

Radio Guide

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Francia White
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Bing Crosby—The Beloved Loafer

News and Views of the Week

Above the Crowd

There is a penalty for leadership. WBOW, the Terre Haute broadcasting station which performed an outstanding service to its community during the recent strike chaos, is reaping some unjustified criticisms along with the praise and recognition due it.

The signally fine service rendered by WBOW in keeping the public abreast of strike developments apparently antagonized some less stalwart purveyors of news and information.

In these columns, three weeks ago, was carried the item *Calling All Cars Regardless*. The basis for the comment was a news report published by Terre Haute papers and national press services, that an official of WBOW, after receiving a ticket for a minor traffic violation, denied the use of the station's facilities to the city for the broadcasting of police calls. The station had been serving the city's police department in that capacity for many months. It further stated that the WBOW traffic violator was a relative of W. W. Behrman, the station director. All this is denied.

The news further indicated that the public-spirited citizens underwrote the price of a short-wave police transmitter to overcome this emergency and to improve the police service which was stated to be unsatisfactory because of limited time on WBOW.

Apparently the entire story was a vicious and under-serving, underhanded attack, the sole purpose being one of embarrassment for WBOW.

In refuting the story as being false, Mayor Samuel E. Beecher of Terre Haute publicly complimented the WBOW management for its "wonderful cooperation," and urged W. W. Behrman, its director, to accept the presidency of the city's radio commission.

The Mayor explained the suspension of service by saying "I regret that there has been anything said which would indicate there might have been a misunderstanding between station WBOW and the City of Terre Haute. Mr. Behrman told me personally several weeks ago that the City Hall service would be discontinued for a few days while they were having a more powerful station installed."

When anyone or any institution gets above the crowd, he or it is always the target of jealous competing interests. WBOW is the target of an unethical, mean sniping expedition. The station so has distinguished itself that no harm can come to it through such tactics. It stands high in the regard of its community. Other competitors might well follow its example of heroic service to the community they all strive to serve.

Encouraging Signs of Recovery

Radio, the barometer of economic conditions during the years of the Depression, registers signs of progress. The indications are tangible forward steps that reflect the confidence of America's leading industrialists in the future of our social, economic, business and political structure.

Their action is not just lip service and flag-waving. Actions speak louder than words. In Philadelphia the Philco Company has increased its pay roll to \$1,000,000.00 a month. More than 9,000 men and women find daily employment in the various departments of this huge radio factory. The Atwater Kent factory also is getting under way again.

Broadcasters with cleared and full-time wave lengths are applying to the Federal Communications Commission for increases in power. The majority are seeking 50,000-watt stations. All of which involves the expenditure of fortunes for new equipment. It means that more skilled labor is being absorbed and more families may come off the dole permanently. The latest addition to this group is WMAQ in Chicago. WGN soon will broadcast its programs from its new studio building on Chicago's swankiest street—Michigan Avenue. Architecturally it is a Gothic gem, sitting on a plot that Croesus' millions would have been taxed to purchase.



Phillips Lord: He lives by virtue of a magnificent, strong, God-fearing, simple, kindly New Englander

The National Broadcasting Company has outgrown its palatial home in Chicago and is forced to add three new studios, an organ chamber, and additional office space to handle its 1935 business.

The country's leading networks are practically sold out. The evening hours are all sold to sponsors and the morning and daytime schedules are more than ninety percent sold. Independent stations are reporting similar situations.

All of these expenditures must be supported by new business. The new business comes from the advertising of the country's industries, which in turn must see its way to better times in the very near future.

The Old Order Changeth

The radio audience is loyal to its characters. That moot question is settled beyond dispute by the way the audience again has accepted Phillips Lord. He is being acclaimed once more for two outstanding radio presentations. He has brought back to life again that lovable, philosophic, psalm-singing *Setb Parker*, and has created the most stirring of the true-life dramas, *G-Men*.

A year ago a series of unfortunate breaks and a volume of vicious, unfounded gossip nearly wound up his career. He was too hot to hold; even NBC was ready to drop him. The damaging stories circulated—although untrue, as we pointed out in an editorial *Who Was Fooled?* more than a year ago—were creating such a bad impression that it was a repetition of the old story of giving a dog a bad name.

Phil Lord had something up his sleeve, however. It was *Setb Parker*, the magnificent, strong, God-fearing, simple, kindly New Englander, who was Phil Lord's first

creation for radio. The strength of that character, with its wide audience acceptance, came to Phil's rescue. In the guise of the Jonesport patriarch, Lord started out again and won the audience that seemed lost forever. The ugly stories now are forgotten and happily refuted.

Radio has done some strange things. But the rehabilitation of Phil Lord is its strangest. Radio permitted an unjustly discredited, but nevertheless a discredited, man to borrow strength and support from a fictional character and re-establish himself in the eyes and ears of the so-called fickle audience. Most great characters have lived through some actor's ability. It was *Barrimore's* Richard the Third, and *Bernhardt's* Camille. Radio has reversed the old order, for now it is *Setb Parker's* Phillips Lord by virtue of the audience's loyalty to a character.

What Radio Needs Most

Drama is radio's weak spot. It is the one division of entertainment that has not gone over to radio and surrendered to broadcasting.

The attitude of the drama and the theater is understandable. The theater was an institution before Marconi opened his wide, innocent eyes on the blue skies of his native Italy. The theater had its traditions, its way of doing things. It had been satisfying the world for generations.

Those who were directing the destinies of the theater, had just survived the onslaught of the movies, which rocked their complacency to its foundations, when radio raised its uncertain voice in the uncharted tracks of the atmosphere.

Radio in its swaddling clothes was humorously tolerated by the theater. How could it be otherwise when the dramatic action of a play or the crashing crescendo of a symphony was interrupted rudely to transmit the Arlington time signals or to make a station call-letter announcement? To those steeped in the traditions of the theater where a sneeze is a breach of etiquette, radio seemed impossible.

Things have changed in radioland in the past decade, but the theater had taken its stand. The die was cast. Drama would lose face if it sought radio. It was the senior branch of entertainment, and had its dignity to protect. So it has remained aloof. If radio wanted the theater, it would have to come to the theater.

Like all independent, robust and self-made things, radio struggled on and tried to develop its own ideas of drama. They have not been all that could be desired. In fact, with few exceptions, the efforts might be classified as weak and amateurish.

Helen Hayes, America's outstanding emotional actress, in directing attention to the things wrong with broadcasting, puts it up to the sponsors "who refuse to give artists carte blanche in selecting material, and the industry's lamentable refusal to make overtures to writers and playwrights of recognized standing."

New Chain Being Forged

A new radio network is in the making. It will have its key station in New York City. It will reach from the Atlantic Ocean to the Mississippi River, and include many of the country's most powerful independent broadcasters. Some of the stations are now identified with other chains.

The sponsors of the new chain are not rushing things. They have been playing with the idea for years. They capitalized on the ill-starred adventure of the young millionaires group headed by John Hay Whitney. "The time is not right to go ahead with the chain," said their spokesman. "We are just forging the links. When industry returns to normal we will be ready to complete the chain and claim our share of the broadcasting business. Right now the two existing chains can take care of all the business there will be for some time to come."

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Cinderella in Reverse

Niela Goodelle, Instead of Waiting for the Prince with the Glass Slipper, Carried Her Slipper While She Went Hunting the Prince

By Chester Matthews

SHE'S Cinderella only in fancy. In fact, she's Niela Goodelle, and she reversed the fairy tale tradition by surprising the Prince and then permitting him to fit upon her dainty foot the glass slipper of Fame which she had toted carefully tucked under one arm throughout the long pursuit. That the Prince was going to turn out to be Al Jolson was a development she couldn't have guessed.

Niela had no mythical godmother to transform her pumpkins into golden carriages—and a few of the rats that she encountered during that spirited chase never did change their contours. But all in all the hunt was an interesting one, fraught with adventure and climaxed by events which warrant the stock tag-line—and they all lived happily ever after.

Now Niela is heard weekly singing over a National Broadcasting Company network. The glass slipper fits snugly. The Prince is occupied with his manifold other duties and has retired from the Goodelle picture. But there were six years that intervened between the start and the finish of that exciting pursuit, and their telling adds a new chapter to the book of real-life fairy tales.

IF NIELA had no fairy godmother, it was her extremely good fortune to have a very practical grandmother who, in the family home deep in the Catskill mountains, taught the growing girl the rudiments of music. Vocal training was a bit outside of her ken, but she was an able pianist and by the time Niela had reached her teens she had taught her mastery of that instrument.

And that's why, by the time Miss Goodelle was 18 and living in Miami, Florida, the stage was set for the opening scene in the Cinderella drama. Her skill as a pianist had become well known and she was kept busy accompanying singers who were much in demand at the smart affairs given by society folks in the luxurious Winter capital. Among these was Burton Thatcher, a popular favorite and as able a teacher as he was a soloist. Niela slyly made a deal with him by which, in exchange for her capable accompaniment, he instructed her in the development of a rich voice which gave startling promise.

Came the night of the ball. Well, it wasn't exactly a ball, but it was an extremely swanky affair at which the hosts were the proud and affluent Stotesburys; the guests, scions of America's original 400. Thatcher was the featured singer—and his accompanist an attractive but unnoticed girl of 18. That would be Niela Goodelle. Thatcher knew his way around with bluebloods at play. He sensed their ennui, recognized their avid taste for innovations, for any departure from the routine in diversion.

SO WHEN he had finished his own numbers he stifled applause by signaling with raised hand that he wanted the floor for a moment. Silence was his reward. Then he announced that he had a surprise in the person of his pianist whom he wished to present in a role quite unexpected—that of a singer.

"Ladies and gentlemen, Miss Niela Goodelle," was his brief introduction.

Niela managed the rest. Through the means of a simple but catchy ballad which she played as she sang in that intriguing voice of hers, she completely captivated her blase audience. Added to the typical demonstration of approval was a strong overtone of murmured delight, that extra acknowledgment of talent which marks the difference between bored acceptance and keen interest in the artist.

Soon the shy girl was mingling with those elite guests—and one of them offered her a letter to a New York theatrical giant which he was sure would carry her upward in a mere flash.

It wasn't many days later that Niela set forth in search of the Prince, making her first stop Manhattan. The letter which represents the glass slipper of Fame in this mixed allegory really carried her upward as designed. It bore her up more flights of stairs than she



Two unusual poses of Miss Goodelle showing her, right, dressed for a broadcast and, above, as she looks when she prepares a program

believed existed, stairs leading to producers' offices. But they were two-way stairs, and from each newly visited office she came forth with another letter, a note to some other impresario than the one she had just seen. It became a round-robin of letters, for it seems that no one was casting that season, but each prospect in turn wanted to do something for the girl who had come so highly recommended. It was a departure from the standard chain letter but it was something akin in effect.

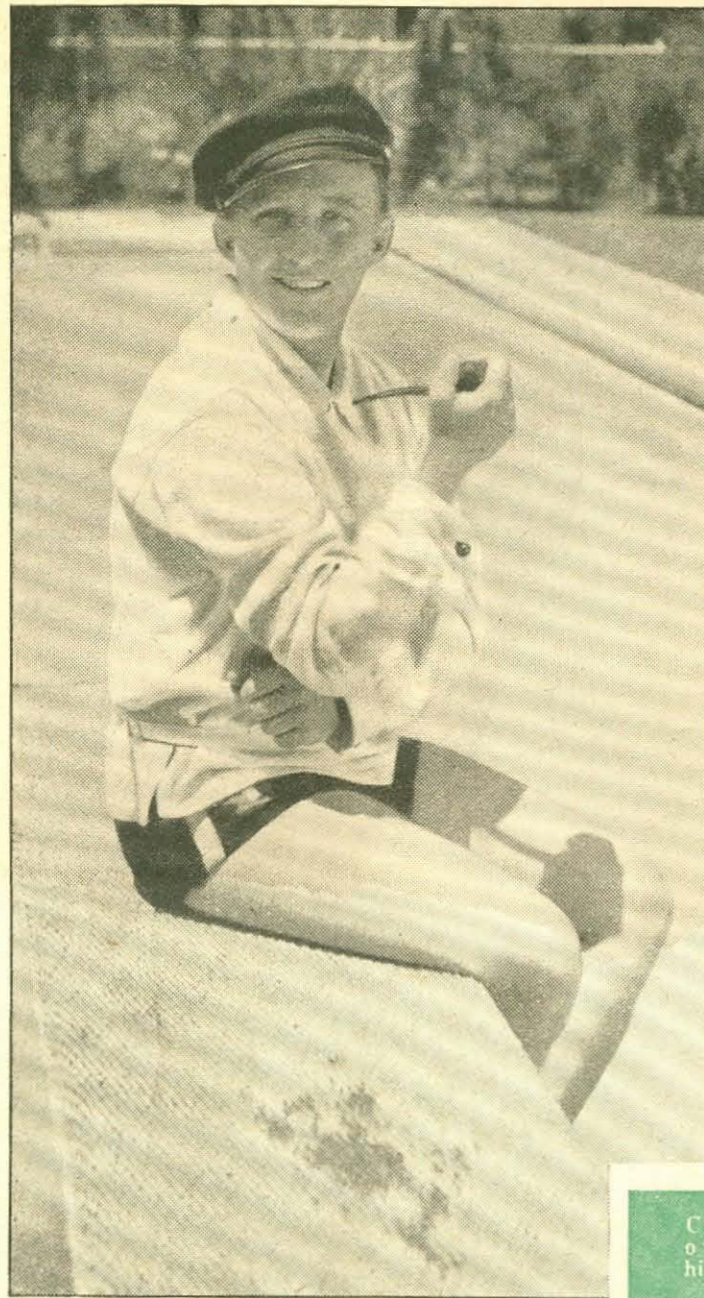
EVENTUALLY all this letter-writing bore fruit, and there loomed on Niela's horizon a roseate flush which at least heralded the proximity of the Prince. She obtained a scholarship with the Berkshire Playhouse in Stockbridge, Massachusetts. That was in 1930 and by the end of the season Miss Goodelle was singing the leading role in an operetta. A talent scout from the seemingly unattainable Theater Guild of New York saw her, was taken by her voice and beauty—and the Prince



was brought just that much closer. That Winter found Niela filling a role in the Guild's Garrick Gaieties.

The show closed in the Spring of 1931, but that didn't thwart Miss Goodelle. She was sought out by representatives of Ziegfeld to take her place in the line of the last Follies ever staged by the Great Glorifier. Niela was blocked neatly from the singing role in that production by the presence of Ruth Etting. But when the New York run was over and Ruth refused to take to the road, it was Miss (Continued on Page 19)

THE BELOVED LOAFER



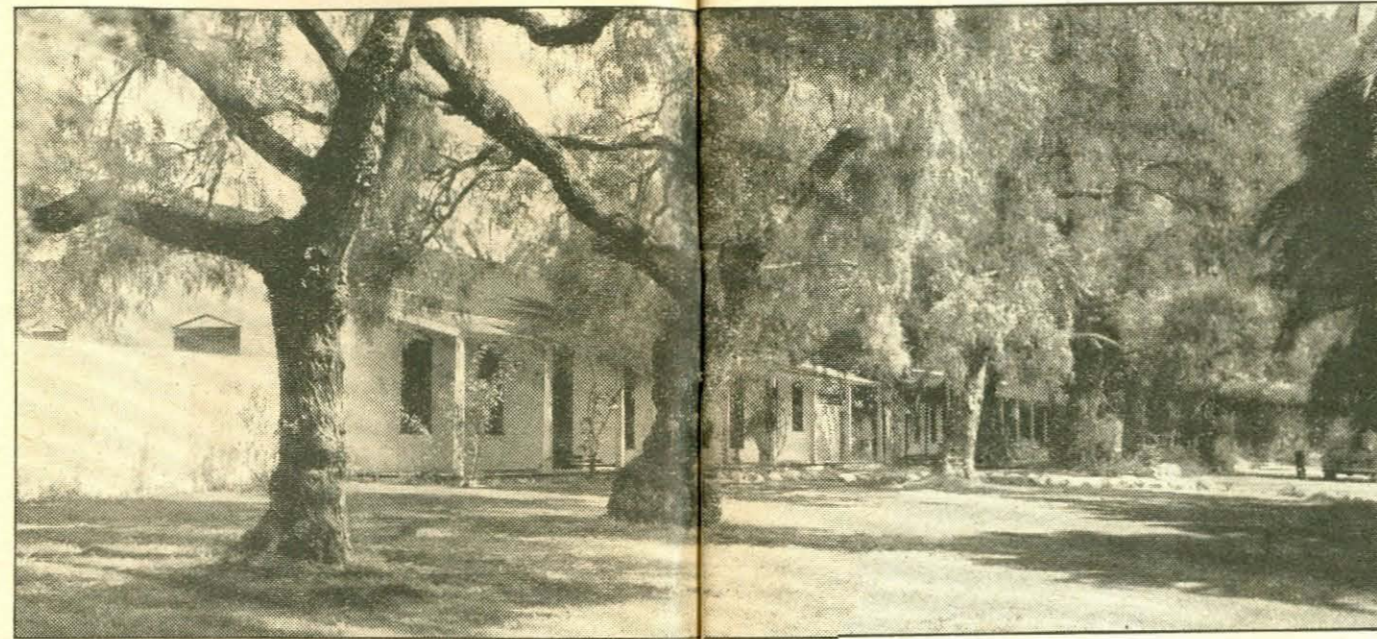
Bing Crosby Is An Astounding Contradiction to the Ninety-Eight Per Cent Perspiration That Represents Genius

of by every human being? Did he suddenly realize he was a rolling stone, and quickly call a halt to his pleasant meanderings of gather moss? No! Emphatically not. Bing made no sacrifices, he denied himself nothing for the sake of making good. Today—one of the biggest stars of radio and the screen—he is exactly the same sort of fellow he was when he first bummed his way to Los Angeles to sing for his supper. He is as lazy, as happy-go-lucky, and as modest.

WHAT, then, is the secret of Bing's success? The very quality which might have spelled failure for a man of a different temperament boosted Bing to top rank. All his work is the more attractive for an underlying hint of laziness and comedy. When, in Hollywood, they first planned to make a romantic hero of Bing on the screen, he said, "I can't act! They can never make a Barrymore out of me!" He didn't even try to act. And witness the result. His prankish, lazy attitude and diffidence made a grand romantic comedian of him. The very fact that he refused to take it seriously scored instantly on the screen. This infectious quality may be traced back to early childhood when Bing first was assigned the role of Julius Caesar in a school Shakespeare dramatization. Bing considered the whole thing pretty much

Catch Bing over-exerting himself? Never!

Even his home, upper right, has a somnolent air



couldn't resist musical instruments, and kept the family on the brink of financial embarrassment continually by purchasing a new guitar or a banjo. The kids—Bing particularly—liked to hear Pop play. They'd gather around the living room of an evening while Pop strummed a guitar and sang old ballads.

Bing himself showed an inclination to take after Pop. For he spent his extra pennies on gramophone records. The Crosby kids had to earn their own pin money. That should have been an incentive for good honest labor. But their third son picked up the where-withal for those wanted records in the easiest way.

Witness the job he landed in the post office. He was paid sixty cents an hour, and was not obliged to report to work until four-thirty of an afternoon. His job was sorting mail into large racks for all the states of the Union. Bing used to take a stack of letters, stand at a distance, and flip them into the proper bins. It was easier than trotting around the room, dropping a letter here and a letter there.

Mrs. Crosby noted, with some regret, that her third son didn't take much interest in girls. She good-naturedly scolded him for being too lazy to become a successful Lothario like Everett. It was too much trouble, Bing thought, to slick back his hair and get his

shoes shined. And at an early age he got the idea that girls were too pernickety about that sort of thing.

Later on in his life he was to have one of his few quarrels with Dixie Lee because she refused to attend an opening with an escort who was careless enough to wear an old tweed coat over his tuxedo!

During the Summer through high school, Bing escaped the arduous task of working in Pop Crosby's pickle factory, by bumming his way off to apple orchards. He found the job of thinning apples preferable to sorting pickles into vats according to size.

Bing put up no opposition to attending college. As a matter of fact, he dreaded the end of school days which would make it necessary for him to get down to business. So he entered Gonzaga College, run by the Jesuits.

Of course Bing sang in the college glee club. He also played in the school band. He was given his choice of instruments and chose drums—because they were easiest to play!

"I found it more fun to play for dances than to dance myself," says Bing. "I liked girls all right but it would have been much more work for me to have to dance with them all evening."

At about this point Bing's band organized a quar-

Bing's Mother Felt Her Son Would Come to No Good When He Shunned Law and Chose a Singing Career

ter, in which he and a friend, Al Rinker, were the leading lights. Bing's particular specialty was a number called Red Hot Henry Brown. The quartet made their debut in a picture theater in Spokane, and received \$35 a week for their efforts.

The kindly fathers at the Jesuit College had a very great influence upon the happy-go-lucky third son of the Crosby family. Bing began to admire their useful lives. They were learned men and their days were well-ordered, smooth-running. You would find no bitter ambition, no high pressure in a monastery. The life appealed to Bing. He made up his mind to become a priest.

HE WENT through a great period of strain before he finally talked to the fathers about it. It was a thing too deep to discuss, even with his family. Bing went on playing drums in his band, watching the world dance by before his eyes, while an inward battle was being waged.

There were days when he thought life could be renounced easily for a priestly vocation. There were days when he could feel his adventurous, happy-go-lucky spirit pulling at the leash. Finally, he decided to apply to the fathers to enter a novitiate in the order of Jesuits.

The fathers at Gonzaga College, whose wise and kindly influence steered him through the tumultuous teens, made him see that priesthood was not his vocation, and that he would find a more satisfying fulfillment of his efforts in work to which he was adapted more naturally.

This decree from the fathers put his troubled mind at ease. Since the notion to become a priest first occurred to him, he had been torn between his natural love of life, and the fact that he idealistically yearned to lead a worthwhile existence, and respected the work of the Jesuits.

There had been another possibility for a career, but Bing turned his back on that, too. He had been majoring in law at Gonzaga, but the great volumes of reference books bored him.

He hated routine, and he disliked the prospect of being cooped up in an office.

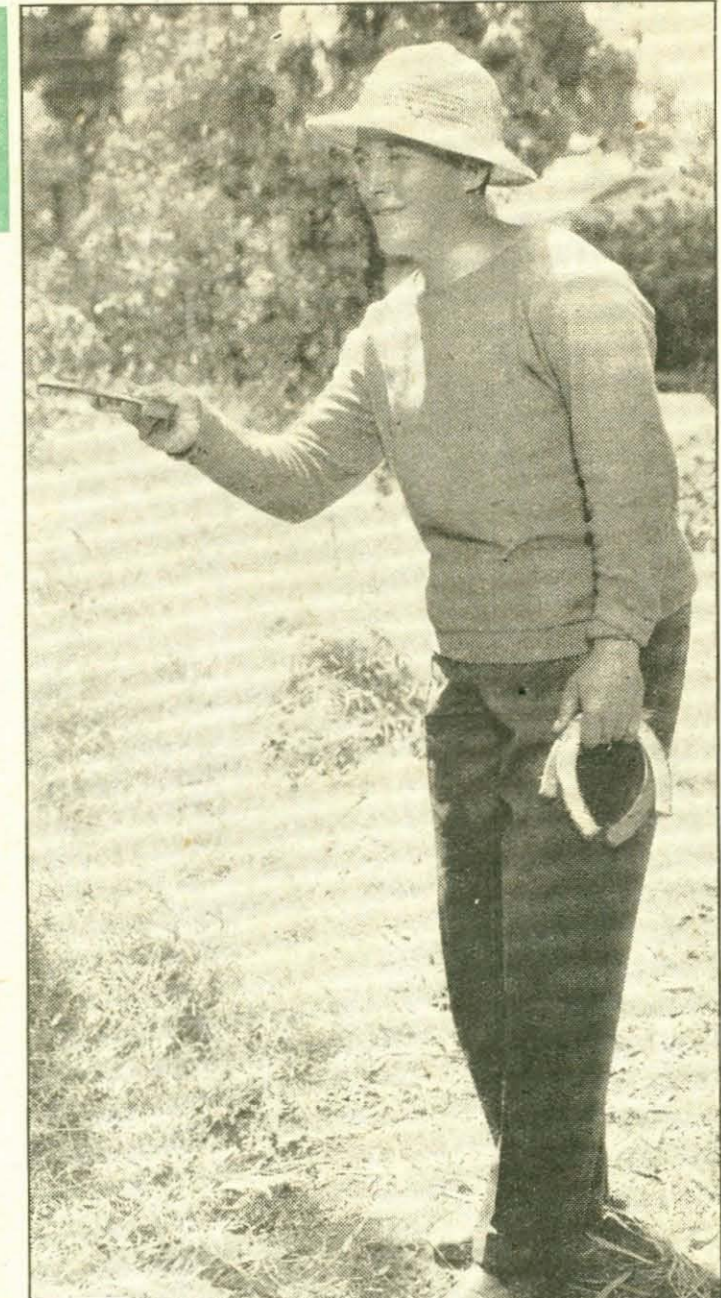
"Well, what do you want to do?" his mother asked him. She always had been certain that her third son had brains, and lamented that he was too lazy to use them—except when it suited him to deliver an oration or an argument.

"Sing," said Bing sheepishly, "just sing."

WELL that was no news to Mrs. Crosby. Whenever he came home to lunch, she could hear him coming from three blocks away.

But Bing was, by this time, pretty impervious to parental disapproval. As he was about to emerge from the sensitive teens into the twenties, he popped into a strictly experimental period where all he asked of life was a laugh, three squares a day, and plenty of excitement.

The Summer after he was graduated from Gonzaga, Bing was engaged at the Clemmer Theater in Spokane to sing, accompanied by the house organist. Bing and the organist couldn't seem to get together, so Bing persuaded the manager of the theater to hire his pal, Al Rinker, to accompany him on the piano. While working up arrangements and rehearsing, the two boys began to sing together. Their harmony—occasionally not



The Crosbys in foto below and, above, Bing, very active out of character

By Jeff Stevens

NOT until the last five years have the Crosbys stopped worrying about their third son. Not that Bing, from infancy on, wasn't an utterly charming person! Not that he wasn't invariably liked by everyone who crossed his path, for he always was generous, humorous and tolerant; but the boy was—well—irresponsible. To be perfectly plain, Bing was lazy. He admitted it.

It was in a small frame house in Tacoma, Washington, that the Crosbys first heard the wail of Harry Lillis. They did not—since neither of them was clairvoyant—guess that the wail ultimately would develop into a vibrato baritone for which a new word, *crooner*, would be coined. Nor did they imagine that out of his first childish prattlings would be concocted an odd tag, *Bing*, that one day would be known throughout his native land. In fact, it was farthest from their thoughts that the youngster—then filling the hand-me-down baby clothes of his older brothers, Larry and Everett—would eventually keep said brothers busy running the offices of "Bing Crosby, Ltd., Inc." on the Paramount lot in Hollywood, and Pop Crosby busy fulfilling the requests of his third son's fans.

As a youngster Bing always wheedled the things he wanted out of life—for all the little Crosbys had to fetch for themselves—but Bing seemed to aim at no soaring ambition, and his parents regretted it, for their Bing had brains. He had too many brains, they thought, to be content drifting around from one thing to another.

THINGS came very easy to Bing. He always could pick up a little money, but it slipped casually through his fingers. He seemed, alas, to have no definite plan for making his mark in the world.

And yet Bing made it! That's no news. He reached the top in the thing he could do without effort—singing. He was born to carve out rhythm lazily. As a result, he's got everything, not only fame and fortune, but happiness, an ideal family life, "work" he enjoys, and devoted friends.

How did Bing achieve the sort of success dreamed

of a joke, but the teacher was determined to have him go through with it. On the opening night in the school auditorium Bing brought down the house—but not precisely the way his teacher had hoped.

Dressed in a toga fashioned from one of his mother's old sheets, the third son of Mr. and Mrs. Crosby faithfully emoted the immortal writings of Shakespeare. He even managed to die nobly. The curtain began to descend. Bing, playing dead, opened one eye and perceived that the curtain was not only descending, but descending upon himself. There was only one thing to do, and that was to move. So just as the curtain was about to strike him, he leaped to his feet. The audience doubled up laughing, the dramatic teacher nearly died over the thwarted dignity of the play, and young Caesar Crosby was called back for numerous bows. He struck various postures in his toga, and finally was yanked out of any more comic returns to the curtain by an indignant teacher.

BING spent a happy childhood, with no deprivation or strain which sometimes causes a bitter will to conquer the world. The Crosbys moved to Spokane when their third son was a youngster, and settled down in a rambling frame house big enough to accommodate the uproar of seven little Crosbys.

They led a pretty carefree existence. Mrs. Crosby held pretty much to the Topsy theory. She let her kids just grow. Not that she didn't attempt to imbue them—from the day they began to toddle—with ambition. She wanted her sons to become professional men.

She wanted son Bing to study law. Perhaps she got the idea because her third son was the most logical, the most even-tempered of the kids. When everybody became upset, which occasionally happens in the best of families, Bing was apt to take himself off to the back fence where he would whittle and whistle. Then, when everything had quieted down, he usually would dismiss the whole affair with a few youthful words of wisdom.

Mrs. Crosby would have been horrified to contemplate theatricals for Bing at that date. His pop, who was very musical, occasionally offered a source of worry. He



"You Can't Snatch Bluebloods"

Calling All Cars

This Gang of Thugs Prided Themselves on a Swell Racket with a New Twist—Until They Bucked Radio

By Marshall Graves

SHE didn't look like the sort of girl who prowls Fifth Avenue at night—alone. Somehow, in spite of her bright red hair, attractive figure and smart clothes, she seemed a little uncertain of herself. Cops, who instinctively divide all night-sauntering girls into two classes—those who must be protected against men, and those against whom men must be protected—instantly placed Lucille De Luca into the first category, after just one glance at her.

Watching her walk up Fifth Avenue on that hot night in July, 1933, any sophisticated New Yorker might have decided that here was a trim, alluring girl who had very little idea of the risk she was running. She looked lonely, forlorn and rather vulnerable, as if she hadn't a single friend in the big city, and was walking aimlessly in the hope that someone would speak to her—only speak to her.

Someone did. From out of the stream of glittering automobiles pouring up and down the Avenue, a sleek, long-nosed limousine tooted its way to the curb. Stealthily it sneaked up on her.

"Ahem!" A make-believe cough sounded in the girl's ear. Startled, she whirled—to take in with one glance the gleaming car and the three leering men it contained.

"Could we—" began the saturnine fellow who had coughed in Lucille's ear, "—ah—give you a lift?" His insinuating tones made a crude parody of discretion.

WITHOUT a word the girl turned her head and marched coldly up the avenue. The racy car shot away from the curb. Its three occupants weren't leering now. They were scowling.

Lucille De Luca strode on. But only for a few minutes did her gait continue as an independent stride. Then swiftly the tense shoulders began to droop. The hint of loneliness, of yearning for human companionship, once more appeared in every slowing footfall.

Before long, another car pulled in to the curb. Behind the wheel sat a flashy, good-natured looking young man. He was alone. Slowly he cruised past the strolling girl, his eyes appraising. And just as he passed her he flashed a white-toothed smile. Then, turning a corner just ahead, the young man brought his good-looking roadster to a stop—and leaned confidently out of the door, waiting for the girl to pass that corner.

Slowly, not quite looking at him, the girl approached.

"May I give you a lift?" sang out the young man softly—unknowingly almost duplicating the very words of the fellow who had made



"Put up your hands, quick fella . . . We won't hurt the dame"



Lucille De Luca's taunt to victims was "Better luck next time, sucker"—but she lived to apply that strange philosophy to herself

but believe me, I don't make a practice of picking up strange men."

"Sure, sure—that's all right. Of course!" agree the newfound cavalier, in an offhand tone which plainly showed that he didn't believe her.

"Only," said the girl plaintively, "I get so darned lonely I don't know what to do!"

The man shot a quick glance at her. Her whole demeanor carried out that suggestion—which had attracted him in the first place—that this girl *was* different. No angel, as she herself admitted; but on the other hand, no common street-walker either. Could it be that she was on the level?

"Well, you're not going to be lonely any longer, Toots," he said heartily. "First we'll drop into my apartment for a cocktail, and then—"

"No!" exclaimed the girl. "Oh no! I couldn't do that!"

The man frowned. This was difference with a vengeance. Did this gal think he had picked her up just to take her for a drive through Central Park? But her next, hesitating words quickly reassured him.

"I—I hardly—I mean I don't even know you—yet," she said. "Please—take me for a drive over the Queensborough Bridge. I know a nice, quiet place where we can park the car and turn out the lights and—sit and talk and sort of get acquainted."

The sporty young man smiled indulgently. Okay with him, if she wanted to play the game this way. It showed that she wasn't hard-boiled, anyway. He sort of liked that. Probably she was just a small-town cutup on her vacation, and he knew from experience that a fellow can have a lot of fun with that kind.

"Okay," he murmured—gave her a little squeeze—and pointed his car in the general direction of the Queensborough Bridge.

THAT young man wasn't quite so sure, however, by the time red-headed Lucille had guided him to a dark road that ran along one side of an old cemetery, in Queens. She had seemed to know her way to that particular spot just a little bit too expertly. But after all, what had *he* to lose? Deftly he flipped off his ignition and lights, then stretched out his arms to the girl. She came to his arms readily enough, and kissed him, and held him tightly—very tightly—while he caught a fleeting gleam of starlight upon the polished surface of a new gravestone.

And then, while Lucille De Luca's arms held him tightly—very tightly—the (Continued on Page 27)



Guido Perrone, left, and Frank De Luca, Lucille's husband, who used her as a tempting bait in their holdups

Georgians From Erin

Pick and Pat Climbed on Coffee and Sinkers and a Two-Fisted Brawl to Air Stardom. Here's How the Boys Did It

By Henry Bentinck



ONCE there were two Irishmen in New York City—but that was a long time ago.

More recently—in the days of late 1929's opaque gloom, to be exact—there were two in particular, Pat Padgett and Pick Malone. Both were jobless minstrels, both were in Manhattan, both were broke. And there the parallels diverge. Their orbits never had crossed. It was only when they joined the national fraternity of the unemployed that they rubbed shoulders.

Since both were Irish, it is hardly necessary to add that when they rubbed shoulders, the rubbing was just a preliminary to eventualities that, for a while at least, enveloped the back-stage of a Broadway variety theater.

Rubbing shoulders is a mere figure of speech. But the massaging of chins, the fistic machine-gunnery on any unprotected spot from ribs to eyes, were vividly literal. Eventually both Pick and Pat were hors-de-combat from the fierce encounter that only a prominent Gaelic lineage can generate from so little as the wrong flick of an eyelash. That was six years ago, and neither of the boys is quite sure yet what precipitated the brawl. But the effect was electrical.

"Stout mick, that one," ruminated Padgett as he struggled for breath. "What a brawl of a lad," mused Malone as he sheepishly brushed the dust from his rumpled clothes. The battle somehow had been accepted as a draw, and as each of the contestants got to his feet his flattering summary of the other's courage and character seemed almost clairvoyantly conveyed.

So instead of renewing the fisticuffs they walked up and shook hands, went on with a partnership that had been of one night's duration when interrupted, and sauntered forth in a fine spirit of camaraderie that only two fighting Irishmen can concoct out of a physical encounter. And they have worked arm-in-arm ever since with a loyalty as fierce as was the temporary enmity that marked their first theatrical venture as a team.

BACK of that encounter, the team had a strange origin. It was this:

In December of the year of the great economic collapse the two ex-minstrels wandered back to New York to take their places on the curbstones outside the Palace Theater, where gather for mutual solace the world's most prolific alibi creators, the unemployed actors. But on this occasion excuses for idleness were unneeded. A single circumstance covered the whole situation. The great financial dust storm which many insist blew in from the canyons of Wall Street, literally had interred the American stage. Gayety was a mockery, mummery a drug on the market.

On adjacent stools in a dunkery where waiters didn't scoff if you ordered coffee and a bun, two depressed per-



Pick, at left, is Pick Malone and Pat's full name is Pat Padgett—gag partners and staunch friends

formers munched their sugared rolls with the deliberation born of uncertainty about the time and origin of the one that would come after. In the professional brotherhood which obviates the need of introductions, one turned to the other and commiserated on the circumstances which would reduce a high-class black-face comedian to his current plight. That was all the presentation that was required. Within two minutes Pick Malone and Pat Padgett were reminiscing over the lush days of minstrelsy, discovering mutual acquaintances in the profession, and whispering to each other that their pockets were similarly bone clean.

If it is true that when two of a certain race of Europeans meet they invariably open a restaurant, it is twice true that given two actors out of work, within an hour they will have patched together a plot for a double act. Pick and Pat were no exceptions. Sidling off the lunchstand stools, they hastened up to Central Park and in its democratic atmosphere worked out a routine they figured would tear down all the resistance to unemployed comedians.

Learning with devastating speed that two actors can starve as cheaply as one, they haunted theaters and booking agencies until they landed an engagement in a Bronx theater where an act had failed to show up. Their plight was tragic until that opening gave them hope.



Pick—Molasses



Pat—January



Eventually the curtain rose and set on the boys who literally had exchanged their last coins for a jar of burnt cork—and in that interim gales of laughter and the delightful echoes of enthusiastic applause had swept across the footlights from the auditorium. It was when the two, tired and hungry, walked off into the wings that they suddenly fell to with the gusto of gladiators. Each had accused the other of mulling his gags. For a moment a delightful comedy merger hung in the balance. Then came that outcropping of Hibernian relish for a fight, with its concomitant regard for a worthy adversary—and unity was restored. The boys never have had a disagreement since that one with which they launched their partnership.

LISTENERS who relish the absurdities of this delightful pair either as Pick and Pat over the Columbia Broadcasting System, or as Molasses and January on the NBC Show Boat program, marvel at their capacity for endless gag writing. But the facts of their prolific talent still aren't fully disclosed. The boys do not prepare most of their gags. All the equipment they carry is a skeleton of a situation, and the comedy is spontaneous. That's the secret of their continued success. They are almost psychic in their exchange of repartee, either being able to sense the build-up which the other is seeking for a jest which suggests itself as they follow the pattern sketchily prepared.

It was several years of vaudeville work for Pick and Pat after their first successful engagement. During that time they became walking dictionaries of gags.

The team took to radio several years ago, beginning on a small local station. News of these gag-men soon spread around, and an advertising agency approached them with an offer to appear on a network to buck those old favorites, Amos 'n' Andy. Pick was overjoyed. Pat was lugubrious.

HIS misgivings were correct. The institution for which they were to broadcast couldn't arrange to get the same air time on the stations they required.

Though they were disappointed in that particular job, they had established their reputation and it wasn't long before the networks demanded them. And now—

There's only one thing they refuse to laugh about—and that's the way that cup of coffee tasted on Broadway on a blue Monday six years ago.

One Night Stands with Pick and Pat may be heard Mondays over the CBS-WABC network at 8:30 p. m. EDT (7:30 EST; 7:30 CDT; 6:30 CST; 5:30 MST; 4:30 PST) and over a split CBS network for the West Coast at 10:30 p. m. CDT (9:30 CST; 8:30 MST; 7:30 PST). The pair also appear as Molasses and January with the Show Boat Thursdays over an NBC-WEAF network at 9 p. m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).



Michael Bartlett, the romantic tenor who will be Paul Whiteman's guest September 12, and shortly starts his new series with Jack Benny

Reviewing Radio

By Martin J. Porter

Popular soloists (vocal).
Two or three, or even four, famous guests from stage, screen, or radio.

Looking over this carefully, you find that it fits the VALLEE show; that it resembles the JOLSON broadcast; that it might describe the Hollywood Hotel presentation; that it will be the pattern for the JACK HYLTON variety show soon to develop from Chicago, or that it may be similar to California Melodies. And then again you may be assured that it will fit the new WHITEMAN setup. For the Whiteman show has been revised as of September 12, to maintain the present troupe, but also to include four additional attractions weekly, the first being MISCHA LEVITZKI, MICHAEL BARTLETT who will tenor subsequently on the Benny series, BOB BURNS, Arkansas comedian who is getting the same agency buildup that made of Joe Penner a big name, and LYDA ROBERTI.

EACH week the Whiteman session will continue to put in the quartet of added attractions—a fact which undoubtedly will stimulate the guest-star routine.

There can be no question that the guest business, plus a standard quality show, combining to make of the composite a high-class variety bill, is the prescription almost perfect. Rudy Vallee has managed, by foresight, to stay at the top of the heap by smart selection of guests. The Jolson series must have died

long ago but for the same expedient. Even a formula hour such as Show Boat resorts to the practice occasionally.

So it would seem that the search for the sure-fire stuff is about ended.

Especially does this seem true when it is recalled that RCA plans a Winter schedule on which will be heard famous guests of the air; guests borrowed from other programs, and including perennials like AMOS 'N' ANDY.

