture Time*. Additional parts followed, and production men began to take more than a passive interest in the artistry of this little girl with the comprehensive ability. While many actresses who had preceded her in radio had to remain contented with occasional

roles, Miss Gerson was periodically selected to fill in for Miss Anne Seymour, another of the performers who had stepped from the stage into radio and who had acquired a wide following because of her star rating.

Miss Seymour is the featured actress in a Sunday afternoon series presented by the same sponsors who offer *The First Nighter*. So Betty Lou continued to potter along, doing insignificant parts except on rare occasions. She soon was heard on Jan Garber's Supper Club program, then found her way into the cast of *Grand Hotel* and numerous other productions with network outlets. It was for her extra ounce of ability in *Grand Hotel* that Miss Gerson eventually was rewarded with *The First Nighter* lead when June Meredith abdicated.

A photograph fails to convey the animation in this starlet's every expression. Her voice and diction merge to create arresting microphone appeal, and her natural charm adds a sleek finish to the ensemble. She has vivid brown eyes, hair like polished carbon, is about five feet, two inches tall and weighs 106 pounds.

Oh yes—what was it Miss Gerson said when she pulled out the plum?

What a dumbbell was I!

Betty Lou Gerson is presented on *The First Nighter* by the makers of Italian Balm every Friday (beginning November 8) over an NBC-WEAF network at 10 p. m. EST (9 CST; 8 MST; 7 PST); on *Flying Time* daily except Saturday and Sunday over the same network at 6 p. m. EST (5 CST; 4 MST; 3 PST); on *Girl Alone*, also on NBC-WEAF network, daily except Saturday and Sunday at 4:30 p. m. EST (3:30 CST; 2:30 MST; 1:30 PST) and on other programs.

Betty Lou is one star who will not suffer when television arrives

Air Secrets of the President's Wife



According to Mr. Haws, the First Lady of the land has displayed an amazing ability for public speaking on her broadcasts

a professional entertainer, so those who directed her programs let her say what she wanted to in her own way and secretly ground their teeth because her broadcasts limped and floundered.

It was with considerable trepidation that I approached the task of taking over her new series of weekly talks on the air. The job was the more difficult in that it was to be an all-talking program, except for a bit of music at the beginning and the end; this is something that radio men instinctively dislike.

MY ORDERS were to build a program to take up exactly fifteen minutes, of which nine were to be allotted to Mrs. Roosevelt. In the White House others had taken up with her the first subject upon which she would speak, and explained to her that she must time each talk to

**"Hard to Handle"—
"Ideas of Her Own"—
"Impatient with Supervision"—
So the Wise Ones Said. But—**

would speak. On the evening of February 15 we assembled there and I was dismayed. Three hundred and fifty persons had been invited to comprise the audience. No regular broadcast studio in the city would hold that many. In addition, room must be found for the musicians, the technicians and others whose presence was imperative.

My heart sank when I first saw the roof-garden of a hotel which had been chosen. It was a room about

You Couldn't Very Well Order the President's Wife Around as You Would a Professional Entertainer, So—

set of headphones available, and the technician had to have that, leaving me without any means of knowing how the program was sounding to listeners on the coast-to-coast broadcast.

Fortunately the room was equipped with a small bandstand, over which there stretched an awning which would serve to give some protection against echoes, and there I placed a table for the microphone and chairs for Mrs. Roosevelt and Roger Selby, president of the

company sponsoring her, who was to introduce her. There should have been a microphone for each, but only one was available and it would have to be pushed in front of first Mr. Selby, then Mrs. Roosevelt. The other mike permitted by the remote control equipment used, had to be shared by the announcer and the musicians.

When the audience was seated the room was jammed. Even today I marvel at the dexterity with which the slide trombone player managed to miss the back of the second violinist's head.

The program was scheduled to begin exactly at 8 o'clock. Mrs. Roosevelt, escorted by Mr. Selby, arrived at 7:45. I was



"Long after Mrs. Roosevelt has left the White House she will be sought for radio speeches. She could have been a great actress had she gone on the stage"

By R. Calvert Haws
Program Director, and
Edythe Dixon

TOWARD the end of January, 1935, my chief called me into his office and said, "Well, Haws, we have signed Mrs. Roosevelt for a series of commercial broadcasts, to start next month." "That's fine," I told him enthusiastically—but I was thinking that it was going to be anything but fine for me. I am no amateur in the game of directing radio programs, but putting the First Lady of the Land on the air was not to be undertaken lightly if what I had been told was true.

Mrs. Roosevelt already had broadcast for four previous sponsors and although she is an accomplished writer and a veteran and excellent platform speaker, her work before the microphone left much to be desired. Delivery from a rostrum is vastly different from speaking into a microphone. The tones that command interest in one will not do for the other. Characteristics of speech that pass unnoticed by an audience hit the ear like a hammer blow when they come out of a loud-speaker. No radio program can afford to be roughshod, and that is exactly what her programs had been.

So while her material was attractive, her identity as the first President's wife ever to broadcast commercially a magnet, Mrs. Roosevelt's broadcasting did not click from a technical standpoint.

THERE was a reason for that. Radio directors were afraid of the First Lady! Nobody had the nerve to tell her what to do and what not to do before the mike. The word had gone around that she had ideas of her own, showed a tendency to discourage supervision, was—to put it mildly—hard to handle. You couldn't very well order the President's wife around as you would



"I had opportunity to speak but eleven words to her: 'I will place the microphone before you when we are ready.' That was all"

exactly nine minutes—no more, no less. It perturbed me when I was informed that I would have no opportunity to meet her before the first broadcast, two weeks hence; that I would not receive a copy-text until just before the program went on the air—and those saddest of words to a radio director—there would be no rehearsal.

Each week Mrs. Roosevelt was to broadcast from wherever she happened to be on Friday night. Syracuse, New York, was to be the first place from which she



An audience typical of those which turn out, by special invitation, when the First Lady goes on the air

forty feet square, with a twenty-foot, V-shaped ceiling having plastered beams, a profusion of windows and a tile floor. It was a nightmare of a room from which radio engineers would cringe, for the slightest sound would bounce back and forth endlessly and be cast upon the air with a rumble like thunder.

When chairs for the guests had been set in place, there hardly was room for the sixteen musicians. The best we could do with them was to lump them together, stick a microphone up in the middle of the audience far enough from the instruments to minimize the danger of blasting, as it is called, and trust to luck, for there was no control room with a loudspeaker available so that the engineer with his mixing panel could increase or decrease the volume of sound as desired for a smooth performance.

Even worse, from my standpoint—since responsibility was mine—was the fact that there was but one



Below: From left, Martha Shafer, Genevieve Forbes Herrick, Malvina Schneider and Mrs. Roosevelt photographed during the first broadcast for which the chief speaker consented to a rehearsal



introduced to Mrs. Roosevelt, who carried her script in her hand, and in that jam I had opportunity to speak but eleven words to her: "I will place the microphone before you when we are ready."

Watches in hand, we went on the air on the dot of eight—first the music, then the opening commercial credit, then Mr. Selby. And eventually I placed the mike before the First Lady. Now I had nothing to do but glance at my watch occasionally to keep track of the passing of those nine minutes and listen to Mrs. Roosevelt.

Everything was going well, I told myself with satisfaction, in spite of the unsuitable room, the lack of equipment, the jammed conditions. I relaxed and began to make mental note of the things which I should like to change in order to smooth out the rough spots which I felt had hurt the First Lady's other broadcasts.

I had just looked at my watch, noted that she had used up eight minutes—when she stopped talking, with a full minute to go!

Nothing is more devastating momentarily to a radio director than to have a spare minute pop up in a broadcast with nothing to put into it. Seconds can be turned into hours of agony at those times, and there I was—heavy silence hanging over everything, the music not due to start for another minute, and sixty vacant seconds on my hands.

I shot a glance at the orchestra leader. By rights he should have been looking at his watch, waiting for the precise moment when he should signal his men to start. By rare good fortune, he had been startled by the sudden cessation of Mrs. Roosevelt's words into glancing up. Across the heads of the audience our eyes locked and almost

before I could flash him a signal, he had given me a reassuring smile and launched his men into their theme piece. He kept at it until he had made up that extra minute, in addition to his allotted thirty seconds.

When the last word of the final announcement had died away and I knew we were off the air at precisely the right second, I realized for the first time that cold, clammy perspiration was beading my brow.

HAD Mrs. Roosevelt, I wondered, merely miscalculated the time she would require to speak what she had written, or was it just a case of not caring whether she spaced out her words to take up all her allotted time? In other words, was this just a sample of the things which made her hard to handle?

Whatever the cause, that lapsed minute was a serious thing, almost a major crime in the radio code, and I must safeguard myself against anything similar in the future. The absence of that yardstick for timing—rehearsals—was a tremendous handicap. Well, if she wouldn't submit to rehearsals, if she couldn't or wouldn't time herself to use up her nine minutes, I'd have to do the best I could to time her for myself.

There was only one way to do it. That was to obtain a copy of her script well in advance, count the number of words in it and divide it by the number of words she spoke a minute. A check of her first script revealed that speaking at what I assumed was her normal speed she uttered an average of 135 words a minute. The second broadcast was to take place from New York City. I received a copy of what she proposed to say and counted the words. *Seventeen hundred!* The First Lady was prepared to speak for twelve and a half minutes when she was allotted only nine!

What to do? The manuscript just had to be cut to conform. Who was going to do it? Who was going to suggest it to her? A little quiet inquiry revealed that during her previous broadcasts no one ever had ventured to tell her she had to stay within her time exactly, no more and no less. She (Continued on Page 15)

Lily Pons, Tradition Breaker

Lily Pons Has Set 1940
as the Limit of Her
Submission to the Ty-
rant, Voice. And Then



Even a Summer and medical attention in Europe couldn't add weight to the miniature diva—as this gang-plank photo shows

By Harry Steele

(Part Three and Conclusion)

PRIOR to the departure for her European debut, Lily Pons began to sense the extent to which she had become enslaved by her talents. Because of her husband's manifold activities as her manager and mentor, some of the brilliant gloss on her romance with August Mesritz began to show marked signs of tarnish. Hers was a true case of the impossibility of serving two masters.

Every one of her instincts commanded her to cling to him at the risk of all else, but the career which he willingly had built up around her became a fortress in which she found herself isolated. In the projected European trip she hoped to find escape from the dominance of her work. She felt that in the atmosphere in which she and Mesritz began their romance, they readily could restore the luster to their marital bliss. But it was in Europe that the separateness of their courses asserted itself most vividly.

To her intimates in America her success abroad was of secondary consideration when it became known that she had returned without her husband. After all, her brilliance pre-supposed her continental achievements—but somehow she and Mesritz, perhaps not fully realizing its enormity themselves, had managed to mask any hint of matrimonial dissent. For a brief time after her return to America Miss Pons was able to avoid the insinuations in her friends' casual comments about the absence of her husband.

THEN the day came when it was no longer of any avail to dissemble. The diva confessed that she and her husband had found their union one of joint dissatisfaction. If she had countenanced the European tour as a ruse to stimulate their fading love, Mesritz had been equally guilty in promoting it.

He had wearied of the manifold labors of star management and yearned to return to his more stable pub-

lication business. He had hoped that once they were on native soil he could induce his gifted wife to put a career behind her now (having tasted the sweets of acclaim) and permit him to maintain her in the beloved villa on the hill. Patently each was the victim of a false hope. Their vitiated romance collapsed under the strain of their separate courses, and they quietly arranged the divorce after the singer resumed her American contracts.

Their parting, she explained to friends, had been inevitable. He required a life in Europe in order that he might further his own interests. Her course, she charged, was obvious. Here irresistibility and immovability collided in their most concrete forms, and it might be food for the ponderers to know that neither of them gave ground. When the characteristics persisted, the Mesritz incident was closed in the life of Lily Pons. Her claim that the situation had not altered their mutual respect was substantiated last year when she visited Mesritz and his new wife, and the three spent their time in perfect accord.

THUS was matrimony balked. And the sudden denouement only opened the way to a later frustration. Following another South American tour in 1934, the singer took passage on the Graf Zeppelin for Germany. In her fight to add needed poundage she had decided to have her appendix removed. She selected Germany as the place in which to undergo the operation because of its skilled physicians, and because the country offered so many delightful places in which to enjoy a vacation after her recovery.

The surgical interlude itself was brief and uneventful, but it proved to be the premise for a new involvement. During the period of her convalescence she met Doctor Fritz van der Becke, a young but already eminent physician whose personality was as sharp as his lancets and who had no difficulty in penetrating the defenses which Miss Pons had set up hastily against further romance.

Their mutual love was mushroom-like in its development. Its unhappy climax proved to be just as sudden in its pace. Like Mesritz, the youthful doctor would not consider leaving Europe. His career was in the molding stage, and the fact that he must abandon it to enjoy

the luxuries provided by his intended wife's success set up the insurmountable barrier of stubborn pride. Together these determinations had a chilling effect on romance. Miss Pons, of course, was so enmeshed in a career that she no more could abandon it than could a normal mother her beloved child. It was a spiritual tug-of-war with two resolute persons matching their strength of will. As had been the case in her previous adventure, neither could yield a step. The courtship ended with cruel haste.

PRIOR to the 1934 tour of South America, arrangements for American motion pictures and a radio program sponsored by the cigarette manufacturers by whom she still is presented, had been concluded. Time crept on while the German love affair sped toward its blighted end. Then suddenly it was time to return to America to launch into the round of duties entailed by her various contracts. The little girl with the bruised heart had no time to readjust herself to her perplexing status.

She returned to this country baffled and sullen over the disappointments which were the reward for her talent, but with a voice enriched by the drama of her recent experiences. Voice, the tyrant, had battered upon the miseries of Pons, the abject serf.

There were times following her debut on the cigarette program that this flashing soprano plumbed a mental nadir that stirred her to rebellion. She would,

she cried, end her singing enterprises and return to Europe. She would seek spiritual release in Cannes and then boldly set forth for Germany, there to batter down the barriers between her and Herr Doctor Fritz and marry—become the house frau, have children—live an ordered domestic life that was every woman's meed in a normal existence.

It was a vain thrust against her lot. She is a diligent worker, this nervous, underweight bit of femininity. Yet she does not strive obviously for excellence. Many critics have noted her almost indifferent attitude toward the potentialities of her voice.

That high F of which so much has been written, is a topic of itself. In reaching it she does not resort to acrobatics which mark most singers' ventures into the almost unattainable vocal ranges. She skips up to the supernatural note with the grace and ease of a lark sounding its trills. She has been taken to task for not dramatizing the attainment of the F. She could, both artists and critics say, highlight it by appearing to force herself to it in a variation on the manner in which an acrobat performs his most sensational trick—by a series of timid approaches. She scorns this display of virtuosity and showmanship which is so prominently the stock in trade of many who never could share her rare ability. High F to her is only a part of her range, and the same modesty which moved her to ignore her voice for years, prevailed in her use of it once she determined to put that voice to work.

The end of tyranny is in sight. While both Miss Pons and Andre Kostelanetz indignantly deny that they have been married—as recently was reported—there can be no escape from the knowledge that between them exists a lovely devotion, the outcome of which seems almost inevitable. By now Miss Pons is prepared to meet the emergency without fear of the consequences. She has set 1940 as the definite date for her retirement. No matter what affairs of consequence pend, no matter how great the promise of material reward—she will follow the dictates of her heart, and by the strength of her determination rend impotent the chain that binds her.

Chesterfield presents Lily Pons over the CBS-WABC network Wednesdays at 9 p. m. EST (8 CST; 7 MST; 6 PST).

Had It Not Been for Radio—

Mischa Elman Declares
That During Depression
Radio Saved Popular
Music for the Masses

By Howard Wilcox

IT WILL be a new idea, to most of us, to regard Radio as a cast-off but dutiful daughter who returned to her mother's home in the nick of time to pay off the mortgage and frustrate the villain. But with rough accuracy, that represents the viewpoint of world-famous Mischa Elman, the violinist.

"Music would have died during the depression," he claims, "if radio had not saved it."

In all seriousness, this is one of the greatest tributes radio has received during its short and amazing existence. Remember how the highbrows used to sneer at the earliest attempts at broadcasting? Remember how they used to call radio listeners boobs and morons—of twelve-year-old intelligence? And how H. G. Wells struck an all-time low as a prophet, when he said that radio was just a fad, doomed to speedy oblivion?

What a contrast between those early, hasty condemnations, and this latest eulogy by one of the greatest musicians of this generation!

It was in Mr. Elman's skyscraper apartment, high



Mischa Elman
as he appeared
at rehearsal
for a concert

above Central Park, that he gave to RADIO GUIDE the interview which sets upon radio that final seal of approval by the world of traditional and classic musicianship which he so thoroughly represents. In the park below, dusk was dimming the blazing colors of Autumn trees, and the electric-lighted reservoir looked like a steel plate rimmed with jewels. In the formal Elman salon, its small and dynamic master spoke with the vigor of deep conviction, and with a versatility of mind which linked to radio, in a few brief moments, such apparently unrelated subjects as tennis, Charlie Chaplin, education in the United States and Canada, peasant eating customs, recordings and radio amateurs.

FOR years the Philharmonic Orchestra and the Metropolitan Opera were financially successful," Mr. Elman said, elaborating his thesis. "Of course there were deficits—but these were taken up by wealthy and well-to-do patrons of the arts.

"Then came the depression. Like every other economic cataclysm, it brought stormy days for all the arts. But for music, the silver lining to those storm-clouds came when the appeal went out to the radio audience to support financially the Philharmonic and the Metropolitan.

"Now the point I wish to make is this—" The great violinist—who as a child prodigy was given a Stradivarius violin by a Grand Duke, and at the age of 10 received the unprecedented recognition of a scholarship in the Imperial Conservatory at St. Petersburg—tapped on the arm of his chair with a sensitive forefinger. "Not only was the financial response of radio listeners of great help to those institutions. No, even more than that—the response was a symbol. It showed how radio was keeping music alive in the homes and hearts of those whose limited resources made it particularly hard for them to hear the music they loved."

OTHER musical organizations of excellence were kept in existence, Mr. Elman continued, only by the revenues they derived from radio during the depression. And these instances of radio's support of music, its mother art, had been made possible, he concluded, solely because of the great work done by broad-

casting and popularizing fine music among the masses. Mischa Elman has no sympathy with the view held by certain notable musicians that the broadcasting of good music tends to keep listeners at their loudspeakers rather than at concerts.

"In my opinion," he says, "the broadcasting of fine music not only increases public appreciation—it also makes the public extremely anxious to see in person those artists whose performances they associate with their favorite selections." Elman's judgment in this matter is worthy of exceptional respect, because of the many years and the many aspects of his experience. Although he is only forty-four, his early start, his immediate and continued success, have given him a career which is as long as it is distinguished.

"Musicians said the same thing when the phonograph was invented," he recalls. "They were afraid that people would be content with records, and would be indifferent to the artist in the flesh. But very soon we came to realize that the phonograph record was having exactly the opposite effect. It was stimulating listeners with a desire to see and to know their favorite artists.

LET me tell you a little story about my recording of *Humoresque* . . ." At this point it is worthy to mention the fact that the public has bought over 1,000,000 records of Dvorak's *Humoresque* as played by Elman . . . "It was a recital in San Francisco," Mr. Elman related. "Seated very close to me was a man who kept staring at me very intently while I played. And each time I would pause between selections, he would whisper: *Humoresque! Play Humoresque!*

"When I played *Humoresque* as an encore at the conclusion of the program, this man rose, walked over to me, put his hands on my shoulders, and looking straight into my eyes, murmured: 'Ah, just like the record!'

Clearly, in the virtuoso's opinion, that man was one of many who had been brought to see the artist by his own appreciation of the tune as heard from a record. And Elman is convinced that radio, far more than records, possesses the ability to educate the hearer to an appreciation of both.

"In this country," he reasons, "there always has been high appreciation of the importance of education. Radio is carrying on that tradition for you, for many people who have received no academic training in music, nevertheless possess the capacity to learn to enjoy it at its finest. Radio gives them the day-by-day opportunity to do so. It is just"—Mr. Elman smiled—"as if you commence to feed an intelligent peasant with civilized food. At first it will seem strange to him. Then he will begin to enjoy it. Not that I mean that those who listen to radio may be classed as musical peasants," he hastened to add. "No—no! That is a viewpoint which I am sure is completely discredited by the type of music which is being played on the air today, and by the tremendous response to it.

IN ATTENDANCE at the radio studio I find exactly the same kind of people who visit concert halls. But I mean to say that radio, by reaching out into the homes of many intelligent people who have never discovered this kind of music, is steadily making new converts to it."

There is one big danger in this, Mischa Elman believes. When the world's finest music can be had by turning a little dial, many persons won't want to take the trouble to learn to play themselves. And to enjoy to the fullest all that music has to offer a human being, one must play as well as appreciate.

"What about the present popularity of amateur hours?" Mr. Elman was asked. "Will these not encourage people to learn to play, by offering opportunity to unknowns?"

FOR a moment the great musician hesitated. Then he smiled.

"Do you play tennis?" he asked. "I once had the pleasure of meeting Helen Wills Moody. I said to her: 'Mrs. Moody, let me tell you the big difference between your work and mine. You hate professionals. We hate amateurs!' It is a fact"—Elman continued—"that amateur programs will encourage many people to learn to play. And that is good. But if radio is to continue to be the great factor it is in making good music popular, it must demand excellence. (Continued on Page 23)



A welcome to Jack Hylton, London bandleader, was extended upon his arrival in Chicago by George Olsen (from left), Phil Harris, Seymour Simons, Shep Fields, Leonard Keller and Enrie Madriguera

FOR many years the tender-hearted public has been affected by the conventional and melodramatic picture of the groveling, half-starved tune-writer in his squalid Bohemian garret, yearning jointly for a crust and an inspiration, quickly to die of malnutrition and then be forgotten, hence unappreciated, as a martyr to sentiment. It may be like dissolving a beloved institution, but I am afraid we shall have to reject this picture now and substitute a well-groomed, sleek, suave fellow in top hat, with lucre bulging from his pockets.

While attending to his disposal, we may as well get rid of a time-honored apprehension about a famine of our beloved so-called typical American music, and be assured that our abiding faith in the country's melodic future is not built on shifting sands.

Better musical times are ahead—in fact, they've caught up with us. So sings JAMES MELTON in the high voice, and with ponderous authority accumulated recently during his adventures 'way out West in Hollywood, where he starred in a picture. With mien peculiar to a merry minstrel he returns from his junket bearing the complacent message that all indeed is musically well.

the tottering tenements of Tin Pan Alley to the balmy bethels of Babbleville.

Within a light and careless mixture of metaphor, Mr. Melton says that the vanguard of composers finally has sluffed the Broadway cocoon to blossom in mellifluous maturity under the glow of the kindly Kliegs. Not as silently perhaps, but otherwise like a dream, the fabric of the future Temple of the Muse rises anon within the film factories.

MR. MELTON was struck with the seemingly permanent residence in Hollywood of such score-scribblers as Warren and Dugan, Rogers and Hart, Nixon and Wrubel, the transplantation of the Jack Robbins talent, Kalman and Ruby, et cetera. Then there are such lone rangers as Jerome Kern and Irving Berlin. They, and an ever-increasing legion of lyricists, are finding a market which a few years ago seemed like an Aladdin's nightmare. They are scoring single songs, whole operettas, and other typically native roundelays that in the long run are destined to be wafted from the roofs of the radio repositories.

It's all characteristically American, too.

Reviewing Radio

By Martin J. Porter

The cinema industry at last has found its destiny as musical godparent to radio, and will see to it that the hellbound business of supplying music is effectively snatched from utter destruction within the insatiable maw of the mad microphone!

"So advanced is the cinematic system of tone reproduction," says Mr. Melton, "that the film companies' requirements create a demand for steady, unflinching sources of music known on the West Coast as 'original,' and these beautiful by-products are fated to fill radio's fastidious needs not only adequately but indefinitely."

THIS indicates that the hitherto impoverished songsmith has broken through the crumbling walls of adversity and has entered the Promised Land, where his talents are reaping handsome rewards. And the new-found Bonanza is beckoning more and more gifted, though belabored, tunesmiths from

The boys can tell this from the previous favors or frowns bestowed by the public.

The tenor predicts a revival of opera very shortly. The movies, he says, will stage operatic features with modern sets, light language and sagacious story-writing, but thank heaven they will retain the operatic scores in original form.

Melton also sees the movie acres as the breeding places of future radio voices. Already he notes the steady advancement of IGOR GORIN, HARRY STOCKWELL and MARY ELLIS. There is, too, the case of FRANCIJA WHITE. One of the most engaging of the newcomers is JAN KIEPURA, an importation from Poland from whom the radio fans will hear eventually.

HOLLYWOOD, if you listen to Melton, is not the screwy place returning travelers would have you believe. Most of the ludicrous stories you hear about the town and its residents are peddled by disappointed souls who couldn't find their fortune there. Or, perhaps many of the crazy yarns are hold-overs from the days of the cinema's infancy, when practically everybody in the movie settlements was cracked.

Personally, while engaged there, Melton ran into only three quaint adventures. He was instructed to fly to the coast so as to be on time for shooting, and when he got there he had to wait three weeks before they started.

Then he was besieged by real-estate and would-be secretaries who told him many maniacal yarns. Finally he attended a formal dinner given by a radio producer. Everybody who attended was attired in full evening dress—but the host was content and democratic enough to appear wearing a sweat-shirt.

It is worth noting that the screwiest of all encounters starred a radio celeb and not a movie executive.

Out in the wilds of Hollywood, where radio looms more and more important, concludes Melton, they have a bizarre description for the sustaining artist.

"A sustaining performer," so goes the definition, "is an artist who broadcasts on a short wage-length."

Now that the movie stars are invading radio in a big way, how about BORIS KARLOFF for aghast star?

The Old Refrain

A COUPLE OF years ago several ether scribes chronicled a story about a singer whose wife had been the one encouraging factor in his life. She pleaded with him to continue his vocal studies after several attempts to crash the radio studios had failed. For hours at a time she used to play his accompaniments, so that he might master a definite singing style. Over and over again he would tell his friends he would never have attained the success he now enjoys if it weren't for her. So what's the answer?

He divorced his wife a few weeks ago.

Plums and Prunes

By Evans Plummer

THOSE continued dramatic serials eventually get their men—and women. We don't have to cite AMOS 'N' ANDY. Everyone says they're good. In fact, AL JOLSON claims they have the only perfect ether act, and he ought to know. He's tried a lot of 'em out.

But aside from A&A and many others, the team of LUM AND ABNER are doing right plumfully by the invisible tuners in. There is still a doubt in this writer's mind whether Amos 'n' Andy have a monopoly on the peak success for a radio act. Whatever they have attained can be duplicated in our belief. And perhaps they may be exceeded by the right setup.

But do Lum and Abner have this mysterious radio *it*? Well, if we are to believe a recent survey conducted by WLW, the Cincinnati multi-watter, in 23,000 homes within 300 miles of that city, higher than eighteen per cent of the 3,500 replies received gave first place to Lum and Abner as the favorite evening program.

Following this team, with the per cent of first choices shown, were: *Dangerous Paradise*, a continued script, 8.4; *Amos 'n' Andy*, 6.7; *Major Bowes'* amateur program, 6.4; *Lowell Thomas'* newscast, 5.5; *One Man's Family*, a continued drama, 4.5; *Fred Allen*, comedy and amateurs, 4.0; *Death Valley Days*, a series of complete dramas, 3.6; *Wayne King*, 2.9, and *Rudy Vallee*, 2.5.

Figures for daytime programs are not given and it is not stated if this survey was limited to programs carried by WLW. It probably was. Yet the results are significant when properly considered.

Evidently radio music doesn't rate as highly as drama. Certainly the Major Bowes amateur music and Fred Allen ditto can be counted out. This leaves Wayne King and Rudy Vallee bringing up ninth and tenth places respectively . . . an interesting revelation.

Indicative of the strong appeal Lum and Abner have on their audience is the recent "pardon" sent to the "jailed" Lum Edward by J. Marion Futrell, governor of Arkansas . . . likewise the gift of gifts sent the pair by an 8-year-old boy from Lexington, Kentucky—his cherished hair from the tail of the retired Man o' War!

Hello—Everybody!

WE'VE often wondered if it ever happened, but it finally did. One of our roving reporters, seeking an interview with KATE SMITH, was told he'd have to wait as she was in the bath . . . But while waiting, our snooper sharpened his ears with the net result that he heard Kate singing in the bath tub! . . . Sort of a Songbird of the Souze, what?

Lu 'n' Em's Clara Storks

NOW IT IS CLARA (Mrs. Paul Mead), of the *Clara, Lu 'n' Em* threesome, who is expecting the stork to visit near the end of the year. But the show will go

on. Plans are being made to do the daily broadcast from the Mead home during the holiday season.

AND FURTHER PROBING the air luminaries' private lives, we beg to report that at the free-lance announcers' poker session held last week at TRUMAN BRADLEY'S apartment, PHIL STEWART and HUGH STUDEBAKER maintained that it is more blessed to give than receive, while Bradley and VINCENT PELLETIER provided the taxi fare home for the two charitably inclined mikemen.

Cinderella Story

SHE'S been heard frequently during the past half dozen—yes, more than a half dozen—years over sustaining NBC networks from Chicago. She's been acclaimed for her sweet, true-to-tone soprano voice. She makes an operetta score positively *vibrate* with personality. Yet she never has had the big commercial break. Radio, while it found her, never appreciated her. That's SARAH ANN McCABE.

But Sarah was not born to blush unseen despite the blindness of air tycoons. She's been singing concert numbers and semi-classical favorites at the Edgewater Beach Hotel because the manager there, J. A. Jones, believed in her. And now THREE movie scouts have recently and simultaneously gone gaga over this attractive bit of femininity with the beautiful voice. So Sarah is headed for the big break—on celluloid, *not* the kilocycles.

Inside Stuff

Along the Airialto

By Martin Lewis

IT'S going to be a cold, cold Winter—but the Ice Manufacturers' Association is not going to let you forget it. We learn that in a very short time they are going to put on the market a new ice-box which we understand will have to be filled only once a week. Naturally they have high hopes of cutting into the vast business now enjoyed by the electric refrigerator manufacturers. They say that \$500,000 will be appropriated shortly which will be expended exclusively for radio. Further details will be announced in the near future.

Big NBC Switch

WHEN NBC moves their Pacific Coast headquarters from San Francisco to Los Angeles, a special program will be broadcast celebrating the occasion. The program promises to have more big name stars than you probably can think of in the amount of time the program will occupy.

Those already lined up are JACK BENNY, the MARX BROTHERS, AL JOLSON, WALLACE BEERY, RUTH ETTING, GRACE MOORE, and a host of others too numerous to mention. More details as to date and time will be announced later.

Hayes Technique

FAMOUS QUOTATIONS from famous radio people: HELEN HAYES was asked by an interviewer what qualities an actress must possess. So if you are eager to become an actress, read on: "Concentration and the gift for relaxation; ability to work hard; capacity to vision; love of people, and relish of life itself. In a word, understanding."

Vallee's Clean Life

RUDY VALLEE offers a thought for today—or if you like, for tomorrow: "A fellow can't be tops unless he is physically able to stand the gaff and is mentally clear as well. I guard my health, I don't drink, I don't smoke, I'm careful of what I eat and I have learned proper food combinations. I'm not ashamed to be known as a fellow who leads what is sometimes sneeringly called a clean life." Now, little boys, let that be a lesson to you.

Kennedy Tip

IF YOU EXPECT ever to do any talking in front of a microphone, here's a tip for you, offered by Commentator JOHN B. KENNEDY: "Radio speech must be clear, concise and whenever and wherever possible, clever. Two words never must do the work of one, and the speaker never must forget that the time of the audience is more important than his."

Indoor Golf

ONE NIGHT last week there was a gathering of the famous orchestra leaders now playing in the city of Chicago. They didn't gather to discuss current musicians' union problems, they didn't gather to discuss music arrangements, the new popular tunes, or the new dance sensation of Harlem called The Truckin'. Instead they all assembled after working hours for a good old game of what is known in these circles as indoor golf. Maestros JAN GARBER, GEORGE OLSEN, SEYMOUR SIMONS, ORVILLE KNAPP, SHEP FIELDS and AL KAVELIN were participants, and all played strenuously without their kneepads. The friendly game lasted, we are told, until daylight crept through the windows; and after it was all over, Shep Fields' financial standing was increased by about one grand (a thousand to you). Boys will be boys!

Maestro's Welcome

SEVERAL OF the Windy City maestros, including GEORGE OLSEN, took time off, however, from their play and work to welcome their colleague, JACK HYLTON, upon his arrival in Chicago for a series of broadcasts (see the photograph on facing page). We were among those present at Hylton's first broadcast from Chicago, and enjoyed his music very much, but we were bewildered to see one of his singers break out into a dance at the finish of one of his numbers. We hadn't been informed that television had arrived. Or maybe we're wrong.

Star Profs

NEW YORK University was one of the first to inaugurate a radio department. The latest to form a radio class is Northwestern, which will be headed by Miss Edith Adams. In the near future Miss Adams will have as her guest lecturers before classes in the writing and dramatization of radio programs, CLARA, LU 'N' EM, popular originators of homey gossip. Other

satellites will also take their turn in telling the students how it should be done.

Plucky Bill

ONE OF THE better, if not the best, programs for youngsters is the GRANDPA BURTON skit over NBC, which is written by BILL BAAR, who also portrays all the characters. Bill has been in the hospital for a minor operation and left shortly afterward to go to the studio assisted by a nurse, to do his broadcast. Instead of standing at the microphone, he sat in a wheel chair reading his script in which he portrayed twelve characters. After the broadcast he was assisted from the studio by the nurse and his secretary, and was taken home and put to bed. Bill claims that his program was canceled too much, due to the World Series games and political speakers, to allow a little thing like illness to keep him in bed; and so he was determined that the show must go on. We admire your pluck, Bill Baar!

Had to Come

Aside to WALTER WINCHELL: Tell me, Walter, didn't you suspect all along that the Blue Ribbon people would tie a can to BEN BERNIE sooner or later?

One Woman Show

ADELAIDE KLEIN, dialectician and radio actress who has been heard in various roles on such programs as March of Time and America's Hour, is at present auditioning her own script, Neighborhood House. It's designed for a one-woman show and Adelaide plans to play all the parts in the series.

Bookends Malone

TED MALONE, whose Between the Bookends show is a popular feature on the CBS airwaves, is on a prolonged visit to New York. His broadcast at present emanates from the organ studio in the Paramount Building, with NED BLAUMANN furnishing improvisations for Ted's reading of original poems.

Whisper Men

PAUL WHITE, Columbia's public events and special features director, must lie awake nights thinking of new ideas to broadcast. His latest plan is to test the average state of mind of the Santa Claus on the street through an intricate hookup from coast to coast when the Christmas shopping frenzy is at its height. Columbia's announcers in cities over the United States will interview those harassed Santa Clauses and endeavor to learn the inside story of the man behind the whiskers.

Marx Quip

MENTIONING Santa Claus reminds us of a recent Hollywood Hotel broadcast featuring the MAD MARX-MEN, Groucho, Chico and Harpo. Believe me you missed one of the funniest skits ever to come out of any loudspeaker if you didn't hear this show. It was impossible to remember all the amusing quips, but the discussion between Groucho and Chico over a contract made us chuckle most. Groucho said to Chico, "And now we come to the sanitary clause," to which Chico replied, "Oh you canta foola me, there ainta no Santy Claus." Some fun, eh keep?

All-Time Hits

THE MAESTRO who for many weeks has been featuring on his program the fifteen song-hits of the week for a cigarette sponsor, recently was asked to select what he believed to be the fifteen hit tunes of all time. Here's his list: Tea for Two, Stardust, Japanese Sandman, I'll See You in My Dreams, Alexander's Ragtime Band, Poor Butterfly, I Can't Give You Anything But Love, Missouri Waltz, The Man I Love, Continental,



Clara, Lu 'n' Em undertake a new activity. Here they are signing contracts with Miss Edith Adams, head of the newly formed Radio Department at Northwestern, where the trio will be guest lecturers

St. Louis Blues, What Is This Thing Called Love? I Surrender Dear, and the currently popular East of the Sun and West of the Moon, and Cheek to Cheek. Do you agree with him? We for one don't. How about sending us your selections and we will print the fifteen most popular as picked by the readers of this pillar.

Burns and Allen

A GOOD CHUCKLE now and then is relished by the best of men—and of course women too—so while we're raving about the Marx Brothers, we want to make special mention of the BURNS AND ALLEN show of October 30, which we thought was the funniest they've ever done. And if you've been a regular listener to their crazy antics you know they have done many amusing half-hours.

KILOCYCLE CHATTER: PRESIDENT ROOSEVELT will address a huge assembly at Atlanta, Georgia, on November 29, gathered to celebrate his homecoming to his adopted state. The President's speech will be broadcast over both NBC and CBS networks at 12:30 p. m. EST (11:30 a. m. CST; 10:30 MST; 9:30 PST) . . . STANLEY HIGH, well-known journalist and news commentator, has been appointed Director of Talks for the NBC net . . . Announcement of the marriage in Yokohama, Japan, of lovely BETTY BARTON (Barthell to you), former CBS songstress, to CHARLES VAUGHN on October 18, has just been received. Congratulations, Betty—your friend Marty beat you to it by five days and hopes you'll be as happy as he is . . . Another former CBS vocalist, VERA VAN, tells us she has been signed to appear in her first big Broadway show, May Wine. Lots of luck, Vera . . . PATRICIA DUNLAP, the only femme character in Og, Son of Fire, is nursing a sore throat due to an overdose of yelling in a recent script.

Deep-voiced FRANCES LANGFORD has returned to the fold of the Hollywood Hotel broadcasts. The doctor suggested a vacation for Frances, so she packed bag and baggage and offed for a visit to her family in Lakeland, Florida . . . DON MARIO is feuding with his sponsor's advertising agency . . . BOAKE CARTER wears only one piece of jewelry, a heavy gold ring bearing his family coat of arms. The motto reads, a posse adesse, which means, to be able is to do . . . A leading manufacturer of haberdashery is planning a radio series, so you'll probably hear some odd tails by shirt wave . . . Have you heard the artist's version of the A-B-C's of radio? It is: addition, broadcast, commercial . . . A new addition to the NBC announcing staff in Chicago is LESTER GRIFFITH, 28-year-old native of Newport News, Virginia . . . We're wondering if there wasn't another reason for MICHAEL BARTLETT exiting from the JACK BENNY show other than the reason given, which was that he had to make a movie. Surely the strain of singing one song couldn't have been too much for him. Could it have been that the sponsor got too many complaints? . . . ALICE RINEHART, featured actress on the Court of Human Relations program, has joined the HELEN HAYES show and will take the role of Dolly, the vaudeville dancer.

BANDNOTES: LEON BELASCO and his band are operating from the Chez Paree in Chicago . . . EDDIE SOUTH, last heard from a New Jersey spot, alternates with Leon from the same place . . . GRAHAM PRINCE, the well-known arranger of rhythmic dance music, has taken unto himself a band which will be aired over the NBC network from a New Jersey spot.

HARRIET MONROE, poet, critic and editor, will read extracts from her volume, *Chosen Poems*, as guest on Words and Music over an NBC-WEAF network at 1:30 p. m. EST (12:30 CST).

A. KRADITOR, Commander-in-Chief; Rear Admiral ALFRED W. JOHNSON; and Colonel ALVA J. BRASTED, Chief of Chaplains of the United States, will be guest speakers, and the U. S. Navy Band will play, on a special program of the Jewish War Veterans, over an NBC-WEAF network, at 2 p. m. EST (1 CST).

KENNY BAKER, tenor who won the Eddy Duchin open tournament in Los Angeles, will replace Michael Bartlett on the Jack Benny program over an NBC-WJZ network at 7 p. m. EST (6 CST).

BILLIE TRASK, songstress from Boston, will replace Harriet Hilliard on the Bakers Broadcast over an NBC-WJZ network at 7:30 p. m. EST (6:30 CST).

GEORGIE STOLL will conduct the orchestra for the Cantor broadcast over the CBS-WABC network at 8 p. m. EST (7 CST) with rebroadcast for the West at 11 p. m. EST (10 CST).

MISCHA LEVITSKI, noted pianist, will be featured as guest artist on the Ford Sunday Evening Hour, CBS-WABC network at 9 p. m. EST (8 CST).

JOSE ITURBI, Spanish pianist, will be the guest artist on the General Motors concert, NBC-WEAF network at 10 p. m. EST (9 CST).

MONDAY, NOVEMBER 11

PRESIDENT FRANKLIN D. ROOSEVELT and RAY MURPHY, National Commander of the American Legion, will speak, and Jessica Dragonette, elected Queen of Radio by readers of *RADIO GUIDE*, will sing on a special Armistice Day program from Arlington Cemetery, over combined CBS and NBC networks at 11 a. m. EST (10 CST).

THE FAMILY OF NATIONS, an international broadcast conducted by CBS and the Carnegie Endowment for International Peace, will be heard over the CBS-WABC net at 3 p. m. EST (2 CST).

CHANSONETTE, a new musical program, will be introduced over the CBS-WABC network at 4 p. m. EST (3 CST).

CLYDE BARRIE, Negro baritone, will introduce his new series of song recitals over the CBS-WABC network at 4:45 p. m. EST (3:45 CST).

Coming Events

EST and CST Shown
(For MST Subtract One Hour from CST)



President Roosevelt will pay tribute to America's War dead on the morning of Armistice Day, in his address over combined NBC and CBS networks

STANLEY HIGH, political commentator, formerly heard at 6:35 p. m. EST (5:35 CST) over an NBC-WEAF network, will be replaced on Mondays by Harold Stern's orchestra; on Tuesdays and Thursdays by Connie Gates, vocalist; and on Wednesdays and Fridays by Little Mary Small.

GRACE MOORE will return to the Vicks Open House program over an NBC-WEAF network at 9:30 p. m. EST (8:30 CST). Presentation of the Vicks Co.

HISTORY OF THE AMERICAN RED CROSS will be dramatized; Admiral Cary Grayson will talk; Frank Black's symphony orchestra will play—on a special program over the NBC-WEAF network at 10:30 p. m. EST (9:30 CST).

TUESDAY, NOVEMBER 12

NATIONAL UNIVERSITY EXTENSION DEBATE on the subject, Resolved—That the Several States Should Enact Legislation Providing for a System of Complete Medical Service Available to All Citizens at Public Expense, will be broadcast over an NBC-WEAF network at 2 p. m. EST (1 CST).

