

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

GECA 876431

WEEK ENDING OCTOBER 13, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

Volume III,
Number 51

In This Issue:

Benny Friedman
Hurls Challenge
at Football
Broadcasting

Spotlighting
MINSTRELS
Again, for Radio

Block and Sully
Tell How They
Crashed Big Time

Starting Page 14:
Complete Radio
Programs



Dorothy Lamour





Those Crazy Kids

By Lew C. Barrison

These Up and Coming Stars of Radio Tried to Duck an Appearance Before the Microphone, Along with Joe Penner and Dick Powell. That Was Four Years Ago. Attend What They Have to Say Now!



Jesse Block: "Let's take a chance and go to Florida"

Eve Sully: "It'll be foolish spending all that money"

The manager of the Stanley Theater, in Pittsburgh, addressed the troupe of vaudevillians assembled in his office. A Hollywood director would have been delighted with his histrionics as he pleaded, scolded, screamed and sobbed. By turn he was sarcastic, insulting, wheedling and profane.

"You simply can't turn me down!" he roared. "The theater is stuck with air time, and I must get a show together."

He pointed a finger at Joe Penner. "You're a pretty good comedian, Joe," he said, his tone pleading now. "Won't you be a good fellow and take an air turn tonight? I swear I'll never ask for another such favor again. Just this once, eh, Joe?"

Joe Penner shrugged his shoulders in resignation. "Oh, all right," he growled. "I'll do it, but I'm telling you that the next manager who asks me to take an air turn will get a sock on the nose!"

Exultingly the manager turned to the trim, youthful-looking chap standing beside Penner. "That means that you'll have to chip in too, Dick." He smiled happily.

Dick Powell nodded glumly. "Okay, but what Joe says goes for me, too," he warned. "No more radio requests from now on."

The manager rubbed his hands in satisfaction as he turned to Jesse Block and Eve Sully. After a day's bickering with his cast, he was succeeding in rounding together a radio show. "You crazy kids won't turn me down now, will you? No? That's swell!"

Thus it was that the quartet of Penner, Powell, Block and Sully motored over to the radio station in Pittsburgh that summer night in 1930, and faced the microphone for the first time in their youthful lives.

Jesse Block and Eve Sully laughed as they related the foregoing episode recently. "Were we terrible!" chuckled Jesse Block. "You see, what the manager doesn't know to this very day is that we all entered into a deliberate conspiracy to be awful, for vaudeville was in its heyday then and we didn't want to be bothered with any more requests for radio appearances. Penner told his flattest jokes, Dick sang the oldest tunes in an off-key monotone, and we—well, we just repeated a few of Joe Miller's most ancient wheezes."

Eve Sully broke into the conversation in tones that were almost pious. "If only we had known what would happen in radio!" she murmured. "We'd have broken our necks in an effort to give the grandest performances of our lives! Just think—this occurred only four years ago. Today Joe Penner and Dick Powell are sensations on the air. And we—well, we're not doing so bad ourselves, now," she finished modestly.

No, Block and Sully are not doing so badly, at that. They've just finished a feature part in Eddie Cantor's latest film, and judging from reports that are trickling in from the coast, they have registered a smash hit.

And, of course, there is the matter of their "Big Show" radio program, which is heard twice weekly over the transcontinental Columbia network.

After meeting and mingling with the blasé established stars of radio, it's refreshing to come in contact with the eagerly enthusiastic team of Block and Sully, who still look with awe on the big-time radio personalities. Most impressive, however, is their public devotion and thankfulness to Eddie Cantor and to Rudy Vallee, who gave them their first real radio opportunities.

In October of 1932 the future looked mighty dark and glum for Block and Sully. Vaudeville had taken a terrific nose-dive, and where formerly there had been one and two-year bookings at a thousand dollars a week, there were now two and three-week bookings at cut-rate salaries. Radio offered the only salvation—but radio was mighty hard to crash.

The book of proverbs tells us that it is always darkest before the dawn. Just when Block and Sully had resigned themselves to an obscure fate, Rudy Vallee stepped into the picture with a life-giving offer for an appearance on his Variety Hour.

The night of the broadcast Rudy gave Block and Sully the thrill of their lives when he introduced them: "Folks," he said, "in recalling these kids I have to go way back to my college days at Yale. They were playing the New Haven Theater, and the sons of old Eli were gathered in the balcony of the theater, prepared to greet each act with the traditional razzberry. A college town theater is one of the toughest spots in the world for an actor. Nevertheless, Block and Sully came on, and at the conclusion of their act received the most terrific ovations in the history of the theater from the audience. I think that they're great comedians, and I'm sure you'll agree with me after they finish their act."

Block and Sully lived up to Rudy's expectations. For a week after the broadcast Vallee's office was

jammed with thousands of letters from appreciative listeners. Jesse and Eve were jubilant. Surely, they reasoned, the world would be their oyster from then on.

Many offers poured in, but a joker was attached to each offer. All demanded that they give an audition. This they refused to do.

"It wasn't pride that kept us from giving auditions," said Jesse, "as Heaven knows we needed the work desperately. It was a deep-rooted conviction that our act wasn't gaited for auditions—we simply had to have an audience reaction. The first and only audition we ever gave occurred more than ten years ago, and it taught us a lesson. We flopped terrifically, and it cost us many precious weeks of booking. In lieu of the auditions we begged our prospective sponsors to catch our act in a theater, but this they wouldn't do."

Block and Sully made their next radio appearance in Florida a year and a half later, with Eddie Cantor. Eddie practically adopted them after this. He became their father confessor and advisor, and under his expert guidance and tutelage they began a rapid radio ascent. But to return to the events leading up to the Florida trip . . .

Last winter Jesse and Eve were in New York—laying off. They were discouraged, disgusted with life and show business. One Sunday night they snapped on the radio and listened to the Chase and Sanborn broadcast, emanating from the Hollywood Beach Hotel in Hollywood, Florida. Eddie Cantor finished his stint and then came the magic words "guest stars!"

"Eve!" Jesse's voice was aglow with excitement and hope. "Cantor is using guest stars! Let's take a chance and go to Florida. Maybe he'll give us a break."

But Eve was the perennial woman—cautious and worrying about the money. "He hardly knows us, Jesse," she said. "It'll be foolish spending all that money for a trip that will probably get us nowhere."

Jesse's vibrant arguments, however, won the battle, and they packed their bags forthwith and flew to Florida. Eddie knew them casually, but in view of the fact that he was desperately in need of rest, he agreed to allow them to make one guest appearance. Their first broadcast was received kindly, so Eddie agreed to bring them back the following week. And again. And still again!

Four guest appearances in succession they made—a record-breaking achievement then. The radio world sat up in earnest and began to take note of Block and Sully.

Meanwhile, Jesse and Eve had formed a great bond of friendship with Eddie, Ida Cantor, and the kids. Eddie insisted that they move from their hotel and stay with his family. Three sweet commercial offers arrived—but Eddie wouldn't permit them to accept. "Wait," he advised. "Let me handle your affairs."

Finally Eddie struck a shrewd bargain with Pebecco for his proteges. It was a better product (Continued on Page 28)



Eddie Cantor (friend and guide and mentor to "the crazy kids") with Block and Sully in the latest Cantor motion picture, "Kid Millions"

They Should Know Their Stuff

By Benny Friedman

Science has yet to solve the perplexing problem of what to do with discarded razor blades, also football players who have ceased to die for dear old Alma Mater.

On the surface, it may sound silly to couple a pig-skin totter with a discarded shaving utensil, but the analogy will stand so long as the radio moguls persist in adhering to the policy of allowing toothpaste and oil salesmen to broadcast descriptions of the highly technical and lightning-fast game of modern football.

Frankly, I haven't the faintest idea of how to re-establish the usefulness of a discarded razor blade. When the light dawns I'll invite you all for a ride aboard my yacht but I have perfected a plan whereby the boys who swapped the million-dollar gates for the hand-crocheted block letters can be put to useful and gainful employment.

How about an All-American football announcing staff for the networks this fall? Radio, which is considered the last word in modern development, literally deserves to be crowned with a dunce cap if it cannot visualize the excellent and accurate potentialities possible under this plan.



Ted Husing, CBS sports and commercial announcer

For an industry that is still described as being in its infancy, radio is almost hopelessly entwined in sacred-cow rituals and rules. In effect, the network officials maintain that the radio announcer who can repeat a successful commercial plug—reading it from a sheet of paper—can also render an accurate report of the kaleidoscopic movements and changes which occur every few seconds on a gridiron.

In rebuttal, may I ask the officials if they would expect their very able announcers to broadcast discourses on such intricate and highly specialized subjects as medicine or law?

Boiled down to a skeleton framework, here is a simple description of my theory—which, incidentally, is also the theory of many members of university clubs and football lovers: The college student who majors in engineering is launched on an engineering career after he receives his sheepskin. The law student, upon graduation, wrestles with the rules of Blackstone for the balance of his active days. The graduate medical student hangs up his shingle and becomes a practitioner, and so on down the line.

Your college football star, in addition to earning a degree, has taken a four-year course in the technical and difficult game of football. In other words, he is an expert in every sense of the word. He should be the answer to a radio prayer, so far as football announcing goes—always providing, of course, that he has been blessed with a microphone voice.

At the present moment thousands of eager college lads are going through a rigorous session of training. Football, the national hysteria, is upon us again. The colleges are at death grips in the annual struggle for national gridiron supremacy. Radio, as usual, will play a prominent role in reporting the epics. Why not save the vocal chords and tonsils of the regular announcers—Ted Husing, Graham McNamee, Ben Grauer, et al—for the important commercial programs, and utilize the acknowledged football talents and expert knowledge of some of our gridiron heroes?

Or, if this idea is too revolutionary, why not confine the activities of these regular announcers to descriptions of the highlights of the game, and leave the running account of the games to the boys who actually

The Famous Quarterback of Michigan, Gridiron Tactician and College Coach, Wants to Make Football Announcing Intelligent for the Listener and Take It Out of the Hands of Incompetent Radio Announcers. Read What One of the Country's Foremost Experts Offers as a Remedy

do know the difference between forward and lateral passes, or a spinner play from an end run?

Ted Husing, Graham McNamee, Ben Grauer and the other radio sports reporters are personal friends of mine, and as commercial announcers they are unexcelled. They have a picturesque command of the language, know all the tricky little voice nuances that record well over the microphone, know how to dramatize their voices, and are able to inject successfully all of these dynamic qualities into the little black box.

But alas, they are absolute novitiates to most sports, or at best they have but a superficial knowledge of the technicalities of football.

The graduate football star, of course, would appear just as impotent, technically, as do these pseudo experts,



Benny Friedman, in the days of his gridiron glory

if he tried to crash into the commercial announcing business. Perhaps after a long period of training he might make the grade and successfully persuade listeners to part with the coin of the realm and purchase a bushel of the Hezekial Packing Company's famous Little Red Apples—the "apple with the rosebud complexion"—but I suggest that this field of endeavor be left strictly to those excellent commercial persuaders listed above.

My contention is that the college football star who has played the game is unqualifiedly equipped to render an audible running account of the weekly struggles, because (1) he is the master of every wrinkle of the game. (2) The element of surprise does not exist for him, for his intuition has been developed to a keen degree by virtue of his years in topnotch gridiron harness. From a listening viewpoint this is of paramount importance, for he is thus able to grasp the significance of a play at its very moment of inception. (3) He knows the history of the game down to the nth degree, and at a second's notice can compare the strategy occurring at that very moment with a similar play that was attempted several years ago by a famous star.

Reporting football games must be a serious undertaking for radio. Otherwise, the networks would not reserve Saturday afternoons each Fall and dedicate them to King Football. Serious as it may be, I know that radio has afforded many unintentional laughs, chuckles, and plain, unvarnished snorts of exasperation to the millions of listeners gathered in the university clubs and in the homes.

The business of entertaining the listeners with padded chatter about the golden orb that hangs low over the western horizon, shedding its glittering rays over a colorful crowd, is fine and dandy in its place—either before or after the contest, between the halves and the quarters, or during time out—but not during the time that the game is in actual progress.

When a scintillating and lightning-fast play is in actual process, the listener doesn't want to be regaled with a yarn about the mad antics and gyrations of the cheer-leading sector, simply because the radio announcer cannot comprehend and digest what has occurred. It is exasperating to have to wait until a prompter at his side acquaints him with the facts.

The listener wants to know what's going on immediately. He expects that the announcer can follow and understand each play as it is being unreeled before the announcer's very eyes. When the play is an off-tackle thrust, he wants to be told that it IS an off-tackle play, not a variation of a guard or center play.

In describing these annoying conditions, I do not want to appear too technical, but there is no way to evade the fact that the fans of today are vitally interested in college football, and are well-versed in the vernacular and intricacies of the sport.

As a concrete example of how some of the commercial sports announcers can be befuddled and bewildered when something unusual occurs on the playing field, permit me to recall an episode of the Dartmouth-Princeton game of last year.

The play in question occurred in the second half of the game. It was a thrilling end run which terminated in a lateral pass. The halfback who received the ball at the conclusion of the lateral was tackled, but did not fall. Standing unsteadily, with the arms of an opponent clutching at his legs in an



Graham McNamee, NBC announcer who covers many sports

(Continued on Page 30)

"Hot Time in the Old Town Tonight"
— Play Those Tambourines — Strut
That Cakewalk — "Mr. Bones, Tell
Your Jokes!" . . . Remember? All the
Glamour of Stage Minstrel Shows
May Be Gone—But Not from Radio



Do You Know How Old Minstrelsy Is
in American Entertainment? — How
Many Celebrities of Stage and Screen
and Radio Began Their Careers as
End-Men?—What Started This Type
of Show? — Here Are the Facts

By Charles Remson

Minstrelsy, one of the gayest of American entertainments, has been rescued from oblivion by radio. Stirred by the success of the Sinclair Minstrels, an institution established in 1928, independent stations and sponsors have been launching minstrel shows as rapidly as radio can assimilate them.

For three years, under the guidance of "Lasses" White and "Honey" Wilds, WSM, Nashville, has presented one. More recently a manufacturer of shaving cream has brought to the air Al Bernard and Paul Dumont, in a new minstrel show built around these two burnt-cork graduates, with Wallace Butterworth as interlocutor. Variations of the minstrel idea dot radio programs across the country.

True, there is difference in style between the colorful minstrel shows of the stage and those of the studios, but the formula is much the same with the infallible ensemble of music, comedy, the interlocutor and the

Just as avid as ever are the end-men about the instinct which prompts a chicken to cross the road. The modern version of "Who was that lady I seen you with last night?" is just a throwback to that night 91 years ago when the first minstrel show in history was presented in a New York semi-public amusement hall.

There is some doubt among the many historians of minstrelsy about who originated the idea for the black-face ensemble, but Gene Arnold, maestro of the Sinclair Minstrels, is credited with reviving it for radio. Along with Chuck Haynes and Ray Ferris, Gene launched his three-man show on independent WENR six years ago. When the station was absorbed by NBC, the trio went along as studio assets. The network executives were impressed by the boys' popularity, so they added two men and dubbed the show the "Wiener Minstrels." Even that didn't dim its prestige, and it was the nucleus of the pretentious broadcast, heard each Monday night on a national hook-up.



Gene Arnold (above) with Mac McCloud (left) and Cliff Soubier—all of the popular Sinclair Minstrels of the air

"Gentlemen, be seated!"
Those were the magic words which for more than three-quarters of a century galvanized into action and merriment that double semi-circle of extravagantly costumed artists which was the format of every minstrel show.

Tambourines jingled, there was rhythmic and inspired clacking of bones, the opening musical chorus—"Sung by the entire company"—was perhaps more hurried than harmonic; and then—full quiet—that was pierced by the grandiose tones of the interlocutor as he turned and sonorously voiced the infallible opening line of the minstrel "first part":

"Well, Mr. Tambo, you seem to be anxious to say something."
"Yes, suh, I is—I sho is. I jist wanted to tell you I done moved."

"Well—that's fine, Mr. Tambo, it's always nice to have a new home. Where are you living now?"
"Well, sub—I'se livin' in Swampscott."

"Swampscott. H'm; isn't that the place where they ring the curfew every night at eight o'clock?"

"They used to but they don't no more."
"Why not?"

"Cause dey woke everybody up."
And so it went. Each jest "turned on" the interlocutor, if it was possible.

Interlocutors—those were *men*. Their jobs were no sinecures. Physical fitness rather than talent was their chief requirement, along with ability to wear evening clothes with dignity, and a ringing, commanding voice that carried authority. The interlocutor was the "straight" man among the minstrels. He was the original stooge, or feeder.

The radio minstrel pattern makes no place for

a shoddy jewelry auction room or 'kid show' opening. The interlocutor is supposed to be a gentleman of dignity who uses perfect English, contrasting that of the comedians who are supposed to be happy-go-lucky colored boys . . . The auctioneer style offered by this interlocutor surely grates on the ears of anyone familiar with the well modulated, dignified and pleasing delivery of any of the old-time middle-men."

But the refinement was quite in order in that day when Mr. Interlocutor, set apart from the gayly garbed minstrels by his formal attire, occupied a dais in the center of the semi-circle. At the extreme right, completing the front line of the double crescent, sat Mr. Tambo. Hence the term, "end-man." On the opposite tip of the half-circle was the irrepressible Mr. Bones who, with Tambo, furnished the running cross-fire of patter which was the grand-daddy of most of the gags that convulse us with laughter today.

Some of the most celebrated luminaries of the stage, screen and radio have been end-men. Minstrelsy, like burlesque, has harbored most of them at one time or another. All black-face comedy is an out-cropping of the minstrel days—so the \$5,000-a-week jesting of such top-notchers as Eddie Cantor and Al Jolson is just so much minstrelsy parading in Foilies clothing.

Gone, too, from radio's version of the minstrel show are those grotesque costumes by which rival organizations vied with one another to attain a maximum of display. Occasionally when radio minstrels are making personal appearances, the old-fashioned attire is donned; but for studio purposes, even where there are audiences, evening clothes are the limit of costuming.

Nor does the current scene call for those stirring parades, those tan-coated, top-hatted pageants at which you were urged to heed the array of talent: "40 of the greatest stars on earth—count them—40 of them."

The rest of the format of radio minstrelsy is practically identical with the pattern laid in a downtown theatrical boarding house in New York back in 1843. True, minstrelsy expanded as it added years, but only its outlines were enlarged.

One of the largest air aggregations are the WSM Lasses White and Honey Minstrels. The number of men in the show may be traced to the fact that White was for 20 years with Honey Boy Evans and other front-rank minstrel organizations, and would feel lost without the background to which he had become so accustomed.

Gene Arnold's troupe is a much smaller one, but its procedure is orthodox enough to meet all the traditions of minstrelsy. Even more limited is the Bernard-Dumont group, while other units about the country have personnel of varying number.

Missing in Arnold's minstrel show is the familiar character of Mr. Bones, but to replace him Gene uses Bill Childs with his tap-dancing shoes. Bill's clattering footwork has been the source of speculation ever since it first was used, until at one time the question of whether Bill really dances had become a national problem. The illusion always has been maintained as a mystery, and audiences at the Sinclair Minstrels are

urged not to divulge the secret of Bill's rhythmic taps. On October 26, the Sinclair Minstrels will celebrate their 300th performance, thus establishing themselves as one of the most enduring of all radio programs. But theirs is a brief span of life, indeed, compared to that of the original shows.

Whether it was Daniel Decatur Emmett (author of "Old Dan Tucker" and the ageless "Dixie") or Billy Whitlock, who originated the idea, it is a certainty that these two, along with Frank Brower and Dick Pelham, gave the first performance of the stage minstrel show. Oddly enough, the initial show was only semi-public as it was presented as a benefit for one of their number, the hapless Pelham.

Emmett himself designed the fanciful costumes for the quartet, including the grotesque swallow-tail coats of striped material that have stood endlessly as a pattern for minstrel garb. He introduced the sunflower boutonniere also. The jokes can boast probably the same lineage, and there is little doubt that on that memorable night Tambo said to Bones, "What's your fiancee's name?" and elicited the rejoinder, "Helen French"—to which there was inevitably the side-splitting retort, "What is it in English?"

Not funny? Well—maybe it isn't in such trite surroundings, but amid the railery that made minstrelsy what it was, it provoked to laughter those harsh critics who attended the quartet's first show.

Emmett played the violin, Brower rattled the bones, Pelham madly jingled his tambourine and Whitlock strummed the first of all the banjos. This was a crude instrument which he had devised from a discarded cheese container. They sat four abreast in rude kitchen chairs, and despite their frantic appeal, the first part of their program met with little encouragement from the stern-faced auditors of the stage world, who had come to scoff. But the performers stuck to their guns. Emmett, an accomplished musician, played several instruments and his skill, plus the banter and songs of his partners, succeeded in wearing down the audience resistance. Scorn turned to appreciation. Minstrelsy was launched! A phase of entertainment destined to entrance future generations and to embrace scores of leading American entertainers had come to life!

Sage theatrical managers heard of the acclaim which had greeted the show, and urged Emmett to present his performance professionally. Times were none too good. The quartet quickly acquiesced. It devolved upon them to find a name in a hurry, and "Virginia Minstrels" came to be their title.

How brilliantly the formula was conceived is borne out by the enduring quality of the music which

the Virginia Minstrels introduced. The ballad, the spiritual, the song of the South, all became as allied with minstrelsy as did burnt cork and throughout the years "Oh Dem Golden Slippers," "Ring Dat Golden Bell," "When You and I Were Young, Maggie" and kindred ditties were the musical backbone of the minstrel skeleton.

Hoary though they may be, the jokes have escaped gathering moss by their rolling quality. They have been used in their original or in improvised forms by artists whose names have long been familiar household words. Gene Arnold is himself an alumnus of the Honey Boy Evans ensemble.

The very name of "Evans" conjures up visions of minstrelsy when it was a spectacle. An interesting contemporary organization, with headquarters somewhere in Ohio, The National Minstrel Players and Fans Association, points with pride to other great personalities whose lives were in one way or another identified with those of the minstrels.

Preceding the "pep boys," among the leaders of whom are Al Jolson and Eddie Cantor, we encounter the names of Lew Dockstadter, Eddie Leonard, Bert Williams, Rosamond Johnson, Pony Moore, Richard Jose (who also managed to accomplish operatic fame), George Primrose, Jack Haverly, Billy West, Al G. Field, Raymond Hitchcock, the Frohmans, Charles and Daniel; David Belasco, Billy Rice, Edwin P. Christy, McIntyre and Heath, Dan Bryant, Cool Burgess, Dan and Jerry Bryant, Fred Stone, his father and his brother; Billy Kersands, Weber and Fields, Willie and Buster Collier, the elder Cohan (and on rare occasions his prolific son, George); Dave Montgomery, the immortal Harrigan and Hart—and countless others who contributed largely to the saga of the American theater.

It was Dick Jose who brought to national consciousness the ageless ballad, "Silver Threads Among the Gold," and when he was in top voice audiences became literally so fluid that even the ribaldry of the end-men was scarcely revivifying enough to restore them to something resembling solidity. Jose was a huge man with a ringing tenor voice, and what-

Bert Williams, best loved and one of the most brilliant black-face comedians who ever "slapped down" an interlocutor or cakewalked

ever respect, maudlin drinkers take away from the tear-jerkers of other days, Jose bestowed upon them in double measure.

Minstrelsy, like all of life's various fields, had its outstanding characters, and while its sky is studded with luminous names, greatest recognition must be accorded that very modern trio, George "Honeyboy" Evans, Bert Williams and Lew Dockstadter.

They progressed into the field at the time when minstrelsy was at the depth of one of its recurring sinking spells. Their entries were not simultaneous but nevertheless they were contemporaries. Their art and forceful personalities acted like transfusions to a moribund institution; hence when the titles are distributed this trio doubtless will receive the accolade.

But they merely enlarged upon and carried on the tradition, while radio has refined the format to modern proportions. In a story dealing with the forthcoming anniversary of the Sinclair Minstrels, Gene Arnold deals with the problem of fitting minstrelsy to the limitations of the studio. He says:

Six years ago, when I conceived the idea of adapting the traditional American minstrel show to radio, I didn't even dream the day would come when I would be credited with keeping this form of entertainment alive.

That I should be hailed as the successor to such immortals of blackface minstrelsy as Al Fields, Lew Dockstadter, George Primrose and Honeyboy Evans, never had entered my head.

And for that matter, it certainly hadn't occurred to me that some day I would be preparing for the 300th performance of that show and writing a piece about it for readers of RADIO GUIDE. On Monday, October 22, that anniversary performance will go on an NBC-WJZ network extending from coast to coast.

Looking back through the files, I found the manuscript of our first show. It bears the date March, 1928, and consists of one and one-half typewritten pages as contrasted with the ten and twelve pages of continuity we use today.

There have been a great many other changes, most of them much more fundamental, and I hadn't even realized it. They have been made because our audience has changed. Our radio listeners are so much sharper—so much keener—than the audiences that Al Fields and Honeyboy Evans used to face. (Continued on Page 28)



RADIO GUIDE, Volume III, Number 51, Week Ending October 13, 1934. Issued weekly by RADIO GUIDE, Inc., 731 Plymouth Ct., Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright, 1934 by RADIO GUIDE, Inc. All rights reserved. Executive, Editorial, Advertising, Circulation and Business offices, 731 Plymouth Court, Chicago, Illinois. Eastern advertising office, 851 Fifth Ave., New York, N. Y. M. L. Annenberg, President and Publisher; Herbert Krancer, 1st V. P. and Gen. Mgr.; R. S. Wood, Editor; Saul Flamm, V. P. and Adm. Mgr. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Notice: Change of address should reach this office two weeks in advance of the issue for which that new address becomes effective. Five Cents per copy in United States. Subscription rates in U. S.: six months, \$1.25; one year, \$2.00. Subscription rates in Canada: six months, \$2.00; one year, \$3.00. Subscription rates in foreign countries: six months, \$2.50; one year, \$4.00.



Lawrence Tibbett shows what he means when he says, "Music is a tough taskmaster." Hear him any Tuesday at 8:30 p. m., over an NBC-WJZ network

ORCHESTRA BLUES—A few weeks ago, while idly munching the dark meat off a leg of piano, a gay idea plopped itself into what medical students, unacquainted with me, would term my brain. The idea was that I should organize an orchestra! I would gather around me ten or fifteen mugs who could play music as well as pinocle, and mold them into a unit that would perform with rare grace and precision. (If *Whiteman* or *Lombardo* heard about it, at least they didn't allow any nervousness to show up in their work). Usually the way I do things is to go right ahead—and figure out the details later. I'm a leaper-first and a looker-afterward. Impulsive as all getout. That's me. And when I do start into a mess, my guardian angel is generally out for lunch. There have been many times when the aforesaid g. a. has been about as much protection to me as tissue-paper pants in a cyclone. But this time the old boy was on the job. Before you sign up a

Hear ye! Hear ye!—Big scoopee!—More than once have I suggested in this column that some sponsor should try to grab HELEN HAYES for a regular air series. Her work as guest artist on the *Vallee* and other programs proved that she is just as good an actress in front of a microphone as she is on the stage and screen. *Miss Hayes* is at present in New York. If certain matters with the Theater Guild can be straightened out, you and I will have the pleasure of hearing this excellent performer on a regular series. Here's hoping.

JESSICA DRAGONETTE flies to Chicago immediately after her Cities Service program to do a guest appearance on *Josef Koestner's Sentinels Serenade* program on Sunday . . . The new Easy Aces series is based on the personal lives of JANE AND GOODMAN ACE, from the time they met until the day they walked down the aisle. They promise to divulge many amusing incidents . . . NBC should change the schedule of the Press Radio Bureau bulletins prior to the LOWELL THOMAS news broadcast—too much duplication . . . THE METROPOLITAN OPERA may be heard over the CBS airlines this season due to NBC time complications . . . ANDRE KOSTELANETZ AND CHARLES HENDERSON have written a new

Standing By—

With Ray Perkins

platoon of fiddlers and tootlers, sez he, do a little investigating, because the orch competish is tough. You'll see, sez he, I'm right. So I did. It is. He was.

There are no statistics, but my impression is that there are about 38 orchestras available for every job. In N. Y., Chi., and other musical points, a sponsor or hotel man can buy orchestras two for a nickle. This doesn't mean old, second-hand, tarnished, shop-worn orchestras, but fresh stylish ones with the date plainly marked on the can. It wouldn't be fair to mention names, but there are leaders who are like old friends to the radio public, and yet who at this time of year (early fall) are scrambling around in a frenzy of uncertainty for a place in the sun. The average business man has only one wife and maybe a few kids to feed, but the bandleader has a crew of eight to sixteen or more hungry musicians to reckon for. And if the crew deserts the ship, the leader is sunk.

At the Montclair Hotel in New York almost a hundred bands were considered or auditioned for the spot before the management selected *Felix Ferdinando*. Dozens of units were up for consideration for the new Rainbow Roof on the 65th floor at Rockefeller Center. *Lud Gluskin* even went to the expense of hiring a mob of make-believe dinner guests who danced to his music when he gave his audition. Incidentally *Jolly Coburn* (and very fine, too) was chosen because he rates high with a large deb and sub-deb society following. Whether the society following will be sufficient to support the place is one of those questions described as moot.

Anyhow, my pash for organizing a band ain't so frothy and steamy as it was.

Glad to see Ralph Kirbery climb into the limelight with a commercial program. Ralph, you know, did that midnight chore as NBC's Dream Singer for what seemed to him y'ars and y'ars. He once told me that he became a sleep-warbler because of it. He did that midnight theme song so many times that once upon being awakened during a fire at a hotel, he groped out of bed and automatically went into the number.

Did you hear the tooraloo they did in honor of *Mr. McGuffey* that Sunday afternoon from Dearborn, Mich.? *McGuffey* was the old boy who wrote "McGuffey's School Readers," which your ma and pa will remember if you don't. Now we should have programs in honor of *John L. Sullivan*, *Horace Greeley*, *Sweet Rosie O'Grady* and *Lydia Pinkham*.

A new sextet is being cooked up—three gals and three fellas—by CHARLIE BATES, whose arrangements have been responsible for the *Cavaliers* and *The Men-About-Town*. Sounds like a pip in auditions. They haven't got a name for it yet. If you have any ideas, I'll pass 'em along.

NINO MARTINI premiered as star on that Chesterfield program last week at nine p. m. Wednesday. How did they ever overlook the chance to call it the *Nino Clock Revue*?

Miss Pat Ide of Harvey, N. D. (that's North Dakota, you Easterners), writes to ask for a hymn of praise or something in honor of the hundreds of fan clubs throughout the country. Well, Patsy, some of them are bona fide and perfectly swell; others are largely applesauce dished up by some publicity agent and artificially organized solely as a builder-upper for a star. The legitimate ones deserve a hat-raising from the entire B'casting World. They constitute a priceless tribute not only to the performer they boost, but to the whole industry. The artificial ones don't do any harm perhaps, except to cheapen the others by inference.

Miss Ide is secretary of the Boosters Club, a phenomenal national organization of young people who correspond with one another and undertake to boost a group of radio artists, elected to honorary membership. They held a national convention in Chicago in August, and have divided the country into districts with local organizations. Their motives are purely altruistic; they aren't selling anything, and all the members want is a chance to show their loyalty to their particular radio friends. B'casting exists on fans, and I say that's fandom on a large scale. How's that, Patricia?

Our other reader, Mr. Chet Kerr of Newton, Iowa, who writes letters with a rural accent similar to the way PHIL LORD talks (he's a hum-dinger) comments on a recent paragraph. We were writing of sophisticated comedy (s. c.) and sex appeal (s. a.). Mr. Kerr, the scallywag, remarks that the difference between s. c. and s. a. by simple arithmetic is s. b., which stands for sliced baloney. S. b., he implies, is the common denominator of both s. c. and s. a. It's a bit intrickit, but I figured it out by algebra.

MISCELLANEA: FRED WARING'S daughter Dixie will be two months the 14th . . . The boys refer to LUD GLUSKIN as His Ludship . . . ENOCH LIGHT directed symphony orchestras in Europe before the danceband fever got to him . . . LOUIS KATZMAN'S son plays piano in his pop's orchestra under the name of "Henry Manners." *Louis* is thinking of changing his name to "Louis Katzmanners" . . . KATE SMITH'S super-snub to a pest: "Hello-o-o Nobody!" . . . Child psychology discussed by Nat. Congress of Parents and Teachers last week (NBC) but radio never has given the kids a chance to discuss the parent problem . . . Publicity release misprint announces famous star is building new home with fireproof garbage in rear. Must be some of that censored mike material.

Along the Airialto

By Martin Lewis

theme song for the Chesterfield program. Due to the popularity of the theme which they wrote for last season's show, they will retain it and use it for the close of the program. The new one will be used at the beginning . . . The new Lux Show, which debuts next Sunday, is picking plays that have had the biggest box-office grosses, on the theory that they'll have the greatest air audience appeal . . . LAVENDER AND OLD LACE has changed its form to a dramatic narrative of a small-town opera company.

THE NEW CHESTERFIELD SERIES will cost the sponsors \$18,000 per week, which includes talent and time . . . The NBC-WJZ network certainly offers a swell hour of comedy starting next Sunday—JACK BENNY leads off at 7 p. m. for the first half hour, followed by JOE PENNER. They should have somewhat of a monopoly of the listening audience . . . BING CROSBY'S brother Bob, and the D'Orsey Brothers' Orchestra, are now heard Sundays and Tuesdays at 11:30 p. m. on NBC-WJZ, Thursdays at the same time on NBC-WEAF. The special broadcast welcoming them to the networks, in which *Bing Crosby*, *the Boswell Sisters*, *the Mills Brothers*, *Harry Richman*,

and the *Georgia Stoll*, *Buddy Rogers* and *Anson Weeks* bands participated, marked Bing's first appearance on an NBC hookup.

LAWRENCE TIBBETT continues to insist that he perform for an NBC "mike" rather than before a studio audience, even if several widely-known New Yorkers have tried to crash the studios . . . GLADYS SWARTHOUT plans to keep her figure this winter by doing figure eights on a Manhattan skating rink . . . LEO REISMAN moved into a new ten-room apartment on Fifth Avenue, and gave a house-warming party for his musicians . . . Columbus Day, October 12, will be BOBBY BENSON Day at the rodeo in Madison Square Garden. Bobby and his gang will be guests at the matinee . . . It was sort of a blindfold test given the orchestras who auditioned for the new Chevrolet program. No names were mentioned—only numbers. The ISHAM JONES band finally took the honors away from such popular orks as *Johnny Green's*, *Freddie Rich's*, *Vic Young's*, *Vic Arden's* and *Nat Shilkret's* . . . Sponsors lose sleep trying to figure out suitable programs for air presentation—yet two of the West coast's ace programs, "One Man's Family" and "Al Pearce and His Gang," remain unnoticed so far as Eastern advertisers are concerned.

"Are You Listenin'?"

By Tony Wons

Mosquitos and young children are a lot alike, according to a friend of mine. Because, says he, the moment either stops making a noise you know they are getting into something.

There are artists and there are artists. A baker, who is a listener of mine in St. Louis, sent me a loaf of pumpernickle some time ago, that was really worth feasting your eyes upon. I mean just that. The loaf was a masterpiece of pumpernickle.

When the grand moment came to cut it up, it was like a religious ceremony. Hands were outstretched for the first piece. Eyes rolled up to skies as teeth crunched that delicious delicacy of the baker's art. Put a piece of cheese on one of those savory slices or a bit of boiled ham. That's all you need. No frills. No imported specialties. And you have a morsel that will take you to the land of dreams.

Yes, there is an art to the baker's trade. I remember when we were kids and used to hang around Polish weddings. Those were weddings! I don't mean the anemic weddings that we hear about these days. Those weddings started at nine o'clock in the morning, and ended three days later, going night and day.

A whole poultry farm was required to supply the birds. The beer keg was on tap always. When the accordion player dropped from exhaustion a fiddler came up, or a harmonica player, to take his place. Everybody was there from the clergyman down to the lowest tough guy in town. Everybody was welcome to come in and drink a schooner of beer as a toast to the happy couple. You could dance with the bride around a table on which was a porcelain plate. Every time you went around you would throw a piece of silver money in the plate—maybe two-bits, maybe a half a dollar, maybe a dollar.

If you broke the plate you were a hero. If you wanted to show off you'd break fifty plates. The money went to the bride and groom to start them out in life. But the big event was the wedding cake. That was a divine piece of work. As big as a washtub, with crystal leaves and sugar birds aplenty, as Lida Wilson Turner mentions in that poem "The Baker." Eat as much as you wanted, you could never finish that cake. If you have never been to a Polish wedding, you don't know nothin'!

I have always maintained that Shakespeare was the greatest dramatist the world has ever known. There is hardly a subject in the world that he has not touched upon in one or another of his writings. But it took an article in the *London Observer* to call my attention to the fact that Shakespeare must have known all the automotive phrases we use today—and this, hundreds of years before anyone even dreamed about cars being possible. Here are a few examples:

"Whence is this knocking?" says Macbeth. And where is there a driver who does not use that phrase today?

In Henry VI he has this line, "I will remedy this gear ere long." Certainly the fellow must have been thinking about his car.

You read this in "Two Gentlemen": "And here is an engine fit for my proceeding."

About cars vs. hills in "Henry VIII" he says, "To club steep hills requires slow pace at first." I suppose "club" means "climb."

And to cap it all Shakespeare even knew about flivvers, for in "The Merry Wives of Windsor" he says "Which of you know Ford of this town?"

What a man! What a man! Three hundred years before his time!

How much does your brain weigh? Someone reports that according to scientific men a man's brain weighs more at the age of 20 than at any other time in life. Well, that's supposed to be the age when his head is swollen most, isn't it?

A friend of mine, speaking about a trip he made around the world, said: "One of the things that remains to me as a pleasant memory of France and the other foreign countries is the courtesy of the policemen. Such a difference from the blustering American cop. There they actually seem to believe that the taxpayers who are responsible for the officers' daily bread have some rights."

Well, that would be worth going over to see. His talk reminds me of a little incident that never should have happened in a city or country that calls itself democratic.

The other day I saw an accident. A street car hit an automobile. Nobody was hurt, but the traffic was blocked. Well, of course, a crowd gathered, and some cops. Behind the street car I saw a respectable little taxpayer sitting in his car waiting for a signal from the policeman. On one side of the street car was a cop on foot. On the other was one on horseback.

Neither one could have seen the other, and each took the law into his own hands and was trying to tell this poor taxpayer which way to go.

The one on the left motioned for him to go that way, the one on the right motioned the other. The fellow was confused. But finally he thought, I suppose, that the man on the horse had more authority than the cop just walking around and wearing out shoes. So he started his car in that direction.

The cop on foot turned red, then green, then all colors of the rainbow. He marched up to the poor taxpayer and right before a big crowd of people he bellowed out: "Blankety—blank you! What's the matter with you? When I tell you to do something,



Pat Flanagan, popular midwestern sportcaster, is one of Columbia's ace World Series baseball reporting crew. Action is Flanagan's elixir of life

do it!" The poor taxpayer, who helps to pay that cop's salary, was so embarrassed that he just crawled into his overcoat and hid.

Then the cop noticed the other cop on the horse waving for him to come that way. And he knew he was wrong. But did he apologize to the driver? Did he say: "I'm sorry. I didn't know my partner was waving his arms for you to go that way?"

No, he didn't. He slunk away with a scowl on his face, while the timid taxpayer drove on.

I felt sorry for him. Yet it's all so silly. I would say a copper who can't keep his temper has no right to be on the police force. He, of all men, should always be cool and sensible while upholding the law.

Tony Wons' "House by the Side of the Road" may be heard any Sunday afternoon at 5:30 p. m. EST over an NBC-WEAF network, a program sponsored by S. C. Johnson & Co.

Reviewing Radio

By Martin J. Porter

When you hear the siren and the bell, think of ED WYNN—collector. You go into Mr. Wynn's studio, ready for a pleasant interview, with your questions all prepared in advance. And in three minutes Ed Wynn is telling you things you'd never have suspected, and holding your interest like a hypnotist, even though he keeps jumping from one subject to another without any sort of bridge between.

You probably heard Ed's return to the air Tuesday. And you probably noted that he doesn't use his famous "So-o-o-o" more than once; that he has married off his uncle, and that he's starting to popularize, "Graham, don't harass me," and "You'll find out." Mr. Wynn has it all figured out that "So-o-o-o" now gets only one laugh, because it is merely an identity tag.

I was curious to know where he had got the "So-o-o-o" in the first place, and he told me. His mother is a sweet, aged woman who lives quietly in Atlantic City. Senility has affected her hearing, and when the silent movies, the titles of which she could read even though she was partly deaf, passed out, she was heartbroken. But when they were silent, she used to come home from a show and tell Ed about the plot. Between descriptions she would say, "So, this is what happened." And she would dwell on the "So."

When Ed Wynn opened a Broadway show some years ago, Mother was in the front row, and in the middle of a monologue Ed pointed at her. While taking a breath, he spoofed her by saying "So-o-o-o." Mother's friends and she laughed; the audience caught the contagion and laughed, too, so-o-o-o Ed put the expression into the monologue several times and set the audience hysterical.

His air sponsors were present and insisted on putting the "So-o-o-o" into the broadcast script—with results which we know very well.

In Mr. Wynn's studio on Madison Avenue are souvenirs in the shape of medals, fire horns, helmets, asbestos hats, good-luck pieces, diplomas, elephants, red shirts, ladders, hooks—all honors presented to him in the character of fire chief. His medals and badges, all solid gold, weigh eight pounds. Think of that, *Graham!* He is honorary chief of 87 fire departments—and never yet has he been to a fire. He's afraid of fires.

I had been very hopeful about "THE GIBSON FAMILY." When this musical drama was announced

for a series on Saturday nights, as having been written originally and especially for radio, music and all, I figured that a new art form for air drama had been devised. Up to then, and even now for that matter, "ONE MAN'S FAMILY" has provided the only indication that that day has arrived when radio would stop borrowing from other arts, except music. We all have been hopeful, I suppose, that a way had been found to get drama on the air without lifting it from the stage or the cinema.

The newer sponsors, who must have paid some attention to the so-called new art forms, evidently do not believe the day has dawned yet for original stuff for radio—either that, or they are unwilling to take a gamble on financing an uncertainty. With every new drama, with the exception of the two mentioned, we discover more borrowing. MARY PICKFORD is one very engaging principal who will take her plays from the stage, as shown by her selection of "The Church Mouse." The Lux Hour for Sunday afternoons will take theirs from a list of Broadway successes—and will place movie stars in the leads—the first show being "Seventh Heaven," and the stars Miriam Hopkins and John Boles. The outlook for an effective and satisfactory original form of radio drama does not provide a very promising vista.

Behind the Program

By Fred Kelly



Vernon Radcliffe, educator, entertainer and master showman—who worships perfection and refuses to compromise

Nevertheless, thousands of unsolicited radio plays reach Vernon Radcliffe's desk every month. Of course, most of them are from unknown authors who have such a small knowledge of the peculiar requirements and technicalities of radio broadcasting that their work cannot be produced acceptably. Occasionally a worthy contribution comes from this melange; but such a case is rare. "The Goldbergs" is an outstanding exception.

"The drama of radio," says Mr. Radcliffe, "stands on its own feet, apart from the stage. It is a worthy artistic achievement in its own right, unique and capable of presenting a complete and entirely satisfying production without footlights, scenery or other visible properties."

He claims a greater scope in intimacy, subtlety and emotional range for radio drama, because the listener is free to exert his own imagination to the fullest extent.

Officials of the National Broadcasting Company give the Radio Guild full credit for productions which are more than entertainment. They consider the Guild plays an extremely valuable contribution to education and culture.

The cast of players who have been heard in these dramas includes many known throughout the American theater. Among them are Margaret Anglin, Florence Malone, William Rainey, Tom Powers, Henry Travers, Eva LeGallienne, Edith Barrett, Constance Collier, Margaret Kennedy, Dudley Digges, Peggy Allenby, Mrs. Patrick Campbell, Basil Rathbone, William Shelly, Effie Shannon, Harry Neville, Alfred Shirley, Charles Webster, Eustice Wyatt, Alma Kruger, Wilfred Seagram, and Clarence Derwent.

By many, Vernon Radcliffe is considered the real creator of true radio drama. His attention has been

Some Person of Tried Ability and Rare Endowment is Behind Every Program. Here Is the Story of the Man Responsible for the Radio Guild

given to the development of every detail which makes radio presentation so different from that of the stage. He has supervised the very sound effects of his adaptations—and even has gone so far as to invent new effects.

And in the invention of these sound effects, we have a clue to Radcliffe's success. A trail-blazer he is, indeed; able to suggest to the ear, alone, developments of plot and characterization which formerly could be understood only through a combination of eye and ear.

The secret of this success should be known by all who aspire to write, act in or direct any radio performance. Radcliffe understands that secret.

Mr. Radcliffe is tall, lean, angular and active. He is noted for his impatience with imperfections.

In addition to his work as founder and guiding influence of the Radio Guild, Vernon Radcliffe has to his credit the production and direction of such programs as "Real Folks," "Famous Loves," "Charlie Chan," "The Country Doctor," "Potash and Perlmutter," "K-7," "The Cruise of the Seth Parker" and many others. Radcliffe took a trip with Phillips Lord in order to give expert supervision and direction to the performers picked up at various ports to become a part of the broadcasts from the "Seth Parker." The naturalness displayed by those guest actors was the result of careful training by Mr. Radcliffe.

He is married, has three children and a weakness for chess and photography. Veteran that he is of both radio and the stage, he finds his work increasingly absorbing and expects to add many more years of labor and achievement before he thinks of retirement.

Vernon Radcliffe's program will be heard every Monday at 3 p. m. over an NBC-WJZ network, in a sustaining feature, "The Radio Guild."

The man behind one of the greatest dramatic matinees in the country is Vernon Radcliffe, a veteran of the theater. The performance is that of the Radio Guild, which comes from the New York studios of the National Broadcasting Company each Monday afternoon at 3 o'clock, and has a vast audience scattered all over America. This is the NBC dramatic repertory group, the organization's stock company, heard on an extensive network of stations and on a sustaining program for a period of six years.

Each broadcast presents a complete radio adaptation of some worthy play by such dramatists as Tolstoy, Ibsen, Pinero, Moliere, Goldsmith, Shakespeare, Sheridan, Rostand, Oscar Wilde, John Drinkwater and St. John Irvine. The plays range from early Greek to those of modern literature.

When Mr. Radcliffe first accepted the job of producing the classics of drama for the radio audience, he refused a desirable night time spot. His reason was that he did not want to sacrifice the strength and value of important scenes by condensing the plays into a brief period. The Radio Guild productions occupy an afternoon schedule so that an entire hour may be had. Most of the plays presented can be adapted to this length of time without serious cutting, according to the director.

Strangely enough, the Guild has developed from a dramatic group originally formed to produce the old melodramas. Requests from listeners for something better resulted in the creation of what is now the Radio Guild.

