

# Radio Guide

The National Weekly  
Of Programs and  
Personalities

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Kate Smith — —  
Lonely Songbird

The Pause in the  
Flight of Time

Leah Ray









# Radio in a Gilded Cage

With These First-Hand Facts, It Will Be Seen That the Average Wealthy Family Knows as Much About What's on the Air as Do Their Neighbors on the Other Side of Town

By Helen Worden

SOCIETY knows its radio world. It should. The homes, yachts, cars and airplanes of the rich are equipped with receiving sets constantly used by family and servants alike.

When King George of England made his last speech over the air, I. Townsend Burden called his wife, sister, children and butler into the library of the Burden home on East 70th street, to hear the broadcast.

"This is history we are listening to," he told the little group gathered 'round the Burden radio.

"Gr-rr! Whan-ng. Meow---owl Wh-ft!" snapped the static as Mr. Burden twirled the dial. "You have to fish for these short wave-lengths," he explained; then: "Now I've got it!" A faint masculine voice sounded as from a great distance. The little group leaned nearer the machine.

"Ladies and gentlemen!"—the voice grew louder—"You have been listening to the Village Nut Club in the heart of Greenwich Village!"

The Burden household was too radio-minded to be discouraged by this take-off. They waited patiently until Mr. Burden finally got the King of England. "I-I couldn't 'ave passed that h'up, Sir," said the butler, when the British ruler's voice came through the loudspeaker.

IT SOMETIMES happens, however, that the entire family may not be of the same mind about a program. To avoid this clashing of tastes, George Washington Hill, an executive of a leading cigarette company, has installed a radio set in every guest room of his huge house at Irvington-on-the-Hudson.

It is nothing to find ten or twelve different radios in the town houses of Gold Coast New York. Frequently these sets are holiday gifts. Hubert T. Parsons, former president of the Woolworth five-and-ten-cent stores, has twelve radios in his Fifth Avenue home.

A few years ago, Marshall Field gave his best friends combination radio and phonograph machines that ranged from five or six hundred to a thousand dollars each in price. Several of the more elaborate cabinet sets were shipped to London.

Harold Vanderbilt, winner of the International Cup races, pulled the same stunt. He happened to like a particular make and wanted his friends to share his pleasure.

These larger machines usually occupy the place of honor in the library, with smaller portable sets for the other rooms. Frequently they are designed to fit in special niches.

Charles Steele, partner in the firm of J. P. Morgan and Company, has had his large radio set built in the pipe organ in the music room of his town house at No. 11 East 62nd Street. The reeds are wired for the loudspeaker, which is all very well if the music on the air happens to be from a pipe organ or a symphony concert; but it is a trifle disconcerting to hear Graham

McNamee's bubbling tones filter through the pipe organ in a description of a prize-fight or football game.

In contrast to Mr. Steele's huge pipe-organ radio is the midget portable machine that Winston Paul carries along on camping expeditions in the Rocky Mountains.

"I have my man strap it on a pack-horse, Mr. Paul said. "I get a great kick out of that radio when I am two thousand miles from Broadway."

OSCAR WAGNER, assistant dean of the Juilliard Graduate School of Music, keeps a midget radio on his desk. He likes to tune in for concerts he might otherwise miss.

Mr. Wagner's radio is small and compact enough to be carried by hand. This Winter when he went to Florida for the Christmas holidays, he took the little portable radio with him.

These portable sets are also practical for cars. Some are designed to fit in either automobiles or yachts.

William Rhinelanders Stewart, society's favorite bachelor, has equipped his Rolls-Royce town car with a machine similar, I am told, to those used by Vincent Astor on his yacht, the *Nourmabal*. The sets are strong enough to tune in on other countries, but reception in New York is dependent on the location.

Not long ago I interviewed Mr. Stewart over the air.

"How did it sound?" he asked his chauffeur when we left the broadcasting company.

"Fine, Sir, when I finally got you. Just as natural as if you'd been in the car. But I had to drive several blocks before I could get the right reception!"

On the other hand, just as we finished our broadcast, one of the company's messenger boys came in with a telegram. It was from Felix Dohleday.

"Felt as if I were in the same room with you," he wired from Broadmoor, Colorado.

THE DAY I interviewed the Princess Hohenlohe-Schillingfurst, her husband tuned in from his Wall Street office.

"It came through very distinctly," he said. And this in spite of the forest of steel skyscrapers in financial New York!

The Princess' son, Drayton, on his schooner, the *Mabel Taylor*, however, could not get the station over which his mother talked.

At that, though, radio reception on yachts is usually pretty fair. Even in stormy weather, broadcasts of the International Yacht Races at Newport last September came through clearly. When the sea was too rough to get the first idea of what the American and British challengers were up to, those aboard neighboring yachts got the news firsthand.

Of course the most (Continued on Page 29)



A banker living near Scarsdale, enthusiastic over remote control, provides a thrill for his house guests by bringing the singing of Summer birds to his bird-houses—in the dead of Winter



# The Pause in the Flight of Time



By Jack Banner

FIVE years ago this month the first dramatized news headline of the March of Time flashed across the blackness of the night sky and exploded with the power of a howitzer in the loudspeakers of the nation. The result of that inaugural half-hour re-enactment of the news is historic. The program immediately swept into a tornado of success, and today, after five uninterrupted years of top ranking, its prestige and supremacy are unparalleled in the radio world. The March of Time is in theory, if not in fact, the Pulitzer prize-winner of the air.

Week by week a masterful crew of actors, by their skill and mimicry, take the listeners behind the scenes of the world's events. They arrest time in its flight. True episodes unfurl with an authenticity that is startling. Newspaper extras throughout the globe blazon the news of the assassination of a royal European figure . . . the results of the Saar plebiscite . . . the birth of the Dionne quintuplets . . . a marine disaster. Scarcely is the ink dry on the paper when the staccato voice of Harry Von Zell flashes through the ether, proclaiming that the March of Time again is about to re-enact in a spectacular and gripping fashion the same news-bits that have affected the destinies of men and nations throughout the world.

Voice of renowned people are duplicated on the program with a precision and authenticity that is staggering. Take Mussolini, Huey Long, Hitler, General Johnson, Stalin, Shirley Temple, President Roosevelt, Lindbergh, mix them thoroughly, and the composite should give you a fairly good picture of what the average March of Time program is like. The programs abound with climactic re-enactments of the momentous activities of the hosts of celebrities touched by destiny. The ingeniously woven fragments of drama have no equal anywhere.

The average radio listener rarely realizes how much work and energy are expended by the executive staff in charge before this weekly program even is outlined on paper. Haste or slipshod methods are absolutely impossible, for the March of Time broadcasts are grounded in reality. Faithful, meticulous attention is devoted to even the minutest details.

A full week's work is devoted to each script. The process is started on Saturday mornings when Arthur Pryor and Roy Larson, managing editors of the magazine *Time*, select 15 or 20 tentative news subjects. Sunday, of course, is a day of respite. Monday morning Larson, Pryor, William Geer of the same editorial staff, Homer Flickett and Bill Spier of the advertising agency, gather in Larson's office. There ideas are exchanged and news subjects are analyzed. At the conclusion of the all-day confab the first preliminary draft is outlined on paper.

Behind the scenes, in the shifting shadows of this world of illusion, stands the March of Time director, Arthur Pryor, Junior. He is a man of marked ability and outstanding personality, and all the activity focuses around him. The extent of his influence on the program and cast is not easy to measure, but to Pryor must go the credit for turning out one of the most consistently entertaining and authoritative programs on the air. He has a genuine flair for dramatics and an unusual sense of news values that are reflected in each broadcast. He is the son of the noted bandmaster and a brother of Roger Pryor, of movie fame.

Time marches on. New headlines continually are marching to the forefront. Tuesday and Wednesday are spent in gathering and analyzing the dramatic possibil-

## The Fascinating Story of How Current History Reaches You Through Your Loudspeaker, Is an Amazing Tale Undreamed by Those Who Appreciate the Increasingly Popular March of Time

ities of the newcomers. By midnight of Wednesday the real business of assembling the radio show is started. Intensive rewriting sets in. Thursday morning Pryor casts the show, Miss Ora Nicholas, sound expert, sets the sound effects, and Howard Barlow outlines an appropriate musical background.

THURSDAY afternoon the cast gathers in the spacious main studio on the twenty-second floor of the Columbia Broadcasting System Building for the first preliminary rehearsal. The show swings into stride. Harry Von Zell, the announcer, delivers his customary spiel, and Westbrook Van Voorhis picks up the thread of the narration. The actors step up to the mike and punch out their lines. Howard Barlow's organ music cuts through the entire show. Carefully, quietly, Arthur Pryor directs the show, delivering a word of praise here, a correction there. Meanwhile Messrs. Geer, Flickett, and Larson have retired to another studio to listen to the rehearsal over a piped-in loudspeaker.



President Roy Larsen (above) and a full troupe of the March of Time cast shown while the broadcast is on the air (below). The sketch (center) reveals that Jack Smart captured the pulse of a pooch—but not its affections



## A Distinguished Staff of Seasoned Actors Brings You at Will Celebrities of World Renown, from the Japanese Ambassador to Ex-President Hoover—All Accurate in the Faithfulness of Their Reproductions

The rehearsal is concluded about 3 o'clock. After a late lunch the executive staff again retires to Mr. Larson's office, where detected flaws in the script are corrected. Again late news flashes upset the schedule, and again the midnight oil is burned while practically the entire script is revamped and brought up to date. The so-called "sweet rehearsal" swings under way early Friday morning and continues until 1:30 o'clock. After lunch the finished dress rehearsal is staged. A halt is called about 5 o'clock. After some additional rewriting the script is cut to fit, and the show is ready to take the air an hour or so later.

EVERYONE even remotely connected with the March of Time has developed a positive mania for accuracy. Here is a perfect example of their passion for accuracy: the cast had been rehearsing for many weary hours, but still Mr. Pryor wasn't satisfied with the voice inflection of Frank Readick, a member of the cast, who was trying to simulate the clipped tones of Japanese

Ambassador Hiroshi Saito. To the casual ear Readick's memory appeared to be perfect, but Mr. Pryor still maintained that there was a flaw in the imitation. Lack of time precluded the possibility of searching the news-reel files for a sound and picture shot of the Japanese dignitary. What to do?

Pryor settled the problem by an ingenious stunt. He called the Japanese embassy in Washington. While he engaged Mr. Saito in conversation, Readick was listening in on another extension, eagerly absorbing the peculiar vocal characteristics of the Asiatic plenipotentiary.

On another occasion Ed Jerome, also a member of the March of Time cast, was scheduled to duplicate the tones of Luke Lea, son of a Southern banker who figured prominently in a bank scandal. Several minutes before the show was to go on the air, Jerome threw the entire cast and the director into a panic by voicing a doubt as to the correct pronunciation of Lea's name.

"What should it be," he asked, "LAY or LEE?"

Perhaps this doesn't sound important, but to Arthur Pryor it meant that thousands of learned listeners would lose faith in the hitherto unimpaired qualities of the program if the wrong pronunciation were made of Lea's name. The red hand on the studio clock was fast approaching the half-hour dot that marks the moment that the March of



Marion Hopkins (above) has many distinguished characterizations to her credit and (below) Alfred Shirley and Jack Smart, regular members of the company



Time must go on the air. With seconds to go, one of the extra girls solved the problem.

Stepping out to the center of the studio she said confidently: "I know how to pronounce Mr. Lea's name. It's LEE."

"Are you sure?" pleaded the director. "How would you know?"

"I should know," responded the girl. "I was Mr. Lea's secretary for four years."

The cast is preponderantly made up of actors who have had stage training. "Our problem is unique," stated Mr. Pryor. "We must not only find good imitators, but top-notch actors as well. By experience and experimentation we have become convinced that stage trained artists invariably give better performances than those with only radio training."

THE March of Time cast is one of the most distinguished permanent acting bodies on the air. William Adams (President Roosevelt, Senator Borah, Supreme Court Justice Hughes, Ramsey McDonald) is a tall, distinguished looking gentleman with a white mop of hair. Adams was practically born on the stage. Before he was recruited to radio by the March of Time, he was a noted Shakespearean player, having appeared with Sothorn and Marlowe, and also with the Barrymores. Jack Smart (Huey Long, Hitler, Mahatma Gandhi, and many other personages of importance) is a roly-poly 300-pound veteran. Smart, one of the most versatile character actors in radio, is also a stage recruit. An Indian, a Cockney, a gangster, a Chinese general, an Eskimo, and a dog, all have been played by him on a single half-hour radio show.

Smart's dog characterization has connected with it one of the funniest anecdotes the cast knows. Remember the California medicos who recently dispatched a dog and then brought it back to life. (Continued on Page 15)

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# Reviewing Radio

By Martin J. Porter

TAKE a look at what happened last week—and then make up your mind about whether radio is improving or you-know-what: One big cigarette show decided to quit next month—indefinitely.

All the New York dance bands in sustaining spots are off the air, excepting COBURN, BERRENS and

Gibson Family to Sunday nights. You ought to be jolted by the announcement, even if you aren't, because I remember Al Jolson once having said he was through with the kilocycles.

Still another development during the week was the inauguration of Park Avenue's gold rush to radio. It became known more or less inadvertently (but was later

SCHILLERHOST. They had become alert for radio due to the success of EVE SYMINGTON, the fashionable lass—who, by the way, has been signed up as a Columbia artist.

Hardly had these ladies with lorgnettes registered as available, when who ups and gets on the air at NBC last Monday afternoon, but MRS. SAMUEL REYBURN, wife of the chain store magnate, singing and playing, and using ALEXIS OBLENSKI as a musical stooge. Rahlly, my deahs, this radio business is going top hat!

ONE of the things I read last week in MR. MARTY LEWIS' column (perhaps I should call it a book!) was an intriguing item about another cigarette sponsor having decided to use LENNIE HAYTON and orchestra in a new series featuring song hits. Mr. Lewis came all the way to New York to be fooled, and had he shown me the courtesy of a call I would have been glad to set him right. That sponsor has signed nobody—and last Tuesday, at MAJOR BOWES' hour, I met an assign of GEORGE WASHINGTON HILL who told me in cold, hard words that said sponsor signed nothing, but was looking for a smash amateur show—to feature, when all the other amateur hours adequately had steamed up public interest in that form of entertainment. But Mr. Lewis is one of those kindly, susceptible persons who listen to press agents without placing filters in their ears.

I was glad to note also that KATE SMITH, who admittedly had been intimidated by her critics for months, has reasserted independence, and of a new order. For many months Kate had urged audiences to send notes or gifts to bedridden kids or their elders, and then she suddenly stopped because some few hard-boiled commentators who couldn't think of anything better to write, charged that her appeals in behalf of the sick were bids for publicity. Of course, no one who knows Kate could possibly credit such a thing, and so some of us boys got talking to Kate, with the result that last week she told off her critics and said she was going to do the thing that made her happy—she was going to align herself again with the unfortunate, and do what she could to make their dreary hours brighter. For which, a couple of hoorays!

Those RCA Radio City Parties will make a permanent setup with RAY NOBLE'S orchestra, PEG LA CENTRA, BOB LAWRENCE, and JOHN B. KENNEDY. Some months ago I was boldly assertive about Peg La Centra, calling her the star of tomorrow, and so the boys began to spoof me, and thought perhaps it was a romance—and me a good, old, domesticated guy! In fact, at the time I'd never even gazed upon the beautiful Peg. And none was more flabbergasted over my rave than the gal herself. But lookee! The committee made up of LARRY TIBBETT, PAUL WHITEMAN, JESSICA DRAGONETTE and GLADYS SWARTHOUT—all have picked Peg and Bob Lawrence, curiously enough, as the two most promising radio Stars of Tomorrow.



Here is the cast of NBC's Sunday show, Grand Hotel, with Ann Seymour and Don Ameche in the front row. From the left, in rear, are Betty Winkler, Phil Lord and Don Briggs

FERDINANDO, because the \$3 charge levied against each musician per broadcast by the local union, but really aimed at hotels and cafes, isn't being paid—and the impasse will continue for some time, as things indicate at this moment.

Massa JOLSON is coming back to the air waves April 6, on an oil show over NBC, which forces The

confirmed) that quite a few lights from New York's Blue Book had been intrigued with the mike, and had registered with NBC as available for commercial programs, tra-la! Among these were GLORIA VANDERBILT, MRS. AUGUST BELMONT, MRS. JEROME BONAPARTE, PRINCESS KROPOTKIN, MRS. CHARLES DANA GIBSON, and PRINCESS HOHEN-

## Plums and Prunes

By Evans Pummer

THE NATIONAL BROADCASTING COMPANY certainly was put "in the middle" neatly by the recent speech its facilities carried from the mouth of General Hugh C. Johnson, former NRA czar.

After NBC had donated its network to General Johnson and the General had used this courtesy to pillory Sen. Huey Long and the Rev. Charles E. Coughlin, there wasn't much the major network could do but offer to Senator Long and Father Coughlin the same facilities with which to answer the General.

NBC didn't care particularly for this three-cornered dog-fight. It wasn't entirely dignified. Even the Reverend Father called the General names.

But needless to say, the American public got a great kick out of the discussion and tuned in gleefully. Maybe we should have a few more championship verbal battles on the airplanes. They would revitalize flagging radio interest.

EDWIN C. HILL is going to have a hard time living down that boner he made during a news flash on the Long-Johnson-Coughlin debate—when he said "Huey Coughlin and Father Long"!

LISTENERS who miss their favorite New York bands from their customary sustaining network spots may not recognize the connection of their absence with the recent New York musicians' union ruling levying a tax of \$3 per man per broadcast. However, that is the reason New York fans are now hearing mostly bands from other cities, or phonograph recordings of bands.

The tax, incidentally, is on the musicians themselves. Already New York musicians pay a local union

tax of four per cent. Now, if a man has a job in a small band paying him, say, \$75 a week, and that band should make five non-commercial broadcasts weekly, he would have to pay the union about \$18—or more than twenty per cent of his salary! How'd you like a tax like that? . . . Nor do the musicians care for it.

Large name bands, where musicians are paid \$150 upward weekly, can take it. They'll air about three times weekly and pay the extra \$9 per man without being badly hurt.

The net result is that the big bands, when located in New York, will get bigger, and the little bands that need the buildup, more likely will get a foldup.

So far as the managers of the music spots are concerned, they are just sitting tight. They aren't worrying, for the musicians don't like the tax and very likely will do something about it.

Here's a scoop on Walter Winchell, the old pecker-inner: BEN (Bernard Ancelet?) BERNIE and JACK (Jacob Kubelsky) BENNY are really distant cousins . . . and as Walter might say, maybe that's why they both fiddle that way!

ONE OF THE MOST excellently produced and cast radio dramatic efforts is the *Radio Theater*, with presentations heard each Sunday afternoon. So splendid has been this series of dramas that we have heard many listeners insist that they wouldn't miss one for a movie or even the stage play itself!

What would happen to the motion picture and legitimate theater box-office receipts if these Radio Theater presentations were to be spotted against the Wednesday, Saturday or Sunday curtain time—say 8 or 9 p. m.? It's only a guess, but doubtless there are many who prefer to imagine their hero's and heroine's beauty, as well as the stage settings, a la Ibsen.

Many carloads of plums are awarded to the sponsors of this program.

Then there is Mrs. E. H., of Waukesha, Wisconsin, who would send prunes to Verna Burke for singing *Roll On, You Mississippi, Roll On*, the same night that the radio news flashes were full of the miseries of the Southern floods.

Evidently Mrs. E. H. feels that Verna might've made a better choice. For example, *River Stay Away from My Door!*

TAG LINES: Your CBS announcer, *Harold Parkes*, is secretly off the air with his second true-life matrimonial program, the one which starred *Virginia Komiss*, the cloak-suit firm heiress . . . *Ann Seymour*, whom you see above broadcasting with her Grand Hotel colleagues, is swapping lessons with NBC contralto *Mary Steele* (Mrs. Bob Brown). Mary tells Ann how to sing—Ann teaches Mary dramatics . . . WBBM, Chicago, is granted 50,000 watts power . . . And *E. O. Sykes* is now off of the Federal Communications Commission . . . *Painted Dreams*, back on WGN locally March 25, will be sponsored for an eight-week test starting April 1 . . . *Musical Memories* sponsor is hearing final auditions of a new setup.



# Inside Stuff

## Along the Airialto

By Martin Lewis

**M**OVIE HOUSES throughout the country are going to notice a considerable decline in their Saturday night business starting April 6, for that is the night our renowned Mammy singer AL JOLSON returns to the airlines as the star in a new full-hour variety program in behalf of an oil company. Assisting Jolson will be noted guest stars and a well known orchestra yet to be selected.

When those friendly enemies BEN BERNIE and WALTER WINCHELL get together again next Tuesday night, March 26, during the maestro's broadcast, the feud will be resumed and more of the amusing Gallagher and Shean parodies will be offered. Immediately after their last broadcast they posed for a photograph, each armed with an ancient rifle. "Irrepressible!" Ben said. "If I should fire this at you, I'd probably make every first page in the country." Then after a pause, he added: "What's more, I'd probably get a raise."

Did you hear the reunion of Phil Baker and the Ole Maestro, one-time vaudeville team, on their respective broadcasts last week? They reminisced about the old days, but behind the scenes was another old-timer who was not heard on the air. He was John Royal, now vice-president in charge of programs for NBC, who recalled that about sixteen years ago, when he was manager of a theater in Cleveland, Bernie and Baker, violinist and accordionist respectively, played his house for the huge sum of \$250 per week. Royal was so enthusiastic over their performance that he called in the late E. F. Albee, who immediately launched them in big-time vaudeville. The combined salaries of Baker and Bernie, individual stars today, run up too high for me to try to calculate.

BOB HOPE is a likeable fellow personally, and I'm sorry to say he hasn't clicked so well on the air, which goes to prove what I've always contended—a comedian is as good as his material. They tell me he has caused his sponsors to use some of their own product (in case you don't know, it's that headache powder), and he'll be off the program soon. At this writing the new talent hasn't been selected, but I'd like to suggest they keep HONEY CHILD and give her some good material. Her Southern accent need not be pardoned, but the words they put in her mouth fall awfully flat!

ASIDE TO PHIL BAKER:—Give ARTIE AUERBACH more lines to speak. His dialect is very funny and I'll venture to say he'll make your program more amusing. And believe me, of late it can stand it.

Last week I reported that the PHIL SPITALNY all-girl show moves to a new spot to get away from the stiff competition of a lad by the name of RUDY VALLEE. Still another sponsor has seen the handwriting on the wall, so the College Prom featuring RUTH ETTING and the RED NICHOLS orchestra shifts from the Thursday night spot to Fridays at 8:30 p. m. EST (7:30 CST) starting April 12.

The debut of MAJOR EDWARD BOWES' Amateur Hour next Sunday night won't be without its preliminary headaches. The current problem concerns the handling of the telephone vote by listeners. Winners will be determined by the votes phoned in by listeners, as has been the practice with the hour on WIIN, one of the New York stations. The weekly response has averaged 8,000 calls. The bigger audience of WEAF and the network is expected to multiply that considerably. NBC refuses to allow its own lines to be used for the purpose because the regular facilities are inadequate. The present plan under advisement will call for a special switchboard of 100 trunk lines and thirty-five operators to receive the calls. There will be also six tabulators and an army of messenger boys.

Network's business has reached new highs, and at last the broadcasting companies have the upper hand. Now NBC and CBS can dictate to sponsors who heretofore have had their own way about their programs. Two years ago business was scarce and sponsors few. These days potential sponsors sit around for others to

vacate choice network spots. So the networks have decided to put executive feet down on commercial announcements of an offensive nature. Keep them in good taste or get off the air, is the unofficial word.

Breathes there a man with soul so dead that he is yet to get his first kiss from the opposite sex? Yes, my friends, although it's hard to believe, there does live such a person. He is TOMMY MANCHUNI, violinist with GUS ARNHEIM'S musicmakers. Tommy is



Ted Husing found himself out of his element when he tilted a few with the maestros on the occasion of their confab to see what could be done about the musicians' tax situation. They are, from left, Ted, Hal Kemp, Don Bestor, Ozzie Nelson and Glen Gray

**KILOCYCLE CHATTER:** The Penthouse Party, featuring columnist MARK HELLINGER and his wife GLADYS GLAD, fades from the kilocycles after the next broadcast, but there will be a revised show with the music being supplied by HAL KEMP and his boys . . . LILY PONS and LUCREZIA BORI depart from their cigarette show the last week in April . . . ROXY'S program folds the same week . . . A change is expected in the Monday night Minstrel Show. Guest artists may be added to the program soon . . . FREDDY MARTIN replaces TED WEEMS at the Palmer House in Chicago starting April 18, and his music will be aired over the Mutual chain . . . ZORA LAYMAN, wife of FRANK LUTHER, has been added to the Roxy show as a regular performer. The songstress recently guest-starred on this show, and her excellent performance resulted in the permanent berth . . . GOODMAN ACE just signed a new three-year radio contract, but I'm wondering if it has any 15-minute option clauses . . . BABS RYAN and her brothers have been auditioning for the LEO REISMAN cigarette show which is in the process of revision . . . TOM HOWARD and GEORGE SHELTON, comics on the VALLEE Variety Show, have worn out their welcome so far as this scribe is concerned, and I suggest a new deal . . . The Sunday evening automobile hour has been renewed for an additional stanza . . . JOHN CHARLES THOMAS is vacationing in Florida waters and returns to the kilocycles in mid-April . . . MAJOR BOWES has the distinction of being the first person to have two full-hour coast-to-coast network programs on the same day. He conducts his Capitol Theater broadcasts Sunday mornings, and later over the same chain leads the amateurs to the mike . . . ABE LYMAN has turned nite club owner, buying an interest in the Hollywood Restaurant . . . WILL ROGERS returns to his CBS Gulf Headliners spot on Sunday, March 31 . . . Open House, with VERA VAN, DON NOVIS, and FREDDY MARTIN, and Hammerstein's Music Hall, fade from Columbia's ether on the same date . . . EDDIE CANTOR has opened a radio program counsel office . . . KATE SMITH'S sponsors are washed up with their talent quest idea and are pondering substitutes for it . . . The lad you now hear as The Night Singer on the new CBS Lilac Time period, is the same gent who used to warble as The Wandering Boy . . . With HARRY (Parkyakakas) EINSTEIN Greek-accenting it over CBS on Sundays with Eddie Cantor, and GIVOT dittoing each Monday night on the same web with BLOCK AND SULLY, the smoldering feud between these two Griks may break out afresh. Paging Venizelos!

twenty-five years old and quite handsome, but refuses to have anything to do with women. (Maybe he's smart!) The DOWNEY SISTERS and MAXINE TAPPEN, the vocalists with the Arnheim crew, tried to frame the bashful youth one night. They got him back-stage and pounced on him in an effort to give him his first kiss, but believe it or not Tommy fought them off. The only date the musician ever had in his life was with his mother, who calls for him every night after his work is through.

It shouldn't be surprising to anyone that a popular song these days has such a short life. When I first heard Isle of Capri come over my loudspeaker I thought it was a beautiful song. The other night I heard it played and sung no less than six times, and now I shut off my radio every time it is announced.

Mentioning songs reminds me to voice my surprise at pretty JANE FROMAN for her recent rendition of a current number, singing it thus: "I believe in miraculs," with the heavy accent on the last syllable. However, she's not the only one who has been guilty of this same error.

Vocalists should be more careful of their diction and pronunciation.

A few of the bandsmen got together last week to discuss the local union situation prohibiting them from broadcasting from hotels or restaurants unless their men are given an extra stipend. And what better place can be selected to talk over such matters than one where a foot can be placed nonchalantly on a rail? Ted Husing must be practising to become a columnist; for some reason or other he got in on the meeting.

The best way to fool people, MURIEL WILSON has discovered, is to tell them the truth. Ever since her engagement to Fred Hufsmith was announced, friends and fans have been asking Muriel when she's going to be married. "I don't know," she tells them, truthfully. But no one believes the truth, she now confesses. Consequently there are all kinds of rumors that the wedding will be in April, that it has already been held, that they will wait until June.

GUY LOMBARDO'S good will tour for that oil company apparently has started a vogue that will grow, for the biscuit company which sponsors the three-hour Let's Dance program is now engaged in arranging a similar jaunt for XAVIER CUGAT.

According to the present setup, Cugat will leave in July for a transcontinental trek that will carry him to the West Coast and back to Manhattan by September. Concert halls in the various principal cities are now being secured for the good will stopovers, to which audiences will be admitted free of charge. In addition to the bandsmen and vocalists, the tango king's company will be augmented with several dancers in an effort to present a real variety show to the burghers.

JOE COOK positively is the only living man in show business with a real, honest-to-goodness statue erected in his honor. Any time you visit Evansville, Indiana, take in the public square there and see Joe's heroic figure cast in bronze. Did'ja ever try to lock it, Joe?

Hollywood Hotel has renewed its weekly CBS one-hour stanza on Fridays, but with the long-rumored shake-up. After various producers have been shuttling back and forth between New York and Hollywood to take cracks at directing the show, BILL BACHER, who formerly produced Show Boat, has been retained to produce Hollywood Hotel. Irving Reis, the CBS control engineer who has attracted such wide attention for his unusual script programs, flew out to the coast last week to engineer the programs and to assist in the production. Anne Jamison, lyric soprano formerly starred on a program over NBC, has gone into a feature spot opposite DICK POWELL. And finally, the split rumored in this column previously between the program producers and Maestro FIORITO, has taken place. As we also predicted, RAYMOND PAIGE will take over the baton. The shift in maestros takes place on April 5.



# Kate Smith — — Lonely Songbird

**Why Should This Famous Young Star, Who Has Befriended Millions, Be a Lonely Soul and Run Away from Close Friendships? . . . The Heart-Stirring Answer Will Amaze All Who Know Her and Love Her**



Kate's closest and almost sole friend is her manager, Ted Collins, shown with her going over her scrap-book that contains records of induction to the leading clubs of the country

By Sofia Senger

**W**HEN you hear that cheery, warm contralto voice over your radio calling, "Hel-lo everybody! This is Kate Smith," surely something warm and pleasant happens to you. There is affection and a vast human understanding in that big thrilling voice. And like so many of us, does your mood respond automatically, even though your heart was heavy as lead the moment before? I wonder if those of you who feel that way towards Kate know how lonesome she is. Did you know that Kate, who gives of friendship in

such generous measures, is actually afraid to accept it? That she has built an impervious wall between herself and close friends? There is a cruel little story behind this—a hurt long ago forgiven, but never quite forgotten.

By "close friends" I do not mean to ignore her many fans—those millions of listeners to whom she has endeared herself by her appealing naturalness and the sunshine of her glorious voice. They love her, I know—and they mean so much to her. In fact, two things truly are sacred to Kate—her audience and her family. Nor do I mean to disregard her radio family, to whom she is utterly devoted. But, after all, Kate is human. One wonders why she isn't surrounded by eager, warm, loving friends to share her confidence, her joys, her hopes and ambitions. The answer is that Kate does not permit herself to indulge in friendships.

**A**BOUT five years ago, when Kate had just turned twenty, she received her first offer to go on the stage, in the Broadway hit called *Honeymoon Lane*. But in those early days behind footlights—that is, before Ted Collins, her manager, discovered her—Kate's singing was considered not nearly so important as her clowning. Nightly this generously proportioned young woman brought down the house with her funny antics, executing stomp and tap routines. Although she provoked laughter in others, she herself was very unhappy. Away from her home in Washington, D. C.—alone in the Big City, any big city, she was just another scared, terribly homesick big girl.

That was in the beginning. Somehow she felt that she didn't belong among the bevy of popular show girls,

with their deep concern over dates and parties. Weighing over 200 pounds, she tactlessly was made the target for many taunts. She seemed to take it all good-naturedly, but who can tell what suffering those thoughtless jibes cost her? Remember that she was very young and without experience.

**W**ELL, in this sophisticated crowd there was one girl who pretended to befriend her. Assuming a friendly, sympathetic manner, she attached herself to Kate. Here was a real pal, Kate thought. At last someone seemed to care, and immediately everything became much easier to bare. Without stint, Kate placed her loving affection and faith in this person, and unwittingly poured out those long pent-up feelings. For she thought she had gained a dear friend. Then, like a bolt from the sky, came the rude awakening, the shock of which has left its mark on her sensitive nature.

To her own utter dismay, Kate uncovered perfidy. For, like a Judas, this girl was the ringleader in making disparaging remarks about her size and talents—in poking fun at her. Calling her *The Greenhorn*, she mercilessly criticized Kate before others.

Anguishing over this betrayal, Kate came to realize that people are too busy looking out for themselves to bother about others. She had been cruelly hurt. And this bitter revelation was the factor that decided her against intimate friendships. Almost overnight a change came over her. That intimate door remains closed.

Kate was little known at that time. Her voice never had been heard over the radio by her now admiring millions. The only knowledge the public had of the Songbird of the South was from watching her nightly in the theater, more often in the role of a comedienne than as a singer. I go back to the night when fate played a hand. Ted Collins, also unknown in the role of manager, missed his train. To while away the intervening hours profitably, he dropped in on *Honeymoon Lane* and there discovered Kate Smith. He listened to her voice, and thought of radio.

You know the rest, don't you? Almost overnight she became a radio star. For over two years she glorified the prosaic cigar with the serene melody of her theme song, *When the Moon Comes Over the Mountain*. She broke an all-time record at New York's vaudeville Mecca, the Palace; thrilled the world-wide and exclusive crowds in the Central Park Casino with her sweet, simple ballads; and caused a (Continued on Page 32)

## Better Play, Don

By Jack Benny

**S**O YOU'D like to change places with me? Well—there were a couple of times during the week's run we concluded recently at the Chicago Theater when I'd gladly have traded with you. Particularly on Sunday, blessed Sabbath day on which you were reading in your family Bibles that Sunday was ordained as a day of rest.

What a rest! Three more Sundays like that one and you'd all be getting a rest—from Jack Benny at least. And we'd probably be resting in some nicely upholstered cells—or, if not resting, pacing around them proclaiming to other illusioned inmates that we were the original Marathon runners.

The twenty-four preceding hours had set the stage for the most hectic day in our radio careers. We had played six exhausting shows on Saturday and dropped into bed at midnight too tired even to eat—and then came the dawn.

At nine in the morning we were in the studios of the National Broadcasting Company to rehearse our program for the evening. My voice was shot, Parker's pipes needed a plumber and poor Mary had circles under her eyes that looked like the aftermath of a domestic tangle. It was 11 o'clock in the morning before we whipped the show into the semblance of present-

ability—and staring us in the face was a stage performance across the Loop at 11:40.

There was make-up to don—and Don to make up with after the edginess of the rehearsal—but we accomplished it with about a half-minute to spare. Darn that Maestro Bestor, anyway! A combination luncheon and breakfast followed the first performance, and three more shows followed almost on one another's heels.

The fact that Sunday is a day of rest wasn't borne in on us until just before the time for our first broadcast. We luxuriated in repose for the ten minutes it takes to reach the Merchandise Mart in a cab. And Parker would insist on a series of *mimimis* all the way over. Some day I'm going to have trouble with that guy. He owes me a hundred bucks, by the way, but he'll probably pay that back promptly so he can touch me for two hundred soon after.

He ought to be in the movies—but he'd probably prefer the stills—you know how it is—*mash* notes and everything.

After the first broadcast it was another Sir Malcolm Campbell dash back to the Chicago Theater—for

two more shows and over to the studios again for our last broadcast. That was the final straw for Mary—she managed to remain upright during the program, but fainted just as Bestor was playing the last number.

She wasn't able to appear in the first three stage shows on Monday which, off hand, may seem just like a circumstance but it meant revamping lines for everybody, providing new cues, and writing her out of the act temporarily. Swell girl, Mary; but there are times when she just can't take it!

But there's always Thursday—you know—when the auditor's representative comes back with the checks. Mary can take it then. In fact she takes it before I get a chance to look at it. But after a day like that Sunday, she earns it.

So you'd like to trade places with me? O. K.; but make it any day but Thursday. Please change with Parker on Thursday—but not until he's paid me that hundred.

Jack Benny, Mary Livingstone, Frank Parker and Don Bestor's Orchestra may be heard Sundays at 7 p. m. EST (6 CST) over an NBC-WJZ network and later at 11:30 p. m. EST (10:30 CST) on a rebroadcast for Westerners.



# Amos 'n' Andy— Here They Are

For the First Time Ever to Be Revealed in Print, You May Read Herein the Start of Freeman Gosden and Charley Correll as Negro Dialecticians—and the True Inside Story of Their Rapid Climb from Mediocrity into the Limelight and Wealth

By Harry Steele

*In their youth half a continent separated Freeman Gosden and Charles Correll. As they reached manhood a world stood between their respective activities in life. Gosden was a salesman, Correll a bricklayer—yet neither distance nor the opposed spheres of labor long could postpone their meeting and the subsequent success which fate held in store for them. A shabby, popular tune, The Kinky Kids' Parade, was to direct them into the international limelight—and riches.*

*Herewith is presented the fourth instalment of their story.*

OFFHAND, the simple words of the Kinky Kids' Parade hardly would be suspected of harboring two men's destiny—yet Charles Correll points to them as the phrases upon which his and Gosden's career turned. The number was a popular one at the time Correll and Gosden were doing their musical numbers over Chicago's radio station WEBH, and they had many requests for it.

Gosden, Dixie bred, has a rich Southern twist to his own speech; he elaborated on it at times to mimic the negroes with whose habits and dialects he had become so familiar during the course of his earlier life. The habit was infectious. Before long the adaptable Correll found himself picking up idiosyncrasies from his partner and interpolating them into his own conversation.

As a result of this habit, the two decided to put a patter chorus into their rendition of the Kinky Kids' Parade—a bit of humorous chatter in negro dialect—and thus were Amos and Andy born, although there still were many corners to be turned before the characters came into being, and even more before they were christened with the names by which they are known around the world today.

The negro characters appeared only spasmodically in the boys' singing radio routine, but the germ had been planted in those indifferently concocted lines created to pad out a current ditty. And there it lay, richly fertile but temporarily inactive.

HAPPY but not very remunerative days followed at WEBH. The inseparable chums found their offerings well received by the listening public, but merely tolerated by studio chieftains who well knew there was hidden dynamite in every word of praise for an artist—especially an artist and his partner who weren't being paid. So the two reached a decision that they were dyed-in-the-wool entertainers—just a couple of song and dance men whose talents should be yielding profit. Off they went in search of booking.

At that particular stage of radio history two-man teams were coming to the front, buoyed up by the popularity of such acts as Billy Jones and Ernie Hare; The Ray-o-Vac Twins; the Gold Dust Twins and units of similar capacities.

It was during the same era that the Chicago Tribune's station, WGN, was beginning to attract listeners within the three- or four-hundred-mile scope which then

was the physical limit of the power allotted stations. And WGN began to cast about for a pair of boys who could do a song suitably before the microphone.

Their quest prompted a telephone call to the offices of Balaban and Katz, film house impresarios who had their finger on most of the talent available on the Chicago Rialto. That call reached Morris Silvers, Chicago theater booking executive, just at the moment when Gosden and Correll were seeking a theatrical engagement and were in Silvers' office.

"If it's two boys you need, I've got them right here this minute," Silvers replied hurriedly, eager to impress



One of the didoes cut to celebrate the reunion of Amos and Andy after their first vacation in five years—from top, Phil Baker, Gosden and Correll, Harry Richman, Jack Pearl and Cliff—Sharley—Hall

Henry Selinger, WGN manager, of his ready acquaintance with talent and his ability to serve on short notice.

"Just the thing you fellows are looking for," Silvers told his callers laconically. "WGN wants a two-man team, and from what I've heard of you, you're set to clean up in radio right now."

"But radio is the last thing we want," countered Gosden. "We're all fed up with radio. We want theatrical booking."

YOU want radio but you don't know it," coerced the glib Silvers, eager to kill two birds with one stone—to serve a friend and at the same time rid himself of a pair of "piffawmahs" who didn't have any too much to go on. "Anyway, the least you can do is go over and see the guy. He ain't going to eat you." Prophetic words, fraught with possibilities no one would have dared to predict.

The pair went, having nothing to lose. And the result of the visit was more than a pleasant surprise to Gosden and Correll. It reflected back upon the experience all the bright glow of an adventure—they walked out of that conference with Selinger with radio contracts that called for \$125 a week apiece. And that

was back in 1925 in the low spot which intervened between the collapse of 1921 and the inflated glories of 1928.

A few days later Gosden and Correll—two boys who sang, talked, played the ukulele and the piano—made their commercial debut in radio. Even though they had contracts promising \$250 at the end of the (Turn to Page 35)

With their crowded schedule of work, no time is allowed the pair for a real game of golf, so Andy obliges by acting as tee for Amos' practice shots. Andy's turn came later—an' wuz that som'pin!



# Star Election Votes Flooding In

LIKE a great cauldron commencing to bubble, the Star of Stars election last week seethed into action—as thousands of votes brought many upsets in the popularity standings.

While Jack Benny maintained his lead as the most popular radio performer, Frank Parker's supporters mailed enough votes to make him a close second. Two weeks ago, Frank was eighth. Last week he climbed to fifth place, and now he is crowding Benny for the lead! Will Parker receive the gold medal which next June RADIO GUIDE will present to the air's most popular performer? He will if you send in enough votes for him—and at the same time, the official ballot which is printed in each edition of RADIO GUIDE, gives you the opportunity to honor your favorite team, announcer, orchestra, dramatic program and musical program. To the winner in each of these divisions, a gold medal will be presented to signalize outstanding popularity. The election closes next June 1.

The winners will be picked by you, through your votes.

Richard Himber made a spectacular gain. His orchestra leaped into third place, from ninth. But an even greater advance was made by the Studebaker Champions, among musical programs. Twenty-second last week, they now stand third!

Among dramatic programs, The O'Neills moved from forty-third to fourteenth position.

David Ross, second among announcers, was fourth last week. Another notable gain was that made by Ted Pearson, who moved up to eighth place from thirteenth.

Turn about is fair play. The radio folk who bring you pleasure, are deserving of your support in return. Simply cut the official ballot out of RADIO GUIDE each week, fill it in, paste it to a penny post card (a two-cent card if you live in Canada) and mail as directed. Vote as you like—but vote!

There follows the Election Tellers' latest tabulation of votes in all divisions, showing the standing of the leaders. The figure opposite each candidate designates the relative standing according to the number of votes that have been polled by every entrant.