FORMER PRESIDENT HERBERT HOOVER will speak on the fourth and final broadcast of the 1935 Mobilization for Human Needs series over NBC and CBS Combined networks at 10:30 p. m. EST (9:30 CST).

WEDNESDAY, NOVEMBER 13

Fay Bainter will be guest dramatic star of the *Cavalcade of America* broadcast

over the CBS-WABC network at 8 p. m. EST (7 CST).

MUSIC IN THE MORGAN MANNER again will be presented over an NBC-WEAF network at 10:30 p. m. EST (9:30 CST).

THURSDAY, NOVEMBER 14

RUSSELL DORR, newly signed singer, will be heard over the CBS-WABC network at 9:45 a. m. EST (8:45 CST).

TUSKEGEE CHOIR and the inauguration of Frederick Douglas Patterson as President of Tuskegee Institute, will be heard over the CBS-WABC network at 3 p. m. EST (2 CST).

MRS. FRANKLIN D. ROOSEVELT will discuss Youth's Opportunity Today during a meeting of the Girls' Service League of America, broadcast over an NBC-WEAF network at 4 p. m. EST (3 CST).

A quartet of four men who sang in the Yale Glee Club will be the guests on the *Music Is My Hobby* broadcast over an NBC-WEAF network at 7:30 p. m. EST (6:30 CST).

MANUEL QUEZON, newly elected President of the Philippines, will make his inaugural address via short wave, rebroadcast over an NBC-WJZ network at 7:45 p. m. EST (6:45 CST).

WINIFRED CECIL, concert soprano, has been selected by Lanny Ross to play the role of Virginia Lee, the new prima donna of the Maxwell House Show Boat, broadcast over an NBC-WEAF network at 9 p. m. EST (8 CST). Miss Cecil replaces Muriel Wilson.

FRIDAY, NOVEMBER 15

BOLEK MUSICAL will be presented over the CBS-WABC network at a new time, 3 p. m. EST (2 CST).

SATURDAY, NOVEMBER 16

UNIVERSITY OF PENNSYLVANIA GLEE CLUB will be heard in a special broadcast over the CBS-WABC network at 12 noon EST (11 a. m. CST).

TED HUSING will describe the Notre Dame-Army football game over the CBS-WABC network at 2:30 p. m. EST (1:30 CST).

FORMER PRESIDENT HERBERT HOOVER will be heard in a discussion of the New Deal over the CBS-WABC network at 10 p. m. EST (9 CST).

GOVERNOR OLSON of Minnesota will address the CBS-WABC network audience on *The Need for a New Party* at 10:30 p. m. EST (9:30 CST).

Music in the Air

By Carleton Smith

CZECHO-SLOVAKIA is one country in which I didn't spend enough time. I hurried on to Poland, expecting to find there all of the color and fire which we hear in Chopin's music. Unfortunately, I was disappointed.

Until I saw Warsaw, it didn't dawn on me what alien domination meant to Poland. It was a mighty empire in feudal days and in the 16th and 17th Centuries; and for all the many years following, has been divided. Since the empire's slow and magnificent decline, Warsaw has been a capital really only during the last two decades. Before then it was a mere province. When we read of Warsaw among the world capitals, we forget this, and expect it to compare with Prague, Vienna and Berlin.

It must be possible somewhere to find the glorious past of Poland. But somehow you do not find it in Warsaw. Most fascinating of experiences for me was the radio programs I heard en route. Every car in the train was hung with telephone wires, and for twenty-five cents I could have earphones and a day's amusement—not amusement of my own choosing, but something to keep from being bored and to take my attention from the gloom out-

side. For seven days it had been raining ceaselessly.

What I thought at first were radio programs turned out to be victrola records played on the train. The girl who sold us the ear-phones was playing the records in a specially arranged cabinet. A man whose voice I didn't recognize kept singing, "I'm young and healthy. It would be a sin not to have you in my arms."

Finally, the radio programs began. We heard Warsaw, LWOW, and a soothing, female in soft tones introduced the Dvorak Trio. Later I heard some modern Polish music by Markevitch. It was daring, bold, and original—a sharp contrast to the next jazz tune: "Every kiss, every hug, seems to act just like a drug—you're getting to be a habit with me."

Evidently the Poles like our jazz tunes. They play them often, I was told. But when the orchestra swung into the Vienna waltzes, I could not but think how much fun it will be to go back to Vienna and Prague when the old towns are covered with snow. Prague is, as someone has written, "an architectural poem writ-

ten in stone." I want to stroll its ancient streets again and to hear opera in the German and the native house.

That the Czechs are among the most musical people in Europe is as true today as it was when Mozart created for their especial delectation his *Don Giovanni*, or when the worshipful English wayfarer, Doctor Burney, found that despite the ravages of the Seven Years War, even the tiniest Bohemian village boasted its school where children acquired an early mastery of the violin, the oboe, or the bassoon.

Chamber Music

It is gratifying to note that chamber music's place in the sun is becoming more and more secure. There are so many excellent programs on the air, over all networks, that it seems all tastes should be satisfied.

WOR (Mutual Broadcasting System) continues to uphold its reputation for presenting the finest chamber music to be obtained.

Leading in importance of its programs is the Library of Congress series

on Tuesday afternoons at 3:30 EST (2:30 CST). The GORDON STRING QUARTET has played twice since the inauguration of the series on October 29, and next Thursday (November 12) the MUSICAL ART QUARTET takes over. Then, on Sundays at 1:45 p. m. EST (12:45 CST) there is the PEROLE STRING QUARTET, with its high standards and discriminating taste. And not to be overlooked is ALFRED WALLENSTEIN'S famous String Sinfonia program at 9:45 p. m. EST (8:45 CST) Tuesday.

The WALDEN STRING QUARTET, broadcasting from Cleveland (CBS, Tuesday at 4 p. m. EST, 3 CST), is also an excellent organization.

Special attention has been directed by the National Broadcasting Company to increasing the number and quality of chamber music programs over their networks. Besides the well-established and very fine Music Guild series (Wednesdays and Thursdays at 2:30 p. m. EST, 1:30 CST; Tuesdays at 1:45 p. m. EST, 12:45 CST) there are specially arranged broadcasts like the present series by the New York Chamber Music Society. The next program by this group (Friday, November 15, at 10:30 p. m. EST, 9:30 CST) is the fourth one of five on consecutive Fridays.

"This Is A Snatch!"

Calling All Cars

This Trio Thought They Could Grab Ten G's—and Beat the Power and Speed of Radio

By M. T. Moore



From left, Doctor Malcolm McPhail, Doctor Frank McPhail, the victim, and Frank Savino, who was the king-pin snatch guy.

AROUND midnight on October 25, 1930, Doctor Frank L. McPhail, young physician of Detroit, Michigan, parked his car in front of a tenement house at No. 61 East Grand Avenue, picked up his medicine kit and alighted.

Half an hour before, preparing to retire, he had received a call over the telephone. A woman was seriously ill. Would he come at once? He had done so and now had reached the address which had been given him.

So quickly that he



Regina and Helen Bagdall, who lived near a vacant house, and who believed in signs. Without their aid—and the speed of radio—the snatch pictured on the left might have had an unfortunate result



hardly realized they were there, three men materialized out of the darkness and surrounded him. One pointed a revolver at the physician and spoke gruffly with a strong foreign accent:

"Take it easy and you won't get hurt."

Holdup men, thought Doctor McPhail, startled but not particularly frightened. In the underworld a certain immunity is attached to doctors, as well as to priests, nuns, nurses and others who minister to humanity, so—

"I'm a doctor, called here to attend a sick woman," he began.

"Forget it! The call was a phoney to get you down here."

"What do you want of me?" asked Doctor McPhail.

THERE was no answer. Two of the men grasped him roughly by the arms and propelled him across the sidewalk to a touring car, while the third man brought up the rear with his pistol prodding the physician's ribs.

"Get in, Doc," he was told, and when he had complied he was ordered to lie upon the floor. An ill-smelling blanket was thrown over him. While the third man got into the front seat behind the wheel, the other two sat with their feet resting upon their prisoner.

The car started off with a jerk and quickly went into high speed. Hours later, it seemed to the half-smothered physician, bruised and battered by rolling upon the floor and by the brutal kicks which had been administered to him when he sought to ease his body by changing position, there was a halt.

treatment accorded him, the length of the ride and the fact that older and more experienced physicians were available, had aroused his suspicions that it was the individual, not the physician, these men wanted.

Why?

He tortured his mind in search of the answer. He had no enemies that he knew, no contact with the underworld. Why should this happen to him? And what was going to follow?

The blanket was snatched from him, he was jerked to his feet and hustled out of the car. His eyes made a quick sweep of the vicinity. It was a sparsely built residence neighborhood he saw, and the house before them was dark, forbidding. Then his captors rushed him up a short flight of steps and into the house.

HE SENSED from the musty odor and the echo of their footsteps that the house was empty. His captors, however, seemed to know the place. They forced him up a stairway at one side of a hall, along another hall and into a room which he saw instantly was bare. He was thrown to the floor and his captors squatted beside him.

"Here, you—" said one of them. "Get yourself straightened out. We want to have a talk with you."

"What is this? What do you want?"
"Money. That's what we want. This is a snatch, and we're going to keep you here until we get paid to let you go."

"I've got no money. I've been practicing only two years. How could I pay ransom? You've picked the wrong man."

"Maybe you haven't got money but you must have friends or kinfolks who'll pay to get you back—alive. Now look here, Doc. We need ten grand and—"

"Ten thousand dollars!" Doctor McPhail forced a laugh. "All my friends and relatives put together couldn't raise that much."

"You'd better be thinking hard, Doc. If we don't get what we want—"

AFTER a bit, apparently convinced he was sincere, the kidnapers withdrew into a corner and consulted in low voices in what Doctor McPhail's ear told him was Italian. When they came back they had reduced their demands to six thousand dollars.

"Even that is more than anyone could raise to help me," said the physician.

A blow from a knotty fist rocked him.

"Think again, Doc."

"I'm sorry. You can beat me or torture me, but that won't produce money where there is none."

Again a captor's fist thudded against his head. "That's only the beginning, you— Now talk up. You got a family? Father? Brothers?"

"I've got a father."

"Then you write him a letter and tell him to get the money for us."

Doctor McPhail shook his head. "It won't do any good. He couldn't raise six thousand dollars."

Once more the captors went into a huddle in the corner. When they returned, they had cut the ransom again; to four thousand dollars this time.

"Your father can get that much?"

"I don't know."

"Well, write him and find out."

So on a prescription blank, Doctor McPhail wrote:

Dear Father:

Am being held for \$4,000 ransom. Pay these men as quickly as possible. Don't notify the police or make any false move, for these men will go away and not return. You can imagine what will happen to me then.

FRANK L. McPHAIL

DAWN was breaking by now, and for the first time the physician got a good look at his captors. Dark and swarthy they were with evil, greedy eyes. One produced a pistol and a blackjack and turned them over to the smallest of the trio.

"If this croaker tries to take it on the lam, blow his head off," he instructed.

Then, with the third man, he departed with the note to their captive's father, Doctor Malcolm McPhail.

The captive physician took stock of the man who had been left to guard him. Short, stocky and evil looking. Nevertheless, his eyes held a troubled look, he had a weak jaw. Could it be that the kidnaper was wishing himself well out of this?

The physician spoke suddenly. "Why did you fellows pick on me? I'm (Continued on Page 26)

Programs for Sunday, November 10

EDITION 7

Log of Cincinnati Stations

Call Letters	Kilo-cycles	Power Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pennsylvania	N
KMOX	1090	50,000	St. Louis, Missouri	C
WABC	860	50,000	New York City	C
WAVE	940	1,000	Louisville, Kentucky	N
WBWB+	770	50,000	Chicago, Illinois	N
WCKY	1490	5,000	Cincinnati, Ohio	N
WCPO	1200	250	Cincinnati, Ohio	L
WEAF	660	50,000	New York City	N
WENR	870	50,000	Chicago, Illinois	N
WGBF	630	500	Evansville, Indiana	N
WGN	720	50,000	Chicago, Illinois	L & M
WGY	790	50,000	Schenectady, New York	N
WHAM+	1150	50,000	Rochester, New York	N
WHAS	820	50,000	Louisville, Kentucky	N
WJZ	760	50,000	New York City	C
WKRC	550	1,000	Cincinnati, Ohio	N
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000	Cincinnati, Ohio	N & M
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK+	1380	200	Dayton, Ohio	N
WTAM	1070	50,000	Cleveland, Ohio	C
WWVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)
 L—Local Programs
 M—MBS (Mutual Broadcasting System)
 N—NBC (National Broadcasting Company)
 +—Night Programs
 *—Network Programs

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Star ★ Indicates High Spot Selections

KMOX—The Guardsmen
 WCKY—Variety Program
 WGBF—Father Flanagan's Boys Home
 WKRC—Bowling Alley
 WLS—Keep Chicago Safe; Markets; Weather
1:00 p.m. ES 12:00 m CS
 CBS—Church of the Air: WABC WWVA WKRC KMOX WHAS (sw-15.27)
 NBC—Road to Romany; Gypsy Music; Soloist: WEAF WTAM WGY (sw-15.33)
 NBC—Radio City Music Hall: WENR WSM
 WAVE—Moose Program
 WCKY—Queen City on Parade
 WCPO—Star Serenaders
 WGBF—Golden Hour of Music
 WGN—Reading the Comics
 WSAI—Sermonette and Hymn Time
1:15 p.m. EST 12:15 CST
 WAVE—While the City Sleeps
 WCPO—Gospel Tabernacle
 WENR—Larry Larsen, organist
1:30 p.m. EST 12:30 CST
 NBC—Words & Music; Vocal Soloist & Organist; Harriet Monroe, poet, critic & editor; WEAF WTAM WSAI WGY WSM (sw-15.33)
 CBS—Musical Footnotes; Vivian Della Chiesa, soprano; Franz Imhof, tenor; Ralph Ginsburgh's Ensemble: WABC WHAS WKRC KMOX (sw-15.27-9.59)
 NBC—Nat'l Youth Conference; "The Inescapable Challenge of Armistice Day," Harry N. Holmes; Youth Glee Club: WJZ WAVE WENR
 KDKA—Listening Post
 WCKY—Golden Voiced Canaries
 WCPO—Safety Club
 WLW—Lutheran Hour
 WWVA—Chopsticks
1:45 p.m. EST 12:45 CST
 CBS—Sisters of the Skillet: WABC WHAS KMOX WKRC (sw-15.27-9.59)
 KDKA—While the City Sleeps
 WCKY—On the Mall
 WCPO—Joseph A. Link, Jr.
 WGN—The Flyers Club
 WGY—Musical Program
 WWVA—Royal Serenaders
2:00 p.m. EST 1:00 CST
 ★ NBC—The Magic Key; Symphony Orchestra, direction of Frank Black; Franchot Tone, in "Mutiny on the Bounty"; Enric Madriguera's Orch.; Susanne Fisher, soprano, guests; John B. Kennedy; Milton J. Cross, m.c.; WJZ WSM WCKY WENR KDKA WAVE (sw-15.21)
 CBS—Combined New Jersey High School Orch. & Chorus: WABC WHAS WKRC WSMK (sw-15.27)
 ★ NBC—Jewish War Veterans Prgm.; Speakers; Commander-in-Chief of the Jewish War Veterans; A. Kraditor; Rear Admiral Alfred W. Johnson, member of General Board of Navy; Colonel Alva J. Brasted, Chief of Chaplains of U. S.; U. S. Navy Band: WEAF WTAM (sw-15.33)
 KMOX—This and That
 WCPO—Joe Ulrich
 WGBF—Singing Canaries
 WGN—Football; Chicago Bears vs. Boston
 WLW—Soloists, concert recital
 WWVA—Wheeling Gospel Tabernacle
2:15 p.m. EST 1:15 CST
 KMOX—Hollywood on Parade
 WCPO—Laura Shields
 WGBF—The Major Speaks
2:30 p.m. EST 1:30 CST
 CBS—Johnny Augustine's Music; Patti Chapin, songs: WABC WHAS WKRC (sw-15.27)
 NBC—Vox Pop; Voice of the People; Parks Johnson & Jerry Belcher: WEAF WSAI WGY WTAM (sw-15.33)
 MBS—The Lamplighter; WLW
 KMOX—Russell Brown & Edith Karen, songs
 WBBM—To be announced
 WCPO—Andre Kostelanetz' Orchestra
 WGBF—East Side Tabernacle
2:45 p.m. EST 1:45 CST
 KMOX—Nancy Nelson, soloist
 WCPO—Gwen Williams
 WHAS—Dr. Henry W. Bromley
3:00 p.m. EST 2:00 CST
 NBC—Levitow Ensemble: WEAF WTAM WGY WSAI (sw-15.33)
 ★ CBS—N. Y. Philharmonic Society; Otto Klemperer, director: WABC WHAS WSMK WKRC KMOX (sw-15.27-9.59)
 NBC—Your English: WJZ WSM KDKA WLW WENR WAVE (sw-15.21)
 WCKY—True Confessions
 WCPO—Blue Rhythms
3:15 p.m. EST 2:15 CST
 NBC—Pine Mountain Merry-makers; John Lair, narrator; Red Foley and Lulu Bells, songs: WJZ KDKA WENR WLW (sw-15.21)
 NBC—Levitow Ensemble: WCKY WSM WAVE
 WCPO—Virginia Moller

3:30 p.m. EST 2:30 CST
 NBC—The Widow's Son, sketch: WEAF WGY WAVE WSAI WTAM WCKY WSM (sw-15.33)
 WCPO—Symphony Hour
3:45 p.m. EST 2:45 CST
 NBC—Rosa Linda, pianist: WJZ WLW
 NBC—Jack Major: WENR
 KDKA—Suwanee Singers
 WLW—Albert Payson Terhune
4:00 p.m. EST 3:00 CST
 NBC—Nat'l Vespers; "The Things That Belong to Our People," Dr. Harry E. Fosdick; Male Quartet: WJZ WSM WAVE WENR
 NBC—Temple of Song; Chicago A Capella Choir: WEAF WGY WSAI WCKY
 ★ C. N.—Father Charles E. Coughlin: WLW WJR WGR WJAS WGAR
 KDKA—Elegie
 WGBF—Church Hour
 WTAM—Don Jose
 WWVA—On Wings of Song
4:15 p.m. EST 3:15 CST
 NBC—Temple of Song: (sw-9.53)
 WTAM—Henry Albert Phillips
 WWVA—Round Table
4:30 p.m. EST 3:30 CST
 NBC—Design for Listening; Ray Sinatra's Orch.; Elmore Vincent and Don Johnson, comedians; Olga Vernon, contralto: WJZ WSM
 NBC—Dorothy Dreslin, soprano: WEAF WGY WSAI WCKY (sw-9.53)
 KDKA—Vespers
 WAVE—Walkathon
 WCPO—Sunset Royal Entertainers
 WENR—Music and Comments; George Hessberger's Orchestra
 WTAM—Museum Art Drama
 WWVA—Philharmonic Symphony (CBS)
4:45 p.m. EST 3:45 CST
 NBC—To be announced: WEAF WGY WCKY (sw-9.53)
 WAVE—Jewels for Tomorrow
 WGBF—Aloha Hawaiians
 WLW—Albert Payson Terhune
 WSAI—Mariemont Choir
5:00 p.m. EST 4:00 CST
 ★ NBC—Roses & Drums, Drama; Helen Claire, Reed Brown, Jr., and John Griggs: WJZ KDKA WLW (sw-15.21-11.87)
 ★ NBC—MAYBELLE PRESENTS Penthouse Serenade; Jack Fulton, tenor; Charles Gaylord's Orch.; Emery Hall, m. c.; WEAF WSM WTAM WAVE WSAI WGY (sw-9.53)
 CBS—Melodiana; Abe Lyman's Orch.; Bernice Claire, soprano; Oliver Smith, tenor: WABC WHAS KMOX WKRC (sw-15.27-9.59)
 WCKY—Tea Dance
 WCPO—Songs for Everyone
 WGBF—American Legion
 WGN—The Lamplighter
 WWVA—Alexander's Musical Footnotes
5:15 p.m. EST 4:15 CST
 WWVA—Samuel and Idahl
5:30 p.m. EST 4:30 CST
 ★ CBS—Crumit & Sanderson; Jack Shilkret's Orch.; Three Jesters: WABC KMOX WHAS WWVA (sw-15.27-9.59)
 NBC—Bob Becker's Chats About Dogs: WJZ WCKY WENR KDKA (sw-15.21-11.87)
 NBC—Dream Drama; "Home Sweet Home": WEAF WSAI WGY WTAM (sw-9.53)
 WAVE—Dance Music
 WCPO—Louis Katzman's Orch.
 WGBF—Veterans of Foreign Wars
 WGN—Albert Payson Terhune
 WKRC—Along Melody Lane
 WLW—Musical Style Show, Wm. Stoess' Orch.; Charlie Dameron, tenor; News
 WSM—String Ensemble
5:45 p.m. EST 4:45 CST
 NBC—Music by Al Goodman: WEAF WGY WLW WTAM WSAI (sw-9.53)
 NBC—Week-End News Review; Gabriel Heatter: WJZ KDKA WSM WAVE WCKY (sw-15.21-11.87)
 WENR—Music and Comments

WCPO—The Vesper Singer
 WGN—Alice Blue, pianist

Night

6:00 p.m. EST 5:00 CST
 NBC—Catholic Hour; "Panthein, the Worship of Nature," Rev. James M. Gillis, C.S.P., sepaiker; Chorus; Father Finn, director: WEAF WGY WAVE WTAM WSM WSAI (sw-9.53)
 ★ CBS—Nat'l Amateur Night; Ray Perkins, m.c.; Arnold Johnson's Orchestra: WABC WHAS WKRC KMOX WBBM (sw-11.83-9.59)
 NBC—Tony & Gus; Mario Chamlee and George Frame Brown: WJZ
 KDKA—Weather; Music
 WCKY—Variety Musicale
 WCPO—Modern String Duo
 WENR—Dance Music
 WGBF—Rescue Mission
 WGN—Orville Knapp's Orch.
 WHAM—Tea Time Melodies
 WLW—"Smilin' Ed" McConnell
 WWVA—Hear Harold Hess
6:15 p.m. EST 5:15 CST
 KDKA—Those O'Malleys, sketch
 WCKY—News; Musical Cocktail
 WENR—Musical Program
 WCPO—Irene Reynolds
 WGN—Jan Garber's Orch.
 WHAM—Lamplighting Time
 WWVA—Evensong
6:30 p.m. EST 5:30 CST
 NBC—Venetians: WSAI WGY (sw-9.53)
 CBS—"Smilin' Ed" McConnell, songs: WABC WKRC WHAS KMOX WWVA WDDO WBBM (sw-11.83-9.59)
 NBC—Echoes of New York Town; Guest Stars; Helen Claire in dramatic sketches; Josef Bonime's Orch.: WEAF NBC—Grand Hotel; Drama; Anne Seymour & Don Amache; WJZ KDKA WENR WCKY WHAM (sw-11.87-15.21)
 WAVE—Lovely to Look At
 WCPO—Church Federation
 ★ WLW—Court of Human Relations
 WSM—Chapel Choir
 WTAM—House of a Thousand Eyes
6:45 p.m. EST 5:45 CST
 CBS—The Voice of Experience, advice: WABC WKRC WWVA KMOX WHAS WBBM (sw-11.83-9.59)
 WAVE—Boake Carter Travel Time
 WGN—Orville Knapp's Orch.
 WGY—Miners' Quartet
7:00 p.m. EST 6:00 CST
 ★ NBC—Jack Benny and Mary Livingstone; Johnny Green's Orch.; Kenny Baker, tenor: WJZ KDKA WENR WHAM WAVE WSM WLW (sw-11.87)
 NBC—K-7 Secret Service Spy Stories: WSAI WGY WCKY (sw-9.53)
 ★ CBS—Alexander Woolcott, the Town Crier: WABC WHAS KMOX WKRC WBBM (sw-11.83-9.59)
 WCPO—Emma Scully, violinist
 WGN—Evensong
 WTAM—Geo. Duffy's Orch.
 WWVA—Sunday Edition
7:15 p.m. EST 6:15 CST
 WCPO—Ray Noble's Orchestra
 WGBF—Sport Facts
 WTAM—LeRoy Smith's Orch.
 WWVA—Twilight Reveries
7:30 p.m. EST 6:30 CST
 ★ CBS—Phil Baker, comedian, The Great American Tourist; Beetle and Bottle; Hal Kemp's Orch.: WABC WKRC WHAS WWVA WSMK (sw-11.83-9.59)
 NBC—Fireside Recitals; Sigurd Nilssen, basso; Hardesty Johnson, tenor; Graham McNamee: WEAF WGY WTAM WSAI (sw-9.53)
 ★ NBC—Robt. "Believe-It-or-Not" Ripley; Ozzie Nelson's Orch.; Billie Trask, vocalist: WJZ KDKA WCKY WHAM WLS WSM (sw-11.87)
 KMOX—Musical Moments; Soloist; Orchestra
 WAVE—Galaxy of Stars
 WBBM—Pat Flanagan, sports
 WCPO—Harry Hartman's Sport Review

Notice
 These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Look for the Bell ⚡ for Religious Services and Prgrams.
7:00 a.m. EST 6:00 CST
 WTAM—Cathedral Echoes
 WWVA—Wheeling Gospel Tabernacle
8:00 a.m. EST 7:00 CST
 NBC—Melody Hour; Guest Soloists; Internat'l Trio: WEAF WSAI WTAM WCKY
 CBS—On the Air Today; Organ Reveille: WABC
 NBC—William Meeder, organist: WJZ WLW
 WCPO—Morning Greeting
 WKRC—Young Peoples Hour
8:15 a.m. EST 7:15 CST
 WCPO—Enquirer's "Uncle Bob"
8:30 a.m. EST 7:30 CST
 CBS—Lyric Serenade: WABC
 NBC—Tone Pictures; Ruth Peppel, pianist; Mixed Quartet; Mary Merker, soprano; Gertrude Forster, contralto; Richard Maxwell, tenor; Leon Salathiel, baritone: WJZ
 WKRC—Wayside Church
 WLS—Guest Artists
 WLW—Church Forum
 WWVA—Sunday Morning Serenade
8:45 a.m. EST 7:45 CST
 CBS—The Radio Spotlight: WABC
9:00 a.m. EST 8:00 CST
 NBC—Mexican Marimba Orch.: WEAF WGY WTAM WSAI WAVE WSM WCKY
 NBC—Coast to Coast on a Bus, children's prgm.: WJZ WLW KDKA (sw-15.21)
 CBS—Sunday Morning at Aunt Susan's; William Hargraves, baritone; children's program: WABC WHAS WSMK WKRC WWVA
 KMOX—Church of the Air
 WCPO—Salvation Army Prgm.
 WGBF—Gospel Home Circle
 WLS—Romelle Fay, organist
9:15 a.m. EST 8:15 CST
 WCPO—Galvano and Cortez
 WSAI—Church Forum
9:30 a.m. EST 8:30 CST
 NBC—Chandler Goldthwaite's Ensemble; Chorus: WEAF WGY WTAM WAVE WCKY
 KMOX—Sunday Morning at Aunt Susan's (CBS)
 WCPO—Jewish Com. Program
 WGBF—First Church of Fundamentals
 WLS—The Dorians Quartet
 WSM—Comic Club
9:45 a.m. EST 8:45 CST
 WCPO—Morning Concert
 WLS—News, George Harris
 WSAI—Chandler Goldthwaite Ensemble (NBC)
10:00 a.m. EST 9:00 CST
 NBC—Radio Pulpit; "The Churches and Int'l Friendship": WEAF WAVE WTAM WCKY WGY WSM WSAI
 NBC—Southernaires: WJZ WLW KDKA (sw-15.21)
 CBS—Church of the Air: WABC WHAS WSMK KMOX WKRC
 KMOX—Lorraine Grimm's Orch.
 WGBF—German Church Services
 WGN—Sunday Morning Concert
 WLS—Sycamore and Cypress
 WWVA—Judge Rutherford
10:15 a.m. EST 9:15 CST
 KMOX—Popular Varieties
 WCPO—Jimmy Lee
 WWVA—Tamburizza Orchestra
10:30 a.m. EST 9:30 CST
 NBC—Walberg Brown String Quartet: WJZ KDKA WLW (sw-15.21)
 CBS—News; Dale Carnegie, "Little Known Facts About Well Known People": WABC
 NBC—Music & American Youth: WEAF WGY WTAM WSAI WCKY WAVE (sw-15.33)
 KMOX—News; Organ Melodies
 WCPO—Organ Recital
 WHAS—News; Sunday Jail Service
 WKRC—Jim Lightfield
 WLS—Little Brown Church
 WSM—First Baptist Church
 WWVA—Wheeling Gospel Tabernacle
10:45 a.m. EST 9:45 CST
 KMOX—Three-Quarter Time
 WGBF—Honolulu Serenaders
11:00 a.m. EST 10:00 CST
 NBC—News; Ward & Muzzy, piano duo: WEAF WSAI WCKY
 CBS—Children's Hour: WABC (sw-15.27)
 ★ NBC—News; Jewish Ex-Servicemen's Nat'l Remembrance Program: WJZ
 CBS—Reflections: WKRC
 KDKA—Calvary P. E. Church
 KMOX—Bob Preis' Orch.
 WAVE—Devotional Service
 WCPO—Dr. Harry G. Hill
 WGBF—Agoga Tabernacle
 WGN—Northwestern Univ. Reviewing Stand
 WGY—News; Musical Program
 WHAS—Broadway Baptist Church
 WLW—News
 WTAM—News; Betty Lee Taylor
11:15 a.m. EST 10:15 CST
 NBC—Neighbor Nell: WJZ WLW WCKY
 NBC—Peerless Trio: WTAM WSAI
 NBC—Rudd and Rogers: WEAF WCKY
 KMOX—Reflections (CBS)
 WGN—American Art Trio
 WGY—Union College Services
 WKRC—American Legion
 WLS—Orch.; Guest Artist; Frank Carleton Nelson, the Hoosier Poet
11:30 a.m. EST 10:30 CST
 ★ NBC—Major Bowes Family, Waldo Mayo, conductor and violinist; Joey Nash, tenor; Sizzlers; Nicholas Costentino, tenor; Heiler Alexander, soprano: WEAF WTAM WSM WAVE WSAI WCKY
 CBS—Salt Lake City Tabernacle Choir and Organ: WKRC KMOX WHAS
 NBC—Samovar Serenade: WJZ WLW
11:45 a.m. EST 10:45 CST
 WGN—Singing Canaries
 WSMK—Salt Lake City Tabernacle Choir (CBS)

Afternoon

12:00 m ES 11:00 a.m. CS
 NBC—Pageant of Youth; Johnny Johnson's Orch.; Guest: WJZ WCKY KDKA (sw-15.21)
 CBS—Salt Lake City Tabernacle Choir and Organ: WABC WWVA (sw-15.27)
 NBC—Major Bowes: WGY (sw-15.33)
 WCPO—Eddie Ellsworth
 WGN—Chapel Service
 WLS—Poems That Live, Bill Vickland
 WLW—Tabernacle Choir
 WSM—West End Methodist Church
12:15 p.m. ES 11:15 a.m. CS
 NBC—Sugar Cane; juvenile singer and impersonator: WEAF KMOX—Dorothy Godwin's Book Revue
 WCPO—George Olsen's Music
 WLS—The Hilltoppers
12:30 p.m. ES 11:30 a.m. CS
 NBC—Univ. of Chicago Round Table Discussion: WEAF WGY WTAM WSAI (sw-15.33)
 CBS—Romany Trail: WABC WKRC KMOX WHAS (sw-15.27)
 ★ NBC—Radio City Music Hall; "Pagliacci"; Symphony Orch.: WJZ WLW KDKA WAVE (sw-15.21)
 WCKY—Farmer Program
 WCPO—Future Stars
 WLS—Henry Burr, tenor; Orch.
 WWVA—Chas. Braddock, tenor
12:45 p.m. ES 11:45 a.m. CS
 ★ CBS—Trans-Atlantic B'cast from London; Very Rev. Hugh R. L. Sheppard: WABC WHAS WWVA WSMK (sw-15.27-9.59)

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

In Cincinnati

THIS CORNER spent many weeks trying to like and digest THE CHATEAU (WLW on Saturdays) but it was only the addition of Butler WALLACE BEERY that made it our favorite radio dish on the half-holiday menu! The entire show has taken a turn for the better. We think you'd enjoy it.

ELMER BAUGHMAN not only is doing a nice job of his WCKY announcing but his Hiram on WCKY, Sundays, will make the most timid of souls guffaw out loud at times.

A RECENT news story confirms this pillar's prediction that WCKY's 1936 broadcasting will be done from the Cincinnati side of the river. Welcome to the No'th, Cu'nel WILSON!

AARO HERSHEY, now of WOWO and former WSMK announcer, has heeded the

With Orville Revelle

call of printers' ink and is doing a column for a Huntington, Ind., paper. He tells the artist's side of the story in a station and if he'll only reveal the facts AARO will find himself one of that vicinity's most read writers!

FIGURE THIS out for yourself: From 6:15 to 6:30 p. m. on Sunday, SMILIN' ED McCONNELL is heard over WLW and at the exact moment he signs off there, he is heard over CBS from coast to coast (6:30 to 6:45 p. m.) from a Chicago station! (Recently he was signing off WLW while he was signing on CBS!!!)

SI BURICK of WHIO recently interviewed Dizzy Dean while the talkative one was on tour, and the twenty-minute ad libbed airing was listened to (in the

lounging room) without a murmur until the Diz told SI he was the best pitcher in baseball—it was then that the moans from the Bronx rung till the rafters quivered! Dayton has its favorite, too—he's Paul Derringer of the Redlegs.

NBC and WCKY in their wise ways have separated *The House of Glass* from *Twenty Thousand Years in Sing Sing* by John Charles Thomas' fifteen minutes of song. How would it look with a House of Glass stuck next to Sing Sing? Joking aside this is one of NBC's new gestures in programming—separating dramatic offerings with a musical interlude.

FRANK SIMON and his ARMCO band now grace the Monday 10:30 p. m. spot at WLW. By the way, how many of you know that this same SIMON was the late John Philip Sousa's assistant? His band arrangements are regarded as the best in the country.

SUNDAY at 5 P. M.



Jack Fulton's Voice Thrills Millions at Penthouse Serenade

The latest Whitman "graduate" to reach stardom sings every Sunday under the sponsorship of Maybelline Eye Make-Up. Program also features Don Mario, Charles Gaylord's Orchestra and The Penthouse Serenaders Trio.

59 NBC Stations — Coast-to-Coast
WEAF WSAI WTAM WGY

Sunday, Nov. 10 Continued

WGBF—German Band
WGN—Bob Becker, dog dramas
WLW—To be announced

7:45 p.m. EST 6:45 CST

NBC—Sunset Dreams; Morin Sisters & Ranch Boys; WEAF WTAM WGY WLW (sw-9.53)
KMOX—Hot Dates in History
WBBM—Money Music
WCPO—Arthur Darack
WGN—All-Star Radio Revue
WSAI—News

8:00 p.m. EST 7:00 CST

NBC—Musical Revue; Leo Spitalny's Orch.; Vocal Soloists; Norsemen Quartet; WJZ WLS WCKY WHAM

★ CBS—Eddie Cantor, comedian; Parkyakakus; Jimmy Wallington; Georgie Stoll's Orchestra; Guest: WABC WHAS KMOX WKRC WBBM (sw-6.12-6.06)
★ NBC—Major Bowes' Amateur Hour; WEAF WTAM WLW WSM WAVE WGY (sw-9.53)
KDKA—Del Bianco's String Symphony Ensemble
WCPO—Gray Brothers' Orch.
WGN—Percy Boynton, book review
WSAI—Bob Chester's Orch.

8:15 p.m. EST 7:15 CST

WCPO—Sunset Royal Entertainers
WGN—Veloz & Yolanda's Orch.

8:30 p.m. EST 7:30 CST

★ CBS—Leslie Howard, stage and screen star, & Dramatic Cast, "The Amateur Gentleman"; WABC KMOX WHAS WBBM WKRC (sw-6.12-6.06)
WCPO—Bill Mandell
WGN—Horace Heidt's Orch.
WSAI—Ace Brigode's Orch.

8:45 p.m. EST 7:45 CST

NBC—Hendrik Willem van Loon, author; WJZ WCKY KDKA WHAM (sw-11.87)
WCPO—Dance Parade
WLS—The News Parade

9:00 p.m. EST 8:00 CST

★ CBS—Sunday Evening Hour; Mischa Levitzki, pianist, guest; Victor Kolar, conductor; WABC WHAS KMOX WKRC WSMK WBBM (sw-6.12-6.06)
★ NBC—Manhattan Merry-Go-Round, featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Pierre Le Kreeun, tenor; Men About Town, trio; Orch., direction Andy Sannella; WEAF WTAM WGY WSAI (sw-9.53)

★ NBC—Life Is a Song; Charlie Previn's Orch.; Countess Olga Albani; WJZ WENR WLW KDKA WHAM (sw-6.14-11.87)
WAVE—Dick Wirth
WCKY—Musical Revue
WCPO—Variety Program
WGN—News; Sports Review
WSM—Francis Craig's Orchestra

9:15 p.m. EST 8:15 CST

WAVE—Organ Moods
WCPO—Two Spanish Guitars
WGN—Joe Sanders' Orchestra

9:30 p.m. EST 8:30 CST

★ NBC—Walter Winchell, commentator; WJZ KDKA WENR WHAM WLW (sw-6.14-11.87)

★ NBC—American Album of Familiar Music; Frank Munn, tenor; Vivienne Segal, soprano; Bertrand Hirsch, violinist; Gus Haenschen's Orchestra; WEAF WTAM WSM WGY WSAI WAVE (sw-9.53)
WCKY—News
WCPO—Williams and Fey
WGN—Sunday Evening Club

9:45 p.m. EST 8:45 CST

NBC—Niela Goodelle, songs; WJZ WENR WCKY KDKA WHAM (sw-6.14-11.87)
WCPO—Sunset Royal Entertainers
WLW—Unbroken Melodies

10:00 p.m. EST 9:00 CST

★ NBC—Sunday Evening at Seth Parker's; WJZ KDKA WHAM WENR WSAI (sw-6.14-11.87)
★ NBC—Sunday Concert; Jose Iturbi, pianist, guest; Erno Rapee's Orch.; WEAF WGY WSM WAVE WTAM WCKY (sw-9.53)
★ CBS—Wayne King's Orch.; WABC WHAS WKRC KMOX WBBM (sw-6.12-6.06)
MBS—Famous Jury Trials; WGN WLW

10:15 p.m. EST 9:15 CST

WCPO—Rhythm and Rhyme

10:30 p.m. EST 9:30 CST

CBS—Freddie Rich's Penthouse Party; WABC (sw-6.12)
NBC—Velvetone Music; Bill Wirtges & Ken Sisson, conductors; Ray Heatherton & Madge Marley, soloists; WJZ WSAI
CBS—Jack Hylton's Orchestra; KMOX WBBM WSMK

10:45 p.m. EST 9:45 CST

KDKA—Y. M. C. A. Program
WENR—Symphony Orchestra
WGN—Dance Orchestra
WHAM—County Medical Talk
WHAS—Sweet Music
WKRC—Frank Stoifer's Orch.
WLW—Russian Art Ensemble

11:00 p.m. EST 10:00 CST

NBC—Dandies of Yesterday; Male Quartet; News; WJZ KDKA WHAM WCKY (sw-6.14-11.87)
CBS—Carl Hoff's Orchestra; WABC

11:15 p.m. EST 10:15 CST

★ NBC—Walter Winchell, commentator; WAVE WSM
NBC—Shandor, violinist; WJZ WHAM WCKY

KDKA—Missionary Broadcast
WENR—Leonard Keller's Orch.
WGN—Petals of Love
WKRC—Billy Snyder's Orch.
WLW—Ace Brigode's Orch.
WLL—Dance Orchestra

11:30 p.m. EST 10:30 CST

NBC—Jimmy Carr's Orchestra; WJZ WHAM

CBS—News; Little Jack Little's Orch.; WABC
NBC—News; Enric Madriguera's Orch.; WEAF WGY WSAI WCKY (sw-9.53)

11:45 p.m. EST 10:45 CST

KMOX—June and Jerry WAVE—Walkathon
WBBM—Musical Moments, vocalists and orchestra
WENR—Earl Hines' Orchestra
WGN—Orville Knapp's Orch.
WHAS—Rudy Bundy's Orchestra
WSM—News; Sunday Night Serenade
WTAM—News; Paul Decker's Orchestra

11:55 p.m. EST 10:55 CST

CBS—Seymour Simons' Orch.; WBBM
CBS—Little Jack Little's Orch.; WKRC WSMK
KMOX—Johnny Burkhardt's Orchestra
WAVE—Enric Madriguera's Orch. (NBC)
WENR—Charley Boulanger's Orchestra
WGN—Jan Garber's Orchestra
WLW—Tommy Tucker's Orch.

12:00 Mid ES 11:00 p.m. CS

CBS—Frank Dailey's Orchestra; WABC WKRC WSMK KMOX WHAS
NBC—Dancing in the Twin Cities; Cecil Gally's & Jimmy Joy's Orch.; WJZ KDKA WAVE WSM WLW (sw-6.14-11.87)

12:15 a.m. ES 11:15 p.m. CS

NBC—Willie Bryant's Orchestra; WEAF WGY WCKY
WBBM—George Olsen's Orch.
WENR—Jack Russell's Orchestra
WTAM—Dick Fidler's Orch.

12:30 a.m. ES 11:30 p.m. CS

WGN—Veloz & Yolanda's Orch.
NBC—Earl Hines' Orch.; WJZ KDKA (sw-11.87)
CBS—Merle Carlson's Orchestra; WABC WKRC WSMK WBBM KMOX WHAS

12:45 a.m. ES 11:45 p.m. CS

NBC—Sammy Kaye's Orchestra; WEAF WGY WTAM WCKY WAVE
WENR—Jess Hawkins' Orch.
WGN—Horace Heidt's Orchestra
WLW—Bob Chester's Orch.
WSM—Dance Orchestra

1:00 a.m. ES 12:00 Mid CS

WBBM—Bob Paellli's Orch.
WENR—Enric Madriguera's Orchestra
WGN—Joe Sanders' Orchestra
WLW—Moon River, organ and poems

1:15 a.m. EST 12:15 CST

WGN—Jan Garber's Orchestra
1:30 a.m. EST 12:30 CST
WBBM—News; Maurice Stein's Orchestra
WENR—Jack Russell's Orchestra
WGN—Joe Sanders' Orchestra

2:00 a.m. EST 1:00 CST

WBBM—Eddie Neibaur's Orch.
WGN—Veloz & Yolanda's Orch.
2:30 a.m. EST 1:30 CST
WBBM—Austin Mack's Orch.

