

Radio Guide

The National Weekly of
Programs and Personalities

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Meet
The Gumps

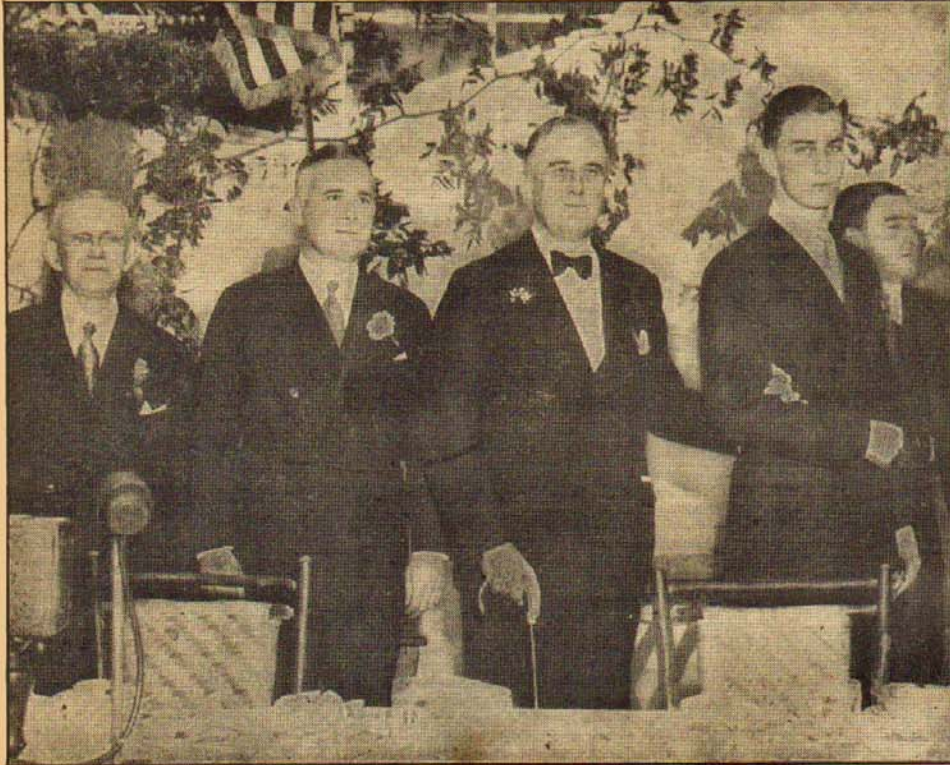
Mary Pickford



Winchell Starts His Newspaper Career
Mother Schumann-Heink Seeks Her Successor

C. B. BURLING

The Nation at the President's Party



President Roosevelt as he appeared with his son Franklin Junior at the dedication dinner, Georgia Hall, Warm Springs, Georgia

By Harry Steele

BECAUSE a great leader once suffered from infantile paralysis—because he has devoted his few spare moments since to a campaign against the dreaded malady—the entire United States will dance and sing on January 30.

More than 5,000 communities, aided by the widest-reaching broadcast in radio's history, will observe President Roosevelt's birthday to raise funds for further research and preventive work. The millions who participate in this year's festivities will do it with a twofold sentiment—to rejoice in the President's recovery, and

to aid in the national fight to wipe out the malady, known to science as poliomyelitis, completely.

Merging of the country's major networks for an hour beginning at 11:30 p. m. EST (10:30 CST) will create of the people of the nation a solid social group. The brilliant lights of the millionaire's Manhattan penthouse; the shaded glow of the oil lamps in the farmer's isolated dwelling; the sputtering candles in the hovel of the squatter; even the campfire of the cowboy far out on the range will fall upon happy revelers made kin by this glorifying touch of nature.

From multi-tubed all-wave sets and battery-powered one-lung bloopers alike, will pour the post-Christmas message of Good Will on Earth, bred of the human instinct of the strong to aid the weak and the troubled.

Are You Listenin'?

By Tony Wons

IHAVE always said until a few days ago that some day I shall go out West, out to Arizona, out to the great Grand Canyon, and I will spend a long time there living about as close to God as it is possible. But a few days ago I picked up a book written by Alfred Noyes, and in it he had a poem to the Grand Canyon. When you read that poem you want to leave your desk and start for that wonderful land. Have you seen it?

There is nothing finer. A poem by the greatest poet on earth cannot come within a hundredth part of describing its beauties. And so I was about ready to go there for a spell when I looked into a paper and found that in this same great state where this wonderful work of the Creator exists, they were going to murder a woman who in a fit of insane jealousy committed a terrible crime. I read that this poor unfortunate tried to take her own life . . . and when you try to do that you are in the depths of despair. But this great state prevented her doing so in order that it might enjoy the privilege of killing her. I read that, and strange as it may seem I lost all my desire to go there to that land.

Somehow I could not, as I would look at the beauties of that canyon, lose the vision of an insane woman, helpless, ignorant, misguided, but still a human creature—a woman led to a scaffold with a rope on the end and perfectly normal men with all the power of law, in cold blood, strangling the life out of her.

A man and his back-seat driver and seven children came spinning down the road in their flivver when a cop

drew up. "Stop," he said. "You're carrying too heavy a load." The back-seat driver turned to the cop and she said: "You're right, officer. I kept telling Henry to throw out the clutch."

The hardest question that has come to me in the mail is from a woman who wants to know how to keep young. There might be somebody who can answer that. I can't.

When I get puffed up with silly vanity and think that I am so much greater than those who didn't happen to be as lucky as I . . . maybe I made more money or got more applause . . . I say that when I imagine I am better than you, or you, or you, and then I read a poem that asks me if I can fix a torn spider's web or put the apple back on the bough, the lily on the stem, the honey back in the comb, unsay a hasty word, undo a deed unkind—I am knocked right off my high perch and land sprawling helplessly on my back. How can I high-hat anybody or anything—how can I strut like a peacock and show off my poor accomplishments—when I am so helpless and ignorant and clumsy? I can puff myself out as big as a zeppelin, but I can't make a spider web like the spider on my porch can. Of course the spider

On January 30, the Biggest Hookup in Radio History Will Unite the Nation in Celebrating the Birthday of Franklin D. Roosevelt

Only such an impulse could generate the national interest in the President's second Birthday ball, a celebration which will eclipse even the inaugural revels. The broadcasting companies are determined to forget all commercial rivalries in their zeal to present the most brilliant array of musical talent ever offered on the air. From intermediate points and both coasts artists of top rank will contribute their all.

IN ORDER that not a solitary listener may fail to find an appeal in the music, the radio executives have asked those who are participating to stress the familiar airs, the folk-type so interwoven with American family development. They have requested the simpler airs so that those who do not care to dance may sing in the community spirit in which the broadcast is launched.

But here will be an interlarding of dance tunes supplied by the cream of the country's orchestras—and songs by stars whose names have helped to establish radio as the peer in entertainment fields. So comprehensive will be this great free show that it is estimated a million dollars would barely cover the talent cost if all who are to take part were engaged at their usual rates. The community parties will forward the funds raised, to the infantile paralysis campaign. Of the income derived from the nationwide dances, 70 per cent will be retained in the local communities to carry on the fight. The remaining 30 per cent goes to the President, to be turned over to the Birthday Ball Commission for Infantile Paralysis. More than a million dollars was raised by last year's parties. Because of the augmented radio support, this year's celebration is expected to yield a sum far in excess of that. Chairman of the Commission is Henry L. Doherty, New York utility magnate.

NATIONAL reverence is due in part for the public support of this typically Rooseveltian project, but there is a deeper sentiment even than that. Scarcely a movie-goer who doesn't remember the stirring picture of Franklin Delano Roosevelt at the Democratic convention of 1928 struggling to the platform with the aid of two canes to make his speech of nomination for Alfred E. Smith.

It was a striking illustration of the ravages of the malady against which the campaign is being waged. The President's subsequent improvement symbolizes what can be done to limit the tragic after-effects of the disease. This prompted eager concentration of running down the cause of it, and forever stamping it out.

Much of the technical work is being done in the laboratories at Warm Springs, Georgia, where the curative waters have been of inestimable benefit, not only to President Roosevelt but to unfortunates who could not have had the advantage of the restorative spa but for the funds raised by the Birthday Balls.

doesn't progress. He builds the same kind of house today as he did ten thousand years ago.

My ancestors lived in a dark cave. Later they had mud huts, then log cabins, then frame houses and now I live in a flat. They ate raw meat and their muscles were as hard as iron. I eat canned goods and I'm soft as mush. I am better than a spider because I progress. You figure it all out, and if I should be vain about anything—tell me if you can what it is.

I can remember back to the days when men offered their seats to ladies in street cars. Isn't it funny that they don't do that any more? Is it because women are becoming the equal of men in politics and business? Or because they smoke? Why will a man sit tight in his seat when a tired looking working girl stands in the street car? But he'll squirm trying to get his hat off in a crowded elevator when a lady comes in.

Why will he make an awkward lunge and break a leg to pick up a glove or handkerchief that some woman drops on the street, but would never think of carrying the pail of water for the old scrubwoman who cleans out his office? You worry about these riddles!

More of Tony Wons' homey philosophy is heard on Sundays at 5:30 p. m. EST (4:30 CST) over an NBC-WEAF network, in a program sponsored by the S. C. Johnson Company; and weekdays excepting Friday at 11:15 a. m. EST (10:15 CST) over an NBC-WJZ network.

Easy Aces —New Deal

Her Folks Never Did Go for Him, Ne'er-Do-Well of a Newspaper Man—So He Says to Her, He Says: "We'll Show 'Em!" And He Did. And How!

By Howard Wilcox

OF average height and rather stockily built, with a swell sense of humor and an infectious, almost sheepish, grin, Goodman Ace is the Kansas City hick who shook the hayseed from his hair and made good on his own power in the tricky radio business, simply because he had an intense desire to prove to his wife's folks that they were wrong in their unflattering estimation of his worth.

Today you know him and his gently goofy wife as the Easy Aces. They have a proud radio record of success. Newspapers and magazines are forever holding popularity contests, and whenever radio teams are mentioned, the Easy Aces always are accorded honorable positions in the standings, if not top honors. It took a lot of courage, hard work and imagination to meet the challenge of the folks back home, but Goodman—and Jane—hurdled the challenge in stride.

Like the rookie pitcher in his first big-league game, Goodman had nothing on the ball but a prayer when he first bounced into radio. But he did have a do-or-die stubbornness that enabled him to prove that here was one hinterland boob who knew a slick trick or two.

You see, Goodman loved Jane, a zippy little blonde with saucy eyes. They had known each other for years. The romance started in school, but unlike many such affairs it outlived the puppy-love stage and blossomed into the real thing.

It really had its beginning in the mathematics class of the Kansas City High School. As a schoolboy Goodman had a profound knowledge of the higher phases



"If it weren't raining so hard I'd ask you to run away with me and get married" . . . "What's the rain got to do with it?"

of mathematics. Jane, on the other hand, would stare blankly at the instructor when he lectured on the mysteries of bisected triangles, parallelograms and quadrangles. In sheer pity the bespectacled Lothario would call at her home several evenings each week, and patiently work out her homework problems. Leaping from the dry-as-dust subject of mathematics to the all-absorbing subject of love might be no easy task for the average individual, but Goodman assayed it easily.

CAME graduation, and Goodman, sheepskin in hand, strode into the cold, cruel world to carve his fortune. In time he became the drama and screen critic of the Kansas City *Journal Post*. Once a week, as part of his newspaper job, he broadcast a talk over station KMBC. It was called "Where's a Good Show?" and it really was nothing more than an audible guide to the local moving-picture shows. As a columnist Goodman



Mr. and Mrs. Goodman Ace in their New York apartment. The furniture that they went into debt to obtain, long since has been discarded



"I wasn't nervous during my first broadcast, but when it was all over—I collapsed"

earned \$35 a week. As a radio patterer he received nothing.

About this time Goodman's stock with Jane's parents—never very high at any stage of the game—slithered cellarward. It seems that Jane's folks subscribed to the old-fashioned theory that all newspapermen were aimless drifters and ne'er-do-wells. And radioites were not too highly regarded in Jane's home, either.

"What a time I had convincing the folks that all newspaper reporters were not the blood-and-thunder characters described by the cheap fictioneers, and that all radio and theatrical people were not ill-mannered panderers and hussies!" Goodman says with a laugh.

THE conflict between parent, child and suitor came to the obvious conclusion. Young and impetuous love never was hampered by parental edicts and barriers. From time immemorial kids in love have done as their excited young hearts have dictated, despite the attempts of parents and friends to steer them toward other things.

Jane and Goodman ran away one night about six years ago, and were married.

"I'll never forget that wild night," recalls Goodman as Jane looks on smilingly. "Al Jolson was playing at a local theater, and I invited Jane to see the show. It was a beautiful mid-summer night, and we drove to the theater in my coupe. Al was in superb form, and he electrified Jane and me with his marvelous songs of love and romance."

When they emerged from the theater the rain was

pouring down in torrents—a typical Missouri cloudburst. It doesn't rain often in Missouri. But, brother, when the sky finally does start to weep, a veritable flood ensues. Goodman's rickety little car, shed down, seemed as if it would float away any second.

Goodman looked at Jane. "You know, Jane," he said jocularly, "if it weren't raining so hard I'd ask you to run away with me and get married."

Jane's twinkling blues eyes looked up at him. "What's the rain got to do with it?" she asked innocently.

AND so they drove gaily down the wind and rain-swept avenue, unmindful of the pelting drops which swirled upon them and soaked them to the skin. Storm-stalled pedestrians, from their vantage spots in the doorways and areaways, looked at them unbelievably as they whizzed down the street and rolled away into the night.

The following six months were happy and exciting ones for the love-smitten Aces. Gaily and recklessly they went about setting up their home. Goodman hadn't saved much money, but lack of funds didn't handicap them. Credit houses were lenient, and they ran up several thousand dollars' worth of debts. Suddenly the bubble burst. Disillusionment and a plethora of problems and heartbreak surrounded and engulfed them. Goodman lost his job.

The period of depression was terrible on the youngsters. Bravely, they attempted to joy-ride through their poverty. But the problem was too serious. A couple can't be funny and flip when the pangs of hunger are gnawing away at stomachs.

IN desperation Goodman sold his Coupe, but the money thus derived soon disappeared. Jane managed every penny frugally. Before each expenditure she would remove a worn little bag from her purse and consult it. The taut lines deepened between her eyes as the slender bank roll gradually ebbed away and finally vanished. On occasions they quarreled bitterly, but at the conclusion of each spat they embraced and poured out their hearts to each other. Goodman tried desperately to find employment—any kind of work—but all avenues seemed closed.

The weeks lengthened into months. Just when it appeared as if they couldn't possibly stick it out any longer, the miracle occurred. Goodman was recalled by the *Journal-Post*—at a raise in salary. Better yet, his publisher decided to pay him an additional salary for his movie broadcasts. This was the turn in the tide in the fortunes of the Goodman Aces.

Goodman's column in the *Journal-Post* sparked with wit and brilliancy. He started to freelance, and wrote and sold innumerable stories and articles.

"It's the strangest thing," tells Goodman. "During the entire period when things were rather tough I couldn't sell a blessed story or article. But the moment I returned to work, all the doors to the editors' sanctums seemed to open. For a period I simply couldn't supply the demand, and the money rolled in hand over fist."

Goodman's determination (Continued on Page 21)

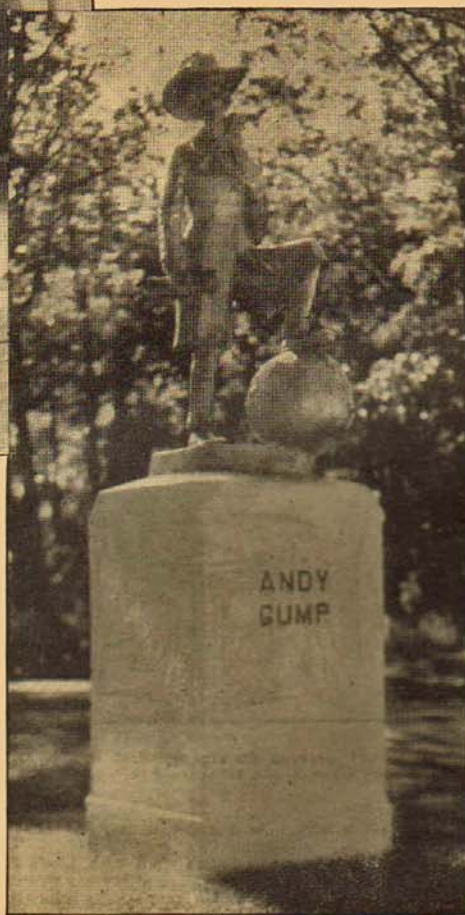
MEET THE GUMPS

The Andy Gump Who Began as An Idea in the Mind of a Capable Editor—and Whom His Creator, Sidney Smith, Didn't Like—Has Grown, with the Gump Family, to Gigantic Proportions. Andy Provided a Fortune—Had a Statue Erected in His Honor—and Now He Has Come to Radio

By Henry Bentinck



Back ready for work after a holiday spent in Europe comes Sidney Smith, creator of the Gumps, accompanied by Mrs. Smith



Near the gates of the House that Jack Built stands this tribute to Andy Gump—who brought in the jack. It is Sidney Smith's honest recognition of the character which brought him riches

human figure would attract more readers. Calling Smith to his sanctum one day, he suggested a type that would represent you, me, or the fellow next door—in short, a human sort of a fellow whose affairs could be made of general interest.

Smith demurred, hinting that it probably would follow the fate of so many ill-starred comic strips, ideas that had seemed so fertile to their propounders, only to prove sterile in production. It was no mere stubbornness on Smith's part that postponed his yielding.

THE YEARS between his departure from Bloomington, and his arrival in Chicago on the *Tribune* staff had been studded with disappointments, with dreams that vanished in the hard light of experience. The road he had traveled between these communities so close together geographically was circuitous and baffling. He had not found the longest way round the shortest way home. Memory made him reluctant.

Patterson urged—the artist balked. But firmness won for the editor, and Smith sat down to the task of creating a fictitious character whose fate and actions were to intrigue several million readers with a fervor seldom accorded the careers of living personalities.

Day after day he drew types, rejecting them as rapidly as they took outline. To this genius of pen and

TO ALL WHO indulge in occasional dreams of wealth, Uncle Bim, the Australian banking czar, is the ultimate in imaginary benefactors.

To Sidney Smith, his creator, Uncle Bim is just so much atmosphere. Long-necked Andy Gump, vacillating stooge for Min, is to the artist, the original gentleman with the long whiskers. He is the harbinger of real, not imaginary, wealth; the fictitious Santa Claus who has made a struggling Bloomington, Illinois, boy wealthy beyond the realms of fancy.

Today the Gumps are lifted bodily from the pages of the more than 300 newspapers in which the strip appears, and projected across a national CBS radio network. Millions who do not read the comics know Andy and his associates through loudspeakers. To both readers and listeners he is just a cartoon character. But he is a living, tangible part of the Smith regime, a household god to whom due obeisance is made.

"Old Andy bought that, too," Smith observes fondly as he displays the luxurious furnishings of his elaborate Chicago apartment, or tells of the modern improvements on his wide-reaching Wisconsin farm. For it is a paradox that the creator of so many urban characters is a farmer at heart, himself. He spends less time each year in the city, preferring to follow agricultural pursuits.

Were it not for Mrs. Smith's social activities, of which he is courteously indulgent, he doubtless would spend the remainder of his life on the vast tillable acreage which Old Andy has bought for him.

Andy is one man out of a hundred. That many characters of as many sorts and descriptions were drawn by Smith before the chinless, gangling Andy, as he is known today, came into being. His development was no chance matter.

His birth, more than a quarter of a century ago, was the finding of a four-leaf clover, the picking up of a horse-shoe or whatever symbol of fortune you will. It marked the end of a tortuous, fruitless road for the boy who had it in him but who hadn't struck his level—the opening of a path to fame and fortune almost unprecedented in the world of art.

It is partly to Captain Joseph Medill Patterson, then a chief executive of the *Chicago Tribune*, that the creation of the Gumps can be traced. In the years B. G. (Before Gump) Smith had come into mediocre notice through his character, Doc Yak, an outgrowth of a goat character which he had employed in political campaign cartoons on a Toledo, Ohio, paper.

Withal that the artist had won a following with the animal character, Captain Patterson believed that a



Notables from all over Illinois and Wisconsin surround Andy's statue as he launches his presidential campaign with the historic slogan, "I wear no man's collar." Smith is seated on the Gump knee

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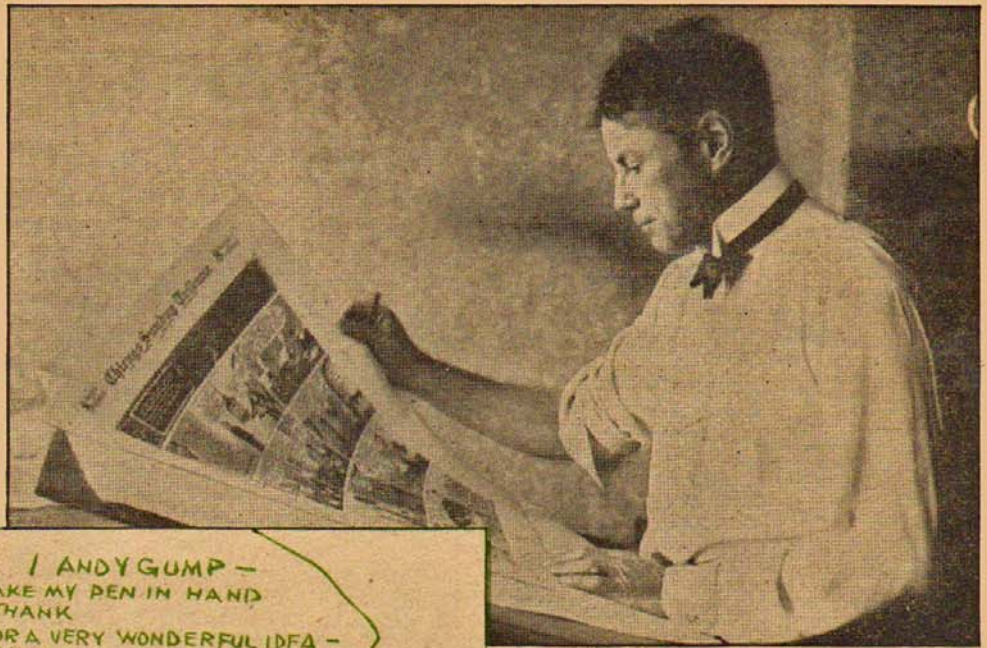
wit they failed in distinction from the plethora of comic-strip characters with which the papers were teeming. Finally more than a hundred sketches had found their way to the waste basket—when suddenly as though by magic the shortly-to-be-famous Andy Gump (who wears no man's collar) materialized on the drawing board.

ANDY'S strut, his attempted matrimonial domination, his pointless braggadocio, his penchant for stubborn ignoring of sound advice, his pride in his family and each of his virtues and foibles literally melted into the drawings from the tip of Smith's inspired pen. Patterson was delighted—the artist, still dubious.

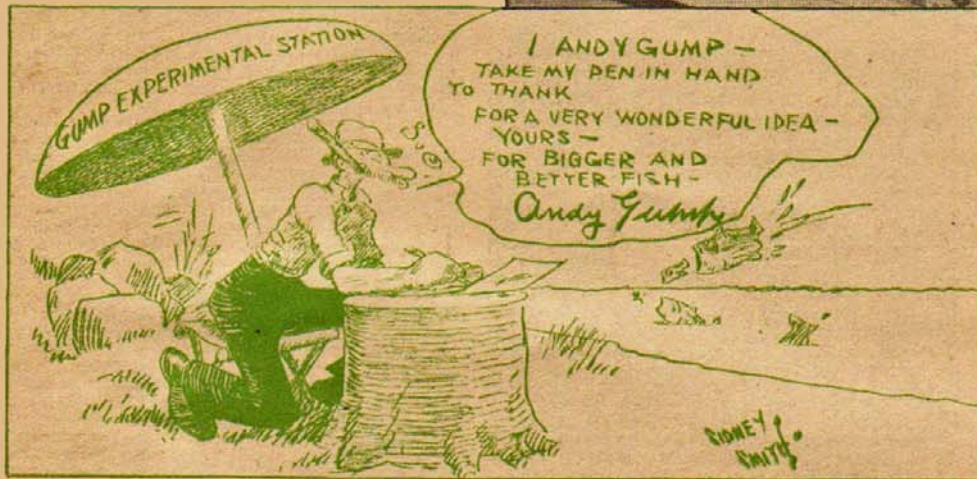
Smith's inhibitions about Andy were reflected in the earlier life of the strips. After Min, Chester their son, and the acid-tongued beanpole of a maid, Tilda, had been fashioned from one of Andy's ribs, he placed them into the home which was to be the arena of their affairs. It was no Garden of Eden, and the procedure on the part of the family was to rib the household head.

Now Smith had created four funny characters. "But," he asked himself, "what am I going to do with them?" In desperation he drew a plague of rats. Rats overran the Gump household—and letters of protest from readers overran the Tribune office. People don't like rodents—but the very fact of so many protests, showed that they did like the Gumps.

It was the spur that Sid Smith needed. His own



Although it is now necessary for Smith to employ a staff of artists to carry on with the Gump drawings, he concentrates on the origination of sequences and new characters. He is seen here at the drawing board



On a natural tauboret on the shores of Lake Geneva Andy Gump concocted those famous stump speeches for his presidential campaign a few years ago. This is Smith's conception of the political aspirant as he gathered inspiration

interest was aroused in Andy—and that was the beginning of the Gump immortality. Once seriously applied, his brain became a hive of situations and he not only created an endless chain of events for the people of the strip but he invested Andy with the characteristics which were to make him always the dominating figure in the long series of episodes which followed.

SUCCESS was flamelike. As the financial rewards began to pour in on Smith it is small wonder that Andy Gump became an actual entity, a gracious benefactor more liberal in fact than the later-developed Uncle Bim is in fancy.

Through the medium of Andy every whim that a struggling youth could indulge, has been gratified—until Sid Smith is surfeited with the luxuries of the world. It is not surprising that he prefers to turn back to the soil, to the simple, rural occupations. Once eager for wealth, he finds that his devotion to money has decreased in ratio to his actual love for Andy Gump.

Near the gates of his magnificent Lake Geneva, Wisconsin, estate, stands a bronze replica of the lovable reprobate. To some it appears garish, to many bombastic. But neither of these is a Smith characteristic. That statue is there for the same reason that figures of the world's great adorn public places.

It is Smith's tribute to his benefactor's achievements, the only physical symbol he could tender to prove his gratitude to an imaginary figure which lifted an artist from the rut of mediocrity and made him a national hero.

SMITH was not always Sid Smith. He was christened Robert Sidney Smith shortly after his birth in the mid-Illinois town on February 13, 1877. Around home and at school he was known as Bobby Smith. It was under that name that he began his career in cartooning.

While he still attended school teachers began to encourage his cartooning. His parents had paid little heed to his talent, but in educational circles it was quickly recognized. In fact, a suggestion of one of his teachers prompted him to abandon school to start his career.

Local surroundings did not hold forth much promise, so the youthful tyro fared forth on a series of "chalk talks" for public school children. His orbit was

a narrow one, as five cents was all he could charge. Eventually he appeared before a group at which several professors were auditors. Interested in the tall, gangly youth, they invited him to what they opined was a much needed dinner. There they advised him to drop the Bobby as it was not sufficiently dignified to make his talks impressive. Promptly he became R. Sidney Smith, later Sidney Smith, and when jobs became a bit more regular and he had less time for flourishes, just plain Sid Smith emerged.

The Doc Yak era in Smith's life was an important one. It afforded him his first car which, in turn, was the stimulus for the out-of-door love which has kept him from going stale. His famous license number "348" has been on every Smith vehicle since the first one.

LITTLE use to ask Smith the origin of the succeeding characters in the strip, now believed to be followed by more than fifty million readers. They just emerged from his imagination without the factual basis accredited by many second-guessers. The nearest to authenticity is Old Timer, the Munchausen of the lakes who likes to rib Andy about his futile talent for angling.

He was the exaggerated counterpart of an oldster whom the artist met while on a fishing jaunt to Northern Minnesota. The weak fishing skill of Andy is a reflection of Smith's own meager ability with rod and reel. Of that his associates say, "He thinks he's a fisherman but it would be kindest to let it go at that."

The background for this fine affinity between Smith and his pen-and-ink protegee is woven out of the artist's deep-rooted sentiment for humanity at large, an emotion which is itself a symbol of boundless understanding.

An example of this trait was Smith's resignation from a newspaper illustrator's job at a time when he endured the meanest sort of existence and abandonment of a job to gratify a principle was a true form of martyrdom. In those days photography was practically unknown in newspapers, and stories were illumined with wood-cuts of line-drawings.

The young artist, doubling as a cartoonist, was sent to a courtroom to record highlights in a murder trial. The defendant was the scion of a prominent family. It was his only departure from normal life; a killing had occurred during a drunken frenzy.

When the harassed youth saw Smith take out his pencil and drawing pad, his first thought was of the shame that would descend upon his unfortunate mother and sisters who also would have been included.

Obtaining permission to address the artist, the young slayer implored Smith not to make the picture. "It was a case of make it or quit," Smith relates, "and you can believe me I needed that week's salary. But of course I quit rather than cause that youth any greater misery."

THERE would be no way of determining how radio has augmented the Gump fans. Once enacted over WGN, the act failed somehow to click, but under its present handling it is rapidly becoming one of the favorite programs on the air.

The script is written by Himan Brown of New York. All of the standard characters of the daily strip are incorporated in it. Casting the parts was done with as much discrimination as Smith put into the development of the characters.

The difficult part of this domestic bungler is portrayed by Wilmer Walter while the patient, helpful Min is done by Agnes Moorehead. Thirteen-year-old Lester Jay enacts the mischievous Chester, and the remainder of the lead characters including that financial wizard of the Antipodes, Uncle Bim, are in capable hands.

Yes—Sidney Smith reveres Andy Gump. He is at once playmate and counsellor, friend and pal—but most of all the inseparable genii of the lamp to this modern Aladdin.

The Gumps are on the air daily except Saturday and Sunday at 12:15 p. m. EST (11:15 a. m. CST) over the CBS-WABC network.



Shown here is one of Smith's own drawings of the Royal Family as it has been from the beginning—before matrimony overtook the fatuous financial giant from Australia

Reviewing Radio

By Martin J. Porter

A CONTROVERSY IS raging on Radio Row about amateur hours, with every professional artist lined up against the new vogue as cheap, cruel, misleading and of no consequence, except to save sponsors' money.

The payoff on the fact that amateur broadcasts are floppolas as means of discovering new talent, can be found in the reports of WHITEMAN and DOWNEY . . . Whiteman, in his memorable Youth of America talent quests, found that only one prospect in 3,000 could amount to anything in radio . . . Downey toured 27 states recently looking for new talent, and found only seven remote and doubtful possibilities.

Funny situation in which EDITH MASON, the opera canary, finds herself. She had a nibble from a sponsor and got radio conscious, so much so that she cabled a cancellation of her contract at the Scala, in Rome. But Mussolini came right back with an emphatic "No." The Duce considers Edith subject to Italian government order since she is the frau of a Roman, Polacco, who directed the Chi opera. Edith got fussed up about it and went to Uncle Sam's State Department. But the lads there told her that Mussolini was right in considering her, by virtue of matrimony, a subject. So Edith sailed under protest Saturday.

Whether you like it or not, you're going to have those coffee tab operas for another year . . . And PAUL WHITEMAN, too . . . News rotated faster than the presses last week, when the ABS, American Broadcasting System, which folded the preceding week, shifted over to WNEW, New York, and became the American Broadcasting Company, in case of litigation and salary claims. WNEW moguls agreed to serve as the key for ninety days . . . DONALD FLAMM personally is running WMCA as an independent . . . GOODMAN ACE, noting the influx of amateur spots, says he is going to be different and plan a program with at least one professional aboard . . . Then there's the adventure of little twelve-year-old Albert Marcus, of Brooklyn, who went with his school chums on an organized tour of Radio City—and disappeared. They found him banging on a grand piano in an otherwise empty studio. Officials got interested in him, because he said he had been taking music lessons from his mother and this was his first opportunity of playing on a concert grand. They asked Albert to play, and lo and behold, he was a genius! . . . So WJZ signed him up.

Somebody played a trick on JERRY COOPER last week . . . Whoever the mugg was, he went to a Fifth Avenue store, bought a baby crib, infant clothes, bottles, blankets and diapers, telling the management he was



Gale Page, contralto, who broadcasts over a network from the NBC Chicago studios every Thursday at 11:30 a. m. EST (10:30 CST) is looking for a new name for interpreters of modern songs to replace "Blues Singer"

Jerry Cooper. And he took the merchandise and left a bill in Jerry's name. And Jerry is a bachelor! . . . FELIX FERDINANDO and his brother, ANGELO, both bandleaders, are still feuding over the fact that both use the family tag. Nobody seems able to settle it for them . . . LES REIS and ARTIE DUNN are back in kilocycle circulation . . . The music boys and ABE LYMAN presented LITTLE JACK LITTLE a gold watch the other night just because they think Little Jack is a big guy . . . PHIL SPITALNY is looking for a femme tuba player. The one who's quitting is a little gal who thinks the job of toting a big horn like that around, ought to bring more money than the union scale provides . . . The entire staff music force of NBC is being shaken up.

NOBLE SISSLE is back in the radio picture in a large way, and they say he's on the way to become a kilocycle khedive . . . You don't have to be religious to enjoy those Sunday Bible dramas. They're great and expertly staged . . . JACK BENNY is starting a mystery serial on his show . . . Didn't I tell you AMOS 'N' ANDY would start a contest? . . . The Crime Clues will go on for at least another year.

Who sent that wire to JACK DENNY last week signed Bill Goodhart, the Music Corporation lad? It read: "Himber is burned up because you're using his harp idea, and GEORGE OLSEN is sore because you have adopted his prop grin" . . . Pottery songs now being heard: Ewer the Top; You Water Be in Pitchers; Why Can't Dish Night Go on Forever . . . Not long ago H. G. WELLS snubbed the British Broadcasting Corporation and refused to speak in the series, Causes of War. That was because the BBC had censored the speech of PROFESSOR J. B. S. HALDANE, genetic expert at London University. The prof was going to speak on War and Eugenics. The NBC, which relayed the series, never received word why Haldane was cancelled. Haldane is now in the U. S. and on January 22, made the forbidden speech.

JIMMY DOOLITTLE, who clipped another cross-country flying record last week, would have reduced the trip by 90 minutes if he hadn't encountered a ghost radio wave riding the Tulsa, Oklahoma, radio beacon, which gave him a dash-dot, instead of dot-dash. So he had to circle and circle before he could get rid of the intruding and unaccountable signal. He told me this himself . . . The next cycle in radio will be conducted on the lines of economy, like the amateur spots. Sponsors imagine unknowns can be built. They never stop to think that a newcomer with equal talent never can compete with a professional who has an established big name.

Plums and Prunes

By Evans Plummer

NEVER let it be said that *Plums and Prunes* is a closed corporation, open only to the writer's version of a story. That matter of the *Miniatures*, by Franklyn MacCormack, vs. *Between the Bookends*, by Ted Malone, therefore deserves reopening just to give the KMBC originated program's fosterers their inning in court. The evidence they wish to present in behalf of *Between the Bookends* is, in brief:

1. TED MALONE is really F. ALDEN RUSSELL; is not a nephew of Arthur B. Church, KMBC general manager. Mr. Church is guilty only of taking him out of college to capitalize on his ability in radio programming.

2. *Between the Bookends* was on a western CBS network long previous to the time *Miniatures* was given a network. When the Bookends network was taken away by CBS over a year ago in order to make room for some Chicago originated programs, over 4,000 letters of protest were received.

3. It was plain coincidence that Malone's program was given the spot occupied several months earlier by MacCormack's show up to the time this period was turned over to a musical bill.

There are other things to be said in behalf of the integrity and sincerity of Messrs. Malone and Church, but we believe these three facts prove their case very well. Therefore, let it be said that *Plums and Prunes* withdraws its suspicions of a dusky gent in the woodpile and the writer offers (knowing full well that all copies have been sold out) to eat one of the Malone books.

And why—if both *Miniatures* and *Between the Bookends* are such good shows, shows which their fans fight to keep—are they not sponsored? The air can do well with more well-presented poetry and prose.

MOST INTERESTING was the 'phone call from the irate advertising executive who demanded our hide—or was about to—because we had dared to "pick on his program by throwing plums at it."

We were just about to ask him what he'd do if

our choice had been prunes when it occurred to us instead to query: "Did you ever eat at a boarding house?" Whereupon he finally caught on to the title of this weekly potpourri.

An advertising executive, mind you, and he is one of the fellows who say that the radio audience has a twelve-year-old intelligence!

That Jan Garber-Guy Lombardo musical style fracas has occupied valuable space in too many columns already. But we peeked over the shoulders of Mr. Voice of Listener and noticed that he is printing a very pointed letter this issue under the title of "Garber's Own Story." If not misquoted, Garber seems to have settled the matter permanently.

DRAWLING John McLean deserted his avocation of cigarette program announcing rather precipitously. No doubt he has returned to his vocation—that of being a good ship reporter.

Perhaps it should be recorded here that Wayne King's very popular orchestra has been signed for an engagement at the Waldorf-Astoria, New York City, when his present Aragon Ballroom, Chicago, contract ends next October.

RADIO is growing up in Chicago. At least, so Charlie Calvert, actor of the airlines, feels, and feels so strongly that he is organizing a sort of radio Lambs-Friars social club under the name, *Associated Radio Artists*.

Armed with an option on a three-story building at 441 N. LaSalle, Calvert's plans are all-embracing. With quarters for both men and women, there will be provided recreation rooms, a bar and grill serving food and drinks at reasonable (within an announcer's

budget) prices, lounging rooms, a reading room, dressing rooms, lockers, showers—

And, of course, we suppose there will be that little matter of a bulletin board where delinquent members' names may be posted.

SPEAKING of mike tyros, here's a news flash direct from *Goodman Ace*, in New York: "There's nothing new around here but amateurs. Such a fuss—we've had them on our program for years now and nobody took the slightest notice . . . Fred Allen's wearing a red coat on his amateur programs now so they can tell who's who."

PERHAPS you'd enjoy hearing the bit of canine by-play back of the scenes on the occasion last week when Dr. Preston Bradley broadcast over CBS against vivisection, after an introduction by the famous Irene Castle McLaughlin, leading anti-vivisectionist.

The broadcast, we unfold, was arranged by CBS as a courtesy to the *Chicago Herald and Examiner*, now engaged in a campaign against experimental incisions on dogs. But CBS, in return for the courtesy, was to receive a publicity picture in the paper.

Well, Mrs. McLaughlin arrived at the studios but without even a muff mutt. Learning of the picture to be taken, she realized that she'd have to have a dog or two to lend the proper atmosphere. A search of the CBS studios and the *Herald and Examiner* proved cannless. However, the doggies' socially prominent champion finally succeeded in borrowing two flea-catchers from June Provines, columnist of the *Chicago Tribune*.

Which would be all very well, but that paper is directly opposed to the anti-vivisection campaign, and for every article opposed to dog surgery appearing in the rival *Herald and Examiner*, the *Tribune* blasts forth with a contradictory one charging that medical science could not progress without it.

Heh, heh!

Inside Stuff

Along the Airialto

By Martin Lewis

I TOLD you so several columns ago, but the official report just arrived—CHARLES WINNINGER, perhaps better known to you as Captain Henry the first, returns to the airwaves on February 10. He'll take up for seven weeks on that Sunday night oil show, where WILL ROGERS leaves off. The PICKENS SISTERS, THE REVELERS, and FRANK PARKER will also be on the show, singing to the accompaniment of FRANK TOURS' orchestra.

There'll soon be a seafaring One Man's Family on the NBC airwaves. Due to the tremendous interest aroused by the true-to-life CARLETON MORSE characters, the powers that be at Radio City have commissioned BURR COOK (he authored the successful Harbor Lights stories a season or so ago—remember?) to turn out a series patterned along the lines of the Barbour family. If Cook delivers the goods, the adventures of the seafaring family will be aired under the aegis of a sponsor, for a worthy gentleman with a dough bag already has his ears cocked for the first audition hearing.

Burr Cook, incidentally, is the brother of multi-voiced Phil, who recently staged a radio comeback.

If you hear a lot of screaming and shouting when you pass by Radio City, that'll be FRED ALLEN battling with his sponsors over the amateur show they've saddled him with. It's no secret that Fred dislikes the new addition to his program, and if he has his way the amateurs will be dropped from Town Hall Tonight, or maybe tomorrow night.

The high esteem in which the boys of the Fourth Estate hold JACK PEARL was well demonstrated when the biggest turnout for a radio party in years attended the dinner saluting Jack's forthcoming CBS commercial, in which he will essay the new role of *Peter Pfeiffer*. The dinner (on January 14) was held higher up than any radio dinner has been held before—on the 68th floor of the Chrysler Building. The only bad events of the evening were the two 68-floor elevator rides for Jack—he gets claustrophobia in closed elevators and shuns them when possible. Incidentally, the maestro for the new programs will be Jack Pearl's first cousin, FRED-DIE RICH, as I intended to say in the first place and not FREDDY MARTIN.

All of a sudden Chesterfield has returned to opera stars again, snaring the lovely voices of two Metropolitan Opera sopranos, LILY PONS and LUCREZIA BORI. With Bori on Mondays and Pons on Wednesdays, Saturday nights have been left as dance nights, with ANDRE KOSTELANETZ and his orchestra and singers having that period to themselves. We presume that Monday and Wednesday competition, such as the FRED ALLEN show on Wednesdays, led the ciggie makers back to the opera canaries. Their choices for the assignment were excellent, for of all the operatic larks those two have perfect mike voices.

HARRY RICHMAN'S Wednesday night show with JOHN B. KENNEDY and JACK DENNY'S orchestra concluded this series with the last broadcast. His Broadway show closed last week and Harry will slip away to the Miami shores for warmth and sunshine. And isn't that where the horses are running?

EDDIE GUEST, featured on the Household Hour of Musical Memories program, who annually puts up a loving cup for the winner of a ping-pong tournament at the NBC studios in Chicago, was himself eliminated in the first round of play last week.

Did CBS make a mistake when it didn't gobble up the American network when it was wobbling a few days ago? If the junior chain had been able to buy up the ABC layout, they could have competed with each of NBC's webs.

AMELIA EARHART made the networks plenty sore by refusing to speak into their microphones when she landed in California after that sensational Pacific hop. The network coast stations broadcast special messages and directions to her during the flight. Miss Earhart said that contracts would not permit her to do any broadcasting.

PHIL REGAN is deserting the movie studios long enough to warble every Wednesday night for the next thirteen weeks on the BURNS AND ALLEN broadcasts. If your memory serves you right you will recall that Phil used to sing on this show, to the accompaniment of GUY LOMBARDO'S music.

Every Tuesday night at the same time in most of the fire houses throughout the country you always can be assured of hearing the siren and bell. It won't be the firemen preparing to answer a fire call, either; it's just the signal for the start of Fire Chief Ed Wynn's program. The Perfect Fool has it in writing that members of the departments of which he is an honorary chief, listen in regularly each week.



Joan Blaine, wife in *The Story of Mary Marlin*, on NBC weekdays except Saturday at 12 noon EST (11 a. m. CST), is also narrator of the Princess Pat dramas Mondays at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network and started her career as a concert singer. She's the great-great grand-daughter of James G. Blaine

KILOCYCLE CHATTER: It's none other than that speedy word glibber, TED HUSING, who will replace JIMMY WALLINGTON as Cantor's stooge when the pop-eyed comic starts his series of broadcasts over the CBS airlines February 3. . . . KATHLEEN WELLS is working on Showboat on a week-to-week contract basis. The coffee sponsor is awaiting the audience reaction before signing her for a permanent berth. . . . JESSICA DRAGONETTE has been keeping her Friday night broadcast dates in spite of a severe case of laryngitis which just hangs on. She will take a short vacation from the kilocycles during the month of March and OLGA ALBANI will again pinch-hit for her. . . . Rumors have it that the Penthouse Party series starring MARK HELLINGER and GLADYS GLAD will not be renewed at the conclusion of the series April 24. . . . After too long an absence, WALTER HUSTON returns to the air in a radio version of *The Bad Man*, on the Sunday Radio Show. You'll be hearing him January 27. . . . The MILLS BROS. again will cross the big pond to invade the British continent at the completion of their work on the BING CROSBY show. . . . ARTELLS DICKSON, whom you hear as the Musical Postman five mornings a week on CBS, is the same person who portrays the role of TOM MIX on that NBC show. . . . SHIRLEY HOWARD moves her grand song program on Thursday evenings to follow RUTH ETTING. . . . LEE SIMS and ILOMAY BAILEY, who should be heard on the airlines regularly, I think, will be guest stars on the MARK HELLINGER show February 6. . . . JANE FROMAN opened at the St. Regis Hotel, New York, swank Tropical Garden, with JOHNNY GREEN'S orchestra Friday night (January 18). It is the good-looking Missouri singer's first night club work in New York. . . . FRANK LUTHER'S trio has been re-signed for 26 weeks on the NBC Heart Throbs of the Hills series. . . . BOB TROUT, for many years CBS presidential announcer in Washington, is now a regular member of Columbia's announcer's staff in New York. . . . The latest diversion taken up by LANNY ROSS is bowling. . . . 'Tis said that ANDRE KOSTELANETZ has a trick cigaret box in his apartment, with labels for four different cigaret brands. If you attempt to get any but the brand which sponsors Maestro Kostelanetz, you are reprimanded by a slight electric shock. . . . After BURNS AND ALLEN led the holdouts against studio audiences so long, and even worked behind a screen which hid them from an orchestra, their sudden switch to studio audiences was nothing short of revolutionary.

A group of life-insurance companies have banded together to discuss the presentation of a new idea for the ether waves, called Symphony of Life. AL GOODMAN'S band and the Modern Choir auditioned for the program. If acceptable to the potential sponsors, it will be inaugurated during Life Insurance Week in May.

