

AMERICA'S WEEKLY

FOR RADIO LISTENERS

# Radio Guide

WEEK ENDING SEPTEMBER 29, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

Volume III.  
Number 49

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PROGRAMS



Irene Beasley



North Atlantic (1)

# "It's a Peach! BEST I'VE HEARD AND I LISTEN TO All-Wave All Day!"



## THOMAS L. ROWE

"Yes, Mr. Grunow, your new set's a knockout," exclaims Chief Engineer Rowe. "I'm a short-wave fan, as well as an engineer. I've handled lots of sets and logged stations from all over the world. But for easier, better reception, Man! I'll take one of these new Grunows every time. You've got the hit of the year in radio."

SAYS THOMAS L. ROWE, *Chief Engineer, Station WLS, Chicago*

"It's a brand new kind of radio—a real Professional's set—and it gets those far-off stations like locals"

HERE'S a brand new kind of radio—the first radio ever offered to the public that includes the features engineers know you have to have for successful world reception. It has an amazing new Signal Beacon that actually finds foreign stations for you—a special pre-amplifier to strengthen weak signals to full power—a new kind of tuner that makes split-hair tuning easy—an automatic doublet antenna circuit to sup-

press noise—and many other features.

That's why professional radio men are choosing this new Grunow for their own use—and why they recommend it to you for easier, quicker, better world reception than you can hope for with any radio that lacks these Grunow features. See and hear this amazing radio yourself—compare it with any other radio made—and get the greatest radio thrill of your life.

## Check These Check These Important Features Before You Buy Any All-Wave Radio

- ✓ BEAUTY OF CABINET—is the cabinet one you would like in your home?
- ✓ BEAUTY OF TONE—does the set have natural, lifelike, enjoyable tone?
- ✓ AUTOMATIC STATION FINDER—has the set a Signal Beacon or equally good device that actually finds foreign stations?
- ✓ EASE OF TUNING—can you find stations quickly and tune accurately with the same control knob? (You can on a Grunow.

Push in for rapid station finding. Pull out for split-hair tuning!

- ✓ QUIETNESS AND POWER—can you get distant stations with full volume—without excessive noise?
- ✓ AUTOMATIC DOUBLET ANTENNA CIRCUIT—can you use the new noise-suppressing doublet antenna without requiring an extra switch at rear of set?
- ✓ STANDARD FEATURES—does the set have full-range tone

control, automatic volume control and all other standard features?

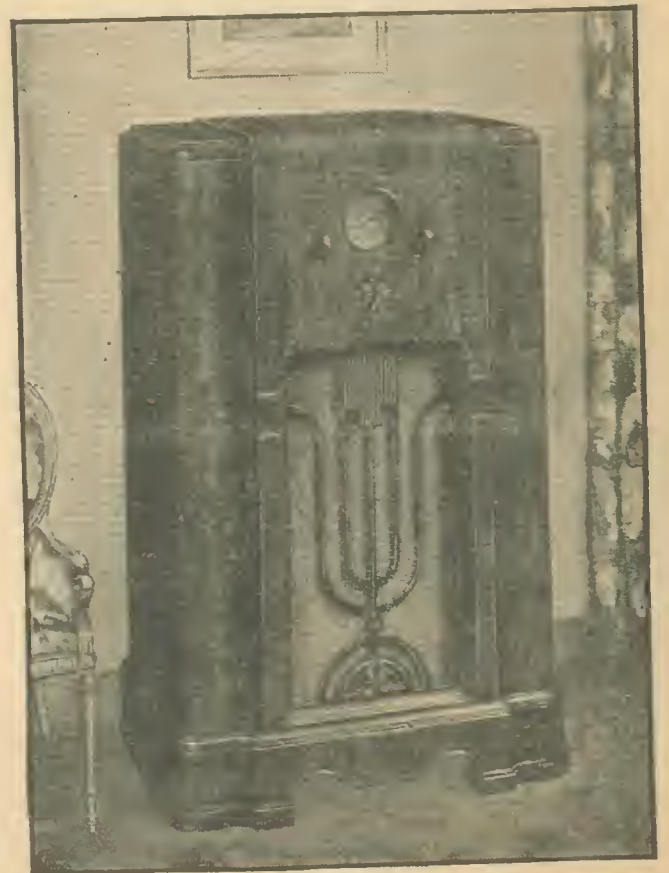
- ✓ OVERSIZE PARTS—are all parts extra large and strong for long, trouble-free performance? (Look in back of set.)
- ✓ HIGH QUALITY THROUGHOUT—are all parts well and uniformly finished? (Look in back of set.)
- ✓ SPEAKER—is the speaker large and well-made, with all wiring and magnets completely enclosed? (Look in back of set.)

# Grunow

ALL-WAVE RADIO

PRODUCT OF GENERAL HOUSEHOLD UTILITIES COMPANY  
2650 N. Crawford Avenue, Chicago, Illinois

SEE THE NEW GRUNOW IN BOOTHS 19-20-21 AT THE NATIONAL ELECTRICAL EXPOSITION at Madison Square Garden, Sept. 19-29, Incl.



MODEL 1151—A superb 11-tube receiver with true all-wave, world reception. One of a complete line of outstanding all-wave table and console type models. Other models include skipband (long and short wave), dual wave (550-4,000 kc.), AC-DC, and true remote control radios to meet every preference.

# HAIL THE QUEEN!

**Irene Beasley Elected Queen of Radio for 1934! Nearly Three Hundred Thousand Votes Cast, in First of Radio's Queen Elections to Be Determined Entirely by Listeners' Votes!**

**T**he queen is chosen! Long live the Queen of Radio for 1934—Irene Beasley!

From Maine to California — from Northern Ontario to Mexico—poured in thousands of votes that wrapped the ermine robe of radio royalty around the slim shoulders of the "long, tall gal from Dixie."

Two hundred and ninety thousand votes were cast in all by listeners to elect their queen. And "Bee" Beasley, the recent Armour star, will wear her robe royally. Dorothy Page was appointed "Lady in Waiting."

Plans were completed for the coronation of Queen Irene I. at the National Electrical and Radio Exposition in Madison Square Garden, New York City. Her subjects will hear her over NBC on Wednesday, September 19, from 10:30 to 10:45 p. m. EDT or at 9:30 CDT.

During her stay in New York, Queen Irene and her traveling companion will be the guests of Radio Game. Elaborate plans have been made for a regal round of merry-making, befitting one of Her Majesty's high station. A royal suite has been reserved in the Hotel Roosevelt.

Her election was a triumph of Main Street over Broadway! For though there have been radio queens in the past, these all have been selected by committees of "experts." This queen for the first time in the history of radio queen elections is the true selection of listeners from coast to coast.

She to whom Broadway bowed the knee, is no night-life moth of the Great White Way. She is a Southern girl who got her start by singing—not the tunes of Tin Pan Alley, but a song of her own composition, and hillbilly songs. She sings the songs that grow out of her listeners' hearts; wherefore her queenship has grown out of their hearts, as naturally as a flower from its stalk.

Her very career is a "home folks" sort of triumph—for she won great success from a small beginning.

Strange as it seems, Bee first learned to sing "because I was a big, tall girl." She thought that singing would teach her poise, and overcome her self-consciousness.

It did! Today, when Irene's blue-grey eyes look levelly into yours; when you hear her musical laugh, or watch the rhythmic swing of her walk, you realize that here is a person of unusual charm and poise.

Bee was born in Whitehaven, Tennessee, into a family of music lovers, who soon moved to Texas. She received a good education, and at nineteen—while a school teacher in Memphis—wrote a song which her father paid to have published. Irene placed it on consignment in local music stores.

"That was how I just stumbled into singing over the air," she said. When she tried to interest a local maestro in playing it for radio audiences, he made her sing it. The mike scared the wits out of her—but she got one fan letter!

That one fan letter changed Irene Beasley's life. True, not at first did she plan a radio career. She started to use radio to push the sale of her song, and later, the sale of the hillbilly records she made for Victor. But gradually the lure of radio—started by the thrill of that one fan letter—got the better of her. Like a wandering girl minstrel—a lady troubadour—she roamed from studio to studio, playing, singing, writing scripts, directing. Those were the days when the announcer used to have to say: "Excuse us a moment while we move the microphone to the piano!" They were glamorous days of high adventure for the tall, clear-eyed Bee.

There were bitter disappointments, too! For two years she sang in theaters, studios, clubs in Chicago—trying to get a real start—"and flopped miserably," she tells. Then came a chance in New York, a taste of success as a minor celebrity—and failure again. Everything fell to pieces. "I hit the low point of courage, and went home," Irene explains. Most people would have quit at this point forever.

Again she nerved herself and tried—and this time it was the jinx that quit cold. The rest of the story is current history; sustaining programs for courageous Irene—commercial programs—increasing popularity and finally election as the popularity queen of all feminine air stars.

Listeners may remember the programs over a national network, of the Old Dutch Cleanser sponsors. In the cast was an anonymous character, known as



Irene Beasley, Queen for 1934, from a photograph made shortly before her round of coronation ceremonies began

"The Old Dutch Girl." Your queen, Irene Beasley, was that girl!

Bee's pet aversion is catty women, and gossiping is her idea of nothing to do. Her appetite is as hearty as it her personality, and she loves steak and onions—but is very annoyed by loud talk and loud laughter. She hates elevated trains, dislikes living in the city, and would be perfectly happy in her work if only she could live at home and broadcast from there.

Extremely quick and intelligent, she loves classical music and American folk songs—and would like to run amuck in Tin Pan Alley with two six-shooters every time the songstateers steal a hunk from a classical tune.

The new queen wears clothes beautifully. Her favorite extravagances are taxicabs and perfumes. She likes dancing, is superstitious about singing before breakfast, and dislikes "baby doll" women, spoiled society matrons with ambitious daughters, and very big or very small moustaches.

And when she dies, she wants engraved on her tomb the epitaph: "She was a person whom people loved."

It would be nothing but the truth! There follows a list of the leaders in the election, with the total number of votes each polled:

#### STANDING OF ENTRANTS

Irene Beasley	23,432	Jane Froman	3,865
Dorothy Page	19,575	Vera Van	3,845
Mona Van	18,637	Connie Boswell	3,742
Jessica Dragonette	14,000	Doris Shumate	3,644
Gertrude Niesen	13,690	Shirley Howard	3,586
Leah Ray	12,124	Kate Smith	3,488
Rosemary Lane	11,437	Marion McAfee	3,282
Olga Alban	11,422	Joy Hodges	2,966
Harriet Hillard	8,744	Julia Sanderson	2,947
Annette Hanshaw	8,207	Ruth Lee	2,729
Ruth Etting	7,575	Grace Allen	2,723
Ethel Shutta	6,950	Rosaline Greene	2,451
Dorothy Lamour	6,539	Lee Wiley	2,345
Rosa Ponselle	6,053	Linda Parker	2,326
Loretta Leo	5,693	Mary Rooney	2,285
Muriel Wilson	5,626	Dorothy Adams	2,265
Babs Ryan	4,410	Lulu Belle	2,169
Edith Murray	4,081	Virginia Rea	2,027
Sylvia Froos	4,001	Mary Barclay	1,995

Dorothy Page, "Lady in Waiting"

# Yesterday's Thunder

By Henry Bentinck

The pale blue sparks of radio fly into the past. They weave a pattern—a lacy pattern, while their blueness merges into lavender—lavender and old lace. And we forget the present.

That is what "Roses and Drums" does for us. Every Sunday afternoon it makes history repeat itself through the loudspeakers of the nation—and yesterday's thunder reverberates again in quiet living-rooms of today.

Lavender and old lace of seventy years ago? *Thunder* and old lace, rather—during what was up to that time the most dreadful war in human history. And trembling amid the vibrations of that thunder was the destiny—the history—the entire future of the United States.

History? Are present-day radio listeners interested in history? They are, the way "Roses and Drums" tells it!

For everybody loves a story.

"Roses and Drums" is a story—a modern thousand-and-one tales about men and women; their heartaches, their triumphs and joys as they lived and died. Most of them had no idea that their actions were making history, just as today most of us fail to realize that ours are doing the same thing. They lived and loved and suffered and were so very human—so much like ourselves—that the stories behind "Roses and Drums" would be sufficient to make it popular, even if its sponsors didn't care a fig for historical accuracy. This is especially true since those stories are brought to life by some of the greatest actors and actresses on stage, screen and radio.

But "Roses and Drums" is more than a story. It is also the truth. So faithfully, so meticulously does it adhere to the facts of American history that it actually is making contributions to historical knowledge. For example, the author of the script gets material from memoirs of the generals of that time, and of educated women who kept records of facts and impressions.

**History in the Making Too Often Isn't Recognized as History. Yet Under the Aladdin's Touch of Producers, Writer, Actors and Technicians, the Drama of the Civil War—Epic of History for All Ages—Comes to Life. If You Have Missed Your Share of Yesterday's Thunder, Be Consoled, for "Roses and Drums" Is Back on the Air, More Stirring Than Ever**

These data are not to be found in textbooks. Yet they are enjoyed alike by professors and small boys—although the latter neither know nor care that these are fresh gleanings of fact, added to the epic of America.

The memoirs and letters of the women of the time are especially valuable. They talk about food and clothes and prices, and the trouble of getting servants—and all the other worries which were just as real 70 years ago as they are today. That is history the way the house wife likes it—and the way she gets it, in "Roses and Drums."

This program is planned to provide a balanced diet of entertainment and education—fancy and fact—art and science. It is essentially a true story, well told.

How is it told? Imagine yourself in the beautiful theater studio of the National Broadcasting Company, in New York City. It is Sunday afternoon. On the stage some of the world's leading Thespians—a group of the "Who's Who" of the theater—perform in full costume, and with all the polished pantomime that con-

slaps a jeaned thigh in glee at the faithful reproduction of a rebel yell; in Shreveport, La., a frock-coated gentleman of the old school nods his head in silent approval of the faithful reenactment of the scene in which he was an actor; in Chicago a high-school freshman decides that history isn't such a terrible bore after all; and in Fort Worth a school-teacher rushes to her writing desk to start the letter that will take violent issue with the writers of "Roses and Drums" over some particular point on which her favorite authority fails to agree—and promptly is shown where the weight of evidence is against both her and her authority!

For the author of the series gathers his information from not one, but many historical authorities. And finally, even after all that, before any script is put on the air, it is air-mailed to Professor W. W. Jernegan, of the University of Chicago history department staff. There more research often is done on any points in doubt.

What chance has the poor would-be critic?

Sometimes this research develops most perplexing situations. Usually the question may be decided by a majority vote of the historians of the period, but frequently the situation of evenly-divided authorities arises. Those from below the Mason-Dixon line place one interpretation on the outcome of a certain battle, and those above that line interpret it in quite a different manner. Then the script staff must accept the version of some one historian who has gained for himself a reputation for fair-mindedness.

This demand for accuracy has become almost a phobia on the part of everyone connected even remotely with "Roses and Drums," not only the script writer and the checkers, but even the stenographers and the office help.

Before the story entered the Civil War period, and while the scripts were portraying Revolutionary days, one episode dealt with a true incident in which when the Continental army was faced with a shortage of bullets, an ingenious New York patriot went about the town

gathering window weights to be cast into slugs and fired at the British. The script quite casually mentioned the number of bullets produced from each sash weight.

An office boy, reading the script over the shoulder of a stenographer while she transcribed it, knew something about ballistics, ancient and modern. He knew that the hunk of lead thrown from the Revolutionary musket was many times the weight of the sliver of metal hurled from the modern army rifle, and he shouted his protest.

The argument ended only after a bullet had been borrowed from an historical museum and weighed, and that weight divided by the weight of a window balance of Revolutionary days—the poundage of the latter being learned by still further research. Results proved the office boy to be correct, and the script was changed.

In the matter of sound effects, too, accuracy is drawn to a hair-line. The first time the famed Rebel war cry was put on the air, it drew a letter of criticism from a Confederate veteran in Mississippi. The producers located another veteran of the Confederacy several hundred miles out of New York, brought him to the studios and heard the "real McCoy." His yell went down for posterity. It was recorded on a sound disk.

The height of scrupulousness came, however, when the sound man arrived at the studio one evening with an old cap-and-ball revolver for a dueling scene, solemnly contending that the blast of black powder used in



Guy Bates Post, star of the stage for years, made up for his portrayal of General Grant

tributed to their fame before program broadcasting was born.

There, before an accustomed studio audience of three or four hundred, the great Guy Bates Post goes on with his characterization of "General Grant." Supporting him are Charles Webster as "Abraham Lincoln," John Riggs as "Randy Claymore," Reed Brown, Jr., as "Gordon Wright," Helen Claire as "Betty Graham," Bill Adams as "Daniel Stark," Porter Hall as "Lew Wallace." Pedro de Cordoba is narrator, and Jack Roseleigh, John Daly Murphy and Arthur Maitland regularly take various roles. These artists pay no attention whatever to those microphones that carry their voices to the millions of listeners on the airwaves.

Wise radio directors have so instructed them, knowing that they are working with men and women born to the footlights, men and women who are inspired to their best efforts by the intent faces and the applause of "the house." Capable radio technicians have so placed the microphones that those best efforts will reach the several millions with unimpaired quality.

And what is the result of all this fine acting—this technical excellence?

Down in the Tennessee mountains a withered veteran of the days of '61 bends an attentive if somewhat failing ear toward an obsolete receiver, and

Helen Claire, the charming, Southern miss who plays "Betty Graham," the pretty heroine of radio's great seventy-year-old epic



RADIO GUIDE, Volume 111, Number 10. Week Ending September 29, 1934. Issued weekly by RADIO GUIDE, Inc., 551 Fifth Ave., New York, N. Y. Entered as second class matter at the Post Office, New York, N. Y., February 24, 1932, under Act of March 3, 1879. Copyright 1934 by RADIO GUIDE, Inc. All rights reserved. Executive, Editorial, Advertising, Circulation and Business offices, 731 Plymouth Court, Chicago, Illinois. Eastern advertising office, 551 Fifth Ave., New York, N. Y. M. L. Annenberg, President and Publisher; Herbert Krancer, 1st V. P. and Gen. Mgr.; R. S. Wood, Editor; Saul Flaum, V. P. and Adv. Mgr. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Notice: Change of address should reach this office two weeks in advance of the issue for which that new address becomes effective. Five Cents per copy in United States. Subscription rates in U. S.: six months, 11.25; one year, 22.00. Subscription rates in Canada: six months, \$2.00; one year, 13.00. Subscription rates in foreign countries: six months, \$2.50; one year, \$4.00.

that ancient weapon sounded quite different from the smokeless-powder loads of modern weapons.

Even in the matter of published pictures the producers of "Roses and Drums" have been called upon to answer criticism. A West Point cadet, after seeing a picture of the cast in uniform, wrote that Grant and Sherman were wearing Navy swords. But again the critic was stopped. The sword of the army staff officer of Civil War days was almost identical with that carried today by Navy officers.

The producers were all ready for that one. They had collected a particularly rare and fine group of actual battleground photographs from the Civil War, one of the finest collections in existence.

Another important asset in this back-stage preparation is a calendar from Civil War days. It was acquired after a listener gravely had informed the producers that March 15, 1863, fell on a Sunday, and not on a Saturday, as the script writer had it. History often is provokingly vague on this point. It may seem a most trivial matter, but the entire atmosphere and setting of a story may be altered by the fact that the events fell on Sunday, rather than on Saturday.

These and countless other little details go into this most modern method of dispensing history, the method that students of all ages find far more absorb-



Reed Brown, Junior, makes a fitting love-mate in the cast for Helen Claire. Tune in and learn how fitting!

ing than the duty to remember dates from the commonplace printed page.

This history is "humanized" history—fanciful yet accurate. The result is that though teachers recommend this program, pupils do not therefore avoid it—which, to anyone who knows student psychology, is a most profound tribute; pedagogical recommendation has made many a thrilling classical work unpopular.

With all of this care, scores of letters of adverse criticism are received after each episode, but it is criticism that can be, and is, answered. Nine times



The cast of "Roses and Drums" at the height of its popularity: Front row, standing, J. Malcolm Dunn as a Guard; Walter Connolly as Colonel Bendon; Tom Chalmers as General Phil Sheridan; Guy Bates Post as General U. S. Grant; Elizabeth Love as Betty; Charles Waldron as General Braxton Bragg; Jack Roseleigh as General Longstreet; Bill Miley as a Picket. Back row: Arthur Maitland as General Thomas; Reed Brown, Junior, as Gordon; John Griggs as Randy. Tune in any Sunday afternoon over an NBC-WJZ network

out of ten, and often ten times out of ten, the critic is relying on one text, or one authority alone.

But the popularity of this program cannot be accounted for solely on the groups that it is a good story, accurately told. It is also well told both by the skill of its actors—as has been stated—and the ingenuity, veracity and multiplicity of its sound effects.

In the preponderance of stage celebrities making up the radio cast, the producers have not tried to impress the listeners merely with names. They are sincere in their conviction that stage training is essential to the finished radio actor—that the stage-trained performer "tells the story" better. They will tell you there is a decided difference in the two schools of mimes. The younger, radio-trained actor is invariably better than his stage brother at the first reading of a role. His first interpretation usually is good, while the stage veteran is apt to give a rather halcy and an almost stammering first reading.

But afterward, at the second reading, the difference swings the other way. The veteran begins to get the feel of the part, he grasps the deep and the full significance of those lines, the sentiment behind them.

And that is why the cast of "Roses and Drums" has included such names as De Wolf Hopper, Guy Bates Post, Louise Groody, Fritz Leiber, Cecelia Loftus, Violet Henning, Glen Hunter, William Faversham, Effie Shannon, Charles Coburn, Ernest Truex, Pedro de Cordoba, Osgood Perkins, Walter Connolly, Conway Tearle, Oscar Shaw and Donald Meek. Many of these actors faced the microphone for the first time in an episode of "Roses and Drums."

The advantage of this stage-trained cast was evidently best when Elizabeth Love let it be known that she must leave New York for a London theatrical engagement. Here was a situation that would have put the producer of almost any other radio series "on the spot." Miss Love had played the feminine lead, the part of "Betty Graham" since the beginning of the series in April, 1932. Her voice, caressingly Southern, had become known to millions. But the stage insists that nothing is impossible.

Helen Claire, a young stage actress, was brought to the rescue. An unreconstructed Rebel from Union Springs, Alabama, she had the correct dialect. She spent days with Miss Love, copying every little nuance of speech. The test was made with Miss Love and Miss Claire taking alternate speeches in the same pro-

**Before an Episode of "Roses and Drums" Goes on the Air, It Is Assembled in Script After Careful Search of Dozens of Records, It Is Rechecked, It Is Sent to a Professor of History to Re-insure Accuracy. It Then Goes to the Ace Staff of Thespians Who Bring It to You—Finished, Refined, Precise**

duction. Not a single person, so far as can be learned, detected the difference. On the following broadcast Miss Claire took over the entire role.

And now for the sound effects. These are the "eyes" of radio drama—and in this colorful, titanic saga of a nation's travail, they are exceptionally important. Scripts are written with a separate page listing the sound

effects. Many pages show forty or fifty different effects relating to the ten minutes of action which are heard over the air. Radio can compensate for the lack of visual stimulus by a greater variety and realism in sound effects than is feasible on the stage, for instance. Over the air, a conversation among the characters, no matter how dramatic, tends to sound flat unless advantage is taken of the effects which can be created.

The author, who is James Glover, by the way, endeavors to place the scenes in settings where accompanying sound naturally would be heard, such as a forest with the singing of birds and rustling of trees—or an old mill with the splash of water—or a point on the seashore in the fog, with the fog-horn heard indistinctly. Novel sound effects continually are being brought out to test the ingenuity of the experts in this line. The boom of a cannon is commonplace over the air, but the sound of an exploding cannon naturally would be different, and a new thrill for the listeners.

The writer, in preparing the romantic portions of the scripts, chooses characters who make contrast with the forceful personalities of the military men. One recent episode included Sidney Lanier, a Southern poet, who was then in prison. His part was quite hookish; he was made very real by reproducing his tubercular cough. Another current script features a colorful old sea captain in charge of a lighthouse. Negro soldiers, guards, or servants with their characteristic speech, often are used in the drama for further contrast.

The author constantly is mindful of balancing the victories of the war between the North and the South, though this is not overly difficult, as the war could not have lasted for four years if the victories had not been pretty evenly divided.

And so "Roses and Drums" carries on—thrilling the nation with its stories, thrilling the historians with its accuracy and, in general, accomplishing the impossible by educating its listeners, while increasing its following on the air in competition with hotcha bands, big-name comedians and super-super productions.

# Standing By—

## With Ray Perkins

**M**rs. Jones' husband is a radio production man. Except for a few occasions when he has come home from class reunions or similar catastrophes wearing a silly grin and someone else's hat, *Mr. Jones* has been a well-behaved citizen and a fond mate.

Years ago *Mr. Jones* used to time races at track meets. So, recalling *Mr. Jones'* talent with a stop-watch, somebody lured him into an advertising agency and put him in charge of four or five radio programs. Now *Mr. Jones* is at a radio studio every night, and each day he is parked in an office listening to complaints about the work of the night before. If he isn't in the office mornings, the copywriters and book-keepers think he's getting away with murder.

*Mrs. Jones* sees her husband on his way out in the morning and frequently she catches a glimpse of him late in the evening when he makes a flying leap from the front door into bed. The children, seeing him recently, yelled to their mother that there was a man in the house!

*Mr. Jones* used to be a good bridge player, but since his radio job he has played so little he thinks spades are tools to dig with. Friends are asking what became of old *Jonesie*, and his wife's relatives suspect he is doing a bit in jail. So *Mrs. Jones* is trying to get him to resign and become a night watchman so she can at least become acquainted with him in the daytime.

Moral: It takes a broad-minded gal to put up with a radio-exec husband.

*With all due posies to my old collitch classmate Howard Dietz, whose lyrics bedeck "The Gibson Family" (and flowers also to his capable collaborators), there is something missing in a radio-musical-comedy that not even originality can offset. The missing link is ebrous girls. A musical comedy without cuties is just a radio program.*

On Sunday (the 23rd) comes a yodel thru' NBC direct from the top of the Jungfrau in Switzerland, one of a series from famous mountain peaks. The first was from Mt. Ranier, Washington, the next is to be from Vesuvius.

Other high points might include broadcasts from Jimmie Durante's nose or Morton Downey's upper register.

If it's really inaccessibility of height they're seek-



"Sweeter 'n sweet" is Sue Read, protegee of Roxy and chosen by him to lead off his "Roxy Review" which started Saturday, September 15

ing, they might consider the first five places in the *Crosby* survey, or the 1400 kilocycle district on the dial. But if it's just pure rarified atmosphere they want, it can be had in any audition-board room.

A quick glance over any program list gives you the

impression that radio's personnel is largely made up of guys named Don. Here are just a few Dons—*Voorbees, Stauffer, Higgins, Bestor, Ameche, Wilson, Beltz, Novis, Bernard, Lee, Albert, Uncle Don*—know any others? *Rosario Bourdon* don't count.

**Ben Grauer**, who boarded a *Coast Guard* cutter last week to help give a wave-by-wave description of the *Cup Race*, forgot to bring seasickness pills. Rumored he didn't care for lunch.

Belatedly we learn of the passing of *Helene Handin*, an old radio sweetheart, in Los Angeles last month. She was a lovely and genuine person, and her death was sadly premature. Though she was active on the West coast, a host of friends will remember her for her popular series "The Two Troupers," with *Marcella Shields* on a national network a few years ago.

They broadcast the story of the national anthem (The Star Spangled Banner, you know) over the blue net recently. Fortunately nobody had to remember the words as someone found them in a book in the NBC library.

Suggestion to Willard Robison for theme music, Simmons Bed Program: "The Spring Song."

And would you say that *Mrs. Roosevelt's* success on the Simmons program represents the triumph of mind over mattress? You would if you were writing a colyum.

I hear *Eddie Cantor* is going to take over that coffee business himself and hire *Chase and Sanborn* to go on the air for him.

**Cold Facts and Hot Tips:** *Freddy Martin* and his orch commence Sunday-afternoon Oct. 7th with 60 CBS stations. Sponsor *Vick's*. Ay, there's the rub . . . *Roy Atwell* being groomed for annual diction medal award, just for a new twist. . . Must be something about that CBS show "Forty-five Minutes in Hollywood"! Three members of the cast and the director all have become parents recently. All without W. Winchell's permission . . . Spite work—W.W. is on NBC . . . Why is it none of the publicity stories about dance hands ever tell you how many pieces there are in them? . . . *Ted Fiorito* now announces his name should be printed *Fio-Rito*. *Ted* is orchestrating in Cali-Fornia at the *Ambass-Ador*. If you see him, tell him *Ray Per-Kins* was asking for him.

## Along the Airialto

### By Martin J. Lewis

**M**arty has heap big interesting news item for you that is absolutely exclusive: My friend and your friend *Rudy Vallee* turned down an offer to make a personal appearance tour not only in the United States but Europe as well. His stipend was to be just twice as much as he is getting from his yeast sponsor. *Vallee* refused the offer because his first consideration was his sponsor who gave him his big chance. *Rudy*, knowing the meaning of loyalty, signed on the dotted line to continue his Thursday night "Variety Show" at least until January, 1936, a gesture which should be loudly applauded.

*Morton Downey* was offered \$4,000 weekly to open with a band at the Palmer House, Chicago. In addition to singing and leading the band, *Downey* is to broadcast twice weekly. Deal is still being negotiated.

The new *Burns and Allen* program, entitled "The Adventures of Gracie," will develop something new in radio technique. The music, specially written by *Bobby Dolan*, orchestra leader for the show, will set the scene and provide a suitable background for the dialogue, harmonizing with their script. Eight hours' rehearsal will be required for the half-hour broadcast.

**KILOCYCLE CHATTER:** "Buy American": The first names of the principals on that cigaret program are *Rosa, Greta, Nino, Andre* . . . *Fred Waring*, who has been thin from scratch, dropped twelve pounds during his last vaudeville tour . . . *Dick Jurgens* and his band will broadcast over Columbia several times

weekly from the Hotel St. Francis, 'Frisco . . . *Elaine Melchior*, CBS dramatic actress and leading player in "Buck Rogers," is recovering at the Newark Ear, Eye and Nose Hospital from a mastoid operation . . . *Dick Stabile* is leaving the *Ben Bernie* organization to organize his own band . . . "I'll Close My Eyes," one of the better of the new tunes, was written by *Nick Kenny*, popular radio editor of the New York "Mirror" . . . Hum the first few bars of "True" and then do the same with "Two Cigarettes in the Dark," and see if you don't notice the similarity . . . The more I hear *Pat Barnes* on the *Lombardo* show, the more I like his colorful style of announcements. His voice is a perfect blend to the music.

*Jay Mills and Sally Parker*, a new comedy duo, have been signed by the CBS Artists' Bureau. *Sally* used to play with *Richy Craig, Jr.*, and the pair use some of the late comedian's material . . . *Mrs. J. C. Landry*, heard on the air over a Minneapolis station, is the mother of *Art Landry*, new NBC orchestra leader . . . *Harold Lloyd* was among the audience at *Waring's* Pennsylvanians' first broadcast in New York, after returning from their tour. The *Waring* aggregation appeared in *Lloyd's* old flicker, "The Freshman" . . . *Frank Readick* will again give you the creeps when the "Shadow" returns to the airwaves. . . *Ted Husing* has been added to the cast of the "Camel Caravan" only to present a dramatized commercial sketch on the Tuesday night programs . . . *Olin Dutra*, national open

golf champion, will be heard in his real character when the "Red Davis" sketches again get under way the first of next month.

**ROMANCE IN THE AIR:** *Betty Bartbell*, pretty CBS Southern singer, was annoyed last week by a "Colonel John Marshall" of Kentucky, who came to Manhattan and wanted to marry her. Since he never saw *Betty*, she sent a very homely friend in her place. The guy took the next train back to Kentucky . . . Announcer *Jimmy Wallington* rushed to his press agent as soon as he returned from his honeymoon vaudeville trip to see how the scribe reacted to his second marriage. At first he was plenty worried, but brightened up when he saw the favorable mentions. The new frau is a dancer at the Radio City Music Hall, and plenty lovely . . . Another NBC announcer's love affair is not faring so well. *John S. Young's* romance with *Alice Batson* is nearing the reefs, it is said, because *Poppa Batson* objects . . . Lovely *Patti Pickens*, whose photograph graced the cover of *RADIO GUIDE* recently, is experiencing her first serious college-boy romance—poor thing . . . When *Phil Baker* returns to the U. S. A., his first six programs will be from the New York studios.

At a recent dinner given to introduce the writers and cast of the "Gibson Family," which was attended by many notables in the radio, literary and show worlds, *Lawrence Tibbett*, in his speech, proved that it pays to study and work hard. "Why, last season," he exclaimed, "I was just selling tires, and this year look at the way I've advanced. I'm now selling the whole automobile!"



# "ROXY"

By Jack Banner

**Uncanny Vision and Foresight, a Knack of Thinking Ahead, an Almost Psychic Ability to Tear the Curtains Aside and Peer into the Future—These Qualities Have Carried Roxy to the Leadership Among Showmen. Read the Amazing Story of His Triumphs, and Learn How. Herewith Is Published the Third Instalment.**

Roxy on holiday with other leaders, from a photograph taken in Bermuda. Left to right, M. H. Aylesworth, Roxy, and Rex Cole seated beside the cabby

Back in 1914, when Broadway was at its gayest, the late Professor Hugo Munsterberg, famed Harvard University psychologist, dropped into the Strand Theater. Prepared to while away a few unprofitable hours, the eminent scholar was astounded at the verve, dash and sparkle of the rounded and balanced program. When the curtain came down he went backstage and asked to see the program director. He was ushered over to Samuel Rothafel.