25. Xavier Cugat
26. Sigmund Romberg
27. Art Kassel
28. Harry Horlick
29. Emery Deutsch
30. Ted Fiorito
31. B. A. Rolfe
32. George Hall
33. Jack Denny
34. Andre Kostelanetz
35. Stan Stanley
36. Chicago Symphony
37. Charles Gaylord
38. Detroit Symphony
39. Joe Sanders
40. U. S. Marine Band
41. Ray Noble
42. Harry Kogen

43. Art Jarrett
44. Isham Jones
45. Detroit Symphony
46. Lud Gluskin
47. Imperial Hawaiians
48. Freddie Martin
49. Duke Ellington
50. Ted Lewis
51. Vincent Lopez
52. Leonard Joy
53. Seymour Simons
54. Phil Harris
55. Paul Pendarvis
56. Rosario Bourdon
57. Jack Berger
58. George Hessberger
59. Walter Damrosch
60. Henry King

25. Log Cabin Inn
26. Sigmund Romberg's Prgm.
27. Roadways of Romance
28. American Album of Familiar Music
29. Jackie Heller's Prgm.
30. Aragon-Trilanon Hour
31. N. Y. Philharmonic
32. Let's Dance
33. Paul Whiteman's Music Hall
34. Penthouse Serenade
35. Detroit Symphony
36. Lavender & Old Lace

37. Grace Moore's Prgm.
38. Kate Smith's New Star Revue
39. NBC Music Appreciation Hour
40. U. S. Navy Band
41. Lawrence Tibbett's Prgm.
42. General Motors
43. Hal Kemp's Prgm.
44. Silken Strings
45. Big Show
46. Little Jack Little's Prgm.
47. Gulf Refining
48. Emery Deutsch's Prgm.
49. Hour of Charm

12. Amos and Andy
13. Crime Clues
14. The O'Neills
15. 20,000 Years in Sing Sing
16. Roses and Drums
17. Vic and Sade
18. Painted Dreams
19. Romance of Helen Trent
20. Mary Marlin
21. Easy Aces
22. Skippy
23. Sherlock Holmes
24. House by the Side of the Road
25. Betty and Bob
26. Just Plain Bill
27. Princess Pat
28. Lone Ranger
29. Court of Human Relations
30. The Gumps
31. Immortal Dramas
32. Sally of the Talkies
33. Life of Mary Sothorn
34. Ken-Rad Unsolved Mysteries
35. Lum and Abner
36. Buck Rogers

37. Soconyland Sketches
38. The Shadow
39. Jimmy Allen's Air Adventures
40. Witch's Tale
41. K-7 Spy Stories
42. Radio Guild
43. Peggy's Doctor
44. Kaltenmeyer's Kindergarten
45. Lights Out
46. Black Chamber Stories
47. Wheatonville
48. Marie, the Little French Princess
49. Jack Armstrong
50. Judy and Jane
51. Hoofinghams
52. The O'Flynn
53. Ma Perkins
54. Song of the City
55. Headline Hunters
56. Bobby Benson
57. Orphan Annie
58. Albert Payson Terhune's Dog Stories
59. Heart Throbs of the Hills
60. Five Star Final



Immortal harmony may be heard in the Jan Garber home any time he and his wife get together for a duet. His strong position in the Election has varied but slightly for weeks

## PERFORMERS

- |                                 |                                  |
|---------------------------------|----------------------------------|
| 1. Jack Benny                   | 32. Annette Hanshaw              |
| 2. Frank Parker                 | 33. Lowell Thomas                |
| 3. Joe Penner                   | 34. Beatrice Lillie              |
| 4. Eddie Cantor                 | 35. Irene Beasley                |
| 5. Bing Crosby                  | 36. Gene Arnold                  |
| 6. Lanny Ross                   | 37. Don Mario                    |
| 7. Fred Allen                   | 38. Virginia Clark               |
| 8. Will Rogers                  | 39. Richard Maxwell              |
| 9. Ed Wynn                      | 40. Vinton Haworth (Jack Arnold) |
| 10. Don Ameche                  | 41. Dick Powell                  |
| 11. Mary Pickford               | 42. Gladys Swarthout             |
| 12. Tony Wons                   | 43. Little Jack Little           |
| 13. Alexander Woolcott          | 44. Happy Jack Turner            |
| 14. Rudy Vallee                 | 45. Grace Moore                  |
| 15. Jackie Heller               | 46. Madame Schumann-Heink        |
| 16. Jessica Dragonette          | 47. Irving Kaulman (Lazy Dan)    |
| 17. Lawrence Tibbett            | 48. Walter O'Keefe               |
| 18. Walter Winchell             | 49. Jimmy Fidler                 |
| 19. Phil Baker                  | 50. Ethel Shutta                 |
| 20. Lulu Belle                  | 51. Eve Sully                    |
| 21. Jerry Cooper                | 52. Jack Owens                   |
| 22. Emery Darcy                 | 53. Skinny Ennis                 |
| 23. Conrad Thibault             | 54. Emery Deutsch                |
| 24. Edwin C. Hill               | 55. Pat Kennedy                  |
| 25. Anne Seymour                | 56. Joan Blaine                  |
| 26. Bradley Kincaid             | 57. Gertrude Niesen              |
| 27. Anthony Frome (Poet Prince) | 58. Richard Crooks               |
| 28. Boake Carter                | 59. Lily Pons                    |
| 29. Morton Downey               | 60. Edward Reese (Spencer Dean)  |
| 30. Loretta Lee                 |                                  |
| 31. John Charles Thomas         |                                  |

## ORCHESTRAS

- |                   |                        |
|-------------------|------------------------|
| 1. Wayne King     | 13. N. Y. Philharmonic |
| 2. Guy Lombardo   | 14. Walter Blauuss     |
| 3. Richard Himber | 15. Hal Kemp           |
| 4. Jan Garber     | 16. Abe Lyman          |
| 5. Ben Bernie     | 17. Paul Whiteman      |
| 6. Fred Waring    | 18. Frank Black        |
| 7. Eddy Duchin    | 19. George Olsen       |
| 8. Rudy Vallee    | 20. Rubinfolt          |
| 9. Kay Kyser      | 21. Gus Haenschen      |
| 10. Don Bestor    | 22. Little Jack Little |
| 11. Glen Gray     | 23. Cab Calloway       |
| 12. Ozzie Nelson  | 24. Ted Weems          |

## MUSICAL PROGRAMS

- |                               |                                    |
|-------------------------------|------------------------------------|
| 1. Rudy Vallee's Variety Hour | 12. Wayne King's Prgm.             |
| 2. Jack Benny's Prgm.         | 13. Metropolitan Opera             |
| 3. Studebaker Champions       | 14. Hollywood Hotel                |
| 4. Show Boat                  | 15. Sinclair Minstrels             |
| 5. Fred Waring's Prgm.        | 16. Pleasure Island (Lombardoland) |
| 6. Beauty Box Theater         | 17. Camel Caravan                  |
| 7. Town Hall Tonight          | 18. Opera Guild                    |
| 8. WLS National Barn Dance    | 19. A. & P. Gypsies                |
| 9. Jan Garber's Supper Club   | 20. Ben Bernie's Prgm.             |
| 10. Breakfast Club            | 21. U. S. Marine Band              |
| 11. Bing Crosby's Prgm.       | 22. Jessica Dragonette's Prgm.     |
|                               | 23. Gibson Family                  |
|                               | 24. Pause That Refreshes           |

- |                           |                                      |
|---------------------------|--------------------------------------|
| 50. Armour Hour           | 56. Jesse Crawford's Prgm.           |
| 51. Carefree Carnival     | 57. Horn & Hardart's Children's Hour |
| 52. Roxy's Gang           | 58. Hammerstein's Music Hall         |
| 53. Palmer House Ensemble | 59. Chesterfield                     |
| 54. Eddie Cantor's Prgm.  | 60. Musical Memories                 |
| 55. Contented Program     |                                      |

## DRAMATIC PROGRAMS

- |                            |                      |
|----------------------------|----------------------|
| 1. One Man's Family        | 6. March of Time     |
| 2. Lux Radio Theater       | 7. Red Davis         |
| 3. First Nighter           | 8. Death Valley Days |
| 4. Dangerous Paradise      | 9. Myrt and Marge    |
| 5. Mary Pickford Stock Co. | 10. Grand Hotel      |
|                            | 11. Today's Children |

## ANNOUNCERS

- |                      |                         |
|----------------------|-------------------------|
| 1. James Wallington  | 31. Howard Clancy       |
| 2. David Ross        | 32. Alwyn E. Bach       |
| 3. Don Wilson        | 33. Pat Flanagan        |
| 4. Ted Husing        | 34. Tom Manning         |
| 5. Phil Stewart      | 35. Charles Lyon        |
| 6. Milton J. Cross   | 36. Norman Brokenshire  |
| 7. Harry Von Zell    | 37. Eisle Janis         |
| 8. Ted Pearson       | 38. Nelson Case         |
| 9. Tiny Rulfner      | 39. George Hicks        |
| 10. Don McNeill      | 40. Charles O'Connor    |
| 11. Bill Hay         | 41. John Olsen          |
| 12. Graham McNamee   | 42. Peter Grant         |
| 13. Bob Elson        | 43. Hal Totten          |
| 14. Paul Douglas     | 44. Carleton Brickert   |
| 15. Jean Paul King   | 45. Alan Kent           |
| 16. Bob Brown        | 46. Tom Shirley         |
| 17. Everett Mitchell | 47. Hugh Conrad         |
| 18. Ford Bond        | 48. Norman Ross         |
| 19. Pierre Andre     | 49. Davidson Taylor     |
| 20. John S. Young    | 50. Hal D'Halloran      |
| 21. Harlow Wilcox    | 51. Kenneth Roberts     |
| 22. Bert Parks       | 52. Russ Russell        |
| 23. Quin Ryan        | 53. Dan Russell         |
| 24. Louls Roen       | 54. Lee Everett         |
| 25. Andre Baruch     | 55. Wallace Butterworth |
| 26. Arthur Millet    | 56. Larry Harding       |
| 27. Jack Holden      | 57. Howard Petrie       |
| 28. Kenneth Niles    | 58. Bill Mundy          |
| 29. Aloys Havrilla   | 59. Ben Grauer          |
| 30. Kelvin Keech     | 60. Bill Meila          |

## Favorite Stars Official Ballot

(Of Convenient Size for Mailing on a Post Card)

My Favorite Performer Is \_\_\_\_\_

My Favorite Orchestra Is \_\_\_\_\_

My Favorite Musical Program Is \_\_\_\_\_

My Favorite Dramatic Program Is \_\_\_\_\_

My Favorite Team Is \_\_\_\_\_

My Favorite Announcer Is \_\_\_\_\_

My Name Is \_\_\_\_\_

My Address Is \_\_\_\_\_ (Street and Number) \_\_\_\_\_ (City and State)

The Radio Set I Now Own is a (make): \_\_\_\_\_

Mail Your Ballot to STAR ELECTION TELLERS  
c/o RADIO GUIDE, 731 Plymouth Ct., Chicago, Ill.  
(Vote Week Ending March 30)





The remains of the strangest killer radio ever had to run down, with his official nemesis (from left) Sergeant Frank Metzger, Chief Frank Tiffany, Town Supervisor Dan Hentges, Walter Gansberg, Rollin Rolf, Sergeant Earl Dunn and Richard Baldwin

## Radio Cries "Wolf! Wolf!"

Of All the Criminal Marauders to Prey on Organized Society, This One That Radio Was Called upon to Crush in Lake Forest, Exclusive Suburb of Chicago, Was Most Deadly. And When Radio Squad Cars Did Take up the Chase—

**T**HE BIG BAD WOLF fell for a chicken—and came to the bright lights. An old story? Not exactly. For this was no wolf of Wall Street, and the chicken's feathers didn't sprout from a fan.

They sprouted from a very cold little hen, who huddled with her sisters for warmth. Outside, a northern moon gleamed on the snowy roof of the henhouse. There was no wind. The inky pine forest scarcely whispered. Nothing moved.

Nothing, except a gray shadow that slipped from the blackness of those trees, and slunk through the snow towards the henhouse. It was hard to see that shadow. To hear it was impossible.

Just once, a pair of phosphorescent eyes glared in the moonlight. That was when the shadow glided across a patch of gleaming snow, and for an instant showed clearly as—a wolf.

Shaggy. Not very big—but then, neither is a destructive stick of dynamite. The moon whitened little jets of steamy breath in the bitterly cold air, and then . . . while that steam still hung there, the wolf was gone! Quick as a cat, more vicious than a tiger was that gray beast of death. And steadily it stalked closer to the henhouse . . .

The poor little hen hardly knew what hit her. One awful moment when those teeth grabbed her—one squawk, echoed by the rest of the flock—and she was dead. And by that time the gray raider already had shot out into the night, streaked across the snow, and vanished into the forest's pools of blackness, with the twitching but lifeless bundle of flesh and feathers clamped in his jaws.

Barnyard murder! And in the morning wolf tracks, chicken feathers and bright blood in the snow were the only clues. Many a smart human crook fools the law—for awhile—and yet leaves better clues than those.

### Calling All Cars

By Arthur Kent

No human crook equals the gray wolf in cunning, daring and speed.

But Gray Wolf had fallen for chicken. Back in the depths of the gloomy forest he began to thirst for it. Now there are no chickens in the northern woods, but this didn't worry Gray Wolf. He had dared to pit his cunning against the awful cleverness of Man—and had won. He would get away with it again. The hated man-smell had not frightened *him*! Other wolves might be afraid to break that First Commandment of the Forest which says: "Flee man as you flee Death!" Gray Wolf wasn't afraid! He would eat chicken again and again.

And he did.

**S**OUTHWARD, ever southward he worked his way. Oh, he was clever about it. He traveled by night—raiding hencoops as he went. He saw sights which the average wolf never saw—strange, huge beasts with blazing eyes, with men riding on their backs. They growled and smelled bad, those beasts. Occasionally in the daytime Gray Wolf caught a rabbit in the woods, right on the edges of the treeless lands, where men lived, although the man-smell was everywhere. It hardly frightened Gray Wolf any more. He had raided too often and successfully. Men, he was beginning to learn, were slow and clumsy. He kept working his way southward.

That is how Gray Wolf came to Chicago.

True, he didn't trot into the Loop. He was satisfied to tarry for awhile in Lake Forest, one of the Windy City's most exclusive suburbs. Many coops, filled with fine, fat chickens, were there—and large patches of bush in which Gray Wolf could lurk in the daylight hours. And so, within a few miles of the center of one of the world's largest cities, Gray Wolf lived on the chicken-fat of the land. He began to get a bit fat himself, and daily his contempt grew for the slow and stupid race of men.

This must have been so, for as the weeks went by Gray Wolf began to show himself in broad daylight! He learned an important new trick, too. There were cowardly, fat, woolly creatures to be killed. He killed several of them—and men began to find slaughtered, half-eaten sheep in the snow.

**N**OW men may be slow and—from a wolf's viewpoint—stupid. But they do not like to have their sheep and chickens killed. At first they blamed it on dogs. Then, one day, two women out for a hike, saw Gray Wolf.

"That's a funny looking dog," one of them remarked, pointing. Her companion turned, and got a glimpse of Gray Wolf just as he snarled and vanished into the bush.

"My, isn't he quick!" she exclaimed. "I've never seen a dog like that!" Of course, the two women talked about the funny dog. They described him. They shrieked and wanted to faint when one of their listeners told them that they had seen one of mankind's oldest enemies—*wolf!*

Wolf! Over telephone wires, at parties, in churches, private homes, automobiles—the dreaded word passed. "Be on the lookout for the big gray wolf at large!" Mothers kept their

(Continued on Page 19)



# Coming Events

Sunday, March 24

**M**EXICAN MARIMBA ORCHESTRA now is heard at 10:30 a. m. over an NBC-WEAF network every Sunday, replacing the Sweethearts of the Air.

MIDDLEBURY COLLEGE GLEE CLUB of Mid-



Major Bowes cannot conceal his elation over the inauguration of his new coast-to-coast amateur hour, beginning March 24

debury, Vermont, will broadcast a recital at 11:15 a. m. over an NBC-WJZ network from Radio City.

JOHNNY JOHNSON and his orchestra now are featured on the Tastyeast Opportunity Matinee at 12 noon over an NBC-WJZ network, supplanting Reggie Child's orchestra.

WITTENBERG A CAPELLA CHOIR, of Springfield, Ohio, will be heard in a special broadcast from Dayton at 1 p. m. over an NBC-WEAF network. The Dale Carnegie program formerly heard at this time has vacated the airwaves.

ROAD TO ROMANY, featuring Celia Branz, contralto, and Alexander Kirilloff's Gypsy Orchestra, begin a new series of Sunday programs over an NBC-WEAF network. Today the program will be heard at 1:15 p. m., hereafter at 1 p. m.

MAJOR EDWARD BOWES, famous showman and noted radio personality, will inaugurate his new Amateur Hour at 8 p. m. over a coast-to-coast NBC-WEAF network, for the makers of Chase and Sanborn Coffee. The new series succeeds the Opera Guild. Major Bowes will act as master-of-ceremonies.

HENRY SEIDEL CANBY, editor of the *Saturday Review of Literature*, will discuss philosophy on the American Fireside Series at 10:30 p. m. over an NBC-WJZ network.

CONGRESSIONAL OPINION, a new weekly program series, will be broadcast at 11 p. m. over the CBS-WABC network.

Monday, March 25

JANET VAN LOON conducts the first national program for youngsters who are temporarily home from school, and for young invalids, daily except Saturday and Sunday at 9:30 a. m., over an NBC-WEAF network.

ALISTAIR COOKE, British writer and movie critic for the British Broadcasting Corporation, will be heard in a discussion of American Speech and the Cinema, in an International broadcast from London at 1:45 p. m. over an NBC-WEAF network.

THE DESERT KID, dramatic serial of adventure in the Southwest, presenting the Ranch Boys and Burton Eisner, boy actor, will be heard at 6:45 p. m. over an NBC-WEAF network and every Monday, Wednesday and Friday thereafter. This program, previously heard only in the Midwest, replaces Billy Batchelor.

THE FUTURE OF JUDAISM will be discussed by leaders of Jewish thought in a special broadcast at 10:30 p. m. over an NBC-WJZ network from Washington, D. C., scene of the 34th Biennial Council of the Union of American Hebrew Congregations convention. Joseph D. Kaufman of Washington will introduce as speakers Judge Irving Lehman, Rabbi Louis Wolsey, and Mrs. Max C. Sloss.

Tuesday, March 26

MORNING PARADE, heard Tuesday mornings at 10:30 a. m. over an NBC-WEAF network, changing its lineup, will feature as regular artists Jimmy Jeffries, master-of-ceremonies; The Sizzlers, male trio; Martha Mears, contralto, and Honeyboy and Sassafras, comedy team.

HITS AND BITS, new novelty revue featuring Jerry Sears and his orchestra; Shirley Howard, the Tune Twisters and Hildegard Halliday, will be heard every Tuesday at 7:30 p. m. over an NBC-WJZ network.

EDGAR GUEST and the Household Musical Memories program, effective today, changes time to 8:30 p. m. over an NBC-WJZ network. The Lawrence Tibbett program previously heard at this time, vacates the air.

WALTER WINCHELL will make a return guest-appearance on the Ben Bernie program, sponsored by Pabst Blue Ribbon Beer, at 9 p. m. over an NBC-WEAF network.

Thursday, March 28

NATIONAL SAFETY COUNCIL award announcements for this year will be made at 1:30 p. m. over an NBC-WEAF network. Secretary of Commerce Daniel C. Roper, Governor Harold G. Hoffman of New Jersey, and John E. Young and Robert I. Caplin, president and vice president, respectively, of the Council, will speak during the half-hour broadcast.

INTERNATIONAL BROADCAST from Budapest will be a portion of Poldini's opera, *Wedding in Carnival*, short-waved direct from (Continued on Page 17)

## Fun Flashes

**Cantor:** What don't you understand about your income tax?  
**Parkyakarkas:** Where do I become a nudist?

**Cantor:** What's a nudist got to do with income taxes?

**Parkyakarkas:** Where do I start taking things off! —Eddie Cantor's Show

**Monk:** What makes you so smart, Joe?  
**Penner:** Why, I eat brain food.

**Monk:** Gee, can you sell me some?  
**Penner:** Sure—for five dollars.

**Monk:** O. K. Here's the five. Why this is only chopped liver!

**Penner:** Sure!—See! You're getting smart already! —Bakers Broadcast

**Stooge:** My aunt has a very long nose.  
**Don McNeill:** Yes, long noses run in your family. —Saturday Jamboree

**Col. Stoopnagle:** What do you like about railroad trains?

**Budd:** You bet!  
**Stoopnagle:** Swell! What do you like about radio shows?

**Budd:** You bet!  
**Stoopnagle:** What do you like about horse racing?

**Budd:** You bet!  
—Stoopnagle and Budd Show

**Ray Perkins:** Do you play Mahatma Ghandi music?

**Amateur:** I don't know. What's Mahatma Ghandi music?

**Perkins:** Sheet music!  
—National Amateur Hour

## Hits of Week

AFTER a brief lull in popularity, Blue Moon last week staged a smashing comeback to lead the weekly RADIO GUIDE song poll. Isle of Capri, another former favorite, made a spirited bid for the lead, but fell short of the mark by the margin of one point.

Duke Ellington's In My Solitude was selected by the radio maestros as the most deserving hit song of the week. Following is the weekly tabulation:

Song	Times
Blue Moon	30
Isle of Capri	29
Fare Thee Well Annabelle	25
Good Ship Lollypop	22
I Believe in Miracles	19
Lullaby of Broadway	17
Going Shopping with You	15
In My Solitude	13
Dancing with My Shadow	10
Clouds	9

### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
In My Solitude	30
You and the Night and the Music	27
I Believe in Miracles	24
Sweet Music	21
Lullaby of Broadway	20
Dancing with My Shadow	18
Blue Moon	15
Believe It Beloved	13
What's the Use	11
The Continental	10

Song hits most frequently requested from a few of the maestros were: Abe Lyman: Blue Moon, Sweet Music, After All.

Wayne King: In My Solitude, You and the Night and the Music, Clouds.

Frank Tours: Lullaby of Broadway, Fare Thee Well Annabelle, Isle of Capri.

## Ask Mr. Fairfax

TOM McLAUGHLIN can be heard on the program, Major Bowes' Capitol Family, Sundays at 11:30 a. m. EST (10:30 CST) over the NBC-WEAF network. (Mrs. Laurie Wright, Pensacola, Fla.)

The relationship of ONE MAN'S FAMILY is: Henry and Fanny Barbour are the parents of Paul, oldest son; Hazel, oldest daughter; Claudia and Clifford, twins, and Jack, youngest child. Teddy is Paul's adopted daughter, Claudia is a widow. She and her daughter Joan live with the Barbours. Captain Lacey is Claudia's suitor. Beth Holly is a friend of the family. (M. L. B., Long Island, N. Y.)

NELLIE REVELL, descendant of a long line of French stage folk, is the daughter of a Springfield, Illinois, newspaper owner. She is about sixty years old, has two daughters and an 18-year-old granddaughter. In 1897 she became the world's first woman press agent. Since that time she has distinguished herself as reporter, publicist, author and radio commentator. NED WEVER, radio's Dick Tracy, likes to play bridge or golf, or read plays and biographies. He writes songs, and some of his popular numbers include Trouble in Paradise, Sing a New Song, and Ain't You Kinda Sorry Now. He is single and will be 33 years old April 27. (C. Fleet, Detroit, Mich.)

VIC AND SADE'S theme song is Boldi's Chanson Bohemienne. (Mrs. J. L. Barker, San Diego, Calif.)

LENNIE HAYTON was born February 13, 1908. His real name is George Leonard (Continued on Page 17)

## Bulls and Boners

Carlyle Stevens: "The best way to defend your child against a cold is to attack it first."—Ruth Gower, Eau Claire, Wis. (Feb. 23; WCCO; 7:30 p. m.)

Sports Commentator: "Build a home for the aged and indignant baseball players."—F. Brackbill, State Sanatorium, Md. (Feb. 18; WJEF; 5:35 p. m.)

Reporter of the Air: "The drive against minor infractions of the traffic law has reduced accidents over one hundred per cent."—Mrs. Edna E. Gallagher, Crosby, N. D. (Feb. 7; KFI; 12:07 a. m.)

Professor Doudna: "Hawthorne's father died in South America when he was four years old."—Esther Wright, Beloit, Wis. (Jan. 8; WHA; 3:05 p. m.)

News Commentator: "The association announced today that the farmers must give better milk."—Phil Kraft, Madison, Wis. (Feb. 8; WIBA; 12:40 p. m.)

Tony Wons: "Midwestern woman wins egg laying contest."—E. W. Rader, Lock Haven, Pa. (Jan. 1; WJZ; 11:26 a. m.)

Betty Crocker: "Whip the cream then stand in a refrigerator over night."—W. Styles, New York, N. Y. (Mar. 8; WEAF; 10:59 a. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contribution to Bulls and Boners Editor c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.



# Music in the Air

By Carleton Smith

**A**RTURO TOSCANINI, recognized in most quarters as the foremost living orchestra conductor, will be heard this Sunday (March 24, NBC at 8 p. m. EST, 7 CST). That other great artist, ELISABETH RETHBERG, is scheduled to appear as guest soloist on the same program. This is a rare combination of genius on one hour. It is a foregone conclusion that listeners everywhere who love good music, will be on hand to tune in.

The program for this broadcast has not been announced at the present writing, but whatever it is will be worth hearing.

There are a thousand stories, many of them true, of Toscanini's incredibly detailed knowledge of the scores he conducts. A tuba player in the Philharmonic Orchestra came to him one evening just before an important performance, much perturbed because a piece of sticking mechanism made it impossible for him to play a very low note on his instrument. There was no way of having it repaired until the next day. Toscanini, knowing every part in the score from memory, reflected a moment. Then he said: "It's all right. That note doesn't occur tonight." In a few moments he had reviewed in his mind almost three hours of music!

**A**ND another: Once a second fiddler on a rear stand of the Metropolitan Orchestra forgot to take the mute off his instrument, or was perhaps too lazy to bother for a few measures. Without turning, Toscanini said quietly: "I cannot see so far, but I hear a mute somewhere on one of the second violins."

And a third: Toscanini once stopped the Bayreuth orchestra and demanded imperiously why a certain stress had not been observed. The players apologetically showed him that there was no stress marked in their parts. The next day the conductor brought Wagner's original score of the work. The stress was there. It long had been played incorrectly at Bayreuth.

## Elisabeth Rethberg

FOR MANY, MME. RETHBERG'S voice is one of the most perfect in the world. She uses it admirably, with the most refreshing production of tone and in a manner to preserve all the natural vocal grace and elasticity and brilliance of which it is capable.

Beyond that, however, her musicianship and artistic integrity are unquestionable.

Every public singer is subject to mishaps . . . some amusing, and some less so . . . that crop up at the last moment. Three days before she sang the part of *Donna Elvira* in the Met revival of Mozart's "Don Giovanni"

some seasons ago, Mme. Rethberg suffered a painful and severe burn on her arm.

"Since there was still life in me," she says, "I would not miss a performance, and so wore my arm in a sling. Hundreds of letters came the next week, asking whether a black silk sling was an authentic part of *Donna Elvira's* costume, and where had I discovered the fact? The sling was discarded, of course, at the first possible moment, and though my arm was still terribly painful, the audience couldn't notice it, at least!

**T**HEN I sang in Tannhauser. Directly after singing Elisabeth's Prayer, in the third act, I must drop at the foot of the cross. Somehow I had gotten so far up on the stage rocks that I couldn't manage an easy drop, and was wondering how to get down naturally. Then, in singing, I caught my burned arm against a wooden tree prop. After that I had no difficulty in falling . . . I crumpled together, half fainting with pain.

"Another time, as *Aida*, one of my shoes came off, and I had to go through the great scene with *Amneris*, limping, one shoe off and one on. There is one slight advantage attaching to these mishaps . . . they take one's mind off being nervous."

## Piano Duo

ONE OF THE BEST piano teams of the day, that of ETHEL BARTLETT and RAE ROBERTSON, is the attraction of the Sunday Evening Concert March 24 (CBS at 9 p. m. EST, 8 CST). Their musical and intelligent performances have won them a deserved following. They interpret music without affectation or ostentation or pretense, with communicative sincerity and feeling. Technical polish, fluency and finesse of shading mark equally the work of both pianists.

It has been said that in distinction to most practitioners of this involved occupation, Miss Bartlett and Mr. Robertson do not insist on sounding like one pianist with twenty fingers; rather they preserve an illusion of duality, with a single pulse, perhaps, but also with two minds and two funds of emotion.

## Concert from Liner

THE BOYS' CHOIR of Holy Cross, one of Europe's unique choral ensembles, will be heard over an NBC network during a broadcast from the North German

Lloyd Liner *Stuttgart*, as she sails into New York harbor on Monday, March 25. The choir consists of 66 youths from Dresden, Germany, and is coming to this country for an extensive concert tour, starting the night following their arrival at the Metropolitan Opera House.

The time for the broadcast will depend on the hour of the ship's arrival.



Mme. Elisabeth Rethberg, distinguished member of the Metropolitan Opera Company, who has a way of turning mishaps into distinguished performances

# Heard on the Air

By Walter Sinclair and James Connors

Walter Sinclair, Celebrated Critic, Each Week Reviews for Readers of RADIO GUIDE, New and Old Programs on the Air. Mr. Sinclair's Rating System is as follows: ★★★★★—the Perfect Program, Rare Even in Radio; ★★★★—Excellent; ★★★—Good Average; ★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Herewith Are Presented Reviews of Programs Heard During the Week Ending March 16, and before.

The programs reviewed since January 1, 1935, judged by Mr. Sinclair and Mr. Connors Perfect or Excellent, are:

★★★★—Jack Benny and Company.  
★★★★—Eddie Cantor and Rubinoff; Beauty Box Theater; Bing Crosby; Red Davis; The Garden Hour; Hour of Musical Memories; Immortal Dramas; Maria Jeritza with Daly's Orchestra; Minneapolis Symphony Hour; Ray Nohle's Salute to Youth; Penthouse Serenade; Kate Smith's New-Star Revue; Sports Parade with Thornton Fisher; Stories of the Black Chamber; Lawrence Tibbett; Rudy Vallee's Variety Hour

Circus Night in Silvertown ★★★  
Program heard Friday, March 8, at 10 p. m. EST (9 CST) over an NBC-WJZ network. Sponsored by B. F. Goodrich Rubber Co.

Cast: Joe Cook, Phil Duey, Lucille Monroe, Tim and Irene, and B. A. Rolfe and his orchestra.

Joe Cook's show was a pleasing entertainment cocktail with a fine blend of humor, music (both vocal and instrumental, nicely orchestrated) and the thread of an amusing circus story with a love plot wo-

ven around the man on the flying trapeze and a bare-back rider. But somebody threw in a little too much hitters in the form of commercial plugs. Cook and his group should not try to imitate Bernie or Baker in this respect. If they do, Cook should hang on to the lines himself and not pass them around to the rest of the cast.

Phil Duey and Lucille Monroe, the singing duo, ran away with the show. They left even Joe Cook and his inimitable clowning in a secondary spot. The inanities of Tim and Irene were an additional comedy relief that is welcome in any show.

Radio Theater ★★★  
Program heard Sunday, March 10, at 2:30 p. m. EST (1:30 CST) over an NBC-WJZ network. Sponsored by Lux.

One of the most thoroughly enjoyable performances that has been turned in on radio recently was Claudette Colbert's voice—acting in Holiday. It proved many things—first, that the little Titian screen star has a tremendous capacity for expression that is in no way dependent upon her flashing, glamorous visible niceties. It also proved that her voice personality could dominate and control a radio play to the exclusion of the rest of the cast without making it like a minacious monologue.

Something, too, must be said for the men who adopted Holiday in radio tabloid version. It was a masterful piece of work—the lines, cutting and timing have seldom been equalled in radio scripts. Under ordinary circumstances, a successful play

cut for radio usually suffers by comparison, but the Colbert version disproved the theory that long has been a troublesome one to radio producers and directors who have tried to tabloid successful plays for the air.

In other words, we were decidedly impressed by the whole thing. In conclusion, let us borrow a few of Walter Winchell's orchids and some of Evans Plummer's plums to pass around to the producers, actress and actors in the Radio Theater's performance.

Broadway Varieties ★★★  
Program heard Wednesday, March 13, at 8:30 p. m. EST (7:30 CST) over the CBS network. Sponsored by the makers of Bi-So-Dol.

Talent: Everett Marshall, baritone and master of ceremonies; Elizabeth Lennox, contralto; Victor Arden's orchestra; a mixed chorus, and Fritzi Scheff, guest star.

A half hour of music, mostly vocal, well rendered and with imagination used to present it, is what the listener might expect of this program. Everett Marshall sings with clear voice and with excellent enunciation. The same may be said for Elizabeth Lennox, with the added observation that she has none of the annoying hurrs to her sustained notes so often offensive to the listener's ear in other singers. The music of the program is of the light and semi-classical order—The Song of the Rose; Smoke Gets in Your Eyes; The Lullaby of Broadway; Old Man River. Both orchestra and chorus supple-

mented the rich entertainment of the stars' solos and duets.

Something different is offered by way of presentation; the stars alternate in describing a setting for each number they sing. A brief verbal picture of the scene to be depicted in forthcoming songs, aids the listener to maximum enjoyment.

Fritzi Scheff, famed as a star of light opera and musical comedy, sang selections from Gilbert and Sullivan's immortal Mikado. Her followers of long years' support were afforded a treat.

Special mention should be made of the good sense displayed in not spoiling the mood of the program with top-heavy and frequent commercial plugs. Once only one came while the entertainment was in progress.

20,000 Years in Sing Sing ★★  
Program reviewed Wednesday, March 13, at 9 p. m. EST (8 CST) over an NBC network. Sponsored by the makers of Sloan's Liniment.

Talent: Warden Lawes, of Sing Sing; dramatic cast; incidental music by Thomas Belviso's orchestra; announced by Kelvin Keech.

For many months Warden Lawes has been taking the experience of some unfortunate inmate of the institution of which he is the head, and dramatizing the highlights in that inmate's life for radio. A moral usually points the otherwise swift-moving drama. Under the title of A Conscience Regained, the program tonight had to do with a lad about to undergo an operation for acute appendicitis; before he will submit to the operation, he must

(Continued on Page 23)



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**Voice of the Listener**

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

**Out of Tune With Jack**

Dear VOL: Montreal, Quebec  
 I have just read Francis A. Eames' letter in your page. Why in — did he keep tuned in on Jack Benny if it disgusted him so much? Surely there are plenty more places on the radio without having to put up with anyone who disgusts you. To my idea, Jack Benny stands alone for original clean comedy and there is absolutely no comparison between Jack Benny and Jimmy Durante.

To my idea, the reason they took Jimmy Durante off the air was because he did not please the public and furthermore did not increase the sales for his sponsor.

Francis A. Eames must be very hard to please! I surely would like to hear what kind of music he likes or which orchestra he prefers. T. Ward

**Look Hoosear**

Dear VOL: Hillsdale, Mich.  
 I would like to defend our modern music and say something to E. J. Solomon, who objects so strongly to "musical trash called jazz."

There are people who enjoy that type of music and if it were taken off the air, the radio would be a total flop. If you do not like such music you can turn your dial to something else. Jazz, as you call it, does not take up all the room on the radio.

I have spent eighteen years studying classical music and am a music teacher, but never have I heard a symphony orchestra nor a screeching opera singer that could compare with Ilal Kemp or Eddy Duchin's orchestras. There, Mr. Solomon, you can find rhythm.

Please do not condemn it. Instead learn something about it and I'll bet you'll like it as I have learned to. Mrs. G. E. Van Hoosear

**Rea Escapes Bayer In Short—He's Good**

Dear VOL: Baton Rouge, La.  
 Since the Bayer people made the mistake of letting Virginia Rea get away from them it does not make much difference what program comes at 8:30 Sunday night. I can either shut off or listen to Walter Winchell, probably the former W. R. II.

**Female John Alden**

Dear VOL: Portland, Me.  
 It seems just too bad that Miss Muriel Wilson is unable to talk. How did she ever convince Mr. Hufsmith of her love for him? Maybe Rosaline Greene helped out. If so Mr. Hufsmith must be rather bewildered, wondering to whom he is really engaged. Someone always has to be the goat, but it is too bad that Miss Greene can't get the proper recognition in the Show Boat, with her increasing popularity in Peggy's Doctor and other performances. A Guide Reader

**Grace Notes**

Dear VOL: Charleston, S. C.  
 In reply to a letter which was printed in RADIO GUIDE March 3, 1935, one of your readers voiced a complaint against Jazz (musical garbage).

I do not think that one is just in such an accusation. Of course there is music which one person may like and someone else dislikes; but why be selfish? Why, if a person likes dance music, deprive him of this pleasure just because someone else may prefer opera? If one would stop to think, one would realize that it requires an artist to play dance music as well as classical music. Have you ever tried to dance to the music of an orchestra that lacks rhythm? If not, try it.

Radio has now been perfected to such a degree that by merely turning the dial, a person may select any type of program desired.

Short wave is now perfected so that if a person does not like American music he may tune in some foreign station which usually has a classical program. S. A. Smith

**Requests in Order**

Dear VOL: Manitowoc, Wis.  
 Here is our opinion of good entertainment. During the past four years, we have located over one hundred groups of Hawaiians. Not one in a hundred will dial out a program of this kind. No advertising to bore one, either.

What is the attitude of NBC and CBS toward Hawaiian programs? Why not put Harry Owens' Royal Hawaiians or Joseph Kamakau's Serenaders on from Hawaii at any early hour?

Maybe there haven't been enough requests for this kind of entertainment. So come on, all lovers of sweet Hawaiian music, let's hear your opinions. Those Ryder Twins

Dear VOL: Clarendon, Va.  
 All lovers of excellent voice, good music and fine art should offer congratulations to the sponsors of the Poet Prince program (Anthony Frome).

Few singers bring to the microphone such indescribable beauty of voice, such a wealth of expression and aesthetic appeal, such supreme artistry of rendition and program arrangement. He vests the classical and semi-classical with unsurpassed loveliness, and gives to the popular songs a distinctive and transcendental charm. There is, in his voice a touch of almost cosmic emphasis, a luminous, glowing quality, and unmistakable note of prophecy. And withal, that intangible but intrinsic element which is the personality and soul of the singer, and without which there is no true or enduring art.

Much praise is due Mr. Alwyn Bach, whose fascinating speaking voice and ability as narrator add so immeasurably to this splendid program. Mrs. Leona Clark Palmer

Coming Next Week:

**Stars on a Busman's Holiday**

*The Stars Must Have Their Moments—When They Entertain Their Friends and Intimates Away from the Mike. Here's the Story of How a Few Dozen of Them Do It; and—*

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# The Pause in the Flight of Time

(Continued from Page 5)

by injecting a secret fluid into its heart? Well, Jack was to re-enact the revival of the dog by breathing an imitation of the animal's heart-beat into the microphone. Knowing little, if anything, about the cadence of a dog's heart-beat, Smart heat a hasty retreat to the street and halted the first person with a dog who happened along. Picking up the astonished animal, he listened to the heart-beat, recorded the rhythm in his memory, and rushed back to the studio.

Ted de Corsia (Mussolini, General Johnson, ex-President Hoover, and an excellent animal mimic) forsook the stage when radio was still in its cat's-whisker era. Ted was famous for his Hoover imitations during the ex-President's incumbency in the White House, but after Hoover's decline the luckless March of Time almost disappeared from the program. When General Johnson started to capture the headlines, however, Ted learned the General's tricks of delivery and pronunciation by listening to the radio and studying the newsreels. When Pryor sent out a distress call for someone who could imitate the General, Ted was equipped to deliver the goods.

Marion Hopkinson, a New York society girl who started life as an opera singer, is the March of Time's counterpart of Mrs. Roosevelt, Mrs. Lindbergh, and Secretary of Labor Frances Perkins. About two years ago, Pryor issued a call for a singer who could double for Cyrena Van Gordon, Philadelphia Opera Company star. Marion soon proved to be a clever mimic as well as a vocalist, and she was retained as a regular member of the cast.

Ed Jerome is the March of Time Stalin; Frank Readick is Jimmie Walker, Colonel Lindbergh and Ambassador Saito; Bill Pringle is Senator Robinson and Dwight Weist is John Barrymore, and George Arliss; Harry Von Zell is the permanent announcer, and Westbrook Van Voorhis carries the burden of the explanatory narrative that threads through the broadcast.

## Go to Parties, Too

Mr. Pryor has grounded his staff carefully in the art of assimilating the voices and characteristics of the world's headlines. In his office he maintains a news-reel studio which contains motion-picture clips of all persons who are likely to be mimicked during the course of a year. Here the actors often gather to study the personalities, the physical characteristics and the vocal inflections of the celluloid subjects. Whenever celebrities arrive in New York, Pryor sees to it that his staff artists are invited to parties and fetes arranged in honor of the distinguished visitors.

Often the March of Timers will go to extreme lengths in their efforts to attain perfection. Occasionally unfamiliar characters pop into the headlines, and then it is that their ingenuity is taxed to the utmost. Early this year the script called for the rendition of a Moslem prayer. Pryor searched his files and couldn't find anything that even faintly sounded like an Arabic psalm. Here was a situation that would have put almost any other radio director on the spot, but Pryor obtained a Moslem prayer-book from the public library files and employed a linguist to

translate the prayer phonetically. As the linguist droned away, his voice was impressed on a recording disc. Ted de Corsia studied the recording, obtained the proper cadence and inflection, and experienced no trouble with the subject at a subsequent broadcast.

Like all radio programs of a wide audience appeal, the March of Time-sponsors receive hundreds of letters of adverse and

unflattering criticism from the listeners—but not because of detected errors or boners in the script.

"Each week we get complaints from foreigners, depending on the nature of the preceding program," states director Pryor. "We are accused of deliberately throwing unfavorable light on their distinguished countrymen. This of course is not so. We play the news for the sake of the news,

and never deliver any editorial opinions of our own. In the heat of their aroused national feelings, the listeners often forget that the dialogue contained in our scripts is culled from the recorded speeches of the personalities portrayed. The explanatory narration also is carefully edited for impartiality."