This program is not sponsored; the average advertiser insists upon something with a more sensational appeal . . . while the creators of the Guild refuse to destroy the real purpose behind their productions. Neither does this mean that the mail response to this feature is small. It isn't. The Guild has an audience of forty million; but most of the people behind the scenes of the broadcasting industry know that a hillbilly program, or other broadcast of that type, will bring more direct sponsor response than a symphony concert. The quality, of course, is found in those letters which come from the admirer of the symphonic program.

The Radio Guild may be compared, from the commercial and artistic standpoints, with the symphonic concert. It is indeed a pity that the commercial limitations placed upon radio programs do not allow more broadcasts of this type. But when authors and producers learn the bitter truth about the money involved, they turn their attention to other fields. Few broadcasting concerns allow enough compensation for such work to maintain artistic standards.

Famous Composers

By Carleton Smith

Mozart Created a Style of Music All His Own—and Began at an Age When Most Children Are Learning to Read

Few classic composers enjoy the radio popularity of the great Mozart. His ethereal music might well have been written especially for ether-wave transmission and not—as it really was—100 years before radio began. As recently as late September, a nation-wide NBC broadcast of his "Quintet for Clarinet and Strings in A Major, Opus 180," brought a renewed listener response. Further encouraged by this, radio leaders are planning many additional Mozart broadcasts for the winter months ahead.

What is the creative process in the mind of a man when he composes music or poetry or drama or paints a picture or produces any other form of art expression? The little we know about this creative process is that the composer, in an exalted or inspired moment, expresses his feelings about life.

In its outstanding form, this expression can be described best by saying it is the work of a genius. How else can we analyze the fabulous ability of Mozart? When a child of three, he was picking out airs and writing them down; at seven he published sonatas; at eight he wrote a symphony. Imagine any eight-year-olds of your acquaintance sketching out a symphony with the first movement in the sonata form, and you will realize that it was genius.

The melodies which Mozart wrote, come out of the air and return to it. They fall seemingly from the ether. They sparkle through an indescribable simplicity. They are his own. Hear ten bars of Mozart's music, and you will call his name. Such a heaven-sprung genius never has lived before nor since Mozart.



Wolfgang Amadeus Mozart

But all his gifts did not prevent his suffering. He traveled much, making eleven tours around the continent of Europe, always in the hope of attracting a wealthy patron who would help him to earn his living. He was oftentimes honored, but never well paid.

In his day, the late eighteenth century, aristocrats lured away and occasionally kidnaped one another's composers, as today certain chefs and butlers are bought up in certain strata of our society. The musicians were then classed as servants, also. When Mozart had provided for the amusement of the guests such exquisite music as only he could write, he was sent down in the cellar to eat with the dish-washers.

To know his feelings, one has only to read his letters when he was kicked from palaces, underpaid and insulted by emperors. His life was

tolerable to him only because he possessed the consolation of his genius. But he suffered deeply, the more perhaps because he loved life and people, and wrote such joyous music.

He died before he was 36, and no one knows where he lies buried. A storm was raging, and his few faithful friends could not force their way through the driving sleet. He passed on alone, this rare spirit, to an unmarked grave. And the world ever since has paid him homage.

"I believe in God, Mozart, and Beethoven—and after God comes Mozart," was Richard Wagner's creed. Mozart had the ability to infuse his music with eternal youth, to breathe fresh and clear his feelings about life, and to phrase them so that they will sing on forever.

Why I Went Into Radio

By Sigmund Romberg

To This Composer of Over Sixty Musical Productions, Radio Offers a Challenge—One That He Cannot Deny, One That He Respects. Here Is His Account of What That Challenge Represents, How He Intends to Meet It

Some sixty-four times in this rather busy life of mine I have paced the wings of a theater during the premiere of one of my musical productions—wondering if they would like it.

I have sat with the super-critical at Hollywood motion-picture premieres, where the music bore my by-line—and always with that same thought.

Now I stand on the threshold of a new premiere, a radio premiere—and frankly, I'm just a little more anxious than I care to admit. I'll not deal in platitudes concerning the vastness of that radio audience. I give you, instead, something with which I am more concerned, the exacting demands of that audience. I have a theory, one that I have voiced on many occasions, argumentatively and in the face of disbelief on the part of many of my friends in the theatrical business.

I believe that the radio audience is the most exacting audience in all the world of entertainment.

That pet theory of mine is quite well known among my friends, and when the news began to spread in



Byron Warner, vocalist and male lead on the new program

Helen Marshall, celebrated "Lady in White," whom Romberg calls a musical find



theatrical circles that I was going to do a weekly one-hour series for Swift & Company, a series that would call for much original music, I was promptly called by one with whom I had argued it.

"Sigmund," he said, "why in the world are you doing it? You've written so many operettas you cannot remember the names of all of them. Since the advent of sound pictures you've practically been a commuter between New York and Hollywood. Surely you have created enough musical entertainment for any one man in any generation. Why this radio business? By your own admission that's a tough field. You'll work yourself to death."

"That," said I, "is exactly the reason I am doing it!" And I was telling the truth. In the first place, I refuse to believe anyone ever died of creative work. It keeps us young. In the second place, I like a challenge.



Sigmund Romberg, shown in a moment of relaxation in his attractive home. "Standing on the threshold of a new premiere, a radio premiere, I'm frankly a little more anxious than I care to admit"

In these final days of preparation I'm not forgetting for a second what I have said about the demands of the radio audience.

I've known many a legitimate show, and many a motion picture, that lagged for minutes and was still a whale of a success. I don't believe that is possible in a radio production. Once a man has paid \$7.00 or \$11.00 for a pair of theater seats, he will sit through a few relatively slow moments if the remainder of the show holds him. In a radio production, as I see it, a few dull moments would mean a few thousand turned dials.

Occasionally I read of this or that figure of the theater who has turned down flattering radio offers. I sometimes wonder if some of those refusals were not prompted by this fact: Are they afraid of the challenge of radio?

I am not afraid of this challenge—but I respect it.

Naturally I do not want them to play a musician's miserer over me and say, "There lies Sigmund Romberg." But I'm willing to work a little harder than I ever have worked before to keep that from happening. I believe work is the only safeguard. I shall never underestimate radio. I believe it to be a rigorous, but a just taskmaster.

I have seen many a great act pass into oblivion because its creator, and interpreter, was afraid of new ideas. It went on year after year, season after season, with the same jokes, the same tunes, the same routine. That cannot happen for consecutive seasons in the theater. It cannot happen for consecutive weeks on the air. I shall do my best to keep it from happening.

In the theater, when our musical soul is being trotted out and viewed by a few hundreds nightly, we await the reaction that comes as they file out after the final curtain. Will they whistle one of those new tunes? Did just one of them catch hold? The answer is prompt. We can watch the faces of the first twenty into the lobby and we have a pretty good idea.

Would that radio had as rapidly a recording barometer of success or failure of a show! I tremble a bit because I can expect nothing in the way of change on the metallic face of the microphone, neither a smile nor a frown.

They say musicians and composers are a temperamental lot. They say it is difficult for us to understand the things of what many like to call a mundane world. To which this particular composer says "rot." I cannot understand why anyone who calls himself an artist can turn his back on the challenge of radio. Must we always have hand-picked juries?

With the 36-piece band I am to direct, and with a

cast of vocalists for whom I have the highest regard, I will present many of my own compositions—some of them written especially for radio—and many of the lovely, lyrical waltzes of old Vienna. My program will not be all Romberg, but it will be all the kind of music I like. I shall choose the works of other composers when I feel their work will fit into the mood I am trying to create for my listeners. But every step of the way I will be accepting the challenge of radio.

In the cast who will be about me in the premiere of this Saturday night series, I feel I am surrounded with kindred spirits. I am more than happy over the selection of the commentator on the program, William Lyon Phelps, who, despite a list of degrees that fill the complete line following his name, is just "Billy" Phelps to a few thousand Yale graduates, and to most of the eastern seaboard as well.

"Billy" Phelps is one of the most humanly genuine persons I have ever known. His fame as a toastmaster whose wit has never failed in the crisis is far-flung.

There is a radio novice with us, a member of the musical cast. She's to be known as "The Lady in White." Her real name is Helen Marshall, and I look upon her with the pride of a discoverer. I first heard her a year ago with "The Beggar's Opera," playing at Columbia University. I mentally pigeon-holed her for future reference, and now we meet on the same radio program.

Three years ago Miss Marshall was something of the timid genius. She stood, figuratively, with a violin in one hand and a song on her lips. I am glad she discarded the violin. She has a glorious voice, and there are so many violin players. Hers is exactly the voice for the soprano lead in our radio offerings. She makes her radio bow in this series.

There is so much to be said for the other members of the cast! I feel I am making the radio experiment with good company all around me.

Even the announcer, James Wallington, is something of a celebrity. He was the latest winner of the American Academy of Arts and Letters gold medal award for good diction. Perhaps I am slightly prejudiced in his favor. He was a musician, and a good one, before he became a radio announcer.

Byron Warner, who will appear on the program as a featured soloist and male lead, is a radio and a musical oddity. Down around Atlanta they will remember a bandleader, Byron Warner, whom they heard in the early days of WSB. Now comes a singer with a voice of operatic quality, named Byron Warner. They are one and the same. Warner earned his way through college with a dance band. He played at leading American hotels and at famous night life places in Italy, all of the time studying voice. He tells how he sang *Edgaro* in "Lucia di Lammermoor" in Venice, while doubling with his jazz band at the famous Excelsior Hotel on the Lido.

These are just a few (Continued on Page 28)

Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Laud o' Massey

Dear VOL: Harvey, Illinois
I haven't read anything in your column about my favorites, "The Westerners" and Louise Massey from WLS. I sure can't say enough about



Louise Massey. She sure is wonderful and the best singer on radio.

I have had the pleasure of talking to her and she is just as nice to talk to as she is pretty (and she's mighty pretty).

If you are ever blue and need complete cheering up, just listen to the Westerners. They will always drive away your care and

troubles with their wonderful programs. I cannot praise them enough. Come on you folks; give the Westerners the praise they deserve.

Agnes Kramer

Not For Every Buddy

Dear VOL: Escanaba, Mich.
When I hear the song, "My Buddy," my heart leaps for joy. I think there is no orchestra that can surpass Buddy Rogers and His Cavaliers. I read Buddy's story in RADIO GUIDE and think it was a very interesting one. Jean Arthur doesn't know what she's talking about when she says he has no sex appeal. I am only one of many young ladies who think he is the cat's meow. Another favorite of mine is Bing Crosby. He certainly is some crooner.

Lorraine La Cross

Superfluous Airs

Dear VOL: Colorado Springs, Col.
Can't something be done to stop the endless repetition of hit songs on the air? It is ridiculous that bandleaders cannot give us more variety in music. Recently I made a test and tuned out a late song just to see if, while I was dialing, it could be heard on another station. I heard it being played by two other orchestras at the identical moment. This is certainly senseless duplication and kills the variety that should exist in radio.

Gordon Cooper

New Orleans Lasses

Dear VOL: Cleveland, Ohio
It is going to be marvelous to have Connie Boswell back on the air but I join many other writers to cheer because we are to have the trio again on a sponsored program. These three New Orleans girls certainly started a style in radio singing and the more of their imitators you hear, the more you realize how wonderful they were—and welcome them back again. I would think sponsors or prospective ones at least, would heed readers' letters and never again abandon these favorites.

Evelyn Dobson

Respect for Lawes

Dear VOL: Brooklyn, N. Y.
I am writing to comment on a program which I am sure the public greatly enjoyed and which must have given the lawless some food for thought, "Warden Lawes' 20,000 Years in Sing Sing."



A selection of typical cases taken from the files and presented by studio artists was outlined at the beginning by Warden Lawes. The idea was to drive home to the public mind, and more emphatically to the crook, the futility of crime.

The effect of these broadcasts should be demoralizing to these enemies of society. The program should be continued this Fall.

Sol Piraino

A Puff of WIND

Dear VOL: Gary, Ind.
I wish to inform you that I am considerably interested in the Polish programs as given by the different radio stations in the metropolitan area of Chicago and I find that the programs given at the radio station WIND at Gary, Indiana, are very interesting and satisfactory. I also find that Mr. William A. Roray is a very capable announcer in the Polish language and that his enunciation, delivery and expression command the listeners' undivided interest and attention.

It seems that Mr. Roray knows how to choose his musical numbers rather fastidiously.

Edmund Roberts

Queen and Consort

Dear VOL: New York, N. Y.
My favorite radio artists are the beautiful Jessica Dragonette and that very charming singer, Bee Beasley. I prefer Jessica above all others for classical music and Bee Beasley as a blues singer.



I impatiently awaited and welcome the return of Jessica Dragonette to the air. It is my opinion that she is queen of the air although I am happy that my other favorite won the contest conducted by RADIO GUIDE.

They are both very lovely singers whom I enjoy the most of all.

Mrs. Emma B. Kovalsky

Annette Winsome

Dear VOL: Germantown, Phila., Pa.
There's a dainty little lady, "petite, pretty and sweet," whose name I do not recall having seen in your column. Yet the fans of this tiny bundle of winsome charm must be legion. How unique is her voice; and how delightfully she "humors" melodies, enhancing their charms. Although she is most readily associated with songs of the moment and those of rhythmic caliber, her potentialities far transcend their scope. Orchids to you—you must have guessed her name by now—Capt. Henry's pet and "my double pet"

—Annette Hanshaw!

Mary E. Lauber

Tenor Favorite

Dear VOL: Monette, Mo.
Why doesn't someone write in about Carlyle Bennett, the incomparable ballad singer with Al Pearce's gang? Carlyle possesses the smoothest and most beautiful voice in his class even surpassing James Melton and Frank Parker. Both Melton and Parker have voices that are hard to beat and a fellow sure has to possess some voice to beat either. But I believe Carlyle Bennett has it. If you don't believe it, listen in some afternoon. You'll readily agree.

E. C. L.

Belated Praise

Dear VOL: Bangor, Maine
I have been reading your columns for some time but haven't read any comments concerning that grand young composer and conductor, Johnny Green.

In my mind he tops the list. Let's hear from more Green fans and give this boy a great big hand. He's worked hard to earn the position he so earnestly deserves, so let's put him there. Other swell pianist-conductors are Eddy Duchin, Henry King and last, but by no means least, Harry Sosnik. I have a fan club for Johnny Green and will welcome any new members who would care to write me.

Bertha Simpson

Hint to Networks

Dear VOL: Jackson, Miss.
Perhaps you remember last year when the NRA had an all-star show with Bing Crosby and others. I think NBC and CBS should stage an all-star program jointly in honor of "Radio" or something. I am sure the majority of celebrities would be generous enough to perform on this occasion without pay. We could hear Bing Crosby, Rudy Vallee, Morton Downey, Ruth Etting, Annette Hanshaw and others equally as great on one long, outstanding program. Surely this is not too much to give the public who support the broadcasting systems and the celebrities.

Robert Soway

This Peggy Had None

Dear VOL: Ponca City, Okla.
I certainly have to laugh at people who write in and say such mean things about this one and that one on the radio. If they had been in my fix for a long time they would appreciate anything they hear. We have a battery set and for more than a year our financial condition was so bad we couldn't afford a battery. So except for an occasional treat at the home of more fortunate friends I never heard any radio programs. So don't kick, listeners, if this or that doesn't suit.

Peggy Reid

Ribbing from Hibbing

Dear VOL: Hibbing, Minn.
In a recent issue of RADIO GUIDE, in the column, "Reviewing Radio," by Martin Porter, he said he considered music as played by Cab Calloway and Claude Hopkins as immoral, and hoped to have it condemned. I think it is fine and a few of the other orchestras should aim toward their mode of perfection. Almost anybody between 15 and 30 appreciates such music. When I can listen to Cab Calloway, which isn't very often, and then mostly on recordings, I do. I'm for more music of the Cab Calloway type.

Roland Hutchinson

Your Excellencies!

Dear VOL: Brooklyn, N. Y.
Wayne King's, Guy Lombardo's, Eddy Duchin's, etc., are all very good orchestras but in my opinion to only two can the word "excellency" be applied.

Emil Velazco's orchestra, when accompanied by him on the organ, is about the most thoroughly enjoyable music on the air today and for diversified band-type and novelty arrangements and presentations B. A. Rolfe is still king of the air.

Sit down before your radio, real close to your loudspeaker. You will be able to detect every instrument and hear just where the truly deserving musicians are.

William C. Stille



Evans on the Fritz

Dear VOL: La Crescent, Minn.
I've heard enough about these so-called good singers on your page. Now make way for the best singer of them all, Fritz Meissner as he is sometimes known, or Fritz Clark. He has the most beautiful voice on the air. Anyone with sense should know that.

And I surely wish the WLS fans had gotten behind Linda Parker and Lulu Belle so that one of them might have been elected Queen of the Air in the RADIO GUIDE contest.

Plummer is nerts if he thinks the President is the greatest radio star. Fritz Meissner comes first, then Arkie, the Woodchopper.

Margaret Vetsch

Who'll Raise Hal?

Dear VOL: Olyphant, Penna.
I just can't understand why Hal Kemp, who undoubtedly has one of the finest orchestras in the country, can't land a commercial. Blessed with musicians, each a clever entertainer in his own right, Hal today is classed by those who know their music as having a real musician's band. His unique style is created by the fact that each and every number is a special arrangement, and I sincerely hope that some wide-awake sponsor grabs the collegiate wonder, and places him high on the orchestral pinnacle that he deserves.



You may talk about your favorite comedians, but my choice for the ace of them all is that suave punster, Jack Benny. Very few comedians are wont to lay themselves open to bear the brunt of the gags and laughs at their expense, but not so Jack, who certainly deserves the spotlight.

William A. Pish

For Hawaiian Music

Dear VOL: Columbia, S. C.
Why can't we have some good Hawaiian string music in place of a lot of the jazz music about which so many listeners complain so frequently? I am sure that there is no music more beautiful than that of the "South Sea Islanders" or some of the other Hawaiian organizations heard from time to time on radio. I enjoy classical music but there will be plenty of that type later on. I don't know of any Hawaiian music that is on after sundown.

Bob Price

Piracy on the High C's

Dear VOL: Shreveport, La.
I will certainly be glad when you quit publishing letters from the Countess Albani and Jessica Dragonette fans over the respective soprano ability of their particular favorites. It's just the Garbo-Crawford squabble moved over to radio, and to read the fiery letters one would think that the Countess and Jessica just hung around and stole each other's thunder with malice aforethought.

Evelyn Ingerson

Two Jeers, L'Armour

Dear VOL: Salt Lake City, Utah
There are two features of the Armour program which certainly leave me cold. They are Baker himself and "Beetle." The latter's jibes are usually so surly that they spoil the comedy that is left after Baker gets through with his stuff. Not that I don't think he is a good comedian at times but on the Armour show he seems to be so smug and conceited that he isn't like the Baker who used to be in the musical revues.

Ward H. Bachner

Crazy Over Rosses

Dear VOL: Greenwich, Conn.
I want to take time to praise the Maxwell House program and Lanny Ross. I've been listening to it and enjoying it but when I actually saw the program I just went crazy over it. They act like one big family.

When they say they are going on deck to dance they really dance and when Lanny and Mary Lou have a part together they really seem to enjoy it. And Tiny Ruffner is perfect.

I have a Lanny Ross club and would like to know if any RADIO GUIDE readers would like to join. I think Lanny Ross is great and am sure there are others who agree with me. Is there an Annette Hanshaw club?



Marjorie Brettman

The Kaleva Killers

By Moorehead Green

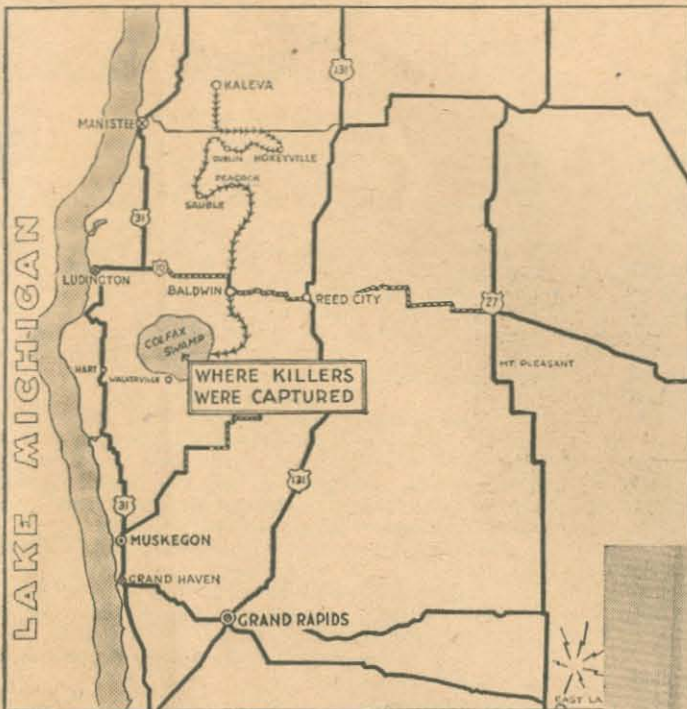
Five Thousand Miles of Territory This Murderous Quartet Fled, Pursued by the Phantom Voice of Radio, "Calling All Cars"—and by a Vast Volunteer Army of Defenders of the Law

It was cold on that January morning in 1933. Yet no glass was in the rear window of the car that stopped before the little bank at Kaleva, Michigan.

A passing youth paused behind this black Buick sedan to stare at the glassless window—while three men jumped out and ran up the bank steps. But when a fourth man, the driver, turned and levelled a sawed-off shotgun at the gaping youngster, he understood all right! This was a stickup, and the car's rear window had been removed to make it easier for the bandits to fire back at possible pursuers.

Inside the bank, the mayor of Kaleva, Ellsworth Billman, was working at his other job—that of bank cashier—when the front door flew open and the three thugs burst in, bristling with guns. Billman threw up his hands and involuntarily stepped backwards.

"—you!" cursed the bandit leader, a small tough with blazing blue eyes. His face twisted in a spasm of temper as he sent a .45 slug crashing through Billman's chest. "He was goin' to step on the alarm button!" the killer snarled to his companions. This was false. Billman had stepped away from the floor-knob which sets off the alarm-bell.



Map and diagram showing the territory in the crisscross route taken by the fleeing bandit-killers

As the Mayor gasped out his life on the floor, the trio dashed away with \$2,800 in cash and \$86,585 in securities. On the outskirts of the village, the black car skidded to a stop while, swiftly, the thugs cut telephone wires. It looked like a perfect crime.

They had got clean away: they had cut Kaleva off from the rest of civilization. The driver, chuckling, shouted above the roar of the engine: "Better than workin' for a living, eh, you guys?" Nobody wasted



"The game is over!" called the announcer at Michigan State Police Station WRDS—and the game was over for Henry Harland Shelton, Robert Frank Veneman and Elmer "Mike" Zellars (left to right) shown between Sergeant Colburn Munger (l.) and Captain Earl J. Hathaway (r.)

pity for the dead man back there on the bank floor.

But the gloating thugs had missed one telephone wire—one that led to Manistee, the county-seat—and within five minutes Michigan State Police radio station WRDS was on the air. Even as the murderers laughed, WRDS' invisible radio waves were passing a grim message through the mysterious ether which—science tells us—pervades all things. Through the air around them—through their speeding car—even, ironically, through the very stuff of their own bodies this message was pulsing, unseen, unfelt:

"Four men in a black Buick sedan have just robbed the bank at Kaleva and shot the mayor of the village. Manistee, Traverse City, Rockford and Grand Haven Posts dispatch all radio cars to trunk line intersections to cut off escape. All sheriffs guard all secondary roads. All other stations rush all radio cars to scene."

And thus, directed by the most powerful police radio station in America, began the greatest scientific manhunt in human history—a hunt that covered 5,000 square miles! It was a kind of grim and bloody chess game played by radio—with roads and highways marking off the squares on the titanic board; with automobiles for pieces, and human beings for pawns. And all the way through, the police moves in this game were directed by the master-minds behind WRDS.

A large part of northern Michigan is a peninsula, or tongue of land, jutting out between Lake Michigan and Lake Huron. Kaleva is located in this peninsula—consequently the lakes prevented escape from north, east and west. So the police immediately organized a blockade to keep the murderers from escap-

ing to the southward. "Bottle them up by blockading all roads," the instructions went, "and then we can search the country inch by inch until we find them."

This was a colossal order—even when a blockade was thrown to the east of Kaleva, for the territory in which the police were trying to bottle up the criminals was about 150 miles long by 50 miles wide! But radio was at work, organizing an army of almost 2,000 armed men to cover this area!

Assisting the state police, armed, radio-equipped cruisers were sent by the City of Muskegon, Grand Rapids, Bay City, Iona, Cadillac, Owosso and other places. Radio cars and volunteers blocked every highway leading out of the murder-zone.

The entire countryside was aroused. Appeals and warnings were broadcast direct to farmers. Telephone operators worked overtime, calling phone subscribers near and far. Poses of armed citizens sprang into being; bodies of vigilantes engaged by bankers' associations; sheriffs and their deputies; the state police. This huge army of armed searchers would have been a mob, but for one thing—radio. In armed cruising cars, in sheriffs' offices, in stores and private homes, the instructions were being radioed, minute by minute.

For of course reports began to come in from alert or imaginative citizens. Sifted, these revealed that the bandit car had been seen heading south from Kaleva. Then it dodged east and south again to Hoxeyville.

Here it had been sighted and its presence swiftly reported to WRDS. Apparently, the thugs were becoming frightened, for at Hoxeyville they dodged back west again. Passing through Dublin, the black Buick was seen by a small boy. The murderers were trying desperately to escape southwards, but were twisting and writhing in their tracks, snakelike.

Steadily, as more and more reports were received at headquarters, radio cars began to converge. Yet so many conflicting stories were received that for a time it was uncertain whether the thugs had not escaped right through the carefully organized army after all.

Six hours had passed since the murder, when the black Buick was found— (Continued on Page 29)



Trooper Kenneth Cook of the State Police, who played a prominent part in the hunt



The state bank at Kaleva, Michigan, where the cashier (Mayor of Kaleva) was killed and where the loot was stolen

Signposts of Success

By "The Doctor"



Edwin C. Hill, who broadcasts the "Human Side of the News" over a CBS network every Monday, Wednesday and Friday

Without Knowing the Man in the Photograph, The Doctor Gives a Reading of Edwin C. Hill

Your RADIO GUIDE reporter has just given me a photograph for analysis, with the statement, "I shall not give you the name of this gentleman until you have completed your reading of his characteristics, Doctor. You have often heard his voice and enjoyed his radio programs. If you do not recognize him, so much the better for our purposes of analysis."

I do not recognize the gentleman of the photograph, and as I begin this charting of his abilities, my only guide is the science of character analysis, which allows the initiated to see many things in all faces.

The most conspicuous characteristic in this face is an unquestionable desire to put something over before it gets "dry," and to imagine all the circumstances and conditions that surround it. An extremely large and vivid imagination, with ability, to invent ideas or events, is shown by the full end of the nose, and especially by the wings of the nose.

This imagination is supported by an extreme language ability, which gives its owner more trouble with making a choice of words from his rich store than it does in trying to discover a word to express his ideas. This, again, is supported by a quality which seldom accompanies a large vocabulary; namely, an enormous memory of specific facts. It is difficult to say whether this memory of facts is highly permanent or more of a transient nature. It appears to be a transient memory, which allows the possessor to prepare material for one performance and retain a complete knowledge of all facts in this paper until it has been presented.

There is nothing uncertain in this face. This man has no trouble in making up his mind and forming his habits. His hard jaw indicates that he can punish in a somewhat ethical manner anything with which he disagrees, while the corners of his mouth hold self-esteem enough to impart utter self-confidence without any particular display of egotism. High aspirations, in the upper lip, indicate a disposition to attempt to be on the outside to see the better possibilities of every social activity. In fact, this is almost a classical and ethical editorial face.

If this subject were seeking my advice for a career, I would immediately advise the work of a first-class news editorship or management. He should turn to the daily press, for certainly this is his proper niche.

Open Door to Beauty

By V. E. Meadows

The Answer to Most Women's Makeup Problems Is Practice, Patience, and Determination. Read Why

Feminine psychology is hard to understand at times. The average woman appreciates the fact that it takes time, patience and constant practice to master the intricacies of typing, cooking, piano-playing and other varied and assorted tasks and arts, but this same woman cannot understand why she cannot apply makeup perfectly after a few haphazard attempts.

After a lecture and a practical demonstration of the art of proper makeup, women flock about the platform and invariably ask the same question. "Why can't we put on makeup as well as you do?" they want to know.

The answer, ladies, is this: Constant practice, patience, and determination. If you will adhere to these three rules you will become an expert in the art of beautiful and natural makeup effects. Of course I do not mean to infer that it will take as long to learn how to apply a proper makeup as it does to learn how to play the piano, but I do want the readers to realize that it will take at least several weeks of daily practice to make their fingers agile enough so that the makeup will always look natural and in proportion.

Two of the things that readers tell me are extremely hard to learn are the proper makeup of the eyes and the application of rouge. In both cases the "touch" is the important thing, presuming, of course, that the proper colors have been selected.

The touch must be bold, and at the same time delicate. Only through experimentation can you discover the necessary amount of color to use. Of course it is always better to put on less color than is required, because it is much easier to add a bit of color than it is to take off an excessive amount. Above all; put the color on the hair of the eye-brow, and not underneath it.

The usual complaint about the application of rouge seems to be that it streaks and becomes blotchy. This condition again is controlled by the touch, the softness of which determines the smoothness of the application. Too, many women seem to have harsh lines at the outermost points of the rouge application. This is overcome by drawing the palm of the hand over the rougeless surface and into the rouged area.

The entire makeup can be applied in about five minutes. Naturally the matter of experience counts heavily. Once you have practiced a bit you will find that the time element is negligible.

If you want to learn how to put on a perfect makeup, determine now that you will devote perhaps thirty minutes a day to the task. If you make this investment for only two weeks, I am positive that you will be more than pleased with the results.

Flashes of Fun

Durante: Listen, Meadows, there's something dovelike about you!
Meadows: Really, Sir?
Durante: Yeh, you're pigeon-toed!
—Chase and Sanborn

Joe Cook: I caught a fish that tipped the scales at exactly 70 pounds.
Stooge: Tipped the scales at 70 pounds?
Cook: Yes. It didn't have a hat, so it tipped its scales!
—Colgate House Party

Fred Allen: Why do they call your friend the pugilist a grapefruit—is it because he's only half there?
Portland: No. Papa said that they call him grapefruit because you never can tell where he'll hit you.
—Town Hall Tonight

Lou Holtz: Rasputin, I've been courting your daughter for fifteen years.
Rasputin: Well, do you want to marry her?
Holtz: What do you think I want—a pension!
Daughter: I know why you love me, Lou Holtz. You love me because my father has a lot of money!
Holtz: No, dear, I love you for your own account!
—Vallee Variety Hour

Baron: Why did the farmer call his rooster "Robinson?"
Sharlie: I don't know. Why?
Baron: Because—er—because—
Sharlie: Go on! Why?
Baron: Because he crew so!
—Tender Leaf Tea

Joe Cook: "I want to sell you boys a subscription to 'Kiddies,' the national tot's weekly."
O'Shaugnessy: "Tot's all right!"
—Colgate House Party

Bulls and Boners

Announcer: "The next number will be for Mrs. Conway who is having a birthday today at her husband's request."—Mary Hulvey, Picher, Okla. (August 16; KGGF; 1:25 p. m.).

Peter Grant: "And now for some dancing on the networks of the National Broadcasting Co."—Margaret Stiehl, Waterloo, Ont., Canada. (Sept. 5; WLW; 12:05 a. m.).

Announcer: "The President's meditation board announced at its meeting."—John Canady, Los Angeles, Cal. (Sept. 7; KFI; 8:25 a. m.).

Bob Elson: "For the past 15 minutes it has been practically clear although it is still very cloudy."—Katherine Warren, Lafayette, Ind. (Sept. 23; WGN; 1:05 p. m.).

Announcer: "A meeting was held regarding the rebuilding of the old girls' high school which recently burned down."—C. X. Hale, Redwood Estates, Calif. (Sept. 13; KPO; 1 p. m.).

Announcer: "The tune 'My Day Is Spoiled' means dancing at the French Casino."—Jane Simpson, Chicago, Ill. (Sept. 13; WENR; 10:35 p. m.).

Announcer: "The company will install gas heat in your home at their own expense if you don't like it."—Philip J. Petersen, Chicago, Ill. (Sept. 16; WGN; 9:23 p. m.).

Announcer: "Do not let poor eyesight retard your child in school. This can be done by taking them to Dr. Snider."—Mrs. T. C. Crawford, Wellsburg, W. Va. (Sept. 12; WWVA; 4:45 p. m.).

Announcer: "The old lady had a pretty bungalow with lots of wood to burn and plenty to eat."—Mrs. Henry D. Evans, Hornell, N. Y. (Sept. 13; WHAM; 4:23 p. m.).

Your Grouch Box

Did you ever try blaming yourself for the things you don't like about radio? For you are partly to blame, unless you have your likes and dislikes on record. Sponsors and radio executives want to please you—but they are not mindreaders. They can have no way of knowing what displeases you, unless you tell them. That is why "Your Grouch Box" is made available to you—so that you can get your radio grouches off your chest, and into print—where they may help in the unceasing improvement of broadcasting.

Youths dance—Saints jitter after 10.

Dear editor: Program directors seem to believe that all but dance-dizzy youths retire at 10 p. m. I would like to register a vigorous protest against the jazz domination of the dial from that time on—screaming that would give a saint the jitters!
Oak Park, Ill. MRS. LOUISE SUNDEEN

Bumping Boston broadcasters.

Dear Editor: Boston stations are the worst in the U. S. All they have on the air is records, records, records—at least ten years old or cracked in a hundred places.
Medford, Mass. W. H. O.

Mothers—would your children rather listen than eat?

Dear Editor: Why do all the programs that children enjoy—such as Bobby Benson, Buck and Wilma, Little Orphan Annie—have to be on the air between five and six-thirty p. m.? I am not the only mother complaining because the children would rather listen than eat. Broadcast these sketches between four and five, and let us have some good dinner music while we dine.
Morton, Pa. MRS. J. F. MAKENS

Send your grouch now to "Your Grouch Box," RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.—and feel better! It may do some good.

Radio Road to Health

By Shirley W. Wynne, M. D.

Diphtheria Need Worry No One If Proper Precautions Are Taken. Doctor Wynne Explains the Disease

Diphtheria is a disease that knows no pity, that takes a fiendish delight in attacking children under five years of age, and older. This disease of the nose and throat is caused by a germ known as the *diphtheria bacillus* that attacks the mucous membrane of the nose, throat and larynx. It is a catching, or communicable, disease that often spreads from person to person, from community to community. Contact with the infected child or with articles which may have been touched by discharge spreads the disease.

The disease often begins without pain or local indications, and with little or no fever, and may exist several days before it is noticed. Early stages often pass undistinguished from the ordinary sore throat. Children with scarlet fever or measles are especially susceptible to diphtheria if the infection is around.

An early recognition of the disease is, of course, of paramount importance, both from the view of prevention and cure. When a physician thinks a patient has diphtheria, he makes a throat culture; that is, by means of a swab he wipes off some of the mucous present on the tonsils or in the nose or throat, and plants this material in a test tube filled with such food as bacteria thrive on. In this way, by growing the germs present in the mucous, the doctor can find out what kind of germs they are. If they prove to be the real diphtheria germs, it means "over the top" for the doctor and the patient—and the battle for life is on. In this battle the doctor has a powerful aid in antitoxin.

While this antitoxin is very valuable as a cure for those who have diphtheria, and as a temporary protection for those in the family who are exposed to the disease, it is of little help in giving *lasting* protection. There is a more powerful and effective weapon for the prevention of diphtheria; that weapon answers to the name of toxin-antitoxin.

Many mothers have asked me about this treatment. Is it safe? Is it painful? Will it harm the child in any way? In answer to these queries, mothers, let me assure you again that toxin-antitoxin is entirely non-poisonous and can be used with perfect safety. It means just three weekly visits to the doctor or to the health station, and each one of these visits means a simple, painless and absolutely harmless injection of toxin-antitoxin. It rarely causes unpleasant effects; occasionally some of the children may have a tenderness of the arm, perhaps a little fever—that is all. There is not even a sore.

Now we come to the Schick test. This is a test which shows whether a person has natural protective powers against diphtheria. If the test shows that the individual has no natural protection, toxin-antitoxin should be used.

The Child's Hour

By Nila Mack

Over-Mothering Can Do More Harm Than Good. Miss Mack, Child Psychologist, Tells How



There comes a time in every mother's life when she feels the need of asking the child psychologist the answer to the following perplexing problem: "I have been a conscientious, devoted and attentive mother. Oh, I have done everything possible to make my boy a credit to his family and community, yet my child is rebellious and does not have the proper regard for my parental authority. Why is this so?"

Mothers, the answer invariably is this: Entirely too much "mothering!"

And that is almost as bad and is equally as disastrous as devoting too little care and attention to your child. Mothers invariably allow their emotions to run away with them by constantly babying and pampering the child.

Of course this over-mothering is irritating to the child. He wants to discover for himself whether it is possible for him to construct a toy in a new and different manner. Perhaps he'd like his hair parted in the center instead of having it combed aside. Nature endowed him with a certain amount of ingenuity and a certain amount of natural curiosity. Why not allow him to exercise these talents? Perhaps when he has tried them his way he will come to the conclusion that mother's way is best after all, but he will have the satisfaction of knowing he tried to do something for himself.

Naturally, a mother should exercise a certain amount of supervision over her child's activities, but very often she carries things too far. The over-mothered child cannot develop individuality if he is continually balked in his efforts to work out his own plans.

If a child submits passively to such a routine, he will never develop resourcefulness or individuality. He will grow up to be a spineless man and will allow others to dictate to him.

I am particularly careful about this condition with the children in my radio classes. If a child tells me he has discovered a better way of reading or reciting a passage from a script, I do not tell him that my way—under any and all circumstances is best. I listen to his rendition.

Sturdy independence, the opposite of over-mothering, should show in the child's face, should manifest in her personality

Ten Years Ago

The Duncan Sisters reveal their "early" experiences with broadcasting, heh, heh! . . . And the National Association of Broadcasters announce that no longer will they pay tribute to the music publishers; no sir! They have formed the Tax Free Music Bureau.

P.S.—N.A.B. members are still paying huge copyright fees to the music publishers.

PRESIDENT COOLIDGE wins radio's first presidential straw vote; the League of Nations broadcasts its meeting for the first time, and Gen. John J. Pershing's retirement is an air program of outstanding importance.

SECRETARY OF COMMERCE Herbert Hoover recommends to assembled broadcasters that they organize a sort of "mutual program association" similar to the wire services supplying newspapers, so that stations can be linked together and enjoy high-class programs of national interest and at low individual cost. Herbie was right that time, for today we have NBC, CBS, ABS et al.

TWENTY THOUSAND PEOPLE jam New York's Radio World's Fair daily.

KSD, ST. LOUIS, to broadcast St. Louis Symphony; KYW, Chicago, opens third season of broadcasting play-by-plays of college football games; WGY, Schenectady, reports that its WGY Players, dramatic group, are to try out first on the air prospective plays under consideration by Broadway producers.

LONDON.—THE PRINCE OF WALES reveals himself as an ardent radio fan . . . and remote control of electrical substation machinery by radio is demonstrated.

G. C. ARNOUX, popular WBAP (Fort Worth, Texas) mikeman, resigns to direct KTHS, Hot Springs, Ark., (which he still directs.)

Hits of Week

From the musical picture "Dames" comes last week's most popular kilocycle song, "I Only Have Eyes for You." And "I'm in Love" was the majority choice of the orchestra pilots as the hit tune of the week. Following is the song tabulation:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
I Only Have Eyes for You	30
Learning	29
I'm in Love	27
I Saw Stars	25
Cigarettes in the Dark	22
Very Thought of You	20
Love in Bloom	18
Moonglow	17
Lost in a Fog	15
They Didn't Believe Me	10

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
I'm in Love	30
Never Had a Chance	28
I Saw Stars	25
They Didn't Believe Me	24
Panama	21
Moonglow	16
Take a Lesson from the Lark	16
I Only Have Eyes for You	15
Blue in Love	14
One Night of Love	12

A few of the bandleaders' selections are:

Lennie Hayton: Out in the Cold, Never Had a Chance, I'm in Love, Take a Lesson from the Lark, I Only Have Eyes for You, May I?

Isham Jones: I'm in Love, Two Cigarettes in the Dark, I Saw Stars, Dust on the Moon, One Night of Love.

Rudy Vallee: I Saw Stars, Panama, Very Thought of You, With My Eyes Wide Open, I Only Have Eyes for You, I'm in Love.

Paul Whiteman: Love in Bloom, Very Thought of You, Never Had a Chance, Moon Over My Shoulder, I Only Have Eyes for You.

Wave Marks

Signals. If you hear a rustling sound while the novelty trio, Gordon, Dave and Bunny, are on the air—blame it on stork's wings, Gordon Graham's missus says.

Relay. Maxine Garner, of the NBC-WJZ "Princess Pat Players," has just presented her husband, Mel Nelson, Jr., with a tiny princess to be named Sally. Nelson is a noted Gotham architect.

Relay. Major Bowes' assistant, Fred Raphael (WHN), is ringing gongs with joy over the arrival of seven-pound three-ounce Byron Raphael. Born September 25th.

Signed On. Herben Daniel, WSM sales-and-merchandise, wedding-ringed Dorothy Murray of Nashville on September 25th.

Hookup? Al Pearce's crew (NBC West Coast) are waiting for announcement of engagement of beautiful Olga LaMarr, and Cecil Lee, instrumentalist.

Meter. The charming and versatile Irene Rich—historically at home in movies or radio—attains her forty-third birthday on October 13. She was born in Buffalo, New York.

Meter. Robert Ball, popular Midwestern radio hymn-singer, adds a year on October 11. Bob is in his early thirties, stands six feet, weighs 175 pounds, is married and the father of four.

Meter. Robert Armbruster, NBC ork pilot, was bitten by the golf virus this summer, and already envisions himself an expert at the game. October 9 is his natal day.

Meter. Betty Noyes, one of Ted Fiorito's singing "Debutantes," will pass around cake on October 11. Betty is one of those famed California gals with soft blue eyes and golden hair.

Programs for Sunday, October 7

Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net. Work
KDKA	980	50,000	Pittsburgh	N
WAAB†	1410	500	Boston	C
WABC	860	50,000	N.Y. City	C
WBAL†	1060	10,000	Baltimore	N
WBZ	990	50,000	Boston	N
WCAU	1170	50,000	Philadelphia	C
WCBM†	1370	250	Baltimore	A
WCSH	940	1,000	Portland	N
WDRCT	1330	500	Hartford	C
WEAF	660	50,000	N.Y. City	N
WEEI	590	1,000	Boston	N
WFIT	560	1,000	Philadelphia	N
WGY	790	50,000	Schenectady	N
WHAM	1150	50,000	Rochester	N
WIP†	610	1,000	Philadelphia	A
WJAS†	1290	1,000	Pittsburgh	C
WJSV†	1460	10,000	Washington	C
WJZ	760	50,000	N.Y. City	N
WLIT†	560	1,000	Philadelphia	N
WLW	700	500,000	Cincinnati	N
WMAL†	630	500	Washington	N
WMAF†	570	500	N.Y. City	A
WNAC	1230	1,000	Boston	C
WOKO†	1440	500	Albany	C
WOR	710	5,000	Newark	
WPRO†	1210	100	Providence	A
WRC†	950	500	Washington	N
WRVA	1110	5,000	Richmond	N
WTIC†	1040	50,000	Hartford	N
WTNJ†	1280	500	Trenton	A

†Network Programs Listed Only.

‡Full Day Listings; Night Network

A—American Broadcasting System

C—CBS Programs.

N—NBC Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

8:00 A.M.
NBC—Melody Hour: WEAFF WRC WGY
CBS—Organ Reveille: WABC
NBC—Tone Pictures: WJZ WBAL WMAL WLW
WJSV—Religious Service
WNAC—Radio Carollers

8:30 A.M.
NBC—Lew White, organist: WJZ WBAL WMAL
CBS—Lyric Serenade: WABC

8:45 A.M.
CBS—The Radio Spotlight: WABC
WBZ—Famous Sayings
WLW—Church in the Hills, drama
WNAC—News

9:00 A.M.
NBC—The Balladeers: WEAFF WGY WRC WCSH
CBS—Aunt Susan's WABC WOKO WCAU WNAC WJSV
NBC—Coast to Coast on a Bus: WJZ WMAL KDKA WBAL WBZ WHAM
AES—Meditation in Psalms: WMCA WPRO WTNJ WIP WCBM

9:15 A.M.
NBC—Cloister Bells: WEAFF WGY WRC WCSH

9:30 A.M.
NBC—Broadcast from Russia: WEAFF WRC WTIC WCSH WGY
AES— Δ Federation of Churches: WMCA WPRO WTNJ WIP WCBM

10:00 A.M.
NBC—Southernaires, quartet: WJZ WMAL WHAM WBAL WBZ
NBC— Δ The Radio Pulpit: WEAFF WGY WTIC WRC WCSH WRVA
CBS— Δ Church of the Air: WABC WOKO WDRCT WJAS WJSV WAAB
AES—John X. Loughran, talk: WMCA WPRO WTNJ WIP WCBM
KDKA—Dance Orchestra
WCAU—Around the Console
WEEI— Δ Radio Parish Church
WLW— Δ Church Forum
WNAC— Δ Watchtower Program

10:15 A.M.
AES—News; Instrumental Trio: WMCA WPRO WTNJ WIP WCBM
WNAC—Uncle Bob Houghton

10:30 A.M.

NBC—Mexican Lyrica Orchestra
WEAF WEEI WRC WTIC WGY
WFI WLW WLIT WRVA
NBC—Samovar Serenade: WJZ WBAL
WBZ KDKA WHAM
CBS—News; Patterns in Harmony:
WABC WOKO WDRCT WJAS WJSV
WCAU
AES—Artists' Recital: WMCA WPRO
WTNJ WIP WCBM

10:45 A.M.

CBS—Between the Bookends: WOKO
WDRCT WJAS WJSV WCAU
KDKA— Δ First Presbyterian Church
WMAL—Samovar Serenade (NBC)
WNAC— Δ First Church of Christ

11:00 A.M.

NBC—News; Morning Musicals: WJZ
WBAL WBZ WMAL WHAM
CBS—Children's Hour: WABC
NBC—News; Vagabonds: WEAFF WTIC
WFI
CBS—Conference of Catholic Charities:
WOKO WJSV
AES—Churches of the Presidents: WIP
WPRO WTNJ WCBM
KDKA— Δ First U. P. Church
WCAU—Children's Hour
WCSH— Δ Congregational Church
WEEI— Δ Morning Service
WGY— Δ Services; Union Col. Chap.
WOR—Newark Museum, talk
WRVA— Δ Second Presbyterian Service

11:15 A.M.

