Radio Guide

The National Weekly of Programs and Personalities

Week Ending October 19, 1935



Helen Hayes' New World-Informal Romberg

News and Views of the Week

Oversight Or Politic?

Premier Mussolini's radio speech to America was a bust. Possibly the largest combined network of stations ever assembled carried the Italian statesman's remarks to every corner

of the Western world, but to no good purpose.

A regrettable lack of preparation on the part of the networks presented the man of the hour in his native tongue. The efforts at translating his dynamic speech for the great mass of the American people hit a snag. Piece by piece the translation was given, but long before an adequate idea could be had of what he was trying to say, the interpreters gave up the task. The Italian Premier's speech remains a garble of dynamically expressed voice inflections that might as well have been ancient Egyptian so far as the greater part of the radio audience was concerned.

Possibly the translation was too explosive to permit of repetition, and good judgment and policy dictated the network's course in just dropping the matter in favor of a good musical program.

Mussolini has been trying to impress the American people for some time. His radio talk should have been a fine feather in the hat of broadcasting; but what he had to say may have given radio officials cold chills and they decided to spare everyone concerned and bear the onus of having been unprepared to translate Il Duce's speech. At any rate, to those not familiar with Italian it was a total loss.

Possibly it was politic not to translate the Premier's speech, especially in view of the agitation in Washington to censor all speeches by foreign diplomats.

U. S. Navy Station in

America will get its news of the Ethiopian-Italian war without censorship. Present plans call for direct Addis Ababa wireless communication between Ethiopia and America via a United States

Navy station which is being set up in Addis Ababa at the

request of the State Department.

Four expert radio men from the Navy are en route to Africa to establish the new base of communication at the American Legation. America will have its news of developments almost as soon as they are known at the Court of Emperor Haile Selassie.

This new station, however, will not mean as much to short-wave fans as the present station in the wilds of darkest Africa. Station ETA has become a much sought plum by the short-wave enthusiast who collects an earful of call letters with the same avid pride as a philatelist does rare stamps. The little two-kilowatt station has been picked up here with great regularity. Programs even have been rebroadcast over nationwide networks which were transmitted by ETA, broadcasting on 7.62 or 18.27 megacycles.

The Navy station will transmit its messages in code

Hymns That Sell

Radio's sponsorship of sacred music brought forth a needless unfortunate and thoughtless flood of denunciations from the Reverend Doctor Raymond L. Forman, Pastor of the St.

Paul Methodist Episcopal church of New York City. The commercial sponsorship of a broadcast composed of Hymns of All Churches moved the Reverend Doctor to call upon all churches and Christians to protest against this program. He termed it a desecration of that which is sacred-a form of blasphemy-and the worst form of exploitation of the religious life of people

perpetrated by commercial interests. Many people will take the liberty of disagreeing with Doctor Forman. The serious, dignified broadcasting of sacred music cannot be a desecration of any sort. It never would offend anyone, and could only meet with approval.



Premier Mussolini: He talked himself into a bust

Some of the world's most inspiring music should be played on a program such as Doctor Forman finds objectionable. Regardless of its sponsorship, how could the playing of exalted music, reflecting the glories of the Almighty's handiwork, the devout expressions of personal communion with God, and the outpourings of pent-up sorrows and joys, be considered blasphemy?

Any influence that tends to uplift its auditors and inspire them to a better, fuller enjoyment of life should be encouraged, even if it has a commercial credit line.

People will recall that Handel's great oratorio The Messiah is performed yearly at celebrations of the Nativity, and regular concert box-office prices are charged. No one has thought to denounce this as an obnoxious commercialization-no minister has called upon his flock to rise against this practice.

Radio seems to be defending itself endlessly against vicious, unthinking criticism because of its so-called sponsorship aspects. There is nothing wrong with commercialization. We know of some churches where communicants pay for the privilege of worshiping. No one seems to object to this, which in the final analysis is a form of commercialization of sacred things,

Doctor Forman should keep such things in mind and remember that hundreds of thousands of shut-ins and the millions of people who haven't been to church in years will listen to the radio program Hymns of All Churches and be inspired and spiritually benefited.

Whoever the sponsor is, may the good Doctor's criticism not discourage nor retard the proposed programs. Whether his product be apricots or xylophones, may he sell carloads of them if his program is well presented, and may the radio audience never be called upon to listen to anything that is no more degrading than a sponsor's cycle of world-famous hymns.

RADIO GUIDE, Volume IV, Number 52. Week Ending October 19, 1935. Issued weekly by RADIO GUIDE, Inc., 731 Plymouth Court, Chicago, Illinois, Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright 1935 by RADIO GUIDE. Inc. All rights reserved. Executive, Editorial, Circulation and Business offices, 731 Plymouth Court, Chicago, Illinois. Advertising offices, National Media, Inc., 66 East 42nd Street, New York, New York, New York, York 2756 Lake View Avenue, Chicago, Illinois. M. L. Annenberg, President and Publisher; Herbert Kraneer, 1st V. P., and Gen. Mgr.; R. S. Wood, Editor. Notice: Change of address should reach this office two weeks in advance of the issue for which that new address becomes effective. Report any change of address direct to RADIO GUIDE, not to the post-office. Be sure and include former address. Five Cents per copy in United States. Subscription rates in U. S.; six months, \$1,25; one year, \$2.00; Subscription rates of American editions in Canada: six months, \$2.00; one year, \$3.00; Subscription rates in Foreign countries: six months, \$2.50; one year, \$4.00. Remit by postal money order, express money order, or check drawn to order of Radio Guides. Currency sent at subscriber's 11sk.

Those Radio **Jitters**

American journalism has a bad case of radio-jitters. The mention of radio in publishing circles sends newspaper men into uncontrollable fits of ague. Great publishing institutions shudder,

put up smoke screens and make hysterical, stupid statements.

Following the rumor that NBC had sold four daily periods of five minutes each to the Standard Oil Company of New Jersey for broadcasting news flashes, the sedate, powerful Chicago Tribune editorialized as fol-

"We doubt the public will put much confidence in a news service censorship by the Government and paid for by the Standard Oil Company."

Radio news reporting over the nationwide chains has been quite as reliable and authentic as the news printed by great dailies. It has on many occasions been a bit more timely than these printed pages, and reached the man in his home hours ahead of the newspaper.

However, these virtues should not call for slighting remarks from great papers and editors who think that in them is vested the sole right to mold public opinion.

Some day great papers will realize their mistakes just as the railroads did in the early days of motor

They will understand that radio news in short, condensed form just whets the appetite of the man at home for a full readable account. Radio will be recognized as the newspapers' closest ally. The more tabloided news reports are broadcast, the greater will be the demand for reliable newspaper accounts.

If radio is so detrimental to newspapers as such slurring remarks would indicate, why have there been no evidences of it?

During the past fifteen years marking the increase in radio newscasting, the circulation of newspapers has increased in leaps and bounds. Papers in the major metropolitan centers are larger than ever before in their existences

Under the so-called destructive competition of radio newscasting, such papers as the New York Times, The St. Louis Globe-Democrat, the New York Daily News, the Chicago Tribune and hundreds of other papers have reached their peak circulations.

Publishers should erect a shrine to radio instead of trying to belittle its beneficial influence.

Murder On the Air

A.S.C.A.P. is yelling murder again. The American Society of Composers Authors and Publishers which controls practically all musical compositions must be having some unfore-

seen difficulties with the National Association of Broad-

The probabilities are that all of the persuasive eloquency of E. C. Mills, guiding spirit of the A.S.C.A.P., has failed to move the N.A.B. committee in the new copyright rate discussion. So the Society is trying a new tack in its efforts to jack up the rates by crying murder -the murder of music. The Society in a significant statement said:

"Murder of music by radio was accomplished in 1934 when the 85 leading tunes of the year were played a total of 1,255,669 times by just the two principal networks.

These figures were compiled by the Society in a survey of the logs of the two major radio chains.

The remainder of the A.S.C.A.P. bleat was devoted to a detailed story of how radio has hurt the sale of sheet music.

The A.S.C.A.P. license rates now are reaching the point of excessiveness. If they continue to rise they will become unbearable financial burdens for radio stations, and Mr. Mills and his group will have killed the goose that laid the golden egg-then someone else will have a legitimate reason for crying murder.





Out with Dignity -In with Informality-On with the Big Show!

Maestro Romberg conducting one of his informal broadcasts

By Sigmund Romberg

VERY Tuesday evening by way of NBC microphones I invade the living rooms of an estimated million homes, and I like to feel that my call is as thoroughly informal as the unannounced visit of a friendly neighbor. To me, informality is the most priceless ingredient of any radio program. That's why Deems Taylor and I demand that it be the keynote of each of the programs in our new series.

and I demand that it be the keynote of each of the programs in our new series.

I like to visualize a typical family scene into which we step, a scene for which the setting is a comfortable home. Gathered about the loudspeaker is a characteristic family group. Father engrossed in the sport pages of the evening paper, Mother scanning the clothing the children will wear to school the next day, looking for places where a possible darn or a stitch or two will save nine, and the children themselves on the floor under a convenient lamp, poring none too diligently over irksome text-books.

Here is the quintessence of informality, and woe betide the radio program or the artists who intrude

Here is the quintessence of informality, and woe betide the radio program or the artists who intrude upon it with an air of too great dignity! It is a literal invitation to flick off that vital switch which gives life to or passes the sentence of death upon the performer, the show, the sponsor—yes, even radio itself.

Without informality much of a program's charm and human qualities are lost. When you write or produce a big musical comedy, you have had months in which to rehearse and rewrite. By virtue of this you can attain a perfection for the most part that is impossible in radio. And you generally wind up with a spectacle—a show that is to be seen and heard. It is almost trite to state the obvious fact that in radio is almost trite to state the obvious fact that in radio you may be heard only. But that is where the great need for informality is apparent.

In my life in the theater I made numerous friends. I suppose that after all these years I have built up a

total of 101 friends. And yet in one evening at the microphone if what I do pleases a million people, the next day I can talk about having 1,000,101 friends. But they have a friendly feeling for me only if I have been able to transmit over the air a feeling of friendliness that might take years to evince in actual face-to-face contacts.

to-face contacts.

And yet who ever made a single friend by being pompous, standoffish, or formal?

It might have happened, and out of that very ostentatious approach certain friends might develop over

certain friends might develop over the years, but never has anyone taken an immediate liking to a person who has appeared conceited or snobbish in the least degree. You meet someone socially. You shake hands with him, you chat, you perhaps mention mutual friends. By and by he may talk of music, he tells you of one song you have written which he liked, and of another which he didn't like. And if you leave him with a friendly impression he undoubtedly will remember you the next time you meet; he may even mention you to his friends as being an extraordinarily nice fellow

CULTIVATING such friendships is the one thing with-out which radio cannot do. You appear for only a brief half-hour a week, and unless you appear informally you are lost.

J have seen it work many times in the theater. In one of my operettas there was a young singer who had a grand baritone voice. After a brilliant New York opening the critics said so in print. They hailed him as a find, as another Tito Ruffo and the like. And they were correct. To all outward appearances this young artist was destined for the heights.

But as soon as the young man read the laudatory

Helen Marshall, and Nor-man Siegle, upper right, of the Studio Party cast

Deems Taylor, whose verbal interpretations re-flect the Maestro's opinion

notices he stopped talking to the extras in the cast, snubbed the members of the chorus, nagged at the musicians and became generally unbearable. When the show's run was ended nearly everyone else in the cast had been signed by another producer

everyone else in the cast had been signed by another producer for another job. But not the paritone. The word had been grapevined throughout theatrical circles. He was hard to handle and difficult to get along with. Consequently another baritone who didn't have nearly so good a voice was chosen for the new part because everybody liked him. The baritone who had been hailed as such a find eventually was forced into the business world, and the theater lost a grand voice—because it didn't want the personality that went with the voice.

Will Rogers, God rest his soul, was one of the greatest exponents of informality in the theater and on the air. When he died the world suffered a far greater loss than any individual talent he possessed. For he was a shining example of the Be Yourself theory. When he mingled with kings and queens he was just as informal and easy as when he paused to chat with a dock laborer or with a farmer. When money rolled into his pockets he grinned and kept right on being himself. And he was loved by rich and poor alike because of this informality. Will Rogers never learned to put on airs.

And so it is with music and with radio. A march that is written while a king. (Continued on Page 10)

And so it is with music and with radio. A march that is written while a king (Continued on Page 19)



Helen made her last picture in Hollywood, which necessitated separation from her distinguished playwrightproducer husband, Charles MacArthur. Here they are, photographed immediately after their reunion

By Jack Banner

HE luncheon date had been set for 2 o'clock, and the Unimportant Guy strode fretfully up and down the lobby of the Waldorf-Astoria hotel, alternately staring into the faces of the rain-drenched new arrivals as they pirouetted in through the revolving doors of the hotel, and at the strategically-placed wall clock, the hands of which indicated that the Important Star was already more than thirty minutes late for the appoint-

The Unimportant Guy, evidently more than a bit piqued by the delay, paused to mutter something under his breath. Satisfied, apparently, at having blown off a bit of steam, he resumed his impatient trek across the heavily carpeted floor of the swanky hotel.

The clock hands swung slowly in their implacable arc. Gradually the hour faded, and just at the moment when the Unimportant Guy had decided to wrap up his wounded dignity and remove it and his person from the it came catapulting an agitated bundle of rain-bedrag-gled femininity. The Important Star had arrived—exactly one hour late for the appointment.

The Unimportant Guy smiled grimly to himself. He knew how to get hunk with Important Stars who attempted to make monkeys out of interviewers like him by making them wait unnecessarily.

The Unimportant Guy, as you've no doubt gathered by now, was none other than your faithful scrivener.
The Important Star was Ilelen Hayes, stage, screen and radio scintillant, and generally credited by the critics as the greatest emotional actress of this

Helen Hayes' face has been described variously as charming, sensitive, magnificent, beautiful. Shortly I was to discover these adjectives to be entirely inadequate in painting a word portrait of this delightful artist. But at the moment when she burst into the hotel her countenance bore none of these qualities. She looked more like a scared and worried youngster than a great theatrical figure as she bounded up the stairs to meet me, the raindrops cascading from her tiny shoulders in rivulets with each upward leap.

ELEN HAYES didn't apologize once for keeping me waiting long past the appointed hour. She apologized a hundred times—and did it with such sincerity and humility that I felt downright ashamed of myself for entertaining the vindictive thoughts that occupied my mind prior to her belated appearance. Helen Hayes is



Helen depends a great deal upon her maid, Carie Schap-per, ever at hand

one of those rare artists who haughtiness; she is not thrilled or dazzled by her worldwide fame. Many a less important personage would have made no excuse whatsoever for the delay, but would have demanded impatiently that we go right on with the interview. by being first and essentially a great lady, and secondly a great artist, that Helen Hayes has been able to carve for herself the proud position she occupies today in the theatists leading the control of the state of t in the theatrical world

in the theatrical world.

It is for this reason that I'm glad the delay occurred, for it served to show me the human side of Helen Hayes; not the Helen Hayes who is the First Lady of the stage and screen, or the Helen Hayes who is destined to become the ether's mightiest mite.

Helen Hayes' New World

One of the Air's Newest Recruits Lost Interest in the Screen as Soon as She Learned She Could Do a Good Job - and Turned to Conquer Radio

luncheon in the Starlight Room of the Waldorf, still palpably upset about keeping me waiting, and I a bit disconcerted that so great a star should be apologizing to me for a triviality occasioned by a traffic jam on the highway leading to New York City from her home in the upper part of the state.



Helen Hayes has a grave and intelligent face which is becomingly set off by a wave of brownish-blonde hair. It is a captivating face, with wide-set, intelligent eyes that forever seem to be searching you out; beautiful brows; a lovely sensitive mouth; a strong, finely chiseled chin and a thoroughbred's thin, tip-tilted nose. It is a chameleon-like face in that at times it seems almost plain, at others ethereally beautiful.

VOICING the thought that was uppermost in my mind, I commented on the \$85,000 offer to make a film, which she refused in order to try her capabilities at the

"Oh, that's easy to explain," this slip of a girl responded, and laughed. "I'm just a restless spirit who must always be trying something new. I lost all interest in the movies when I discovered that I could do a good job on the screen."

That's how she modestly characterized her screen record—"a good job." Well, if Helen Hayes won't admit it we'll set it down on paper for her. She is considered the greatest emotional actress the screen ever has seen, est mite. - and the world won't forget soon her poignant and pow-erful portrayal of the English nurse in Ernest

Hemingway's Farewell to Arms, or her tear-compelling Madelon Claudet, for which she was awarded the Mo-tion Picture Academy of Arts and Sciences medal.

Of course there is a deeper reason for Miss Hayes' decision to renounce the screen in favor of radio. She was a bit hesitant about allowing her theory to be set down in print, because, as she stated, "It might appear a

bit extravagant." However, here it is:

"Diction and articulation of speech in America have become lost arts," she stated seriously. "Wherever I go, and no matter in what circles I mingle, my ears are horrified by articulate abominations. I feel that through



radio will come the renaissance that ultimately will make of us a proper speaking nation."
Miss Hayes showed herself to be a level-headed real-

ist rather than a maker of extravagant claims in this issue, for, as she further stated, "a radio artist has but two things to work with-words and inflection. The listeners cannot possibly help being influenced by artno choose their words wisely and inflect them

RADIO, she feels, has not yet made the best of its virtues. "There are still many things wrong with broadcasting; notably sponsors who hire artists and then re-fuse to give them carte blanche in the selection of ma-terial, and the industry's lamentable refusal to make overtures to writers and playwrights of recognized standovertures to writers and playwinghts of recognized stand-ing. Much of the wordage that comes to the listeners night after night has been put into scripts by hack writers whose literary efforts have been turned down by publishers, stage producers and film executives. There is no reason why radio could not develop writers who would rank on a par with some of the famous playwrights and screen scenarists.

wrights and screen scenarists.

"Radio dramatics," she continued earnestly, "have been woefully neglected by the powers that be. They have devoted all their efforts to building up the musical and humorous aspects of radio. Musicians and buffoons have had all the breaks. Of course, radio is not altogether to blame. Many stage dramatic stars have used radio, during their infrequent appearances on the air, as a sort of clearing house for all their thwarted vanities and for displays of exhibitionism which the less intimate atmosphere of the stage will not allow.

intimate atmosphere of the stage will not allow.
"Consequently, because intimacy is the keynote of radio, they have descended to displays of personality tricks instead of giving the public real, impersonal acting. "Footlight technique calls for the presentation of feelings and ideas in great, broad strokes, using lights, broad strokes, using lights, gestures, actions, and all the radio, however, drama must be finely hedged, and this makes it very hard for even a sincere actor to keep his personality out of his characterization."



From all the foregoing, anyone with half an eye can

see that Miss Hayes is determined to hew to the line of true drama, let the chips fall where they may.

Modestly, but with an honest and accurate valuation of her own great talents, Miss Hayes said: "It is not sponsors or technicians who will make radio a great art. Only the uncompromising efforts of genuine artists will do that—and I feel that radio is about to enter the phase in which this will be done. If I didn't believe that I would stay out of radio."

AS YOU know by now, if you heard her first two performances in The New Penny series, Miss Hayes portrays Penelope Edwards, a modern young woman who defies hidebound tradition against the background of a foundling home and the rivalries of small-town society. The character is ideally suited to her. Penelope is an intelligent person. Like Miss Hayes' Maggie Wylie, in What Every Woman Knows, she is cognizant of female frailty but generously endowed with womanly

Helen Hayes' honest analysis of radio and its probems proves that she did not accept a radio contract hastily, but rather that she did so only after satisfying herself that radio really has grown up to the point of becoming an adequate vehicle for first-class dramatic art. The ability to arrive at such sound conclusions as

this, has characterized and furthered her entire career Helen Hayes, born plain Helen Brown in Washington. D. C., in 1900, was reared for a theatrical career by a stage-struck mother. Helen's mother adopted the name of Hayes for her daughter because the girl's great aunt Katherine Hayes (known picturesquely as Erin Swan) was the singing idol of the Gold Rush of '49 They

was the singing idol of the Gold Rush of 49 They even named a boat after her.

But despite the family's footlight fancies, Ilelen's footsteps to stage fame were at first a bit pigeon-toed Just as Demosthenes, the great Greek orator, had his stutter to overcome, so Ilelen, as a child, had a foot which listed perceptibly to starboard, and no actress can afford to stutter with her feet. This disability, however was overcome when she went to dancing school.

It was at this dancing school that she first came to the attention of Lew Fields, the famous comedian

FIELDS was playing Washington and happened to walk into the studio when Helen was doing her stuff. For some reason he noticed her particularly, and he said to her mother: "If that child ever wants to get on the stage, see me in New York!"

Shortly afterward a friend of the family who man-

Shortly afterward a friend of the family who managed a stock company in Washington offered Helen the part of the boy prince in the Royal Family. Helen's mother promptly accepted for her.

Enthusiastic over her daughter's local success, the ambitious mother began to plan a New York career for her daughter. "People down there thought I was quite a prodigy," laughed Miss Hayes, "and they talked so much about it to Mother that she began to think so. too. So off we went to New York."

From Helen's skeptical father her mother was able to wangle only enough money to keep them in the big city for two weeks. These turned out to be two weeks of hopeless and fruitless trekking from one casting office to another until in desperation Mrs. Brown decided that perhaps Lew Fields hadn't been fooling after all.

Half-heartedly, their return tickets to Washington actually bought, mother and daughter went to Fields' office—and walked out with a contract for a part for Helen in Victor Herbert's Old Dutch, at thirty dollars

On opening night the youngster got her first eyeful of celebrities en masse. The great composer himself conducted the orchestra. Diamond Jim Brady glittered in one box, and Lillian Russell in another. This, incidentally, was in the old Herald Square Theater, which is now a five-and-ten movie house.

Shortly thereafter Helen made her first movie. In those days it was considered disgraceful for any legiti-

mate artist to appear in the crude, flickering forerunners of the present artistic motion pictures. Scandalized, but needing the fifty dollars which was offered, Mrs. Brown reluctantly accepted for her daughter. However, she disguised the child by having her straight hair curled.

HELEN stayed four years with Lew Fields, and did a show a year for him. These were always Summer shows, and in addition each year she played in pictures.

At 11 she was growing too big for child parts; consequently from 11 to 14 she just went to school. Grad-Drew play by excelling over a number of children in an audition. Followed then one year with Frohman and three in Washington stock. At 17 she was sent for by a New York producer to tour with the second company of Pollyanna, in the title role. Here she was initiated into the highest degree of trouperdom—for thirty-five weeks she played nothing but one-night stands all over the United States. Of course Mama accompanied her.

the United States. Of course Mama accompanied her.

Tried and tempered by this gruelling experience in
the real testing ground of show business, the developing
actress returned to New York where, under the management of William C. Tyler, it took her just seven
years to become a big-time star.

Her first great success was in Barrie's Dear Brutus.
Critics of that period stated that her portrayal was one
of the most exquisite ever seen on the stage.

of the most exquisite ever seen on the stage.

From then on, step by step, Miss Hayes has climbed to the very top of the ladder of real achievement, until today her stage light is dimmed by no contemporary.

Of her latest step—into radio—this much can be said with assurance: that nothing, neither fame, wealth nor artistic gratification, will exceed the great gifts which she brings to this youngest of the arts.

Helen Haves is heard Tuesdays at 9:30 p. m. EST (8:30 CST; 7:30 MST; 6:30 PST) over an NBC-WJZ network and over a split NBC net-work for Western listeners at 12 midnight EST (11 p. m. CST; 10 MST; 9 PST).



Paid to Enjoy Life

Insured Against Growing Taller -Paid to Attend All Leading Events-Under a Life-Time Contract—Johnny Is the Envy of Every Wage-Slave

By Chester Matthews

Prior to March of 1933 Johnny's failure to attain man's stature had been a family skeleton which flaunted its bony starkness in the very faces of the boy and his family—a clan which consisted of father, mother, John, and four brothers and sisters. Every dime obtainable was essential to the upkeep of the little home in Brooklyn.' But few avenues of toil are open to young men who do not quite measure up to the physical norm. There always might have been the circus or the carnival side-show, but the Roventinis are a close-knit family, and the struggling parents, unlike some fathers and mothers who exploit an unusual child, would not fall back upon this expedient.

worked for me," he added ruefully. This unusual man-hunt practically ended right there. Blow went to the Eighth Avenue hotel several times to convince himself.

BUT all of the visits after the first were merely

BUT all of the visits after the first were merely gestures of thoroughness, as Biow was certain that the cigarette company would be enamored of Johnny the moment they laid eyes upon him and heard his typical paging style. He wasn't wrong on a single count.

To many listeners this mite of a man is just a radio voice, but around the Eastern part of the nation he is a definite personality. It is the sponsor's idea that the public would like to view personally the man behind that nationally aired voice, and apparently he hasn't erred in his judgment. Wherever Johnny appears in



Johnny as he prepared to broadcast with The Foursome on a recent Wednesday night, and, right, as he appeared in his own pint-size au-tomobile during Cherry Blossom week in Wash-Blossom week in Wash-ington, last Spring

So the under-statured boy had followed the trade of So the under-statured boy had followed the trade of bell-hop, whereat his top earnings never exceeded \$25 a week. Only one thing was certain, and that was that Johnny aways could hold his job. He was counted the most unique of all the many pages in the big Manhattan hostelries; and the executives of the New Yorker, where young Roventini was employed, liked the customers' smiling reaction to Johnny's highly original style and concise diction.

OW his sponsors rooted him out of his hotel job to put him in the way of his present affluence and luxurious comfort, is just further confirmation of the better mouse-trap theory. They made a beaten path to his door—but not without a few detours.

The search for him had its beginning in the package or invested by the circurate company for its wares. It

The search for him had its beginning in the package originated by the cigarette company for its wares. It featured a page-boy on the label, and an executive session bred the idea that to tie up a living advertisement to the inanimate trademark would be to rivet further attention on the product.

Milton Biow, an official of the advertising agency which handles the account, was elected to find the person who best could emulate the artist's conception of this page. An employment agency furnished the first crop of applicants, but among the scores of boys submitted not one came close to the preconceived specifications. Biow then haunted the New York hotels, hoping to overtake the boy he had in mind right at his work. To him it still is a mystery how he escaped seeing John Roventini. But somehow he did. In a final gesture of despair Biow called the bell captain of the Hotel Commodore and, unloaded his problem.

"We haven't got the boy you want," that uniformed dignitary replied, "but I can tell you where he can be found. Go to the New Yorker and look for a boy named Johnny. He's the best page-boy in America. I wish he

his chauffeur-manned Austin (provided of course by the sponsor) there is certain to be a huge crowd eager to greet and adulate him. He has only one duty to perform besides his part in the broadcasts. No matter where he appears, be it opera house, cafe or sports arena, he must at least once intone his widely known page call.

N HIS trips around Eastern centers Johnny—who is N HIS trips around Eastern centers Johnny—who is said to have dropped the family name entirely and to contemplate legally adopting the name of the cigarette—is no casual visitor. Mayors tender him formal receptions and fraternal and business organizations make him guest of honor. Many are the opportunities for him to look down upon his earlier surroundings from those newly-attained heights. But he never has succumbed to that weakness. Under any and all circumstances his predominant thoughts are for that clan back in Brooklyn; and no matter how occupied his duties keep him, he telephones daily to his mother back in the new home which he recently purchased and furnished for "the gang."

There is no danger that he has anticipated too many years of earning in his lavish expenditures on the comfort of his family. His worries on that count are banished forever by the lifetime contract recently given him by his employers.

And the aforementioned family skeleton has retired to the closet to rattle its skull in abject shame. Johnny's watchcharm stature is no longer the Jiability it threatened to be. In fact, so great an asset is it that Lloyd's of London have insured him for \$1,000,000 against further growth.

Which really is the fitting close for a short short

ther growth.
Which really is the fitting close for a short short

Johnny may be heard with Leo Reisman's orchestra every Tuesday at 8 p. m. EST (7 CST; 6 MST; 5 PST) over an NBC-WEAF network.

VERY employee's dream of the job of jobs is embodied in the duties assigned to Johnny Roventini, the 23-year-old page boy. All that Johnny has to do to earn his approximated \$300 a week is to go about having a good time. He rides the air, the rails and the automobile cushions—he dines in the most fashionable hoes and night clubs at the expense of the boss cushions—he dines in the most fashionable hotels, cafes and night clubs at the expense of the boss—he follows sports avidly either from the press box or the best seat the arena affords. He visits in high places, communes with notables and even has been the guest of President Franklin D. Roosevelt. And they call that

a job!

Johnny does, at least. And it's no sinecure so far as he is concerned. While he doesn't deny the pleasure accruing from his dreamlike assignments, he nevertheless attacks his work full of the zeal that motivates the most conscientious employee. The ardor which he puts into the job is emphasized by reflection on the machinery which generates so much energy, since Johnny is but 43 inches tall and scales just a pound per inch.

Fiddling for a Million

By Henry Bentinck

(Part Two)

ITH his first appreciation of the question of whether he'd like to go into vaudeville, the young student-salesman sensed a gag. He was going to counter with a newly inspired sales talk. But one look at the makeup of his interrogator prompted the sage conclusion that here was not the sort of person who stalked department store aisles thinking up silly problems with which to harass clerks in the midst of a holiday buying rush. The look in his face implied business; the light in his eyes, sincerity. And the natural.

alses thinking up silly problems with which to harass clerks in the midst of a holiday buying rush. The look in his face implied business; the light in his eyes, sincerity. And the natural, boyish rejoinder Ben made was:

"Mister, what do you think?"

"I think you've got something that will click in vaudeville," was the brief reply. "If you have the nerve to face a tough audience for a tryout, meet me at the Columbia Theater in Brooklyn Friday night, and we'll see what you can do with a real fiddle and an audience that knows its vaudeville."

This genie who had materialized from thin air revealed himself as Ernie Williams, talent scout for Joe Schenck's Loew Theaters' booking office. Long after Williams' supernatural characteristics had become dimmed in Ben's eyes, his staunch qualities of friendliness and helpfulness remained as a brilliant and beloved memory of that first meeting. The unexpected contact bred a devotion between Williams, the powerful Schenck and Ben that was rocklike in its enduring quality. its enduring quality.

A TOUGH audience—one that knows its vaudeville." Ben has good reasons for remembering those prophetic words. To him they ever will be the pattern of perfection in under-

were will be the pattern of perfection in understatement.

The Columbia was a waterfront theater far removed from New York's incandescent Rialto. It would be a libel on diction to call its customers patrons. More literally, they were habitues; salty, fibrous frequenters of the dives, storm-hardened mariners on shore leave, or one-time sailors still scudding along before the stiff winds of misfortune. Their consorts were of the curbs; raucous, anti-social outcasts who long since had traded their birthrights for a mess of premature dotage. Their only demand of a performer was amusement. They spurned the shaded nuance, and anything more subtle than a kick in the teeth was pansy stuff certain to elicit verbal and literally vegetable protest. It was to these wolves in ship's clothing that the relentless Williams tossed the fidding martyr, Benjamin Anzelevitz, who for the first time used the name Ancel, a name later adopted by the entire family.

PRIOR to Ben's appearance there was another tryout—that of a youth with a yodel and more confidence than his restricted talents justified. It was during his turn that the waiting Ben began to sense the ferocity of that audience. He was moved to desert the whole enterprise and turn back to his studies at City College. But Fate was upon him before the escape plot had time to jell, and while stage hands still were sweeping off the dessicated ingredients of a salad that would have overflowed a bathtub, Ben found himself being pushed out of the wings to make his first public bow.

Those hardened sailors and their accompanying shrews had an audience technique peculiar to the Columbia Theater. They received each new act in portentous silence, apparently preferring to bide their time, to store their sentiments so that they might be voiced with explosive spontaneity. Neither hate nor tolerance marked their reception of a performer. It was like walking into a void, a menacing and ill-omened silence.

It was amid such inauspicious surroundings that the hopeful Ghetto boy sounded his first professional note. Impulse moved him—fright directed the scene. Lucky state of panic!

"That's once," Ben recalls, "that I actually cashed in on a scare. Did you ever hear a violin stutter? Well, mine did. Had I gone out there and been just myself, done a few numbers and given them a little patter, those PRIOR to Ben's appearance there was another

But That First Journey Across the Continent to Fiddle in Los Angeles Was a Very Far Cry from Ben Bernie's First Million



Ben takes his broadcasting in the most nonchalant manner possible, as this intimate camera study of him shows. And that's one of the secrets of his success

muggs probably would have remembered the act that was on ahead of me and started to hiss him all over again. And I would have been lost.

"As it was, I went on so scared that in passages which should have been bright and sustained, I shook so that I achieved a tremolo effect which I never have been able to duplicate since. My nervous reflexes were all out of order.

"Where I should have used single fingering I couldn't control the other digits, so I was giving them double stops that were colossal.

"I kept waiting for the opening growl and the first head of wilted lettuce sure to accompany it as the signal for the barrage. It didn't come! At first the footlights blinded me so that I couldn't see back of the first two rows. Soon my watchful eyes began to penetrate the glare, and I could pick out faces back toward the middle of the house. And would you believe me, a lot of those hard-boiled yeggs were actually crying. It was that tremolo that did the business. I knew I had them.

SO, AS soon as I finished my first violin number I gave them a few of the gags that had been helping to increase the fiddle sales at Siegel Cooper's, and that change of pace from sadness to laughter was a life-saver. There wasn't a single raspberry in that packed house—and I had been waiting for a fruit and vegetable shower.

wasn't a single raspberry in that packed house—and I had been waiting for a fruit and vegetable shower.

"At that I lost money on the engagement. I had included as part of my price for that single appearance, the privilege of picking over the edibles that were tossed at me, figuring that I might salvage an orange or something for the gang at home, so that the venture shouldn't prove a total loss. And I didn't draw a single missile. In other words, it was a fruitless effort—fo'give me, fo'give me."

It was sufficient to Ben that his audience had accepted him—and it was similarly flattering to Ernie Williams, now his full-fledged mentor, that his chance discovery had run the gauntlet and emerged from his trial without a spiritual or physical scratch. His answer to the situation came before Ben had time to pack his fiddle and bow following his return to the wings from which he had gone forth so reluctantly. It was the proffer of a ten-weeks' contract at \$25 a week, the proposal that launched the struggle between Ben's father and the frail and determined son.

BEN had given no hint at home of his project

BEN had given no hint at home of his project of the evening. None in that tenement household knew that the boy was fooling around with Destiny—that he was braving Fate without a single sympathizer save Williams whose interest at that time was merely commercial.

Thus his approach to the subject was made doubly difficult. Neither father nor mother, sister nor brother was prepared for the shock of Ben's proposal to desert education for the shadowed realm of the theater. Consequently the intent boy found himself the center of a ring of hostility led by his father's dominating influence and heightened by his mother's patent grief over the collapse of her dreams. Some of his brothers slyly envied Ben but feared to voice delight in his plans.

But Ben would not yield. Within the next week he had become a stage Gypsy, roving the fringe of theaters that featured \$25-a-week artists, eyeing the more luxurious houses with the farvor that a Buddhirt week to antisipate blist

ists, eyeing the more luxurious houses with the fervor that a Buddhist uses to anticipate Nir-vana—that assurance that is more wish than belief.

belief.

Nor did he see them for many days to come. When the ten weeks had passed and the family had been lulled into a semblance of acceptance through the medium of the added \$25 a week and the excitement of seeing Ben billed in the papers, Williams took up his option on the boy's services and Ben Bernie was launched

Does Ben find the promised glitter of the stage or does it prove a will-o-the-wisp that eludes him as he approaches it? Does the family become reconciled to his abandonment of their life plans for him? You will find the answers to these questions in next week's RADIO

Ben Bernie and all the lads may be heard every Tuesday at 9 p. m. EST (8 CST; 7 MST; 6 PST) over an NBC-WEAF network.

HINGS you ought to know about television:
Television is not just around the corner, but is ripe and, except for two aggravating items, could blossom forth tomorrow. It will be launched in May, 1936—if chemists are lucky.
One tantalizing difficulty is the problem of perfecting a suitable coloring of the florescence in the miracle tubes. It's green now, and Germany's is yellow, but to get a perfect high definition image, you really ought to have black and white, which in television circles is not a drink, but a hangover.
The other headache is the question of having enough service men in the field when one or more of the 42 controls in your new television set get out of hand.

Previewing Television

For a Change

By Martin J. Porter

hand.

Radio service men today don't know from nothing about television sets, so new ones or old ones must be trained—and paid by the dealers.

If no service man were available when your set went flooey, you'd probably throw the darned thing out

the window.

Your set will set you back on an average of \$400.

You will be able to use it, during the first year, only about four hours

a night.

Don't invite a crowd into the house for a show, either, because only about six people can sit in front of the set without embracing one another.

The best you can hope for at the start is an image on a screen (really a mirror) about 8 by 10 inches in

But don't be discouraged. game in it, and you'd recognize Dizzy Dean—if you knew him. As a matter of fact you could even see the smoke from his cigarette—if he were

smoke from the Service of the first television shows will come from the Empire State Building in New York and from a Philadelphia studio linked to Camden

Ninety per cent of the entertainment will be on movie films with sound tracks—the same as they use now in the movie temples.

THAT means the number of frames thrown on the screen per minute will be exactly that of the ordinary

screen per minute will be exactly that of the ordinary movie film.

Television will not compete with the present system of radio broadcasting—much. That's because you can't televise, for instance, AMOS 'N' ANDY while they're on the air ordinarily, and send the sound over the usual channel. If you tried it, you'd see Amos say "Awah!" and hear him say it a fraction of a second later. And that ain't art. Still, the movies still do it.



Niela Goodelle appears to be one young lady Walter Winchell will not tell all about—he seems to be liking her too well, judging from the way they got along while rehearsing for a recent Chateau program

Don't get too enthusiastic, because television can be transmitted only about 14 miles.

The waves don't follow the earth's curvature, but glance off and wander 'way up in the air like MARTY

In order to cover greater radii it will be necessary to link the television studios with specially-built high-frequency cables which cost like the dickens. (\$1,600,000 for 100 miles.)

So the same shows won't be general. They'll be allocated geographically. That will be easy because most of them will travel in cans, being films.

If somebody has told you that television is being held back for commercial reasons, it's a lie. Or, if they've said that there's nobody around to pay the freight, stip that too. The main trouble seems to be divided into a that, too. The main trouble seems to be divided into a lot of little ones.

Principal sponsors will be movies (for previews), railroads, steamship lines, auto factories. They're already clamoring for spots, so they can televise you around the world and interest you in expensive travel trips.

It's the bunk that television will ruin the movie industry. It undoubtedly will put an awful crimp in the neighborhood movie magnates will make more money

houses, but the film magnates will make the than ever, they hope.

How? Well, the magnates will be assigned to making, on film, the greater television programs for sponsors. They'll even make prize fights. All these will go into cans, but not ashcans. The sponsors will pay cash for them and ship them around much after the manner in which electrical transcriptions are shipped today, more's the pity!

Your television set will come in either one piece or two pieces. After

Your television set will come in either one piece or two pieces. After you've had it a while, it may number a thousand pieces. It's up to you to buy one containing sound and sight, or two units—one for sight and the other for television sound, plus regular broadcasting.

THE two-unit will be messy. The single unit will be nice furniture, about three and a half feet high.

Two major concerns will foster the transmission—RCA and Philco.

And how they have such either.

And how they hate each other!
All programs not on film will be designed by NBC for RCA. CBS will probably do the same for Philco. RKO pictures will supply sustainers for RCA. MGM is likely to supply Philco. Sponsors will pick their own movie makers for recommendation. movie-makers for making up presen-tations. Special studios will be needed for television programs not on

needed for television programs not on film on account of the special lighting.

All the tricks of the movie camera are adaptable to the television eye. Three or more machines facing at different angles can figure in a single broadcast and fade certain areas in and out by a trick of the control man. At the moment color television seems to be beyond possibility, but don't let that dishearten you.

Press agents tell me that popular bandleaders already are looking around for more handsome tooters. Mask makers are also interested in manufacturing something for the less beautiful of the present-day radio stars to work behind.

stars to work behind.

It's the bunk that British television is okay. You wouldn't give a nickel for it.

If you think a television dramatic production would bore you in so small a frame, you're wrong. After watching it for five minutes, you forget all about the size of the actors.

size of the actors.

Think of how those beauty talkers who will have to prove, when television comes, what their pet products will do. You think of it—it gives me a headache!

Plums and Prunes

WO most extraordinary items, each diametrically opposed to the other from the standpoint of moral behavior, command this week's news from the Midwestern sector.

The first is the establishment at WSM, the Nashville, Tennessee, 50,000-watter, of a sponsored program without commercial announcements! Financed by the Methodist Publishing House, the presentation will take the form of an hymn sing, but nothing will be peddled during the broadcast, which may be heard Sundays at 6:30 p. m. EST (5:30 CST; 4:30 MST; 3:30 PST). Would that there were more such benevolent sponsors with strong faith in the power of radio.

THE SECOND FLASH, out of place associated with church affairs, concerns the unusual prize contest about to be launched by the sponsor of the WINNERS horse-racing dramatic serial now broadcast from Mondays to Fridays inclusive at 7:30 p. m. EST (6:30 CST; 5:30 MST; 4:30 PST) over WGN, in Chicago.

The prize is the big news. It will be nothing less than a race horse! The idea will be to name the bangtail properly. If you do, you win (1) the horse, which was claimed at Saratoga this last season for \$2,500, or (2) \$2,500 in cash instead, or (3) you may take the winnings, all purses, of the horse, which will be entered in eligible races during the 1935-36 season. The sponsor of the racing program, a candy maker, has a fine stable of race horses and will provide the feed, training and transportation costs in the event the contest winner elects to take the third form of the prize.

MR. WALLINGTON'S tongue slip during the EDDIE CANTOR show premiere, which gave a big

break to the coffee-selling ex-Cantor sponsor, and which was followed up by Eddie to the added advantage of the dated-can people, certainly must have oozed a lot of toothpaste out of the banjo-eyed performer's present

By Evans Plummer

If you tuned in the opener, you must have recognized the usual Cantor routine, minus Rubinoff but plus—ever plus—Ida. Ho hum.

You can quit worrying right now about that fellow across the page from us, Marty Lewis, whom we all almost gave up three weeks ago. He's out of the hospital, and just the other day he said in true form to us, "What with this spell of cold weather coming on, it looks like fack will have to wear a Benny!"

THE way, almost any time now MARTY will BY THE way, almost any time now MARTY will add an R to his first name. There, that's one time we scooped WINCHELL, whose face adorns this page. And here's another we bet Walter doesn't know. The young lady with whom he is standing and who appeared with him on last Saturday's Chateau program, is known as HELEN GOODELL in St. Petersburg, Florida, where her grandparents and many of her friends still live.

WHAT WITH the sponsor of WENDELL HALL offering prizes for the best parody on It Ain't Gonna Rain No More, and the same sponsor, on his SUNSET DREAMS show, giving awards for parodies on Mary Had a Little Lamb, it is plain to see that radio is doing its utmost to accelerate important contributions to contemporary American poetry.

SMILIN' ED McCONNELL will bring his jolly self to Chicago come October 13, whence he will do his pianologues and lyrics from the CBS studios, and joining him on that date will be pianist LEE FRANCIS, an eyeful enough to help the big fellow smile even more, and ROMEL FAY, the girl organist, who by no means would make anyone frown.

TAG LINES: Despite what the specters whisper speculatively, JACK HYLTON and his selected men will enter the U. S. of A. with the absolute nod of the federal government. The passports already are vised and are in possession of the oil-gas firm financing Mr. Hylton, who won't, however, play at any spot other that a radio studio during his visit . . . BENNY FIELDS, now m.c. at a Chicago night club, may be heard NBC-ing these nights to batoneer JACK RUS-SELL'S smooth music. Fields and wife Blossom Seeley are auditioning a comedy show idea inspired by their pal, GOODMAN ACE . . . Here's prunes to FORD BOND'S grid opener because he affected it Notre "Dahm" between the quarters but fell back upon the plebian but more correct Notre "Daim" when the ball snapped and excitement ruled! . . . Caught GEORGE OLSEN and his boys from the Windy City's College Inn? Be sure to, and don't miss ETITEL SHUTTA'S novelty lyric re the head of Anne Boleyn. Or the warbling of handsome young LEE SULLIVAN. George claims he quit his train effect theme because it wasn't streamlined; too slow. Tsk, tsk!

T'S always been a pleasure to get this pillar to-gether each week, but that pleasure cannot be com-pared with the feeling of Joy your correspondent is now experiencing as he once again starts pounding away at the old keyboard.

at the old keyboard.

My theme song from now on will be, I Believe in Miracles, because it is only a miracle that has enabled me to return to my desk. They tried to count me out, but I got up just before the referee reached ten—and fought back, surprising my doctors and myself.