The March of Time has no equal for  
(Continued on Page 33)

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**THE MARRIAGE GUEST** Conrad Bercovicz

■ The fate of a vicarious love; of a fine, sensitive woman who has succumbed to the necessities of existence and conventionality, but whose fine spirit to the end, lives with, is loved by and bears children for the man she really loves. Stark drama of the crucifixion of three lives, through which runs the golden thread of a woman's passionate, enduring love, defying the world. \$2 worth of intense drama!

**THE TIME OF HER LIFE** Cornell Woolrich

■ This \$10,000 prize-winning author has written the amazing story of a very young, very alluring, very ruthless adventures. Her mother had been the gay and reckless "Grass Widow" whose mad love of pleasure she had inherited. Her life became a veil of deceit concealing wild escapades with rich and pleasure-sated men-about-town until, in the final pages, she is tamed by the man. Even at \$2 this was a "Best Seller".

**A VIRTUOUS GIRL** Maxwell Bodenheim

■ The passionate story of Emmy-Lou . . . wiseful, pink-and-white Emmy-Lou, 17 respectable years old in the corseted era of 1900. Alluring, born to love under the spell of a summer night and a boy whom her parents forbade. They called her "fast" in Chicago but Emmy-Lou believed in Romance and was ready to pay for it. A pulse-quickening drama of a girl's courage against the strangling conventions of respectability! Formerly \$2.

**HELP WANTED** Jack Lait

■ As a play "Help Wanted" thrilled great audiences for months on Broadway, in spite of a clamor of criticism from the narrow-minded. Jack Lait, famous star reporter of the underworld reaches the zenith of sensational drama in this story of a young, beautiful, and inexperienced secretary caught in the vicious toils of her employer's son . . . rich, fascinating and completely unscrupulous. Thousands of readers paid \$2 to own this book!

**BROADWAY RACKETEERS** John O'Connor

■ A masterpiece of the Main Stem by the Bernard Shaw of Broadway. You get both sides of the racket, plus the laughs and lusts of the racket mohn, told in the jargon of Racketland. Never before has Broadway artifice, in all its phases, blazing with illicit loves, honey-combed with intrigue, teeming with swift-paced lyes, been exposed to the light as in this volume. Real life characters with authentic data exactly as originally sold in its \$2 edition.

**PLAYTHINGS OF DESIRE** J. Wesley Putnam

■ The flaming fire of a great and overpowering love in a smashing story that swings the glittering lights of Broadway to the sanctity of the North Woods. A strong emotional heart-stirring novel of a rich roué and his wife and the rugged Big Woods guide who proves more sophisticated than was expected. The frank answer to the question "What does a faithful wife owe an unfaithful husband?" Many \$2 editions of this "best seller" were sold out.

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## Ben Bernie Next Week

BECAUSE his ammunition has been temporarily exhausted in the battle against Walter Winchell, the Ben Bernie battery has been temporarily silenced—rendered hors de combat for this week only. In next week's issue of RADIO GUIDE, that musical and literary sharpshooter, The Ole Maestro, will resume his flank attack and is willing to *steak* his reputation as a picker of barrier-beaters that he will win every round.



# Programs for Sunday, March 24

## Edition 3 Log of Stations New York

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
WAAT	940	500	Jer. Cty.	L
WABC	860	50,000	N. Y. C.	C
WBBR	1300	1,000	Brk'lyn	L
WEAF	660	50,000	N. Y. C.	N
WEVD	1300	1,000	N. Y. C.	L
WHN	1010	1,000	N. Y. C.	L
WINS	1180	1,000	N. Y. C.	L
WJZ	760	50,000	N. Y. C.	N
WLWL	1100	5,000	N. Y. C.	L
WMCA	570	500	N. Y. C.	L
WNEW	1250	2,500	N. Y. C.	A
WOR	710	50,000	Newark	L
WOV	1130	1,000	N. Y. C.	L

A—ABC (American Bdc'ing Co.)  
C—CBS (Columbia Bdc'ing Sys.)  
L—(Local)  
N—NBC (National Bdc'ing Co.)

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometime necessitate eleven hour changes in program listings, time, etc.

### Look for the Bell for Religious Services and Programs

- 6:30 a.m.**  
WAAT—Melodies
- 7:00 a.m.**  
WINS—Sunshine Hour
- 7:30 a.m.**  
WHN—Reveille
- 7:45 a.m.**  
WHN—Laymen's Fellowship
- 8:00 a.m.**  
WEAF—Melody Hour; Ruth Gordon & Eugene Remy, guest soloists; Int'l Trio  
Trio in C. Minor Opus 66 Mendelssohn  
Auf Dem Kirchhof Brahms  
Meine Liebe ist Brun Brahms  
Zur Ruh' Wolf  
Es Blinks Der Tau Rubinstein  
Andante Expressivo  
At Parting Rogers  
Hallelujah Bridge  
Il Mio Bel Fuoco Marcello  
Se Tu M'Ami Pergolesi  
Scherzo from Trio  
A Streamlet Full of Flowers Caracciola  
A Flight of Clouds Caracciola  
Nearest and Dearest Caracciola  
Finale—Allegro Passionata from Trio  
My Lord What a Morning Jacob's Ladder  
The Unforeseen Scott  
Awake Beloved Edwards  
Swing Low Sweet Chariot  
Apres Un Reve Faure  
WABC—On the Air Today; Organ Reveille  
WJZ—Tone Pictures; Ruth Pepple, pianist; mixed quartet; Mary Merker, soprano; Gertrude Forster, contralto; Richard Maxwell, tenor; Leon Salthiel, baritone  
WAAT—Breakfast Time Tunes  
WBBR—Devotional Period  
WHN—Waker Uppers  
WOV—Morning Melodies
- 8:30 a.m.**  
WABC—Lyric Serenade  
WJZ—Wm. Meeder, organist  
WAAT—Victor H. Lindlahr  
WBBR—Morning Concert
- 8:45 a.m.**  
WABC—Radio Spotlight
- 9:00 a.m.**  
WEAF—The Balladeers

WABC—Sunday Morning at Aunt Susan's  
WJZ—Coast to Coast on a Bus; Children's program with Milton J. Cross, conducting  
WAAT—Morning Musicals  
WBBR—Bible Discussion  
WHN—Melody Journals  
WINS—Devotional Hour  
WMCA—Meditation in Psalms  
WOV—Times Square Mission

**9:15 a.m.**  
WEAF—Florence Whiteman, harpist  
WAAT—Rhythmic Melodies  
WHN—William Graham, tenor

**9:30 a.m.**  
WEAF—Peerless Trio  
Old Fashioned Love Song  
Angela Mia Lloyd Raper  
Kalinka Gliuka  
Halls Across the Table  
When the Roses Bloom Delette  
Beneath the Cross of Jesus Reichart  
Frederick C. Maker

WAAT—Medical Society  
WBBR—Watch Tower Organ  
WHN—Morning Serenade concert  
WINS—Henry Marshall's Climbers  
WMCA—Church Federation Period

**9:45 a.m.**  
WEAF—Alden Edkins, bass-baritone  
She Alone Charineth My Sadness Gounod  
Clouds Charles  
All Day on the Prairie Guion  
My Message D'Hardelot  
Love Went A-Riding Bridge  
Prayer Perfect Stensen  
WAAT—Sally and Sam  
WBBR—Variety Program  
WOV—Fur Trappers

**10:00 a.m.**  
WABC—Church of the Air; Rev. V. Roland W. Schloerb, "Power to Live Triumphantly"  
WEAF—Radio Pulpit; "Service and Happiness," Dr. S. Parkes Cadman, speaker; Choir  
WJZ—Southernaires, male quartet; Homer Smith & Lowell Peters, tenor, Jay Toney, baritone, Wm. Edmonson, bass & Director; Levee Band  
WBBR—Belmont Ensemble  
WHN—Organ Concert  
WINS—News; Musical Interlude  
WMCA—News; Roger and Rudd  
WNEW—Watch Tower Prgm  
WOR—Organ Recital

**10:15 a.m.**  
WBBR—"Supremacy," Judge Rutherford  
WHN—DeLuise & Martin, songs  
WINS—Clinton Tiffany, Hillbilly Songs  
WMCA—"Supremacy," Judge Rutherford  
WNEW—To be announced  
WOV—Sketch & Orchestra

**10:30 a.m.**  
WEAF—Mexican Marimba Orch.; Hector de Lara, baritone  
WABC—News; Patterns in Harmony  
WJZ—Nat'l Federation of Music Clubs  
WAAT—Munz Sisters & Ronnie  
WBBR—Belmont Ensemble, F. W. Franz, tenor  
WHN—News; Ernest Jarvis  
WINS—Dancing Discs  
WMCA—Highlights in Civilization  
WNEW—Homespun Philosopher  
WOR—Silver Strains

**10:45 a.m.**  
★ WABC—Between the Book-ends  
WAAT—Bill Whitley & Orch.  
WINS—Tuneful Tailors  
WNEW—Diathermy Talk  
WOR—"The Maya of Central America" and Their Arts,  
Dorothy Gates  
WOV—La Colonia Ensemble

**11:00 a.m.**  
WEAF—News; Rudolph Bocho, violinist

## Star ★ Indicates High Spot Selections

★ WABC—Children's Hour  
WJZ—News; Graham McNamee  
WAAT—Blue Blazers  
WEVD—Forward Hour, music & skit  
WHN—Calvary Baptist Church  
WINS—Mabel Horsey's Stars  
WMCA—Christian Science Service  
WNEW—Rhythm Gems  
WOR—Amcr. Composers Hour; Eddy Brown, violinist; John Tasker Howard, pianist  
WOV—Dance Orchestra

**11:15 a.m.**  
WEAF—Jack & Loretta Clemens, songs  
WJZ—Middlebury College Glee Club  
Steal Away  
The Bell Man Forsyth  
Liebesleid Kreisler  
Tango Albeniz  
Tinkers Song Dekoven  
Gamaliel Painters Cane  
WAAT—Frank Albanese, organist  
WNEW—Uncle Pete & Louise  
WOV—Ali D'Italia

**11:30 a.m.**  
★ WEAF—Major Bowes' Family; Waldo Mayo, conductor & violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; The Sizzlers, trio  
WABC—Patti Chapin, songs; Orchestra  
WJZ—Samovar Serenade; Balalaika Orchestra, direction Alexander Kirilloff; Genia Funarova, soprano  
Old Hussars Trifonoff  
Etude No. 3 Chopin  
Ivan Sousanin Gliuka  
Alone on the Road  
Kracowiack Kirilloff  
Echo from Crimea Sam  
Ynu and Me Saschine  
Copak Moussorgsky  
A Village Hut Malashkin  
Gay Bnys Privaloff  
WAAT—Hugh Douglas; Orch.  
WINS—Stamp Chats, Ernest A. Kehr  
WNEW—Guarneri Trio  
WOR—Theater Hour  
WOV—Italian Varieties

**11:45 a.m.**  
WJZ—Your English  
WAAT—Roy Smeck, Wizard of the Strings  
WINS—Dance Music  
WNEW—Rabbi Stephen S. Wise

## Afternoon

**12:00 Noon**  
WABC—Salt Lake City Choir & Organ  
O Thou, Before the World Began Asper  
Come Unto Me Parks  
O Happy Home Smyth  
Come, O Thou King of Kings Pratt  
Abide With Me Monk  
Happy Days Strelenski  
Great is Jehovah Schubert  
WJZ—"Opportunity Matinee," Guest Artists; Johnny Johnson's Orchestra  
WAAT—Slim and Jim  
WEVD—Palestinian  
WINS—Jos. Rumshinsky's Orch.  
WOR—Uncle Don Reads Comics  
WOV—Land of Romance

**12:15 p.m.**  
WEAF—"What Home Means to Me," speaker selected by Fed. Housing Administration  
Homing  
Only a Rose Friml  
Sympathy Friml  
Dear Old Pal of Mine Rice  
April Showers Silver  
WABC—"The Garden of Tomorrow, E. L. D. Seymour, speaker  
WAAT—Michael's Orchestra  
WMCA—Rogers and Rudd

**12:30 p.m.**  
★ WJZ—Radio City Music Hall Symphony Orchestra

WEAF—University of Chicago Round Table Discussion; Current Topics; Guest Speakers  
WABC—Romany Trail  
WAAT—Star Dust; Jack Fulton, tenor  
WEVD—Max Rosenblatt, songs  
WHN—Radio Movie Club  
WMCA—Bill Whitney, vocalist  
WOR—Sugar Cane, songs  
WOV—Italian Music and Drama

**12:45 p.m.**  
★ WABC—Int'l Broadcast  
WEVD—Theater of the Air  
WOR—"Vince Calendo and Joanne Edwards, romantic songs

**1:00 p.m.**  
WEAF—Wittenberg A Capella Choir  
Darkness Obscured the Earth Haydn  
Ave Maria Wetzell  
Hymn Divine Russi  
Wake-Awake  
Nicolai-Christiansen  
WABC—Church of the Air, Rabbi Maurice N. Eisendrath  
WAAT—Dance Orchestra  
WEVD—Jewish Folk Songs  
WHN—Music from Across  
WINS—Yorkville Hour Music  
WMCA—Amateur Revue  
WOR—Musical String Quartet  
WOV—Carmela Ippulito, violinist

**1:15 p.m.**  
WEAF—Road to Romany, Gypsy music  
WAAT—Old Time Minstrels  
WEVD—Varieties of the World  
WOV—La Voce D'Oro

**1:30 p.m.**  
WEAF—Musical Surprise Party; Mary Small, songs; Bertrand Hirsch's Orchestra  
WABC—Cleveland Entertains  
WJZ—National Youth Conference; The Will to Win," Dr. Daniel A. Poling, speaker; Youth Glee Club, direction Charles Baker  
Greetings Dr. Poling  
Song of the Marching Men Youth Glee Club  
Beautiful Garden of Prayer Youth Glee Club  
Questions & Answers  
Morning Youth Glee Club  
WHN—Irish Time  
WINS—Vincent Sorey's Operatic Bouquet  
WOR—Old Songs of the Church  
WOV—Musical Sparklets

**1:45 p.m.**  
WABC—Pat Kennedy, tenor; Art Kassel's Orchestra  
WAAT—Hawaiian Ensemble  
WEVD—Vera Rosauka, songs  
WOR—Pauline Alpert, pianist

**2:00 p.m.**  
★ WEAF—Immortal Dramas; Dramatic Cast; Chorus; Orch.  
WABC—Lazy Dan, Mistleel Man  
WJZ—Anthony Frone, Poet Prince; Alwyn Bach, narrator  
WAAT—Tuneful Tales  
WEVD—In a Jewish Grocery Store, sketch  
WHN—Chess Chatter  
WINS—Songs of the Heart; Jos. Mendelssohn, baritone  
WMCA—Clinic of the Air, Dr. Royal S. Copeland  
WOR—"The Lamplighter"; Jacob Tarshish  
WOV—Road to Fame

**2:15 p.m.**  
WJZ—Bob Becker's Fireside Chats About Dogs  
WAAT—Kent Male Quartet  
WHN—Greenwich Sinfonietta  
WINS—Tea Leaves and Jade, dramatic sketch  
WMCA—Vince Calendo and Serenaders

**2:30 p.m.**  
★ WEAF—Garden Prgm.; Marlo Chamlee, tenor; Karl Schulte's Orch.; Quartet; "Beautifying the Home," The Master Gardener  
Hallelujah  
Love, I Have Won You

Without a Song  
More Than You Know  
Flower Song  
Marchita  
Kalman Medley  
Play Gypsies, Dance Gypsies  
WABC—Haumerstein's Music Hall; Ted Hammerstein & guests  
★ WJZ—Radio Theater; Irene Dunne, in "Secrets"  
WAAT—Mitchell Sadewitz, piano  
WEVD—Uncle Nuchem's Kids  
WMCA—Three Little Funsters  
WOR—Children's Amateur Prgm.  
WOV—Italian Theater

**2:45 p.m.**  
WAAT—Kay Kyser's Orchestra  
WINS—Carmela Ippulito, violinist

**3:00 p.m.**  
★ WEAF—Sally of the Talkies, sketch  
★ WABC—Philharmonic - Symphony Society of New York; Werner Janssen, conductor  
Sinfonie Bach  
Music For Scene from Fine and Dandy  
Shelley Barber  
Overture, Scherzo and Finale, Opus 52 Schumann  
Symphony No. 5 in E Minor Dvorak  
WAAT—Matinee Players  
WBBR—Concert Miniatures  
WHN—The Little Show, Harris Twins  
WINS—Topic of the Day  
WLWL—Lenten Services  
WMCA—Harrison's Jubilee Choir  
WOR—Current Events  
WOV—Salamino, comedian

**3:15 p.m.**  
WHN—Talk by Marilyn Brown  
WLWL—Voice of the Missions  
WMCA—Harry Hershfield, commentator  
WOR—The Listener Speaks

**3:30 p.m.**  
★ WEAF—MAYBELLINE PRESENTS Penthouse Serenade; Don Mario, romantic tenor; Charles Gaylord's Orch.; Dorothy Hamilton, Hollywood beauty advisor  
WJZ—National Vespers; "Let's All Give in to Temptation," Dr. Harry Emerson Fosdick, speaker; music and quartet, direction Charles Baker  
Call to Worship  
Dr. Fosdick  
More Love to Thee  
Male Quartet  
Prayer and Response  
Benediction  
Jesus, I, My Cross Have Taken  
Male Quartet  
WAAT—Castles in the Air  
WBBR—Charles Pantley's Musicale  
WHN—Alma Dormagen, soprano  
WINS—Warren Eaton, narrator and Choir  
WLWL—Lenten Services from St. Vincent Ferrer's Church; Sermon, "Jesus the Masterful," Rev. Ignatius Smith; Singing by the Choir  
WMCA—Young People's Conference

**3:45 p.m.**  
WAAT—Rhythmic Melodies  
WBBR—"Universal War Near," Judge Rutherford  
WHN—Ebba Broathe Nock  
WOR—Golden Songbirds

**4:00 p.m.**  
★ WEAF—America's First Rhythm Sym.; De Wolf Hopper, narrator, with 86 artists from the Kausas City Philharmonic Orchestra  
Only a Rose Friml  
Racy March Liszt  
Remember Berlin  
Toreador Song Bizet  
Rustle of Spring Sinding  
Huckleberry Finn Grofe  
Fairest of the Fair Sousa  
WJZ—Jolly Coburn's Orch., Harold Van Emburgh, soloist; Roy Campbell Singers  
WHN—Brooklyn Symphony Orch.  
WAAT—Good Fellowship Club of Jersey City  
WINS—Vincent Sorey's Orch.  
WMCA—Brooklyn Symphony Orchestra  
★ WOR—Rev. Father Chas. E. Coughlin

**4:30 p.m.**  
WEAF—Harry Reser's Orch.; Ray Heatherton, baritone; Peg La Centra, songs

★ WJZ—Morton Downey, tenor; Ray Sinatra's Orch.; Guy Bates Post, narrator  
WAAT—College Plays  
WINS—Nina Martini, harpist  
WOV—Watch Tower Prgm.  
**4:45 p.m.**

WEAF—Dream Drama; Arthur Allen & Parker Fennelly  
WAAT—Dana College Program  
WBBR—The Viking, Louis Johansen  
WEVD—Dower Sisters, harmony  
WINS—James Paul, haritone; Bela Rozsa, pianist  
WOV—Dower Sisters, harmony  
**5:00 p.m.**

★ WEAF—THE HOOVER CO. Presents The Sentinels' Serenade; Edward Davies, baritone; Josef Koestner's Orch.; Mme. Schumann-Ireink, soloist  
Caisson Song  
Love Song Josef Koestner  
Fine and Dandy  
The Lost Chord Sullivan  
Waltz Arensky  
Joshua Fit De Battle of Jericho  
Hymn of the Sun  
Nur Wer Du Sehnsucht Kennt Tschaiakowsky  
Auf Wiedersehn Romberg  
WABC—Open House; Freddy Martin's Orch.; Donald Novis & Vera Van, soloists  
WJZ—Roses & Drums; "Middle Passage," dramatic sketch with Helen Claire, Reed Brown, Jr., and John Griggs  
WAAT—Echoes of Poland  
WBBR—Watch Tower Organ  
WEVD—Joan Franza, songs  
WHN—Twilight Hour  
WINS—"Vesper Hour"  
WMCA—Young Peoples Church of the Air; Rev. Percy Crawford  
WOR—The Amateurs  
WOV—Pat Sullivan, hallads  
**5:15 p.m.**

WEVD—Conluio Valledi, tenor  
WOV—Joan Franza, songs  
**5:30 p.m.**

★ WEAF—S. C. JOHNSON & Son Presents "The House by the Side of the Road"; Tony Wons; Gina Vauna, soprano; Emery Darcy, baritone; Ronnie & Van, song & comedy; Alexander "Nothing But the Truth" McQueen, guest; Vocal Ensemble & Orch., direction Ulderico Marcelli  
WABC—Crunit and Sanderson; Dwight Weist, actor and impersonator, guest; Jack Shilkret's Orchestra  
WJZ—Travelogues, Malcolm LaPrade  
WBBR—"Watch Tower Study"  
WINS—George Lederer  
WOR—Movieland Revue  
WOV—Court of Domestic Relations  
**5:45 p.m.**

WJZ—Dog Dramas, Albert Payson Terhune  
WBBR—Musical Program; Elizabeth Kopec, soprano; Ted Logan, tenor

## Night

**6:00 p.m.**  
WEAF—"Catholic Hour; "The Spiritual Bethlehem," Very Rev. Msgr. Fulton J. Sheen; Mediaevalists Choir  
★ WABC—National Amateur Night; Ray Perkins, M. C. Arnold Johnson's Orch.; Amateur Talent  
WJZ—Heart Throbs of the Hills, drama; Frank Luther Trio; Ethel Park Richardson, narrator  
WBBR—Dinner Hour  
WHN—Alice Nichols, songs  
WINS—Jewish Little Symphony  
WMCA—Al Shayne and Jerry Baker and Orchestra  
**6:15 p.m.**  
WHN—Ilali's Bronze Harmonizers, mixed chorus  
WOR—Program Resume; Jan Garber's Orchestra



# Coming Events

(Continued from Page 12)

the Budapest Opera House at 2:08 p. m. over an NBC-WEAF network.

TUNE TWISTERS will be heard at 8:15 p. m. every Thursday in a new series over an NBC-WJZ network.

## Friday, March 29

GRAND NATIONAL STEEPLECHASE from England will be broadcast from the Aintree Track, from 9:30 to 10:30 a. m. over the CBS-WABC network. Also over an NBC-WJZ network, a running commentary on the Grand National will be heard during a rebroadcast at 9:45 a. m. R. C. Lyle and W. Hobiss, BBC commentators, will describe the 97th running of the spectacular race.

## Mr. Fairfax Knows All

(Continued from Page 12)

Hayton, (Ruth Burnett, New Philadelphia, Ohio.)

CLAUDE MOYE, better known as *Pie Plant Pete*, can be heard over WOWO in Fort Wayne, Indiana. Tune in at 4 p. m. EST (3 CST) daily excepting Saturday and Sunday. (J. J. C., Flint, Mich.)

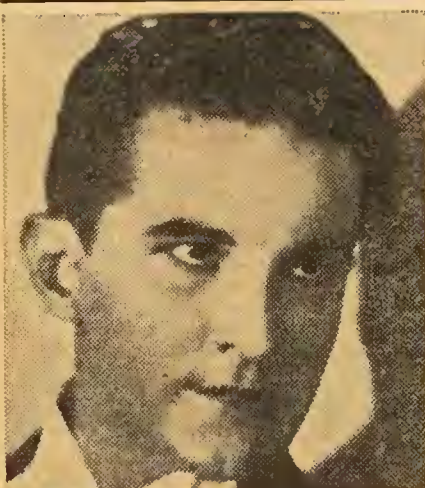
CHESTER LAUCK (Lum) and NORRIS GOFF (Abner) are married. Both were born in Mena, Arkansas. Lum was born February 9, 1902, and Abner was born May 30, 1906. (Miss M. G. F., Elgin, Ill.)

GEORGE DEVRON was born December 21, 1906, in Hollywood, Calif. He is six feet tall and weighs 174 pounds. He has black hair, blue-gray eyes and is single. Address him in care of NBC, Merchandise Mart, Chicago. (Miss Jean Godzwon, Chicago, Ill.)

RED NICHOLS' theme songs, *Wail of the Winds*, is his own composition. (Miss Grace Rogers, Campbellsville, Ky.)

MANNY PRAGER was born Decem-

(Continued on Page 21)



SUNDAYS 3:30—E.S.T.  
WEAF, WTIC

## HEAR DON MARIO

Romantic Latin Star of Hollywood  
"PENTHOUSE SERENADE"

CHARLES GAYLORD'S Sophisticated Music

DOROTHY HAMILTON SAYS:  
BEAUTIFUL EYES ARE YOURS FOR THE ASKING  
WHEN YOU ASK FOR MAYBELLINE...

JESSICA DRAGONETTE, Cities Service prima donna, after a month's vacation in Florida, will return to the air tonight as the star of the program, broadcast over an extensive NBC-WEAF network, at 8 p. m.

A blow-by-blow description of the annual Golden Gloves National Boxing Tournament finals, at the Chicago Stadium, will be heard over an NBC-WEAF network from 11:30 p. m. to 12 midnight.

## Saturday, March 30

INTERNATIONAL WEEK-END REVUE, or Five Hours Back as the program is known to Great Britain audiences, will be a salute from Chicago by the following participants: Roy Shield and his Orchestra, a mixed octet directed by Cyril Pitts, Gale Page, contralto, Ruth Lyon, soprano, Edward Davies, baritone, and Harvey Hays, actor and narrator. The Revue features guest artists every Saturday at 11:45 a. m. over an NBC-WJZ network.

SYRACUSE UNIVERSITY GLEE CLUB will be heard in a special program

at 12 noon over the CBS-WABC network.

Culmination of a three-day conference of The Institute of Women's Professional Relations will be broadcast at a luncheon from the Hotel Astor from 1:45 to 2:30 p. m. over an NBC-WJZ net. Speakers will be the Hon. Francis Perkins, Secretary of Labor; Harriet Webster, president of the Student Government Association; Dean William F. Russell of Teachers College of Columbia University; and Mrs. Jouett Shouse, chairman of the board of directors of the Institute.

HAROLD L. ICKES, Secretary of the Interior, will open the new series of talks on Our National Parks to be heard weekly at 4:15 p. m. over an NBC-WJZ network.

HENRY A. WALLACE, Secretary of Agriculture, will speak from Washington on World Trade and the Agriculture Problem at 7:15 p. m. over an NBC-WJZ net.

RAY NOBLE, internationally famous bandleader, is featured with Peg La Centra and Bob Lawrence, winners of the Radio City Party award, in a new series of Radio City Parties heard at 9 p. m. every Saturday over an NBC-WJZ network.

## Sunday — Continued

6:30 p.m.  
WEAF—Concert Band, direction of Frank Simon; Bennett Chappel, narrator

\* WABC—ACME WHITE LEAD & Color Works Present "Smilin' Ed" McConnell

WJZ—Grand Hotel; Anne Seymour & Don Ameche

WBBR—Bible Discussion

WHN—Piano Styles

WINS—Globe Trotter

WMCA—Phil Harris' Orchestra

WNEW—The Waltzers

WOR—The Forum Hour

6:45 p.m.

WABC—Voice of Experience

WBBR—Watch Tower Ensemble

WINS—Golden Notes

WMCA—A. L. Alexander's Street Forum

WNEW—Jack Savage & Song Trio

7:00 p.m.

WEAF—K-7, Spy Story

\* WABC—Alexander Woollcott, The Town Crier & Robert Armstrong's Orchestra

\* WJZ—Jack Benny, comedian, with Mary Livingstone & Frank Parker; Don Bestor's Orch.

WBBR—Irwin Hassell Musicale

WHN—Frank's Bavarian Ensemble

WINS—To be announced

WMCA—Israel Among the Nations

WOR—Willem Durieux Ensemble

7:15 p.m.

WINS—Howard Price, tenor

WMCA—Current Jewish Events

WNEW—Walkathon

7:30 p.m.

WEAF—Fireside Recitals; Sigurd Nilsson, basso; Hardesty Johnson, tenor; Graham McNamee

My Hometown

Clara Edwards

Mother O' Mine

Flower Song

Serenade

Come Back to Erin

\* WABC—Headliners; Starring Charles Winninger; Pickens Sisters; Frank Tours' Orch.; Frank Parker, tenor; Revelers Quartet

\* WJZ—Joe Penner; Ozzie Nelson's Orch.; Harriet Hilliard vocalist

WBBR—Watch Tower Abroad, Brazil

WHN—Male Quartet

WINS—Seven Day Derby

WMCA—The Songsters

WNEW—John Kelvin, Kay Reed & Roscommon Band

7:45 p.m.

WEAF—Wendell Hall, songs

WBBR—Evening Organ Reverie

WHN—Kates and Eddy, two pianos

WINS—Dramatic Sketch

WMCA—Three Little Funsters  
WOR—Comedy Stars of Hollywood

8:00 p.m.

\* WEAF—Major Bowes' Amateur Hour

\* WABC—Eddie Cantor & Rubinoff's Orch.; Ted Husing & Harry (Parkyakakas) Einstein

\* WJZ—Symphony Concert; Arturo Toscanini, conductor; Elisabeth Reiberg, soprano, guest

WEVD—Don Carlos, poet philosopher

WHN—Baptist Church

WLWL—A P u l i s t Fathers' Church

WMCA—The Triumph of Joseph

WNEW—Baptist Services

WOR—Choir Invisible

8:15 p.m.

WEVD—Jack Salmon, baritone

8:30 p.m.

WABC—"Club Romance"; Conrad Thibault, haritone; Lois Bennett, soprano; Don Voorhees' Orchestra

WEVD—Edith Friedman, pianist

WOR—The Band Box Revue

8:45 p.m.

WEVD—Bridge School

9:00 p.m.

WEAF—Manhattan Merry-Go-Round, Famous Acts of the American Theater; Rachel de Carlay, blues singer; Pierre Le Kreeun, tenor; Jerome Mann, impersonator; Men About Town; Orch. Direction Andy Sannella; guest

\* WABC—Sunday Evening Hour; Ethel Bartlett & Rae Robertson, pianists, guest stars

\* WJZ—Silken Strings; Countess Olga Albani, soprano; Charles Previn's Orchestra

WHN—News

WMCA—Five Star Final

WOR—Happy Hal's Housewarming

9:15 p.m.

WHN—Sunday Studios

WMCA—Jewish Consumptive Relief Society Benefit

9:30 p.m.

WEAF—Amer. Musical Revue; Frank Mann, tenor; Vivienne Segal, soprano; Bertrand Hirsch, violinist; Gus Haenschen's Orchestra

\* WJZ—Walter Winchell, gossip

WMCA—Jamboree

WOR—Goldkette's Musical Revue

9:45 p.m.

WJZ—Adventures of Sherlock Holmes, dramatic sketch

10:00 p.m.  
WEAF—Jane Froman, contralto; the Modern Choir; Frank Black's Orchestra

The Continental

More Than You Know

What Is This Thing Called Love

Rain in Spain

Fun to Be Fooled

Sophisticated Lady

Easter Bonnet

Let's Take a Walk Around the Block

\* WABC—Wayne King's Orch.

WEVD—Symposium

WHN—Little Lullabies

WOR—Russian Revue

10:15 p.m.

WJZ—Shirley Howard, songs; Orchestra

10:30 p.m.

\* WEAF—One Man's Family, sketch

WABC—Wm. A. Brady, "Behind the Scenes"

WJZ—An American Fireside; Henry Seidel Canby, guest speaker

WEVD—Musical Program

WHN—Fischer's Hungarian Ensemble

WOR—Leibling's Operatic Miniatures

10:45 p.m.

WABC—Fray and Braggiotti, piano team

11:00 p.m.

WEAF—Dance Orchestra

WABC—Congressional Opinion

WJZ—The Jesters, trio; News

WHN—Midnight Melodies

WOR—Weather; Current Events

11:15 p.m.

WABC—News; Little Jack Little's Orchestra

WJZ—Jesse Crawford, organist; Dorothy Page, contralto

WOR—Moonbeams, girls' trio

11:30 p.m.

WEAF—News; Temple of Song; Chicago A Capella Choir;

WABC—Leon Belasco's Orch.

WJZ—Emil Coleman's Orch.

11:45 p.m.

WOR—Jan Garber's Orchestra

12:00 Mid

WEAF—Dance Orchestra

WABC—Claude Hopkins' Orch.

WJZ—Freddie Berrens' Orch.

WEVD—Dance Music

WNEW—Dance Parade (to 4 A.M.)

WOR—Ted Weems' Orchestra

12:15 a.m.

WABC—Gus Arnheim's Orch.

12:30 a.m.

WEAF—Don Pedro's Orch.

WABC—Joe Haymes' Orch.

WJZ—Paul Pendarvis' Orch.

WOR—Kay Kyser's Orchestra

You'll like this program!

# "SMILIN' ED" McCONNELL

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Columbia Broadcasting System

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EVERY SUNDAY EVENING at  
6:30 P.M., E.S.T. (5:30 P.M. C.S.T.)

HEAR ★ ★ ★ MME. SCHUMANN-HEINK WITH *The HOOVER SENTINELS* Sunday, March 24 5:00 Eastern Standard Time NBC Red Network

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Name.....Age.....  
Address.....  
City.....State.....



# Programs for Monday, March 25

## Star ★ Indicates High Spot Selections

**6:30 a.m.**  
WAAT—Melodies  
WBRR—△Devotional Period  
WINS—Musical Clock

**6:45 a.m.**  
WEAF—Health Exercises  
WNEW—Uncle Pete & Louise  
WOR—Musical Clock

**7:00 a.m.**  
WEVD—Cuckoo Clock  
WNEW—Hillbilly Music  
WINS—7:15 a.m.

WNEW—Popular Music

**7:30 a.m.**  
WABC—Organ Reveille  
WJZ—Yoichi Hiraoka, xylophonist; Sylvia Altman, accompanist  
WAAT—Breakfast Reporter  
WHN—Ten Ten Reveille  
WNEW—Timely Tunes  
WOR—Vincent Sorey's Orch.

**7:45 a.m.**  
WEAF—Pollock & Lawnhurst  
WJZ—Jolly Bill and Jane  
WAAT—Morning Music  
WEVD—△Morning Devotions  
WHN—National Fellowship  
WINS—Mr. and Mrs. Reader

**8:00 a.m.**  
WEAF—Phil Cook's Notebook  
WABC—Morning in Rocky Hollow; vocal and instrumental  
WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; John Wainman, baritone; Lowell Patton, organist & director  
WAAT—△Morning Meditations; Rev. Donald McKay  
WEVD—Starting the Day Right  
WHN—The Early Birds  
WINS—Musical Clock  
WMCA—Pinto Pete

WNEW—Uncle Pete and Louise  
WOR—Current Events  
WOV—Breakfast Gems

**8:15 a.m.**  
WEAF—Don Hall Trio  
WABC—Cleo Brown, pianist  
WJZ—Wm. Meader, organist  
WAAT—Rhythmic Melodies  
WEVD—Cuckoo Clock  
WMCA—Fern Scull, pianist  
WNEW—Hillbilly Music  
WOR—Beauty Talk; Melody Moments  
WOV—City Consumer's Guide

**8:30 a.m.**  
WEAF—Cheerio, Inspirational talk & Music, J. Harrison Isles, musical director  
WABC—Lyric Serenade  
WAAT—Organ Music  
WEVD—Italian Music  
WMCA—Barnacle Bill, songs  
WOR—Martha Manning, talk  
WOV—Morning Melodies

**8:45 a.m.**  
WJZ—Landy Trio & White  
WAAT—Tuneful Tales  
WEVD—Musical Program  
WMCA—Pinto Pete, songs  
WNEW—Dance Gems  
WOR—Rhythm Encores

**9:00 a.m.**  
WEAF—Richard Leibert, organist  
WABC—Coffee and Doughnuts  
★ WJZ—Breakfast Club; Orch.; Jack Owens, tenor; The Merry Macs; Don McNeill, master of ceremonies  
WAAT—John X. Loughran  
WHN—Cabbages and Kings  
WINS—Your Favorite Hymns  
WMCA—Organ Recital  
WNEW—Jimmy Hitch, organist  
WOR—Happy Hall's Kitchen

**9:15 a.m.**  
WABC—Monday-Blues Cure  
WAAT—Bird Lover's Music  
WINS—Quarter-Hour with Gay Lee  
WMCA—Hon. Phelps, civic commentator  
WOR—Home Town Boys

**9:30 a.m.**  
WEAF—Children's Siek-Abed Program; Janet Van Loon  
WAAT—Breakfast Club  
WHN—News  
WINS—Organ Recital  
WMCA—String Trio  
WNEW—News; Health Program  
WOR—Dr. Montague, Health  
WOV—Serenades

**9:45 a.m.**  
WEAF—Piano Pals; Lang Sisters  
WINS—Lans and Anderson, duo  
WMCA—Peggy Brown, songs  
WOR—Don Carlos' Orchestra  
WOV—Melody Mariners

**10:00 a.m.**  
WEAF—News; Johnny Marvin, tenor  
WABC—News; Singing Chef  
WJZ—Josephine Gibson, hostess  
WINS—Josephine Gibson, hostess; Lois Miller, organist  
WAAT—Home Furnishers  
WBRR—Morning Musicale  
WHN—Organ Concert  
WINS—News; Bill Johnson  
WMCA—Helen Leighton, talk  
WNEW—Make Bebeve Ballroom  
WOR—Pure Food Hour  
WOV—Gloomchasers; Orch.

