

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

WEEK ENDING SEPTEMBER 15, 1934

5¢

Volume III,
Number 47

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT



Jeanie Lang

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"ROXY"
THE TRIUMPH
OF AN AMAZING
RADIO CAREER

RADIO GOES
TO THE YACHT
CUP RACES

BURIED ALIVE
-THRILLING
RADIO DRAMA
FROM LIFE

WEEK'S COMPLETE
PROGRAMS START
ON PAGE TWELVE



North Atlantic (1)

Voice of the Listener

Pro and Con-rad

Dear VOL: Brooklyn, N. Y.
In a recent issue of RADIO GUIDE, Mary E. Lamber's letter interested me immensely. Not only did I enjoy the beautiful way she expressed



her feelings but also the perfect description of Conrad Thibault's singing. I heartily agree with her that he is a true artist.

However my favorite air artist is Jerry Baker and he certainly deserves praise. His voice is exquisitely clear and beautiful and he is capable of singing any type of song.

I also agree with Miss Lamber that it is quite annoying to hear a singer become over-dramatic.
Evelyn Schnoll

Wilda-bout Bands

Dear VOL: Susanville, Cal.
I was very pleased to have you start printing the theme songs of the bands. I am interested in the doings of the bands and like your Bandstand and Baton section very much. I just read a statement in a magazine that Ted Fiorito has a miniature white piano on which is inscribed the autographs of 2,000 admirers.

I wish you would get the information and a picture of it.
Wilda Smith

Waller in Harmony

Dear VOL:
I'm wondering how many of the listeners have discovered the "Fats Waller Rhythm Club." I'm quite sure if you have the blues nothing seems to matter and if you'll tune in on Fats Waller Thursday evenings you'll lose them and feel ten years younger, believe me.

In these days of wishy-washy classical music it's a relief to find music with the old-time pep and swing. And should any sponsors read this I hope it will inform them that all listeners are not symphony and hillbilly addicts.
Marie O'Brien

Betty and Babble

Dear VOL: Chicago, Ill.
In listening to "Betty and Bob" recently, I was glad to hear at least five minutes of the program. The program started at 3 p. m. and the announcer spoke for three minutes of the time. Betty Crocker and the announcer took the remaining seven minutes. I have been a listener to "Betty and Bob" since it started and am wondering how many people are still listening to the program as it is so commercialized.
Mrs. Jeanette Ruhl

Those Fan Answers

Dear VOL: Pleasant Hill, Ill.
So many times the question, "Do stars answer their fan mail?" has been asked. As I am making a collection of photographs and autographs, I am in a position to give an answer. I find that most of them do.

My first fan letter was sent to Kate Smith many years ago and she obliged with a photograph. Recently I have had personal letters from Ruth Etting, Connie Gates, Bing Crosby, Irene Rich, Irene Beasley, Annette Hanshaw and several others. I have received personally signed pictures from many of the stars.

Only my favorite maestro, Eddie Duchin, fails to answer my numerous requests, but I'll get him yet!
Jess Hoaglin



This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Unravelin' Kavelin

Dear VOL: New York, N. Y.
It is thrilling to come across a dance orchestra that plays its music with pronounced originality, quiet charm and amazing diversity. I find these attributes invariably characteristic of Al Kavelin's music in his daily broadcasts from the Lexington Hotel in New York.

No shrieky, brassy effects. His smooth languor

ous rhythms are infinitely more appealing than the conventional sax, trumpetish blares. Kavelin's pianist ranks, to my mind, with the best super-Duchins in the musical world. I love his arpeggi and improvisations.

I am particularly fond of Kavelin's romantic, native manner of rendering tangos, rumbas and cariocas.
Masha Toschi

But Would They Listen?

Do radio listeners in the United States want one-fourth of all radio stations to broadcast nothing but educational material, prepared by the colleges of the nation?

Certain educational interests are trying very hard to bring this state of affairs about. At present, it does not seem justified. In the mass, Americans are more interested in education than are the people of any other nation. But they do not want education thrust down their throats—or into their ears.

If colleges can make educational programs so interesting that people will listen to them in preference to other programs, then those colleges can have all the time they want, on the air, right now. Sponsors are clamoring to discover programs that listeners will prefer. But if, on the other hand, colleges cannot make educational programs to which people want to listen—why should one radio station out of every four be set aside for the broadcasting of material to which people won't listen?

You can't prevent a listener from dialing out a program that bores him. You can't force education on a nation.

No one has found a way of making the three "R's" attractive enough to overcome the lure of a good radio drama, or the broadcast of a symphony orchestra, or of good popular music. But there are types of educational programs to which the public does respond—and these programs are available today.

No college has funds to compete successfully with the commercial stations in sugar-coating educational subjects—to wit: The broadcasting of the Metropolitan Opera, the several fine symphony orchestras, dramatizations of history such as "Roses and Drums", or "The Farm and Home Hour", or the airing of sessions of Congress. A series of such programs would deplete quickly the endowment funds of the richest colleges.

Last year more than \$200,000,000 was spent on broadcasting, a very large portion of an educational nature. The National Broadcasting Company now devotes more than twenty percent of its time to highly educational features. The Columbia Broadcasting System runs a little higher.

The country's foremost educators all are agreed upon the usefulness of radio as an educational medium, but many of them are equally certain that a method of broadcasting academic subjects effectively, has not been discovered.

Dr. Frederick Robinson, president of The College of the City of New York, has conducted an extensive research in this field. He once said that only those subjects which lend themselves to dramatization or interesting narration could hope to succeed.

It seems to us, in view of the number of stations that could be eliminated without hurting broadcasting, that the educators should solve their own problem of broadcasting academic material before their demands for twenty-five percent of the available broadcast wave lengths be given serious consideration. They failed in their stewardship of the frequencies allotted them in years gone by. In 1922 there were seven colleges broadcasting; in 1923 there were seventy-seven colleges on the air, and today there are only twenty-seven.

What reason have they for asking for the assignment of one hundred and fifty broadcast wave lengths, when so little has been accomplished with those they have?

From Her to Hymn

Dear VOL: Bellefontaine, Ohio
I would like to speak a word for my favorite, Bradley Kincaid. I would rather hear him than all the Bing Crosbys, Joe Penners and Eddie Cantors you could put on the air.

I enjoy his Monday morning programs of church hymn and wish he would devote three or four days to hymns instead of one day. I heard a radio star sing one of Bradley's favorite mountain ballads over WAIU recently and he didn't sing it nearly as good as Bradley.

No matter how blue or cross you feel in the morning you forget all about it after listening to Bradley.

I can hardly wait until he is back.

Edna E. Lowe



More Trust Breaking

Dear VOL: Clarendon Hills, N. Y.
Recently I heard a performance on the air of Wagner's Parsifal. As you know, the composer did not wish this great work to leave the Fatherland. It seems very incredible to me that this man's sacred trust should be infringed upon after such generous contributions of his great talent.
Oscar von Briesen

Turn Over a New Leaf

Dear VOL: Winfield, L. I., N. Y.
This is not exactly a complaint but just a suggestion to a once-famous organist, Ann Leaf. Formerly her music, such as ballads, could not be questioned for beauty in tone and at that time I would have gladly lost a day's work in order not to miss her program. But now—a continuous lot of noise in her nimble fingers causes not only myself but my friends to tune her out when she comes on with her expressions of opera music. There is no variation in her programs. You'd hardly know it was the once-famous Ann Leaf.
James H. Dunmore

Strange Interlude

Dear VOL: Birmingham, Ala.
I've searched RADIO GUIDE for honorable mention of Clyde Lucas and his California Dons, who, in my opinion, are the best orchestra on the air. Also some mention of Lyn Lucas who sings their vocals. He can't be beat. Since June 30, I've missed only three of their broadcasts and they are on the air every night. Isn't that something of a record? Their marimba numbers, their seven singing violins and the announcing of Romo Vincent are only a few of the reasons why their orchestra is my favorite.
Ruth B. Strange

Abusin' Illusion

Dear VOL: Los Angeles, Calif.
May I direct your attention to one of the cardinal sins of radio—the studio audience? Bigtime performers say they must have an audience in front of them, so they get their audience. And that's what it is—THEIR audience.



The REAL audience, a mere matter of several million listeners, is entirely neglected by the big boys. As a result, they clown for their studio audience's reaction, and the whole thing is lost to the blind tuners in. Anyway, smart performers, unlike small boys, should be heard and never seen. It spoils the illusion nine cases out of ten to see what your microphone favorite really looks like.
John Lugli

Cupward Ho!

By Fred Champion

When the International Yacht Races Are Held for the Prized Cup and the Glory of Victory, Beginning September 15, They Will Be Covered by the Most Far-Reaching Broadcast in Radio History



Fred Gade, millionaire sportsman, who will augment the NBC announcers

Hundreds of thousands of dollars have been spent, months of work have been devoted to obtaining and perfecting equipment—all to the point that the greatest maritime sporting event on the yearly calendar, the International Yacht Races, may be brought to radio listeners in complete and thrilling detail.

From the air, reporters will give accounts of the races as they circle above the competing yachts. On the water, cutters will carry details of the contest from specially built transmitting stations. A listener sitting in his home with the races tuned in, may be able thereby to get a many-sided picture of the races not possible to spectators on the scene anywhere along the thirty-mile course. Furthermore, a carefully selected and unusually well-versed group of yachting experts have been hired to bring the races to your living-room. Truly, radio's part in the coming event represents in many ways the broadcasting feat of the year.

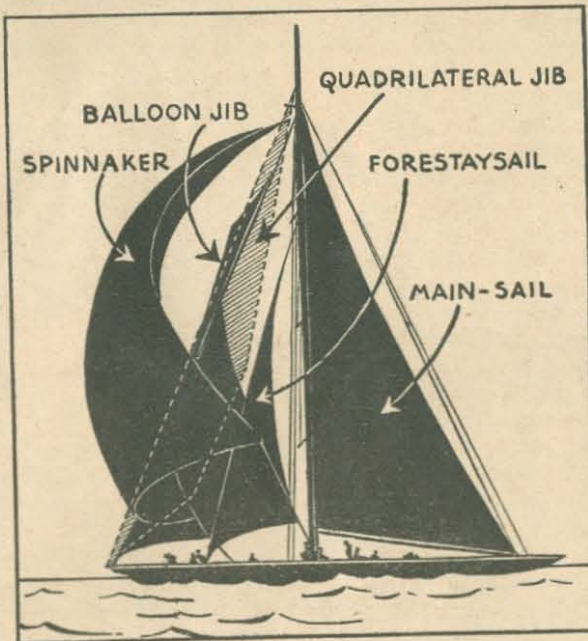
Ever since the trials began early in June, the engineers of both the National Broadcasting Company and the Columbia Broadcasting System have been wrestling with the trying problems of rigging up equipment and arranging a suitable background for a letter-perfect, audible report of the 83-year-old event.

To augment a regular corps of trained sports announcers, NBC conducted a series of strange auditions, in which forty millionaires—count 'em—vied for the honor of becoming a nautical radio reporter. Some of the best known persons in the financial world, who are social leaders and skippers of racing yachts as well, went through the voice and diction tests, with the audition chiefs sitting in judgment of vocal and descriptive qualifications.

Pay, of course, was no incentive to the society sportsmen. The group of yachting enthusiasts volunteered their services in the interests of accuracy and the desire to prevent erroneous descriptions from being broadcast.

As this is being written, only one millionaire skipper has successfully passed the microphone test. He is Fred Gade, a social registerite, and he will be progressively stationed at strategic positions along the racing course when the races get under way.

Frederick Gade, or "Fred" Gade as he is known in yachting circles, is a yachtsman of long experience, and is rated as one of the crack skippers of America. One can safely say that he was born, bred and brought up to the salt water and the sailing of sloops. He is supremely happy in anything that floats, and spends all of his spare time, when he is free from his Wall Street office, in yachting. He has sailed, raced and cruised in national and international competition. Since he was a youngster he has manned all types of boats from dinghys to eight-meter craft, one of which he owns. The New York Yacht Club is authority for the statement that the National Broadcasting Company has



Sail Plan that will enable listeners to follow accurately the changes in rigging made by both contenders while the races are on
(Courtesy of Ian McKenzie, marine architect)

chosen in him a man of proven ability with a lifetime of yachting experience.

"Of course it's great fun discussing the yacht races over the air," said Gade to this RADIO GUIDE reporter, "but I've accepted the task primarily in order to prevent some of the grievous past errors from cropping up again. I believe that the American public is becoming more yacht-minded than ever, and they must be given a square deal in acquainting them with what is occurring out there in the open sea.

"Yachting is a wonderful sport, the true blue ribbon amateur sport of the nation. *Yankee*, *Endeavor* and *Rainbow* are grand boats. Their aggregate cost is in the vicinity of two million dollars. The pair that race should put up an immortal struggle."

Mr. Gade, of course, would not predict the winner. He did, however, make one significant remark. "I'm happy that Mr. Sopwith did not give in to the professional crew which struck on him when he needed them most. He has a great crew of amateurs aboard now, and in my estimation they are as capable as any crew assembled for the races. The day of the professional in yachting is about over. Soon every sloop will be completely manned by amateur sportsmen. It will be a radical departure, but it will work. Of that I am positive."

The Challenger, *Endeavour*, owned and commanded by T. O. M. Sopwith, the wealthy British airplane manufacturer



The Rainbow, cup defender, owned and skippered by Commodore Harold S. Vanderbilt

that English listeners may follow the yachts as they vie for top honors. The voices of announcers Bill Lundell and Ben Grauer will describe the tactical maneuvers of the challenging *Endeavour* and the defending. Rod Stephens, internationally famous naval architect and yachtsman, has been hired to command one of the mike positions aboard an NBC Coast Guard cutter, which will keep abreast of the racing yachts.

The start of each race will be broadcast from 11:15 a. m. to 12 noon EDT, over the networks of WJZ-WEAF. The progress of the yachts as they round Brenton Reef Lightship will be broadcast over the WEAF network at 1:30, 2:15 and 4:15 p. m., and over WJZ at 3:30 p. m. The results of each day's race will be heard over both NBC networks at about 4:30 p. m.

Columbia has not been outdone in the matter of elaborate preparations for reporting the races. The United States Coast Guard has cooperated with CBS, and engineers are now building a short-wave transmitting station on one of the cutters which will patrol the course. CBS will also use a special plane which will cruise above the competing yachts. Ted Husing, ace CBS sports announcer, will give the listeners a description of the match from the air.

Herbert L. Stone, editor of the magazine *Yachting*, who is considered one of the foremost authorities on the subject in the United States, has been signed to head the CBS announcing staff.