Football Broadcasts

EST Shown; For CST Subtract One Hour
* Indicates Probable Broadcast

NOVEMBER 9

* Arkansas U. vs. Rice at Houston: 3 p. m.—SBS; KTAT KPRC WOAI WFAA KRDL WBAP Buffalo Inter-High School game: 1:30 p. m.—WKBW

Gonzaga vs. Montana at Great Falls: 4:45 p. m.—KFPY
Hamilton vs. Montreal at Montreal (Rugby): 2:30 p. m.—CKOC
Harvard vs. Princeton at Princeton: 1:45 p. m.—WOR

La Salle U. vs. Manhattan College at New York: 2:30 p. m.—WINS
Minnesota vs. Iowa at Iowa City: 2:45 p. m.—CBS; KWKH WIBW KFAB WJSV WPG WDAE

WBIG WCAO WSMK WGR KSL WGST WOWO KOL WAAB WNAC WDRG WCAU WLBZ WICC WHAS WOKO WTOG WDOO WNOX KVOR WMBD WDBO WFBM WKRC WFEA KMBC WBT KLRA KFRC KFPY KERN KVI KSCJ KOMA WHK

Also with own version: 2:45 p. m.—WCCO WEBC WMT WOC WHO
Northwestern vs. Notre Dame at South Bend: 2:45 p. m.—MBS; WGN CKLW

Ohio State vs. U. of Chicago at Chicago: 2:45 p. m.—WLW WIND
Oklahoma vs. Missouri at Columbia, Mo.: 3 p. m.—KWK

Oregon State vs. Oregon U. at Eugene: 4:45 p. m.—KOIN
Ottawa vs. Argos at Argos (Rugby): 2:30 p. m.—CRCO CFCF

Purdue vs. Wisconsin at Madison: 2:45 p. m.—WHA WIBA
South Dakota vs. Morningside: 3 p. m.—KFDY
Stanford vs. U. of Southern California at Los Angeles: 5 p. m.—CBS; KHJ KFRC KOL KVI KDB KERN KMJ KWG KFBK KGB KMED

Syracuse vs. Columbia at New York City: 2:15 p. m.—WHN WMCA
U. of Cincinnati vs. Marshall U. at Marshall: 2:30 p. m.—WCPO WKRC

U. of Florida vs. Kentucky at Lexington: 2:45 p. m.—WRUF WJAX
U. of Michigan vs. Illinois at Urbana: 2:45 p. m.—WJR WWJ KMOX

U. of Toronto vs. Western at Western (Rugby): 2:30 p. m.—CKCL CRCT
Vanderbilt vs. Sewanee at Nashville: 2:45 p. m.—WSB WSM

Washington State vs. U. of Idaho at Moscow: 5:15 p. m.—NBC; KJR KGW KFI
Washington vs. U. of California at Berkeley: 5 p. m.—KFSD KTAR KPO KOMO

Games to be selected: 1:45 p. m.—NBC; WGY WSMB WRVA WIOD WSUN WSYR WTIC KSD; 2:45 p. m.—NBC; KVOO KTHS KFH KTUL WMC WTAG WKZO KDKA WCKY

NOVEMBER 10

Chicago Bears vs. Boston at Boston: 2 p. m.—WGN (Also summary of Cardinals vs. Philadelphia)
Detroit vs. Green Bay at Green Bay: 2 p. m.—WTMJ
Pittsburg vs. Brooklyn Dodgers at New York: 2:15 p. m.—WINS

NOVEMBER 11

Southern Methodist vs. U. of California L. A. at Los Angeles: 5 p. m.—KFRC KHJ KDB KERN KMJ KWG KFBK

NOVEMBER 15

Hawaii vs. U. of California L. A. at Los Angeles: 5 p. m.—KHJ

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Name Age

Address

City State

Programs for Monday, November 11

Star ★ Indicates High Spot Selections

7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WKCY—Musical Clock
 WGY—Morning Salute
 WLW—Rise and Shine

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WFAE
 CBS—Organ Reveille; WABC
 NBC—Pollock and Lawnhurst,
 piano duo; WJZ
 KMOX—Harry, Johnny and
 Aunt Sarah
 WGY—Early Bird Musical Clock
 WHAS—Asbury College Devotions

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophonist; WFAE
 NBC—News; Rise and Shine; WJZ
 KMOX—Ambrose Haley and the Ramblers
 WLW—Syncopeation
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST
 NBC—Happy Jack, songs; WFAE WCKY
 CBS—Oleanders, male quartet; WABC
 NBC—Morning Devotions; WJZ WAVE KDKA (sw-21.54)
 Musical Clock; WGY WTAM
 KMOX—News; Home Folks' Hour
 WCPO—The Gift Box
 WGBF—Gospel Tabernacle
 WGN—Good Morning
 WHAS—Georgia Wildcats
 WLS—News; Program Summary
 WLW—Aunt Mary, Child Training Talk
 WSAI—Church Forum
 WSM—Morning Devotion
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
 NBC—(News, WFAE only) Twenty Fingers of Harmony; WFAE WSM WAVE
 NBC—Lew White, organist; WJZ
 CBS—On the Air Today; City Consumers' Guide; WABC
 KDKA—News; Music
 WCKY—News
 WCPO—Headlines & Highlights
 WHAS—Log Cabin Boys
 WLS—The Hilltoppers; Hawaiian Novelties
 WLW—Varieties
 WTAM—Dr. Sunshine
 WWVA—Tex Harrison's Texas Buckaroos

8:30 a.m. EST 7:30 CST
 NBC—Lew White, organist; KDKA (sw-21.54)
 CBS—Lyrical Serenade; WABC
 NBC—Cheerio; WFAE WTAM WCKY WLW WGY WSM
 KMOX—Tick Tock Revue
 WAVE—Musical Clock
 WCPO—Carlos Magenti, accordionist
 WGN—Fireside Melodies
 WHAS—Breakfast Business
 WKRC—Fiddlin' Farmers
 WLS—Indian Legends
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 NBC—Lantid Trio & White; WJZ KDKA (sw-21.54)
 WCPO—Popular Hits
 WGBF—Timely Topics
 WLS—Jolly Joe

9:00 a.m. EST 8:00 CST
 CBS—Metropolitan Parade; WABC WSMK WHAS WKRC
 NBC—William Meeder, organist; Rosa Lee, soprano; WFAE WCKY WGY WSAI
 ★ NBC—Breakfast Club; Edna Odell, contralto; Merry Macs; Dance Orchestra; WJZ KDKA WAVE WSM (sw-15.21)
 KMOX—Views on News
 WCPO—Musical Varieties
 WGN—Tmely Tunes
 WLS—Lulu Belle & Scotty
 WLW—Souvenirs of Song
 WTAM—Livestock Quotations; Vaughn King's Calisthenics
 WWVA—Cowboy Loyce and Just Plain John

9:15 a.m. EST 8:15 CST
 KMOX—Musical Jewel Box
 WCPO—Morning Concert

WGBF—City Court
 WKRC—Saving Sue
 WLS—Morning Devotions
 WLW—Mail Bag
 WTAM—Board of Education

9:30 a.m. EST 8:30 CST
 NBC—Fields and Hall, songs and patter; WFAE WGY WSAI WCKY WLW
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WKRC—Metropolitan Parade (CBS)
 WLS—Ford Rush and Ralph Emerson
 WTAM—Health and Home
 WWVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST
 NBC—Faye and Cleo, piano and guitar duo; WFAE WCKY WTAM
 CBS—Cadets Quartet; News; WABC WKRC WHAS WSMK KDKA—Style & Shopping Service
 KMOX—Fascinating Melodies
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Hoosier Sod Busters; Weather; Artist Bookings; News
 WLW—Backstage Wife, sketch
 WSAI—Tonic Tunes
 WWVA—Gertrude Miller

10:00 a.m. EST 9:00 CST
 NBC—News; John Herrick, baritone; WFAE WTAM WAVE WSM
 NBC—News; City Voices; WJZ KDKA (sw-15.21)
 CBS—Josephine Gibson, "Economic Plate Dinners"; WABC WKRC WHAS KMOX
 WCKY—News; Hollywood Newsreel
 WCPO—Wade House; Choir
 WGN—Golden Melodies
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy Montana; Henry
 WLW—How to Be Charming
 WSAI—Household Hints
 WWVA—Hugh Cross and the Georgie Porgie Boys

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home, sketch; WFAE WTAM WGY WLW
 ★ CBS—Jewish War Veterans Armistice Day Prgm.; Gov. Earle of Pennsylvania; WABC WHAS WSMK
 NBC—Edward MacHugh, Gospel Singer; WJZ WCKY WAVE WSM KDKA (sw-15.21)
 KMOX—Let's Compare Notes
 WCPO—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST
 ★ NBC—Description of the Tomb of the Unknown Soldier; WFAE WSM
 CBS—Harmonies in Contrast; WABC WKRC WHAS WSMK
 NBC—Today's Children, sketch; WJZ KDKA WCKY WLS (sw-15.21)
 MBS—The Morning Housewarmers; Orch.; WLW
 KMOX—The Happy Hunters
 WAVE—Devotional Service
 WCPO—Gray Brothers' Orch.
 WGN—Your Lover
 WGY—Mid-morning Devotions
 WSAI—Armistice Day Parade
 WTAM—Two Men and a Maid
 WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST
 ★ NBC—League of Remembrance; WFAE WAVE WTAM WGY WSM
 CBS—Margaret McCrae, songs; WABC WWVA WKRC WSMK
 NBC—Herman and Banta, xylophonist & piano; WJZ KDKA (sw-15.21)
 KMOX—Police Court B'dcast
 WCKY—Musical Interlude; News
 WCPO—Clarence Berger
 WGN—Backstage Wife, sketch
 WHAS—Monticello Party Line
 WLS—Morning Minstrels
 WLW—Live Stock Reprts., News

11:00 a.m. EST 10:00 CST
 ★ NBC—Armistice Day Prgm.; President F. D. Roosevelt; Ray Murphy; Jessica Dragonette; U. S. Navy Band; WJZ WAVE WSM WLW
 ★ CBS—American Legion Armistice Day Exercises; President F. D. Roosevelt; WABC WKRC KMOX WHAS (sw-15.27)

11:15 a.m. EST 10:15 CST
 KDKA—Grab Bag
 WCPO—To be announced
 WGN—Through the Looking Glass
 WKRC—Irene Righter
 WLW—The Lamplighter
 WWVA—Amer. Family Robinson

11:30 a.m. EST 10:30 CST
 WCPO—Homespun Philosopher
 WGBF—Baby Shop
 WGN—Bachelor's Children, sketch
 WLS—News Report; Markets
 WLW—Chandler Chats
 WWVA—Strollin' Jackson's Kentucky Tuckers

11:45 a.m. EST 10:45 CST
 MBS—Minstrels; WLW WGN
 WENR—Variety Program
 WCPO—Frigid Facts
 WGBF—Hoosier Philosopher
 WGY—Bag and Baggage
 WLS—Wm. O'Connor, tenor; Sue Roberts
 WWVA—Ezra Plotts Says—

Afternoon

12:00 m ES 11:00 a.m. CS
 CBS—The Voice of Experience, advice; WABC WKRC KMOX
 WWVA WHAS (sw-15.27-9.59)
 NBC—U. S. Navy Band; WJZ KDKA—News
 WCKY—On the Mall
 WCPO—Armistice Day Program
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WGY—Musical Program; News
 WLS—Roundup; Variety Acts
 WSAI—Rheiny Gau, songs
 WSM—Mary Lyles Wilson's Radio Kitchen
 WTAM—Youth & Experience

12:15 p.m. ES 11:15 a.m. CS
 NBC—Honeyboy and Sassafra, comedy team; WFAE WSAI WTAM
 CBS—Blanche Sweet, beauty talk; WABC WHAS WKRC (sw-15.27-9.59)
 NBC—Navy Band; WAVE WSM
 KDKA—Salt & Peanuts
 KMOX—This and That
 WCKY—News
 WGN—Tom, Dick and Harry
 WGY—Doc Schneider's Cowboys
 WLS—The Old Kitchen Kettle
 WLW—Mary Alcott, blues singer
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps; Norman L. Cloutier's Orch.; WFAE WCKY WSAI
 ★ NBC—Veterans of Foreign Wars Prgm.; "The Eleventh Hour," sketch; Speaker; WJZ WSM WAVE KDKA (sw-15.21)
 CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27-9.59)
 WCPO—Racing Information
 WGN—Len Salvo, organist
 WGY—Farm Program
 WLS—Phil Kaler
 WLW—Livestock; River; Weather & Market Reports
 WTAM—Hank Keene's Radio Gang
 WWVA—Patterns in Organdy

12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch; WABC WKRC KMOX (sw-15.27)
 WCPO—Alfred Wallenstein's Orchestra
 WGN—Painted Dreams
 WHAS—How to be Charming
 WLS—Weather; Produce Markets; News
 WLW—Farm & Home Hour (NBC)
 WTAM—Noon-day Resume
 WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
 NBC—Nat'l Farm & Home Hour; WJZ WSM WAVE KDKA (sw-15.21)
 CBS—Blue Flames Quartet; WABC WSMK (sw-15.27-9.59)
 NBC—News; Market and Weather Reports; WFAE
 NBC—Silverberg Ensemble; WCKY WTAM
 KMOX—Magic Kitchen
 WCPO—Press-Radio Bible
 WCPO—Studio Selections
 WGBF—Church & School News
 WGN—The Love Doctor
 WGY—Faye and Cleo, songs
 WHAS—College of Agriculture
 WKRC—News
 WLS—Dinnerbell Program
 WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
 NBC—Two Hearts in Song, vocal soloists; WFAE WGY WCKY
 CBS—Matinee Melodies; WABC WSMK WKRC (sw-15.27-9.59)
 WCPO—Gertrude Niesen
 WGBF—Market Report
 WGN—Rich Man's Darling
 WHAS—Georgia Wildcats
 WSAI—Woman's Club Forum; Dave Upson
 WTAM—Dick Fidler's Orch.
 WWVA—Musical Program

1:30 p.m. EST 12:30 CST
 NBC—Charley Boulanger's Orch.; WJZ WAVE
 ★ NBC—Canadian Club Armistice Day Prgm.; WFAE WGY WTAM WCKY WSAI
 KDKA—Sammy Fuller
 KMOX—Russell Brown; Edith Karen, songs
 WCPO—Conservatory of Music
 WGBF—Farmer Purcell
 WGN—Markets; Mid-day Service
 WHAS—Savings Talk; Weather; Markets Temperature
 WLW—Painted Dreams
 WSM—News
 WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
 CBS—Alexander Semmler, pianist; WABC (sw-15.27)
 NBC—Dot & Will, sketch; WJZ WCKY WAVE
 CBS—Radio Gossip Club with Eddie & Fannie Cavanaugh; KMOX
 KDKA—Mac and Bob
 WGBF—Curbstone Reporter
 WHAS—Shopping Guide
 WKRC—Melodious Measures
 WLS—Livestock Market; Jim Poole
 WLW—Bob Chester's Orch.
 WSM—Dept. of Agriculture
 WWVA—Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
 ★ NBC—Memories; Orch and Chorus; WJZ KDKA (sw-15.27)
 NBC—Amer. Education Forum; WFAE WCKY WTAM WAVE WSM
 ★ CBS—Between the Bookends; WABC WKRC WSMK (sw-15.27)
 KMOX—News; St. Louis Medical Society
 WCPO—Today's Headlines
 WGBF—Police Drama
 WGN—Movie Personalities
 WGY—Lauren Bell, baritone
 WHAS—University of Kentucky
 WLS—The Hilltoppers
 WLW—Civil Government
 WSAI—To be announced

2:15 p.m. EST 1:15 CST
 CBS—Happy Hollow, sketch; WABC WKRC WSMK (sw-15.27)
 KMOX—Window Shoppers
 WGN—Romance of Helen Trent
 WGY—Household Chats
 WSAI—Daughters of American Revolution
 WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
 NBC—The South Sea Islanders; WFAE WCKY WGY WTAM (sw-15.33)
 CBS—American School of the Air; WABC WSMK WHAS KMOX WKRC (sw-15.27-9.59)
 KDKA—Home Forum
 WCPO—Mrs. West
 WGBF—News
 WGN—Palmer House Ensemble
 WLS—Markets

WLW—Learn to Sing
 WSAI—Today's News
 WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
 NBC—South Sea Islanders; WSAI
 WCPO—Harry Ogden
 WGN—Marriage License Bureau Broadcast
 WGY—Limey Bill
 WLW—Nature Study
 WSM—Ma Perkins, sketch
 WWVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST
 NBC—Pat Kennedy, tenor; WFAE WSAI WCKY
 ★ CBS—Int'l Armistice Day Prgm.; WABC WSMK WKRC WHAS (sw-15.27-9.59)
 NBC—Roy Campbell's Royalists; WJZ WSM WAVE
 MBS—Molly of the Movies; WGN WLW
 KDKA—Stroller's Matinee
 KMOX—Ma Perkins, sketch
 WCPO—Today's Winners
 WGY—All Saints Choir
 WTAM—Musical Cocktail
 WWVA—Cowboy Loyce and Just Plain John

3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, sketch; WFAE WGY WLW WTAM WLS
 NBC—The Wise Man, sketch; WJZ WAVE WSM
 KDKA—Romance of Dan and Sylvia
 KMOX—Backstage Wife
 WCKY—Rhythm Makers
 WGN—June Baker, home management
 WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
 NBC—Yaughn de Leath, contralto; WJZ WAVE WSM WCKY
 NBC—Vic and Sade, sketch; WFAE WGY WLW WTAM
 KDKA—Backstage Wife, sketch
 KMOX—How to Be Charming
 WGN—Good Health & Training
 WLS—Dale Carnegie; Radio Commentator
 WWVA—Int'l Armistice Day Prgm. (CBS)

3:45 p.m. EST 2:45 CST
 NBC—King's Jesters; WJZ WSM WCKY WAVE
 NBC—The O'Neills, sketch; WFAE WTAM WGY WLW
 KDKA—Charm
 KMOX—Exchange Club
 WGN—Ed Fitzgerald and Co.
 WLS—Homemakers' Program
 WSAI—Dealers Salute

4:00 p.m. EST 3:00 CST
 NBC—Woman's Radio Review; WFAE WAVE WSM WTAM WCKY WSAI
 CBS—Chansonette, instrumental; WABC WSMK WKRC (sw-15.27)
 NBC—Betty and Bob, sketch; WJZ KDKA WENR (sw-15.21)
 Betty and Bob, sketch; WGY WLW
 KMOX—Mirthouake; Freddy Marcus; Al Roth's Orch.
 WGBF—Sunshine Hour
 WHAS—Week-day Devotions
 WWVA—Hugh Cross and the Georgie Porgie Boys

4:15 p.m. EST 3:15 CST
 NBC—Songs and Stories; WJZ
 CBS—Chicago Variety Hour; WABC WSMK WHAS WWVA WKRC (sw-15.27)
 NBC—Ken Sparnon's Ensemble; KDKA (sw-15.21)
 MBS—Life of Mary Sothern, sketch; WGN WLW
 WENR—Madame de Sylvara
 WGY—Bridge Forum
 WSM—State Dept. of Health, talk

4:30 p.m. EST 3:30 CST
 NBC—Girl Alone, sketch; WFAE WSAI WCKY
 NBC—Musical Mixing Bowl; WSM KDKA WENR (sw-15.21)
 NBC—Bert Stevens' Orchestra; WJZ
 WAVE—Ice Cream Singer
 WGBF—News
 WGN—Gretta Palmer
 WGY—Stock Report
 WKRC—Eddie Schoelwer
 WLW—News; Financial Notes
 WTAM—Twilight Tunes
 WWVA—Shopping Syncopeation

4:45 p.m. EST 3:45 CST
 NBC—Grandpa Burton, sketch; WFAE (sw-9.53)

CBS—Clyde Barrie, baritone; WABC WHAS WKRC WSMK (sw-15.27)
 WAVE—Interlude
 WCKY—Dick Tracy
 WGBF—Musical Masterpieces
 WGN—Song of the Islands
 WGY—Musical Program
 WLW—Singing Neighbor
 WSAI—Jane Martin, soprano
 WTAM—Cleveland Art Museum

5:00 p.m. EST 4:00 CST
 NBC—Junior Radio Journal; WJZ WENR WAVE WSM
 CBS—The Manhattan Matinee; WABC WSMK WKRC KMOX (sw-15.27)
 ★ NBC—Al Pearce's Gang; WFAE WCKY WGY WTAM (sw-9.53)
 KDKA—Plough Boys
 WCPO—News; Joe Venuti's Orchestra
 WHAS—University of Louisville
 WLW—Bob Nolan's Band
 WSAI—Dinner Hour
 WWVA—Jolly Joe & Coco's Circus

5:15 p.m. EST 4:15 CST
 NBC—Jackie Heller, tenor; WJZ WENR WAVE
 KDKA—Kiddies Klub
 WCPO—Salon Music
 WGBF—Veterans of Foreign Wars
 WLW—Jack Armstrong, drama
 WSM—Health Talk
 WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
 NBC—Tom Mix Adventures; WFAE WTAM WGY WSAI (sw-9.53)
 CBS—Jack Armstrong, sketch; WABC (sw-15.27-9.59)
 NBC—The Singing Lady; WJZ KDKA WLW (sw-15.21-11.87)
 KMOX—Eddie Dunstedter, organist
 WAVE—Walkathon
 WCKY—Tea Time Tunes
 WCPO—Variety Program
 WENR—Music and Comments
 WHAS—Herbert Koch, organist
 WKRC—Rhythm Revue
 WSM—News; Financial Reports
 WWVA—News

5:45 p.m. EST 4:45 CST
 NBC—Clara, Lu 'n' Em, gossip; WFAE WAVE WTAM WCKY WSM WGY WGN (sw-9.53)
 CBS—Og, Son of Fire, sketch; WABC WAVE WHAS WKRC (sw-15.27)
 NBC—Little Orphan Annie, sketch; WJZ WLW KDKA (sw-15.21-11.87)
 KMOX—News
 WCPO—Dance Orchestra
 WENR—Rhythm Ramblers
 WSAI—Organ Reveries
 WWVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST
 CBS—Beatrice Osgood, pianist; WSMK KMOX
 NBC—Flying Time, sketch; WFAE WGY WCKY WENP (sw-9.53)
 CBS—Buck Rogers, sketch; WABC (sw-11.83-9.59)
 NBC—(News, WFAE only); Army Band; WJZ WCKY WAVE
 KDKA—News
 WBBM—Buddy & Ginger, drama
 WCPO—Margie Bland
 WGBF—Central High School
 WGN—Harold Turner, pianist
 WHAM—Sports
 WHAS—Dick Tracy, sketch
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl
 WSAI—"Omar the Mystic"
 WSM—Marjorie Cooney; Pan American Broadcast
 WTAM—Pie Plant Pete
 WWVA—Radio Gossiper; Sports

6:15 p.m. EST 5:15 CST
 CBS—Og, Son of Fire, sketch; KMOX WBBM
 NBC—(News, WFAE only); Harold Stern's Orch.; WFAE WSAI WCKY
 CBS—Bobby Benson & Sunny Jim; WABC (sw-11.83-9.59)
 KDKA—To be announced
 WAVE—Skeets Morris Parade
 WCPO—To be announced
 WENR—Spareribs (NBC)
 WGN—Junior Police Patrol
 WGY—Joe LaTour, sketch
 WHAM—Dangerous Paradise, sketch

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

WHAS—Out o' the Dusk
WKRC—Dick Bray; News
WLW—W. A. Walls, talk
WSM—Comic Club
WTAM—Hot Dates in History
WVVA—Dinner Music

6:30 p.m. EST 5:30 CST

NBC—News; Harold Stern's Orchestra; WEAf WSM WCKY (sw-9.53)
CBS—Jack Armstrong, sketch: KMOX WBBM
NBC—The Singing Lady; WGN
CBS—News; Vanished Voices, musical and dramatic; WABC (sw-11.83-9.59)

NBC—News; The Charioteers: WJZ
News: WSAI WENR
WCPO—Star Serenaders
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WHAM—Terry & Ted
WKRC—House of 1,000 Eyes
WLW—Bob Newhall, sports
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST

NBC—Billy and Betty, sketch: WEAf
NBC—Lowell Thomas, news: WJZ KDKA WLW WTAM (sw-11.87-15.21)
NBC—Orphan Annie: WSM WGN
CBS—Herbert Foote, organist: WSMK
Jimmy Allen, sketch: KMOX WBBM

WCKY—Grab Bag
WCPO—Around the Town
WENR—Flash Gordon, sketch
WGBF—Club Time
WGY—News; Musical Program
WHAM—News
WHAS—Asher and Little Jimmy
WSAI—Dinner Hour
WVVA—Musical Moments; Soloist; Orchestra

7:00 p.m. EST 6:00 CST

★ NBC—Amos 'n' Andy: WEAf WLW WGY WTAM (sw-9.53)
★ CBS—Myrt and Marge, sketch: WABC WVVA WKRC (sw-11.83-9.59)
NBC—Dinner Concert; Vocalist and Organist: WJZ WCKY WENR WHAM WAVE KDKA (sw-11.87)

CBS—Buck Rogers, sketch: WHAS KMOX WBBM
WCPO—To be announced
WGN—Palmer House Ensemble
WSAI—Modernization of Homes
WSM—Sarie and Sallie

7:15 p.m. EST 6:15 CST

★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WEAf WTAM WGY WSAI (sw-9.53)
CBS—Vocals by Verrill: WABC WVVA WKRC (sw-11.83)
NBC—Stamp Club; Capt. Tim Healy: WJZ KDKA WENR WHAM WCKY (sw-11.87)

CBS—Melodies of Yesterday: WBBM
MBS—Lilac Time; WLW WGN
KMOX—Orchestra and Soloist
WAVE—Newspaper
WCPO—Gov. Martin L. Davey
WGBF—Contest Program
WHAS—Hot Dates in History
WSM—Leon Cole, organist

7:30 p.m. EST 6:30 CST

NBC—Education in the News: WEAf WSAI WTAM
CBS—"Singin' Sam": WABC WHAS WKRC KMOX WBBM (sw-11.83-9.59)
★ NBC—Lum & Abner, sketch: WJZ WENR WLW
Musical Moments; Soloist and Orchestra: WSM WHAM
KDKA—The Singing Seven
WAVE—Roller Derby
WREN—Organ and Piano Duo
WCKY—Strange As It Seems
WCPO—Harry Hartman's Sport Review

WGBF—Historical Facts
WGN—Winners
WGY—Jim Healey, commentator
WVVA—News

7:45 p.m. EST 6:45 CST

NBC—Jim Crowley, commentator on football news: WEAf WSAI
NBC—Dangerous Paradise, sketch; Elsie Hitz & Nick Dawson: WJZ WENR KDKA WLW WAVE (sw-11.87)
★ CBS—Boake Carter, news; WABC WHAS WKRC KMOX WBBM (sw-11.83-9.59)
WCKY—Musical Moments, soloist and orchestra
WCPO—Will Hauser's Orch.

WGN—Quin Ryan's Amateur Night
WGY—Musical Program
WHAM—The Forty-Niners
WSM—Melody Jams
WTAM—Fur Trappers
WVVA—Strange As It Seems

8:00 p.m. EST 7:00 CST
★ NBC—S. C. JOHNSON & Son Presents Fibber McGee & Molly, sketch: WJZ WHAM KDKA WCKY WENR WAVE WSM (sw-11.87)
★ NBC—Hammerstein's Music Hall; Guests: WEAf WTAM WSAI WGY
★ CBS—Guy Lombardo's Orch.: WABC WVVA (sw-6.12-6.06)
KMOX—House of a Thousand Eyes
WBBM—Traffic Court
WCPO—Dance Review
WGN—Lone Ranger
WHAS—Down On the Farm
WKRC—Edw. Nell & Thomas
WLW—Hot Dates in History

8:15 p.m. EST 7:15 CST

WCPO—Sunset Royal Entertainers
WHAS—Seymour Simons' Orch. (CBS)
WLW—Red Cross Drama
8:30 p.m. EST 7:30 CST
★ NBC—Margaret Speaks, soprano & Richard Crooks, tenor; Mixed Chorus; William Daly's Orch.: WEAf WTAM WSM WAVE WGY (sw-9.53)
★ NBC—Evening in Paris; Pickens Sisters; Milton Watson, tenor; Mark Warnow's Orch.: WJZ KDKA WHAM WLS WCKY (sw-11.87)

CBS—One Night Stands; Pick & Pat, dramatic and musical: WABC WBBM WKRC WHAS KMOX (sw-6.12-6.06)
MBS—Grandstand Thrills: WLW WGN
WCPO—Variety Program
WSAI—Carefree Capers

8:45 p.m. EST 7:45 CST
WCPO—Amateur Night Prgm.
9:00 p.m. EST 8:00 CST
★ NBC—Harry Horlick's Gypsies Ben Klassen, tenor: WEAf WTAM WSAI WGY (sw-9.53)
★ NBC—Greater Minstrels: WJZ WHAM KDKA WLS WLW WSM (sw-11.87-6.14)
★ CBS—Radio Theater: WABC WHAS WKRC KMOX WBBM (sw-6.12-6.06)
WAVE—Musical Memory Contest
WCKY—Melody Moments
WGN—News; Sports Review

9:15 p.m. EST 8:15 CST
WAVE—Dick Wirth
WCKY—Radio Night Club
WGN—The Couple Next Door
9:30 p.m. EST 8:30 CST
NBC—Princess Pat Players: WJZ KDKA WENR WCKY WHAM (sw-11.87-6.14)
★ NBC—Open House; Grace Moore, soprano; Josef Pasternak's Orch.: WEAf WAVE WGY WTAM WSM WLW (sw-9.53)
WCPO—Dance Program
WGN—Musical Moments; Vocalist and Orchestra
WSAI—News

9:45 p.m. EST 8:45 CST
WCPO—Sunset Royal Entertainers
WGN—Here, There and Everywhere
WSAI—Rheiny Gau, songs
10:00 p.m. EST 9:00 CST
★ NBC—Review of the Life of Andrew Carnegie; Pipe Major Hugh Grant, guest: WJZ KDKA WHAM WENR (sw-11.87-6.14)
★ CBS—Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM (sw-6.12-6.06)
NBC—Contented Prgm.: WEAf WTAM WGY WSAI WSM (sw-9.53)
MBS—Famous Jury Trials: WGN WLW
WAVE—Reveries
WCKY—News
10:15 p.m. EST 9:15 CST
WAVE—Accordian Band
WCKY—Life of Andrew Carnegie (NBC)
WCPO—Will Hauser's Orchestra
10:30 p.m. EST 9:30 CST
NBC—Concert Band direction Frank Simon; Bennett Chaple, narrator: WJZ WHAM KDKA WLW WENR (sw-11.87-6.14)

11:15 p.m. EST 10:15 CST
NBC—Ink Spots; Negro Quartet: WJZ WHAM WSM
CBS—George Olsen's Orchestra: WBBM WKRC
NBC—Leonard Keller's Orch.: WEAf WENR WSAI WCKY KDKA—Four Dynamos of Rhythm
KMOX—Geo. L. Scott, organist
WAVE—Walkathon
WGN—Fiddle Riddles
WGY—Johnny Albright, songs
WHAS—Dance Time
WLW—Darktown Meetin' Society
WTAM—Geo. Duffy's Orch.
11:30 p.m. EST 10:30 CST
NBC—(News, WEAf only); Enric Madriguera's Orch.: WEAf WCKY WSAI WGY (sw-9.53)
CBS—Jerry Freeman's Orch.: WABC WSMK WKRC
NBC—Ray Noble's Orchestra: WJZ WHAM WSM WAVE
KDKA—Dance Orchestra
KMOX—Ozark Mountaineers
WBBM—Herbie Kay's Orchestra (CBS)
WBEN—Albert Socarras' Orch.
WENR—Earl Hines' Orchestra
WGN—Al Kavelin's Orchestra
WHAS—Amateur Contest
WLW—Ted Fiorito's Orch.
WTAM—LeRoy Smith's Orch.
11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist: WEAf WGY WSAI WTAM (sw-9.53)
MBS—Tom Coakley's Orchestra: WGN WLW
KMOX—Johnny Burkarth's Orchestra
WENR—Charley Boulanger's Orchestra
WKRC—Frank Stoffer's Orch.
12:00 Mid ES 11:00 p.m. CS
NBC—Jack Russell's Orchestra: WEAf WGY WLW WCKY WENR
NBC—Shandor violinist; Luigi Romanelli's Orch.: WJZ KDKA WSM WHAM WAVE (sw-6.14-11.87)
CBS—Seymour Simons' Orch.: WABC WHAS WSMK WBBM WKRC KMOX
WGN—Velo & Yolanda's Orch.
WTAM—Hal Goodman's Orch.
12:30 a.m. ES 11:30 p.m. CS
NBC—Fletcher Henderson's Orchestra: WJZ KDKA WENR WSM (sw-6.14-11.87)
CBS—Hawaii Calls: WABC WKRC WBBM KMOX
NBC—Bert Block's Orchestra: WEAf WGY WCKY
WGN—Horace Heidt's Orchestra
WHAS—Dream Serenade
WLW—Moon River
WTAM—Sammy Kaye's Orch.
12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day Is Done
WSMK—Hawaii Calls (CBS)
1:00 a.m. ES 12:00 Mid CS
MBS—The Midnight Flyers; Joe Sanders' Orch.: WGN WLW WBBM—Al Dien's Orchestra
WENR—Enric Madriguera's Orchestra
1:30 a.m. EST 12:30 CST
WBBM—News; Austin Mack's Orchestra
WENR—Jack Russell's Orch.
1:45 a.m. EST 12:45 CST
WLW—Nightclub Parade

11:15 p.m. EST 10:15 CST
NBC—Ink Spots; Negro Quartet: WJZ WHAM WSM
CBS—George Olsen's Orchestra: WBBM WKRC
NBC—Leonard Keller's Orch.: WEAf WENR WSAI WCKY KDKA—Four Dynamos of Rhythm
KMOX—Geo. L. Scott, organist
WAVE—Walkathon
WGN—Fiddle Riddles
WGY—Johnny Albright, songs
WHAS—Dance Time
WLW—Darktown Meetin' Society
WTAM—Geo. Duffy's Orch.
11:30 p.m. EST 10:30 CST
NBC—(News, WEAf only); Enric Madriguera's Orch.: WEAf WCKY WSAI WGY (sw-9.53)
CBS—Jerry Freeman's Orch.: WABC WSMK WKRC
NBC—Ray Noble's Orchestra: WJZ WHAM WSM WAVE
KDKA—Dance Orchestra
KMOX—Ozark Mountaineers
WBBM—Herbie Kay's Orchestra (CBS)
WBEN—Albert Socarras' Orch.
WENR—Earl Hines' Orchestra
WGN—Al Kavelin's Orchestra
WHAS—Amateur Contest
WLW—Ted Fiorito's Orch.
WTAM—LeRoy Smith's Orch.
11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist: WEAf WGY WSAI WTAM (sw-9.53)
MBS—Tom Coakley's Orchestra: WGN WLW
KMOX—Johnny Burkarth's Orchestra
WENR—Charley Boulanger's Orchestra
WKRC—Frank Stoffer's Orch.
12:00 Mid ES 11:00 p.m. CS
NBC—Jack Russell's Orchestra: WEAf WGY WLW WCKY WENR
NBC—Shandor violinist; Luigi Romanelli's Orch.: WJZ KDKA WSM WHAM WAVE (sw-6.14-11.87)
CBS—Seymour Simons' Orch.: WABC WHAS WSMK WBBM WKRC KMOX
WGN—Velo & Yolanda's Orch.
WTAM—Hal Goodman's Orch.
12:30 a.m. ES 11:30 p.m. CS
NBC—Fletcher Henderson's Orchestra: WJZ KDKA WENR WSM (sw-6.14-11.87)
CBS—Hawaii Calls: WABC WKRC WBBM KMOX
NBC—Bert Block's Orchestra: WEAf WGY WCKY
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WHAS—Dream Serenade
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11:15 p.m. EST 10:15 CST
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CBS—George Olsen's Orchestra: WBBM WKRC
NBC—Leonard Keller's Orch.: WEAf WENR WSAI WCKY KDKA—Four Dynamos of Rhythm
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CBS—Jerry Freeman's Orch.: WABC WSMK WKRC
NBC—Ray Noble's Orchestra: WJZ WHAM WSM WAVE
KDKA—Dance Orchestra
KMOX—Ozark Mountaineers
WBBM—Herbie Kay's Orchestra (CBS)
WBEN—Albert Socarras' Orch.
WENR—Earl Hines' Orchestra
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NBC—Jesse Crawford, organist: WEAf WGY WSAI WTAM (sw-9.53)
MBS—Tom Coakley's Orchestra: WGN WLW
KMOX—Johnny Burkarth's Orchestra
WENR—Charley Boulanger's Orchestra
WKRC—Frank Stoffer's Orch.
12:00 Mid ES 11:00 p.m. CS
NBC—Jack Russell's Orchestra: WEAf WGY WLW WCKY WENR
NBC—Shandor violinist; Luigi Romanelli's Orch.: WJZ KDKA WSM WHAM WAVE (sw-6.14-11.87)
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WGN—Velo & Yolanda's Orch.
WTAM—Hal Goodman's Orch.
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NBC—Fletcher Henderson's Orchestra: WJZ KDKA WENR WSM (sw-6.14-11.87)
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WBBM—Herbie Kay's Orchestra (CBS)
WBEN—Albert Socarras' Orch.
WENR—Earl Hines' Orchestra
WGN—Al Kavelin's Orchestra
WHAS—Amateur Contest
WLW—Ted Fiorito's Orch.
WTAM—LeRoy Smith's Orch.
11:45 p.m. EST 10:45 CST
NBC—Jesse Crawford, organist: WEAf WGY WSAI WTAM (sw-9.53)
MBS—Tom Coakley's Orchestra: WGN WLW
KMOX—Johnny Burkarth's Orchestra
WENR—Charley Boulanger's Orchestra
WKRC—Frank Stoffer's Orch.
12:00 Mid ES 11:00 p.m. CS
NBC—Jack Russell's Orchestra: WEAf WGY WLW WCKY WENR
NBC—Shandor violinist; Luigi Romanelli's Orch.: WJZ KDKA WSM WHAM WAVE (sw-6.14-11.87)
CBS—Seymour Simons' Orch.: WABC WHAS WSMK WBBM WKRC KMOX
WGN—Velo & Yolanda's Orch.
WTAM—Hal Goodman's Orch.
12:30 a.m. ES 11:30 p.m. CS
NBC—Fletcher Henderson's Orchestra: WJZ KDKA WENR WSM (sw-6.14-11.87)
CBS—Hawaii Calls: WABC WKRC WBBM KMOX
NBC—Bert Block's Orchestra: WEAf WGY WCKY
WGN—Horace Heidt's Orchestra
WHAS—Dream Serenade
WLW—Moon River
WTAM—Sammy Kaye's Orch.
12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day Is Done
WSMK—Hawaii Calls (CBS)
1:00 a.m. ES 12:00 Mid CS
MBS—The Midnight Flyers; Joe Sanders' Orch.: WGN WLW WBBM—Al Dien's Orchestra
WENR—Enric Madriguera's Orchestra
1:30 a.m. EST 12:30 CST
WBBM—News; Austin Mack's Orchestra
WENR—Jack Russell's Orch.
1:45 a.m. EST 12:45 CST
WLW—Nightclub Parade

11:15 p.m. EST 10:15 CST
NBC—Ink Spots; Negro Quartet: WJZ WHAM WSM
CBS—George Olsen's Orchestra: WBBM WKRC
NBC—Leonard Keller's Orch.: WEAf WENR WSAI WCKY KDKA—Four Dynamos of Rhythm
KMOX—Geo. L. Scott, organist
WAVE—Walkathon
WGN—Fiddle Riddles
WGY—Johnny Albright, songs
WHAS—Dance Time
WLW—Darktown Meetin' Society
WTAM—Geo. Duffy's Orch.
11:30 p.m. EST 10:30 CST
NBC—(News, WEAf only); Enric Madriguera's Orch.: WEAf WCKY WSAI WGY (sw-9.53)
CBS—Jerry Freeman's Orch.: WABC WSMK WKRC
NBC—Ray Noble's Orchestra: WJZ WHAM WSM WAVE
KDKA—Dance Orchestra
KMOX—Ozark Mountaineers
WBBM—Herbie Kay's Orchestra (CBS)
WBEN—Albert Socarras' Orch.
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NBC—Leonard Keller's Orch.: WEAf WENR WSAI W

Programs for Tuesday, November 12

Star ★ Indicates High Spot Selections

7:15 a.m. EST 6:15 CST
 KMOX—Four Harvest Hands
 WKY—Musical Clock
 WGY—Morning Salute
 WLW—Rise and Shine

7:30 a.m. EST 6:30 CST
 NBC—Jolly Bill & Jane; WEAF
 CBS—Organ Reveille; WABC
 NBC—Pollock & Lownhurst, pi-
 ano duo; WJZ

KMOX—Harry, Johnny and
 Aunt Sarah
 WGY—Musical Clock
 WHAS—Asbury College Devotions

WKRC—News; Something for
 Everyone
 WLW—Morning Devotions
 WSAI—Today's News
 WSM—Musical Program
 WTAM—Music Box

7:45 a.m. EST 6:45 CST
 NBC—Yoichi Hiraoka, xylophon-
 ist; WEAF
 NBC—Rise and Shine; News;
 WJZ

KMOX—Ambrose Haley and the
 Ramblers
 WLW—Syncopators
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST
 NBC—Happy Jack, songs;
 WEAF WCKY
 CBS—Bluebirds, girls' vocal trio;
 City Consumers' Guide; WABC

NBC—Morning Devotions; WJZ
 WAVE KDKA (sw-21.54)
 Musical Clock; WGY WTAM
 KMOX—News; Home Folks'
 Hour

WGBF—Gospel Tabernacle
 WGN—Good Morning
 WHAS—Georgia Wildcats
 WLS—News
 WLW—American Family Robin-
 son

WSAI—Church Forum
 WSM—Morning Devotion
8:15 a.m. EST 7:15 CST
 NBC—News; City Consumer's
 Guide; WEAF

NBC—Walter Cassel, baritone;
 Wm. Meeder, organist; WJZ
 WSM
 KDKA—News; Music
 WAVE—Sizzlers (NBC)
 WCKY—News

WCPO—Today's Headlines and
 Highlights
 WHAS—Log Cabin Boys
 WLS—Morning Roundup
 WTAM—Dr. Sunshine
 WWVA—Tex Harrison's Texas
 Buckaroos

8:30 a.m. EST 7:30 CST
 NBC—Walter Cassel, baritone;
 KDKA (sw-21.54)
 CBS—Salon Musicale; On the
 Air Today; WABC

NBC—Cherrio; WEAF WTAM
 WLW WGY WSM
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WCKY—Variety Musicale
 WCPO—Variety Hour

WHAS—Breakfast Business
 WKRC—Fiddlin' Farmers
 WSAI—McCormick's Old Time
 Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
 NBC—Landy Trio & White;
 WJZ KDKA (sw-21.54)
 WGBF—Timely Topics
 WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
 NBC—Organ Rhapsody; Richard
 Leibert organist; WEAF
 WCKY WSAI
 CBS—Bugle Call Revue; WABC
 WSMK WHAS WKRC

★ NBC—Breakfast Club; Edna
 Odell, contralto; Ranch Boys;
 WJZ WAVE KDKA WSM
 (sw-15.21)

Hymns of All Churches; WGY
 WLW
 WCPO—Arkansas Fiddlers
 WLS—Lulu Belle and Scotty
 WTAM—Livestock Quotations;
 Vaughn King's Calisthenics

WWVA—Cowboy Loyce and Just
 Plain John
9:15 a.m. EST 8:15 CST
 NBC—Richard Leibert, organist;
 WLW WGY

KMOX—Musical Jewel Box
 WCPO—Morning Concert
 WGBF—City Court
 WGN—Modern Melodies
 WKRC—Saving Sue

WLS—The Hilltoppers
 WTAM—Board of Education
9:30 a.m. EST 8:30 CST
 CBS—Bugle Call Revue; WKRC
 WWVA

KDKA—Helpful Harry's House-
 hold Hints

NBC—Doc Schneider's Yodeling
 Cowboys; WEAF WSAI WLW
 WCKY WGY
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WLS—Morning Devotions
 WTAM—Health and Home

9:45 a.m. EST 8:45 CST
 NBC—The Wife Saver; WEAF
 WCKY WTAM
 CBS—Gothamers, male quartet;
 News; WABC WKRC WSMK
 WHAS

KDKA—Style & Shopping Serv-
 ices
 KMOX—Fascinating Melodies
 WGN—Len Salvo, organist
 WGY—Musical Program
 WLS—Tommy Tanner and Sod-
 busters

WLW—Backstage Wife, sketch
 WSAI—Tonic Tunes
 WWVA—Gertrude Miller
10:00 a.m. EST 9:00 CST
 NBC—News; Ralph Kirbery, the
 Dream Singer; WJZ

NBC—News; Tune Twisters;
 WEAF WSM WAVE
 CBS—Romany Trail; WABC
 WKRC WHAS WSMK KMOX
 NBC—News; Art Tatum, pian-
 ist and songs; KDKA (sw-
 15.21)

WCKY—News; Model Melodies
 WCPO—Wade House, evangel-
 ist
 WGN—Hymns of All Churches
 WGY—News; Market Basket
 WLS—Prairie Ramblers; Patsy
 Montana; Henry

WLW—Betty Crocker
 WSAI—Household Hints
 WTAM—News; Shero Trio
 WWVA—Hugh Cross and the
 Georgie Porgie Boys

10:15 a.m. EST 9:15 CST
 NBC—Home Sweet Home,
 sketch; WEAF WGY WLW
 WTAM
 NBC—Edward Mac Hugh, gospel
 singer; WJZ WSM KDKA
 WCKY WAVE (sw-15.21)

KMOX—Let's Compare Notes
 WCPO—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham
 WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST
 NBC—Gypsy Trail; Gypsy Mu-
 sic; WEAF WSAI WTAM
 CBS—U. S. Navy Band; WABC
 WHAS KMOX WSMK WKRC
 NBC—Today's Children, sketch;
 WJZ KDKA WLS WCKY (sw-
 15.21)

MBS—Virginians, male quartet;
 WLW WGN
 WAVE—Devotional Service
 WCPO—To be announced
 WGY—Banjoers and Radio
 Sweethearts

WWVA—Rapid Ad Service
10:45 a.m. EST 9:45 CST
 NBC—Herman & Banta, xylo-
 phone and piano; WJZ KDKA
 (sw-15.21)

NBC—Three Shades of Blue, male
 trio; WEAF WSM WSAI
 WGY WAVE WTAM
 KMOX—Police Court B'dcast
 WCKY—Musical Interlude; Mc-
 CORMICK'S Old Time Fiddlers

WCPO—Popular Piano Melodies
 WGN—Backstage Wife, sketch
 WHAS—Monticello Party Line
 WLS—Morning Minstrels
 WLW—Livestock Reports; News
 WWVA—Navy Band (CBS)

11:00 a.m. EST 10:00 CST
 NBC—Ida Bailey Allen; Morton
 Bove, tenor; WEAF WTAM
 WGY
 CBS—Brad and Al, songs and
 patter; WABC (sw-15.27)

NBC—U. S. Marine Band; WJZ
 WLW WCKY WAVE WSM
 KDKA (sw-15.21)
 CBS—Mary Lee Taylor; WHAS
 KMOX

WCPO—Today's Headlines
 WGBF—Mister and Missus
 WGN—Friendly Neighbor's House
 Party
 WKRC—Kentucky D. A. R.
 WLS—Martha Crane; Helen Jo-
 vce; Morning Homemakers Hr.