If you've been following this column, you know all about the feud between HARRY EINSTEIN and GEORGE GIVOT as to who is the rightful owner of the title of *Parhyakakas*. EDDIE CANTOR settled that dispute in my mind in his note to me stating that it belongs to Einstein and no one else.

The squelch proper came when Givot's manager, HERMAN BERNIE, brother of the Ole Maestro, approached Cantor and suggested that the comic try and straighten things out with the two dialecticians, adding that perhaps the two could work together.

Cantor's retort was classic: "I don't think Harry Einstein is big enough yet to have a stooge"—Ouch!

LITTLE JACKIE HELLER is proving his loyalty to his sponsor in a big way. Everyone he meets these days he inquires if they own a dog. If they answer in the affirmative he pleads with them to purchase his sponsor's dog food. It's true so 'elp me. I was dere!

I was present also in one of the rooms of a Chicago hotel recently while the orchestra was broadcasting. It was one of those off nights when a goodly crowd wasn't there, but leave it to the management to make the listeners-in think differently. After the conclusion of each number the waiters and bus boys would gang around the microphone and start applauding. I thought I'd split a lip from laughing.

REEL NEWS: Although reports say that he has, he hasn't yet. I mean that movie contract that LAWRENCE TIBBETT is supposed to have signed. A little matter of script has to be considered. The booming baritone, however, is definitely counting on spending part of the Summer in Hollywood. Out there he will be pretty certain to meet JACK BENNY and FREDDY MARTIN. The latter and his band will be making their first feature picture. Jack Benny's manager is in Hollywood right now, seeing what celluloid work he can line up for the comedian during the warm weather months.

ABE LYMAN is taking his boys out to Hollywood at the termination of his contract at the New York nite spot. He will continue his broadcasts from the coast. . . . RUDY VALLEE, however, will not have to go to the coast to make his next picture for Warner Bros. The scenes for the flicker will be taken on the Naval Academy grounds at Annapolis. Shooting is scheduled to start next Spring. . . . LIONEL "NYAHTING DOINK" STANDER was awarded an RKO film contract and departs for the West Coast next week. His is the Russian-accented voice you've been hearing on the FRED ALLEN and BLOCK AND SULLY programs. . . . Mentioning Fred Allen, I'd like to tell the sponsor of this show that they're ruining the program with those much too frequent and too lengthy advertising spiels. . . . TITO GUIZAR leaves for the movie capital on February 16 to work for Fox Films who, besides giving the Mexican tenor a salary, will pay the line charges for his weekly broadcasts. . . . JESSICA DRAGONETTE completed her portion of a movie that was shot in the East. It will be shipped to Hollywood to be worked into the picture *Big Broadcast of 1935*.

Twice thus far in the life of DOROTHY LAMOUR have contests played their important parts. Once in 1930, when she was the runner-up to Miss Universe in the Galveston beauty contest, and more recently when she was one of the first dozen contestants in the Radio Guide Queen Election.

Seems that the Radio Guide election brought her from virtual obscurity to the attention of important people in radio. . . . One of the important men was RUDY VALLEE.

When she arrived in New York recently, Rudy met her at an affair and immediately remembered her as one of the important runners-up in the Radio Guide contest. Rudy used his good offices and aided her in securing an attractive job chanting in the Stork Club in New York, and when she opened at the club, Vallee left his own assignment at the Hollywood and dashed over to the club so that he personally might be able to present her to the smart and exclusive audience.

Thus, Dorothy Lamour seems to be headed for big things, and she publicly acknowledges that progress might have been much different had she not been entered as a contestant in the Radio Guide poll!

BANDSTAND: RAY NOBLE'S difficulty with the musicians' union seems to have been ironed out, and the ban preventing him from playing in this country has been lifted. The bandsman will start a commercial series for a perfumer on March 1. . . . FREDDY MARTIN, supplanted at the St. Regis by JOHNNY GREEN, has been casting around for a new spot.

Mother Schumann-Heink

By Carleton Smith

"Always I Say to the Young People Who Come to Me for Advice, 'Are You Willing to Sacrifice Everything Else in the World for Your Voice?' ... Singing Is a Lifetime of Sacrifice, Disappointment, Heartbreak. But If They Have the Great Voice, They Will Sing." So Says Mother Schumann-Heink

Although in her seventies, and a great-grandmother, Madame Schumann-Heink sings on the radio every Sunday afternoon. She has the distinction of having lived to see her name achieve a place in grand opera that is almost legendary.

Carleton Smith, her friend and critic, in previous instalments has told of her rich associations among kings and commoners, of her stage experience, of her beginnings in grand opera both abroad and in America. Herewith is presented the sixth instalment of his story of her life.

ACH, HOW I want to find a contralto before I die!" Mother Schumann-Heink was speaking seriously today, about serious things. She had promised she would tell me about her proteges, her long search for the great contralto who would take her acknowledged place, after her death, as the greatest contralto in the world. Also, she had promised to tell some of her advice to young singers.

"Always I listen—on the radio, on the stage, at the opera—I want so to hear it, that great contralto. I want to be the first to discover, and to help it."

I asked her if she had had many proteges.

"Every singer has them!" she answered promptly. "All my life I have surrounded myself with young singers. But not often do they go very far, these young American girls. They are so impatient, they want everything to happen—at once! Like that!" and she snapped her fingers.

"This singing business—it is so very hard. Always I say to the young people who come to me for advice, 'Are you willing to sacrifice everything else in the world to your voice?' If they are not, then I know they will not succeed. Singing is more than a profession, it is a lifetime sacrifice, disappointment, heart-break."

"Und these young singers, often they say to me that the managers, they pay no attention to the good voices. That is not true! Let once a voice of real merit appear, with musical sense and determination to back it up, and watch the managers and the radio people scramble for it!"



Mary McCoy, popular young soprano, who studied with Mother before making her radio debut



Eddie Foy, famous clown of vaudeville, who never forgot a Christmas gesture that Mother made in an hour that was one of the darkest for him



Mother Schumann-Heink's son Ferdinand, shown with her, consulted her and received the benefit of her very valuable and experienced advice immediately before the opening of a play in which he had a leading part

"No. If you have the voice and the brain, and the proper ambition—then I say go ahead! And you will get there!"

Mother Schumann-Heink believes that ambitious young singers first should get competent critics to judge whether they have talent before they spend years of hard work and money on training for the opera or the radio or the concert stage.

"And by critics I do not mean vocal teachers," she says. "I mean people who are not interested in selling you courses of lessons, but who are real musicians—and not afraid to tell you the truth!"

And Mother ought to know. Ever since her first successful singing days she has helped other singers younger than herself to reach success. Her friends estimate that she has spent more than \$100,000 on young artists. She has a weakness for them.

Quite by accident a few years ago in a New Jersey town she heard a young singer named Ed McNamara sing. The singer was a policeman, but from the first moment she heard him Mother Schumann-Heink went into ecstasies. She clasped him to her bosom. She told him she knew he had great talent, that his voice was marvelous, and that she, personally, would see him on the road to fame. They would begin at once. She herself was to sing a concert at Poughkeepsie the following night, and he would sing with her!

Next evening found the policeman struggling into his first suit of evening clothes. He seemed frightfully embarrassed. Here he was a singer without training, with no knowledge of platform technique or stage presence—and he had come to sing with the greatest contralto of the age, before thousands of people. The situation was too much for him. Soon his knees were knocking, his throat dry, and he sent word to Schumann-Heink that he wouldn't be able to go on.

A moment later Schumann-Heink sailed into his dressing room.

"What's all this trouble I hear about you?" she shouted. "What's the matter? You are afraid of the voice, afraid you will not be a success, eh? Well let me tell you just one thing, my boy, I know more about the voice than anyone in that audience—see?" She jerked a thumb over her shoulder to indicate the audience. "And I say you are good enough. So why the hell you stand there shaking?"

The policeman went on—and, as Schumann-Heink predicted, he was a great success. Later he made a very profitable living out of his pleasing voice, and was glad to desert his policeman's beat forever.

Another voice that Mother discovered and taught was that of the lovely young radio singer, Mary McCoy. Mary came to Schumann-Heink as a pupil in New York when she taught a master class for a few years; and Mary today is very proud and anxious to tell people that she is a pupil of Madame Schumann-Heink.



President Roosevelt, Mother's friend, and Graham McNamee, her pupil-instructor

Graham McNamee also learned something from Schumann-Heink, although not singing. It was just good common sense.

Graham contemplated his first vaudeville tour, and was pretty worried about his lack of experience along that line. Schumann-Heink had just finished one of the most successful vaudeville tours ever undertaken.

"Graham," she said, "what for you worry so much? Just be yourself. Be Graham McNamee. And the people, they will love you."

Graham remembered this, and made a fine showing. But this isn't the end of the story.

WHEN Mother Schumann-Heink first was approached by radio interests and asked to sign a contract, she hesitated.

"That funny little box they tell me to sing into, it made me feel very queer. I didn't know what to make of it. No audience, no hand-claps, no nothing—just this announcer fellow and this little box, and the four walls."

"Well, so I ask Graham, I say, 'You know, I feel very shaky about this here thing. I want you to help me.'"

"So, Graham he laughs and he tells me, 'Mother Schumann-Heink just be yourself! Be Schumann-Heink, and we'll love it!'"

"So that was a good joke on me, now wasn't it?" She laughed merrily.

"But to get back to these young singers. It is a hard climb. And in America one needs money—much money—to advertise in these here music magazines, to get the proper training, to (Continued on Page 23)

The Private Life of Walter Winchell

"The Phonetically Spelled Words Were Invented Because of My Uncertainty About the Exact Spelling. Whenever in Doubt About a Word, I Distorted It Purposely," Says Walter. But His Spelling of the Name "June Magee" Was Blazed in Memory from the First Time He Heard It

By Jack Banner

Walter Winchell, credited with originating the current newspaper vogue purveying the most exclusive and unauthorized news of impending divorces, marriages, quarrels and babies, has a syndicated column in newspapers all over the country; he's been in radio for four years. He is 37 years old, slim, prematurely gray, nervous in his movements, quick of temper, a human dynamo in action.

Renouncing his father's plans to put him into the silk business, Walter joined Eddie Cantor and George Jessel, boyhood playmates, and went on the stage, first as a singing usher and later as a "discovery" of Gus Edwards.

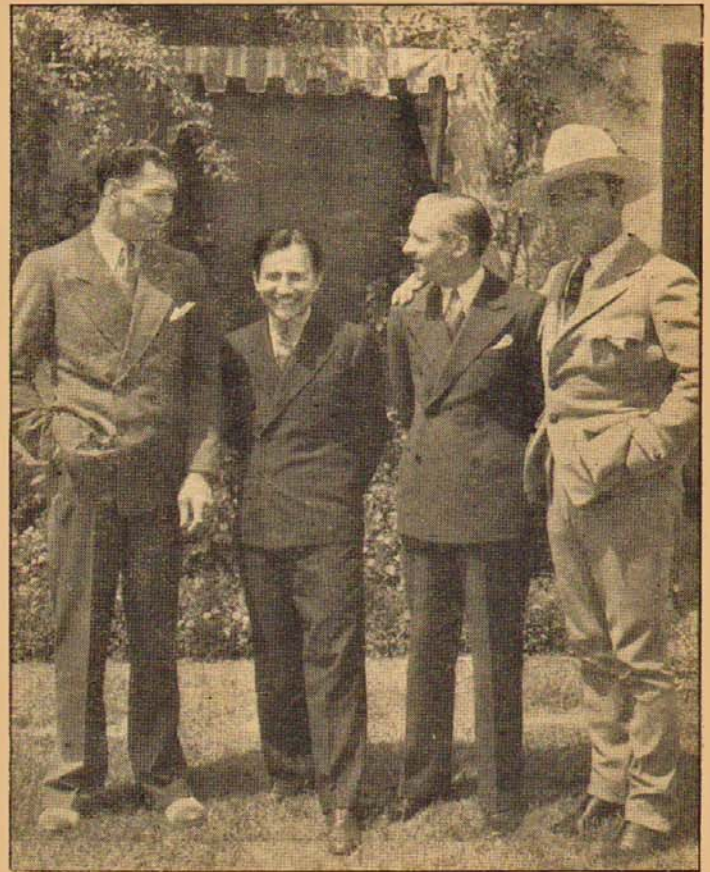
WALTER was very clever with his typewriter, even in those embryonic trouping days. True, he had practically no education, and he was not strong on rules of syntax and grammar, but his words had a ring of sincerity and carried a distinct punch. As a matter of fact, it can be said that Winchell scaled the journalistic heights because he had scant respect for the formulas and taboos of the writing craft. Had Walter followed the established rules of grammar and spelling, it is safe to assume that he would not be the famous newspaper and radio figure he is today.

Let us look at one of the first editions of *The Nuisance*, his theatrical bulletin. Under a general column

Even in this early Winchell bulletin-board effort there is a certain charm of style—something absolutely different from the run-of-the-mill writing. It proves that Walter always had a sense of native style, despite his lack of education.

Readers of his column are familiar with such Winchellisms as Mebbeso, Mebbeso, and Merciless Truths. Yet they first appeared in the *Nuisance* way back in 1920, many years before Walter received his first newspaper job. Other bulletin-board issues contained such Winchellisms as pflicker, pfrail, frinstance, ciggies etc.

"How about it, Walter?" we asked. "How did you coin such words as yawning when you meant yawning?" —I w 'l d —her



Of course the movies didn't overlook such a publicized person as Walter Winchell. He is shown here with confreres and friends while on a visit to Universal's lot in Hollywood; (from left) Jack Dempsey, Carl Laemmle Junior, and Tom Mix



called Fax (Facts) Walter typed:

"Ralph Lohse, of the first act, always wanted to be a circus parawmer, but he wound up in vaudeville, poor fellow . . . Billy Sharp, of the Boys Echoes act, longed to be a rabbi as a kid, but his feet just wouldn't behave, so he became a dancer instead . . . Me? Someone told me once that I'd make a good editor, and like a fool I believed him."

Further along in the same column Walter displayed the first signs of his zest for printing the personal items that subsequently brought him fame:

"What was Jimmy doing out with Mabel 'till 3 a. m. this yawning? . . . Helen and Pete were welded yest'day, and it's about time."

you meant wedded, and the numerous other Winchellisms? And what is the exact reason for all the phonetically spelled words?"

"That's easy," responded Walter honestly. "Much of it came about accidentally because I was such a lousy hand with a typewriter. The phonetically spelled words, frankly, were first invented because of my uncertainty about the exact spelling of many words. Whenever in doubt about a word, I distorted it purposely."

Which explanation undoubtedly will shock many Winchell fans, who have conjured glamorous theories about the origin of his writing twists. The Great Gabber himself is authority for the statement that his Winchellisms were invented as a protective device against his sense of inferiority as a grammarian.

YAWNING was born when he punched the "y" instead of the "d" on the typewriter. His keen wit immediately appreciated the significance of the accidental synonym. Welded, too, came about accidentally when his groping fingers found the "l" instead of the "d" on his keyboard.

Thus by gradual evolution, and by dint of a combination of accidents, hard work and sheer genius—people no longer fall in love, get married, have babies, or are divorced. Instead they are on fire or are that way; are middle-aided, storhed and blessed evented; or are Renovated and melted. Add to the list of Broadway locations main stem and Mazda Lane; champagne became giggle water. To every person's vocabulary he added "Is my face red?" and "You dope!"

MAKING whoopee," perhaps, is his most celebrated expression. Many writers have claimed that Walter first coined the words back in his hoofing days, but this is in error. They first appeared in the *New York Graphic* in 1924. Here is exactly what Walter wrote: "Frances Williams and Dick Simmons stayed up till 5 a. m. the other yawning, making whoopee at La Guinan's asylum." The expression caught on like wild-fire. So deep an impression did it make that it is now incorporated in many standard English dictionaries.

To return to the *Nuisance*—theater managers were amused and impressed with the homemade gazette, and occasionally it was reproduced by a patronizing newspaper along the route. One manager, however, was so affected that he sent a copy of the paper to Glenn Condon, managing editor of the *Vaudeville News*, an official publication of the variety stage.

Condon liked the breezy little sheet and its peculiar phraseology, and reproduced a facsimile of the *Nuisance* in the *Vaudeville News*. He also dispatched a letter to the adolescent tyro, complimenting him on his ingenuity.

"And," continued Condon in his letter, "I would be happy to accept and print any news which you care to send me. I am positive that the experience of sending contributions to the *News* will stand you in good stead when and if you decide to adopt journalism as your life work. At present the *News* is unable to pay for contributions, but I am certain that we will be able to strike a suitable monetary arrangement at some later date."

In the eyes of Walter Winchell, the honor of seeing his brain child reproduced on (Continued on Page 25)

Radio Gives Death a Holiday

Calling All Cars

In Oakland, California, Pretty Betty Grose Was Tired of Babies . . . and Dishes . . . and Men. So She Decided That She Had Had Enough. But She Didn't Reckon on Radio as the Protector of Life



Betty Grose, only twenty-one, married at fourteen, the mother of five children, soon to be the mother of the sixth

By Arthur Kent

BETTY GROSE had five children, yet she wondered when life would begin for her. "I can run away," she said, "or I can kill myself."

The baby was crying. The stew had just boiled over, streaking the pot, hissing on the stove and filling the shabby kitchen with a burnt smell. There was very little butter for supper.

At fourteen, Betty had married George Grose. Now, at 21 she was a slim, beautiful woman—but utterly desperate. Her bright blonde hair straggled from beneath a towel which was wrapped around her head. Her lovely figure was muffled in a faded but clean house-dress. And in just the same way, the bright dreams of her girlhood—dreams of romance and gaiety and triumph—had been overlaid and frustrated by grinding years of housework.

"Work, work, work," murmured Betty Grose, "and a new baby almost every year. And soon I'll be old—old!"

A heavy step sounded on the back porch. The door opened.

"Daddy!" shrieked little Betty Marie, the oldest child—who was only five years old at that.

AROUND the tired, strong laborer who entered the kitchen, four of the children clustered: Betty Marie, Patsy, Billy and two-year-old Teddy. Baby Constance went right on wailing in her clothes-basket. George Grose fondled the clinging children, but he moved toward his beautiful wife.

"Hello," he said, and kissed her.

"Hello," said Betty Grose, very quietly. She did not return the kiss. George went to the sink to wash his hands. Betty poured the stew into five assorted soup-plates, and one cup without a handle. They ate. Then Betty pushed back her chair.

"George," she said, "I'm going to leave you." She was pale.

"What are you going to do?" her husband asked. His eyes showed pain, but he did not seem surprised.

Radio's life-saving hero, Lieutenant George A. Lallement, who was in the squad car when the electric call went over the air—and who did his duty nobly

"Dance!" Betty exclaimed. "All my life I've dreamed about being a dancer! I'll even work in a taxi-dance hall till I get enough to buy decent clothes—" Her voice broke.

"Take it easy, kid," her husband said very gently. "I knew this was going to happen. I don't blame you. You were just a baby when we got married, and you've been having babies of your own ever since. You've never had a chance to play. Besides, I'm eleven years older than you . . ." He sighed. "What about the children?"

"Oh—I'll have to have my babies!" the young mother exclaimed.

"That's all right," George replied. "Sure. I'll give you most of my pay."

Betty tried to answer, but couldn't. "You've got to have your share," her husband said quietly. "I'll help—all I can. Now this is what I think you'd better do . . ." And so George Grose helped the wife he loved dearly, even though she was leaving him. For he felt that he had done her an injustice by marrying her so young, and he pitied her because she had had no girlhood.

"Ten cents a dance . . . Oh, how they weigh me down."

THE WORDS and the tune of that song about a taxi-dancer ran through Betty's mind, as she trotted around the shiny floor, in the arms of strange men. For Betty had become a taxi-dancer herself—but she wasn't feeling "weighed down." Far from it!

"Gee, kid—you sure can step!" murmured the hawk-nosed youth who was hiring her talents for this number. His arm tightened around her waist, but Betty gently pulled away, with a smile.

"You're a wonderful dancer yourself," she said tactfully. "It's nice to get on the floor with a fellow who really wants to dance—and knows how." The young man straightened and began to lead her through more intricate steps, which Betty followed with real relish. He could dance, and she felt sure that she had managed to lead his mind away from love-making. She was right. Pleased by her praise, he led her expertly and didn't hug her too tightly.

"Let's have another one, later on," he said, as they walked off the floor.

"That'll be swell," Betty responded. "Thanks." Never had life been so exciting. Betty, the little caterpillar of a housewife, had turned into a gorgeous moth. For two weeks now she had come every night to the dimly-lit dance hall. And how different this life was from the humdrum (Continued on Page 28)



Father Coughlin Speaks

"We Are Being Persuaded," Says Father Coughlin, Speaking of Our Entering the World Court, "To Mingle Our Mentalities with the Monstrosities of Europe, and to Submit Our International Affairs to the Decision of Men Who Are Intellectually Hostile, Both to Us and to Our Institutions"

IN HIS thirteenth talk of the current series, delivered Sunday afternoon, January 20, over a nationwide network from the Shrine of the Little Flower, Father Coughlin discussed "The Probable Action of Congress in entering the World Court—with reservations. He said:

"If the United States of America enters the World Court, it submits itself to laws not made by Americans but by members of the League of Nations, by the fifty-four nations whose members owe us public debts of \$12,000,000,000, and private debts perhaps as large—nations who have broken their contracts with us as they welched on payments—nations who will enforce the judgment of this World Court with the cannon of Japan, with the airplane of Italy, with the financial wizardry of England, and the combined forces of the world, if we dare refuse to follow the judgments of the Supreme Court in the matter of our international debts."

Father Coughlin traced the history of the League of Nations, one proviso of which is the World Court. He said that it was born of the idealism of Woodrow Wilson, "on two points the most un-American President whoever occupied the chair at the White House—so un-American as to believe that America's destiny was wedded with that of Europe—as to believe in denying the Jeffersonian principles of majority rule. Wilson heeded not the doctrine which spells the name of James Monroe.

"I had been taught that peace is bestowed only on men of good will. 'Glory to God in the highest, and on earth peace to men of good will,' is the correct citation of that most angelic pronouncement which was preached over the cradle at Bethlehem.

"Well, from the very outset the League of Nations was doomed to failure, because it was born in a cradle of the Peace Treaty of Versailles which was innocent of good will; because with every instinct of a Bernard Baruch (Woodrow Wilson's chief advisor on the formation of the League of Nations) its main purpose was to mangle beyond redemption the vanquished people (Germany).

"First, the League is an organization established to make laws. Second, it is an organization by which the nations who belong are pledged to enforce these laws with their armies and their navies. Last, it is a super-state without flag or citizen, organized to apply these laws to a World Court, better known as the League Court.

"Who are the signatories of this League of Nations at this moment? They are 54 sovereign states whose representatives form the assembly of the League.

"Well, the World Court, created by Article 17 of the League of Nations, with fifteen members, makes its decisions.

NOW, my friends, why should I discuss the League of Nations when there is question only of our becoming a member of the World Court? The answer is: If the United States of America enters the World Court, it submits itself to laws not made by Americans, but by members of the League of Nations, by the Abyssinians, by the Afghans, by the British Empire, by France and Germany—by every signatory. If we enter the World Court, we are subscribing purely to the principle that there is a court higher than our Supreme Court, despite whatsoever reservations we may have in our mind.

"We are asked to cast our American destiny perhaps with the Communistic atheism of Moscow, perhaps with the dictatorship of Germany and Italy, perhaps with the socialism of France, or perhaps with the constant and pernicious jealousy of the Balkans, together with the Imperialism of Britain. We are asked to cast out lot with these. We are asked to take our laws and our principles of international

action from these men who think atheistically, who think communistically, who are miles apart from the mentality of American democracy, of American liberty, and of American republicanism.

"What is there so dangerous in this organization? It is nothing more than the principle that the minority of any nation in Europe, in race, in religion or in language, has the right to appeal over its own sovereign state and present its case before the

League of Nations, on armaments and war preparations? Know you not that the skies are filled in Europe with airplanes—and the ports are jammed with submarines? Oh, Europe has solved her unemployment problem by mobilizing the idle.

"The ancient outpost of Western civilization, Russia in fact, has now become the far-Eastern frontier of the yellow hordes of Asia. War is inevitable. We are expected to finance the next war, and keep Europe safe for Communism.

"Since the World War and since the establishment of the League of Nations, we have witnessed confliction in Japan and China, whose streets ran red with blood—despite the fact that the League of Nations stood harmlessly by. We have witnessed wholesale murders and assassinations—and the League of Nations mumbled not a word of protest.

"And we witnessed in South America the cattle war. The League of Nations folded its hands and pulled its beards, not even knowing how to stop it, not even knowing how to prevent the war. Well, in vain have we waited for the League of Nations to intervene, and it will not interiere because it is destined to create war upon earth simply because it is an outgrowth of the unjust Treaty of Versailles, where hatred instead of love was legalized."



Father Coughlin and his Mother, shown at Royal Oak. They are devoted to each other—and one of the regrets of Father Coughlin's life is that his busy round of activities does not permit him to spend more time with her

Tribunal of the World Court. That is the substance of the League of Nations. That is the philosophy that minorities rule majorities."

And how does this work out? Father Coughlin explained:

THERE are minorities today in our own nation of the United States who, once we have entered the World Court, would be enabled to appeal from the judgment, from the decision, of our Supreme Court of the United States through this master creation known as the League Court. The Japanese in California, subjected perchance to some state law which deprives them of some equalities, can seek redress, not in Washington, but in Geneva—not Americans shall settle their status."

Besides, Father Coughlin said, one of the effects of our entering the World Court would be that the nations would "gang us into submission" as to the settlement of their public debts without payment. And he added:

"Since the establishment of the League of Nations and the World Court we have been marching steadily away from peace. Who tells us that the League of Nations and the World Court have operated, even in the least benefits, toward the establishment of peace? Know you not your history? Know you not that every capital in Europe has expended more money since the establishment of

FATHER Coughlin then drew attention to a pamphlet, "The A B C of the League of Nations," published in 1917, with the benediction of ex-President Taft, George Wickersham, and Rabbi Stephen Wise.

"One of the advantages derived from membership in the League of Nations, they tell us," said Father Coughlin, "is to exchange information concerning military and naval programs, and industry adaptable to war-like processes. Now in common language, this is right down the alley of the munitions makers who at this moment are being investigated.

"Moreover, this same A B C tells us that it is to secure fair and humane treatment for laborers at home, and in all countries with which they trade. I wonder if this applies to an English citizen—or to a Chinese coolie—or to the French in Morocco? I wonder what they have done for the laborer in the world, except depress him, except take his job from him, and except bear him down under the heel of exploitation . . .

"In other words, my friends, it intends to tell the Supreme Court of the United States, it intends to tell the Senate of the United States, to go to the devil, and to cast its laws into the waste-paper basket because now there is a higher court than the court of the United States Senate and the Supreme Court.

"Moreover, to quote from its own propaganda, this pamphlet says that the Council of the League of Nations shall have the power to try the evils attendant upon the private enterprise of munitions.

"Since when did this Council of the League of Nations appoint Senator Nye? Since 1917 they had their chance.

"Since 1917 they have failed to investigate the activities of the munitions makers. Only from men who are opposed to the League of Nations did we get the truth of the munitions racket, of the war racket.

"As a matter of fact we, the most outstanding nation divorced from the League of Nations, have been the only ones to investigate the munitions manufacturers.

"And the Duponts, who have been investigated, are among the chief proponents in this nation for us to sign away our sovereignty and join the League of Nations. They know where they are leading us."

Address Father Coughlin at Royal Oak, Michigan, for Full Text of Speech

Coming Events



Raquel Carlay, on the air Sunday, January 27 at 9 p. m. EST (8 CST) over an NBC-WEAF network, was formerly Rachel Carlez

Time Shown Is Eastern Standard

Sunday, January 27

INTERNATIONAL Broadcast from Monte Carlo will bring to American listeners over the CBS-WABC network from 11:45 a. m. to 12 noon, a vivid color review of the scene and activities, including the gambling at the famous Casino.

Flashes of Fun

PORTLAND: Pappa says that the world is going to the dogs.

Fred Allen: Yes, Portland, but the dogs are holding out for a better offer.

—Town Hall Tonight

Freddy Martin: My, Don, but you look thin. Aren't you losing weight?

Donald Novis: I should say I am, Fred. I'm trying to cut down on expenses!

—Vicks Open House

Officer: Are you alien?

Johnnie Burke: Naw—I feel fine.

Officer: Where were you born?

Burke: In Pittsburgh.

Officer: When did you first see the light of day?

Burke: When I moved to Philadelphia!

—Vallee Variety Program

Joe Penner: Well, I just got new shoes and they squeak. That's why I decided to become a song-writer.

Ozzie Nelson: But tell me, Joe, how do squeaky shoes help to make you a song-writer?

Penner: Because now I got music in my sole!

—Bakers Broadcast

Ed Wynn: I have a new pet talking giraffe, and I named it after Gertie Stein.

Graham: Yeah, Chief? Why did you name it after Gertie Stein?

Wynn: Because, Graham, whatever the giraffe says is over everyone's head!

—Texaco Broadcast

ARTURO TOSCANINI will direct the New York Philharmonic Symphony Orchestra in the first of his concerts this season, on the CBS-WABC chain at 2 p. m.

Alice Through the Microphone, a special program in honor of Lewis Carroll, author of *Alice in Wonderland*, on the anniversary of his 102nd birthday, will be broadcast at 3 p. m., over an NBC-WJZ network. Scenes from *Alice in Wonderland* will be enacted, after which *Cheerio* will interview the characters.

Monday, January 28

Oberlin Conservatory of Music, featuring its noted Woodwind Ensemble, will offer a special program over the CBS-WABC network from 10 to 10:30 a. m.

JOSEPHINE GIBSON, cooking expert, returns to the air in a new series of Hostess Counsel talks, accompanied by **LOIS MILLER**, organist. The program, originating in Pittsburgh, will be heard each Monday, Wednesday and Friday over an NBC split network at 11:15 a. m. for the Midwest, 9 a. m. for the East.

LUCREZIA BORI, famous operatic soprano, will be the new headliner in **ANDRE KOSTELANETZ** program over the CBS-WABC network at 8 p. m.

An original microphone serial written by **OTTO HARBACH**, distinguished author of a score of Broadway successes, will be inaugurated over an NBC-WEAF network at 8:30 p. m. The half-hour dramatic and musical program, yet unnamed, to be heard each Monday, will replace the House Party Series.

Tuesday, January 29

The first of a series of talks on the Future Policy of Great Britain in India will be heard at 4 p. m. over an NBC-WJZ network in an international broadcast from London. Right Honorable **WINSTON CHURCHILL** will open the series.

BAINBRIDGE COLBY, former Secretary of State, will discuss Problems of the Hour when he addresses an open meeting of the American Coalition of Patriotic, Civic and Fraternal Societies in Washington at 9 p. m., over an NBC-WJZ network.

Wednesday, January 30

LILY PONS, coloratura soprano, will be featured as the soloist every Wednesday over the CBS-WABC network from 8 to 8:30 p. m., with **ANDRE KOSTELANETZ** orchestra and vocal ensemble.

The second annual nationwide celebration of **PRESIDENT ROOSEVELT'S** birthday, proceeds from which will be used in the fight against infantile paralysis, will be observed in a special hour-long broadcast of party music and songs over the combined networks of the Columbia Broadcasting System and the National Broadcasting Company from 10:30 to 11:30 p. m. Thursday.

Thursday, January 31

A new series of Oriental philosophy and poetry by **BASIL RUYSDAEL**, entitled *Temple Bells*, will be inaugurated over an NBC-WEAF network at 1 p. m., and will be presented each Thursday thereafter. An orchestra directed by **George Shackley** will feature specially arranged Oriental music.

MAJOR HENRY H. CURRAN, director of the National Economy League, will discuss *Recovery in 1935*, in an address over CBS-WABC at 10:30 p. m.

Friday, February 1

RABBI ISRAEL GOLDSTEIN will be heard in a series of programs during February as the guest speaker on the Jewish Program, Friday nights at 9:30 p. m., over an NBC-WJZ network.

Saturday, February 2

EMERY DEUTSCH, composer-conductor, is heard in a new half-hour weekly program, *Concert Miniatures*, over the CBS-WABC network at 10:45 a. m.

Effective today and weekly hereafter, **GRACE HAYES** musical-comedy star, changes the time of her broadcast to 6:45 p. m. over an NBC-WJZ network, replacing the **PICKENS SISTERS**.

WILLIAM A. BRADY will be heard over the CBS-WABC network at a new time, from 9:15 to 9:30 p. m., this Saturday, and on subsequent Saturdays from 9 to 9:15 p. m.

Hits of Week

THE PAST week saw many changes in the status of the song division of radio. Heading both groups of the weekly tabulation is the new number, *Blue Moon*. Unless all indications fail, this soon will become one of the nation's real hit tunes.

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Blue Moon	30
Hands Across the Table	28
Dancing with My Shadow	25
Hot Cha Cha	22
June in January	19
Hell's Kitchen	18
Fellow My Secret Heart	15
Believe It Beloved	14
Because of One Upon a Time	12
You're the Top	11

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Blue Moon	30
Love Is Just Around the Corner	27
Where There's Smoke There's Fire	26
Hands Across the Table	24
Believe It Beloved	21
You the Night and Music	19
Meenglow	17
Dancing with My Shadow	15
Fellow My Secret Heart	14
Winter Wonderland	12

Song hits requested most frequently from two of the maestros last week were:

Cab Calloway: *Blue Moon*, *Hot Cha Cha*, *College Rhythm*.

Guy Lombardo: *Blue Moon*, *You're the Top*, *Believe It Beloved*.

Ten Years Ago

RECORDING company reports **John McCormack-Lucresia Bori** broadcast caused tremendous increase in sales. This is one of first tests of commercial possibilities of broadcasting.

MADAME FRANCES ALDA makes her microphone debut over network of eight stations.

ENGINEERS H. A. Brown and C. A. Keener, experimenting at the University of Illinois with carrierless broadcast waves, claim their invention eliminates fading and increases sharpness of tuning.

WENDELL HALL, the Red-Headed Music Maker, and his wife are in Havana, Cuba, on their honeymoon tour; London to be the next stop.

THIRTY-FIVE of country's best stations are assigned to new and less conflicting wave-lengths.

WBAP, in Fort Worth, Texas, pioneers in the airing of Negro camp meetings. Station draws huge applause mail following pickup of services of Holiness Church of God in Christ.

AROUND THE STATIONS: Radio Joy, canary from the studios of KHJ, Los Angeles, wins prize for singing at annual Roller Canary Show. His talent is credited to hearing musical programs in studios . . . Coal miners two hundred feet down at Lincoln, Ill., tune in WCCO, Minneapolis . . . KSAC, the Kansas Aggies' station, experiments with programs designed for 9,000 rural schools.

Bulls and Boners

WATSON: "The disgrace killed Welch and he hanged himself several years later."—**W. E. Johnson**, Fairmont, W. Va. (Dec. 30; KDKA; 4 p. m.)

Eddie Cavanaugh: "Lulu Belle's descendants came over in the *Mayflower*."—**Sylvan E. Arnold**, Decatur, Ill. (Jan. 3; WBBM; 12:25 p. m.)

Lowell Thomas: "But no Christmas celebration can compare with the one of January 25, 1914."—**M. McCanness**, Meeker, Okla. (Dec. 25; WJZ network; 5:50 p. m.)

Rudy Vallee: "The Norsemen will sing some Christmas carols that they have been singing for hundreds of years in England."—**Miss Agnes Cummings**, Bronx, N. Y. (Dec. 25; WJZ; 12:16 a. m.)

Mrs. Jordan: "That will give you the skin you'd love to touch in thirty days."—**Al Blanchard**, New Orleans, La. (Jan. 1; WDSU; 8:10 p. m.)

Tom Hanlon: "The bugler just walked by astride his beautiful horse."—**Miss Lois A. Edgell**, Baltimore, Md. (Jan. 1; WFBR; 12:45 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contribution to Bulls and Boners Editor c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Music in the Air

H EADLINE NEWS this week concerns the initial 1935 broadcast of ARTURO TOSCANINI, musician *par excellence* and first conductor of the world. When he takes over the leadership of the New York Philharmonic-Symphony, that organization at once becomes the finest symphony orchestra in existence. He has the power to inspire players to out-do themselves. Of that we shall say more later.

Mr. Toscanini starts his broadcast with Bruckner's Seventh Symphony, containing the much disputed "Dirge." It has never been finally determined whether this was written before or after Wagner's death. At any rate, Bruckner wished it known that his inspiration came with the news of Wagner's death. His two heroes were God and Richard Wagner.

Lauritz Melchior

ANOTHER STELLAR attraction is the singing Sunday (NBC, at 8 p. m. EST, 7 CST) of LAURITZ MELCHIOR, the world's ranking Wagnerian tenor. Acclaimed on three continents as the greatest Tristan, Siegfried, Siegmund and Tannhauser, Mr. Melchior's appearances before the microphone have been all too rare.

Born in Copenhagen he sang first in a choir, where his young soprano voice won the favor of Queen Alexandra of England, the distinguished Danish princess who had married Edward VII. Melchior loved music and with his blind sister, would sit in Denmark's Royal Opera under the stage in the boxes for the blind. When he made his debut, it was as a baritone. Nearly all the famous Wagnerian tenors, Neman and Jean de Reszke for instance, first were baritones.

It was as a tenor that the young Melchior achieved his success. And during the decade he has been at the Metropolitan Opera House, he has steadily grown and matured in the distinguished roles he sings.

Pro-Arte Series

THE BEST NEWS in months for lovers of the Beethoven Quartets is the announcement of eight chamber music recitals by the Pro-Arte String Quartet of Brussels. The dates are Jan. 26, Feb. 1 and 2, 8 and 9, 15 and 16, with the final concert on Friday, February 22 (all over CBS, at 4:15 p. m. EST, 3:15 CST).

The first three broadcasts will be occupied in large part with the six quartets which comprise Beethoven's Opus 18. The manuscripts have been lost, and the information about them is scanty and partly conjectural. They cover the period during which Beethoven was writ-

By Carleton Smith

ing the violin sonatas, Opus 12, the First Symphony, Prometheus and the Mount of Olives.

Of Beethoven's inventive power, there has been considerable discussion. It is generally conceded that he had, with a possible exception, the greatest constructive genius of any musician who ever lived—perhaps of any artist except Shakespeare. Also, he entered into the full inheritance of Mozart and Haydn, so that he could assume in his hearers a general acquaintance with the forms of the sonata movements, and could therefore treat them with a freedom which would have been impossible to his predecessors. The result is that in all six quartets there is not a superfluous bar.

Brahms Fourth

VLADIMIR GOLDSCHMANN and the St. Louis Symphony have been filling the late hours on Monday evenings (NBC at 11:30 p. m. EST, 10:30 CST) with glorious music. They choose, this week, Brahms' Fourth Symphony. Listen to it and see if you do not agree that "too much has been said of the tragic content of this symphony. It's autumnal hue is not pervasive. Often you fancy that you can hear him asking uneasily that perturbing question, implying a lie that is half truth, a truth that is half lie:

"Who dreamed that beauty passes like a dream?"

Don't Miss!

The high sopranos with *Andre Kostelanetz'* orchestra: LUCREZIA BORI on Mondays (CBS at 9 p. m. EST, 8 CST) and LILY PONS on Wednesdays (CBS at 9 p. m. EST, 8 CST).

HOWARD BARLOW'S complete description of the music of Elijah during his Understanding Music series (Jan. 29, CBS, at 6:30 p. m. EST, 5:30 CST). The dramatic figure of the energetic and zealous, yet stern and gloomy prophet, Elijah, had captured Mendelssohn's imagination long before he put the Biblical story into music.

"Alice Through the Microphone," a modern version of the old "Wonderland" and "Looking Glass" tales.

Lucrezia Bori and Joseph Bentonelli singing Masenet's delicate love music to Abbe Prevost's novel, "Manon" (Sun., NBC, 8 p. m. EST, 7 CST).

Emanuel List, Metropolitan basso, placed in the



Gladys Swarthout, whose singing may be heard over an NBC-WEAF network Monday, January 28, at 8:30 p. m. EST (7:30 CST), and Tuesday, January 29, at 10 p. m. EST (9 CST)

middle of "familiar music presented in the majestic manner," and singing (CBS, 9 p. m. EST, 8 CST): Si La Rigueur from La Juive; The Two Grenadiers; Le Cor; and Old Black Joe.

Cesar Franck's A major violin and piano sonata, so full of that great organist's mystic and poetic sentiment (NBC, Jan. 29, 1:30 p. m.) . . . or the Pageant of P. T. Barnum (NBC, Jan. 29, 9:30 p. m.).

Heard on the Air

By Walter Sinclair and James Connors

Walter Sinclair, Celebrated Critic, Each Week Reviews for Readers of RADIO GUIDE, New and Old Programs on the Air. Mr. Sinclair's Rating System Is as Follows: ★★★★★—The Perfect Program, Rare Even in Radio; ★★★★★—Excellent; ★★—Good Average; ★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Herewith Are Presented More of His Reviews, Heard During the Week Ending January 19. James Connors assists Mr. Sinclair.

Kate Smith's New-Star Revue ★★★
Program heard Monday, January 14, at 8:30 p. m. EST (7:30 CST) over CBS-WABC network.
Talent: Kate Smith and Ted Collins, Jack Miller's Orchestra, Three Ambassadors; new stars, Marie Fowler and James Farrell.

Kate's new air vehicle is going places, despite the fact that it features two amateur singers every broadcast. The blessing of the New-Star Revue style of amateur hunting is that the actual eliminations are run off before air time, and only the winners—generally very well selected, too—are heard. Thus no one suffers, neither listener nor unfit tyro.

Surrounding Kate is a splendid orchestra under the baton of Jack Miller, a male trio of average excellence, and a commercial announcer who sounds sincere rather than Oxford.

Novelty high spot of the show is the presentation of a song souvenir of yesterday during which a dramatic episode sets the scene for the number to be offered by Kate. Home on the Range was the tune so spotlighted this night; Dear Old Girl, the week previous.

Kate's musical programs are well-rounded, offering generally several ballads, the song souvenir, and a rhythm number for a hot finish. Her voice is still top and has lost none of its appeal. And in her capacity

of mistress of ceremonies, she so far has kept away from the sugary sweetness which annoyed no end on her former series.

Princess Pat Players ★
The Pay-Off, a play in three acts, presented Monday, January 14, at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network.

Cast: Joan Blaine as Janet Wayne, Arthur Jacobson as Richard Layden, Philip Lord as Banker Wayne, Arthur Brandon as the Sheriff, Douglas Hope as Movie Magnate.

Radio plays have one redeeming feature—they are one-time shots for which everybody occasionally must be thankful, including the cast. The Pay-Off is one that you probably never will be called upon to listen to again. It dealt with an impossible situation wherein a bank is used by a moving-picture producer to make a hold-up sequence in a hick town. Real stick-up men are introduced, who crash the party and get away with a lot of stage money before anybody is wise to what's happening. Janet Wayne, the heroine daughter of Banker Wayne, then uses the situation to get herself what she thinks is a nice, fat, movie contract for a year, before she lets the unconvincing sheriff "spring" the movie director and his business manager. She flits off to Hollywood, becomes the rage, and marries the director.—Fooy!

It hardly would be fair to judge the cast's work in a vehicle that had so little to recommend it. There was no rhyme nor reason to the sequence. It hopped from one situation to the next with the abruptness of a person's falling off a cliff with not even a rope ladder handy to slide down; there was nothing but one's imagination to bridge over the somewhat dissociated scenes. In rare spots the cast gave evidence of latent talent fighting for expression, but with parts that gave little latitude for histrionics.

Little Jackie Heller ★★
Heard Monday, January 14, at 10 p. m. EST (9 CST) over an NBC-WJZ network.

Little Jackie Heller graduated from a day-time spot at the piano to an evening spot with an orchestra and a sponsor. He seemed a vastly improved performer. The dynamic little ex-king of the fly-weights became a little over-ambitious with his ballad numbers, and for a moment or two it looked as if he were hanging on ropes, vocally speaking; but he rolled out of it nicely and wound up fresh as a daisy, doing a song that was made to order for him, a little patter number, Rolling Along with the Breeze.

Whispering Jack Smith ★★
Premiere Tuesday, January 15, at 7:15 p. m. EST (6:15 CST) over NBC-WEAF network.

Talent: Whispering Jack Smith, baritone, conducting 12-piece orchestra.

Many have been the phonograph discs bearing the voice waves of Whispering Jack Smith, and large has been their sale. There must have been a reason, and Smith gives you a clue to that in his new series in which he doubles as vocalist and handleader.

Songs are done in typical Whispering Jack deep, confidential baritone style, and commercial credits are new; not boreome. This is a good program to start the evening and should please the ladies.

Senator Huey P. Long ★★
Heard Tuesday, January 15, 10:30 p. m. EST (9:30 CST) over a CBS network.

What a delightful dialectician was lost to the stage and radio when Huey Long, the Kingfish of Louisiana, went into politics! He sounded like a grand combination of Andy and the Kingfish of the famous Amos and Andy sketches. He even (Continued on Page 19)

Programs for Sunday, January 27

Log of Stations Northwest

Call Letters	Kilo-Cycles	Watts	Location	Net-Work
KFAB	770	5,000	Lincoln	C
KFDY	780	1,000	Br'kings	L
KFH	1,300	1,000	Wichita	C
KFI*	640	50,000	L. Angli's	N
KFYR	550	2,500	Bism'rk	N
KGNF	1,430	1,000	N. Platte	L
KMOX*	1,090	50,000	St. Louis	C
KOA	830	50,000	Denver	N
KOIL	1,260	2,500	Omaha	N
KSCJ	1,330	2,500	Six City	C
KSL	1,130	50,000	S.T.L. City	C
KSO	1,320	500	Des Mns	N
KSTP	1,460	50,000	St. Paul	N
KTAR	620	1,000	Phoenix	N
KWCR	1,530	250	Ced Rpd's	N
WBAP*	800	50,000	Ft. Worth	N
WBMM†	770	25,000	Chicago	C
WCAL	1,250	2,500	Nthfield	L
WCCO	810	50,000	Min'olis	C
WDAY	940	1,000	Fargo	N
WIBC	1,290	2,500	Duluth	N
WENR	870	50,000	Chicago	N
WFAA*	800	50,000	Dallas	N
WGN	720	50,000	Chicago	L
WHO	1,000	50,000	Dynport	N
WISN	1,120	1,000	Milwaukee	C
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WMT	600	2,500	Wat'roo	C
WNAX	570	2,500	Yankin'	C
WOAI*	1,190	50,000	S'n'a'to	N
WOW	590	1,000	Omaha	N
WTMJ	620	2,500	Milwaukee	N

*-Nights only
†-Network only
C-CBS (Columbia B'd'g Sys.)
L-(Local)
N-NBC (National B'd'g Co.)