NBC—Hall and Gruen: WEAFF WRC
WFI
WOR—Moments of Melody

11:30 A.M.

NBC—Major Bowes' Capitol Family:
WEAF WFI WRC WTIC WRVA
NBC—Richard Maxwell, tenor: WJZ
WBAL WMAL WHAM
WBAL— Δ The Watchtower
WBZ—Radio Nimble Wits
WOR—Philosophical Talk

11:45 A.M.
NBC—Phantom Strings: WJZ WMAL
WBAL WBZ WHAM

Afternoon

12:00 Noon

CBS—Conference of Catholic Charities:
WABC WJAS
NBC—Phantom Strings: WHAM
AES—Lyric Strings: WPRO WTNJ
WIP WCBM
WBAL—Dance Orchestra
WBZ—Southern Reveries
WCAU— Δ Watchtower Program
WGY—Three Schoolmaids
WNAC—National Ensemble
WOR—Uncle Don Reed

12:15 P.M.

NBC—Sugar and Cane: WJZ KDKA
WBAL WMAL WHAM
AES—Royal Dutch Travelogue: WMCA
WPRO WTNJ WIP WCBM
WBZ—Old Farmer's Almanac
WCAU—Bud Shays, songs
WCSH—Capitol Theater Family (NBC)
WEEI—Morey Pearl's Orch.
WGY—Explorers' Club
WRVA— Δ Watchtower Lecture

12:30 P.M.

NBC—U. of C. Round Table: WEAFF
WEEI WTIC WRC WFI WGY WLIT
CBS—Tito Guizar's Midday Serenade:
WABC WNAC WJAS WOKO WCAU
WJSV WDRCT
NBC—Radio City Symphony: WJZ
KDKA WBZ WLW WBAL WMAL
WHAM WRVA
AES—American Musicals: WMCA WIP
WPRO WTNJ WCBM
WCSH— Δ Christian Science
WOR—George Shackley, organist

12:45 P.M.

CBS—Com. Stephen King Hall, speaker:
WABC WJAS WOKO WCAU
WJSV
WCSH—Musical Program
WNAC—Romany Trail (CBS)

1:00 P.M.
NBC—Dale Carnegie, talk: WEAFF
WFI WTIC WGY WEEI WRC
CBS— Δ Church of the Air: WABC
WOKO WJAS WCAU WJSV WDRCT
WAAB
AES—Amateur Revue: WMCA
WCSH— Δ First Radio Parish
WHAM— Δ Catholic Hour
WNAC— Δ Catholic Truth Period
WOR—Musical Program

1:15 P.M.

WOR—String Quartet

1:30 P.M.
NBC— Δ Highlights of the Bible: WJZ
WMAL WBZ WBAL WRVA WHAM
KDKA
NBC—Surprise Party; Mary Small,
guest artist: WEAFF WEEI WGY
WCSH WFI WRC WTIC
CBS—Eton Boys: WABC WOKO
WDRCT WCAU WJAS

Star \star Indicates High Spot Selections

World Series Baseball

All World Series games played during this week will be broadcast by extensive NBC and CBS networks.

This means that many early afternoon programs, listed here for the days mentioned, may be canceled.

WJSV—Did You Know That?

WLW—Antoinette West soprano

1:45 P.M.

CBS—Pat Kennedy; Art Kassel's
Orch.: WABC WCAU WJSV WJAS

2:00 P.M.

NBC—South Sea Islanders: WJZ WBZ
WBAL
CBS—Lazy Dan the Minstrel Man:
WABC WNAC WJSV WJAS WCAU
WDRCT

NBC—Treasure Chest: WEAFF WGY
WEEI WRC WCSH WLW WTIC
WLIT

2:15 P.M.

AES—Stapleton, Boroff and Miller:
WMCA
AES—Greenwich Sinfonietta: WPRO
WTNJ WIP WCBM

KDKA—Musical Program

WRVA—Beauty That Endures

2:15 P.M.

NBC—Bob Becker's Dog Stories: WJZ
WBAL WMAL KDKA WBZ
AES—Maytime Parade: WMCA
WCAU—Ben Greenblatt

2:30 P.M.

NBC—Gene Arnold and Commodores:
WEAF WCSH WGY WRC WEEI
CBS—Hill's Prgm.: WABC WJSV
WNAC WDRCT WCAU WJAS

AES—Three Little Funsters: WMCA

WOR—Eddy Brown, violinist

3:00 P.M.

NBC—Talkie Picture Time, sketch:
WEAF WEEI WLIT WRC WCSH
WGY

\star CBS—New York Philharmonic Sym-
phony Orchestra: WABC WOKO
WDRCT WJAS WNAC WJSV

AES—Cathedral of the Underworld:
WMCA WPRO WIP WCBM

WCAU—Musical Program

WHAM—Down Melody Lane

WLW— Δ Church in the Hills, drama

WOR—Paula Autri, soprano

3:15 P.M.

WOR—N. Y. Fire Dept. Ann. Memor-
ial Services

3:30 P.M.

NBC—Musical Romance; Guest Star;
Soloist; Orch.: WEAFF WEEI WTIC
WGY WCSH WLIT WLW WRC

NBC— Δ Nat'l Vespers: WJZ WBAL
WBZ WHAM WMAL WRVA

3:45 P.M.

WCAU—Diary of A Newspaperman

4:00 P.M.

NBC—Temple of Song: WJZ WBZ
WMAL WBAL WHAM

NBC—John B. Kennedy, news: WEAFF
WGY WEEI WTIC WLIT WRVA

AES—Municipal Symphony Orchestra:
WMCA WPRO WTNJ WIP WCBM

KDKA— Δ Vespers, Shadyside Church

WCAU—Philharmonic Symphony Orch.

WCSH—Vanity Program

WOR—"The Nightingale in Art"

4:15 P.M.

NBC—Lilian Buckman, soprano: WEAFF
WCSH WTIC WEEI WLIT WRVA
WGY—Carmelo Cascio, pianist

WOR—Ralph Grosvenor, "Wishing"

4:30 P.M.

NBC—The Jesters, trio: WEAFF WFI
WEEI WTIC WGY

\star NBC—Roger Whitman, talk: WJZ
WHAM WRVA WBAL WMAL WBZ
KDKA

WOR—Phil Lynch's Orchestra

4:45 P.M.

NBC—Dream Drama, dramatic sketch:
WEAF WRC WCSH WFI WGY WTIC
WEEI

5:00 P.M.

\star NBC—HOOPER CO. PRESENTS
The Sentinels Serenade; Jessica
Dragonette, guest star: WEAFF WGY
WEEI WCSH WRC WTIC WFI

CBS—Open House: WABC WOKO
WDRCT WCAU WJAS WJSV WAAB

\star NBC—Roses and Drums, drama:
WJZ WBZ WBAL WHAM WRVA
KDKA WLW WMAL

AES— Δ Church of the Air: WMCA
WPRO WIP WCBM

WNAC—Twilight Reveries

WOR—Gus Steek's Orchestra

5:15 P.M.

WOR—Paul Gulick, talk

5:30 P.M.

\star NBC—The House by the Side of
the Road; Tony Wons, philosopher:
WEAF WEEI WCSH WGY WFI WRC
WLIT WTIC WLW

CBS—Crumit & Sanderson, songs:
WABC WOKO WAAB WCAU WDRCT
WJSV

NBC—Radio Explorers' Club; Wm. J.
Morden, guest: WJZ WBAL WBZ
WHAM WRVA KDKA WMAL

WNAC—Double Mixed Quartet

WOR—Conrad & Tremont, piano duo

5:45 P.M.

\star NBC—Dog Drama: WJZ WHAM
KDKA WNAC WBZ WMAL WBAL
WNAC—The Cosmopolitans

WOR—"Adventures of Jimmie Allen"

Night

6:00 P.M.

NBC—Heart Throbs of the Hills:
WJZ WHAM WBAL WMAL

NBC— Δ Catholic Hour: WEAFF WEEI
WTIC WRC WCSH WRVA WGY
WLIT

\star CBS—Music by Gershwin: WABC
WAAB WJSV WDRCT WCAU WOKO
WJAS

AES—Fisher's Gypsy Orchestra: WPRO
WTNJ WIP WCBM

KDKA—Three Girls, harmony

WBZ—Old Farmer's Almanac

WNAC—News

6:15 P.M.

KDKA—Sports Resume

WBZ—Magic Strings

WNAC—Civic Orchestra

6:30 P.M.

NBC—Grand Hotel, sketch: WJZ
WHAM WMAL KDKA WLW WBAL
WBZ

\star CBS—ACME WHITE LEAD &
Color Works Presents Smilin' Ed
McConnell: WABC WCAU WJAS
WDRCT WAAB WJSV

NBC—Concert Orchestra; Frank Simon,
director: WEAFF WRVA WRC WLIT
WCSH WGY

AES—Coral Islanders: WMCA WPRO
WTNJ WIP WCBM

WCSH—Roger S. McGrath

WEEI—The Edison Salute

WOR—Gabriel Heater, commentator

6:45 P.M.

CBS—Voice of Experience: WABC
WJAS WCAU WJSV WDRCT WAAB
WEEI—Concert Band (NBC)

WOR—Klari La Rue's Orchestra

7:00 P.M.

NBC—K-7, Secret Service Spy Story:
WEAF WGY WRC WRVA

NBC—L'Heure Exquise: WJZ WBAL
WBZ WLW WHAM WMAL

CBS—California Melodies: WABC
WJAS WJSV WOKO WDRCT WNAC

AES—Paul Barry, songs: WMCA WIP
WPRO WTNJ WCBM

KDKA—Variety Program

WCAU—Comedy Stars of Hollywood

WCSH—Musicals

WEEI—The Cleerclearers

7:15 P.M.

AES—Israel Among the Nations: WMCA
WPRO WTNJ WIP WCBM

WCAU—Fur Trappers

WOR—Comedy Stars of Hollywood

7:30 P.M.

\star NBC—Queenie Mario, soprano: Gra-
ham McNamee: WEAFF WGY WCSH

\star CBS—Buddy Rogers' Orch.; Jeanie
Lang and trio: WABC WDRCT WJAS
WNAC WCAU WOKO

\star NBC—Joe Penner, comedian; Ozzie
Nelson's Orch.: WJZ WBAL WBZ
WRVA WHAM WMAL KDKA

AES—Variety Musicals: WMCA WPRO
WTNJ WIP WCBM

WEEI—Garden Talk, Breck

WOR—The O'Neill's Drama

7:45 P.M.

NBC—Wendell Hall, ukelele, songs:
WEAF WCSH WLIT WGY WRC
WTIC

AES—Current Jewish Events: WMCA
WPRO WTNJ WIP WCBM

WEEI—Variety Program

WOR—Jack Arthur, baritone; Orch.

8:00 P.M.

\star NBC—Variety Program: WJZ
WBAL WHAM KDKA

\star CBS—Detroit Symphony Orchestra;
Maria Jeritza, guest: WABC WJAS
WDRCT WOKO WCAU WJSV WNAC

\star NBC—Eddie Cantor, comedian;
Rubinoff's Orch.: WEAFF WCSH
WLW WGY WRVA WLIT WBZ
WRC WTIC WBZ

AES—Three J's, girl trio: WPRO WIP
WTNJ WCBM

WIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Ro-
mance," with Roger Moorehouse

WOR—Chansonette

8:15 P.M.

AES—Dismal Swamp, dramatic: WMCA
WPRO WTNJ WIP WCBM

8:30 P.M.

WOR—Charles Barnet's Orchestra

8:45 P.M.

AES—Pan-Americans, orch.: WMCA
WPRO WTNJ WIP WCBM

WCAU—Fur Trappers

9:00 P.M.

NBC—Charlie Previn's Orchestra: WJZ
WBZ WLW KDKA WHAM WBAL
WMAL WRVA

NBC—Manhattan Merry-Go-Round:
WEAF WGY WFI WRC WTIC
WCSH

CBS—Alexander Woolcott, The Town
Crier: WABC WJAS WCAU WNAC
WDRCT

WEEI—Variety Program

WOR—Operatic Miniatures

9:15 P.M.

AES—Bob Haring's Melody: WMCA
WPRO WTNJ WIP WCBM

Sunday, October 7

(Time Shown Is Eastern Standard)

New Programs, Changes

THE PONTIFICAL MASS, celebrated at St. Peter's Cathedral in Cincinnati, will open formally the 1934 National Conference of Catholic Charities, and will be broadcast over the CBS network from 11 a. m. to 12:30 p. m. The mass will be celebrated by Most Rev. Amleto Giovanni Cicognani, apostolic delegate and personal representative of Pope Pius XI.

TITO GUIZAR'S Midday Serenade, new program series, will have its premiere over the CBS network from 12:30 to 12:45 p. m.

SID GARY, vaudeville star, and the Don Hall Trio, will be guests of *Mary Small* on the "Little Miss Bab-o's Surprise Party" at 1:30 p. m. over an NBC-WEAF net.

JESSICA DRAGONETTE will be the guest artist of the "Sentinels Serenade" at 5 p. m. over an NBC-WEAF coast-to-coast network.

FREDDIE MARTIN and his orchestra, and Georda Young, singer from Chicago, and the first of the guest stars, will launch the new "Open House" series over the CBS network from 5 to 5:30 p. m.

JULIA SANDERSON and *Frank Crumit* introduce guest stars and dramatic bits as a new feature of their program over the CBS network at 5:30 p. m.

JOE PENNER and his famous duck will be back again on a coast-to-coast NBC-WJZ network for a new series of *Bakers Broadcasts* at 7:30 p. m. *Ozzie Nelson's* orchestra and *Harriet Hilliard*, vocalist, also will return on this program to intersperse songs and music.

EDDIE CANTOR, radio's banjo-eyed comedian, will return to the air again for another weekly series as star of the *Coffee Hour* with *Rubinoff* and his orchestra at 8 p. m. over an NBC-WEAF coast-to-coast network.

BUDDY ROGERS and *Jeanie Lang* are presented at the new time—7:30 to 8 p. m. over the CBS network.

ALEXANDER WOOLLCOTT, the "Town Crier," will return with his inimitable stories and comment over the CBS network from 9 to 9:30 p. m. *Robert Armbruster's* orchestra will provide the musical settings.

WILL ROGERS, outstanding American



GEORDA YOUNG

Once a trap drummer in a school band, this twenty-year-old blues songstress from Chicago makes her network bow as guest star in the premiere of the "Open House" program with Freddie Martin's orchestra, Sunday, October 7, at 5 p. m. EST over CBS-WABC



MARIA JERITZA

The prima donna of world fame will sing in the premiere program of the *Ford Sunday Evening Hour* over a coast-to-coast CBS-WABC network from 8 to 9 p. m. EST, on Sunday, October 7

Budd, will be presented as leading figures humorist, and *Colonel Stoopnagle* and of the "Gulf Headliners" series, starting over the CBS network from 9:30 to 10 p. m.

Former Governor **ALFRED E. SMITH**, one of the leaders of the Catholic laity in America, will be the principal speaker at a meeting of the National Conference on Catholic Charities in Cincinnati. *Monsignor R. M. Wagner* of Cincinnati will preside at the conference, and will introduce Gov. Smith. The proceedings will be broadcast from 10:30 to 11 p. m. over an NBC-WJZ network.

Monday, October 8

DR. R. A. MILLIKAN will deliver an address of welcome to the National Advisory Council of Radio in Education over the CBS network from 11 to 11:15 a. m.

The Chicago **WOMEN'S SYMPHONY ORCHESTRA** will be heard over the CBS network from 3:30 to 4 p. m.

Dramatizations of the well-known story of "Og, Son of Fire," will be broadcast over the CBS network during the "ADVENTURE HOUR," new juvenile series from 5 to 5:15 p. m. (rebroadcast to West at 6).

Effective this date, "BUCK ROGERS in the 25th Century" goes to a vastly increased CBS network audience at 6 p. m.

CARSON ROBISON and his Buckaroos are presenting their "Bar X Days and Nights" program over the CBS-WABC network at 8 p. m. each Monday. The series, previously broadcast on Thursday, will be heard every week at the new time.

Tuesday, October 9

DONALD R. RICHBERG, Executive Director of the National Emergency Council, will discuss "Recovery and Reconstruction—The Administration Program" in an address before the Rotary Club of Chicago. This broadcast will be heard from 2 to 2:30 p. m. over an NBC-WJZ net.

Musical Appreciation series by **HOWARD BARLOW**, assisted by his Symphony Orchestra, will offer study of the World's

classics over the CBS network from 6:30 to 6:55 p. m.

ISHAM JONES inaugurates his new series of half hour programs over the CBS-WABC network at 9:30 p. m. His 20-piece orchestra and a twelve-voice mixed chorus under the direction of **LEITH STEVENS** will present a colorful musical background for the performance of distinguished personalities of radio, stage and concert hall who will be presented each week as guest stars.

GRACE HAYES AND JAMES MELTON will be guest artists with *Ischam Jones'* orchestra in the premiere of the new Chevrolet series on the CBS-WABC network at 9:30 p. m. In addition to the 20-piece orchestra, the *Leith Stevens* twelve-voice chorus will be a regular feature of the programs to be heard each Tuesday at the same hour.

GEORGE GIVOT will be heard over CBS network at 10:30 p. m., a new time for the "Greek Ambassador of Good Will."

Wednesday, Oct. 10

EUCCHARISTIC CONGRESS ceremonies from Buenos Aires, S. A., will be broadcast over the CBS network from 9 to 10 a. m.

Broadcast from the **TRIENNIAL CONVENTION** of Protestant Episcopal Church will be heard over the CBS network from 11:15 to 11:45 a. m.

DR. HOWARD E. PULLING, Prof. of Botany, Wellesley College, will speak on "How Plants Fight Drought" over the CBS network at 4:30 p. m.

Thursday, October 11

EDDIE DOOLEY, former All-American quarterback, gossips of the major college football teams to WABC-CBS Eastern audiences at 6:30 p. m., and *Red Grange*, the Illinois famous 77, dispenses his football gossip to WBBM-CBS Western audiences at 7:15 p. m.

Setting-up Exercises for the Face is a feature of a new series of programs presented over the CBS-WABC network every Thursday, Friday and Saturday at 6:45 p. m.

"O HENRY," radio dramatizations of short stories, will be a new series presented every Thursday at 8 p. m. over an NBC-WJZ network.

LEITH STEVENS' Harmonies, popular CBS feature, is newly scheduled at 8:30 p. m.

"Economics in a Changing Social Order," the second of this weekly series, will have *Paul H. Douglas*, Professor of Political Economy, University of Chicago, and *Garfield Cox*, Professor of Finance, University of Chicago, as the guest speakers. "The Economics of Free Competition" will be

the subject of the aforementioned speakers, when they broadcast over an NBC-WJZ network from 10:30 to 11 p. m.

Friday, October 12

The **PHILADELPHIA ORCHESTRA** Friday afternoon concert of two hours duration, conducted by *Leopold Stokowski*, will be broadcast over the CBS network from 3 to 5 p. m.

KATE SMITH and her *Swanee Music* will be heard at a new time over the CBS network, 10:30 to 11 p. m.

Saturday, October 13

SOCONYLAND SKETCHES, one of radio's outstanding dramatic series, is now heard on a new day and at a new hour. Tune in Saturdays at 7 p. m. on the CBS-WABC network.

"The Lawyer and the Public" series will be resumed over the CBS network, 7:45 to 8 p. m.

"HOLLYWOOD ON THE AIR," previously heard on Sunday nights, has changed its schedule to Saturday from 10:30 to 11 p. m. over WEAF and associated stations.

HEAR JESSICA DRAGONETTE

with

The HOOVER SENTINELS SERENADE

SUNDAY OCTOBER 7th

• A program of music and romance. The Hoover Orchestra, conducted by Josef Koestner. Edward Davies, radio's popular baritone. Ensemble group of distinguished vocal soloists. Don't miss it! Coast-to-coast.

5:00 Eastern Standard Time NBC Red Network



How YOU Can Get into BROADCASTING



FLOYD GIBBONS
Famous Radio Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown — yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then there is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high-salaried *Graham McNamees*, *Oliver Palmers* and *Floyd Gibbons* of tomorrow. The *Floyd Gibbons School* will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find Your Place in Broadcasting," gives full particulars regarding our Course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send Coupon at once for free book.

Floyd Gibbons School of Broadcasting
2000-14th St., N.W., Dept. 4K31, Washington, D.C.
Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study Course.

Name Age.....
Please Print or Write Name Plainly

Address

City State.....

You'll like this program!
"SMILIN' ED" McCONNELL

Sponsored by **ACME QUALITY PAINT and LIN-X**

You'll hear him over the **Columbia Broadcasting System WABC WAAB WDRC WCAU WEAN WJSV WHP WFEA WJAS**

EVERY SUNDAY EVENING at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)
EVERY THURSDAY NOON at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

Programs for Monday, October 8

Star ★ Indicates High Spot Selections

6:30 A.M.
WJSV—Eye Opener
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WFAF WGY
WFI WEEI WRC
WOR—Gambling's Class

7:00 A.M.
KDKA—Musical Clock
WBZ—Musical Clock
WCAU—Household Musical Clock
WJSV—Sun Dial
WRVA—Musical Clock

7:15 A.M.
WNAC—News

7:30 A.M.
NBC—Yoichi Hiraoka, xylophone: WJZ
WBAL WMAL
CBS—Dream Reveille: WABC
ABS—Brad and Al: WMCA
WNAC—Joe Mitchell Chapple
WOR—Vincenzo Sorevi's Orchestra

7:45 A.M.
NBC—Pollock and Lownhurst: WFAF
WFI WRC
NBC—Jolly Bill & Jane: WJZ WBAL
WEEI—Dean Moore
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Organ Rhapsody: WFAF WFI
WTIC WRC WCHS
CBS—Serenade: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
ABS—Barnacle Bill, uke songs: WMCA
WEEI—E. B. Rideout, talk
WGY—Musical Clock
WHAM—Kindly Thoughts
WLW—A Nation's Family Prayer
WNAC—Shopping Around the Town
WOR—Nell Vinick, beauty talk

8:15 A.M.
NBC—Laudt Trio and White: WJZ
WBAL WBZ KDKA WMAL WHAM
ABS—Pedal Points, organ and piano:
WMCA WPRO
WCHS—A Morning Devotions
WEEI—Shopping Service
WLW—A Morning Devotions
WOR—The Three Jesters

8:30 A.M.
NBC—Cheerio: WFAF WGY WCHS
WEEI WTIC WRC WLW WFI
WRVA
CBS—Ray Scott, pianist: WABC
NBC—Lew White organ: WJZ WHAM
KDKA WBAL WMAL
ABS—The Pick-Me Ups: WMCA WPRO
WBZ—The Farmers' Almanac
WCAU—Words and Music
WOR—Martha Manning, talk

8:45 A.M.
CBS—Rhythm Bandbox: WABC
ABS—Harmonizers, male trio: WMCA
WPRO
WBZ—Shopping News
WOR—Golden Moments

9:00 A.M.
NBC—Morning Glories: WFAF
NBC—Breakfast Club: WJZ WBAL
KDKA WRVA WBZ
CBS—The Song Reporter: WABC
WOKO WAC WDRS WCAU WJAS
ABS—Top of the Morning: WMCA
WPRO WTJN WIP WCBM
WCHS—The Morning Shopper
WEEI—Clothes Institute
WGY—Annette McCullough
WHAM—A Tower Clock Program
WJSV—Arthur Godfrey
WLW—Salt and Peanuts, harmony
WOR—George Groves, baritone

9:15 A.M.
NBC—Don Hall Trio: WFAF WLIT
WGY WRC WEEI WLW WCHS
CBS—Metropolitan Parade: WABC
WDRS WJAS WNAC WOKO WCAU
NBC—Breakfast Club: WMAL WHAM
ABS—Harmonizers, male trio: WPRO
WTJN WIP WCBM
WJSV—Movie Reporter
WOR—Silver Strains

9:30 A.M.
NBC—Eva Taylor songs: WFAF WRC
WCHS WTIC WGY
ABS—John X. Loughran, food forum:
WMCA WPRO
KDKA—Style and Shopping Service
WEEI—Jean Abbey
WLW—Joe Emerson
WOR—John Stein's Orchestra

9:45 A.M.
NBC—Mattinata: Chorus: WFAF WRC
WCHS WTIC WFI
CBS—Metropolitan Parade: WJAS
ABS—Bernie Dolan, pianologue:
WMCA WPRO WTJN WIP WCBM
KDKA—Work-a-day Thoughts
WBAL—Musical Program
WEEI—News; Variety Program
WGY—A Mid-morning Devotions
WHAM—Mary Freeman, talk
WOR—Palmer and Chama, songs

10:00 A.M.
NBC—News; Green and de Rose:
WFAF WCHS WEEI WFI WTIC
WRC

CBS—News; Harmonies in Contrast:
WABC WOKO WDRS
NBC—Harvest of Song: WJZ WBAL
WMAL KDKA WRVA WBZ
ABS—The Care and Feeding of Men:
WMCA WPRO WTJN WIP WCBM
WGY—The Southerners
WNAC—Buddy Clark
WOR—Pure Food Hour

10:15 A.M.
NBC—Clara Lu n Em: WFAF WEEI
WFI WRC WCHS WRVA WLW
WGY WTIC
CBS—Bill and Ginger: WABC WOKO
WNAC WCAU WJAS WJSV
NBC—Holman Sisters: WJZ WHAM
WBZ WMAL
ABS—News; Lyric Strings: WMCA
WPRO WTJN WIP WCBM
KDKA—S. mmy Fuller
WBAL—Shopping with Peggy Randall

10:30 A.M.
CBS—“All About You”: WABC WDRS
WCAU WAAB
NBC—Morning Parade: WFAF WCHS
WTIC WRC
CBS—Marion Carley, pianist: WOKO
WJAS WJSV
NBC—Today's Children: WJZ WMAL
KDKA WBZ WRVA WBAL
ABS—Singing Violins: WMCA WPRO
WTJN WIP WCBM
WEEI—Bridge Points
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WLW—Mailbag
WNAC—Yankee Mixed Quartet

10:45 A.M.
CBS—The Three Flats: WABC WNAC
WOKO WCAU WJAS WJSV
NBC—Morning Parade: WGY WFI
NBC—News; Radio Kitchen: WJZ
WMAL WRVA KDKA WHAM
ABS—Meadows Beauty School: WMCA
WPRO WTJN WCBM
WBAL—Home Service Talk
WBZ—Curley Joe, yodeling cowboy
WLW—Jimmy Arlen, baritone

11:00 A.M.
NBC—U. S. Navy Band: WFAF WGY
WRVA WRC WLIT WTIC WCHS
CBS—Dr. R. A. Millikan, talk: WABC
WOKO WNAC WDRS WJAS WCAU
WJSV
NBC—The Wife Saver: WJZ
WBAL WHAM WBZ
ABS—Rigo Santiago, songs: WMCA
WPRO WTJN WIP WCBM
KDKA—Uncle Tom and Betty
WEEI—Friendly Kitchen
WLW—Mary Alcott, songs
WOR—Nell Vinick, beauty talk

11:15 A.M.
NBC—Tony Wons, philosopher: WBZ
WJZ KDKA WHAM WBAL WMAL
CBS—Waltz Time: WABC WJAS
WDRS WCAU WNAC WJSV
NBC—U. S. Navy Band: WEEI WTIC
ABS—Morning Parade: WPRO WTJN
WIP WCBM
WLW—News Livestock Reports
WOR—Walter Abrons, baritone

11:30 A.M.
NBC—The Melody Mixers: WJZ
WBAL KDKA WHAM WCAU
CBS—“Contract Bridge Made Easy”,
E. H. Downes: WABC WJAS WDRS
WOKO WCAU WJSV
ABS—Daily Courier: WMCA WPRO
WIP WTJN WCBM
WBZ—“Met” Stage Show
WNAC—Real Life Stories
WOR—Philosophical Talk

11:45 A.M.
CBS—The Cadets: WABC WJAS
WJSV WNAC
ABS—Adventures in Melody: WMCA
WPRO WTJN WCBM WIP
WBZ—Farm Forum
WCAU—Jan Savitt's Orch.
WHAM—Tom Grierson, organist
WOR—Paula Desmond, soprano

Afternoon

12:00 Noon
NBC—Marion McAfee, soprano: WFAF
WEEI WCHS
CBS—Voice of Experience: WABC
WNAC WDRS WCAU WJAS WJSV
NBC—Fields and Hall, songs: WJZ
WHAM WMAL
ABS—Luncheon Musicale: WMCA WIP
WPRO WTJN WCBM
KDKA—Variety Program
WBAL—Market Reports
WBZ—News
WGY—Banjoleers
WLW—Music by Divano
WOR—Bud Rainey, songs
WRVA—Luxury Fiddlers

12:15 P.M.
NBC—Honeyboy and Sassafras: WFAF
WTIC WEEI WRC WLIT

NBC—Charles Sears, tenor: WJZ
WBAL WMAL
CBS—Betty Barthell, songs: WABC
WAAB WDRS WOKO WCAU WJAS
WJSV
WBZ—Weather; Farmers' Almanac
WCHS—News
WGY—Martha and Hal
WHAM—News
WLW—The Texans, trio
WNAC—News Service
WOR—Mrs. Reilly's Common Sense

12:30 P.M.
CBS—Al Kavelin's Orchestra: WABC
WOKO WJSV WAAB WCAU WJAS
★ NBC—Farm and Home Hour: WJZ
WRVA KDKA WHAM WBAL
WMAL WLW
NBC—Merry Madcaps: WFAF WRC
WLIT WTIC WCHS
ABS—Here's How: WMCA WPRO WIP
WTJN WCBM
KDKA—Market Reports
WEEI—Stock; Market Reports
WGY—Farm Prgm.
WNAC—The Shopper's Exchange
WOR—Scott Fisher's Orchestra

12:45 P.M.
ABS—Mishel Gornier's Ensemble:
WMCA WPRO WTJN WCBM
KDKA—Dance Orchestra
WCHS—News
WEEI—Caroline Cabot
WIP—RADIO GUIDE PRESENTS
Henry Patrick in “Songs of Ro-
mance,” with Roger Moorehouse

1:00 P.M.
NBC—Markets and Weather: WFAF
CBS—George Hall's Orchestra: WABC
WDRS WOKO WCAU WJAS WAAB
NBC—Dick Fiddler's Orchestra: WFI
WRC
WEEI—Friendly Kitchen Observer
WGY—Hank Keene's Radio Gang
WJSV—Afternoon Rhythms
WLW—Albright and Wayne
WOR—Voice of Gold; Salon Music

1:15 P.M.
NBC—Peggy's Doctor, sketch: WGY
WFAF WRC WEEI WTIC WCHS
WFI
ABS—Mirror Reflections, S. Schwartz:
WMCA WPRO WTJN WIP WCBM
WJSV—George Hall's Orch. (NBC)
WOR—New Jersey Club Women's Hour

1:30 P.M.
*(Please see notice regarding
World Series and program can-
celations appearing on Sunday
program page.)*
NBC—Rex Battle's Ensemble: WFAF
WTIC WRC WCHS WEEI
CBS—Savitt Serenade with Diane:
WJSV WOKO WNAC WJAS WDRS
WABC WCAU WAAB
NBC—Vic and Sade: WJZ KDKA
WBAL WMAL WBZ
ABS—Egon Putz, pianist: WMCA WIP
WPRO WTJN WCBM
WGY—The Vagabonds
WHAM—School of the Air
WOR—Theater of the Air
WRVA—Market Reports

1:45 P.M.
NBC—Great Composers Program: WJZ
WBAL WMAL
CBS—Pat Kennedy; Art Kassel's
Orch.: WABC WCAU WJAS WJSV
WNAC
ABS—The Ragmuffins: WMCA
ABS—Helen Board, song recital: WPRO
WTJN WIP WCBM
KDKA—Dance Orchestra
WBZ—Home Forum
WGY—Rex Battle's Ens. (NBC)
WOR—Verna Osborne, soprano
WRVA—Sunshine Prgm.

2:00 P.M.
CBS—Allan Leifer's Orchestra: WABC
WOKO WDRS WJSV WNAC
ABS—Munz Sisters, vocal duo: WMCA
WPRO WTJN WIP WCBM
KDKA—Dance Orchestra
WBZ—Orchestra
WCAU—Women's Club of the Air
WEEI—Kitchen of the Air
WGY—Lauren Bell, baritone
WOR—Dr. Payne, “The Psychologist
Says”

2:15 P.M.
ABS—American Mixed Quartet: WMCA
WPRO WTJN WIP WCBM
WGY—Horsehois (Chats)
WHAM—School of the Air
WOR—Frank Ricciardi, tenor; Orch.

2:30 P.M.
NBC—Home Sweet Home: WJZ
CBS—Poetic Strings: WABC WJAS
WJSV WNAC WOKO WDRS
NBC—Smack Out: WMAL WBAL
WHAM
ABS—Piano and Organ Concertos:
WMCA WPRO WTJN WIP WCBM
KDKA—Home Forum
WBZ—Cooking School
WCAU—Albert E. Lyneer

WEEI—Revolving Stage (NBC)
WGY—Albany on Parade
WLW—Gene Burchell's Orchestra
WOR—Fashions, Food, Beauty

2:45 P.M.
NBC—Gus Van, songs: WFAF WTIC
WCHS
NBC—Richard Maxwell, tenor: WJZ
WMAL WBAL
WCAU—Women's Club of the Air
WGY—Musical Program
WHAM—Contract Bridge Talk

3:00 P.M.
NBC—Radio Guild: WJZ WMAL WBZ
WBAL KDKA WRVA WHAM
CBS—Skylights: WABC WOKO WJAS
WJSV WAAB WCAU WDRS
NBC—Ma Perkins: WFAF WFI WRC
WEEI WCHS WTIC WGY WLW
ABS—Catherine Curtis, “Women and
Money”: WMCA WPRO WTJN WIP
WCBM
WNAC—Yankee Network Players
WOR—Ariel Ensemble

3:15 P.M.
NBC—Dreams Come True: WFAF
WEEI WCHS WTIC WRC WFI WGY
WLW
ABS—The Grenadiers: WMCA WPRO
WTJN WIP WCBM
WOR—Dr. Stranghaner, health talk

3:30 P.M.
CBS—Chicago Women's Symphony
Orch.: WABC WOKO WJSV WJAS
WDRS
NBC—Woman's Radio Review: WFAF
WCHS WGY WRC WFI WTIC
ABS—Sports Talk, Bob Haring's Or-
chestra: WMCA
ABS—Today's Winners: WPRO WTJN
WCBM WIP
WEEI—Stardom Express
WHAM—Musical Program
WNAC—Piano Recital, Donald Van
Wart
WOR—Radio Garden Club, talk

3:45 P.M.
WCAU—Melderdrammers
WOR—John Stein's Orchestra

4:00 P.M.
CBS—Chansonette: WABC WJAS
WOKO WNAC WJSV WDRS
NBC—John Martin's Story Hour:
WFAF WRC WCHS WEEI
NBC—Betty and Bob: WJZ WBAL
WBZ KDKA WMAL WLW WHAM
WRVA WGY WCHS
WCAU—Barnyard Frolic
WOR—Dancing Lesson

4:15 P.M.
CBS—Salvation Army Band: WABC
WOKO WJAS WJSV WDRS WNAC
NBC—Gale Page songs: WMAL WBZ
WRVA KDKA WBAL
NBC—Gypsy Trail: WFAF WGY WRC
WCHS WTIC WEEI
NBC—Songs and Stories: WJZ
WHAM—News
WLW—George Dorn, vocalist
WOR—Variety Revue

4:30 P.M.
NBC—Palmer Clarke's Orchestra: WJZ
WBZ WMAL WRVA WBAL
CBS—Chicago Variety Program:
WABC WJAS WOKO WCAU WJSV
WDRS WNAC
NBC—Roxanne Wallace, songs: WFAF
WEEI WGY WTIC
KDKA—Market Reports
WCHS—Carl C. Hooper
WHAM—Edward C. May, organist
WLW—Life of Mary Sothorn
WOR—Klari Larue's Orchestra

4:45 P.M.
NBC—Palmer Clarke's Orch.: KDKA
WHAM
NBC—Adventures on Mystery Island:
WFAF WCHS WEEI WTIC WRC
WLIT
WGY—Stock Reports
WLW—Business News
WOR—Science in Your Home

5:00 P.M.
CBS—Og, Son of Fire: WABC WAAB
WJAS
NBC—Al Pearce's Gang: WJZ WBAL
NBC—George Sterney's Tea Music:
WFAF WEEI WCHS WTIC
KDKA—Memories
WBZ—News
WCAU—Jimmy Allen's Adventures
WGY—S. W. Ashe, talk
WHAM—Jolly Roger
WJSV—Gene Stewart, organist
WNAC—Organ Recital
WOR—Weather; Musical Moments
WRVA—Rhythm Parade

5:15 P.M.
NBC—Tom Mix' Straight Shooters:
WFAF WRC WGY WTIC WCHS
WLW
NBC—Jackie Heller, tenor: WJZ
WBAL WRVA
CBS—Skippy, sketch: WABC WOKO
WJSV WJAS WCAU WDRS WAAB
KDKA—Huddes Club

WBZ—Skipper Jim's Ship
WHAM—Adventures of Donald Ayer
WLIT—RADIO GUIDE PRESENTS
Lee Lawrence with Dorothy Allin-
son, pianist
WOR—Robert Reud, Town Talk

5:30 P.M.
NBC—Rafter S Riders: WFAF WLIT
WEEI WCHS WTIC
CBS—Jack Armstrong, sketch: WABC
WOKO WDRS WBAL WJAS WCAU
WAAB WJSV
NBC—The Singing Lady: WJZ WBAL
WHAM KDKA WCHS WLW
ABS—Cocktail Music: WPRO WTJN
WIP WCBM
WGY—Musical Prgm.
WNAC—Melody Mart
WOR—Pete Rice, Western Drama
WRVA—Firemen's Club; Sports

5:45 P.M.
NBC—Capt. Tim Healy: WFAF WRC
WRI WCHS WCHS WGY
NBC—Orphan Annie: WJZ WBZ
KDKA WHAM WRVA WBAL
WMAL
CBS—Gordon, Dave and Bunny,
songs: WABC WAAB WJAS WDRS
WOKO WCAU
WEEI—Piano Lessons, Phil Saltman
WJSV—Evening Rhythms
WLW—Monkey Hollow
WNAC—Yankee Singers, quartet
WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
CBS—Buck Rogers, sketch: WABC
WAAB WJAS WCAU WJSV WOKO
NBC—U. S. Army Band: WJZ WMAL
ABS—Charley Eckel's Orch.: WMCA
WPRO WTJN WIP WCBM
KDKA—Dan and Sylvia, sketch
WBZ—Jimmy Allen, sketch
WCHS—News; Trade Review; Sports
WEEI—News
WGY—Old Man Sunshine
WHAM—Sportcast
WOR—Uncle Don, children's program
WNAC—News
WRVA—Smoky & Poky

6:15 P.M.
NBC—U. S. Army Band: WBAL
WHAM
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU WLBZ WOKO
WDRS
NBC—Mysterious Island: WFAF
WRVA
ABS—Bob Fallon's Orchestra: WMCA
WPRO WTJN WIP WCBM
KDKA—Dance Orchestra
WBZ—Republican Campaign
WGY—Jimmy Allen, sketch
WNAC—Dick Grant “As I See It”

6:30 P.M.
NBC—News; Carol Deis, soprano:
WFAF WRC
★ CBS—The Shadow, sketch: WABC
WAAB WDRS WCAU WJSV WOKO
NBC—News; Three X Sisters: WJZ
ABS—News; Dance Orchestra: WPRO
WTJN WIP WCBM
ABS—Screen Revue, S. Taylor: WMCA
KDKA—Comedy Stars of Hollywood
WBZ—Farmer's Almanac; Weather
WEEI—Baseball Scores; News; Drama
WHAM—Reveries
WNAC—The Merry-Go-Round
WOR—Gabriel Heatter, commentator
WRVA—Enid Bur

6:45 P.M.
NBC—Billy Batchelor, sketch: WFAF
WEEI WFI WCHS WGY WTIC
WRC
★ NBC—Lowell Thomas, news: WJZ
WBZ KDKA WLW WHAM WMAL
WBAL WRVA
ABS—Tony Wakeman, sports: WPRO
WTJN WIP WCBM
ABS—Sports Program: WMCA
WOR—“Famous Cocktails Around
Town”

7:00 P.M.
★ CBS—Myrt & Marge, sketch: WABC
WOKO WDRS WNAC WCAU WJSV
WJAS
★ NBC—Amos 'n' Andy: WJZ WBAL
WMAL WRVA KDKA WBZ WHAM
WLW
NBC—Sports Resume: WFAF
ABS—Bob Haring's Orch.: WMCA
WPRO WTJN WIP WCBM
WCHS—White Cross
WEEI—Political Talk
WGY—Jules Lande violinist

7:15 P.M.
NBC—Plantation Echoes: WJZ WHAM
WBZ KDKA WMAL
CBS—Just Plain Bill: WABC WJAS
WNAC WCAU WJSV
NBC—Gene and Glenn: WFAF WEEI
WGY WRC WCHS WRVA WLIT
ABS—One Man Minstrel Show: WMCA
WPRO WTJN WIP WCBM
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WOR—Larry Taylor, tenor; Orch.

Music in the Air

(Time Shown Is Eastern Standard)

Again this winter the Columbia Broadcasting System retains pre-eminence in the realm of symphonic music. New York's Philharmonic-Symphony presents all its Sunday afternoon concerts over the stations of this network, making our most significant and vital series. This is the *piece de resistance* of America's air menu. In addition, the Philadelphia Orchestra will broadcast each of its regular Friday afternoon concerts until *Leopold Stokowski* goes on his vacation in December.

Otto Klemperer, exiled German conductor, now the regular leader of the Los Angeles Symphony Orchestra, will present the first four broadcasts of the Philharmonic.

His opening program (Sunday, October 7 at 3 p. m.) contains Hindemith's "Mathis der Mahler," excerpts from an opera the German composer has not yet finished. Hindemith has been called a revolutionary composer, but the new work, far from being "revolutionary," is simple and plastic.

Leopold Stokowski begins the Philadelphia season with a broadcast Friday (October 5, CBS at 2:30 p. m.).

He has spent the summer in the Scandinavian countries, visiting the Lapps far beyond the Arctic Circle, Sibelius, and the Greek Orthodox monastery of Valamo.

G. M. C. Concerts

General Motors has taken over the sponsorship of the Cadillac concerts and will present them each Sunday evening (NBC at 8 p. m.) for the next 26 weeks. The new series will continue the policy of presenting a guest artist and conductor with a symphony of competent instrumentalists and a few first chair men from Metropolitan orchestras.

STOKOWSKI, who did not appear as guest conductor on the series last season, will inaugurate the concerts October 7. *Richard Crooks* will be the soloist. The list for the following concerts will be announced shortly. It is expected to contain many of the great artists not heard last season. *Artur Schnabel*, *Bronislaw Huberman* and *Ninon Vallin* are mentioned as possibilities. An attempt will be made to obtain the services of *Arturo Toscanini*, who has a few weeks vacation from the New York Philharmonic Symphony.

THE PROGRAMS of the Soviet All

By Carleton Smith

Union Board for Broadcasting and Radiofication continue with three more broadcasts: Sunday (NBC at 9:30 a. m.) the folk art of the different nationalities that make up the USSR will be heard in this country. On November 4 the broadcast will come from the Tiflis State Opera House and will contain extracts from symphonies by Caucasian composers. On November 11 Moscow will send us Russian instrumental chamber music.

Ford Symphony

An announcement of importance to lovers of symphonic music is that the Ford Motor Company will sponsor the same symphony orchestra under *Victor Kolar* that broadcast from Chicago's Century of Progress this summer, in a new series over the Columbia network from 8 to 9 Sunday evenings. The opening broadcast will be October 7.

Interest among radio listeners in the world's best music will receive considerable support and impetus in two new series of programs, four times each week, in which the lesser known master works of great composers will be broadcast over NBC-WJZ networks, October 1.

Such celebrated artists and ensembles as *Michiel Piastro*, concertmaster of the New York Philharmonic; *Sascha Jacobsen*, violinist; *Frank Sheridan*, pianist; the *Gordon String Quartet*; and the *Musical Art Quartet*, all of whom will appear in the first few concerts, will interpret the notable compositions in the two series, to be known as the Great Composers Program and the Master Music Hour.

The first broadcast in the new double series was on Monday, October 1. Succeeding concerts will be presented to nationwide audiences each Monday and Thursday from 1:45 to 2:30 p. m., over NBC-WJZ, and each Tuesday from 1:30 to 2:30 p. m., and Friday from 4 to 5 p. m., over an NBC-WEAF network.

Program Details

SUNDAY, OCTOBER 7

NBC, 4:15 p. m. Lillian Bucknam, soprano. Slumber Song by Carpenter; Wings of the Morning

by Gaines; Carol of Lorraine; The Night is But a Mirror, by Mortimer Browning.

NBC, 7:30 p. m. *Queenie Mario*, soprano. Vissi D'Arte from Puccini's "La Tosca"; American Lullaby by Gladys Rich; Old Folks at Home.

NBC, 10 p. m. *Madame Schumann-Heink* and Orchestra. Schubert's Heiden Roslein; Tschai-kowsky's Chanson Sans Paroles; Brahms Hungarian Dance No. 2.

NBC, 10:15 p. m. *Mischa Levitzki*, pianist. Tschai-kowsky's Troika; Arabesque Valsante by Levitzki; Rachmaninoff's Prelude in C Minor.

MONDAY, OCTOBER 8

NBC, 8:30 p. m. *Gladys Swarthout*, contralto. Caprice Viennois; Cavaleri Rusticana.

CBS, 9 p. m. *Rosa Ponselle*, soprano. NBC, 10:30 p. m. Gothic choristers. The Heavens are Declaring, by Beethoven; Art Thou With Me, by Bach; Mendelssohn's Hear My Prayer.

TUESDAY, OCTOBER 9

NBC, 8:30 p. m. *Lawrence Tibbett*, baritone.

WEDNESDAY, OCTOBER 10

CBS, 9 p. m. *Nino Martini*, tenor. NBC, 9:30 p. m. *John McCormack*, tenor. NBC, 10:15 p. m. *Florenda trio*. All-Arensky program.

SATURDAY, OCTOBER 13

CBS, 9 p. m. *Grete Stueckgold*, soprano. NBC, 10:45 p. m. *Siberian Singers*. We Praise Ye The Lord, Arkangel'sky; Ermack Siberian song; Kalinka, folk song; Daring Driver, traditional Gypsy song.