WSAI—Musical Scrapbook
 WWVA—Flyin' X Round-Up
11:15 a.m. EST 10:15 CST
 CBS—The Three Keys; WABC
 WWVA WSMK (sw-15.27)

NBC—Studio 7; WEAF WGY
 MBS—Jacob Tarshish; WLW
 WGN
 KMOX—June and Jerry, songs
 KDKA—Grab Bag

WCPO—Melody Lane
 WHAS—Strange As It Seems
 WKRC—Jane Grey
 WSAI—Organ Reveries
 WTAM—Jerry Brannon

11:30 a.m. EST 10:30 CST
 CBS—Mrs. Wiggs of the Cabbage
 Patch, sketch; WABC WKRC
 KMOX (sw-15.27)

NBC—Your Child, Agnes Hanna,
 speaker; WEAF WGY WTAM
 WSAI WSM WAVE WCKY
 WCPO—Homespun Philosopher
 WGBF—Baby Shop Man
 WGN—Bachelor's Children
 WHAS—Sam, Gil and Louie
 WLS—News Report; Markets
 WLW—Chandler Chats
 WWVA—Ezra Plotts Says—

11:45 a.m. EST 10:45 CST
 NBC—Sidney Suiko, pianist;
 WEAF WTAM WSAI WSM
 WAVE WCKY
 CBS—Just Plain Bill, sketch;
 WABC WKRC KMOX (sw-
 15.27)

MBS—Minstrels; WGN WLW
 WCPO—Frigid Facts
 WGBF—Hoosier Philosopher
 WGY—Doc's Yodeling Cowboys
 WHAS—Dream Train
 WLS—Wm. O'Connor, tenor; Sue
 Roberts
 WWVA—Helpful Harry

12:00 m ES 11:00 a.m. CS
 NBC—Three Scamps, male trio;
 WEAF WCKY WAVE WSM
 CBS—The Voice of Experience,
 advice; WABC WKRC KMOX
 WWVA WHAS (sw-15.27.9.59)

NBC—Simpson Boys of Spruce-
 head Bay, sketch; WJZ
 KDKA—News
 WCPO—College of Music
 WGBF—Wedding Anniversaries
 WGN—We Are Four
 WLS—Roundup; Variety Aces
 WLW—Farmyard Follies, hillbilly
 revue

WSAI—Rheiny Gau, songs
 WTAM—Console Capers
12:15 p.m. ES 11:15 a.m. CS
 NBC—Honeyboy and Sassafras,
 comedy team; WEAF WTAM
 WSAI

CBS—Rhythm Bandbox; WABC
 WKRC (sw-15.27)
 NBC—Merry Macs (News, WJZ
 only); WJZ WSM WAVE
 MBS—Ralph Kirbery, the Dream
 Singer; WGN WLW
 News; WCKY WWVA
 KDKA—Salt and Peanuts
 KMOX—This and That
 WGY—Weavers

WHAS—Univ. of Louisville
 WLS—Old Kitchen Kettle Mary
 Wright
12:30 p.m. ES 11:30 a.m. CS
 NBC—Merry Madcaps; WEAF
 WCKY WSAI

CBS—"Mary Marlin," sketch;
 WABC WKRC KMOX WHAS
 (sw-15.27.9.59)
 NBC—"Nat'l Farm & Home Hour";
 Guest Speakers; Walter Blau-
 fuss' Orch.; WJZ WSM KDKA
 WAVE (sw-15.21)

WCPO—Racing Information
 WGN—Harold Turner, pianist
 WGY—Farm Program
 WLS—Little Bits from Life; Wil-
 liam Vickland
 WLW—Livestock, River, Weather
 & Market
 WSM—Banner Newshawk
 WTAM—Hank Keene's Radio
 Gang

WWVA—Tony and Dominic
12:45 p.m. ES 11:45 a.m. CS
 CBS—Five Star Jones, sketch;
 WABC KMOX WKRC (sw-
 15.27)

WCPO—To be announced
 WGBF—Bulletin Board
 WGN—Painted Dreams
 WHAS—Log Cabin Boys
 WLS—Weather; Produce Report;
 News
 WLW—Farm and Home Hour
 (NBC)

WTAM—Noon-day Resume
 WWVA—Luncheon Music
1:00 p.m. ES 12:00 m CS
 CBS—Frank Dailey's Orchestra;
 WABC WSMK (sw-15.21)

NBC—News; Market & Weather
 Reports; WEAF
 KMOX—Magic Kitchen
 WCKY—Dick Fidler's Orchestra
 (NBC)

WCPO—Musical Program
 WGBF—Church and School News
 WGN—Petals of Love
 WGY—Faye and Cleo, songs
 WHAS—College of Agriculture
 WKRC—News
 WLS—Dinnerbell Program

WSAI—Police Flashes
 WTAM—Sammy Kaye's Orch.
1:15 p.m. EST 12:15 CST
 NBC—Dick Fidler's Orchestra;
 WEAF

CBS—Frank Dailey's Orchestra;
 WKRC (sw-9.59)
 WCPO—Annette Patton Cornell
 WGBF—Farmer Purcell
 WGN—Rich Man's Darling
 WGY—Bag and Baggage
 WHAS—Georgia Wildcats
 WSAI—Dance Interlude
 WWVA—Musical Program

1:30 p.m. EST 12:30 CST
 NBC—Charley Boulanger's Or-
 chestra; WEAF WGY WCKY
 CBS—Milton Charles, organist;
 WABC WKRC WSMK (sw-
 15.27)

NBC—Castles of Romance, voc-
 alists and piano duo; WJZ
 WAVE
 KDKA—Sammy Fuller
 KMOX—Those O'Malleys, sketch
 WCPO—Laura Karch
 WGN—Markets; Mid-day Ser-
 vices

WHAS—Livestock Reports
 WLW—Painted Dreams, sketch
 WSAI—Treadwells on Tour
 WSM—News
 WTAM—Tommy Tucker's Orch.
 WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
 NBC—Music Guild; WEAF WGY
 WCKY WTAM
 CBS—Radio Gossip Club with
 Eddie and Fannie Cavanaugh;
 KMOX

CBS—Concert Miniatures; WABC
 (sw-15.27)
 NBC—Rochester Civic Orchestra;
 WJZ WAVE
 KDKA—Mac and Bob
 WCPO—To be announced
 WGBF—Curbstone Reporter
 WHAS—Mrs. Randolph, shopping
 WKRC—Melodious Measures
 WLS—Dinnerbell Program

WLW—Tom Coakley's Orch.
 WSM—Dept. of Agriculture
 WWVA—Gospel Tabernacle
2:00 p.m. EST 1:00 CST
 ★ CBS—Between the Bookends;
 WABC WKRC WSMK (sw-
 15.27.9.59)

NBC—Nat'l University Extens-
 ion Debate; WEAF WSAI
 (sw-15.33)
 NBC—Words and Music, vocal-
 ists and organist; WJZ WAVE
 WSM KDKA (sw-15.21)
 KMOX—News Through a Wom-
 an's Eyes
 WCPO—Today's Headlines; Pop-
 ular Rhythms
 WGBF—Rotary Club
 WGN—Movie Personalities
 WGY—Health Hunters, sketch
 WHAS—University of Kentucky
 WLS—Red Foley
 WLW—Contemporary Writers

2:15 p.m. EST 1:15 CST
 CBS—Happy Hollow, sketch;
 WABC WKRC WSMK (sw-
 15.27.9.59)
 KMOX—Window Shoppers
 WGN—Romance of Helen Trent
 WGY—Household Chats
 WLS—Pa and Ma Smithers
 WLW—Nature Stories
 WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
 CBS—American School of the
 Air; WABC WHAS WKRC
 WSMK KMOX (sw-15.27-
 9.59)

NBC—Ma Perkins, sketch
 WCPO—Today's Winners
 WGY—Musical Program
 WLS—Book Review
 WTAM—Musical Cocktail
 WWVA—Cowboy Loyce and Just
 Plain John

3:15 p.m. EST 2:15 CST
 NBC—Ma Perkins, sketch;
 WEAF WGY WLS WTAM
 WLW
 KDKA—Romance of Dan and
 Sylvia

KMOX—Backstage Wife, sketch
 WGN—June Baker, home man-
 agement
 WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
 NBC—Vic and Sade, sketch;
 WEAF WGY WTAM WLW
 NBC—Nellie Revell Interviews
 Dorothy Dreslin; WJZ WCKY
 KDKA—Backstage Wife, sketch
 KMOX—News

WGN—Good Health & Training
 WLS—Homemakers' Program
 WWVA—Lois Long (CBS)

3:45 p.m. EST 2:45 CST
 NBC—King's Jesters; WJZ
 WSM WAVE
 NBC—The O'Neills, sketch;
 WEAF WGY WTAM WLW

KDKA—Congress of Clubs
 KMOX—Exchange Club
 WCKY—Rhythm Moments
 WGN—Library of Congress Musi-
 cale
 WLS—Homemakers Program
 WSAI—Dealers' Salute

4:00 p.m. EST 3:00 CST
 NBC—Betty and Bob, sketch;
 WJZ KDKA WENR (sw-15.21)
 CBS—Walden String Quartet;
 WABC WSMK WKRC (sw-
 15.27)

NBC—Woman's Radio Review;
 WEAF WAVE WCKY WTAM
 WSAI WSM
 Betty and Bob, sketch; WGY
 WLW

KMOX—Mirthquake
 WHAS—Week-day Devotions
 WWVA—Hugh Cross; Georgie
 Porgie Boys

4:15 p.m. EST 3:15 CST
 NBC—Gale Page, contralto;
 WJZ WENR
 CBS—Walden String Quartet;
 WHAS

MBS—Life of Mary Sothern,
 sketch; WGN WLW
 KDKA—Magic of Melody
 WGY—Bridges Forum

4:30 p.m. EST 3:30 CST
 NBC—Fletcher Henderson's Or-
 chestra; WJZ WENR KDKA
 (sw-15.21)
 CBS—Science Service; WABC
 WSMK WHAS (sw-15.27)

NBC—Girl Alone, sketch; WEAF
 WCKY WSAI
 WAVE—Ice Cream Singer
 WGBF—News
 WGN—Parents & Teacher's
 Congress

WGY—Matinee Players
 WKRC—Eddie Schoelwer
 WLW—News; Financial Notes
 WSM—Orgets in the Air
 WTAM—Twilight Tunes
 WWVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
 NBC—Gen. Fed. of Women's
 Clubs; WEAF WSAI WSM
 CBS—Three Little Words; WABC
 WSMK WHAS WKRC (sw-
 15.27)

NBC—Dudley Brothers; WJZ
 WSM WAVE WENR KDKA
 (sw-15.21)
 WCKY—Dick Tracy, sketch
 WGBF—Musical Masterpieces
 WGY—Stock Reports
 WLW—Singing Neighbor
 WTAM—Ballad Time with Ches-
 ter Zohn

5:00 p.m. EST 4:00 CST
 NBC—Symphony Orch.; WEAF
 WCKY WSAI WTAM (sw-9.53)
 CBS—Chansonette, instrumental;
 WABC WSMK WKRC (sw-
 15.27)

NBC—American Medical Ass'n
 Prgm.; WJZ WENR WAVE
 WSM
 KDKA—Plough Boys
 KMOX—Broadway Melodies
 WCPO—News; Music
 WGN—The Serenade
 WGY—Musical Program
 WHAS—Teachers' College
 WLW—Bob Nolan's Band
 WWVA—Jolly Joe & Coco's Cir-
 cus

5:15 p.m. EST 4:15 CST
 KDKA—Kiddies' Klub

KMOX—Chansonettes (CBS)
 WCPO—Salon Music
 WGN—Len Salvo, organist
 WGY—What's New in the Berk-
 shires, talk
 WLW—Jack Armstrong, sketch
 WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
 CBS—Jack Armstrong, sketch;
 WABC (sw-15.27.9.59)
 NBC—James W. Wilkinson, bari-
 tone; WEAF WCKY

NBC—Irene Wicker, the Sing-
 ing Lady; WJZ WLW KDKA
 (sw-15.21-11.87)
 KMOX—Piano Recital
 WAVE—Walkathon
 WCPO—To be announced
 WENR—Music and Comments
 WGN—Tuneful Moments
 WGY—Microphone Discoveries
 WHAS—Herbert Koch, organist
 WKRC—Tune Time
 WSAI—George Elliston, poems
 WSM—News; Financial News
 WTAM—Armchair Explorer's
 Club
 WWVA—News

5:45 p.m. EST 4:45 CST
 NBC—Clara, Lu 'n' Em, gossip;
 WEAF WTAM WCKY WAVE
 WGY WSM WGN (sw-9.53)
 CBS—Tito Guizar, tenor; WABC
 WKRC KMOX WSMK WWVA
 (sw-15.27)

NBC—Little Orphan Annie,
 sketch; WJZ KDKA WLW
 (sw-15.21-11.87)
 WCPO—Musical Medley
 WENR—"That Certain Four"
 WSAI—American Family Robin-
 son

Night

6:00 p.m. EST 5:00 CST
 NBC—(News, WJZ only); South-
 ernaires, male quartet; WJZ
 WAVE

CBS—Buck Rogers, sketch;
 WABC (sw-11.83-9.59)
 CBS—Joe Plotke's Orchestra;
 WSMK KMOX

NBC—Flying Time, sketch
 (News, WEAF only); WEAF
 WENR WCKY WGY
 KDKA—News
 WBBM—News; Buddy & Ginger
 WCPO—Dinner Music
 WGN—Armchair Melodies
 WHAM—Sports
 WHAS—Dick Tracy, sketch
 WKRC—Smilin' Dan
 WLW—Old Fashioned Girl, Helen
 Nugent, contralto, orchestra
 WSAI—Omar, the Mystic
 WSM—Beasley Smith; Magic
 Hour
 WTAM—Pie Plant Pete
 WWVA—All-Star Sport Final

6:15 p.m. EST 5:15 CST
 NBC—Mid-week Hymn Sing;
 Kathryn Palmer, soprano;
 Joyce Allmand, contralto; John
 Jamison, tenor; Arthur Bill-
 ings Hunt, baritone & direc-
 tor; Lowell Patton, organist;
 WEAF WSAI WTAM WCKY
 WGY (sw-9.53)

CBS—Benay Venuta, songs;
 WABC (sw-11.83)
 NBC—Animal Close-Ups; Stories
 by Don Lang; WJZ
 Those O'Malleys, sketch; KDKA
 WHAM

KMOX—Russell Brown & Edith
 Karen, songs
 WAVE—Skeets Morris Parade
 WBBM—Robin Hood Jr.
 WCPO—Chamber of Commerce
 Program
 WENR—Spareribs (NBC)
 WGN—Junior Police Patrol
 WHAS—Out o' the Dusk
 WKRC—Dick Bray
 WLW—Evening Concert
 WSM—Comic Club
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—Irene Wicker, the Sing-
 ing Lady; WGN
 CBS—Jack Armstrong, sketch;
 KMOX WBBM

NBC—News; Connie Gates,
 songs; WEAF WSAI WCKY
 WSM
 CBS—Understanding Opera;
 WABC (sw-11.83)
 NBC—News; Here's the Answer;
 WJZ

KDKA—To be announced
 WCPO—Star Serenaders
 WENR—What's the News
 WGBF—Singing Cowboy
 WGY—News; Evening Brevities
 WHAM—Terry & Ted
 WKRC—Evening Serenade
 WLW—Bob Newhall, sports
 WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
 NBC—Orphan Annie: WGN
 WSM
 NBC—Billy and Betty, sketch:
 WEA
 CBS—Understanding Opera:
 WVA WKRC
 NBC—Lowell Thomas, news:
 WJZ KDKA WLW WTAM
 (sw-11.87-15.21)
 Jimmy Allen, sketch: KMOX
 WBBM
 WCKY—Dinner Hour Concert
 WCPO—Around the Town
 WENR—Flash Gordon, sketch
 WGBF—Club Time
 WGY—News; Musical Program
 WHAM—News
 WHAS—Asher and Little Jimmie
 WSAI—News Tunes for Old
 7:00 p.m. EST 6:00 CST
 NBC—Easy Aces, sketch: WJZ
 KDKA WENR WCKY WHAM
 (sw-11.87)
 * CBS—Myrt & Marge, sketch:
 WABC WVA WKRC (sw-11.83-9.59)
 * NBC—Amos 'n' Andy: WEA
 WLW WGY WTAM (sw-9.53)
 CBS—Buck Rogers, sketch:
 WHAS KMOX WBBM
 WAVE—Dinner Concert
 WCPO—Carl Kennedy
 WGBF—Musical Moments
 WGN—Palmer House Ensemble
 WSAI—Tom Coakley's Orchestra
 WSM—Louise Hammett, songs;
 Sports
 7:15 p.m. EST 6:15 CST
 NBC—Popeye, the Sailor, sketch:
 WEA WGY WTAM WSAI
 (sw-9.53)
 CBS—Jimmy Farrell, songs:
 WABC (sw-11.83)
 NBC—Norsemen Quartet: WJZ
 WHAM
 MBS—Lilac Time: WGN WLW
 KDKA—To be announced
 KMOX—Orchestra and Soloist
 WAVE—Radio Newspaper
 WBBM—While the City Sleeps
 WENR—Lou Breese's Amateur
 Show
 WCKY—To be announced
 WCPO—Socialist Labor Party
 WENR—Palace Varieties
 WGBF—Contest Program
 WHAS—Studio Orchestra
 WKRC—Fred Hoehler
 WSM—Dangerous Paradise,
 sketch
 WVA—Twilight Reveries
 7:30 p.m. EST 6:30 CST
 * CBS—Kate Smith, songs;
 Jack Miller's Orch.: WABC
 WKRC WHAS KMOX WVA
 WBBM (sw-11.83-9.59)
 * NBC—Lum & Abner, sketch:
 WJZ WENR WLW
 NBC—Jackie Heller, tenor:
 WEA WSAI
 KDKA—Pittsburgh Varieties
 WAVE—Roller Derby
 WCKY—News
 WCPO—Harry Hartman's Sport
 Review
 WGBF—Historical Facts
 WGN—Winners
 WGY—Miners' Quartet
 WHAM—LeBron Sisters
 WSM—Those O'Malleys, sketch
 WTAM—Tommy Tucker's Orch.
 7:45 p.m. EST 6:45 CST
 NBC—You & Your Government:
 WEA WVA WTAM WCKY
 WSAI
 * CBS—Boake Carter, news:
 WABC WHAS KMOX WKRC
 WBBM (sw-11.83-9.59)
 NBC—Mario Cozzi, baritone;
 WJZ WHAM
 MBS—Washington Merry-Go-
 Round: WGN WLW
 WCPO—Will Hauser's Orch.
 WENR—Eddie South's Orch.
 WGY—Musical Program
 WSM—Jimmy Gallagher's Orch.
 WVA—Waring's Pennsylvanians
 8:00 p.m. EST 7:00 CST
 NBC—Leo Reisman's Orchestra,
 Phil Ducey & Johnny: WEA
 WVA WTAM WGY WSM
 NBC—Crime Clues; Drama: WJZ
 KDKA WHAS WLW WHAM
 WLS (sw-11.87)
 CBS—Lavender and Old Lace;
 Lucy Monroe, soprano; Frank
 Munn, tenor; Fritz Scheff,
 soloist: WABC WKRC WHAS
 KMOX WBBM (sw-6.12-6.06)
 WCKY—Barn Dance
 WCPO—Lunken Airport Series
 WGN—Those O'Malleys, sketch
 WSAI—Bob Chester's Orch.
 8:15 p.m. EST 7:15 CST
 WCPO—Sunset Royal Entertain-
 ers
 WGN—Palmer House Ensemble
 WVA—News

8:30 p.m. EST 7:30 CST
 * NBC—Welcome Valley, drama,
 with Edgar A. Guest; Bernar-
 dine Flynn; Sidney Ellstrom;
 Betty Winkler; Joseph Gallie-
 cio's Orch.; Guest: WJZ WLS
 WLW KDKA WHAM (sw-11.87)
 * CBS—Lawrence Tibbett, bariton;
 Don Voorhees' Orchestra:
 WABC WHAS WKRC KMOX
 WBBM (sw-6.12-6.06)
 * NBC—Wayne King's Orch.:
 WEA WTAM WGY WVA
 WSAI (sw-9.53)
 WCKY—Dell Leonard's Orch.
 WCPO—Parisien Ensemble
 WGN—Joe Sanders' Orchestra
 WSM—Souvenirs
 8:45 p.m. EST 7:45 CST
 WCPO—Studio Dance
 WGN—Maurice Kavelin's Orch.
 WSM—Francis Craig's Orchestra
 9:00 p.m. EST 8:00 CST
 NBC—Nils T. Granlund, m. c.;
 Harry Salter's Orch.; Tom
 Howard and George Shelton,
 comedians: WEA WGY
 WTAM WVA WSM WCKY
 (sw-9.53)
 * CBS—The Caravan; Walter
 O'Keefe, comedian; Deane
 Janis; Glen Gray's Orchestra:
 WABC WHAS WKRC WBBM
 KMOX (sw-6.12-6.06)
 * NBC—Ben Bernie and All the
 Eads: WJZ WHAM KDKA
 WLW WLS (sw-11.87-6.14)
 WCPO—Detective Story Hour
 WGN—News; Sports Review
 WSAI—Castles in Music
 9:15 p.m. EST 8:15 CST
 WGN—The Couple Next Door
 9:30 p.m. EST 8:30 CST
 * NBC—Helen Hayes in "The
 New Penny," with all-star
 cast; Mark Warnow's Orch.:
 WJZ KDKA WHAM WENR
 WCKY (sw-11.87-6.14)
 * NBC—Jumbo Show, direction
 Billy Rose, Jimmy Durante,
 Donald Novis, Gloria Grafton:
 WEA WGY WTAM WVA
 WSM WLW (sw-9.53)
 CBS—Fred Waring's Orchestra;
 Col. Stoopnagle and Budd:
 WABC KMOX WBBM WKRC
 WHAS (sw-6.12-6.06)
 WCPO—The Parisien Ensemble
 WGN—Dance Orchestra
 WSAI—News
 9:45 p.m. EST 8:45 CST
 WCPO—Sunset Royal Entertain-
 ers
 WSAI—Rheiny Gau, songs
 10:00 p.m. EST 9:00 CST
 * NBC—The Studio Party; Sig-
 mund Romberg; Deems Tay-
 lor, m. c.; Helen Marshall,
 soprano; Morton Bowe, tenor;
 Geo. Britton, baritone; Chorus;
 Orch.: WEA WGY WTAM
 WLW (sw-9.53)
 NBC—Wendell Hall, songs: WJZ
 WCKY WHAM WENR KDKA
 (sw-11.87-6.14)
 WAVE—Reveries
 WGBF—Mysterious Pianist
 WSAI—Bob Chester's Orch.
 WSM—Jubilee Singers & Choir
 10:15 p.m. EST 9:15 CST
 NBC—Ray Heatterton and Lu-
 cille Manners; WJZ WSM
 KDKA—Town Meeting
 WAVE—Amer. Liberty League
 WCKY—News
 WCPO—Harry Willsey's Orch.
 WENR—Star Dust
 WGN—Veloz & Yolanda's Orch.
 WHAM—Marvels of Eyesight
 10:30 p.m. EST 9:30 CST
 * NBC—Mobilization for Human
 Needs: WEA WVA WTAM
 WGY WCKY WLW WSM (sw-9.53)
 * CBS—Mobilization for Human
 Needs: WABC WKRC WBBM
 KMOX WHAS (sw-6.12-6.06)
 * NBC—Mobilization for Human
 Needs: WJZ WENR WHAM
 MBS—Follies: WGN WLW
 WGBF—News
 WTAM—Francesco F. DeLeone
 10:45 p.m. EST 9:45 CST
 WBBM—Dance Orchestra
 WGBF—Wrestling Matches
 11:00 p.m. EST 10:00 CST
 NBC—Ramon Ramos' Orchestra:
 WEA WCKY WSAI
 CBS—Abe Lyman's Orchestra:
 WABC
 * CBS—Myrt & Marge, sketch:
 WHAS KMOX WBBM
 NBC—News; Jimmy Carr's Or-
 chestra: WJZ
 * NBC—Amos 'n' Andy: WSM
 News: WLW WENR
 KDKA—News; Sports
 WAVE—Dick Wirth

WGN—Horace Heidt's Orchestra
 WHAM—Sleepy Hall's Orch.
 WKRC—News; Sammy Watkin's
 Orchestra
 WTAM—George Duffy's Orch.
 11:15 p.m. EST 10:15 CST
 NBC—Leonard Keller's Orch.:
 WEA WENR WSAI WSM
 WCKY WLW
 CBS—Abe Lyman's Orchestra:
 WSMK KMOX
 KDKA—Lovelorn Column in
 Rhythm & Rhyme
 WAVE—Walkathon
 WBBM—Musical Moments, vocal-
 ist and orch.
 WGN—The Dream Ship
 WHAS—Dance Time
 WTAM—Leroy Smith's Orchestra
 11:30 p.m. EST 10:30 CST
 NBC—(News, WEA only); En-
 ric Madriguera's Orch.: WEA
 WGY WSAI WCKY (sw-9.53)
 CBS—Dick Gardiner's Orchestra:
 WABC WHAS WBBM WVA
 WKRC WSMK
 NBC—Reggie Childs' Orchestra:
 WJZ WVA WHAM WLW
 KDKA—Dance Orchestra
 KMOX—Ozark Mountaineers
 WENR—Albert Socarra's Cuban
 Orchestra
 WENR—Earl Hines' Orchestra
 WGN—Orville Knapp's Orch.
 WSM—Sports; Dance Orch.
 WTAM—Paul Decker's Orch.
 11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist:
 WEA WGY WSAI (sw-9.53)
 KMOX—Johnny Burkarth's Or-
 chestra
 WAVE—Dick Wirth
 WENR—Charley Boulanger's Or-
 chestra
 WGBF—Coral Room
 WGN—Jan Garber's Orchestra
 WKRC—Frank Stoffer's Orch.
 WLW—Tom Coakley's Orch.
 12:00 Mid ES 11:00 p.m. CS
 NBC—Leon Belasco's Orchestra:
 WEA WGY WENR WCKY
 CBS—Herbie Kay's Orchestra:
 WABC WKRC WBBM
 NBC—Shandor, violinist; Ranny
 Weeks' Orch.: WJZ WVA
 KDKA WHAM WSM (sw-6.14)
 KDKA—Dance Orchestra
 KMOX—News
 WGBF—Dance Orchestra
 WHAS—Rudy Bundy's Orchestra
 WLW—Bob Chester's Orch.
 WTAM—Duffy Dills, musical
 WVA—Blue Grass Roy
 12:15 a.m. ES 11:15 p.m. CS
 CBS—Herbie Kay's Orchestra:
 WSMK
 MBS—Veloz & Yolanda's Orch.:
 WGN WLW
 KMOX—Travelogue
 12:30 a.m. ES 11:30 p.m. CS
 NBC—Earl Hines' Orch.: WEA
 WCKY WGY
 NBC—Joe Rines' Orch.: WJZ
 KDKA WVA (sw-6.14)
 CBS—Freddie Bergin's Orch.:
 WABC WVA WKRC
 KMOX—Miles Haskell Presents
 WBBM—Seymour Simons' Orch.
 (CBS)
 WENR—Jess Hawkins' Orch.
 WGBF—Dance Orchestra
 WGN—Horace Heidt's Orchestra
 WLW—Moon River
 WHAS—Dream Serenade
 WTAM—Hal Goodman's Orch.
 12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WGBF—Dance Music
 WGN—Joe Sanders' Orchestra
 WSMK—Freddie Bergin's Orch.
 (CBS)
 WTAM—Dick Fidler's Orchestra
 1:00 a.m. ES 12:00 Mid CS
 WBBM—Eddie Neibaur's Orch.
 WENR—Enric Madriguera's Or-
 chestra
 WGBF—Dance Orchestra
 WGN—Maurice Kavelin's Orch.
 WLW—Bob Chester's Orch.
 1:15 a.m. EST 12:15 CST
 WGN—Jan Garber's Orchestra
 WLW—Tom Coakley's Orch.
 1:30 a.m. EST 12:30 CST
 MBS—Joe Sanders' Orchestra
 WGN WLW
 WBBM—News; Seymour Simons'
 Orchestra
 WENR—Jack Russell's Orchestra
 WHAS—Dream Serenade
 1:45 a.m. EST 12:45 CST
 WAVE—Larry Funk
 WGN—Horace Heidt's Orchestra
 WLW—Night Club Parade
 2:00 a.m. EST 1:00 CST
 WBBM—Maurie Stein's Orch.
 WGN—Veloz & Yolanda's Orch
 2:30 a.m. EST 1:30 CST
 WBBM—Bob Paelli's Orchestra
 3:00 a.m. EST 2:00 CST
 WBBM—Austin Mack's Orch.

Air Secrets of First Lady

(Continued from Page 15)
 with the two newspaper women and tell them to be at the studio at 7:30 that night for rehearsal.

She herself arrived promptly and I started to explain to her that the peculiar nature of dialogue, as against monologue, made rehearsal almost imperative.

She did not let me finish. "If you say we should rehearse, Mr. Hays, then rehearse we shall."

The three of them went through their lines in splendid manner. Just as I had feared, however, the script was too long. Cuts would have to be made. Mrs. Roosevelt instantly agreed, and between us we cut until I felt that the script was satisfactory.

Timed perfectly, that program went off without a hitch. Ever afterwards no one had to suggest to Mrs. Roosevelt that she should rehearse. She wanted to do it herself, just as presently we were all to learn that she regarded radio as far more than just an opportunity to earn money for her pet charities.

Mrs. Roosevelt, as you probably know, does not profit personally from any of her broadcasts. The checks invariably are sent direct by the sponsor to the American Friend's Society at Philadelphia to be distributed as Mrs. Roosevelt directs. It was the opportunity to contribute to philanthropies which was the deciding factor in persuading her to appear on a commercial program.

Mrs. Roosevelt herself at first could not understand why any commercial sponsor would want her to broadcast and, even more, why any great number of people should want to hear what she had to say over the air. It amazed her that she should be offered around \$500 a minute for her talks. To a man who wrote her protesting that no one was worth that much, she wrote back: "I think you are perfectly right that no one is worth \$500 a minute. Certainly I never dreamed for a minute that I was! I do not feel that this money is paid to me as an individual, but that it is paid to the President's wife. It puts money in circulation, the money is spent for a good purpose, and these people could not otherwise be helped. Therefore, I think I am perfectly justified in doing it."

Having learned after a time that people wanted to hear her, the First Lady set about learning everything she could about radio, how best to put herself over the air, how best to make her sponsors feel that she was giving them their money's worth. As a result, her radio technique has improved remarkably. She has amazing ability for both writing and public speaking and it was not difficult, once she had been shown how, to adapt both gifts to the requirements of broadcasting.

Prophecies are dangerous, but unless I am very much mistaken, long after she has left the White House Mrs. Roosevelt will continue to be sought for radio appearances and will continue to attract and hold large numbers of listeners.

There is a place in radio for the woman who can talk to other women about subjects in which all women are interested. Mrs. Roosevelt seems to me to fill the bill. She has had a wide and varied experience. She receives more than 100,000 letters a year, bringing her into intimate contact with the best thoughts of women everywhere. Her personal associations are innumerable. In public life for twenty-five years, she has a source of knowledge upon which to draw that is available to few of her sex.

If Mrs. Roosevelt cared to do it, and I think she does, I believe that she can become one of the most popular figures in the radio world. I'm convinced that Mrs. Roosevelt would have been a great actress, had she gone on the stage.

Mrs. Franklin D. Roosevelt will broadcast a special talk on Youth's Opportunity Today, during a meeting of the Girls' Service League of America, Thursday, Nov. 14, over the NBC-WEAF network at 4 p. m. EST (3 CST; 2 MST; 1 PST).

Play PIANO By EAR This New Easy Way



A Famous Hollywood Piano teacher who has taught Lila Lee, Nell Hamilton, Mary Carlisle, etc., and thousands to play piano by ear, guarantees to teach YOU to play the latest song hits by ear without notes, scales or exercises, in 15 easy lessons, or your money back. Send only a \$1.00 bill for his complete \$3.00 magic 15-lesson, illustrated, home-piano course (saves you \$2.00) or sent C.O.D. plus postage. Transposing chart incl. FREE.

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Send this ad. and \$1.00 for 30 day trial size.

Visit the salon for free skin analysis and demonstration.

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DON'T DISCARD OLD SUIT!
 Wear your coat and vest another year by getting new trousers to match. Tailored to your measure. With over 100,000 patterns to select from we can match almost any pattern. Send vest or sample of cloth today and we will submit Free Sample of best match obtainable. AMERICAN MATCH PANTS CO. 6 W. Randolph St., Dept. 12-D, Chicago

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NO MORE LIGHTNING DANGER
 Buzzes, Clicks And Shorts From summer rains and winter snow and sleet when using an F. & H. Capacity Aerial Eliminator—equals an aerial 75 ft. long, strung 50 ft. high, yet occupies only 1 1/2 inch by 4 inch space behind your radio—guaranteed to give you nationwide reception or your money back.

Sensitivity, selectivity, tone and volume improved. No lightning danger or unsightly lead-in and aerial wires. Makes your set complete in itself. Forget aerial wires and troubles—move your set anywhere.

NOT NEW—VALUE ALREADY PROVED
 On the market five years, \$6.000 satisfied customers in U.S. and foreign countries. In use from the arctic region of Norway to the tropics of Africa. Chosen by Government for use on Naval Hospital bedside radios. Each factory tested on actual long distance reception. Can not harm set—Does not connect to light socket—no current used—no danger of shocks or blow-outs.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

JUST MAIL THIS COUPON

F. & H. RADIO LABORATORIES
 Dept. 33, No. Dak.
 Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here () if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here () if interested in dealer's proposition.

NAME.....
 ADDRESS.....
 TOWN.....STATE.....