For too many months now have the musicians holding down hotel spots in New York been off the air because of a reluctance of the hotel men to pay a regular \$3 fee per musician per broadcast, if sustaining. During the exile of perhaps twenty bands the tiff between the union (which exacts the fees) and the hotel men had kept quite a few name bands out of New York. Few big-timers care to bury themselves under anonymity even in the big town. The matter seems to be deadlocked, but it is not quite hopeless.

According to the dopsters, the first break in the situation, designed to bring back the exiles, will come this month, when the Hotel New Yorker, one of the leaders in the hotel men's fight, capitulates. The New Yorker is negotiating with TED FIORITO, and certainly if he comes to New York there must be a sustaining wire for him. The Lexington, owned by the same management, will feature OZZIE NELSON, who also is destined for a wire. If all that comes true, the union will win its point and a dozen other hotels will be free under the New Yorker's precedent to follow on the air. Such exiles probably will be scheduled for broadcasts twice a week.

Radio gossip revolved most of last week about the exodus of NBC announcers, who have decided that they can make more money and do less work by free lancing, JIMMY WALLINGTON, KELVIN KEECH and FRANK SINGISER deserted the NBC staff, and were to be followed by FORD BOND, who changed his mind, however, at the last moment.

The departure of the trio has caused reassignments. GRAHAM McNAMEE replaces Wallington on the MAJOR BOWES show. The spots vacated by KEECH and SINGISER will bring new voices to the air.

It has been settled, practically, that BING CROSBY will perform this season for Eddie Cantor's sponsor Sunday nights at CBS, immediately following Cantor.

Something to figure out: Here is an excerpt from the speech by MME. YOLANDA MERO-IRION, advisory chairman of the Women's National Radio Committee (which claims to represent 17,000,000 women) at WOR last week:

"Even though these (crime story) broadcasts stress the fact that crime does not pay, weak-minded individuals are apt to get ideas from them; children imitate the hard-boiled accents of criminals in their play, and above all, the stories are much too exciting for young people's nerves."

The Women's National Radio Committee Review, which publishes criticisms of radio shows, last month complained that "the G-Men dramas (by Phillips Lord) were dull—and sissified."

What do the ladies really want?

SPONSORS and sustaining show builders have been working for nearly twelve years to discover what may be called the perfect formula for a sure-shot radio show—and in the process they have spent millions of dollars. Up to now, the setup nearest to perfection seems to be this:

- A big name orchestra.
- A concert artist.
- Dramatic sketch with name performers.

AMOS 'N' ANDY are two smart boys who spread their influence over more of this North American continent than even they themselves perhaps realize. It is therefore commendable of them to utilize this influence for the good of the general welfare.

Take their script of early last week, in which they ruminated over automobile accidents and the consequent toll in deaths and injuries, as a typical example. To the A&A audience the script was in character. The moral lesson was not obvious, but it was there, and more effectively so than if it were a straightforward speech by an expert on motor-car casualties.

Amos 'n' Andy realize their responsibility. Most carefully do they scan their scripts to keep them clean and pointed positively and constructively for the public weal. Correll and Gosden deserve carloads of plums.

Incidentally, we wonder if you have noticed that, in cities where traffic court cases are aired, the automobile accident figures have dropped markedly since the inception of those broadcasts? Yet the newspapers have carried traffic court reports for years without a similarly beneficial result!

MYRT AND MARGE will resume over CBS at the usual hour starting September 30. This should quiet skeptics who have been laying odds that the gum king was through with the chorine sketches.

OTHER SIGNIFICANT NEWS of the big names is that JACK BENNY has signed a new contract with his script writer, Harry Conn, who has been behind the Benny quips since 1932 when Jack first turned to the

Plums and Prunes

By Evans Plummer

microphone from the stage. When the Benny show quit the air for a Summer siesta period there were tales that Conn was through . . . When WAYNE KING closes his seven-year engagement on September 29 at the Aragon Ballroom, in Chicago, he will *not* appear at theaters, whose many offers he has rejected. He will confine his activities to continuing his many commercial broadcasts and a series of one-night dance dates at cities not too far removed from Chicago. It is Wayne's theory that his music is dance music, not stage music . . . SINGIN' SAM, the shaving-aid man and old-time minstrel, will be launched on a vaudeville tour shortly. Sam will head a tabloid minstrel unit. What makes this news is that the whole idea is the sponsor's. That shaving-cream manufacturer does not expect to make money with the venture, but merely to promote his wares.

AS THIS ISSUE goes to press, our good friend and RADIO GUIDE writer, MARTIN LEWIS, is confined to the Michael Reese Hospital, in Chicago, as a result of gastric disorders which are now under observation. We know that all of his readers join us in wishing Marty a speedy recovery. In an exclusive interview with Stooze No. 13, ace reporter for this column, Marty said that his trouble was caused, no doubt, by the amazing things that radio press agents expect him to stomach.

THE UNFORTUNATE EXECUTIVE who lit his cigar with a pocket lighter at a director's meeting

of a well-known match company, and the radio program salesman who offered the wrong brand of cigarettes to the president of a rival smoke concern, now may welcome to the wailing wall the NBC announcer who, on Friday night, August 30, casually mentioned that a program being aired over his network might be heard also over stations of the *Columbia Broadcasting System* . . . and then apologized and said he meant stations of the Canadian Radio Commission!

AND WHILE TWITTING the mikemen, who are so twitfully eligible, we might explain that if you have noticed a peculiar inflection in the voice of NBC's stellar microphone soother, BOB BROWN, it is only because on September first a slip of the razor bared his upper lip of mustache as naked as September Morn. It goes without saying that Brown has taken due precautions against pneumonia, although he fervidly denies that the mustache execution was brought about subconsciously as a result of his stubbing, several weeks recently for the vacationing SINGING LADY.

PROBABLY THE MOST PECULIAR "free offer" our ears ever have tuned in was registered last Sunday when a motor car polish maker invited listeners to drive their cars to his official station and, absolutely free—no obligation—have one fender waxed and polished. The next thing, we suppose, some barber will be giving away a half a shave!

SPECIAL PRIVATE NOTE to *Betty Winkler*: Just because our contributor, *La Nina*, is "agin" you, that doesn't mean we agree. You are doing a most plumbful and convincing job as *Patricia Rogers* in *Girl Alone*.

Inside Stuff

Along the Airialto

By Martin Lewis

FREE, gratis, and for nothing, this column hereby donates to the sponsors a suggestion which they may take or leave. At any rate, here it is: Mr. Sponsor, how about taking steps to protect one of your greatest assets—your radio stars—by the simple expedient of insuring them against death by accident?

Certainly this is a grim note on which to start a column, but the recent tragic death of WILL ROGERS, the near drowning of JACK PEARL, and the explosion on a boat which almost took the life of JACK BENNY, all prove the irrefutable fact that man is mortal and that expensively built up radio followings die with the stars that created them. Are not the radio stars just as real and tangible an asset to the sponsors as their plants, equipment, and stock—and just as worthy of insurance?

Lloyd's of London for years has run a profitable business by underwriting at long odds against any possible unforeseen event. Prizefight promoters, organizers of outdoor pageants and managers of concerts or theatricals frequently have been known to take out insurance against bad weather. But never, so far as is recorded, has a sponsor taken out life or accident insurance on his expensively built up star.

The explosion and consequent destruction of a fifty-one foot pleasure yacht on Puget Sound off Seattle, when fire started among the fuel tanks during the Labor Day weekend, came perilously close to taking from radio one of its most popular figures, Jack Benny. Had not the skipper of the *Nokomis*—his name is Louis Wagner and he's Mary Livingstone's uncle—been able to bring the craft into shallow water so that the passengers could leap to safety, America's millions of radio listeners might have lost one of their favorites—and a sponsor would have lost a million-dollar investment.

Of course no amount of insurance would have been able to replace Jack Benny. But after all, radio as we know it in this country is not only show business but also the advertising business. Therefore, isn't the sponsor entitled to a fair return on his investment, and should he not protect himself? The accidental deaths of Will Rogers and Russ Columbo, and the miraculous escapes from death of Jack Pearl and Jack Benny, should give the sponsors something to think about. Leading air stars these days think nothing of broadcasting one week from New York and a few days later from the West, or California. Automobile, aviation and railroad accidents still are not beyond the realms of possibility.

The cigarette company that last season presented operatic and concert stars, will return to the CBS airwaves on October 2 with LILY PONS and on October 5 with NINO MARTINI and ANDRE KOSTELANETZ' orchestra. Miss Pons will be heard on Wednesday nights and Martini will face the microphone on Saturday nights. Incidentally, all three artists recently returned from Hollywood where they acted before the movie cameras. It was stated also that the smoothie announcer, DAVID ROSS, has been engaged exclusively for this series.

HAL KEMP and his band have been selected to supply the musical portion of PHIL BAKER'S new program. Another addition is BABS RYAN and her "brothers."

This trio seems to have come up fast in the past couple of years. We remember distinctly when they first hit New York they were hired to sing in a floor show on the roof of a New York hotel. Russ Columbo and his orchestra were opening the same night. The Ryans lasted for only a little better than a week, but it wasn't any reflection on their work. They quit when they had trouble in collecting their salary—and who could blame them? The next we saw of them was when they were making their air debut with Fred Waring and his gang. They've been on the air almost constantly ever since.

Both NBC and CBS are outbidding each other for the privilege of picking up Guy Lombardo sustaining programs, which will go on twice weekly from one of

New York's most fashionable night clubs, starting September 19. According to the inside information at the command of your scrivener, however, the odds favor CBS in the fight, as my informant tells me that Guy practically has made up his mind to stick with the network over which he first started his climb to fame about seven years ago.

AND while we're making scoopies, we might as well be the first to record the names of the judges who have been selected to pick the finalists on the National Radio Open Audition Contests which are now nearing a close. The judges will be JANE FROMAN, DOCTOR JOHN ERSKINE, distinguished head of the Juilliard School of Music; PIERRE V. R. KEY, publisher of the *Musical Digest*; LOU WITTEN, production chief; EDDY DUCHIN; LEE SHUBERT; ERNEST HEYN, radio editor and critic; and our own CAPTAIN ROBERT S. WOOD, editor of RADIO GUIDE.

The judges will hold a conclave at Radio City from September 25 to 27 inclusive, to listen to the thirty-two electrically recorded transcriptions which were taken of each broadcast while the show was en route. It will be their difficult task to select four semi-finalists from the sixty-four contestants whose voices have been recorded on the platters. These four will then compete for the grand prizes on a subsequent National Open broadcast.

We've tuned an attentive ear to many of the broadcasts, and we'd like to make a little wager that Lansing Hatfield, the Washington, D. C., winner, Kenny Baker, the Los Angeles tenor, and Margaret McCrary, South Carolina contralto, will be among those heard competing for the major honors. At any rate, we'll soon see how good a prognosticator we are.

The Saturday Jamboree, with DON McNEILL as messenger of ceremonies, and HARRY KOGEN and his Kogenets, have been awarded a full hour program on Saturday nights, instead of the usual half-hour. The show presents a variety of acts, and we always considered it one of the fastest and most entertaining shows on the air.

Don McNeill, who also heads the Breakfast Clubbers early every yawning, is a very clever young man and an able m. c. He writes his own script, so anything is likely to happen. One of his recent laugh provokers was a take-off of Major Bowes. After EDNA O'DELL finished singing her number, he had the boys in the orchestra applaud loudly, which would give him a chance to say, all right, all right, all right, and a few more all rights. After the applause ceased, he advised the listeners of the telephone numbers in Oskaloosa and Sqedonk. For laughs we endorse Don McNeill anywhere, at any time, or on any program.

When JESSICA DRAGONETTE appears, or appeared—it's all according to when you read this—on the radio manufacturers' inaugural show over the CBS network, the songstress will celebrate her tenth anniversary on the air, and so will the sponsor. Miss Dragonette may have cause for another celebration before long. We refer to RADIO GUIDE'S Queen Contest, but then the election isn't over yet!



Countess Olga Albani, after her Summer of honeymooning and rest, returns to her regular program, *Silken Strings*, Sunday, October 6

RUTH ETTING proves that a secretary can serve several purposes. The songstress is supposed to be on a diet of fruits and vegetables, but after the first few days she was pretty well fed up with it—and who can blame her? To solve her problem Ruth has her secretary dine with her, and every once in a while her fork is dug into the wrong plate accidentally on purpose.

Two weeks ago we announced that at last AL PEARCE and his Gang will air their excellent variety show for a sponsor. The time now has been set. Beginning Monday, October 7, they will be heard Mondays, Wednesdays and Fridays over a coast-to-coast NBC network at 5 p. m. EST (4 CST; 3 MST; 2 PST).

KILOCYCLE CHATTER: HELEN HAYES sailed for a three weeks' European vacation and will return in time to start her new series on October 1 . . . RALPH KIRBERY is being considered by a famous cough drop sponsor—the fellows with the beards . . . The new BURNS AND ALLEN show will be heard over a much larger CBS network—seventy-six stations in all . . . MARION TALLEY, the back-to-the-farm girl, is being groomed for the air by NBC . . . BARRY MCKINLEY'S program exits from the airwaves October 1 . . . EVELYN MCGREGOR has been released by CBS . . . OLGA ALBANI, the lovely singer who middle-aided it during her Summer vacation, returns to her hosiery program on October 6 . . . BERNICE CLAIRE, the gifted oriole, is being tutored in tap dancing, of all things! . . . As this is being written GERTRUDE NIESEN is leaving the Coast for a night club engagement in Chicago, and thence on to Manhattan for a starring role in the Ziegfeld Follies and some radio shows . . . RALPH DUMKE, of the Sisters of the Skillet (they return to the CBS airwaves next week) is back in New York from a visit to his mother in Indiana . . . XAVIER CUGAT goes to Mexico next month to make a single broadcast for a wealthy liquor sponsor there. Cugat will receive the highest fee ever paid for an artist for a mike appearance in that country. (How much in American dollars, Xavier?)

A cartoon strip based on GERTRUDE BERG'S House of Glass series soon will make its appearance in the comic sections of newspapers throughout the country . . . After auditioning more than 100 vocalists, CARL HOFF is still without a featured crooner . . . PICK AND PAT have beseeched me to inform their fans in New York, Boston and Philadelphia that they are in no way connected with the Pick and Pat night clubs in those cities . . . FRANK TOURS' radio fame won him the job of conducting the band in Jubilee, Gotham's most lavish musical show, now in rehearsal . . . MARTHA MEARS, now a proud mother, returns to the air next month.



Ruth Etting: Her fork slips

Coming Events

EST and CST Shown

SUNDAY, SEPTEMBER 15

AN INTERNATIONAL broadcast from Moscow, another in the series of exchange programs, will be heard over an NBC-WEAF network at 8:30 a. m. EST (7:30 CST). Featured artists will be Knushevitzky, famous Soviet cellist, and Natalia Rozhdestvenskaja and George Abramov, vocalists.

Little Known Facts About Well Known People, a new series featuring DALE CARNEGIE, will make its bow over the CBS-WABC network at 9:35 a. m. EST (8:35 CST). The program to be heard each Sunday at this hour, is sponsored by the Malted Cereals Company for their Maltex Cereal.

NEIGHBOR NELL, until now an NBC-WEAF feature heard at another hour, moves to an NBC-WJZ network to be heard each Sunday at 10:15 a. m. EST (9:15 CST).

East and Dumke as SISTERS OF THE SKILLET inaugurate a new series of programs to be heard Sundays over the CBS-WABC network at 12:45 p. m. EST (11:45 a. m. CST). The boys will follow their usual hilarious routine under the sponsorship of the Charis Corporation, manufacturers of foundation garments.

Freddie Rich's PENTHOUSE PARTY starring BINAY VENUTA, vocalist, and guests will be heard over the CBS-WABC network at 6 p. m. EST (5 CST).

MEREDITH WILLSON and his orchestra replace the Ivory Tent show—which leaves the air—and will be heard over an NBC-WEAF network Sundays at 9 p. m. EST (8 CST).

BAINBRIDGE COLBY, former Secretary of State, will speak on The Constitution under the auspices of the D.A.R. over the CBS-WABC network at 10 p. m. EST (9 CST).

MONDAY, SEPTEMBER 16

The opening session of the convention of the VETERANS OF FOREIGN WARS, in New Orleans, will be broadcast over an NBC-WEAF network at 11 a. m. EST (10 CST). Speakers will include Governor O. K. Allen of Louisiana, Mayor T. S. Walmesley of New Orleans, Senator Gerald P. Nye of North Dakota, Commander-in-Chief of the VFW James



Grace Moore, looking more attractive than ever after her Summer vacation, will return to the airwaves in a regular program Monday night

E. Vanzandt, and a former commanding officer of the Japanese fleet.

EVA LE GALLIENNE, one of the outstanding personalities of the stage, both as actress and producer, will make one of her rare radio appearances in an interview with Mary Madison, official hostess at America's Little House, over

the CBS-WABC network at 3 p. m. EST (2 CST).

SINGIN' SAM, previously heard on Tuesdays, from this date will broadcast Mondays at 6:30 p. m. EST (5:30 CST) over the CBS-WABC network with a repeat broadcast for Western listeners at 10:15 p. m. EST (9:15 CST).

GRACE MOORE, operatic, screen and radio soprano, makes her debut in the first of her Fall series of programs, sponsored by the Vick Chemical company, to be broadcast each Monday at 8:30 p. m. EST (7:30 CST) over an NBC-WEAF network.

Former Governor FRANK O. LOWDEN of Illinois will speak from the Union League Club, Chicago, over an NBC-WJZ network at 9:30 p. m. EST (8:30 CST). His subject will be, Is the Constitution Outworn?

TUESDAY, SEPTEMBER 17

The National Broadcasting Company will feature two periods of the meeting of the National Constitution Day committee at Boston, Mass. The first will be heard over an NBC-WEAF network at 12 noon EST (11 a. m. CST) and will feature talks by former Governor WALTER J. KOHLER of Wisconsin and WILLIAM R. PATTANGALL, former Chief Justice of Maine. At 8:30 p. m. EST (7:30 CST) over an NBC-WJZ network former Maryland Governor ALBERT C. RITCHIE, and JAMES M. BECK, former Congressman of Pennsylvania, will address the committee.

The BOSTON TRICENTENARY program offering several features of the celebration will be broadcast in part by both networks. The CBS-WABC network will be heard from 2 to 2:30 p. m. EST (1 to 1:30 CST). An NBC-WJZ network at the same hour will feature an address by Mayor Frederick W. Mansfield of Boston. Listeners then will hear a broadcast from Old Boston, Lincolnshire, England, featuring the ringing of the St. Bolth bells and folk songs by a choral group, and a later program from Boston, England, featuring a tribute by Councillor J. S. Towell, Mayor of the British town.

Senator FREDERICK W. STEINER, of Oregon, will address a meeting of the Women's National Republican Club, over the CBS-WABC network at 2:30 p. m. EST (1:30 CST). Mrs. Theodore Roosevelt, Senior and other prominent speakers also will be heard briefly during the broadcast.

FRANK N. BELGRANO, national commander of the American Legion, will talk on The Constitution, Our National Safeguard, over the CBS-WABC network at 6:15 p. m. EST (5:15 CST).

ROY SHIELD and his orchestra will

(Continued on Page 25)

Music in the Air

By Carleton Smith

PRESIDENT M. H. AYLES-WORTH of the National Broadcasting Company has announced a most significant forward step in the interest of music of the better sort. The NBC Music Guild, he declared in a broadcast that extended from coast to coast, will present sizeable cash awards to contestant composers of chamber music. Works must consume from 20 to 25 minutes' playing time; they may be for string quartet, string quintet or for any five orchestral instruments; they must be in three, four or five movements, and may be either strict sonata form or suite form. The awards will consist of a first prize of \$1,000.00, second prize of \$500.00 and a third prize of \$250.00. Seven judges, under the chairmanship of Musical Director Frank Black, will decide the winning works; the other six judges' names are to be announced shortly.

Among the highlights of Mr. Aylesworth's announcement were these words: "It was not so many years ago that the United States was considered a musically backward nation. As radio began more and more to make symphonic opera and chamber music available to American listeners, our audiences for such types of music grew. Today symphonic music

and opera enjoy an amazing popularity . . .

"Quite as significant is radio's achievement in popularizing chamber music. The world's greatest composers frequently expressed their most eloquent thoughts and most intimate feelings in music written for the smaller groups of instruments, trios, quartets, quintets, and so forth. This chamber music, or house music as it is called in some lands, was written to be played in the home rather than in the concert hall.

"From time to time we have presented noted chamber music ensembles and noted chamber music artists, and with such a growing response from our listeners that on October 1



Louise Homer: She sang on a notable hour.

of last year the NBC Music Guild was established, to bring these lesser-known master works into the American home . . .

"For the purpose of stimulating creative interests as well, the NBC takes pleasure in announcing the Music Guild awards for 1936 as a definite incentive to our composers to express themselves in these forms, and as a material recognition of merit on the part of American composers."

The contest is to be closed February 29, 1936. Further details may be obtained from the NBC Music Guild Awards Committee, 30 Rockefeller Plaza, New York.

IT IS A satisfaction to

greet, for the tenth consecutive year, the Atwater Kent concert series in the initial broadcast of the season on Thursday, September 19.

The fact that we hear as much serious music over the air today as we do, is directly traceable to the pioneering efforts of the Atwater-Kent program. Back in 1925 the sponsors of this series, completely disregarding what everybody else was doing in radio, ventured into unknown territory. Artists like ROSA PONSELLE, LAWRENCE TIBBETT, LOUISE HOMER, ALBERT SPALDING and JOSEF HOFMANN were heard, singing and playing the music of the masters.

Music-lovers of the country responded instantly and in no uncertain manner to the fine presentation.

This Sunday (NBC at 8 p. m. EDT, 7 EST, 7 CDT, 6 CST, 5 MST, 4 PST) the String Symphony offers Beethoven's sonata No. 3, opus 31, arranged by FRANK BLACK for strings, and a serenade, opus 85, by PAUL JUON.

VLADIMIR BRENNER is the pianist on the NBC Symphony program Thursday evening. He will play Rachmaninoff's Concerto No. 1 in F sharp minor, and the orchestra will close the house with the same composer's The Isle of Death.

THE SINGING LADY

Asks Your Co-operation

I AM SURE that every one who loves children will be interested in this unusual offer.

You see, as the Singing Lady I have been telling stories over the radio to children five days a week for the past five years. In that time I have written and told over a thousand stories. Now I am eager to have your co-operation in obtaining new ideas for new story material. And I am sure that there are many wonderful stories that you tell your children, or have read, or know about that will bring joy and pleasure to little folks who listen to the Singing Lady. Won't you send those ideas to me?

My sponsor, the Kellogg Company, has very generously offered \$9000 in cash prizes for the best letters that are sent in to me. Doesn't that make

you want to get busy at once? And don't forget that your letter may not only win a large cash prize—but it will help make millions of children happier.

Please write me a letter telling the kind of stories you think children like best. Or give a brief suggestion for new story ideas—the kind your children—or children you know—enjoy most. It isn't necessary to write a complete story—just send in ideas—plots of stories—or even a letter containing suggestions for Singing Lady programs.

Your interest and help will be sincerely appreciated.

Gene Wicker

THE SINGING LADY



NO TOPS TO SEND—NO LABELS—NO BOTHER!

\$10,000 IN CASH PRIZES

The Kellogg Company is very happy to co-operate with the Singing Lady in her quest for new ideas by offering \$10,000 in cash prizes.

Few radio programs have ever appealed to a larger and more loyal audience. The Singing Lady has been voted the best children's radio entertainment for the past two years in a poll of radio editors conducted by the *New York World-Telegram*. And this year the Singing Lady received the *Radio Stars' Award* for distinguished service to radio. In addition to this recognition, more than two million fan letters have been received, many from grateful mothers.

The Kellogg Company believes with the Singing Lady that the mothers and those who love children can help materially in making these programs even more interesting and enjoyable to little folks.

Three kinds of letters can win prizes:

1. A letter with ideas for new stories.
2. A letter telling what kind of stories children like best.
3. A letter giving constructive suggestions and ideas for the Singing Lady's program.

Make your letter any of these three types. The cash prizes will be paid for the letters that are the most helpful to the Singing Lady. And as there are 1033 cash prizes, there is a fine chance for you to win one of them.

You can hear the Singing Lady over the N. B. C. Basic Blue Network—also in Toronto and Montreal. See the columns of this weekly for time and station. Also, you will find some of the Singing Lady stories in condensed version printed on the backs of Rice Krispies packages. These are very helpful in writing your letter.

Notice, as you read and listen to the Singing Lady stories, the simplicity of language and plot—the important part the rhyme plays in each story—the pleasant ending—the freedom from exciting or frightening incidents—the absence of slang. Keep these things in mind as you write your letter.

Let your children enjoy the stories on the packages. They are an *extra value* when you buy Kellogg's Rice Krispies—the popular cereal that snaps, crackles and pops in milk or cream. Enjoy them as you write your letter. Your grocer sells Rice Krispies with the stories on the package. Made by Kellogg in Battle Creek.



HERE ARE THE RULES

1. Any one can submit a letter excepting employees and members of employees' families of the Kellogg Company and their advertising agents.
2. Put the name of your grocer or the store manager on your letter. If you win one of the big prizes, he will win one too.
3. Prizes will be awarded for the letters that are the most helpful to the Singing Lady. Any one of three types can win: (1) a letter with ideas for new stories; (2) a letter telling what kind of stories children like best; (3) a letter giving constructive suggestions and ideas for the Singing Lady's programs.
4. All suggestions submitted become the property of the Kellogg Company.
5. Contest closes October 26, 1935. Letters bearing a post-mark later than this date will not be accepted.
6. Send your letter to the Singing Lady, Kellogg Company, Box 15, Battle Creek, Michigan.

HERE ARE THE PRIZES

\$1000 for the best letter	\$1000
600 for second best letter	600
400 for third best letter	400
100 for next ten best letters	1000
50 for next twenty best letters	1000
5 for next 1000 best letters	5000
TOTAL	\$9000

\$1000 IN PRIZES FOR GROCERS

In recognition of the co-operation of grocers in displaying Rice Krispies and explaining this offer, we will give the following prizes to the grocers whose customers win prizes: First prize, \$300; Second prize, \$200; Third prize, \$50; Next ten—\$25 each, \$250; Next twenty—\$10 each, \$200. Total \$1000.

Kellogg's RICE KRISPIES

EDITION 7

Log of Cincinnati Stations

Table with columns: Call Letters, Kilo-cycles, Power, Location, Network. Lists stations like KDKA, KMOX, WABC, etc.

C—CBS (Columbia Broadcasting System) L—Local Programs M—MBS (Mutual Broadcasting System) N—NBC (National Broadcasting Company)

Star ★ Indicates High Spot Selections

WBFE—Mergie and Betty WGN—Wilbert Lieblen, boy soprano WHAS—To be announced

Afternoon

12:00 m ES 11:00 a.m. CS CBS—Church of the Air: WABC WSMK WWSA WKRC

1:00 p.m. ES 12:30 CST ★ CBS—Between the Bookends: WABC WHAS WKRC WWSA

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press.

Look for the Bell ⚡ for Religious Services and Prgrams.

6:30 a.m. EST 5:30 CST WWVA—Gospel Tabernacle

7:00 a.m. EST 6:00 CST NBC—Melody Hour; Guest Soloists; Internat'l Trio: WEA

7:30 a.m. EST 6:30 CST CBS—Lyric Serenade: WABC NBC—Tone Pictures; Ruth Peple, pianist; Mixed Quartet;

7:45 a.m. EST 6:45 CST CBS—The Radio Spotlight: WABC

8:00 a.m. EST 7:00 CST NBC—The Balladeers: WEA WGY WTAM WSAI

8:15 a.m. EST 7:15 CST NBC—Gould and Shefter, piano duo: WEA WTAM WSAI WGY

8:30 a.m. EST 7:30 CST ★ NBC—Int'l Broadcast from Moscow, Russia: WEA WSAI WTAM

8:45 a.m. EST 7:45 CST WLS—News; George Harris

9:00 a.m. EST 8:00 CST NBC—Sabbath Reveries; "The Galilean," Dr. Charles L. Goodell: WEA WAVE WTAM WGY WSM WSAI

9:15 a.m. EST 8:15 CST WBFE—Pat & Bill

9:30 a.m. EST 8:30 CST NBC—Walberg Brown String Quartet: WJZ KDKA WCKY WLW WAVE WSM (sw-15.21)

9:45 a.m. EST 8:45 CST NBC—To be announced: WEA WGY WTAM

10:00 a.m. EST 9:00 CST NBC—News; Mexican Marimba Orch.: WEA WABC (sw-15.27)

10:15 a.m. EST 9:15 CST NBC—Neighbor Nell: WJZ WSM WCKY WLW

10:30 a.m. EST 9:30 CST ★ NBC—Major Bowes Family, Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; Roy Campbell's Royalists: WEA WGY WTAM WSM WAVE WSAI (sw-15.33)

10:45 a.m. EST 9:45 CST WBFE—Galvano and Cortez WGRF—Honolulu Serenaders WLS—Henry Burr WSM—First Baptist Church

11:00 a.m. EST 10:00 CST NBC—"The Opportunity Matinee"; Johnny Johnson's Orch.: Guests: WJZ WCKY KDKA (sw-15.21)

11:15 a.m. EST 10:15 CST NBC—Sugar Cane; juvenile singer and impersonator: WEA

11:30 a.m. EST 10:30 CST NBC—Univ. of Chicago Round Table Discussion; Guest Speakers: WEA WGY WTAM WSAI (sw-15.33)

11:45 a.m. EST 10:45 CST CBS—Musical Footnotes; Vivian Della Chiesa, soprano; Franz Imhof, tenor; Ralph Ginsburgh's Ensemble: WABC WKRC KMOX (sw-15.27)

12:00 p.m. EST 11:00 a.m. CS CBS—Church of the Air: WABC WSMK WWSA WKRC KMOX WHAS

12:15 p.m. ES 11:15 a.m. CS WENR—Larry Larsen, organist WBFE—To be announced

12:30 p.m. ES 11:30 a.m. CS NBC—Words and Music: WEA WGY WTAM WLW WSAI (sw-15.33)

12:45 n.m. ES 11:45 a.m. CS CBS—Sisters of the Skillet: WABC WHAS WKRC KMOX (sw-15.27)

1:00 p.m. ES 12:00 m CS NBC—Rosa Linda, pianist: WJZ KDKA WLW (sw-15.21)

1:30 p.m. EST 1:30 CST NBC—Catholic Hour; "Social Philosophy in Catholic Education," Rev. James A. Reeves, S.T.D., speaker; Chorus; Father Finn, director: WEA WGY WAVE WTAM WSAI WSM (sw-9.53)

1:45 p.m. EST 1:45 CST NBC—MAYBELLINE Presents The Penthouse Serenade; Don Mario, romantic tenor; Dorothy Hamilton, Hollywood beauty advisor; Charles Gaylord's Orch.: WEA WTAM WGY WSAI (sw-15.33)

2:00 p.m. EST 1:00 CST NBC—Leviton Ensemble: WEA WSAI WTAM WLS (sw-15.33)

2:30 p.m. EST 1:30 CST NBC—Sunday Vespers; "The Gallantry A Man Can Muster Out of God," Dr. Paul Scherer; Music and Quartet: WJZ WSM WCKY WAVE WENR

2:45 p.m. EST 1:45 CST KMOX—Russian Gypsies WBFE—Tweedy Brothers WGN—Baseball; Brooklyn vs. Chicago Cubs

3:00 p.m. EST 2:00 CST NBC—Jesse Crawford's Musical Diary: WEA WGY WTAM WLW WSAI (sw-15.33)

3:15 p.m. EST 2:15 CST NBC—Willard Robison's Orch.: WJZ WCKY WSM WAVE WENR

3:30 p.m. EST 2:30 CST WBFE—Chevalier Songs

3:45 n.m. EST 2:45 CST NBC—Rudd & Rodgers, song & piano duo: WEA WSAI

4:00 p.m. EST 3:00 CST ★ NBC—America's First Rhythm Symphony; De Wolf Hopper, narrator with 86 artists from the Kansas City Philharmonic Orchestra: WEA WSM WTAM WAVE WGY WSAI

4:15 p.m. EST 3:15 CST NBC—America's First Rhythm Symphony; (sw-9.53)

4:30 p.m. EST 3:30 CST CBS—Crumit and Sanderson; Jack Shilkret's Orch.; Three Jesters; Guests: WABC KMOX WHAS WWSA (sw-15.27)

4:45 p.m. EST 3:45 CST NBC—Bob Becker's Chats About Dogs: WJZ WCKY WENR KDKA (sw-15.21)

4:50 p.m. EST 3:50 CST NBC—Dream Drama: WEA WGY WSAI WTAM (sw-9.53)

5:00 p.m. EST 4:00 CST NBC—Canadian Grenadiers Guard Band: WJZ WLW WCKY

5:15 p.m. EST 4:15 CST KDKA—Comedy Stars of Hollywood

5:30 p.m. EST 4:30 CST NBC—Invitation to the Dance: WEA WSM WAVE WSAI (sw-9.53)

5:45 p.m. EST 4:45 CST ★ CBS—Smilin' Ed McConnell: WABC WKRC WHAS KMOX WDOG (sw-11.83)

6:00 p.m. EST 5:00 CST NBC—Lanny Ross' State Fair Concert; Helen Odheim, contralto; WJZ KDKA WENR WHAM WAVE WCKY WSM (sw-11.87-15.21)

6:15 p.m. EST 5:15 CST CBS—Freddie Rich's Penthouse Party; Benay Venuta, songs: WABC WHAS KMOX WSMK WBBM (sw-11.83)

6:30 p.m. EST 5:30 CST CBS—Summer Serenade; Edouard Varzo's Ensemble: WABC WKRC WHAS WWSA WSMK KMOX (sw-11.83)

6:45 p.m. EST 5:45 CST NBC—Sunset Dreams; Morin Sisters & Ranch Boys: WEA WTAM WGY WLW (sw-9.53)

6:50 p.m. EST 5:50 CST NBC—Voice of the People; Jerry Belcher and Parks Johnson, interviewers: WJZ KDKA WCKY WHAM WLS (sw-11.87-15.21)

6:55 p.m. EST 5:55 CST WBBM—Money Music WBFE—Church Federation WGN—Bob Becker, dog dramas WLW—Victor Young's Orch.; Morton Downey WSM—Concert

7:00 p.m. EST 6:00 CST NBC—Sabbath Reveries; "The Galilean," Dr. Charles L. Goodell: WEA WAVE WTAM WGY WSM WSAI

7:15 p.m. EST 6:15 CST NBC—Sunset Dreams; Morin Sisters & Ranch Boys: WEA WTAM WGY WLW (sw-9.53)

7:30 p.m. EST 6:30 CST WBBM—Money Music WBFE—Church Federation WGN—Bob Becker, dog dramas WLW—Victor Young's Orch.; Morton Downey WSM—Concert

7:45 p.m. EST 6:45 CST NBC—Sunset Dreams; Morin Sisters & Ranch Boys: WEA WTAM WGY WLW (sw-9.53)

8:00 p.m. EST 7:00 CST WBFE—Twilight Gems WBBM—Money Music WBFE—Church Federation WGN—Bob Becker, dog dramas WLW—Victor Young's Orch.; Morton Downey WSM—Concert

8:15 p.m. EST 7:15 CST WBBM—Money Music WBFE—Church Federation WGN—Bob Becker, dog dramas WLW—Victor Young's Orch.; Morton Downey WSM—Concert

8:30 p.m. EST 7:30 CST WBFE—Twilight Gems WBBM—Money Music WBFE—Church Federation WGN—Bob Becker, dog dramas WLW—Victor Young's Orch.; Morton Downey WSM—Concert

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9:00 p.m. EST 8:00 CST WBBM—Money Music WBFE—Church Federation WGN—Bob Becker, dog dramas WLW—Victor Young's Orch.; Morton Downey WSM—Concert

On Short Waves

(EST and CST Shown; Figures in Parentheses Denote Megacycles.)

By Chas. A. Morrison

NO DOUBT many of our readers heard the first short wave broadcast from Iceland to the United States as relayed over NBC Sunday afternoon, September 1, but I wonder how many of you had the great thrill of finding the Icelandic short wave station from which the broadcast was emanating. After many months of anticipation the RADIO GUIDE Listening Post tuned in TFK, Reykjavik, Iceland. It was TFK without a shadow of a doubt. TFK was using its 12.23 megacycle channel, and at exactly

2:45 p. m. EST (1:45 CST), preceding the re-broadcast, came on the air and said "Hello, Berlin, this is Iceland calling." After contacting Germany the conversation was carried on in German. The broadcast from Iceland was beamed on DIQ, Germany (10.29), from which point it was picked up for rebroadcast to the United States. The signals from Iceland were held throughout the entire broadcast until they left the air at 3:40 p. m. EST

(2:40 CST). The intelligibility was fair. So be on the look-out for TFK, the Voice of Iceland, 12.23 megs. DJB, Zeesen, Germany (15.20), also carried the Iceland broadcast, and immediately afterwards relayed a program to America from Germany.

Advance Programs

KEY TO FREQUENCIES

Megacycles, or thousands of kilocycles, shown.			
2R0 (Rome)	9.64	HJ1ABE (Cartagena, Colombia)	6.12
COH (Havana, Cuba)	9.42	PCJ (Huizen, Holland)	15.22
DJC (Zeesen)	6.02	PHI (Huizen, Holland)	17.77
DJD (Zeesen)	11.77	Pontoise	11.72
EAQ (Madrid)	9.87	PRADO (Riobamba, Ecuador)	6.62
FYA (Paris)	11.71	VK2ME (Sydney, Australia)	9.59
GSD (Davenport)	9.51	VK3LR (Melbourne, Australia)	9.58
GSC (Davenport)	9.58	VK3ME (Melbourne, Australia)	9.51
GSD (Davenport)	11.75	VUB (Bombay, India)	9.65
GSE (Davenport)	11.86	VUC (Bombay, India)	6.11
GDF (Davenport)	15.14	YV2RC (Caracas, Venezuela)	6.11
GSG (Davenport)	17.79		
GSI (Davenport)	15.26		
GSJ (Davenport)	21.53		
GSL (Davenport)	6.11		
HBL (Geneva, Switzerland)	9.65		
HC2RL (Guayaquil, Ecuador)	6.66		

(EST Shown; for CST Subtract One Hour)

NEWS BROADCAST

Daily—2 a. m., GSD, GSB; 8 a. m., GSG, GSJ; 11:30 a. m., GSG, GSF; 5 p. m., GSF, GSB; 7:45 p. m., GSD, GSC; 10:45 p. m., GSD, GSC; 9:15 p. m., DJD; 10:50 a. m., VUC. Sunday, 7:45 a. m., PCJ. Monday, Wednesday, Friday—11:15 a. m., VUB; 8 p. m., 2R0. Tuesday, Thursday, Saturday—10:45 a. m., VUB. Monday, Thursday, Friday, Saturday—7:45 a. m., PHI.

SUNDAY, SEPTEMBER 15

7:15 a. m.—Ruth Horna, soloist (PCJ). 4:30-8:30 a. m.—Sunday programs (VK2ME). 8:10 a. m.—Roman Catholic Broadcasting Association (PCJ). 11:50 a. m.—Medvedeff's balalaika orchestra (GSF, GSG). 2:45-5:30 p. m.—Horse races (YV2RC). 5:10 p. m.—Children's hour; Mr. Trummelfix and Miss Plummelflem (DJD). 6 p. m.—New English string quartet (GSB, GSC, GSD, GSA). 6:30 p. m.—Bullfight review (EAQ). 6:30 p. m.—Dance music (YV2RC). 7 p. m.—Roman Catholic service (GSD, GSC). 7:45 p. m.—Weekly news letter (GSD, GSC). 8:10-30 p. m.—Band concert from Plaza Bolivar, Caracas (YV2RC). 8:30 p. m.—Franz Schubert, violin and piano (DJD).

MONDAY, SEPTEMBER 16

7:15 a. m.—Talk on sports (PHI). 9:30-10:15 a. m.—Short-wave follies (GSF, GSG). 1:30 p. m.—Mandoliers, Don Carlos, tenor (GSB, GSD, GSI). 2 p. m.—Songs from the Shows (GSB, GSD, GSI). 3:15-4 p. m.—Cabaret follies (GSB, GSD, GSI). 5:10 p. m.—Special Ina Seidel fiftieth birthday program (DJD). 6-7 p. m.—Request program (DJD). 6:05 p. m.—Talk by Cornelio Di Marzio, writer, on Piedmontese Celebrations of Italy's genius (2R0). 6:15-7 p. m.—Opera, Bisbetica Domata, by Persico (2R0). 6:15 p. m.—Riverside Drive, travelogue (GSD, GSC). 7 p. m.—History of World War (YV2RC). 7:15 p. m.—Quentin Maclean, organist (GSD, GSC). 7:20 p. m.—Bullfight review (EAQ). 7:30 p. m.—Folk song, fairy tale and legend (DJD). 7:45 p. m.—Tovar brothers duet (YV2RC). 8 p. m.—Sergio Codes' orchestra (YV2RC). 8:30-9 p. m.—Amateur hour (YV2RC). 9 p. m.—Dance music (YV2RC). 9:15 p. m.—Raul Iszuierdo, crooner (YV2RC). 10:15 p. m.—Bird's eye view of England in September (GSD, GSC, GSI). 10:30 p. m.—Short wave program dedicated to American short wave clubs (HJ1ABE).

