

AMERICA'S WEEKLY

FOR RADIO LISTENERS

# Radio Guide

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TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

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# RUDY VALLEE

**As Crooner—Master of the Saxophone—Straight Singer—Entrepreneur of Variety Hours, Then of Hollywood Programs—Rudy Vallee Has Led the Van. Radio Has Followed His Moves**

Eventually the megaphone was discarded, but the melody lingered on—or rather hurtled onward until it affected nearly every ballad singer in the tenor and baritone ranges. The boys who warble in the *con amore* register stood hands on hips, arms akimbo, and stamped the earth fitfully as they determined to die in their tracks fighting the imputation.

The more virile carolers on the next lower vocal elevation likewise determined to do something about either the allegation or the allegators; but with all the protest they brazenly swam out on the so-called crooner tide, which, taken at the ebb, led on to fortune.

In keeping with his policy of progression, Vallee soon sensed the antagonism that was springing up in the male breast against the cooing style which he had precipitated. After all, he reasoned, feminine domination in the home can go just so far—then it breeds rebellion.

So, leaving his followers to court the uprising, he abandoned



"I'll be rrr-ii-ght there!" Rudy's imitation of Maurice Chevalier amazed even the famous movie actor and star of many musicals



Rudy in the bedroom of his New York home. Note the air of fresh simplicity

By Harry Steele

As Vallee goes—so goes radio! A comprehensive statement—but a survey of the years in which radio has enjoyed its greatest expansion reveals that this popular Yankee has been the bell-wether of the wireless flock, and has led his followers into green pastures the existence of which they had no previous suspicion.

To every intimate Vallee discloses the secret that his ambition in life is to be an executive in the entertainment field. Unconsciously he has been its leader since music and drama took to the air in appreciable volume. He is a perfect example of the man who has arrived at his destination, but who is too preoccupied to get off the train.

He literally is packed with initiative, tingling with a flair for sound showmanship. When it comes to being first in this, first in that and first in the hearts of the radio audience, he is the George Washington of the air.

The kilocycles today team with cafe bands. Many a John Whoosis, whose fame would have been vast in his own eyes had they known about him at the next cross-roads, is being heard today from coast to coast simply because the maw of radio is insatiable and devastating, and because there must be a constant supply of fodder.

Whoosis, et al, can credit their fame in part to Hubert Prior (Rudy) Vallee, who, from the Heigho Club, back in 1925, convinced Eastern radio bigwigs that one-half of the world might be interested in knowing where the other half was dancing.

That was Score No. 1 for Rudy Vallee on a tally sheet that soon was to be crowded with pioneering achievements.

From whatever nebulous domain in which his soul wanders, Adolphe Sax, inventor of the saxophone, can well ordain laurels for the brow of Vallee for perpetuating, single-handed, that roving Belgian's name. The instrument was a Pariah among the brasses and an upstart amid the reeds, but Vallee purged it of its taint of illegitimacy and made it the golden horn of plenty.

True enough, Rudy Wiedoft lifted the saxophone out of obscurity in the back rows of a few symphony orchestras, to its tooting way across public vision for a brief spell. The Six Brown Brothers and the Kaufman Brothers, former vaudeville artists, likewise added something to the vogue of the hybrid instrument.

But it was Vallee who dragged it out from amid the

burntwood plaques and the framed mottos, to endow it with dignity and permanency, and to put dear old Yale into a position half of pride and half of mortification.

It was for sheer admiration of Wiedoft that Hubert Prior forsook the name bestowed upon him at the christening font, and adopted "Rudy." Rudy, the elder, was the first outstanding influence in the sax-life of Vallee. Devotion, stark and sincere, moved the callow New Englander to imitate his idol; but once launched in saxophony, he made his instructor seem about as essential as a purser on a rowboat.

In less than a year after the Vallee sun had begun its ascent, the wail of the saxophone was abroad in the land. Apartment houses that once had been havens of serenity, became literally sounding shells for the ear-splitting tootling of a myriad tyros. Saxophobia became the national menace.

It survived the pestilence stage, to become a fixture in the musical scene. Mothers who but a few years before would rather have seen their sons acrobats than musicians, began to dream of the day when sonny boy would be leading a band of his own with his name in big letters and his check in big figures.

Fathers who had harbored shot-guns covertly against the day that their daughters might bring a musician into the parlor, were caught putting an arm about the shoulders of a band-member and boasting, "Meet the future son-in-law. He's first saxophonist in the orchestra down at the Bijou."

What Rudy did for the saxophone became the second feather in his cap—a piece of millinery that was destined soon to look like a war-bonnet.

His third plume followed an inauguration which, if it launched a vogue, likewise gave birth to a male antipathy which only later accomplishments have helped to eradicate.

That was the wedding of the megaphone and the microphone, a union which gave rise to one of the moot words in current lexicography, "Crooner." The Websterian definition, "singer in a low monotone," has been discarded entirely in the application of the term—unless the consensus of many hearers be accepted—that it is low singing no matter how you look at it. The style developed into an inundation.



When Alice Faye sang on Rudy's programs and with him in vaudeville, they used to rehearse most diligently





# the Pace-Maker

the mode impassionatus and devoted himself to a lustier type of song and singing, the style which the normal male can digest without reverting to the withering, if puerile, observation, "Oh Fudge." Not words with any lethal effect, but they can convey a world of scorn and direct imputation. Rudy abhors any inference that he might be anything other than the real he-guy he is.

The crooners temporarily were left in the lurch; but radio executives, quick to sense the trend in public taste, steered them right. Most of them have returned to orthodox methods, in the wake of the Vallee galleon.

Another first to Rudy's credit is the fifteen-minute sponsored program. Early advertisers, unfamiliar with the dangerous waters of radio promotion, were given to sticking a toe in to test the warmth and the direction of the current. Mere announcements between musical numbers were the order of the day. A five-minute shot was in the nature of a plunge.

**Untold Are the Numbers of Radio Artists, Many of Them Outstanding Stars of the Day, Who Owe Their Start to Rudy. And He Might Well Have Shone in the Reflected Glory of Established Celebrities**



Rudy's teacher was Rudy Wiedoft, leading exponent of the saxophone—shown at the time the Master was guest star of the Pupil



Rudy's piano and his books (next to his motion-picture camera) are his chief delights

But the shrewd Island Pond, Vermont, boy was convinced early that these brief forays were a waste of time. He argued that it took at least fifteen minutes to capture public attention. It was with trepidation that a New York jeweler accepted Rudy's suggestion when he sponsored him for the unheard-of time of a full quarter-hour as the Herbert Diamond Entertainer. For a year Vallee, with a small string ensemble, his trusty megaphone and his sax, enraptured the Gotham femmes. After all they are the potential diamond wearers, and Jeweler Herbert will attest that he was glad he listened to the singer's proposal. From it sprouted innumerable fifteen-minute periods and their successors, the half and full-hour programs.

When it became apparent that the Vallee mania had some of the characteristics of permanency, the motion-picture magnates, eager to trade on the public's taste, suggested that the young maestro try the films. Ever willing to widen his scope, Vallee accepted the suggestion. Here was rich fodder for the scoffers.

"It'll be his Waterloo," was their unanimous opinion. To be seen was one thing—to be heard, another, they argued. No out-and-out radio artist ever before had made more than a fleeting appearance in a motion picture, and to plan a story starring a crooner, they opined, was suicidal for the film industry—and the road to oblivion for the artist.

The venture was fatuously titled *The Vagabond Lover*, an error which doubtless minimized the box-office potentialities of the picture. But there was enough response to convince Hollywood moguls that Vallee, and perhaps other air personalities, had drawing power. It was not long before Hollywood recalled him for additional pictures; and as these words are being prepared for publication, advance notice has been received that Rudy Vallee has just attached his signature to a contract calling for three more pictures. It was a literal case of "Lover, Come Back to Me."

Today, radio artists are as at home on the screen as in the broadcasting studios, and they have proved to be manna to the picture producers during several of the starvation periods suffered by the film industry.

Once again Vallee had pioneered, for attend: Today many radio executives are financially interested in the motion picture business, to the end that they may profit from both phases of their artists' talents.

As Vallee's keen showmanship became more and more apparent his doubters decreased in direct ratio, so that when he decided to turn his weekly *Fleischmann Yeast Hour* into a national variety show, both radio itself and the public awaited the innovation with the feeling that it would be a success.

The still youthful artist had reached a point where he could put his hearers into the mood to welcome his offerings. And if you think the *Variety Hour* has been a boon to audiences, stop and reflect for a moment on what it has meant to a number of drifting artists.

It must be said in Rudy's behalf that his management of the *Variety Hour* has been the most unselfish gesture in all of entertainment's history. He easily might have peopled his shows with performers who were at the peak, and thus shine in reflected glory.

This he sedulously refrained from doing. He went out of his way to offer the golden opportunity to artists of whose talents he approved, but who, due to the decadent state of the theater, were having a difficult time finding engagements.

How many of these grateful stars he has sent forth to lucrative contracts, is a matter of radio history. The air these days and nights is studded with singles and teams who, but for the medium of Vallee's generosity, might still be shuffling feet at 47th Street and Broadway in New York, and recalling from a hungry haze how they knocked 'em into the aisles in Lincoln, Nebraska.

Currently the variety program is the vogue in radio, but to fail to pay homage to Rudy Vallee for its origin would be the ultimate in unfairness. From the Western coast, where he now is engaged in making pictures, Rudy has launched the *Hollywood Hour*. The point on it is still so fresh that even the brashness of his imitators will not park on it. But leave them alone and they'll come home, dragging behind them tales of how they thought up the *Hollywood Hour* idea which is "wowing 'em."

To the genius, Marconi, goes credit for wireless. To Dr. De Forrest listeners are indebted for the tube which made sound transmission possible. But it is to Rudy Vallee that we must bend the knee for making the earlier achievements pay dividends in exalted entertainment—and good, hard cash.

**Rudy Vallee and His Connecticut Yankees can be heard each Thursday at 8 p. m. EST or 7 p. m. CST on an NBC-W.E.A.F. network, under the sponsorship of Fleischmann's Yeast.**



Rudy's home in Beverley Hills, California, is one of the most impressive show places of that center of show places

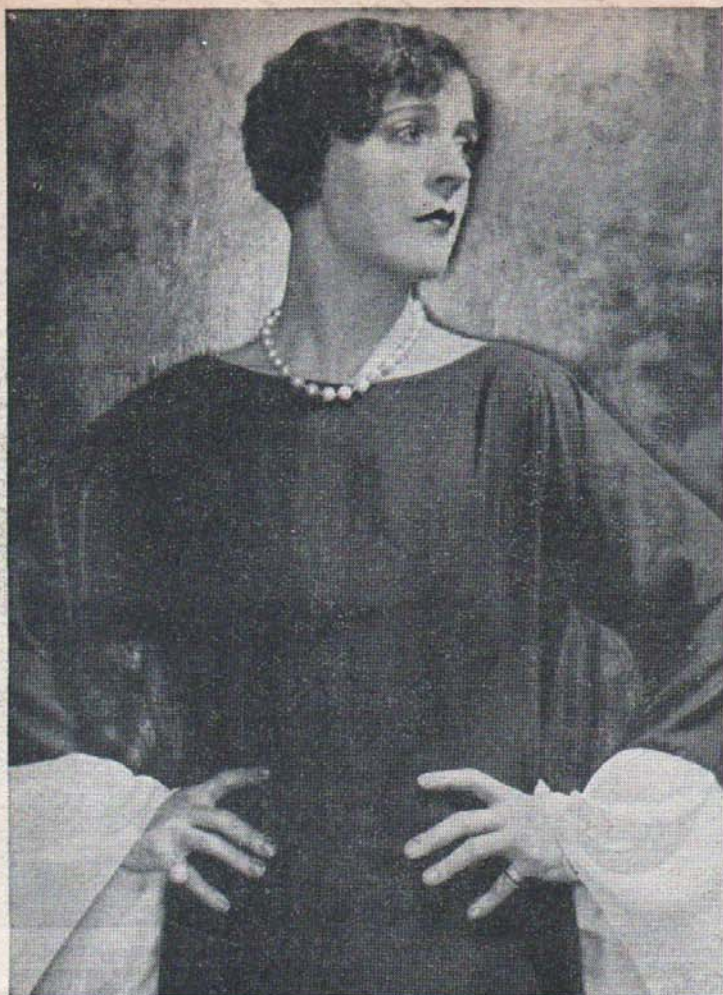




# What—No Art?

By Jane Cowl

One of the Leading Actresses of the American Stage Turns to Radio—and Mince No Words When She Opinates Critics of the Air and Screen



Says Jane Cowl: "I am a radio enthusiast. I don't mind saying that I am a regular listener"

People who leap into sudden tirades when asked how radio and Hollywood stack up with the legitimate stage are a great source of annoyance to me. They rant and tear their hair; insist that the loud-speaker and the silver screen have debased utterly the splendid structure built for centuries upon the foundation laid by Plautus and Aristophanes.

There is no art in the radio or celluloid drama, they argue. But I am more than a little distressed at their arguments, for I doubt that they know what they are talking about.

Perhaps they are only attempting to make conversation without a sufficient knowledge of the subject to support their contentions. At any rate, I disagree.

Of course, in the radio dramatics of an earlier day there was one great and obvious fault. That was lack of adequate preparation for the broadcast. All too frequently did radio producers believe that just because a drama was to go on the air for a fraction of an hour, never again to be repeated, that the rehearsal time could be cut to the minimum.

Why not, these directors have argued thinly. Do not radio actors read their scripts? They do not need to memorize their parts.

True enough, they do not have to memorize their parts, but perhaps their performances would be better, truer to type, were the air actors and actresses to commit them to memory.

Therefore it was in trepidation that I answered the call to re-enact my stage role in *Smilin' Through* for the Lux Radio Theater. I hesitated, for I feared to take part in a production which might be thrown together in a few hours—to play to a one-time audience larger by far than the cumulative audience which sees a top-line Broadway play during a three-season run!

I am glad to say that my fears were groundless.

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Perhaps a few of these self-appointed vociferous critics of the radio drama will read these lines, and they will end their clamor. May I take this moment to digress and declare that radio now proudly and deservedly wears the mantle of the stage? The drama of the ether is on a higher plane than commonly believed. It is making rapid strides toward perfection.

When I met the youthful but very capable directors of the Lux Radio Theater, you may well imagine my relief to receive a warning that they expected me to rehearse for two weeks previous to the broadcast. Warning me, when I usually have devoted at least three weeks to learn stage roles!

Was I provoked? Indeed, I was not. Despite the fact that I had played 1,004 stage performances of *Smilin' Through*, I was pleased that the radio people requested me to give two weeks of rehearsal. Here was a new medium—new to me—for the expression of dramatic art, a different medium, and I recognized the necessity of my learning the differences well and carefully. During the rehearsals for my microphone debut I had had many reasons to be thankful. I found that the radio directors, production men and engineers were austere in their demand for utter perfection. I liked that. Their earnestness delighted me. I began to wonder if this meticulousness was the exception or the rule. I determined to learn. My investigation revealed that it was closer to the rule. Like the stage, which still has its poorly rehearsed and directed plays, radio also has dramas that do not receive the attention and care given to those of the Lux Radio Theater. But on the whole radio direction and rehearsals are comparable to the stage of today.

The Lux series is indeed indicative of the present-day sincerity of radio producers in setting out to ac-

complish a really fine radio dramatic job. Its previous grand presentations of *Seventh Heaven*, *What Every Woman Knows* and *The Barker* surely justify the painstaking preparations which have gone into them.

With such fine plays and so many people of experience already engaged, I consider it a privilege to be associated with this new effort which demands, above all things, thoroughness of preparation!

So there is my answer to the critics of radio drama. I am for it. In fact, I am a radio enthusiast. I don't even mind saying that I am a regular listener.

Frankly, there is much in radio that interests me. I like many of the programs. The symphonies, of course, I tune in, but I also enjoy the comedians. Jack Benny and Joe Penner amuse me no end. I even like the slapstick when it is done properly. The thoroughness of Mr. Penner and of Ed Wynn lifts them far above the level of the burlesque stage to the nationwide popularity they so well deserve.

The characterizations of Amos and Andy are as fine as anything that ever has been done on the stage. I like radio and I like acting for the radio. Its critics who would place the stage above it, know not whereof they speak.

And now, how about Hollywood?

Certainly I do not agree that the moving picture, illustrious grandchild of the stage, fails to show many of the traits and characteristics of its ancestral art. I glimpse unmistakable signs of solid hope. Through all its gaudy glamour, tinsel and inelegant manners, there can be observed certain vital, artistic forces which are fighting for expression and gaining headway.

As for the theater itself, I am not one to weep over the reputed decadence of the stage. There are good plays and there are bad plays. There are good motion pictures and there are bad ones. There are good radio dramas and there is drivel.

Broadway has seen the distinguished efforts of the Theater Guild amply recognized. And, as long as we have playwrights with energy to turn out good plays, and while there are the Cornells, the Lunts and Fontannes, the Hayes', the Hustons, the Wynyards and the Arlisses, there is still hope for the stage—and little fear of catastrophe.

Miss Cowl may be heard in *Smilin' Through* during the Lux Radio Theater at 2:30 p. m. EST on Sunday, November 4, over an NBC-WJZ network. The program is sponsored by Lever Brothers.



Miss Cowl welcomed the warning she received, that at least two weeks' rehearsals would be necessary for her air rendition of a part she had played 1,004 times on the stage. Shown above, she is listening while Alfred Shirley starts her preparation



# Great Lovers of Radio

By Howard Wilcox

**When a Woman Has Been Pursued, Courted, Loved, Coaxed and Cajoled by the Greatest of Radio's Lovers, She Should Know What Sort of Lotharios They Make. Here Rosaline Greene Speaks Her Full Mind**

When Gable puckers up his lips—a million gals get goose-pimples. When Barrymore, Baxter or Coleman clinch with a cutie, their love-making loosens ladies' lips in all languages, including the Scandinavian.

Yes sir—thar's love in them Hollywood hills! And if the movies have produced few great actors, they've certainly mothered a brood of mighty lovers.

And now—what about radio? Are the broadcast billings of Dennis King as romantic as the celluloid cooings of Leslie Howard?

In other words, have our radio lovers as much IT as have our he-sirens of the silver screen?

"Yes!" says Rosaline Greene.

For to Rosaline, radio's Girl of a Thousand and One Roles, I went with this potent problem, asking:

"What's the lowdown on radio Romeos, Miss Greene? Are they any darned good?"

She sighed. "Are they!" she answered.

Rosaline is the one girl in radio who should know, for she has been loved (microphonically speaking, of course) by the air's most glamorous Lotharios. She has sampled the ardent embraces of Alfred Shirley, Pedro de Cordoba and Henry Hull in the celebrated radio series, Famous Loves. She has been the romantic foil of handsome Lionel Atwell. She has thrilled to the kisses of the most romantic lover of them all—Lou Tellegen—in a torrid series called the Luck of Joan Christopher. As Juliet she has sworn eternal love and fidelity to Rollo Peters' Romeo.

She has portrayed a host of wicked and sainted women, ranging from Marie de Medici to Evangeline—opposite temperamental Dennis King. As the fiery Rosita she has been swept off her feet by the surprisingly ardent love-making of Al Jolson, portraying Pancho Villa. When Lanny Ross whispers sweet love vows into the ears of Mary Lou of the Showboat program, it is Rosaline who receives the messages, not Muriel Wilson, for Rosaline does the speaking role of Mary Lou.

Thus it can be seen readily that the mystery of the fatal fascination of the rapturous, beguiling and

Pedro de Cordoba—Rosaline enjoyed being his "romantic foil"



Lou Tellegen, the personification of every woman's dream lover



Lionel Atwell, "all that is sophisticated in manhood"

gallant lovers of the air is an open book to her.

"Not only do the radio lovers come up to the artistic and romantic standards of the screen heroes," said the positive Rosaline, "but the radio artists have it all over the screen actors in at least one important aspect. Every woman has her own conception of the physical appearance of her screen and radio hero. The screen of course mirrors the appearance of the actor, and the fan has to accept or discard him as such. In radio, however, the listener can picture the hero as having blue eyes and curly blond hair, whereas in reality he might have brown eyes and jet black hair.

"In other words, the radio hero cannot be typed. I know that many of the radio idols receive fan mail, describing their physical appearances as visualized from their voices. For instance, Al Jolson, a small man physically, received hundreds of letters from listeners describing him as a large, uncouth and burly individual, when he had played Villa."

Rosaline attempted her first romantic role in 1925 at Station WGY in Schenectady. Amusing results followed. Edward Smith, noted station director and actor, cast her as a shy young girl in a radio adaptation of the war play, *Billeted*. Smith took the part of the fascinating soldier,

"Al Jolson is warm-hearted and sincere"



"George Jessel is an ardent swain"



Dennis King, above, is "most charming" and Lanny Ross, right, "whispers sweet love vows"



Rosaline Greene, the much-loved lady, who should know from experience what kind of lovers radio Romeos make

"After the twentieth rehearsal Ed was ready to drop me from the roof of the building without benefit of a parachute," said Rosaline. "Radio technique of that day was elemental. Today, with the ribbon microphones, and the concealing of microphones all over the studios, it is possible to pace about a limited area of the studio, and to act out the lines with gesture. In those days, however, it was strictly a matter of standing rigidly before the microphone and depending solely upon voice inflection for the proper effect. The old carbon microphones were in vogue then, and one had to hug the mike and speak right into it if the tones were to register properly and fully.

"At any rate, there I stood like a stick of wood on the night of the broadcast, attempting to speak the full, dramatic and poignant lines of a heartbroken girl bidding a fond farewell to her hero in khaki. Love was merely a noun to me then. I had died, cried and laughed before the mike, but I had never loved.

"Ed forgot all about microphone technique in his disgust at my lusterless and stilted delivery. He even forgot about the live mike. 'I'll teach you how to love!' he said—but to me. He threw his arms about me and embraced me violently. He punched out his lines violently. When the script called for a kiss, he planted a feverish smack flush on my lips. He acted out the role fully, with all the romance and realism at his command.

I was frightened, but so infectious was his ardour that I immediately caught the true spirit of the love-starved girl the script called for, and we concluded the program in a crescendo of real emoting. I think that this is the first time a play was ever acted out before a microphone."

That was Rosaline's first experience with a radio lover, and apparently the experience stood her in good stead, for two years later she was receiving her baptism of fire on the big time—the Eveready Hour over the NBC-WEAF network. Handsome and romantic Lionel Atwell was the star. Each show in this series was a full hour spectacle. Rosaline played *Josephine*, *Cleopatra*, *Helen of Troy* and various other characters. The one portrayal that remains. (Continued on Page 23)





# Standing By—

With Ray Perkins

**FROM A RADIO OBSERVER'S NOTEBOOK:** Last year the big trend was high-powered comedy. This year it's symphony orchestras. Wotta jump! The public is getting huge doses of Bach, Beethoven and Brahms. Three years ago certain large advertisers who are feeding the mike classics in bulk now, would have laughed in your face if you had suggested it. **WALTER DAMROSCH** at NBC and **HOWARD BARLOW** at CBS were about the only classical voices crying in a wilderness of jazz . . . Next heavy cycle will be musical comedy, of which **The Gibson Family** is forerunner.

The air on Saturdays is full of footballs . . . Halloween got its usual annual plays, with ghost artists. The entire air industry ganged up to advertise the witch business . . . By the same token the microphones will be full of Turkey for Thanksgiving. Including stuffing . . . Height of something-or-other: Someone doubling for **JOHN BOLES** on a radio program . . . A whole year has passed without **Roxy** opening a new theater. The man must be slipping . . . **JOE PENNER'S** duck remains unsold . . . **ED WYNN** has revamped his program completely. He now says "Don't harrass me, Graham."

**KYW** is packing up bag and baggage, watt and kilocycle, to move from Chicago, and starts occupying a hunk of air in Philadelphia Dec. 1st. Its new neighbors **WLIT**, **WIP**, **WFL**, etc., are all aflutter . . . Two new semi-national networks are deployed on the loudspeaker front, but no major battles reported so far . . . The whole b'casting business is dizzier than ever, but more darn fun!

## RADIO PERFORMER'S MULTIPLICATION TABLE:

10 phone calls make 1 conversation, 8 conversations make 1 audition date, 12 audition dates make 1 hope, 6 hopes make 1 possibility, 7 possibilities make 1 hot prospect, 6 hot prospects make 1 contract.

**ALICE FAYE** is plenty burned up at her high pressure Hollywood studio publicity department for passing out the story that she had a clause in her contract permitting her to quit work at 4 p. m. on Thursdays, so she could listen to **RUDY VALLEE'S** program.

The newspaper boys all fell for the yarn, but read what Faye says about it: "If I didn't happen to be busy—and there was a radio handy—I might have tuned Rudy in, but stop work for it—say, what do you think a movie lot is, a nursery?"

Then there was the story which appeared in all the gazettes about Alice being Rudy's guest in his New England camp. "What the reporters failed to add," Alice stated, "was that the whole band and all their wives were there too. Certainly not—it would have ruined the story."

**LANNY ROSS** is on his way East, definitely out of the Hollywood picture. Lanny went to the coast nearly a year ago and made his first picture, *Melody in Spring*. And between you and me the film did not come up to expectations from a box-office standpoint. After a brief interlude in New York, Lanny returned to Hollywood for another try, this time with **JOE PENNER** in the picture, *College Rhythm*.

The film moguls have viewed *College Rhythm*, and Lanny is no longer connected with the film industry. Far be it from me to draw conclusions, but if you can add two and two without making it come out four and a half, you ought to be able to figure for yourself why **BING CROSBY** has replaced him in the film *Mississippi*.

**KILOCYCLE CHATTER:** **COUNTESS OLGA ALBANI** will make her first CBS performance when she guests on the **ISHAM JONES** Chevrolet program on November 6 . . . Among the others who are booked for future one-time appearances on the series are **FRAY** and **BRAGGIOTTI**, the piano tinklers, and two other acts familiar to NBC but not CBS listeners—**ILOMAY BAILEY** and **LEE SIMS**, who should have a regular spot of their own, and **VIRGINIA REA**, once known as **Olive Palmer** . . . Versatility note—**DWIGHT WEIST**,



Phil Baker's daughter, Margot, is starting early to train a musical ear. Margot's celebrated father is on an NBC-WJZ network every Friday at 9:30 p. m. EST

**TRUE STORY:** Some years ago a young baritone appeared in a concert in a small New Jersey town. In the audience was a high-school miss who had been taking

vocal lessons. With heart fluttering, she listened, enraptured, to the handsome young singer, whose work so keenly inspired and impressed her that she left the concert hall more determined than ever to carve a singing career of her own.

Indeed, so smitten was she with the artist that stopping at a near-by drug store she stealthily and deliberately stole his picture from a display sign advertising the concert. The picture remained a prized possession for years.

Meanwhile, the baritone continued a somewhat desultory and none too successful career of his own. In time he went on the air for NBC and accumulated a goodly public following, but by one of those strange whims of fate he remained sponsorless and hence so poorly remunerated that, discouraged, he abandoned singing and went into business. He joined the staff of *Printer's Ink*, an advertising trade publication, where he is now supervising the preparation of a series of articles on radio, a work which necessitates his interviewing certain stars of importance.

Several weeks ago the ex-singer obtained an interview with a glamorous lady of the air, a star of first magnitude. Their business completed, they chatted. He remarked that he had once been a professional singer. She scrutinized him closely. "Heavens!" she said. "I thought your face was familiar. I once stole your picture. I have it at home now."

The man is **LEONARD LEWIS**, formerly **Beau Ballader** of NBC. The lady is **JESSICA DRAGONETTE**.

**DR. WALTER DAMROSCH** is honored by the University of the State of N. Y. with the degree Doctor of Human Letters. That's the kind of letters fans write me.

**Ray Perkins** blushing admits he is on NBC's red network (**WEAF**) with his songs, piano and small talk, on Mondays at 7 p. m. EST.

# Along the Airialto

By Martin Lewis

the actor who doubles for **FREDERIC MARCH** of the films in 45 Minutes in Hollywood, is the same gent who ghosts the voice of **BRUNO HAUPTMANN** in *The March of Time*.

Celebrity note—**MRS. CALVIN COOLIDGE**, on a visit to New York, went to the CBS Radio Playhouse to see a broadcast of **ROSA PONSELLE'S** Chesterfield program, which is one of her favorites . . . November 19 will be **ROXY'S** 12th anniversary on the air—which is going back to the really dim beginnings of radio—so we can expect some interesting goings-on in the way of celebrating that milestone . . . **WHISPERING JACK SMITH** has been awarded an extension of his present CBS series . . . With the start of *The Gumps*, coming to life as a CBS script series, young Hyman Brown will have to write and direct 16 radio shows a week. Marie, the Little French Princess, is another of his brain children. Brown flew to Chicago recently to discuss plans for the coming series with Sidney Smith, creator of *The Gumps*, which has been a favorite comic strip for seventeen years . . . **WALTER O'KEEFE'S** kid brother acts as one of the comic stooges on the Camel shows, and also helps his big brother now and then with the comedy material . . . CBS will build up **JERRY COOPER** as a modern wandering hero in a new one-hour music and script series each Thursday p. m.

In a recent Camel program, **TED HUSING** forecast the defeat of Colgate by the Ohio State footballers. The next morning Ted got wire from a Colgate fraternity house, written in rhyme and offering to bet him a century (\$100 to youse) on that statement. Ted accepted, in rhyme, and versified wires sped back and forth between Colgate and CBS, settling the negotiations. The sports gabber was right on that prediction, to the distress of his fraternity house fans . . . Is **PHIL BAKER WAYNE KING** had a private (Continued on Page 19)

returning to Chicago? The sponsor says yes, but Phil wants to stay in New York to father his new Broadway show . . . **THE REVELERS** are all set to go to town with their new top tenor, **ROBERT SIMMONS** . . . Everyone is wondering who's going to fill **JOE COOK'S** shoes. So far as I'm concerned nobody can fill them. I'm going to miss the crazy comic's cracks. Joe leaves the air after his broadcast of the twelfth to concentrate on rehearsals for his new show . . . **JANE FROMAN**, who has her second sponsored show, is headed for a third . . . **MORTON DOWNEY** is flirting with several sponsors and it's just a matter of price.

In case you haven't caught the names of those swell soloists on the Saturday night **ROMBERG** show, they're **HELEN MARSHALL** and **BYRON WARNER**, a couple of youngsters who are getting their chance . . . **DAVID MENDOZA**, who is remembered as Our David of the old **ROXY GANG** at the Capitol in New York, is returning to the networks as a musical director . . . **AL PEARCE'S** San Francisco show has made its impression in the East and may go commercial, which is good news . . . It certainly took a long time for an Eastern sponsor to recognize the popularity of *One Man's Family*. Those Sunday afternoon dramas for a soapmaker have made quite an impression. *Journey's End*, by R. C. Sherrif is scheduled for the winter on this series . . . **EDDIE PEABODY** the banjo wizard is forming a band of his own . . . **EDDIE CANTOR** will visit London before starting work for his new sponsor over CBS. The pop-eyed comic is being secretive about his plans for the new show, but one hopes he will do away with dressing up for the visible audience. It has a distasteful effect with those listening in.

**LOWELL THOMAS** is editor of a new adventurers' magazine called *Saga* . . . **JACKIE HELLER** is making a tour of Western vaudeville houses and will return to the airwaves as soon as his trip is over . . . **JACK DENNY** has replaced his vocalist **PAUL SMALL** with a gal named **BARBARA JASON** . . . Something I never noodle now and you probably didn't either, is that



# Are You Listenin'?

By Tony Wons

Read poetry now and then. If you live in the country and you want to know what the city is, read Walt Whitman. You do not have to go to any city then, for you will see and understand. And if you live in the city and you cannot spend much time out in the open spaces, get a book of Wadsworth. He will take you out under the trees and the stars, close to nature, just as close as you could get by actually going there.

That is what poets can do for you. And you know the poet is not only he who writes poetry. No. It is he who reads and understands and feels. You don't need to write a line, and yet you can be a poet.

Read it. It will take you out of the four walls of whatever misery you may be imprisoned in. Read poetry and you will not feel like stewing over stupid figures of profit and loss. You will not hate bankers or stock brokers. You might even pity them. You will get away from the world for a little time. That is a good thing.

A Newark letter carrier writes and says: "You made a statement that shooting eighteen holes of golf was harder than a letter carrier's job. I am sure you are not very well acquainted with the job . . . that is, getting up at 5 a. m. every day and walking up and down stairs with forty or fifty pounds on one shoulder (leaving out disagreeable weather). Or perhaps you are more familiar with the other, harder, job of a foursome starting at, say, 8 a. m. with somebody else carrying your very, very heavy bag over nice soft grass with a walking stick and taking a nice healthy swing at a cute little imp of contrariness, and then to the clubhouse, etc. I was disappointed in you."

Well, well, did I say it was harder playing golf than carrying mail? If I did I ought to be put off the air. I have never carried mail, nor have I played golf but once, and I didn't like it. But I have some



America's Sweetheart Mary's most recent photograph. Miss Pickford may be heard every Wednesday at 8 p. m. EST over an NBC-WEAF network

kind of an imagination and I wouldn't have to work it very hard to see that a mail carrier's job is no cinch. But picking up chewing gum wrappers with a stick that has a nail in the end of it is no harder than

golf, and yet if you were to ask all the golf players to do that they would consider it terribly hard work. Now I hope all the paper pickers do not pick on me.

And Nellie wants to know what Nero was playing when Rome was burning. I don't know. Maybe it was "Let's Put Out the Lights and Go to Sleep." If not then maybe he was playing with fire.

Now I'll ask you one. "What did Sir Walter Raleigh say as he put down his cloak on the muddy road for the beautiful queen to walk over? . . . Give up? . . . He said "Step on it, kid!"

I would not want to get you in wrong with anybody. But you probably know someone who has a big head. Maybe you knew him back in school days when he was a fine fellow. Then he made a little money or got a little popularity. Maybe the papers printed something about him and so he goes around sticking out his chest like a temporary chairman and putting on the dog. Well, you might want to tell him this little fable. Listen . . .

A flea and an elephant walked side by side over a little bridge. Said the flea to the elephant after they had crossed it, "Boy, oh, boy, we sure did shake that thing!"

A pessimist tells us we will all be dead in a hundred years. That is a dreadful thought to an optimist who seems to think he will live forever. But if you think about that carefully you will conclude that it is very encouraging. For in such a short space of time as a hundred years, which is only like the wink of an eye in the history of life on this earth, every breathing human that walks this earth today will be gone, with the exception of perhaps a handful. And with them will go all their cares and aches and miseries. When you think of that, all the little problems that seem so awfully important to you now will vanish like a breath on the wind. (Continued on Page 31)

## Reviewing Radio

Stories that haven't been released: WJZ—RICHARD GORDON, who was to have taken again the role of Sherlock Holmes, in the resumed series November 11, has walked out on the show, refusing to take a second cut in salary, leaving the hapless Doctor Watson holding the bag.

WABC—GEORGE GIVOT gave his final performance here last Tuesday because, having joined up with the Broadway show, "Calling All Stars," he suddenly discovered that the producers would not permit the members of the cast to broadcast. Since most of the cast consists of radio artists, it's doubtful if the order will be carried out. It applies, however, only to sustaining artists. Givot voluntarily gave up the air inasmuch as Columbia had failed to sell him to a sponsor in 16 weeks.

RADIO CITY—"The Gibson Family" may not survive as a kilocycle attraction. Sponsors dissatisfied with the scripts have been unable to make up their minds whether to insist on better scripts by Courtney Ryley Cooper, to replace him, or to exercise the cancellation clause in the broadcasting contract. The cancellation seems most likely.

TIN PAN ALLEY—ARTHUR CREMIN, director of the New York Schools of Music, amazes his friends and challenges nationwide credulity with the statement that radio programs can make all women beautiful. He points to a number of experiments made with radio music by Dr. WOLFE ADLER, Columbia University psychologist and a Fifth Avenue beautician. They found, says Cremin, that if a woman in the privacy of her home tuned in a dance band, then closed her eyes and relaxed, the effect would be to soothe her instantly. Soothing loosens the facial muscles, and that opens the pores. Lines disappear—and if the listener will rub her face with a towel after ten minutes of the music treatment, she actually appears years younger. Tsk! Tsk! Tsk! Think of that!

By Martin J. Porter

HOLLYWOOD—MARY PICKFORD will present her weekly dramatic broadcasts from New York on and after October 31. The transition became necessary because of the casting problem existent in Hollywood. New York talent will predominate in future Pickford programs, and the orchestra will be that of PETER VAN STEEDEN, with WARD WILSON acting as m. c.

RADIO ROW—WALTER WINCHELL and Cecil Warwick, and Cecil, the agency which handles the WABC WILL ROGERS program, are feuding. When Rogers shifted to WABC, Winchell's Girl Friday wrote in the Winchell column something about Rogers actually starting his talks at 9:44, though the program started at 9:30. Winchell is on WJZ simultaneously with fifteen minutes of the Rogers broadcast. The Cecil, Warwick, and Cecil people demanded of Winchell that he retract the 9:44 business, because Rogers, they said, actually started to talk at 9:34 as a rule. Winchell did not change the tune, and the agency is telling the story around, in the form of news releases.

RADIO CITY—Here's where I scoop RAY PERKINS about himself. He is to be, shortly, the leader of a fourteen-piece band, and will shelter also four other solo artists in his retinue.

WABC—The BUDDY ROGERS show with JEAN-IE LANG will give place to something else, and ROGERS is sailing for England November 21.

NBC HEADQUARTERS—The sale of One Man's Family to Kentucky Winners, for sponsorship is the first network set-up to be sold direct, as such, in many months.

NEW YORK—GENE ROWELL, of Gene and Glenn, was lost for several hours last Sunday, during a motor trip with his partner. They went for a ride in upstate New York, and Glenn paused near Westchester, to patronize a hamburger stand. When he got back to the car Gene had vanished. When he did not reappear in half an hour, Glenn asked for and received official help, and a search was started. Gene eventually was found in the choir loft of a church near by. He had sauntered in to look at the organ, had met the organist, and had remained to test out the keyboard. He became so interested he forgot all about his trip until the cops and Glenn arrived to rescue him. Now Glenn is on the market for a portable organ to carry in his car.

NBC—The National Biscuit Company has engaged time at WJZ, and will shortly present a three-hour dance period, Saturday nights, using three different dance aggregations weekly. A case of one NBC giving the other NBC the air and getting paid for it. And it might be a suggestion that one can't mix biscuits with symphonic music.

NEW YORK—GERTRUDE NIESEN will be among those present when the curtain rises on the forthcoming production "Calling All Stars." In spite of the previously mentioned ruling on air stars and broadcasting, Gertrude, enjoying her first theatrical role, will continue on her "Big Show" programs. As the new revue will follow theatrical legend and open out of town, it will be necessary for the Brooklyn warbler to pipe her weekly air numbers from whatever stand the show is making on broadcast nights.

NBC—The studios have wrought another example of romance. The principals are VIRGINIA REA and EDGAR SITTIG, studio cellist. They will be domiciled up in the Pocono Mountains when the home which they are building is completed. As they honeymoon in their sittig-room, doubtless their theme song will be "Just a Love Nest."