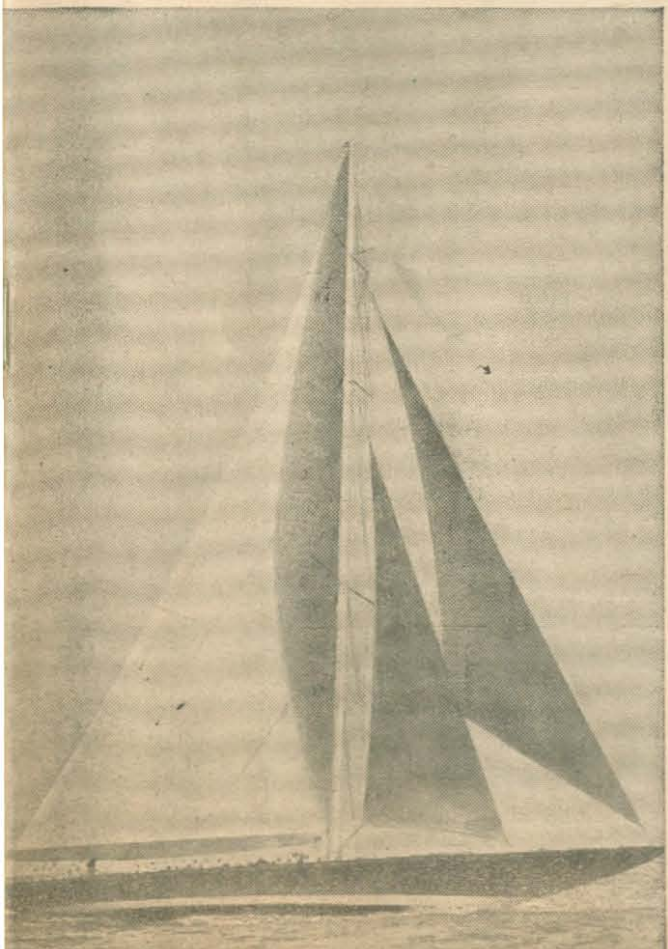
A "cue" station has been erected by Columbia at Sakonet Point, where Paul White, head of the Special Events department, will direct the CBS broadcasts. White will be in constant communication with both the cutter and the plane, and will signal the announcers when to start and when to stop their portions of the program. The voices from the plane and the cutter will be transmitted by short wave to Sakonet Point, and relayed to the studios of WABC by telephone lines, from which point they will be sent out over the Columbia network.

Interest in the International Cup Races has mounted tremendously since radio started to play such an important part in reporting the famous maritime event. Sports-loving American fans, entirely unfamiliar with yachting terms and tactics, are nevertheless vitally interesting in the sporting struggle that gets under way September 15.

The American Defense candidates had a thrilling time in the elimination heats to determine the ultimate defender. The *Yankee*, commanded by Charles Francis Adams, held a slight early edge in the trial heats over the *Rainbow*, commanded by Commodore Harold S. Vanderbilt. The *Weetamoe* made a gallant showing, but could not keep up with her elimination rivals.

The *Rainbow*, however, showed her heels to the *Yankee*, making her the inevitable choice to defend the cup. The challenging *Endeavour*, commanded by T. O. M. Sopwith, millionaire British airplane manufacturer, is conceded to have one of the best chances of lifting the cup since the late Sir Thomas Lipton took up the hopeless task many years ago.

The *Endeavour* is equipped (Continued on Page 21)



The Ten Year Plan

By Lew C. Barrison

The nervous sharp staccato style of John B. Kennedy, rated as one of radio's foremost reporters, commentators and showmen, is not the usual outward expression of a patient man. Seated behind his big walnut desk in the quiet intimacy of his Radio City office, this pioneer radio showman shows in face-to-face intimacy a little suspected, placid studious streak in his make-up which, coupled with his external evidences of aggressiveness, accounts for his success as a radio premier interviewer.

It was in connection with this latter role that he will assume, on the new "City Party" series which makes its radio debut September 15 over a WJZ chain of the NBC network, that we went to see him. We discovered that this new program was the realization of a dream of a decade ago.

To turn back the pages of time to that prophetic night in 1924 when radio, figuratively speaking, was in the horse and buggy stage of evolution—a group of notables were gathered in the old studios of WJZ, then located in Aeolian Hall, on Forty-Second Street. Practically all of those present are still in some way connected with broadcasting, several having risen to considerable heights on the ladder of radio fame. Among the group were Norman Brokenshire, Milton J. Cross, Keith McLeod, Louis Reid, Bertha Brainard, and last but by no means least, John B. Kennedy.

The reason for Kennedy's presence was that his staccato voice had just "signed off" the Collier's Hour, of which he was the combined announcer, commentator and producer. And for the benefit of those whose memories do not go back ten years of broadcasting, let it be said here that this program was about the most popular on the air at the time.

"What's the idea of the prayer meeting?" boomed Kennedy's voice as he entered the studio. "I thought Sunday night would find all of you good folks in church," he added with a sly wink at Brokenshire, who even then had acquired the reputation of being a typical minister's son.

Miss Brainard took it upon herself to inform him. It seemed that a prospective sponsor wanted a radio program—"it must be something new—something different." How many times these words have been repeated since! A novel musical program had been worked up and had met with the approval of the client, but he still wanted an idea—a feature—a high spot—that could be injected into the middle of that musical show, and that would make the entire production not only entertaining but also interesting—and in general lift it from mediocrity to prominence. "That should be easy," snapped Kennedy. Several scornful glances were shot his way by those who had been pondering on the subject for several hours. He then went on to outline an idea that has taken ten years to materialize.

Reduced to a minimum of words, Kennedy's idea of a good high spot feature centered around the performers themselves. "The American public," he explained to the group, "is tremendously interested in the lives of those who achieve prominence in any field of endeavor—whether it be entertainment, politics, science or sports. Right in radio are scores of persons whom the audience has heard on the air, read about in the press, and even seen on the stage. These stars hold the interest of the listener—their lives are colorful, their careers are success stories that everyone—man, woman and child—likes to hear. Why not," concluded Kennedy, "let the radio audience hear from the lips of the stars themselves, the stories by which they are so intrigued?"

For some reason, Kennedy's suggestion was not adopted at that time, mainly because none of the group could think of a person capable of doing full justice to the stories to be drawn from the stars. Little did they realize that the man who made the suggestion was one

Conceived in a Studio Discussion Ten Years Ago, John B. Kennedy's Plan for a Monumental Broadcast Is About to Go on the Air—Now that Broadcasting and the Listening Audience Are Ready for It. Tune in on the "City Party" Program, WJZ Network, September 15, for the Full Appreciation of the Plan Here Described



John B. Kennedy, as he looks when he broadcasts his unique new program. Note the studiousness of his face, and the latent aggressiveness—characteristics proven by every phase of his career

of the few men in the field capable of doing the interviews and not missing a single point of interest.

In the ten years that have elapsed since John B. Kennedy originally offered his suggestion, he has become more closely affiliated with radio, and more has been learned by the radio span of his long experience and unusual qualifications to carry out his suggestion. Hence the realization of a ten-year-old dream to be presented as "The Radio City Party".

In discussing his early days in the newspaper field, John B. Kennedy said to this writer: "The first man I ever interviewed was a murderer. He had killed a postmaster and he had been caught—when he had a fine chance to get clear—while drinking—what?—an ice-cream soda. They took him to the hoosegow, which was my daily port of call because I was keeping tab on a town drunk who was taken up by a young cop the same time every night. The cop's name, I should add, was Amato, and I hope he's alive and healthy now, because he was every inch a gentleman. The jailkeeper told me about this man arrested for murder, so I went in to see him. He was pallid, a large man, but flabby. "You seem to be in a bad way," I said to him.

"Brother," he said—and I'll never forget his empty eyes as he said it: "I'm glad I'm here."

"He told me why. This was in a day—and not so very long ago—when the word racket was more related to tennis than to crime. This self-confessed murderer told me he was glad to be arrested, to have finis written to his career, because he had been living from week to

week for three years after his first serious crime, a bank hold-up, in deadly fear of discovery. Now it was settled.

"That's all the interview was; but it made a sensation."

Kennedy's next interview, curiously enough, was with another murderer. In a little town a housewife had been killed. Her husband had his workshop near his home, about a mile and a half away. Each day he walked from the workshop to his home for lunch.

One day, instead of eating lunch, he raised an alarm that his wife had been killed, as, indeed, she had. Tramps were known to be in the vicinity, and the killing was blamed on one of these.

"I worked for a very shrewd city editor," Kennedy related, "who read this item in his daily news report. He sent me up to see what I could find out about the crime.

"It was simple. I figured that as his wife had been murdered between his going to work and coming home to lunch, I would like to know more about where he was and what he did in that space of time—nine in the morning to say, twelve-fifteen in the afternoon.

But I had not the slightest idea of how to go about quizzing people. I had read 'Sherlock Holmes' and Edgar Wallace. But I didn't smoke a pipe. So I hit upon the very simple technique of asking everybody I met. The first man I met was the man who sent that self-made widower to the death chamber.

"I met an Irish road-mender. "Quite by chance, because I could think of no other question, I asked him if the man was polite or surly. 'An unpleasant man,' said the Irish roadmaker. Then unsolicited, 'Funny, he changed his suit the day of the murder.' "Then I pressed him. The woman's husband had worn a grey suit to work with. When he returned to his factory after lunch he wore a brown suit. That was enough."

Since those two experiences I have interviewed more celebrities or notorious persons—from the Prince of Wales and the Pope to Al Capone and Legs Diamond, from Madame Curie to Mae West—than any other reporter.

I've often been asked the technique of interviewing. It was best illustrated, I think, when I had the most important interview of my life, with the late Doctor Charles W. Elliot, for more than forty years President of Harvard, and the greatest living American oracle at the time. He was ninety-three years old, and a little disinclined to be disturbed. But I told him that I had come to get from him his final message to the American people.

"Why should I give a final message?" Elliot said. "Because there are twenty-five millions of American youth eager to hear your last message," I told him.

"He smiled. And we chatted—and he gave me the famous Eliot interview, with its final message to America. This was it: 'If all you can think of is yourself, you are in a bad way'. The Sermon on the Mount is essential simplicity.

"And why did he give this interview? Because he knew he had an audience.

"That is why all interviews are given," concluded Kennedy.

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A group assembled (right) to consider the value of "this new-fangled radio" a few years ago. Reading left to right they are, standing, Harry Cooper, Grover Whalen, Major Bowes, Roxy, Sam Harris, Yascha Bunchuk, Rudy Vallee and Martin Beck; sitting, George M. Cohan, Jimmy Walker and George Jessel. Roxy's dominant personality shows in any camera study of the man, especially in the one below



"ROXY"

By Jack Banner

For eleven long years, twice weekly, the name of Roxy hurtled through the ether, gathering in its wake approximately seven million loyal fans. Suddenly, in its greatest hour of triumph, the name of Roxy vanished from the airwaves. For reasons as yet unknown to the general public, Samuel Lionel Rothafel and the Rockefeller interests agreed to disagree, and the seven million mourned the muffling of the voice they idolized. The mourning period has come to an end. Starting September 15, and weekly thereafter for an indefinite period, the Columbia Broadcasting System will resurrect the resonant voices of Roxy and his Gang, and will present them over a coast-to-coast hookup.

The past seven months have been bitter and lonely ones for Roxy. Yes, Roxy, the man of a million acquaintances, has been lonely. The homes of the most celebrated citizens on two continents were open to him; distinguished men and women of the arts and letters begged his company; princes, prime ministers and other lords of the upper strata extended cordial invitations to dine and to make holiday—but still Roxy brooded over the temporary loss of his seven million fans.

Roxy returns the love and admiration of his fans with a fiery intensity. To him they represent something thrillingly alive and concrete. No other radio celebrity has been able to cement a bond as cordial as that existing between Roxy and his air audience. It is almost as if they were actual members of his family. Roxy's fan letters are of the type of mail that family members exchange. They are studded with homely little passages, telling of the health of the kiddies, of the various family squabbles and problems; quite often he has been the recipient of home-baked cakes, of pies and jams.

To Roxy these letters and kindly gifts and expressions represent something immeasurably fine—sincere voices of true friends pouring in from the four corners of the earth.

Roxy was born with the smell of poverty in his nostrils in Stillwater, Minnesota, July 9, 1882. When he

was fourteen years old his family moved to New York City, where he floundered about for several years, trying to carve his niche. The breath of adventure then blew his way, and with the full permission of his family he enlisted in the United States Marine Corps.

After completing a seven-year hitch in the Marines, serving through the Boxer Rebellion in China, Roxy matriculated to the oil and coal fields of Pennsylvania. In 1907 he undertook his first theatrical venture in Forrest City, Pa.

He presented his first motion picture in a vacant store fitted with seats borrowed from an undertaking establishment. A shaky screen and faulty projector completed the equipment. He made a bit of money catering to the elemental picture wishes of the burly miners, but sold out after a few months. He then transferred his exhibiting activities to Minneapolis, and later to Milwaukee.

In 1913 he came to New York as manager of the Regent Theater, where his ingenuity and modern methods attracted the attention of the show-world impresarios. Here he evolved the revolutionary idea of introducing appropriate musical prologues to pictures. This system is now in universal use throughout the United States and Europe.

When the Strand Theater was completed that year, he was called to Broadway. Here he recalled his Marine experiences, and founded the system of military-trained and uniformed ushers. Subsequently he managed the Rialto and Rivoli Theaters, before assuming the program directorship of the Capitol.

Roxy is essentially clever. One can gather that from his record, of course. But one can observe it also in his confident bearing and speech; in the lines of his thin, firm mouth; in the glint of his deep blue eyes; and in the dramatic tempo of his speech.

His creed always has been one of sincere understanding between producer and the public. He couldn't fake a single line or statement if his life depended on it. Probably one of the greatest reasons for his phenomenal microphone success was his early discovery that the microphone is a sensitive betrayer of sham and insincerity, revealing the truth with unmerciful accuracy.

Despite accusations to the contrary, he never has been deliberately affectatious. He always has tried to reflect the warmth of life in his broadcasts. This, in toto, is the prime reason for the amazing bond of affection and understanding existing between this master showman and his listener public.

When Roxy first entered the broadcasting scene in 1922, the industry was stranded high and dry in the mires of similitude. The infant art was in a highly nebulous state of formation. The melody of music and speech was buried under a galloping cacophony of static, and of dreary reiteration. No matter how madly the dials were turned, about all one could hear was the banal repetition of such selections as "Tommy Lad," "At

Dawning," and "I Hear You Calling Me."

Roxy changed all this. If any one individual deserves the honor of being known as "The First Man of Radio," this short, florid-faced, blue-eyed genius of the theater is that man. His historic broadcasts revolutionized radio. He was the first man in the history of broadcasting whose programs were sent out via remote control. He was the first program director to offer symphonic music to the radio public. His farseeing vision enabled him to be the first to present musical backgrounds for sketches and dramas, and if this one contribution alone doesn't entitle him to immortality, then try to imagine listening to a modern radio dramatic sketch without the musical background. His programs are the first short-waved affairs on record, and he was the first to adopt the now universal method of split timing.