Tune in on BLOCK & SULLY GERTRUDE NIESEN LUD GLUSKIN

and His Continental Orchestra

MONDAYS 9:30 P. M. ^{ES} Time
COLUMBIA NETWORK

EX-LAX—THE CHOCOLATED LAXATIVE

WHY MEN GET BALD



Full particulars of an amazing new discovery that enables people who have dandruff, scalp itch, falling hair or baldness, to harmlessly remove the congested thin outer layer of scalp, skin and activate the dormant hair roots to grow new hair, WILL BE SENT ABSOLUTELY FREE, to any sufferer who will write to Dermolax Lab, Desk 312-A, 1700 Broadway, New York, N. Y. Send no money. No obligation.

You'll enjoy

RED DAVIS



TONIGHT

NBC-WJZ
NETWORK
COAST-TO-COAST
and every MON., WED.
and FRI. NIGHT

RICHARD HIMBER
AND HIS
STUDEBAKER
CHAMPIONS with
Joey Nash

MONDAY 8:00 Eastern
P.M. Standard Time
NBC—including WEAF—WEEI
—WTIC—WJAR—WTAG—WCSH
WGY—and Coast to Coast Network

7:30 P.M.

* NBC—The Merry Minstrel Show: WEAF WGY WJZ WTIC WRC

CBS—Paul Keast, baritone: WABC WOKO WCAU WJVS WDRC WJAS

* NBC—BEECH-NUT PRESENTS Red Davis; Featuring Burgess Meredith, Jack Rosalie, Marion Barney & Elizabeth Wragge, comedy sketch: WJZ WBAL WMAL WHAM KDKA WRVA WBZ

ABS—Three J's, vocal trio: WMCA WPRO WTJN WIP WCBM

WEEI—The After Dinner Review WJZ—Bob Newhall sports

WNAC—Song Album; George Shelling

WOR—Fischer Mystery Sketches

7:45 P.M.

* NBC—Frank Buck's Adventures: WEAF WJZ WGY WLIT WRC

CBS—Boake Carter, news: WABC WCAU WJAS WJVS WNAC

* NBC—Dangerous Paradise, sketch: WJZ WBAL WHAM WMAL WBZ KDKA WLW

ABS—Strickland Gillilan, speaker: WMCA WPRO WTJN WIP WCBM

8:00 P.M.

* NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orchestra; Joey Nash, vocalist: WEAF WEEI WGY WLIT WJZ WTIC WRC

CBS—Bar X Days and Nights: WABC WNAC WDRC WJAS WJVS WOKO WCAU WAAB

NBC—Jan Garber's Supper Club: WBZ WJZ WHAM KDKA WBAL WMAL WLW

ABS—Heat Waves, vocal trio: WPRO WTJN WIP WCBM

WOR—The Lone Ranger

8:15 P.M.

* CBS—Edwin C. Hill: WABC WOKO WNAC WCAU WDRC WJAS WJVS WLBZ

Programs to
Be Heard

ABS—Five Star Final: WMCA WPRO WTJN WIP WCBM

8:30 P.M.

NBC—King's Guard Quartet: WJZ WBZ KDKA WMAL WHAM WBAL

NBC—Garden Concert: Gladys Swart-out, mezzo-soprano: WEAF WRC WTIC WEEI WJZ WSH WLIT WRC WGY

* CBS—Josef Pasternack's Orch.; Guest Stars: WOKO WJAS WDRC WCAU WJVS WNAC

ABS—Melody Muskeaters: WPRO WIP WTJN WCBM

ABS—Sagebrush Harmonizers: WMCA

WOR—Wallenstein's Sinfonietta

8:45 P.M.

* NBC—Schooner Seth Parker: WJZ WMAL WBAL

ABS—Furnished Room, dramatic skit: WMCA WPRO WTJN WIP WCBM

9:00 P.M.

* NBC—Harry Horlick's Gypsies. WEAF WJZ WGY WLIT WRC

CBS—Rosa Ponselle; Orch.; Chorus: WABC WDRC WCAU WOKO WJAS WNAC WJVS

NBC—Greater Minsterles: WJZ WRVA WHAM KDKA WBZ WBAL WRVA

ABS—Bob Haring Presents: WMCA WPRO WTJN WIP WCBM

WOR—Spanish Revue

9:15 P.M.

WOR—Quarter Hour in Waltz Time

9:30 P.M.

* NBC—House Party: Donald Novis, tenor: WEAF WEEI WJZ WRC WRVA WGY WLIT WLW

NBC—Princess Pat Players: WJZ WBAL WHAM KDKA WMAL WBZ

Monday, Oct. 8

Continued from
Preceding Page

* CBS—EX-LAX PRESENTS THE Big Show Gertrude Niesen, vocalist; Block and Sully, comedy; Chiquito, vocalist: Lud Gluskin's Orchestra: WABC WDRC WNAC WCAU KOKO WJVS WJAS

ABS—Pan-Americans, orch.: WMCA WPRO WTJN WIP WCBM

WOR—HORLICK'S MALTED MILK Presents Lum and Abner

9:45 P.M.

WOR—Jane Froman, Don Ross, Hayton's Orchestra

10:00 P.M.

CBS—Wayne King's Orchestra: WJAS WABC WOKO WAAB WDRC WCAU WJVS

NBC—Contented Hour: Orchestra: WEAF WEEI WJZ WSH WLIT WRC WLW WGY WRC

NBC—4th Annual Conv., Nat'l Advisory Council: WJZ KDKA WBAL WBZ

ABS—Brad Browne and Al Lewyn: WMCA WPRO WTJN WIP WCBM

KDKA—Al and Pete WHAM—Courtland Manning

WNAC—Dick McGinley's Orchestra

WOR—Frank and Flo songs, patter

10:15 P.M.

KDKA—Musical Program

WOR—Current Events

10:30 P.M.

NBC—Mario Cozzi, baritone: WJZ WHAM WMAL WBAL

NBC—The Other Americas: WEAF WGY WJZ WRC

CBS—Emery Deutsch, violinist: WABC WAAB WJVS WCAU WJAS WOKO

ABS—Dance Orchestra: WMCA WPRO WTJN WIP WCBM

KDKA—Silver Toppers

WBZ—Sammy Liner's Orchestra

WEEI—Beauty That Endures

WLW—Henry Thies' Orchestra

WNAC—Joe Solomon's Orchestra

WOR—"The Spotlight," Variety Revue

10:45 P.M.

CBS—Public Health Prgm.: WABC WAAB WJVS WJAS

NBC—The Other Americas: WEEI WLIT

NBC—Democratic Republican Series: WJZ WBAL WBZ KDKA WMAL WRVA WHAM

WCAU—Billy Hays' Orchestra

WNAC—Musical Rhymsters

11:00 P.M.

NBC—Danny Malone, tenor: WEAF WTIC WLIT WJZ

CBS—Jerry Cooper, baritone: WABC WJAS WAAB WOKO WJVS

NBC—Don Bestor's Orchestra: WJZ WBAL WMAL

ABS—Voice of Romance: WMCA WPRO WTJN WIP WCBM

KDKA—Dance Orchestra

WBZ—Musical

WCAU—Alan Scott

WEEI—Weather; Road; Fishing; WGY—Dance Orchestra

WHAM—Musical Program

WNAC—News

WOR—Phil Lynch's Orchestra

WRVA—Smoky and Poky

11:15 P.M.

NBC—Jesse Crawford, organist: WEAF WTIC WJZ

CBS—Leon Belasco's Orch.: WABC WDRC WJVS WNAC WCAU

NBC—Don Bestor's Orch.: WBZ WHAM

CBS—Edwin C. Hill, in "The Human Side of the News": WOKO

ABS—Dancing "Till 2 A. M.": WMCA WPRO WTJN WIP WCBM

WRVA—Chano, the Musician

11:30 P.M.

NBC—Jolly Coburn's Orchestra: WJZ WBZ WHAM WBAL WMAL

NBC—Carl Hoff's Orchestra: WEAF WJZ WEEI WLIT WRC WTIC

CBS—Leon Belasco's Orch.: WABC WCAU WOKO

KDKA—400 Club

WGY—Charles Boulanger's Orchestra

WLW—The Follies

WOR—Julie Wintz's Orchestra

WRVA—Dance Orchestra

11:45 P.M.

CBS—Herbie Kay's Orchestra: WABC WNAC WDRC WOKO WCAU WJAS WJVS

WLW—Howard Coef, violinist

12:00 Mid.

CBS—Dan Russo's Orchestra: WABC WOKO WCAU WNAC WJAS WJVS

NBC—Ralph Kirby; Johnny Johnson's Orch.: WEAF WLIT WEEI WGY

NBC—Anson Weeks' Orchestra: WJZ WHAM KDKA WMAL WBZ WRVA

WOR—Anthony Trini's Orchestra

12:15 A.M.

WRC—Johnny Johnson's Orch. (NBC)

12:30 A.M.

CBS—George Hall's Orch.: WABC WOKO WCAU WJVS WNAC

NBC—Hessberger's Orch.: WEAF WGY WEEI WLIT WLW

WRVA—Dance Orchestra

1:00 A.M.

CBS—Gene Kardos' Orch.: WABC WCAU—Missing Persons Report

WLW—Dance Orchestra

Programs for Tuesday, October 9

Star ★ Indicates High Spot Selections

6:30 A.M.
WJSV—Eye Opener
WNAC—Sunrise Special

6:45 A.M.
NBC—Health Exercises: WFAE WGY
WFI WEEI WRC

7:00 A.M.
ABS—Morning Salute: WMCA
KDKA—Musical Clock
WBZ—Musical Clock
WCAU—Musical Clock
WJSV—Sun Dial
WRVA—Musical Clock

7:15 A.M.
WNAC—News

7:30 A.M.
NBC—Yoichi Hiraoka, xylophonist:
WJZ WMAL WBAL WRC
CBS—Organ Revue: WABC
ABS—Toast and Coffee Hour: WMCA
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorev's Orchestra

7:45 A.M.
NBC—Pollock and Lawnhurst, piano
duo: WFAE WFI WRC
NBC—Jolly Bill & Jane: WJZ WBAL
WEEI—Deane Moore
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Radio City Organ: WFAE WFI
WRC WCSH
CBS—Salon Musical: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
ABS—Barnacle Bill: WMCA
WEEI—News
WGY—Musical Clock
WHAM—Kindly Thoughts
WLW—A Nation's Family Prayer
WNAC—Shopping Around the Town
WOR—The Voice of Gold
WRVA—A Morning Devotions

8:15 A.M.
NBC—City Consumer's Guide: WFAE
CBS—City Consumer's Guide: WABC
NBC—Laudt Trio and White: WJZ
WBAL WBZ KDKA WMAL WHAM
ABS—Pedal Points, organ and piano:
WMCA WPRO
WCSH—A Morning Devotions
WEEI—Shopping Service
WLW—A Morning Devotions
WOR—The Three Jesters

8:30 A.M.
NBC—Cherrio, Music: WFAE WGY
WCSH WEEI WFI WTIC WRC WLW
WRVA
CBS—Salon Musicale: WABC
NBC—Lew White, organ: WJZ WHAM
KDKA WBAL WMAL
ABS—The Pick Me Ups: WMCA WPRO
WBZ—Farmer's Almanac
WCAU—Words and Music
WOR—Martha Manning, talk

8:45 A.M.
CBS—Marion Carley, pianist: WABC
ABS—Harmonettes, girl trio: WMCA
WPRO
WBZ—Shopping News
WOR—"Day Dreams"

9:00 A.M.
NBC—Herman and Banta: WFAE WRC
WLIT WGY
CBS—Dick Newton, songs: WABC
WOKO WJAS WDRS WCAU
NBC—Breakfast Club; orchestra: WJZ
WBAL KDKA WRVA WBZ
ABS—Top of the Morning; Ed Smith:
WMCA WPRO WTNJ WIP WCBM
WCSH—Morning Shopper
WEEI—Clothes Institute
WHAM—Tower Clock Program
WJSV—Arthur Godfrey
WLW—Salt and Peanuts, harmony
WOR—George Dudley, baritone; organ

9:15 A.M.
NBC—Don Hall Trio: WFAE WLIT
WGY WRC WEEI WLW WCSH
CBS—Happy Days Revue: WABC
WOKO WJAS WDRS WCAU
WJSV
ABS—One Man Band; Frank Novak:
WMCA WPRO WTNJ WIP WCBM
WHAM—Tom Grierson organist
WMAL—Breakfast Club (NBC)

9:30 A.M.
NBC—Eva Taylor, songs: WFAE
WRC WTIC WCSH WGY WEEI
ABS—John X. Loughran: WMCA
WPRO
KDKA—Style and Shopping Service
WHAM—Breakfast Club (NBC)
WLW—Joe Emerson
WOR—John Stein's Orchestra

9:45 A.M.
NBC—Allen Prescott, the Wife Saver:
WFAE WTIC WCSH WGY WRC
ABS—The Dentist Says: WMCA
ABS—Bernie Dolan, pianologue:
WPRO WTNJ WIP WCBM
KDKA—The Ploughboys
WBAL—Musical Program
WEEI—Wandering Minstrel
WOR—Rutger's Home Economics

10:00 A.M.
NBC—News; Breen and de Rose:
WFAE WEEI WCSH

CBS—News; Bill and Ginger: WABC
WOKO WAAB WDRS WJAS WCAU
WJSV
NBC—Edward MacHugh: WJZ WBZ
KDKA WBAL WMAL WRVA
WHAM
ABS—Family Law: WMCA WPRO WIP
WTNJ WCBM
WGY—The Southerners
WNAC—Cooking School
WOR—Pure Food Hour

10:15 A.M.
CBS—Do, Re, Mi, trio: WABC WJAS
WAAB WJSV WDRS
NBC—Clara, Lu 'n' Em: WFAE WEEI
WFI WGY WRC WCSH WRVA
WLW WTIC
NBC—Castles of Romance: WJZ
KDKA WBZ WMAL WHAM
ABS—News; Lyric Strings: WMCA
WPRO WTNJ WIP WCBM
WBAL—Come Into the Kitchen

10:30 A.M.
NBC—Morning Parade: WFAE WCSH
NBC—Today's Children: WJZ WMAL
KDKA WBZ WBAL WRVA
CBS—Madison Ensemble: WABC
WJAS WCAU WOKO WNAC WDRS
WJSV
ABS—Post's Corner, Art Egan: WMCA
WPRO WTNJ WIP WCBM
WEEI—Musical
WGY—Shopping Bag
WHAM—Mrs. Thrifty Buyer
WLW—Mailbag

10:45 A.M.
NBC—News; Radio Kitchen: WJZ
KDKA WMAL WRVA
NBC—Morning Parade: WGY WTIC
WFI WRC
WBAL—Come into the Kitchen
WBZ—Curely Joe, songs
WBAL—News; Eleanor Howe
WEEI—Good Morning Melodies
WHAM—Squire Haskin organist
WJSV—Madison Ensemble (CBS)
WLW—Jimmy Arlen, baritone

11:00 A.M.
NBC—The Honeymooners: WJZ KDKA
WBAL WRVA WMAL
CBS—Alex Semmler, pianist: WABC
WCAU WDRS WJAS WOKO WNAC
CBS—Mary Lee Taylor, talk: WJSV
NBC—Galaxy of Stars: WLIT WGY
ABS—A Christian Science: WMCA
ABS—A Boy and a Girl: WPRO
WTNJ WIP WCBM
WBZ—Duke Dewey's Hickory Nuts
WEEI—Friendly Kitchen Program
WOR—Boris Paul's Orchestra

11:15 A.M.
CBS—Melody Parade: WABC WJAS
WOKO WDRS
NBC—Tony Wons, philosophy: WJZ
WBAL WMAL KDKA WHAM WBZ
WRVA
NBC—Your Child: WFAE WEEI WGY
WLIT WCSH WRC WTIC
ABS—Morning Parade: WPRO WTNJ
WIP WCBM
WJSV—Washington Post Presents
WLW—News; Livestock Reports
WOR—Lazy Daisy, Southern songs

11:30 A.M.
NBC—U. S. Marine Band: WJZ
KDKA WBAL WHAM WRVA WBZ
NBC—Three Shades of Blue, trio:
WFAE WGY WEEI WTIC WRC
WCSH
CBS—U. S. Navy Band: WABC
WJAS WOKO WNAC WDRS WJSV
ABS—Ann Judson, song recital: WMCA
WPRO WTNJ WIP WCBM
WCAU—Pete Woolery and Diane
WOR—Philosophical Talk

11:45 A.M.
NBC—Al Bernard, songs: WFAE
WGY WTIC WEEI WRC WCSH
ABS—Stick and Keys: WMCA WPRO
WTNJ WIP WCBM
WCAU—Fur Trappers
WHAM—Home Bureau Program
WMAL—Melody Mixers (NBC)
WOR—Tom Davis, tenor; Orchestra

Afternoon

12:00 Noon
NBC—Vocal Soloist: WFAE WGY
WRC WEEI WCSH
CBS—Voice of Experience: WABC
WNAC WDRS WCAU WJAS WJSV
ABS—Luncheon Musicale: WMCA
WPRO WTNJ WIP WCBM
KDKA—Market Reports
WBZ—News
WHAM—U. S. Marine Band (NBC)
WLW—Morning Hi-Lites
WOR—Roy Arkell

12:15 P.M.
CBS—Connie Gates, songs: WABC
WOKO WAAB WJAS WCAU WJSV
NBC—Honeyboy and Sassafras: WFAE
WRC WEEI WTIC WLIT
WBZ—Old Farmers' Almanac

WCSH—News; Farm Flashes
WGY—Martha and Hal
WHAM—News
WNAC—News
WOR—Mrs. Reilly's Common Sense

12:30 P.M.
NBC—Farm & Home Hour: WJZ
WHAM WRVA KDKA WMAL WBZ
WBAL WLW
CBS—Al Kavelin's Orchestra: WABC
WOKO WJSV WCAU WJAS
NBC—Merry Madcaps: WFAE WTIC
WRC WLIT WCSH
ABS—Here's How: WMCA WPRO WIP
WTNJ WCBM
WEEI—Boston Farmers Report
WGY—Farm Prgm.
WNAC—The Shoppers Exchange
WOR—Scott Fisher's Orchestra

12:45 P.M.
ABS—Mishel Gerner's Ensemble:
WMCA WPRO WTNJ WIP WCBM
WCSH—News
WEEI—A Bit of This and That
WHAM—Rotary Club Speaker
WIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Ro-
mance," with Roger Moorehouse

1:00 P.M.
NBC—Market and Weather: WFAE
CBS—George Hall's Orchestra: WABC
WNAC WDRS WOKO WCAU
WAAB
NBC—Rex Battle's Ensemble: WCSH
WFI WTIC
ABS—Mishel Gerner's Ensemble: WIP
WPRO WTNJ WCBM
ABS—Sach's Anniversary: WMCA
KDKA—Market Reports
WGY—Bradley Kincaid, ballads
WHAM—Rotary Club Speaker
WJSV—Afternoon Rhythms
WOR—Health Talk; Musical Foot-
notes

1:15 P.M.
CBS—George Hall's Orch.: WJAS
WJSV
NBC—Rex Battle's Ensemble: WFAE
WEEI WTIC WRC
ABS—Mirror Reflections; S. Schwartz:
WPRO WTNJ WIP WCBM
WGY—Ada Robinson, soprano

1:30 P.M.
*(Please see notice regarding
World Series and program can-
celations appearing on Sunday
program page.)*
NBC—Vic & Sade: WJZ KDKA
WHAL WBAL WBZ
CBS—Esther Velas' Ensemble: WABC
WCAU WJAS WDRS WOKO WJSV
WNAC
NBC—Great Masters Hour: WFAE
WTIC WCSH WRC WFI
ABS—Dance Orchestra: WJRO WTNJ
WIP WCBM
WEEI—Health Review
WGY—The Vagabonds
WHAM—School of the Air

1:45 P.M.
NBC—Beulah Croft, song portraits:
WJZ WHAM
CBS—Esther Velas' Ensemble: WABC
NBC—Great Masters Hour: WEEI
WGY
CBS—Pat Kennedy; Art Kassel's
Orchestra: WCAU WJAS
ABS—Helen Board, song recital: WPRO
WTNJ WIP WCBM
KDKA—Dance Orchestra
WBZ—New England Agriculture
WOR—Diana Marlow, soprano

2:00 P.M.
NBC—Rotary Club of Chicago: WJZ
WBZ
CBS—Eton Boys: WABC WOWO
WAAB WDRS WOKO WJSV
ABS—Jack Filman, sports: WPRO
WTNJ WIP WCBM
Y. N.—Pure Food Institute: WEEI
WCSH
KDKA—Dance Orchestra
WBAL—Rotary Club of Chicago
WCAU—Women's Club of the Air
WGY—Health Hunters, sketch
WOR—The Psychologist Says

2:15 P.M.
CBS—Orientale: WABC WOKO WJSV
WDRS WAAB
ABS—Stephen Barry, songs: WPRO
WTNJ WIP WCBM
WGY—Household Chats
WNAC—Yankee Mixed Quartet

2:30 P.M.
NBC—Smackout: WBAL WHAM
NBC—Tommy Tucker's Orch.: WJZ
CBS—Artist Recital: WABC WOKO
WJAS WNAC WJSV WAAB WDRS
NBC—King's Guard Quartet: WFAE
WTIC WLIT WCSH WEEI WRC
NBC—Home Sweet Home: WJZ
ABS—Roads of Romance, gypsy orch.:
WPRO WTNJ WIP WCBM
KDKA—Home Forum
WBZ—Cooking School

WCAU—Modernistic Melodies
WGY—Albany on Parade

2:45 P.M.
NBC—Gus Van, songs: WFAE WTIC
WCSH
NBC—Nellie Revell Interviewing Danny
Malone: WJZ WMAL WBAL WRVA
WBZ WHAM
KDKA—Rolling Rock Races
WCAU—Women's Club of the Air
WGY—Musical Program

3:00 P.M.
NBC—Ma Perkins: WFAE WRC WGY
WEEI WFI WTIC WLIT WCSH
WLW
CBS—Metropolitan Parade: WABC
WOKO WCAU WJSV WJAS WAAB
WDRS
ABS—Theater Review: WMCA WPRO
WTNJ WIP WCBM
KDKA—Sammy Fuller
WBAL—Tommy Tucker's Orch. (NBC)
WBZ—Civic Orchestra
WNAC—Organ Recital
WOR—Ariel Ensemble

3:15 P.M.
NBC—The Wise Man: WFAE WTIC
WFI
ABS—Heat Waves, male trio: WMCA
WPRO WTNJ WIP WCBM
KDKA—Congress of Clubs
WCAU—Dr. Allene Houghton, talk
WGY—Matinee Players
WOR—Nell Vinick, beauty talk

3:30 P.M.
NBC—Woman's Radio Review: WFAE
WGY WCSH WTIC WFI WRC
WEEI
★ CBS—Chicago Women's Symphony
Orchestra: WABC WJSV WOKO
WJAS WDRS WAAB
NBC—Music Magic: WJZ KDKA
WMAL WRVA WBAL WHAM
ABS—Sports; Soloists; Bob Haring's
Orch.: WMCA
ABS—Today's Winners: WPRO WTNJ
WIP WCBM
WBZ—Adventuring with Post. Stamps
WCAU—Around the Theatre
WLW—Ohio School of the Air
WNAC—Piano Recital
WOR—Show Boat Boys; Orchestra

3:45 P.M.
WBZ—Music Magic (NBC)
WLW—History Dramalogs

4:00 P.M.
NBC—Chick Webb's Orchestra: WFAE
WRC WTIC
NBC—Betty and Bob: WJZ WBAL
WBZ KDKA WHAM WMAL WGY
WRVA WCSH
WCAU—Barnyard Frolic
WEEI—Stock Quotations
WNAC—Chicago Women's Symphony
(CBS)
WOR—Dr. Strandhagen, health talk

4:15 P.M.
NBC—Platt and Nierman, pianists:
WJZ WHAM KDKA WBAL WBZ
WMAL
NBC—Chick Webb's Orchestra: WGY
WCSH
WEEI—Johnny Johnson's Orchestra
WHAM—News
WLW—Buddy Ransom, vocalist
WOR—Hal Beckett, organist

4:30 P.M.
NBC—Palmer Clark's Orch.: WJZ
WHAM WRVA WBZ WBAL
CBS—Dick Messner's Orchestra:
WABC WJAS WOKO WJSV WNAC
WDRS
NBC—The Jesters Trio: WFAE WEEI
WGY WRC WTIC
KDKA—Market Reports
WCAU—Ship Ahoy; Capt. Streaker
WCSH—Story Hour
WLW—Life of Mary Sothern
WOR—Klari La Rue's Orchestra

4:45 P.M.
NBC—Adventures on Mystery Island:
WFAE WLIT WTIC WCSH WRC
WEEI
NBC—Palmer Clark's Orch.: WMAL
KDKA
WCAU—Jack Newton, pianist
WGY—Stock Reports
WHAM—News
WLW—Business News
WOR—"Science in Your Home," talk

5:00 P.M.
CBS—Along the Volga: WABC WOKO
WJAS WDRS WJSV WAAB
NBC—Blue Room Echoes: WFAE
WTIC WLW WCSH WRC WEEI
WGY
NBC—Your Health: WJZ WBAL
WBAL WHAM KDKA
WBZ—News
WCAU—Jimmy Allen's Adventures
WNAC—Organ Recital
WOR—Carroll Club Reporter
WRVA—Hi-Plane Pilots

5:15 P.M.
CBS—Skippy, sketch: WABC WOKO
WCAU WJAS WJSV WAAB WDRS

NBC—Jackie Heller, tenor: WJZ
KDKA—Kiddies' Club
WBAL—Treasure Adventures
WBZ—Farm Market News
WGY—Three Schoolmaids
WHAM—Uncle Wiggle
WNAC—Once Upon a Time
WOR—Marjorie Harris, contralto;

5:30 P.M.
NBC—Singing Lady: WJZ WBZ
KDKA WHAM WBAL WLW
NBC—Radio Charades: WFAE WCSH
CBS—Jack Armstrong: WABC WOKO
WDRS WCAU WJAS WAAB WJSV
ABS—Cocktail Music: WPRO WTNJ
WIP WCBM
WCAU—Modernistic Melodies
WEEI—Little Women, sketch
WGY—Uncle Wiggle
WOR—Cocktail Hour; Vocalists

5:45 P.M.
NBC—Little Orphan Annie: WJZ
KDKA WBZ WMAL WBAL WHAM
WRVA
CBS—Robinson Crusoe, Jr.: WABC
WOKO WCAU WDRS WAAB
NBC—Nursery Rhymes: WFAE WRC
NBC—Buddy and Blake: WEEI WCSH
WGY—Musical Program
WJSV—Evening Rhythms
WLW—Monkey Hollow
WNAC—Yankee Singers, quartet
WOR—Uncle Wiggle

Night

6:00 P.M.
NBC—Johnny Johnson's Orchestra:
WFAE
NBC—U. S. Army Band: WJZ
WBAL WMAL
CBS—Buck Rogers, sketch: WABC
WAAB WCAU WJAS WJSV WOKO
ABS—Alex Botkin's String Ensemble:
WMCA WPRO WTNJ WIP WCBM
KDKA—Dan and Sylvia, sketch
WBZ—Adventures of Jimmy Allen
WCSH—News; Trade Review; Sports
WEEI—News
WGY—Old Man Sunshine
WHAM—Sportcast
WOR—Uncle Don
WNAC—News
WRVA—Chandu, the Magician

6:15 P.M.
NBC—Mid-Week Hymn Sing: WFAE
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU WDRS WOKO
NBC—U. S. Army Band: WBAL
WBZ WFI
ABS—Charley Eckel's Orch.: WMCA
WPRO WTNJ WIP WCBM
KDKA—Musical Program
WCSH—Variety Program
WGY—Adventures of Jimmy Allen
WHAM—Comedy Stars of Hollywood
WNAC—Dick Grant, "As I See It"

6:30 P.M.
NBC—News; Mary Small, songs: WFAE
CBS—Joe Haymes' Orchestra: WABC
WDRS WJAS WJSV WOKO
★ NBC—News; Dorothy Page: WJZ
WMAL
ABS—Lazy T-Roundup: WMCA
ABS—News; Dance Orchestra: WPRO
WIP WTNJ WCBM
KDKA—Nancy Martin
WBZ—Old Farmer's Almanac
WCAU—Billy Hays' Orch.
WCSH—Variety Program
WEEI—Sport Review; News
WGY—Evening Brevities
WHAM—Reveries
WLW—Jack Armstrong, sketch
WNAC—The Merry-go-round
WOR—Boy's Club
WRVA—Enid Bur

6:45 P.M.
CBS—Musical Appreciation: WABC
WAAB WDRS
NBC—Billy Batchelor, sketch: WFAE
WFI WEEI WCSH WRC WGY
WTIC
NBC—Lowell Thomas; News: WJZ
WBZ WBAL KDKA WLW WHAM
WMAL
ABS—Sports Program: WMCA WPRO
WTNJ WIP WCBM
WCAU—Comedy Stars of Hollywood
WOR—Pauline Alpert, pianist
WRVA—Book Review

7:00 P.M.
CBS—Myrt and Marge, sketch: WABC
WOKO WDRS WJAS WCAU WNAC
WJSV
NBC—Amos 'n' Andy, sketch: WJZ
WRVA KDKA WMAL WBZ WBAL
WHAM WLW
NBC—Gould and Shefter: WFAE WFI
WTIC WCSH
ABS—Paul Barry, songs; Bob Haring's
Orch.: WMCA WPRO WTNJ WIP
WCBM
WEEI—Neal O'Hara
WGY—Mae and Blakeslee
WOR—Sports Resumes

On Short Waves

(Shown In Eastern Standard Time)

World attention focuses on South America this coming week, by means of short-wave radio. From that continent will come broadcasts of interest to both religious and worldly-minded people. From Buenos Aires will come the great Catholic International Eucharistic Congress. And from the adventure-colored coast will come stirring stuff from the "Seth Parker", now well launched on her world cruise.

On Wednesday, October 10, short waves from Buenos Aires will broadcast the International Eucharistic Congress, which is meeting in that city. This Congress is one of the most important of Catholic gatherings. The official opening will be rebroadcast over the Columbia and

Theme Songs that "Click"

The fascinating, familiar, yet haunting tune played by Abe Lyman's Orchestra as the theme song for his "Melodiana" programs, is "La Golondrina". It was written by Serradell, a Mexican composer.

Since the compositions of most Mexican and South American musicians never have been properly recorded, and no complete catalogue of their work exists, it is not known exactly when "La Golondrina" was written. However, it was fairly well known in the United States as far back as the turn of the century, when band concerts played it in the village squares and the townspeople applauded from their barchoues.

Gradually, the song fell from popularity and was submerged by the dust of time. To all intents and purposes "La Golondrina" passed from memory.

Recently Abe Lyman purchased an ancient music folder, and listed among the numbers was "La Golondrina". The lanky bandleader read the music and was fascinated by its pleasing and catchy rhythm.

Translated, the Mexican title means "The Swallow" in English. Its lilting melody provides an appropriate frame for Lyman's "Melodiana," featuring the voices of Vivienne Segal, soprano, and Oliver Smith, tenor.

Much of its present-day vogue is due to Lyman's own special arrangement, in which his famed accordion section comes into prominent play.

National networks and will take place at 9 a. m. EST. The Pope will send a message to the Congress, from the Vatican station HVJ (19.83 meters). It will be picked up by the British Broadcasting stations and sent to America and rebroadcast. It is expected that all the short-wave stations in Buenos Aires will broadcast this event but—the station that is heard best here at this time of the year is LR4-LSX on 28.98 meters.

First to be heard will be the High Mass and official opening of the Congress. Then will follow discourses by the Archbishop of Buenos Aires; an address by the President of the Permanent Committee of Eucharistic Congresses and the Papal Legate; and finally the Benediction and singing of the Congress official hymn.

On Thursday, October 11, at 8 a. m., will begin the Children's meeting, with the High Mass and Communion and religious singing. Then at 4:30 p. m. the first General Assembly will be held, when information will be forthcoming on the results of previous meetings, and arrangements for the days to come.

Friday, October 12, is "Dia de La Raza" (The day of the Latin Race).

Saturday, October 13, is the day of the Virgin Mary, with Mass in the High Altar, and national and international homage to our Lady of Lujan.

On Sunday, October 14, the final broadcast will be made. It will consist of the Benediction from the Pope, which again will be sent to the entire world.

The short-wave stations in Buenos Aires will be on the air every day from 8 a. m. to 11 p. m. during the Congress. The networks will pick up different sections of important happenings throughout the week.

On Monday, October 8, the National Broadcasting Company will present another rebroadcast from the schooner "Seth Parker." This program is short-waved each Monday by station KNRA, located on the "Seth Parker," which operates on 48.70, 24.30 and 31.22 meters. It is then picked up by the NBC-WJZ network. During the past weeks this station has been heard sending out test broadcasts, which are received very well in this country. The schooner is now sailing down the west coast of South America.

A Canadian note of interest reveals that effective October 8, Station VE9GW (6095 kc.) will transmit programs on the following schedule: Sunday, 1 to 9 p. m.; Monday, Tuesday and Wednesday, 3 p. m. to 12 midnight; Thursday, Friday and Saturday, 7 p. m. to midnight.

Famous Network Stars LUM and ABNER



NOW ON
 WLW—7:15 E. S. T.
 WGN—8:30 C. S. T.
 WOR—9:30 E. S. T.
 WXYZ—9:30 E. S. T.

EVERY EVENING EXCEPT SATURDAY AND SUNDAY
HORLICK'S
 THE ORIGINAL MALTED MILK

"ON HIS BACK" yet
HE GETS \$100.00 A MONTH FOR 2 YEARS

FOR ONLY 1c A DAY
 Would you like to receive up to \$100.00 every month when you need it most—while disabled? Also assure your loved ones up to \$1000.00 in event of accidental death—all for 1c a day, only \$3.65 a year? Every accident covered, including those of occupation. Benefits increase 10% each year for five years without extra cost. STERLING, an old reliable company, enables thousands to be protected at this amazingly low cost, because we deal by mail.

FREE INSPECTION
 Send No Money
 Persons 10 to 70 years of age eligible without doctor's examination. Just send your age and beneficiary's name and relationship. Policy mailed for 10 days Free Inspection. No obligation. Be safe! Write today!

STERLING CASUALTY INSURANCE CO.
 9914 Insurance Center Bldg. Chicago, Ill.

THE HOUSEHOLD HOUR OF MUSICAL MEMORIES PRESENTS



7:30 Eastern Standard Time
 WJZ WBZ WBZA WBAL
 WSYR WMAL
 HOUSEHOLD FINANCE CORPORATION
 CHICAGO • Offices in 112 leading cities

RADIO GUIDE
 Presents
HENRY PATRICK
 IN
"SONGS of ROMANCE"
 WITH
ROGER MOOREHOUSE
WIP
 Every
 Week-day—12:45 p.m.
 Sunday—8:00 p.m.

SONGS WANTED FOR RADIO BROADCAST NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment RADIO MUSIC GUILD 1650 Broadway New York

7:15 P.M.
 NBC—Tintype Tenor: WJZ WHAM
 NBC—Gene and Glenn: WFAF WGY
 WCHS WEEI WRC WRVA WFI WTIC
 CBS—Just Plain Bill: WABC WLBZ
 WCAU WJAS WJSV WNAC
 ABS—Gridiron Greats; Guests: WMCA
 WPRO WTJN WIP WCBM
 KDKA—Lois Miller
 WBZ—Joe and Bateese
 ★ **WLW—HORLICK'S MALTED MILK**
 Presents Lum & Abner
 WOR—Comedy Stars of Hollywood

7:30 P.M.
 NBC—You and Your Government:
 WFAF WTIC WGY WRC WCHS WFI
 CBS—Whispering Jack Smith's Or-
 chestra: WABC WDRS WOKO
 WJAS WJSV WNAC WCAU
 ★ **NBC—HOUSEHOLD FIN'CE CORP.**
 Presents Musical Memories: WJZ
 WBZ WBAL WHAM KDKA WMAL
 ABS—Heat Waves, male trio: WMCA
 WPRO WTJN WIP WCBM
 WEEI—After Dinner Revue
 WLW—Bob Newhall, sports
 WOR—The O'Neil's, drama
 WRVA—Souvenirs

7:45 P.M.
 CBS—Boake Carter: WABC WCAU
 WJAS WJSV WNAC
 NBC—Frank Buck's Adventures:
 WFAF WFI WCHS WRC WGY
 ABS—A. Cloyd Gill, news: WMCA
 WPRO WTJN WIP WCBM
 WEEI—Big Freddie Miller
 WLW—Melody Masters
 WOR—"After Dinner Music"
 WRVA—History of Virginia

Programs to Be Heard

8:00 P.M.
 NBC—Crime Clues: WJZ WMAL WBZ
 KDKA WLW WHAM WBAL
 ★ **CBS—"Lavender and Old Lace":**
 WABC WOKO WNAC WDRS WJAS
 WJSV WCAU
 NBC—Leo Reisman's Orchestra; Phil
 Duey, baritone: WFAF WEEI WCHS
 WFI WGY WRC WTIC
 ABS—Three J's, vocal trio: WPRO
 WTJN WIP WCBM
 WOR—Political Talk
 WRVA—Pick and Pat

8:15 P.M.
 ABS—Five Star Final, news drama:
 WMCA WPRO WTJN WIP WCBM
 WHAM—Jimmy Allen, sketch
 WRVA—Minstrels

8:30 P.M.
 ★ **NBC—Wayne King's Orchestra:**
 WFAF WEEI WCHS WFI WGY
 WRC WTIC
 ★ **CBS—Abe Lyman's Orchestra:** WABC
 WOKO WDRS WNAC WJSV WJAS
 ★ **NBC—Lawrence Tibbett, baritone:**
 WJZ WHAM WBZ WMAL KDKA
 WBAL

ABS—Melody Musketeers: WPRO
 WIP WTJN WCBM
 ABS—Sagebrush Harmonizers: WMCA
 WLW—Melody Parade
 WOR—Stage Show Review

8:45 P.M.
 ABS—Dedication of N. Y. Public
 Schools: WMCA WPRO WTJN WIP
 WCBM
 WRVA—Evening Musicales

Tuesday, Oct. 9

Continued from Preceding Page

9:00 P.M.
 ★ **CBS—Bing Crosby and the Boswell Sisters:** WABC WDRS WNAC
 WJSV WCAU WJAS WOKO
 ★ **NBC—Ben Bernie's Orchestra:**
 WFAF WRC WCHS WGY WFI WEEI
 WTIC
 WLW—Dance Orchestra
 WOR—Dave Vine, comedian

9:15 P.M.
 NBC—The Story Behind the Claim:
 WJZ WBZ WHAM WBAL KDKA
 ABS—Kay Thompson, songs: WMCA
 WPRO WTJN WIP WCBM
 WPRO WTJN WIP WCBM

9:30 P.M.
 CBS—Isham Jones' Orchestra: WABC
 WCAU WJAS WDRS
 ★ **NBC—Ed Wynn, the famous Fire Chief; Graham McNamee; Eddy Duchin's Orch.:** WFAF WTIC WFI
 WCHS WGY WEEI WRC WRVA
 NBC—Hands Across the Border: WJZ
 WHAM WBZ WRC WBAL
 ABS—Norman Brokenshire Presents:
 WMCA WPRO WTJN WIP WCBM
 KDKA—Musical Program
 WOR—**HORLICK'S MALTED MILK**
 Presents Lum and Abner

9:45 P.M.
 CBS—Fray and Braggiotti: WABC
 WCAU WJAS WDRS
 WOR—Eddy Brown, violinist; orch.

10:00 P.M.
 NBC—Beauty Box Theater: WFAF
 WEEI WRC WGY WCHS WRVA
 WLW WFI WTIC

11:15 P.M.
 CBS—Harry Salter's Orchestra: WABC
 WDRS WCAU WJSV WJAS WNAC
 NBC—Dell Campo's Orchestra: KDKA
 WBZ
 NBC—Robert Royce, tenor: WFAF
 WTIC WEEI
 ABS—Dance Music 'Till 2 A.M.: WMCA
 WPRO WTJN WIP WCBM

11:30 P.M.
 NBC—D'orsey Brothers' Orch.: Bob
 Crosby: WJZ WHAM WBZ WBAL
 WMAL
 CBS—Red Nichols' Orchestra: WABC
 WOKO WCAU WDRS WJSV WNAC
 NBC—Carl Hoff's Orchestra: WFAF
 WFI WTIC WEEI WRC WCHS
 KDKA—400 Club
 WGY—Dance Orchestra
 WOR—Jack Berger's Orchestra

12:00 Mid.
 NBC—Paul Pendarvis' Orch.: WFAF
 WFI WGY WEEI
 NBC—Gus Arnheim's Orchestra: WJZ
 WMAL WBZ KDKA WHAM
 CBS—Herbie Kay's Orchestra: WNAC
 WOKO WJAS WJSV WCAU
 WOR—Spanish Revue

12:15 A.M.
 WRC—Art Landry's Orchestra (NBC)

12:30 A.M.
 NBC—Felix's Orch.: WFAF WEEI
 WGY WFI WRC
 CBS—Enoch Light's Orchestra: WABC
 WJSV WCAU WNAC WOKO
 NBC—Pete Smythe's Orchestra: WJZ
 KDKA WBZ WHAM WRVA WMAL

1:00 A.M.
 CBS—Buddy Welcome's Orch.: WABC
 WCAU—Missing Persons Reports
 WLW—Dance Orchestra

Programs for Wednesday, October 10

Star ★ Indicates High Spot Selections

6:30 A.M.
WJSV—Eye Opener
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WEAF WEEI WGY WFI
WOR—Gambling's Gym Class

7:00 A.M.
ABS—Morning Salute: WMCA
KDKA—Musical Clock
WBZ—Musical Clock
WCAU—Musical Clock
WJSV—Sun Dial
WRVA—Musical Clock

7:15 A.M.
WNAC—News

7:30 A.M.
NBC—Yoichi Hiraoka, xylophonist: WJZ WMAL WBAL
CBS—Organ Reveille: WABC
ABS—Brad and Al: WMCA
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 A.M.
NBC—Pollock & Lawhurst piano duo: WEAF WFI
NBC—Jolly Bill & Jane: WJZ WBAL WEEI—Deane Moore
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder baritone

8:00 A.M.
NBC—Richard Leibert, organist: WEAF WFI WTIC WRC WCSH
CBS—Lyric Serenade: WABC
NBC—Morning Devotions: WJZ WBZ KDKA WBAL WMAL
ABS—Barnacle Bill, songs: WMCA
WEEI—Current Events
WGY—Musical Clock
WHAM—Kindly Thoughts
WLW—The Nation's Family Prayer
WNAC—Shopping 'round the Town
WOR—Nell Vinick, beauty talk
WRVA—Morning Devotions

8:15 A.M.
NBC—Landt Trio and White: WJZ WBAL WBZ KDKA WMAL WHAM
ABS—Pedal Points, organ and piano: WMCA WPRO
WCSH—Morning Devotions
WEEI—Shopping Service
WLW—Morning Devotions
WOR—The Three Jesters

8:30 A.M.
NBC—Cheerio: WEAF WGY WCSH WEEI WFI WTIC WRC WLW WRVA
CBS—Rhythm Band-Box: WABC
NBC—Lew White, organist: WJZ WHAM KDKA WBAL WMAL
ABS—The Pick Me Ups: WMCA WPRO
WBZ—Famous Sayings
WCAU—Words and Music
WOR—Martha Manning, talk

8:45 A.M.
ABS—Harmonizers, male trio: WMCA WPRO
WBZ—Shopping News
WOR—Golden Moments

9:00 A.M.
NBC—Sam Herman & Frank Banta: WEAF WRC
★ CBS—Eucharistic Congress: WABC WOKO WDRC WCAU WNAC WJAS
NBC—Breakfast Club: WJZ WBAL KDKA WRVA WBZ
ABS—Top o' the Morning: Ed Smith: WMCA WPRO WTNJ WIP WCBM
WCSH—The Morning Shopper
WEEI—Clothes Institute
WGY—Scissors and Paste
WHAM—Tower Clock Program
WJSV—Arthur Godfrey
WLW—Salt and Peanuts, harmony
WOR—George Dudley baritone

9:15 A.M.
NBC—Don Hall Trio: WEAF WLIT WRC WEEI WCSH
NBC—Breakfast Club: WHAM WMAL
ABS—Harmonizers, male trio: WPRO WTNJ WIP WCBM
WGY—Mid-Morning Devotions
WJSV—Movie Reporter
WOR—Silver Strains

9:30 A.M.
NBC—The Mystery Chef: WEAF WCSH WTIC WRC WEEI
ABS—John X. Loughran, food talk: WMCA WPRO
KDKA—Shopping Service
WGY—Billy Rose, tenor
WLW—Joe Emerson, hymns
WOR—John Stein's Orchestra

9:45 A.M.
NBC—Southernaires, male quartet: WEAF WRC WTIC WAAB WFI
ABS—New York Public School Assembly: WMCA WPRO WTNJ WIP WCBM
KDKA—Work-a-day Thoughts
WBAL—Musical Program
WCSH—Melody Lane
WEEI—Wandering Minstrel
WGY—The Southerners
WHAM—Mary Freeman, talk

10:00 A.M.
NBC—Harvest of Song: WJZ WBZ KDKA WMAL WBAL WLW

CBS—News; Patterns in Harmony: WABC WJAS WAAB WJSV WCAU WDRC
NBC—News; Breen and de Rose: WEAF WFI WEEI WCSH WGY
ABS—Care and Feeding Men: WMCA WPRO WTNJ WIP WCBM
WNAC—Buddy Clark
WOR—Pure Food Hour

10:15 A.M.
NBC—Florinda Trio: WJZ WHAM WMAL WBZ
CBS—Bill & Ginger: WABC WOKO WJAS WJSV WNAC WCAU WAAB
NBC—Clara, Lu n Em: WEAF WEEI WCSH WFI WRC WGY WRVA WLW WTIC
ABS—News; Lyric Strings: WMCA WPRO WTNJ WIP WCBM
KDKA—Sammy Fuller
WBAL—Shopping with Peggy Randall

10:30 A.M.
CBS—Fiddler's Fancy: WJSV WOKO
CBS—"All About You": WABC WCAU WDRC WAAB
NBC—Three Scamps, trio: WEAF WCSH WRC WTIC
NBC—Today's Children: WJZ WBAL WMAL KDKA WBZ WRVA
ABS—Singing Violins: WMCA WPRO WTNJ WIP WCBM
WEEI—Organ Recital
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WLW—Jack Berch's Musical Group
WNAC—Elizabeth Thomas, graphologist

10:45 A.M.
CBS—Do, Re, Mi, trio: WABC WCAU WJSV WJAS WNAC WOKO
NBC—Betty Crocker: WEAF WEEI WFI WGY WCSH WRC WRVA WLW
NBC—News; Radio Kitchen: WJZ WMAL KDKA WHAM
ABS—Meadows Beauty School: WMCA WPRO WTNJ WIP WCBM
WBAL—News; Eleanor Howe
WBZ—Curley Joe, songs

11:00 A.M.
NBC—Juan Reyes, pianist: WEAF WCSH WLIT WGY WRC
CBS—Cooking Close-Ups: WABC WOKO WNAC WCAU WJAS WDRC WJSV
NBC—The Wife Saver: WJZ
NBC—The Honeymooners: WMAL WBAL
ABS—Rigo Santiago, songs: WMCA WPRO WTNJ WIP WCBM
KDKA—Uncle Tom and Betty
WBZ—Fish Stories
WEEI—Friendly Kitchen
WHAM—Tom Grierson, organist
WLW—Elliott Brock, violinist
WOR—Frances Ingram, beauty talk
WRVA—Betty Moore

11:15 A.M.
NBC—Alice Remsen, songs: WEAF WGY WCSH WRC WEEI WLIT
★ CBS—Convention of Protestant Episcopal Church: WABC WDRC WLBZ WJAS WOKO WNAC WJSV
NBC—Tony Wons, philosopher: WJZ WHAM KDKA WMAL WBAL WBZ WRVA
ABS—Morning Parade: WMCA WPRO WTNJ WIP WCBM
WCAU—Strike Up the Band
WLW—News; Livestock Reports
WOR—Tunes and Tempos

11:30 A.M.
NBC—U. S. Army Band: WJZ WBAL WRVA WBZ WHAM KDKA
CBS—Rambles in Rhythm: WABC WJAS WCAU WNAC WOKO
NBC—Betty Moore, decorating: WEAF WLIT WGY WEEI WLW WRC
ABS—Daily Courier: WMCA WPRO WTNJ WIP WCBM
WCSH—Parent-Teacher Talk
WJSV—Red Cross Speaker
WOR—Philosophical Talk

11:45 A.M.
NBC—Down the Song Trail: WEAF WTIC WEEI WCSH WGY WRC WLIT
CBS—Jane Ellison: WABC WNAC WJAS WJSV WOKO WCAU WDRC
ABS—Adventures in Melody; Stapleton & Boroff, two pianos: WMCA WPRO WTNJ WIP WCBM
WOR—Marguerite Fales, contralto

Afternoon

12:00 Noon
NBC—Al and Lee Reiser: WEAF WCSH WTIC WEEI WRC WLIT
CBS—Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
NBC—Fields and Hall: WJZ WRVA WBAL
ABS—Luncheon Musicale: WMCA WPRO WTNJ WIP WCBM
KDKA—Market Reports

WBZ—News
WGY—Banjoleers
WHAM—Tower Trio
WLW—Music by Divano
WOR—Bud Rainey, songs

12:15 P.M.
NBC—Honeyboy and Sassafras: WEAF WRC WEEI WTIC
CBS—Betty Barthell, songs: WABC WJAS WAAB WDRC WOKO WCAU WJSV
NBC—Charles Sears, tenor: WJZ WBAL WMAL
ABS—Eddie Pryor's Orchestra: WMCA WPRO WTNJ WIP WCBM
WBZ—Old Farmers' Almanac
WCSH—News
WGY—Martha and Hal
WHAM—News; Farm Forum
WNAC—News
WOR—Mrs. Reilly's Common Sense
WRVA—Dept. of Health Address

12:30 P.M.
NBC—Nat'l Farm and Home Hour: WJZ WRVA WBZ WHAM WBAL WMAL KDKA WLW
CBS—Al Kavelin's Orchestra: WABC WCAU WOKO WJAS WJSV
NBC—Merry Madcaps: WEAF WRC WTIC WGY WCSH WLIT
ABS—Here's How: WMCA WPRO WTNJ WIP WCBM
WEEI—Stock Quotations
WGY—Farm Prgm.
WNAC—Shopper's Exchange
WOR—Scott's Fisher's Orchestra

12:45 P.M.
ABS—Mishel Gerner's Ensemble: WMCA WPRO WTNJ WIP WCBM
WCSH—News
WEEI—A Bit of This and That
WIP—RADIO GUIDE PRESENTS Henry Patrick in "Songs of Romance," with Roger Moorehouse

1:00 P.M.
CBS—George Hall's Orchestra: WABC WOKO WCAU WDRC WAAB WJAS
NBC—Market and Weather: WEAF KDKA—News: Markets
WGY—Hank Keene's Radio Gang
WJSV—Afternoon Rhythms
WTIC—Soloist (NBC)

1:15 P.M.
NBC—Peggy's Doctor, sketch: WEAF WRC WEEI WGY WTIC WFI WCSH
NBC—Hon. Archie and Frank: WJZ WMAL KDKA WRVA
ABS—Mirror Reflections: WMCA WPRO WTNJ WIP WCBM
WJSV—George Hall's Orch. (CBS)

1:30 P.M.
NBC—Emergency vs. Permanent Legislation: WEAF WCSH WTIC WRC WFI WEEI
CBS—Scott Fisher's Orchestra: WABC WOKO WJSV WCAU WNAC WDRC WJAS
NBC—Vic and Sade: WJZ KDKA WMAL WBZ WLW WBAL
ABS—Dance Orchestra: WMCA WIP WPRO WTNJ WCBM
WGY—The Vagabonds
WHAM—School of the Air
WOR—Theater Club of the Air
WRVA—Market Reports

1:45 P.M.
NBC—Words and Music: WJZ WMAL WBAL
ABS—Helen Board, song recital: WPRO WTNJ WIP WCBM
ABS—The Ragamuffins: WMCA KDKA—Dance Orchestra
WBZ—Markets
WGN—Emergency vs. Permanent Legislation
WOR—Verna Osborne, soprano
WRVA—Sunshine Prgm.