Programs for Wednesday, November 13

Star ★ Indicates High Spot Selections

7:30 a.m. EST 6:30 CST
NBC—Jolly Bill & Jane; WEAF
CBS—Organ Reveille; WABC
NBC—Pollock & Lawnhurst, pi-
ano duo; WJZ
KMOX—Harry, Johnny & Aunt
Sarah
WGY—Musical Clock
WHAS—Asbury College Devotions
WKRC—News; Something for
Everyone
7:45 a.m. EST 6:45 CST
NBC—Yoichi Hiraoka, xylophon-
ist; WEAF
NBC—Rise and Shine; News;
WJZ
KMOX—Ambrose Haley and the
Ramblers
WLW—Syncopeation
WSAI—Musical Sun Dial
WSM—Leon Cole, organist
WTAM—Junior Broadcasters
Club
8:00 a.m. EST 7:00 CST
NBC—Happy Jack, songs;
WEAF WCKY
CBS—Oleanders, male quartet;
WABC
NBC—Morning Devotions; WJZ
WAVE KDKA (sw-21.54)
Musical Clock; WGY WTAM
KMOX—Smilin' Ed McConnell
WCPO—The Gift Box
WGBF—Gospel Tabernacle
WGN—Good Morning
WHAS—Georgia Wildcats
WLS—News
WLW—Garden Club Talk
WSAI—Church Forum
WSM—Morning Devotion
WWVA—Morning Edition
8:15 a.m. EST 7:15 CST
NBC—(News, WEAF only);
Twenty Fingers of Harmony;
WEAF WSM WAVE
CBS—On the Air Today; City
Consumer's Guide; WABC
NBC—Lew White, organist; WJZ
KDKA—News; Music
KMOX—News; Home Folks'
Hour
WCKY—News
WCPO—Today's Headlines and
Highlights
WHAS—Log Cabin Boys
WLS—Morning Roundup
WLW—Varieties
WTAM—Dr. Sunshine
WWVA—Tex Harrison's Texas
Buckaroos
8:30 a.m. EST 7:30 CST
NBC—Lew White, organist;
KDKA (sw-21.54)
NBC—Cheerio; WEAF WLW
WTAM WGY WSM WCKY
CBS—Chapel Singers; WABC
KMOX—Tick-Tock Revue
WAVE—Musical Clock
WCPO—Variety Hour
WGN—Fire-side Melodies
WHAS—Breakfast Business
WKRC—Fiddlin' Farmers
WLS—Indian Legends
WSAI—McCormick's Old Time
Fiddlers
WWVA—Morning Dance Tunes
8:45 a.m. EST 7:45 CST
CBS—The Bluebirds, girls' vocal
trio; WABC
NBC—Lantid Trio and White;
WJZ KDKA (sw-21.54)
KMOX—German Program
WGBF—Timely Topics
WLS—Jolly Joe & His Pet Pals
9:00 a.m. EST 8:00 CST
NBC—Organ Rhapsody; Richard
Leibert, organist; WEAF
WCKY WSAI
CBS—Dear Audience, variety
show; WABC WSMK WHAS
WKRC
★ NBC—Breakfast Club; Edna
Odell, contralto; Morin Sisters;
WJZ KDKA WSM WAVE
(sw-15.21)
Hymns of All Churches; WLW
WGY
KMOX—Views on News
WCPO—Galvano and Cortez
WGN—Timely Tunes
WTAM—Livestock Quotations;
Vaughn King's Calisthenics
WWVA—Cowboy Loyce and Just
Plain John
9:15 a.m. EST 8:15 CST
NBC—Richard Leibert, organist;
WLW WGY
WCPO—Morning Concert
WGBF—City Court
WKRC—Saving Sue
WLS—Morning Devotions
WTAM—Board of Education
9:30 a.m. EST 8:30 CST
NBC—Fields and Hall, songs and
patter; WEAF WGY WLW
WCKY WSAI
KMOX—The Corn Huskers
WCPO—Pat Gillick
WKRC—Jean Abbey

WLS—The Hilltoppers
WTAM—Health and Home
WWVA—Phil Cook's Notebook
9:45 a.m. EST 8:45 CST
NBC—Wife Saver, Allen Pres-
cott; WEAF WTAM WCKY
CBS—Gothamaires, male quart-
et; News; WABC WKRC
WSMK WHAS
KDKA—Style & Shopping Serv-
ice
KMOX—Fascinating Melodies
WGN—Len Salvo, organist
WGY—Musical Program
WLS—Announcements; News
WLW—Backstage Wife, sketch
WSAI—Tonic Tunes
WWVA—Gertrude Miller
10:00 a.m. EST 9:00 CST
NBC—News; Art Tatum, pian-
ist; WJZ KDKA (sw-15.21)
NBC—News; John Herrick, bari-
tone; WEAF WAVE WSM
CBS—Josephine Gibson, hostess
counsel; WABC WKRC KMOX
WHAS
WCKY—News; Hollywood News-
reel
WCPO—Wade House Evangeli-
st
WGN—Hymns of All Churches
WGY—News; Market Basket
WLS—Prairie Ramblers; Patsy
Montana; Henry
WLW—How to Be Charmng
WSAI—Household Hints
WTAM—News; We Three
WWVA—Georgie Porgie Program
10:15 a.m. EST 9:15 CST
NBC—Home Sweet Home,
sketch; WEAF WGY WLW
WTAM
CBS—Agnes & Lou, vocal duo;
WABC WHAS WSMK
NBC—Edward MacHugh, Gospel
Singer; WJZ KDKA WCKY
WSM WAVE (sw-15.21)
KMOX—Let's Compare Notes
WCPO—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WKRC—Woman's Hour
10:30 a.m. EST 9:30 CST
NBC—Sweethearts of the Air;
Breen and de Rose; WEAF
WGY WSAI WTAM
CBS—Along the Volga; WABC
WKRC WSMK WHAS KMOX
NBC—Today's Children, sketch;
WJZ WCKY WLS KDKA
(sw-15.21)
WAVE—Devotional Service
WCPO—James Dalton's Orch.
WGN—Your Lover
WLW—Morning Housewarmers
WSM—Magic Hour
WWVA—Rapid Ad Service
10:45 a.m. EST 9:45 CST
NBC—Betty Crocker, cooking
talk; WEAF WTAM WGY
CBS—Margaret McCrae, songs;
WABC WWVA WSMK WKRC
NBC—Herman and Banta, piano
and xylophone duo; WJZ WSM
KDKA WAVE WCKY (sw-
15.21)
KMOX—Police Court B'dcast
WCPO—Clarence Berger
WGN—Backstage Wife, sketch
WHAS—Monticello Party Line
WLS—Morning Minstrels
WLW—Livestock; News
WSAI—Silver Strains
11:00 a.m. EST 10:00 CST
NBC—Ida Bailey Allen; Morton
Bowe, tenor; WEAF WTAM
WGY
CBS—Cooking Close-Ups; WABC
WKRC KMOX (sw-15.27)
NBC—Honeymooners; WJZ WSM
WAVE WCKY WLW (sw-
15.21)
KDKA—Uncle Tom and Betty
WCPO—Today's Headlines
WGBF—Mister and Missus
WGN—Friendly Neighbor's House
Party
WHAS—Dream Train
WLS—Martha Crane and Helen
Joyce; Morning Homemakers
Program
WSAI—Musical Scrapbook
WWVA—Flyin' X Round-Up
11:15 a.m. EST 10:15 CST
NBC—Studio 7; WEAF WGY
CBS—Harmonies in Contrast;
WABC (sw-15.27)
NBC—Coleman Cox, philosopher;
WJZ WAVE WSM WCKY
KDKA—Grab Bag
KMOX—Tom Baker, tenor; Mar-
vin E. Mueller, narrator
WCPO—Frederick Walter
WGN—Through the Looking Glass
WHAS—Sam, Gil and Louie
WKRC—Irene Righter
WLW—Jacob Tarshish
WSAI—Musical Grab Bag
WTAM—Moods
WWVA—Amer. Family Robinson

11:30 a.m. EST 10:30 CST
NBC—Army Band; WJZ WCKY
WAVE WSM KDKA (sw-15.21)
CBS—Mrs. Wiggs of the Cabbage
Patch, sketch; WABC WKRC
KMOX (sw-15.27)
NBC—Homespun; Wm. Hiram
Foulkes; WEAF WTAM WSAI
WCPO—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Bachelor's Children
WGY—Bag and Baggage
WHAS—Dolly Dean
WLS—News; Butter, Egg and
Poultry Markets; Livestock
Markets
WLW—Chandler Chats
WWVA—Strollin' Jackson's Ken-
tucky Tuckers
11:45 a.m. EST 10:45 CST
NBC—Magic Recipes; Bill Brad-
ley & Jane Ellison; WEAF
WTAM WAVE WSM WGY
WSAI
CBS—Just Plain Bill, sketch;
WABC WKRC KMOX (sw-
15.27)
MBS—Minstrels; WGN WLW
WCPO—Frigid Facts
WGBF—Hoosier Philosopher
WHAS—P.T.A. Talk; Robert
Brooks, songs
WLS—William O'Connor, tenor;
Sue Roberts
WWVA—Ezra Plotts Says—

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Pat Barnes in Person;
WLW
CBS—The Voice of Experience,
advice; WABC WKRC KMOX
WWVA WHAS (sw-15.27-9.59)
NBC—Gould & Shefter, piano
duo; Joe White, tenor; WEAF
WAVE WCKY
CBS—Fred Feibel, organist;
WSMK
NBC—Simpson Boys of Spruce-
head Bay, sketch; WJZ
KDKA—News
WCPO—Gladys Catron
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program
WLS—Roundup
WSAI—Rheiny Gau, songs
WSM—Mary Lyles Wilson's Ra-
dio Kitchen
WTAM—Margot Sanger Presents
12:15 p.m. ES 11:15 a.m. CS
CBS—Merry Madcaps; Norman
L. Cloutier's Orch.; WEAF
WCKY WSAI
CBS—"Mary Marlin," sketch;
WABC WKRC KMOX WHAS
(sw-15.27-9.59)
NBC—Nat'l Farm & Home Hour;
Guest Speakers; Walter Blau-
fuss' Orch.; WJZ WSM WAVE
KDKA (sw-15.21)
WCPO—Racing Information
WGN—Len Salvo, organist
WGY—Farm Program
WLS—Old Music Chest
WLW—Livestock Reports; Riv-
er; Weather and Market Re-
ports
WTAM—Hank Keene's Radio
Gang
WWVA—Tony and Dominic
12:45 p.m. ES 11:45 a.m. CS
CBS—Five Star Jones, sketch;
WABC WKRC KMOX (sw-
15.27)
WCPO—Margaret Beaver
WGBF—Bulletin Board
WGN—Painted Dreams, sketch
WHAS—How to Be Charming
WLS—Weather; Produce Mark-
ets; News
WLW—National Farm and Home
Hour (NBC)
WTAM—Noon-day Resume
WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
NBC—News; Market & Weather
Reports; WEAF
CBS—Martha Holmes, Federal
Housing Admin., speaker;
WABC (sw-15.27-9.59)
NBC—Lee Gordon's Varieties;
WTAM WCKY
KMOX—Magic Kitchen
WCPO—Advertisers Club Lunch-
eon
WGBF—Church & School News
WGN—The Love Doctor
WGY—Faye and Cleo, songs
WHAS—College of Agriculture
WKRC—News
WLS—Dinnerbell Program
WSAI—Police Flashes
1:15 p.m. EST 12:15 CST
NBC—Lee Gordon's Varieties;
WEAF WGY
CBS—Pete Woolery; Orchestra;
WABC WSMK WKRC (sw-
15.27-9.59)
WGBF—Markets; Farmer Purcell
WGN—Rich Man's Darling
WHAS—Georgia Wildcats
WSAI—Woman's Club Forum;
Dave Upson
WWVA—Musical Program
1:30 p.m. EST 12:30 CST
NBC—Charley Boulanger's Orch.;
WEAF WGY WCKY
CBS—Carlotta Dale; Mann and
Irwin; WABC WKRC WSMK
(sw-15.27)
NBC—Dandies of Yesterday,
Male Quartet; WJZ WAVE
KDKA—Sammy Fuller
KMOX—Three Brown Bears
WCPO—Dance Rhythms
WGN—Markets; Mid-day Serv-
ice
WHAS—Livestock Reports
WLW—Painted Dreams
WSAI—Treadwells on Tour
WSM—News
WTAM—Tommy Tucker's Orch.
WWVA—Dr. H. Lamont
1:45 p.m. EST 12:45 CST
NBC—Tommy Tucker's Orch.;
WEAF WGY WCKY
CBS—Radio Gossip Club with
Eddie and Fannie Cavanaugh;
KMOX
NBC—Dot & Will, sketch; WJZ
WGY WAVE
CBS—Concert Miniatures; WABC
(sw-15.27)
KDKA—Human Values
WCPO—Louis Katzman's Orch.
WGBF—Curbstone Reporter
WHAS—Shopping Guide
WKRC—Melodious Serenade
WLS—Livestock Markets
WLW—Bob Chester's Orch.
WSM—Dep. of Agriculture
WWVA—Wheeling Gospel Tab-
ernacle
2:00 p.m. EST 1:00 CST
NBC—American Education For-
um; WEAF WTAM WCKY
WSAI
★ CBS—Between the Bookends;
WABC WKRC WSMK (sw-
15.27)
NBC—Words & Music; Vocalists
& Organist; WJZ WAVE WSM
News; WCPO KMOX
KDKA—Piano Classique
WCPO—News; Variety Musical
WGBF—Montmarte
WGN—Movie Personalities
WGY—Helene Mae, soprano
WHAS—Univ. of Kentucky
WLW—When They Were Young
2:15 p.m. EST 1:15 CST
CBS—Happy Hollow, sketch;
WABC WKRC WSMK (sw-
15.27)
KDKA—Musical Magician
KMOX—Window Shoppers
WCPO—Dorothy Willsey
WGN—Romance of Helen Trent
WGY—Household Chats
WLW—Story Drama
WWVA—The Ol' Pardner
2:30 p.m. EST 1:30 CST
NBC—Music Guild; WEAF
WCKY WTAM WGY (sw-
15.33)
CBS—American School of the
Air; WABC KMOX WHAS
WSMK WKRC (sw-15.27-9.59)
NBC—Nat'l Congress of Parents
and Teachers; WJZ WAVE
KDKA—Home Forum
WCPO—Rhythm and Rhyme
WLW—Music of the Masters
WSAI—News
WSM—Francis Craig's Orch.
WWVA—Ma Perkins, sketch
2:45 p.m. EST 1:45 CST
WCPO—Vocal Variety
WGN—Marriage License Bureau
Broadcast

WLW—Art Appreciation
WSAI—Music Guild (NBC)
WSM—Ma Perkins, sketch
WWVA—Cap, Andy and Flip
3:00 p.m. EST 2:00 CST
NBC—Pat Kennedy, tenor;
WEAF WSAI
CBS—Loretta Lee; The Clubmen;
Orch.; WABC WSMK WKRC
WHAS (sw-15.27-9.59)
NBC—Rochester Civic Orchestra;
Guy Frazer Harrison, conduc-
tor; WJZ WSM WAVE WCKY
MBS—Molly of the Movies;
WGN WLW
KDKA—Stroller's Matinee
KMOX—Ma Perkins, sketch
WCPO—Today's Winners
WGY—Scissors and Paste
WWVA—Cowboy Loyce and Just
Plain John
WTAM—Musical Cocktail
3:15 p.m. EST 2:15 CST
NBC—Ma Perkins, sketch;
WEAF WGY WLW WTAM
WLS
KDKA—Romance of Dan and
Sylvia
KMOX—Backstage Wife, sketch
WAVE—Adventists Program
WGN—June Baker, home man-
agement
WSAI—Pop Concert
3:30 p.m. EST 2:30 CST
NBC—Vic and Sade, sketch;
WEAF WTAM WLW WGY
CBS—"Whoa Pincus," sketch;
WABC WHAS WSMK WKRC
WWVA (sw-15.27)
KDKA—Backstage Wife, sketch
KMOX—How to Be Charming
WAVE—Rochester Civic Sym-
phony (NBC)
WGBF—Sunshine Hour
WGN—Good Health & Training
WLS—Fanfare
3:45 p.m. EST 2:45 CST
NBC—The O'Neills, sketch;
WEAF WTAM WGY WLW
KDKA—Charm
KMOX—Exchange Club
WGN—Len Salvo, organist
WLS—Homemakers' Program
WSAI—Dealers Salute
4:00 p.m. EST 3:00 CST
NBC—Woman's Radio Review;
WEAF WTAM WSAI WAVE
WCKY WSM
CBS—Nat'l Student Federation
Interviews; WABC WSMK
WKRC (sw-15.27)
NBC—Betty and Bob, sketch;
WJZ KDKA WENR (sw-
15.21)
Betty and Bob, sketch; WLW
WGY
KMOX—Mirthquake; Freddy
Marcus; Al Roth's Orch.
WCPO—Interlude of Songs
WGN—Ed Fitzgerald & Co.
WHAS—Week-day Devotions
WWVA—Hugh Cross and the
Georgie Porgie Boys
4:15 p.m. EST 3:15 CST
CBS—Curtis Institute of Music;
Fritz Reiner, conductor; WABC
WHAS WSMK (sw-15.27)
NBC—Gale Page, contralto; WJZ
WSM WENR
MBS—Life of Mary Sothern,
sketch; WGN WLW
KDKA—Karen Fladoes
WENR—Madame de Sylvara
WGY—Bridge Forum
WKRC—Rhythm Revue
★ WWVA—GOSSIP PROGRAM
4:30 p.m. EST 3:30 CST
NBC—Girl Alone, sketch; WEAF
WCKY WSAI (sw-9.53)
NBC—Fascinating Rhythm; Ran-
ny Weeks' Orch.; WJZ KDKA
WCKY WENR (sw-15.21)
WAVE—Ice Cream Singer
WGBF—News
WGN—Gretta Palmer
WGY—Stock Reports
WKRC—Eddie Schoelwer
WLW—News; Financial Notes
WSM—Women's Club
WTAM—Twilight Tunes
WWVA—Shopping Syncopeation
4:45 p.m. EST 3:45 CST
NBC—Betty Marlowe's Califor-
nians; WEAF WTAM (sw-
9.53)
NBC—Fascinating Rhythm; Kay
Fayre; Ranny Weeks' Orch.;
WAVE WSM
WCPO—Ray Noble's Orchestra
WGBF—Musical Masterpieces
WGN—Sylvia Cyde
WGY—Musical Program
WKRC—Sweet and Hot
WLW—Singing Neighbor
WSAI—Girl Scout Program
5:00 p.m. EST 4:00 CST
NBC—Spotlight Revue; Vocal
Ensemble; Concert Orch.;
WJZ WAVE WSM

CBS—Do, Re, Mi, vocal har-
mony; WABC WKRC WSMK
(sw-15.27)
★ NBC—AI Pearce's Gang;
WEAF WTAM WCKY WQAM
WGY (sw-9.53)
KDKA—Plough Boys
WCPO—Final Headlines
WGN—Mark Love and organ
WHAS—Eastern Kentucky State
Teachers College
WLW—Bob Nolan's Band
WSAI—Dinner Hour
WWVA—Jolly Joe & Coco's Cir-
cus
5:15 p.m. EST 4:15 CST
CBS—The Instrumentalists;
WABC WKRC WSMK KMOX
(sw-15.27)
KDKA—Kiddies' Klub
WCPO—Bob Jones
WLW—Jack Armstrong, drama
WWVA—Economy Notes
5:30 p.m. EST 4:30 CST
NBC—Irene Wicker, the Sing-
ing Lady; WJZ KDKA WLW
(sw-15.21-11.87)
CBS—Jack Armstrong, sketch;
WABC (sw-15.27-9.59)
NBC—Tom Mix' Adventures;
WEAF WGY WSAI WTAM
(sw-9.53)
KMOX—Eddie Dunstedter, or-
ganist
WAVE—Walkathon
WCKY—Tea Time Tunes
WCPO—To be announced
WENR—Music and Comments
WGN—Tuneful Moments
WHAS—Herbert Koch, organist
WKRC—Sweet and Hot
WSM—Financial News
WWVA—News
5:45 p.m. EST 4:45 CST
NBC—Clara, Lu 'n' Em, gossip;
WEAF WAVE WSM WTAM
WGY WGN WCKY (sw-9.53)
CBS—Og, Son of Fire, sketch;
WABC WKRC WHAS (sw-
15.27)
NBC—Little Orphan Annie,
sketch; WJZ KDKA WLW
(sw-15.21-11.87)
KMOX—News; Travelogue
WCPO—Dance Orchestra
WENR—Flash Gordon, sketch
WSAI—Organ Reveries
WWVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST
NBC—Flying Time, sketch;
WEAF WGY WCKY WENR
(sw-9.53)
CBS—Joe Plotke's Orchestra;
WSMK
NBC—News; Animal News Club;
WJZ
CBS—Buck Rogers, sketch;
WABC (sw-11.83-9.59)
KDKA—News
KMOX—Russell Brown, Edith
Karen, songs
WAVE—While the City Sleeps
WBBM—Buddy & Ginger, drama
WCPO—Miami Aces
WGBF—Central High School
WGN—Armchair Melodies
WHAM—Sports
WHAS—Out of Dusk
WKRC—Smilin' Dan
WLW—Old Fashioned Girl
WSAI—"Omar the Mystic"
WSM—News; Beasley Smith &
Jack Shook; Pan-American
B'dcast
WTAM—Pie Plant Pete
WWVA—Radio Gossiper
6:15 p.m. EST 5:15 CST
CBS—Og, Son of Fire, sketch;
KMOX WBBM
NBC—(News, WEAF only);
George Duffy's Orch.; WEAF
WCKY
CBS—Bobby Benson and Sunny
Jim; WABC (sw-11.83-9.59)
NBC—Ken Sparron's Ensemble
WJZ
KDKA—Operetta Snap Shots
WAVE—Skeets Morris
WCPO—Dinner Music
WGN—Junior Police Patrol
WGY—Joe LaTour, comedy
WHAM—Dangerous Paradise,
sketch
WENR—Spareribs
WLW—Evening Concert
WSAI—Magic Harmony
WSM—Comic Club
WTAM—Geo. Duffy's Orch.
WWVA—Dinner Music
6:30 p.m. EST 5:30 CST
NBC—Irene Wicker, the Sing-
ing Lady; WGN
CBS—Jack Armstrong, sketch;
KMOX WBBM

NBC—News; Mary Small, songs: WEAF WCKY WSM (sw-9.53)
 CBS—News; Vanished Voices, musical and dramatic: WABC (sw-11.93-9.59)
 NBC—News; The Charioteers: WJZ
 News: WENR WSAI
 KDKA—Those Three Girls
 WCPO—Star Serenaders
 WGBF—Singing Cowboy
 WGY—Evening Brevities
 WHAM—Terry & Ted
 WKRC—Evening Serenade
 WLW—Bob Newhall, sports
 WTAM—News; Sportsman
6:45 p.m. EST 5:45 CST
 NBC—Little Orphan Annie, sketch: WSM WGN
 CBS—Herbert Foote, organist: WKRC
 NBC—Billy and Betty, sketch: WEAF
 NBC—Lowell Thomas, news: WJZ KDKA WLW WTAM (sw-11.87-15.21)
 Jimmy Allen, sketch: KMOX WBBM
 WCKY—Commanders' Quartet
 WCPO—Around the Town
 WENR—Flash Gordon, sketch
 WGBF—Seroco Club
 WGY—News; Musical Program
 WHAS—Asher and Little Jimmie
 WSAI—Knot Hole Club
 WWVA—Musical Moments, Vocalist & Orchestra
7:00 p.m. EST 6:00 CST
 * NBC—Amos 'n' Andy: WEAF WLW WGY WTAM (sw-9.53)
 * CBS—Myrt & Marge, sketch: WABC WWVA WKRC (sw-11.83-9.59)
 NBC—Easy Aces, sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87)
 CBS—Buck Rogers, sketch: WHAS KMOX WBBM
 WAVE—Dinner Concert
 WCPO—Hornberger Trio
 WGBF—Birthday Club
 WGN—Palmer House Ensemble
 WSAI—Billy Shaw's Orchestra
 WSM—Sarie & Sallie; Sports
7:15 p.m. EST 6:15 CST
 * NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WEAF WGY WTAM WSAI (sw-9.53)
 NBC—Stamp Club; Capt Tim Healy: WJZ KDKA WENR WHAM WCKY (sw-11.87)
 CBS—Imperial Hawaiian Band: WABC WBBM WKRC KMOX (sw-11.83-9.59)
 MBS—Lilac Time: WGN WLW
 WAVE—Radio Newspaper
 WCPO—Louis Katzman's Orch.
 WGBF—Contest Program
 WHAS—Musical Memories
 WSM—Melody Jams
 WWVA—Royal Serenaders
7:30 p.m. EST 6:30 CST
 NBC—Our American Schools
 WEAF WSAI
 * CBS—Kate Smith's Time; Jack Miller's Orchestra; Ted Collins, announcer: WABC WKRC WHAS KMOX WWVA WBBM (sw-11.83-9.59)
 * NBC—Lum & Abner, sketch: WJZ WENR WLW
 Musical Moments; Soloist and Orchestra: WHAM WSM
 KDKA—Lois Miller and Rosey Rowswell
 WAVE—Roller Derby
 WCKY—Musical Cocktail
 WCPO—Harry Hartman's Sport Review
 WGBF—Historical Facts
 WGN—Winners
 WGY—Jim Healey, commentator
 WTAM—Dick Fidler's Orchestra
7:45 p.m. EST 6:45 CST
 NBC—Dangerous Paradise sketch; Elsie Hitz and Nick Dawson: WJZ KDKA WENR WAVE WLW (sw-11.87)
 NBC—City Voices: WEAF WSAI
 * CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83-9.59)
 WCKY—Musical Moments, soloist and orchestra
 WCPO—Will Hauser's Orch.
 WGN—Quin Ryan's Amateur Show
 WHAM—The Forty-Niners
 WSM—John Lewis; Strings
 WTAM—Jack Randolph's Orch.
 WWVA—Home Town Boys
8:00 p.m. EST 7:00 CST
 * NBC—One Man's Family, serial drama: WEAF WTAM WSM WAVE WGY WLW
 CBS—Cavalade of America, dramatic sketch; Fay Bainter, guest: WABC WHAS WKRC WBBM KMOX (sw-6.12-6.06)

NBC—The Rendezvous; Vocalists; Clyde Lucas' Orch.: WJZ KDKA WCKY WHAM WLS (sw-11.87)
 WCPO—Miniature Concert
 WGN—The Lone Ranger
 WSAI—Bob Chester's Orch.
 WWVA—Final Edition
8:15 p.m. EST 7:15 CST
 WCPO—Sunset Royal Entertainers
 WWVA—Rhythm & Romance
8:30 p.m. EST 7:30 CST
 * NBC—"The House of Glass," serial drama, Mme Ernestine Schumann-Heink; Gertrude Berg, Joe Greenwald, Paul Stewart, Helen Dumas, Bertha Walden, Bill Artzt's Orch.: WJZ KDKA WCKY WHAM WLS (sw-11.87)
 * CBS—Burns & Allen; Orch.: WABC WKRC KMOX WHAS WBBM (sw-6.12-6.06)
 * NBC—Wayne King's Orch.: WEAF WTAM WGY WSAI WSM
 MBS—Heatrolatow: WGN WLW
 WAVE—Organ Moods
 WCPO—Senator Robt. Bulkley
8:45 p.m. EST 7:45 CST
 WAVE—Dick Wirth
 WGY—Mountain Minstrel
9:00 p.m. EST 8:00 CST
 * CBS—Lily Pons, soprano; Andre Kostelanetz' Orch.; Chorus: WABC WKRC WHAS WBBM KMOX (sw-6.12-6.06)
 * NBC—Town Hall Tonight; Fred Allen, Portland Hoffa, Art Players, Amateurs & Peter Van Steedens' Orch.: WEAF WTAM WSM WAVE WLW WGY (sw-9.53)
 NBC—John Charles Thomas, baritone; Frank Tours' Orchestra: WJZ WLS KDKA WCKY WHAM (sw-6.14-11.87)
 WGN—News; Sports Review
 WSAI—Ace Brigode's Orch.
9:15 p.m. EST 8:15 CST
 WCPO—Boxing Matches
 WGN—The Couple Next Door
9:30 p.m. EST 8:30 CST
 * NBC—Warden Lawes; Twenty Thousand Years in Sing Sing; "The Lost Chord": WJZ WENR KDKA WCKY WHAM (sw-6.14-11.87)
 * CBS—Refreshment Time; Ray Noble's Orch.; Babs Ryan & Her Brothers; Connie Boswell: WABC WKRC WBBM WHAS KMOX (sw-6.12-6.06)
 WGN—Wallenstein Sinfonietta
 WSAI—News
9:45 p.m. EST 8:45 CST
 KMOX—To be announced
 WSAI—Rheiny Gau, songs
10:00 p.m. EST 9:00 CST
 NBC—To be announced: WJZ WAVE WHAM WSM WENR KDKA (sw-11.87-6.14)
 * CBS—On the Air with Lud Gluskin: WABC WSMK WKRC WBBM (sw-6.12-9.59)
 * NBC—Cabin Revue; Conrad Thibault, baritone; Frank Crumit, m. c.; Carol Deis; Virginia George; Lydia Summers; Eva Taylor, vocalists; Georgia Burke, dramatic actress; Chorus & Orch. direction Harry Salter: WEAF WTAM WSAI WGY (sw-9.53)
 KMOX—Musical Moments; Soloist; Orchestra
 WCKY—News
 WGN—Horace Heidt's Orch.
 WHAS—House of a Thousand Eyes
*** WLW—KEN-RAD PRESENTS**
 Unsolved Mysteries, drama
10:15 p.m. EST 9:15 CST
 KMOX—Hot Dates in History
 WCKY—To be announced (NBC)
 WGN—Musical Moments; Vocalist & Orchestra
10:30 p.m. EST 9:30 CST
 NBC—Russ Morgan's Orchestra: WEAF WGY WAVE WSM WTAM (sw-9.53)
 CBS—March of Time, dramatized news events: WABC WHAS KMOX WBBM WKRC (sw-6.12-6.06)
 NBC—Jimmy Fidler and His Hollywood Gossip: WJZ WHAM WCKY KDKA WENR (sw-6.14-11.87)
 WGN—Attilio Baggioire; Orch
 WLW—Cotton Queen
 WSAI—Sweet Music
10:45 p.m. EST 9:45 CST
 NBC—King's Guard, quartet: WJZ WHAM
 CBS—Our Foreign Policy Prgm.: WABC WKRC WSMK WBBM (sw-6.12)

KDKA—To be announced
 KMOX—Sport Page of the Air
 WCKY—Russ Morgan's Orch. (NBC)
 WCPO—Will Hauser's Orch.
 WENR—The King's Jesters
 WHAS—Musical Moments, vocal-ist and orchestra
11:00 p.m. EST 10:00 CST
 NBC—Sammy Kaye's Orchestra: WEAF WCKY WSAI WTAM
 NBC—(News, WJZ only); Dorothy Lamour, songs: WJZ WHAM
 CBS—Isham Jones' Orchestra: WABC WKRC
 * NBC—Amos 'n' Andy: WSM
 * CBS—Myrt & Marge, sketch: KMOX WHAS WBBM
 News: WLW WENR
 KDKA—News; Sports
 WAVE—Dick Wirth
 WGY—News; Blue Barron's Orchestra
11:15 p.m. EST 10:15 CST
 NBC—Ink Spots: WJZ WHAM
 CBS—Isham Jones' Orchestra: WBBM WSMK KMOX
 NBC—Leonard Keller's Orch.: WEAF WCKY WSAI WENR
 KDKA—Dream Ship
 WAVE—Walkathon
 WGN—Al Kavelin's Orchestra
 WHAS—Dance Time
 WLW—Salute to Stubenville, O.
 WSM—Sports Review
 WTAM—Geo. Duffy's Orch.
11:30 p.m. EST 10:30 CST
 * NBC House of Glass, serial drama: WSM WAVE
 CBS—Claude Hopkins' Orch.: WABC WHAS WKRC WBBM
 NBC—(News, WEAF only); Enrie Madriguera's Orch.: WEAF WSAI WCKY WGY (sw-9.53)
 NBC—Luigi Romanelli's Orch.: WJZ WHAM
 KDKA—Dance Orchestra
 KMOX—Ozark Mountaineers
 WENR—Earl Hines' Orchestra
 WGN—Orville Knapp's Orch.
 WTAM—Paul Decker's Orch.
11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist: WEAF WCKY WSAI WGY (sw-9.53)
 KMOX—Johnny Burkarth's Orchestra
 WENR—Charley Boulanger's Orchestra
 WGN—Jan Garber's Orchestra
 WKRC—Frank Stoffer's Orch.
 WLW—Tom Coakley's Orch.
12:00 Mid ES 11:00 p.m. CS
 NBC—Leon Belasco's Orchestra: WEAF WGY WCKY WENR
 CBS—George Olsen's Orchestra: WABC WKRC KMOX WSMK
 NBC—Shandor, violinist; Harold Stern's Orch.: WJZ WHAM WSM WAVE
 KDKA—Dance Orchestra
 WGN—Veloz & Yolanda's Orch.
 WHAS—Rudy Bundy's Orchestra
 WLW—Ace Brigode's Orch.
 WTAM—Dick Fidler's Orchestra
12:30 a.m. ES 11:30 p.m. CS
 NBC—Lights Out, drama: WEAF WENR WAVE WTAM WGY WSM WCKY
 CBS—Phil Scott's Orch.: WABC WKRC WBBM KMOX
 NBC—Charles Dornberger's Orchestra: WJZ KDKA (sw-6.14-11.87)
 WGN—Horace Heidt's Orchestra
 WHAS—Dream Serenade
 WLW—Moon River
12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WGN—Joe Sanders' Orchestra
 WSMK—Phil Scott's Orchestra (CBS)
1:00 a.m. ES 12:00 Mid CS
 WBBM—Al Dien's Orchestra
 WENR—Enrie Madriguera's Orchestra
 WGN—Maurice Kavelin's Orch.
 WLW—Bob Chester's Orch.
1:15 a.m. EST 12:15 CST
 WLW—Tom Coakley's Orch.
1:30 a.m. EST 12:30 CST
 NBC—Meredith Willson's Orch.: WAVE
 MBS—Joe Sanders' Orch.: WGN WLW
 WBBM—News; Seymour Simons' Orchestra
 WENR—Jack Russell's Orchestra
1:45 a.m. EST 12:45 CST
 WGN—Horace Heidt's Orchestra
 WLW—Night Club Parade
2:00 a.m. EST 1:00 CST
 WBBM—Maurie Steins' Orchestra
 WAVE—Veloz & Yolanda's Orch.
 WSM—To be announced
2:30 a.m. EST 1:30 CST
 WBBM—Bob Paell's Orch.
3:00 a.m. EST 2:00 CST
 WBBM—Austin Mack's Orch.

Cover Girl

JUST a wee bit of a girl with a great big radio assignment—that's Helen Hayes, whose portrait is reproduced on the cover of this week's RADIO GUIDE. The size of the assignment doesn't frighten her for a moment.

But there is something that does appal her mightily in broadcasting, and oddly enough that thing is, to the eye of the uninitiated in radio, the most innocuous looking device in the entire business—the microphone.

All of the searching lights and cameras and the highly sensitive ears of the recording devices of the talking pictures hold no such terror for her as does this instrument which conveys broadcast sounds to the waiting audience. Of course the instinctive showmanship in her helps her to cover her awe, but she is afraid that she will conclude her radio activities before she fights down her microphone phobia.

And that very histrionic artistry which helps her to mask her feelings is the thing which is pretty certain to keep Helen Hayes in radio long after her initial venture has become broadcasting history.

The petite blonde actress of the magic voice and personality was born in Washington, D. C., in 1900. She was christened Helen Brown, and retained the family name until her mother retitled her for stage purposes. She is the wife of Charles MacArthur, one of the brighter minds of the theater, a harlequin author who is the perfect foil for his sober-minded wife. The MacArthurs have one daughter, Mary, famous act-of-God baby.

Helen Hayes may be heard as a presentation of General Foods Corporation over a split NBC network to the West Mondays at 10 p. m. MST (9 PST) and in a regular broadcast over an NBC-WJZ network Tuesdays at 9:30 p. m. EST (8:30 CST; 7:30 MST; 6:30 PST).

Hits of Week

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Cheek to Cheek	30
I'm on a See-Saw	28
I'm in the Mood for Love	25
I Wish on the Moon	22
Treasure Island	19
Top Hat	17
Rhythm and Romance	14
I Wish I Were Aladdin	13
Truckin'	11
Double Trouble	9

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Top Hat	30
East of the Sun	27
Broadway Rhythm	25
In the Dark	22
Treasure Island	19
Tender Is the Night	15
No Strings	13
The Piccolino	12
I Found a Dream	10
Here's to Romance	9

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Programs for Thursday, November 14

7:30 a.m. EST 6:30 CST
NBC—Jolly Bill & Jane: WFAF
CBS—Organ Reveille: WABC
NBC—Pollock & Lawnhurst, piano duo: WJZ
KMOX—Harry, Johnny and Aunt Sarah
WGY—Musical Clock

7:45 a.m. EST 6:45 CST
NBC—Yoichi Hiraoka, xylophonist: WFAF
NBC—Rise and Shine; News: WJZ
KMOX—Ambrose Haley
WLS—The Oshkosh Boys
WLW—Syncope
WSAI—Musical Sun Dial
WSM—Leon Cole, organist
WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST
NBC—Happy Jack, songs: WFAF WCKY
CBS—The Bluebirds, girls' vocal trio: WABC
NBC—Morning Devotions: WJZ WAVE KDKA (sw-21.54)
Musical Clock: WGY WTAM
KMGX—News; Home Folks' Hour
WGBF—Gospel Tabernacle
WGN—Good Morning
WHAS—Georgia Wildcats
WLS—News
WLW—U. S. Savings Bonds
WSAI—Church Forum
WSM—Morning Devotion
WWVA—Morning Edition

8:15 a.m. EST 7:15 CST
NBC—(News, WFAF only); Tune Twisters: WFAF WSM WAVE
CBS—On the Air Today; City Consumer's Guide: WABC
NBC—William Meeder, organist: WJZ
News: KDKA WCKY
KDKA—News; Music
WCPO—Today's Headlines and Highlights
WHAS—Log Cabin Boys
WLS—Keep Posted
WLW—Varieties
WTAM—Dr. Sunshine
WWVA—Ezra Plotts Says

8:30 a.m. EST 7:30 CST
NBC—Walter Cassel, baritone; William Meeder, organist: KDKA (sw-21.54)
CBS—Salon Musicale: WABC
NBC—Cheerio: WFAF WCKY
WTAM WLW WGY WSM
KMOX—Tick-Tock Revue
WAVE—Musical Clock
WCPO—Variety Hour
WHAS—Rhythm Business
WKRC—Fiddlin' Farmers
WLS—Junior Broadcasters Club
WSAI—McCormick's Old Time Fiddlers
WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—Landt Trio and White: WJZ KDKA (sw-21.54)
WGBF—Timely Topics
WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
NBC—Organ Rhapsody; Richard Leibert, organist: WFAF WCKY WSAI
CBS—Greenfield Village Chapel: WABC WSMK WKRC WHAS
★ NBC—Breakfast Club; Edna Odell, contralto; Ranch Boys: WJZ WSM KDKA WAVE (sw-15.21)
Hymns of All Churches: WGY WLW
KMOX—Views on News
WCPO—Arkansas Fiddlers
WLS—Lulu Belle and Scotty
WTAM—Livestock Quotations; Vaughn King's Calisthenics
WWVA—Cowboy Loyce and Just Plain John

9:15 a.m. EST 8:15 CST
CBS—As You Like It: WABC WSMK WHAS WWVA
NBC—Organ Rhapsody: WLW WGY
KMOX—Musical Jewel Box
WCPO—Morning Concert
WGBF—City Court
WGN—Modern Melody
WKRC—Saving Sue
WTAM—Board of Education

9:30 a.m. EST 8:30 CST
NBC—Fields and Hall, songs and patter: WFAF WSAI WLW WGY WCKY
KMOX—The Corn Huskers
WCPO—Pat Gillick
WKRC—As You Like It (CBS)
WLS—Ford Rush and Ralph Emerson
WTAM—Health and Home
WWVA—Home Town Boys

9:45 a.m. EST 8:45 CST
CBS—Russell Dorr, baritone; News: WABC WSMK WHAS WKRC

NBC—Doc Schneider's Yodeling Cowboys: WFAF WTAM WCKY
KDKA—Style & Shopping Service
KMOX—Fascinating Melodies
WCPO—Arkansas Fiddlers
WGN—Len Salvo, organist
WGY—Musical Program
WLS—Announcements and News
WLW—Backstage Wife, sketch
WSAI—Tonic Tunes
WWVA—Gertrude Miller

10:00 a.m. EST 9:00 CST
NBC—News; John Herrick, baritone: WFAF WSM WAVE WCKY
NBC—News; Art Tatum, pianist: WJZ KDKA (sw-15.21)
CBS—Morning Moods: WABC WKRC WHAS KMOX
WCPO—Wade House, evangelist
WGN—Hymns of All Churches
WGY—News; Market Basket
WLS—Prairie Ramblers; Patsy Montana; Henry
WLW—Betty Crocker
WSAI—Household Hints
WTAM—News; We Three
WWVA—Hugh Cross and the Georgie Porgie Boys

10:15 a.m. EST 9:15 CST
NBC—Edward MacHugh, Gospel Singer: WJZ KDKA WCKY WAVE WSM (sw-15.21)
NBC—Home Sweet Home, sketch: WFAF WTAM WGY WLW
KMOX—Let's Compare Notes
WCPO—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WKRC—Woman's Hour
WLS—Wm. O'Connor, tenor; Sue Roberts

10:30 a.m. EST 9:30 CST
NBC—Today's Children, sketch: WJZ KDKA WCKY WLS (sw-15.21)
CBS—The Captivators: WABC WHAS KMOX WSMK WKRC
NBC—Breen & de Rose; Andy Sannella, guitarist: WFAF WSAI
MBS—The Virginians: WLW WGN
WAVE—Devotional Service
WCPO—Gladys Catron
WGY—Banjoers and Radio Sweethearts
WSM—Magic Hour
WTAM—Symphony Workshop
WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST
NBC—Herman & Banta, xylophone and piano: WJZ KDKA (sw-15.21)
NBC—Home Town, sketch: WFAF WTAM WSAI WSM WAVE
KMOX—Police Court B'dcast
WCPO—Dr. Ensein, dogs
WGN—Backstage Wife, sketch
WGY—Mid-Morning Devotions
WHAS—Monticello Party Line
WLS—Morning Minstrels
WLW—Live Stock; News
WWVA—The Captivators (CBS)

11:00 a.m. EST 10:00 CST
NBC—The Honeyymooners: WJZ WAVE WCKY WLW KDKA WSM (sw-15.21)
CBS—Brad & Al, songs & patter: WABC (sw-15.27)
NBC—Ida Bailey Allen; Morton Bowe, tenor: WFAF WTAM WGY
CBS—Mary Lee Taylor: WHAS KMOX
WCPO—Today's Headlines
WGBF—Mister and Missus
WGN—Friendly Neighbor's House Praty
WKRC—Bulletin Board
WLS—Martha Crane and Helen Joyce
WSAI—Musical Scrapbook
WWVA—Flyin' X Round-Up

11:15 a.m. EST 10:15 CST
NBC—Wendell Hall, songs: WJZ WCKY WSM WAVE
CBS—The Three Keys: WABC WKRC WHAS WWVA WSMK (sw-15.27)
Stories in Song: WSAI WTAM
NBC—Studio 7: WFAF WGY
MBS—Jacob Tarshish: WGN WLW
KDKA—Grab Bag
KMOX—June and Jerry, songs
WCPO—Alma and Jane

11:30 a.m. EST 10:30 CST
NBC—Fountain of Song; Vocalist; Male Trio; Piano Duo: WFAF
NBC—The Carnival; Chas. Sears, tenor; Roy Shield's Orchestra: Don McNeill, m. c.: WTAM
CBS—Mrs. Wiggs of the Cabbage Patch, sketch: WABC WKRC KMOX (sw-15.27)

Star ★ Indicates High Spot Selections

NBC—Navy Band: WJZ WSM WCKY WAVE KDKA (sw-15.21)
WCPO—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Bachelor's Children
WGY—Bag and Baggage
WHAS—Dream Train
WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
WLW—Chandler Chats
WSAI—New Tunes for Old
WWVA—Musical Griddle

11:45 a.m. EST 10:45 CST
CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-15.27)
MBS—Minstrels: WGN WLW
WCPO—Frigid Facts
WGBF—Hoosier Philosopher
WGY—Doc Schneider's Cowboys
WHAS—Robert Brooks, songs
WLS—William O'Connor, tenor; Sue Roberts
WSAI—Radio Parade
WWVA—Helpful Harry

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Marie de Ville, songs: WFAF WSM WAVE WCKY
NBC—Simpson Boys of Spruce head Bay, sketch: WJZ
CBS—The Voice of Experience, advice: WABC WKRC KMOX WWVA WHAS (sw-15.27.9.59)
KDKA—News
WCPO—Modern String Duo
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program
WLS—Roundup
WLW—Farmyard Follies
WSAI—Rheinyd Gau, songs
WTAM—Youth and Experience