Thus it can be seen that while Roxy had nothing to do with the mechanical progress of the radio industry, he contributed richly to the cultural progress of the new art. His programs served as the testing grounds and jumping-off spots.

The summer of 1922 was the turning point in the career of the man who has since become known as the High Priest in the Cathedral of Entertainment. At the time he was serving as the director of presentations at the Capitol Theater, New York City . . .

It was an after-theater hour. A group of theater managers, artists and agents was gathered in one of the prominent Broadway restaurants (Continued on Page 8)

Standing By—

With Ray Perkins

Hi there! This is the first in a series of weekly programs on the printed-page network. My contract is on a "til-tired" basis. That means either you or I may get tired, with the odds heavily in your favor. Incidentally, when you do get tired, the editors have kindly promised to let me know.

I didn't have to give an audition. The editors had heard of me and didn't require samples, the which to an old radioite is very baffling. Things aren't done that way in broadcasting.

Nobody, especially me, knows what this column is going to be like. It will probably just contain what may best be described as miscellaneous this and that—random thoughts that clatter into the brain of one who has infested radio studios these many years. It will probably be difficult to describe—a sort of a what-chamay-column.

To my old friends who have listened to me in the past with patience if not complete approval, greetings again and bless your hearts! Those who have never heard of me, I also greet—hopefully. In case you ever care to drop me a line, I always intend to answer by mail, and most often do. So if you have any pet ideas on broadcasting, pro or con, and crusades to be waged, or thoughts that should be laughed or cried at, do let me have 'em with full publication rights.

Portrait of the Artist

(From *Boos Pooh in Radio*)

Ray Perkins, the noted hoeyologist and up-beat-comer-in-oner, is considered one of the most promising pencil chewers in the literary world. He promises practically anything. Born in an abandoned piano, he spent his boyhood years in the cloistered halls of Studio B, WJZ, and received his education at the hands of various sponsors and advertising agencies. He is a member of the National Academy of Audition Givers, the Sons of St. Aylesworth, The Veterans of Studio Wars, and is founder of the Ray Perkins Client Culture and Option Renewal Society. Favorite Hobby: wondering what the heck is going to happen next. Works and writings: "Thru Radioland with Flitgun and Fishnet," "Microphone Itch—Its Cause and Cure," "How to be Happy tho' Sustaining," "The Menace of Artists' Bureaucracy," "Theme Song for Andrew Jergens' Program," "Theme Song for A Silent Hour," "Theme Song to 'Open and Close a Theme Song'."

In New York recently there was born a local program to advertise Beer Barrels. Another local sponsor



Fred Waring demonstrating to the Lane Sisters (left to right, Rosemary and Priscilla) the new device for transmitting music over telegraph wires. It's called the "Telemusicon." The Waring programs are on the air Thursdays and Sundays over a CBS-WABC network

is plugging Garbage Cans. It is right and fitting that radio should bestow its accolade on such colorful industries. But there are so many other fine fields not represented on the air that the advertising boys should really be ashamed. Virgin fields they are, untouched by broad-

casting, while the network go-getters seem to concentrate with stultifying monotony on Cosmetics, Stomach-complaint Medicines, and Cathartics. We list a few such neglected industries below. My, my, what a good program builder could do for these businesses!

Parisian Postcards—Wolf Traps—Razor Strop Oil—Squirrel Cages—Lighthouses—Glass-Eye Varnish—Brass Balls for Flag-Poles—Hex and Voodoo Herbs—Turkish Paste—Toupes for Bald-Chested Men—Puppet Wire—Medicine Ball Stuffing—Tightrope Walkers' Parasols.

Rudy Vallee, the famous movie star, makes a hobby of broadcasting at least once a week. On the other hand, Jimmie Durante, the well-known broadcaster, occasionally appears in pictures.

Sadley Brown was trying out a new secretary. "Take a letter," says he, "to Station WCQD". Says the steno, "How do you spell WCQD?"

That dynamic musical feller of NBC, who has led more orchestras than you could shake a stick at, has his conductor's batons made to order by the dozen, with his name engraved on 'em—Frank J. Black. Another leader who has himself measured for special batons by the dozen lot is Ted Weems. So does Don Bestor. They have to have just the right weight and balance so they won't hurt themselves. Is this a general practice—will someone please advise?

The Movie got some good ideas from Radio, but then Radio has swiped one big item from the Movies, to wit, Yes-men. There are men in the studios and agencies who are giving the best years of their lives to the business.

Much talk about a possible second CBS network. But at CBS the talk isn't loud enough to be heard. NBC, of course, has the Red and the Blue, but there are lots of pretty colors left to choose from.

The radiotic Ray Knight spends all his spare time hobnobbing with the boys and girls of the N. Y. Metropolitan Opera Company. He's a pal of Verdi and Rossini, knows his Niebelung, and frolics with the mi-mi-mi singers. No wonder he's so giddy. Incidentally, Mrs. Knight, (Ruth) isn't funny, but is much easier to look at.

With all this tendency of sponsors toward piping in radio programs from across the seas, perhaps the best thing for a sponsor seeker to do would be to take out first papers in half a dozen foreign countries.

Reviewing Radio

By Martin J. Porter

Tsk! Tsk! It just seems that radio must be reformed, even if there isn't anything to reform. I'll admit that a lot of things could be improved or refined, but that's being done. The era of reform and crusading seems to be with us again.

Not long ago, if you remember, alas! some musicians banded together to clean up song lyrics, even though the lyrics were pretty immaculate, and so we dispensed with that. It was, of course, an echo of the churches' campaign to cleanse the cinema. And just when we are getting a breathing spell, along comes Arthur Cremin, a gent who directs the New York Schools of Music.

In case you haven't heard of these schools, maybe I'd better tell you that Don Bestor and Jack Denny teach there. Mr. Cremin is all agog, and I suspect all agog, about melodies and arrangements and orchestrations, rather than lyrics, and he thinks we are being sent unconsciously to perdition by insinuating and immoral tunes. Once Henry Mencken saw the same danger, but he was only kidding. Mr. Cremin, apparently, wrote me a letter without his tongue in his cheek, and added that he has enlisted the support of John Sumner, head man of the Society for the Suppression of Vice in New York City, in a crusade to make decent the naughty melodies that get into our blood, via radio, and make us sensuous, immoral and passionately predatory. Such language!

In the beginning of his letter, Mr. Cremin says that dirty music is even worse than dirty lyrics, because lots of people are too innocent to catch on to the suggestiveness of words, but absorb the immoral influences of devastating music without being aware of it.

"I believe," he writes, "that some censorship should control the tunes played over the air these days. Certain orchestras such as Cab Calloway's, Claude Hopkins' and the like, seem to feature orchestrations which produce a musical effect to my mind tending to incite the passions of the listener. They purposely weave together

the discordant notes of horn instruments in order to get that weird effect which can only be compared with savage music . . . The type of synchronization has a demoralizing effect because it acts upon a person without his or her suspecting it . . . We just say we feel funny. But we are being demoralized, and the dreadful effects are worse than narcotics. I say therefore that the orchestration of every song ought to be censored before it is allowed to flow into millions of American homes."

Mr. Cremin adds that he's about to take it up with the state legislature, or somebody.

Of course I am aware of the aphrodisiac influence of certain arrangements of music, but what is music after all, if not a series of vibrations designed to play on the emotions? I am afraid that if he wishes to carry out his crusade, he would have to test each tune on each individual listener to note any definitely demoralizing effect. It is not abnormal to exercise emotion. It is quite natural for music to influence us. That's why we are pleased by it. But so far as its having a detrimental or lasting effect, I doubt it, and so do quite a few wise psychiatrists. And besides that, imagine having to listen to hymns and dirges every night. The comics are enough punishment.

And the daytime programs which have not shown any great improvement over a number of years, are another form of audience punishment; but happily there is a remedy coming. The WABC head men went into a huddle the other day and decided to give daytime listeners a break. They were not, as you might suspect, actuated by any charitable impulse. They just had to do something with the talent on hand, for which no night spots can now be found. As all those who have

been studying the radio picture recently must know, practically every night spot on all webs has been sold. So there are a lot of artists around with no place to go—except on afternoon and morning shows.

In a week or two you will see the Columbia gentlemen wiping out the good old talkers and recipe-givers, and the little and obscure acts that have held the fort for lo, these many years, and substituting big names, big orchestras and big buildups.

But I doubt whether the buildups will be effective. Only a meager half dozen performers who started in daytime spots over a period of eight years have got into the big time by that route. However, the listening will be fine for night watchmen.

Remember last week, when I took a crack at Dave Vine, the WOR comic, because he used a sissy in his script, and also a suggestive line? I'm not one of those reformers, but it gripes me to see radio being smudged. It is one of the few clean institutions in the country. Well, the criticism went straight to Dave's heart. He's an old stager, and he's so new to radio that the thought never entered his mind that you have to be different when you get in front of a mike. He called up and said: "You're right, my friend. The script was okay for a theater audience, where no kids are around. It wasn't right for radio. Thanks for the criticism."

I like guys like that—who take it on the chin and then thank you. So I have been listening to Dave's program ever since, and have come to the conclusion that before long Mr. Vine will be following the same short route to fame as did Joe Penner.

Warning: Gracie Allen is back in the country—and before you are many days older she'll be breaking out with another stunt such as the memorable vanishment of her brother. This time, I suspect, she will be crashing into a number of WABC sport broadcasts. Watch out!

Queens All!

With the Election of Radio's Queen for 1934 Drawing to a Close, Any of the Leaders May Win. Who Will Reign at the National Electrical and Radio Exposition in Madison Square Gardens, Sept. 19 to 29?

Gentlemen prefer blondes," and so apparently do the RADIO GUIDE readers. Dorothy Page, blonde and beautiful singing lass from Chicago, heads this week's standing with a total of 9,323 votes!

Rosemary Lane, the "pride of the college campus," is second, with a total of 8,525 ballots; Jessica Dragonette, the dainty "Cities Service" star, drops back a peg and rules the third position spot with a total of 7,830, and Mona Van is fourth with 7,082 votes.

It's all over but the shouting, fans. No more ballots will be printed, but a full week's balloting is still in force. The September 8 issue of RADIO GUIDE reaches the newsstands as this is being written, and when the ballots received from that issue postmarked up to midnight of September 10, are counted and tabulated, the winner will be revealed to all.

It is dangerous to leap to conclusions. Any one of at least ten candidates may win the election of Queen of Radio—for 1934. As proof of this, the standing of the present leader may be cited. For weeks Dorothy Page remained boxed up in the pack. Last week, when she leaped into fourth place, she became a serious threat for the first time, and this week she continued her sensational spurt to assume the lead.

The forthcoming National Electrical and Radio Exposition, which will be held in Madison Square Garden, New York City, during the week of September 19 to 29, promises to be the greatest exposition in history. Already thousands of people from all over the country are flocking into New York and are making plans and preparations for a gala and eventful stay.

Thousands of fans, too, are preparing to come to "Bagdad on the Hudson," to roar a welcome to the fortunate contestant who is selected as the Radio Queen of 1934.

The show week will be the carnival week of the radio industry. The greatest stars of the air will appear at the RADIO GUIDE booth, and will greet and entertain RADIO GUIDE fans and readers.

The editors of RADIO GUIDE have revealed some of their plans, but many sensational features are being kept secret. There will be surprises and sensations galore, and the fortunate visitors at the show are assured of many pleasant surprises and thrills by way of entertainment.

The finest decorators and craftsmen have been engaged to construct a fitting throne and reception room for the Queen. No stone has been left unturned and no expense has been spared in the effort to make the monster reception and coronation one of the most colorful events since radio shows have been held.

RADIO GUIDE's Queen Election has stirred the radio world to its very depths. There have been contests and contests, but none has gripped the fans with the same intensity as is being evinced in this. Radio Editors from all sections of the nation cooperated whole-heartedly with the editors of RADIO GUIDE in the effort to make this election a representative affair. Girls from every section and practically every radio station have been nominated and entered in the election, so that there can be no doubt but that the ultimate winner will be a ruler selected for the people, of the people and by the people.

In the past, you will recall, Radio Queens were selected by an autocratic group of writers and artists. This year the editors of RADIO GUIDE struck a happy note in deciding to leave the selection of a Radio Queen

directly in the hands of the radio fans.

The response has been gratifying. Ballots poured in by the thousands, and are still arriving. For a short period there was a lull in the voting, but it was the quiet before the storm. A few days later the mail-men staggered in with bundle after bundle of election ballots with every mail.

As an instance of how the votes began to arrive, Dorothy Page, one day last week received almost 2,000 votes within the span of a few hours!

The deadline for ballots is midnight September 10. Final counting and tabulation will get under way on the morning of September 11. The final winner will be announced in the issue dated Week Ending September 29.