"Mr. Rothafel," he stated after he had introduced himself "in my estimation you are the world's most natural psychologist."

In addition to paying Roxy this compliment that he praises most highly in life, the Cambridge authority hit upon the exact reason for the dynamic showman's phenomenal success in the theatrical and radio arts.

Roxy was the practical psychologist. He probably wouldn't have understood the scholastic niceties of the subject, but his hardy knowledge, hewn from life, enabled him to become a master of the subject. He was quick to appreciate and to understand the public's desires. His uncanny vision and foresight, his knack of thinking ahead, and his almost psychic ability to tear the curtains of time aside and peer into the future, contributed richly to his upward climb.

Roxy was asked recently what single factor motivated his embrace of radio. His answer was crisp and to the point.

"Belief," he replied. "I believed in the ultimate destiny of radio. It wasn't a haphazard step, not by a long shot. For years I had trained myself to looking ahead and envisioning the future of any new development. I did foresee that some day radio would be hailed as one of the greatest contributions to civilization and the arts. For this reason I allied myself to it. I mentally vivisected its tendencies, its limitations, its strength and its weakness, and after making my analysis I gambled everything on my decision."

Roxy first visualized the Roxy Theater in 1926. In his mind's eye he outlined the beautiful structure that radio, and radio alone, was to make possible. From the very beginning it was Roxy's idea to make the theater a combination of movie house and radio broadcasting studio. This, of course, was another revolutionary idea, and again the critics shook their heads.

That summer he met Herbert Lubin, a multi-millionaire picture producer fresh from Hollywood. So great was Roxy's enthusiasm that he had comparatively little difficulty in winning Lubin's allegiance. Thus, after almost seven years of faithful and tireless service at

the Capitol Theater, Roxy turned in his resignation and devoted his efforts toward the fulfillment of his latest dream.

Seventh Avenue and Fiftieth Street was the site selected for the theater, and for more than a year workers toiled mightily in the rush to complete the structure. Thus, on March 11, 1927, the doors of the finest motion picture and radio playhouse in the world were thrown open to the public.

The Roxy Theater proved to be the renaissance of the radio industry. Everybody struggled to get on the air. No longer were artistic noses held high when the subject of broadcasting was mentioned. The glamorous personalities of the stage, screen and operatic worlds fought for radio contracts and appearances. Radio, indeed, became the Mecca and goal of the royal families of the make-believe worlds.

The theater itself defied description. Broadcasting facilities were stupendous.

There were sixteen microphone outlets in the studio, fourteen of which could be operated at one time, though as a general rule three microphones sufficed for each broadcast—one for the orchestra, one for the chorus and one for Roxy. Roxy's ingenuity was called into play constantly, for the theater proper was of such

Douglas Fairbanks tilting a lance with Roxy, when "The Three Musketeers" was being filmed



enormous size and the variation of programs were so rapid that fresh problems presented themselves at each broadcast. Microphone outlets were placed in the footlights, backstage, in the wings, in the orchestra pit and even on the balcony.

This indeed was a far haul from the crude equipment that had been installed in the Capitol Theater on that epochal day in 1922.

Roxy was tireless in his efforts to create new types of programs and personalities. He was on the lookout constantly for new types and faces, and thus he discovered Jeanie Lang, Jimmy Melton and Sylvia Froos and other notable artists whose present popularity in the radio realm are eloquent testimonials of his ability to recognize radio talent in its infantile stages.

In this direction it is interesting to note the present position of many of his earlier discoveries. Two of his finds have crashed the well-nigh impregnable portals of the Metropolitan Opera Company—Frederick Jaegel and Edith Fleischer. Evelyn Herbert has become a musical comedy star; Eugene Ormandy, one of his assistants, is now a noted symphony director; Billy Akst, another assistant, is head man of the Metro-Goldwyn-Mayer music department, and Yascha Bunchuk and Erno Rapee are leading orchestra directors. This is an imposing list of talent discovery; a list unmatched thus far in radio annals.

The "gang" reached its pinnacle of influence at the Roxy Theater. So insistent did the personal appearance calls from other cities become that Roxy arranged for a yearly tour across the country. These tours were artistic and financial triumphs. Roxy and the gang were treated like conquering heroes, with gala automobile parades, public receptions, keys to cities and all the trimmings.

Roxy naturally grew with his gang. It was while on tours that he twice forgot to sign off with his usual benediction: "Good night, sweet dreams, God bless you." He was swamped with reproachful letters from his army of fans.

For three years Roxy was supremely happy in his new venture. Despite all the honor, money and fame that came his way, he remained a slave to his radio programs. He still struggled to keep them as flawless and perfect as possible, injecting his mixture of drama, pathos, comedy and sentiment. Then the Fox Film Corporation bought the controlling interest in the theater, and his final two years there turned into an unhappy nightmare.

The sudden change was a shock to Roxy. For years he had held free sway and reign to do whatsoever he pleased in the interests of his theater and radio programs. Suddenly this power was throttled. They clashed constantly on the matter of his programs. There was a continuous turmoil and friction. Finally, in desperation, he delivered an ultimatum. Either he was to have an absolutely free reign, or else he'd resign.

Exactly what financial arrangement Roxy made with the Fox Company is unknown, as this episode has remained a closed book with all of the principals involved. At any rate, they reached a satisfactory decision, and in 1931 he ended his official connection with the theater that was to continue to feature his name in tremendous, blazing red letters, even after he became connected with a competing company.

But Roxy was far from through. His brilliant mind already was working on a greater and more tremendous undertaking. Before many months elapsed he was destined to head one of the greatest theatrical and radio developments in the world. Read of it in the next issue of RADIO GUIDE, dated Week Ending October 6.

# Name-the-Stars Prize-Winners

The 440 winners of RADIO GUIDE'S "Name-the-Stars" contest have been selected—after weeks of painstaking tabulation, and the earnest, meticulous efforts of the strongest Board of Judges ever brought together in any radio competition.

RADIO GUIDE was honored to place in the hands of these peerless judges the entire problem of picking the winners. The judges alone interpreted the rules. They alone applied the rules; they alone awarded the prizes. Their word is final.

Each contestant had two major tasks to perform—naming the stars, and writing a letter of 20 words or less about his or her favorite performer or team among them. Many correct solutions were received. From these, the judges selected the final winners by picking those solutions which were accompanied by the best letters.

The Board of Judges was made up of the following radio stars of international reputation: Frank Buck, principal of "Frank Buck's Adventures," NBC-WJZ; Edgar Guest, star of NBC-WJZ's "Household Musical Memories" and outstanding poet; Morton Downey, great radio tenor; Buddy Rogers, whose orchestra is heard over NBC and CBS; Tony Wons, star of the new "House by the Side of the Road," NBC program; Phil Baker, famous NBC-Armour jester; Gertrude Niesen, vibrant CBS blues singer; Dolores Gillen, dramatic star; Eddie Duchin, brilliant pianist-maestro, and Joe Kelly, Master of Ceremonies, WLS National Barn Dance.

First prize of \$1,000.00 was awarded by these distinguished judges to Mrs. Bertha Taylor, of Albany, N. Y.

Second prize of \$500.00 was awarded to Helen D. Stone, Toledo, Ohio.

Third prize of \$250.00 goes to Mrs. C. F. Middlebrook, Macon, Ga.

The tremendous volume of solutions received, had the unavoidable effect of delaying the final judging. For, even though hundreds of thousands of returns were received, the judges naturally were just as thorough and painstaking in making their selections as they would have been had the contestants been few in number.

Many correct answers were received—but many of these had to be disqualified for mistakes in spelling. Other contestants were overzealous, and put too much into their answers; for example, where the solution to one puzzle was the name "Rubinoff," a contestant was disqualified if he wrote "David Rubinoff." Many contestants who had otherwise perfect solutions, made the mistake of failing to follow the pictorial presentation of stars' names with sufficient strictness. For example, the pictorial presentation of "Amos and Andy" spelled out the word "and" in full. Many contestants, however, from force of habit, wrote "Amos 'n' Andy." The judges quite properly favored those who followed the strictest cartoon interpretation.

But even after the judges had taken such things into consideration, there remained one more test—the letter of 20 words. This letter gave each contestant the opportunity to be original, forceful, and to exercise creative thought and sound reason. Those who took the greatest advantage of this opportunity, naturally received the highest ratings, providing their solutions were meticulously correct.

The judges then based their decisions upon the correctness of the solutions; the value of the 20-word letter and such factors as spelling and unswerving obedience to the rules of the contest.

Many elaborate and admirable mechanical and electrical devices were sent in, bearing solutions. But while these were appreciated, no special consideration could be given them. According to the rules, a simple, correct solution—if accompanied by a good 20-word letter—had every bit as great a chance of winning as the most complex and elaborate attempt to catch the eyes of the judges.

RADIO GUIDE extends its congratulations to the winners. It also thanks the many thousands of persons who entered this

## Roster of the Winners in RADIO GUIDE'S \$5,000.00 Contest Discloses Teachers, Housewives, Railroad Men, Social Leaders and Others. Here Are ALL the Winners, the Prizes, and a Detailed List of Correct Answers

competition for their keen interest, and hopes that those who were not successful may be more fortunate when the next RADIO GUIDE competition is presented.

Prize-winners in this contest represent a real cross-section of life. Teachers, housewives, railroad men, social leaders, salesmen—all won prizes, which shows clearly that success did not depend upon special training or aptitude.

The winner of the first prize, Mrs.

the fourth prize-winner. He is the father of two children, and Assistant Chief Clerk to the Superintendent of Telegraph, Southern Railway System. Carl Wilke, winner of fifth prize, and a resident of Chicago, is a young man of 26.

Following is the list of prizes:

1st Prize	\$1,000
2nd Prize	500
3rd Prize	250
Next 2 Prizes \$100 each	200
Next 5 Prizes \$50 each	250



The Judges, photographed during a rest period on one of their strenuous days of judging: (Left to right, standing) Gertrude Niesen, Frank Buck, Harry McNaughton, Baker's "Bottle"; Tony Wons, Phil Baker, Barney McDevitt who represented Morton Downey; Joe Kelly. Seated: Dolores Gillen and Eddie Duchin

Bertha Taylor of Albany, is the mother of three children. Her home is modest and comfortable, and Mrs. Taylor is much too busy keeping it homelike to have time for bridge clubs or elaborate social activities. Of a somewhat retiring nature, she is content to leave to her hard-working husband the task of making the most of their outside contacts—believing

as she does that a woman's place is in the home. Nevertheless, she is a woman who could have won success in business or professional life, as her unequalled showing in this contest clearly demonstrates.

Mrs. Helen D. Stone of Toledo, O., is another married woman, mother of three children. In their comfortable home, her husband and the children, even the tiniest, are enthusiastic radio fans. Mr. and Mrs. Stone found amusement and relaxation in working the contest, and are as surprised as pleased to learn that second prize is theirs.

Mrs. C. F. Middlebrook, for 26 years a resident of Macon, Ga., is still another housewife who scored heavily. She won third prize.

Harry T. Orr, of Charlotte, N. C., is

Next 20 Prizes \$25 each	\$ 500
Next 50 Prizes \$10 each	500
Next 360 Prizes \$5 each	1,800
The full list of prize-winners is as follows:	
1. Mrs. Bertha Taylor, Albany, N. Y.—\$1,000.00	
2. Mrs. Helen D. Stone, Toledo, Ohio—\$500.00	
3. Mrs. C. F. Middlebrook, Macon, Ga.—\$250.00	
4. Harry T. Orr, Charlotte, N. C.—\$100.00	
5. Carl Wilke, Chicago, Ill.—\$100.00	
440 Prizes Totalling.....	\$5,000

The following will receive \$25.00 prizes: Marie W. Crabbe, Wheaton, Ill.; Harvard C. Smith, Kenosha, Wis.; Jack Haynes, Greensboro, N. C.; Mrs. Glenn McWilliams, Van Dyke, Mich.; Stella Ekhsaul, St. Paul, Minn.

The following will receive \$25.00 prizes: Mrs. R. A. Giller, Pittsfield, Mass.; Emil Paulson, West New York, N. J.; Jule C. Heinicke, Pontiac, Mich.; Mrs. Irwin Rumpf, Burlingame, Calif.; Mr. L. B. Clawson, Jeanette, Pa.; Mrs. Sally Y. Scott, Denver, Colo.; Mrs. Betty O'Neill, Cleveland, O.; A. O. Sten, Dubuque, Ia.; Emilia Raffler, Philadelphia, Pa.; Miss Jamie Lee Reynolds, Catawba Sanatorium, Va.; Dorothy Aldrich, Keokuk, Ia.; Mrs. J. A. Hoctor, Chicago, Ill.; Opal Bennett, Centraira, Wash.; Mrs. Edward Wohlman, Buffalo, N. Y.; Mrs. E. B. Green, Detroit, Mich.; Libbie A. Simek, Westchester, Ill.; Miss Sara Belle Williams, Atlanta, Ga.; Lawrence Vernon Longway, Oklahoma City, Okla.; I. Cloudis, Farmingdale, N. J.; Wm. Weber, Hawthorne, N. J.

The following will receive \$10.00 prizes: Ella Tuttle, Kansas City, Mo.; Mrs. A. J. Donnell, Kansas City, Kans.; Clara Brettwelzer, Milwaukee, Wis.; Officer Henry Skeldon, Chicago, Ill.; Albin T. Joseph, Chicago, Ill.; Selma Hatley, Chicago, Ill.; Josephine Gorman, Gloucester City, N. J.; H. T. Claffey, Grand Rapids, Mich.; Mrs. Jessie Peterson, San Francisco, Calif.; Miss Emma Chapman, Chicago, Ill.; E. A. Matthews, Gibsonburg, O.; Mrs. Laura Brand, Redwood City,

Calif.; Ray T. Nicholas, Princeton, Ill.; Mary W. Murphy, Chicago, Ill.; Melba Thompson, Detroit, Mich.; Mary Agnes Brown, Milwaukee, Wis.; Mrs. Maria Higelow, Chicago, Ill.; Mrs. Ann Ryan, Chicago, Ill.; A. H. Frie, Detroit, Mich.; Mrs. D. J. Voll, Buffalo, N. Y.; Thomas J. Allen, Atlanta, Ga.; Mrs. F. E. Elliott, Jamantown, Ga.; Eugene Haveman, St. Louis, Mo.; P. Turquist, Chicago, Ill.; Mrs. Jack Berilla, Jr.; Easton, Pa.; Mrs. Lillian Long, Wilmington, N. C.; Harsey A. Westley, Detroit, Mich.; Mrs. Mary Ann Fowler, Windsor, Ont., Can.; Mrs. Geo. A. Beecher, Marshalltown, Ia.; Miss Mable D. Ahnstrom, Minneapolis, Minn.; Clarence B. Reynolds, Warren, Pa.; Mrs. Lydia Lamb Smith, Columbus, Ohio; Emily S. Luckett, St. Joseph, Mo.; Frances Cook, Des Moines, Ia.; Bernard W. Arnold, Chattanooga, Tenn.; Miss Dorothy E. Fisher, Utica, N. Y.; Mrs. E. B. Daly, Buffalo, N. Y.; Mildred A. Pratt, Columbus, Ohio; Rosalia C. Sullivan, Chicago, Ill.; Mr. Fred Beaumont, New Bedford, Mass.; Mrs. Kenneth Coffin, Weymouth, Mass.; Geo. W. Callender, Wichita, Kans.; Lester R. Haight, Ferndale, Mich.; Douglas Baerman, Manitowish, Wis.; Wm. H. Allmon, Highland Park, Mich.; Frances Lauren, Chicago, Ill.; Mildred Butler, Shreveport, La.; Mrs. Edmond Kuteh- era, Milwaukee, Wis.; John Engel, Albany, Ind.; Mable Russell, Rockford, Ill.

The following will receive \$5.00 prizes: Miss Ann J. Kulklen, Trenton, N. J.; Mrs. Betty Pugh, Cincinnati, O.; Virginia E. Thompson, New Hope, Pa.; Roy Dust, New York, N. J.; K. Nard Strad, Cleveland Heights, O.; J. F. Kavanagh, E. Orange, N. J.; E. N. Quayle, Portsmouth, Va.; Alfred Ljodka, N. Y., N. Y.; R. D. Miller, Galesburg, Ill.; V. Blinn, Hartford, Conn.; D. I. Manty, Great Falls, Mont.; Albert Prahl, Springfield, Minn.; C. A. Lindberg, Oakland, Calif.; Arthur P. Good, Fairport, N. Y.; Charles W. McDaniel, Highland, Wis.; John Antkowiak, Buffalo, N. Y.; John W. Brandis, Riverhead, L. I., N. Y.; F. F. Fernou, Ft. Wayne, Ind.; Mrs. Nell A. Holt, Moline, Ill.; Anne Forsythe, Devon, Conn.; Miss Grace Thomas, Chicago, Ill.; Carl H. Boehler, Grantwood, N. J.; Mrs. J. Emerson Sauerhoff, Washington, D. C.; Mrs. Mildred F. Howell, Franklin, N. H.; Charles W. Schaefer, Trenton, N. J.; Walter Link, Brooklyn, N. Y.; Mrs. Alton, Ft. Hunter, N. Y.; Maadalen T. Chierushek, Stafford Springs, Conn.; Anna Trautmann, So. Orme Park, N. Y.; Maurine R. List, Paducah, Ky.; Miss Mary B. Farmer, Tuscaloosa, Ala.; H. E. Norton, Nashville, Tenn.; Robt. Grimsby, Winston-Salem, N. C.; Linda Fitzgerald, Urbana, Ill.; Gro. P. Lang, Carleton, Mich.; Miss Henrietta M. Borlida, E. Charleston, Pa.; R. Warner, Ft. Wayne, Ind.; Miss Myrtle Danley, Helton, Tex.; P. Evelyn Crowell, Providence, R. I.; Gordon H. Jacobs, Jeddo, Pa.; Mrs. H. H. Golay, Hopkinsville, Ky.; F. Pauline Crowell, Providence, R. I.; Ada B. Delsenroth, Rock Island, Ill.; Eleanor Louhran, Buffalo, N. Y.; Edward J. O'Brien, Newport, R. I.; Mrs. E. A. Gaudin, San Francisco, Calif.; Mrs. Alton, Edinclair McCain, College Park, Ga.; Edna Mae Paxson, Parkersburg, Pa.; Rudolph Pannay, Chicago, Ill.; Raymond S. Clift, Tupelo, Miss.; Harry Talley, Washington, D. C.; Mr. Samuel B. Curran, Camp Hill, Pa.; Horace V. Crandall, Union City, Mich.; Helen M. Fortune, Springfield, Ill.; Mary Jane Pearce, Norfolk, Va.; Mrs. J. P. Cox, Kansas City, Mo.; Daley M. Cleveland, Dawson, Ia.; Helen M. Galt, Letonia, Pa.; Fred Karges, Kenosha, Wis.; Julia Mae Knibry, Augusta, Ga.; William Weiss, Newark, N. J.; Mary Atmak, McLeansboro, Ill.; Mrs. K. B. Danloff, Urbana, Ill.; Mrs. Jessie Davis, Arthur, Ill.; Madec Adams, Blue Ash, O.; Lucille Davenport, Trenton, Mo.; Andrew J. Miller, New Orleans, La.; Nell C. Weiss, Carlinville, Ill.; Mrs. Edna Morrison, Chicago, Ill.; Madeline J. Shrock, Buffalo, N. Y.; Mary St. Wrand, Camden, N. J.; Lieut. H. N. Toftoy, West Point, N. Y.; Leon Miller, Joliet, Ill.; Victor Tregua, Port Allegany, Pa.; S. E. Hamilton, Carrollton, Ala.; William Morris, Philadelphia, Pa.; Mrs. Clarence Iktak, Streator, Ill.; Lawrence Gifford, Clinton, Ia.; Howard L. Seaford, Indianapolis, Ind.; Mrs. Frank G. Joliet, Chicago, Ill.; Mrs. C. Miranne, New Orleans, La.; Mrs. Gladys Chickadee, Omaha, Neb.; Vera Cline, Brooklyn, N. Y.; John Junior Weber, Centraira, Ill.; William Furrow, Des Moines, Ia.; Mrs. M. Magnaul, Redwood City, Calif.; Otto E. Hackman, Ft. Wayne, Ind.; Mrs. M. E. Knopf, Milwaukee, Wis.; Mrs. Edward J. Gray, Norwich, Conn.; Mrs. Helen Hittford, Milwaukee, Wis.; Mrs. Erin C. Wenema, Ia.; Helen M. Galt, Letonia, Pa.; Mrs. C. Edna Mae Pflizen, Tonica, Ill.; Mrs. W. C. Dennis, Milwaukee, Wis.; Marion Bemis, Broadalbin, N. Y.; Frances Weigerding, Joliet, Ill.; Mrs. H. Clarke, Michigan City, Ind.; Lena Palanek, Stafford Springs, Conn.; Pauline B. Rolfs, Greensboro, N. C.; C. L. Merslich, Eureka, Calif.; Raymond Schlichter, Mt. Pleasant, Mo.; Elizabeth B. Kline, St. Louis, Mo.; Nicholas Hunstorf, St. Louis, Mo.; Mrs. Cecile S. Ballein, Hanover, Ill.; Mrs. Francis F. Fann, Ft. Wayne, Ind.; Mrs. H. T. Pirtle, Sullivan, Ind.; Mrs. L. E. Pressley, Burlington, Ia.; Eugene Klatte, New York, N. Y.; W. C. Sharp, Kannapolis, N. C.; Elizabeth O'Brien, Oak Park, Ill.; Mrs. L. S. Stinson, Shreveport, La.; Edna Wagner, Chicago, Ill.; Mrs. E. H. Fargo, Ill.; Mrs. J. F. Parrish, Athens, Ill.; Mrs. Ford F. Berley, North Bergen, N. J.; Larine A. McConahy, New Castle, Pa.; Mrs. C. G. Hoos, Guttenberg, Ia.; John Popaditch, Hammond, Ind.; Mrs. Walter Ohlinger, Arnold, Pa.; W. G. Blate, LeRoy, Ill.; Mrs. Mary Grayne Frum, Altoona, Pa.; Mrs. Arthur Lambrecht, Frankfort, Ill.; Chris C. Warner, Ia.; Mrs. L. Lucille Shelton, Marietta, Ill.; Mrs. Charles Buser, Patterson, N. J.; Mrs. T. O. Lee, St. Louis, Mich.; Mrs. Ruth Starks, Denver, Colo.; Miss Martha Hamlet, Raleigh, N. C.; Laura Mikkelsen, Chicago, Ill.; Ralph C. Harter, Sioux City, Ia.; Mrs. Jessie Lanster, Harrisburg, Pa.; Mrs. Robert Starr, Jr., Ames, Ia.; Jean Lee Hill, Warwood, W. Va.; Miss Hazel K. Choi, St. Louis, Mo.; C. McMillon, Oak N. Y.; Mrs. E. Lee, Trenton, N. J.; Mrs. Hilda Gardner, Davenport, Ia.; Blanche Larson, Lincoln, Neb.; Marion Anderson, Kansas City, Mo.; Mrs. Howard W. Menig, Elizabeth, N. J.; Wallace Reed Harris, Morrilton, N. J.; Mrs. Robert L. Jackson, St. Petersburg, Fla.; Sue Hill, New Castle, Pa.; M. P. McGraw, Grallon, Pa.; Lawrence J. Voss, Appleton, Wis.; A. M. Barneswell, Ipswich, Ill.; Fred Fogwell, Cincinnati, O.; Paul D. Zimmerman, Kansas City, Mo.; Mrs. Arthur J. Huntington, Chicago, Ill.; Lawrence A. O'Bryan, Gary, Ind.; Mrs. Wallace W. Boers, Bedford, O.; James McMullen, Council Bluffs, Ia.; Mrs. H. M. Farnam, Minneapolis, Minn.; Ira Boag, Niles, O.; Mrs. Alice C. Stout, Trenton, N. J.; Harold J. Kelly, New York, N. Y.; Mrs. E. Fish, Chicago, Ill.; Miss Eleanor Wilson, Lynbrook, L. I., N. Y.; Mrs. H. J. Caronbauer, Wheeling, W. Va.; K. F. Lahn, Crookston, Minn.; Percy Miller, Saranac Lake, N. Y.; Mrs. A. J. Trodick, Big Fork, Mont.; Mrs. Keith Le Roy, Sandy, Ore.; Mrs. Anne Washburne, Port Arthur, Tex.; Miss Shirley Smith, Worcester, Mass.; Mrs. Ella M. Green, New York, N. Y.; Mrs. Eleanor R. Hoyt, Detroit, Mich.; Mabel Walker, Lancaster, Pa.; Miss Catherine Small, Peoria, Ill.; Mrs. Mary A. Canniff, Lansing, Mich.; Mrs. G. W. Pearson, Chicago, Ill.; Mrs. Walter Baldwin, West Liberty, Ia.; Elizabeth Odum, Brooklyn, N. Y.; Mrs. Florence Flanagan, Racine, Wis.; Charles Rozelousky, New York, N. Y.; Mrs. Kenneth Crivello, Detroit, Mich.; E. E. Bottolfsen, Wausau, Wis.; Kathryn E. Boudier, Ephrata, Pa.; Anne Hone, Hollis, L. I.; Mrs. Minnie Hingen, Brooklyn, N. Y.; Miss Evg J. Hathaway, Fairhaven, Mass.; Ethel Schlerbaum, Edwardsville, Ill.; Henry A. Matthey, Davenport, Ia.; Margaret McGarry, Parma, O.; Florence Y. Chamberlin, Hamilton Square, N. J.; G. A. Fletcher, Dallas, Tex.; E. H. Peters, Duluth, Minn.; Adel A. Tolleson, Austin, Minn.

(Continued on Page 25)



# The Rat River Murders

By Marshall Graves

When a Man Runs Amuck in the Canadian Northwest, the Royal Mounted Police Let Winds Nor Blizzard Nor Starvation Stop Them from Getting Their Man. The Killer in This Story of the "Calling All Cars" Series Did Not Reckon on the Power of Radio as Defender of the Law



Typical member of the Royal Canadian Mounted Police, such as went out to bring back the mad killer of Rat River



HERSEY'S TOBOGGAN WHERE HE RAN BACK TO GET RIFLE AFTER SIGHTING JOHNSON

JOHNSON DIGGING IN WITH WHOLE PARTY SHOOTING AT HIM.

Aerial view of Albert Johnson's last stand. The lowest circle indicates the killer digging into snow to escape rifle fire. Top circle shows the spot where he deserted his toboggan to run back to a cabin for "taking a bead" on his Mountie quarry

He came roaring towards the Yukon country with a rifle in his hand, hurled northward upon a bucking log raft on the muddy waters of the River Peel.

To the three silent, startled Indians who were paddling upstream, he looked more like a river-devil than a man. There were snarls in his black beard, flickering yellow lights in his eyes. He clutched a rifle and shouted a hoarse taunt as the current bore him past: "You copperfaces!"

Peter Alexei, the bow paddle, finally spoke to his companions. Peter wore without incongruity a "mail-order" mackinaw, and a turkey-feather in his hair.



Pistol experts of the Canadian Mounted, more of the sort of men who give all to get their man. Left to right: Corporal Don Foreland, J. D. O'Connell, Corporal A. Ford, Constable W. Mowat and Constable J. L. Dolley

"White man got eyes like wolverine," said Peter gravely. "Wear papoose mocassin around neck, but no got papoose. Him plenty bushed."

Bushed! Such is the northland's term for the strange madness which overtakes men who live too long alone. Such men, when they run amuck, can menace an entire district—so it is no wonder that word spread quickly of the mysterious white man who had come into the territory on a log raft, wearing a pair of baby's shoes around his neck, and clutching a rifle in his hand!

Service, the poet of the north, wrote years ago: "For there's never a law of God or man runs north of Fifty-three!"

But that was years ago. Now men in bright red coats, on horseback or behind dog-teams of yipping malemutes, have carried the banner of law and order as far north as the last black frozen point of land which prods the Arctic Ocean; men who have tackled unafraid the toughest police job on record.

The Royal Canadian Mounted Police are on the job. And they are interested in strangers.

They learned a number of disquieting things about this one. He had built a strange, huge log house up the Rat River. When Indians stopped to look at it, he brandished his rifle and ordered them away, while snapping savagely in the air—a shiny set of gold teeth! This from a man who had a perfectly good set of teeth of his own!

When cold weather threatened, this strange fellow had appeared at Fort McPherson trading post, and laid in supplies for the winter. Constable Millen of the Mounted happened to be at the post. He learned that the man's name was Albert Johnson, that he was supposed to be a trapper, but certainly was a liar—when he talked at all. "I'm from Arctic Red River," Johnson had

declared—an obvious lie, for that was Millen's own territory.

Then the Indians began to complain that Johnson was breaking up their traplines and throwing traps and all into the trees. At that, Constables King and McDowell of the R. C. M. P. were despatched from the police headquarters at Arctic Red River to pay a call on this man who didn't want company.

It was a long and weary trek over the snows—forty below zero and a gale blowing. But King and McDowell fought their way up Rat River. When at last they reached Johnson's queer cabin, high on a promontory, banked by scrub pines, they stopped short.

This was no cabin, it was a fort! Built of a heavy double thickness of logs, it seemed beyond the power of one man to construct. Towers were at each corner, and loopholes everywhere. Yet no smoke rose from the chimney, and there were no tracks on the snow which had lain for several days.

McDowell got no answer when he rapped on the door with the butt of his service pistol. "Open up," shouted King, "or we'll have to break in!"

Johnson opened up—but with a rifle. Splinters flew into the tanned faces of the two Mounties as slug after slug ripped through the door. Constable McDowell flung himself face down on the powdery snow. But King fell backwards, shot under the heart.

The shooting ceased. All the northland became quiet once more—as quiet as death. But King was not dead. McDowell picked him up awkwardly, tenderly, and carried him to the dog-sleigh. At every step he expected the madman to open fire again, and kill them both. But that was a chance a Mountie has to take. It was now his job to carry the unconscious King to Aklavik—80 miles away—where lived the nearest doctor.

The northland still tells, with wonder, how the comparative tenderfoot McDowell made that trip in 21 hours! Twenty-one hours of hell below zero, without pause for food or rest. At the end of that time he and his straining dogs stumbled into Aklavik. He murmured a few words to the hastily-summoned Inspector—and keeled over.

Johnson had won the first round of his battle with the Royal Canadian Mounted Police. But radio took up the fight.

Inspector Fames talked to the doctor, who was fighting valiantly for the life of the wounded officer. He talked to McDowell, who had recovered and was ready to start back, alone—to get the mad trapper of Rat River.

"It'll take more than one man to get him," the Inspector insisted. "I've got a plan." He scribbled an order to the man at the controls of the tiny police broadcasting station. A crisp official voice broke in upon the program relayed from faraway Montreal.

"Station UZK—UZK—general broadcast—trappers throughout Aklavik district report to nearest police post for service in capture of Albert Johnson, mad trapper of Rat River."

There was a brief pause, then: "Calling Royal Canadian Mounted Police at Fort McPherson; calling RCMP at Arctic Red River; calling RCMP at Fort McPherson and Arctic Red River—report full strength to (Continued on Page 28)

# Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

## Otto Intoxication

Dear VOL: Kulm, No. Dak.  
The Fleischmann Hour with Rudy Vallee is a very delightful program. The Chase and Sanborn Coffee Hour with Rubinoff and Durante isn't bad, only Durante is a fine movie comedian. I miss Borrah Minnevitich and his Harmonica Rascals and was happy to hear them recently on a Fleischmann Hour.



How is this program: Ted Berman, Borrah Minnevitich and His Rascals and Little Jackie Heller? Wayne King's is my favorite band with Jack Russell, Don Bestor, Bernie Cummins and Eddie Duchin running a close second. I have a band of my own.

Why not throttle sopranos with their do-re-mis, or better yet, restrict their broadcasting to hours when we have the radio shut off and gone to sleep? Otto Sperling

## The Late Mr. Plummer

Dear VOL: Holly Springs, Miss.  
Although, to my way of thinking, Mr. Plummer is two years late sending prunes to Jimmy Durante, I want to congratulate him for eventually getting around to it. Wouldn't it be great to bury him under them until the expiration of his contract? The Chase and Sanborn program with only Rubinoff's music would be much better. If they would bring him back to New York, let him play and have James Wallington, ace, to me, of the announcers, talk, it would be preferable. I wish he would send prunes to CBS for taking Ann Leaf off the air three days a week and substituting an orchestra. Mrs. T. C. Wynne

## Singular Controversy

Dear VOL: Chattanooga, Tenn.  
I would like to attempt to put you right on the use of the Southern negro expression, "you all." No Southern negro ever used this expression in the singular. It is always plural. I was born and raised in the South and for more than 50 years have been in constant touch with the negro. I know intimately their ways and mannerisms and speak with the authority of all these years. Anyone is wrong who uses "you all" in the singular. It sounds ridiculous to us of the South. I ask that you give this letter some prominence in RADIO GUIDE so it may aid, to some extent, in correcting what, to Southerners, is an ignorant fault. Mark H. Sentner

## Wants More Jack

Dear VOL: Davis Junction, Ill.  
I am an ardent reader of RADIO GUIDE and like the material in it very much. My favorite on the evening programs is Jack Benny. I like his music as it is very appealing to one. He has a very witty program, too. He doesn't monopolize his radio schedule. Everyone share's in Jack Benny's half-hour. He also has some very good talent on the air. The voice of Frank Parker is surely a treat to one's musical ear. Frank, also, has a good sense of humor.