# Apples— Swastikas— Parabolas

By Chester Matthews



Annette Hanshaw loves to spend money for clothes—what woman doesn't?—yet now she can indulge her penchant to the limit

If some day you should hear Annette Hanshaw sing, "Apples, swastikas, parabolas," etc., to one of the currently popular melodies, think nothing of it. She will be reading off the weird, homemade music scores which she keeps in front of her while she sings.

She cannot read a note of music. The winged black dots by which musicians follow score baffle her completely, so she has evolved a set of characters all her own. They are a throw-back to the days when she studied drawing and design. When she has heard a song enough times to memorize it she sets it down, in lieu of the orthodox notes, in these funny little figures which to her represent *la, fa, si* and the remainder of the notes with which most persons are familiar.

Maybe you couldn't tell which is *re* and which is *mi*, but she makes *do* out of all of them. She never has studied music. Perhaps if she had, as assiduously as she did art, she might have turned out to be just one of those run-of-the-mill parlor singers.

As it is, she has the full flavor of her originality without any of the repressions and the bans imposed by singing masters. Song is thoroughly natural for her. She first was detected caroling notes between nips on her bottle while still only eighteen months old. From a musical family she carried the heritage of talent right into her teens, but still she rejected instruction and pledged herself to art in another form.

For the year that she pursued learning in New York's National Academy of Design, she let singing slide except as a means of expression for her personal diversion. But a good voice, like a bad vice, will out—and almost before she knew

it Miss Hanshaw was becoming the vogue as entertainer at parties given by the smart sets of Westchester County and Long Island.

When she began to realize first that she was no master at the drawing-board, she had the satisfaction of knowing she was an assured success in the drawing-room. Back in 1928, while she was still only eighteen years old, the chief executive of one of the big recording companies heard her sing at one of these affairs. He bullied her into an audition for his company, and straightaway the graphic arts lost a workman.

In the six years which have followed that reluctant audition, more than four million of her records have been sold—nor is the end in sight. The discs were selling like the legendary flapjacks long before Annette ever had seen a radio studio. Her year-and-a-half on the Show Boat Hour gave them fresh impetus, and it is a certainty that her popularity under the Camel Cigarette sponsorship will help to maintain the demand.

It is not difficult to fathom her success. She is a pronounced stylist with a voice admirably suited to microphone requirements. Like one or two other distinguished artists of the air, her voice spells her identity. You could break into one of her programs and after hearing three bars of a number, know beyond a doubt that it was Annette Hanshaw. And that is the sterling mark in radio.

Many a phonograph fan has bought Miss Hanshaw's records unwittingly, not suspecting that she was the singer. In line with the policy of appearing to have more artists than they really have, the recording companies have titled her variously. She has sung into wax as "Gay Ellis," "Patsy Young" (Continued on Page 29)

**She Cannot Read a Note  
— Yet Annette Hanshaw  
Is One of the Most Popular  
Singers on the Air**

## Famous Composers

By Mark Herringham

Music and the soil wedded to produce Johann Sebastian Bach, who has been called the greatest musical genius the world has known—and whose Fugue in C Minor is featured in NBC's Music Appreciation Hour of November 2 at 11 p. m. EST. Of peasant ancestry, Bach's family included 53 known musicians!

In 1685—the year of his birth—music was beginning to break away from the dominance of the church and of religious themes. Paradoxically, Bach assisted this development, although to him music and religion were one; in fact, he said: "Music should have no other end and aim than the glory of God and the recreation of the soul."

Yet in the improvement of musical instruments—innovation furthering the trend of the times—Bach played an important part.

These changes have affected vitally the piano-playing of our day.

Bach, organist as well as composer, was responsible for a reform in fingering without which the present-day brilliance and flexibility of piano-playing never could have been attained.

He also pioneered in improving the tuning of the organ.

This genius experienced extremes of fortune in the span of his lifetime. He was honored by kings—including the remarkable Frederick the Great of Prussia—and subjected to the petty annoyances of routine jobs, in some of which he was obliged to teach, as well as to compose and play and conduct.

It was to mitigate such annoyances experienced in one of his posts that Bach dedicated the *Kyrie* and *Gloria* of the B minor Mass (his masterpiece) to the Electoral Prince of Dresden, at the time of his elevation to the throne of Poland. Bach cunningly decided that if he could gain recognition from the new king, then the town council of Leipzig and the rector of St. Thomas' school there might hold him in greater esteem.



Johann Sebastian Bach, the peasant genius who struggled with life only to achieve greatness, after death, through the medium of his music

At that time Bach was Cantor of the school, and considered not especially efficient.

Three years later the new King of Poland made him court composer, at Bach's request.

This sidelight on the opinion entertained of Bach by his contemporaries illustrates the unfortunate fact that his colossal genius was not sufficiently appreciated during his lifetime. When he died in 1750 he was buried without even a stone to mark the grave.

His own sons even considered him old-fashioned. Ten years after his death his wife died in the poorhouse and was buried in Potters Field—and all this despite the fact that Bach created great quantities of the world's sublimest music. His compositions—for the organ, of chamber music, and his cantatas—are becoming increasingly appreciated as years draw further away from the master's life.

Today, "Musicians disagree in most matters concerning music," says Rutland Boughton in Bach, the Master, "but regarding the supreme greatness of Bach they are unanimous. Pedants and idealists, antiquarians and realists, futurists and quite ordinary musicians, find common ground there. The enjoyment of the music, and a certain limited understanding of it, have extended beyond the sphere of cultured musicians to the widest circles of the amateur world."

As if the many hundreds of Bach compositions were not a sufficient gift to humanity, this astounding genius also wrote on musical themes.

His book, Art of the Fugue, was in itself a great achievement. In it he recorded every type of fugue then known, in masterly analysis and discourse.

Yet it was long after his death—when some of his works had been irretrievably lost, and his very name was threatened with oblivion—that discriminating admirers of Bach's music succeeded in making his true importance known to the world.



# Myrt and Marge

By Arthur Kent

**Out of the Hectic Life of Trouping Across the Continent While Little Donna Lived in a Trunk, Myrt and Her Husband George Took a Fortune—Then Faced Utter Ruin. Their Story Spares No Details**

Radio's Myrt and Marge series is based upon the stage life of Myrtle Vail (who is the mother of Marge—Donna Damerel Kretzinger—both on the air and in real life). Born in Joliet, Illinois, Myrtle went on the stage at fifteen, in Chicago. She married George Damerel, a fascinating tenor. Donna was born. They kept the marriage secret for a time, to avoid discouraging the thousands of stage-struck females who were falling in love with Damerel—on account of his romantic performances as Prince Danilo of *The Merry Widow*. Little Myrt and her tiny daughter joined Damerel when the show played New Orleans. Hereafter is presented the third instalment.

Most unwelcome, to one person, was the arrival in New Orleans of child-mother Myrt and her baby. That person was the attractive actress who took the Widow's role. She liked to think of Damerel as her princely lover in the play, rather than as a husband and the father of another woman's baby. But Myrt laughed last. Myrt bought a folding go-cart. In this the proud papa delighted to wheel his daughter Donna—while the Widow wailed "How silly! My Pr-r-ince, pushing a baby-carriage up and down the street!"

But the stage dooms domesticity—and soon Myrtle

and Donna were separated again from Damerel, because the show began to play one-night stands and Myrtle was afraid this restless chasing around the country would hurt her baby's health. The three came together for Christmas at Milwaukee, however, when George was on his way to the Pacific Coast with the show. And so keen was the joy of reunion that Myrt—at the last minute—hopped on the train with Donna in her arms and went too!

San Francisco society took Damerel and his tiny wife to its collective bosom. And the little red-headed tomboy of a chorus girl, who had come from a respectable but unpretentious family, learned the arts of graceful living as quickly as she had mastered the life of the stage. Her simplicity of manner and lack of affection made people like her. Life became a round of social successes—fine houses, formal clothes, horse-back riding, afternoon teas, many-coursed meals, champagne: "Though," says Myrt, "I liked beer better. So did George and so—I suspected—did many of the others."

When the show began to travel, Myrt and Donna stayed at Ocean Park, near Los Angeles. Baby Donna was frail, but thrived on clam broth Myrtle made by stewing clams which she pulled out of big hunks of Pacific Ocean seaweed. Also, much to Myrtle's horror, the baby formed the habit of putting big, harmless sand crabs in her mouth and chewing them up! And one day the toddler slipped out, naked, from a bathhouse and wandered down the beach crying, with a finger in her mouth, till frenzied little Mother Myrtle found her—in front of the Casino with a crowd around.

Soon, however, mother and daughter rejoined Papa George, and from that time until she was seven little Donna lived the life of a troupier's child. Myrtle was put into the *Merry Widow* show as a dancer.

"As I got bigger, I remember," says Donna, or "Marge," "how Myrtle and Dad would put me to bed in the hotel before they went to the theater. As soon as they had gone, I would pick up the telephone and order food—usually chicken sandwiches and milk. When the bellboy brought it up, he and I would eat and drink together."

Then there was the time Donna followed her parents down into the hotel lobby because she had been denied an apple—and, falling on one knee in her little nightie, she spread out her arms and bellowed theatrically: "Mother! Puh-lease give muh an apple!"

It was about that time Donna made her first stage appearance. Her parents' act—they were in vaudeville now—was playing a theater next door to the hotel. Little Marge got out of bed, climbed down a fire escape to the theater roof, made her way backstage and ran out onto the stage with her dress on backwards. She brought down the house!

At seven she was sent to a convent to get her education. There she shocked the pious nuns by complacently assuring them she intended to become a chorus girl just as soon as she grew big enough. Donna stayed in school till she reached fifteen.

Meanwhile, her parents were making and losing a fortune. After traveling three years with *The Merry Widow*, Myrtle—thanks to a fluke—got a chance at the part of the widow. She knew all the lines and songs by heart, though she never had been asked to study them—



Myrt writes all the scripts for her air show with Marge—and she writes them all out painstakingly in longhand. She insists that no scrap of the flavor of stage life she knows so well shall be lost—as might be the case if she used the more rapid medium of a typewriter instead



Even while Marge waits for her cue she is the personification of the chorus-girl character she plays in the scripts

and she made such a hit that the manager of the theater thought she was the star, and the regular star the understudy! That was a turning point in Myrtle's life—for she showed then that she was more than a competent singer and dancer; more than the wife of a celebrity. She proved her ability to hold down an important role. After that, Myrt frequently took the part of the Widow.

Following the four-year run of the show, George and Myrtle went with another, *The Heartbreaker*, with George in the lead. And afterward they went back into vaudeville. Myrtle, during this period, gained fame as the first white girl ever to do a hula-hula.

On August 19, 1917, little George—Myrtle's second child—was born. Myrtle had kept right on working up till the end of June—and when George Junior was fourteen days old, she was back in rehearsal again for a new show! The nurse would bring the new baby to the theater every three hours—and rest-periods in rehearsal were made to coincide with little George's feeding-time.

The day before this show—a vaudeville act called *The Little Liar*—opened, Myrtle's father died. Myrtle left in the middle of a rehearsal, but arrived at his bedside too late. They buried him next day, hastening the interment because Myrtle had to return for the opening of the show! For the phrase "the show must go on" is more than a mere gag. Stage folk are probably the only slaves who love their slavery—and among them birth, marriage, and death are conditioned by the demands of their work.

When the great influenza epidemic killed so many persons—and frightened so many more away from theaters—George and Myrtle (Continued on Page 17)



# The Amos 'n' Andy Alibi

## "Calling All Cars" . . . "Calling All Cars"

By Marshall Graves

**Radio Too Often Is the Defender of Law—and It Can Be the Protector of the Innocent as Well. Jerd Parker, of Denver, Found It So in One of the Strangest of Crime Cases on Record**

Night lay upon Denver. In the alley behind the attractive street where the Irwins lived an ancient car was being driven very slowly—as if the driver were afraid of making a noise. Clocks showed the time to be shortly after nine on July 17, 1930, and from the row of homes, music and voices came from good radio sets.

The old car stopped behind the Irwin garage.

Within the house Harold Irwin, 22-year-old college student, was pulling the shirt from his lithe body while his 17-year-old brother Wilbert kidded him:

"Early to bed, brother, dear," said Wilbert. "You have to drive 50 long miles tomorrow morning to fetch your sweetie!"

"Silence, youth!" commanded the elder brother with a grin. "I have ears only for sensible men." He nodded toward a small radio set on a table beside the bureau. Tuned down low, it permitted a heavy masculine voice to eject:

"Now, Amos, don't you worry about that seventy-five dollahs you done gave Henry Van Potah to revest. He tells me he has done put the compound and semi-annual on it already."

Whereupon the high-pitched voice of Amos replied:

"Ob—ob! He has, bub? Ain't dat sumpin'!"

"And furthermore," continued the irrepressible 17-year-old Wilbert, "my dear brother's car even at this moment is standing out in the yard, washed and polished so that he may . . ."

With a mock scowl Harold reached for a pillow and Wilbert prepared to duck. The youngster's teasing was based on fact.

Harold wanted to be up early the next morning to start for Greeley, Colorado—50 miles away—to bring back his fiancée, Esther Powers, to his parents' home. Esther was a student at Colorado Teachers' College, and Harold, very much in love, had seen to it that his car was freshly washed and polished. He even had parked it in the yard, to insure a quick departure.

"Why don't you take your .22?" Wilbert persisted, chuckling. "Your rifle is in a corner, in the kitchen. You might see some b'ars!"

Harold turned off the radio. "Not even Amos 'n' Andy can compete with your childish prattle!" he said. "Now let . . ."

A strange squeak sounded in the yard. Quickly dropping their banter, the two lads looked at each other quizzically.

"Where have I heard that before?" said Harold. Then he snapped his fingers. "Like a stiff nut being turned," he answered his own question. "Someone's after my spare tire!" He grabbed his trousers, pulled them on, slipped his bare feet into shoes and ran down the hall towards the back of the house.

"What's happened?" demanded their father, as the two lads passed the door of their parents' room—Wilbert trying to dress and run at the same time.

"They're stripping my car!" shouted Harold. "Wait!" his father cried, with the wisdom and caution of added years. "Phone the police! Don't go out there, they may shoot!"

His only answer was the slamming of a screen door. The young college man, hot with the courage of youth, had dashed out into the yard to drive the spoilers

from the little car which stood so trim and ready for its morning drive.

Almost immediately a shot sounded.

Like the report of a starter's gun at the beginning of a race, that shot sent the Irwins scurrying down the hall toward the back door, the father in the lead. Before the elder Irwin reached the door came more shots.

"Hey, you!" said a policeman, pistol in hand. The man neither spoke nor moved. Flashlights focused upon his still figure, which was seen now to be slumped over the wheel.

"He's dead!" somebody exclaimed. The man's eyes were glazed. Dank blond hair hung down over his forehead, and a pair of silver-rimmed spectacles dangled from one ear. His left side dripped blood, and from the pocket of his coat on the righthand side protruded the barrel of a revolver. It was a six-shooting .32—and all six of its bullets had been fired.

"After the shooting," exclaimed an excited neighbor, "I just dimly saw the figure of a man running down toward the back of the yard. Could it have been this fellow?"

Dead men don't run," said a cop, "and it looks like this guy was shot through the heart. Of course," he amended, "he might have been shot after you saw the running figure." But the neighbor was positive that there had been no more shots afterward.

Flashlights showed that the ancient car was loaded with tires and accessories.

"This is the guy that killed young Irwin, all right," a detective said, "but who in thunder killed him?" He turned to the distracted father. "Did your boy have a gun?" he asked gently.

"No—no," Mr. Irwin replied. "We have never had a gun in the house—except a little .22 rifle that stands in a corner of the kitchen."

"Let's see it." They walked into the house.

The gun was leaning in the corner. The detective scowled, turned and walked back to the yard.

"This is an open and shut case," the detective said, thinking out loud. "Young Irwin

ran into the yard unarmed. He found two or more car-strippers at work on his car. One of them shot him. Then this crook got shot, probably by one of his own pals. But why? Was it an accident, or did they put the guy on the spot? And who was the guy your neighbor saw running, after the shots were fired?"

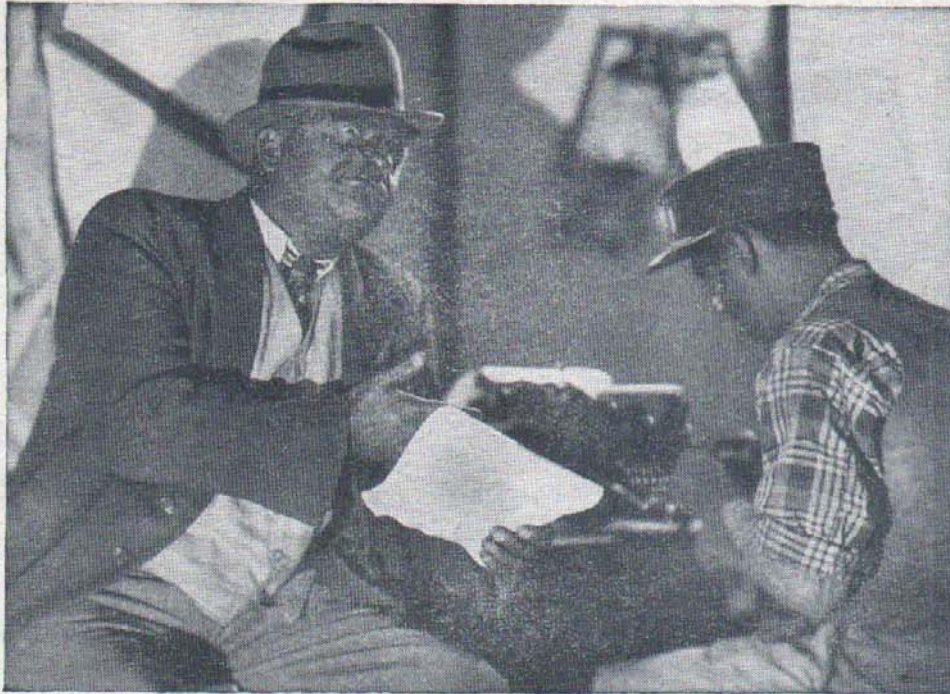
That, in a nutshell, was the problem the police had to solve. To its solution were assigned two assistant detective captains—William J. Armstrong and Harry B. Lane. And though they did not at first realize it, all the elements—all the clues—necessary to solve this baffling case actually were present right on the premises from the very first moment of their arrival.

Obviously, good police work demanded that the two detectives first proceed to learn all they could about the corpse with the silver-rimmed spectacles. Who was this dead man? Who were his associates? Papers in one greasy pocket yielded his name—Charles Liebelt—and home address.

Upon rushing to the address, Armstrong and Lane learned that Liebelt had a wife and two children. He was 30 years old and worked for a supply house. He had only one friend in town—a fellow-employee named Jerd Parker.

Next, the detectives went to the home of Liebelt's employer, C. J. McClure, who gave every indication of being shocked by the news. "A first-rate workman," he characterized the dead man, "but rather sullen and quarrelsome. He kept to himself. His only friend was Jerd Parker."

This was the second time the name of Jerd Parker



"Now, Amos, don't you worry about that seventy-five dollahs you done gave Henry Van Potah to revest. He tells me he has done put the compound and semi-annual on it already"

But when Wilbert and his mother arrived, Mr. Irwin was bending over a body that lay on the ground, visible in the clear night's half-light.

"Harold! Harold!" cried the father hoarsely. He stared up at his wife. "I think he's dead! He can't be! They shot him—oh, phone the police!"

Screaming, Mrs. Irwin ran down the steps to the silent body of her son. Wilbert dashed to the telephone. On either side, neighbors in the peaceful row of houses were opening doors and peering from windows.

Soon wailing sirens approached, and police burst into the yard—where excited neighbors already had begun to crowd.

Police flashlights played along the ground—and in a few seconds they uncovered a new mystery. Sharply, the lights picked out the bloodstained figure of the dead boy. Then they trailed to his car—so pathetically waiting in shining splendor for the love-trip that never would be made.

"It was car-strippers did it, all right," said one of the detectives. For the automobile had been jacked up, and one tire lay on the ground beside it—proving that Harold's quick brain had interpreted accurately that straining squeak of an over-tight nut. But it was when those police flashlights trailed, like hounds' noses seeking a scent, from Harold's car to the alley that the mystery deepened.

For beside the board fence stood an old car. A man sat behind the wheel—a stranger.

ran into the yard unarmed. He found two or more car-strippers at work on his car. One of them shot him. Then this crook got shot, probably by one of his own pals. But why? Was it an accident, or did they put the guy on the spot? And who was the guy your neighbor saw running, after the shots were fired?"

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had been mentioned, and now the detectives hastened to this man's home.

Parker answered their questions readily, but his face was inscrutable. He lived with his wife and 13-year-old daughter, and they, as well as he, insisted that he had not been out of the house since eight o'clock that night. This, of course, established an alibi—and police always are suspicious of alibis. If Parker hadn't left his house since eight o'clock, he could not have been with Liebelt when Liebelt and young Irwin were shot, for these killings had occurred shortly after nine o'clock. Nor was there any chance that Parker could have slipped out of the house for just a few minutes, committed the crime, and returned without his wife and daughter realizing his absence. For the Parkers' modest home was far from the district in which the Irwins lived. But the police had only the words of Parker, his wife and daughter as a guarantee that he really had been at home after eight o'clock. The Parker family was taken to Headquarters. If the police could break down that alibi...

Hour after hour the cross-questioning went on.

"Did you know that Liebelt was a car-stripper?" Parker was asked.

"Sort of—I mean—that is, I kinda suspected it."

"You mean you knew it!"

"No—no! But I often used to see accessories in that old Ford of his and—"

"Yes—what else?"

"Well, he used to go out at night a lot."

"Anything else?"

"He seemed to have a lot of money to spend."

"And yet with all this going on right under your nose, you say you only thought he was a car-stripper? Come on, tell the truth!"

"I am telling the truth. Liebelt used to say that he made extra money buying old cars and stripping them, and selling the parts."

For a time it seemed either that Parker was an exceptionally shrewd, quick-witted man, able to manufacture sound answers to police questions right on the spur of the moment, or that he was totally innocent and truthful. But there appeared to be something furtive in his manner. After much questioning he began to give up information which convinced his questioners that they were on the right track.

When did you last see Liebelt?" a detective asked—and immediately Parker became uncomfortable.

"He—ah—well, he was waiting for me tonight when I came home at eight o'clock."

This admission created a minor sensation. Definitely, the police cross-questioning had established the fact that the two men had been together. Immediately the encouraged questioners pressed on to wring further admissions as to what had happened following Liebelt's visit.

"What did Liebelt want?" pressed Detective Armstrong.

"He—he came to return a shotgun he borrowed from me a long time ago. I wanted to give it to my aunt. Her husband's going hunting."

**"This Is Open and Shut. Young Irwin Ran into the Yard Unarmed. He Found Car-Strippers at Work. One Shot Him. Then This Crook Got Shot. — But Why?"**

"Why didn't he simply leave the shotgun? Why did he have to wait for you to come home?"

At this question beads of sweat burst from Parker's forehead. His breathing became audible. He seemed to shrink away from the questioner, in fear.

"He wanted to borrow my revolver," he mumbled. "Is this your gun?" Armstrong thrust forward the .32 which had been found in Liebelt's pocket. Parker commenced to shake. He nodded his head spasmodically.

"Yes!" he said. "But I didn't do it."

From the faces of the policemen gathered around a little of the tension relaxed. It wouldn't be long now, they told themselves, before a confession would be forthcoming. And as if to strengthen this confidence further, the telephone rang and the coroner's office issue the information that the bullet taken from Irwin's body definitely had been fired from Parker's gun!

"Parker!" said Armstrong sternly. "it was your gun that killed Irwin! Why don't you tell the truth and admit that you were with Liebelt tonight? Remember, man—things have gone so far that if you killed him we're bound to find out all the details now! Look how much we have uncovered in a few short hours! You'll be saving yourself a lot of grief if you tell the truth."

"What's the use of stalling?" cut in a harsher voice. "You were with Liebelt and you know it. In the eyes of the law you're guilty of two murders."

But even this failed to shake Parker's insistence that he was totally innocent. He protested that the only thing the police had against him was that he had been friendly with Liebelt and had lent him a gun.

"What did he want the revolver for?" the tireless police questioning went on.

"He said he had a lot of night driving to do and felt nervous without one."

"Weren't you a partner of his in stripping cars?" shot in one police voice.

"You know that car-strippers always work in two's or more, don't you?" insinuated another.

"A neighbor saw you running away after you shot young Irwin," hazarded a third.

"We may as well tell him," lied a fourth, "that Liebelt lived long enough to tell who bumped him."

"You were with him tonight when he was killed!"

"No!" screamed Parker. "No, I tell you! I wasn't outside my house after eight o'clock, as God is my judge!"

Of course, the detectives didn't believe him. He fitted into the case so beautifully. Had he shot Irwin and then slain Liebelt to seal the lips of the only witness, they asked. Or had Liebelt run into the line of fire while he—Parker—was shooting at Irwin? Or had Irwin and Liebelt been killed with different guns—and if so what had Parker done with the gun that he had used to kill Liebelt? Those were the questions they flung at the harassed suspect, but Parker settled down into stubborn denials of guilt.

It was then that Detective Armstrong tried a new tack in questioning—one which was to produce surprising results.

Scene of the alley behind the Irwin home, taken a few minutes after the double killing. The arrow points to the body of Irwin. To the left is Liebelt's battered car



Harold Irwin, college student, in love and expecting soon to marry, from a likeness made a few weeks before his untimely end

"What were you doing at home tonight, after eight?" he asked.

"Oh, I—read the paper. Listened to the radio, mostly."

"Hm-m-m." Here was a possible break in Parker's armor. If he had heard radio programs he should be able to tell something about them.

"What did you listen to?"

"Music. And, oh, yes—Amos 'n' Andy. I never miss them when I can help it."

"Oh, you heard Amos 'n' Andy tonight, did you?" pursued Armstrong. He did not reveal the fact that he, too, was an ardent Amos 'n' Andy fan, and that he had listened to the program of the evening himself. It had started at 9 p. m. If Parker had heard it through, he could not possibly have been at the scene of the killings. There was no radio in Liebelt's ancient murder-car.

"What did they say?" demanded Armstrong. A new expression of hope dawned on Parker's worried face. Clearly, he realized the importance of his reply to that question.

Well—Andy said something to Amos about not worrying over \$75.00 that Amos had given Henry Van Porter to invest. Only Amos said re-vest.

"And then," Parker went on, "Amos said—no, wait—first Andy said that Henry Van Porter had put compound interest on it already. Then Amos said: 'Oh—oh! He has, huh? Ain't dat sumpin'? And then..." The hard-boiled cops loosened up and began to grin as their suspect recounted the wise-cracks of the black-face comedians.

Finally Armstrong nodded.

"Well, this probably clears you," he told Parker. "I guess you really did stay home all evening. Amos 'n' Andy sure have been good friends to you this night. They've proved that you aren't a murderer."

Poor Parker, completely vindicated, almost broke down.

But for the police there could be neither breakdown nor letdown. They had succeeded in proving the innocence of one suspect—there still remained their primary task of

(Continued on Page 31)



# Signposts of Success

By "The Doctor"



Jeanie Lang's Face Shows Many Characteristics Her Radio Audience Might Never Suspect

This lady has rhythm, enthusiasm, persistence, energy and a volatile refinement indelibly inscribed in her face.

A definite curl shows on the edge of Jeanie Lang's upper lip in the restricted region where the flesh meets the membrane. As has been shown in previous analyses, this indicates a sense of display. Miss Lang wants to be noticed. She enjoys applause, and knows how to gain such approbation by making herself attractive. It can be imagined easily that Jeanie longs for a visible audience when broadcasting from a regular studio, and is far happier, in spite of a slight nervousness, when she's before persons whose reactions she can sense immediately.

If Jeanie Lang had not discovered her sparkling stage personality and her ability to put over a song, she could have become an efficient assistant to an executive. The definite parentheses of her mouth indicates mental alertness and physical subtlety of movement.

In the temple region is found the musical sense. The rounded lower face announces rhythm and mobility. This face is harmonic.

With all of her sense of display and love of approbation, Jeanie Lang is not conceited, and she values most the praise of those whom she admires personally.

The mind which controls the markers of this face is not entirely free from a harmless variety of light superstition, and possesses a great faith in the interrelation of the body, the mind and the soul.

There is youth and "giddiness" in the character which Jeanie Lang portrays before the microphone, so that the listener might suppose a total lack of serious calculation in this performer's makeup. In reality she has large quantities of common sense and keenness rather than profundity. Her serious aspirations are well fortified with a high sense of economic values. Neither does this mean that she is penurious or miserly.

Jeanie Lang is considerate of her associates. She is far too vivid to depend upon others for happiness, yet ever willing to show kindness and give help. The faculty for economy is located at the side of the nose. Personal and social sincerity are found in the full upper lip.

## Flashes of Fun

**Portland:** Did you hear her sing Love in Bloom?  
**Fred Allen:** Yeah. If my breath came in short pants like that I'd call it Love in Bloomers!  
—Town Hall Tonight

**Wallington:** Well, Eddie, we're in the other world now.

**Cantor:** Don't kid me, Jimmy. We can't be in the other world because my feet are cold and I'm hungry.

**Wallington:** What has that to do with it?  
**Cantor:** Well, if we were in Heaven I wouldn't feel hungry, and if we were in the other place my feet wouldn't feel cold.

—Chase & Sanborn

**Monk:** What kind of a room are you looking for, Mr. Penner?

**Penner:** Well, Monk, I'm looking for a room with angry breezes.

**Monk:** What do you mean by angry breezes?  
**Penner:** A room with cross ventilation, of course!  
—Bakers Broadcast

**Ed Wynn:** Graham, I had a friend of mine down to my farm the other day and I served him some beer. I served him some beer, Graham, and do you know what he said?

**Graham:** No, Chief, what did he say?  
**Wynn:** He said, "I don't want that! Bring me a whole stein. Bring me a whole stein!" So you know what I brought him?

**Graham:** What did you bring him, Chief?  
**Wynn:** A cow!  
—Texaco Broadcast

**Gene:** Do you know, Mac, that Cliff Soubier can tell more long-winded tales about things he's done?

**Mac:** Sure—dat's jus' why dey call 'im Cliff.  
**Gene:** Why?  
**Mac:** 'Cause he's just a big bluff.  
—Sinclair Minstrels

# Open Door to Beauty

By V. E. Meadows

## What Questions and Answers Would Be Exchanged at a Beauty Forum Meeting? Here They Are:

We have had a big meeting of the Beauty Forum here in New York. Thousands of women attended the session. There follow a few of the important questions, and the answers given:

**Q.** Why is brushing the hair better than combing the hair?

**A.** Combing the hair has no value except to arrange it, determine the part, etc. Brushing the hair cleans all the dirt from the hair, exercises it, and starts the flow of oil, giving the hair a natural and rich lustre. Brushing also increases the tensile strength by taking away the dryness, and if you use a proper brush, with the bristles set in a wavelike formation, it is actually possible to brush a beautiful wave into the hair.

**Q.** Will brushing the hair effect or spoil a finger wave?

**A.** Yes, it will affect a finger wave set with glue and baked into the hair, because the gluey substance puts the hair in such an unfortunate position that no wave can hope to stay in it. However, brushing will not affect a finger wave given with a nongluey solution.

**Q.** Will brushing the hair make it oilier?

**A.** No. If you have an oily condition of the scalp, brushing will draw out the oil.

**Q.** Is it all right to brush dandruff off the scalp?

**A.** Many foolish women still believe that it is possible to brush away dandruff. Allow me to state definitely that it is possible to brush the hair for eight and nine hours at a sitting, and the more you brush the more dandruff you'll have. Brushing dandruff irritates the scalp and causes it to form more scales—and breaks the first layer of skin. There is only one way to eliminate dandruff—shampoo. Brushing merely keeps the hair free of dirt and healthy.

**Q.** Why do scales form on the face in the wintertime?

**A.** Because of the exposure. These scales really are not particles of skin flaking off.

It is an exudation from the pore. It can be overcome by following the cleansing formula I have recommended often, and by applying the makeup as a protection against the elements.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting System Monday, Wednesday and Friday mornings at a new time, 11 o'clock EST, on Stations WMCA, WHDH, WPRO and WIP.

## Bulls and Boners

**Floyd Gibbons:** "An adventurous boy and girl now grown to manhood."—Miss Holly English, Louisville, N. Y. (Oct. 20; WTAM; 7:55 p. m.)

**Jim Poole:** "The 10 o'clock broadcasting starting Monday will come at 10:15 instead of 10:30."—Mrs. O. A. Lowery, Peoria, Ill. (Oct. 12; WLS; 12:30 p. m.)

**Announcer:** "He was buried in a cemetery where notables of Broadway are often buried."—R. H. Barber, McPherson, Kans. (Oct. 16; WIBW; 7:20 a. m.)

**Football Announcer:** "We think it was a fumble in the press box."—R. B. Head, Gainesville, Texas. (Oct. 13; WFAA; 4:00 p. m.)

**Speaker:** "Mr. H. G. Wells, one of the first rank journalists in this country..."—Fred J. Austen, St. Lambert, P. Q., Can. (Oct. 13; CFCF; 11:58 a. m.)

**Frank Buck:** "The natives of Borneo don't have buttons on their clothes, they just wrap themselves around them."—T. Snyder, New York, N. Y. (Oct. 3; WEAF; 7:52 p. m.)

**Paul Douglas:** "Now Billy Page comes on the field with a guitar, harmonica and a yodel tucked under his arm."—Marie C. Basile, Long Island, N. Y. (Oct. 14; WABC; 10:25 a. m.)

**John Olson:** "If you've never eaten Johnston's Instant Chocolate Pudding, we envy you."—Annette L. Marugg, Appleton, Wis. (Oct. 21; WTMJ; 5:25 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

## Your Grouch Box

The best friend of many a family is the radio set that sits in the living-room. But even the best of friends have little spats—and Your Grouch Box gives you a chance to talk back to your loud-speaker! Have you a radio grouch? Does something on the air annoy you? Then this is the column for you!

### An oar for orators:

Dear Editor: While you are helping us improve the air waves I wish you would take an oar and beat some of these narrow-minded politicians into eternal silence! They throw so much dirt the air is full of dust! Keep the air waves clean and you will win the hearts of all loyal radio fans.

Bellevue Nebr. HARRY J. FRAZIER

### And a classic from a clergyman:

Dear Editor: Among the many grouches and peevish that radio listeners have, such as too much advertising, bum English, shouting of radio announcers, too much jazz morning, noon and night, I think this one deserves serious consideration: The sudden breaking-in of an announcer to give a flash—which most of the time could wait till the end of the program.

But no, they have to break in right in the middle of a beautiful bar of music.

There is a story told of a musician who was in bed while somebody was playing a selection on the piano, and this player stopped right in the middle of the bar. It was too much for the musician. He couldn't sleep till he got up and finished that bar of music!

We listeners can't finish the bar when the announcer breaks in—but I certainly tune in on another station!

Lockport, La. J. J. B.

Send your pet peevish and radio grouches to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.



By Shirley W. Wynne, M. D.

## Parents Owe Their Children Every Advantage—Especially a Good-Teeth Start

**T**ooth structure differs from every other human tissue in that it does not regenerate itself. Therefore when a tooth once decays, it cannot be made sound again like other parts of the body, because teeth are not endowed with healing power. All that can be done for a decayed tooth is to stop the decay and artificially build up that part of the tooth which is lost.

When we lived close to nature and the child was brought up on mother's milk and then on rough, whole grain and fibrous vegetable food, with very little of the refined starch foods and practically no refined sugar, the problem was not so great. From infancy the child had to learn to masticate thoroughly, because the food was so rough, and this exercise automatically cleansed the teeth. Then also all of the elements so essential to the building up of tooth structure were present in the milk, in the rough grains and in the fruits and vegetables used in the diet. With the refinements of foods, with the increase in the starch and sugar content, and with the practical elimination of the outer grain shell which supplied the material for tooth building, decay became more prevalent.

Decay began to appear early in the mouths of children. Instead of arresting that decay before much damage was done, many parents waited for the children to complain of toothache before taking them to the dentist. The result? There was nothing else for the dentist to do but extract the tooth. The after-effects of early extractions practically cripple the children for life, because the jaws do not develop fully when there are spaces where teeth are missing. Then also when the permanent teeth erupt, they frequently develop irregularly.

Parents, you owe every advantage to your children that you can possibly give them. Don't permit them to grow up carelessly on the theory that if their teeth decay the teeth will be fixed when they grow up. That can't be done. No teeth that once are decayed or lost can be restored properly. Teeth do not grow back if lost and no artificial restoration can compare with the natural teeth.

There is an adage that an ounce of prevention is worth a pound of cure. Not only is that true, but as applied to the teeth a more correct adage would be an ounce of prevention is worth a ton of cure. A wholesome, clean mouth, with all the natural teeth in position is your greatest safeguard against diseases of all kinds.

You must teach your child early in life along with the correct habits of food mastication also the correct use of a tooth brush, for in that way you supplement artificially what is not cleaned naturally by proper food selection and proper mastication.

Also the use of dental floss between the teeth will help to maintain them clean in those spaces that more than any other place require cleaning.

By Nila Mack

## Is Your Child Overly Selfish? Miss Mack Has Found a Remedy—Sure and Successful



Children must learn that turn-about is fair play

**S**pankings and scoldings will avail little in attempts to cure a child of selfishness. Nature has equipped all children with this trait, and it can be eradicated or subdued only by a careful and thoughtful plan of action.

The first thing to do in training a child so that he will not give full rein to his selfishness is this: Make him see that if he will not share the things he likes with brothers or sisters or playmates, they will not share their possessions.

Quite often I have seen a youngster selfishly retaining a toy, refusing even to allow his playmates to touch it, only to capitulate a short time later when one of the gang appeared with a precious new gadget. Children usually learn that turn-about is fair play; if they want to share a friend's toy they must share theirs.

Some children learn more rapidly than others to be unselfish, because they are by nature more sensitive to the needs of the people about them. Children who play together often train one another to be unselfish more effectively than parents do. It is a fact that the parent often wastes his time and strength spanking a selfish child for some selfish deed whereas this same child will be cured for life when he is man-handled for a selfish act by his playmates.

As a perfect illustration of a selfish child, there comes to mind a pupil in my dramatic class. This lad was wholly selfish. He did not desire the good will of his classmates. On one occasion he deliberately ruined a show by delivering his lines badly, simply because of a dislike for the youngster who had the leading role.

As a result I wrote a playlet about the actions of a selfish lad. I cast our subject in the lead. I watched him carefully and sure enough the lesson and moral of the play sank in. He grew self-conscious, blushed, for his favorite quotation had been, "I don't care what they think or say."

The lad did learn to care about what his mates had to say. Lectures and scoldings hadn't cured him a bit; but the lines in the play had the desired effect. Today he is a swell lad, one of the most talented in the troupe, liked by all.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST.