TUESDAY, SEPTEMBER 17

4:40 a. m.—Opening of the States General, assembly of the Netherlands; Speech by Her Majesty Queen Wilhelmina (PHI). 7 a. m.—Under Big Ben, talk by Ben Marshall (GSF, GSG). 2:55-3:40 p. m.—Promenade concert (GSB, GSD, GSI). 5:10 p. m.—Women in New German, talk by Lydia Gottschewski (DJD).

(Continued on Page 15)

Sunday - Continued

WAVE—Musical Sketch Book
WBBM—Summer Serenade (CBS)
WGN—Palmer House Ensemble
WHAS—Mammoth Cave
WSAI—Dinner Hour
7:00 p. m. EST 6:00 CST
★ NBC—String Symphony; Frank Black, conductor; WJZ WLS WHAM WCKY
Sonata No. 3 Beethoven
Serenade Paul John
★ CBS—Rhythm at Eight; Al Goodman's Orch.; WABC WHAS KMOX WKRC WBBM (sw-6.12)
★ NBC—Major Bowes' Amateur Hour; WEAFF WTAM WLW WSM WAVE WGY (sw-9.53)
KDKA—Governor Earle
WFBE—Modern String Duo
WGN—Dance Orchestra
WSAI—Divano String Trio
WWVA—News

★ NBC—Walter Winchell, columnist; WJZ KDKA WENR WHAM WLW (sw-11.87)
WCKY—Baseball Resume; News
WFBE—Bill Mandell
WGN—Horace Heidt's Concert
8:45 p. m. EST 7:45 CST
★ NBC—Niela Goodelle, songs; WJZ WENR WCKY KDKA WHAM (sw-11.87)
Now You've Got Me Doing It!
I Wished on the Moon
Speaking Confidentially
Hallelujah, from "Hit the Deck"
WFBE—Calvin Bell
WLW—Unbroken Melodies

9:00 p. m. EST 8:00 CST
★ NBC—Sunday Evening at Seth Parker's; WJZ WCKY WHAM KDKA WSM WAVE WENR (sw-6.14)
NBC—Meredith Willson's Orch.; WEAFF WTAM WGY (sw-9.53)
★ CBS—Wayne King's Orch.; WABC WHAS WKRC KMOX WBBM (sw-6.12)
WFBE—Leroy Thompson
WGN—News; Sport Shots
WLW—To be announced
WSAI—Dance Orchestra

9:15 p. m. EST 8:15 CST
WFBE—Dance Parade
WGN—Travelogues; Concert Orchestra
9:30 p. m. EST 8:30 CST
NBC—Alexander Haas' Gypsy Orch.; WJZ WHAM WCKY WSM WENR
CBS—Salon Moderne; WABC WSMK WHAS WKRC (sw-6.12)
KDKA—Y. M. C. A. Program
KMOX—In the Spotlight
WAVE—All-Star Roundup
WBBM—Romance House; Frank Wilson, tenor
WFBE—Musical
WLS—Burter Locke's Orch.
WSAI—Slumber Hour

9:45 p. m. EST 8:45 CST
KMOX—Sport Page of the Air
WAVE—Bert Kenney Parade
WFBE—Joe Ulrich
WGN—Veloz & Yolanda's Orch.

10:00 p. m. EST 9:00 CST
NBC—Fireside Singers; News; WJZ KDKA (sw-6.14)
CBS—"The Constitution," Bainbridge Colby; WABC WSMK WHAS KMOX
NBC—Charles Boulanger's Orch.; WEAFF WCKY WGY WSAI WTAM (sw-9.53)
WAVE—Variety Hour
WBBM—Musical Moments
WENR—Globe Trotter; News
WFBE—Dance Rhythms
WGN—Continental Gypsies
WKRC—News
★ WLW—KEN-RAD CORPORATION Presents "Unsolved Mysteries"
WSM—To be announced

10:15 p. m. EST 9:15 CST
CBS—"The Constitution," Bainbridge Colby; WKRC KDKA—Slumber Hour
WAVE—Walter Winchell, columnist (NBC)
WENR—Civic Opera Orchestra (NBC)
WFBE—Musical Selections
WGN—Joe Sanders' Orchestra
WHAM—County Medical Talk
WTAM—Great Moments of Golf
WVL—Dance Orchestra

7:15 p. m. EST 6:15 CST
MBS—Veloz & Yolanda's Orch.; WGN
WFBE—The Ginger Boys
WGBF—Christian Science
WSAI—Palmer House Ensemble
WWVA—Jack and Velma
7:30 p. m. EST 6:30 CST
★ CBS—Musical Headliners; James Melton, tenor; Revelers Quartet; Hallie Stiles, soprano; Pickens Sisters; Frank Tours' Orch.; WABC WKRC WHAS WWVA WSMK (sw-6.12)
MBS—Band Box Revue; WGN WSAI
KDKA—To be announced
KMOX—The Courier
WBBM—News; Seymour Simons' Orchestra (CBS)
WFBE—Harry Hartman's Sport Review
WGRF—Wood's German Band

7:45 p. m. EST 6:45 CST
NBC—Hendrik Willem van Loon, author; WJZ WCKY WLS KDKA WHAM (sw-11.87)
KMOX—After Sundown
WBBM—Melodies of Yesterday (CBS)
WFBE—Emma Scully, violinist
8:00 p. m. EST 7:00 CST
★ NBC—Manhattan Merry-Go-Round, featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Jerome Mann, impersonator; Pierre Le Kreun, tenor; Men About Town, trio; Orch., direction Andy Sannella; WEAFF WTAM WGY WSAI (sw-9.53)
NBC—Silken Strings; Charlie Previn's Orch.; Betty Bennett, contralto; WJZ WENR WLW KDKA WHAM (sw-11.87)
CBS—"America's Hour"; WABC WHAS KMOX WKRC WSMK WBBM (sw-6.12)
WAVE—Galaxy of Stars
WCKY—Musical Revue
WFBE—The Harmony Masters
WGN—Fiddle Riddles
WSM—Francis Craig's Orchestra

8:15 p. m. EST 7:15 CST
WFBE—To be announced
WGN—Concert Orchestra
8:30 p. m. EST 7:30 CST
★ NBC—American Album of Familiar Music; Frank Munn, tenor; Vivienne Segal, soprano; Bertrand Hirsch, violinist; Gus Haenschen's Orchestra; WEAFF WTAM WSM WGY WSAI WAVE (sw-9.53)

23 LANGUAGES

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Here's a once-in-a-lifetime chance for big cash profits! New sensation—Portrait Ring is taking the country by storm! By a marvelous, exclusive secret process, any picture, photo or snapshot of mother, wife, sweetheart, child—anyone—is permanently reproduced on a beautiful, life-time, onyx-like ring. A tremendous hit. Everybody wants one. And you make dollars in hand while just wearing Ring and writing orders.
Everyone Wants This Treasured Remembrance of Loved Ones
Men, women, children—everyone wants this beautiful, rich-looking remembrance token with the most treasured setting a ring could have—the portrait of someone near and dear. Any picture or snapshot reproduced with camera-like clearness and sharpness. Will not nick or scratch. Unbreakable and not affected by climate or tarnish. Individually made (1 week delivery). Picture returned unharmed with ring. No demonstration—no high-pressure sales talk needed. Just show your Portrait Ring, mention the amazingly low price of only \$2.00 and collect your cash-in-advance profit. No delivering—no collecting for you to do. \$1.00 PROFIT For You on Every RING. No samples to carry—no goods to buy or handle—and every \$2.00 order puts \$1.00 cash profit in your pocket! Every Portrait Ring you sell will sell a dozen more! Folks see their friend's ring and look you up to give you their orders—your profits grow and keep growing!

I'll Send You A Sample PORTRAIT RING
Rush coupon and photo today for sample ring with your own loved ones portrait. Special no-risk, 5-day trial. **SEND NO MONEY!** Just pay postman \$1.00 plus few cents postage when ring is delivered. If not delighted return ring and we'll return your dollar. We take all risk! Rush coupon today for sample ring and full instructions for "cashing in big" on the nation's newest "craze," ACT NOW!

PORTRAIT RING CO.,
12th & Jackson Sts., Cincinnati, Ohio
Send your ring size now
Enclosed is photo. Please rush my individually made Portrait Ring and starting equipment. Will pay postman \$1.00 plus few cents postage. If I am not entirely satisfied I can return ring in 5 days and you will refund my money.
 Send full details only.
Name.....
Address.....
Town..... State.....

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KEN-RAD UNSOLVED MYSTERIES
featuring Doctor Kenrad, Detective Extraordinary
TONIGHT WLW
10 p. m., EST (9 CST)
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Star ★ Indicates High Spot Selections

6:00 a.m. EST 5:00 CST
KDKA—Musical Clock
WLS—Smile-a-While; Markets & Weather
WVVA—Blue Grass Roy

6:30 a.m. EST 5:30 CST
NBC—Jolly Bill & Jane; WFAE
CBS—Organ Reveille; WABC
NBC—Pollock and Lawnhurst, piano duo; WJZ
KMOX—Home Folks' Hour
WGY—Early Bird Musical Clock
WLS—Farm Bulletin Board
WLW—Top o' the Morning
WTAM—Sun Up
WVVA—The Eye Opener

6:45 a.m. EST 5:45 CST
NBC—Yoichi Hiraoka, xylophonist; WFAE
NBC—Roads in the Dawn; WJZ

7:00 a.m. EST 6:00 CST
NBC—Sparteribs; WFAE
CBS—Oleanders, male quartet; WABC
NBC—Morning Devotions; WJZ
KDKA WCKY (sw-21.54)
KMOX—Uncle Lum
WFBE—Musical Clock
WGN—Good Morning
WGY—Musical Clock
WKRC—To be announced
WLS—News; Program Summary
WLW—A Family Prayer Period
WSAI—Good Morning
WTAM—Slim Eberhardt
WVVA—A Gospel Tabernacle

7:15 a.m. EST 6:15 CST
NBC—Pals; WJZ KDKA (sw-21.54)
CBS—Leon Goldman, violinist; WABC
NBC—Morning Glories; WFAE
WTAM WLW
KMOX—Pickard Family
WCKY—Bert Layne Fiddlers
WLS—Morning Roundup

7:30 a.m. EST 6:30 CST
NBC—William Meeder, organist; WJZ KDKA (sw-21.54)
CBS—Lyric Serenade; WABC
NBC—Cherrio; WFAE WTAM
WLW WGY
KMOX—Variety Program
WCKY—Yodelling Twins
WGN—Breakfast Time
WHAS—A College Devotions
WSAI—Today's News
WSM—Paul and Bert

7:45 a.m. EST 6:45 CST
NBC—Landt Trio & White; WJZ
KDKA WCKY (sw-21.54)
WKRC—Fiddlin' Farmers
WSAI—Musical Sun Dial
WSM—A Morning Devotions

8:00 a.m. EST 7:00 CST
NBC—William Meeder, organist; Rosa Lee, soprano; WFAE
WGY
CBS—Metropolitan Parade; WABC WSMK WHAS
★ NBC—Breakfast Club; Edna Odell, contralto; Merry Macs; Dance Orchestra; WJZ KDKA WAVE WSM (sw-21.54)
A Morning Devotions; WLS
WLW
KMOX—News; Home Folks Hour
WCKY—News
WFBE—Our Daily Thought
WGBF—A East Side Tabernacle
WSAI—McCormick's Old Time Fiddlers
WTAM—Source of Power of Famous Lives
WVVA—News

8:15 a.m. EST 7:15 CST
CBS—The Metropolitan Parade; WKRC
WCKY—Breakfast Club (NBC)
WFBE—Broadway Hillbillies
WLS—Jolly Joe & His Pet Pals
WLW—William Meeder, organist; Rosa Lee, soprano (NBC)
WTAM—Console Capers
WVVA—Tex Harrison's Buckaroos

8:30 a.m. EST 7:30 CST
NBC—Fields and Hall, songs and patter; WFAE WTAM WGY
WLW
KMOX—Tick Tock Revue
WFBE—Morning Concert
WGN—Good Morning
WLS—Ford Rush and Ralph Emerson
WSAI—A Church Forum
WVVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—Morning Melodies; WFAE
WLW
CBS—Cadets Quartet; WABC
WSMK WKRC
KDKA—Style & Shopping Service
WGBF—Timely Topics
WGY—Musical Program

WHAS—Georgia Wildcats
WLS—Hoosier Sod Busters; Weather; Artist Bookings; News
WTAM—Vaughn King

9:00 a.m. EST 8:00 CST
NBC—News; Frank Luther, tenor; WFAE WSM WSAI WAVE
WTAM
NBC—News; City Voices; WJZ
KDKA (sw-15.21)
CBS—News; Harmonies in Contrast; WABC WKRC WHAS
WVVA
KMOX—Views on News
WCKY—News; Hollywood Newsreel
WFBE—"Fats" Waller's Music
WGN—Golden Melodies
WGY—News; Market Basket
WLS—Otto's Tunetwisters
WLW—Bailey Axton, tenor

9:15 a.m. EST 8:15 CST
NBC—Girl Alone; WFAE WTAM
WGY
NBC—Edward MacHugh, Gospel Singer; WJZ WCKY WAVE
WSM KDKA (sw-15.21)
KMOX—Musical Jewel Box
WFBE—Hawaiian Echoes
WGBF—City Court
WGN—Margery Graham
WHAS—Bob Atcher
WLS—Wm. O'Connor, tenor
WLW—Aunt Mary
WSAI—Traffic Court Cases

9:30 a.m. EST 8:30 CST
NBC—Breen and de Rose; Andy Sannella, guitarist; WABC
WSM
CBS—Rhythm Band Box; WABC
WKRC
NBC—Today's Children, drama; WJZ KDKA WCKY WLS (sw-15.21)
MBS—Antonio's Continentals; WLW WGN
KMOX—The Corn Huskers
WAVE—Musical Clock
WFBE—To be announced
WGY—A Mid-morning Devotions
WHAS—Mrs. Randolph, shopping guide
WTAM—Health and Home
WVVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
NBC—Joe White, tenor; WFAE
WTAM WGY
CBS—Mrs. Wiggs of the Cabbage Patch, sketch; WABC KMOX
NBC—Herman and Banta, xylophonist & piano; WJZ KDKA
WCKY (sw-15.21)
MBS—Backstage Wife; WGN
WLW
WFBE—Blue Strings
WKRC—Cubanettes
WLS—Morning Minstrels
WSAI—On the Mall
WSM—Leon Cole, organist

10:00 a.m. EST 9:00 CST
NBC—Morning Parade; WFAE
WGY WTAM
NBC—The Honeymooners; WJZ
WCKY WAVE WSM WLW
CBS—Famous Babies; Dialogue and talk; Dr. Louis I. Harris; Guest: WABC WKRC KMOX
WHAS (sw-15.27)
KDKA—Uncle Tom and Betty
WFBE—Lone Guitarist
WGN—Friendly Neighbor's House Party
WLS—The Old Kitchen Kettle
WSAI—Household Hints
WVVA—Eloise Boffo, songs

10:15 a.m. EST 9:15 CST
NBC—Wendell Hall, songs; WJZ
WSM WCKY KDKA (sw-15.21)
CBS—Blanche Sweet, beauty talk; WABC (sw-15.27)
KMOX—Let's Compare Notes
WAVE—A Devotional Service
WFBE—Dot Club News
WGBF—Household Hour
WGN—Through the Looking Glass
WHAS—Chats with Dolly Dean
WKRC—Woman's Hour
WLS—Bill Vickland; Chuck and Ray; Ralph Emerson
WLW—Livestock, Reports, News
WVVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
CBS—Saundra Brown, songs; WABC WSMK WKRC WHAS
WVVA (sw-15.27)
NBC—Hour of Memories; U. S. Navy Band; WJZ WSM WAVE
WLW WCKY KDKA (sw-15.21)
NBC—Morning Parade; WSAI
KMOX—The Happy Hunters

10:45 a.m. EST 9:45 CST
CBS—Just Plain Bill; WABC
KMOX (sw-15.27)
MBS—Minstrels; WLW WGN
WENR—Variety Program
WFBE—Jay Kay Jamboree
WGBF—Your Home
WHAS—Dream Train
WKRC—Blue Sky Serenade
WLS—News; Markets
WVVA—Your Helpful Helper

11:00 a.m. EST 10:00 CST
NBC—Pat Barnes in Person; WLW
NBC—Opening Exercises of Veterans of Foreign Wars, Speakers; WFAE WSAI WCKY WSM
CBS—The Voice of Experience; WABC WKRC KMOX WVVA
WHAS (sw-15.27)
WFBE—Annette Patton Cornell
WGBF—Mr. and Mrs.
WGN—We Are Four
WGY—Musical Program
WLS—Tunetwisters and Ralph
WTAM—Doc Whipple

11:15 a.m. EST 10:15 CST
CBS—The Gumps; WABC WHAS
WKRC KMOX (sw-15.27)
MBS—Tom, Dick and Harry; WLW WGN
WCKY—Navy Band (NBC)
WFBE—Jean Harris
WGY—Doc Schneider's Cowboys
WLS—"Little Bits from Life"; Bill Vickland
WVVA—Patterns in Organdy

11:30 a.m. EST 10:30 CST
CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS
(sw-15.27)
NBC—Melody Mixers; WJZ
WAVE KDKA WCKY WSM
(sw-15.21)
WFBE—Homespun Philosopher
WGBF—Baby Shop
WGN—Markets; Good Health & Training
WLS—The Hilltoppers
WLW—Chandler Chats
WVVA—Amer. Family Robinson

11:45 a.m. EST 10:45 CST
CBS—Five Star Jones; WABC
WKRC KMOX (sw-15.27)
NBC—Merry Madcaps; WFAE
WTAM WGY WSAI
MBS—Painted Dreams; WGN
WLW
KDKA—Grab Bag
WFBE—Frigid Facts
WGBF—Hoosier Philosopher
WHAS—Benny Ford's Travelers
WLS—Cornhuskers & Chore Boy
WVVA—Gertrude Miller

Afternoon

12:00 m EST 11:00 a.m. CS
NBC—Market and Weather Reports; WFAE
CBS—Carlton and Shaw, piano duo; WABC WHAS WKRC
WVVA WSMK (sw-15.27)
NBC—Happy Jack, songs; WJZ
WLW WCKY
NBC—Silverburg Ensemble; WAVE WGY WSAI WSM
WTAM
KDKA—News-Reeler
KMOX—Dramatic Story
WFBE—Olympia Rosiello
WGBF—Wedding Anniversaries
WGN—The Love Doctor
WLS—Vibrant Strings

12:15 p.m. EST 11:15 a.m. CS
CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh; WHAS
KMOX
NBC—Two Hearts in Song; WFAE WSAI WTAM WAVE
WSM WGY
CBS—Alexander Semmler, pianist; WABC (sw-15.27)
NBC—The Kilmer Family, dramatic sketch; WJZ
KDKA—Salt and Peanuts
WCKY—News
WFBE—Noon-time Tunes
WGN—Rich Man's Darling
WKRC—Melodious Measures
WLS—Tommy Tanner
WLW—Weather; Markets
WVVA—News

12:30 p.m. EST 11:30 a.m. CS
CBS—The Merry-makers; WABC
WHAS WKRC WVVA (sw-15.27)
NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orch.; WJZ WSM
KDKA WAVE WCKY WLW
(sw-15.21)
NBC—Rex Battle's Ensemble; WFAE WSAI
KMOX—Magic Kitchen
WFBE—Luncheon Melodies
WGN—Markets; A Mid-day Service
WGY—Farm Program
WLS—Weather, Markets & News
WTAM—Dick Fidler's Orchestra

12:45 p.m. EST 11:45 a.m. CS
CBS—Merry-makers; WSMK
WHAS—Market Reports; Piano Interlude
WLS—Dinnerbell Program
WTAM—Noonday Resume
WVVA—Luncheon Music

1:00 p.m. EST 12:00 m CS
NBC—Revolving Stage, variety show; WFAE WTAM
CBS—Marie, Little French Princess; WABC KMOX WKRC
(sw-15.27)
WFBE—Popular Piano Music
WGBF—Market Report
WGN—Palmer House Ensemble
WGY—Lauren Bell, baritone
WHAS—College of Agriculture
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
CBS—Romance of Helen Trent; WABC KMOX WKRC WGN
(sw-15.27)
WFBE—Studio Selections
WGBF—Farmer Purcell
WGY—Household Chats
WHAS—Georgia Wildcats
WSAI—Dave Upson
WVVA—Musicales

1:30 p.m. EST 1:30 CST
NBC—Al Pearce's Gang; WFAE
WGY WTAM WCKY WAVE
★ CBS—Between the Bookends; WABC WSMK WKRC (sw-15.27)
NBC—Music Guild; WJZ
MBS—Gene Burchell's Orchestra; WGN WLW
KDKA—Home Forum
KMOX—News Through a Woman's Eyes
WFBE—Conservatory of Music
WHAS—Log Cabin Boys
WLS—Markets
WSAI—Treadwells on Tour
WSM—Dept. of Agriculture
WVVA—Musical Program

1:45 p.m. EST 12:45 CST
CBS—Happy Hollow, dramatic sketch; WABC WKRC WHAS
WSMK KMOX (sw-15.27)
MBS—George Duffy's Orchestra; WGN WLW
WGBF—Curbstone Reporter
WLS—Homemakers' Program
WSM—Farm Credit Interview
WVVA—A Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Home Sweet Home; WFAE
WLW WGY WTAM (sw-15.33)
CBS—Salon Musicale; WABC
WSMK WKRC (sw-15.27)
NBC—Roy Campbell's Royalists; WJZ WSM WCKY WAVE
MBS—Palmer House Ensemble; WSAI WGN
KDKA—Artist Service Show
KMOX—News; Piano Melodies
WFBE—Studio Selections
WGBF—Billboarders
WHAS—University of Kentucky

2:15 p.m. EST 1:15 CST
NBC—The Wise Man, dramatic sketch; WJZ WAVE WSM
WCKY
NBC—Vic and Sade, comedy sketch; WFAE WGY WLW
WTAM (sw-15.33)
KMOX—Exchange Club
WFBE—Musical Masterpieces
WGN—Harold Turner, pianist
WSAI—Curtain Calls
WVVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
NBC—Vaughn de Leath, contralto; WJZ WAVE WSM WCKY
CBS—Manhattan Matinee; WABC
WSMK WHAS WKRC (sw-15.27)

NBC—Ma Perkins, dramatic sketch; WFAE WGY WLW
WTAM WLS (sw-15.33)
KDKA—Romance of Dan and Sylvia
KMOX—Medical Society
WGN—The Mail Box
WSAI—Today's News
WVVA—Ma Perkins

2:45 p.m. EST 1:45 CST
NBC—Morin Sisters, vocal trio; WJZ WCKY WSM WAVE
NBC—Green Brothers' Orch.; WFAE WTAM WGY WSAI
(sw-15.33)
KDKA—Charm
KMOX—Window Shoppers
WFBE—Treasure Tunes
WGN—Baseball; New York vs. Chicago White Sox
WLS—Guest Artists
WLW—Doctors of Melody
WVVA—Manhattan Matinee (CBS)

3:00 p.m. EST 2:00 CST
NBC—Woman's Radio Review; WFAE WAVE WSM WTAM
WCKY
CBS—Visiting America's Little House; Eva Le Galliena, guest star; WABC WHAS WSMK
WVVA (sw-15.27)
NBC—Betty and Bob, drama; WJZ KDKA WLW WENR
(sw-15.21)
Baseball; Reds vs. Philadelphia; WSAI WKRC WFBE
KMOX—Ma Perkins
WGBF—On the Air; Fashion
WGY—Betty and Bob, sketch

3:15 p.m. EST 2:15 CST
NBC—Songs and Stories; WJZ
CBS—Chicago Variety Hour; WABC WSMK WHAS KMOX
WVVA (sw-15.27)
KDKA—Mac and Bob
WENR—Jackie Heller, tenor (NBC)
WGY—Woman's Radio Review (NBC)
WLW—Singing Neighbor

3:30 p.m. EST 2:30 CST
NBC—Masquerade, sketch; WFAE
WTAM
★ NBC—Radio Guild; WJZ WSM
WCKY WAVE
KDKA—Market Reports
KMOX—News
WENR—Mme. de Sylvara
WGY—Book News
WLW—News; Security League, talk

3:45 p.m. EST 2:45 CST
NBC—Bert Stevens' Orchestra; WFAE
CBS—Orientale; WABC WHAS
WSMK WVVA (sw-15.27)
KDKA—Dramas of F. H. A.
KMOX—Hollywood Comments
WENR—Footlight Melodies
WGY—Stock Reports
WLW—Dorothea Ponce, vocalist
WTAM—South Sea Islanders (NBC)

4:00 p.m. EST 3:00 CST
CBS—Do. Re. Mi, trio; WABC
WHAS WSMK (sw-15.27)
KDKA—Plough Boys
KMOX—Baseball; Cardinals vs. Brooklyn
WGBF—Sunshine Hour
WGY—Musical Program
WLW—To be announced
WTAM—Musical Cocktail
WVVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
NBC—Grandpa Burton; WFAE
WTAM
CBS—Melodic Moments; WABC
WSMK WVVA WHAS (sw-15.27)
KDKA—Kiddies' Klub
WGY—What's New In Berkshires
WLW—Dreams in the Afternoon

4:30 p.m. EST 3:30 CST
NBC—Alice in Orchestralia; WAVE WSM WGY WTAM
WCKY
CBS—Jack Armstrong; WABC
(sw-15.27)
★ NBC—THE KELLOGG CO.
Presents Irene Wicker, The Singing Lady; WJZ KDKA
WLW (sw-15.21)
WENR—Music and Comments
WGBF—News
WHAS—A Week-day Devotions
WSAI—Dealers Salute
WVVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
NBC—Adventures of Sam and Dick, sketch; WFAE WAVE
WTAM WGY WSM
CBS—Tito Guizar, tenor; WABC
WHAS WSMK (sw-15.27)
NBC—Little Orphan Annie; WJZ
WCKY KDKA (sw-15.21)
WENR—Rhythm Ramblers
WGBF—Musical Masterpiece
WLW—Questions and Answers

5:00 p.m. EST 4:00 CST
NBC—U. S. Army Band; WJZ
WCKY WLW WAVE WSM
NBC—Flying Time; WFAE WGY
WENR WSAI
CBS—Beatrice Osgood, pianist; WSMK WKRC WHAS
CBS—Buck Rogers, sketch; WABC (sw-11.83)
KDKA—News-Reeler
WFBE—Studio Selections
WTAM—Twilight Eunes
WVVA—The Keystoneers

5:15 p.m. EST 4:15 CST
NBC—Eddie South's Orchestra; WFAE WTAM WGY WSAI
CBS—World Traveler; WKRC
WHAS
NBC—Stamp Club; Capt. Tim Healy; WJZ
CBS—Bobby Benson & Sunny Jim; WABC (sw-11.83)
NBC—Army Band; KDKA (sw-15.21-11.87)
WFBE—Helen Kane's Songs
WLW—Old Fashioned Girl
★ WSMK—GOSSIP PROGRAM
WVVA—Economy Notes

5:30 p.m. EST 4:30 CST
★ NBC—THE KELLOGG CO.
Presents Irene Wicker, the Singing Lady; WGN
NBC—News; Carol Dies, soprano; WFAE WAVE WSAI (sw-9.53)
CBS—Music Box; WABC (sw-11.83)
NBC—News; Three X Sisters, songs; WJZ WCKY
KDKA—Texans
WENR—What's the News
WFBE—Merchants Bulletins
WGY—News; Evening Brevities
WHAS—Herbert Koch, organist
WKRC—Popular Varieties
WLW—Jack Armstrong, drama
WSM—News; Financial News
WTAM—News; Don Jose
WVVA—News Reporter

5:45 p.m. EST 4:45 CST
NBC—Billy and Betty, dramatic sketch; WFAE
CBS—Concert Miniatures; News; WABC WSMK (sw-11.83)
NBC—Lowell Thomas, news; WJZ KDKA WLW (sw-11.87-15.21)
NBC—Orphan Annie; WAVE
WSM WGN
WCKY—Civic Club; Jane & Bob
WENR—Ranch Boys Trio (NBC)
WFBE—Dinner Music
WGBF—Sport Facts
WGY—Lang Sisters
WKRC—Baseball Scores
WSAI—Baseball Resume
WTAM—Lee Gordon's Orchestra
WVVA—Singing Gondaher

Night

6:00 p.m. EST 5:00 CST
★ NBC—Amos 'n' Andy; WFAE
WLW WGY (sw-9.53)
CBS—Just Entertainment, variety program; WABC WBBM
(sw-11.83)
NBC—Dinner Concert; Richard Leibert, organist; WJZ KDKA
WENR (sw-11.87-15.21)
CBS—Buck Rogers; WHAS
KMOX
NBC—Lee Gordon's Orchestra; WCKY WAVE
WFBE—Flo Gallagher
WGY—Bob Elson, sports
WHAM—Sportcast
WKRC—Smilin' Dan
WSAI—Knot Hole Club
WSM—News; Pan American
Broadcast
WTAM—Sportsman; Baseball
Scores
WVVA—Sports; Baseball Scores

6:15 p.m. EST 5:15 CST
★ NBC—ALKA-SELTZER PRESENTS
Uncle Ezra's Radio Station; WFAE WTAM WGY
WSAI (sw-9.53)
CBS—Patti Chapin, songs; WABC
KMOX WHAS (sw-11.83)

★ NBC—Tony & Gus, sketch: WJZ KDKA WENR WCKY WHAM (sw-11.87-15.21)
WAVE—Round the Town
WBBM—Pat Flanagan's Sports
WFBE—Dance Rhythms
WGN—Palmer House Ensemble
WHAS—Melody Cruise
WKRC—Sports Cast, Dick Bray
WLW—Pierson and Macy
WSM—Jack and His Buddies
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
NBC—Rhythm Boys, harmony group: WEA
CBS—“Singin’ Sam”: WABC WHAS WKRC KMOX (sw-11.83)

NBC—Dick Fidler's Orchestra: WTAM WCKY
★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WJZ WENR KDKA—The Singing Seven
WREN—Organ and Piano Duo
WFBE—Star Serenaders
WGBF—Singing Cowboy
WGN—Continental Gypsies
WGY—Jim Healey, commentator
WHAM—News
WLW—Bob Newhall
WSAI—Headlines in the News
WSM—Sports Review

6:45 p.m. EST 5:45 CST
NBC—Herbert “Fritz” Crisler, commentator on football news: WEA
★ CBS—Boake Carter, news: WABC WHAS WKRC KMOX WBBM (sw-11.83)

NBC—Dangerous Paradise, sketch: Elsie Hitz & Nick Dawson: WJZ WSM WENR KDKA WLW WHAM (sw-11.87-15.21)
WCKY—Baseball Resume; News
WFBE—News Oddities
WGBF—Serooco Club
WGN—Quin Ryan's Amateur Night
WGY—Victor Young's Orch. & Guest Artist
WTAM—Gould and Sheffer
WWVA—Musical Program

7:00 p.m. EST 6:00 CST
★ NBC—S. C. JOHNSON & SON Presents Fibber McGee and Molly; Chas. Lawrence, pianist: WJZ WHAM KDKA WCKY WLS WAVE WSM (sw-11.87)
CBS—Land o' Dreams: WSMK NBC—Charles Readers' Orch.: vocalist: WEA WTAM WSAI WGY
★ CBS—Guy Lombardo's Orch.: WABC WWVA (sw-6.12)
KMOX—Russell Brown & Edith Karen, songs
WBBM—Norm Sherr, pianist; Eddie House, organist
WFBE—The Cincinnati Players
WGN—Lone Ranger
WHAS—Sam, Gil and Louie
WKRC—Fred Hoehler
WLW—Hot Dates in History

7:15 p.m. EST 6:15 CST
KMOX—Frank Hazzard, tenor, Orchestra
WBBM—Highway Traffic Report
WFBE—Smoky Mountain Boys
WGBF—Zoo News
WHAS—Hot Dates in History
WKRC—Land o' Dreams (CBS)
WLW—Charles Readers' Orch. (NBC)

7:30 p.m. EST 6:30 CST
★ NBC—Margaret Speaks, soprano; Mixed Chorus; William Daly's Orch.: WEA WTAM WSM WAVE WLW WGY (sw-9.53)
NBC—Evening in Paris; Vocalists: WJZ KDKA WHAM WLS WCKY (sw-11.87)
★ CBS—One Night Stands; Pick & Pat: WABC WBBM WKRC (sw-6.12)
KMOX—Harmonettes (CBS)
WFBE—Sport Review
WGBF—Historical Facts
WGN—Grand Stand Thrills
WHAS—Early Evening Revue
WSAI—Gene Burchell's Orch.
WWVA—Musical Moments

7:45 p.m. EST 6:45 CST
KMOX—Fascinating Melodies
WFBE—The Hawaiian Serenaders
WGBF—All-Star Revue
WWVA—Earle Summers' Orch.

8:00 p.m. EST 7:00 CST
★ NBC—Harry Horlick's Gypsies: WEA WTAM WSAI WGY (sw-9.53)
★ NBC—Greater Minstrels: WJZ WHAM KDKA WLS WLW WSM (sw-11.87)
★ CBS—Radio Theater; Judith Anderson Guest: WABC WHAS WKRC KMOX WBBM (sw-6.12)
WAVE—All-Star Revue
WCKY—Mystery Maid
WFBE—Accordian Sweetheart & Buddy
WGN—Joe Sanders' Orchestra
WWVA—News

8:15 p.m. EST 7:15 CST
WAVE—Bert Kenney Parade
WCKY—Musical Moments
WFBE—To be announced
WGN—Comedy Stars of Hollywood
WWVA—Ev and Ory

8:30 p.m. EST 7:30 CST
NBC—Princess Pat Players; WJZ KDKA WENR WCKY WHAM (sw-11.87)
★ NBC—Grace Moore: WEA WGY WAVE WTAM (sw-9.53)
MBS—Follies, variety revue: WLW WGN
WFBE—Alice Stuering
WSAI—To be announced

8:45 p.m. EST 7:45 CST
WFBE—Amateur Night Program
9:00 p.m. EST 8:00 CST
★ NBC—Ray Knight's Cuckoo Hour: WJZ KDKA WHAM WENR WSM WAVE (sw-6.14)
★ CBS—Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM (sw-6.12)
NBC—Contented Prgm.: WEA WTAM WGY WSAI (sw-9.53)
WCKY—Strange as it Seems
WGN—News; Quin Ryan's Sports
WLW—Crusaders

9:15 p.m. EST 8:15 CST
WCKY—Ray Knight's Cuckoo Hour (NBC)
WFBE—Musical Selections
WGN—Musical Moments
WLW—Virginians, male quartet

9:30 p.m. EST 8:30 CST
NBC—Meredith Willson's Orch.: WEA WTAM WSAI WGY (sw-9.53)
CBS—March of Time, drama: WABC WHAS WKRC WBBM KMOX (sw-6.12)
NBC—Former Gov. F. Lowden, Is The Constitution Out Worn: WJZ WENR KDKA (sw-6.14)
WFBE—Leroy Thompson
WGN—The Northerners
WLW—Follies
WSM—Musical Moments

9:45 p.m. EST 8:45 CST
CBS—Louis Prima's Orchestra: WABC KMOX WBBM WKRC (sw-6.12)
WCKY—News
WFBE—Romeo
WHAS—Musical Moments
WSM—Souvenirs

10:00 p.m. EST 9:00 CST
NBC—Manny Laporte's Orch.: WEA WGY (sw-9.53)
NBC—Dorothy Lamour, soprano: WJZ KDKA (sw-9.53)
CBS—Carl Hoff's Orch.: WABC WKRC KMOX WSMK
★ NBC—Amos 'n' Andy: WSM WTAM
WAVE—Nine O'Clock Reveries
WBBM—Frankie Masters' Orch. (CBS)
WCKY—News
WENR—Globe Trotter
WFBE—Parade of Dance Hits
WGN—College Broadcast
WHAM—Johnny Schwab's Orch.
WHAS—Baseball Scores
WLW—News
WSAI—Rheiny Gau, vocalist

10:15 p.m. EST 9:15 CST
★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WLW
★ NBC—Tony & Gus: WSM WAVE
NBC—Manny Laporte's Orch.: WSAI
NBC—Ink Spots; Negro Quartet: WJZ KDKA WHAM (sw-6.14)

NBC—Jesse 'Crawford', organist: WENR
KMOX—Variety Program
WCKY—Dick Carrol
WGN—Fiddle Riddles
WHAS—Sweet Music
WTAM—Gene Baker's Orchestra

10:30 p.m. EST 9:30 CST
NBC—Leonard Keller's Orch.: WEA WSAI WGY WENR (sw-9.53)
CBS—Jerry Freeman's Orch.: WABC WBBM
NBC—Ray Noble's Orch.: WJZ WCKY WAVE WHAM WLW
★ CBS—One Night Stands; Pick & Pat, dramatic & musical: WHAS KMOX
KDKA—Radio Night Club
WBEN—Albert Socarras' Cuban Orchestra
WGN—Earl Hill's Orchestra
WKRC—Amateur Show
WSM—Sports Review; Lever Brothers

★ WSMK—RADIO GUIDE presents Calling All Cars
WTAM—Eucharistic Congress

10:45 p.m. EST 9:45 CST
NBC—The Open Road: WEA WGY WTAM WSAI (sw-9.53)
WENR—Chas. Boulanger's Orch.
WKRC—Community Players
WSM—Ray Noble's Orch. (NBC)

11:00 p.m. EST 10:00 CST
NBC—Lugi Romanelli's Orch.: WEA WGY
NBC—Shandor; Griff Williams' Orch.: WJZ WCKY KDKA WHAM WSM (sw-6.14)
CBS—Leon Belasco's Orchestra: WABC WHAS WSMK WBBM KMOX—News; Baseball Scores
WAVE—Dance Orchestra
WENR—Ben Bernie's Orch.
WGN—Veloiz & Yolanda's Orch.
WLW—Tea Leaves and Jade, drama
WSAI—Today's News
★ WSMK—RADIO GUIDE presents Orville Revelle and Cora Spondent in “The Gossip Room”
WTAM—Dance Orch. (NBC)

11:15 p.m. EST 10:15 CST
CBS—Leon Belasco's Orchestra: WSMK KMOX WKRC
WAVE—Harry Diekman's Orch.
WSAI—Dance Orchestra
WTAM—To be announced

11:30 p.m. EST 10:30 CST
NBC—Ozzie Nelson's Orch.: WJZ KDKA WCKY WHAM WENR WSM (sw-6.14)
CBS—Seymour Simons' Orch.: WABC WKRC WBBM WSMK WHAS KMOX
NBC—Oliver Naylor's Orchestra: WEA WGY WTAM WSAI
MBS—Horace Heidt's Orchestra: WGN WLW
WAVE—Larry Funk's Orchestra

11:45 p.m. EST 10:45 CST
WAVE—Ozzie Nelson's Orchestra (NBC)

12:00 p.m. EST 11:00 CST
NBC—Leonard Keller's Orch.: WAVE WSM
CBS—Al Dien's Orch.: WBBM WHAS KMOX
MBS—The Midnight Flyers; Joe Sanders' Orch.: WGN WLW
WENR—Glenn Lee's Orchestra
WTAM—Dick Fidler's Orchestra

12:30 a.m. ES 11:30 p.m. CS
CBS—Floyd Town's Orchestra: WBBM KMOX
NBC—Larry Philbrick's Orch.: WAVE WSM
WENR—Jack Russell's Orch.
WHAS—Dream Serenade
WTAM—Stan Wood's Orchestra

12:45 a.m. ES 11:45 p.m. CS
KMOX—When Day is Done
WAVE—Larry Funk's Orchestra
WENR—Lyle Smith's Orchestra

1:00 a.m. ES 12:00 p.m. CS
WBBM—Maurie Steins' Orchestra
WLW—Murray Horton's Orch.
1:30 a.m. EST 12:30 CST
WLW—Moon River

On Short Waves

(Continued from Page 13)

6-7 p. m.—Musical comedy, Woe to Him Who Lies (DJJ).
7 p. m.—Musical tour of Europe; Jack Mitchell's orchestra (GSD, GSC).
7:30 p. m.—Variety program (DJJ).
7:30 p. m.—Instrumental solos (YV2RC).
7:30 p. m.—Social news, M. Rives (FYA).
8 p. m.—Family life (YV2RC).
8:30 p. m.—Special program dedicated to American radio clubs (YV2RC).
9 p. m.—American jazz (COH).
9:20 p. m.—Tuesday night hour (HC2RL).
10 p. m.—A Countryman's Diary (GSD, GSC, GSL).