STANDING OF ENTRANTS

Dorothy Page	9,323	Myrt (Myrt and Marge)	613
Rosemary Lane	8,525	Mary Steele	552
Jessica Dragonette	7,830	Peggy Healy	536
Mona Van	7,082	Roxanne Wallace	517
Leah Ray	7,012	Irene Wicker	514
Olga Albani	7,010	Irene Rich	511
Harriet Hilliard	6,854	Judy Talbot	501
Irene Beasley	6,598	Anna Melba	498
Gertrude Niesen	6,420	Emrie Ann Lincoln	482
Ruth Etting	6,348	Alice Remsen	420
Dorothy Lamour	6,218	Schumann-Heink	416
Annette Hanshaw	5,992	Vet Boswell	413
Ethel Shutta	5,584	Arlene Jackson	396
Rosa Ponselle	5,003	Beat. Churchill	382
Loretta Lee	4,747	Florence Case	318
Muriel Wilson	4,261	Lucille Hall	312
Babs Ryan	4,106	Dorothy Hicks	255
Edith Murray	3,980	Jane Ace	240
Sylvia Froos	3,518	Louise Sanders	218
Vera Van	3,504	Elaine Melchior	213
Jane Froman	3,486	Frances Forbes	212
Shirley Howard	3,428	Marguerite Huestis	204
Doris Shumate	3,385	Jeanie Lang	198
Connie Boswell	2,990	Sue Fulton	196
Marion McAfee	2,946	Mattie Curran	191
Joy Hodges	2,610	Betty Barthell	182
Kate Smith	2,549	Mother Moran	175
Ruth Lee	2,506	Marian Jordon	172
Julia Sanderson	2,446	Fannie Cavanaugh	161
Lee Wiley	2,120	Ruby Wright	116
Mary Rooney	1,925	Grace Donaldson	104
Dorothy Adams	1,921	Joanne	100
Rosaline Greene	1,904	Frances Baldwin	98
Carolyn Rich	1,885	Nan Johnson	96
Mary Barclay	1,875	Mary Small	90
Gracie Allen	1,816	Lilian Bucknam	90
Memo Holt	1,705	Cynthia Knight	90
Virginia Rea	1,672	Patti Pickens	85
Grace Albert	1,640	Elizabeth Lennox	85
Ramona	1,603	Mary Wood	80
Gretchen Davidson	1,596	Marguerite Paudula	68
Joy Lynne	1,532	Martha Mears	67
Jane Pickens	1,506	Betty Brooks	55
Linda Parker	1,427	Betty Winkler	52
Eillian Roth	1,416	Mabel Todd	48
Alice Faye	1,378	Ann Leaf	47
Sandra (Dixie Debs)	1,350	Dale Nash	46
Priscilla Lane	1,319	Mary Lakey	42
Lulu Belle	1,281	Baby Rose Marie	40
Dolores Gillen	1,279	Hortense Rose	31
Marge (Myrt and Marge)	1,229	Patsy March	28
Irma Glen	1,223	Irene Noblette	27
Gale Page	1,172	Connie Gates	24
June Meredith	1,121	Irene Taylor	23
Gladys Swarthout	1,062	Josephine Leone	23
Mary McCoy	1,025	Eva Taylor	21
Alice Joy	983	Gogo DeLys	18
Frances Langford	968		
Honey Sinclair	950		
Virginia Hamilton	882		
Louise Massey	864		
Mary Eastman	840		
Elsie Hitz	815		
Grace Hayes	803		
Mary Livingstone	791		
Mickey Greener	675		
Maxine Gray	617		

Others who have a chance—(from top to bottom)—Dorothy Lamour, Countess Olga Albani, Ethel Shutta, Elsie Hitz, Vera Van



Champion Mixer-Upper

By Roy Atwell

In Which the World's Premier Tongue-Twister Tells How a Happy Mistake Started Him on the Road to Fame and Fortune

Why do I talk wis glay? That's gleasy . . . I mean beasy . . . easy. Dit sown . . . nit bown —Oh, let it go, let it go!

Well, let me tell you one thing: All this language mixing-upping that I do over the air is a result of a happy accident which happened to me over five years ago.

Things are always happening to me. It seems that my whole career has been a series of accidents—happy and otherwise.

But suppose we go away back to the very beginning—my beginning. That was in Syracuse, New York, more years ago than I care to remember.

Back in those early Syracuse days, I attended a grammar school, which, I am convinced, furnished more great figures to the world of the theater than any other school which ever existed.

Let me give you an idea of just a few of the boys who were in my class at grammar school in Syracuse. In the first place, there were the three Shubert boys—Sam, Lee and Jake. At that time they were spending their after-school hours acting as ushers at the local opera house. From ushers in that humble Syracuse theater they came to Broadway, and for years fought tooth and nail the established and proud Erlanger chain of theaters which, until then, had the theater world almost exclusively under its control. The Shuberts were my boyhood pals, all three of them. Years later I was to star in several of their shows.

My first appearance in a Broadway production was in the beloved Belasco's "The Lash of a Whip." That was in the days when radio was just an unbelievable dream. I played a very serious role—that is, it was the author's intention that it be serious. My first entrance, however, was hilarious. I fell down. Mr. Belasco came running backstage. I resigned myself to an abrupt dismissal.

"My boy," said he, "you have a wonderful face for comedy. Play the part as a comedian from now on. Come up to my office tomorrow and I'll see about giving you a slight raise in salary."

It really seems conceited to call my many years on the stage a "career." Most of it has been entirely accidental. Let me tell you, for instance, about how I happened upon this language mixing-upping of mine.

Six years ago I was in Hollywood with Doug Fairbanks, Sr. I had made a few successful comedy shorts but wasn't particularly happy about Hollywood, so I joined the cast of a Bert Kalmer-Harry Ruby show which was in rehearsal there. The show had a comedy part and I had little time to rehearse; so little, in fact, that I didn't know my lines.

We opened in Los Angeles. My opening line was:

"Ah, tis spring. And the birds are twittering in the treetops!"

Being a bit vague on all my lines, to say nothing of this particular one, I rushed on and announced:

"Ah, tis twing. All the twits are birdering in the



Even the telephone gets snarled when Roy Atwell, the Mixer-Upper Champ, has something to say

treetops." Well, you can imagine the riot it caused. I was scared to death. With my sudden fright, my lines became even more twisted and garbled. Needless to say, I could see this engagement coming to a sudden and well-deserved end. When Harry Ruby came run-

ning back looking for me, I had even started to pack my clothes.

"Roy," yelled Harry gleefully, "it was great! Keep it up. You've found something entirely new."

So that's how it happened. Once I got the hang of it, things went along very nicely indeed. I came East with the show and auditioned for the Columbia network.

They thought the same as Harry apparently, for they signed me for twenty-six weeks on the Tydol Oil program. With the completion of the oil contract I left for a tour of Europe. When I returned, Fred Allen was just beginning to make the radio public sit up and take notice. I've been associated with him, on and off, ever since.

I have been, I must admit, thirty years on the stage. Strange how many of that class in the Syracuse Grammar school chose the theater as a career.

After three decades in the theater, in which I have played light comedy parts, "hoke" parts, and about every other kind of role, I find radio work refreshing.

Perhaps it is because I feel I belong to the veteran school of the stage—whereas on the air we all start, so to speak, from scratch. When radio fans ask me about my past life, with that confused attitude of the interested person who has not the slightest idea of who or what you have been before you were called to his attention—I realize I am now in an entirely new field, where past performances mean practically nothing.

Years ago, before Booth Tarkington deserted Broadway with the vow that he never would return, there was a glamour and sparkle to Broadway and the theater. You never would be able to lure an actor to the mike in those days. They loved the theater too well. Those were the days of Harry Leon Wilson, Julian Street, Wilton Lackaye, Jack Barrymore, Clara Bloodgood, the Frohmans and countless others whose names have made history.

Once, for instance, while more than slightly under the influence of those beverages which the government just recently has restored to us, I mentioned to Tarkington that I wanted to see "Havana," a musical comedy then running on Forty-Second Street. That was enough for Booth. He promptly poured a few more beverages into me and loaded me on a boat bound for Havana, Cuba.

When I woke up I was miles out to sea. The captain informed me that he had received a cable from the "Secretary of War" informing him that I was a most important diplomat on my way to Havana to execute plans for the raising of the battleship Maine. I'll never forget the reception that was accorded me when we sailed into the harbor.

Yes, young man, those were the bays . . . I mean those here the says . . . mays— Oh, let it go, let it go!

"ROXY" — By Jack Banner

(Continued from Page 5)

discussing the theater—and the new-fangled thing, radio.

"Pouf," said one of the managers, "radio will never amount to anything. It is a dreary and monotonous form of entertainment. I predict it will dry up and rot of its own sterility." Here his voice trailed off for a second, then rose significantly. "And in the event that it does become a factor, we men of the theater know how to combat it."

Samuel Rothafel was silent.

"You agree of course, eh, Sam?" asked one of the impresarios.

Samuel Lionel Rothafel pursed his thin, firm lips. He was not a man to be pushed into any ideas, as his theatrical record of achievement testified. He had arrived on Broadway from a small town, and his radical theories had been so successful that he had revitalized completely the field of dramatic and orchestral presentations of the theater.

"No, gentlemen," he said finally, "I can't agree. True the field of broadcasting today is so elementary, it is ridiculous. But it won't stay that way long. I remember only fifteen years ago when the movies were laughed at and scoffed. The nickelodeon! Critics jeered at us

and predicted we'd never amount to anything. Yet today the movie houses absolutely control Broadway and the entire country.

"Furthermore, gentlemen, I don't think we men of the theater should fight radio when it arrives. We must collaborate with it, for while it is true that people will listen to air shows, nothing ever can take the place of visual entertainment."

His confreres laughed. Sam Rothafel always had been a queer duck, they agreed, but there was no question but that he would stand shoulder to shoulder with them and fight the new menace at the critical moment.

Four months later Roxy was the most hated man on Broadway. Rival managers openly branded him as a traitor and predicted that he would fade from the theatrical firmament. The cause? Here:

George F. McClelland, program director of the American Telephone and Telegraph Company, (which was to flourish later as the mighty National Broadcasting Company) with studios at 195 Broadway, New York City, precipitated the open break when he approached Roxy with his unique idea. McClelland, burning with the fire of his pioneering work, wanted to try the first

remote-control broadcast on record, and Roxy, vitally interested, agreed to furnish the facilities.

On November 19, 1922, workers suspended several microphones from the ceiling of the Capitol Theater. Roxy decided that the best unit for broadcasting purposes was the symphony concert. He selected "Ein Heldenleben"—Hero's Life—by Strauss, because of its especially adaptable tonal qualities. He gave the signal to conductor Erno Rapee which sent the first bars of the beautiful melody crashing out through space. Radio history was in the making!

The next day set another record in the rise of radio. Several thousand letters arrived, an unheard-of total for that period, commenting on the general excellence of the program. In this connection it is interesting to note that, despite the limited extent of the broadcasting and receiving equipment of the day, clear reception was reported throughout the eastern seaboard, ranging as far south as Mississippi and as far north as Canada!

Roxy's early fight to make "the new-fangled entertainment" succeed—his triumphs and his bitter disappointments—will be continued in **RADIO GUIDE**, Issue Week Ending September 22.

Buried Alive

"Calling All Cars"

By Moorehead Green

This Factual Account of One Killer's Dash for Liberty, with Every Apparent Chance to Win, Proves Again the Tremendous Power of Radio as the Defender of Law

If Angel Orosco hadn't loved his five motherless children so much, he would never have dug a grave in the back yard.

Angel drove home smiling, that afternoon. He was going to ask young Catalina Ramirez, his housekeeper, to become his wife.

"It is not good," Angel had assured himself solemnly, as he labored in the Southern California vegetable fields, day after day, "for a man to live as a widower." It is especially not good when the widower has a pretty housekeeper. "Also," Angel argued with himself, "it will be fine for my tiny Luis to have a new mamma of his own."

So today, Angel smiled with the relief that comes to a man when he makes up his mind. True, Catalina was very young—and sometimes she forgot the exact time to give Baby Luis his goat's milk. But she did keep the children cleaner and better fed and happier than they had been since their mother's death. And besides—youthfulness was a quality which a man could tolerate in a wife!

Angel's pulse leaped at the thought. There were times when it maddened him to look at the girl. Well, that very night he would speak his mind, and settle the matter.

Catalina was baking—cookies, pastry, a roast. Angel's widening smile almost took the droop out of his Mexican moustache. The kitchen of the freshly-painted Orosco bungalow was hot, and smelled of spices. Youthful Catalina, big-boned but not unattractive, had flour to her elbows. Twelve-year-old Amelio, the eldest child, was tinkering with some kitchen carpentry his father had started the night before. He laid down a short, heavy piece of wood.

Angel snatched up his toddling, three-year-old Luis. He held the excited child to his breast and murmured in ecstasy.

Catalina watched this gravely. A poor relation of the Orosco's, she had never been so happy in her life as during the past months when keeping house for Angel, for her living and a tiny wage. Puckering her lips, she blew up at a lock of black hair that was teasing her forehead. A good man, Angel, she reflected. True, a bit of a fanatic about anything touching his children. But still—a good provider. Perhaps, some day—

Catalina," said Angel, smiling at her with all his white teeth, "you give Luis his goat's milk at five o'clock, si?"

Catalina Ramirez turned from her stove quickly. Wiping flour-dusted hands on her apron, she hastened to the refrigerator. Angel Orosco's smile faded.

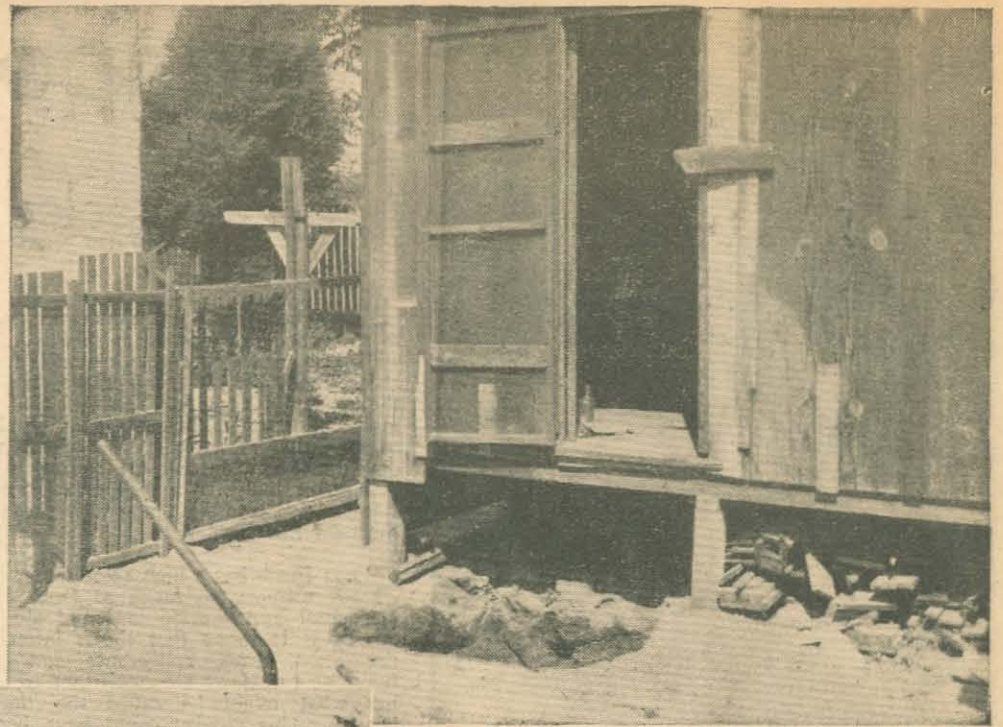
"I forgot," the girl said, blushing. "I was so busy baking for the weekend, and for the picnic you are going to take the children on, tomorrow afternoon—"

"Did he get his milk at three o'clock?" Angel interrupted in swift anger. So—she was forgetting again! Neglecting the children! Gone were pleasant thoughts of marriage. A dull flush spread over Angel's swarthy face.

But Catalina had a temper of her own. Now a maddening sense of injustice made her black eyes flash.

"See you, Angel Orosco!" she cried. "I am caring for your children as if they were my own! Look at little Luis' chubby hands and arms." She pointed. "When I came here, they were thin. Now he gets so much milk he will not eat his other food. The doctor himself said—"

"Ah-h!" screamed Orosco. He did not like this show of spirit. *Sacre!* If a woman was not meek before



The very spot where was dug the grave that became a living tomb



The house where Angel expected his housekeeper to live with him in wedded bliss

marriage! And besides—"The doctor, the young doctor!" Angel cried. "So, it is his new-fangled gringo nonsense, and his handsomeness, that have caused you to disobey me!"