## Ten Years Ago

Chicago stations grow opera-conscious and announce plans to disseminate popular operatic arias over their wave lengths. Station WJWJ, Detroit, throws bombshell into placid waters of radio management by deciding not only to pay its musicians but its *singers as well!* . . . Loyal Order of Moose takes to the air (Oct. 27) with Station WJJD.

WEO, OHIO STATE UNIVERSITY'S voice, knits its educated brow in an experiment with broadcast telephony to the hoi-polloi.

UNCLE SAM sanctions experimental increases in the power of broadcasting stations, beginning with 1,500 watts and gradually—if no farm barns are burned down—in 500-watt steps permitting stations to use all of 5,000 watts. The government has received no construction permit applications for 25,000 to 50,000-watt transmitters, except that of the Radio Corporation of America.

OMAHA MUSICIANS, incited by an irate bass violinist to strike for full pay for radio performances, end their walkout, which has lasted for six months. Decision is to microphone their musical wares in return for the advertising received.

FIERY SENATOR BOB LA FOLLETTE charges a monopoly has been formed to prevent his going on the air when Station WHO, Des Moines, Iowa, refuses to permit him to broadcast his speech. N. B.—The station at this time is owned by the Bankers Life Insurance Co.

STATION WLS, Chicago home of the Barn Dance, is reported received in Hawaii where grass skirts no doubt undulated to rural rhythm.

CONGRESSMEN AND SENATORS begin eyeing radio situation and indicate that their forthcoming session will bring legislation designed to drop a few pork barrel hoops about the midriff of this fattening infant industry.

## Hits of Week

Stars Fell on Alabama, the new hit tune, stormed the networks citadel last week and captured the air waves without a struggle. There was no escaping its torchy rhythm, and so the Southern melody occupies the place of honor in the weekly song tabulation. Lost in a Fog was voted into the hit class by the maestros.

Following is the weekly tabulation compiled by RADIO GUIDE:

### SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Stars Fell on Alabama	30
Lost in a Fog	29
Be Still My Heart	28
Two Cigarettes in the Dar.	27
One Night of Love	24
You're a Builder-Upper	22
The Continental	17
Love in Bloom	14
If I Had a Million	12
Out in the Cold Again	10

### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Lost in a Fog	28
Water under the Bridge	25
One Night of Love	23
The Continental	22
Isn't It a Shame	19
Moonglow	16
Were You Foolin'	14
You're a Builder-Upper	13
P. S. I Love You	11
Why Am I Blue?	10

A few individual bandleaders' selections are these:

Robert Armbruster: Water under the Bridge, Lost in a Fog, My Old Flame, P. S. I Love You, Stars Fell on Alabama.

Little Jack Little: I'm Lonesome for Caroline, Sweetie Pie, Stars Fell on Alabama, Lost in a Fog, Were You Foolin'.

Sam Dejong: Must We Say Goodnight, La Cucaracha, Moon Country, I Saw Stars, Stars Fell on Alabama, Be Still My Heart.

## Wave Marks

**Signals.** Beetle says Phil Baker prepares a second welcome to Dr. Stork in January.

**Signals.** Mr. and Mrs. Morton Downey (Barbara Bennett) have renamed the cradle for November occupancy. Mort will be 33 come November 14.

**Signals.** Hyman Brown, writer of Marie, the Little French Princess and the radio version of The Gumps, has collaborated in a still greater creative achievement—It's a boy—8 1-2 pounds.

**Relay.** Jack Owens—WMAQ (Chicago)—NBC Breakfast Club tenor—announces birth of a daughter—to be called by the grand old name of Mary Ann.

**Relay.** And Tom Baker—WBBM (Chicago) tenor announces the arrival of Elaine Joan.

**Signed On.** Eddie Von Riehl, of Southwest Broadcasting Company's key, KTAT (Fort Worth) wed Madeline Bandy.

**Hookup.** Ted Fiorito, eminent maestro, and Madelyn La Salle, will fly on the wings of love and the United Airlines to Yuma, Arizona, to swear a till-death-or-divorce contract.

**Static.** Leslie Marcus, WNAC-WAAB (Boston) announcer, walks with crutches, announces from a chair, because of a broken ankle.

**Static.** Charlie, of the Gene and Charlie Kretzinger (WBBM, Chicago) fractured an arm shortly before a performance, but went on anyway.

**Meter.** Best possible present for the November 10 birthday of Ross Gorman, NBC (New York) staff musician, would be a new kind of musical instrument. Ross, who plays every instrument there is, longs for the invention of new ones.



# Programs for Sunday, November 4

Edition 2

## Log of Stations Mid Atlantic

Call Letters	Work Cycles	Power Watts	Location	Net. work
KDKA	980	50,000	Pittsburgh	N
WABC	860	50,000	N.Y. City	C
WBAL	1060	10,000	Baltimore	M
WCAE	1220	1,000	Pittsburgh	N
WCAO	600	500	Baltimore	C
WCAU	1170	50,000	Philadelphia	C
WCBM	1370	250	Baltimore	A
WDBJ	930	1,000	Roanoke	C
WEAF	660	50,000	N.Y. City	N
WFBR	1270	500	Baltimore	N
WFIT	560	1,000	Philadelphia	N
WHP	1430	1,000	Harrisburg	C
WIP	610	1,000	Philadelphia	A
WJAS	1290	2,500	Pittsburgh	C
WJSV	1460	10,000	Washington	C
WJZ	760	50,000	N.Y. City	N
WLBW	1260	1,000	Erie	C
WLIT	560	1,000	Philadelphia	N
WLW	700	500,000	Cincinnati	N
WMAL	630	500	Washington	N
WMBG	1210	100	Richmond	C
WOR	710	5,000	Newark	L
WPG	1100	5,000	Atlantic City	C
WRC	950	500	Washington	N
WRVA	1110	5,000	Richmond	N
WTAR	780	500	Norfolk	N

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell  $\Delta$  for Religious Services and Programs

**8:00 A.M.**  
NBC—Melody Hour: WFAE WRC  
CBS—Organ Revue: WABC  
NBC—Tone Pictures: WJZ WBAL WMAL

**8:30 A.M.**  
NBC—Lew White, organist: WJZ WMAL WBAL  
CBS—Lyric Serenade: WABC WDBJ WPG  
WLW— $\Delta$ Church Forum

**8:45 A.M.**  
CBS—Sidney Raphael, pianist: WDBJ WPG  
CBS—The Radio Spotlight: WABC

**9:00 A.M.**  
NBC—Ballads: WFAE WTAR WRC  
CBS—Aunt Susan: WABC WCAU WPG WJSV WLBW WDBJ WCAO  
NBC—Coast to Coast on a Bus: WJZ WMAL KDKA WBAL WLW  
ABS—American Family Prgm.: WIP WCBM

**9:15 A.M.**  
NBC—Renaissance Quintet: WFAE WTAR WRC

**9:30 A.M.**  
★ NBC—Broadcast from Moscow: WFAE WRC  
ABS— $\Delta$ Federation of Churches: WIP WCBM

**10:00 A.M.**  
NBC—Southernaires: WJZ WMAL WBAL KDKA WLW  
NBC— $\Delta$ Radio Pulpit: WFAE WRC  
CBS— $\Delta$ Church of the Air: WABC WJAS WJSV WCAO WLBW WDBJ WPG WHP

ABS—Lyric Strings: WCBM WIP  
WCAU—Jessie Stout, organist  
WOR—George Shackley, organist

**10:30 A.M.**  
NBC—Mexicana Typica Orch.: WFAE WRC WLIT WFI  
NBC—Music & American Youth Prgm.: WJZ WBAL WRVA WMAL WLW  
CBS—News; Pattern in Harmony: WABC WJAS WCAU WLBW WHP WDBJ WPG WJSV  
ABS— $\Delta$ Meditation in Psalms: WCBM WIP  
WOR—Rhythm Encores

**10:45 A.M.**  
★ CBS—Between the Bookends: WABC WCAO WJAS WJSV WCAU WPG  
WOR—Newark Museum, talk

**11:00 A.M.**  
NBC—News: Morning Musicale: WJZ WMAL WBAL  
★ CBS—Children's Hour: WABC NBC—News: Vagabonds: WFAE WFI  
CBS—String Quartet: WPG WJSV  
ABS— $\Delta$ Churches of the Presidents: WCBM  
WCAU—Children's Hour  
WLW—Cadle Tabernacle Choir  
WOR—Pauline Alpert, pianist

**11:15 A.M.**  
NBC—Rudolph Bocho: WFAE WRC  
WOR—Current Events

**11:30 A.M.**  
CBS—Salt Lake City Tabernacle: WJSV WPG  
★ NBC—Major Bowes' Capitol Family: WFAE WRC WFI  
NBC—Samovar Serenade: WJZ WLW— $\Delta$ Dr. Rabbi Tarshish  
WOR—Philosophical Talk

**11:45 A.M.**  
NBC—Phantom Strings: WJZ WMAL WBAL

## Afternoon

**12:00 Noon**  
NBC—Roger B. Whitman, talk: WJZ WBAL WMAL  
CBS—Salt Lake City Tabernacle: WABC WJAS WCAO WHP WLBW  
ABS—Instrumental Trio: WCBM WCAU— $\Delta$  Watchtower Program  
WLW—Arthur Chandler, Jr., organist  
WOR—Uncle Don Reads the Comics  
WTAR—Major Bowe's Family (NBC)

**12:15 P.M.**  
NBC—Sugarcane: WJZ  
NBC—Gould & Shetter: KDKA WMAL WBAL  
ABS—Harrison Singers: WCBM  
WCAU—Ben Greenblatt, pianist

**12:30 P.M.**  
NBC—U. of C. Round Table: WFAE WRC WLIT  
★ CBS—Tito Guizar's Serenade: WABC WJAS WJSV WCAU WCAO WPG  
★ NBC—Music Hall of the Air: WJZ KDKA WBAL WMAL WRVA WLW  
WOR—On the Stage

**12:45 P.M.**  
CBS—Com. Stephen King Hall, speaker: WABC WJAS WCAU WJSV WIP WLBW WDBJ WPG WHP  
ABS—Elsa Clements, soprano: WCBM  
WTAR—Music Hall of the Air (NBC)

**1:00 P.M.**  
NBC—Dale Carnegie, talk: WFAE WFI WRC WFBW WCAE  
CBS— $\Delta$ Church of the Air: WABC WJAS WCAU WHP WLBW WDBJ WPG WCAO  
ABS—Midday Idylls: WCBM WIP  
WOR—On Wings of Melody

**1:15 P.M.**  
WOR—String Quartet

## Star $\star$ Indicates High Spot Selections

**1:30 P.M.**  
NBC—Nat'l Youth Conference: WJZ WMAL WBAL WRVA KDKA WTAR  
★ NBC—Surprise Party: Mary Small; Landt Trio & White, guest artist: WFAE WFI WRC WFBW WCAE  
★ CBS—Little Jack Little, songs: WABC WCAU WJAS WHP WDBJ WJSV  
ABS—Vocal Trio: WIP WCBM  
WLW— $\Delta$ Church in the Hills

**1:45 P.M.**  
CBS—Pat Kennedy: Art Kassel's Orch.: WABC WCAU WJSV WJAS WCAO

**2:00 P.M.**  
NBC—Anthony Frone, poet prince: WJZ WBAL WMAL WTAR KDKA  
CBS—Lazy Dan: WABC WJSV WJAS WCAU WCAO  
★ NBC—Treasure Chest: WFAE WRC WFBW WCAE WLIT WLW  
ABS—Greenwich Sinfonietta: WCBM  
WOR—Forum Hour

**2:15 P.M.**  
NBC—Bob Becker's Dog Stories: WJZ WBAL WMAL KDKA WTAR

**2:30 P.M.**  
NBC—Radio Theater: Jane Cowl in Smilin' Thru: WJZ WBAL WRVA WTAR KDKA WMAL WLW  
NBC—Gene Arnold & Commodores: WFAE WRC WFBW WCAE  
CBS—Imperial Hawaiian Band: WABC WJSV WCAU WJAS WCAO WDBJ  
WOR—Eddy Brown, violinist

**3:00 P.M.**  
NBC—Sally of the Talkies, sketch: WFAE WRC WCAE WLIT  
★ CBS—New York Philharmonic Symphony Orch.: WABC WJAS WJSV WCAO WHP WDBJ  
ABS—Cathedral of the Underworld: WIP WCBM  
WOR—Current Events

**3:15 P.M.**  
WOR—Amateurs

**3:30 P.M.**  
★ NBC—Musical Romance: Guest Star: WFAE WRC WFBW WCAE WLIT  
NBC— $\Delta$ Nat'l Vespers: WJZ WBAL WMAL WRVA WTAR  
WCAU—Ben Greenblatt

**3:45 P.M.**  
WCAU—Diary of a Newspaperman  
WOR—Golden Songbirds

**4:00 P.M.**  
NBC—Temple of Song: WJZ WBAL  
★ NBC—Kansas City Philharmonic Orch.: WFAE WLIT WRVA WRC  
ABS—Symphony Orch.: WIP WCBM  
C.N.—Rev. Charles E. Coughlin: WCAU WCAO WLW WOR  
WTAR—Symphony Program (NBC)

**4:30 P.M.**  
NBC—John B. Kennedy: WFAE WFI WRVA  
NBC—The Land of Beginning Again: WJZ WBAL WMAL KDKA  
WPG—Symphony Orchestra (CBS)  
WTAR—The Jesters (NBC)

**4:45 P.M.**  
NBC—Dream Drama: WFAE WFBW WRC WCAE WFI WRVA  
WTAR—Dance Orchestra

**5:00 P.M.**  
★ NBC—Sentinels Serenade: Josef Koestner's Orch.; Guest Artist: WFAE WRC WFI WFBW WCAE  
★ CBS—Open House: WABC WCAU WJAS WJSV WCAO  
★ NBC—Roses & Drums: "Rebel Magic," drama: WJZ WBAL KDKA WMAL WLW  
ABS— $\Delta$ Young People's Church: WCBM WIP  
WOR—Gus Steck's Orchestra  
WTAR—Yesterday's Inspirations (NBC)

**5:15 P.M.**  
WOR—Paul Gulick, talk

**5:30 P.M.**  
NBC—"The House by the Side of the Road": Tony Wons, philosopher: WFAE WFI WTAR WRC  
★ CBS—Crumit & Sanderson, songs: WABC WCAU WJSV WCAO  
★ NBC—Radio Explorers' Club; Mrs. E. Truby Davison, guest speaker: WJZ WBAL KDKA WMAL  
WLW—Smilin' Ed McConnell  
WOR—Smilin' Ed McConnell

**5:45 P.M.**  
NBC—Dog Drama: WJZ KDKA WMAL WBAL  
WOR—"Adventures of Jimmie Allen"

## Night

**6:00 P.M.**  
CBS—Music by Gershwin; Milton Ager, guest; Louis Katzman's Orch.: WABC WCAU WCAO WJAS WJSV  
NBC—Heart Throbs of the Hills: WJZ  
NBC— $\Delta$ Catholic Hour: WFAE WRC WRVA WTAR WLIT  
ABS—Charley Eckel's Orch.: WIP WCBM  
WLW—Rene and His Violin  
WOR—Uncle Don

**6:15 A.M.**  
NBC—Jolly Coburn's Orch.: WJZ KDKA WBAL WMAL  
WLW—Music by Divano

**6:30 P.M.**  
★ NBC—Grand Hotel, sketch: WJZ WMAL KDKA WBAL  
★ CBS—ACME WHITE LEAD & Color Works Presents Smilin' Ed McConnell: WABC WCAU WJAS WJSV WHP WLBW  
NBC—Concert Orch.: Frank Simon, director: WFAE WFBW WRC WLIT WLW WCAE  
ABS—Theo Karle; Concert Orch.: WCBM  
WOR—Gabriel Heatter, commentator  
WTAR—Heartstrings (NBC)

**6:45 P.M.**  
CBS—Voice of Experience: WABC WJAS WCAU WJSV WCAO  
WOR—Conrad and Tremont, piano duo

**7:00 P.M.**  
NBC—Martha Mears, contralto: WFAE WFBW WCAE WLIT  
★ NBC—JELL-O PRESENTS JACK Benny with Mary Livingstone; Don Bestor's Orch.; Frank Parker, tenor: WJZ WBAL WMAL KDKA WRVA WTAR  
★ CBS—California Melodies: WABC WDBJ WJAS WPG  
WCAU—Comedy Stars of Hollywood  
WIP—RADIO GUIDE PRESENTS Henry Patrick in "Songs of Romance" with Roger Moorehouse  
WLW—Showdown Revue  
WOR—Chamber Music

**7:15 P.M.**  
★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAE WRC  
CBS—California Melodies: WCAO WJSV  
ABS—Mauro Cottone presents: WCBM  
WCAU—Hal and Murray Kane

**7:30 P.M.**  
NBC—Queenia Mario, soprano: WFAE WRC  
CBS—Buddy Rogers' Orch.: Jeanie Lang: WABC WJAS WCAU WCAO  
★ NBC—Joe Penner, comedian; Ozzie Nelson's Orch.: WJZ WBAL WRVA WMAL KDKA WLW  
ABS—Soiree Musicale: WCBM WIP

**7:45 P.M.**  
NBC—Wendell Hall, songs: WFAE WRC WFBW WCAE WLIT  
ABS—Three Jays: WCBM WIP  
WOR—Jack Arthur, baritone; Orch.

**8:00 P.M.**  
★ NBC—Symphony Orch.: Walter Damrosch; Geraldine Farrar: WJZ WBAL KDKA WFAL  
★ CBS—Sunday Evening Concert: Giovanni Martinelli, guest: WABC WJAS WCAU WJSV WHP WCAO  
WCAE WDBJ WLBW WMBG  
NBC—Eddie Cantor, comedian; Rubinoff's Orch.: WFAE WRVA WCAE WRC WLIT WLW  
ABS—Moods in Melody: WCBM  
WOR—Choir Invisible; Orch.; Soloists

**8:30 P.M.**  
WOR—Spanish Revue

**8:45 P.M.**  
WCAU—Far Trappers

**9:00 P.M.**  
★ NBC—Charlie Previn's Orch.: Olga Albani, soprano: WJZ KDKA WBAL WMAL WRVA WTAR WLW  
CBS—Sport Yarns: WDBJ  
★ NBC—Manhattan Merry-Go-Round: WFAE WRC WFI WFBW  
★ CBS—Alexander Woolcott: WABC WJAS WCAU WCAO WJSV  
ABS—Harry Hershfield: WCBM  
WOR—Citizen's Committee

**9:15 P.M.**  
CBS—Around the Console: WDBJ WPG  
ABS—Caribbean Nights: WCBM WIP  
WOR—Harry Salter's Orchestra

**9:30 P.M.**  
★ CBS—Will Rogers; Helen Gleason, Metropolitan Opera Co.; Bill Corum, columnist; Frank Parker: WABC WCAU WJSV WJAS WMBG WCAO WDBJ  
★ NBC—Walter Winchell, gossip: WJZ WBAL WMAL KDKA WLW  
★ NBC—Album of Familiar Music: WFAE WRC WRVA WFBW WCAE WFI  
WOR—Vaughn de Leath; Virginians

**9:45 P.M.**  
NBC—King & Flynn, songs: WJZ WBAL WMAL KDKA  
ABS—Kay Thompson, songs: WCBM  
WLW—Unbroken Melodies

**10:00 P.M.**  
NBC—Armand Girard, baritone: WJZ KDKA WBAL WTAR WRVA  
★ CBS—Wayne King's Orch.: WABC WCAU WJAS WJSV WCAO  
★ NBC—Hall of Fame; Doc Rockwell: WFAE WRC WFI WFBW WCAE WLW  
ABS—Friars Frolic: WIP WCBM  
WOR—Russian Gypsy Music

**10:15 P.M.**  
NBC—L'Heure Exquise: WJZ WBAL WRVA WTAR WMAL

**10:30 P.M.**  
★ NBC—Jane Froman, contralto; Modern Choir; Frank Black's Concert Orch.: WFAE WFI WRC WFBW WCAE WRVA WTAR WLW  
CBS—Dramatic Guild: WABC WCAU WDBJ WCAO WHP  
NBC—An American Fireside: WJZ WBAL WMAL KDKA  
WOR—Operatic Miniatures

**11:00 P.M.**  
NBC—K-7; Spy Story: WFAE WTAR WFI WRC  
CBS—Little Jack Little's Orch.: WABC WJSV WCAU WDBJ WHP  
NBC—Roxanne Wallace; News: WJZ KDKA WBAL  
ABS—Voice of Romance: WIP WCBM  
WLW—News; Tea Leaves and Jade  
WOR—Current Events

**11:15 P.M.**  
NBC—Jesse Crawford, organist: WJZ WBAL WMAL  
ABS—Dancing Till 1 A. M.: WIP WCBM  
WCAO—Little Jack Little's Orch. (CBS)  
WOR—Vocal Trio & String Trio

**11:30 P.M.**  
NBC—Broadcast to Byrd Expedition: WFAE WRC WFI WTAR  
CBS—Leon Belasco's Orch.: WABC WCAU WJSV WLBW WPG WJAS WCAO  
NBC—Henry King's Orch.: WJZ WMAL WBAL  
WOR—Florence Richardson's Orch.

**12:00 Mid.**  
NBC—News: Will Osborne's Orch.: WFAE WRC WFI  
NBC—Mills' Blue Rhythm Band: WJZ WMAL KDKA  
CBS—Paul Sabin's Orch.: WABC WJSV WCAU WPG  
WLW—Dance Orchestra  
WOR—Phil Lynch's Orchestra

**12:30 A.M.**  
CBS—Frank Dailey's Orch.: WABC WCAU WJSV  
NBC—Stan Myers' Orch.: WJZ KDKA WMAL WRC  
NBC—Don Pedro's Orch.: WFAE WFI WLW—Dance Orchestra  
WOR—Julie Wintz's Orchestra

**1:00 A.M.**  
WCAU—Missing Persons Reports  
WLW—Moon River, organ and poems



# Coming Events

Sunday, Nov. 4

Time Shown Is Eastern Standard

Another broadcast in the exchange series of symphonic music from Russia will be presented at 9:30 a. m. in an international broadcast from Moscow over NBC-WEAF network. Symphonies of Trans-Caucasian composers will be performed by the All Union Radio Committee's Symphony Orchestra directed by EUGENE MIKELADZE, Chief Conductor of the Tiflis State Opera House.

FORD BOND, NBC baritone-composer-announcer, and the LANDT TRIO and WHITE, will return for another guest appearance with MARY SMALL, during Little Miss Bab-O's Surprise Party at 1:30 p. m. over an NBC-WEAF network.

Smilin' Through, starring JANE COWL, celebrated American actress, will be the

Radio Theater presentation at 2:30 p. m. over an NBC-WJZ network.

Rebel Magic, will be heard during the Roses and Drums program at 5 p. m. over an NBC-WJZ network.

MILTON AGER, popular Tin Pan Alley composer, will make a guest star appearance in Music by Gershwin program over the CBS-WABC network at 6 p. m.

GIOVANNI MARTINELLI, famous operatic tenor, will be the guest star of the Ford Sunday Evening Hour over the CBS-WABC network from 8 to 9 p. m.

DOC ROCKWELL, famed not only as a comedian but as an author and publisher, will make another of his surprise microphone appearances as the Hall of Fame guest artist at 10 p. m. over an NBC-WEAF network.

COUNTESS OLGA ALBANI, soprano, will be the guest star with ISHAM JONES' Orchestra over the CBS-WABC network at 9:30 p. m.

MEREDITH WILLSON, conductor and general musical director of the National Broadcasting Company's San Francisco studios, inaugurates a new program over an NBC-WEAF network at 5 p. m.

Wednesday, Nov. 7

Glasgow, Scotland, and Its Environs will be the subject discussed and dramatized in the Geography session of American School of the Air over the CBS-WABC network at 2:30 p. m.

Thursday, Nov. 8

During the Academy of Medicine program over the CBS-WABC network at 11:15 a. m., Doctor ROBERT H. KENNEDY, of Beekman Street Hospital, will discuss Cancer of the Skin.

A broadcast from the Country Church of Hollywood will be heard over the CBS-WABC network at 11:30 a. m.

Roadways of Romance, starring JERRY COOPER, young baritone, in a new musical and dramatic program, will be the fifth of the new one-hour productions launched by the CBS network from 3 to 4 p. m. ROGER KINNE, another well-known baritone, FREDDIE RICH'S orchestra, and a large dramatic cast will also take part in the new show.

Public Ownership—Its Possibilities and Limitations, will be discussed in the Economics in a Changing Social Order series at 10:30 p. m. over an NBC-WJZ network.

Friday, Nov. 9

Prime Minister RAMSAY MACDONALD'S address at the Lord Mayor's Banquet in London will be relayed to American listeners in an International Broadcast from London at 4 p. m. over the NBC-WEAF and CBS-WABC networks.

The new Friday afternoon schedule over the CBS-WABC network will present The Four Showmen, from Philadelphia, at 3; Grab Bag, from Chicago, at 3:30; Rhythm Bandbox, from New York, at 4; and This and That Revue, from Philadelphia, at 4:30 p. m.

WILLIAM POWELL and MYRNA LOY will be the stars in Hollywood Hotel revue over the CBS-WABC network at 9:30 p. m.

Saturday, Nov. 10

Carnegie Hall Circus will be described over the CBS-WABC network at 11:30 a. m.

Football Games—the HARVARD vs. ARMY game will be broadcast over the CBS-WABC network beginning at 1:45 p. m. An hour later, at 2:45 p. m., the NORTHWESTERN vs. ILLINOIS game will begin, and be broadcast over the CBS network for Midwestern audiences. At the close of the Harvard and Army game, the Eastern audiences as well as Midwestern audiences will hear the later portions of the Northwestern-Illinois game.

The second edition of the Brass Button Revue, a presentation by the NBC pages and guides, consisting of music, individual acts, tap dancing, etc., will be a highspot when this revue is broadcast at 6 p. m. over WJZ and associated stations.

Scientific Research in the Field of Criminal Justice will be discussed by WILLIAM DRAPER LEWIS, Director of American Law Institute, during The Lawyer and the Public program over the CBS-WABC network at 7:45 p. m.

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EVERY THURSDAY NOON at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

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STATION KDKA

7:00 P.M. EASTERN STANDARD TIME

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# Programs for Monday, November 5

## Star ★ Indicates High Spot Selections

**6:30 A.M.**  
 WLW—Top o' the Morning  
**6:45 A.M.**  
 NBC—Health Exercises: WEAF WFI WRC  
 WOR—Gambling's Gym Class  
**7:00 A.M.**  
 WCAU—Household Musical Clock  
 WLW—Family Prayer Period  
**7:15 A.M.**  
 WLW—Morning Devotion  
**7:30 A.M.**  
 NBC—Yoichi Hiroaka, xylophone: WJZ  
 CBS—Organ Reveille: WABC  
 WLW—The Texans  
 WOR—Vincent Sorey's Orchestra  
**7:45 A.M.**  
 NBC—Pollock & Lownhurst: WEAF WFI  
 NBC—Jolly Bill & Jane: WJZ  
 WLW—Plantation Days  
**8:00 A.M.**  
 NBC—Organ Rhapsody: WEAF WFI WLW  
 CBS—Song Reporter: WABC  
 NBC—Morning Devotions: WJZ KDKA  
 WBAL WMAL WRVA  
 WOR—Talk and Music  
**8:15 A.M.**  
 NBC—Landt Trio & White: WJZ  
 WBAL KDKA WMAL WRVA  
 WOR—Current Events  
**8:30 A.M.**  
 NBC—Cheerio: WEAF WRC WRVA WFI WLW  
 CBS—Lyric Serenaders: WABC WDBJ WMBG  
 NBC—Lew White, organ: WJZ KDKA WBAL WMAL  
 WCAU—Words and Music  
 WOR—Martha Manning, talk  
**8:45 A.M.**  
 WOR—Bud Rainey, songs  
 WTAR—Cheerio (NBC)  
**9:00 A.M.**  
 NBC—Morning Glories: WEAF  
 NBC—Breakfast Club: WJZ WBAL KDKA WRVA WTAR  
 CBS—Modern Minstrel: WABC WJAS WCAU WCAO WLWB WDBJ WHP WMBG WJSV  
 ABS—Top o' the Morning: WCBM WIP  
 WLW—Joe Emerson  
 WOR—George Dudley, baritone  
**9:15 A.M.**  
 NBC—Don Hall Trio: WEAF WLIT WRC WLW  
 ABS—Vaughn de Leath, songs: WCBM WIP  
 WMAL—Breakfast Club (NBC)  
 WOR—Home Town Boys, vocal trio  
**9:30 A.M.**  
 NBC—Eva Taylor, songs: WEAF WRC  
 CBS—Modern Minstrels: WPG  
 ABS—Pick Me-Ups: WIP WCBM  
 WLW—Mail Bag  
 WOR—Hattin' Talk  
**9:45 A.M.**  
 NBC—Mattina: Chorus: WEAF WRC WFI  
 ABS—Bernie Dolan: WCBM  
 WLW—Bond of Friendship  
 WOR—Freudberg's Orchestra  
**10:00 A.M.**  
 NBC—News: Breen & de Rose: WEAF WRC WTAR WRVA  
 CBS—News: Harmonies in Contrast: WABC WCAU WCAO WLWB WJAS WHP WMBG  
 NBC—Josephine Gibson: WJZ WBAL WMAL KDKA  
 ABS—Dad Dailey, talk: WCBM  
 WLW—Mary Alcott, blues singer  
 WOR—Pure Food Hour  
**10:15 A.M.**  
 NBC—Clara, Lu-n'-Em: WEAF WFI WRC WRVA WFBW WCAE WLW  
 CBS—Bill and Ginger: WABC WCAU WJAS WJSV  
 NBC—Holman Sisters: WJZ WMAL  
 ABS—News: Lyric Strings: WCBM  
**10:30 A.M.**  
 CBS—Savitt Serenade with Dianne: WABC WCAU WCAO WLWB WHP WDBJ WMBG  
 NBC—Land of Beginning Again: WEAF  
 NBC—Today's Children: WJZ WMAL KDKA WRVA WBAL  
 NBC—Morning Parade: WTAM WRC  
 ABS—Male Quartet: WCBM  
 WLW—Stock Reports  
**10:45 A.M.**  
 NBC—Morning Parade: WEAF WFI WTAR WRVA  
 CBS—Memories Garden: WABC WCAU WJAS WCAO WLWB WHP WDBJ WMBG  
 NBC—News: Radio Kitchen: WJZ WMAL KDKA  
 ABS—Tony Caboch, comedy: WCBM  
 WLW—News: Elliott Brock, violinist  
**11:00 A.M.**  
 NBC—Navy Band: WEAF WRC WTAR WRVA WLIT  
 NBC—The Wife Saver: WJZ  
 NBC—Honeyemoons: WMAL WBAL  
 ABS—Rigo Santiago: WCBM  
 WLW—Rhythm Jesters  
 WOR—Nell Vnick, beauty talk

WPG—Connie Gates & Jimmy Brierly (CBS)  
**11:15 A.M.**  
 CBS—Fed. Housing Prgm.: WABC WPG WCAO  
 NBC—Tony Wons: WJZ KDKA WBAL WMAL  
 ABS—Morning Parade: WCBM  
 WLW—Yucatan Trio  
 WOR—Walter Ahrens, baritone  
**11:30 A.M.**  
 NBC—Melody Mixers: WJZ WBAL KDKA WCAU WMAL WLW  
 CBS—Connie Gates & Jimmy Brierly: WABC WJAS WCAU WJSV WCAO WLWB WHP WDBJ WMBG  
 ABS—Helen Board, songs: WCBM  
 WOR—Philosophical Talk  
**11:45 A.M.**  
 ABS—Sing Something Simple: WCBM WIP  
 WCAU—Jan Savitt's Orchestra  
 WLW—Salt and Peanuts  
 WOR—Studio Orchestra

## Afternoon

**12:00 Noon**  
 NBC—Marion McAfee, soprano: WEAF WRC  
 CBS—Voice of Experience: WABC WCAU WJAS WJSV WCAO  
 NBC—Fields & Hall: WJZ KDKA WBAL  
 ABS—Bob Fallon's Orch.: WIP WCBM  
 WLW—Luis John Johnne, songs  
 WOR—Current Events  
**12:15 P.M.**  
 ★ NBC—Honeyboy & Sassafras: WEAF WRC WLIT  
 NBC—Charles Sears: WJZ WMAL WBAL  
 ★ CBS—CORN PRODUCTS REFINING Co. Presents "The Gumps," sketch: WABC WCAU WJAS WJSV WCAO WLWB WHP WDBJ  
 WLW—Salt Talk; Livestock Reports  
 WOR—Mrs. Reilly's Common Sense  
**12:30 P.M.**  
 NBC—Farm & Home Hour: WJZ WRVA KDKA WBAL WMAL WTAR WLW  
 CBS—Dick Messner's Orch.: WABC WJSV WJAS WPG WCAO  
 NBC—Madcaps: WEAF WLIT  
 ABS—Here's How: WIP WCBM  
 WOR—Phil Lynch's Orchestra  
**12:45 P.M.**  
 CBS—Dick Messner's Orch.: WHAS WPG  
 WIP—RADIO GUIDE PRESENTS  
 Henry Patrick in "Songs of Romance" with Roger Moorehouse  
 WRC—Merry Madcaps (NBC)  
**1:00 P.M.**  
 NBC—Markets and Weather: WEAF  
 CBS—Allan Leifer's Orch.: WABC WCAU WDBJ WHP WPG WJAS WCAO  
 WOR—Sparkling Melodies  
**1:15 P.M.**  
 ★ NBC—Peggy's Doctor, sketch: WEAF WFBW WFI  
 CBS—George Hall's Orch.: WABC WPG WJSV WCAO  
 ABS—Mirror Reflections: WCBM  
 WOR—New Jersey Club Women's Hour  
**1:30 P.M.**  
 NBC—Forum on Character Building: WEAF WRC WFI  
 CBS—Samuel de Jong's Orch.: WABC WJSV WCAU WCAO WLWB WHP WPG WMBG  
 ★ NBC—Vic & Sade: WJZ KDKA WBAL WTAR WMAL  
 ABS—Max. Berger's Orch.: WCBM WIP  
 WLW—Larry Lee's Orchestra  
 WOR—Theater of the Air  
**1:45 P.M.**  
 NBC—Great Composers Prgm.: WJZ WBAL WMAL WTAR  
 CBS—Pat Kennedy; Art Kassel's Orch.: WABC WCAU WJAS WJSV WCAO  
 ABS—The Ragamuffins: WCBM WIP  
 WLW—Red Nichols' Orchestra  
 WOR—Verna Osborne, soprano  
**2:00 P.M.**  
 NBC—Revolving Stage: WEAF WLIT WRC  
 CBS—Marie, the Little French Princess: WABC WJSV WLWB WJAS WHP WDBJ WMBG WCAU  
 ABS—Piano Duo: WCBM  
 KDKA—Great Composers (NBC)  
 WLW—Ohio School of the Air  
 WOR—The Psychologist Says  
**2:15 P.M.**  
 ★ CBS—Romance of Helen Trent: WABC WJAS WKBW WCAU WJSV  
 ABS—Quartet: WIP WCBM  
 WOR—Frank Ricciardi, baritone

**2:30 P.M.**  
 CBS—American School of the Air: WABC WJAS WJSV WPG WCAO WLWB WDBJ WHP WMBG  
 NBC—Smack Out: WJZ WMAL WBAL WTAR WRVA  
 ABS—Piano and Organ Concertos: WCBM  
 WCAU—Club of the Air  
 WOR—Martha Deane  
**2:45 P.M.**  
 NBC—Vic & Sade: WEAF WLIT WRC  
 NBC—Richard Maxwell, tenor: WJZ WMAL WBAL WRVA WTAR  
 WCAU—Women's Club of the Air  
**3:00 P.M.**  
 ★ NBC—Radio Guild, "Young Mrs. Winthrop": WJZ WMAL WBAL WRVA WTAR  
 CBS—Int'l Affairs, talk: WABC WJAS WJSV WHP WDBJ WCAO WLWB WMBG WPG WCAU  
 NBC—Ma Perkins: WEAF WFI WRC WCAE WFBW WLW  
 ABS—Women & Money: WCBM WIP  
 WOR—Ensemble Music  
**3:15 P.M.**  
 NBC—Dreams Come True: WEAF WRC WFI WFBW WCAE WLW  
 ABS—Crane Calder, baritone: WCBM  
**3:30 P.M.**  
 CBS—Marine Band: WABC WJSV WPG WJAS WCAO  
 NBC—Women's Radio Review: WEAF WRC WFI  
 ABS—Today's Winners: WCBM WIP  
 WCAU—Club of the Air  
 WLW—Sandra Roberts  
 WOR—Radio Garden Club, talk  
**3:45 P.M.**  
 WCAU—Barnyard Frolic  
 WLW—Business News  
 WOR—Dance Orchestra  
**4:00 P.M.**  
 CBS—Visiting America's Little House: WABC WCAU WJAS WJSV WPG WLWB WHP WMBG  
 NBC—John Martin's Story Hour: WEAF WRC WTAR  
 NBC—Betty and Bob: WJZ WBAL WBZ KDKA WMAL WRVA  
 WCAU—Barnyard Frolic  
 WLW—Life of Mary Sothorn  
 WOR—Dr. Strandhagen, health talk  
**4:15 P.M.**  
 CBS—Carlile & London: WABC WPG WCAO WJAS WJSV WLWB WHP WDBJ WMBG WCAU  
 NBC—Gale Page: WMAL KDKA  
 NBC—Gypsy Trail: WEAF WRC WRVA  
 NBC—Songs & Stories: WJZ WTAR WLW—Jimmy Arlen, baritone  
 WOR—Variety Revue  
**4:30 P.M.**  
 NBC—Stanleigh Malotte, songs: WJZ WMAL WBAL WTAR  
 CBS—Chicago Variety Prgm.: WABC WJAS WCAU WJSV WCAO WLWB WHP WMBG  
 NBC—Roxanne Wallace, songs: WEAF WLW—Betty and Bob  
 WOR—Robert Reud  
**4:45 P.M.**  
 NBC—Archie Bleyer's Orch.: WJZ WTAR WRVA WBAL KDKA  
 CBS—Chicago Variety Prgm.: WJBS WPG  
 NBC—Adventures on Mystery Island: WEAF  
 WLW—The Jacksons, comedy  
 WOR—Science in Your Home  
 WRC—Merry Maes (NBC)  
**5:00 P.M.**  
 CBS—Og, Son of Fire: WABC WJAS WCAO  
 ★ NBC—Al Pearce's Gang: WJZ WBAL WTAR  
 NBC—George Sterner's Orch.: WEAF WCAU—Jimmy Allen's Adventures  
 WLW—Ethel Ponce, singer  
 WOR—Musical Program  
**5:15 P.M.**  
 NBC—Tom Mix's Straight Shooters: WEAF WRC WCAE WLIT WLW  
 NBC—Alice Joy, songs: WJZ WTAR WBAL  
 CBS—Sippy, sketch: WABC WJSV WJAS WCAU WCAO  
 WLIT—RADIO GUIDE PRESENTS  
 Lee Lawrence with Dorothy Allison, pianist  
 WOR—"Captain Tom's Pirate Ship"  
**5:30 P.M.**  
 NBC—Sizzlers Trio: WEAF WTAR  
 CBS—Jack Armstrong: WABC WJAS WCAU WJSV WCAO  
 NBC—Singing Lady: WJZ WBAL KDKA WLW  
 ABS—Bob Fallon's Orch.: WCBM  
 WOR—Story and Contest Club