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

7:00 a.m.
NBC—Bradley Kincaid, songs: WOW
NBC—Tone Pictures: WLW
WMT—Sunday Morning Musicales

7:15 a.m.
NBC—Melody Hour; Guest Soloists; Graude Trio: WOW

7:30 a.m.
KOIL—Wm. Meader, organist (NBC)
WLW— Δ Church Forum
WMT—Organ Melodies
WTMJ—Salvation Army

8:00 a.m.
CBS—Aunt Susan's: WNAX
WCCO KSCJ KFH KSL
NBC—Coast to Coast on a Bus: KOIL KFJR KSTP WEBC WMAQ WLW
NBC—The Balladeers: WOW
KSO—Uncle Ben Reads the Funnies
WDAY— Δ Union Mission Hour
WISN—Musical Meditation
WLS—Romelle Fay, organist
WMT—Reading the Funnies
WTMJ— Δ Devotional Services

8:15 a.m.
NBC—Florence Wightman, harpist: WOW
WCAL— Δ Norwegian Lutheran Services

8:30 a.m.
NBC—Peerless Trio: WOW
KFH—Uncle Ben Reading the Funnies
KSCJ—Journal Comics
WISN— Δ Spiritual Fellowship
WLS—Verne, Lee and Mary
WTMJ—Our Club

8:45 a.m.
NBC—Alden Edkins, bass-baritone: WOW

KSL— Δ Rev. Rollin Ayers
WLS—News, Julian Bentley
9:00 a.m.
NBC—Southernaires: KOIL WLW
NBC— Δ Radio Pulpit; Dr. S. Parkes Cadman: KSTP WEBC KFJR WHO KOA
(CBS— Δ Church of the Air; Dr. Ferdinand Q. Blanchard: KSL WCCO KFAB KSCJ KFH WBMM
KTAR—Funny Paper Man
WDAY— Δ Truth and Mission Hour
WGN—Sunday Morning Concert
WISN—Your Program
WLS—College of Law
WMAQ—Sunshine Hour
WMT— Δ Rev. Anton Cedarholm
WCCO— Δ Religious Service
WOW— Δ Rev. R. R. Brown
WTMJ—Around the Fireside

9:30 a.m.
CBS—News; Patterns in Harmony: WCCO WMT KSCJ KFH
NBC—Walberg String Quartet: KSTP WEBC KFJR KOA KOIL WLW
KFAB— Δ Watch Tower Prgm.
KSL—Uncle Tom Reading Comics
KTAR— Δ Mexican Church Serv.
WHO—High & Low (NBC)
WLS— Δ Paul Rader, Evangelist
WTMJ—News; Masters of Rhythm

9:45 a.m.
* CBS—Between the Bookends: WCCO WMT WNAX KFAB KSCJ KFH
WHO—Southern Folk Songs

10:00 a.m.
NBC—News; Mexican Marinba Orch.: KOIL WEBC KSTP KFJR WDAY KOA KTAR
(CBS—Reflections: WMT KFAB WNAX WCCO KFH KSL WNAX KSCJ
WGN—Northwestern University Program
WHO—Melody Time
WISN—Melody Palette
WLW—Cadle Tabernacle Choir
WMAQ—Old Songs of the Church L-(Local)

10:15 a.m.
NBC—"The Ailing House," Roger B. Whitman: KFJR KOIL WDAY KOA WEBC WBWB
KSTP—Music Hath Charms
KTAR—The Grandeur
WGN—Sunday Morning Concert
WMAQ—News; Musical

10:30 a.m.
* NBC—Major Bowes' Family; Waldo Mayo, conductor & violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; The Sizlers: KSTP WEBC WHO KFJR KOA WDAY KTAR
CBS—Salt Lake City Tabernacle; Choir: KFAB WCCO WMT KSL KSCJ KFH WNAX
NBC—Samovar Serenade: KOIL WLW
WISN—Your Favorite Song
WLS—YMCA Octet

10:45 a.m.
WGN—Canary Concert

11:00 a.m.
NBC—Gigantic Picture, Inc.; Musical Comedy: WLW
NBC—Major Bowes: WOW
KFAB— Δ First Plymouth Church
KOIL— Δ Sermon, Dr. Soleson
WGN— Δ U. of Chicago Chapel
WHO— Δ St. Joseph's Church
WISN—Sunday Serenade
WLS—The Friendly Philosopher
WMAQ—Blue Harmonies

11:15 a.m.
NBC—"What Home Means to Me"; Speaker: WMAQ KOA
NBC—Edna Odell, popular singer: WEBC WDAY KFJR KSTP
WLS—Herman Felber, violinist

11:30 a.m.
* CBS—Tito Guizar's Mid-day Serenade: WCCO WBMM
NBC—University of Chicago Round Table Discussion: WOW WMAQ
* NBC—Radio City Music Hall on the Air: KOIL KSTP KFJR KTAR WDAY WLW KSO
KFH—Pianism
KOA—University of Colorado
KSCJ—To be announced
KSL—Musical Program
WEBC— Δ First Presbyterian Church
WISN—Vocal Varieties
WLS—Henry Burr; Orchestra
WMT—Four Kings of Harmony

Star \star Indicates High Spot Selections

11:45 a.m.
* CBS—B'cast from Monte Carlo: KSCJ KFH
KOA—Music Hall (NBC)
KSL— Δ Watch Tower
WCCO—Along Scientific Trails
WLS—Vibrant Strings Ensemble
WTMJ—Variety Program

Afternoon

12:00 Noon
NBC—Dale Carnegie; "Little Known Facts About Well-Known People": WMAQ
CBS— Δ Church of the Air; Dr. My Calvin W. Allan, Christian Science: WCCO KSCJ KFH KSL WMT
NBC—Music Hall: WENR
WGN—Reading of the Comics
WHO—Hour of Smiles
WISN—Hollywood Matinee
WNAX—Edith Gurney
WOW—Father Flanagan's Band

12:15 p.m.
KOA—Interview on Better Housing
WEBC—Radio City Music Hall (NBC)
WNAX— Δ Religious Service

12:30 p.m.
NBC—Surprise Party; Mary Small, songs; Lucille Manners, soprano; Ernest Charles, tenor; Guests: WOW WMAQ
CBS—Little Jack Little, songs: WCCO WBMM KFH KSL KSCJ KFAB
NBC—Nat'l Youth Conference; Dr. Daniel A. Poling: KFJR KSO WEBC KWCR KTAR
KFAB— Δ Lutheran Hour
KOA—Theater Harmonies
KOIL—Maple Woodworth Hen son
KSTP—Pinto Pete
WDAY— Δ Bethel Evangelical Church
WENR—Reading of the Comics
WISN—Variety Program
WLW—Musical Stage Show
WMT—Court Hussey and Orch.
WMAQ—Ensemble Music
WTMJ—Socialist Quarter Hour

12:45 p.m.
CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WBMM WCCO WMT KSL
KFAB— Δ Lutheran Hour
KTH—Quartet Selections
KOIL—News
KSCJ—Variety Program
KSTP—Worthwhile Concert
WGN—Whistler & His Dog
WISN—Grand Time
WNAX—Singing Cowboy
WTMJ—Variety Program

1:00 p.m.
NBC—Anthony Frone, Poet Prince: KSO WENR KWCR KOIL KTAR
CBS—Lazy Dan, Minstrel Man: WMT WBMM WCCO KFAB KSL
* NBC—"Immortal Dramas," Stories from the Old Testament with Dramatic Cast: WCCO WMAQ WDAY WEBC KFJR WMAQ KSTP WHO
MBS— Δ Dr. Jacob Tarshish, "The Lamplighter": WLW WGN
KFH—Musical Program
KSCJ—Educational Program
WISN—Concert Ensemble
WNAX—Lawrence Welk's Orch.
WTMJ—Musical Program

1:15 p.m.
NBC—Bob Becker's Fireside Dog Chats; Guest: KSO WENR KWCR KOIL
KSCJ—Empire Quartet
KTAR—Musical Program
WISN—The Spice of Life

1:30 p.m.
NBC—Gene Arnold; Comedians: WOW WMAQ
* NBC—LUXOR LTD. Presents Radio Theater, "The Bad Man," Walter Huston & Jacqueline Logan: KOIL KOA WLW KSO WENR WEBC WDAY KFJR WTMJ KSTP KWCR
* CBS—Hammerstein's Music Hall on the Air; Ted Hammerstein & Guest Stars: WCCO WBMM KFAB KSL
KFH—Mrs. Newman Presents
KSCJ—Howard Fields
KTAR—Donald Novis, tenor
WGN—Organist
WHO—Rocking Chair Prgm.

WMT—Variety Program
WNAX—Buckle Busters

1:45 p.m.
KSCJ—Lyric Quartet
KTAR—Super Service
WGN—Palmer House Ensemble
WHO—Blue Star Serenaders
WISN—Boasting on the Air
WMT—WMT This Week

2:00 p.m.
* CBS—N. Y. Philharmonic Symphony Society; Arturo Toscanini, conductor: WCCO WMT KFAB KSL WBMM KSCJ KFH WISN
NBC—Sally, host of the Talks, sketch, WOW WHO WMAQ
KTAR—Crazy Quilt
WGN—Mark Love, basso
WNAX—Rosebud Kids

2:15 p.m.
KTAR—Lightning Delivery News
WGN—Palmer House Ensemble

2:30 p.m.
* NBC—MAYBELLINE. PRESENTATION: Penelope Serrano; Don Marie; Charles Gaylord's Orch.; Dorothy Hamilton, beauty advisor: KOA WOW WHO WMAQ WLW
NBC— Δ Nat'l Vespers: Dr. Ralph W. Sockman: KOIL WEBC WENR KFJR WDAY KWCR
KSTP—Royal Hawaiian Orch.
KTAR—Musical Program
WGN—Alexander Aster, pianist
WNAX—Leo Ray
WTMJ—Hemie's Grenadiers

2:45 p.m.
KSTP—Meadow Larks
WGN—Leo Salvo, organist

3:00 p.m.
NBC—Alice Thru the Microphone; Cheerio: KOIL WENR
NBC—America's First Rhythm Symphony: KOA WEBC WIBA KFJR WMAQ
* CBS—Father Coughlin: KSTP WCCO WHO WLW WTMJ
WCAL— Δ Vespers Service
WDAY— Δ Ministerial Association
WNAX—Bohemian Orchestra

3:15 p.m.
WGN—Berenice Taylor, soprano

3:30 p.m.
* NBC—Morton Downey, tenor; Ray Sinatra's Orch.: KOIL WENR KSO KWCR
NBC—Harry Reser's Orch.; Ray Heatherton & Peg La Centra, vocalists: WMAQ
NBC—High & Low: WDAY KFJR—Knights of Columbus Program
KOA—Melody Master
KTAR—Musical Program
WCAL—Musical
WEBC—Birthday Ball Committee
WGN—Dance Orchestra

3:45 p.m.
NBC—Dream Drama: WMAQ
NBC—Dance Orch.: WDAY WEBC
KOA—String Serenade
WNAX—George B. German

4:00 p.m.
* NBC—Sentinel's Serenade; Mme. Selumann-Heink; Edw. Davies, baritone; Josef Koestner's Orch.; Guest Artist: WOW WEBC WMAQ WTMJ WHO KFJR KOA
CBS—Open House; Freddie Martin's Orch.; Donald Novis & Vera Van: WBMM KSL WCCO KFH
NBC—Roses & Drums; "Hill Wedding" drama: KOIL KSO WENR KWCR WLW
KFAB—Headline in Music
KSCJ—Morningstar College
KSTP—Book of Favorites
KTAR—To be announced (NBC)
WDAY— Δ Lutheran Hour
WGN—Wesley L. Violette, "De Paul University"
WISN—Vivian Gardner
WMT— Δ Tabernacle Hour
WNAX—Buckle Busters

4:15 p.m.
KSTP—Romance and Melody
WISN—Amateur Hour
WMT—Paradise Islanders

4:30 p.m.
* NBC—The House by the Side of the Road; Tony Woos, Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, songs & comedy; Vocal Ensemble Orch., direction: Udenice Marcelli: WOW WDAY WHO WMAQ WEBC KOA KFJR WTMJ KSTP KTAR

NBC—Travogue; Malcolm La Prade with Orch.: KWCR
WENR KOIL KSO
CBS—Musical Moods: WMT KSCJ
CBS—Crumit & Sanderson; Val & Ernie Stanton: KFH
KFAB—Pinto Pete
KSL—Victor Herbert's Melodies
WCCO—Musical Moods
WGN—Organ Recital
WLW—"Smilin' Ed" McConnell
WNAX—Visitors Program

4:45 p.m.
NBC—Dog Drama with Albert Payson Terhune: WENR KSO KWCR
KFAB—Musical Moods (CBS)
KSL—Phil Harris' Orchestra
WCCO— Δ Dr. Albert I. Gordon
WGN—Clara E. McLaughlin
WISN—The Hour of Romance

5:00 p.m.
NBC— Δ Catholic Hour; "Scandal" Mscy. Fulton J. Sheen: WOW KTAR WDAY KFJR WEBC WMAQ KOA
* CBS—Nat'l Amateur Night; Ray Perkins; Arnold Johnson's Orch.: WCCO WBMM KSL
NBC—Heart Thrabs of the Hills: KOIL KWCR
KFAB—Nat'l Broad'g
KFH—American Family Robinson
KSCJ—Plays in Miniature
KSTP—Armchair Traveler
WENR—Curtain Time drama
WGN—Wayne King's Orchestra
WHO—Milo Reno, talk
WISN—Post Office Talk
WLW—Women's Choir
WMT—Conservatory Program
WNAX—Southern State Normal
WTMJ—Variety Program

5:15 p.m.
KFH— Δ Christian Science Program
KSTP—Musical
WENR—Feulicht Melodies
WGN—Jan Garber's Orchestra
WHO—Newspaper Adventures
WISN—Long About Evenin'
WLW—Music by Divano
WTMJ—Organ Melodies

5:30 p.m.
* CBS—ACME WHITE LEAD & Color Works Present "Smilin' Ed" McConnell: WBMM WCCO WISN KMOX KSL KFAB
NBC—Grand Hotel; Anne Seymour & Don Americh: KOIL KSO KWCR WEBC KSTP KOA WENR WTMJ
NBC—Frank Simon's Concert Band; Narrator: WOW WHO WMAQ WLW
KFH—Newspaper Adventures
KFJR—Singers Guild
KSCJ—Wyman Tremblay
KTAR—Musical Program
WDAY— Δ Dr. W. J. Hutcheson
WMT—Federation's Women's Clubs
WNAX—Musical Program

5:45 p.m.
CBS—Voice of Experience: WCCO WBMM
KFH—Edith Karen, soprano (CBS)
KFJR—Margaret Kennedy, pianist
KSCJ—Keyboard Chats
KSL—Program of Melody
WDAY—Quartet Unique
WGN—Wayne King's Orchestra
WISN—Hawaiian Serenade
WMT—Roy Kutter's Ensemble

6:00 p.m.
* NBC—Jack Benny, with Mary Livingstone & Frank Parker; Don Bestor's Orch.: KSO KWCR WFAA WEBC WENR WDAY KFJR KOIL WOAI KSTP WTMJ
* CBS—Alexander Woolcott, the Town Crier; Robert Armstrong's Orch.; Guests: WNAX KSL KMOX WCCO WBMM KFAB
NBC—Martha Mears, contralto: KFI WOW
KFH—Master Music Room
KOA—Home Sweet Home
KSCJ—To be announced
KTAR—Variety Program
WGN—Piano Recital
WHO—Sunset Opry
WISN—Gypsy Caravan
WLW—Showdown Review
WMAQ—Headin' South
WMT—Junior Chamber of Commerce

6:15 p.m.
NBC—John B. Kennedy, talk: WOW

6:30 p.m.
NBC—Joe Penner, Ozzie Nelson's Orch.; Harriet Hilliard, vocalist: KFI WEBC KOA WDAY WLS KOIL KSTP WTA
KFJR KSO KWCR WOAI WLW WTMJ KTAR
CBS—Concert Orch.: KSCJ WMT WNAX WCCO
NBC—Siegurd Nilssen, Tenor; Hardesty Johnson, tenor; Guest Singers; Graham McNamee: WMAQ WOW
KFH—Otto Fisher, pianist
KMOX—Eddie Duinsteuer
KSL—Musical Program
WGN—Bob Becker, dog dramas
WHO—Close Harmony
WISN—Ensemble Music

6:45 p.m.
NBC—Wendell Hall, songs: WHO WOW WMAQ
KFH—Roy Schuessler, baritone
KMOX—To be announced
KSL—Variety Program
WGN—Prof. Percy Boynton

7:00 p.m.
* NBC—Symphony Orch.; Sir Hamilton Harty, conductor; Lauritz Melchior, Met. Opera tenor; Guest Artists: KSO KWCR
CBS—Club Romance; Lois Bennett, soprano; Conrad Thibault, baritone; Don Voorbes' Orch.: KSL KMOX KFAB WCCO WBMM
* NBC—Opera Guild; Lucretia Bori, soprano & Joseph Benetton, baritone in "Mancini"; Wilfred Pelletier's Orch.; Deems Taylor, narrator; Chorus: KOA WHO WOW KFI WFAA WDAY WEBC WLW KFJR KSTP WTMJ KTAR WMAQ WOAI
KFH—Musical Program
KSCJ—Variety Program
WCAL—Choral Hour
WGN—Concert Orchestra
WISN—Musical Silhouettes
WMT—Court Hussey and Orch.
WNAX— Δ Religious Service

7:15 p.m.
WGN—Palmer House Ensemble

7:30 p.m.
CBS—California Melodies; Raymond Paige's Orch.; Joan Marsh, guest soloist: KSCJ KSL KFH WMT WBMM WCCO
KMOX—The Laugh Clinic
WCAL— Δ Bible Study
WGN—Dance Orchestra
WISN—The Revelers
WNAX—Geo. B. German

8:00 p.m.
* NBC—Manhattan Merry-Go-Round; Featuring Famous acts of the American Theater; Pierre Le Kreuzin; Roquel Carlay; Men About Town; Andy Sannella's Orch.: WHO KOA KFI KSTP WOW WTMJ WMAQ WEBC KFJR
* CBS—Sunday Evening Concert; Emanuel List, basso, guest; WMT KFAB KMOX WBMM WCCO KSCJ KSL KFH WISN WNAX
* NBC—Silken Strings; Charles Previn's Orch.; Countess Olga Albani, soprano: WLW KSO WFAA WENR KOIL KWCR
KTAR—Musical Program
WDAY—Sunday Frolic
WGN—Art Jarrett's Orch.
WOAI—Ernest Hauser's Orchestra; Alex Johnston

8:15 p.m.
WGN—Concert Orchestra

8:30 p.m.
NBC—Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Bertrand Hiesch, violinist; Gus Haenschen's Orch.: WHO KFI WOAI KOA KSTP WMAQ WFAA WOW WTMJ
* NBC—Walter Winchell, gossip: WENR KOIL WLW KSO KWCR
KFJR—Harry Turner's Orch.
KSL—Raymond Paige's Orch.
KTAR— Δ Church of the Air
WEBC—String Ensemble
WGN— Δ Sunday Evening Club

8:45 p.m.
NBC—Adv. of Sherlock Holmes: KOIL WENR KWCR KSO WDAY—Chamber of Commerce
WLW—Unbroken Melodies

8:55 p.m.
NBC—John B. Kennedy, talk: WOW

9:00 p.m.
NBC—Manhattan Merry-Go-Round; Featuring Famous acts of the American Theater; Pierre Le Kreuzin; Roquel Carlay; Men About Town; Andy Sannella's Orch.: WHO KOA KFI KSTP WOW WTMJ WMAQ WEBC KFJR
* CBS—Sunday Evening Concert; Emanuel List, basso, guest; WMT KFAB KMOX WBMM WCCO KSCJ KSL KFH WISN WNAX
* NBC—Silken Strings; Charles Previn's Orch.; Countess Olga Albani, soprano: WLW KSO WFAA WENR KOIL KWCR
KTAR—Musical Program
WDAY—Sunday Frolic
WGN—Art Jarrett's Orch.
WOAI—Ernest Hauser's Orchestra; Alex Johnston

9:15 p.m.
WGN—Concert Orchestra

9:30 p.m.
NBC—Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Bertrand Hiesch, violinist; Gus Haenschen's Orch.: WHO KFI WOAI KOA KSTP WMAQ WFAA WOW WTMJ
* NBC—Walter Winchell, gossip: WENR KOIL WLW KSO KWCR
KFJR—Harry Turner's Orch.
KSL—Raymond Paige's Orch.
KTAR— Δ Church of the Air
WEBC—String Ensemble
WGN— Δ Sunday Evening Club

9:45 p.m.
NBC—Adv. of Sherlock Holmes: KOIL WENR KWCR KSO WDAY—Chamber of Commerce
WLW—Unbroken Melodies

10:00 p.m.
NBC—John B. Kennedy, talk: WOW

10:15 p.m.
NBC—Manhattan Merry-Go-Round; Featuring Famous acts of the American Theater; Pierre Le Kreuzin; Roquel Carlay; Men About Town; Andy Sannella's Orch.: WHO KOA KFI KSTP WOW WTMJ WMAQ WEBC KFJR
* CBS—Sunday Evening Concert; Emanuel List, basso, guest; WMT KFAB KMOX WBMM WCCO KSCJ KSL KFH WISN WNAX
* NBC—Silken Strings; Charles Previn's Orch.; Countess Olga Albani, soprano: WLW KSO WFAA WENR KOIL KWCR
KTAR—Musical Program
WDAY—Sunday Frolic
WGN—Art Jarrett's Orch.
WOAI—Ernest Hauser's Orchestra; Alex Johnston

10:30 p.m.
WGN—Concert Orchestra

10:45 p.m.
NBC—Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Bertrand Hiesch, violinist; Gus Haenschen's Orch.: WHO KFI WOAI KOA KSTP WMAQ WFAA WOW WTMJ
* NBC—Walter Winchell, gossip: WENR KOIL WLW KSO KWCR
KFJR—Harry Turner's Orch.
KSL—Raymond Paige's Orch.
KTAR— Δ Church of the Air
WEBC—String Ensemble
WGN— Δ Sunday Evening Club

10:55 p.m.
NBC—John B. Kennedy, talk: WOW

11:00 p.m.
NBC—Manhattan Merry-Go-Round; Featuring Famous acts of the American Theater; Pierre Le Kreuzin; Roquel Carlay; Men About Town; Andy Sannella's Orch.: WHO KOA KFI KSTP WOW WTMJ WMAQ WEBC KFJR
* CBS—Sunday Evening Concert; Emanuel List, basso, guest; WMT KFAB KMOX WBMM WCCO KSCJ KSL KFH WISN WNAX
* NBC—Silken Strings; Charles Previn's Orch.; Countess Olga Albani, soprano: WLW KSO WFAA WENR KOIL KWCR
KTAR—Musical Program
WDAY—Sunday Frolic
WGN—Art Jarrett's Orch.
WOAI—Ernest Hauser's Orchestra; Alex Johnston

11:15 p.m.
WGN—Concert Orchestra

11:30 p.m.
NBC—Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Bertrand Hiesch, violinist; Gus Haenschen's Orch.: WHO KFI WOAI KOA KSTP WMAQ WFAA WOW WTMJ
* NBC—Walter Winchell, gossip: WENR KOIL WLW KSO KWCR
KFJR—Harry Turner's Orch.
KSL—Raymond Paige's Orch.
KTAR— Δ Church of the Air
WEBC—String Ensemble
WGN— Δ Sunday Evening Club

11:45 p.m.
NBC—John B. Kennedy, talk: WOW

On Short Waves

(Time Shown is Central Standard. Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles)

HERE ARE a few goals to attempt if you've become bored with logging the so-called local short-wave stations—such as Davenport, Zeesen, Rome, etc. In each case the frequencies and schedules of the following stations have been confirmed definitely quite recently:

New station in Penang, Federated Malay States, reported by our Australian correspondent. Call is ZHZ; frequency approximately 6.09 meg and schedule from 5 to 8 a. m. daily.

VPD, Radio Suva, Fiji Islands (13.705) back on air Monday to Friday from 12 to 7 a. m. and Saturdays 11:30 p. m. to 6:30 a. m.

HAS (15.4), Budapest, Hungary, on air Sunday, 7 to 8 a. m. Report made by Paul Dilg, Evanston, Ill.

CT2AJ, Ponta Delgada, Azores (4.002), now broadcasting Wednesday and Saturday from 4 to 6 p. m.

Advance High Spots

HIGH spots offered in the coming week are, first, a feature program from W2XAF, Schenectady, N. Y. (9.53), on Saturday, February 2, beginning at 5:45 p. m. with a two-way conversation between W2XAF and station HJIABB, in Baranquilla, Colombia (6.44). At 6 p. m. W2XAF will tell the Central American to "take it away," whereupon HJIABB will relay to W2XAF for rebroadcast a delightful hour of Colombian music and song, sung as can only *Elias Pellet* of HJIABB. WGY will also carry the 75-minute show on the regulation broadcast wave.

Second of the high spots is the Zeesen, Germany, program. DJC, Zeesen (6.02),

By Charles A. Morrison

exceptionally good of late on their North American Zone transmissions, announces: SUNDAY, January 27, 6:30 p. m., songs of other nations; TUESDAY, Jan. 29, 5 p. m., selections from the operetta *Grigi* by Paul Lincke; WEDNESDAY, Jan. 30, 5 p. m., favorite works of German Masters; THURSDAY, Jan. 31, the Legend of Beautiful Young Lilotee.

Moscow Calling

FRIDAY morning, January 11, RNE and RKI, 12 meg and 15 meg respectively of Moscow, Russia, were heard with volume fair to good relaying a program of the All-Union Radio Orchestra for rebroadcast in this country by NBC. The rebroadcast began at 8 a. m.

Tuesday morning, January 15, W2XAF, Schenectady (9.53), was heard carrying on a conversation with Mr. Farmer of VK2ME, Sydney, Australia. The time was 6:45 a. m. Both sides were heard plainly.

One of the highlights of this week was when we picked up IIBJ, Geneva, Switzerland (14.53) at 8 a. m. on Tuesday, January 14, testing with WQV, Rocky Point, preparatory to an NBC rebroadcast. The chain hook-up started promptly at 8:30 a. m. The broadcast originated in the Secretariat of the League of Nations, and flashed to the world the first official news of the overwhelming victory of Germany in the Saar Plebiscite.

HBJ was held at full loudspeaker volume and perfect audibility during the entire broadcast. The short wave direct reception in fact was every bit as good as the rebroadcast over local broadcast stations.

SOME TIME ago we announced in this column that for the 10,000th report of reception, HC2RL, in Guayaquil, Ecuador, would award a fine Panama hat. We are pleased to announce this hat will be worn by Miss Edith F. Reeks, of Chicago. So you see, they can tune, too.

A COMPARATIVELY newcomer is YNLF, in Managua, Nicaragua, on (6.4) between 7-8 p. m.

Admiral Byrd's January 16 miking brought the news that the S. S. *Bear* of Oakland is ploughing its way steadily through southern waters closer and closer to Little America. It is expected to reach the Bay of Whales by January 26.

Editor's Note: Next week's issue will contain an exclusive and highly dramatic story by Mr. Morrison, short wave columnist, on how short waves helped Amelia Earhart Putnam to fly the Pacific Ocean.

Studio News and Notes

By Harry Steele

A PACKAGE OF cereal addressed to him without a line of explanatory comment surprised PAT FLANAGAN recently. A day or two later he was pleased to learn that it was an overture from the sponsor who will foot the bills for Pat's 1935 baseball broadcasts over WBBM.

THE MIRTH OF a nation was centered in Chicago this week with JACK BENNY, MARY LIVINGSTONE and FRANK PARKER attracting hordes to the Chicago Theater, and STOOPNAGLE AND BUDD packing the RKO-Palace. A study of audience reaction at Jack's Sunday night broadcast presents an argument in behalf of their being in the studio. Benny's informal chat with them prior to the "on the air" signal won a response that unquestionably prompted a more vivid broadcast. And certainly nothing occurred that in any way conveyed the impression that loudspeaker audiences are being cheated of a single smile.

IT MUST be a sensational privilege to have a sponsor who doesn't have a word to say about your broadcast. NORM SHERR, CBS staff pianist, is enjoying the novelty. He is on the air several times a week in behalf of Norm Sherr, who conducts a music school in off hours. Another consolation to Norm is that he is getting high-priced talent for nothing.

THERE IS AN INTERESTING behind-the-scenes story in connection with those fascinating Sunday Bible dramas over NBC. DEWOLF HOPPER, veteran of both the stage and radio, was auditioned for the lead role but the sponsors would have none of him after hearing CLIFF SOLBIER. Without knowing what Hopper might have done with the part, Solbier's selection appears already to have been a bit of fine discrimination.

AN UNUSUAL PROGRAM on WTMJ, broadcast Tuesday, January 15, marked the first time that the Wisconsin cheese industry, numbering some 60,000 persons, had ever gathered en masse to plan its future. The program was a business meeting for the entire industry. Arrangements were made to have radio sets placed in cheese factories and dairies throughout the state so that farmers without sets could gather to hear the broadcast.

You'll like this program!

"SMILIN' ED" McCONNELL

Sponsored by
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You'll hear him over the Columbia Broadcasting System
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EVERY SUNDAY EVENING at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)

THE *Smart* PROGRAM ON SUNDAYS

"PENTHOUSE SERENADE"

WITH **DON MARIO**
THE MAYBELLINE CABELLERO
AND **CHARLES GAYLORD'S**
SOPHISTICATED MUSIC

NBC COAST-TO-COAST
SUNDAY AFTERNOON
2:30 - 3:00 C.S.T.
WHO • WOW

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Sunday - Continued

9:00 p.m.
CBS—Wayne King's Orchestra.
KMOX KSL WBBM WCCO KFAB
NBC—Jane Froman, contralto; Modern Choir; Frank Black's Orch.; KFI WMAQ WHO
WLW WBAP WBCB WTMJ KFJR WDAY KOA WOAI KSTP WOV KTAR
KFH—The Aristocrats
KSCJ—Variety Program
WGN—News
WISN—Poems and Music
WMT—Sire DeMaletroy's Hour
WNAX—Anson Weeks

9:15 p.m.
NBC—Pickens Sisters: KWCR WDAY WIBA
WENR—Symphony Orchestra
WGN—Henry Weber's Music
WNAX—Coleman Cox

9:30 p.m.
NBC—K-7, spy story; KFJR WMAQ WBAP KSTP WOW WOAI KFI WBCB WDAY
CBS—Win A. Brady, "Behind the Scenes"; WCCO WNAX KFH KSCJ WMT
NBC—An American Fireside; speakers: KOIL
KMOX—Charles Kent's Singers
KOA—Rangers and Quartet
KSL—Raymond Paige's Concert Orchestra
WGN—At their Sears Hearing
WISN—Dance Orchestra
WLW—Operatic Miniatures
WTMJ—Amateur Show

9:45 p.m.
CBS—Joe Hynes' Orch.: KSCJ KFH WCCO WNAX WMT
KMOX—Southern Day Dreamers
WENR—News
WGN—Hockey; Blackhawks vs. Eagles

10:00 p.m.
NBC—Henry King's Orchestra; WENR WDAY KFJR
CBS—News; Little Jack Little's Orch.; KMOX KSCJ WCCO WBBM WNAX WMT KFH KFAB

NBC—Wendell Hall, songs: KOA WBAP KFI KOIL WOAI
KSL—Ensemble Music
KSTP—Beauty that Endures
WBCB—Evening Organ Moods
WHO—News

WISN—The Revelers
WLW—News; Tea Leaves and Jade
WMAQ—Auld Sandy
WOW—Dance Orchestra
WTMJ—Dance Orchestras

10:15 p.m.
NBC—Jesse Crawford, organist; Dorothy Page, contralto; WMAQ KOIL
★ NBC—Walter Winchell, gossip; KFI WOAI WBAP KTAR KOA
NBC—Dance Orch. WHO
KMOX—Sports; Hal Collier's Orchestra

KSL—D. Mons. D. G. Hunt, Cathedral of the Madeleine
KSTP—World News

10:30 p.m.
NBC—News; Josef Cherniavsky's Orch.; WMAQ KSTP KFJR WOW WBCB

NBC—Emil Coleman's Orch.: KOIL WDAY WHO
CBS—Leon Belasco's Orch.; WNAX WMT WBBM KFAB KSCJ KFH
★ NBC—Jack Benny; Mary Livingstone & Frank Parker, tenors; Don Boston's Orch.: KFI KOA KTAR

KSL—Sunday Evening Service
WBAP—Bob Calen
WCCO—Augustine College Choir
WENR—Old Heidelberg Ensemble
WGN—Wayne King's Orchestra
WISN—Larry Bradford's Orch.
WLW—Rudy Bundy's Orchestra
WOAI—Happy Felton's Orchestra

10:45 p.m.
KMOX—Leon Belasco's Orch. (CBS)
WBAP—Cherniavsky's Orchestra (NBC)
WENR—Emil Coleman's Orch. (NBC)
WGN—Jan Garber's Orchestra

11:00 p.m.
NBC—Abe Lyman's Orch.: WHO KFJR WMAQ WBCB KSTP WOW WBAP

CBS—Cab Calloway's Orch.: WBBM WNAX KMOX WMT KSCJ KFH
★ NBC—Silken Strings; Charles Previn's Orch.; Countess Albani: KOA KFI

NBC—Freddie Barrens' Orch.: WDAY WLW KOIL
KSL—Lois Le Mar Presents
KTAR—Grimshaw's Quartet
WCCO—Johnny Hamp's Orch.
WENR—George Olsen's Orchestra

WISN—Dance Orchestra
11:15 p.m.
CBS—Gus Arnheim's Orchestra: WBBM KFH KSL KSCJ WMT WNAX

KMOX—Stan Stanley's Orch.
WGN—Ted Weems Orchestra
WOW—Dance Orchestra

11:30 p.m.
NBC—Don Pedro's Orch.: WBCB KSTP WMAQ KFJR
NBC—Stan Myers' Orch.: KOIL WENR WDAY WHO

CBS—Frank Dailey's Orch.: WBBM WNAX WMT KMOX KFAB WCCO KSCJ KFH
KFI—The Four Blackbills
KOA—Don Irwin's Orchestra
KSL—Sunday Evening on Temple Square

KTAR—Readers' Guide (NBC)
WGN—Art Jarrett's Orch.
WISN—Dancing 'til Midnight
WLW—Ben Pollack's Orchestra
WOW—Dance Orchestra

11:45 p.m.
NBC—Don Pedro's Orch.: WOW
KFI—Dream Dramas
KMOX—When Day Is Done; organ
WGN—Doring Sisters

12:00 Midnight
KFI—Reporter of the Air (NBC)

KOA—John Teel (NBC)
WENR—Dance Orchestra
WGN—Late Dance Orchestras
WLW—Mel Snyder's Orchestra
WMAQ—Art Kasso's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a.m.
NBC—Bridge to Dreamland: KFI KOA

12:30 a.m.
KOA—Harry Sosnik's Orchestra
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orch. (NBC)
WLW—Moon River, organ and poems
WMAQ—Cherniavsky's Orchestra

Programs for Monday, January 28

Star ★ Indicates High Spot Selections

Afternoon

12:00 Noon

CBS—Allan Leaffer's Orchestra; WCCO KSCJ
 KFAB—University of Nebraska
 KFH—Variety Half Hour
 KGNF—News-Boy
 KOIL—Playing the Song Market
 KSL—Musical Ensemble
 KSO—Inquiring Microphone
 KTAR—Radio Newspaper
 WGN—Len Salvo, organist
 WISN—Noon Novelties
 WLS—Virginia Lee & Sunbeam
 WMAQ—Two Hearts in Song (NBC)

WMT—The Cornhuskers
 WNAX—Farm and Home Hour
 WTMJ—Heinie's Grenadiers

12:15 p.m.

NBC—The Oleaners; WMAQ
 ★ CBS—Eddie & Fannie Cavanaugh; WBBM
 KGNF—Resful Tunes
 KSL—Variety Program
 KSCJ—Lady About Town
 KTAR—Fair of Pianos (NBC)
 WGN—Daring Sisters
 WLS—Dinnerbell Program; Markets

12:30 p.m.
 NBC—Words & Music; Maude Muller & Charles Sears, tenor; WMAQ KFJR KOA
 NBC—Rex Battle's Ensemble; WHO
 CBS—Al Kavelin's Orch.; KSL KSCJ
 KFAB—Cornshuckers
 KFDY—Farm Flashes
 KFH—Livestock & Grain Market
 KGNF—Moods Musical
 KOIL—News; Public Affairs
 KSTP—Dance Orchestra
 KWCR—Farm and Home Hour
 WDAY—Lem Hawkins
 WBBM—Matinee
 WGN—Mid-day Service
 WLS—Johnny Burkhardt's Orch.
 WMT—Voice of Iowa
 WOW—Mid Day Revue
 WTMJ—Musical Program

12:45 p.m.
 CBS—Pat Kennedy, tenor; Art Kassel's Orch.; WBBM WCCO WMT KSL
 KFDL—Dr. C. W. Pugsley
 KFDY—Dr. G. S. Weaver
 KFH—Ethen's Car Parade
 KGNF—Susie the Swapper
 KOA—Reports; Weather
 KSCJ—Livestock Trade
 KSTP—Program Resume; Musical Interlude
 KTAR—Phillip Lopez
 WIO—News
 WLW—Ben Pollack's Orchestra
 WNAX—D. B. Gurney

1:00 p.m.
 CBS—Marie, the Little French Princess; WBBM KSL
 NBC—Music Guild; Pierre Key, commentator; KOA KSTP
 WMAQ WBBM KFJR
 KFDY—Chimes Concert
 KFH—Police Program
 KGNF—Fuzzy and Ralph
 KOIL—Duane & Sally
 KTAR—Women's Magazine of the Air (NBC)
 WGN—Palmer House Ensemble
 WHO—Silver Strains
 WISN—Concert Ensemble
 WLS—Henry Burr, tenor
 WLW—Ohio School of the Air
 WMT—News; Bob McGrew and Orchestra
 WNAX—Lawrence Welk's Orch.
 WOW—Dance Orchestra
 WTMJ—Livestock; Dance Orch.

1:15 p.m.
 CBS—Romance of Helen Trent; WGN KSL
 KFAB—Market Reports
 KFH—Markets
 KGNF—Earl Burnett's Orch.
 KOIL—Eddie Butler
 KSCJ—Farm Debt Advisory Talk
 KSL—Jennie Lee of Auerbachs
 KTAR—The New World
 WBBM—Dick Messner's Orch.
 WCCO—Stocks; Markets
 WGN—Markets; Good Health & Training
 WISN—Musical Jig Saw
 WLS—Cornhuskers & Choro Boy
 WMAQ—Dr. Bundesen's Quarter Hour
 WMT—Air Line Varieties
 WNAX—The Bohemian Band
 WTMJ—What's New in Radio; Los Caballeros

1:45 a.m.
 CBS—Dick Messner's Orch.; KFH KSL KSCJ
 KFAB—Kaii Hawaiians
 KGNF—Market Reports
 KTAR—This and That About These and Those
 WCCO—News
 WGN—Luncheon Musicale
 WISN—Tonic Tunes
 WLS—Weather; News
 WMAQ—Public Schools Program
 WTMJ—Radio Voice of the People

1:30 p.m.
 NBC—Music Guild; KOIL
 CBS—Amer. School of the Air; "Coronado, in New Mexico & Arizona"; KSL KFAB WCCO WBBM KSCJ WMT KFH

KFAB—The Jangles

KFJR—Hokum Boys
 KGNF—Anson Weeks' Orch.
 KSL—Payroll Builder
 WENR—Madame de Sylvara
 WGN—Berenice Taylor, soprano
 WTMJ—With a Song
 3:30 p.m.
 CBS—Outdoor Cleanliness Ass'n. Pm.; KSCJ KFH KSL KFAB
 WMT
 NBC—Ma Perkins; WEBC
 KFJR KOA WOW KSTP
 WDAY WHO WENR WTMJ
 KGNF—Musical Dreams
 KOIL—Klub Kalender
 KTAR—Musical Program
 WCCO—Art Institute of the Air
 WGN—Romantic Melodies
 WISN—Magic Harmony
 WLW—John Barker; Orchestra
 WMAQ—Platt & Nierman (NBC)
 WNAX—Edith Gurney

3:45 p.m.
 NBC—Dreams Come True; KSTP
 KFJR WOW WDAY KOA
 WHO WMAQ WTMJ
 MBS—Life of Mary Sothorn; WGN WLW
 CBS—Chicago Variety Prgm.; WMT WCCO WSCJ KFH KSL
 KFAB
 KOIL—Musical Program
 WEBC—American Weekly
 WENR—Program Preview
 WNAX—George B. German
 4:00 p.m.
 NBC—Kay Foster, songs; WMAQ
 CBS—Men of Notes; WCCO KFH KSCJ WMT KSL
 NBC—Raoul Roulien, singer; KOA KFJR WENR KSTP
 WEBC KTAR WDAY
 KFAB—Market Reports & News
 KGNF—Your Tune
 WGN—Popular Rhythm Rambles
 WHO—Gertrude Nourse, pianist
 WISN—Organ Melodies
 WLW—Dorothea Ponce, blues singer

4:15 p.m.
 NBC—Tom Mix's Straight Shooters; WLW
 NBC—Gale Page, songs; KFJR
 WENR KSTP WDAY KOA
 NBC—The Three Cs; WOW
 CBS—Baker & Sherr; KSCJ
 KFH WCCO WMT
 NBC—High & Low; WHO WMAQ
 KFAB—Katharine Stone
 KGNF—Favorites of Yesteryear
 KSL—Dental Clinic of the Air
 WEBC—Children's Hour
 WISN—Carefree Capers
 WNAX—Pappy & Buckle Busters
 4:30 p.m.
 NBC—Singing Lady; WLW
 NBC—El Chico, Spanish Revue; WDAY WOW KOA WMAQ
 NBC—Larry Larsen, organist; WENR
 CBS—Organ Interlude; KSL
 KFH KSCJ WBBM
 KFAB—Cornshuckers Trio
 KFJR—Rhythmic Serenade
 KGNF—Hollywood Hilarities
 KSTP—Eb & Zeb
 WCCO—Livestock Summary
 WEBC—Prelude to Evening
 WGN—Juliet Barker, "Speech Personality"
 WHO—The Harvest Club
 WMT—Tarzan of the Apes
 WNAX—Singing Strings
 4:45 p.m.
 CBS—Betty Barthell, songs; KFH KSL KSCJ
 NBC—Capt. Tim Healy; KSTP
 WEBC WOW WHO WMAQ
 WTMJ
 NBC—Happy Jack Turner; WENR KOA
 KFAB—Kiddies Program
 KOIL—Creighton Univ. of the Air
 WCCO—Aladdin Rubs His Lamp
 WDAY—Trade Away Exchange
 WGN—Joseph Hassmer, baritone
 WISN—The Spotlight
 WLS—Jack Armstrong
 WMT—The Walker Family
 WNAX—The Pickard Family

5:00 p.m.
 NBC—Xavier Cugat's Orch.; WMAQ KFJR WHO WDAY
 NBC—Army Band; WENR KOA
 CBS—Adventure Hour; WCCO WBBM
 CBS—Songs of Long Ago; KSL
 KFH
 KFAB—Man on the Street
 KGNF—Evening Melodies
 KOIL—Mother's Helper
 KSTP—Uncle Tom
 KTAR—Musical Program

5:15 p.m.
 NBC—Desert Kid, sketch; WENR
 CBS—Skippy; WBBM WCCO
 NBC—Tom Mix's Straight Shooters; WEBC KSTP WOW WHO
 WBBM WTMJ WMAQ
 KFAB—Blackbird Kitchen
 KFH—The Texas Rangers (CBS)
 KFJR—Organ Rhapsody
 KOA—To be announced
 KOIL—Radio Secret Agents
 KSL—Junior Hour
 KTAR—Mickey Gillette's Orch. (NBC)
 WDAY—Musical Auction
 WGN—Rube Appleberry, sketch
 WLW—Bachelor of Song
 WNAX—Cecil and Sally
 5:30 p.m.
 NBC—News; Three X Sisters; KFJR WMAQ
 CBS—Jack Armstrong; WBBM WCCO
 KFH—Eddie Dunstedter, organist (CBS)
 KGNF—Dance Releases
 KOA—News; Microphone
 KSTP—Uncle Tom
 KTAR—School of the Air
 WDAY—Variety Program
 WEBC—News; Prelude to Evening
 WENR—News
 WGN—Singing Lady (NBC)
 WHO—Jack Armstrong
 WLW—Bob Newhall, sportsman
 WMT—Funny Paper Time with Don
 WNAX—Rosebud Kids
 WOW—Bill Mack & Jimmie
 WTMJ—Jack Armstrong

5:45 p.m.
 NBC—Lowell Thomas, news; WLW
 CBS—Cadets Quartet; WMT
 NBC—Orphan Annie; WGN
 WEBC KSTP KFJR KOIL
 WHO
 KFH—Guilty or Not Guilty
 KOA—To be announced
 KTAR—Business Briefs
 WCCO—Adv. of Buddy & Ginger
 WDAY—Tonic Tunes
 WENR—Singing Strings
 WMAQ—Max Dolin's Grenadiers
 WOW—News
 WTMJ—Florence Martin

6:00 p.m.
 ★ NBC—Amos 'n' Andy; WENR
 CBS—Louis Panico's Orchestra; WBBM
 NBC—Nat'l Committee for the Protection of Child Family, School & Church; Henry Noble MacCracken, guest speaker; WMAQ KFJR WEBC
 Adventures of Jimmy Allen; KMOX WCCO WGN KFH
 KFJ—English Lesson
 KOA—Comedy Capers
 KOIL—News
 KSL—Broadcasters Review
 KSTP—Sports Reporter; News
 WBAP—Rhythm Makers
 WDAY—Dinner Hour
 WHO—Sunset Opry
 WISN—Your Health; Dr. Koehler
 WLW—Paul Pierson's Orchestra
 WMT—"Around the Town"
 WNAX—Jimmy Jordan, sports
 WOAI—Twilight Melodies
 WTMJ—Sport Flash
 6:15 p.m.
 NBC—Stories of the Black Chamber, "Secret Ink"; WMAQ
 NBC—Plantation Echoes; Southernaires Quartet; WENR KSO
 KOIL KWCR
 CBS—Louis Panico's Orchestra; KFH WMT
 ★ MBS—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch; WGN WOAI
 WLW
 CBS—Just Plain Bill; WBBM
 Jimmy Allen; WOW
 KFT—Dance Orch. (NBC)
 KFJR—Eb & Zeb
 KMOX—Four Shamrocks; Orch.
 KOA—Stamp Club
 KSL—Robin Hood
 KSTP—Stonehill Prison Mystery
 WBAP—The Southernaires
 WCCO—News Commentator
 WEBC—Hal Kemp's Orchestra
 WTMJ—Heinie's Grenadiers

Night

8:45 a.m.
 NBC—Banjoleers, quartet; WHO
 KFAB—Natural Singers
 KSCJ—Opening Hog Trade
 WDAY—Nancy and Phil
 WGN—Keep Fit
 WLS—Morning Minstrels
 WLW—The Jacksons, comedy
 WOW—Health Exercises
 WTMJ—Shopping Basket

9:00 a.m.
 NBC—News; Johnny Marvin, tenor; WOW KFJR WDAY WEBC
 NBC—Josephine Gibson, Hostess Counsel; KTAR

CBS—News; Harmonies in Contrast; KSCJ KFH WCCO
 KGNF—Aunt Sammy's Chats
 KOA—Smack Out (NBC)
 KOIL—Uncle Bill the Philosopher
 KSL—News; Advertisers Review
 KSTP—Polly The Shopper
 WGN—Party Making with Mickey
 WHO—Hog Flash; Music Box
 WISN—Castles in Music
 WLS—Westerners Round-Up
 WLW—Mary E. Woods & Bailey Axton, vocalists
 WMAQ—Emil de Salvi, tenor
 WMT—Fran Allison Hour
 WNAX—News; The Singing Cowboy
 WTMJ—Woman's News of the Day

9:15 a.m.
 NBC—Clara, Lu 'n' Em, gossip; WHO KFJR KSTP WOW
 WDAY WTMJ WLW WGN
 CBS—Personality Pointers; KSCJ
 NBC—Ward & Muzzy, piano duo; KOA
 KFAB—The Deckers
 KFH—Mrs. Brown's Bible Class
 KGNF—Weather Forecast
 KOIL—Jim and Jerry
 WEBC—Musical Interlude
 WBA—Hostess Helps
 WISN—Ann Lentz's Scrapbook
 WMAQ—Judith Waller; Woman's Page of the Air
 WNAX—Bohemian Band

9:30 a.m.
 CBS—Jan Savitt's Serenade with Diane; WMT KSCJ
 NBC—Today's Children; KSTP
 KOIL WEBC KSO KWCR
 WLS WTMJ
 NBC—Sweethearts of the Air; Breen & de Rose; Bob Emery; WHO
 KFAB—University of Nebraska
 KFH—Opening Markets
 KFJR—Organ Program
 KGNF—Organ Recital
 KOA—Betty Bruhn (NBC)
 KTAR—Financial Service
 WCCO—Markets
 WDAY—Sunshine Hour
 WGN—Markets; Morning Serenade
 WISN—Morning Melodies
 WLW—Livestock Reports; News
 WMAQ—Music and Comments
 WNAX—Zeke Perkins' Boys
 WOW—Prudence Penny

9:45 a.m.
 NBC—Joe White, tenor; WDAY
 WHO KOA WEBC
 CBS—Land o' Dreams; Organ; KFH KSCJ
 NBC—News; Viennese Sextet; KWCR KSO WMAQ
 KFAB—The Singing Philosopher
 KFJR—Aunt Sammy
 KOIL—Omaha Police Court
 KSTP—Romeo of Melody
 KTAR—Accordiana (NBC)
 WCAL—Devotion
 WGN—Pat & Her Boy Friends
 WLS—The Dean Boys
 WLW—Nora Beck Thurmann, vocalist
 WMT—Libbie Vaughan
 WNAX—Sacred Service
 WOW—News
 WTMJ—Down A Country Road

10:00 a.m.
 NBC—The Honeymooners; KWCR WMAQ
 CBS—Oberlin Conservatory of Music; Woodwind Ensemble; KSCJ KFH KSL
 NBC—Navy Band; KFJR KOA
 WEBC WDAY WHO KTAR
 WOW
 KFAB—Police Court
 KGNF—What Would You Do?
 KSTP—Organ Program
 WCCO—Doggie Doins
 WGN—Bushman's Movie Chats
 WISN—Pop Concert
 WLS—Bill O'Connor, tenor

WMT—Devotionals
 WNAX—Don Franklin Orch.
 WTMJ—Helen Mendenhall Ryeson

10:15 a.m.
 ★ NBC—Tony Wons, philosophy; KOIL WMAQ
 KGNF—Tunes and Topics
 KSL—Good Morning Judge
 KSTP—Master's Music Room
 WDAY—Chapel Exercises
 WCAL—Time Signals
 WGN—Your Friendly Neighbor
 WLS—Jim Poole, Markets, News
 WLW—Johanna Grosse, organist
 WMT—Oberlin Conservatory of Music (CBS)
 WNAX—John Peter DePogter
 WTMJ—Hollywood Movie Letter man

10:30 a.m.
 NBC—Geo. Hessberger's Orch.; WMAQ WLW
 CBS—Connie Gaces & Jimmy Briery; WCCO WMT KFAB KSCJ KFH
 NBC—Navy Band; KSTP WDAY
 KOIL—Mrs. Guy Purdy
 KSL—Ruth Clarke Evans
 WGN—Len Salvo, organist
 WISN—Peggy Patton's Movie Chat
 WLS—Today's Kitchen
 WNAX—The March Kings
 WTMJ—What's New in Milwaukee?