Catalina tossed her head. "I'll leave you!" she threatened.

Angel felt suddenly helpless. Then his feeling of helplessness made him doubly angry. Who was this girl to defy him? If she went, he and his home would again become bleak, cheerless. The children, fed irregularly and carelessly by different housekeepers, would lose weight. How dared this Catalina threaten him with a return of such conditions—especially when he had just been on the point of offering her marriage.

"You'll leave if I let you!" he shouted, beside himself. He stepped towards her.

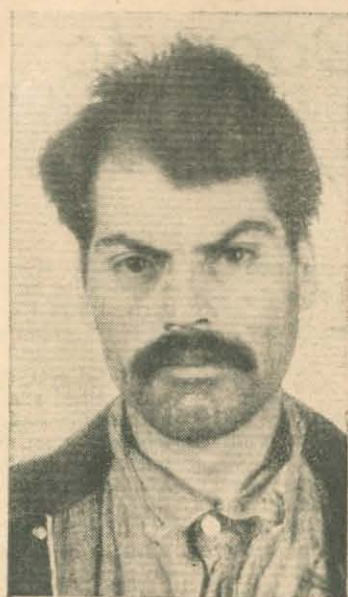
"Fut!" Catalina snapped her fingers under his nose. Hot Mexican blood gleamed dully through the ivory of her cheeks. "I shall do as I please!" Then her eyes widened. "Put down that stick!" Angel, his brain whirling with rage, had grabbed the short, heavy piece of wood with which young Amelio had been playing. "I'll tell the police!" screamed Catalina. Angel swung the stick.

He glanced down at her stupidly. Bright blood flowed from her face to the clean oilcloth of the kitchen floor.

"Is Catalina dead?" whispered Amelio. He stared.

Angel looked from side to side, helplessly. He stooped and picked up the bleeding girl. He carried her into a little bedroom and put her on Amelio's bed. One foot hung over the edge of the bed. Very carefully, Angel lifted it—placed it on the bed beside the other foot. He looked puzzled. This was not the way he intended things to work out. Then Angel Orosco knelt down beside the bed and prayed.

"Madre de Dios—be merciful—do not let the police get me for hitting Catalina! Think of my children—"



Angel Orosco, who couldn't stand to see his young son deprived of goat's milk

Amelio stood and cried. With a child's sure instinct, he sensed that gone forever were the pleasant days of cookies and pies and heaping meals and good-natured Catalina to give him joyous hugs and to laugh with him.

"Tell no one what you saw!" his father said to him. "No one!"

Nightfall came. The girl was still unconscious, but breathing. Angel Orosco wiped the blood from the kitchen floor. Then he went into the yard and removed the steps from the little woodshed that stood near the back porch. He moved like a man in a dream. Occasionally he mumbled "Police." His one thought was to keep away from them. He would hide the evidence that could let them touch him!

Orosco took a big spade and commenced to dig in the sandy soil, where the steps had been. Feverishly, now, he threw out the soil until a big hole gaped there. Darkness had come—leaving just enough light from the sky to enable the stooping Mexican to see what he was doing.

He went into the house. From the bed he lifted the bleeding, breathing body of the unconscious girl—carried it carefully into the yard.

Gently, almost tenderly, Angel Orosco lowered the girl into the hole—bent her legs so that she would fit. She stirred. He hurled the sand in upon her. In a frenzy, he stamped it down. Then, growing crafty, he scooped up the excess earth and carried it to the end of the garden—scattered it there. He replaced the steps. Catalina Ramirez had vanished beneath the face of the earth.

Next day, Angel inquired among the neighbors if any had seen the girl. He was worried, he said. Catalina had disappeared. She was a fine girl. He waved his hands.

And the second day he went among the neighbors and said the same things. The neighborhood began to talk.

"It is strange," said Mrs. Ramon Angulo to her neighbor, Mrs. Michael Savato, "that he asks people if they have seen her—yet look, he is packing the car as if he himself were leaving!"

"And he is so nervous," agreed Mrs. Savato. "See, he keeps looking at us, and hurrying."

There is indeed something about this which is hard to understand!" persisted Mrs. Angulo in swift Spanish. "Look you—is it reasonable that he should pack up for a journey while he is supposed to be mystified by the girl's disappearance?" She turned to her husband. "Is it?"

"And on Friday night," the husband said slowly, "I lent him a shovel."

Mrs. Angulo made the sign of the cross, hurriedly. "You don't think—" breathed Mrs. Savato.

The little Orosco children were getting into the car now. Angel hurried them, with an impatience none of his neighbors ever had known him to display before. Fascinated, the three who were talking about him watched Orosco drive the little car out to the street—and away.

"I am going to look in that yard," said Mrs. Angulo, grimly.

Nothing seemed out of (Continued on Page 25)



Sylvia Froos, who may be heard any Saturday night over a CBS-WABC network

By "The Doctor"

Sylvia Froos Is One Star of the Air Who Belongs Where She Is. Read Her Analysis and Learn Why

Here is a girl with energy and persistence enough to keep up with almost any kind of game or crowd. She has high vitality and will work hard for her acclaim. Her nature is a restless one, and it irritates her to be held closely to conventional routine.

Behind the parenthesis of her mouth we find a love of power. Miss Froos has self-confidence enough to believe she can run an entire show. She is apt to think she possesses directorial ability; but this is not true.

Flashes of Best Fun

Budd: That fellow comes from the south of Egypt.

Stoopnagle: How can you tell that he comes from the south of Egypt?

Budd: Because he's always singing "Cairo Me Back to Old Virginny."
—Schlitz Program

Fred Allen: You mean people actually heckle grandpa when he lapses into pizzicatto?

Portland: I'll say. Practically every tune that grandpa starts to play turns out to be an unfinished symphony.
—Town Hall Tonight

Sharlie: That's quite a fine lion, Baron.

Baron: I have ketched lions sixteen times bigger!

Sharlie: But that's a big lion.

Baron: Yah, I'm a big lyin' man.

Sharlie: You're telling me!
—Tender Leaf Tea Program

Durante: Listen, Meadows, I know a guy who dabbles in oil.

Meadows: Is he an artist?

Durante: No, he's an auto mechanic.
—Chase and Sanborn

Portland: Do you think that fellow over there is brilliant?

Fred Allen: Brilliant! He looks like something that fell off the ventriloquist's lap!
—Town Hall Tonight

Durante: I got to get some pictures some place—picture taking is my bread and jelly. It would be my bread and butter but I don't like butter!
—Chase and Sanborn

Signposts of Success

Revealed by the Lines of Your Face

This lady has a large imagination, but we are not so sure about her discretion. She is a bit impulsive and willing to take a chance. Caution is found in the upper cheek, really on the front of the cheekbone, just under the corner of the eye. You will find this development in most successful business men. And it is interesting to note that in many cases caution is not native, but developed deliberately. Of course, a lack of this development indicates a lack of caution. It is the constant check and watching for the unforeseen which sharpens this faculty.

Sylvia Froos has a high color sense; not from permanent memory so much as from direct observation. Her color appreciation is found along the sinus over her eyes. It shows that she is interested in details of decoration, dress, appearance and place. The little feminine furbelows are important to Sylvia Froos. She has what might be called the "butterfly" sense of beauty. This faculty could have been turned into a more profound and useful art, had it been cultivated from the standpoint of art creation and appreciation.

In the mouth we find a positive indication of high sociability and many friendships rather than a few intense, prolonged affections. That curl on the edge of her upper lip, where the membrane meets the flesh, shows clearly her sense of display. She enjoys applause, and wants to be noticed. She obtains that approbation, for she knows how to make herself attractive.

Miss Froos has no highly-developed commercial aptitudes. She is so evenly balanced in mentality that it is difficult to pick for her a specific vocation. She possesses a sense of vocabulary; but much more for music than language. Apparently she can carry many telephone numbers in her head, and has a good memory of number and quantities when interested in them. The broad location of language includes vocabulary, rhetoric and music—vocabulary meaning the memory of words and their meanings; rhetoric, the sense of tying these words together for a delicate nicety of expression. There is a great similarity between the pleasant tonal flow of words and a sense of music and sound.

With her memory of numbers, her excellent intuition and sense of display, we might imagine that Sylvia Froos could become a good accountant. Such is not the case. This number memory is not exactly the faculty of calculation, which is indicated by the fullness of a person's skull just above the corner of the eye. There are several reasons why this work is not suitable

for our subject. First of all, it would not appeal to her. Her emotional characteristics are too personal, as expressed by the fullness of the membrane of the upper lip, to perform such an impersonal task as keeping books of account. Secondly, she does not possess sufficient patience to submit to training in routine practice. Sylvia Froos has a great deal of enthusiasm and personal vividness. This is written in many portions of her face, closely connected with several other faculties, particularly evident in the fullness on the cheek about halfway between the eyes and the upper lip.

As Miss Froos' perceptions are not as great as her sense of sound, we are inclined to believe that her work before the microphone will ever be far superior to her pantomime. Her most vivid mental impressions are obtained and given through sound. She is too individualistic and self-conscious to lose herself in a character role and submerge her own personality for the sake of dramatic portrayal.

Bulls and Boners

Julian Bentley: "The mysterious girl spent the abandoned night at a farm."—Mrs. Frank H. Copeland, Chicago, Ill. (July 31; WLS; 12:55 p. m.)

Miss B. Phillips: "More news today about biting bugs."—Quay Sagle, Hagerstown, Mr. (Aug. 9; WJEJ; 11:17 a. m.)

Announcer: "Agnes Smith wants 'Leather Breeches' for her Grandpa."—Noel Reynolds, Pampa, Texas. (July 24; KGRS; 6:13 p. m.)

Don Lyons: "They have electric fans with hot and cold running water."—Mrs. B. E. Boudreaux, Lafayette, La. (Aug. 4; WWL; 9:41 a. m.)

Irving Freedburg: "And in case of rain, there is plenty of shade."—Mrs. Paul Albrecht, Reading, Pa. (June 20; WEEU; 1:40 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Open Door to Beauty

By V. E. Meadows

One Woman's Neglect of Appearance Led to Near-Tragedy That Should Not Be Faced by Any One. Attend Her Story

I'd like to talk to you today about how much of a part you play personally in accomplishing proper results in the care of your hair and complexion.

Before discussing the importance of your own beauty efforts, permit me to digress for a moment and tell you of an actual experience that occurred last January in Buffalo, New York, where I was making a personal appearance. It was a terribly cold night.

When I called for volunteers to have the beauty work performed on the hair and face, an old lady arose from the audience and asked that she be accepted as a subject. Her appearance was astounding. She wore a faded yellow dress that was at least ten years old. Her hair, while grey, had a bad yellow cast and was terribly unkept. The skin on her face and hands was wrinkled and badly weather-beaten.

"Mr. Meadows," she said as she mounted the platform, "I have walked nine miles to hear you talk and have some beauty work done. I came to Buffalo to see my daughter and son married in a double ceremony. I supported these children since babyhood by raising and

digging potatoes in the field. This trip to Buffalo was supposed to be the climax of my life's work, but when I arrived here I discovered that my children were ashamed of my appearance and would not permit me to attend their weddings."

I did everything in my power to help her. Her hair was washed and waved; her skin was cleansed as much as possible, and a makeup was applied. Of course she looked a great deal better. The next day I took her to one of the local stores and superintended the buying of a modest wardrobe for her. Later I discovered that she did attend the wedding of her two children.

The above incident merely leads to a point that I want to bring to you as strongly as possible: There is no place for carelessness in regard to your personal appearance. The sacrifice is too great.

Beauty troubles do not arrive overnight. It takes years of carelessness. I can tell you all of the proper things to do, and if you don't keep at them every day you simply will not accomplish the desired results. When I tell you that your face must be cleansed every night before you retire, I mean exactly what I say.

You must devote at least ten minutes each evening to the proper cleansing of the face, another ten minutes for the brushing of your hair, and at least ten minutes each morning to the appliance of the makeup. This makes a total of thirty minutes each day.

The Child's Hour

By Nila Mack

When the Pampered Child Is Fully Understood, His Problem Becomes Simplified. The Director of All Children's Programs for CBS Has Handled Many

Pampering usually travels hand in hand with illness. Unfortunately for the child's welfare, the parents never seem to get over the period of convalescence. Their love for him, their eagerness to protect his health and avoid a recurrence of the malady, make them overzealous in his behalf. Instead of allowing him the freedom he needs by giving him leeway to play with strong, healthy youngsters, they force him to play alone. Various other restrictions are placed upon him; he is treated daintily and handled as if he were a fragile China doll instead of a red-blooded, energetic lad.

When the child complains of this sissified treatment they remind him that he's been ill, and tell him that he's not like other normal youngsters; that he must watch his every action and conserve his strength. Thus the child is never allowed to forget the period of pain, medicines and doctors, and he begins to believe that perhaps there is something dreadfully wrong with him, something that forever will keep him from enjoying the normal functions of his childhood.

True, a child who has recovered from a siege of illness must be watched after a fashion, but as his condition improves and his strength returns he must be allowed a certain amount of playtime. The call of the "gang" is in his blood, and this call becomes stronger as his health increases. Naturally, his activities should be watched to see that he doesn't overtax his strength, but this watching should always take place in an off-hand manner, for if he realizes that a guarded eye is being kept on his movements he'll be resentful.

A child usually is a pretty good judge of what he can and cannot do. He knows his own advantages and limitations better than anyone, and if he feels that a certain form of activity is too much for his limited

strength he'll decide for himself that he cannot participate in the game. He must be allowed to escape the memory of the dark, convalescent chamber, and association with "live wires" on his block is the best way to help him do it. Continued pampering and coddling will not turn his tiny feet in the right direction.