I'm strong for more programs like only Jack, himself, can put over. His Mary is very talented also and she helps a great deal to make his programs successful. I'm hoping Jack may soon have a longer hour. Mrs. Ingal Ilanna

## In Self Defense

Dear VOL: Chanute, Kan.  
In reference to J. J. Refner who answered my letter regarding popular songs, will say I respect his point of view. But perhaps he is not familiar with the conditions in the song business. Today most of the retail music dealers are selling wallpaper, refrigerators and other things to help make a living. Mr. Refner assumed I was knocking the business—no more so than a parent who corrects a child to help the child. Max Kimberly

## Rag, Bone, Husk O'Hare

Dear VOL: Houston, Texas  
I had the privilege recently of once more see-

ing Husk O'Hare, long one of my favorite band leaders. His music was up to its usual splendid standard but I got the impression that Husk, himself, is not well. He looks rather drawn and peaked and I just want to prevail on his many friends to urge him to take a rest rather than risk a breakdown. Alfred Mannion

## Programs in Canada

Dear VOL: Montreal, P. Q., Can.  
As was said in a previous RADIO GUIDE, Johnny Marvin is extremely popular in Montreal. I wonder why we shouldn't hear him regularly as programs are so lousy here at the time he is on. A word of praise for an old maestro, Ken Large, though it's quite a time since we heard him. But we have not forgotten. J. C.

## Jolly Saint Nick

Dear VOL: Newark, N. J.  
I write you a few lines to give my favorite radio star a plug. The young man I have reference to is Nick Lucas, the crooning troubador.

He has a style of singing that is all his own and his guitar playing is second to none.



Nick has been a headliner in vaudeville for a number of years and also broke into the movie world by his featured parts in the pictures, Show of Shows, and Gold Diggers of Broadway. It is on his past work that

I believe he will reach the pinnacle in radio. I have organized a Nick Lucas Fan Club and would like to have all of Nick's admirers contact me. Charles Afflitto

## The On Leone Tong

Dear VOL: East Chicago, Ind.  
Here's hoping that Earl Burnett will not agree with Leone Hanson about the platinum blonde singer. She's really swell and couldn't be better. She has a real voice and no kick about it, Miss Hanson. I also think that Earl Burnett knows what he has and will keep on with his famous and deserving singer. Rose Klobuchar

## The Olive Branch

Dear VOL: Amesbury, Mass.  
Here goes a big bouquet to a CBS announcer who never grows tiresome. In fact, in my opinion William Brenton is one of CBS' finest announcers. He never raises his voice as so many seem to think necessary and his naturally pleasant and clearly spoken words are heard too seldom. I can't comprehend why he hasn't received a bit of applause for his first class efforts. Here's hoping the several over-popularized but undeserving announcers take a vacation thereby giving the unaffected man a break. Olive M. Crosby

## From Ghost to Ghost

Dear VOL: Brooklyn, N. Y.  
A few months ago, all but a few of the many mystery serials were banished from the air. This, in my estimation, was unfair. Most of the so-called blood-curdling yarns were broadcast between 9 and 10 p. m. when the youngsters were asleep. So far as adults are concerned these stories were interesting and a respite from routine music and singing. If the public eagerly accepts the mystery novel it certainly doesn't reject these stories on the air, I hope when the programs are resumed in the Fall the mystery serials will be represented. Seymour Gilman

## Seaside Reveries

Dear VOL: Seaside Park, N. J.  
In last week's edition of RADIO GUIDE (which we think is a dandy little paper) there was an announcement that Freddie Miller was featured on a soap program. I have tuned in trying to hear him as he is one of our favorites.



We miss his cheery voice and lovely piano playing. I do hope he will be on in the mornings, also Johnny Marvin. He was our regular favorite, also Happy Jack Turner. Where are all the cheerful entertainers? Bring them back.

The letter "An Idea of Merritt" expressed my views. Here's hoping the Breakfast Club will continue. Miss Betty Doland

## Forgotten Then—Now an Epic

The matter-of-fact way in which we take the broadcast of the international yacht races, recalls by contrast the skeptical attitude of the press and public exactly thirty-five years ago. Marconi, then a young ambitious inventor, made arrangements with James Gordon Bennett, publisher of the *New York Herald*, to report the races by wireless from a captive balloon.

The New York newspaper editors were none too sure of the possible success of the venture. Wireless was still catalogued with black magic; and while they were willing to take a chance, they refused to lay themselves open to the criticism of skeptics. Bennett just wanted to try out the possibilities of this new contraption.

The balloon proved impractical, so Marconi set up his spark transmitter on the S. S. *Ponce* of the U. S. Lighthouse Service. The races were contested off the New Jersey coast. A few short miles away, at Navesink, Marconi set up his receiving station. From here the *Herald* ran its telegraph lines through to New York. The Yachting Editor of the *Herald* kept Marconi and his operators busy with a steady flow of words at the rate of about fifteen a minute. Today the regular rate of commercial messages is in the neighborhood of two hundred words a minute.

The facts that the Yankee sloop *Columbia* beat Sir Thomas Lipton's *Shamrock I.*, and the epic was enacted by wireless, were lost to the public. There were greater things to command attention—a national hero was returning home. Admiral Dewey and his fleet poked noses over the horizon, and the yacht race and the birth of radio's spot-news broadcasting were forgotten items in the day's news. The papers were given over entirely to the hero of Manila Bay.

However, James Gordon Bennett was sufficiently impressed to establish a wireless station in New York Harbor. When wireless became, through the years, a regular medium of exchanging messages, this little station beat the rest of the papers to the best sea stories of the day.

The public dismissed Marconi and his new science entirely, and even forgot to inquire about the race. But at this obscured and forgotten yacht race was born a new era. The public today looks upon what grew out of that era as an indispensable institution.

It is doubtful if more than a handful of people remember this incident, yet today only three and a half decades of tireless experimentation and research have made it possible for entire nations in both the old and the new world to follow simultaneously every phase of this international yacht race. In another ten years we dare to visualize a sight broadcast by television.

These races, while they never have lost their significance in maritime affairs, are milestones in the development of wireless and of broadcasting.

# In the Beginning

By Charles Remson

**T**his is the story of men and women who conceived good ideas and saw them through to the end that they profited hugely.

A ditch digger gets an idea. He takes it to the right man, the man who knows the sales value of an idea; and immediately he ceases being a ditch digger. A carpenter in a small Illinois town gets an idea for a new wrinkle in entertainment, but he does nothing but dream of its possibilities. He remains in the carpentering business and someone, later, evolves a similar idea and "goes to town" on it.

Radio is full of bricklayers, carpenters, ditch diggers even, who had ideas and the courage to follow them through. Some of them quit the comfortable assurance of a regular income to do so. They are in the upper brackets of radio today and these persons are the subject of this story.

How did the air favorites get their start? Let's see. Freeman F. ("Amos") Gosden served his country in the Navy during the war, and when the war clouds had subsided he returned to his home in Richmond, Virginia, where he resumed his interrupted vocation of selling tobacco. Yes, this half of radio's outstanding team earned his cawbread and chittels as a lowly tobacco canvasser. Then fate, in the guise of a traveling show, stepped into the picture, and "Amos" was launched on a path destined to change the complexion of his entire life.

The traveling troupers put on a barn dance and advertised for local talent to participate in a clog-dance contest. "Amos" had mastered a jig or two in the Navy; so, for want of something better to do, he appeared in answer to the ad. His funny sailor jig went so well that the manager of the traveling troupe invited him to become a regular member.

In the meantime, Charles J. ("Andy") Correll, who never had heard of a bloke by the name of Gosden, for-

**If You Think That Some Process of Magic Has Made Headline Stars of Your Favorites of the Air, Then the Facts Had Better Be Told. Many Gave up Comfortable Incomes to "Take Their Chances" on Radio—Others Abandoned Ambition and Promise in a Wide Variety of Activities, from Blacksmithing to College Professorship. Here Are the Facts About Many of the Stars.**



Amos 'n' Andy, who may be heard every evening except Saturday and Sunday over an NBC-WJZ network, "just naturally gravitated" to their present winning combination

took his occupation as a bricklayer in Peoria, Illinois, for the more exciting task of playing the piano and dancing in a hometown production company. Correll met Gosden when "Amos" show hit Peoria. They took to each other like a duck takes to water, with the result that "Amos" went to his boss and asked that "Andy" be permitted to join the outfit. "Andy" joined. They trouped together for six exciting years, until the company appointed them as office managers of the outfit with headquarters in Chicago. Time hung heavily on their hands, however, so they went to WEBB, in the Windy City. For a lark they requested an air spot as a harmony team. They got the job—without pay.

Fate, of course, was preparing them for a famous role. A few stage jobs in honky-tonk theaters followed. Then a rival studio offered to take them on portraying the characters in a newspaper comic strip—at ten dollars per week for the team. Dissatisfied with the material the strip offered, they proposed a skit called "Sam 'n' Henry." It was a success from the start. In two years they built up a fair reputation which netted them a better paying job with a third Chicago studio.

Fearing legal trouble if they continued to use the names of "Amos 'n' Andy," the switch, they adopted the names of "Amos 'n' Andy." The rest is history.



Countess Olga Albani, who returns to the NBC-WJZ network on Sunday, September 30, achieved her early successes in defiance of her parents

Jessica Dragonette's future as a musical comedy star already was assured, a few years ago, when she received a simple, short letter asking her to join the artists' staff of the newly organized National Broadcasting Company.

On the stage she was being sought after by managers with contracts in their hands. The letter gave no promises for the future, no glittering offers of a high salary; but she thought she could see the great strides that radio was to make, and took the chance. Jessica was still in her teens at the time.

Against the wishes of her parents, Countess Olga Albani (her title is genuine) had gone on the stage, and it was through her rise behind the footlights she became fast friends with Sophie Braslau. The famous singer told Albani

that she was foolish to waste such a lovely voice in the theater, and persuaded her to take an audition at the NBC studios. Countess Albani's clear soprano voice had the necessary qualities the microphone demands, and within a few weeks she was being featured in some of the most important programs on the air.

Ramona was playing the piano with an orchestra at the William Penn Hotel, in Pittsburgh, when she heard that Paul Whiteman was to appear in a series of concerts in that city. Moreover, as luck would have it, Whiteman stopped at the William Penn Hotel. Each time Whiteman entered the dining room, Ramona gave the piano everything that was in her talented fingers. Whiteman left without letting it be known that he had even heard her. Ramona went to Cincinnati, and shortly afterward Whiteman appeared in that city, too, for a concert. She asked the Maestro for an audition, and knew by the way he granted her request that he had heard her in Pittsburgh.

The Dean listened attentively. He told her she had the ability, but that she weighed too much to join his organization! He advised that she take off weight, and promised to call her in six months to check up.

Six months from that date Whiteman phoned her from New York. She had taken off thirty pounds. "Take the next train to New York," said Whiteman, and the receiver clicked. So did Ramona.

Philips H. Lord used to while away blustery winter nights in Maine writing stories. It was his consuming ambition to become a famous (Continued on Page 27)



Jessica Dragonette, who sings Fridays over an NBC-WEAF network, was invited to step into the position that led to her present high place in the radio entertainment world

# Signposts of Success

## Revealed by the Lines of Your Face

By "The Doctor"

**Few Are the Men Who Have Picked Their Profession Correctly. Frank Parker Is One of Them**

The more we hear of dangers of choosing a profession, according to our individual endowments, the more complicated and alarming it becomes. Yet speculation is being eliminated from employment selection more every day, through practical character analysis and vocational guidance. Those persons who are farseeing enough to have such an analysis made, instead of stepping into work blindly, save themselves many years of heartbreak in work devoid of interest and success.

There are a few people who have stumbled into the one profession in which they could be preeminent, and have done exactly what the character analyst would have advised. Such a man is Frank Parker, radio singer. But then, he is quick to see an advantage and to go after it with determination. The bridge of his nose holds this story.

Anyone who has heard Mr. Parker sing knows that nature endowed him with an excellent voice; but nature's little markers in his face tell me that his ear for music is not so good as his voice, and that he has been obliged to work to gain his present ability and position. His imagination is not great; but in the wings of his nose we find versatility and skillfulness.

Frank Parker probably could turn his hand to many things. Coupled with this versatility, he has uncommon



Frank Parker, who may be tuned in any Monday or Friday over an NBC-WEAF network

observation of everything happening around him, especially of things in motion. This makes me feel certain that he would prefer tennis or polo to golf, for example.

This gentleman's economy is great, and he enjoys getting one hundred cents' worth of value from every dollar he spends. This he should be able to do, for he has a high sense of property values, and is not apt to take rash chances. I imagine his clothes and personal effects are expensive; for I am sure that in his purchases he prefers quality to quantity.

Working from his own initiative gives Frank Parker his greatest pleasure. His high nose bespeaks the individualist who likes to have things his own way. He dislikes routine, and when working with others he wishes to control or supervise the job. This desire is not because of pride so much as for love of power and enjoyment of starring in entertainment. His mouth gives this story, and informs us that he enjoys his present position to the utmost. However, Mr. Parker would not be thrown into the depths of despair if he suddenly lost his place in the sun, for he is by nature optimistic and enthusiastic. The latter faculty is found in the upper lip and below the base of the nose; optimism is just below this index. He is mentally alert.

A strong fidelity and love for family are evident in Mr. Parker's face, and if ever he has any children of his own he will lavish affection upon them. A good sense of rhythm is displayed in his lower temple region. He likes to have activities affecting his life running smoothly. His most dominant artistic faculty is a sense of color, which is plainly seen in the fullness of his brow.

In choosing his companions of the fair sex—and he has many—he is particular, a connoisseur. Furthermore, he likes to have them attractively dressed. Mr. Parker is inclined to compliment his friends, and his flattery carries a ring of sincerity, which can work wonders.

## Open Door to Beauty

By V. E. Meadows

### Flashes of Best Fun

**Portland:** Speaking of dogs, has she a pedigree?

**Fred Allen:** Of course she has. Susan's mother-in-law bit the King of Siam!

**Portland:** I understand that Susan here was the toast of the Hollywood dog show this season.

**Allen:** Really? Do you think she knows Rin-Tin-Tin?

**Portland:** Know him! She had a litter of pups from him yesterday!

—Town Hall Tonight

**Jitters:** Your Lordship, the Duke of Touch-faucet would like to borrow some money. What interest will you charge?

**Lou Holtz:** Nine percent.

**Jitters:** Nine percent! What would the dear dead president of this bank say if he knew you were charging nine percent instead of the customary six percent?

**Holtz:** Don't worry, old top. From where the old boy is, a 9 looks just like a 6!

—Vallee Variety Hour

**Annie:** I'm making a tour of Europe, Mr. Durante. Don't you think that travel broadens one?

**Durante:** It not only broadens one, miss, it also flattens one!

—Chase and Sanborn

**Sharlie:** The dog is loose! He's snapping at me—get him!

**Baron:** Ha! He thinks you're a dog biscuit!

**Sharlie:** What breed is he?

**Baron:** Police dog. He's such a good police dog I've got to take him to the police station for his food.

**Sharlie:** To the police station? What kind of food can he get there?

**Baron:** Beats, a club sandwich and corn on the cobs!

—Tender Leaf Tea

**No Woman Need Have Fears About Proper Makeup for the Eyes, If She Follows Mr. V. E. Meadows' Suggestions Herewith**

### Wave Marks

Correct eye makeup is the bugaboo of the average woman. Let me dispel at once any thought of fear in your mind about beautifying the eyes.

Eyeshadow, eyebrow pencil and lash color are the three necessary items for beautifying the eyes. Many women try to improve the appearance of the eyes with eyelash color alone, but this simply gives an over-emphasized effect, due to the fact that too much color is applied. Many times when the eyebrow pencil is used, the line is made so obviously that the result is highly artificial. Misshaping the eyebrows by drawing a line straight upward and outward from the bridge of the nose gives a very bad oriental effect.

I do not advise the use of odd colors such as bronze, silver, gold, green, et cetera. Even expert makeup artists cannot apply properly such colors as I have just listed. A girl with brown or greenish colored eyes should use brown eyeshadow. A girl with black eyes should use black over brown (brown applied first and a small amount of black eyeshadow over the brown). A girl with blue, blue-grey or violet eyes should apply blue-grey eyeshadow.

For the general eye makeup, proceed as follows: Apply the eyeshadow all over the eyelid, from the inside corner of the eye to a point about one-fourth of an inch beyond the outside of the eye, and from the eyelash to the eyebrow, making an arc at the outside point of the eyebrow where it tapers down. The coloring may be a trifle heavier at the eyelash, and blended out lightly near the eyebrow.

In order to emphasize the portions of the upper and lower lid where the eyelash grows, draw a line from the inside point of the eye to a point about one-fourth of an inch beyond the outside point of the eye. Underneath the eye start at the tear duct (the little pink dot at the corner of the eye) and draw a line from that point towards the outer point of the eye, or until the lower line meets with the outer line. Then moisten the hands with a little skin tonic and spread down towards the eyelash on the top, and upward towards the eyelash on the bottom. Be careful to shade this line properly, or else it will look artificial.

When this work is finished, the face powder is applied, following which the eyebrow and eyelash can be done. With a small, moistened lash color-brush, rough the eyebrow up the wrong way, and then brush down. If the eyebrow itself needs color, it must be applied very lightly. Rest your hand on your cheek, so that the hand will not be shaky; then move the hand back and forth on the pivot.

**Hookup.** Travis Hale, tenor for Al Pearce's "Three Cheers," will this fall promise to love, honor and cheer-ish Renee Winkler, Al's secretary.

**Signed On.** Radio Queen Irene Beasley, NBC's "long tall gal from Dixie," will be maid of honor at the New York marriage of her sister, Agnes, to architect James Connors on Sept. 28.

**Meter.** And on September 26, Papa Time de-leaths another year from the span of Vaughn de Leath.

**Meter.** Boake Carter, CBS' Philco reporter, birthdays September 28. He was born at Baku, South Russia, where his father was the British consul. They named him Boake after Baku. He loves to travel and fish.

**Meter.** Pedro de Cordoba, the "Friendly Philosopher" heard over CBS, observes his birthday the same day as Carter. Pedro is a yachting, motor-boat and funny-story fiend. He always wears dark suits.

**Meter.** Guy Bates Post, stage and radio ("Roses and Drums") actor, adds a year on September 22. Congratulate him—but don't slap him on the back. He hates being pawed; loves opera.

**Meter.** Joe Parsons, NBC bass, was a year older on September 22. Joe started for fame as a gum salesman—turned to another kind of jaw wagging by becoming an opera singer. He loves gardening; was born in Indianapolis.

**Meter.** That globe-trotting gypsy, Robert Simmons, of the A. & P. Gypsies, adds a year September 25. He's a veteran and inveterate theater first-nighter.

# The Child's Hour

By Nila Mack

**If the Gifted Child Is a Problem to Parents, He Isn't to Miss Mack, Director of All Children's Programs for CBS**

The gifted child presents a complicated and many-sided problem to the child psychologist and to the parent. If too much attention and training are bestowed upon him, he is apt to form dangerous and snobbish notions about his cleverness; yet if he is handled and kept moving at the same pace as a child of ordinary ability, he runs the risk of acquiring bad mental and physical habits.

As an example, a child of superior ability can learn his lessons in half the time required by most children, and he is likely to spend the balance of his time in mischief unless he is given extra work. In later years this leads to the habit of "sliding" lessons without studying, and breeds mental habits which make it impossible for him to do work up to his natural ability.

In the past it was thought best to devote the extra care, attention and training on the ordinary, or even dull child, on the presumption that the gifted child would be able to take care of himself at all times. This theory, of course, was all wrong, and led to many tragic instances of gifted children being allowed to slide through life with their natural talents unrecognized.

Exactly the opposite is true today. Parents, teachers and psychologists are leaning over backward in their eagerness to recognize another Baby Rose Marie, Shirley Temple, or Jackie Cooper. Children of ordinary ability literally are being whipped by being forced to take all sorts of cultural and educational lessons, as well as being forced to memorize songs and parts and to practice endless and senseless imitations.

This forced treatment is infinitely the worst. Intelligent children never should be pushed so hard that they will be injured thereby. Any child who has to go to school for at least six hours a day, then has to remain home to do lessons and must be allowed at least two hours play out of doors, does not have the leisure for all of the routines many ambitious parents try to cram into each day's work.



For all-around health, let the gifted child have its full share of play. This has had

The intelligent parent will not try to outdo nature by cramming too much of a routine upon the frail shoulders of any child, no matter how precocious or gifted the child may be. A careful study will reveal exactly how much the child can assimilate. Anything further than this is an injustice. Very often a con-

sultation with the gifted child's school teacher will reveal exactly how much of a burden the child can bear.

As an illustration of what the over-ambitious parent can do, allow me to cite the case of Mrs. Jones and her seven-year-old daughter, Dorothy. Of course, these are not their real names, but they will suffice.

From the very beginning, little Dorothy was a precocious and talented child. Everything she did was above the ordinary. She sat up and cut her teeth before most children do, and commenced to talk when she was barely one year old. Even before she was of school age she knew the alphabet, could spell many simple words and knew simple arithmetic.

The mother, of course, was delighted, and immediately began to rush little Dorothy's training. At the age of three Dorothy was learning how to play the piano, was taking elocution lessons, and singing.

This, of course, was a preposterous burden for a little girl to carry, particularly later when she was entered in school.

As a consequence of her heavy burden, Dorothy had little if any time to play with her mates. When she was practicing on her piano, or taking her singing lessons, the happy and carefree laughter of her playmates would float in to her through the window, and every time Dorothy heard she rebelled and asked that she be allowed outdoors to play.

The child grew melancholy and sad, and eventually lapsed until she suffered a nervous breakdown. It was at this stage that Mrs. Jones sought my services.

Naturally, I cut out everything but play until the child recovered. I then ascertained that the child was particularly fond of singing alone, so I cut out all of her other extra activities. Today, at the age of ten, she is a talented vocalist.

What is more important, however, is the fact that she has returned voluntarily to her piano lessons. She is older and stronger now, and is able to take on the added task. There is no question but that she will add other lessons progressively as she adds years and strength. Which proves the theory that gifted children should not be rushed and overtaxed because of their talents.

## Radio Road to Health

By Shirley W. Wynne M. D.

Deafness may be classified as congenital and acquired. Congenital deafness is the result of a hearing tainted in the family or is due to the transmission of diseases to the unborn. Acquired deafness may be due to conditions in the external ear.

Among these conditions are bony growths—which are uncommon—inflammatory conditions, and the plugging of the canal with wax. The latter two cause only temporary loss of hearing. Diseases leading to acquired deafness are acute catarrh and abscess of the middle ear, chronic catarrh, otosclerosis and chronic discharging ear.

Diseases of the internal ear which cause deafness are acute inflammation of the internal ear secondary to abscess of the middle ear, inflammation of the inner ear complicating meningitis, destruction of the inner ear as a complication of venereal disease, scarlet fever, mumps, destruction of the nerve endings of the internal ear by noises, hemorrhage into the internal ear, fracture of the skull involving the internal ear.

Deafness may be due also to diseases of the brain such as meningitis, tumors and syphilis. Most cases of acquired deafness are due to one of three affections of the middle ear, namely: discharging ear; chronic progressive ear catarrh; otosclerosis.

The term "chronic discharge" is used to describe an inflammation of the ear with pus discharge where the disease has lasted more than two months.

**If Diseases of the Ear Are a Bother, Then Let the Advisor of the Nation on Matters of Health Advise You**

Almost all cases of chronic inflammation of the middle ear are the results of an unhealed or neglected abscess of the middle ear.

Deafness due to a chronic discharging usually is

not progressive; in other words, when the inflammatory process has reached a certain limitation, the hearing loss does not progress further, even though the discharge continues for many years. As a rule the loss of hearing is not very great.

The causes of chronic catarrh of the middle ear are not clearly understood. Obstructive conditions of the nose may be regarded as exciting causes, yet in a large number of cases careful examination fails to reveal any definite disease in the nose or throat.

However, the patient with this type of deafness should not be too discouraged, because many cases can be benefited by treatment, and the progress of the disease can be arrested or slowed up. And in such cases the mechanical devices are of great assistance, not only in increasing the range of hearing but in preventing the ear nerves from weakening through disuse. The daily use of the ear-phones of a radio will help to keep the nerves functioning.

The general health should be looked into. Any underlying physical disturbance that may be found should be remedied without delay.

Proper diet, outdoor exercise and sufficient sleep are important factors in maintaining resistance. The treatment of this condition should, of course, be entrusted only to a competent physician who is a specialist in diseases of the ear. Any destructive defects of the nose or throat should be corrected.

## Your Grouch Box

What is your radio grouch? Or do you think that radio is perfect? If you do think that present-day radio cannot be improved, you are just about alone in your belief. Studios, artists, sponsors—all are striving to make radio better. They realize there is still room for improvement. What can you suggest?

**Neither tweets nor groans, please!**

Dear Editor: People who read or recite poetry over the radio! There is the "tweet-tweet" group, who assume an air of affected sentimentality and speak of babies or mothers or flowers in a hushed tone of voice which gives me an acute feeling of *mal de mer*.

Then there are those lugubrious souls who seem to think that anything cast in metrical form should be read as if it were a burial service, or at least an elegy. Both groups seem

so afraid of sounding sing-song that they sacrifice all the lyrical quality, which is quite as bad as distorting the rhythm in music. They also seem to need reminding that when they come to a period, the voice should drop in poetry, just as in prose.

Harrisburg, Pa.

A. H. C.

**Dislikes paternal pattings:**

Dear Editor: When will radio grow up? I'm sick of dotting papas who act as masters of ceremony and patronize performers. For example—Major Bowes, an otherwise charming and delightful radio personality, will persist in talking too much about the artists on his hour, and in talking down to them.

Bayonne, N. J.

M. SMITH

Send your "peeve" to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.



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11:30 p.m. EDT 10:30 EST  
NBC—Broadcast by Byrd Expedition;  
WEAF WRC WGY WWSH WFI  
WEEI WTIC

CBS—Glen Gray's Orchestra: WABC  
WOKO WCAU WDRS WJAS WNAC  
NBC—News (5 Min.): WJZ WKDA  
WIAM WBAL WBZ

NBC—Bert Block's Orchestra: WJZ  
WMAL KDKA WIAM WBAL WBZ  
WLW—Tea Leaves and Jade, drama

# New Programs, Changes

(Time Shown Is Eastern Daylight)

## Sunday, Sept. 23

Irving Kaufman, baritone and the *Pickens Sisters*, famed harmony trio, will be the guests of *Mary Small* on "Little Miss Bab-o's Surprise Party" at 1:30 p. m. over an NBC-WEAF network.

From the top of the famous Jungfrau, one of the highest peaks of the Swiss Alps, the National Broadcasting Company will bring to NBC-WJZ listeners an unusual "mountain idyll" program at 2 p. m.

*Albert Payson Terhune*, famous dog lover and noted author of animal stories, will return again to the airwaves to resume his dramatizations of dog stories at 5:45 p. m. over an NBC-WJZ network.

Grand Hotel, another popular program heard over NBC networks last year, will again be heard every Sunday at 6:30 p. m. over an NBC-WJZ network. *Anne Seymour*, young stage actress, will again be its leading star.

*Richard Himber* and the Studebaker Champions, and *Joey Nash*, tenor, will be heard over the WABC-Columbia network today, 7 to 7:30 p. m., marking a new spot for this popular program series.

Another of the new fall programs heard over NBC networks is the American Radiator Program featuring *Queenie Mario*, famous Metropolitan Opera Company lyric soprano. *Grabam McNamee*, NBC announcer, also is featured, discussing with listeners home modernization plans developed by the sponsor in cooperation with the Federal Housing Administration. This weekly series is heard at 7:30 p. m. over an NBC-WEAF network.

*Ted Weems* and his famous orchestra will be the "Hall of Fame" guests at 10 p. m. over an NBC-WEAF network.

## Monday, Sept. 24

"Just Plain Bill" will return this date for its third year on the WABC-Columbia network, with broadcasts from 7:15 to 7:30 p. m., every day from Monday through Friday. A broadcast for Western listeners will originate in the studios of WBBM, Chicago, from 2 to 2:15 p. m.

The Atwater Kent Program, newly signed weekly series, will have its premier over the Columbia network (Sept. 24) from 8:30 to 9 p. m. *Grace Moore*, former Metropolitan Opera star, will be heard on the introductory program. *Joseph Pasternack's* orchestra will be featured.

Premier of "The Big Show," returning to the WABC-Columbia network for a gala new fall series Mondays 9:30 to 10 p. m., will feature *Block and Sully*, popular vaudeville and motion picture comedians; *Gertrude Nielsen*, exotic personality singer, and *Lud Glushkin's* orchestra.

*Danny Malone*, fame-in-a-night Irish tenor, has added another spot to his broadcasts, and is now heard over WEAF and associated stations on the following schedule: Mondays at 11 p. m., Thursdays at 7:30 p. m., and Saturdays at 10:30 p. m.

## Tuesday, Sept. 25

*Bing Crosby* and the *Boswell Sisters* with *George Stoll's* orchestra will offer the second of their new series over the Columbia net at 9 p. m.

The Minneapolis Symphony returns to WABC-CBS network for fall and winter series, Tuesdays at 9:30 to 10 p. m.

Programs to Be Heard

## Sunday, Sept. 23

WOR—Dance Orchestra  
11:45 p.m. EDT 10:45 EST  
WJSV—Glen Gray's Orch. (CBS)  
12:00 Mid. EDT 11:00 p.m. ES1  
NBC—Paul Pendarvis' Orchestra;  
WEAF WGY WRC WFI

NBC—News (5 Min.): WEAF WFI  
NBC—Art Landry's Orchestra: WJZ  
WMAL KDKA WHAM WBAL WBZ  
WLW  
CBS—Enoch Light's Orchestra: WABC  
WOKO WNAC WJSV WCAU

WOR—Julie Wintz' Orchestra  
12:30 a.m. EDT 11:30 p.m. EST  
CBS—Joe Reichman's Orchestra:  
WABC WOKO WNAC WJSV WCAU  
★ NBC—Hollywood on the Air: WEAF  
WFI WGY WRC

Continued from Preceding Page

NBC—Stan Myers' Orchestra: WJZ  
WIAM WBAL KDKA WBZ WLW  
WMAL

1:00 a.m. EDT 12 Mid. EST

WCAU—Missing Persons Report  
WLW—Dance Orchestra

2:00 a.m. EDT 1:00 EST

WLW—Moon River, organ and poems

## Wednesday, Sept. 26

*King George and Queen Mary* of England will be heard over the WABC-Columbia network in an international broadcast of the launching of the world's greatest liner, the *Victoria* (formerly known only as "534"), from 9:50 to 10:30 a. m. Their voices will be broadcast over the CBS and NBC-WJZ networks from the Clydebank Shipyard.

## Friday, Sept. 28

New time-tables for Friday night features over the WABC-Columbia network will be provided for *Johnny Green's* "In the Modern Manner," which will be heard 45 minutes instead of 30, from 9 to 9:45 p. m. *Walter Pitkin* will be presented at 9:45 p. m. and "California Melodies," CBS program from KHJ, Los Angeles, will follow at 10 p. m.

## Hits of Week

For the first time in many weeks a hit tune repeats its leadership in the RADIO GUIDE song hit poll. "Two Cigarettes in the Dark," the sensational new number which headed the song parade in last week's issue, retains its popularity with the maestros, and again heads the list of tunes played most often on the air. "Love in Bloom" is the bandleaders' pick in the hit column.

### SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Two Cigarettes in the Dark	30
I Saw Stars	29
I'm in Love	27
I'm Lonesome Caroline	24
I'll Close My Eyes	19
The Very Thought of You	18
Didn't Believe Me	16
Dames	16
Lights Are Low	15
Moonglow	13
Moon Over My Shoulder	12
For All We Know	10

### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Love in Bloom	30
I Saw Stars	28
Moonglow	24
Then I'll Be Tired of You	22
Prize Waltz	20
Moon Was Yellow	19
Say It	17
Lonesome For Caroline	15
Never Had a Chance	14
For All We Know	11

Bandleaders' selections are these:

Victor Arden: The Very Thought of You, Never Had a Chance, I Saw Stars, Two Cigarettes in the Dark.

Charlie Davis: Prize Waltz, Two Cigarettes in the Dark, I'll Close My Eyes, Love in Bloom, Don't Let It Happen Again.

Johnny Green: Moon Was Yellow, Can You Face Me?, Say It, Two Cigarettes in the Dark, I'm in Love, I Saw Stars.

Gus Haenschen: Moon Was Yellow, Moonglow, I Saw Stars, Two Cigarettes in the Dark, Moon Over My Shoulder.

Leo Reisman: Moonglow, I Saw Stars, Two Cigarettes in the Dark, Then I'll Be Tired.