**5:45 P.M.**  
 ★ NBC—Capt. Tim Healy: WEAF WRC WFBW WCAE  
 NBC—Orphan Annie: WJZ KDKA WRVA WBAL WMAL  
 CBS—Gordon, Dave & Bunney: WABC WJAS WCAU WCAO WHP WMBG  
 WLW—Jack Armstrong  
 WOR—Adventures of Jimmie Allen

## Night

**6:00 P.M.**  
 NBC—Xavier Cugat's Orch.: WEAF  
 CBS—Buck Rogers: WABC WJAS WCAU WJSV WCAO  
 NBC—Army Band: WJZ WMAL WTAR  
 ABS—Bodkin's Ensemble: WCBM WIP  
 WLW—Buddy Ransom's Orchestra  
 WOR—Uncle Don, children's program  
**6:15 P.M.**  
 NBC—Broadcast from Tokio: WJZ WTAR  
 CBS—Bud Shays, tenor: WDBJ  
 CBS—Bobby Benson and Sunny Jim: WABC WCAU  
 NBC—Mysterious Island: WEAF  
 ABS—Dick Mansfield's Orch.: WCBM  
 WLW—Joe Emerson  
**6:30 P.M.**  
 NBC—News: Carol Deis, soprano: WEAF WTAR  
 CBS—The Shadow Sketch: WABC WCAU WJSV WCAO  
 NBC—News: Three X Sisters: WJZ  
 ABS—News: Jack Orlando's Orch.: WCBM  
 WLW—Bob Newhall  
 WOR—Gabriel Heatter, commentator  
**6:45 P.M.**  
 NBC—Billy Batchelor, sketch: WEAF WFI WRC WFBW WCAE  
 NBC—Lowell Thomas, news: WJZ KDKA WMAL WBAL WRVA WLW  
 ABS—Tony Wakeman, sports: WCBM  
 WOR—Cocktail Time, sketch  
**7:00 P.M.**  
 ★ CBS—Myrt & Marge: WABC WCAU WJSV WJAS WCAO  
 ★ NBC—Amos 'n' Andy: WJZ WBAL WLW WRVA  
 NBC—Sen. Robt. Wagner, Congressman Theodore Peyer: WEAF WLIT KDKA WMAL  
 ABS—Gloria Gratton, songs: Orch.: WCBM  
 WOR—Ford Frick, sports  
**7:15 P.M.**  
 NBC—Mildred Bailey, songs: WJZ KDKA WMAL WBAL  
 CBS—Just Plain Bill: WABC WJAS WCAU WJSV WCAO  
 NBC—Gene and Glenn: WEAF WRC WRVA  
 ABS—Eilas Lieberman, poet: WCBM  
 WLW—Lum and Abner  
 WOR—Comedy Stars of Hollywood  
**7:30 P.M.**  
 NBC—Burnt Cork Dandies; Al Bernard: WEAF WRC  
 CBS—Paul Keast, baritone: WABC WCAU WJSV WJAS WCAO  
 ★ NBC—BEECH - NUT PRESENTS  
 Red Davis: WJZ WMAL KDKA WRVA WTAR  
 ABS—Vocal Trio: WCBM  
 WLW—Music by Divano  
 WOR—Fischer Mystery Sketches  
**7:45 P.M.**  
 NBC—Frank Buck's Adventures: WEAF WRC WCAE WLIT  
 ★ CBS—Boake Carter, news: WABC WCAU WJAS WJSV WCAO  
 ★ NBC—Dangerous Paradise, sketch: WJZ WMAL KDKA WLW  
 ABS—Harry Hershfield: WCBM  
**8:00 P.M.**  
 ★ NBC—STUDEBAKER CHAMPIONS  
 Present Richard Himber's Orch.; Joey Nash, vocalist: WEAF WRC WCAE WEEI WTIC WJAR WTG WCHS WGY  
 CBS—Carson Robison's Buckaroos: WABC WJAS WJSV WCAU WCAO  
 ★ NBC—Jan Garber's Supper Club: WJZ KDKA WBAL WMAL WLW  
 ABS—Betty Jane, songs: WCBM  
 WOR—The Lone Ranger  
**8:15 P.M.**  
 CBS—Edwin C. Hill: WABC WCAU WJAS WJSV WCAO WPG  
**8:30 P.M.**  
 NBC—King's Guard Quartet: WJZ WTAR  
 ★ NBC—Garden Concert: Gladys Swarthout, mezzo-soprano: WEAF WRC WFBW WCAE WLIT  
 ★ CBS—Josef Pasternack's Orch.: Everett Marshall, guest: WABC WJAS WCAU WJSV WCAO  
 ABS—Morton Bellin, tenor: WCBM

WLW—Henry Thies' Orchestra  
 WOR—Golden Dawn Revue  
**8:45 P.M.**  
 NBC—Joseph D. McGoldrick, talk: WJZ  
 NBC—Schooner Seth Parker: WTAR KDKA  
 WLW—Smilin' Ed McConnell  
**9:00 P.M.**  
 ★ NBC—Harry Horlick's Gypsies: WEAF WCAE WLIT  
 ★ CBS—Rosa Ponselle; Orch.: Chorus: WHP WMBG WCAU WLWB WPG WCAU WJAS  
 ★ NBC—Greater Minstrels: WJZ WRVA WTAR KDKA WBAL WLW  
 ABS—Bob Haring: WCBM WIP  
 WOR—Wallenstein's Sinfonietta  
**9:30 P.M.**  
 ★ NBC—House Party: Donald Novis, tenor; Joe Cook: WEAF WRC WRVA WFBW WCAE WLIT WLW  
 NBC—Princess Pat Players: WJZ WBAL KDKA WMAL  
 ★ CBS—EX-LAX PRESENTS THE Big Show; Gertrude Niesen, vocalist; Block & Sully, comedians; Lud Gluskin's Orch. with Chiquito: WABC WCAU WJSV WJAS WCAO  
 WOR—Lum and Abner, sketch  
**9:45 P.M.**  
 ABS—Tony Caboch, comedy: WCBM  
 WOR—Mystery Speaker  
**10:00 P.M.**  
 CBS—Republican Nat'l Committee: WABC WJAS WCAU WJSV WCAO WPG  
 ★ NBC—Contented Prgm.: WEAF WRC WLIT WLW  
 NBC—Music in America: WJZ WBAL WTAR WMAL  
 ABS—Blood and Thunder, dramatic sketch: WCBM WIP  
 WOR—Frank and Flo, songs, patter  
**10:15 P.M.**  
 CBS—Democratic Nat'l Committee: WABC WJAS WCAU WJSV WCAO WPG  
 WOR—Current Events  
**10:30 P.M.**  
 NBC—To be announced: WJZ WTAR WMAL  
 NBC—To be announced: WEAF  
 CBS—Mobilization for Human Needs: WABC WJSV WCAU WJAS WLWB WHP WDBJ WMBG WPG WCAO  
 ABS—Arthur Warren's Orch.: WCBM WIP  
 WLW—Roamies  
 WOR—Election Campaign  
**10:45 P.M.**  
 NBC—Democratic-Republican Series: WJZ WMAL WTAR KDKA  
 WCAU—Billy Hays' Orchestra  
**11:00 P.M.**  
 NBC—The Grumitts Family; Senator Ford: WEAF WLIT  
 CBS—Glen Gray's Orch.: WABC WJSV WPG WJAS  
 NBC—Hal Kemp's Orch.: WJZ WBAL WMAL WTAR  
 ABS—Voice of Romance: WCBM  
 WCAU—Alan Scott  
 WLW—News; American Red Cross  
 WOR—Current Events  
**11:15 P.M.**  
 NBC—Jesse Crawford, organist: WEAF WLIT WRC  
 CBS—Glen Gray's Orch.: WABC WJSV WCAU WCAO WMBG WDBJ  
 ABS—Dancing Till 1 A. M.: WCBM WIP  
 WLW—Red Nichols' Orchestra  
 WOR—Moonbeams  
**11:30 P.M.**  
 NBC—Jolly Coburn's Orch.: WJZ WRVA WBAL WMAL WTAR  
 NBC—Will Osborne's Orch.: WEAF WCHS WRC WLIT  
 CBS—Claude Hopkins' Orch.: WABC WLWB WHP WJSV WPG WCAO  
 WOR—Gus Steek's Orchestra  
**12:00 Mid.**  
 CBS—Joe Haymes' Orch.: WABC WCAU WJAS WJSV WLWB WHP WPG  
 NBC—Buddy Rogers' Orch.: WEAF WLIT WRC  
 NBC—Guy Lombardo's Orch.: WJZ KDKA WMAL  
 WLW—Dance Orchestra  
 WOR—Julie Wintz's Orchestra  
**12:30 A.M.**  
 NBC—Angelo Ferdinando's Orch.: WJZ KDKA WMAL  
 CBS—Dan Russo's Orch.: WABC WCAU WJSV WLWB WHP  
 NBC—Anson Weeks' Orch.: WEAF WLIT WRC  
 WLW—Loan Talk; Dance Orchestra  
 WOR—Anthony Trini's Orchestra  
**1:00 A.M.**  
 CBS—Gene Kardos' Orch.: WABC WCAU—Missing Persons Report  
 WLW—Moon River, organ and poems



# Bandstand and Baton

Although he is universally recognized as the king of them all, WAYNE KING and sustaining network broadcasts have long been strangers. King's affiliation with the Aragon ballroom in Chicago has resulted in exclusive WGN airings these many years, and listeners who are not within range of this Chicago station associate Wayne with his network cosmetic accounts only.

So joy reigns triumphantly as the result of an announcement by one of the new networks that rose from the muddle of this last summer and winter. The Mutual Broadcasting System, linking WGN; WOR, Newark, New Jersey (with a New York audience) and WXYZ, Detroit, Michigan, will carry the Waltz King's music twice weekly, on Thursday and Friday nights, strictly minus advertising.

JAN GARBER, TED WEEMS and EARL BURTNETT are three other Chicago maestros who will benefit by this new national audience, each being heard one night a week. Negotiations not yet completed will bring Detroit and New York orchestras to microphones of this network.



**JAN GARBER**  
Now one of the ace band leaders in the country, this veteran of the airwaves has two years yet to run on a Chicago ballroom contract. His Supper Club is a Monday evening feature of the NBC-WJZ network at 8 p. m. EST

PHIL HARRIS and LEAH RAY, made orchestra-less by union thorns, have been booked into the PLACE PIQUALE, New York society night club, as a song team. Meanwhile, Phil continues to conduct an NBC studio band on his Friday night commercials while the former members of his outfit are looking for new connections on the West Coast.

MEMO LOA, petite Hawaiian chanteuse, and the HERBIE KAY collegians is the newest combination. Miss Loa, who formerly Americanized her last name into Holt but reverted because of conflict, joined Kay's band last week in Davenport, Iowa. She replaces ex-beauty queen DOROTHY LAMOUR who is, according to reports, on her way to bigger time yet in New York City.

IRVING AARONSON is the latest bid of the Congress Hotel, Chicago, for the elusive public favor. Aaronson takes over the Joseph Urban room and the extensive NBC broadcasts November 2, and HENRY KING departs inauspiciously for the

Grove, Houston, Texas. Aaronson will be remembered by Chicagoans as a second-rater in those parts some years ago, but he has a new band and, 'tis said, really clicked in New York.

BEN MARDEN extends his New York bankroll into the re-opened Palais Royal on Broadway, and the DORSEY BROTHERS move with him. Although Tommy and Jimmy have been known as instrumentalists for some time, this band of theirs has been organized within the year and is doing things in a big way. Young BOB CROSBY is the featured vocalist.

## Myrt and Marge

(Continued from Page 9)

had several vaudeville companies on the road, and lost thousands of dollars. Then a so-called friend tricked George out of thousands more. And finally, in an attempted revival of an old production, they went bankrupt and lost \$20,000.

And now a very significant thing happened. Within four days Myrt wrote a vaudeville act, just for George and herself—their first "two" act. It was successful—which proved Myrt's ability as a writer, and foreshadowed her future triumphs as author of the Myrt and Marge scripts. It also brought on an immediate change—for when the act played Chicago, fifteen-year-old Donna firmly announced that she was quitting school and going with her parents!

Myrt, remembering that she, at fifteen, had run away from home to go on the stage, shrugged her shoulders in resignation and replied: "If you come, you work!" She wrote a part into the act for her daughter—and Donna, dancing the Charleston, became the sensation of the show. Mother and daughter were trouping together.

But George suddenly decided to go into the real estate business, so they broke up the act. Donna got a job dancing in the Vanity Fair Cafe, Chicago—Myrt turned housewife. During 1929 George made a lot of money—then came the deluge, in the form of depression, and he lost it all. The fortunes of the three Damerels hit bottom. Donna danced for \$1 a day, and contracted a boy-and-girl marriage with a very personable young man she thought she loved. As for Myrt—everybody believed she was through—that is, everybody but Myrt.

In next week's issue of RADIO GUIDE you will read how the fortunes of the two girls went from causes of black despair to thrilling triumph—how Myrtle came to create the Myrt and Marge series—how she sold the idea to the Wrigley Company—and more of Donna's trouping experiences. All true, all revealing in its intimacy.

"Myrt and Marge" may be heard any evening except Saturday and Sunday, over a CBS-WABC network, at 7 o'clock, EST, and later at 11 o'clock, EST. The program is sponsored by the Wm. Wrigley, Jr. Company.

REGGIE CHILDS replaced ENOCH LIGHT in Buffalo's Savarin Cafe last Wednesday, October 31 with the same Columbia broadcasts. . . MILTON KEL-LUM is on the indefinite roster at the Dupont hotel, Wilmington, Delaware.

COLLEGE PROMS are already claiming big names for fall splurges. RED NICHOLS plays for the Princeton undergraduates November 23. JIMMIE LUNCEFORD'S at Yale on the same date. ISHAM JONES stops off at both the University of Virginia and the University of North Carolina on his present tour.

JOE REICHMAN tickles Columbia ivories again from the Riviera Club, after a two weeks' lapse. . . GLEN GRAY and the Casa Loma band claim a real sell-out at Hartford, Connecticut, during a recent road trip, with 6,000 jamming a dance hall.

SEYMOUR SIMONS writes from the Cosmopolitan hotel, Denver. At the conclusion of his engagement November 14 in the Colorado city, Simons and his boys will head for stands nearer their home, which is Detroit. NBC has given a coast-to-coast to the Cosmopolitan during Simons' stay.

### Band Handicaps

JACK DENNY: A sweet band on those Friday night commercials when he incorporates brass into his personnel. But don't you think his sustaining broadcasts could be improved with that same brass section? Wednesday, 10:30 p. m. EST., NBC-WJZ.

CLYDE LUCAS: One of the coming sensations who can out-tango the tango kings and play 'em slow or hot. From Chicago's Edgewater Beach hotel, frequently over CBS-WBBM.

BUDDY ROGERS: Much improved since he has had the benefit of sponsorship advice. Buddy is still one of the great heart interests in radio. Hear him on NBC-WEAF Mondays at 12 midnight and Thursdays, 12:30 a. m. EST, from Philadelphia's Arcadia Restaurant.

LARRY LEE: Youngest and most promising of the newcomers. Has a style reminiscent of Garber and Lombardo. Broadcasts at present are locally every night over WLW from the Hotel Gibson, Cincinnati. MCA, who has just secured his contract, promises a Chicago spot this winter.

You'll enjoy

RED DAVIS



TONIGHT

NBC-WJZ  
NETWORK  
COAST-TO-COAST  
and every MON., WED.  
and FRI. NIGHT

Tune in on  
**BLOCK & SULLY**  
**GERTRUDE NIESEN**  
**LUD GLUSKIN**  
and His Continental Orchestra  
MONDAYS 9:30 P. M. ES  
COLUMBIA NETWORK

EX-LAX - THE CHOCOLATED LAXATIVE

**WANTED**  
**ORIGINAL POEMS • SONGS**  
For Immediate Consideration  
M. M. M. Music Publishers, Dept. R.G.  
Studio Building, Portland, Oregon

DON'T MISS THIS  
**RADIO Feature**



THE  
**GUMPS**

Every Monday to  
Friday (inclusive)

STARTING NOV. 5th

Columbia Network

12:15  
P.M.  
E.S.T.

11:15  
P.M.  
C.S.T.

Presented by  
the makers of



CORN PRODUCTS REFINING CO.  
17 BATTERY PLACE • NEW YORK CITY

RICHARD HIMBER  
AND HIS  
**STUDEBAKER**  
with  
*Joey Nash*  
**CHAMPIONS**

MONDAY 8:00 Eastern  
P.M. Standard Time  
NBC - including WJAZ - WEEI  
-WTTIC - WJAR - WTAG - WCSH  
WGY - and Coast to Coast Network



# Programs for Tuesday, November 6

## Star ★ Indicates High Spot Selections

**6:30 A.M.**  
 WLW—Top of the Morning  
**6:45 A.M.**  
 NBC—Health Exercises: WEAF WFI WRC  
 WOR—Gambling's Gvm Class  
**7:00 A.M.**  
 WLW—△Family Prayer Period  
**7:15 A.M.**  
 WLW—△Morning Devotion  
**7:30 A.M.**  
 NBC—Yoichi Hiraoka: WJZ  
 CBS—Organ Reveille: WABC  
 WLW—Salt and Peanuts  
 WOR—Vincent Sorey's Orchestra  
**7:45 A.M.**  
 NBC—Pollock & Lawnhurst, piano duo: WEAF WFI  
 NBC—Jolly Bill & Jane: WJZ  
 WLW—Plantation Days  
**8:00 A.M.**  
 NBC—Radio City Organ: WEAF WFI WLW  
 CBS—Song Reporter: WABC  
 NBC—Morning Devotions: WJZ KDKA WBAL WMAL WRVA  
 WOR—This Funny Old World  
**8:15 A.M.**  
 NBC—City Consumer's Guide: WEAF WFI  
 CBS—City Consumer's Guide: WABC  
 NBC—Landt Trio & White: WJZ WBAL KDKA WMAL WRVA  
 WOR—Consumers' Guide  
**8:30 A.M.**  
 NBC—Cheerio, Music: WEAF WFI WRC WRVA WLW  
 NBC—Lew White, organ: WJZ KDKA WBAL WMAL  
 CBS—Salon Musicale: WABC WDBJ WCAU—Words and Music  
 WOR—Martha Manning, talk  
**8:45 A.M.**  
 WOR—Adelaide Van Wey, blues  
 WTAR—Cheerio (NBC)  
**9:00 A.M.**  
 NBC—Herman & Banta: WEAF WRC  
 CBS—Happy Days Revue: WABC WJAS WCAU WCAO WLBW WHP WDBJ WMBG WJSV  
 NBC—Breakfast Club; Orch.: WJZ WBAL KDKA WRVA WTAR  
 ABS—Top of the Morning; Ed Smith: WIP WCBM  
 WLW—Joe Emerson  
 WOR—George Dudley, baritone  
**9:15 A.M.**  
 NBC—Don Hall Trio: WEAF WLIT WRC WLW  
 ABS—One Man Band: WIP WCBM WMAL—Breakfast Club (NBC)  
 WOR—Home Town Boys, vocal trio  
**9:30 A.M.**  
 NBC—Eva Taylor, songs: WEAF WRC  
 CBS—Happy Days: WPG  
 ABS—Pick-Me-Ups: WIP WCBM WLW—Mail Bag  
 WOR—Leo Freudberg's Orchestra  
**9:45 A.M.**  
 NBC—Allen Prescott, Wife Saver: WEAF WFI  
 ABS—Bernie Dolan: WCBM  
 WLW—Bond of Friendship  
 WOR—Day Dreams  
**10:00 A.M.**  
 NBC—News; Breen & de Rose: WEAF WRC  
 CBS—News; Music Masters: WABC WJAS WCAU WHP WMBG WCAO WLBW  
 NBC—Edward MacHugh: WJZ KDKA WBAL WMAL WRVA WTAR  
 ABS—Family Law: WCBM  
 WLW—Rhythm Jesters  
 WOR—Pure Food Hour  
**10:15 A.M.**  
 CBS—Bill & Ginger: WABC WJAS WJSV WCAU WKBW  
 NBC—Clara, Lu 'n' Em: WEAF WFI WRC WRVA WFBR WCAE WLW  
 NBC—Castles of Romance: WJZ KDKA WMAL  
 ABS—News; Lyric Strings: WCBM WCAO—Song Reporter (CBS)  
**10:30 A.M.**  
 NBC—Morning Parade: WEAF  
 NBC—Today's Children: WJZ WMAL KDKA WBAL WRVA  
 CBS—Madison Ensemble: WABC WJAS WCAO WLBW WHP WDBJ WMBG WJSV  
 ABS—Poet's Corner, Art Egan: WCBM WCAU—Morning Melodies  
 WLW—Livestock; News  
**10:45 A.M.**  
 NBC—News; Radio Kitchen: WJZ KDKA WMAL WRVA WBAL  
 NBC—Morning Parade: WFI WTAR WRVA WRC  
 CBS—Madison Ensemble: WKBW WCAU  
 WLW—Nora Beck Thumann  
**11:00 A.M.**  
 NBC—Galaxy of Stars: WLIT WLW  
 NBC—Honeymooners: WJZ KDKA WBAL WRVA WMAL WTAR  
 CBS—Mrs. Wm. A. Baker, talk: WABC WCAU WPG WDBJ

CBS—Mary Lee Taylor, talk: WJSV WCAO WLWB  
 ABS—Old Songs & New: WCBM  
 WOR—Home Economics  
**11:15 A.M.**  
 CBS—Alex Semmler, pianist: WABC WDBJ WJSV WCAU WJAS WPG WCAO  
 ★ NBC—Tony Wons, philosopher: WJZ WBAL KDKA WTAR  
 NBC—Your Child: WEAF WRC WLIT  
 ABS—Morning Parade: WCBM  
 WLW—Yucatan Trio  
 WOR—The Heat Waves, instrumental  
**11:30 A.M.**  
 ★ NBC—Marine Band: WJZ KDKA WBAL WRVA WTAR WMAL WLW  
 NBC—Three Shades of Blue trio: WEAF WRC WLIT  
 CBS—Navy Band: WABC WJAS WJSV WCAO WMBG WLBW WHP WPG  
 ABS—Charlotte Harriman: WCBM WCAU—Pete Woolery and Diane  
 WOR—Philosophical Talk  
**11:45 A.M.**  
 NBC—Keenan & Phillips, piano duo: WEAF WRC  
 ABS—Stick & Keys: WIP WCBM WCAU—Fur Trappers  
 WOR—Tom Davis, tenor; Orchestra

## Afternoon

**12:00 Noon**  
 NBC—Edward Wolter, baritone: WEAF WRC  
 CBS—Voice of Experience: WABC WCAU WJAS WJSV WCAO  
 ABS—Bob Fallon's Orch.: WIP WCBM  
 WLW—Louis John Johnson, vocalist  
 WOR—Current Events  
**12:15 P.M.**  
 ★ CBS—CORN PRODUCTS REFINING Co. Presents "The Gumps," sketch: WABC WJAS WCAU WJSV WCAO WHP WLBW WDBJ WMBG WPG  
 ★ NBC—Honeyboy & Sassafras: WEAF WRC  
 WLW—Livestock  
 WOR—Mrs. Reilly's Common Sense  
**12:30 P.M.**  
 NBC—Farm & Home Hour: WJZ WRVA KDKA WMAL WBAL WTAR WLW  
 CBS—Pat Shevlin's Orch.: WABC WJSV WCAU WJAS WCAO WMBG WNBC—Madcaps: WEAF WLIT  
 ABS—Betty Jane, songs: WCBM WIP  
 WOR—Phil Lynch's Orchestra  
**12:45 P.M.**  
 ABS—Will Hollander's Orch.: WCBM WIP—RADIO GUIDE PRESENTS Henry Patrick in "Songs of Romances" with Roger Moorehouse  
 WPG—Pat Shevlin's Orch. (CBS)  
 WRC—Merry Madcaps (NBC)  
**1:00 P.M.**  
 NBC—Markets & Weather: WEAF  
 CBS—George Hall's Orch.: WABC WCAU WDBJ WPG WCAO  
 NBC—Rex Battle's Ensemble: WRC  
 WOR—Health Talks  
**1:15 P.M.**  
 CBS—George Hall's Orch.: WJSV WHP  
 NBC—Battle's Ensemble: WEAF WFI  
 ABS—Mirror Reflections: WCBM  
 WOR—Orchestra  
**1:30 P.M.**  
 ★ NBC—Vic & Sade: WJZ KDKA WHAM WBAL WTAR WMAL  
 CBS—Esther Velas' Ensemble: WABC WCAU WJSV WCAO WLBW WHP WMBG WPG  
 NBC—Music Guild: WEAF WRC WFI  
 ABS—Max. Bergere's Orch.: WCBM WIP  
 WLW—Larry Lea's Orchestra  
 WOR—Theater Club of the Air  
**1:45 P.M.**  
 NBC—Beulah Croft, song portraits: WJZ WBAL WTAR WMAL  
 CBS—Pat Kennedy; Art Kasse's Orch.: WCAU WJAS WJSV WCAO  
 ABS—The Ragamuffins: WCBM WIP  
 WLW—Red Nichols' Orchestra  
 WOR—Kay Fayre; Orchestra  
**2:00 P.M.**  
 NBC—Variety Program: WJZ  
 NBC—Log of Day: WBAL WTAR KDKA WMAL WRVA  
 CBS—Marie, Little French Princess: WABC WJSV WHP WLBW WDBJ WJAS WRVA WCAU  
 ABS—Sports Review: WCBM WIP

WLW—Ohio School of the Air  
 WOR—Dr. Payne, psychologist  
**2:15 P.M.**  
 ★ CBS—Romance of Helen Trent: WABC WJSV WHP WMBG WDBJ WLW WCAU WJAS  
 ABS—Stephen Barry: WCBM  
 WLIT—Master Music Hour (NBC)  
 WOR—Memories  
**2:30 P.M.**  
 NBC—Smack Out: WJZ WMAL WTAR  
 CBS—Nat'l Education Ass'n Prgm.: WABC WJAS WJSV WCAO WLBW WHP WMBG WDBJ WPG  
 NBC—King's Guard Quartet: WEAF WRC WJAS WLIT  
 ABS—Roads of Romance: WIP WCBM WCAU—Club of the Air  
 WOR—Martha Deane, talk  
**2:45 P.M.**  
 NBC—Vic & Sade: WEAF WLIT WRC  
 ★ NBC—Nellie Revell Interviewing: WJZ WMAL WBAL WTAR WRVA  
**3:00 P.M.**  
 NBC—Charlie Davis' Orch.: WJZ WTAR WBAL WRVA WMAL  
 NBC—Ma Perkins: WEAF WRC WFI WFBW WCAE WLW  
 CBS—Columbia Variety Hour: WABC WJSV WJAS WCAO WLBW WHP WDBJ WMBG WPG  
 ABS—Theater Revue: WCBM WCAU—Around the Theater  
 WOR—Ensemble  
**3:15 P.M.**  
 NBC—The Wise Man: WEAF WFI WRC  
 ABS—Crane Calder, baritone: WCBM WCAU—Club of the Air  
 WLW—Charlie Davis' Orch. (NBC)  
 WOR—Nell Vinick, beauty talk  
**3:30 P.M.**  
 NBC—Woman's Radio Review: WEAF WFI WRC  
 NBC—Music Magic: WJZ KDKA WMAL WRVA WBAL WTAR  
 ABS—Today's Winners: WIP WCBM WCAU—Columbia Variety Hour (CBS)  
 WLW—The Song of the City (NBC)  
 WOR—Vocal Trio  
**3:45 P.M.**  
 WLW—Business News  
 WOR—American Students Foundation  
**4:00 P.M.**  
 CBS—Visiting America's Little House: WABC WDBJ WHP WPG WJSV WCAO WJAS  
 NBC—Chick Webb's Orch.: WEAF WRC WTAR  
 NBC—Betty & Bob: WJZ WBAL KDKA WMAL WRVA  
 WCAU—Barnyard Frolic  
 WLW—Life of Mary Sothorn  
 WOR—Dr. Strandhagen, health talk  
**4:15 P.M.**  
 NBC—Chick Webb's Orch.: WTAM  
 CBS—Science Service: WABC WJSV WHP WPG WJAS WCAO  
 NBC—Vocal Solist: WJZ KDKA WMAL  
 WLW—Jimmy Arlen, baritone  
 WOR—Hal Beckett, organist  
**4:30 P.M.**  
 NBC—The Jesters Trio: WEAF  
 NBC—George Hessberger's Orch.: WJZ WRVA WBAL WTAR WMAL  
 CBS—Jewish Social Service Ann.: WABC WJAS WJSV WCAO WLBW WHP WDBJ WMBG WCAU  
 WCAU—Ship Ahoy  
 WLW—Betty and Bob  
 WOR—Gus Steck's Orchestra  
**4:45 P.M.**  
 NBC—Mystery Island: WEAF  
 NBC—George Hessberger's Orch.: KDKA  
 WCAU—Jack Neton, pianist  
 WLW—The Jacksons  
 WOR—"Science in Your Home," talk  
**5:00 P.M.**  
 CBS—Dick Messner's Orch.: WABC WJSV WDBJ WMBG WLBW WHP WCAO  
 NBC—Meredith Willson's Orch.: WEAF WLIT  
 NBC—Your Health: WJZ WBAL KDKA WTAR WMAL  
 ABS—Pan-Americans Orch.: WCBM WCAU—Jimmy Allen's Adventures  
 WLW—Thrills of Tomorrow  
 WOR—Carroll Club Reporter  
**5:15 P.M.**  
 CBS—Shippy: WABC WCAU WJAS WJSV WCAO  
 NBC—Alice Joy, songs: WJZ WTAR  
 NBC—Meredith Willson's Orch.: WRC WLW—Stamp Club  
 WOR—Pete Rice, "Western Drama"

**5:30 P.M.**  
 NBC—Singing Lady: WJZ KDKA WBAL WLW  
 NBC—Radio Charades: WEAF WTAR  
 CBS—Jack Armstrong: WABC WCAU WJAS WJSV WCAO  
 ABS—Bob Fallon's Orch.: WCBM WCAU—Modernistic Melodies  
 WOR—Cocktail Hour; Vocalists  
**5:45 P.M.**  
 CBS—Miniatures: WCAO WHP WDBJ WPG  
 NBC—Little Orphan Annie: WJZ KDKA WMAL WBAL WRVA  
 CBS—Robinson Crusoe, Jr.: WABC WCAU  
 NBC—Nursery Rhymes: WEAF WRC WRVA  
 WLW—Jack Armstrong  
 WOR—Uncle Wiggily

## Night

**6:00 P.M.**  
 NBC—Xavier Cugat's Orch.: WJZ WBAL WMAL  
 CBS—Buck Rogers: WABC WCAO WCAU WJAS WJSV WMBG  
 NBC—Angelo Ferdinando's Orch.: WEAF WTAR  
 ABS—Charley Eckel's Orch.: WCBM  
 WLW—Mary Alcott's Orchestra  
 WOR—Uncle Don  
**6:15 P.M.**  
 CBS—Ship Ahoy: WDBJ WCAO  
 NBC—Mid-Week Hymn Sing: WEAF WTAR  
 CBS—Bobby Benson & Sunny Jim: WABC WCAU WDRC  
 WLW—Murray Horton's Orchestra  
**6:30 P.M.**  
 NBC—News; Mary Small, songs: WEAF WTAR  
 CBS—Understanding Music: WABC WJAS WDBJ WMBG WCAO WHP WLBW WJSV WCAU  
 NBC—News; Dorothy Page, songs: WJZ  
 ABS—News; Jack Orlando's Orch.: WCBM  
 WLW—Bob Newhall  
 WOR—Pauline Albert, pianist  
**6:45 P.M.**  
 NBC—Billy Batchelor, sketch: WEAF WFI WRC  
 NBC—Lowell Thomas: WJZ WBZ WBAL KDKA WMAL WTAR WLW  
 ABS—Tony Wakeman, sports: WCBM  
 WOR—The Voice of Gold  
**7:00 P.M.**  
 CBS—Myrt & Marge: WABC WJAS WJSV WCAU WCAO  
 ★ NBC—Amos 'n' Andy: WJZ WRVA KDKA WMAL WBAL WLW  
 NBC—Gould & Shefter: WEAF WFI WRC  
 ABS—Paul Barry, songs; Bob Haring's Orch.: WCBM  
 WOR—Sports Resume  
**7:15 P.M.**  
 NBC—Harold Von Emburgh, baritone: WJZ  
 NBC—Gene & Glenn: WEAF WRC WRVA  
 CBS—Just Plain Bill: WABC WCAU WJAS WJSV WCAO  
 ABS—Max. Bergere's Orch.: WCBM  
 WLW—Lum and Abner  
 WOR—Comedy Stars of Hollywood  
**7:30 P.M.**  
 NBC—You & Your Government: WEAF WRC WTAR  
 ★ CBS—IRONIZED YEAST Presents Whispering Jack Smith's Orch.: WABC WJAS WJSV WCAU WCAO  
 ★ NBC—HOUSEHOLD FIN'CE CORP. Presents Musical Memories; Edgar A. Guest & Co.: WJZ WBAL KDKA WMAL  
 ABS—Vocal Trio: WCBM  
 WLW—Music by Divano  
 WOR—William Larkin, tenor  
**7:45 P.M.**  
 ★ CBS—Boake Carter: WABC WCAU WJAS WJSV WCAO  
 NBC—Frank Buck's Adventures: WEAF WFI WRC WCAE  
 ABS—Harry Herschfield: WCBM  
 WOR—After Dinner Music  
 WTAR—Hurdy Gurdy Man (NBC)  
**8:00 P.M.**  
 ★ NBC—Crime Clues: "Revenge Is Neat": WJZ WMAL KDKA WBAL WLW  
 ★ CBS—"Lavender & Old Lace": WABC WJAS WJSV WCAU WCAO  
 CBS—Strauss & Percheck, pianists: WPG  
 ★ NBC—Leo Reisman's Orch.: Phil Dusey, baritone: WEAF WFI WRC WTAR  
 ABS—Betty Jane, songs: WCBM WIP  
 WOR—Dave Vine, comedian  
**8:15 P.M.**  
 CBS—Strickland Gillian: WJSV  
 ABS—Five Star Final, drama: WCBM

**8:30 P.M.**  
 NBC—Lawrence Tibbett, baritone: WJZ WBAL WMAL KDKA  
 ★ NBC—Wayne King's Orch.: WEAF WFI WRC WCAE  
 ★ CBS—Abe Lyman's Orch.: WABC WJSV WJAS WCAO WCAU WPG  
 ABS—Brad & Al, comedy: WCBM  
 WLW—Heatrotatown Herald  
 WOR—Stage Show Revue  
 WTAR—Navy Band (NBC)  
**8:45 P.M.**  
 ABS—Kay Thompson: WCBM  
**9:00 P.M.**  
 ★ CBS—Bing Crosby; Boswell Sisters: WABC WJSV WCAU WJAS WCAO  
 ★ NBC—Ben Bernie's Orch.: WEAF WRC WCAE WFBR WFI  
 ABS—Penthouse Saronade: WCBM  
 WLW—Melody Parade  
 WOR—Eddy Brown, violinist  
**9:15 P.M.**  
 NBC—The Story Behind the Claim: WJZ WBAL KDKA WMAL  
 WOR—Comptroller Jos. D. McGoldrick  
**9:30 P.M.**  
 ★ CBS—Isham Jones' Orch.; Countess Olga Albani, soprano, guest: WABC WCAU WJAS WMBG WDBJ WHP WCAO WLBW WJSV WPG  
 ★ NBC—Ed Wynn; Eddy Duchin's Orch.: WEAF WFI WRC WCAE WFBR WTAR WRVA WLW  
 NBC—Hands Across the Border: WJZ WBAL  
 ABS—Isle of Dreams: WCBM WIP  
 WOR—Lum and Abner  
**9:45 P.M.**  
 WOR—Earl Burtnett's Orchestra  
**10:00 P.M.**  
 NBC—Seven Seas: WJZ WBAL KDKA  
 ★ NBC—Beauty Box Theater: WEAF WRC WRVA WFI WCAE WFBR WLW  
 ★ CBS—CAMEL CIGARETTES Present the Camel Caravan with Walter O'Keefe; Annette Hanshaw; Glen Gray's Casa Loma Orch.; Ted Husing: WABC WCAU WJAS WHP WJSV WCAO WLBW WMBG WPG WDBJ  
 ABS—Jolly Russians: WCBM  
 WOR—Keller Sisters & Lynch  
**10:15 P.M.**  
 WOR—Current Events  
**10:30 P.M.**  
 ★ NBC—Tim & Irene's Sky Road Show: WJZ WBAL WMAL  
 CBS—George Givot, comedian: WABC WJAS WCAO WLBW WHP WMBG WDBJ WPG WJSV  
 ABS—Archie Bleyer's Orch.: WIP WCBM  
 WCAU—Vincent Travers' Orchestra  
 WOR—Fran Frey's Orchestra  
**11:00 P.M.**  
 NBC—Del Campo's Orch.: WJZ WBAL  
 CBS—Harry Salter's Orch.: WABC WJSV WJAS  
 NBC—Emil Coleman's Orch.: WEAF WFI WTAR  
 ABS—Voice of Romance: WCBM WCAU—Alan Scott  
 WLW—News; Dance Orchestra  
 WOR—Current Events  
**11:15 P.M.**  
 CBS—Harry Salter's Orch.: WCAO WLBW WHP WDBJ WMBG WPG  
 NBC—Robert Royce, tenor: WEAF WFI WTAR WRC  
 ABS—Dance Music Till 1 A.M.: WIP WCBM  
 WCAU—Phil Emerton's Orchestra  
 WOR—Moonbeams  
**11:30 P.M.**  
 NBC—Dorsey Brothers' Orch.; Bob Crosby: WJZ WBAL WMAL WTAR  
 CBS—Henry Busse's Orch.: WABC WCAU WJSV WPG WCAO WLBW WHP WDBJ  
 NBC—Carl Hoff's Orch.: WEAF WFI WRC  
 WLW—Dance Orchestra  
 WOR—Paul Whiteman's Orchestra  
**12:00 Mid.**  
 NBC—Henry King's Orch.: WEAF WFI  
 NBC—Emil Coleman's Orch.: WJZ WBAL WMAL KDKA  
 CBS—Clyde Lucas' Orch.: WABC WJAS WJSV WCAO WLBW WHP WPG  
 WOR—Florence Richardson's Orch.  
**12:30 A.M.**  
 NBC—Felix's Orch.: WEAF WRC WLW  
 CBS—Enoch Light's Orch.: WABC WJSV WCAU  
 NBC—Seymour Simons' Orch.: WJZ WMAL KDKA  
 WOR—Gus Steck's Orchestra  
**1:00 A.M.**  
 CBS—Claude Hopkins' Orch.: WABC WCAU—Missing Persons Reports  
 WLW—Moon River, organ and poems



# Plums and Prunes

By Evans Plummer



ANDRE BARUCH

He didn't know whether he wanted to be a painter or a musician. Now he's an announcer, speaks seven languages and is the toast of the CBS-WABC studios

taining series was being pushed around by NBC. That, we are glad to report, will cease come Wednesday, November 21, when it becomes sponsored nationally.