2:00 P.M.
NBC—Wandering Minstrel: WJZ WMAL WHAM WBAL WBZ
NBC—The Sizzlers: WEAF WLIT WTIC WGY WCSH WRC
CBS—Romany Trail: WABC WOKO WDRC WJSV
ABS—Civic Symphony Orch.: WMCA WPRO WTNJ WIP WCBM
KDKA—Musical Program
WCAU—Women's Club of the Air
WEEI—Marjorie Mills, talk
WNAC—Spotlighting Municipal Affairs
WOR—The Psychologist Says

2:15 P.M.
NBC—Vienna Philharmonic Orch.: WEAF WLIT WTIC WGY WCSH WRC WCSH
WHAM—School of the Air
WNAC—Consumers Council
WOR—Frank Ricciardi's Orchestra

2:30 P.M.
CBS—Ann Leaf, organist: WABC WNAC WJSV WOKO WDRC WJAS
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WMAL WBAL WHAM

KDKA—Home Forum
WBZ—Cooking School
WCAU—Jack Carlton's Cadets
WGY—Albany on Parade
WOR—Fashions; Beauty; Food; Child Care

2:45 P.M.
NBC—Colette Carlay, songs: WJZ WMAL WBAL WHAM
NBC—Gus Van, songs: WEAF WTIC WLIT WCSH
WCAU—Women's Club of the Air
WGY—Musical Program
WRVA—Sunshine program

3:00 P.M.
NBC—Rambler's Trio: WJZ WMAL WHAM KDKA WBZ
CBS—Kate Smith's Matinee: WABC WJSV WCAU WOKO WAAB WJAS WDRC
NBC—Ma Perkins: WEAF WRC WFI WTIC WGY WEEI WLW WCSH
WBAL—Theresa Nesbitt, soprano
WNAC—Yankee Players
WOR—Ariel Ensemble

3:15 P.M.
NBC—Concert Favorites: WJZ WMAL KDKA WBZ WBAL WRVA WHAM
NBC—Dreams Come True: WEAF WLW WGY WRC WTIC WCSH WFI
WEEI—Del Castillo, organist

3:30 P.M.
NBC—Woman's Radio Revue: WEAF WGY WFI WRC WTIC WMAL WCSH
NBC—Harry Kogen's Orchestra: WRVA
ABS—Clem McCarthy and Tony Wake-man, sports; Soloists; Bob Haring's Orchestra: WMCA
ABS—Today's Winners: WPRO WTNJ WIP WCBM
WEEI—Reading Circle
WLW—Ohio School of the Air
WNAC—Organ

3:45 P.M.
NBC—Joe White, tenor: WJZ WMAL WHAM WRVA WBAL
KDKA—Human Values
WBZ—Animals in the News
WNAC—Piano Recital
WOR—John Stein's Orchestra

4:00 P.M.
NBC—Pop Concert: WEAF WRC WTIC
CBS—Jack Brooks, orch.: WABC WJAS WOKO WJSV WDRC
NBC—Betty and Bob: WJZ WBAL KDKA WBZ WHAM WMAL WRVA WGY WCSH
WCAU—Barnyard Frolic
WEEI—Stock Quotations
WOR—Health Talk

4:15 P.M.
NBC—Pop Concert: WEEI WRVA WGY WCSH
NBC—Dorothy Page, singer: WJZ WBZ WBAL WMAL
KDKA—Karen Fladoes
WHAM—News
WLW—George Dorn, vocalist
WOR—Variety Revue

4:30 P.M.
NBC—Palmer Clark's Orch.: WJZ WBZ
★ CBS—Science Service: WABC WJAS WOKO WNAC WDRC
NBC—Jesters Trio: WEAF WRC WGY
KDKA—Market News
WCAU—Ask Mr. Shoffner
WCSH—Home and Foreign Mission
WEEI—Clinical Congress
WHAM—Edward C. May, organist
WOR—Klari La Rue's Orchestra

4:45 P.M.
NBC—George Sterney's Orch.: WJZ KDKA WHAM WBZ
NBC—Adventures on Mystery Island: WEAF WRC WTIC WEEI WCSH WLIT
CBS—Swinging Along, dance music: WABC WJSV WOKO WJAS WCAU WAAB WNAC WDRC
WGY—Stock Reports
WLW—Business News
WOR—"Science in Your Home," talk

5:00 P.M.
CBS—Adventure Program, "Og, Son of Fire": WABC WJAS WDRC WAAB
NBC—Al Pearce's Gang: WJZ WBAL WMAL WHAM
NBC—Chick Webb's Orchestra: WEAF WEEI WRC WTIC WCSH
KDKA—Memories
WBZ—News
WCAU—Jimmy Allen's Adventures
WGY—Lang Sisters
WJSV—Gene Stewart, organist
WNAC—Organ
WOR—Weather; Musical Moments
WRVA—Rhythm Parade

5:15 P.M.
CBS—Skippy, sketch: WABC WOKO WCAU WJAS WAAB WDRC

NBC—Tom Mix's Straight Shooters: WEAF WRC WGY WTIC WLIT WCSH WLW
KDKA—Kiddies Club
WBZ—Skipper Jim's Ship
WOR—Robert Reud, Town Talk

5:30 P.M.
NBC—Alice in Orchestra: WEAF WEEI WTIC WLIT WCSH
CBS—Jack Armstrong: WABC WJAS WOKO WCAU WDRC WAAB WJSV
NBC—Singing Lady: WJZ WBZ WHAM WBAL KDKA WLW
ABS—Cocktail Music: WPRO WTNJ WIP WCBM
WGY—Musical Prgm.
WNAC—Melody Mart
WOR—Pete Rice, Western Drama
WRVA—Firemen's Club; Sports

5:45 P.M.
CBS—Gordon, Dave and Bunny: WABC WAAB WDRC WJAS WOKO WCAU
NBC—Capt. Tim Healy: WEAF WRC WEEI WTIC WCSH WGY
NBC—Little Orphan Annie: WJZ KDKA WBZ WHAM WRVA WBAL WMAL
WJSV—Evening Rhythms
WLW—Monkey Hollow
WNAC—Yankee Singers, quartet
WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
CBS—Buck Rogers, sketch: WAAB WJAS WOKO WJSV WCAU
NBC—Education in the News: WJZ WMAL
ABS—Ernie Holst's Orch.: WMCA WPRO WTNJ WIP WCBM
KDKA—Dan and Sylvia, sketch
WBZ—Adventures of Jimmy Allen
WEEI—The Evening Tattler
WGY—Old Man Sunshine
WHAM—Sportcast
WNAC—News Service
WOR—Eli Dantzig's Orchestra
WRVA—Smoky & Poky

6:15 P.M.
NBC—Alma Kucnel, contralto: WJZ WBAL WHAM WBZ
NBC—Mysterious Island: WEAF WFI
CBS—Bobby Benson and Sunny Jim: WABC WAAB WCAU WOKO WDRC
KDKA—Variety Program
WGY—Adventures of Jimmy Allen
WNAC—Dick Grant, "As I See It"

6:30 P.M.
NBC—News; Three X Sisters: WJZ WMAL
CBS—The Shadow: WABC WDRC WCAU WOKO WJSV WAAB
NBC—Martha Mears, contralto: WEAF
ABS—Screen Revue: WMCA
ABS—News; Dance Orchestra: WPRO WTNJ WIP WCBM
KDKA—Comedy Stars of Hollywood
WBZ—Old Farmer's Almanac
WCSH—County Talk
WEEI—Sports Resume
WGY—Evening Breivities
WHAM—Soony Pleasure Cruise
WNAC—The Merry-Go-Round
WOR—Gabriel Heatter, talk
WRVA—Enid Bur

6:45 P.M.
NBC—Billy Batchelor, skit: WEAF WGY WTIC WFI WRC WCSH WEEI
NBC—Lowell Thomas: WJZ WBZ KDKA WLW WBAL WHAM WMAL WRVA
ABS—Sports Program: WMCA
ABS—Tony Wakeman, sports: WPRO WTNJ WIP WCBM
WNAC—Republican State Commission
WOR—Famous Cocktails Around Town

7:00 P.M.
NBC—Danny Malone, tenor: WEAF WLIT
NBC—Amos 'n' Andy, sketch: WJZ WBAL WMAL WRVA KDKA WBZ WHAM WLW
CBS—Myrt and Marge, sketch: WABC WOKO WJAS WJSV WCAU WNAC WDRC
ABS—Bob Haring's Orchestra: WMCA WPRO WTNJ WIP WCBM
WCAU—Theodore Ernwood; Orchestra
WCSH—Variety Program
WEEI—Edison Salute
WGY—Jules Lande, violinist
WNAC—Joe Rines' Orchestra

7:15 P.M.
NBC—Plantation Echoes; Mildred Bailey, songs: WJZ KDKA WHAM WBAL WMAL WBZ
NBC—Gene and Glenn, comedy: WEAF WGY WCSH WEEI WRC WRVA WTIC
CBS—Just Plain Bill: WABC WDRC WJSV WNAC WCAU WJAS
ABS—Screen Review: WPRO WTNJ WIP WCBM
WLW—HORLICK'S MALTED MILK Presents Lum and Abner, sketch
WOR—O'Brien and King, songs

Sportcasts of the Week

SCHEDULE OF EVENTS

(Time Shown Is Eastern Standard)

SUNDAY, Oct. 7: 1:30 p. m., World's Series Baseball, CBS-WABC, NBC-WEAF networks; 2:45 p. m., Bears vs. Brooklyn, pro football, WINS (1180 kc); **TUESDAY, Oct. 9:** 9:30 p. m., Boxing, WHN (1010 kc); Wrestling, WGBF, (630 kc). **WEDNESDAY, Oct. 10:** 2:15 p. m., Football, Manhattan vs. Georgetown, WINS (1180 kc); Columbia vs. Virginia Mil. Inst., WOR (710 kc); 2:30 Tulane vs. U. of Florida, WRUF (830 kc); WSMB (1320 kc); 3 p. m., Michigan vs. Chicago, WGN (720 kc); Notre Dame vs. Purdue, WBBM (770 kc).

SOUTHERN CALIFORNIA'S TROJANS make their first invasion of the East on Saturday, October 13 when they engage Pittsburgh's Panthers at the Smoky City, and since both of these elevens figure annually in the distribution of national honors, the networks will be on hand with elaborate pickups, beginning at 1 p. m. Other important games are on the schedules of the various colleges, and a list of some of them to be aired will be found in the Schedule of Events above.

ELMER LAYDEN turned to Roy Shield, director of the Chicago NBC musical forces, for the tune which he uses to bring home to his varsity the correct rhythm and coordination. "The music experiment not only should synchronize team play and execution of plays," explains the new coach, "but it also should key up the team." Complicated as the Notre Dame shift is and as equally difficult to solve, we advise the coaches who will oppose the Irish this year to try to obtain the same musical scores.

FRANCE LAUX and Tom Manning, who were engaged to do the main part of the WORLD SERIES play-by-plays for CBS and NBC respectively, should by their good work end the complaint against the former practice of the networks in using word painters instead of baseball men to describe this big annual event. It has been figured that the World's Series draws more listeners than any other air program, and Laux with his cool, concise, up-with-the-last-play announcing, and Manning, with his faster, but still clear style, should both please any type of tuner-in.

HARRY HARTMAN recently celebrated his sixth season as sportcaster for WFBE, Cincinnati, with a continuous round of various sporting events. Beginning the marathon with the broadcast of the ball game 'twixt the Giants and Reds from the Polo Grounds, he followed through with a blow-by-blow account of



LANNY ROSS

The Show Boat tenor adds to his laurels in his latest program, broadcast over the NBC-WJZ network Wednesday at 8:30 p. m. EST. Harry Salter leads the orchestra and guest stars are being featured. The program is entirely of orchestral and vocal music

Freddie Miller's scrap against Ned Tarelton from Liverpool, England, for the Featherweight title. This was done by cablegram to satisfy Cincy fans who are rabid followers of Miller, a local boy. Next on the program was his evening sports review, and then hardy Mr. Hartman topped off the day's activities with a Red-land wrestling show.

Approaching his thirty-second birthday, Harry is still single . . . really likes the cigars he advertises . . . wants to crash through for a World Series broadcast. And why not? In 1932 Hartman carried 75% of the major league players' votes as the ace ballcaster in the business.

ENDEAVOUR has folded up her racing tack and has gone home. This to the joy of the network officials who made such fancy arrangements to get the American sporting public nautical-minded. This series of boat races (and they were just as weird as those perpetrated on the turf) along with the East-West polo matches with upsets and postponements both coming in the same week, were enough to drive any program staff daffy.

IT SEEMS to us that it's about time the fans chose a national favorite baseball announcer. Such men as Laux, Hartman, Manning, Totten, Baker, Flanagan, et al, deserve some backing from the listeners who have been enjoying their airings all summer. So, start sending along your votes and we'll see who's who.

HAL TOTTON does something different during the current World's Series in acting as the Universal Newsreel talking reporter. Instead of inserting the sound after the pictures are made, Totton will synchronize his usual heads-up baseball talk at the time the plays are made. Then later, you can see and hear what it was all about.

PHOTO Enlargements
 Clear enlargement, bust, full length or part group, pets or other subjects made from any photo, snapshot or tintype at low price of 49c each; 3 for \$1.00. Send as many photos as you desire. Return of original photos guaranteed. **SEND NO MONEY!**
 Just mail photo with name and address. In a few days postman will deliver beautiful enlargement that will never fade. Pay only 49c plus postage or send 50c—3 for \$1.00, and we will pay postage ourselves.
BEAUTIFULLY FREE! To acquaint you with the HIGH quality of our work we will frame, until further notice, all pastel colored enlargements FREE. Illustrations of beautifully carved frames for your choice will be sent with your enlargement. Don't delay. Act now. Mail your photos today. Write NEW ERA PORTRAIT COMPANY 11 E. HURON STREET, DEPT. 637 CHICAGO, ILLINOIS

WE BUY OLD COINS & STAMPS
 Know what your old coins are worth, send 10c for our new illustrated 1935 catalogue listing increased values.
 Cash paid promptly upon receipt of coins or stamps.
STACK'S
 Dept. E., 690 6th Ave., New York

No Joke To Be Deaf
 —Every deaf person knows that—
 Mr. Way made himself hear his watch tick after being deaf for twenty-five years, with his Artificial Ear Drums. He wore them day and night. They stopped his head noises. They are invisible and comfortable, no wires or batteries. Write for TRUE STORY. Also booklet on Deafness.
Artificial Ear Drum
THE WAY COMPANY
 739 Hofmann Bldg., Detroit, Michigan

At last!
RED DAVIS

BETTY
IS BACK
TONIGHT
NBC • WJZ NETWORK
COAST-TO-COAST
and every Mon., Wed. and FRI. NIGHT

Here's a Queer Way to Learn Music!
 No teacher—no confusing details. Just a simple, easy, home-study method. Takes only a few minutes—averages only a few cents a day. Every step is clear as A-B-C throughout. You'll be surprised at your own rapid progress. From the start you are playing real tunes perfectly by note. Quickly learn to play any "jazz" or classical selection—right at home in your spare time. All instruments. **FREE** Send for Free Booklet and Demonstration Lesson. These explain our wonderful home study method fully. Mention instrument preferred.
U. S. SCHOOL OF MUSIC
 43310 Brunswick Bldg., New York City

7:30 P.M.
 NBC—Pickens Sisters: WEA WGY WCHS
★ NBC—BEECH-NUT PRESENTS
 Red Davis; Featuring Burgess Meredith, Jack Rosalie, Marion Barney & Elizabeth Wragge, comedy sketch: WJZ WMAL WBZ WBAL KDKA WHAM WRVA
 CBS—Paul Keast, baritone: WABC WOKO WDRC WJAS WJSV WCAU
 ABS—Fisher's Gypsy Ensemble: WPRO WTNJ WIP WCBM
 WCHS—Randall & MacAllister
 WEEL—Af ter Dinner Revue
 WNAC—Song Album; Virginia Warren
 WOR—The O'Neills, drama
7:45 P.M.
★ NBC—Dangerous Paradise, sketch:
 WJZ WBAL WMAL WHAM KDKA WBZ WLW
 CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV
 NBC—Frank Buck's Adventures: WEA WCHS WGY WRC WLIT
 ABS—A. Cloyd Gill, news: WMCA WPRO WTNJ WIP WCBM
 WOR—After Dinner Music
8:00 P.M.
★ NBC—Mary Pickford & Stock Co.:
 WEA WTC WEEI WCHS WLIT WGY WRVA WRC
★ NBC—Crime Clues: WJZ WBAL
 WBZ WMAL KDKA WLW WHAM
 CBS—Easy Aces, sketch: WABC WJAS WNAC WDRC WCAU WOKO
 ABS—Piano Moods: WPRO WTNJ WIP WCBM
 WOR—The Lone Ranger
8:15 P.M.
 CBS—Edwin C. Hill: WABC WNAC WOKO WCAU WJAS WJSV WDRC

Programs to Be Heard
ABS—Five Star Final, news drama:
 WMCA WPRO WTNJ WIP WCBM
 WHAM—Adventures of Jimmy Allen
8:30 P.M.
 NBC—Wayne King's Orchestra: WEA WCHS WLIT WGY WTC WRC
★ CBS—Everett Marshall's Broadway
 Varieties: WABC WJSV WJAS WCAU WNAC WDRC
 NBC—Lanny Ross; Orchestra: WJZ KDKA WBAL WHAM WMAL
 ABS—Melody Musketeers: WPRO WTNJ WIP WCBM
 ABS—Sagebrush Harmonies: WMCA WEEI—Musical Program
 WLW—Unbroken Melodies
 WOR—Footlight Echoes; Soloists
 WRVA—Sally Sothern
8:45 P.M.
 ABS—Furnished Rooms, comedy sketch: WMCA WPRO WTNJ WIP WCBM
 WBZ—Crazy Minstrels
 WRVA—History of Virginia
9:00 P.M.
 NBC—Town Hall Tonight; Fred Allen: WEA WTC WGY WRVA WTC WRC WEEI WLW WCHS
 CBS—Nino Martini; Orchestra; Chorus: WABC WNAC WDRC WOKO WJSV WCAU WJAS
 NBC—20,000 Years in Sing Sing, drama: WJZ WBZ WMAL WBAL KDKA
 ABS—American Opr'y House Presents "The Drunkard": WMCA WPRO WTNJ WIP WCBM

9:15 P.M.
 WOR—Larry Taylor, tenor; Orchestra
9:30 P.M.
 NBC—John McCormack, tenor: WJZ WBAL WBZ WMAL KDKA
★ CBS—Adventures of Grace: WABC
 WJAS WNAC WDRC WOKO WCAU WJSV
WOR—HORLICK'S MALTED MILK
 Presents Lum and Abner
9:45 P.M.
 WOR—Fran Frey's Frolic
10:00 P.M.
 NBC—Dennis King, baritone; Orchestra: WJZ WMAL WBAL WHAM KDKA WBZ
★ CBS—Byrd Expedition: WABC
 WOKO WCAU WJSV WJAS WDRC WNAC
★ NBC—Guy Lombardo's Orchestra:
 WEA WTC WEEI WCHS WLIT WGY WRVA WLW WRC
 ABS—Sleepy Hall's Orchestra: WPRO WTNJ WIP WCBM
10:15 P.M.
★ NBC—Madame Sylvia: WJZ WMAL
 WBZ WBAL KDKA WHAM
 WOR—Harlan Read, current events
10:30 P.M.
★ NBC—Jack Benny's Orch.; Harry Richman: WJZ WHAM WMAL WBAL WRVA
 CBS—Mary Eastman, soprano; Orch.: WABC WOKO WDRC WAAB WJSV WCAU WJAS
 NBC—National Radio Forum: WEA WRC WGY WLIT WEEI

Continued from Preceding Page
11:30 P.M.
 CBS—Ozzie Nelson's Orch.: WABC WDRC WCAU WJSV WNAC
 NBC—Art Kassel's Orchestra: WJZ WBAL WHAM WMAL
 NBC—Jolly Colburn's Orch.: WEA WEEI WTC WLIT WRC WRVA WCHS
 KDKA—400 Club
 WGY—Charles Boulanger's Orchestra
 WOR—Gus Steck's Orchestra
11:45 P.M.
 CBS—Ozzie Nelson's Orch.: WABC WOKO WJAS
 WEEI—Variety Program
12:00 Mid.
 CBS—Jacques Renard's Orch.: WABC WNAC WOKO WJAS WCAU WJSV
 NBC—Emil Coleman's Orch.: WJZ WHAM KDKA WMAL WBZ
 NBC—George Olsen's Orch.: WEA WEEI WLIT
 WGY—Dance Orchestra
 WOR—Charles Barnet's Orchestra
 WRVA—Dance Orchestra
12:15 A.M.
 WRC—George Olsen's Orch. (NBC)
12:30 A.M.
 CBS—George Hall's Orchestra: WABC WNAC WOKO WJSV WCAU WRC
 NBC—Stan Myers' Orchestra: WEA WEEI WLIT
 NBC—Jack Berger's Orchestra: WJZ KDKA WBZ WRVA WHAM WMAL
 WGY—Dance Orchestra
1:00 A.M.
 CBS—Gene Kardos' Orch.: WABC WCAU—Missing Persons Report
 WLW—Dance Orchestra

Wednesday, Oct. 10

Programs for Thursday, October 11

Star ★ Indicates High Spot Selections

6:30 A.M.
WJSV—Eye Opener
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WEAFF WEEI
WGY WFI
WOR—Gym Class

7:00 A.M.
ABS—Morning Salute: WMCA
KDKA—Musical Clock
WBZ—Musical Clock
WCAU—Household Musicale Clock
WJSV—Sun Dial
WRVA—Musical Clock

7:15 A.M.
WNAC—News

7:30 A.M.
NBC—Yoichi Hiraoka: WJZ WBAL
WMAL
CBS—Organ Reveille: WABC
ABS—Toast and Coffee Hour: WMCA
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 A.M.
NBC—Pollock and Lownhurst: WEAFF
WFI WRC
NBC—Jolly Bill & Jane: WJZ WBAL
WEEI—Deane Moore
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Richard Leibert, organist:
WEAF WFI WTC WRC WCHS
CBS—Salon Musicale: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
ABS—Barnacle Bill, uke: WMCA
WEEI—News
WGY—Musical Clock
WHAM—Kindly Thoughts
WLW—The Nation's Family Prayer
WNAC—Shopping Around the Town
WOR—Voice of Gold; Weather
WRVA—Morning Devotions

8:15 A.M.
NBC—Landt Trio and White: WJZ
WBAL WBZ KDKA WMAL WHAM
ABS—Pedal Points: WMCA WPRO
WCHS—Morning Devotions
WEEI—Shopping Service
WLW—Morning Devotions
WOR—The Three Jesters

8:30 A.M.
NBC—Cheerio: WEAFF WCHS WEEI
WGY WFI WTC WRC WLW
WRVA
CBS—Salon Musicale: WABC
NBC—Lew White, organist: WJZ
WHAM KDKA WBAL WMAL
ABS—The Pick Me Ups: WMCA
WPRO
WBZ—Farmer's Almanac
WCAU—Words and Music
WOR—Martha Manning

8:45 A.M.
CBS—Marion Carley, pianist: WABC
ABS—Harmonettes, girls' trio: WMCA
WPRO
WOR—Day Dreams

9:00 A.M.
★ NBC—Breakfast Club: WJZ WBAL
WRVA KDKA WBZ
CBS—Dick Newton, songs: WABC
WDRS
NBC—Herman and Banta: WEAFF WRC
ABS—Top of the Morning: WMCA
WPRO WTNJ WIP WCBM
WCHS—The Morning Shopper
WEEI—Clothes Institute
WGY—Forrest Willis, tenor
WHAM—Tower Clock Program
WJSV—Arthur Godfrey
WLW—Salt and Peanuts, harmony
WOR—Rhythm Encores

9:15 A.M.
NBC—Don Hall Trio: WEAFF WEEI
WLIT WGY WRC WLW WCHS
NBC—Breakfast Club: WHAM WMAL
CBS—Sunny Side Up: WABC WOKO
WJAS WDRS WNBC WJSV
ABS—One Man Band, Frank Novak:
WMCA WPRO WTNJ WIP WCBM

9:30 A.M.
NBC—Mildred Dilling, harpist: WEAFF
WTC WCHS WRC WEEI WGY
ABS—John X. Loughran, food talk:
WMCA WPRO
KDKA—Style and Shopping Service
WLW—Joe Emerson, Hymns
WOR—John Stein's Orchestra

9:45 A.M.
NBC—Musical of the Old South:
WEAF WTC WFI WRC WGY
ABS—Bernie Dolan, pianologue:
WPRO WTNJ WIP WCBM
ABS—The Dentist Says: WMCA
KDKA—Sammy Fuller
WBAL—News; Eleanor Howe
WCHS—Shopping with Marcie
WEEI—Wandering Minstrel
WOR—Silver Strains

10:00 A.M.
NBC—Edward MacHugh, baritone: WJZ
WBAL KDKA WMAL WRVA WBZ
WHAM
CBS—Bill and Ginner: WARC WOKO
WJAS WAAB WCAU WJSV

NBC—News; Breen & de Rose: WEAFF
WEEI
ABS—“Family Law”: WMCA WPRO
WTNJ WIP WCBM
Y. N.—Food and Homemaking School:
WDRS WNBC
WGY—Hollywood Looking Glass
WOR—Pure Food Hour

10:15 A.M.
NBC—Clara, Lu 'n' Em: WEAFF WEEI
WFI WRC WGY WCHS WRVA
WLW WTC
CBS—Ida Bailey Allen: WABC WJAS
WOKO WAAB WJSV
NBC—Castles of Romance: WJZ
KDKA WBZ
ABS—News; Lyric Strings: WMCA
WPRO WTNJ WIP WCBM
WBAL—Shopping with Peggy Randall
WCAU—Ted Talbot, tenor
WHAM—Frances Ingram

10:30 A.M.
NBC—Morning Parade: WEAFF WCHS
WTC
NBC—Today's Children, drama: WJZ
KDKA WMAL WBZ WBAL WRVA
CBS—Artists Recital: WABC WJSV
WCAU WAAB WNBC WJAS WOKO
WDRS
ABS—Poet's Corner; Art Egan:
WMCA WPRO WTNJ WIP WCBM
WEEI—Musical Turns
WGY—Shopping Bag
WHAM—Mrs. Thrifty Buyer
WLW—Mailbag

10:45 A.M.
CBS—Swinging Along: WABC WOKO
WJAS WDRS WNBC WJSV
NBC—News; Radio Kitchen: WJZ
WMAL KDKA WHAM WRVA
NBC—Morning Parade: WGY WFI
WRC
WBAL—Musical Program
WBZ—Curley Joe, songs
WCAU—Through the Looking Glass
WEEI—Good Morning Melodies
WLW—Talk; Arthur Chandler, Jr.

11:00 A.M.
NBC—Hazel Arth, songs: WJZ WBAL
KDKA WMAL WRVA WHAM
NBC—Galaxy of Stars: WLIT WGY
WLW
ABS—A Boy and a Girl: WMCA
WPRO WTNJ WIP WCBM
WBZ—Duke Dewey's Hickory Nuts
WEEI—Variety Program
WJSV—Mary Lee Taylor (CBS)
WOR—Neil Vinick, beauty talk

11:15 A.M.
NBC—Frances Lee Barton: WEAFF
WTC WLIT WGY WEEI WCHS
WRC WLW
CBS—Academy of Medicine: WABC
WJSV WJAS WDRS WCAU WNBC
WOKO
NBC—Tony Wons, philosopher: WJZ
WMAL WBZ KDKA WRVA WBAL
WHAM
ABS—Morning Parade; Morton Bellin,
tenor; Orchestra: WPRO WTNJ
WIP WCBM
WOR—Walter Ahrens, baritone

11:30 A.M.
NBC—U. S. Navy Band: WJZ WRVA
WMAL WBAL WBZ
CBS—Madison Ensemble: WABC
WCAU WJAS WOKO WDRS WNBC
WJSV
NBC—Pedro Via's Orchestra: WEAFF
WCHS WEEI WTC WLIT WRC
ABS—Crane Calder, song recital:
WMCA WPRO WTNJ WIP WCBM
KDKA—Frances Ingram
WGY—The Southern Talk
WOR—Philosophical Talk

11:45 A.M.
CBS—Madison Ensemble: WABC
WJSV
ABS—Poet's Corner, Art Egan:
WMCA WPRO WTNJ WIP WDEL
WCBM
NBC—U. S. Navy Band: KDKA
WHAS
ABS—Sticks and Keys: WMCA WPRO
WTNJ WIP WCBM
WGY—Banjoleers

Afternoon

12:00 Noon
NBC—Fields & Hall: WJZ WBAL
CBS—Voice of Experience: WABC
WNBC WDRS WCAU WJAS WJSV
NBC—Treasure Chest: WEAFF WGY
WCHS WEEI WRC WLW WTC
WLIT
ABS—Luncheon Musicale: WMCA
WPRO WTNJ WIP WCBM
KDKA—Market Reports
WBZ—News
WHAM—Tom Grierson, organist
WOR—Roy Arkell, news
WRVA—Luxury Fiddlers

12:15 P.M.
NBC—Merry Macs: WJZ WMAL
WBAL
CBS—Mayfair Melodies: WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Honeyboy and Sassafras: WEAFF
WRC WEEI WTC WLIT
WBZ—Weather, Market Reports
WCHS—News
WGY—Martha and Hal
WHAM—News; Farm Forum
WLW—Morning Hi-ites
WNAC—News
WOR—Mrs. Reilly's Common Sense

12:30 P.M.
NBC—Merry Madcaps: WEAFF WCHS
WTC WLIT
★ CBS—ACME WHITE LEAD AND
Color Works Presents “Smilin’ Ed”
McConnell: WABC WNBC WDRS
WCAU WJSV WJAS
NBC—Farm & Home Hour: WJZ
KDKA WRVA WBAL WHAM WBZ
WMAL WLW
ABS—Here's How: WMCA WPRO
WTNJ WIP WCBM
WEEI—Stock Quotations
WGY—Farm Prgm.
WOR—Scott Fisher's Orchestra

12:45 P.M.
CBS—Al Kavelin's Orchestra: WABC
WJSV WOKO
NBC—Merry Madcaps: WRC
ABS—Mishel Gerner's Ensemble:
WMCA WPRO WTNJ WCBM
WCAU—C. P. Shoifner, talk
WCHS—News
WEEI—A Bit of This and That
WIP—RADIO GUIDE PRESENTS
Henry Patrick in “Songs of Ro-
mance,” with Roger Moorehouse
WNAC—The Shopper's Exchange

1:00 P.M.
NBC—Market and Weather: WEAFF
NBC—Jan Brunesco's Ensemble:
WCHS WFI WGY
CBS—George Hall's Orchestra: WABC
WOKO WAAB
WBAL—Market News
WJSV—Afternoon Rhythms
WOR—Musical Footnotes
WRVA—Vagabond Days

1:15 P.M.
NBC—Jan Brunesco's Ensemble:
WEAF WEEI WRC WGY WTC
CBS—George Hall's Orchestra: WJAS
WDRS WJSV WCAU
ABS—Advertising Club Luncheon:
WMCA WPRO WTNJ WIP WCBM
WRVA—Wandering Songster

1:30 P.M.
NBC—Vic and Sade: WJZ KDKA
WBAL WBZ
NBC—Dick Fiddler's Orchestra:
WEAF WFI WCHS WTC WEEI
WRC
CBS—Frank Dailey's Orchestra: WABC
WOKO WJAS WCAU WJSV WNBC
WDRS
WGY—The Vagabonds
WHAM—School of the Air
WOR—Theater Club of the Air
WRVA—Market Reports

1:45 P.M.
CBS—Pat Kennedy; Art Kassel's
Orch.: WABC WCAU WJSV WNBC
NBC—Great Composers Hour: WJZ
WBZ KDKA WHAL WLW WHAM
WBAL—Musical Program
WBZ—New England Agriculture
WGY—Dick Fiddler's Orch. (NBC)

2:00 P.M.
NBC—Stones of History, drama: WEAFF
WRC WLIT WTC
CBS—Ann Leaf, organist: WABC
WOKO WAAB WDRS WJSV
ABS—Dance Orchestra: WPRO WIP
WTNJ WCBM
ABS—The Ragamuffins: WMCA
Y. N.—Pure Food Hour: WEEI WCHS
KDKA—Dance Orchestra
WCAU—Women's Club of the Air
WGY—Paul Curtis, tenor
WNAC—Piano Recital
WOR—Dr. Payne, talk
WRVA—Edward D. Naff

2:15 P.M.
CBS—Ann Leaf, organist: WABC
WGY—Household Chats
WNAC—Air Mail Mystery
WOR—Alice Remsen, contralto

2:30 P.M.
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WMAL WBAL
WHAM
CBS—Poetic Strains: WABC WJSV
WOKO WNBC WDRS WJAS
NBC—Trio Romantique: WEAFF WEEI
WCHS WLIT WRC
ABS—Piano & Organ Concertos:
WMCA WPRO WTNJ WIP WCBM
KDKA—Home Forum
WBZ—Cooking School
WCAU—George Johnson's Orch.
WGY—Albany on Parade

WOR—Fashions; Beauty; Foods
WRVA—Market Reports

2:45 P.M.
NBC—Gus Van, songs: WEAFF WCHS
NBC—Echoes of Erin: WJZ WMAL
WBAL WHAM WRVA
WCAU—Women's Club of the Air
WDRS—Variety Program
WEEI—Silver Lining Hour
WGY—Musical Program

3:00 P.M.
NBC—Ma Perkins: WEAFF WFI WRC
WCHS WGY WEEI WLW WTC
CBS—Metropolitan Parade: WABC
WOKO WJSV WCAU WAAB WJAS
WDRS
NBC—Tommy Tucker's Orchestra:
WJZ WBAL WMAL WHAM KDKA
WBZ WRVA
ABS—Women and Money: WMCA WIP
WPRO WTNJ WCBM
WNAC—Yankee Players
WOR—Ariel Ensemble

3:15 P.M.
NBC—Dreams Come True: WEAFF
WCHS WGY WRC WFI WEEI
WTC WLW
NBC—Col. J. Reed Kilpatrick, talk:
WJZ WBAL WMAL WHAM KDKA
WBZ WRVA
ABS—The Grenadiers: WMCA WPRO
WTNJ WIP WCBM

3:30 P.M.
CBS—Chicago Women's Symphony Or-
chestra: WABC WJAS WOKO WJSV
WAAB
NBC—Roy Shield's Orch.: WJZ
WHAM WMAL KDKA WBZ WRVA
WBAL
NBC—Woman's Radio Review: WEAFF
WCHS WRC WTC WFI WEEI
ABS—Sports; Soloists; Orch.: WMCA
ABS—Today's Winners: WPRO WTNJ
WTNJ WIP WCBM
WCAU—Soft Lights & Sweet Music
WGY—Musical Program
WLW—Ohio School of the Air
WOR—YMCA Symposium

3:45 P.M.
KDKA—State Fed. of Penn. Women
WCAU—Taximeter Listens
WGY—Woman's Radio Review (NBC)
WNAC—Piano Recital

4:00 P.M.
CBS—Along the Volga: WABC WJSV
WOKO WJAS WNBC WDRS
NBC—Betty and Bob: WJZ WBAL
WBZ KDKA WMAM WMAL WGY
WRVA WCHS
WCAU—Barnyard Frolic
WEEI—Stock Quotations
WOR—Dr. H. I. Strandhagen, talk

4:15 P.M.
NBC—Dorothy Page, songs: WJZ
WBZ WMAL WBAL KDKA
CBS—Round Towners: WABC WOKO
WJAS WJSV WNBC WDRS
WCHS—Y.W.C.A. Program
WGY—Limey Bill
WHAM—News
WLW—Buddy Ransom, vocalist
WOR—The Melody Singer
WRVA—Gene Burchell's Orchestra

4:30 P.M.
NBC—Palmer Clark's Orch.: WJZ
WRVA WBAL WHAM WBZ
CBS—Dick Messner's Orchestra:
WABC WJAS WOKO WJSV WCAU
WNBC WDRS
NBC—Tommy Harris, tenor: WEAFF
WRC WEEI WTC
KDKA—Market Reports
WGY—John Sheehan, tenor
WLW—Life of Mary Sothorn
WOR—Klari La Rue's Orchestra

4:45 P.M.
NBC—Adventures on Mystery Island:
WEAF WRC WLIT WCHS WEEI
WTC
WGY—Stock Reports
WHAM—News
WLW—Business News
WOR—“Science in Your Home,” talk

5:00 P.M.
NBC—Nat'l P. T. A. Congress: WEAFF
WGY
NBC—Stanleigh Malotte, songs: WJZ
WBAL KDKA
CBS—Loretta Lee, songs: WABC
WJSV WJAS WDRS WOKO WAAB
WBZ—News
WCAU—Jimmy Allen's Adventures
WCHS—Musicale
WHAM—Jolly Roger
WLW—Mary Alcott, vocalist
WNAC—Organ Recital
WOR—Weather Eye; Musical Moments
WRVA—Hi-Plane Pilots

5:15 P.M.
NBC—Jackie Heller, tenor: WJZ
WBAL
CBS—Skippy: WABC WJAS WCAU
WAAB WDRS WOKO WJSV
KDKA—Kiddies Klub
WBZ—Market News
WEEI—Musical Program

WHAM—Uncle Wiggily
WNAC—Once Upon a Time

5:30 P.M.
NBC—Tales of Courage: WEAFF WTC
WCHS WLIT WRC
CBS—Jack Armstrong: WABC WOKO
WDRS WCAU WJAS WAAB WJSV
NBC—Singing Lady: WJZ WBZ
WBAL KDKA WHAM WLW
ABS—Cocktail Music: WPRO WTNJ
WIP WCBM
WEEI—Little Women
WGY—Uncle Wiggily
WNAC—Melody Mart
WOR—Adventures of Donald Ayer
WRVA—Firemen's Club; Sports

5:45 P.M.
NBC—Orphan Annie: WJZ KDKA
WBZ WMAL WBAL
CBS—Robinson Crusoe, Jr.: WABC
WDRS WAAB WJAS WOKO
NBC—Danny Malone, tenor: WEAFF
WRC WTC
Y. N.—Buddy & Blake: WEEI WCHS
WCAU—Fur Trappers
WGY—Lang Sisters
WJSV—Evening Rhythms
WLW—Monkey Hollow
WNAC—Yankee Singers
WOR—Uncle Wiggily

Night

6:00 P.M.
NBC—Horacio Zito's Orchestra: WEAFF
CBS—Buck Rogers, sketch: WAAB
WCAU WOKO WJSV WJAS
NBC—Tom Coakley's Orchestra: WJZ
WBAL WMAL
CBS—Men of Notes, trio: WJSV
ABS—Alex Botkin's String Ensemble:
WMCA WPRO WTNJ WIP WCBM
E. T.—Jimmy Allen, sketch: WBZ
WGY
KDKA—Dan and Sylvia, sketch
WCHS—News; Trade Review
WEEI—News
WHAM—Sportcast
WNAC—News Service
WOR—Uncle Don Kiddies' Program
WRVA—Chandu, the magician

6:15 P.M.
NBC—Tom Coakley's Orchestra: WFI
WFI
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU WOKO WDRS
ABS—Charley Eckel's Orch.: WMCA
WPRO WTNJ WIP WCBM
KDKA—Musical Program
WCHS—Sports Review
WGY—Musical Program
WHAM—Comedy Stars
WNAC—Dick Grant, “As I See It”

6:30 P.M.
CBS—Football Reporter: WABC WJSV
WJAS WDRS WNBC WCAU WOKO
NBC—News; Walter Preston, bar-
itone: WJZ
NBC—News; Mary Small, vocalist:
WEAF WRC WTC
ABS—Lazy T-Roundup, Cowboy Tom:
WMCA
ABS—Dance Orchestra: WPRO WTNJ
WIP WCBM
E. T.—Kings and Queens of Sport:
KDKA WOR
WBZ—Old Farmer's Almanac
WCHS—Musical Program
WEEI—Baseball Scores; News
WGY—Evening Brevités
WHAM—Pleasure Cruise
WRVA—Enid Bur

6:45 P.M.
NBC—Billy Batchelor, sketch: WEAFF
WFI WCHS WGY WEEI WTC
WRC
CBS—Beauty Program: WABC WJSV
WAAB WDRS WOKO WCAU
NBC—Lowell Thomas: WJZ WBAL
WBZ KDKA WLW WHAM WMAL
ABS—Tony Wakeman, sports: WPRO
WTNJ WIP WCBM
ABS—Sports Program: WMCA
WNAC—The Merry-Go-Round
WOR—Ted and Etta, songs
WRVA—Rhythm Parade

7:00 P.M.
NBC—Amos 'n' Andy, sketch: WJZ
WBAL KDKA WMAL WBZ WHAM
WRVA WLW
NBC—Jack & Loretta Clemens: WEAFF
WFI WCHS WTC WRC
CBS—Myrt and Marge, sketch: WABC
WJAS WNBC WOKO WCAU WJSV
WDRS
ABS—Paul Barry, songs; Bob Har-
ing's Orchestra: WMCA WPRO WIP
WTNJ WCBM
WEEI—Neal O'Hara
WGY—Florence Rangers
WOR—Ford Frick, sport resume

Bandstand and Baton

Studio orchestras are just studio orchestras to most of the fans. But musicians know differently. The high wage scale, the relief from arduous road trips, the permanency of the job, are secondary to the skill and musical ability required. Naturally, men are few in number who make up these groups and represent the best in the field.