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# Programs for Tuesday, September 25

Star ★ Indicates High Spot Selections

**6:45 a.m. EDT 5:45 EST**  
NBC—Health Exercises: WEAF WGY WFI  
**7:00 a.m. EDT 6:00 EST**  
ABS—Morning Salute: WMCA  
KDKA—Musical Clock  
WBZ—Musical Clock  
WNAC—Sunrise Special, organ  
**7:15 a.m. EDT 6:15 EST**  
WNAC—News  
**7:30 a.m. EDT 6:30 EST**  
NBC—Yoichi Hiraoka, xylophonist: WJZ  
CBS—Organ Reveille: WABC  
ABS—Toast and Coffee Hour: WMCA  
WJSV—St. Michaels' Congregation  
WLW—Top of the Morning  
WNAC—Joe Mitchell Chapple  
WOR—Vincent Sorey's Orchestra  
**7:45 a.m. EDT 6:45 EST**  
NBC—Pollock and Lawnhurst, piano duo: WEAF WFI WRC WGY  
NBC—Jolly Bill and Jane: WJZ  
WEEI—Deane Moore  
WNAC—Walter Kidder, baritone  
**8:00 a.m. EDT 7:00 EST**  
NBC—Radio City Organ: WEAF WFI WRC WCSH  
CBS—Salon Musical: WABC  
NBC—Morning Devotions: WJZ WBZ KDKA WBAL WMAL  
ABS—Barnacle Bill: WMCA  
WEEI—Current Events  
WGY—Musical Clock  
WJSV—Sun Dial  
WLW—A Nation's Family Prayer  
WNAC—Shopping Around the Town  
WOR—The Voice of Gold  
WRVA—Musical Clock  
**8:15 a.m. EDT 7:15 EST**  
NBC—City's Consumers Guide: WEAF  
CBS—City Consumer's Guide: WABC  
NBC—Landl Trio and White: WJZ  
WBAL WBZ KDKA WMAL  
ABS—Housewife's Council; Ann Ballard: WMCA WPRO  
WCSH—A Morning Devotions  
WEEI—Shopping Service  
WLW—A Morning Devotions  
WOR—Al Woods, songs  
**8:30 a.m. EDT 7:30 EST**  
NBC—Cheerlin, Music: WEAF WGY  
WCSH WEEI WFI WTC WRC WLW  
CBS—Salon Musicale: WABC  
NBC—Lew White, organ: WJZ WIAM  
KDKA WBAL WMAL  
WBZ—Farmer's Almanac  
WOR—Martha Manning, talk  
**8:45 a.m. EDT 7:45 EST**  
CBS—Carolyn Gray, pianist: WABC  
ABS—The Pick Me-Ups: WMCA WPRO  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—"Day Dreams"  
**9:00 a.m. EDT 8:00 EST**  
NBC—Herman and Bantz: WEAF  
WLIT WRC WGY  
CBS—The Song Reporter: WABC  
WOKO WJAS WDRC WNAC WCAU  
★ NBC—Breakfast Club; orchestra: WJZ WBAL KDKA WHAM WRVA WBZ  
ABS—Top of the Morning; Ed Smith: WMCA WPRO WTJN WIP WCBM  
WCSH—Morning Shopper  
WEEI—Clothes Institute  
WLW—Salt and Peanuts, harmony  
WOR—George Dudley, baritone; organ  
**9:15 a.m. EDT 8:15 EST**  
NBC—Don Hall Trio: WEAF WLIT  
WGY WRC WEEI WLW WCSH  
CBS—Happy Days: WABC WJAS  
WOKO WNAC WDRC WCAU  
ABS—One Man Band; Frank Novak: WMCA WPRO WTJN WIP WCBM  
WMAL—Breakfast Club (NBC)  
WOR—"Your Child," talk  
**9:30 a.m. EDT 8:30 EST**  
NBC—Eva Taylor, songs: WEAF  
WRC WTIC WCSH  
ABS—John X. Loughran, Federal Food Forum: WMCA WPRO  
KDKA—Style and Shopping Service  
WEEI—Jean Abbey Shopping Service  
WGY—Little Jack Little's Orchestra  
WLW—Joe Emerson  
WOR—John Stein's Orchestra  
**9:45 a.m. EDT 8:45 EST**  
NBC—Allen Prescott, the Wife Saver: WEAF WTIC WCSH WFI WGY  
WLW WEEI WRC  
ABS—The Dentist Says: WMCA  
ABS—Bernie Dolan, pianologue: WPRO WTJN WIP WCBM  
KDKA—The Ploughboys  
WEEI—News (5 Min.)  
WOR—Our Four-Footed Friends  
**10:00 a.m. EDT 9:00 EST**  
NBC—Breen and de Rose: WEAF  
WEEI WCSH WFI  
CBS—Bill and Ginger: WABC WOKO  
WAAB WDRC WJAS WCAU  
NBC—Edward MacHugh: WJZ WBZ  
KDKA WBAL WMAL WRVA  
ABS—Adventures in Melody: WMCA  
WPRO WTJN WIP WCBM  
WGY—The Southerners  
WIAM—A Tower Clock Program

WJSV—Arthur Godfrey  
WLW—Arthur Chandler, Jr., organist  
WNAC—Cooking School  
WOR—Pure Food Hour  
**10:15 a.m. EDT 9:15 EST**  
NBC—Clara, Lu 'n' Em: WEAF WEEI  
WFI WGY WRC WCSH WRVA  
WLW WTIC  
CBS—Crane Calder, bass: WABC  
WOKO WAAB WDRC WJAS WCAU  
WJSV  
NBC—Castles of Romance: WJZ  
KDKA WBAL WBZ  
ABS—News (5 Min.): WMCA WPRO  
WTJN WIP WCBM  
ABS—Pedal Points: WPRO WTJN  
WIP WCBM  
WHAM—Tom Grierson, organist  
**10:30 a.m. EDT 9:30 EST**  
NBC—News (5 Min.): WEAF WCSH  
WRC WFI  
NBC—Morning Parade: WEAF WCSH  
NBC—Today's Children: WJZ WMAL  
KDKA WBZ WBAL WHAM WRVA  
CBS—News (5 Min.): WABC WCAU  
WDRC WOKO WJSV WJAS  
CBS—Madison Ensemble: WABC WJAS  
WCAU WOKO WNAC WJSV  
ABS—Texas Cowboys, songs and  
sketch: WMCA WPRO  
WEEI—Musical  
WGY—Shopping Bag  
WLW—Mailbag  
**10:45 a.m. EDT 9:45 EST**  
NBC—News (5 Min.): WJZ KDKA  
WMAL WBZ WTIC  
NBC—Radio Kitchen: WJZ KDKA  
WMAL WRVA WHAM  
NBC—Morning Parade: WGY WTIC  
WFI WRC  
WBAL—Come into the Kitchen  
WBZ—Curely Joe, songs  
WEEI—Good Morning Melodies  
WHAM—Radiograms (5 min.)  
WLW—Jimmy Arlen, baritone  
**11:00 a.m. EDT 10:00 EST**  
NBC—The Honey Mooners: WJZ KDKA  
WBAL WRVA WMAL WHAM  
CBS—U. S. Navy Band: WABC  
WCAU WDRC WJAS WOKO WJSV  
WNAC  
NBC—Galaxy of Stars: WLIT WGY  
WLW  
ABS—A Christian Science: WMCA  
ABS—A Boy and a Girl: WPRO  
WTJN WIP WCBM  
WBZ—Duke Dewey's Hickory Nuts  
WCSH—Bob White, Philosopher  
WEEI—Friendly Kitchen Program  
WOR—Boris Paul's Orchestra  
**11:15 a.m. EDT 10:15 EST**  
★ NBC—America's Cup Yacht Race:  
WJZ WBAL WMAL KDKA WHAM  
WBZ WRVA  
★ NBC—America's Cup Yacht Race:  
WEAF WEEI WGY WLIT WCSH  
WRC WTIC  
ABS—Maytime Parade: WMCA  
ABS—Lyric Strings: WPRO WTJN  
WIP WCBM  
WLW—News; Livestock Report  
WOR—Tom Davis, tenor; Orchestra  
**11:30 a.m. EDT 10:30 EST**  
CBS—Do Re Mi Trio: WABC WJAS  
WOKO WNAC WDRC WJSV  
ABS—Elsa Clement, piano: WMCA  
WPRO WTJN WIP WCBM  
WCAU—Pete Woolery and Diane  
WHAM—Mrs. Thrifty Buyer  
WLW—Charioteers, spiritual singers  
WOR—Philosophical Talk  
**11:45 a.m. EDT 10:45 EST**  
CBS—Mary Lee Taylor, talk: WJSV  
CBS—Melody Parade: WABC WCAU  
WDRC WNAC  
ABS—Poet's Corner; Art Egan:  
WMCA WPRO WTJN WIP WCBM  
WHAM—America's Cup Races (NBC)  
WLW—Arthur Chandler, Jr., organist  
WOR—Marguerite Faes, contralto

## Afternoon

**12:00 Noon EDT 11:00 a.m. EST**  
NBC—Joyce Allmand, contralto:  
WEAF WGY WEEI WRC WCSH  
NBC—Fields and Hall, songs: WJZ  
KDKA WBAL WRVA WMAL  
CBS—Voice of Experience: WABC  
WNAC WDRC WCAU WJAS WJSV  
ABS—Luncheon Musicale: WMCA  
WPRO WTJN WIP WCBM  
WBZ—News  
WHAM—Squire Hawkin, organist  
WLW—Morning Hi-Lites  
WOR—"Do You Know?"  
**12:15 p.m. EDT 11:15 a.m. EST**  
NBC—Merry Maes, trio: WJZ WBAL  
WRVA KDKA  
CBS—Connie Gates, songs: WABC  
WOKO WAAB WJAS WCAU  
NBC—Honeyboy and Sassafras:  
WEAF WRC WEEI WTIC WLIT  
ABS—Eddie Pryor's Orchestra: WMCA  
WPRO WTJN WIP WCBM

WBZ—Old Farmers' Almanac  
WCSH—News; Farm Flashes  
WGY—Martha and Hal  
WJSV—Washington Post Presents  
WNAC—News, Weather  
WOR—Mrs. Reilly's Common Sense  
**12:30 p.m. EDT 11:30 a.m. EST**  
NBC—Vic and Sade: WJZ WBAL  
WIAM WRVA KDKA WMAL WBZ  
CBS—Al Kavelin's Orchestra: WABC  
WOKO WJSV WCAU WJAS  
NBC—Merry Madcaps: WEAF WTIC  
WRC WGY WLIT WLW WCSH  
WEEI—Boston Farmers Report  
WNAC—The Shoppers Exchange  
WOR—Scott Fisher's Orchestra  
**12:45 p.m. EDT 11:45 a.m. EST**  
★ NBC—Conference on Distribution:  
Boston Chamber of Commerce: WJZ  
WRVA WBAL WMAL WBZ  
ABS—Mishel Gerner's Ensemble:  
WMCA WPRO WTJN WIP WCBM  
WCSH—News  
WEEI—A Bit of This and That  
WGY—The Vagabonds  
WHAM—Home Bureau Program  
WIP—RADIO GUIDE PRESENTS  
Henry Patrick in "Songs of Roman-  
ce," with Roger Moorehouse  
**1:00 p.m. EDT 12:00 Noon EST**  
NBC—Market and Weather: WEAF  
CBS—George Hall's Orchestra: WABC  
WNAC WDRC WOKO WCAU WJSV  
NBC—Rex Battle's Ensemble: WCSH  
WFI  
KDKA—Market Reports  
WGY—Bradley Kincaid, mountain bal-  
lads  
WIAM—Boston Chamber of Com-  
merce (NBC)  
WLW—Albright and Wayne, songs  
WOR—Health Talk; Musical Foot-  
notes  
**1:15 p.m. EDT 12:15 EST**  
NBC—Rex Battle's Ensemble: WEAF  
WEEI WTIC WRC  
ABS—Mirror Reflections; S. Schwartz:  
WMCA WPRO WTJN WIP WCBM  
WGY—Ads Robinson, soprano  
WIAM—News; Agricultural Forum  
WJAS—George Hall's Orch. (CBS)  
WLW—River, Weather and Markets  
**1:30 p.m. EDT 12:30 EST**  
CBS—Esther Velas' Ensemble: WABC  
WCAU WJAS WDRC WOKO WJSV  
WNAC  
★ NBC—America's Cup Yacht Race:  
WEAF WTIC WCSH WEEI WRC  
WFI  
NBC—Boston Chamber of Commerce:  
WHAM WLW  
ABS—Scott Fisher's Orchestra:  
WMCA WPRO WTJN WIP WCBM  
WGY—Farm Program  
WOR—Theater Club of the Air  
**1:45 p.m. EDT 12:45 EST**  
NBC—Dick Fiddler's Orchestra: WEAF  
WCSH WTIC WEEI  
WOR—Diana Marlow, soprano  
**2:00 p.m. EDT 1:00 EST**  
NBC—Farm and Home Hour: WJZ  
WLW WRVA WMAL WBZ  
NBC—Robert Bedell, organist: WEAF  
WRC WTIC  
CBS—Eton Boys: WABC WWOV  
WCAU WAAB WDRC WOKO  
ABS—Vi Bradley, piano and songs:  
WMCA WPRO WTJN WIP WCBM  
Y. N.—Pure Food Institute: WEEI  
WCSH  
WGY—Hadley Rasmuson, baritone  
WHAM—Rotary Club Speaker  
WJSV—Afternoon Rhythms  
WNAC—The Mayor's Office  
WOR—Dr. Payne, "The Psychologist  
Says"  
**2:15 p.m. EDT 1:15 EST**  
CBS—Orientale: WABC WCAU WOKO  
WAAB WDRC WJSV WNAC  
ABS—Stephen Barry, songs: WMCA  
WPRO WTJN WIP WCBM  
WGY—Ituschild Chats  
WLIT—Robert Bedell, organist (NBC)  
WOR—Fred Vettel, tenor; Alice Rem-  
sen, contralto  
**2:30 p.m. EDT 1:30 EST**  
NBC—King's Guard Quartet: WEAF  
WTIC WLIT WCSH WEEI WRC  
CBS—Artist Recital: WABC WOKO  
WNAC WJSV WDRC WJAS  
NBC—Home Sweet Home: WJZ  
ABS—Texas Songsteers: WMCA  
WPRO  
KDKA—Home Forum  
WBZ—Cooking School  
WCAU—Women's Club of the Air  
WGY—Albany on Parade  
WIAM—Rochester School of the Air  
WLW—Gene Burchell's Orchestra  
WOR—Fashion; Beauty; Food; Child  
Training  
WRVA—Market Reports

**2:45 p.m. EDT 1:45 EST**  
NBC—Ma Perkins, sketch: WEAF  
WGY WEEI WLIT WLW WTIC  
WCSH WRC  
★ NBC—Conference on Distribution:  
Boston Chamber of Commerce: WJZ  
WMAL WIAM WBAL WBZ  
WRVA—Herman Carow, violinist  
**3:00 p.m. EDT 2:00 EST**  
CBS—Metropolitan Parade: WABC  
WOKO WAAB WCAU WJSV WJAS  
NBC—Crosscuts from Log of Day, Dr.  
Lawrence L. Cross: WJZ WIAM  
WMAL WRVA WBAL  
ABS—Knickerbocker Symphony Or-  
chestra: WMCA WPRO WTJN WIP  
WCBM  
KDKA—Sammy Fuller  
WBZ—Civic Orchestra  
WEEI—Del Castillo, organist  
WNAC—Cosmopolitans, quintet  
WOR—Ariel Ensemble  
**3:15 p.m. EDT 2:15 EST**  
NBC—Song of the City, dramatic  
sketch: WLW  
KDKA—Congress of Clubs  
WCAU—Dr. Allene Houghton, talk  
WGY—Matinee Players  
WNAC—Baseball; Red Sox vs. Wash-  
ington  
WOR—Nell Vinick, beauty talk  
**3:30 p.m. EDT 2:30 EST**  
NBC—Woman's Radio Review: WEAF  
WGY WCSH WTIC WFI WRC  
CBS—Ann Leal, organist: WABC  
WAAB WJSV WOKO WJAS  
★ NBC—America's Cup Yacht Race:  
WJZ KDKA WMAL WRVA WBAL  
WIAM WBZ  
ABS—Clém McCarthy and Tony  
Wakeman, sports; Soloists; Bob  
Haring's Orchestra: WMCA  
ABS—Today's Winners: WPRO WTJN  
WIP WCBM  
WEEI—Reading Circle  
WLW—Ohio School of the Air  
WOR—Frank Ricciardi, baritone  
**3:45 p.m. EDT 2:45 EST**  
NBC—Joseph Gallicchio's Orchestra:  
WJZ WRVA WBAL WMAL WHAM  
WBZ—Dou Rogers, baritone  
WLW—History Dramalogs  
**4:00 p.m. EDT 3:00 EST**  
CBS—Poetic Strings: WABC WOKO  
WJAS WJSV  
NBC—Chick Webb's Orchestra: WEAF  
WCSH WRVA WRC WTIC WFI  
NBC—Betty and Bob: WJZ WBAL  
WBZ KDKA WHAM WMAL WLW  
WCAU—The Pickard Family  
WEEI—Stock Quotations  
WOR—Dr. Strandhagen, health talk  
**4:15 p.m. EDT 3:15 EST**  
NBC—Platt and Nerman, pianists:  
WJZ WIAM KDKA WBAL WBZ  
WEEI—Johnny Johnson's Orchestra  
WLW—Buddy Ranson, vocalist  
WOR—Hal Beckett, organist  
**4:30 p.m. EDT 3:30 EST**  
★ NBC—Finish of America's Cup  
Yacht Race: WJZ WMAL WHAM  
WRVA WBZ WBAL  
CBS—Dick Messier's Orchestra:  
WABC WJAS WOKO WJSV  
★ NBC—Finish of America's Cup  
Yacht Race: WEAF WGY WEEI  
WRC WTIC WCSH  
KDKA—Market Reports  
WCAU—Carlton and Craig  
WLW—Life of Mary Sothern  
WOR—Josef Zatur's Orchestra  
**4:45 p.m. EDT 3:45 EST**  
NBC—Adventures on Mystery Island:  
WEAF WLIT WTIC WCSH WRC  
WEEI  
KDKA—Palmer Clark's Orch. (NBC)  
WCAU—Ship Ahoj; Captain George  
Hoover, speaker  
WGY—Stock Reports  
WLW—Business News  
WOR—"Science in Your Home," talk  
**5:00 p.m. EDT 4:00 EST**  
CBS—On the Air Tonight (5 Min.):  
WABC  
CBS—The Playboys; Orchestra: WABC  
WOKO WCAU WJAS WDRC WJSV  
NBC—Blue Room Echoes: WEAF  
WTIC WLW WCSH WRC WEEI  
WGY  
WBAL—Stanleigh Malolte, songs  
WBZ—News  
WOR—Weather; Musical Moments  
**5:15 p.m. EDT 4:15 EST**  
CBS—The Playboys: WAAB  
KDKA—Kiddies' Club  
WBZ—Beatrice Henderson  
WNAC—Once Upon a Time  
WOR—Marjorie Harris, contralto;  
Conrad and Tremont, piano duo  
**5:30 p.m. EDT 4:30 EST**  
NBC—The Tattered Man: WEAF  
WCSH WTIC WEEI WRVA  
CBS—Jack Armstrong: WABC WOKO  
WDRC WCAU WJAS WAAB

NBC—Singing Lady: WJZ WBZ  
KDKA WHAM WBAL WLW  
ABS—Sally's Radio Party: WMCA  
WPRO  
WGY—Three Schoolmaids  
WJSV—Reg Newton, songs  
WNAC—Melody Mart  
WOR—113th Infantry Band  
**5:45 p.m. EDT 4:45 EST**  
NBC—Little Orphan Annie: WJZ  
KDKA WBZ  
CBS—Modern Mountaineers: WABC  
WOKO WJSV WCAU WLBZ WDRC  
WAAB  
NBC—Nursery Rhymes: WEAF WEEI  
WTIC WRG WRVA WCSH  
WBAL—John, Gene and Dick  
WGY—Billy Rose, tenor  
WHAM—News  
WLW—Monkey Hollow  
WNAC—Yankee Singers, quartet  
WOR—Tex Fletcher  
**Night**  
**6:00 p.m. EDT 5:00 EST**  
NBC—Johnny Johnson's Orchestra:  
WEAF WLW  
CBS—Men of Notes: WJSV  
NBC—Dorothy Page, songs: WJZ  
WBZ WBAL WHAM WMAL  
CBS—Buck Rogers in the Twenty-  
Fifth Century: WABC WAAB WCAU  
WJAS  
ABS—Alex Botkin's String Ensemble:  
WMCA WPRO WTJN WIP WCBM  
KDKA—Dan and Sylvia, sketch  
WCSH—News; Trade Review; Sports  
WEEI—Evening Battles  
WGY—Evening Treasures  
WOR—Uncle Don  
WNAC—News  
WRVA—Hi-Plane Pilots  
**6:15 p.m. EDT 5:15 EST**  
CBS—Edward Wurtzbach's Orches-  
tra: WJSV  
NBC—Mid-Week Hymn Sing: WEAF  
WLW WGY  
NBC—Horacio Zito's Orchestra: WJZ  
WBAL WHAM WFI  
CBS—Bobby Benson and Sunny Jim:  
WABC WAAB WCAU WDRC WOKO  
ABS—Bob Fallon's Orchestra: WMCA  
WPRO WTJN WIP WCBM  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCSH—Sports Review  
WNAC—Baseball; Racing Results  
**6:30 p.m. EDT 5:30 EST**  
NBC—News (5 Min.): WEAF  
NBC—Mary Small, songs: WEAF  
WGY  
CBS—News (5 Min.): WABC WOKO  
WDRC WJAS  
CBS—As New York Dines; Dance  
Music: WABC WDRC WJAS WAAB  
NBC—News (5 Min.): WJZ  
ABS—Lazy T-Roundup, Cowboy Tom:  
WMCA  
ABS—News (5 Min.): WPRO WTJN  
WCBM WIP  
ABS—Dance Orchestra: WPRO WIP  
WTJN WCBM  
KDKA—News; Music  
WBZ—Old Farmer's Almanac  
WCAU—Carlton and Craig  
WCSH—Variety Program  
WEEI—Baseball Scores; News  
WGY—News  
WJSV—Jack Armstrong, sketch (CBS)  
WLW—Jack Armstrong, sketch  
WNAC—The Merry-go-round  
WOR—Boy's Club  
WRVA—Junior Firemen's Club  
**6:45 p.m. EDT 5:45 EST**  
NBC—Billy Batchelor, sketch: WEAF  
WFI WEEI WCSH WRC WGY  
WTIC  
CBS—As New York Dines; Dance  
Music: WOKO  
NBC—Lowell Thomas; News: WJZ  
WBZ WBAL KDKA WLW WIAM  
WMAL  
ABS—Sports Program: WMCA  
ABS—Tony Wakeman, sports: WPRO  
WTJN WIP WCBM  
WCAU—Comedy Stars of Hollywood  
WNAC—Talk, Hon. James M. Curley  
WOR—Pauline Alpert, pianist  
WRVA—Rhythm Parade  
**7:00 p.m. EDT 6:00 EST**  
CBS—Jerry Cooper, baritone: WABC  
WOKO WDRC WJAS WCAU WNAC  
★ NBC—Amos 'n' Andy, sketch: WJZ  
WRVA KDKA WMAL WBZ WBAL  
NBC—Gould and Sheffer, piano duo:  
WEEI WFI WTIC  
NBC—Baseball Resume: WEAF  
ABS—Morton Bellin, tenor; Bob Har-  
ing's Orchestra: WMCA WPRO WIP  
WTJN WCBM  
WGY—Mac and Blakeslee  
WHAM—Sportscast  
WLW—Hawaiians  
WOR—Sports Resume



# Programs for Wednesday, September 26

Star ★ Indicates High Spot Selections

## Afternoon

2:30 p.m. EDT 5:30 EST  
WNAC—Sunrise Special, organ

6:45 a.m. EDT 5:45 EST  
NBC—Health Exercises: WFAF WEEI  
WGY WFI  
WOR—Gym Classes

7:30 a.m. EDT 6:00 EST  
ABS—Morning Salute: WMCA  
KDKA—Musical Clock  
WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST  
WNAC—News

7:30 a.m. EDT 6:30 EST  
NBC—Yoichi Hiraoaka, xylophonist:  
WJZ  
CBS—Orean Reveille: WABC  
ABS—Brad and Al: WMCA  
WJSV—The Michaux' Congregation  
WLW—Trop o' the Mornine  
WNAC—Joe Mitchell Chappelle  
WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST  
NBC—Pollock and Lawnhurst, piano  
duo: WFAF WFI WGY  
NBC—Jolly Bill and Jane: WJZ  
WEEI—Deane Moore  
WNAC—Walter Kidder, baritone

8:00 a.m. EDT 7:00 EST  
NBC—Richard Leibert, organist:  
WFAF WFI WTIC WRC WCSH  
CBS—Lyric Serenade: WABC  
NBC—Mornine Devotions: WJZ WBZ  
KDKA WBAL WMAL  
ABS—Barnacle Bill, songs: WMCA  
WGY—Musical Clock  
WJSV—Sun Dial  
WLW—The Nation's Family Prayer  
WNAC—Shopping 'round the Town  
WOR—Nell Vinick, beauty talk  
WRYA—Musical Clock

8:15 a.m. EDT 7:15 EST  
NBC—Lands Trio and White: WJZ  
WBAL KDKA WMAL WBZ  
ABS—Housewives' Council; Ann Bal-  
lard: WMCA WPRO  
WCSH—Morning Devotions  
WEEI—Shopping Service  
WLW—Morning Devotions  
WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST  
NBC—Cheerio: WFAF WGY WCSH  
WEEI WFI WTIC WRC WLW  
CBS—Rhythm Band Box: WABC  
NBC—Lew White, organist: WJZ  
WHAM KDKA WBAL WMAL  
WBZ—Famous Sayings  
WOR—Martha Manning, talk

8:45 a.m. EDT 7:45 EST  
ABS—The Pick-Me-Ups: WMCA  
WPRO  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—Bud Rainey, songs

9:00 a.m. EDT 8:00 EST  
NBC—Sam Herman and Frank Banta:  
WFAF WLIT WRC  
CBS—The Song Reporter: WABC  
WOKO WDRC WCAU WNAC WJAS  
★ NBC—Breakfast Club: WJZ WBAL  
KDKA WHAM WRYA WBZ  
ABS—Top o' the Morning; Ed Smith:  
WMCA WPRO WTNJ WIP WCBM  
WCSH—The Mornine Shoppe  
WEEI—Clothes Institute  
WGY—Scissors and Paste  
WLW—Salt and Peanuts, harmony  
WOR—George Dudley, baritone

9:15 a.m. EDT 8:15 EST  
NBC—Don Hall Trio: WFAF WGY  
WLIT WRC WEEI WLW WCSH  
CBS—Patterns in Harmony: WABC  
WJAS WOKO WDRC WCAU WNAC  
ABS—Vaughn de Leath, songs: WMCA  
WPRO  
WMAL—Breakfast Club (NBC)  
WOR—Souvenirs of Song

9:30 a.m. EDT 8:30 EST  
CBS—Metropolitan Parade: WABC  
WDRC WNAC WCAU  
NBC—Mornning Glories: WFAF WCSH  
WTIC WRC WEEI WGY  
ABS—John X. Loughran, food talk:  
WMCA WPRO  
KDKA—Shopping Service  
WLW—Joe Emerson, hymns  
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST  
★ NBC—International Broadcast from  
Scotland: WJZ WBAL WMAL  
WRYA  
NBC—Southernaires, male quartet:  
WFAF WRC WTIC WAAB WFI  
WLW WEEI  
CBS—Metropolitan Parade: WOKO  
WDRC WJAS WABC  
ABS—Bernie Nolan, pianologue:  
WMCA WPRO WTNJ WIP WDEL  
WCBM  
KDKA—Work-a-day Thoughts  
WCSH—Melody Lane  
WEEI—News (5 Min.)  
WGY—Mid-morning devotions  
WHAM—Musical Program  
WOR—Shopping with Jean Abbey

10:00 a.m. EDT 9:00 EST  
NBC—Broadcast from Scotland: WJZ  
WBZ KDKA

CBS—Launching of S. 534: WABC  
WJAS  
NBC—Breen and de Rose: WFAF WFI  
WEEI WCSH  
ABS—Dad Dailey, Care and Feeding  
Men: WMCA WPRO WTNJ WIP  
WCBM  
WGY—The Southerners  
WHAM—Tower Clock Program  
WJSV—Arthur Godfrey, soloist  
WLW—Presenting Suzanne Littleford  
WNAC—Buddy Clark  
WOR—Pure Food Hour

10:15 a.m. EDT 9:15 EST  
NBC—Clara, Lu 'n' Em: WFAF WEEI  
WCSH WFI WRC WGY WRYA  
WLW WTIC  
ABS—News (5 Min.): WMCA WPRO  
WTNJ WIP WCBM  
ABS—Garb-O, talk: WMCA  
ABS—Songs of Old Spain: WPRO  
WTNJ WIP WCBM  
KDKA—Sammy Fuller  
WBAL—Goin' Home  
WHAM—Musical Program  
WJSV—Launching of C. S. 534 (CBS)

10:30 a.m. EDT 9:30 EST  
CBS—Fiddler's Fancy: WJAS WJSV  
WOKO  
CBS—"All About You": WABC WCAU  
WDRC  
NBC—News (5 Min.): WFAF WCSH  
WRC WTIC WFI  
NBC—Three Scamps, trio: WFAF  
WCSH WRC WTIC WFI  
NBC—Today's Children: WJZ WBAL  
WMAL KDKA WBZ WHAM WRYA  
ABS—Texas Cowboys, songs and  
sketch: WMCA WPRO  
WEEI—Organ Recital  
WGY—Market Basket  
WLW—Jack Berch's Musical Group  
WNAC—Musical Program

10:45 a.m. EDT 9:45 EST  
CBS—News (5 Min.): WABC WCAU  
WJSV WJAS WOKO  
CBS—Fiddler's Fancy: WABC WCAU  
WJSV WJAS WNAC  
NBC—Betty Crocker: WFAF WEEI  
WFI WGY WCSH WRC WRYA  
WLW  
NBC—News (5 Min.): WJZ KDKA  
WBZ WMAL WBAL  
NBC—Radio Kitchen: WJZ WMAL  
KDKA  
WBAL—Shopping with Peggy Randall  
WBZ—Curley Joe, songs  
WHAM—Mary Freeman, talk

11:00 a.m. EDT 10:00 EST  
NBC—Juan Reyes, pianist: WFAF  
WCSH WLIT WGY WRC  
CBS—Cooking Close-Ups: WABC  
WOKO WNAC WCAU WJAS WDRC  
WJSV  
NBC—The Wife Saver: WJZ  
NBC—The Honeymooners: WMAL  
WBAL  
ABS—Shaded Harmony: WMCA WIP  
WPRO WTNJ WCBM  
KDKA—Uncle Tom and Betty  
WBZ—Fish Stories  
WEEI—Friendly Kitchen  
WLW—Elliott Brock, violinist  
WOR—Frances Ingram, beauty talk  
WRYA—Betty Moore

11:15 a.m. EDT 10:15 EST  
CBS—"The Fish Tale," sketch: WJAS  
WNAC  
NBC—Alice Remsen, songs: WFAF  
WGY WCSH WRC WEEI WLIT  
CBS—Beale Street Boys: WABC  
WCAU WDRC WLBZ  
★ NBC—Tony Wons, philosopher:  
WJZ WHAM KDKA WMAL WBAL  
WRYA WBZ  
ABS—Maytime Parade: WMCA  
ABS—Lyric Strings: WPRO WTNJ  
WIP WCBM  
WJSV—Washington Housewife  
WLW—News; Livestock Reports  
WOR—Harold Cummings, baritone

11:30 a.m. EDT 10:30 EST  
NBC—U. S. Army Band: WJZ WBAL  
WRYA WBZ  
CBS—Rambles in Rhythm: WABC  
WJAS WCAU WNAC WDRC WOKO  
WJSV  
NBC—Betty Moore, decorating: WFAF  
WLIT WGY WEEI WLW WRC  
ABS—Beauty School: WMCA WPRO  
WTNJ WIP WCBM  
WCSH—Musical Program  
WHAM—Mrs. Thrifty Buyer  
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST  
NBC—Down the Song Trail: WFAF  
WTIC WEEI WCSH WGY WRC  
WLIT  
CBS—Jane Ellison: WABC WNAC  
WJAS WJSV WOKO WCAU WDRC  
ABS—The Americans: WMCA WPRO  
WTNJ WIP WCBM  
WHAM—Tom Grierson, oraust  
WLW—Arthur Chandler, Jr., organist  
WOR—"Lazy," songs

NBC—Smack Out: WMAL WBAL  
ABS—Texans Songstois: WMCA  
WPRO  
KDKA—Home Forum  
WBZ—Cooking School  
WCAU—Women's Club of the Air  
WGY—Albany on Parade  
WHAM—Rochester School of the Air  
WLW—Gene Burchell's Orchestra  
WOR—Fashions; Beauty; Food; Child  
Care  
WRYA—Market Reports

2:45 p.m. EDT 1:45 EST  
NBC—Colette Carlay, songs: WJZ  
WMAL WBAL  
NBC—Ma Perkins, sketch: WFAF  
WEEI WGY WLIT WLW WTIC  
WCSH WRC  
WRYA—Sunshine Program