**10:15 a.m.**  
WEAF—Clara, Lu 'n' Em; Louise Starkey, Isobel Carrothers & Helen King, gossip  
WABC—Bill & Ginger, songs and patter  
WJZ—Holman Sisters, piano duo  
WAAT—Stuart Barrie, organ  
WHN—Little Patty Kelly, songs and piano  
WINS—Novelty Instrumental Group  
WMCA—News; String Trio

**10:30 a.m.**  
WEAF—The Oleanders, male quartet  
WABC—Jack Fulton's Orchestra  
WJZ—Today's Children, sketch; Irma Phillips, Bess Johnson & Waller Wicker  
WAAT—Sarah Lee; Ed Sutton; Orchestra  
WBRR—△Executioners, Judge Rutherford  
WHN—Theater News  
WINS—New York Hour  
WMCA—Educational Food Program; Dr. Daniel R. Hodgdon, speaker  
WOV—News

**10:45 a.m.**  
WEAF—Joe White, tenor  
WABC—Mrs. Wiggs of the Cabbage Patch, sketch  
WJZ—News; Viennese Sextet  
WBRR—Gems of Melody  
WHN—Marion Raber, contralto  
WOV—Venetian Serenade

**11:00 a.m.**  
WEAF—Hour of Memories; U. S. Navy Band  
WABC—Land O' Dreams; Vincent H. Percy, organist & vocalist  
WJZ—The Honeymooners; Grace & Eddie  
WAAT—Old Uncle Jonathan  
WBRR—Watch Tower Ensemble  
WHN—Charles Fishback, baritone; two pianos  
WINS—Frosini, accordionist  
WMCA—Paging Mr. Traveler  
WNEW—Charming Moments  
WOR—Nell Vinick, beauty talk  
WOV—Maytime Orchestra

**11:15 a.m.**  
WJZ—Tony Wons, philosopher  
WAAT—Musical  
WINS—Happy Valley Folks  
WMCA—Up and Down Fifth Avenue; Mrs. C. Van Horn  
WNEW—Diathermy Talk  
WOR—Frank and Flo, songs  
WOV—Ali D'Italia

**11:30 a.m.**  
WJZ—Augustana College Choir  
WAAT—Mullin's Orchestra  
WBRR—Study from Book Je-lovah; Organ Harmonics  
WHN—Elizabeth Lumsden  
WINS—Jack Douglas' Relatives  
WMCA—Beauty Forum  
WNEW—Ensemble Music  
WOR—△The Lamplighter; Dr. Jacob Tarshish, talk  
WOV—Italian Varieties

**11:45 a.m.**  
WABC—Wallace Butterworth in "Gossip Behind the Microphone"  
WAAT—Patterson and Berveld, piano and songs  
WHN—Edward Matthews, baritone  
WNEW—Piano & Organ Duo  
WOR—Health Talk; N. J. Club Women

## Afternoon

**12:00 Noon**  
WEAF—The Story of Mary Martin, dramatic sketch with Joan Blaine  
WABC—Voice of Experience  
WJZ—Fields & Hall, songs and patter  
WAAT—Bill Rider; Orchestra  
WBRR—Noon Weather Forecast; WHN—Audrey Harris, soprano  
WINS—News Summary  
WMCA—Monitor Views the News

WNEW—Musical Gems  
WOR—Current Events  
WOV—La Colonia Ensemble

**12:15 p.m.**  
WEAF—Honeyboy & Sassafras, comedy team  
WABC—The Gumps, sketch  
WJZ—Bennett Sisters, trio  
WAAT—Medical Society  
WHN—Concert Ensemble  
WINS—Tuneful Tailors  
WMCA—△Mid-day Message  
WNEW—Walkathon  
WOR—The Song Shop, Popular Music  
WOV—Adventures of Frechhio

**12:30 p.m.**  
WEAF—Merry Madcaps; Norman L. Cloutier's Orch.  
WABC—"Five Star Junes," dramatic sketch  
WJZ—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.  
WAAT—Broadwayites  
WHN—Rhythm Memories  
WINS—Ted Fiorito and June Irwin  
WMCA—Jimmy Regan, songs  
WNEW—Judith and Jerry  
WOR—Sylvia Cyde, soprano  
WOV—Italian Music and Drama

**12:45 p.m.**  
WABC—Dick Messner's Orch.  
WAAT—News  
WHN—Concert Ensemble  
WINS—Inquiring Microphone  
WMCA—Donald Novis, songs  
WNEW—Slaughter Ensemble  
WOR—The Four Tempos; Novelty Instrumental & Vocal Quartet

**1:00 p.m.**  
WEAF—Market and Weather Reports  
WAAT—Baron's Studio Party  
WHN—Concert Ensemble  
WINS—Betty & Bob, sketch  
WMCA—Clinic of the Air; Dr. Royal S. Copeland  
WNEW—Happy Ranger  
WOR—New Jersey Club Women, talk  
WOV—Words of Wisdom

**1:15 p.m.**  
WEAF—Peggy's Doctor, sketch; Rosaline Greene & James Neighan  
WABC—Allan Leifer's Orchestra  
WINS—Hawaiian Fantasies  
WMCA—Mirror Reflections, Sid Schwartz  
WNEW—Elizabeth Hour  
WOR—Gabriel Heatter, News  
WOV—La Voce D'Oro

**1:30 p.m.**  
WEAF—Rex Battle's Concert Ensemble  
WJZ—Jules Lande's Ensemble  
WAAT—Castles in the Air  
WHN—Dance Time  
WINS—Blue Eagle Forum  
WMCA—Shut-In Hour  
WOR—Theater Club of the Air  
WOV—Italian Theater

**1:45 p.m.**  
★ WEAF—B'cast from London; Alistair Cooke, British writer, "American Speech & the Cinema"

WABC—Mitchell Schuster's Tango Dahl Orkestar  
WJZ—Words and Music; Maude Muller, contralto; Charles Sears, tenor; Walter Blauluss and his string ensemble; Harvey Hays, narrator  
WAAT—Musical Program  
WINS—Dick Ridgely, xylophonist  
WMCA—Cheese Club Luncheon  
WOR—Jerry Marsh, tenor

**2:00 p.m.**  
WEAF—Revolving Stage, sketches & incidental music  
WABC—Marie Little French Princess  
WJZ—Music Guild; Lesser Known Compositions of the Great Composers; Guest Trio Opus 40 in E Flat Major Brahms  
Trio Opus 1 No. 1 in E Flat Major Beethoven

WAAT—Music to Suit  
WHN—Movie News  
WINS—Friends of the Veterans  
WOR—Dr. Payne "The Psychologist Says"  
WOV—Celia Greene, Soprano

**2:15 p.m.**  
WABC—Romance of Helen Trent  
WAAT—Do You Remember  
WHN—Anna Anderson, soprano  
WINS—Bill Barry, songs  
WMCA—Phillips String Trio

WOR—The Melody Singer  
WOV—Italian Novelties

**2:30 p.m.**  
WEAF—Dr. Stanford Bates Introduced by J. Kenneth Jones, "The Federal Prison on Alcatraz Island"  
WABC—American School of the Air; History (U.S.), "Burton & Speke, English Explorers Who Discovered Lake Tanbanyika"  
WHN—Empire String Quartet  
WINS—Al Grobe  
WMCA—Robert Paddock, songs  
WOR—Women's Hour Martha Deane

**2:45 p.m.**  
WEAF—Mario Cozzi, haritone  
WJZ—Irving Kennedy, tenor  
WAAT—Yodelin' Twins  
WINS—Riddles and Grins  
WMCA—To be announced

**3:00 p.m.**  
WEAF—Vic & Sade, comedy sketch; Art Van Harvey, Billy Idelson & Bernardine Flynn  
WABC—Cobina Wright  
★ WJZ—Radio Guild; John Galsworthy's "The Silver Box," dramatic sketch  
WEVD—Variety Program  
WHN—Lloyd Luders, pianist  
WINS—The Interview  
WMCA—Kay McCrae, songs  
WOR—Clinic of the Air

**3:15 p.m.**  
WEAF—Ma Perkin, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum & Charles Eggleston  
WAAT—Melodies  
WHN—Richard Ames, tenor  
WINS—Marshall Novack, songs  
WOR—Don D'arcy, tenor; orch.  
WOV—Elia Palma, baritone

**3:30 p.m.**  
WEAF—Dreams Come True; Barry McKinley, baritone; Orchestra Direction Ray Sinatra  
WAAT—Echoes of Poland  
WEVD—Metropolitan String Ensemble  
WHN—Irene Delroy, songs  
WINS—Vincent Sorey's Orch.  
WMCA—Matinee Melodies, string trio  
WNEW—Jack Savage and Song Trio  
WOR—Radio Garden Club  
WOV—Italian Musicale

**3:45 p.m.**  
WEAF—Sizzlers Trio  
WHN—Zareth Tawosian, violin  
WMCA—Hoger & Rudd, songs  
WOR—The Escots, male quartet

**4:00 p.m.**  
WEAF—Woman's Radio Review; "Books & Their Authors," Harry Hansen, Literary Critic, Guest Speaker; Orch. Direction Joseph Littau; Claudine MacDonald  
WABC—The Little House Family, drama  
WJZ—Betty and Bob, sketch  
WAAT—Organ Music  
WEVD—Polish Music Album  
WHN—Lucille Leshin, Russian songs  
WINS—Cosmopolitan Hour  
WMCA—Today's Winners; Jack Fraser, sports; Variety Show  
WOR—Robert Reud, "Town Talk"; Orchestra  
WOV—"Orphans, Isador Habes"

**4:15 p.m.**  
WABC—Rhythmic Band Box  
WJZ—Songs & Stories, Charles Suce, tenor, Harry Swan  
Homing Del Riego  
Chinese Lullaby Bowers  
If I Love Again Oakland  
WABC—The Shadow, drama; News  
WJZ—News; Mississippi Minstrel  
WHN—Harold Anson Bruce, sports talk  
WINS—Globe Trotter  
WLWL—Smiles and Tears of Erin  
WMCA—Screen Revue, Sam Taylor

**4:30 p.m.**  
WEAF—John Martin's Story Program  
WABC—Chicago Variety Program  
WJZ—Ken Sparnon's String Ensemble  
WAAT—Piano Novelties  
WEVD—Italian Music  
WHN—Julith Doniger, soprano  
WINS—16th Infantry Band Concert

**4:45 p.m.**  
WOR—Science in Your Home, Dr. Kurt Haeseler  
WOV—Bob Carson's Gang  
WEAF—The Songfellow

WAAT—Appleknockers  
WHN—Vic Viofore, xylophonist  
WOR—The Life of Mary Sothern  
WOV—Opera Echoes

**5:00 p.m.**  
WEAF—Kay Foster, songs  
WABC—Adventure Hour; "Og, Son of Fire," dramatic sketch  
WJZ—Al Pearce's Gang  
WAAT—Jackie Farrell's Sports Spot  
WEVD—Minciotti and Company, drama  
WHN—Society Sleuth  
WINS—Cocktail Hour; James Genovese, soloist  
WMCA—String Trio  
WNEW—Popular Music  
WOR—Current Events  
WOV—Italian News

**5:15 p.m.**  
WEAF—Tom Mix's Straight Shooters  
WABC—Skippy, sketch  
WJZ—El Chico; Spanish Revue; orchestra, soloists and castanet players  
WAAT—Jettmore's English Class  
WHN—△Novena Services  
WMCA—Y. M. C. A. Program  
WOR—Hal Beckett, organist  
WOV—Minde Ceres, accordionist

**5:30 p.m.**  
WEAF—Alice in Orchestrabilia  
WABC—Jack Armstrong, sketch  
WJZ—The Singing Lady, nursery jingles, songs and stories  
WAAT—Rhythmic Melodies  
WEVD—Italian Musicale  
WINS—Bill Barnes, the Aviator  
WMCA—Al Shayne and Jerry Baker; Orchestra  
WNEW—Hillbilly Music  
WOR—Adventures of Jack and Fritz  
WOV—Sketch and Orchestra

**5:45 p.m.**  
WEAF—Stamp Club with Capt. Tim Healy  
WABC—Dick Tracy, sketch  
WJZ—Little Orphan Annie  
WHN—Anna Anderson, soprano; Z. Tawosian, violin  
WINS—To be announced  
WNEW—Walkathon  
WOR—Adv. of Jimmie Allen

## Night

**6:00 p.m.**  
WEAF—Dance Orchestra  
WABC—Buck Rogers sketch  
WJZ—Army Band; Capt. Wm. Stannard, conducting  
WINS—Sports Resume  
WLWL—"A Thought A Day," talk; "Mimes and Mummies"  
WMCA—Phil Harris' Orchestra  
WNEW—June Erwin: Sons of Pioneers  
WOR—Uncle Don

**6:15 p.m.**  
WEAF—Desert Kid, sketch; Ranch Boys' Trio  
WABC—Bobby Benson and Sunny Jim  
WHN—Tom Turner, haritone  
WINS—Howard Price, tenor  
WLWL—Weather Report  
WMCA—Safeguarding Investments  
WNEW—The Pickard Family

**6:30 p.m.**  
WEAF—News; Carol Dies, soprano  
Si Mes Vers Avient Des Ailes Hahn  
Homing Del Riego  
Chinese Lullaby Bowers  
If I Love Again Oakland  
WABC—The Shadow, drama; News  
WJZ—News; Mississippi Minstrel  
WHN—Harold Anson Bruce, sports talk  
WINS—Globe Trotter  
WLWL—Smiles and Tears of Erin  
WMCA—Screen Revue, Sam Taylor  
WNEW—Sports Talk, Bill Farren  
WOR—Gabriel Heatter

**6:45 p.m.**  
WEAF—The Desert Kid, sketch; Ranch Boys' Trio  
WJZ—Lowell Thomas, news  
WINS—Happy Valley Folks  
WLWL—△Trinity League; "Setting Things Right," talk  
WMCA—Bud Abbey, songs

WNEW—Uncle Lum  
WOH—News; Melody Moments; Advertising

**7:00 p.m.**  
WEAF—"Economic Effects of Taxation"; speaker  
★ WABC—Myrt & Marge, sketch  
★ WJZ—Amos & Andy  
WHN—Bryce Oliver, news  
WINS—Joseph Rumshinsky's Orchestra  
WLWL—Orchestra; Weather  
WMCA—Johnny Muldowney and Priscilla Peun, songs; Orch.  
WNEW—Pickard Family  
WOR—Jack Filman, Sports

**7:15 p.m.**  
★ WEAF—FORHAN PRESENTS Stories of the Black Chamber, dramatic sketch  
WABC—Just Plain Bill, sketch  
WJZ—Plantation Echoes; Willard Robinson's Orch.; Southernaires Quartet  
WHN—Edward Matthews, baritone

WLWL—Sincera, Orchestra  
WMCA—Hoger & Rudd, songs  
WNEW—Dance Music  
★ WOR—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch

**7:30 p.m.**  
WEAF—Easy Aces, comedy sketch  
WABC—"The O'Neills," dramatic sketch with Kate McConib, Jack Rubin, Aee McAlister, Jimmy Tansey & Jane West  
★ WJZ—Red Davis  
WHN—It. Kramer, N. Gorth, L. Shevel, "Violin, Soprano, Bass"  
WINS—Seven Day Derby  
WLWL—△Rev. James F. Cunningham  
WMCA—Bud Rainey, songs  
WNEW—John Kelvin, Kay Reed and Hovemann Band  
WOH—The Boys' Club

**7:45 p.m.**  
★ WEAF—ALKA-SELTZER presents Uncle Ezra's Radio Station; Pat Barrett, Cliff Souber, Carelton Guy, Nora Cunningham & others  
★ WABC—Boake Carter, news  
★ WJZ—Dangerous Paradise, drama with Elsie Hitz and Nick Dawson  
WINS—Vincent Sorey's Orch.  
WMCA—Sam Shankman, pianist  
WNEW—Contest News Program  
WOR—Jack Arthur, baritone; Orchestra

**8:00 p.m.**  
★ WEAF—STUDEBAKER Champions Present Richard Humber's Orch.; Joey Nash, vocalist  
WABC—"Diane and Her Life Saver," musical comedy, starring; Audrey Mason, soprano; Edward Nell, Jr., baritone; Victor Arden's Orch.  
WJZ—Jan Garber's Orch.; Guest Artists  
WHN—Backstage Party  
WMCA—Three Little Funsters  
WOR—The Lone Ranger, sketch

**8:15 p.m.**  
★ WABC—Edwin C. Hill, "The Human Side of the News"  
WMCA—Five Star Final; News Dramatization

**8:30 p.m.**  
★ WEAF—Nelson Eddy, baritone; mixed chorus and William Daly's Orchestra  
The Very Thought of You  
Oh Lovely Night  
You and the Night and the Music  
Stay as Sweet as You Are  
Rondo  
The Trumpeter  
Il Balen  
Goin' Home

★ WABC—Kate Smith's New Star Revue, Three Ambassadors; Detroit Anthon Winners, Dorothy Berlin, acordion player and George Heckerborn, tenor  
★ WJZ—Carfree Carnival; Meredith Willson's Orch.; Senator Frankenstein Fishface, comedian; Rita Lane, soprano; Ned Tollinger, m.c.; Charles Marshall's Boys; Percy the Playwright, Helen Troy, comedienne; Ben Klassen, tenor; Quartet

WHN—George Haeley's Orch.  
WMCA—Harry Hochfield, commentator  
WNEW—True Detective Drama  
WOR—Concert Hour



# Radio Cries "Wolf!"

(Continued from Page 11)

children at home. Hunters oiled their guns.

One of them came upon Gray Wolf, as he ventured from the edge of a woods, his nose close to the spoor of some sheep which had passed that way a short time before. A shot whined a few inches above the wolf's body, which instantly was transformed into a gray streak vanishing into the underbrush.

One day—February 7, 1935, as men count time—Sergeant Frank Metzger and Policemen Richard Baldwin were rolling along in their radio-equipped squad car.

"These two-way radios are swell!" Baldwin remarked.

"Speeds things up all right," Metzger replied, "when we can talk to Headquarters without leaving the car. Oh—oh! I wonder what's up." Baldwin slowed, then stopped the car, as an excited man appeared beside the road, waving his arms at them.

"Wolf!" he cried. "I just saw the wolf!"

"Where?" exclaimed both policemen.

"On Colonel Judah's place."

Sergeant Metzger clicked on his portable broadcasting apparatus, which was tuned to the police wave band. He said:

"This is Car 14 . . . Car 14 . . . Car 14 . . . Calling h.q . . ."

And headquarters replied, in a moment or two:

"Go ahead, Car 14."

"Sergeant Metzger talking. The wolf which has been terrifying women and children and killing chickens and sheep in and around Lake Forest has just been sighted on the Judah estate."

Police headquarters went into instant action. This call immediately flashed through the ether:

"Car 12 . . . Calling Car 12 . . . Join Car 14 in rounding up the wolf . . . Wolf sighted on the Judah estate . . . Calling Car 12 . . ."

Whereupon Chief of Police Frank Tiffany jumped into a third radio car, equipped with sub-machine and riot guns, and joined in the chase. And what a chase!

## Opera Season's Windup

LA BOHEME will be broadcast in its entirety direct from the Metropolitan Opera House in New York in the concluding performance of this season's series of broadcasts, Saturday, March 23, at 1:55 p. m. EST (12:55 CST) over combined coast-to-coast NBC networks. Lucrezia Bori, soprano, will sing the leading role, and Geraldine Farrar will be heard as raconteuse. Vincent Bellezza will conduct. The full cast will consist of:

Rodolfo . . . . .	Frederick Jagel, <i>tenor</i>
Schaunard . . . . .	Millo Picco, <i>baritone</i>
Benoit . . . . .	Paolo Ananian, <i>basso</i>
Mimi . . . . .	Lucrezia Bori, <i>soprano</i>
Parpignol . . . . .	Max Altglass, <i>tenor</i>
Marcello . . . . .	Giuseppe De Luca, <i>baritone</i>
Colline . . . . .	Ezio Pinza, <i>basso</i>
Alcindoro . . . . .	Pompilio Malattesta, <i>basso</i>
Musetta . . . . .	Nina Morgana, <i>soprano</i>
A Sergeant . . . . .	Carlo Coscia, <i>baritone</i>

Never has the exclusive Mill Creek Hunt Club of Chicago's North Shore pursued the fox with half the verve, dash, and élan shown by those cops in their wolf hunt!

Chief Tiffany took charge. At his swift orders, policemen deployed about the Judah estate. With military precision the attack began.

Gray Wolf made a tactical blunder by breaking cover. He dashed away, and cars and men dashed after him. On, towards the wide grounds of the Onwentsia Club, the chase swept.

By now caretakers, gardeners and even members of the best families had heard of this odd hunt, and were joining in. They brought pitchforks, rakes and high-powered hunting rifles. This last rather worried Chief Tiffany; it was a wolf he wanted killed, not a socialite or a gardener.

The policemen were well in the lead, and Chief Tiffany silently prayed that the wolf would be killed before the amateur assistants caught up and started popping off their guns. So he continued to direct his men through the radio system:

"The wolf is running south across the Onwentsia Club grounds! Head him off!"

Gray Wolf had outdistanced his pursuers. Radio he could not outdistance. When one of the radio cars received that message from Tiffany, it roared south, swerved up a side road. Policemen piled out. The wolf, all unaware, was now running toward them. Sure enough, he came into view, loping across the Onwentsia's polo grounds.

"Bam!" went several police shotguns, as one. But the lead pellets fell short. Gray Wolf swerved. He dashed into the estate of Edward Swift, of the Swift packing family.

The Chief's car dashed up. A machine gun sprayed up divots of snow and frozen mud just a few feet behind the loping wolf. But like a streak the hunted animal took cover in bushes.

Radio orders crackled. Squad cars circled. Dashing down the road, they paralleled Gray Wolf's tireless course.

Sergeant Metzger, shotgun in hand, ran from his car. He climbed a fence, ran up a little knoll.

Gray Wolf sprang out from the underbrush through which he had been gliding. Metzger jerked up the gun. The charge of buckshot caught the springing wolf full on, jerking him in mid-air as if an invisible hand had reached out and plucked at him.

Gray Wolf fell, twitching—but just as dead as that first chicken which had caused his downfall. Slow-moving man had won again. Science and organization had beaten the outlaw.

"He tried it too often," Chief Tiffany said, with a whimsical grin. "Just like any other crook!"

In Next Week's Issue:

## Crook Plus Wife Plus Radio Equals?

Is there any hope for a gangster's moll? Suppose she is an honest woman who was fooled into marrying a crook?

Next week's Calling All Cars true thriller will answer those questions. Learn how radio acted, in the very nick of time!

## Monday — Continued

- |   |  |  |
|---|--|--|
| <p><b>8:45 p.m.</b><br/>WJZ—Combon, baritone; Hamilton, soprano<br/>WMCA—Dancing Feet; Dr. Henry Gartner, talk; Jerry Baker, tenor</p> <p><b>9:00 p.m.</b><br/>★WEAF—Harry Horlick's Gypsies; Orch.; Frank Parker tenor<br/>★WABC—Andre Kostelanetz' Orchestra; Lucrezia Bori, soprano; Vocal Ensemble<br/>★WJZ—Greater Minstrels; Gene Arnold, Interlocutor; Joe Parsons, basso; Male Quartet, Bill Childs, Mac McCloud, Clifford Soubier, end men; Harry Kogen, band director<br/>WJZ—Billy Rhodes, songs<br/>WMCA—Amateur Hour<br/>WOR—The Witch's Tale</p> <p><b>9:15 p.m.</b><br/>WJZ—Boxing Bout</p> <p><b>9:30 p.m.</b><br/>★WABC—Big Show; Block &amp; Sully, comedians; Gertrude Nielsen vocalist; Lud Gluskin's Orch.; George Givot, comedian<br/>WJZ—Princess Pat Players; "Crisis," drama with Douglas Hope, Joan Blaine &amp; Jack Duty<br/>WOR—Harv and Esther</p> <p><b>9:45 p.m.</b><br/>WOR—Ted Weems' Orchestra</p> <p><b>10:00 p.m.</b><br/>★WABC—Wayne King's Orch.</p> | <p>★WEAF—Contented Program: The Lullaby Lady; Male Quartet; Orch., direction Morgan L. Eastman; Jean Paul King, announcer</p> <p>★WJZ—CHAPPEL BROTHERS, Inc., Present Little Jackie Heller, tenor; Harry Kogen's Orchestra<br/>WMCA—Jamboree; Orchestra &amp; Vocalists<br/>WNEW—Sports Parade<br/>WOR—Corn Cob Pipe Club</p> <p><b>10:15 p.m.</b><br/>WJZ—To be announced</p> <p><b>10:30 p.m.</b><br/>WEAF—Nat'l Radio Forum; guest speaker<br/>WABC—Lilac Time with the Night Singer<br/>WJZ—Union of American Hebrew Congregations Program; Judge Irving Lehman of N. Y. Supreme Court, introduced by Dr. Jacob Mach of Cincinnati President, Union of American Hebrew Congregations; Joseph D. Kaufman; Rabbi Louis Wolsey, "The Future of Judaism in America"; Mrs. Max C. Sloss, "What Can We Women Contribute to the Future of Judaism?"<br/>WMCA—Charles Ingersoll<br/>WNEW—Dance Parade to 4 A.M.<br/>WOR—In the Spotlight</p> <p><b>10:45 p.m.</b><br/>WJZ—Bob Reed, songs<br/>WMCA—Modern Woman's Serenade</p> | <p><b>11:00 p.m.</b><br/>WEAF—Dance Orchestra<br/>WABC—"The Four Aces of Bridge," Oswald Jacoby, David Burstin; Michael T. Gottlieb and Howard Schenken; Glen Gray's Orchestra<br/>WJZ—Jack Denny's Orchestra<br/>WHN—Moonlight Serenaders<br/>WMCA—Brooke Allen, baritone<br/>WOR—Weather Report; News</p> <p><b>11:15 p.m.</b><br/>WFAF—Jesse Crawford, organist<br/>WHN—Marie De Ville, ballads<br/>WOR—Moonbeams girls trio</p> <p><b>11:30 p.m.</b><br/>WEAF—Stan Myers' Orchestra<br/>WABC—Gus Arnheim's Orch.<br/>WJZ—Ink Spots, male quartet; Jolly Coburn's Orchestra<br/>WHN—Midnight Melodies<br/>WMCA—Slumber Serenade</p> <p><b>11:45 p.m.</b><br/>WABC—Herbie Kay's Orch.<br/>WBBR—Virginia Mountaineers<br/>WOR—Nat Brusiloff's Orchestra</p> <p><b>12:00 Mid</b><br/>WEAF—Dance Orchestra<br/>WABC—Scott Fisher's Orchestra<br/>WJZ—Shandor, violinist; Art Jarrett's Orchestra<br/>WMCA—Gems from the Classics<br/>WOR—The Channing Choir</p> <p><b>12:30 a.m.</b><br/>WEAF—Leonard Keller's Orch.<br/>WABC—Dance Orchestra<br/>WJZ—Jack Berger's Orch.<br/>WOR—The Gold Coasters</p> <p><b>1:00 a.m.</b><br/>WABC—Leon Navara's Orch.<br/>WMCA—Dance Music</p> |
|---|--|--|



JOE COOK

All the king's horses, apparently, tried to keep Joe Cook from returning to radio. But the clever comedian, whose last stage venture concerned royalty and cavalry, couldn't be kept dismounted, and he is back riding the airwaves on the Circus Nights presentation, Fridays at 10 p. m. EST (9 CST) over an NBC-WJZ chain and at 11:30 p. m. EST (10:30 CST) over a split NBC network



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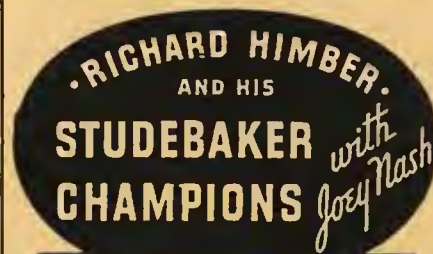
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(See listing for stations)

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WJZ 10 P.M. E.S.T.

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# Programs for Tuesday, March 26

## Star ★ Indicates High Spot Selections

6:30 a.m.  
 WAAT—Melodies  
 WBBR—Devotional Period  
 WINS—Musical Clock  
 6:45 a.m.  
 WEA—Health Exercises; Arthur Bagley, director  
 WNEW—Uncle Pete & Louise  
 WOR—Musical Gym Class  
 7:00 a.m.  
 WEVD—The Cuckoo Clock  
 WNEW—Hillbilly Music  
 7:30 a.m.  
 WABC—Organ Revue, Fred Felbel  
 WJZ—Yoichi Hiraoka, Japanese xylophonist  
 WAAT—Breakfast Reporter  
 WHN—Ten-Ten Reveille  
 WNEW—Timely Tunes  
 WOR—Vincent Sorey's Orchestra  
 7:45 a.m.  
 WEA—Herman & Banta  
 WJZ—Jolly Bill and Jane  
 WAAT—Morning Music  
 WEVD—Morning Devotions  
 WIIN—National Fellowship  
 WINS—Mr. and Mrs. Reader  
 8:00 a.m.  
 WEA—Phil Cook's Notebook  
 WABC—Eton Boys, male quartet  
 WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; John Wainman, baritone; Lowell Patton, organist and Director  
 WAAT—Morning Meditations; Rev. Donald McKay  
 WEVD—Starting the Day Right  
 WHN—The Early Birds  
 WINS—Musical Clock  
 WMCA—Pinto Pete, songs  
 WNEW—Uncle Pete and Louise  
 WOR—Current Events  
 WOV—Breakfast Gems  
 8:15 a.m.  
 WEA—Don Hall Trio  
 WJZ—Wm. Meeder, organist  
 WAAT—Rhythmic Melodies  
 WEVD—Cuckoo Clock  
 WMCA—Fern Scull, piano  
 WNEW—Hillbilly Music  
 WOR—John, Joe and Frosini; Melody Moments; Beauty Advice  
 WOV—City Consumers' Guide  
 8:30 a.m.  
 WEA—Cheerio, inspirational talk & music; J. Harrison Isles, musical director  
 WABC—Salon Musicale  
 WAAT—Organ Music  
 WEVD—Italian Music  
 WMCA—Barnacle Bill, songs  
 WOR—Martha Manning, sales talk  
 WOV—Morning Melodies  
 8:45 a.m.  
 WJZ—Landy Trio & White  
 WAAT—Tuneful Tales  
 WEVD—Musical Program  
 WMCA—Pinto Pete  
 WNEW—Dance Gems  
 WOR—Rhythm Encores  
 9:00 a.m.  
 WEA—Richard Leibert, organist  
 WABC—Coffee and Doughnuts  
 ★ WJZ—The Breakfast Club; dance band; Jack Owens, tenor; Songfellow Quartet  
 WAAT—John X. Loughran  
 WIIN—Cabbages & Kings  
 WINS—Your Favorite Hymns  
 WMCA—Clinic of the Air  
 WNEW—Jimmy Rich at Console  
 WOR—Happy Hal's Kitchen  
 9:15 a.m.  
 WABC—Happy Days Revue  
 WINS—Quarter Hour with Gay Lee  
 WMCA—Dicky and Blue Boy  
 WOR—Home Town Boys, Vocal Trio  
 9:30 a.m.  
 WEA—Children's Sick-Abed Program; Janet Van Loon  
 WAAT—Breakfast Club  
 WHN—News  
 WINS—Southern Gentleman  
 WMCA—Lucille Grifka, pianist  
 WNEW—News; Health Program  
 WINS—Organ Recital  
 WOR—Clinic of the Air  
 WOV—Serenaders  
 9:45 a.m.  
 WEA—Allen Prescott, The Wife Saver  
 WABC—Brad & Al, songs & Patter  
 WINS—Prudence Penny  
 WMCA—The Dentist Says  
 WOR—Don Carlos' Orchestra  
 WOV—Melody Mariners  
 10:00 a.m.  
 WEA—News; Johnny Marvia, tenor  
 WABC—News; Music Masters  
 WJZ—Smack Out  
 WAAT—Rome's Home Furnishers

WBBR—Morning Musicale  
 WIIN—Organ Concert  
 WINS—News  
 WMCA—Bob Keller, organist  
 WNEW—Dance Music  
 WOR—Pure Food Hour  
 WOV—Gloomchasers; Orch.  
 10:15 a.m.  
 WEA—Clara, Lu 'n' Em, gossip; Louise Starkey, Isobel Carrothers & Helen King  
 WABC—Bill & Ginger, songs & Patter  
 WJZ—Edward MacLughi, baritone  
 WAAT—Stuart Barrie, organ  
 WHN—Jessie Lubart, songs  
 WINS—Pipsqueak Pippins, Instrumental Group  
 WMCA—News; Poet's Corner  
 10:30 a.m.  
 WEA—Morning Parade; Jimmy Jeffries, m. c.; Sizzlers Trio; Martha Sears, soprano; Honeyboy & Sassafras  
 WABC—Jack Fulton's Orchestra  
 WJZ—Today's Children; Dramatic sketch with Irma Phillips, Bess Johnson & Walter Wickler  
 WAAT—Harold McNamara; Ed Sutton's Orchestra  
 WBBR—The Standard, Judge Rutherford  
 WHN—Theater News  
 WINS—New York Hour  
 WOV—News Commentator  
 10:45 a.m.  
 WABC—Mrs. Wiggs of the Cabbage Patch, sketch  
 WJZ—News; Viennese Sextet  
 WBBR—Gems of Melody  
 WHN—Marjory Williams, mezzo-soprano  
 WMCA—Mario Renzi, baritone  
 WOV—Mirthmakers, sketch  
 11:00 a.m.  
 WABC—Don Alvarez  
 WJZ—The Honeymooners, Grace and Eddie  
 WAAT—Agnes Lewis, songs  
 WBBR—Golden Age Orchestra  
 WHN—Lawrence Reid, baritone  
 WINS—Lang and Squire  
 WMCA—Child Study, talk  
 WNEW—Charming Moments  
 WOR—Rutgers University Home Economics  
 WOV—Dance Orchestra  
 11:15 a.m.  
 WEA—Your Child; Dr. Ella Oppenheimer  
 WABC—Current Questions Before Congress  
 WJZ—Tony Wons, poetry reading & philosophy  
 WAAT—Musicale  
 WINS—Happy Valley Folks  
 WMCA—Marion Collins  
 WNEW—Sewing at Home  
 WOR—Frank and Flo, songs  
 WOV—Ali D'Italia  
 11:30 a.m.  
 WEA—Three Shades of Blue  
 WABC—U. S. Navy Band  
 WJZ—Shut-In-Hour; Marine Band; Capt. Taylor Branson, director  
 WAAT—Magic Wheel  
 WBBR—Study from Book Jehovah; Organ Harmonies  
 WHN—Countess Von Bachel, beauty hints  
 WINS—Jack Douglas' Relatives  
 WMCA—Christian Science Lecture  
 WNEW—Ensemble Music  
 WOR—The Lamplighter; Dr. Jacob Tarshish, talk  
 WOV—Italian Varieties  
 11:45 a.m.  
 WEA—Keenan & Phillips, piano duo  
 Zigeuner Coward  
 Here Am I Kern  
 Lovely Feet Kern  
 Why Was I Born Kern  
 Don't Ever Leave Me Kern  
 Claire De Lune Delussy  
 Erl King Schubert-Liszt  
 Chloe Moret  
 interloping Chant of the Weed Redman  
 I'll See You Again Coward  
 WAAT—Hugh Douglas; Orch.  
 WBBR—Organ Harmonies  
 WHN—Edward Matthews, baritone  
 WMCA—Tommy Sullivan, baritone  
 WNEW—Homespun Philosopher  
 WOR—Tom Davis, tenor

WABC—Voice of Experience  
 WAAT—Ann Alfien  
 WBBR—Noon Weather Forecast; WHN—Anna Anderson, soprano  
 WINS—News Summary  
 WMCA—Monitor Views the News  
 WNEW—Eddie Prior's Orch.  
 WOR—Current Events  
 WOV—La Colonia Ensemble  
 12:15 p.m.  
 WEA—Honeyboy & Sassafras, comedy team  
 WABC—The Gumps, sketch  
 WAAT—Michael's Orch.  
 WHN—Anthony Godino, songs  
 WINS—The Tuneful Tailors  
 WMCA—The Mid-day Message  
 WNEW—Walkathon  
 WOR—Mona Lowe, blues  
 WOV—Adventures of Frechino  
 12:30 p.m.  
 WEA—Merry Madcaps  
 WABC—"Five Star Jones," dramatic sketch  
 WJZ—National Farm and Home Hour; guest speakers, Harvey Hlays, readings and Walter Blauluss' Orch.  
 WAAT—Broadwayites  
 WHN—Dance Time  
 WINS—Ted Fiorito and June Irwin  
 WMCA—Dr. Henry K. Miller, Psychologist  
 WNEW—Ann Fitzpatrick  
 WOR—The Four Tempos  
 WOV—Italian Music; Drama  
 12:45 p.m.  
 WABC—Romany Trail  
 WAAT—News  
 WINS—Inquiring Microphone  
 WMCA—Donald Novis  
 WOR—Luncheon  
 1:00 p.m.  
 WEA—Market and Weather Reports  
 WABC—Geo. Hall's Orch.  
 WAAT—Baron's Studio Party  
 WHN—Matinee Concert  
 WINS—Betty & Bob, sketch  
 WMCA—To be announced  
 WNEW—Happy Ranger  
 WOR—Health Talks; Household Hints; Melody Moments  
 WOV—Words of Wisdom  
 1:15 p.m.  
 WEA—George Duffy's Orch.  
 WMCA—Mirror Reflections, Sid Schwartz  
 WNEW—Elizabeth Hour  
 WINS—Hawaiian Fantasies  
 WOR—Gabriel Heatter, news  
 WOV—La Voce D'Oro  
 1:30 p.m.  
 WEA—Music Guild; guest artists  
 Quartet Opus 130 in B Flat Major Beethoven  
 Quartet Opus 33 in A Major Boccherini  
 WABC—Stage Relief Speaker; Esther Velas' Ensemble  
 WJZ—Words and Music; Maude Muller, contralto; Edward Davies, baritone; Walter Blauluss' String Ensemble; Harvey Hays, narrator  
 WAAT—The Open Road  
 WHN—Manhattan Concert Band  
 WINS—German Hour  
 WMCA—Motion Picture Club  
 WOR—Bide Dudley's Theater Club of the Air  
 WOV—Italian Theater  
 1:45 p.m.  
 WABC—Pat Kennedy, tenor; Art Kassel's Orch.  
 WAAT—Musical Program  
 WOR—Myrtle Boland, Songs; Orchestra  
 2:00 p.m.  
 WABC—Marie, the Little French Princess  
 WJZ—Crosscuts from Log of Day; Negro Male Quartet; Novelty music and live mocking birds; Dr. Lawrence L. Cross, narrator  
 WAAT—Pocahontas Chieftains  
 WHN—Movie News  
 WINS—Vincent Sorey, violinist  
 WOR—Dr. Payne, psychologist  
 WOV—Operaetta Miniature  
 2:15 p.m.  
 WABC—Romance of Helen Trent  
 ★ WJZ—"Patience," Gilbert & Sullivan's operetta; Harold Sanford's Orchestra  
 WAAT—Castles in the Air  
 WIIN—Cy Bolird, baritone  
 WINS—Bill Barry, songs  
 WMCA—The Romancers, songs  
 WNEW—Popular Dance Music  
 WOR—Fred Vettel, tenor; Alice Remsen, contralto  
 WOV—Italian Novelties

2:30 p.m.  
 WEA—Golden Melody; Jean Dickenson, soprano; Orchestra direction Fred Schmitt  
 WABC—American School of the Air; Literature: "The Ivory Door," A. A. Milne  
 WAAT—Do You Remember?  
 WHN—Empire String Quartette  
 WINS—London Crime Club  
 WMCA—String Trio  
 WNEW—Diathermy Talk  
 WOR—Women's Hour with Martha Deane  
 2:45 p.m.  
 WAAT—Yodellin' Twins  
 WINS—Riddles and Grins  
 WMCA—Jose Alvarez  
 WNEW—Fifteen Minute Men, Orchestra  
 3:00 p.m.  
 WEA—Vic & Sade, with Art Van Harvey, Billy Idelson & Bernardine Flynn  
 WABC—Columbia Variety Hour  
 WEVD—Around the World  
 WINS—The Interview  
 WMCA—Charlotte Buchwald, The Playgoer  
 WNEW—Medical Talk  
 WOR—Palmer House Ensemble  
 3:15 p.m.  
 WEA—Ma Perkins, dramatic sketch; Virginia Payne, Margery Hannon, Karl Hubel, Wilford Farnum & Charles Eggleston  
 WJZ—Marley Trio  
 WAAT—Melodies  
 WHN—Gertrude Becker, contralto  
 WINS—Studio Orchestra  
 WMCA—Bob Merritt, songs  
 WNEW—Social Problems in the Light of Religion  
 WOR—Frank Ricciardi, baritone; Orchestra  
 WOV—Jean Parker, soprano  
 3:30 p.m.  
 WEA—Willie Bryant's Orch.  
 WJZ—Harvest of Song, Irma Glen, organist; Songfellow Quartet and Harry Zimmerman, pianist  
 WAAT—Echoes of Poland  
 WEVD—The Family Corner, talk  
 WHN—Theater of the Air  
 WINS—Women in Love  
 WMCA—Matinee Melodies, string trio  
 WNEW—Jack Savage and Song Trio  
 WOR—Amateur Astronomer Association  
 WOV—Italian Musicale  
 3:45 p.m.  
 ★ WJZ—Nellie Revell Interviews  
 Verna Burke  
 WEVD—Goldie Moskowitz, soprano  
 WINS—Texanne; Songs  
 WOR—The Sophisticates and Roma Davis  
 4:00 p.m.  
 WEA—Woman's Radio Review, guest speaker; Joseph Littau's Orch.; Claudine Macdonald  
 WABC—Little House; Guest Speaker  
 WJZ—Betty & Bob, dramatic sketch  
 WAAT—Ed Sutton's Orchestra  
 WEVD—Polish Music  
 WINS—James Paul, baritone  
 WMCA—Today's Winners  
 WNEW—Make-Believe Ballroom  
 WOV—Tommy Sullivan, songs  
 4:15 p.m.  
 WABC—Poetic Strings, Direction Emery Deutsch  
 WJZ—Louis J. Haddad, Pres. Amer. Bridge League; "Getting Acquainted with Contract"  
 WAAT—Appleknockers  
 WINS—Nina Martini, harpist  
 WOR—The Rhythm Boys  
 WOV—House of Sages, Charity talk  
 4:30 p.m.  
 WEA—Jack Savage's Hillbillies  
 WABC—Science Service; Dr. Donald H. Menzel, Harvard College Observatory, "Why Take the Sun for Granted?"  
 WAAT—Piano Novelties  
 WEVD—Italian Variety Hour  
 WIIN—Actor's Dinner Club  
 WINS—The Osbornes, harmony duo  
 WOR—"Science In Your Home"  
 WOV—Jeannette King, songs  
 4:45 p.m.  
 WABC—Dick Messner's Orch.  
 WAAT—Organ Music  
 WIIN—Gene Lester, baritone

WINS—Junior League Players  
 WNEW—Piano & Organ, duo  
 WOR—The Life of Mary Sottieri  
 WOV—Opera Echoes  
 5:00 p.m.  
 WEA—Meredith Willson's Orch.  
 WJZ—Your Health; "Plans for Economic Security," Dr. Morris Fishbein  
 WAAT—Jackie Farrell's Sport Spot  
 WEVD—Minciotti and Compsny, drama  
 WIIN—The Society Sleuth  
 WINS—Cocktail Hour  
 WMCA—String Trio  
 WNEW—Popular Music  
 WOR—Current Events  
 WOV—Italian News Flashes  
 5:15 p.m.  
 WABC—Skippy, sketch  
 WJZ—Jackie Heller, tenor  
 WAAT—Ed Sutton's Orchestra  
 WIIN—Nancy Clancy, songs  
 WMCA—Kay Fayre, songs  
 WOR—The Charioters  
 WOV—Smith Travers, baritone  
 5:30 p.m.  
 WABC—Jack Armstrong, sketch  
 WJZ—Singing Lady  
 WAAT—Rhythmic Melodies  
 WEVD—Italian Musicale  
 WIIN—Ben Loewy, tenor  
 WINS—Sleepy Time Lady  
 WMCA—Al Shayne and Jerry Baker; Orchestra  
 WNEW—Hillbilly Music  
 WOR—The Cocktail Hour; Flora Boyle; Walter Ahrens, baritone  
 WOV—Sketch and Orchestra  
 5:45 p.m.  
 WEA—Nursery Rhymes  
 WABC—Dick Tracy, sketch  
 WJZ—Orphan Annie  
 WIIN—Audrey Harris, soprano  
 WINS—To be announced  
 WNEW—Walkathon  
 WOR—The Songweavers  
 Night  
 6:00 p.m.  
 WEA—Dance Orchestra  
 WABC—Buck Rogers, sketch  
 WJZ—Angelo Ferdinando's Orch.  
 WBBR—Watch Tower Ensemble  
 WIIN—Sweethearts in Rhythm  
 WINS—Sports Resume  
 WLWL—"A Thought A Day," Rev. Raymond J. Prindiville, C.S.P.; Orchestra; Weather  
 WMCA—Phil Harris' Orchestra  
 WNEW—June Erwin; Sons of Pioneers  
 WOR—Uncle Don, children's program  
 6:15 p.m.  
 WEA—Mid-Week Hymn Sing; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; Arthur Billings Hunt, baritone & director; Lowell Patton, organist  
 WABC—Bobby Benson & Sunny Jim  
 WJZ—Ithaca College Choir; direction Ralph Ewing  
 Divine Praise Bortnianski  
 Crucifixus Antonio Lotti  
 Voix Celestes Gilbert Alcock  
 Sing We and Chant It Thomas Morley  
 All Thru' the Night  
 Goin' to Heaven on a Mule  
 WINS—Vincent Sorey's Orch.  
 WLWL—The Musketeers  
 WMCA—Safeguarding Investments; News  
 WNEW—The Pickard Family  
 6:30 p.m.  
 WEA—News; Mary Small, songs  
 WABC—Understanding Music; News  
 WJZ—News; Dorothy Page, songs  
 WBBR—"The Creator," Judge Rutherford  
 WIIN—Bryce Oliver, news  
 WINS—Globe Trotter  
 WLWL—Dance Orchestra  
 WMCA—Lazy T Roundup  
 WNEW—News; Sports Talk  
 WOR—Gabriel Heatter  
 6:45 p.m.  
 WEA—To be announced  
 WJZ—Lowell Thomas, news  
 WBBR—Watch Tower Ensemble  
 WIIN—"Golden Gateway of Melody"  
 WINS—Happy Valley Folks  
 WLWL—"Catholic Interracial Program," talk  
 WMCA—Four Tempos  
 WNEW—Jack Savage and Song Trio  
 7:00 p.m.  
 WEA—Three Scamps

★ WABC—Myrt & Marge  
 ★ WJZ—Amos 'n' Andy  
 WBBR—Songs, Elizabeth Kopec  
 WIIN—Amateur Hour  
 WINS—Joseph Rumshinsky  
 WLWL—Martha Hawkins, soprano; Howard Tumplings, tenor; Weather  
 WMCA—Songs of Israel  
 WOR—Jack Filman, sports  
 7:15 p.m.  
 WEA—Whispering Jack Smith's Orchestra  
 WABC—Just Plain Bill, sketch  
 ★ WJZ—Morton Downey, tenor  
 Ray Sinatra's Orch.; Guy Bates Post, narrator  
 WBBR—Musical Interlude  
 WLWL—Sincera, Orch.  
 WNEW—Jan, Jude & Jerry  
 ★ WOR—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch  
 7:30 p.m.  
 WEA—Easy Aces, comedy skit  
 WABC—Jerry Cooper, baritone  
 WJZ—Hits & Bits; Revue with Jerry Sears' Orch.; Shirley Howard; Time Twisters; Ililde Garde Halliday  
 WBBR—Items from The Golden Age  
 WINS—Seven Day Derby  
 WLWL—"A Catholic Looks at the World," talk  
 WMCA—Current Jewish Events  
 WNEW—Irish Program  
 WOR—"The Street Singer," Arthur Tracy  
 7:45 p.m.  
 WEA—You and Your Government; The Forty-Four State Legislatures of 1935; "The Public's Responsibility for Legislation," Harold W. Dods, President of Princeton University, guest speaker; Prof. Thomas H. Reel, chairman of Committee on Civic Education by Radio, presiding  
 ★ WABC—Boake Carter, news  
 WBBR—Watch Tower Organ; Beatrice Klunter  
 WINS—Vincent Sorey's Orch.  
 WLWL—Dance Orchestra  
 WMCA—The Tales of Solomon  
 WNEW—Contest News Program  
 WOR—Comedy Stars of Hollywood  
 8:00 p.m.  
 WEA—Leo Reisman's Orch.; Phil Duet and Johnny  
 WABC—Lavender and Old Lace; Frank Munn, tenor; Bernice Claire, soprano; Gus Haenschel's Orchestra  
 WJZ—Crime Clues; "Corpse with a Red Cap," an original Spencer Dean mystery drama by Stewart Sterling  
 WEVD—Talk  
 WMCA—Three Little Funsters  
 WNEW—Uncle Lum  
 WOR—Borrah Minevitch's Rascals  
 8:15 p.m.  
 WEVD—Charlotte Tonhazy, violin  
 WMCA—Five Star Final  
 WNEW—Pickard Family  
 8:30 p.m.  
 ★ WEA—Wayne King's Orch.  
 WABC—Melodiana; Abe Lyman's Orch.; Vivienne Segal; Oliver Smith, tenor  
 ★ WJZ—HOUSEHOLD FINANCE Corp. Presents Musical Memories; Jusef Koestner & Household Orch.; Charles Sears, tenor; Tom, Dick & Harry, trio; Edgar A. Guest  
 WEVD—Cecil Burrows, baritone  
 WHN—Mayfair House  
 WMCA—Harry Hershfield, commentator  
 WNEW—Dancing Shadows  
 WOR—Follies, variety show  
 8:45 p.m.  
 WSVD—"What Next America?," talk  
 WMCA—Dancing Feet  
 WNEW—Dance Orchestra  
 9:00 p.m.  
 ★ WEA—Ben Bernie's Orch.; Walter Winchell, guest  
 ★ WABC—Bing Crosby, baritone; Georgie Stoll's Orch.  
 ★ WJZ—Grace Moore, soprano; Harry Jackson's Orchestra  
 One Night of Love  
 Lover Come Back to Me Because Guy D'Mardelot  
 At Dawning Cadman  
 Lovely Hour Bond  
 The Addio Puccini  
 O Divine Redeemer Gounod  
 I Love You Truly Bond

## Afternoon

12:00 Noon  
 WEA—The Story of Mary Marlin, dramatic sketch



# Contests on the Air

**I**F YOU HAVE refrained from entering any of the contests offering automobiles because the particular car proffered has not been of your choice, you probably will leap at the chance given contestants by a laxative company, just announced. Any one of the three leading smaller automobiles may be chosen by the winner. Details of this and other contests being broadcast are listed herewith.