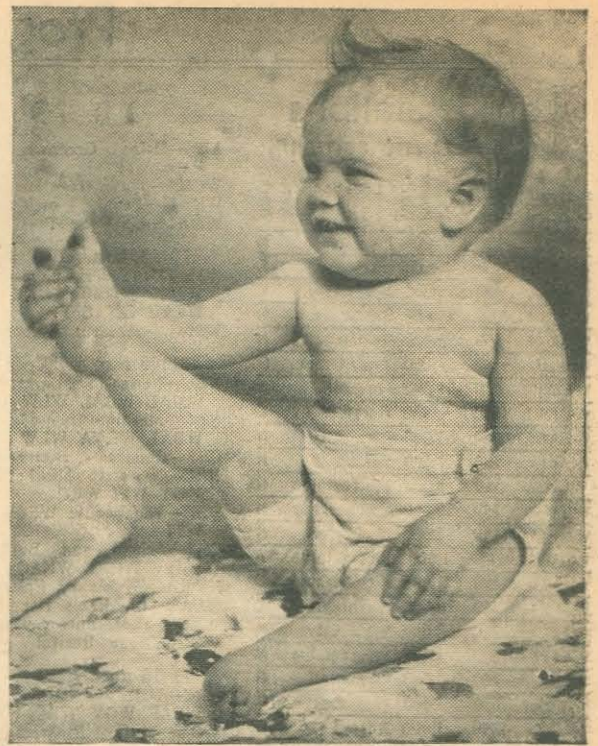
The pampered child is an object of scorn to his playmates. They brand him with the hated name of "sissy" and continuously poke fun at his lack of virility. If he is an imaginative child this will prey on his mind and he will withdraw into a shell to nurse his injured and outraged feelings. Such actions may sound trivial to the parents, but to the child it is a matter of vital importance. He wants to be considered a "regular guy" by the gang, and when this status is denied him he feels, in his childish manner, that life itself is not worth living.

Not so long ago I had occasion to deal with a child of this caliber. Pampered and coddled to the point where he was like a young animal at bay, his parents couldn't seem to understand his lack of appreciation of all the considerate things they had done in his behalf. He was grumpy, snapped back at them, and in general behaved miserably and unnaturally.

After a careful examination, I ascertained there was nothing wrong with the lad physically. True, he had undergone a session of ill health, but this had been months ago. Threading through the history of the lad, I learned that, dating from the period of illness, his parents would not allow him to forget the fact that he was in delicate health, and that he must watch his every move. Practically all his normal activities had been curtailed by parental edict. He wasn't allowed to associate with his pals or partake of any other activities dear to the heart of a boy.

All the mother wanted him to do was to sit in the corner of the porch and read a book. When he kicked over the traces and rebelled, she threatened him with a visit to the doctor's office.

No wonder the child was unhappy! It is the inherent right of all children to be allowed to play. Nature provides for this by endowing them with bubbling,



For the child's health of body and mind, let him play normally, with healthily normal children. This happy youngster was allowed to do just that

effervescent spirits that can be dissipated only at play.

I placed the lad under my wing and allowed him to roam about the studio playroom and garden to his heart's content. He made friends with all the other boys immediately, and his happy shouts reflected the change that was taking place in him, physically and mentally. He was tremendously interested in dramatics. I guided his talents in this direction by casting him prominently in several shows. In less than a month the bloom had returned to his cheeks, he was courteous and affable, and in general behaved like any normally carefree and spontaneous youngster.

Radio Road to Health

By Shirley W. Wynne M. D.

Are You Diabetic? Read the Timely Advice of the Director of the Nation's Health from the Ether—and Profit

Correct diet is always important to the maintenance of good health and in helping our bodies to resist the attack of disease. Besides this, in certain diseases, regulation of the diet plays a vital role in treatment. One of these diseases is diabetes.

Diabetes is a disease attacking chiefly persons in middle life, and women more frequently than men. Its essential feature is the inability to utilize the sugars and starches in food. These, as we know, are very important parts of the diet.

In diabetes the victim's blood becomes over-laden with sugar. This sugar is passed from the system through the kidneys. Hence one of the tests for diabetes is the presence of sugar in the urine.

Unless the sugar is treated, it becomes quickly aggravated. Although the blood contains large quantities of sugar, the cells of the body are unable to use this sugar, even though it is the fuel that gives energy and life.

Thus, in the midst of plenty the cells literally starve. And this starvation leads to the patient's untimely death.

Lying in the abdomen behind the stomach is the gland called the pancreas, one of the functions of which is the secretion of a digestive fluid. It has another function, that which has to do with the utilization of

sugar. In the pancreas are found certain small bodies called the Islands of Langerhans. These bodies secrete a substance called insulin, which is indispensable if the body is to make proper use of sugar.

Deprived of insulin, the body is unable to assimilate sugars and starches even after they have been digested. The unused sugar accumulates and acts as a poison which the body must dispose of as best as it can through the urine and otherwise. The diabetic is starving to death, even though the unappeased appetite makes for the consumption of large quantities of food.

Infection of one kind or another appears to be a common immediate cause of injury to the Islands of Langerhans. This infection may be local, such as tonsillitis, sinus infection, appendicitis; or general, such as pneumonia, typhoid fever, scarlet fever, influenza.

Diabetics must avoid foods containing an excess of sugar and starch. Certain vegetables contain more of these carbohydrate substances than do others.

Among vegetables with carbohydrate content less than five per cent, are lettuce, cucumbers, asparagus, rhubarb, sauerkraut, beet greens and celery. Vegetables with a five per cent content include tomatoes, Brussels sprouts, cauliflower, egg plant, cabbage and canned string beans. Among those with a ten per cent content are fresh string beans, pumpkins, squash, turnips, beets, carrots and onions.

If these vegetables are cooked three times, the greater part of this carbohydrate content may be removed. They should be cut up, soaked in water for a short time and brought to a boil. The water should then be poured off and the process repeated twice.

Your Grouch Box

Have you a radio grouch? Send it to "Your Grouch Box." Get it out of your system—off your chest. You'll feel better, and your criticism may help in the never-ending task of improving radio.

Drawing the "off-color" line.

Dear Editor: I think it is about time we were cleaning up the so-called "high priced comedians" who slip in off-color jokes.

Crawfordsville, Iowa. EVA HELMER WENGER

Jazzed a Song at Midnight!

Dear Editor: Why is it nearly impossible to get anything but jazz music after 10 p. m.? And must we have jazz in the morning? Does anyone dance before lunch?

Staten Island, N. Y. N. GOMEZ

Dear Editor: There are too many dance bands on the air, especially after 9 p. m. After that time, there is seldom any classical music.

Harrisburg, Pa. LEON AGRISS

My Wild Irish Rave.

Dear Editor: Those fine singers who call themselves the "Irish Tenors" ought to sing at least one Irish song on their programs. I like Irish ballads and all the Irish do, too! After all, radio is to please all.

Philadelphia, Pa. EDWARD J. HAGAN, R.

Groggy with glamor.

Dear Editor: I dislike the use of superlatives in announcing artists. For instance: "That glamorous personality, the beautiful and charming So-and-so now comes to the microphone, etc. etc. . . ." Phooey! Let the listener be the judge.

Toronto, Canada. "CANADIAN"

If your pet peeve has general interest and wide application, send it today to "Your Grouch Box," RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

Going into
its third
successful
year!



HELEN CLAIRE
as Betty Graham

"ROSES AND DRUMS"

presented by

The UNION CENTRAL LIFE Insurance Company

New broadcast of Civil War drama goes on
NBC hookup Sunday, September 9th

"ROSES AND DRUMS," glamorous epic of the war between the states, returns to the air next Sunday afternoon. A shift in networks this season brings it to the National Broadcasting Company; the program will be heard over WJZ and a national hookup of more than 20 stations.

This program, which pioneered in the presentation of famous stage stars over the radio, begins this year with another all star cast. Guy Bates Post will play the part of General Grant, Charles Webster that of Abraham Lincoln; Percy Kilbride, Porter Hall and other well-known actors will be heard. As was the case last spring, Helen Claire, Reed Brown Jr., and John Griggs will carry on the romantic love story as Betty Graham, Gordon Wright, and Randy Claymore.

The first broadcast this season finds Grant's



"Roses and Drums" goes on the air Sunday, September 9th, 5 P.M. EDST over these stations:

- | | | | |
|--------------|------|------------------|------|
| New York | WJZ | Kansas City | WREN |
| Baltimore | WBAL | Omaha | |
| Washington | WMAL | Council Bluffs | KOIL |
| Boston | WBZ | Syracuse | WSYR |
| Springfield | WBZA | Cleveland | WGAR |
| Rochester | WHAM | St. Louis | KWK |
| Pittsburgh | KDKA | Oklahoma City | WKY |
| Detroit | WJR | Hot Springs | KTBS |
| Cincinnati | WLW | Houston | KPRC |
| Chicago | WENR | San Antonio | WOAI |
| Cedar Rapids | KWCR | Dallas-Ft. Worth | WBAP |
| Des Moines | KSO | Shreveport | KTBS |

Army of the Potomac drawn up before Petersburg, Virginia, in the fourth year of the war. General Lee's veterans are defending the earthworks, and the deciding battle of the war seems imminent. Betty Graham is acting as a secret Confederate agent; her two suitors, Capt. Gordon Wright and Capt. Randy Claymore, are serving in the Northern and Southern Armies, respectively.

"Roses and Drums" was originally conceived as a sort of "Cavalcade" of American history—a series of dramatic episodes showing critical moments in the life of the nation as they affected the fortunes of the old and distinguished Wright family. But the Civil War episodes became so widely popular that the tempo was slowed down to permit a more thorough study of this great conflict.

Programs for Monday, September 10

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST
 WNAC—Sunrise Special, organ
 6:45 a.m. EDT 5:45 EST
 NBC—Health Exercises: WFAE WEEI
 WGY WFI
 WOR—Gym Classics
 7:00 a.m. EDT 6:00 EST
 KDKA—Musical Clock
 WBZ—Musical Clock
 7:15 a.m. EDT 6:15 EST
 WNAC—News
 7:30 a.m. EDT 6:30 EST
 NBC—Yoichi Hiraoka, xylophone: WJZ
 H. Ouan Reveille WABC
 WJSV—Elder Michaux' Congregation
 WLW—Top of the Morning
 WNAC—Joe Mitchell Chapple
 WOR—Vincent Sorey's Orchestra
 7:45 a.m. EDT 6:45 EST
 NBC—Pollock and Lawnhurst: WFAE
 WFI WRC WGY
 NBC—Jolly Bill and Jane: WJZ
 WEEI—Melody Race
 WNAC—Walter Kidder, baritone
 8:00 a.m. EDT 7:00 EST
 NBC—Oran Rhapsody: WFAE WFI
 WTIC WRC WCSH
 CBS—Lark Sparrows WABC
 NBC—Morning Devotions: WJZ WBZ
 KDKA WBAL WMAL
 WEEI—E. B. Rideout, talk
 WGY—Musical Clock
 WJSV—Sun Dial
 WLW—A Nation's Family Prayer
 WNAC—Shopping Around the Town
 WOR—Nell Vinick, beauty talk
 WRVA—Musical Clock
 8:15 a.m. EDT 7:15 EST
 ★ NBC—Lant and White: WJZ
 WBAL WBZ KDKA WMAL
 WCSH—A Morning Devotions
 WEEI—Shopping Service
 WLW—A Morning Devotions
 WOR—Al Woods songs
 8:30 a.m. EDT 7:30 EST
 NBC—Cheerio WFAE WGY WCSH
 WEEI WTIC WRC WLW WFI
 CBS—Ray Scott, pianist: WABC
 NBC—Low White orcan WJZ WHAM
 KDKA WBAL WMAL
 WBZ—Old Farmers' Almanac
 WOR—Martha Manning talk
 8:45 a.m. EDT 7:45 EST
 CBS—Radio Spotlight WABC
 WBZ—Shopping News
 WHAM—Kindly Thoughts
 WOR—Bud Rainey songs
 9:00 a.m. EDT 8:00 EST
 NBC—Morning Glories: WFAE WLIT
 WRC
 ★ NBC—Breakfast Club: WJZ WBAL
 KDKA WHAM WRVA WBZ
 CBS—The Song Reporter: WABC
 WOKO WNAC WDRC WCAU WJAS
 ABS—Bernie Dolan: WIP
 WCSH—The Mornine Shopper
 WEEI—Clothes Institute
 WGY—Annette McCullough
 WLW—Salt and Peanuts harmony
 WOR—George Dudley, baritone
 9:15 a.m. EDT 8:15 EST
 NBC—Don Hall Trio: WFAE WLIT
 WGY WRC WEEI WLW WCSH
 CBS—Harmonies in Contrast: WABC
 WDRC WJAS WNAC WOKO WCAU
 WMAL—Breakfast Club (NBC)
 WOR—Souvenirs of Song
 9:30 a.m. EDT 8:30 EST
 NBC—Eva Taylor songs: WFAE WRC
 WCSH WTIC WEEI
 CBS—Metropolitan Parade; Orchestra:
 WABC WDRC WNAC WCAU WJAS
 KDKA—style and shopping service
 WGY—Little Jack Little's Orchestra
 WLW—Joe Emerson
 WOR—John Stein's Orchestra
 9:45 a.m. EDT 8:45 EST
 NBC—Maffinata Chorus: WFAE WRC
 WCSH WTIC WFI WLW
 CBS—Metropolitan Parade: WOKO
 ABS—Bruce Chalmers: WIP
 KDKA—Work-a-day Thoughts
 WEEI—News; Musical Turns
 WGY—Mid-mornine Devotions
 WOR—Farber and Chapin, songs
 10:00 a.m. EDT 9:00 EST
 NBC—Breen and de Rose: WFAE
 WCSH WEEI WFI WTIC WLW
 NBC—Harvest of Song: WJZ WBAL
 WMAL KDKA WRVA WBZ
 WGY—The Southerners
 WHAM—A Tower Clock Program
 WNAC—Buddy Clark
 WOR—Pure Food Hour
 10:15 a.m. EDT 9:15 EST
 NBC—Clara Lu 'n' Em: WFAE WEEI
 WFI WRC WCSH WRVA WLW
 WGY WTIC
 CBS—Bill and Ginger: WABC WOKO
 WNAC WCAU WJAS WJSV
 NBC—Holman Sisters: WJZ WHAM
 WBZ
 ABS—News: WIP
 KDKA—Sammy Fuller
 WBAL—Goin' Home
 10:30 a.m. EDT 9:30 EST
 CBS—“All About You”: WABC
 NBC—News (5 Min.): WFAE WCSH
 WRC WTIC WFI