WEDNESDAY, SEPTEMBER 18

6 a. m.—The mail bag (VK3ME).
2:20-3:35 p. m.—Promenade concert, Brahms (GSB, GSD, GSL).
3:35-3:55 p. m.—Dusk Below Helvellyn, nightmare story (GSB, GSD, GSL).
6 p. m.—Bright Spots and Dark Spots of Every Day (DJJ).
6 p. m.—Program dedicated to International Federation of Professional and Business Women (2RO).
6:15 p. m.—Royal Metropolitan Police Force aBnd of Rome (2RO).
6:45 p. m.—A Countryman's Diary, talk by A. G. Street, recording (GSD, GSC).
7 p. m.—Sydney Kytte's orchestra (GSD, GSC)
7:15 p. m.—News (2RO).
7:30 p. m.—German songs (DJJ).
7:30 p. m.—Hawaiian music (YV2RC).
7:45 p. m.—Julio de Seto, tenor (YV2RC).
8:30 p. m.—Trio (YV2RC).
8:30 p. m.—Harvest songs and harvest dances (DJJ).
8:45 p. m.—Remembrances (YV2RC).

THURSDAY, SEPTEMBER 19

6:40 a. m.—Concertgebouw orchestra of Amsterdam (PHI).
8:50-10:30 a. m.—Rugby match, Coventry R. U. F. C. vs. New Zealand (GSF, GSG).
6:10 p. m.—Choir, Fairy Tale Children (DJJ).
6:15 p. m.—Dance tunes of old Berlin (DJJ).
6:45 p. m.—The month's books, talk by Eric Gillett (GSD, GSC).
7 p. m.—Cabbages and Kings, music and nonsense (GSD, GSC).
7:15 p. m.—National quartet (YV2RC).
7:30 p. m.—Hawaiian music (YV2RC).
7:45 p. m.—Julio de Seto, tenor (YV2RC).
8:30 p. m.—Aphrodite, melodrama for organ, flute and string quartet (DJJ).
8:30 p. m.—Quartet (YV2RC).
8:45 p. m.—Remembrances (YV2RC).
9 p. m.—Band concert (YV2RC).
9:20 p. m.—Ecuadorian music (PRADO).

FRIDAY, SEPTEMBER 20

8:15 a. m.—Recordings of Bing Crosby, Boswell Sisters, Greta Keller, Layton and Johnstone (PHI).
11:15 a. m.—Yascha Krein gypsy orchestra (GSF, GSG).
2:20-3:40 p. m.—Promenade concert, Beethoven (GSB, GSD, GSL).
5:30 p. m.—Spanish music (EAQ).
6:15 p. m.—Selections from opera, Undine (DJJ).
6 p. m.—Camillo Cavour, talk by H. E. Balbino Giuliana (2RO).
6:15-7 p. m.—Opera, Jaqueries, by Gino Marinuzzi (2RO).
7 p. m.—Dance orchestra (GSD, GSC).
7 p. m.—Venezuelan music (YV2RC).
7:10 p. m.—Giuseppe Pagliarini, tenor (2RO).
7:15 p. m.—News (2RO).
7:30 p. m.—Martin del Llano, crooner (YV2RC).
7:45 p. m.—Popular music (YV2RC).
9 p. m.—The Happy Bunch (YV2RC).

SATURDAY, SEPTEMBER 21

6 a. m.—First Battalion, Welch Regiment band (GSG, GSJ).
7:30 a. m.—Saxophone and clarinet recital; C. J. van Zelm (PHI).
2-3 p. m.—From one band to another, Harry Leader and Younkman's czardas bands (GSB, GSD, GSL).
3-3:45 p. m.—Farewell to Summer (GSB, GSD, GSL).
5:30 p. m.—Program dedicated to Galicians (EAQ).
5:30 p. m.—Summary of week's events at League of Nations meeting (HBL).
6 p. m.—March tunes (DJJ).
6:45 p. m.—Under Big Ben, talk by Howard Marshall, recording (GSD, GSC).
7 p. m.—Short-wave follies, recording (GSD, GSC).
7 p. m.—Venezuelan music (YV2RC).
7:30 p. m.—Dance songs (DJJ).
8:15 p. m.—Review of the week in English (DJJ).
9:15 p. m.—Dance Music (DJJ).
10 p. m.—Harry Gordon, the Man from Inver-sneeky (GSD, GSC, GSL).

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6:00 a.m. EST 5:00 CST
KDKA—Musical Clock
WLS—Smile-a-White
WWVA—Blue Grass Roy

6:30 a.m. EST 5:30 CST
NBC—Jolly Bill & Jane: WFAE
CBS—Organ Reveille: WABC
NBC—Pollock & Lawnhurst, piano duo: WJZ
KMOX—Home Folks' Hour
WGY—Musical Clock
WLW—Top of the Morning
WTAM—Sun Up
WWVA—The Eye Opener

6:45 a.m. EST 5:45 CST
NBC—Yoichi Hiraoka, xylophonist: WFAE
NBC—Rise and Shine: WJZ

7:00 a.m. EST 6:00 CST
NBC—Spareribs: WFAE
CBS—Madison Singers: WABC
NBC—Morning Devotions: WJZ
KDKA WCKY (sw-21.54)
KMOX—Uncle Lum
WFBE—Musical Clock
WGN—Good Morning
WGY—Musical Clock
WKRC—To be announced
WLS—News
WLW—△ Family Prayer Period
WSAI—Good Morning
WTAM—Slim Eberhardt
WWVA—△ Gospel Tabernacle

7:15 a.m. EST 6:15 CST
NBC—Morning Glories: WFAE
WTAM WLW
CBS—City Consumer's Guide: WABC
NBC—Pals: WJZ KDKA (sw-21.54)
KMOX—Pickard Family
WCKY—Bert Layne Fiddlers
WLS—Morning Roundup

7:30 a.m. EST 6:30 CST
NBC—Ross Graham, baritone: William Meeder, organist: WJZ KDKA (sw-21.54)
CBS—Salon Musicale: WABC
NBC—Cheerio: WFAE WTAM WLW WGY
KMOX—Variety Program
WCKY—Yodelling Twins
WHAS—△ College Devotions
WSAI—Today's News
WSM—Delmore Brothers

7:45 a.m. EST 6:45 CST
NBC—Landt Trio & White: WJZ KDKA WCKY (sw-21.54)
WKRC—Fiddlin' Farmers
WSAI—Musical Sun Dial
WSM—△ Morning Devotions

8:00 a.m. EST 7:00 CST
NBC—Organ Rhapsody; Richard Leibert, organist: WFAE WTAM
CBS—All Hands on Deck: WABC WSMK WHAS KMOX

★ NBC—Breakfast Club: Edna Odell, contralto; Ranch Boys: WJZ WAVE KDKA WSM (sw-21.54)
△ Morning Devotions: WLW WLS
WCKY—News
WFBE—Daily Thought
WGBF—△ East Side Tabernacle
WGY—Hymns of All Churches
WSAI—McCormick's Old Time Fiddlers
WWVA—News

8:15 a.m. EST 7:15 CST
NBC—Richard Leibert, organist: WLW WGY
CBS—All Hands on Deck: WKRC WCKY—Breakfast Club (NBC)
WFBE—Arkansas Fiddlers
WLS—Jolly Joe and His Pals
WWVA—Tex Harrison's Buckaroos

8:30 a.m. EST 7:30 CST
NBC—Doc Schneider's Yodelling Cowboys: WFAE WTAM
KMOX—Tick Tock Revue
WFBE—Morning Concert
WGY—Little Jack Little's Orch.
WLS—Ford Rush and Ralph Emerson
WLW—Amer. Family Robinson
WSAI—△ Church Forum
WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—The Wife Saver: WFAE WLW
CBS—Waltz Time: WABC WKRC WSMK
KDKA—Style & Shopping Service
WCKY—Household Hints; Variety Program
WGBF—Timely Topics

WGY—Musical Program
WHAS—Georgia Wildcats
WLS—Tommy Tanner and Sodbusters
WTAM—Vaughn King

9:00 a.m. EST 8:00 CST
NBC—News; Ralph Kirbery, the Dream Singer: WJZ WCKY
CBS—News; The Melody Quintuplets: WABC
NBC—News; The Sizzlers Trio: WFAE WSM WSAI WAVE
CBS—News; Romanian Trail: WKRC WWVA
NBC—News; Cleo Brown, pianist: KDKA (sw-15.21)
MBS—Hymns of All Churches: WGN WLW
KMOX—Views on News
WFBE—Ray Noble's Orchestra
WGY—News; Market Basket
WLS—Otto's Tunetwisters
WTAM—News; Console Capers

9:15 a.m. EST 8:15 CST
NBC—Girl Alone: WFAE WGY WTAM
CBS—The Romany Trail: WABC
NBC—Edward MacHugh, baritone: WJZ KDKA WCKY WAVE WSM (sw-15.21)
KMOX—Musical Jewel Box
WFBE—Vocal Variety
WGBF—City Court
WGN—Margery Graham
WHAS—Bob Atcher
WLS—Wm. O'Connor, tenor; Sue Roberts
WLW—Mail Bag
WSAI—Traffic Court Cases

9:30 a.m. EST 8:30 CST
NBC—Gypsy Trail: WFAE WSM
CBS—Clyde Barrie, baritone: WABC WKRC
NBC—Today's Children: WJZ KDKA WLS WCKY (sw-15.21)
MBS—Antonio's Continentals: WGN WLW
KMOX—The Corn Huskers
WAVE—Musical Clock
WFBE—Old Favorites
WGY—Banjoers and Radio Sweethearts
WHAS—Mrs. Randolph, shopping guide
WTAM—Health and Home
WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
NBC—Three Shades of Blue: WFAE WGY WTAM WSM
CBS—Mrs. Wiggs of the Cabbage Patch, sketch: WABC KMOX
NBC—Herman & Banta, xylophone and piano: WJZ WCKY KDKA (sw-15.21)
MBS—Backstage Wife: WGN
WFBE—West Virginia Fiddlers
WKRC—Tune Time
WLS—Morning Minstrels
WLW—To be announced
WSAI—On the Mall

10:00 a.m. EST 9:00 CST
NBC—Morning Parade: WFAE WTAM WGY
CBS—U. S. Navy Band: WABC WHAS WWVA WKRC (sw-15.27)
NBC—The Honeymooners: WJZ WLW WCKY WAVE WSM KDKA (sw-15.21)
KMOX—News Thru a Woman's Eyes
WFBE—To be announced
WGN—Friendly Neighbor's House Party
WLS—The Old Kitchen Kettle
WSAI—Household Hints

10:15 a.m. EST 9:15 CST
NBC—Wendell Hall, songs: WJZ WCKY KDKA WSM (sw-15.21)
KMOX—Let's Compare Notes
WAVE—△ Devotional Service
WFBE—Dot Club News
WGBF—Household Hour
WGN—Len Salvo, organist
WHAS—Aunt Betsy's Program
WKRC—Woman's Hour
WLS—Homesteaders
WLW—Livestock Reports; News
WWVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
CBS—Brad and Al: WABC (sw-15.27)
NBC—George Hessberger's Bavarian Orchestra; Reinhold Schmidt, basso; Richard Denzler, yodeler: WJZ WCKY WLW KDKA WAVE (sw-15.21)
CBS—Mary Lee Taylor: WHAS KMOX
NBC—Women's Nat'l Republican Club Speakers: WFAE
WFBE—Musical Program
WGN—Bachelor's Children

WKRC—Tuning Around
WLS—Grace Wilson, contralto
WSM—Leon Cole, organist
WWVA—Your Helpful Helper

10:45 a.m. EST 9:45 CST
NBC—Morning Parade: WFAE WSAI
CBS—Just Plain Bill: WABC KMOX (sw-15.27)
MBS—Minstrels: WGN WLW
WFBE—Popular Piano Melodies
WGY—Musical Program
WHAS—Dream Train
WLS—News and Markets
WSM—George Hessberger's Band (NBC)
WWVA—Hank's Hillbillies

11:00 a.m. EST 10:00 CST
NBC—Three Scamps: WFAE WSAI WSM WCKY WAVE WLW
CBS—The Voice of Experience: WABC WKRC KMOX WWVA WHAS (sw-15.27)
NBC—Simpson Boys of Sprucehead Bay: WJZ KDKA (sw-15.21)
CBS—Waltz Time: WSMK
WFBE—Studio Selections
WGBF—Mr. and Mrs.
WGN—We Are Four
WGY—Musical Program
WLS—Tunetwisters and Ralph Emerson
WTAM—Doc Whipple

11:15 a.m. EST 10:15 CST
NBC—Merry Maes: WJZ WAVE WCKY WSM
NBC—Honeyboy and Sassafras: WFAE WTAM WSAI
CBS—Rhythm Bandbox: WABC WHAS WKRC WSMK (sw-15.27)
MBS—The Housewarmers: WGN WLW
KDKA—Mac and Bob
KMOX—Fascinating Melodies
WFBE—To be announced
WGY—Doc Schneider's Cowboys
WWVA—Patterns in Organdy

11:30 a.m. EST 10:30 CST
NBC—Merry Madcaps: WFAE WGY WTAM WSAI
CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw-15.27)
NBC—Words and Music: WJZ WCKY WSM WAVE KDKA (sw-15.21)
WFBE—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Markets; Good Health & Training
WLS—Henry Burr's Book of Ballads
WLW—Chandler Chats
WWVA—Amer. Family Robinson

11:45 a.m. EST 10:45 CST
CBS—Five Star Jones, sketch: WABC KMOX WKRC (sw-15.27)
MBS—Painted Dreams: WGN WLW
KDKA—Grab Bag
WFBE—Frigid Facts
WGBF—Hoosier Philosopher
WGY—Bag and Baggage
WHAS—Arkansas Travelers
WLS—Chuck and Ray
WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Happy Jack: WJZ WCKY
NBC—Markets and Weather: WFAE
NBC—Nat'l Constitution Day Prgm.; Speakers: WSM WGY WSAI WAVE WTAM
CBS—Carlton and Shaw, piano duo: WABC WHAS WSMK KMOX (sw-15.27)
KDKA—Cy King, news-reeler
WFBE—Variety
WGBF—Wedding Anniversaries
WGN—Francis X Bushman
WKRC—Jane Grey
WLS—Personality Interview
WLW—Farmyard Follies
WWVA—Tony and Dominic

12:15 p.m. ES 11:15 a.m. CS
CBS—Rambles in Rhythm: WABC (sw-15.27)
CBS—Radio Gossip Club; Eddie & Fannie Cavanaugh: WHAS KMOX
NBC—The Kilmer Family, dramatic sketch: WJZ
KDKA—Salt and Peanuts

WCKY—News
WFBE—Noontime Tunes
WGN—Rich Man's Darling
WGY—Olson Weavers
WKRC—Melodious Measures
WLS—The Waltz Timer
WLW—Weather; Markets
WWVA—News

12:30 p.m. ES 11:30 a.m. CS
NBC—Dandies of Yesterday: WFAE WSAI
CBS—Milton Charles, organist: WABC WHAS WKRC WWVA (sw-15.27)
NBC—Nat'l Farm & Home Hour: WJZ WAVE KDKA WCKY WSM WLW (sw-15.21)
KMOX—Magic Kitchen
WFBE—Luncheon Melodies
WGN—Markets; △ Mid-day Services
WGY—Farm Program
WLS—Weather; Markets; News
WTAM—Noontime Resume

12:45 p.m. ES 11:45 a.m. CS
NBC—Music Guild: WFAE WSAI WTAM
WGBF—Bulletin Board
WHAS—Market Reports; Piano Interlude
WLS—Dinnerbell Program
WSM—Milton Charles, organist (CBS)
WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
CBS—Marie, Little French Princess: WABC WKRC KMOX (sw-15.27)
WFBE—Laura Karch
WGBF—Church & School News
WGN—Palmer House Ensemble
WGY—Health Hunters, sketch
WHAS—Agriculture Talk
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
CBS—Romance of Helen Trent, skit: WABC WKRC KMOX WGN (sw-15.27)
WFBE—Treasure Tunes
WGBF—Farmer Purcell
WGY—Household Chats
WHAS—Georgia Wildcats
WSAI—Dance Interlude
WWVA—Musicales

1:30 p.m. EST 12:30 CST
NBC—Al Pearce's Gang: WFAE WTAM WGY WCKY WAVE
★ CBS—Between the Bookends: WABC WKRC WSMK KMOX (sw-15.27)
NBC—Hazel Arth, contralto: WJZ
MBS—Gene Burchell's Orchestra: WLW WGN
KDKA—Home Forum
WFBE—Baseball Resume
WHAS—Log Cabin Boys
WLS—Livestock and Grains
WSAI—Treadwell on Tour
WSM—State Dept. of Agriculture
WWVA—Musical Program

1:45 p.m. EST 12:45 CST
CBS—Happy Hollow: WABC WHAS WKRC WSMK (sw-15.27)
NBC—Viennese Sextet: WJZ
MBS—George Duffy's Orchestra: WLW WGN
KMOX—Russell Brown; Edith Karen, songs
WFBE—Studio Program
WGBF—Curbstone Reporter
WLS—Homemakers' Hour
WSM—William Burnett's Farm Scrap Book
WWVA—△ Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Home Sweet Home: WFAE WTAM WLW WGY (sw-15.33)
★ CBS—Int'l Exchange Prgm., Boston Common Tercentenary Prgm., from England & Boston, Mass.: WABC WSMK WKRC (sw-15.27)
★ NBC—Int'l Exchange Prgm., Boston Common Tercentenary Prgm., from England & Boston Mass.: WJZ WSM WCKY WAVE KDKA (sw-15.27)
MBS—Palmer House Ensemble: WGN WSAI
KMOX—News; Organ Melodies
WFBE—Moods in Blue
WGBF—Rotary
WHAS—University of Kentucky
WLS—Book Review
2:15 p.m. EST 1:15 CST
NBC—Vic & Sade; WFAE WGY WTAM WLW (sw-15.33)

KMOX—Exchange Club
WFBE—Miniature Concert
WGN—Harold Turner, pianist
WLS—Homemakers' Program
WSAI—Curtain Calls
WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
NBC—Ma Perkins: WFAE WGY WTAM WLW WLS (sw-15.33)
CBS—Woman's Nat'l Republican Club Program: WABC WHAS WSMK WKRC (sw-15.27)
NBC—Nellie Revell at Large: WJZ WSM WCKY WAVE
KDKA—Dan and Sylvia
KMOX—Piano Recital
WFBE—Pickens Sisters, songs
WGBF—Billboard
WGN—Mail Box
WSAI—Today's News
WWVA—Ma Perkins

2:45 p.m. EST 1:45 CST
NBC—Morin Sisters: WJZ WCKY
NBC—Dreams Come True; Barry McKinley, baritone; Orch.: WFAE WGY WTAM WSM WLW (sw-15.33)
KDKA—Congress of Clubs
KMOX—Window Shoppers
WAVE—Your Navy; Siesta Serenade
WFBE—Jesse Crawford's Music
WGN—Baseball; New York vs. Chicago Cubs
WLS—Home Town Boys; Better Housing Bureau, speaker
WSAI—Tea Tunes
WWVA—Dictators (CBS)

3:00 p.m. EST 2:00 CST
NBC—Betty & Bob, dramatic sketch: WJZ KDKA WENR WGY WLW (sw-15.21)
CBS—Bolek Musicale: WABC WHAS WSMK WWVA (sw-15.27)
NBC—Woman's Radio Review: WFAE WAVE WCKY WTAM WSM WSAI
KMOX—Ma Perkins
WFBE—Frank Crumit Melodies

3:15 p.m. EST 2:15 CST
NBC—Easy Aces: WJZ WCKY KDKA WENR (sw-15.21)
NBC—Woman's Radio Review: WGY
KMOX—Bolek Musicale (CBS)
WFBE—Musical Comedy Gems
WLW—Singing Neighbor

3:30 p.m. EST 2:30 CST
NBC—Castles of Romance: WJZ WSM WAVE WCKY WENR
CBS—Science Service: WABC WSMK WHAS WWVA WKRC (sw-15.27)
NBC—Masquerade: WFAE WSAI WTAM
KDKA—Market Report
KMOX—The Courier
WGBF—Sunshine Hour
WGY—Matinee Players
WLW—News; Financial Notes

3:45 p.m. EST 2:45 CST
NBC—Olga Vernon, soprano: WFAE WSAI
CBS—Connie Gates, songs: WABC WSMK WHAS WWVA WKRC (sw-15.27)
NBC—Harry Kogan's Orchestra: WJZ WCKY WENR KDKA WSM WAVE (sw-15.21)
KMOX—Broadway Melodies
WFBE—Fats Waller's Rhythm
WGY—Stock Reports
WLW—Dorothea Ponce, songs
WTAM—Musical Cocktail

4:00 p.m. EST 3:00 CST
NBC—Pan-Americana Program: WFAE WSM WAVE WSAI (sw-9.53)
CBS—Dick Messner's Orchestra: WABC WHAS WSMK WKRC (sw-15.27)
NBC—Walberg Brown String Ensemble: WJZ WCKY WENR WLW
KDKA—Plough Boys
KMOX—Baseball; Cards vs. Brooklyn
WFBE—Harry Ogden
WGY—Musical Program
WWVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
NBC—Pan-Americana Program: WTAM WGY
NBC—Lebrun Sisters: WJZ WCKY WLW WENR
KDKA—Kiddies' Klub
WFBE—New Dance Rhythms
WWVA—Dick Messner's Orch. (CBS)
4:30 p.m. EST 3:30 CST
CBS—Jack Armstrong: WABC (sw-15.27)
NBC—Civic Symphony Orchestra: WFAE WAVE WTAM WCKY WSM WGY

★ NBC—THE KELLOGG CO. Presents Irene Wicker, the Singing Lady: WJZ WLW KDKA (sw-15.21)
WENR—Music and Comments
WGBF—News
WHAS—△ Week-day Devotions
WKRC—Hawaiian Sunlight
WSAI—Dealers Salute
WWVA—Shopping Syncopations
4:45 p.m. EST 3:45 CST
NBC—Little Orphan Annie: WJZ KDKA WCKY (sw-15.21)
CBS—Three Little Words: WABC WHAS WSMK WKRC (sw-15.27)
NBC—Betty Marlowe and Her Californians; Guest Soloist: WTAM
WENR—"That Certain Four"
WFBE—Poet's Gold
WGBF—Musical Masterpiece
WGY—Microphone Discoveries
WLW—Hon. John B. Hollister, M. C.
WSAI—Symphony Orch. (NBC)

5:00 p.m. EST 4:00 CST
NBC—Flying Time: WFAE WGY WSAI WENR
CBS—Buck Rogers, sketch: WABC (sw-11.83)
NBC—Otto Thurn's Orch.: WJZ WCKY WAVE WSM WLW
CBS—Maurie Sherman's Orch.: WSMK WKRC WHAS
KDKA—News-Reeler
WFBE—Band Concert
WGN—Armchair Melodies
WTAM—Twilight Tunes
WWVA—The Keystones

5:15 p.m. EST 4:15 CST
NBC—Mid-week Hymn Sing; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; Arthur Billings Hunt, baritone & director; Lowell Patton, organist: WFAE WGY WAVE WSM WTAM WENR
NBC—Dot and Will: WJZ WCKY
CBS—Jimmy Farrell, baritone: WABC WSMK WHAS (sw-11.83)

NBC—Otto Thurn's Orchestra: KDKA (sw-15.21-11.87)
CBS—Nothing But the Truth: WSMK WHAS
KDKA—Dinner Music
WFBE—Variety Program
WKRC—City Hall
WLW—Old Fashioned Girl
WSAI—Jane Tresler, songs
WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
★ NBC—THE KELLOGG CO. Presents Irene Wicker, the Singing Lady: WGN
NBC—News; Ann Lester, soprano: WFAE WAVE WTAM
CBS—Kuban Cossack Choir; Orchestra: WABC (sw-6.12)
NBC—News; Edward Davies, baritone: WJZ WCKY
KDKA—The Texans
WENR—What's The News
WFBE—Merchants' Bulletins
WGY—News; Evening Brevities
WHAS—Herbert Koch, organist
WKRC—Sweet and Hot
WLW—Jack Armstrong, drama
WSAI—News; George Elliston, poems
WSM—News; Financial News
WWVA—News

5:45 p.m. EST 4:45 CST
NBC—Billy & Betty: WFAE
CBS—Kuban Cossack Choir; News: WWVA WSMK WHAS
NBC—Orphan Annie: WGN WSM WAVE
NBC—Lowell Thomas, news: WJZ KDKA WLW (sw-11.87-15.21)
WCKY—Iva Thomas
WENR—The Charioteers (NBC)
WFBE—Vocal Variety
WGY—Musical Program
WKRC—Baseball Scores
WSAI—Baseball Resume
WTAM—Lee Gordon's Orchestra

Night

6:00 p.m. EST 5:00 CST
NBC—Dinner Concert; Richard Leibert, organist: WJZ KDKA WENR (sw-11.87-15.21)
CBS—Just Entertainment, variety program: WABC WBBM (sw-11.83)
★ NBC—Amos 'n' Andy: WFAE WLW WGY (sw-9.53)
CBS—Buck Rogers: WHAS KMOX
NBC—Dick Fidler's Orchestra: WCKY WAVE

WFBE—Dinner Music
WGN—Bob Elson, sports
WHAM—Sportcast
WKRC—Smilin' Dan
WSAI—Knot Hole Culb
WSM—News; Pan-American Broadcast
WTAM—Sportsman; Baseball Scores
WVVA—Sports Final

6:15 p.m. EST 5:15 CST
NBC—Popeye, the Sailor; WEAF
WTAM WSAI WGY (sw-9.53)
CBS—Frank N. Belgrano, The Constitution; Our Nat'l Safeguard: WABC KMOX (sw-11.83)
★ **NBC—Tony and Gus:** WJZ KDKA WHAM WCKY WENR (sw-11.87-15.21)
WAVE—Round the Town
WBBM—Pat Flanagan's Sports
WBBM—Lou Breese's Amateur Show
WFBE—The Blue Door
WGN—Palmer House Ensemble
WHAS—Melody Cruise
WKRC—Sportcast, Dick Bray
WLW—Pierion and Macy
WSM—Gruen and Hall (NBC)
WVVA—Dinner Music

6:30 p.m. EST 5:30 CST
NBC—Jackie Heller, tenor; WEAF WSAI WGY WSM
CBS—Vocals by Verrill: WABC KMOX (sw-11.83)
★ **NBC—HORLICK'S MALTED**
Milk Presents Lum and Abner, comedy sketch: WJZ WENR
NBC—Dick Fidler's Orchestra; WCKY
KDKA—Pittsburgh Varieties
WFBE—Star Serenaders
WGBF—Singing Cowboy
WGN—To be announced
WHAM—News
WKRC—Evening Serenade
WLW—Bob Newhall
WTAM—Youth and Experience

6:45 p.m. EST 5:45 CST
NBC—You & Your Government; WEAF WGY WAVE WSAI WTAM WSM
★ **CBS—Boake Carter, news:** WABC WHAS KMOX WKRC WBBM (sw-11.83)
NBC—Mario Cozzi, baritone; WJZ WENR WLW WHAM
WCKY—Baseball Scores; News
WFBE—Sketches from Life
WGBF—Seroco Club
WGN—Palmer House Ensemble
WVVA—Variety Program

7:00 p.m. EST 6:00 CST
NBC—Leo Reisman's Orchestra; Phil Ducey & Johnny; WEAF WTAM WGY
★ **NBC—Crime Clues; Drama:** WJZ KDKA WLW WHAM WLS (sw-11.87)
CBS—Lavender and Old Lace; Bernice Claire, soprano: WABC WKRC WHAS KMOX WBBM (sw-6.12)
WAVE—Bert Kenney
WCKY—Radio Night Club
WFBE—Rhumba Rhythms
WGBF—Musical Moments
WGN—Dance Orchestra
WSAI—Gene Burchell's Orch
WSM—Jos. Macpherson & Harry Summerhill
WVVA—Iridescent Melodies

7:15 p.m. EST 6:15 CST
WAVE—News
WFBE—Tommy Ryan
WGBF—News; Baseball Results
WGN—Fiddle Riddles
WSM—Musical Strings
WVVA—Jack and Velma

7:30 p.m. EST 6:30 CST
★ **NBC—HOUSEHOLD FINANCE**
Corp. Presents Welcome Valley, drama, with Edgar A. Guest; Bernadine Flynn; Don Briggs & Sidney Ellstrom; Betty Winkler; Joseph Galliechio's Orchestra; WJZ WLS WLW KDKA WHAM (sw-11.87)
CBS—Dramatic Interlude: WABC WHAS WKRC (sw-6.12)
★ **NBC—Wayne King's Orch.:** WEAF WTAM WGY WAVE WSAI (sw-9.53)
KMOX—This and That
WBBM—Speaker; News
WCKY—Dale Leonard's Orch.
WFBE—Sport Review
WGBF—Historical Facts
WGN—Veloz & Yolanda's Orch.
WSM—Comedy Stars of Hollywood
WVVA—Waring's Pennsylvanians

7:45 p.m. EST 6:45 CST
KMOX—To be announced
WBBM—Johnny Hamp's Orch.
WCKY—To be announced
WFBE—To be announced
WGBF—Scanning the Past
WGN—Horace Heidt's Orchestra
WSM—Francis Craig's Orchestra
8:00 p.m. EST 7:00 CST
NBC—Nils T. Granlund & His Girls: WJZ WHAM KDKA WCKY WAVE WLS WSM (sw-11.87)

★ **NBC—Ben Bernie's Orch.:** WEAF WTAM WSAI WGY (sw-9.53)
★ **CBS—On the Air, with Lud Gluskin:** WABC WHAS WKRC (sw-6.12)
MBS—Heatrolatown: WGN WLW KMOX—Musical Moments
WBBM—Grant Park Concert
WFBE—Lunken Airport Series
WSM—Harry Salter's Orchestra
WVVA—News

8:15 p.m. EST 7:15 CST
KMOX—Hot Dates in History
WFBE—To be announced
WVVA—Ev and Ory

8:30 p.m. EST 7:30 CST
NBC—Nat'l Constitution Prgm.; Speakers: WJZ KDKA WCKY WHAM WENR (sw-11.87)
★ **NBC—Eddy Duchin's Orch.:** WEAF WTAM WAVE WGY WSM WLW (sw-9.53)
★ **CBS—Fred Waring's Orch.:** Col. Stoopnagle and Budd; WABC KMOX WBBM WKRC WHAS (sw-6.12)
WFBE—Fairy Tales
WGN—Doring Sisters
WSAI—Metropolitan Echoes

8:45 p.m. EST 7:45 CST
NBC—To be announced: WCKY KDKA
WGN—Joe Sanders' Orchestra
WHAM—Musical Moments

9:00 p.m. EST 8:00 CST
★ **NBC—SWIFT & CO. PRESENTS**
Studio Party; Sigmund Romberg; Deems Taylor; Geo. Britton, baritone; Helen Marshall, soprano; Morton Bowe, tenor: WEAF WHAM WTAM WLW WSM
NBC—Roy Shield's Orch.: WJZ WENR
KDKA—Pittsburgh Round Table
WAVE—To be announced
WCKY—Amateur Show
WFBE—Dance Parade
WGY—Musical Program
WSAI—Slumber Hour

9:15 p.m. EST 8:15 CST
MBS—Veloz & Yolanda's Orch.: WGN WSAI
9:30 p.m. EST 8:30 CST
NBC—Great Moments in History: WEAF WLW WTAM WAVE WGY
CBS—March of Time, drama: WABC WBBM WHAS WKRC KMOX (sw-6.12)
NBC—Heart Throbs of the Hills: WJZ WCKY KDKA (sw-6.14)
★ **WFBE—GOSSIP PROGRAM**
WGN—Lawrence Salerno; Concert Orchestra
WSAI—This is Paris

9:45 p.m. EST 8:45 CST
CBS—Jerry Cooper, baritone: WABC WHAS WBBM (sw-6.12)

KMOX—Sports Page of the Air
WKRC—Red Bird's Orchestra
10:00 p.m. EST 9:00 CST
NBC—Stanley High, talk: WEAF
CBS—Frankie Masters' Orch.: WABC WKRC KMOX WHAS
NBC—Dorsey Brothers' Orch.: WJZ WHAM
★ **NBC—Amos 'n' Andy:** WTAM WSM
KDKA—Sports, Ed Sprague
WAVE—Reveries
WBBM—Musical Moments
WCKY—News
WENR—Globe Trotter
WFBE—Studio Program
WGBF—Mysterious Pianist
WGY—Musical Program
WLW—News Room
WSAI—Rheiny Gau

10:15 p.m. EST 9:15 CST
NBC—Jesse Crawford, organist: WEAF
★ **NBC—Tony and Gus:** WAVE WSM
★ **NBC—HORLICK'S MALTED**
Milk Presents Lum and Abner, comedy sketch: WLW
CBS—Frankie Masters' Orch.: KMOX WBBM
NBC—Leonard Keller's Orch.: WGY WCKY WENR (sw-9.53)

NBC—Dorsey Brothers' Orch.: KDKA (sw-6.14)
KDKA—The Texans
WFBE—Popular Rhythms
WGN—The Dream Ship
WSAI—Murray Horton's Orch.
WTAM—Gene Baker's Orchestra

10:30 p.m. EST 9:30 CST
NBC—Paul Whiteman's Orch.: WJZ WHAM WCKY WLW
CBS—111th Annual Convention of the Sovereign Grand Lodge of the Independent Order of Oddfellows: WABC WHAS WBBM WVVA WKRC
NBC—Leo Reisman's Orchestra: WSM WAVE

NBC—Glenn Lee's Orch.: WEAF WGY WTAM (sw-9.53)
KDKA—Radio Night Club
KMOX—News; Rhapsody of the Reeds
WBEN—Albert Socarra's Cuban Orchestra
WGBF—News
WGN—Wayne King's Orchestra
WSAI—Mel Snyder's Orch.

10:45 p.m. EST 9:45 CST
NBC—The Open Road: WEAF WGY WTAM (sw-9.53)
KMOX—Comedy Stars of Hollywood
WENR—Chas. Boulanger's Orch.
WGBF—Wrestling Matches
WLW—Bob Nolan's Orchestra
WSMK—Johnny Hamp's Orchestra (CBS)

11:00 p.m. EST 10:00 CST
NBC—Ben Bernie's Orch.: WEAF WGY WENR WTAM
CBS—Benny Goodman's Orch.: WABC KMOX WHAS WKRC WBBM
NBC—Shandor, violinist; Ranny Weeks' Orch.: WJZ WCKY KDKA WHAM (sw-6.14)
WAVE—Don Pedro's Orchestra
WGN—Veloz & Yolanda's Orch.
WLW—Gene Burchell's Orchestra
WSAI—Today's News
WSM—Sports Review
WVVA—Arcadians' Orchestra

11:15 p.m. EST 10:15 CST
CBS—Benny Goodman's Orch.: WSMK WVVA
WAVE—Harry Diekman's Orch.
WLW—George Duffy's Orchestra
WSAI—Al Kvale's Orch. (NBC)
WSM—Curt Poulton

11:30 p.m. EST 10:30 CST
NBC—Arlie Simmonds' Orch.: WEAF WGY WSAI WTAM
NBC—Joe Rines' Orch.: WJZ KDKA WCKY WHAM WENR WLW (sw-6.14)
CBS—Henry Busse's Orchestra: WABC WVVA WKRC WSMK WHAS KMOX
WAVE—Larry Funk's Orchestra
WBBM—Floyd Town's Orchestra (CBS)

WGN—Horace Heidt's Orchestra
WSM—Dance Orchestra
11:45 p.m. EST 10:45 CST
WAVE—Arlie Simmonds' Orch. (NBC)
WENR—Heidelberg Ensemble
WGBF—Coral Room
WGN—Joe Sanders' Orchestra

12:00 p.m. EST 11:00 CST
NBC—Meredith Willson's Orch.: WAVE WSM
CBS—Al Dien's Orch.: WBBM KMOX WHAS
MBS—Continental Gypsies: WGN WLW

WENR—Glenn Lee's Orchestra
WKRC—Red Bird's Orchestra
WTAM—Stan Wood's Orchestra
WVVA—First Timer Program
12:15 a.m. ES 11:15 p.m. CS
MBS—Joe Sanders' Orchestra: WGN WLW
12:30 p.m. ES 11:30 p.m. CS
CBS—Seymour Simons' Orch.: KMOX WBBM
NBC—Paul Christianson's Orch.: WAVE WSM
WENR—Jess Hawkins' Orchestra
WHAS—Dream Serenade
WTAM—Dick Fidler's Orchestra

12:45 a.m. ES 11:45 p.m. CS
MBS—Horace Heidt's Orchestra: WGN WLW
KMOX—When Day Is Done
1:00 a.m. ES 12:00 Mid. CS
WBBM—Maurie Stein's Orch.
WGN—Veloz & Yolanda's Orch.
WLW—Murray Horton's Orch.
1:15 a.m. EST 12:15 CST
WLW—George Duffy's Orchestra
1:30 a.m. EST 12:30 CST
WBBM—Floyd Town's Orchestra
WLW—Moon River

Heard on the Air

WALTER SINCLAIR, Assisted by James Connors, Each Week Reviews New and Old Programs on the Air. Mr. Sinclair's Rating System is as Follows: ★★★★★—The Perfect Program, Rare Even in Radio; ★★★★—Excellent; ★★★—Good Average; ★★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Programs Heard During the Week Ending September 7 and Before:

Strolling Songsters ★★★
Program heard Friday, August 30, over an NBC-WEAF network, at 5:30 p. m. EDT (4:30 EST; 4:30 CDT; 3:30 CST; 2:30 MST; 1:30 PST).

Personnel: Harvey Hindermeyer and Earl Tuckerman, vocalists; Nellie Revell, commentator.

Veteran listeners who chanced to tune in on this program must have been stirred by good reflections upon multiple-dial and crystal sets when the night was filled with music, but tuning it in was something else again.

For the Strolling Songsters are none other than Harvey Hindermeyer and Earl Tuckerman, known to radio's pioneer audience as Goldy and Dusty.

In this new guise they are aided by that courageous and learned standby, Nellie Revell, who as commentator functions as genealogist for the numbers sung and the ancient jokes revived by the boys.

By a slyly contrived script Miss Revell manages to date the jests and the songs without any air of pedantry, but rather as one who grew up in the environs of our early theater, and loves to muse over its recollections.

Highlights from Latin America ★★
Review of premiere, Sunday, September 1, at 2:15 p. m. EDT (1:15 EST; 1:15 CDT; 2:15 CST; 11:15 a. m. MST; 10:15 PST) over NBC-WJZ network. Sustaining.

Edward Tomlinson, Latin American authority, gave an illuminating talk on our Southern neighbors for the inaugural of this series. His principal theme was the influence that war between Italy and Ethiopia might bring to bear on various South American countries, peopled as they are with large numbers of Italian immigrants and descendants.

Mr. Tomlinson did not give concrete deductions but merely conjectured—and was not very complete even with his conjectures. While his talk would attract anyone with interests in Latin America (and give them facts they already know), Mr. Tomlinson—an able broadcaster from the standpoint of voice and delivery—did not yield a great deal into which the casual listener could sink his teeth.

America's Hour ★★★
Heard Sunday, September 1, at 9 p. m. EDT (8 EST or CDT; 7 CST; 6 MST; 5 PST) over CBS-WABC network stations. Sustaining.

This series of panoramas of American arts, science and industry has been going on for several months; it is not a new program. Already the hour has devoted itself to agriculture, to medicine and other lines of endeavor. This Sunday the subject was steel.

Most graphically the dramatic scenes portrayed the need for better and stronger railroad rails than those of cast iron. Then after musical interpolations came the dramatization of the discovery of steel. The pageant moved swiftly over the highspots of the history of steel; how Bill Jones alone took the steel production supremacy away from England and brought it to America where it has remained ever since; then through the life of two generations of a typical steel worker's family.

The America's Hour production was excellent; the dramatic sequences pithy, well played and informative; the sound effects were convincingly real, and the musical interpolations well selected. This hour is a first-rate example to educators on how to use the medium of radio for educational purposes.

In A New Role EDGAR A. GUEST

Poet, Philosopher and Friend

EDITOR OF THE
WELCOME VALLEY Chronicle

TUESDAY NIGHTS
WLW
7:30 p.m. EST



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TONIGHT
9 to 9:30 P. M.
E.S.T.—NBC including
WLW WTAM
Swift Studio Party at
SIGMUND ROMBERG'S
Featuring ★ Sigmund Romberg, composer of "Student Prince", "Desert Song"... ★ Deems Taylor, master of ceremonies... ★ Helen Marshall, brilliant soprano... ★ George Britton, romantic baritone... ★ Morton Bowe, golden-voiced tenor... in a gay studio setting.
LISTEN IN TONIGHT!