To the many friends who sent wires, letters and cards of cheer, I'm really and truly grateful, and believe me when I say that that expression comes from way down deep. I would like to acknowledge them all personally, but there are so many that it would be an impossibility, so please accept this as a personal thank you.

No matter how much a person enjoys the radio, not until you become a shut-in can you really appreciate its value. Many words have been written in this department, but they are nil compared to our feelings toward it now. Of course, as was to be expected, not all the programs we dialed were enjoyable, and we couldn't help wondering how some of them were able to get a sponsor, escouldn't help wondering how some of them were able to get a sponsor, especially after listening to some excellent sustaining programs that haven't been able to attract a financial backer. But that's radio. Really, we've heard amateurs on the MAJOR BOWES program who would outshine some of the artists holding down regular jobs at handsome salaries.

And speaking of the Major Rowes

regular jobs at handsome salaries.

And speaking of the Major Bowes program, we wish that someone would remind the genial pilot that self-praise is no recommendation. Although it is to be admitted he has done a great deal for the unknowns, his self-praise is entirely overdone, and too much time is taken up on the program for back-slapping and the reading of wires from mayors, chambers of commerce, et cetera. Are these arranged by an efficient press agent?

BEN BERNIE almost pulled a faint just a few min-BEN BERNIE almost pulled a faint just a few minutes before his broadcast was to go on the air from the Chicago studios last week. It was all caused by a shock the Ole Maestro got when my friendly co-worker, Harry Steele, showed him an advance copy of Radio Guide with the first instalment of his life story, and he saw the picture of his entire family group taken way, 'way back when. Bernie had been looking for that picture for years and years and wondered what happened to it, not knowing that his brother Herman, from whom Radio Guide obtained it, had it pasted in his album. Sight of the picture got the best of Ben and he shed real tears, still being a little choked up when the on-the-air signal was given.

INCIDENTALLY, this was the INCIDENTALLY, this was the program on which Bernie featured GERTRUDE NIESEN as guest artist. Although this grand songstress did an encore, it made us wish that provision could be arranged to permit some programs to run overtime just to enable vocalists like la Niesen to keep on singing. It isn't hard to listen to her voice, but it is hard to understand why some sponsor hasn't grabbed why some sponsor hasn't grabbed her off for a regular series long be-

BOAKE CARTER set somewhat BOAKE CARTER set somewhat of a record in commercial broadcasting on Thursday, October 3, by going on the air three times in one day for three different sponsors. In the early afternoon he was heard over the loudspeakers for an auto manufacturer who was airing a one-hour gala radio show over the Mutual chain. Not more than fifteen minutes later we heard him again for another auto maker from Navin Field in Detroit, telling us about the second game of

ing us about the second game of the World Scries. Later that night he was on the air again for his regular series of news commentating for a radio manufacturer. Little man, you've had a busy

BOAKE isn't the only person in radio who is kept busy. Take IRNA PHILLIPS, for instance; all she has to do is to write five scripts a week for her Today's Children program, then prepare the script for the Welcome Valley show, which is heard for a half-hour once a week. Besides her writing Miss Phillips plays the dual

Inside Stuff

Along the Airialto

By Martin Lewis



Here are three of the Seven G's—Ivy Dale, Anne Seaton and Mary Kendel—featured with Hal Kemp's orchestra on the new Phil Baker Tourist shows heard Sunday evenings over a limited CBS network

roles of Mother Moran, leading character of the show, and Katherine Crane, a modern young wife, both in Today's Children. Outside of that, she has nothing to do, so she's writing a couple of books and a movie scenario.

On Tuesday evening, September 24, FRED WAR-ING played on his program, Cole Porter's composition. The Sing Sing College Song. The program was heard by the prisoners of the penitentiary. A few days later Fred received a letter from the Mutual Welfare League of the prison requesting copies of the song, to be used by the boys up there as an official theme at their Sunday afternoon football games. The letter, a copy of which we have read, also revealed the fact that the selection of programs to be heard is by vote, and that Fred's show has been one of the most popular for a long time. The bandsman and his wife also were extended an invitation to attend the football games at the institution, and a warm welcome was assured. and a warm welcome was assured.

As you undoubtedly know, the WALTER O'KEEFE - GLEN GRAY show had its inaugural airing last week. It seems Glen Gray spent the Summer touring the West, and in this way met a lot of Indians on the various reservations; so he suggested to Mr. O'Keefey a skit with a genuine Indian, and the suggestion was accepted. That's when the fun began, because it seems that after the red-faced tribes sold Manhattan Island for twenty-four bucks they made a quick getsold Manhattan Island for twenty-four bucks they made a quick get-away for fear the buyers might change their minds and want their money back, so after a futile search was made for a real Injun, they finally drafted Announcer HARRY VON ZELL for the job of Big Chief Push-in-the-Face, or sump-thin'

rombonist and es a Penthouse

THE FLAME OF ENTITUSIASM for G-Men, having burned its wick low on the silver screen, has been turned up to scintillate a bit For instance, we had the G-MEN and now it's the singing SEVEN G'S, who add vocal harmonies to Phil Baker's new Sunday show. If the three gals from that group pictured on this page are a sample, it's a sure go that they'll get their men.

And how about Rubinoff and his G-string?

BY THIS time it's known—if it isn't it should be—that RICHARD HIMBER'S music is noted for its harp interludes. For a time, however, just before one

of Himber's recent Friday night broadcasts, the harp threatened to be extinct for the first time. VERLYE MILLS, the female harpist, had not arrived in the studio one miunte before the program was to go on the air. Him-

studio one miunte before the program was to go on the air. Himber was frantic, nervous, wild and everything synonymous. He kept looking from the clock to the door. And what a relief it was for him to see her dash into the studio, out of breath, but able to move her nimble fingers, just as the red light went on above the control room for the signal to start the show. The cab in which she was riding got tied up in traffic, and Verlye left it three blocks from the studio with two minutes to go. She ran all the way. She ran all the way.

THERE IS a sort of feud at the present moment between POLEY McCLINTOCK and PRISCILLA LANE, of Fred Waring's gang. The reason for the feud is Pooky, Priscilla's pet kitten. Priscilla frequently attaches a leash to Pooky and brings the kitten to the Waring rehearsals. Last week the iddy bitty kitty discovered Poley's big bass drum and was just on the point of putting her claws through the drum head when Poley scared the animal away with a frog-like noise. Poley is said to have mumbled certain things about cats that Priscilla overheard and didn't like, hence the admiration for each other—just like a cat for a frog.

THIS may sound like a press agent gag but I'm assured of its authenticity by one who vass dere, Sharlie:

RUTH ETTING went over to Catalina Island for a few days' rest, and was persuaded to go on a fishing trip with some friends. Believe it or not, the songstress actually caught a 171-pound swordfish, but it wasn't done without its penalties. All the next day a masseuse was at the Etting domicile trying to take the kinks out of strained muscles. From now offish and leave the catching to other people.

WHAT APPEARS to be 1935's reincarnation of the battle of the tenors staged several years ago is indicated by the addition to and featuring on the Sunday Penthouse Serenade program of JACK FULTON, ex-Paul Whiteman trombonist and vocalist, who beginning October 13 will vibrate his vocal cords twang for twang with the previously top-billed DON MARIO. The previous battle of the tenors, as you may recall, was between MORTON DOWNEY and DONALD NOVIS on the soap program Father Paul is about to take over.

THE KING family is in a bad way. ALYCE, blues soloist of the King Sisters, is recuperating from a tonsil operation. Her sister DONNA, and CHARLIE GOODMAN, also vocalists with Horace Heidt's Brigadiers, are recovering from injuries suffered in a taxicab collision while returning from a visit to Alyce in the hospital.

KILOCYCLE CHATTER-JIMMIE FIDLER with his Hollywood gossip is set to return to the airlanes on October 31 . . . TED PEARSON, ex-football player, has replaced DAVID ROSS on poetry readings on the RICHARD HIMBER show over CBS. Dave's services have been engaged exclusively for the twice-a-Dave's services have been engaged exclusively for the twice-a-week cigarette series . . . An announcer we thought was exclusive with Wayne King's sponsor is now heard on his second network show. PHIL STEWART is doing the commercial spiels on the program featuring the Mills Bros, and Art Kassel's orchestra on Friday nights . . . When EDDY DUCHIN'S current gasoline sponsor puts JUMBO on the air the latter part of this month, the writers will be Ben Hecht and Charles McArthur, those two smoothies. JIMMY DURANTE, GLORIA CRAFTON and DONALD NOVIS will be featured on the show . . . Leslie Hcward will air his early broadcasts from the West Coast and then return East early in November to continue his broadcasts and also to start rehearsals for some stage work . . . CHAS. WINNINGER, the original Captain Henry of the stage and radio version of Show, Boat, has been signed by Universal to take the same part in its forthcoming flicker of the same musical . . . Because of pending legal disputes with Fay Webb, his ex-wife, RUDY VALLEE will not go to the coast to make his picture for Warner Bros. Instead the picture may be made in the East. In the meantime, Rudy and the Connecticut Yankees will play for the diners at a famous New York hotel . . On the subject of pictures we learn that negotiations are in progress to bring LANNY ROSS back to the West Coast film week cigarette series . . . An announcer we thought was exclusive progress to bring LANNY ROSS back to the West Coast film center for more work before the Kleig lights . . . GUY LOM-BARDO'S sustaining schedule has been cancelled because of complaints about them from his sponsor . . JOHNNY—Scat-Singer—DAVIS, one of the liveliest young members of the Waring band, has just written his first song. It's entitled, That's What I Learned at College . . All three of the romantic trio in Roses and Drums, HELEN CLAIRE, REED BROWN, JR., and JOHN GRIGGS, who play Betty Graham, Gordon Wright and Randy Claymore respectively, are playing in current Broadway stage productions.



Jack Fulton: Trombonist and singer who takes a Penthouse



Wallace Beery, idol of the screen, has taken over the NBC Chateau programs Saturday as M. C. and leading actor

SUNDAY, OCTOBER 13

DJUSTMENTS of schedules bring two NBC-WJZ network programs at new hours. From this date THE SOUTHERNAIRES will be heard at 10 a. m. EST (9 CST) and the SAMOVAR SERENADE at 11:30 a. m. EST (10:30 CST).

The CBS-WABC network announces a time change effective today which brings the MUSICAL FOOTNOTES broadcast to the air at 12:30 p. m. EST (11:30 a. m. CST). The program features Vivian della Chiesa, soprano; Franz Imhof, tenor, and Ralph Ginsburgh's string ensemble.

The second in the RCA MAGIC KEY programs, heard over an NBC-WJZ network at 2 p. m. EST (1 CST), will feature FRANK BLACK and RUDY VALLEE'S orchestras; Commentator JOHN B. KENNEDY; DUSOLINA GIANNINI, American opera star singing from Berlin, and the SWEDISH MALE CHORUS singing from the University of Stockholm.

Coming Events

EST and CST Shown

(For MST Subtract One Hour from CST)

The 1935-36 series of concerts by the PHILHARMONIC-SYMPHONY SOCIE-TY of New York will make its debut over the CBS-WABC network at 3 p. m. EST (2 CST). The orchestra, which will present a two-hour program, will be conducted by OTTO KLEMPERER, distinguished German maestro. The concert will be a regular Sunday feature at the same hour.

TONY AND GUS, the comedy drama series starring Mario Chamlee and George Frame Brown, moves to a new hour and from this date will be heard over an NBC-WJZ network at 6 p. m. EST (5 CST) replacing the Grenadier Guards' band.

A special radio preview of VENUS IN SILK, a new Broadway operetta by Lawrence Schwab, and starring J. Harold Murray, Nancy McCord, Joe MacCauley, Audrey Christie Gil Lamb and Florenz Ames will be heard over an NBC-WJZ network at 8 p. m. EST (7 CST).

In the regular Sunday night GENERAL MOTORS CONCERT, MISCHA EL-MAN, distinguished violinist, will be the guest star. The broadcast is heard over an NBC-WEAF network at 10 p. m. EST (9 CST).

The weekly Sunday program featuring JACK HYLTON'S orchestra and staff of entertainers will have its premiere over a CBS-WBBM split network at 10:30 p. m. EST (9:30 CST). The inaugural program will be short-waved from Europe because of Hylton's inability to leave the Conti-nent in time to reach this country for the beginning of his broadcasts. The programs are sponsored by the Standard Oil Co. of Indiana.

MONDAY, OCTOBER 14

PAT KENNEDY, the Unmasked Tenor, returns to the air to be heard daily except Saturday and Sunday over an NBC-WEAF hookup at 3 p. m. EST (2 CST).

CLARA, LU 'N' EM, in their chatter program sponsored by the makers of Super Suds, return to the air for their Fall and Winter series to be heard daily except Saturday and Sunday at 5:45 p. m. EST (4:45 CST) over an NBC-WEAF network.

JOAN CRAWFORD, film star, will be guest artist on the regular Monday LUX RADIO THEATER program heard over the CBS-WABC network at 9 p. m. EST (8 CST).

TUESDAY, OCTOBER 15

TUESDAY, OCTOBER 15

Portions of a three-day session of the Fifth Annual Forum of the New York Herald-Tribune will be broadcast today, Wednesday and Thursday. Speakers include MRS. FRANKLIN DELANO ROOSEVELT, MRS. WILLIAM BROWN MELONEY, Secretary of State CORDELL HULL, and others. See daily program listings for complete details.

FRIDAY, OCTOBER 18

Hollywood Hotel, regular Friday CBS-WABC network feature, will have as guest artists KAY FRANCIS and IAN HUNT-ER in preview scenes from their new picture, I Have Found Stella Parrish. The program is heard at 9 p. m. EST (8 CST).

A new weekly program to be heard Fridays at 10:30 p. m. EST (9:30 CST) over an NBC-WJZ network will have its premiere on this date. It will be known as HIGHLIGHTS IN HARMONY and will feature BILL WIRGES and his or chestra; KING'S GUARD quartet; PEG LA CENTRA, popular songstress and actress, and ERNEST TRUEX as M. C.

SATURDAY, OCTOBER 19
The CARBORUNDUM BAND launches its 10th season on the air with the first of its weekly Saturday concerts to be heard over the CBS-WABC network at 7:30 p. m. EST (6:30 CST).

The first of the Fall series of 33 concerts by the BOSTON SYMPHONY OR-CHESTRA, SERGE KOUSSEVITSKY directing, will be broadcast direct from Symphony Hall, Boston, at 8:15 p. m. EST (7:15 CST) over an NBC-WJZ network. The concerts will be heard at the same hour each Sunday night. Because of this program the SATURDAY JAMBOREE now will be heard at 9:15 p. m. EST (8:15 CST) over the same network.

Music in the Air

By Carleton Smith

UST try to get into the Moscow radio station. Then you will know what red tape really is. So many difficulties are experienced that a visiting dramatic critic who was especially invited to broadcast, could not get into the studios to give his program.
You make application first, and you
wait for days. If you finally are granted
permission, you go and wait while forms are stamped and signed, and countersigned, and every conceivable identification except your finger-prints is made. You pass be-tween armed guards as though you were going to prison. Each of them eyes you suspiciously.

To get into the main studio section you

must pass another guard, who looks you over from head to foot. And each time you have occasion to pass him, you must show your identity cards. In 30 minutes the same man inspected my card at least 20 times, and each time he looked at them

as if he never had seen them before.

The Soviets surely keep good watch over their radio stations. Evidently they consider them a most strategic property and, remembering what happened in Vienna, are taking no chances.

It is companyable of a radief when you once

It is somewhat of a relief when you once are inside. You may wonder a little uneasily if you are ever going to get out, but you soon forget about that.

Since the U.S.S.R. possesses the most powerful broadcasting station in Europe,

and since broadcasting is nearly continuous for the whole day, a labyrinth of studios is employed. They are very much crowded at the moment, but the first program I attended was broadcast from two studios. The choir in one studio would rest while soloists performed in another, and vice versa. The switches were made rest while soloists performed in another, and vice versa. The switches were made effectively, as the woman announcer listened in on ear-phones. Not so much time is wasted here as in other parts of Europe in breaks or pauses. The program moved more swiftly and the singing was good. Many Russians have fine bass voices, and was amateur, wises sound are an anterior wises. amateur voices sound good in en-

I was most interested in the excellent symphony orchestra directed by Sebastian, symphony orchestra directed by Sebastian, the Hungarian conductor, whom the Soviets have obtained for two months each year. He broadcast The Marriage of Figaro and Dvorak's New World Symphony, and an important place in all radio programs is taken by these relays of concerts and performances from Moscow. A government decree issued in 1927, which provides for concerts and performances to be relayed without extra payment or remunrelayed without extra payment or remun-eration to the authors, theaters, or concert organizations, still is in force. This makes it possible to vary the programs of the

daily broadcasts in many ways.

Broadcasts in many ways.

Broadcasting has become one of the means of bringing musical culture to the masses in Russia. Definite work is being done to educate listeners to understand and enjoy classical music.

A large portion of the foreign music still comes from gramophone records. Special broadcasts are arranged from the depths of the sea, from gold mines, and from stratosphere balloons. The news broadcasts now have been arranged so as

to take place, in so far as is possible, from wherever the news is happening.

Of course, broadcasting is used in all mass economic and political campaigns.
Radio has become a most important means for mobilizing the mass. of mobilizing the masses. The task of Soviet radio is the political and cultural education of the people. This aim is served by various study hours and political broadcasts.

The mass character of Soviet broad-The mass character of Soviet broad-casting is expressed in the great preval-ence of collective listening-in. When re-ceiving sets are installed, preference is given to places that are used by large groups. Of the total number of plug-in sets a great number are set up in workers' clubs, red corners, dining rooms, red army barracks, schools et cetera. A constant contact has been established with the large masses of listeners, who frequently are given access to the microphone and often

participate directly in the broadcasts.
Workers and collective farmers have opportunities to come to the microphone and tell about their concrete struggle to carry out their economic tasks, about their part in socialist construction, and about the reconstruction of their lives along Soviet lines

Radio hookup conversations often are heard. They open the possibility of arranging many-sided business meetings in which the workers of cities often a few thousand miles apart, participate simultaneously. taneously.

Language is a problem here, for there are 65 nationalities in the United States of Soviet Russia, each with its own language. Music, therefore, occupies roughly half of the broadcasting time.

The broadcasting of literary classics—the works of Russian puriters and representations.

The broadcasting of literary classics— the works of Russian writers and repre-sentative examples of world literature— has an important place in the programs. The object primarily is educational. No question about it, radio is raising the cul-tural level of the peoples of Russia. No wonder the Soviets guard their radio stations so carefully. They realize the importance of radio. In the next two years an enormous radio palace will be opened in Moscow. But it never will be open to the public.

Football Tactics

Calling All Cars



Captain Matthew J. Bolger, in charge of Newark's squad cars, at the wheel of the machine that caught up with the assaulting, thieving fiend. Two of the Captain's men demonstrate how they deal with Newark's underworld

By Marshall Graves

NDER the bed covers, the woman began to tremble. Like a fascinated bird helplessly watching an approaching snake, she saw the silhouette of a man stealing across the room. Against the window, pale with the light of a February moon, he seemed enormous.

Then a flashlight winked on, and the earned her husband grunted and sat up in

Then a flashlight winked on, and the woman screamed. Her husband grunted and sat up in bed, sleepily awake.

"Don't move!" commanded a slurring voice which issued from the blackness behind the flashlight's pitiless eye. "Don't move or I'll kill you both!"

The man and wife were too frightened to move. Even when the intruder sat down on the edge of the bed and seized the shrinking woman, all she could utter was a feeble plea for mercy—which the fiend utterly disregarded . . . Ile kept the pistol against the husband's chest . . . When he left, taking all the money he could find in the bedroom, the woman was weeping bitterly.

he could find in the bedroom, the wonan was weeping bitterly.

As the burglar slipped lithely out of the window, moonlight shone upon his face. It was enough to show the outraged husband that it was a colored man. Of course the police, when summoned, came quickly. But by that time the Negro had made his getaway. All he left behind were one cheap, brown cotton glove—and footprints in the light snow. Footprints marked by a circle in the heel.

T ISN'T often that an emergency conference is called in the office of the Chief of Police of Newark, New Jersey. Only an event of major importance, like a sudden crime wave, makes such an unusual demand upon the smooth-working machinery of police organization—and it was a one-man crime wave which brought Director of Public Safety Michael P. Duffy and Chief John F. Harris, and Captain Matthew J. Bolger together in the Chief's office on that cold February day of 1935.

"He's a colored man," said the Chief. "That much we know. He wears a size eleven shoe, and he breaks into people's bedrooms in the dead of night, robs them and attacks women. And that's all we do know about

"If this keeps on, he'll have the entire city in a ic. We've got to get this fellow!" the Director commanded.

Fiend of Newark, New Jersey, Called for the Best Policing the City Had to Offer

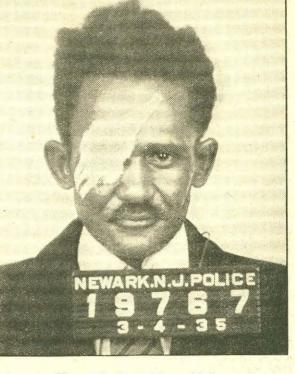
"We're doing everything," replied the Chief.
"I've had as many as a hundred men out on special night patrol looking for him. Now there's only one thing left." He turned to Bolger, a keen-looking cop with a youthful and sardonic face, who is in charge of face, who is in charge of Newark's police radio, "It's up to radio to catch this swine," Harris concluded.

DUFFY nodded, and Bolger edged his chair a little closer to the desk. He

little closer to the desk. He unrolled a map of the city, "I have a plan," he announced. "I think that we can use football tactics on this criminal—with our radio system acting as quarterback." Bolger pointed to the map. "Ordinarily, as you know," he went on, "our cars are scattered all over the city on patrol duty. over the city on patrol duty.
My idea is that we should
use a special signal to bring
three-fourths of the entire fleet into formation the next time one of this moron's victims reports an outrage. Upon receiving this signal, each of the squad cars will proceed to the area in which the attack has taken place. Two cars will go to the scene of the crime. The rest



Jordan as he looked after flying tackles and Newark foot-ballers finished him



Henry Jordan: He could be meek as pie when he wanted to be; but he was something entirely different when his game was challenged

will move to designated, relative posi-tions around the district, and patrol it —permitting absolutely no one to

tions around the district, and patrol it —permitting absolutely no one to leave."

"How will you know where to post your men," the Chief asked, "since we have no way of knowing where this fellow will strike next?"

"We'll have to do that arbitrarily," Bolger replied. "When the signal is given, our cars will rush to the address. Two cars will proceed to the actual scene of the crime. The rest will take up pre-determined positions in the form of a square or several blocks around the place, no matter in what part of the city the offense may take place."

The plan was approved and instructions were given to Newark's radio fleet. On two occasions, just like a crack football team in training, the patrol cars were put through Bolger's maneuver just for practice. By the night of February 24, 1935, the entire outfit was keyed up, tense, waiting for the signal which would send more than the streets, to invaded home.

A grantle

A gentle snow kept falling all through that windless February night. In the dark hours on toward
morning, when few people were abroad, it blanketed the
roads and sidewalks with an unblemished surface of
white. It fell on the tops of radio cars patroling those
streets, and it settled gently upon the home of Mr. and
Mrs. Morris Ravin, who occupied the first floor at No.
151 Mapes Avenue.

Mr. and Mrs. Ravin were asleep. It was now after
four o'clock in the morning.

four o'clock in the morning.

GRADUALLY to the mind of the sleeping woman there came a feeling of unrest—a sense of danger. Mrs. Ravin's last remarks to her husband, before falling asleep, had been: "I hope that horrible beast doesn't come prowling around here tonight," and now she began to dream. She dreamed vividly that someone had broken in through the kitchen window, and was slowly, slowly approaching the bed.

Mrs. Ravin awoke and sat up in bed.

"Morrie!" she screamed.

"Shut up or I'll kill you," came a gloating voice from the darkness. "Instead——" and the unseen marauder murmured obscenities. At the same time his strong flashlight flooded the bed with light which added to his victims' feeling of helplessness, while leaving him in protecting darkness.

At that moment Morris Ravin did a deed of high courage. Risking his life to save his wife from the fate of other women, he leaped from the bed and tried to grapple with the invader. A blow fell upon his head, half-stunning him. But the resistance he had so bravely shown was effective. In the face of it the man with the flashlight turned tail and fled, leaving Mrs. Ravin unharmed. And brief minutes later, this clarion call went winging through the Winter night that brooded over Newark:

"Calling all cars...all (Continued on Page 13)

Notice

These programs as here pre-sented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in pro-gram listings, time, etc. necessitate

Look for the Bell A for Religious Services and Prgms.

7:00 a.m. EST 6:00 CST WTAM—Cathedral Echoes WWVA—△Wheeling Gospel Tabernacle

8:00 a.m. EST 7:00 CST NBC-Melody Hour; Guest So-loists; Internat'l Trio: WEAF WSAI WTAM

CBS—On the Air Today; Organ Reveille: WABC NBC-William Meeder, organist. WJZ WLW WCKY

WCPO—Our Daily Thought WKRC—Young Peoples Ho 8:15 a.m. EST 7:15 CST -Enquirer's 8:30 a.m. EST 7:30 CST

CBS-Lyric Serenade: WABC NBC-Tone Pictures; Ruth Pep NBC—Tone Pictures; Ruth Pepple, pianist; Mixed Quartet; Mary Merker, soprano; Gertrude Forster, contralto; Richard Maxwell, tenor; Leon Salathiel, baritone; WJZ WCKY WKRC—Radio Sunday School WLS—The News Parade WLW—A Church Forum WWVA—Sunday Morning Serenade

8:45 a.m. EST 7:45 CST CBS-The Radio Spotlight

9:00 a.m. EST 8:00 CST NBC—The Balladeers WEAF WGY WTAM WSAI WAVE

NBC—Coast to Coast on a Bus, children's prgm.: WJZ WLW KDKA WCKY (sw-15.21)

p.m.—wMBD
Columbia vs. Rutgers at New
York: 1 p.m.—WMCA
*Creighton vs. Rice at Houston: 2 p.m.—SBS: KTAT
WACO KNOW KTSA KRLD
KTRH KFDM
Pennison vs. Circinnati at Circ

KTRH KFDM
Dennison vs. Cincinnati at Cincinnati: 7:30 p.m.—WCPO
Drake vs. Ohio State at Co
lumbus: 12:45 p.m.—WLW
*Game to Be Selected: 1:30

p.m. — Yankee Network: WNAC WICC WEAN WAAB Iowa vs. Colgate at Iowa City: 2.45 p.m.—NBC-WEAF (and

2.45 p.m.—NBC-WEAF tano stations to be added).

Manhattan vs. Louisiana at Brooklyn: 1:30 p.m.—WINS

McGill vs. Western (Rugby) at Western: 2 p.m.—CRCM

Minnesota vs. Nebraska at Lincoln: 1:45 p.m.—KSTP

Nebraska vs. Minnesota at Lin-coln: 2:45 p.m.—NBC-WJZ WCKY WMAQ (and stations

Lincoln: 1:4 KMBC WLB

CBS—Sunday Morning at Aunt Susan's; William Hargraves, Susan's; William Hargraves, baritone; children's program: WABC WHAS WSMK WKRC WWVA

WWVA
KMOX—△Church of the Air
WCPO—To be announced
WGBF—△Gospel Home Circle
WLS—Romelle Fay, organist

9:15 a.m. EST 8:15 CST NBC—Gould and Shefter, piano duo: WEAF WTAM WAVE WSM WGY WCPO—Pat and Bill WSAI—AChurch Forum

9:30 a.m. EST 8:30 CST NBC—Peerless Trio: WEAF
WGY WTAM WAVE WSM
KMOX—Sunday Morning At
Aunt Susan's (CBS)
WCPO—Jewish Com. Program
WGBF—△First Church of Fundymentals

damentals WLS-Lois & Reuben Bergstrom John Brown

9:45 a.m. EST 8:45 CST NBC—Alden Edkins, baritone: WEAF WGY WCAE WSAI WTAM WAVE WSM WCPO-Morning Concert WLS-News, George Harris

10:00 a.m. EST 9:00 CST NBC—ARadio Pulpit; "The Defeat of Victory"; WEAF WAVE WTAM WGY WSM WSAI NBC-Southernaires: WJZ WLW

WCKY KDKA (sw-15.21)
CBS—△Church of the Air; Dr.
N. R. Melhorn, editor-in-chief
of The Lutheran: WABC
WHAS WSMK KMOX WKRC
WGBF—△German Church Services WGN—Sunday Morning Concert WLS—Sycamore and Cypress WWVA—AJudge Rutherford

10:15 a.m. EST 9:15 CST

WCPO—To be announced WLW—City Government WWVA—Recorded Contrast In-

FOOTBALL BROADCASTS

(Asterisk indicates probable but not definite broadcast. Many of the stations and networks may switch from the announced to another game to provide the most interesting contest. Frequencies of all stations are listed below.)

(EST Shown; for CST Subtract One Hour)

OCTOBER 12

Auburn vs. Tennessee at Birmingham: 3 p.m.—WAPI Teachers at Peoria, Ill.: 2:15 p.m.—WMBD

Columbia vs. Rutgers at New York: 1 p.m.—WMCA *Creighton vs. Rice at Hous-

OCTOBER 13

Chicago Bears vs. Philadelphia at Philadelphia: 2 p.m.-

Chicago Cardinals vs. Green
Bay Packers at Chicago: 2
p.m.—WTMJ
New York Giants vs. Brooklyn Dodgers at New York:
2:30 p.m.—WINS

OCTOBER 19

*Army vs. Harvard at West
Point: 2:30 p.m.—NBC:
WRVA WFIL
Bosse High vs. Princeton
High: 3:15 p.m.—WGBF
U. of California vs. Santa
Clara at Berkeley: 5 p.m.—
KHJ KOIN KGB KFRC
KSL KVI KFPY KERN
Columbia vs. Pennsylvania at

coln: 2:45 p.m.

WCKY WMAQ (and stations to be added).

Notre Dame vs. Wisconsin at Madison: 1:45 p.m.—WGN WHA WIBA WTMJ WBBM Southern California vs. Illinois at Los Angeles: 4 p.m.—KFI KTAR (also WGN at conclusion of Notre Dame clusion of Notre Dame broadcast)

College of Pacitary Col

St. Mary's vs. College of Paci- WRUF WSM

Kilocycle frequencies of the above stations are: CRCM—910; CRCO—880: KERN—1370;

KFDM—560; KFI—640; KFPY—890: KGB—1330; KGIR—1360; KGO—790; KGW—620; KHJ—
900; KHQ—590; KMBC—950; KMOX—1090; KNOW—1500; KOB—1180; KOIN—940; KOMO—920;

KPO—680; KFRC—920; KRLD—1040; KSD—550; KSL—1130: KSTP—1460; KTAR—620; KTAT—
1240; KTRH—1290; KTSA—550; KTUL—1400; KVI—570; WAAB—1410; WABC—860; WACO—
1420; WAPI—1140; WBBM—770; WCKY—1490; WCPU—1200; WEAF—660; WEAN—780; WFAA—
800; WFIL—560; WGBF—680; WGN—720; WGY—790; WHA—940; WHO—1000; WHN—1010;
WIBA—1280; WICC—600; WINS—1180; WJAS—1290; WJSV—1460; WJZ—760; WKRC—550;
WLB—1250; WILW—700; WMAQ—670; WMBD—1440; WMCA—570; WNACC—1230; WOAI—1190;
WQAM—560; WRUF—830; WRVA—1110; WSB—740; WSM—650; WSMB—1320; WTMJ—620.

at Portland: 4 p.m.—KOMO
KGW KPO
Univ. of Iowa vs. Colgate at Iowa City: 1:45 p.m.—WHO
Univ. of New Mexico game: 3:30 p.m.—KOB

lege at Brooklyn: 2:13 p.m.
—WNS WMCA
Indiana vs. U. of Cincinnati at Cincinnati: 2 p.m.—WCPO
Minnesota vs. Tulane at Minnesotals: 3 p.m.—WLB

Toronto: 3

WLW

CRCO
Ohio State vs. Northwestern
at Columbus: 1:45 p.m.—

Pittsburgh vs. Notre Dame at

South Bend: 3:15 p.m.-

WGN
Rice vs. So. Methodist at Dallas: 3:30 p.m.—T.N.: WOAI
KTAT KPRC WFAA
U. of So. California vs. Oregon

U. of So. California vs. Oregon
State at Los Angeles: 5 p.m.
—KTAR KPO KGW KFI
Tulane vs. Minnesota at Minneapolis: 3:15 p.m.—CBSWABC WJSV WJAS WKRC
WQAM KTUL
Washington State vs. Washington at Pullman: 5 p.m.—
KHQ KOMO KGIR
Wisconsin vs. Michigan at

Wisconsin vs. Michigan at Madison: 2:45 p.m.—WTMJ WHA WIBA

Fordham at

p.m.—CRCM

3:30 p.m.—KOB neapolis: 3 p.m.—V
Washington U. vs. So. Methodist: 2:30 p.m.—KMOX KSD McGill vs. Toronto (Rugby

10:30 a.m. EST 9:30 CST

WHAS—MNews; Sunday Jan Service WKRC—Jim Lightfield WLS—MLittle Brown Church WWVA—MWheeling Gospel Tab-ernacle

10:45 a.m. EST 9:45 CST NBC-To be announced: WEAF WGY WTAM WSAI (sw-15.33) WGM WIAM WSAI (sw-15.35) KMOX—Three-Quarter Time WCPO—Galvano & Cortez WGBF—Honolulu Serenaders WSM—△First Baptist Church

11:00 a.m. EST 10:00 CST NBC—News; Mexican Marimba Orch.: WEAF WSAI CBS—Children's Hour: WABC

CBS—Children's Hour: WABC
(sw-15.27)

NBC—News; Frances Adair, soprano: WJZ WCKY
CBS—Reflections: WKRC KMOX
KDKA—\(\triangle \triangle

WGY-News; Musical Program WHAS-Broadway Bap. Chur WLW-News WTAM-News; Betty Lee Tay

11:15 a.m. EST 10:15 CST NBC—Neighbor Nell: WJZ WAVE WCKY NBC—Mexican Marimba Orch.:

WLW NBC-Rudd and Rogers: WEAF

WTAM
WGN—Sunday Morning Concer!
WGY—∆Union College Services
WKRC—American Legion
WLS—Concert Orchestra

11:30 a.m. EST 10:30 CST 10:30 a.m. EST 9:30 CST

NBC—Walberg Brown String
Quartet: WJZ KDKA WCKY
WLW WAVE WSM (sw-15.21)

CBS—News; Dale Carnegie, "Little Known Facts About Well
Known People"; Wm. Shakespeare": WABC

NBC—Mildred Dilling, harpist:
WEAF WGY WTAM WSAI
(sw-15.33)

KMOX—News; Organ Melodies
WCPO—Jimmy Lee
WHAS—ANews: Sunday Jail
Service

11:30 a.m. EST 10:30 CST

Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; Roy Campbell's Royalists: WEAF WTAM WSM
WAVE WSAI (sw-15.33)

CBS—Salt Lake City Tabernacle Choir and Organ: WKRC

KMOX WHAS

NBC—Samovar Serenade: WJZ

WLW WCKY

WCPO—Margie & Betty

WCPO-Margie & Betty 11:45 a.m. EST 10:45 CST

WCPO—Salvation Army Prgm.
WLS—Henry Burr
WSMK—Salt Lake City Tabernacle Choir (CBS)

Afternoon

12:00 m ES 11:00 a.m. CS NBC-"The Opportunity Mati-nee"; Johnny Johnson's Orch.: Guests: WJZ WCKY KDKA (sw-15,21) CBS-Salt Lake City Tabernacle

Choir and Organ: WABC WWVA (sw-15,27)

NBC-Sugar Cane; juvenile sing er and imperso ator: WEAF KMOX—Book Revue WCPO—To be announced

12:30 p.m. ES 11:30 a.m. CS NBC—Univ. of Chicago Round Table Discussion; Guest Speak-ers: WEAF WGY WTAM WSAI (sw-15.33)

(sw-12.33)

BS—Musical Footnotes; Vivian

Della Chiesa, soprano; Franz

Imhof, tenor; Ralph Ginsburgh's Ensemble: WABC

WKRC KMOX WHAS (sw-

* NBC-Radio City Music Hall: Symphony Orch.; Verdi Cycle, "Il Trovatore": WJZ WLW KDKA WAVE (sw-15.21)

WCKY—Farmer Program
WCPO—Future Stars
WLS—Camera Club
WWVA—Chas. Braddock, tenor

12:45 p.m. ES 11:45 a.m. CS CBS-Trans-Atlantic Br'dcast cast from Iceland; A Visit to the Birthplace of Leif Erick

son: WABC KMOX WHAS
WWVA WSMK (sw-15.27)
WCKY—Melodies of Russia
WKRC—Bowling Alley
WLS—Keep Chicago Safe: Mar WLS-Keep Chicago kets: Weather

1:00 p.m. ES 12:00 m CS CBS—AChurch of the Air; The Most Rev. Edward Mooney,

Most Rev. Edward Mooney, D.D., Bishop of Rochester, N. Y.: WABC WWVA WKRC WHAS (sw-15.27) NBC—Road to Romany: WEAF WTAM WGY (sw-15.33) NBC—Radio City Music Hall: WENR WSM WCKY

WENR WSM WCKY
KMOX—Hollywood on Parade
WAVE—Sentiment Still Lives
WCPO—Star Serenaders
WCBF—Golden Hour of Music
WGN—Reading the Comics
WSAI—Sermonette and Hymn
Time

1:15 p.m. EST 12:15 CST KMOX—To be announced WAVE—While the City Sleeps WCPO—AGospel Tabernacle WENR—Larry Larsen, organist

1:30 p.m. EST 12:30 CST NBC-Words and Music: WEAF WGY_WTAM WSAI WLW

NBC.—Words and Music: WEAF
WGY WTAM WSAI WLW
(sw-15.33)
CBS—Eddie Dunstedter Presents:
WABC WHAS WKRC WWVA
(sw-15.27)
NBC—To be announced: WJZ
WAVE WENR WSM

KDKA—To be announced KMOX—Russell Brown; Edith Karen, songs WCKY—Golden Voiced Canaries WCPO—Safety Club

1:45 p.m. EST 12:45 CST CBS—Sisters of the Skillet: WABC WHAS KMOX (sw-

15.27) KDKA—While the City Sleeps WCKY—Studio Program WCPO—Joseph A. Link, Jr.

EDITION 7 Log of Cincinnati Stations

Call Letters	Kilo- cycles	Power Watts	Location	Net- work
KDKA	980	50,000	Pittsburgh, Pennsylvania	N
KMOX	1090	50,000	St. Louis, Missouri	(
WABC	860	50,000	New York City, New York	(
WAVE	940	1,000	Louisville, Kentucky	N
WBBM†	770	50,000	Chicago, Illinois	0
WCKY	1490	5,000	Cincinnati, Ohio	B
WCPO	1200	250	Cincinnati, Ohio	L
WEAF	660	50,000	New York City, New York	N
WENR	870	50,000	Chicago, Illinois	N
WGBF	630	500	Evansville, Indiana	1
WGN	720	50.000		& N
WGY	790	50,000	Schenectady, New York	N
WHAM+	1150	50,000	Rochester, New York	N
WHAS	820	50,000	Louisville, Kentucky	(
WJZ	760	50,000	New York City. New York	N
WKRC	550	1,000	Cincinnati, Ohio	(
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000		& N
WSA1	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Dayton, Ohio	(
WTAM	1070	50,000	Cleveland, Ohio	N
WWVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)
L—Local Programs
M—MBS (Mutual Broadcasting System)
N—NBC (National Broadcasting Company

(National Broadcasting Company) -Night Programs

*-Network Programs
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Star * Indicates High Spot Selections

WGN—The Flyers Club WGY—Musical Program WWVA—Royal Serenaders

2:00 p.m. EST 1:00 CST * NBC-The Magic Key; Rudy Vallee's Orchestra and Giannini, guest artist Vallee's Orchestra and Dusolina
Giannini, guest artists; Symphony Orchestra, direction of
Frank Black; John B. Kennedy, m. c.: WJZ WCKY
WENR KDKA WAVE WSM
WSMK (sw-15.21)
CBS—Johnny Augustine's Music;
Patti Chapin, vocalist: WABC
WHAS WKRC WSMK (sw-

15.27)
NBC—Bible Dramas; "Absolom":
WEAF WSAI WTAM WGY
(sw-15.33)
KMOX—This and That
WCKY—Studio Program
WCPO—Joe Ulrich
WGBF—Singing Canaries
WGN—Football; Chicago Bears
vs. Philadelphia
WLW—Soloists, concert recital

WLW—Soloists, concert recital WWVA—△Wheeling Gospel Tab-ernacle

2:15 p.m. EST 1:15 CST KMOX—Melody Boys WCPO—Laura Shields

2:30 p.m. EST 1:30 CST

**CBS—Between the Bookends;
Readings: WABC WHAS
WKRC WSMK (sw-15.27)
NBC—Voice of the People; Parks
Johnson and Jerry Belcher;
WEAF WSAI WTAM WGY. (sw-15.33)
MBS—The Lamplighter: WGN

KMOX—Frank Hazzard; Orch. WCPO—Musical Revue WGBF—∆East Side Tabernacle

2:45 p.m. EST 1:45 CST

CBS—Blue Flames, quartet:
WABC WSMK WHAS WKRC
(sw-15.27)
KMOX—Nancy Nelson, songs
WCPO—The Harmony Pals
WGN—Palmer House Ensemble

3:00 p.m. EST 2:00 CST

NBC-Leviton Ensemble: WEAF WTAM WGY WSAI (sw-15.33) WTAM WGY WSAI (sw-15.33)

★ CBS—N. Y. Philharmonic Society; Otto Klemperer, director: WABC WHAS WSMK WKRC KMOX (sw-15.27)

NBC—Your English: WJZ WSM KDKA WLW WENR WAVE (sw-15.21)

WCKY—True Confessions

WCPO—Blue Rhythms

3:15 p.m. EST 2:15 CST NBC—Rosa Linda, pianist: WJZ WSM KDKA WCKY WENR WLW (sw-15.21) WAVE—Skating Derby WCPO—Donald Novis, songs WLW—To be announced

3:30 p.m. EST 2:30 CST NBC—"The Widow's Sons," sketch: WEAF WTAM WCKY WAVE (sw-15.33) NBC—Design for Listening: WJZ WCPO—Virginia Moller WLW—Continentals

3:45 p.m. EST 2:45 CST

NBC-Jack Major: WENR WCPO-Organ Reveries WLW-Albert Payson Terhune

4:00 p.m. EST 3:00 CST NBC-Jesse Crawford's Musical Diary: WEAF WGY WTAM

NBC-National Vespers; "What Is Our Religion Doing to Our Character?": WJZ WCKY WSM WAVE WENR WLW

KDKA—Elegie WCPO—Michelson's Orch. WGBF—△Church Hour WWVA—On Wings of Song 4:15 p. m. EST 3:15 CST

NBC-Jesse Crawford, organist (sw-9.53) WTAM—Henry Albert Phillips WWVA—YMCA Round Table

4:30 p.m. EST 3:30 CS1 NBC—Pedro Via's Orch.: WJZ WCKY WSM WENR WLW (sw-15.21)

NBC—Dorothy Dreslin, soprano: WEAF WTAM WGY WSAI (sw.9.53) KDKA— Avespers WAVE—Walkathon WENR—Music and Comments (NBC)

WGN—Dance Orchestra WWVA—St. Louis Parade (CBS) 4:45 p.m. EST 3:45 CST

NBC—'What's In a Name?''
drama: WEAF WTAM WGY
(sw-9.53)
WAVE—Pedro Via's Orchestra
(NBC)

(NBC)
WCPO—Mose and Rufus
WGBF—Aloha Hawaiians
WGN—Alice Blue, pianist
WSAI—What's in a Name 5:00 p.m. EST 4:00 CST

NBC-Roses and Drums, "Road to Jericho," dramatic sketch with Helen Claire, Reed Brown Jr., and John Griggs: WJZ KDKA WENR WLW (sw-15.21-11.87)

NBC-MAYBELLINE * NBC—MAYBELLINE PREsents The Penthouse Screnade,
Jack Fulton, tenor; Charles
Gaylord's Orch.; Emery Hall,
m. c.; Don Mario, tenor:
WEAF WSM WTAM WAVE
WSAI WGY (sw.9.53)
CBS—Melodiana; Abe Lyman's
Orch.; Bernice Claire, soprano;
Oliver Smith, tenor: WABC

Oliver Smith, tenor: WHAS KMOX WKRC 15.27)

(Continued on Page 14)

12

Football Tactics

(Continued from Page 11)

Long before the announcer had finished issuing these instructions the radio cars of Newark had leaped into action. Radio, the quarterback, had given the signal. And immediately the isolated, cruising, indi-vidual police cars dashed into team for-mation. The cold night air screamed with the combined shrieks of twenty-odd sirens. Snow flew from spinning tires, cars skidded at corners, policemen loosened their pis-tols as swiftly the team of patrol cars tightened its blockading cordon for three blocks in each direction of the Ravin

If it hadn't been for this superlative police work the criminal would have escaped. And in spite of it, he almost did

get away.