Time Shown Is Eastern Standard

## SUNDAY

**12 noon**, NBC-WJZ network. Opportunity Matinee. Nature, letter of 25 words or less about sponsor's product. Wrappers required. Prize, choice of new Ford, Chevrolet, or Plymouth automobile. Closes March 28. Sponsor, Tastyeast.

**7:45 p. m.**, NBC-WEAF network. Wendell Hall, the "Red-Headed Music Maker." Rebroadcast at 11 p. m. Prizes: 1, \$25; 2, \$20; 3, \$15; 4, \$10; 5, \$5, for 5 best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch.

**8:30 p. m.**, CBS-WABC network. Club Romance program. Nature, letter of fifty words on sponsor's product. Prizes: 1, \$2,500; 5,017 smaller cash prizes. Closes April 6. Sponsor, Lehn and Fink.

## MONDAY

**9:30 p. m.**, NBC-WJZ network. Princess Pat Players. Nature, sending list of names and addresses of persons contestant has induced to listen to program. Each entrant receives gift make-up kit. Prizes: first, \$200; second, \$100, smaller amounts. Closes March 31. Sponsor, Princess Pat, Ltd.

## TUESDAY

**10 p. m.**, NBC-WEAF network. Beauty Box program. Prizes: 20 trips to Europe, all expenses paid, or \$1,000 cash; 1,000 smaller prizes. Nature, letter of 100 words or less on sponsor's product. Merchandise requirements. Dealer's name must be given, as dealer receives prize. No limit to entries. Sponsor, Colgate-Palmolive-Peet Co.

## WEDNESDAY

**10 p. m.**, CBS-WABC network. Family Hotel program. Nature, building ten-word acrostic about Frigidaire of words starting with the letters in word "Frigidaire." \$16,000 in prizes, from \$1,000 down; 333 in all. Entry blank procurable from dealer. Closes May 29. Sponsor, Frigidaire.

## THURSDAY

**11:30 a. m.**, 13 stations of NBC's split red network. Climalene Carnival. Prizes: 10 of \$10; 5 of \$5, and 23 of \$1 each. Nature, statement of twenty words or less on sponsor's product. Merchandise requirement. Closes weekly. Sponsor, Climalene Co.

**8 p. m.**, CBS-WABC network. Hour of



## LOU HOLTZ

Past master of dialect in anecdote, Lou Holtz, the "clown prince of Broadway," is back on the air regularly. The comedian has been featured in the past on several different broadcasts and now may be heard as laugh-getter for Paul Whiteman's Music Hall program, NBC-WEAF network, Thursday nights at 10 EST (9 CST)

Charm. Weekly contest. Prizes: 5 \$300 value fur coats each week. Nature, letter on sponsor's product. Women only eligible. Sponsor, Corn Products Refining Co.

**8:30 p. m.**, NBC-WJZ network. Red Trails program. Nature, essay of 50 words or less on sponsor's product. Prizes: 100 pipes and tobacco weekly. Entry must include name of dealer, as dealer receives duplicate prize. Continues indefinitely. Sponsor, American Tobacco Co.

## FRIDAY

**8 p. m.**, CBS-WABC network. Mrs. Franklin D. Roosevelt program. Nature, 50 word letter on sponsor's product. Entry blank obtained from dealers. Prizes: Weekly—1, complete shoe wardrobe for 3 years; 2, six pairs of shoes each year for 2 years; 3, six pairs of shoes for this year; fifty prizes of single pairs of shoes. Grand prize:—1, \$10,000 in cash; 2, complete shoe wardrobe for life. Weekly contest closes eight days after broadcast; grand contest

ends April 22. Sponsor, Selby Shoe Co.

**8:30 p. m.**, CBS-WABC network. Court of Human Relations. Also broadcast at 7 p. m. over CBS network. Weekly contest. Prizes: \$250 and \$100 all-wave receiving sets weekly. Nature, best verdict, re case given on broadcast. Closes weekly, Thursday night. Sponsor, MacFadden Publications.

## SATURDAY

**5:45 p. m.**, CBS-WABC network. Art Dickson, baritone; Charles Morgan, pianist. Prizes: \$25 for each unusual, "fascinating fact" accepted and used on the broadcast. Two will be used each week. Contest continues indefinitely. Sponsor, Delco Appliance Corp.

## THROUGH THE WEEK

**1:15 p. m.**, Monday to Friday inclusive. CBS split network. Eddie and Fannie Cavanaugh's Radio Gossip Club. Nature of contest: Voting on label from sponsor's product for favorite radio program. Prizes: five gift kits of sponsor's assorted products daily. Closes March 29. Sponsor, Illinois Meat Co.

**8:15 p. m.**, CBS-WABC network. Monday, Wednesday and Friday. Edwin C. Hill. Prize, one new sedan automobile. Nature of contest, letter of 25 words or less on sponsor's product. Contest closes following Friday. Sponsor, Wasey Products.

## ON INDEPENDENT STATIONS

**WOR**, New York City, Sunday, 12 noon. Uncle Don Reads the Comics. Nature, writing favorite recipe using molasses, with short statement why it is favorite recipe. Prizes: 25 baseball games. Closes following Friday.

**WOV**, New York City, 2 p. m. Sunday. Road to Fame program. Listeners select best child talent on the program for twelve successive weeks, then choose winners from the twelve successful candidates in a final competition. Winning child receives \$50, second child, \$25; and other ten, \$5 each. Children under sixteen years are eligible. Listeners who pick all twelve finalists receive \$100 cash or \$100 value fur coat. Contest closes April 24. Sponsor, Canadian Fur Trappers.

**WHN**, New York City, 11:30 a. m. Wednesdays. Message of Truth program. Nature, letter writing on any subject. Prizes: 1, \$5 book; 2, \$30 book; 3, \$2 book, all weekly. Continues indefinitely. Prizes donated by a listener.

**WOR**, New York City, Monday, Wednesday and Friday, 5:30 p. m. Jack and Fritz program. Nature, drawing, with color, of scene described on broadcast. Open to children only. Prizes: 1, \$10; 2, \$5; 3, \$3, and 20 of \$1.

## Edgar A. Guest

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IN A NEW  
PROGRAM

TUESDAY  
NIGHT

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WJZ

8:30

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## Mr. Fairfax

(Continued from Page 17)

ber 16, 1904, in Brooklyn, N. Y. He studied the violin for eight years, and also played the sax and clarinet. His hobbies are driving fast, swimming and golfing. His favorite dish is corned beef and cabbage. (Miss M. N., Wilmington, O.)

JACK BENNY'S adopted daughter, Joan, is about eight months old. BOB BROWN, NBC announcer, is married to Mary Steele, NBC contralto. EVERETT MITCHELL is married. His wife is not connected with radio. (Beatrice Simmons, Nashville, Tenn.)

THE O'NEILLS can be heard every Monday, Wednesday and Friday over a CBS-WABC network at 8:30 p. m. EST (7:30 CST). (Mr. J. W. Smith, San Antonio, Texas.)

IRNA PHILIPS' (Today's Children) birthday is July 1. (Mrs. C. E. G., Phillipsburg, N. J.)

ARTHUR TRACY, the Street Singer, sings only. (A Reader, Macon, Ga.)

## Tuesday - Continued

WHN—News; Anne Anderson, soprano  
WMCA—N. Y. Opera Quartet  
WNEW—Ferenc Zolt and Gypsies  
WOR—Happy Hal's Housewarming

9:15 p.m.

WMCA—Warren Moore, baritone  
WNEW—Walkathon

9:30 p.m.

★ WEA—Ed Wynn; Graham McNamee; Eddy Duchin's Orchestra

WABC—Isham Jones' Orchestra; Louise Bernhardt, mezzo-soprano

★ WJZ—The Cleveland Orch., Arthur Rodzinski, conductor

WHN—Wandering Troubadour  
WMCA—To be announced  
WNEW—Sports Parade

WOR—Dark Enchantment, dramatic sketch

9:45 p.m.

WHN—Boston Sisters

10:00 p.m.

★ WEA—Beauty Box Theater; Gladys Swarthout, mezzo-soprano; John Barclay; Al Goodman's Orchestra

★ WABC—"The Caravan" with Walter O'Keefe; Annette Hanshaw, Ted Husing; Glen Gray's Orchestra

WEVD—Rebel Arts Review, talk

WHN—Fourth Floor Front

WNEW—Dance Parade 'Til 4

WOR—Nat Brusiloff's Orch.

10:15 p.m.

WEVD—The Three Debs, vocal trio

WHN—Bronze Harmonizers

WOR—Harlan Read, current events

10:30 p.m.

WABC—Capt. Dobbsie's Ship of Joy

WJZ—"Censored," Jim Hays, former Lieut. of U. S. Navy

WEVD—Paris in New York

WHN—Artists' Recital

WOR—"Sinfonietta"; Hans Lange, conducting

10:45 p.m.

WABC—Voice of the Crusaders, talk

WMCA—Modern Woman's Serenade

11:00 p.m.

WEAF—The World Moves, Stanley Hugh

WABC—Frank Dailey's Orch.

WJZ—Irving Aaronson's Orch  
WHN—Moonlight Serenaders

WMCA—To be announced

WOR—Weather Report; Garnett Marks, current events

11:15 p.m.

WEAF—Voice of Romance; Robert Royce, tenor

WMCA—The Sophisticated Lady

WOR—Moonbeams, girls' trio

11:30 p.m.

WEAF—Stan Myers' Orchestra

WABC—Johnny Green's Orch.

WJZ—To be announced

WHN—The Piano Boarders

WMCA—Weaver of Songs; Bob Berry, baritone

12:00 Mid.

WEAF—Art Jarrett's Orchestra

WABC—Orville Knapp's Orch.

WJZ—Shandor, violinist; To be announced

WEVD—Dance Music

WMCA—Gems from the Classics

WOR—Frank Crum's Orchestra

12:30 a.m.

WEAF—Dance Orchestra

WABC—Leon Navara's Orch.

WJZ—George Hamilton's Orch.

WOR—The Gold Coasters

1:00 a.m.

WABC—Dance Orchestra



# Programs for Wednesday, March 27

## Star ★ Indicates High Spot Selections

### Afternoon

12:00 Noon

WEAF—The Story of Mary Marlin

WABC—Voice of Experience

WJZ—Fields & Hall, songs

WAAT—Appleknockers

WBRR—Noon Weather Forecast

WHN—Anna Anderson, soprano

WINS—News Summary

WMCA—Monitor Views the News

WNEW—Musical Gema

WOR—Current Events

WOV—La Colonia Ensemble

12:15 p.m.

WEAF—Honeyboy & Salsalras, comedy sketch

WABC—The Gumps, sketch

WJZ—Bennett Sisters, trio

WAAT—Michael's Orch.

WHN—Rhythm Interlude

WINS—The Tuneful Tailora

WMCA—Mid-day Message

WNEW—Walkathon

WOR—Tex Fletcher

WOV—Adventures of Frerhino

12:30 p.m.

WEAF—Merry Madcaps; Frank Sherry, tenor; Dance Orch., direction of Norman L. Cloutier

WABC—"Five Star Jones," dramatic program

WJZ—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra

WAAT—Broadwayites

WHN—Dance Time

WINS—Ted Fiorito and June Irwin

WMCA—Brooklyn's Women's Court Alliance

WNEW—Jan, Jude & Jerry

WOR—Marjorie Harris, contralto

WOV—Italian Music & Drama

12:45 p.m.

WABC—The Story of A Thousand Dollars, drama

WAAT—News Flashes

WINS—Inquiring Microphone

WMCA—Donald Novis, songs

WOR—Luncheon

1:00 p.m.

WEAF—Marketa and Weather

WABC—George Hall's Orch.

WAAT—Baron's Studio Party

WINS—Betty & Bob, sketch

WMCA—Clinic of the Air; Dr. Royal S. Copeland

WNEW—Happy Ranger

WOR—Household Hints; Orch.

WOV—Words of Wisdom

1:15 p.m.

WEAF—Peggy's Doctrns

WINS—Hawaiian Fantasies

WMCA—Mirror Reflections, Sid Schwartz

WNEW—Elizabeth Hour

WOR—Gabriel Heatter, News

WOV—La Voce D'Oro

1:30 p.m.

WEAF—Tommy Tucker's Orch.

WABC—Eddie Dunstedter, organist

WJZ—Jules Lande's Ensemble

WAAT—Castles in the Air

WHN—Matinee Concert

WINS—German Hour, songs

WMCA—Shut-In Hour

WNEW—Morton Bellin, tenor

WOR—Theater Club of the Air

WOV—Italian Theater

1:45 p.m.

WJZ—Words and Music, Maude Muller, contralto; Charles Sears, tenor; Harvey Hayes, narrator; string ensemble

WAAT—Musical Program

WMCA—Roger and Rudd

WOR—Rex Battle's Orchestra

WOV—Two Seats in the Balcony; Carol Deis & Ivy Scott, sopranos; Celia Branz, contralto; Fred Hufsmith, tenor; Donald Beltz, baritone; Harold Sanford's Orch.

WABC—Marie, Little French Princess

★ WJZ—Radio City Matinee; Ray Noble's Orch.; Gabrielle de Lys, blues singer & Al Bowly, soloist

WAAT—Musie to Suit

WIIN—New York Civic Symphony

WINS—Vincent Sorey, violinist

WMCA—Kearns and Fondville

WOR—Dr. Payne, psychologist

WOV—Dino Galli, tenor

2:15 p.m.

WABC—Romance of Helen Trent

WOR—Don Carlos' Orchestra

WOV—Melody Mariners

12:00 a.m.

WEAF—News; Johnny Marvin, tenor

WABC—News; "Maurice, the Voice of Romance"

WJZ—Josephine Gibson, hostess; Lois Miller, organist

WAAT—Home Furnishers

WBRR—Mornine Musicale

WIIN—Organ Concert

WINS—News; Jerry Dean, songs

WMCA—Helen Leighton

WNEW—Make-Believe Ballroom

WOR—Pure Food Hour

WOV—Gloomchasers; Orch.

10:15 a.m.

WEAF—Clara, Lu 'n' Em; Louise Starkey, Isobel Carrothera & Helen King, gossip

WABC—Bill & Ginger, songs & patter

WJZ—Florenda Trio

Romance Sans Paroles Faure

Minuet

Elegie

Appassionato

WAAT—Stuart Barrie, organ

WIIN—Jessie Lubart, songs

WINS—Pipsqueak Pippins, Instrumental Group

WMCA—News; String Trio

10:30 a.m.

WEAF—The Oleanders, male quartet

WABC—Jack Fulton's Orchestra

WJZ—Today's Children, dramatic sketch with Irma Phillips, Bess Johnson & Walter Wicker

WAAT—Betty Carr, Larry Heriman; Orchestra

WBRR—"Prophecy," Judge Rutherford

WIIN—About Town, movie news

WINS—New York Hour

WMCA—Educational Food Program, Dr. Daniel R. Hodgden, Speaker

WOV—News Commentator

10:45 a.m.

WEAF—Betty Crocker, cooking talk

WABC—Mrs. Wiggs of the Cabbage Patch, sketch

WJZ—News; Herman & Banta

WAAT—Happy Ranger

WBRR—Gems of Melody

WIIN—Steven Barry, songs

WOV—Venetian Serenade

11:00 a.m.

WEAF—Sydney Sukenog, pianist

Toccata

Paradies

Polichinelle

Rachmaninoff

Nocturne in E Major

Chopin

Scherzo "A Midsummer Night's Dream"

Mendelssohn

WABC—Cooking Closeups; Mary Ellis Ames

WJZ—The Honeymooners

WAAT—Old Uncle Jonathan

WBRR—Watch Tower Ensemble

WIIN—Serenade

WINS—Frosini, accordionist

WMCA—To be announced

WNEW—Charming Moments

WOR—Allie Lowe Miles Club

WOV—Maytime Orchestra

11:15 a.m.

WEAF—Verna Burke, contralto

WABC—Gothamaires

WJZ—Tony Wons, philosopher

WAAT—Musicale

WINS—Happy Valley Folks

WMCA—Katherine & Calliope

WNEW—U. S. Navy Band

WOR—Ali D'Italia

11:30 a.m.

WEAF—Homespun, Dr. Wm. Hiram Foulkes

WABC—Betty Moore

WJZ—Army Band

WAAT—Mullins' Orch.

WBRR—The Golden Age

WIIN—Messages of Truth

WINS—Jack Douglas' Relatives

WMCA—Beauty Guild

WNEW—American Ensemble

WOR—"The Lamplighter; Dr. Jacob Tarshish, philosophical talk

WOV—Italian Varieties

11:45 a.m.

WEAF—Magic Recipes, Bill Bradley & Jane Ellison

WABC—Wallace Butterworth, "Gossip Behind the Microphone"

WAAT—Bill Rider, songs

WBRR—Organ Harmonies

WIIN—Edward Matthews baritone

WNEW—Pat and Patty

WOR—Frank and Flo, songs

6:30 a.m.

WAAT—Melodies

WBRR—Devotional Period

WINS—Musical Clock

6:45 a.m.

WEAF—Health Exercises

WNEW—Uncle Pete & Louise

WOR—Musical Gym Class

7:00 a.m.

WEVD—The Cuckoo Clock

WNEW—Hillbilly Music

7:30 a.m.

WABC—Organ Reveille; Fred Felbel, organist

WJZ—Yoichi Hiraoka, xylophonist; Sylvia Altman, accompanist

WAAT—Breakfast Reporter

WHN—Ten Ten Reveille

WNEW—Timely Tunes

WOR—Vincent Sorey's Orch.

7:45 a.m.

WEAF—Pollock and Lawnhurst, piano duo

WJZ—Jolly Bill & Jane

WAAT—Morning Music

WEVD—Morning Devotions

WHN—National Fellowship

WINS—Mr. & Mrs. Reader

8:00 a.m.

WEAF—Phil Cook's Notebook

WABC—Morning in Rocky Hollow

WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto, John Jamison, tenor, John Wainman, baritone; Lowell Patton, organist

WAAT—Morning Meditations; Rev. Donald McKay

WEVD—"Starting the Day Right"

WHN—The Early Bird, Perry Charles

WINS—Musical Clock

WMCA—Pinto Pete, songs

WNEW—Uncle Pete & Louise

WOR—Current Events

WOV—Breakfast Gema

8:15 a.m.

WEAF—Don Hall Trio

WABC—Carla Romano, pianist

WJZ—Win. Meeder, organist

WAAT—Rhythmic Melodies

WEVD—The Cuckoo Clock

WMCA—Fern Scull, piano

WNEW—Hillbilly Music

WOR—Voice of Gold; Melody Moments; Beauty Advice

WOV—City Consumer's Guide

8:30 a.m.

WEAF—Cheerio, inspirational talk & music; J. Harrison Isles, musical director

WABC—Chapel Singers

WAAT—Organ Music

WEVD—Italian Music

WMCA—Barnacle Bill, Songs

WOR—Happy Hal's Kitchen

WOV—Morning Melodies

8:45 a.m.

WABC—Lyric Serenade

WJZ—Lant Trio & White

WAAT—Tuneful Tales

WEVD—Musical Program

WMCA—To be announced

WNEW—Dance Gema

WOR—Rhythm Encores

9:00 a.m.

WEAF—Richard Leibert, organist

WABC—Coffee and Doughnuts

★ WJZ—The Breakfast Club, Orch., Jack Owens, tenor, Morin Sisters, harmony & Don McNeill, m.c.

WAAT—John X. Loughran

WIIN—Cabbages & Kings

WINS—Your Favorite Hymns

WMCA—Organ Revelies

WNEW—Jimmy Rich, organist

9:15 a.m.

WABC—Jan Savitt's Orchestra

WAAT—Bird Lovers' Music

WINS—Quarter-Hour with Gay Lee

WMCA—Hon. Phelps Phelps

WOR—Home Town Boys, trio

9:30 a.m.

WEAF—Children's Sick-Abed Program; Janet Van Loon

WABC—He, She & They; Mary Eastman; Evan Evans; Orch.

WAAT—Breakfast Club

WIIN—News

WINS—Organ Recital

WMCA—String Trio

WNEW—News; Health Prgm.

WOR—Shopping with Jean Abbey

WOV—Serenaders



# Heard On the Air

(Continued from Page 13)

see his mother and relieve his conscience of a fact harbored in his soul. The burden concerns the breaking of his sister's engagement to a society youth, through the brother's criminality. This confession that may prove to be a deathbed unburdening, he hopes will be the wreck of his sister's life. . . . All this is presented to the listener dramatized; we hear the voices of the youth, the mother, the sister, her society fiance, his mother, an underworld swain (the youth's criminal mentor) called Dude, and others. All ends well inasmuch as the maze of confessions brings the statement from Warden Lawes at the end of the half-hour that boy and girl were reconciled after their thwarted engagement.

If you are not too particular as to the authenticity of crooks' action and dialogue; if you like a strong sob-sisterish note of sentimentality; if you are not too meticulous about your air characters being realistically drawn from life—then you will get a kick out of this.

Warden Lawes, who is on the program to introduce the dramatization and to conclude it, has a pleasing voice and talks well. The incidental music adds much to the entertainment.

**Whiteman Music Hall** ★★  
Heard Thursday, March 14, on occasion of Lou Holtz premiere, at 10 p. m. EST (9 CST) over an NBC-WEAF network. Sponsored by Kraft Cheese.

Talent: Paul Whiteman's orchestra, including Ramona, the King's Men, etc.; Helen Jepson, soprano, and Lou Holtz, comedian.

As usual the musical portion of this program was excellent—Ramona and the King's Men offering their customary stellar performances, and Helen Jepson singing Tales from the Vienna Woods as beau-



MARIO CHAMLEE

Come April 29 this tenor of the Metropolitan will depart from his dignity and add to his achievements comedy dialect, on an NBC program making its debut on that date. Hear him now in his better known role, as operatic soloist, with the Garden Hour on Sundays at 2:30 p. m. EST (1:30 CST) on the NBC-WEAF chain

tifully as I've ever heard it. The orchestral arrangement of Valencia was also noteworthy.

But the principal reason for my tuning in this program tonight was to hear what Lou Holtz added, if anything. The verdict is entirely satisfactory for Mr. Holtz. The veteran dialect raconteur made an auspicious start and certainly may be called an added attraction by this weekly hour. Listeners will not soon forget the Japanese refusal theme-gag which carried through this program. His enaction of the role of Mahatma Holtz, secretary to the Maharajah of Pajama, likewise was very funny.

Mr. Holtz entirely vindicated Rudy Vallee's earlier judgment in featuring the comedian numerous times on the Variety Hour.

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## Wednesday - Continued

<p>8:45 p.m. WEVD—Talk WMCA—Dancing Feet; Dr. Henry Gartner, talk; Jerry Baker, tenor WNEW—Dance Orchestra</p> <p>9:00 p.m. ★ WEA—Town Hall Tonight; Fred Allen, comedian; Portland Hoffa; Songsmiths Quartet &amp; Lennie Hayton's Orch. ★ WABC—Andre Kostelanetz' Orch.; Lily Pons, soprano; Vocal Ensemble ★ WJZ—Warden Lewis E. Lawes in "Twenty Thousand Years in Sing Sing"; Orch. direction of Thomas Belviso WHN—Parisien Orchestra WMCA—Advs. of Santos Vegas WNEW—Aronyos's Gypsy Orch. WOR—"Happy Hall's Housewarming"; Hal O'Halloran; The Prairie Ramblers &amp; Patsy Montana</p> <p>9:15 p.m. WHN—How Songs Were Born WMCA—Janiboree WNEW—Walkathon</p> <p>9:30 p.m. ★ WABC—Burns &amp; Allen ★ WJZ—John McCormack, tenor WHN—The Virginians, male quartet WMCA—Mid-week Forum WNEW—Sports Parade WOR—Harv and Esther</p> <p>9:45 p.m. WHN—Margaret West WOR—Jan Garber's Orchestra</p>	<p>10:00 p.m. ★ WEA—Pleasure Island; Guy Lombardo's Orch.; Ricardo Cortez, narrator WABC—The Family Hotel; Jack (Peter Pfeiffer) Pearl; Cliff Hall; Patti Chapin, songstress; Freddie Rich's Orch. WJZ—Jimmie Fidler's Hollywood Gossip WEVD—Male Quartet WHN—Billy Rhodes WMCA—Beauty That Endures WOR—Human Side of Government</p> <p>10:15 p.m. WJZ—Madame Sylvia of Hollywood, guest speaker WEVD—Labor Series, talk WHN—Tuneful Tidbits WMCA—War Clouds, talk WNEW—Dance Parade WOR—Harlan Read, current events</p> <p>10:30 p.m. ★ WEA—Ray Noble's Orch. ★ WABC—Columbia's Concert Hall; Instrumental Soloists; Symphony Orchestra, direction Howard Barlow; Ernest Hutcheson, pianist Overture "Fingal's Cave" Mendelssohn Concert in C Minor Mendelssohn WJZ—To be announced WEVD—Ruth Mezz, soprano WMCA—Charles Ingersoll WOR—Vignettes</p> <p>10:45 p.m. WEVD—Rose Kay, piano WMCA—Modern Woman's Serenade WABC—Joe Haynes' Orchestra WMCA—Dance Music</p>	<p>11:00 p.m. WABC—"The Four Aces of Bridge," Oswald Jacoby, David Burnstine, Michael T. Gottlieb and Howard Schenken; Leon Belasco's Orchestra WEAF—John B. Kennedy, talk WJZ—Larry Siny's Orchestra Amateur Night in Harlem; WMCA WNEW WHN—Musical Moments WOR—Weather; Current Events</p> <p>11:15 p.m. WEAF—Voice of Romance, Robert Rnyce, tenor WOR—Moonbeams, girls' vocal</p> <p>11:30 p.m. WEAF—Eddy Duchin's Orchestra WABC—Ozzie Nelson's Orchestra WJZ—Luk Spots, male quartet; Jolly Coburn's Orchestra WHN—Midnight Melodies</p> <p>12:00 Mid WEAF—Art Jarrett's Orchestra WABC—Jacques Renard's Orch. WJZ—Shandor, violinist; Florence Richardson's Orchestra WEVD—Dance Orchestra WMCA—Gems from the Classics WNEW—Dance Parade to 4 a. m. WOR—Broadway Lights; Orch. and Soloists</p> <p>12:30 a.m. WEAF—Stan Myers' Orchestra WABC—George Hall's Orch. WJZ—Eddie Lane's Orch.</p> <p>1:00 a.m. WABC—Joe Haynes' Orchestra WMCA—Dance Music</p>
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# Programs for Thursday, March 28

## Star ★ Indicates High Spot Selections

6:30 a.m.  
WBRR—△ Devotional  
6:45 a.m.  
WEAF—Health Exercises  
WOR—Musical Gym Clock  
7:00 a.m.  
WEVD—Cuckoo Clock  
7:30 a.m.  
WABC—Organ Reveille, Fred Feibel  
WJZ—Yolchi Hiraoka, Japanese xylophonist; Sylvia Altman, accompanist  
WAAT—Breakfast Reporter  
WHN—Ten-Ten Reveille  
WNEW—Tunely Tunes  
WOR—Vincent Sorey's Orch.  
7:45 a.m.  
WEAF—Pollock and Lawnhurst, piano duo  
WJZ—Jolly Bill and Jane  
WAAT—Housewarming  
WEVD—△ Morning Devotions  
WHN—National Fellowship  
WINS—Mr. and Mrs. Reader, "Those Neighbors of Yours"  
8:00 a.m.  
WEAF—Phil Cook's Notebook  
WABC—The Bluebirds, girls trio  
WJZ—Morning Devotions, with Kathryn Palmer, soprano, Joyce Allmand, contralto; John Jamison, tenor, John Wainman, baritone & Lowell Patton, organist and director  
WAAT—△ Morning Meditations  
Rev. Donald McKay  
WEVD—Starting the Day Right  
WHN—The Early Birds  
WINS—Musical Clock  
WMCA—Pinto Pete, songs  
WNEW—Uncle Pete & Louise  
WOR—Current Events  
WOV—Breakfast Gems  
8:15 a.m.  
WEAF—Don Hall Trio  
WABC—Sidney Raphael, pianist  
WJZ—Wm. Meader, organist  
WAAT—Rhythmic Melodies  
WEVD—Cuckoo Clock  
WMCA—Fern Scull, piano  
WNEW—Popular Dance Music  
WOR—Beauty Talk; Melody Moments; Consumers' Guide  
WOV—City Consumer's Guide  
8:30 a.m.  
WEAF—Cherlo, Inspirational talk & music; J. Harrison Isles  
WABC—Salou Musicale  
WAAT—Organ Music  
WEVD—Italian Music  
WMCA—Barnacle Bill, Songs  
WOR—Martha Manning, talk  
WOV—Morning Melodies  
8:45 a.m.  
WJZ—Landt Trio & White  
WAAT—Tuneful Tales  
WEVD—Musical Program  
WMCA—Pinto Pete  
WNEW—Dance Gems  
WOR—Rhythmic Encores  
9:00 a.m.  
WEAF—Richard Leibert, organist  
WABC—Coffee and Doughnuts  
★ WJZ—The Breakfast Club: Dance Band; Jack Owens, tenor; Bennett Sisters, trio  
WAAT—John X. Loughran  
WHN—Cabbages and Kings  
WINS—Your Favorite Hymns  
WMCA—Clinic of the Air; Dr. Royal S. Copeland  
WNEW—Jimmy Rich, organist  
WOR—Happy Hal's Kiteben  
9:15 a.m.  
WABC—Sunny Side Up  
WINS—Quarter Hour with Gay Lee  
WMCA—Dicky and Blue Boy  
WOR—Home Town Boys, trio  
9:30 a.m.  
WEAF—Children's Sick-Abed Program; Janet Van Loon  
WAAT—Breakfast Club  
WHN—News  
WINS—Organ Recital  
WMCA—Lucille Grifka, pianist  
WNEW—News; Health Talk  
WOR—Clinic of the Air  
WOV—Serenaders  
9:45 a.m.  
WEAF—Morning Melodies; Direction Leo Kliwen  
WABC—Brad & Al  
WINS—Welfare Reporter  
WMCA—The Dentist Says  
WNEW—The Dentist Says  
WOR—Don Carlos' Orchestra  
WOV—Melody Mariners  
10:00 a.m.  
WEAF—News; Johnny Marvin, tenor  
WABC—News; Singing Chef  
WJZ—Smack Out  
WAAT—Home Furnishers  
WBRR—Morning Musicale  
WHN—Alex Berlin, tenor  
WINS—News; Bill Johnson, hill-billy songs  
WMCA—Bob Keller, organist

WNEW—Make-Believe Ballroom  
WOR—Pure Food Hour  
WOV—Gloomchasers  
10:15 a.m.  
WEAF—Clara, Lu 'n' Em; Louise Starkey, Isobel Cartobers, & Helen King, gossip  
WABC—Bill and Ginger, songs and patter  
WJZ—Edward MacLugh, baritone  
WAAT—Stuart Barrie, organist  
WHN—Little Patty Kelly, songs  
WINS—Pipsqueak Pippins, Novelty Instrumental Group  
WMCA—News; Poet's Corner  
10:30 a.m.  
WEAF—Morning Parade, variety musicale  
WABC—Jack Fulton's Orchestra  
WJZ—Today's Children, dramatic sketch with Inna Phillips, Bess Johnson & Walter Wicker  
WAAT—Dance Orchestra  
WBRR—△ "Understanding the Bible," Judge Rutherford  
WHN—Movie News  
WINS—New York Hour  
WOV—News Commentator  
10:45 a.m.  
WABC—Mrs. Wiggs of the Cablage Patch, sketch  
WJZ—News; Viennese Sextet  
WAAT—Happy Rangers  
WBRR—Gems of Melody  
WHN—Rhythm Interlude  
WMCA—Alvin Hartman fashions  
WOV—Mirthmakers, sketch  
11:00 a.m.  
WABC—Betty Barthell, songs  
WJZ—Ilazel Arth, contralto  
WAAT—Old Uncle Jonathan  
WBRR—Golden Age Orch.  
WHN—Paula Dore, soprano  
WINS—Lang and Squire  
WMCA—Peggy Brown, blues  
WNEW—Charming Moments  
WOR—Nell Vinick, beauty talk  
WOV—Dance Orchestra  
11:15 a.m.  
WEAF—House Detective  
WABC—Academy of Medicine; Dr. Robert H. Kennedy, Surgical Director, Beekman St. Hospital, N. Y. C., "If You Had An Accident"  
WJZ—Tony Wons, philosopher  
WAAT—Musical  
WINS—Happy Valley Folks  
WMCA—Up and Down Fifth Avenue, Mrs. C. Vanilorn  
WNEW—Sewing at Home  
WOR—Frank and Flo, songs  
WOV—Ali D'Italia  
11:30 a.m.  
WEAF—Radi-Owens  
WABC—Country Church of Hollywood  
WJZ—Navy Band, Lieut. Charles Benter, director  
WAAT—Dance Orchestra  
WBRR—Study from Book Jejuval; Organ Harmonies  
WHN—Rhythm Interlude  
WINS—Jack Douglas' Relatives  
WMCA—Tommy Sullivan, songs  
WNEW—Ensemble Music  
WOR—△ "The Lamplighter," Dr. Jacob Tarshish  
WOV—Italian Varieties  
11:45 a.m.  
WEAF—Gypsy Trail  
WAAT—Lionel Grose, songs  
WHN—Edward Matthews, baritone  
WMCA—Helen Hancock Interviews Helen Hoerle  
WNEW—Homespun Philosopher  
WOR—The Aristocrats

## Afternoon

12:00 Noon  
WEAF—The Story of Mary Marlin, sketch  
WABC—Voice of Experience  
WJZ—Fields and Hall, songs  
WAAT—Harold McNamara; Orchestra  
WBRR—Weather Forecast; Time  
WHN—Anna Anderson, soprano  
WINS—News  
WMCA—Views of the News  
WNEW—Popular Dance Music  
WOR—Current Events  
WOV—La Colonia Ensemble  
12:15 p.m.  
WEAF—Honeyboy & Sassafras, comedy team  
WABC—The Gumps, sketch  
WJZ—Merry Macs, trio  
WAAT—Board of Health  
WHN—Songs in Many Lands  
WINS—The Tuneful Tailors  
WMCA—△ Mid-day Message  
WNEW—Walkathon  
WOR—Mona Lowe, Blues  
WOV—Adventures of Frechino

12:30 p.m.  
WEAF—Merry Madcaps  
WABC—"Five Star Jones," dramatic sketch  
WJZ—Nat'l Farm & Home Hour  
Guest Speakers: Harvey Hays, reading; Walter Blaufuss' Orch.  
WAAT—Broadwayites  
WHN—Dance Time  
WINS—Ted Fiorito and June Irwin  
WMCA—Dr. Henry K. Miller, Psychologist  
WNEW—Ann Fitzpatrick  
WOR—The Story Singer  
WOV—Italian Music and Drama  
12:45 p.m.  
WABC—George Hall's Orchestra  
WAAT—News  
WINS—Inquiring Microphone  
WMCA—Donald Novis, songs  
WNEW—Slaughter Ensemble  
WOR—Luncheon Program  
1:00 p.m.  
WEAF—Market & Weather  
WAAT—Baron's Studio Party  
WHN—Fourth Floor Front  
WINS—Betty & Bob, sketch  
WMCA—Mirror Reflections  
WNEW—Happy Ranger  
WOR—Health Talk; Melody Moments  
WOV—Words of Wisdom  
1:15 p.m.  
WEAF—Rex Battle's Concert Ensemble  
WABC—Milan Leifer's Orch.  
WHN—Olga Delle Fagan, soprano  
WINS—Hawaiian Fantasies  
WMCA—Advertising Club Luncheon  
WNEW—Elizabeth Hour  
WOR—Gabriel Heatter, News  
WOV—La Voce D'Oro  
1:30 p.m.  
WEAF—Annual National Traffic Safety Contest; Hon. Daniel C. Roper; Hon. Harold Hoffman; John E. Young; Robert L. Caplin  
WABC—Cleo Brown, pianist  
WJZ—Words & Music; Maude Muller, Edward Davies, baritone  
WAAT—The Open Road  
WHN—Matinee Concert  
WINS—German Hour, songs  
WOR—Advertising Club Lunch  
WOV—Italian Theater  
1:45 p.m.  
WABC—Mitchell Schuster's Tango Dahl Orkestar  
WAAT—Musical Program  
2:00 p.m.  
★ WEAF—Temple Bells; B'cast from Budapest; Excerpts from Poldini's "Wedding in Carnival"  
WABC—Marie, the Little French Princess  
WJZ—Music Guild; Lesser Known Compositions of Great Composers; Guest Artists  
WAAT—Dance Dandees  
WHN—Theater News  
★ WHOM—RADIO GUIDE PRESENTS Joe Hornsby, lyric baritone  
WINS—Vincent Sorey, violinist  
WMCA—String Trio  
WOR—What to Eat and Why  
WOV—Operetta Miniature  
2:15 p.m.  
WABC—Romance of Helen Trent  
WAAT—Castles in the Air  
WHN—Hal Raymond, singing guitarist  
WINS—Bill Barry, songs  
WMCA—The Romancers, songs  
WNEW—Uncle Pete & Louise  
WOV—Italian Novelities  
2:30 p.m.  
WEAF—Vaughn de Leath, songs  
WABC—American School of the Air; Music: "Schubert"  
WAAT—Do You Remember?  
WHN—Marianne Cox, contralto  
WINS—London Crime Club  
WMCA—Harriet Ayes, songs  
WNEW—Diathermy Talk  
WOR—Women's Hour  
2:45 p.m.  
WEAF—Gould & Shefter  
WJZ—Echoes of Erin; Joe White, tenor; instrumental trio  
WAAT—Yodelin' Twins  
WHN—Lawrence Reid, baritone  
WINS—Riddles and Grins  
WMCA—Jose Alvarez, tenor  
WNEW—Fifteen Minute Men  
3:00 p.m.  
WEAF—Vic & Sade, sketch; with Art Van Harvey, Billy Idelson and Bernardine Flynn