12:15 p.m. ES 11:15 a.m. CS
NBC—The Merry Macs; (News, WJZ only): WJZ WAVE
CBS—Jack Shannon, tenor: WABC WKRC (sw-15.27)
NBC—Honeyboy and Sassafras, comedy team: WFAF WTAM WSAI
MBS—Ralph Kirbery, Dream Singer: WGN WLW
KDKA—Salt and Peanuts
KMOX—This and That
WCKY—News
WGY—The Weavers
WHAS—Univ. of Louisville
WLS—"Old Kitchen Kettle," Mary Wright
WSM—Farm Credit Interview
WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS
NBC—Merry Madcaps: WFAF WCKY WSAI
CBS—Mary Marlin, sketch: WABC WKRC KMOX WHAS (sw-15.27.9.59)
NBC—Nat'l Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orch.: WJZ WSM WCKY KDKA WAVE (sw-15.21)
WCPO—Racing Information
WGN—Harold Turner, pianist
WGY—Farm Program
WLS—"Little Bits from Life," William Vickland
WLW—Livestock, River, Weather & Market Reports
WTAM—Hank Keene's Radio Gang
WWVA—Tony Dominic

12:45 p.m. ES 11:45 a.m. CS
CBS—Five Star Jones, sketch: WABC WKRC KMOX (sw-15.27)
WCPO—Frank Zwygart, baritone
WGBF—Bulletin Board
WGN—Painted Dreams, sketch
WHAS—Log Cabin Boys
WLS—Weather; Produce Markets; News
WLW—Farm and Home Hour
WTAM—Noon-day Resume
WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
NBC—Rex Battle's Ensemble: WTAM WCKY
NBC—News; Market & Weather Reports: WFAF
CBS—The Merry-makers: WABC WSMK (sw-15.27.9.59)
KMOX—Magic Kitchen
WGBF—Church & School News
WGN—Petals of Love
WGY—Faye and Cleo, songs
WHAS—College of Agriculture
WKRC—News
WLS—Prairie Farmer Dinnerbell Program
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
NBC—Rex Battle's Ensemble: WFAF WGY
CBS—Matinee Memories: WABC WSMK WKRC (sw-15.27.9.59)
WCPO—Shell of Dreams
WGBF—Markets
WGN—Rich Man's Darling
WHAS—Georgia Wildcats
WSAI—Woman's Club Forum; Dance Interlude
WWVA—Musical Program

1:30 p.m. EST 12:30 CST
NBC—Charley Boulanger's Orch.: WFAF WGY WCKY
NBC—Julia Glass and Phillis Krauter, pianist & 'cellist: WJZ WAVE
KDKA—Sammy Fuller
KMOX—Those O'Malleys, sketch
WCPO—Con. of Music
WGN—Markets; Mid-day Service
WHAS—Savings Talk; Livestock Market Reports
WLW—Painted Dreams, sketch
WSAI—Treadwells on Tour
WSM—News
WTAM—Tommy Tucker's Orch.
WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
NBC—Dick Fidler's Orchestra: WFAF WCKY WGY WTAM
CBS—Academy of Medicine: WABC (sw-15.27)
NBC—Dot & Will, sketch: WJZ WAVE
CBS—Radio Gossip Club with Eddie and Fannie Cavanaugh: KMOX
KDKA—Mac and Bob
WGBF—Curbstone Reporter
WHAS—Shopping Guide
WKRC—Melodious Measures
WLS—Livestock Markets
WLW—Tom Coakley's Orch.
WSM—Dept. of Agriculture
WWVA—Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Matinee Musicale; Orchestra & Vocalists: WFAF WSAI WTAM WCKY
★ CBS—Between the Bookends: WABC WKRC WSMK (sw-15.27.9.59)
NBC—Words & Music; Vocalist Organist: WJZ WAVE KDKA WSM (sw-15.21)
KMOX—News Through a Woman's Eyes
WCPO—Today's Headlines and Tango Tunes
WGBF—Kiwani Club
WGN—Movie Personalities
WGY—Musical Revue
WHAS—University of Kentucky
WLS—Red Foley
WLW—Current Events

2:15 p.m. EST 1:15 CST
CBS—Happy Hollow, sketch: WABC WKRC WSMK (sw-15.27.9.59)
KMOX—Window Shoppers
WGN—Romance of Helen Trent
WLS—Red Foley & Hoosier Sodbusters
WLW—Story Drama
WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
NBC—Three Scamps, male trio: WFAF WCKY
CBS—American School of the Air: WABC KMOX WHAS WKRC WSMK (sw-15.27.9.59)
NBC—Music Guild: WJZ WAVE WSM
KDKA—Home Forum
WCPO—Moods in Blue
WGBF—Billboard
WGN—Doring Sisters
WGY—Parent, Education Prgm.
WLS—Grain Summary
WLW—Geography of Our Country
WSAI—News
WTAM—Fed. Music Clubs
WWVA—Ma Perkins, sketch

2:45 p.m. EST 1:45 CST
NBC—Pete Mack's Moosikers: WFAF WGY WSAI WTAM WCKY (sw-15.33)
WCPO—Studio Selections
WGN—Palmer House Ensemble
WLS—Home Makers Program
WLW—Geography of Foreign Lands
WSM—Ma Perkins, sketch
WWVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST
NBC—Pat Kennedy, tenor: WFAF WCKY WSAI
CBS—U. S. Dept. of Education Prgm.: WABC WKRC WSMK WHAS (sw-15.27.9.59)

MBS—Molly of the Movies: WLW WGN
KDKA—Siesta
KMOX—Ma Perkins, sketch
WCPO—Today's Winners
WGY—Musical Program
WSM—Music Guild (NBC)
WTAM—Musical Cocktail
WWVA—Cowboy Loyce and Just Plain John

3:15 p.m. EST 2:15 CST
NBC—Ma Perkins, sketch: WFAF WLW WTAM WGY WLS
NBC—The Herald of Sanity: WJZ WSM WAVE
KDKA—Romance of Dan and Sylvia
KMOX—Backstage Wife, sketch
WCKY—Rhythm Maniacs
WGN—June Baker, home management
WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
NBC—Vaughn de Leath, contralto: WJZ WCKY WAVE WSM
NBC—Vic and Sade, sketch: WFAF WTAM WLW WGY
KDKA—Backstage Wife, sketch
KMOX—News
WGBF—Sunshine Hour
WGN—Gool Health & Training
WGY—Federation of Women's Clubs
WLS—Fanfare
WWVA—U. S. Dept. of Education (CBS)

3:45 p.m. EST 2:45 CST
NBC—The O'Neills, sketch: WFAF WTAM WGY WLW
CBS—Do You Remember: WABC WKRC WHAS (sw-15.27)
NBC—Norseman Quartet: WJZ WSM WAVE WCKY
KDKA—State Fed. Pa. Women
KMOX—Exchange Club
WGN—Afternoon Serenade
WLS—Homemakers' Program
WSAI—Dealers Salute

4:00 p.m. EST 3:00 CST
NBC—Betty and Bob, sketch: WJZ KDKA WENR (sw-15.21)
CBS—Salvation Army Band: WABC WSMK WKRC WHAS (sw-15.27)
NBC—Mrs. F. D. Roosevelt, "Youth's Opportunity Today," Speakers: WFAF WAVE WSM WCKY WTAM WSAI (sw-9.53)
Betty and Bob, sketch: WGY WLW
KMOX—Mirthquake; Freddy Marcus; Al Roth's Orch.
WGN—Ed Fitzgerald & Co.
WWVA—Hugh Cross and the Georgie Porgie Boys

4:15 p.m. EST 3:15 CST
NBC—Charles Sears, tenor: WJZ WENR
CBS—Chansonette, instrumental: WABC WSMK WKRC (sw-15.27)
MBS—Life of Mary Sothern, sketch: WGN WLW
KDKA—Parent-Teachers' Ass'n
WGY—Bridge Forum
WHAS—Week-day Devotions

4:30 p.m. EST 3:30 CST
NBC—Radio Guild; "Richard II" drama: WJZ WENR WSM WAVE
CBS—Greetings from Old Kentucky: WABC WHAS WSMK (sw-15.27)
NBC—Girl Alone, sketch: WFAF WSAI WCKY
KDKA—Four Dynamos of Rhythm
WGBF—News
WGN—Gretta Palmer
WGY—Book News
WKRC—Eddie Schoelwer
WLW—News; Financial Notes
WTAM—Twilight Tunes
WWVA—Shopping Syncope

4:45 p.m. EST 3:45 CST
NBC—Tintype Tenor: WFAF WSAI
KDKA—Drama of F. H. A.
WCKY—Dick Tracy, sketch
WGBF—Musical Masterpieces
WGN—Song of the Islands
WGY—Stock Reports
WKRC—Greetings from Old Kentucky (CBS)
WLW—Singing Neighbor
WTAM—Gene Baker's Orchestra

5:00 p.m. EST 4:00 CST
NBC—Willie Bryant's Orchestra: WFAF WSAI WCKY WTAM
CBS—Howells and Wright, piano duo: WABC WSMK WKRC (sw-15.27)
KDKA—Curly Miller's Pough Boys
KMOX—Broadway Melodies
WCPO—Final Headlines
WGN—Afternoon Serenade

WGY—Musical Program
WHAS—Southern Baptist Theological Seminary
WLW—Bob Nolan's Band
WWVA—Jolly Joe & Coco's Circus

5:15 p.m. EST 4:15 CST
CBS—Jimmy Farrell, songs: WABC WKRC KMOX WSMK (sw-15.27)
KDKA—Kiddies' Klub
WCPO—Salon Music
WGN—Wilbert Lieblich, boy soprano
WGY—Federal Housing Talk
WLW—Jack Armstrong, sketch
WWVA—Economic Notes

5:30 p.m. EST 4:30 CST
NBC—Louise Florea, soprano: WFAF WGY WCKY (sw-9.53)
CBS—Jack Armstrong, sketch: WABC (sw-15.27.9.59)
NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-11.87.15.21)
KMOX—News; Waltz Time
WAVE—Walkathon
WENR—Music and Comments
WCPO—Shoppers Special
WHAS—Herbert Koch, organist
WKRC—Rhythm Revue
WSAI—George Elliston, poems
WSM—Financial News
WTAM—The Four Guardsmen
WWVA—News

5:45 p.m. EST 4:45 CST
NBC—Clara, Lu 'n' Em, gossip: WFAF WTAM WAVE WCKY WGY WSM WGN (sw-9.53)
CBS—Tito Guizar, tenor: WABC WKRC KMOX WSMK (sw-15.27)
NBC—Orphan Annie, sketch: WJZ KDKA WLW (sw-15.21.11.87)
WCPO—Dance Melodies
WENR—That Certain Four
WSAI—American Family Robinson
WWVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST
NBC—Flying Time, sketch: WFAF WCKY WENR
CBS—Joe Plotke's Orchestra: WSMK KMOX
NBC—(News, WJZ only); Arthur Lang, baritone: WJZ WAVE
CBS—Buck Rogers, sketch: WABC (sw-11.83.9.59)
KDKA—News
WBBM—News; Buddy & Ginger
WCPO—Dinner Music
WGN—Armchair Melodies
WGY—Italian Intermezzo
WHAM—Sports
WHAS—Dick Tracy, sketch
WKRC—Smilin' Dan
WLW—Old Fashioned Girl
WSAI—"Omar the Mystic"
WSM—Marjorie Cooney; Pan-American Broadcast
WTAM—Pie Plant Pete
WWVA—All-Star Sport Final

6:15 p.m. EST 5:15 CST
NBC—(News, WFAF only); LeRoy Smith's Orchestra: WFAF WCKY WSAI
NBC—Animal Close-Ups, Don Lang: WJZ
CBS—Patti Chapin, songs
WABC (sw-11.83)
Those O'Malleys, sketch: KDKA WHAM
KMOX—Russell Brown, Edith Karen, songs
WAVE—Skeets Morris Parade
WBBM—Robin Hood Jr.
WCPO—Chamber of Commerce
WENR—Spareribs
WGN—Junior Police Patrol
WHAS—Out o' the Dusk
WKRC—Dick Bray; News
WLW—Evening Concert
WSM—Comic Club
WTAM—Youth and Experience, talk
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
NBC—Irene Wicker, the Singing Lady: WGN
CBS—Jack Armstrong, sketch: WBBM KMOX
NBC—News; Connie Gates, songs: WFAF WSAI (sw-9.53)
CBS—News; Frank Daley's Orchestra: WABC (sw-11.83)
NBC—News; Muriel Wilson, soprano: WJZ
KDKA—To be announced
WCKY—News; Fireside Hour
WCPO—Star Seneaders
WENR—What's The News
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WHAM—Terry & Ted
WKRC—Evening Serenade

WLW—Bob Newhall, sports
WSM—Vaughn Quartet
★ **WSMK—GOSSIP PROGRAM**
WTAM—News; Sportsman
6:45 p.m. EST 5:45 CST
NBC—Orphan Annie; WSM
WGN
CBS—Frank Dailey's Orchestra;
WSMK WWVA WKRC
NBC—Lowell Thomas, News;
WJZ KDKA WLW WTAM
(sw-11.87-15.21)
CBS—Music Box; Concert Or-
chestra; Soloist: WABC (sw-
11.83-9.59)
NBC—Billy & Betty, sketch:
WEAF
Jimmy Allen, sketch: KMOX
WBBM
WCKY—Dinner Hour Concert
WCPO—Around the Town
WENR—Flash Gordon, sketch
WGBF—Club Time
WGY—News; Musical Program
WHAM—News
WHAS—Asher and Little Jimmie
WSAI—New Tunes for Old
7:00 p.m. EST 6:00 CST
★ **WBC—Amos 'n' Andy; WEAF**
WGY WLW WTAM (sw-9.53)
★ **CBS—Myrt & Marge, sketch:**
WABC WWVA WKRC (sw-
11.83-9.59)
NBC—Easy Aces, sketch: WJZ
KDKA WENR WCKY WHAM
(sw-11.87)
CBS—Buck Rogers, sketch:
WHAS KMOX WBBM
WAVE—Dinner Concert
WCPO—Galvano and Cortez
WGBF—Musical Moments
WGN—Bob Elson, sports
WSAI—Tom Coakley's Orchestra
WSM—Safety Prgm.; Sports
7:15 p.m. EST 6:15 CST
NBC—Phil Regan, tenor; Harry
Jackson's Orch.: WJZ WHAM
KDKA WENR (sw-11.87)
CBS—Buddy Clark, baritone:
WABC WSMK WHAS (sw-
11.83)
NBC—Popeye, the Sailor, sketch;
Vic Irwin's Orch.: WEAF
WTAM WSAI WGY (sw-9.53)
MBS—Lilac Time; WLW WGN
KMOX—Soloist and Orchestra
WAVE—Radio Newspaper
WBBM—Flanagan's Football
Winners
WCKY—Musical Cocktail; News
WCPO—To be announced
WGBF—Contest Program
WKRC—Lucky Escapes from
Death
WSM—Dangerous Paradise,
sketch
WWVA—Twilight Reveries
7:30 p.m. EST 6:30 CST
★ **NBC—Lum & Abner, sketch:**
WJZ WENR WLW
★ **CBS—Kate Smith's Time; Jack**
Miller's Orch.; WABC WBBM
WHAS WKRC KMOX WWVA
(sw-11.83-9.59)
NBC—Music Is My Hobby; Male
Quartet: WEAF WCKY WSAI
KDKA—Suwanee Singers
WAVE—Roller Derby
WCPO—Sport Review
WGBF—Historical Facts
WGN—Milky Way Winners
WGY—Bobby Meeker's Orch.
WHAM—State Troopers, drama
WSM—Those O'Malleys, sketch
WTAM—Sunrise Surprise Party
7:45 p.m. EST 6:45 CST
NBC—Life Studies, Tom Powers:
WEAF
★ **CBS—Boake Carter, news:**
WABC WHAS KMOX WKRC
WBBM (sw-11.83-9.59)
★ **NBC—Int'l Broadcast from**
Manila; Inaugural Address of
Manuel Quezon, Pres. of Philip-
ippines: WJZ WSAI WAVE
WCKY
KDKA—Al Williams' Orchestra
WCPO—Will Hauser's Orch.
WENR—Eddie South's Orch.
WGN—All Star Radio Round-Up
WGY—Florence Rangers' Band
WLW—Overalls on Parade, mu-
sical varieties
WSM—Louise Hammett & Mar-
WWVA—Home Town Boys
8:00 p.m. EST 7:00 CST
CBS—Harv and Esther; Teddy
Bergman, comedian; Jack Ar-
thur, baritone; Audrey Marsh,
soprano; Rhythm Girls; Victor
Arden's Orch.: WABC WKRC
KMOX WHAS WBBM (sw-
6.12-6.06)
NBC—Hendrik Willem Van Loon,
commentator: WJZ KDKA
WAVE WCKY WHAM WLS
(sw-11.87)
★ **NBC—Vallee's Variety Hour:**
WEAF WTAM WLW WGY
(sw-9.53)

WCPO—Variety Program
WGN—Those O'Malleys, sketch
WSAI—Community Chest
WWVA—Final Edition
8:15 p.m. EST 7:15 CST
NBC—Rochester Philharmonic
Concert; Jose Iturbi, conduc-
tor: WJZ WAVE WHAM
WCKY WLS KDKA (sw-11.87)
WSPO—Sunset Entertainers
WGN—Palmer House Ensemble
WSM—Lasses White Minstrels
WWVA—Sons o' Guns and Their
Rhythm Club
8:30 p.m. EST 7:30 CST
★ **CBS—Musical Hour; William**
Daly's Orch.; Agnes Davis, so-
prano; Wilbur Evans, baritone,
guest artists: WABC WKRC
WHAS KMOX WBBM (sw-
6.12-6.06)
WCPO—Two Spanish Guitars
WGN—Veloz & Yolanda's Orch.
WSAI—Barn Dance
WSM—Christine Johnston, con-
tralto
8:45 p.m. EST 7:45 CST
WAVE—Musical Memory Game
WGN—Jimmy Lee
WGN—Joe Sanders' Orchestra
WSM—Jimmy Gallagher's Orch.
9:00 p.m. EST 8:00 CST
★ **NBC—The Show Boat, star-**
ring Lanny Ross, tenor, with
Frank McIntyre; Winifred Ce-
cil, soprano; Molasses 'n' Jan-
uary; The Westerners; Walter
Tetley; Gus Heanschen's Orch.:
WEAF WTAM WAVE WSM
WGY WSAI (sw-9.53)
NBC—Death Valley Days, drama:
WJZ KDKA WLS WLS WHAM
(sw-11.87-6.14)
★ **CBS—The Caravan; Walter**
O'Keefe, comedian; Deane Jay-
wick; Ted Husing; Glen Gray's
Orch.: WABC WHAS WKRC
KMOX WBBM (sw-6.12-6.06)
★ **WCKY—RADIO NITE CLUB**
★ **WCPO—CALLING ALL CARS**
WGBF—Blue Room
WGN—News; Quin Ryan's Sports
Review
9:15 p.m. EST 8:15 CST
WCKY—Lawrence Quintet
WGN—The Couple Next Door
9:30 p.m. EST 8:30 CST
★ **CBS—To Arms for Peace;**
Drama; Music: WABC WKRC
KMOX WHAS WBBM (sw-
6.12-6.06)
NBC—America's Town Meeting;
Guest Speakers: WJZ WCKY
WHAM WENR KDKA (sw-
11.87-6.14)
★ **WCPO—ORVILLE REVELLE,**
gossip
WGBF—Old National Bank
WGN—Jan Garber's Orch.
WLW—Crusaders
9:45 p.m. EST 8:45 CST
WGN—Orville Knapp's Orch.
WLW—Loveliness for Sale
10:00 p.m. EST 9:00 CST
★ **NBC—Paul Whiteman's Music**
Hall; Guest Artists; Helen Jep-
son, soprano; Ramona; Durelle
Alexander, songstress; King's
Men and Bob Lawrence: WEAF
WTAM WSM WAVE WGY
WLW (sw-9.53)
★ **CBS—Horace Heidt's Briga-**
diere: WABC WHAS WBBM
KMOX WKRC (sw-6.12-6.06)
WCPO—Studio Dance
WGBF—Mysterious Pianist
WGN—The Troubadours
WSAI—News
10:15 p.m. EST 9:15 CST
WCPO—Will Hauser's Orch.
WGN—Money Music Makers,
octet
WSAI—Rheiny Gau, songs
10:30 p.m. EST 9:30 CST
NBC—Roy Shield's Orch.: WJZ
WHAM KDKA WENR
CBS—The March of Time, dra-
matized news events: WABC
WKRC KMOX WBBM WHAS
(sw-6.12-6.06)
News: WCKY WGBF
KDKA—Ethel Harris, songs
WGN—The Symphonette
WSAI—Bob Chester's Orch.
10:45 p.m. EST 9:45 CST
CBS—Gogo Delys, vocalist:
WABC WSMK WHAS WKRC
(sw-6.12)
KDKA—Florence Fisher Parry
KMOX—Sport Page of the Air
WBBM—Life of Mary McCormick
WCKY—Roy Shield's Orchestra
(NBC)
WGBF—Colonial Club
11:00 p.m. EST 10:00 CST
NBC—(News, WJZ only); El
Chico, Spanish Revue: WJZ
NBC—John B. Kennedy, com-
mentator: WEAF WSAI WCKY

CBS—Little Jack Little's Orch.:
WABC
★ **CBS—Myrt & Marge, sketch:**
WHAS KMOX WBBM
★ **NBC—Amos 'n' Andy: WSM**
News: WLW WENR
KDKA—News; Sports
WAVE—Dick Wirth
WGBF—Coral Room
WGY—News; Danc Music
WHAM—Theater Memories
WKRC—News; Billy Snyder's
Orchestra
WTAM—George Duffy's Orch.
11:15 p.m. EST 10:15 CST
NBC—Leonard Keller's Orch.:
WEAF WENR WSM WSAI
WCKY
CBS—Little Jack Little's Orch.:
WSMK KMOX
KDKA—Arm Chair Driver
WAVE—Walkathon
WBBM—Musical Moments; vo-
calist and Orchestra
WGBF—Dance Music
WGN—Maurice Kavelin's Orch.
WHAM—Sleepy Hall's Orch.
WHAS—Dance Time
WLW—Salute to New Albany,
Indiana
WTAM—Leroy Smith's Orchestra
11:30 p.m. EST 10:30 CST
NBC—(News, WEAF only); Mer-
edith Willson's Orch.: WEAF
WAVE WGY WSAI WCKY
(sw-9.53)
CBS—Dick Gardiner's Orchestra:
WABC WSMK WHAS WKRC
NBC—Joe Rines' Orch. WJZ
KDKA—Dance Orchestra
KMOX—Ozark Mountaineers
WBBM—Herbie Kay's Orchestra
WENR—Earl Hines' Orchestra
WGBF—Dance Orchestra
WGN—Orville Knapp's Orch.
WSM—Sports; Dance Orch.
WTAM—Paul Decker's Orch.
WWVA—Air Castle
11:45 p.m. EST 10:45 CST
KMOX—Johnny Burkarth's Or-
chestra
WENR—Charley Boulanger's Or-
chestra
WGBF—Dance Orchestra
WGN—Jan Garber's Orchestra
WHAM—Joe Rines' Orch. (NBC)
WKRC—Frank Stoffer's Orch.
WLW—Bob Chester's Orch.
12:00 Mid ES 11:00 p.m. CS
NBC—Shandor, violinist; Ranny
Weeks' Orch.: WJZ WHAM
WAVE WSM
NBC—Bert Block's Orchestra:
WEAF WGY WENR WCKY
CBS—George Olsen's Orch.:
WABC WKRC WBBM KMOX
WSMK
KDKA—Dance Orchestra
WGBF—Dance Orchestra
WHAS—Rudy Bundy's Orchestra
WTAM—Sammy Kaye's Orch.
WWVA—Blue Grass Roy
12:15 a.m. ES 11:15 p.m. CS
WGBF—Dance Orchestra
WGN—Veloz & Yolanda's Orch.
WLW—Bob Chester's Orch.
12:30 a.m. ES 11:30 p.m. CS
NBC—Kay Kyser's Orchestra:
WEAF WGY
NBC—Chas. Dornberger's Orch.:
WJZ WAVE KDKA WCKY
WENR WSM (sw-11.87-6.14)
CBS—Phil Scott's Orchestra:
WABC WKRC WWVA WBBM
KMOX
WGBF—Dance Orchestra
WGN—Horace Heidt's Orchestra
WHAS—Dream Serenade
WLW—Moon River
WTAM—Dick Fidler's Orch.
12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day Is Done
WGN—Joe Sanders' Orchestra
WSMK—Phil Scott's Orchestra
(CBS)
WTAM—Hal Goodman's Orch.
1:00 a.m. ES 12:00 Mid CS
WBBM—Eddie Neibaur's Orch.
WENR—Enric Madriguera's Orch.
WGN—Maurice Kavelin's Orch.
WLW—Tom Coakley's Orch.
1:15 a.m. EST 12:15 CST
WGN—Jan Garber's Orchestra
WLW—Ted Fiorito's Orch.
1:30 a.m. EST 12:30 CST
MBS—Joe Sanders' Orchestra:
WGN WLW
WBBM—News; Seymour Simons'
Orchestra
WENR—Jess Hawkins' Orchestra
1:45 a.m. EST 12:45 CST
WGN—Horace Heidt's Orchestra
WLW—Night Club Parade
2:00 a.m. EST 1:00 CST
WGBF—Maurie Stein's Orch.
WGN—Veloz & Yolanda's Orch.
2:30 a.m. EST 1:30 CST
WBBM—Bob Paicelli's Orch.
3:00 a.m. EST 2:00 CST
WBBM—Austin Mack's Orch.

KEY TO FREQUENCIES

KEY TO FREQUENCIES	
(Megacycles, or thousands of kilocycles shown)	
2RO (Rome)	9.64
CJRX (Winnipeg, Canada)	11.72
CJRO (Winnipeg, Canada)	6.15
COH (Havana)	9.43
FYA (Paris)	11.71
DJB (Zeelen)	15.20
DJC (Zeelen)	6.02
EAQ (Madrid)	9.87
GSA (Davenport)	6.05
GSB (Davenport)	9.51
GSD (Davenport)	9.58
GSE (Davenport)	11.76
GSF (Davenport)	15.14
GSJ (Davenport)	17.79
GSI (Davenport)	15.28
GSL (Geneva)	6.11
HBT (Geneva)	9.60
HBP (Geneva)	7.80
HC2RL (Guayaquil, Ecuador)	6.66
HJ1ABE (Cartagena, Colombia)	6.12
HJ4ABE (Medellin, Colombia)	5.98
JVN (Nasaki, Japan)	10.66
PCJ (Huizen, Holland)	15.22
PHI (Huizen, Holland)	11.73
Pontoise	11.72
PRADO (Riobamba, Ecuador)	6.62
VE9DN (Drummondville, Quebec)	6.00
VK2ME (Sydney, Australia)	9.59
VK3LR (Melbourne, Australia)	9.58
VK3ME (Melbourne, Australia)	9.51
VUB (Bombay, India)	9.65
VUC (Bombay, India)	6.11
W2XAF (Schenectady)	9.53
XECR (Mexico City)	7.38
YV2RC (Caracas, Venezuela)	5.80

EST Shown; For CST Subtract One Hour

SUNDAY, NOVEMBER 10
8:30 a. m.—Catholic service (YV2RC).
9:10 a. m.—Services (GSF, GSG).
9:30 a. m.—Baseball game (YV2RC).
9:40 a. m.—Eastern Religions, talk (PCJ).
10:30 a. m.—American program (DJB).
12 noon—Sunday broadcast (DJB).
2:15 p. m.—Horse races (YV2RC).
2:55 p. m.—Services (GSB, GSD).
4 p. m.—Life of Verdi (GSB, GSC).
6 p. m.—Services (GSA, GSC).
6 p. m.—Police band (XECR).
6:15 p. m.—Sunday concert (DJC).
7 p. m.—English program (EAQ).
7:05 p. m.—Bernard Crook quintet (GSA, GSC).
7:30 p. m.—Evening Holiday (DJC).
8 p. m.—Español orchestra (COH).
8 p. m.—BAND CONCERT (YV2RC).
8:30 p. m.—Moods (DJC).
9:15 p. m.—Brass band (DJC).
10 p. m.—Armistice Day program (GSC, GSL).
12 mid.—Overseas Hour (JVN).

MONDAY, NOVEMBER 11
4:30 p. m.—Captain Scott, epic (GSB, GSC).
6 p. m.—Peasant Liberty, talk (DJC).
6 p. m.—Catalan program (EAQ).
6:05 p. m.—Talk (ZRO).
6:15 p. m.—Opera, Madame Sans Gene (ZRO).
6:15 p. m.—Talk on music (GSA, GSC).
6:15 p. m.—Opera music (DJC).
6:30 p. m.—Cenotaph services (GSA, GSC).
7 p. m.—Blue band (YV2RC).
7:15 p. m.—Old Italian arias (ZRO).
7:15 p. m.—Today in Germany (DJC).
7:30 p. m.—Variety concert (DJC).
7:45 p. m.—Tovar Brothers, duet (YV2RC).
8 p. m.—Sergio Codos' orchestra (YV2RC).
8:30 p. m.—In a German Vineyard (DJC).
8:30 p. m.—AMATEUR HOUR (YV2RC).
10 p. m.—British Legion program (GSC, GSL).
10:30 p. m.—DX PROGRAM (HJ4ABE).
10:30 p. m.—Talk, South America (HJ4ABE).
12 mid.—Overseas Hour (JVN).

TUESDAY, NOVEMBER 12
10:30 a. m.—American Hour (DJB).
3 p. m.—NOVEMBER COCKTAIL (GSB, GSD).
5:20 p. m.—Violin music (DJC).
6 p. m.—A Deilidh (GSA, GSC).
6:30 p. m.—Under Big Ben (GSA, GSC).
6:35 p. m.—The Mail Bag (W2XAF).
6:45 p. m.—Backstage in Schenectady (W2XAF).
6:45 p. m.—Orchestra (GSA, GSC).
7 p. m.—English program (EAQ).
7 p. m.—Venezuelan music (YV2RC).
7:30 p. m.—Berlin Chamber orchestra (DJC).
8 p. m.—Lecture on opera (EAQ).
8:30 p. m.—Special program (YV2RC).
8:30 p. m.—Variety program (DJC).
9:15 p. m.—Dance music (DJC).
9:20 p. m.—Evening concert (HC2RL).
10 p. m.—Under Big Ben (GSC, GSL).
10:15 p. m.—Organ music (GSC, GSL).
10:30 p. m.—Talk, South America (HJ4ABE).
12 mid.—Overseas Hour (JVN).

WEDNESDAY, NOVEMBER 13
10:45 a. m.—Shakespearean scenes (GSF, GSG).
1:15 p. m.—Instrumentalists (GSB, GSD, GSC).
5:30 p. m.—Play (GSB, GSC).
6 p. m.—Swabian Nightingale, play (DJC).
6:05 p. m.—Talk on slavery (ZRO).
6:15 p. m.—Organ concert (ZRO).
6:30 p. m.—I Knew a Man (GSA, GSC).
7 p. m.—English program (EAQ).
7:15 p. m.—Miss Kayser, songs (YV2RC).
7:30 p. m.—Radio cabaret (DJC).
7:30 p. m.—Martin del Llano, crooner (YV2RC).
8:30 p. m.—Dance music (DJC).
10:15 p. m.—Bird's-eye view (GSC, GSL).
10:30 p. m.—Talk on South America (HJ4ABE).
12 mid.—Overseas Hour (JVN).

THURSDAY, NOVEMBER 14
8:45 a. m.—Orchestra (PHI).
9:45 a. m.—Books to read (GSF, GSG).
10:30 a. m.—American Hour (DJB).
11 a. m.—The Devil's Durrums (GSF, GSG).
1:30 p. m.—Sandy Powell (GSB, GSD).
2:30 p. m.—Hallie concert (GSB, GSC, GSD).
4:40 p. m.—Variety feature (GSB, GSC).
5:05 p. m.—Wedding bells (DJC).

6 p. m.—Germanic Museum (DJC).
6:15 p. m.—Symphony concert (DJC).
6:45 p. m.—Bird's-eye view (GSB, GSC).
7 p. m.—English program (EAQ).
7 p. m.—Friendly harmony (GSB, GSC).
7:30 p. m.—Reading from Dickens (GSB, GSC).
7:30 p. m.—In the Good Old Days (DJC).
7:30 p. m.—Rosario Lozada, songs (YV2RC).
7:45 p. m.—Winning amateurs (YV2RC).
8:30 p. m.—Folk music (DJC).
8:45 p. m.—Popular music (DJC).
9 p. m.—Band concert (YV2RC).
9:15 p. m.—Light music (DJC).
9:20 p. m.—Ecuadorian music (PRADO).
10 p. m.—French stock market (FYA).
10 p. m.—Variety (GSC, GSL).
10:30 p. m.—Talk: South America (HJ4ABE).
12 mid.—Overseas Hour (JVN).

FRIDAY, NOVEMBER 15

3:15 p. m.—Ballet music (GSB, GSD).
6 p. m.—Berlin Philharmonic orchestra (DJC).
6 p. m.—Scenes from Shakespeare (GSC, GSA).
6:15 p. m.—Opera, MEDUSA (ZRO).
6:30 p. m.—Organ recital (GSA, GSC).
7 p. m.—English program (EAQ).
7:30 p. m.—Music and poetry (DJC).
7:30 p. m.—Julio de Soto, tenor (YV2RC).
8 p. m.—Cuban music (COH).
8:15 p. m.—Orchestra (DJC).
8:30 p. m.—Light music (DJC).
9 p. m.—The Happy Bunch (YV2RC).
10 p. m.—Irish songs (GSC, GSL).
10:30 p. m.—Talk, South America (HJ4ABE).
12 mid.—Overseas Hour (JVN).

SATURDAY, NOVEMBER 16

12 noon—European program (EAQ).
2 p. m.—Saturday Magazine (GSB, GSD).
5:05 p. m.—Tales of a Salt (DJC).
5:30 p. m.—League of Nations summary (HBL, HBP).
6 p. m.—Ambrose's orchestra (GSC, GSA).
6 p. m.—Dance music (DJC).
7 p. m.—English program (EAQ).
7 p. m.—Military band (GSC, GSA).
7 p. m.—Venezuelan music (YV2RC).
7:30 p. m.—Svengali, crooner (YV2RC).
8:30 p. m.—Franz Wolf, vocalist (DJC).
8:30 p. m.—Soloists (YV2RC).
9:15 p. m.—Orchestra (DJC).
10 p. m.—Orchestra (GSC, GSL).
11:30 p. m.—Northern Messenger (VE9DN, CJRO).
12 mid.—Overseas Hour (JVN).

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Programs for Friday, November 15

Star ★ Indicates High Spot Selections

7:45 a.m. EST 6:45 CST
NBC—Yoichi Hiraoka, xylophonist: WFAF
NBC—Rise and Shine; News: WJZ
KMOX—Ambrose Haley and the Ramblers
WLW—Syncopation
WSAI—Musical Sun Dial
WSM—Leon Cole, organist
WTAM—Junior Broadcaster Club

8:00 a.m. EST 7:00 CST
NBC—Morning Devotions: WJZ KDKA WAVE (sw-21.54)
CBS—Oleanders, male quartet: WABC
NBC—Happy Jack, songs: WFAF WCKY
Musical Clock: WGY WTAM
KMOX—News; Home Folks' Hour
WCPO—The Gift Box
WGBF—A Gospel Tabernacle
WGN—Good Morning
WHAS—Georgia Wildcats
WLS—News
WLW—Academy of Medicine
WSAI—A Church Forum
WSM—A Morning Devotion
WVVA—Morning Edition

8:15 a.m. EST 7:15 CST
CBS—Ray Block, pianist; City Consumers' Guide: WABC
NBC—(News, WFAF only); Twenty Fingers of Harmony: WFAF WSM WAVE
NBC—Lew White, organist: WJZ KDKA—News; Music
WCKY—News
WCPO—Today's Headlines and Highlights
WHAS—Log Cabin Boys
WLS—The Tunetwisters
WLW—Varieties
WTAM—Dr. Sunshine
WVVA—Tex Harrison's Texas Buckaroos

8:30 a.m. EST 7:30 CST
NBC—Lew White, organist: KDKA (sw-21.54)
CBS—Sunny Melodies: WABC
NBC—Cheerio: WFAF WTAM
WLW WGY WSM WCKY
KMOX—Tick-Tock Revue
WAVE—Musical Clock
WCPO—Variety Hour
WGN—Fireside Melodies
WHAS—Breakfast Business
WKRC—Fiddlin' Farmers
WLS—Junior B'dcasters Club
WSAI—McCormick's Old Time Fiddlers
WVVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—Lant Trio & White: WJZ KDKA (sw-21.54)
CBS—The Bluebirds, girls' vocal trio; On the Air Today: WABC
KMOX—German Program
WCKY—Dick Newton
WGBF—Timely Topics
WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST
★ NBC—Breakfast Club; Edna Odell, contralto; June, Joan & Jeri: WJZ KDKA WSM WAVE (sw-15.21)
CBS—Dear Columbia, dramatization of fan mail: WABC WSMK WHAS WKRC
NBC—Organ Rhapsody; Richard Leibert, organist: WFAF WSAI WCKY
Hymns of All Churches: WLW WGY
KMOX—Views on News
WCPO—Carson Robinson's Buckaroos
WGN—Timely Tunes
WLS—Lulu Belle and Scotty
WTAM—Livestock Quotations; Vaughn King's Calisthenics
WVVA—Cowboy Loyce and Just Plain John

9:15 a.m. EST 8:15 CST
NBC—Richard Leibert, organist: WLW WGY
KMOX—Musical Jewel Box
WCPO—Jean Hennegan
WGBF—City Court
WKRC—Saving Sue
WLS—A Morning Devotions
WTAM—Board of Education

9:30 a.m. EST 8:30 CST
NBC—Fields & Hall, songs and patter: WFAF WGY WLW
WSAI WCKY
KDKA—Helpful Harry's Household Hints
KMOX—The Corn Huskers
WCPO—Pat Gillick
WKRC—Dear Columbia (CBS)
WLS—Ford Rush and Ralph Emerson
WSM—Vanities of the Air

WTAM—Health and Home
WVVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST
NBC—The Upstaters, male quartet: WFAF WTAM WCKY
CBS—Cadets Quartet; News: WABC WSMK WKRC WHAS
KDKA—Style & Shopping Service
KMOX—Fascinating Melodies
WGN—Len Salvo, organist
WGY—Musical Program
WLW—Backstage Wife, sketch
WSAI—Tonic Tunes
WSM—Breakfast Club (NBC)
WVVA—Gertrude Miller

10:00 a.m. EST 9:00 CST
NBC—News; The Dream Singer: WJZ
NBC—News; John Herrick, baritone: WFAF WSM WAVE
CBS—Josephine Gibson, hostess counsel: WABC WKRC KMOX WHAS
NBC—News; Art Tatum, pianist: KDKA (sw-15.21)
WCKY—News; Hollywood Newsreel
WCPO—A Wade House, evangelist
WGN—Hymns of All Churches
WGY—News; Market Basket
WLS—Prairie Ramblers; Patsy Montana; Henry
WLW—How to Be Charming
WSAI—Household Hints
WTAM—News; We Three
WVVA—Hugh Cross and the Georgie Porgie Boys

10:15 a.m. EST 9:15 CST
NBC—Home Sweet Home, sketch: WFAF WGY WLW WTAM
CBS—Agnès and Lou, vocal duo: WABC WHAS WSMK
NBC—Edward MacHugh, Gospel Singer: WJZ WCKY WAVE
KDKA WSM (sw-15.21)
KMOX—Let's Compare Notes
WCPO—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST
NBC—Breen and de Rose; Andy Sannella: WFAF WSAI WTAM
CBS—The Captivators: WABC WHAS WKRC WSMK
NBC—Today's Children, sketch: WJZ KDKA WLS WCKY (sw-15.21)
KMOX—The Happy Hunters
WAVE—A Devotional Service
WCPO—Variety Program
WGN—Morning Melody
WGY—Musical Titbits; John Sheehan, tenor
WLW—Housewarmers' Orch
WSM—Magic Hour
WVVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST
CBS—Margaret McCrae, songs: WABC WKRC WVVA
NBC—Herman & Banta, xylophone and piano: WJZ KDKA WSM WAVE WCKY (sw-15.21)
NBC—Betty Crocker, cooking talk: WFAF WTAM WGY
KMOX—Police Court Broadcast
WCPO—Popular Rhythms
WGN—Backstage Wife
WHAS—Monticello Party Line
WLS—Morning Minstrels
WLW—Live Stock; News
WSAI—Silver Strains

11:00 a.m. EST 10:00 CST
CBS—Cooking Closeups: WABC KMOX WKRC (sw-15.27)
★ NBC—Music Appreciation Hour; Dr. Walter Damrosch, conducting: WFAF WJZ WGY WSAI WAVE WTAM WCKY KDKA WSM (sw-15.21)
WCPO—Today's Headlines
WGBF—Mister and Missus
WGN—Friendly Neighbor's House Party
WHAS—James Sheehy, tenor
WLS—Martha Crane and Helen Joyce; Morning Homemakers' Program
WLW—Mary Alcott, songs
WVVA—Strollin' Jackson's Kentucky Tuckers

11:15 a.m. EST 10:15 CST
CBS—Harmonies in Contrast: WABC (sw-15.27)
KMOX—Tom Baker, tenor; Marvin E. Mueller, narrator
WCPO—Garden of Verse
WGN—Through the Looking Glass
WHAS—Strange As It Seems
WKRC—Jane Grey
WLW—The Mail Bag
WVVA—Amer. Family Robinson

11:30 a.m. EST 10:30 CST
CBS—Mrs. Wiggs of the Cabbage Patch, sketch: WABC WKRC KMOX (sw-15.27)

WCPO—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Bachelor's Children
WHAS—Chats with Dolly Dean
WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
WLW—Chandler Chats
WVVA—Musical Griddle

11:45 a.m. EST 10:45 CST
CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-15.27)
MBS—Minstrels: WLW WGN
WCPO—Frigid Facts
WGBF—Hoosier Philosopher
WHAS—Dream Train
WLS—William O'Connor, tenor: Sue Roberts
WVVA—Organ Interlude

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Simpson Boys of Sprucehead Bay, sketch: WJZ
NBC—Martha and Hal: WFAF WCKY WAVE
CBS—The Voice of Experience, advice: WABC WKRC KMOX WVVA WHAS (sw-15.27-9.59)
NBC—Pat Barnes in Person: WLW
KDKA—News
WCPO—Studio Selections
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program
WLS—Roundup
WSAI—Rheiny Gau, songs
WSM—Mary Lyles Wilson's Radio Kitchen
WTAM—Console Capers