Detective Bureau Car Number Two, containing Patrolmen Abbott and Jollimore, pulled up to the corner of Badger

more, pulled up to the corner of Badger Avenue and Rose Street.

"Do you see what I see?" Abbott demanded incredulously. For, walking down Rose Street was a lanky colored man. He didn't seem to be in a hurry and he walked as if he hadn't a care in the world, "Just a minute!" Jollimore called crisply.

Mr. Fairfax

CONRAD THIBAULT is an ardent football and hockey fan, plays tennis and golf, and likes to swim. Is Connie to his friends, old and new, and a compelling personality makes him in great demand socially. He married Eleanor Kendall July 17, 1935. Calvin Coolidge was one of the first to recognize the musical ability of Thibault, having heard him in the church choir at Northampton, Massachusetts, Coolidge's home town as well as Thibault's. (Miss Melba E. M., Elmhurst, Ill.)

CHARLES O'CONNOR, NBC announcer, started out to be a lawyer, then became an actor and finally an announcer. He is quick-witted and a good talker. Is boyish in appearance, and considered a fashion-plate. Lacks one inch of being six feet tall, and weighs 168 pounds. Was born in 1910 and is single. (Miss E. M., Janesville, Wis)

TED MALONE of the Between the Bookends program can be addressed in care of station KMBC, Kansas City, Mo. (Mrs. E. Yarbrough, Sr., Charlotte, N. C.)

BEAUTY WANTED

ARE YOU SATISFIED WITH YOURSELF?

GLOREY FYE, Box 63, Paris, Texas

WORK AT HOME

Earn \$15 and up weekly, at home, addressing envelopes and mailing circulars for Mail Dealers. Experience unnecessary. Send 3c stamp for details.

THE ACME SYSTEM, Dept. R, Box 6147, Cleveland, Ohio

That true, full, natural tone of the new AUDI-EAR is making thousands happy. Non-electrical—no noise! The advanced earing aid you'll gladly wear—so small, so unal tomort—no cord, no headband, ai-light. Low cost—nounkeen. Read the wonderful experience of AUDI-EAR

The man walked over to the car.
"Yassuh?" he queried, mildly and respectfully.
"What's your name?"

"Henry Jordan, suh."

"Henry Jordan, suh."

Abbott got out of the car and frisked him, finding neither loot nor weapons. The man submitted tamely.

"Abbott! Look!" Jollimore suddenly exclaimed. He pointed to the sidewalk. There, upon the undisturbed surface of the driven snow, the suspect's big footprints were etched bold and clear. And in the print of each heel was a perfect circle! It was the print which had been found at the scene of each of the moron's found at the scene of each of the moron's crimes. The mark of the beast!

Without a word Abbott sprang upon the man. But quick as he was, the crimi-nal was quicker. He side-stepped and,

dropping entirely his mask of innocence, clubbed the officer on the side of the head

with a choppy right swing. Jollimore leaped from the car, pistol in hand.

But the two officers were too much for him. After a sudden heave of the straining bodies Jordan screamed. In defending himself against the man's vicious on-slaught, one of the officers inadvertently had put out his right eye.

had put out his right eye.

After that, ever s moved swiftly. Jordan confessed his crime, and a previous criminal record. He recanted his confession during trial before Judge Van Riper, but a damning line of victims pointed at him the accusing finger. He is now in New Jersey State Prison, serving a sentence of from 55 to 68 years. And Captain Bolger's football team (Radio, the Quarterback) scored another touchdown.

23 LANGUAGES

SPEAK ANY MODERN LANGUAGE IN 3 MONTHS BY LINGUAPHONE UNIQUE METHOD BRINGS VOICES 1 OF NATIVE MASTERS INTO YOUR OWN HOME .. SEND FOR FREE BOOK

LINGUAPHONE INSTITUTE 44 Rockefeller Center · New York



L SEND MY FIRST LESSON



J.E. SMITH, President National Radio Institute. The man who has directed the Home-Study Training of more men for the Radio indus-tive than any other man in America.

Here's Proof



\$1.000 A YEAR WHILE LEARNING

"During the course of my training, my spare time earnings from sales and service netted me an average of \$1,000 to \$1,500 yearly. For about two years, while other work was practically out, I cashed in nicely on Radio."

JAMES R. RITZ, 3525 Chapline St., Wheeling, W. Va.

\$5,000 ON REPAIR WORK ALONE



"I am doing around a \$5,000 business in repair work alone, not counting the new Philco Radio sales."

C. D. THOMPSON, R. F. D. 2, Troy, Alabama,



DOES POLICE RADIO WORK

"I am now doing the work on the Radio cars of the Police Department of West Seneca township. This is not a full-time job, but averages about \$25.00 a week. Besides this, I am working as assistant manager in a local Radio store and average \$20.00 a week on this job. I say. "Take the N. R. I. Course—it is the best."

J. M. TICKNOR, 111 Edson Street, Buffalo, N. Y.

It shows how EASY it is to learn at home to fill a

Clip the coupon and mail it. I will prove to you that I can train you at home in your spare time to be a RADIO EXPERT. I will send you my first lesson FREE. Examine it, read it, see how clear and easy it is to understand. Then you will know why many men with less than a grammar school education and no technical experience have become Radio Experts and are earning more money than ever before as a result of my training.

MANY RADIO EXPERTS MAKE \$30, \$50, \$75 A WEEK

A WEER
In about 15 years, the Radio Industry has grown to a billion dollar industry. Over 300,000 jobs have been created by this growth, and thousands more will be created by its continued development. Many men and young men with the right training - the kind of training I give you in the N. R. I. Course—have stepped into Radio and quickly increased their earnings.

GET READY NOW FOR JOBS LIKE THESE

Broadcasting stations use engineers, operators, station managers and pay up to \$5,000 a year. Manufacturers continually employ testers, inspectors, foremen, engineers, servicemen, buyers, for jobs paying up to \$6,000 a year. Radio operators on ships enjoy life, see the world, with board and lodging free, and get good pay besides. Dealers and jobbers employ servicemen, salesmen, buyers, managers, and pay up to \$75 a week. My book tells you about these and many other interesting opportunities to make more money in Radio.

MANY MAKE \$5, \$10, \$15 a WEEK EXTRA IN SPARE TIME WHILE LEARNING

The day you enroll I start sending you Extra Money Job Sheets which quickly show you how to do Radio repair jobs common in most every neighborhood. Throughout your training, I send you information for servicing popular makes of sets! I give you plans and ideas that have made good spare time money for hundreds of fellows. My Training is famous as "the Course that pays for itself."

TELEVISION, SHORT WAVE, LOUD SPEAKER SYSTEMS INCLUDED

There's opportunity for you in Radio. Its future is certain. Television, short wave, loud speaker systems, police Itadio, automobile Radio, aviation Radio—in every branch, developments and improvements are taking place. Here is a real future for men who really know Radio—men with N. R. I. training. Act now to get the training that opens the road to good pay and success.

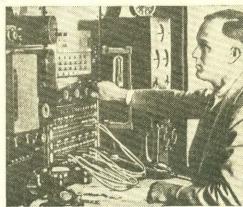
YOU GET A MONEY BACK AGREEMENT

I am so sure that N. R. I. can train you satisfactorily that I will agree in writing to refund every penny of your tuition if you are not satisfied with my Lesson and Instruction Service upon graduation.

FREE 64-PAGE BOOK OF FACTS

Mail the coupon now. In addition to the sample lesson, I send my book, "Rich Rewards in Radio." It tells you about my Course, what others who have taken it are doing and earning. This offer is free to any ambitious fellow over 15 years old. Find out what Radio offers you without the slightest obligation. ACT NOW! Mail coupon in an envelope or paste on a 1c postcard.

J. E. SMITH, President National Radio Institute, Dept. 5KT6B, Washington, D. C.



You Get PRACTICAL EXPERIENCE with Radio Equipment I GIVE YOU

I'll show you how to use my special Radio Equipment for conducting experiments and building circuits which illustrate important principles used in such well-known sets as Westinshouse, General Electric, Philos, R. C. A., Victor, Atwater-Kent and others, You work out with your own hands many of the things you read in my lesson books. This 50-50 method of training makes learning at home easy, interesting, fascinating, intensely practical. You learn how sets work, why they work, how to make them work when they are out of order. Training like this shows up in your

I have helped hundreds of men make more money

100

56

麗



MAIL THIS

J. E. SMITH, President National Radio Institute, Dept. 5KT6B, Washington, D. C.

I want to take advantage of your offer. Without obligating me, send your Free Sample Lesson and your book, "Rich Rewards in Radio," (Please Write Plainly.)

	NAME	• • • •	(*; *.	*: *:	٠.	•	• •	• •	٠.	*:0		* 1	A	C	řΕ	ì.	٠.	٠	٠.
-	ADDRESS	٠	• • •																

The Tested Way to BETTER PAY CITY STATE



FREE TRIAL BOTTLE

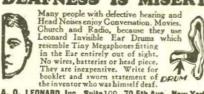
GRAY HAIR and DON'T LIKE a MESSY MIXTURE.... then write today for my

olor Specialist with forty years' European therefore, I am proud of my Color Imparter s. Use it like a hair tonic. Wonderfully use scalp and dandruff; it can't leave stnins, it, the gray hair becomes a darker, more for, I want to convince you by sending my ottle and book telling All About Gray Hair. ARTHUR RHODES, Hair Color Expert, Dept. 28, LOWELL, MASS





DEAFNESS IS MISERY



A. O. LEONARD, Inc., Suite 109, 70 5th Ave., New York

Tune in England by RADIO GUIDE'S

Short Wave Listings



AMERICAN BOOK MART

Sunday - Continued

(Continued from Page 12) WCKY—Rhythm Makers WCPO—Musical Masterpieces WGBF—American Legion WGN-Dance Orchestra WWVA-Studio Interlude

5:15 p.m. EST 4:15 CST WFRE-Williams & Fey

5:30 p.m. EST 4:30 CST

CBS—Crumit and Sanderson; Jack Shilkret's Orch.; Three Jesters; Guests: WABC KMOX WHAS WWVA (sw-15.27) NBC—Bob Becker's Chats About

NBC—Bob Becker's Chats A
Dogs: WJZ WCKY WI
KDKA (sw-15.21-11.87)
NBC—Dream Drama; "Tea
Titles": WEAF WGY W
WTAM (sw-9.53)
WAVE—Dance Music WSAL

WCPO-An Evening at Home
WGN-Ah Evening at Home
WGN-Albert Payson Terhune
WKRC-Now and Then
WLW-Musical Style Show,
Wm. Stoess' Orch.; Charlie
Dameron, tenor; News
WSM-String Ensemble

5:45 p.m. EST 4:45 CST

WEAF WGY WLW WTAM
WSAI (sw-9.53)
NBC—Week-End News Review;
Gabriel Heatter: WJZ KDKA
WSM WAVE WCKY (sw
15.21-11.87)

WENR-Music and Comments WCPO-AThe Vesper Singer WGN-Alice Blue, pianist

Night

6:00 p.m. EST 5:00 CST CBS—Nat'l Amateur Night; Ray Perkins, m.c.; Arnold Johnson's Orch.: WABC WHAS WKRC KMOX WBBM (sw.11.83) NBC—Tony & Gus; Mario Cham-lee and George Frame Brown: WJZ WCKY WHAM

WJZ WCKY WHAM

NBC—∆Catholic Hour; Rt, Rev.
Msgr. William Quinn, speaker;
Chorus; Father Finn, director:
WEAF WGY WAVE WTAM
WSM WSAI (sw-9.53)

KDKA—Weather; Music
WCPO—Modern String Duo
WFNP—Old Heighbor Free
WFNP—Old Heighbor Free

WENR-Old Heidelberg Ensem-

WGBF-A Rescue Mission WGN-Orville Knapp's Orch. WLW-Smilin' Ed McConnel WWVA-Hear Harold Hess

6:15 p.m. EST 5:15 CST
KDKA—The O'Malleys
WCKY—News; Musical Cocktail
WENR—Musical Program
WCPO—Irene Reynolds
WGN—Jan Garber's Orch.
WWVA—Musical Program

6:30 p.m. EST 5:30 CST

WSAI WAVE (sw-9.53)
★ CBS—Smilin' Ed McConnell, songs: WABC WKRC WHAS KMOX WWVA WDOD WBBM

(sw-11.83)
NBC-Echoes of New York
Town; Guest Stars; Helen
Claire; Josef Bonime's Orch.:
WEAF

NBC-Grand Hotel; Drama, Anne Seymour & Don Ameche.
WJZ KDKA WENR WCKY
WHAM (sw-11.87-15.21)
WCPO—AChurch Federation
WGY—Horse Sense Philosophy
Andrew Kelley

**WLW—Court of Human Relations

WSM— Methodist Hymnal 6:45 p.m. EST 5:45 CST

CBS—The Voice of Experience advice: WABC WKRC WWVA KMOX WHAS WBBM (sw-WWVA

WAVE—Travel Time
WGN—Orville Knapp's Orch
WGY—Miners' Quartet
WJR—Donald Novis, tenor
WTAM—Dance Orchestrta
7:00 p.m. EST 6:00 CST

* NBC-Jack Benny and Mary

Livingstone; Johnny Green's Orch.; Michael Bartlett, tenor: WJZ KDKA WENR WHAM WAVE WCKY WSM WLW (sw-11.87) NBC—K-7 Secret Service Spy

BC-K-7 Secret Service Spy Stories: WSAI WGY WTAM (sw-9.53)

Town Crier: WABC WHAS KMOX WKRC WSMK WBBM (sw-11.83)

WGN—Evensong WWVA—Sunday Edition

7:15 p.m. EST 6:15 CST WCPO—The Ginger Boys WGBF—Sport Facts WWVA—Twilight Reveries

7:30 p.m. EST 6:30 CST

★ CBS—Phil Baker, comedian, The Great American Tourist; Beetle and Bottle; Hal Kemp's Orch.: WABC WKRC WHAS WWVA WSMK (sw-11.83) NBC—Fireside Recitals; Sigurd Nilssen, basso; Hardesty John WHAS

tenor; Graham McNamee: AF WGY WTAM WSAI

* NBC-Robt, "Believe-It-or-Not" Ripley; Ozzie Nelson's Orch.; Harriet Hilliard: WJZ KDKA WCKY WHAM WENR WSM (sw-11.87)

KMOX-Musical Moments; So MOX—Musical Moments; Soloist; Orchestra
WAVE—Galaxy of Stars
WBBM—Money Music
WCPO—Harry Hartman's Sport
WCPO—Michelson's Orch.

WGN Bob Becker, dog dramas WLW-To be announced

7:45 p.m. EST 6:45 CST NBC—Sunset Dreams; Morin Sisters & Ranch Boys: WEAF WTAM WGY WLW (sw-9.53) KMOX—Hot Dates in History WBBM—Melodies of Yesterday (CBS)

WCPO—To be announced WGN—All-Star Radio Revue WHAS-Mammoth Cave WSAI-News

8:00 p.m. EST 7:00 CST BC-"Venus in Silk," operet-ta: WJZ WLS WCKY WHAM KDKA (sw-11.87) CBS—Eddie Cantor, comedian;

Parkyakakus; Jimmy Walling-ton; Guest Orch.: WABC WHAS KMOX WKRC WBBM KMOX (sw-6.12)

NBC-Major Bowes' Amateur Hour: WEAF WTAM WLW WSM WAVE WGY (sw-9.53) WCPO-Studio Program WGN-Percy Boynton, book re-

WSAI-Tommy Tucker's Orch. 8:15 p.m. EST 7:15 CST

WCPO-Michelson's Orch. WGN-Veloz & Yolanda's Orch. 8:30 p.m. EST 7:30 CST

★ CBS—Leslie Howard, stage and screen star, & Dramatic Cast, "The Amateur Gentlemen": WABC KMOX WHAS WBBM WKRC (sw-6.12)
WCPO—Bill Mandell

WGN—Dance Orchestra WSAI—Ace Brigode's Orch. 8:45 p.m. EST 7:45 CST NBC—Hendrik Willem van Loon, author: WJZ WCKY WLS KDKA (sw-11.87) WCPO—Arthur Darack WGN—Fiddle Riddles WHAM—To be announced (NBC)

9:00 p.m. EST 8:00 CST

* CBS-Sunday Evening Hour: Julius Huehn, bass-baritone, guest; Victor Kolar, conduc-tor: WABC WHAS KMOX WKRC WSMK WBBM (sw-KMOX

NBC-Manhattan Merry - Go-* NBC—Manhattan Merry - GoRound, leaturing Famous Acts
of the American Theater;
Rachel Carlay, blues singer;
George Metaxa, tenor; Pierre
Le Kreeun, tenor; Men About
Town, trio; Orchestra, direction Andy Sannella: WEAF
WTAM WGY WSAI (sw-9.53)
NBC—Life Is A Song; Charlie
Previn's Orch.; Countess Olga
Albani: WJZ WENR WLW
KDKA WHAM (sw-6.14)

Albani: WJZ WENR KDKA WHAM (sw-6.14)

WAVE—To be announced WCKY—Musical Revue WCPO—Carl Kennedy WGN—News; Sports Review WSM—Francis Craig's Orche

9:15 p.m. EST 8:15 CST WAVE—Bert Kenney Parade WCPO—Two Spanish Guitars WGN—Concert Orchestra

9:30 p.m. EST 8:30 CST * NBC-American Album of Fa-

Music; Frank Vivienne Segal Munn Vivienne sertrand Hirsch, violinias, ertrand Hirsch, violinias, ertaanschen's Orchestra; WSM WGY Gus Haenschen's Ord WEAF WTAM WSM WSAI WAVE (sw-9.53)

NBC-Walter Winchell, col-umnist: WJZ KDKA WENR umnist: WJZ KDKA WHAM WLW (sw-6.14)

WCKY—News WCPO—Williams and Fey WGN—Sunday Evening Club

9:45 p.m. EST 8:45 CST NBC-Niela Goodelle, songs: WJZ WENR WCKY KDKA WHAM (sw-6.14)
WCPO—Dance Rhythms
WLW—Unbroken Melodies

10:00 p.m. EST 9:00 CST ★ NBC—Sunday Evening at Seth Parker's: WJZ WCKY WHAM KDKA WENR (sw-6.14)

KDKA WENR (sw.6.14)

** NBC—Sunday Concert; Mischa Elman, concert violinist, guest; Erno Rapee's Orch.: WEAF WSM WAVE WSAI WTAM WGY (sw.9.53)

** CBS—Wayne King's Orch.: WABC WHAS WKRC KMOX WBBM (sw.6.12)

MBS—Famous Jury Trials: WGN WLW
WCPO—Michelson's Orch.

10:15 p.m. EST 9:15 CST WCPO-Rhythm and Rhyme

10:30 p.m. EST 9:30 CST BC—Alexander Haas' Orch.: WJZ WCKY WLW BS—Freddie Rich's Penthouse Party; Orch.; Guests: WABC WSMK (sw-6.12)

BS—Jack Hylton's Orchestra: KMOX WBBM KMOX WBBM
KDKA—Y. M. C. A. Program
WENR—Symphony Orchestra
WGN—Concert Orchestra
WHAM—County Medical Talk
WHAS—To be announced
WKRC—Billy Snyder's Orch.

10:45 p.m. EST 9:45 CST WGN—Veloz & Yolanda's Orch. WHAM—Alexander Haas' Orch. (NRC)

11:00 p.m. EST 10:00 CST NBC-Fireside Singers; News: WJZ KDKA WHAM (sw-6.14) CBS-Carl Hoff's Orch.: WABC CBS—Cas. WSMK Ch

WSMA NBC—Charley Boulanger's Orch.: WEAF WCKY WGY WSAI WSM (sw-9.53) WAVE—Walkathon WBBM—Musical Moments, vocal-

ist and orch.
WENR-Globe Trotter; New-

WGN-Continental Gypsies WKRC-To be announced WLW—News WTAM—Pinky Hunter's Orch. 11:15 p.m. EST 10:15 CST

* NBC—Walter Winchell, Col-umnist: WAVE WSM CBS—Carl Hoff's Orch.: WBBM WTAM (sw-9.53) NBC—Shandor, violinist: WJZ WHAM

WHAM
KDKA—Slumber Hour
WENR—Leonard Keller's Orch
WGN—Dream Ship
WLW—Ace Brigode's Orch. WWL-Dance Orchestra 11:30 p.m. EST 10:30 CST

NBC-News; Glenn Lee's Orch.: WEAF WCKY WGY WSAI WTAM (sw-9.53) NBC South's Orchestr -Eddie

WJZ KDKA WHAM (sw-6.14) CBS—Bert Block's Orchestra: WABC WHAS WBBM WABC WHAS WBBM
KMOX—Maurie Sherman's Orch.
WAVE—Skating Derby
WENR—Earl Hines' Orchestra
WGN—Orville Knapp's Orch.
WKRC—Red Birds Orchestra
WLW—Ted Fiorito's Orch.
WSM—Sunday Night Serenade

11:45 p.m. EST 10:45 CST CBS-Bert Block's Orchestra: WKRC WSMK WHAS KMOX-Seymour Simons' Orch.

WAVE—Variety Progra m WGN—Jan Garber's Orchestra WLW—Tommy Tucker's Orch.

12:00 Mid ES 11:00 p.m. CS

12:00 Mtd ES 11:00 p.m. CS
CBS—Dick Messner's Orchestra:
WABC WKRC WSMK KMOX
WBBM WHAS
NBC—Dancing in the Twin
Cities; Cecile Golly's Orch.:
WJZ KDKA WHAM WAVE
WSM WLW (sw-6.14)
NBC—Dick Fidler's OrchestraWEAF WGY WTAM WCKY
WENR—Lack Russell's Orchestra-

WEAF WGY WIAM WEAR
WENR—Jack Russell's Orchestra
WHAS—Gray Gordon's Orch.

12:15 a.m. ES 11:15 p.m. CS WGN-Veloz & Yolanda's Orch.



SALE CATALOG-FREE

Over 200 Styles and Sizes of Stoves, Ranges, Furnaces at Factory Prices and Easy Terms—as little as 18e a day, More Bargains than in 20 Big Stores. New styles, new features, new colors, Year to Pay—30 days free trial—360 days approval test—24-hour shipments. The Kalamazoo Stove Co., Mfr., 2414 Rochester Avenue, Kalamazoo, Mich.

Satisfied Users
35 Years in Business
Write for FREE Catalog

\$1 Starts You in Business



Tie-Muffler & Handkerchief Set \$1 Sample \$9 Doz. Sets Set Set Sets
Beautiful Combinations.
Each piece matched and made from new sensational wrinkle-proof silks.
Attractive swatch book FREE with sample order.
Complete Line

Men's Neckwear
New Fall and Holiday
Line now ready. Free
Wheeling Ties, Knitted
Ties, Wool Mufflers,

Novelty Sets, etc. SEND FOR FREE ILLUSTRATED CATALOG 25% Cash—Bal. C. O. D.—Money Refunded. BOULEVARD CRAVATS
22 West 21st St., Dept. (R10-19), New York

Send RADIO GUIDE to Your Boy or Girl at School—\$1.25 for 6 Mos.

STATEMENT OF THE OWNERSHIP, MANAGEMENT. CIRCULATION, ETC., REQUIRED BY
THE ACT OF CONGRESS OF MARCH 3, 1933.
Of Radio Guide, published Weekly at Chicago
Illinois, for October 1st, 1935.
State of Illinois, County of Cook, ss:
Before me, a Notary in and for the State and
county aforesaid, personally appeared Herbert
Krancer, who, having been duly sworn according
to law, deposes and says that he is the General
Manager of the Radio Guide and that the following is, to the best of his knowledge and belief, a
true statement of the ownership, management
and if a daily paper, the circulation, etc., of
the aforesaid publication for the date shown in
the above caption, required by the Act of August
24, 1912, embodied in section 411, Postal Laws
and Regulations, printed on the reverse of this
form, to wit:

form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business man

gers are: Publisher, Radio Guide, Inc., 731 Plymouth ourt, Chicago, III. Editor, Robert Wood, 731 Plymouth Court, Chi-igo, III.

Editor, Robert Wood, 731 Plymouth Court, Chicago, III.

Managing Editor, Robert Wood, 731 Plymouth Court, Chicago, III.

Business Manager, Herbert Krancer, 731 Plymouth Court, Chicago, III.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual nember, must be given.) Radio Guide, Inc., whose sole stockholder is Regal Press, Inc., sole stockholder of the latter corporation being The Cecelia Company whose stockholders are M. L. Annenberg, W. H. Annenberg, A. W. Kruse, H. Ames, J. A. Kahn, L. Howard, E. Friede, E. A. Simon, P. Krancer, E. Bensinger, all located at 441 Plymouth Court. Chicago, Illinois.

3. That the known bondholders, mortgagees, and other security holders owning or holding I per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving

gages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, honds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is...... (This information is required from daily publications only.

(signed)

(signed)
HERBERT KRANCER, Business Manager.
Sworn to and subscribed before me this 28th
day of September, 1935, MARION E. SPIRO.
(My commission expires May 9, 1939.)

Programs for Monday, October 14

6:30 a.m. EST 5:30 CST KMOX—Home Folks Hour WLW—Top o' the Morning WTAM—Sun Up WWVA—The Eye Opener

7:00 a.m. EST 6:00 CST KDKA—Musical Clock KMOX—Novelty Boys WCKY—Boone County Kids WCPO—Musical Clock WKRC-Something for Every-

one WLS—Smile-a-While; Markets & Weather
WLW—△Nation's Family Prayer
Period

Period WSAI—Good Morning WTAM—Slim Eberhardt WWVA—人Wheeling Gospel Tabernacle

7:15 a.m. EST 6:15 CST KMOX—Four Harvest Hands WCKY—Musical Clock WLW—Rise and Shine WTAM—Musical Clock

7:30 a.m. EST 6:30 CST NBC—Jolly Bill & Jane: WEAF CBS—Organ Reveille: WABC NBC—Pollock and Lawnhurst, piano duo: WJZ KMOX—Harry, Johnny and Aunt Sarah

WGY—Early Bird Musical Clock WHAS—Asbury College Devo-

WKRC-News; Something for Everyone
WLS—Farm Bulletin Board
WLW—Morning Devotions, organ, vocalist and sermon
WSAI—News
WSM—Paul and Bert

7:45 a.m. EST 6:45 CST NBC—Yoichi Hiraoka, xylophon-ist: WEAF NBC—Rise and Shine: WJZ KMOX—Ambrose Haley and the Ramblers

WLW—Syncopation
WSAI—Musical Sun Dail
WSM—Leon Cole, organist
WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST NBC—Spareribs: WEAF CBS—Oleanders, male

WABC
NBC-Morning Devotions: WJZ
WAVE KDKA WCKY (sw-

KMOX-News; Home Folks' KMOX—News; Home Folks'
Hour
WCPO—Our Daily Thought
WGBF—AGospel Tabernacle
WGN—Good Morning
WGY—Musical Clock
WHAS—Georgia Wildcats
WLS—News; Program Summary
WLW—Aunt Mary, Child Training Talk
WSAI—AChurch Forum
WSM—AMorning Devotion
WTAM—Musical Clock
WWVA—Morning Edition
8:15 a.m. EST 7:15 CST
NBC—Pals: WJZ WAVE WSM
CES—Leon Goldman, violinist;
City Consumers' Guide: WABC
NBC—News; Morning Glories:
WEAF WLW
KDKA—News; Music
KMOX—A Peach and a Pair
WCKY—News
WCPO—Headlines & Highlights
WHAS—Log Cabin Boys

WCPO—Headlines & Highlights
WHAS—Log Cabin Boys
WLS—The Hilltoppers; Hawaiian

WSM WSAI

WSAI

WSAI

WSAI

WSAI

WTAM—Dr. Sunshine
WWVA—Tex Harrison's Texas NBC-

8:30 a.m. EST 7:30 CST NBC-William Meeder, organist: WJZ KDKA WCKY (sw-21.54)

WJZ KDKA WCKY (sw-21.54)
CBS—Lyric Serenade; On the
Air Today: WABC

NBC—Cheerio WEAF WTAM
WLW WGY WSM
KMOX—Tick Tock Revue
WAVE—Musical Clock
WCPO—Morning Concert
WGN—Fireside Melodies
WHAS—Breakfast Business
WKRC—Fiddlin' Farmers
WSAI—McCornick's Old Time
Fiddlers

Fiddlers WWVA-Morning Dance Tunes 8:45 a.m. EST 7:45 CST

NBC—Landt Trio & White. WJZ

KDKA (sw-21.54)

WCKY—Dick Newton

WGBF—Timely Topics

9:00 a.m. EST 8:00 CST
NBC—William Meeder, organist;
Rosa Lee. soprano: WEAF
WGY WSAI WLW BS—Metropolitar Parade: WABC WSMK WHAS WKRC

* NBC—Breakfast Club; Edna 11:00 a.m. EST 10:00 CST Odell, contralto; Merry Macs; NBC—The Honeymooners: WJZ Dance Orchestra: WJZ KDKA WCKY WAVE WSM WLW WCKY WAVE WSM WLW CBS—Famous Babies; Dialogue

15.21)
KMOX—Views on News
WGN—Good Morning
WLS—Lulu Belle and Scotty
WTAM—Vaughn King's Calis-

thenics WWVA—Cowboy Loye and Just Plain John 9:15 a.m. EST 8:15 CST

KMOX—Musical Jewel Box WGBF—City Court WKRC—Saving Sue WLS—AMorning Devotions WTAM—Board of Education

9:30 a.m. EST 8:30 CST NBC—Fields and Hall, songs and patter: WEAF WGY WSAI WLW

WLW
KMOX—The Corn Huskers
WCPO—Pat Gillick
WKRC—Metropolitan P (CBS)
WLS—Ford Rush and Ralph
Emerson

Emerson WTAM—Health and Home WWVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST NBC-Morning Melodies: WEAF WTAM

WIAM 3S—Cadets Quartet; News: WABC WKRC WHAS KDKA-Style & Shopping Serv-

ice
KMOX—Fascinating Melodies
WCPO—Southern Drifters
WGN—Len Salvo, organist
WGY—Musical Program
WLS—Hoosier Sod Busters;
Weather; Artist Bookings
News News WLW—Back Stage Wife WSAI—On the Mall WWVA—Flyin' X Round-Up

10:00 a.m. EST 9:00 CST NBC-News; John Herrick, baritone: WEAF WTAM WAVE tone: WSM

WSM
NBC—News; City Voices: WJZ
KDKA (sw-15.21)
CBS—Josephine Gibson, hostess
counsel, "Left Overs Dress Up
and Step Out": WABC WKRC
WHAS KMOX WSMK
WCKY—News: Hollywood Newsreel

reel
WCPO—Wade House, choir
WGN—Golden Melodies
WGY—News; Market Basket
WLS—Prairie Ramblers; Patsy
Montana; Hiram & Henry
WLW—How to Be Charming
WSAI—Household Hints
WWVA—Georgie Porgie Program

10:15 a.m. EST 9:15 CST NBC—Home Sweet Home, dra-matic sketch: WEAF WTAM WGY WLW

WGY WLW
CBS—Harmonies in Contrast:
WABC WHAS WSMK
NBC—Edward MacHugh, Gospel
Singer: WJZ WCKY WAVE
WSM KDKA (sw-15.21)
KMOX—Let's Compare Notes
WCPO—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WKRC—Woman's Hour
10:30 a.m. FST 9:30 CST

10:30 a.m. EST 9:30 CST

NBC—Breen and de Rose; Andy Sannella. guitarist: WEAF WSM WSAI CBS—Carlton & Shaw, piano duo: WABC WKRC WHAS WSMK NBC—Today's Children. drama: WJZ KDKA WCKY WLS (sw-1571)

15.21)

KMOX—The Happy Hunters

WAVE—Devotionsal Service

WCPO—Studio Program

WGN—Housewarmers

WGY—DMid-morning Devotions

WLW—The Morning Housewarmers; Orchestra

WTAM—Theo Men and a Maid WTAM—Two Men and a Maid WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST NBC-Joe White tenor: WEAF WTAM WSAI WAVE WGY

WTAM WSAI WSAI WSM
CBS—Saundra Brown, songs:
WABC WWVA WKRC WSMK
NBC—Herman and Banta, xylophonist & piano: WJZ KDKA
WCKY (sw-15.21)
KMOX—Police Court B'deast
WCPO—Jay Kay Jamboree
WGBF—Your Home
; WGN—Backstage Wife
F WIIAS—Monticello Party Line
WLS—Morning Minstrels
E WLW—Live Stock Reprts

OKA WCKY WAVE WSM WLW

(sw- CBS—Famous Babies; Dialogue
and talk; Dr. Louis I. Harris;
Guest: WABC WKRC KMOX
WHAS (sw-15,27)

WHAS (sw-15,2/)
NBC—Morning Parade: WEAF
WSAI WGY
KDKA—Uncle Tom and Betty
WCPO—Clarence Berger
WGBF—Mister and Missus WGN-Friendly Neighbor's House

Party
WLS—Martha Crane; Helen Joyce; Morning Homemakers Hr. WTAM—Doc Whipple WWVA—Amer. Family Robinson

11:15 a.m. EST 10:15 CST NBC—Coleman Cox, philosopher:
WJZ WSM WCKY WAVE
CBS—Blanche Sweet, beauty
talk: WABC (sw-15.27)
KDKA—Grab Bag
KMOX—News Through a Wom-

KMOX—News Through a Wom-an's Eyes WCPO—Studio Selections WGN—Through the Looking Glass WHAS—Billy Farrel pianist WKRC—Irene Righter WLW—The Lamplighter WTAM—Morning Parade (NBC) WWVA—Yodlin' Hank's Hillbill-ing

11:30 a.m. EST 10:30 CST NBC—Hour of Memories; U. S. Navy Band; News: WJZ WSM WAVE WCKY KDKA (sw-15.21)

CBS—Mrs. Wiggs of the Cabbage Patch, sketch: WABC WKRC KMOX (sw-15,27) KMOX (sw-15,2/)
WCPO—Homespun Philosopher
WGBF—Baby Shop
WGN—Bachelor's Children
WHAS—Chats with Dolly Dean
WLS—News Report; Markets
WLW—Chandler Chats
WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-

15.27)

NBC—Twenty-fourth Ann'l Safety
Congress & Exposition: WEAF
WTAM WSAI

WTAM WSAI MBS—Minstrels: WLW WGN WENR—Variety Program WCPO—Frigidd Facts WGBF—Hoosier Philosopher WIIAS—Dream Train WLS—Wm. O'Connor, tenor; Sue Roberts WSM—String Freenble WSM—String Ensemble WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS NBC-Pat Barnes in Person:

NBC—Pat Barnes in Person:
WLW
NBC—Twenty-fourth Ann'l Safety
Congress & Exposition: WAVE
CBS—The Voice of Experience,
advice: WABC WKRC KMOX
WWVA WHAS (sw-15.27)
KDKA—News

WCKY-Studio Program WCRY—Studio Program
WCPO—Olympia Rosielle
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program
WLS—Roundup; Variety Acts
WSM—Mary Lyles Wilson's Red
dio Kitchen

dio Kitchen 12:15 p.m. ES 11:15 a.m. CS CBS-The Gumps, sketch: WABC WHAS WKRC KMOX (sw-

WHAS WERC KMOX (sw-15.27)
NBC—Navy Band; News: WSM
KDKA (sw-15.21)
WAVE—Hon. Harold Hoffman
WCKY—News
WCPO—Noon-time Tunes
WGN—Town Diale and Harry

WCPO—Noon-time Tunes WGN—Tom, Dick and Harry WGY—Doc Schneider's Cowboys WLS—The Old Kitchen Kettle WLW—Mary Alcott, blues

singer WWVA-Noon Edition 12:30 p.m. ES 11:30 a.m. CS

CBS—"Mary Marlin," sketch:
WABC WKRC KMOX WHAS
(sw-15.27)
NBC—Nat'l Farm and Home
Hour; Guest Speakers; Walter
Blaufuss' Orch.: WJZ WSM
WAVE KDKA WCKY (sw15.71)

15.21)
WGPO—Luncheon Melodies
WGN—Sentimental Selma
WGY—Farm Program
WLS—Phil Kaler
WLW—Livestock; River; Weather & Market Reports

(Continued on Next Page)

Cover Girl

dian, director of his destinies in private life—that's Mary Livingstone, hose portrait is to be found on the cover

whose portrait is to be found on the cover of Radio Guide this week.

Mary began the life of earning bread and salt and cakes as a hosiery and lingerie buyer in Los Angeles. Tiring of this and of pounding a typewriter, which she could do at the rate of 100 words a minute, she devoted herself entirely to homework. Then came a night when her brother-inlaw introduced Jack Benny, then playing a vaudeville engagement, to her. She admits that she wasn't much impressed.

When lack later took to radio and ra-

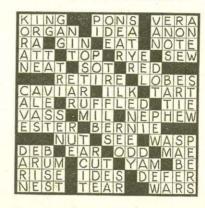
When Jack later took to radio and radio took Jack to its bosom—he found himself in a dilemma. One night a stooge with a prominent part in his script didn't appear for the broadcast. Mary saved the day by taking the stooge's part. So successful was she that she has been a regular member of all the Jack Benny

casts during the several years since.

Mary has brown hair and brown eyes;
she weighs 118 pounds and stands five feet and a half inches.

Mary Livingstone and Jack Benny are heard every Sunday over an NBC-WJZ network at 7 p. m. EST (6 CST) and later for West Coast listeners at 10:30 p. m. CST (9:30 MST; 8:30 PST).

X-Word Solution



Above is the solution to the Radio Guide X-Word Puzzle which appeared last week. Watch future issues for more

Be Your Own MUSIC Teacher

Learn at Home

by wonderful improved method that teaches in half usual time. Simple as A. B. C.—a child can learn it. Your lessons consist of real selections instead of tiresome exercises. When you finish one of these delightfully easy lessons, you've added a new 'piece' to your list. You read real notes, too—no "numbers" or trick music. Method is so thorough that many of our 700,000 students are band and orchestra LEADERS.

PLAY BY NOTE
Piano, Organ,
Violin, Cornet,
Mandolin, Harp,
Cello, Trombone, Flute,
Clarinet, Piccolo,
Saxophone, Ukulele, Guitar,
Voice and Speech
culture, Harmony and Composition, Drums
and Traps, Automatic Finger
Control, Banjo
(Plectrum, 5String or Tenor)
Piano Accordion, Italian and
German Accordion, Trumpet.

Be Popular

Everything is in print and pictures. First you are told what to do. Then a picture shows you how to do it. Then you do it yourself and hear it. In a few short months you become an excellent musician—the life of every party.

Free Book and

Demonstration Lesson You may quickly become a fine player through the U. S. School home study method. Write at once for our illustrated Free Book and Free Demonstration Lesson. Please mention your favorite instrument and write your name and address plainly. No obligation. Address U. S SCHOOL OF MUSIC

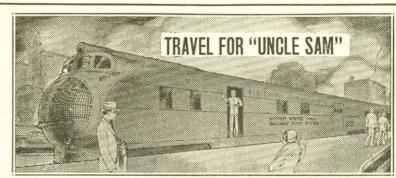
43310 Brunswick Building New York City, N. Y.



(NEW RADIO STARS)

Hilarious Comedy, Sparkling Music

TONIGHT at 8 KDKA WCKY JOHNSON'S GLO-COAT



POSTAL

\$1900 First Year Regular &

Raise to \$2450

COMMON EDUCATION SUFFICIENT

New 40 hour Postal week means many Railway Mail Clerk, Carrier, Postoffice Clerk ready immediately for examinations expected early.

Mail Coupon-

Today Sure

FRANKLIN INSTITUTE

Dept. D192, Rochester, N. Y.

Rush to me, entirely free of charge (1) a full description of U. S. Government Jobs; (2) Free copy of illustrated 32-page book, "U. S. Government Positions and How to Get Them"; (3) List of U. S. Government jobs; (4) Tell me how to qualify for a U. S. Government Job.

Address Use This Coupon Before You Mislay It-Write or Print Plainly. (Continued from Preceding Page)

WTAM—Dick Fidler's Orchestra
WWVA—Luncheon Music

12:45 p.m. ES 11:45 a.m. CS
CBS—Five Star Jones, sketch:
WABC WKRC KMOX (sw. 15:27)

WCPO—Song Interlude
WGN—Marriage License Bureau
15:27)

WGN-Painted Dreams WHAS—How to be Charming
WLS—Weather; Produce Markets; News
WLW—Farm & Home Hour

(NBC) WTAM—Noon-day Resume

1:00 p.m. ES 12:00 m CS CBS-Blue Flames Quartet: WABC WWVA WSMK (sw-

NBC—News; Market and Weather Reports: WEAF KMOX—Russell Brown; Edith

KMOX—Russell Brown; Edit Karen, songs WCPO—Jean Harris WGBF—Church & School New WGN—The Love Doctor WGY—Bag and Baggage WHAS—College of Agriculture WKRC—Melodious Measure: School News

WLS-Dinnerbell Program WSAI—Police Flashes WTAM—Silverberg Ensemble

1:15 p.m. EST 12:15 CST

CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh; KMOX NBC—Two Hearts in Song; WEAF WGY CBS—Alexander Semmler, pianist; WABC (sw-15.27) WCPO—Studio Selections WGBF—Market Report WGN—Rich Man's Darling

WGN-Rich Man's Darling WHAS-Benny Ford's Arkansas

WSAI—Dave Upson WTAM—Miss Ella Enslow WWVA—Musical Program

1:30 p.m. EST 12:30 CST CBS—Matinee Memories: WABC WKRC WSMK (sw-15.27) NBC—Charley Boulanger's Orch.: WJZ WAVE WCKY Ensemble:

NBC—Rex Battle's E WEAF WGY WTAM KDKA—Salt and Peanu KMOX—Magic Kitchen Peanuts WCPO—Conservatory of Music WGBF—Farmer Purcell WGN-Markets; Mid-day Serv-

ice WHAS-Savings Talk; Weather; Markets Temperature WLW—Painted Dreams WSAI—Treadwells on Tour WSM—Banner Newshawk

1:45 p.m. EST 12:45 CST NBC—Happy Jack: WJZ WCKY KDKA (sw-15,21) WGBF—Curbstone Reporter WHAS—Mrs. Randolph, shopping WLS—Livestock Market; Jim

Poole

WLW—Tommy Tucker's Orch.