3:00 p.m. EDT 2:00 EST  
NBC—Don Carlos' Orchestra: WJZ  
WMAL WBAL WHAM KDKA WBZ  
★ CBS—Kate Smith's Matinee: WABC  
WAAB WJAS WJSV WCAU WOKO  
NBC—Dreams Come True: WFAF  
WRC WFI WTIC WGY WEEI WLW  
WCSH  
WNAC—Cosmopolitans, quintet  
WOR—Ariel Ensemble

3:15 p.m. EDT 2:15 EST  
NBC—Harry Kogen's Orchestra: WJZ  
WMAL KDKA WBZ WBAL  
NBC—The Wise Man, drama: WFAF  
WGY WRC WTIC WCSH  
NBC—Song of the City: WLW  
WEEI—Bel Castillo, organist  
WHAM—Rochester School of the Air  
WNAC—Baseball Game

3:30 p.m. EDT 2:30 EST  
NBC—Woman's Radio Revue: WFAF  
WGY WEEI WFI WRC WTIC  
WMAL WCSH  
NBC—Harry Kogen's Orchestra:  
WHAM WRYA  
ABS—Clem McCarthy and Tony Wake-  
man, sports; Soloists; Bob Haring's  
Orchestra: WMCA

ABS—Today's Winners: WPRO WTNJ  
WIP WCBM  
WLW—Ohio School of the Air

3:45 p.m. EDT 2:45 EST  
NBC—Joe White, tenor: WJZ WMAL  
WHAM WRYA  
KDKA—Human Values  
WAAB—Manhattan Moods (CBS)  
WBAL—Doris Wright, soprano  
WBZ—Animals in the News  
WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST  
NBC—Pop Concert: WFAF WFI  
WCSH WRC WRYA WTIC WGY  
CBS—On the Village Green: WABC  
WOKO WJAS WJSV  
NBC—Betty and Bnb: WJZ WBAL  
KDKA WBZ WHAM WMAL WLW  
WCAU—Pickard Family  
WEEI—Stock Quotations  
WOR—Health Talk

4:15 p.m. EDT 3:15 EST  
NBC—Pop Concert: WEEI  
NBC—Dorothy Page, singer: WJZ  
WBZ WBAL WHAM  
KDKA—Karen Fladoes  
WLW—George Dorn, vocalist  
WOR—Variety Revue

4:30 p.m. EDT 3:30 EST  
NBC—Palmer Clark's Orchestra: WJZ  
WBZ WMAL WBAL WHAM WRYA  
★ CBS—Science Service: WABC WJAS  
WJSV WOKO  
NBC—Jesters Trio: WFAF WRC  
WEEI WTIC WGY  
KDKA—Market News  
WCAU—Ask Mr. Shofner  
WCSH—Home Demonstration Agent  
WLW—Life of Mary Sothern  
WOR—Josef Zatour's Orchestra

4:45 p.m. EDT 3:45 EST  
NBC—Adventures on Mystery Island:  
WFAF WRC WTIC WEEI WCSH  
WLIT  
CBS—Swinging Along, dance music:  
WABC WJSV WOKO WJAS WCAU  
WAAB  
KDKA—Palmer Clark's Orch. (NBC)  
WGY—Stock Reports  
WLW—Business News  
WOR—"Science in Your Home," talk

5:00 p.m. EDT 4:00 EST  
CBS—On the Air Tonight (5 Min.):  
WABC  
CBS—Jack Brooks' Orchestra: WABC  
WJSV WDRC WJAS  
NBC—Three C's, male trio: WJZ  
WBAL  
NBC—Chick Webb's Orchestra: WFAF  
WEEI WRC WTIC WLW WCSH  
WGY  
ABS—Sport Events: WPRO WTNJ  
WIP WCBM  
KDKA—Memories  
WBZ—News  
WOR—Weather; Musical Moments  
5:15 p.m. EDT 4:15 EST  
NBC—Jackie Heller, tenor: WJZ  
WBAL WHAM WRYA WMAL

NBC—Chick Webb's Orchestra: WLIT  
KDKA—Kiddies Club  
WBZ—Skipper Jim's Ship  
WGY—Lang Sisters  
WOKO—Jack Brooks' Orch. (CBS)  
WOR—Pete Rice, western drama

5:30 p.m. EDT 4:30 EST  
NBC—Irving Kennedy, tenor: WFAF  
WEEI WTIC WRYA WLIT WCSH  
CBS—Jack Armstrong: WABC WJAS  
WOKO WCAU WDRC WAAB  
NBC—Singing Lady: WJZ WBZ  
WHAM WBAL KDKA WLW  
ABS—Sally's Radio Party: WMCA  
WPRO  
WCAU—Jack Brooks; Orch. (CBS)  
WGY—Dramatic Sketch  
WJSV—Elsa Koppel, soloist  
WNAC—Melody Mart  
WOR—Town Talk

5:45 p.m. EDT 4:45 EST  
CBS—Gordon, Dave and Bunny:  
WABC WAAB WDRC WJAS WOKO  
WCAU  
NBC—Oleanders Quartet: WFAF WRC  
WEEI WTIC WCSH WRYA  
NBC—Little Orphan Annie: WJZ  
KDKA WBZ  
WBAL—John Gene and Dick  
WGY—Bradley Kincaid, songs  
WHAM—News  
WJSV—The Man in the Street  
WLW—Monkey Hollow  
WNAC—Yankee Singers, quartet  
WOR—Dorothy Shea contralto

Night

6:00 p.m. EDT 5:00 EST  
NBC—Al Pearce's Gang: WFAF WLW  
CBS—Buck Rogers in the Twenty-  
Fifth Century: WAAB WJAS WCAU  
NBC—Education in the News: WJZ  
WBZ  
CBS—Men of Notes, trio: WJSV  
ABS—Bob Fallon's Orchestra: WMCA  
WPRO WTNJ WCBM  
KDKA—Dan and Sylvia, sketch  
WEEI—The Evening Tatler  
WGY—Evening Brevities  
WHAM—Edward May, organist  
WNAC—News; Weather  
WOR—Eli Dantzie's Orchestra  
WRYA—Rhythm Parade

6:15 p.m. EDT 5:15 EST  
CBS—Edward Wurtzebach's Orchestra:  
WJSV  
NBC—Alma Kitchell, contralto: WJZ  
WBAL WHAM  
NBC—Al Pearce's Gang: WRC WFI  
CBS—Bobby Benson and Sunny Jim:  
WABC WAAB WCAU WOKO WDRC  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCSH—Sports Review  
WGY—Joe and Eddie, comedy  
WNAC—Baseball Scores

6:30 p.m. EDT 5:30 EST  
NBC—News (5 Min.): WJZ  
NBC—Three X Sisters: WJZ WHAM  
CBS—News (5 Min.): WABC WDRC  
WOKO WJAS  
CBS—Dick Messner's Orchestra:  
WABC WDRC WJAS WCAU WAAB  
NBC—News (5 Min.): WFAF WCSH  
NBC—Martha Mears, contralto: WFAF  
ABS—Screen Revue: WMCA  
ABS—News (5 Min.): WPRO WTNJ  
WIP WCBM  
ABS—Dance Orchestra: WPRO WTNJ  
WIP WCBM  
KDKA—Comedy Stars of Hollywood  
WBZ—Old Farmer's Almanac  
WEEI—Baseball Scores  
WGY—News; John Finke, pianist  
WJSV—Jack Armstrong, sketch (CBS)  
WNAC—The Merry Go-Round  
WOR—Gabriel Heatter, talk  
WRYA—Firemen's Club

6:45 p.m. EDT 5:45 EST  
NBC—Billy Batchelor, skit: WFAF  
WGY WTIC WFI WRC WCSH  
WEEI  
CBS—Peter Biljo's Orchestra: WABC  
WCAU WOKO WAAB WDRC WJSV  
NBC—Lowell Thomas: WJZ WBZ  
KDKA WLW WBAL WHAM WMAL  
WRYA  
ABS—Sports Program: WMCA  
ABS—Tony Wakeman, sports: WPRO  
WTNJ WIP WCBM  
WOR—Dinner Music

7:00 p.m. EDT 6:00 EST  
NBC—Baseball Resume: WFAF  
★ NBC—Amos 'n' Andy, sketch: WJZ  
WBAL WMAL WRYA KDKA WBZ  
CBS—Modern Mountaineers; Orches-  
tra: WABC WOKO WJAS  
NBC—Gould and Sheffer: WLIT  
ABS—Bob Haring's Orchestra: WMCA  
WPRO WTNJ WIP WCBM  
WCAU—Theodore Ernwood; Cande-  
lori's Orchestra  
WCSH—Variety Program  
WEEI—Studio Chorus  
WGY—Jules Lande, violinist  
WHAM—Sportscast  
WLW—The Salon Orchestra  
WNAC—Joe Rines' Orchestra



# Programs for Thursday, September 27

## Star ★ Indicates High Spot Selections

- 6:30 a.m. EDT 5:30 EST**  
WNAC—Sunrise Special, organ
- 6:45 a.m. EDT 5:45 EST**  
NBC—Health Exercises: WFAF WEEI WGY WFI  
WOR—Gym Classes
- 7:00 a.m. EDT 6:00 EST**  
ABS—Morning Salute: WMCA  
KDKA—Musical Clock  
WBZ—Musical Clock
- 7:15 a.m. EDT 6:15 EST**  
WNAC—News
- 7:30 a.m. EDT 6:30 EST**  
NBC—Yoichi Hiraoaka: WJZ  
CBS—Organ Reveille: WABC  
ABS—Toast and Coffee Hour: WMCA  
WJSV—Delta Michaux' Congregation  
WLW—Top of the Morning  
WNAC—Joe Mitchell Chapple  
WOR—Vincent Sorey's Orchestra
- 7:45 a.m. EDT 6:45 EST**  
NBC—Pollock and Lawhurst: WFAF WFI WRC WGY  
NBC—Jolly Bill and Jane: WJZ  
WEEI—Deane Moore  
WNAC—Walter Kilder, baritone  
**8:00 a.m. EDT 7:00 EST**  
NBC—Richard Lebert, organist:  
WFAF WFI WTC WRC WCSH  
CBS—Salon Musicale: WABC  
NBC—Morning Devotions: WJZ WBZ  
KDKA WBAL WMAL  
ABS—Barnacle Bill, uke: WMCA  
WEEI—Current Events  
WGY—Musical Clock  
WJSV—Sun Dial  
WLW—The Nation's Family Prayer  
WNAC—Shopping Around the Town  
WOR—The Voice of Gold  
WRVA—Musical Clock
- 8:15 a.m. EDT 7:15 EST**  
NBC—Landt Trio and White: WJZ  
WBAL WBZ KDKA WMAL  
ABS—Housewife's Council: WMCA WPRO  
WCSH—Morning Devotions  
WEEI—Shopping Service  
WLW—Morning Devotions  
WOR—Al Woods, songs
- 8:30 a.m. EDT 7:30 EST**  
NBC—Cheerio WFAF WCSH WEEI  
WGY WFI WTC WRC WLW  
CBS—Salon Musicale: WABC  
NBC—Lew White, organist: WJZ  
WHAM KDKA WBAL WMAL  
WBZ—Farmers' Almanac  
WOR—Martha Manning
- 8:45 a.m. EDT 7:45 EST**  
CBS—Carolyn Gray, pianist: WABC  
ABS—The Pick-Me-Ups: WMCA WPRO  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—"Day Dreams"
- 9:00 a.m. EDT 8:00 EST**  
★ NBC—Breakfast Club: WJZ WBAL  
WHAM WRVA KDKA WBZ  
CBS—The Sonic Reporter: WABC  
WOKO WJAS WDRG WJAS WCAU  
NBC—Herman and Bania: WFAF  
WLIT WRC  
ABS—Top of the Morning: WMCA  
WPRO WTNJ WIP WCBM  
WCSH—The Morning Shopper  
WEEI—Clothes Institute  
WGY—Forrest Willis, tenor  
WLW—Salt and Peanuts, harmony  
WOR—Rhythm Encores
- 9:15 a.m. EDT 8:15 EST**  
NBC—Don Hall Trio: WFAF WEEI  
WLIT WGY WRC WLW WCSH  
CBS—Sunnyside Top: WABC WOKO  
WJAS WNAC WDRG WCAU  
ABS—One Man Band, Frank Novak:  
WMCA WPRO WTNJ WIP WCBM  
WMAL—Breakfast Club (NBC)  
WOR—Doe Tales, Richard Meaney
- 9:30 a.m. EDT 8:30 EST**  
NBC—Morning Glories: WFAF WTC  
WCSH WRC WEEI  
ABS—John X. Loughran, food talk:  
WMCA WPRO  
KDKA—Style and Shopping Service  
WGY—Little Jack Little's Orchestra  
WLW—Joe Emerson, Hymns  
WOR—John Stein's Orchestra
- 9:45 a.m. EDT 8:45 EST**  
NBC—Eva Taylor, blues singer: WFAF  
WEEI WTC WFI WRC WLW WGY  
ABS—Bernie Dolan, pianologue:  
WPRO WTNJ WIP WCBM  
ABS—The Dentist Says: WMCA  
KDKA—Sammy Fuller  
WCSH—Shopping with Marcie  
WEEI—News (5 Min.)  
WOR—Silver Strains
- 10:00 a.m. EDT 9:00 EST**  
NBC—Edward MacHugh, baritone:  
WJZ WBAL KDKA WMAL WRVA  
WBZ  
CBS—Bill and Ginger: WABC WOKO  
WJAS WAAB WCAU  
NBC—Breen and de Rose: WFAF  
WEEI WFI  
ABS—Adventures in Melody: WMCA  
WPRO WTNJ WIP WCBM  
Y. A.—Food and Homemaking School:  
WDRG WNAC
- 10:15 a.m. EDT 9:15 EST**  
NBC—Clara, Lu 'n' Em: WFAF WEEI  
WFI WRC WGY WCSH WRVA  
WLW WTC  
CBS—Visiting with Ida Bailey Allen:  
WABC WJAS WOKO WAAB WJSV  
WCAU  
NBC—Castles of Romance: WJZ  
WBAL WHAM KDKA WBZ  
ABS—News (5 Min.): WMCA WPRO  
WTNJ WIP WCBM  
ABS—Barb O, talk: WMCA  
ABS—Pedal Points: WPRO WTNJ  
WIP WCBM
- 10:30 a.m. EDT 9:30 EST**  
NBC—News (5 Min.): WFAF WCSH  
WRC WTC WFI  
NBC—Morning Parade: WFAF WCSH  
WTC  
NBC—Today's Children, drama: WJZ  
KDKA WMAL WBZ WHAM WBAL  
WRVA  
CBS—News (5 Min.): WABC WCAU  
WDRG WOKO WJSV WJAS  
CBS—Artists' Recital: WABC WCAU  
WAAB WNAC WJAS WOKO  
ABS—Texas Cowboys: WMCA WPRO  
WEEI—Musical Turns  
WGY—Shopping Bag  
WJSV—Hester Walker Beall  
WLW—Mailbag
- 10:45 a.m. EDT 9:45 EST**  
CBS—Academy of Medicine: WABC  
WOKO WJAS WDRG WJAS WJSV  
NBC—News (5 Min.): WJZ WMAL  
KDKA WBZ WBAL  
NBC—Radio Kitchen: WJZ WMAL  
KDKA WHAM  
NBC—Morning Parade: WGY WFI  
WRC  
WBAL—Come into the Kitchen  
WBZ—Curley Joe, songs  
WCAU—Through the Looking Glass  
WEEI—Good Morning Melodies  
WHAM—Radiograms (5 Min.)  
WLW—Talk; Arthur Chandler, Jr.,  
organist  
WRVA—Tune Shop
- 11:00 a.m. EDT 10:00 EST**  
NBC—Hazel Arth, songs: WJZ WBAL  
KDKA WMAL WRVA WHAM  
CBS—Swinging Along: WABC WDRG  
WCAU WNAC WJAS WOKO WJSV  
NBC—Galaxy of Stars: WLIT WGY  
WLW  
ABS—A Boy and a Girl: WMCA  
WPRO WTNJ WIP WCBM  
WBZ—Duke Dewey's Hickory Nuts  
WCSH—Bob White, Philosopher  
WEEI—Variety Program  
WOR—Nell Vinick, Beauty Talk
- 11:15 a.m. EDT 10:15 EST**  
NBC—Frances Lee Barton: WFAF  
WTC WLIT WGY WEEI WCSH  
WRC WLW  
★ CBS—Tony Wons, philosopher:  
WJZ WMAL WBZ KDKA WRVA  
WBAL  
ABS—Maytime Parade: WMCA  
ABS—Lyric Strings: WPRO WTNJ  
WIP WCBM  
WHAM—Through the Hollywood  
Looking Glass  
WOR—Walter Ahrens, baritone
- 11:30 a.m. EDT 10:30 EST**  
NBC—U. S. Navy Band: WJZ WRVA  
WMAL WBAL WBZ  
CBS—Madison Ensemble: WABC  
WCAU WJAS WOKO WDRG WNAC  
WJSV  
NBC—Pedro Via's Orchestra: WFAF  
WCSH WEEI WTC WLIT WRC  
ABS—Ben Sweetland; Human Under-  
standing: WMCA WPRO WTNJ  
WIP WCBM  
KDKA—Frances Ingram  
WGY—The Southerners  
WHAM—Mrs. Thrifty Buyer  
WLW—Livestock Reports  
WOR—Philosophical Talk
- 11:45 a.m. EDT 10:45 EST**  
ABS—Poet's Corner, Art Egan:  
WMCA WPRO WTNJ WIP WDEL  
WCBM  
NBC—U. S. Navy Band: KDKA  
WHAM  
WGY—Banjoleers  
WJSV—Mary Lee Taylor (CBS)  
WLW—News; Arthur Chandler  
WOR—Kathryn Chumassero, contralto
- 12:00 Noon EDT 11:00 a.m. EST**  
NBC—Fields and Hall: WJZ KDKA  
WBAL WHAM  
★ CBS—Voice of Experience: WABC  
WNAC WDRG WCAU WJAS WJSV
- ★ NBC—Treasure Chest: WFAF WGY**  
WCSH WEEI WRC WLW WTC  
WLIT  
ABS—Luncheon Musicale: WMCA  
WPRO WTNJ WIP WCBM  
WBZ—News  
WOR—Do You Know?  
WRVA—Luxury Fiddlers
- 12:15 p.m. EDT 11:15 a.m. EST**  
NBC—Merry Macs: WJZ WBAL  
KDKA  
CBS—Connie Gates, songs: WABC  
WOKO WAAB WCAU WJAS WJSV  
NBC—Honey Boy and Bassatras:  
WFAF WRC WEEI WTC WLIT  
ABS—Eddie Pryor's Orchestra: WMCA  
WPRO WTNJ WIP WCBM  
WBZ—Weather; Market Reports  
WCSH—News  
WGY—Martha and Hal  
WHAM—Jack Foy, songs  
WLW—Morning Hi-Lites  
WNAC—News  
WOR—Mrs. Reilly's Common Sense  
12:30 n.m. EDT 11:30 a.m. EST  
NBC—Merry Madcaps: WFAF WCSH  
WTC WGY  
★ CBS—ACME WHITE LEAD AND  
Color Works Presents Smilin' Ed Mc-  
Connell: WABC WNAC WDRG  
WCAU WJSV WJAS WFEA WIP  
WAAB WEAN  
NBC—Vic and Sade, comedy sketch:  
WJZ KDKA WRVA WBAL WHAM  
WMAL WBZ  
WEEI—Stock Quotations  
WLW—Through the Looking Glass  
WOR—Scott Fisher's Orchestra
- 12:45 p.m. EDT 11:45 a.m. EST**  
CBS—Al Kavelin's Orchestra: WABC  
WCAU WJSV WJAS WOKO  
NBC—Merry Madcaps: WRC WLW  
NBC—Words and Music: WJZ WBAL  
WHAM WRVA WMAL WBZ  
ABS—Mishel Gerner's String Ensem-  
ble: WMCA WPRO WTNJ WCBM  
KDKA—Dance Orchestra  
WCSH—News  
WEEI—A Bit of This and That  
WGY—The Vagabonds
- WIP—RADIO GUIDE .PRESENTS**  
Henry Patrick in "Songs of Ro-  
mance," with Roger Moorehouse  
WNAC—The Shopper's Exchange  
**1:00 p.m. EDT 12:00 Noon EST**  
NBC—Market and Weather: WFAF  
NBC—Rex Battle's Ensemble: WCSH  
WFI WGY  
CBS—George Hall's Orchestra: WABC  
WOKO WNAC WJSV WCAU  
KDKA—Market Reports  
WBAL—Market News  
WBZ—Agriculture, E. J. Rowell  
WHAM—Tom Grierson, organist  
WLW—Albright and Wayne, stories  
WOR—Health Talk; Musical Foot-  
notes  
WRVA—Vagabond Days
- 1:15 p.m. EDT 12:15 EST**  
NBC—The Hon. Archie and Frank:  
WJZ WMAL WBAL KDKA  
NBC—Rex Battle's Ensemble: WFAF  
WEEI WRC  
CBS—George Hall's Orchestra: WJAS  
WDRG  
ABS—Reflections, Sid Schwartz:  
WMCA WIP WPRO WTNJ WCBM  
WHAM—News; Agricultural Forum  
WLW—Weather; Market Reports  
WRVA—Wandering Songster
- 1:30 p.m. EDT 12:30 EST**  
NBC—Dick Fiddler's Orchestra:  
WFAF WFI WCSH WTC WEEI  
WRC  
CBS—Frank Dailey's Orchestra: WABC  
WOKO WJAS WCAU WJSV WNAC  
WDRG  
NBC—Farm and Home Hour: WJZ  
WBZ KDKA WMAL WHAM WRVA  
WBAL WLW  
ABS—The Americans: WMCA WPRO  
WTNJ WIP WCBM  
WGY—Farm Program  
WOR—Theater Club of the Air
- 1:45 p.m. EDT 12:45 EST**  
ABS—Rona Valdez, lyric soprano:  
WMCA WPRO WTNJ WIP WCBM  
WOR—Verna Osborne, soprano
- 2:00 p.m. EDT 1:00 EST**  
NBC—Stones of History, drama:  
WFAF WRC WLIT WEEI WCSH  
WTC  
CBS—Ann Leaf, organist: WABC  
WOKO WCAU WAAB WDRG  
ABS—Scott Fisher's Orchestra:  
WMCA WPRO WTNJ WIP WCBM  
WGY—Paul Curtis, tenor  
WJSV—Afternoon Rhythms  
WNAC—Diano Recital  
WOR—Dr. Payne, "The Psychologist  
Says"
- 2:15 p.m. EDT 1:15 EST**  
WGY—Household Chats  
WJSV—Ann Leaf, organist (CBS)  
WNAC—Yankee Singers, quartet  
WOR—Alice Remsen, contralto
- 2:30 p.m. EDT 1:30 EST**  
NBC—Home Sweet Home: WJZ  
NBC—Smack Out: WMAL WBAL  
CBS—Poetic Strings: WABC WJSV  
WOKO WJAS WNAC WDRG  
NBC—Trio Romantique: WFAF WEEI  
WCSH WLIT WBC  
ABS—Texas Songsters: WMCA WPRO  
KDKA—Home Forum  
WBZ—Cooking School  
WCAU—Women's Club of the Air  
WGY—Albany on Parade  
WHAM—Rochester School of the Air  
WLW—Gene Bortbell's Orchestra  
WOR—Fashions; Beauty; Foods  
WRVA—Market Reports
- 2:45 n.m. EDT 1:45 EST**  
NBC—Echoes of Erin: WJZ WMAL  
WBAL WHAM WRVA  
NBC—Ma Perkins: WFAF WGY WLIT  
WLW WTC WCSH WEEI WRC  
WDRG—Baseball
- 3:00 p.m. EDT 2:00 EST**  
NBC—Dreams Come True: WFAF WFI  
WCSH WRC WGY WEEI WLW  
WTC  
CBS—Metropolitan Parade: WABC  
WOKO WAAB WJAS WJSV WCAU  
NBC—Tommy Tucker's Orchestra:  
WJZ WBAL WMAL WHAM KDKA  
WBZ WRVA  
ABS—"Women and Money": WMCA  
WPRO WIP WTNJ WCBM  
WNAC—The Cosmopolitans  
WOR—Ariel Ensemble
- 3:15 n.m. EDT 2:15 EST**  
NBC—Upstagers Quartet: WFAF  
WCSH WGY WRC WFI  
NBC—Song of the City: WLW  
ABS—The Islanders: WMCA WPRO  
WIP WTNJ WCBM  
WCAU—Dr. Allene Houghton, talk  
WEEI—Silver Lining Hour  
WHAM—Rochester School of the Air  
WNAC—Baseball
- 3:30 p.m. EDT 2:30 EST**  
CBS—Chansonette: WABC WJAS  
WOKO WAAB WJSV WCAU  
NBC—Music Magic: WJZ WBAL  
WHAM WMAL KDKA WBZ WRVA  
NBC—Woman's Radio Review: WFAF  
WCSH WGY WRC WTC WFI  
ABS—Clara McCarthy and Tony  
Wakenan, sports; Soloists; Bob  
Haring's Orchestra: WMCA  
ABS—Today's Winners: WPRO WTNJ  
WTNJ WIP WCBM  
WEEI—Reading Circle  
WLW—Ohio School of the Air  
WOR—William Bowers, baritone
- 3:45 p.m. EDT 2:45 EST**  
NBC—Boy Shield's Orchestra: WJZ  
WRVA WBAL WBZ WMAL WHAM  
KDKA—State Fed. of Penn. Women  
WOR—John Stein's Orchestra
- 4:00 p.m. EDT 3:00 EST**  
CBS—Ramblers in Rhythm: WABC  
WJSV WOKO WJAS  
NBC—Betty and Bob: WJZ WBAL  
WBZ KDKA WHAM WMAL WLW  
NBC—Chick Webb's Orchestra: WFAF  
WCSH WRVA WTC WFI WRC  
WGY  
WCAU—Pickard Family  
WEEI—Stock Quotations  
WOR—Dr. H. I. Strandhagen, Health  
Talk
- 4:15 p.m. EDT 3:15 EST**  
NBC—Dorothy Page, vocalist: WJZ  
WBZ WMAL WBAL WHAM KDKA  
CBS—Round Towners: WABC WOKO  
WJAS  
WEEI—Chick Webb's Orch. (NBC)  
WGY—Liney Bill  
WLW—Buddy Ransom, vocalist  
WOR—The Melody Singer
- 4:30 p.m. EDT 3:30 EST**  
★ NBC—Broadcast from Budapest  
and Stockholm Musicale: WJZ  
WRVA WBAL WMAL WHAM WBZ  
CBS—Dick Messner's Orchestra:  
WABC WJAS WOKO WJSV  
NBC—Tommy Harris, tenor: WFAF  
WRC WEEI WCSH  
KDKA—Business News and Markets  
WCAU—Florence Halman  
WGY—John Sheehan, tenor  
WLW—Life of Mary Sothorn  
WOR—Josef Zatour's Orchestra
- 4:45 p.m. EDT 3:45 EST**  
NBC—Adventures on Mystery Island:  
WFAF WRC WLIT WCSH WEEI  
KDKA—Palmer Clark's Orrh. (NBC)  
WCAU—Harold, Norman and Paul  
WGY—Stock Reports  
WLW—Business News  
WOR—"Science in Your Home," talk
- 5:00 p.m. EDT 4:00 EST**  
NBC—Stanleigh Malotte, songs: WJZ  
WHAM WRVA  
NBC—Adventures on Mystery Island:  
WGY  
CBS—On the Air Tonight (5 Min.):  
WABC  
CBS—Tea Dansante: WABC WOKO  
WJSV WJAS WCAU WDRG
- WBZ—News**  
WLW—Mary Alcott, vocalist  
WOR—Weather Eye; Musical Moments
- 5:15 p.m. EDT 4:15 EST**  
NBC—John Fogarty, tenor: WJZ  
WHAM  
CBS—Between the Bookends: WABC  
WJAS WCAU WAAB WDRG WJSV  
NBC—Meredith Willson's Orchestra:  
WFAF WLW WRC WGY  
KDKA—Kiddies Klub  
WBZ—Market News  
WCSH—Variety Program  
WEEI—Musical Program  
WNAC—Once Upon a Time  
WOR—Cocktail Hour, vocalists
- 5:30 p.m. EDT 4:30 EST**  
NBC—Tales of Courage: WFAF WRVA  
WCSH WEEI WTC WLIT WRC  
CBS—Jack Armstrong: WABC WOKO  
WDRG WCAU WJAS WAAB  
NBC—Singing Lady: WJZ WBZ  
WBAL KDKA WHAM WLW  
ABS—Sally's Radio Party: WMCA  
WPRO  
WGY—Musical Program  
WJSV—Gene Stewart, organist  
WNAC—Melody Mart  
WOR—Adventures of Donald Ayer
- 5:45 p.m. EDT 4:45 EST**  
NBC—Orphan Annie: WJZ KDKA  
WBZ  
CBS—Modern Mountaineers: WABC  
WDRG WAAB WCAU WJAS WJSV  
NBC—Negro Male Quartet: WFAF  
WRC WTC WRVA WCSH  
WBAL—John, Gene and Dick  
WEEI—Sam Curtis' Radio Chat  
WGY—Bradley Kincaid  
WHAM—News  
WLW—Monkey Hollow  
WNAC—The Beauty Stylists  
WOR—Arturo de Filippi, tenor
- Night**
- 6:00 p.m. EDT 5:00 EST**  
NBC—Horacio Zito's Orchestra: WFAF  
CBS—Buck Rogers in the Twenty-  
Fifth Century: WAAB WCAU WJAS  
NBC—Tom Coakley's Orchestra: WJZ  
WBAL WHAM WMAL  
CBS—Men of Notes, trio: WJSV  
ABS—Alex Botkin's String Ensemble:  
WMCA WPRO WTNJ WIP WCBM  
KDKA—Dan and Sylvia, sketch  
WBZ—Republican Campaign  
WCSH—News; Trade Review  
WEEI—The Evening Tattler  
WGY—Evening Brevities  
WLW—Adventures of Donald Ayer  
WNAC—News; Weather  
WOR—Uncle Don Kiddies' Program  
WRVA—Hi Plane Pilots
- 6:15 p.m. EDT 5:15 EST**  
CBS—Wurtzback's Orchestra: WJSV  
NBC—Tom Coakley's Orchestra: WFI  
WLW  
CBS—Bobby Benson and Sunny Jim:  
WABC WAAB WCAU WOKO WDRG  
ABS—Bob Fallon's Orchestra: WMCA  
WPRO WTNJ WIP WCBM  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCSH—Sports Review  
WGY—Ma Frasier's Boarding House  
WNAC—Baseball Scores
- 6:30 p.m. EDT 5:30 EST**  
★ CBS—Football Reporter: WABC  
WJAS WAAB WDRG WNAC WCAU  
WOKO  
CBS—Jack Armstrong, skit: WJSV  
NBC—O'Leary's Irish Minstrels: WJZ  
WHAM  
NBC—News (5 Min.): WFAF  
NBC—Mary Small, vocalist: WFAF  
WRC WTC WGY  
ABS—Lazy T Roundup, Cowboy Tom:  
WMCA  
ABS—News (5 Min.): WPRO WTNJ  
WIP WCBM  
ABS—Miami Beach Orchestra: WPRO  
WTNJ WIP WCBM  
E. T.—Kings and Queens of Sport:  
KDKA WOR  
WBZ—Old Farmer's Almanac  
WCSH—Musical Program  
WEEI—Baseball Scores; News  
WGY—News  
WRVA—Junior Firemen's Club
- 6:45 p.m. EDT 5:45 EST**  
NBC—Billy Batchelor, sketch: WFAF  
WFI WCSH WGY WEEI WTC  
WRC  
CBS—News (5 Min.): WABC WDRG  
CBS—Esther Velas' Ensemble: WABC  
WJSV WAAB WDRG  
NBC—Lowell Thomas: WJZ WBAL  
WBZ KDKA WLW WHAM WMAL  
ABS—Tony Wakeman, sports: WPRO  
WTNJ WIP WCBM  
ABS—Sports Program: WMCA  
WCAU—Comedy Stars of Hollywood  
WNAC—The Merry-Go-Round  
WOR—Salon Music  
WRVA—Rhythm Parade



# Peeping into the Local Studios

**G**eorge Kelly, WDEL production chief, lands that orchestra job at Wilmington's Aldine Theater now that vaudeville policy goes into effect... *Henry Patrick*, winner of the WIP-Stanley Warner-Bing Crosby contest, now m.c.'ing the shows at the Circus Gardens, in Philadelphia, besides singing with *Doc Dougherty's Gardens Orchestra*... *Jack Foy*, WHAM hill-billy, has blossomed out as a publisher, with a book of songs due off the press any day... *Harry A. Woodman*, for many years traffic manager of NBC, has been appointed general manager of KDKA, Pittsburgh. He succeeds *William S. Hedges*, who some months ago was named general manager of all NBC owned and operated stations. Woodman was instrumental in the formation of the first experimental network.

*Powers Gowrod* resumes his dramatic criticisms over WCAU this Monday night at 11:50 p. m.