In the Chicago NBC studios, headquarters of the "blue" network, there are just thirty-five men on the pay-roll, although from one to three hundred outside musicians are called in weekly. Roy Shield is in charge, the other conductors are Walter Blaufuss, Harry Kogen and Joseph Gallicchio. Gale Swift and Joseph Winkler assist Shield.

Most of the musicians can double on several instruments, and all are capable of playing either the majestic grandeur of Grieg's "Peer Gynt Suite" or the blatant syncopation of Duke Ellington's latest compositions. Also on NBC's Chicago "house" staff are instrumental soloists such as Harold Van Horne and Berenice Yanacek, pianists; Larry Larson and Preston Sellers, organists, Ennio Bolognini, cello.

Willard Robison invades the dance field with his Deep River band beginning this week. The "Evangelist of Rhythm" is familiar to most lovers of American music but his bi-weekly sustaining wires from the St. Moritz hotel over NBC will give the public its first chance to hear his interpretations of dance music played for dancing. Robison moved into this New York spot October 2.

ERNIE HOLST may be heard via WMCA and the ABS chain from the Black Cat Cafe in Greenwich Village... Anthony Trini in the Hotel Governor Clinton and Michael Covert, in the Westchester Bath Club, Mamaroneck, Long Island, are two prominent New York City maestros who do not broadcast.

JOE SANDERS gave up his fight to regain the top in the dance field. And Joe gave it up for good, as witness his recent refusal of offers from the new Seidel Club in Chicago, relayed to him in Hollywood by long distance wires.

HERBIE KAY leaves the Edgewater Beach and Dorothy Lamour leaves Herbie Kay next Saturday, Oct. 13. Kay vacates



BEN BERNIE

The "O' Malt-tease" with his sunny personality and all the lads are back on the air via the NBC-WEAF network Tuesday (as of yore). Ben and his perennial sponsor have inaugurated a new feature in the presentation, weekly, of an unknown artist. Same old hour, 9 p. m. EST

his stand in favor of Clyde Lucas on that night while "Dolly Face," the erstwhile Miss America, hies for New York and a fat radio commercial account. Following the conclusion of that contract, Miss Lamour will take advantage of a recent Hollywood bid.

"Kay Kyser follows Hal Kemp into the Blackhawk" writes W. C. Burnett of Tryon, North Carolina. "Both Kemp and Kyser are graduates of the University of North Carolina, classes of '23 and '27 respectively. Most members of both orchestras are either graduates of or former students at the university. Kyser was probably the most

active cheerleader the university has had in recent years."

DON REDMOND syncopates back to the air from the Cotton Club in Cleveland, new night-spot, with WHK as outlet. Columbia wires are threatened, for Fletcher Henderson has already been booked into this spot to follow Redmond.

FLORENCE RICHARDSON and her Melody Boys have entered the New York local orchestra picture with WOR and WNEW broadcasts from the Pompeian Room of the Hotel Whitehall. Miss Richardson is out to subdue the jinx that has numbered among its victims Blanche Calloway, Esther Velas, and others of her sex.

TYPISTS

Make Money for your spare time copying Radio Scripts, others. Interesting work. Experience unnecessary. Free Particulars. Write enclosing stamp to

TYPISTS' ASS'N, 1751 Hunter Bldg., CHICAGO

RADIO GUIDE Program

LEE LAWRENCE

WITH

DOROTHY ALLINSON
Pianist

WLIT

Monday—and—Friday
5:15 p.m.

HIGH BLOOD PRESSURE

\$1.00 Treatment for Only 25c

Our Essence of Garlic-Parsley Tablets valuable for reducing high blood pressure. Guaranteed safe and effective or money back. Tablets specially coated. No odor. No taste. No drugs.

Address Dept. 513 VITALIN PRODUCTS, 500 N. Dearborn, Chicago

more strength less noise

... on all-wave sets with new RCA

Noise Reducing Antenna

Here's the greatest aid to satisfactory short-wave reception... a perfected antenna that lets you hear foreign stations as free from noise as domestic programs! Specially designed to cut down man-made interference—autos, electric motors, etc. Brings up weak stations. Higher efficiency because parts are perfectly matched; more uniform response because of new "double-doublet". Attractive appearance—easily installed.

Improves standard broadcast reception—special switch to turn from short-wave to standard. Price \$6.00 plus installation. Give your all-wave receiver a chance—ask your dealer or service engineer today to make a CERTIFIED INSTALLATION—or write for folder EM 5. RCA Parts Div., Camden, N. J.



SUBSCRIBE to
RADIO GUIDE

7:15 P.M.
NBC—Freddie Martin's Orch.: WJZ
WBAL WHAM
CBS—Just Plain Bill: WABC WJAS
WCAU WJSV WNAC
NBC—Gene and Glenn, sketch: WEAF
WGY WCHS WRC WEEI WRVA
WFI
ABS—Silver Voiced Lovers: WMCA
ABS—Fisher's Gypsy Orch.: WPRO
WTNJ WIP WCBM
KDKA—Lois Miller, organist
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WOR—Comedy Stars of Hollywood

7:30 P.M.
NBC—The Merry Minstrel Show:
WEAF WCHS WRC WGY WFI
WTIC
CBS—Whispering Jack Smith's Orchestra:
WABC WOKO WJAS WJSV
WNAC WDRC WCAU
NBC—Armand Girard, baritone: WJZ
WBAL WMAL WBZ
ABS—Folk Singer: WMCA
WEEI—After Dinner Revue
WLW—Bob Newhall, sports
WOR—The O'Neill's drama

7:45 P.M.
NBC—Frank Buck's Adventures: WEAF
WGY WCHS WFI WRC
CBS—Boake Carter, News: WABC
WNAC WCAU WJAS WJSV
NBC—Shirley Howard, vocalist: WJZ
WBZ
ABS—A. Cloyd Gill, news: WMCA
WPRO WTNJ WIP WCBM
KDKA—Musical Program
WEEI—Big Freddie Miller
WHAM—On Wings of Song
WLW—Melody Masters
WOR—After Dinner Music
WRVA—Mirth Parade

Programs to
Be Heard

8:00 P.M.
★ CBS—Easy Aces, sketch: WABC
WOKO WNAC WJAS WCAU WDRC
★ NBC—O. Henry Stories: WJZ WBAL
KDKA WMAL
★ NBC—Vallee's Variety Hour:
WEAF WEEI WCHS WGY WFI
WLW WRC WTIC WRVA
ABS—Heat Waves, male trio: WPRO
WTNJ WIP WCBM
WBZ—Florence Rangers
WOR—Little Symphony Orchestra

8:15 P.M.
CBS—"Fats" Waller's Rhythm Club:
WABC WJAS WJSV WNAC WDRC
ABS—Five Star Final: WMCA WPRO
WTNJ WIP WCBM
WBZ—Underneath Your Balcony
WCAU—Comedy Stars of Hollywood
WHAM—Adventures of Jimmy Allen

8:30 P.M.
CBS—Leith Stevens' Harmonies:
WABC WOKO WNAC WDRC WJAS
NBC—Melodies Romantique: WJZ
KDKA WMAL WHAM
ABS—Sagebrush Marmonizers: WMCA
WPRO WTNJ WIP WCBM
ABS—Melody Musketeers: WPRO
WTNJ WIP WCBM
WBZ—Massachusetts Bay Colony
WCAU—Democratic Talk

8:45 P.M.
ABS—Kay Thompson, songs: WMCA
WPRO WTNJ WIP WCBM
KDKA—Al and Pete, songs
WBZ—Edmond Boucher, basso
WBAL—Melodies Romantique (NBC)
WCAU—Leith Stevens' Harmonies
(CBS)

Thursday, Oct. 11

9:00 P.M.
★ NBC—Death Valley Days, drama:
WJZ WMAL KDKA WBAL WHAM
WBZ
★ NBC—Captain Henry's Show Boat:
Lanny Ross, tenor: WEAF WEEI
WRC WGY WRVA WCHS WFI
WTIC
★ CBS—Walter O'Keefe; Glen Gray's
Orch.: WABC WNAC WDRC WCAU
WJSV WOKO WJAS
ABS—Pan-Americans, orch.: WMCA
WPRO WIP

9:15 P.M.
WOR—Larry Taylor, baritone

9:30 P.M.
★ CBS—Fred Waring's Orchestra:
WABC WNAC WDRC WJAS WOKO
WJSV WCAU
NBC—Musical Keys: WJZ WHAM
WMAL WBZ KDKA
ABS—Penthouse Serenade: WMCA
WPRO WTNJ WIP WCBM
WOR—HORLICK'S MALTED MILK
Presents Lum and Abner

9:45 P.M.
WOR—Vignettes; Vaughn de Leath

10:00 P.M.
★ NBC—Paul Whiteman's Orchestra:
WEAF WCHS WFI WGY WLW
WRC WEEI WTIC WRVA
★ CBS—Forty-Five Minutes in Holly-
wood; Previews of Best Current
Pictures; Screen Stars in Person;
Hollywood Music by Mark Warnow;
Gossip by Cal York: WABC WCAU
WJAS WOKO WDRC WNAC WJSV

NBC—Parade of the Provinces: WJZ
WMAL WBAL WHAM KDKA
ABS—The Mystery Show, dramatic
sketch: WMCA WPRO WTNJ WIP
WCBM
WBZ—Artists Revue
10:15 P.M.
WOR—Harlan Read
10:30 P.M.
NBC—Economic Talk: WJZ WMAL
WBAL WHAM KDKA WBZ
ABS—Mauro Cottone's Soiree Musi-
cale: WMCA WPRO WTNJ WIP
WCBM
WOR—Vaughn de Leath, Jack Arthur,
Orchestra

10:45 P.M.
CBS—Fray and Braggiotti, piano duo:
WABC WJSV WAAB WJAS WDRC
WCAU WOKO
KDKA—Songsters
WNAC—Musical Rhymester

11:00 P.M.
NBC—Rogers and Vance, songs:
WEAF WFI WGY WCHS
CBS—Vera Van, songs: WABC WJAS
WAAB WDRC WJSV
NBC—Dell Campo's Orch.: WJZ
WRVA WBAL WMAL WHAM
ABS—Voice of Romance: WMCA
WPRO WTNJ WIP WCBM
KDKA—Dance Orchestra
WBZ—Sports Review
WCAU—Alan Scott
WEEI—Scores; Current Events
WGY—Charles Boulanger's Orchestra
WLW—Concert Hour
WNAC—News
WOR—Russian Art Orchestra

Continued from
Preceding Page

11:15 P.M.
CBS—Henry Busse's Orch.: WABC
WJAS WJSV WNAC
NBC—Jesse Crawford, organist: WEAF
WEEI WTIC WRC WCHS WFI
NBC—Dell Campo's Orchestra: KDKA
WHAM
ABS—Dancing 'Til 2 A. M.: WMCA
WPRO WTNJ WIP WCBM
WBZ—Joe Rines' Orchestra
WCAU—Billy Hays' Orch.
WGY—Musical Prgm.
WRVA—Dance Orchestra

11:30 P.M.
NBC—D'Orsey Brothers' Orch.: WEAF
WFI WTIC WCHS WRC WGY WEEI
CBS—Joe Haymes' Orch.: WABC
WDRC WNAC WJSV WCAU
NBC—Jolly Coburn's Orch.: WJZ
WHAM WBAL WMAL WBZ WRVA
KDKA—400 Club
WLW—Dance Orchestra
WOR—Phil Lynch's Orchestra

12:00 Mid.
NBC—George Olsen's Orch.: WJZ
WRVA WMAL WBZ KDKA WHAM
CBS—Carlos Molina's Orch.: WABC
WCAU WNAC WOKO WJSV WJAS
NBC—Enric Madriguera's Orch.: WEAF
WEEI WGY WFI
WOR—Florence Richardson's Orch.

12:15 A.M.
WRC—Enric Madriguera's Orch.
(NBC)

12:30 A.M.
NBC—Dancing in the Twin Cities:
WJZ KDKA WBZ
CBS—Enoch Light's Orch.: WABC
WJSV WCAU WNAC WOKO
NBC—Shep Fields' Orchestra: WEAF
WGY WFI WEEI

1:00 A.M.
CBS—Buddy Welcome's Orch.: WABC
WCAU—Missing Persons Reports

Programs for Friday, October 12

Star ★ Indicates High Spot Selections

6:30 A.M.
WJSV—△Michaux' Congregation
WNAC—Sunrise Special

6:45 A.M.
NBC—Health Exercises: WEAF WEEI
WGY WFI
WOR—Gym Classes

7:00 A.M.
ABS—Morning Salute: WMCA
KDKA—Musical Clock
WBZ—Musical Clock
WCAU—Household Musical Clock
WJSV—Sun Dial
WRVA—Musical Clock

7:15 A.M.
WNAC—News

7:30 A.M.
NBC—Yoichi Hiraoka: WJZ WMAL
WBAL
CBS—Organ Reveille: WABC
ABS—Toast and Coffee Hour: WMCA
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 A.M.
NBC—Pollock and Lawnhurst: WEAF
WFI WRC
NBC—Jolly Bill & Jane: WJZ WBAL
WEEI—Deane Moore
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Organ Rhapsody: WEAF WFI
WTIC WRC WCHS
CBS—Round Towners: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
ABS—Barnacle Bill, uke: WMCA
WEEI—Current Events
WGY—Musical Clock
WHAM—Kindly Thoughts
WLW—△Family Prayer Period
WNAC—Shopping Around the Town
WOR—Nell Vinick, beauty talk
WRVA—△Morning Devotions

8:15 A.M.
NBC—The Sizzlers Trio: WJZ WBAL
WBZ KDKA WMAL WHAM
ABS—Pedal Points, organ & piano:
WMCA WPRO
WCHS—△Morning Devotions
WEEI—Shopping Service
WLW—△Morning Devotions
WOR—The Three Jesters

8:30 A.M.
NBC—Cheerio: WEAF WGY WCHS
WEEI WFI WTIC WRC WLW
WRVA
CBS—Raymond Scott, pianist: WABC
NBC—Low White, organist: WJZ
WHAM KDKA WBAL WMAL
ABS—The Pick Me Ups: WMCA
WPRO
WBZ—Farmers' Almanac
WCAU—Words and Music
WOR—Martha Manning, talk

8:45 A.M.
CBS—Connie Gates, Jimmy Brierly,
songs: WABC
ABS—Harmonizers, male trio: WMCA
WPRO
WBZ—Shopping News
WOR—Rhythm Encores

9:00 A.M.
NBC—Herman and Banta: WEAF
WRC
CBS—The Song Reporter: WABC
WOKO WDRS WJAS WCAU WNAC
NBC—Breakfast Club: WJZ KDKA
WBAL WRVA WBZ
ABS—Top o' the Morning: WMCA
WPRO WTJN WIP WCBM
WCHS—Morning Shopper
WEEI—Clothes Institute
WGY—Max Dolin's Grenadiers
WHAM—△Tower Clock Program
WJSV—Arthur Godfrey
WLW—Salt and Peanuts, harmony
WOR—Rhythm Encores

9:15 A.M.
NBC—Don Hall Trio: WEAF WCHS
WRC WEEI WGY WLW WLIT
CBS—Metropolitan Parade: WABC
WJAS WOKO WNAC WDRS WCAU
WJSV
NBC—Breakfast Club: WHAM WBAL
ABS—Harmonizers, male trio: WPRO
WTJN WIP WCBM
ABS—Vaughn DeLeath, songs: WMCA
WOR—Silver Strains

9:30 A.M.
NBC—The Mystery Chef: WEAF
WCHS WTIC WRC WEEI
ABS—John X. Loughran, food talk:
WMCA WPRO
KDKA—Style and Shopping Service
WGY—Billy Rose, tenor
WLW—Joe Emerson, Hymns
WNAC—Flexsteel Musings
WOR—John Stein's Orchestra

9:45 A.M.
NBC—Johnnie Marvin, songs: WEAF
WFI WTIC WCHS WEEI
ABS—Bernie Dolan, pianologue:
WMCA WPRO WTJN WIP WCBM
KDKA—Work-a-day Thoughts
WBAL—Musical Program
WGY—The Southerners
WHAM—Mary Freeman, talk

WNAC—Yankee Mixed Quartet
WOR—N. Y. State Adult Education

10:00 A.M.
CBS—Do Re Mi, trio: WABC WOKO
WDRS WJAS WCAU WAAB WJSV
NBC—Edward MacHugh, Gospel Sing-
er: WJZ KDKA WMAL WRVA
WBZ WBAL WLW
ABS—Dad Dailey: WMCA WPRO
WTJN WIP WCBM
WNAC—Voice of Apothecary
WOR—John McKeever, baritone; Or-
chestra

10:15 A.M.
CBS—Bill and Ginger: WABC WOKO
WNAC WJSV WCAU WJAS
NBC—Hazel Arth, contralto: WJZ
WHAM WBZ WMAL
NBC—Clara, Lu 'n' Em: WEAF WEEI
WRC WGY WCHS WRVA WLW
WFI WTIC
ABS—News; Lyric Strings: WMCA
WPRO WTJN WIP WCBM
KDKA—Sammy Fuller
WBAL—News; Eleanor Howe
WOR—"How We Sing," Wm. Zerffi

10:30 A.M.
CBS—Marion Carley, pianist: WOKO
WJAS WJSV
NBC—Today's Children: WJZ WBAL
WMAL KDKA WRVA WBZ
CBS—"All About You": WABC WDRS
WCAU WAAB
NBC—Joe White, tenor: WEAF WRC
WCHS WTIC
ABS—Singing Violins: WMCA WPRO
WTJN WIP WCBM
WEEI—Del Castillo, organist
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WLW—Jack Berch and Musical Group
WNAC—Song Album; Virginia Warren
WOR—The Romance of Foods

10:45 A.M.
NBC—Betty Crocker: WEAF WEEI
WCHS WFI WGY WRC WRVA
WLW
CBS—The Three Flats: WABC WJAS
WDRS WNAC WJSV WCAU
NBC—News; Radio Kitchen: WJZ
WMAL KDKA WHAM
ABS—Meadows Beauty School: WMCA
WPRO WTJN WIP WCBM
WBAL—Farm Hints
WBZ—Curley Joe, songs

11:00 A.M.
CBS—Cooking Closeups: WABC WOKO
WNAC WDRS WCAU WJAS WJSV
NBC—"Henry Morgan, the Buccan-
eer," sketch: WJZ WEAF WLW
ABS—Rigo Santiago, songs: WMCA
WPRO WTJN WIP WCBM
WCHS—Morning Parade (NBC)
WOR—What to Eat and Why

11:15 A.M.
CBS—U. S. Army Band: WABC
WNAC WDRS WJAS WCAU WJSV
WOKO
ABS—Morning Parade; Morton Bellin,
tenor; Orchestra: WPRO WTJN
WIP WCBM

11:30 A.M.
ABS—Daily Courier: WMCA WPRO
WTJN WIP WCBM
WCAU—Pete Woolery; Orchestra
WJSV—Washington Post Presents
WOR—Patsy Chapin, songs at piano

11:45 A.M.
CBS—The Cadets: WABC WJAS
WJSV WNAC
ABS—Adventures in Melody; Staple-
ton & Boroff, two pianos: WMCA
WPRO WTJN WIP WCBM
WCAU—Eddie Shepperd
WOR—Around the Wheels of Events

Afternoon

12:00 Noon
NBC—Piano Recital: WEAF WCHS
WRC WEEI WGY
CBS—Voice of Experience: WABC
WNAC WDRS WCAU WJAS WJSV
NBC—Fields & Hall: WJZ WRVA
WBAL KDKA
ABS—Luncheon Musicale: WMCA
WPRO WTJN WIP WCBM
WHAM—Tower Trio
WOR—Bud Rainey, songs

12:15 P.M.
NBC—Honeyboy & Sassafras: WEAF
WRC WEEI WTIC WLIT
CBS—Betty Barthell, songs: WABC
WAAB WCAU WOKO WDRS WJAS
WJSV
NBC—Charles Sears, tenor: WJZ
WMAL
KDKA—Market Reports
WBAL—Musical Program
WBZ—Famous Sayings
WCHS—News; Farm Flashes
WGY—Martha and Hal
WHAM—News; Farm Forum
WLW—The Texans, vocal trio
WNAC—News

WOR—Mrs. Reilly's Common Sense
WRVA—County Farm Notes

12:30 P.M.
NBC—Farm & Home Hour: WJZ
WMAL WBZ KDKA WBAL WRVA
WHAM
CBS—Al Kavelin's Orchestra: WABC
WOKO WCAU WJAS
NBC—Merry Madcaps: WEAF WLIT
WRC WTIC WCHS
ABS—Here's How: WMCA WPRO
WTJN WIP WCBM
WEEI—Stock Exchange Quotations
WGY—Farm Prgm.
WJSV—The Country Agent Says
WNAC—The Shopper's Exchange
WOR—Scott Fisher's Orchestra

12:45 P.M.
ABS—Mishel Gerner's Ensemble:
WMCA WPRO WTJN WIP WCBM
WCHS—News
WEEI—A Bit of This and That
WGY—The Vagabonds

★ WIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Ro-
mance," with Roger Moorehouse
WJSV—Al Kavelin's Orchestra (CBS)

1:00 P.M.
NBC—Markets and Weather: WEAF
CBS—George Hall's Orchestra: WABC
WOKO WCAU WJAS WDRS WAAB
NBC—Jan Bruneseo's Ensemble: WFI
WCHS WTIC
WEEI—The Friendly Kitchen Observer
WGY—Bradley Kincaid, ballads
WJSV—Afternoon Rhythms
WLW—Albright and Wayne

1:15 P.M.
NBC—Peggy's Doctor, sketch: WEAF
WEEI WRC WTIC WGY WFI
WCHS
ABS—Reflections, Sid Schwartz:
WMCA WPRO WTJN WIP WCBM
WJSV—George Hall's Orch.: (CBS)
WRVA—County Farm Notes

1:30 P.M.
NBC—Vic and Sade: WJZ WMAL
KDKA WBZ WBAL
CBS—Allan Leifer's Orch.: WABC
WNAC WCAU WJAS WJSV WOKO
WDRS
NBC—Airbreaks: WEAF WTIC WCHS
WRC WEEI
ABS—Backstage in Welfare: WMCA
WPRO WTJN WIP WCBM
WGY—The Vagabonds
WHAM—School of the Air
WOR—Theater Club of the Air
WRVA—Market Reports

1:45 P.M.
NBC—Words and Music: WJZ WBZ
WMAL
CBS—Football; Fordham vs. Boston:
WABC WDRS WOKO WNAC
ABS—Western Songs: WPRO WTJN
WIP WCBM
ABS—The Ragamuffins: WMCA
KDKA—Dance Orchestra
WBAL—The Book Shelf
WGY—Musical Program
WOR—Verna Osborne, soprano
WRVA—Sunshine Prgm.

2:00 P.M.
NBC—Magic of Speech: WEAF WRC
WCHS WTIC WGY WLIT
ABS—Munz Sisters, vocal duo: WMCA
WPRO WTJN WIP WCBM
KDKA—Musical Program
WBZ—Era Recreational Project
WCAU—Women's Club of the Air
WEEI—Kitchen of the Air
WOR—Dr. Payne, talk

2:15 P.M.
NBC—Morin Sisters: WJZ
ABS—Jerry Baker, organ: WPRO
WTJN WIP WCBM
WGY—Household Chats
WHAM—School of the Air
WLIT—Magic of Speech (NBC)
WOR—Frank Ricciardi; Orchestra

2:30 P.M.
NBC—The Sizzlers Trio: WEAF WRC
WTIC WEEI WCHS WLIT
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WBAL WMAL
WHAM
ABS—Roads of Romance, gypsy or-
chestra: WMCA WPRO WTJN WIP
WCBM
KDKA—Home Forum
WBZ—Cooking School
WCAU—Albert E. Lyneer
WGY—Albany on Parade
WOR—Fashion, Beauty Food

2:45 P.M.
NBC—Gus Van, songs: WEAF WTIC
WCHS
NBC—Alden Edkins, bass-baritone:
WJZ WMAL WBAL WHAM
WCAU—Women's Club of the Air
WGY—Musical Program

3:00 P.M.
NBC—Ma Perkins: WEAF WRC WGY
WTIC WCHS WEEI WLW WFI
NBC—U. S. Marine Band: WJZ WMAL
WBZ KDKA WHAM

ABS—Lorine Letcher Butler, "Birds":
WMCA WPRO WTJN WIP WCBM
WBAL—Poetry Recital
WNAC—Yankee Players
WOR—Ariel Ensemble

3:15 P.M.
NBC—The Wise Man: WEAF WEEI
WRC WFI WTIC WGY WCHS
ABS—Heat Waves, male trio: WMCA
WPRO WTJN WIP WCBM
WBZ—Books and Authors
WCAU—The Studio Upstairs

3:30 P.M.
NBC—Woman's Radio Review: WEAF
WRC WCHS WEEI WTIC WGY
WFI
ABS—Sports; Soloist; Orch.: WMCA
ABS—Today's Winners: WPRO WTJN
WIP WCBM
WNAC—Piano Recital
WOR—Radio Garden Club

3:45 P.M.
WNAC—Organ
WOR—Pauline Alpert, whirlwind pianist

4:00 P.M.
NBC—Betty and Bob: WJZ WBAI
WBZ KDKA WHAM WMAL WGY
WRVA WCHS
NBC—Master Music Hour: WEAF
WTIC WRC WCHS
WCAU—Barnyard Frolic
WEEI—Stock Exchange Quotations
WNAC—Philadelphia Orch. (CBS)
WOR—Dr. Strandhagen, health talk

4:15 P.M.
NBC—Platt and Nierman, pianists:
WJZ WBZ WMAL WBAL
KDKA—Karen Fladoes
WEEI—Musical Turns
WGY—Book News
WHAM—News
WLW—George Dorn, vocalist
WOR—Larry Roberts, tenor
WRVA—Master Music Hour (NBC)

4:30 P.M.
NBC—Anne Roselle, soprano: WJZ
KDKA—Market Reports
WBAL—Paula Hemminghaus, contralto
WBZ—Civic Chorus
WCAU—Philadelphia Orch. (CBS)
WCHS—Loring, Short and Harmon
WEEI—Master Music Hour (NBC)
WGY—Soloist
WHAM—Boy Scout Program
WLW—Life of Mary Sothorn
WOR—Klari La Rue's Orchestra

4:45 P.M.
NBC—General Federation of Women's
Clubs: WJZ WRVA KDKA WMAL
WBAL WHAM
WGY—Stock Reports
WLIT—Master Music Hour (NBC)
WOR—"Science in Your Home," talk

5:00 P.M.
CBS—"Og, Son of Fire": WABC
WJAS WDRS WAAB
NBC—Broadcast from London: WEAF
WTIC WRC WCHS
NBC—Al Pearce's Gang: WJZ WMAL
WBAL
KDKA—Memories
WBZ—News
WCAU—Jimmy Allen's Adventures
WEEI—Health Forum
WGY—Three Schoolmaids
WHAM—Edward C. May, organist
WJSV—Gene Steward, organ
WNAC—Organ
WOR—Weather; Musical Moments
WRVA—Rhythm Parade

5:15 P.M.
CBS—Skippy, sketch: WABC WOKO
WCAU WJAS WJSV WAAB WDRS
NBC—Jackie Heller, tenor: WJZ
WBAL WHAM
NBC—Tom Mix' Straight Shooters:
WEAF WTIC WRC WCHS WGY
WLW
KDKA—Kiddies Club
WBZ—Skipper Jim's Ship
WLIT—RADIO GUIDE PROGRAM
with Lee Lawrence, Dorothy Allin-
son, pianist
WOR—Robert Reud, Town Talk

5:30 P.M.
NBC—Singing Lady: WJZ WBAL
WBZ KDKA WHAM WLW
CBS—Jack Armstrong: WABC WOKO
WJAS WDRS WCAU WAAB WJSV
NBC—William Lundell Interviews:
WEAF WLIT WCHS WEEI WTIC
ABS—Sally's Radio Party: WMCA
ABS—Cocktail Music: WPRO WTJN
WIP WCBM
WGY—Musical Program
WNAC—Melody Mart
WOR—Pete Rice, Western Drama
WRVA—Firemen's Club; Sports

5:45 P.M.
CBS—Robinson Crusoe, Jr.: WABC
WOKO WAAB WJAS WDRS
NBC—Capt. Tim Healy: WEAF WEEI
WRC WTIC WCHS WGY
NBC—Orphan Annie: WJZ KDKA
WBZ WHAM WRVA WMAL WBAL
WCAU—Fur Trappers

WJSV—Evening Rhythms
WLW—Monkey Hollow, comedy
WNAC—Yankee Singers, quartet
WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
CBS—H. V. Kaltenborn, News: WABC
WAAB WDRS WOKO WJSV WJAS
NBC—Jack Berger's Orchestra: WBZ
WMAL
ABS—Boys' Club: WMCA WPRO WIE
WTJN WCBM
KDKA—Dan and Sylvia, sketch
WBZ—Variety Program
WCHS—News
WEEI—The Evening Tattler
WGY—Old Man Sunshine
WHAM—Sportscast
WNAC—News
WOR—Uncle Don
WRVA—Smoky & Poky

6:15 P.M.
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU WDRS WOKO
NBC—Jack Berger's Orchestra: WBZ
WHAM WBZ
NBC—Mysterious Island: WEAF WFI
ABS—Bob Fallon's Orchestra: WMCA
WPRO WIP WTJN WCBM
KDKA—Variety Program
WCHS—Variety Program
WGY—Jimmy Allen, sketch
WNAC—Dick Grant, "As I See It"
WRVA—Vacation Guide

6:30 P.M.
NBC—News; Marion McAfee, songs:
WEAF
CBS—Football Reporter: WABC WJAS
WDRS WCAU WOKO WJSV WNAC
NBC—News; Dorothy Page, contralto:
WJZ
ABS—Lazy T-Roundup, Cowboy Tom:
WMCA
ABS—News; Dance Orchestra: WPRO
WIP WTJN WCBM
KDKA—Stars of Hollywood
WBZ—Old Farmers' Almanac
WCHS—Dramatization
WEEI—Sportscast; News
WGY—Evening Brevities
WHAM—Pleasure Cruise
WOR—Gabriel Heatter, talk
WRVA—Enid Bur

6:45 P.M.
CBS—Beauty Program: WABC WCAU
WDRS
NBC—Billy Batchelor, sketch: WEAF
WTIC WEEI WFI WCHS WGY WRC
NBC—Lowell Thomas, News: WJZ
WLW WBZ KDKA WBAL WHAM
WMAL WRVA
ABS—Sports Program: WMCA
ABS—Tony Wakeman, sports: WPRO
WTJN WIP WCBM
WNAC—Republican State Committee
WOR—Famous Cocktails Around Town

7:00 P.M.
NBC—Amos 'n' Andy: WJZ WMAL
WBAL WRVA KDKA WBZ WHAM
WLW
NBC—Concertino: WEAF
CBS—Myrt & Marge: WABC WJAS
WOKO WJSV WCAU WDRS
ABS—Gloria Grafton, songs; Bob
Haring's Orchestra: WMCA WPRO
WTJN WIP WCBM
WCHS—Variety Program
WEEI—Chorus
WGY—Jule Lande, violinist
WNAC—Joe Rines' Orchestra
WOR—Ford Frick, Sports Resume

7:15 P.M.
NBC—Mildred Bailey, songs: WJZ WBZ
WHAM KDKA WMAL WBAL
NBC—Gene and Glenn: WEAF WCHS
WGY WEEI WRC WRC WTIC
CBS—Just Plain Bill: WABC WDRS
WCAU WLBZ WJAS WNAC WJSV
ABS—One Man Minstrel Show:
WMCA WPRO WTJN WIP WCBM
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WOR—Front Page Drama

7:30 P.M.
★ NBC—Irene Bordoni; Orchestra:
WEAF WCHS
CBS—Paul Keast, baritone: WABC
WOKO WDRS WCAU WJSV WJAS
★ NBC—BEECH-NUT PRESENTS
Red Davis; Featuring Burgess Mere-
dith, Jack Rosalie, Marion Barney &
Elizabeth Wragge, comedy sketch:
WJZ WBZ WBAL WMAL WHAM
WRVA KDKA
ABS—Sporting Millions: WMCA
ABS—Fisher's Gypsy Ensemble:
WPRO WTJN WCBM WIP
WEEI—After Dinner Revue
WGY—Utica Singers
WLW—Bob Newhall, sportsman
WNAC—Walter Smith, cornetist
WOR—Fischer Mystery Sketches

Programs for Friday, October 12

Star ★ Indicates High Spot Selections

6:30 A.M.
WJSV—△Michaux' Congregation
WNAC—Sunrise Special

6:45 A.M.
NBC—Health Exercises: WEAFF WEEI
WGY WFI
WOR—Gym Classes

7:00 A.M.
ABS—Morning Salute: WMCA
KDKA—Musical Clock
WBZ—Musical Clock
WCAU—Household Musical Clock
WJSV—Sun Dial
WRVA—Musical Clock

7:15 A.M.
WNAC—News

7:30 A.M.
NBC—Yoichi Hiraoka: WJZ WMAL
WBAL
CBS—Gagan Reveille: WABC
ABS—Toast and Coffee Hour: WMCA
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 A.M.
NBC—Pollock and Lownhurst: WEAFF
WFI WRC
NBC—Jolly Bill & Jane: WJZ WBAL
WEEI—Deane Moore
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walker Kidder, baritone

8:00 A.M.
NBC—Orean Rhapsody: WEAFF WFI
WTIC WRC WCSH
CBS—Round Towners: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
ABS—Barnacle Bill, uke: WMCA
WEEI—Current Events
WGY—Musical Clock
WHAM—Kindly Thoughts
WLW—△Family Prayer Period
WNAC—Shopping Around the Town
WOR—Nell Vinick, beauty talk
WRVA—△Morning Devotions

8:15 A.M.
NBC—The Sizzlers Trio: WJZ WBAL
WBZ KDKA WMAL WHAM
ABS—Pedal Points, organ & piano:
WMCA WPRO
WCSH—△Morning Devotions
WEEI—Shopping Service
WLW—△Morning Devotions
WOR—The Three Jesters

8:30 A.M.
NBC—Cheerio: WEAFF WGY WCSH
WEEI WFI WTIC WRC WLW
WRVA
CBS—Raymond Scott, pianist: WABC
NBC—Lew White, organist: WJZ
WHAM KDKA WBAL WMAL
ABS—The Pick Me Ups: WMCA
WPRO
WBZ—Farmers' Almanac
WCAU—Words and Music
WOR—Martha Manning, talk

8:45 A.M.
CBS—Connie Gates, Jimmy Brierly,
songs: WABC
ABS—Harmonizers, male trio: WMCA
WPRO
WBZ—Shopping News
WOR—Rhythm Encores

9:00 A.M.
NBC—Herman and Banta: WEAFF
WRC
CBS—The Song Reporter: WABC
WOKO WDRC WJAS WCAU WNAC
NBC—Breakfast Club: WJZ KDKA
WBAL WRVA WBZ
ABS—Top of the Morning: WMCA
WPRO WTNJ WIP WCBM
WCSH—Morning Shopper
WEEI—Clothes Institute
WGY—Max Dolin's Grenadiers
WHAM—△Tower Clock Program
WJSV—Arthur Godfrey
WLW—Salt and Peanuts, harmony
WOR—Rhythm Encores

9:15 A.M.
NBC—Don Hall Trio: WEAFF WCSH
WRC WEEI WGY WLW WLIT
CBS—Metropolitan Parade: WABC
WJAS WOKO WNAC WDRC WCAU
WJSV
NBC—Breakfast Club: WHAM WBAL
ABS—Harmonizers, male trio: WPRO
WTNJ WIP WCBM
ABS—Vaughn DeLeath, songs: WMCA
WOR—Silver Strains

9:30 A.M.
NBC—The Mystery Chef: WEAFF
WCSH WTIC WRC WEEI
ABS—John X. Loughran, food talk:
WMCA WPRO
KDKA—Style and Shopping Service
WGY—Billy Rose, tenor
WLW—Joe Emerson, Hymns
WNAC—Flexsteel Musings
WOR—John Stein's Orchestra

9:45 A.M.
NBC—Johnnie Marvin, songs: WEAFF
WFI WTIC WCSH WEEI
ABS—Bernie Dolan, pianologue:
WMCA WPRO WTNJ WIP WCBM
KDKA—Work-a-day Thoughts
WBAL—Musical Program
WGY—The Southerners
WHAM—Mary Freeman, talk

WNAC—Yankee Mixed Quartet
WOR—N. Y. State Adult Education

10:00 A.M.
CBS—Do Re Mi, trio: WABC WOKO
WDRC WJAS WCAU WAAB WJSV
NBC—Edward MacHugh, Gospel Sing-
er: WJZ KDKA WMAL WRVA
WBZ WBAL WLW
ABS—Dad Dailey: WMCA WPRO
WTNJ WIP WCBM
WNAC—Voice of Apothecary
WOR—John McKeever, baritone; Or-
chestra

10:15 A.M.
CBS—Bill and Ginger: WABC WOKO
WNAC WJSV WCAU WJAS
NBC—Hazel Arth, contralto: WJZ
WHAM WBZ WMAL
NBC—Clara, Lu 'n' Em: WEAFF WEEI
WRC WGY WCSH WRVA WLW
WFI WTIC
ABS—News; Lyric Strings: WMCA
WPRO WTNJ WIP WCBM
KDKA—Sammy Fuller
WBAL—News; Eleanor Howe
WOR—"How We Sing," Wm. Zerffi

10:30 A.M.
CBS—Marion Carley, pianist: WOKO
WJAS WJSV
NBC—Today's Children: WJZ WBAL
WMAL KDKA WRVA WBZ
CBS—"All About You": WABC WDRC
WCAU WAAB
NBC—Joe White, tenor: WEAFF WRC
WCSH WTIC
ABS—Singing Violins: WMCA WPRO
WTNJ WIP WCBM
WEEI—Del Castillo, organist
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WLW—Jack Berch and Musical Group
WNAC—Song Album; Virginia Warren
WOR—The Romance of Foods

10:45 A.M.
NBC—Betty Crocker: WEAFF WEEI
WCSH WFI WGY WRC WRVA
WLW
CBS—The Three Flats: WABC WJAS
WDRC WNAC WJSV WCAU
NBC—News; Radio Kitchen: WJZ
WMAL KDKA WHAM
ABS—Meadows Beauty School: WMCA
WPRO WTNJ WIP WCBM
WBAL—Farm Hints
WBZ—Curley Joe, songs

11:00 A.M.
CBS—Cooking Closeups: WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC—"Henry Morgan, the Buccan-
eer," sketch: WJZ WEAFF WLW
ABS—Rigo Santiago, songs: WMCA
WPRO WTNJ WIP WCBM
WCSH—Morning Parade (NBC)
WOR—What to Eat and Why

11:15 A.M.
CBS—U. S. Army Band: WABC
WNAC WDRC WJAS WCAU WJSV
WOKO
ABS—Morning Parade; Morton Bellin,
tenor; Orchestra: WPRO WTNJ
WIP WCBM

11:30 A.M.
ABS—Daily Courier: WMCA WPRO
WTNJ WIP WCBM
WCAU—Pete Woollery; Orchestra
WJSV—Washington Post Presents
WOR—Patsy Chapin, songs at piano

11:45 A.M.
CBS—The Cadets: WABC WJAS
WJSV WNAC
ABS—Adventures in Melody; Staple-
ton & Boroff, two pianos: WMCA
WPRO WTNJ WIP WCBM
WCAU—Eddie Shepperd
WOR—Around the Wheels of Events

Afternoon

12:00 Noon
NBC—Piano Recital: WEAFF WCSH
WRC WEEI WGY
CBS—Voice of Experience: WABC
WNAC WDRC WCAU WJAS WJSV
NBC—Fields & Hall: WJZ WRVA
WBAL KDKA
ABS—Luncheon Musicale: WMCA
WPRO WTNJ WIP WCBM
WHAM—Tower Trio
WOR—Bud Rainey, songs

12:15 P.M.
NBC—Honeyboy & Sassafras: WEAFF
WRC WEEI WTIC WLIT
CBS—Betty Barthell, songs: WABC
WAAB WCAU WOKO WDRC WJAS
WJSV
NBC—Charles Sears, tenor: WJZ
WMAL
KDKA—Market Reports
WBAL—Musical Program
WBZ—Famous Sayings
WCSH—News; Farm Flashes
WGY—Martha and Hal
WHAM—News; Farm Forum
WLW—The Texans, vocal trio
WNAC—News

WOR—Mrs. Reilly's Common Sense
WRVA—County Farm Notes

12:30 P.M.
NBC—Farm & Home Hour: WJZ
WMAL WBZ KDKA WBAL WRVA
WHAM
CBS—Al Kavelin's Orchestra: WABC
WOKO WCAU WJAS
NBC—Merry Madcaps: WEAFF WLIT
WRC WTIC WCSH
ABS—Here's How: WMCA WPRO
WTNJ WIP WCBM
WEEI—Stock Exchange Quotations
WGY—Farm Prgm.
WJSV—The Country Agent Says
WNAC—The Shopper's Exchange
WOR—Scott Fisher's Orchestra

12:45 P.M.
ABS—Mishel Gerner's Ensemble:
WMCA WPRO WTNJ WIP WCBM
WCSH—News
WEEI—A Bit of This and That
WGY—The Vagabonds
★ WIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Ro-
mance," with Roger Moorehouse
WJSV—Al Kavelin's Orchestra (CBS)

1:00 P.M.
NBC—Markets and Weather: WEAFF
CBS—George Hall's Orchestra: WABC
WOKO WCAU WJAS WDRC WAAB
NBC—Jan Brunoso's Ensemble: WFI
WCSH WTIC
WEEI—The Friendly Kitchen Observer
WGY—Bradley Kincaid, ballads
WJSV—Afternoon Rhythms
WLW—Albright and Wayne

1:15 P.M.
NBC—Peggy's Doctor, sketch: WEAFF
WEEI WRC WTIC WGY WFI
WCSH
ABS—Reflections, Sid Schwartz:
WMCA WPRO WTNJ WIP WCBM
WJSV—George Hall's Orch.: (CBS)
WRVA—County Farm Notes

1:30 P.M.
NBC—Vic and Sade: WJZ WMAL
KDKA WBZ WBAL
CBS—Allan Leifer's Orch.: WABC
WNAC WCAU WJAS WJSV WOKO
WDRC
NBC—Airbreaks: WEAFF WTIC WCSH
WRC WEEI
ABS—Backstage in Welfare: WMCA
WPRO WTNJ WIP WCBM
WGY—The Vagabonds
WHAM—School of the Air
WOR—Theater Club of the Air
WRVA—Market Reports

1:45 P.M.
NBC—Words and Music: WJZ WBZ
WMAL
CBS—Football; Fordham vs. Boston:
WABC WDRC WOKO WNAC
ABS—Western Songs: WPRO WTNJ
WIP WCBM
ABS—The Ragamuffins: WMCA
KDKA—Dance Orchestra
WBAL—The Book Shelf
WGY—Musical Program
WOR—Verna Osborne, soprano
WRVA—Sunshine Prgm.