WSM—Dept. of Agriculture

WWVA—A Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST

NBC—George Hessberger's Orch.; WJZ WAVE WCKY KDKA WSM (sw-15.21) NBC—Revolving Stage: WEAF WSAI WTAM

CBS—The Merrymakers: WABC KMOX WKRC (sw-15.27) WCPO—Today's Headlines; Terry Reagan

WGBF—Police Drama
WGN—Palmer House Ensemble
WGY—Lauren Bell, baritone WHAS—University of Kentucky WLS—The Hilltoppers WLW—School of the Air

2:15 p.m. EST 1:15 CST WCPO—Musical Masterpieces WGY—Household Chats WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST NBC-The South Sea Islanders: WEAF WGY WTAM (sw-

15.33)
★ CBS—Between the Bookends, readings: WABC WSMK WHAS WKRC (sw-15.27)
NBC—Music Guild: WJZ WAVE WCKY WSM
KDKA—Home Forum KMOX—St. Louis Medical WGBF—News
WGN—Blackstone Ensemble WLS—Markets
WSAI—Today's News

WSAI—Today's News WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST

Broadcast LS—Homemakers' Program Margroff Ens WSAI-Irving Margroff Ensem-

WSAI—Irving Margroff Ensemble
WSM—Ma Perkins
WWVA—Cap, Andy and Flip
3:00 p.m. EST 2:00 CST

NBC—Pat Kennedy, tenor; Har-ry Kogen's Orch.; WEAF CBS—Salon Musicale: WABC WSMK WKRC WHAS (sw-15.27)

15.27)
NBC—Roy Campbell's Royalists:
WJZ WSM WCKY WAVE
KDKA—Stroller's Matinee
KMOX—Ma Perkins

KMOX—Ma Perkins
WCPO—Harry Ogden
WGBF—On the Air
WGN—Blackstone Ensemble
WGY—Musical Program
WLW—Doctors of Melody
WTAM—Musical Cocktail
WWVA—Cowboy Loye and Just
Plain John Plain John

3:15 p.m. EST 2:15 CST NBC-Ma Perkins, dramatic sketch: WEAF WGY WLW sketch: WEAF WGY WLW
WTAM WLS
NBC—The Wise Man, sketch:
WJZ WAVE WSM WCKY
KDKA—Romance of Dan and

Svlvia KMOX—Backstage Wife

WCPO—Salon Music WGN—June Baker, home man-agement WSAI-Pop Concert

3:30 p.m. EST 2:30 CST NBC-Vaughn de Leath, contral-to: WJZ WAVE WSM WCKY CBS-Dr. Clarence M. Hincks, "The Last of the Taboos":

CBS—Dr. Clarence M. Hincks,
"The Last of the Taboos":
WABC WSMK WWVA WHAS
(sw-15.27)
NBC—Vic and Sade, comedy
sketch: WEAF WGY WLW
WTAM
KDKA—Back Stage Wife

WIAM
KDKA—Back Stage Wife
KMOX—How to Be Charming WCPO—Tea Time Tunes WGN—The Mail Box WLS—Dale Carnegie; Radio

Commentator 3:45 p.m. EST 2:45 CST BC—King's Jesters: WJZ WSM WCKY WAVE

CBS—The Dictators: WABC
WHAS WKRC WWVA WSMK
(sw-15.27)
NBC—The O'Neils, dramatic
sketch: WEAF WTAM WGY Dictators:

WLW

WLW
KDKA—Charm
KMOX—Exchange Club
WCPO—Song of the Strings
WGN—Afternoon Serenade
WLS—Homemakers' Program WSAI-Crosley Dealers Salute

4:00 p.m. EST 3:00 CST 4:00 p.m. EST 3:00 CST

NBC—Woman's Radio Review:
WEAF WAVE WSM WTAM
WCKY WSAI

CBS—Visiting America's Little
House: WABC WSMK WKRC
KMOX (sw-15.27)

NBC—Betty and Bob,
WJZ KDKA WLW WENR
(sw-15.21)
WCPO—Coney Island Races
WGBF—Sunshine Hour
WGY—Betty and Bob, sketch
WHAS— \(\bar{\}\) Week-day Devotions

WHAS-A Week-day Devotions WWVA-Georgie Porgie Program

4:15 p.m. EST 3:15 CST NBC-Woman's Radio Review: WGY (sw-9.53)

WGY (sw-9.53)
NBC—Songs and Stories: WJZ
CBS—Chicago Variety Hour:
WABC WSMK WHAS KMOX
WWVA WKRC (sw-15.27)
MBS—Life of Mary Sothern,
sketch: WGN WLW
KDKA—Market Report
WCPO—Band Concert
WENR—Madame de Sylvara

WENR—Madame de Sylvara
4:30 p.m. EST 3:30 CST
NBC—Girl Alone: WEAF WSAI
NBC—A Garden Party: WENR
WSM WAVE KDKA WCKY
(sw-15.21)
NBC—Bert Stevens' Orchestra:

WCPO-Variety Program WGBF—News WGY—Book News WKRC—Eddie Schoelwer

Star * Indicates High Spot Selections

WLW—Singing Neighbor WTAM—Twilight Tunes WWVA—Shopping Syncopation 4:45 p.m. EST 3:45 CST NBC-Grandpa Burton, sketch: WEAF WSAI WTAM

WEAF WSAI WTAM
CBS—Do Re Mi, girls' vocal trio:
WABC WHAS WKRC KMOX
WSMK (sw-15.27)
WCPO—Poets Gems
WGBF—Musical Masterpieces
WGY—Stock Reports
WLW—To be announced

5:00 p.m. EST 4:00 CST NBC-Junior Radio Journal: WJZ WCKY WENR WSM WJZ WCKY WENR WSM CBS—The Manhattan Matinee: WABC WSMK WKRC WWVA KMOX (sw-15.27) * NBC—Al Pearce and His Gang: WEAF WSAI WTAM WMAQ

WEAF WSAI WTAM WMAQ WGY WCAE WHIO (sw-9.53) KDKA—Plough Boys WCPO—Final Headlines WHAS—University of Louisville WLW—Dick Tracy, drama

5:15 p.m. EST 4:15 CST NBC—Dudley Brothers: WCKY WENR WSM KDKA—Kiddies' Klub WAVE—Frank Lashbrook

WCPO-Salon Music WLW—Jack Armstrong,

★ WSMK—GOSSIP PRO
WWVA—Economy Notes PROGRAM

5:30 p.m. EST 4:30 CST NBC—Tom Mix Adventures: WEAF WTAM WGY WSAI (sw-9.53)

BS—Jack Armstrong, sketch: WABC (sw-15.27) NBC—Ireene Wicker, the Sing-ing Lady: WJZ KDKA WLW (sw-15.21-11.87)

(sw-15.21-11.87)
KMOX—Harmonica Player; News
WAVE—Walkathon
WCKY—Southern Sisters
WCPO—Shoppers Special
WENR—Music and Comments WHAS—Herbert Koch, organist WKRC—Rhythm Revue WSM—Melody Jams WWVA—Home Edition

5:45 p.m. EST 4:45 CST
NBC—Clara, Lu 'n' Em, sketch:
WEAF WAVE WTAM WSAI
WSM WGY WGN (sw-9.53)
CBS—Og, Son of Frie, drama:
WAVE WHAS WKRC (sw-

15.27)
NBC—Little Orphan Annie: WJZ
WLW KDKA (sw-15.21-11.87)
KMOX—Hawaiian Sunlight
WCKY—Civic Club
WCPO—Pat Gillick
WENR—Rhythm Ramblers
WGBF—Sport Facts
WWVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST IBC—News; Army Band: WJ WCKY NBC

CBS—Beatrice Osgood, pianist: WSMK WBBM

WSMK WBBM
NBC—Flying Time: WEAF WGY
WENR (sw-9.53)
CBS—Buck Rogers,
WABC (sw-11.83)

WABC (sw-11.83)
KDKA—News
KMOX—To be announced
WAVE—Skeets Morris
WCPO—Dinner Music
WGN—Armchair Melodies
WHAM—Sports
WHAS—Out o' Dusk
WKRC—Smilin' Dan
WLW—Old Fashioned Girl
WSAI—"Omar the Mystic"
WSM—News
WTAM—Participation
WWVA—Radio Gossiper; Sports
6:15 p.m. EST 5:15 CST
NBC—News; Eddie South's Orch.;
WEAF WSAI WENR

NBC—News; Eddie South's Orch.: WEAF WSAI WENR CBS—Og, Son of Fire, sketch: KMOX WBBM CBS—Bobby Benson & Sunny Jim: WABC (sw-11.83) NBC—Army Band: KDKA WSM (sw-15.21-11.87)

(sw-15.21-11.87)
WCPO—Dance Rhythms
WGY—Joe LaTour, sketch
WHAM—To be announced
WKRC—Dick Bray; News
WLW—Sundown Varieties
WTAM—Hot Dates in History
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST NBC—News; Stanley High, talk: WEAF (sw.9.53) CBS—Jack Armstrong, sketch:

BS—Jack Armstrong, sketch: KMOX WBBM CBS

KMOX WBBM

NBC—Ireene Wicker, the Singing Lady: WGN

CBS—News; Vanished Voices, musical and dramatic; WABC (sw-11.83)

NBC—News; The Charioteers: WJZ WCKY KDKA—Texans

WCPO—Star Serenaders
WENR—What's the News
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WHAM—Terry & Ted
WHAS—National Safety Congress WKRC—Evening Serenade
WLW—Bob Newhall, sports
WSAI—Headlines in the News

WSM—News; Financial News WTAM—News; Sportsman 6:45 p.m. EST 5:45 CST NBC-Billy and Betty, dramatic sketch: WEAF

BC—Lowell Thomas, news: WJZ KDKA WLW WTAM (sw-11.87-15.21)

NBC-Orphan Annie: WAVE
WSM WGN
Jimmy Allen, sketch: KMOX
WBBM

NBC—Ranch Boys: WENR CBS—Herbert Foote, organist: WSMK WHAS WCKY—Studio Program WCPO—News Oddities WGBF—Seroco Club WGY—Lang Sisters

WHAM—News
WKRC—Rep. Campaign Com.
WSAI—Knot Hole Club
WWVA—Musical Moments

7:00 p.m. EST 6:00 CST * NBC—Amos 'n' Andy: WEAF WLW WGY WTAM (sw-9.53) * CBS-Myrt and Marge, sketch: WWVA WKRC

NBC-Dinner Concert; Richard Leibert, organist: WJZ KDKA WCKY WENR WHAM WAVE (sw-11.87)

CBS-Buck Rogers: WHAS KMOX WBBM
WCPO—The Cincinnati Players
WGN—Palmer House Ensemble
WSAI—Modernization of Homes
WSM—Sarie and Sallie

7:15 p.m. EST 6:15 CST NBC-ALKA-SELTZER PRE-★ NBC—ALKA-SELTZER PRE-sents Uncle Ezra's Radio Sta-tion: WEAF WTAM WGY WSAI (sw-9.53) CBS—Vocals by Verrill; WABC WSMK (sw-11.83) NBC—Capt. Tim Healy: WJZ KDKA WENR WHAM WCKY (sw-11.87) MBS—Lilac Time: WLW WGN KMOX—Frank Hazzard, tenor; Orchestra

Orchestra WAVE—Newspaper WBBM—Pat Flanagan's Sports WCPO—To be announced WGBF—Zoo News

WHAS—Hot Dates in History WKRC—All Star Radio Roundup WSM—Louise Hammet & Marjorie Cooney WWVA-Frolics

7:30 p.m. EST 6:30 CST NBC-Education in the News: WEAF WSAI WTAM CBS—"Singin' Sam": WABC
WHAS WKRC KMOX WBBM
(sw-11.83)

(sw-11.85)

★ NBC—Lum & Abner, comedy sketch: WJZ WENR WLW KDKA—The Singing Seven WAVE—Bert Kenney WREN-Organ and Piano Duo WCKY-Strange As It Seems WCPO-Harry Hartman's Sport

WGBF-Historical Facts WGN-Winners WGY-Jim Healey, commentator

WHAM—Musical Moments WSM—Musical Moments WWVA—News Moments

7:45 p.m. EST 6:45 CST NBC—Herbert "Fritz" Crisler, commentator on football news: WEAF WTAM * CBS-Boake Carter, news; WABC WHAS WKRC KMOX WBBM (sw-11.83)

NBC—Dangerous Paradise, sketch; Elsie Hitz & Nick Daw-son; News: WJZ WSM WENR KDKA WAVE WLW (sw-11.87) WCKY—Musical Moments
WCPO—Will Hauser's Orch.
WGBF—All-Star Revue
WGN—Quin Ryan's Amateur

Night WGY-Musical Program
WHAM-The Forty-Niners
WSAI-My County
WWVA-Strange As It Seems

8:00 p.m. EST 7:00 CST CBS—Land o' Dreams; orch., vo-calist, reader: WSMK WHAS WBBM

NBC-S. C. JOHNSON & SON Presents Fibber McGee & Mol-ly: WJZ WHAM KDKA WCKY WENR WAVE WSM (sw-11.87)
r NBC—Hammerstein's Music
Hall: WEAF WTAM WSAI
WGY

* CBS—Guy Lombardo's Orch.: WABC WWVA (sw-6.12) KMOX—Comedy Stars of Holly-WCPO-Accordian Sweetheart &

Buddy
WGN—Lone Ranger
WKRC—Frank Black's Orch,
WLW—Hot Dates in History
WWVA—Strange As It Seems

8:15 p.m. EST 7:15 CST KMOX—Land o' Dreams (CBS) WCPO—Michelson's Orch. WLW—Fairview Fire House

8:30 p.m. EST 7:30 CST

* NBC—Margaret Speaks, soprano; Mixed Chorus; William
Daly's Orch.: WEAF WTAM
WSM WAVE WGY (sw-9.53) WSM WAVE WGY (sw-7.53)
NBC—Evening in Paris; Vocalists: WJZ KDKA WHAM WLS
WCKY (sw-11.87)

CBS—One Night Stands; Pick

& Pat, dramatic and musical: WABC WBBM WKRC WHAS KMOX (sw-6,12) MBS-Grandstand Thrills: WLW

WGN WCPO—Alice Stuernberg WSAI—Carefree Capers 8:45 p.m. EST 7:45 CST

9:00 p.m. EST 8:00 CST ★ NBC—Harry Horlick's Gyp-sies: WEAF WTAM WSAI

sies: WEAF WTAM WSAI WGY (sw-9.53) BC—Greater Minstrels: WJZ WHAM KDKA WLS WLW

WHAM KDRA WLS WLW
WSM (sw-6.14)

★ CBS—Radio Theater;
Crawford in "Within the Law":
WABC WHAS WKRC KMOX
WBBM (sw-6.12)
WAVE—Musical Memory Contest test

WCKY—Studio Program-WGN—News; Sports Review 9:15 p.m. EST 8:15 CST WAVE—Jimmy Joy's Orch.
WCKY—Mystery Maid
WCPO—Studio Selections
WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST NBC—Princess Pat Players;
"Baby Face": WJZ KDKA
WENR WCKY WHAM (sw-

★ NBC-Open House: Moore, soprano; Josef Paster-nack's Orch.: WEAF WAVE WGY WTAM WSM WLW (sw-

WCPO—To be announced WGN—Musical Moments WSAI—News

9:45 p.m. EST 8:45 CST WCPO—The Troubadors WGN—Joe Sanders' Orch. WSAI—Rheiny Gau, songs 10:00 p.m. EST 9:00 CST

NBC—Ray Knight's Cuckoo
Hour: WJZ KDKA
WENR (sw-6.14)

★ CBS—Wayne King's
WABC WHAS KMOX WKRC
WBBM (sw-6.12)
NBC—Contented Prgm.: WEAF
WTAM WGY WSAI
(sw-9.53)
MBS—Famous Jury Trials: WGN
WLW

WLW WAVE—∱Reveries WCKY—News; Barn Dance WCPO—Michelson's Orch. 10:15 p.m. EST 9:15 CST

news: 10:15 p.iii. Els T vice was wave—To be announced worky—Ray Knight's Cuckoo KMOX Hour (NBC) wCPO—Studio Selections

10:30 p.m. EST 9:30 CST NBC-Nat'l Radio Forum; guest speakers: WEAF WTAM WSAI .53)

₩GY WAVE (sw-9.1 RAND Presents The March of Time, dramatized news events: WABC WHAS WKRC WBBM KMOX WKRC WHAS WBBM

(sw-6.12)
WCPO—Will Hauser's Orch.
WGN—The Northerners
WSM—Campus Theater

10:45 p.m. EST 9:45 CST CBS—Manhattan Choir: WABC WSMK WBBM (sw-6.12) KMOX—Sport Page of the Air WHAS—Musical Moments, vocal-ists and orch.

WKRC-Amate 11:00 p.m. EST 10:00 CST

MBC—Sammy Kaye's Orchestra:
WEAF WGY (sw-9.53)
★ CBS—Myrt & Marge, sketch:
WHAS KMOX WBBM
NBC—News; Dorothy Lamour,
soprano: WJZ WHAM
CBS—Tommy Dorsey's Orch.: Tommy Dorsey's Orch.:

WABC * NBC-Amos 'n' Andy: WSM

* NBC—Amos 'n' Andy: WSM
KDKA—News
WENR—Globe Trotter
WGN—Here, There and Everywhere
WKRC—News
WLW—News
WSAI—Dance Orchestra
WTAM—Sammy Kaye's Orch.
11:15 p.m. EST 10:15 CST
NBC—Ink Spots. Negro Quartet.

BC—Ink Spots; Negro Quartet:
WJZ KDKA WCKY WHAM
WSM (sw-6.14)
BS—Tommy Dorsey's Orch.:

CBS—Tommy D WBBM WKRC BC—Leonard Keller's Orch.: WEAF WENR WGY WSAI WLW (sw-9.53)

WLW (sw-9.53)
KMOX—News
WAVE—Paul Miner's Orchestra
WGN—Fiddle Riddles
WHAS—Dance Time
11:30 p.m. EST 10:30 CST
NBC—News; Glenn Lee's Orch.:
WEAF WSAI WGY (sw-9.53)

WEAF WSAI WGY (sw-9.02).
CBS—Jerry Freeman's Orch.:
WABC WHAS WSMK WKRC
NBC—Ray Noble's Orchestra:
WJZ WHAM WCKY WSM
KDKA—Radio Night Club
KMOX—Maurie Sherman's Orch.
WAVE—Skating Derby
WBBM—Hamp's Orchestra (CBS)
WBEN—Albert Socarras' Cuban WBEN-Albert Socarras' Cuban

Orchestra
WENR—Earl Hines' Orchestra
WGN—Earl Hill's Orchestra
WLW—Ted Fiorito's Orch. WTAM—Gene Baker's Orchestra 11:45 p.m. EST 10:45 CST

NBC—Jesse Crawford, organist: WEAF WGY WSAI WTAM (sw-9.53) NBC—Ray Noble's Orchestra: NBC—Ray Noble's Orchestra:
WAVE
KMOX—To be announced
WENR—Chas. Boulanger's Orch
12:00 Mid ES 11:00 p.m. CS

BC—Jack Russell's Orchestra: WEAF WGY WLW

WEAF WGY WLW

NBC—Shandor violinist; Luigi
Romanelli's Orch.: WJZ KDKA

WCKY WSM WHAM WAVE
(sw-6.14)

CBS—Seymour Simons' Orch.:

WABC WHAS WSMK WBBM

WKRC KMOX

WKRC KMOX
WENR—Jack Russell's Orchestra
WGN—Veloz & Yolanda's Orch.
WTAM—Hal Goodman's Orch.
12:30 a.m. ES 11:30 p.m. CS
NBC—Al Lyons' Orch.: WJZ
KDKA WENR WAVE WCKY
(sw-6.14)

(sw-6.14)
BS—Hawaii Calls: WABC
WKRC WBBM WSMK KMOX
BC—To be announced: WEAF NBC WGY

WGY
WGN—Horace Heidt's Orchestra
WHAS—Dream Serenade
WLW—Dance Orchestra
WSM—Jimmy Gallagher's Orch.
WTAM—Dick Fidler's Orchestra WTAM—Dick Fidler's Orchestra 12:45 a.m. ES 11:45 p.m. CS KMOX—When Day Is Done WAVE—Jimmy Joy's Orchestra 1:00 a.m. ES 12:00 Mid CS CBS—Al Dien's Orch.: WBBM WENR—Geo. Hessberger's Orch, WGN—The Midnight Flyers; Joe Sanders' Orchestra

WLW—Midnight Flyers
1:30 a.m. EST 12:30 CST
CBS—News; Floyd Town's Orch.:
WBBM

WENR—Jack Russell's Orch. WLW—Moon River, organ and poems

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

8:00 a.m. EST 7:00 CST NBC—Spareribs: WEAF
CBS—Bluebirds, girls' vocal trio;
City Consumers' Guide: WABC
NBC—Morning Devetions: WJZ
WAVE KDKA WCKY (sw21,54)

KMOX-News; Home Folks' Hour

Hour

WCPO—Daily Thought

WGBF— △ Gospel Tabernacle

WGN—Good Morning

WGY—Musical Clock

WHAS—Georgia Wildcats

WLS—News

WLW-American Family Robinson WSAI—△Church Forum WSM—△Morning Devotion WTAM—Morning Clock WWVA—Morning Edition

8:15 a.m. EST 7:15 CST NBC-News; Morning Glories: WEAF WLW NBC—Pals: WJZ WAVE WSM KDKA—News

KMAN—News
KMOX—A Peach and a Pair
WCKY—News
WCPO—Today's Headlines and Highlights

Highlights
WGN—Romance Time
WHAS—Log Cabin Boys
WLS—Morning Roundup
WTAM—Dr. Sunshine
WWVA—Tex Harrison's Texas Buckaroos

8:30 a.m. EST 7:30 CST

8:30 a.m. EST 7:30 CST

NBC—Ross Graham, baritone.
William Meeder, organist:
WJZ KDKA WCKY (sw-21.54)
CBS—Salon Musicale; On the
Air Today: WABC
NBC—Cheerio: WEAF WTAM
WLW WGY WSM
KMOX—Tick-Tock Revue
WAVE—Musical Clock
WCPO—Morning Concert
WGN—Good Morning Program
WHAS—Breakfast Business
WKRC—Fiddlin' Farmers WKRC—Fiddlin' Farmers
WSAI—McCormick's Old Time
Fiddlers
WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST NBC-Landt Trio & White: WJZ KDKA WCKY (sw-21.54) WGBF—Timely Topics WLS—Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST NBC-Organ Rhapsody; Richard Leibert organist: WEAF

CBS—All Hands on Deck; Variety Program: WABC WSMK
WHAS WKRC

WHAS WKRC

* NBC—Breakfast Club; Edna
Odell, contralto; Ranch
WSW
WJZ WAVE KDKA WSM
WCKY (sw-15.21)

Hymns of All Churches; WGN
WGY WLW
KMOX—Views on News
WLS—Lulu Belle and Scotty
WTAM—Vaughn King's Calistenics

thenics
WWVA—Cowboy Loye and Just
Plain John

9:15 a.m. EST 8:15 CST

9:15 a.m. ESI 6:15 USI
NBC—Richard Leibert, organist
WLW WGY
KMOX—Musical Jewel Box
WGBF—City Court
WKRC—Saving Sue
WLS—The Hilltoppers
WTAM—Board of Education
1:20 a.m. EST 8:20 CST WTAM—Board of Education

9:30 a.m. EST 8:30 CST

NBC—Doc Schneider's Yodeline
Cowboys: WEAF WSAI WLW
KMOX—The Corn Huskers
WCPO—Pat Gillick
WGY—Little Jack Little
WKRC—All Hands on Deck
(CBS)
WLS—AMorning Devotions
WTAM—Health and Home
WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST NBC—The Wife Saver: WEAF CBS—Men of Manhattan, male quartet; News: WABC WKRC WSMK WHAS KDKA-Style & Shopping Serv-

ice
KMOX—Fascinating Melodies
WCPO—Arkansas Fiddlers
WGN—Len Salvo, organist
WGY—Musical Program
WLS—Tommy Tanner and Sodbusters

WLW—Back Stage Wife, drama WSAI—On the Mall WTAM—Tennesseans

10:00 a.m. EST 9:00 CST NBC-News; Ralph Kirbery, the Dream Singer: WJZ NBC-News; Tune Twisters: WEAF WSM WAVE WTAM BS—Romany Trail: WKRC WHAS WSMK

NBC—News; Cleo Brown, pianist and songs: KDKA (sw-15,21) KMOX-News Thru a Woman's

Eyes WCKY—News; Model Melodies WCPO—△Wade Mouse, evangelwGN—Hymns of All Churches
WGN—Hymns of All Churches
WGY—News; Market Basket
WLS—Prairie Ramblers; Patsy
Montana; Hiram & Henry
WLW—Betty Crocker
WSAI—Household Hints
WWWA Coestil Paris Parish

WWVA—Georgie Porgie Program

10:15 a.m. EST 9:15 CST NBC-Home Sweet Home, drama-tic sketch: WEAF WGY WLW

NEC-Fifth Annual Forum on Current Problems: WJZ WSM KDKA WCKY WAVE (sw-

Mrs. Wm. Brown Meloney,
"America Faces a Changing
World"; Mrs. Franklin D.
Roosevelt, "The American
Women's Place in the World
Today"
KMOX—Let's Compare Notes

WCPO—Dot Club News WGBF—Household Hour WGN—Margery Graham WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST NBC—Fifth Annual Forum on Current Problems: WEAF

WSAI WTAM Cordell Hull, Secretary of State, "Trade & Peace"; Nor-man H. Davis, U. S. Ambassa-ador at Large, Keynote speech BS-U. S. Navy, Park WSAI WTAM

BS—U. S. Navy Band: WABC WHAS KMOX WSMK WKRC WHAS KMOX WSMK WKRC
NBC—Today's Children: WJZ
KDKA WLS WCKY (sw-15.21)
WAVE—\(\)Devotional Service
WCPO—Today's Headlines
WGN—Virginians
WGY—Banjoleers and Radio
Sweethearte

Sweethearts WLW—The Magic Hour WWVA—Rapid Ad Service

10:45 a.m. EST 9:45 CST NBC-Fifth Annual Forum on Current Problems; Speakers: WGY WAVE

WGY WAVE

NBC—Herman & Banta, xylophone and piano: WJZ WCKY
KDKA (sw-15.21)

KMOX—Police Court B'dcast
WCPO—Popular Piano Melodies
WGN—Backstage Wife
WHAS—Monticello Party Line
WLS—Morning Minstrels
WLW—Live Stock Reports.
News
WWVA—Navy Band (CBS)

11:00 a.m. EST 10:00 CST NBC—Ida Bailey Allen: WEAF WGY WSAI WTAM

WGY WSAI WIAM
CBS—Brad and Al, songs and
patter: WABC (sw-15.27)
NBC—Fifth Annual Forum on
Current Problems; Speakers:
WJZ WLW WCKY WAVE
KDKA (sw-15.21)
Sir Samuel Hoare, British Foreign Secretary: Sir Josiah Sir Samuel Hoare, British Foreign Secretary; Sir Josiah
Stamp, speakers; John Charles
Thomas, baritone; Professor
Phillip Jessup, "Can the U. S.
Remain Neutral"; M. Paul
Reynaud, from Paris, "Stabilization"; Louis Douglas, "Labor Adjustment"; Paul Van
Zeeland, Prime Minister of
Belgium; Thomas J. Watson,
speakers

speakers CBS—Mary Lee Taylor: WHAS

WCPO—Jerry Jordan WGBF—Mister and Missus WGN—Friendly Neighbor's House

Party
WKRC—To be announced
WLS—Martha Crane; Helen Jovee; Morning Homemakers Hr.
WWVA—Strolling Jack and His
Kentucky Tuckers

11:15 a.m. EST 10:15 CST CBS—Clyde Barrie, baritone: WABC WWVA WSMK KMOX (sw-15.27) NBC—Studio 7: WEAF WGY MBS—Jacob Tarshish: WLW

WGN

WGN
KDKA—Grab Bag
WAVE— "\Devotional Service
WCPO—To be announced
WGBF—The Magic Hour

WHAS—Strange As It Seems WKRC—Jane Grey WSAI—Organ Reveries WSM—To be announced WTAM—Jerry Brannon

11:30 a.m. EST 10:30 CST NBC—Fifth Annual Forum on Current Problems: WJZ WSM WCKY KDKA WAVE (sw-

15.21)
CBS—Mrs. Wiggs of the Cabbage
Patch, sketch: WABC WKRC
KMOX (sw-15.27)
NBC—Your Child: WEAF WGY
WTAM WSAI

WTAM WSAI WCPO—Homespun Philosopher WGBF—Baby Shop Man WGN—Bachelor's Children WHAS—The Magic Hour WLS—News Report; Markets WLW—Chandler Chats WWVA—Ev and Ory

WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST

NBC—John Herrick, baritone:
WEAF WSAI

CBS—Just Plain Bill, sketch:
WABC WKRC KMOX (sw15:27)

MBS—Minstrels: WGN WLW
WCPO—Frigid Facts
WGBF—Hoosier Philosopher
WGY—Yodeing Cowboys
WHAS—Billy Farrell, pianist
WLS—Wm. O'Connor, tenor; Sue
Roberts Roberts WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS NBC-Three Scamps: WEAF WSAI WTAM WCKY WSAI WTAM WCKY
CBS—The Voice of Experience,
advice: WABC WKRC KMOX
WWVA WHAS (sw-15.27)
WCPO—College of Music
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program
WLS—Poundum: Variety Ages

WLS—Roundup; Variety Aces WLW—Farmyard Follies, bily revue 12:15 p.m. ES 11:15 a.m. CS

NBC—Honeyboy and Sassafras.
WEAF WTAM WSAI
CBS—Rhythm Bandbox: WABC
WHAS WKRC (sw-15.27)
KDKA—To be announced
KMOX—This and That
WCKY—News
WGN—The Housewarmers
WGY—Weavers

WLS-Old Kitchen Kettle Mary Wright WLW-Current Problems (NBC) WWVA-Noon Edition

12:30 p.m. ES 11:30 a.m. CS NBC-Merry Madcaps: WEAF WTAM WSAI

WARD WARY Marlin," sketch
WABC WKRC KMOX WHAS
(sw-15.27)
NBC-Nat'l Farm & Home Hour; Marlin."

Guest Speakers; Walter Blau-fuss' Orch.: WJZ WCKY WSM WAVE KDKA (sw-15.21) WCPO-Noon-time Tunes WGN-Markets: Good Health &

WGN-Markets: Good Health & Training WGY-Farm Program WLS-Little Bits from Life; Wil-liam Vickland WLW-Livestock, River, Weath-er & Market WWVA-Tony and Dominic

12:45 p.m. ES 11:45 a.m. CS CBS-Five Star Jones, sketch WABC KMOX WKRC (sw

MCPO—Luncheon Melodides
WGBF—Bulletin Board
WGN—Painted Dreams
WHAS—Univ. of Louisville
WLS—Weather; Produce Report;
News
WLW—Farm and Home Hour

(NBC) WTAM—Noon-day Resume WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS NBC—Dick Fidler's Orchestra: WTAM

BS—Frank Dailey's Orchestra: WABC WSMK WKRC (sw-

NBC-News; Market & Weather NBC—News; Market & Weather Reports: WEAF KMOX—Rambles in Rhythm WCPO—Musical Masterpieces WGBF—Church and School News WGN—Len Salvo, organist WGY—Bag and Baggage WHAS—College of Agriculture WLS—Dinnerbell Program WSAI—Police Flashes

(Continued on Next Page)

Programs for Tuesday, October 15 100 a.m. EST 7:00 CST NBC-News; Tune Twisters: WHAS-Strange As It Seems NEW 7-POWER YEAST ADDS 5_{to}15 LBS. QUICA



Richest imported ale yeast now concentrated 7 times with three special kinds of iron in pleasant tablets

AN AMAZING new "7-power" yeast discovery is putting pounds of solid, normally attractive flesh on thousands of "skinny", run-down people who never could seem to gain an ounce before.

Doctors now know that the real reason why great numbers of people find it hard to gain weight is that they don't get enough Vitamin B and iron in their daily food. Now scientists have discovered that the richest known source of health-building Vitamin B is cultured ale yeast. By a new process the finest imported ale yeast is now concentrated 7 times, making it 7 times more powerful. Then it is combined with 3 kinds of blood-strengthening iron in pleasant little tablets called Ironized Yeast tablets.

If you, too, are one of the many who need Doctors now know that the real reason

tablets called Ironized Yeast tablets.

If you, too, are one of the many who need these vital health-building elements, get these new "7-power" Ironized Yeast tablets from your druggist at once. Day after day, as you take them, watch flat chest develop and skinny limbs round out to normal attractiveness. Indigestion and constipation from the same source quickly vanish, skin clears to natural beauty—you're an entirely new person.

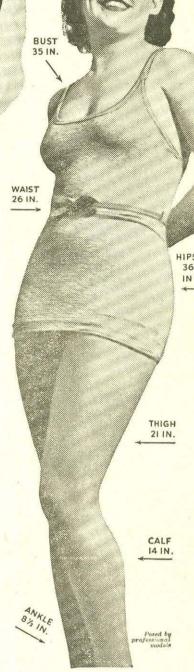
Results guaranteed

No matter how skinny and run-down you may be, try this wonderful new "7-power" Ironized Yeast for just a few short weeks. If you're not delighted with the results of the very first package, your money will be instantly refunded.

Only don't be deceived by the many cheaply prepared "Yeast and Iron" tablets sold in imitation of Ironized Yeast. These cheap counterfeits usually contain only the lowest grade of ordinary yeast and iron, and cannot possibly give the same results as the scientific Ironized Yeast formula. Be sure you get the genuine. Look for "IY" stamped on each tablet.

Special FREE offer!

To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results guaranteed with the very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 7910, Atlanta, Ga.



TODAY

HEIGHT 5 FT. 4 IN. WEIGHT 120 LBS.

CLEAR SKIN

l'II PROVE in 7 Days I Can make YOU a NEW MAA

Even in the first week I will prove I can give you a powerful body of might and muscle with my quick Dynamic Tension method:

—with my quick Dynamic Tension method: of or centraptions that may strain you. Coupon to debolately free, my new book. "Ereriasting Health and Strength." Reveals secrets that changed me from a 27 pound weakling to twice-winner of title, "World's Most Perfectly Developed Man." Shows how I can build you a champion body the same easy way!

I've taken thousands of flabby, no-muscle men and given them big, powerful muscles, 23rd St., N. Y. C.

CHARLES ATLAS, Dept. 127-X, 115 E. 23 St., N.Y.C. Send Free Book showing how Dynamic Tension can make me a NEW MAN.

Name



NBC-Charley Boulanger's Or-chestra: WEAF WGY WTAM CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh: KMOX WGBF—Farmer Purcell WGN—Rich Man's Darling WHAS—Benny Ford's Arkansas Travelers WKRC—Melodious Measures WSAI—Dance Interlude WWVA—Musical Program

1:30 p.m. EST 12:30 CST NBC—Dandies of Yesterday: WEAF WGY CBS—Milton Charles, organist: WABC WKRC WSMK (sw-

NBC—The Kilmer Family: WJZ WAVE WCKY

WAVE WCKY
KDKA—Salt and Peanuts
KMOX—Magic Kitchen
WCPO—Laura Karch
WGN—Markets; AMid-day Services

WHAS—Livestock Reports
WLW—Painted Dreams
WSAI—Treadwells on Tour WSM—News WWVA—Variety Program

1:45 p.m. EST 12:45 CST NBC-Music Guild: WEAF WGY WTAM

WTAM
CBS—Grover A. Whaen, "The
Magna Carta of Business":
WABC (sw-15.27)
NBC—Happy Jack: WJZ WAVE
WCKY KDKA (sw-15.21)
WCPO—Howard Collins
WGBF—Curbstone Reporter
WHAS—Mes Paulally

WHAS-Mrs Randolph shopping WHAS—Mrs. Kandolph, snopping WLS—Dinnerbell Program WLW—Ted Fiorito's Orch. WSM—Dept. of Agriculture WSMK—Milton Charles, organist

WWVA-AWheeling Gospel Tab-

2:00 p.m. EST 1:00 CST BC-Words and Music: WJZ WAVE WCKY KDKA (sw-

-Concert Miniatures: WARC WKRC KMOX (sw-15.27) WCPO—Today's Headlines and

WCPO—Today's Headlines and Ivory Interludes WGBF—Rotary Club WGN—Palmer House Ensemble WGY—Health Hunters, sketch WHAS—University of Kentucky WLS—Hometowners; Fed. Hous-ing Bureau Speaker WLW—School of the Air WSAI—Music Guild (NBC) WSM—Farm Scrap Book 2:15 p.m. EST 1:15 CST

2:15 p.m. EST 1:15 CST WCPO—Miniature Concert WGY—Household Chats WLS-Hometowners and Grace

WLS—Homerowald
Wilson
WSM—Words & Music (NBC)
WWVA—The Ol' Pardner
2:30 p.m. EST 1:30 CST
NBC—Rhythm Octet, variety;
Madge Marley, vocalist; Gould
& Shefter, piano duo: WEAF

Madge Marley, Vocanst, Gothal
& Shefter, piano duo: WEAF
WTAM WGY (sw-15.33)
★ CBS—Between the Bookends,
readings: WABC WKRC WHAS
WSMK (sw-15.27)

NBC—Fifth Annual Forum on Current Problems: WJZ WSM WAVE WCKY

WAVE WCKY
Mrs. Wm. Brown Meloney,
opening of second session;
Mrs. Franklin D. Roosevelt,
"Better Housing"; Dr. Lillian
Gilbreth, "The Science of Better Living"; Fiorello La Guardia, Mayor of New York, "Depressions Debunking of Fi-

nance"

KDKA—Home Forum KMOX—Piano Recital WGBF—Billboard WGN—Blackstone Ensemble WLS—Grain Market WSAI—Today's News WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST BS—Happy Hollow, dramatic sketch: WABC WHAS WKRC WSMK (sw-15,27)

KMOX-Window Shoppers WCPO-Enric Madriguera's Music WGN-Palmer House Ensemble

WLS—Homemakers Program WSAI—Margroff Ensemble WSM—Ma Perkins WWVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST CBS—Town Topics with Lois Long; Guests; Orch.: WABC WSMK WHAS WKRC (sw-15.27)

(Continued from Preceding Page)

1:15 p.m. EST 12:15 CST

NBC—Charley Boulanger's Or
WGN WSAI

KDKA—Sammy Fuller KMOX—Ma Perkins WCPO—Beniamino Gigli, songs WGY—Musical Program WLS—Book Review

WLW—Dorothea Ponce
WSM—To be announced
WTAM—Musical Cocktail
WWVA—Cowboy Loye and Just
Plain John

3:15 p.m. EST 2:15 CST
NBC-Ma Perkins, dramatic
sketch: WEAF WGY WLS
WTAM WLW KDKA-Romance of Dan and

Sylvia
KMOX—Backstage Wife
WCPO—Musical Comedy Gems
WGN—June Baker, home management

WSAI-Pop Concert 3:30 p.m. EST 2:30 CST NBC—Vic and Sade, comedy sketch: WEAF WGY WTAM

WLW
NBC-Nellie Revell Interviews
Lady Next Door: WJZ WSM
WCKY WAVE WCKY WAVE KDKA—Back Stage Wife KMOX—News WCPO—Tea Time Tunes WGBF—Sunshine Hour

WGN-Mail Box WLS-Homemakers' Program WWVA-Town Topics 3:45 p.m. EST 2:45 CST

NBC—King's Jesters: WJZ WCKY WSM NBC—The O'Neils, dramatic sketch: WEAF WGY WTAM

WLW KDKA-Congress of Clubs

KDKA—Congress of Clubs
KMOX—Exchange Club
WAVE—Nat'l Safety Council
WCPO—D. A. R. Program
WGN—Afternoon Serenade
WLS—Homemakers Program
WSAI—Dealers' Salute 4:00 p.m. EST 3:00 CST

NBC—Betty and Bob, dramatic sketch: WJZ KDKA WENR WLW (sw-15.21) BS—Bolek Musicale: V WSMK WKRC KMOX WARC

NBC—Fifth Annual Forum on Current Problems: WEAF WAVE WCKY WTAM WSAI

Igor Sikorsky, "Wings over Lands or Sea"; Dr. John Ward Studebaker, "Adult Education"; Miss Josephine Roche, "Youth's Opportunities and Social Securities Safe-guards"; John G. Winant, "Social Security"

WCPO—Coney Island Races WGY—Betty and Bob, sketch WHAS—AWeek-day Devotions WWVA—Georgie Porgie Program

4:15 p.m. EST 3:15 CST NBC—Gale Page, contralto: WJZ KDKA WENR (sw-15.21)

CBS—Bolek MHusicale: WHAS NBC—Fifth Annual Forum on Current Problems: WGY (sw-9.53)

MBS-Life of Mary Sothern, sketch: WGN WLW WCPO-New Dance Rhythms 4:30 p.m. EST 3:30 CST NBC-Castles of Romance: WJZ WSM WCKY

WSM WCKY
CBS—Science Service; Dr. W.
P. Bell, "When Ducks Fly
South": WABC WSMK WHAS
KMOX (sw-15.27)

KDR 4—Market Report WCPO—Variety Program WENR—Fascinating Rhythm (NBC)

WGBF-News WGN-Parents & Teacher's Congress

WGY—Matinee Players WKRC—Eddie Schoelwer WLW—Singing Neighbor WTAM—Twilight Tunes

WIAM—Twilight Tunes
WWVA—Shopping Syncopation
4:45 p.m. EST 3:45 CST
CBS—Three Little Words: WABC
WSMK WHAS WKRC KMOX
(sw-15.27)
NBC—Harry Kogen's Orchestra:
WJZ WENR KDKA WSM
(sw-15.21)

(sw-15.21)
WCPO—Annette Patton Cornell
WGBF—Musical Masterpieces
WGY—Stock Reports
WLW—To be announced
WTAM—Current Problems

WTAM—Current Problems
5:00 p.m. EST 4:00 CST BC—Symphony Orch.: WEAF WSAI WTAM WAVE (sw-9.53)

Star * Indicates High Spot Selections

CBS—Dick Messner's Orchestra: WGY—News; Evening Brevities WABC WHAS WSMK WKRC WHAM—Terry & Ted WHAS—National Safety Council WKRC—Evening Serenade WLW—Bob Newhall, sports WSM—News; Financial News WTAM—News; Sportsman WSM
KDKA—Plough Boys
KMOX—Broadway Melodies
WCPO—Final Headldines
WGN—The Serenade
WGY—Musical Program WLW—Dick Tracy, drama
5:15 p.m. EST 4:15 CST
CBS—Dick Messner's Orchestra:
KMOX

KMOX KDKA-Kiddies' Klub WCPO-Salon Music WGN-Len Salvo, organist WGY-What's New in the Berk-

WHAS-Accident Prevention Talk WLW—Jack Armstrong, drama WWVA—Economy Notes 5:30 p.m. EST 4:30 CST

CBS—Jack Armstrong, sketch: WABC (sw-15.27) NBC—James W. Wilkinson, bari-tone: WEAF WTAM WCKY WSM WGY

WSM WGY NBC—Ireene Wicker, the Sing-ing Lady: WJZ WLW KDKA (sw-15.21-11.87) KMOX—To be announced WAVE—Walkathon WENR—Music and Comments WCPO—Shoppers Special
WHAS—Herbert Koch, organist
WKRC—Tune Time
WSAI—George Elliston, poems
WWVA—Home Edition

5:45 p.m. EST 4:45 CST NBC—Clara, Lu and Em, sketch:
WEAF WTAM WSAI WAVE
WGY WSM WGN (sw-9.53)
CBS—Tito Guizar, tenor: WABC WEAT WIAM WSAI WAYE WGY WSM WGN (sw-9.53) CBS—Tito Guizar, tenor: WABC WKRC KMOX WSMK (sw-

15.27)
NBC-Little Orphan Annie: WJZ
KDKA WLW (sw-15.21-11.87)
WCKY-Jane and Bob
WENR-"That Certain Four"
WCPO-Pat Gillick
WWVA-Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST NBC—Flying Time; News: WEAF WGY WENR (sw-9.53) BS—Buck Rogers, WABC (sw-11.83) NBC-News; Southernaires: WJZ WCKY CBS adets Quartet: WSMK

CBS—Cadets Quartet: W
WBBM
KDKA—News-Reeler
KMOX—News; Cubanettes
WAVE—Skeets Morris
WCPO—Dinner Music
WGN—Armchair Melodies

WGN—Armchair Melodical
WHAM—Sports
WHAS—Out-O'Dusk
WKRC—Smilin' Dan
WLW—Old Fashioned Girl, Helen
Nugent, contralto, orchestra
WSAI—Omar, the Mystic
WSM—News; Bobby Tucker;

WSM—News; Bobby Tucker; Pan-American Broadcast WTAM—Cleveland Orch.; Talk WWVA—All-Star Sport Final 6:15 p.m. EST 5:15 CST

6:15 p.m. EST 5:15 CST
NBC—Mid-week Hymn Sing;
Kathryn Palmer, soprano;
Joyce Allmand, contralto; John
Jamison, tenor; Arthur Billings Hunt, baritone & director; Lowell Patton, organist:
WEAF WGY WSM WSAI
WTAM WENR (sw-9.53)
CBS—Benay Venuta, songs;
WABC WSMK KMOX (sw11.83)
KDKA—News

11.83)
KDKA—News
WBBM—Robin Hood Jr.
WCPO—To be announced
WHAM—Comedy Stars
WKRC—Dick Bray
WLW—Sundown Varieties
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST NBC-Ireene Wicker, the Sing-ing Lady: WGN BS—Jack Armstrong, sketch: KMOX WBBM NBC—News; Stanley High, talk: WEAF WSAI

WEAF WSAI

CBS—News; Kuban Cossack
Choir; Orch.: WABC (sw-11.83)

NBC—News; Walter Cassel, baritone: WJZ WCKY
KDKA—The Texans
WENR—What's The News
WCPO—Star Serenaders
WGBF—Singing Cowboy

WAVE WTAM WGY WSM
NBC—Crime Clues: WJZ WLS
KDKA WHAS WLW (sw-11.87)

CBS—Lavender and Old Lace;
Lucy Monroe, soprano: WABC
WKRC WHAS KMOX WBBM
(sw-6.12)
WCKY—Radio Night Club
WCPO—Lunken Airport Series

6:45 p.m. EST 5:45 CST NBC-Orphan Annie:

NBC—Billy & Betty: CBS—Kuban Cossack Choir; WWVA NBC—Lowell Thomas, WJZ KDKA WLW (sw-11.87-15.21)

(sw-11.87-15.21)
NBC—The Charioteers: WENR
Jimmy Allen, sketch: KMOX
WBBM
WCKY—Dinner Hour Concert
WCPO—Sketches from Life
WGBF—Seroco Club
WGY—Musical Program
WHAM—News
WHAS—Piano Interlude
WKRC—Fred Hachler
WSAI—Knot Hole Club

7:00 p.m. EST 6:00 CST NBC—Easy Aces, comedy sketch:
WJZ KDKA WENR WCKY
WHAM (sw-11.87)

★ CBS—Myrt & Marge, drama:
WABC WWVA WKRC (sw-

NBC—Amos 'n' Andy: WEAF WLW WGY WTAM (sw-9.53) WLW WGY WTAM (sw-9.53)
CBS—Buck Rogers, sketch:
WHAS KMOX WBBM
WAVE—Bert Kenney's Orch.
WCPO—Carl Kennedy
WGBF—Musical Moments
WGN—Palmer House Ensemble
WSAI—Ted Fiorito's Orch.
WSM—Joseph Macpherson, baditone: Sports Review CBS-

itone; Sports Revie 7:15 p.m. EST 6:15 CST

NBC—Popeye, the Sailor; Vic Irwin's Orch.: WEAF WTAM WSAI WGY (sw-9.53) CBS—Jimmy Farrell, songs: WABC WHAS WKRC (sw-

BC-Norseman Quartet: WJZ KDKA WHAM WCKY WENR WSM (sw-11.87)
MBS—Lilac Time: WGN WLW
KMOX—Frank Hazzard ar

Orchestra
WAVE—Radio Newspaper
WBBM—Pat Flanagan's Sports WBEN-Lou Breese's Amateur

WCPO—Chamber of Com. Prgm. WGBF—Zoo News WWVA—Twilight Reveries

7:30 p.m. EST 6:30 CST BC—Ed Sullivan, columnist; Bertrand Hirsch's Orchestra; Harold Richards, tenor:

Harold Richards, tenor: WEAF
WSAI WTAM

* CBS—Kate Smith's Time;
Jack Miller's Orch.: WABC
WKRC WHAS KMOX WWVA
WBBM (sw-11.83)

* NBC—Lum and Abner, comedy
sketch: WJZ WENR WLW
KDKA—Pittsburgh Varieties
WAVE—Ben Klasson
WCKY—News WCKY-News WCPO-Harry Hartman's Sport

Review
WGBF—Historical Facts
WGN—Winners
WGY—Miners' Quartet
WHAM—LeBrun Sisters
WSM—Comedy Stars of Hollywood

7:45 p.m. EST 6:45 CST

NBC-You & Your Government:
WEAF WAVE WSAI WTAM
CBS-Boake Carter, news:
WABC WHAS KMOX WKRC
WBBM (SW-11.83)

NBC—Mario Cozzi, baritone; News: WJZ WENR WHAM WCKY

WCKY
MBS—Washington Merry - GoRound: WGN WLW
WCPO—Will Hauser's Orch.
WGY—Musical Program
WSM—Jimmy Gallagher's Orch.
WWVA—Waring's Pennsylvanians

8:00 p.m. EST 7:00 CST NBC-Leo Reisman's Orchestra; Phil Duey & Johnny: WEAF WAVE WTAM WGY WSM

WGN-Comedy Stars of Holly. WSAI-Tommy Tucker's Orch

8:15 p.m. EST 7:15 CST WCPO—Michelson's Orch. WGN—Fiddle Riddles WWVA—Final Edition

8:30 p.m. EST 7:30 CST

** NBC—Welcome Valley, drama, with Edgar A. Guest; Bernardine Flynn; Sidney Ellstrom; Patty Windy with Edgar A. Guest; Bernardine Flynn; Sidney Ellstrom; Betty Winkler; Joseph Galliccio's Orch.: WJZ WLS WLW KDKA WHAM (sw-11.87)

* CBS—Lawrence Tibbett, bariton; Don Voorhees' Orchestra: WABC WHAS WKRC KMOX WBBM (sw-6.12)

WBBM (sw-6.12)

★ NBC—Wayne King's Orch.:
WEAF WTAM WGY WAVE
WSAI (sw-9.53)
WCKY—Dell Leonard's Orch.
WCPO—Fairy Tales
WGN—Isham Jones, "Evening
Serenade"
WSM—Souvenirs

8:45 p.m. EST 7:45 CST WGN—Horace Heidt's Orchestra WSM—Francis Craig's Orchestra

9:00 p.m. EST 8:00 CST ★ NBC—Ben Bernie's Orch.: WEAF WTAM WSAI WGY (sw-9.53)

NBC—Nils T. Granlund & His Girls: WJZ WHAM KDKA WCKY WAVE WLS WSM (sw-

* CBS-The Caravan; Walter ★ CBS—The Caravan; Waiter O'Keefe, comedian; Deane Janis; Glen Gray's Orchestra: WABC WHAS WKRC WBBM KMOX (sw-6.12) WCPO—Parisian Ensemble WGN—News; Sports Review WLW—Waltzing Through Eur-

9:15 p.m. EST 8:15 CST

WCPO—Dance Paradde WGN—The Couple Next Door WGN—The Couple Next Door

9:30 p.m. EST 8:30 CST

★ NBC—Helen Hayes in "The
New Penny," with all-star
cast; Mark Warnow's Orch.:
WJZ KDKA WHAM WENR
WCKY (sw-6.14)

★ NBC—Eddy Duchin's
WEAF WGY WTAM
WSM WLW (sw-9.53)

★ CBS—Fred Waring's
Col. Stoopnagle and
WABC KMOX WBBM
WKRC
WHAS (sw-6.12)

WHAS (sw-6.12)
WCPO—Detective Story
WGN—Dance Orchestra WSAI-News

9:45 p.m. EST 8:45 CST
WSAI—Rheiny Gau, songs
10:00 p.m. EST 9:00 CST

* NBC—The Studio Party; Sigmund Romberg; Deems Taylor, m. c.; Helen Marshall, soprano; Morton Bowe, tenor; Rise Stevens, contralto; Geo. Britton, baritone; Chorus; Orchestra: WEAF WGY WTAM WLW (sw-9.53)
NBC—Wendell Hall, songs: WJZ WCKY WHAM WENR KDKA
(sw-6.14)
WAYE—Reveries

(sw-5.14)
WAVE—Reveries
WCPO—Michelson's Orch.
WGN—Horace Heidt's Orch.
WSAI—Tommy Tucker's Orch.
WSM—Variety Program

10:15 p.m. EST 9:15 CST NBC—Ray Heatherton and Lu-cille Manners: WJZ WAVE WSM

-Veloz & Yolanda's Orch.: WGN
KDKA—Pittsburgh Round Table WCKY—News WENR—Star Dust WCPO—Popular Rhythms WHAM—Beaux and Belles

WSAI-Gob Geltman 10:30 p.m. EST 9:30 CST NBC—Republican State Commit-tee: WEAF WAVE WSM WGY WSAI WTAM WHAM (sw

CBS-The March of Time, dramatized news: WABC
WBBM WHAS WKRC KMOX (sw-6.12) C—Heart Throbs of the Hills:

WJZ WENR WCKY WCPO—Will Hauser's Orch. WGBF—News WGN—Lawrence Salerno; Con-

cert Orchestra WLW-Cotton Queen Showboat

10:45 p.m. EST 9:45 CST CBS-Poets' Gold; Readings; Orch.: WABC WKRC (sw-6.12) KDKA-On the Mail KDKA—On the Mail
KMOX—Sport Page of the Air
WBBM—Dance Orchestra
WGBF—Wrestling Matches
WHAM—To be announced
WHAS—△The Flying Preacher

11:00 p.m. EST 10:00 CST NBC-Dick Fidler's Orch.: WEAF CBS-Frank Dailey's Orchestra: WARC

NBC-News; To be announced: WJZ WHAM WCKY ★ CBS—Myrt & Marge, drama: WHAS KMOX WBBM
★ NBC—Amos 'n' Andy: WSM KDKA—Sports, Ed Sprague

WAVE—Walkathon
WENR—Globe Trotter
WGN—Here, There and Every-

where WGY—Musical Program WKRC-News; Billy Snyder's Orchestra WLW-News

WSAI—Dance Orchestra WTAM—Gene Baker's Orchestra 11:15 p.m. EST 10:15 CST

NBC-Leonard Keller's Orch.: WEAF WENR WSAI WTAM WGY WLW WSM (sw-9.53) CBS-Abe Lyman's Orchestra: KMOX WSMK

KMOX WSMK
NBC—Dorsey Brothers' Orch.:
KDKA (sw.6,14)
WAVE—Paul Miners
WBBM—Musical Moments, vocalist and orch.
WGN—The Dream Ship
WHAS—Dance Time

11:30 p.m. EST 10:30 CST CBS—Dick Gardiner's Orchestra:
WABC WHAS WBBM WWVA
WKRC WSMK
NBC—Bill Scotty's Orch.: WJZ
WHAM WCKY WLW

WHAM WCKY WLW
NBC—News; Glenn Lee's Och.:
WEAF WGY WSAI (sw-9.53)
KMOX—Maurie Sherman's Orch.
KDKA—Radio Night Club WAVE—Skating Derby WBEN—Albert Socarra's Cuban

Orchestra WENR-Earl Hines' Orchestra WENN—Earl Hines Orchestra
WGN—Orville Knapp's Orch.
WSM—Dance Orchestra
WTAM—Pinky Hunter's Orch.

11:45 p.m. EST 10:45 CST NBC-Jesse Crawford, organist: WEAF WSAI WGY (sw-9.53) WEAF WSAI WGY (sw.9.53) KMOX—Miles Hasgell Presents WAVE—Jimmy Joy's Orch. WENR—Chas. Boulanger's Orch. WGN—Jan Garber's Orchestra WLW—Ted Fiorito's Orch. WSMK—Orchestra (CBS)

12:00 Mid ES 11:00 p.m. CS

2:00 Mid ES 11:00 p.m. CS
BC—Jack Russell's Orchestra:
WEAF WGY WENR
BS—Herbie Kay's Orchestra:
WABC WKRC WBBM KMOX
BC—Shandor, violinist; Ranny
Weeks' Orch.: WJZ WAVE
KDKA WHAM WSM WCKY
(sw-6,14)

(sw-5,14)
WGBF—Musical Program
WHAS—Gray Gordon's Orch,
WLW—Tommy Tucker's Orch,
WTAM—Sammy Kaye's Orch,
WWVA—Blue Grass Roy

12:15 a.m. ES 11:15 p.m. CS
CBS—Herbie Kay's Orchestra:
WSMK
MBS—Veloz & Yolanda's Orch.:
WGN WLW

WGBF-Dance Music 12:30 a.m. ES 11:30 p.m. CS NBC-Earl Hines Orch.: WEAF WGY

NBC—Earl Hines Orch.: WEAF WGY
NBC—Joe Rines' Orch.: WJZ
KDKA WCKY WAVE WLW
WSM (sw-6.14)
CBS—Freddie Bergin's Orch.:
WABC WWVA WKRC KMOX
WBBM—Floyd Town's Orchestra
(CBS)
WENR—Jess Hawkins' Orch.
WGBF—Dance Orchestra
WKN—Horace Heidt's Orchestra
WLW—To be announced
WHAS—Dream Serenade
WTAM—Hal Goodman's Orch.
12:45 a.m. ES 11:45 p.m. CS

12:45 a.m. ES 11:45 p.m. CS KMOX—When Day Is Done WAVE—Jimmy Joy's Orchestra WGN—Joe Sanders' Orchestra WSMK—Henry Busse's Orches-tra (CBS) WBBM—Eddie Neibaur's Orch.

1:00 a.m. ES 12:00 Mid CS WBBM-Eddie Neibaur's Orch. WENR-Glenn Lee's Orchestra WGN—Continental Gypsies
WLW—Tommy Tucker's Orch.

1:15 a.m. EST 12:15 CST WGN—Jan Garber's Orchestra WLW—Ted Fiorito's Orch.

Programs for Wednesday, October 16

7:30 a.m. EST 6:30 CST NBC-Jolly Bill & Jane: WEAF CBS-Organ Revielle: WABC NBC-Pollock & Lawnhurst, pi-NBC-Pollock & Lawnhurst, pi-ano duo: WJZ KMOX-Harry, Johnny and Aunt Sarah WGY—Musical Clock
WHAS—AAsbury College Devo-WKRC-News; Something for

Everyone
WLW—Morning Devotions
WSAI—Today's News
WSM—Paul and Bert

7:45 am EST 6:45 CST NBC-Yoichi Hiraoka, xylophon-ist: WEAF NBC-Rise and Shine. WJZ KMOX-Ambrose Haley and the Ramblers

Ramblers
WLW—Syncopation
WSAI—Musical Sun Dial
WSM—Leon Cole, organist
WSM—Lunior Broadcasters

8:00 a.m. EST 7:00 CST NBC—Spareribs: WEAF CBS—Oleanders, male quartet WABC
WABC
WABC
WAVE KDKA WCKY (sw-21.54)
KMOX—News; Home Folks'

Hour WCPO—Our Daily Thought WGBF—△Gospel Tabernacle WGN—Good Morning WHAS—Georgia Wildcats WLS—News

WL5—News
WLW—Garden Club Talk
WSAI—AChurch Forum
WSM—AMorning Devotion
WTAM—Musical Clock
WWVA—Morning Edition

8:15 a.m. EST 7:15 CST NBC—News; Twenty Fingers of Harmony: WEAF WLW CBS—Sidney Raphael, pianist; City Consumers' Guide: WABC NBC—Pals: WJZ WSM WAVE KDKA—News

KMOX—A Peach and a Pair WCKY—News

WCRY—News
WCPO—Today's Headlines and
Highlights
WHAS—Log Cabin Boys
WI.S—Morning Roundup
WTAM—Dr. Sunshine
WWVA—Tex Harrison's Texas
Buckaroos

8:30 a.m. EST 7:30 CST NBC-Walter Cassel baritone William Meeder, organist WJZ KDKA WCKY (sw-

21.54) NBC—Cheerio WEAI WTAM WGY WSM WEAF WLW WABC CBS—Chapel Singers 1 KMOX—Tick-Tock Revue WAVE—Musical Clock WAVE—Musical Clock
WCPO—Morning Concert
WGN—Fireside Melodies
WHAS—Breakfast Business
WKRC—Fiddlin' Farmers
WLS—Indian Legends
WSAI—McCormick's Old Time Fiddlers WWVA-Morning Dance Tunes

8:45 a.m. EST 7:45 CST

CBS—The Bluebirds, girls' vocal trio; On the Air Today: WABC NBC—Landt Trio and White WJZ KDKA WCKY (sw.21.54) WGBF—Timely Topics WLS—Jolly Joe & His Pet Pals 9:00 a.m. EST 8:00 CST

NBC—Organ Rhapsody: Richard organist WEAF ar Audience, variety WABC WSMK WHAS CBS-Dear

w NBC-Breakfast Club; Edna

Odell, contralto; Morin Sisters:
WJZ KDKA WSM WAVE
WCKY (sw-15.21)
Hymns of All Churches: WLW
WGY KMOX-Views on News

WGN-Good Morning
WLS-Lulu Belle and Scotty
WSAI-McCormick's Old Time Fiddlers WTAM—Vaughn King's Calis-

thenics WWVA-Cowboy Loye and Just Plain John

9:15 a.m. EST 8:15 CST

NBC—Richard Leibert, organist WGY WLW KMOX—Musical Jewel Box WGBF—City Court WKRC-Saving Sue WLS-△Morning Devotions WTAM-Board of Education

9:30 a.m. EST 8:30 CST NBC—Fields and Hall, songs and patter: WEAF WGY WLW patter: WEAr WSAI MOX—The Corn Huskers

WCPO—Pat Gillick
WKRC—Jean Abbey
WLS—The Hilltoppers
WTAM—Health and Home
WWVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST NBC-Wife Saver, Allen Pres-cott: WEAF cott: WEAF
CBS—Gothamaires, male quartet; News: WABC KMOX
WKRC WSMK WHAS
KDKA—Style & Shopping Serv-

WCPO-Galvano and Cortez WGN-Len Salvo, organist
WGY-Musical Program
WLS-Announcements; News
WLW-Back Stage Wife, drama
WSAI-On the Mall
WTAM-Tennesseans
WWVA-Flyin' XX Round-Up

10:00 a.m. EST 9:00 CST

10:00 a.m. EST 9:00 CST

NBC—Fifth Annual Forum on
Current Problems; Speakers:
WJZ KDKA (sw-15.21)
Mrs. Wm. Brown Meloney,
introduction; Alfred Sloan,
"Nothing Can Stop America";
Lady Rhondda, "International
Understanding;"
NBC—News; John Herrick, baritone: WEAF WSM WTAM
CBS—Josephine Gibson, hostess
counsel: WABC WKRC KMOX
WAVE—William Nast

WAVE—William Nast WCKY—News; Hollywood News

WCPO-A Wade House, evangelist
WGN—Hymns of All Churches
WGY—News; Market Masket
WHAS—To be announced
WLS—Prairie Ramblers; Patsy
Montana; Hiram and Henry
WLW—How to Be Charmng WLW-How to Be Charmng WSAI-Household Hints WWVA-Georgie Porgie Program

10:15 a.m. EST 9:15 CST NBC-Home Sweet Home, dra-matic sketch: WEAF WGY WLW WTAM Along the Volga: WABC

CBS—Along the Voiga: WASS
WHAS
KMOX—Let's Compare Notes
WAVE—Forum on Current Problems (NBC)
WCPO—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST NBC-Fifth Annual Forum on Current Problems: WEAF WSM WSAI WTAM George E. Q. Johnson, "Cut-ting the Crime Cost" CBS—Carlton and Shaw, piano duo: WABC WHAS WSMK whas wsmk duo: WABC WHAS WSMK
WKRC KMOX
NBC—Today's Children: WJZ
WCKY WLS KDKA (sw-15.21)
WAVE—\(\triangle \) Devotional Service
WCPO—Variety Program

WGN-Housewarmers WLW-Morning Housewarmers WWVA-Rapid Ad Service 10:45 a.m. EST 9:45 CST

NBC-Betty Crocker WEAF WTAM WGY WIAM WGY BS—Saundra Brown, songs: WABC WWVA WSMK WKRC NBC—Fifth Annual Forum on Current Problems: WJZ WSM KDKA WAVE WCKY (sw-

Gov. Geo. H. Earle of Penn-sylvania, "The Constitution"; Ogden L. Mills, "The Consti-tution"; Dr. Menas Gregory, "Juvenile Delinquency"; Paul Siple, boy-scout with Byrd ex-pedition, "Exploration and Adventure!" Dr. Arthur F. Compton, "The Safeguard of Religion" 15.21)

MBS—Backstage Wife WGN KMOX—Police Court B'dcast WCPO—Jay Kay Jamboree WGBF—Knockabouts WHAS—Monticello Party Line WLS-Morning Minstrels WLW-Livestock; News WSAI-Silver Strains 11:00 a.m. EST 10:00 CST

NBC-Ida Bailey Allen: WEAF WGY WSAI WTAM CBS—Cooking Close-Ups; WABC WKRC KMOX (sw-15.27) KDKA—Uncle Tom and Betty

WGN-Friendly Neighbor's House WHAS-Dream Train

WLS-Martha Crane and Helen Joyce; Morning Homemakers' Program WWVA-Amer. Family Robinson 11:15 a.m. EST 10:15 CST

11:15 a.m. EST 10:15 CST

NBC—Studio 7: WEAF WGY
CBS—Blanche Sweet, beauty
talk: WABC (sw-15.27)

KDKA—Grab Bag

KMOX—News Through a Woman's Eyes
WCPO—Frederick Walter
WGBF—Magic Hour
WGN—Through the Looking Glass
WHAS—Chats with Dolly Dean
WKRC—Irene Righter
WLW—Jacob Tarshish
WSAI—Daytime Revue
WTAM—Whipple and Pooler
Moods

Moods WWVA—Yodlin' Hank's Hillibill-

11:30 a.m. EST 10:30 CST CBS—Mrs. Wiggs of the Cabbage Patch, dramatic sketch; WABC WKRC KMOX (sw-

NBC-Homespun; Wm. Hiram Foulkes: WEAF WTAM WCPO—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Bachelor's Children
WGY—Musical Program
WHAS—Magic Hour
WLS—News; Butter, Egg and
Poultry Markets; Livestock

Markets WLW—The Magic Hour WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST NBC-Magic Recipes; Bill Brad-ley & Jane Ellison WEAF WTAM WAVE WSM WGY WSAI

BS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-MBS—Minstrels: WGN WLW
WCPO—Frigid Facts
WGBF—Hoosier Philosopher
WHAS—Billy Farrell, pianist
WLS—William O'Connor, tenor;
Sue Roberts
WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS NBC-Pat Barnes in Person: WLW

WLW
CBS—The Voice of Experience,
advice: WABC WKRC KMOX
WWVA WHAS (sw-15.27)
NBC—Fifth Annual Forum on
Current Problems: WEAF
WSAI WAVE WTAM

Dr. Neil Carothers, Economics" CBS-Fred Feibel organist: WSMK

WSMK
NBC—Simpson Boys of Spruce-head Bay: WJZ
KDKA—News
WCKY—Studio Program WCKY—Studio Program
WCPO—Gladys Catron
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program WLS—Roundup WSM—Mary Lyles Wilson's Ra-dio Kitchen

12:15 p.m. ES 11:15 a.m. CS

NBC—The Merry Macs; News: WJZ KDKA (sw-15.21) CBS—The Gumps, sketch: WABC WHAS KMOX WKRC (sw-Tom. Dick & Harry: WGN

WCKY-News WCPO-Noontime Tunes WGY-Doc Schneider's Cowboys WLS-"Old Kitchen Kettle." WLS—"Old Kitchen Kettle, Mary Wright WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS

(BS-"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw-15.27)

NBC-Nat'l Farm & Home Hour; Guest Speakers; Walter Blau-fuss' Orch.: WJZ WCKY WSM WAVE KDKA WLW (sw-15.21)

WCPO—Margaret Beaver WGN—Sentimental Selma WGY—Farm Program WLS—Old Music Chest WWVA—Tony and Dominic

(Continued on Next Page)

Why Put on Airs?

(Continued from Page 3)

and queen of an imaginary kingdom are and queen of an imaginary kingdom are being crowned, can be solemn and majes-tic in meaning, because the situation calls for just that formality. But a drinking song for students lives for years because it mirrors the informality of everyday

Many maestros, in seeking to give what Many maestros, in seeking to give what they think is a de luxe presentation of a composition, so thoroughly over-arrange it that they rob it entirely of its basic melody and generally succeed in making it sound like a boiler factory warming up. It is the bandsman who is artfully simple in his arrangements, and who achieves the degree of informality that makes his

the degree of informality that makes his music understandable to all listeners, who reaches and stays at the top of the radio heap. The flashy arranger-orchestra leader reminds me of a magnificent wind-storm that finally peters out into nothingness.

The word informality often is coupled

with another word-charm. music both can be viewed in this light.

Informality Inborn

With people, informality is inborn, Permit me to quote one example that I know personally. Mrs. Franklin D. Roosevelt, First Lady of the Land, was driving with woman companion toward the Roosevelt Hyde Park estate. A young hitch-hiker, not knowing who was in the car as it approached, lifted and jerked the proverbial thumb. Mrs. Roosevelt pulled the car to a halt, and dispelled the hiker's embarrassment by inviting him to open the rumble seat and jump in. Learning that the youth, a university student, was going farther than Hyde Park, she arranged that he get a lift for the balance of his journey to Poughkeepsie, twelve miles beyond. That's informality!

But to return to broadcasting. Radio, rapidly coming of age, is getting away from the studied formality of yesteryear. The most successful programs on the air today, musical or otherwise, are those which achieve a casual air—and the most successful artists are those who make it seem as if their efforts are informal and extemporaneous.

Informality includes the unexpected. Radio listeners have been led to expect, through years of routined programs, similar airings today. My friends, however, who may be classified as the average radio listeners have, of late expressed surprise at the turn radio programs are taking. There is less of the studied effect —more informality—written into most of the scripts. Script writing has been developed into an art

Looking Ahead

Here is a prediction: Radio, attaining greater literacy as the years go by, soon will eschew the present order of things completely. The time, is not long off when more hardy sponsors will experiment with the scriptless radio program-on which no one will have set lines or schedule, other than that of time. Artists will be told to "go ahead and do as you please—providing what you do is excellent"

viding what you do is excellent."

Television will necessitate even a greater degree of informality. The fact that listeners will be able to see as well as to hear their air favorites will necessitate doing away with parking in front of microphone and reading from script. efforts, with television, will have to be-come seemingly casual. The radio artists —musicians, Thespians and comedians alike—who possess that innate degree of informality in their offerings, will be the successful radio artists of the future just as they are the outstanding kilocycle performers today.

Sigmund Romberg and his Studio Party are on the air every Tuesday at 10 p. m. EST (9 CST; 8 MST; 7 PST) over an NBC-WEAF

ONLY \$1.00 for a \$2.75 ELECTRIC MIXER



This wonderful WHIRL-POOL ALL ELECTRIC MIXER with measuring cup bowl is guaranteed to give perfect satisfaction or money refunded. Whips Cream, Salad Dressings, Sauces, Eggnogs, Beats Eggs, Mixes Malted Milk Drinks, and makes Mayonnaise in a hurry

Mayonnaise in a hurry.

MAKES AN IDEAL BRIDGE PRIZE OR XMAS GIFT Order now. We pay Postage. Send this "AD" with one dollar (either Money Order, Stamps, Gertified Check, or Cash) to:

tified Check, or Cash) to:
MID-WEST SALES SYNDICATE 549 W. Randolph St.,

MEN Wanted

to Qualify for Positions in New Industries AIR CONDITIONING **ELECTRIC REFRIGERATION**

We want to personally interview, at our own expense, a number of ambitious men—aged 21 to 40—in various localities. We will select as many as possible to qualify for positions in America's two fastest-growing industries. The men we select will be trained for installing and servicing all kinds of domestic and commercial Air Conditioning and Electric Refrigeration equipment. Do not reply unless you are mechanically inclined, have fair education and are employed at present at least part time. Character references required. You must be willing to study during spare time for few months at some cost to you. Write giving full details of age, education and present occupation.

UTILITIES ENGINEERING INSTITUTE (Established 1927) 400 N. Wells St., Dept. RG-10, Chicago, Ill.

ASY WAY

NO DRUG

NO DIET



CHES OFF
WAISTLINE
"Director Belt reduced my waistline from
42 to 34 inches. I feel 10 years younger.
Constipation gone—no tired, bloated feeling
after meals."—G. NEWTON, Troy, N. Y.
Director Belt instantly improves your
annearance, puts snap in your step, re-

SENT ON No obligation. Write to-day for trial offer. LANDON & WARNER 360 N. Michigan Ave.



Try your skill as a detective. Ten complete sets of Ken-Rad Radio Tubes given away every Wed-nesday night to listeners.

to START \$ 90 to \$ 175 \$ 90 to Special Agent Senographer U.S. Border Patrol U.S. Border Patro WOMEN

SALARY
TO START
() Ry. Mail Clerk
() P. O. Laborer
() R. F. D. Carrier
() Special Agent

Address.....

(Continued from Preceding Page)

12:45 p.m. ES 11:45 a.m. CS CBS-Five Star Jones, sketch: WABC WKRC KMOX (sw-

MBS-Painted Dreams: WCPO—Studio Program WGBF—Bulletin Board WHAS—How to Be Charming WLS-Weather; Produce Mark-

ets; News WTAM—Noon-day Resume WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS

1:00 p.m. ES 12:00 m CS
NBC—News; Market & Weather
Reports: WEAF
CBS—Martha Holmes, Federal
Housing Admin., speaker:
WABC WSMK (sw-1527)
NBC—News; Lee Gordon's Varieties: WTAM
VMOV. Mosis Witches

eon; Mr. Geo. F. Kearney speaker WGBF—Church & School News WGN—The Love Doctor WGY—Bag and Baggage WHAS—College of Agriculture WKRC—Melodious Measures WLS—Prairie Farmer Dinnaphal WLS-Prairie Farmer Dinnerbell

Program WSAI-Police Flashes NBC—Lee Gordon's Varieties:
WEAF WGY
CBS—Concert Miniatures: WABC
(sw-15.27)
CRS—p. 37 1:15 p.m. EST 12:15 CST

CBS—Radio Gossip Club; Eddie and Fannie Cavanaugh: WHAS KMOX

WGBF-Markets; Farmer Purceil WGN-Rich Man's Darling WHAS-Benny Ford's Arkansas Travelers

WSAI—Dave Upson WSM—News Hawk WWVA—Musical Program

1:30 p.m. EST 12:30 CST NBC-Dick Fidler's Orchestra: WEAF WGY WTAM WAVE CBS—Matinee Memories: W WKRC WSMK (sw-15.27) NBC—Dandies of Yester WJZ WCKY Yesterday:

WJZ WCKY
KDKA—Salt and Peanuts
KMOX—Three Brown Bears
WCPO—To be announced WGN-Markets; A Mid-day Serv-

WHAS-Livestock Reports WLW—Painted Dreams WSAI—Treadwells on Tour WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST NBC—Happy Jack: WJZ WCKY KDK4—Human Values KDKA—Human Values
KMOX—Magic Kitchen
WCPO—Dance Rhythms
WGBF—Curbstone Reporter
WHAS—Shopping Guide
WLS—Livestock Markets
WLW—Tommy Tucker's Orch.
WSM—Dep. of Agriculture
WWVA—A Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST BC-Chandler Goldthy Ensemble: WEAF V

WSAI
CBS—Jan Savitt's Orch.: WABC
WKRC KMOX (sw-15.27)
NBC—Words and Music: WJZ
WAVE WCKY

WAVE WCKY
KDKA—Mac and Bob
WCPO—Today's Headlines and
Terry Reagan
WGBF—Montmarte
WGN—Palmer House Ensemble
WGY—Helene Mae, soprano
WHAS—Univ. of Kentucky
WLW—School of the Air 2:15 p.m. EST 1:15 CST

KDKA—To be announced WCPO—Song of the Strings WGN—Romance of Helen Trent WGY—Household Chats

2:45 p.m. EST 1:45 CST CBS—Happy Hollow, dramatic sketch: WABC WHAS WSMK WKRC (sw-15.27) KMOX—Window Shoppers WCPO—Vocal Variety

WGN-Marriage License Bureau

WGN-Marriage License Burea Broadcast WGY-Scissors and Paste WLS-Homemakers' Program WWVA-Cap, Andy and Flip 3:00 p.m. EST 2:00 CST NBC-Pat Kennedy, tenor; Har-ry Kogen's Orchestra: WEAF WSAI

WSAI
CBS-Loretta Lee; The Clubmen;
Orch.: WABC WSMK WKRC
WHAS (sw-15.27)
NBC-Fifth Annual Forum on
Current Problems: WJZ WSM

WAVE WCKY

WAPE WSMR (SW-1921)

NBC—News; Lee Gordon's Varieties: WTAM

KMOX—Magic Kitchen

WCPO—Advertisers Club Luncheon; Mr. Geo. F. Kearney, speaker

WGBF—Church & School News

WGN—The Love Doctor

WAVE WCKY

Dr. John Erskine, keynote speech; Mrs. Irita Van Doren, "New Fall Books"; Carl Van Doren, "Trends in Literature" KDKA—Stroller's Matinee KMOX—Ma Perkins

WCPO—Musical Masterpieces WGBF—On the Air WGN—Blackstone Ensemble WGY—Musical Program

WLW-Dorothea Ponce, songs WWVA-Cowboy Loye and Just

**Plain John WTAM—Musical Cocktail 3:15 p.m. EST 2:15 CST Varieties: NBC—Ma Perkins, dramatic sketch: WEAF WGY WLW WTAM WLS KDKA-Romance of Dan and

Sylvia KMOX—Backstage Wife WGN-June Baker, home man-agement

VSAI-Pop Concert 3:30 p.m. EST 2:30 CST NBC-Vic & Sade, comedy sketch: WEAF WTAM WLW

sketch: WEAF WTAM WLW
WGY
CBS—"Whoa Pincus," sketch:
WABC WHAS WSMK WKRC
WWVA (sw-15.27)
KDKA—Back Stage Wife
KMOX—How to Be Charming WCPO—Rhythm and Rhyme WGBF—Sunshine Hour WGN—The Mail Box WHAM—Ma Perkins

-Fanfare 3:45 p.m. EST 2:45 CST NBC—The O'Neils, dramatic sketch: WEAF WTAM WGY

WLW
KDKA—Charm
KMOX—Exchange Club
WCPO—Hawaiian Melodies
WGN—Afternoon Serenade
WLS—Homemakers' Program
WSAL Dealers Schutz AI-Dealers

4:00 p.m. EST 3:00 CST NBC—Fifth Annual Fo Current Problems: WTAM WSAI director of Edw. Johnson, director of Metropolitan Opera, "The Place of Opera in American

CBS—The Hoosier Hop: WABC WSMK WKRC KMOX (sw-15.27) NBC-Betty and Bob

WJZ KDKA WENR WLW (sw-15.21) Betty and Bob, sketch: WLW

WCPO-Coney Island Races WHAS-AWeek-day Devotions WWVA-Georgie Porgie Program

4:15 p.m. EST 3:15 CST (BC—Woman's Radio Review; WEAF WCKY WTAM WAVE WSM WSAI WGY (sw-9.53) WSM WSAI WGY (sw-9.53)
NBC—Gale Page, contralto: WJZ
MBS—Life of Mary Sothern,
sketch: WGN WLW
KDKA—Karen Fladoes
WENR—Madame de Sylvara
WCPO—Brass Band Concert
WHAS—Hopsier Hon (CRS)

WCPO—Song of the Strings
WGN—Romance of Helen Trent
WGY—Household Chats
WLS—Pa & Ma Smithers
WWVA—The Ol' Pardner
2:30 p.m. EST 1:30 CST
NBC—Music Guild: WEAF WGY
WSAI WTAM (sw-15.33)
* CBS—Between the Bookends, readings: WABC KMOX
WHAS WSMK WKRC (sw15.27)
NBC—Nat'l Congress of Parents
and Teachers: WJZ WAVE
WCKY
WCKY
WCKY
WGKA—Home Forum
WGBF—News
WGN—Blackstone Ensemble
WLS—Grain Market Summary
WWYA—Ma Perkins

WCPO—Brass Band Concert
WHAS—Hoosier Hop (CBS)
* WWBA—GOSSIP PROGRAM
4:30 p.m. EST 3:30 CST
NBC—Fifth Annual Forum on Current Problems; Speakers:
WEAF WAVE (sw-9.53)
Helen Hayes, "Trends in the Drama"; Reuben Mamoulian, "The World's Latest True Art"
CBS—Vivian Della Chiesa, so-prano; Orch: WABC WSMK
WHAS KMOX (sw-15.27)
NBC—Fascinatin' Rhythm; Ranny Weeks' Orch: WJZ WSM
WCKY WENR
KDKA—Market Report
WCPO—Brass Band Concert
WHAS—Hoosier Hop (CBS)
* WWBA—GOSSIP PROGRAM
* WHAS—Housel Hop (CBS)
* WHAS—Housel Hop (CBS)
* WWBA—GOSSIP PROGRAM
* WHAS—Housel Hop (CBS)
* WHAS—Hopsier Hop (CBS)
* WHAS—Hopsier

Star * Indicates High Spot Selections

WKRC—Eddie Schoelwer WLW—Singing Neighbor WSAI—To be announced WTAM—Twilight Tunes WWVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST NBC-Betty Marlowe's Califor-nians: WTAM NBC—Fascinatin' R h y t h m: KDKA (sw-15.21)

WCPO—Ray Noble Music
WGBF—Musical Masterpieces
WGY—Musical Program
WKRC—Vivian Della Chi
(CBS) WLW-To be announced

5:00 p.m. EST 4:00 CST BS—Johnny Augustine's Music; Patti Chapin, vocalist: WABC WSMK WKRC WWVA KMOX

(sw-15.27)

NBC—Fifth Annual Forum on Current Problems; Speakers: WJZ WCKY WENR WAVE WSM

Royal Contissoz, "Trends in American Art"

★ NBC—Al Pearce's WEAF WMAQ WSAI WTAM WGY (sw-9,53)
KDKA—Plough Boys

WURO-Final Headlines
WHAS-Eastern Kentucky State
WLW-Dick Tracy
WEAF 5:15 p.m. EST 4:15 CST

KDKA-Kiddies' Klub WCPO-Mose and Rufus WLW-Jack Armstrong, drama WWVA-Economy Notes 5:30 p.m. EST 4:30 CST

NBC—Ireene Wicker, the Sing-ing Lady: WJZ KDKA WLW (sw-15.21-11.87) (SW-15.21-11.87)
CBS—Jack Armstrong, sketch:
WABC (sw-15.27)
NBC—Tom Mix Adventures:
WEAF - WGY WSAI WTAM
(sw-9.53)

(sw-9.53)
KMOX—Strolling Bard
WAVE—Walkathon
WCKY—Organ Reveries
WCPO—Shoppers Special
WENR—Music and Comments
WHAS—Herbert Koch, organist

5:45 p.m. EST 4:45 CST 5:45 p.m. EST 4:45 CST NBC—Clara, Lu 'n' Em, sketch: WEAF WAVE WSM WTAM WGY WSAI WGN (sw-9.53) CBS—Og, Son of Fire, drama: WABC WKRC WHAS (sw-

NBC—Orphan Annie: WJZ KDKA WLW (sw-15.21-11.87) KMOX—News WCKY—Iva Thomas

WCPO—Pat Gillick
WENR—That Certain Four
WSAI—To be announced
WWVA—Rhythm Rogues

Night

6:00 p.m. EST 5:00 CST NBC-Flying Time: WEAF WGY WENR (sw-9.53) adets Quartet: WSMK

WBBM
NBC—News; Animal News Club:
WJZ WCKY
CBS—Buck Rogers, sketch:
WABC (sw-11,83)
KDKA—News-Reeler

KMOX-Russell Brown, Edith

Karen, songs WAVE-While the City Sleeps

WAVE—While the City Sleeps
WCPO—Dinner Music
WGN—Armchair Melodies
WHAM—Sports
WHAS—Out o' Dusk
WKRC—Smilin' Dan
WLW—Old Fashioned Girl
WSAI—"Omar the Mystic"
WSM—News; Beasley Smith &
Jack Shook; Pan-American
B'dcast

B'dcast WTAM—Cleveland Orch.; Talk WWVA—Radio Gossiper

6:15 p.m. EST 5:15 CST

NBC—News; Mary Small, songs:
WEAF WSM WSAI WTAM
CBS—Og, Son of Fire, drama:
KMOX WBBM

KMOX WBBM
CBS—Bobby Benson and Sunny
Jim: WABC (sw-11.83)
NBC—Ken Sparnon's Ensemble:
WJZ WENR WCKY KDKA-Operetta Snap Shots WAVE-Skeets Morris

WGY—Joe LaTour, comedy WKRC—Dick Bray; News WLW—Sundown Varieties WWVA--Dinner Music

6:30 n.m. EST 5:30 CST NBC—Treene Wicker, the Sing-ing Lady; WGN CBS—Jack Armstrong, sketch; KMOX WBBM

KMOX WBBM
NBC-News; Stanley High, political talk: WEAF (sw-9.53)
CBS-News; Vanished Voices, musical and dramatic; WABC (sw-11.83)
NBC-News; The Charioteers: WJZ WCKY
KDKA-Thore Three Girls

WJZ WCKY KDKA-Those Three Girls WCPO-Star Serenaders WENR-What's the News? WGBF—Singing Cowboy WGY—Evening Brevities WHAM—Terry & Ted
WHAS—National Safety Congress
WKRC—Evening Serenade
WLW—Bob Newhall, sports
WSAI—Headlines in the News

WSM-News; Financial News WTAM-News; Sportsman 6:45 p.m. EST 5:45 CST NBC-Orphan Annie: WSM WGN CBS-Herbert Foote, organist:

WEAF
NBC-Lowell Thomas, news:
WJZ KDKA WLW WTAM
(sw-11.87-15.21)
NBC-Ranch Boys Trio: WENR
Jimmy Allen, sketch: KMOX
WBBM

WCKY—Dinner Hour Concert WCPO—Miami Aces WGBF—Seroco Club WGY-Annette McCullough, songs WHAM—News
WHAC—Rep. Campaign Com.
WSAI—Knot Hole Club
WWVA—Musical Moments

7:00 p.m. EST 6:00 CST * NBC—Amos 'n' Andy: WEAF WLW WGY WTAM (sw-9.53) * CBS—Myrt & Marge, drama: WABC WWVA WKRC (sw-WABC 11.83)

BC — Easy Aces; Comedy Sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87) NBC - Easy

CBS—Buck Rogers, sketch:
WHAS KMOX WBBM
WAVE—Nat'l Safety Program
WCPO—Hornberger Trio
WGBF—Birthday Club WGBF-Birthday Club WGN-Palmer House Ensemble WSAI-Bob Geltman's Orchestra

WSAI—Bob Geltman's Orchestr;
WSM—Sarie & Sallie; Sports
7:15 p.m. EST 6:15 CST

★ NBC—ALKA-SELTZER PRE.
sents Uncle Ezra's Radio Station: WEAF WGY WTAM
WSAI (sw-9.53)
NBC—Caut. Tim. Healy: WIZ

NBC—Capt. Tim Healy: WJZ KDKA WENR WHAM WCKY

BS—Jerry Cooper, baritone: WABC WSMK WHAS (sw-11.83)

MBS—Lilac Time: WGN WLW KMOX—Frank Hazzard wit Orchestra WAVE-Radio Newspaper

WAYE—Radio Newspaper
WBBM—Pat Flanagan on Sports
WCPO—Pat and Bill
WGBF—News
WKRC—All Star Radio Roundup
WSM—Joseph Maspherson
WWVA—Frolics

7:30 p.m. EST 6:30 CST

WEAF WSAI WAVE WTAM
CBS—Kate Smith's Time;
Jack Miller's Orchestra; Ted
Collins, announcer: WABC

Collins, announcer: WABC
WKRC WHAS KMOX WWVA
WBBM (sw-11.83)
** NBC—Lum & Abner, comedy
sketch: WJZ WENR WLW
Musical Moments: WSM WHAM
KDKA—Lois Miller and Rosey Rowswell

WCKY—News WCPO—Harry Hartman's Sport Review WGBF—Historical Facts

WGN-Milky Way Winners WGY-Jim Healey, commer GY-Jim Healey, commentato 7:45 p.m. EST 6:45 CST 7:45 p.m. EST 6:45 CST
NBC-Dangerous Paradise,
drama; Elsie Hitz and Nick
Dawson; News: WJZ KDKA
WENR WAVE WSM WLW
(sw-11.83)
NBC-City Voices: WCKY WBBM (sw-11,83)
NBC—Charley Bowers' Orch.
Three Scamps: WEAF WT WTAM WCPO—Will Hauser's Orch WGN—Quin Ryan's Am WGN—Quin

WGY-Musical Program WHAM-The Forty-Nin WWVA-Home Town I

**NBC—One Man's Family, sketch: WEAF WSM WTAM WAVE WGY WLW
CBS—Cavalcade of America, dramatic sketch: WABC WHAS WKRC WBBM KMOX (sw-

6.12)
BC—The Rendezvous: WJZ
KDKA WCKY WHAM WLS
(sw-11.87) WCPO—Dave and Henry WGN—The Lone Ranger WSAI—Tommy Tucker's Orch. WWVA—Final Edition

8:15 p.m. EST 7:15 CST WCPO-Michelson's Orch. WWVA-Variety Program

8:30 p.m. EST 7:30 CST NBC—"The House of Glass," sketch with Gertrude Berg, Joe Greenwald, Paul Stewart, Helen Dumas, Bertha Walden, Bill Artzt's Orch.: WJZ KDKA

Bill Artat's Urch.: WJZ KDKA
WHAM WLS (sw-11.87)

CBS—Burns & Allen; Jacques
Renard's Orch.: WABC WKRC
KMOX WHAS WBBM (sw-

★ NBC—Wayne King's Orch.: WEAF WTAM WGY WSAI WSM -Heatrolatown: WGN WLW

WAVE—Bert Kenny WCKY—Musical Cocktail WCPO-To be 8:45 p.m. EST 7:45 CST WAVE—Jimmy Joy's Orchestra WCKY—Musical Moments

WCPO-Bob J 9:00 p.m. EST 8:00 CST c CBS—Lily Pons, soprano; An r CBS—Lily Pons, soprano; An-dre Kostelanetz' Orch.; Chor-us: WABC WKRC WHAS WSMK WBBM KMOX (sw-

* NBC-Town Hall Tonight: Fred Allen, Portland Hoffa, Art Players, Amateurs & Peter Van Steedens' Orch.: WEAF WTAM WSM WAVE WLW WGY (sw-9.53) NBC—John Charles Thomas, bari-

tone; Frank Tours' Orchestra: WJZ WLS KDKA WCKY WHAM (sw-6.14)

WCPO—Boxing Matches WGN—News; Sports Review WSAI—Ace Brigode's Orch. 9:15 p.m. EST 8:15 CST

WBBM-Johnny Hamp's O. WGN-The Couple Next Do 9:30 p.m. EST 8:30 CST ** NBC—Warden Lawes; Twenty

Thousand Years in Sing Sing; "Speed": WJZ WENR KDKA WCKY WHAM (sw-6.14)

CBS—Six Gun Justice, dramatic sketch: WABC WKRC KMOX (sw-6.14) WBBM—Fox Hunters WGN—Wallenstein Sinfonietta WHAS—Down on the Farm

VSAI—News 9:45 p.m. EST 8:45 CST WBBM—George Olsen' Orchestra WHAS—To be announced WSAI—Rheiny Gau, songs 10:00 p.m. EST 9:00 CST

BS—On the Air with Lud Gluskin: WABC WKRC WHAS WSMK WBBM (sw-6.12) BC—String Symphony: WJZ KDKA WSM WHAM (sw-6.14)

NBC—Cabin Revue; Contad Thi-bault, baritone; Harry Salter's Orch.; Frank Crumit, m.c.; WEAF WTAM WGY WSAI (sw-9.53) KMOX—Musical Moments; Solo-

ist; Orchestra WAVE—Skating AVE—Skating Derby

WGN—Joe Sanders' Orch.