AFTER THE smoke of auditioning cleared away, that lucrative WIP staff-studio band job was awarded to *Clarence Fuhrman*... *Vic Diehm*, manager of WAZL, Hazelton, back at his desk after a

## By Murray Arnold

wholesome vacation... WPEN's ace baseball team has been enjoying a crack winning streak against those band teams... The program of *Ma and Pa Frasier* and *Annie* returns to the WGY audience, heard twice weekly (Thursday and Saturday) at 6:15... *Dorothy Love* doing a bravo job on that new Sunday News radio sheet... *Mr. Gager*, supervising the technical and engineering portions of Philly's new KYW, scanning the field for personnel.

Title of biggest musician in radio is being claimed for Herb ("Tiny") Ber- man, of the WTIC Merry Madcaps. Tiny carries 365 pounds on a frame that towers six feet, six and a half inches heavenward.

PHILADELPHIA is agog over *Arthur H. Padula's* new International Restaurant, which opens on September 20, with *Guy Lombardo* and his orchestra. It's the first time since the war that such a nightery as

this has struck Quakertown, and staid Philadelphians are talking plenty about this newest spot that will feature ace name bands, rolling cocktail bar, stock ticker, movie theaters, even small dining rooms decorated in characteristics of various nations, and other innovations. Lombardo, at the time we go to press, has not definitely decided upon which local outlet he will broadcast, altho it is understood that his chain shows will originate at the local WFI-WLIT (NBC affiliates) studios.

**D**on Riccardio, who has just started new singing series over WBAL, is none other than *El Gary!*... *W. R.*, pinch-hitting for Emo on those weekly WIP movie broadcasts, is the leading fan-mail getter at the Gimbel station, his weekly mail averaging 1,200 letters... *Dr. E. E. Miller*, member of the faculty of the Univ. of Delaware, starts a new program over WDEL called—"Your Books."

## Hours to Come

(Time Shown is Eastern Daylight)

**E**asy Aces' will return to the Columbia network for their fifth season on Wednesday, October 3, 7 to 7:15 p. m., and will be heard regularly at that time on Wednesdays, Thursdays and Fridays. They will initiate a new idea, turning the clock back five years to present the story of their courtship and subsequent marriage... *Block and Sully* make their first appearance in the series sponsored by Ex-Lax Monday, September 24, from 9:30 to 10 p. m., over the WABC-Columbia network. This will mark the first of *Block and Sully's* regular network series... On this same date *Gertrude Niesen* will return for the fall and winter broadcasts. *Lud Gluskin* has been signed for the balance of the year... *Floyd Gibbons*, the "human Gatling gun," will be featured each Saturday over an NBC-WEAF network from 7:45 to 8 p. m. An orchestra as yet unsigned will be featured with *Floyd*. *Johns-Manville* will sponsor... A dramatic cast is being assembled for Lux soap, which will sponsor a weekly hour show over the NBC-WJZ network. The program starts October 7 from 2:30 to 3:30 p. m. "The Green Goddess" has been selected as the first offering. Watch RADIO GUIDE for the cast selections.

## On Short Waves

**Y**odeling in the Alps—the voices of the King and Queen of England—and the sobbing strains of Hawaiian musicians; these will be some of the outposts of short-wave entertainment during the week ahead.

An odd broadcast will be presented from the Jungfrau Tower in the Swiss Alps, 13,600 feet up in the Bernese Range. It will feature *Fraulein Gritley Wenger*, champion Swiss yodeler; the Bernese Singer Boys, singing folk songs; an interview with a glacier guide, a native Swiss orchestra and a commentator who will give a description of the scenery. This program will be presented over the short-wave station HB9D on 41.50 meters in Switzerland, and rebroadcast over the NBC-WJZ network on Sunday, September 23, at 2 p. m. EDT.

On Wednesday, September 26, the launching of the new Cunard liner "Victoria" and the christening of the ship by

Queen Mary of England will be broadcast with an address by Sir Percy Bates, co-chairman of the Cunard-White Star Line, and with a reply by King George. There will be a running commentary of scene and activities by *George Black*, BBC announcer. This program will be presented over the English stations GSG on 16.86 meters and GSF on 19.82 meters, and rebroadcast over the NBC-WJZ and Columbia networks at 9:50 a. m. EDT.

For those who cannot tune in this program at such an early hour, the British Broadcasting company will make recordings of the entire proceedings and will present them at 3:25 p. m. EDT over their short-wave stations GSD on 25.53 meters and GSB on 31.55 meters. The recordings will again be presented at 8:05 p. m., and this time they will be presented over stations GSD on 25.53 meters and GSC on 31.30 meters. And the final broadcast of the unusual program will be presented on Thursday morning at 2 a. m. EDT.

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**BOULEVARD CRAVATS  
22 West 21st Street, Dept. RG-29, New York**

- 7:00 p.m. EDT 6:00 EST**
- ★ NBC—Amos 'n' Andy: WJZ WRVA  
WBAL KDKA WMAL WBZ
- NBC—Baseball Resume: WEAJ
- CBS—Sylvia Froos, songs: WABC  
WDRC WJAS WNAC WOKO WCAU
- NBC—Jack and Loretta Clemens: WFI  
WCSH
- ABS—Morton Bellin, tenor; Orch.:  
WMCA WPRO WIP WTJN WCBM
- WEEI—The Edison Salute
- WGY—Florence Rangers
- WHAM—Sportcast
- WLW—German Band
- WOR—Ford Friek, sports resume
- 7:15 p.m. EDT 6:15 EST**
- CBS—Just Plain Bill: WABC WJAS  
WDRC
- NBC—Stamp Club: WJZ
- NBC—Gene and Glenn, sketch: WEAJ  
WGY WCSH WRC WEEI WRVA  
WFI
- ABS—Silver Voiced Lovers: WMCA
- ABS—Fisher's Gypsy Orch.: WPRO  
WTJN WIP WCBM
- KDKA—Lois Miller, organist
- WBZ—Joe and Bateese
- WHAM—Comedy Stars of Hollywood
- WLW—Joe Emerson, songs; Orchestras  
WOR—Comedy Stars of Hollywood
- 7:30 p.m. EDT 6:30 CDT**
- ★ NBC—Danny Malone, tenor: WEAJ  
WCSH WRC WGY WFI
- CBS—Whispering Jack Smith's Orchestra:  
WABC WOKO WJAS WJSV  
WNAC WDRC WCAU
- NBC—Armand Girard, baritone: WJZ  
WBAL
- ABS—Folk Singer: WMCA
- ABS—Fisher's Gypsy Ensemble:  
WPRO WTJN WIP WCBM
- WBZ—Frank and Phil
- WEEI—After Dinner Revue
- WHAM—Soeony Pleasure Cruise
- WLW—Bob Newhall, sports
- WOR—The O'Neill's drama
- WRVA—Enid Bur

- Programs to Be Heard**
- 7:45 p.m. EDT 6:45 EST**
- ★ NBC—Frank Buck's Adventures:  
WEAF WGY WCSH WFI WRC
- CBS—Boake Carter, news: WABC  
WNAC WCAU WJAS WJSV
- NBC—Shirley Howard, vocalist: WJZ  
WBAL WMAL WHAM WBZ
- ABS—A. Cloyd Gill, news: WMCA  
WPRO WTJN WIP WCBM
- WEEI—Big Freddie Miller
- WLW—Melody Masters
- WOR—After Dinner Music
- WRVA—Mirth Parade
- 8:00 p.m. EDT 7:00 EST**
- ★ CBS—Kate Smith, songs: WABC  
WOKO WNAC WJAS WCAU WJSV  
WDRC
- NBC—Grits and Gravy, sketch: WJZ  
WBAL KDKA WMAL WHAM
- ★ NBC—Vallee's Variety Hour:  
WEAF WEEI WCSH WGY WFI  
WLW WRC WTIC WRVA
- ABS—Three Little Funsters: WMCA  
WPRO
- WBZ—Florence Rangers
- WOR—Little Symphony Orchestra
- 8:15 p.m. EDT 7:15 EST**
- ABS—Five Star Final: WMCA WPRO  
WTJN WIP WCBM
- WBZ—Underneath Your Balcony
- 8:30 p.m. EDT 7:30 EST**
- CBS—Leith Stevens' Harmonies:  
WABC WOKO WNAC WDRC WCAU  
WJAS WJSV
- NBC—Melodies Romantique: WJZ  
KDKA WBAL
- ABS—Gray and Arnold, two pianos:  
WMCA WPRO WTJN WIP WCBM
- WBZ—Massachusetts Bay Colony
- WHAM—Behind the Headlines
- 8:45 p.m. EDT 7:45 EST**
- ABS—George Reid; Minstrel Show:  
WMCA WPRO WTJN WIP WCBM

- Thursdays, Sept. 27**
- KDKA—Al and Pete, songs  
WBZ—Edmond Boucher, basso  
WHAM—Melodies Romantique (NBC)
- 9:00 p.m. EDT 8:00 EST**
- ★ NBC—Death Valley Days, drama:  
WJZ WMAL KDKA WBAL WHAM  
WBZ WLW
- ★ NBC—Captain Henry's Show Boat:  
Lanny Ross, tenor; WEAJ WEEI  
WRC WGY WRVA WCSH WFI  
WTIC
- CBS—Bar X Days and Nights: WABC  
WNAC WDRC WCAU WJSV WJAS
- ABS—Pan-Americans, orch.: WMCA  
WPRO WIP
- WOR—Psuline Alpert, pianist
- 9:15 p.m. EDT 8:15 EST**
- WOR—Larry Taylor, baritone
- 9:30 p.m. EDT 8:30 EST**
- ★ CBS—Fred Waring's Orchestra:  
WABC WNAC WDRC WJAS WOKO  
WJSV WCAU
- ★ NBC—Hessberger's Bavarian Band:  
WJZ WHAM WMAL WBZ KDKA
- ABS—Penthouse Serenade: WMCA  
WPRO WTJN WIP WCBM
- WLW—Show Boat (NBC)
- WOR—Enric Madriguera's Orchestra
- 10:00 p.m. EDT 9:00 EST**
- NBC—Parade of the Provinces: WJZ  
WMAL WBAL WHAM KDKA
- ★ CBS—BORDEN'S PRESENTS FORTY-FIVE MINUTES IN HOLLYWOOD; Preview of Best Current Pictures; Screen Stars in Person; Hollywood Music by Mark Warnow; Gossip by Cal York: WABC WCAU WJAS  
WOKO WDRC WNAC WJSV
- ★ NBC—Paul Whiteman's Orchestra:  
WEAF WCSH WFI WGY WLW  
WRC WEEI WTIC WRVA
- Continued from Preceding Page**
- ABS—Mauro Cottone's Soiree Musicale: WMCA WPRO WTJN WIP  
WCBM
- WBZ—Artists Revue
- WOR—Al and Lee Reiser, piano duo
- 10:15 p.m. EDT 9:15 EST**
- WOR—Harlan Reed, Current Events
- 10:30 p.m. EDT 9:30 EST**
- NBC—Echoes of the Palisades: WJZ  
WMAL WBAL WBZ WHAM
- ABS—Dance Music: WMCA WPRO  
WTJN WIP WCBM
- KDKA—Squire Hawkins
- WOR—Vaughn de Leath, songs
- 10:45 p.m. EDT 9:45 EST**
- ★ CBS—Tito Gulzar; Concert Orchestra:  
WABC WJSV WOKO WAAB  
WJAS WDRC
- KDKA—Songsters
- WCAU—Alan Scott
- WNAC—Musical Rhymester
- 11:00 p.m. EDT 10:00 EST**
- NBC—Amos 'n' Andy: WHAM
- NBC—Rogers and Vance, songs:  
WEAF WFI WTIC WRC WCSH  
WGY
- CBS—Vera Van, songs: WABC WJAS  
WAAB WDRC WOKO WJSV WCAU
- NBC—Don Bestor's Orchestra: WJZ  
WBAL WMAL
- KDKA—Sports Slants
- WBZ—Musical
- WEEI—Baseball Scores
- WLW—Concert Hour
- WNAC—News
- WOR—Enric Madriguera's Orchestra
- WRVA—Souvenirs
- 11:15 p.m. EDT 10:15 EST**
- CBS—Joe Haymes' Orchestra: WABC  
WOKO WJAS
- NBC—Jack Berger's Orchestra: WEAJ  
WEEI WTIC WRC WCSH

- NBC—Don Bestor's Orch.: KDKA  
WBZ
- WCAU—Jan Savitt's Orchestra
- WGY—The Vagabonds
- WHAM—Dance Music; News
- WRVA—Dance Orchestra
- 11:30 p.m. EDT 10:30 EST**
- NBC—Bert Block's Orchestra: WEAJ  
WFI WTIC WEEI WCSH WRC
- CBS—Joe Haymes' Orchestra: WDRC  
WNAC WJSV WCAU
- NBC—Charlie Davis' Orchestra: WJZ  
WHAM WBAL WMAL WBZ WRC
- KDKA—Dance Orchestra
- WGY—Ray Nichols' Orchestra
- WLW—Dance Orchestra
- WOR—Julian Woodworth's Orchestra
- 11:45 p.m. EDT 10:45 EST**
- CBS—Henry Busse's Orchestra: WABC  
WNAC WOKO WDRC WCAU
- WRVA—Charlie Davis' Orch. (NBC)
- 12:00 Mid. EDT 11:00 p.m. EST**
- NBC—Buddy Rogers' Orchestra: WJZ  
WRVA WMAL WBAL WBZ KDKA  
WHAM
- CBS—Joe Reichman's Orchestras:  
WABC WCAU WNAC WOKO WJSV  
WJAS
- NBC—Mills' Blue Rhythm Band:  
WEAF WEEI WGY WFI
- WLW—News; Spanish music
- WOR—Emilio De Torre's Orchestra
- 12:15 a.m. EDT 11:15 p.m. EST**
- WRC—Mills' Rhythm Band (NBC)
- 12:30 a.m. EDT 11:30 p.m. EST**
- CBS—Charles Barnet's Orchestra:  
WABC WJSV WCAU WNAC WOKO
- NBC—Sleep Fields' Orchestra: WEAJ  
WGY WFI WEEI
- NBC—Dancing in the Twin Cities:  
WJZ KDKA WBZ WHAM WBAL  
WRVA WMAL
- 1:00 a.m. EDT 12:00 Mid. EST**
- CBS—Spud Murphy's Orch.: WABC  
WCAU—Missing Persons Reports  
WLW—Dance Orchestra
- 2:00 a.m. EDT 1:00 EST**
- WLW—Moon River, organ and poems

# Programs for Friday, September 28

## Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST  
WNAC—Sunrise Special  
6:45 a.m. EDT 5:45 EST  
NBC—Health Exercises: WFAE WEEI WGY WFI  
WOR—Gym Classes  
7:00 a.m. EDT 6:00 EST  
ABS—Morning Salute: WMCA  
KDKA—Musical Clock  
WBZ—Musical Clock  
7:15 a.m. EDT 6:15 EST  
WNAC—News  
7:30 a.m. EDT 6:30 EST  
NBC—Yoichi Hiraoka: WJZ  
CBS—Organ Reveille: WABC  
ABS—Toast and Coffee Hour: WMCA  
WJSV—'A Michaux' Congregation  
WLW—'Top of the Morning'  
WNAC—Joe Mitchell Chapple  
WOR—Vincent Sorey's Orchestra  
7:45 a.m. EDT 6:45 EST  
NBC—Pollack and Lawnhurst: WFAE WFI WRC WGY  
NBC—Jolly Bill and Jane: WJZ  
WEEI—Deane Moore  
WNAC—Walter Kidder, haritone  
8:00 a.m. EDT 7:00 EST  
NBC—Organ Rhapsody: WFAE WFI WRC WCSH  
CBS—The Ambassadors: WABC  
NBC—Morning Devotions: WJZ WBZ  
KDKA WBAL WMAL  
ABS—Barnacle Bill, uke: WMCA  
WCSH—Bob White  
WEEI—News  
WGY—Musical Clock  
WJSV—Sun Dial  
WLW—'A Family Prayer Period'  
WNAC—Shopping Around the Town  
WOR—Neil Vinick, beauty talk  
WRVA—Musical Clock  
8:15 a.m. EDT 7:15 EST  
NBC—Laudt Trio and White: WJZ WBAL WBZ KDKA WMAL  
ABS—Housewife's Council; Ann Ballard: WMCA WPRO  
WCSH—'A Morning Devotions'  
WEEI—Shopping Service  
WLW—'A Morning Devotions'  
WOR—Al Woods, songs  
8:30 a.m. EDT 7:30 EST  
NBC—Cheerio: WFAE WGY WCSH  
WEEI WFI WRC WLW  
CBS—Raymond Scott, pianist: WABC  
NBC—Lew White, organist: WJZ  
WHAM KDKA WBAL WMAL  
WBZ—Farmers' Almanac  
WOR—Martha Manning, talk  
8:45 a.m. EDT 7:45 EST  
CBS—Connie Gates, Jimmy Brierly, songs: WABC  
ABS—The Pick-Me-Ups: WMCA WPRO  
WBZ—Shopping News  
WHAM—Kindly Thoughts  
WOR—Bud Rainey, songs  
9:00 a.m. EDT 8:00 EST  
NBC—Herman and Banta: WFAE WJZ WRC  
CBS—The Song Reporter: WABC WOKO WDRW WJAS WCAU WNAC  
★ NBC—Breakfast Club: WJZ KDKA WBAL WHAM WRVA WBZ  
ABS—'Top of the Morning': WMCA WPRO WTNJ WIP WCBM  
WCSH—Morning Shopper  
WEEI—Clothes Institute  
WGY—Moments of Melody  
WLW—Salt and Peanuts, harmony  
WOR—Rhythm Encores  
9:15 a.m. EDT 8:15 EST  
NBC—Don Hall Trio: WFAE WCSH WRC WEEI WGY WLW WLIT  
CBS—Metropolitan Parade: WABC WJAS WOKO WNAC WDRW WCAU  
ABS—One Man Band, Frank Novak: WMCA WPRO WTNJ WIP WCBM  
WMAL—Breakfast Club (NBC)  
WOR—Silver Strains  
9:30 a.m. EDT 8:30 EST  
NBC—Taters and Mule, comedy: WFAE WGSW WTRC WEEI  
ABS—John X. Loughran, food talk: WMCA WPRO  
KDKA—Style and Shopping Service  
WGY—Billy Rose, tenor  
WLW—Joe Emerson, Hymns  
WOR—John Stein's Orchestra  
9:45 a.m. EDT 8:45 EST  
NBC—Oswaldo Mazuccheli, cello: WFAE WFI WTRC WGY WLW WCSH WEEI  
ABS—Bernie Dolan, pianologue: WMCA WPRO WTNJ WIP WCBM  
KDKA—Work-a-dav Thoughts  
WEEI—News (5 Min.)  
WJAS—Metropolitan Parade (CBS)  
WOR—N. Y. State Adult Education  
10:00 a.m. EDT 9:00 EST  
NBC—Breen and de Rose: WFAE WGSW WTRC WEEI WTRC  
CBS—Madison Singers: WABC WOKO WDRW WJAS WCAU WAAB  
NBC—Edward MacLugh, Gospel Singer: WJZ KDKA WMAL WRVA WBZ WBAL  
ABS—Dad Dailey: WMCA WPRO WTNJ WIP WCBM  
WGY—The Southerners  
WHAM—'A Tower Clock Program'

WJSV—Arthur Godfrey  
WNAC—Voice of Apothecary  
WOR—John McKeever, haritone; Orchestra  
10:15 a.m. EDT 9:15 EST  
CBS—Bill and Ginger: WABC WOKO WNAC WJSV WCAU WJAS  
NBC—Hazel Arth, contralto: WJZ WBAL WHAM WBZ  
NBC—Clara, Lu 'n' Em: WFAE WEEI WRC WGY WCSH WRVA WLW WFI WTRC  
ABS—News (5 Min.): WMCA WPRO WTNJ WIP WCBM  
ABS—Garb-O, talk: WMCA  
ABS—Songs of Old Spain: WPRO WTNJ WIP WCBM  
KDKA—Sammy Fuller  
WOR—'How We Sing.' Wm. Zerffi  
10:30 a.m. EDT 9:30 EST  
CBS—Marion Carley, pianist: WOKO WJAS WJSV  
NBC—Today's Children: WJZ WBAL WHAM WMAL KDKA WRVA WBZ  
CBS—'All About You': WABC WDRW WCAU  
NBC—News (5 Min.): WFAE WRC WTRC WFI  
NBC—Joe White, tenor: WFAE WRC WCSH WTRC  
ABS—Texas Cowboys: WMCA WPRO WEEI—Del Castillo, organist  
WGY—Market Basket  
WLW—Jack Berch and Musical Group  
WNAC—Son Album; Virginia Warren  
WOR—The Romance of Foods  
10:45 a.m. EDT 9:45 EST  
NBC—Betty Crocker: WFAE WEEI WRC WFI WGY WRC WRVA WLW  
CBS—News (5 Min.): WABC WCAU WJAS WDRW WOKO  
CBS—The Three Flats: WABC WCAU WJAS WDRW WNAC WJSV WOKO  
NBC—News (5 Min.): WJZ WMAL KDKA WBZ  
NBC—Radio Kitchen: WJZ WMAL KDKA  
WBAL—Shopping with Peggy Randall  
WBZ—Curley Joe, songs  
WHAM—Mary Freeman, talk  
11:00 a.m. EDT 10:00 EST  
NBC—Morning Parade: WFAE WGY WEEI WTRC WTRC WCSH  
CBS—Cooking Closeups: WABC WOKO WNAC WDRW WCAU WJAS WJSV  
NBC—U. S. Marine Band: WJZ WMAL KDKA WBZ WBAL WRVA  
ABS—Shaded Harmony: WMCA WIP WPRO WTNJ WCBM  
WLW—Nora Beck Thumann, vocalist  
WOR—What to Eat and Why  
11:15 a.m. EDT 10:15 EST  
CBS—Beale Street Boys: WABC WNAC WDRW WJAS  
ABS—Maytime Parade: WMCA  
ABS—Lyric Strings: WPRO WTNJ WIP WCBM  
WHAM—U. S. Marine Band (NBC)  
WJSV—Washington Housewife  
WLW—News; Livestock  
11:30 a.m. EDT 10:30 EST  
CBS—Rambles in Rhythm: WABC WNAC WDRW WOKO WJAS  
ABS—Beauty Guild: WMCA WPRO WTNJ WIP WCBM  
Y. N.—Pete Woolery; Orchestra: WJSV WCAU  
WHAM—Mrs. Thrifty Buyer  
WLW—Ponce Sisters, vocalists  
WOR—Patsy Chapin, songs at piano  
11:45 a.m. EDT 10:45 EST  
CBS—The Cadets: WABC WJAS WJSV WNAC  
ABS—The Americans: WMCA WPRO WTNJ WIP WCBM  
WCAU—Eddie Shepperd  
WHAM—U. S. Marine Band (NBC)  
WLW—Arthur Chandler, Jr., organist  
WOR—Around the Wheels of Events

## Afternoon

12:00 Noon EDT 11:00 a.m. EST  
NBC—Margaret Hamilton, pianist: WFAE WGSW WTRC WEEI WTRC  
CBS—Voice of Experience: WABC WNAC WDRW WCAU WJAS WJSV  
NBC—Fields and Hall: WJZ WMAL WRVA KDKA WBAL  
ABS—Luncheon Musicale: WMCA WPRO WTNJ WIP WCBM  
WBZ—News  
WHAM—Jack Foy, songs  
WLW—Music by Divano  
WOR—Rod Arkell, news  
12:15 p.m. EDT 11:15 a.m. EST  
NBC—Honeyboy and Sassafras: WFAE WRC WEEI WTRC WTRC  
CBS—Betty Barthell, songs: WABC WAAB WCAU WOKO WDRW WJAS  
NBC—Charles Sears, tenor: WJZ WBAL KDKA WRVA  
ABS—Eddie Pryor's Orchestra: WMCA WPRO WTNJ WIP WCBM

WBZ—Famous Sayings  
WCSH—News; Farm Flashes  
WGY—Martha and Hal  
WHAM—Tom Grierson, organ  
WJSV—Variety Program  
WLW—The Texaus, vocal trio  
WNAC—News  
WOR—Mrs. Reilly's Common Sense  
12:30 p.m. EDT 11:30 a.m. EST  
NBC—Vic and Sade: WJZ WHAM WMAL WBZ KDKA WBAL WRVA  
CBS—Al Kavelin's Orchestra: WABC WOKO WAAB WJSV WCAU WJAS  
NBC—Merry Madcaps: WFAE WLIT WRC WTRC WCSH WLW  
WEEI—Stock Exchange Quotations  
WGY—Jerry Brannon and the Ladyfingers  
WNAC—The Shopper's Exchange  
WOR—Scott Fisher's Orchestra  
12:45 p.m. EDT 11:45 a.m. EST  
NBC—Words and Music: WJZ WMAL WHAM WBAL WRVA WBZ  
ABS—Mishel Gerner's Ensemble: WMCA WPRO WTNJ WIP WCBM  
KDKA—Dance Orchestra  
WCSH—News  
WEEI—A Bit of This and That  
WGY—The Vagabonds  
★ WIP—RADIO GUIDE PRESENTS Henry Patrick in "Songs of Romance," with Roger Moonhouse  
1:00 p.m. EDT 12:00 Noon EST  
NBC—Markets and Weather: WFAE WCAU  
CBS—George Hall's Orchestra: WABC WNAC WOKO WCAU WJSV WJAS WDRW  
NBC—Jan Brunasco's Ensemble: WFI WTRC WGY  
KDKA—Market Reports  
WBZ—Agriculture, E. J. Rowell  
WEEI—The Friendly Kitchen Observer  
WLW—Albright and Wayne  
1:15 p.m. EDT 12:15 EST  
NBC—Jan Brunasco's Ensemble: WFAE WEEI WRC WTRC  
ABS—Reflections, Sid Schwartz: WMCA WPRO WTNJ WIP WCBM  
WBAL—Farm Hints  
WGY—Hank Keene's Radio Gang  
WJSV—The County Agent Says  
WLW—Market and Weather Reports  
WRVA—County Farm Notes  
1:30 p.m. EDT 12:30 EST  
NBC—Farm and Home Hour: WJZ WMAL WRVA WBAL KDKA WLW WHAM WBZ  
CBS—Scott Fisher's Orchestra: WABC WNAC WCAU WJAS WJSV WOKO WDRW  
NBC—Dick Fiddler's Orch.: WFAE WTRC WFI WTRC WTRC  
ABS—Backstage in Welfare: WMCA WPRO WTNJ WIP WCBM  
WEEI—Kitchen of the Air  
WGY—Fanny Program  
WOR—Theater Club of the Air  
1:45 p.m. EDT 12:45 EST  
ABS—Jack Filman, sports: WMCA WPRO WTNJ WIP WCBM  
WOR—Diana Marlow, soprano  
2:00 p.m. EDT 1:00 EST  
NBC—Magic of Speech: WFAE WEEI WRC WTRC WTRC  
CBS—The Eton Boys: WABC WDRW WOKO WAAB WCAU  
ABS—Vi Bradley, piano and songs: WMCA WPRO WTNJ WIP WCBM  
WGY—Antoinette Halstead, contralto  
WJSV—Afternoon Rhythms  
WNAC—Air Mail Mystery  
WOR—Dr. Payne, talk  
2:15 p.m. EDT 1:15 EST  
CBS—The Instrumentalists: WABC WDRW WOKO WAAB WCAU WJSV WNAC  
ABS—Front Page Drama: WMCA WPRO  
WGY—Household Chats  
WLIT—Magic of Speech (NBC)  
WOR—Ruth Lewis, pianist  
2:30 p.m. EDT 1:30 EST  
NBC—The Sizzlers: WFAE WLIT WRC WTRC WEEI WTRC  
CBS—Memories Garden: WABC WOKO WDRW WJAS WJSV WNAC  
NBC—Home Sweet Home: WJZ  
NBC—Smack Out: WBAL WMAL  
ABS—Texas Songsters: WMCA WPRO KDKA—Home Forum  
WBZ—Cooking School  
WCAU—Women's Club of the Air  
WGY—Alhany on Parade  
WHAM—Rochester School of the Air  
WLW—Gene Burbell's Orchestra  
WOR—Fashion, Beauty, Food  
WRVA—Market Reports  
2:45 p.m. EDT 1:45 EST  
NBC—Ma Perkins: WFAE WGY WLW WLIT WTRC WTRC WTRC  
NBC—Alden Edkins, bass-baritone: WJZ WMAL WBAL WHAM  
WRVA—Sunshine Program  
3:00 p.m. EDT 2:00 EST  
CBS—The Four Showmen: WABC WOKO WAAB WJAS WJSV WCAU

NBC—Bob Stevens, vocalist: WFAE WRC WGY WTRC WTRC WTRC  
WLW WFI  
NBC—Gale Page, songs: WJZ WMAL WBZ KDKA WHAM WBAL  
ABS—Lorine Letcher Butler, "Birds": WMCA WPRO WTNJ WIP WCBM  
WNAC—The Cosmopolitans  
WOR—Ariel Ensemble  
3:15 p.m. EDT 2:15 EST  
CBS—Artist Recital: WABC WOKO WJSV WJAS  
NBC—Villages of Century of Progress: WJZ KDKA WBAL WMAL  
ABS—Hawaiian Ensemble: WMCA WPRO WTNJ WIP WCBM  
WBZ—Books and Authors  
WCAU—Dr. Alene Houghton, talk  
WHAM—Rochester School of the Air  
WNAC—Baseball Game  
3:30 p.m. EDT 2:30 EST  
NBC—Woman's Radio Review: WFAE WRC WTRC WTRC WTRC  
WFI  
CBS—The Grab Bag: WABC WOKO WJAS WAAB WJSV WCAU  
NBC—Temple of Song: WJZ KDKA WMAL WBAL WHAM WBZ WLW WRVA  
ABS—Clem McCarthy and Tony Wakeman, sports; Soloists; Bob Haring's Orchestra: WMCA  
ABS—Today's Winners: WPRO WTNJ WIP WCBM  
WOR—Radio Garden Club  
3:45 p.m. EDT 2:45 EST  
WOLT—Munz Sisters, harmony  
4:00 p.m. EDT 3:00 EST  
CBS—Rhythm Band Box: WABC WOKO WJAS  
NBC—Betty and Bob: WJZ WBAL WBZ KDKA WHAM WMAL WLW  
NBC—Twenty Finest of Harmony: WFAE WTRC WTRC WTRC WTRC  
WRVA  
WCAU—The Pickard Family  
WEEI—Stock Exchange Quotations  
WGY—The Vagabonds  
WOR—Dr. Strandhaegen, health talk  
4:15 p.m. EDT 3:15 EST  
NBC—Platt and Niernian, pianists: WJZ WHAM WBAL WBZ  
NBC—Nellie Revell Interviews: WFAE WTRC WTRC WTRC WTRC  
CBS—Rhythm Band Box: WABC WJAS WJSV  
KDKA—Karen Fladues  
WEEI—Health Forum; Dr. Burbank  
WGY—Book News, Levere Fuller  
WLW—George Dorn, vocalist  
WOR—Larry Roberts, tenor  
4:30 p.m. EDT 3:30 EST  
NBC—Lillian Bucknam, mezzo-soprano: WJZ WHAM WBAL  
NBC—Jesters Trio: WFAE WTRC WTRC WTRC  
WEEI WRC WRVA WBZ  
CBS—U. S. Army Band: WABC WJAS WOKO WCAU WJSV  
KDKA—Business News; Markets  
WBAL—Soloist  
WBZ—Civic Chorus  
WCSH—Loring, Short and Harmon  
WGY—Soloist  
WLW—Life of Mary Sothorn  
WOR—Josef Zetour's Orchestra  
4:45 p.m. EDT 3:45 EST  
NBC—General Federation of Women's Clubs: WJZ WHAM WRVA KDKA  
NBC—Adventures on Mystery Island: WFAE WTRC WTRC  
WGY—Stock Reports  
WOR—"Science in Your Home," talk  
5:00 p.m. EDT 4:00 EST  
CBS—On the Air Tonight (5 Min.): WABC  
CBS—Frank Dailey's Orchestra: WABC WJAS WCAU WDRW WJSV  
NBC—Dandies of Yesterday, songs: WFAE WTRC WTRC WTRC WTRC  
NBC—Three C's Male Trio: WJZ WMAL  
KDKA—Memories  
WBAL—Poetry Recital  
WBZ—News  
WGY—Ross Erwin, tenor  
WHAM—Boy Scout Program  
WLW—Three Star Voices  
WOR—Weather; Musical Moments  
5:15 p.m. EDT 4:15 EST  
NBC—Jackie Heller, tenor: WJZ WBAL WHAM WMAL  
NBC—Peg La Centra, songs: WFAE WTRC WTRC WTRC WTRC  
KDKA—Kiddies Club  
WBZ—Skipper Jim's Ship  
WGY—Three Schoolmaids  
WLIT—RADIO GUIDE PROGRAM with Lee Lawrence, Dorothy Allison, pianist  
WLW—Variety Program  
WOKO—Frank Dailey's Orch. (CBS)  
WOR—Pete Rice, western drama  
5:30 p.m. EDT 4:30 EST  
NBC—Singing Lady: WJZ WBAL WBZ KDKA WHAM WLW