## Inside Pickups

LOUELLA PARSONS, the movie linen laundress, may be forced to have someone else do her mike talking on that Hollywood Hotel show. Our Santa Monica Boulevard secret agent reports that the sponsors are receiving plenty of squawks

## Along the Airialto

(Continued from Page 6)

broadcasting studio erected at the Aragon where he and his crew play nightly. He uses the studio for one of his CBS commercial broadcasts . . . A year ago RICHARD HIMBER would have been tickled to accept \$450 for a week's theater engagement. Last week he turned down a \$4,500 offer to play in a Pittsburgh showhouse . . . DON BESTOR had to return his vibrato to New York during his vaudeville tour because it was damaged so frequently in transit . . . THE PICKENS SISTERS are calling off all tours and will remain in New York from now on, as rehearsals have started for Thumbs Up, the EDDIE DOWLING musical for which they have been signed . . . The place of CHARLES WINNIGER, the Cap'n Henry of Showboat, has been taken by FRANK McINTYRE, whom you hear on the Tuesday night beauty show. McIntyre comes in as the long-lost brother of Cap'n Henry and as first reported here, Cap'n Henry will retire on-a farm after his marriage . . . RUDY VALLEE has signed with Warner Bros. for three more pictures. He will return to the Coast next June . . . And BEN BERNIE is now on his way to the Coast to make another film for Paramount entitled One Night Stands . . . The pianist on the Saturday night Swift Hour is none other than SIGMUND ROMBERG himself . . . The Sisters of the Skillet have developed new idea for radio called Tin Pan Alley Echoes which they are offering to a potential sponsor. Those who are familiar with it, say it's okay . . . BABY

from tuners-in who claim Louella's voice is anything but easy to understand.

JOHNNY O'HARA, sportcaster acclaimed best authority on the *Chicago White Sox* and who would prove the equal of LAUX or MANNING if given the chance, will do an *Edwin C. Hill* for the Midwest edition of the *Paramount* newsletter.

One of the larger Chicago broadcasters has a new artist's contract that contains some very unusual and, in fact, startling clauses. More later.

LITTLE JACKIE HELLER opened Friday (Oct. 26) for a week at the *Riverside Theater* in Milwaukee and, the week following, returns to his native Pittsburgh for the first time in three years to take bows from one of the stages which once upon a time meant the pinnacle of success and fame to him.

YOUR UNCLE SAMUEL is about to overhaul the wave lengths and powers with the idea of serving population centers better; among the plans will be greatly increased daytime power allotments to a hundred regional broadcasters, and the licensing of many more 100-watt local stations.

DECCA, that new threat to the old line phono record companies, is releasing platters made by Bing Crosby, Guy Lombardo, Ted Lewis, Arthur Tracy, Frank Crumit, the Dorsey Brothers, Frank Luther, Earl Hines, Fray and Braggiotti, Jane Froman, Jack Hylton, Isham Jones, Glen Gray, Borrah Minevitch, Happy Jack Turner, Bradley Kincaid and oodles of other favorites.

## Plums and -

NO, NOTHING but plums and carloads of them are on their way to Hollywood for that performance recently of EDWARD EVERETT HORTON and company on the RUDY VALLEE *Variety Hour*. The air needs Horton and his rapid-fire whimsicalities. His fun is such an improvement over gags which merely have had their whiskers shaved off. Encore, Mr. Vallee, and make it soon, or better still, is there a sponsor in the audience who is looking for a sure-fire radio bet?

ROSE MARIE leaves for Hollywood next week to make pix.

It may be a coincidence that ART KASSELL who plays while PAT KENNEDY sings, was, like Pat, brought up in an orphanage . . . CHARLES PREVIN is telling everyone he found a way to combat insomnia. He drives his car around Chicago until dawn. Thanks for the tip, maestro; now will some kind reader furnish the car? The DONALD NOVISES have agreed to agree and are being seen together again . . . EDDIE CANTOR went to the rodeo at the Madison Square Garden and gave the people around him a big laugh. When a wild steer darted towards his box, the comedian stood up and, waving both arms, yelled: "Rubinoff, go 'way." . . . I've mentioned, a long time ago, that PETER VAN STEEDEN carried his own dentist with him, the D. D. S. being a member of his band; now JOLLY COBURN comes along and informs me he goes Pete one better by having SAMUEL HOFFMAN with his musical crew. During the day Hoffman writes prescriptions for fevers and headaches, and at night plays fiddle for the jarred. Music hath charms to soothe the savage breast "says William Congreve in the year of 1712." (What a memory, Lewis!) . . . SIGMUND ROMBERG is "Rommy" to his intimates.

Captain TIM HEALY started out with a youngest audience on his stamp talks. (Continued on Page 28)

Announcement that the nationally popular comic strip, THE GUMPS, are to come to life in a new radio script series over CBS starting Monday, November 5, at 10:15 a. m. EST, recalls an interesting story of the history of the attempts of the newspaper syndicate owning this comic to air it.

Way back when CORRELL AND GOSDEN, now international idols as AMOS 'N' ANDY, were merely a good harmony team, the managers of The Chicago Tribune had their first inspiration to dramatize The Gumps over their station, WGN. It would be a splendid tie-up, they thought, if the strip could be animated over the radio, thus promoting the interest of non-readers in the printed strip and further intriguing the readers with the antics of Andy, Min, Uncle Bim, Chester et al.

So, after an enthusiastic conference, Correll and Gosden were called in and asked if they thought they could write a radio script based on The Gumps and produce it on the air?

Could they? The more the now celebrated duo considered, the more they convinced themselves that they couldn't.

"But," came the counter proposal of Correll and Gosden, "we think we could write a funny series based on the life and miseries of a couple of colored gentlemen, because we know the Negro race and its dialect, whereas neither of us is married so what do we know about this Andy and Min stuff?"

And thereupon SAM 'N' HENRY were born, later to become AMOS 'N' ANDY and radio's top act!

A FEW YEARS LATER the syndicate again tried to radioize The Gumps. Whether a poor choice of cast, bad scripts, direction or anyone of several reasons generally blamed for the failure of dramatic efforts. The Gumps did not float long upon the ether waves after their launching premiere and radio dormant they have been up to now.

Meantime, scores of radio family sketches, unaided by printed strip or story, have marched triumphantly to fame and fortune. Consider TODAY'S CHILDREN, ONE MAN'S FAMILY, and VIC AND SADE. All three of these NBC programs have become essential broadcasts in millions of radio homes.

Will Columbia's effort to dramatize The Gumps be successful? That remains to be heard.

A few weeks ago this column complained that One Man's Family sus-

EDGAR A. GUEST AND HOUSEHOLD MUSICAL MEMORIES

TONIGHT

The Household Orchestra  
Josef Koestner, Conducting;  
Charles Sears, Tenor;  
Tom, Dick and Harry, Trio.

sponsored by  
**HOUSEHOLD**  
Finance Corporation  
and Subsidiaries  
Family Loans for 56 Years  
OFFICES IN 112 CITIES



Get Fullest Pleasure from your All-Wave set

with this

Noise Reducing ANTENNA

Every home with an all-wave set needs this new, specially designed antenna! With it you can hear foreign stations with all the clarity and beauty of domestic reception.

Specially designed to free short-wave reception from interference from autos, motors, and other man-made static. Insures greater volume with less noise. Improves standard broadcast reception. Price \$6.00. Ask your dealer or service engineer today to make a *Certified Installation*.



HEAR!

ALL-STAR CAMEL CARAVAN

ON THE AIR TONIGHT

WALTER O'KEEFE  
ANNETTE HANSHAW  
GLEN GRAY'S  
CASA LOMA BAND  
(AND OTHER HEADLINERS)

<b>TUESDAY</b> 10:00 p.m. E. S. T. 9:00 p.m. C. S. T. 8:00 p.m. M. S. T. 7:00 p.m. P. S. T.	<b>THURSDAY</b> 9:00 p.m. E. S. T. 8:00 p.m. C. S. T. 9:30 p.m. M. S. T. 8:30 p.m. P. S. T.
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OVER COAST-TO-COAST  
WABC-COLUMBIA NETWORK

GET A LIFT WITH A CAMEL!

CAN HAIR BE REGROWN



Send today for free advice regarding Hair and Scalp Troubles—their causes and how to correct them. Learn how in many cases you can stimulate hair growth, stop itching scalp, remove dandruff and other troubles that cause loss of hair. No obligation—all FREE upon your request. In plain wrapper—MAIL COUPON TODAY.

ALWIN, Dept. 1911, 75 Varick St., New York  
Please send advice on correcting hair troubles to  
Name .....  
Address .....



# Programs for Wednesday, November 7

Star ★ Indicates High Spot Selections

**6:30 A.M.**  
 WLW—Top o' the Morning  
**6:45 A.M.**  
 NBC—Health Exercises: WEAF WFI  
 WOR—Gym Class  
**7:00 A.M.**  
 WLW—△ Family Prayer Period  
**7:15 A.M.**  
 WLW—△ Morning Devotion  
**7:30 A.M.**  
 NBC—Yoichi Hiroaka, xylophonist:  
 WJZ  
 CBS—Organ Reveille: WABC  
 WLW—Texans, harmony trio  
 WOR—Vincent Sorey's Orchestra  
**7:45 A.M.**  
 NBC—Pollock & Lawhurst: WEAF  
 WFI  
 NBC—Jolly Bill & Jane: WJZ  
 WLW—Plantation Days  
**8:00 A.M.**  
 NBC—Richard Leibert, organist:  
 WEAF WFI WLW  
 CBS—Song Reporter: WABC  
 NBC—Morning Devotions: WJZ  
 KDKA WBAL WMAL WRVA  
 WOR—Voice of Gold  
**8:15 A.M.**  
 NBC—Landt Trio & White: WJZ  
 WBAL KDKA WMAL WRVA  
 WOR—Current Events  
**8:30 A.M.**  
 NBC—Cheerio: WEAF WFI WRC  
 WRVA WLW  
 CBS—Lyric Serenade: WABC WDBJ  
 NBC—Low White, organist: WJZ  
 KDKA WBAL WMAL  
 WCAU—Words and Music  
 WOR—Martha Manning, talk  
**8:45 A.M.**  
 WOR—The Voice of Courage  
 WTAR—Cheerio (NBC)  
**9:00 A.M.**  
 NBC—Herman & Banta: WEAF  
 CBS—Cobina Wright: WABC WCAU  
 WJAS WCAO WDBJ WLBW WHP  
 WJSV  
 NBC—Breakfast Club: WJZ WBAL  
 KDKA WRVA WTAR  
 ABS—Top o' the Morning; Ed Smith:  
 WCBM  
 WLW—Joe Emerson, hymns  
 WOR—George Dudley, baritone  
**9:15 A.M.**  
 NBC—Don Hall Trio: WEAF WRC  
 WLW  
 NBC—Breakfast Club: WMAL  
 ABS—Vaughn de Leath, songs: WCBM  
 WIP  
 WOR—Home Town Boys  
**9:30 A.M.**  
 NBC—Mystery Chef: WEAF WRC  
 WLIT  
 CBS—Your Hostess: WPG  
 ABS—Pick-Me-Ups: WIP WCBM  
 WLW—Jack Berch and Musical Group  
 WOR—Health Talk  
**9:45 A.M.**  
 NBC—Southernares: WEAF WFI WRC  
 ABS—New York Public School As-  
 sembly: WCBM  
 WLW—Variety Program  
 WOR—Shopping with Jean Abbey  
**10:00 A.M.**  
 NBC—Josephine Gibson, hostess: WJZ  
 KDKA WMAL WBAL  
 CBS—Sophisticated Lady, songs:  
 WABC  
 CBS—News: Patterns in Harmony:  
 WJAS WHP WDBJ WCAO WLBW  
 WJSV WCAU  
 NBC—News: Breen and de Rose:  
 WEAF WTAR WRC  
 WLW—Suzanne Littleford  
 WOR—Pure Food Hour  
**10:15 A.M.**  
 NBC—Florinda Trio: WJZ WMAL  
 CBS—Bill and Ginger: WABC WJAS  
 WJSV WCAU  
 NBC—Clara, Lu 'n' Em: WEAF WFI  
 WCAE WFBR WRC WRVA WLW  
 ABS—News; Lyric Strings: WCBM  
 WCAO—Song Reporter (CBS)  
**10:30 A.M.**  
 CBS—Nat'l Education Ass'n Prgm.:  
 WABC WCAU WCAO  
 NBC—Land of Beginning Again:  
 WEAF  
 NBC—Today's Children: WJZ WBAL  
 WMAL KDKA WRVA  
 ABS—Male Quartet: WCBM  
 WLW—Livestock Reports; News  
**10:45 A.M.**  
 CBS—“Fats” Walker: WABC WJAS  
 WLBW WDBJ WCAO WHP WCBM  
 NBC—Betty Crocker: WEAF WRVA  
 WFI WRC WTAR WLW  
 WLW—Betty Moore  
 NBC—News; Radio Kitchen: WJZ  
 WMAL KDKA WBAL  
 ABS—Tony Cabooch, comedy: WCBM

**11:15 A.M.**  
 CBS—Fish Tale: WJAS  
 NBC—Alice Remsen, contralto: WEAF  
 WRC WLIT  
 CBS—Instrumentalists: WABC WPG  
 NBC—Tony Wons, philosopher: WJZ  
 KDKA WMAL WBAL WRVA WTAR  
 ABS—Morton Bellin, tenor: WCBM  
 WCAU—Strike Up the Band  
 WLW—Yucatan Trio  
 WOR—Ralph Grosvenor, “Wishing”  
**11:30 A.M.**  
 NBC—Army Band: WJZ WBAL  
 WRVA KDKA WTAR WMAL  
 CBS—Betty Moore: WABC WCAU  
 WJAS WCAO WJSV  
 NBC—Homespun: WEAF WCAE WRC  
 WLIT  
 ABS—String Trio: WCBM WIP  
 WLW—John Barker  
 WOR—Philosophical Talk  
**11:45 A.M.**  
 NBC—Down the Song Trail: WEAF  
 WRC WLIT  
 CBS—Magic Recipes: WABC WJAS  
 WJSV WCAU WCAO WMBG  
 ABS—Sing Something Simple: WCBM  
 WLW—Salt and Peanuts  
 WOR—Tunes and Tempos

## Afternoon

**12:00 Noon**  
 NBC—Al & Lee Reiser: WEAF WRC  
 WLIT  
 CBS—Voice of Experience: WABC  
 WCAU WJAS WJSV WCAO  
 NBC—Fields & Hall: WJZ WBAL  
 KDKA  
 ABS—Bob Fallon's Orch.: WIP WCBM  
 WLW—Ohio Farm Bureau  
 WOR—Current Events  
**12:15 P.M.**  
 ★ NBC—Honeyboy & Sassafras:  
 WEAF WRC  
 ★ CBS—CORN PRODUCSTY REFIN-  
 ing Co. Presents “The Gumps,”  
 sketch: WABC WJAS WJSV WCAO  
 WHP WCAU  
 NBC—Charles Sears, tenor: WJZ  
 WBAL WMAL WRVA  
 WOR—Mrs. Reilly's Common Sense  
**12:30 P.M.**  
 NBC—Nat'l Farm & Home Hour:  
 WJZ WRVA WBAL WMAL KDKA  
 WTAR  
 CBS—Jan Savitt's Orch.: WABC  
 WCAU WJAS WJSV WCAO WLBW  
 WHP WPG  
 NBC—Merry Madcaps: WEAF  
 ABS—Here's How: WIP WCBM  
 WLW—Livestock Reports; Salt Talk  
 WOR—Phil Lynch's Orchestra  
**12:45 P.M.**  
 ABS—Will Hollinder's Orch.: WCBM  
 WIP—RADIO GUIDE PRESENTS  
 Henry Patrick in “Songs of Ro-  
 mance” with Roger Moorhouse  
 WLW—Farm and Home Hour (NBC)  
 WRC—Merry Madcaps (NBC)  
**1:00 P.M.**  
 CBS—George Hall's Orch.: WABC  
 WPG WCAU WCAO  
 NBC—Market and Weather: WEAF  
 WFI—Merry Madcaps (NBC)  
 WOR—Sparkling Melodies  
**1:15 P.M.**  
 ★ NBC—Peggy's Doctor, sketch:  
 WEAF WFBR WFI  
 CBS—George Hall's Orch.: WJSV  
 ABS—Mirror Reflections: WCBM  
**1:30 P.M.**  
 NBC—Jules Lande's Ensemble: WEAF  
 WRC  
 ★ CBS—Little Jack Little, songs:  
 WABC WJSV WCAU WJAS WLBW  
 WHP  
 ★ NBC—Vic & Sade: WJZ KDKA  
 WMAL WBAL WTAR  
 ABS—Max. Berger's Orch.: WCBM  
 WLW—Larry Lee's Orchestra  
 WOR—Theater Club of the Air  
**1:45 P.M.**  
 CBS—The Cadets: WABC WJSV  
 WCAU WCAO WLBW WHP WPG  
 WJAS  
 NBC—Words & Music: WJZ WMAL  
 WTAR WBAL  
 ABS—The Ragamuffins: WCBM WIP  
 WLW—Dance Orchestra  
 WOR—Verna Osborne, soprano  
**2:00 P.M.**  
 CBS—Marie, Little French Princess:  
 WABC WCAU WJAS WJSV WRVA  
 NBC—Wandering Minstrel: WJZ  
 WMAL WBAL WTAR  
 NBC—Two Seals in the Balcony:  
 WEAF WRC WLIT  
 ABS—Civic Symphony Orch.: WCBM  
 WIP  
 WLW—Ohio School of the Air  
 WOR—Dr. Payne, psychologist  
**2:15 P.M.**  
 ★ CBS—Romance of Helen Trent:  
 WABC WJAS WCAU WJSV

KDKA—Wandering Minstrel (NBC)  
 WOR—Frank Ricciardi's Orchestra  
**2:30 P.M.**  
 NBC—Negro Education: WEAF WLIT  
 WRC WRVA  
 CBS—American School of the Air:  
 WABC WJSV WJAS WDBJ WPG  
 WCAO WLBW WHP  
 NBC—Smack Out: WJZ WMAL WBAL  
 WTAR  
 WCAU—Women's Club of the Air  
 WOR—Martha Deane  
**2:45 P.M.**  
 NBC—Colette Carley, songs: WJZ  
 WMAL WBAL WRVA WTAR  
 NBC—Vic & Sade: WEAF WLIT  
 WRC  
**3:00 P.M.**  
 NBC—Ramblers Trio: WJZ WMAL  
 KDKA WRVA WTAR  
 ★ CBS—Kate Smith's Matinee: WABC  
 WJSV WJAS WCAO WHP WLBW  
 WDBJ WPG  
 NBC—Ma Perkins: WEAF WRC WFI  
 WCAE WFBR WLW  
 WCAU—Fashion Review  
 WOR—Ensemble  
**3:15 P.M.**  
 NBC—Concert Favorites: WJZ WMAL  
 WBAL WRVA WTAR  
 NBC—Dreams Come True: WEAF  
 WRC WFI WLW  
 WCAU—Club of the Air  
**3:30 P.M.**  
 NBC—Woman's Radio Revue: WEAF  
 WFI WRC WMAL WTAR  
 ABS—Today's Winners: WIP WCBM  
 KDKA—Concert Favorites (NBC)  
 WCAU—Kate Smith's Music (CBS)  
 WLW—Song of the City (NBC)  
 WOR—Newark Museum, talk  
**3:45 P.M.**  
 NBC—Joe White, tenor: WJZ WMAL  
 WRVA WBAL  
 WCAU—Variety Program  
 WLW—Business News  
 WOR—Orchestra  
**4:00 P.M.**  
 NBC—Pop Concert: WEAF WTAR  
 WRC  
 CBS—Nat'l Student Federation Prgm.:  
 WABC WJSV WDBJ WKBW WPG  
 WCAO WLBW WHP WJAS  
 NBC—Betty and Bob: WJZ WBAL  
 KDKA WMAL WRVA  
 WCAU—Barnyard Frolic  
 WLW—Life of Mary Sothern  
 WOR—Health Talk  
**4:15 P.M.**  
 ★ CBS—Institute of Music: WABC  
 WPG WJSV WCAO WJAS WCAU  
 NBC—Pop Concert: WRVA  
 NBC—Dorothy Page, contralto: WJZ  
 WLW—Jimmy Arlen, baritone  
 WOR—Variety Revue  
**4:30 P.M.**  
 ★ NBC—Rochester Civic Orch.: WJZ  
 WTAR WBAL WMAL WRVA  
 NBC—Jesters Trio: WEAF  
 WCAU—Ask Mr. Shoffner  
 WLW—Betty and Bob  
 WOR—Robert Reud, “Town Talk”  
**4:45 P.M.**  
 NBC—Adventures on Mystery Island:  
 WEAF WCAE  
 KDKA—Roeh. Civic Orch. (NBC)  
 WLW—The Jacksons  
 WOR—“Science in Your Home,” talk  
 WRC—Gale Page, songs (NBC)  
**5:00 P.M.**  
 CBS—Adventure Program, “Og, Son of  
 Fire”: WABC WJAS WCAO  
 NBC—Chick Webb's Orch.: WEAF  
 ABS—To be announced: WCBM  
 WCAU—Jimmy Allen's Adventures  
 WLW—Ponce Sisters  
 WOR—Weather: Musical Moments  
**5:15 P.M.**  
 CBS—Skippy, sketch: WABC WCAU  
 WJAS WCAO WJSV  
 NBC—Tom Mix's Straight Shooters:  
 WEAF WRC WCAE WLIT WLW  
 WOR—“Captain Tom's Pirate Ship”  
**5:30 P.M.**  
 NBC—Alice in Orchestralia: WEAF  
 WTAR  
 CBS—Jack Armstrong: WABC WJAS  
 WCAU WJSV WCAO  
 NBC—Singing Lady: WJZ WBAL  
 KDKA WLW  
 ABS—Bob Fallon's Orch.: WCBM  
 WOR—Story and Contest Club  
**5:45 P.M.**  
 CBS—Gordon, Dave & Bunny: WABC  
 WJAS WCAU WCAO WHP  
 ★ NBC—Capt. Tim Healy: WEAF  
 WRC WCAE WFBR  
 NBC—Little Orphan Annie: WJZ  
 KDKA WRVA WBAL WMAL  
 WLW—Jack Armstrong  
 WOR—Adventures of Jimmie Allen

## Night

**6:00 P.M.**  
 NBC—Xavier Cugat's Orch.: WEAF  
 CBS—Buck Rogers, sketch: WJSV  
 WCAU WCAO WMBG WJAS  
 NBC—Education in the News: WJZ  
 WMAL WTAR  
 ABS—Alex Bodkin's Ensemble: WCBM  
 WIP  
 WLW—Sandra Roberts  
 WOR—Uncle Don, Children's Program  
**6:15 P.M.**  
 CBS—Emily Weyman's Orch.: WMBG  
 WDBJ WCAO  
 NBC—Alma Kitchell, contralto: WJZ  
 WTAR WBAL WMAL KDKA  
 NBC—Mysterious Island: WEAF  
 CBS—Bobby Benson and Sunny Jim:  
 WABC WCAU  
 ABS—Charley Eckel's Orch.: WCBM  
 WLW—Bachelor of Song  
**6:30 P.M.**  
 NBC—News: Three X Sisters: WJZ  
 WTAR  
 CBS—The Shadow: WABC WCAU  
 WJSV WCAO  
 NBC—News: Arlene Jackson, songs:  
 WEAF  
 ABS—News: Jack Orlando's Orch.:  
 WCBM  
 WLW—Bob Newhall  
 WOR—Gabriel Heather, talk  
**6:45 P.M.**  
 NBC—Billy Batchelor, skit: WEAF  
 WFI WRC  
 NBC—Lowell Thomas: WJZ KDKA  
 WBAL WMAL WRVA WLW  
 ABS—Tony Wakeman, sports: WCBM  
 WOR—Cocktail Time, sketch  
**7:00 P.M.**  
 NBC—Pickens Sisters: WEAF WLIT  
 ★ NBC—Amos 'n' Andy: WJZ WBAL  
 WMAL WRVA KDKA WLW  
 CBS—Myrt & Marge: WABC WJAS  
 WCAO WJSV WCAU  
 ABS—Gloria Grafton, songs: WCBM  
 WOR—Ford Frick, Sports  
**7:15 P.M.**  
 NBC—Mildred Bailey, songs: WJZ  
 KDKA WBAL WMAL  
 CBS—Duby Vann: WDBJ  
 NBC—Gene & Glenn, comedy: WEAF  
 WRC WRVA  
 CBS—Just Plain Bill: WABC WJSV  
 WCAU WJAS WCAO  
 ABS—Fisher's Gypsy Orch.: WCBM  
 WLW—Lum and Abner  
 WOR—Marion Chase, songs  
**7:30 P.M.**  
 NBC—ALKA-SELTZER PRESENTS  
 Uncle Ezra's Radio Station: WEAF  
 WRC  
 NBC—BEECH-NUT PRESENTS  
 Red Davis: WJZ WMAL WBAL  
 KDKA WRVA WTAR  
 CBS—Paul Keast, baritone: WABC  
 WJAS WJSV WCAU WCAO WHP  
 ABS—Screen Revue: WCBM  
 WLW—Smilin' Ed McConnell  
 WOR—Heat Waves, trio  
**7:45 P.M.**  
 ★ NBC—Dangerous Paradise, sketch:  
 WJZ WBAL WMAL KDKA WLW  
 ★ CBS—Boake Carter, news: WABC  
 WCAU WJAS WJSV WCAO  
 NBC—Frank Buck's Adventures:  
 WEAF WRC WCAE WFBR WLIT  
 ABS—Strickland Gillilan, news: WIP  
 ABS—Harry Hershfield: WCBM  
 WOR—After Dinner Music  
 WTAR—Saltwater Sweethearts (NBC)  
**8:00 P.M.**  
 ★ NBC—Mary Pickford & Stock Co.:  
 WEAF WRVA WRC WCAE WFBR  
 WLIT  
 ★ NBC—Crime Clues: “Revenge Is  
 Neat”: WJZ WBAL WMAL KDKA  
 WLW  
 ★ CBS—Easy Aces, sketch: WABC  
 WJAS WCAU WCAO  
 CBS—Marine Band: WDBJ WJSV  
 ABS—Dorothy Atkins, songs: WCBM  
 WOR—The Lone Ranger  
**8:15 P.M.**  
 ★ CBS—Edwin C. Hill: WABC  
 WCAU WJAS WJSV WCAO  
 ABS—Five Star Final: WCBM  
**8:30 P.M.**  
 ★ NBC—Wayne King's Orch.: WEAF  
 WRC WGAR WFBR WLIT  
 ★ CBS—Alex Gray's Broadway Vari-  
 eties: WABC WJSV WJAS WCAU  
 WCAO  
 NBC—Lanny Ross, Orch.: WJZ  
 KDKA WBAL WMAL  
 ABS—Morton Bellin, tenor: WCBM  
 WLW—Henry Thies' Peppers  
 WOR—Edward Werner's Varieties  
 WTAR—Marine Band (NBC)

**8:45 P.M.**  
 ABS—Furnished Rooms, comedy  
 sketch: WCBM  
 WLW—Smilin' Ed McConnell  
**9:00 P.M.**  
 ★ NBC—Town Hall Tonight: Fred  
 Allen: WEAF WRVA WRC WCAE  
 WFBR WLIT WLW  
 ★ CBS—Nino Martini; Orch.: Chorus:  
 WABC WJSV WCAU WJAS WCAO  
 WLBW WHP WMBJ WDBJ WPG  
 WKBW  
 ★ NBC—20,000 Years in Sing Sing,  
 drama: WJZ WMAL WBAL KDKA  
 ABS—Americana: WCBM WIP  
 WOR—Mrs. F. D. Roosevelt, talk  
**9:15 P.M.**  
 WOR—Footlight Echoes; Soloists  
**9:30 P.M.**  
 ★ NBC—John McCormack, tenor: WJZ  
 WBAL WMAL KDKA  
 ★ CBS—Adventures of Gracie: WABC  
 WJAS WCAU WJSV WCAO WKBW  
 WOR—Lum and Abner, sketch  
**9:45 P.M.**  
 WOR—Jan Garber's Orchestra  
**10:00 P.M.**  
 ★ NBC—Dennis King, baritone; Orch.:  
 WJZ WMAL WBAL KDKA  
 ★ CBS—Byrd Expedition: WABC  
 WCAU WJSV WJAS WCAO WKBW  
 WHP  
 ★ NBC—Guy Lombardo's Orch.:  
 WEAF WRVA WRC WCAE WTAR  
 WFBR WLIT WLW  
 ABS—Louis Russell's Orch.: WCBM  
 WOR—Sid Gary, baritone  
**10:15 P.M.**  
 NBC—Madame Sylvia: WJZ WMAL  
 WBAL KDKA  
 ABS—Archie Bleyer's Orch.: WCBM  
 WIP  
 WOR—Harlan Read, current events  
**10:30 P.M.**  
 ★ NBC—Jack Denny's Orch.; Harry  
 Richman: WJZ WMAL WBAL  
 WRVA  
 CBS—Mary Eastman, soprano; Orch.:  
 WABC WJAS WCAO WLBW WHP  
 WDBJ WPG  
 NBC—Nat'l Radio Forum: WEAF  
 WLIT WRC WTAR  
 WCAU—Democratic Political Talk  
 WOR—The Brusloff Express  
**10:45 P.M.**  
 ABS—Harry Rosenthal's Orch.: WIP  
 WCBM  
 WCAU—Mary Eastman (CBS)  
**11:00 P.M.**  
 NBC—The Grumitts Family, sketch:  
 WEAF WLIT WTAR  
 CBS—Leon Belasco's Orch.: WARC  
 WJSV WKBW  
 NBC—King's Guard Quartet: WJZ  
 WBAL WMAL  
 ABS—Voice of Romance: WCBM  
 WCAU—Alan Scott  
 WOR—Current Events  
**11:15 P.M.**  
 NBC—Emil Coleman's Orch.: WJZ  
 WBAL  
 CBS—Leon Belasco's Orch.: WABC  
 WCAU WCAO WKBW  
 NBC—Robert Royce, tenor: WEAF  
 WLIT WRC WTAR  
 ABS—Dancing Till 1 A. M.: WIP  
 WCBM  
 WOR—Moonbeams  
**11:30 P.M.**  
 NBC—Art Kassel's Orch.: WJZ WBAL  
 CBS—Ozzie Nelson's Orch.: WABC  
 WCAU WJSV WPG WCAO  
 NBC—Jolly Coburn's Orch.: WEAF  
 WRC WRVA WTAR WLIT  
 WOR—Will Osborne's Orchestra  
**11:45 P.M.**  
 CBS—Ozzie Nelson's Orch.: WABC  
 WLBW WHP  
**12:00 Mid.**  
 CBS—Jacques Renard's Orch.: WABC  
 WCAU WJSV WLBW WHP WKBW  
 WPG  
 NBC—Archie Bleyer's Orch.: WJZ  
 KDKA WMAL  
 NBC—George Olsen's Orch.: WEAF  
 WLIT  
 WLW—Dance Orchestra  
 WOR—Harry Salter's Orchestra  
**12:30 A.M.**  
 CBS—George Hall's Orch.: WABC  
 WCAU WLBW WHP WDBJ WKBW  
 WJSV  
 NBC—Stan Meyer's Orch.: WEAF  
 WLIT WRC  
 NBC—Jack Berger's Orch.: WJZ  
 KDKA WMAL  
 WLW—Dance Orchestra  
 WOR—Julie Wintz's Orchestra  
**1:00 A.M.**  
 CBS—Gene Kardos' Orch.: WABC  
 WCAU—Missing Persons Report  
 WLW—Moon River, organ and piano



# Music in the Air

Time Shown Is Eastern Standard

By Carleton Smith

England has lost three great composers this year; SIR EDWARD ELGAR, FREDERICK DELIUS and GUSTAV HOLT. They were England's boast and the Empire's toast. Their memory will be commemorated in the programs of the New York Philharmonic-Symphony which HANS LANGE conducts this week. For the broadcast Sunday (CBS at 3 p. m.) Mr. Lange substitutes SIR HAMILTON HARTY's arrangement of Handel's Water Music with two short *Holt* works—and follows with "Brigg Fair," an English Rhapsody by *Delius*, and *Elgar's* second Symphony.

## Sir Edward Elgar

SIR EDWARD ELGAR remained until his death the dean of English composers. In him the Britishers felt they had a genius. Outside of the islands his "Pomp and Circumstance" was best known.

Estimates of his worth are numerous, and, of course, his ultimate place in musical history is yet to be determined. The English like his music. They contend it is not properly understood nor sympathetically performed.

Mr. Lange deserves our commendation for presenting the Second Symphony, "dedicated to the memory of his late majesty, King Edward VII." The work is not, however, a lament for a deceased monarch but rather a token of admiration which the composer had expected to offer to a living man (who died before the work was completed). No biographical significance can be attached to the composition particularly as the motto prefixed to the score, taken from Shelley's "Invocation," indicates that Elgar had something quite different in mind. This motto "Rarely, rarely comest thou, Spirit of Delight!"—comprises the first two lines of the poem.

A PERSISTENT GROWTH in appreciation of symphonic music throughout the country is, according to LEOPOLD STOKOWSKI, shown in audience reaction to the Philadelphia Orchestra broadcasts. (Fridays at 2:30 p. m. EST). Letters from listeners in all walks of life indicate that there is a large group of fans made up of people who have recently heard their first program of symphonic music.

"I have been asked what indications I may have observed," says Mr. Stokowski, "as to how our various series of broadcasts by the Philadelphia Orchestra over the Columbia network have been received by our radio audience.

"It would be difficult to answer this question simply. We have received a considerable quantity of letters as a result of the Philadelphia Orchestra's regular series of concerts and broadcasts. I have always read these letters personally for I am curi-



BETTY BARTHELL

She dances as she sings before the microphone, does this little Southern lass from Nashville, Tennessee. Her radio career was accidental, but a happy accident, as her Thursday 11 a. m. EST CBS-WABC program will attest

ous to see whether the preferences expressed for various composers or types of music seemed to reflect the influence of climate, or geographical factors, or of particular environment. I cannot say, however, that I really find any evidence whatever to support such a theory. What the letters really show is that the listeners all over the country, regardless of local environment, reflect intensely individual preferences and musical tastes. And this, I think, is as it really should be; for while music does often reflect national spirit, economic conditions, or local influences, it remains above all an intensely personal emotional and spiritual expression and experience.

"One interesting thing I do note in the letters—the development of a new group of listeners, evidenced by many letters from persons who have just heard their first program of symphonic music.

Some of the writers of such letters confessed that in listening to their first sym-

phonic concert they had secretly expected to be bored. Instead of boredom, they found a new revelation of life, a new experience of emotion and understanding; and thousands of such persons have become staunch participants in our symphonic programs. They are not confined to a particular group; among them are farmers and their families, business men, laborers, professional men (many of them with little time to go to concerts) and students. The development of these new listeners, and the testimony they bring of the growing influence of good music in the social scheme, is to me a sign and a promise of the influence that music is destined to wield in the individual and social life of our country.

"We find a certain amount of guidance from the widely varying expressions of musical taste in these letters. Whether the letters come from individuals in eastern cities or from more isolated listeners on the western plains or the Pacific Coast, they all carry that note of intensely personal preference and conviction: in one community, whatever its location, whether east or west, north or south, there are some who wish to hear nothing but Wagner, some who wish to hear nothing but Beethoven, others who wish to hear nothing but Bach. If we have not known it before, these letters would certainly enlighten us as to the need of making our programs for national-wide distribution as catholic as possible.

"In the free out-giving of good music to millions of homes, continuously, week after week, the least imaginative among us must discern profound possibilities in the growth of America's musical understanding. There are at present no completely accurate ways of measuring either the size of the radio audience, or the intensity of its interest, but I think there is every justification for the belief that the time is not far distant when the broadcasting of music will be held to high standards by the size and degree of interest of the coast-to-coast audience itself."

## Grieg

EDWARD GRIEG's music is played Friday, November 9 (NBC at 4 p. m.) on the Master Music Hour by the MUSICAL ART QUARTET and FRANK SHERIDAN, pianist. The quartet in G minor, opus 27, and the sonata in C minor, opus 45, are to be heard.

One of the few Scandinavian composers to win a place among the world's musical masters, Grieg became devoted to a style that echoed the Norwegian folk-music. His writings are full of individual and wistful effects. Ten measures . . . and you say: "This is Grieg!" The richness of his harmonic beauties is a definite idealization of the popular style, and of course, goes beyond it. The melodies are lyrical and full of sweetness that is not commonplace, and a tenderness and warmth of sentiment that seem perennially charming.

Grieg has been compared with Chopin, since both emphasized emotion and both drew inspiration from national sources. But while Chopin grew morbid at times, Grieg never did. Grieg's music is plaintively expressive rather than intensely passionate. But it loses little by this, as its delightful originality leaves the auditor refreshed.

## Radio Announcers

CRITICISM of radio announcers comes in this column more and more frequently. Letters do not cite mispronunciation as often as they once did. But they complain of the lack of proper enthusiasm, and of the announcers' attempt to make music a foreign and a forbidding experience. Stilted voices show lack of sympathy and feeling for the music to be played.

A respondent proclaims: "Voices that dispense information accurate and otherwise about music carried over the air are still remarkable chiefly for their inaccuracies, which range from persistent mispronunciation of the simplest musical terms to a demonstration of complete ignorance of the art, its history and its service to humanity as one of life's chief beautifiers. (Continued on Page 27)

At last!

RED DAVIS



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## How YOU Can Get into BROADCASTING



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## Man Can Now Use Strange Inner Powers

Ancient fragments from lost and suppressed gospels teach that man has power within himself to bring success and happiness.



The story of a new and amazing teaching discovered from the known and unknown sayings of Jesus and other teachers, which have been misunderstood and suppressed for hundreds of years, and which reveal a strange inner power so dynamic and powerful that once contacted may bring man fulfillment of his visions of success and happiness, is told in a 5,000-word booklet, "Key to Your Inner Power," recently compiled by Yogi Alpha, noted American Philosopher and Metaphysician.

He tells of his belief that all the laws of the universe can be controlled because the laws themselves depend upon the great Universal Mind for their existence; that every mind is part of this universal mind, and if you learn to master and to use this universal energy it can almost overnight bring you many of the things you desire most. He further believes and teaches that this power is not limited to a fortunate few, but is latent in every human being. His revolutionary teaching is attracting thousands of inquiries throughout the world.