6:00 a.m. EST 5:00 CST
KDKA—Musical Clock
WLS—Smile-a-While
WVVA—Blue Grass Roy

6:30 a.m. EST 5:30 CST
NBC—Jolly Bill & Jane: WEAF
CBS—Organ Revue: WABC
NBC—Pollock & Lownhurst, piano duo: WJZ
KMOX—Home Folks' Hour
WGY—Musical Clock
WLW—Top of the Morning
WTAM—Sun Up
WVVA—The Eye Opener

6:45 a.m. EST 5:45 CST
NBC—Yoichi Hiraoka, xylophonist: WEAF
NBC—Rise and Shine: WJZ

7:00 a.m. EST 6:00 CST
NBC—Spareribs: WEAF
CBS—Oleanders, male quartet: WABC
NBC—Morning Devotions: WJZ
KDKA WCKY (sw-21.54)
KMOX—Uncle Lum
WFBE—Musical Clock
WGN—Good Morning
WKRC—To be announced
WLS—News
WLW—Family Prayer Period
WSAI—Good Morning
WTAM—Slim Eberhardt
WVVA—Gospel Tabernacle

7:15 a.m. EST 6:15 CST
NBC—Twenty Fingers of Harmony: WEAF WTAM WLW
CBS—Sidney Raphael, pianist: WABC
NBC—Pals: WJZ KDKA WSM (sw-21.54)
KMOX—Pickard Family
WCKY—Bert Layne Fiddlers
WLS—Morning Roundup

7:30 a.m. EST 6:30 CST
NBC—Walter Cassel, baritone; William Meeder, organist: WJZ KDKA (sw-21.54)
NBC—Cheerio: WEAF WLW WTAM WGY
CBS—Chapel Singers: WABC
KMOX—Variety Program
WCKY—Yodelling Twins
WGN—Breakfast Time
WHAS—College Devotions
WKRC—Fiddlin' Farmers
WSAI—Today's News
WSM—Paul and Bert

7:45 a.m. EST 6:45 CST
CBS—The Bluebirds: WABC
NBC—Lanka Trio and White: WJZ KDKA WCKY (sw-21.54)
WSAI—Musical Sun Dial
WSM—Laymen's Morning Devotions

8:00 a.m. EST 7:00 CST
NBC—Organ Rhapsody; Richard Leibert, organist: WEAF WTAM
CBS—Dear Audience, variety show: WABC WSMK WHAS
★ NBC—Breakfast Club; Edna Odell, contralto; Morin Sisters: WJZ KDKA WSM WAVE (sw-21.54)
△ Morning Devotions: WLS WLW
KMOX—News; Home Folks Hour
WCKY—News
WFBE—Daily Thought
WGBF—East Side Tabernacle
WGN—Good Morning
WGY—Hymns of All Churches
WSAI—McCormick's Old Time Fiddlers
WVVA—News

8:15 a.m. EST 7:15 CST
NBC—Richard Leibert, organist: WGY WLW
CBS—Dear Audience: WKRC
WCKY—Breakfast Club (NBC)
WFBE—Broadway Hillbillies
WLS—Jolly Joe & His Pet Pals
WVVA—Tex Harrison's Buckaroos

8:30 a.m. EST 7:30 CST
NBC—Fields and Hall, songs and patter: WEAF WGY WTAM WLW
KMOX—Tick Tock Revue
WFBE—Musical Messenger
WLS—Ford Rush and Ralph Emerson
WSAI—Church Forum
WVVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—Wife Saver, Allen Prescott: WEAF
CBS—Madison Singers: WABC WKRC WSMK
KDKA—Style & Shopping Service
KMOX—German Program

WFBE—Old Favorites
WGBF—Timely Topics
WGY—Musical Program
WHAS—Georgia Wildcats
WLS—Announcements; News
WLW—Enriching Lives Through Gardens
WTAM—Vaughn King

9:00 a.m. EST 8:00 CST
NBC—News; Cleo Brown, pianist: WJZ KDKA (sw-15.21)
NBC—News; Frank Luther tenor: WEAF WSM WSAI
CBS—News; Melody Quintuplets: WABC
CBS—News; Romany Trail: WKRC WHAS WVVA
MBS—Hymns of All Churches: WGN WLW
KMOX—Views on News
WAVE—News
WCKY—News; Hollywood Newsreel
WFBE—Eddy Duchin's Orch.
WGY—News; Market Masket
WLS—Otto's Tunetwisters
WTAM—News; Console Capers

9:15 a.m. EST 8:15 CST
NBC—Girl Alone: WEAF WGY
CBS—The Romany Trail: WABC
NBC—Edward MacLugh, baritone: WJZ WCKY WAVE WSM
KDKA—While the City Sleeps
KMOX—Musical Jewel Box
WFBE—Clarence Berger
WGBF—City Court
WGN—Margery Graham
WHAS—Bob Atcher
WLS—Wm. O'Connor, tenor; Sue Roberts
WLW—The Tomboys' Trio
WSAI—Traffic Court Cases
WTAM—Bowie's Dari-Rich

9:30 a.m. EST 8:30 CST
NBC—Breen & de Rose: WEAF WSM WGY
CBS—Rhythm Bandbox: WABC
NBC—Today's Children: WJZ WCKY WLS KDKA (sw-15.21)
KMOX—The Corn Huskers
WAVE—Musical Clock
WFBE—Galvano and Cortez
WGN—Markets; Morning Serenade
WHAS—Mrs. Randolph, shopping guide
WKRC—Jean Abbey
WLW—Betty Crocker
WTAM—Health and Home
WVVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
NBC—Betty Crocker: WEAF WTAM WGY
CBS—Mrs. Wiggs of the Cabbage Patch, dramatic sketch: WABC KMOX
NBC—Herman & Banta, xylophone and piano: WJZ KDKA WCKY (sw-15.21)
MBS—Backstage Wife: WGN
WAVE—News for Women
WFBE—Blue Strings
WKRC—To be announced
WLS—Morning Minstrels
WLW—To be announced
WSAI—On the Mall
WSM—Leon Cole, organist

10:00 a.m. EST 9:00 CST
NBC—Isabel Rybb, Piano Recital: WEAF WGY WTAM
CBS—Cooking Close-Ups: WABC WKRC KMOX (sw-15.27)
NBC—The Honeymooners: WJZ WSM WCKY WAVE WLW
KDKA—Uncle Tom and Betty
WFBE—Lone Guitarist
WGN—Friendly Neighbor's House Party
WHAS—Rhythm Business
WLS—The Old Kitchen Kettle
WSAI—Household Hints
WVVA—Blaine and Dene

10:15 a.m. EST 9:15 CST
NBC—Dorothy Dreslin, soprano: WEAF WGY WTAM
CBS—Blanche Sweet, beauty talk: WABC (sw-15.27)
NBC—Wendell Hall, songs: WJZ WCKY KDKA WSM (sw-15.21)
KMOX—Betty Crocker
WAVE—Devotional Service
WFBE—Dot Club News
WGBF—Household Hour
WGN—Through the Looking Glass
WHAS—Chats with Dolly Dean
WKRC—Woman's Hour
WLS—Bill Vickland; Chuck and Ray; Ralph Emerson
WLW—Livestock Reports; News
WVVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
NBC—Army Band: WJZ KDKA WSM WCKY WLW (sw-15.21)

Star ★ Indicates High Spot Selections

NBC—"The Trail Finder," Dr. William Thomson Hanzsche: WEAF WTAM WGY WSAI
CBS—Saundra Brown, songs: WABC WHAS WVVA WKRC WSMK (sw-15.27)
KMOX—Let's Compare Notes
WAVE—While the City Sleeps
WFBE—Little Black Joe
WGN—Bachelor's Children
WLS—Old Music Chest

10:45 a.m. EST 9:45 CST
NBC—Magic Recipes; Bill Bradley & Jane Ellison: WEAF WTAM WAVE WSM WGY WSAI
CBS—Just Plain Bill: WABC KMOX (sw-15.27)
MBS—Minstrels: WGN WLW
WFBE—Jay Kay Jamboree
WGBF—Your Home
WGN—Dream Train
WLS—News; Markets
WKRC—Blue Sky Serenade
WVVA—Your Helpful Helper

11:00 a.m. EST 10:00 CST
NBC—Pat Barnes in Person: WLW
CBS—The Voice of Experience: WABC WKRC KMOX WVVA
WHAS (sw-15.27)
NBC—Ward and Muzzy, piano duo: WEAF WSAI WSM WCKY WAVE
CBS—Fred Feibel, organist: WSMK
NBC—Simpson Boys of Sprucehead Bay: WJZ KDKA (sw-15.21)
WFBE—Frederick Walter
WGBF—Mr. and Mrs.
WGN—We Are Four
WLS—Musical Program
WGY—Tunetwisters and Ralph Emerson
WTAM—Doc Whipple

11:15 a.m. EST 10:15 CST
NBC—The Merry Macs: WJZ WAVE WCKY WSM KDKA (sw-15.21)
NBC—Honeybot and Sassafras: WEAF WTAM WSAI
CBS—The Gumps: WABC WHAS KMOX WKRC (sw-15.27)
MBS—Tom, Dick & Harry: WGN WLW
WGY—Doc Schneider's Cowboys
WVVA—Patterns in Organdy

11:30 a.m. EST 10:30 CST
CBS—"Mary Marlin," sketch: WABC WKRC KMOX WHAS (sw-15.27)
NBC—Merry Madcaps: WEAF WGY WTAM WSAI
NBC—Words and Music: WJZ WCKY WAVE WSM KDKA (sw-15.21)
WFBE—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Markets; Good Health & Training
WLS—The Hilltoppers
WLW—Chandler Chats
WVVA—Amer. Family Robinson

11:45 a.m. EST 10:45 CST
CBS—Five Star Jones, sketch: WABC WKRC KMOX (sw-15.27)
MBS—Painted Dreams: WGN WLW
KDKA—Grab Bag
WFBE—Frigid Facts
WGBF—Hoosier Philosopher
WGY—Bag and Baggage
WHAS—Arkansas Traveler
WLS—Cornhuskers & Chore Boy
WVVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Markets and Weather Reports: WEAF
CBS—Martha Holmes, Fed. Housing Administration Speaker: WABC WSMK WHAS WKRC (sw-15.27)
NBC—Happy Jack: WJZ WLW WCKY
NBC—Lee Gordon's Orch.: WGY WSAI WTAM WAVE
KDKA—News Reeler
KMOX—Dramatic Story
WFBE—Gladys Catron
WGBF—Wedding Anniversaries
WGN—The Love Doctor
WLS—Concert Orchestra
WSM—Strings and Christine Lamb, contralto
WVVA—Dominic and Tony

12:15 p.m. ES 11:15 a.m. CS
CBS—Joseph Wolman, pianist: WABC (sw-15.27)
NBC—Lee Gordon's Varieties: WEAF WSM WSAI WTAM WGY WAVE
CBS—Radio Gossip Club; Eddie and Fannie Cavanaugh: WHAS KMOX
NBC—The Kilmer Family, dramatic sketch: WJZ
KDKA—Salt and Peanuts
WCKY—News
WFBE—Noontime Tunes
WGN—Rich Man's Darling
WKRC—Melodious Measures
WLS—Tommy Tanner
WLW—Weather; Markets
WVVA—News

12:30 p.m. ES 11:30 a.m. CS
NBC—Dick Fidler's Orchestra: WEAF WTAM WSAI
CBS—Concert Miniatures: WABC WHAS WKRC WVVA (sw-15.27)
NBC—National Farm and Home Hour: WJZ WSM WAVE WCKY KDKA WLW (sw-15.21)
KMOX—Magic Kitchen
WFBE—Margaret Beaver
WGN—Markets; Mid-day Services
WGY—Farm Program
WLS—Weather; Markets; News

12:45 p.m. ES 11:45 a.m. CS
WFBE—Studio Program
WGBF—Bulletin Board
WHAS—Market Reports; Piano Interlude
WLS—Dinnerbell Program
WSMK—Concert Miniatures (CBS)
WTAM—Noontime Resumé
WVVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
NBC—Chandler Goldwithe's Ensemble: WEAF WTAM
CBS—Marie, Little French Princess: WABC WKRC KMOX (sw-15.27)
WFBE—Musical Masterpieces
WGBF—Church and School News
WGN—Palmer House Ensemble
WGY—Helene Mae, soprano
WHAS—College of Agriculture
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
CBS—Romance of Helen Trent: WABC WGN WKRC KMOX (sw-15.27)
WGBF—Farmer Purcell
WGY—Household Chats
WHAS—Georgia Wildcats
WSAI—Dave Upon
WVVA—Musical Program

1:30 p.m. EST 12:30 CST
NBC—Al Pearce's Gang: WEAF WTAM WCKY WGY WAVE
★ CBS—Between the Bookends: WABC WSMK WKRC (sw-15.27)
NBC—Golden Melody; Jean Dickenson, soprano; Fred Schmitt's Orchestra: WJZ
MBS—Gene Burchell's Orchestra: WLW WGN
KDKA—Home Forum
KMOX—Three Brown Bears
WFBE—To be announced
WHAS—Log Cabin Boys
WLS—Livestock and Grains
WSAI—Treadwells on Tour
WSM—State Dept. of Agriculture
WVVA—Musical Program

1:45 p.m. EST 12:45 CST
CBS—Happy Hollow: WABC WHAS WSMK WKRC (sw-15.27)
NBC—Al Pearce's Gang: WSM
MBS—George Duffy's Orchestra: WLW WGN
KMOX—Russell Brown & Edith Karen
WFBE—Dance Rhythms
WGBF—Curbstone Reporter
WLS—Homemakers' Hour; Fanfare
WVVA—Gospel Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Lucy Monroe, soprano: WJZ WSM WCKY WAVE
CBS—Vivian Della Chiesa; Billy Mills' Orch.: WABC WSMK KMOX WKRC (sw-15.27)
NBC—Home Sweet Home: WEAF WTAM WLW WGY (sw-15.33)
MBS—Palmer House Ensemble: WSAI WGN
KDKA—Human Values
WFBE—Jesse Crawford's Music
WGBF—Billboarders

WHAS—University of Kentucky
WLS—R. T. Van Tress, Garden Talk

2:15 p.m. EST 1:15 CST
NBC—The Wise Man: WJZ WCKY WSM WAVE
NBC—Vic & Sade: WEAF WGY WLW WTAM (sw-15.33)
KDKA—Sammy Fuller
KMOX—Exchange Club
WFBE—Song of the Strings
WGN—Harold Turner, pianist
WLS—Homemakers' Program
WSAI—Curtain Calls
WVVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
NBC—Ma Perkins: WEAF WTAM WLW WGY WLS (sw-15.33)
CBS—"Whoa Pincus," sketch: WABC WHAS WSMK WKRC KMOX (sw-15.27)
NBC—Spotlight Revue: WJZ WCKY WSM WAVE
Ma Perkins: WVVA WHAM
KDKA—Dan and Silvia
WFBE—Tweedy Brothers
WGN—The Mail Box
WSAI—Today's News

2:45 p.m. EST 1:45 CST
NBC—Dreams Come True: WEAF WTAM WGY WLW WSM (sw-15.33)
KDKA—Charm
WAVE—Good Will Industries
WFBE—Treasure Tunes
WGN—Baseball; New York vs. Chicago Cubs
WLS—Little Known Facts About Well Known Radio Stars; Guest Artists
WSAI—Tea Tunes
WVVA—Fanny Lou and Her Dixie Ramblers

3:00 p.m. EST 2:00 CST
NBC—Woman's Radio Review: WEAF WCKY WTAM WAVE WSM WSAI
CBS—Oklahoma Bob Albright's Hoosier Hop: WABC WSMK WHAS WVVA WKRC (sw-15.27)
NBC—Betty and Bob: WJZ KDKA WENR (sw-15.21)
Betty and Bob, sketch: WLW WGY
KMOX—Ma Perkins
WFBE—Baseball Resumé
WGBF—On the Air; Fashion

3:15 p.m. EST 2:15 CST
NBC—Easy Aces: WJZ KDKA WCKY WENR (sw-15.21)
KMOX—Window Shoppers
WFBE—Enric Madruguera's Orchestra
WGY—Woman's Radio Review (NBC)
WLW—Singing Neighbor

3:30 p.m. EST 2:30 CST
NBC—Masquerade: WEAF WSAI WTAM
CBS—Loretta Lee; Clubmen, Orch.: WABC WSMK WHAS WVVA WKRC (sw-15.27)
NBC—Fascinatin' Rhythm; Ranny Weeks' Orch.: WJZ WSM WCKY WAVE
KDKA—Market Report
KMOX—Hollywood Comments
WENR—Mme. de Sylvara
WFBE—Donald Novis, songs
WGBF—Deaconess Hospital
WGY—Scissors and Paste
WLW—News; Financial Notes

3:45 p.m. EST 2:45 CST
NBC—Fascinatin' Rhythm: KDKA (sw-15.21)
NBC—Mexican Marimba Orch.: WEAF WSAI WTAM
WENR—Footlight Melodies
WFBE—Rudy Vallee, songs
WGY—Stock Reports
WLW—Dorothea Ponce, songs

4:00 p.m. EST 3:00 CST
CBS—Mount and Guest, piano duo: WABC WHAS WSMK WKRC (sw-15.27)
NBC—Crosscuts from Log of Day: WJZ WCKY WAVE WSM WENR
KDKA—Plough Boys
KMOX—Baseball; Cardinals vs. Brooklyn
WFBE—Quartet Songs
WGY—Musical Program
WLW—Audubon Society
WTAM—Musical Cocktail
WVVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
NBC—"Grandpa Burton," Bill Baar: WEAF WGY WSAI WTAM
CBS—Melodic Moments: WABC WHAS WSMK WKRC (sw-15.27)

KDKA—Kiddies' Klub
WFBE—Lee Morse Melodies
WLW—Dreams in the Afternoon

★ WVVA—GOSSIP PROGRAM
4:30 p.m. EST 3:30 CST
★ NBC—THE KELLOGG CO. Presents Irene Wicker, the Singing Lady: WJZ KDKA WLW (sw-15.21)
NBC—James Wilkinson, baritone: WEAF WAVE WCKY WSM WGY WTAM
CBS—Jack Armstrong: WABC (sw-15.27)
WENR—Music & Comments
WFBE—The Brass Bands
WGBF—News
WHAS—Week-day Devotions
WKRC—Three-Quarter Time
WSAI—Dealers Salute
WVVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
NBC—Adventures of Dick and Sam: WEAF WGY WAVE WSM WSAI WTAM
CBS—Patti Chapin, songs: WABC WHAS WSMK WKRC (sw-15.27)
NBC—Orphan Annie: WJZ KDKA WCKY (sw-15.21)
WENR—That Certain Four
WFBE—Waltz Time
WGBF—Musical Masterpiece
WLW—Questions and Answers

5:00 p.m. EST 4:00 CST
NBC—Flying Time: WEAF WGY WENR WSAI
CBS—Maurie Sherman's Orch.: WSMK WKRC WHAS
NBC—Animal News Club: WJZ WCKY WAVE WSM WLW
CBS—Buck Rogers: WABC (sw-11.83)
KDKA—News-Reeler
WFBE—Carl Johnson and Austin Butner
WGN—Armchair Melodies
WTAM—Twilight Tunes
WVVA—The Keystone

5:15 p.m. EST 4:15 CST
NBC—Harry Meyer's Orchestra: WEAF WSM WGY WAVE
NBC—Capt. Tim Healy: WJZ
CBS—Bobby Benson and Sunny Jim: WABC (sw-11.83)
NBC—Ken Spardon's Ensemble: WCKY WENR KDKA (sw-15.21-11.87)
CBS—World Traveler: WHAS WKRC
WFBE—Salon Music
WLW—Old Fashioned Girl
WTAM—Armchair Explorers
WVVA—Economy Notes

5:30 p.m. EST 4:30 CST
★ NBC—THE KELLOGG CO. Presents Irene Wicker, the Singing Lady: WGN
NBC—News; Harry Meyer's Orchestra: WEAF WSAI
CBS—Music Box; Orch.; Soloist: WABC (sw-11.83)
NBC—News; Three X Sisters: WJZ WCKY
KDKA—Those Three Girls
WAVE—Children's Hour
WENR—What's the News?
WFBE—Merchants' Bulletins
WGY—News; Evening Brevities
WHAS—Herbert Koch, organist
WKRC—Popular Varieties
WLW—Jack Armstrong, drama
WSM—News; Financial News
WTAM—News; Don Jose
WVVA—News Reporter

5:45 p.m. EST 4:45 CST
CBS—Poetic Strings; News: WABC WSMK WHAS (sw-11.83)
NBC—Orphan Annie: WSM WGN WAVE
NBC—Billy and Betty, sketch: WEAF
NBC—Lowell Thomas, news: WJZ KDKA WLW (sw-11.87-15.21)
KMOX—Fascinatin' Melodies
WCKY—Tommy and Wanda
WENR—Ranch Boys Trio (NBC)
WFBE—Mose and Rufus
WGBF—Sport Facts
WGY—Annette McCullough, songs
WKRC—Baseball Scores
WSAI—Baseball Resumé
WTAM—Silverberg Ensemble
WVVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST
★ NBC—Amos 'n' Andy: WEAF WLW WGY (sw-9.53)
CBS—Just Entertainment, variety program: WABC WBBM (sw-11.83)

NBC—Dinner Concert; Richard Leibert, organist; WJZ KDKA WENR (sw-11.87-15.21)
 CBS—Buck Rogers: WHAS KMOX
 NBC—Sammy Kaye's Orchestra: WCKY WAVE
 WFBE—Dinner Music
 WGN—Bob Elson, sports
 WHAM—Sportcast
 WKRC—Smilin' Dan
 WSAI—Knothole Club
 WSM—News; Pan American Broadcast
 WTAM—Sportsman; Baseball Scores
 WWVA—Sports Final

6:15 p.m. EST 5:15 CST
 ★ NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station: WEA WGY WTAM WSAI (sw-9.53)
 ★ NBC—Tony and Gus: WJZ KDKA WENR WCKY WHAM (sw-11.87-15.21)
 CBS—He, She and They: WABC KMOX (sw-11.83)
 WAVE—Round the Town
 WBBM—Pat Flanagan on Sports
 WGN—Palmer House Ensemble
 WHAS—Melody Cruise
 WKRC—Sportcast, Dick Bray
 WLW—Pierson and Macy
 WSAI—American Academy
 WSM—Jack and His Buddies
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 NBC—Our American Schools: WEA W
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WJZ WENR KDKA—Lois Miller and Rosy Rowswell
 WCKY—Dick Fidler's Orchestra (NBC)
 WFBE—Star Serenaders
 WGBF—Singing Cowboy
 WGN—Continental Gypsies
 WGY—Jim Healey, commentator
 WHAM—News
 WKRC—Evening Serenade
 WLW—Bob Newhall
 WSAI—Headlines in the News
 WSM—Curt Poulton
 WTAM—Youth and Experience

6:45 p.m. EST 5:45 CST
 NBC—Dangerous Paradise, drama; Elsie Hiltz and Nick Dawson: WJZ KDKA WENR WSM WLW WHAM (sw-11.87-15.21)
 ★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)
 NBC—City Voices: WEA WSAI WTAM
 WCKY—Baseball Scores; News
 WFBE—Miami Aces
 WGBF—Seroco Club
 WGN—Quin Ryan's Amateur Show
 WGY—Victor Young's Orchestra; Guest Artist
 WWVA—Musical Program

7:00 p.m. EST 6:00 CST
 ★ NBC—One Man's Family, sketch: WEA WSM WTAM WAVE WGY WLW
 CBS—Johnny and the Foursome: WABC WKRC WHAS WBBM KMOX (sw-6.12)
 NBC—The Rendezvous: WJZ KDKA WCKY WHAM (sw-11.87)
 WFBE—Hornberger Trio
 WGBF—Stock Markets; Hoffman's Birthday Club
 WGN—The Lone Ranger
 WSAI—Murray Horton's Orch.
 WWVA—Family Album

7:15 p.m. EST 6:15 CST
 CBS—Emery Deutsch's Orch.: WABC WKRC WSMK (sw-6.12)
 KMOX—Frank Hazzard, tenor and Orchestra
 WBBM—Frankie Masters' Orch.
 WFBE—Smoky Mountain Boys
 WGBF—Baseball Results
 WHAS—All Star Revue

7:30 p.m. EST 6:30 CST
 ★ NBC—"The House of Glass," sketch with Gertrude Berg, Joe Greenwald, Paul Stewart, Helen Dumas, Bertha Walden, Bill Artzt's Orch.: WJZ KDKA WHAM WLS WLW (sw-11.87)
 ★ CBS—Broadway Varieties; Guy Robertson: WABC WKRC KMOX WHAS WBBM (sw-6.12)

★ NBC—Wayne King's Orch.: WEA WSM WGY WSAI Musical Moments: WSM WWVA
 WAVE—Bert Kenney
 WCKY—Dance Hour
 WFBE—Sport Review
 WGBF—Historical Facts
 WGN—Dance Orchestra
 WWVA—Musical Moments
 7:45 p.m. EST 6:45 CST
 WAVE—Autumn Serenade
 WCKY—Musical Moments
 WFBE—Pat and Bill
 WSM—Sonja Yeargin & Bobby Tucker
 WWVA—The Seven of Us

8:00 p.m. EST 7:00 CST
 CBS—Six Gun Justice: WABC WKRC WHAS KMOX (sw-6.12)
 ★ NBC—Town Hall Tonight; Frank Crumit: WEA WSM WLW WGY (sw-9.53)
 ★ NBC—John Charles Thomas & Company; Frank Tours' Orch.: WJZ WLS KDKA WCKY WHAM (sw-11.87)
 WAVE—Radio Newspaper
 WBBM—News; Elena Moneak's Ensemble
 WFBE—Dave and Kenny
 WGN—Arch Ward
 WSAI—Pillar of Fire
 WSM—Francis Craig's Orchestra
 WWVA—News; Five Minute Drama

8:15 p.m. EST 7:15 CST
 WAVE—To be announced
 WBBM—Johnny Hamp's Orch.
 WFBE—To be announced
 WGN—News; Quin Ryan's Sports
 WSM—Poem and the Song
 WWVA—Ev and Ory
 8:30 p.m. EST 7:30 CST
 ★ NBC—Warden Louis E. Lawes, Twenty Thousand Years in Sing Sing: WJZ WENR KDKA WCKY WSM (sw-11.87)
 CBS—Presenting Mark Warnow: WABC WKRC KMOX WHAS (sw-6.12)
 WAVE—To be announced
 WBBM—Seymour Simons' Orch.
 WFBE—Stopher Sisters
 WGN—Wallenstein Sinfonietta
 WSAI—Gene Burchell's Orch.
 WSM—Strings; Claude Sharpe, tenor

8:45 p.m. EST 7:45 CST
 WAVE—Harry Diekmann's Orch.
 WBBM—Orch. and Male Quartet
 WFBE—Bob Jones
 WHAM—Musical Moments
 WKRC—Victor Young's Orch.
 9:00 p.m. EST 8:00 CST
 ★ CBS—Burns and Allen; Ferde Grofe's Orch.: WABC KMOX WKRC WBBM (sw-6.12)
 NBC—The Venutians; Joe Venuti's Orch.; Ella Logan, vocalist: WJZ WCKY KDKA WSM WHAM WAVE (sw-6.14)
 NBC—The Flood Is Rising, Drama: WEA WGY WTAM (sw-9.53)
 WENR—Shoestring Castle, dramatic sketch
 WFBE—Boxing Matches
 WGN—News; Quin Ryan's Sports
 WHAS—Down on the Farm
 WLW—Cotton Queen Minstrels
 WSAI—Community Chest

9:15 p.m. EST 8:15 CST
 WGN—Musical Moments
 WHAS—There's Music in the Air
 9:30 p.m. EST 8:30 CST
 CBS—The March of Time, drama: WABC WHAS KMOX WBBM WKRC (sw-6.12)
 NBC—Ray Noble's Orchestra: WEA WGY WTAM WLW (sw-9.53)
 NBC—Stones of History: WJZ WHAM KDKA WCKY WSM WENR WAVE (sw-6.14)
 WGN—Attilio Baggio; Orch
 WSAI—Ted Weems' Orchestra

9:45 p.m. EST 8:45 CST
 CBS—Poet's Gold; David Ross, readings; Victor Bay's Orch.: WABC WHAS WBBM WKRC (sw-6.12)
 KMOX—Sport Page of the Air
 10:00 p.m. EST 9:00 CST
 NBC—Manny Laporte's Orch.: WEA WGY (sw-9.53)
 CBS—Johnny Hamp's Orchestra: WABC WKRC WBBM KMOX WSMK WHAS
 NBC—Dorothy Lamour, soprano: WJZ
 ★ NBC—Amos 'n' Andy: WTAM WSM
 KDKA—Squire Hawkins
 WAVE—Willard Garner
 WCKY—News

WENR—Globe Trotter
 WGN—College Broadcast
 WHAM—Tony the Barber
 WLW—News Room
 WSAI—Rheiny Gau, songs
 10:15 p.m. EST 9:15 CST
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WLW
 NBC—Ink Spots, male quartet: WJZ WHAM
 NBC—Leonard Keller's Orch.: WENR WGY (sw-9.53)
 ★ NBC—Tony and Gus: WSM WAVE
 KDKA—Dream Ship
 WCKY—George Hall
 WGN—Fiddle Riddles
 WSAI—Dance Orchestra
 WTAM—Gene Baker's Orchestra

10:30 p.m. EST 9:30 CST
 ★ NBC—House of Glass, dramatic sketch: WSM WAVE
 CBS—Claude Hopkins' Orch.: WABC WSMK
 NBC—Leonard Keller's Orch.: WEA WSAI WCKY WTAM
 NBC—Luigi Romanelli's Orch.: WJZ WHAM
 KDKA—Radio Night Club
 KMOX—News; To be announced
 WBBM—Seymour Simons' Orch.
 WENR—Earl Hines' Orchestra
 WGN—Wayne King's Orchestra
 WHAS—Sweet Music
 WKRC—Red Bird's Orchestra
 WLW—Salute to Allentown, Pa.

10:45 p.m. EST 9:45 CST
 NBC—The Open Road: WEA WCKY WGY WTAM WSAI (sw-9.53)
 CBS—Claude Hopkins' Orch.: WKRC WHAS
 KMOX—Comedy Stars of Hollywood
 WENR—Chas. Boulanger's Orch.
 WFBE—Jimmy Ward
 11:00 p.m. EST 10:00 CST
 NBC—Ben Bernie's Orch.: WEA WENR WGY WTAM
 CBS—Frankie Masters' Orch.: WABC WKRC WHAS WBBM
 NBC—Shandor, violinist; Bob Chester's Orch.: WJZ KDKA WHAM WCKY (sw-6.14)
 KMOX—American Legion Prgm.
 WAVE—Dance Orchestra
 WGN—Velo & Yolanda's Orch.
 WLW—Gene Burchell's Orchestra
 WSAI—Today's News
 WSM—Sports Review; Jack Shook and Beasley Smith

11:15 p.m. EST 10:15 CST
 NBC—Ben Bernie's Orch.: WSAI
 NBC—Bob Chester's Orchestra: WAVE WSM
 WLW—George Duffy's Orchestra
 WSMK—Frankie Masters' Orch. (CBS)
 11:30 p.m. EST 10:30 CST
 NBC—Lights Out, drama: WEA WENR WCKY WAVE WTAM WSAI WGY WSM
 CBS—Dick Messner's Orchestra: WABC WKRC WSMK WHAS WBBM KMOX
 NBC—Billy Bissett's Orchestra: WJZ KDKA WHAM WLW (sw-6.14)
 WGN—Horace Heidt's Orchestra
 12:00 p.m. EST 11:00 CST
 CBS—Al Dien's Orch.: WBBM KMOX WHAS
 MBS—Continental Gypsies: WGN WLW
 WAVE—Larry Funk's Orchestra
 WENR—Glenn Lee's Orchestra
 WKRC—Red Bird's Orchestra
 WSM—Dance Orchestra
 WTAM—Dick Fidler's Orchestra
 12:15 a.m. EST 11:15 p.m. CS
 MBS—Joe Sanders' Orchestra: WLW WGN
 WAVE—Dick Fidler's Orchestra (NBC)

12:30 a.m. EST 11:30 p.m. CS
 NBC—Meredith Willson's Orch.: WAVE WSM
 CBS—Floyd Town's Orchestra: WBBM KMOX
 WENR—Jack Russell's Orchestra (NBC)
 WHAS—Dream Serenade
 WTAM—Stan Wood's Orchestra
 12:45 a.m. EST 11:45 p.m. CS
 MBS—Horace Heidt's Orchestra: WGN WLW
 KMOX—When Day is Done
 1:00 a.m. EST 12:00 p.m. CS
 WBBM—Maurie Steins' Orchestra
 WGN—Velo & Yolanda's Orch.
 WLW—Murray Horton's Orch.
 1:15 a.m. EST 12:15 CST
 WLW—George Duffy's Orchestra
 1:30 a.m. EST 12:30 CST
 WLW—Moon River

In Cincinnati With— Orville Revelle

JUST WHEN the feminine fans of this city had about decided that TOMMY RYAN, WFBE's singing Irishman, was eligible to head their list of preferred bachelors, he and Mrs. Ryan announced the arrival of Noreen Ryan, born August 27 and weighing 6 1-4 pounds! Mrs. Ryan, the former *Norma Montifer*, and daughter are doing nicely at the Good Samaritan Hospital.

THE ABOVE announcement automatically returns ARTHUR CHANDLER, JR., to the top of this coveted list!

SIDNEY TENNEYCK'S *Doodlesocks* are slated to return to the air over WSMK late this month. The program will be miked from a large theater in Dayton, where an admission of ten cents will be charged by the Stan Krohn station and then turned over to charity!

NOW THAT it is almost a certainty that one of the networks will broadcast the opening boom in the very much publicized Italian-Ethiopian fracas-to-be, you can expect to hear that dinner-music and even AMOS 'N' ANDY may have to stand by while America is served supper-time cries of anguish from the wounded and dying! And some folks have the nerve to claim that Ethiopia is uncivilized!!!!

AL POLLACK, Century Player heavy, prefers the stage to radio. Al claims he misses the hisses so dear to the heart of every vilyun.

JIMMY ALDERMAN of WCKY was found guilty of possessing the easiest-to-listen-to news broadcasting voice by Cincinnatians in a recent survey.

HOW MANY of you know that *The Call of the Cumberland*s was the first American folk opera to be written; that HARRISON ELLIOTT, 23-year-old Floyd County school teacher, was its author; that he also sang the lead of *Keen Clausen* in its initial air appearance over WLW;

(Continued on Page 25)

Cinderella In Reverse

(Continued from Page 3)

Goodelle who was selected to fill her place.

That elusive Prince still was a few jumps ahead of her, but by routine steps she caught up with him—and of all places, in the control room of a broadcasting studio! To her he just looked like Al Jolson, a diligent, eager showman scanning the talent passing in review.

She had sung but a few bars when the perspiring minstrel dashed into the studio in his effervescent way shouting, "Who brought that girl up here? Who is she?" Which was Niela's cue to choose the nearest exit and run, not walk.

But she had misinterpreted Jolson's enthusiasm. "You're a star. You're great!" he said excitedly. And on June 15 Niela Goodelle was featured guest star on Al's radio program. Thus did she catch up with the Prince and thus did he fit to her dainty foot the glass slipper of Fame. Offers from three sponsors followed that guest performance and on the date of her 24th birthday, September 8, she made her commercial radio bow on her own show.

Niela Goodelle sings every Sunday over an NBC-WJZ network at 9:45 p. m. EDT (8:45 EST; 8:45 CDT; 7:45 CST; 6:45 MST; 5:45 PST).