CBS—Jack Armstrong: WABC WOKO WJAS WDRW WCAU WAAB  
★ NBC—William Lundell Interviews: WFAE WLIT WTRC WTRC WTRC  
ABS—Radio Party; Vocalists: WMCA WPRO  
WGY—Musical Program  
WJSV—Glenn Carow, pianist  
WNAC—Melody Mart  
WOR—Robert Reud, town talk  
5:45 p.m. EDT 4:45 EST  
NBC—Alice in Orchestra, drama: WFAE WEEI WRC WTRC WTRC  
WRVA  
CBS—Mischa Raginsky's Orchestra: WABC WJAS WDRW WOKO WGY WAAB WJSV  
NBC—Orphan Annie: WJZ KDKA WBZ  
WBAL—Tom, Gene and Dick  
WCAU—Fur Trappers  
WGY—Bradley Kincaid, ballads  
WHAM—News  
WLW—Monkey Hollow, comedy  
WNAC—Yankee Singers, quartet  
WOR—Motor Tips  
**Night**  
6:00 p.m. EDT 5:00 EST  
NBC—Al Pearce's Gang: WFAE WLW  
★ CBS—H. V. Kaltenborn, news: WABC WAAB WDRW WIS WCAU WOKO WJAS WJSV  
NBC—Jack Berger's Orchestra: WJZ WMAL WBZ  
ABS—Boys' Club: WMCA WPRO WIP WTNJ WCBM  
KDKA—Dan and Sylvia, sketch  
WCSH—News  
WEEI—The Evening Tattler  
WGY—Evening Briefs  
WHAM—Edward May, organ recital  
WNAC—News  
WOR—Uncle Don  
WRVA—Rhythm Parade  
6:15 p.m. EDT 5:15 EST  
CBS—Edward Wurtzebach's Orchestra: WJSV  
CBS—Bobby Benson and Sunny Jim: WABC WAAB WCAU WDRW WOKO  
NBC—Jack Berger's Orchestra: WBAL WHAM  
NBC—Al Pearce's Gang: WRC WFI  
ABS—Bob Fallon's Orchestra: WMCA WPRO WIP WTNJ WCBM  
KDKA—Baseball Resume  
WBZ—Baseball Resume  
WCSH—Sports Resume  
WGY—Joe and Eddie, comedy  
WNAC—Baseball; Racing Results  
WRVA—Vacation Guide  
6:30 p.m. EDT 5:30 EST  
NBC—News (5 Min.): WFAE  
CBS—Football Reporter: WABC WJAS WAAB WDRW WCAU WOKO  
NBC—Dorothy Page, contralto: WJZ WHAM  
ABS—Lazy T-Roundup, Cowboy Tom: WMCA  
ABS—News (5 Min.): WPRO WTNJ WIP WCBM  
ABS—Dance Orchestra: WPRO WIP WTNJ WCBM  
KDKA—Stars of Hollywood  
WBZ—Old Farmers' Almanac  
WCSH—Dramatization  
WEEI—Baseball Scores; News  
WGY—News; John Finke, pianist  
WJSV—Jack Armstrong, sketch (CBS)  
WNAC—The Merry-Go-Round  
WOR—Gabriel Heatter, talk  
WRVA—Firemen's Club; Sports  
6:45 p.m. EDT 5:45 EST  
CBS—News (5 Min.): WABC WDRW  
CBS—Esther Velas' Orchestra: WABC WCAU WAAB  
NBC—Billy Batchelor, sketch: WFAE WTRC WTRC WTRC WTRC  
NBC—Lowell Thomas; News: WJZ WLW WBZ KDKA WBAL WHAM WMAL WRVA  
ABS—Sports Program: WMCA  
ABS—Tony Wakeman, sports: WPRO WTNJ WIP WCBM  
WOR—Salon Music  
7:00 p.m. EDT 6:00 EST  
NBC—Amos 'n' Andy: WJZ WMAL WBAL WRVA KDKA WBZ  
NBC—Baseball Resume: WFAE  
CBS—Round Towners Quartet: WABC WJAS WOKO  
NBC—Trio Romantique: WGY WLIT  
ABS—Gloria Grafton, songs; Bob Haring's Orchestra: WMCA WPRO WIP WTNJ WCBM  
WCAU—Theodore Ernwood; Candelieri's Orchestra  
WCSH—Variety Program  
WEEI—Chorus  
WGY—Jules Lande, violinist  
WHAM—Sportscast  
WLW—Viregino Marucci's Orchestra  
WNAC—Joe Rines' Orchestra  
WOR—Ford Frick, Sports Resume

# Name-the-Stars Winners

(Continued from Page 8)

Kathryn Potter, Chicago, Ill.; Herbert B. Sholar, Columbia, S. C.; Mrs. Mahlon Bingham, Auburn, N. Y.; Katharine Burrows, Winona, Minn.; Heuba B. Thorne, Sneltonville, Mass.; George A. Beers, Liberty, N. Y.; Mamie McAlister, Ahoona, Pa.; Mary Hickman, Mishawaka, Ind.; Beulah McElwain, Atlanta, Ga.; Sylvia Harriet Rosenberg, West Hempstead, L. I., N. Y.; Carl L. Mundy, Keokuk, Ia.; Miss Eunice Liviiller, Mattoon, Ill.; Luke Kerstner, Allentown, Pa.; Miss Lillian A. Danford, Providence, R. I.; Albert Webb, Du Bois, Pa.; Mrs. Nora Gerlach, Weyauwega, Wis.; Mrs. Lillian Greenwood, Jamestown, N. Y.; Anna E. Johnson, Youngstown, O.; Carl Schmidt, East Chicago, Ind.; Miss Dorothy Rosenthal, Chicago, Ill.; Sarah Louise Brough, Brooklyn, N. Y.; Alice K. Ameson, Chicago, Ill.; Harriet H. Walden, Montreal, Que., Can.; George F. Williams, Plymouth, Ind.; Grace Cullen, Chicago, Ill.; M. R. Lyon, Ilion, N. Y.; Mrs. F. C. Davis, Hampton, Ia.; Paul Gilland, Centerville, Ia.; Breda Walsh, Kokomo, Ind.; Mary Waring Harrison, Mobile, Ala.; Mrs. Maude Mendel, Savannah, Ga.; Mary O'Keller, Raleigh, N. C.; Mrs. Estel R. Small, Centerville, Mich.; Mrs. Peter Schumpe, Youngstown, O.; Mrs. Joe Boserman, Garnett, Kans.; Mrs. Margaret R. Rader, Wis.; Bernice M. Harper, Buffalo, N. Y.; Mrs. Charlotte B. Neil, Tujunga, Calif.; Mrs. Ray T. Nicholas, Princeton, Ill.; Albert L. Sargent, Esplanade, Mich.; Miss Rita Nuss, Chicago, Ill.; Mrs. C. H. Weeden, Ottawa, Ill.; A. W. Stewart, Tampa, Fla.; Mrs. Agnes Kennedy, Manchester, N. H.; Mrs. J. Lynn Abbey, Battle Creek, Mich.; Mrs. William R. McCabe, Portsmouth, Va.; Edward P. Leese, Hagen, Laporte, Ind.; Mrs. Hazel E. King, White River Jet., Va.; Rose Crossen, Chicago, Ill.; Elaine Groetzinger, Peoria, Ill.; Miss Mildred B. Edgar, Poughkeepsie, N. Y.; John Jaemus, Cincinnati, O.; Mrs. A. W. Bagley, Greensboro, N. C.; Miss Eleanor Sewell, Savannah, Ga.; Jefferson O. Yates, St. Charles, Ill.; Mrs. E. P. Stewart, St. Joseph, Mo.; Miss Yarelska C. Zanone, Cincinnati, O.; Mrs. J. T. Brandenburg, Baltimore, Md.; Miss Elizabeth Schlipfert, Williamsport, Pa.; F. W. Blodgett, Milwaukee, Wis.; Madeleine C. O'Neill, Edgewood, R. I.; Mary Rooney, Elizabeth, N. J.; Virginia Fairweather, Middleton, N. Y.; Mrs. M. McGonnell, East Orange, N. J.; John M. Carroll, Chicago, Ill.; Victoria Wilson, Williston Park, L. I., N. Y.; Virginia Lee Robinson, Portsmouth, O.; Mrs. Julian T. Berrill, Jackson, Me.; Mrs. P. E. Jackson, New Philadelphia, O.; Geraldine Porter, Decatur, Ill.; H. J. Debaugh, Bidgely, W. Va.; A. G. Martin, Kings-ton, N. Y.; Mrs. Lenora M. Yager, Hastings, Neb.; Laurence E. Bishop, Flint, Mich.; Mrs. Fred E. Amerson, Elton, Me.; Lucille Overman, Whiting, Ind.; Vivian E. Bottrand, Lockport, N. Y.; Ellis L. Lovell, Norfolk, Va.; Fred Patt, Kansas City, Mo.; Ruth E. Bennett, Louisville, Ky.; Alwin E. Petzke, Kenosha, Wis.; William G. DeWitt, Baltimore, Md.; Robert Fitzgerald, Youngstown, O.; John H. Nasson, Danbury, Conn.; Frances Bruno, Hoboken, N. J.; Margaret E. Quinn, Zanesville, O.; Frank Markase, Chicago, Ill.; Mrs. Helen Wilkinson, Morris, Ill.; Janet Davies, Wakefield, Mich.; Mrs. E. E. Hanna, Kokomo, Ind.; Mrs. T. H. Hollister, Freeport, Ill.; Dorothy Dornfield, Hopston, Ill.; Paul A. Belghley, Butler, Pa.; Ralph E. Stetson, Manchester, N. H.; J. C. Greene, Nashville, Tenn.; Mrs. R. A. Gettle, Elgin, Ill.; Morgan B. Burke, Des Plaines, Ill.; Mrs. C. L. Curila, Kansas City, Mo.; Mrs. W. W. South, Warren, Mich.; Dorothy Webber, Minneapolis, Minn.; Mrs. Charles F. Koelling, Indianapolis, Ind.; J. C. Snyder, Martinsburg, W. Va.; Miss Mary Mchey, Tronton, O.; Horace Morrow, Jr., Freeport, Ill.; John W. Bennett, Iron Mountain, Mich.; Violet Finks, Hammond, Ind.; Joseph G. Heyduk, Manitowish, Wis.; Mrs. O. R. Hall, Terre Haute, Ind.; Louise McShabb, Greensboro, N. C.; Bertha Killian, Oklahoma City, Okla.; R. W. Hodgson, W. Duluth, Minn.; Mrs. Stanley G. Ayers, Astbury Park, N. J.; Janet Shanley, San Francisco, Calif.; Mrs. Charles R. Sprague, Evan-

ston, Ill.; R. A. Donnell, Sumner, Ia.; W. H. Fletcher, Carrollton, Ga.; Ethel M. Wurtz, Whitrop, Mass.; Mrs. P. Levy, Philadelphia, Pa.; P. J. Dalton, Montreal, Can.; Mrs. J. P. French, Newton Highlands, Mass.; E. Harrison Winsfield, Woodcliff, N. J.; Charles H. Rinks, Boston, Mass.; Joseph P. Swartz, Crystal Springs, Pa.; Harry P. Durrst, Silver Springs, Md.; Carl A. Flat-ten, East Grand Forks, Minn.; Mrs. D. Isaacs, Bronx, N. Y.; T. Wayne Caton, Big Springs, Tex.; Miss Mary Frasca, South Wilmington, Ill.; Mrs. Lucille B. LeSage, Huntington, W. Va.; Mrs. Frank A. Haddigan, Spring-field, Ill.; Mrs. W. D. Bartlebaugh, Springfield, O.; Donald B. Hareus, Racine, Wis.; Mrs. W. E. Kessling, Rockford, Ill.; Harold T. Dederer, Newburgh, N. Y.; Louis Maurlocourt, Los Angeles, Calif.; Mrs. W. R. Gates, West Monroe, La.; Elmer Whittaker, Segregan-sett, Mass.; Garnet B. Decker, Pontiac, Mich.; Mrs. Blanche Hamm, Crawfordsville, Ind.; R. M. White, Atlanta, Ga.; John H. Wagner, Elkhart, Ind.; Albert Staud, Boston, Mass.; Lolly Williams, Crystal Springs, Miss.; Mrs. John J. Bell, Denver, Colo.; Mary C. Har-mon, Red Wing, Minn.; Elmer R. Mangum, Portland, Me.; Bernard Hall Gallagher, Manoton, N. B., Can.; E. G. Parmley, St. Louis, Mo.; Lillian Rossi, Torrington, Conn.; Marie Miller, Normal, Ill.; Miss Mary A. Soule, Johnstown, N. Y.; Mrs. Rosalyn Hohenstein, Savan-nah, Ga.; Mrs. Ruth H. Strauge, Birmingham, Ala.; Mrs. W. F. Taylor, New Orleans, La.; E. Roethler, New Hampton, Ia.; Mrs. Pierce C. Pierson, Little Rock, Ark.; Madeleine P. Sprague, Queens Village, N. Y.; Jean Maynard, New York, N. Y.; Alice E. Corporon, South Bend, Ind.; Mrs. Hattie Bell, Cincinnati, O.; Lull S. Thompson, Milot, N. Dak.; R. H. Rice, Jack-sonville, Fla.; Mrs. Nelson Milwaukee, Wis.; Bernard E. Shryack, Struthers, O.; Mrs. W. E. Lev, Jr., Phila-delphia, Pa.; Addison G. Jackson, Bloxi, Miss.; Walter W. Muth, Chicago, Ill.; Miss Frances Wilda, Brentwood, Md.; Davis B. Stout, Berwyn, Pa.; Jessie Simpson, Minneapolis, Minn.; Mrs. M. F. Nisael, Austin, Minn.

For the enlightenment of those persons who did not solve the pictures correctly, the correct list of answers is printed here-with:

- Eddie Cantor.
- Kate Smith.
- Wayne King.
- Jessica Dragonette.
- Rubinoff.
- Rudy Vallee.
- Guy Lombardo.
- Bing Crosby.
- Ben Bernie.
- Ruth Etting.
- Morton Downey.
- Jack Pearl.
- Lanny Ross.
- Gertrude Niesen.
- Phil Baker.
- Fred Waring.
- Burns and Allen.
- Myrt and Marge.
- Amos and Andy.
- Boswell Sisters.
- Ethel Shutta.
- Father Coughlin.
- Abe Lyman.
- Floyd Gibbons.
- Jack Denny.
- Gene Arnold.
- Cab Calloway.
- June Meredith.
- Smilin' (or Smiling) Ed McConnell.
- John L. Fogarty.

As announced in the rules under which the contest was conducted, the decision of the judges is final. Due to the wide interest this contest evoked, RADIO GUIDE regrets that it cannot engage in any correspondence on the subject.

# WRIGLEY'S ANNOUNCE



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## SONGS WANTED FOR RADIO BROADCAST NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD, 1650 Broadway, New York

7:15 p.m. EDT 6:15 EST  
NBC—Anson Weeks' Orchestra: WJZ  
WHAM KDKA WBZ  
NBC—Gene and Glenn: WEFW WWSH  
WGY WEEI WRC WRVA WLIT  
CBS—Just Plain Bill: WABC WDR  
WCAU WLBZ WJAS WNAC  
ABS—Current Books: WMCA WPRO  
WTNJ WIP WCBM  
WOR—Front Page Drama  
7:30 p.m. EDT 6:30 EST  
★ NBC—Irene Bordoni; Orchestra:  
WEAF  
CBS—Paul Keast, baritone: WABC  
WOKO WDR WCAU WJWS WJAS  
NBC—Grace Hayes, songs: WJZ WBZ  
WBAL  
ABS—Sporting Millions: WMCA  
ABS—Fisher's Gypsy Ensemble:  
WPRO WTNJ WCBM WIP  
KDKA—Nancy Martin  
WEEI—After Dinner Revue  
WGY—Utica Singers  
WHAM—Socony Pleasure Cruise  
WLW—Bob Newhall, sportsman  
WNAC—Hollywood Unmasked  
WOR—Fischer Mystery Sketches  
WRVA—Enid Bar

7:45 p.m. EDT 6:45 EST  
NBC—Frank Buck's Adventures:  
WEAF WGY WWSH WLIT WRC  
CBS—Boake Carter, News: WABC  
WNAC WCAU WJAS WJWS  
ABS—A. Cloyd Gill, news commenta-  
tor: WPRO WTNJ WIP WCBM  
KDKA—News; Drama; Music  
WBZ—Variety Program  
WLW—Melody Masters  
WRVA—News  
8:00 p.m. EDT 7:00 EST  
★ NBC—Concert; Jessica Dragonette,  
soprano; Orchestra: WEAF WTIC  
WGY WRC WEEI WWSH WLIT  
WRVA  
NBC—Musical Keys: WJZ WMAL  
WHAM WBAL WBZ

Programs to Be Heard

CBS—Fray and Braggiotti, piano  
team: WABC WJAS WOKO WCAU  
WNAC WJWS WDR  
ABS—Three Little Funsters: WMCA  
WPRO  
KDKA—Old Timers  
WLW—Cousin Bob's Kinfolk  
WOR—The Vocordians, Al and Lee  
Reiser  
8:15 p.m. EDT 7:15 EST  
★ CBS—Edwin C. Hill: WABC WNAC  
WCAU WJAS WOKO WJWS WDR  
ABS—Five Star Final: WMCA WPRO  
WTNJ WIP WCBM  
8:30 p.m. EDT 7:30 EST  
NBC—Eugene Frve, baritone: WJZ  
WMAL WHAM KDKA WBAL  
CBS—Court of Human Relations:  
WABC WOKO WNAC WDR WJAS  
WJWS WCAU  
ABS—U. S. Army Band: WMCA  
WPRO WTNJ WIP WCBM  
WBZ—Recreational Project  
WGY—Farm Forum  
WLW—Unbroken Melodies  
8:45 p.m. EDT 7:45 EST  
NBC—King's Guard Quartet: WJZ  
WHAM WMAL WBAL  
WLW—Southwind; orchestra, quartet  
9:00 p.m. EDT 8:00 EST  
★ NBC—Waltz Time; Frank Munn;  
Vivienne Segal; Orchestra: WEAF  
WWSH WLIT WGY WRC WLW  
WEEI  
CBS—Johnny Green: WABC WJWS  
WOKO WCAU WNAC WJAS WDR  
NBC—Phil Harris' Orchestra; Leah  
Ray; WJZ WBZ KDKA WBAL  
WHAM WMAL  
ABS—Philadelphia Symphony Orches-  
tra: WMCA WPRO WTNJ WIP WCBM

Friday, Sept. 28

WOR—The Witch's Tale  
9:15 p.m. EDT 8:15 EST  
WRVA—Evening Musicale  
9:30 p.m. EDT 8:30 EST  
NBC—One Night Stands; Pick and  
Pat: WEAF WLIT WWSH WTIC  
WGY WRC  
★ NBC—ARMOUR AND CO. PRE-  
sents Floyd Gibbons, the headline  
Hunter: WJZ WBZ WBAL KDKA  
WRVA WHAM  
ABS—Continental Cafe: WMCA WIP  
WPRO WTNJ WCBM  
WEEI—Dance and Concert Music  
WLW—Dance Orchestra  
WOR—Norman Brokenshire; Orch.  
9:45 p.m. EDT 8:45 EST  
★ CBS—Walter Pitkin: WDR WCAU  
WJAS WDR  
WLW—Jane Froman; Don Ross; Or-  
chestra  
10:00 p.m. EDT 9:00 EST  
★ CBS—California Melodies: WABC  
WJAS WDR WJWS WOKO WNAC  
WCAU WAAB  
NBC—Mario Cezzi, baritone: WJZ  
WBAL WHAM WMAL KDKA WBZ  
WRVA  
★ NBC—First Nighter: WEAF WWSH  
WEEI WTIC WLIT WRC WGY  
WLW—Dance Orchestra  
WNAC—Hughie Connor's Orchestra  
WOR—Frank and Flo, songs; chatter  
10:15 p.m. EDT 9:15 EST  
ABS—Louis Russell's Orchestra:  
WMCA WPRO WIP WTNJ WCBM  
WLW—Henry Thies' Orchestra  
WOR—Eternal Life, drama  
10:30 p.m. EDT 9:30 EST  
NBC—Isador Philipp, pianist: WJZ  
WBAL WMAL WHAM WBZ

Continued from Preceding Page

★ NBC—Jack Benny, comedian; Frank  
Parker, tenor; Orchestra: WEAF  
WLW WTIC WEEI WWSH WRC  
WGY WLIT WRVA  
ABS—National Affairs Series: WMCA  
WPRO WTNJ WIP WCBM  
KDKA—Silver Toppers  
WNAC—NRA Talk  
WOR—Noy Gorodensky's Orchestra  
10:45 p.m. EDT 9:45 EST  
CBS—Carlie and London with the  
Warwick Sisters, piano team and  
harmony trio: WABC WOKO WJAS  
WDR WCAU WAAB  
ABS—Dance Music: WMCA WPRO  
WTNJ WIP WCBM  
WNAC—Musical Rhymester  
11:00 p.m. EDT 10:00 EST  
NBC—George R. Holmes: WEAF  
WTIC WRC WLIT WCSH  
CBS—Sylvia Froos, songs: WABC  
WDR WOKO WJAS WAAB WJWS  
NBC—Charlie Davis' Orchestra: WJZ  
WBAL WMAL  
KDKA—Dance Orchestra  
WBZ—Musical  
WCAU—Alan Scott  
WEEI—Baseball Scores  
WGY—Henri Gendron's Orchestra  
WHAM—Amos 'n' Andy (NBC)  
WLW—Unsolved Mysteries  
WNAC—News  
WOR—Eli Dantzig's Orchestra  
WRVA—Smoky and Popy  
11:15 p.m. EDT 10:15 EST  
NBC—George Sterney's Orchestra:  
WEAF WTIC WWSH WLIT WEEI  
WRC  
CBS—Glen Gray's Orchestra: WABC  
WDR WNAC WJWS

NBC—Charlie Davis' Orch.: KDKA  
WBZ  
WCAU—Jan Savitt's Orchestra  
WHAM—Dance Music; News  
WRVA—Chandu, the Magician  
11:30 p.m. EDT 10:30 EST  
CBS—Leon Belasco's Orchestra:  
WCAU WOKO  
NBC—Freddie Martin's Orchestra:  
WEAF WEEI WTIC WLIT WWSH  
WRC  
KDKA—Dance Orchestra  
WGY—Ray Nichols' Orchestra  
WLW—Joe Brattain's Roanios  
WOR—Phil Lynch's Orchestra  
WRVA—Dance Orchestra  
11:45 p.m. EDT 10:45 EST  
CBS—Charles Barnet's Orchestra:  
WABC WNAC WDR WOKO WCAU  
WJAS—Leon Belasco's Orch. (CBS)  
12:00 Mid. EDT 11:00 p.m. EST  
CBS—Herbie Kay's Orchestra: WABC  
WJAS WOKO WCAU WJWS WNAC  
NBC—Ralph Kirbery, baritone (S  
Min.): WEAF WLIT WEEI WGY  
★ NBC—Milwaukee Philharmonic Or-  
chestra: WJZ WBZ WRVA KDKA  
WLW WBAL WHAM WMAL  
WOR—Eddie Lane's Orchestra  
12:15 a.m. EDT 11:15 p.m. EST  
WRC—Harold Stern's Orch. (NBC)  
12:30 a.m. EDT 11:30 p.m. EST  
NBC—Gray Gordon's Orchestra: WEAF  
WLIT WRC WEEI WRVA WGY  
WLW  
CBS—Dan Russo's Orchestra: WABC  
WOKO WNAC WCAU WJWS  
NBC—Enric Madriguera's Orchestra:  
WJZ KDKA WHAM WMAL WBAL  
WBZ  
12:45 a.m. EDT 11:45 p.m. EST  
NBC—Soloist; Orchestra: WEAF  
1:00 a.m. EDT 12 Mid. EST  
CBS—Allan Leifer's Orchestra: WABC  
WCAU—Missing Persons Reports  
WLW—Dance Orchestra



(Continued from Page 17)

writer. Editors, however, thought otherwise. Lord's rejection slips could well-nigh fill a trunk. Discouraged and disheartened, the young man fled his native hearth for New York, where he hoped to make a new start.

He scoured the newspaper offices without ever receiving a friendly nod, and in desperation he took a job in a candy factory. Thus far radio never had entered into his dreams. One night, however, he chanced to tune in on one of the programs of country life which then were becoming popular. His indignation grew as he listened. At length, unable to contain himself any longer, he raced down to the studio where he presented his Great Idea.

### The Road to Success

Why show the country folks as fools, he argued, and not show, back of their quaint observations, their natural shrewdness and big-heartedness? Why, in Heaven's name, have them say "Doesn't that please you?" when they naturally would say "Don't that kinder tickle yer?"

They laughed at "Seth Parker." Yes, Phillips Lord had become "Seth Parker" the very instant he raced into the studio. He went home and wrote a country radio skit as he knew it should be presented, then started a canvass for folks who had been raised in the country, for he didn't want any citybred slickers in his cast.

After he had rehearsed the characters—and a band—he took them to a small station and begged to be allowed to present his sketch. Reluctantly they agreed to take a chance. Next day the critics were wild about that new rural sketch on that obscure station.

In this manner Seth Parker was born. Today the 28-year-old Lord's masterful portrayal of the 70-year-old "Seth Parker" is considered one of the greatest pieces of acting in the history of show business.

### They Still Sell

In their various pasts, Paul Douglas, Graham McNamee and Joe Penner were salesmen; David Ross a \$25 per month bank messenger and later secretary to a Russian baroness, and still later a supervisor of an orphan asylum; Jimmy Wallington a professional golfer; Ted Husing a soldier, a cop, an aviator and an actor. Lanny Ross, named after an astrological goat, was almost a lawyer. Ben Bernie, the "Ole Maestro," began as a brawny smithy (haw!) and Phil Baker started as a runaway youth who stepped from a secretarial role onto the stage.

Probing further into the background of the mike stars discloses an even greater conglomeration of occupations before they settled on radio as their favorite medium.

Morton Downey always could sing. Even as a youth he performed at block dances and at smokers, yet radio's silvery-voiced tenor served as a messenger boy, as a laborer and as a counter boy in a restaurant and a railroad candy butcher before he heeded the radio call.

### King of All Trades

Wayne King seemed headed for a prosperous career, for he took up accounting. From auditing books he stepped into banking, then into an automobile repair shop as a mechanic. Afterward, he began to see the possibilities of music.

Lowell Thomas, famous author and

# In the Beginning

radio commentator, led a bizarre and adventurous career. Arranged in chronological order his activities have included those of cowpuncher, cook, waiter, geologist, miner, newspaper reporter, novelist and lecturer.

Thomas bivouacked in the sub-zero Arctic and on the burning sands of the Holy Land. He's talked to and with common soldiers and famous commanders; he's the cordial friend of princes, kings and sultans as well as of lowly peasants; he's a member of the faculties of four major universities, and he's lectured before standing-room-only crowds in the world's largest auditoriums.

### Wynn a Milliner!

Ed Wynn's father sent a check for a year's tuition to the University of Pennsylvania. Young Ed enrolled, but immediately decamped and was found months later by his exasperated parents enacting a role of a seventy-year-old minister in a repertoire company. Wynn, at the time, was sixteen. For his histrionics he received the magnificent sum of \$12

per week. To earn this amount of money, however, he had to pass out handbills on the streets before each performance.

His father gave him a job in his millinery concern, and it was here that Ed discovered the comic possibilities of hilarious headgear. The youth begged and pleaded with his dad to be allowed to return to the stage, and in desperation his father capitulated.

Wynn's comedy was sure-fire, and gradually he burned up the vaudeville circuits. Then came the Ziegfeld Follies of 1914, when he established himself as a leading comic, followed by the production of his own shows, and finally his supreme radio triumph.

### Potential Sob Sister

Irene Wicker, the talented radio lass, whose typical day at the studio consists of writing material for a show, producing another, making from eight to ten voice changes in another, and singing classical and modern ballads in a fourth, studied journalism, dramatics and poultry raising

at the universities of Illinois and Florida. She expected to make journalism her vocation, but heeded the lure of the mike instead.

(Continued on Page 23)

**RICHARD HIMBER AND HIS**  
**STUDEBAKER CHAMPIONS** *with Joey Nash*

**MONDAY 8:00** Eastern P.M. Daylight Time  
 NBC—including WEAf — WEEI  
 —WTIC — WJAR — WTAG — WCSH  
 —WFI — WLIT — WFBF — WRC—  
 WGY—and Coast to Coast Network

**SAT. 9:30** Eastern P.M. Daylight Time  
 CBS—including WABC — WOKO  
 WCAO — WNAC — WDRC — WCAU  
 —WEAN — WFBL — WJSV  
 and Coast to Coast Network

## National Barn Dance Anniversary Program



## N.B.C. Coast to Coast Network Saturday, September 29th

**Tune In**  
**WJZ-WBZ**  
**10:30 P.M. EDT**  
**EVERY SAT. NITE**

A big Gala Program, celebrating the First Anniversary of The National Barn Dance on the N. B. C. Chain.  
 One solid hour of fun and frolic, consisting of Barn Dance music, Songs, and Comedy. Uncle Ezra, Lulu Belle, The Hoosier Hot Shots, The Westerners, The Maple City Four, Spare Ribs, Linda Parker, Grace Wilson—the whole big Barn Dance Gang in this stupendous production.  
 Tune in and hear the songs and comedy by your favorite Barn Dance Stars as they sing and play again selections that thousands of fans during the past year have requested them to repeat.

**SPONSORED BY ALKA-SELTZER**

10:15 p.m. EDT 9:15 EST  
 WBZ—Old Farmer's Almanac  
 WOR—Pauline Alpert, pianist  
 10:30 p.m. EDT 9:30 EST  
 NRC—Danny Malone, tenor: WEAf  
 WGY WRC WEEI WLW  
 CBS—Elder Michaux' Congregation: WABC WOKO WAAB WDRC  
 WJAS WJSV WCAU  
 ★NBC—ALKA SELTZER PRESENTS  
 Barn Dance; Uncle Ezra; Spare Ribs;  
 Linda Parker; Hoosier Hot Shots;  
 Lulu Belle; Maple City Four: WJZ  
 WHAM WBAL KDKA WMAL WBZ  
 ABS—Art Landry's Orchestra: WMCA  
 WPRO WTNJ WIP WCBM  
 WNAC—Joe Solomon's Orchestra  
 WOR—Eli Dantzig's Orchestra  
 10:45 p.m. EDT 9:45 EST  
 NBC—The Siberian Singers: WEAf  
 WRC WGY WEI WRVA WEEI

Programs to Be Heard

## Saturday, Sept. 29

Continued from Preceding Page

WLW—Barn Dance (NBC)  
 WNAC—Musical Rhymester  
 11:00 p.m. EDT 10:00 EST  
 NBC—Anson Weeks' Orchestra: WEAf  
 WTIC WRVA WFI WCSH  
 CBS—Sylvia Erosos, songs: WABC  
 WJAS WAAB WDRC WJSV WCAU  
 ABS—Nick Kenny's Radio Scandals:  
 WMCA WPRO WTNJ WIP WCBM  
 WEEI—Baseball Scores; Current Events  
 WGY—Henri Genetron's Orchestra  
 WNAC—News  
 WOR—Noy Gorodensky's Orchestra

11:15 p.m. EDT 10:15 EST  
 CBS—Glen Gray's Orchestra: WABC  
 WCAU WJAS WJSV WNAC WDRC  
 WOKO  
 NBC—Anson Weeks' Orchestra: WEEI  
 WOR—Bert Block's Orchestra  
 11:30 p.m. EDT 10:30 EST  
 NBC—Freddie Martin's Orchestra:  
 WJZ WBAL WHAM WBZ WLW  
 ★NBC—Paul Whiteman's Party:  
 WEAf WEEI WGY WRVA WRC  
 WTIC WCSH WFI  
 ABS—Dance Orchestra till 2:00 a. m.:  
 WMCA WPRC WTNJ WIP WCBM

ABS—Blue Rhythm Band: WIP  
 KDKA—Sport Slants; Orchestra  
 WHAM—News (5 min.)  
 WOR—Julie Wintz' Orchestra  
 11:45 p.m. EDT 10:45 EST  
 CBS—Joe Haymes' Orchestra: WABC  
 WCAU WNAC WOKO WLBZ WDRC  
 WMAL—Freddie Martin's Orch. (NBC)  
 12:00 Mid. EDT 11:00 p.m. EST  
 CBS—Rube Wolf's Orchestra: WABC  
 WCAU WNAC WOKO WJSV  
 KDKA—DX Club  
 WLW—Paul Whiteman's Party (NBC)  
 WOR—Charles Barnette's Orchestra

12:15 a.m. EDT 11:15 p.m. EST  
 ★NBC—Carefree Carnival: WEAf  
 WRC WEEI WGY WRVA WFI  
 WLW  
 12:30 a.m. EDT 11:30 p.m. EST  
 CBS—Charles Barnet's Orchestra:  
 WABC WOKO WNAC WJSV WCAU  
 NBC—Anson Weeks' Orchestra: WJZ  
 WBAL KDKA WHAM WBZ WMAL  
 1:00 a.m. EDT 12:00 Mid. EST  
 ABS—Spud Murphy's Orch.: WABC  
 WCAU—Missing Persons Reports  
 WLW—Dance Orchestra  
 1:30 a.m. EDT 12:30 EST  
 WLW—Larry Lee's Orchestra  
 2:00 a.m. EDT 1:00 EST  
 WLW—Moon River, organ and poems

(Continued from Page 9)

Inspector Eames at Aklavik—Station UZK—that is all."