10:45 a.m.
 KGNF—The Aristocrats
 KOIL—News; Kenneth Golden
 KSL—The Voice of Health
 WCCO—Nan Murphee; Orch.
 WGN—Painted Dreams
 11:00 a.m.
 NBC—Fields & Hall; WDAY
 KSTP KTAR WEBC
 NBC—The Story of Mary Marlin; WMAQ KOA WHO
 CBS—Voice of Experience; WCCO WBBM KSL
 KFAB—Jim and Jerry
 KFH—Grain Market; Shoppers' Guide
 KFJR—Markets; World Book

KGNF—Morning Variety
 KSCJ—Ross Miller
 WGN—Popular Melodies
 WISN—The Song Market
 WLS—Aunt Abbie Jones
 WLW—Mary Alcott, vocalist
 WMT—Lou Webb's Console Ations
 WNAX—Lawrence Welk's Orch.
 WOW—Mary Baker
 WTMJ—Don Alvarado

11:15 a.m.
 NBC—Blue Harmonies; KSTP
 WMAQ
 CBS—The Gumps; WCCO
 WBBM KFAB KSCJ WISN
 KSL
 NBC—Josephine Gibson, hostess
 counsel; WLS WDAY KSO
 KFJR KOA WEBC KWCR
 WTMJ
 KTAR—Variety Program
 WGN—Dean Craddock & Little Joe Rardin
 WHO—Markets
 WLW—River & Market Reports; Talk
 WOW—Markets

11:30 a.m.
 NBC—Farm & Home Hour; WOW WHO KOA WLW KFJR
 WDAY KSTP WEBC KWCR
 WOW
 KFAB—Market Reports
 KFH—Markets
 KGNF—Earl Burnett's Orch.
 KOIL—Eddie Butler
 KSCJ—Farm Debt Advisory Talk
 KSL—Jennie Lee of Auerbachs
 KTAR—The New World
 WBBM—Dick Messner's Orch.
 WCCO—Stocks; Markets
 WGN—Markets; Good Health & Training
 WISN—Musical Jig Saw
 WLS—Cornhuskers & Choro Boy
 WMAQ—Dr. Bundesen's Quarter Hour
 WMT—Air Line Varieties
 WNAX—The Bohemian Band
 WTMJ—What's New in Radio; Los Caballeros

11:45 a.m.
 CBS—Dick Messner's Orch.; KFH
 KSL KSCJ
 KFAB—Kaii Hawaiians
 KGNF—Market Reports
 KTAR—This and That About These and Those
 WCCO—News
 WGN—Luncheon Musicale
 WISN—Tonic Tunes
 WLS—Weather; News
 WMAQ—Public Schools Program
 WTMJ—Radio Voice of the People

Contests on the Air

INDICATIVE of the return to popularity of contests on sponsored programs is the offer of a total of more than \$30,000 in cash prizes by the Pepsodent Company on the *Amos 'n' Andy* program. Radio contests have been finding increasing favor since the New Year. Recent additions to the list include:

Time Shown Is Central Standard SUNDAY

12:30 p. m., NBC-WEAF network. Little Miss Babo. Prizes: first, \$500 cash; second, fur coat, value \$350; third, \$100 cash; fourth and fifth, \$50 cash; eighty prizes of \$10, and two motion picture cameras and projectors. Nature, letter of 50 words or less on value of sponsor's product. Contest closes February 3. Sponsor, B. T. Babbitt Co.

THROUGH THE WEEK
10 p. m., (and 6 p. m. in East) daily except Saturday and Sunday, NBC network. *Amos 'n' Andy* program. Nature, letter of fifty words or less on why contestant prefers sponsor's product. Prizes: 14,493 in all, totaling \$30,985; first prize, \$2,500. Retailer receives duplicate of prize his customer wins if his label is on carton, which must accompany entry. Closing date, February 3. Sponsor, Pepsodent Co.

5:45 p. m., NBC-WEAF network daily except Saturday and Sunday. Billy Batchelor program. Rebroadcast on CBS Pacific Coast network at 7:15 p. m. except Thursdays, when it is heard at 7:30 p. m. Nature, suggesting nickname for Billy Batchelor, Jr., baby in the sketch. Prizes: first, \$1,000, one thousand other prizes of \$5 each. Contest closes midnight, February 3. Sponsor, General Mills

ON INDEPENDENT STATIONS
WLS, Chicago, 10 p. m. Saturdays. Section of Barn Dance. Nature, suggesting name for new magazine of WLS programs and artists. \$100 cash prize offered for accepted name. Closing date, February 16. Sponsor, Prairie Farmer magazine.

Mr. Fairfax Knows All

NORMAN DONAHUE, trumpet player in Jan Garber's orchestra, is married. His height is five feet six inches, his weight, 135 pounds. He has brown eyes and brown hair. Address him in care of Jan Garber, NBC, Merchandise Mart, Chicago. (D. McM., Monmouth, Ill.)

CAB CALLOWAY is now broadcasting from Harlem's Cotton Club every Friday, Saturday and Sunday at 11 p. m. CST over the CBS network. (Eugene Javens, Beaver Falls, Pa.)

FRANK LUTHER, who used to be "Your Lover," can now be heard on the Let's Dance program, every Saturday night over the NBC-WEAF network at 10:30 p. m. EST (9:30 CST). Address him in care of NBC, 30 Rockefeller Plaza, N. Y. C. (Cora Eastman, New Canaan, Conn.)

JACK ARTHUR's real name is Arthur Campbell. He has also used the name Johnny Hart on the radio. Mr. Arthur was born in Brooklyn, went to school there and ran away from school to join the Canadian troops and go to war. When the U. S. declared war Jack joined a New York regiment and went to France, remaining there for two and a half years. His first theater engagement was a part in "What Price Glory?" His hobbies to-

(Continued on Page 29)

FEATURED INSTRUMENTS

of the Airways •



Buescher True-Tone instruments pass the most critical tests of the microphone — are chosen by leading artists in radio for their marvelous tone and playing qualities. When you hear Art Kassel, Hal Kemp, Clyde Lucas, Tom Cookley, Clyde Deery, Charles Stafford — and scores more of your radio favorites, you are listening to Buescher True-Tone — featured instruments of the airways.

Free Trial; Easy Payments. Send coupon for details. Mention instrument.



Buescher Band Instrument Company, 251 Buescher Bldg., Elkhart, Ind.
Please send details of free trial offer on _____
(Mention instrument)
Name _____
Street _____
City _____ State _____

RICHARD HIMBER AND HIS
STUDEBAKER with Joey Nash
CHAMPIONS
MONDAY 7:00 Central P.M. Standard Time
NBC - including WMAQ - WOW - WDAF and Coast to Coast Network
FRIDAY 10:15 Mountain P.M. Time
KOA KDYL and Pacific Coast Network

MONDAY
Chappel Bros., Inc. Present
LITTLE JACKIE HELLER
★ "Dynamic Star of Radio"
and Harry Kogen's Orchestra
in behalf of **KEN-L-RATION and KEN-L-BISKITS**
The Energizing Foods for your Dog
WENR 9 P.M. C.S.T. Every Monday Evening NBC BlueNet.

CONTEST
FOR NEW SONG WRITERS
4 Cash Prizes Special Awards
Our 6th Monthly Contest for the Prize Songs of the Month Closes **FEBRUARY 19th**
Send 3c stamp for details and entry blank.
Radio Artists' League of America
201 Robinson Bldg., Binghamton, N. Y.

TYPISTS—EXTRA MONEY
Make your spare time at home pay you profits copying scripts for writers. Interesting work. Experience unnecessary. We show you how. FREE particulars. Send stamp.
TYPISTS' ASSOCIATION, 916 Hunter Bldg., Chicago

6:30 p. m.
CBS—Buck Rogers, sketch; WBBM WCCO KMOX KSL
★ NBC—Red Davis; KWCR KSTP WOAI KSO WBEW WFAA WENR KOIL WLW
NBC—Soloist: WHO WMAQ
KFH—Voice of Color; Variety Program
KFI—Wesley Tourtelotte, organist
KFYR—Harry Turner's Orch. KOA—To be announced (NBC)
WDAY—Message on Money from First Nat'l Bank
WGN—Dance Orchestra
WISN—Souvenirs of Song
WMT—Tunes and Topics
WOW—Omaha's University

6:45 p. m.
★ NBC—Uncle Ezra's Radio Station: WMAQ WOW
CBS—Boake Carter: WBBM KMOX WCCO
★ NBC—Dangerous Paradise, sketch; Nick Dawson & Elsie Hitz; KWCR KSO WENR KOIL WFAA WLW
Little Orphan Annie: KSL KTAR
KFH—Piano Program
KFI—Just Plain Bill
KFYR—Morin Sisters (NBC)
KOA—The Big Top (NBC)
KSTP—Ghettos
WDAY—Jimmie Allen, sketch
WBEW—Seth Wiggins, talk
WGN—Quin Ryan's Amateur Night
WHO—News; Disc Doin's; Program Spotlight
WNAX—Pappy and Enick
WOAI—Hearts Delight Millers
WTMJ—Around the Fireside

7:00 p. m.
★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist; WHO WMAQ WOW WOAI WFAA WDAF
NBC—Art Kassel's Orch.; KFYR WDAY
CBS—"Diane," musical comedy, starring Rhoda Arnold, soprano; Alfred Drake, baritone; Lucille Wall; John Griggs; WBBM KSL KMOX
NBC—Jan Garber's Supper Club: KOIL WLS KOA KFI WLW KSO KWCR
KFH—Accordian Melodies
KSTP—Dance Orchestra
KTAR—Musical Program
WCAL—Phyllis Kay, pianist
WCCO—Sports Review
WBEW—Coach Bernie Bierman
WGN—Lone Ranger
WISN—Salon Trio
WMT—The Avalon Band
WNAX—Geo. B. German
WTMJ—Dairy Council Prgm.

7:15 p. m.
★ CBS—Edwin C. Hill, "The Human Side of the News"; KMOX WBBM WCCO
KFH—Judd Norman (CBS)
KSL—Tarzan, sketch
KSTP—Doe Savage
WCAL—Musical
WBEW—Guilty or Not Guilty
WISN—Fireside Fantasies
WNAX—Ed McConnell, songs

7:30 p. m.
★ NBC—Gladys Swarthout, mezzo-soprano; William Daly's Orchestra: WMAQ WBEW KSTP KFYR WDAY WBEW WOW WLW WOAI WHO
★ CBS—Kate Smith's New Star Revue; Jack Miller's Orch.; Three Ambassadors, guests; WMT WBBM KMOX WCCO KFH WISN KFAB
★ NBC—Carefree Carnival; Chas. Marshall & His Boys; Percy the Playwright, Helen Troy, comedienne; Ben Klaxson, tenor; Carnival Male Quartet: KSO WLS KWCR KFI KOA
KSL—Gene Halliday, organist
WCAL—Dr. Geo. W. Spohn, talk
WFAA—Old Mill Melodies
WGN—Art Jarrett's Orch.

7:45 p. m.
KTAR—Mirth Parade
WCAL—Prof. C. B. Helgen, Alumni Notes
WGN—Northwestern Univ. Program
WNAX—Eb and Zeb

8:00 p. m.
★ NBC—Harry Horlick's Gypsies; Frank Parker, tenor; WHO WOW WMAQ
CBS—Andre Kostelanetz' Orch.; Lucrezia Bori, soprano; WMT KMOX KSL WCCO WISN KSCJ WNAX KFH KFAB WBBM

★ NBC—Greater Minstrels: KSTP WDAY KFYR WOAI KOA WLW WFAA KOIL WLW WBEW KSO WTMJ
KFDY—S. Dakota S. Vs. N. Dakota State, baseball game
KFI—Filtrations
KTAR—Filtrations (NBC)
WGN—Dance Orch.; Dorothy Miller

8:15 p. m.
KTAR—Fun Fest
WGN—Comedy Stars of Hollywood

8:30 p. m.
NBC—Princess Pat Players: KOIL WENR KSO KWCR
★ CBS—The Big Show; Block & Sully, comedians; Gertrude Nissen, vocalist; Lud Gluskin's Orch.; KMOX KSL WBBM WCCO KFAB
NBC—Otto Harbach, musical; Orch.; Guest Artists: KFI KOA WOAI WFAA WHO WDAY WOV KFYR WLW WBEW WTMJ KTAR WMAQ KSTP
KFH—Pinto Pete
KSCJ—Variety Program
WGN—Ted Weems' Orchestra
WISN—The Revelers
WMT—Court Hussey and Orch.

8:45 p. m.
KFH—Pianisms
KSCJ—YMCA Program
WGN—Ferde Grofe's Orchestra
9:00 p. m.
★ NBC—Contented Prgm.; Lullaby Lady; Male Quartet; M. L. Eastman's Orch.; KFI KOA WOAI KSTP WFAA WMAQ WHO WBEW KFYR WTMJ WOV
CBS—Wayne King's Orch.; KMOX KSL WBBM WCCO KFAB
★ NBC—CHAPPEL BROTHERS, Inc., Present Little Jackie Heller, tenor; Harry Kogen's Orch.; WENR KSO KWCR
KFH—String Trio
KOIL—News
KSCJ—To be announced
KTAR—Ed Rudolph's Program
WDAY—Old Times
WGN—News
WBA—Ken Simmons' Orchestra
WISN—A Wandering Minstrel
WLW—Dramatized Coins
WMT—Metropolitan Moods
WNAX—South Americans

9:15 p. m.
KOIL—Cleveland Orch. (NBC)
KTAR—Diamond Drapas
WENR—Geo. Olsen's Orch.
WGN—Mardi Gras
WISN—Nat Brusiloff's Orch.
WLW—Love Letters in the Air
WNAX—Hollywood Impresions
9:30 p. m.
NBC—Nat'l Radio Forum: WDAY WENR
CBS—Doctors, Dollars & Diseases; Wm. Hard, L.D.H., "The Government's Part in Medical Care"; WNAX WMT
KMOX KSCJ KFH WCCO
Pick and Pat: KSTP KOA T.N.—Dance Orch.; WOAI
KFI—Pan-Americana
KFYR—Farmers' Union
KSL—The Hawk, mystery
WBEW—Romance of Furs
WFAA—Club Aquila Entertainers
WTO—Iowa Forum
WISN—The Revelers
WLW—Corn Cob Pipe Club
WMAQ—The Northerners
WOW—Big City Broadcast
WTMJ—Band Concert

9:45 p. m.
CBS—Fray & Braggiotti, pianists; FRANK WMAQ WBBM KFH KFYR—Variety Program
KMOX—Tin Pan Alley
KSL—Comedy Stars of Hollywood
WCCO—American Family Robinson
WBEW—Mischa Bregmann's Ensemble
WGN—Ted Weems' Orchestra
WHO—American Legion Program
WISN—Nat Brusiloff's Orch.

10:00 p. m.
NBC—The Grumitts, sketches: WOV
★ CBS—Myrt & Marge: KMOX KSL KFAB WCCO WBBM
★ NBC—Amos 'n' Andy: KOA WOAI WENR KSTP KFI
KOIL WBP WTMJ
KFH—Friend's University Dramatic Guild
KFYR—Piano Moods
KSCJ—Sport Reports
KTAR—Variety Program
WDAY—News Review

10:15 p. m.
★ NBC—Red Davis; KFI KOA CBS—Gus Arnheim's Orchestra: KSCJ WBBM WCCO KFAB WMT WNAX
NBC—Jesse Crawford, organist: WHO KFYR WOAI WOV WBEW WMAQ
★ CBS—Edwin C. Hill, "The Human Side of the News": KSL
KMOX—Sports; Organ Recital
KSTP—News; Sports Reporter
WBAP—Bob Calen
WDAY—Souvenirs of Song
WENR—The Globe Trotter
WGN—Dream Ship
WTMJ—Dance Orchestras

10:30 p. m.
NBC—Jolly Caburn's Orch.: WLW
★ CBS—Kate Smith New Star Revue; Ambassadors; Guest Artists: KSL
★ NBC—St. Louis Symphony Orch.; Vladimir Golschmann, conductor: KFYR WBEW WBAP WMAQ WOV WDAY
★ NBC—Gladys Swarthout, mezzo-soprano; William Daly's Orchestra: KTAR KFI KOA
KFH—The Aristocrats
KSTP—The Punchbowl
WENR—The Hoofbeings
WGN—Art Jarrett's Orch.
WHO—Norecross Sisters
WOAI—Hoot Owls
10:45 p. m.
CBS—Herbie Kay's Orch.: KSCJ WBBM WISN WCCO WMT WNAX
KMOX—Variety Program
KSTP—St. Louis Symphony Orchestra (NBC)
WENR—Don Pedro's Orchestra
WGN—Ferde Grofe's Orchestra
WHO—Dance Orchestra
11:00 p. m.
NBC—Henry King's Orch.; WLW
CBS—Scott Fisher's Orch.: KMOX WBBM KFH WISN WMT KSCJ WNAX KFAB
NBC—The Show: KFI KTAR
NBC—St. Louis Sym.: WHO
KOA—Charlie Davis' Orchestra (NBC)
KOIL—Freddie Ebener's Orch.
KSL—Blue Monday Jamboree
KSTP—Talent Search
WCCO—Johnny Hamp's Orch.
WENR—George Olsen's Orch.; Ethel Shore
11:15 p. m.
KOA—Rowdy Wright
WGN—Ted Weems' Orch.
11:30 p. m.
NBC—Jack Berger's Orch.: WMAQ
NBC—Art Kassel's Orch.: KOA KFYR WENR WBEW WDAY KSTP WHO
CBS—Claude Hopkins' Orch.: KSCJ WBBM KMOX WCCO KFAB KFH WMT WNAX
KOA—To be announced (NBC)
KOIL—Fernando's Orch.
WGN—Ferde Grofe's Orchestra
WISN—Dancing 'til Midnight
WLW—Ben Pollock's Orch.
WOW—Dance Orchestra
11:45 p. m.
KMOX—When Day Is Done
WGN—Ted Weems' Orchestra
WOW—Art Kassel's Orch. (NBC)
12:00 Midnight
KFI—Reporter of the Air (NBC)
KOA—Richardo (NBC)
KSTP—Dance Orchestra
KTAR—Night Owl
KSL—Players
WENR—Stan Meyers' Orchestra (NBC)
WGN—The Midnight Flyers
WLW—Jack Springs' Orch.
WMAQ—Don Pedro's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra
12:15 a. m.
NBC—Blue Moonlight: KOA
KFI—The Waikikians
12:30 a. m.
KFI—Jimmy Grier's Orchestra (NBC)
KOA—Rhythmettes (NBC)
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orchestra
WLW—Moon River, organ and poems
WMAQ—George Devron's Orch.
1:00 a. m.
KFI—Ted Fiorito's Orchestra (NBC)

WGN—Here, There & Everywhere
WHO—Hits & Bits; News
WISN—Dick Reynolds' Orch.
WLN—News; Salute of the States
NMAQ—Hal Totten, sports
WMT—News
WNAX—News

10:15 p. m.
★ NBC—Red Davis; KFI KOA CBS—Gus Arnheim's Orchestra: KSCJ WBBM WCCO KFAB WMT WNAX
NBC—Jesse Crawford, organist: WHO KFYR WOAI WOV WBEW WMAQ
★ CBS—Edwin C. Hill, "The Human Side of the News": KSL
KMOX—Sports; Organ Recital
KSTP—News; Sports Reporter
WBAP—Bob Calen
WDAY—Souvenirs of Song
WENR—The Globe Trotter
WGN—Dream Ship
WTMJ—Dance Orchestras

10:30 p. m.
NBC—Jolly Caburn's Orch.: WLW
★ CBS—Kate Smith New Star Revue; Ambassadors; Guest Artists: KSL
★ NBC—St. Louis Symphony Orch.; Vladimir Golschmann, conductor: KFYR WBEW WBAP WMAQ WOV WDAY
★ NBC—Gladys Swarthout, mezzo-soprano; William Daly's Orchestra: KTAR KFI KOA
KFH—The Aristocrats
KSTP—The Punchbowl
WENR—The Hoofbeings
WGN—Art Jarrett's Orch.
WHO—Norecross Sisters
WOAI—Hoot Owls
10:45 p. m.
CBS—Herbie Kay's Orch.: KSCJ WBBM WISN WCCO WMT WNAX
KMOX—Variety Program
KSTP—St. Louis Symphony Orchestra (NBC)
WENR—Don Pedro's Orchestra
WGN—Ferde Grofe's Orchestra
WHO—Dance Orchestra
11:00 p. m.
NBC—Henry King's Orch.; WLW
CBS—Scott Fisher's Orch.: KMOX WBBM KFH WISN WMT KSCJ WNAX KFAB
NBC—The Show: KFI KTAR
NBC—St. Louis Sym.: WHO
KOA—Charlie Davis' Orchestra (NBC)
KOIL—Freddie Ebener's Orch.
KSL—Blue Monday Jamboree
KSTP—Talent Search
WCCO—Johnny Hamp's Orch.
WENR—George Olsen's Orch.; Ethel Shore
11:15 p. m.
KOA—Rowdy Wright
WGN—Ted Weems' Orch.
11:30 p. m.
NBC—Jack Berger's Orch.: WMAQ
NBC—Art Kassel's Orch.: KOA KFYR WENR WBEW WDAY KSTP WHO
CBS—Claude Hopkins' Orch.: KSCJ WBBM KMOX WCCO KFAB KFH WMT WNAX
KOA—To be announced (NBC)
KOIL—Fernando's Orch.
WGN—Ferde Grofe's Orchestra
WISN—Dancing 'til Midnight
WLW—Ben Pollock's Orch.
WOW—Dance Orchestra
11:45 p. m.
KMOX—When Day Is Done
WGN—Ted Weems' Orchestra
WOW—Art Kassel's Orch. (NBC)
12:00 Midnight
KFI—Reporter of the Air (NBC)
KOA—Richardo (NBC)
KSTP—Dance Orchestra
KTAR—Night Owl
KSL—Players
WENR—Stan Meyers' Orchestra (NBC)
WGN—The Midnight Flyers
WLW—Jack Springs' Orch.
WMAQ—Don Pedro's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra
12:15 a. m.
NBC—Blue Moonlight: KOA
KFI—The Waikikians
12:30 a. m.
KFI—Jimmy Grier's Orchestra (NBC)
KOA—Rhythmettes (NBC)
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orchestra
WLW—Moon River, organ and poems
WMAQ—George Devron's Orch.
1:00 a. m.
KFI—Ted Fiorito's Orchestra (NBC)

Programs for Tuesday, January 29

Star ★ Indicates High Spot Selections

8:15 a.m.
 KFAB—Delta and Irish
 KGNF—Jimmie Allen
 KMOX—Happy Days
 (CBS)
 KTAR—△Family Devotional
 WMO—Musical Clock
 WLS—“Ramblin’ Red” Foley
 WLW—Music by Divano
 WTMJ—The Sun Dial

8:30 a.m.
 NBC—Eva Taylor, songs: WOW
 KFAB—Kaii Hawaiians
 KGNF—Time ‘n’ Tunes
 KTAR—Morning Business Bre-
 vities
 WEBC—Musical Clock
 WHO—Musical Revue
 WLS—Ford Rush
 WLW—Talk: Arthur Chandler,
 Jr., organist
 WNAX—Happy Jack’s Old Tim-
 ers
 WTMJ—Blue Ging-am Studios

8:45 a.m.
 KFAB—Natural Singers
 KSCJ—Opening Hog Trade
 WDAY—Nancy and Phil
 WGN—Keep Fit Club
 WHO—Musical Clock
 WLS—Morning Minstrels
 WLW—The Jacksons, comedy
 WOW—Health Exercises
 WTMJ—Mary Baker’s Shopping
 Basket

9:00 a.m.
 NBC—Smack Out: KOA
 CBS—News: Music Masters, male
 quartet: KSCJ KFH
 NBC—News: Johnny Marvin,
 (tenor): WCKY WEBC WOW
 WDAY KFYP
 KGNF—Aunt Sammy’s Chats
 KOIL—Uncle Bill, Philosopher
 KSL—News: Advertisers Review
 KSTP—Polly the Shopper
 KTAR—Three Cs (NBC)
 WCCO—News
 WGN—Good Morning
 WHO—Music Box
 WLS—Castles in Music
 WLS—Westerners Round-Up
 WLW—Jean Boaz, blues singer
 WMAQ—Emil de Salvi, tenor
 WMT—Fran Allison Hour
 WNAX—Brass Band
 WTMJ—Woman’s News of the
 Day

9:15 a.m.
 NBC—Edward MacHugh, songs:
 KOA KOIL WMAQ KTAR
 NBC—Clara, Lu ‘n’ Em: WOW
 KSTP WHO KFYP WDAY
 WGN WTMJ WLW
 KFAB—The Deckers
 KFH—Jacob David’s Niagara Or-
 gan Program
 KGNF—Weather Reports
 KSCJ—Dr. James J. Davies
 WEBC—Musical Interlude
 WISN—Ann Leslie’s Scrapbook
 WNAX—Bohemian Band

9:30 a.m.
 CBS—Madison Ensemble: WMT
 KSCJ WCCO WBBM
 NBC—Morning Parade: WHO
 KOA
 NBC—Today’s Children: KSTP
 WEBC KOIL WLS KSO
 KRCR WTMJ
 KFAB—University of Nebraska
 KFH—Opening Grain Markets
 KFYP—Organ Program
 KGNF—Organ Music
 KTAR—Financial Service
 WDAY—Sunshine Hour
 WGN—Markets; Good Morning
 WISN—Morning Melodies
 WLW—Livestock Reports; News
 WMAQ—Music and Comments
 WNAX—Zeke Perkins’ Boys
 WOW—Prudence Penny

9:45 a.m.
 NBC—News: Viennese Sextet:
 WMAQ KOIL
 CBS—Madison Ensemble: KFAB
 KFH KSCJ
 NBC—Morning Parade: WDAY
 WEBC
 KFYP—Weather, Markets
 KSL—Morning Melodies
 KSTP—Romeo of Melody
 KTAR—Musical Program
 WCAL—△Devotion
 WGN—Quin Ryan & Cadets
 WLS—Jean Brothers
 WLW—Jack Bero’s Orchestra
 WMT—My Kitchen, Libbie
 Vaughan
 WNAX—△Sacred Service
 WOW—News
 WTMJ—Down a Country Road
10:00 a.m.
 NBC—Galaxy of Stars: WOW
 KOA WEBC WHO KSTP
 WMAQ WTMJ WLW

CBS—Mary Lee Taylor: WBBM
 KFH
 NBC—Honeymooners: KWCR
 KFAB—Omaha Police Court
 KFYP—Musical Program
 KGNF—The Thrill Hunter
 KSCJ—Variety Program
 KSL—Studio Ensemble
 KTAR—Johnny O’Brien (NBC)
 WCCO—Doggie Doins
 WDAY—Variety Program
 WGN—Bushman’s Movie Chats
 WISN—Pop Concert
 WLS—Bill O’Connor
 WMT—△Devotionals
 WNAX—Don Franklin’s Orch.

10:15 a.m.
 NBC—Your Child, Dr. Ella Op-
 penheimer: WEBC KOA KFYP
 KTAR WHO
 CBS—Alexander Semmler, pianist:
 KSCJ KFH WMT
 NBC—Tony Wons, poetry read-
 ing & philosophy: WMAQ
 KGNF—Tunes and Topics
 KSL—Romance of Mary & John
 KSTP—Hawaiian Adventures
 WCAL—Time Signals
 WCCO—Jean Abbey
 WDAY—△Chapel Exercises
 WGN—Friendly Neighbor
 WLS—Market Reports
 WLW—Johanna Grasse, organist
 WNAX—John Peter de Pagler
 WOW—Nightingale & Serenades
 WTMJ—Hollywood Movie Letter

10:30 a.m.
 NBC—Three Shades of Blue:
 WHO WOW WMAQ KOA
 CBS—Navy Band: WMT KFAB
 KFH KSCJ
 NBC—U. S. Marine Band: KFYP
 WDAY KTAR WLW WEBC
 KGNF—To be announced
 KSL—Ruth Clark Evans
 KSTP—Organ Program
 WCCO—Dr. W. A. O. Britton
 WGN—Phil Kalar, baritone
 WISN—Peggy Patton’s Movie
 Chat
 WLS—Today’s Kitchen
 WNAX—The March Kings
 WTMJ—What’s New in Mill-
 waukee?

10:45 a.m.
 NBC—Keenan & Phillips, piano
 duo: WHO WOW
 KGNF—The Aristocrats
 KOA—Marietta Vasencelles
 KOIL—Kenneth Golden
 KSTP—Diamond Drama
 WCCO—Musical Vagabond
 WGN—Painted Dreams

11:00 a.m.
 NBC—Story of Mary Marlin:
 WMAQ KOA WHO
 CBS—Voice of Experience:
 WBBM WCCO KSL
 KFAB—Jim & Jerry
 KFH—Grain Market and Shop-
 pers Guide
 KFYP—Markets & World Book-
 man
 KGNF—Morning Varieties
 KSCJ—Ross Miller
 KSTP—Marine Band (NBC)
 WGN—C. Houston Gaudin
 WISN—The Song Market
 WLS—Homer Griffith, “Friendly
 Philosopher”
 WLW—Box Griffith, vocalist
 WMT—Lou Webb’s Console-along
 WNAX—Lawrence Welk’s Orch.
 WOW—Mary Baker
 WTMJ—Black & Gold Ensemble

11:15 a.m.
 CBS—The Gumps: WCCO KFAB
 WBBM KSCJ KSL WISN
 NBC—Marine Band: KFYP
 KFH—Highway Departments
 KOA—Honeyboy & Sassafras
 (NBC)
 KOIL—Variety Program
 WGN—Berenice Taylor, soprano
 WHO—Markets
 WLS—Cumberland Ridge Runners
 WLW—River & Market Reports:
 Talk
 WMAQ—Home Service Program
 WOW—Markets

11:30 a.m.
 NBC—Merry Madcaps; Orch., di-
 rection Norman L. Cloutier:
 WMAQ
 CBS—Arthur Warren’s Orch.:
 KSCJ
 NBC—Farm & Home Hour:
 KFYP WDAY WEBC KWCR
 KOA WOW WLW WHO KSTP
 KFAB—Market Reports
 KFH—Markets
 KGNF—Earl Burnett’s Orch.
 KOIL—Eddie Butler
 KSL—Jennie Lee of Auerbach’s
 KTAR—Musical Program
 WCCO—Stook; Markets
 WGN—Markets; Good Health
 and Training

WISN—Souvenirs of Song
 WLS—Federal Housing Program
 WMT—Air Line Varieties
 WNAX—The Bohemian Band
 WTMJ—Los Caballeros
11:45 a.m.
 CBS—Arthur Warren’s Orch.:
 KFH KSL
 KFAB—Kaii Hawaiians
 KGNF—Market Reports
 KTAR—Three of a Kind (NBC)
 WCCO—News Bulletin
 WGN—Morning Serenade
 WLS—Weather; News
 WMAQ—Little Church Around
 the Corner
 WTMJ—Radio Voice of the Peo-
 ple

Afternoon

12:00 Noon
 CBS—George Hall’s Orch.: KSL
 WCCO KSCJ
 KFAB—University of Nebraska
 KFH—Variety Program
 KGNF—News Day
 KOIL—Playing the Song Market
 KSO—Inquiring Microphone
 KTAR—Radio Newspaper
 WGN—Len Salvo, organist
 WISN—Noon Novelties
 WLS—“The Old Music Chest,”
 Phil Kalar
 WMT—The Cornhuskers
 WNAX—Farm & Home Hour
 WTMJ—Heinie’s Grenadiers

12:15 p.m.
 NBC—Geo. Duffy’s Orchestra:
 WMAQ
 ★ CBS—Eddie & Fannie Cava-
 naugh’s Radio Gossip Club:
 WBBM KMOX
 KGNF—Auto Service Hour
 KSCJ—Maude Ellen Lynch
 KSL—Gene Halliday, organist
 KTAR—Army Band (NBC)
 WCCO—Noon Hi-Lites
 WGN—Harold Turner, pianist;
 Dan Baker, tenor
 WLS—Dinnerbell Program

12:30 p.m.
 NBC—Words & Music: WMAQ
 KOA
 NBC—Musical Guild: Samuel
 Chotzinoff, critic: KFYP
 KTAR
 CBS—Esther Velas’ Ensemble:
 KSL KSCJ
 KFAB—Cornhuskers
 KFYP—George Thomson, “The
 Question Box”
 KFH—Livestock Markets; Grain
 Market
 KOIL—News
 KSTP—News; Dance Orchestra
 WCCO—Jim Hankins
 WDAY—Lem Hawkins
 WEBC—Grand Rapids Matinee
 WGN—△Mid-day Service
 WHO—Silver Strains
 WLW—Johnnie Burkhardt’s Orch.
 WMT—Voice of Iowa
 WOW—Mid-day Review
 WOWO—Hayden’s Ensemble
 WTMJ—Variety Program

12:45 p.m.
 CBS—Pat Kennedy; Art Kassel’s
 Orch.: WBBM KSL WCCO
 WMT
 KFYP—Nora M. Hott, “The Wo-
 men’s Program During Farm
 & Home Week”
 KFH—Used Car Parade
 KGNF—Susie the Swapper
 KOA—Livestock
 KSCJ—News
 KSTP—Program Resume; Musi-
 cal Interlude
 WEBC—Music Guild (NBC)
 WHO—News
 WLW—Ben Pollack’s Orchestra
 WNAX—D. B. Gurney

1:00 p.m.
 NBC—Log of Day: KOIL WMAQ
 CBS—Marie, Little French Prin-
 cess: WBBM KSL
 NBC—Music Guild: WHO KSTP
 WEBC
 KFYP—Chimes Concert
 KFH—Police Program
 KGNF—Fuzzy, the Melody Man
 KOA—C. A. C.
 KSCJ—Roris Entertainers
 WGN—Palmer House Ensemble
 WISN—Concert Ensemble
 WLS—Clinic of the Air
 WLW—Ohio School of the Air
 WMT—Bob McGrew and Orch.
 WNAX—Lawrence Welk’s Orch.
 WOW—Dance Orchestra
 WTMJ—Dance Orchestra

1:15 p.m.
 CBS—Romance of Helen Trent:
 KSL WGN
 KFAB—Market Reports
 KFYP—Farm Flashes
 KFH—Livestock Market
 KGNF—Musical Spotlight
 KSCJ—Variety Program
 WCCO—League of Women Vot-
 ers
 WHO—Markets
 WLS—Rangers & John Brown
 WMT—Market Reports
 WOW—News

1:30 p.m.
 NBC—The Peerless Trio, songs:
 WOW KOA KSTP WHO WEBC
 KFYP
 CBS—Amer. School of the Air:
 WBBM WMT WCCO KSCJ
 KSL KFH KFAB
 NBC—“Pirates of Penance,”
 Gilbert & Sullivan opera:
 WMAQ
 KFYP—Parent-Teachers’ Ass-
 ociation
 KTAR—Noon Business Brevities
 WDAY—Farm Flash
 WGN—Blackstone Ensemble
 WISN—World Revue
 WLS—Markets; Hoosier Sod-
 busters
 WNAX—Happy Jack’s Old Tim-
 ers
 WTMJ—Dance Orch.