12:15 p.m. ES 11:15 a.m. CS
NBC—Merry Macs; (News, WJZ only): WJZ WAVE
CBS—Blanche Sweet, beauty talk: WABC WHAS WKRC (sw-15.27-9.59)
NBC—Honeyboy and Sassafras, comedy team: WFAF WTAM WSAI
MBS—Tom, Dick & Harry: WGN
News: WVVA WCKY
KDKA—Salt and Peanuts
KMOX—The Guardsmen; Lorraine Grimm
WCPO—To be announced
WGY—Doc Schneider's Cowboys
WLS—The Old Kitchen Kettle
WLW—True to Life

12:30 p.m. ES 11:30 a.m. CS
NBC—Merry Madcaps; Orch.: WFAF WSAI WCKY
NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.: WJZ WSM WAVE KDKA (sw-15.21)
CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw-15.27-9.59)
WCPO—Racing Information
WGN—Len Salvo, organist
WGY—Farm Program
WLS—Old Music Chest
WLW—Livestock, River, Weather & Market Reports
WTAM—Hank Keene's Radio Gang
WVVA—Tony and Dominic

12:45 p.m. ES 11:45 a.m. CS
CBS—Five Star Jones, sketch: WABC WKRC KMOX (sw-15.27)
WCPO—Luncheon Music
WGBF—Bulletin Board
WGN—Painted Dreams
WHAS—How to Be Charming
WLS—Weather; Produce Markets; News
WLW—Farm and Home Hour
WTAM—Noon-day Resume
WVVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
CBS—Blue Flames, mixed quartet: WABC (sw-15.27)
NBC—News; Market & Weather Reports: WFAF
KMOX—Magic Kitchen
WCKY—The Silverberg Ensemble (NBC)
WCPO—Studio Selections
WGBF—Church & School News
WGN—The Love Doctor
WGY—Faye and Cleo, songs
WHAS—College of Agriculture
WKRC—News; Popular Varieties
WLS—Dinnerbell Program
WSAI—Police Flashes
WTAM—Margot Sanger Presents

1:15 p.m. EST 12:15 CST
NBC—Concert Miniatures; Orch.: WFAF WGY WCKY WTAM
CBS—Continental; Nila Taylor and Pete Woolery: WABC WSMK WKRC (sw-15.27-9.59)

WGBF—Farmer Purcell
WGN—Rich Man's Darling
WHAS—Georgia Wildcats
WLW—Weather; Markets
WSAI—Woman's Club Forum; Dave Upson
WVVA—Musical Program

1:30 p.m. EST 12:30 CST
NBC—Charley Boulanger's Orchestra: WJZ WAVE
NBC—Tommy Tucker's Orch.: WFAF WTAM WCKY
KDKA—Young Artists
KMOX—Three Brown Bears
WCPO—To be announced
WGN—Markets; A Mid-day Service
WGY—Bag and Baggage
WHAS—Savings Talk; Weather; Markets; Temperature
WLW—Painted Dreams
WSAI—Treadwells on Tour
WSM—News
WVVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST
NBC—Dot & Dill, sketch: WJZ WAVE
CBS—Mount and Gest, concert piano duo: WABC (sw-15.27)
CBS—Radio Gossip Club with Eddie and Fannie Cavanaugh: KMOX
KDKA—Mac and Bob
WCPO—Modern Rhythms
WGBF—Curbstone Reporter
WGY—Tommy Tucker's Orchestra (NBC)
WHAS—Shopping Guide
WKRC—Melodious Measures
WLS—Jim Poole, Livestock Market Summary
WLW—Bob Chester's Orch.
WSM—Dept. of Agriculture
WVVA—A Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Words & Music; Vocalists & Organist: WJZ WCKY
NBC—Magic of Speech: WFAF WTAM WAVE WSM WSAI WCKY
★ CBS—Between the Bookends: WABC WKRC WSMK (sw-15.27)
KDKA—League of Women Voters
KMOX—News
WCPO—Today's Headlines and Dance Melodies
WGBF—Hawaiian Melodies
WGN—Movie Personalities
WGY—Helen Hathaway, soprano
WHAS—University of Kentucky
WLS—The Hilltoppers
WLW—Vocational Agriculture

2:15 p.m. EST 1:15 CST
CBS—Happy Hollow, sketch: WABC WKRC WSMK (sw-15.27-9.59)
KDKA—Musical Magician
KMOX—Window Shoppers
WCPO—Songs for Everyone
WGN—Romance of Helen Trent
WGY—Household Chats
WLS—Pa & Ma Smithers
WLW—Story Plays & Rhythmics
WVVA—The Oil Pardoner

2:30 p.m. EST 1:30 CST
NBC—Airbreaks: WFAF WTAM WCKY
CBS—American School of the Air: WABC KMOX WSMK WHAS WKRC (sw-15.27-9.59)
NBC—Rosa Linda, pianist; Orchestra: WJZ WAVE WSM
News: WGBF WSAI
KDKA—Home Forum
WCPO—Tango Tunes
WGN—Palmer House Ensemble
WGY—Piano Pals and Roger Sweet, tenor
WLW—Health Talk
WVVA—Ma Perkins

2:45 p.m. EST 1:45 CST
NBC—Fed. of Women's Clubs: WJZ WAVE
WCPO—Melody Lane
WGN—Marriage License Bureau
WGY—Eric Branham, talk
WLW—History of Music
WSAI—Airbreaks (NBC)
WSM—Ma Perkins, sketch
WVVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST
NBC—Pat Kennedy, tenor: WFAF WSAI WCKY WGY
CBS—Bolek Musicale: WABC WSMK WHAS WKRC (sw-15.27-9.59)
NBC—U. S. Marine Band: WJZ WAVE WSM
MBS—Molly of the Movies: WLW WGN
KDKA—Stroller's Matinee
KMOX—Ma Perkins, sketch
WCPO—Today's Winners
WGBF—Sunshine Hour

WTAM—Musical Cocktail
WVVA—Cowboy Loyce and Just Plain John

3:15 p.m. EST 2:15 CST
NBC—Ma Perkins, sketch: WFAF WGY WTAM WLW WLS
KDKA—Romance of Dan and Sylvia
KMOX—Backstage Wife, sketch
WCKY—Marine Band (NBC)
WGN—June Baker
WSAI—Pop Concert

3:30 p.m. EST 2:30 CST
NBC—Vic and Sade, sketch: WFAF WTAM WGY WLW
NBC—Vaughn de Leath, songs: WJZ WAVE WSM
CBS—Down by Herman's: WABC WSMK WHAS WVVA WKRC (sw-15.27)
KDKA—Backstage Wife, sketch
KMOX—How to Be Charming
WCKY—Wanda
WCPO—New Rhythms
WGN—Good Health & Training
WLS—Homemakers

3:45 p.m. EST 2:45 CST
NBC—The O'Neills, sketch: WFAF WGY WTAM WLW
NBC—The King's Jesters: WJZ WAVE WCKY WSM
KDKA—Charm
KMOX—Exchange Club
WGN—Verna Osborne
WSAI—Dealers Salute

4:00 p.m. EST 3:00 CST
NBC—Woman's Radio Review: WFAF WSM WCKY WAVE WSAI
CBS—Grab Bag: WABC WKRC WSMK (sw-15.27)
NBC—Betty and Bob, sketch: WJZ KDKA (sw-15.21)
Betty and Bob, sketch: WGY WLW
KMOX—Mirthquake
WGN—Len Salvo, organist
WHAS—A Weekday Devotions
WTAM—Twilight Tunes
WVVA—Hugh Cross and the Georgie Porgie Boys

4:15 p.m. EST 3:15 CST
NBC—Jackie Heller, tenor: WJZ WCKY
CBS—Nat'l Education Ass'n: WABC WHAS WKRC WVVA (sw-15.27)
MBS—Life of Mary Sothorn, sketch: WGN WLW
KDKA—Karen Fladoes
WENR—Madame de Sylvara
WGY—Stock Market Reports

4:30 p.m. EST 3:30 CST
NBC—Girl Alone, sketch: WFAF WSAI WCKY
CBS—Army Band: WABC WHAS WSMK (sw-15.27)
NBC—Ward and Muzzy, piano team: WJZ WSM
KDKA—Market Report
WAVE—Ice Cream Singer
WGBF—Singing Cowboy
WGN—Judy and Her Jesters
WGY—Musical Program
WKRC—Eddie Scholwer
WLW—News; Financial Notes
WVVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
NBC—Betty Marlowe's Californians: WFAF WTAM
NBC—Strolling Songsters: WJZ WENR WSM WCKY WAVE
KDKA—Modern Melodies
WGBF—Musical Masterpieces
WGN—Nyara
WGY—Smilin' Ed McConnell
WKRC—U. S. Army Band (CBS)
WLW—Singing Neighbor
WSAI—Jane Martin

5:00 p.m. EST 4:00 CST
CBS—Mark Warnow's Orchestra: WABC WHAS WSMK WKRC (sw-15.27)
★ NBC—Al Pearce's Gang: WFAF WTAM WGY WCKY WQAM (sw-9.53)
NBC—Otto Thurn's Orch.: WJZ WENR WAVE WSAI WSM (sw-9.53)
KDKA—Plough Boys
KMOX—Broadway Melodies
WCPO—Final Headlines & Band Music
WGN—Mark Love, basso
WLW—Ohio Fed. of Women's Clubs
WVVA—Jolly Joe & Coco's Circus

5:15 p.m. EST 4:15 CST
CBS—Mark Warnow's Orchestra: KMOX
KDKA—Kiddies' Klub
WCPO—Song of the Strings
WLW—Jack Armstrong
WVVA—Economy Notes

5:30 p.m. EST 4:30 CST
NBC—Tom Mix Adventures: WFAF WTAM WGY WSAI (sw-9.53)

NBC—Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-15.21-11.87)
CBS—Jack Armstrong, sketch: WABC (sw-15.27-9.59)
KMOX—Eddie Dunstedter, organist
WAVE—Walkathon
WCKY—Organ Reveries
WCPO—Musical Selections
WENR—Music and Comments
WGN—Afternoon Serenade
WHAS—Herbert Koch, organist
WKRC—Rhythm Revue
WSM—News; Financial News
WVVA—News

5:45 p.m. EST 4:45 CST
CBS—Og, Son of Fire, drama: WABC WKRC WHAS (sw-15.27)
NBC—Clara, Lu 'n' Em, gossip: WFAF WAVE WTAM WGY WCKY WSM WGN (sw-9.53)
NBC—Orphan Annie, sketch: WJZ WLW KDKA (sw-15.21-11.87)
KMOX—News; Cubanettes
WENR—That Certain Four
WSAI—American Family Robinson
WVVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST
NBC—(News, WJZ only); Animal News Club: WJZ WAVE
NBC—Flying Time, sketch: WFAF WENR WCKY WGY (sw-9.53)
CBS—Kaltenborn Edits the News: WABC WSMK (sw-11.83)
KDKA—News
KMOX—Russell Brown; Edith Karen, songs
WBBM—Buddy & Ginger, drama
WCPO—Dinner Music
WGBF—Evansville College
WGN—Armchair Melodies
WHAM—Sports
WHAS—Out o' Dusk
WKRC—Smilin' Dan
WLW—Old Fashioned Girl
WSAI—"Omar the Mystic"
WSM—Marjorie Cooney; Pan-American Broadcast
WTAM—Pie Plant Pete
WVVA—Radio Gossiper; Sports

6:15 p.m. EST 5:15 CST
NBC—(News, WFAF only); George Duffy's Orch.: WFAF WCKY
CBS—Bobby Benson and Sunny Jim: WABC (sw-11.83-9.59)
NBC—Kea Sparnon's Ensemble: WJZ
CBS—Og, Son of Fire, drama: KMOX WBBM
KDKA—Sports, Ed Sprague
WAVE—Skeets Morris Parade
WCPO—The Home Seekers
WENR—Spareribs
WGN—Junior Police Patrol
WGY—Joe LaTour, sketch
WHAM—Dangerous Paradise, sketch
WKRC—Dick Bray; News
WLW—Evening Concert
WSAI—Magic Harmony
WSM—Comic Club
WTAM—Hot Dates in History
WVVA—Dinner Music

6:30 p.m. EST 5:30 CST
NBC—Irene Wicker, the Singing Lady: WGN
CBS—Jack Armstrong, sketch: KMOX WBBM
NBC—News; Mary Small, songs: WFAF WCKY (sw-9.53)
CBS—News; Football Results and Predictions: WABC (sw-11.83)
NBC—News; The Charioteers: WJZ
News: WSM WENR WSAI
KDKA—To be announced
WCPO—Star Serenaders
WGBF—Stock Markets; Singing Cowboy
WGY—News; Evening Brevities
WHAM—Terry & Ted
WHAS—Dr. H. W. Bromley
WKRC—Evening Serenade
WLW—Bob Newhall
WSM—News; State Game & Fish Dept. Talk
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST
NBC—Lowell Thomas, news: WJZ WLW KDKA WTAM (sw-11.87-15.21)
CBS—Workers Education Bureau of America: WABC WSMK WKRC (sw-11.83-9.59)
NBC—Orphan Annie, sketch: WSM WGN
NBC—Ranch Boys, trio: WENR
NBC—Billy and Betty, sketch: WFAF

Jimmy Allen, sketch: KMOX WBBM
 WCKY—Musical Varieties
 WCPO—Around the Town
 WGBF—Serooco Club
 WGY—News; Musical Program
 WHAM—News
 WHAS—Sports Parade
 WSAI—Knot Hole Club
 WWVA—Musical Moments, vocalists and orch.
7:00 p.m. EST 6:00 CST
 * NBC—Amos 'n' Andy: WFAF WGY WLW WTAM
 * CBS—Myrt & Marge, sketch: WABC WWVA WKRC (sw-11.83-9.59)
 NBC—Dinner Concert; Soloist; Richard Leibert, organist; WJZ KDKA WHAM WCKY WENR (sw-11.87)
 KMOX—Orchestra & Soloist
 WAVE—Movie Reporter
 WBBM—Flanagan's Football Novelty
 WCPO—Roy Wilson, pianist
 WGN—Bob Elson, Sports
 WHAS—Hot Dates in History
 WSAI—Organ Reveries
 WSM—Sario & Sallio; Sports
7:15 p.m. EST 6:15 CST
 * NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station: WFAF WSAI WTAM WGY
 CBS—Lazy Dan, "The Minstrel Man": WABC WKRC WHAS WBBM KMOX (sw-11.83-9.59)
 NBC—Stamp Club; Capt. Tim Healy: WJZ WENR WHAM KDKA WCKY (sw-11.87)
 MBS—Lilac Time; WLW WGN
 WAVE—Radio Newspaper
 WCPO—G-Men Series
 WENR—Music and Comments
 WSM—Musical Moments, vocalists and orch.
 WWVA—Romantic Troubadour
7:30 p.m. EST 6:30 CST
 NBC—March Thru Life, sketch: WFAF
 * NBC—Lum & Abner, sketch: WJZ WENR WLW
 KDKA—The Singing Seven
 WAVE—Roller Derby
 WCKY—Strange As It Seems
 WCPO—Harry Hartman's Sport Review
 WGBF—Historical Facts
 WGN—Winners
 WGY—Jim Healey, commentator
 WHAM—Musical Moments; Soloist and Orchestra
 WSAI—Bob Chester's Orch.
 WSM—Teachers College of the Air
 WTAM—Big Four Football Rally
 WWVA—Radio News
7:45 p.m. EST 6:45 CST
 NBC—Ed Sullivan, commentator; Bertrand Hirsch's Orch.: WFAF
 * CBS—Boake Carter, news: WABC KMOX WKRC WHAS WBBM (sw-11.83-9.59)
 NBC—Dangerous Paradise sketch; Elsie Hitz and Nick Dawson: WJZ WENR KDKA WLW WAVE (sw-11.87)
 WCKY—News
 WCPO—Will Hauser's Orch.
 WGBF—Regular Fellows
 WGN—Quin Ryan's Amateur Night
 WGY—Holman sisters, piano duo
 WHAM—The Forty-Niners
 WSAI—Holman Sisters
 WTAM—Fur Trappers
 WWVA—Strange As It Seems
8:00 p.m. EST 7:00 CST
 NBC—Irene Rich, sketch: WJZ WAVE KDKA WSM WLS WHAM WCKY (sw-11.87)
 * CBS—Flying Red Horse Tavern: WABC WHAS WKRC WBBM KMOX (sw-6.12-6.06)
 * NBC—Concert; Jessica Dragonette; Orch.: WFAF WGY WTAM WSAI (sw-9.53)
 WCPO—To be announced
 WGN—Lone Ranger
 WLW—Hot Dates in History
 WWVA—Amateur Hour
8:15 p.m. EST 7:15 CST
 NBC—Bob Crosby's Orch.: WJZ WCKY KDKA WHAM WLS (sw-11.87)
 WAVE—Musical Memory Game
 WCPO—Sunset Royal Entertainers
 WLW—Singing Sam
 WSM—Jimmy Gallagher's Orch.
8:30 p.m. EST 7:30 CST
 * CBS—Broadway Varieties; Oscar Shaw m.c.; Carmela Ponselle, mezzo-soprano; Elizabeth Lennox, contralto; Victor Arden's Orch. and Guests: WABC WHAS KMOX WKRC WBBM (sw-6.12-6.06)

NBC—College Prom; Guest; Red Nichols' Orch.: WJZ KDKA WLS WHAM WLW (sw-11.87)
 WAVE—Hearth and Spire
 WCKY—Musical Cocktail
 WCPO—Musical Program
 WGN—Isham Jones' Orchestra
 WGY—Farm Forum
 WSM—Lawrence Goodman
8:45 p.m. EST 7:45 CST
 WAVE—Dick Wirth
 WCKY—Musical Moments; Soloist and Orchestra
 WCPO—Galvano and Cortez
 WSM—Francis Craig's Orch.
9:00 p.m. EST 8:00 CST
 * NBC—Beauty Box Theater; Guests: John Barclay, baritone and Others; Al Goodman's Orch.: WJZ WHAM WENR WCKY WAVE KDKA WSM (sw-11.87-6.14)
 NBC—Waltz Time; Frank Munn, tenor; Vivienne Segal, soprano: WFAF WTAM WLW WGY (sw-9.53)
 * CBS—Hollywood Hotel; Dick Powell, Anne Jamison, Frances Langford, Raymond Paige's Orchestra; Igor Gorin, baritone; Guest: WABC WBBM WHAS WKRC KMOX (sw-6.12-6.06)
 WCPO—Wrestling Matches
 WGN—News; Sports Review
 WSAI—World Revue
9:15 p.m. EST 8:15 CST
 WGN—The Couple Next Door
9:30 p.m. EST 8:30 CST
 * NBC—Court of Human Relations, drama: WFAF WTAM WGY (sw-9.53)
 MBS—Music Box Hour; Orch., Chorus, Soloists; Dramatic Sketch: WGN WLW
 WGBF—Fred Waring's Orch.
 WSAI—News
9:45 p.m. EST 8:45 CST
 WSAI—Rheiny Gau, songs
10:00 p.m. EST 9:00 CST
 * NBC—First Nighter, drama: WFAF WLW WTAM WSM WGY (sw-9.53)
 * CBS—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Stuart Allen, vocalist: WABC WBBM WKRC KMOX WHAS WADC (sw-6.12-6.06)
 NBC—Highlights in Harmony; Orch. conducted by Bill Wriges & Ken Sissons; King's Guard, male quartet; Pega Le Centra & Ernest Truex, m. c.: WJZ WENR WHAM
 To be announced: WAVE WCPO KDKA—Squire Hawkins
 WCKY—News
 WGN—Al Kavelin's Orchestra
 WSAI—Bob Chester's Orch.
10:15 p.m. EST 9:15 CST
 KDKA—Trojan Quartet
 WCKY—Highlights in Harmony
 WGN—Musical Moments; Vocalist & Orchestra
10:30 p.m. EST 9:30 CST
 * NBC—Campus Revue; Mills Bros.; Art Kassel's Orch.; Grace Dunn, soprano; Hal Totten, sports: WFAF WTAM WGY WSAI WAVE (sw-9.53)
 CBS—The March of Time, dramatized news events: WABC WHAS KMOX WKRC WBBM (sw-6.12-6.06)
 NBC—New York Chamber Music Society: WJZ WCKY WHAM WENR
 KDKA—Air Wave Theater
 WGBF—News
 WGN—Behind the Camera Lines
 WLW—Tom Coakley's Orch.
 WSM—Theater of the Air
10:45 p.m. EST 9:45 CST
 CBS—Mary Eastman, soprano; Concert Orch.: WABC WSMK WKRC (sw-6.12)
 KMOX—Sport Page of the Air
 WBBM—Musical Variety
 WCPO—Will Hauser's Orch.
 WGBF—Boxing Matches
 WHAS—Musical Moments; Orchestra and Soloist
11:00 p.m. EST 10:00 CST
 NBC—George R. Holmes, news: WFAF WCKY WSAI
 * CBS—Myrt & Marge, sketch: WHAS KMOX WBBM
 * NBC—Amos 'n' Andy: WSM NBC (News, WJZ only); Dorothy Lamour, soprano: WJZ WHAM
 CBS—Isham Jones' Orchestra: WABC
 KDKA—News; Dance Orchestra
 WAVE—Dick Wirth
 WENR—Globe Trotter
 WGN—Horace Heidt's Orchestra
 WGY—News; Dance Music

WKRC—News; Billy Snyder's Orchestra
 WLW—News
 WTAM—Paul Decker's Orchestra
11:15 p.m. EST 10:15 CST
 NBC—Leonard Keller's Orch.: WFAF WENR WSAI WSM WGY WCKY (sw-9.53)
 CBS—Isham Jones' Orchestra: WSMK WBBM
 NBC—Ink Spots: WJZ WHAM KMOX—News
 WAVE—Walkathon
 WGN—Joe Sanders' Orchestra
 WHAS—Dance Time
 WLW—Bob Chester's Orch.
 WTAM—George Duffy's Orch.
11:30 p.m. EST 10:30 CST
 NBC—News, WFAF only; Enrico Madriguera's Orch.: WFAF WGY WCKY WSAI (sw-9.53)
 NBC—Buzz Adlam's Orch.: WJZ WHAM
 CBS—Jerry Freeman's Orch.: WABC WSMK WHAS WKRC
 * NBC—Beauty Box Theater; Guests: John Barclay, baritone, and Others; Al Goodman's Orchestra: WLW
 KDKA—Will Roland's Orchestra
 KMOX—Ozark Mountaineers
 WAVE—Amateur Night
 WBBM—Herbie Kay's Orchestra (CBS)
 WENR—Earl Hines' Orchestra
 WGN—Orville Knapp's Orch.
 WSM—Sports; Dance Orch.
 WTAM—LeRoy Smith's Orch.
11:45 p.m. EST 10:45 CST
 NBC—Jesse Crawford, organist: WFAF WGY WSAI WCKY (sw-9.53)
 KMOX—Johnny Burkarth's Orchestra
 WENR—Charley Boulanger's Orchestra
 WGBF—Colonial Club
 WGN—Jan Garber's Orchestra
 WKRC—Frank Stoffer's Orch.
 WTAM—Hal Goodman's Orch.
12:00 Mid ES 11:00 p.m. CS
 NBC—Leon Belasco's Orchestra: WFAF WSM WGY WCKY WLW WENR WAVE
 CBS—Frank Dailey's Orchestra: WABC WKRC
 NBC—Shandor, violinist; Billy Lossez' Orch.: WJZ WHAM
 KDKA—Dance Orchestra
 KMOX—News
 WBBM—George Olsen's Orch.: (CBS)
 WGBF—Coral Room
 WGN—Vezoz & Yolanda's Orch.
 WHAS—Rudy Bundy's Orchestra
 WTAM—Tommy Tucker's Orch.
12:15 a.m. ES 11:15 p.m. CS
 KMOX—Travelogue
 WGBF—Dance Music
 WSMK—Frank Dailey's Orch. (CBS)
12:30 a.m. ES 11:30 p.m. CS
 NBC—Billy Bissett's Orchestra: WJZ WENR
 CBS—Freddie Bergin's Orch.: WABC KMOX WKRC
 NBC—Henry King's Orchestra: WFAF WGY WAVE WSM WCKY
 KDKA—DX Club
 WBBM—Austin Mack's Orch.
 WGBF—Dance Orchestra
 WGN—Horace Heidt's Orchestra
 WHAS—Dream Serenade
 WLW—Moon River
 WTAM—Sammy Kaye's Orch.
12:45 a.m. ES 11:45 p.m. CS
 KMOX—When Day Is Done
 WGBF—Dance Orchestra
 WGN—Joe Sanders' Orchestra
 WSMK—Freddie Bergin's Orch. (CBS)
1:00 a.m. ES 12:00 Mid CS
 WBBM—Amateur Show
 WENR—Enrie Madriguera's Orchestra
 WGBF—Dance Orchestra
 WGN—Maurice Kavelin's Orch.
 WLW—Bob Chester's Orch.
1:15 a.m. EST 12:15 CST
 WGBF—Dance Orchestra
 WGN—Jan Garber's Orchestra
 WLW—Tom Coakley's Orch.
1:30 a.m. EST 12:30 CST
 MBS—Joe Sanders' Orch.: WGN WLW
 WBBM—News; Seymour Simons' Orchestra
 WENR—Jack Russell's Orch.
 WGBF—Dance Orchestra
1:45 a.m. EST 12:45 CST
 WGN—Horace Heidt's Orchestra
 WLW—Night Club Parade
2:00 a.m. EST 1:00 CST
 WBBM—Maurie Stein's Orch.
 WGN—Vezoz & Yolanda's Orch.
2:30 a.m. EST 1:30 CST
 WBBM—Bob Paelli's Orch.
3:00 a.m. EST 2:00 CST
 WBBM—Austin Mack's Orch.

Bulls and Boners

WIFE SAVER: "In order not to endanger children or other household pets."—Mrs. Leyon Traynor, Waterville, Maine. (October 22; WCSN; 9:45 a. m.)

ANNE SEYMOUR: "Why, how thin you've grown, darling. You're nothing but flesh and bones."—Mrs. R. E. Boyle, Fontana, California. (October 19; KFI; 3:42 p. m.)

NEWS REPORTER: "The landlady heard her scream, rushed to the room and administered an anecdote."—Mrs. E. W. Morton, Roslyn, Washington. (October 15; KOL; 9:45 a. m.)

RUTH YOUNG WHITE: "One day Stevens went swimming in a lake. He was drowned and his body wasn't recovered until after he was dead."—Marcella Geiger, Cincinnati, Ohio. (October 23; WLW; 2:09 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Boners Editor, care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

If It Hadn't Been for Radio

(Continued from Page 7)

Amateurs who are not excellent have no place on the air or on the concert stage or anywhere else except in their own homes. By all means let the microphone be available to everyone who has talent and training. But let us keep everyone else away."

It was very apparent that Mischa Elman felt very keenly on this subject. To him a bad public performance by a musician is inexcusable, because it cheapens the very art of music itself.

"Charlie Chaplin once told me—" He referred to the time when Chaplin, during a visit to London, was criticized because he allegedly refused to make a personal appearance, at the command of the King, for a charity performance.

"In the first place," the violinist related, "Chaplin told me that the King had not commanded his appearance. That of course would have made it necessary for him to appear. And in the second place, Chaplin was unwilling to appear because he felt that his art could not be separated from the screen. He could not do justice to himself on the stage. Now that, in my opinion, is the attitude that we should take about music in radio. Only those performances which do justice to the performer and the art, should be tolerated."

Mischa Elman is making guest appearances only, for the present. Watch the daily program listings for details.

Tune in Thursday:

RADIO GUIDE PRESENTS:
9 p. m.—Calling All Cars
 drama . . . and
9:30 p. m.—Orville Revelle's
 Gossip . . . over
WCPO
6:30 p. m.—Gossip . . . over
WSMK

RICHARD HIMBER'S STUDEBAKER CHAMPIONS

FRIDAY 10 P.M. EST

CBS—including WKRC—WADC—WHAS—

and Coast to Coast Network



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Man Can Now Talk With God, Says Noted Psychologist

A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles, is attracting world wide attention to its founder, Dr. Frank B. Robinson, noted psychologist, author and lecturer.

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Dr. Robinson has prepared a 6000 word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force so dynamic in itself that all other powers and forces fade into insignificance beside it—how he learned to commune directly with the Living God, using this mighty, never-falling power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this paper who writes him.

If you want to read this highly interesting, revolutionary and fascinating story of the discovery of a great Truth, just send your name and address to Dr. Frank B. Robinson, 403 11th Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright 1935, Dr. Frank B. Robinson.—Advertisement.

Programs for Saturday, November 16

6:00 a.m. EST 5:00 CST

WWVA—Blue Grass Roy
6:30 a.m. EST 5:30 CST
 KMOX—Home Folks' Hour
 WLS—Smile A While Time
 WLW—Top of the Morning
 WTAM—Sun Up
 WWVA—The Eye Opener

7:00 a.m. EST 6:00 CST

Musical Clock: KDKA WCPO
 KMOX—Novelty Boys
 WCKY—Boone County Kids
 WKRC—Tuning Around
 WLW—A Nation's Family Prayer
 Period
 WSAI—Good Morning
 WTAM—Get Going with Hank
 Keene
 WWVA—A Wheeling Gospel Tabernacle

7:15 a.m. EST 6:15 CST

KMOX—Four Harvest Hands
 WCKY—Musical Clock
 WGY—Morning Salute
 WLW—Rise and Shine

7:30 a.m. EST 6:30 CST

NBC—Jolly Bill & Jane; WEAF
 CBS—Organ Reveille: WABC
 NBC—Pollock & Lownhurst, piano duo; WJZ
 KMOX—Harry, Johnny and Aunt Sarah
 WGY—Musical Clock
 WHAS—A Asbury College Devotions
 WKRC—News; Something for Everyone
 WLS—Tumble Weed
 WLW—A Morning Devotions
 WSAI—Today's News
 WSM—Delmore Brothers
 WTAM—Music Box

7:45 a.m. EST 6:45 CST

NBC—Yoichi Hiraoka, xylophonist; WEAF
 NBC—Rise & Shine; News: WJZ
 KMOX—Ambrose Haley's Ramblers
 WLS—The Oshkosh Boys
 WLW—Syncopeation
 WSAI—Musical Sun Dial
 WSM—Leon Cole, organist
 WTAM—Junior Broadcaster Club

8:00 a.m. EST 7:00 CST

NBC—Morning Devotions; WJZ WAVE KDKA (sw-21.54)
 CBS—On the Air Today; Lyric Serenade: WABC
 NBC—Happy Jack, songs: WEAF WCKY
 KMOX—"Smilin' Ed" McConnell, songs
 WGBF—A Gospel Tabernacle
 WGN—Good Morning
 WHAS—Georgia Wildcats
 WLS—News
 WLW—Aunt Mary
 WSAI—A Church Forum
 WSM—A Morning Devotion
 WTAM—Musical Clock
 WWVA—Morning Edition

8:15 a.m. EST 7:15 CST

NBC—(News, WEAF only); Sizzlers, trio: WEAF WSM WAVE WLW
 NBC—Wm. Meeder, organist: WJZ
 KDKA—News; Music
 KMOX—News; Home Folks' Hour
 WCPO—Today's Headlines and Highlights
 WCKY—News
 WLS—Red Foley
 WTAM—Dr. Sunshine
 WWVA—Ezra Plotts Says

8:30 a.m. EST 7:30 CST

NBC—William Meeder, organist: KDKA (sw-21.54)
 CBS—Chapel Singers, male quartet: WABC
 NBC—Cheerio: WEAF WTAM WLW WGY WSM WCKY
 KMOX—Tick-Tock Revue
 WAVE—Musical Clock
 WCPO—Variety Hour
 WHAS—Log Cabin Boys
 WKRC—Fiddlin' Farmers
 WLS—Junior Stars
 WSAI—McCormick's Old Time Fiddlers
 WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST

CBS—Waltz Time; Orch.: WABC
 NBC—Landt Trio and White: WJZ KDKA (sw-21.54)
 WGBF—Timely Topics
 WHAS—To be announced
 WLS—Jolly Joe

9:00 a.m. EST 8:00 CST

NBC—Richard Leibert, organist: WEAF WSAI WCKY
 ★ NBC—Breakfast Club, Edna Odell, contralto; Don McNeil, m.c.; Jack Owens, tenor: WJZ WSM KDKA WAVE (sw-15.21)
 CBS—Bandwagon: WABC WSMK WHAS WKRC
 Hymns of All Churches: WGY WLW
 KMOX—Views on News
 WCPO—Gladys Catron
 WLS—Lulu Belle and Scotty
 WTAM—Livestock Quotations; Vaughn King's Calisthenics
 WWVA—Cowboy Loyce and Just Plain John

9:15 a.m. EST 8:15 CST

NBC—Richard Leibert, organist: WLW WTAM WGY
 KMOX—Musical Jewel Box
 WCPO—Morning Concert
 WGBF—City Court
 WKRC—Saving Sue
 WLS—A Morning Devotions

9:30 a.m. EST 8:30 CST

NBC—Fields & Hall, songs and patter: WEAF WGY WSAI WCKY
 KMOX—The Corn Huskers
 WCPO—Pat Gillick
 WKRC—Bandwagon (CBS)
 WLS—Ford Rush; Ralph Emerson, organist
 WLW—Rhythm Jesters
 WTAM—Vaughn King's Health and Home
 WWVA—Home Town Boys

9:45 a.m. EST 8:45 CST

CBS—Men of Manhattan, male quartet; News: WABC WSMK WKRC WHAS
 NBC—The Vass Family; Seven South Carolina Children Harmonizing: WEAF WLW WCKY WTAM
 KMOX—Fascinating Melodies
 WGY—Musical Program
 WLS—Announcements and News
 WSAI—Tonic Tunes
 WWVA—Gertrude Miller

10:00 a.m. EST 9:00 CST

CBS—Mellow Moments: WABC WKRC WHAS
 NBC—News; Art Tatum, pianist and songs: WJZ KDKA (sw-15.21)
 NBC—News; John Herrick, baritone: WEAF WGY WAVE WSM WTAM
 KMOX—Better Films Council
 WCKY—News
 WCPO—A Wade House, evangelist
 WGN—Hymns of All Churches
 WLS—Prairie Ramblers; Patsy Montana; Henry
 WLW—Virginians
 WSAI—Household Hints
 WWVA—Hugh Cross and the Georgie Porgie Boys

10:15 a.m. EST 9:15 CST

NBC—The Banjolets: WEAF WGY WTAM WLW WCKY
 CBS—Clyde Barrie, baritone: WABC WKRC WHAS
 NBC—Edward MacHugh, Gospel Singer: WJZ KDKA WAVE WSM (sw-15.21)
 KMOX—Let's Compare Notes
 WCPO—Dot Club News
 WGBF—Household Hour
 WGN—Margery Graham

10:30 a.m. EST 9:30 CST

NBC—Marie de Ville, songs: WJZ WLW
 CBS—Let's Pretend, children's program: WABC WKRC
 NBC—Nicholas Mathay's Orch.: WEAF WSAI WTAM WCKY WGY
 KDKA—Home Forum
 KMOX—The Rambler & Mary Lou
 WAVE—A Devotional Hour
 WCPO—Smile Club
 WGN—Serenade
 WHAS—Public School Program
 WLS—Junior Roundup
 WSM—Magic Hour
 WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST

NBC—Originalities; Jack Owens tenor; Orch.: WJZ KDKA (sw-15.21)
 NBC—Nicholas Mathay's Orch.: WSM
 KMOX—Police Court Broadcast
 WAVE—Morning Moods
 WGN—Harold Turner, pianist

Star ★ Indicates High Spot Selections

WLS—Rocky, basso
 WLW—Livestock Reports
 WWVA—Flyin' X Roundup

11:00 a.m. EST 10:00 CST

NBC—Our American Schools: WEAF WGY WSAI WAVE WTAM WCKY WSM WLW
 NBC—The Honeymooners: WJZ
 CBS—Cincinnati Conservatory of Music: WABC WHAS WKRC KMOX (sw-15.27)
 KDKA—Home Forum
 WGBF—Auditions for Young Folks
 WGN—Friendly Neighbor's House Party
 WLS—Martha Crane and Helen Joyce
 WWVA—Kiddie Program

11:15 a.m. EST 10:15 CST

NBC—Norsemen, quartet: WEAF WSAI WTAM WAVE WCKY WLW WSM
 NBC—Coleman Cox, philosopher: WJZ
 CBS—Conservatory of Music: WSMK
 WCPO—Today's Headlines
 WGN—Morning Musicale
 WGY—Bag and Baggage

11:30 a.m. EST 10:30 CST

NBC—Mexican Marimba Orch.: WEAF WSAI WSM WLW WTAM WCKY WAVE
 NBC—Whitney Ensemble: WJZ WSM
 WCPO—Junior Aviators
 WGBF—Baby Shop Man
 WGY—Children's Theater of the Air
 WLS—News; Butter, Egg and Poultry Markets; Livestock Markets
 WWVA—Musical Griddle

11:45 a.m. EST 10:45 CST

KDKA—Grab Bag
 WCPO—Frigid Facts
 WGN—Mark Love, basso
 WLS—Jolly Joe's Junior Stars

Afternoon

12:00 m ES 11:00 a.m. CS

NBC—Simpson Boys of Spruce head Bay, sketch: WJZ
 CBS—University of Pennsylvania Glee Club: WABC WSMK WKRC KMOX WHAS WWVA (sw-15.27.9.59)
 NBC—Minute Men Quartet: WEAF WLW WSAI WAVE WCKY
 KDKA—News
 WCPO—College of Music
 WGY—Musical Program
 WSAI—James Dodd, songs
 WSM—Friends & Neighbors
 WTAM—Don Jose

12:15 p.m. ES 11:15 a.m. CS

NBC—Genia Fonariova, soprano; Orch.; (News, WJZ only): WJZ WAVE
 CBS—Tell Sisters, vocal duo: WABC WSMK KMOX WHAS WKRC (sw-15.27.9.59)
 NBC—Honeyboy and Sassafras, comedy team: WEAF WTAM WSAI
 KDKA—Salt and Peanuts
 WCKY—News; Market Reports
 WGN—Len Salvo, organist
 WGY—Doc Schneider's Cowboys
 WLS—"The Old Kitchen Kettle," Mary Wright
 WLW—World News & Financial
 WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS

NBC—Merry Madcaps; Orch.: WEAF WCKY WSAI
 NBC—Nat'l Grange Program; Army Band; Guest; Speakers: WJZ KDKA WAVE WSM WLW (sw-15.21)
 CBS—Al Roth's Syncopators: WABC WKRC WHAS KMOX (sw-15.27)
 WCPO—Racing Information
 WGN—Harold Turner, pianist
 WGY—Farm Program
 WLS—The Old Story Teller
 WTAM—Hank Keene's Radio Gang
 WWVA—Tony and Dominic

12:45 p.m. ES 11:45 a.m. CS

WBMM—Herbert Foote, organist
 WCPO—To be announced
 WGBF—Bulletin Board
 WGN—Painted Dreams
 WHAS—4-H Achievement Day Program

WLS—Weather; Produce Markets; News
 WSMK—Al Roth's Syncopators (CBS)

1:00 p.m. ES 12:00 m CS

CBS—Jack Shannon, tenor: WABC WSMK WKRC WWVA WHAS (sw-15.27.9.59)
 NBC—(News, WEAF only); Lee Gordon's Orch.: WEAF WCKY WTAM
 KMOX—Magic Kitchen
 WCPO—Enric Madriguera's Orchestra
 WGBF—Church & School News
 WGN—Len Salvo, organist
 WGY—Stock Reports
 WLS—Poultry Service Time
 WSAI—Police Flashes

1:15 p.m. EST 12:15 CST

CBS—Jack & Gil: WABC WHAS WSMK (sw-15.27)
 WGBF—Farmer Purcell
 WGN—Doring Sisters
 WGY—Faye and Cleo, songs
 WKRC—Magic Melodies
 WLS—Garden Club
 WSAI—Woman's Club Forum
 WWVA—Variety Musicale

1:30 p.m. EST 12:30 CST

NBC—George Duffy's Orchestra: WEAF WTAM WGY WSAI WKRC WAVE WCKY
 CBS—Buffalo Presents: WABC WSMK WKRC (sw-15.27)
 NBC—Old Skippers Gang, children's program: WJZ
 KDKA—All'y Tableland String Band
 KMOX—Those O'Malleys, sketch
 WCPO—Novelty Hour
 WGBF—Auto Club
 WGN—Markets; A Mid-day Service

1:45 p.m. EST 12:45 CST

KDKA—Mac & Bob
 KMOX—Buffalo Presents (CBS)
 WCPO—Football; To be announced
 WGBF—Curbstone Reporter
 WGY—Football Game
 WHAS—Mrs. Randolph, shopping
 WLS—Jim Clark, Chicago Producers Ass'n
 WSM—George Duffy's Orchestra (NBC)
 WWVA—A Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST

NBC—Words & Music, vocalists and organist: WJZ WAVE WSM
 NBC—Rex Battle's Ensemble: WEAF WTAM WSAI WCKY
 CBS—Tito Guizar, tenor: WABC WSMK WKRC WHAS (sw-15.27)
 NBC—Football Game: KDKA (sw-15.21)
 KMOX—News Through a Woman's Eyes
 WCPO—Today's Headlines
 WGBF—Billboard
 WGN—Palmer House Ensemble
 WLS—4-H Club Program

2:15 p.m. EST 1:15 CST

CBS—Football Souvenir Prgm.: WABC WHAS WKRC WSMK (sw-15.27.9.59)
 KMOX—Window Shoppers
 WCPO—Will Hauser's Orchestra
 WGN—Waves of Melody
 WLS—Home Talent Show
 WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST

NBC—Week-End Revue; Variety Musicale; Guests: WEAF WSM WSAI WTAM WAVE WCKY
 CBS—Football; Notre Dame vs. Army: WABC WSMK WKRC WHAS (sw-15.27.9.59)
 NBC—To be announced: WJZ
 KMOX—Amateur Program
 WGN—Harold Turner, pianist
 WLS—Homemakers' Program
 WWVA—Harrison's Buckaroos

2:45 p.m. EST 1:45 CST

KMOX—Courier
 WCPO—Variety Program
 WFBE—Two Wild Deuces

WGN—Football; Notre Dame vs. Army
 WLW—Football; Ohio State vs. Univ. of Illinois
 WWVA—To be announced

3:00 p.m. EST 2:00 CST

NBC—To be announced: WJZ
 KMOX—Football Game
 WCPO—Today's Winners
 WWVA—Cowboy Loyce & Just Plain John

3:15 p.m. EST 2:15 CST

WGBF—Football; Reitz vs. Central

3:30 p.m. EST 2:30 CST

NBC—Music Guild: WEAF WSM WSAI WAVE WTAM WCKY
 NBC—Music Magic, vocalist and orchestra: WJZ WCKY
 WWVA—Jamboree Preview

3:45 p.m. EST 2:45 CST

WLS—Merry-Go-Round

4:00 p.m. EST 3:00 CST

NBC—Carol Deis, soprano: WEAF WSAI WTAM WCKY
 NBC—To be announced: WJZ WSM WAVE
 WENR—Music and Comments

4:15 p.m. EST 3:15 CST

NBC—To be announced: WEAF WENR WTAM WCKY WSAI WGY
 WWVA—Hugh Cross; Georgie Porgie Boys

4:30 p.m. EST 3:30 CST

NBC—Our Barn, children's program: WEAF WGY WSAI WCKY (sw-9.53)
 WKRC—Eddie Schoelwer
 WSM—To be announced
 WTAM—Twilight Tunes
 WWVA—Variety Program

4:45 p.m. EST 3:45 CST

NBC—Fascinating Rhythm; Kay Fayre and Buddy Blaisdell, vocalists; Ranny Weeks' Orch.: WJZ WAVE WSM
 WTAM—Gene Baker, rhythms
 WWVA—Front Page Drama

5:00 p.m. EST 4:00 CST

NBC—Blue Room Echoes: WEAF WSAI WGY WTAM WLW WCKY (sw-9.53)
 NBC—Musical Adventures: WJZ WENR WAVE KDKA WSM (sw-15.27.11.87)
 KMOX—Exchange Club
 WCPO—Final Headlines; Salon Music
 WGBF—Central High School
 WWVA—Dinner Music

5:15 p.m. EST 4:15 CST

NBC—Jackie Heller, tenor: WJZ WSM WAVE WENR
 KDKA—A Recreo; Bill and Alex
 KMOX—To be announced
 WCPO—Mary Jane Schriver
 WKRC—Junior Chamber of Commerce

5:30 p.m. EST 4:30 CST

NBC—Ken Sparnen's Ensemble: WJZ WENR KDKA WSM (sw-15.21.11.87)
 NBC—Kaltenmeyer's Kindergarten: WEAF WCAE WGY WSAI WTAM WLW WCKY (sw-9.53)
 CBS—Frank Dailey's Orchestra: WABC KMOX WKRC WSMK (sw-15.27)
 WAVE—Walkathon
 WCPO—Variety Program
 WGN—Len Salvo, organist
 WHAS—Herbert Koch's Orch

5:45 p.m. EST 4:45 CST

NBC—Gabriel Heatter; Week-End News Review: WJZ WSM KDKA WENR WCKY WAVE (sw-11.87.15.21)
 WCPO—To be announced
 WGBF—News
 WGN—Afternoon Serenade

Night

6:00 p.m. EST 5:00 CST

NBC—Dick Fidler's Orchestra: WEAF WSAI WGY WAVE WCKY (sw-9.53)
 CBS—Frederic Wm. Wile, "The Political Situation in Washington Tonight": WABC WKRC WSMK KMOX (sw-11.83)
 NBC—(News, WJZ only); Ray Knight's Cuckoo Hour: WJZ WENR
 KDKA—News
 WBMM—To be announced
 WCPO—Dinner Music
 WHAM—Sports

WHAS—Out o' the Dusk
 WLW—Football Scores
 WSM—News; Pan-American
 WTAM—Black and White

6:15 p.m. EST 5:15 CST

NBC—News: Dick Fidler's Orchestra: WEAF
 CBS—Three Little Words: WABC KMOX (sw-11.83.9.59)
 KDKA—Sports Review
 WAVE—Skeets Morris Parade
 WGN—Junior Police Patrol
 WHAM—Those O'Malleys, sketch
 WKRC—Dick Bray; News
 WLW—Univ. of Cincinnati, talk
 WSAI—Sports Review
 WSM—Comic Club
 WTAM—Football Resume

6:30 p.m. EST 5:30 CST

NBC—(News; Football Scores, WJZ only); Morin Sisters: WJZ WHAM

6:45 p.m. EST 5:45 CST

CBS—News; Football Results: WABC KMOX WSMK WHAS WKRC (sw-11.83)
 NBC—News; Alma Kitchell, contralto: WEAF WSAI WCKY (sw-9.53)
 KDKA—Plough Boys
 WCPO—To be announced
 WENR—What's the News?
 WGBF—Stock Markets
 WGN—Len Salvo, organist
 WGY—News; Evening Brevities
 WLW—Bob Newhall, sport
 WSM—A Sunday School Lesson
 WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST

NBC—Jamboree, vocalists and orchestra: WJZ WENR WCKY
 NBC—Religion in the News: Speaker: WEAF WTAM WSAI
 CBS—Patti Chapin, vocalist: WABC (sw-11.83.9.59)
 CBS—Jack Major, one-man show: WHAS KMOX WBMM

7:00 p.m. EST 6:00 CST

KDKA—Dance Orchestra
 WCPO—Around the Town
 WGBF—Seroco Club
 WGN—Harold Turner, pianist
 WGY—News; Musical Prgm.
 WHAM—News
 WKRC—Evening Serenade
 WLW—Alfred Gus Karger
 WSM—Sacred Quartet

7:00 p.m. EST 6:00 CST

CBS—The Family on Tour with Frank Parker, musical and dramatic: WABC WWVA (sw-11.83.9.59)
 CBS—L. Nazar Kurkdjie's Ensemble: WHAS WSMK WBMM
 ★ NBC—OLD GOLD CIGARETTES Presents All-America Football News, with Thornton Fisher; Coach Andy Kerr of Colgate Univ., guest: WEAF WGY WTAM WSM WAVE WLW (sw-9.53)
 KDKA—A.B.C. of Faith
 KMOX—This and That
 WCPO—Musical Program
 WGBF—Musical Moments; Soloist; Orchestra
 WGN—Bob Elson's Sports Review
 WHAM—Hank & Herb
 WKRC—Community Players
 WSAI—Tom Coakley's Orch.