★ WLW—KEN-RAD PRESENTS Unsolved Mysteries, drama 10:15 p.m. EST 9:15 CST NBC—String Symphony: WAVE

WAVE KMOX—Hot Dates in History WGN—Musical Moments 10:30 p.m. EST 9:30 CST BC—Ray Noble's Orchestra: WEAF WGY WTAM WLW (sw-9,53)

* CBS-Boake Carter, news; ★ CBS-REMINGTON WABC WHAS KMOX WKRC Presents The March Presents The March of dramatized news events;
WABC WHAS KMOX WBBM
WKRC (sw-5,12)
WGN-Attilio Baggiore; Orch
WSAI—Tommy Tucker's Orch,
WSM—Francis Craig's Orch.

10:45 p.m. EST 9:45 CST CBS—Jerry Cooper, baritone: WABC WKRC WSMK WBBM

(SW-6,12) KMOX—Sport Page of the Air WCPO—Will Hauser's Orch. WHAS—Musical Moments, vocal-

11:00 p.m. EST 10:00 CST NBC-Pinky Hunter's Orchestra: WEAF WTAM (sw-9.53)

WEAF WTAM (sw.9.53)
CBS—Frank Dailey's Orchestra:
WABC
NBC—News; Dorothy Lamour,
soprano: WJZ WHAM WCKY
★ NBC—Amos 'n' Andy: WSM
★ CBS—Myrt & Marge, drama:
KMOX WHAS WBBM
KDKA—Sports, Ed Sprague
WAVE—Walkathon
WENR—Globe Trotter
WGN—Here. There and Every-

WGN-Here, There and Every-

where WGY—Ted Black's Orchestra WKRC—News; Billy Snyder's Orchestra

WLW—News WSAI—Dance Orchestra 11:15 p.m. EST 10:15 CST NBC—Ink Spots: WJZ WCKY WSM CBS—Claude Hopkins' WSMK WBBM KMOX

NBC-Leonard Keller's Orch.: WEAF WENR WSAI (sw-CBS—Public Opinion: WABC

CBS—Public Opinion: WABC KDKA—Dream Ship WAVE—Paul Miners' Orch. WGN—Fiddle Riddles WHAS—Dance Time WKRC—Red Birds' Orchestra WLW—Salute to the Cities

11:30 p.m. EST 10:30 CST

** NBC—House of Glass, dramatic sketch: WSM WAVE

CBS—Johnny Hamp's Orchestra:
WABC WHAS WKRC WBBM

NBC—News; Glenn Lee's Orch.:
WEAF WSAI WCKY WGY

WEAF (sw-9.53) Romanelli's Orch .: WJZ WHAM

WJZ WHAM KDKA-Radio Night Club KMOX-Maurie Sherman's Orch. WENR-Earl Hines' Orchestra WGN-Orville Knapp's Orch. WTAM-Gene Baker's Orchestra 11:45 p.m. EST 10:45 CST BC—Jesse Crawford, organist: WEAF WCKY WSAI WGY

WEAF WCKY WSAI WGY (sw-9.53)
KMOX-To be announced WENR-Chas. Boulanger's Orch. WGN-Jan Garber's Orchestra WLW-Ted Fiorito's Orch. WTAM-Hal Goodman's Orch.

12:00 Mid ES 11:00 p.m. CS

NBC—Phil Harris' Orch.: WEAF WGY WSAI WCKY CBS—George Olsen's Orchestra: WABC WKRC WBBM KMOX WSMK

NBC-Shandor, violinist; Harold Stern's Orch.: WJZ KDKA WSM WAVE WHAM (sw-6.14) WSM WAVE WHAM (SW-9,17) WENR—Jack Russell's Orch. WGN—Veloz & Yolanda's Orch. WHAS—Gray Gordon's Orch. WLW—Ace Brigode's Orch. WTAM—Dick Fidler's Orchestra 12:15 a.m. ES 11:15 p.m. CS NBC-Harold Stern's Orchestra: WSM

WAVE-Jimmy Joy's Orchestra 12:30 a.m. ES 11:30 p.m. CS NBC-Lights Out, drama: WEAF WENR WAVE WTAM WGY WSM WCKY

WSM WCKY
CBS—Henry Busse's Orchestra:
WABC WKRC WBBM KMOX
NBC—Teddy Hill's Orchestra:
WJZ KDKA WLW (sw-6.14)
WGN—Horace Heidt's Orchestra
WHAS—Dream Serenade

12:45 a.m. ES 11:45 p.m. CS KMOX—When Day Is Done WGN—Joe Sanders' Orchestra WSMK—Merle Carlson's Orch.

1:00 a.m. ES 12:00 Mid CS WBBM-Al Dien's Orch. WENR-Enric Madriguera's Or chestra WGN—Continental Gypsies WLW-Tommy Tucker's Orch.

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

Aunt Sarah
WGY—Musical Clock
WHAS—Asbury College Devotions
WKRC—News; Something for Everyone
WLS—Tumble Weed
WLS—Tumble Weed
WLS—Tumble Weed
WLS—Tumble Weed
WLS—Tumble Weed
WLS—Tumble Weed
WKRC—News: WABC WSMK
WKRC WHAS
WDKA—Style & Shopping Serv-WKRC—News, Everyone WLS—Tumble Weed WLW—Morning Devotions WSAI—Today's News WSM—Delmore Brothers

7:45 a.m. EST 6:45 CST NBC-Yoichi Hiraoka, xylophonist: WEAF NBC—Rise and Shine: WJZ

KMOX—Ambrose Haley WLS—The Oshkosh Boys WLW—Syncopation
WSAI—Musical Sun Dial
WSM—Leon Cole, organist
WTAM—Junior Broadcasters

8:00 a.m. EST 7:00 CST NBC—Spareribs: WEAF CBS—The Bluebirds, girls' vocal trio: WABC
BC-Morning Devotions: WJZ
WAVE WCKY KDKA (sw-

KMOX-News; Home Folks'

MCPO—Our Daily Thought WGBF—AGospel Tabernacle WGN—Good Morning WHAS—Georgia Wildcats WHAS—Georgia Wildcats
WLS—News
WLW—U. S. Savings Bonds
WSAI—AChurch Forum
WSM—AMorning Devotion
WTAM—Musical Clock

WWVA-Morning Edition 8:15 a.m. EST 7:15 CST

8:19 Adm.
NBC—News; Morning Glories:
WEAF WLW
CBS—Sidney Raphael, pianist;
City Consumer's Guide: WABC
NBC—Pals: WJZ WAVE WSM KDKA—News
KMOX—A Peach and a Pair
WCKY—News

WCPO—Today's Headlines and

Highlights
WGN-Romance Time
WHAS-Log Cabin Boys
WLS-Keep Posted
WTAM-Dr. Sunshine
WWVA-Variety Program 8:30 a.m. EST 7:30 CST

8:30 a.m. EST 7:30 CST

NBC—Walter Cassel, baritone,
William Meeder,
WZ WJR KDKA

(sw.21.54)
CBS—Salon Musicale; On the
Air Today: WABC

NBC—Cheerio: WEAF WTAM
WLW WGY WSM

KMOX—Tick-Tock Revue
WAVE—Musical Clock
WCPO—Morning Concert
WGN—Good Morning Program
WHAS—Breakfast Business
WKRC—Fiddlin' Farmers

WKRC-Fiddlin' | WLS-Junior Star

NBC-Landt Trio and White. WJZ WCKY KDKA (sw-21.54) WGBF—Timely Topics WLS—Jolly Joe & His Pet Pals 9:00 a.m. EST 8:00 CST

NBC-Organ Rhapsody; Richard Leibert organist : WEAF

* NBC-Breakfast Club: Edna

Odell, contralto; Ranch Boys:
WJZ WSM KDKA WAVE
WCKY (sw-15,21)
Hymns of All Churches: WGY
WLW KMOX—Views on News WLS—Lulu Belle and Scotty WTAM—Vaughn King's Calis-

thenics WWVA—Cowboy Loye and Just Plain John

9:15 a.m. EST 8:15 CST

NEC-Organ Rhapsody: WLW WGV KMOX—Musical Jewel Box WGBF—City Court WKRC—Saving Sue WLS—↑Morning Devotions WTAM—Board of Education

9:30 a.m. EST 8:30 CST NBC—Fields and Hall, songs and patter: WEAF WSAI WLW KMOX—The Corn Huskers WCPO—Pat Gillick

WGY-Little Jack Little 7:30 a.m. EST 6:30 CST NBC—Jolly Bill & Jane: WEAF
CBS—Organ Reveille: WABC
NBC—Pollock & Lawnhurst, piano duo: WJZ
KMOX—Harry, Johnny and Aunt Sarah

and WTAM—Health and Home WWVA—Flyin' X Round-Up

KDKA-Style & Shopping Serv-

KMOX—Fascinating Melodies WCPO—Arkansas Fiddlers WGN-Len Salvo, organist WGY—Musical Program
WLS—Announcements and News
WLW—Back Stage Wife
WSAI—On the Mall
WTAM—Tennesseans

10:00 a.m. EST 9:00 CST NBC-News; John Herrick, bari-tone: WEAF WSM WAVE WTAM

NBC-News; Cleo Brown, pian-ist and songs: WJZ KDKA WCKY (sw-15.21) CBS—Morning Moods: WABC
WKRC WHAS
KMOX—News Thru a Woman's

WCPO- ↑ Wade House, evangel-

ist
WGN—Hymns of All Churches
WGY—News; Market Basket
WLS—Prairie Ramblers; Patsy
Montana; Hiram & Henry
WLW—Betty Crocker
WSAI—Household Hints
WWVA—Georgie Program WWVA-Georgie Porgie Program

10:15 a.m. EST 9:15 CST NBC-Edward MacHugh, the Gospel Singer: WJZ KDKA WCKY WAVE WSM (sw

NBC—Home Sweet Home, dra-matic sketch: WEAF WTAM WGY WLW KMOX—Let's Compare Notes WCPO—Dot Club News WGBF—Household Hour WGN-Household Hour WGN-Margery Graham WHAS-To be announced WKRC-Woman's Hour WLS-Wm. O'Connor, tenor; Sue Bobarts

Roberts 10:30 a.m. EST 9:30 CST NBC-Today's Children: WJZ KDKA WCKY WLS (sw-15.21) KDKA WCKY WLS (38)
CBS—The Gothamaires: WABC
WHAS KMOX WSMK WKRC
NBC—Breen & de Rose; Andy

Sannella, guitarist: WSM WSAI WTAM WAVE—△Devotional Service WCPO—Gladys Catron WGN-Virginians WGY-Banjoleers and Radio

Sweethearts
WLW—To be announced
WWVA—Rapid Ad Service

WLS—Junior Stars
WSAI—McCormick's Old Time
Fiddlers
WWVA—Morning Dance Tunes
8:45 a.m. EST 7:45 CST
NBC—Landt Trio and White.
NBC—Home Town, sketch: WEAF 10:45 a.m. EST 9:45 CST

WTAM WSAI WTAM WSAI KMOX—Police Court B'dcast WCPO—Dr. Enslein, dogs WGBF—Knockabouts WGN—Backstage Wife WGY—Mid-Morning Devotions
WHAS—Monticello Party Line
WLS—Morning Minstrels
WLW—Live Stock; News
WWVA—Gothamaires (CBS)

11:00 a.m. EST 10:00 CST NBC—The Honeymooners: WJZ
WAVE WCKY WLW KDKA
WSM (sw-15.21)
CBS—Brad & Al, songs & patter: WABC (sw-15.27)
NBC—Ida Bailey Allen: WEAF
WGY WTAM
CBS—Mary Lee Taylor: WHAS
KMOX

CBS—Ma KMOX WCPO-Modern String Duo WGBF-Mister and Missus WGN-Friendly Neighbor's House

Praty WKRC-Bulletin Board WLS—Martha Crane and Helen Joyce WWVA—Amer. Family Robinson

11:15 a.m. EST 10:15 CST NBC-Wendell Hall, songs: WJZ WCKY WSM

WCKY WSM
CBS—Madison Ensemble: WABC
KMOX WKRC WHAS WWVA
WSMK (sw-15.27)
NBC—Studio 7: WEAF WGY

WLW KDKA-Grab Bag WAVE-Nat'l Safety Congress WCPO-Alma and Jane

WGBF—Magic Hour WSAI—Dorothy Beckloff and Chester Zohn WTAM—Beckloff and Zohn 11:30 a.m. EST 10:30 CST

NBC-The Carnival; Chas. Sea tenor; Roy Shield's Orchest Don McNeill, m. c.: WTAM

Don McNell, m. c.: WIAM
CBS—Mrs. Wiggs of the Cabbage
Patch, sketch: WABC WKRC
KMOX (sw-15.27)
NBC—Navy Band: WJZ WSM
WCKY WAVE KDKA (sw15.21)

NBC-Fountain of Song: WEAF WGY

WCPO—Homespun Philosopher WGBF—Baby Shop Man WGBr—Baby Shop M WGN—Bachelor's Chil WHAS—Magic Line WLS—News; Butter, Poultry Markets;

Markets WLW—Chandler Chats WWVA—Ev and Ory

11:45 a.m. EST 10:45 CST CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-

15.27)
MBS—Minstrels: WGN WLW
WCPO—Frigid Facts
WGBF—Hoosier Philosopher
WGY—Doc Schneider's Cowboys
WHAS—Dream Train
WLS—William O'Connor, tenor:
Sup Rebearts

Afternoon

Sue Roberts WWVA-Gertrude Miller

12:00 m ES 11:00 a.m. CS NBC—To be announced: WEAF WSM WAVE WSAI WTAM WCKY

WCKY
NBC-Simpson Boys of Sprucehead Bay: WJZ
CBS-The Voice of Experience,
advice: WABC WKRC KMOX
WWVA WHAS (sw-15.27)
KDKA-News

WCPO—Gwen Williams
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program WLS-Roundup WLW-Farmyard Follies

12:15 p.m. ES 11:15 a.m. CS

CBS—Jack Shannon, WABC WHAS WKRC

NBC—Honeyboy and Sassafras: WEAF WTAM WSAI

BC—The Merry Macs; News: WJZ WAVE WLW KDKA (sw-15.21) MBS-Morning Housewarmers WGN

WGN
KMOX—This and That
WCKY—News
WCPO—Noon-time Tunes
WGY—Olson Weavers
WLS—"Old Kitchen Kettle,"
Mary Wright
WSM—Farm Credit Interview
WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS

NBC—Merry Madcaps WSAI Marlin." "Mary WAR

WKRC KMOX WHAS WABC WKRC KMOX WHAS (sw-15.27) NBC—Nat'l Farm and Home

Hour; Guest Speakers; Walter Blaufuss' Orch.: WJZ WSM WCKY KDKA WAVE (sw-15.21) WCPO-Luncheon Music

WCPO—Luncheon Music
WGN—To be announced
WGY—Farm Program
WLS—"Little Bits from Life,"
William Vickland
WLW—Livestock, River, Weath-

er & Market Reports WTAM—Dick Fidler's Orchestra WWVA—Tony Dominic

12:45 p.m. ES 11:45 a.m. CS CBS—Five Star Jones, sketch: WABC WKRC KMOX (sw-

MBS-Painted Dreams: WCPO—Frank Zwygart, baritone WGBF—Bulletin Board WHAS—University of Louisville WLS-Weather; Produce Mark-ets; News WLW-Farm and Home Hour (NBC)

WTAM-Noon-day Resume WWVA-Luncheon Music

(Continued on Next Page)

Programs for Thursday, October 17 On Short Waves

By Chas. A. Morrison

KEY TO FREQUENCIES Megacycles, or thousar CJRX (Winnipeg, Canada) 11.72 CJRO (Winnipeg, thousands of kilocycles, shown. eg, PCJ (Huizen, 11.72 Holland) 15.22 15.22 PHI (Huizen (Zeesen) 6.02 (Zeesen) 11.77 Pontoise PRADO (Riobamba, 6.62 Ecuador) 6.62 RNE (Moscow) 12.00 2RO (Rome) 9.64 VK2ME (Sydney, Australia) 9.59 EAQ GSB (Madrid) GSE (Daventry) 9.58 GSD (Daventry) 9.58 GSD (Daventry) 11.75 GSE (Daventry) 11.86 GSF (Daventry) 15.14 Australia)
VK3LR (Melbourne,
9.58 Australia) 9.58 VK3ME (Melbourne, Australia) 9.51 GSG (Daventry) 17.79 GSI (Daventry) 15.26 spun Philosopher
Shop Man
or's Children
E Line
Butter, Egg and larkets; Livestock
ler Chats

GSI (Daventry) 15.26
GSL (Daventry) 6.11
HBL (Geneva) 9.60
HBP (Geneva) 7.80
HCZRL (Guayaquil,
Ecuador) 6.66
HJIABE (Cartagena,
Colombia) 6.12
HJ4ABE (Medel-VUB (Bombay, India)
VUC (Bombay,
India) 9.65 6.11 W2XAF (Sche-9.53 YVZRC (Caracas, lin) 5.93 Venezuela) 6.
(EST Shown; for CST Subtract One Hour.)

SUNDAY, OCTOBER 13 2:15 p. m.—Horse races (YVZRC). 2:55 p. m.—Service from St. Paul's (GSB, GSD, GSL).

GSL).

4 p. m.—Talk, "GREETINGS TO SHORT WAVE LISTENERS OF THE WORLD," by Harry Lange (RNE).

5:10 p. m.—Children's hour (DJC).

5:30 p. m.—Spanish music (EAQ).

6 p. m.—Langham Place (GSB, GSC).

6:15 p. m.—Sunday concert (DJC).

6:55 p. m.—Service from St. Paul's (GSB, GSC).

7:30-8:15 p. m.—KNAPSACK PHILOSOPHY (DJC).

7:30-8:15 p. m.—KNAPSACK PHILOSOPHY (DJC).
8-10:30 p. m.—BAND CONCERT (YV2RC)
8:30 p. m.—Greetings (DJC).
10 p. m.—Service from St. Paul's (GSC, GSI).
MONDAY, OCTOBER 14
2 p. m.—Tin Can symphony (GSB, GSD, GSL).
2:20 p. m.—Mixed Pickles (GSB, GSD, GSL).
3:30 p. m.—Songs (GSB, GSD, GSL).
5:10 p. m.—Children's hour (DJC).
5:45 p. m.—Government news (EAQ).
6 p. m.—Dance music (GSB, GSC).
6:10 p. m.—Talk, Sir Walford Davies (GSB, GSC).
6:15 p. m.—OPERA, LA SAGREDO (2RO).
6:15 p. m.—Uight music (DJC).
6:30 p. m.—Buttered Both Sides (GSB, GSC).
7 p. m.—String orchestra (YV2RC).
7:30-8:15 p. m.—POTATO FIRES ARE BURNING (DJC).
8-9 p. m.—AMATEUR HOUR (YV2RC).

ING (DJC).

8-9 p. m.—AMATEUR HOUR (YV2RC).

9 p. m.—Dance music (YV2RC).

9:15 p. m.—Variety program (DJC).

10 p. m.—Pop Goes the Weasel (GSC, GSL).

10:30 p. m.—DX program (HJ1ABE).

TUESDAY, OCTOBER 15

2 p. m.—Under Big Ben (GSB, GSD, GSL).

3 p. m.—Entertainment (GSB, GSD, GSL).

4:30 p. m.—International Conference, Lyceum Club (DJC).

5:35 p. m.—Mail Bag, Backstage in Schenectady (WZXAF).

(WZXAF).

6 p. m.—Dance music (DJC).

6 i.15 p. m.—Under Big Ben (GSB, GSC).

7 p. m.—English program (EAQ).

7 p. m.—Venezuelan music (YVZRC).

7 p. m.—Guy Eldridge, organist (GSB, GSC).

7:30 p. m.—Peter Mendoza, pianist (GSB, GSC).

7:30 p. m.—Chamber orchestra (DJC).

8:30-9 p. m.—SPECIAL PROGRAM (YVZRC).

9:15 p. m.—Military music (DJC).

9:20 p. m.—Evening concert (HC2RL).

10 p. m.—BBC Empire orchestra (GSC, GSL).

WEDNESDAY, OCTOBER 16
3:15-3:45 p. m.—BULLDOG DRUMMOND (GSB, GSD, GSL).

5:10 p. m.—Frederick the Great (DJC).
6-7:15 p. m.—OPERA, DER EVANGELIMANN (DJC).
6:05 p. m.—Talk by Giacinto Motta, president Italian Edison Electric Company (2RO).

6:05 p. m.—Talk by Giacinto Motta, president Italian Edison Electric Company (2RO).
6:15 p. m.—Valencean osngs (EAQ).
6:15-7 p. m.—Symphonic concert (2RO).
7 p. m.—Don Timoteo, comic tales (YV2RC).
7:10 p. m.—Alba Angellotti, soprano (2RO).
7:15 p. m.—New Guinea (GSB, GSC).
7:15 p. m.—Miss Kayser, songs (YV2RC).
7:30 p. m.—Barbara Newberry and Kenneth Rich, songs (GSB, GSC).

(Continued on Page 23)



Deal Direct With Laboratories

Deal Direct With Laboratories
No middleman's profits to pay—you buy at wholesale price direct.
saving 30% to 50%.
Increasing costs mean higher prices soon.
Take advantage of Midwest's sensational values. As little as \$5.00 down puts a Midwest in your home on 30 days free trial. You are triply protected with: Foreign Recention Guarantee, Paris Guarantee, Monoy-Back Guarantee!

ONE MAIL COUPON TODAY FOR GUARANTEES PAGE FOUR-COLOR FREE CATALOG

MIDWEST RADIO CORP.,
Dept. 101-T. Cincinnati, Ohio
Without obligation on my part, send me
your new FREE catalog, complete details of your liberal 30-day FREE trial
offer, and FREE Miniature Rotating
18-tube Dial. This is NOT an order. Name_

Town______State_ Check □, if interested in an All-Wave Battery Radio

Address

6TUNING BANGES

NEW

ACOUSTI-

TONE

FULL-SCOPE, HIGH

FIDELITY

NEW! SCIENTIFIC AERIAL With the Dual Connection

The DUAL CONNECTION, a new feature exclusively our gives better distance and positive performance on all tric radios (pat. pend.). This aerial can be installed tout tools by anyone in a minute's time. Goes right inside radio completely out of view and it does not use any tric current. No climbing on roofs. For short or long wave. NO OSCILLATING OR WHISTLING

Enclosed find \$1.00 for Scientific Aeriai, prepaid.
If not pleased will return after 5 days trial for refund.
Check here if desired sent P.P., C.O.D., \$1.00 plus few cents postage.

Name..... City..... State..... |

This DUAL type aerial uses a new scientific principle which completely eliminates his annoyance as commonly experienced on inside aerials. It also eliminates lighting hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved then desired. A complete aerial in itself—nothing extra to buy. Permanently intalled and requires no adjustment. Ends aerial troubles forever.

Try One 5 Days at Our Risk-More Distance and Volume **National Laboratories** Dept. D., Fargo, No. Dak.

(Continued from Preceding Page)

1:00 p.m. ES 12:00 m CS 1:00 p.m. ES 12:00 m CS
NBC—News; Rex Battle Ensemble: WTAM
NBC—News; Market & Weather
Reports: WEAF
CBS—To be announced: WABC
WKRC WSMK KMOX (sw15:27)

WCPO—George Olsen, music WGBF—Church & School News WGN—Len Salvo, organist WGY—Bag and Baggage WHAS-College of Agriculture -Prairie Farmer Dinnerbell Program
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST

CBS—Academy of Medicine:
WABC (sw-15.27)
CBS—Radio Gossip Club; Eddie
and Fannie Cavanaugh: KMOX
WCPO—To be announced
WGBF—Markets
WGN—Rich Man's Darling WGN-Rich Man's Darling
WGY-Rex Battle's Ensemble WHAS—Benny Ford's Arkansas Travelers WKRC—Melodious Measures

WSAI—Dance Interlude WWVA—Musical Program

1:30 p.m. EST 12:30 CST NBC—Harper Siblen, talk: WEAF WGY WTAM CBS—Eddie Dunstedter Presents: WABC WSMK WKRC (sw-

NBC-Fifth Annual Forum on Current Problems, speakers:

NBC—Julia Glass and Phillis Drauter, piano duo: WJZ KDKA—Salts and Peanuts KMOX—Magic Kitchen WAVE—To be announced WCPO—Con. of Music WGN—Markets; △Mid-day Serv-WHAS-Weather and Market

Reports
WLW—Painted Dreams
WSAI—Treadwells on Tour
WSM—News Hawk
WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST NBC—Happy Jack: WJZ WCKY KDKA—To be announced WGBF—Curbstone Reporter WHAS—Shopping Guide
WLS—Livestock Markets
WLW—Ted Fiorito's Orch. WSM—Dept. of Agriculture WWVA—△Wheeling Gospel Tab-ernacle

2:00 p.m. EST 1:00 CST NBC—Mathay's Gypsy Orch.: WEAF WSAI WTAM WEAF WSAI WTAM
CBS—Concert Miniatures: WABC
WKRC KMOX (sw-15.27)
NBC—Words and Music: WJZ
WAVE WCKY
KDKA—Mac and Bob
WCPO—Today's Headlines and Tango Tunes
WGBF—Kiwanis Club
WGN—Garden Club
WGY—Musical Revue
WHAS—University of Kentucky
WLS—Hometowners; Fed. Housing Speaker
WLW—School of the Air
WSM—To be announced
WLS—Hometowners
WLW—Selvel WASM—WLW (sw-15.27)
CBS—Salvation Army Band:
WABC WSMK WKRC KMOX

WSM-To be ann

2:15 p.m. EST 1:15 CST NBC—Fifth Annual Forum on Current Problems: WJZ WSM

WAVE
Mrs. Wm. Brown Meloney,
opening address; Dr. Harwood
L. Childs "The Science of
Propaganda"; Edward L. Bernays, "Molding Public Opinion"; Col. Frank Knox, "Freedom of the Press"; Grace
Morrison Poole, "Propaganda
and Organized Women"; David
Sarnoff, "Radio and Public
Opinion"
KDKA—To be announced
WCPO—Musical Masterpieces

WCPO—Musical Masterpieces WGN—Romance of Helen Trent WLS—Pa & Ma Smithers WWVA—The Ol' Pardner

2:30 a.m. EST 1:30 CST NBC-Louise Florea, soprano: WEAF WTAM WGY (sw-15.33) **WEAF WIAM WGT (SW-13:55)*

**CBS-Between the Bookends, readings: WABC KMOX WHAS WKRC WSMK (sw-15.27)

**NBC-Music Guild: WJZ WCKY WAVE KDKA-Home Forum

WGBF—Billboard WGN—Blackstone Ensemble WLS—Grain Market Summary WSAI—News WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST NBC—Pete Mack's Moosikers: WEAF WGY WSAI WTAM (sw-15.33)

(SW-15.33) CBS—Happy Hollow, dramatic sketch: WABC WHAS WKRC WSMK (SW-15.27) KMOX—Window Shoppers WCPO—Waltz Medley WGN-Palmer House Ensemb WLS-Homemakers' Program WSM—Ma Perkins WWVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST 3:00 p.m. EST 2:00 CST NBC—Pat Kennedy, tenor; Har-ry Kogen's Orch.: WEAF CBS—The Oleanders, male quar-tet: WABC WKRC WSMK WHAS (sw-15.27) KDKA—Siesta

KMOX—Ma Perkins WCPO—Jesse Crawford, music WGN—Blackstone Ensemble WGY—Musical Program WLW—Dorothea Program
WLW—Dorothea Ponce, songs
WSAI—To be announced
WTAM—Musical Cocktail
WWVA—Cowboy Loye and Just
Plain John Plain John

3:15 p.m. EST 2:15 CST NBC-Ma Perkins, dramatic sketch: WEAF WLW WTAM wgy WLS
CBS—Waltz Time: WABC WHAS
WKRC WSMK (sw-15.27)
NBC—The Wise Man, sketch:
WJZ WCKY WSM

KDKA-Romance of Dan KDKA—Romane Sylvia KMOX—Backstage Wife WAVE—△Seventh Day Adven-

WCPO—Shelf of Dreams WGN—June Baker, home management

WSAI-To be announced 3:30 p.m. EST 2:30 CST NBC-Vaughn de Leath, con-tralto: WJZ WCKY WAVE

WSM
CBS—Do You Remember? Old favorite melodies: WABC
WSMK WHAS WWVA WKRC (sw-15.27)
NBC—Vic and Sade, comedy sketch: WEAF WTAM WLW
WGY
KDKA—Rack Stars W. WSM

KDKA-Back Stage Wife KMOX—News
WCPO—Afternoon Concert
WGBF—Sunshine Hour
WGN—The Mail Box
WLS—Fanfare

3:45 p.m. EST 2:45 CST NBC—The O'Neils, dramatic sketch: WEAF WTAM WGY WLW NBC—Fifth Annual Forum on

BC—Fifth Annual Forum on Current Problems: WJZ WSM WAVE

CBS—Salvation Army Band:
WABC WSMK WKRC KMOX
(sw-15.27)
NBC—Fifth Annual Forum on

Current Problems, speakers: WEAF WAVE WSM WCKY WTAM WSAI (sw-9.53) Mrs. Thomas G. Winter, "The Movies and Public Opinion"; Mrs. Sinclair Lewis, "Govern-

Mrs. Sinclair Lewis, "Government by Propaganda"
WCPO—Coney Island Races
WGY—Betty and Bob, sketch
WHAS—AWeek-day Devotions
WWVA—Georgie Porgie Program 4:15 p.m. EST 3:15 CST

harles Sears, tenor WENR WS. Steel Pier Hawaiians: WABC WSMK KMOX WKRC (sw-15.27)

(sw-15.27)
MBS—Life of Mary Sothern, sketch: WGN WLW
KDKA—To be announced
WCPO—Tea Time Tunes
WGY—Forum on Current Problems (NBC)
WHAS—To be announced

4:30 p.m. EST 3:30 CST ★ NBC—Radio Guild; "Much Ado About Nothing," sketch: WJZ WENR WCKY WAVE

CBS—Greetings from Old Ken-tucky: WABC WHAS WSMK KMOX (sw-15.27)

Star * Indicates High Spot Selections

KDKA—Market Reports WCPO—Variety Musical WGBF—News WGY-Book News WKRC—Eddie Schoelwer WLW—Singing Neighbor WTAM—Twilight Tunes WWVA-Shopping Syncopation 4:45 p.m. EST 3:45 CST

NBC-Tintype Tenor: WEAF KDKA—Drama of F. H. A. WGBF—Musical Masterpieces WGY—Stock Reports WKRC-Greetings from Old Ken-tucky (CBS)

WI.W-To be announc WSAI-Dealers Salute To be announced 5:00 p.m. EST 4:00 CST

NBC-Edith Warren, WEAF WTAM WSAI songs: WEAF WIAM WSAI
CBS—Howells and Wright, piano
duo: WABC WSMK WKRC
WWVA (sw-15.27)
KDKA—Rhythm and Rhyme
KMOX—Broadway Melodies
WCPO—Final Headlines
WGY—Musical Program
WHAS O Scutters Bactist

WHAS— A Southern
Theological Seminary
WLW—Dick Tracy 5:15 p.m. EST 4:15 CST

and NBC—Three Scamps: WEAF
WTAM WSAI
CBS—Jimmy Farrell, songs:
WABC WKRC KMOX (sw-

KDKA-Kiddies' Klub WCPO—Salon Music WGY—Federal Housing Talk WLW—Jack Armstrong, drama WWVA—Economy Notes

5:30 p.m. EST 4:30 CST NBC—Matinee Musicale; Vocal-ists: WEAF WTAM WCKY WSM WGY WSAI (sw-9.53) CBS—Jack Armstrong, sketch: WABC (sw-15.27)

WABC (sw-13.21)
NBC—Ireene Wicker, the Singing Lady: WJZ KDKA WLW (sw-11.87-15.21)
KMOX—News; Waltz Time
WAVE—Walkathon
WENR—Music and Comments
WCPO—Shoppers Special WCPO-Shoppers Special WHAS-Herbert Koch, organist WKRC—Rhythm Revue WWVA—Home Edition 5:45 p.m. EST 4:45 CST

NBC—Clara, Lu 'n' Em, sketch:
WEAF WTAM WSAI WAVE
WGY WSM WGN (sw-9.53) WEAT WSM WGN (sw-9.52)
WGY WSM WGN (sw-9.52)
CBS—Tito Guizar, tenor: WABC
WHAS WKRC KMOX WSMK
(sw-15.27)

(sw-15.27)
NBC—Orphan Annie: WJZ
KDKA WLW (sw-15.21-11.87)
WCKY—Jane and Bob
WENR—That Certain Four
WCPO—Pat Gillick
WWVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST NBC—Flying Time: WEAF WGY WENR (sw-9.53) CBS—Cadets Quartet: WSMK WEBM CBS—Buck Rogers, sketch: WABC (sw-11.83) NBC—News; Arthur Lang, bari-tone: WJZ WCKY tone: WJZ WCKY
KDKA-News
KMOX-To be announced
WAVE-Skeets Morris
WCPO-Y. M. C. A. Speaker
WCPO-Dinner Music
WGN-Armchair Melodies
WHAM-Sports WCPO—Dinner Music
WGN—Armchair Melodies
WHAM—Sports
WHAS—Out-O'Dusk
WKRC—Smilin' Dan
WLW—Old Fashioned Girl
WSAI—"Omar the Mystic"
WSM—News; Strings; Pan-American WTAM—Cleveland Orch.; Talk WWVA—Radio Gossiper

6:15 p.m. EST 5:15 CST 6:15 p.m. EST 5:15 UST
NBC—Animal Close-Ups, Don
Lang: WJZ WCKY
CBS—Patti Chapin, songs:
WABC WSMK (sw-11.83)
NBC—News; Harold Stern's Orchestra: WEAF WSAI
KDKA—The O'Malleys
UMOY_Pussell Rrown Edith

KMOX-Russell Brown, Edith Karen, songs WBBM-Robin Hood Jr.

NBC-Girl Alone: WEAF WSAI WENR-Adult Education Coun-

WEVO—To be announced WGY—Bart Dunn; Ensemble WHAM—Comedy Stars WKRC—Dick Bray; News WLW—Sundown Varieties WLW—Sundown Varieties
WSM—Strings
WTAM—Lee Gordon's Orch.
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST NBC—Ireene Wicker, the Sing-ing Lady: WGN CBS—Jack Armstrong, sketch: WBBM KMOX

NBC-News; Stanley High, talk: WEAF WSAI (sw-9.53) CBS-News; Kuban Cossack Choir; Orch.: WABC (sw-11.83)

11.83)
NBC—News; Kurt Brownell, tenor: WJZ WCKY
KDKA—The Texans
WCPO—Star Serenaders
WENR—What's The News
WGBF—Singing Cowboy
WGY—News; Evening Brevities
WHAM—Terry & Ted
WHAS—National Safety Congress
WKRC—City Charter Com.
WLW—Bob Newhall, sports
WSM—News; Financial News WSM-News; Financial News WTAM-News; Sportsman

6:45 p.m. EST 5:45 CST NBC—Orphan Annie: WGN CBS—Kuban Cossack WSMK WHAS WWVA

WSMK WHAS WWVA
NBC—Lowell Thomas, news;
WJZ KDKA WLW WTAM
(sw-11.87-15.21)
CBS—Music Box; Concert Orchestra; Soloist: WABC (sw11.83)
NBC—Billy & Betty: WEAF
NBC—The Charioteers: WENR

WTAM Allen, sketch: KMOX WBBM WCKY-Dinner Hour Concert

WCPO—Romeo
WGBF—Seroco Club
WGY—Roger Sweet, tenor
WHAM—News
WKRC—Republican Committee

WKRC—Republican Committee
WSAI—Knot Hole Club
7:00 p.m. EST 6:00 CST
* NBC—Amos 'n' Andy: WEAF
WGY WLW WTAM (sw-9.53)
* CBS—Myrt & Marge, sketch:
WABC WWVA WKRC (sw11.83)
NBC—Feen.

NBC—Easy Aces, comedy sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87)

CBS—Buck Rogers, WHAS KMOX WBBM WAVE—Bert Kenney's Orch. WCPO—Galvano and Cortez WGBF—Musical Moments WGN-Bob Elson, sports WSAI-Gene Burchell's Orch. WSM-Variety Prgm.; Sports 7:15 p.m. EST 6:15 CST

NBC—Phil Regan, tenor; Harry Jackson's Orch.: WJZ WCKY WHAM KDKA (sw-11.87) CBS—Buddy Clark, baritone: WABC WSMK WHAS (sw-

11.83)
NBC—Popeye, the Sailor; Vic Irwin's Orch.: WEAF WTAM WSAI WGY (sw.9.53) MBS—Lilac Time: WLW V KMOX—Frank Hazzard, WAVE—Radio Newspaper WBBM—Football Dope WLW WGN

WCPO—Chamber of Commerce WENR—To be announced WGBF—News WKRC—Lucky Escapes from

Death
WWVA—Twilight Reveries
7:30 p.m. EST 6:30 CST NBC-Music Is My Hobby; Frank W. Beckett: WEAF WSAI WTAM WAVE ★ NBC—Lum & Abner, sketch:
WJZ WENR WLW
★ CBS—Kate Smith's Time; Jack

* CBS—Kate Smith's Time; Jack
Miller's Orch.; WABC WBBM
WHAS WKRC KMOX WWVA
(sw-11.83)
KDKA—Suwanee Singers
WCKY—News
WCPO—Harry Hatrman's Sport
Review

Review
WGBF—Historical Facts
WGN—Milky Way Winners
WGY—Musical Program
WHAM—State Troopers Drama
WSM—Comedy Stars of Holly-

7:45 p.m. EST 6:45 CST NBC-Life Studies, Tom Powers: WEAF WSAI

WCPO—Will Hauser's Orch.
WGN—All-Star Radio Round-Up
WGY—Florence Rangers' Band
WLW—Overall on Parade, musi-

cal varieties
WTAM—Musical Program
WWVA—Variety Program

8:00 p.m. EST 7:00 CST
CB5—Harv and Esther; Teddy
Bergman, comedian; Jack Arthur, baritone; Audrey Marsh,
soprano; Rhythm Girls; Victor
Arden's Orch.: WABC WKRC
KMOX WHAS WSMK WBBM

* NBC—Vallee's Variety Hour: WEAF WTAM WLW WGY (sw-9.53) NRC-

(sw-9.53) BC—Nickelodeon: WJZ WSM KDKA WAVE WCKY WLS WHAM (sw-11.87) WCPO-Michelson's Orch WGN—Comedy Stars WSAI—To be announced WWVA—Final Edition

8:15 p.m. EST 7:15 CST WCPO—Charter Speakers; Avondale School
WGN—Fiddle Riddles
WWVA—Musicale
8:30 p.m. EST 7:30 CST

NBC-Fifth Annual Forum Current Problems, speal WJZ WCKY KDKA WAVE WSM WHAM (sw-11 Mrs. Wm. Brown Meloney, opening address; Dr. Glenn Frank, keynote speech; Dr. Harold W. Dodds, "The Amer-ican Philosophy of Govern-ment"

CBS-Musical Hour; Lucrezia Bori, soprano, guest: WABC WBBM WKRC WHAS KMOX * WCPO-CALLING ALL CARS WGN-Veloz & Yolanda's Orch. WSAI-Barn Dance

8:45 p.m. EST 7:45 CST WFBE-Jimmy Lee WGN-Joe Sanders' Orchestra WSM—Jimmy Gallagher's Orch 9:00 p.m. EST 8:00 CST

★ NBC—The Show Boat, star-ring Lanny Ross, tenor, with Frank McIntyre; Muriel Wil-Frank McIntyre; Muriel Wilson, soprano; Helen Oelheim, contralto; Molasses 'n' January; The Westerners; Gus Haenschen's Orch.: WEAF WTAM WAVE WSM WGY WSAI (sw-9.53)
BC—Death Valley Days: WJZ KDKA WLW WLS WHAM (sw-6.14)

CBS—The Caravan; Walter O'Keefe, comedian; Deane Jan-is; Glen Gray's Orch.: WABC WHAS WKRC KMOX WBBM

9:15 p.m. EST 8:15 CST WCKY-Lawrence Quintet WGN-The Couple Next Door

9:30 p.m. EST 8:30 CST 9:30 p.m. EST 8:30 CST

★ CBS—"To Arms for Peace":
Deems Taylor, m. c.; Howard
Barlow's Orch.; Chorus; speakers; soloists and dramatization: WABC WKRC KMOX
WHAS WBBM (sw-6.12)
NBC—Fifth Annual Forum on
Current Problems, speakers:
WJZ KDKA WCKY WENR
WHAM (sw-6.14)
Bruce Hopper, "The Russian
Communists Philosophy of

WHAM (sw-6.14)
Bruce Hopper, "The Russian Communists Philosophy of Government"; Dr. Frederick L. Schuman, "National Socialism Menace of Promise"; Dr. James T. Shotwell, "The Various Philosophies of Government and Their Relations to the League of Nations"; Mrs. Ogden Reid; Mrs. Franklin D. Roosevelt, "Reading Message from Pres. Roosevelt"; Mrs. Wm. Dick Sporberg

Wm. Dick Sporberg WGBF—Old National Bank WGN—Orville Knapp's Orch. WLW—Crusaders

9:45 p.m. EST 8:45 CST

WLW--Current Problems (NBC)
10:00 p.m. EST 9:00 CST

* CBS--Horace Heidt's Brigadiers: WABC WHAS WBBMKMOX WKRC (sw-6.12)

* CBS—Boake Carter, news: * NBC—Paul Whiteman's Orch.; WABC WHAS KMOX WKRC WBBM (sw-11.83)

NBC—Ruth Lyon, soprano; News: WJZ WENR WCKY KDKA—The Marines
WAVE—Dance Orchestra
WCDO WILL HAMP (SW-9,53)

** NBC—Paul Whiteman's Orch.; Morton Downey, tenor; Ernest Hutcheson, pianist; Sheila Barrett and Ruth Brent, vocalists, guests: WEAF WTAM WLW WAVE WSM WGY (sw-9,53)

WGBF—Mysterious Pianist WGN—The Troubadours WSAI—News

10:15 p.m. EST 9:15 CST WGN-Money Music Makers,

WSAI-Rheiny Gan

10:30 p.m. EST 9:30 CST

★ CBS—The March of Time,
dramatized news events: WABC
WKRC KMOX WBBM WHAS
(sw-6.12)
NBC—To be announced: WJZ
WHAM WCKY

WGBF—News WGN—Orville Knapp's Orch. WSAI-To be anno

10:45 p.m. EST 9:45 CST CBS—Clyde Barrie, baritone: WABC WHAS WSMK (sw-

KMOX—Sport Page of the Air WBBM—Life of Mary McCor-

WCPO-Will Hauser's Orch. WGBF—Colonial Club WKRC—Evening Serenade

11:00 p.m. EST 10:00 CST NBC-John B. Kennedy, com-mentator: WEAF (sw-9.53) CBS-Claude Hopkins' Orchestra:

CBS—Claude Hopkins' Orchestra:
WABC
NBC—News; Joe Candullo's Orchestra: WJZ WCKY

★ NBC—Amos 'n' Andy: WSM

★ CBS—Myrt & Marge, sketch:
WHAS KMOX WBBM
KDKA—News; Sports
WAVE—Walkathon
WEND—Clabe Trester

WAVE—Walkathon
WENR—Globe Trotter
WGBF—Coral Room
WGN—Here, There and Every-

WGY-Boyd Gaylord's Orch, WHAM—Lew Davies' Orch. WKRC—News; Billy Sny

WKRC—News; Dmy Snyac Orchestra WLW—News WSAI—Dance Orchestra WTAM—Sammy Kaye's Orch. 11:15 p.m. EST 10:15 CST

NBC-Leonard Keller's Orch.: WEAF WENR WSM WSAI WEAF WENR WSM WSAI (sw-9.53) CBS—Claude Hopkins' Orch.: KMOX WSMK KDKA—Arm Chair Driver WAVE—Paul Miners' Orch. WBBM—Musical Moments; vo-

WBBM—Musical Moments; vo-calist and Orchestra WGBF—Dance Music WGN—The Dream Ship WHAS—Dance Time WLW—Dark-Town Meetin' So-

(sw-6.12)
WCKY—Nat Shilkret's Orchestra
WFBE—Wrestling Matches
WGBF—Blue Room
WGN—News; Quin Ryan's Sports

11:30 p.m. EST 10:30 CST
NBC—News; Meredith Willson's
Orch: WEAF WGY WSAI
(sw-9.53)

11:30 p.m. EST 10:30 CST

NBC—News; Meredith Willson's
Orch.: WEAF WGY WSAI
(sw-9.53)

CBS—Dick Gardiner's Orchestra:
WABC WSMK WBBM WHAS
WWVA WKRC

NBC—Joe Rines' Orch.: WJZ
WCKY WHAM
KDKA—Radio Night Club
KMOX—Maurie Sherman's Orch.
WAVE—Skating Derby
WENR—Earl Hines' Orchestra
WGN—Orville Knapp's Orch. WGN—Orville Knapp's Orch. WSM—Dance Orchestra WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST NBC—Jesse Crawford, organist:
WEAF WGY WSAI (sw-9.53)
KMOX—Rhapsody of the Reeds
WAVE—Jimmy Joy's Orch.
WENR—Chas. Boulanger's Orch.
WGN—Jan Garber's Orchestra
WLW—Ted Fiorito's Orch.
WTAM—Pinkey Hunter's Orch.

to 12:00 Mid ES 11:00 p.m. CS

NBC—Shandor, violinist; Ranny Weeks' Orch.: WJZ KDKA WCKY WHAM WAVE WSM (sw-6,14) NBC—Phil Harris' Orch.: WEAF WGY WTAM WENR CBS—George Olsen's Orch.: WABC WKRC WBBM KMOX

WSMK WHAS—Gray Gordon's Orch. WWVA—Blue Grass Roy

12:15 a.m. ES 11:15 p.m. CS WGN-Veloz & Yolanda's Orch. WLW-Tommy Tucker's Orch.