1:45 p.m.
 NBC—Lilian Buckman, soprano:
 WOW WHO WEBC KOA
 KFYP—Farm and Home News
 KGNF—Smiling Ralph, Organist
 KSTP—To be announced
 WDAY—Thorstein Skarning’s
 Orch.
 WGN—Mark Love, basso
 WLS—Homemakers’ Hour
 WTMJ—Badger Spotlight

2:00 p.m.
 NBC—Vic & Sade: WLW
 CBS—Columbia Variety Hour:
 KSCJ KFH WBBM WMT
 NBC—Don Pedro’s Orch.: KFYP
 WEBC
 KFAB—Electric Kitchen
 KGNF—Market News
 KOA—Don Irwin’s Orchestra
 KSL—Payroll Builder
 KSTP—St. Paul Council P. T.
 A.
 WCCO—Just Plain Bill
 WDAY—Dance Orch.
 WGN—Palmer House Ensemble
 WHO—Betty and Bob
 WISN—Air Breaks
 WNAX—The Sunshine Boys
 WOW—Markets
 WTMJ—Woman’s Point of View

2:15 p.m.
 NBC—Ma Perkins, sketch: WLW
 NBC—Judy & Jane: KSTP WHO
 WOW WEBC
 KFYP—Musical Program
 KGNF—Mills Brothers
 KTAR—Farm & Home Hour
 (NBC)
 WCCO—Markets
 WDAY—Lem Hawkins
 WGN—Blackstone Ensemble

2:30 p.m.
 NBC—Willie Bryant’s Orch.:
 KOA KFYP WLW KSTP
 NBC—Harvest of Song: WDAY
 WEBC
 KFAB—University of Nebraska
 KGNF—Tango Time
 KSL—Agricultural Speaker
 WCCO—New York Stocks
 WGN—June Baker
 WHO—Maid of the Prairie
 WISN—Women’s News of the
 Air
 WLS—Little Dramas from Life
 WMAQ—Board of Trade; Piano
 Solo
 WNAX—Musical Program
 WOW—Police Bulletins
 WTMJ—Organ Melodies

2:45 p.m.
 NBC—Song of the City: WMAQ
 WOW WHO WLW
 CBS—Easy Aces: WBBM WCCO
 KSL
 NBC—Nellie Revell Interviews
 Mme. Sylvia: KSTP
 KFYP—Accordion Melodies
 KFYP—Rhythm Club
 KGNF—Coleman Cox
 WDAY—Castles in Music
 WEBC—Musical Interlude
 WGN—Souvenirs in Music
 WMT—The Question Box
3:00 p.m.
 NBC—Woman’s Radio Review;
 Guest Speaker; Orch., direc-
 tion Joseph Littau; Claudine
 Macdonald: WOW WHO

CBS—Visiting America’s Little
 House: KSCJ KFH KFAB
 NBC—Betty & Bob, dramatic
 sketch: WENR WTMJ KSTP
 KOA KFYP
 KGNF—Quartet
 KSL—Broadcasters’ Review
 KTAR—Musical Program
 WCCO—Melody Matinee
 WDAY—Lem Hawkins
 WEBC—News; Stock Market
 WGN—U. of C. Parent Teachers
 Forum
 WISN—Musical Matinee
 WLW—Mary Alcott & Rex Grif-
 fith, vocalists
 WMAQ—Home Forum
 WMT—Salon Musicale
 WNAX—Nancy Gurney Trio

3:15 p.m.
 NBC—East & Dumke: KSTP
 WDAY WEBC
 CBS—Poetic Strings: WISN
 KSCJ KFH WMT
 NBC—Vic & Sade: KOA WMAQ
 WOW WHO
 NBC—Woman’s Radio Review:
 WENR
 KFAB—The Jangles
 KFYP—Hokum Boys
 KGNF—Anson Weeks’ Orch.
 WLW—Betty and Bob, drama
 WTMJ—With a Song

3:30 p.m.
 NBC—Ma Perkins: WENR
 WTMJ WDAY KFYP KOA
 WOW WHO WEBC KSTP
 CBS—Science Service; Horace H.
 F. Jayne, “Digging Up His-
 tory”: KSCJ KFH KFAB KSL
 WMT
 NBC—Temple of Song: WMAQ
 KGNF—Musical Dream Time
 KTAR—Musical Program
 WCCO—Parents Teachers’ Ass’n
 WGN—Tuneful Rhythm Rambles
 WISN—Jewel Box
 WLW—Jeannine Macy, pianist
 WNAX—Edith Gurney

3:45 p.m.
 NBC—Lady Next Door: WOW
 WHO
 NBC—Your Health: KFYP KSTP
 WEBC
 CBS—Dick Messner’s Orch.: KSL
 KFH KSCJ KFAB WMT
 WCCO
 MBS—Life of Mary Sothorn:
 WGN WLW
 KGNF—Vocal Variety
 KOA—Betty Marlowe (NBC)
 WDAY—△Federated Church
 Women
 WENR—Program Preview
 WNAX—Geo. B. German
 WTMJ—League of Women Voters

4:00 p.m.
 NBC—Meredith Willson’s Orch.:
 WLW WHO WMAQ WOW
 WEBC
 CBS—Vassar College Sextet: KSL
 KFH KSCJ KFAB WMT
 WCCO
 ★ NBC—Int’l B’cast from Lon-
 don; “Future Policy of Great
 Britain in India.” Rt. Hon.
 Winston Churchill, speaker:
 WENR KFYP KSTP
 KFAB—Market Reports & News
 KGNF—Your Tune
 KOA—To be announced (NBC)
 WGN—Afternoon Musicale
 WISN—Organ Melodies
 WNAX—Don Franklin’s Orch.
 WTMJ—The Cocktail Hour

4:15 p.m.
 NBC—Congress Speaks; Speak-
 er: WMAQ WHO WOW KOA
 WDAY KSTP KFYP
 CBS—Tom Baker & Norm Sherr:
 WMT WCCO KSCJ KFH
 NBC—Jackie Heller, songs:
 WENR KOIL
 KFAB—Katharine Stone
 KGNF—Favorites of Yesteryear
 KSL—Dental Clinic of the Air
 KTAR—Al Pearce’s Gang (NBC)
 WEBC—Children’s Hour
 WGN—Harold Turner, pianist
 WISN—Tea Dausante
 WLW—The Norsemen
 WNAX—Pappy & Buckle Bus-
 ters

4:30 p.m.
 NBC—Singing Lady: WLW
 CBS—Milton Charles, organist:
 WCCO KFH KSL WBBM
 KFAB—Cornhuskers
 KGNF—Late Decca Releases
 KOIL—Donald Novis
 KSCJ—Magic Garden
 WEBC—Duluth Junior College
 WENR—Larry Larsen, organist
 (NBC)
 WGN—Melody Moments
 WISN—Keyboard Capers
 WMT—Tarzan of the Apes
 WNAX—Singing Strings

4:45 a.m.
 NBC—Nursery Rhymes: WDAY
 WEBC KFYP WMAQ WOW
 CBS—Between the Bookends:
 WMT KSL KSCJ KFH
 NBC—Happy Jack Turner: KOIL
 WENR
 KFAB—Kiddies Program
 KGNF—Eb and Zeb
 KOA—Al Pearce’s Gang (NBC)
 KSTP—Campfire Girls
 KTAR—Odds and Ends
 WCCO—Livestock Summary
 WGN—Louise Brabant, soprano
 WHO—Library Talk
 WISN—Pages of Memory
 WLW—Jack Armstrong, drama
 WNAX—The Pickard Family
 WTMJ—U. of Wisconsin Exten-
 sion Division

5:00 p.m.
 NBC—Xavier Cugat’s Orch.:
 KOA WMAQ
 CBS—Beatrice Osgood, pianist
 WCCO WBBM KFH KSL
 NBC—Ferdinando’s Orch.: WHO
 WLW KOIL KFYP WDAY
 WENR
 KFAB—Man on the Street
 KGNF—Dance Orchestra
 KSCJ—Variety Program
 KSTP—Pages of History
 KTAR—Musical Program
 WEBC—Prelude to Evening
 WGN—Armchair Melodies
 WISN—Show Window
 WMT—The Uptowners
 WNAX—McCleary Institute
 WOW—Public Affairs
 WTMJ—Our Club

5:15 p.m.
 NBC—Mid-Week Hymn Sing:
 KOA WMAQ WHO WDAY
 CBS—Skippy: WCCO WBBM
 KMOX
 CBS—Sis Mirandy: KFH
 KFAB—Blackbird Kitchen
 KFYP—Rangers
 KGNF—Round the Town
 KSL—The Junior Hour
 KSTP—Uncle Tom
 KTAR—School of the Air
 WNAX—Cecil and Sally
 WOW—Hollywood Reporter
 WTMJ—Bill Mack & Jimmy

5:30 p.m.
 NBC—News: Dorothy Page,
 songs: WMAQ WOW KSTP
 CBS—Jack Armstrong; News:
 WCCO WBBM
 Jack Armstrong: WHO WTMJ
 KFH—Al Roth’s Orch.; Russell
 Brown (CBS)
 KFYP—News; To be announced
 KOA—News
 KOIL—Last of the Mohicans
 KSL—The Club
 WDAY—Variety Program
 WEBC—News; Prelude to Eve-
 ning
 WENR—What’s the News?
 WGN—Singing Lady (NBC)
 WLW—Bob Newhall, sportsman
 WMT—Variety Program
 WNAX—Rosebud Kids

5:45 p.m.
 NBC—Lowell Thomas, news:
 WLW
 CBS—Cadets Quartet: WMT
 NBC—Orphan Annie: WGN
 WEBC KOIL KSTP KFYP
 WHO
 KFH—Guilty or Not Guilty
 KOA—University of Denver
 KM—Variety; News
 KTAR—Business Brevities
 WCCO—Act of Johnny & Ginger
 WDAY—Tonic Tunes
 WENR—Book Review
 WMAQ—High and Low (NBC)
 WOW—Newscasting
 WTMJ—Florence Martin’s Sing-
 ing Strings

Night

6:00 p.m.
 NBC—Three Scamps: KFYP
 ★ NBC—Amos ‘n’ Andy: WENR
 CBS—Louis Panico’s Orch.:
 WBBM
 Adventures of Jimmy Allen:
 KMOX WCCO WGN KFH
 KFI—Latvian Singers
 KOIL—News
 KSL—Town Crier
 KSTP—Amusement Bulletin
 WBAP—Rhythm Makers
 WDAY—Dinner Hour Announce-
 ment Program
 WEBC—Duluth Symphony Ass’n
 WHO—Sunset Opry
 WISN—Radio Forum
 WLW—Paul Pierson’s Orchestra
 WMAQ—Palace Varieties
 WMT—Around the Town
 WNAX—Jimmy Jordan, sports
 WOA1—Twilight Melodies
 WTMJ—Sport Flash

Heard on the Air

(Continued from Page 13)

HOW NEW HAIR GROWS

and WHY Men Go BALD!



Learn FREE!

Baldness may come from several causes. A germ called "Flask Bacilli of Unna" gets deep into the scalp causing one of the most dangerous types of dandruff, yet is seldom suspected. The refuse it produces clogs the pores and hair follicles, causing the itchy scalp, falling hair and prevents the dormant hair roots from growing new hair. No wonder so many stay bald. All the hair tonics, ointments and soaps in the world will not grow new hair, as they treat only the surface conditions. But now a new discovery enables those with thin, falling hair and bald spots to harmlessly remove this clogged up thin outer skin of the scalp, thus permitting pores to breathe in air, absorb sunshine and receive the penetrating, nourishing, stimulating influence of a scalp food, thereby activating the dormant hair roots to function and grow new hair. It is believed in certain scientific circles this new discovery will revolutionize methods of growing hair. Full instructions on how to proceed are published in a treatise called "GROW HAIR" now being mailed absolutely free to readers of this magazine. Send no money. Just name and address to Dermology Lab., Desk 312 B, No. 1700 Broadway, New York, N. Y., U.S.A., and treatise will come by return mail postpaid, free. If pleased tell friends.

The Mark Twain Commemoration ★★
Special broadcast marking the anniversary of Mark Twain's death and beginning a centennial year, heard Tuesday, January 15, at 10 p. m. EST (9 CST) over an NBC-WJZ network. The program came from New York, Detroit and Hannibal, Missouri.

President Roosevelt touched a gold key in Washington, that lighted a permanent beacon which will flash over the Missouri River at Hannibal from a lighthouse; this beacon has been erected to perpetuate the memory of the celebrated author. Governor Guy Park of Missouri made an address from the bedroom of Mark Twain's house at Hannibal; the Honorable George A. Mayhew, who bought the house and presented it to the city of Hannibal, also addressed the radio audience.

The announcer, unnamed, who handled the program from New York, should have checked with the announcer (also unnamed) who handled the program from Hannibal for the first of them said "on this anniversary of his birthday," and the second declared that the author's birthday is November 30. The latter was correct. The Hannibal announcer obviously was impressed with the magnitude of his task, for he hesitated and stumbled too frequently.

The River Roustabouts, a Negro quartet, deserve commendable mention; likewise the unidentified orchestra.

Mary Pickford Drama ★
Program heard Wednesday, January 16, at 8 p. m. EST (7 CST) over an NBC-WEAF network.

For a half hour Mary Pickford and a capable supporting cast presented a portion of Bayard Villiers' successful play of over twenty years ago, *Within the Law*. (The remainder will have been broadcast January 23.)

Criticism levels against the plan of selecting so old a play, with so many outworn elements—hard-bitten department-store owners, shop-girls who are forced to steal to live, are defunct as live themes for drama. And something must be said against the plan of breaking the play to allow one full week to lapse between halves; the listener is inclined to suffer a bad slump in interest. . . . Mary Pickford, playing *Mary Turner*, gave the part much emotion and colorful interpretation of her lines, especially in the interview between her and *Mr. Gilder*. But Miss Pickford should be careful of her pronunciation of words, that they be in character. For instance, *Mary Turner*, an underpaid shop-girl with a shop-girl's background, who has served three years in prison and mingled in the underworld for a year in addition, wouldn't be apt to say "chawnc" for "chance" . . . The supporting cast left nothing to be desired.

6:15 p.m.
NBC—Whispering Jack Smith, baritone; Orch.: WMAQ WTAM
CBS—Louis Panico's Orch.: KFH WMT
★ NBC—Morton Downey, tenor; Ray Sinatra's Orch.: WENR KOIL KSO KWCR
CBS—Just Plain Bill WBBM
NBC—Don Pedro's Orch.: KFI KOA WECB
★ MBS—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch: WLW WGN WOAI
Adventures of Jimmy Allen: WHO WOW
KFYR—Eb & Zeb
KMOX—Four Shamrocks; Orch. KSTP—Minnesota Crime Commission
WFAP—Dance Orchestra
WCCU—News Commentator
WISN—Carole Lightin' Time
WNAX—Marion Matthews, organist
WTMJ—Heinie's Granddiers

7:45 p.m.
KSL—Krausmeyer and Cohen
KTAR—Old Timers
WGN—Northwestern U. Prgm.
WISN—Wood's Dreyfus
WNAX—Eb and Zeb
★ NBC—Grace Moore, soprano; Harry Jackson's Orch.: KOA WENR KRCO KSO KFI
★ CBS—Bing Crosby, baritone; Milk Brothers: WCCO KMOX KSL WBBM
★ NBC—Ben Bernie's Orch.; guest: WOW WMAQ KFYR
WDAY KSTP WBAP WOAI
WTMJ
KFH—Comedy Capers
KSCJ—To be announced
KTAR—Pinto Pete
WECB—The Vanguards
WGN—Ferde Grofe's Orchestra
WISN—Charles Kent's Singer
WLB—The Revelers
WMT—Three Grace Notes
WNAX—Variety Program

10:15 p.m.
NBC—Robt. Royce, tenor: WOW WMAQ
NBC—Abe Lyman's Orch.: KOIL
WDAY WOAI KFYR
CBS—Joe Haymes' Orch.: WNAX KFAB WBBM WCCO
WMT KSCJ KFH
NBC—Night Editor: KFI KOA
KMOX—Sports Reporter; Hal Collier's Orch.
KSL—Comedy Capers
KSTP—News; Sports Reporter
WENR—The Globe Trotter
WFAA—Pianisten Quartet
WGN—Dream Ship
WHO—Sports; Song Market
WTMJ—Dance Orchestras

6:30 p.m.
NBC—You & Your Government: KOA WMAQ
★ NBC—HOUSEHOLD FINANCE Corp. Presents Musical Memoirs, Edgar A. Guest & Co.; WENR KOIL KWCR WREN KWK KSO
CBS—Buck Rogers, sketch: WBBM WCCO KMOX KSL
MBS—Arthur Tracy, the Street Singer: WLW WGN
KFH—Musical Program
KFI—Wesley Tourtelotte, organ
KFYR—Harry Turner's Orch.
KSTP—Dance Orchestra
WECB—John Klieve's Boys
WFAA—Rhythm Time
WHO—Prince of Song
WISN—Gypsy Caravan
WMT—Tunes and Topics
WOW—Dance Orchestra

8:15 p.m.
KFH—Pianists
KTAR—Musical Program
WECB—Road to the Isles
WGN—Lawrence Salerno, baritone; Orchestra
WHO—Randall Family
WMT—Studio Program

10:30 p.m.
NBC—Dorsey Bros.' Orch.; Bob Crosby, vocalist: KOIL WOAI
KFYR WDAY WECB WLW
CBS—Johnny Green's Orch.: WBBM KFAB WNAX WCCO
WMT KSCJ KFH KSL
NBC—Leo Reisman's Orch.: KFI KOA KTAR
NBC—Emerson Gilf's Orchestra: WOW
NBC—Tom Gerun's Orchestra: WMAQ
KSTP—Dance Orchestra
WENR—The Hoofinghams, skit
WFAA—Phil Levant's Orch.
WGN—Wayne King's Orchestra
WHO—Tune Tossers
WISN—Larry Bradford's Orch.
WTMJ—Auto Show

6:45 p.m.
CBS—Boake Carter, news: WCCO WBBM KMOX
Little Orphan Annie: KSL KTAR
KFH—Piano Program
KFI—Just Plain Bill
KOA—To be announced (NBC)
KSTP—Styles for Men
WDAY—Jimmy Allen, sketch
WECB—Seth Wiggins, talk
WFAA—How About the Farmer?
WGN—Palmer House Ensemble
WHO—News Hits and Bits; Program Spotlight
WLW—Unbroken Melodies
WMAQ—Jack Randolph, baritone
WNAX—Pappy and Erik
WOAI—Platation Echoes
WOW—NRA talk
WTMJ—Variety Program

8:45 p.m.
WGN—Ted Weems' Orchestra
9:00 p.m.
★ CBS—"The Caravan": Walter O'Keefe; Annette Hanshaw; Tom Husing; Glen Gray's Orchestra: KSL WISN KFAB
WNAX WMT KMOX WBBM WCCO KSCJ KFH
★ NBC—Beauty Box Theater; Gladys Swarthout, mezzo-soprano; John Barclay: WECB
WLW WOW WOAI KFI KOA
KFYR KTAR WBAP KSTP
WMAQ WDAY WTMJ WHO
NBC—Bambridge Colby, "Problem of the Hour", introduced by John B. Trevor: KOIL
WENR—Star Dust
WGN—News

10:45 p.m.
KMOX—Sports; Hal Collier's Orchestra
KOL—Freddie Ebener's Orch.
KSL—Tuesday Roundup; Utah Buckaroos
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WHO—Noble Sissle's Orchestra (NBC)
WISN—Dick Reynolds's Orchestra

7:00 p.m.
NBC—Leo Reisman's Orch.; Phil Dusey & Johnny: WMAQ
KSTP WECB WBAP WOW
WDAY KFYR WTMJ WOAI
WHO
★ CBS—Lavender and Old Lace: KMOX WBBM
NBC—Crime Clues; "Intermission for Murder": drama: WLW WLS KOIL KWCR KSO
CBS—Jack Teitel's Orchestra: WMT KFH WISN
NBC—Five Cards: KFI KOA KTAR
CBS—Jim Fettes' Orch.: WDSU
KSL—Variety Program
WCCO—The Hoot Owls
WGN—Dance Orchestra
WNAX—Geo. B. German

9:15 p.m.
KOL—Jim and Jerry
WENR—Morin Sisters
WGN—Bridge Club of the Air
9:30 p.m.
★ CBS—Emery Deutsch, violinist: WNAX WMT KSCJ KFH
★ NBC—Tim & Irene's Sky Road Show, musical review and sketches; Tim Ryan, master of ceremonies: KSO
Charlie Kent's Singers: KMOX WCCO
KOL—News Flashes
KSL—Variety Program
WENR—Gene Arnold
WGN—Chicago Theater of the Air
WISN—Dance Orchestra

11:15 p.m.
NBC—Rudy Vallee's Orchestra: KOIL KSTP
KMOX—Stan Stanley's Orch.
KSL—Smoke Rings; Old Pipe Smoker
WGN—Ted Weems' Orchestra
WISN—Dance Orchestra
WOW—Jos. Chernavsky's Orch.
11:30 p.m.
NBC—Anson Weeks' Orch.: WHO WMAQ WOW
CBS—Leon Navara's Orch.: KFAB WNAX WCCO KSCJ
WMT KFH
NBC—Harry Sosnik's Orch.: WDAY KOA KFYR WECB
KSTP KOIL
KFI—Death Valley Days (NBC)
KMOX—Chic Scoggin's Orch.
WENR—Gray Gordon's Orch.
WGN—Ferde Grofe's Orchestra
WISN—Dancing 'til Midnight
WLW—Ben Pollack's Orchestra

7:15 p.m.
KFI—Stamp Club
KOA—Comedy Stars of Hollywood
KSL—Tarzan of the Apes, sketch
WCCO—Jack Teter's Orchestra (CBS)
WGN—Palmer House Ensemble
WNAX—Paper Moon, drama

9:45 p.m.
CBS—Voice of the Crusaders: WNAX WMT WCCO WBBM
KFH KSCJ
KMOX—Tin Pan Alley
KOL—Comedy Capers
KSL—The Hawk, mystery
WENR—Geo. Olsen's Orchestra
WISN—Ben Armstrong's Orch.
10:00 p.m.
NBC—The Grumitts: WOW
★ CBS—Myrt & Marge: KMOX
KSL WBBM WCCO KFAB
★ NBC—Amos 'n' Andy: WENR
KOA WOAI KSTP KOIL KFI
WFAA WTMJ
KFH—Town Tattler
KFYR—Piano Moods
KSCJ—Sports
KTAR—Musical Program
WDAY—News Review
WECB—Mitscha Bregmann's Ensemble
WGN—Dudley Crafts Watson
WHO—Hits & Bits; News
WISN—The Revelers
WLW—News; Church on the Hill
WMAQ—Totten's Sports
WMT—News
WNAX—News

11:45 p.m.
KMOX—When Day Is Done, Organ
KSL—Leon Navara's Orch. (CBS)
12:00 Midnight
NBC—Stan Myers' Orch.: WENR
KFI—Reporter of the Air (NBC)
KOA—Merry Boys
KSL—Everett Hoagland's Orch.
KSTP—Dance Orchestra
KTAR—Night Owl
WGN—Dance Orchestras
WLW—Johnnie Burkhardt's Orch.
WMAQ—Art Kassel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

7:30 p.m.
★ CBS—"Melodiana": Abe Lyman's Orch.: KMOX WCCO WBBM
NBC—Wayne King's Orch.: WHO KSTP WOAI WMAQ
WBAP WOW WTMJ KFYR
WDAY
★ NBC—Lawrence Tibbett, baritone; John B. Kennedy: WLS
KOIL KSO KWCR KFI KOA
KFH—Stan Stanley's Orchestra (CBS)
KSL—Vocal & Instrumental; Solists
KTAR—Variety Program
WECB—Pick and Pat
WGN—Art Jarrett's Orch.
WISN—Our Family
WLW—Follies
WMT—Indian Stories
WNAX—The Hawk

12:15 a.m.
KFI—Tom Ceakley's Orchestra (NBC)
KSL—Fred Skinner, song stylist
12:30 a.m.
KFI—Jimmy Grier's Orchestra (NBC)
KOA—Theater Harmonies
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orchestra (NBC)
WLW—Moon River, organ and poems
WMAQ—Don Pedro's Orchestra

12:15 a.m.
KFI—Tom Ceakley's Orchestra (NBC)
KSL—Fred Skinner, song stylist
12:30 a.m.
KFI—Jimmy Grier's Orchestra (NBC)
KOA—Theater Harmonies
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orchestra (NBC)
WLW—Moon River, organ and poems
WMAQ—Don Pedro's Orchestra

EDGAR A. GUEST AND HOUSEHOLD MUSICAL MEMORIES

TUESDAYS 6:30 C.S.T. KOIL KSO KWCR P.M. KWK WENR WREN

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Josef Koestler, Conducting;
Charles Sears, Tenor;
Tom, Dick and Harry, Trio.

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No. 39 of the series, showing Robert Simmons, will appear in RADIO GUIDE next week.

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Programs for Wednesday, January 30

Star ★ Indicates High Spot Selections

7:15 a.m.
 KGNF—Early Risers Time
 WDAY—B. A. Rolfe's Orch. (NBC)
 WMAQ—Variety Program
 WTMJ—Devotional Services

7:30 a.m.
 NBC—Cheerio, inspirational talk & music; Harrison Isles, musical director; KFYP WOV WLW WDAY
 KGNF—Sunrise Musical Hour
 KSCJ—Estimated Receipts
 KSL—Morning Musicals
 KSTP—Tunes and Topics
 WCCO—Noon H-Lites
 WEBC—Musical Clock
 WHO—Musical Clock
 WNAX—Geo. B. Gorman
 WTMJ—The Sun Dial

7:45 a.m.
 KGNF—Eb and Zeb
 WMT—Organ Melodies
 WNAX—Harmony Boys

8:00 a.m.
 CBS—Joke Book; WMT KFJH KSL
 NBC—Organ Rhapsody; Richard Leibert, organist; WOW WHO KSTP
 ★ NBC—Breakfast Club; KOIL KFYP WEBC KWCR WDAY KOA KSO
 KFAB—Jim and Jerry
 KGNF—Morning Devotional
 KSL—Morning Greeting
 WLW—Joe Emerson, hymns
 WMT—Church of the Open Bible
 WTMJ—Variety Program

8:15 a.m.
 KFAB—Della and Irish
 KGNF—Jimmy Allen
 KSL—Morning Watch
 KTAR—Family Devotional Program
 WHO—Musical Clock
 WLS—"Rambler" Red Foley
 WLW—Music by Divano
 WTMJ—The Sun Dial

8:30 a.m.
 NBC—Norman Nielson, baritone; WOW
 CBS—Rambles in Rhythm; WMT KFJH
 KFAB—Kasi Hawaiians
 KGNF—Time 'n' Tunes
 KTAR—Business Brevities
 WEBC—Musical Clock
 WHO—Musical Review
 WLW—Courtship & Marriage
 WNAX—Happy Jack's Old Timers

8:45 a.m.
 NBC—Sizzlers Trio; WHO
 KFAB—Natural Singers
 KSCJ—Opening Hog Trade
 WDAY—Nancy and Phil
 WGN—Keep Fit Club
 WLS—Morning Minstrels
 WLW—The Jacksons, comedy
 WOW—Health Exercises
 WTMJ—Mary Baker, talk

9:00 a.m.
 NBC—News; Johnny Marvin, tenor; WDAY WEBC KFYP WOV
 CBS—News; Patterns in Harmony; WNAX KSCJ KFJH
 NBC—Josephine Gibson, Hostess Counsel; KTAR
 KGNF—Smack Out; KOA WMAQ
 KSCJ—Aunt Sammy's Chats
 KOIL—Uncle Bill, Philosopher
 KSL—Press Radio News
 KSTP—Polly the Shopper
 WCCO—Betty Crocker, talk
 WENR—Star Dust
 WGN—Party Making with Mickey
 WHO—Music Box
 WLS—Castles in Music
 WLN—Westerners; Round-Up
 WLV—Presenting Suzanne Littleford
 WMT—Fran Allison Hour
 WTMJ—Woman's News of the Day

9:15 a.m.
 NBC—Clara, Lu 'n' Em, gospel; WOW KSTP WHO KFYP WDAY WGN WTMJ WLW
 CBS—Personality Painters; KSCJ KFAB—The Deckers
 KFJH—Variety Program
 KGNF—Weather
 KOA—Instrumental Trio
 KOIL—Jim and Jerry
 KTAR—Florinda Trio (NBC)
 WEBC—Patty and Bill
 WISN—Ann Leslie's Scrapbook
 WMAQ—Page of the Air
 WNAX—Bohemian Band

9:30 a.m.
 CBS—Bright Lights; WMT KSCJ
 NBC—Today's Children; KSTP KOIL WEBC WLS KSO KWCR WTMJ

NBC—Betty Brunn; WHO KOA
 KFAB—University of Nebraska
 KFJH—Opening Markets
 KFYP—Organ Program
 KGNF—Paramount Organ
 KTAR—Financial Service
 WCCO—Stocks; Markets
 WDAY—Bill & Patty; Tonic Tunes
 WGN—Markets; Morning Serenade
 WISN—Morning Melodies
 WLS—Livestock Reports; News
 WMAQ—Music and Comments
 WNAX—Zeke Perkins' Boys
 WOW—Prudence Penny

9:45 a.m.
 NBC—News; Herman & Banta; WDAY WEBC
 CBS—Bright Lights; KSCJ KFJH
 NBC—Betty Crocker; WHO WOV KOA WMAQ WLW
 KFAB—The Singing Philosopher
 KFYP—Manchester, Weather and Markets
 KOIL—Omaha Police Court
 KSTP—Romeo of Melody
 KTAR—Organ Concert (NBC)
 WCAL—Devotion
 WCCO—Doggie Doin'
 WGN—Pat & Her Boy Friends
 WLS—The Dean Boys
 WMT—Libbie Vaughan
 WNAX—Sacred Service
 WTMJ—Florence Betray Kelly

10:00 a.m.
 CBS—Cooking Closeups; WBBM WCCO
 NBC—The Honeymooners; KFYP KOA WEBC KSTP KWCR WDAY WMAQ KTAR
 KFAB—Omaha Police Court
 KFJH—Household Chats
 KGNF—Thril Hunter, drama
 KSCJ—Music School
 KSL—Informal Music
 WGN—Bushman's Movie Chats
 WHO—Des Moines School Prgm.
 WISN—Pop Concert
 WLS—Bill O'Connor, tenor
 WLW—Betty Moore, interior decorating
 WMT—Devotionals
 WNAX—Don Franklin's Orch.
 WOW—News
 WTMJ—Betty Crocker

10:15 a.m.
 NBC—Verna Burke, vocalist; KOA
 CBS—Connie Gates, songs; KSCJ WCCO KFJH WMT
 NBC—Tony Wons, philosopher; KFYP WEBC KSTP WMAQ KOIL KTAR
 KGNF—Tunes and Topics
 KSL—Good Morning Judge
 WCAL—Women's Hour
 WDAY—Concordia College Chapel Exercises
 WGN—Your Friendly Neighbor
 WLS—Markets; News
 WLW—John Barker, vocalist
 WNAX—John Peter DePogter
 WOW—Singing Violins
 WTMJ—Hollywood Movie Letter Chat

10:30 a.m.
 CBS—Betty Moore, talk; WCCO WMT KFAB WNAX WBBM
 NBC—Homespun; WHO WMAQ WOV
 NBC—Army Band; KOA KFYP KSTP KTAR WEBC WLW
 KFJH—Pianists
 KGNF—To be announced
 KOIL—Mrs. Guy Purdy
 KSCJ—The Doctor
 KSL—Ruth Clarke Evans
 WGN—Len Salvo, organist
 WISN—Peggy Patton's Movie Chat
 WLS—Today's Kitchen
 WTMJ—What's New in Milwaukee?

10:45 a.m.
 CBS—Instrumentalists; KFAB WMT KFJH KSL KSCJ
 NBC—Magic Recipes; WHO WMAQ WLW KOA WOV
 KFYP—Variety Program
 KGNF—The Aristocrats
 KOIL—Kenneth Golden
 KSTP—Magic Circle
 WCCO—Nan Murphee; Orch.
 WDAY—Spice of Life
 WGN—Musical Interlude
 WLS—Painted Dreams, sketch
 WNAX—The March of Kings

11:00 a.m.
 NBC—Story of Mary Marlin; WMAQ KOA WHO
 CBS—Voice of Experience; WBBM WCCO KSL
 NBC—Fields & Hall, songs; WDAY KSTP KTAR WEBC
 KFJH—Grand Market and Shoppers Guide
 KFYP—Markets; Bookman

KGNF—Morning Musical Varieties
 KSCJ—Ross Miller
 WGN—Popular Melodies
 WISN—Silver Strings
 WLS—Aunt Abbie Jones
 WLW—Ohio Farm Bureau
 WMT—Lew Welb's Console-ations
 WNAX—Lawrence Welk's Orch.
 WOW—Mary Baker
 WTMJ—Don Alvarado

11:15 a.m.
 NBC—Blue Harmonies; KOIL
 CBS—The Gumps; WBBM KSL
 KFAB WCCO WISN KSCJ
 NBC—Josephine Gibson, hostess
 counsel; KFYP KOA KSTP
 KWCR WDAY WEBC WTMJ
 WLS
 KFJH—Kansas Highway Dept.
 KTAR—Musical Program
 WGN—Deon Craddock; Little Joe Rardin
 WHO—Markets & Weather
 WMAQ—Home Service Program
 WOW—Markets

11:30 a.m.
 NBC—Farm & Home Hour; WEBC KFYP KSTP WDAY KWCR KOA WOV WHO
 KFAB—Market Reports
 KFJH—Grain & Livestock Market
 KGNF—Earl Burnett's Orch.
 KOIL—Eddie Butler
 KSCJ—Tillie Saxton
 KSL—Jennie Lee
 KTAR—Mavericks (NBC)
 WCCO—Stocks; Markets
 WGN—Market Reports; Health and Training
 WISN—Musical Jig Saw
 WLS—Cornhuskers; Chore Boys
 WLW—Livestock Reports; Talk
 WMAQ—Dr. Bundesen's Quarter Hour
 WMT—Air Line Varieties
 WNAX—The Bohemian Band
 WTMJ—Los Caballeros

11:45 a.m.
 CBS—Your Home & Mine; KSCJ KSL
 KFAB—Kasi Hawaiians
 KFJH—Used Car Parade
 KGNF—Market Reports
 KTAR—This and That About These and Those
 WCCO—News
 WGN—Luncheon Musicals
 WISN—Tonic Tunes
 WLS—Home Service
 WLW—National Farm & Home Hour (NBC)
 WMAQ—Public Schools Prgm.
 WTMJ—Voice of the People

Afternoon

12:00 Noon
 CBS—George Hall's Orch.; KSL
 KMOX WCCO KSCJ
 KFAB—Cornhuskers
 KFJH—Variety Half Hour
 KGNF—News-Boys
 KOIL—Playing the Song Market
 KSO—Inquiring Microphone
 KTAR—Radio Newspaper
 WGN—Len Salvo, organist
 WISN—Noon Novelties
 WLS—Virginia Lee & Sunbeam
 WMAQ—Tune Twisters (NBC)
 WMT—Cornhuskers
 WNAX—Farm & Home Hour
 WTMJ—Henie's Grenadiers

12:15 p.m.
 CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club; WBBM
 KGNF—Round the Town
 KSCJ—Lady About Town
 KSL—Lois LeMar Presents
 KTAR—Mickey Gillette (NBC)
 WGN—Dorling Sisters
 WLS—Dinnerbell Program
 WMAQ—The Oleanders (NBC)

12:30 p.m.
 NBC—Words & Music; WMAQ KFYP
 CBS—Little Jack Little, songs; WBBM WCCO KSL KSCJ
 KFAB KFJH
 KFYP—Farm Flashes
 KOA—Ida Bailey Allen
 KSTP—News; Dance Orchestra
 KTAR—Woman's Magazine of the Air (NBC)
 WDAY—Len Hawkins
 WEBC—Grand Rapids Matinee
 WGN—Mid-day Service
 WHO—Silver Strains
 WLW—Stan Stanley's Orchestra
 WMT—Voice of Iowa
 WNAX—D. B. Gurney
 WOV—Mid Day Review
 WTMJ—Variety Program

12:45 p.m.
 CBS—Eddie Dunstadar, organ; WBBM WMT KSCJ
 NBC—Home Sweet Home; KFYP WEBC WMAQ
 KFAB—Cornhuskers
 KFJH—Farm Rhythms
 KGNF—Livestock Market
 KGNF—Susie the Swapper
 KOA—To be announced
 KSL—Betty Moore
 WHO—News
 WLW—Ben Pollack's Orchestra
 WNAX—D. B. Gurney

1:00 p.m.
 ★ NBC—Radio City Matinee; Richard Crooks, tenor; Nathaniel Shilkret's Orch.; Guest Artists; John B. Kennedy, m.c.; KSO WMAQ WEBC KWCR KFYP KSTP WDAY WTMJ
 CBS—Marie, Little French Princess; WBBM KSL
 KFJH—Chimes Concert
 KFJH—Musical Program
 KGNF—Fuzzy, the Melody Man
 KOA—Woman's Magazine of the Air
 KOIL—Dunne and Sally
 KSCJ—Variety Program
 WGN—Palmer House Ensemble
 WHO—Luncheon Music
 WISN—Concert Ensemble
 WLS—Henry Burr, tenor
 WLW—Ohio School of the Air
 WMT—Bob McGrew and Orch.
 WNAX—Lawrence Welk's Orch.
 WOW—Dance Orchestra

1:15 p.m.
 CBS—Romance of Helen Trent; WGN KSL
 KFAB—Market Reports
 KFJH—Close of Livestock and Grain Market
 KFYP—Male Quartet
 KGNF—American Family Robinson
 WCCO—Fed. of Women's Clubs
 WHO—Markets
 WLS—Rangers and John Brown
 WMT—Irl Hudson, Texas Cowhand
 WOW—News

1:30 p.m.
 NBC—Vaughn de Leath, songs; WOW WHO
 CBS—Amer. School of the Air; "In Forbidden Afghanistan"; KFAB WCCO KSCJ WBBM KFJH WMT KSL
 KFYP—Farm and Home News
 KGNF—Musical Spotlight
 KOA—Don Irwin's Orchestra
 KTAR—Business Brevities
 WDAY—Farm Flashes
 WGN—Ensemble
 WISN—World Revue
 WLS—Grain Market; String Ensemble
 WNAX—Charlie Kent's Singers

1:45 p.m.
 NBC—Al & Lee Reiser; WMAQ WHO WOV
 KFYP—Housekeepers' Chats
 KGNF—Smiling Ralph, organist
 WGN—Len Salvo, organist
 WLS—Homenakers' Hour

2:00 p.m.
 NBC—Vic & Sade; WLW
 NBC—Rambles Trio; KOA
 CBS—Kate Smith's Matinee Hour; WMT KSCJ KFJH KSL
 Electric Kitchen; KFAB KOIL
 KFYP—Markets and Farm Flashes
 KGNF—Market News
 KSTP—St. Thomas College Program
 KTAR—Variety Program
 WCCO—Just Plain Bill (CBS)
 WDAY—Markets
 WEBC—Child Welfare
 WGN—Palmer House Ensemble
 WHO—Betty and Bob
 WISN—Air Breaks
 WMAQ—Don Pedro's Orchestra (NBC)
 WNAX—The Sunshine Boys
 WOW—Markets; Dance Orch.
 WTMJ—Woman's Point of View

2:15 p.m.
 NBC—Ma Perkins; WLW
 NBC—Joe White, tenor; WEBC WHO KOA
 NBC—Judy & Jane; WHO WOV
 KSTP WEBC
 KFYP—Western Romancing with Edna La Moore Waldo
 KGNF—South American Orch.
 KTAR—Farm & Home Hour (NBC)

WCCO—Markets
 WDAY—Thornstein Skarning's Orchestra
 WGN—Blackstone Ensemble
 WMAQ—Board of Trade
 WNAX—Pianoland

2:30 p.m.
 NBC—The Ranch Boys; WEBC KSTP WOW WHO
 NBC—Harry Sosnik's Orch.; KOA KOIL WMAQ KFYP
 NBC—Dreams Come True; Barry McKinley, baritone; Orchestra, direction Ray Sinatra; WLW
 KFAB—University of Nebraska
 KGNF—Dance of the Hour
 WCCO—New York Stocks
 WDAY—Fargo P. T. A.
 WGN—June Baker
 WISN—Women's News of the Air
 WLS—Mrs. C. I. Judson; Orch.; Geo. Simons; Mrs. M. Wright
 WNAX—Variety Quartet
 WTMJ—Badger Spotlight; News

2:45 p.m.
 CBS—Easy Aces; KSL WCCO WBBM
 NBC—Song of the City, dramatic sketch with Ina Phillips, Irene and Walter Wicker, and Lucy Gillman; WLW WOV
 KSTP WMAQ WHO
 KFJH—Accordion Melodies
 KFYP—Rhythm Club
 KGNF—Favorite Tunes of Yesterday
 WDAY—Castles in Music
 WEBC—Book Reviews
 WGN—Len Salvo, organist
 WMT—Question Box
 WTMJ—Organ Melodies

3:00 p.m.
 NBC—Betty & Bob, drama; KSTP KOA KOIL KFYP WENR WTMJ
 CBS—Nat'l Students' Federation Program; KFJH KSCJ KFAB
 NBC—Woman's Radio Review; Claudine Macdonald; Orch., direction of Joseph Littau; WOW WHO
 KGNF—Vocal Variety
 KSL—Payroll Builder
 KTAR—Musical Program
 WCCO—Melody Matinee
 WDAY—Len Hawkins
 WEBC—News; Stocks
 WGN—Harold Turner, pianist
 WLS—Musical Matinee
 WLW—Helen Nugent, contralto; Bailey Axton, tenor
 WMAQ—Home Forum
 WMT—Salon Musicale
 WNAX—Nancy Gurney Trio

3:15 p.m.
 CBS—Curtis Institute of Music; WMT KFJH KSCJ
 NBC—East & Dumke; KOIL WDAY WEBC KSTP
 NBC—Vic & Sade; KOA WMAQ WHO WOV
 KFAB—The Jangles
 KFYP—Armed Traveler
 KGNF—Anson Weeks' Orch.
 WENR—Mme. de Sylvara
 WGN—Mark Love, basso
 WLW—Betty & Bob, drama
 WTMJ—With a Song

3:30 p.m.
 NBC—The Jesters Trio; WMAQ
 NBC—Ma Perkins; WERC KFYP
 KSTP WOV WENR KOA
 WDAY WTMJ WHO
 CBS—Institute of Music; KFAB WCCO
 KGNF—Musical Dreams
 KOIL—Klub Kalender
 KTAR—Musical Program
 WGN—Rhythm Rambles
 WISN—Magic Harmony
 WLW—Charlie Kent's Singers
 WNAX—Edith Gurney

3:45 p.m.
 NBC—Dreams Come True; KFYP KOA WOV WHO
 WDAY KSTP WMAQ WTMJ
 MBS—Lie of Mary Sothorn; WGN WLW
 KOIL—Rochester Civic Orch.
 WEBC—Duluth Council of Churches
 WENR—Program Preview

4:00 p.m.
 CBS—Men of Notes; WCCO WMT KFJH KSL KSCJ
 NBC—Kay Foster, songs; WHO KOA WMAQ
 NBC—Rochester Civic Orch.; KFYP WDAY KSTP WENR
 KFAB—Market Reports; News
 KGNF—Your Tune
 KTAR—Al Pearce's Gang (NBC)
 WGN—Arthur Oberg, tenor
 WISN—Organ Melodies
 WLW—Variety Program
 WNAX—Don Franklin's Orch.
 WOV—Variety Program
 WTMJ—The Cocktail Hour

4:15 p.m.
 NBC—Tom Mix's Straight Shooters; WLW
 CBS—Tom Baker & Norm Sherr; WMT WCCO KSCJ
 NBC—Merry Maes; WHO WMAQ WOV
 KFAB—Katharine Stone
 KGNF—Unele Jerry
 KOIL—To be announced
 KSL—Dental Clinic of the Air
 WEBC—Children's Hour
 WGN—Souvenirs
 WISN—Carotene Capers
 WNAX—Pappy & Buckle Busters

4:30 p.m.
 NBC—Singing Lady; WLW
 NBC—Alice in Orchestra; WOW WDAY WMAQ KOA
 CBS—Organ Interlude; WCCO KFJH KSCJ WBBM
 NBC—Maurie Sherman's Orch.; WENR
 KFAB—Pinto Pete
 KFYP—Rhythmic Serenade
 KGNF—Lute Releases
 KSL—Congress of Parent-Teachers

4:45 p.m.
 KSTP—Eb and Zeb
 WEBC—Prelude to Evening
 WHO—The Harvest Club
 WMT—Tarzan of the Apes
 WNAX—Singing Strings

4:55 p.m.
 NBC—Capt. Tim Healy; WEBC WHO WOV KSTP WMAQ WTMJ
 CBS—Vera Van, songs; KFJH KSL KSCJ
 NBC—Angus Jack Turner; KOA WENR
 KFAB—Kiddies Program
 KGNF—Eb and Zeb
 KOIL—Creighton Univ. of the Air
 KTAR—Musical Program
 WCCO—Livestock Summary
 WDAY—Trade Away Exchange
 WGN—Berenice Taylor, soprano
 WISN—The Spotlight
 WLW—Jack Armstrong, drama
 WMT—Walker Family
 WNAX—The Pickard Family

5:00 p.m.
 NBC—Education in the News; WDAY KFYP KOA WMAQ
 CBS—Adv. Hour; WCCO WBBM
 NBC—Xavier Cugat's Orch.; WOW WHO WENR
 CBS—Songs of Long Ago; KFJH KSL
 KFAB—Man on the Street
 KGNF—Althea, pianist
 KOIL—Mother's Helper
 KSCJ—Variety Program
 WEBC—Prelude to Evening
 WGN—Armed Melodies
 WISN—Show Window
 WLW—Stamp Club
 WMT—The Uptowners
 WNAX—Rhythm Boys
 WTMJ—Our Club

5:15 p.m.
 NBC—"The Desert Kid," skit; Ranch Boys; WENR
 NBC—Tom Mix's Straight Shooters; KSTP WEBC WOV WHO WMAQ WTMJ
 CBS—Skippy; WCCO WBBM
 KFAB—Blackbird Kitchen
 KFJH—The Texas Rangers (CBS)
 KFYP—Ocean Rhapsody
 KGNF—Restful Tunes
 KOA—To be announced (NBC)
 KOIL—Radio Secret Agent
 KSL—Junior Hour
 KTAR—School of the Air
 WDAY—Concert Orchestra
 WGN—Rube Appleberry, sketch
 WLW—The Bachelor of Song
 WNAX—Cecil and Sally

5:30 p.m.
 NBC—News; Fed. Income Tax Talk; "Who Should File an Income Tax Return?" Joseph F. Hugin; KFYP WMAQ
 CBS—Jack Armstrong; WBBM WCCO
 KGNF—Dance Orchestra
 KOA—News; Microphone Topics
 KOIL—Last of the Mohicans
 KSL—What Would You Do?
 KSTP—Uncle Tom
 WDAY—Variety Program
 WEBC—News; Prelude to Evening
 WENR—What's the News?
 WGN—Singing Lady (NBC)
 WLW—Bob Newhall, sportsman
 WMT—Funny Paper Time with Don
 WNAX—Rosedbud Kids
 WOW—Bill, Mack & Jimmie

5:45 p.m.
 NBC—Lowell Thomas, news;
 WLW
 CBS—Cadets Quartet; WMT
 NBC—Orphan Annie, WHO
 WGN KSTP WEBC KFJR
 KOIL
 KFJH—Guilty or Not Guilty
 KOA—To be announced (NBC)
 KSL—Musical Program
 KTAR—Business Briefs
 WCCO—Adv. of Buddy & Ginger
 WDAY—Tonic Tunes
 WENR—Singing Strings (NBC)
 WMAQ—Max Dolin's Grenadiers
 WTMJ—Newscasting
 WTMJ—Florence Martin's Sing-
 ing Strings

KFH—American Family Robin-
 son
 WCAI—Songs of the North;
 Prof. Theo. Jorgensen
 WCCO—Keith Beecher's Orch.
 (CBS)
 WISN—Makers of Industry
 WNAX—George B German
7:15 p.m.
 * CBS—Edwin C. Hill, "The
 Human Side of the News";
 WCCO WBBM KMOX
 KFJH—Stan Stanley's Orchestra
 KSL—Tanzan, sketch
 WISN—The Syncoptors
7:30 p.m.
 NBC—Lanny Ross, tenor; Guest
 Artists; Orch.: KSO KWCR
 KOIL WLS
 NBC—Wayne King's Orch.,
 WHO WMAQ WOW KSTP
 WFAA