7:15 p.m. EST 6:15 CST

NBC—Popeye, the Sailor, sketch; Vic Irwin's Orch.: WEAF WSAI WTAM WGY (sw-9.53)
 NBC—Master Builder: WJZ KDKA (sw-11.87)
 KMOX—Orchestra & Soloist
 WAVE—Radio Newspaper
 WBMM—Flanagan's Winners Scores
 WCKY—News
 WGBF—Contest Program
 WGN—Palmer House Ensemble
 WLW—R. F. D. Hour
 WSM—Dangerous Paradise, sketch

7:30 p.m. EST 6:30 CST

NBC—Hampton Institute Singers; Negro Male Chorus: WEAF WSAI WCKY
 NBC—A Message of Israel: WJZ WENR WHAM
 CBS—Edward D'Anna's Orch.: WABC WKRC KMOX WHAS WBMM (sw-11.83.9.59)
 KDKA—Will Roland's Orchestra
 WAVE—Roller Derby
 WCPO—Harry Hartman's Sport Review
 WGBF—Historical Facts
 WGN—Dance Orchestra
 WGY—Variety Program
 WSM—Those O'Malleys, sketch
 WTAM—Tommy Tucker's Orch.
 WWVA—Where to Go to Church

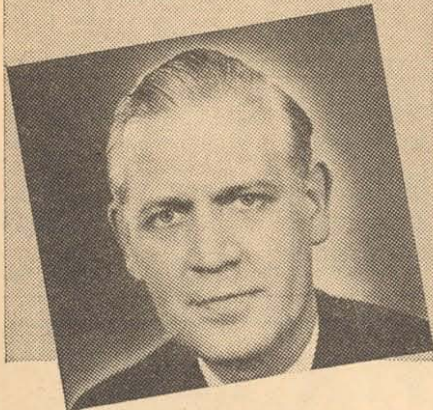
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MICHAEL BARTLETT has left **JACK BENNY's** program, in order to make a motion picture with **GRACE MOORE.** (Miss E. G., Emporium, Pa.)

BETTY GARDE plays the part of Mrs. Wiggs in the program Mrs. Wiggs of the Cabbage Patch. She is 5 feet 9 inches tall, weighs 135 pounds, has light brown hair and dark blue eyes. To date she has appeared in more than twenty other CBS dramatic shows. Is very fond of gardenias, sapphires, dancing and chicken Marengo. (Pearl Olsen, Wheaton, Ill.)

Saturday, Nov. 16 Continued

7:45 p.m. EST 6:45 CST
MBS—Wash. Merry-Go-Round:
WLW WGN
WAVE—Hampton Institute Singers (NBC)
WCPO—Will Hauser's Orch.
WSAI—Billy Shaw's Orch.
WSM—Hilltop Harmonizers
WWVA—Football Reporter

8:00 p.m. EST 7:00 CST
★ **NBC—The Hit Parade;** Lennie Hayton's Orch.; Kay Thompson: WEAF WTAM WLW WAVE WGY WSM (sw-9.53)
CBS—"We Americans"; Walter Pitkin Interviews: WABC WKRC WHAS WBBM (sw-6.12-6.06)

NBC—Holman Sisters: WJZ KDKA WCKY WENR WHAM (sw-11.87)
KMOX—Frolie Time
WCPO—Studio Dance
WGN—Those O'Malleys
WLS—Henry Hornsbuckle; Prairie Ramblers
WSAI—Bob Chester's Orch.
WWVA—Aristocrats

8:15 p.m. EST 7:15 CST
NBC—Boston Symphony Orch. directed by Dr. Serge Koussevitzky: WJZ WHAM KDKA WCKY (sw-11.87)
WCPO—Sunset Royal Entertainers
WGN—Veloz & Yolanda's Orch
WLS—Hoosier Hot Shots; Grace Wilson
WWVA—△ Sunday School Lesson

8:30 p.m. EST 7:30 CST
CBS—California Melodies: WABC WBBM WWVA KMOX WKRC (sw-6.12-6.06)
WCPO—Ray Noble's Music
WGN—The Dance Orchestra
WHAS—Louisville Hour
WLS—Barn Dance Party
WSAI—Carefree Capers
WSM—Jack's Mountaineers

8:45 p.m. EST 7:45 CST
WSM—Delmore Brothers

9:00 p.m. EST 8:00 CST
★ **NBC—Rubinoff & His Violin;** Virginia Rea, soprano; Jan Peerce, tenor; Graham McNamee: WEAF WTAM WLW WGY WAVE (sw-9.53)
★ **CBS—Nino Martini, tenor;** Andre Kostelanetz' Orch. & Chorus: WABC WHAS KMOX WKRC WBBM (sw-6.12-6.06)
NBC—Boston Symphony: (sw-11.87-6.14)
News: WSAI WWVA
WCPO—Dance Parade
WGN—News; Sports
WLS—Barn Dance Jamboree
WSM—Possum Hunters; Uncle Dave Macon

9:15 p.m. EST 8:15 CST
NBC—Russian Symphonic Choir: WJZ WHAM WCKY KDKA (sw-11.87-6.14)
WGN—Chicago Symphony Orch.
WSAI—World Review
WSM—Asher & Little Jimmie
WWVA—Air Castle

9:30 p.m. EST 8:30 CST
★ **NBC—The Chateau;** Wallace Berry, m.c.; Victor Young's Orch.: WEAF WTAM WGY WLW (sw-9.53)
★ **NBC—ALKA-SELTZER PRESENTS** National Barn Dance; Maple City Four; Henry Burr, tenor; Uncle Ezra; Lulu Belle; Verne, Lee & Mary; Hiram & Henry; Hoosier Hot Shots; Ridge Runners; Lucille Long and Others: WJZ KDKA WHAM WLS WAVE (sw-11.87-6.14)

★ **CBS—Marty May-Time,** comedian; Johnny Augustine's Orchestra: WABC WHAS WFBM WBBM WWVA (sw-6.12-6.06)
KMOX—Musical Moments; Soloist; Orchestra
WCKY—Front Page Dramas
WKRC—Frank Stoffer's Orch.
WSAI—Ace Brigode's Orch.
WSM—Arthur Smith and Dixie Liners

9:45 p.m. EST 8:45 CST
KMOX—Piano Recital
WCKY—On the Mall
WCPO—Sunset Royal Entertainers
WSM—Curt Poulton; Jack and His Missouri Mountaineers

10:00 p.m. EST 9:00 CST
CBS—Herbert Hoover, talk: WABC KMOX WHAS WKRC WBBM WSMK (sw-6.12)
WCKY—News
WSAI—Bob Chester's Orchestra
WSM—Lasses and Honey
WWVA—Fred Waring's Orch.

10:15 p.m. EST 9:15 CST
WCKY—Radio Parade
WCPO—Harry Willsey's Orch.
WGBF—Coral Room
WGN—Veloz & Yolanda's Orch.
WSM—Fruit Jar Drinkers; Sario and Sallio

10:30 p.m. EST 9:30 CST
NBC—Larus & Brothers: WEAF WSAI WCKY
NBC—To be announced: WJZ WHAM WAVE
CBS—Public Opinion; Gov. Olson of Minnesota, "The Need for a New Party": WABC WHAS WBBM WKRC KMOX (sw-6.12)

KDKA—Will Roland's Orchestra
WGBF—Dance Orchestra
WGY—Bobby Meeker's Orch.
WLS—Hayloft Theater
WLW—News Room
WSM—Ed Poplin and His Band
WTAM—George Duffy's Orch.

10:45 p.m. EST 9:45 CST
CBS—Gogo Delys, songs: WABC WHAS (sw-6.12-6.06)
KMOX—Sport Page of the Air
WFBE—Will Hauser's Orchestra
WGBF—Dance Orchestra
WKRC—Billy Snyder's Orch.
WLW—Tom Coakley's Orch.
WSM—Possum Hunters

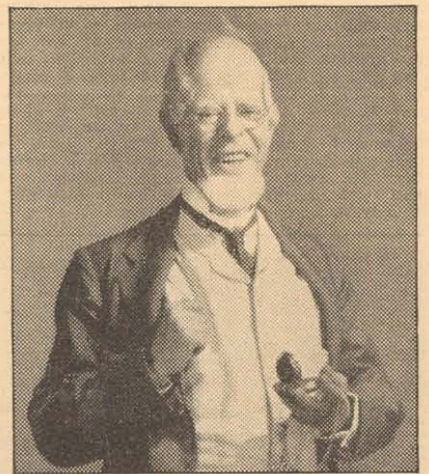
11:00 p.m. EST 10:00 CST
★ **NBC—ALKA-SELTZER PRESENTS** National Barn Dance, Maple City Four; Henry Burr, tenor; Lulu Belle; Uncle Ezra; Verne, Lee and Mary; Hoosier Hot Shots: WLW
NBC—(News, WJZ only); Dance Orchestra: WJZ
CBS—Abe Lyman's Orchestra: WABC WKRC KMOX WBBM WSMK WHAS

NBC—Harold Stern's Orchestra: WEAF WCKY WSAI
KDKA—News; Sports
WAVE—Dick Wirth
WGBF—Colonial Club
WGY—News; Dance Music
WHAM—Frank Skultety's Orch.
WLS—Barn Dance
WSM—Arthur Smith & Dixie Liners
WTAM—Paul Decker's Orchestra
WWVA—Vivian Miller, organist

11:15 p.m. EST 10:15 CST
KDKA—Behind the Law
WAVE—Walkathon
WGBF—News
WGN—Joe Sanders' Orch.
WSAI—Ace Brigode's Orchestra
WSM—Uncle Dave Macon; Creek Brothers' Band
WWVA—Midnight Jamboree
11:30 p.m. EST 10:30 CST
NBC—News; Reggie Child's Orchestra: WEAF WAVE WGY WCKY WTAM (sw-9.53)

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A Massachusetts housewife read an article about valuable old books and next day discovered one in the attic. She sold it for more money than she could save in a lifetime! The American Book Mart, the largest company of its kind in the world, will pay \$5,000.00 cash for each copy of this book. They also want to buy thousands of other old books of all kinds (bibles, almanacs, old letters, etc.) and old newspapers, magazines. Many published only five and six years ago are valuable. A single book that looks worthless may bring you \$50—\$100—\$500 or even \$5000 in cash! Is there a fortune hidden in your old trunks, attic or basement? Better investigate now! Send 10c today to American Book Mart, 140 S. Dearborn St., Dept. 1001, Chicago, Ill., and they will send you big list of old books they want to buy and prices they will pay!



QUICK relief from the miseries of these and similar skin disorders can now be had with PSORACINE. Learn what this remarkable preparation, used by thousands, is doing even in your most stubborn cases. PSORACINE is guaranteed to help or trial costs nothing. Write today for FREE particulars.

ILLINOIS MEDICAL PRODUCTS, 208 No. Wells, Dept. 133, Chicago, Illinois

For your wife:

福 Osaki Kimonos

Beautiful Oriental Kimonos, hand embroidered in the rich Oriental colors upon silk. The ideal Christmas Gift—she will be delighted. Specially priced all the way from \$2.50 to \$50.00.

祥 Send Post Card

for free illustrations of these Kimonos along with pictures of many interesting Oriental articles suitable for gifts. Remember: If any Oriental article does not please you or your wife, money refunded in full without question. Send postal to

OR, if you wish, you can send your order today on money-back basis. Note:—

I have just received 30 lovely Kimonos in Rich Black □, Chinese Red □, Jade Green □, bound in contrasting colors; belt with fringe. Specially priced at \$4.90 postpaid to you. Satisfaction guaranteed. Write today. Send personal check, currency, stamps or money order.

DOROTHY BOYD ART STUDIO
86 Minna Ave. at First, San Francisco, Cal.

OLD MONEY WANTED

\$4000.00 for \$1 Highest Prices Paid for All Coins Rare and Common. Gold Pieces . . . Some worth \$6000; Large Cents \$2000; Foreign Currencies; Dimes before 1895, \$450; Liberty Nickels before 1914, \$300; Indian Head Cents \$100; 1909 Cent \$10.00; Enceased Postage Stamps \$13.00; Half Cents \$275.00; Half Dimes \$175.00; Quarters \$300.00; Fractional Currency \$9.00; Colonial Coins \$300.00; 1933 5c \$4.00; Canadian Coins \$185.00; etc. Send 15c for our complete 1936 illustrated catalog before sending coins. National Coin Company (RG4) Springfield, Mass.

LET ME SEND YOU THIS TAILORED SUIT

AND PAY YOU UP TO \$10 IN A DAY

Amazing new idea! Wear this splendid suit and I'll pay for it. If you'll follow my easy plan and qualify. Choose suit from fine woolsens, tailored to your measure. Just show it to your friends. Make up to \$10 in a day—easy—representing big nationally-known tailoring house. No experience needed. ACTUAL SAMPLES FREE! Write today for details of sensational new plan and actual samples. SEND NO MONEY. H. J. Graves, Pres. STONE-FIELD CORP., 1300 W. Harrison, Dept. Y-715, Chicago.

CASH for EASY Homework

LADIES—ADDRESS ENVELOPES— at home. Spare time \$5.00—\$15.00 weekly. Experience unnecessary. Dignified work. Send stamp for particulars. HAWKINS Dept. 30, Box 75 Hammond, Indiana

Are You Listening?

Over 100 Stations from Coast-to-Coast Are Broadcasting RADIO GUIDE'S Gossip Program

"This Is a Snatch"

(Continued from Page 11)

poor. I have to work hard to make a living for myself and my wife and two babies."

"Married and two babies, eh? I got a wife and five babies, but I can't make a living for them. There is no work."

"You can't get away with this, you know," Doctor McPhail's voice became persuasive. "You may get some money, but the law will catch you and put you in prison. What will your wife and babies do then?"

The swarthy man shrugged. "There is no work. What does it matter if I am in jail?"

"Let's get out of here and I'll see what I can do to help you."

"Those other fellows would kill me. Then they'd find you and kill you, too."

"The police will protect you. Let's go now—before the others come back."

"No. They'd kill me. I'm not going to stay here and listen to you, Doc. I'm going out, but I'll be just outside the door, so no funny tricks."

Moving on his toes, Doctor McPhail crossed to the window and looked out. At no great distance he saw other houses; tenanted, he knew, because smoke was rising from their chimneys.

Doctor McPhail attempted to raise the window. It was swollen tight within its frame. He measured the distance to the ground. A good twenty-five feet, he estimated; a dangerous drop even if he should succeed in smashing the window-pane and leap before the guard outside the door could reach him.

Just about that time Regina and Helen Bagdall, young daughters of Mrs. Margaret Bagdall, sitting at breakfast in a dining room at the rear of their home, became aware of a man standing at a window of an untenanted house some distance behind their own. His actions were peculiar. He was waving his arms in an obvious effort to attract their attention. Then he wrote notes, pushed them through the window, and signaled for the girls to come and get them.

"Drunk or crazy," said Regina. "Pay no attention."

Presently the man vanished from their sight, but a moment later he was back at the window and they could see that he was tearing paper to pieces and apparently trying to stick some of the pieces to the window pane.

"It looks like he's trying to spell something with them," said Regina. "Let's see if we can make it out. There an H and an E and an L and a P. Help! Maybe he's locked in. Oh, Mother, come here and look."

Mrs. Bagdall shuddered. "Drunk, crazy or just playing tricks. I guess we'd better call the police. Regina, go over to someone's telephone and—"

Ten minutes later a message was going over the air from the police broadcasting station at Belle Isle:

"Calling Number Thirteen scout cars. Number Thirteen. Man asking help on second floor of house in rear of one-nine-four-two—six Marx Avenue. Go there at once."

Less than half a mile away Policemen Edward Swanson and Stanley Hamacher were cruising in their scout car.

Presently they were speeding into Dequindre Road, which is the first street behind Marx Avenue.

The squad men parked their car and walked up the steps of the house. The door opened to their touch.

A squat, dark-complexioned chap was rapidly coming down a stairway. He saw them, made a dash toward the rear, was seized and hurled to the floor by Hamacher.

Just then a slender, pale young man appeared at the head of the stairs.

"I am Doctor Frank L. McPhail," he said, "and that fellow is one of three men who kidnaped me last night and have held me prisoner in a back room here."

The prisoner identified himself as Frank Savino, 35. One of the policemen took him off to the Davison Street station. The other settled down to await

the other kidnapers. They did not return, however, for they had seen the police scout car draw up at the prison house and they knew the game was up.

They were not destined to go uncaught, however. Savino broke quickly and named them—Ignacio Ferrari, 19, and Charles Fecco, 23—and a few days later they were seized by Detectives Thomas Picking and John Lawrence of the black hand squad, who had been tipped off by a stool pigeon that they were hiding in a rooming house at No. 7574 Maywood Avenue. The detectives crashed the door and caught them in bed. They were unarmed and offered no resistance.

Before Judge Guy A. Miller, a few days later, they pleaded guilty.

"I feel Savino conceived this foolish plan, was the ringleader and influenced the others to join him," said Judge Miller. He sentenced Savino to from 20 to 40 years, Ferreri to 10 to 20 years and Fecco to 15 years.

VOICE

100% Improvement Guaranteed

We build, strengthen the vocal organs—not with singing lessons—but by fundamentally sound and scientifically correct silent exercises—and absolutely guarantee to improve any singing or speaking voice at least 100% . . . Write for wonderful voice book—sent free, but enclose 5c for part postage. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

**PERFECT VOICE INSTITUTE, Studio 78-88
64 E. Lake St., Chicago**

— SONGS ARRANGED —

WORDS AND MUSIC REVISED
PREPARED FOR PUBLICATION

HAROLD POTTER

1619 (G) Broadway, New York City
Arranger of "Carolina Moon", "In A Little Gypsy Tea Room" and many other hits
FREE CRITICISM AND ADVICE

Repeating Slingshot

AMAZING NEW repeating slingshot. Shoots 150 B.B. shot. Loads from handle. Just the thing for hunters and trappers, young and old. Shoots thru ordinary 100 page magazine. More powerful than an air rifle. Send 25c in coin, money order or stamps for one of these REPEATERS.

**THE SLINGO CORP.
Dept. RG-11, Toledo, Ohio**

SPECIAL OFFER FOR A LIMITED TIME ONLY

9 Page Individual Character Analysis or Your 1935 Forecast
FREE with a Purchase of Your 1936 Forecast



Belle Bart

World's Foremost Astrologist

WHAT WILL 1936 MEAN TO YOU?

You should answer this advertisement. Be prepared by knowing what conditions prevail for you throughout the year. Know which dates are propitious, and which are unfavorable for business and social activities; how to cope with adverse conditions; how to select the right time for the right activity.

NOTED FOR THE FOLLOWING PREDICTIONS

The present impending European crisis. The events in President Roosevelt's life. Soviet Russia's recognition by U. S. The Bank Holiday. The U. S. decision to go off the Gold Standard. Break in the stock market in 1929, made six months in advance. Every major move in the stock market up to the present time. Change in French and English Cabinets of 1935.

1936 FORECAST

**MISS BELLE BART,
INTERNATIONAL BLDG., RADIO CITY,
NEW YORK CITY** R.G. 11-16

Enclosed find One Dollar for which please send me my 1936 forecast.

Please Check
Also FREE—My 1935 Forecast or My Character Analysis

I was born	Month	Date	Year
Name			
Present Address			
City or Town			

Include 10c For Postage

The Voice of the Listener

One Hit; One Error

Dear VOL: I just want to say a few words about that new program which features Bob Ripley, the Believe-It-or-Not-Man. I think it's one of the most entertaining programs on the air with Ozzie Nelson's orchestra, and I am sure many agree with me. As for Major Bowes' Amateur Hour, down with him—he is too sarcastic to the amateurs.

Walton, New York

Gerry Kearn

Kimberly Gems

Dear VOL: It surely is too bad that we can't hear from that swell fellow, Charlie Agnew, and his band and singing ensemble, not forgetting that very different vocalist, Emery Anne Lincoln and the one and only Dusty Rhodes.

Orchids to you, Charlie Agnew. Come on you Agnew fans, let's hear from you.

And why should a big American oil company go to Europe for talent? Charlie Agnew is just as good and better than Jack Hylton. Why shouldn't an American oil company sponsor an American organization when they are advertising for Americans to buy their wares? RAZZ-berries to you, Standard Oil Co.

La Salle, Ill.

Reg Kimber

Way Down Yeast

Dear VOL: A carload of prunes to the sponsors of the Vallee Variety Hour for filling the program with the same nauseating advertising every week. It has been bad enough to turn one against the product as well as the program. If it is to be called a variety program, why can't they be consistent and have variety in advertising as well?

Montague City, Mass.

Julia Simkus

The Orchid Counter

Dear VOL: Orchids to YOU, Miss Sherman, for sending those rare orchids to that well-deserving Jackie Heller. And Miss Burns is right—why don't those sponsors get wise and give a real singer like Jackie a nice commercial program? There never has been, nor I doubt ever will be, a singer quite as fine as he, and a person so true and sincere. Take my tip, folks, and keep tuning in on the Tiny Tenor—and after listening to one of those swlegant song fests, why not resolve then and there to help boost him to the top? That's where Jackie belongs, 'cause HE'S THE TOP.

Chicago, Ill.

Rosalind Coner

Offa Portland

Dear VOL: Can't something be done about Fred Allen and Portland? They were almost unbearable before they went

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

to Hollywood—and now they are worse (if possible). Talk about amateurs, say! Fred Allen should get the gong fifteen minutes before the program starts. If the line he hands the amateurs is supposed to be humorous, it certainly is not the kind that could be considered as humor

by a person of even average intelligence.

We certainly enjoyed the program as long as Frank Crumit was the master of ceremonies.

But now. Help! Somebody ring the gong on Fred Allen and Portland. Please.
Lancaster, Mass.

M. E. and T.

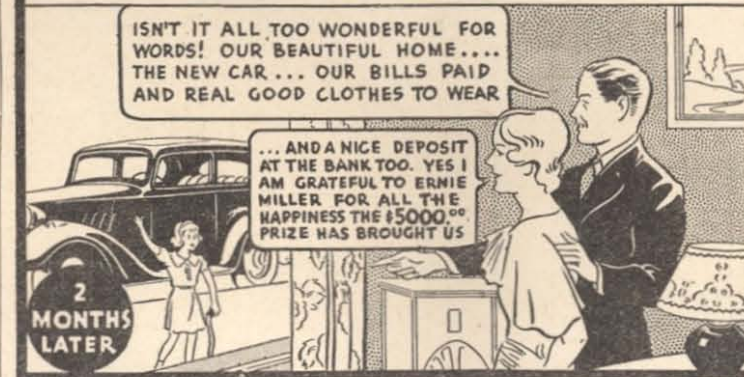
Getting Nowhere

Dear VOL: What does all this voicing of opinions in favor of Frank Parker mean anyhow? Frank is my favorite radio star and I want to hear more about him too, but it seems very obvious that nothing at all is being done about the matter. I suggest action! How about it, all you Frank Parker fans? After all, this is a publication for radio fans.

Hillside, N. J.

Mary Gillen

What Will You Do With
\$5000.00 CASH
if YOU WIN it?



I WILL
PAY \$300.00
JUST FOR THE WINNING ANSWER TO MY QUESTION!

RIGHT NOW, \$5,000.00 (including \$1,000.00 for promptness) is waiting to be paid to some wide-awake man or woman—just like YOURSELF—who answers my announcements. YOU may be the one to get it! But before announcing the plan for awarding this Fortune, I'm offering \$300.00 for the best answer to my question, "WHAT WILL YOU DO WITH \$5,000.00 CASH IF YOU WIN IT?" Just tell me in a few simple words (not more than 20) what YOU would do with this Fortune. That's all you need to do toward winning the \$300.00 Cash Prize! Can you imagine anything simpler, easier . . . or fairer? The first answer that comes to your mind may win.

20 Words OR LESS Win \$300.00

Nothing More for You to Do! Costs nothing to win! Nothing to buy! No selling! You can't possibly lose anything. This may be YOUR chance of a lifetime. Simply tell me what YOU would do with \$5,000.00 if YOU win it. You get \$300.00 just for the winning answer, and sending an answer immediately qualifies you for the opportunity to actually win \$5,000.00. That's more money than most people save after a lifetime of hard work.

Think, What You Would Do With \$5,000.00

Would you pay off your debts—buy your own home—new furniture—new clothes—start a business... or invest in a farm? Just think of all the things you could do with \$5,000.00. Plan now—then write your answer. Rush it to me at once. Yours may easily be the winner.

\$100.00 EXTRA FOR PROMPTNESS

I will add \$100.00 to your Prize, making a total of \$400.00—if yours is the winning answer and you mail it within 3 days from the date you read this announcement. So don't delay. Nothing more for you to do now or ever toward getting the answer prize and qualifying for the opportunity to win \$5,000.00 Cash. 224 other Grand Prizes. Not just one—but HUNDREDS will win. In fact, EVERYBODY taking an active part in this prize distribution to be announced WILL BE COMPENSATED IN CASH. Think now, what you would do with \$5000.00. Write your answer and rush it to me at once. SEND NO MONEY!

Use Coupon — Mail in Envelope or Paste on 1c Postal

YOUR PRIZE COUPON MAIL TODAY!

ERNIE MILLER, Prize Manager,
Dept. RA-8M, H-O Bldg., Cincinnati, Ohio.

If I win the \$5,000.00 Prize, I will use it as follows:
Write your answer plainly here in a few words (not more than 20) —

.....

.....

.....

NAME

ADDRESS

TOWN..... STATE.....

Date I read this offer.....

RUSH ANSWER—WIN! Just Send Answer to Qualify for the Opportunity to
WIN \$5,000.00

Hundreds have already won in previous campaigns . . . often when least expected. In fact, we already have paid over \$80,000.00 in huge Cash Prizes and Awards. NOW it's your opportunity. Only one answer accepted from a family. Use your own name. You must be over 16 years of age and reside within the Continental U. S. You will receive \$300.00 if, in the opinion of the Judges, yours is the best answer to this question, "What Will You Do With \$5,000.00 if You Win It?" Answers must be mailed not later than December 31, 1935. Construction, spelling, neatness, or ingenuity not considered. Judges will consider answer only for practical value of the idea. Duplicate Prizes will be given in case of ties.

Some say I am wrong. They say that awarding money to people will not help to bring back prosperity. They say that the people who get money from me will spend it foolishly. Now I want YOU to tell me what YOU would do with this Fortune if you obtained it. Someone is going to get \$5,000.00 All Cash . . . why not YOU? Just tell me now, in 20 words or less, what you would do with this Fortune, and you will be qualified for the opportunity to win \$5,000.00 (including \$1,000.00 for promptness) in final cash distribution, details of which will be sent at once. What an amazing opportunity for YOU! Rush your answer to me . . . SEND NO MONEY . . . just tell me what you would do with the money if you win the \$5,000.00 to be paid to some man or woman—and YOU may be the one to get it!

ERNIE MILLER, Prize Manager
Department RA-8M, H-O Building, Cincinnati, Ohio

Leading Next Week's Stupendous Issue of RADIO GUIDE Is a Story of Intimate Revelation About the Man of the Hour—and His Hour. It's

Major Bowes' Amateurs

The Issue Also Contains Airtalio Gossip and Feature Stories of the Stars, Including

Paul Whiteman's Kay Thompson's

Rise to Stardom as Vocalist—and Why She Gave up a Concert Pianist's Career

Coming Soon—Complete PROGRAM LOCATOR and World-Wide LOG OF SHORT-WAVE STATIONS. Watch for Them.

Hugh Studebaker

Your Announcer

ANNOUNCING'S one of the things Hugh Studebaker does. He also sings, plays the piano, is quite an organist and acts. Summing up, it isn't so important *what* Hugh does but *how* he does it, for altogether some forty-five odd programs engage the services of Mr. Studebaker each week. But being a busy guy isn't anything new for him. Once upon a time before radio he had one too many jobs so one of his bosses fired him.

Hugh's first assignment was as an under-age volunteer in the Navy during the World War. Here he found plenty to do—but on his discharge he found jobs were plenty scarce. His first try was as a blacksmith's helper in a Missouri town. He next turned up planting pinto beans into the fertile soil of New Mexico but before the crop had sprouted (it never did) he had become a news butcher on the Santa Fe, and next a clerk in the post office in Kansas City, his home town—although he was born in Ridgeville, Indiana, on May 31, 1900.

For some time Hugh had been singing and thumping the piano a bit so it was only logical that—while waiting for a shave one night in a Kansas City barber shop—he be drafted into the ranks of a quartet. The four of them couldn't have been so terrible at that for they were engaged by a small Kansas City theater. And, it might interest you to know that a then (1919) unknown musician by the name of Joe Sanders was making arrangements for the quartet.

During the theater date, Studebaker's postoffice superior happened into the audience one night—the very night that Hugh had told his boss that he would be unable to work on account of his grandmother's wake requiring his attention. So Hugh quit working for the government by request and devoted his entire attention to the quartet. Nine years on the stage both as singer and actor followed Studebaker's resolution to earn his livelihood the easy way and never arise until after

breakfast. Then the busy Irishman discovered radio. In this, of course, he was somewhat preceded by Marconi, but that didn't bother Studebaker. He decided that he could make much better use of it than did its inventor. So he earnestly began his air career in 1928 in his adopted Kansas City. He bowed as a singer. It didn't take the station folk long to discover that he also acted, played piano and organ, and was extremely convincing when twisting his Gaelic tongue around merchandise purchase-compelling adjectives. Now Hugh was happy. He had a few things to do.

But there was one other matter of unfinished business. She was Miss Bertina (Chic) Congdon, then assistant program director at KMBC. The pretty lass soon found herself engulfed in a barrage of blarney emanating from a most accomplished young man named Studebaker who, despite his versatility, now concentrated his amorous activities on her charming self. She succumbed to his sales patter April 7, 1934.

Benedick Hugh was in the Windy City by that time. He some time previously had cornered all the available jobs in Kansas City—so he had to find a bigger town in which to satisfy his lust for something to do. In Chicago, spurred on by the fallacious two-can-live-cheaper-than-one propaganda, he found his stride—45 programs a week in which he either sings, acts, plays, or announces. In one show, Bachelor's Children, over WGN, he plays the lead, sings *and* plays the piano!

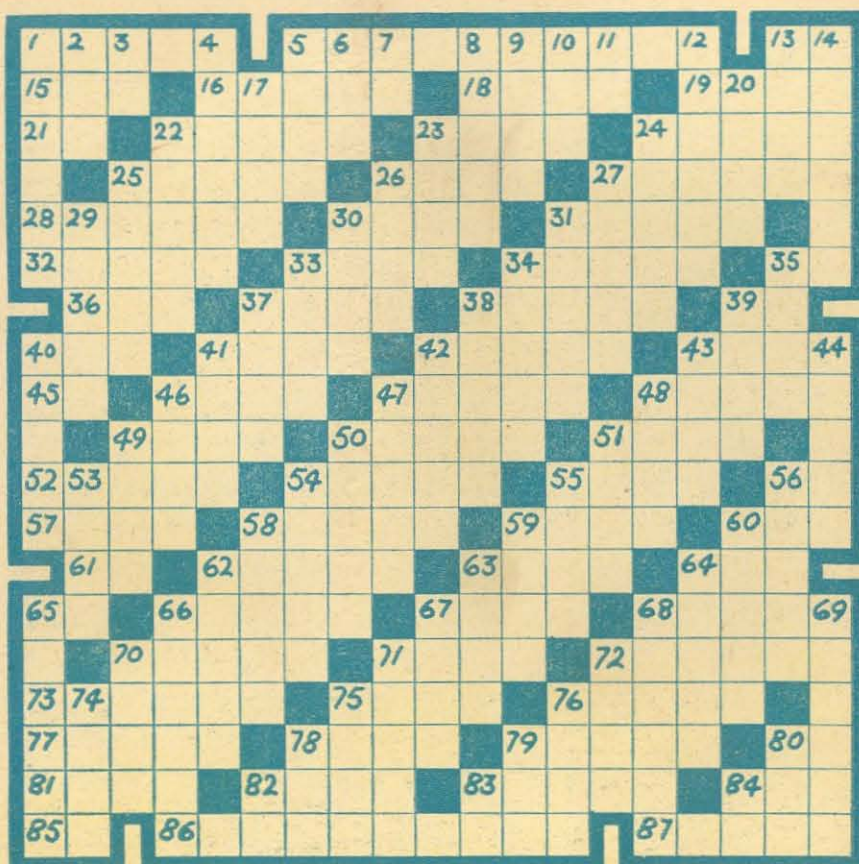
Currently keeping Studebaker busy from 8 a. m. to 11 or 12 o'clock at night are his tasks in the aforementioned Bachelor's Children, as mikeman for a Chicago



furrier, in the Adventures of Jimmy Allen, Fibber McGee, the Diary of Jimmie Mattern, and as the family adviser in Alexander Woollcott's Sunday CBS programs.

In addition to many other programs, Hugh Studebaker is heard in Cream of Wheat's presentation of Alexander Woollcott over a CBS-WABC network Sundays at 7 p. m. EST (6 CST; 5 MST; 4 PST).

RADIO GUIDE'S X-Word Puzzle



- 1—Milton J. —, announcer
- 5—1935 Radio Queen
- 13—Myself
- 15—Pronoun
- 16—Troubles
- 18—Not false
- 19—Past participle of the verb "Lie"
- 21—Thoroughfare (abbr.)
- 22—First name of No. 86 Horizontal
- 23—Prescribed course of eating
- 24—Swoon
- 25—Beneath
- 26—To goad
- 27—Tailor
- 28—Lonnie —, maestro
- 30—That which is lent
- 31—Ruminants
- 32—Years of ones youth
- 33— — Ruffner, announcer
- 34—Loves excessively
- 35—Masculine pronoun
- 36—Arid
- 37—Last name of Casa Loma president

HORIZONTAL

- 38—Dominates
- 39—Parent
- 40—Paid newspaper notices
- 41—Lion's cry
- 42—Proceeds
- 43—Edwin C. —, commentator
- 45—Nickname of a former famous baseball player
- 46— — Wons, philosopher
- 47—Quantities of medicine
- 48—A kind of fabric
- 49—Flower
- 50—The sums paid for journals
- 51—Lass
- 52—Wrong
- 54—Explode
- 55—A small lance
- 56—Cent (abbr.)
- 57—Knocks
- 58—Pennies
- 59—Cornbread
- 60—Sob
- 61—Chemical symbol for selenium
- 62—Useful
- 63—Nickname of the Beloved Loafer
- 64—Although (contr.)
- 65—Initials of Ozzie Nelson's wife before marriage
- 66—Buildings for stock
- 67—Alcoholic drink
- 68—Chateau maestro
- 70—Happy
- 71—Weight measure (pl.)
- 72—Jack —, orchestra director
- 73—Convulsions
- 75—Writing implements (pl.)
- 76—Straps
- 77—Seasons
- 78—Poultry
- 79—Rings
- 80—Greek letter
- 81—Lowest female voice
- 82—Card game
- 83—First name of the 1934 Radio Queen
- 84—Loretta —, songstress
- 85—Concerning
- 86—Ace announcer
- 87—To hinder

VERTICAL

- 1—Jesus
- 2— — Nichols
- 3—Either
- 4—Clambers up
- 5—Sketched
- 6—Thing, in law
- 7—While
- 8—Constellation
- 9—Want
- 10—Dine
- 11—Initials, composer of Good Night
- 12—Makes happy
- 13—Belongs to me
- 14—Entrance
- 17—Freeman Gosden
- 20—Small islands
- 22—Spinning machine
- 23—Heavy cart
- 24—Hot stuff (pl.)
- 25—Coffins
- 26—Small horse
- 27—Destinies
- 29—Diminutive of Theodore
- 30—Falsifier
- 31—Keeps
- 33—Serving platter
- 34—Sand hills
- 35—George —, bandleader
- 37—Past
- 38—Replace
- 39—Capsule
- 40—Perfume
- 41—David —, announcer
- 42—In a more serious state
- 43—Harm
- 44—Short for Letitia
- 46—Throw
- 47—Emery —
- 48—Become exhausted
- 49—Mature
- 50—Finances
- 51—Mob
- 53—Crush
- 54—Most popular comedian
- 55—Finished
- 56—Herm —, maestro
- 58—Young salmon (pl.)
- 59—Fastens
- 60—Locomotive sounds
- 62—Maltreats
- 63—Storage places for grain
- 64—Infringements of rights
- 65—Cavalry soldier
- 66—To grant
- 67—Scrab-Book Philosopher
- 68—Cried loudly
- 69—Ben —, announcer
- 70—Grain steeped in water
- 71—End of a timber cut to fit into another piece
- 72—Vegetable
- 74—Wan
- 75—Fairy
- 76—Part of the verb to be
- 78— — Kemp
- 79—For
- 80—Born
- 82—Initials of songstress on Hollywood Hotel program
- 83—Pronoun
- 84—Army officer (abbr.)

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