Programs for Friday, October 18

8:00 a.m. EST 7:00 CST NBC—M or nin g Devotions:

WJZ KDKA WCKY WAVE
(sw-21.54)

CBS—Oleanders, male quartet:
WABC
NBC—Spareribs: WEAF
KMOX—News; Home Folks' KMOX—News,
Hour
WCPO—Our Daily Thought
WGBF—△Gospel Tabernacle
WGN—Good Morning
WGY—Musical Clock
WHAS—Georgia Wildcats
WILS—News

WHAS—Georgia Wildcats
WLS—News
WLW—Academy of Medicine

WSAI—A Church Forum
WSM—A Morning Devotion
WTAM—Musical Clock WWVA-Morning Edition

8:15 a.m. EST 7:15 CST NBC-News; Twenty Fingers of Harmony: WEAF WLW CBS—Ray Block, pianist; City Consumers' Guide: WABC NBC—Pals: WJZ WSM WAVE KDKA—News

KMOX—A Peach and a Pair WCKY—News WCPO—Today's Headlines and Highlights

Highlights
WHAS—Log Cabin Boys
WLS—The Tunetwisters
WTAM—Dr. Sunshine
WWVA—Studio Program

8:30 a.m. EST 7:30 CST 8:30 a.m. EST 7:30 CST
NBC—Walter Cassel, baritone;
William Meeder, organist:
WJZ KDKA WCKY (sw-21.54)
CBS—Sunny Melodies: WABC
NBC—Cheerio WEAF WTAM
WLW WGY WSM
KMOX—Tick-Tock Revue
WAVE—Musical Clock
WCPO—Morning Concert
WGN—Fireside Melodies
WKRC—Fiddlin' Farmers
WLS—Indian Legends

WLS—Indian Legends WSAI—McCormick's Old Time Fiddlers WWVA-Morning Dance Tunes

8:45 a.m. EST 7:45 CST

NBC—Landt Trio & White: WJZ
KDKA (sw-21.54)
CBS—The Bluebirds, girls' vocal
trio; On the Air Today: WABC
WCKY—Dick Newton WCKY-Dick Newton WGBF-Timely Topics WLS-Jolly Joe & His Pet Pals

9:00 a.m. EST 8:00 CST NBC—Breakfast Club; Edna
Odell, contralto; June, Joan &
Jeri: WJZ KDKA WSM
WCKY WAVE (sw-15.21)
CBS—Dear Columbia, dramatization of fan mail: WABC
WSMK WHAS WKRC

NBC COLUMBIA

WEST COLUMBIA

WSMK WHAS WKRC

WOMEN WHAS WERE
NBC-Organ Rhapsody; Richard
Leibert, organist: WEAF WSAI
Hymns of All Churches: WLW
WGY
KMON TO THE RESERVE WEAF

KMOX-Views on News WGN-Good Morning
WLS-Lulu Belle and Scotty
WTAM-Vaughn King's Calis-WWVA-Cowboy Loye and Just Plain John

9:15 a.m. EST 8:15 CST NBC-Organ Rhapsody: WLW

WGY
KMOX—Musical Jewel Box
WGBF—City Court
WKRC—Saving Sue
WLS—△Morning Devotions
WTAM—Board of Education

9:30 a.m. EST 8:30 CST NBC-Fields & Hall, songs and patter: WEAF WGY WLW WSAI

WSAI KMOX—The Corn Huskers WCPO—Pat Gillick WKRC—Dear Columbia CBS) WLS—Ford Rush and Ralph

Emerson
WSM—Vanities of the Air
WTAM—Healthand Home
WWVA—Phil Cook's Notebook

9:45 a.m. EST 8:45 CST NBC-The Upstaters, male quar-tet: WEAF

tet: WEAF
CBS—Cadets Quartet; News:
WABC WSMK WKRC WHAS
KDKA—Style & Shopping Serv-

KMOX—Fascinating Melodies WCKY—Dick Newton WCPO—Southern Drifters WGN—Len Salvo, organist WGY—Musical Program WLS-Announcements and News WLW-Back Stage Wife WSM-Breakfast Club (NBC) WTAM-Tennesseans

10:00 a.m. EST 9:00 CST NBC—News; The Sizzlers: WEAF WSM WTAM NBC—News; Ralph Kirbery, the

Dream Singer: WJZ
CBS—Josephine Gibson, hostess counsel: WABC WKRC KMOX
NBC—News; Cleo Brown, pianist and songs: KDKA (sw-15,21)

WAME

WAVE—William Nast WCKY—News; Hollywood News-WCPO-_ \ Wade House, evangel-

WGN-Hymns of All Churches WGY-News; Market Basket WHAS-To be announced WIAS—10 be announced WLS—Otto's Tunetwisters WLW—How to Be Charming WSAI—Household Hints WWVA—Georgie Porgie Program

10:15 a.m. EST 9:15 CST NBC—Home Sweet Home drama-tic sketch: WEAF WGY WLW WTAM

The Continentals: WABC WHAS WHAS

NBC—Edward MacHugh, baritone: WJZ, WCKY WAVE

KDKA WSM (sw-15.21) KMOX—Let's Compare Notes WCPO—Dot Club News WGN—Margery Graham WKRC—Woman's Hour

10:30 a.m. EST 9:30 CST NBC-Breen and de Rose; Andy Sannella: WEAF WSM WSAI

BS—Carlton and Shaw, piano due: WABC WSMK WKRC WHAS

NBC—Today's Children: WJZ KDKA WLS WCKY (sw-15.21) KMOX—The Happy Hunters WAVE—Devotional Service WCPO—Variety Program WGN—Morning Melody WGY—Musical Titbits; John Sheehan, tenor
WLW—Housewarmers' Orch.

10:45 a.m. EST 9:45 CST CBS—Saundra Brown, songs; WABC WKRC WWVA WSMK NBC—Herman & Banta, xylo-phone and piano: WJZ KDKA WAVE WCKY WSM (sw-15.21)

WEAF WEAF WEAF WEAF WEAF WTAM WGY KMOX—Police Court Broadcast WCPO—Jay Kay Jamboree WCPO—Jay Kay Jamboree WGBF—Knockabouts WGN—Backstage Wife WHAS—Monticello Party Line WLS—Morning Minstrels WLW—Live Stock; News

11:00 a.m. EST 10:00 CST CBS—Cooking Closeups: WABC KMOX WKRC (sw-15.27)

KMOX WKRC (sw-15.27)

* NBC—M usic Appreciation
Hour; Dr. Walter Damrosch,
conducting: WEAF WJZ WGY
WSAI WAVE WTAM WCKY
KDKA WSM (sw-15.21)
WCPO—Garden of Verse
WGBF—Mister and Missus
WGN—Friendly Neighbor's House
Party

Party WHAS—James Sheehy, ten

WLS—Martha Crane and Helen Joyce; Morning Homemakers' Program

WLW-Mary Alcott, songs WWVA-Amer, Family Robinson 11:15 a.m. EST 10:15 CST CBS—Blanche Sweet, beauty talk: WABC (sw-15.27) KMOX-News Through a Wom-

KMOX—News an's Eyes WCPO—To be announced WGBF—Magic Hour WGN—Through the Looking Glass WHAS—Strange As It Seems WKRC—Jane Grey WLS—William Vickland; Chuck Balah Emerson WLS-William Vickland; Chuck and Ray; Ralph Emerson WLW-The Mail Bag WWVA-Yodlin' Hank's Hillbill-

11:30 a.m EST 10:30 CST CBS—Mrs. Wiggs of the Cabbage Patch, dramatic sketch: WABC WKRC KMOX (sw-

WCPO—Homespun Philosopher WGBF—Baby Shop Man

CBS—Just Plain Bill, sketch: WABC WKRC KMOX (sw-WKRC KMOX (sw-15.27)

MBS-Minstrels: WCPO—Frigid Facts WGBF—Hoosier Philosopher WHAS—Dream Train

12:00 m ES 11:00 a.m. CS NBC—Simpson Boys of Spruce-head Bay; WJZ WCKY NBC—Martha and Hai; WEAF WAVE WCKY WTAM

CBS—The Voice of Experience, advice: WABC WKRC KMOX WWVA WHAS (sw-15.27) NBC-Pat Barnes in Person: WLW

WLW
KDKA—News
WCPO—Ivory Interludes
WGBF—Wedding Anniversaries
WGN—We Are Four
WGY—Musical Program -Roundup WSAI—To be announced WSM—Mary Lyles Wilson's Ra-dio Kitchen

12:15 p.m. ES 11:15 a.m. CS BS-The Gumps, sketch: WABC WHAS KMOX WKRC (sw-15.27) NBC—Honeyboy' and Sassafras: WEAF WIAM WSAI

NBC-Merry Macs; News: WJZ WAVE WSM KDKA (sw-15.21) MBS-Tom, Dick & Harry: WGN WLW

WLW
WCKY—News
WCPO—Noon-time Tunes
WGY—Doc Schneider's Cowboys
WLS—The Old Kitchen Kettle
WWVA—Noon Edition

12:30 p.m. ES 11:30 a.m. CS NBC—Merry Madcaps: WEAF WTAM WSAI

WTAM WSAI NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blau-fuss' Orch.: WJZ WSM WAVE WCKY KDKA (sw-15.21) CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS

WABC WKRC KMOX WHAS (sw-15.27) WCPO—Luncheon Music WGN—Sentimental Selma WGY—Farm Program WLS—Old Music Chest WLW—Livestock, River, Weath-er & Market Reports WWVA—Tony and Dominic

12:45 p.m. ES 11:45 a.m. CS

CBS—Five Star Jones, dramatic sketch: WABC WKRC KMOX (sw-15.27)
MBS—Painted Dreams: WGN WCPC—To be announced WGBF—Bulletin Board WHAS—How to Be Charming WLS—Weather: Produce Markets; News WLW-Farm and Home Hour

(NBC)
WTAM—Noon-day Resume
WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS CBS—Blue Flames, mixed quar-tet: WABC WSMK (sw-15.27) NBC—News; Market & Weather Reports: WEAF NBC—News; Soloist: WTAM

WGY KMOX—Magic Kitchen WCPO—Musical Masterpieces WGBF—Church & School News WGN—The Love Doctor WHAS—College of Agriculture WKRC—Melodious Measures WLS-Dinnerbell Program WSAI-Police Flashes

1:15 p.m. EST 12:15 CST

NBC—Silverberg Ensemble: WEAF WGY WTAM CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh: KMOX CBS—Mount & Gest, piano CBS—Mount & Gest, duo: WABC (sw-15.27) WGBF—Farmer Purcell WGN-Rich Man's Darling WHAS-Benny Ford's Arkansas

WHAS—Benny Fords
Travelers
WLW—Weather; Markets
WSAI—Woman's Club Forum
WWVA—Musical Program

WGFF—Baby Shop Man
WGN—Bachelor's Children
WHAS—Magic Hour
WLS—News; Butter, Egg and
Poultry Markets; Livestock
Markets
WLW—The Magic Heur
WWVA—Ev and Ory

EST 10:45 CST

WEAF WTAM WGY

WEAF WTAM WGY

KDKA—Salt and Peanuts

Rrown Bears

KDKA—Salt and Peanuts KMOX—Three Brown Bears

(Continued on Next Page)

Short Waves

(Continued from Page 21)

WLS-William O'Connor, tenor; 7:30 p. m .- The fruits of Autumn (DJC). 7:30 p. m.—The truits of Autumn (Sec.).
8:30 p. m.—Musical comedies (YV2RC).
9:15 p. m.—Chamber orchestra (DJC).
10 p. m.—Toni Farrell, pianist (GSC, GSL).
10:15 p. m.—D'ye Ken John Peel? (GSC, GSL).

THURSDAY, OCTOBER 17 m.—SCOTLAND'S WEALTH (GSB,

THURSDAY, OCTOBER 17
2:30-3 p. m.—SCOTLAND'S WEALTH (GSB, GSD, GSL).
4:4:30 p. m.—DINNER IS SERVED (GSB, GSC).
5:10 p. m.—DINNER IS SERVED (GSB, GSC).
5:10 p. m.—Letter box (DJC).
6 p. m.—D'ye Ken John Peel? (GSB, GSC).
6:15 p. m.—A stroll through love (DJC).
6:45 p. m.—Dance band (GSB, GSC).
7 p. m.—English program (EAQ).
7:15 p. m.—String orchestra (YV2RC).
7:30 p. m.—Brass band (DJC).
7:45 p. m.—Julio de Seto, tenor (YV2RC).
8 p. m.—Theater of the Air (YV2RC).
8:30 p. m.—Songs and piano (YV2RC).
8:45 p. m.—Old favorites (YV2RC).
9:10:15 p. m.—Dance music (DJC).
9:15 p. m.—Dance music (DJC).
9:20 p. m.—Ecuadorian music (PRADO).
10 p. m.—Broadhurst septet (GSC, GSL).

10 p. m .- Broadhurst septet (GSC, GSL).

FRIDAY, OCTOBER 18

2 p. m.—West End shows (GSB, GSD, GSL).

2:30 p. m.—Organists (GSB, GSD, GSL).

3:30-4:15 p. m.—BULLDOG DRUMMOND (GSB, GSD, GSL).

4:30 p. m.—Variety (GSB, GSC).

5 p. m.—Talk (GSB, GSC).

5:25 p. m.—Viennese dances by Beethoven (DJC).

6 p. m.—Nordic evening (DIC).

(DJC).

6 p. m.—Nordic evening (DJC).

6 p. m.—Spanish fantasy (EAQ).

6:05 p. m.—Italian Branch, International Federation Business Women (2RO).

6:15 p. m.—OPERA, IL CAVALIERE DELLA ROSA (2RO).

ROSA (2RO).

6:15 p. m.—Harry Fox's orchestra (GSB, GSC).

6:45 p. m.—Celebrity snaps (GSB, GSC).

7:10 p. m.—Vera Gobbi Beleredi, pianist (2RO).

7 p. m.—The King's Double (GSB, GSC).

7:30 p. m.—Musical variety (DJC).

7:30 p. m.—Martin del Llano, crooner (YV2RC).

7:35 p. m.—Popular music (YV2RC).

8:30 p. m.—Author's hour, Hans Bradenburg (DJC).

9 p. m.—The Happy Bunch (YV2RC).

9:15 p. m.—Variety concert (DJC).

10 p. m.—How's That? (GSC, GSL).

SATURDAY, OCTOBER 19

SATURDAY, OCTOBER 19
6:25 a. m.—A Matter of Minutes (GSF, GSG).
8:40 a. m.—The Troubadours (PHI).
10:30-11 a. m.—MOUNTAIN CHAMPIONSHIP
AUTO RACE (GSF, GSG).
5:30 p. m.—League of Nations summary (HBL).
6 p. m.—Ambrose's orchestra (GSB, GSC).
6:15 p. m.—An evening in the homeland (DJC).
6:40 p. m.—A Matter of Minutes (GSB, GSC).
7 p. m.—English program (EAQ).
7 p. m.—Venezuelan music (YV2RC).
7:30 p. m.—Let's see what you know (DJC).
7:30 p. m.—Svengali, crooner (YV2RC).
8 p. m.—H. de "ietra and J. P. Cereceda, soloists (YV2RC).

8:30 p. m.—Dance music (DJC). 8:30 p. m.—Rosario Lozado, Jesus Paiva, singers

8:30 p. m.—Rosario Lozado, Jesus Paiva, singers (YV2RC). 9:15 p. m.—Dance music (DJC). 10 p. m.—Celebrity snaps (GSC, GSL). 10:15 p. m.—Reginald P. Brown, organist (GSC, GSL).

"ON HIS BACK" 4et FOR 2 YEARS

FOR ONLY 1c A DAY Would you like to receive up to \$100.00 every month when you need it most—while disabled? Also assure your loved ones up to \$1000.00 in event of accidental death?—all for 1c a day, only \$3.65 a year? Every accident covered, including those of occupation. STERLING, an old reliable company, protects at this amazingly low cost, because we deal by mail. FREE INSPECTION Send No Money Send No Mone

STERLING CASUALTY INSURANCE CO.



3 Perfumes SUBTLE, fascinating, alluring. Sell regularly for \$12.00 an ounce. Made from the essence of flowers: Three Odors: Send only Admiration Romanza Lily of the Valley A single drop lasts a week!

To pay for postage and handling so only 30c (silver or stamps) for 3 trial b Redwood Treasure Chest: Contains 4-

perfume selling at \$2.00 to \$5.00 an ounce—(1) (2) Persian Night, (3) Black Velvet, (4) Samarl 6x3in, made from Giant Redwood Trees of Calif only \$1.00 check, stamps or currency. An ideal gift, \$1.001 Paul Rieger(Est. 1872) 150 Davis St., San Francisco



LATEST MODEL REMINGTON TYPEWRITERS

BRAND NEW, latest model Remington Portable for only 10¢ a day! Here is your opportunity to get a perfect writing machine at an amazingly low price direct from the factory. Every essential feature of large office typewriters-standard 4-row keyboard, standard

width carriage, margin release, back spacer, automatic ribbon reverse. Act now, while this special opportunity holds good. Send coupon TODAY for details.

You Don't RISK a Penny

We send you the Remington Portable, Model 5, direct from the factory with 10 days' free trial. If you are not satisfied, send it back. We pay shipping charges both ways.

FREE Typing Course and Carrying Case

With your new Remington you will receive FREE a complete simplified home course in Touch Typing. Follow instructions during



can be. We also will send you FREE a sturdy carrying case of 3-ply wood covered with heavy Du Pont fabric. Mail coupon for full details_NOW

i	205 East 42nd St., New York, N.Y.
	Please tell me, without obligation, how I can ge a New Remington Portable, plus Free Typin Course and Carrying Case, for 10¢ a day. Sen Catalogue.
	Name

Name	
Address	
City State.	

WCPO—Richard Crooks, songs WGN—Markets; △Mid-day Serv-

WHAS-Savings Talk; Weather; Markets; Temperature WLW-Painted Dreams WSAI-Treadwells on Tour WSM—News Hawk WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST NBC-Happy Jack: WJZ WCKY

WAVE
KDKA—To be announced
KMOX—Magic Kitchen
WCPO—Modern Rhythms
WGBF—Curbstone Reporter
WHAS—Mrs. Randolph, shopping
WLS—Jim Poole, Livestock Market Summary
WLW—Tommy Tucker's Orch.
WSM—Dept. of Agriculture
WWVA—AWheeling Gospel Tabernacle
2:00 n.m. EST 1:00 CST

2:00 p.m. EST 1:00 CST NBC-Words and Music: WJZ

WCKY
NBC—Magic of Speech: WEAF
WTAM WAVE WSM WSAI
CBS—Buffalo Presents: WABC
WKRC KMOX (sw-15.27)
WCPO—Today's Headlines and
Dance Melodies

Dance Melodies
WGBF—Hawaiian Melodies
WGN—Palmer House Ensemble
WGY—Helen Hathaway, soprano
WHAS—University of Kentucky WLS—The Hilltoppers WLW—School of the Air

2:15 p.m. EST 1:15 CST KDKA—League of Women Voters WCPO—To be announced WGN—Romance of Helen Trent WGY—Household Chats WLS-Pa & Ma Smithers WWVA-The Ol' Pardner

2:30 p.m. EST 1:30 CST NBC—Airbreaks: WEAF WTAM

* CBS—Between the Bookends, WABC readings: WABC II WHAS WSMK WKRC KMOX

15.27) NBC-Rosa Linda, pianist; Or-chestra: WJZ WCKY WAVE

KDKA-Home Forum WCPO-Organ Interlude WGBF-News WGN-Blackstone Ensemble WGY-Musical Program WLS-Fanfare WSAI-News WWVA-Ma Perkins

WWVA—Ma Perkins
2:45 p.m. EST 1:45 CST
CBS—Happy Hollow, dramatic
sketch: WABC WHAS WKRC
WSMK (sw-15.27)
NBC—Fed. of Women's Clubs:
WJZ WCKY WAVE
KMOX—Window Shoppers

KMOX—Window Shoppers WCPO—Reinald Werre Werrenrath

WGN-Marriage License Bureau WGY-Works Progress, talk WLS-Homemakers' Program WSAI—Tea Dance WSM—Ma Perkins WWVA—Cap, Andy and Flip

3:00 p.m. EST 2:00 CST

NBC-Pat Kennedy, tenor; Har-ry Kogen's Orch.: WEAF CBS-Eddie Dunstedter Enterry Rogen's Orch.: WEAF CBS—Eddie Dunstedter Enter-tains: WABC WSMK WHAS WKRC (sw-15.27) NBC—Pedro Via's Orch.: WJZ WCKY WAVE WSM

WCKY WAVE WSM
KDKA—Stroller's Matinee
KMOX—Ma Perkins
WCPO—Tango Tunes
WGPO—Tango Tunes
WGN—Blackstone Ensemble
WGY—Musical Program
WLW—Doctors of Melody
WCM_Tools Tools Tools

WSAI—Tonic Tunes WTAM—Musical Cocktail WWVA—Cowboy Loye and Just Plain John

3:15 p.m. EST 2:15 CST NBC-Ma Perkins: WEAF WGY WTAM WLW

CBS—Instrumentalists: WABC
WSMK WHAS WKRC (sw-KDKA-Romance of Dan and

KMOX-Backstage Wife WCPO—Choral Interlude WGN—June Baker WSAI—Pop Concert

3:30 p.m. EST 2:30 CST NBC-Vic and Sade: WEAF WTAM WGY WLW

(Continued from Pre:eding Page) CBS—Down by Herman's: WABC WSMK WHAS WWVA WKRC WCPO—Richard Crooks, songs (sw-15.27)

BC-Vaughn de Leath, so WJZ WCKY WAVE WSM KDKA—Back Stage Wife KMOX—How to Be Charming WCPO—New Rhythms WGN-The Mail Box WLS-Homemakers

3:45 p.m. EST 2:45 CST NBC—The O'Neils: WEAF WGY WTAM WLW NBC—The King's Jesters: WJZ WAVE WCKY WSM

KDKA—Charm KMOX—Exchange Club WCPO—Popular Piano Melodies WGN-Afternoon Sere WSAI-Dealers Salute Serenade

4:00 p.m. EST 3:00 CST BC—Woman's Radio R WEAF WSM WCKY WSAI WTAM WSAL WTAM
CBS—Grain Bag: WABC WKRC
WSMK KMOX (sw-15.27)
NBC—Betty and Bob: WJZ
KDKA (sw-15.21) WCPO-Interlude

WCPO—Interfude
WGBF—Sunshine Hour
WGY—Betty and Bob
WHAS—△Weekday Devotions
WLW—Betty & Bob, drama
WWVA—Georgie Porgie Program 4:15 p.m. EST 3:15 CST NBC--Jackie Heller, tenor: WJZ CBS--The Grab Bag: WHAS WWVA

WWVA
NBC-Woman's Radio Rev.
WGY (sw-9.53)
KDKA-Karen Fladoes
WENR-Madame de Sylvara
WCPO-Coney Island Races
WCPO-Band Concert
MBS-Life of Mary
sketch: WGN WLW Radio Review:

4:30 p.m. EST 3:30 co.

NBC—Girl Alone: WEAF WSAI
CBS—Army Band WABC WHAS
WSMK KMOX (sw-15.27)
Word and Muzzy, piano
WCKY WAVE

KDKA-Market Report WCPO-Variety Hour WENR-To be announced WENR—To be announced
WGBF—News
WGY—Stock Reports
WKRC—Eddie Schoelwer
WLW—Singing Neighbor
WTAM—Twilight Tunes
WWVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST NBC—Betty Marlowe's Califor-nians: WTAM MBC—To be announced: WJZ
WENR WSM WCKY WAVE
(sw-15.21)
NBC—Grandpa Burton, sketch:

WEAF WSAI KDKA-General Fed. Women's

Clubs
WFBE-Popular Piano Melodies
WGBF-Musical Masterpieces
WGY-Musical Program
WKRC-U. S. Army Band (CBS)
WLW-To be announced

5:00 p.m. EST 4:00 CST
CBS—Mark Warnow's Orchestra:
WABC WHAS WSMK WKRC
WWVA (sw-15.27)
** NBC—Al Pearce's Gang:

Pearce's Gang: WCAE WMAQ WHIO (sw-WEAF WSAI WTAM WGY NBC-To be announced; WJZ WENR WSM WAVE WCKY

WENR (sw-9.53) MOX—Broadway Melodies KDKA-Plough Boys WCPO-Final Headlines & Band

Music WLW-Ohio Fed. of Women's

5:15 p.m. EST 4:15 CST CBS-Mark Warnow's Orchestra:

KMOX
KDKA—Kiddies' Klub
WCPO—Song of the Strings
WLW—Jack Armstroong
WSM—Dance Orchestra
WWVA—Economy Notes

5:30 p.m. EST 4:30 CST NBC-Tom Mix Adve WEAF WTAM WGY Adventures NBC—Ireene Wicker, the Sing-ing Lady: WJZ KDKA WLW (sw15,21-11.87)

CBS—Jack Armstrong, sketch: WABC (sw-15.27) KMOX—The Strolling Bard WAVE—Nat'l Safety Congress

Star * Indicates High Spot Selections

WCKY—Organ Reveries
WENR—Music and Comments
WCPO—Shoppers Special
WHAS—Herbert Koch, organist
WKRC—Rhythm Revue WSM—Melody Jams WWVA—Home Edition

5:45 p.m. EST 4:45 CST CBS—Og, Son of Fire, drama: WABC WKRC WHAS (sw--Clara, Lu and Em, drama: AF WAVE WSM WTAM NBC—Clara, Lu and WEAF WAYE WSM WTAM WSAI WGY WGN (sw-9.53)
NBC—Orphan Annie: WJZ WLW KDKA (sw-15.21-11.87)
KMOX—News; Cubanettes WCKY—Civic Club WENR—That Certain Four WCPO—Pat Gillick

Night

WGBF-Sport Facts WWVA-Rhythm Rogues

6:00 p.m. EST 5:00 CST NBC—Flying Time: WEAF WGY
WENR (sw-9.53)
CRS—Kaltenbarn Edits the

BS—Kaltenborn E dits the News: WABC WSMK (sw-11.83) -News; Animal News Club:

KDKA-News-Reeler KMOX-Russell Brown; Edith Karen, songs WAVE—Skeets Morris WBBM—Musical Program WGN—Armchair Melodies

WJZ WCKY

WGN—Armchair Melodies
WHAM—Sports
WHAS—Out o' Dusk
WKRC—Smillin' Dan
WLW—Old Fashioned Girls
WSAL—"Omar the Mystie"
WSM—News; Marjorie Cooney &
Bobby Castlon; Game & Fish
Talk

WTAM-Cleveland Orch.; Talk WWVA-Radio Go 6:15 p.m. EST 5:15 CST

6:15 p.m. EST 5:15 CST
NBC-News; Mary Small, songs:
WEAF WENR WSAI
CBS—Bobby Benson and Sunny
Jim: WABC (sw-11.83)
NBC-Ken Sparnon's Ensemble:
WJZ WCKY WHAM
CBS—Og, Son of Fire, drama:
KMOX WBBM
KDKA—Sports, Ed Sprague
WAVE—Skating Derby
WCPO—Dance Rhythms
WGBF—Singing Cowboy

WGBF—Singing Cowboy
WGY—Joe LaTour, sketch
WKRC—Dick Bray; News
WLW—Sundown Varieties
WSM—State Game and Fish De-

partment Talk WTAM—Musical Program WWVA—Dinner Music 6:30 p.m. EST 5:30 CST NBC-Ireene Wicker, the Sing ing Lady: WGN CBS

BS-Jack Armstrong, sketch: KMOX WBBM NBC—News; Stanley High, political talk: WEAF (sw9.53)
CBS—News; Football Results and Predictions: WABC (sw-11.83)
NBC—News; The Charioteers:

WJZ KDKA—The Texans KDKA—The Texans
WCKY—News
WENR-What's the News?
WCPO—Star Serenaders
WGBF—Home Town Headlines
WGY—News; Evening Brevities
WHAM—Terry & Ted
WHAS—National Safety Congress
WKRC—City Charter Com.
WLW—Bob Newhall
WSAI—News
WSM—News, Financial News WSM—News, Financial News WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST BC-Lowell Thomas, news. WJZ WLW KDKA WTAM (sw. 11.87-15.21) NBC-Lowell

11.87-15.21)
CBS—Loretta Lee, songs: WABC
WHAS WSMK (sw-11.83)
NBC—Orphan Annie, children's
sketch: WSM WGN
NBC—Billy and Betty: WEAF
NBC—Ranch Boys, trio; WENR
Jimmy Allen, sketch: KMOX
WBBM
WCKV—Cr. 15

WCKY-Studio Program WCPO—Sketches from Life WGBF—Seroco Club WGY—Arthur Lane, tenor WHAM—News WKRC—Rep. Campaign Com. WSAI—Knot Hole Club WWVA—Musical Moments, vocal-ists and orch.

7:00 p.m. EST 6:00 CST * NBC—Amos 'n' Andy: WEAF WGY WLW WTAM * CBS—Myrt & Marge, drama: WABC WWVA WKRC (sw-

NBC-Dinner Concert; Richard

Leibert, organist: WJZ KDKA WENR WHAM WCKY WAVE (sw-11.83) KMOX—To be announ WBBM—Football Dope pianist WCPO-Roy Wilson, WGBF-Stock Markets WGN-Bob Elson, Sports WHAS-Hot Dates in History WSAI-American Family Robin-

7:15 p.m. EST 6:15 CST

* NBC—ALKA-SELTZER PRE-sents Uncle Ezra's Radio Sta-tion: WEAF WSAI WTAM WGY CBS—Lazy Dan, "The Minstrel Man": WABC WKRC WSMK WHAS WBBM KMOX (sw-

11.83)

NBC—Capt. Tim Healy: WJZ
WENR WHAM KDKA WCKY
(sw-11.87)
MBS—Lilac Time: WLW WGN
WAVE—Radio Newspaper
WCPO—△Rev. Herbert S. Bigelaw

WGBF-News WSM-Musical Moments, vocalist and orch.
WWVA—Romantic Troubadour

7:30 p.m. EST 6:30 CST NBC-March Thru Life WEAF WTAM

NBC-Lum & Abner, sketch: WJZ WENR WLW WJZ WENR WLW
KDKA—The Singing Seven
WAVE—Bert Kenney's Orch.
WCKY—Strange As It Seems
WCPO—Harry Hartman's Sport

Review WGBF—Historical Facts WGN—Winners WGY—Jim Healey, commentator WHAM—Musical Moments WSAI-Tommy Tucker's Orch WSM-Teachers College of t Air WWVA—Frolics

7:45 p.m. EST 6:45 CST NBC-Ed Sullivan, columnist; Bertrand Hirsch's Orchestra:

WEAF CBS—Boake Carter, news: WABC KMOX WKRC WHAS WBBM (sw-11.83)

NBC—Dangerous Paradise drama; Elsie Hitz and Nick Dawson; News: WJZ WENR KDKA WLW WAVE (sw-

WCKY-To be announced WCPO—Will Hauser's Orch. WGBF—Regular Fellows WGN-Quin Ryan's Amateur

Night WGY-Musical Program WGY-Musical Program
WHAM—The Forty-Niners
WSAI—My County
WTAM—To be announced
WWVA—Strange As It Seems

8:00 p.m. EST 7:00 CST NBC—Irene Rich sketch WJZ
WAVE KDKA WSM WLS
WHAM WCKY (sw-11.87)
CBS—Sketchbook; Orch.; Vocalist: WABC WHAS WKRC
WBBM KMOX (sw-6.12)

* NBC—Concert; Jessica Drag-onette; Orch.: WEAF WGY onette; Orch.: WEAF WTAM WSAI (sw-9.53) WCPO-Galvano and Cortez WGN—Lone Ranger
WLW—Hot Dates in History
WWVA—Final Edition

8:15 p.m. EST 7:15 CST NBC—Lucille Manners, soprano WJZ WSM WAVE WCKY WHAM WHAS WLS KDKA—Trojan Quartet WCPO—Michelson's Orch WLW—Singing Sam WWVA—Studio Program

8:30 p.m. EST 7:30 CST MEC — College Prom , Ruth Etting, songs; Red Nichols' Orchestra: WJZ KDKA WLS WHAM WLW (sw-11.87)

CBS—Broadway Varieties; Os-car Shaw m.c.; Carmela Pon-selle, mezzo-soprano; Elizabeth Lennox, contralto; Victor Ar-den's Orch, and Guests: WABC WHAS KMOX WKRC WBBM

(sw-6,12) WAVE—Hearth and Spires WCKY—Studio Program

* WCPO—CALLING ALL CARS
WGN—Joe Sanders' Orch
WGY—Farm Forum WSM-Lawrence Goodman

8:45 p.m. EST 7:45 CST WAVE—Jimmy Joy's Orch. WCKY—Musical Moments WGN—Veloz & Yolanda's Orch. WSM—Francis Craig's Orch.

9:00 p.m. EST 8:00 CST ★ NBC—Beauty Box Theater; Guests; John Barclay, bari-tone and Others; Al Goodman's Orch.: WJZ WHAM WENR Orch.: WJZ WHAM WENR WCKY WAVE KDKA WSM (sw-6.14) NBC-Waltz Time; Frank Munn

tenor; Vivienne Segal, soprano; WEAF WTAM WLW WGY

CBS-Hollywood Hotel: Dick Powell, Anne Jamison, Fran-ces Langford, Raymond Paige's Orchestra; Igor Gorin, bari-tone; Kay Francis & Ian Hunter, guest: WABC WBBM WHAS WKRC KMOX (sw-

WCPO—Variety Hour WGN—News; Sports Review WSAI—World Revue

9:15 p.m. EST 8:15 CST WGN-The Couple Next Door

9:30 p.m. EST 8:30 CST ★ NBC—Court of Human Rela-tions, drama: WEAF WTAM tions, drama: WGY (sw-9.53)

WCFO—Harlem Amateur Night WCBF—Fred Waring's Orch. MBS—Music Box Hour; Orch., Chorus, Soloists; Dramatic Sketch: WGN WLW

9:45 p.m. EST 8:45 CST WGN-Jan Garber's Orchestra WSAI-Rheiny Gau, songs

10:00 p.m. EST 9:00 CST * NBC—First Nighter, drama: WEAF WLW WTAM WSM WGY (sw.9.53)

CBS-STUDEBAKER CHAMpions Present Richard Him-ber's Orch.; Stuart Allen, vo-calist: WABC WBBM WKRC KMOX WHAS WADC 6.12) NBC—Meetin'

House: WENR WHAM
KDKA—Squire Hawkins
WAVE—To be announced
WCKY—News WCPO—To be announced WGN—Horace Heidt's Orch. WSAI—Tommy Tucker's Orch

10:15 p.m. EST 9:15 CST

KDKA—To be announced
WAVE—Skating Derby
WCKY—Xavier Cugat's Orch.
WCPO—Eddie Ellsworth
WGN—Musical Moments
WSAI—Bob Geltman's Orchestra

10:30 p.m. EST 9:30 CST * NBC-Campus Revue; Mills Bros.; Art Kassel's Orch.; Hal Totten, sports: WEAF WTAM WGY WSAI WAVE (sw-9.53)

* CBS-REMINGTON Presents March of Time, dramatized news events: WABC WHAS KMOX WKRC WBBM

(sw-6,12)
NBC—Highlights in Harmony;
Ernest Truex; Peg La Centra;
King's Guard; WJZ WCKY
WHAM WENR The Music Box Hour

WOR
MBS—Follies: WGN WLW
KDKA—Air Wave Theater
WCPO—Will Hauser's Orch.
WGBF—News WGN-Dance Orchestra WSM-Theatre of the Air

10:45 p.m. EST 9:45 CST CBS—Mary Eastman, soprano; Concert Orchestra; WABC WHAS WSMK (sw-6.12) KMOX—Sport Page of th WBBM—Sportcast WGBF—Boxing Matches WKRC—Evening Serenade

11:00 p.m. EST 10:00 CST NBC-News; Joe Candullo's Or-chestra: WJZ WCKY WHAM CBS-Frank Dailey's Orchestra: WABC

-George R. Holmes, news WEAF

WEAF

★ CBS—Myrt & Marge, drama:
WHAS KMOX WBBM

★ NBC—Amos 'n' Andy: WSM
KDKA—News; Organ Reveries

WENR-Globe Trotter WGN-Here, There and Everywhere WGY—Ted Black's Orchestra WKRC—News; Billy Snyder's

Orchestra LW-News SAI-Dance Orchestra WTAM-Gene Baker's Orchestra 11:15 p.m. EST 10:15 CST NBC-Leonard Keller's Orch.: WEAF WENR WSAI WSM

(sw-9.53)
CBS—Frank Dailey's Orchestra:
WSMK WBBM

WSMK WBBM NBC—Ink Spots: WJZ WHAM WCKY KDKA (sw-6.14)

WCKY KDKA (SW-0.14)
KMOX—News
WAVE—Paul Miners' Orch.
WGN—Fiddle Riddles
WHAS—Dance Time
WKRC—Red Bird's Orchestra
WLW—Ted Fiorito's Orch.
WTAM—Hal Goodman's Orch. 11:30 p.m. EST 10:30 CST

NBC-News; Glenn Lee's Orch.:
WEAF WGY WCKY WSAI
(sw-9.53)
NBC-To be announced: WJZ
WHAM
CRS. Large Fraggeria Orch.

CBS Jerry Freeman's Orch.: WABC WSMK WHAS WBBM

NBC-Beauty Box Theater; Guests; John Barclay, baritone, and Others; Al Goodman's Orchestra: WLW KDKA-Will Roland's Orchestra KMOX-Maurie Sherman's Orch. WAVE-Amateur Night WENR-Earl Hines' O Orchestra

WGN-Orville Knapp's Orch. WSM-Dance Orchestra WTAM-Pinky Hunter's Orch. 11:45 p.m. EST 10:45 CST

WEAF WGY WSAI WCKY WTAM (sw-9.53)
KMOX—Jerry Freeman's Orch. (CBS) WENR—Chas, Boulanger's Orch WGBF—Colonial Club WGN—Jan Garber's Orchestra

12:00 Mid ES 11:00 p.m. CS NBC—Phil Harris' Orch.: WEAF WSM WGY WAVE WTAM WCKY WLW WENR

CBS—Dick Messner's Orchestra: WABC WKRC

WABC WKRC

NBC—Shandor, violinist; Sleepy
Hall's Orch.: WJZ WHAM

KDKA—Radio Night Club

KMOX—News; To be announced

WBBM—George Olsen's Orch. WGBF-Coral Room

WGN-Veloz & Yolanda's Orch WHAS-Gray Gordon's Orch. 12:15 a.m. ES 11:15 p.m. CS WAVE—Jimmy Joy's Orchestra WGBF—Dance Music WSMK—Dick Messner's Orch.

(CBS) 12:30 a.m. ES 11:30 p.m. CS NBC-Billy Bissett's Orchestra WJZ WENR WHAM Orchestra: WABC CBS-

CBS—Dance Orchestra: WAB(
KMOX WKRC
NBC—Griff Williams' Orchestra
WEAF WGY WAVE WSM
WCKY

KDKA—DX Club WBBM—Floyd Town's Orchestra (CBS) WGN-Horace Heidt's Orchestra WHAS—Dream Serenade WTAM—Sammy Kaye's Orch. 12:45 a.m. ES 11:45 p.m. CS

KMOX—When Day Is Done WGN—Joe Sanders' Orchestra WSMK—Dance Orchestra (CBS) 1:00 a.m. ES 12:00 Mid CS

WBBM-Al Dien's Orch. WENR-Enric Madriguera's Or chestra WGN-Continental Gypsies

WI.W-Tommy Tucker's Orch. 1:15 a.m. EST 12:15 CST WGN-Jan Garber's Orchestra WLW-Ted Fiorito's Orch.

Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles

Programs for Saturday, October 19 Bulls-Boners

8:00 a.m. EST 7:00 CST NBC—Morning Devotions: WJZ
WAVE KDKA WCKY (sw21,54)
CBS—On the Air Today; Lyric
Serenade: WABC
NBC—Spareribs: WEAF
KMOX—Smilin' Ed McConnell,

songs
WCPO—Our Daily Thought
WGBF— △ Gospel Tabernacle
WGN—Good Morning
WHAS—Georgia Wildcats
WLS—News

WLS—News
WLW—Aunt Mary
WSAI—△Church Forum
WSM—△Morning Devotion
WTAM—Musical Clock
WWVA—Mornin Edition 8:15 a.m. EST 7:15 CST

NBC-Pals, dramatic sketch: WJZ WAVE WSM WEAF WLW
KDKA-News; KMOX-A KMOX—A Peach and a Pair
WCY—News
WCPO—Today's Headlines and
Highlights
WCN—Margery Graham
WKRC—Woman's Hour
WSAI—Traffic Court Cases
10:30 a.m. EST 9:30 C Highlights
WGN—Romance Time
WHAS—Log Cabin Boys
WLS—Keep Posted
WTAM—Dr. Sunshine
WWVA—Studio Program

8:30 a.m. EST 7:30 CST NBC-Walter Cassel, baritone; William Meeder, organist: William Meeder, organist: WJZ KDKA WCKY (sw-

WJZ KDKA WCKY (sw. 21.54)

CBS—Chapel Singers, male quartet: WABC

NBC—Cheerio: WEAF WTAM WLW—News

WLW WGY WSM

WAVE—Musical Clock
WCPO—Morning Concert
WGN—Good Morning
WHAS—Breakfast Business
WKRC—Fiddlin' Farmers
WLS—Junior Stars

WKRC—News
WSM—Homemakers' Cl
WWVA—Rapid Ad Serv

10:45 a.m. EST 9:4

NBC—Originalities; Jac
tenor; Orch.: WJZ
WCKY (sw.-15.21)
NBC—Nicholas Mathay WSAf-McCormick's Old Time Fiddlers WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST CBS-Waltz Time; Orch.: WABC NBC-Landt Trio and White: BC-Jandt Trio and White: WJZ KDKA WCKY (sw-21.54) WGBF-Timely Topics WLS-Jolly Joe

WLS—Jolly Joe
9:00 a.m. EST 8:00 CST

NBC—Richard Leibert, organist:
WEAF WSAI

NBC—Breakfast Club; Edna
Odell, contralto; Three Flats;
Odell, contralto; Three Flats;
WSM KMOX (sw-15.27)
WSM WJZ WSM
WJZ WSM WSM KMOX (sw-15.27)
WCPO—Today's Headlines and

CBS—Top o' the Morning: WABC WSMK WHAS WKRC Hymns of All Churches: WGY WLW

KMOX-Views WLS—Lulu Belle and Scotty WTAM—Vaughn King's Calis-

WWVA-Cowboy Loye and Just Plain John

9:15 a.m. EST 8:15 CST NBC—Richard Leibert, organist: WLW WGY WTAM KMOX—Musical Jewel Box WGBF—City Court WKRC-Saving Sue WLS-_ Morning Devotions

9:30 a.m. EST 8:30 CST NBC—Fields & Hall, songs and patter: WEAF WGY WSAI KMOX—The Corn Huskers WCPO—Pat Gillick WKRC—Top o' the Morning WLS—Ford Rush; Ralph Emerson, organist WLW—Rhythm Jesters /TAM—Vaughn King's Health and Home

d Home

WWVA-Flyin' X Round-Up 9:45 a.m. EST 8:45 CST

CBS—Men of Manhattan, male quartet; News: WABC WSMK WKRC WHAS NBC—The Vass Family: WEAF WLW

KMOX-Fascinating Melodies WCPO-Gladys Catron WGY-Musical Program WLS-Announcements and News WSAI—Fire Statistics WTAM—Board of Education

10:00 a.m. EST 9:00 CST

tone: WEAF WGY WAVE WSM WTAM KMOX-News Thru a Woman's

WCKY-News WCPO-△Wade House, evangel-

ist
WGN—Hymns of All Churches
WLS—Prairie Ramblers; Patsy
Montana; Hiram and Henry
WLW—Virginians
WSAI—Household Hints
WWVA—Georgie Porgie Program

10:15 a.m. EST 9:15 CST NBC—The Banjoleers: WEAF WGY WTAM WLW CBS—Clyde Barrie, baritone: WABC WKRC WHAS NBC-Edward MacHugh, bari-tone: WJZ WCKY KDKA WAVE WSM (sw-15.21) WAVE WSM (SW-12.21)
KMOX—Better Films Council
WCPO—Dot Club News
WGBF—Household Hour
WGN—Margery Graham
WKBC—WSW-12.

10:30 a.m. EST 9:30 CST NBC-Marie de Ville, songs: WJZ WCKY
CBS—Let's Pretend, children's
program: WABC WKRC WHAS
NBC—Nicholas Mathay's Orch.
WEAF WGY WSAI WTAM

WEAF WOLL WIAM
KDKA—Home Forum
KMOX—Let's Compare Notes
WAVE—ADevotional Hour
WCPO—Smile Club WSM-Homemakers' Chat WWVA-Rapid Ad Service

10:45 a.m. EST 9:45 CST NBC-Originalities; Jack Owens, tenor; Orch.: WJZ KDKA tenor; Orch.; WJZ KDKA
WCKY (sw-15.21)
NBC—Nicholas Mathay's Orch.:
WSM WAVE
KMOX—Let's Compare Notes
WGN—Harold Turner, pianist
WLS—Rocky, basso
WLW—Liyestork Reports WLW-Livestock Reports WWVA-Jamboree Review

11:00 a.m. EST 10:00 CST NBC—Our American schools; "The Hoosiers Are Meeting": WEAF WGY WSAI WAVE

WCPO—Today's Headlines and Musical Medley
WGBF—Mister and Missus
WGN—Friendly Neighbor's House
CBS—

Party

Joyce WTAM—Doc Whipple WWVA—Kiddie Program

11:15 a.m. EST 10:15 CST NBC-Morning Parade: WEAF WSAI WTAM WLW NBC—Coleman Cox, philosopher: WJZ WCKY WSM WAVE WCPO—Ethel Knapp Behrmann WGBF—Mr. and Mrs. WGN—Morning Musicale WGY—Bag and Baggage

NBC-Whitney Ensemble: WJZ WCKY WAVE WSM WCPO—Junior Aviators WGBF—Baby Shop Man WGN—Carl Spaeth's Orchestra WGY-Children's Theater of the

WHAS-Magic Hour WLS—Jim Clark, Chicago Pro-WLS—News; Butter, Egg and Poultry Markets; Livestock Markets WWVA—Cincinnati Conservatory of Music (CBS)

WLS—Jim Clark, Chicago Pro-ducers Ass'n WLW—Football; Ohio State vs. Northwestern Univ. WWVA—A Meeling Gospel Tab-ernacle

11:45 a.m. EST 10:45 CST KDKA—Grab Bag WCPO—Frigid Facts WGBF—Auditions f Young NBC

Folks WHAS—To be announced WLS—Jolly Joe's Junior Stars

Afternoon

12:00 m ES 11:00 a.m. CS CBS—Mellow. Moments: WABC NBC—Simpson Boys of Spruce-WKRC WHAS NBC—News; Cleo Brown, pian-ist & songs: WJZ KDKA (sw-15.21) WABC WSMK WKRC KMOX WHAS WWVA (sw-15.27)

NBC-Minute Men, male quartet: WEAF WSAI WTAM WAVE WSM WCKY WSM WCKY
KDKA—News
WCPO—College of Musi
WGN—The Girl Friends
WGY—Musical Program
WI.S—Otto's Tunetwister

12:15 p.m. ES 11:15 a.m. CS NBC—Honeyboy and Sassafras: WEAF WTAM WSAI WCKY

WLW
NBC-Genia Fonariova, soprano;
News: WJZ WAVE KDKA
WSM (sw-15.21)
WCKY-News
WGN-Len Salvo, organist
WGY-Doc Schneider's Cowboys
WLS-"The Old Kitchen Kettle," Mary Wright
WLW-World News & Financial
WWVA-Noon Edition

12:30 p.m. ES 11:30 a.m. CS

NBC—Int'l Week-End; Orchestra dir. by Frank Black; WEAF WTAM WSAI NBC—National Grange Program; Guest Speakers; WJZ KDKA WCKY WAVE WSM WLW (sw-15.21)

(sw-15.21)
CBS—Al Roth's Syncopators:
WABC WKRC WSMK WHAS
KMOX (sw-15.27)
WGN—Harold Turner, pianist
WGY—Farm Program
WLS—The Old Story Teller
WWVA—Tony and Dominic

12:45 p.m. ES 11:45 a.m. CS WCPO-Noon-time Tunes WGBF-Bulletin Board WGN-Painted Dreams WLS—Weather; Produce Markets; News WTAM—Noon day Resume WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
NBC—News; Lee Gordon's Orch.:
WEAF WTAM
CBS—Jack Shannon, tenor:
WABC WHAS WSMK WKRC
WWVA KMOX (sw-15.27) WCPO-Will Hauser's Orch. WGBF-Church & School News WGN-Len Salvo, organist WGY-Stock Reports WLS—Poultry Service Time WSAI—Police Flashes

1:15 p.m. EST 12:15 CST CBS—Jack & Gil: WABC WHAS KMOX WSMK (sw-15.27) WGBF—Farmer Purcell WGN—Doring Sisters WGY—Faye and Cleo, songs WSAI—Woman's Club Forum WWVA—Musical Program

1:30 p.m. EST 12:30 CST NBC-Dick Fidler's Orchestra: WEAF WTAM WGY WSAI WHRC

F—Mister and Missus
—Friendly Neighbor's House
Aty
—Martha Crane and Helen
M—Doc Whipple
A—Kiddie Program

5 a.m. EST 10:15 CST
—Morning Parade: WEAF
AI WTAM WLW

WHRC

CBS—Buffalo Presents: WA
WSMK WKRC (sw-15.27)
NBC—Charley Boulanger's
chestra: WJZ WCKY
KDKA—Salt and Peanuts
KMOX—Magic Kitchen
WAVE—To be announced d
WCPO—Gladys and Mary
WGBF—Auto Club
WGN—Markets: O Midday Se WGN-Markets; △Mid-day Serv

WHAS-Savings Talk: Weather; WCPO—Ethel Knapp Behrmann
WGBF—Mr. and Mrs.
WGN—Morning Musicale
WGY—Bag and Baggage

11:30 a.m. EST 10:30 CST

WHAS—Savings Talk; Weat
Markets; Temperature
WLS—Closing Grain Market
WLW—Painted Dreams
WSM—News Hawk
WWVA—Dr. H. Lamont

1:45 p.m. EST 12:45 CST NBC—Happy Jack: WJZ WCKY WSM KDKA (sw-15.21) WSM KDKA (SW-15.21)
WCPO—Today's Headlines
WGBF—Curbstone Reporter
WGY—Football Game
WHAS—Mrs. Randolph, shopping
WLS—Jim Clark, Chicago Producers Ass'n
WLW—Football; Ohio State vs.
Northwestern, Univ.

2:00 p.m. EST 1:00 CST NBC-Words & Music: WJZ WCKY WAVE WSM NBC-Rex Battle's Ensemble: WEAF WTAM WSAI (sw-15.33)

BS—The Captivators: WABC WSMK WKRC KMOX WHAS (sw-15.27) KDKA-Mac and Bob

WCPO—Football; U. of C. vs. Indiana Univ. WGBF—Billboard WGN-Palmer House Ensemble WLS-4-H Club WSM-Friends and Neighbors

(Continued on Next Page)

your Summer shoes and wear them this Winter."—F. C. Bundlie, Grand Forks, N. D. (September 19; KFJM; 6:40 p. m.)

ANNOUNCER: "Just use a drop of this spot remover on the soiled place and the garment will disappear." — Leonia Molosti, Marseilles, Ill. (September 28; WENR; 9 p. m.)

ANNOUNCER: "- including Henry I. Roosevelt, assistant secretary of the knavery."—George H. Perrine, Clinton, N. Y. (September 21; WIBX; 10:14 a.m.)

ALICE ABBOTT: "You cook the squash, then run through a sieve."—Marion Schwarz, Milwaukee, Wis. (September 20; WISN; 11:25 a. m.)

RUSS HODGES: "Two fans in the lower deck are having a fracas. Probably one is from St. Louis and the other from Chicago or vice-versa."—Chas. A. Mitchell, Batavia, Ill. (September 15; WIND; 4:30 p. m.)

ANNOUNCER: "He is very stiff from sleeping with a pillow under his shoulders in place of his head."—H. P. Lederer, Lancester, Pa. (September 28; WGAL; 3:40 p. m.)

ANNOUNCER: "Before I speak I should like to make an announcement."— Mrs. N. A. Rundquist, Ludington, Mich. (September 14; WMBI; 11:30 a. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Bon-ers Editor, care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Hits of Week

SONG HITS PLAYED MOST OFTEN ON THE AIR:

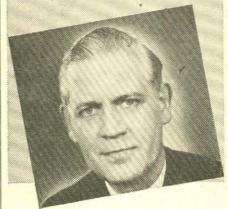
Song Cheek to Cheek Top Hat Page Miss Glory Paris in Spring East of the Sun BANDLEADERS' PICK OF OUTSTANDING HITS:

Cheek to Cheek Isn't This a Lovely Day Accent on Youth 28 24 20 19 Top Hat In the Mood for Love

LISTEN IN SATURDAY

Hot off the Gridiron

ALL-AMERICA FOOTBALL NEWS!



HORNTON FISHER, famous sports writer and cartoonist, gives you the football highlights of the day and week hot off the gridiron every Saturday, WEAF, and complete N. B. C. Network, 7 P. M. Eastern Standard Time.

PREDICTIONS! HIGH SPOTS! RESULTS!

Football's greatest coaches as guest stars talk to you!
GUEST STAR... October 19th

JOSH CODY

... famous coach of Vanderbilt



Send Radio Guide to Your Mother-\$2 for One Year

The Hoosier Hot Shots

The Rural Rhythm Boys

Listen to Their Unique Tin Pan Band

Every Saturday Night

45 STATIONS Coast-to-Coast



The NATIONAL

Over 40 Radio Artists including the Cumberland Ridge Runners; Maple City Four; Lulu Belle; Hoosier Hot Shots; Uncle Ezra; Tune Twisters; Arkansas Wood-chopper; Joe Kelly; and Verne, Lee and Mary. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over Tune in

KDKA WLS

9:30 to 10:30 8:30 to 9:30 P.M., EST P.M., CST by ALKA SELTZER

(Continued from Preceding Page)

2:15 p.m. EST 1:15 CST WCPO—Musical Masterpieces WGN—Waves of Melody WLS—Home Talent Show WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST NBC-Week End Revue: WEAF WSM WSAI WTAM WAVE (sw-15.33)

(sw-15.33)
CBS—To be announced: WABC
WSMK KMOX WWVA WKRC
WHAS (sw-15.27)
NBC—Walberg Brown String Ensemble: WJZ WCKY KDKA
(sw-15.21)
WGN—Blackstone Ensemble
WLS—Homemakers' Program

2:45 p.m. EST 1:45 CST KMOX-Window Shopper WFBE-Two Wild Deuces

3:00 p.m. EST 2:00 CST CBS—To be announced: WABC WSMK WHAS (sw-15.27) NBC—Old Skipper's Gang: WJZ WCKY KDKA (sw-15.21)

KMOX—News WCPO—Song of the Strings WGN—Palmer House Ensemble WTAM—Musical Cocktail WWVA—Cowboy Loye and Just Plain John

3:15 p.m. EST 2:15 CST CBS—Football; Minnesota vs. Tulane: WABC WSMK KMOX WHAS (sw-15.27) WGBF—Football; Bosse vs.

Princeton WGN—Football; Pittsburgh vs.

WLS-Merry-Go-Round WTAM-Week - End (NBC)

3:30 p.m. EST 2:30 CST oriou p.m. EST 2:30 CST NBC--Music Guild; WEAF WSM WSAI WAVE WTAM NBC--Music Magic; WJZ WCKY KDKA (sw-15.21)

WCPO—Conrad Thibault, songs WLS—Homemakers' Program 3:45 p.m. EST 2:45 CST

4:00 p.m. EST 3:00 CST BC-Lucille Manners, soprano WEAF WSAI WTAM (sw-9.53) NBC—Teddy Hill's Orch.: WJZ WSM WAVE WCKY KDKA (sw-15.21)

WENR-Music and Comments WENR—Music and Comments
WWVA—Georgie Porgie Program
4:15 -p.m. EST 3:15 CST
NBC—Teddy Hill's Orch.: WENR
NBC—Norsemen. male quartet:
WEAF WSAI WTAM (sw-9.53)
WCPO—Organ Interlude

4:30 p.m. EST 3:30 CST NBC—Fascinatin' Rhythm: WJZ WCKY WSM WAVE WENR KDKA (sw-15.21) NBC—Our Barn: WEAF WGY WSAI (sw-9.53)

WCPO—Yates and Yates WKRC—Eddie Schoelwer WTAM—Twilight Tunes

4:45 p.m. EST 3:45 CST WCPO—Mary Jane Shriver WTAM—We Three 5:00 p.m. EST 4:00 CST

NBC—Bluc Room Echoes: WEAF WSAI WGY WTAM WLW (sw-9.53)

Star * Indicates High Spot Selections

WENR WCKY WAVE WSM KDKA (sw-15.27-11.87)
WCPO—Final Headlines; Salon

5:15 p.m. EST 4:15 CST BS—Allan Leafer's Orchestra; WABC WHAS WKRC WSMK KMOX (sw-15.27) WJZ

NBC—Jackie Heller, tenor: WJZ WCKY WSM WAVE WENR KDKA—A Recreo; Bill and Alex WCPO—Vocal Variety WWVA—Dinner Music

5:30 p.m. EST 4:30 CST

5:30 p.m. EST 4:30 CST

NBC—Ken Sparnon's Ensemble:
WJZ WCKY WENR KDKA
WSM (sw-15.21-11.87)

CBS—Elsie Thompson, organist:
WABC WSMK WHAS WWVA
WKRC KMOX (sw-15.27)

NBC—Temple of Songs; Chicago
A Capella Choir, direction of
Noble Cain; Ruth Lyon, soprano; Edward Davies, baritone: WEAF WCAE WGY
WTAM WLW (sw-9.53)

WCPO—Shoppers Special WIAM WLW (SW-3.53)
WCPO—Shoppers Special
WGN—Len Salvo, organist
WSAI—Sports Review
WWVA—Home Edition
5:45 p.m. EST 4:45 CST

5:45 p.m. ESI 4:45 USI NBC—Gabriel Heatter; Week-End News Review: WJZ WSM KDKA WENR WCKY WAVE (sw.11.37-15.21) WCPO—Pat Gillick

Night

6:00 p.m. EST 5:00 CST NBC—El Chico Spanish Revue; News: WEAF WSAI WLW WGY (sw-9.53) CBS—Frederick Wm. Wile, "The

CBS—Frederick Wm. Wne, Inc.
Political Situation in Washington Tonight": WABC WKRC
WSMK KMOX WBBM (sw-

WSMK KMOX WBBM tsw11.83)
NBC—News; Kaltenmeyer's Kindergarten: WJZ WCKY WENR
KDKA—News-Reeler
WAVE—Skeets Morris
WCPO—Musical Comedy Gems
WGBF—Fourth Street Market
WHAM—Sports
WHAS—Out o' Dusk
WSM—News; Pan-American
WTAM—Don Jose

6:15 p.m. EST 5:15 CST CBS — Three Little Words: WABC WBBM KMOX (sw-11.83)

11.83)
KDKA—Sports Review
WHAM—Comedy Stars
WKRC—Dick Bray; News
WSM—Sunday School Lesson
WTAM—Football Resume

6:30 p.m. EST 5:30 CST

CBS—News; Football Results
WABC KMOX WSMK WHAS
(sw-11.83)
NBC—News; Alma Kitchell, contralto: WEAF WSAI (sw-9.53)
NBC—Football Scores; Morin Sisters: WJZ WCKY WHAM
KDKA—Plough Boys
WBBM—News; Howard Neumiller pianist
WENR—What's the News?
WCPO—To be announced

WCPO—To be announced WGBF—Stock Markets WGN—Stock Markets
WGN—Len Salvo, organist
WGY—News; Evening Brevitie
WKRC—City Charter Program
WLW—Bob Newhall
WSM—Variety Program
WTAM—News; Sportsman

6:45 p.m. EST 5:45 CST NBC—Eddie South's Orchestra. WJZ WENR WCKY KDKA (sw-11.87-15.21)

(sw-11.87-15.21)

NBC—Religion in the News:
Speaker: WEAF WTAM

CBS—Saundra Brown songs:
WABC (sw-11.83)

CBS—Jack Major, one-man show:
WHAS KMOX WBBM

WCPO—Musical Masterpieces
WGBF—Seroco Club

WGN—Afternoon Musicale
WGY—Musical Program

WHAM—News

WKRC—Evening Serenade
WLW—Alfred Gus Karger
WSAI—Knot Hole Club

WSM—Musical Score Board

7:00 p.m. EST 6:00 CST

CBS—The Family on Tour with Frank Parker, musical and dra-matic: WABC WWVA (sw-11.83)

WHAM-Hank & Herb WKRC—Community Players WSAI—Ted Fiorito's Orch.

7:15 p.m. EST 6:15 CST
NBC—Popeye, the Sailor; Vic Irwin's Orch.; WEAF WSAI WTAM WGY (sw-9.53)
NBC—The Master Builder: WJZ
WENR KDKA WSM (sw-11.87)
KMOX—Frank Hazzard, tenor;

WAVE-Radio Newspaper

WCPO—To be announced WGBF—Zoo News WGN-Palmer House Ensemble WLW-R. F. D. Hour

Dink, is proudly telling folks of the base-ball ability of his son, Nick—just the other day Nick was offered a contract by the Detroit Tigers!

WGN—Palmer House Ensemble WLW—R. F. D. Hour 7:30 p.m. EST 6:30 CST NBC—The Sizzlers, trio: WEAF WSAI WAVE

NBC—Amessage of Israel; Rabbi Jonah B. Wise, director; News:
WJZ WENR WHAM WCKY
CBS—Edward D'Anna's Orch.
WABC WKRC KMOX WHAS
WWVA (sw-11.83)
KDKA—Will Roland's Orchestra
WBBM, Versel's Expensive News
WBRM, Versel's Expensive News
9:45 p.m. EST 8:45 CST

WBBM-Varzo's Ensemble; News WCPO-Harry Hartman's Sport Review WGBF—Historical Facts

WGN—Dance Orchestra WGY—Variety Program WSM—Comedy Stars of Holly-

wood WTAM-Tommy Tucker's Orch.

7:45 p.m. EST 6:45 CST NBC—To be announced: WEAF MBS—Wash. Merry-Go-Round: WLW WGN WAVE—Merry Macs (NBC) WBBM—Elena Moncak's Ensem-

bel WCPO—Will Hauser's Orch. WSAI—Organ Reveries WSM—Delmore Brothers WWVA—Football Reporter

8:00 p.m. EST 7:00 CST

* NBC-The Hit Parade; Lennie Hayton's Orch.; Kay Thomp son; Charles Carlile; Three Hayton's Vice...
son; Charles Carlile; Three
Rhythm Kings, Melody Girls:
WEAF WTAM WLW WAVE
WGY WSM (sw-9.53)
CBS—Club Columbia; Musical
Comedy, direction Leith Ste
yens: WABC WHAS WKRC

NBC-El Chico Spanish Revue WJZ WCKY WHAM KDKA (sw-15.21) KMOX—Comedy Stars of Holly

WBBM-Sport Review WCPO—Dave and Henry WGN—Comedy Stars WLS—Otto's Tune Twisters WSAI—Tommy Tucker's Orch. WWVA—Final Edition

8:15 p.m. EST 7:15 CST 8:15 p.m. EST 7:15 UST
NBC—Boston Symphony Orch.
directed by Dr. Serge Koussevitsky: WJZ WHAM KDKA
WCKY (sw-11.87)
CBS—Club Columbia: KMOX
WWVA
WBBM—Seymour Simons' Orch
WCPO—Michelson's Orch.
WGN—Veloz & Yolanda's Orch
WLS—Barn Dance Acts

8:30 p.m. EST 7:30 CST CBS—California Melodies: WABC WBBM WWVA WHAS KMOX

(sw-6,12)
WCPO—Dance Parade
WGN—To be announced
WKRC—Evening Serenad
WLS—Barn Dance Party
WSAI—Carefree Capers
(WSM—Jack's Missouri

8:45 p.m. EST 7:45 CST WGN—Palmer House Ensemble WSM—Musical Varieties

9:00 p.m. EST 8:00 CST

9:00 p.m. EST 8:00 CST
NBC—Rubinoff and His Violin;
Virginia Rea, soprano; Jan
Pierce, tenor; Graham McNamee: WEAF WTAM WLW
WGY WAVE (sw-9.53)
** CBS—Nino Martini, tenor;
Andre Kostelanetz' Orch. &
Chorus: WABC WHAS KMOX
WKRC WBBM (sw-6.12)
WCPO—Paul Whiteman Music
WGN—News; Sports Review
WLS—Barn Dance Party
WSAI—World Review WSAI-World Review
WSM-Possum Hunters; Uncle
Dave Macon
WWVA-Where To Go To Church

9:15 p.m. EST 8:15 CST NBC—Jamboree: WJZ (sw-6.14) WSM—Grand Old Opry WWVA—The Aristocrats

9:30 p.m. EST 8:30 CST ★ NBC—The Chateau; Wallace Berry, m.c.; Victor Young's Orch.: WEAF, WTAM WGY WLW (sw-9.53)

CBS-Marty May-Time, comedian; Johnny Augustine's Or-chestra: WABC WKRC WHAS WFBM WBBM WWVA (sw-

NBC-ALKA-SELTZER PRE sents National Barn Dance; KDKA—Messages to Far Nor Maple City Four; Henry Burr, tenor; Uncle Ezra; Lulu Belle; Verne, Lee & Mary; WGBF—Dance Music WHAS—Gray Gordon's Orch. Shots; Ridge Runners; Lucille Long and Others: WJZ KDKA WHAM WLS WAVE (sw-6.14) WTAM—Dick Fidler's Orch.

ist; Orchestra
WCKY—Front Page Dramas
WCPO—Dance Hits
WGN—Orville Knapp's Orchestra
WSAI—News

9:45 p.m. EST 8:45 CST

KMOX—To be announced WCKY—Dick Carroll's Orchestra WGN—Jan Garber's Orchestra WSAI—Ace Brigode's Orch. 10:00 p.m. EST 9:00 CST CBS—Salon Moderne: WABC KMOX WHAS WBBM WSMK

KMOX WHAS WBBM WSM (sw-6.12) WCKY—News WCPO—Michelson's Orch, WGN—Concert Orchestra WKRC—Billy Snyder's Orch, WSAI—Tommy Tucker's Orch, WWVA—Fred Waring's Orch.

10:15 p.m. EST 9:15 CST WCKY—George Hall's Orchestra WCPO—Dance Orchestra WGN—Veloz & Yolanda's Orch. WKRC-Fiesta

10:30 p.m. EST 9:30 CST NBC-To be announced: WEAF WGY WTAM WSAI (sw-9.53)

★ NBC—Carefree Carnival: WJZ
WCKY WHAM WAVE
CB5—Guy Lombardo's Orch.: CBS—Guy Lombardo's Orch.: WABC WHAS WBBM WKRC

WABC WHAS WBBM WKRC KMOX (sw-6.12) KDKA-Will Roland's Orchestra WCPO-Will Hauser's Orch. WGN-Dance Orchestra WLS-Tune Twisters & Evelyn WLW-News

10:45 p.m. EST 9:45 CST KMOX—Sport Page of the Air WFBE—Will Hauser's Orchestra WLS—Chuck & Ray: Hoosier Sodbusters WLW-Ted Fiorito's Orch.

11:00 p.m. EST 10:00 CST * NBC-ALKA-SELTZER PRE * NBC—ALKA-SELTZER PRE-sents National Barn Dance, Maple City Four; Henry Burr, tenor; Lulu Belle; Uncle Ezra; Verne, Lee and Mary; Hoosier Hot Shots: WLW CBS—Abe Lyman's Orchestra: WABC WKRC KMOX WBBM WHAS

WARC KMOX WBBM
WHAS
NBC—Harold Stern's Orchestra:
WEAF WGY WCKY (sw-9.53)
NBC—News; Carl Hoff's Orch.:
WJZ WHAM
KDKA—Sports, Ed Sprague
WAVE—Walkathon
WGBF—Colonial Club
WGN—Horace Heidt's Orchestra
WLS—Barn Dance Varieties
WSAI—Dance Orchestra
WTAM—Gene Baker's Orchestra
WWVA—Vivian Miller, organist

11:15 p.m. EST 10:15 CST NBC—Carl Hoff's Orch.: WSAI KDKA—Behind the Law WAVE—Paul Miners' Orch. WGBF—News WSMK—Abe Lyman's Orchestra (CBS)

WTAM—Joe Rudnow's Orch. WWVA—Midnight Jamboree

11:30 p.m. EST 10:30 CST NBC—News; Mexican Marimba Orch.: WEAF WGY WCKY WSAI (sw-9.53) CBS—Claude Hopkins' Orch.: WABC WKRC WBBM WHAS

NEC-Ray Noble's Orch. WJZ KDKA WSMK WHAM (sw-

KMOX-Maurie Sherman's Orch

WAVE—Skating Derby WGBF—Coral Room WGN—Orville Knapp's Orch. WTAM—Hal Goodman's Orch 11:45 p.m. EST 10:45 CST

KMOX-Claude Hopkins' Orch. WAVE—Jimmy Joy's Orch. WGBF—Dance Music WGN—Jan Garber's Orchestra

12:00 Mid ES 11:00 p.m. CS NBC-Paul Pendarvis' Orch.: WEAF WGY WAVE WCKY WABC KMOX WKRC WSMK

NBC-Shandor, violinist; Sleepy Hall's Orchestra: WJZ WSM WHAM
KDKA—Messages to Far North
WBBM—George Olsen's Orch.

In Cincinnati With-

ORVILLE REVELLE

VITH very short interment services, good old station WFBE was laid to rest as O WFBE ices, good old station WFI was laid to rest on October and it was right there on the same spot that WCPO was born.

As it is in England, so may it be in Cincinnati—the King is dead, long live the

Although WCPO cannot be heralded as a king among stations, nevertheless it can be stated right here that its sport department will rank second to none in this vicinity. With a staff of sport authorities such as HARRY HARTMAN, WALTER CALLAHAN, JOE ASTON, TOM SWOPE and BEN DAHLMAN all set to release the latest in sport dope and word descriptions, it appears that this new Sinton outlet is headed for bigger and bet-

ter things (and times!).

To BILL CLARK, WCPO's manager, goes this department's sincerest wishes that this latest venture will be a huge success!

STRAIGHT FROM Jeannine, the Lilac Time girl, comes the word that New Yorkers are not as cold as they're cracked up to be. In so many words the comely WLWite told of her delightful experiences and the hospitality that was accorded her during her stay in the Eastern metropolis. Jeannine's only regret was that she was forced to return home before she had counted all the taxi-cabs, which she claims there are more of than out-of-work actors!

PENNIES ARE playing an important part in HELEN HAYES' scheme of part in HELEN HAYES' scheme of things these days. She has named her home at Nyack-on-the-Hudson Pretty Penny. The New Penny is Miss Hayes' latest venture in redict. latest venture in radio!

BOB BURKE post cards from a New York hospital that he is recovering from an appendix operation and will soon return to his post at Gotham's Hearst outlet WINS. You should remember Bob as WSMK's Pop Wise and Abner.

JACK SNOW claims that BOB STEELE and his West Virginia Hot Shots have taken the hillbilly sector of Dayton by storm and reports that their fan mail is as high as the temperature in Ethiopia!

ALEXANDER WOOLLCOTT, Town Crier, is with us once again on the Sunday, 7 p. m. EST (6 CST) spot bucking JACK BENNY which is one more

reason why someone should invent a radio that can catch two programs at the same

DON'T TAKE my word for it. Just tune in WLW at 10 p. m. EST (9 CST) on Sundays and find out for yourself that Famous Jury Trials is tops when it comes to broadcasting! And may I add that its writer is in line for a carload of EVANS PLUMMER'S choicest PLUMS!

IT MAY SOUND press agenty but nevertheless its true. The reason for the PHIL BAKER-STOOGE BEETLE feud dates back a few years when the latter sent Baker's mother a touching telegram of condolences on her comic son's birthday.

IF YOU'RE interested in love and drama—intrigue and gossip—fun and good humor, the lives of real people as it is rounded out every day in a Midwestern rounded out every day in a Midwestern town turn your radio dial to WHAS each morning at 10:45 EST (9:45 CST) and we're sure you'll enjoy the Monticello Party Line, something new in the way

INA PAUL, using the moniker of PAULINE GIDDING—her maiden name—crashed the Bowes Hour and from recent reports is scheduled to tour with one of the units.

SCORE ANOTHER victory for the Crosley engineers. This time they have designed a new microphone set-up in order to capture the smooth velvet-like quality of Paul Pearson's music.

matic: WABC WWVA (sw-11.83)
CBS—L. Nazar Kurkdije's Ensemble: WHAS WSMK WBBM ** NBC—OLD GOLD CIGAR** of Vanderbilt, guest: WEAF WGY WTAM WAVE WSM WLW (sw-9.53)
KDKA—A.B.C. of Faith KMOX—This and That WGBF—Musical Moments WGN—Bob Elson's Sports Review

RADIO TICKER-TAPE: Elmer Baughman, new WCKY announcer, and Gay Marley will deny that they are holding hands...BOB BENTLEY, after being congratulated for the umpteenth time about his new Ford, calmly corrected matters by informing his well-wishers that it was only loaned to him by a friend! . . . JOE LINNEMAN'S previous record warrants him another trial at some body's feet. rants him another trial at somebody's football mike . . JACK WYMER is now doing poetry for WSMK listeners . . ROLAND LYNN has turned announcer . . . GEORGE ROSS, better known as Dink of WLW's famed team of Hink 'n'

26

THE MOST FAMOUS NAME in the ACCORDION WORLD



EXCELSIOR CONCERT GRAND

"Ace of Accordions" Reg. U.S. Patent Office ART BROCHURE FREE

EXCELSIOR 333 SIXTH AVE.

NEW YORK





DIVORCE EYE CRUTCHES!

Get RID of the Spectacle Handicap. The NATURAL EYESIGHT SYSTEM makes Victory over Glasses Possible.

You are the Judge—your eyes the Jury—when the Natural Eyesight System goes on trial in your home for four months on our 100% MONEY-BACK GUARANTEE.

Full Information Mailed FREE

Natural Eyesight Institute, Inc. Los Angeles, Calif.

MAKING OPPORTUNITY

for MEN OF CHARACTER



100% Improvement Guaranteed We build, strengthen the vocal organs— not with singing lessons—but by fundamental out jound and scientifically correct silent exercises... or speaking voice at least 100%... Write for wonderful voice book—sent free. Learn Wilf you can now have the voice you want. No literature bent to anyone under 17 unless signed by parent. PERFECT VOICE INSTITUTE. Studio 78-87 64. Lake St., Chicago

\$ MEN-WOMEN \$

Do You Need EXTRA MONEY?

COAT-OF-ARMS STUDIOS,
102 Worth St., Dept. G. New York, N. Y.

TYPISTS WANTED

Typists earn extra money home typing authors manuscripts. Good pay. A real opportunity for those who really want to work. Send 3c stamp for details.

TYPISTS BUREAU, Dept. RG, Westfield, Mass.

Earn \$50.00 to \$100.00 A Month

Earn Extra Money Home Spare
Time—ADDRESS ENVELOPES.
Do Sewing Work, List Names.
Many other kinds of work offered. Send 3c stamp for full
complete details.

WANT LIB

\$50.00 to

month

WOMEN'S AID BUREAU,
Dept. RG, 276 High St., Holyoke, Mass.

Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

Check to Cheek

Dear VOL: Kay Kyser, as we all know, has an individual type of music; he has a unique manner of introducing his songs. Kay Kyser deserves full credit for all this. Certain orchestras are adopting everything that has made Kay Kyser famous in the musical world. Are we, fellow fans, going to stand by and let these things be copied, be stolen from Kay Kyser? The best way to get rid of these musical copy-cats is to discourage them; to listen to no orchestra that has adopted Kay Kyser's own form. What is your pleasure, fans?

Roberts, Ill.

Consider It Added

Dear VOL: May I add another protest to those already submitted, regarding local stations switching off a good musical program during its rendition to give us a lot of advertising and other nonsense?

The average person is not in the mood to listen to them after being suddenly cut off in the midst of a song or bit of instrumental music. Instead, it disturbs one's peace of mind and creates an unpleasant feeling toward that particular sponsor. It certainly doesn't do him any good. This is more serious than the local stations realize and it is time they were taking

The unseen audience is a critical one. It has a keen knowledge of its own radio and knows where to flip the dial to get the balance of that program that was suddenly cut off.
Indianapolis, Ind.
S. D. Schofield

Personalities Plus

Dear VOL: I listened to Jack Benny's return program and the thing that was missing was Frank Parker. Without him the program is all

The next thing that was all wrong was Mary Livingstone. That is the second remark I have heard her make about Kate Smith. She should look in the mirror and dwell on her own de-

Another thing, if Mary Livingstone had done as much good as Kate Smith, she would have something to be so cocky about. Mary could stay away from the mike. She wouldn't be

Covington, Kentucky

Mrs. R. Smith

Bells and Bowes

Dear VOL: Gong, gong! Someone ought to ring the bell on the Major Bowes Amateur Hour. When the Major first started out with his very original program, his hour presented itself as a rare treat. Since he has filled his amateurs with dated coffee, I find his wise-cracking (at the amateur's expense) and too many tasteless words, decidedly annoying. If he is running his hour for the sake of developing his homespun comedy, why pick on the poor amateurs? It certainly takes enough spunk to entertain an audience on such a program without being embarrassed in front of twelve hundred people through stupid remarks. Long Beach, N. Y.

Lucille Berler

Recommendation

Dear VOL: If Eleanor W. Clough will tune in to Rosa Linda's concerts over NBC-WJZ Fri-days and Sundays, she will hear the finest artist and the finest music on the air. This artist who was a child wonder in Chicago, plays with an orchestra on Friday and in recital on Sunday. Chicago, Illinois

He's All She Needs

Dear VOL: To H. P. W. of Jamaica, I would like to reply that he is not alone in his opinion of Dick Powell and the whole Hollywood Hotel program. Many people I know would miss any program on the air more willingly than this hour. I believe I express the opinion of the majority when I say that while we like Anne Jamison, Louella Parson, Ken Niles, and all the rest (except Frances Langford) Hollywood Hotel is still a one-man show; it begins, ends, and has its being in the effervescent personality of its

A Noble Change

Dear VOL: If the public ever had a treat, it was when Al Donahue's orchestra went on the air and replaced Ray Noble at the Rainbow Room. No one could have been more worthy of taking Mr. Noble's place than Mr. Donohue. What a band! What a rhythm.

Here is hoping that this worthwhile orchestra will remain on the air for a long time to come, and that it will be where it really belongs, way

Waterbury, Conn.

Added Attractions

Dear VOL: After reading L. C. Girvan's open may I say I quite agree with him? The Wise Man and Tony's Scrapbook should be added. All the programs he listed, and my two worth reading, and give one hink about. I almost forgot additions, are worth reading, an something to think about. I al Neighbor Nell on Sunday mornings

Shellington, Pa.

Mrs. F. G. A.

Want the Best Collection of Radio Gossip, Feature Stories and Pictures of the Stars You Can Get Anywhere? Then Get Next Week's Issue of RADIO GUIDE. Prominent in It You Will Find:

What Made 'Em Popular

An Authoritative Study of Bandleaders-Jazz and What It Really Is-Popular Music and What It Really Is-Hits and Why They Live, Written

By Marvin W. Strate

Fibber's Molly Tells the Truth

A Story of Radio's Celebrated Comedienne, Molly McGee-Marion Jordan to Her Family-That Takes Her Out of Character and Right into Your Heart

> Don't Miss One of the Best Issues of RADIO GUIDE to Be Published, Ever



Ad Man and Author at 22

"Took the N.I.A. course at the unripe age of eighteen. Today at the slightly riper age of twenty-two am editor of Ad-vents, monthly newspaper of the Association of Ad-ventsing Men of New York and have just sold a story to Famous Detective Cases for \$185. So as an ad man and author permit me to say, 'If you want to write ad copy or fiction, try N.I.A.' "

LOSPEN G. CSIDA. JR.

How do you KNOW you can't write?

Have you ever tried?

Have you ever attempted even the least bit of training, under competent guidance?

Or have you been sitting back as it is so easy to do, waiting for the day to come some time when you will awaken, all of a sudden, to the discovery, "I am a writer"?

If the latter course is the one of your choosing, you probably never will write. Lawyers must be law clerks. Doctors must be internes. Engineers must be draftsmen. We all know that, in our times, the egg does come before the chicken.

It is seldom that anyone becomes a writer until he (or she) has been writing for some time. That is why so many authors and writers spring up out of the newspaper business. The day-to-day necessity of writing—of gathering material about which to write—develops their talent, their insight, their background and their confidence as nothing else could.

That is why the Newspaper Institute of America bases its writing instruction on journalism—continuous writing—the training that has produced so many successful

Learn to write by writing

N EWSPAPER Institute training is based on the New York Copy-Desk Method. It starts and keeps you writing in your own home, on your own time. Week by week you receive actual assignments, just as if you were right at work on a great metropolitan daily. Your writing is individually corrected and constructively criticized. A group of men, whose combined newspaper experience totals more than 200 years, are responsible for this instruction. Under such sympathetic guidance, you will find that (instead of vainly trying to copy some one else's writing tricks) you are rapidly developing your own distinctive, self-flavored style—under-going an experience that has a thrill to it and which at the same time develops in you the power to make your feelings articulate.

Many people who should be writing become awe-struck by fabulous stories about millionaire authors and therefore give little thought to the \$25, \$50 and \$100 or more that can often be earned for material that takes little time to write -stories, articles on business, fads, travels, sports, recipes, etc.—things that can easily be turned out in leisure hours, and often on the impulse of the moment.

A chance to test yourself

We have prepared a unique Writing Aptitude Test. This tells you whether you possess the fundamental qualities necessary to successful writing—acute observation, dramatic instinct, creative imagination, etc. You'll enjoy taking this test. The coupon will bring it, without obligation. Newspaper Institute of America, One Park Avenue, New York.

New One																	
Send infor Radi	ma	tio	n i	abo	at	W	iti	1117		tit	ude	e T	est us	pro	nd (m)	fui	th
Mr. Mrs. Miss	1					• •				• •	*:*:		**	* 20.0		(,4.4	E(#//
Addr	GRS	2 8								*55							e e e
(All call					ene	:00	cor	nfid	enti	al.		No	81	iles		n 12.1	



Answer Quick! Get the Opportunity to . . .

100 2 2 2 2 5 0 90 m

or Buick Sedan and \$1,250 Cash!

Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharp and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash besides or, if all cash is preferred, \$2,250.00.

Surely you would like to have this magnificent prize. Think what you could do with all this money. It would come in pretty handy right now, wouldn't it?

We want people everywhere to have the opportunity to share in this great distribution of money. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. The Third Grand Prize is a DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash, and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

Send No Money — Just Mail Coupon

A FEW HAPPY PRIZE WINNERS Names on Request



Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sidewise. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Don't give upkeep looking, you may find them. Mark the faces you find and send to me quick with the coupon.

Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners in similar distributions by G. F. Stayton in other companies. W. H. Hardy, of Kansas, won \$2,750.00; Mrs. Sophie Griesser, of Penn., won \$2,250.00; Mrs. Georgia A. Johns, of Ky., won \$1,987.50; Mrs. Geo. Schlegel, of New York, won \$2,137.50; G. Giebink, of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes.

Think of it! Now **thousands** and **thousands** of dollars to be paid to new prize winners. Our Company is reliable and if you are declared first prize winner, you take absolutely no risk, according to plan which your answer brings, then you get new Buick 8 Sedan and if prompt \$1,250.00 cash besides or \$2,250.00 if all cash is preferred.

We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa—the Central National Bank. The money to pay all of the prizes is all ready on special deposit for that purpose.

Send in the coupon and we will send you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. Do it today—Right Now!

SEND ANSWER QUICK

\$1,250°° CASH

Send answer quick and we will tell you how the winner gets \$1,25000 cash

FOR PROMPTNESS

Remember send not one penny with your answer. All you do now is to find ten faces if you can and mail the coupon. Send answer right away. Three prominent and reliable judges will see that the prizes are awarded honestly and promptly. Thousands of dollars in special cash awards. Over 100 grand prizes in all and many special prizes,

PRIZE MONEY NOW IN BANK

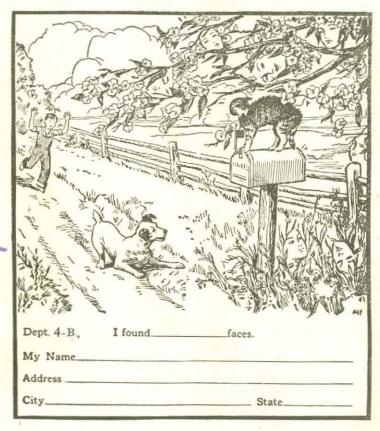
The money to pay every prize is on special deposit in the big, strong Des Moines bank. You take no risk, if you are declared first prize winner on our plan. Hurry! Just mark the faces you find and send with the coupon right away. This will bring you the opportunity to win \$2,250.00 First Grand Prize. Someone wins on our plan—maybe you. Mail your answer quick. Don't delay. Do it today.

G. F. STAYTON, Pres., Dept. 4-B

1912 Grand Ave. Des Moines, Iowa

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash besides, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring. Send your answer quick. Don't delay. There is a \$1,250.00 cash prize for promptness if declared first prize winner. Mail this coupon today.

Oh boy, what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.



This file including all text and images are from scans of a private personal collection and have been scanned for archival purposes only. This file may be freely distributed, but not sold on ebay, electronically or in reproduced form. Please support the preservation of old time radio.