2:00 P.M.
NBC—Magic of Speech: WEAFF WRC
WCSH WTIC WGY WLIT
ABS—Munz Sisters, vocal duo: WMCA
WPRO WTNJ WIP WCBM
KDKA—Musical Program
WBZ—Era Recreational Project
WCAU—Women's Club of the Air
WEEI—Kitchen of the Air
WOR—Dr. Payne, talk

2:15 P.M.
NBC—Morin Sisters: WJZ
ABS—Jerry Baker, organ: WPRO
WTNJ WIP WCBM
WGY—Household Chats
WHAM—School of the Air
WLIT—Magic of Speech (NBC)
WOR—Frank Ricciardi; Orchestra

2:30 P.M.
NBC—The Sizzlers Trio: WEAFF WRC
WTIC WEEI WCSH WLIT
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WBAL WMAL
WHAM
ABS—Roads of Romance, gypsy or-
chestra: WMCA WPRO WTNJ WIP
WCBM
KDKA—Home Forum
WBZ—Cooking School
WCAU—Albert E. Lyneer
WGY—Albany on Parade
WOR—Fashion, Beauty Food

2:45 P.M.
NBC—Gus Van, songs: WEAFF WTIC
WCSH
NBC—Alden Edkins, bass-baritone:
WJZ WMAL WBAL WHAM
WCAU—Women's Club of the Air
WGY—Musical Program

3:00 P.M.
NBC—Ma Perkins: WEAFF WRC WGY
WTIC WCSH WEEI WLW WFI
NBC—U. S. Marine Band: WJZ WMAL
WBZ KDKA WHAM

ABS—Lorine Letcher Butler, "Birds":
WMCA WPRO WTNJ WIP WCBM
WBAL—Poetry Recital
WNAC—Yankee Players
WOR—Ariel Ensemble

3:15 P.M.
NBC—The Wise Man: WEAFF WEEI
WRC WFI WTIC WGY WCSH
ABS—Heat Waves, male trio: WMCA
WPRO WTNJ WIP WCBM
WBZ—Books and Authors
WCAU—The Studio Upstairs

3:30 P.M.
NBC—Woman's Radio Review: WEAFF
WRC WCSH WEEI WTIC WGY
WFI
ABS—Sports; Soloist; Orch.: WMCA
ABS—Today's Winners: WPRO WTNJ
WIP WCBM
WNAC—Piano Recital
WOR—Radio Garden Club

3:45 P.M.
WNAC—Organ
WOR—Pauline Alpert, whirlwind pianist

4:00 P.M.
NBC—Betty and Bob: WJZ WBAI
WBZ KDKA WHAM WMAL WGY
WRVA WCSH
NBC—Master Music Hour: WEAFF
WTIC WRC WCSH
WCAU—Barnyard Frolic
WEEI—Stock Exchange Quotations
WNAC—Philadelphia Orch. (CBS)
WOR—Dr. Strandhagen, health talk

4:15 P.M.
NBC—Platt and Nierman, pianists:
WJZ WBZ WMAL WBAL
KDKA—Karen Fladoes
WEEI—Musical Turns
WGY—Book News
WHAM—News
WLW—George Dorn, vocalist
WOR—Larry Roberts, tenor
WRVA—Master Music Hour (NBC)

4:30 P.M.
NBC—Anne Roselle, soprano: WJZ
KDKA—Market Reports
WBAL—Paula Heminghaus, contralto
WBZ—Civic Chorus
WCAU—Philadelphia Orch. (CBS)
WCSH—Loring, Short and Harmon
WEEI—Master Music Hour (NBC)
WGY—Soloist
WHAM—Boy Scout Program
WLW—Life of Mary Sothorn
WOR—Klari La Rue's Orchestra

4:45 P.M.
NBC—General Federation of Women's
Clubs: WJZ WRVA KDKA WMAL
WBAL WHAM
WGY—Stock Reports
WLIT—Master Music Hour (NBC)
WOR—"Science in Your Home," talk

5:00 P.M.
CBS—"Og, Son of Fire": WABC
WJAS WDRC WAAB
NBC—Broadcast from London: WEAFF
WTIC WRC WCSH
NBC—Al Pearce's Gang: WJZ WMAL
WBAL
KDKA—Memories
WBZ—News
WCAU—Jimmy Allen's Adventures
WEEI—Health Forum
WGY—Three Schoolmaids
WHAM—Edward C. May, organist
WJSV—Gene Steward, organ
WNAC—Organ
WOR—Weather; Musical Moments
WRVA—Rhythm Parade

5:15 P.M.
CBS—Skippy, sketch: WABC WOKO
WCAU WJAS WJSV WAAB WDRC
NBC—Jackie Heller, tenor: WJZ
WBAL WHAM
NBC—Tom Mix' Straight Shooters:
WEAFF WTIC WRC WCSH WGY
WLW
KDKA—Kiddies Club
WBZ—Skipper Jim's Ship
WLIT—RADIO GUIDE PROGRAM
with Lee Lawrence, Dorothy Allin-
son, pianist
WOR—Robert Reud, Town Talk

5:30 P.M.
NBC—Singing Lady: WJZ WBAL
WBZ KDKA WHAM WLW
CBS—Jack Armstrong: WABC WOKO
WJAS WDRC WCAU WAAB WJSV
NBC—William Lundell Interviews:
WEAFF WLIT WCSH WEEI WTIC
ABS—Sally's Radio Party: WMCA
ABS—Cocktail Music: WPRO WTNJ
WIP WCBM
WGY—Musical Program
WNAC—Melody Mart
WOR—Pete Rice, Western Drama
WRVA—Firemen's Club; Sports

5:45 P.M.
CBS—Robinson Crusoe, Jr.: WABC
WOKO WAAB WJAS WDRC
NBC—Capt. Tim Healy: WEAFF WEEI
WRC WTIC WCSH WGY
NBC—Orphan Annie: WJZ KDKA
WBZ WHAM WRVA WMAL WBAL
WCAU—Fur Trappers

WJSV—Evening Rhythms
WLW—Monkey Hollow, comedy
WNAC—Yankee Singers, quartet
WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
CBS—H. V. Kaltenborn, News: WABC
WAAB WDRC WOKO WJSV WJAS
NBC—Jack Berger's Orchestra: WJZ
WMAL
ABS—Boys' Club: WMCA WPRO WFI
WTNJ WCBM
KDKA—Dan and Sylvia, sketch
WBZ—Variety Program
WCSH—News
WEEI—The Evening Tattler
WGY—Old Man Sunshine
WHAM—Sportcast
WNAC—News
WOR—Uncle Don
WRVA—Smoky & Poky

6:15 P.M.
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU WDRC WOKO
NBC—Jack Berger's Orchestra: WBAL
WHAM WBZ
NBC—Mysterious Island: WEAFF WFI
ABS—Bob Fallon's Orchestra: WMCA
WPRO WTNJ WIP WCBM
KDKA—Variety Program
WCSH—Variety Program
WGY—Jimmy Allen, sketch
WNAC—Dick Grant, "As I See It"
WRVA—Vacation Guide

6:30 P.M.
NBC—News; Marion McAfee, songs:
WEAFF
CBS—Football Reporter: WABC WJAS
WDRC WCAU WOKO WJSV WNAC
NBC—News; Dorothy Page, contralto:
WJZ
ABS—Lazy T-Roundup, Cowboy Tom:
WMCA
ABS—News; Dance Orchestra: WPRO
WIP WTNJ WCBM
KDKA—Stars of Hollywood
WBZ—Old Farmers' Almanac
WCSH—Dramatization
WEEI—Sportcast; News
WGY—Evening Brevities
WHAM—Pleasure Cruise
WOR—Gabriel Heatter, talk
WRVA—Enid Bur

6:45 P.M.
CBS—Beauty Program: WABC WCAU
WDRC
NBC—Billy Batchelor, sketch: WEAFF
WTIC WEEI WFI WCSH WGY WRC
NBC—Lowell Thomas, News: WJZ
WLW WBZ KDKA WBAL WHAM
WMAL WRVA
ABS—Sports Program: WMCA
ABS—Tony Wakeman, sports: WPRO
WTNJ WIP WCBM
WNAC—Republican State Committee
WOR—Famous Cocktails Around Town

7:00 P.M.
NBC—Amos 'n' Andy: WJZ WMAL
WBAL WRVA KDKA WBZ WHAM
WLW
NBC—Concertino: WEAFF
CBS—Myrt & Marge: WABC WJAS
WOKO WJSV WCAU WDRC
ABS—Gloria Grafton, songs; Bob
Haring's Orchestra: WMCA WPRO
WTNJ WIP WCBM
WCSH—Variety Program
WEEI—Chorus
WGY—Jule Lande, violinist
WNAC—Joe Rines' Orchestra
WOR—Ford Frick, Sports Resume

7:15 P.M.
NBC—Mildred Bailey, songs: WJZ WBZ
WHAM KDKA WMAL WBAL
NBC—Gene and Glenn: WEAFF WCSH
WGY WEEI WRC WRVA WTIC
CBS—Just Plain Bill: WABC WDRC
WCAU WLW WJAS WNAC WJSV
ABS—One Man Minstrel Show:
WMCA WPRO WTNJ WIP WCBM
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WOR—Front Page Drama

7:30 P.M.
★ NBC—Irene Bordoni; Orchestra:
WEAFF WCSH
CBS—Paul Keast, baritone: WABC
WOKO WDRC WCAU WJSV WJAS
★ NBC—BEECH-NUT PRESENTS
Red Davis; Featuring Burgess Mere-
dith, Jack Rosalie, Marion Barney &
Elizabeth Wragge, comedy sketch:
WJZ WBZ WBAL WMAL WHAM
WRVA KDKA
ABS—Sporting Millions: WMCA
ABS—Fisher's Gypsy Ensemble:
WPRO WTNJ WIP WCBM
WEEI—After Dinner Revue
WGY—Utica Singers
WLW—Bob Newhall, sportsman
WNAC—Walter Smith, cornetist
WOR—Fischer Mystery Sketches

Plums and Prunes

By Evans Plummer

Welcome news is the surprising announcement that both major networks are seeking to broadcast the trial of Bruno Hauptmann, under arrest in connection with the Lindbergh baby kidnaping.

The news is welcome because it heralds the resumption of an obligation on the part of NBC and CBS to serve the public; it is surprising because both chains had quite forgotten, apparently, that there was such a thing as serving the public interest, convenience and necessity.

That they have awakened to their responsibility in the dissemination of news of national interest is the cause for much rejoicing. That they will, if permitted to microphone the trial, broadcast something besides that for which they are paid to broadcast, is cause for a salvo of hallelujahs.

Perhaps the National Broadcasting Company and the Columbia Broadcasting System have come to realize their grave mistake in signing away their birthrights to the newspaper publishers last year when they agreed to broadcast only such news, and at such times, as the newspaper owners wished them. It is our sincere hope, regardless, that the big chains have laid aside their tating and taken upon their shoulders anew their obligation to serve the public.

M&M Versus A&A

MYRT AND MARGE, long spotted directly opposing *Amos n' Andy* along

Hours to Come

(Time Shown Is Eastern Standard)

Wrigley has brought another stripe on the WABC-Columbia network, starting Thursday, October 4 at 6:45 p. m. and each Thursday, Friday and Saturday at this time. It will be a program devoted to "beauty." A feminine expert will fire the listeners beauty hints, and *Connie Gates* and his ork will supply the music. . . *Grantland Rice*, famous sports writer, will make weekly appearances on the Cities Service program throughout the football season, beginning October 5. . . "The Land of Beginning Again" is the title of the forthcoming Sunday afternoon musical series sponsored by the Carlsbad Products Company, heard over an NBC-WJZ network on October 14, at 4:30 p. m. . . *Thornton Fisher*, well-

the eastern radio front, returned to the Columbia lines Monday, October 1, and for the first time in their career of several years, now directly oppose Pepsodent's black-face team during their later, 11 p. m. EST, midwestern and western repeat broadcast.

In years gone by, the CBS chorines were heard in the central and western states a quarter hour preceding A&A.

So fans who wish to hear both sketches will need to do a bit of dial juggling. Helping solve the problem will be the A&A 7 p. m. EST broadcast which is now carried by WENR, powerful Chicago transmitter.

Most important news of the M&M return is the fact that Jack Arnold, played by *Vin Haworth*, returns to the sketch as the love interest of Marge. Terrific were the listener squawks during the 1933-34 run of the show in which Haworth made no appearance. Also interesting is the promise that M&M will stay closer to the stage locale.

Live Mikings

BEN BERNIE is so well sold on Mike-man *Bob Brown*, of NBC, that the Old Maestro will have Brown commute between NBC in Chicago and wherever the weekly Blue Ribbon broadcast is staged.

known sports writer and radio commentator, will bring football results and comments to the NBC-WEAF mike in the interests of Briggs Tobacco Co., beginning Saturday, October 6, and weekly thereafter. . . And still football hogs the radio parade! *Red Grange*, the Galloping Ghost of Illinois, has been signed by Shell Gas to broadcast football to central and mid-western listeners over the WBBM-Columbia network from 7:15 to 7:30 p. m. nightly.

Eddie Cantor returns to the Chase and Sanborn hour with the October 7 broadcast. . . *Liberty Magazine* returns to the WABC-Columbia network Thursday, October 18. The first guest on the Forum will be *Edwin C. Hill*, *Fulton Oursler*, editor of the magazine, will conduct the Forum.

Countess Olga Albani has moved into a beautiful apartment on Chicago's near northside where she will dwell during her engagement on the NBC Sunday Silken Strings musicale.

ETHEL SHUTTA is present with hub-by *George Olsen* and orchestra since his aggregation moved into Chicago's College Inn on October 3. And besides appearing as star of the floor show, tuners-in will oftentimes hear Ethel singing to *George's* music during the NBC network pickups.

Prunes to the assailants who held up, robbed and brutally beat Pat Kennedy one morning last week. The thugs ruptured two blood vessels in Pat's throat—an injury which certainly is no help to a singer.

PATRICIA ANN MANNERS, tiny Windy City radiactress wins plums for her rapid entry into the cast of the new CBS "Fish Tales," taking the star role deserted without warning by *Dolores Gilen* who went A. W. O. L. bound for Hollywood and a celluloid career. Miss Manners was first called to do the part at 1:30 a. m. the morning of the premiere, and at 11:15 a. m. EST the show went on from coast to coast.

HOUSEWIVES

Work one pleasant hour daily in YOUR own home. Earn up to ONE HUNDRED DOLLARS monthly! Immediate pay. No canvassing. No experience. Nothing to buy or sell. You may do BETTER than I. Offer limited. Send 1 dime for detailed instructions. Send 1 dime NOW! to—Mrs. Sarah Freed, 5167 Baltimore Ave., Philadelphia, Pa.

PLENTY OF EXTRA MONEY

FREE! 10 RAZOR BLADES

A trial will convince you that Dr. Joy's Tooth Paste and Brushless Shaving Cream are better. To prove it we give 10 double-edge surgical steel blades, a blade sharpener and styptic pencil FREE with purchase of EITHER tooth paste or shaving cream. We profit when you tell your friends of Dr. Joy's. (\$1.25 Value for only 50c)

P. O. Box 363, Evanston, Ill.

Follow This Man
Secret Service Operator No. 38 is on the job! Bumping down Counterfeit Gang, Tall-tale magicians in rumored girl's room. Thrill, Mystery.
Free The Confidential Reports of Operator No. 38 made to his chief. Write for \$4. \$3,000 a year and up
YOU can become a Finger Print Expert at home in spare time. Write for details if 17 or over.
Institute of Applied Science
1920 Sunnyside Ave., Chicago, Ill.
Dept. 78-87

It will delight . . . amuse you!

RED DAVIS



LINDA

TONIGHT

NBC
WJZ NETWORK
COAST-TO-COAST

Begin listening to this fine program tonight

GOV'T. JOBS

SALARY TO START \$105 to \$175 MONTHLY

MEN
Age Range 18 to 50

WOMEN
Age Range 18 to 50

INSTRUCTION BUREAU, Dept. 143, St. Louis, Mo. Send me FREE particulars "How to Qualify for Government Positions" marked X. Salaries, locations, opportunities, etc. ALL SENT FREE.

Name.....
Address.....

WANTED
ORIGINAL POEMS • SONGS
For Immediate Consideration
M. M. M. Music Publishers, Dept. R.G.
Studio Building, Portland, Oregon

7:45 P.M.
NBC—Dangerous Paradise, sketch:
WJZ WBAL WMAL WHAM KDKA
WBZ WLW
NBC—Frank Buck's Adventures:
WEAF WGY WESH WLIT WRC
CBS—Boake Carter, News: WABC
WNAC WCAU WJAS WJSV WDRS
ABS—A. Cloyd Gill, news commentator:
WPRO WTNJ WIP WCBM
WRVA—News

8:00 P.M.
★ NBC—Concert; Jessica Dragonette,
soprano; Orchestra: WEAF WTIC
WGY WRC WEEL WESH WLIT
WRVA
★ NBC—Irene Rich: WJZ WMAL
WBZ WBAL KDKA
CBS—Easy Aces: WABC WJAS
WOKO WCAU WNAC WDRS
ABS—Heat Waves, male trio: WPRO
WTNJ WIP WCBM
WLW—Cousin Bob's Kinfolk
WOR—The Lone Ranger

8:15 P.M.
NBC—Legion of Decency Talks: WJZ
WMAL WBZ
CBS—Edwin C. Hill: WABC WNAC
WCAU WJAS WOKO WJSV WDRS
ABS—Five Star Final: WMCA WPRO
WTNJ WIP WCBM
KDKA—Sea-Breezing with the Stars
WHAM—Adventures of Jimmy Allen

8:30 P.M.
NBC—Emerson Drug Program: WJZ
WMAL WHAM KDKA WBAL WBZ
★ CBS—Court of Human Relations:
WABC WOKO WNAC WDRS WJAS
WJSV WCAU

Programs to Be Heard

ABS—Melody Muskateers: WPRO
WTNJ WIP WCBM
ABS—Sagebrush Harmonizers: WMCA
WGY—Farm Forum
WOR—Ben Selvin's Orch.; vocalists

8:45 P.M.
ABS—Furnished Rooms, comedy
sketch: WMCA WPRO WTNJ WIP
WCBM

9:00 P.M.
NBC—Waltz Time; Frank Munn; Vivienne
Segal; Orch.: WEAF WEEL
WESH WLIT WGY WRC WLW
CBS—March of Time: WABC WJSV
WOKO WCAU WNAC WJAS WDRS
★ NBC—Phil Harris' Orchestra; Leah
Ray: WJZ WBZ KDKA WBAL
WHAM WMAL
ABS—Philadelphia Symphony Orchestra:
WMCA WPRO WTNJ WIP WCBM
WOR—The Witch's Tale

9:15 P.M.
WRVA—Evening Musicale

9:30 P.M.
★ CBS—Hollywood Hotel; Dick Powell;
Ted Fiorito's Orch.: WABC
WOKO WNAC WCAU WJAS WJSV
WDRS
NBC—One Night Stands; Pick and
Pat: WEAF WLIT WESH WTIC
WGY WRC
★ NBC—Phil Baker, comedian: WJZ
WBZ WBAL KDKA WRVA WHAM
WMAL
ABS—Continental Cafe: WMCA WIP
WPRO WTNJ WCBM

Friday, Oct. 12

WEEL—Scott Furriers' Orchestra
WOR—HORLICK'S MALTED MILK
Presents Lum and Abner

9:45 P.M.
WOR—Jack Arthur, baritone; orch.

10:00 P.M.
NBC—The Merry Minstrel Show: WJZ
WBAL WHAM WMAL KDKA WBZ
NBC—The First Nighter: WEAF WESH
WEEL WTIC WLIT WRC WGY
WLW
ABS—Boxing Bouts from Madison
Square Garden: WMCA WPRO WIP
WTNJ WCBM
WNAC—Hughie Connor's Orchestra
WOR—Frank and Flo, songs & chatter

10:15 P.M.
ABS—Louis Russell's Orchestra:
WMCA WPRO WIP WTNJ WCBM
WOR—Eternal Life drama

10:30 P.M.
CBS—Kate Smith's Swance Music:
WABC WAAB WJAS WJSV WOKO
WDRS
NBC—The Jewish Hour: WJZ WBAL
WMAL WHAM
NBC—Gothic Choristers: WEAF WTIC
WEEL WESH WRC WLIT WGY
KDKA—Silver Toppers
WBZ—Sammy Liner's Orchestra
WCAU—Golden Strings
WGY—Musical Program
WNAC—NRA Talk
WOR—Norman Brokenshire's Orch.;
Kay Faye; Three Marshalls
WRVA—Dance Orchs.

Continued from Preceding Page

10:45 P.M.
ABS—Sleepy Hall's Orches.: WMCA
WPRO WTNJ WIP WCBM
KDKA—Moments of Melody
WNAC—Musical Rhvmester

11:00 P.M.
NBC—George R. Holmes: WEAF
WTIC WRC WLIT WESH
CBS—"Fats" Waller, songs: WABC
WDRS WAAB WJSV
NBC—Charlie Davis' Orchestra: WJZ
WBAL WMAL WHAM
ABS—Voice of Romance: WMCA
WPRO WTNJ WIP WCBM
KDKA—Dance Orchestra
WBZ—Sports Review
WCAU—Alan Scott
WEEL—Sportcast; News
WGY—Charles Boulanger's Orchestra
WNAC—News
WOR—Anthony Trini's Orchestra
WRVA—Smoky and Poky

11:15 P.M.
NBC—Jesse Crawford, organist: WEAF
WTIC WESH WLIT WEEL WRC
CBS—Harry Salter's Orchestra: WABC
WDRS WNAC WJSV WOKO
NBC—Charlie Davis' Orch.: KDKA
WBZ
ABS—Dancing 'Till 2 A. M.: WMCA
WPRO WTNJ WIP WCBM
WCAU—Phil Emerton's Orch.
WRVA—Chando The Magician

11:30 P.M.
NBC—Jolly Coburn's Orch.: WJZ
WHAM WBAL WMAL WBZ

CBS—Leon Belasco's Orchestra:
WCAU
NBC—Freddie Martin's Orchestra:
WEAF WEEL WTIC WLIT WESH
WRC
KDKA—400 Club
WGY—Ray Nichols' Orchestra
WLW—Joe Brattain's Romios
WOR—Florence Richardson's Orch.
WRVA—Dance Orchestra

11:45 P.M.
CBS—Ozzie Nelson's Orch.: WABC
WNAC WDRS WOKO WCAU WJSV

12:00 Mid.
NBC—Ralph Kirbery, baritone (5
Min.); Felix's Orch.: WEAF WLIT
WEEL WGY
CBS—Jacques Renard's Orch.: WABC
WJAS WOKO WCAU WJSV WNAC
NBC—Paul Pendarvis' Orch.: WJZ
WBZ WRVA KDKA WHAM WMAL
WOR—Gus Steek's Orchestra

12:15 A.M.
WRC—Felix' Orchestra (NBC)

12:30 A.M.
NBC—Gray Gordon's Orch.: WEAF
WLIT WRC WEEL WRVA WGY
CBS—Dan Russo's Orchestra: WABC
WOKO WNAC WCAU WJSV
NBC—Archie Bleyer's Orch.: WJZ
WHAM WBZ
KDKA—DX Club

1:00 A.M.
CBS—Gene Kardos' Orch.: WABC
WCAU—Missing Persons Reports
WLW—Dance Orchestra

Programs for Saturday, October 13

Star ★ Indicates High Spot Selections

6:30 A.M.
WJSV—Virginia Chapel Hour, Rev. Cooper
WNAC—Sunrise Special, organ

6:45 A.M.
NBC—Health Exercises: WFAE WGY WFI WEEI
WOR—Gambling's Gym Class

7:00 A.M.
ABS—Morning Salute: WMCA
KDKA—Musical Clock
WBZ—Musical Clock
WCAU—Household Musicale Clock
WJSV—Sun Dial
WRVA—Musical Clock

7:15 A.M.
WNAC—News Service

7:30 A.M.
CBS—Organ Reveille: WABC
NBC—Yoichi Hirakawa, xylophonist: WJZ WMAL WBAL
ABS—Toast and Coffee Hour: WMCA
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 A.M.
NBC—Jolly Bill & Jane: WJZ WBAL
NBC—Pollock and Lawnhurst: WFAE WFI WRC WGY
WEEI—Deane Moore
WGY—Old Man Sunshine
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

8:00 A.M.
NBC—Organ Rhapsody: WFAE WFI WRC WCHS
NBC—Morning Devotions: WJZ WBZ KDKA WBAL WMAL
CBS—Lyric Serenade: WABC
ABS—Barnacle Bill: WMCA
WCAU—Words and Music
WEEI—E. B. Rideout, Current Events
WGY—Musical Clock
WHAM—Kindly Thoughts
WLW—Family Prayer Period
WNAC—Shopping Around the Town
WOR—This Funny Old World
WRVA—Morning Devotions

8:15 A.M.
NBC—The Sizzlers Trio: WJZ WRVA WBAL WBZ KDKA WMAL WHAM
ABS—Pedal Points: WMCA WPRO
WCHS—Morning Devotions
WEEI—Richard Leibert, organ (NBC)
WLW—Morning Devotions
WOR—The Three Jesters

8:30 A.M.
CBS—Salon Orchestra: WABC
NBC—Cheerio: WFAE WGY WCHS
WEEI—WRI WTIC WRC WLW WRVA WGY WFI
NBC—Lew White, organ: WJZ WHAM KDKA WBAL WMAL
ABS—The Pick Me Ups: WMCA WPRO
WBZ—Farmer's Almanac
WOR—Rhythm Encores

8:45 A.M.
CBS—Eton Boys: WABC
ABS—Harmonettes, girls' trio: WMCA WPRO
WBZ—Shopping News
WOR—Dog Tales, Richard Meaney

9:00 A.M.
NBC—Herman & Banta: WFAE WRC WGY
CBS—Dick Newton, songs: WABC WDRG WJAS WCAU WNAC WOKO
NBC—Breakfast Club: WJZ WBAL KDKA WRVA WBZ
ABS—Top of the Morning: WMCA WPRO WTNJ WIP WCBM
WCHS—Morning Shopper
WEEI—Clothes Institute
WHAM—Tower Clock Program
WJSV—Arthur Godfrey
WLW—Salt and Peanuts, harmony
WOR—Story Teller's House

9:15 A.M.
NBC—Breakfast Club: WHAM WMAL
NBC—Don Hall Trio: WFAE WLIT WGY WRC WLW WCHS WEEI
CBS—Cheer Up: WABC WDRG WJAS WCAU WNAC WOKO WJSV
ABS—One Man Band, Frank Novak: WMCA WPRO WTNJ WIP WCBM
WOR—Girl Scouts' Program

9:30 A.M.
NBC—Banjoers: WFAE WEEI WGY WTIC WRC WCHS
ABS—Lou Janoff, tenor: WMCA WPRO WTNJ WIP WBBM
KDKA—Style and Shopping Service
WLW—Joe Emerson, Hymns
WOR—John Stein's Orchestra

9:45 A.M.
NBC—Johnnie Marvin, songs: WFAE WFI
ABS—Bernie Dolan, pianologue: WMCA WPRO WTNJ WIP WCBM
KDKA—The Plough Boys
WEEI—News
WOR—The Lonely Cowboy

10:00 A.M.
NBC—News: Annette McCullough, songs: WFAE WFI WGY WEEI WCHS WTIC
CBS—Mellow Moments: WABC WAAB WCAU WJAS WJSV

NBC—Edward MacHugh: WJZ WMAL KDKA WBAL WRVA
ABS—Family Law, Frances Ballard: WMCA WPRO WTNJ WIP WCBM
WBZ—Home Forum Cooking School
WHAM—Tom Grierson, organist
WLW—Johanna Grosse, pianist
WNAC—Buddy Clark
WOR—Children's Hour

10:15 A.M.
NBC—Singing Strings: WJZ WHAM WBZ WMAL
CBS—Carlton and Craig: WABC WAAB WJAS WJSV WCAU
NBC—Morning Parade: WFAE WCHS WFI WRC WTIC WRVA WEEI
ABS—News; Pedal Paints: WPRO WTNJ WIP WCBM
KDKA—Home Forum
WBAL—Come Into the Kitchen
WGY—The Southerners
WLW—Antoinette West, soprano
WNAC—Jane and John, sketch

10:30 A.M.
NBC—Singing Strings: KDKA WBAL
CBS—Bets Pretend: WABC WJAS WJSV WCAU WNAC WDRG WOKO
NBC—Morning Parade: WFAE WTIC WGY
ABS—Uncle Nick's Kindergarten: WMCA WPRO WTNJ WCBM WIP
WEEI—Organist
WLW—Mail Bag

10:45 A.M.
NBC—News; Originalities: Jack Owens, tenor: WJZ WMAL KDKA WHAM
NBC—Morning Parade: WFI WRC WEEI
WBZ—Curley Joe, songs
WCHS—Health Talk
WLW—Louis John Johnen, baritone
WOR—Dancing Class

11:00 A.M.
CBS—Pete Woolery's Orch.: WABC WCAU WDRG WNAC WJSV
NBC—Galaxy of Stars: WLIT WGY WLW
NBC—Alma Schirmer, pianist: WFAE WTIC WEEI WCHS
NBC—The Honeymooners: WJZ WBZ WHAM WBAL WRVA KDKA WRVA
WOR—What to Eat and Why

11:15 A.M.
NBC—Tony Wons, philosopher: WJZ WHAM WBAL WBZ
NBC—The Vass Family: WFAE WGY WRC WLIT WTIC
ABS—Morning Parade: WPRO WTNJ WIP WCBM
KDKA—Kiddies' Club
WLW—Livestock Reports

11:30 A.M.
NBC—Melody Mixers: WJZ WHAM WMAL WBAL
NBC—Down Lovers' Lane: WFAE WRC WEEI WRVA WCHS WLIT WTIC
CBS—Toto, the Clown: WABC WDRG WCAU WJSV WOKO WNAC
WBZ—Mass. State Fed. of Women's Bureau
WGY—Children's Theater
WLW—Sandra Roberts, blues singer
WOR—Marilyn Mack, songs

11:45 A.M.
CBS—Concert Miniatures: WABC WDRG
ABS—Sticks & Keys: WMCA WPRO WTNJ WIP WCBM
ABS—Poet's Corner: WMCA WPRO WTNJ WIP WCBM
WLW—Freddie Roehr, organist
WOR—Stamp Club

Afternoon

12:00 Noon
CBS—Connie Gates, songs: WABC WDRG WCAU WNAC WJAS WOKO WJSV
NBC—Armchair Quartet: WFAE WRC WCHS WEEI WRVA WGY
NBC—Fields and Hall: WJZ WBAL KDKA
ABS—Luncheon Musicale: WMCA WPRO WTNJ WIP WCBM
WBZ—Weather Bureau; News
WHAM—4-H Club Program
WLW—Bailey Axton, tenor
WOR—Rod Arkell, news

12:15 P.M.
NBC—Honeyboy and Sassafras: WFAE WRC WEEI WTIC
CBS—Along the Volga: WABC WAAB WOKO WJAS WLBZ WCAU WDRG WJSV
NBC—Genia Fonariova, soprano: WJZ WBAL WRVA KDKA WMAL
WBZ—Famous Sayings
WCHS—News; Farm Flashes
WGY—Martha and Hal
WHAM—Jack Foy, hillbilly songs
WNAC—News Service

WOR—Musical Ensemble

12:30 P.M.
CBS—Abram Chasins, piano pointers: WABC WJAS WCAU WJSV WOKO
NBC—Merry Madcaps: WFAE WRC WLW WLIT WTIC
NBC—American Farm Bureau Prgm.: WJZ WHAM KDKA WBAL WMAL WBZ WRVA WLW
ABS—Here's How: WMCA WPRO WTNJ WIP WCBM
WCHS—School Librarian
WEEI—Del. Jack and Ray
WGY—Farm Prgm.
WNAC—The Shopper's Exchange
WOR—Huger Elliott, museum talk

12:45 P.M.
ABS—Three Blue Chips: WMCA WPRO WTNJ WIP WCBM
KDKA—Dance Orchestra
WCHS—News
WOR—Kiddie's Cooking Class

1:00 P.M.
NBC—Jan Brunesco's Ensemble: WFAE WRC WCHS WFI WEEI
CBS—George Hall's Orchestra: WABC WOKO WCAU WDRG WAAB
NBC—Farm Bureau Program: WHAM WTIC
ABS—Ted Black's Orchestra: WMCA WPRO WTNJ WIP WCBM
WGY—Stock Reports
WJSV—Afternoon Rhythms
WLW—Albright and Wayne, songs
WOR—Dance Orchestra

1:15 P.M.
CBS—George Hall's Orch.: WJAS WJSV
WGY—Jan Brunesco's Orch. (NBC)
WHAM—News; Agricultural Forum

1:30 P.M.
NBC—Dick Fiddler's Orchestra: WFAE WEEI WFI WCHS
NBC—Vic & Sade: WJZ WRVA WBZ WMAL WHAM KDKA WBAL
CBS—Esther Velas' Ensemble: WABC WCAU WOKO WJSV WJAS WDRG
WNAC WJSV
ABS—Dance Orchestra: WMCA WIP WPRO WTNJ WCBM
WGY—The Vagabonds
WOR—Theater Club of the Air

1:45 P.M.
NBC—Words and Music: WJZ WMAL WHAM
ABS—Western Songs: WPRO WTNJ WIP WCBM
ABS—The Ragamuffins: WMCA KDKA—Dance Orchestra
WBZ—4-H Club
WGY—Musical Program
WOR—Frank Ricciardi, tenor
WTIC—Dick Fiddler's Orch. (NBC)

2:00 P.M.
NBC—Rex Battle's Ensemble: WFAE WLIT WRC WTIC WGY WCHS WEEI
CBS—Football: Pittsburgh U. vs. U. of S. Calif.: WABC WOKO WAAB WCAU WDRG WJSV WJAS
ABS—Jack Filman, sports: WMCA WPRO WTNJ WIP WCBM
WNAC—The Yankee Mixed Quartet
WOR—Gus Steck's Orchestra

2:15 P.M.
NBC—Songfellows Quartet: WJZ WMAL WBZ
ABS—Harmonica Harmonizers: WMCA WPRO WTNJ WIP WCBM
WNAC—Stonehill Prison Mystery

2:30 P.M.
NBC—Don Pedro's Orch.: WJZ WBZ WRVA WBAL WMAL KDKA WHAM
NBC—Green Brothers' Orchestra: WFAE WRC WCHS WTIC WLIT WEEI WGY
ABS—Piano & Organ Concertos: WMCA WPRO WTNJ WIP WCBM
WOR—Fashion; Beauty; Food; Child Training

2:45 P.M.
WNAC—Football Game

3:00 P.M.
NBC—Tommy Tucker's Orchestra: WJZ WMAL WHAM WRVA WBAL KDKA WBZ
NBC—Radio Playbill, drama: WFAE WRC WCHS WGY WFI WTIC WLW WEEI
ABS—Dance Orchestra: WMCA WIP WPRO WTNJ WCBM
WOR—Ariel Ensemble

3:30 P.M.
NBC—Week End Review: WFAE WRC WGY WFI WCHS WRVA WTIC WEEI WLW
NBC—Saturday Songsters: WJZ WBZ WBAL WHAM KDKA WMAL
ABS—Sports; Soloists; Bob Haring's Orchestra: WMCA
ABS—Today's Winners: WPRO WTNJ WIP WCBM
WOR—Sophisticates, vocal trio

3:45 P.M.
WOR—Arthur Klein, pianist

4:00 P.M.
CBS—Ann Leaf, organist: WABC WOKO WDRG
NBC—Don Carlos' Orchestra: WJZ KDKA WBAL WMAL WHAM WBZ WCAU—Kentucky Barnyard Frolic

4:15 P.M.
NBC—High and Low: WJZ WBZ KDKA WBAL WMAL WHAM
WGY—The Vagabonds

4:30 P.M.
NBC—Palmer Clark's Orchestra: WJZ WBAL KDKA WHAM WBZ WRVA
NBC—Our Barn: WFAE WEEI WRC WCHS WGY WLIT WTIC
CBS—Allan Leifer's Orch.: WABC WOKO WJAS WCAU WJSV WDRG
WOR—Bud Ramey songs

4:45 P.M.
WMAL—Palmer Clark's Orch. (NBC)
WOR—"Science in Your Home," talk

5:00 P.M.
NBC—George Sterney's Orchestra: WFAE WTIC WGY WCHS WRC
CBS—Saturday Syncopators: WABC WOKO WJAS WCAU WDRG WJSV WNAC
NBC—Stanleigh Malotte, songs: WJZ WHAM WBZ WBAL KDKA
WEEI—Medical Clinic
WOR—Weather; Programs
WRVA—Hi-Plane Pilots

5:15 P.M.
CBS—On the Air Tonight (5 Min.): WABC
CBS—Enoch Light's Orch.: WABC
NBC—Jackie Heller, tenor: WJZ WMAL KDKA WBAL WBZ WHAM

5:30 P.M.
NBC—Our American Schools: WFAE WGY WCHS WEEI WRC WTIC
CBS—Jack Armstrong: WABC WOKO WCAU WDRG WJAS WAAB WJSV
NBC—Platt and Nierman: WJZ WBAL WHAM
ABS—Cocktail Music: WPRO WTNJ WIP WCBM
KDKA—Football Scores
WBZ—Neapolitan Serenaders
WNAC—Melody Mart
WOR—Kay Fayre, blues
WRVA—Rhythm Parade; Sports

5:45 P.M.
CBS—Robinson Crusoe, Jr.: WABC WOKO WAAB WJAS
NBC—Little Orphan Annie: WJZ KDKA WBZ WMAL WRVA WBAL WHAM
WGY—Bradley Kincaid, ballads
WJSV—Evening Rhythms
WLW—American Schools (NBC)
WNAC—The Yankee Singers
WOR—Adventures of Jimmie Allen

Night

6:00 P.M.
★ NBC—One Man's Family: WFAE WMAL WFI WCHS
CBS—Frederic Wm. Wile, political news: WABC WDRG WJSV WOKO WAAB
NBC—Johnny Johnson's Orchestra: WJZ WBAL WBAL
ABS—Alex Botkin's String Ensemble: WMCA WPRO WTNJ WIP WCBM
KDKA—Soloist
WBZ—O'Leary's Irish Minstrels
WCAU—Musical Program
WEEI—The Evening Tattler
WGY—Old Man Sunshine
WHAM—Sportcast
WNAC—News
WOR—Gus Steck's Orchestra
WRVA—Chandu, the Magician

6:15 P.M.
CBS—Mischa Raginsky's Orch.: WABC WOKO WCAU WAAB WDRG
ABS—Charley Eckel's Orch.: WMCA WPRO WTNJ WIP WCBM
KDKA—Variety Program
WBZ—Ray Delaperte's Orchestra
WGY—Musical Program
WHAM—Comedy Stars
WNAC—Sports Review

6:30 P.M.
NBC—News; Peg La Centra, songs: WFAE WRC WTIC
CBS—Football Reporter: WABC WDRG WAAB WLBZ WCAU WJAS WNAC WOKO WJSV
NBC—News; Twenty Fingers of Harmony: WJZ KDKA
ABS—Dance Orchestra: WMCA WIP WPRO WTNJ WCBM
WBZ—Old Farmer's Almanac
WCHS—Randall & MacAllister
WEEI—Sportcast; News
WGY—Evening Brevities
WHAM—Evening Interlude
WOR—Natural History Talk
WRVA—County Government Reform

6:45 P.M.
NBC—Football Resume; Thornton Fisher: WFAE WLW
NBC—John Herrick, baritone: WJZ WFI WBAL KDKA
CBS—Beauty Program: WABC WCAU WOKO WJSV WAAB WDRG
ABS—Tony Wakeman, sports: WMCA WPRO WTNJ WIP WCBM
WBZ—Sports Review
WEEI—Variety Program (NBC)
WGY—Musical Program
WNAC—The Merry-Go-Round
WOR—Dramatic Sketch

7:00 P.M.
CBS—Soconyland Sketches: WABC WOKO WJSV WDRG WJAS WCAU WAAB
NBC—Three Scamps, male trio: WFAE WTIC WCHS WFI
NBC—Flying with Capt. Al Williams: WJZ WBAL WMAL KDKA
ABS—Save A Life: WMCA WPRO WTNJ WIP WCBM
WBZ—Edward MacHugh, baritone
WEEI—Neal O'Hara
WGY—Antoinette Halstead, contralto
WHAM—Hank and Herb
WLW—Old Observer
WNAC—A Dramatization
WOR—Ford Frick, sports
WRVA—Cross Roads Symphony

7:15 P.M.
NBC—Religion in the News: WFAE WCHS WFI WTIC
NBC—Stamp Club: WJZ
ABS—Del Campo's Orchestra: WMCA WPRO WTNJ WIP WCBM
WBZ—Radio Nature League
WEEI—After Dinner Revue
WOR—Maverick Jim
WRVA—Evening Musicale

7:30 P.M.
★ NBC—International Broadcast from Honolulu: WJZ WHAM
CBS—Whispering Jack Smith's Orchestra: WABC WJSV WOKO WJAS WNAC WDRG WCAU
NBC—Martha Mears, songs: WFAE WTIC WFI WGY
KDKA—Dance Orchestra
WBZ—Sammy Liner's Orch.
WCHS—The Wayside Philosopher
WEEI—Pick and Pat, comedy team
WLW—Bob Newhall
WRVA—Souvenirs

7:45 P.M.
★ NBC—Floyd Gibbons, headline hunter: WFAE WGY WFI WRVA WTIC WCHS WLW
NBC—Pickens Sisters: WJZ WMAL WBZ WHAM
CBS—The Lawyer and the Public: WABC WNAC WJAS WJSV WOKO WDRG WCAU
ABS—Archie Bleyer's Orch.: WPRO WTNJ WIP WCBM
WBZ—Christian Science Monitor
WOR—His Honor, the Mayor

8:00 P.M.
★ NBC—Sigmund Romberg; Wm. Lyon Phelps: WFAE WEEI WTIC WRC WCHS WGY WFI WLW
CBS—Roxey and His Gang: WABC WOKO WDRG WJAS WCAU WJSV WNAC
NBC—Art in America: WJZ WMAL WLBZ KDKA WBZ WBAL
ABS—Three Little Funsters: WMCA WPRO
WHAM—Musical Program
WOR—Dick Bard Introducing Guest Radio Stars
WRVA—Hava Tampa Revelers

8:15 P.M.
★ NBC—Grace Hayes, songs: WJZ WBZ WMAL WBAL
ABS—Central Union Mission: WMCA WTNJ WIP WCBM
WHAM—Adventures of Jimmy Allen
WOR—All Star Trio

8:30 P.M.
NBC—Jamboree: WJZ WBAL KDKA WRVA WHAM WMAL
WBZ—Dance Orchestra
WOR—Robert Bedell, organist

8:45 P.M.
CBS—"Fats" Waller's Rhythm Club: WABC WOKO WNAC WCAU WDRG WJAS WJSV
ABS—Stapleton & Boroff, two pianos: WMCA WPRO WTNJ WIP WCBM

9:00 P.M.
★ NBC—Songs You Love; Soloists; Orch.: WFAE WEEI WGY WTIC WFI WRC WCHS
CBS—Grete Stueckgold; Orchestra: WABC WCAU WOKO WJAS WDRG WJSV WNAC
★ NBC—RCA RADIOTRON PRESENTS Radio City Party, Featuring Frank Black and Orchestra; John B. Kennedy; Guest Stars: WJZ WBZ WBAL WHAM KDKA WMAL
ABS—Americana Revue: WMCA WIP WPRO WTNJ WCBM
WOR—Pan American Panoramas

9:15 P.M.
WOR—Freddie Berrens' Orchestra

Orchestra leaders in their search for variety often come upon old numbers from successful musical comedies or parodies. They include them in a program, and other conductors, realizing their value, include them in subsequent programs. This sets up a vogue for them and they thrive for a while just like new songs. A sharp concert master makes it his business to scan his files for successful compositions. *Andrea Marsb* at present is not being heard on the air, but may be during the winter. *WGN's* programs are carried in editions of *RADIO GUIDE* which circulate in the area where they are best received. (*Miss Betty May, Toronto, Ont.*)

"THE DOCTOR" can be addressed in care of *RADIO GUIDE*, 551 Fifth Avenue, New York City. (*R. S. Pierce.*)

"PAINTED DREAMS" can now be heard at 11:45 a. m. EST, over *WGN*,

Ask Mr. Fairfax

daily except Sunday. (*Mrs. Strehl, Jackson, Mich.*)

"THE ECONOMY COOK" is married, and in his thirties. (*Mrs. M. A. J.*)

EDWARD MacHUGH, the Gospel Singer, was born in Dundee, Scotland, May 26, 1894. (*R. B. W., West Boylston, Mass.*)

ELEANOR RELLA plays the part of Billie De Vere in the Myrt and Marge sketch, and she is married to Reginald Knorr (Sanfield Malone). (*Miss Helen Johnson, South Bend, Ind.*)

SAM TAYLOR can be heard over *WMCA* Mondays and Wednesdays at

6:30 p. m. EST in a screen review program. (*M. P., Hutchinson, Kans.*)

PAT KENNEDY AND ART KASSEL are co-starred in a CBS program to be heard Sundays, Mondays, Tuesdays and Thursdays at 1:45 p. m. EST. (*W. A. Martin, Port Arthur, Texas.*)

TED FIORITO will be 33 years old on New Year's Eve. He was born in Newark, N. Y., is of Italian parentage; single; five

feet six inches tall; weighs 160 pounds, and has dark hair and dark eyes. (*Carol Stuart, San Diego, Calif.*)

FRANK PARKER was 28 years old last April 29th, and is a bachelor. (*Miss S. R., Woodstock, Ill.*)

CAB CALLOWAY was born December 25, 1907. He is married, weighs about 165 pounds and is 5 feet 8 inches tall. (*Betty Potts, York, Pa.*)

KENNETH SARGENT was born in Centralia, Illinois in 1906. He is one of Glen Gray's vocalists and also plays the saxophone and clarinet. (*E. S.*)

Local Studio Peeps

By Murray Arnold

Buddy Rogers and his orchestra begin a lengthy engagement this week at Philly's new Arcadia International Restaurant, which opened two weeks ago with *Guy Lombardo*. *Jan Savitt*, former violinist with the Philadelphia Orchestra, will conduct his quintet for luncheon music daily at the Arcadia; his new crew being composed of other erstwhile members of Mr. Stokowski's band. An NBC wire will follow Rogers, with the Savitt ensemble playing to a choice Columbia wire. **Jack Foy**, *WHAM* hillybilly, starts airing this week at a new early spot, 7:45 a. m. daily.

COL JIM HEALEY, member of the editorial staff of the *Albany Times-Union*, will be presented starting next week on Thursday and Saturday nights at 6:15 over *WGY*, discussing football prospects, together with the results and highlights of each week's games.

LYNN WILLIS begins a new series of newscasting over *WIP* daily at 7:40 p. m., to be sponsored by *Hornung's Beer*.

JACK INGERSOLL, popular sports announcer, will cover the fall football games for the Yankee network with *Linus Travers* and *Gerry Harrison* assisting. . . *Lottie Friedlander*, in this country only a few weeks, initiates a new program of native German songs over *WDEL* Friday at 2:15 p. m. . . "Camera, Please" is the title of a new *WBAL* show to be aired every Monday, Wednesday and Friday at 6 p. m. new program to feature news and review of current movies.

Dave Berke, heard intermittently over *WDAS* and *WFI*, is well worth your attention.

AGNES ANDERSON had to go to New York to get her break, now singing with the Joe Haymes crew at the McAlpin.

WFIL ARE said to be the new call letters when impending *WFI-WLIT* merger is consummated. . . *Raymond M. Flynn*, "Joe" of *WBZ-WBZA's* "Joe and

Bateese," used to be in the movies long before the talking pictures arrived upon the scene.

"The Jolly Rogers," new *WHAM* series with *Frank Gibbons* as the hero, starts this Monday at 5 p. m.

Pete Woolery, generally acclaimed as Quakertown's ace vocalist, now being featured at the Park Central in New York. . . *Harold Knight* regains his *WCAU* wire at the Club Madrid, in Philly. . . *Carlotta Grimm*, noted concert pianist, begins a new series at *WDRG* this Monday at 5 p. m.

FRANK CRONIN, who airs over *WNAC* daily at 6:30 a. m., raises an awful rumpus every morning among the suburbanites in his haste to get to the Boston studios.

JOAN WARREN, youthful singer who made her commercial debut over *KDKA* recently, now appearing nightly with *Jerry Mayhall's* orchestra at the Urban Room of the Wm. Penn Hotel.

"The Liars' Club," *WPEN's* newly organized fraternity of fibbers, will air its first meeting this Thursday at 9:30 p. m.

RICHARD HIMBER AND HIS STUDEBAKER CHAMPIONS with Joey Nash

Saturday 9:30 Eastern P.M. Standard Time

CBS — Including WABC — WOKO
WCAO — WAAB — WDRG — WCAU
— WEAN — WFBL — WJSV
and Coast to Coast Network

NEW LOW PRICES ON TIRES

GOOD YEAR Firestone Goodrich US and OTHERS

SAVE REAL MONEY!

Why pay high prices for tires? Save money on all standard brands, reconstructed by the special Adamite scientific process. Adams tires are fully guaranteed to give best of service under severest road conditions for 12 full months and are backed by the vast financial resources of this well-known company. Now is the time to buy before prices advance.

FREE UTILITY LIGHT With Each Order for TWO TIRES—OR **NEW TUBE FREE!** Utility Light, full size complete with bulb. Replaces flashlight, no battery to replace.

BALLOON TIRES		CORD TIRES	
Size	Rim	Size	Rim
29x4.40-21	2.15	30x3	\$2.25
29x4.50-20	2.35	30x3 1/2	2.35
30x4.50-21	2.40	31x4	2.35
29x4.75-19	2.45	32x4	2.35
29x4.75-20	2.50	32x4 1/2	2.35
29x5.00-19	2.85	34x4	3.25
30x5.00-20	2.85	32x4 1/2	3.35
28x5.25-18	2.90	33x4 1/2	3.45
29x5.25-19	2.95	34x4 1/2	3.45
30x5.25-20	2.95	30x5	3.65
31x5.25-21	3.25	33x5	3.75
28x5.50-18	3.35	35x5	3.95
29x5.50-19	3.35	36x6	8.95
30x5.50-19	3.40	34x7	9.95
31x6.00-19	3.40	30x5	\$4.25
32x6.00-20	3.45	32x6 8 ply	6.95
33x6.00-21	3.65	32x6 10 1/2	7.95
34x7.00-20	4.50	36x8	11.45
35x7.00-21	4.60	40x8	13.25

Send \$1 deposit with each tire ordered. (\$4 with each Truck Tire.) Balance C.O.D. If you send cash in full, deduct 5 per cent. Remember — 12 months' guaranteed service or replacement at our price.