NBC—Morning Parade: WFAE WRC
 WCSH WTIC WEEI
 CBS—News (5 Min.): WCAU WDRC
 WOKO WJAS WJSV
 CBS—Carolyn Gray, pianist: WCAU
 WOKO WDRC WNAC WJAS WJSV
 NBC—Today's Children: WJZ WMAL
 KDKA WBZ WHAM WRVA WBAL
 WEEI—Musical Turns (5 Min.)
 WGY—Market Basket
 WLW—Mailbag
 10:45 a.m. EDT 9:45 EST
 CBS—News (5 Min.): WABC
 NBC—Morning Parade: WGY WFI
 CBS—The Three Flats: WABC WNAC
 WOKO WCAU WJAS WJSV
 NBC—News (5 Min.): WJZ WMAL
 KDKA WBZ WBAL
 NBC—Radio Kitchen: WJZ WMAL
 WRVA KDKA
 WBAL—Shopping with Peggy Randall
 WBZ—Curley Joe, songs
 WHAM—Household Hour, Mary E.
 Freeman
 WLW—Arlen and Greuter
 11:00 a.m. EDT 10:00 EST
 NBC—U. S. Navy Band: WFAE WGY
 WRC WLIT WRVA WTIC WCSH
 CBS—Waltz Time: WABC WOKO
 WNAC WDRC WJAS WCAU WJSV
 NBC—The Wife Saver: WJZ
 NBC—The Honeymooners: WBZ
 WMAL WBAL
 KDKA—Uncle Tom and Betty
 WEEI—Friendly Kitchen
 WLW—Mary Alcott, songs
 WOR—Nell Vinick, beauty talk
 11:15 a.m. EDT 10:15 EST
 ★ NBC—Tony Wons, philosopher: WJZ
 KDKA WBAL WMAL WBZ
 CBS—Jewish New Year's Day Celebration:
 WABC WJAS WDRC
 WCAU WOKO WNAC WJSV
 NBC—U. S. Navy Band: WEEI
 WLW—News: Livestock Reports
 WOR—Walter Ahrens, baritone
 11:30 a.m. EDT 10:30 EST
 NBC—Melody Mixers: WJZ WBAL
 KDKA WMAL
 WBZ—Stage Show
 WCAU—Fur Trappers
 WHAM—Mrs. Thrifty Buyer
 WJSV—Crippled Children's Program
 WLW—Charioteers, spiritual singers
 WNAC—Real Life Stories
 WOR—Philosophical Talk
 11:45 a.m. EDT 10:45 EST
 CBS—The Cadets: WABC WJAS
 WJSV WNAC
 NBC—Melody Mixers: WHAM WBZ
 WCAU—Eddie Shepperd, soloist
 WLW—Painted Dreams
 WOR—Paula Desmond, soprano

Afternoon

12:00 Noon EDT 11:00 a.m. EST
 NBC—Devora Nadworney, contralto:
 WFAE WEEI WCSH WTIC WRC
 CBS—Voice of Experience: WABC
 WNAC WDRC WCAU WJAS WJSV
 NBC—Fields and Hall, songs: WJZ
 WHAM KDKA WBAL
 ABS—Luncheon Musical Trio: WIP
 WBAL—Market Report (10 Min.)
 WGY—Banjoleers
 WLW—Ward and Muzzy, piano duo
 WOR—Rod Arkell, news
 WRVA—Luxury Fiddlers
 12:15 p.m. EDT 11:15 a.m. EST
 NBC—Honeyboy and Sassafras: WFAE
 WTIC WEEI WRC WLIT
 CBS—Betty Barthell, songs: WABC
 WAAB WDRC WOKO WCAU WJAS
 WJSV
 NBC—Charles Sears, tenor: WJZ
 WMAL WBAL KDKA
 WBZ—Weather; Farmers' Almanac
 WCSH—News; Farm Flashes
 WGY—Martha and Hal
 WHAM—Jack Foy, songs
 WNAC—News and Weather
 WLW—Babs and Don: comedy team
 WOR—Music; Minute Manners
 12:30 p.m. EDT 11:30 a.m. EST
 CBS—Rambles in Rhythm: WABC
 WOKO WJSV WAAB WCAU WJAS
 NBC—Vic and Sade: WJZ WRVA WBZ
 KDKA WHAM WBAL WMAL
 NBC—Merry Madcaps: WFAE WRC
 WLIT WTIC WGY WEEI WCSH
 ABS—Stock Quotations: WIP
 WCSH—Speedathon
 WLW—Music by Divano
 WNAC—The Shopper's Exchange
 WOR—Bert Block's Orchestra
 12:45 p.m. EDT 11:45 a.m. EST
 NBC—Words and Music: WJZ WRVA
 WBAL WMAL WBZ
 CBS—Dr. F. Krusen, talk: WABC
 WJSV WOKO WAAB WCAU WJAS
 KDKA—Dance Orchestra
 WBZ—Deane Moore
 WEEI—Caroline Cabot
 WGY—The Vagabonds

WHAM—Tom Grierson organist
 WIP—RADIO GUIDE PRESENTS
 Henry Patrick in "Songs of Romance," with Roger Moorehouse
 WLW—The Texans, trio
 1:00 p.m. EDT 12:00 Noon EST
 NBC—Markets and Weather Reports:
 WFAE
 CBS—George Hall's Orchestra: WABC
 WNAC WDRC WOKO WJSV WCAU
 WJAS
 NBC—Dick Fiddler's Orchestra: WFI
 WTIC
 NBC—Words and Music: WHAM
 KDKA—Market Reports
 WBAL—Live Stock Report
 WBZ—Farm and Home Forum
 WCSH—Address, William Green
 WGY—Hank Keene's Radio Gang
 WLW—Albright and Wayne
 WOR—Voice of Gold; N. J. College
 for Women, talk
 1:15 p.m. EDT 12:15 EST
 NBC—Hon. Archie and Frank: WJZ
 WMAL WBAL WRVA KDKA
 NBC—Dick Fiddler's Orchestra: WFAE
 WRC
 ABS—Mirror of Reflections: WIP
 WGY—Consumer's Information Talk
 WHAM—News: Agricultural Forum
 WJSV—Afternoon Rhythms
 WLW—River, Market and Livestock
 WOR—Newark Orchestra
 1:30 p.m. EDT 12:30 EST
 NBC—Forum on Character Building:
 WFAE WFI WTIC WRC
 CBS—Artist Recital: WABC WCAU
 WJSV WOKO WNAC WJAS WDRC
 NBC—Farm and Home Hour: WJZ
 KDKA WBAL WMAL WRVA WBZ
 WLW WHAM
 ABS—Manhattan Quartet: WIP
 WEEI—Kitchen of the Air
 WGY—Farm Program
 WOR—Theater Club of the Air
 1:45 p.m. EDT 12:45 EST
 ABS—Jack Filman, sports: WIP
 WLW—Artists Recital (CBS)
 WOR—Verna Osborne, soprano
 2:00 p.m. EDT 1:00 EST
 CBS—Scott Fisher's Orchestra: WABC
 WOKO WCAU WJSV WDRC
 NBC—Revolving Stage: WFAE WEEI
 WTIC WLIT WCSH WRC
 WGY—Lauren Bell, baritone
 WNAC—Deane Moore, songs
 WOR—Dr. Payne, "The Psychologist
 Says"
 2:15 p.m. EDT 1:15 EST
 ABS—Nicholas Garagusi and Fern
 Scull: WIP
 WGY—Household Chats
 WJSV—The Old Observer
 WOR—Frank Ricciardi, baritone
 WNAC—Mixed Quartet
 2:30 p.m. EDT 1:30 EST
 CBS—Poetic Strings: WABC WJAS
 WJSV WNAC WOKO WCAU WDRC
 NBC—Home Sweet Home: WJZ
 NBC—Smack Out: WHAM WMAL
 WBAL
 KDKA—Home Forum
 WBZ—Cooking School
 WGY—Albany on Parade
 WLW—Gene Burchell's Orchestra
 WOR—Fashions, Food, Beauty
 WRVA—Market Reports
 2:45 p.m. EDT 1:45 EST
 NBC—Ma Perkins: WFAE WGY WEEI
 WLIT WLW WTIC WCSH WRC
 NBC—Richard Maxwell, tenor: WJZ
 WMAL WBAL WHAM WRC
 WRVA—Sunshine Program
 3:00 p.m. EDT 2:00 EST
 ★ NBC—Radio Guild, "Thomas A.
 Becket": WJZ WMAL WBAL KDKA
 WHAM WRVA WBZ
 CBS—Four Showmen: WABC WOKO
 WJAS WJSV WAAB WCAU
 NBC—Dreams Come True: WFAE WFI
 WRC WEEI WCSH WTIC WGY
 WLW
 WNAC—Baseball Game
 WOR—Ariel Ensemble
 3:15 p.m. EDT 2:15 EST
 NBC—The Wise Man: WFAE WEEI
 WCSH WTIC WRC
 CBS—Steel Pier Minstrels: WABC
 WCAU WJSV WOKO WJAS WAAB
 WGY—Health Hunters, sketch
 WLW—Dorothy Fredericks, soprano
 WOR—Dr. Strandhagen, health talk
 3:30 p.m. EDT 2:30 EST
 NBC—Woman's Radio Review: WFAE
 WCSH WGY WRC WFI WTIC
 WEEI
 ABS—Sports Review, Orchestra: WIP
 WLW—Bond of Friendship
 WOR—Story of the Chrysanthemum
 3:45 p.m. EDT 2:45 EST
 CBS—Chansonette: WABC WAAB
 WJSV WCAU WOKO WJAS
 WLW—Ethel Ponce, torch singer
 WOR—Manz Sisters, harmony

4:00 p.m. EDT 3:00 EST
 CBS—Lazy Bill Huggins, baritone:
 WABC WOKO WJAS
 NBC—John Martin's Story Hour:
 WFAE WGY WRC WRVA WTIC
 WFI WCSH WEEI
 NBC—Betty and Bob: WJZ WBAL
 WBZ KDKA WMAL WLW WHAM
 WCAU—Pickard Family
 WJSV—Baseball Game
 WOR—Dancing Lesson
 4:15 p.m. EDT 3:15 EST
 CBS—Salvation Army Band: WABC
 WOKO WJAS
 NBC—Gale Page, songs: WMAL
 WBZ WRVA KDKA WHAM
 NBC—Gypsy Trail: WFAE WGY WRC
 WFI
 NBC—Songs and Stories: WJZ
 WBAL—Service Bureau
 WEEI—National Safety Council
 WLW—D.A.R. Talks
 WOR—Variety Revue
 4:30 p.m. EDT 3:30 EST
 ★ NBC—Palmer Clark's Orchestra:
 WJZ WBZ WMAL WHAM WRVA
 WBAL
 CBS—Chicago Variety Program: WABC
 WJAS WOKO WCAU WNAC
 NBC—Roxanne Wallace, contralto:
 WFAE WEEI WCSH WRC WGY
 KDKA—Market Reports
 WLW—Life of Mary Sothern
 WOR—Josef Satour's Orchestra
 4:45 p.m. EDT 3:45 EST
 NBC—Adventures on Mystery Island:
 WFAE WCSH WEEI WTIC WRC
 WLIT
 KDKA—Palmer Clark's Orch. (NBC)
 WGY—Stock Reports
 WLW—Business News
 5:00 p.m. EDT 4:00 EST
 ★ CBS—Album of Popular Classics:
 WABC WOKO WJAS WCAU WDRC
 NBC—Orlando's Tea Music: WFAE
 WEEI WTIC WLW WRC WGY
 CBS—On the Air Tonight: WABC
 WBZ—News
 WCSH—Merchants Review
 WOR—Michael Tree, tenor
 5:15 p.m. EDT 4:15 EST
 CBS—Musical Album: WABC
 KDKA—Kiddies Club
 WBZ—Skinner Jim's Ship
 WLIT—RADIO GUIDE PRESENTS
 Lee Lawrence with Dorothy Allison,
 pianist
 WOR—The Story Teller's House
 5:30 p.m. EDT 4:30 EST
 NBC—Rafter S Riders: WFAE WLIT
 WEEI WCSH WTIC WRC
 CBS—Jack Armstrong, sketch: WABC
 WOKO WDRC WBAL WJAS WCAU
 WAAB
 NBC—The Singing Lady: WJZ WBAL
 WHAM KDKA WBZ WMAL WLW
 WGY—What's New in the Berkshires?
 WNAC—Melody Mart
 WOR—Robert Reud, Town Talk
 WRVA—Forum
 5:45 p.m. EDT 4:45 EST
 NBC—Oleander's Quartet: WFAE WRC
 WRVA WEEI WTIC WCSH
 NBC—Little Orphan Annie: WJZ WBZ
 KDKA
 CBS—Gordon, Dave and Bunny,
 songs: WABC WAAB WJAS WDRC
 WOKO WCAU
 WBAL—John, Gene and Dick
 WGY—Bradley Kincaid, ballads
 WHAM—News Comments
 WLW—Monkey Hollow
 WNAC—Yankee Singers, quartet

Night

6:00 p.m. EDT 5:00 EST
 NBC—Al Pearce's Gang: WFAE WLW
 WRVA
 ★ CBS—Buck Rogers in the Twenty-
 Fifth Century: WABC WAAB WJAS
 WCAU
 NBC—Three X Sisters: WJZ WMAL
 WBZ
 CBS—Men of Notes, trio: WJSV
 ABS—Bob Patton's Orchestra: WIP
 KDKA—Dan and Sylvia, sketch
 WCSH—News; Trade Review; Sports
 WEEI—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Edward May, organist
 WOR—Uncle Don children's program
 WNAC—News
 6:15 p.m. EDT 5:15 EST
 NBC—U. S. Army Band: WJZ WBAL
 CBS—Bobby Benson and Sunny Jim:
 WABC WAAB WCAU WLW
 NBC—Lant and White: WFAE
 KDKA—Baseball Resume
 WBZ—Baseball Resume
 WCSH—Sports Review
 WFI—Al Pearce's Gang (NBC)
 WGY—Joe and Eddie comedy
 WJSV—Evening Rhythms