9:30 p.m.
 * NBC—One Man's Family; KFI
 WMAQ WOW WLW KOA
 NBC—To be announced; KFJR
 WDAY WFAA WEBC KSTP
 KWCR KOIL WTMJ KSO
 CBS—Melody Masterpieces; KFJH
 WNAX WCCO KSCJ KMOX
 KSL WBBM WISN
 KTAR—Musical Program
 WENR—To be announced
 WGN—Dance Orchestra
 WHO—Fred Waring's Orch.
 WMT—Wrestling Matches from
 Waterloo Theatre
 WOAI—Goodwill Missionaries
9:45 p.m.
 KMOX—Tim Pan Alley
 KOA—To be announced
 KSL—Comedy Stars at Holly-
 wood
 WMAQ—Old Heidelberg Octet
10:00 p.m.
 NBC—Larry Stry's Orch.; WOW
 * CBS—Myrt & Marge; WBBM
 KSL KMOX KFAB WCCO
 * NBC—Amos 'n' Andy; KOA
 KFI WENR KOIL WBAP
 WOAI KSTP WTMJ
 KFJH—Dance Orchestra
 KFJR—Piano Sports
 KSCJ—Sports Report
 KTAR—Musical Program
 WDAY—News
 WEBC—Mischa Bregmann's En-
 semble
 WGN—Dulley Crafts Watson
 WISN—Dance Orchestra
 WLW—News; Zero Hour
 WMAQ—Hal Totten sports
 WMT—News
 WNAX—Monitor News
10:15 p.m.
 NBC—Robert Royce, tenor;
 WOAI WMAQ KFJR WOW
 * NBC—Red Davis; KFI KOA
 KTAR—Strange Adventures
 * CBS—Edwin C. Hill, "The
 Human Side of the News";
 KSL
 CBS—Herbie Kay's Orch.; WMT
 WBBM WNAX KFAB WCCO
 KSCJ
 KMOX—Sports; Hal Collier's
 Orchestra
 KOIL—Emil Coleman's Orch.
 KSTP—News; Sports Reporter
 WBAP—Dance Orchestra
 WDAY—Paths of Memory
 WENR—The Globe Trotter
 WGN—The Dream Ship
 WTMJ—Dance Orchestras
10:30 p.m.
 * NBC—President Franklin D.
 Roosevelt's Birthday Ball;
 WDAY KOIL WEBC KFJR
 WMAQ WLW WOW WENR
 KFI KOA WBAP WOAI KSTP
 * CBS—President Franklin D.
 Roosevelt's Birthday Ball;
 WCCO KSCJ KSL WISN KFJH
 KMOX WBBM
 WGN—Wayne King's Orchestra
 WHO—News, World of Sports
10:45 p.m.
 WGN—Jan Garber's Orch.
 WHO—President's Ball (NBC)
11:00 p.m.
 * NBC—Town Hall Tonight;
 KFI KOA
 KTAR—Musical Program
11:15 p.m.
 WGN—Ted Weems' Orchestra
11:30 p.m.
 NBC—Paul Pezdarvis' Orch.;
 WEBC WDAY KOIL KFJR
 KSTP KOA
 CBS—Gus Arnheim's Orch.;
 WNAX WBBM
 NBC—Stan Myers' Orch.; WMAQ
 CBS—Voice of Experience; KSL
 CBS—George Hall's Orchestra;
 KFAB WMT WCCO KMOX
 KSCJ
 KFJH—Musical Program
 WENR—Don Pedro's Orchestra
 WGN—Ferde Grofe's Orchestra
 WHO—Dance, Orch.
 WISN—Dancing til Midnight
 WLW—Ben Pollack's Orchestra
 WGW—Dance Orchestra
11:45 p.m.
 NBC—Stan Myers' Orch.; WHO
 WOW
 KFJH—George Hall's Orchestra
 (CBS)
 KMOX—When Day is Done
 WENR—Heidelberg Ensemble
12:00 Midnight
 KFI—Reporter of the Air (NBC)
 KOA—Variety Program
 KSL—Everett Hoagland's Orch.
 KSTP—Dance Orchestra
 KTAR—Night Owl Newspaper
 WGN—Late Dance Orchestras
 WENR—Geo. Devron's Orch.
 WLW—Stan Stanley's Orch.
 WMAQ—Art Kassel's Orchestra
 WMT—Reflections in the Water
 WOW—Dance Orchestra

Night

6:00 p.m.
 * NBC—Amos 'n' Andy; WENR
 NBC—Jack Deany's Orchestra;
 KFJR WMAQ WBA WBEC
 CBS—Gypsy Caravan; WISN
 Jimmy Allen; KMOX WCCO
 WGN KFJH
 KFI—Better Business Bureau
 Talk
 KOA—Comedy Capers
 KSL—Town Crier
 KSTP—Sports Reporter
 WBAP—Rhythm Makers
 WDAY—Variety Program
 WHO—Sunset Opry
 WLW—Paul Pierson's Orchestra
 WMT—Around the Town
 WNAX—Jimmy Jordan, sports
 WOAI—Twilight Melodies
 WTMJ—Sport Flash
6:15 p.m.
 CBS—Just Plain Bill; WBBM
 * NBC—Stories of the Black
 Chamber; WMAQ KSTP
 CBS—Twenty Finers of Sweet-
 ness; WMT KFJH WISN
 NBC—Plantation Echoes; South-
 ernaires Quartet; KSO KOIL
 WENR WBAP
 * MBS—HORLICK'S MALTED
 Milk Presents Lum & Abner,
 comedy sketch; WLW WGN
 WOAI
 Jimmie Allen; WOW WHO
 KFI—Organ Recital
 KFJR—Eb and Zeb
 KMOX—Four Shamrocks; Orch.
 KOA—Stamp Club
 WCCO—Journal Commentator
 WEBC—Frednie Martin Orch.
 WNAX—Marion Matthews, or-
 ganist
 WTMJ—Sports Flash; Henrie's
 Grenadiers

* CBS—Everett Marshall's
 Broadway Varieties; WBBM
 KMOX KSL WCCO
 KFJH—City Teachers Program
 KFI—Stamp Club
 KFJR—Harry Turner's Orchestra
 KOA—Comedy Stars of Holly-
 wood
 KTAR—Chambers Transfer Pro-
 gram
 WDAY—Public Schools Program
 WEBC—Headlines of Other
 Days; Irving Kult, pianist
 WGN—Art Jarrett's Orch.
 WISN—Fireside Quartet
 WLW—Henry Thies Orchestra
 WNAX—Ghost Story
 WOAI—Charlie Kent's Singers
 WTMJ—Henrie's Grenadiers
7:45 p.m.
 KFI—Just Around the Corner
 KOA—Nomads
 WCAI—Popular Science, talk
 WEBC—Newspaper Adventures
 WGN—Northwestern "U" Prgm.
 WISN—Waltz Time
 WLW—"Smilin' Ed" McConnell
 WNAX—Eb and Zeb
8:00 p.m.
 * NBC—Town Hall Tonight;
 Fred Allen; WMAQ WOAI
 KSTP WLW WOW WFAA
 WEBC WTMJ WHO
 CBS—Andre Kostelanetz' Orch.;
 Lily Pons, soprano; WISN
 WBBM KSL KMOX WMT
 WCCO WNAX KFAB KSCJ
 KFJH
 * NBC—Twenty Thousand Years
 in Sing Sing; KOIL KSO
 KWCR KFI WLS KOA
 KFJR—Phyllis Wolverton
 KTAR—Musical Program
 WDAY—Notes in Rhyme
 WGN—Concert Orchestra
8:15 p.m.
 KFJR—Melhus Conservatory Two
 Piano Team
 KTAR—Jimmy Grear
 WDAY—Players
8:30 p.m.
 * NBC—John McCormack, tenor;
 KOIL WENR KWCR
 KFI KOA KSO
 * CBS—Burns & Allen; WCCO
 KFAB KMOX WBBM KSCJ
 KSL
 KFJH—Piano Pete
 KFJR—Fay Brown, Sports Re-
 view
 KTAR—Calling All Cars
 WDAY—Who's Who in Radio
 WGN—Ted Weems' Orchestra
 WISN—Dance Orchestra
 WMT—Everett Swank, concert
 pianist
8:45 p.m.
 KFJH—Scottie's Ivory Sketches
 KFJR—Studio Program
 WDAY—Campfire Girls Program
 WGN—Jan Garber's Orchestra
 WHO—Tom Quiz and Professor
9:00 p.m.
 NBC—Jimmie Fidler's Hollywood
 Gossip; WENR KOA KSO
 KWCR KFI
 * NBC—Guy Lombardo's Orch.;
 WHO WLW WOW WFAA
 WOAI WMAQ KSTP KFJR
 KOA WDAY WEBC
 * CBS—Byrd Expedition; Eliza
 Ford, model; Frederick Palm-
 er; KSL WCCO KMOX WBBM
 KFAB WMT WNAX KFJH
 KOIL—News
 KSCJ—Variety Program
 KTAR—Arnheir Quartet
 WGN—News
 WISN—The Revelers
 WTMJ—Univ. of Wisconsin
 Program
9:15 p.m.
 NBC—Madame Sylvia; Julia
 Hoyt, actress, guest; WEBC
 KOA KOIL KSO KSTP KFJH
 WENR KWCR WTMJ KFJR
 WDAY
 WGN—Ferde Grofe's Orchestra

(Continued from Page 3)

to devote all his energy to radio was born of one of those accidental incidents that seem so trivial at the moment of occurrence, but which really alter the course of one's life.
 Goodman was completing one of his movie talks. Jane waited patiently for him outside the glass partition. Suddenly the station manager burst into the studio and excitedly placed a slip of paper under Goodman's eyes. Goodman read the message without interrupting his talk, and nodded his head.
 When he finished he rushed out of the studio and grasped Jane by the hand. "Come on, Honey," he called. "You're going on the air—so keep chattering away. They've canceled the program scheduled to follow mine, and we're filling in!"

Ad Lib Fill-in

For the next fifteen minutes their honey chatter filled the microphone with insane and gooly tid-bits. They ad-libbed through the entire program, talking as naturally as if they were gossiping over the breakfast table.
 "I wasn't nervous during the actual broadcast," recalls Jane humorously. "But when they signed us off I collapsed on my chair. They had to rush some water to revive me."
 "It was the most unusual experience—nothing like it has ever happened in radio since. I didn't know what I was going to say next. But Goodman pointed his sentences so that the answers were obvious."
 Many months later Goodman originated the idea of the Easy Aces. Both he and Jane were bridge fiends, likewise many of their intimate friends. Many of these friends were artists and writers and theatrical stars, and as a result sparkling wisecracks were bandied back and forth frequently. Goodman got his idea after a particularly brilliant wisecracking game.

and sat down and wrote several sketches revolving about the gab heard at a bridge table. The result is history.

Today, of course, their program is more generalized. No longer do they confine themselves exclusively to the comical aspects of bridge. The present episodes vary on different subjects and topics from month to month.

Goodman is five foot ten, and has dark brown hair and eyes. A neat wisp of a moustache adorns his upper lip, and he wears silver-rimmed spectacles. Jane Ace is as lovely as is her voice. She has fluffy blonde hair, twinkling blue eyes and a trim figure, and is all of five foot three.

In his many years as a newspaper critic Goodman reviewed almost every act in show business. When he started he was told that if he expected to stick to columning, he would have to forsake all thoughts of having friends; yet among the friends he made and kept—even after reviewing their work—are Eddie Cantor, Al Jolson, Jack Benny, George Jessel, Bennie Rubin, George Price, Fred Allen, Blossom Seeley and others.

Their marital career has been as notable as their radio achievements. They claim it's because they're together all the time. That's their formula for happiness and success. They are as inseparable as Siamese twins. Wherever you find one, you'll find the other—be it at work or play.

And they're prepared to share a deep, dark secret with the readers of Radio GUIDE. They have no children of their own, and not caring to be outdone by their good friends, the Bennys, and George Burns and Gracie Allen, they are planning to adopt a baby girl from a foundling home. Shortly, they'll be blessed-eventing by proxy!

The Easy Aces program may be heard every Monday, Tuesday, Wednesday and Thursday over the CBS-WABC network at 3:45 p. m. EST (2:45 CST).



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"A Kalamazoo Direct to You"

Programs for Thursday, January 31

Star ★ Indicates High Spot Selections

8:00 a.m.
NBC—Richard Leibert, organist; WHO WOW
★ NBC—Breakfast Club: KOIL KFYP WEBC KSTP KWCR WDAY KOA
CBS—Sunny Side Up: KFJ KSL
KFAB—Jim & Jerry
KGNF—Morning Devotional
KTAR—Morning Greeting
WLS—Morning Devotions
WLW—Joe Emerson, hymns
WMT—Church of the Open Bible
WNAX—Rosebud Kids
WTMJ—Musical Program

8:15 a.m.
KFAB—Detta and Irish
KGNF—Jimmie Allen
KSL—Morning Watch
KTAR—Family Devotion
WHO—Musical Clock
WLS—Rambler Red Foley
WLW—Music by Divano
WMT—Sunny Side Up (CBS)
WTMJ—The Sun Dial

8:30 a.m.
NBC—Danny Doe, "Did You Know?"; WOW
KFAB—Kaai Hawaiians
KFH—Variety Program
KGNF—Time 'n' Tunes
KTAR—Business Brevities
WEBC—Musical Clock
WHO—Musical Revue
WLS—Ford Rush
WLW—Talk; Arthur Chaudler, Jr., organist
WNAX—Happy Jack

8:45 a.m.
NBC—Old Plantation Days: WHO
CBS—Waltz Time: WMT
KFAB—Natural Singers
KSCJ—Opening Hog Trade
KSL—Musical Moments
WDAY—Nancy & Phil
WGN—Keep Fit Club
WLS—Morning Minstrels
WLW—The Jacksons, comedy
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
NBC—Smack Out: KOA
NBC—News; Johnny Marvin, tenor: WDAY KFYP WEBC WOW
CBS—News; Bluebirds: KSCJ
KFH—Organ Program
KGNF—Aunt Sammy's Chats
KOIL—Uncle Bill, Philosopher
KSL—News; Morning Watch
KSTP—Polly the Shopper
KTAR—Ranch Boys (NBC)
WCO—Jack Sprat
WGN—Good Morning
WHO—Music Box
WLS—Castles in Music
WLN—Westerner's Round-Up
WLW—Elliott Brock, vocalist
WMAQ—Emil De Salvi, tenor
WMT—Fran Allison
WNAX—News; The Singing Cowboy
WTMJ—Woman's News of the Day

9:15 a.m.
NBC—Edward MacHugh, songs: KOA KOIL WMAQ KTAR
NBC—Clara, Lu 'n' Em, gospel: KSTP WDAY WHO WGN KFYP WOW WTJL WLW
KFAB—The Deckers
KGNF—Weather Reports
WEBC—Musical Interlude
WISN—Ann Leslie's Scrapbook
WNAX—Bohemian Band

9:30 a.m.
NBC—Morning Parade: KOA WHO
CBS—Orientale: WMT KSCJ
NBC—Today's Children: KSTP KOIL WEBC KWCR WLS KSO WTMJ
KFAB—University of Nebraska
KFH—Opening Grain and Livestock Market
KFYP—Oregon Recital
KGNF—Organ Music
KTAR—Financial Service
WCO—Stocks, Markets
WDAY—Sunshine Hour
WGN—The Mail Box
WLN—Morning Melodies
WLW—Livestock Reports
WMAQ—Music and Comments
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny

9:45 a.m.
NBC—News; Viennese Sextet: KSO KWCR WMAQ
CBS—Ida Bailey Allen: KFJ KSCJ WCO
NBC—Morning Parade: WDAY WEBC
KFYP—Weather; Aunt Sammy
KOIL—Omaha Police Court
KSL—Sandy McThrift
KSTP—Romeo of Melody

KTAR—Musical Program
WCAL—St. Olaf Chapel Serv.
WGN—Quinn Ryan & Cadets
WLS—Dean Brothers
WLW—Jack Berch & Orchestra
WMT—Libbie Vaughan
WNAX—Sacred Service
WOW—News
WTMJ—Down a Country Road

10:00 a.m.
NBC—Galaxy of Stars: WOW
KOA WHO WEBC KSTP
WMAQ WLW WTMJ
CBS—Mary Lee Taylor: WBBM KFJ
KFAB—Omaha Police Court
KFYP—Variety Program
KGNF—Donald Novis
KSCJ—A.A.U.W. Program
KSL—Morning Melodies
KTAR—Johnny O'Brien (NBC)
WAL—Time Signals
WDAY—Melody Time
WGN—Bushman's Movie Chats
WISN—Pop Concert
WLS—Bill O'Connor, tenor
WMT—Devotionals
WNAX—Don Franklin's Orch.

10:15 a.m.
CBS—Academy of Medicine; Dr. Lee M. Hurd: WCO KSCJ KFJ
NBC—Tony Wons: KOA KOIL KTAR WMAQ WEBC KFYP KSTP
NBC—Morning Parade: WHO WOW
KGNF—Tunes and Topics
KSL—Mary and John, sketch
WDAY—Chapel Exercises
WGN—Your Friendly Neighbor
WLS—Markets; News
WLW—Rex Griffith, tenor
WMT—WMT—Family Hour
WNAX—John Peter DePaeter
WTMJ—Hollywood Movie Letter

10:30 a.m.
NBC—Navy Band: KOA KTAR WLW
NBC—The Carnival; Gale Page & Little Jackie Heller, vocalists: KSTP WHO WOW WMAQ WTMJ
CBS—Country Church of Hollywood: WMT KFAB KSCJ KFJ
KFYP—Fed. of Woman's Clubs
KGNF—Late Releases
KOIL—Mrs. Guy Purdy
KSL—Ruth Clarke Evans
WCCG—Doggie Doin's
WDAY—Daytime Revue
WEBC—Salvation Army
WGN—Phil Kalar, baritone
WISN—Peggy Patton's Movie Chat
WLS—Today's Kitchen
WNAX—The March Kings

10:45 a.m.
KFYP—Bulletin Board
KGNF—The Aristocrats
KOA—Marietta Vasconcelles
KOIL—Kenneth Golden
KSCJ—Country Church
KSL—Mary Lee Taylor
WCO—Musical Vagabond
WEBC—Musical Interlude
WGN—Painted Dreams
WMT—Musical Postman

11:00 a.m.
NBC—Story of Mary Marlin: WMAQ KOA WHO
CBS—Voice of Experience: WBBM WCO KSL
NBC—Fields & Hall, songs & patter: WDAY KSTP WEBC WLW
KFAB—Jim & Jerry
KFH—Grand Market and Shoppers Guide
KFYP—Markets; World Bookman
KGNF—Morning Varieties
KSCJ—Ross Miller
KTAR—Musical Program
WGN—C. Houston Goodies
WISN—The Song Market
WLS—Homer Griffith, philosophy
WMT—Lou Webb's Consoleations
WNAX—Lawrence Welk's Orch.
WOW—Mary Baker
WTMJ—Court Broadcast

11:15 a.m.
NBC—Merry Macs: KOA KFYP KOIL KTAR
CBS—The Gumps, sketch: KFAB WBBM WCO KSCJ KSL WISN KMOX
Peterson Family: KSTP WEBC
WGN—Bob Parsons, tenor
WHO—Weather; Market Reports
WLS—Cumberland Ridge Runners
WLW—Market Reports
WMAQ—Home Service Program
WOW—Markets

11:30 a.m.
NBC—Merry Madcaps; Orch., direction Norman L. Cloutier: WMAQ
CBS—George Hall's Orchestra: KMOX KSCJ
NBC—Farm & Home Hour: KOA KSTP KFYP WDAY WEBC WHO WOW KWCR WLW
KFAB—Market Reports
KFH—Markets
KGNF—Earl Burnett's Orch.
KOIL—Eddie Butler
KSL—Jennie Lee
WCO—Stocks, Markets
WENR—Home Service
WGN—Markets; Health & Training
WISN—Souvenirs of Song
WLS—Fed. Housing Program
WMT—Air Line Varieties
WNAX—The Bohemian Band
WTMJ—What's New in Milwaukee?

11:45 a.m.
CBS—Geo. Hall's Orch.: KFJ KSL
KFAB—Kaai Hawaiians
KGNF—Market Reports
KTAR—News
WCO—News
WGN—Musical
WLS—Weather; News
WMAQ—Public Schools Program
WTMJ—Radio Voice of the People

11:30 a.m.
NBC—Music Guild; Egon Petri, pianist; Gordon String Quartet; Pitts, Sanborn, guest: WEBC WMAQ
KFYP—Chimes Concert
KFH—Police Program
KGNF—Fuzzy, the Melody Man
KOA—Huffman Harmonies
KOIL—Duane and Sally
KSCJ—Entertainers
KSTP—Headline Memories
KTAR—Musical Program
WDAY—Charlie Ken's Singers
WGN—Palmer House Ensemble
WHO—Luncheon Music
WISN—Concert Ensemble
WLS—Clinic of the Air
WLW—Ohio School of the Air
WMT—News
WNAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
WTMJ—Livestock; Dance Orch.

1:15 p.m.
CBS—Romance of Helen Trent: WGN KSL
NBC—Music Guild: KSTP
KFAB—Market Reports
KFYP—In the Day's News
KFH—Livestock & Grain Market
KGNF—Walter and Laura
KOIL—News
KSCJ—Noble Galbert
WCO—Music Course
WDAY—Lem Hawkins
WHO—Markets
WLS—The Rangers & John Brown
WMT—Irl Hudson, Texas Cowboy
WOW—News

Afternoon

12:00 Noon
CBS—Samuel De Jong's Orch.: WCO KMOX KFJ
KFAB—Cornsuckers
KGNF—News Boy
KOIL—Playing the Song Market
KSL—Musical Ensemble
KSO—Inquiring Microphone
KTAR—Woman's Magazine of the Air
WGN—Len Salvo, organist
WISN—Noon Novelties
WLS—The Old Music Chest
WMAQ—Rex Battle's Concert Ensemble (NBC)
WMT—Cornsuckers
WNAX—Farm & Home Hour
WTMJ—Heinie's Grenadiers

12:15 p.m.
★ CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club: KSCJ WBBM
KFH—Musical Program
KGNF—Round the Town
KSL—Mrs. Chapman at Home
KTAR—Woman's Magazine of the Air (NBC)
WGN—Lawrence Salerno, baritone
WLS—Dinnerbell Program

12:30 p.m.
NBC—Words & Music; Maude Muller & Edward Davies, baritone: WMAQ KFYP KOA
CBS—Herbert Foote, organist: KSCJ WBBM
KFAB—Christian Science
KFYP—George Thomson, "The Question Box"
KFH—Livestock Market
KOIL—News; Public Affairs
KSL—Colonial Program
KSTP—News; Dance Orchestra
WCO—Jim Hawkins
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—Mid-day Service
WHO—Corn Hog Com. Prgm
WLS—Johnnie Burkhardt's Orch.
WMT—Voice of Iowa
WOW—Mid-day Review
WTMJ—Variety Program

12:45 p.m.
CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WBBM WCO
WMT KSL
KFAB—Cornsuckers
KFYP—Garden Gossip
KFH—Used Car Parade
KFYP—Music Guild (NBC)
KGNF—Susie, the Swapper
KOA—Livestock; Weather
KSCJ—Livestock Trade; News
KSTP—Program Resume; Musical Interlude
WBC—Words & Music (NBC)
WISN—News
WLW—Organ; Ben Pollock's Orchestra
WNAX—D. B. Gurney

1:00 p.m.
CBS—Marie, Little French Princess: WBBM KSL

1:30 p.m.
NBC—Vaughn de Leath, songs: WOV
CBS—Amer. School of the Air: KFAB KSL WBBM WCO
WMT KSCJ KFJ
KFYP—Music
KOA—Farm Question Box
KOIL—P. T. A. Program
KTAR—Noon Business Brevities
WDAY—Farm Flashes
WGN—Blackstone Ensemble
WHO—Musical Scrapbook
WISN—Magic Harmony
WLS—Markets; Hoosier Sodbusters
WNAX—Old Timers
WTMJ—Dance Orchestra

1:45 p.m.
NBC—Joe White, tenor: WEBC KOIL KOA KSTP
NBC—Gould & Shefter: WHO WOV WMAQ
KFYP—Farm Flashes
KFH—Markets
KGNF—Smiling Ralph, organist
WDAY—To be announced
WGN—Lem Salvo, organist
WLS—Homemakers' Hour
WTMJ—Baiger Spotlight

2:00 p.m.
NBC—Vic & Sade: WLW
CBS—Roadways of Romance: WMT KSCJ KFJ
NBC—Castles of Romance: KSTP WEBC WDAY KFYP WIBA KOA
Electric Kitchen: KFAB KOIL
KGNF—Weather; Markets
KSL—Payroll Builder
WCO—Just Plain Bill
WGN—Palmer House Ensemble
WHO—Betty and Bob
WISN—Air Breaks
WMAQ—Dan Pedro's Orchestra (NBC)
WNAX—The Sunshine Boys
WTMJ—Organ Melodies

2:15 p.m.
NBC—Ma Perkins: WLW
★ NBC—Rochester Phil. Orch.: KSTP KOA
NBC—Judy & Jane: WEBC WHO WOW
KFYP—Musical Program
KGNF—Quartet
KTAR—Farm and Home Hour (NBC)
WCO—Markets
WDAY—Thorstein Skarning Orchestra
WGN—Blackstone Ensemble
WMAQ—Board of Trade
WNAX—Pianoland
WOW—Police Bulletins

2:30 p.m.
NBC—Dreams Come True; Barry McKinley, baritone; Orch., direction Ray Sinatra: WLW
NBC—Blue Harmonies: WMAQ KSTP WEBC KFYP
KFAB—University of Nebraska
KGNF—Man About Town
KSL—Utah College Program
WCO—New York Stocks
WDAY—N. D. Fed. of Women's Clubs

2:45 p.m.
CBS—Easy Aces: WBBM WCO KSL
NBC—Song of the City, dramatic sketch with Ina Phillips, Irene and Walter Wicker, and Lucy Gillman: WLW WMAQ KSTP WOW WHO WIBA
KFH—Variety Program
KFYP—Rhythm Club
KGNF—The Musical Mirror
KOIL—Archair Quartet (NBC)
WDAY—Castles in Music
WEBC—Lutheran Bible Preaching Hour
WGN—Souvenirs
WMT—Question Box

3:00 p.m.
NBC—Woman's Radio Review; Guest Speakers; Orch., direction Joseph Littau; Claudine Macdonald: WHO WOW
CBS—The Little House Family: KSCJ KFJ KFAB
NBC—Betty & Bob, drama: KSTP KOIL KOA KFYP WENR WTMJ
KGNF—Vocal Variety
KSL—Payroll Builder
KTAR—Musical Program
WCO—Melody Matinee
WDAY—Lem Hawkins
WEBC—News; Stocks
WGN—Mark Love, basso
WISN—Musical Matinee
WLW—Jean Boaz & Charlie Dameron, vocalists
WMAQ—Home Forum
WMT—Iowa Poets Corner
WNAX—Nancy Gurney Trio

3:15 p.m.
CBS—Salvation Army Band: WMT KFJ KSCJ
NBC—East & Dumke: WEBC KOIL KSTP WDAY
NBC—Vic & Sade: KOA WMAQ WHO WOW
KFAB—The Jangles
KFYP—Hokum Boys
KGNF—Anson Weeks' Orchestra
WENR—Program Preview
WGN—Organ Recital
WLW—Betty and Bob
WTMJ—With a Song

3:30 p.m.
NBC—Platt & Niernan, piano duo: WMAQ
NBC—Ma Perkins: WEBC WHO WENR KFYP WDAY KSTP WOV KOA WTMJ
CBS—Dick Messner's Orchestra: KSL WMT KFJ WCO KSCJ KFAB
KGNF—Musical Dreams
KOIL—Klub Kalender
KTAR—P. T. A. Reading Class
WGN—Rhythm Rambles
WISN—The Jewel Box
WLW—Mary Alcott, vocalist
WNAX—Edith Gurney

3:45 p.m.
NBC—Dreams Come True: KSTP WHO KFYP WDAY WOW KOA WMAQ WTMJ
MBS—Life of Mary Sothorn: WLW WGN
KFAB—Kaai Hawaiians
KOIL—Omaha Medical Society
KSCJ—To be announced
WEBC—Musical Interlude
WENR—Footlight Melodies
WNAX—George B. German

4:00 p.m.
CBS—Loretta Lee, songs: WCO WMT KSCJ KFJ KSL
NBC—Nat'l P. T. A. Congress: KFYP WDAY WMAQ KOA WHO KSTP
NBC—Stanleigh Malotte, news rhymer: WENR
KFAB—News
KGNF—Your Tune
KOIL—Variety Program
WEBC—Singing Strings
WGN—Dorothy Miller, songs
WISN—Today's Personality
WLW—Solos for Five
WNAX—Don Franklin's Orch.
WOW—Variety Program
WTMJ—The Cocktail Hour

4:15 p.m.
CBS—Tom Baker & Norm Sherr: WMT WCO KSCJ KFJ
KFAB—Katharine Stone
KGNF—Uncle Jerry
KOIL—Musical
KSL—Dental Clinic of the Air
KSTP—Royal Hawaiian Orch.

WGN—June Baker
WHO—Maids of the Prairie
WISN—Women's News of the Air
WLS—Little Home Theater
WNAX—Musical Program
WOW—Police Bulletins
WTMJ—Woman's Point of View

4:30 p.m.
NBC—Sugar & Bunty, comedy sketches: KFYP WHO WDAY WMAQ KSTP
CBS—Oregon & Speaker: KFJ KSL
NBC—Singing Lady: WLW
KFAB—Cornsuckers Trio
KGNF—Hollywood Hilarities
KOA—Al Pearce's Gang (NBC)
KSCJ—Variety Program
WCO—Livestock summary
WEBC—Children's Hour
WENR—Maurie Sherman's Orch.
WMT—Tarzan of the Apes
WNAX—Singing Strings
WTMJ—State Board of Health

4:45 p.m.
NBC—Willie Bryant's Orch.: WDAY WHO WMAQ WEBC KFYP
★ CBS—Between the Bookends: KSL WMT KSCJ KFJ
KFAB—Kiddies Program
KGNF—Eh and Zeb
KOIL—Creighton Univ. of the Air
KSTP—Ramsey County 4-H Club
KTAR—Musical Program
WCO—Abdinn Rube, His Lamp
WENR—Happy Jack Turner
WGN—Joseph Hassmer, baritone
WISN—Paths of Memory
WLW—Jack Armstrong, drama
WNAX—The Pickard Family
WTMJ—State Teachers' College

5:00 p.m.
NBC—Xavier Bryant's Orch.: WMAQ WOW
CBS—Beatrice Osgood, pianist: WCO WBBM KFJ KSL
NBC—Ferdinando's Orch.: KOA KFYP WDAY WENR
KFAB—Man on the Street
KGNF—Dance Orchestra
KOIL—Fireside Fairy Tales
KSTP—Uncle Tom
WEBC—Prelude to Evening
WGN—Archie Melodies
WISN—Show Window
WLW—Norsemen, male quartet
WMT—The Uptowners
WNAX—McClary Institute
WTMJ—"Our Club"

5:15 p.m.
NBC—Amer. Vocational Ass'n; T. E. Browne, speaker: WMAQ WDAY
CBS—Zippy: WCO WBBM KFYP
KFYP—Vocational Ass'n Talks
KSL—Texas Rangers (CBS)
KGNF—Auto Service Hour
KOA—Vocational Talk; T. E. Browne
KOIL—Radio Secret Agents
KSL—Junior Hour
KTAR—John & Ned (NBC)
WHO—Bits of Melody
WLW—Bachelor of Song
WNAX—Cecil and Sally
WOW—Hollywood Reporter
WTMJ—Bill, Mack & Jimmy

5:30 p.m.
NBC—News; Mary Small, songs: WMAQ KSTP
NBC—News; Armand Girard, bass-baritone; KFYP
CBS—Jack Armstrong: WCO WBBM
Jack Armstrong, sketch: WHO WTMJ
KFH—Town Tattler
KOA—Microphone Topics
KOIL—Last of the Mohicans
KSL—The Club
KTAR—School of the Air
WDAY—Variety Prem.
WEBC—News; Prelude to Eve
WENR—What's the News?
WGN—Singing Lady (NBC)
WLW—Bob Newhall, sportsman
WMT—Funny Time with Don
WNAX—Rosebud Kids
WOW—Musical Records

5:45 p.m.
NBC—Lowell Thomas: WLW
CBS—Cadets Quartet: WMT
NBC—Orphan Annie: WOAI
WGN WEBC KFYP KSTP KOIL WHO
KFH—Guilty or Not Guilty
KOA—Cliff Nazarro (NBC)
KSL—Musical Program
KTAR—Business Brevities
WCO—Adv. of Buddy & Ginger
WDAY—Tonic Tunes
WENR—Singing Strings
WMAQ—Max Dolin's Grenadiers
WOW—Newscasting
WTMJ—Variety Program

5:50 p.m.
NBC—News; Mary Small, songs: WMAQ KSTP
NBC—News; Armand Girard, bass-baritone; KFYP
CBS—Jack Armstrong: WCO WBBM
Jack Armstrong, sketch: WHO WTMJ
KFH—Town Tattler
KOA—Microphone Topics
KOIL—Last of the Mohicans
KSL—The Club
KTAR—School of the Air
WDAY—Variety Prem.
WEBC—News; Prelude to Eve
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WCO—Adv. of Buddy & Ginger
WDAY—Tonic Tunes
WENR—Singing Strings
WMAQ—Max Dolin's Grenadiers
WOW—Newscasting
WTMJ—Variety Program

Schumann-Heink

(Continued from Page 8)

finance your concerts. For all these things, one should have the money.

"That is why I say... unless one has great talent... that will not be stilled. Then if you are a woman—I say get married. And have children. And keep a good home for your husband. It will bring you more happiness than all the singing concerts in the world!"

Every day Mother gets letters from young artists in various lines asking for advice and often for help. Most of these she cannot even answer, she is so busy being mother to her own family, and working with her radio programs. But always there is warm sympathy and understanding for them. She loves them, the young artists. How could she help it, remembering her own life's struggle?

Plays Santa Claus

Sometimes it was so hard to watch the suffering that went on, not only for me but for others around me," she says.

In vaudeville she remembers meeting Eddie Foy, broken and distracted over the illness of his wife—and with his small children to take care of, somehow, without a mother. Not even the mother's sister, who helped rear the children, could substitute for their mother. The children traveled with him on the vaudeville circuit, and worked into the act themselves. But when Christmas came, the first Christmas without their mother, they felt heart-break back-stage. Mother Schumann-Heink came partially to the rescue. She drew close to them as a mother. "They were such splendid children," she said. For the few days they were together, she loved and enjoyed and spent every spare moment with the young Foy's, remembering her own lonely children at home.

It was a small gesture, perhaps; but it loomed large in the eyes of the motherless Foy's. Eddie Foy never forgot it.

This sympathy, this human understanding and love, is so great a part of Mother Schumann-Heink that when you meet her you feel it rush out to you like a breath of fresh wind.

Kindness Reflected

And from all over the world this love and understanding reflects back to Mother. When she is in trouble, the whole world feels with her. Last year, for instance, she lay very ill in the hospital. Some of the doctors held little hope for her. And the mail bag was stuffed with mail for Mother Schumann-Heink mail that she was too ill even to read!

One of those letters came from Franklin Delano Roosevelt. He wrote to her that he always had felt as if he knew her very well through her art—that her illness was a great shock and sorrow to his household—and he wanted her to know that he also, along with the whole country, was hoping and praying for her safe recovery.

And last year, on Mother's Day, our own Mother Schumann-Heink was a guest of honor with the President's mother at a banquet given for both famous mothers in the Astor Hotel, New York. The tragedy was that while the President's mother could enjoy her dinner, Mother Schumann-Heink had to leave early to fill a radio engagement. Before she left, however, she sang to the "first mother of the land" a charming song called "At Parting" by Rogers. And with her song she presented Mrs. Roosevelt with a rose.

"We Americans," she says proudly, with emphasis on the "we," "don't realize what a great nation we are living in. And our President and Mrs. Roosevelt—what fine people they are! What a great example they set for all of us! And how I love our country, this America!"

"But now, Carleton, I am tired. I would like a drive by the lake, and oh, something good to eat. I am so hungry!"

(Continued on Page 27)



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Picture shows Mr. Rochin before and after using P. T. M. Formula. He says: "I have used P. T. M. for four weeks and the pyorrhea has absolutely disappeared, leaving my teeth and gums in a normal, healthy condition—thanks to your wonderful remedy. My dentist could hardly believe such a change possible. I surely hope that the thousands of pyorrhea and trench mouth sufferers learn as I did, that at last there is relief from these dreaded conditions."—Paul Rochin, Los Angeles, Cal. Don't lose your teeth! Use P. T. M. Formula, painless, economical home treatment. Positively guaranteed to stop Pyorrhea, Trench Mouth, Canker, Mouth Sores and restore your gums to health or money back. You be the judge—nothing to lose, your health to gain. It is a new principle, sensationally effective. If your gums are sore or bleed, your teeth loose or you pockets have formed—use P. T. M. Formula. Even if it is in an advanced state P. T. M. gives you complete relief or your money back! Write now for full information. P. T. M. Formula Co., Dept. P-14 4016 Wilshire Blvd., Los Angeles, Cal.

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Night

6:00 p.m.

NBC—Hal Kemp's Orch.: WEBC WMAQ KFVR
CBS—Concert Orch.: WBBM
★ NBC—Amos 'n' Andy: WENR Adventures of Jimmy Allen KMOX WCCO WGN KFHL KFI—Memories, Paul Roberts, tenor
KOIL—News
KSL—Broadcasters Review
KSTP—Sports Reporter
WBAP—Rhythm Makers
WDAY—Dinner Hour Prem.
WJG—Sunset Opny
WLS—Radio Forum
WLV—Paul Person's Orchestra
WMT—Around the Town
WVAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WTMJ—Sport Flash

8:15 p.m.

NBC—Gems of Melody: WENR KSO KWCR KOIL
CBS—Louis Pianos Orchestra: WMT KFHL
NBC—Whispering Jack Smith, baritone; Orch.: WMAQ
CBS—Just Plain Bill: WBBM
NBC—Don Pedro's Orch.: KSTP KOA
Adventures of Jimmy Allen: WHO WWO
★ MBS—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch: WGN WLW WOAI
KFI—Radio Editors Interviewed KFVR—Eb & Zeb
KMOX—Four Shamrocks; Orch. WBAP—Dance Orchestra
WCCO—News
WBC—String Ensemble
WISN—Candle Light Tune
WVAX—Marion Matthews, organist
WTMJ—Heinie's Grenadiers

8:30 p.m.

NBC—Al Bernard & the Merry Minstrels; Emil Casper, Mario Cozzi: WMAQ WOV
CBS—Buck Rogers, sketch: WCCO WBBM KMOX KSL KFHL—W. K. Benson, NRA Investigator
KFI—Organ Recital; Wesley Tourlet
KFYR—Harry Turner's Orch.
KSTP—Dance Orchestra
WFAA—Thyrlum Time
WGN—Arthur Tracy, Street Singer
WHO—John Behan, tenor
WIBA—Don Pedro's Orch.(NBC)
WISN—Gypsy Caravan
WLV—"Smilin' Ed" McConnell
WMT—Tunes and Topics
WOAI—The Whirlur Family

9:15 p.m.

CBS—Boake Carter, news: WBBM WCCO KMOX
★ NBC—College Prom; Ruth Etting, soprano; Red Nichols' Orch.; Dramatic Scenes: KSO WENR
Little Orphan Annie: KSL KTAR
KFHL—Piano Program
KFI—Just Plain Bill
KOAI—To be announced (NBC)
KOIL—Labor Union Speaker
KSTP—Styles for Men
WDAY—Jimmie Allen, sketch
WBC—Seth Wiggins, talk
WFAA—Phil Levant's Orch.
WGN—Dinner House Ensemble
WHO—News Hits and Bits
WLV—Unbroken Melodies
WVAX—Pappy and Erick
WOAI—Plantation Echoes
WTMJ—Musical Program

9:30 p.m.

★ NBC—Vallee's Variety Hour: KFI WHO WOV KSTP WDAY WMAQ KFVR WOAI WEBC KOA WLW WBAP WTJG KTAR
★ CBS—Hour of Charm: Phil Spitalny's Girl Vocal & Orchestra Ensemble: KSL KMOX WCCO WBBM KFAB
NBC—Ruth Etting, soprano; Red Nichols' Orch.; Dramatic Scenes: KOIL WLS
KFHL—Wichita University
WGN—Univ. of Chicago
WISN—The Revelers
WMT—Gad About
WVAX—George B. German
7:15 p.m.
KMOX—Aeolian Piano Recital
WCCO—The Gamboliers
WGN—Palmer House Ensemble
WISN—Melody Palette
WLS—Western Nights

7:30 p.m.

★ CBS—Forum of Liberty: Edwin C. Hill; Lewis H. Brown, "Future of America's Housing Plans & Govt. Policies on Same"; Guest Speaker: WCCO KFHL WBBM WMT
KFI—Goodfellows
KSL—Tarran, sketch
WGN—Dance Orchestra
WISN—Dr. and Mrs. Jimmy
WLS—Rodeo Runners
WISN—Our Family
WVAX—Uncle Jerry
7:45 p.m.
KSL—Krausemeyer & Cohen
WGN—Art Jarrett's Orch.
WISN—Woods Dreyfus
WLS—Educational Talk
WVAX—Eb and Zeb

8:00 p.m.

★ NBC—Show Boat; Muriel Wilson: WMAQ WHO KSTP WOAI KFHL WBAP WOV KFVR KOA KTAR WTJG
★ CBS—"The Caravan" with Walter O'Keefe; Annette Hanshaw; Ted Husine; Glen Gray's Orch.: KMOX WMT WBBM WISN WVAX WCCO KSCJ KFHL KFAB
NBC—Death Valley Days, drama: WLS WLW KOIL KSO KWCR
KSL—The Utah Hour
WDAY—Roy Crouche's Round Table
WBC—Donald Novis, tenor
WGN—Lawrence Salerno's Orch.
8:15 p.m.
WDAY—Charlie & Cedric
WBC—Show Boat (NBC)

8:30 p.m.

★ CBS—Fred Waring's Orch.: Guest Stars: KSL KMOX WCCO WMT WISN WBBM KFAB WVAX KFHL
NBC—Melodies Romantique: WENR
KOIL—168th Infantry Band
WGN—Wayne King's Orch.
★ WLW—KEN-RAD CORP. Presents Unsolved Mysteries
8:45 p.m.
WDAY—Musical Scrapbook
WGN—Jan Garber's Orchestra
9:00 p.m.
★ NBC—Paul Whiteman's Music Hall: WMAQ KFVR WEBC KSTP WDAY WBAP WOAI KOA KFI WLW WHO WOV WTJG KTAR
KOIL—168th Infantry Band
WENR—Nokkeldon, comedy
WGN—News
9:15 p.m.
WGN—Mid-Week Concert
9:30 p.m.
NBC—Economics in a Changing Social Order: WENR
CBS—Leith Stevens' Harmonies: KMOX KFHL KSCJ WBBM KSL WCCO WVAX WMT
KOIL—News
WISN—Dance Orchestra

9:45 p.m.

CBS—The Voice of the Crusaders: WMAQ WCCO WVAX WBBM KSCJ KFHL
KMOX—Lincoln Alley
KOIL—Comedy Capers
KSL—Sport Flashes
10:00 p.m.
★ CBS—Myrt & Marge, sketch: KSL KMOX WBBM KFAB WCCO
★ NBC—Amos 'n' Andy: WOAI KOA KFI KOIL WFAA WENR WTJG
KFHL—Pianists
KFYR—Piano Moods
KSTP—Sports
KTAR—Variety Program
WDAY—News Review
WBC—Headlines of O. pianist Days; Living Kult, pianist
WGN—Dudley Crafts Watson
WHO—Hits and Bits: News
WIBA—Brand's Orchestra
WISN—"Howdy" Peck
WLV—News; Over-the-Rhine, German Band
WMAQ—Hal Totten, sports
WMT—News
WVAX—News
WOW—Down the Fairway with Stanley Davies
10:15 p.m.
NBC—Jack Berger's Orchestra: WOV WHO KFVR WOAI
CBS—Little Jack Little's Orch.: WMT WVAX WBBM KSCJ KFHL KFAB WCCO
KFI—Symphony Hour (NBC)
KMOX—Sports Reporter; Hal Collier's Orch.
KOAI—Comedy Stars of Hollywood
KOIL—Enrie Madriquer's Orch.
KSL—Comedy Capers
KSTP—News; Sports Reporter

KTAR—Musical Program
WDAY—Notes in Rhyone
WENR—The Gleebrotzer
WFAA—Jay Burnett, the song-fellow
WGN—Dream Ship
WISN—The Men About Town
WTJG—Dance Orchestras

10:30 p.m.

NBC—Emerson Gills Orchestra: WOW
★ CBS—"The Caravan"; Walter O'Keefe; Annette Hanshaw; Glen Gray's Orch.: Ted Husine: KSL
CBS—Major H. H. Curran, "Recovery in 1935": KFAB WBBM WCCO KSCJ WMT WVAX
NBC—Eddy Duchin's Orch.: WEBC KOIL WDAY KFVR WLW
KFHL—Dance Orchestra
KOAI—Legislative Doings
KSTP—What Would You Do? WLNH—Hootingangams, sketch
WFAA—Phil Levant's Orch.
WGN—Dance Orchestra
WHO—Norecess Sisters
WISN—Daniel Lieberfeld's Orch.
WMAQ—Tom Gerun's Orchestra
WOAI—Happy Felton's Orch.

10:45 p.m.

CBS—Gus Arnheim's Orch.: WCCO WVAX WBBM KFAB WMT KSCJ
NBC—Eddy Duchin's Orch.: WMAQ KOA KSTP
KMOX—Alma Rottler, songs
KOIL—Freddie Ebner's Orch.
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WHO—Veterans' Forum

11:00 p.m.

NBC—George Olsen's Orch.; Ethel Shutta: KFVR WENR WDAY WEBC WMAQ KOA WFAA
CBS—Herbie Kay's Orch.: KSL KFHL KFAB WMT WBBM KMOX WVAX KSCJ
WGN—Henry King's Orch.: WHO WOV WLW
KSTP—Dance Orch.
KTAR—Musical Program
WISN—Dance Orchestra
WMAQ—Cherniavsky's Orchestra
11:15 p.m.
NBC—Winning the West: KFI NBC—George Olsen's Orch.; Ethel Shutta: KOIL
KFYR—Saxophone Quartet
KMOX—Stan Stanley's Orch.
KOAI—Orange Lantern
KOAI—Trebble Cliff Club
KSTP—Dance Orch.
WDAY—The Night Owls
WGN—Ted Weems' Orchestra

11:30 p.m.

CBS—Leon Navara's Orch.: KSL KFHL
NBC—Joe Reichman's Orch.: WHO
NBC—Dancing in the Twin Cities: WDAY KFVR WMAQ WEBC KSTP KOIL
CBS—Keith Beecher's Orch.: WCCO WBBM KFAB WVAX KSCJ WMT
KMOX—Chie Seegen's Orch.
WENR—Dance Orchestra
WGN—Ernie Grofe's Orchestra
WISN—Dancing Till Midnight
WLV—Ben Pallack's Orchestra
WOW—Dance Orchestra
11:45 p.m.
NBC—Joe Reichman's Orch.: WOV KTAR
NBC—Dancing in the Twin Cities: KFI
KMOX—When Day is Done
KOAI—Trebble Cliff Club
WGN—Late Dance Orchestras

12:00 Midnight

NBC—Stan Myers' Orch.: WENR
KFI—Reporter of the Air (NBC)
KOAI—Harry Sosnik's Orchestra
KSL—Everett Hoagland's Orch.
KSTP—Dance Orchestra
KTAR—Night Owl Newspaper
WLV—Mel Snyder's Orchestra
WMAQ—Art Kassel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a.m.