Speedily they gathered, troopers, constables, woodsmen, trappers—even Peter Alexei, the old Indian tracker.

Another blizzard raged on that gray January morning when the posse set out. They had four dog teams and supplies for ten days.

Far ahead on the snow-swept trail, in his strange cabin, Albert Johnson made flesh-tearing dum-dum bullets by cutting off the tips of his many rounds of ammunition. He had shot a Mountie. But he had plenty of time to escape northward. The posse would not even be gathered at Aklavik until after this howling blizzard, Johnson knew. He packed his grip and loaded his guns. He had no dogs, so he must travel light.

And then a shot cracked across Johnson's clearing. It was a miracle to the outlaw—who had never heard of police broadcasting.

The voice of Inspector Eames rang out: "I demand your surrender in the name of the Crown!"

Johnson laughed, and fired into the undergrowth. The posse poured a hail of lead at the cabin. But of what avail were bullets against that wooden fort?

# The Rat River Murders

Eames decided to give Johnson his Christmas present. He had brought dynamite.

There was a tremendous explosion. The door was flung inward. But through the shattered door came such a volley of rifle fire into the clearing that the attackers flung themselves down on the snow, scuttling away for dear life.

## Forced to Retreat

Johnson laughed heartily. He had won the second round as well as the first. The attackers were nearly out of supplies, and were weary and chilled from five days of mushing and camping in the clear. They had barely food enough to get back to Aklavik. There was a choice between trying to rush the fortified cabin, and taking the stores which Johnson had laid in, or turning back while they could.

It was hard to swallow, but they had to go back. As the posse swung wearily down the river again, Albert Johnson stood in the shattered doorway of his cabin and gnashed a set of false teeth at them—teeth on which the sun glittered.

But by now this one-man civil war had become a matter of national importance. Back at Aklavik, Inspector Eames ordered a radio message sent from station UZK across the three thousand miles that separate Northwest Territory from the capitol of the Dominion of Canada, at Ottawa.

"UZK calling Royal Canadian Signals Service at Ottawa—UZK calling, Inspector Eames, RCMP, requests authority to employ mobile detachment Signals Service men for tracking down Albert Johnson, mad trapper of Rat River, wanted for assault of Constable King. UZK calling . . ."

Back came the call from distant Ottawa, making history through cutting red tape for the first time by equipping a detachment of Mounted Police with sending and receiving radio sets, and operators to go with them.

Back up Rat River went the original posse, plus the signal men.

But Johnson was gone. The men poured into the cabin. They exclaimed with amazement as they saw that the floor had been sunk three feet beneath the ground level, and the walls built of double thicknesses of logs.

## The Quarry Missing

Every stick of furniture had been destroyed by the explosion of the dynamite bomb. But why had Johnson borne a charmed life? The answer was soon found. The wily madman had dug himself a tunnel under one wall, in which he was perfectly safe not only from rifle fire but even from bombs or smoking out.

The Inspector realized the task that faced him. "We haven't enough grub or dogfeed to keep this entire party in the field," he said. "We'll keep four men here to pick up Johnson's trail and follow it along. Quartermaster Sergeant Riddell you'll be in charge. Take Constables Millen, Verville and Gardlund. They're your men for the job. Staff Sergeant Hersey can establish a base camp, set up his field equipment, and keep in touch with me at Aklavik by radio."

Eleven days of fruitless searching followed for those men. Then, at the top of the barrier, where Rat River had narrowed into a trickle, Gardlund said:

"Look! There he is!" A mile or so ahead the four saw a dark figure crouching behind a barricade.

"That's him!" agreed Riddell. "And it's a perfect ambush! He hasn't spotted us, so let's sneak up on him at dawn. It's getting too dark now."

The searchers stirred early next morning. They took up the trail. Within about four hundred yards of the trapper's barricade, they were startled suddenly when Johnson appeared, standing erect, and clearly outlined against the snowy background behind him. One Mountie swung up his rifle and fired. The figure of the trapper toppled backward.

"Do you think you got him?" Millen

gasped. The trooper nodded. "I think so. But it was a snapshot at long range—I couldn't be sure!"

"Well, we'd better lie doggo for a while," decided Sergeant Riddell.

## The Fatal Ambush

About two hours later things were still quiet. No sign of life came from the barricade. Then Constable Millen broke the silence. "Well, let's go."

The policemen charged forward. Suddenly Johnson rose like a jack-in-the-box. Millen dropped, shot through the heart; the other two sprang for cover. But immediately on seeing Millen's prostrate form, Riddell dashed out, swung him shoulder-high and carried him to the shelter of the creek bed. Only then did he learn that he had risked his life to rescue a dead man.

"It would be suicide for us to rush that barricade," he said soberly. "I'll mush

## In the Beginning

(Continued from Page 27)

Threading through the fact and dream careers of many of radio's sons and daughters are sparks of vital courage and grim determination of struggle to heat not only drudgery and boredom and loneliness, but something infinitely more—ill health.

In the cultured, well-to-do home of the Boswells in New Orleans, a great sorrow descended, for Connie, one of three talented children, was stricken with infantile paralysis. The doctors said she never would walk again.

Yet Connie today is one of radio's sunniest persons. Her singing voice and her cheerful disposition have endeared her to the hearts of an enormous audience. The girls—Connie, Vet and Martha—originally started as artists, but their inherited love for music detonated their pen and hush careers.

## From Shipping Clerk

Nick Lucas learned to strum the mandolin in his early childhood, but Nick thought the odds on a musical career were a bit too long, so he took positions as a shipping clerk, a factory worker in a tannery, and as a tile setter. His years of hard manual labor drove him back to his first love, music. In addition to the mandolin, he soon conquered the guitar and the piano.

He organized a band and was booked over the Orpheum vaudeville circuit. He followed this by annexing himself to Ted Fiorito's band as a pianist and vocalist. Life was just a bowl of cherries to Nick after that. The musical talkies beckoned, and he became an international star, which set swiftly when the canned music palled. He's making a grand showing in radio, however.

From all this it can be seen that des-

back to Aklavik and get more posse-men. You stay here and hold Johnson inside his barricade."

Two days later, Riddell reported in person to Inspector Eames. Again radio sparked across the frosty northern air.

"We're going to get him this time, Sergeant," Eames insisted. "I've broadcast a request for all trappers to come in on the hunt. The Eskimos on the Arctic shores are on the lookout for him. I sent a radio message to Punch Dickens, superintendent of Airways at Edmonton. He's flying to McMurray with two officers and a supply of tear gas bombs."

"At McMurray he'll turn over to 'Wop' May, who'll be with us until the search is successful. The plane is radio-equipped, so if we get into a spot where he can't land, we can give him instructions from below. A plane might be used to bomb Johnson's stronghold, where a ground party couldn't get through."

And so a radio-equipped bombing plane, piloted by the well-known Canadian flier, Captain "Wop" May, joined the dog-team-and-posse manhunt!

But Johnson escaped by night from his barricade, and a terrific gale, blowing in

(Continued on Page 29)

tries and dreams cannot be controlled by any set plans. Jacques Fray, of the musical team of Fray and Braggiotti, began as a student of banking and finance, while his partner hoped to follow in his father's footsteps and become a concert singer.

Nino Martini was crossed in his intentions of becoming an internationally famous athlete. He was a crack horseman and gymnast, but his real ambition was to achieve prominence as a six-day bike rider!

## All Horatio Algers

Edwin C. Hill had a craving for the smell of printers' ink. Wilbur Budd HUllick was a soda jerker, a crooner, an orchestra leader, and a telegraph company representative before he discovered his funny streak. Bing Crosby was a magazine salesman "working his way through college," and a postoffice clerk, before he decided upon singing as a career. Tito Guizar was fated to a life of test tubes and Bunsen burners by stern parental edict, but he kicked over the traces and refused to study his chemistry lessons in the University of Mexico, with the result that he finally won his parents over to music.

Boake Carter used his newspaper experience as a stepping stone to his present job as a radio news commentator. Goodman Ace duplicated Boake's stepping-stone system. Harry Von Zell, veteran announcer, thought he'd like prize fighting until he engaged in a few bouts, whereupon he renounced the squared arena for a less strenuous job as a bank messenger boy. He broke into radio quite accidentally when he visited a studio and "filled in" in an open spot.

And so they have climbed to glory!

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## RADIO GUIDE

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Johnson appeared, standing erect, and clearly outlined against the snowy background behind him. One Moutie swung up his rifle and fired. The figure of the trapper toppled backward.

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# The Rat River Murders

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But Johnson escaped by night from his barricade, and a terrific gale, blowing in Arctic sub-zero weather, kept the fliers from finding him. It was Peter Alexei who brought news of the madman. He had escaped to the Yukon. Shortly after that, Captain May picked up his trail from the air—only to have it merge into the trampled tracks of a herd of caribou, and become utterly lost! It seemed as if Johnson were invincible!

"But," said Captain May, "if he's following the caribou to keep his own trail hidden, you can gain three days on him by cutting across country."

"We'll do it!" the grim-faced Eames decided.

Two days later, they came up with Johnson on the Eagle River. And as usual, he fired first. Sergeant Hersey, the radio man, fell. The rest of the posse opened fire, and Johnson was driven out upon the frozen river where—behind blocks of ice—he continued to fire madly. Over his head the airplane zoomed. From the banks, the police and trappers fired. Then from Captain May came the news that Johnson was through.

They found his body crouched behind a barricade of ice cakes, with lips curled back from the yellow teeth, and an expression of utter hatred forever stamped upon his face.

He had been struck by one bullet—yet, by some prank of his evil genius, the police slug had hit him in the hip pocket, where he carried a box of rifle ammunition. This had been set off by the impact, tearing a great wound in his hip and sending five of his own dum-dum bullets in five different directions through his

body. One of them had severed his spine—and yet he had gone on trading shot for shot with the officers until he straightened out in the rigidity of death. Hands, ears and feet were frozen, and his body was emaciated to the point of ghastliness.

Even in death, the madman of the North kept his secret. He carried nothing which could possibly be used to identify him. But he did carry a set of false teeth, heavily gold-filled and presumably made for a woman—and a pair of baby

shoes of black leather, hung around his corded neck on a buckskin thong!

In Next Week's Issue of

RADIO GUIDE:

For a Gun Moll's Favor

Two murderers had an air-tight alibi for the murder of a night watchman—until radio, and a forgotten man, came together to smash a \$150,000 racket. You will find this thrilling story, taken from life, in the issue of RADIO GUIDE dated Week Ending October 6.

## THE RADIO FANS HAVE VOTED!



# "RED DAVIS" RETURNS TO THE AIR OCTOBER FIRST

AND no wonder! For "Red Davis" is the story of a red-blooded American boy. It is a typical story of American family life. Adventure—romance—heart-aches—growing pains—love—life—humor and action. "Red Davis" is the kind of radio program that everyone can enjoy! It is clean, wholesome entertainment—the kind of adventures that you, yourself, have lived.

When "Red Davis" was first produced last year it met with instant enthusiasm. Now—"Red Davis" is to be back on the air. Thousands of unsolicited letters from young people and their parents have demanded his return!

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## Name-the-Stars Winners

(Continued from Page 8)

Kathryn Porter, Chicago, Ill.; Herbert B. Sholar, Columbia, S. C.; Mrs. Mahlon Bingham, Auburn, N. Y.; Kailine B. Bussis, Wynn, Mass.; Bertha B. Thompson, Sheldonville, Mass.; George A. Bowers, Liberty, N. Y.; Anne McAlister, Altoona, Pa.; Mary Hlekman, Mishawaka, Ind.; Beulah McElwain, Atlanta, Ga.; Sylvia Harriet Rosenberg, West Hempstead, L. I., N. Y.; Carl L. Mundy, Keokuk, Ia.; Miss Eunice J. Miller, Mattoon, Ill.; Luke Kerschner, Allentown, Pa.; Miss Lillian A. Harfield, Hartford, Conn.; Albert W. Bois, Philadelphia, Pa.; Mrs. Nora Gerlach, Weyauwega, Wis.; Mrs. Lillian Greenwood, Jamestown, N. Y.; Anna E. Johnson, Youngstown, O.; Carl Schmidt, East Chicago, Ind.; Miss Dorothy Rosenthal, Chicago, Ill.; Sarah Louise Brough, Brooklyn, N. Y.; Alice K. Ameson, Chicago, Ill.; Harriet H. Washien, Montreal, Que., Can.; George F. Williams, Plymouth, Ind.; Grace Cunningham, Chicago, Ill.; M. R. Lynn, Bloom, N. Y.; Mrs. Charlotte B. Bell, Tulsa, Okla.; Mrs. Brida Walsh, Kokomo, Ind.; Mrs. Mary Waring Harrison, Mohite, Ala.; Mrs. Maude Mendel, Savannah, Ga.; Mrs. O. Keller, Raleigh, N. C.; Mrs. Estel R. Small, Centerville, Mich.; Mrs. Peter Reuhme, Youngstown, O.; Mrs. Joe Boserman, Carmel, Ind.; Mrs. H. W. Green, Barling, Wis.; Bernice M. Harper, Buffalo, N. Y.; Mrs. Charlotte B. Bell, Tulsa, Okla.; Mrs. Ray T. Nicholas, Princeton, Ill.; Albert L. Sargent, Escanaba, Mich.; Miss Rita Nuss, Chicago, Ill.; Mrs. C. H. Weeden, Ottawa, Ill.; A. W. Stewart, Tampa, Fla.; Mrs. Agnes Kenney, Manchester, N. H.; Mrs. J. L. Lonne Abbey, Battle Creek, Mich.; Mrs. William H. O'Brien, Portsmouth, Va.; Edward P. Lovengarten, Laporte, Ind.; Mrs. Hazel E. King, White River, N. Y.; Rose Grossen, Chicago, Ill.; Elaine Groetzinger, Peoria, Ill.; Miss Mildred B. Edgar, Poughkeepsie, N. Y.; John Jaemus, Cincinnati, O.; Mrs. A. W. Bagley, Greenboro, N. C.; Miss Eleanor Sewell, Savannah, Ga.; Jefferson O. Yates, St. Charles, Ill.; Mrs. L. F. Stewart, Muskogee, Okla.; Miss Sara Jane Zanon, Cincinnati, O.; Mrs. E. T. Grandenburg, Baltimore, Md.; Miss Elizabeth Sellhorn, Williamsport, Pa.; F. W. Hodgett, Milwaukee, Wis.; Madeleine C. O'Neill, Edgewood, R. I.; Mary Rooney, Elizabeth, N. J.; Virginia Fairweather, Middleton, N. Y.; Mrs. M. McGonnell, East Orange, N. J.; John M. Carroll, Chicago, Ill.; Victorine Whelan, Williston Park, L. I., N. Y.; Virginia Lee Robinson, Portsmouth, D.; Mrs. Julian T. Berryhill, Jackson, Mo.; Mrs. P. E. Jackson, New Philadelphia, O.; Geraldine Porter, Decatur, Ill.; H. J. DeBauch, Blighely, W. Va.; A. G. Martin, Kington, N. Y.; Mrs. Lenora M. Yager, Hastings, Nebr.; Laurence E. Bishop, Flint, Mich.; Mrs. Fred E. Anderson, Houston, Me.; Lucille Overman, Whiting, Ind.; William E. Bertrand, Lockport, N. Y.; Edith L. Lovell, Norfolk, Va.; Fred Parr, Kansas City, Mo.; Ruth E. Bennett, Louisville, Ky.; Alvin E. Petzke, Kenosha, Wis.; William G. DeWitt, Baltimore, Md.; Robert Fitzgerald, Youngstown, O.; John Hassan, Danbury, Conn.; Frances Bruno, Hoboken, N. J.; Margaret E. Quinn, Zanesville, O.; Frank Markas, Chicago, Ill.; Mrs. Helen Wilkinson, Morris, Ill.; Janet Davies, Wakefield, Mich.; Mrs. E. E. Hanna, Kokomo, Ind.; Mrs. E. H. Hollister, Freeport, Ill.; Dorothy Dornfeld, Hoopston, Ill.; Paul A. Beighley, Butler, Pa.; Ralph E. Stetson, Manchester, N. H.; J. C. Greene, Nashville, Tenn.; Mrs. B. A. Gettle, Elgin, Ill.; Morgan B. Burke, Des Plaines, Ill.; Mrs. C. L. Curtis, Kansas City Mo.; Mrs. W. Henderson, South Haven, Mich.; Dorothy Welcher, Minneapolis, Minn.; Mrs. Charles F. Keeling, Indianapolis, Ind.; J. C. Snyder, Martinsburg, W. Va.; Miss Mary Richey, Trion, Ga.; Horace Morrow, Jr., Freeport, Ill.; John W. Bennett, Iron Mountain, Mich.; Violet Finks, Hammond, Ind.; Joseph G. Heyduk, Manitowish, Wis.; Mrs. O. B. Hall, Terre Haute, Ind.; Louise McNabb, Greensboro, N. C.; Bertha Kilian, Oklahoma City, Okla.; R. W. Hodson, N. Y.; Janet Shanley, San Francisco, Calif.; Mrs. Charles R. Sprague, Evan-

ston, Ill.; R. A. Bonnell, Sumner, Ia.; W. H. Fletcher, Carrollton, Ga.; Ethel M. Wurtz, Winthrop, Mass.; Mrs. P. Levy, Philadelphia, Pa.; P. J. Dalton, Montreal, Can.; Mrs. J. P. French, Newton Highlands, Mass.; Mrs. H. Bartlett, Woodliff, N. C.; Charles H. Binks, Boston, Mass.; Joseph P. Swartz, Jr., Glarville, Pa.; Harry P. Durst, Silver Springs, Md.; Carl A. Flatton, East Grand Forks, Minn.; Mrs. D. Isaacs, Bronx, N. Y.; T. Wayne Caton, Big Springs, Tex.; Miss Mary Frasca, South Wilmington, Ill.; Mrs. Lucille B. LeSage, Huntington, W. Va.; Mrs. Frank A. Haddigan, Springfield, Ill.; Mrs. W. E. Bartlebaugh, Springfield, O.; Donald B. Bole, Mass.; Lolly Williams, Crystal Springs, Rockford, Ill.; Harold T. Dederer, Newburgh, N. Y.; Louis Manflocourt, Los Angeles, Calif.; Mrs. W. R. Gates, West Monroe, La.; Elmer Whitaker, Seagraves, Mass.; Garnet B. Decker, Pontiac, Mich.; Mrs. Blanche Haimo, Crawfordsville, Ind.; R. M. White, Atlanta, Ga.; John H. Wagner, Elkhart, Ind.; Albert Marshall, Boston, Mass.; Lolly Williams, Crystal Springs, Miss.; Mrs. John J. Bell, Denver, Colo.; Mary C. Harmon, Red Wing, Minn.; Elmer R. Mangum, Portland, Me.; Bernard Hall Gallagher, Manoton, N. B., Can.; E. G. Parmley, St. Louis, Mo.; Lillian Hosi, Torrington, Conn.; Marie Miller, Normal, Ill.; Miss Mary A. Soule, Johnstown, N. Y.; Mrs. Rosalyn Hohenstein, Savannah, Ga.; Mrs. Ruth B. Strauge, Birmingham, Ala.; Mrs. W. F. Taylor, New Orleans, La.; E. A. Buehler, New Hampton, Ia.; Mrs. Pierce C. Pierson, Little Rock, Ark.; Madeleine P. Sprague, Queens Village, N. Y.; Jean Maynard, New York, N. Y.; Alice E. Copronon, South Bend, Ind.; Mrs. Hattie Bell, Cincinnati, O.; Lulu S. Thompson, Mt. Airy, N. C.; R. H. Rice, Jacksonville, Fla.; Mrs. Nelson, Milwaukee, Wis.; Bernard E. Shrock, Struthers, O.; Mrs. W. E. Lee, Jr., Philadelphia, Pa.; Addison G. Jackson, Biloxi, Miss.; Walter W. Muth, Chicago, Ill.; Miss Frances Wilds, Brentwood, Md.; Davis B. Stout, Berwyn, Pa.; Jesse Simpson, Minneapolis, Minn.; Mrs. M. F. Sissel, Austin, Minn.

For the enlightenment of those persons who did not solve the pictures correctly, the correct list of answers is printed herewith:

- Eddie Cantor.
- Kate Smith.
- Wayne King.
- Jessica Dragonette.
5. Rubinoif.
6. Rudy Vallee.
7. Guy Lombardo.
8. Bing Crosby.
9. Ben Bernie.
10. Ruth Etting.
11. Morton Downey.
12. Jack Pearl.
13. Lanny Ross.
14. Gertrude Niesen.
15. Phil Baker.
16. Fred Waring.
17. Burns and Allen.
18. Myrt and Marge.
19. Amos and Andy.
20. Boswell Sisters.
21. Ethel Shutta.
22. Father Coughlin.
23. Abe Lyman.
24. Floyd Gibbons.
25. Jack Denny.
26. Gene Arnold.
27. Cab Calloway.
28. June Meredith.
29. Smilin' (or Smiling) Ed McConnell.
30. John L. Fogarty.

As announced in the rules under which the contest was conducted, the decision of the judges is final. Due to the wide interest this contest evoked, RADIO GUIDE regrets that it cannot engage in any correspondence on the subject.

**RADIO GUIDE** is paying

**\$100 A WEEK**  
FOR LAST LINES TO

# RADIO JINGLES

*try your skill—it's free!*

CAN YOU WRITE A LAST LINE FOR THIS?



Years ago I was told by my dad,  
That my ear for all music was bad;  
But my ear seems to say,  
When I hear Bernie play,

*Write your last line here*

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

### Winners of Jingle No. 7

There was a young fellow from Wheeling,  
Who thought Wayne King's music appealing;  
Ho tuned in his set,  
Said, "Here's my best bet,

**1st Prize \$25** Mary V. Gorman  
Trenton, N. J.  
*"His waltzes give 'soles' a dance feeling."*

**2nd Prize \$15** Mrs. R. C. Davidson  
Pomona, Calif.  
*"Wayne puts 'U' in tune with good feeling."*

**3rd Prize \$10** D. H. Windle  
Oklahoma City, Okla.  
*"With 'A' or without, it's 'revealing'."*

### \$5.00 Prizes:

- |                                     |   |
|-------------------------------------|---|
| Arnold Dyck<br>Waterloo, Ont., Can. | William Crawford<br>Miami, Fla.         |
| Mrs. Jane Arnold<br>Cleveland, Ohio | Katherine O. Rheno<br>San Antonio, Tex. |
| Tacy E. Ruppe<br>Meffinsburg, Pa.   | Alfred C. Patterson<br>New Orleans, La. |
| Agnes Pavlock<br>New York, N. Y.    | Mary Sue Simmons<br>Charleston, Ill.    |
| Kenneth Cousins<br>Brooklyn, Me.    | Elinor Bennett<br>San Francisco, Calif. |

It's fun that pays! You'll not only find writing a last line for the Jingle printed in the coupon more fun than a picnic, but you may also win a substantial cash prize. Radio Guide is paying \$100 in real cash prizes every week for best last lines to Radio Jingles. Try this week's Jingle and send in a last line to Radio Guide, 731 Plymouth Court, Chicago, Ill.

### THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.

2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List below.)

3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.

4. Mail your answers to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A. M. Friday, September 28th. Winners will be announced in Radio Guide as soon thereafter as possible.

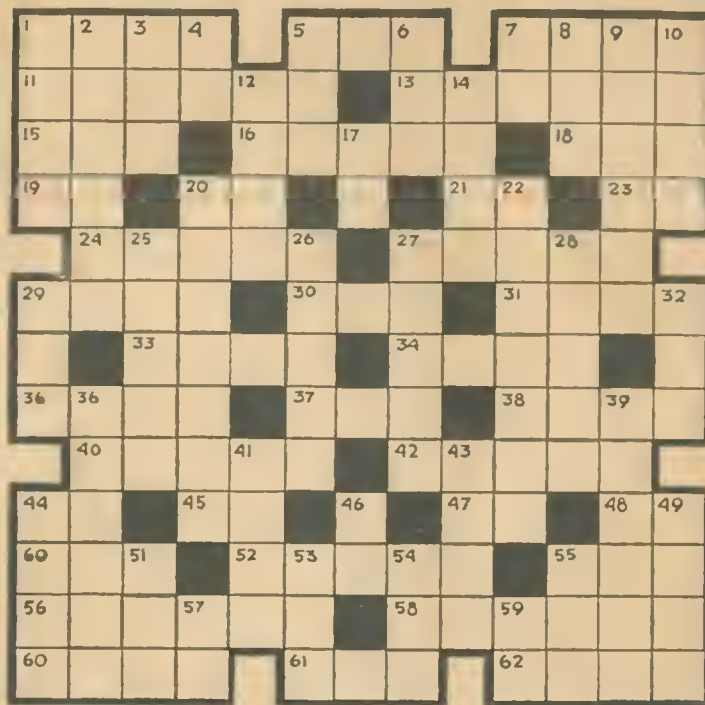
5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.

6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a postcard or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

### THE PRIZES

- 1st Prize ..... \$25.00  
2nd Prize ..... 15.00  
3rd Prize ..... 10.00  
Next 10 Prizes \$5.00 each ..... 50.00  
Total ..... \$100.00

## Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle.

### DEFINITIONS

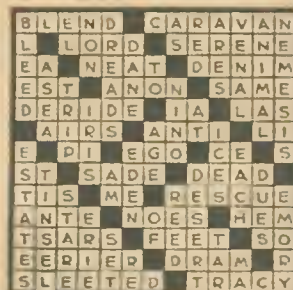
#### HORIZONTAL

- 1—Related
- 5—Color
- 7—Too
- 11—"Idol of the Air"
- 13—"Harvest Moon" Girl
- 15—Employ
- 16—All autos use them
- 18—Female deer
- 19—Plural suffix
- 20—River in Italy
- 21—Bachelor of Arts
- 23—Regarding
- 24—Antelope
- 27—Search
- 29—First name of the Casa Loma orchestra leader
- 30—Anger
- 31—Soapy water
- 33—The ocean
- 34—Birds
- 35—Political group
- 37—To make a mistake
- 38—Son of Isaac and Rebekah
- 40—Near (portical)
- 42—Lubricated
- 44—Initials of one of Radio's most popular songstresses
- 45—Associated Press (abbr.)
- 47—One hundred and fifty
- 48—Myself
- 50—Tabulate
- 52—Scorch

#### VERTICAL

- 1—Fever
- 2—Composer of "Doodle de doo"
- 3—Ireland (abbr.)
- 4—Take notice (abbr.)
- 5—Prefix, three
- 6—Born
- 7—Near
- 8—Cover
- 9—Breathed noisily
- 10—Curve
- 12—Male harmony quartet
- 14—Former ruler
- 17—Sun God
- 20—A pretended remedy for all diseases
- 22—Sisters
- 25—Fruit
- 26—Eater
- 27—Spanish name
- 28—Henry \_\_\_\_\_, orchestra leader
- 29—Sailor (colloq.)
- 32—Initials of large university in city where WFAA is located
- 36—Type of carriage body
- 39—Confesses
- 41—Recess
- 43—Freezes
- 44—Crevices
- 46—Within
- 49—Formerly
- 51—Owing and demandable
- 53—Chemical suffix
- 54—Alcoholic beverage
- 55—Ocean
- 57—Thoroughfare (abbr.)
- 59—French article

### SOLUTION TO LAST WEEK'S X-WORD PUZZLE



Coming Next Week:

## Mary Pickford Goes Radio

*"America's Sweetheart," After Years of Stardom in the Films, Signs a Microphone Contract — the Full Story of Her Capitulation, and of Her Coming Program*

## Tony Wons Turns Columnist

*Philosophy, Comment, Verse—and General Review in a Regular, New Feature, Beginning Next Week*

All in an Issue Packed with Feature Stories of the Stars

# Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES



# HARRY HORLICK

As He Appears Under the  
**MIKEroscope**

By Harry Steele

About eleven years ago a young Russian of worried mien presented himself to the program board of WEAF, then owned by the American Telephone and Telegraph Company in New York.

"My name is Horlick," he announced in his funereal fashion. "No malted milk today," countered a facetious executive. "I am an orchestra leader," Horlick persisted. "I want to conduct a band on your chain."

"Nets to you," said the program chiefs, and Harry has been on a network ever since. In addition to corralling a multitude of listeners, he has set up a record for sustained appearances.

He is not a Gypsy—at least not by tribal affiliation. But in his search for the unique in the music of two continents, he has led a Nomad life, thus doubling his experience in Nomad's land. His first official essay at wandering came when he went Romanoff to eschew the Volga and seek the refined.

By training Horlick is a violinist, and so proficient a one that he literally fiddled his way out of Siberia to a place, by command, in the Moscow Symphony orchestra. That was when, as a member of the White Army, he was imprisoned by the revolutionists and slated for the salt mines. A skeptical judge, unimpressed by Harry's claims that he was a musician, ordered him to play in court. Natural talent plus the solemnity of the occasion gave his solo such verve that he was ordered to Moscow.

To the casual listener Horlick is just the conductor of the grocery firm's Gypsies. But to those in the know, he is one of the ablest musicians in the country. He has a bewitching touch with music and possesses the added gift of being able to impart his vast knowledge to his men. It's nothing to see the entire orchestra playing number after number without so much as a lead-sheet in front of them.

The first person ever to be impressed by Harry's playing was his older brother. He broke down and wept when he heard the six-year-old youngster play a number on the violin he had made for himself. He had to construct his own instrument because his father couldn't conceive of music as a means of support.

But the sympathetic brother, himself a concert master of the Tiflis, Russia, Symphony orchestra, sensed the talent in the child's self-taught performance and interceded successfully. Young Harry was sent from Chernigow, the family home, to the Tiflis Conservatory, where he made a name for himself. He has become distinctive in America by being one of the few musicians not to have come from Minsk, Kiev, or Vilna.

The five years spent in the famous Russ conservatory were brought to an abrupt end by the outbreak of the war. Along with all of the other able-bodied males under the Czar's regime, he was hustled into uniform to battle Turks until the day that Communism resketched the Muscovite scene. Followed the episode in court when he was assigned to the symphony orchestra, of which he later became concert master.

Red Russia failed utterly to intrigue him, however, and he made the break which landed him in New York, facing a new world and able to speak only in his native tongue. But his precious fiddle spoke a universal language, and its appeal managed to furnish him with sustenance.

Harry denies he wrote a number generally accredited to him, "Two Guitars." He merely reconstructed the piece, he says, from a Russian Gypsy folk air. His month of sea travel from Europe to Ellis Island left its virus in his blood. Next to being a musician, he says, he would prefer to be a sailor.

He is single, five feet, seven inches tall, and weighs around one hundred and fifty pounds.



HARRY HORLICK

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-fourth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Least known to the public, and yet the most important of all people connected with modern American dance music are the composers. Few of the millions who sing, whistle or dance to the strains of contemporary compositions are familiar with the names of the authors of these works. So when *George Gershwin* leads his colleagues to the microphone Sunday, September 30, and succeeding Sabbaths, acclaim should be instantaneous.

Gershwin was featured last year in a program of his own over NBC. This year his show will be via Columbia for the same sponsor. *Irving Berlin*, the most publicized of these writers, has already bowed over the senior network. *Johnny Green* has his own program now and *Jerome Kern* has broadcast in his own right several times. Yet the dozen or so others who are the leaders of Tin Pan Alley are as yet unknown to their public.

Plans have been made by the Gershwin

sponsor to introduce a well-known composer in each broadcast. These men will play selections from their own compositions. So we should expect to hear from and acclaim *Harry Warren*, *J. Fred Coots*, *Brown and De Sylva*, *Henderson*, *Mack Gordon* and *Harry Revel*, *Gus Kahn*, and *Benny Davis*.

COLUMBIA must like this *Albert Kavelin*, maestro who made a recent bow at the Lexington hotel in New York City. When he leaves October 19 to barnstorm the Ralph Hitz hotels throughout the east and midwest, his sustainings over this network will follow him. . . . *Joe Haymes* returns to the air with another new band

## Bandstand and Baton

from the McAlpin hotel, also in New York. His CBS airings will be Monday, Thursday, and Saturday nights. *Agnes Anderson* assists in vocals.

CASA LOMA, presided by *Glen Gray* and directed by *Melvin Janssen*, returns to the Camel Caravan next week when that show comes back on Columbia with *Annette Hanshaw* and a host of additional talent. Apparently Gray's outfit was the only part of last year's show to click with the audience. . . . *Richard Himber's* auto sponsors did not like that Sunday spot CBS gave them, so Himber's program on this net has been moved to Saturday night. . . . P. S. "I Love You,"

that new song, is authored by *Johnny Mercer*, *Paul Whiteman's* scat singer. Mercer's present hit is "Pardon My Southern Accent."

JACK RUSSELL has connected with the St. Paul hotel, St. Paul, Minn., after a tour of one-night stands. He opened there Sunday, Sept. 16 and first contract called for two weeks. KSTP is outlet. . . . *Dell Coon* has renewed at the Grove, Houston, Texas, for an unannounced length of time. *Billie White* and *Joan Drake*, his vocalist, are being credited in part for his success. . . . *Tweet Hogan* and band are looking for likely Chicago spots after a second summer at Delavan, Wisconsin. . . . *Stanley Myers*, the Terrace Gardens maestro in Chicago, starts his local broadcasting under a terrific handicap imposed upon him by his press agents, that of being a big heart interest for the women.



*The clean center leaves are the mildest leaves*  
*They Taste Better!*

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