The author offers for a limited time to send this amazing booklet to readers of Radio Guide free of cost or obligation. It reveals the astounding secret which, mastered, may enable you within the next few months to unlock the reservoir of vast riches within YOU and explains how you may receive this revolutionary teaching in your home. For your free copy, address Psycho-Logic Institute, Box 98, Dept. 1-K, San Diego, California.



# Programs for Thursday, November 8

Star ★ Indicates High Spot Selections

**7:00 A.M.**  
WCAU—Household Musicale Clock  
WLW—△ Family Prayer Period  
**7:15 A.M.**  
WLW—△ Morning Devotions  
**7:30 A.M.**  
NBC—Yoichi Hiraoka: WJZ  
CBS—Oregon Reviville: WABC  
WLW—Salt and Peanuts  
WOR—Vincent Sorey's Orchestra  
**7:45 A.M.**  
NBC—Pollock & Lownhurst: WEAF WFI  
NBC—Jolly Bill & Jane: WJZ  
WLW—Plantation Days  
**8:00 A.M.**  
NBC—Richard Leibert, organist: WEAF WFI WLW  
CBS—Song Reporter: WABC  
NBC—Morning Devotions: WJZ KDKA  
WBAL WMAL WRVA  
WOR—This Funny Old World  
**8:15 A.M.**  
NBC—Landy Trio & White: WJZ  
WBAL KDKA WMAL WRVA  
WOR—Current Events  
**8:30 A.M.**  
NBC—Cheerio: WEAF WRC WRVA WFI WLW  
CBS—Salon Musicale: WABC WDBJ  
NBC—Lew White, organist: WJZ KDKA WBAL WMAL  
WCAU—Words and Music  
WOR—Martha Manning  
**8:45 A.M.**  
WOR—Adelaide Van Wey, blues  
WTAR—Cheerio (NBC)  
**9:00 A.M.**  
NBC—Breakfast Club: WJZ WBAL  
WTAR WRVA KDKA  
CBS—Sunnyside Up: WABC WCAO  
WLW WHP WDBJ WJAS WCAU  
WJSV  
NBC—Herman & Banta: WEAF  
ABS—Top o' the Morning: WIP  
WCBM  
WLW—Joe Emerson, hymns  
WOR—George Dudley, baritone  
**9:15 A.M.**  
NBC—Don Hall Trio: WEAF WLIT  
WRC WLW  
NBC—Breakfast Club: WMAL  
ABS—One Man Band: WIP WCBM  
WOR—Home Town Boys  
**9:30 A.M.**  
NBC—Mildred Dilling: WEAF WRC  
ABS—Pick-Me-Ups: WIP WCBM  
WLW—Mail Bag  
WOR—Mildred Lewin, talk  
WPG—Sunny Side Up (CBS)  
**9:45 A.M.**  
NBC—Musicals of the Old South: WEAF WFI WRC  
CBS—Waltz Time: WABC WJAS WPG  
WJSV WCAU WCAO WLW WHP  
WDBJ  
ABS—Bernie Dolan: WCBM  
WLW—Bond of Friendship  
WOR—“Day Dreams”, Lucia Eastman  
**10:00 A.M.**  
NBC—Edward MacHugh: WJZ WBAL  
KDKA WMAL WRVA WTAR  
CBS—News; The Bluebirds: WABC  
WJAS WCAU WCAO WLW WHP  
NBC—News; Breen & de Rose: WEAF  
WRC  
ABS—Care & Feeding of Men: WCBM  
WLW—Rhythm Jesters  
WOR—Pure Food Hour  
**10:15 A.M.**  
NBC—Clara, Lu 'n' Em: WEAF WFI  
WRC WRVA WCAE WFBR WLW  
CBS—Bill & Ginger: WABC WJAS  
WJSV WCAU  
NBC—Castles of Romance: WJZ  
KDKA  
ABS—News; Lyric Strings: WCBM  
WCAO—Song Reporter (CBS)  
**10:30 A.M.**  
NBC—Morning Parade: WEAF  
NBC—Today's Children, drama: WJZ  
KDKA WBAL WRVA WMAL  
CBS—Artists' Recital: WABC WJAS  
WCAO WHP WDBJ WJSV  
ABS—Poet's Corner: WCBM  
WCAU—Morning Melodies  
WLW—Livestock Reports; News  
**10:45 A.M.**  
CBS—Ida Bailey Allen: WABC WJAS  
WCAO WLW WHP WDBJ  
NBC—News; Radio Kitchen: WJZ  
WMAL KDKA WBAL  
NBC—Morning Parade: WFI WTAR  
WRVA WRC  
WCAU—Through the Looking Glass  
WLW—Nora Thumann  
**11:00 A.M.**  
NBC—Galaxy of Stars: WLIT WLW  
CBS—Wetty Barthell, songs: WABC  
WCAU WPG  
CBS—Mary Lee Taylor, talk: WJSV  
WLW WCAO  
NBC—Hazel Arth, songs: WJZ WBAL  
KDKA WMAL WRVA  
ABS—Old Songs & New: WCBM WIP  
WOR—Nell Vinick, beauty talk  
**11:15 A.M.**  
NBC—Frances Lee Barton: WEAF  
WRC WFBR WCAE WLIT WLW

CBS—Academy of Medicine: “Cancer of the Skin”: WABC WJSV WPG WJAS WCAO  
★ NBC—Trion Wens, philosopher: WJZ KDKA WRVA WBAL WTAR  
ABS—Morning Parade: WCBM  
WCAU—Jan Savitt's Orchestra  
WOR—The Heat Waves  
**11:30 A.M.**  
NBC—Navy Band: WJZ WRVA  
WMAL WBAL WTAR  
CBS—△ County Church of Holly-  
wood: WABC WLW WCAU WJAS  
WJSV WCAO WPG WHP WDBJ  
NBC—Pedro Via's Orch.: WEAF  
WLIT  
ABS—Mildred Rose, songs: WCBM  
WLW—Through the Looking Glass  
WOR—Philosophical Talk  
**11:45 A.M.**  
NBC—Navy Band: KDKA WLW  
ABS—Sticks and Keys: WIP WCBM  
WOR—Joseph Regneas

## Afternoon

**12:00 Noon**  
NBC—Fields & Hall: WJZ WBAL  
KDKA  
CBS—Voice of Experience: WABC  
WCAU WJSV WJAS WCAO  
★ NBC—Treasure Chest: WEAF WRC  
WFBR WCAE WLIT WLW  
ABS—Bob Fallon's Orch.: WIP WCBM  
WOR—Current Events  
**12:15 P.M.**  
NBC—Merry Maes: WJZ WMAL  
WBAL  
★ CBS—CORN PRODUCTS REFIN-  
ing Co. Presents “The Gumps,”  
sketch: WABC WJAS WJSV WCAO  
WLW WHP WCAU  
★ NBC—Honeyboy & Sassafras:  
WEAF WRC WLIT  
WLW—Salt Talk; Livestock Reports  
WOR—Mrs. Reilly's Common Sense  
**12:30 P.M.**  
NBC—Merry Madcaps: WEAF WLIT  
★ CBS—ACME WHITE LEAD AND  
Color Works Presents “Smilin' Ed”  
McConnell: WABC WCAU WJSV  
WJAS WHP WFEA WEAN WDRO  
WAAB  
NBC—Farm & Home Hour: WJZ  
KDKA WRVA WBAL WMAL  
WTAR WLW  
ABS—Betty Jane, songs: WCBM WIP  
WOR—Phil Lynch's Orchestra  
**12:45 P.M.**  
CBS—George Hall's Orch.: WABC  
WJSV WCAO WLW WHP WDBJ  
WPG  
NBC—Merry Madcaps: WRC  
ABS—Will Hollander's Orch.: WCBM  
WCAU—C. P. Shoffner, talk  
WIP—RADIO GUIDE PRESENTS  
Henry Patrick in “Songs of Ro-  
mance” with Roger Moorehouse  
**1:00 P.M.**  
NBC—Market & Weather: WEAF  
NBC—Jan Bruneseo's Ensemble: WFI  
WRC  
WOR—Health Talks  
**1:15 P.M.**  
NBC—Jan Bruneseo's Ensemble:  
WEAF WRC  
CBS—Frank Dailey's Orch.: WABC  
WJSV WCAU WPG WCAO  
ABS—Advertising Club Luncheon:  
WCBM  
WOR—Dance Orchestra  
**1:30 P.M.**  
★ NBC—Vic & Sade: WJZ KDKA  
WBAL WTAR WMAL  
NBC—Geo. Duffy's Orch.: WEAF  
WFI  
WLW—Larry Lee's Orchestra  
WOR—Theater Club of the Air  
**1:45 P.M.**  
CBS—Pat Kennedy; Art Kassel's  
Orch.: WABC WCAU WJSV WCAO  
WJAS  
NBC—Great Composers' Hour: WJZ  
WLW WTAR WBAL WMAL WRVA  
WLW—Dance Orchestra  
WOR—Verna Osborne, soprano  
**2:00 P.M.**  
NBC—Stones of History, drama:  
WEAF WRC WLIT  
CBS—Marie, the Little French Prin-  
cess: WABC WJSV WJAS WLW  
WHP WDBJ WCAU  
ABS—The Ragamuffins: WCBM  
KDKA—Great Composers (NBC)  
WLW—School of the Air  
WOR—Dr. Payne, psychologist  
**2:15 P.M.**  
★ CBS—Romance of Helen Trent:  
WABC WCAU WJAS WJSV  
ABS—Piano Duo: WCBM  
WOR—Alice Remsen, contralto  
**2:30 P.M.**  
NBC—Smack Out: WJZ WBAL  
WMAL WTAR WRVA

CBS—American School of the Air:  
WABC WJSV WJAS WCAO WLW  
WHP WDBJ WPG  
NBC—Trion Romantique: WEAF WRC  
WLIT  
ABS—Piano & Organ Concertos:  
WCBM  
WCAU—Club of the Air  
WOR—Martha Deane  
**2:45 P.M.**  
NBC—Vic & Sade: WEAF WLIT  
WRC  
NBC—Echoes of Erin: WJZ WMAL  
WRVA WTAR WBAL  
WCAU—Women's Club of the Air  
**3:00 P.M.**  
NBC—Ma Perkins: WEAF WFI WRC  
WCAE WFBR WLW  
★ CBS—Roadways of Romance:  
WABC WJSV WJAS WPG WCAO  
WLW WHP WDBJ  
NBC—Charley Davis' Orch.: WJZ  
KDKA WMAL WTAR WRVA  
ABS—Symphony Orch.: WCBM  
WCAU—Soft Lights and Sweet Music  
WOR—Ensemble  
**3:15 P.M.**  
NBC—Dreams Come True: WEAF  
WRC WFI WCAE WFBR WLW  
WBAL—Charley Davis' Orch. (NBC)  
WCAU—Club of the Air  
**3:30 P.M.**  
NBC—Woman's Radio Review: WEAF  
WRC WFI  
NBC—Roy Shield's Orch.: WJZ  
KDKA WBAL WMAL WTAR WRVA  
ABS—Today's Winners: WIP WCBM  
WLW—Song of the City (NBC)  
WOR—Karl Freund, talk  
**3:45 P.M.**  
WCAU—Variety Program  
WOR—Tunes and Tempos  
**4:00 P.M.**  
NBC—Blue Room Echoes: WEAF  
WTAR  
CBS—Visiting America's Little House:  
WABC WJSV WJAS WCAO WLW  
WHP WDBJ WPG  
NBC—Betty & Bob: WJZ WBAL  
KDKA WMAL WRVA  
WCAU—Barnyard Frolic  
WLW—Life of Mary Sothorn  
WOR—Dr. H. I. Strandhagen, talk  
**4:15 P.M.**  
NBC—Dorothy Page, songs: WJZ  
WMAL KDKA  
CBS—Salvation Army Band: WABC  
WJAS WJSV WDBJ WPG WCAO  
WLW WHP  
NBC—Blue Room Echoes: WRVA  
WRC WFI  
WLW—Jimmy Arlen, baritone  
WOR—The Melody Singer  
**4:30 P.M.**  
NBC—Platt & Nierman: WJZ WRVA  
WBAL WTAR  
CBS—Dick Messner's Orch.: WABC  
WJAS WJSV WCAU WCAO WHP  
WLW WDBJ  
NBC—Arlene Jackson: WEAF WRC  
WLW—Betty and Bob  
WOR—Gus Steek's Orchestra  
**4:45 P.M.**  
NBC—Archie Bleyer's Orch.: WJZ  
WTAR KDKA WRVA WBAL WMAL  
CBS—Dick Messner's Orch.: WPG  
NBC—Adventures on Mystery Island:  
WEAF  
WLW—The Jacksons  
WOR—“Science in Your Home,” talk  
WRC—Morin Sisters (NBC)  
**5:00 P.M.**  
NBC—Nat'l P. T. A. Congress: WEAF  
WRC  
NBC—Stanleigh Malotte, songs: WJZ  
WBAL KDKA WTAR WBAL  
★ CBS—Loretta Lee, songs: WABC  
WJSV WJAS WCAO WLW WHP  
WDBJ WPG  
ABS—Pan-Americans; Orch.: WCBM  
WCAU—Jimmy Allen's Adventures  
WLW—Treasure Adventure  
WOR—Melody Moments  
**5:15 P.M.**  
NBC—Three Scamps: WJZ WBAL  
CBS—Skippy: WABC WJAS WCAU  
WJSV WCAO  
WLW—Stamp Club  
WOR—Pete Rice, “Western Drama”  
WTAR—Alice Joy, songs (NBC)  
**5:30 P.M.**  
NBC—Tales of Courage: WEAF WTAR  
WLIT  
CBS—Jack Armstrong: WABC WCAU  
WJAS WJSV WCAO  
NBC—Singing Lady: WJZ WBAL  
KDKA WLW  
ABS—Bob Fallon's Orch.: WCBM  
WOR—Adventures of Donald Ayer  
**5:45 P.M.**  
CBS—Miniatures: WDBJ WJAS  
WCAO WPG  
NBC—Orphan Annie: WJZ KDKA  
WMAL WBAL WRVA  
CBS—Robinson Crusoe, Jr.: WABC

NBC—Jesters Trio: WEAF  
WCAU—Fur Trappers  
WLW—Jack Armstrong  
WOR—Uncle Wiggly  
**Night**  
**6:00 P.M.**  
NBC—Xavier Cugat's Orch.: WEAF  
WTAR  
CBS—Buck Rogers: WABC WCAU  
WJSV WJAS WCAO WMBG  
NBC—Wm. Lundell Interview; Law-  
rence Stallings, “World's Best Mov-  
ies”: WJZ WBAL  
ABS—Gene Kardos' Orch.: WCBM  
WLW—Orchestra; Bailey Axton  
WOR—Uncle Don Kiddies' Program  
**6:15 P.M.**  
CBS—Bobby Benson and Sunny Jim:  
WABC WCAU  
NBC—Tom Coakley's Orch.: WJZ  
WBAL  
WLW—Bachelor of Song  
**6:30 P.M.**  
NBC—News; Mary Small, songs:  
WEAF  
CBS—Football Highlights: WABC  
WJAS WHP WCAO WMBG WJSV  
WDBJ  
NBC—News; Armand Girard, bar-  
itone: WJZ WTAR  
ABS—News; Jack Orlando's Orch.:  
WCBM  
WLW—Bob Newhall  
WOR—Boys' Club  
**6:45 P.M.**  
NBC—Billy Batchelor, sketch: WEAF  
WFI WRC  
CBS—Ed Wurtzbech's Orch.: WJSV  
WCAO—Beauty Prgm.: WABC WCAU  
WCAO  
NBC—Lowell Thomas: WJZ WBAL  
KDKA WMAL WLW  
ABS—Sports Review: WCBM  
WOR—Surprise Spot  
WTAR—Sylvan Trio (NBC)  
**7:00 P.M.**  
★ NBC—Amos 'n' Andy: WJZ WBAL  
KDKA WMAL WRVA WLW  
NBC—Jack & Loretta Clemens: WEAF  
WFI  
★ CBS—Myrt & Marge: WABC  
WJAS WCAO WJSV WCAO  
ABS—Paul Barry, songs: WCBM  
WOR—Ford Frick, sport resume  
**7:15 P.M.**  
NBC—Gems of Melody: WJZ WBAL  
KDKA WMAL  
CBS—Just Plain Bill: WABC WJAS  
WCAU WJSV WCAO  
NBC—Gene & Glenn, sketch: WEAF  
WRC WRVA WFBR WCAE  
ABS—American Salutes: WCBM  
WLW—Lum and Abner  
WOR—Comedy Stars of Hollywood  
**7:30 P.M.**  
NBC—Burnt Cork Dandies; Al Bern-  
ard: WEAF WRC WFI WCAE  
WFBR  
★ CBS—IRONIZED YEAST Pre-  
sents Whispering Jack Smith's  
Orch.: WABC WJAS WJSV WCAU  
WCAO  
WLW—String Trio  
WOR—Larry Taylor, tenor  
WTAR—John, Gene and Dick (NBC)  
**7:45 P.M.**  
NBC—Frank Buck's Adventures:  
WEAF WFI WRC WCAE WFBR  
★ CBS—Boake Carter, news: WABC  
WCAU WJAS WJSV WCAO  
NBC—Shirley Howard: WJZ WTAR  
ABS—Harry Hershfield: WCBM  
WOR—After Dinner Music  
**8:00 P.M.**  
CBS—The Troopers: WPG WDBJ  
★ CBS—Easy Aces, sketch: WABC  
WJAS WCAU WCAO  
★ NBC—O. Henry Stories: WJZ  
WBAL  
★ NBC—Vallee's Variety Hour:  
WEAF WFI WRC WRVA WCAE  
WFBR WLW  
ABS—Three Little Funsters: WCBM  
WIP  
WOR—Little Symphony Orchestra  
**8:15 P.M.**  
CBS—Fray & Braggiotti: WABC WHP  
WLW WDBJ WPG WCAO  
ABS—Five Star Final: WCBM  
WCAU—Pop Warner, football talk  
**8:30 P.M.**  
★ CBS—The Forum of Liberty; Ed-  
win C. Hill: WABC WJAS WCAO  
WCAU WJSV  
★ NBC—Melodies Romantique: WJZ  
WMAL KDKA  
ABS—Brad & Al, comedy: WCBM  
**8:45 P.M.**  
ABS—Kay Thompson: WCBM

**9:00 P.M.**  
★ NBC—Death Valley Days, drama:  
WJZ WMAL KDKA WBAL WLW  
★ NBC—Captain Henry's Show Boat;  
Lanny Ross tenor: WEAF WRVA  
WRC WFI  
★ CBS—CAMEL CIGARETTES Pre-  
sent “The Camel Caravan”; Walter  
O'Keefe; Annette Hanshaw; Ted  
Husing; Glen Gray's Casa Loma  
Orch.: WABC WCAU WMPG WPG  
WDBJ WJSV WJAS WCAO WLW  
WHP  
ABS—Mauro Cottone Presents: WCBM  
WIP  
WOR—The Witch's Tale  
**9:15 P.M.**  
WOR—Comptroller Jos. D. McGoldrick  
**9:30 P.M.**  
★ CBS—Fred Waring's Orch.: WABC  
WJAS WJSV WCAU WPG WCAO  
WHP WLW WDBJ WMBG  
NBC—Musical Keys: WJZ KDKA  
WBAL  
WLW—Unsolved Mysteries  
WOR—Lum and Abner, sketch  
**9:45 P.M.**  
ABS—Tony Cabooch, comedy: WCBM  
WOR—Wayne King's Orchestra  
**10:00 P.M.**  
★ NBC—Paul Whiteman's Orch.:  
WEAF WFI WRC WRVA WCAE  
WFBR WLW  
★ CBS—Forty-Five Minutes in Holly-  
wood; Previews of Best Current  
Pictures: Screen Stars in Person;  
Music by Mark Warnow; Gossip by  
Cal York: WABC WCAU WJAS  
WJSV  
NBC—Roads That Move, dramatic  
musical: WJZ WBAL KDKA  
ABS—Blood and Thunder, dramatic  
sketch: WCBM  
WCAO—Album of Popular Classics  
(CBS)  
WOR—Al & Lee Reiser Present  
**10:15 P.M.**  
CBS—Imperial Hawaiians: WPG  
WCAO  
WOR—Harlan Read  
**10:30 P.M.**  
NBC—Economic Talk: WJZ WMAL  
WBAL KDKA  
ABS—Jolly Russians: WCBM  
WOR—The Spotlight  
**10:45 P.M.**  
CBS—“Fats” Waller's Rhythm Club:  
WABC WJSV WJAS WCAU WHP  
WDBJ WLW WPG  
**11:00 P.M.**  
NBC—Jack Berger's Orch.: WEAF  
WFI  
CBS—Little Jack Little's Orchestra:  
WABC WJAS WJSV WCAO  
NBC—E. Madriguera's Orch.: WJZ  
WRVA WBAL WTAR  
ABS—Voice of Romance: WCBM  
WCAU—Alan Scott  
WLW—News; Zero Hour  
WOR—Current Events  
**11:15 P.M.**  
CBS—Little Jack Little's Orchestra:  
WLW WHP WDBJ WPG WCAU  
NBC—Jesse Crawford, organist: WEAF  
WRC WFI  
ABS—Dancing Till I A. M.: WCBM  
WIP  
WOR—Moonbeams  
**11:30 P.M.**  
NBC—Dorsey Brothers' Orch.: WEAF  
WFI WRC  
CBS—Clyde Lucas' Orch.: WABC  
WPG WJSV WCAO  
NBC—Eddy Duchin's Orch.: WJZ  
WBAL WMAL WTAR WRVA  
WLW—Dance Orchestra  
WOR—Anthony Trini's Orchestra  
**11:45 P.M.**  
CBS—Leon Belasco's Orch.: WABC  
WCAU WPG WCAO WJSV  
**12:00 Mid.**  
NBC—George Olsen's Orch.: WJZ  
WMAL KDKA  
CBS—Paul Sabia's Orch.: WABC  
WCAU WJSV WJAS WLW WHP  
WDBJ WPG  
NBC—Enric Madriguera's Orch.:  
WEAF WFI WRC  
WLW—Dance Orchestra  
WOR—Will Osborne's Orchestra  
**12:30 A.M.**  
NBC—Dancing in the Twin Cities:  
WJZ KDKA WMAL  
CBS—Enoch Light's Orch.: WABC  
WJSV WCAU WLW WHP  
NBC—Buddy Rogers' Orch.: WEAF  
WFI WRC  
WLW—Red Nichols' Orchestra  
WOR—Florence Richardson's Orch.  
**1:00 A.M.**  
CBS—Claude Hopkins' Orch.: WABC  
WLW—Moon River, organ and poems



# Great Lovers of Radio

(Continued from Page 5)

fresh in Rosaline's mind is the show in which she was *Josephine* to Atwell's *Napoleon*. Rosaline staged a quick mental flash-back to that period.

"I had heard of Lionel's great reputation as a romantic lover," she said, "and I soon discovered that his ability had not been exaggerated. I discovered Lionel to be the personification of all that is dynamic and sophisticated in manhood. I felt insignificant under the spell of his enchanting personality. Lionel played the little Corsican most forcefully!"

Perhaps Georgie Jessel doesn't come up to everyone's conception of a perfect lover, but Rosaline remembers several love skits which they did on the Chase and Sanborn programs.

"George was an ardent swain," related Rosaline, "and he gave me many a thrill with his realistic love making, but the thing which bothered me most was the hypnotic manner in which he kept looking at me. One afternoon I pinned him



down and asked him the reason for the Svengali stare. His reply rudely shattered my fanciful thoughts. 'You see, Rosaline,' said Georgie, 'the reason I keep looking at you so strangely is because you look so much like Norma Talmadge!'

## Can't Love Cantor

"Talking about Jessel naturally brings to mind Eddie Cantor," continued Rosaline. "Eddie is the kindly and sweet type of lover you find parked in every American parlor. We played several romantic skits, but every time I worked myself up to the proper romantic pitch, the picture of Eddie, Ida, and his five lovely daughters would bob up in my mind and spoil the mood."

Rosaline discovered Lou Tellegen to be the personification of every woman's dream lover. "I doubt very much if there will ever be another Lou Tellegen for many generations," stated the reminiscent young radio actress. "Romantic, charming and sophisticated, he was as much at ease in front of the microphone as he would have been in the drawing room of some continental palace—or a low-priced popular restaurant. He was the most simple, humble and grateful person in the studio—until he swung into action. Standing straight and proud as a youngster, he simply carried me away with his flowery eloquence and Victorian gestures. If I had any doubts about the validity of the Tellegen legend, they were dispelled after that first performance. Tellegen is one of the real romantic heroes of this age. Even in the twilight of his life he has the vital spark that is missing in most men."

## Dennis King Ace

If you've pictured Al Jolson as a meek fellow with little or no feminine appeal, listen to Rosaline's experience with him:

"Al Jolson, when acting the part of a heavy lover, is quite different from the Al Jolson of the music halls and the mammy songs. Al does not have a heroic appeal, but he is a warm-hearted and sincere man who has a certain definite yet undefinable charm. As the gay caballero of the Mexican plains in the radio version of Viva Villa, Al was absolutely devastating. He made love to me like a true, fiery Latin, and kept me constantly on my toes. His sense of humor, too, is keen.

"At one of the rehearsals he was having a bit of trouble with his Spanish accent. We tried to help him but he waved us aside airily. 'What's the difference?' he said. 'I'll throw in a little Jewish, add a little Eskimo, and they'll think it's Spanish.'"

Dennis King, hero of countless musical operettas, is Rosaline's conception of the finest lover on the air today. Slim and good looking, with a glorious speaking and singing voice, he is to Rosaline the archetype of all sophisticated and subtle radio Romeos. "Dennis is like quicksilver," she says enthusiastically. "He has an impish sense of humor, he has finer perception of nuance and is more temperamental than all the others. For a second he'll be in a kidding mood, and suddenly he becomes very dramatic. Everything he says or does seems to have a poetic fervor. Watching the play of emotions on his face is a fascinating pastime. He is the most charming man I have ever met."

Rosaline Greene has the speaking part of Mary Lou of the Maxwell House Showboat program Thursdays at 9 p. m. EST over an NBC-WEAF network—and she also may be heard every Monday, Wednesday and Friday afternoon at 1:15 p. m. over an NBC-WEAF network in Peggy's Doctor, sponsored by Blue Coal.

## Contests on the Air

Time Shown Is Eastern Standard

### SUNDAY

1:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Two duplicate contests closing November 4 and December 20. Sponsor, B. T. Babbitt Co.

5:45 p. m., NBC-WJZ network, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsors, Spratt's Patent, Ltd.

7:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

### WEDNESDAY

10:15 p. m., NBC-WJZ network, Madame Sylvia's "Movietime in Hollywood." Prizes: Three copies weekly of dresses worn by Hollywood stars in current motion picture films. Nature, letter-writing. Sponsor, Ralston Purina Mills.

### FRIDAY

8:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Re-broadcast 11:30 p. m. Weekly contest. Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

### THROUGH THE WEEK

7:15 p. m., Monday to Friday inclusive,

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20x40-15	2.25	20x40-15	2.35
20x40-15	2.35	20x40-15	2.45
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20x40-15	4.65	20x40-15	4.75
20x40-15	4.75	20x40-15	4.85
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20x40-15	4.95	20x40-15	5.05
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20x40-15	7.95	20x40-15	8.05
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# Programs for Friday, November 9

## Star ★ Indicates High Spot Selections

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Health Exercises: WEAF WFI WCAE  
 WLW—Cousin Bob  
 WOR—Gym Classes

**7:00 A.M.**  
 WCAU—Household Musical Clock  
 WLW—△ Family Prayer Period

**7:15 A.M.**  
 WLW—^ Morning Devotion

**7:30 A.M.**  
 NBC—Yoichi Hiraoka: WJZ  
 CBS—Organ Reveille: WABC  
 WLW—Texans, harmony trio  
 WOR—Vincent Sorey's Orchestra

**7:45 A.M.**  
 NBC—Pollock and Lawnhurst: WEAF WFI  
 NBC—Jolly Bill & Jane: WJZ  
 WLW—Plantation Days

**8:00 A.M.**  
 NBC—Organ Rhapsody: WEAF WFI WLW  
 CBS—Song Reporter: WABC  
 NBC—Morning Devotions: WJZ KDKA  
 WBAL WMAL WRVA  
 WOR—Nell Vinick, beauty talk

**8:15 A.M.**  
 NBC—Lands Trio and White: WJZ  
 WBAL KDKA WMAL WRVA  
 WOR—Current Events

**8:30 A.M.**  
 NBC—Cheerio: WEAF WFI WRVA WRC WLW  
 CBS—Raymond Scott, pianist: WABC  
 NBC—Lew White, organist: WJZ KDKA WBAL WMAL  
 WCAU—Words and Music  
 WOR—Martha Manning, talk

**8:45 A.M.**  
 CBS—Eton Boys: WABC  
 WOR—Bud Rainey, songs  
 WTAR—Cheerio (NBC)

**9:00 A.M.**  
 NBC—Herman & Banta: WEAF  
 CBS—Metropolitan Parade: WABC  
 WJAS WCAU WCAO WHP WLW  
 NBC—Breakfast Club: WJZ KDKA  
 WBAL WRVA WTAR  
 ABS—Top of the Morning: WIP WCBM  
 WLW—Joe Emerson, hymns  
 WOR—George Dudley, baritone

**9:15 A.M.**  
 NBC—Don Hall Trio: WEAF WRC  
 NBC—Breakfast Club: WBAL WMAL  
 ABS—Vaughn de Leath, songs: WCBM  
 WIP  
 WJSV—Metropolitan Parade (CBS)  
 WLW—Health Talk  
 WOR—Home Town Boys

**9:30 A.M.**  
 NBC—The Mystery Chef: WEAF WRC WLIT  
 ABS—Pick-Me-Ups: WIP WCBM  
 WLW—Jack Berch's Orchestra  
 WOR—Health Talk  
 WPG—Metropolitan Parade (CBS)

**9:45 A.M.**  
 NBC—Johnny Marvin, tenor: WEAF WFI WRC  
 CBS—The Cosmopolitan: WABC WPG  
 WJAS WCAU WJSV WCAO WLW WHP  
 ABS—Bernie Dolan, pianologue: WIP WCBM  
 WLW—Bond of Friendship  
 WOR—N. Y. State Adult Education

**10:00 A.M.**  
 NBC—News: Breen and de Rose: WEAF WTAR WRC WRVA  
 CBS—News: The Bluebirds, trio: WABC WJAS WCAU WLBW WHP  
 NBC—Josephine Gibson, hostess: WJZ KDKA WMAL WBAL  
 ABS—Dad Dailey: WCBM  
 WLW—Rhythm Jesters  
 WOR—John McKeever, baritone; Orchestra

**10:15 A.M.**  
 CBS—Bill and Giner: WABC WJSV WCAU WJAS WCAO  
 NBC—Hazel Arth, contralto: WJZ WBZ WMAL  
 NBC—Clara Lu 'n' Em: WEAF WRC WCAE WFBW WRVA WFI  
 ABS—News: Lyric Strings: WCBM WIP  
 WOR—Show Boat Boys

**10:30 A.M.**  
 CBS—Marion Carley, pianist: WJAS WLW WHP WJSV  
 NBC—Today's Children: WJZ WBAL WMAL KDKA WRVA  
 CBS—“All About You”: WABC WCAU WCAO  
 NBC—Land of Beginning Again: WEAF  
 ABS—Male Quartet: WCBM  
 WLW—Livestock Reports; News  
 WOR—The Romance of Foods  
 WRC—Joe White (NBC)

**10:45 A.M.**  
 NBC—Betty Crocker: WEAF WRVA WFI WRC WTAR WLW

CBS—Three Flats: WABC WJAS WCAU WCAO WLW WHP  
 NBC—News, Radio Kitchen: WJZ WMAL KDKA WBAL  
 ABS—Tony Cabooch, comedy: WCBM  
 WOR—Dance Orchestra

**11:00 A.M.**  
 ★ NBC—Music Appreciation Hour: WJZ WEAF WRVA WBAL WTAR  
 KDKA WLIT WMAL WLW  
 CBS—Cooking Closeups: WABC WCAU WJAS WJSV WCAO  
 WOR—What to Eat and Why

**11:15 A.M.**  
 CBS—E. Hall Downes, bridge talk: WABC WJAS WJSV WCAO WLW WHP  
 ABS—Morning Parade: WCBM

**11:30 A.M.**  
 CBS—Army Band: WABC WJAS WJSV WCAO WLW WHP  
 ABS—String Trio: WCBM  
 WCAU—Pete Woolery; Orchestra  
 WOR—Patsy Chapin, songs at piano

**11:45 A.M.**  
 CBS—The Cadets: WABC WJAS WJSV  
 ABS—Betty Gould, organist: WCBM WIP  
 WCAU—Eddie Sheppard  
 WOR—Leo Freudberg's Orchestra

## Afternoon

**12:00 Noon**  
 NBC—Piano Recital: WEAF WRC  
 CBS—Voice of Experience: WABC WCAU WJAS WJSV WCAO  
 NBC—Fields and Hall: WJZ WRVA WBAL KDKA  
 ABS—Bob Fallon's Orchestra: WIP WCBM  
 WLW—Salt and Peanuts  
 WOR—Current Events

**12:15 P.M.**  
 ★ NBC—Honeyboy & Sassafras: WEAF WRC WLIT  
 ★ CBS—CORN PRODUCTS REFINING Co. Presents “The Gumps,” sketch: WABC WCAU WJAS WHP WJSV WCAO WLW  
 NBC—Charles Sears, tenor: WJZ WMAL  
 WLW—Salt Talk; Livestock Reports  
 WOR—Mrs. Reilly's Common Sense

**12:30 P.M.**  
 NBC—Farm & Home Hour: WJZ WMAL KDKA WBAL WRVA WTAR  
 CBS—Allan Leifer's Orch.: WABC WCAU WJAS WCAO  
 NBC—Merry Madcaps: WEAF WLIT  
 ABS—Here's How: WIP WCBM  
 WLW—Cousin Bob  
 WOR—Phil Lynch's Orchestra

**12:45 P.M.**  
 CBS—Allan Leifer's Orch.: WJSV WPG  
 ABS—Will Hollander's Orch.: WCBM WIP—RADIO GUIDE PRESENTS Henry Patrick in “Songs of Romances” with Roger Moorehouse  
 WRC—Merry Madcaps (NBC)

**1:00 P.M.**  
 NBC—Markets and Weather: WEAF  
 CBS—George Hall's Orch.: WABC WPG WCAO WJAS  
 NBC—Nathan Stewart, baritone: WRC WCAU—Barnyard Frolic  
 WLW—Farm and Home Hour (NBC)  
 WOR—Sparkling Melodies

**1:15 P.M.**  
 ★ NBC—Peggy's Doctor, sketch: WEAF WFI WCAE WFBW  
 ABS—Sid Schwartz: WIP WCBM WJSV—George Hall's Orch. (CBS)

**1:30 P.M.**  
 ★ CBS—Vic & Sade: WJZ WMAL KDKA WBAL WTAR  
 ★ CBS—Little Jack Little, songs: WABC WJAS WJSV WLW WHP WCAU  
 NBC—Airbreaks: WEAF  
 ABS—Backstage in Welfare: WCBM WIP  
 WLW—Dance Orchestra  
 WOR—Theater Club of the Air

**1:45 P.M.**  
 CBS—The Cadets: WABC WCAO WJAS WJSV WPG WCAU  
 NBC—Words and Music: WJZ WMAL WTAR  
 ABS—The Ragamuffins: WCBM WIP  
 WLW—Red Nichols' Orchestra  
 WOR—Diana Marlow, songs; Orch.