KFI—Four Black Birds
KOAI—Waltz Time
KSL—Night Boat

12:30 a.m.

KFI—Jimmy Grier's Orch. (NBC)
WENR—Tom Gerun's Orch. (NBC)
WLV—Moon River
WMAQ—Don Pedro's Orchestra
12:45 a.m.
KOAI—Tom Coakley's Orchestra (NBC)
KSL—Orville Knapp's Orchestra
1:00 a.m.
KFI—Ted Fiorito's Orch. (NBC)

Programs for Friday, February 1

Star ★ Indicates High Spot Selections

8:45 a.m.
NBC—Upstater's Quartet: WHO
KFH
CBS—Carla Romano, pianist:
WMT
KFAB—Natural Singers
KSCJ—Opening Hog Trade
KSP—Pearson's Neighbors
WDAY—Nancy & Phil
WGN—Keep Fit Club
WLS—Morning Minstrels
WLW—The Jacksons, comedy
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
NBC—News, Johnny Marvin, tenor; WOW KFYP WEBC
CBS—News; Bluebirds: KSCJ
KFH
NBC—Josephine Gibson, hostess
counsel: KTAR
KGNF—Aunt Sammy's Chats
KOA—Smack Out (NBC)
KOIL—Uncle Bill, Philosopher
KSL—News; Morning Melodies
KSTP—Polly, the Shopper
WCCO—Betty Crocker, talk
WDAY—Shopping with Iva Bell
WGN—Party Making with Mickey

WHO—Music Box
WISN—Castles in Music
WLS—Westerners Round-Up
WLW—Earl Wilke, vocalist
WMAQ—Saturday in Chicago
WMT—Fran Allison
WNAX—News, The Singing Cowboy
WTMJ—Woman's News of the Day

9:15 a.m.
NBC—Hazel Arth, contralto:
KOA KTAR
CBS—Personality Pointers:
KSCJ
NBC—Clara, Lu 'n' Em, gos-
sip: KSTP WHO KFYP WGN
WDAY WOW WTMJ WLW
KFAB—The Deckers
KFH—Organ Program
KOIL—Jim and Jerry
WEBC—Patty & Bill
WISN—Ann Leslie's Scrapbook
WMAQ—Women's Page of the Air
WNAX—Bohemian Band

9:30 a.m.
CBS—The Cosmopolitans: WMT
KSCJ WBBM
NBC—Today's Children: KSTP
KOIL WEBC WLS KWCR KSO
WTMJ
NBC—Betty Brunn: KOA WHO
KFAB—University of Nebraska
KFH—Opening Grain & Live-
stock Market
KFYP—Organ Program
KGNF—Organ Music
KTAR—Financial Service
WDAY—Bill & Patty; Tonic
Tunes
WGN—Morning Serenade
WISN—Morning Melodies
WLW—Livestock Reports
WMAQ—Music and Comments
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny

9:45 a.m.
NBC—News; Herman & Banta:
WDAY KSO KWCR WDAY
NBC—Betty Crocker: WHO KOA
WOW WMAQ WLW
CBS—Doris Loraine & Norm
Sherr: KSCJ KFH
KFAB—The Singing Philosopher
KFYP—Manchester Program
KOIL—Omaha Police Court
KSTP—Romeo of Melody
KTAR—Organ Concert (NBC)
WCAL—St. Olaf Chapel Serv.
WEBC—Strictly Feminine
WGN—Pat & Her Boy Friends
WLS—The Dean Boys
WMT—Libbie Vaughn
WNAX—A Sacred Service
WTMJ—Down A Country Road

10:00 a.m.
CBS—Cooking Closeups: WBBM
WCCO
★ NBC—Music Appreciation Hr.:
KSTP WDAY WEBC KFYP
KOA WOW WHO WMAQ
WLW KTAR
KFAB—Omaha Police Court
KFH—Variety Program
KGNF—Radio Crooner
KSCJ—Parent Teacher Council
KSL—Studio Ensemble
WCAL—Time Signals
WGN—Bushman's Movie Chats
WISN—Pop Concert
WLS—Bill O'Connor, tenor
WMT—A Devotional
WNAX—Don Franklin's Orch.
WTMJ—Betty Crocker

10:15 a.m.
CBS—Current Questions Before
Congress; Senator Alben W.
Barkley: WCCO KSCJ KFH
WMT

KGNF—To be announced
KSL—Good Morning Judge
WGN—Your Friendly Neighbor
WLS—Markets; News
WNAX—John Peter de Pagter
WTMJ—Hollywood Movie Letter

10:30 a.m.
CBS—Army Band: WMT KSCJ
KFH KFAB
KGNF—To be announced
KOIL—Mrs. Guy Purdy
KSL—Ruth Clarke Evans
WCCO—Safety Talk
WGN—Len Salvo, organist
WISN—Peggy Patton's Movie
Chat
WLS—Today's Kitchen
WNAX—The March Kings
WTMJ—What's New in Milwau-
kee?

10:45 a.m.
KFH—Variety Program
KGNF—The Aristocrats
KSL—Kermit Golden
KSCJ—Mid-session Live Stock
Trade
KSL—The Voice of Health
KTAR—To be announced
WCCO—Nan Murphee; Orch.
WGN—Painted Dreams

11:00 a.m.
NBC—Fields & Hall, songs &
patter: WDAY KSTP KTAR
WEBC
CBS—Voice of Experience:
WBBM WCCO KSL
NBC—Story of Mary Marlin:
WMAQ KOA WHO
KFAB—Jim & Jerry
KFH—Grain Market & Shoppers
Guide
KFYP—Markets; Bookman
KGNF—Morning Varieties
KMOX—Rhapsody of the Reeds
KSL—Ross Miller
WGN—Popular Melodies
WLS—Song Market
WLW—Aunt Abbie Jones
WMT—Lora Webb's Console Ations
WNAX—Lawrence Welk's Orch.
WOW—Mary Baker
WTMJ—Don Alvarado

11:15 a.m.
NBC—Morin Sisters Trio: KOIL
CBS—The Gumps, sketch:
WBBM KFAB WCCO KSCJ
KSL WISN
NBC—Josephine Gibson, hostess
counsel: KSO KSTP KWCR
WDAY WEBC WTMJ WLS
KOA KFYP
KFH—Kansas Highway Dept.
KMOX—Arlie Simmons' Orch.
KTAR—Variety Program
WGN—Deon Craddock; Little
Joe Rardin
WHO—Market Reports
WLW—Market Reports
WMAQ—Home Service Program
WOW—Markets

11:30 a.m.
NBC—Farm & Home Hour: KOA
KSTP KFYP WDAY WEBC
KWCR WOW WHO
KFAB—Market Reports
KFH—Grain & Livestock Market
KGNF—Musical Interlude
KOIL—Eddie Butler
KSCJ—Roberta Deany
KSL—Jennie Lee
WCCO—Stocks, Markets
WGN—Markets; Good Health &
Training
WISN—Musical Jig Saw
WLS—Around the Old Parlor Or-
gan
WLW—Cousin Bob & His Kin-
folk
WMAQ—Dr. Bundesen's Quarter
Hour
WMT—The Song Market
WNAX—The Bohemian Band
WTMJ—Los Caballeros

11:45 a.m.
CBS—Allan Leifer's Orchestra:
KSCJ
KFAB—Kazi Hawaiians
KFH—Musical Program
KGNF—Market Report
KTAR—This and That About
These and Those
WCCO—News
WGN—Musical
WISN—Tonic Tunes
WLS—Weather; News
WMAQ—Little Church Around
the Corner
WMT—Voice of Iowa
WTMJ—Voice of the People

11:55 a.m.
CBS—Allan Leifer's Orchestra:
KSCJ
KFAB—Kazi Hawaiians
KFH—Musical Program
KGNF—Market Report
KTAR—This and That About
These and Those
WCCO—News
WGN—Musical
WISN—Tonic Tunes
WLS—Weather; News
WMAQ—Little Church Around
the Corner
WMT—Voice of Iowa
WTMJ—Voice of the People

12:00 Noon
CBS—George Hall's Orch.: KSCJ
KSL WCCO
KFAB—University of Nebraska
KFH—Musical Program
KGNF—News Boy

KOIL—Playing the Song Market
KSO—Inquiring Microphone
KTAR—News
WGN—Len Salvo, organist
WISN—Noon Novelties
WLS—Virginia Lee & Sunbeam
WLW—Farm & Home Hour
(NBC)
WMT—Cornhuskers
WNAX—Farm & Home Hour
WTMJ—Heinie's Grenadiers

12:15 p.m.
★ CBS—Eddie & Fannie Cava-
naugh's Radio Gossip Club:
WBBM
KGNF—Hawaiians
KOA—Marietta Vasconcelos
KSCJ—Lady About Town
KSL—Gene Halliday, organist
KTAR—Novellets (NBC)
WGN—Doring Sisters
WLS—Dinnerbell Program
WMAQ—Oleanders (NBC)

12:30 p.m.
NBC—Words & Music: WMAQ
KFYP
CBS—Little Jack Little, songs:
WCCO WBBM KSL KSCJ
KFAB KFH
KFYP—Agricultural Adjustment
Act Progress Report
KGNF—Thrill Hunter, drama
KOA—Ida Bailey Allen
KOIL—News; Public Affairs
KSTP—News; Dance Orchestra
KTAR—Woman's Magazine of the
Air (NBC)
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—Mid-day Service
WHO—Lunchoon Music
WLW—Johnnie Burkhardt's Orch.
WMT—Bob McGrew and Orch.
WOW—Mid-day Review
WTMJ—Variety Program

12:45 p.m.
NBC—Home Sweet Home:
WMAQ
CBS—Pat Kennedy; Art Kassel's
Orch.: WBBM WMT WCCO
KSL
KFAB—Cornhuskers
KFYP—Farm Flashes
KFH—Livestock Market
KGNF—Stickleman, lecture
KOA—Reports; Weather
KSCJ—Livestock Farm Flash
WHO—News
WLW—Ben Pollack's Orchestra
WNAX—D. B. Gurney

1:00 p.m.
NBC—Platt & Nierman, piano
duo; Dorothy Page, songs:
KOIL
CBS—Marie, Little French Prin-
cess: WBBM KSL
KOA—Magic of Speech: KFYP
KOA WEBC WMAQ
KFYP—Chimes Concert
KFH—Police Program
KGNF—Fuzzy, the Melody Man
KSCJ—Opal Bullard
KSTP—Organ Program
WGN—Palmer House Ensemble
WHO—Lunchoon Music
WISN—Concert Ensemble
WLS—Henry Burr, tenor
WLW—Ohio School of the Air
WNAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
WTMJ—Livestock; Dance Orch.

1:15 p.m.
CBS—Romance of Helen Trent:
WGN KSL
WNAX—Al Thompson
KFAB—Market Reports
KFYP—Education Department
KFH—Close of Livestock & Grain
Markets
KGNF—American Family Robin-
son
KSCJ—Harlan McKeivey
WCCO—U of Minnesota Farm
Hour
WHO—Market Reports
WLS—Rangers & John Brown
WMT—Market Reports
WOW—News

1:30 p.m.
NBC—Harvest of Song: KOIL
WHO
NBC—"The Kitchen Party":
Francis Lee Barton; Al & Lee
Reiser; Jimmy Wilkinson,
baritone; Marjha Mears,
soprano; Warren Hull, m.c.;
Guest Artists: WEBC WOW
WMAQ KOA WTMJ KSTP
CBS—Amer. School of the Air:
WMT WCCO KFAB WBBM
KSCJ KFH KSL
KFYP—Music
KFYP—Organ Rhapsody
KGNF—Musical Spotlight
KTAR—Business Brevities
WDAY—Farm Flashes
WGN—Executives' Club

WISN—World Revue
WLS—Market Reports
WNAX—Charlie Kent's Singers
WMT—Parade of Features
WNAX—Edith Gurney
1:45 p.m.
NBC—Armand Girard, basso:
KOIL
KFYP—Housekeepers Chats
KGNF—Farm Flashes
KGNF—Smiling Ralph, organist
WDAY—Thorstein Skarning's
Orchestra
WLS—Homemakers' Hour
2:00 p.m.
NBC—Vic & Sade: WLW
NBC—Marine Band: KOA
CBS—Henry F. Seibert, organist:
WMT KSCJ KFH
NBC—Don Pedro's Orch.: WEBC
WMAQ KFYP WDAY
Electric Kitchen: KFAB KOIL
KGNF—Market News; Weather
KSL—Payroll Builder
KSTP—Mpls. Church Federation
KTAR—Variety Program
WBBM—Doris Loraine & Norm
Sherr (CBS)
WCCO—Just Plain Bill (CBS)
WGN—Palmer House Ensemble
WHO—Betty and Bob
WISN—Air Breaks
WLS—Homemakers' Hour
WNAX—The Sunshine Hour
WOW—Fed. of Women's Clubs
WTMJ—Woman's Point of View
2:15 p.m.
NBC—Ma Perkins: KSO WLW
NBC—Judy & Jane: KSTP
WEBC WOW WHO
KGNF—Concert Hour
KTAR—Farm & Home Hour
WCCO—Markets
WDAY—Lem Hawkins
WGN—Blackstone Ensemble
WMAQ—Board of Trade
2:30 p.m.
NBC—Sizzlers Trio: WHO
WMAQ
CBS—Grab Bag: KSCJ KFH
KSL
NBC—Marine Band: WDAY
KSTP WEBC WLW KFYP
KFAB—University of Nebraska
KGNF—To be announced
KOIL—Variety Program
WGN—June Baker
WISN—Woman's News of the Air
WLS—E. D. Edgren, "Recrea-
tion"; Orch.; Geo. Simmons;
Mrs. Wright
WNAX—Variety Quartet
WOW—Police Bulletins
WTMJ—News; Organ Melodies
2:45 p.m.
NBC—Kay Foster, songs: WHO
WMAQ
KGNF—Coleman Cox
KXX—Health Talk
WCCO—Grab Bag (CBS)
WGN—Souvenirs
WLW—Tucker Notes
WOW—Ned. Fed. of Women's
Clubs
3:00 p.m.
NBC—Betty & Bob: KSTP KOA
KOIL KFYP WTMJ WENR
CBS—Four Showmen: KFAB
KSCJ KFH
NBC—Woman's Radio Review;
Guest Speaker; Orch., direction
Joseph Littau; Claudine Mac-
donald; WFO WOW
KGNF—Vocal Variety Hour
KSL—Shoppers' Guide
KTAR—Musical Program
WCCO—Melody Matinee
WDAY—Lem Hawkins
WEBC—News; Stocks
WGN—Harold Turner, pianist
WISN—Musical Matinee
WLW—Mary Woods, soprano;
John Barker, baritone
WNAX—Nancy Gurney Trio
WMAQ—Home Forum
3:15 p.m.
NBC—East & Dumke: WDAY
WEBC KSTP KOIL
CBS—Pro Arte String Quartet
of Brussels: KSL KSCJ KFH
NBC—Vic & Sade: KOA WMAQ
WHO WOW
KFAB—The Jangles
KFYP—Hokum Boys
KGNF—Anson Weeks' Orch.
WENR—Madame de Sylvara
WGN—Louise Brabant, soprano
WLW—Betty & Bob, drama
WTMJ—With a Song
3:30 p.m.
NBC—Ma Perkins: KSTP KFYP
WHO WEBC WOW WDAY
WENR KOA WTMJ
NBC—Music Guild: Mrs. Arthur
M. Reis, guest; WMAQ
KFAB—Pro Arte Quartet (CBS)
KGNF—Musical Dreams
KOIL—Donald Novis, tenor

KTAR—Musical Program
WGN—Rhythm Rumbles
WISN—Magic Harmony
WLW—Charlie Kent's Singers
WMT—Parade of Features
WNAX—Edith Gurney
3:45 p.m.
NBC—Music Guild: WDAY
WOW
Gen. Fed. Women's Clubs: KSTP
WEBC WTMJ
MBS—Life of Mary Sothorn:
WGN WLW
KFYP—Consumer Time
KOA—Betty Marlow (NBC)
KOIL—Klub Kalender
WENR—Program Preview
WHO—Federation Program
WNAX—George B. German
4:00 p.m.
CBS—Men of Notes: WMT
KSCJ KFH WCCO
★ NBC—Al Pearce's Gang: KOA
WDAY KFYP WENR KOIL
KTAR KSTP
KFAB—Little Theater of the Air
KGNF—Your Tune
KSL—Broadcasters' Review
WEBC—Prelude to Evening
WGN—Bob Forsman, tenor
WHO—Crescent Hour of Music
WISN—Organ Melodies
WLW—Variety Program
WNAX—Don Franklin's Orch.
WOW—Causes of War (NBC)
WTMJ—The Cocktail Hour

4:15 p.m.
CBS—Tom Baker & Norm Sherr:
WMT KSCJ KFH WCCO
NBC—Jackie Heller, tenor: KOA
KFYP WENR WDAY WOW
KGNF—Uncle Jerry
KOIL—Variety Program
KSTP—Headliners
KTAR—Musical Program
WEBC—Children's Hour
WGN—Melody Moments
WISN—Caretree Capers
WLW—Tom Mix' Straight Shoot-
ers (NBC)
WMAQ—High & Low (NBC)
WNAX—Pappy & Buckle Bus-
tlers
4:30 p.m.
NBC—Singing Lady: WLW
★ NBC—Nellie Revell Interviews
Richard Maxwell: WDAY KOA
WMAQ
CBS—Milton Charles, organist:
WCCO KFH KSL KSCJ
NBC—Maurie Sherman's Orch.:
WENR
KFAB—Pinto Pete
KFYP—Rhythmic Serenade
KGNF—Late Releases
KSTP—Eb & Zeb
WEBC—Prelude to Evening
WHO—Harvest Club
WMT—Tarzan of the Apes
WNAX—Singing Strings
WOW—Camp Fire Girls' Prgm

4:45 p.m.
★ CBS—Between the Bookends:
KSL KFH KSCJ
NBC—Capt. Tim Healy: KSTP
WEBC WOW WHO WMAQ
WTMJ
NBC—Happy Jack Turner: KOA
WENR
KFAB—Kiddies Program
KGNF—Eb and Zeb
KOIL—Creighton Univ. of the
Air
KTAR—Al Pearce's Gang (NBC)
WCCO—Livestock Summary
WDAY—Trade Away Exchange
WGN—Harold Turner, pianist
WISN—The Spotlight
WLW—Jack Armstrong, drama
WMT—Walker Family
WNAX—The Pickard Family
5:00 p.m.
NBC—Jack Berger's Orch.: KOA
WENR KFYP
NBC—Xavier Cugat's Orch.:
WIBA WMAQ WHO
CBS—Oz. Son of Fire: WCCO
WBBM
CBS—Songs of Long Ago: KSL
KFH
KFAB—Man on the Street
KGNF—Aetha, pianist
KOIL—Mother's Helper
KSCJ—Variety Program
KSTP—Uncle Tom
KTAR—Musical Program
WDAY—Gold Star Band
WEBC—Prelude to Evening
WGN—Armchair Melodies
WISN—Show Window
WLW—Stamp Club
WMT—The Uptowners
WNAX—Rhythm Boys
WOW—Tarzan
WTMJ—Our Club
5:15 p.m.
NBC—Tom Mix's Straight Shoot-
ers: KSTP WEBC WOW WHO
WMAQ WTMJ

NBC—News; Gale Page, contral-
to: WMAQ
CBS—Jack Armstrong, sketch:
WBBM WCCO
Jack Armstrong: WHO WTMJ
KFH—Eddie Dunstieder, organist
(CBS)
KFYP—News; To be announced
KOA—News; Microphone Topics
KOIL—Last of the Mohicans
KSTP—Uncle Tom
KTAR—School of the Air
WDAY—Variety Program
WEBC—News; Prelude to Eve
WENR—News
WGN—Singing Lady (NBC)
WLW—Bob Newhall
WMT—Variety Program
WNAX—Rosebud Kids
WOW—Bill, Mack & Jimmie
5:45 p.m.
NBC—Lowell Thomas: WLW
CBS—Cadets' Quartet: WNAX
WMT KSCJ
WMT—Orphan Annie: WEBC
WGN KSTP KFYP KOIL
WHO
KFH—Brier Fox Club
KOA—To be announced (NBC)
KSL—Musical Program; News
KTAR—Business Brevities
WCCO—Rollie Johnson, sports
WDAY—Playing the Song Mar-
ket
WENR—Singing Strings
WIBA—Variety Program
WMAQ—Max Dolin's Grenadiers
WOW—Newcasting
WTMJ—Florence Martin's Sing-
ing Strings

Night
6:00 p.m.
NBC—To be announced: WMAQ
KFYP WEBC
★ NBC—Court of Human Rela-
tions: KSL
★ NBC—Amos 'n' Andy: WENR
Adventures of Jimmy Allen:
KMOX WCCO WGN KFH
KFH—California Teachers' Ass'n
KOA—Comedy Capers
KOIL—News
KSTP—Sports Reporter
WBAP—Rhythm Makers
WDAY—Dinner Hour
WHO—Sunset Opry
WISN—Salutes
WLW—Paul Pierson's Orchestra
WMT—"Anything Can Happen"
WNAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WTMJ—Sport Tack

6:15 p.m.
NBC—Plantation Echoes; South-
ernaires Quartet: KOIL WENR
KSO WBAP
★ NBC—Stories of the Black
Chamber: WMAQ KFYP KSTP
WEBC
CBS—Concert Orch.: KFH WMT
CBS—Bill Plain Bill WBBM
★ MBS—HORLICK'S MALTED
Milk Presents Lum & Abner,
comedy sketch: WLW WGN
WOAI
Adventures of Jimmy Allen
WHO WOW
KFH—Organ Recital
KMOX—Four Shamrocks; Orch.
KOA—Stamp Club
WCCO—News
WISN—Fireside Phantasies
WNAX—Marion Matthews, or-
ganist
WTMJ—Heinie's Grenadiers

6:30 p.m.
★ NBC—Red Davis: KSTP WLW
WEBC WFAA KOIL WOAI
WENR KSO
CBS—Louis Panico's Orch.: KFH
NBC—Three Seapans: KOA
KFYP—Variety Program
KMOX—Norman Paule, songs
KSL—Adventures of Robin Hood
WCCO—Legislative Week
WGN—Dance Orchestra
WHO—Tune Tossers
WISN—Gypsy Caravan
WMAQ—Talks on Astronomy
WMT—Tunes and Topics
WNAX—News; Musical Program
WOW—Randall Family
WTMJ—Heinie's Grenadiers

Private Life of Winchell

(Continued from Page 9)

the pages of a nationally circulated vaudeville magazine was payment enough for the hours of toil he had expended in editing his daily. He eagerly accepted the job as road correspondent for the *Vaudeville News*, sans pay, and filed his column religiously each week.

Walter's career, at the age of 20, was interrupted in 1917, when America was drawn into the World War. When the declaration of war was signed, he immediately enlisted in the Navy, where he was assigned to a secretarial role aboard the flagship *S. S. Isis*. He remained aboard the *Isis* until the cessation of hostilities, when he again teamed up with his girl partner and resumed his hoofing and writing career. He now is a commissioned officer—Lieutenant Winchell, U. S. N. R.

Along the way he explored life deeply. Books became a part of his working day. The writer learned this part of his life in snatches, by inadvertent admissions, for Walter still maintains that hard-boiled exterior. But gradually, almost unconsciously, he painted a picture of a young hoofer who slowly began to form a taste for books, and determined to put the knowledge thus assimilated to some concrete use, for he had a premonition that something of a drastic nature would happen shortly, and he wanted to be prepared for any eventuality.

Turning Point

Something drastic did happen in the Spring of 1922—something that changed the entire tenor of his life. In the midst of a stage dance, his dancing partner became ill. It was necessary to cancel bookings and return home.

This incident was the dramatic turning point in Walter Winchell's life. They returned to New York, where each went his respective way.

Back in Gotham, Walter decided to pay a courtesy call to Glenn Condon, whom he never had met. What he saw in Condon's office froze his vague journalistic ambitions.

Condon's office was a small cubbyhole in the Palace Theater Annex Building. The furnishings were unpretentious, and the aroma of stale paper and printer's ink hovered over the premises. But to Winchell there was something vaguely fascinating about the little office. His plan of action formulated instantly. He arrived to say hello—and good-bye, forever. Instead, he asked for and received a job.

Walter explained what had brought him back to New York. "And I'd like to quit show business, Mr. Condon," he concluded crisply. "How about a job on your magazine?"

Condon sighed regretfully. "I'd like to put you to work, Walter," he stated, "but the *Vaudeville News* is not self-supporting. As a matter of fact it has been losing money all along. You have great promise, my boy, but I simply can't afford to take on another reporter."

Walter's answer was kifelike and clear. "Never mind the salary for my column. I'll do it for nothing—providing you give me a commission for any advertisements I might sell."

Column Begun

"Anyone who can sell ads for this book is a magician," replied Condon humorously. "But I like your nerve, so I'll give you a chance to see what you can accomplish."

To the average man the new job wouldn't have been much fun, but to Walter it represented a chance to make good at the profession he craved to enter. Each week he wrote a column called Broadway Hearsay, but in addition to his writing activities he helped to tidy up the office, delivered magazines to subscribers,

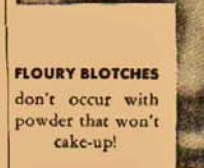
(Continued on Page 27)

3 worst impressions of faulty make-up

corrected by the face-powder that's moisture-proof!



SHINY NOSE can't happen when a powder won't absorb moisture!



FLOURY BLOTCHES don't occur with powder that won't cake-up!



CLOGGED PORES can't happen when powder stays soft and fine!

1/4 ounce of \$3 La Richeesse Perfume FREE to win new friends for the powder that never clogs... always clings!

Do you want to make your skin clear, transparent, lovely? . . . And have it last that way for hours? Then try this moisture-proof face powder!

Don't take our word. Put a spoonful of Luxor in a glass and pour water on it! Notice what happens. It does not mix with the water. It rises to the top soft, dry, smooth as velvet.

There's moisture on even the driest skin. But Luxor won't mix with it, any more than with water in the glass.

That's why it defies the ravages of oils, pore secretions and other enemies of long lasting make-up.

Accept this Perfume Gift

Once you've tried Luxor, you'll stick. Most women do. That's why we can afford to give you this free quarter ounce of \$3 La Richeesse Perfume. A rare French scent, mysterious, with the overtone of lured! Out gift. Just to induce you to try the first package of Luxor. Order Luxor at your favorite toilet goods counter today. Only 55c for this velvety, fine powder, scented ever so tastefully. It bears Good Housekeeping Seal of Approval. Or send coupon now for a generous supply.



Made only of the finest ingredients.

55c

MAIL COUPON NOW FOR WEEK'S SUPPLY!

LUXOR, LTD., 1335 W. 31st St., Chicago, Ill.
Please send me your generous trial packages of Luxor Moisture-Proof Powder, Rouge and new Special Formula Cream. Here's ten cents to help cover mailing costs. (Offer not good in Canada.)
Check, Powder: Rose Rachel Rachel Flesh
ROUGE: Radiant Vivid Sunflower
No. 2 Pastel Medium Roseblush

Name _____
Address _____

6:45 p.m.
★ NBC—Uncle Ezra's Radio Station: WOW WMAQ
CBS—Beake Carter, news: WBBM KMOX WCCO
★ NBC—Dangerous Paradise: Nick Dawson; Elsie Hitz; KOIL WENR WFAA WLW KSO
Little Orphan Annie: KSL KTAR
KFH—LeRoy, piano program
KFJ—Just Plain Bill
KFYR—George Devron's Orch.
KOA—To be announced (NBC)
KSCJ—Glueback Entertainers
KSTP—Glucktette
WDAY—Jimmie Allen
WEBC—Seth Wiggins, talk
WGN—Quinby's Amateur Nite
WHO—News Hits and Bits
WNAX—Pappy and Enick
WOAI—Hearts Delight Millers
WTMJ—Around the Fireside

7:00 p.m.
★ NBC—Concert; Jessica Dragonette, soprano; WOAI WEBC.
WHO WOV KOA WFAA KSTP WMAQ WTMJ
CBS—St. Louis Blues: KMOX KFH
NBC—Irene Rich, sketch: KOIL WLS KSO KWCR
KFJ—Braux Arts Trio
KFYR—Harry Turner's Orch.
KSCJ—Variety Program
KSL—Pullman Tailors
KTAR—Flirtations (NBC)
WCCO—Dramatic Program
WDAY—World Revue
WGN—Lone Ranger
WISN—Musical Silhouettes
WLW—Cotton Queen Showboat
WMT—The Randall Family
WNAX—George B. German

7:15 p.m.
NBC—Dick Leibert's Revue: KSO KOIL WLS KWCR
★ CBS—Edwin C. Hill, "The Human Side of the News": WCCO KMOX WBBM
KFH—Stan Stanley's Orchestra
KSL—Tarzan, sketch
WISN—Mario Morelli Ensemble
WMT—Country Store

7:30 p.m.
★ CBS—Court of Human Relations: WCCO WBBM KMOX KFAB
NBC—Al Goodman's Orchestra; Vocalist; Jane Froman; Bob Hoop, m. c.; WLS KOIL KSO KWCR
KFH—Hal Collier's Orch. (CBS)
KFJ—Stump Club
KFYR—Thursday Music Club
KSCJ—Junior League Book Review
KSL—Clarke & Heaps
KTAR—The Big Ten
WDAY—Amateur Review
WGN—Musical Memory Book
WISN—The Revelers
WLW—Fireside Songs
WNAX—The Hawk

7:45 p.m.
KFJ—Ricardo and His Violin (NBC)
KSCJ—Piano Hash
KSL—Krausemeyer & Cohen
KTAR—Musical Program
WNAX—Eb and Zeb

8:00 p.m.
★ NBC—Waltz Time; Frank Munn, tenor; WLW WMAQ WOV
NBC—Beatrice Lillie, comedienne; Cavaliers Quartet; Lee Perrin's Orch.; KOA WLS KFI KOIL KWCR KSO WFAA
★ CBS—March of Time: WCCO KSL KMOX WBBM WMT
NBC—Merry Macs: WDAY KFYR
KFH—Accordion Melodies
KSCJ—To be announced
KSTP—20,000 Years in Sing Sing
KTAR—Finest
WEBC—Axel Wexall's Orchestra
WGN—Dance Orchestra
WHO—To be announced
WISN—Front Page Drama
WNAX—Variety Program
WOAI—Charlie Kent's Singers
WTMJ—Pick and Pat

8:15 p.m.
NBC—Art Kassel's Orch.; KFYR
KFH—Pianorimba Quarter Hour
KTAR—Max Dolin's Orchestra
WDAY—Dramatic Players
WGN—Comedy Stars of Hollywood
WISN—Waltz Time
WOAI—Music Ensemble
8:30 p.m.
NBC—Pick & Pat: WMAQ WOV WHO

CBS—Hollywood Hotel, Dramatic Musical Revue; Dick Powell; Jane Williams; Ted Fiorito's Orch.; Edw. G. Robinson & Jean Arthur, guests, in "Passport to Hell"; KMOX
WCCO KFAB WBBM WNAX
WISN KSL WMT KSCJ KFH
★ NBC—Phil Baker, comedian;
Gogo Delys; Leon Belasco's Orch. WFAA KOIL KOA
KFI KSO WENR WEBC
KSTP WOAI WTMJ KTAR
KWCR
KFYR—American Legion Dept. of N. D.
WDAY—Book News & Comments
WGN—Wayne King's Orch.
WLW—Henry Thues' Orchestra

8:45 p.m.
MBS—Singing Sam; WGN WLW
KFYR—Variety Program
WVAI—American Legion Prgm.
9:00 p.m.
★ NBC—First Nighter, drama: KFI WMAQ WOV KOA WLW WTMJ KTAR WHO WOAI KSTP WFAA WEBC
NBC—O. Henry Dramatization: KOIL KSO KWCR WENR
WDAY—Musical Headlines
WGN—News

9:15 p.m.
KFYR—Mary Wood, violinist
WDAY—Student Theater of the Air
WGN—Bridge Club of the Air

9:30 p.m.
NBC—△ Jewish Prgm.; Rabbi Israel Goldstein, guest speaker; WENR
NBC—The Pause That Refreshes on the Air; Chorus & Orch.; Frank Black, director; KFI WLW WTMJ WMAQ
KOA WDAY KSTP WEBC
KFYR WOV
CBS—Cleveland Entertains: KFH
WMT KSCJ KSL WNAX
Charlie Kent's Singers: WCCO
WHO
KMOX—Romance of Money
KOIL—News
WFAA—Friendly Builders
WGN—Arturo Baggione, tenor; Concert Orchestra
WISN—Dance Orchestra
WOAI—The Friendly Builders

9:45 p.m.
CBS—Herbie Kay's Orch.; WBBM WCCO
KMOX—Tin Pan Alley
KOIL—Comedy Capers
KSL—Comedy Stars of Hollywood
WHO—John Behan, tenor
WMAQ—George Olsen's Orch.
10:00 p.m.
★ NBC—Amor in Andy; KOIL
KOA WOAI KFI KSTP WENR
WBAP WTMJ
★ CBS—Myrt & Marge; KFAB
WCCO WBBM KMOX KSL
NBC—George R. Holmes, Chief of the Washington Bureau of the Int'l News Service; WOW
KFH—Guilty or Not Guilty
KFYR—Piano Moods
KSCJ—Sports News
WDAY—News Review
WEBC—Mirella Birgmann's Ensemble
WGN—Dudley Crafts Watson
WHO—Hits and Bits
WISN—The Revelers
WLW—News; Our Friends, Virginia Marucci's Orchestra
WMAQ—Hal Totten, sports
WMT—News
WNAX—Monitor News

10:15 p.m.
★ CBS—Edwin C. Hill, "The Human Side of the News"; KSL
NBC—Jesse Crawford, organist; KFYR WOAI WOV WHO
WMAQ
CBS—Gus Arnheim's Orch.; KFAB WNAX WBBM WCCO
WMT KSCJ
★ NBC—Red Davis; KFI KOA
KFH—Dance Orch.
KMOX—Sports; Hal Collier's Orchestra
KOIL—Wrestling Match
KSTP—News; Sports Reporter
WBAP—Bob Calen
WDAY—Silver Strains
WENR—The Glastrotter
WGN—Dream Slin
WTMJ—Dance Orchestras

10:30 p.m.
NBC—Al Goodman's Orch.; Guest Artists: KFI KOA
CBS—Jacques Renard's Orch.; KSL
NBC—Jolly Coburn's Orch.; WOW

10:45 p.m.
KFH—Jacques Renard's Orchestra (CBS)
KMOX—Jacques Renard's Orch. (CBS)
KOIL—Freddie Ebeners' Orch. KTAR—Musical Program
WBAP—Dance Orchestra
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WHO—Dance Orchestra
WOW—Hot's Orch. (NBC)

NBC—Hoff's & Sissle's Orchs.; WDAY
CBS—Keith Beecher's Orch.; WBBM KSCJ WCCO KFAB WMI WNAX
NBC—Tom Gerun's Orch.; KFYR WEBC WMAQ WOAI
KSTP—Dance Orchestra
KTAR—Eskimos
WENR—Hoofinglammy, sketch
WGN—Wayne King's Orchestra
WHO—Prince of Song
WISN—Ben Armstrong's Orch.
WLW—Johnnie Burkarth's Orch.

10:45 p.m.
KFH—Jacques Renard's Orchestra (CBS)
KMOX—Jacques Renard's Orch. (CBS)
KOIL—Freddie Ebeners' Orch. KTAR—Musical Program
WBAP—Dance Orchestra
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WHO—Dance Orchestra
WOW—Hot's Orch. (NBC)

11:00 p.m.
NBC—Freddie Berrens' Orch.; WDAY WLW
CBS—Cab Calloway's Orchestra; KFAB WNAX KMOX KSCJ
WMT KFH WBBM WISN
NBC—Jack Denny's Orch.; WHO
WEBC KFYR KOA
KFI—Caswell Concert (NBC)
KSTP—Dance Orchestra
KSL—Gene Halliday, organist
WBAP—Dance Orchestra
WCCO—Johnny Hamp's Orch.
WENR—George Olsen's Orch.
WMAQ—Cherniavsky's Orchestra
WOAI—Dance Orchestra
WOW—Dance Orchestra

11:15 p.m.
★ NBC—STUDEBAKER CHAMPIONS Present Richard Hubbard's Orch.; Joey Nash, vocalist; KDYL KOA KFI KTAR
CBS—Frank Dailey's Orch.; KSL
KFH
NBC—Jos. Cherniavsky's Orch.; KFYR WEBC WDAY KSTP
WISN KFAB WBBM WOV
WHO
KMOX—Stan Stanley's Orch.
WGN—Ted Weems' Orchestra

11:30 p.m.
NBC—Don Pedro's Orch.; WHO
KFYR WOV WEBC WMAQ
KOIL WENR KSTP
CBS—Scott Fisher's Orchestra; KMOX WCCO WMT KSCJ
WNAX KFAB KFH
NBC—To be announced; KTAR
NBC—Ted Fiorito's Orchestra; WDAY
KSL—Wrestling Matches
WGN—Ferde Grofe's Orchestra
WISN—Dance Orchestra
WLW—Ben Pollack's Orchestra

11:45 p.m.
NBC—Ted Fiorito's Orch.; WHO
KOA
CBS—Scott Fisher's Orch.; WBBM
CBS—Arthur Warren's Orch.; WMT
KFI—The Philistine (NBC)
KMOX—When Day is Done
KSTP—Dance Orchestra
WGN—1-2-3 Dance Orchestras
WMAQ—Old Heidelberg Ensemble

12:00 Midnight
NBC—Stan Myers' Orch.; WENR
KFI—Reporter of the Air (NBC)
KOA—Don Irwin's Orchestra
KSTP—Dance Orchestra
KTAR—Radio Newspaper
WIAW—Mel Snyder's Orchestra
WMAQ—Art Kassel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a.m.
KFI—Tom Cookley's Orch. (NBC)
KSL—Joe Sullivan, pianist
KSTP—Dance Orchestra
12:30 a.m.
KFI—Jimmy Grier's Orch. (NBC)
KOA—Tom Cookley's Orchestra (NBC)
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orch.
WLW—Moon River
WMAQ—George Devron's Orch.
12:45 a.m.
KFYR—Markets and Farm
Flashes
1:00 a.m.
KFI—Ted Fiorito's Orch. (NBC)
1:30 a.m.
KFI—Around the Radio World
1:45 a.m.
KFI—Bart Woodyard's Orchestra (NBC)

Programs for Saturday, February 2

Star ★ Indicates High Spot Selections

5:30 a.m.
KFAB—Cornshuckers
WLW—Top of the Morning

6:00 a.m.
WLW—A Nation's Family Prayer
WMT—Ira Hudson
WNAX—Musical Program

6:15 a.m.
WLW—A Morning Devotions

6:30 a.m.
KSO—Musical Service Bureau
WLW—Rhythm Jesters
WMT—A Family Altar; Rev. Cedarholm
WOW—Health Exercises

6:45 a.m.
KFAB—Market Reports
KOIL—Morning Music
KSTP—Comedy Capers
WEBC—Sunrise Program

7:00 a.m.
NBC—Bradley Kincaid, songs: WOW WLW WHO
NBC—Morning Devotions: KFJR KOIL
KFAB—Time 'n' Tunes
KGNF—Fuzay and Jerry
KFH—Musical Clock
KSCJ—Town Crier
WCCO—Time Signal
WDAY—A Morning Devotional
WEBC—On the March
WGN—Good Morning
WISN—Early Risers' Club
WLS—News, Julian Bentley
WMAQ—Variety Program
WMT—Cakes and Coffee Club
WNAX—Variety Program
WTMJ—A Devotional Services

7:15 a.m.
NBC—Don Hall Trio, songs: WOW WLW WHO
NBC—Wm. Meader, organist: WDAY KOIL KFJR
KGNF—Early Risers Time
KSTP—Tunes & Topics
WEBC—Musical Clock
WLS—Bulletin Board
WMAQ—Emil de Salvi, tenor

7:30 a.m.
NBC—Cherico: WDAY KFJR
WOW WLW
KGNF—Sunrise Musical Hour
KSCJ—Estimated Receipts
KSL—Morning Musicals
WEBC—Musical Chimes
WHO—Musical Clock
WBA—News
WLS—Jolly Joe
WTMJ—The Sun Dial

7:45 a.m.
KGNF—Eb and Zeb
KOIL—Landt Trio & White: (NBC)
WLS—Spare Ribs' Fairy Tales
WMT—Organ Melodians
WNAX—Harmony Boys

8:00 a.m.
NBC—Richard Leibert, organist: WHO WOW
CBS—Cheer Up: WMT KFH KSL
★ NBC—Breakfast Club; Orch.: Soloists; Don McNeill, m. c.: KOIL KSTP KSO KFJR KWCR WDAY WEBC KOA
KFAB—Jim & Jerry
KGNF—A Devotional
KTAR—Morning Greeting
WLS—A Morning Devotions
WLW—Joe Emerson, hymns
WNAX—Rosebud Kids
WTMJ—Musical Program

8:15 a.m.
KFAB—Delta and Irish
KGNF—South American Orch.
KSL—A Morning Watch
KTAR—A Family Devotional
WHO—Musical Clock
WLS—"Ramblin' Red" Foley; Weather
WTMJ—The Sun Dial

8:30 a.m.
NBC—Banjoers: WOW
KFAB—Kaal Hawaiians
KGNF—Round the Town
KTAR—Business Brevities
WEBC—Musical Clock
WHO—Musical Revue
WLS—Ford Rush
WLW—Mail Bag
WMT—Aunt Hattie
WNAX—Old Timers

8:45 a.m.
CBS—Eton Boys: KFH WMT
KFAB—Natural Singers
KSCJ—Opening Hoe Trade
WDAY—Nancy & Phil
WGN—Keep Fit Club
WHO—Kiddies Musical Clock
WLS—Morning Minstrels
WLW—Antoinette Werner West, soprano
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
NBC—News; Johnny Marvin, tenor: KFJR WDAY WEBC

5:30 a.m.
NBC—Smack Out: KOA KTAR
CBS—News; Mellow Moments: KSCJ KFH
KGNF—Mary Kitchen, Time Savers
KOIL—Animal Fair
KSL—News; Morning Music
KSTP—Polly, the Shopper
WCCO—Good Sprat
WGN—Good Morning
WISN—Castles in Music
WLS—Westerners Round-Up
WLW—Mrs. Suzanne Littleford, health talk
WMAQ—Emil De Salvi, tenor
WMT—Fran Allison
WNAX—News; The Singing Cowboy
WOW—News
WTMJ—Woman's News of the Day

9:15 a.m.
CBS—Carlton & Shaw, vocal duo: WCCO KSCJ
NBC—Edward MacHugh, the Gospel Singer: KOIL KSTP WDAY KFJR WEBC WMAQ KOA KTAR
NBC—Morning Parade: WHO
KFAB—The Deckers
KFH—Jacob Dold's Organ Program
KGNF—Weather
WBA—Hostess Helen
WISN—Ann Lealic's Scrapbook
WLW—Livestock Reports
WNAX—Bohemian Band
WTMJ—Adventures in Scouting

9:30 a.m.
NBC—Morning Parade: KSTP KFJR WEBC KOA
CBS—Let's Pretend: KSCJ KFAB—University of Nebraska
KFH—Opening Grain & Live Stock
KGNF—Organ Music
KOIL—Singing Strings (NBC)
KTAR—Josephine Gibson
KTAR—Financial Service
WCCO—Stocks & Markets
WDAY—Sunshine Hour
WGN—Markets & Mail Box
WISN—Saturday Morning Revue
WLS—Jolly Joe
WLW—Rex Griffith, vocalist
WMAQ—Music and Comments
WMT—Allison and Starr
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny
WTMJ—Variety Program

9:45 a.m.
NBC—News; Originalites: WMAQ KSO KWCR
NBC—Morning Parade: WDAY
WOW
KFH—Shoppers Guide
KFJR—Weather Aunt Sammy
KOIL—Omaha Police Court
KTAR—Musical Program
WCAL—St. Olaf Chapel Serv.
WCCO—Dodge Doin'
WEBC—Herald of the Air
WGN—Quinn Ryan & Cadets
WLW—Nora Beck Thumann, vocalist
WMT—Libbie Vaughan
WNAX—A Sacred Service

10:00 a.m.
NBC—Galaxy of Stars: WHO
WOW WEBC KOA KSTP
WMAQ WTMJ WLW
CBS—Bandwagon Variety: KFH
WCCO KSL KSCJ WBBM
WMT
NBC—Honeymooners: KWCR
KFAB—Omaha Police Court
KFJR—Organ Melodies
KGNF—Sisters of Harmony
KTAR—Johnny O'Brien (NBC)
WCAL—Time Signals
WDAY—Uncle Ken's Kiddies' Hour
WGN—Harold Turner, pianist
WISN—Pop Concert
WLS—Harmony Ranch

10:15 a.m.
★ NBC—Tony Wons, poetry & philosophy: WMAQ KOIL
NBC—The Vass Family: WOW
KOA WHO KSTP KFJR
WEBC
KGNF—Tunes and Topics
KTAR—Mrs. M. E. Bartlett
WGN—Your Friendly Neighbor
WLS—Announcement; Markets; News
WLW—Baily Axton, tenor
WNAX—John Peter DePagner
WTMJ—Hollywood Movie Letter

10:30 a.m.
NBC—Geo. Hessberger's Orch.: WMAQ
CBS—St. Peter's College Glee Club: KFAB KSCJ KFH
WCCO WBBM
NBC—Down Lovers' Lane: Gloria La Vey; Walter Preston; Al & Lee Reiser; Henry Neely, narrator: WHO WDAY KSTP
WEBC KOA KFJR

3:30 p.m.
KFAB—Pro Arte String Quartet (CBS)
KGNF—Request Hour
WGN—Saturday Matinee
WISN—Milwaukee Boys' Club
WNAX—Edith Gurney