For

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PRINT INFORMATION CLEARLY

Star ★ Indicates High Spot Selections

6:00 a.m. EST 5:00 CST
KDKA—Musical Clock
WLS—Smile-a-While
WWVA—Blue Grass Roy

6:30 a.m. EST 5:30 CST
NBC—Jolly Bill & Jane; WEA
CBS—Organ Reveille; WABC
NBC—Pollock & Lawnhurst, pi-
ano duo; WJZ
KMOX—Home Folks' Hour
WGY—Musical Clock
WLS—Bulletin Board
WLW—Top o' the Morning
WTAM—Sun Up
WWVA—The Eye Opener

6:45 a.m. EST 5:45 CST
NBC—Yoichi Hiraoka, xylophon-
ist; WEA
NBC—Rise and Shine; WJZ
WLS—Smile-a-While

7:00 a.m. EST 6:00 CST
NBC—Sparrows; WEA
CBS—The Bluebirds; WABC
NBC—Morning Devotions; WJZ
WCKY KDKA (sw-21.54)
KMOX—Uncle Lum
WFBE—Musical Clock
WGN—Good Morning
WGY—Musical Clock
WKRC—To be announced
WLS—News
WLW—Family Prayer Period
WSAI—Good Morning
WTAM—Slim Eberhardt
WWVA—Gospel Tabernacle

7:15 a.m. EST 6:15 CST
NBC—Morning Glories; WEA
WTAM WLW
CBS—Sidney Raphael, pianist;
WABC
NBC—Pals; WJZ KDKA (sw-
21.54)
KMOX—Pickard Family
WCKY—Bert Layne Fiddlers
WLS—Morning Roundup

7:30 a.m. EST 6:30 CST
NBC—Walter Cassel, baritone;
William Meeder, organist;
WJZ WJR KDKA (sw-21.54)
CBS—Salon Musicale; WABC
NBC—Cherrio; WEA WTAM
WLW WGY
KMOX—Variety Program
WCKY—Yodelling Twins
WHAS—College Devotions
WKRC—Fiddlin' Farmers
WSAI—Today's News
WSM—Delmore Brothers

7:45 a.m. EST 6:45 CST
NBC—Laudt Trio and White;
WJZ WCKY KDKA (sw-21.54)
WSAI—Musical Sun Dial
WSM—Morning Devotion

8:00 a.m. EST 7:00 CST
NBC—Organ Rhapsody; Richard
Leibert, organist; WEA
WTAM
CBS—Review of Revues; WABC
WSMK WKRC WHAS
★ NBC—Breakfast Club; Edna
Odell, contralto; Ranch Boys;
WJZ WSM KDKA WAVE
(sw-21.54)
△ Morning Devotions; WLS
WLW
KMOX—News; Home Folks Hour
WCKY—News
WFBE—Daily Thought
WGBF—East Side Tabernacle
WGY—Hymns of All Churches
WSAI—Old Time Fiddlers
WWVA—News

8:15 a.m. EST 7:15 CST
NBC—Organ Rhapsody; WLW
WGY
WCKY—Breakfast Club (NBC)
WFBE—Arkansas Fiddlers
WLS—Jolly Joe and His Pet Pals
WWVA—Tex Harrison's Bucka-
roos

8:30 a.m. EST 7:30 CST
NBC—Fields and Hall, songs and
patter; WEA WTAM WLW
KMOX—Tieck-Tock Revue
WFBE—Morning Concert
WGY—Little Jack Little; Orch.
WLS—Ford Rush and Ralph Em-
erson
WSAI—Church Forum
WWVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—Doc Schneider's Yodelling
Cowboys; WEA WLW
CBS—Along the Volga; WABC
WSMK WKRC
KDKA—Style & Shopping Ser-
vice
WGBF—Timely Topics
WGY—Musical Program
WHAS—Georgia Wildcats
WLS—Announcements and News
WTAM—Vaughn King

9:00 a.m. EST 8:00 CST
NBC—News; Frank Luther, ten-
or; WEA WSM WSAI WAVE
CBS—News; Melody Quintuplets;
WABC
NBC—News; Cleo Brown, pian-
ist; WJZ KDKA WCKY (sw-
15.21)
CBS—News; Captivators; WKRC
WWVA
MBS—Hymns of All Churches;
WLW WGN
KMOX—Views on News
WFBE—Paul Whiteman's Music
WGY—News; Market Basket
WLS—Otto's Tunetwisters
WTAM—News; Console Capers

9:15 a.m. EST 8:15 CST
NBC—Edward MacHugh, the
Gospel Singer; WJZ KDKA
WCKY WAVE WSM (sw-
15.21)
NBC—Girl Alone; WEA WTAM
WGY
CBS—The Captivators; WABC
KMOX—Musical Jewel Box
WFBE—Vocal Variety
WGBF—City Court
WGN—Margery Graham
WHAS—Bob Atcher
WLS—Wm. O'Connor, tenor; Sue
Roberts
WLW—Academy of Medicine
WSAI—Traffic Court Cases

9:30 a.m. EST 8:30 CST
NBC—Today's Children; WJZ
KDKA WCKY WLS (sw-15.21)
CBS—Clyde Barrie, baritone;
WABC WKRC
NBC—Breen & de Rose; Andy
Sannella, guitarist; WEA
WSM
MBS—Antonio's Continentals;
WLW WGN
KMOX—The Corn Huskers
WAVE—Musical Clock
WFBE—Gladys Catron
WGY—Banjoleers and Radio
Sweethearts
WHAS—Mrs. Randolph, shopping
guide
WTAM—Health and Home with
Vaughn King
WWVA—Flyin' X Round-Up

9:45 a.m. EST 8:45 CST
NBC—Herman & Banta, xylo-
phone and piano; WJZ WSM
WCKY
CBS—Mrs. Wiggs of the Cabbage
Patch, sketch; WABC KMOX
NBC—Morning Parade; WEA
WTAM
MBS—Backstage Wife; WGN
KDKA—Theater of Romance
WFBE—West Virginia Fiddlers
WGY—Mid-Morning Devotions
WKRC—Tune Time
WLS—Morning Minstrels
WLW—To be announced
WSAI—On the Mall

10:00 a.m. EST 9:00 CST
NBC—The Honeymooners; WJZ
WAVE WCKY WLW KDKA
(sw-15.21)
NBC—Morning Parade; WSAI
WGY
CBS—Poetic Strings; WABC
WHAS WKRC (sw-15.21)
KMOX—News Thru A Woman's
Eyes
WFBE—To be announced
WGN—Friendly Neighbor's House
Praty
WLS—The Old Kitchen Kettle
WSM—Leon Cole organist
WWVA—Blaine and Dene

10:15 a.m. EST 9:15 CST
NBC—Wendell Hall, songs; WJZ
KDKA WCKY (sw-15.21)
NBC—House Detective; WEA
WGY WSM WTAM
KMOX—Let's Compare Notes
WAVE—Devotional Service
WFBE—Dot Club News
WGBF—Household Hour
WGN—Len Salvo, organist
WKRC—Woman's Hour
WLS—Hometowners
WLW—Livestock Report; News
WSAI—Household Hints
WWVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
NBC—The Carnival; Gale Page,
contralto; Roy Shield's Orch.;
Don McNeill, m. c.; WTAM
CBS—Brad and Al; WABC (sw-
15.27)
NBC—Navy Band; WJZ WSM
WCKY WAVE KDKA (sw-
15.21)
CBS—Mary Lee Taylor; WHAS
KMOX
NBC—Fountain of Song; WEA
WGY
WFBE—Musical Program

10:45 a.m. EST 9:45 CST
CBS—Just Plain Bill; WABC
KMOX (sw-15.27)
MBS—Minstrels; WGN WLW
WFBE—Dr. Enslin, Dogs
WHAS—Dream Train
WLS—News, Julian Bentley
WSAI—New Tunes for Old
WWVA—Hank's Hillbillies

11:00 a.m. EST 10:00 CST
NBC—Hayes Watson, organist;
WEA WSAI WSM WAVE
CBS—Salon Musicale; WSMK
NBC—Simpson Boys of Spruce-
head Bay; WJZ KDKA (sw-
15.21)
CBS—The Voice of Experience;
WABC WKRC KMOX WWVA
WHAS (sw-15.27)
WFBE—Modern String Duo
WGBF—Mr. and Mrs.
WGN—We Are Four
WGY—Musical Program
WLS—Tune Twisters and Ralph
Emerson
WLW—Travel Talk
WTAM—Doc Whipple

11:15 a.m. EST 10:15 CST
CBS—The Merry Makers; WABC
WHAS WKRC WSMK (sw-
15.27)
NBC—Honeyboy and Sassafras;
WEA WTAM WSAI
NBC—The Merry Macs; WJZ
WAVE WCKY WSM KDKA
(sw-15.21)
MBS—Morning Housewarmers;
WGN WLW
KMOX—Fascinating Melodies
WFBE—Alma and Jane
WGY—Doc Schneider's Cowboys
WWVA—Pattens in Organdy

11:30 a.m. EST 10:30 CST
NBC—Merry Madcaps; WEA
WTAM WGY WSAI
CBS—"Mary Marlin," sketch;
WABC WKRC KMOX WHAS
(sw-15.27)
NBC—Words and Music; WJZ
WCKY WSM KDKA WAVE
(sw-15.21)
WFBE—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Markets; Good Health &
Training
WLS—Henry Burr's Book of
Ballads
WLW—Chandler Chats
WWVA—Amer. Family Robinson

11:45 a.m. EST 10:45 CST
CBS—Five Star Jones; WABC
WKRC KMOX (sw-15.27)
MBS—Painted Dreams; WGN
WLW
KDKA—Grab Bag
WFBE—Frigid Facts
WGBF—Hoosier Philosopher
WGY—Bag and Baggage
WHAS—Benny Ford's Arkansas
Travelers
WLS—Chuck and Ray
WWVA—Gertrude Miller

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Rex Battle's Ensemble;
WSM WTAM WAVE WSAI
WGY
CBS—Jack Shannon, tenor; WABC
WKRC WSMK WHAS KMOX
(sw-15.27)
NBC—Market and Weather Re-
port; WEA
NBC—Happy Jack, songs; WJZ
WCKY
KDKA—Cy King, news
WFBE—Gwen Williams & Edith
Drake
WGBF—Wedding Anniversaries
WGN—Doring Sisters
WLS—In a Poet's Workshop
WLW—Farmyard Follies
WWVA—Dominic and Tony

12:15 p.m. ES 11:15 a.m. CS
NBC—Rex Battle's Concert En-
semble; WEA
CBS—Radic Gossip Club; Eddie
& Fannie Cavanaugh; WHAS
KMOX
NBC—The Kilmer Family; WJZ
CBS—Academy of Medicine;
WABC (sw-15.27)
KDKA—Salt and Peanuts
WCKY—Gropher Granite; News

12:30 p.m. ES 11:30 a.m. CS
NBC—Airbreaks, novelty musi-
cale; WEA WSAI
CBS—Concert Miniatures; WABC
WKRC WWVA (sw-15.27)
NBC—Nat'l Farm & Home Hour;
WJZ WCKY WAVE KDKA
WSM WLW (sw-15.21)
KMOX—Magic Kitchen
WFBE—Luncheon Music
WGN—Markets; △ Mid-day Ser-
vices
WGY—Farm Program
WHAS—Log Cabin Boys
WLS—Weather; Markets; News
WTAM—Dick Fidler's Orchestra

12:45 p.m. ES 11:45 a.m. CS
WGBF—Bulletin Board
WHAS—Market Reports; Piano
Interlude
WLS—Dinnerbell Program
WSMK—Concert Miniatures
(CBS)
WTAM—Noonday Resume
WWVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
CBS—Marie, Little French Prin-
cess; WABC KMOX WKRC
(sw-15.27)
NBC—Nicholas Mathay's Orch.;
WEA WTAM
WFBE—Musical Comedy Gems
WGBF—Church & School News
WGN—Garden Club
WGY—Household Musical Revue
WHAS—College of Agriculture
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
CBS—Romance of Helen Trent;
WABC WGN KMOX WKRC
(sw-15.27)
WGBF—Market Report
WHAS—Georgia Wildcats
WSAI—Dance Interlude
WWVA—Musical

1:30 p.m. EST 12:30 CST
★ CBS—Between the Bookends;
WABC WKRC WHAS KMOX
WSMK (sw-15.27)
NBC—Music Guild; WJZ WAVE
NBC—Al Pearce's Gang; WEA
WTAM WGY WCKY
MBS—Gene Burchell's Orchestra;
WGN WLW
KDKA—Home Forum
WFBE—Conservatory of Music
WLS—Livestock and Grains
WSAI—Treadwells on Tour
WSM—State Dept. of Agriculture
WWVA—Home News

1:45 p.m. EST 12:45 CST
CBS—Happy Hollow, sketch;
WABC WKRC WHAS KMOX
WSMK
MBS—George Duffy's Orchestra;
WGN WGN
WGBF—Curbstone Reporter
WLS—Homemakers' Hour; Fan-
fare
WSM—Music Guild (NBC)
WWVA—Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Home Sweet Home; WEA
WTAM WLW WGY (sw-15.33)
CBS—Oleanders, male quartet;
WABC WSMK KMOX WKRC
(sw-15.27)
MBS—Palmer House Ensemble;
WGN WSAI
KDKA—Sammy Fuller
WCKY—Music Guild (NBC)
WFBE—Tango Tunes
WGBF—Kiwanis Club
WHAS—University of Kentucky
WLS—Little Home Theater Play

2:15 p.m. EST 1:15 CST
NBC—Vic & Sade; WEA WLW
WTAM WGY (sw-15.33)
CBS—Waltz Time; WABC WKRC
WSMK (sw-15.27)
NBC—"The Wise Man," sketch;
WJZ WCKY WSM WAVE
KDKA—Fed. Women's Clubs
KMOX—Exchange Club
WFBE—Musical Masterpieces
WGN—Harold Turner, pianist
WLS—Homemakers' Hour
WSAI—Curtain Calls
WWVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
NBC—Vaughn de Leath, con-
tralto; WJZ WCKY WSM
WAVE
NBC—Ma Perkins; WEA WLS
WTAM WLW WGY (sw-15.33)

2:45 p.m. EST 1:45 CST
NBC—Dreams Come True; WEA
WTAM WGY WSM WLW (sw-
15.33)
NBC—Norsemen Quartet; WJZ
WCKY KDKA (sw-15.21)
KMOX—Window Shoppers
WAVE—Siesta Serenade
WFBE—Treasure Tunes
WGN—Baseball; New York vs.
Chicago Cubs
WLS—Home Towners
WSAI—Tea Tunes
WWVA—Iowa Farmers' Union
(CBS)

3:00 p.m. EST 2:00 CST
NBC—Betty & Bob; WJZ KDKA
WENR WLW (sw-15.21)
CBS—Salvation Army Band;
WABC WSMK WHAS WWVA
(sw-15.27)
NBC—Iowa Farmer's Union Meet-
ing, speaker; WEA WAVE
WSM WCKY WTAM
KMOX—Ma Perkins
WFBE—Baseball; Reds vs. Phil-
adelphia
WGY—Betty and Bob, sketch
WKRC—Baseball; Reds vs. Phil-
adelphia
WSAI—Baseball Game

3:15 p.m. EST 2:15 CST
NBC—Easy Aces; WJZ KDKA
WCKY WENR (sw-15.21)
CBS—Steel Pier Hawaiians;
WABC WSMK KMOX WWVA
(sw-15.27)
WGY—Farmers' Union (NBC)
WHAS—Voice of Friendship
WLW—Singing Neighbor

3:30 p.m. EST 2:30 CST
NBC—Masquerade; WEA WTAM
CBS—Greetings from Old Ken-
tucky; WABC WHAS WSMK
WWVA (sw-15.27)
NBC—A Garden Party; WJZ
WCKY WAVE WSM KDKA
(sw-15.21)
KMOX—News
WENR—Adult Education Council
WGBF—Hospital Sunshine Hour
WGY—Limey Bill
WLW—News; Financial Notes

3:45 p.m. EST 2:45 CST
NBC—Tintype Tenor; WEA
KMOX—Broadway Melodies
WENR—A Garden Party (NBC)
WGY—Stock Reports
WLW—Dorothea Ponce, songs
WTAM—Musical Cocktail

4:00 p.m. EST 3:00 CST
NBC—Meredith Willson's Orch.;
WEA WSM WAVE WTAM
WLW WGY
CBS—Howells & Wright; WABC
WSMK (sw-15.27)
NBC—Teddy Hill's Orch.; WJZ
WENR WCKY
KDKA—Market Report
KMOX—Baseball; Cardinals vs.
Brooklyn
WHAS—Dale Evans
WWVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
CBS—Instrumentalists; WABC
WSMK WHAS WRVA WWVA
(sw-15.27)
KDKA—Kiddies' Klub
WGY—Musical Program
WLW—Dreams in the Afternoon

4:30 p.m. EST 3:30 CST
NBC—Matinee Musicale; Solo-
ists; WEA WTAM WAVE
WSM WCKY WGY
★ NBC—THE KELLOGG CO.
Presents Irene Wicker, the
Singing Lady; WJZ KDKA
WLW (sw-15.21)
CBS—Jack Armstrong; WABC
(sw-15.27)
WENR—Music and Comments
WGBF—News Broadcast
WHAS—Week-day Devotions
WWVA—Shopping Synchronization

4:45 p.m. EST 3:45 CST
NBC—Betty Marlowe and Her
California; Guest Soloist;
WTAM
NBC—Orphan Annie; WJZ
WCKY KDKA (sw-15.21)
CBS—Tito Guizar, tenor; WABC
WHAS WSMK (sw-15.27)
WENR—"That Certain Four"

5:00 p.m. EST 4:00 CST
NBC—Flying Time; WEA WGY
WSAI WENR
CBS—Maurie Sherman's Orch.;
WSMK WKRC WHAS
CBS—Buck Rogers, sketch;
WABC (sw-11.83)
NBC—Arthur Lang, baritone;
WJZ WCKY WAVE WSM
WLW
KDKA—News
WFBE—The Harmony Pals
WGN—Archaic Melodies
WTAM—Twilight Tunes
WWVA—The Keystoneers

5:15 p.m. EST 4:15 CST
NBC—Dot and Will; WJZ WCKY
WENR WAVE
CBS—Benay Venuta, songs;
WABC WSMK WHAS (sw-
11.83)
NBC—Lee Gordon's Orchestra;
WEA WAVE WTAM WSAI
WSM WGY WENR
KDKA—Lovell Column
WFBE—Studio Selections
WKRC—City Hall Program
WLW—Old Fashioned Girl
WWVA—Economy Notes

5:30 p.m. EST 4:30 CST
★ NBC—THE KELLOGG CO.
Presents Irene Wicker, the
Singing Lady; WGN
NBC—News; Frances Adair, so-
prano; WEA WSAI WAVE
(sw-9.53)
CBS—Kuban Cossack Choir
Orch.; News; WABC (sw-11.83)
NBC—News; Kurt Brownell, ten-
or; WJZ WCKY
KDKA—Plough Boys
WENR—What's The News
WFBE—Merchants Bulletins
WGY—News; Evening Brevities
WHAS—Herbert Koch, organist
WKRC—This and That
WLW—Jack Armstrong, drama
WSM—News; Financial News
WTAM—News; George Hartrick
WWVA—News

5:45 p.m. EST 4:45 CST
NBC—Orphan Annie; WAVE
WSM WGN
CBS—Kuban Cossack Choir;
News; WSMK WHAS
NBC—Lowell Thomas, news;
WJZ KDKA WLW (sw-11.87-
15.21)
NBC—Billy & Betty; WEA
WCKY—Rocco
WENR—Footlight Melodies
WFBE—Henyetta Schagel
WGY—Roger Sweet, tenor
WKRC—Baseball Scores
WSAI—Baseball Resume
WTAM—Two Men and a Maid
WWVA—Singing Gondalier

Night

6:00 p.m. EST 5:00 CST
★ NBC—Amos 'n' Andy; WEA
WGY WLW (sw-9.53)
CBS—Just Entertainment, vari-
ety program; WABC WBBM
(sw-11.83)
NBC—Dinner Concert; Richard
Leibert, organist; WJZ KDKA
WENR (sw-11.87-15.21)
CBS—Buck Rogers; WHAS
KMOX
NBC—Sammy Kaye's Orchestra;
WCKY WAVE
WFBE—Flo Gallagher
WGN—Bob Elson, sports
WHAM—Sportcast
WKRC—Smilin' Dan
WSAI—Knothole Club
WSM—News; Pan American
Broadcast
WTAM—Sportsman; Baseball
Scores
WWVA—Sports Final

6:15 p.m. EST 5:15 CST
★ NBC—Tony & Gus, sketch;
WJZ WCKY WHAM WENR
KDKA (sw-11.87-15.21)
CBS—Buddy Clark, songs; WABC
KMOX (sw-11.83)
NBC—Popeye, the Sailor; WEA
WSAI WTAM WGY (sw-9.53)
WAVE—"Round the Town"
WBBM—Pat Flanagan's Sports
WFBE—The Blue Door
WGN—Palmer House Ensemble
WHAS—Melody Cruise
WKRC—Sportcast, Dick Bray
WLW—Pierson and Macy

The Cover Girl

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AN AMAZING invention called Rollette, developed in Rochester, Minnesota, makes it possible for you to rid yourself of unsightly pounds of fat and have a beautiful, slender form. This remarkable patented device takes off fat quickly from any part of your body without strenuous diets, dangerous drugs, exercise. Leaves the flesh firm and gives a natural healthy glow to the skin. Makes you feel years younger.

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WSM—Strings
WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
NBC—"Music Is My Hobby," Prof. Vladimir Karapetoff; WEAF WSAI WSM WGY WCKY
★ **NBC—HORLICK'S MALTED** Milk Presents Lum and Abner, comedy sketch: WJZ WENR
CBS—Frank Dailey's Orchestra: WABC KMOX (sw-11.83)
KDKA—Suwanee Singers
WFBE—Star Serenaders
WGBF—Singing Cowboy
WGN—To be announced
WHAM—News
WKRC—Evening Serenade
WLW—Bob Newhall
WTAM—Youth and Experience

6:45 p.m. EST 5:45 CST
NBC—Dorsey Brothers' Orch.: WEAF WTAM WSAI
★ **CBS—Boake Carter, news:** WABC WHAS KMOX WKRC WBBM (sw-11.83)
NBC—The Three Scamps: WJZ KDKA (sw-11.87-15.21)
WCKY—Baseball Scores; News
WENR—Star Dust
WFBE—Romeo
WGBF—Serooco Club
WGN—Palmer House Ensemble
WGY—Florence Rangers' Band
WLW—Paul Pearson's Orchestra
WHAM—Comedy Stars of Hollywood
WSM—Game and Fish Dept.
WWVA—Musical Program

7:00 p.m. EST 6:00 CST
★ **CBS—Harv & Esther;** Teddy Bergman, comedian; Jack Arthur, baritone; Audrey Marsh, soprano; Rhythm Girls; Victor Arden's Orch.: WABC WKRC KMOX WHAS WSMK (sw-6.12)
★ **NBC—Vallee's Variety Hour:** WEAF WTAM WLW WGY (sw-9.53)
NBC—Nickelodeon: WJZ WSM KDKA WAVE WCKY WLS (sw-11.87)
WBBM—Elena Moneak's Ensemble; News
WFBE—Galvano & Cortez
WGBF—Musical Moments; Hoffman's Birthday Club
WGN—Dance Orchestra
WHAM—LeBrun Sisters
WSAI—Gene Burchell's Orch.
WWVA—Dizzy Fingers and Bud Taylor

7:15 p.m. EST 6:15 CST
WBBM—Frankie Masters' Orch.
WFBE—Tommy Ryan
WGBF—Baseball Results
WHAM—The Forty-Niners
WWVA—Jack and Velma

7:30 p.m. EST 6:30 CST
NBC—Cyril Pitts, tenor: WJZ WCKY KDKA WLS (sw-11.83)
★ **CBS—Musical Hour;** Jessica Dragonette, guest: WABC WKRC WHAS KMOX
WAVE—News
WBBM—Traffic Court
WFBE—Harry Hartman's Sports Review
WGBF—Historical Facts
WGN—Veloz & Yolanda's Orch.
WHAM—State Troopers, drama
WSAI—Mel Snyder's Orchestra
WSM—Comedy Stars of Hollywood
WWVA—Witt Sisters, trio

7:45 p.m. EST 6:45 CST
NBC—Hendrik Willem van Loon, author, talk: WJZ KDKA WCKY WLS (sw-11.87)
WAVE—Bert Kenney
WFBE—To be announced
WSM—All Star Review
WWVA—Victor Young's Orch.; Blue Birds

8:00 p.m. EST 7:00 CST
★ **NBC—"The Show Boat";** Frank McIntyre; Lanny Ross, tenor; Muriel Wilson, soprano; Conrad Thibault, baritone; Helen Oelheim, contralto; Molasses 'n' January; Gus Haenschen's Orchestra: WEAF WTAM WAVE WSM WGY WSAI (sw-9.53)

NBC—Death Valley Days: WJZ KDKA WLW WLS WHAM (sw-11.87)
CBS—Marty May Time: WABC WKRC (sw-6.12)
KMOX—Musical Moments
WBBM—Life of Mary McCormick
WCKY—To be announced
WFBE—The Harmony Masters
WGN—Fiddle Riddles
WHAS—Musical Moments
WWVA—News; Five Minute Drama

8:15 p.m. EST 7:15 CST
KMOX—Hot Dates in History
WCKY—Harry Resor's Orch.
WFBE—To be announced
WGN—Continental Gypsies
WWVA—Ev and Ory

8:30 p.m. EST 7:30 CST
CBS—World Peaceway Program: WABC WKRC KMOX WHAS WBBM (sw-6.12)
NBC—Roy Shield's Orch.; Vocalists and Chorus: WJZ KDKA WCKY WENR WHAM WLW (sw-11.87)
WFBE—Dance Parade
WGN—Wayne King's Orchestra

8:45 p.m. EST 7:45 CST
WFBE—To be announced
WGN—Joe Sanders' Orchestra
WHAM—Musical Moments
WLW—Overalls on Parade

9:00 p.m. EST 8:00 CST
★ **NBC—Paul Whiteman's Orch.;** Vocalists: WEAF WTAM WLW WAVE WSB WSM WGY (sw-9.53)
★ **CBS—Horace Heidt's Brigadiers:** WABC WHAS WBBM KMOX WKRC (sw-6.12)
NBC—Symphony Orch.: WJZ KDKA WHAM WCKY (sw-6.14)
WFBE—Musical Program
WGN—News; Quin Ryan's Sports
WSAI—Barn Dance

9:15 p.m. EST 8:15 CST
WFBE—To be announced
WGN—Symphonette Concert

9:30 p.m. EST 8:30 CST
CBS—March of Time, drama: WABC WKRC KMOX WBBM WHAS (sw-6.12)
★ **WFBE—GOSSIP PROGRAM**
WGBF—Old National Bank
WSAI—George Olsen's Orchestra

9:45 p.m. EST 8:45 CST
CBS—Louis Prima's Orchestra: WABC WBBM WKRC WHAS (sw-6.12)
KMOX—Sports Page of the Air
WCKY—News
WFBE—Evening Concert
WLS—Variety Program

10:00 p.m. EST 9:00 CST
NBC—John B. Kennedy, commentator: WEAF
CBS—Guy Lombardo's Orch.: WABC KMOX WKRC WHAS WSMK
NBC—Ramon Ramos': WJZ WCKY
★ **NBC—Amos 'n' Andy:** WTAM WSM
KDKA—Sports, Ed Sprague
WAVE—Amer. Liberty League
WBBM—Musical Moments
WENR—Globe Trotter
WFBE—Dance Rhythms
WGBF—Mysterious Pianist
WGN—College Broadcast
WGY—Musical Program
WHAM—Johnny Schwab's Orch.
WLW—News Room
WSAI—Rheing Gau

10:15 p.m. EST 9:15 CST
★ **NBC—HORLICK'S MALTED** Milk Presents Lum and Abner, comedy sketch: WLW
NBC—Leonard Keller's Orch.: WEAF WENR WGY
★ **NBC—Tony & Gus,** dramatic sketch: WSM WAVE
NBC—Ink Spots: WJZ KDKA—By the Fireside
WBBM—Frankie Masters' Orch. (CBS)
WCKY—Dick Carrol

WFBE—Musical Selections
WGN—The Dream Ship
WSAI—Dance Orchestra
WTAM—Gene Baker's Orchestra

10:30 p.m. EST 9:30 CST
NBC—Nat'l Radio Forum: WEAF WTAM WAVE WGY WSM WSAI (sw-9.53)
CBS—Johnny Hamp's Orchestra: WABC WSMK WBBM WHAS WWVA KMOX
NBC—Joe Rines' Orch.: WJZ WCKY WHAM
KDKA—Radio Night Club
WENR—Earl Hines' Orchestra
WGN—Wayne King's Orchestra
WKRC—Red Bird Orchestra
WLW—Darktown Meeting Time

10:45 p.m. EST 9:45 CST
KMOX—Eddie Dunstetter, organist; Tom Baker, tenor
WENR—Chas. Boulanger's Orch.
WGBF—Colonial Club
WKRC—Johnny Hamp's Orch. (CBS)

11:00 p.m. EST 10:00 CST
NBC—Shandor, violinist; Ranny Weeks' Orch.: WJZ KDKA WCKY (sw-6.14)
NBC—Ben Bernie's Orch.: WEAF WGY WTAM WENR
CBS—Dick Messner's Orchestra: WABC WKRC WBBM KMOX WHAS
WAVE—Don Pedro's Orchestra
WGBF—Coral Room
WGN—Veloz & Yolanda's Orch.
WHAM—Johnny Schwab's Orch.
WLW—Murray Horton's Orch.
WSAI—Today's News
WSM—Sports Review
WWVA—Arcadians' Orchestra

11:15 p.m. EST 10:15 CST
NBC—Ben Bernie's Orch.: WSAI WAVE—Harry Diekmann's Orch.
WLW—George Duffy's Orchestra
WSM—Ranny Weeks' Orchestra (NBC)
WWVA—Dick Messner's Orchestra (CBS)

11:30 p.m. EST 10:30 CST
NBC—Joe Reichman's Orchestra: WEAF WSAI WGY
NBC—Charles Dornberger's Orchestra: WJZ WHAS WCKY WHAM KDKA (sw-6.14)
CBS—Henry Busse's Orchestra: WABC WSMK WKRC WWVA WBBM WHAS KMOX
WAVE—Larry Funk's Orchestra
WENR—Earl Hine's Orchestra
WGN—Horace Heidt's Orchestra
WLW—Gene Burchell's Orch.
WSM—Dance Orchestra
WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST
WAVE—Charles Dornberger's Orchestra (NBC)

12:00 p.m. EST 11:00 CST
CBS—Al Dien's Orch.: KMOX WBBM WHAS
NBC—Glenn Lee's Orch.: WSM WENR WAVE
MBS—Continental Gypsies: WGN WLW
WKRC—Red Bird's Orchestra
WTAM—Stan Wood's Orchestra
WWVA—Pipe Dreams

12:15 a.m. ES 11:15 p.m. CS
MBS—Joe Sanders' Orchestra: WLW WGN
WTAM—Moonglow

12:30 a.m. ES 11:30 p.m. CS
CBS—Seymour Simons' Orch.: KMOX WBBM
WAVE—Larry Funk's Orch.
WENR—Jack Russell's Orchestra
WHAS—Dream Serenade
WSM—Archie Simmonds' Orch. (NBC)
WTAM—Dick Fidler's Orchestra

12:45 a.m. ES 11:45 p.m. CS
MBS—Horace Heidt's Orchestra: WGN WLW
KMOX—When Day is Done
WAVE—Archie Simmonds' Orch.

1:00 a.m. ES 12:00 p.m. CS
WBBM—Maurie Sherman's Orch.
WGN—Veloz & Yolanda's Orch.
WLW—Murray Horton's Orch.

1:15 a.m. EST 12:15 CST
WLW—George Duffy's Orchestra

1:30 a.m. EST 12:30 CST
WBBM—Floyd Town's Orch.
WLW—Moon River

IT IS Franca White, sensational young soprano, whose portrait is reproduced on the cover of this week's RADIO GUIDE.

Many an actor has gone through life as merely an off-stage voice, his work essential but unrecorded. Miss White's story begins in that vein; but in her case the reward was more worth while.

She has been singing in opera around Los Angeles for some time, playing leading roles with such artists as Rethberg, Chamlee, Crooks and others of their musical status. But her fame somehow failed to cross the Great Divide. Then there was that picture immortalizing P. T. Barnum in which the romantic character of the diva, Jenny Lind, was portrayed. Motion-picture doyens have taken some pretty liberal chances with public credulity by letting some of their performers fill singing roles. But the Jenny Lind myth is too sacred in American minds for even those brash producers to tinker with. So they shelved precedent by employing an off-stage voice. It was that of Franca White.

During a presentation of the picture in New York, a radio executive and his wife saw it. They were enraptured by Miss White's vibrant singing. The following morning the air crackled with an exchange of wires determining her identity. When it was established, the tender of a contract followed.

Franca counts California her home, although her birth on October 10, 1910, is registered as of Greenville, Texas. The family shortly afterward migrated to the Golden Gate state, but that plains-country blood still dominates all Miss White's moments of diversion. She is devoted fiercely to all the domestic animals, and although weighing but 110 pounds will contest any of the outdoor activities with one or all.

Franca White's singing may be heard with the Beauty Box broadcasts Fridays over a wide NBC-WJZ network at 9 p. m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST) and over a split network the same evening at 11:30 p. m. EDT (10:30 EST; 10:30 CDT; 9:30 CST; 8:30 MST; 7:30 PST).



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5:45 a.m. EST 4:45 CST
KMOX—Texas Blue Bonnets

6:00 a.m. EST 5:00 CST
KDKA—Musical Clock
WLS—Smile-a-While
WVVA—Blue Grass Roy

6:30 a.m. EST 5:30 CST
NBC—Jolly Bill & Jane; WEAF
CBS—Organ Reveille; WABC
NBC—Pollock Lawnhurst, piano duo; WJZ
KMOX—Home Folks' Hour
WGY—Musical Clock
WLW—Top of the Morning
WTAM—Sun Up
WVVA—The Eye Opener

6:45 a.m. EST 5:45 CST
NBC—Yoichi Hiraoka, xylophonist; WEAF
NBC—Rise and Shine; WJZ

7:00 a.m. EST 6:00 CST
NBC—Morning Devotions; WJZ
CBS—Oleanders, male quartet; WABC
NBC—Spareribs; WEAF
KMOX—Uncle Lum
WFBE—Musical Clock
WGN—Good Morning
WGY—Musical Clock
WKRC—To be announced
WLS—News
WLW—Family Prayer Period
WTAM—Slim Eberhardt
WVVA—Gospel Tabernacle

7:15 a.m. EST 6:15 CST
NBC—Twenty Fingers of Harmony; WEAF
CBS—Ray Block, pianist; WABC
NBC—Pals; WJZ
KMOX—Pickard Family
WCKY—Bert Layne Fiddlers
WLS—Morning Roundup

7:30 a.m. EST 6:30 CST
NBC—Walter Cassel, baritone; William Meeder, organist; WJZ
CBS—Sunny Melodies; WABC
NBC—Cheerio; WEAF
WVVA—Variety Program
WCKY—Yodelling Twins
WGN—Breakfast Time
WHAS—College Devotions
WKRC—Fiddlin' Farmers
WSAI—Today's News
WSM—Paul and Bert

7:45 a.m. EST 6:45 CST
NBC—Landt Trio & White; WJZ
KDKA WCKY (sw-21.54)
CBS—The Bluebirds; WABC
WSAI—Musical Sun Dial
WSM—Morning Devotions

8:00 a.m. EST 7:00 CST
★ NBC—Breakfast Club; Edna Odell, contralto; June, Joan & Jeri; WJZ
CBS—Dear Columbia; WABC
WVVA—Alexander's Musical Footnotes
WCKY—Breakfast Club (NBC)
WFBE—Broadway Hillbillies
WLS—Jolly Joe and His Pet Pals
WVVA—Tex Harrison's Buckaroos

8:15 a.m. EST 7:15 CST
NBC—Organ Rhapsody; WLW
WGY
WCKY—Breakfast Club (NBC)
WFBE—Broadway Hillbillies
WLS—Jolly Joe and His Pet Pals
WVVA—Tex Harrison's Buckaroos

8:30 a.m. EST 7:30 CST
NBC—Fields & Hall, songs and patter; WEAF
WVVA—Tex Harrison's Buckaroos
KMOX—Tick-Tock Revue
WFBE—Morning Concert
WLS—Ford Rush and Ralph Emerson
WSAI—Church Forum
WVVA—Morning Dance Tunes

8:45 a.m. EST 7:45 CST
NBC—The Upstaters, male quartet; WEAF
CBS—Cadets Quartet; WABC
WVVA—Morning Dance Tunes

KDKA—Style & Shopping Service
WCKY—Household Hints; Variety Program
WGBF—Timely Topics
WGY—Musical Program
WHAS—Georgia Wildcats
WLS—Announcements and News
WTAM—Vaughn King

9:00 a.m. EST 8:00 CST
NBC—News; The Sizzlers; WEAF
WVVA—Melody Quintuplets; WABC
NBC—News; Ralph Kirbery, the Dream Singer; WJZ
CBS—News; The Bluebirds; WKRC
NBC—News; Cleo Brown, pianist; KDKA (sw-15.21)
MBS—Hymns of All Churches; WLW
KMOX—Views on News
WCKY—News; Hollywood Newsreel
WFBE—Ted Lewis Tunes
WGY—News; Market Basket
WLS—Otto's Tunetwisters
WTAM—News; Console Capers

9:15 a.m. EST 8:15 CST
NBC—Girl Alone; WEAF
CBS—The Captivators; WABC
NBC—Edward MacHugh, baritone; WJZ
KMOX—Musical Jewel Box
WFBE—Hawaiian Echoes
WGBF—City Court
WGN—Margery Graham
WHAS—Bob Atcher
WLS—Wm. O'Connor, tenor; Sue Roberts
WLW—Mail Bag
WSAI—Traffic Court Cases

9:30 a.m. EST 8:30 CST
NBC—Breen and de Rose; WJZ
Sannella; WEAF
NBC—Today's Children; WJZ
KDKA WLS WCKY (sw-15.21)
KMOX—The Corn Huskers
WAVE—Musical Clock
WFBE—Musical Program
WGN—Markets; Continentals
WGY—Musical Tithbits; John Sheehan, tenor
WHAS—Mrs. Randolph, shopping guide
WLW—Betty Crocker
WTAM—Health and Home with Vaughn King
WVVA—Flyin' X Round Up

9:45 a.m. EST 8:45 CST
CBS—Mrs. Wiggs of the Cabbage Patch, sketch; WABC
NBC—Herman & Banta, xylophone and piano; WJZ
NBC—Betty Crocker; WEAF
MBS—Backstage Wife; WGN
WCKY—Dick Newton
WFBE—Blue Strings
WKRC—To be announced
WLS—Morning Minstrels
WLW—To be announced
WSAI—On the Mall
WSM—Leon Cole, organist

10:00 a.m. EST 9:00 CST
NBC—Morning Parade; WEAF
WGY WSM WAVE WTAM
CBS—Cooking Closeups; WABC
KMOX WKRC (sw-15.27)
NBC—Honeymooners; WJZ
WVVA—The Lone Guitarist
WGBF—Friendly Neighbor's House Party
WHAS—Rhythm Business
WLS—The Old Kitchen Kettle
WSAI—Household Hints
WVVA—Alexander's Musical Footnotes

10:15 a.m. EST 9:15 CST
NBC—Wendell Hall, songs; WJZ
KDKA WCKY (sw-15.21)
CBS—Blanche Sweet, beauty talk; WABC (sw-15.27)
KMOX—Betty Crocker, talk
WAVE—Devotional Service
WFBE—Dot Club News
WGBF—Household Hour
WGN—Through the Looking Glass
WHAS—Chats with Dolly Dean
WKRC—Woman's Hour
WLS—William Vickland; Chuck and Ray; Ralph Emerson
WLW—News
WVVA—Rapid Ad Service

10:30 a.m. EST 9:30 CST
NBC—George Hessberger's Bavarian Orchestra; WJZ
WVVA—Morning Parade; WAVE
WLS—Morning Parade; WAVE
WVVA—Rapid Ad Service

Star ★ Indicates High Spot Selections

CBS—Saundra Brown, songs; WABC
WKRC (sw-15.27)
KMOX—The Happy Hunters
WFBE—Little Black Joe
WGBF—Cowboys
WGN—Bachelor's Children
WLS—Old Music Chest

10:45 a.m. EST 9:45 CST
CBS—Just Plain Bill; WABC
KMOX (sw-15.27)
WFBE—Jay Kay Jamboree
WGBF—Your Home
WGN—Mountain Mornings
WHAS—Dream Train
WKRC—Bulletin Board
WLS—News, Julian Bentley
WLW—Minstrels
WVVA—Your Helpful Helper

11:00 a.m. EST 10:00 CST
NBC—Simpson Boys of Sprucehead Bay; WJZ
CBS—Fred Feibel, organist; WSMK
NBC—Martha and Hal; WEAF
WSAI WSM WAVE WCKY
CBS—The Voice of Experience; WABC
WKRC KMOX WVVA WHAS (sw-15.27)
NBC—Pat Barnes in Person; WLW
WFBE—Garden of Verse
WGBF—Mr. and Mrs. WGN—We Are Four
WGY—Musical Program
WLS—Tunetwisters and Ralph Emerson
WTAM—Doc Whipple

11:15 a.m. EST 10:15 CST
CBS—The Gumps, sketch; WABC
WHAS KMOX WKRC (sw-15.27)
NBC—Honeyboy and Sassafras; WEAF
MBS—Tom, Dick & Harry; WGN
WLW
KDKA—Mac and Bob
WFBE—Bill & Jim
WGY—Doc Schneider's Cowboys
WVVA—Patterns in Organdy

11:30 a.m. EST 10:30 CST
NBC—Merry Madcaps; WEAF
WTAM WSAI WGY
NBC—Words and Music; WJZ
WCKY WAVE KDKA WSM (sw-15.21)
CBS—"Mary Marlin," sketch; WABC
WKRC KMOX WHAS (sw-15.27)
WFBE—Homespun Philosopher
WGBF—Baby Shop Man
WGN—Markets; Interlude
WLS—The Hilltoppers
WLW—Chandler Chats
WVVA—Amer. Family Robinson

Afternoon

12:00 m ES 11:00 a.m. CS
NBC—Happy Jack; WJZ
CBS—Eton Boys; WABC
WVVA—Market and Weather Reports; WEAF
NBC—Joe White, tenor; WSAI
WVVA—Dramatic Story
WFBE—Musical Selections
WGBF—Wedding Anniversaries
WGN—The Love Doctor
WGY—Igor Romanoff, pianist
WKRC—Jane Grey
WLS—Vibrant Strings
WVVA—Dominic and Tony

12:15 p.m. ES 11:15 a.m. CS
NBC—Two Men and a Maid; WEAF
WVVA—Radio Gossip Club; Eddie & Fannie Cavanaugh; WHAS
KMOX
NBC—The Kilmer Family, drama; WJZ
CBS—Rhythm Bandbox; WABC
WVVA—Exchange Club

KDKA—Salt and Peanuts
WCKY—News
WFBE—Noontime Tunes
WGN—Rich Man's Darling
WKRC—Melodious Measures
WLS—Tommy Tanner
WLW—Weather; Markets
WSAI—Silverberg Ensemble
WVVA—News

12:30 p.m. ES 11:30 a.m. CS
NBC—Nat'l Farm & Home Hour; WJZ
WAVE WSM KDKA WCKY WLW (sw-15.21)
CBS—Rhythm Bandbox; WHAS
WKRC WVVA
NBC—Dick Fidler's Orchestra; WEAF
KMOX—Magic Kitchen
WFBE—Luncheon Music
WGN—Markets; Mid-day Service
WGY—Farm Program
WLS—Weather, Markets & News

12:45 p.m. ES 11:45 a.m. CS
CBS—Men of Manhattan; WABC
WKRC WSMK (sw-15.27)
WFBE—Parisien Ensemble
WGBF—Bulletin Board
WHAS—Market Reports; Piano Interlude
WLS—Dinnerbell Program
WTAM—Noonday Resume
WVVA—Luncheon Music

1:00 p.m. ES 12:00 m CS
NBC—Magic of Speech; WEAF
WTAM
CBS—Marie, Little French Princess; WABC
WKRC KMOX (sw-15.27)
WFBE—Enric Madriguera's Orch.
WGBF—Church and School News
WGN—Palmer House Ensemble
WGY—Helen Hathaway, soprano
WHAS—College of Agriculture
WSAI—Police Flashes

1:15 p.m. EST 12:15 CST
CBS—Romance of Helen Trent; WABC
WKRC KMOX WGN (sw-15.27)
WGBF—Farmer Purcell
WGY—Household Chats
WHAS—Georgia Wildcats
WSAI—Woman's Club Forum
WVVA—Variety Program

1:30 p.m. EST 12:30 CST
NBC—"The Kitchen Party"; Frances Lee Barton; Al & Lee Reiser, piano duo; Jimmy Wilkinson, baritone; Warren Hull, m. c.; Marie de Ville, songs; WEAF
WVVA—Between the Bookends; WABC
WKRC WSMK (sw-15.27)
NBC—Rosa Linda, pianist; WJZ
WCKY WAVE
MBS—Gene Burchell's Orch.; WGN
WLW
KDKA—Home Forum
KMOX—Three Brown Bears
WFBE—Lawrence Tibbett, songs
WHAS—Log Cabin Boys
WLS—Livestock and Grain
WSM—State Dept. of Agriculture
WVVA—Musical Program