**2:00 P.M.**  
 NBC—Procter & Gamble: WJZ  
 CBS—Marie, the Little French Princess: WABC WGR WJSV WLW WHP WCAU WJAS  
 NBC—Magic of Speech: WEAF WRC WLIT  
 ABS—Piano Duo: WCBM  
 WBAL—Words & Music (NBC)  
 WLW—Ohio School of the Air  
 WOR—Dr. Payne, psychologist

**2:15 P.M.**  
 ★ CBS—Romance of Helen Trent: WABC WJSV WHP WLW WJAS WCAU  
 NBC—Morin Sisters: WBAL WTAR WMAL  
 ABS—Jerry Baker, organist: WCBM  
 WOR—Frank Ricciardi; Orchestra

**2:30 P.M.**  
 CBS—American School of the Air: WABC WGR WCAO WJAS WJSV WHP WLW  
 NBC—The Sizzlers Trio: WEAF WRC WLIT  
 NBC—Smack Out: WJZ WBAL WMAL WRVA WTAR  
 ABS—Roads of Romance: WCBM  
 WCAU—Club of the Air  
 WOR—Martha Deane

**2:45 P.M.**  
 NBC—Vic & Sade: WEAF WLIT WRC  
 NBC—Alden Edkins, bass-baritone: WJZ WMAL WBAL WRVA WTAR  
 WCAU—Women's Club of the Air

**3:00 P.M.**  
 CBS—Four Showmen: WABC WCAO WGR WJAS WJSV WPG WLW WHP WCAU  
 NBC—Ma Perkins: WEAF WRC WFI WCAE WFBW WLW  
 NBC—Marine Band: WJZ WMAL KDKA WRVA WTAR  
 ABS—Women & Money, talk: WCBM  
 WOR—Ensemble

**3:15 P.M.**  
 CBS—Nat'l Education Ass'n Prgm.: WABC WJSV WPG WCAO  
 NBC—The Wise Man: WEAF WRC WFI  
 ABS—L. Butler, talk: WCBM  
 WBAL—Marine Band (NBC)  
 WCAU—The Studio Upstairs

**3:30 P.M.**  
 CBS—Grab Bag: WABC WJSV WPG WCAO  
 NBC—Woman's Radio Review: WEAF WRC WFI  
 ABS—Today's Winners: WCBM WIP  
 WLW—Marine Band (NBC)  
 WOR—Radio Garden Club

**3:45 P.M.**  
 WLW—Business News  
 WOR—Pauline Alpert, whirlwind pianist

**4:00 P.M.**  
 NBC—Broadcast from London: Prime Minister Ramsay MacDonald: WEAF WTAR WRC  
 CBS—Broadcast from London: Prime Minister Ramsey MacDonald: WABC WPG WJSV WCAO  
 NBC—Betty and Bob: WJZ WBAL KDKA WMAL WRVA  
 WCAU—Barnyard Frolic  
 WLW—Life of Mary Sothorn

**4:15 P.M.**  
 NBC—Dorothy Page, songs: WJZ WMAL  
 WLW—Variety Program  
 WRVA—B'cast from London (NBC)

**4:30 P.M.**  
 NBC—Master Music Hour: WEAF WRC WJAR WRVA  
 NBC—Three C's: WJZ WBAL WLW—Betty and Bob

**4:45 P.M.**  
 CBS—This & That Revue: WABC WJSV WCAO WPG  
 NBC—General Federation of Women's Clubs: WJZ WMAL WBAL  
 WLW—The Jacksons  
 WOR—“Science in Your Home,” talk

**5:00 P.M.**  
 CBS—“Og, Son of Fire”: WABC WJAS WCAO  
 ★ NBC—Broadcast from London: WEAF  
 ★ NBC—Al Pearce's Gang: WJZ WMAL WBAL WTAR  
 ABS—Sixty-Five Feet to the Pacific: WCBM  
 WCAU—Jimmy Allen's Adventures  
 WLW—Dorothea Ponce, vocalist  
 WOR—Weather: Musical Moments

**5:15 P.M.**  
 CBS—Skippy, sketch: WABC WCAU WJAS WJSV WCAO  
 NBC—Alice Joy, songs: WJZ WTAR WBAL  
 NBC—Tom Mix's Straight Shooters: WEAF WRC WCAE WFBW WLW  
 WLIT—RADIO GUIDE PRESENTS Lee Lawrence; Dorothy Allison, pianist  
 WOR—“Captain Tom's Pirate Ship”

**5:30 P.M.**  
 NBC—Singing Lady: WJZ WBAL KDKA WLW  
 CBS—Jack Armstrong: WABC WJAS WCAU WJSV WCAO  
 ★ NBC—Nellie Revell Interviews: WEAF WTAR  
 ABS—Bob Fallon's Orch.: WCBM  
 WOR—Story and Contest Club

**5:45 P.M.**  
 CBS—Miniatures: WCAO WJAS  
 CBS—Robinson Crusoe, Jr.: WABC  
 ★ NBC—Capt: Tim Healy: WEAF WRC  
 NBC—Orphan Annie: WJZ KDKA WRVA WMAL WBAL  
 WCAU—Fur Trappers  
 WLW—Jack Armstrong  
 WOR—Adventures of Jimmie Allen

## Night

**6:00 P.M.**  
 NBC—Thrills of Tomorrow: WEAF WRC  
 CBS—H. V. Kaltenborn, News: WABC WJSV WJAS WCAO WLW  
 NBC—Jack Berger's Orch.: WJZ WMAL WTAR  
 ABS—Charley Eckel's Orch.: WCBM WIP  
 WCAU—Musical Program  
 WLW—Jimmy Arlen's Orchestra  
 WOR—Uncle Don

**6:15 P.M.**  
 CBS—Bobby Benson and Sunny Jim: WABC WCAU  
 NBC—Mysterious Island: WEAF WTAR  
 WBAL—Jack Berger's Orch. (NBC)  
 WLW—Al and Pete

**6:30 P.M.**  
 NBC—News: Marion McAfee, songs: WEAF  
 CBS—Football Forecast: WABC WJAS WCAU WJSV WCAO WHP  
 NBC—News: Gale Page, songs: WJZ WTAR WRVA  
 ABS—News: Jack Orlando's Orch.: WCBM  
 WLW—Bob Newhall

**6:45 P.M.**  
 CBS—Beauty Program: WABC WCAU WCAO  
 NBC—Billy Batchelor, sketch: WEAF WCAE WFBW WFI WRC  
 NBC—Lowell Thomas, News: WJZ KDKA WBAL WMAL WRVA WLW  
 ABS—Tony Wakeman, sports: WCBM  
 WOR—“Cocktail Time,” sketch

**7:00 P.M.**  
 ★ NBC—Amos 'n' Andy: WJZ WMAL WBAL WRVA KDKA WLW  
 NBC—Gould & Shetter: WEAF WLIT WRC  
 ★ CBS—Myrt & Marge: WABC WJAS WJSV WCAU WCAO  
 ABS—Gloria Grafton, songs; Bob Haring's Orch.: WCBM  
 WOR—Ford Frick, Sports Resume

**7:15 P.M.**  
 NBC—Mildred Bailey, songs: WJZ KDKA WMAL WBAL  
 NBC—Gene and Glenn: WEAF WRC WFBW WCAE WRVA  
 CBS—Just Plain Bill: WABC WCAU WLW WJAS WJSV WCAO  
 ABS—Fishers' Ensemble: WCBM  
 WLW—Lum and Abner  
 WOR—Front Page Drama

**7:30 P.M.**  
 ★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WEAF WRC  
 CBS—Paul Keast, baritone: WABC WDRW WCAU WJSV WJAS WCAO  
 NBC—BEECH-NUT PRESENTS Red Davis: WJZ WBAL WMAL WRVA KDKA WTAR  
 WLW—Music by Divano  
 WOR—Fischer's Mystery Sketches

**7:45 P.M.**  
 ★ NBC—Dangerous Paradise, sketch: WJZ WBAL WMAL KDKA WLW  
 NBC—Frank Buck's Adventures: WEAF WRC WCAE WFBW WLIT  
 ★ CBS—Boake Carter, news: WABC WCAU WJAS WJSV WCAO  
 ABS—Rigo Santiago, songs: WCBM  
 WOR—After Dinner Music  
 WTAR—John, Gene and Dick (NBC)

**8:00 P.M.**  
 ★ NBC—Concert: Jessica Dragonette, soprano; Orchestra: WEAF WRC WCAE WFBW WLIT WRVA  
 NBC—Irene Rich: WJZ WMAL WBAL KDKA  
 ★ CBS—Easy Aces: WABC WJAS WCAU WCAO  
 ABS—Betty Jane, songs: WCBM  
 WLW—Larry Lee's Orchestra  
 WOR—Lone Ranger  
 WTAR—Keyboard Sketches (NBC)

**8:15 P.M.**  
 ★ NBC—Dick Leibel's Revue: WJZ WMAL WTAR KDKA  
 CBS—Edwin C. Hill: WABC WCAU WJAS WJSV WCAO  
 ABS—Five Star Final: WCBM  
 WLW—Henry Thies' Orchestra  
 WTAR—Grace Hayes (NBC)

**8:30 P.M.**  
 ★ NBC—Al Goodman's Orch.: Vocalists: WJZ KDKA WMAL WBAL

★ CBS—Court of Human Relations: WABC WJAS WJSV WCAU WCAO  
 ABS—Morton Belin, tenor: WCBM  
 WLW—Fireside Songs  
 WOR—Musical Memory Book  
 WTAR—Rubberneck Tour (NBC)

**8:45 P.M.**  
 ABS—Furnished Rooms, comedy sketch: WCBM

**9:00 P.M.**  
 ★ NBC—Waltz Time: Frank Munn; Vivienne Segal; Orch.: WEAF WRC WCAE WFBW WLIT WLW  
 ★ CBS—March of Time: WABC WJSV WCAU WJAS WCAO  
 ★ NBC—Phil Harris' Orch.: WJZ KDKA WBAL WMAL  
 ABS—Continental Cafe: WCBM  
 WOR—Ben Selvin's Orchestra

**9:30 P.M.**  
 CBS—Hollywood Hotel; Dick Powell; Ted Fiorito's Orch.; Myrna Loy & Wm. Powell, guests: WABC WCAU WJAS WJSV WCAO WLW WHP WMBG WDBJ WPG  
 NBC—One Night Stands; Pick & Pat: WEAF WRC WLIT  
 ★ NBC—Phil Baker, comedian: WJZ WBAL KDKA WRVA  
 ABS—Helen Braid; Orch.: WCBM  
 WLW—Phantom of the Future  
 WOR—Lum and Abner

**9:45 P.M.**  
 WOR—Wayne King's Orchestra

**10:00 P.M.**  
 NBC—Burnt Cork Dandies; Al Bernard: WJZ WBAL WMAL KDKA  
 ★ NBC—First Nighter: WEAF WRC WRVA WLIT WLW  
 WOR—Frank and Flo, songs & chatter

**10:15 P.M.**  
 WOR—Harlan Reed, current events

**10:30 P.M.**  
 ★ CBS—Kate Smith's Swanee Music: WABC WJAS WJSV WCAO WLW WHP WPG  
 NBC—The Jewish Hour: WJZ WMAL  
 NBC—Gothic Choristers: WEAF WLIT WTAR WRVA  
 ABS—Dance Music: WCBM  
 WCAU—Vincent Travers' Orchestra  
 WLW—Cotton Queen Minstrel  
 WOR—Norman Brokenshire's Orch.

**10:45 P.M.**  
 WRC—Gothic Choristers (NBC)

**11:00 P.M.**  
 NBC—George R. Holmes: WEAF WRC WTAR WLIT  
 CBS—Ozzie Nelson's Orch.: WABC WJSV  
 NBC—Del Campo's Orch.: WJZ WBAL  
 ABS—Voice of Romance: WIP WCBM  
 WCAU—Alan Scott  
 WLW—News; Dance Orchestra  
 WOR—Current Events

**11:15 P.M.**  
 NBC—Angelo Ferdinando's Orch.: WEAF WLIT  
 CBS—Ozzie Nelson's Orch.: WABC WCAO  
 NBC—Charlie Davis' Orch.: WTAR  
 ABS—Dancing Till 1 A. M.: WIP WCBM  
 WCAU—Phil Emerton's Orchestra  
 WOR—Moonbeams  
 WRC—Jesse Crawford, organist (NBC)  
 WTAR—Del Campo's Orch. (NBC)

**11:30 P.M.**  
 NBC—Jolly Colburn's Orch.: WJZ WBAL WRVA WMAL  
 CBS—Harry Salter's Orch.: WCAU WHP WLW WTAR WPG WCAO WJSV  
 NBC—Freddie Martin's Orch.: WEAF WTAR WLIT  
 WOR—Russian Gypsy Music

**12:00 Mid.**  
 NBC—Ralph Kirby, songs: Felix's Orch.: WJZ KDKA WMAL  
 NBC—Eddy Duchin's Orch.: WEAF WLIT WRC  
 CBS—Jacques Renard's Orch.: WABC WJSV WLW WHP WPG  
 WCAU—Harold Knight's Orchestra  
 WLW—Dance Orchestra  
 WOR—Florence Richardson's Orchestra

**12:15 A.M.**  
 WCAU—Jacques Renard's Orch. (CBS)

**12:30 A.M.**  
 NBC—Archie Bleyer's Orch.: WJZ WMAL  
 NBC—Ted Fiorito's Orch.: WEAF WLIT WRC  
 CBS—Dan Russo's Orch.: WABC WCAU WJSV WLW WHP  
 WLW—Red Nichols' Orchestra  
 WMAL—Archie Bleyer's Orch. (NBC)  
 WOR—Phil Lynch's Orchestra

**12:45 A.M.**  
 CBS—Frank Dailey's Orch.: WABC WCAU WJSV WLW WHP  
**1:00 A.M.**  
 CBS—Gene Kardos' Orch.: WABC WCAU—Missing Persons Reports  
 WLW—Moon River, organ and poems



# Studio News and Notes

**F**ranks Knutti, identified with WLW's "Keynoters" as arranger and director, is now at WHAM, Rochester, preparing five vocal combinations for pending auditions! . . . CHARLES O'CONNOR (winner of the recent Paul Whiteman-Pbilly singer's contest) has just sold his "Four Philadelphians" quartet for a new thrice weekly series over WIP, to be sponsored by Indo-Vin! . . . PAUL ALGER, veteran announcer and Publicity Director of WPEN, gets promoted this week to Program Director with the resignation of LOU JACKOBSON, who will devote his full time to outside interests.

**ROBB MILLHAM**, WGY engineer, was just married to MISS ALICE WADE, of Schenectady, with the role of best man filled by AL KNAPP, a brother engineer.

**KDKA**, WITH ITS entrance into new quarters in the Grant Building, Pittsburgh, last week, marked the fifteen year milestone for radio! . . . GENE MORGAN, formerly of WDAS, is the newest addition to the WIP announcing staff. (He will spiel under the name of Roger Morgan, so as not to be confused with the Gene Morgan on the American Network, who is also oft-times heard over the Gimbel station.)

**WDRG**, Hartford, will broadcast late election returns at all available spots in the evening on Tuesday, November 6; with broadcasting of results to go on until final tabulation is known.

**TOMMY (WHAM) TUCKER**, who announces his own orchestra broadcasts from the Odenbach Peacock Room in Rochester, was forced to refuse those NBC spots because of a lack of "o.k." from the local Musician's Union! . . . DAVE BURROUGH'S ISLANDERS, with Rocco Boniface as soloist, and heard over WDRG every Monday at 2 p. m. and Wednesday evenings at 7:45, is rapidly gaining attention with the Hartford audience!

**JIM HEALEY**, former Albany newspaperman, begins a new series of thrice weekly programs at WGY under the sponsorship of the Sun Oil Co. Healey, an almost overnight success when

By Murray Arnold



AL PEARCE

Master of ceremonies of one of the fastest moving and novel variety programs, this young man finds that his reputation has spread rapidly from local to national prestige. Hear him at 5 p. m. EST Mondays and Fridays on the NBC-WJZ network

WGY presented him to its audience over two years ago, will comment on the news.

L. B. Wilmington—FATHER COUGHLIN may be heard through WCAU every Sunday at 4 p. m. . . . M. M.—The "LADYFINGERS" of WGY, are Monica Leonard and Dorothy Sberman! . . . J. McA.—No, you're wrong. On those three pro-

grams you heard over WHAM last Saturday, the parts you mentioned WERE taken by one person. The rube, Dutch and straight parts were all done by JACK LEE! . . . Lowe family, Scranton—That "Terry and Ted" series you hear daily over WIP is electrically transcribed, but Uncle WIP, who speaks on that same program, is very much alive and in person.

Jan Savitt and his Orchestra are clicking in no mean manner on that new WCAU "Morning Sip" series, aired each Tuesday and Thursday at 10:30 a. m. Incidentally, give a listen to Jan and his violin each Friday morning at 9:45 over CBS.

STATIONS IN North Atlantic sector of U. S. reporting unprecedented business, with more than one outlet closing down entirely on all new "spots" business until present contracts run out.

BOB PIERCE, WGY's "Old Man Sunshine," completed eleven years as a radio entertainer with his October 15 broadcast, having started his radio career back in 1923 at WGR, Buffalo. And by the way, Bob's radio pal, Bozo, an English bull-dog, recently won first prize at a bona-fide dog show.

ROCHESTER PHILHARMONIC Orchestra matinees go again to NBC starting November 15, to be aired Thursdays at 3:15, with pick-up as usual to be done by WHAM. When uncoupled by the Philharmonic, the Thursday afternoon spots will be devoted to the music of ensembles from the Eastman School of Music.

## Mr. Fairfax Knows All

The Eton Boys' theme song is an original number by the boys, but has no title. (Isadore Feigelman, West Point, N. J.)

JAMES WALLINGTON married just a few weeks ago. He has been wed before. (J. W. Fan Club, Oklahoma City, Okla.)

GETTING SONGS PUBLISHED OR SUNG is a matter of which we cannot offer advice. There are song brokers whose names you may obtain by writing leading music publishers. If you know of any of the artists whom you think could do your numbers the most justice, why not try submitting them to them for a tryout on the air? We cannot promise you that either of these methods will be effective. (L. H. W., Flemington, Pa.)

BOB CROSBY is to be heard with the Dorsey Brothers orchestra, now playing at the Palais Royal in New York. (S. Leaby, Brooklyn, N. Y.)

THE KALTENMEYER'S KINDERGARTEN cast was as follows: Professor Kaltenmeyer and Percy Van Schuyler, Bruce Kamman; Johnny Johnson, Thor Erickson; Izzie Finkelstein, Johnny Wolfe; Tony Bacigalupe, Don Mangano; Mickey Donovan and Cy Wintergreen, Jim Jordan; Gerty Glump and Mrs. Van Schuyler; Marian Jordan. The Maple City Four can be heard on the WLS Barn Dance Saturdays and on the Farm and Home hour over the NBC network. (Miss H. E., Braidwood, Ill.)

ABE LYMAN can be addressed at NBC, New York City, and Al Kavelin at the CBS Artists Service in New York City. (I. M., Lommsis, N. Y.)

LOUIS ROEN announces Jan Garber's Supper Club, Judy and Jane. Today's Children, and Temple on Song, regularly. (L. K. Milwaukee, Wis.)

HARRY STARR has not been with KFRC for a good many years. Station officials do not know his present whereabouts. (A. J. M., Mt. Vernon, Wash.)

It will delight . . . amuse you!



LINDA



NBC WJZ NETWORK COAST-TO-COAST

Begin listening to this fine program tonight

## HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all. Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good" for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for. © 1933, C. M. Co.



**UNCLE EZRA**

You'll enjoy the humor and philosophy of this genial bewhiskered old character in a radio program that is different.

Every Wed., Fri. and Sunday

N. B. C. Red Network

WRC WEAF 7:30 P.M. EST Friday

## CASH for OLD GOLD

Gold Teeth, Jewelry, Watches, etc. 100% full gold value paid day shipment received. Satisfaction absolutely guaranteed or articles cheerfully returned. Our Banks and Chicago Assn. of Commores are your references for honest dealings. Licensed by U. S. Government. Information free. CHICAGO GOLD SMELTING & REFINING CO. 387 Mollers Building, Chicago, Illinois

### RADIO GUIDE Presents HENRY PATRICK

IN "SONGS of ROMANCE" WITH ROGER MOOREHOUSE WIP Every Week-day—12:45 p.m. Sunday—7:00 p.m.

### RADIO GUIDE Program LEE LAWRENCE

WITH DOROTHY ALLINSON Pianist WLIT Monday—and—Friday 5:15 p.m.

### Theme Songs that "Click"

Meet the grandfather of all radio theme songs, Two Guitars. Since 1922 it has served to introduce the broadcasts of Harry Horlick and the A. & P. Gypsies, one of the oldest commercial programs on the air. Two Guitars is the oldest of radio theme songs in terms of broadcasting; it is the oldest in actual age as well.

None of the most reliable authorities, including Horlick himself, can date the song. It is based on a very old Gypsy melody which probably goes back to the beginning of nomadic minstrelsy. So far as can be determined, it was brought to the United States first by Russian refugees (of which Horlick is one) just after the World War.

It was while Horlick was in the trenches during the war that Two Guitars gripped his imagination and love. He had heard the song in the conservatories, but always had dismissed it as an inconsequential piece. In the bitter cold of the dugouts and the trenches, however, the sound of the soldiers humming the beautiful strains of the number thrilled and intrigued him. The soft, melodic strains seemed to permeate his very soul, and he began to sing it with his comrades.

With the coming of peace, he was conscripted by the Reds for the Moscow Symphony Orchestra, later for the opera. Even then he did not forget what he still calls his "song of the trenches." He has written several arrangements for the orchestra. Finally he escaped the country and made his way to New York.



# Programs for Saturday, November 10

Star ★ Indicates High Spot Selections

**6:30 A.M.**  
 WLW—Top o' the Morning  
**6:45 A.M.**  
 NBC—Health Exercises: WFAE WFI WCAE  
 WOR—Gambling's Gym Class

**7:00 A.M.**  
 WCAU—Household Musicale Clock  
 WLW—△Family Prayer Period

**7:15 A.M.**  
 WLW—△Morning Devotions  
**7:30 A.M.**

CBS—Organ Reveille: WABC  
 NBC—Yoichi Hiraoka, xylophonist: WJZ  
 WLW—Texans, harmony trio  
 WOR—Vincent Sorey's Orchestra

**7:45 A.M.**  
 NBC—Jolly Bill & Jane: WJZ  
 NBC—Pollock & Lownhurst: WFAE WFI  
 WLW—Plantation Days  
**8:00 A.M.**

NBC—Organ Rhapsody: WFAE WFI WLW  
 NBC—Morning Devotions: WJZ KDKA  
 WBAL WMAL WRVA  
 CBS—Chapel Singer: WABC  
 WOR—Funny Old World

**8:15 A.M.**  
 NBC—Landt Trio & White: WJZ  
 WRVA WBAL WMAL KDKA  
 WOR—Current Events

**8:30 A.M.**  
 CBS—Lyric Serenade: WABC WDBJ  
 NBC—Cheerio: WFAE WRC WRVA WFI WLW  
 NBC—Lew White, organist: WJZ  
 KDKA WBAL WMAL  
 WCAU—Words and Music  
 WOR—Ralph Grosvenor, music

**8:45 A.M.**  
 WOR—Dog Tales, Richard Meaney  
 WTAR—Cheerio (NBC)

**9:00 A.M.**  
 NBC—Herman & Banta: WFAE  
 CBS—Cheer Up: WABC WJAS WCAU  
 WCAU WLBW WHP WDBJ WJSV  
 NBC—Breakfast Club: WJZ WBAL  
 WRVA WTAR KDKA  
 ABS—Top o' the Morning: WCBM  
 WLW—Joe Emerson, hymns  
 WOR—Story Teller's House

**9:15 A.M.**  
 NBC—Breakfast Club: WMAL  
 NBC—Don Hall Trio: WFAE WLIT  
 WRC WLW  
 ABS—One Man Band, Frank Novak:  
 WIP WCBM  
 WOR—Girl Scouts' Program

**9:30 A.M.**  
 NBC—Banjoleers: WFAE WRC  
 ABS—Lou Janoff, tenor: WCBM  
 WLW—Mail Bag  
 WOR—Leo Freudberg's Orchestra  
 WPG—Cheer Up (CBS)

**9:45 A.M.**  
 NBC—Johnny Marvin, tenor: WFAE  
 WFI WRC  
 CBS—Eton Boys: WABC WJAS WHP  
 WCAU WJSV WCAO WLBW WDBJ  
 WPG  
 ABS—Bernie Dolan, pianist: WIP  
 WCBM  
 WLW—Antoinette W. West, soprano  
 WOR—The Lonely Cowboy

**10:00 A.M.**  
 NBC—News: Annette McCullough,  
 songs: WFAE WRC  
 CBS—News: Mellow Moments: WABC  
 WCAU WJAS WJSV WCAO WLBW  
 WDBJ  
 NBC—Edward MacHugh: WJZ WMAL  
 KDKA WBAL WTAR  
 ABS—Family Law: WCBM  
 WLW—Health Talk  
 WOR—Children's Hour

**10:15 A.M.**  
 NBC—Singing Strings: WJZ WMAL  
 CBS—Calton & Shaw: WABC WLBW  
 WJAS WJSV WCAU WCAO WJAS  
 WDBJ  
 NBC—Morning Parade: WFAE WRVA  
 WRC WTAR  
 ABS—News: Lyric Strings: WCBM  
 WLW—Livestock Reports

**10:30 A.M.**  
 NBC—Singing Strings: KDKA WBAL  
 CBS—Lets Pretend: WABC WJAS  
 WJSV WCAU WLBW WHP WDBJ  
 WCAO  
 ABS—Uncle Nick's Kindergarten:  
 WCBM

**10:45 A.M.**  
 NBC—News: Originalities; Jack Owens,  
 tenor: WJZ WMAL KDKA WBAL  
 NBC—Morning Parade: WFI  
 WLW—Rhythm Jesters  
 WOR—Dancing Class

**11:00 A.M.**  
 NBC—Galaxy of Stars: WLIT WLW

CBS—George Johnson's Orch.: WABC  
 WCAU WJSV WCAO WPG WLBW  
 WHP  
 NBC—Alma Schirmer, pianist: WFAE  
 NBC—The Honeymooners: WJZ  
 WBAL WRVA KDKA WTAR  
 WOR—What to Eat and Why

**11:15 A.M.**  
 NBC—Tony Wons, philosopher: WJZ  
 WBAL  
 NBC—The Vass Family: WFAE WRC  
 WTAR WRVA WLIT  
 ABS—Vocal Trio: WCBM  
 WLW—Bailey Axton, tenor

**11:30 A.M.**  
 NBC—Melody Mixers: WJZ WMAL  
 WBAL  
 NBC—Down Lovers' Lane: WFAE  
 WRC WRVA WTAR WLIT WLW  
 CBS—Carnegie Hall: WABC WCAU  
 WJSV WCAO WDBJ WLBW WHP  
 WPG  
 ABS—Rona Waldez, soprano: WCBM  
 WOR—Marilyn Mack, songs

**11:45 A.M.**  
 CBS—Concert Miniatures: WABC WPG  
 WJSV WCAU WCAO  
 ABS—Sticks & Keys: WIP WCBM  
 WOR—Stamp Club

## Afternoon

**12:00 Noon**  
 CBS—Connie Gates, songs: WABC  
 WCAU WJAS WJSV WCAO WLBW  
 WPG WHP WDBJ  
 NBC—Armchair Quartet: WFAE WRC  
 WRVA  
 NBC—Fields & Hall: WJZ WBAL  
 KDKA  
 ABS—Bob Fallon's Orch.: WIP WCBM  
 WLW—Salt and Peanuts  
 WOR—Current Events

**12:15 P.M.**  
 ★ NBC—Honeyboy & Sassafras:  
 WFAE WRC  
 CBS—Samuel De Jong's Orch.: WABC  
 WJAS WCAU WJSV WCAO WLBW  
 WHP WDBJ  
 NBC—Genia Fonariova, soprano: WJZ  
 WBAL WRVA KDKA WMAL  
 WOR—Musical Ensemble

**12:30 P.M.**  
 CBS—Abram Chasin, piano pointers:  
 WABC WCAU WJSV WCAO WLBW  
 WHP WDBJ WJAS  
 NBC—Merry Madcaps: WFAE WLIT  
 NBC—American Farm Bureau Fed.:  
 WJZ KDKA WBAL WMAL WRVA  
 WTAR WLW  
 ABS—Betty Jane, songs: WCBM WIP  
 WOR—Huger Elliott, museum talk

**12:45 P.M.**  
 ABS—Vocal Trio: WCBM  
 WIP—RADIO GUIDE PRESENTS  
 Henry Patrick in "Songs of Ro-  
 mances" with Roger Moorehouse  
 WOR—Dramatic Sketch  
 WPG—Abram Chasins (CBS)  
 WRC—Merry Madcaps (NBC)

**1:00 P.M.**  
 NBC—Jan Brunoco's Ensemble:  
 WFAE WRC WFI  
 CBS—George Hall's Orch.: WABC  
 WCAU WCAO WLBW WHP WDBJ  
 WPG  
 ABS—Charlie Davis' Orchestra: WCBM  
 WOR—Melody Moments

**1:15 P.M.**  
 WJSV—George Hall's Orch. (CBS)

**1:30 P.M.**  
 NBC—Russ Lyons' Orch.: WFAE WFI  
 WRC  
 NBC—To be announced: WJZ WRVA  
 WMAL KDKA WBAL WTAR  
 CBS—Esther Velas' Ensemble: WABC  
 WCAU WJSV WCAO WLBW WHP  
 WPG  
 ABS—Charley Eckel's Orch.: WCBM  
 WLW—Business News  
 WOR—Theater Club of the Air

**1:45 P.M.**  
 NBC—Words & Music: WJZ WMAL  
 WBAL WTAR WRVA  
 ABS—The Ragamuffins: WCBM

CBS—Football: Harvard vs. Army;  
 Illinois vs. Northwestern Following  
 Immediately Upon Conclusion:  
 WABC WCAU WJSV WCAO WLBW  
 WJAS WPG WIP  
 WLW—Dance Orchestra  
 WOR—Tunes and Tempos

**2:00 P.M.**  
 NBC—WEAF and WJZ networks will  
 broadcast football (game to be se-  
 lected); if Eastern game time is 2  
 p. m.; if Middle Western, time will  
 be 3 p. m.; conflicting programs, of  
 course, will be canceled.  
 NBC—Rex Battle's Ensemble: WFAE  
 WRC WLIT  
 ABS—Football Game: WCBM  
 KDKA—Words and Music (NBC)  
 WLW—Football; Ohio St. vs. Chicago  
 WOR—"Collegians," musical program

**2:15 P.M.**  
 NBC—Songfellows Quartet: WJZ  
 WMAL WTAR KDKA WRVA WBAL  
 WOR—Football Game

**2:30 P.M.**  
 NBC—Don Pedro's Orch.: WJZ WRVA  
 WBAL WMAL KDKA WTAR  
 NBC—Green Brothers' Orchestra:  
 WFAE WRC WLIT

**3:00 P.M.**  
 NBC—Radio Playbill, drama: WFAE  
 WRC WFI  
 NBC—To be announced: WJZ WRVA  
 WTAR WBAL WMAL

**3:30 P.M.**  
 NBC—Week End Review: WFAE  
 WRC WRVA WFI WTAR  
 NBC—Saturday Songsters: WJZ  
 WBAL KDKA WMAL

**4:00 P.M.**  
 NBC—Don Carlos' Orch.: WJZ KDKA  
 WBAL WMAL  
 WCAU—Barnyard Frolic

**4:15 P.M.**  
 NBC—High & Low: WJZ KDKA  
 WBAL WMAL  
 ABS—Today's Game, Tony Camooc:  
 WCBM

**4:30 P.M.**  
 NBC—To be announced: WJZ WBAL  
 KDKA WRVA WTAR WMAL WLW  
 NBC—Our Barn: WFAE WRC WLIT  
 ABS—Jack Orlando's Orch.: WCBM  
 WIP

**4:45 P.M.**  
 WOR—Silver Strains

**5:00 P.M.**  
 NBC—George Sterney's Orch.: WFAE  
 CBS—Little Jack Little's Orch.:  
 WABC WJAS WCAU WCAO WHP  
 WLBW WDBJ WPG  
 NBC—Stanleigh Malotte, songs: WJZ  
 WBAL KDKA WTAR WMAL WLW  
 ABS—Coral Islands, drama: WCBM  
 WOR—Health Talks

**5:15 P.M.**  
 NBC—Alice Joy, songs: WJZ KDKA  
 WBAL WTAR  
 WJSV—Little Jack Little's Orch.  
 (CBS)  
 WLW—Stamp Club  
 WOR—Pete Rice, Western drama

**5:30 P.M.**  
 NBC—American Schools: WFAE WRC  
 WTAR  
 CBS—Jack Armstrong: WABC WCAU  
 WJAS WJSV WCAO  
 NBC—Platt & Nierman: WJZ  
 ABS—Bob Fallon's Orch.: WCBM  
 WLW—Dog Chats  
 WOR—Kay Fayre, blues

**5:45 P.M.**  
 CBS—Miniatures: WHP WCAU WCAO  
 WPG  
 CBS—Robinson Crusoe, Jr.: WABC  
 NBC—Ranch Boys: WJZ WBAL  
 WLW—Jack Armstrong  
 WOR—Adventures of Jimmie Allen

## Night

**6:00 P.M.**  
 ★ NBC—One Man's Family: WFAE  
 WMAL WTAR WLW

CBS—Frederic Wm. Wile, news:  
 WABC WJSV WCAO WLBW WHP  
 WDBJ WCAU WJAS  
 NBC—Brass Buttons Revue: WJZ  
 WBAL WMAL  
 ABS—Alex Botkin's Ensemble: WCBM  
 WOR—Phil Lynch's Orchestra

**6:15 P.M.**  
 CBS—Gene Kardos' Orch.: WABC  
 WCAO  
 ABS—Charley Eckel's Orch.: WCBM  
 WIP  
 KDKA—Brass Buttons Revue (NBC)  
 WCAU—Jerry and Janet  
 WRVA—Football Scores

**6:30 P.M.**  
 NBC—News: Peg La Centra, songs:  
 WFAE  
 CBS—Football Scores: WABC WCAU  
 WLBZ WJAS WJSV WCAO WDBJ  
 NBC—News: Twenty Fingers of Har-  
 mony: WJZ WTAR  
 ABS—News: Don Jose's Continentals:  
 WCBM  
 WLW—Bob Newhall  
 WOR—Natural History Talk

**6:45 P.M.**  
 CBS—Woody & Willie: WJSV  
 NBC—Football Resume: Thornton  
 Fisher: WFAE WFBR WFI WRC  
 NBC—Flying with Capt. Al Williams:  
 WJZ WBAL KDKA WTAR  
 CBS—Beauty Prgm.: WABC WCAU  
 WCAO  
 ABS—Tony Wakeman, sports: WCBM  
 WOR—Surprise Spot

**7:00 P.M.**  
 CBS—Dance Orch.: WJAS WCAU  
 WCAO  
 CBS—Seonyland Sketches: WABC  
 WJSV WLBW WHP WDBJ  
 NBC—Religion in the News: WFAE  
 WFI WTAR  
 NBC—John Herrick, baritone: WJZ  
 WBAL WMAL KDKA  
 ABS—Save A Life, drama: WCBM  
 WIP  
 WLW—R. F. D. Hour  
 WOR—Ford Frick, sports

**7:15 P.M.**  
 NBC—Jamboree: WFAE WTAR  
 NBC—Angelo Ferdinando's Orch.:  
 WJZ WBAL WMAL  
 WCAU—Musical Bandbox  
 WOR—Maverick Jim

**7:30 P.M.**  
 CBS—Dan Russo's Orch.: WHP WDBJ  
 ★ CBS—IRONIZED YEAST PRE-  
 sents Whispering Jack Smith's  
 Orch.: WABC WJSV WJAS WCAU  
 WCAO  
 ABS—Jan, Jude & Jerry, trio: WCBM  
 WIP  
 WFI—Jamboree (NBC)  
 WLW—U. C. Talk

**7:45 P.M.**  
 NBC—Floyd Bibbons, headline hun-  
 ter: WFAE WFI WRVA WFBR  
 WCAE WRC WLW  
 NBC—Pickens Sisters, harmony duo:  
 WJZ WMAL  
 CBS—Lawyer & the Public: WABC  
 WCAO  
 ABS—Max Bergere's Orch.: WCBM  
 WIP  
 WCAU—Comedy Stars of Hollywood  
 WOR—Sid Gary, baritone

**8:00 P.M.**  
 ★ NBC—Sigmund Romberg; Wm.  
 Lyon Phelps: WFAE WRC WFBR  
 WFI WCAE WLW  
 ★ CBS—Roxey & His Gang: WABC  
 WJAS WCAU WJSV WCAO  
 NBC—Art in America: WJZ WMAL  
 KDKA WBAL WTAR  
 ABS—Bob Fallon's Orch.: WCBM  
 WIP  
 WOR—Florence Richardson's Orch.

**8:15 P.M.**  
 NBC—Grace Hayes, songs: WJZ  
 WMAL WBAL WTAR KDKA  
 ABS—Week End Parade: WCBM

**8:30 P.M.**  
 NBC—George Olsen's Orch.: WJZ  
 WBAL KDKA WRVA WTAR WMAL  
 WOR—Dion Kennedy, organist

8:45 P.M.

★ CBS—Musical Revue: WABC  
 WCAU WJAS WJSV WCAO WLBW  
 WHP WDBJ

9:00 P.M.

NBC—Songs You Love; Soloists;  
 Orch.: WFAE WFI WRC WLW  
 ★ CBS—Greta Stueckgold; Orch.:  
 WABC WCAU WJAS WJSV WCAO  
 WLBW WHP WMBG WDBJ WPG  
 ★ NBC—RCA RADIOTRON PRE-  
 sents Radio City Party, featuring  
 Frank Black's Orch.; John B.  
 Kennedy; Guest Stars: WJZ WBAL  
 WMAL KDKA  
 NBC—Sitting Pretty: WTAR WRVA  
 ABS—Pan-Americans; Orch.: WCBM  
 WIP  
 WOR—Anthony Triani's Orchestra

9:15 P.M.

NBC—Addled Allens: WRVA WTAR

9:30 P.M.

★ CBS—STUDEBAKER CHAMPIONS;  
 Presents Richard Himber's Orch.;  
 Joey Nash, vocalist: WABC WJAS  
 WJSV WCAO WLBW WHP WDBJ  
 WCAU  
 ★ NBC—ALKA-SELTZER PRESENTS  
 Barn Dance; Uncle Ezra; Sparrerists;  
 Linda Parker; Hoosier Hot Shots;  
 Lulu Belle; Maple City Four: WJZ  
 WBAL WMAL KDKA  
 NBC—The Gibson Family: WFAE  
 WFI WRC WLW  
 NBC—Pampas Nights: WRVA WTAR  
 ABS—O'pry House: WCBM WIP  
 WOR—Pleasure Hour

10:00 P.M.

★ CBS—Edward D'Anna's Band:  
 WABC WCAU WJAS WJSV WCAO  
 NBC—Dance Orch.: WTAR WRVA

10:30 P.M.

NBC—To be announced: WFAE  
 WTAR  
 NBC—Hal Kemp's Orch.: WJZ WBAL  
 CBS—Saturday Revue: WABC WJAS  
 WJSV WCAU WCAO WLBW WHP  
 WDBJ WPG  
 ABS—Nick Kenny's Seandals: WCBM  
 WLW—Army and Navy Ball (NBC)  
 WOR—Will Osborne's Orchestra

10:45 P.M.

NBC—Hal Kemp's Orch.: KDKA  
 WMAL

11:00 P.M.

★ NBC—ALKA-SELTZER PRESENTS  
 Barn Dance; Uncle Ezra; Spare  
 Ribs; Linda Parker; Hoosier Hot  
 Shots; Lulu Belle; Maple City Four:  
 WLW  
 NBC—Guy Lombardo's Orch.: WFAE  
 WFI WTAR WRVA  
 NBC—Willard Robison's Orch.: WJZ  
 WBAL WMAL  
 ★ CBS—△Elder Michaux' Congrega-  
 tion: WABC WJSV WCAU WHP  
 WDBJ WCAO  
 ABS—Voice of Romance: WIP WCBM  
 WOR—Current Events

11:15 P.M.

ABS—Dance Music Till 1 A. M.:  
 WCBM WIP  
 WOR—Ferdinando's Orchestra  
 WRC—Guy Lombardo's Orch. (NBC)

11:30 P.M.

★ CBS—Glen Gray's Orch.: WABC  
 WCAO WJSV WLBW WHP WDBJ  
 WCAU  
 NBC—Freddie Martin's Orch.: WJZ  
 WBAL KDKA WMAL  
 ★ NBC—Paul Whiteman's Party:  
 WFAE WRC WFI WTAR WRVA  
 WOR—Harry Saiter's Orchestra

12:00 Mid.

NBC—Eric Madrigrera's Orch.: WJZ  
 WMAL  
 NBC—Art Kassel's Orch.: WFAE  
 WFI WRC  
 CBS—Joe Haymes' Orch.: WABC  
 WCAU WJSV WLBW WHP  
 WLW—Cousin Bob  
 WOR—Gus Steek's Orchestra

12:15 A.M.

★ NBC—Carefree Carnival: WFAE  
 WRC WFI  
 WPG—Joe Haymes' Orch. (CBS)  
**12:30 A.M.**  
 CBS—Pancho's Orch.: WABC WJSV  
 WCAU  
 NBC—Emil Coleman's Orch.: WJZ  
 KDKA WMAL  
 WLW—Carefree Carnival (NBC)  
 WOR—Julie Wintz's Orchestra

1:00 A.M.

CBS—Claude Hopkins' Orch.: WABC  
 WCAU—Missing Persons Reports  
 WLW—Moon River, organ and poems



# Sportcasts of Week

## SCHEDULE OF EVENTS

Time Shown Is Eastern Standard  
**MONDAY, Nov. 5:** 9:30 p. m., Boxing, WHN (1010 kc); Wrestling, WNEW (1250 kc). **TUESDAY, Nov. 6:** 11 p. m., Wrestling, WGBF (630 kc). **THURSDAY, Nov. 8:** 10 p. m., Wrestling, WFBE (1200 kc). (See box for football games.)