3:45 p.m.
WISN—Tea Dansante
WNAX—George B. German

4:00 p.m.
NBC—Eddy Duchin's Orch.: KOA WOW WHO KSTP KFJR
WMAQ WDAY WEBC WLW
CBS—Little Jack Little's Orch.: KMOX WCCO KSCJ KFH
KFAB WBBM KSL WMT
NBC—George Sterney's Orch.: KOIL WENR
KGNF—Dance of the Hour
KTAR—Musical Program
WGN—Rosenwald Museum
WTMJ—Organ Melodies

4:15 p.m.
NBC—Jackie Heller, tenor: WENR
KGNF—Uncle Jerry
KOIL—Variety Program
KSL—Dental Clinic of the Air
WGN—Saturday Matinee
WISN—Los Argentinos
WLW—Stump Club
WNAX—Pappy & Buckle Busters

4:30 p.m.
NBC—Harvest of Song: Edna Odell; Irma Glen; Songfellows Quartet: WENR WLW
CBS—Along the Volga: KSCJ KFH KFAB KSL WBBM
WCCO
NBC—Our American Schools: Annie C. Woodward, "A New Deal in Education": KFJR
WEBC WDAY WOW KOA
WHO WMAQ
KGNF—Late Releases
KSTP—Uncle Tom
WMT—Tarzan of the Apes

4:45 p.m.
NBC—Harvest of Song: KOIL
CBS—Between the Bookends: KFH KSL KSCJ WMT
KFAB—Kiddies Program
KGNF—Musical Dreams
KSTP—Young Peoples' Prgm
WCCO—Minn. Law and Order
WGN—Harold Turner, pianist
WISN—Paths of Memory
WNAX—The Pickard Family
WTMJ—Practical Public Speaking

5:00 p.m.
★ NBC—Student Opinion on Questions of Current Interest: WENR
NBC—Angelo Ferdinand's Orch.: WOW WHO
CBS—"Lilac Time": Earl Oxford, tenor; Arthur Murray: WCCO
WNAX WBBM KSL WMT
NBC—Kaltenmeyer's Kindergarten: KFJR WEBC WMAQ
KSTP WDAY
KFAB—Man on the Street
KFH—Musical Program
KGNF—Drama
KOA—Ferdinando's Orch.
KOIL—Fireside Fairy Tales
KSCJ—Dance Program
WGN—Armchair Melodies
WISN—Show Window
WLW—R.F.D. Hour
WNAX—Rhythm Boys
WTMJ—Our Club

5:15 p.m.
KFAB—Blackbird Kitchen
KGNF—Dance Orchestra
KOIL—Radio Secret Agents
KSCJ—To be Announced
WMT—The Uptowners
WNAX—The Singing Cowboy
WOW—News
WTMJ—Bill, Mack & Jimmy

5:30 p.m.
CBS—Eddie Dooley's Sports Review: WBBM WCCO WISN
WMT KFAB
NBC—News; Peg La Centra, songs: KFJR
KFH—Did You Know That? KGNF—Modern Melodies
KOA—News; Microphone Topics
KOIL—Variety Program
KSL—Junior Hour
KSTP—Uncle Tom
WDAY—Variety Program
WEBC—News; Prelude to Evening
WENR—News
WGN—Berenice Taylor, soprano
WHO—John Behan, tenor
WLW—Bob Newhall, sportsman
WMAQ—News; Ranch Boys, cowboy trio (NBC)
WNAX—Kiddies' Hour
WTMJ—Wisconsin Lawmakers

5:45 p.m.
CBS—Organ Interlude: WMT

Night

6:00 p.m.
NBC—A Religion in the News: WOAI KFJR WENR KOA
KFI
CBS—Kurdjdie Ensemble: KMOX
WBBM WMT
KFH—L. Nazar Kurdjdie's Ensemble (CBS)
KSL—Broadcasters' Review
KSTP—Sports Reporter
KTAR—Business Brevities
WBAP—Saturday Round-up
WCCO—Minn. Taxpayers Ass'n
WDAY—Dinner Hour Prgm.
WEBC—Duluth Chamber of Com.
WFAA—Round-Up
WGN—Musical Favorites
WHO—Pop Concert
WISN—Musical Headlines
WLW—Chemistry of Photography, Dr. Saul B. Arenson
WMAQ—Happy Jack Turner, songs
WNAX—Jimmy Jordan, sports
WOW—Drama
WTMJ—Sport Flash

6:15 p.m.
NBC—Whispering Jack Smith's Orch.: WMAQ WTAM
NBC—Henry King's Orch.: KOIL
WENR WOAI KOA WEBC
KFI—Jamboree (NBC)
KMOX—Four Shamrocks; Orch
WGN—Palmer House Ensemble
WISN—Candle Lightin' Time
WLW—Virginia Marucci's Orch.: Bailey Axton, tenor
WNAX—Marion Matthews, organist
WOW—Chamber of Commerce
WTMJ—Heinie's Grenadiers

6:30 p.m.
CBS—Beauty Parade; Gladys Baxter; Walter Preston; Victor Arden's Orch.: WBBM
★ NBC—Jamboree: KSTP WEBC
WOW KFJR WMAQ KOA
KFI WOAI
CBS—Louis Panico's Orch.: KFH
WCCO
MBS—Arthur Tracy, Street Singers: WGN WLW
KMOX—Open Forum
WISN—The Revelers
WMT—Tunes and Topics

6:45 p.m.
NBC—Grace Hayes, songs: KFJR
WENR KOIL
KFH—LeRoy, piano program
KMOX—Radio Rostrum (CBS)
KSTP—Dance Orchestra
WDAY—News
WGN—Palmer House Ensemble
WLW—The Wayne Family
WNAX—Sports Slants
WOAI—Plantation Echoes
WMAQ—Variety Program

7:00 p.m.
NBC—Phil Cook's Show Shop: KOIL
CBS—Roxxy's Gang: WBBM KSL
WMT KMOX WCCO
★ NBC—Sigmund Romberg: William Lyon Phelps; Helen Marshall & Byron Marner: WOAI WBAP KFI KSTP WLW
KOA WMAQ WEBC
WHO WTMJ
KFH—Comedy Capers
KFJR—Harry Turner's Orch.
KTAR—Musical Program
WDAY—Barn Dance
WGN—Prof. T. V. Smith, talk
WISN—Love Scenes
WLS—Maple City Four
WNAX—Saturday Night Revue

7:15 p.m.
KFH—Kansas Chamber of Commerce Program
WGN—Lawson "Y" Glee Club
WISN—Keyboard Kapers
WLS—The Westerners

7:30 p.m.
KFH—Sax Rhythms
KFJR—Variety Program
KOIL—Geo. Olsen's Orchestra
WGN—Art Jarrett's Orch.
WISN—Dr. and Mrs. Jimmy
WLS—Barn Dance Party

7:45 p.m.
CBS—Musical Review; Robert Armbruster's Orch.; Mary Courtland & Quartet: KMOX
WBBM KSL WCCO KFH
KFH—Pianorimba Quarter Hour
WISN—Melody Palette
WMT—Notes in Rhythm

Afternoon

12:00 Noon
NBC—Discussions by Well Known Republicans & Democrats: Will Irwin, author; Hon. Edw. P. Mulrooney, "Crime Control Co-ordinating Fed. & Local Methods": WMAQ
CBS—Frederic Wm. Wile, "The Political Situation in Washington Today": WCCO KSCJ
KFH KSL
KFAB—Cornshuckers
KGNF—News-Boy
KOIL—Playing the Song Market
KSO—Inquiring Microphone
KTAR—News
WGN—Len Salvo, organist
WHO—Governor's Hour
WISN—Noon Novelities
WLS—News; Weather; Markets
WMT—Cornshuckers
WNAX—Farmers' Union Prgm. (NBC)
WTMJ—Heinie's Grenadiers

The Private Life of Winchell

(Continued from Page 25)

solicited ads, and performed scores of other office chores.

As an advertising salesman, Walter was the miracle man Condon had been seeking. Walter took a course of action directly opposite to the one every other salesman took. Instead of concentrating on the sure-thing little advertisers, he approached the greatest stars in vaudeville, the biggest mercantile houses. At first he was looked upon as a noisy nuisance, and he was treated with scant respect. But his ambition and energy weren't to be denied. Advertisers began to like him for the zest he put into a routine canvass. He mellowed their resistance with his rare and piquant chatter, and in less than a few months Walter's commissions averaged more than the salary Condon was making!

Winchell was beginning to forge ahead. That summer, romance in the guise of a beautiful red-haired dancer entered the young ex-hooper's life. And in conformity with the rest of his hectic career, the story of Walter Winchell's courtship of June Magee is an incredibly unorthodox affair.

June Magee was one-half of the feminine dancing team of Astor and Hill. Astor was June's stage name.

Walter stood in front of the Palace Theater, talking with a friend, when he saw a bewitching figure approach. She was dressed in a chic summer gown, and a small, straw hat which slanted coquettishly over one ear exposed a shock of flaming red hair.

The heart of the young reporter flew

out to the charming stranger immediately. His roving eyes fell on the pig-tailed little girl who was holding onto the hand of the ravishing red-head.

The young lady was palpably affected by Walter's unconsciously rude stare. At first she flushed, but sensing Walter's discomfort she smiled faintly. The smile and the shy glance she gave him, finished him completely. For the first time in his life he was in love—and with a stranger! "Say," whistled the smitten young swain, "who is that beautiful girl?"

"A girl named June Magee," answered his friend. "She's in show business—a hooper. The little girl with her is the daughter of an Italian woman—a friend of June's. The girl's mother is desperately ill and poor, so June is taking care of the kid until the mother gets back on her feet."

Several days elapsed, and Walter couldn't forget the dazzling stranger. The problem, naturally, was how to meet her. Eagerly he haunted the vicinity of the Palace, in the hope that she might pass again. Obviously, the self-introductions of Broadway would be out of place with this girl of manifest charm and breeding. But he figured that someone in the acting profession would know the girl, and introduce him to her. His friend knew about her but never had met her.

A man in love is an inconsistent creature at best. With the fires of uncertainty consuming him, he hit upon a plan which seemed highly ingenious. Today, of course, he admits that it was a brazen stunt.

He sought out his friend who had told

him the beautiful stranger's name, and from him obtained her address. Then, in a manner strictly in keeping with the role of a hero in a fictional love story, Walter took a cab to her home. After several false starts he summoned up courage enough to knock at her door.

"Who's there?" called a voice. "It's Mr. Winchell," Walter answered, and gulped. "I'm a reporter from the *Vaudville News*, and I'd like to get a story—er—about that little girl you're taking care of."

The door opened cautiously, and a pair of alluring eyes burned into his. For a second it appeared as if she would slam the door in his face, but apparently she changed her mind. "Just a second," she said, and disappeared.

In a few moments June returned with her little protegee in tow. "Here you are, Mr. Winchell," she said sweetly, and pushed the tot over the threshold. As the door slammed shut she called through the partition: "When you get through with your interview, fresh guy, you may permit my little friend to return!"

Walter bristled, pulled his hat down over his face and made an inglorious exit.

Two weeks later June Magee walked into the office of the *Vaudville News*. Walter, bewildered, searched her face. Unquestionably she had come to give him a piece of her mind for his pervy call at her home. "I understand the *News* is holding some mail for me," she said indifferently. "May I have it?"

What was the outcome of that visit? You will read it in full detail in next week's Radio Guide—also the story of how Walter obtained his first big job and started his career in earnest. Don't miss it!

Walter Winchell broadcasts every Sunday at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network, and later at 10:15 p. m. CST over a split network for Western listeners.

Schumann-Heink

(Continued from Page 23)

Mother Schumann-Heink's appetite is as big as her heart. And as constant.

"But before I go—let me tell you. Tell them, all these good people who read about my life in the *RADIO GUIDE*, tell them that home and kinder—children, that is—is the best. The love of a good man and the happiness—oh such a happiness!—that children can bring is the greatest thing in the world! It is what all we singers want in our heart, after the struggle to reach the top is over. We get there, yes!—but when we have arrived we find such a loneliness.

"If we have little ones—as I did—we are torn from them. And even when we are with them we must be thinking about the next concert, the next turn in the road.

"Ach, no, Carleton, it is a sadness, this singing. Tell them that so they will know, these young singers, and not be fooled by all this—what you call?—glamour! But if they must, they will. And if they have the great voice, they will sing. And the world will be richer for them—the great ones.

"We go now—for some fun! I speak more to you next week."

Next week Carleton Smith will tell more of Mother Schumann-Heink's personal associations with the great and the not-so-great—further experiences in her professional career—and advice about singing technique. Don't miss it!

Madame Schumann-Heink may be heard regularly on Sunday at 5 p. m. EST (4 CST) over the NBC-WEAF network.

Saturday — Continued

8:00 p.m.
NBC—Songs You Love to Hear; Rose Hampton, contralto; WLW WEBC KFJR KSTP WDAY WOW WMAQ WTMJ
CBS—Audre Kostelanetz' Orch.; WCCO KMOX KFAB WMT KSCJ WISN KSL KFH WNAX WBBM
* NBC—RCA **RADIOTRON** Presents "Radio City Party"; Featuring Frank Black's Orch.; John B. Kennedy, m. c.; Guest Artists: KOA KFI KOIL WLS KWCR KSO WBP
WGN—To be announced
WFO—Four White Mules

8:15 p.m.
WGN—Ferde Grofe's Orch.
WOAI—The Pathfinder

8:30 p.m.
NBC—Gibson Family, musical comedy; Lois Bennett; Jack & Loreta; Clemens; Conrad; Thibault & Don Voorhees' Orch.; WEBC KOA KFI KSTP WMAQ KFJR WLW WOW WDAY WTMJ
* CBS—**STUDEBAKER CHAMPIONS** Present Richard Humber's Orch.; Joey Nash, vocalist; KSL
* NBC—**ALKA-SELTZER PRESENTS** Barn Dance; Lulu Belle; Uncle Ezra; Linda Parker; KFI KOA WLS
* NBC—**ALKA-SELTZER PRESENTS** Barn Dance, Westerners; Lulu Belle; Uncle Ezra; Linda Parker; Maple City Four; Cumberland Ridge Runners; Spare Ribs; KOIL WLS KWCR KSO WBP

9:00 p.m.
CBS—Wanamaker Mile; KFAB KMOX KSCJ KSL WBBM KFH WCCO
KTAR—Ladies Laugh Last (NBC)
WISN—Dance Orchestra
WMT—World Review
WNAX—Anson Weeks
WOAI—"Smilin' Ed" McConnell

9:15 p.m.
CBS—Wm. A. Brady, "Behind the Scenes"; WCCO KSCJ KFH WMT WISN KSL KMOX WBBM
WGN—Ferde Grofe's Orch.
WISN—Dance Orchestra
WMT—World Review
WNAX—Anson Weeks
WOAI—"Smilin' Ed" McConnell

9:30 p.m.
NBC—"Let's Dance"; Three Hours with Mel Murray, Xavier Cugat & Benny Goodman & their Orch.; WLW WMAQ WBP WOAI KFJR WDAY WEBC WFAA WTMJ
CBS—Saturday Revue; WNAX KFH WISN
KFI—Ladies Laugh Last (NBC)
KMOX—Larry Hughes, tenor
KOA—Harry Sosnik's Orchestra
KOIL—News
KSL—Charlie Kent's Singers
KSTP—Hi Hilarities
KTAR—To be announced
WGN—Dorine Sisters
WLS—Op'ry House

9:45 p.m.
CBS—Saturday Revue; KMOX WCCO KSCJ KMOX WNAX KSL
KOIL—Hal Kemp's Orch. (NBC)
KSTP—Dance Orchestra
WGN—Ferde Grofe's Orch.

10:00 p.m.
* CBS—**STUDEBAKER CHAMPIONS** Present Richard Humber's Orch.; Joey Nash, vocalist; KSL
* NBC—**ALKA-SELTZER PRESENTS** Barn Dance; Lulu Belle; Uncle Ezra; Linda Parker; KFI KOA WLS
CBS—Carroll Dickerson's Orch.; KFAB WNAX WBBM
KFI—Dance Orchestra
KMOX—Hal Collier's Orchestra
KOIL—Chamber of Commerce
KSTP—Sport News
KSCJ—Dance Orchestra
KTAR—Musical Program
WCO—Lulu King's Orchestra
WGN—Ted Weems' Orchestra
WMT—Bob McGrew's Orch.

10:15 p.m.
CBS—Carroll Dickerson's Orch.; KSCJ WBBM
KMOX—Hockey Game; Eagles vs. Montreal
KSTP—News, Sports Reporter
KTAR—Chas. Renard's Orch.
WGN—Ferde Grofe's Orchestra

10:30 p.m.
CBS—Johnny Green's Orch.; WBBM KFAB WCCO KSCJ WNAX WMT KFH
KSL—Saturday Party
KSTP—Let's Dance (NBC)
WGN—Wayne King's Orchestra
WHO—News Reporter
WISN—Dance Orchestra
WLS—Pathfinder Program

10:45 p.m.
CBS—Johnny Green's Orch.; KMOX KSL
KTAR—News
WCCO—Jack Malerich's Orch.
WGN—Jan Garber's Orchestra
KSTP—Nora Mulligan's Orch.
WHO—Dance Orchestra
WISN—Larry Bradford's Orch.

11:00 p.m.
NBC—Let's Dance; KOA WHO
CBS—Cab Calloway's Orch.; KFH KMOX WMT KSL
CBS—Gus Arnheim's Orch.; WCCO WBBM KFAB WNAX KSCJ
KFI—The Big Ten (NBC)
KOIL—Freddie Eboer's Orch.
WISN—Dance Orchestra

11:15 p.m.
CBS—Arthur Warren's Orch.; KFH
KSL—Louis Panico's Orchestra; WMT KFAB WNAX WBBM WCCO KSCJ
KMOX—Stan Stanley's Orch.
KSL—Clarke & Spraynozzle
WGN—Ted Weems' Orchestra

11:30 p.m.
CBS—Joe Haynes' Orch.; KSL WMT WNAX WCCO WBBM KFAB KSCJ KFH KMOX
NBC—Let's Dance; KTAR KFI KOIL—Paul Poudarvis' Orch. (NBC)
WGN—Ferde Grofe's Orchestra
WISN—Dance Orchestra

11:45 p.m.
WGN—Art Jarrett's Orch.
12:00 Midnight
KSL—Everett Hoagland's Orch.
WCCO—Johnny Hamp's Orch.
WENR—Stan Myers' Orch.
WMT—Reflections in the Water

12:15 a.m.
WENR—Gray Gordon's Orch.
WGN—Jan Garber's Orchestra
12:30 a.m.
KSL—Orville Knapp's Orchestra
KSTP—Dance Orchestra
WENR—George Olsen's Orchestra
WGN—Ted Weems' Orch.
WLW—Mel Snydel's Orchestra
WMAQ—Art Kassel's Orchestra
WOW—Dancing 'til 1:45 a. m.

12:45 a.m.
WGN—Ferde Grofe's Orch.
1:00 a.m.
WENR—Don Pedro's Orch.
WLW—Jack Spring's Orchestra
1:15 a.m.
WGN—Jan Garber's Orch.
1:30 a.m.
WGN—Art Jarrett's Orch.
WLW—Moon River, organ and poems

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20x4-10-19	2.45	30.45	2.45	20x4-10-19	2.45	30.45	20x4-10-19	2.45	30.45
20x4-10-20	2.55	30.55	2.55	20x4-10-20	2.55	30.55	20x4-10-20	2.55	30.55
20x4-10-21	2.65	30.65	2.65	20x4-10-21	2.65	30.65	20x4-10-21	2.65	30.65
20x4-10-22	2.75	30.75	2.75	20x4-10-22	2.75	30.75	20x4-10-22	2.75	30.75
20x4-10-23	2.85	30.85	2.85	20x4-10-23	2.85	30.85	20x4-10-23	2.85	30.85
20x4-10-24	2.95	30.95	2.95	20x4-10-24	2.95	30.95	20x4-10-24	2.95	30.95
20x4-10-25	3.05	31.05	3.05	20x4-10-25	3.05	31.05	20x4-10-25	3.05	31.05
20x4-10-26	3.15	31.15	3.15	20x4-10-26	3.15	31.15	20x4-10-26	3.15	31.15
20x4-10-27	3.25	31.25	3.25	20x4-10-27	3.25	31.25	20x4-10-27	3.25	31.25
20x4-10-28	3.35	31.35	3.35	20x4-10-28	3.35	31.35	20x4-10-28	3.35	31.35
20x4-10-29	3.45	31.45	3.45	20x4-10-29	3.45	31.45	20x4-10-29	3.45	31.45
20x4-10-30	3.55	31.55	3.55	20x4-10-30	3.55	31.55	20x4-10-30	3.55	31.55
20x4-10-31	3.65	31.65	3.65	20x4-10-31	3.65	31.65	20x4-10-31	3.65	31.65
20x4-10-32	3.75	31.75	3.75	20x4-10-32	3.75	31.75	20x4-10-32	3.75	31.75
20x4-10-33	3.85	31.85	3.85	20x4-10-33	3.85	31.85	20x4-10-33	3.85	31.85
20x4-10-34	3.95	31.95	3.95	20x4-10-34	3.95	31.95	20x4-10-34	3.95	31.95
20x4-10-35	4.05	32.05	4.05	20x4-10-35	4.05	32.05	20x4-10-35	4.05	32.05
20x4-10-36	4.15	32.15	4.15	20x4-10-36	4.15	32.15	20x4-10-36	4.15	32.15
20x4-10-37	4.25	32.25	4.25	20x4-10-37	4.25	32.25	20x4-10-37	4.25	32.25
20x4-10-38	4.35	32.35	4.35	20x4-10-38	4.35	32.35	20x4-10-38	4.35	32.35
20x4-10-39	4.45	32.45	4.45	20x4-10-39	4.45	32.45	20x4-10-39	4.45	32.45
20x4-10-40	4.55	32.55	4.55	20x4-10-40	4.55	32.55	20x4-10-40	4.55	32.55
20x4-10-41	4.65	32.65	4.65	20x4-10-41	4.65	32.65	20x4-10-41	4.65	32.65
20x4-10-42	4.75	32.75	4.75	20x4-10-42	4.75	32.75	20x4-10-42	4.75	32.75
20x4-10-43	4.85	32.85	4.85	20x4-10-43	4.85	32.85	20x4-10-43	4.85	32.85
20x4-10-44	4.95	32.95	4.95	20x4-10-44	4.95	32.95	20x4-10-44	4.95	32.95
20x4-10-45	5.05	33.05	5.05	20x4-10-45	5.05	33.05	20x4-10-45	5.05	33.05
20x4-10-46	5.15	33.15	5.15	20x4-10-46	5.15	33.15	20x4-10-46	5.15	33.15
20x4-10-47	5.25	33.25	5.25	20x4-10-47	5.25	33.25	20x4-10-47	5.25	33.25
20x4-10-48	5.35	33.35	5.35	20x4-10-48	5.35	33.35	20x4-10-48	5.35	33.35
20x4-10-49	5.45	33.45	5.45	20x4-10-49	5.45	33.45	20x4-10-49	5.45	33.45
20x4-10-50	5.55	33.55	5.55	20x4-10-50	5.55	33.55	20x4-10-50	5.55	33.55
20x4-10-51	5.65	33.65	5.65	20x4-10-51	5.65	33.65	20x4-10-51	5.65	33.65
20x4-10-52	5.75	33.75	5.75	20x4-10-52	5.75	33.75	20x4-10-52	5.75	33.75
20x4-10-53	5.85	33.85	5.85	20x4-10-53	5.85	33.85	20x4-10-53	5.85	33.85
20x4-10-54	5.95	33.95	5.95	20x4-10-54	5.95	33.95	20x4-10-54	5.95	33.95
20x4-10-55	6.05	34.05	6.05	20x4-10-55	6.05	34.05	20x4-10-55	6.05	34.05
20x4-10-56	6.15	34.15	6.15	20x4-10-56	6.15	34.15	20x4-10-56	6.15	34.15
20x4-10-57	6.25	34.25	6.25	20x4-10-57	6.25	34.25	20x4-10-57	6.25	34.25
20x4-10-58	6.35	34.35	6.35	20x4-10-58	6.35	34.35	20x4-10-58	6.35	34.35
20x4-10-59	6.45	34.45	6.45	20x4-10-59	6.45	34.45	20x4-10-59	6.45	34.45
20x4-10-60	6.55	34.55	6.55	20x4-10-60	6.55	34.55	20x4-10-60	6.55	34.55
20x4-10-61	6.65	34.65	6.65	20x4-10-61	6.65	34.65	20x4-10-61	6.65	34.65
20x4-10-62	6.75	34.75	6.75	20x4-10-62	6.75	34.75	20x4-10-62	6.75	34.75
20x4-10-63	6.85	34.85	6.85	20x4-10-63	6.85	34.85	20x4-10-63	6.85	34.85
20x4-10-64	6.95	34.95	6.95	20x4-10-64	6.95	34.95	20x4-10-64	6.95	34.95
20x4-10-65	7.05	35.05	7.05	20x4-10-65	7.05	35.05	20x4-10-65	7.05	35.05
20x4-10-66	7.15	35.15	7.15	20x4-10-66	7.15	35.15	20x4-10-66	7.15	35.15
20x4-10-67	7.25	35.25	7.25	20x4-10-67	7.25	35.25	20x4-10-67	7.25	35.25
20x4-10-68	7.35	35.35	7.35	20x4-10-68	7.35	35.35	20x4-10-68	7.35	35.35
20x4-10-69	7.45	35.45	7.45	20x4-10-69	7.45	35.45	20x4-10-69	7.45	35.45
20x4-10-70	7.55	35.55	7.55	20x4-10-70	7.55	35.55	20x4-10-70	7.55	35.55
20x4-10-71	7.65	35.65	7.65	20x4-10-71	7.65	35.65	20x4-1		

Announcing the Second Annual Star of Stars Election



THE SECOND annual nationwide Star of Stars Election now is declared officially open.

It is an even BIGGER election this year than it was last. Last year you elected four official, undisputed national radio champions—your favorite performer, favorite orchestra, favorite program and favorite team.



Joe Penner, the "ducky" champion performer of 1934

This year you may elect also your favorite announcer. And you may elect not one Star program, but two—your favorite musical program, and your favorite dramatic program.

And RADIO GUIDE will present six gold medals—one to each of these six Stars of Stars!

Who will receive these six medals? Who are RADIO's most popular stars?

Only YOU can answer that question, radio listeners.

Since you chose your favorites in RADIO GUIDE'S 1934 Star of Stars Election, a whole year has passed away. A lot can happen in a year—kingsdoms can fall, thrones be overturned. Old radio kings and queens also can be dethroned and new ones crowned with the laurel wreaths of listeners' approval.

Assert Your Authority!

Therefore, RADIO GUIDE offers you this opportunity to assert your authority once again. "Vote as you like, but vote" is the plea made by your favorite stars. For as YOU vote, celebrities will rise or fall in popular favor.

Below you will find a ballot. Use it! Studios, sponsors and stars all are anxiously awaiting your decision. For all programs and personalities in radio are chosen to please you. Therefore when you use this ballot to make known your opinions and desires, you will be voting your favorites to fame and honor. The listener is the ruler of radio. Your pen is mightier than any sword.

Refresh Your Memory!

To refresh your memory, here is a list of the champion, top-flight, most popular radio stars of last year:

Joe Penner—most popular individual performer.

Rudy Vallee-Fleischmann Hour—most popular program.

Wayne King—most popular orchestra. Amos 'n' Andy—most popular team.

Are these your favorites TODAY? Or do you wish to displace any of them—or all of them—and vote somebody else into fame and honored position over their heads? Whomever you choose, the choice is yours, and the accompanying ballot is printed to enable you to assert your rightful authority, in revealing whom you prefer.

And do not forget, while voting this year, that a fifth and sixth group of radio celebrities are being included—your favorite announcer and your favorite musical and dramatic programs (two programs this year instead of one, as last year).

You may vote for any individual or group on the air, regardless of how long or short a time he, she or they may have been in radio.

When you have selected your favorites at the end of this election, RADIO GUIDE again will award gold medals to the winner in each separate classification.

Gold medals will be given to the most popular performer—most popular orchestra—most popular musical program—most popular team, and the most popular announcer.

In addition, to every member of the winning team, of the orchestra and of the two programs, a handsome certificate of personal merit will be awarded.

Do Your Duty!

It is interesting to realize that this Star of Stars Election serves many other useful purposes, in addition to giving listeners a chance to "talk back" to broadcasting as an institution. Always there is a great deal of speculation as to who is "tops" in the radio world. Advertisers gamble millions of dollars a year on stars who—they hope—will be popular with listeners.

Thus, by voting for your favorites, you are performing a service not only to yourself and to them; you are assisting in the never ending task of improving the quality of radio entertainment.

Vote—Here's How!

All voting must be by ballot. A ballot will be printed each week in RADIO GUIDE until June, 1935. Clip your ballot out, fill it in clearly, paste it to a postcard—and mail it today.



Wayne King, whose orchestra won most votes in 1934

Radio Gives Holiday

(Continued from Page 10)

existence she had left behind—well, perhaps not quite left behind, Betty mused, for she still had her children with her. It amused her to think that she was leading a double life. At home, she was the loving mother of five children. But at work—she was the most radiant girl on the dance floor.

The music—the colored lights—the money she earned—but most of all the thrill of dancing, had brought back to life the frustrated dreams of her girlhood. She was a natural, a born dancer.

Better than Home

"Home was never like this!" blonde Betty caroled to a group of her fellow hoofers in the women's retiring-room. "I wonder why more housewives don't try it!"

"Most of 'em haven't got what it takes, dearie," observed a voluptuous brunette, who was the foulest-mouthed woman Betty ever had heard talk.

"And some of 'em have got too much sense," quietly added a faded, hatchet-faced blonde. But such pessimism just made Betty impatient. She wondered why she hadn't taken this step for freedom and adventure years ago.

To be sure, most of the men who paid a few pennies for the privilege of steering her around the floor were very poor dancers indeed, and some of them were actually repulsive. Many were "fresh," but Betty hadn't had years of managing children for nothing—and long ago she had come to the conclusion that men are nothing but grown-up babies. So she managed unpleasant men with tact—and neither their pride nor her self-respect had to suffer.

"Ten cents a dance—that's what they pay me"—and Betty was very glad to get it. Of course, she hoped she wouldn't have to stay at this particular job very long. But it was a stepping-stone to the career she had dreamed about, and she didn't doubt that before long her name would blaze in electric lights, and she herself would flash behind footlights. Furthermore, she actually was making more money than her husband, George, and he was helping her as much as he could. Thus Betty was able to hire a girl

to take care of the children part of the time. It made her feel very successful. Soon, Betty thought, she would be making a good living doing the work she loved.

George usually went to her home in the evenings, while she was working, to see the children. The neighbors, too, were intensely interested. Many condemned her—some, more understanding, tried to help by keeping a watchful eye over the five youngsters. But whether helped or condemned, Betty was the talk of the town—or rather of her part of it. And this neighborly interest was destined to have a highly important result.

"I'll be able to do such a lot for the kiddies," Betty told her husband one evening, when he arrived just as she was leaving for the dance hall. "I'll be able to send them to high school, and everything!"

Success Still Distant

"Are you happy, Betty?" was all George said. In the dusk, she didn't see him wince; didn't see the pain in his eyes.

"Everything's going to turn out all right," was the answer she gave him. Later, Betty wondered why she hadn't said yes, that she was happy. Of course, she was happy. Of course, she was. At least, that's what she said to herself as she walked to work that night, with her high heels clicking and her gay new coat fluttering like wings.

But the days passed into weeks. Weeks passed into months, and Betty Grose remained a taxi-dancer.

At first she didn't realize what it was doing to her. She knew that her job was getting on her nerves. But Betty thought this was because she wasn't making progress fast enough; the stage seemed as far away as ever. And she was tired—always tired.

It was no cinch to be a dancer most of the night, and a working mother most of the day. There were many intimate little things which no hired girl, but only a loving mother, would think of doing to make the children happy. Doing them made Betty happy too—but weary.

And then—the men. It had been fun to handle fresh men tactfully, and to make them behave like good boys—for the first two or three weeks. But to lis-

Coming Next Week

What It Takes to Make the Grade in Radio

By Leonard Cox

Executive of CBS, Former Manager WABC

The Man Who Has Auditioned More Ambitious Candidates Than Any Official of Radio, Tells What Talent and Character a Prospective Radio Artist Must Have—The Chances for Reaching the Top Offered to Candidates of the Air—All with the Background of Years of Experience; with the Additional Background of Years Spent in Hollywood Trying Out Extras Who Would Be Stars. Here's a Million Dollars' Worth of Advice, from One Who Knows.

Trailing the Saturday Night Gang

"Calling All Cars" Was the Cry That Shattered the Night When the Gang of Chicago Hoodlums, Operating Over a Wide Territory—But on Saturday Nights Only!—Had Perpetrated Their Most Daring Holdup. What the Police Did About Them—How Radio Aided the Cops and Fostered the Gang—Will Be Told in Next Week's Super-Thriller!

All in an Issue Packed with Feature Stories of the Stars

Don't Delay—Vote Today! Here Is Ballot

Favorite Stars Official Ballot

My Favorite Performer Is _____

My Favorite Orchestra Is _____

My Favorite Musical Program Is _____

My Favorite Dramatic Program Is _____

My Favorite Team Is _____

My Favorite Announcer Is _____

My Name Is _____

My Address Is _____

(Street and Number)

(City and State)

Mail Your Ballot to STAR ELECTION TELLERS,
c/o RADIO GUIDE, 731 Plymouth Ct., Chicago, Ill.

ten to the same evil suggestions week after week—to repel the same advances—the clutching hands—the leering lips and gleaming eyes! It was enough to drive a woman to a nervous breakdown, the blonde young dancing mother found out. And it didn't help any, when Betty learned that many of the other girls encouraged such advances, and called her a sap for not doing the same thing. "It's part of the job," they said.

When she went home that night and found the dishes in the sink and the baby with a touch of fever, poor Betty nearly collapsed. All of a sudden, she realized that by leaving home she had jumped out of the frying pan into the fire.

Meantime, George still came regularly to see the children. Occasionally he and Betty had long talks, and were alone together. Somehow the unhappy wife found great spiritual comfort in these conversations, and it made her feel less unhappy to know that George still loved her.

And then came that dreaded day when Betty found that instead of five babies, she was going to have six to care for.

On the night of December 10, 1934, beautiful Betty Grose stood weeping beside a concrete dam, on the shore of placid little Lake Merritt, in Oakland.

Radio Stops Plunge

Betty looked through her tears at the clear stars overhead. She walked closer to the edge. There was a timeless lapping of little waves against the concrete, down in the dark beneath her feet. She didn't see or hear the automobile which stopped on the road, not far behind her.

But in that car was a man who did see Betty. Police Sergeant George A. Lallement watched her dim figure. He shut off the quiet engine of his radio-patrol car and heard a sob. He wondered whether he should speak to this weeping woman. She was doing nothing wrong, but . . . Lallement decided to sit and watch her for a few moments, then drive on if nothing happened. And just at that instant, his radio spoke to him:

"Car 127 . . . Calling Car 127 . . . Hurry to East Twelfth Street by First Avenue . . . look around the dam . . . look for attractive young woman . . . blonde . . . age 21 . . . name Mrs. Betty Grose . . . is despondent . . . ready to commit suicide . . . will jump into lake if not found at once . . . Hurry No. 127 . . . find her . . . on the dam."

Lallement slipped swiftly out of his car and stalked up to Betty. His car was No. 127—this was the spot designated by the broadcast—and here was the woman!

She jumped and gasped as he spoke to her.

"Mrs. Grose," he said, making the name a statement, not a question.

"Yes," Betty replied. "But—why are you here?"

Lallement told her and took her to the precinct station. They sent for her husband.

Betty Grose broke down and sobbed as if her heart would break. She admitted that she had gone to the dam to kill herself, and demanded to know how the police had learned of her intention.

Back Home

The police merely told her that a neighbor had chanced to see her rush from the house weeping, had suspected the truth and had telephoned headquarters.

But if it had not been for the police broadcast, and the strange coincidence of Sergeant Lallement's presence right on the spot, Betty and her unborn child would have drowned in the darkness, in nine feet of water.

And now George Grose proved the mettle of his manhood. He took the blame for his wife's mistakes on his own shoulders.

"The poor kid!" he exclaimed. "It isn't her fault. Married at fourteen—tied down to a home by one baby after another!

Is it any wonder she wanted her fling?"

"Will you take her home?" the Desk Sergeant asked.

George Grose laughed in his face, Betty looked at him wonderingly. Was this her husband?

"Of course, I'll take her home. And I'll do everything I can to make her happy. Will you come with me, kid?"

Betty buried her face on her husband's shoulder. They left together, shortly after. Half a dozen silent cops watched them go.

"Boys," said the Sergeant slowly, "I'm thinkin' we shoulda stood up an' saluted that guy!" Having said which, he coughed and rapped out a gruff order to hide his feelings.

And Betty? Perhaps she is happy, perhaps not. After all, she is right back where she started. But at least she has learned that far fields are not greener, and that is a very important thing for a woman to learn, if it is peace she is seeking. She has had her fling, and no doubt hopes

that the life that radio saved for her will be a happier thing than the fling was. And—she has discovered that there are few men in the world who can be compared to her laborer-husband, after all. So perhaps Betty Grose won't be too unhappy, from now on.

In Next Week's Issue of

RADIO GUIDE:

Trailing the Saturday Night Gang

Every Saturday night they set out upon a raiding expedition. This gang of hoodlums from Chicago. For weeks they got away with their crimes—until they overreached themselves. Then radio stepped in—and there followed a stirring series of episodes that will make a super-thriller to read. It's coming next week.

BUT JIM, I DON'T SEE HOW WE CAN AFFORD TO MARRY.

MARY'S RIGHT, I REALLY CAN'T SUPPORT A WIFE.

GUESS I HAVEN'T A RIGHT TO ASK A GIRL LIKE MARY TO MARRY AN ORDINARY MECHANIC.

LOOK HERE, N.R.I. HAS TRAINED HUNDREDS OF MEN LIKE ME TO MAKE GOOD MONEY I GUESS I'LL GET THAT FREE BOOK

THIS IS SWELL FUN, AND I AM BEGINNING TO MAKE MONEY ON THE SIDE ALREADY. RADIO SURE IS FUELL OF OPPORTUNITIES FOR TRAINED MEN.

YOU CERTAINLY KNOW RADIO. MINE NEVER SOUNDED BETTER

"THANKS" YOU SEE I HAVE TAKEN N.R.I. TRAINING

OH! JIM, IT'S WONDERFUL. NOW YOU'RE ON THE WAY TO SUCCESS

YES MARY, AND THERE'S A REAL FUTURE FOR US IN THIS RADIO FIELD.

I'LL TRAIN YOU AT HOME In Your Spare Time For A GOOD RADIO JOB

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National Radio Institute, Washington, D. C.**

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The man who has directed the Home-Study Training of more men for the Radio Industry than any other man in America.



Ask Mr. Fairfax

(Continued from Page 17)

day are swimming, boating, driving and gymnastics. His eyes are blue, hair dark; is tall and well built. He loves animals. Howard Clancy joined NBC's announcing staff in 1930. Art is his hobby, an interest inherited from his parents. He is a native of Pittsburgh, and an alumnus of Carnegie Institute of Technology. He is five feet, ten inches tall and weighs 150 pounds, has brown hair and blue eyes. (Miss K. S. Morse, N. Y. C.)

ENRIC MADRIGUERA was born in Madriguera, Spain. He was a child prodigy violinist and gave his first concert at fifteen before ex-King Alfonso, Enric's cousin on his mother's side. He is in his late twenties, dark and slender. He is very fond of flying. Mr. Madriguera speaks Catalanian, Spanish, French, Italian, German and English, and went to Oxford University in order to get an English edge on his native accent. (Doris Porille, Medford Hillside, Mass.)

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Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words to VOL, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

A & A for Insomnia

Dear VOL: Toronto, Canada
 This is my first letter to RADIO GUIDE. I have been waiting patiently to see if Amos 'n' Andy would get wise to themselves before I wrote you, but they seem to have no idea how they have fallen down on the job. Their radio sketch has become tiresome to listen to. Years ago, they made records, calling themselves Sam 'n' Henry. I have one now—Sam 'n' Henry at the Dentist—and I never fail to get a hearty laugh when I play it. I think if this Weber City business holds out for one year, as they say it will, Amos 'n' Andy will have to pep it up a bit more, or else. Well, here's hoping!
 Mrs. E. Richards

Radio's New Deal

Dear VOL: Dayton, Ohio
 All of us are familiar with President Roosevelt's New Deal, but here is Radio's New Deal—that and coming program: National Amateur Night, with that superb M. C., Ray Perkins, and Arnold Johnson's orchestra with Harry Von Zell, announcer.
 I truthfully believe that within six weeks, this Sunday evening Columbia feature will be one of the week's high-lights on the air.
 The reason is simple, because it has variety each week and it is giving the unknown or non-professionals a break to get into radio. Already the judges have discovered real talent in a young boy thirteen years of age, who is now to appear regularly as a paid artist each Sunday.
 Palmer Reist

The Lost Chord

Dear VOL: New York, N. Y.
 Few songs of the past ten years will be found to have lodged permanently in our affections. The reasons for this are numerous. First, and most obvious, the song hit of today is plugged so incessantly over the air lanes that by the time it has ended its brief hold on the public fancy, we are all glad to bid it adieu.
 Next, our present passivity with regard to performing music is another consideration. Few of us sing or play music any more. We let band vocalists and individual singing stars attend it for us. As for the playing, popular tunes were and are written for piano accompaniment. But who has a piano today?
 Then, too, the many current tunes dealing with morbidities like unrequited love and possessing double-entendre lyrics do not lend themselves very easily to community singing as did the tunes of yore.
 Willard Robison

Counter Irritation

Dear VOL: Bluefield, W. Va.
 Certainly, listeners who already appreciate opera, plus those who sincerely desire to cultivate a taste for it, outnumber individuals who refuse to give their better natures a chance to develop.
 I am sure the jazz-spoiled complainers in a recent issue of RADIO GUIDE did not dishearten sponsors of the Opera Guild who, no doubt, anticipated such complaints, but who at the same time had faith in the American public.
 Chase and Sanborn might leave on the grocers' counters a few old cans of coffee marked "stale," "rancid." Some people are looking for the inferior in everything. But thank heavens such people are in the minority!
 M. T.

Born to Blush Unseen

Dear VOL: Wilson, N. Y.
 When the cast of characters is given before the "Show Boat" entertainment begins, why is it that Muriel Wilson (the singing "Mary Lou") is mentioned, but not Rosaline Greene (the speaking "Mary Lou")? Surely, Rosaline deserves just as much recognition as Muriel.
 Winona Ward

Garber's Own Story

Dear VOL: Los Angeles, Cal.
 Re the letter from two pinheads down there in Auburn, Alabama expressing some thoughts on a subject they knew nothing about—that note gave the Los Angeles Lombardo fans the best laugh they've had in years.
 Ray de O'Fan, the Hearst paper radio editor for Los Angeles Examiner, interviewed this same Jan Garber. To the question "Who has the FINEST dance orchestra in the World?" Jan Garber stated calmly—"Guy Lombardo."
 He continued—"In 1931, the nation became decidedly Lombardo-conscious. Lombardo made dance music danceable, adopting a simple rhythmic style . . .
 "That same year in Cleveland I heard a band which sounded almost the same as Lombardo's. I took over this organization, retained a good many of my own men and had an entirely different orchestra than my first one . . .
 "Certainly, there is a resemblance between his music and mine . . . To emulate Lombardo is as fine a compliment as I can pay him. He deserves it."
 There it is—written by Jan Garber himself—Los Angeles Examiner, Sunday, June 10, 1934.
 Helen Hayes Hemphill

The Armour Plates

Dear VOL: Chicago, Ill.
 This is to voice my protest against the 7:15 to 9 a. m. Armour hour which seems to want to give quantity instead of quality—I hope the sponsor isn't going to practice that in his products, too.
 I want to give credit where credit is due and Bob Brown is doing a good job, considering what he has to work with—for who could get steamed up and build up a phonograph record—especially at that time in the morning?
 Isn't there some way to bring back the old Breakfast Club—with Don McNeill announcing—and Jack Owens and Walter Blaufuss' orchestra and Marion and Jim? How about somebody selling the Breakfast Club to Armour—and thus killing two birds with one stone? It's an idea worth considering, I believe.
 Mrs. Gloria Taylor

The Hollywood Level

Dear VOL: Ann Arbor, Mich.
 Quite frequently I have seen radio critics, in RADIO GUIDE and elsewhere, criticize the quality of dramas presented on the air. Your own critics are only a few of the many writers who have lamented on the inferiority of most continuity writers.
 I heartily agree with RADIO GUIDE scribes, et al, but at the same time I would suggest that they listen to the CBS program, Hollywood Hotel.
 Each week a preview of some forthcoming motion picture is presented on this show, and each week the remainder of the mediocre broadcast shines forth brightly in comparison with the efforts of the Hollywood big-wigs.
 I have seen many a motion picture production that is really superb. But if I am to judge by those previewed by radio, the scenario writers of the films deal entirely in drivel. Here's to our radio writers; may they never descend to the Hollywood level.
 H. Neil

To a Dream Singer

Dear VOL: Morehead City, N. C.
 I'm asking how many like myself miss the sweet voice of Ralph Kirby, how many will join me in sending sincerest good wishes for great success to crown his career, leave him unspoiled that some day he returns to broadcasting his voice richer, sweeter in every note. To my listening ear, the very sweetest voice of all has gone from us—Trust my loss is gain to Ralph and those fortunate in hearing or seeing him.
 Mrs. John T. Waring

They're a Scream

Dear VOL: Chicago, Ill.
 I heartily agree with Mr. H. M. Reynolds in regard to the programs for children such as "Adventures of Og," "Skippy," and "American Boy." It seems the sponsors could find something more appropriate for children than the unearthly screaming and hollering.
 Mrs. J. St. Hilaire



Radio Guide's Amazing Offer!

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