★ WABC—Roadways of Romance; Dramatic & Musical; Jerry Cooper & Roger Kinne, baritones; Freddie Rich's Orch.  
WJZ—Castles of Romance; Alice Remsen, contralto; Ray Heatherton, baritone; Al & Lee Reiser, piano duo  
N. Y. State Symphonic Band:  
WHN—WMCA WNEW  
WEVD—Variety Program  
WINS—Gay Lee  
WOR—Palmer House Ensemble  
3:15 p.m.  
WEAF—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum & Charles Eggleston  
WJZ—Eastman School of Music; Students from Piano Ensemble Classes  
WAAT—Melodies  
WINS—String Orchestra  
WOR—Isabelle Guarnieri, soprano; Orriestra  
WOV—Acedian Pete  
3:30 p.m.  
WEAF—Dreams Come True with Barry McKinley; Orchestra Direction Ray Sinatra  
WAAT—Echoes of Poland  
WEVD—Metropolitan String Ensemble  
WINS—Beau Romantique  
WNEW—Jack Savage & Song Trio  
WOR—Karl Freund, "The Cheek in Art"  
WOV—Italian Musicale  
3:45 p.m.  
WEAF—Imperial Greoadiers  
WJZ—To be announced  
WEVD—Anna Molke, soprano  
WOR—Sylvia Cyde, soprano  
4:00 p.m.  
WEAF—Woman's Radio Revue; guest speaker; Joseph Littau's Orch.; Claudine MacDonald  
WABC—Little House Family  
WJZ—Betty & Bob, sketch  
WAAT—Ed Sutton's Orchestra  
WEVD—Polish Music Album  
WINS—James Paul, baritone  
WMCA—Today's Winners; Jack Fraser, Sports; Variety Show  
WNEW—Make-Believe Ballroom  
WOR—Wishing  
WOV—Old Songs & New Artists  
4:15 p.m.  
WABC—Salvation Army Band  
WJZ—Dorothy Page, contralto  
WAAT—Organ Music  
WINS—Nina Martini, harp and songs  
WOR—The Cubweb Hotel  
4:30 p.m.  
WEAF—Jack Savage's Hillbillies  
WABC—Loretta Lee, songs  
WJZ—Platt & Nierman, piano duo  
WAAT—Piano Novelities  
WEVD—Italian Variety Hour  
WINS—16th Infantry Band Concert  
WOR—Seience In Your Home  
★ WOV—RADIO GUIDE PRESENTS Steven Barry in "Songs You Like to Hear"  
4:45 p.m.  
WABC—Dick Messner's Orch.  
WJZ—El Chico, Spanish Revue; Orchestra, soloists and east-net players  
WAAT—Appleknockers  
WHN—Edith Marion, soprano  
WNEW—Piano and Organ  
WOR—The Life of Mary Sothern  
WOV—Opera Erhnes  
5:00 p.m.  
WEAF—Nat'l Conference of Parents & Teachers Prgm.; "Emotional Conflicts, Their Origin, Prevention and Treatment," Mandel Sherman  
WAAT—Jackie Farrell's Sport Spot  
WEVD—Minciotti and Company, drama  
WHN—The Society Sleuth  
WINS—Cocktail Hour  
WMCA—String Trio  
WNEW—Popular Music  
WOR—Current Events  
WOV—Italian News  
5:15 p.m.  
WABC—Skippy, sketch  
WJZ—Wooley, the Moth  
WAAT—△ Inspirational Hour  
WHN—Michael Sherry, Irish tenor  
WMCA—Y. M. C. A. Program  
WOR—The Charioteers  
WOV—Nicola D'Amico, tenor

5:30 p.m.  
WEAF—Sugar and Bunny  
WABC—Jack Armstrong, sketch  
WJZ—The Singing Lady  
WAAT—Rhythmic Melodies  
WEVD—Italian Musicale  
WHN—Claire Deerfield, songs  
WINS—Sleepy Time Lady  
WMCA—Ai Shayne and Jerry Baker; Orchestra  
WNEW—Hillbilly Music  
WOR—The Three Treys  
WOV—Sketch & Orch.  
5:45 p.m.  
WEAF—Willie Bryant's Orch.  
WABC—Dick Tracy, sketch  
WJZ—Orphan Annie  
WHN—Leon Shevel, Russian baritone  
WINS—To be announced  
WNEW—Walkathon  
WOR—Pauline Alpert  
6:00 p.m.  
WEAF—Dance Orchestra  
WABC—Buck Rogers, sketch  
WJZ—William Lundell Inter-view  
WBRR—Watch Tower Ensemble  
WHN—Audrey Harris, soprano  
WINS—Sports Review  
WLWL—"A Thought A Day," Rev. Raymond J. Prindiville; Orchestra; Weather  
WMCA—Phil Harris' Orchestra  
WNEW—June Erwin; Sons of Pioneers  
WOR—Uncle Don, children's program  
6:15 p.m.  
WEAF—American Vocational Association; "Can Vocational Training Help the Worker?" William Green  
WABC—Bobby Benson and Sunny Jim  
WJZ—Angelo Ferdinando's Orch.  
WHN—"Irish Showboat" with McNulty Family  
WINS—Vincent Sorey's Orch.  
WLWL—Blanche Mauelaire,  
WMCA—Safeguarding Investments; Erling C. Olsen  
WNEW—The Pickard Family  
6:30 p.m.  
WEAF—News; Mary Small, songs  
WABC—Frauk Dailey's Orch.  
WJZ—News; Armand Girard, base  
WBRR—△ "The Servant," Judge Rutherford  
WHN—News; Bavarian Orch.  
WINS—Globe Trotter  
WLWL—Orchestra; Weather  
WNEW—Lazy-T Roundup  
WABC—News; Sports Talk  
WOR—Gabriel Heatter  
6:45 p.m.  
WEAF—To be announced  
WABC—Margaret Brainard, beauty expert; Johnny Augustine's Orchestra; News  
WJZ—Lowell Thomas, news  
WBRR—Watch Tower Ensemble  
WINS—Happy Valley Folks  
WLWL—Talk  
WMCA—Bud Rainey, songs  
WNEW—Singers  
WOR—News; Voice of Gold; Musical Program  
7:00 p.m.  
WEAF—Hal Kemp's Orch.  
★ WABC—Myrt & Marge, sketch  
★ WJZ—Amos & Andy  
WBRR—Watehtower Organ; F. W. Franz, tenor  
WHN—Bryce Oliver, news  
WINS—Jos. Runshinsky's Orch.  
WLWL—Dance Orchestra  
WMCA—Col. G. T. Hutchinson, "Skylarks"  
WOR—Jack Filman, sports  
7:15 p.m.  
WEAF—Whispering Jack Smith's Orchestra  
WABC—Just Plain Bill, sketch  
★ WJZ—Gems of Melody; Alexander Thiede's Concert Orch.; Eva Gingras' Melodic Tone Chorus; Dwight Meade, commentator; quartet  
WHN—Edw. Matthews, baritone  
WLWL—"Sincera"; Orchestra  
WMCA—News Behind the News; George Rosette  
WNEW—Jan, Jude & Jerry  
★ WOR—HORLICK'S MALTED Milk Presents Lum & Ahner, comedy sketch  
7:30 p.m.  
WEAF—Merry Minstrels; Al Bernard & Emil Casper, end men; Wallace Butterworth, interlocutor; Mario Cozzi, baritone; Melodeers Quartet; Milton Rettenberg's Orch.

WABC—Nick Lucas, songs  
WBRR—The Record Way  
WHN—Song of Love  
WINS—Seven Day Derby  
WLWL—Talk  
WMCA—The Folk Singer  
WNEW—Feeney & Roscommon Boys  
WOR—"The Street Singer," Arthur Tracy  
7:45 p.m.  
★ WABC—Boake Carter, news  
WJZ—College Prom; Ruth Etting, songs; Red Nichols' Orchestra; Guest Artists  
WBRR—Concert Orchestra  
WINS—Vincent Sorey's Orch.  
WLWL—Dance Orchestra  
WMCA—△ Rounance of the Bible  
WNEW—Contest News Program  
WOR—Comedy Stars of Hollywood  
8:00 p.m.  
★ WEAF—Vallee Variety Hour  
★ WABC—Hour of Charm; Phil Spitalny's Girl Vocal & Orchestral Ensemble  
WEVD—Talk  
WHN—The Skyliners, quartet  
WMCA—Three Little Funsters  
WNEW—Uncle Lum  
WOR—Little Symphony Orchestra  
8:15 p.m.  
WJZ—Tune Twisters  
WEVD—Irish Blackbirds Orch.  
WHN—Synphonic Studies  
WMCA—Five Star Final  
WNEW—Pickard Family  
8:30 p.m.  
★ WABC—Forum of Liberty, Edwin C. Hill; Arnold Johnson's Orch.; Edward C. Nell, baritone  
WJZ—Red Trails; dramatic story of the Royal Northwest Mounted Police; Military Band, direction Graham Harris  
WEVD—The Virginians, vocal quartet  
WHN—Hurtado's Marimba Orch.  
WMCA—Harry Hershfield  
WNEW—Dance Orchestra  
8:45 p.m.  
WEVD—"Psychologist" Dr. Sandor Lorand  
WMCA—Dancing Feet; Dr. Henry Gartner, talk; Jerry Baker, tenor  
WNEW—Halsey Miller  
9:00 p.m.  
★ WEAF—Show Boat; Frank McIntyre; Lanny Ross, tenor; Muriel Wilson, soprano; Conrad Thibault, baritone; Mollasses 'n' January; Gus Haensch's Band  
★ WABC—"The Caravan" with Walter O'Keefe; Annette Hanshaw; Glen Gray's Orch.; Ted Husing  
WJZ—Death Valley Days, drama; Tim Frawley, Joseph Bell, Edwin M. Whitney; John White, the Lonesome Cowboy; Orch. direction Joseph Bonime  
WHN—Fischer's Hungarian Ensemble  
WMCA—Four Tempos, songs  
WNEW—Hona De Thury  
WOR—Happy Hal's Housewarming  
9:15 p.m.  
WMCA—Warren Moore, baritone  
WNEW—Walkathon  
9:30 p.m.  
WJZ—Music Magic; Ruth Lyon, soprano; Cyril Pitts, tenor; Roy Shield's Orch.; Joss Blaine, narrator  
★ WABC—Fred Waring's Orch.  
WHN—Oxford Quartet  
WMCA—Janiboree; Orchestra & Vocalists  
WNEW—Sports Parade  
WOR—Little Theater Tournament  
9:45 p.m.  
WHN—Boston Sisters, hillbillies  
10:00 p.m.  
★ WEAF—Paul Whiteman's Music Hall; Helen Jepson, soprano; Ramona; King's Men; John Hauser; Julliard Chorus; John Mercer; Bob Lawrence; Lnu Holz, comedian  
WJZ—Melodic Strings; symphonic ensemble  
Overture "Orpheus in the Underworld" Offenbach  
Old Folks at Home Busch Suite "Music Pictures," Opus 55 Foulds  
WEVD—Henrik de Leeuw, author, Travelogue  
WHN—Westell Gordon, tenor  
WMCA—Dinner in Honor of Augusto Rosso, Italian Ambassador to U. S.  
WOR—Sid Gary, baritone



# Studio News and Notes

By E. J. Westlock

**W**OR has a weather man who is always right, whether or not the weather agrees with him. He doesn't predict it—and hope. He commands—and controls it. He is RAY S. LYON, engineer, who makes electricity do his bidding in obtaining sound effects. He has an electrically operated machine which gives off the roar and rumble of thunder, another which produces the cackling of hens, and contrivances which convey a realistic sound of the wash of waves, wind-storms, rain and hail.

You hear it, but you never see it. It isn't a clock, but it marks the hours. It never is announced, but its on the air regularly. Who, or what, is it? Vying for interest with the Forgotten Man is Peep, of WOR, about whom letters of inquiry continually are being received at the station. They ask: "What is the significance of the Peep which is heard on the hour, every hour, while the station is on the air?" Briefly, Peep is a time signal released from a special clock, accurate to 1-25 of a second, located in a vault in the offices of the Western Union Telegraph Company in New York City. The clock automatically is timed to make the "peep" sound, and comes over a specially leased wire.

The stickiest and thrillingest of the old-time melodramas and now are obtainable in a modern air edition called Lavender and Lunacy offered over WMCA at 9 p. m. every Saturday night under the auspices of the Dramatic Department of the New York School of Vocal Art. Since the ultimate in the production is to convince

**H**ERE'S A SECRET that's strictly between RADIO GUIDE and its readers. It's about Leah Ray, whose portrait is on the cover of this issue.

Leah, who would adorn any cover, is the principal in the latest Battle of the Century. Arrayed against her are those formidable foes, Pounds and Ounces. Up to date it hasn't been a very fair struggle as the enemy ambushed the Southern lass at a time when she was vacationing and wasn't watching the culinary paths any too closely.

But with the would-be conquerors right at her heels, Leah turned and made a desperate stand. Unfortunately her only weapon is her will power, and from past experiences under identical circumstances she isn't sure that this is as trustworthy as it might be. Her difficulty is that she finds her real love, dessert, in league with her enemies. That's really a pitiless alliance as her loyalty to the one may cause her to surrender to the other.

As it is, she gets sweets by subterfuge. She wouldn't think of ordering them for herself—she just eats half of those ordered by her escorts. She knows this will at least throw the encroaching calories off the scent for a while, until she again can restore that will power to something more than normal strength.

Leah obtained her rigid diet from one of the ablest physicians in Manhattan. It cost her a huge sum, but that isn't a circumstance to what it costs the boys who flock around for the privilege of taking her out to dine. She observes it the most strictly between meals.

And just thinking about the things that really she should be going without, makes her simply ravenous—so what can a healthy young girl do but eat? And then, too, there's always the possibility that this shrewd miss figures that for diva's reasons she could afford to be a bit more robust.

That vacation of Leah's is about as evanescent as a wraith. It started to be a

## SPORTCASTS OF THE WEEK

(Time Shown Is Eastern Standard)

### SUNDAY, MARCH 24

WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Boston Red Sox, 2:30 p. m.  
WGN (720 kc)—Hockey; National League Play-Off, 10:45 p. m.

### MONDAY, MARCH 25

Yankee Network—Baseball School, 5 p. m.  
CKCL (580 kc)—Hockey; Junior Play-Off, 9 p. m.  
WHN (1010 kc)—Boxing Bouts, 9:30 p. m.

### TUESDAY, MARCH 26

CKCL (580 kc)—Hockey; Boston Bruins vs. Toronto Maple Leafs, 9 p. m.  
WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Boston Red Sox, 2:45 p. m.  
WGBF (630 kc)—Wrestling Matches, 10:45 and 11:15 p. m.

### WEDNESDAY, MARCH 27

Yankee Network—Baseball School, 5 p. m.  
CKCL (580 kc)—Hockey; Senior Play-Offs, 9 p. m.

### THURSDAY, MARCH 28

WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Boston Braves, 2:30 p. m.

### FRIDAY, MARCH 29

CBS-WABC-NBC-WJZ Network—Steeplechase; Description of the Grand National from Aintree, England, 9:45 a. m.  
NBC-WEAF Network—Description of the Annual Golden Gloves Finals, 11:30 p. m.  
Yankee Network—Baseball School, 5 p. m.  
ABC Network—Boxing Bouts, 9:55 p. m.  
CKCL (580 kc)—Hockey; Junior Play-Off, 9 p. m.

WAAB (1410 kc)—Boxing Bouts, 9:55 p. m.  
WFBE (1200 kc)—Wrestling Matches, 9:30 p. m.

WGBF (630 kc)—Boxing Bouts, 10 and 10:45 p. m.

WMCA (570 kc)—Boxing Bouts, 9:30 p. m.

### SATURDAY, MARCH 30

Canadian Network—Hockey; N. H. L. Play-Offs; Boston vs. Maple Leafs, 9 p. m.  
CKCL (580 kc)—Hockey; Junior O. H. A. Play-Off, 3:30 p. m.  
WFBE (1200 kc)—Baseball; Cincinnati Reds vs. Philadelphia, 2:30 p. m.

the audience that "rags are regal raiment when worn for virtue's sake," the program particularly may strike the fancy of the depression-hit. Between acts, Vera Weikel will lead in community singing of old song favorites.

The American Scene, with representations by the arts, hardly can be a complete picture without inclusion of some of the material from ETHEL PEYSER'S new lecture series. Presented as The Springboard to Learning, it is a discussion of what true culture is, what it means, and how opportunities for it exist in the tiniest of hamlets and the most isolated of lives. It is heard over WMCA every Friday at 12:30 p. m.

**FLASH:** Tune in UNCLE NATE FIELDS and IGGY, new skit-musical show on WHN every Wednesday at 6:30 p. m. Uncle and Iggy, Nate Fields and Hal Raymond, respectively, are on the air by reason of the former's ability to imi-

tate anything, and the latter's versatility in playing or humming everything. Fields was graduated from one of Major Bowes' Amateur Hours, while the red-thatched Hal was launched as the protege of Mae Singhi Breen.

**BACKFIRE:** The laughing water story started to ripple again, but it got luffed down. Early reports were that the day WOR took to the air with its 50,000 watts transmitter, a home in Carteret, N. J., was thrown into fright and confusion when weird music and the voices of announcers were heard in every nook and cranny, although the radio was turned off. Finally the sounds were traced to a kitchen faucet from which trickled a small stream of water. A WOR engineer, hastily summoned, explained the phenomenon by pointing out that the flowing water picked up electrical energy as it came from the faucet to the drain, which acted as a condenser—but at the point someone remembered the same gag was pulled by a press agent 'way back when—

## The Cover Girl—Leah Ray

genuine, old-fashioned rest devoted to catching up with a lot of lost sleep and physical repose. But to have accomplished that she would have had to seek a nunnery.

It was only a couple of weeks ago that she was in the Hollywood restaurant in New York with a Chicago radio columnist who was visiting Manhattan (much to the distress of another columnist for the same periodical). At the same time Rudy Vallee had arranged to take a much needed rest in Florida.

The proprietor of the place had been wringing his hands for a week pondering over an attraction that temporarily might supplant the magnetic Yale batoneer. His worries (and Leah's vacation) vanished into limbo when he spied Miss Ray seated

in the place.

A little pleading, backed by a large financial offer, was like the French pastries and their ilk, verboten but too alluring to resist. So along with Phil Harris, Leah accepted. Now she and Harris are being featured at the Netherland-Plaza in Cincinnati and before them stretches a lengthy vista of engagements.

N. B.—Up to date, Pounds and Ounces with their doubtful ally (the unjust deserts) are about two up on Leah. But she still has a trick in reserve. If the odds become too unfair she plans to eschew columnists and other male pursuers and eat all her meals in those cozy little Tea Shoppes and Stoppe and Bite Nookes—for there she knows dieting will be automatic.

## Thursday—Continued

10:15 p.m. WEVD—Newspaper Guild WHN—Melody Triplets WOR—Harlan Read, current events	11:00 p.m. WEAF—John B. Kennedy, "Looking Over the Week" WABC—Little Jack Little's Orch. WJZ—Jack Denny's Orch. WHN—Marie De Ville, ballads WMCA—Robert Padlock, songs WNEW—The Cuban Boys WOR—Weather; Current Events	11:15 p.m. WEAF—Dance Orchestra WJZ—Tom Coakley's Orchestra WMCA—Seven Honey Boys WOR—Moonbeams, girls' trio	11:30 p.m. WEAF—Eddy Duchin's Orchestra WABC—Arthur Warren's Orch. WJZ—Marti Michel's Orch. WHN—Midnight Melodies WMCA—Weaver of Songs; Bob Berry, baritone	★ WVF—RADIO GUIDE Players	11:45 p.m. WABC—Jerry Freeman's Orch. WOR—Dance Orchestra	12:00 Mid. WEAF—Dance Orchestra WABC—Herbie Kay's Orch. WJZ—Shandor, violinist; Tommy Tucker's Orchestra WEVD—Dance Music WMCA—Gems from the Classics WOR—Charles Hazelton's Orch.	12:30 a.m. WEAF—Joe Reichman's Orch. WABC—Leon Navara's Orch. WJZ—Dancing in the Twin Cities WOR—Phil Harris' Orch.	1:00 a.m. WABC—Dance Orchestra WMCA—Dance Music WNEW—Dance Parade 'til 4:00 A. M.
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## It's Never TOO LATE FOR A WIFE TO LEARN

**T**HE world is full of women who say to themselves, "My marriage was a mistake." No scandal. No open break. Just submission to a life without joy, without hope.

Many women give up hope too soon. These cases are sad. They are doubly sad because the woman has largely herself to blame. No wife should let herself become faint-hearted about marriage. She should go right after the real facts.

Times have changed. The days when a woman was compelled to use a poisonous, antiseptic, or none at all, have fortunately passed. The trouble is that some married women have not yet learned this.

### The truth about antiseptics

Of course women do not want to use poisons. Those who do take the risks of such a practice are simply living in a past age before modern improvements in antiseptics had been announced by the medical profession. Any excuse for using these poisons disappeared when Zonite was first offered in drug stores.

Doctors now, without reservation, recommend the practice of feminine hygiene. They know that the tragedies are over. They are confident that delicate tissues will not be burned or desensitized. No lives will be ruined by Zonite.

Zonite is safe, as safe as pure water. And Zonite is powerful. Taking carbolic acid as the standard for comparison, Zonite is far more powerful than any dilution of carbolic acid that may safely be used on the human body.

### Also Zonite Suppositories

Besides the liquid Zonite (three sizes 30¢, 60¢, \$1.00) there is a newer form, Zonite Suppositories. These are \$1.00 a dozen or 35¢ a box of three. They are dainty, white, cone-like forms which provide continuing antiseptic action. Some women prefer the liquid and some the suppositories. Others use both.

Be sure to write for "Facts for Women." It is an up-to-date booklet giving a plain, clear statement on the whole subject of feminine hygiene. An actual education in marriage. All women can profit by its teaching. Just mail coupon.



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# Programs for Friday, March 29

## Star ★ Indicates High Spot Selections

**6:30 a.m.**  
 WAAT—Melodies  
 WBBR—Devotional Period  
 WINS—Musical Clock  
**6:45 a.m.**  
 WEA—Health Exercises; Arthur Bagley, director  
 WOR—Musical Gym Class  
**7:00 a.m.**  
 WEVD—Cuckoo Clock  
**7:30 a.m.**  
 WABC—Organ Reveille, Fred Feibel  
 WJZ—Yoichi Hiraoka, xylophonist; Sylvia Altman, accompanist  
 WAAT—Breakfast Reporter  
 WIIN—Ten-Ten Reveille  
 WNEW—Timely Tunes  
 WOR—Vincent Sorey's Orchestra  
**7:45 a.m.**  
 WEA—Pollock and Lawnhurst, piano duo  
 WJZ—Jolly Bill & Jane  
 WAAT—Morning Music  
 WEVD—Morning Devotions  
 WIIN—National Fellowship  
 WINS—Mr. and Mrs. Reader  
**8:00 a.m.**  
 WEA—Phil Cook's Notebook  
 WABC—Morning in Rocky Hollow; vocal and instrumental  
 WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; John Wainman, baritone; Lowell Patton, organist  
 WAAT—Morning Meditations; Rev. Donald McKay  
 WEVD—Starting the Day Right  
 WIIN—The Early Birds  
 WINS—Musical Clock  
 WMCA—Pinto Pete, songs  
 WNEW—Uncle Pete and Louise  
 WOR—Current Events  
 WOV—Breakfast Gems  
**8:15 a.m.**  
 WEA—Don Hall Trio, songs  
 WABC—Raymond Scott, pianist  
 WJZ—Wm. Meader, organist  
 WAAT—Rhythmic Melodies  
 WEVD—Cuckoo Clock  
 WNEW—Popular Dance Music  
 WOR—Beauty Talk; Melody Moments; Consumers' Guide  
 WOV—City Consumer's Guide  
**8:30 a.m.**  
 WEA—Cheerio, talk, music  
 WABC—Sunny Melodies  
 WAAT—Organ Music  
 WEVD—Italian Music  
 WMCA—Barnacle Bill, Songs  
 WOR—Martha Manning, sales talk  
 WOV—Morning Melodies  
**8:45 a.m.**  
 WABC—Eton Boys  
 WJZ—Lands Trio & White  
 WAAT—Tuneful Tales  
 WEVD—Musical Program  
 WMCA—Doctor of Melody, Dick Newton  
 WNEW—Dance Gems  
 WOR—Romance of Food, Prudence Penny  
**9:00 a.m.**  
 WEA—Richard Leibert, organist  
 WABC—Coffee and Doughnuts  
 ★ WJZ—Breakfast Club; Orch.; Jack Owens, tenor; Ranch Boys, trio; Don McNeill, m.e.  
 WAAT—John X. Loughran  
 WHN—Cabbages & Kings  
 WINS—Your Favorite Hymns  
 WMCA—Organ Recital  
 WNEW—Jimmy Rich at Console  
 WOR—Happy Hal's Kitchen  
**9:15 a.m.**  
 WABC—"Dear Columbia," dramatization of fan mail  
 WINS—Quarter Hour with Gay Lee  
 WMCA—Hon. Phelps Phelps, news commentator  
 WOR—Home Town Boys  
**9:30 a.m.**  
 WEA—Children's Sick-A-Bed Program; Janet Van Loon  
 ★ WABC—Int'l B'cast from London; The Grand Nat'l Steeplechase  
 WAAT—Breakfast Club  
 WHN—News; Cabbages and Kings  
 WINS—Organ Recital  
 WMCA—String Trio  
 WNEW—News; Lindlahr Health Talk  
 WOR—Dr. Montague, health  
 WOV—Serenaders  
**9:45 a.m.**  
 WEA—The Upstagers, quartet  
 ★ WJZ—Int'l B'cast from England; Description of Grand Nat'l Steeplechase, Aintree, London  
 WMCA—Olga Sarova, Palmist  
 WINS—Lane and Anderson, duo  
 WOR—Don Carlos' Orch.  
 WOV—Melody Mariners

**10:00 a.m.**  
 WEA—News; Johnny Marvin, tenor  
 WAAT—Home Furnishers  
 WBBR—Morning Musicales  
 WIIN—Rhythm Interlude  
 WINS—News; Bill Johnson, songs  
 WMCA—Helen Leighton, talk  
 WNEW—Make-Believe Ballroom  
 WOR—John McKeever, baritone  
 WOV—Gloomchasers; Orch.  
**10:15 a.m.**  
 WEA—Clara, Lu 'n' Em; Louise Starkey, Isobel Carrothers & Helen King, gossip  
 WAAT—Stuart Barrie, organist  
 WHN—Jessie Lubart, songs  
 WINS—Pipsqueak Pippins, instrumental group  
 WMCA—News; String Trio  
 WOR—Amer. Foundation for the Blind  
**10:30 a.m.**  
 WEA—The Oleanders, quartet  
 WABC—Jack Fulton's Orchestra  
 WJZ—Today's Children  
 WAAT—Danny Sullivan; Ed Sutton's Orchestra  
 WBBR—"Liberty," Judge Rutherford  
 WHN—Theater News  
 WINS—New York Hour  
 WMCA—Educational Food Program, Dr. Daniel R. Hodgden, speaker  
 WOV—News  
 WOR—Allie Lowe Miles' Club  
**10:45 a.m.**  
 WEA—Betty Crocker, cooking talk  
 WABC—Mrs. Wiggs of the Cabbage Patch, sketch  
 WJZ—News; Herman & Banta, xylophonist & pianist  
 WAAT—Happy Ranger  
 WBBR—Gems of Melody  
 WIIN—Rhythm Interlude  
 WOV—Venetian Serenade  
**11:00 a.m.**  
 ★ WEA—Music Appreciation  
 Ifour, Dr. Walter Damrosch, conductor  
 Series C—Symphonic Poem  
 The Battle of the Huns  
 Liszt  
 Series D—Modern American  
 Composers  
 The White Peacock Griffes  
 Set of Three Powell  
 Snowbird of the Ashbank  
 Green Willow  
 Haste to the Wedding  
 WABC—Cooking Closeups; Mary Ellis Ames  
 WAAT—Old Uncle Jonathan  
 WBBR—Watch Tower Ensemble  
 WHN—Ethel Kravant, songs  
 WINS—Frosini, accordionist  
 WMCA—To be announced  
 WNEW—Charming Moments  
 WOR—"What to Eat & Why," C. Houston Goudiss, talk  
 WOV—Dance Orchestra  
**11:15 a.m.**  
 WABC—U. S. Army Band  
 WAAT—Musicales  
 WINS—Happy Valley Folks  
 WMCA—Marion Collins, commentator  
 WNEW—Fed. Housing Program  
 WOV—Ali D'Italia  
**11:30 a.m.**  
 WABC—U. S. Army Band  
 WAAT—Mullin's Orch.  
 WBBR—Study from Book Jehova; Organ Harmonies  
 WHN—Anthony Godino, songs  
 WINS—Jack Douglas' Relatives  
 WMCA—Beauty Guild  
 WNEW—Ensemble Music  
 WOR—Romance of Song  
 WOV—Italian Varieties  
**11:45 a.m.**  
 WABC—Wallace Butterworth, "Gossip Behind the Microphone"  
 WAAT—Betty Carr, songs  
 WHN—Edw. Matthews, baritone  
 WNEW—Pat and Patty  
 WOR—Joan Loch, "Usual Foods Unusually Cooked"

## Afternoon

**12:00 Noon**  
 WEA—The Story of Mary Marlin, sketch  
 WABC—Voice of Experience  
 WJZ—Fields & Hall, songs  
 WAAT—Pete Milano, guitar and songs  
 WBBR—Weather; Time  
 WHN—Anna Anderson, soprano  
 WINS—News Summary  
 WMCA—Views of the News  
 WNEW—Musical Gems  
 WOR—Current Events  
 WOV—La Colonia Ensemble

**12:15 p.m.**  
 WEA—Honeyboy & Sassafras, comedy team  
 WABC—The Gumps, sketch  
 WJZ—Morin Sisters, trio  
 WAAT—Michael's Orch.  
 WHN—Concert Ensemble  
 WINS—Tuneful Tailors  
 WMCA—Mid-day Message  
 WNEW—Walkathon  
 WOR—Walter Ahrens, baritone  
 WOV—Adventures of Freehino  
**12:30 p.m.**  
 WEA—Stanley High, talk  
 WABC—"Five Star Jones," dramatic sketch  
 WJZ—Nat'l Farm & Home Hour  
 Hour; Conservation Day Program; Guest Speakers; Uncle Sam's Forest Rangers, dramatic sketch; Walter Blaufuss' Orchestra  
 WAAT—Broadwayites  
 WHN—Dance Orchestra  
 WINS—Ted Fiorito's Orch. and June Irwin  
 WMCA—To be announced  
 WNEW—Jan, Jude & Jerry  
 WOR—Marjorie Harris, contralto  
 WOV—Italian Music, drama  
**12:45 p.m.**  
 WEA—Beulah Croft, songs  
 WABC—Allan Leaffer's Orch.  
 WAAT—News  
 WINS—Inquiring Microphone  
 WMCA—Donald Novis, songs  
 WNEW—Ferry Boat Duo  
 WOR—Pauline Alpert, pianist  
**1:00 p.m.**  
 WEA—Market and Weather Reports  
 WABC—George Hall's Orch.  
 WAAT—Baron's Studio Party  
 WINS—Betty & Bob, sketch  
 WMCA—Clinic of the Air; Dr. Royal S. Copeland  
 WNEW—Happy Ranger  
 WOR—Household Hints; Leo Freundberg's Orchestra; Beauty Advice  
 WOV—Words of Wisdom  
**1:15 p.m.**  
 WEA—Peggy's Doctel, sketches with Rosaline Greene & James Meighan  
 WHN—"Woman About Town," Beulah Sorel  
 WINS—Hawaiian Fantasies  
 WMCA—Mirror Reflections, Sid Schwartz  
 WNEW—Elizabeth Hour  
 WOR—Gabriel Heatter, News  
 WOV—La Voce D'Oro  
**1:30 p.m.**  
 WEA—Horacio Zito's Orch.  
 WABC—Pete Woolery with orch.  
 WJZ—Jules Lande's Ensemble  
 WAAT—The Open Road  
 WHN—Matinee Concert  
 WINS—Douglas Allen, "Little Moments with Big People"  
 WMCA—Shut-In Hour  
 WOR—Theater Club of the Air  
 WOV—Italian Theater  
**1:45 p.m.**  
 WABC—Instrumentalists  
 WJZ—Words and Music, Maude Muller, contralto, Charles Sears, tenor; string ensemble; Harvey Hays, narrator  
 WAAT—Musical Program  
 WINS—Front Page Dramas  
 WMCA—String Trio  
 WNEW—Bob Emery  
 WOR—Fay Gilford, Soprano  
**2:00 p.m.**  
 WEA—Magic of Speech; "Grammar & Pronunciation Bee"; Vida Ravenscroft Sutton, director  
 WABC—Marie, Little French Princess  
 WJZ—Platt and Nierman, piano duo  
 WAAT—Music to Suit  
 WHN—Movie News  
 WINS—Vincent Sorey, violinist  
 WLWL—The Quiet Hour  
 WMCA—Lorine Letcher Butler, songs  
 WOR—Dr. Payne, psychologist  
**2:15 p.m.**  
 WABC—Romance of Helen Trent  
 WJZ—Edna Odell, contralto  
 WAAT—Castles in the Air  
 WHN—Alan Strong, songs  
 WINS—Bill Barry, songs  
 WMCA—Front Page Drama  
 WNEW—Uncle Pete and Louise  
 WOR—The Melody Singer  
**2:30 p.m.**  
 WEA—Kitchen Party; Frances Lee Barton, cooking authority; Martha Mears, contralto; Jimmy Wilkinson, baritone; Al & Lee Reiser, piano team, & Warren Hull, m. e.

**2:45 p.m.**  
 WABC—American School of the Air; Dr. Stephen P. Duggan, director; Inst. of Int'l Education, "Last Week Abroad" (II. S.); Vocational Guidance; "Specialization Among Jobs"  
 WJZ—Harvest of Song; Irma Glen, organist; Songfellows Quartet; Harry Zimmerman, pianist  
 WAAT—Do You Remember?  
 WHN—Empire String Quartet  
 WINS—Scanning the Stars  
 WMCA—Stuyvesant String Quartet  
 WNEW—Diathermy Talk  
 WOR—Women's Hour  
**2:45 p.m.**  
 WJZ—Armand Girard, bass  
 WAAT—Yodelin' Twins  
 WINS—Hillbilly Songs  
 WNEW—Fifteen Minute Men  
**3:00 p.m.**  
 WEA—Vic & Sade, sketch  
 WABC—Benay Venuta, songs  
 WJZ—Marie Band; Capt. Taylor Branson, conducting  
 WEVD—Around the World  
 WHN—Jean La Rue, songs  
 WINS—Gay Lee  
 WMCA—World of Missions  
 WNEW—Public Schools Program  
 WOR—Clinic of the Air  
 WOV—Teresa Tirelli, soprano  
**3:15 p.m.**  
 WEA—Ma Perkins, dramatic sketch  
 ★ WABC—Minneapolis Symphony Orch., Paul Le May, conductor  
 WAAT—Melodies  
 WHN—Constantine Stronghilos, concert pianist  
 WINS—Marshall Novack, songs  
 WMCA—To be announced  
 WOR—Frank Ricciardi, baritone; Orchestra  
 WOV—Smith Travers, baritone  
**3:30 p.m.**  
 WEA—Kay Foster, songs  
 WAAT—Echoes of Poland  
 WEVD—Metropolitan String Ensemble  
 WHN—Robert Kramer, violinist  
 WINS—Vincent Sorey's Orch.  
 WMCA—Matinee Melodies; String Trio  
 WNEW—Jack Savage and song trio  
 WOR—Radio Garden Club  
 WOV—Italian Novelities  
**3:45 p.m.**  
 WEA—The Herald of Sanity, Dr. Jos. Jastrow  
 WHN—Dorothy Cartier, soprano  
 WMCA—Roger and Rudd, songs  
 WOR—Georgene Gordon, contralto; Conrad and Tremont, piano duo  
**4:00 p.m.**  
 WEA—Woman's Radio Review; guest speaker; Joseph Littau's Orch.; Claudine MacDonald  
 WJZ—Betty and Bob  
 WAAT—Ed Sutton's Orchestra  
 WEVD—Polish Musicales  
 WHN—Continental Quartet  
 WINS—James Paul, baritone  
 WMCA—Today's Winners; Jack Fraser, Sports; Variety Show  
 WNEW—Make-Believe Ballroom  
 WOR—Robert Reud, "Town Talk"  
**4:15 p.m.**  
 WJZ—Rhythm Ramblers  
 WAAT—Appleknockers  
 WHN—Pat Lynch, tenor  
 WINS—Lyric Strings  
 WOR—Jerry Marsh, tenor; Orch.  
**4:30 p.m.**  
 WEA—Jack Savage's Hillbillies  
 WJZ—New Rochelle College Glee Club  
 Vere Languores Nostros  
 Antonio Lotti  
 Ye Who Have Yearned  
 Alone  
 Tchaikowsky-Brown  
 Tally-fo  
 By the Bend of the River  
 Edwards-Hemstreet  
**4:45 p.m.**  
 WAAT—Piano Novelities  
 WEVD—Italian Music  
 WHN—Rhythm Interlude  
 WINS—Hawaiian Serenaders  
 WOR—Science In Your Home  
 WOV—Front Page Dramas  
**4:45 p.m.**  
 WJZ—Federation of Women's Clubs  
 WAAT—Organ Music  
 WEVD—Musical Album  
 WHN—Vic Vialore, xylophonist  
 WINS—Jack Lait's Gaieties  
 WNEW—Piano & Organ  
 WOR—The Life of Mary Sothorn  
 WOV—Opera Echoes

**5:00 p.m.**  
 WEA—Music Guild  
 WABC—Og, Son of Fire, sketch  
 WJZ—Al Pearce's Gang  
 WAAT—Jackie Farrell's Sport Spot  
 WEVD—Minciotti and Company, drama  
 WIIN—Society Sleuth  
 WINS—Cocktail Hour  
 WMCA—String Trio  
 WNEW—Popular Music  
 WOR—Garnett Marks, current events  
 WOV—Italian News Flashes  
**5:15 p.m.**  
 WEA—Tom Mix's Straight Shooters  
 WABC—Skippy, sketch  
 WJZ—Jackie Heller, tenor  
 WAAT—Ed Sutton's Orchestra  
 WIIN—Temple Emanuel services  
 WMCA—Three Blue Chips  
 WOR—Hal Beckett, organist  
 WOV—Mino Rolli, tenor  
**5:30 p.m.**  
 ★ WEA—Nellie Revell Interviewing Al Goodman  
 WABC—Jack Armstrong, sketch  
 WJZ—Singing Lady  
 WAAT—Rhythmic Melodies  
 WEVD—Italian Musicales  
 WINS—Bill Barnes, the Aviator  
 WMCA—Al Shayne and Jerry Baker; Orchestra  
 WNEW—Hillbilly music  
 WOR—Adventures of Jack & Fritz  
 WOV—Sketch & Orch.  
**5:45 p.m.**  
 WEA—Stamp Club  
 WABC—Betty Barthell, songs  
 WJZ—Little Orphan Annie  
 WINS—To be announced  
 WNEW—Walkathon  
 WOR—Adventures of Jimmy Allen  
**Night**  
**6:00 p.m.**  
 WEA—Dance Orchestra  
 WABC—Leon Navara's Orchestra  
 WJZ—Jack Berger's Orch.  
 WBBR—Concert Orchestra  
 WINS—Sports Resume  
 WLWL—"A Thought a Day," Rev. Raymond J. Prindiville  
 WMCA—Phil Harris' Orchestra  
 WNEW—June Erwin; Sons of Pioneers  
 WOR—Uncle Don  
**6:15 p.m.**  
 WEA—Merry Macs, songs  
 WABC—Bobby Benson & Sunny Jim  
 WHN—Magistrate J. J. Goldstein, talk  
 WINS—Howard Price, tenor; Earl Harper, commentator  
 WLWL—Weather; Tommy Sullivan, songs  
 WMCA—Safeguarding Investments; News  
 WNEW—The Pickard Family  
**6:30 p.m.**  
 WEA—News; Arlene Jackson, songs  
 WABC—Kaltenborn Edits the News  
 WJZ—News; Mississippi Minstrel, Dale Wimbrow  
 WBBR—"The Shepherd," Judge Rutherford  
 WHN—News  
 WLWL—Orchestra  
 WMCA—Lazy-T Roundup  
 WNEW—News; Sports Talk  
 WOR—Gabriel Heatter  
**6:45 p.m.**  
 WEA—Desert Kid, sketch; Ranch Boys, trio  
 WABC—Margaret Brainard, beauty expert; Johnny Augustine's Orchestra; News  
 WJZ—Lowell Thomas, news  
 WBBR—Dance Orchestra  
 WHN—Frank's Bavarian Orch.  
 WINS—Happy Valley Folks  
 WLWL—Catholic Evidence Guild  
 WMCA—Newspaper Guild  
 WNEW—Varieties  
 WOR—News; Melody Moments  
**7:00 p.m.**  
 WEA—To be announced  
 ★ WABC—Myrt & Marge  
 ★ WJZ—Amos & Andy  
 WBBR—To Sing-A-Whistle, Ted Logan  
 WHN—News; Bryce Oliver  
 WINS—Joseph Rumshinsky's Orchestra  
 WLWL—Catholic Evidence Guild  
 WMCA—Johnny Muldowney and Priscilla Penn, songs; Orch.  
 WNEW—To be announced  
 WOR—Jack Filman, sports

**7:15 p.m.**  
 ★ WEA—FORHAN PRESENTS  
 Stories of the Black Chamber, dramatic sketch  
 WJZ—Plantation Echoes; Willard Robison's Orch.; South-ernaires Quartet  
 WABC—Just Plain Bill, skit  
 WBBR—Bible Discussion  
 WHN—Tomorrow's Stars  
 WLWL—"Sincera"; Orch.  
 WMCA—Jennie Goldstein "Problemaires"  
 WNEW—Down the Bay, talk  
 ★ WOR—HORLICK'S MALTED Milk Presents Luu & Abner, 7:30 p.m.  
 WEA—Three Seamps  
 WABC—The O'Neills, sketch with Kate McComb, Jack Rubin, Jane West, Aee McAlister & Jimmy Tausey  
 ★ WJZ—Red Davis  
 WBBR—Watch Tower Organ; WINS—Seven Day Derby  
 WLWL—"The World of Property," Rev. Ignatius Smith  
 WMCA—Three Star Trio, songs  
 WNEW—John Kelvin, Kay Reed and Roscommon Band  
 WOR—Al and Lee Reiser  
**7:45 p.m.**  
 ★ WEA—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station  
 ★ WABC—Boake Carter, news  
 ★ WJZ—Dangerous Paradise, sketch, with Elsie Hitz & Nick Dawson  
 WBBR—Variety Program  
 WINS—Vincent Sorey's Orch.  
 WLWL—Ramapo Mountaineers  
 WMCA—Stage Relief Fund  
 WNEW—Contest News Program  
 WOR—Front Page Drama  
**8:00 p.m.**  
 ★ WEA—Concert; Jessica Dragonette, soprano; Quartet Frank Banta and Milton Rettenberg, piano duo; Rosario Bourdon's Orchestra  
 ★ WABC—Mrs. Franklin D. Roosevelt, speaker  
 WJZ—Irene Rich, sketch  
 WEVD—String Ensemble  
 WMCA—Three Little Funsters  
 WNEW—Uncle Lum  
 WOR—The Lone Ranger  
**8:15 p.m.**  
 ★ WABC—Edwin C. Hill, "The Human Side of the News"  
 WJZ—To be announced  
 WHN—Allison and Reed, pianos  
 WMCA—Five Star Final  
 WNEW—Pickard Family  
**8:30 p.m.**  
 ★ WABC—Court of Human Relations  
 WJZ—Al Goodman's Orchestra; James Melton, tenor, guest artist; Bnb Hope, m. e.  
 WEVD—Sigmund Spaeth, "The Talent Detective"  
 WHN—Westell Gordon, tenor  
 WMCA—Harry Hershfield, commentator  
 WNEW—Lea Karina; Orchestra  
 WOR—The Music Box  
**8:45 p.m.**  
 WHN—Marion Raber, contralto  
 WMCA—Dancing Feet; Dr. Henry Gartner, talk; Jerry Baker, tenor  
 WNEW—Halsey Miller's Orch.  
**9:00 p.m.**  
 WEA—Waltz Time; Frank Munn, tenor; Bernice Claire, soprano; Abe Lyman's Orch.  
 ★ WABC—March of Time  
 WJZ—Beatrice Lillie, comedienne; Cavaliers Quartet; Lee Perrin's Orch.  
 WHN—Parisian Trio  
 WMCA—Jamboree; Orchestra & Vocalists  
 WNEW—Margit and Lajos Hegedus  
 WOR—Happy Hal's Housewarming  
**9:15 p.m.**  
 WHN—How Songs Were Born  
 WNEW—Walkathon  
**9:30 p.m.**  
 WEA—Piek and Pat In One Night Stands; Orch. direction of Joseph Bonime; Guest Singer  
 WABC—Hollywood Hotel; Dramatic Musical Revue; Dick Powell; Ted Fiorito's Orch.; Frances Langford, contralto; Guest  
 ★ WJZ—Phil Baker, comedian; Gogo Delys, soloist; Estelle Jayne; Leon Belasco's Orch.  
 WHN—Behind the Scenes of Our Courts  
 WMCA—Boxing Bouts  
 WNEW—Sports Parade  
 WOR—Harv and Esther



# On Short Waves

(Time Shown Is Eastern Standard. Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles.)