ADAMS TIRE & RUBBER CO., Dept. K-375
2515 So. Michigan Avenue CHICAGO, ILL.

12 month Written Guarantee Bond with Every Tire

CHANGE IN TIME

of

ALKA-SELTZER

NATIONAL BARN DANCE

EVERY SATURDAY NIGHT

Tune In

WJZ-WBZ

9:30 to 10:30 P. M. E.S.T.

N. B. C. COAST to COAST

9:30 P.M.

★ CBS—STUDEBAKER CHAMPIONS; Richard Humber's Orchestra; Joey Nash, tenor; WABC WJAS WDRG WOKO WJSV WAAB

★ NBC—ALKA SELTZER PRESENTS Barn Dance; Uncle Ezra; Sparr ribs; Linda Parker; Hoosier Hot Shots; Lulu Belle; Maple City Four; WJZ WHAM WBAL KDKA WMAL WJZ

★ NBC—The Gibson Family; WEAF WTIC WEEI WFI WRC WGY WLW WCHS

WNAC—Meyer Davis' Band
WOR—Milban String Trio

10:00 P.M.

★ CBS—Benjamin Franklin, dramatic sketch; WABC WCAU WJAS WDRG WJSV WOKO

ABS—The Mystery Show; WMCA WPRO WTJN WIP WCBM

WNAC—Andrew Jacobson's Orch.
WOR—John Kelvin, tenor

Programs to Be Heard

10:15 P.M.

WOKO—Saturday Revue (CBS)
WOR—Show Boat Boys; Pauline Alpert

10:30 P.M.

NBC—Danny Malone, tenor; WJZ WCHS

NBC—Hollywood on the Air; WEAF WGY WFI WTIC

CBS—Saturday Revue; WABC WOKO WAAB WDRG WJAS WJSV WCAU

ABS—Harry Rosenthal's Orchestra; WMCA WPRO WTJN WIP WCBM

KDKA—Behind the Law
WBZ—Joe Rines' Orchestra
WNAC—Joe Solomon's Orchestra
WOR—Florence Richardson's Orch.

Saturday, Oct. 13

10:45 P.M.

NBC—Hollywood on the Air; WRC WRVA WEEI WTIC

KDKA—Musical Program
WNAC—Musical Rhymester

11:00 P.M.

NBC—Eddy Duchin's Orch.; WJZ

★ NBC—ALKA-SELTZER PRESENTS The National Barn Dance; WLW CBS—Sylvia Froos, songs; WABC WJAS WAAB WDRG WJSV WCAU

ABS—Nick Kenny's Radio Scandals; WMCA WPRO WTJN WIP WCBM

KDKA—Dance Orchestra
WBZ—Old Farmer's Almanac
WEEI—Current Events
WGY—Charles Boulanger's Orchestra
WNAC—News Service
WOR—Charles Barnett's Orchestra

Continued from Preceding Page

11:15 P.M.

CBS—Ozzie Nelson's Orch.; WABC WJAS WJSV WNAC WDRG WOKO

ABS—Nick Kenny's Radio Scandals; WMCA WPRO WTJN WIP WCBM

WCAU—Phil Emerton's Orchestra

11:30 P.M.

CBS—Czzie Nelson's Orch.; WABC

NBC—Freddie Martin's Orchestra; WJZ WBAL WHAM WBZ WLW

WMAL KDKA

★ NBC—Paul Whiteman's Party; WEAF WEEI WGY WRVA WRC WTIC WCHS WFI

WOR—Julie Wintz' Orchestra

11:45 P.M.

NBC—Hal Kemp's Orchestra; WJZ WBAL WHAM WBZ WLW WMAL KDKA

CBS—Al Kavelin's Orchestra; WABC WCAU WNAC WOKO WLW WDRG WJSV

12:00 Mid.

NBC—Enric Madriguera's Orch.; WJZ WMAL WHAM KDKA WBZ

NBC—George Olsen's Orch.; WEAF WEEI WFI

CBS—Rube Wolf's Orchestra; WABC WCAU WNAC WOKO WJSV

ABS—Dance Music 'till 2 A. M.; WMCA WPRO WTJN WIP WCBM

KDKA—Far North Broadcast
WOR—Anthony Trini's Orchestra

12:15 A.M.

★ NBC—Carefree Carnival; WEAF WRC WEEI WGY WRVA WFI

12:30 A.M.

CBS—Joe Haymes' Orchestra; WABC WOKO WNAC

NBC—Anson Weeks' Orchestra; WJZ KDKA WHAM WBZ WMAL

1:00 A.M.

CBS—Spud Murphy's Orch.; WABC WCAU—Missing Persons Reports

"Gentlemen, Be Seated"

(Continued from Page 5)

Consider this joke, selected at random from among thousands of our listeners have sent in for use on our programs. It had been clipped from a magazine and pasted on a postcard:

JOHN: They had to call the doctor for Old Man Perkins last night.

TOM: What was wrong?

JOHN: He had been talking all day and they couldn't make him stop.

TOM: Is he all right now?

JOHN: Yes. Doc found out he got up in the morning and put his wife's false teeth in his mouth instead of his own.

Writing this joke for today's audiences it would be written something like the following:

GENE: I heard your grandfather

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.

But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all.

Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good", for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for.

© 1933, C. M. Co.

BE A RADIO EXPERT

Many Make \$40 \$60 \$75 a Week

I'll Train You Quickly for a Good Spare Time or Full Time Job in This Fast-Growing Field

Write today for my Big 64-page book, "Rich Rewards in Radio." Make me prove to you that I can train you at home in spare time for a good Radio job. Read how my famous 60-60 method has doubled and tripled the salaries of many.

The tested way to better pay Many make \$5, \$10, \$15 a week extra in Spare Time While Learning.



J. E. Smith, Pres. National Radio Institute

Find out about the many good full time opportunities in Radio—servicing sets, operating broadcasting, commercial, ship, police, aviation Radio stations, and other good jobs in connection with manufacture, sale and service of Radio, Television and Loud Speaker apparatus. Learn how to get ready for them and make good money in spare time while doing it. Read what N. R. I. students and graduates are able to do and earn. Money Back Agreement given. FIND OUT WHAT RADIO OFFERS YOU—NOW. My big 64-page book will tell you. Write for it today—a penny postcard will do. There's no obligation. J. E. SMITH, PRES., NATIONAL RADIO INSTITUTE, Dept. 4KT6A WASHINGTON, D. C.

was having some trouble yesterday.

CLIFF: Yes, Gene, you see my grandpa got up yestiddy morning and put his false teef in his mouf lak al-ways, and den he started talkin' an' he couldn't stop. Oh, he talk and he talk all day long he talk; so de doctor tek a look in his mouf, an' dog-gone! You know what wuz de matter?

GENE: No, what was the matter?

CLIFF: Why, he'd made a mistake and put mah grandma's teef in his mouf!

Our more sophisticated audiences get the point of each immediately, have their laugh, and are ready for another. On our 300th show I am making an exception to this rule by using the best jokes from our programs during 1933. I hope no one will mind very much, because a lot of them are genuinely amusing and I think will bear repeating.

At least, I am certain I won't receive the deluge of letters I received the time we used the one about the baseball game in the pasture. It went something like this:

GENE: Mac, tell me, did you play baseball over in the pasture today?

MAC: Yes, we played but the game didn't last very long.

GENE: What happened?

MAC: Well, everything went fine until I slid into what I thought was third base.

The Sinclair Minstrels may be heard every Monday evening at 9 o'clock EST over an NBC-WJZ network. The program is sponsored by the Sinclair Refining Company.

The Molle Minstrels may be heard every Monday and Thursday at 7:30 p. m. over an NBC-WEAF network, and every Friday at 10 p. m. over an NBC-WJZ network. The program is sponsored by the makers of Molle Shaving Cream.

SHOES LIKE NEW

As Low As **2¢** A Pair

PAYS YOU UP TO \$2.00 IN AN HOUR

SAV-AN-UPPER—Sensational new discovery—completely covers scuffed, discolored and faded uppers of any shoes with wear-proof, highly polished coating. Makes them look new. Quick, easy, economical. Takes only a minute. Guaranteed.

JUST BRUSH IT ON! Absolutely new and different. Gives glossy, good-looking, long-wearing, crack-proof finish to shoes and leather articles. FREE SAMPLE—Men and women representatives making tremendous profits. Unlimited demand. Write today for free sample that proves all claims, and territory offer. Send no money.

UPPER CO.
Dept. B-670 Cincinnati, Ohio

Not a Polish
Not a Dye

Just Brush It On

Coming Next Week:

Lawrence Tibbett Debunks Classical Music

The Outstanding Singer of Classical and Operatic Music Tells the Truth About Classical Programs, in an Article That Will Rock Many Sacred Citadels.

Tony Wons The Homey Philosopher

Continues Fresh Stories of Human Happenings—Makes Fresh Bids for Heart-Tugs—Writes Fresh Summaries of the Scene as He Sees It.

Radio Reviews by Martin J. Porter—Gossipy Chats by Martin Lewis—Snappy Flashes by Ray Perkins—A Brand New Thrilling Story of the Series, "Calling All Cars"—All in an Issue Packed with Feature Stories of the Stars.

Those Crazy Kids

(Continued from Page 2)

than the three previous offers, paid a much higher salary, and had a choice evening spot over a national network.

Their Pebecco broadcasts were a huge success. When their contract ran out last June, they were immediately signed for the "Big Show," with Gertrude Niesen and Lud Gluskin's orchestra.

Their famous catchlines, "Some dunce, I'll say," and "Look at him," came about accidentally as a result of Jesse's supposedly broken heart.

Thirteen years ago Jesse Block was all "busted up" as a result of losing his vaudeville partner, Francine Dunlap. Jesse loved Francine with all the ardour of any puppy-love affair, and when Francine walked out on him in favor of a cornet player, it left him in the doldrums. But even broken-hearted lovers have to eat, so in due course he was introduced to Eve Sully. They formed a partnership.

For months Jesse went through his routines listlessly. The act was dying a natural death, and in desperation Eve attempted to snap him out of his mood by ad-libbing during the performances.

One afternoon in Wilkes-Barre she screwed up her face in a funny grimace and pointed a finger at him. "Some dunce, I'll say!" she exclaimed between teeth—and the audience roared. Jesse perked up in astonishment and resentment. What did she mean by poking fun at his broken heart? But Eve wasn't finished. "Look at him!" she admonished

the cash customers. "Look at him!" And again the audience roared.

Eve scorned him for a year, and told him to go peddle his apples elsewhere. Every night thereafter Jesse asked Eve to marry him. In California she tearfully broke down and admitted that she had loved him almost from their very first meeting, and they were married in the Los Angeles home of no less a person than Jack Benny.

Jesse was born in New York City in 1906, and as a kid he chummed about with Irving Berlin, Walter Winchell and Gus Edwards. In fact, it was hooper Winchell who bounded up five flights of stairs to notify Jesse that Edwards wanted him to join his "Song Revue of 1915" as a singer and dancer. Jesse remained with Edwards for three years, evading the Gerry Society by wearing long trousers. Then came the day he branched out, obtained a partner, and forthwith was booked as "Block and Dunlap." It was here that the erstwhile song-and-dance man became a comedian.

Eve was born in Atlantic City in 1910. At the age of thirteen, despite parental objections, she made her theatrical debut in "The Midnight Rollickers," a vaudeville act. When this act went by the boards she met the broken-hearted Jesse and teamed up with him.

Block and Sully will be heard every Monday evening at 9:30 EST over the CBS-WABC network, in a program sponsored by Ex-Lax.

There Is Only ONE

RADIO GUIDE

The yearly subscription price is \$2.00 (\$3.00 yearly in Canada; \$4.00 yearly in foreign countries)

RADIO GUIDE
731 Plymouth Court
Chicago, Illinois

Gentlemen:

Enclosed please find \$_____ for which send RADIO GUIDE to me for (six months) (one year)

NAME _____

ADDRESS _____

TOWN _____ STATE _____

Why I Went into Radio

(Continued from Page 9)

in the array of talent. Our new program will also bring to the microphone the International Singers, Alma Kitchell, Paul Heminghaus, Lucille Potter and other famous vocalists.

Again I say I believe the odds are on my side in my first attempt in this amazingly new world of radio, a world where I suspect we will need those odds.

Judged by lay standards, we composers are a rather self-confident lot. We give our work everything we have. When it makes its bow, we believe it is good. If we couldn't do that we would have ceased to be composers, long ago. Singers, and musicians generally, have the same opinion of their own efforts. Without it they would have ceased to be musicians.

Twenty-two years ago I awaited the first night of my first show. I said to myself, "Romberg, you have done your best. There is no more you can do. The rest is up to the public." Then six years ago I thought of my first picture in the same way. Now I approach my debut in the radio world with the same feeling and a clear conscience. I have given all my knowledge and all the experience of 22 years for you, The Radio Audience. The rest is up to you!

Sigmund Romberg will write the music and conduct the orchestra every Saturday at 8 p. m. EST over an NBC-WEAF coast-to-coast network, in a musical program that lasts one full hour, sponsored by Swift and Company.

(Continued from Page 11)

abandoned. It happened like this: State troopers Wurzburg and Christiansen had been told to blockade the spot at which Highways 10 and 37 cross, near Baldwin. They stopped and questioned every outward-bound car and man. This same procedure was being followed by other officers at scores of other intersections. Just at dusk the two troopers noticed a car that approached them, stopped—and then seemed to vanish. They dashed down the road. There was a 1931 black Buick sedan. Its motor was red hot! In the front seat lay a bullet-proof vest. In the back seat were \$86,585 in non-negotiable securities. The car bore an Indiana license.

Here was news—and the air hummed with it! Swiftly, the car was identified as one just recently stolen in Indianapolis after a gunfight with the Indianapolis police. It also had been used by four men who had held up a gas station in Kalamazoo. Said Station WRDS:

"To all civilian listeners in north and central western Michigan. Four desperate killers are at large. Don't open your doors to strangers tonight. These are tough boys... tough, tough boys!"

Car Commandeered

Meanwhile, what were the killers doing? Their car abandoned, it was necessary that they steal another.

Three miles east of Baldwin lives Peter Hollenbeck, a farmer. Peter was sitting at home, alone. Suddenly his front door burst open, and four tense men came in, guns in their hands.

"We're takin' your car!" snapped the leader, his blazing blue eyes watching Hollenbeck for a single hostile move that would have been the signal for his death. The farmer shrugged, handed over his keys. The thugs took his rifle and shotgun, some ammunition, and gave him ten dollars.

Hollenbeck waited till they had driven away in his 1928 Chevrolet, then ran to the nearest police picket and reported. "There's only three gallons of gas in the car," he said, "and they took the wrong sized ammunition for the guns!"

Now the four desperadoes headed south from Baldwin. But they hadn't gotten very far before radio had caught up with them—passed them. Said the voice of doom from Lansing:

"Car 2 and Car 24, attention! Those men have just headed south in a '28 Chevrolet coupe, license 103-6795. Stay where you are. If they keep their present course you'll meet 'em in about four minutes. These boys would rather fight than run. Accomodate 'em!"

Captain Ed Hansen and Corporal Freeman, cruising eight miles south of Baldwin, heard that message. And just a few seconds later, down the road towards them roared the Chevrolet.

"Br-r-r-r-r-r-r-r-r-r!" went the sub-machine gun of the police cruiser as Hansen depressed its muzzle. Glass flew, slugs tore through the stolen car—and then the machine gun jammed! The bandit car tore past, spitting flashes of fire and lead.

Lost at the Fork

Hansen and Freeman roared after them—lost them at a fork in the road.

Near Walkerville, the huge Colfax swamp stretches its many square miles of bleak desolation. The four badmen, shivering from fright and cold, made their way to it. They reached it—but not before a farmer's wife had seen them and reported to police. Troopers, encouraged by this authentic-seeming clue, dashed to

The Kaleva Killers

the scene. But the men had vanished.

Ben McGahan, farmer and crack-shot hunter, heard the radioed report of these things. He took down his deer rifle and stepped outside. He saw four men walking across one of his fields! When he approached them, they ducked into the swamp which borders McGahan's farm.

McGahan cuddled the stock of his deer gun against his cheek. There was a crack—and a bullet flew 160 yards to bring down Wayne Robinson of Indianapolis. The first of the four bandits had been caught.

Guards were placed at strategic points. And then, without waiting for the arrival of the vanguard of the vast army of pursuers—whose approaching headlights already were beginning to glow in the dark, rural sky—five men plunged into the swamp to make the arrest—or fight.

The little party of five searchers split up. Soon Trooper Hanson came upon the marks of bare feet in the snow! Then the rays of his powerful hand-lantern picked out three shivering men—crouching beneath one overcoat, behind a huge log.

"All right, boys!" shouted Hanson—pretending that he had an army at his beck and call. "Here they are! . . . Come on out, you guys, or we'll blow you apart!"

Cringing and whining, the three tough guys crept out. They were nearly dead from cold and hunger. Two of them had taken the soaking shoes from their wet feet to dry them—the shoes had frozen and couldn't be put on again. Hence the tracks of bare feet.

And the epilogue? Justice was even speedier than capture. The following Monday morning the three thugs—the fourth, later convicted, lay dangerously

wounded—stood before Circuit Judge Hal L. Cutler at Manistee.

"Henry Harland Shelton," said the judge, "Robert Frank Veneman, Elmer Zellars; you are cowards, and the only time you have an ounce of sand in your anatomy is when you are behind a gun." Then he sentenced them to prison for life. They are now in Marquette—the "Siberia of America."

The radio voice was right; their addresses will be known for a long time to come! And throughout all the State of Michigan, lonely farm families sleep nights with

greater security. They have seen what radio can do to unite a whole country side against crime!

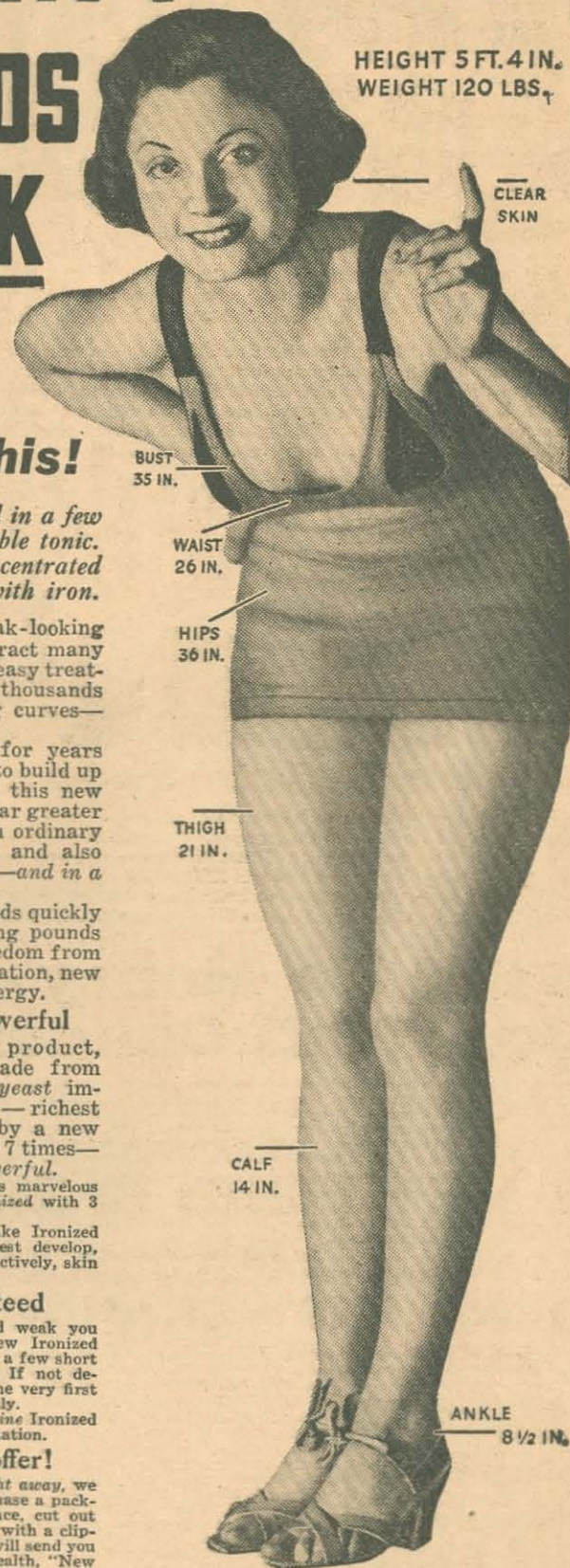
In Next Week's Issue of

RADIO GUIDE

Last Bite of the Blonde Tigress

Who was the vicious blonde holdup-girl who loved to crash a blackjack upon the helpless heads of her victims? Who kicked the prostrate body of an old man, dying from the bullets of her mob? Radio found the answer to this true-life puzzle of crime—and so will you, in the next issue of RADIO GUIDE, dated Week Ending October 20.

SKINNY? FOR NEW POUNDS QUICK



listen to this!

5 to 15 pounds gained in a few weeks with new double tonic. Richest ale yeast concentrated 7 times, combined with iron.

YOU "skinny", weak-looking folks who don't attract many friends—here's a new easy treatment that is giving thousands healthy flesh, alluring curves—in just a few weeks!

You know doctors for years have prescribed yeast to build up health. But now with this new discovery you can get far greater tonic results than with ordinary yeast—regain health, and also put on pounds of flesh—and in a far shorter time.

Not only are thousands quickly gaining beauty-bringing pounds but also clear skin, freedom from indigestion and constipation, new abounding pep and energy.

7 times more powerful

This amazing new product, Ironized Yeast, is made from special brewers' ale yeast imported from Europe—richest yeast known—which by a new process is concentrated 7 times—made 7 times more powerful.

But that is not all! This marvelous health-building yeast is ironized with 3 kinds of strengthening iron.

Day after day as you take Ironized Yeast tablets watch flat chest develop, skinny limbs round out attractively, skin clear—you're a new person.

Results guaranteed

No matter how skinny and weak you may be, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If not delighted with the results of the very first package, money back instantly.

Only be sure you get genuine Ironized Yeast, not some inferior imitation.

Special FREE offer!

To start you building up right away, we make this FREE offer. Purchase a package of Ironized Yeast at once, cut out seal on box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body". Remember, results guaranteed with very first package—or money back. All druggists. Ironized Yeast Co., Inc., Dept. 7910, Atlanta, Ga.

Heals Pyorrhea Trench Mouth or Money Back!



Picture shows Mr. Roehin before and after using P. T. M. Formula. He says: "I have used P. T. M. for four weeks and the pyorrhea has absolutely disappeared, leaving my teeth and gums in a normal, healthy condition—thanks to your wonderful remedy. My dentist could hardly believe such a change possible. I surely hope that the thousands of pyorrhea and trench mouth sufferers learn as I did, that at last there is relief from these dreaded conditions."—Paul Roehin, Los Angeles, Cal. Don't lose your teeth! Use P. T. M. Formula, painless, economical home treatment. Positively guaranteed to stop Pyorrhea, Trench Mouth, Canker, Mouth Sores and restore your gums to health or money back. You be the judge—nothing to lose, your health to gain. It is a new principle, sensationally effective. If your gums are sore or bleed, your teeth loose or pus pockets have formed—use P. T. M. Formula. Even if it is in an advanced state P. T. M. gives you complete relief or your money back! Write now for full information. P. T. M. Formula Co., Dept. K-3 4016 Wilshire Blvd., Los Angeles, Cal.

FAT LOSE 5 TO 15 POUNDS OR MONEY BACK!

No starvation diet, no strenuous exercise. Amazing little chewing gum mints called REDUCE-O-MINT melt away pounds of unbecoming fat from double chins, arms, legs and hips. Chew them anywhere like candy. Harmless to take. REDUCE 5 to 15 lbs. this month. Mail \$1. today for 30 day treatment. RUTH I. KAYE, Weight Control Expert 489 Fifth Avenue, New York City, N. Y.

ASTHMA HAY FEVER BRONCHIAL

SUFFERING OVERCOME—Quickly, Safely!

Ama-Gon, successful new California home treatment, overcomes suffering caused by paroxysms of Asthma, Hay Fever and Bronchial irritations. Absolutely SAFE for young or old. Ama-Gon quickly overcomes those awful wheezing, choking sensations and enables you to breathe FREELY, EASILY again. Promotes sound, restful sleep. We want YOU to prove its value to YOURSELF WITHOUT RISKING ONE CENT.

ACCEPT 8-DAY TRIAL OFFER

AMA-GON LABORATORIES, Dept. J-22, 1500 N. Vermont, Los Angeles, California. Accept 8-DAY TRIAL OFFER, and FREE Illustrated 16-page book about Asthma, Bronchial, Hay Fever paroxysms WITHOUT COST OR OBLIGATION.

Name..... City..... Address.....



Sleeps Soundly NOW!

"I suffered 15 yrs. with Bronchial Asthma paroxysms," wrote Mrs. R. Chavez, 280 S. Palm Street, Ventura, Calif., "Tried everything without relief. After using 1 1/2 bottles of Ama-Gon I feel like a new person. Got rid of my awful suffering and now sleep soundly all night long."

MAIL COUPON NOW FOR TRIAL OFFER AND FREE BOOK

They Should Know Their Stuff

8 INCHES OFF HIPS

"Beauty Mold reduced my hips from 43 to 35 inches. I look 10 years younger. No fat bulges—clothes fit perfectly. I feel fine." Grace Blair, Akron, O.
Beauty Mold instantly improves your appearance, corrects bad posture, reduces waistline as well as hips, restores youthful lines as fat vanishes.
Loose, fallen abdominal muscles go back where they belong. Gentle massage-like action increases elimination and regularity in a normal way without use of harsh, irritating cathartics. You look and feel years younger.



Let us prove our claims. No obligation. Write today for trial offer.

SENT ON TRIAL
Landon & Warner 360 N. Michigan Ave. Chicago, Ill.

(Continued from Page 3)
effort to bring him down, he made three distinct gestures as if to throw the ball—which he finally did. A teammate caught the oval and ran the remaining distance for a touchdown.

The announcing coop atop the stadium was a bedlam of excitement. A touchdown! A touchdown! They unlimbered their vocal ammunition and gave the listeners a thrilling account of the scoring play. They were left speechless and

dumfounded a few seconds later when the umpire motioned to recall the ball and refused to allow the touchdown.

Sure, I know that many persons have come to look upon a football star as a combination ice man, truck driver, ditch digger and riveter, with a body as big as a mountain and a brain the size of a peanut. He has been further described as dull witted, slow and phlegmatic. That being the case, how could a player-announcer be quick witted enough to

report all the rapid plays that occur in the sixty minutes of each game?

Well, maybe the ex-football star never will set the world afire with prodigious mental feats, but allow me to point out a few pertinent facts about your average gridiron celebrity.

In order to retain the privilege of being allowed to risk his peck for dear old Alma Mater, (we know there are some exceptions) he had to maintain a high scholastic standing throughout his playing career—a much higher standing than that required from the general student body. During his four years in school he studied the languages, mathematics, literature, history, public speaking and other cultural and academic subjects. He passed each and every academic requirement, in addition to taking what practically amounts to another full four-year course—football. Does this stamp him as being such a silly-willy?

Out on the Pacific coast the radio moguls are more liberal than they are in the East. Take the case of Lloyd Yoder, the All-American Carnegie Tech guard of 1926, who was afforded a radio opportunity, and made good with a bang. Lloyd is a great favorite with the sports listeners along the Golden Gate, and his discourses are accepted en toto, for the listeners know of Lloyd's athletic prowess and accept his statements as authoritative and final. Lloyd assisted in broadcasting the all-important Rose Bowl game, and gave a rattling good and accurate account of the game.

In the East, Eddie Dooley and Red Grange are at microphones. But they are only a small representation indeed.

How about that All-American football announcing staff this fall, Mr. Radio Official and fans? How about giving football broadcasting a New Deal?

100 OTHER CASH PRIZES
1st PRIZE \$1000.00

HOW MANY FACES CAN YOU FIND IN THE PICTURE BELOW?

Are You Smart Enough to Do It?

Yes—we are looking for smart people. We want smart people everywhere to help us advertise our business and distribute our products. We are going to award several thousands of dollars in big cash prizes to people everywhere. Prizes will be awarded to those who win in the prize distribution we will tell you about when we hear from you. See how many faces you can find.

Tell us in the coupon below and we will tell you how to win. Here's a lot of cash for some one. Would you like to have it? I am going to pay \$5,000.00 in big cash prizes to advertise our business quickly. Someone, maybe you, will receive new Buick Sedan and \$1,250.00 cash extra for promptness or if you win 1st prize and prefer all cash you get \$2,250.00. Answer quick.

SEND ONLY THE COUPON BELOW AND WE WILL TELL YOU HOW TO..

Win \$2,250.00

or Buick Sedan and \$1,250.00 Cash!

Surely you would like to have this magnificent prize. Think what you could do with all this money. It would come in pretty handy right now, wouldn't it? Then fill in the coupon below and we will tell you how you can win \$2,250.00.

We want people everywhere to know us and to share in this great distribution of money. Besides the first grand prize, \$2,250.00

including promptness, there are 100 other big cash prizes. The second grand prize is \$750.00 cash, third grand cash prize is \$600.00 cash and many others. Duplicate prizes paid in case of ties. Thousands of dollars more in Special Cash Rewards which we will tell you all about when we get your answer. This is your opportunity. Answer today.

Send No Money — Just Mail Coupon

Study this interesting picture and see how many of the faces hidden in the tree, clouds, etc., you can find. Some look straight at you, some are upside down—others are sideways. It is not as easy as some people may think, but don't give up—keep looking and you may find them. Mark them and send to me quick with the coupon and I will tell you what to do to win first prize so you will receive the Buick Sedan and \$1,250.00 cash extra for promptness.

Many people have received big cash prizes from us. Some have received several thousand dollars. Names furnished on request. Now is your chance to win a big cash prize. Answer today and see for yourself. Oh Boy! What you could do with \$2,250.00 all cash at one time. I will be glad to pay it to you if you are adjudged the winner.

Hurry—mark the faces you find, send your answer quick. We will tell you how to win the \$2,250.00 prize.

SEND ANSWER QUICK

Remember, send not one penny with your answer—all you do now is to find as many faces as you can, and mail the coupon. We will answer you right away and tell you how you can win.

For PROMPTNESS \$1,250.00 EXTRA

Send answer quick and we will tell you how to get \$1,250.00 extra cash for promptness

The money to pay every prize is on deposit in a big strong Des Moines bank. Three prominent Des Moines business men will see that the prizes are awarded honestly and promptly. Get your share of \$5,000.00 in cash prizes, besides thousands of dollars in Special Cash Rewards. Over 100 prizes in all. Hurry! Just mark the faces you find and send with coupon right away. Some one wins—maybe you. Send your answer and see for yourself. Don't Delay!... Mail your answer today.

PARAMOUNT PRODUCTS, INC.

Dept. 10110
Des Moines, Iowa

DEPT. 10110 I found _____ faces.

My Name _____

Address _____

City _____ State _____

NEW LOW PRICES

2 GOOD YEAR Firestone Goodrich U.S. AND OTHERS

29x4.40-21

THESE TIRES SURE DO LOOK GOOD

YES AND THE YORK GUARANTY BOND PROTECTS YOU

12 MONTH WRITTEN GUARANTY BOND WITH EACH TIRE

LOWEST PRICES ON EARTH

TIRE USERS by thousands all over the U.S.A. vouch for LONG, HARD SERVICE, under severest road conditions of our standard brand Tires reconstructed by the ORIGINAL SECRET WORK PROCESS. OUR 18 YEARS in business makes it possible to offer tires at LOWEST PRICES in history with 12 month guarantee.—Don't Delay—Order Today

BALLOON TIRES			
Size	Rim	Tires	Price
20x4.40-21	\$2.15	\$0.85	\$2.95
20x4.50-20	2.35	0.85	3.25
30x4.50-21	2.40	0.85	3.35
28x4.75-19	2.45	0.95	3.35
29x4.75-20	2.50	0.95	3.40
29x5.00-19	2.85	1.05	3.40
30x5.00-20	2.85	1.05	3.45
28x5.25-18	2.90	1.15	3.75
29x5.25-19	2.95	1.15	3.75

REGULAR CORD TIRES			
Size	Tires	Price	Tubes
30x3	\$2.25	\$0.65	\$3.35
30x3 1/2	2.35	0.75	3.45
31x4	2.95	0.85	3.45
32x4	2.95	0.85	3.65
33x4	2.95	0.85	3.75
34x4	3.25	0.85	3.95

HEAVY DUTY TRUCK TIRES			
Size	Tires	Price	Tubes
30x5 Truck	\$0.65	\$4.25	\$1.95
34x5 Truck	8.25	4.25	2.00
32x6 8 ply. Truck	7.95	2.75	
32x6 10 ply. Truck	8.95	2.75	
36x6 Truck	9.95	3.95	
34x7 Truck	10.95	3.95	
36x8 Truck	12.45	4.25	
40x8 Truck	15.95	4.95	

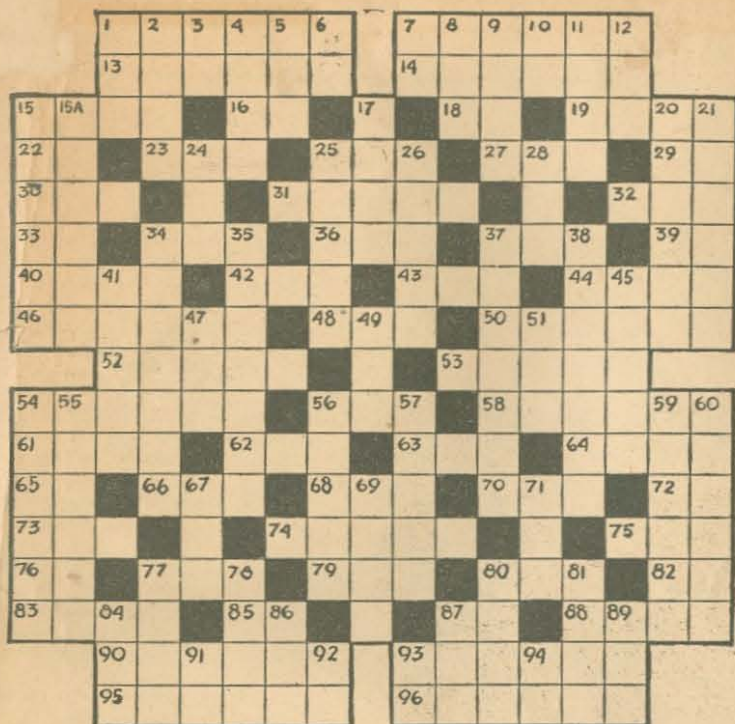
SEND ONLY \$1.00 DEPOSIT with each tire ordered. (\$4.00 deposit on each Truck Tire.) We ship balance C.O.D. Deduct 5 per cent if cash is sent in full with order. ALL TUBES BRAND NEW — GUARANTEED. Tires failing to give 12 months' service replaced at half price.

ORDER NOW BEFORE OFFER EXPIRES

DEALERS WANTED

YORK TIRE & RUBBER CO.
3855-59 Cottage Grove Ave., Dep 37332 Chicago

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

DEFINITIONS

- HORIZONTAL**
- 1— Melchior
 - 7—Lord
 - 13—The second of two things considered
 - 14—Busy
 - 15—Clever
 - 16—Editor (abbr.)
 - 18—Chemical symbol
 - 19—Male Quartet
 - 22—Sun God
 - 23—Tree
 - 25—Plead
 - 27—Dance step
 - 29—French article
 - 30—Ovum
 - 31—Priest
 - 32—Twelve
 - 33—Symbol for Aluminum
 - 34—Morose
 - 36—Constellation
 - 37—Contraction, he is
 - 39—Versus (abbr.)
 - 40—Fuse
 - 42—Before
 - 43—Professional charge
 - 44—To the leeward side
 - 46—Commences
 - 48—Institute legal proceedings against
 - 50—Rearward
 - 52—Walks
 - 53—Assert
 - 54—Select
 - 56—Gender
 - 58—Attire
 - 61—Scarce
 - 62—Not in
 - 63—To mistake
 - 64—Son of Seth
 - 65—Pronoun
 - 66—Opposite of night
 - 68—Possess
 - 70—Near relative (colloq.)
 - 72—Right (abbr.)
 - 73—Middle
 - 74—Rage
 - 75—Exclamation of disgust
 - 76—Latin conjunction

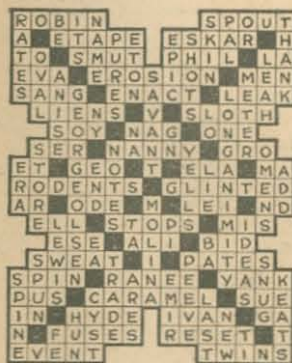
- 77—Bore
- 79—Large cask
- 80—Wooden pin
- 82—That is (abbr.)
- 83—Sow
- 85—Opposite 52 Horizontal
- 87—Parent
- 88—Prevaricator
- 90—Poorer
- 93—Having veins
- 95—Greater
- 96—Outstanding male radio personality

- 11—Days preceding holidays or festivals
- 12—Soak flax
- 15—Visions
- 15A—Young eagle
- 17—Yield
- 20—Man's name
- 21—Exotic songstress, Gertrude

VERTICAL

- 1—Dwarf
- 2—Tardy
- 3—Near
- 4—News paragraph
- 5—Man's nickname
- 6—Comparative suffix
- 7—Better half of 87 Horizontal
- 8—Deed
- 9—Pace
- 10—Musical note

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



The Cover Girl

Merely thinking about Dorothy Lamour, the girl on this week's cover, makes you grow lyrical. She suggests a calla-lily with her tall and stately grace. She is tall as ladies go, measuring about 5 feet, six and one-half inches in height and weighing 115 pounds, which entitles her to the coveted description, slender. She hasn't always been just Dorothy Lamour as she is known to radio listeners. She was rich with name at the christening font, having been yclept May Leta Dorothy Lambour. The "b" was dropped for the purposes of euphony, and for the subtle suggestion of *Lamour*. They didn't have to drop the letter for that. It's automatic with those who meet her.

Dorothy is just on the ragged edge of her teens. She was born in New Orleans on December 10, 1914. Her first professional engagement was with Herbie Kay's orchestra. The bond between them still exists. But a rupture is threatened because the movies are flirting with her. At the age of three, Dorothy was the "Shirley Temple" of the day. She has gray-green eyes, skin that is startlingly white, and dark, lustrous brown tresses. Always she has wanted to have them bobbed, but her mother and her self-appointed mentors have thwarted her at every turn. So now those locks reach almost to her knees; she wears them in a coronet braid.

RADIO GUIDE is paying
\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES

try your skill—it's free!

Winners of Jingle No. 9

Years ago I was told by my dad,
 That my ear for all music was bad;
 But my ear seems to say,
 When I hear Bernie play,

1st Prize \$25 Sylvia Storey,
 Sarnia, Ontario, Canada
*"That's a treat
 the old man never had."*

2nd Prize \$15 Anne Fassett,
 Cleveland, Ohio
*"Golden strains to 'tin'
 ears be could add."*

3rd Prize \$10 Helen M. Smith,
 New York, N. Y.
*"Can't sell 'quarts' without
 'U', Benny lad."*

\$5.00 Prizes:

- | | |
|---|---------------------------------------|
| Evelyn Faux
Ft. Wayne, Ind. | Katherine M. Dower
Montpelier, Vt. |
| J. E. Reizenstein
Iowa City, Iowa | Mrs. H. Cruikshank
Concord, N. H. |
| Myron W. Johnson
Milwaukee, Wis. | Carol Jenkins
Philadelphia, Pa. |
| Henry B. Wiehr
Lomita Park, Calif. | Willard Rankin
Dayton, Ohio |
| Herbert E. Koenig
East Orange, N. J. | Gladys E. Eakins
Gurnee, Ill. |

Come on in! The Jingling's fine. It's easy as rolling off a log. Moreover, it's a chance to win some ready cash. All you have to do is write a last line for the Jingle printed in the coupon and send it to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. \$100.00 in cash prizes awaits the persons who submit the best last lines for this week's Jingle. Try it—yours may be the best of the lot.

THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.
2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List below.)
3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
4. Mail your answers to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A. M. Friday, October 12th. Winners will be announced in Radio Guide as soon thereafter as possible.
5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.
6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post-card or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

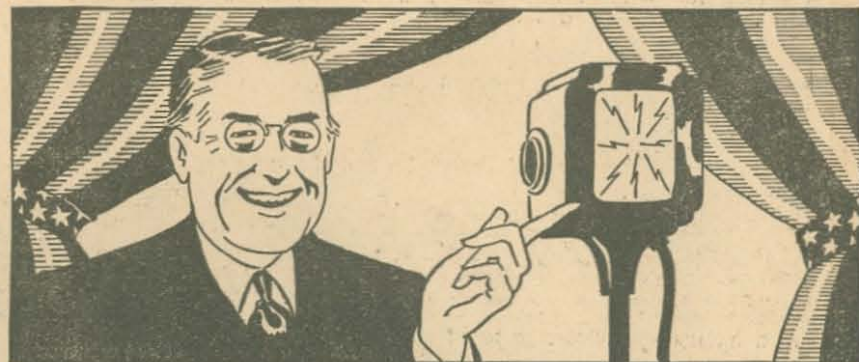
THE PRIZES

- | | |
|---------------------------------|-----------------|
| 1st Prize..... | \$25.00 |
| 2nd Prize..... | 15.00 |
| 3rd Prize..... | 10.00 |
| Next 10 Prizes \$5.00 each..... | 50.00 |
| Total..... | \$100.00 |

Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

CAN YOU WRITE A LAST LINE FOR THIS?



When Roosevelt speaks on the air,
 I'm thrilled quite beyond all compare,
 He's a great President,
 And to me he has meant

Write your last line here

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

PEGGY ALLENBY

As She Appears Under the
MIKeroscope

By Fred Kelly

The wit and the stamina of the Irish, tempered by the langour and romance of old Spain—that's the combination which makes Peggy Allenby one of the stage's and radio's most dependable actresses (and one of their most lovable).

Not that Peggy, who is being starred again in the "Red Davis" serial and the renewed "March of Time" cast, originated in either of these romantic countries. As a matter of fact she was born in New York City 27 years ago, the ultimate in valentines for her delighted Dad and Mother on that memorable February 14.

The same unfathomed influence which has sent so many of our successful actresses to the convents for education got to work early on Peggy. She matriculated at the Villa Maria Convent in Montreal, Canada.

By successive steps she attended the Convent of the Sacred Heart, Manhattanville, N. Y., and St. Mary's of Notre Dame, South Bend, Indiana.

By this time she knew just about all that the nuns had to impart to her, and this, added to her natural flair for acting, prepared her for a debut on the stage. So—this little Peggy went to market.

Here theatrical tradition also overtook Miss Allenby, as she disregarded several opportunities of sorts to make her bow in one of those stout, old-time training grounds, a stock company.

It was at the Orpheum Theater in Memphis, Tenn. And still the sequence persisted.

Her next, and natural, venture was toward Broadway, where she made her way without the struggle which has been required of many who crash Manhattan. Of course, by the time Peggy was through that elaborate schooling and had wound up in the theatrical finishing schools radio had made great strides, and anyone with acting ability and a projectable personality found her chances multiplied by two. Nor did she overlook that possibility.

Her first New York engagement was in "The Little Spitfire," and she proved to be all that the name implied as she dashed from studio to studio attempting to sell her talents. Persistence won, and when all else failed she found her knowledge of the Spanish and Italian tongues an invaluable asset.

She was hired to do dialect parts over the air. Her linguistic accomplishments led to additional roles on both sustaining and commercial programs. Between the stock experience in Dixie and the day of her Broadway debut she had toured for a year with Leo Dietrichstein, and it was on his advice that she polished up her knowledge and use of foreign languages.

The movies have known her, also. Two of her most successful appearances in the films were with Frank Morgan and Spencer Tracy. Following her brief introduction to radio, she deserted the air temporarily to play a season in stock as leading lady for William Faversham and to tour, for a season, with Rod LaRoque and Vilma Banky.

Peggy is five feet, six inches tall, of the type which experts declare makes the most perfect fashion models. She weighs 125 pounds, has dark brown hair, a fair complexion and laughing dark eyes.

John McGovern is her hubby; furniture and rare perfumes her hobby.

Away from the rigors of the studio and the stage she goes in lustily, with expert skill, for swimming, golfing and flying.



PEGGY ALLENBY

RADIO GUIDE will place some celebrity Under the MIKeroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-fifth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKeroscope in RADIO GUIDE next week.

New Radio Language

By Howard Wilcox

An international language based on the musical scale, which is devoid of grammar or vocabulary and which is phonetically adaptable to all civilized languages, was introduced by station WBNX on Saturday, September 15, at 1 a. m. EST on a special DX broadcast for the Canadian DX Relay, a short-wave organization covering the United States, Canada, New Zealand and Europe.

Described by Leon Goldstein, publicity director of WBNX, the language was declared to be a medium for the exchange of ideas rather than a substitute for any language. Its alphabet, Goldstein explained, consists of seven notes of the musical scale, and was conceived by Carlos Spatari, an obscure musician. These notes, DO RE MI FA SO LA SI, form 960,799 different words, sufficient to provide for every contingency, and are grouped in a highly systematic manner which makes it possible to identify each word promptly.

The "Radio" language, Goldstein said, is concerned with thoughts rather than words, thereby eliminating the need for grammar, sentence structure or vocabulary. A half hour of study is all that is required to understand the language completely, he declared.

In the demonstration presented by WBNX, a message consisting of eight code words was given, which, it developed, was equivalent to 110 English words. The reason for this brevity, it was explained, is due to the fact that the conventional languages require more words to express a complete thought than the "radio" language.

The code message given over the air, which was picked up and translated by French, Italian,

Spanish and German representatives, follows:
RE SOFADOSI LAFADOSI CANADIAN DX
RELAY SOFADOFALADO DOFAMISO DON
LEE DOFADADO REFALASO SUE ROYAL.

Here is the English version: "This is station WBNX, operating on 1350 kilocycles, 222 meters, located in New York City, New York. This message comes to you by means of the Spatari Radio Code, a new method of communications eliminating the problem of languages. This broadcast has been arranged in cooperation with the Canadian DX Relay, and is dedicated to that organization's worldwide membership. If you like this feature of our broadcast, write us care of this station. The originator of this system of communication asks your assistance in making it universally known. Your commentator for this program is Don Lee. At this time we bring to you a song interlude by Sue Royal."

This file including all text and images are from scans of a private personal collection and have been scanned for archival purposes only. This file may be freely distributed, but not sold on ebay, electronically or in reproduced form. Please support the preservation of old time radio.