Graham McNamee still heads the NBC football announcing crew but he has annexed several versatile assistants this season. DON WILSON, U. of Colorado lineman for four years, was imported from KFI, Los Angeles and already has a large following.

HAL TOTTEN, of the Chicago office, rates with McNamee, both being veterans in the business. He has been airing football since 1923 and baseball since 1924.

GEORGE HICKS claims radio as his thirteenth job since leaving school, where he picked up his athletic lore as an all-sport star.

WILLIAM SLATER was graduated from West Point in 1924 and is now headmaster at a Brooklyn boys' school, taking time off for his first year at sports announcing for the NBC.

And BILL STERN completes NBC's WEAF and WJZ network staff which brings two football games each Saturday to listeners. Stern called signals for four years at Penn Military College. He's only 26 and holds down the stage directing job for Radio City Music Hall.

ANOTHER reason why WBT, the powerful Charlotte, N. C., station, has been drawing fan mail from all parts of the country is GRADY COLE's colorful accounts of the cauliflower experts who engage in the wrestling bouts at the Charlotte Auditorium. With such a Southern favorite as JIM "THE GOON" HENRY providing the entertainment, Cole's scissoring and headlock ravings manage to keep the listeners as enthused as are the onlookers. WBT makes the twice monthly pickups on Monday nights at 10 p. m. EST.

BUELL PATTERSON, who has gained popularity with his "Sweep-

# FOOTBALL BROADCASTS

## SATURDAY, NOV. 3

Time Shown Is Eastern Standard  
**CBS Network—Princeton vs. Harvard, 1:45 p.m.**  
**CBS Network—Michigan vs. Minnesota, 3:15 p.m.**  
**WHAS (820 kc)—Alabama vs. Kentucky, 3:45 p.m.**  
**WJAX (900 kc)—Game to be anned., 3:45 p.m.**  
**WINS (1180 kc)—Manhattan vs. City College, 1:45 p.m.**  
**WJR (750 kc)—Michigan vs. Minnesota, 2:45 p.m.**  
**WLS-WENR (870 kc)—Wisconsin vs. Northwestern, 3 p.m.**  
**WLW (700 kc)—Game to be anned., 2 p.m.**  
**WOR (710 kc)—Game to be anned., 2:15 p.m.**  
**WRUF (830 kc)—Florida U. vs. Georgia U., 3:15 p.m.**  
**WSMB (1320 kc)—L. S. U. vs. Miss. State, 8 p.m.**  
**WWJ (920 kc)—Michigan vs. Minnesota, 2:45 p.m.**

## SUNDAY, NOV. 4

**WGN (720 kc)—Chicago Bears vs. New York Giants (professional), 3 p.m.**  
**WINS (1180 kc)—Cardinals vs. Dodgers (professional), 2:15 p.m.**

## SATURDAY, NOV. 10

**CBS Network—Harvard vs. Army; Illinois vs. Northwestern, 1:45 p.m.** (second game will be described immediately upon conclusion of first).  
**ABS Network—Game to be anned., 2 p.m.**  
**CFCE (600 kc)—Game to be anned., 2:15 p.m.**  
**WBRC (930 kc)—Alabama vs. Clemson, 2:45 p.m.**  
**WGAR (1450 kc)—Navy vs. Notre Dame, 1:45 p.m.**  
**WGBF (630 kc)—Game to be anned., 3 p.m.**  
**WGN (720 kc)—Illinois vs. Northwestern, 3:45 p.m.**  
**WGY (790 kc)—Game to be anned., 1:45 p.m.**  
**WHN (1010 kc)—Brown vs. Columbia, 1:45 p.m.**  
**WINS (1180 kc)—Brown vs. Columbia, 2 p.m.**  
**WIP (610 kc)—Penn State vs. Penn., 1:45 p.m.**  
**WJR (750 kc)—Navy vs. Notre Dame, 1:45 p.m.**  
**WLW (700 kc)—Ohio State vs. Chicago, 2 p.m.**  
**WOR (710 kc)—Holy Cross vs. Manhattan, 2:15 p.m.**  
**WRUF (830 kc)—Florida vs. Miss., 2:15 p.m.**  
**WSB (740 kc)—Georgia vs. Yale, 3 p.m.**  
**WSM (650 kc)—Vanderbilt vs. Sewanee, 3 p.m.**  
**WSMB (1320 kc)—Tulane vs. Colgate, 3 p.m.**  
**WTAM (1070 kc)—Ohio St. vs. Chicago, 2 p.m.**

stakes" broadcasts of the nation's daily turf numbers over WJJD, is now also on WIND's announcing end of the Monday night fight and wrestling matches held at the Marigold Gardens, Chicago. Beginning at 11 p. m. EST. and lasting until 11:45. Patterson usually brings to listeners the windup fisticuff affair and a wrestling match. Here's a good sports program with a listenable announcer.

STATION WCFL will start off the Winter season's airing of the Windy City's hectic amateur boxing tourneys with the C. Y. O. bouts from the Catholic Youth Organization center. On November 6, 7 and 8, WCFL's COOK-DAVIS duo will pick up the quarter-finals; on November 14 and 15 the semi-finals, and on December 5 the grand finale, topping off the competition among hundreds of ambitious young pugilists, will be broadcast from the Chicago Stadium.

KMOX's Magic Kitchen program made cake-eaters of some of the St. Louis Cardinals after they had polished off the World Series pennant. Listeners to this popular KMOX household program voted "DIZZY" DEAN, "DAFFY" DEAN, FRANKIE FRISCH, LEO DUROCHER

and JACK ROTHROCK the five most popular members of the team, and each was presented with a large Cardinal decorated cake.

STATION WROK in Rockford, Ill., ballyhoos wrestling in another way by bringing tuners-in to the weighing-in ceremonies. In a recent Jim McMillen bout Brandt Bloomquist presented the principals as they mounted the scales, aired messages from the wrestling commissioners and the other by-play preparatory to the actual bone crushing.

## Sport Shorts

COACH LOU LITTLE who gained his greatest fame in coaching Columbia's Lions to a victory over Stanford in the 1933 Rose Bowl game, has been taking frequent bows at the mike as guest speaker on various football programs. His latest appearances were with EDDIE DOOLEY and THORNTON FISHER . . . GERALD MANN, the SBC football narrator, has a fine reputation as an athlete. Besides, he is a State Democratic Committeeman and attorney . . . RUSS WINNIE, popular Milwaukee sportscaster who entertains WTMJ (620 kc) listeners with the accounts of the home team's baseball games in the Summer, also does his good turn for football fans who follow the Green Bay Packers, with his airings of the games played at home or in Chicago . . . ALAN HALE, new Chicago CBS mickeman, served as assistant basketball coach at Washington U. He also filled in as a sports announcer over two Seattle stations.

# Music in the Air

(Continued from Page 21)

Studio routine may make the technique well-nigh flawless, but the attitude and the spirit with which the work is done is everywhere in evidence."

## Program Details

### SUNDAY, NOVEMBER 4

NBC, 9:15 a. m. Renaissance Ensemble of Ancient Instruments: Julius Schulman, dessus de viol; Jacques Malkin, viola d'Amour; Voury Bistin, viola de gamba; Benjamin Feinbloom, bass viol; Leo Small, harpsichord. Casa Dolce by J. Robin de Bolsmortier; Le Coucou by L. Daquin; Canaries and Passepied by A. G. Des Touchers.  
 NBC, 10:30 a. m. Music and American Youth: Students of the public schools of Mt. Vernon, New York, directed by Mrs. Loretta Knights Kinear. Dr. H. Claude Harvey, speaker.  
 NBC, 6:30 p. m. Frank Simon directing the Arceo Iron Band. All Sousa program.

NBC, 7:30 p. m. Queena Mario, soprano. Michael's Aria from Bizet's Carmen; Lazy Song by Lawson; The House on a Hill by Ernest Charles; Drink to Me Only With Thine Eyes.

NBC, 10:15 p. m. L'Heure Exquise, instrumental and vocal music. I Hear a Thrush at Eve by Charles Wakefield Cadman; A Spirit Flower by Campbell Tipton; Protheroe's Shadow March; In the Garden of Tomorrow by Deppen.

### MONDAY, NOVEMBER 5

NBC, 12 noon. Marion McAfee, soprano. O Lovely Night by Ronald; Mozart's Voi Che Sapete; Goodnight Ladies; Die Nacht by Strauss.

NBC, 10 p. m. John Tasker Howard. Quartet. Orchestra directed by Thomas Belvino. "America in Music" series. Mississippi Side Step; Waltz Me Around Again Willie; I'd Rather Two-Step Than Waltz; Everybody's Doin' It; Dencozo; Waltzing the Blues; Carioca; Negro Heaven.

### WEDNESDAY, NOVEMBER 7

NBC, 9:30 p. m. John McCormack, tenor. Drink to Me Only With Thine Eyes; An Old Sacred Lullaby; None But the Lonely Heart by Tchakovsky; Schneider's Only You; La Maison Grise by Andre Messager; Two Little Words.

### FRIDAY, NOVEMBER 9

NBC, 11 a. m. Music Appreciation Hour, directed by Dr. Walter Damrosch. The Swan, "Carnival of the Animals" by Saint-Saens; Overture to Rossini's William Tell; Polonaise from Beethoven's Serenade; Third Movement from Beethoven's Symphony No. 5 in C minor; The Elephant from Saint-Saens' Carnival of the Animals; Schubert's Military March in D; Allegretto from Beethoven's Symphony No. 8 in F; Spinning Song from Wagner's Flying Dutchman; Acquarium from Saint-Saens' Carnival of the Animals; Perpetual Motion by Johann Strauss.

NBC, 2:45 p. m. Alden Edkins, bass. The Trumpeter; The Guitar Player by Bennett; The Horn by Flegier; Bohannon's Big Bass Viol.

### SATURDAY, NOVEMBER 10

NBC, 11 a. m. Alma Schirmer, pianist. Schumann's Sonata in G minor; Serenade to a Doll by Debussy; March from Prokofiev's Love of Three Oranges.

## WANTED!



## REPRESENTATIVES FOR A NEW

type scientific radiator solder with 7 superior selling points. A gold bronze solder which stops leaks instantly. Use with any anti-freeze. Dependable and fully guaranteed.

Now Is The Season—Make \$10 Daily Every gas station, garage, hardware store, etc., are prospects. Retailer popular price .25 cents. Ideal for full or part-time proposition. We all use gas—they use our product. Pays agents 133% profit. Send .75 cents stamps for sample card of 12 capsules and sales proposition. Order your sample TODAY.  
**NATIONAL LABORATORIES**  
 Dept. B. Fargo, No. Dak.

## RICHARD HIMBER AND HIS STUDEBAKER CHAMPIONS with Joey Nash

Saturday 9:30 Eastern Standard Time

CBS — Including WABC — WOKO  
 WCAO — WAAB — WDRC — WCAU  
 —WEAN — WFBL — WJSV  
 and Coast to Coast Network

## NEW Deodorizer for Bathrooms

AGENTS..TO \$10 & \$15 IN A DAY

HERE'S an invention that housewives everywhere eagerly welcome. At last a way to banish unpleasant odors in bathrooms. A Pure Bowl-Litter inside the toilet bowl, actually seems to absorb odors and replace them with a delicate perfume that everybody likes. Guaranteed as advertised in Good Housekeeping Magazine. Every home a prospect! One of 10 RED HOT SELLERS. Agents clean up \$10 and \$15 in a day—Distributors up to \$5,000 and \$8,000 a year! Write at once for details and full-size FREE SAMPLE.  
 THE PURO CO., Dept. R2293, 3107 Pine St., St. Louis Mo.



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# THE WESTERNERS

A Merry Musical Outfit of Cowhands

That Rides in EVERY Saturday Night And Joins



## The NATIONAL BARN DANCE

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Dean Brothers, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS Chicago every Saturday night over

24 STATIONS

SPONSORED BY ALKA-SELTZER WJZ-WBZ 9:30 P.M. EST

COAST to COAST

**8 INCHES OFF WAISTLINE**

"Director Belt reduced my waistline from 42 to 34 inches. I feel 10 years younger. Constipation gone—no tired, bloated feeling after meals." —G. NEWTON, Troy, N. Y.

Director Belt instantly improves your appearance, puts snap in your step, relieves "shortness of breath," restores **YOUR VIGOR as fat vanishes.**

Loose, flabby abdominal muscles go back where they belong. Gentle massage-like action increases elimination and regularity in a normal way without use of harsh, irritating cathartics. You look and feel years younger.

NEW EASY WAY NO DRUGS NO DIET

Let us prove our claims. No obligation. Write today for trial offer.

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LONDON & WARNER 300 N. Michigan Ave. Dept. 1233 Chicago, Ill.







# On Short Waves

Time Shown Is Eastern Standard

One of America's most popular programs, the General Foods show, starring JACK BENNY, will be made available to listeners in other countries when it is released on short wave Sunday, November 4.

The short wave pickup, intended for rebroadcast by Station KGU, in Honolulu, will be on the air at 11:30 p. m. EST, or 6 p. m. Hawaiian time. At this hour it is broadcast from New York City for Pacific Coast stations also. It will go by land wires to San Francisco, where RCA communications are to relay it for KGU pickup.

SOVIET RADIO again cooperates with America when a program of symphonic music is transmitted from the U. S. S. R. on the Russian station RV59, 50.00 meters, and rebroadcast over the NBC-WEAF network at 9:30 a. m. EST Sunday, November 4. The symphony orchestra of All Union Radio Committee will play original works of Trans-Caucasian composers. EUGENE MIKELADZE, chief conductor of the Tiflis State Opera House, will direct.

ORIGINAL AND RECORDED broad-

casts of Ramsey MacDonald's review of Great Britain's national policy, Friday, November 9, will carry the talk to every country in the world. The actual speech made at the Lord Mayor's annual banquet, will be picked up in this country by both the Columbia and NBC networks at 3:55 p. m. EST, and will be short-waved over BBC stations GSD on 25.23 meters and GSB, 31.55 meters. Following Mr. MacDonald's address, HOWARD MARSHALL, BBC announcer, is to describe the remainder of the banquet in London. Transcriptions of the program will be BBC features at 2:25 a. m. Saturday, over GSD, 25.23 meters and GSB, 31.55 meters; again at 6:40 a. m. on GSG, 16.86 and GSF, 19.82 meters, and finally, 9:25 a. m., GSF, 19.82 meters and GSE, 25.30 meters.

PROGRAMS DEDICATED to different communities throughout the world are announced by Station VK2ME, Sydney, Australia, for broadcast on 31.28 meters during the next few months. Sunday, November 25, Washington, D. C., will be so honored at 5:15 a. m. EST. On December 9, Honolulu, Alaska, and the Canadian provinces of Ontario, New Brunswick and Nova Scotia will all be feted at three different times.

## Apples—Swastikas—Parabolas

(Continued from Page 8)

and "Dot Dare"—but don't be fooled. All the time it was *dot dare* Annette Hanshaw warbling in her rich, throaty contralto.

It may elate her listeners—although it doesn't even provide Annette a thrill—to know that the most consistent purchaser of her phonograph recordings is H. R. H., The Prince of Wales. He is said even to enjoy dancing to her singing, as well as to the playing of American orchestras to which he is so partial. And when you have a prince dancing to your music you're really getting places.

One of the oddest experiences that Miss Hanshaw ever has enjoyed has been selling her own records, particularly the ones under an alias, over the counter of her own music shop. She was proprietor of an establishment in Mount Kisco, N. Y. To her credit let it be told that she did not follow the feminine impulse to call it Ye Little Songe Shoppe. Its title was The Melody Shop, an apt name since, as its only salesman, Annette used to demonstrate numbers for prospective buyers. She made songs sound so beautiful that business flourished. The tiny place was steeped in melody.

## Snubs Ziegfeld

From behind its counters she migrated to Florida, where she made her bow in radio. It was while she lived in the South that she established another mark for herself. She tartly turned down an offer to be starred in Ziegfeld's Follies.

The great glorifier had heard one of her records, put his scouts on her trail and eventually sent off to her in the Southern resort one of those characteristic thousand-word telegrams that made him the idol of the wire companies.

She cut down some of the profit on his verbosity by framing her reply in one word, "No." She never has accounted for her refusal to take advantage of the opportunity. Perhaps she secretly abhorred the routine of having to abide by a time schedule, particularly when it was easy for her to make money with a minimum of responsibility.

Once Annette was launched in radio, it became only a question of time until someone would seize upon her as sales talent. Before she had left Florida she had been on several sponsored programs, and upon her return to New York she auditioned for Show Boat. That alliance is a matter of history.

For eighteen months she was the featured feminine artist on the weekly hour. She was reputed to be receiving \$200 a

week, and an Einstein's brains aren't necessary to figure hurriedly that her net return from the program was more than \$15,000. In addition there were rich perquisites to add to her store of wealth.

But the greatest reward of all was her experience. She learned that if you are worth that much to one sponsor, then anyone who wants you to sever the connection for a new one is willing to increase the ante. When her present sponsor came along with a proposed change of scenery, she applied her new-found knowledge. It worked better than even she had dreamed.

## Loves Clothes

She is reputed to have bargained until she obtained a contract for \$800 a week. With that sort of an income she can afford to indulge her weakness, which is pretty clothes in voluminous quantities.

Just by way of a balm to her conscience, Annette likes to tell folks that she is required to dress elaborately to fill her niche in the public eye. But even that sound logic wouldn't account for the scads of apparel she purchases. She is just a normal girl with a love for finery and the money to squander on it. That's the perfect setup for any dress-shop, and how their proprietors love to see her shadow on the window pane!

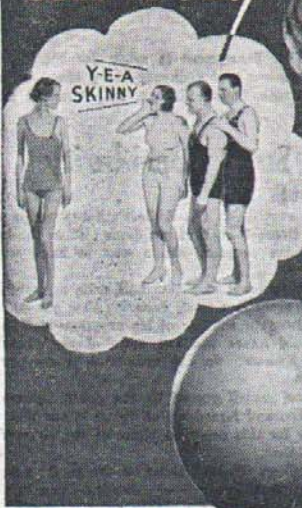
Her petite size makes her the ideal model for clothes, as she is only five feet, two inches tall and weighs 102 pounds.

She wears a size eleven dress and size three-and-a-half shoes, and close friends like to jest with her by calling her a Singer midget. That's really a reversal of the facts. She is just a midget singer. Avid fans who maintain clubs and record books will welcome the information that she was born on October 18, 1910, in New York, N. Y.

It is no use to try a description of her eyes, as they are of a shifting opaqueness that changes to harmonize the blue, green or gray of the particular gown which she happens to be wearing. She is a medium blonde and a gay and eager youngster who loves (and admits that she loves) publicity, and wants all of her admirers to think of her particularly as a nice girl.

Annette Hanshaw is on the Camel Caravan, every Tuesday and Thursday evening over the CBS-WABC coast-to-coast network—Tuesday at 10 p. m. EST, and Thursday at 9 p. m. EST. The program is sponsored by the makers of Camel cigarettes.

I REMEMBER WHEN THEY USED TO say



Posed by professional models

# DON'T BE SKINNY

## New easy way adds 5 to 15 lbs. quick!

NOW there's no need to be "skinny" and lose your chances of making friends. Here's a new easy treatment that is giving thousands solid flesh and alluring curves—many that could never gain before—in just a few weeks!

You know that doctors for years have prescribed yeast to build up health. But now with this new yeast discovery, which comes in pleasant little tablets, you can get far greater tonic results than with ordinary yeast—regain health, and also put on pounds of firm, good-looking flesh—and in a far shorter time.

Not only are thousands quickly gaining beauty-bringing pounds but also clear radiant skin, freedom from indigestion and constipation, new pep.

### Concentrated 7 times

This amazing new product, Ironized Yeast, is made from specially cultured brewers' ale yeast imported from Europe—richest yeast known—which by a new process is concentrated 7 times—made 7 times more powerful.

But that is not all! This marvelous,

COMPARE YOUR MEASUREMENTS

HEIGHT . . . 5 FT. 4 In.  
WEIGHT . . . 120 Lbs.  
BUST . . . . . 35 In.  
WAIST . . . . . 26 In.  
HIPS . . . . . 36 In.  
THIGH . 21 In.  
CALF . 14 In.  
ANKLE  
8½ In.

health-building yeast is then ironized with 3 special kinds of strengthening iron.

Day after day, as you take Ironized Yeast tablets, watch flat chest develop, skinny limbs round out attractively, skin clear—you're an entirely new person.

### Results guaranteed

No matter how skinny and weak you may be, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If you are not delighted with the results of the very first package, your money back instantly.

### Special FREE offer!

To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body," by an authority. Remember, results are guaranteed with the very first package—or money refunded. At all drugstores, Ironized Yeast Co., Inc., Dept. 7911, Atlanta, Ga.

In Next Week's Issue:

## Radio's Third Degree

Thousands upon Thousands of Stories Have Been Published about the Third Degree—Loosener of Tongues of Suspected Criminals. Yet Here, in a Most Thrilling "Calling All Cars" Story, Is the First, and True, Account of a Third Degree Conducted by Radio.

Revealing News of What Your Favorites

Are Doing Both on and off the Air



# Voice of the Listener

## The Club Defense

Dear VOL: Lowville, N. Y.  
May I suggest to Carl L. Krans, Hazelton, Pa., who insists that fan clubs cater to personalities and not talents, that creating a personality these days is a talent in itself.



Further, the Buddy Rogers, Jeanie Lang program is, contrary to Mr. Krans' opinion, a criterion for other radio sweetheart sketches. They are the most believable lovers on the air. Why? Because Buddy, in addition to his colorful character, has had dramatic training which is proving invaluable in painting emotional portraits by the voice alone; and Jeanie is the fortunate possessor of a sweet naturalness that is a welcome relief. Air-loving is a difficult and highly technical art still in its experimental stages.

Phyllis Thompson

## Ole Man Ribber

Dear VOL: York, Pa.  
The writings of any man reflect his character and culture. In a recent issue Mr. Porter stated that "if symphonies and lectures represent culture" he prefers to be a roughneck. It is therefore to be assumed that Mr. Porter classified himself correctly, as symphonies and illuminating lectures ARE representative of culture.

Some weeks ago the statement was also made that Fred Waring was as good a musician as Walter Damrosch. Is a person with a small degree of intelligence expected to believe that? Fred is a fine chap, an excellent orchestra leader and showman, one incomparable, but please Mr. Editor, don't be so absurd as to try to tell your readers that he is Mr. Damrosch's equal in musical knowledge and ability. The writer is a lover of good dance music and listens to the leading orchestras frequently and is therefore not a "wet blanket."

Walter J. Dennison

## Jack Spratt, et al

Dear VOL: Sapulpa, Okla.  
Woe is me, too! Every Tuesday and Sunday there's always a spat in our house. I want Bing Crosby, my husband wants Ben Bernie, I want Buddy Rogers, he wants Joe Penner. Of course, I like Ben and Joe too, but when I have to choose between them, I prefer Bing and Buddy. Only natural for a woman, but please can't something be done about it?

Another thing I would like to speak my voice to the listeners about is Little Jackie Heller. He has a marvelous high tenor voice and a good radio personality. I can't see why some sponsors don't wake up and find him.

Mrs. Elwood Bowden

## Play, Guy!

Dear VOL: South Bend, Ind.  
I've just made a wonderful discovery. I've found the "Sweetest Music this side of Heaven" and it is not what is usually meant by that. It happens to be the Royal Hawaiian Dance Band that brightens the airwaves every Sunday afternoon. If anyone thinks he knows of sweeter, lovelier, more beautiful music than this band offers, he'll have to show me. Recently when they played "My Little Grass Shack" I think it was the grandest bit of melody I have ever heard.

If this band doesn't become radio's newest sensation twenty million listeners must be crazy.

Marilyn Wright

## MIKEroscope

This week's MIKEroscope will appear in RADIO GUIDE, Issue Week Ending November 17. It will be Jane Froman, number twenty-nine of the series. Watch for it next week.

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

## Such Pop-i-larity

Dear VOL: Atlanta, Ga.  
With regards to the Eddie Cantor program on the air October 21, that burlesque skit in the last half of the program was a wow in more ways than one.

When the said skit was half over my mother left the room in a huff, declaring that she would never listen to another of his programs and that she would never use any more of the product of the sponsor. In her estimation it was pure sacrilege.

I found myself gagged by the crude burlesque of Heaven and forced myself to sit it out just to see how far this pop-eyed pirate of the air would go this time.

If NBC cut General Butler off the air for saying he came from the ——— louisiest state in the union why in heck don't they cut Cantor off the air for good for being that kind of a comedian? I know many others who think the same thing and I also might add that drinking stale coffee has nothing to do with their feelings in the matter. It's the stale and rancid humor of this little pop-eyed pirate that makes them feel that way.

Henry H. Courtney

## Just a Radio Picnic

Dear VOL: Franklin, Nebr.  
Seeing more complaints about the suppers that are running a poor second to favorite radio hours, I wonder why more mothers don't adopt my plan. We set up a card table in the living room near the radio, set the supper on the kitchen table with a tray for each member of the family, and let everyone fill his plate, take his tray when he wants to, and what fun we have. It's just like a party every evening with mother being relieved of serving because everyone waits on himself. Of course there are crumbs to be swept up occasionally—but fewer table cloths to launder.

A Reader

## A Nation's Darling

Dear VOL: Uniontown, Pa.  
Now that the Gerber Company has failed to renew the contract of Madame Schumann-Heink, I only hope that some other sponsor has sense enough to bring her back on the air regularly. I, for one, will miss her very much, for she is one of my favorites.

Fred Brass

## For the Love of Mike

Dear VOL: Draper, N. C.  
I have just finished reading "Reviewing Radio," by Martin J. Porter in the issue of RADIO GUIDE for the week ending October 27, in which he said he would like to see a rule that would forbid Will Rogers to ad lib. He said his hemming and hawing give him an acute pain. Well I disagree with him and I think there are lots of others who do. As I have often heard said, Martin J. Porter, "That is just one man's opinion." Just a few orchids to RADIO GUIDE.



I think that it is the most complete radio magazine I have ever read.

D. A. Chilton

## The Ace of Clubs

Dear VOL: Savannah, Ga.  
This letter is directed to Carl L. Krans who says he "has no faith in fan clubs because they cater to personalities and not talents."

True, some stars are more talented than others. Today's greatest and most talented is Rudy Vallee, and probably more clubs have been formed in his honor than for any other star. Through his remarkable talents he reached the top (through them will remain there) and became a famous personality.

So clubs were formed that his fans might become better acquainted with him. Talent, then, is the foundation for the Vallee fan clubs.

Nina Comer

## King Knows Subjects

Dear VOL: Cardington, Ohio  
Not only is it very interesting but also pleasing to the music-loving individual I am sure, to note that the modern radio fan admires and demands the more soothing type of music.

Recent polls of popularity have found the Wayne King orchestra to be the universal choice. The waltz king fairly saturates his entertainment with classics and medieval and modern selections that will live forever, but a purely classical composition is very rarely undertaken for the King realizes that the majority of the fans have not reached a point where they are capable of appreciating such.

America is homesick for the music that can be supplied only by brilliant and alert artists who can see far back into the minds and desires of the human soul.

Bob Osborn

## She'll Take a Cab

Dear VOL: Minneapolis, Minn.  
Three lusty cheers for Percy J. Peterson of Racine, Wis., for his prunes to Mr. Porter. He expressed my sentiments exactly. Cab Calloway and his orchestra have been my favorites from the very first time I heard them.

I realize he plays a certain type of music which very few people like, but in his category he stands alone, and is the true king of jazz.

Helen Heen

## Between Two Fires

Dear VOL: Germantown, Pa.  
Never has rivalry in radio entertainment reigned so supreme as apparently during the current season.

'Twould seem "the powers-that-be" are set upon disproving the philosophy, "you can't have everything," or hinting with even more admirable subtlety, no longer is one radio in a home efficient or sufficient.

Even as others who have penned thoughts to this column, my radio "theme song," especially on Thursday nights at 9 has become "Two Loves Have I."

The best solution I've been able to devise thus far is to receive "Show Boat" and "Camel Caravan" through WTAM and WPG, respectively; but two points apart on my dial, and alternate hopefully between them.

Mary E. Lauber

## From the Sidelines

Dear VOL: Bellevue, Nebr.  
I've been sitting on the sidelines for years and have never expressed any opinion about my favorites. With the return of Joe Penner, Eddie Cantor, Ben Bernie and others, the radio is worth breaking a date for.

I do wish that the loud-mouthed "comics" would not be placed on the same program with our favorite orchestras. Comedy of that sort is a field in itself. Listening to it should not be tied up to our attention to music. The style of the former destroys entirely the mood for the latter.

Here's to radio. May it never lose its popularity.

Harry J. Frazier

## Ig-Noble Ruling?

Dear VOL: Decatur, Ill.  
I see by a recent issue of RADIO GUIDE that Ray Noble is having a tough time of it. I wish they could get things adjusted so that we can enjoy that English rhythm that made Noble internationally famous.

As much as I realize that the union must observe all essential rules, I can't see why it is necessary to use that authority to such a degree that it will prevent Noble's orchestra from playing in the United States. When our own orchestras went to England they were huge successes. Now why can't we give Ray Noble the same chance?

Wayne Moorehead

## Keeps Up with Stiles

Dear VOL: Minneapolis, Minn.  
I want to say a word to "second" E. V. Stiles' letter. I am voicing my opinion because E. V. Stiles hit the nail on the head, to my way of thinking. I, too, believe that the apparent preference for tenors and crooners is in the minds of the program arrangers, not the great majority of radio listeners and buyers.



Also I believe most people think it easier to tune out a program than to write (and waste stamps and stationery) expressing their dislikes. This is my belief, as I think it would be simply a waste of stationery, because I know I have more than the usual number of friends and acquaintances and their preference is for baritones.

The only voice I've cared enough about to get peevish over, because of its absence, is a baritone, a gorgeous baritone, that of Alexander Gray.

Another Reader

## St. Louis Blues

Dear VOL: St. Louis, Mo.  
I like nothing better than a good radio program. I consider nothing worse than Jan Garber's music, or Guy Lombardo's slobbering saxes. Their bands (if I may call them bands) are indeed sad. I cry every time I hear them. You see, I'm a musician, too. If they stay on the air, I'm going to stop breathing it.

Emmette Windbush

## Nurse to You

Dear VOL: Hamilton, Ohio  
I wonder if "A Reader" from Harrisburg, Pa. realizes how selfish her letter sounded. I like to hear Kate Smith, but I work at night (am a nurse) sleep in the morning and have only the afternoon to enjoy my radio and have only Wednesday afternoon to enjoy Kate.

I expect there are a lot of listeners that can only enjoy their radio at certain hours as I do, so why be selfish about any one program?

As for Burns and Allen being "the silliest team on the air" I don't agree. It takes a clever person to put a program so full of nonsense as Gracie does, over so well.

A Nurse

## What, Price, Hawaii!

Dear VOL: Manitowoc, Wis.  
In reply to a letter written by Bob Price in October 13th RADIO GUIDE wanting to hear more Hawaiian Music, we can give him a number of such programs which we hear every evening after sundown. Evidently Bob doesn't tune in and search for Hawaiians the way we do. After all they are on the air, but the tuner-in-er has to find them.

There are a number of Hawaiian programs listed in every RADIO GUIDE that can help anyone that loves Hawaiian Music the way we do. Harry Owens and his Royal Hawaiians—direct from Honolulu, Hawaii, and station KGU—were on the air every Saturday in the past. Didn't you ever hear them? And what about "Imperial Steel Pier Hawaiians" heard three times a week? And of course, we have our list of many Hawaiians; we'd be glad to send them to you—so let's hear from you personally. Geneva and Genevieve Ryder

## You're Telling Us?

Dear VOL: Columbia, S. C.  
This is intended for those radio performers who insist on singing that queer "Pardon My Southern Accent" (which only a Northerner or Westerner could have written). It is a waste of time and energy to dispute the firmly entrenched belief of those beyond the bounds of Dixie that "you-all" is singular. Again, a Southerner would never ask pardon for his accent. We have always been very, very, proud of everything Southern, especially our accent!

May I ask in what language or dialect Mr. Rudy Vallee sings this popular song? It may be Chinese, or else some provincial dialect peculiar to Connecticut Yankees (which Southerners can't understand).

However, we get a big laugh from the attempts to imitate our Southern "drawl," for in addition to our dialect we have a sense of humor in the South.

A South Carolinian



# The Amos 'n' Andy Alibi

(Continued from Page 11)

putting the finger on the guilty. Armstrong and Lane returned to the house of tragedy. Warily but stubbornly they started to check their clues. Somewhere, concealed from their view, was some small fact which—when they found it—would change the whole picture.

Where had the police been shunted off the track? All their deductions had been completely upset by the vindication of Parker. So, from the lane behind the Irwin home, to the room in which the two brothers had been preparing for bed, Armstrong and Lane and two other detectives fine-combed the Irwin property in search of the one little elusive clue that had been overlooked. And then it came with a suddenness characteristic of this strange night's happenings.

The telephone rang. Armstrong answered it. It was the coroner's office calling.

"Hello, this is Deputy Coroner Bostwick. Say, we've just completed the autopsy on that car-stripper you sent us."

"Yes?" queried Armstrong. "Did you find he'd been killed by the same gun young Irwin was shot with—the gun we found in Liebelt's pocket?"

"No," said the deputy. "It was a smaller gun got this fellow. He was shot through the heart by a .22 rifle bullet. It went in under his arm."

## Back to Car to Die

"Holy mackerel!" Armstrong ejaculated. "Now I know—but wait a minute, Doc. Could Liebelt possibly have run a few yards after getting that slug in the heart?"

"It would be unusual," the Deputy Coroner said, "but by no means impossible. There have been instances in medical history of men living and even fighting with wounded hearts. Recent heart-surgery has shown us that the human blood-pumper is by no means the frail and delicate thing early doctors used to believe. For instance—"

"Yeah, Doc, thanks a lot," interrupted Armstrong. "Scuse me, I gotta do something in a hurry!" And with that he fairly slammed the telephone receiver down upon the hook.

"Hey!" called one of the startled detectives. "What's up, Armstrong? Somebody else get bumped?"

But Detective Armstrong was racing down the hall—heading for the kitchen. Arrived there, he went straight to the little .22 rifle standing in the corner—snatched it up and sniffed at it anxiously.

The gun fairly reeked of recently-burned powder!

By now detectives and the two men of the Irwin family had followed the head-long Armstrong. The detective turned suddenly—held out the gun.

"Who fired this gun?" he demanded.

## Are You Listenin'?

(Continued from Page 7)

Just now so many are worried. They are conjuring up all kinds of dreadful calamities in their minds. Some are in hysterics and some are in gloom. But who of us will be one whit worse off a hundred years from now?

What difference will it all make to us? You say it will to your children if your money is lost? You don't know but what it will be for their advantage. Besides, who knows what people will be using for money one hundred years from now? Maybe there won't be any money at all. People could live just as well without it. People don't need money to live. You don't eat it or sleep on it... unless you have it in your mattress, and then it's liable to spoil the comfort of your bed—and indeed, it might be very disturbing to your sleep. You don't wear money. You don't live in it. No, you eat pork

Mr. Irwin—whose face had aged ten years since his son had been killed—looked at his remaining boy, and the youngster stared back at him in perplexity. Neither answered.

"Who picked up the gun in the yard," Armstrong pursued, "and put it back in its place here in the corner of the kitchen?"

Both the Irwins shook bewildered heads. "I didn't," said the father. "Neither did I," Wilbert protested. "Where's Mrs. Irwin?" Armstrong queried.

## Slain by Victim

She was in bed, on the point of nervous prostration, but her doctor permitted the police to question her.

Listlessly she admitted remembering she had picked up the gun in the yard! She had tripped over it as she stumbled into the house and—automatically, like a person in a trance, she had obeyed the promptings of housewifely habit, and had put the gun back where it belonged!

Swiftly, now, the police reconstructed the double slaying. Young Irwin, rushing out to the yard, had paused just long enough to snatch up the loaded .22 rifle on his way. In the clear night he had seen Liebelt—had fired at him just a moment before Liebelt returned the fire. The young college man's bullet pierced the thief's heart—yet Liebelt had sufficient vitality to run to his car and climb in, before his heart stopped beating.

Virtually a corpse, he nevertheless had run down the yard—and died behind the wheel! It was that staggering run of a dying man which had been reported by the neighbor of the Irwins.

As for Parker, he suffered nothing worse than the emotional and mental upset of some hours of close questioning under stress of anxiety, before his innocence was established firmly by a radio alibi.

Ever since then his favorite program has been—well, naturally—Amos 'n' Andy.

## In Next Week's Issue of

### RADIO GUIDE

## Third Degree by Radio

Unique in the annals of radio crime-detection is the true story—to be revealed in full in next week's RADIO GUIDE—of the criminal who was not only caught by radio, but accused of his crime by the voice of the invisible police broadcaster so convincingly that he broke down and confessed! This thrilling dramatic proof of radio's power to catch criminals is one of the most gripping true stories in this entire, fascinating "Calling All Cars" series. See next week's issue.

chops and potatoes, you sleep in bed, you wear cotton and wool and silk, you live in a wooden or a brick house. Money has nothing to do with it, except that long ago somebody thought that these bits of metal would be more convenient in promoting exchange.

That's all there is to it. So you don't know whether your grandchildren will have any need for the bits of paper and metal you are hoarding. Money time and time again has been known to be a curse to a boy or a girl. Lack of it also. But nobody knows how it will affect him or his children. So why cry over it if you have it and lose it, or if you haven't it to lose?

More of Tony Wons' homey philosophy may be heard by tuning in his program, The House by the Side of the Road, Sunday afternoons at 5:30 p. m. EST and 4:30 p. m. CST over an NBC-WEAF network. The program is sponsored by S. C. Johnson & Son.

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The original letters from which the extracts below are taken, were sent to us voluntarily and are in our files. A reward of \$2,000 is offered to anyone who can prove that any of these letters are not genuine.

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(Signed M. W.)

This is to certify that the foregoing in extract is true and correct.

"... I had formerly rough, thin hair, with dandruff, but after a few days only, I was free from this, and after further treatment I got healthy and soft hair, which was beautifully wavy."

(Signed A. L.)

Notary Public

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Address.....

City..... State.....

For C. O. D. delivery plus postage check here  Large Model  Small Model

The Extracts Below are Quoted from Authentic Testimonials. The Originals of which are Free to Inspection



FIRST DAY

"..... Formerly my hair was thin and straggling"



TENTH DAY

"..... But thanks to your excellent comb, my hair is now soft, wavy and beautiful..."

M. H.



FIRST DAY

"... am now 49 years old. Already at about thirty my hair started to get gray, especially at the temples, and during the last years it has become quite gray..."



TENTH DAY

"... but in spite of the short time I have been using your comb, I must say that the results are wonderful. This comb certainly does all that your advertisements promise and more. My hair is a lot darker already, also a quantity of new, dark hair is coming forth. The time given by you for testing is ample, because already after 4 or 5 days the effect of the comb is obvious to anybody..."

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