By Chas. A. Morrison

SUNDAY morning, March 10, the short waves brought an interesting sports event of major importance. This was the National Heavyweight Championship Bout between Steve Hammis, of Philadelphia, and the ex-world's champ, Max Schmeling, of Germany. The bout was staged in Hamburg, Germany, and reached this listening post with wonderful volume and clarity through that star German short wave station, DJB (15.2).

The light was put on at the world's largest sports arena, especially built in 42 days for the occasion.

The actual results are now history, but the cheering of the crowds, the sounds of the blows, the gong, and even the labored breathing of Hammis towards the end was clearly audible. It is significant to note that although Hammis took a terrific drubbing, he hung on with grim determination and by this won the admiration of the German audience.

WE WERE SURPRISED yesterday to have the mail man bring us a little present from Berlin. This was a tiny but perfectly made phonograph record, a token from the German short wave stations at Zeesen. A playing of it revealed the German chime signal, *Ub' immer Treu und Redlichkeit*, the familiar voice of the announcer, and two folk songs sung by a boy choir. The record is meant to greet and to remind those who have written the stations that the Zeesen programs await them every evening.

From PAUL DILLG, of Evanston, Illinois, we learn that 2RO, Rome, with a schedule formerly heard on 30.67 meters, seems to have moved that transmission up to the 31-meter band to escape interference. He thinks the new wave length is around 31.26 meters (near W3XAU). This does not affect the American hour series (on 6.097).

FURTHER OFFICIAL dope on the Iceland short wave station is contained in a letter just received from our Copenhagen representative, Hans Praem. Mr. Praem states: "The Prime Minister of Iceland told me that the transmitter is to be a commercial set with an output of 8 1/4 kilowatts and a directional antenna for Denmark, as there is no telephonic communication between Iceland and Denmark. The new station will also be used for broadcast purposes. Apparatus was constructed at the Marconi Works at Chelmsford, England."

No wave length was stated, but we are assuming this is the new Icelandic station recently heard on 33 meters (9.05).

Hector McCormick, of Bucaramanga, Colombia, writes that his new station will be launched shortly. The call will be HJ2ABB; address Calle 5, No. 630, Bucaramanga, Colombia. HJ2ABB will be on the air starting April 1 on a frequency of 5.97 megs and promises to be one of the best in Colombia.

ALLAN A. GUILLAND, of Berlin, writes that as a result of recent tests, *Radio Nations*, of Geneva, Switzerland, has started a second regular weekly broadcast for listeners on the eastern hemisphere. The program for the Far East will consist of talks on the activities of the League of Nations. Broadcasts are scheduled for Mondays at 3:15 a. m. on 18.46 megs.

MORE REPORTS of reception of *Radio Suva*, Fiji Islands, are received. VPD Suva (13.07) is on nightly at 12:30-1:30 a. m. VPD will henceforth be known as VP-IA.

Likewise G. T. Magee, of Birmingham, Alabama, writes: "Heard VPD, Suva, on February 26. They announced they would be off the air until March 9. They were R7 to R8 here and I sent them an hour's report." Guy Birbee, of Ft. Benning, Georgia, writes: "Hope that I get a verification from VP-IA, as I heard their test



**BERTHA DELGADO INGLESIAS**  
Or call her Senorita Bertha for short, this charming, smiling girl singer of HJ1ABB, Colombia, South America, on 6.44 megacycles, an easy catch for short wavers. Bertha's just sixteen, and besides soloing, frequently sings duets with her 14-year-old brother, Gilberto, who also strums a mean guitar. HJ1ABB's regular schedule is 6 to 10 p. m. EST (5 to 9 CST)

with some station in Java. Peculiar music but not the Japanese or Chinese type."

Rome opened a special transmission period to the Far East (China-Japan) on February 10. This transmission will be on 11.81 megs. No regular schedule has been announced.

ACCORDING TO READERS of *World Radio*, W2XAF's claim to having broadcast first from a moving bob-sled is unwarranted, for on Sunday, January 18, a similar broadcast was made from a bob-sled while descending a famous run in Germany.

I also noted in *World Radio* with interest, that the police station, WPD1, 50-watter at Kokomo, Indiana, had been intercepted in London with sufficient clarity to warrant a verification. "Tis indeed a small world when Calling All Cars is heard

not only in Kokomo but by the British in London town.

## Advance Programs

- Rome, 2RO, (6.097), The American Hour from Rome
- Monday, March 25, 6:30 p. m.—Hon. Umberto Guglielmotti, General Secretary of the Italian Newspapermen's Syndicate on "The Profession of Newspapermen in Modern Italy." Transmission of "Boris Gudonoff" by Mussorgski, from La Scala in Milan. Italian Lesson. Folk Songs. News bulletin.
- Wednesday, March 27, 6:30 p. m.—Special program dedicated to the International Federation of Business and Professional Women. Conversation with listeners and replies to letters. The opera "Faust" from the Royal Opera House. Italian Lesson. Regional Songs. News bulletin.
- Friday, March 29, 6:30 p. m.—Talk by Lucio D'Ambra, writer of the "Italian Book." Symphonic Concert from Eiar. Italian Lesson. Regional Songs. News bulletin.
- Zeesen, DJC (6.02), DJN (9.54)
- Sunday, March 24, 7:30 p. m.—"Nagert and Hand-schuh," a play.
- Monday, March 25, 8:30 p. m.—Duet on two pianos—Willi Habn and Walther Thiele!
- Tuesday, March 26, 6 p. m.—Fanst Symphony by Franz Liszt.
- 7:15 p. m.—"The Letter," a sketch.
- Wednesday, March 27, 6 p. m.—"The Trumpeter's Darling." Operetta by Bruno Hart-Warden.
- Thursday, March 28, 6 p. m.—"Clivia"—Selections from the opera by Dostal.
- 7:15 p. m.—From Public Life: What Germans Abroad Should Know of the New German Law: Talk by Dr. Fritz Schwick.
- 7:30 p. m.—"Till Eulenspiegel." Scenes from the drama by Wilhelm.
- Friday, March 29, 7 p. m.—Half-hours with Authors: Ernst Junger.
- Saturday, March 30, 7:30 p. m.—"All Ripe for Sowing Is the Soil." Musical Literary Sequence by Gert Randoif Schmahamer.
- Daventry, GSA (6.05) and GSC (9.58)
- Sunday, March 24, 6:45 p. m.—"In the West Country." The B.B.C. Empire Orchestra.
- Monday, March 25, 7 p. m.—Effie Atherton and Company in "Back Again," 45 minutes of comedy and songs.
- Tuesday, March 26, 6:45 p. m.—Nightmare Series. A Story by H. de Vere Stacpoole.
- 7 p. m.—Program of Light French Music. B.B.C. Empire Orchestra.
- Wednesday, March 27, 6:20 p. m.—Play—"In the Shadow."
- 7 p. m.—Organ Recital by Berkeley Mason from Broadcasting House.
- Thursday, March 28, 7:15 p. m.—Talk: "Northern Voyage." An account of a Year's Journey from Greenland to Ireland. Miss Isobel Hutchinson.
- 7:30 p. m.—Nora Savage and Joy Worth.
- Friday, March 29, 7 p. m.—"The Grand National." A running commentary by R. C. Lyle and W. Hobbiss. Relayed from Aintree near Liverpool.
- Saturday, March 30, 6 p. m.—Henry Hall's Guest Night with the B.B.C. Dance Orchestra.
- Madrid, EAQ (9.86)
- Sunday, March 24, 7 p. m.—Military Band Music.
- Tuesday, March 26, 7 p. m.—Orchestral Music.
- Thursday, March 28, 7 p. m.—Phonograph Records.

A revised log of the principal short wave stations of the world, together with their frequencies and schedules of operation, will be found in this issue on page 31.

## Friday - Continued

- 9:45 p. m.  
WIIN—Margaret West & Band  
WOR—Singin' Sam
- 10:00 p. m.  
★ WFAF—First Nighter; drama; June Meredith, Don Ameche, Cliff Soubier; Eric Sagerquist's Orchestra
- ★ WJZ—Circus Night in Silver-town; Joe Cook; B. A. Rolfe's Orchestra; Tim and Irene; Peg La Centra; Phil Ducey & Lucy Monroe, soloists; Choir WEVD—Sketch  
WIIN—Billy Rhodes, songs  
WNEW—Dance Parade Til 4 A. M.  
WOR—Sandra Swenska, soprano; Orchestra
- 10:15 p. m.  
WEVD—United States Senators, talks  
WIIN—Musical Comedy Highlights  
WOR—Itarlan Read, current events
- 10:30 p. m.  
★ WABC—Colonel Stoopnagle & Budd
- WEAF—"The Pause that Refreshes on the Air"; Chorus & Orch.; Frank Black, director; Guest  
WEVD—Medical Hour  
WIIN—Promenade Concert  
WOR—Eddy Brown, violinist; Orchestra
- 10:45 p. m.  
WJZ—"Disputed Documents," Albert S. Osborn, handwriting expert  
WEVD—Raymond Shannon, baritone  
WMCA—Modern Woman's Serenade
- 11:00 p. m.  
WEAF—Geo. R. Holmes, News  
WABC—The Four Aces of Bridge; Oswald Jacoby, David Burnstine, Michael T. Gottlieb and Howard Schenken; Ozzie Nelson's Orchestra  
WJZ—Hal Kemp's Orchestra  
WIIN—Marie De Ville, vocals & Bobb Reed, pianist  
WMCA—Bull Abbey  
WOR—Weather Report; Current Events
- 11:15 p. m.  
WEAF—Dance Orchestra  
WMCA—Sophisticated Lady of Song, Olga Vernon  
WOR—Moonbeams, girls' trio
- 11:30 p. m.  
WEAF—Description of The Annual Golden Gloves National Finals  
WABC—Jacques Renard's Orch.  
WJZ—Luk Spots, quartet; Jack Denny's Orchestra  
WIIN—Midnight Melodies  
WMCA—Informality at Jack Dempsey's
- 12:00 Mid  
WEAF—George Devron's Orch.  
WABC—Claude Hopkins' Orch.  
WJZ—Shandor, violinist; Freddie Berrens' Orchestra  
WEVD—Dance Music  
WMCA—Gems from the Classics
- 12:30 a. m.  
WEAF—Don Petro's Orchestra  
WABC—Joe Haynes' Orchestra  
WJZ—Marti Michel's Orchestra  
WOR—Gold Coasters' Orchestra
- 1:00 a. m.  
WABC—Frank Dailey's Orchestra  
WMCA—Dance Music

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**SO-LO WORKS.**



# Programs for Saturday, March 30

## Star ★ Indicates High Spot Selections

**6:30 a.m.**  
WAAT—Melodies  
WINS—Musical Clock

**6:45 a.m.**  
WEAF—Health Exercises  
WOR—Musical Gym Class

**7:00 a.m.**  
WEVD—The Cuckoo Clock  
WLWL—Aeolian String Trio  
WNEW—Hillbilly Music

**7:30 a.m.**  
WABC—Organ Reveille; Fred Feibel  
WJZ—Yoichi Hiraoka, xylophonist; Sylvia Altman, accompanist  
WAAT—Breakfast Reporter  
WIIN—Ten-Ten Revelle  
WNEW—Timely Tunes  
WOR—Vincent Sorey's Orch.

**7:45 a.m.**  
WEAF—Pollock and Lownhurst, piano duo  
WJZ—Jolly Bill & Jane  
WAAT—Morning Music  
WEVD—News of the Churches  
WHN—National Fellowship  
WINS—Mr. and Mrs. Reader

**8:00 a.m.**  
WEAF—Tune Twisters  
WABC—On the Air Today; Lyric Serenade  
WJZ—Morning Devotions; Kathryn Palmer, soprano; Joyce Allmand, contralto; John Jamison, tenor; John Wainman, baritone; Lowell Patton, organist and director  
WAAT—Morning Meditations; Rev. Donald McKay  
WEVD—Starting the Day Right  
WIIN—The Early Birds  
WINS—Musical Clock  
WMCA—Pinto Pete  
WNEW—Uncle Pete and Louise  
WOR—Current Events  
WOV—Breakfast Gems

**8:15 a.m.**  
WEAF—Don Hall Trio, songs  
WJZ—Wm. Meeder, organist  
WAAT—Rhythmic Melodies  
WEVD—The Cuckoo Clock  
WMCA—To be announced  
WNEW—Popular Dance Music  
WOR—John, Joe and Frosini; Melody Moments

**8:30 a.m.**  
WEAF—Cheerio, inspirational talk & music; J. Harrison Isles, musical director  
WABC—Chapel Singers  
WAAT—Organ Music  
WEBC—Silver Linings  
WEVD—Italian Music  
WMCA—Barnabe Bill, Songs  
WOR—Children's Music Man  
WOV—Morning Melodies

**8:45 a.m.**  
WABC—Waltz Time  
WJZ—Lantl Trio & White  
WAAT—Tuneful Tales  
WEVD—Musical Program  
WMCA—Pinto Pete  
WNEW—Dance Gems  
WOR—Dog Stories, Richard Meaney

**9:00 a.m.**  
WEAF—Richard Leibert, organist  
WABC—Coffee and Doughnuts  
★ WJZ—The Breakfast Club dance band; Gale Page, contralto; Don McNeill, m. c.; Jack Owens, tenor  
WAAT—Musicales  
WHN—Tune Topics  
WINS—Your Favorite Hymns  
WMCA—Organ Recital  
WNEW—Jimmy Rich, organist  
WOR—Story Teller's House

**9:15 a.m.**  
WABC—Bandwagon, variety  
WAAT—Bird Lover's Music  
WINS—The School Ledger  
WMCA—To be announced  
WOR—Girl Scouts Program

**9:30 a.m.**  
WEAF—The Banjoers  
WAAT—Breakfast Club  
WIIN—News; Morning Serenade  
WINS—Organ Recital  
WMCA—String Trio  
WNEW—News; Old Family Almanac  
WOR—Leo Freudberg's Orchestra  
WOV—Serenaders

**9:45 a.m.**  
WEAF—Annette McCullough, songs  
WABC—Eton Boys, male quartet  
WINS—Medical Forum; Musical Interlude

WNEW—Make-Believe Ballroom  
WMCA—Poet's Corner; Art Egan  
WOR—Lonely Cowboy  
WOV—Melody Mariners

**10:00 a.m.**  
WEAF—News; Johnny Marvin, tenor  
WABC—News; Mellow Moments; Emery Deutsch's Orchestra  
WJZ—Smaek Out  
WAAT—Sally and Sam  
WEVD—Voice of Local 89; Music  
WIIN—Organ Concert  
WINS—News; Announcer's Frolic  
WOR—Children's Hour  
WOV—Gloomchasers; Orchestra

**10:15 a.m.**  
WEAF—Morning Parade, variety  
WABC—Carlton & Shaw, piano duo  
WJZ—Edward MacHugh, baritone  
WIIN—Movie News  
WMCA—News; String Trio

**10:30 a.m.**  
WABC—Let's Pretend  
WJZ—Marie Deville, songs  
WAAT—Robert Berry; Ed Sutton's Orchestra  
WIIN—Kiddy Revue with Jolly Jim  
WINS—New York Hour  
WMCA—Uncle Nick's Radio Kindergarten  
WNEW—Girl's Sewing Club  
WOR—Variety Orchestra; Music  
WOV—News

**10:45 a.m.**  
WJZ—News; Originalities; Jack Owens, tenor  
WAAT—Happy Rangers  
WEVD—Ameba Brnsca, songs  
WNEW—To be announced  
WOR—Mme. Olyanova, graphologist  
WOV—Mirthmakers, sketch

**11:00 a.m.**  
WEAF—Junior Radio Journal, Bill Slater  
WABC—Cincinnati Conservatory of Music  
WJZ—Honeymooners  
WAAT—Norman Pearce, poetry  
WEVD—Music and Poetry  
WINS—Happy Valley Folks  
WMCA—Robert Paddock, songs  
WNEW—Lawrence Gould, psychologist  
WOR—What to Eat & Why  
WOV—Maytime Orchestra

**11:15 a.m.**  
WEAF—The Vass Family  
WJZ—Tony Wons, philosopher  
WAAT—Musicales  
WEVD—Children's Hour  
WINS—Junior Safety Club  
WMCA—Marcella Geon, conversational concerts  
WNEW—Variety Program  
WOV—All D'Italia

**11:30 a.m.**  
WEAF—Down Lovers' Lane; Gloria La Vey; Al & Lee Reiser; Henry M. Neely, narrator  
WJZ—To be announced  
WAAT—Orchestra  
WEVD—Italian Music  
WIIN—Jessie Lubart, songs  
WINS—Vivian Marshall, songs  
WMCA—To be announced  
WNEW—American Ensemble  
WOR—Jack Silvers' Orchestra  
WOV—Italian Varieties

**11:45 a.m.**  
WJZ—Int'l Week-End; Gale Page, contralto; Edward Davies, baritone; Ruth Lyon, soprano; Harvey Hays, narrator; Mixed Oetel; Roy Shield's Orchestra  
WAAT—Don Larkin; songs  
WIIN—Jean and Junior, songs  
WINS—Hope's Accordion Cruise  
WMCA—Joseph Brush, baritone  
WNEW—Boys' Science Club

## Afternoon

**12:00 Noon**  
WEAF—The Minute Men Quartet  
WABC—Syracuse U. Glee Club  
WAAT—Florence Gartner & Orch.  
WIIN—Anna Anderson, soprano  
WINS—News; Earl Harper  
WMCA—Views of the News  
WNEW—Musical Gems  
WOR—Current Events  
WOV—La Colonia Ensemble

**12:15 p.m.**  
WEAF—Honeyboy and Sassafras, comedy team

**12:30 p.m.**  
WEAF—Merry Madcaps; Frank Sherry, tenor; Dance Orch., direction of Norman L. Cloutier  
WABC—Mitchell Schuster's Tango Dahl Orkestar  
WJZ—National Farm and Home Hour; Peter B. Kyne, novelist; Dean C. B. Hutchinson, U. of California, College of Agriculture; John E. Pickett, editor; Frank L. Ballard, Vice Director, Agricultural Extension Service, Oregon State College; Samuel J. McMillan, member, Future Farmers of America; Westerners, male quartet; Josef Hornik's Orchestra  
WAAT—Broadwayites  
WIIN—Dance Time  
WINS—Ted Fiorito's Orch. and June Irwin  
WMCA—Dr. Henry K. Miller  
WNEW—Musical Program  
WOR—Huger Elliott, Metropolitan Museum Talk  
WOV—Italian Music and Drama

**12:45 p.m.**  
WAAT—News  
WINS—Inquiring Microphone  
WMCA—Donald Novis, songs  
WOR—Aviation School

**1:00 p.m.**  
WEAF—Rex Battle's Ensemble  
WABC—Frederic Wm. Wile, "Political Situation in Washington Today"  
WAAT—Kiwaniis Vocation Guidance Program  
WHN—Matinee Concert  
WINS—Marshall Novak, songs & guitar  
WMCA—To be announced  
WNEW—Happy Ranger  
WOR—The Scottish Minstrel  
WOV—Words of Wisdom

**1:15 p.m.**  
WABC—George Hall's Orchestra  
WAAT—Dolly Manfreda, songs  
WINS—Hawaiian Fantasies  
WNEW—Elizabeth Hour  
WOR—Leo Freudberg's Orch.  
WOV—La Voce D'Oro

**1:30 p.m.**  
WEAF—People's Lobby Luncheon Discussion; "Federal Housing," Harry Laidler; "Government Housing Corporation," Sen. Lynn J. Frazier, of North Dakota; Benjamin C. Marsh, "The Mess in Washington"  
WABC—Esther Velas' Ensemble  
WJZ—Words & Music  
WAAT—Castles in the Air  
WHN—Kay McRae, soprano  
WINS—German Hour, songs  
WOR—Theater Club of the Air  
WOV—Italian Theater

**1:45 p.m.**  
WJZ—Institute of Women's Professional Relations Luncheon; "Opportunities for Women in Business, Professions & Public Affairs," will be outlined by the following speakers: Hon. Frances Perkins, Sec'y of Labor; Harriet Webster, Pres. Student Gov. Ass'n; Dean Wm. F. Russell, of Teachers College, Columbia University, and Mrs. Jovett Shouse, chairman, Board of Directors of the Aforementioned Institution  
WAAT—Musical Program  
WIIN—Robert Berry, baritone  
WOR—Rhythm Girls; vocal trio

**2:00 p.m.**  
WABC—Louis Panico's Orchestra  
WAAT—Lem's Down-Home Boys

**2:15 p.m.**  
WAAT—The Adjutant  
WIIN—Sam Jacobson, songs  
WINS—Bill Barry, songs  
WMCA—A Helping Hand, talk  
WNEW—Uncle Pete & Louise  
WOV—Italian Novelties

**2:30 p.m.**  
WEAF—Week-end Revue; Variety Musicales with Guest Artists  
WABC—Mickey of the Circus, sketch  
WJZ—Saturday Melodies; The Trioetts, vocal trio; Umberto Egzi's Orchestra  
WAAT—Do You Remember?  
WIIN—Eileen O'Neill, blues singer  
WINS—Henry & Edward Peterson, Violin and Zither  
WMCA—Robert Paddock, songs  
WNEW—Shut-In Hour  
WOR—Women's Hour

**2:45 p.m.**  
WAAT—Yodelin' Twins  
WHN—Ernest Jarvis, tenor  
WINS—Appleknockers  
WMCA—To be announced

**3:00 p.m.**  
WABC—Emery Deutsch's Dance Rhythms  
WJZ—Diek Fidler's Orchestra  
WAAT—Juveniles  
WEVD—Polish Musicales  
WHN—Brooklyn Sym. Orch.  
WINS—To be announced  
WMCA—Broux Symphony Orch.  
WNEW—Piano & Organ, duo  
WOR—Frank Ricciardi, baritone; Orchestra

**3:15 p.m.**  
WAAT—Melodies  
WINS—Lane & Anderson, Harmony Duo  
WOR—Ted Weenis' Orchestra  
WOV—Floyd Williams, tenor

**3:30 p.m.**  
WEAF—To be announced  
WABC—Buffalo Variety Workshop  
WJZ—To be announced  
WAAT—Echoes of Poland  
WINS—Mary Barclay, Billy Duncan, soloists; Jos. Hamilton, organist  
WNEW—Jack Savage and Song Trio  
WOR—French Course, Dr. Thatcher Clark  
WOV—Italian Musicales

**4:00 p.m.**  
WEAF—To be announced  
WABC—Modern Minstrels  
WAAT—Ed Sutton's Orchestra  
WEVD—Polish Music  
WHN—Rusic Recital  
WINS—Lem's Down Home Boys  
WNEW—Gospel Hour  
WOR—Musical Interlude, Talk  
WOV—Wandering Thoughts, S. Luotio

**4:15 p.m.**  
WJZ—National Parks Program; Harold L. Jekes, guest speaker  
WAAT—Appleknockers  
WIIN—Harry Evans, tenor  
WINS—Junior Astronomy Club  
WOR—Dancing Class; Thomas E. Parsons  
WOV—Mills and Farrell, harmony

**4:30 p.m.**  
WEAF—Jack Savage's Ifillbillies  
WAAT—Piano Novelties  
WEVD—Italian Music  
WINS—Serenaders  
WMCA—Today's Winners; Jack Fraser, Sports; Variety Show  
WOR—Pauline Alpert, the Whirlwind pianist  
WOV—Joan Franza, songs

**4:45 p.m.**  
WJZ—George Sterney's Orch.  
WAAT—Varieties  
WINS—Texanne, songs  
WOR—Dolly Kay, blues  
WOV—Opera Echoes

**5:00 p.m.**  
WEAF—Eddy Duchin's Orch.  
WABC—Little Jack Little's Orch.  
WAAT—Jackie Farrell's Sport Spnt  
WEVD—Mincioti and Company, drama  
WIIN—George Haefely's Orch.  
WINS—American Tourist  
WMCA—String Trio  
WNEW—Popular Music  
WOR—Health Talks; News  
WOV—Italian News

**5:15 p.m.**  
WJZ—Jackie Heller, tenor  
WAAT—The Romancer  
WINS—Jack Feeney, tenor; Helen Merchant, pianist  
WMCA—Hymn Reveries  
WOR—John Uppman, baritone  
WOV—River Pirates

**5:30 p.m.**  
WEAF—Our American Schools; "America's Itural Schools Need Libraries," Edith Lathrop, director, Division of Libraries, Office of Education, Washington, D.C., guest speaker; Florence Hale, chairman of the National Education Ass'n, director  
WABC—Along the Volga  
WJZ—Gardens of the Nations; Guest Speaker; Mario Cozzi, baritone; Joseph Honti's Ensemble  
WAAT—Rhythmic Melodies  
WEVD—Italian Musicales  
WINS—Terry Long; Soccer Scores  
WMCA—Al Shayne and Jerry Baker; Orchestra  
WNEW—Hillbilly Music  
WOR—Just Dogs, Steve Severn  
WOV—Sketch and Orch.

**5:45 p.m.**  
WABC—Fascinating Facts with Art Dickson, baritone; Charles Morgan, pianist  
WINS—To be announced  
WNEW—Walkathon  
WOR—The Songweavers, Girls' Trio

## Night

**6:00 p.m.**  
WEAF—Tom Coakley's Orch.  
WABC—To be announced  
WJZ—Jewish Program; Rabbi Louis Mann, guest speaker  
WEVD—Jewish Events of the Week  
WHN—Uncle Nate and Iggy  
WINS—Sports Review  
WLWL—Weather; Orchestra  
WMCA—Phil Harris' Orchestra  
WNEW—June Erwin; Sons of Pioneers  
WOR—Uncle Don

**6:15 p.m.**  
WINS—Howard Price, tenor  
WLWL—Orchestra  
WMCA—News; To be announced  
WNEW—Pickard Family

**6:30 p.m.**  
WEAF—News; Martha Mears, songs  
WABC—Benay Venuta, songs  
WJZ—News; Songfellows Quartet  
WEVD—Annie & Benny, sketch  
WIIN—News  
WINS—Globe Trotter  
WLWL—Enzo Comanda, violin  
WMCA—David Sturgis, talk  
WNEW—Jack Lait's Flashes  
WOR—Musical Quartet

**6:45 p.m.**  
WEAF—Sports Parade with Thornton Fisher  
WABC—Margaret Brainard, beauty expert; Johnny Augustine's Orchestra; News  
WJZ—Master Builder Program  
WEVD—"A Mother's Sacrifice," sketch  
WHN—Frank's Bavarian Orch.  
WINS—Happy Valley Folks  
WLWL—Talk  
WNEW—Jack Savage & Song Trio  
WOR—Conrad & Tremont; two pianos; Musical Program

**7:00 p.m.**  
WEAF—Religion in the News; Walter Van Kirk, guest speaker  
WABC—Soconyland Sketches  
WJZ—Angelo Ferdinando's Orch.  
WEVD—Tie Seltzman, Jewish Music  
WHN—Bryce Oliver, News  
WINS—Joseph Rumshinsky's Orchestra  
WLWL—Whitelaw and Murray, songs  
WMCA—Capt. Bill's Rod & Gun Club  
WOR—Jack Filman, sports resume

**7:15 p.m.**  
WEAF—Whispering Jack Smith's Orch.  
WJZ—Sec'y of Agriculture, Henry A. Wallace, speaker, "World Trade & the Agriculture Problem"  
WHN—Edw. Matthews, baritone  
WLWL—"Sineera" Orch.  
WMCA—The Pennywinkles, featuring Helen MacFadden  
WNEW—Julie Wintz' Orch.  
WOR—Dance Orchestra

**7:30 p.m.**  
★ WEAF—Jamboree, variety show  
★ WABC—Beauty Parade; Victor Arden's Orchestra; Connie Gates, contralto; Richard Norton, baritone; Dramatizations  
WEVD—Jolly Rendezvous, sketch and music  
WHN—Parisien Trio  
WINS—Seven Day Derby  
WLWL—"Medical Missions in Great Cities," Rev. Edward F. Garesche  
WMCA—Hawaiian Ensemble  
WNEW—Jack Feeny, Kay Reed & Rosconmion Band  
WOR—"The Street Singer," Arthur Tracy

**7:45 p.m.**  
WJZ—Grace Hayes, soprano  
WHN—Charles Austin, tenor; Boh Reed, piano  
WINS—Vincent Sorey's Orch.  
WLWL—"40 Years Ago", songs  
WMCA—Int'l Nights, organ  
WNEW—To be announced  
WOR—Carl Freed's Harmonica Band

**8:00 p.m.**  
WEAF—Sigmund Romberg, composer-conductor; Win. Lyon Phelps; Helen Marshall, soloist  
WABC—Roxey and Iis Gang; Aimee Deloro, Ruth Carhart, Kingsley & Chase, Henrietta Sehumann  
WJZ—Phil Cook's Show Shop; Mrs. Cook; Colonel and Iis Cadets; Three Scamps, male vocal trio  
WEVD—Boris Tomashefsky, actor  
WHN—Little Orchestra  
WMCA—Three Little Funsters  
WNEW—Uncle Lum  
WOR—Dion Kennedy, organist

**8:15 p.m.**  
WEVD—"Bride of the Jewish Rabbi," sketch  
WIIN—In Shadowland  
WMCA—Eddie Miller, tenor  
WNEW—Pickard Family  
WOR—Palmer House Ensemble

**8:30 p.m.**  
WJZ—Art Jarrett's Orchestra  
WEVD—Metropolitan String Ensemble  
WHN—Fagan and Reid, songs  
WMCA—Italian News; Salvatore Pino  
WNEW—Dancing Shadows  
WOR—American Legion

**8:45 p.m.**  
WABC—St. Louis Blues  
WMCA—Bud Hainey, songs  
WNEW—Dance Orchestra

**9:00 p.m.**  
WEAF—Songs You Love to Hear; Rose Bampton; Nathaniel Shilkret's Orch.; Scrappy Lambert; Billy Hillpot, vocalists  
★ WABC—Andre Kostelanetz' Orchestra; Richard Bonelli, baritone; Vocal Ensemble  
★ WJZ—R C A RADIOTRON Presents Radio City Party, featuring Ray Noble's Orch.; Al Bowly, songs; John B. Kennedy, m.e.; Peg La Centra & Bob Lawrence, vocalists  
WHN—Ensemble  
WMCA—Lavenier and Lunacy  
WNEW—Halsey Miller's Orch.  
WOR—Happy Hal's Housewarm



# Radio in a Gilded Cage

(Continued from Page 3)

elaborately radio-rigged yacht afloat is W. K. Vanderbilt's ocean-going *Alva*. Mr. Vanderbilt has not only a powerful receiving but also a powerful transmitting set. Whether he is on the other side of the world or anchored off Newport, he is in daily communication with his New York office.

With the *Alva* already bound for another globe-navigating cruise, it is rather startling to hear the secretary in the Vanderbilt city office say, "Oh, yes, I talked with Mr. Vanderbilt today!"

Among the most active water-isolated radios in this country is the set on lonely Gardiner's Island.

The mysterious stretch of land in Long Island Sound under lease to Clarence Mackay, is as far removed from the world as if it were part of the grim Galapagos group.

Half the time it is cut off from both East Hampton and New London by heavy fogs. Winter blizzards and Summer thunderstorms make the trip from either shore difficult.

The island has a romantic history. It came into the Gardiner family by royal grant in the Seventeenth Century.

Mr. Mackay uses it as a pheasant and grouse shooting preserve, but the Gardiners still hold title to it. The caretaker who lives there the year round has only his radio for company, since Clarence Mackay seldom visits the island.

## Hot Interludes

Like Winston Paul, the caretaker tunes in for the high spots. Broadway cabarets furnish his favorite programs.

The Charles Shipman Paysons, New York neighbors of Clarence Mackay, treat their radios as so much bread and butter.

Mrs. Payson, who was the former Joan Whitney, daughter of Mrs. Payne Whitney, thinks enough of the radio to have a set not only in her own suite, her hall and her library, but also in the swimming pool at her Long Island residence.

Mrs. Christian Holmes goes in for radios on even a more elaborate scale. She has just had her duplex apartment on Fifth Avenue wired for remote control. By using a small machine, she can move it from room to room and plug in on any station simply by dialing a number.

Remote control can be carried to any length. There is a banker near Scarsdale who has wired his house so that the remote control reaches not only every room in the place, but also the lamp-posts at the entrance to his estate! Even a large oak tree in front of the piazza has been wired. The results are amusing.

## The Friendly Jester

The oak tree connection has to do with a bird house attached to one of its limbs. When the banker presses a certain button, Summer birds start twittering in the little house. Bird song records are concealed in the main machine in the cellar of his home. The banker also pulls a Joe Cook trick on his guests. Whenever a car drives in the gates, a spring is touched that sets off the remote control in the lamp posts. "Well, John, that's a swell tie," booms forth the banker's voice from the air. Which all means that a record prepared by this remote control enthusiast has been slipped into the machine for the occasion!

Another remote control fan—this one lives on Long Island—has rigged up a loudspeaker back of a mounted moosehead in his library. He has also worked out a trick in the guest room closets. Every time a guest opens a closet door, it sets the radio going.

Newport radios are used for the most part in the sun parlors and conservatories. The Princess Anita de Graganca, sister of William Rhineland Stewart, has installed a very new cabinet radio on her sun porch at Newport, for her sons. Both sons go to Harvard. When they are at home they bring along lots of friends and give many parties, dancing to radio music.

When Prajadhipok, the former King of

Siam, visited the United States, he had radios installed in every room of the house he rented in Westchester County from Mr. and Mrs. Ogden Reid. The Siamese ruler favored jazz programs.

The radio sets designed for short wave lengths went along when the king and queen returned to Siam. "My brother wants to be able to tune in to the better jazz orchestras," Prince Svasti said.

## Hider Seeks Fun

I wonder if Prajadhipok will have a fresh radio setup in his new English home.

The tastes of Britishers for radio programs varies. Hider, Marshall Field's butler, likes Ed Wynn and Gracie Allen.

"It's a bit of lightness I'm keen for listening to," said Hider, "after I'm through with my work."

The former Doris Duke, now Mrs. Jimmie Cromwell, is crazy about accordion music. She'll tune in on any program that features an accordion player.

Miss Millie McWeam says she and Katherine Blake prefer events of national importance. Miss Blake's mother was the first wife of Clarence Mackay.

Jimmie Donahue, cousin of Barbara Hutton Mdivani, gets a kick out of Paul Whiteman's dance music. He learned to tap-dance to the radio!

Today the radio is so much a part of the lives of people, whether they are on Park Avenue or in the Ghetto, that the use of it is taken for granted.

Offhand, however, the casual observer might be inclined to think that the poor made more use of it than the rich. By digging a little and ferreting out the facts, one discovers that the average wealthy family knows as much about Amos 'n' Andy or the Joe Penner hour as the Smiths of the West Side flats.



ART KASSEL

Pictures of this maestro are few and far between. Here's his latest, taken just before one of his CBS-WABC network broadcasts Sundays and Tuesdays at 1:45 p. m. EST (12:45 CST), when he plays behind Pat Kennedy's singing. Art and his boys are on a road trip at present, but they hop back to Chicago for this commercial

## TUNE IN!

SATURDAY AT 10 P. M. (E. S. T.)

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## GLORIOUS MELODIES

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New discovery, a harmless, vegetable preparation has brought relief to hundreds of sufferers from high blood pressure, and kindred ailments—hardened arteries, stroke, kidney and bladder inflammation.

Check These Symptoms. Headaches, dizziness, fainting spells, heart pains, cramps, numbness in arms and legs, "pins and needles" sensation—and others.

Get this FREE BOOK! Send No Money. Delays are dangerous, leading to stroke and heart failure. Write today.

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Physicians Please Write.

## Saturday — Continued

9:15 p.m.

WHN—Westell Gordon, tenor  
WLWL—Catholic Theater Movement  
WNEW—Walkathon

9:30 p.m.

WEAF—To be announced  
★ WABC—STUDEBAKER Champions Present Richard Himber's Orch.; Joey Nash, tenor  
★ WJZ—ALKA-SELTZER Presents The Nat'l Barn Dance; Lulu Belle; Uncle Ezra; Linda Parker; Spare Ribs; Hoosier Hot Shots; Maple City Four  
WHN—Saturday Symphony  
WMCA—Saturday Nighters  
WNEW—To be announced  
WOR—Dance Orchestra

9:45 p.m.

WNEW—Louis Betancourt's Orchestra

10:00 p.m.

★ WABC—GENERAL HOUSEHOLD UTILITIES Co. Presents the Minneapolis Symphony Orch.; Eugene Ormandy, conductor; Anne Campbell, poetess of the home, guest  
WEVD—Grand Opera  
WMCA—To be announced  
WNEW—Dance Parade 'til 4 a.m.  
WOR—Newark Civic Symphony

10:15 p.m.

WMCA—Bill Larkin, tenor  
WEAF—Let's Dance; Three Hour Dance Prgm.; Kel Murray, Xavier Cugat & Benny Goodman & Their Orchs.; Phil Durey; Frank Luther; Jack Parker; Carmen Castiglia; Connie Gates; Helen Ward; Luis Alvarez, vocalists  
★ WABC—California Melodies  
WJZ—Guy Lombardo's Orchestra  
WHN—Musical Moments  
WMCA—Charles Ingersoll

10:45 p.m.

WEVD—Front Page Drama  
WMCA—To be announced

11:00 p.m.

WABC—Glen Gray's Orch.  
WJZ—To be announced  
WHN—Dance Party  
WMCA—Nick Kenny's Varieties  
WOR—Weather; Current Events

11:15 p.m.

WOR—Dance Orchestra

11:30 p.m.

WABC—Portland Junior Symphony Orchestra  
WJZ—Bernie Cummings' Orch.  
WOR—Wayne King's Orchestra

12:00 Mid.

WABC—Johnny Green's Orch.  
WJZ—Shandor, violinist; Hal Kemp's Orchestra  
WEVD—Dance Music  
WMCA—Gems from the Classics  
WOR—Ted Weems' Orchestra

12:30 a.m.

WABC—Frank Dailey's Orch.  
WOR—Dance Orchestra

1:00 a.m.