1:45 p.m. EST 12:45 CST
CBS—Happy Hollow; WABC
WKRC WHAS WSMK (sw-15.27)
NBC—Rosa Linda, pianist; WSM
MBS—George Duffy's Orchestra; WLW
WGN
KMOX—Let's Compare Notes
WFBE—Musical Masterpieces
WGBF—Curbstone Reporter
WLS—Homemakers' Program
WVVA—Wheeling Gospel Tabernacle

2:00 p.m. EST 1:00 CST
NBC—Pedro Via's Orch.; WJZ
WCKY WAVE WSM KDKA (sw-15.21)
CBS—Connie Gates, songs; WABC
WVVA—Home Sweet Home; WEAF
WTAM WLW WGY (sw-15.33)
WGBF—Billboard
WGN—Palmer House Ensemble
WHAS—U. of Kentucky
WLS—Lois Schenk, talk
WSAI—Curtain Calls

2:15 p.m. EST 1:15 CST
NBC—Vic and Sade; WEAF
WTAM WLW WGY (sw-15.33)
CBS—The Instrumentalists; WABC
WKRC WSMK (sw-15.27)
KDKA—Sammy Fuller
KMOX—Exchange Club

WFBE—Vocal Variety
WGN—Harold Turner, pianist
WVVA—The Ol' Pardner

2:30 p.m. EST 1:30 CST
NBC—Vaughn de Leath, contralto; WJZ
CBS—Eddie Dunstetter Entertains; WABC
KMOX WKRC (sw-15.27)
NBC—Ma Perkins; WEAF
WTAM WLW WGY (sw-15.33)
KDKA—Dan and Sylvia
WFBE—Organ Interlude
WGN—Mail Box
WSAI—Today's News
WVVA—Ma Perkins

2:45 p.m. EST 1:45 CST
NBC—Mario Cozzi, baritone; WEAF
NBC—Morin Sisters; WJZ
KDKA—Charm
WAVE—Seven Day Adventists
WFBE—Music by Bee Lilly
WGN—Afternoon Serenade
WLS—Little Known Facts About Well Known Radio Stars; Guest Artists
WLW—Doctors of Melody
WVVA—Eddie Dunstetter, organist (CBS)

3:00 p.m. EST 2:00 CST
NBC—Woman's Radio Review; WEAF
CBS—Grab Bag; WABC
NBC—Betty and Bob, sketch; WJZ
KMOX—Ma Perkins
WFBE—Tango Tunes
WGBF—On the Air; Fashion
WSAI—Baseball Game

3:15 p.m. EST 2:15 CST
NBC—Jackie Heller, tenor; WJZ
WVVA—Market Report
KMOX—Window Shoppers
WFBE—John McCormack, songs
WLW—Singing Neighbor

3:30 p.m. EST 2:30 CST
NBC—Masquerade; WEAF
CBS—Army Band; WABC
WVVA—Viennese Sextet; WJZ
KDKA—Karen Fladoes
WENR—Madame de Sylvara
WFBE—New Rhythms
WLW—News; Financial Notes

3:45 p.m. EST 2:45 CST
NBC—Gen. Fed. Women's Clubs; WJZ
NBC—Rhythm Octet; Madge Marley, songs; WEAF
WFBE—Popular Piano Melodies
WGY—Stock Reports
WLW—News; Financial Notes

4:00 p.m. EST 3:00 CST
CBS—Loretta Lee, soprano
WABC WHAS WSMK WKRC KMOX (sw-15.27)
NBC—Don Rodolfo's Orchestra; WJZ
KDKA—Plough Boys
WFBE—Ethel Waters, songs
WGBF—Sunshine Hour
WGY—Lang Sisters
WTAM—Musical Cocktail
WVVA—Cap, Andy and Flip

4:15 p.m. EST 3:15 CST
CBS—Melodic Moments; WABC
WHAS WSMK WVVA WKRC KMOX (sw-15.27)
NBC—Grandpa Burton, sketch; WEAF
KDKA—Kiddies' Klub
WFBE—Salon Music
WLW—Dreams in the Afternoon
WSM—Don Rodolfo's Orchestra (NBC)

4:30 p.m. EST 3:30 CST
NBC—Strolling Songsters; WEAF
WCKY WAVE WTAM WSM
CBS—Jack Armstrong; WABC
★ NBC—THE KELLOGG CO. Presents Irene Wicker, the Singing Lady; WJZ
KDKA WLW (sw-15.21)
KMOX—Strolling Bard
WENR—Musical Comments
WFBE—Variety Hour

WGBF—News
WGY—Musical Program
WHAS—Week-day Devotions
WKRC—This and That
WVVA—Shopping Syncopation

4:45 p.m. EST 3:45 CST
NBC—Adventures of Sam and Dick, sketch; WEAF
CBS—Carlton and Shaw; WABC
WHAS WSMK WKRC KMOX (sw-15.27)
NBC—Orphan Annie; WJZ
KDKA WCKY (sw-15.21)
WENR—That Certain Four
WGBF—Musical Masterpiece
WLW—Questions and Answers

5:00 p.m. EST 4:00 CST
NBC—Flying Time; WEAF
CBS—Kaltenborn Edits the News; WABC
NBC—Ken Sparron's String Ensemble; WJZ
KDKA—News Reeler
KMOX—Broadway Melodies
WCKY—Shillito's Zoo Club
WFBE—Moods in Blue
WGN—Armchair Melodies
WSM—To be announced
WTAM—Twilight Tunes
WVVA—The Keystone

5:15 p.m. EST 4:15 CST
NBC—Three Scamps; WEAF
CBS—Bobby Benson and Sunny Jim; WABC
NBC—Stamp Club; Capt. Tim Healy; WJZ
CBS—World Traveler; WKRC
WVVA—Economy Notes

5:30 p.m. EST 4:30 CST
★ NBC—THE KELLOGG CO. Presents Irene Wicker, the Singing Lady; WGN
NBC—News; Ann Lester, contralto; WEAF
CBS—Allan Leaffer's Orchestra; WABC
NBC—News; Robert Weede, baritone; WJZ
KDKA—The Texans
KMOX—Hawaiian Sunlight
WENR—What's the News?
WGY—Evening Brevities
WHAS—Herbert Koch, organist
WKRC—Popular Varieties
WLW—Jack Armstrong, drama
WSAI—News; George Elliston poems
WSM—News; Financial News
WTAM—News; Don Jose
WVVA—News

5:45 p.m. EST 4:45 CST
NBC—Lowell Thomas, news; WJZ
CBS—Allan Leaffer's Orchestra; News; WSMK
NBC—Orphan Annie
WVVA—Congress of Rhythm

Night

6:00 p.m. EST 5:00 CST
★ NBC—Amos 'n' Andy; WEAF
WGY WLW
CBS—"Just Entertainment," variety program; WABC
NBC—Dinner Concert; Richard Leibert, organist; WJZ
NBC—Dick Fidler's Orchestra; WCKY
KMOX—Cubanettes
WGN—Bob Elson, Sports
WHAM—Sportcast
WHAS—Melody Cruise
WKRC—Smilin' Dan
WSAI—Knot Hole Club
WVVA—Sportsman; Baseball Scores
WVVA—Sports Final
6:15 p.m. EST 5:15 CST
★ NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station; WEAF
WVVA—Sportsman; Baseball Scores
WVVA—Sports Final

CBS—Lazy Dan, "The Minstrel Man"; WABC WKRC WSMK WBBM (sw-11.83)
 ★ NBC—Tony & Gus, sketch: WJZ WENR WCKY WHAM KDKA (sw-11.87-15.21)
 KMOX—Edith Karen, soprano (CBS)
 WAVE—Round the Town
 WFBE—Dance Rhythms
 WGBF—Singing Cowboys
 WGN—Palmer House Ensemble
 WLW—Old Fashioned Girl
 WSM—Strings
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WJZ WENR
 NBC—Dick Fidler's Orchestra: WSM WCKY WTAM
 NBC—To be announced: WFAF News: WIAM WSAI
 KDKA—The Singing Seven
 KMOX—Harmonettes (CBS)
 WFBE—Star Serenaders
 WGBF—Home Town Headlines
 WGN—Blackstone Ensemble
 WGY—Jim Healey, commentator
 WLW—Bob Newhall, sports

6:45 p.m. EST 5:45 CST
 ★ NBC—Morton Downey, tenor; Bertrand Hirsch's Orchestra: WFAF
 ★ CBS—Boake Carter, news: WABC KMOX WKRC WHAS WBBM (sw-11.83)
 NBC—Dangerous Paradise, drama; Elsie Hitz and Nick Dawson: WJZ WENR KDKA WSM WLW WHAM (sw-11.87-15.21)
 WCKY—Baseball Scores; News
 WFBE—Sketches from Life
 WGBF—Serooco Club
 WGN—Quin Ryan's Amateur Night
 WGY—Victor Young's Orchestra
 WSAI—Ward & Muzzy (NBC)
 WTAM—Beckloff and Zohn
 WWVA—Musical Program

7:00 p.m. EST 6:00 CST
 NBC—Irene Rich sketch: WJZ WAVE KDKA WSM WLS WHAM WCKY (sw-11.87)
 CBS—Sketch Book; Johnny Green's Orch.; Virginia Ver-rill, songs; Christopher Mor-ley: WABC (sw-6.12)
 ★ NBC—Concert: Jessica Drao-nette; Orch.: WFAF WGY WTAM WSAI (sw-9.53)
 CBS—L. Nazir Kurkdjie's Orch.: WWVA WSMK WKRC
 KMOX—Russell Brown & Edith Karen, songs
 WBBM—Norm Sherr, pianist; Eddie House, organist
 WFBE—Roy Wilson, pianist
 WGBF—Stock Markets
 WGN—Lone Ranger
 WHAS—Sports Review
 WLW—Hot Dates in History

7:15 p.m. EST 6:15 CST
 NBC—Lucille Manners, soprano: WJZ KDKA WSM WAVE WLS (sw-11.87)
 KMOX—Frank Hazzard, tenor & Orchestra
 WBBM—Pat Flanagan, sports
 WCKY—Variety Program
 WFBE—Smoky Mountain Boys
 WGBF—Zoo News; Baseball Re-sults
 WHAM—The Forty-Niners
 WHAS—Hot Dates in History
 WLW—Capt. Alfred G. Karger

7:30 p.m. EST 6:30 CST
 CBS—Lois Ravel; Leith Stevens' Orch.: WABC WHAS (sw-6.12)
 NBC—College Prom; Ruth Et-ting, songs; Red Nichols' Or-chestra: WJZ KDKA WLS WHAM WLW (sw-11.87)
 WAVE—Bert Kenney Parade
 WBBM—Elena Moneak's Ensem-ble
 WCKY—On the Mall
 WFBE—Sport Review
 WGBF—Historical Facts
 WGN—Joe Sanders' Orch.
 WGY—Farm Forum
 WKRC—Frank Black's Orch.; Guests
 WSM—Bobby Tucker, pianist
 WWVA—Musical Moments

7:45 p.m. EST 6:45 CST
 KMOX—Fascinating Melodies
 WAVE—A Council of Churches
 WBBM—Dance Orchestra
 WCKY—Musical Moments
 WFBE—Studio Concert
 WGBF—Regular Fellows
 WGN—Veloz & Yolanda's Orch.

WSM—Variety Program
 WWVA—News
 8:00 p.m. EST 7:00 CST
 ★ NBC—Beauty Box Theater; Guests: John Barclay, baritone, and Others; Al Good-man's Orch.: WJZ KDKA WHAM WENR WCKY WAVE WSM (sw-11.87)
 NBC—Waltz Time; Frank Munn, tenor; Vivienne Segal, soprano: WFAF WTAM WLW WGY (sw-9.53)
 ★ CBS—Hollywood Hotel; Dick Powell, Anne Jamison, Frances Langford, Raymond Paige's Orchestra; Igor Gorin, baritone; Irene Dunne, guest: WABC WBBM WWVA WHAS WKRC KMOX (sw-6.12)
 WFBE—Galvano & Cortez
 WGN—The Mardi Gras
 WSAI—Gene Burchell's reh.

8:15 p.m. EST 7:15 CST
 WFBE—To be announced
 8:30 p.m. EST 7:30 CST
 ★ NBC—Court of Human Rela-tions, drama: WFAF WTAM WGY
 WFBE—Studio Program
 WGN—Wayne King's Orchestra
 WSAI—Metropolitan Moods

8:45 p.m. EST 7:45 CST
 WFBE—Dance Hits
 WGN—Horace Heidt's Orchestra
 9:00 p.m. EST 8:00 CST
 ★ NBC—First Nighter, drama: WFAF WLW WTAM WSM WGY (sw-9.53)
 ★ CBS—STUDEBAKER CHAM-pions Present Richard Him-ber's Orch.; Stuart Allen, vo-calist: WABC WBBM WKRC KMOX WHAS WADC (sw-6.12)
 NBC—Meetin' House: WJZ WENR WHAM
 KDKA—Air Wave Theater
 WAVE—Harry Diekman's Orch.
 WCKY—Strange as It Seems
 WGN—News; Quin Ryan's Sports
 WSAI—Pillar of Fire Church

9:15 p.m. EST 8:15 CST
 WAVE—Larry Funk's Orch.
 WCKY—To be announced
 WFBE—Wrestling Matches
 WGN—Musical Moments
 9:30 p.m. EST 8:30 CST
 ★ NBC—Al Pearce & His Gang: WFAF WTAM WGY WSAI WENR WAVE WSM (sw-9.53)
 CBS—March of Time, drama: WABC WHAS KMOX WKRC WBBM (sw-6.12)
 NBC—Sinfonietta: WJZ KDKA WCKY WHAM (sw-6.14)
 MBS—The Music Box Hour
 WLW WGN WOR WXYZ
 WGBF—Fred Waring's Orch.

9:45 p.m. EST 8:45 CST
 CBS—Jerry Cooper, baritone: WABC WBBM
 CBS—Lazy Dan, the Minstrel Man: WHAS KMOX
 WKRC—Red Bird's Orchestra
 10:00 p.m. EST 9:00 CST
 NBC—Dorothy Lamour, soprano: WJZ
 CBS—Frank Dailey's Orchestra: WABC
 NBC—George R. Holmes, news: WFAF
 ★ NBC—Amos 'n' Andy: WTAM WSM
 KDKA—Organ Reveries
 WAVE—Reveries
 WCKY—News
 WENR—Gobe Trotter
 WGN—College Broadcast
 WGY—Johnny Albright, croiner
 WHAM—Tong, the Barber
 WKRC—Newscast
 WLW—News Room
 WSAI—Rehiny Gau, vocal

10:15 p.m. EST 9:15 CST
 NBC—Leonard Keller's Orch.: WFAF WENR WGY (sw-9.53)
 NBC—Ink Spots: WJZ WHAM
 ★ NBC—Tony and Gus: WAVE WSM
 CBS—Frank Dailey's Orchestra: WHAS WKRC WBBM
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WLW
 KDKA—Trojan Quartet
 KMOX—Sport Page of the Air
 WCKY—Xavier Cugat's Orch.
 WGN—Fiddle Riddles
 WHAM—Federal Housing Talk
 WSAI—Dance Orchestra
 WTAM—Gene Baker's Orchestra

10:30 p.m. EST 9:30 CST
 NBC—Glenn Lee's Orch.: WFAF WGY WSM WCKY WAVE WTAM (sw-9.53)
 NBC—Oliver Naylor's Orchestra: WJZ WHAM
 CBS—Jerry Freeman's Orch.: WABC WSMK WHAS KMOX WBBM WKRC
 ★ NBC—Beauty Box Theater; Guests: John Barclay, baritone, and Others; Al Good-man's Orch.: WLW
 KDKA—Radio Night Club
 WGBF—News
 WGN—Wayne King's Orchestra
 WSAI—To be announced

10:45 p.m. EST 9:45 CST
 NBC—The Open Road, sketch: WFAF WGY WSAI WTAM WSM WCKY WAVE (sw-9.53)
 KMOX—Comedy Stars of Holly-wood
 WENR—Chas. Boulanger's Orch.
 WFBE—Jimmy Ward
 WGBF—Boxing Matches
 11:00 p.m. EST 10:00 CST
 NBC—Ben Bernie's Orchestra: WFAF WSM WGY WCKY WENR WTAM
 CBS—Seymour Simons' Orch.: WABC WKRC WSMK KMOX WHAS
 NBC—Shandor, violinist; Teddy Hill's Orch.: WJZ WHAM KDKA (sw-6.14)
 WAVE—Johnny Burkarth's Orch.
 WBBM—Frankie Masters' Orch.
 WGN—Veloz & Yolanda's Orch.
 WSAI—Today's News

11:15 p.m. EST 10:15 CST
 WAVE—Harry Diekman's Orch.
 WHK—Frankie Masters' Orch. (CBS)
 WSAI—Ben Bernie's Orchestra (NBC)
 WSM—Radio Ripples
 11:30 p.m. EST 10:30 CST
 NBC—Billy Bissett's Orchestra: WJZ WENR WHAM
 CBS—Dick Messner's Orchestra: WABC WSMK
 NBC—Griff William's Orchestra: WFAF WGY WSAI WTAM WCKY
 KDKA—DX Club
 KMOX—Hagzell and Straeter Presents
 WAVE—Amateur Night
 WBBM—Floyd Town's Orchestra (CBS)
 WGN—Horace Heidt's Orchestra
 WHAS—Harry Currie's Orch
 WKRC—Divertissement
 WLW—Los Amigos
 WSM—Dance Orchestra

11:45 p.m. EST 10:45 CST
 KMOX—To be announced
 WGBF—Colonial
 12:00 p.m. EST 11:00 CST
 CBS—Al Dien's Orch.: WBBM KMOX WHAS
 NBC—Arlie Simmonds' Orchestra: WAVE WSM
 MBS—Continental Gypsies: WGN WLW
 WENR—Glenn Lee's Orchestra
 WGBF—Coral Room
 WKRC—Red Bird's Orchestra
 WTAM—Stan Wood's Orchestra

12:15 a.m. ES 11:15 p.m. CS
 MBS—Joe Sanders' Orch.: WGN WLW
 WAVE—Larry Funk's Orch.
 12:30 a.m. ES 11:30 p.m. CS
 CBS—Seymour Simons' Orch.: WBBM KMOX
 NBC—Jack Russell's Orchestra: WENR WSM WAVE
 WHAS—Dream Serenade
 WTAM—Dick Fidler's Orchestra

12:45 a.m. ES 11:45 p.m. CS
 MBS—Horace Heidt's Orchestra: WGN WLW
 KMOX—When Day Is Done
 1:00 a.m. ES 12:00 p.m. CS
 WGN—Veloz & Yolanda's Orch.
 WLW—Murray Horton's Orch.
 1:15 a.m. EST 12:15 CST
 WLW—George Duffy's Orchestra
 1:30 a.m. EST 12:30 CST
 WLW—Moon River

11:50 p.m. EST 10:50 CST
 NBC—Ben Bernie's Orchestra: WFAF WSM WGY WCKY WENR WTAM
 CBS—Seymour Simons' Orch.: WABC WKRC WSMK KMOX WHAS
 NBC—Shandor, violinist; Teddy Hill's Orch.: WJZ WHAM KDKA (sw-6.14)
 WAVE—Johnny Burkarth's Orch.
 WBBM—Frankie Masters' Orch.
 WGN—Veloz & Yolanda's Orch.
 WSAI—Today's News

11:15 p.m. EST 10:15 CST
 WAVE—Harry Diekman's Orch.
 WHK—Frankie Masters' Orch. (CBS)
 WSAI—Ben Bernie's Orchestra (NBC)
 WSM—Radio Ripples

11:30 p.m. EST 10:30 CST
 NBC—Billy Bissett's Orchestra: WJZ WENR WHAM
 CBS—Dick Messner's Orchestra: WABC WSMK
 NBC—Griff William's Orchestra: WFAF WGY WSAI WTAM WCKY
 KDKA—DX Club
 KMOX—Hagzell and Straeter Presents
 WAVE—Amateur Night
 WBBM—Floyd Town's Orchestra (CBS)
 WGN—Horace Heidt's Orchestra
 WHAS—Harry Currie's Orch
 WKRC—Divertissement
 WLW—Los Amigos
 WSM—Dance Orchestra

11:45 p.m. EST 10:45 CST
 KMOX—To be announced
 WGBF—Colonial

12:00 p.m. EST 11:00 CST
 CBS—Al Dien's Orch.: WBBM KMOX WHAS
 NBC—Arlie Simmonds' Orchestra: WAVE WSM
 MBS—Continental Gypsies: WGN WLW
 WENR—Glenn Lee's Orchestra
 WGBF—Coral Room
 WKRC—Red Bird's Orchestra
 WTAM—Stan Wood's Orchestra

12:15 a.m. ES 11:15 p.m. CS
 MBS—Joe Sanders' Orch.: WGN WLW
 WAVE—Larry Funk's Orch.

12:30 a.m. ES 11:30 p.m. CS
 CBS—Seymour Simons' Orch.: WBBM KMOX
 NBC—Jack Russell's Orchestra: WENR WSM WAVE
 WHAS—Dream Serenade
 WTAM—Dick Fidler's Orchestra

12:45 a.m. ES 11:45 p.m. CS
 MBS—Horace Heidt's Orchestra: WGN WLW
 KMOX—When Day Is Done

1:00 a.m. ES 12:00 p.m. CS
 WGN—Veloz & Yolanda's Orch.
 WLW—Murray Horton's Orch.

1:15 a.m. EST 12:15 CST
 WLW—George Duffy's Orchestra

1:30 a.m. EST 12:30 CST
 WLW—Moon River

NEWS ANNOUNCER: "He confessed starting 18 fires after his arrest."—Pat J. O'Leary, New Haven, Conn. (August 26; WICC; 1:37 p. m.)

POLICE COURT WITNESS: "My husband committed suicide four times and if he ever does it again I am going to leave him unless he does a good job of it."—Bernard Dice, Presho, S. D.—August 31; WAAW; 9:35 a. m.)

GEORGE PUTNAM: "And the person who, in the judge's mind, sends in the hot eightest numbers."—Gerald White, Hutchin-son, Minn. (August 26; WDGY; 2:35 p. m.)

BOAKE CARTER: "Each one has his own pet fish to fry in the troubled waters of the world."—Elizabeth Hackley, Urbana, Ill. (August 27; WBBM; 6:45 p. m.)

ANNOUNCER: "The hues of the forth-coming automobiles are comparable to Jacob's coat of many colors."—Mildred Severson, Winneconne, Wis. (August 29; WBBM; 5:45 p. m.)

MAYOR MANNING (of Ottumwa, Iowa): "We built a swimming pool because we used to have only the Des Moines River with a lot of drownings and we're very proud of that."—Edward S. Allen,

Mr. Fairfax

FRANCIS X. BUSHMAN plays the part of Michael Dorn in the script program Story of Mary Marlin, heard over CBS. (Mrs. J. Braren, Paterson, New Jersey.)

The House of Glass program is pro-duced in New York City and the One Man's Family show originates in San Francisco. The two casts are entirely different. (Jack Knebel, Dallas, Texas.)

GUY LOMBARDO and the Royal Canadians played for the program featur-ing GEORGE BURNS and GRACIE ALLEN for several years. In the Spring of 1934 Lombardo discontinued his affilia-tion with this sponsor and also this com-edy team. (Phillip Clark, Alva, Okla-homa.)

CHARLES LYON announced the BEN BERNIE broadcast heard from Chicago on July 23. (Corinne Manske, Chicago, Illinois.)

Forgotten Melody is the name of the theme song used on JESSE CRAW-FORD'S organ programs. (Hazel Hills, Tillsonbury, Ontario, Canada.)

EDDIE EAST and RALPH DUMKE return to the air this week. See the Com-ing Events department of this issue of RADIO GUIDE for the time, day and net-work of their program. Aunt Louise in the Easy Aces program was played by MINERVA PIOUS, who also is well known as a comedienne on the Town Hall Tonight programs. GRACE and EDDIE ALBERT are married. (Mrs. C. A. D., Whitney Crossing, New York.)

The schooner Seth Parker was not brought back to the United States. It was sold to a fishing concern in Hawaii. JACK OWENS may be heard on the Original-ities program over an NBC-WJZ network Saturday mornings at 10:45 a. m. EDT (9:45 EST; 9:45 CDT; 8:45 CST; 7:45 MST; 6:45 PST). (Mrs. Edgar Smith, Fort Lauderdale, Florida.)

Mr. Fairfax answers personally only those inquiries which are ac-companied by addressed return en-velope and postage. Mr. Fairfax can guarantee to answer only questions concerning personalities heard on the networks. Address him in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Ames, Iowa. (August 30; WHO; 7:20 p. m.)


PAT FLANAGAN: "Chapman grins and relaxes. He knows he can't hit that ball when he's tight."—A. C. Detweiler, Elkhart, Ind. (August 28; WBBM; 2:52 p. m.)

HON. FRED A. HARTLEY, JR.: "Through the long session of Congress members laughed and swore—hurled the usual epitaphs back and forth."—Miss Beryl Stephens, Woodside, L. I., New York. (August 26; WHBI; 8 p. m.)

HAL TOTTEN: "He wipes his face with his handkerchief and then stuffs it back in his pocket."—Weldon Nygren, Chicago Heights, Ill.—August 26; WCFL; 3:07 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Boners Editor care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

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6:00 a.m. EST 5:00 CST
KDKA—Musical Clock
WLS—Smile-a-White
WWVA—Blue Grass Roy
6:30 a.m. EST 5:30 CST
NBC—Jolly Bill & Jane; WEAF
CBS—Organ Reveille; WABC
NBC—Pollock & Lownhurst, pi-
ano duo; WJZ
KMOX—Home Folks' Hour
WGY—Musical Clock
WLW—Top of the Morning
WTAM—Sun Up
WWVA—The Eye Opener
6:45 a.m. EST 5:45 CST
NBC—Yoichi Hiraoka, xylophon-
ist; WEAF
NBC—Rise and Shine; WJZ
7:00 a.m. EST 6:00 CST
NBC—Morning Devotions; WJZ
KDKA WCKY (sw-21.54)
CBS—On the Air Today; Lyric
serenade; WABC
NBC—Sparteribs; WEAF
KMOX—Uncle Lum
WFBE—Musical Clock
WGN—Good Morning
WKRC—To be announced
WLS—News
WLW—Family Prayer Period
WTAM—Good Morning
WSAI—Slim Eberhardt
WWVA—Gospel Tabernacle
7:15 a.m. EST 6:15 CST
NBC—Pals, dramatic sketch;
WJZ KDKA (sw-21.54)
NBC—Morning Glories; WEAF
WTAM WLW
KMOX—Pickard Family
WCKY—Bert Layne Fiddlers
WLS—Morning Round-Up
7:30 a.m. EST 6:30 CST
NBC—Walter Cassel, baritone;
William Meeder, organist;
WJZ KDKA (sw-21.54)
CBS—Chapel Singers; WABC
NBC—Cheerio; WEAF WTAM
WLW WGY
KMOX—Variety Program
WCKY—Yodelling Twins
WHAS—College Devotions
WKRC—Fiddlin' Farmers
WLS—Arkansas Woodchopper
WSAI—Today's News
WSM—Delmore Brothers
7:45 a.m. EST 6:45 CST
CBS—Waltz Time; WABC
NBC—Landy Trio and White;
WJZ KDKA WCKY (sw-21.54)
WLS—News, Julian Bentley
WSAI—Musical Sun Dial
WSM—Morning Devotions
8:00 a.m. EST 7:00 CST
NBC—Richard Leibert, organist
WEAF WTAM
★ NBC—Breakfast Club; Edna
Odell, contralto; Three Flats;
Don McNeill, m.c.; Jack
Owens, tenor; WJZ WSM
KDKA WAVE (sw-21.54)
CBS—Top of the Morning
WABC WSMK WHAS KMOX
WKRC
△ Morning Devotions; WLS
WLW
WCKY—News
WFBE—Daily Thought
WGBF—East Side Tabernacle
WGY—Hymns of All Churches
WSAI—McCormick's Old Time
Fiddlers
WWVA—News
8:15 a.m. EST 7:15 CST
NBC—Richard Leibert, organist;
WLW WGY
CBS—Top of the Morning;
WWVA
WCKY—Breakfast Club (NBC)
WFBE—Arkansas Fiddlers
WLS—Jolly Joe and His Pet Pals
8:30 a.m. EST 7:30 CST
NBC—Junior Radio Journal
WEAF WTAM WGY
KMOX—Tick-Tock Revue
WFBE—Morning Concert
WGN—Good Morning Program
WLS—Ford Rush; Ralph Emer-
son, organist
WLW—Rhythm Jesters
WSAI—Church Forum
WWVA—Morning Dance Tunes
8:45 a.m. EST 7:45 CST
CBS—Men of Manhattan; WABC
WSMK WKRC
NBC—The Vass Family; WEAF
WLW
WGBF—Timely Topics
WGY—Musical Program
WHAS—Georgia Wildcats
WLS—Announcements and News
WTAM—Vaughn King
9:00 a.m. EST 8:00 CST
CBS—News; Mellow Moments;
WABC WKRC WWVA
NBC—News; Cleo Brown, pian-
ist; WJZ KDKA WCKY (sw-
15.21)

NBC—News; Frank Luthex,
tenor; WEAF WGY WSM
WSAI
MBS—Hymns of All Churches;
WGN WLW
KMOX—Views on News
WAVE—News
WFBE—Jan Garber's Music
WLS—Otto's Tunetwisters
WTAM—News; Console Capers
9:15 a.m. EST 8:15 CST
NBC—The Banjoers; WEAF
WGY WLW WTAM
CBS—Clyde Barrie, baritone;
WABC WWVA WKRC
NBC—Edward MacHugh, bari-
tone; WJZ WCKY KDKA
WAVE WSM (sw-15.21)
KMOX—Musical Jewel Box
WFBE—Old Favorites
WGBF—City Court
WGN—Margery Graham
WHAS—Bob Atcher
WLS—Harmony Ranch
WSAI—Traffic Court Cases
9:30 a.m. EST 8:30 CST
NBC—Marie de Ville, songs;
WJZ WCKY
CBS—Let's Pretend; WABC
WKRC
NBC—Nicholas Mathay's Orch.;
WEAF WLW WGY WSM
KDKA—Home Forum
KMOX—The Cornhuskers
WAVE—Musical Clock
WFBE—Gladys Catron
WGN—Markets; Serenade
WHAS—Shopping Guide
WLS—Jolly Joe's Junior Stars
WTAM—Health and Home
WWVA—Flyin' X Round-Up
9:45 a.m. EST 8:45 CST
NBC—Originalities; Jack Owens
tenor; Orch.; WJZ KDKA
WCKY (sw-15.21)
KMOX—Rhythm Revue
WFBE—Musical Program
WSAI—On the Mall
WTAM—Nicholas Mathay's Orch.
(NBC)
10:00 a.m. EST 9:00 CST
NBC—Morning Parade; WEAF
WTAM WGY
CBS—Milton Charles, organist;
WABC WHAS WKRC WWVA
(sw-15.27)
NBC—The Honeymooners; WJZ
WLW WAVE WCKY
KDKA—Kiddies Klub
KMOX—News Thru a Woman's
Eyes
WFBE—Two Wild Deuces
WGN—Friendly Neighbor's House
Party
WLS—Mary Wright
WSAI—Household Hints
WSM—Homemakers' Chat
10:15 a.m. EST 9:15 CST
NBC—Wendell Hall, songs; WJZ
WCKY WSM WAVE
KMOX—Piano Interlude; Better
Films Council
WFBE—Dot Club News
WGBF—Household Hour
WGN—Len Salvo, organist
WKRC—Woman's Hour
WLS—Home Towners
WLW—News; Stock Reports
WSAI—Morning Parade (NBC)
WWVA—Rapid Ad Service
10:30 a.m. EST 9:30 CST
NBC—Whitney Ensemble; WJZ
WCKY KDKA (sw-15.21)
CBS—Diversity; WABC WHAS
WWVA WKRC KMOX
NBC—Morning Parade; WLW
WAVE—Devotional Service
WFBE—Smile Club
WGN—Carl Spaeth's Orchestra
WGY—Children's Theater of the
Air
WLS—"Rocky," basso
WSM—Leon Cole, organist
10:45 a.m. EST 9:45 CST
NBC—The Whitney Ensemble;
WAVE WSM
KMOX—Let's Compare Notes
WLS—News, Julian Bentley
11:00 a.m. EST 10:00 CST
NBC—Simpson Boys of Spruce-
head Bay; WJZ KDKA WCKY
(sw-15.21)
CBS—Orientale; WABC WSMK
WKRC KMOX
NBC—Minute Men, male quartet.
WEAF WLW WSAI WSM
WAVE
KFBE—Variety Program
WGBF—Mr. and Mrs.
WGN—Three Treys
WGY—Musical Program
WLS—Tunetwisters and Ralph
Emerson
WLW—News
WTAM—Doc Whipple
WWVA—Kiddie Program

Star ★ Indicates High Spot Selections
11:15 a.m. EST 10:15 CST
NBC—Honeyboy and Sassafras;
WEAF WTAM WSAI
NBC—Genia Fonariova, soprano;
WJZ WCKY WSM WAVE
Autumn Serenade Massenet
One Who Has Yearned
Alone Tschaiakowsky
Hungarian Dance No. 3
Evening Song Edwards
KDKA—Mac and Bob
WFBE—Ethel Knapp Behrmann
WGBF—Boy Scouts
WGN—Len Salvo, organist
WGY—Doc Schneider's Cowboys
WLW—Bob Chester's Orchestra
(NBC)
11:30 a.m. EST 10:30 CST
NBC—Merry Madcaps; WEAF
WGY WLW WTAM WSAI
NBC—Words and Music; WJZ
WCKY KDKA WAVE WSM
(sw-15.21)
CBS—Al Roth's Syncopators;
WABC WKRC WSMK WHAS
KMOX WWVA (sw-15.27)
WFBE—Junior Aviators
WGBF—Baby Shop Man
WGN—Markets
WLS—Henry Burr's Book of
Ballads
11:45 a.m. EST 10:45 CST
MBS—Painted Dreams; WGN
WLW
KDKA—Grab Bag
WFBE—Frigid Facts
WGBF—Auditions for Young
Folks
WGY—Bag and Baggage
WLS—Homemakers' Hour
Afternoon
12:00 m ES 11:00 a.m. CS
NBC—Lee Gordon's Orchestra;
WEAF WTAM WLW WSAI
CBS—Jack Shannon, tenor;
WABC WHAS WSMK WKRC
KMOX (sw-15.27)
NBC—Happy Jack; WJZ WCKY
WSM WAVE
KDKA—Cy King
WFBE—Luncheon Melodies
WGN—Luncheon Music
WGY—Stock Reports
WWVA—Dominic and Tony
12:15 p.m. ES 11:15 a.m. CS
CBS—Jack and Gil; WABC
WHAS KMOX (sw-15.27)
NBC—Chas. Boulanger's Orch.;
WJZ WAVE WSM
KDKA—Salt and Peanuts
WCKY—News
WFBE—Non-time Tunes
WGN—Doring Sisters
WGY—Lee Gordon's Orch. (NBC)
WKRC—Magic Melodies
WLW—News; Market Reports
WWVA—News
12:30 p.m. ES 11:30 a.m. CS
NBC—Dick Fidler's Orchestra;
WEAF WTAM WSAI
CBS—Billy Mills and Company;
WABC WKRC WHAS WSMK
(sw-15.27)
NBC—Nat'l Grange Prgm.; WJZ
WCKY WAVE KDKA WLW
WSM (sw-15.21)
KMOX—Magic Kitchen
WFBE—Dept. of the Interior
WGN—Markets; △ Mid-day Ser-
vice
WGY—Farm Program
WLS—Weather; Markets; News
WWVA—Luncheon Music
12:45 p.m. ES 11:45 a.m. CS
CBS—Billy Mills & Company;
WWVA
WFBE—Variety Program
WGBF—Bulletin Board
WLS—Poultry Service Time
WTAM—Noonday Resume
1:00 p.m. ES 12:00 m CS
NBC—Rex Battle's Ensemble
WEAF WGY WTAM
CBS—The Captivators; WABC
WSMK WWVA WKRC KMOX
(sw-15.27)
WFBE—Salon Music
WGBF—Church and School News
WGN—Palmer House Ensemble
WHAS—Markets; Piano Recital
WSAI—Police Flashes
1:15 p.m. EST 12:15 CST
WFBE—Band Concert
WGBF—Farmer Purcell
WGN—Waves of Melody
WHAS—Log Cabin Boys
WLS—Lulu Belle and Skyland
Scotty
WSAI—Rex Battle Ensemble
WWVA—Musical Program

1:30 p.m. EST 12:30 CST
CBS—Down by Hermans; WABC
WKRC WHAS WSMK KMOX
(sw-15.27)
NBC—Walberg Brown String
Quartet; WJZ KDKA WCKY
(sw-15.21)
MBS—Gene Burchell's Orchestra;
WGN WLW
WFBE—Gladys and Mary
WGBF—Auto Club
WLS—Livestock and Grain Mar-
kets
WWVA—Variety Program
1:45 p.m. EST 12:45 CST
WFBE—Mary Jane Schriever
WGBF—Curbstone Reporter
WGN—Baseball; Pittsburgh vs.
Chicago Cubs
WLS—Home Talent Show
WLW—George Duffy's Orchestra
WWVA—Gospel Tabernacle
2:00 p.m. EST 1:00 CST
NBC—Old Skipper's Radio Gang;
WJZ WLW KDKA WSAI
WCKY (sw-15.21)
CBS—On the Village Green;
WABC WHAS WSMK WKRC
(sw-15.27)
NBC—Week-End Revue; WEAF
WGY (sw-15.33)
KMOX—News; Piano Melodies
WFBE—Tango Tunes
WGBF—Billboarders
2:15 p.m. EST 1:15 CST
KMOX—Exchange Club
WFBE—Tweedy Brothers
WWVA—The Ol' Pardner
2:30 p.m. EST 1:30 CST
NBC—Music Magic; Orchestra;
Ruth Lyon, soprano; Cyril
Pitts, tenor; WJZ KDKA
WCKY (sw-15.21)
CBS—Buffalo Presents; WABC
WWVA WSMK WHAS KMOX
WKRC (sw-15.27)
NBC—Music Guild; WEAF WSM
WGY WTAM WAVE WLW
WSAI (sw-15.33)
WFBE—Variety Hour
WKRC—Baseball; Reds vs.
Boston
WLS—Personality Interview
2:45 p.m. EST 1:45 CST
KMOX—Window Shoppers
3:00 p.m. EST 2:00 CST
NBC—Carol Deis, soprano;
WEAF WSAI WLW WTAM
WGY
CBS—Three Little Words, girls
vocal trio; WABC WWVA
WHAS WSMK KMOX WKRC
(sw-15.27)
NBC—Teddy Hill's Orch.; WJZ
WCKY KDKA WAVE WSM
(sw-15.21)
WENR—Music and Comments
WFBE—Today's Favorites
3:15 p.m. EST 2:15 CST
NBC—Norsemen, male quartet;
WEAF WGY WSAI WLW
WTAM
CBS—Chicagoans; Marshall Sos-
son, violinist; WABC WKRC
WHAS WSMK WWVA
KMOX—News
WENR—Teddy Hill's Orchestra
(NBC)
WFBE—Studio Selections
WSM—To be announced
3:30 p.m. EST 2:30 CST
NBC—Our Barn; WEAF WSAI
WGY WTAM WLW
KMOX—Baseball; Cardinals vs.
Cincinnati
WFBE—Baseball; Reds vs. St.
Louis
3:45 p.m. EST 2:45 CST
CBS—Tito Guizar, tenor; WABC
WHAS WSMK WWVA WKRC
(sw-15.27)
4:00 p.m. EST 3:00 CST
NBC—Blue Room Echoes; WEAF
WSAI WGY WLW
CBS—Frank Dailey's Orchestra;
WABC WHAS WSMK WKRC
WWVA (sw-15.27)
NBC—Musical Adventures; WJZ
WENR WCKY KDKA WAVE
(sw-15.21)
WGN—Afternoon Serenade
WTAM—Musical Cocktail
4:15 p.m. EST 3:15 CST
NBC—Blue Room Echoes; WLW
WTAM
NBC—Jackie Heller, tenor; Platt
and Nierman, piano duo; WJZ
WCKY WSM WAVE WENR
KDKA—A Recreo; Bill and Alex
4:30 p.m. EST 3:30 CST
NBC—Temple of Song; WEAF
WLW WTAM WAVE WGY