WABC—Dance Orchestra  
WMCA—Dance Music

RICHARD HIMBER AND HIS  
STUDEBAKER CHAMPIONS with Joey Nash  
Saturday 9:30 Eastern P.M. Standard Time  
CBS—WABC  
and Coast to Coast Network

## The Hoosier Hot Shots

The Rural Rhythm Boys

Listen to their Unique Tin Pan Band

Every Saturday Night  
38 STATIONS  
Coast-to-Coast



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Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Brothers, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over

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WJZ

9:30 to 10:30 P.M. EST  
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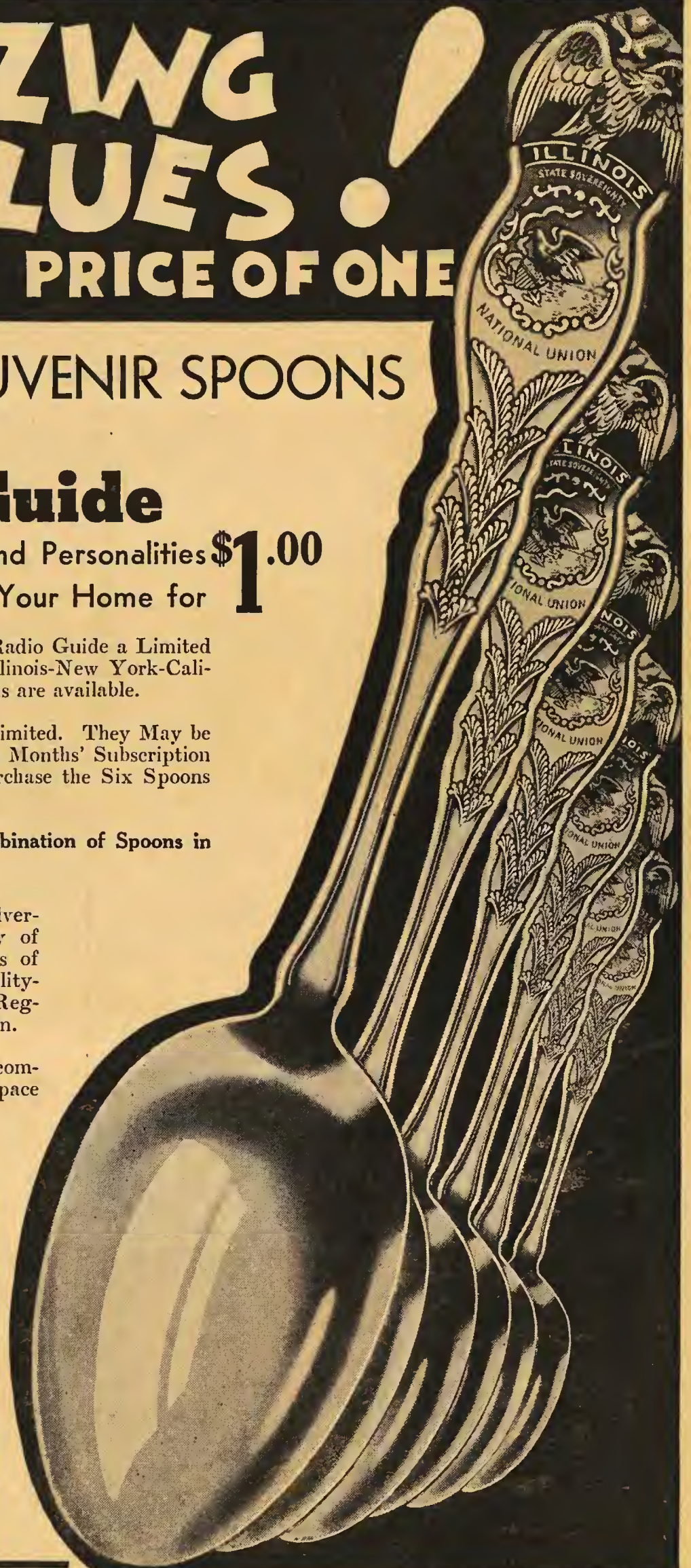
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## Birthdays at Hand

ANY stars of the air were born during the coming few weeks. RADIO GUIDE presents their names and their birth dates herewith, so that felicitations and good wishes may be sent them by any who would like to do so. Address the star in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Your greetings will be forwarded to the stars—unopened, as you send them—and will be delivered promptly.

- March 27—Ferde Grofe  
Hal Kemp  
28—Paul Whiteman  
April 1—Eddy Duchin  
3—George Jessel  
4—Rosemary Lane  
Frances Langford  
Eddie East (of East and Dumke)  
5—Charles Kretzinger  
6—Lowell Thomas  
Madame Sylvia  
Keith McLeod  
7—Walter Winchell  
8—Tito Guizar

## Short Wave Timetable

Meters	Stations	Location	Schedule (Eastern Standard Time). Stations broadcast daily at hours given unless otherwise noted.
16.87	17.78	W3XAL	Bound Brook, N. J. 9 to 10 A. M. ex. Sun.; Tues., Thurs., Fri. 3 to 4 P. M.
19.51	15.37	HAS	Hungary 8 to 9 A. M. Sunday
19.56	15.33	W2XAO	Schenectady, N. Y. 2:30 to 3:30 P. M.
19.63	15.28	DJQ	Germany 12:30 to 2 A. M.
19.64	15.27	W2XE	Wayne, N. J. 11 A. M. to 1:00 P. M.
19.68	15.25	PONTOISE	France 7 A. M. to 11 A. M.
19.71	15.22	PCJ	Holland 8 to 10 A. M. Sunday
19.72	15.21	W8XK	Pittsburgh, Pa. 8 A. M. to 4:15 P. M.
19.74	15.20	DJB	Germany 3:45 to 7:15 A. M.
19.82	15.13	GSF	England 6 A. M. to 9 A. M.
19.84	15.12	HVJ	Vatican City 10:30 to 10:45 A. M.
22.94	13.07	VPD	Fiji's 12:30 to 1:30 A. M.; 7 to 8 A. M. except Sat. & Sun.
23.39	12.83	CNR	Morocco 7:30 to 9 A. M. Sunday
24.20	12.39	CTIGO	Portugal 9 to 10:30 A. M. Sun.; 1 to 2 P. M. Tues., Thurs., Fri.
25.00	12.00	RNE	Moscow, U.S.S.R. 10 to 11 A. M. Sunday
25.25	11.90	PDNTOISE	France 11:15 A. M. to 2:15 P. M.; 3 to 6 P. M.
25.27	11.87	W8XK	Pittsburgh, Pa. 4:30 to 10 P. M.
25.29	11.86	GSE	England 6 to 9 A. M.; 9:15 to 10:45 A. M.
25.36	11.83	W2XE	Wayne, N. J. 3 to 5 P. M.
25.49	11.76	DJD	Germany Noon to 4:30 P. M.
25.51	11.76	OJD	Germany Noon to 4:30 P. M.
25.53	11.75	GSD	England Noon to 12:45 P. M.; 1 to 4:30 P. M.
25.57	11.73	PHI	Holland 8 to 10:30 A. M. Saturday and Sunday; 8 to 10:10 A. M. Monday, Thursday and Friday
25.60	11.72	CJRX	Canada 7 A. M. to 12 P. M.; 3 P. M. to 1 A. M.; Sun. 5 to 10 P. M.
25.63	11.71	PONTOISE	France 7 P. M. to 10 P. M.; 11 P. M. to 1 A. M.
29.04	10.33	ORK	Belgium 1:30 to 3 P. M.
30.43	9.87	EAQ	Spain 5 to 7 P. M.
30.67	9.78	2RD	Italy 2:30 to 8 P. M. Mon., Wed. & Friday
31.25	9.60	CTIAA	Portugal 4:30 to 7 P. M. Tues., Thurs. & Saturday
31.28	9.59	VKZME	Australia Sunday 1 to 3 A. M.; 5 to 11 A. M.
31.28	9.59	W3XAU	Philadelphia, Pa. Noon to 7 P. M.
31.30	9.58	GSC	England 6 to 8 P. M.
31.33	9.58	KZRM	Manila 8 to 9 A. M. Monday
31.35	9.57	W1XAZ	Springfield, Mass. 7 A. M. to 1 A. M.
31.36	9.57	VUB	India 10:30 to 11:30 A. M., Sun., Wed., Sat.
31.38	9.57	DJA	Germany 8 to 11:30 A. M.; 5:15 to 9:15 P. M.
31.45	9.55	LCL	Norway Noon to 6 P. M.
31.45	9.54	DJN	Germany 8 to 11:30 A. M.; 5:15 to 9:30 P. M.
31.48	9.53	W2XAF	Schenectady, N. Y. 6:30 to 11 P. M.
31.55	9.51	VK3ME	Australia 5 to 6:30 A. M. Wednesday; 5 to 7 A. M. Saturday
31.55	9.51	GSB	England 9:15 A. M. to 12 Noon; 1 to 5:45 P. M.
31.57	9.50	PRF5	Brazil 5:30 to 6:15 P. M.
31.80	9.43	COH	Cuba 10 to 11 A. M.; 5 to 6 P. M.; 8 to 9 P. M.
37.33	8.05	CNR	Morocco Sunday 3 to 5 P. M.
38.47	7.80	HBP	Switzerland Saturday, 5:30 to 6:15 P. M.
40.55	7.40	HJ3ABO	Colombia 7 to 11 P. M.
42.00	7.14	HJ4ABB	Colombia 8 to 10 P. M.
42.14	7.12	H9B9	Switzerland 4 to 4:30 P. M. Thursday
42.25	7.10	HKE	Colombia Monday & Thursday 6 P. M.; Tuesday & Saturday, 8 to 9 P. M.
42.83	7.00	VK3ZX	Australia 12:30 to 2 A. M. Sunday
44.03	6.81	HIH	Dominican Republic 7 to 8 P. M.; Sunday, 4 to 5:15 P. M.
44.71	6.71	TIEP	Costa Rica 7 to 10 P. M. except Sunday
45.00	6.66	HC2RL	Ecuador Sunday 5:45 to 8 P. M.; Tuesday 9:15 to 11:15 P. M.
45.31	6.62	PRADO	Ecuador 9 to 11 P. M. Thursday
46.03	6.52	HIL	Dominican Republic 7:40 to 9:40 P. M. Saturday
46.23	6.49	HJ3ABO	Colombia 7 to 10 P. M. except Sunday
46.25	6.48	H140	Dominican Republic 4:40 to 7:40 P. M. except Sunday
46.60	6.45	HJ1ABB	Colombia 6 to 10 P. M.
47.06	6.37	VV4RC	Venezuela 4:30 to 10 P. M. except Sunday
47.50	6.31	HIZ	Dominican Republic 11 P. M. to 12:30 A. M. except Sunday
48.15	6.23	DAX4B	Peru Wednesday and Sunday 7 to 10 P. M.
48.20	6.22	CTIGO	Portugal 11:30 A. M. to 1 P. M. Sun.; Dly. 7:20 to 8:30 P. M.
48.23	6.22	H11A	Dominican Republic 7:40 to 9:40 P. M. except Sunday
48.23	6.22	HJZABA	Colombia 8 to 10 P. M.
48.54	6.18	HJ3ABF	Colombia 7 to 11 P. M. except Sunday
48.78	6.15	VV3RC	Venezuela 5 to 9:30 P. M.
48.79	6.15	C09GC	Cuba 1:30 to 4:30 P. M.
48.83	6.14	CJRO	Canada Dly. ex. Sat. & Sun. 7 in 12 P. M.; 4 P. M. to 1 A. M. Sat.; 5 to 10:30 P. M. Sun.
48.86	6.14	W8XK	Pittsburgh, Pa. 4:30 P. M. to 1 A. M.
48.90	6.13	ZGE	Malaya States Sunday, Tuesday & Friday 6:40 to 8:40 A. M.
48.94	6.13	LKJ1	Norway 10 A. M. to 6 P. M.
49.02	6.12	W2XE	Wayne, N. J. 6 to 11 P. M.
49.02	6.12	YDA	England 6:20 to 10:40 A. M.
49.08	6.11	VV2RC	Venezuela 5:15 to 10 P. M.
49.18	6.10	W3XAL	Bound Brook, N. J. Mon., Wed. & Sat. 5 to 6 P. M.
49.18	6.10	HJ4ABL	Colombia 5 to 8 P. M.
49.18	6.10	W9XF	Chicago, Ill. Tuesday, Thurs. & Fri. 4 P. M. to 2 A. M.
49.20	6.09	HJ1ABO	Colombia 7 to 9 P. M.
49.20	6.09	I2RD	Italy 2:30 to 8 P. M., Mon., Wed., & Friday
49.22	6.09	VE9GW	Bolivia Mon., Tues. & Wed. 3 to 12 Midnight
49.30	6.08	CP5	Bowmanville, Can. 7:45 to 9:15 P. M.
49.34	6.08	HP5HX	Nova Scotia 9 to 11:30 A. M.; 4 to 11 P. M.
49.34	6.08	OXY	Denmark 1 to 7 P. M.; 11 A. M. to 7 P. M. Sun.
49.34	6.08	HJN	Colombia 6 to 11 P. M. except Sunday
49.34	6.08	W9XAA	Chicago, Ill. 3 P. M. to 1 A. M. daily
49.41	6.07	DER2	Austria 9 to 5 P. M.
49.50	6.06	W3XAU	Philadelphia, Pa. 6 to 11 P. M.; 4:30 to 5:45 P. M.
49.50	6.06	W8XAL	Cincinnati, Ohio 7 A. M. to 8 A. M.; 11 P. M. to 1 A. M.
49.59	6.05	GSA	England 4:30 to 5:45 P. M.; 6 to 8 P. M.
49.67	6.04	HJ1ABG	Colombia 6:30 to 10 P. M. except Sunday
49.67	6.04	W1XAL	Boston, Mass. 5 to 7 P. M. Sun.; 7:30 to 9 P. M. Wed & Fri.
49.75	6.03	VV6RV	Venezuela 4:30 to 6:30 P. M.
49.75	6.03	HP5V	Panama 8 to 10:30 P. M.
49.83	6.02	DJC	Germany Noon to 4:30 P. M.; 5:30 to 10:30 P. M.
49.90	6.01	CDC	Cuba 5 to 9 P. M.
50.00	6.00	RV59	Russia 4 to 5 P. M.
50.11	5.87	HJ2ABC	Colombia 6:30 to 9 P. M.
50.16	5.88	HIX	Dominican Republic Tuesday and Friday 8:10 to 10:10 P. M.
50.16	5.88	W9XCV	Mexico 7 to 8:30 P. M., 10:30 P. M. to 1 A. M.
50.59	5.93	HJ4ABE	Colombia 7:15 to 11 P. M. Mon., Wed., Fri.; 6:30 to 10 P. M. Tues. & Sat.
51.28	5.85	VV5RMO	Venezuela 5:15 to 9:30 P. M. except Sunday
51.46	5.83	TIGP3	Costa Rica 7 to 10 P. M. except Sunday
51.81	5.79	HCK	Ecuador 8 to 10:15 P. M.
51.90	5.78	OAX40	Peru Wednesday and Saturday 9 to 11:30 P. M.
55.56	5.40	HAT	Hungary 8 to 9 P. M. Sunday

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A. F. Your readings have been a wonderful guide in the past, and I would like one for this year. Do you think my brother will strike oil on his Oklahama farm?

B. T. Will I get the position which I applied for a couple of weeks ago? I am a good steady position within the next three weeks, but it does not appear to be with the firm you think.

J. N. Whom will I marry and when? Ans.—There is a happy marriage indicated for you this fall, in the tall blonde gentleman you are now interested in.

G. C. Would you advise me to start the business I have in mind? and would it be successful?

Ans.—It appears that you are planning to start a small poultry ranch, which according to your birthdate, will prove a huge success, and I would advise you to get it started immediately.

L. W. Will I take the trip south this summer? Ans.—You will motor to California and visit your sister this summer.

K. M. What occupation am I best suited for?

Ans.—You would do well in any line of work requiring great initiative, as you have a pioneer's spirit of inventive faculties, also could do well in an executive position in a large company, the government, or an organization of your own, aid from powerful friends indicated. Nothing short of making a name for yourself would satisfy you and the more unusual field you enter, so much the better.

D. V. Will I be successful in my exams this June?

Ans.—It appears that you are studying law;

you will pass these exams, and be admitted to the bar this year, also you have a wonderful career ahead of you, and much success, but don't let it go to your head.

G. J. We have been living with my mother-in-law for the past do you see a change for us in six months, in the future?

Ans. It appears that you have had a lot of financial trouble, which has made it necessary to live with your wife's mother, but the firm you are now working for, will transfer you to another state the latter part of April, there is advancement for you in this position, so do not be discouraged, your future is very bright.

L. A. Is there any way I can get my inheritance before I reach the age of twenty-one?

Ans.—You recently married a girl twenty-three years of age, and I would advise you to see your lawyer, as your wife is of legal age, and therefore your uncle will have to turn over your share of the estate.

T. R. I have heard you over the radio, but have been unable to get a question answered, will you answer this one in the magazine for me?

Will I get the job in South America which has been promised me? Ans.—As soon as you complete your course in electrical engineering, which will be this summer, you will get this position, and sail for South America the latter part of July.

D. J. Will I ever marry the man I am going with and will I be happy?

Ans.—Your children are evidently trying to break up your affair, as they wish to inherit your money, and are under the impression that this marriage will cause them financial disappointment, however, they will not succeed in their scheme, and there is a happy marriage indicated for you this fall.

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Advertise in RADIO GUIDE

# Kate Smith—Lonely Songbird

(Continued from Page 8)

sensation by singing the aria. My Heart at Thy Sweet Voice, with the glamorous Leopold Stokowski directing the Philadelphia Symphony Orchestra.

Then followed her movie debut in Hello Everybody. Remember? And by the way, Kate attended her first and only large theatrical party when the Hollywood favorites threw one for her at the Coconut Grove. Her habit is to decline graciously all invitations to parties.

About this time Ted Collins decided that Kate should meet her public in person so a road show of thirty performers was assembled. The Swanee Music Revue made a triumphant eight months' tour from coast to coast, during which life became very real to Kate, for she was meeting her fans for the first time. She traveled everywhere, and was honored by practically every organization in the United States.

So she went off the air in October, 1933, and came back in September, 1934, singing and acting as master-of-ceremonies in the now well-known Matinee Hour which the Columbia Broadcasting System offers each Wednesday afternoon without benefit of sponsor. That proves how highly they

value Kate. She's also on the lookout for new talent. In her New-Star Revue presented each Monday evening—this time sponsored to the fancy tune of \$5,000 per broadcast, plus \$1,700 for expenses—Kate brings to the microphones for the first time brand new talent running the entire gamut of entertainment—fresh from the old back porch, opera, stage, supper clubs and even the movies. She wants to give others the break she received. Truly, she is encouraging young talent. Well, briefly, this brings her career up to date, doesn't it?

## A Good Cook

I go back into the history of Kate's rise so that you may see how very busy her life is. Her work is vastly more important to her than teas, parties and receptions. It takes more than a desire for friends—it takes leisure to develop them. This is indeed a luxury which her crowded days do not permit. There is the weekly trip out of town in search of talent—the broadcasts—and the long drilling hours spent in rehearsals. In Kate's weekly calendar there is only one day she can claim—maybe. That is Sunday. On clear Sundays she walks for miles. If otherwise, she turns very domestic and loafs about the apartment in pajamas all day, fussing with little personal odds and ends, baking a pie or a cake if she craves one. She is a sublime cook, as her office force can testify—they're the lucky ones privileged to eat what she produces.

Kate was not always aloof. In the early days of her popularity she still said "yes" to invitations and mingled freely with the socially elite. But inevitably on these nights out, some man in the party would drink too much—each drink increasing his wit and sentimentality. Kate usually found herself the object of his hilarious witticisms and affections while he was in this maudlin state. Because of her bulk she was expected to take such demonstrative attentions in good fun. Today she politely but firmly answers "no" to all social bids. She loves the theater, the movies, tennis matches, hockey games and prize fights, but will not attend them without the company of Ted Collins and his handsome wife. She shuns the spotlight at all times.

Her past experiences recall numerous embarrassing moments. For instance, in any crowd entering a theater there is always someone who feels the irresistible impulse to slap her vigorously on the back and address aloud, familiar remarks at her, usually starting off with "Howdy, Kate, sweetheart. . . ." Well, she is a quiet, poised person, living a quiet life—and these incidents do not exactly amuse her. But she adores the movies—and when traveling, the local theaters often put on midnight shows so that she can attend inconspicuously.

Probably because of her bitter lesson, she is wary of friendly overtures. She retreats from people who lie and pretend. I do know that this is a very different Kate from the one who first sang on Broadway. Then she wanted to be social. One night not long ago Kate invited a music publisher to be her guest at the studio during a broadcast. In the days before her stardom he never had offered any assistance—he had been most disinterested in her. This evening, however, in order to ingratiate himself with her, he asked concerning her good health, and then continued: "And how is your mother? Is she well, too?" To which Kate made the devastating reply: "Now, really—what do you care? She didn't ask for you."

after hours. Everyone was invited to her party—page-hoys, hostesses, telephone operators, musicians, stenographers—and a gay good time was had by all.

Kate's kindness to her relatives, to young talent, and to what I call her radio family, is history. Through her generosity her grandparents, of whom she is inordinately fond, enjoy a beautiful home in Virginia, about ten miles outside of Washington. Take Adelaide Moffett, 18-year old debutante daughter of James A. Moffett, Federal Housing Administrator, who sought radio fame when she entered the "Hollywood Hotel" national auditions. Although her vocal qualities did not win at this time, Kate showed a great interest in her efforts—putting her through four weeks of personal coaching and training. Finally, this newcomer made her radio debut in Kate's "Matinee Hour," and furthermore she was also featured on the New-Star Revue. Her singing has become very popular, and she is, more or less, a fixture on the Wednesday program.

Kate's closest associates are, naturally, Mr. and Mrs. Ted Collins. One of the finest things about Kate is her true appreciation of what Ted has done for her. She is grateful to him, and admires him both as a man and as a capable manager. Ever since he discovered her and took her out of comedies and into radio, she follows his advice and direction without question. Wherever you see Kate, Ted is sure to be there, too. They always appear together in public. To date, there has never been a written contract between them. In spite of her cynical attitude towards friendships, here is one person she trusts implicitly. She frequently entertains the Mr. and Mrs. in her modest attractive three-room apartment on Park Avenue. And during Summer week-ends Kate nearly always can be located out at their lovely home in Neponset, Long Island—where she has her own room, furnished by herself.

## No Man's Woman

So far as I know, there is nary a man in Kate's life. Her greatest and all-absorbing interest is her work—and she puts everything she has into it. Her radio family is nearest to her, and it includes Jack Miller, who has been her orchestra leader for over four years; the three Ambassadors from California, Mark, John and Jack, who harmonize mean and low; the three pretty Wallace sisters from Birmingham, Alabama, who sing so sweetly. She's like a big sister to these Southern girls. I've watched Kate after a broadcast. Realizing how homesick they are, she throws her arms around them, listens to their troubles and cheers them on. Invariably she turns to her orchestra with the remark: "That was swell, boys. Thank you very much."

Kate is now having the time of her life by opening the door of opportunity to fresh, new talent. Every artist in every leading city is given a chance to prove merit. She respects hard work. So far, she and Ted have picked the winners in Washington, Philadelphia, Boston, New York, Albany, Rochester, Buffalo and Pittsburgh. Incidentally, some of these young artists have reaped rewards in the form of contracts. One of the very first, James Farrell, baritone from Washington, was signed up by Columbia for a two-year term. Kate is so thoroughly interested in others that she wants to help, to guide. And she gives so unselfishly of herself—but remains radio's Lone Wolf, afraid to surrender to friendship.

But I know what she wants more than anything else in the world, and that is a home of her own, perhaps at Lake Placid or in Southern California, two places that delight her. I spoke to her about her plans for the future, and the reply was typically Kate Smith: "I'll be in radio just as long as people want me. When they don't—I'll check out."

Kate Smith may be heard Mondays at 8:30 p. m. EST (7:30 CST) and Wednesdays at 3 p. m. EST (2 CST) both over the CBS-WABC network.

# ONE WOMAN TO ANOTHER

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20x25-25	\$2.15	20x25-25	\$2.25
20x25-26	\$2.15	20x25-26	\$2.25
20x25-27	\$2.15	20x25-27	\$2.25
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20x25-29	\$2.15	20x25-29	\$2.25
20x25-30	\$2.15	20x25-30	\$2.25
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20x25-56	\$2.15	20x25-56	\$2.25
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# Flight of Time

(Continued from Page 15)

the veracity and multiplicity of its sound effects. Ora Nichols, mistress of noises and the only woman sound specialist extant, is continuously striving for and developing new devices that will record realistically over the air.

Miss Nichols guards her secrets zealously, and very little is known about many of her contraptions. Her thunder machine, for instance, is the despair and envy of her contemporaries. Most radio thunder, you know, is simulated by bending a thin sheet of metal. Miss Nichols merely waves before the microphone a fully inflated toy balloon in which has been concealed several pellets. The resulting deep, throaty, reverberations sound even more realistic than a natural heavenly display. Of course there's nothing secretive about the balloon (though it seems to be made out of specially prepared rubber)—it's the contents of the balloon that are secret.

Miss Nichols obtains her motor tones by revolving two specially fashioned phonograph records. Her wind machine is another secret invention, and no amount of persuasion can induce her to reveal the mysteries of its mechanism. She simulates the collapse of a wooden bridge or door by crushing a match box. Once she was called upon to reproduce the sound of a burning oil well. As she tells it, she "lost pounds" before she mastered the brain twisting problem. She won the struggle after scores of unavailing experiments—by mingling the heavy bass notes of a miniature organ with the shrill wheeze of a harmonica. The ensuing rush, hiss, depth and volume of sound were hair-raisingly realistic.

The crowd noises—in the theater they'd be called off-stage noises—are vital factors in the program's action. A permanent staff of extras provide the jumbled chant of sounds that do so much to heighten the action of the weekly sequences. And of course, Howard Barlow's all important music threads through the vital news-bits with appropriate and mood-setting tones.

## Unwritten Drama

The March of Time broadcasts usually proceed with the smooth speed and uneventfulness of a crack express train riding the rails on a schedule measured in seconds, but occasionally a fine piece of unexpected and unscheduled drama will highlight the program's journey before the clock hands creep toward the end of the 30-minute period. Just such a miracle happened under the very eyes of this reporter at a recent broadcast.

Green Pastures, that stirring fantasy of a Negro's conception of Heaven, had returned to New York after several successful years on the road. Pryor decided to have a sequence of the play re-enacted on the air, but instead of entrusting the role to one of his staff, he attempted to obtain the services of the late Richard Harrison, the Negro who rose to fame by virtue of his excellent stage portrayal of "De Lawd." Failing in this, he engaged Charles Wood, Harrison's understudy.

Wood's swarthy face looked positively pasty and his body shook as with the ague that night as he played "De Lawd" to several million radio listeners. We in the studio were mystified by his visible and almost uncontrollable agitation, for no announcement had been made that would lead anyone to believe anything untoward was happening.

The script called for "De Lawd's" final lines to end on a happy note. His laugh floated through the instruments perfectly, but we in the studio could see that Wood was crying. What a paradox! A smile on his face, a chuckle in his throat, and tears cascading down his cheeks. He was led away from the microphone by one of his fellows, and it wasn't until after the broadcast that I could ascertain the cause of the aged Negro's agitation. He had been Harrison's understudy for 1,652 performances (almost five years) and not once, until radio offered him his magic chance, had he been able to portray the role. He was overcome. The very next day Harrison was stricken with the illness that later

caused his death, and Woods has carried on since.

The phenomenal success of the radio program has resulted in a March of Time on the screen. This is no ordinary news-reel, as a visit to the theater will prove. Each sequence is an astonishing and incredible slice of raw, vivid life. It is a re-enactment cast in the idiom of the successful radio formula—dramatic, accurate and timely.

The second March of Time screen release is an epic of visual news re-enactment. The collision on the S. S. *Mohawk* and the freighter *Talisman*, as re-created on the screen by the March of Time, is a bristling and extraordinary record of a tragic epic of the sea.

To obtain a dramatic and accurate camera record of the disaster, the March of Time photo-reporting crew was ordered to sea. Stationed on a tug on one of the record cold days of the season, the cameramen, electricians, and director awaited the sailing of the *Talisman* on her first voyage since the crash. Pitching and rolling on the treacherous Atlantic, the tug followed in the wake of the *Talisman* for about forty miles. Finally the tug drew abreast of the freighter, and recklessly made as if to ram her amidships.

## Sets a Precedent

A battery of kleig lights were switched on, and a flood of intense light, as from a score of hidden moons, was thrown on the scene. As the *Talisman's* Master frantically signalled the tug to change its course, the cameramen cranked their cameras. The tug swung, much as the *Mohawk* must have, toward the prow of the *Talisman*. With cameras still grinding, a crew of extras swung over the side of the boat and, clinging to the ropes, hung above the raging waves. It was risky business, but the tug swung out of danger in the nick of time, and raced back to port with the precious reels.

For the first time in history, a motion picture camera was allowed in the Metropolitan Opera House on opening night—the March of Time's camera, of course. Another thrilling release shows, by re-enactment, featuring the actual principals, how the New York Daily News trusted its own reporter when the Associated Press flash contradicted him, and by issuing an extra based on their writer's information, scooped the newspaper world with the correct decision of the jurors in the trial of Bruno Richard Hauptmann.

Serious experimental work was started on the March of Time picture more than a year ago. Last Summer four reels were tried out at "sneak" performances, and met with enthusiastic reception. Quietly and unobtrusively several thousand amateur photographers were commissioned at strategic spots from Maine to California, and more than fifty thousand correspondents were selected as contributing editors.

This arrangement makes it possible for the March of Time of the movies to shoot actual events and the people involved, about seventy-five per cent of the time. When, however, it is impossible to acquire the services of actual principals, the March of Time radio actors will carry on with the characterizations.

As in the radio program, each month a dozen to fifteen sequences are built up, revised and changed as last minute dispatches and pictures filter into the news machines. The final selection of episodes is made about forty-eight hours before the release date.

Tune in Fridays at 9 p. m. EST  
(8 CST) over the CBS-WABC network for the March of Time.

In Next Week's Issue:

*The Fun We've Had  
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By  
**Eddie and Fannie Cavanaugh**

It's a Laugh Riot! Don't Miss It!

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If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. C.

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# Charles Winninger

## As He Appears Under the MIKEroscope

By Fred Kelly

**C**HARLES WINNINGER has been connected so long with show boats, either real or mythical, that automatically he is accepted as a Southerner. The very name, Show Boat, suggests the turbid Mississippi and, save to the many who abide near its shores, the Father of Waters doesn't seem to exist north of the Mason and Dixon line.

But it is a fact that Winninger was born May 28, 1884, in Black Creek, Wisconsin. He had his first show boat experience when he joined the personnel of the *Cotton Blossom*, historic floating theater, at Keokuk, Iowa.

Charles' amazingly varied theatrical experiences date back to the overthrow of another tradition. He did not seek the stage in violation of parental mandates. Rather he was literally pushed into the theater by his father—ordered forth with his four brothers from the wings to do a good job—or else. Franz Winninger, their dad, had that militaristic bent which is peculiarly Teutonic—so the boys did a good job. They knew too well the cost of failure.

Oddly enough, this Spartan sire was not directly of the theater himself. He was a musician and an orchestra leader, but he had been in and around the theater so much that he eventually absorbed its influence. Finally he became manager of an Ashland, Wisconsin, showhouse. It was there he launched his training system on his children.

He organized his five sons into a variety troupe and demanded of them that they be able to reproduce capably any act which played the theater, be it musical, gymnastic or dramatic. It was a big order, but it made for versatility in his children.

That accounts for one phase of Charles Winninger's career when he was one of the most notable mimics on the stage—and found it difficult to obtain a role which did not call for imitations of reigning stars. His first really sensational success in this line came through his black-faced imitation of Leo Ditrichstein in *The Great Lover*. That was in 1916, and followed Charles' desertion of the family theatrical ventures and his experiences as a rambler of the rivers.

From that year on it was just a series of successes in notable musical comedies—a career which culminated in his riotous achievements in the bright-starred production, *Show Boat*, the musical pageant built upon Edna Ferber's best seller of the same name. This production was his stepping-stone to the air as Capt. Henry in the radio version of *Showboat*. And just by way of stressing his well rounded career it might be well to mention that back in the days when motion pictures were in their formative stage, Winninger was earning \$500 a week with a film company which also featured Charles Meighan and Raymond Griffith.

From a standpoint of height Winninger is small, as men go. He is five feet, six inches tall but inclines toward girth. He weighs 175 pounds. Although he already has passed the half century mark, his ruddy face with its silver halo and gleaming blue eyes smacks of youth.

He is a natural enemy of all clay pigeons. Just the sight of one on the wing arouses his phobia. He seizes his favorite shotgun and in a moment the air is filled with flying bits of vitrified mud. On one of his orgies in connection with a N. Y. Athletic Club tournament he destroyed 1,890 out of a possible 2,000 of the whirling targets.

His second "great weakness" is motoring, a pleasure he plans to indulge freely when he has reached retirement stage. Then he will maintain a ranch in California and a city home in New York, driving between them as often as the impulse moves him.

Charles Winninger broadcasts on the Good Gulf Program Sundays at 7:30 p. m. EST (6:30 CST; 5:30 MST; 4:30 PST) over an Eastern CBS network



CHARLES WINNINGER

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the forty-fifth. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

## Favorite Stories of the Stars

**T**ed Husing tells the following yarn on himself: Before he carved a niche for himself in radio he had been successively a soldier, stock salesman, orator, aviator—and even an electrician.

"Between jack-of-all-trading," recalls Ted, "I procured a job as an electrician's helper. I wasn't very fussy at the time—any old job that would buy me the coffee and cakes would do.

"One afternoon we were out on a job. After working several hours the boss electrician apparently became puzzled. He scratched his head and looked at the two wires that were jutting out of a wall. Finally he called to me. 'Say Ted,' he said, 'put your hand on one of these wires.'

"Naturally, I did as I was told. I picked up the wire nearest to me.

"'Feel anything?' called the boss.

"I didn't feel anything, and I said so.

"'Good,' said the boss electrician. 'I wasn't sure which was which. Don't touch the other wire or you'll be a dead man!'

"And that," concluded the bespectacled microphone talking wonder, "is how radio almost lost one of its better attractions!"

Gertrude Niesen, the sophisticated mistress of songs, never tires of telling a bon mot that concerns one of her maids, an Irish lassie named Norah.

The story goes back several years, when Gertrude first was gaining a foothold in radio. The day finally arrived when Gertrude reached the state of affluence where she could afford a servant, and

in response to her call the agency sent the aforementioned Norah.

Now Norah was a mighty fine domestic. She could cook the tastiest dishes, and she kept the apartment spotlessly clean. But Norah had one weakness—an Irish policeman who patrolled the neighborhood. Whenever Gertrude visited the kitchen in search of Norah she always found the policeman entertaining Norah.

Finally Gertrude decided to speak to Norah about the condition. "Norah," she said severely, "if you have that policeman in the kitchen again I shall speak to him!"

"Go as far as you like, Mum," replied Norah frigidly. "But yez'll never get him! We're to be married next Chuesday!"



# Amos 'n' Andy—Here They Are

(Continued from Page 9)

week, they lived a skeptical six days between their opening program and the date of the first pay check. Came the dough—and the boys breathed easier.

These activities were all that the listening public knew, but as a matter of fact the extra stunts handled by the performers were many and varied. They doubled in everything from sound effects to production and directorship of presentations, but they were becoming radio-wise with leaps and bounds.

Another handy man around the station was the youthful announcer, Quin Ryan, a promising young fellow—and the WGN executives were liberal with their promises. But to the credit of all it can be said that these pledges never were broken. Ryan made good with the station, and the station made good with Ryan.

But it is interesting to note that in cooperation with Quin, Freeman and Charley staged the forerunner of what has come to be a national craze on the air today—the amateur show. Local talent of questionable merit found its opportunity through WGN microphones, most of it to shed its doubtful fragrance on desert air.

It was at this point in the boys' career that destiny appointed another agent to lead Gosden and Correll closer to their eventual goal. That agent was Benny McKenna, an executive who had to do with programs at WGN. Benny, surfeited with music on the air, suggested that the boys create a radio comic strip patterned after the newspaper comic strips then in the ascendancy. Because of copyright restrictions and the royalties involved in adapting characters already created, Gosden and Correll were expected to concoct an idea wholly foreign to anything then appearing in the press.

## Comic Strippers

"What we knew about comic strips was strictly nothing," Correll confides, "but when we got back to the apartment that

## Famous Composers

CHARLES FRANCOIS GOUNOD, whose "Serenade" will be played over NBC-WEAF Sunday, March 24, at 7:30 p. m. EST (6:30 CST) intended to become a priest but changed his mind. Had he not done so, the famous opera Faust doubtless never would have been written.

Of this opera, Gounod's most famous work, one of his biographers has said: "The dreamy languor of the love music, the cloying sweetness of the harmonies, the melting beauty of the orchestration, all combine to produce an effect . . ." which was entirely new to opera up to that time. It was not, however, that Faust introduced any new elements into opera; merely that it was the first of the sentimental grand operas.

Gounod, born in 1818, deceased in 1893, was a Parisian. He was graduated from the Conservatory and won the *Prix de Rome*. At that time his interest was chiefly in religious music. He studied Palestrina, Bach, Mozart, Rossini, Weber. Faust revealed him at the height of his talent, however. Based on the drama by Goethe, it lost none of its grandeur when translated by Gounod into musical idiom, despite the fact that he took many liberties with the original.

"Back to Gounod" is the name of a musical "school" existing to this day in Paris—and with the ambition to recapture the beauty of Gounod's melodic line.

night we held a 'conference.' Boy—that was sumpin'! . . . The only idea that kept recurring was the negro patter which had wowed them in the Kinky Kids' Parade—so next day we told McKenna that we had decided to do a couple of black-face characters."

Evidently McKenna was doubtful, but the boys were stymied. An impasse threatened until Benny weakened and ordered them to try the thing out—said that the first episode must go on the following day.

"And we'll never forget that night," recalled Gosden, "We began the first script at midnight, and we didn't get it finished until seven the following morning. It reeked of the absence of pattern or idea, but it filled the time allotted to us. And that was our first requirement.

"We decided to call our characters *Sam and Henry* and those were the names that were retained until circumstances compelled a change. But I'm ahead of my



Carl Good, latest winner on the Feenamint National Amateur Hour

CARL GOOD, is the first male in the Feenamint Amateur Hour contests to be declared a double winner. Carl's rendition of his original piano composition, "Treplette," won for him the judges' gold medal and the listeners' award.

Carl is an alumnus of Princeton University, where he participated in school theatricals and musicals. As a member of Princeton's famous Triangle Club, Carl became interested in writing original musical scores.

A chemist by profession, Carl still is ambitious to make his mark as a composer of musical pieces. It was this ambition which prompted him to enter the Feenamint contest. Since winning, he has received several offers from musical comedy producers.

The Feenamint National Amateur Hour may be heard Sundays at 6 p. m. EST (6 CST; 4 MST; 3 PST) over a CBS network.

story. After that initial episode we laid out a pattern which would require three weeks to wear out, figuring by that time we would mercifully be ordered to discontinue the script, or that we would become possessed of an idea of more merit. But the first seemed far more likely.

"Much to our surprise, Sam and Henry proved a success almost instantly, but we found our original idea too thin to bear the traffic—and three days after we had planned it we tore it up and began on an entirely new one."

For a solid year Sam and Henry flourished on WGN, and their popularity paved the path for the breach that was to bring about their demise—but in name only. Gosden and Correll began to feel the pangs of expansion and confronted their employer with a plan to permit recordings of the Sam and Henry episodes for use in stations outside the radius touched by *Tribune* airwaves.

It was an unsound idea, *Tribune* executives declared, because tests had proved that while the nightly (except Sunday) episodes of the trouble-ridden Dixie lads were popular in urban centers, they had no rural appeal.

## Refuse to Sign

All of that sort of calculation was just one of the wiles of trade to divert earnest actors from cashing in on their talents, concluded Gosden and Correll, and they debated the issue lustily with their employers. Both sides remained adamant, with the result that when it came time for their new contract, even though the terms offered were far in excess of those in the original pact, the black-face team declined to sign.

This was disconcerting, but it didn't prevent Gosden and Correll from making public appearances in theaters where their sketch was known. After a month of solid, profitable booking they returned to Chicago one Monday morning to face a future minus any very promising design. Literally, they were two characters in search of a producer.

And then the miracle happened! They had hardly been home a few hours when a telephone call summoned them to the studios of WMAQ, the big independent which later was to become an integer in the Chicago NBC setup. Executives broached to them the idea of bringing their popular negro characters, Sam 'n' Henry, to WMAQ airwaves.

The price named was far in excess of the sum which the boys had been earning, and they signed the contract blissfully unaware of the legal entanglements which had already tolled the death knell to Sam 'n' Henry—a heart-breaking fact of which they were entirely unmindful.

All set to renew their broadcasts, and overjoyed at the prospect of maintaining their homes in Chicago under a satisfactory arrangement, their happiness was shattered rudely when they learned that forever more there would be no Sam 'n' Henry for them.

The quandary which the boys faced; how Amos and Andy came into being after almost having made their debut as Jim and Charley, will be revealed in the next issue of *RADIO GUIDE*. There also will be told for the first time how Gosden and Correll played to a national audience before coast-to-coast networks became common; how San Francisco turned out en masse to greet them when they weren't even sure their voices had even been heeded on the Western coast. All of these interesting developments, and others, will be contained in the forthcoming issue of *RADIO GUIDE*.

Amos 'n' Andy may be heard every day except Saturday and Sunday at 7 p. m. EST (6 CST) over an NBC-WJZ network, and on the same days at 11 p. m. EST (10 CST, 9 MST and 8 PST) over a split NBC network.

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Of course, there's a reason for this—a simple, understandable reason. V.M. Treatment gives relief from pain and associated symptoms of ulcer and other stomach ailments. As a result, the patient can eat more freely and more fully. With an increase in the food intake and a decrease in distress, there invariably comes better assimilation, better nutrition, and an increase in the patient's weight.

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Philadelphia—the Cunningham Stores of Detroit—Sargent's, Wright & Lawrence of Chicago—Taylor Stores of Louisville—Jarvis Pharmacies of Atlanta—Snyder's Stores of Minneapolis and St. Paul, etc., etc.

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If your answer to any of these questions is "Yes"—if you actually know yourself to be afflicted with any of these conditions—then, as we see it, **ALL THE EVIDENCE CONSIDERED**, there can be only one decision you can reach regarding V.M. It is this:

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"We now have six cases on V. M. at ..... Hospital, and the results are good."  
(Signed) Dr. .... Philadelphia, Pa.

"I am associated with the only two stomach clinics in the city of Milwaukee, one being at the ..... Dispensary, and the other at the ..... Hospital, which affords me ample opportunity for observing the results with V. M. To date I can frankly admit that I have soon found far beyond my expectations in cases which have previously been very, very stubborn to treatment."  
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—From a special report.

**NOTE:** Every one of the above reports is received from a reputable, bona fide letter from a reputable, practicing physician. Many of these reporting doctors are on the staffs of the foremost hospitals in their respective communities. The reports shown here are but a few taken at random from hundreds in our files. Many more of these reports are set forth in the booklet we will send you with your order for V. M. Tablets.



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