NBC—Ken Sparnon's Ensemble;
WJZ WCKY WENR KDKA
(sw-15.21)
CBS—Elsie Thompson, organist;
Evelyn MacGregor, contralto;
WABC WSMK WHAS WWVA
WKRC (sw-15.27)
WSAI—Dealers Salute
WSM—Friends and Neighbors
4:45 p.m. EST 3:45 CST
NBC—Weekend News Review;
WJZ KDKA WENR WCKY
(sw-15.21)
WSAI—Curtain Calls
5:00 p.m. EST 4:00 CST
NBC—Kearney Walton's Orch.;
WEAF WSAI WTAM WAVE
WSM WLW WGY
CBS—Frederic Wm. Wile, politi-
cal highlights; WABC WHAS
WKRC WSMK WWVA (sw-
11.83)
NBC—Otto Thurn's Bavarian
Orch.; WJZ WCKY
KDKA—News-Reeler
WENR—Kaltenmeyer's Kinder-
garten (NBC)
WGN—Armchair Melodies
5:15 p.m. EST 4:15 CST
CBS—Saundra Brown, songs;
WABC WWVA WSMK WHAS
(sw-11.83)
NBC—Dot & Will; WJZ WCKY
KDKA—Curly Miller's Plough
Boys
WKRC—Junior Chamber of Com-
merce
5:30 p.m. EST 4:30 CST
NBC—News; Alma Kitchell, con-
tralto; WEAF WSM WAVE
(sw-9.53)
CBS—News; Allen Leifer's Orch.;
WABC WKRC KMOX WSMK
(sw-11.83)
NBC—News; Morin Sisters; WJZ
WCKY
KDKA—On the Mall
WENR—What's the News?
WFBE—Merchant Bulletins
WGY—News; Evening Brevities
WLW—R. F. D. Hour
WSAI—Sports Review
WTAM—News; Organ Melodies
WWVA—News
5:45 p.m. EST 4:45 CST
NBC—Eddie South's Orchestra;
WJZ WENR WCKY
NBC—Merry Macs; WEAF WSM
WTAM WGY (sw-9.53)
KDKA—Isaak Walton League
WAVE—Round the Town
WFBE—Dinner Music
WGBF—News
WGN—Musical Memories
WKRC—Baseball Scores
WSAI—Baseball Resume
WSMK—Allan Leifer's Orch.
(CBS)
WWVA—Front Page Drama
Night
6:00 p.m. EST 5:00 CST
NBC—Eddie South's Orchestra;
WLW KDKA (sw-15.21-11.87)
CBS—The Atlantic Family, with
Frank Parker, tenor; WABC
WKRC WSMK KMOX (sw-
11.83)
NBC—The Art of Living; WEAF
WGY (sw-9.53)
WBBM—Norm Sherr, pianist
WFBE—Musical Comedy Gems
WGBF—Fourth St. Market
WGN—Bob Elson's Sports Re-
view
WHAM—Sportcast
WHAS—Melody Cruise
WSAI—Knot Hole Club
WSM—News, Pan American
Broadcast
WTAM—Sportsman; Baseball
Scores
WWVA—Sports, Baseball Scores
6:15 p.m. EST 5:15 CST
NBC—Popeye, the Sailor; WEAF
WSAI WTAM WGY (sw-9.53)
NBC—The Master Builder; WJZ
WENR KDKA WCKY (sw-
11.87-15.21)
WAVE—Greater Louisville
WBBM—Pat Flanagan, sports
WGN—Palmer House Ensemble
WHAM—Johnny Schwab's Orch.
WLW—Virginians, male quartet
WSM—Sunday School Lesson
WWVA—Dinner Music
6:30 p.m. EST 5:30 CST
NBC—The Sizzlers, trio; WEAF
WTAM WCKY WSAI
NBC—Message of Israel; Rabbi
Jonah B. Wise, director; WJZ
WENR KDKA (sw-11.87-15.21)
CBS—Spanish Serenade; WABC
WKRC WSMK KMOX WHAS
WBBM (sw-11.83)

WFBE—To be announced
WGN—Dance Orchestra
WGBF—Stock Markets
WGY—Variety Program
WHAM—News
WLW—Bob Newhall, sports
WSM—Bobby Tucker
WWVA—Where To Go To Church
6:45 p.m. EST 5:45 CST
NBC—Sports Review of the Air;
Thornton Fisher; Guest: WEAF
WSAI WTAM WSM
MBS—Macy and Her Men; WGN
WLW
WCKY—Baseball Scores; News
WFBE—Musical Masterpieces
WGBF—Serooco Club
WWVA—Spanish Serenade (CBS)
7:00 p.m. EST 6:00 CST
NBC—The Hit Parade; Lennie
Hayton's Orch.; Kay Thomp-
son; Gogo Delays; Three
Rhythm Kings, Melody Girls;
Johnny Hauser; WEAF WTAM
WLW WAVE WGY WSM (sw-
9.53)
CBS—Club Columbia; Musical
Comedy, direction Leith Stev-
ens; WABC WHAS WKRC
WWVA (sw-6.12)
NBC—To be announced; WJZ
WCKY KDKA (sw-11.87)
KMOX—This and That
WBBM—Elena Moneak's Ensem-
ble
WGBF—Musical Moments
WGN—Continental Gypsies
WLS—Otto's Tune Twisters
WSAI—Questions and Answers
7:15 p.m. EST 6:15 CST
KMOX—Frank Hazzard, tenor;
Orchestra
WBBM—Seymour Simons' Orch.
WFBE—Tommy Ryan
WGBF—Zoo News; Baseball Re-
sults
WGN—Veloz & Yolanda's Orch.
WLS—Barn Dance Acts
WSAI—Gene Burchell's Orch.
7:30 p.m. EST 6:30 CST
NBC—Jamboree Variety Show;
WJZ WHAM KDKA WCKY
(sw-11.87)
CBS—"Constitutional Misconcep-
tions," Cong. Sol Bloom, speak-
er; WABC WWVA WKRC
WHAS KMOX (sw-6.12)
WBBM—News; Johnny Hamp's
Orchestra
WFBE—Harry Hartman's Sports
Review
WGBF—Historical Facts
WGN—Joe Sanders' Orchestra
WLS—Barn Dance Party
WSAI—Dinner Hour
7:45 p.m. EST 6:45 CST
CBS—The Troopers; WABC
WWVA WKRC WHAS KMOX
(sw-6.12)
WFBE—Ruth Joyce
WGN—Palmer House Ensemble
8:00 p.m. EST 7:00 CST
★ CBS—Concert Hall; Howard
Barlow's Concert Orch.; WABC
WHAS KMOX WKRC WBBM
(sw-6.12)
NBC—G-Men, authentic cases
from Official Dept. of Justice
Files; Dramatized by Phillips
Lords; WEAF WSM WTAM
WLW WGY WAVE (sw-9.53)
WFBE—Dave and Kenny
WGN—Concert Orchestra
WLS—Barn Dance Party
WSAI—George Duffy's Orchestra
WWVA—News
8:15 p.m. EST 7:15 CST
WFBE—To be announced
WWVA—Sunday School Les-
sons
8:30 p.m. EST 7:30 CST
★ NBC—Chateau; Al Jolson;
Victor Young's Orch.; WEAF
WGY WTAM WLW (sw-9.53)
★ CBS—California Melodies;
WABC WKRC KMOX WBBM
WHAS WBBM WWVA (sw-
6.12)
★ NBC—ALKA-SELTZER Pre-
sents Nat'l Barn Dance; Henry
Burr, tenor; Uncle Ezra; Lulu
Belle; Verne, Lee & Mary;
Hiram & Henry; Hoosier Hot
Shots; Ridge Runners; Maple
City Four; Lucille Long and
Others; WJZ KDKA WHAM
WLS (sw-11.87)
WAVE—Bert Kenney
WCKY—Front Page Dramas
★ WFBE—RADIO GUIDE PRE-
sents the Century Players, in
"Calling All Cars"
WGN—Wayne King's Orchestra
WSAI—Mutually Yours
WSM—Comedy Stars of Holly-
wood

Coming Events

(Continued from Page 10)

inaugurate a new series of weekly Tuesday programs to be heard over an NBC-WJZ network at 9 p. m. EST (8 CST).

A period of the 111th annual convention of the Sovereign Grand Lodge of the Independent Order of ODD FELLOWS in Atlantic City, N. J., will be broadcast over the CBS-WABC network at 10:30 p. m. EST (9:30 CST).

WEDNESDAY, SEPTEMBER 18

RENDEZVOUS, a new series of weekly programs sponsored by Life Savers, Inc., will make its bow over an NBC-WJZ hookup at 7 p. m. EST (6 CST) with a rebroadcast for Western listeners at 12:15 a. m. EST (11:15 p. m. CST). The programs will feature JANE WILLIAMS, soprano; PHIL DUEY, baritone; the MEN ABOUT TOWN quartet and ALDO RICCI and his Rhythm String orchestra.

WARDEN LEWIS E. LAWES and his 20,000 Years in Sing Sing dramatizations, sponsored by the makers of Sloan's Liniment, inaugurate their fourth year on the air at 8:30 p. m. EST (7:30 CST) over an NBC-WJZ network. With the debut of this program the John Charles Thomas broadcasts will be cut to a half-hour's duration instead of 45 minutes as previously.

The Flood Is Rising, a dramatized adventure in hypnotism, will be heard over

an NBC-WEAF network at 9 p. m. EST (8 CST). The play is by Doctor Geno Ohlschlager.

THURSDAY, SEPTEMBER 19

Addresses by Governor Talmadge of Georgia, Governor Langer of North Dakota and Milo Reno, to the Iowa Farmers' Union convention in Des Moines, Iowa, will be heard over CBS-WABC network at 2:30 p. m. EST (1:30 CST) and over an NBC-WEAF hookup at 3 p. m. EST (2 CST).

MUSIC IS MY HOBBY, a new weekly series which will introduce leaders in various professional and commercial fields who make music an avocation, will have its debut over an NBC-WEAF network at 6:30 p. m. EST (5:30 CST). The initial program will feature Professor Vladimir Karapetoff, professor of electrical engineering at Cornell University, who plays the piano and violin, and composes. He will present a program of his own works.

The renewed **ATWATER KENT** series to be heard weekly over the CBS-WABC network, will have its premiere at 7:30 p. m. EST (6:30 CST). The programs will continue the features of this pioneer broadcast series, and will have as guest star on its premiere Miss JESSICA DRAGONETTE, soprano. The occasion will be the tenth radio anniversary for both the Atwater Kent program and the singer.

FRIDAY, SEPTEMBER 20

MARIE DE VILLE, popular singer, succeeds Martha Mears in the Kitchen Party series heard each Friday at 1:30 p. m. EST (12:30 CST) over an NBC-WEAF network.

IRENE DUNNE, singing star of the motion pictures, will be the featured artist on the Hollywood Hotel program heard over the CBS-WABC network Fridays at 8 p. m. EST (7 CST).

SATURDAY, SEPTEMBER 21

GABRIEL HEATTER, news commentator, inaugurates the first of a new series of talks to be known as Week-End News Reviews under the sponsorship of Scott and Browne. The broadcasts will be heard over an NBC-WJZ net at 4:45 p. m. EST (3:45 CST) each Saturday and Sunday.

Congressman **SOI. BLOOM**, New York, will speak on Constitutional Misconceptions over the CBS-WABC network at 7:30 p. m. EST (6:30 CST).

In Cincinnati

(Continued from Page 19)

that although Elliott has never had a singing lesson in his life he is acclaimed as being one of the best finds of the year?

WHEN **STAN KROHN**, **SID TEN-EYCK** and **SPENCER WHEDON** are among the missing at WSMK it's a safe bet that the trio has adjourned in favor of the bride-path. All three own saddle horses and are spending many Autumn afternoons dressed in chaps and sombreros.

Hits of Week

SONGS HEARD MOST FREQUENTLY OVER THE AIR

Name	Times
In the Mood for Love	31
East of the Sun	29
Little Gypsy Tea Room	29
You're All I Need	27
Page Miss Glory	25
Truckin'	24
Couldn't Believe My Eyes	21
I'll Never Say Never Again Again	17
Paris in Spring	13
I Wished on the Moon	10

BANDLEADERS' PICK OF OUTSTANDING HITS

Name	Points
East of the Sun	29
You're All I Need	27
In the Mood for Love	26
Page Miss Glory	24
And Then Some	23
Cheek to Cheek	23
Couldn't Believe My Eyes	19
Little Gypsy Tea Room	16
I Wished on the Moon	12
Truckin'	11

THRILLS AND GOSSIP!

RADIO GUIDE PRESENTS:

The Century Players, in "Calling All Cars," 8:30 p. m. EST (7:30 CST)
Orville Revelle and Cora Spontent in "The Gossip Room," 9 p. m. EST (8 CST)

Saturday Nights on **W F B E**

WSMK Players in "Calling All Cars," 10:30 p. m. EST (9:30 CST)
Orville Revelle and Cora Spontent in "The Gossip Room," 11 p. m. EST (10 CST)

Monday Nights on **W S M K**

Saturday - Continued

8:45 p.m. EST 7:45 CST
WAVE—Evening Serenade
WCKY—Vincent York's Orch.
WGN—Joe Sanders' Orchestra
WSM—Delmore Brothers

9:00 p.m. EST 8:00 CST
NBC—Nat'l Barn Dance: (sw-6.14)

★ CBS—Fiesta: WABC KMOX WHAS WBBM (sw-6.12)

★ WFB—RADIO GUIDE PRESENTS Orville Revelle and Cora Spontent, in "The Gossip Room"

WGN—News; Quin Ryan's Sports
WKRC—Red Bird's Orchestra
WSAI—World Revue
WSM—Possum Hunters
WWVA—Arcadians' Orchestra

9:15 p.m. EST 8:15 CST

CBS—Fiesta: WWVA WKRC
WAVE—Harry Diekman's Orch.
WCKY—Soloist
WFB—Popular Song Variety
WGN—The Concert Orchestra
WSM—Uncle Dave Macon; Paul Warmack

9:30 p.m. EST 8:30 CST

NBC—Dorsey Brothers' Orch.:
WEAF WGY WTAM (sw-9.53)
★ NBC—Carefree Carnival: Tommy Harris, tenor; Cliff Nazario, comedian; Nola Day, contralto; Charles Marshall & his Boys; Helen Troy, comedienne; Meredith Willson's Orchestras & Ned Tollinger, m. c.: WJZ WCKY WHAM WAVE WLW KDKA (sw-6.14)

CBS—Guy Lombardo's Orch.:
WABC WWVA KMOX WHAS WBBM WKRC (sw-6.12)

WFB—Evening Concert
WGN—Phil Harris' Orchestra
WLS—Tune Twisters & Evelyn
WSAI—To be announced
WSM—Arthur Smith and Dixie Liners

9:45 p.m. EST 8:45 CST

KMOX—Sport Page of the Air
WFB—Fats Waller's Music
WLS—Chuck & Ray; Hoosier Sodbusters
WSM—Missouri Mountaineers

10:00 p.m. EST 9:00 CST

★ NBC—ALKA-SELTZER PRESENTS National Barn Dance; Henry Burr, tenor; Lulu Belle; Uncle Ezra; Verne, Lee and Mary; Maple City Four; Hoosier Hot Shots: WLW WAVE

CBS—Claude Hopkins' Orch.:
WABC WHAS WKRC KMOX WBBM WSMK

NBC—Joe Reichman's Orchestra:
WEAF WTAM WGY (sw-9.53)
NBC—El Chico, Spanish Revue:
WJZ WHAM
KDKA—Sports, Ed Sprague
WCKY—News
WFB—Dance Rhythms
WGN—Horace Heidt's Orchestra
WLS—Barn Dance Varieties
WSAI—Dance Orchestra
WSM—DeFord Bailey; Curt Poulton
WWVA—Waring's Pennsylvanians

10:15 p.m. EST 9:15 CST

KDKA—Behind the Law
WCKY—El Chico (NBC)
WFB—Variety Program
WGN—Charlie Dornberger's Orchestra
WSM—Possum Hunters

10:30 p.m. EST 9:30 CST

NBC—Paul Whiteman's Orch.:
WEAF WGY WCKY WTAM (sw-9.53)
CBS—Broadcast from Bal Masque: WABC WKRC WMBB WBBM KMOX WHAS
NBC—Ray Noble's Orch. WJZ WHAM KDKA (sw-6.14)
MBS—Wayne King's Orchestra: WGN WSAI
WSM—Uncle Ed Poplin; Delmore Brothers

10:45 p.m. EST 9:45 CST

KMOX—Eddie Dunstedter; Tom Baker, tenor
WSM—Uncle Dave Macon

11:00 p.m. EST 10:00 CST

NBC—Ozzie Nelson's Orchestra:
WEAF WGY WTAM
CBS—Merle Carlson's Orchestra:
WABC WHAS KMOX WKRC
NBC—Shandor, violinist; Bob Chester's Orch.: WJZ WCKY WHAM KDKA (sw-6.14)
WAVE—Don Pedro's Orchestra
WBBM—Frankie Masters' Orch. (CBS)
WGBF—Colonial Club
WGN—Veloz & Yolanda's Orch.
WLS—Night Time in Dixie
WSAI—Today's News
WSM—Fruit Jar Drinkers
WWVA—Organ Prologue

11:15 p.m. EST 10:15 CST

CBS—Sterling Young's Orch.:
WABC WHAS KMOX WKRC WSMK
WAVE—Harry Diekman's Orch.
WGBF—News
WLS—Barn Dance
WSAI—Johnny Courtney's Orch.

WSM—Arthur Smith and Dixie Liners
WWVA—Midnight Jamboree

11:30 p.m. EST 10:30 CST

NBC—Paul Pendarvis' Orch.:
WEAF WGY WSAI
NBC—Chas. Dornberger's Orch.:
WJZ KDKA WCKY WHAM (sw-6.14)
CBS—Dick Messner's Orchestra:
WABC WKRC WSMK WBBM WHAS KMOX
MBS—Horace Heidt's Orchestra:
WGY WLW
WAVE—Larry Funk's Orch.
WGBF—Coral Room
WSM—Robert Lunn; Ed Poplin's Band
WTAM—Gene Baker's Orchestra

11:45 p.m. EST 10:45 CST

NBC—Paul Pendarvis' Orchestra:
WAVE WTAM
MBS—Joe Sanders' Orch.: WGN WSAI WLW
WGBF—Colonial Club
WSM—DeFord Bailey; Crook Brothers' Band

12:00 p.m. EST 11:00 CST

CBS—Al Dien's Orch.: KMOX WBBM WHAS
NBC—Leonard Keller's Orch.:
WSM WAVE
WENR—Glenn Lee's Orchestra
WGBF—Hotel McCurdy
WGN—Continental Gypsies
WHAM—Johnny Schwab's Orch.
WKRC—Red Bird's Orchestra
WLW—Dance Orchestra
WTAM—Stan Wood's Orchestra

12:15 a.m. EST 11:15 p.m. CS

WGBF—Green Lantern
WGN—Joe Sanders' Orchestra
WWVA—Vivian Miller, organist

12:30 a.m. EST 11:30 p.m. CS

NBC—Jess Hawkins' Orchestra:
WSM WAVE
CBS—Maurie Stein's Orchestra:
WBBM KMOX WHAS
WENR—Lyle Smith's Orchestra
WGN—Veloz & Yolanda's Orch.
WLW—George Duffy's Orchestra
WTAM—Dick Fidler's Orchestra
WWVA—Midnight Jamboree

12:45 a.m. EST 11:45 p.m. CS

WLW—Murray Horton's Orch.
1:00 a.m. EST 12:00 p.m. CS
MBS—Joe Sanders' Orch.: WGN WLW
WBBM—Floyd Town's Orchestra

1:30 a.m. EST 12:30 CST

MBS—Horace Heidt's Orchestra:
WLW WGN

1:45 a.m. EST 12:45 CST

WLW—Moon River

Henry Burr



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The Voice of the Listener

Some Ditto Marks

Dear VOL: We heartily agree with Ruth Fiffer's recent letter about that grand fellow, Joe Sanders. We never miss one of his broadcasts—they're so full of pep and originality. Why don't you publish more about him? No matter what kind of radio publication you pick up, you always read the same old stuff about the same old few—what kind of soap they use in their baths, which side they part their hair on, what they eat for breakfast—in short, any old piece of junk so long as the big stars are in the public eye.

Chicago, Illinois Elsie and Irene Marks

Fruits of Envy

Dear VOL: Prunes—huge, moldy prunes—to Fred Waring for his unsportsmanlike and un-

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which **MUST NOT** exceed 100 words, to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

gentlemanly behavior in making a burlesque of his imitation of Wayne King on his August 20 performance. He's done it before but never so boldly or so badly. His envy of the Waltz King was so very apparent that even my radio looked green. Hereafter when giving news of Fred Waring please print it in the Bulls and Boners column.

Muscataine, Iowa F.B.

Earnest About Frank

Dear VOL: I agree with Miss C. M. Keffer of Bayonne, New Jersey, that you don't print enough about Frank Parker. He really is one of the best singers on the air, far better than some who get so much publicity which I think they don't deserve. His voice is one I should never tire of hearing. The only fault I find is that he isn't on the air often enough. Many whom I know agree with me.

Newark, N. J. Jewel Wagner

Lookie, Lookie

Dear VOL: It was indeed a pleasure for me to note in a recent issue of RADIO GUIDE a letter that cast aspersions on Eddy Duchin. I agree with Verne Dalzell but in a much more emphatic way. I think Duchin has the most insipid orchestra on the air. Every tune is played in the same pattern so that when you've heard one Duchin tune you've heard them all.

And yet he is popular! The only answer I can see is that the average listener can't tell the difference between a mediocre orchestra and a good one.

Argyle, New York Donald Cooke

Y's and Wherefores

Dear VOL: Here's an extra large carload of prunes to the Y.M.C.A. Gang of Chicago for calling Hollywood Hotel an inferior program. I wonder if it ever occurred to them how many people listen to this swell program. The "Y's" pet, Jane Williams, was good. I grant them that. But the sponsor let her go, so evidently she didn't make such a hit. Also I didn't see her name in the Queen contest, so I guess the "Y's" aren't such loyal supporters after all. How about it, gang?

Short Hills, New York Barbara Lary

Going, Going, Gong!

Dear VOL: Thanks a whole lot for the many controversies, pro and con, conducted in your VOL column concerning the Major Bowes' Amateur Hour. We were entirely unaware such a program existed until we heard so much against it, and now we are full-fledged converts. We consider our full hour spent with him a rare treat. His interesting chatter is mighty interesting com-

pared with other amateur programs that are trying to copy Major Bowes' line. There should be Major Bowes on other programs in order that the programs might get the gong before they get a good start.

Hinckley, Ill. Charles H. Bailey

No Hay de Que

Dear VOL: Anyone who enjoys the sparkling music of our Latin neighbors will find real pleasure in the superb songs of Tito Guizar, radio and concert star. This handsome young Mexican always provides a varied and authentic program of worthwhile songs, many of his own composition, in a spirited and ingratiating manner. His personality is as engaging as his voice, and I found him the most charming of the radio folk whom I have met. Gracias for your invaluable periodical.

Detroit, Michigan Virginia Haas

In Appreciation

Dear VOL: I wholly agree with Verne Dalzell of Fort Worth. Why don't we hear more of Ted Fiorito? His band certainly deserves it. It is the best of them all. They do not play every number the same, yet every arrangement is distinctly Fiorito. Another thing is that you do not hear him kicking about other bands stealing his style. One band I could name even uses one of his compositions for a theme song, but Ted is too fine to say anything about it. Let's cheer him on and show him we appreciate his fine band.

Bremerton, Washington V.F.H.

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The Beloved Loafer

(Continued from Page 5)
on carfare, it would break the bank.

"Come on, hoover, forced march!" said Bing, and whistling, he picked up his spare shirts and a guitar, and jerked a thumb in the direction of L. A.

That forced march, by the way, was no fun. Not if you know anything about the dusty heat of the San Fernando Valley region. They took turns packing the guitar. By the time they stumbled into Los Angeles, the third son of the Crosbys was, for once in his life, at a loss for a wisecrack.

Mildred Bailey hardly recognized her kid brother and his buddy when they knocked on her door.

"What are you kids doing here?" she inquired.

"We want a job," said Al.
"I want a nap," added Bing. After which conquering, soul-stirring, and ambitious words, he fell into a slumber, while Al and Mildred had a tete-a-tete over his unconscious but comfortable form.

Mildred Bailey was all that they had hoped she would be. She was a pal. She gave the kids a place to sleep, food, and an introduction to Mike Lyman, Abe's brother. Mike gave them an audition, and was sufficiently impressed with their warbling to put them in his Tent Cafe. The team together got sixty-five a week. They thought they were in the big dough. They thought they had arrived.

Mildred Bailey was soon forced to believe that she had a couple of child wonders on her hands, because in addition the boys were offered a vaudeville engagement at the Metropolitan Theater.

It was decidedly lucky that Paul Whiteman, who was in town headlining at the Million Dollar Theater, chose to take a busman's holiday and drop in at the Metropolitan Theater, where Bing and Al were doing their stuff.

He dropped backstage after the show and point-blank asked the boys if they'd care to join him at \$200 a week apiece.

Bing's mouth frankly fell open. Al got a bit dizzy. The King of Jazz grinned. "You boys," he said, "haven't had much experience, but you've got rhythm."

And that was the beginning of the Rhythm Boys. They needed another, so Paul Whiteman corralled Harry Barris.

There was a pianist with the Whiteman outfit who later helped boost Bing to fame by his ace orchestral accompaniments.

He was Lennie Hayton, who is now a Grade A maestro. Lennie and Bing were pals from the start, and it proved an invaluable association for both of them.

The Rhythm Boys toured the country with Whiteman, and that unit become idolized by college kids and all followers of rhythm. Their records sold like hot cakes, and they picked up plenty of fame for themselves.

When the King of Jazz was summoned to the Coast to make a picture, the Rhythm Boys returned there with him. Bing was glad to see California again.

The climate is hand-in-hand with his nature, which loves to bask on beaches, and go hatless and coatless.

When Whiteman prepared to return to the East, Bing reneged, and the other Rhythm Boys gladly reneged with him, for they were all native Californians and believed they could find plenty of work in Hollywood. They had friends there. So the King of Jazz released the Rhythm Boys from contract.

With the prestige the association with Whiteman had given them, the Rhythm Boys were on Easy Street. Engagements

grew on trees. It was while singing at the Cocomanut Grove that Bing began to get individual attention. People would ask him to sing numbers. Bing loved it. He sang on the job, then he would join a party and sing until dawn.

It was about this time that the Rhythm Boys split up to go their separate ways. Dozens of Hollywood agents—"flesh peddlers"—were after Bing, and he put in a rolling stone period. He sang on practically every bandstand in Hollywood. He spent every cent he made. Nothing mattered to Bing except that he was having a swell time.

Then an amazing thing happened. Bing fell in love, at first sight, with a young ingenue on the Fox lot—Dixie Lee, and—Dixie turned up her nose at Bing!

How did he prove to her that he was worthy of her attention? Did the Beloved Loafer's laziness sustain him even in this venture?—Read more intimate revelations of Bing's life—hitherto unknown except to his family and a few of his close associates—in next week's issue of RADIO GUIDE.

Queen of Radio for 1935

Who Will She Be? What Festivities Will Mark Her Coronation? Did Your Choice Win the Readers' Election? You Will Know Next Week, for the Story of the Queen and Her Election Will Lead the Issue of RADIO GUIDE Coming Next

Bing Crosby, The Beloved Loafer

This Gripping Human Document Continues with All Its Intimacy, All Its Drama, in the Forthcoming Issue of RADIO GUIDE. It's Packed with Feature Stories of the Stars, News of the Week, Gossip, and Program Service Unequaled Anywhere

"You Can't Snatch Bluebloods"

(Continued from Page 6)

young man suddenly felt something hard poked into his back, while a gruff masculine voice said:

"Put up your hands, fella!"

Mechanically obeying, the young man turned as far as he could turn, what with Lucille's clinging arms. He was quite helpless. He swallowed and there was a quaver in his voice as he replied:

"O—officer! I can straighten this thing out all right! There's nothing wrong going on here! Why, I'm—"

As the young man got out of his car, he heard his new girl-friend softly climbing out the other side. He wondered if the kid were going to try to slip away in the darkness, and escape. He hoped she'd make it. And then suddenly he realized that the two men who had started out to frisk him, suddenly changed their tactics and began to take his money from his pocket.

"Say!" he demanded, righteously indignant that policemen should do such a thing. "What the—?" And then realization dawned upon him. "Why, you guys aren't cops at all!" he cried.

"Bright boy!" drawled the hard voice of one of the men. "Slip outta that wrist watch! I want it!" Dumbly, with new fear in his heart, the victim obeyed. And then the holdup man raised his voice slightly—but this time it was to the girl that he spoke.

"Get in the car," he said. "Oh, say!" began the holdup victim pleadingly. "Leave the girl alone. Why, she's just a kid, in from some small town for—"

A coarse laugh interrupted him. "Okay, mister," one of his assailants replied. "We won't hurt her."

But the big shock of the evening hit the despoiled curb-cruiser when the pleasant voice of Lucille De Luca came to him gaily, just before they drove away in a car they had parked nearby:

"Good-bye—sucker!" cried the small-town girl, the girl who looked, and was, different. "Just write it off to experience. Better luck next time!"

Elusive Red-Head

It was several nights later when Detectives Frey, Brady and La Rocco were cruising slowly up Fifth Avenue. They were listening to a general bulletin, coming over the police radio, to cars in their particular division. Several instructions had been given tersely, when the man at the microphone back at Headquarters added:

"... Be on the alert for the red-headed woman . . ."

"And she's a tough one to catch!" said Detective Frey.

"Forty-eight guys she and her two boy friends have worked the old stick-up game on, so far!" added Brady.

There was a startling sameness about the character of victims whom she chose for her particular type of banditry. Selectivity was her keynote, men pretty sure to make the game worth while from a standpoint of spoils, were her invariable prey. Too, there was the element of safety in that she chose men obviously of the better social strata, bluebloods with a night out, who would bear their losses uncomplainingly in exchange for relief from the menace of having their nocturnal

The Publishers of RADIO GUIDE want this weekly to be all that its readers could wish for. Therefore, you, the reader, are entitled to express your opinion, with the confidence that what you say will carry weight. Do you want the Calling All Cars series continued? Would you rather see the space devoted to more feature stories of the stars? Is there any other material you would prefer in place of the fact crime stories? But your opinion down on a penny post-card (or in a letter) and mail it to Honorary Editors Chairman, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

philandering made known.

It was plain to the police that they were not seeking the commonplace seductress who haunts the curbs for the infinitesimal reward for being all things to all men. Here was a sharp, shrewd temptress, a Lorelei of luxury whose haunts were Madison and Park Avenues in the Sixties and low Seventies.

Suddenly Frey, Brady and La Rocco turned a corner and saw—a slim, red-haired young woman hesitantly stepping into a flash sedan.

"Red hair!" exclaimed La Rocco. "Dark, smart clothes!" added Frey. "I'll bet it's her!"

The flashy sedan started away from the curb. Excited but uncertain, the three detectives followed in the police car. After all, they had to go easy here. But doubts began to melt away as the sedan steadily headed towards the Queensborough Bridge.

Everything was going smoothly. Too smoothly!

A Smashup

For suddenly the sedan dashed across an intersection, cutting over in front of a street car. The startled motorman jammed on his brakes and stopped dead—right in the path of the police car! And just at that moment the long arm of coincidence hurled another dramatic happening right into the laps of those three keen but disgruntled cops. To their right and behind them a loud crash sounded. One automobile, turning sharply, struck another. Instantly chaos ruled that entire intersection.

And of course, by the time the police got things straightened out, the flashy sedan and the showy red-head had vanished.

Here was a situation that called for fast and accurate police thinking.

It took but an instant for the three detectives to arrive unerringly at the one solution that cut through all these questions. And that solution can be expressed in one word: *radio!*

Priceless moments had been lost in that interruption of the chase. Somewhere in the distance the quarry, so nearly at hand, was speeding along to the nefarious rendezvous. To pick up the cold trail was well nigh an impossibility except for the swift aid of radio.

Radio Responds

Quickly one of the delayed squad men dashed into a drug store and called police radio headquarters. Swiftly he recounted what had happened, and with matching speed ran back to the car already in gear and awaiting the release of the clutch.

Meanwhile, at an intersection not far away, another squad car, halted by a traffic light, stood awaiting its chance to proceed. Its occupants talked with the traffic cop at the corner. Suddenly their conversation ceased as a sharp call came from their radio receiving set. It was the alarm prompted by the telephone call made by the thwarted pursuers of the suspected red-head. It warned police in that general neighborhood to be on the lookout for a car bearing a certain license number.

Lights changed; the squad car drove off and the corner cop started back to the center of the intersection to ride herd on his diminishing flock of pedestrians. He had to jump to avoid being hit by a car.

The officer glowered at the disappearing machine and in the flash that it took to cross the street he noted the numbers that had just winged themselves across the air by radio.

Now it was the traffic cop's turn to speed to the nearest phone to convey to headquarters the direction of travel and general location of that car which had been lost by its protective police squad. And almost in the instant there sang into the ears of searchers the radio message conveying that wanted information. Miracle of miracles! The lost trail, completely erased by the intervention of material

events, was restored by this magic ally of the police.

"Car containing red-head just seen traveling east on Queensborough Boulevard," crisply intoned the announcer, and then there were further instructions which said:

"Squad 16 . . . Cover the red-headed woman's College Point spot . . . Squad 16 . . ."

There were four calls like that, each directing a different squad car to cover a particular site at which victims had reported being robbed. And despite the cryptic, coded nature of these broadcasts, they were perfectly intelligible to the policemen who received them. For weeks they had been expecting such messages. All Summer, the red-head and her pals had enjoyed easy pickings among solitary male motorists, out for a good time. Scores of policemen had patrolled the suspected areas, many petters had been questioned sternly.

Detectives Frey, Brady and La Rocco stopped their radio car a considerable distance from the area which it was their special duty to cover. It wouldn't do to drive up and demand a showdown. These crooks had to be caught actually in the act, if a conviction were to be assured positively. The three detectives, with guns drawn, crept through the darkness . . .

Cops and No Cops

Within the flashy sedan—just that moment parked—an amorous, middle-aged man reached out his arms for Lucille De Luca. The red-headed girl swayed towards him. Her own strong arms clasped him tightly—tightly. A harsh voice growled:

"Put up your hands, fella!"

Gasping like a fish out of water, the conscience-stricken Romeo obeyed.

"L-Look here, officer—" he began, wheedlingly.

"Aw, nuts!" snarled the gunman. "I'm gettin' sick of that line o' hooey. There ain't no cops here!"

"Oh, there aren't, eh?" snapped a crisp new voice from the darkness. And instantly the darkness ceased to be as three police flashlights flooded the scene. From the bushes stepped Detectives Frey, Brady and La Rocco. And they had guns in their hands.

Smack in the center of those flashlight beams stood two slim young men. They, too, had guns—which they immediately dropped from trembling hands. One of them was a swarthy fellow with a loose-necked shirt.

At headquarters this man was identified as Frank De Luca. He was several years younger than his wife, Lucille—whom he had been using, as he frankly confessed, for bait.

The other man, a mere youth, was Guido Perrone. For him, the court subsequently tempered justice with mercy because of a previous good record. But Lucille drew a sentence of 4 to 8 years in Bedford Reformatory. Her husband was sent up for a like term to Sing Sing.

And as he was being led away, the dapper and woebegone young man was heard to mumble: "It was just luck, them cops stumbling on us at that spot. Why, we was smart! We picked a different spot every so often."

To which a policeman replied, indulgently: "It wouldn't have mattered where you went that night, Frank. Once we spotted you, we had the whole works organized by radio. You can't snatch and rob bluebloods. And you can't win, boy, when radio puts the finger on you!"

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Answer Quick! Get the Opportunity to . . .

Win \$2,250.00 or Buick Sedan and \$1,250.00 Cash!

Here's a lot of cash for someone. Would you like to have it? We are going to pay over \$5,000.00 in big cash prizes. Can you find ten of the hidden faces in the picture? Look sharp and mark the faces you find. Then fill in the coupon, mail quick, and you will receive opportunity to win as much as \$2,250.00. Some one, maybe you, will receive a new Buick Sedan and if prompt, \$1,250.00 cash besides or, if all cash is preferred, \$2,250.00.

We want people everywhere to have the opportunity to share in this great distribution of money. This is our unique way of advertising. Besides the First Grand Prize of \$2,250.00 including promptness, there are 100 other big, grand prizes. The Second Grand Prize is a DeLuxe Chevrolet Master 6 Sedan or \$750.00 cash. The Third Grand Prize is a DeLuxe Ford V-8 Sedan or \$600.00 cash. Fourth Grand Prize is \$150.00 cash, and many others. Thousands of dollars in special cash rewards. Mail your answer on the coupon today.

**Pennsylvania Woman
Recently Won \$2,250.00**



Marguerite Francis
New Mexico

Sophie A. Griesser
Pennsylvania

Nick Pappas
New York

Georgia A. Johns
Kentucky

Robert C. Riek
Pennsylvania

Mrs. Billie Crowley
California

Send No Money-Just Mail Coupon

Study the picture of the country road and see if you can find ten of the hidden faces. Sharp eyes may find them. Some of them look straight at you, some are upside down, others are sidewise. Look for them in the clouds, tree, around the dog's legs, in the bushes, etc. It is not as easy as some people may think. Don't give up—keep looking, you may find them. **Mark the faces you find and send to me quick with the coupon.**

Proof That Prizes are Paid

Thousands of dollars have already been awarded to many happy prize winners in similar contests. W. H. Hardy, Healy, Kansas, won \$2,750.00; Mrs. Sophie Griesser, of Penn., won \$2,250.00; Mrs. Georgia A. Johns, of Ky., won \$1,987.50; Mrs. Geo. Schlegel, Webster, N. Y., won \$2,137.50; G. Giebink of Michigan, won \$975.00 and Edna Mahoney, of Illinois, won \$500.00. Scores of others have won big cash prizes.

And now thousands of dollars, to be paid to prize winners. Think of it! If first prize winner (and prompt) you will get \$2,250.00 all cash or if you prefer, Buick 8 Sedan and \$1,250.00 cash.

Our company is reliable. We belong to the Chamber of Commerce of Des Moines. We bank at one of the largest banks in the state of Iowa—the Central National Bank. The money to pay all of the prizes is already on special deposit for that purpose. When you send in the coupon we will tell you about prize checks recently cashed by many happy winners.

You cannot lose anything. Send in this coupon and we will give you the opportunity to win the \$2,250.00 First Grand Prize. Don't put it off until tomorrow. It may be too late.

Do it today—Right Now!

SEND YOUR ANSWER QUICK

**\$1,250.00
CASH**

Send answer quick and we will tell you how the winner gets \$1,250.00 cash
FOR PROMPTNESS

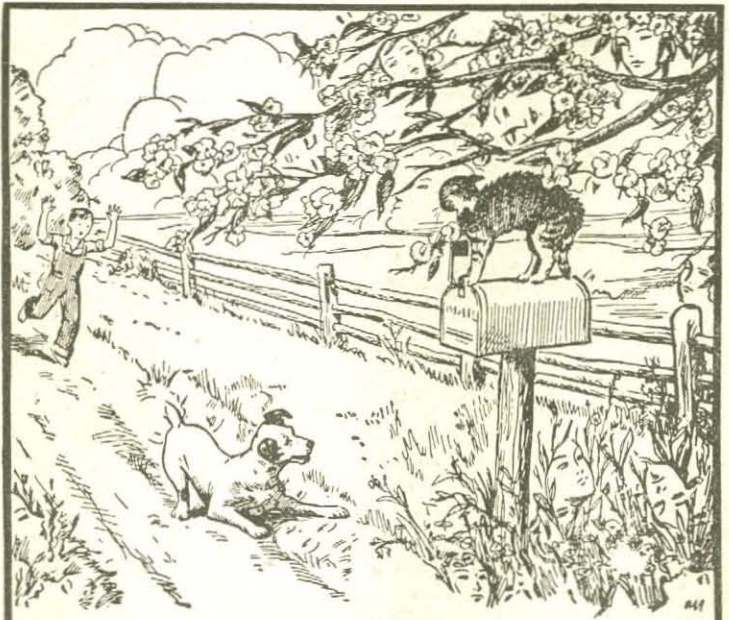
PRIZE MONEY NOW IN BANK

The money to pay every prize is on deposit in the big, strong Des Moines bank. You take no risk, if you are declared first prize winner. Hurry! Just mark the faces you find and send with the coupon right away. This gives you the opportunity to win \$2,250.00 First Grand Prize. Someone wins. Maybe you. Mail your answer quick. **Don't delay. Do it today.**

G. F. STAYTON, Pres., Dept. 4, Des Moines, Iowa

You will receive the Buick 8 Sedan and if prompt, \$1,250.00 cash besides, or if all cash is preferred, you get \$2,250.00, if you win first prize according to the plan which the answer will bring. Oh boy, what you could do with \$2,250.00 cash all at one time. Think of the joy of having the money to provide the better things of life. New clothes, furniture, bills paid, a new home, education, travel, etc. Nothing hard to do now. But act quick.

Send your answer quick. Don't delay. There is a \$1,250.00 cash prize for promptness if declared first prize winner. Mail this coupon today.



Dept. 4, I found _____ faces.

My Name _____

Address _____

City _____ State _____

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