WNAC—Baseball Results
 WRVA—Rhythm Parade
 6:30 p.m. EDT 5:30 EST
 NBC—News (5 Min.): WFAE
 NBC—Charlie Davis' Orchestra: WFAE
 CBS—News (5 Min.): WABC WOKO
 WDRC WCAU
 CBS—Allen Leifer's Orchestra: WABC
 WAAB WJAS WDRC WCAU
 KDKA—Comedy Stars of Hollywood
 WBZ—Farmer's Almanac, weather
 WCSH—Hollywood Columnists
 WEEI—Baseball Scores; News
 WGY—News; Music; Scores
 WHAM—U. S. Army Band (NBC)
 WJSV—Jack Armstrong, drama (CBS)
 WLW—Jack Armstrong, drama
 WNAC—The Merry-Go-Round
 WOR—Gabriel Heatter, commentator
 WRVA—Junior Firemen's Club
 6:45 p.m. EDT 5:45 EST
 CBS—The Circus: WABC WCAU
 WOKO WJSV WNAC
 ★ NBC—Billy Batchelor, sketch:
 WFAE WEEI WFI WCSH WGY
 WTIC WRC
 NBC—Lowell Thomas, News: WJZ
 WBZ KDKA WLW WHAM WMAL
 WBAL WRVA
 7:00 p.m. EDT 6:00 EST
 NBC—Freddie Martin's Orchestra:
 WJZ WBAL WMAL
 CBS—Dan Russo's Orchestra: WJAS
 NBC—Baseball Resume: WFAE
 NBC—Gould and Sheffer: WTIC
 KDKA—News: Drama
 WBZ—Real Life Drama
 WCSH—White Cross
 WEEI—The Bye Family
 WGY—Jules Lande, violinist
 WHAM—Sportcast
 WLW—Virginia Marucci's Orchestra
 WOR—Ford Frick, sports
 WRVA—News
 7:15 p.m. EDT 6:15 EST
 CBS—Nick Lucas, songs: WABC
 WJAS WNAC WCAU WDRC
 NBC—Gene and Glenn: WFAE WEEI
 WGY WRC WCSH WRVA WLIT
 KDKA—Victor Merry Makers
 WBZ—Handsome Waiter
 WHAM—Dramatization (5 min.)
 WLW—Joe Emerson, songs; orchestra
 7:30 p.m. EDT 6:30 EST
 NBC—Mario Cozzi, baritone: WJZ
 WBAL WBZ
 CBS—Paul Keast, baritone: WABC
 WOKO WCAU WJSV WDRC WJAS
 NBC—Arlene Jackson songs: WFAE
 WGY WTIC WRC WGY
 ABS—Heat Waves: WIP
 KDKA—Nancy Martin
 WCSH—Democratic Committee
 WEEI—The After Dinner Review
 WHAM—Reveries
 WLW—Bob Newhall, sports
 WNAC—Song Album: Virginia Warren
 WOR—Fischer Mystery Sketches
 WRVA—Enid Bur
 7:45 p.m. EDT 6:45 EST
 NBC—Sisters of the Skillet: WFAE
 WCSH WGY WTIC WLW WRC
 CBS—Boake Carter, News: WABC
 WCAU WJAS WJSV WNAC
 NBC—Frank Buck's Adventures: WJZ
 WBAL WHAM KDKA WMAL WBZ
 WRVA
 ABS—News: WIP
 WLW—Al and Pete, comedy team
 WOR—After Dinner Music
 8:00 p.m. EDT 7:00 EST
 ★ NBC—STUDEBAKER CHAMPIONS:
 Richard Himber's Orchestra, Joey
 Nash vocalist: WFAE WEEI WGY
 WLIT WCSH WTIC WRC WFI
 CBS—Modern Mountaineers: WABC
 WNAC WDRC WJAS WJSV WOKO
 WCAU
 NBC—Jan Garber's Orchestra: WJZ
 WHAM KDKA WBAL WMAL WLW
 WBZ
 WOR—Wallenstein's Sinfonietta
 WRVA—On Wings of Song
 8:15 p.m. EDT 7:15 EST
 ★ CBS—Edwin C. Hill: WABC WOKO
 WNAC WCAU WDRC WJAS WJSV
 WLW
 ABS—Five Star Final: WIP
 WRVA—Evening Musicale
 8:30 p.m. EDT 7:30 EST
 NBC—King's Guard Quartet: WJZ
 WBZ KDKA WMAL WHAM
 ★ NBC—Garden Concerts: Gladys
 Swarthout, mezzo-soprano: WFAE
 WTIC WEEI WCSH WLIT WLW
 WRC WGY
 CBS—Windy City Revue: WOKO
 WJAS WDRC WCAU WJSV WNAC
 CBS—Lillian Roth; Edward Neil, Jr.;
 Orchestra: WABC
 ABS—U. S. Navy Band: WIP
 WBZ—Democratic State Committee
 WOR—Dance Orchestra
 WRVA—UDC Founders Day
 8:45 p.m. EDT 7:45 EST
 ★ NBC—Schooner Seth Parker: WJZ
 WMAL WBAL WHAM WBZ
 WRVA—Violin Octet

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WIP

Every Week-day—12:45 p.m. Sunday—8:00 p.m.

New Programs, Changes

Sunday, Sept. 9

(Time Shown Is Eastern Daylight)

The first in the series of Sunday broadcasts of "The Mohawk Treasure Chest" will be inaugurated today at 2 p. m. over an NBC-WEAF network. Ralph Kirbery, baritone, Martha Lee Cole, interior decorator, James Meighan, narrator, and Harold Levey's Orchestra comprise the regular line-up featured on these broadcasts, now heard every Sunday and Thursday over WEAF.

The National Vespers Program, formerly heard at 5 p. m., changes its time today to 3:30 p. m. This broadcast will continue over an NBC-WJZ network.

"Roses and Drums," glamorous drama of Civil War days, will be heard over an NBC-WJZ network at 5 p. m. this afternoon, when it returns to the air for its third season. The initial broadcast will feature leading stage and screen stars, supported by NBC dramatic leaders.

Mildred Dilling, concert harpist, will be heard in two recitals over an NBC-WJZ network. The first will be presented today at 5:45 p. m.; the second on September 16 at the same time.

Monday, Sept. 10

Tony Wons, dispensing poetry and philosophy from his famous scrapbook, now is heard five mornings a week at 11:15 a. m. over an NBC-WJZ network. The schedule is Monday, Tuesday, Wednesday, Thursday, and Saturday mornings. These spots are in addition to the series entitled "The House by the Side of the Road" which is presented every Sunday over NBC-WEAF at 5:30 p. m.

Tuesday, Sept. 11

"Whispering" Jack Smith, accompanied by Arnold Johnson's orchestra, will begin a thrice-weekly program series over the Columbia network today from 7:30 to 7:45 p. m. The programs will be heard every Tuesday, Thursday and Saturday. The Russian Symphonic Choir returns to the airwaves from 9 to 9:30 p. m. over an NBC-WEAF network. Basile Kibalchich is director.

So many thousands of solutions were received in RADIO GUIDE's "Name-the-Stars" competition that it will be another week before the judges can possibly make their final selection of the winners.

Never has a stronger board of judges been assembled in any contest. Its members are: Frank Buck, Edgar Guest, Morton Downey, Buddy Rogers, Tony Wons, Phil Baker, Gertrude Niesen, Dolores Gillen, Eddy Duchin, and Joe Kelly.

Wednesday, Sept. 12

Lucrezia Bori, soprano of the Metropolitan Opera Company, will be heard in a special recital over the Columbia network this evening from 7:45 to 8 p. m. Boake Carter, news commentator, who broadcasts at that time, will not be heard on this occasion.

Thursday, Sept. 13

The Voice of Experience resumes the popular Human Relations Counsel over the Columbia network from 12 to 12:15 p. m., Mondays through Fridays; also each Sunday from 6:45 to 7 p. m. (re-broadcast to the West at a time between 11 p. m. and midnight, to be announced later).

Saturday, Sept. 15

Exciting highlights of the Pendleton Roundup, one of the big-five rodeos sponsored by the Rodeo Association of America, will be described in a broadcast over the WABC-Columbia network today from 6 to 6:30 p. m. The program will originate at the scene of the rodeo in Pendleton, Oregon.

On Short Waves

Owners of short-wave receiving sets will be able to tune in direct on CBS's "inside" signals and directions during the yacht races off Newport, R. I., for the famed America Cup.

On Monday, September 10, NBC will again present one of its new broadcasts from the "Seth Parker." This will be sent by short-wave, and rebroadcast over the NBC-WJZ network at 8:45 p. m. EDT. Tales of the adventures of the crew and Phillips Lord will be presented, and some songs and sea chanties will be included. The program will come over the Seth Parker station, KNRA, on 48.70, 24.30 and 31.22 meters. At present the "Seth Parker" is located in a harbor of Panama Bay.

On Wednesday, September 12, at 10 p. m. EDT, the regular two-way short-wave broadcasts of the Byrd Expedition will be presented over short-wave station KFZ, in little America, and rebroadcast by Columbia. Short-wave fans may listen to KFZ sending out test broadcasts every Monday, Tuesday and Wednesday between the hours of 7 and 10 p. m. EDT.

Radio Guide has a limited quantity of world short wave logs available which will be sent readers who address this column, enclosing stamped, self-addressed envelope.

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with Joey Nash

SUNDAY 6:00 Eastern P.M. Daylight Time CBS—including WABC—WOKO WCAU—WNAC—WDRC—WCAU—WEAN—WFBL—WJSV and Coast to Coast Network

MONDAY 8:00 Eastern P.M. Daylight Time NBC—including WEAF—WEEI—WTIC—WJAR—WTAG—WCSH—WFI—WLIT—WFRB—WFC—WGY—and Coast to Coast Network

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SONG WRITERS

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9:00 p.m. EDT 8:00 EST
 * NBC—Harry Horlick's Gypsies. WEAF WTIC WEEI WCHS WGY WLIT
 CBS—Evan Evans, baritone; orchestra WABC WDRC WCAU WOKO WJAS WNAC
 * NBC—Greater Minstrels: WJZ WHAM KDKA WBZ WBAL WLW WRVA WRC
 WOR—Half Hour in Three-Quarter Time
 9:15 p.m. EDT 8:15 EST
 CBS—Roy Helton, "Looking at Life". WABC WNAC WDRC WCAU WOKO WJAS WJSV
 9:30 p.m. EDT 8:30 EST
 * CBS—Georgie Price; Henrietta Schumann, pianist; Lud Gluskin's Orchestra: WABC WDRC WNAC WCAU WOKO WJSV WJAS
 * NBC—House Party; Donald Novis, tenor; WEAF WEEI WCHS WRC WRVA WGY WLIT WLW
 NBC—Princess Pat Players: WJZ WBAL WHAM KDKA WMAL WBZ
 9:45 p.m. EDT 8:45 EST
 WOR—Jane Froman, Don Ross, Hayton's Orchestra

For Daylight Time Add One Hour

10:00 p.m. EDT 9:00 EST
 * CBS—Wayne King's Orchestra: WABC WOKO WAAB WDRC WCAU WJAS WJSV
 * NBC—Contented Hour; Orchestra: WEAF WEEI WCHS WLIT WTIC WLW WGY WRC
 NBC—Concert Orchestra; Igor Gorin, baritone: WJZ WMAL KDKA WBZ WHAM WBAL
 WNAC—Dick McKinley's Orchestra
 WOR—John Kelvin, tenor
 WRVA—Harmony House
 10:15 p.m. EDT 9:15 EST
 ABS—Milton Kellm's Orchestra: WIP WOR—Current Events
 WRVA—Forum
 10:30 p.m. EDT 9:30 EST
 NBC—Hazel Arth, contralto: WJZ WMAL KDKA WHAM WBZ WBAL
 CBS—Care and Feeding of Hobby Horses: WABC WOKO WAAB WJSV WCAU WJAS
 NBC—Gothic Choristers: WEAF WGY ABS—Chas. Barnet's Orch.: WIP WCHS—Four Star Mountaineers
 WEEI—The Beauty that Endures
 WLW—Henry Thies' Orchestra

Monday, Sept. 10

WNAC—Andrew Jacobson's Ensemble
 WOR—"The Spotlight" Variety Revue
 WRVA—College Guide
 10:45 p.m. EDT 9:45 EST
 * NBC—Democratic-Republican Series: WJZ WBAL WBZ KDKA WMAL WRVA
 NBC—Gothic Choristers: WEEI WLIT WHAM—Beauty that Endures
 WLW—Franklin Bens; Orchestra
 WJAS—Hobby Horses (CBS)
 WNAC—Musical Rhythmster
 11:00 p.m. EDT 10:00 EST
 NBC—Enric Madriguera's Orchestra: WEAF WTIC WLIT WCHS WRC
 * CBS—"Chicago Aflame," drama: WABC WJAS WAAB WOKO WJSV WDRC WNAC
 NBC—Don Bestor's Orchestra: WJZ WBAL WHAM
 KDKA—Temperature, Weather
 WBZ—Painter of Songs
 WCAU—Alan Scott
 WEEI—Weather, Road, Fishing
 WGY—Ray Nichols' Orchestra
 WLW—Cousin Bob and his Kin Folk
 WOR—Anthony Trini's Orchestra
 WRVA—Smoky and Poky

Continued from Preceding Page

11:15 p.m. EDT 10:15 EST
 NBC—Don Bestor's Orchestra: KDKA WBZ
 WCAU—Jan Savitt's Orchestra
 WEEI—Enric Madriguera's Orchestra (NBC)
 WHAM—News
 WRVA—Chando the Magician
 11:30 p.m. EDT 10:30 EST
 NBC—Shep Field's Orchestra: WJZ WBZ WHAM WBAL KDKA
 NBC—Carl Hoff's Orchestra: WEAF WCHS WEEI WLIT WRC WTIC
 CBS—Glen Gray's Orchestra: WABC WCAU WOKO WNAC WJAS WJSV WDRC
 ABS—Lucky Millender's Band: WIP WGY—Marshall Van Pool's Orchestra
 WLW—The Follies
 WOR—Eddie Lane's Orchestra
 WRVA—Dance Orchestra
 11:45 p.m. EDT 10:45 EST
 CBS—Enoch Light's Orchestra: WABC WNAC WDRC WOKO WCAU
 WMAL—Shep Field's Orchestra (NBC)
 12:00 Mid. EDT 11:00 p.m. EST
 CBS—Blue Monday Jamboree: WABC WOKO WCAU WNAC WJAS WJSV

NBC—Ralph Kirbery, baritone (5 Min.): WEAF WLIT WGY WEEI
 NBC—Guy Lombardo's Orchestra: WJZ WHAM WBAL KDKA WMAL WBZ WRVA WRC WLW
 NBC—Johnny Johnson's Orchestra: WEAF WLIT WEEI
 ABS—Day's End: WIP
 WGY—Marshall Van Pool's Orchestra
 WOR—Charles Barnet's Orchestra
 12:15 a.m. EDT 11:15 p.m. EST
 ABS—Dance Orchestra: WIP
 12:30 a.m. EDT 11:30 p.m. EST
 NBC—Hessberger's Bavarian Orchestra: WEAF WGY WEEI WLIT WLW
 NBC—Harold Stern's Orchestra: WJZ WBZ WHAM KDKA WBAL WMAL
 ABS—Benny Goodman, WJZ
 WRVA—Dance Orchestra
 12:45 a.m. EDT 11:45 p.m. EST
 ABS—Willie Bryant's Orchestra: WIP
 1:00 a.m. EDT 12:00 Mid. EST
 CBS—Gene Kardos' Orchestra: WABC WCAU—Missing Persons Report
 WLW—Dance Orchestra
 1:30 a.m. EDT 12:30 EST
 WLW—Larry Lee's Orchestra
 2:00 a.m. EDT 1:00 EST
 WLW—Moon River, organ and poems

Programs for Tuesday, September 11

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST
 WNAC—Sunrise Special, organ

6:45 a.m. EDT 5:45 EST
 NBC—Health Exercises: WEAFF WEEI
 WGY WFI
 WOR—Gym Classes

7:00 a.m. EDT 6:00 EST
 KDKA—Musical Clock
 WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST
 WNAC—News

7:30 a.m. EDT 6:30 EST
 NBC—Yoichi Hiraoka, xylophonist:
 WJZ

CBS—Organ Reveille: WABC
 WJSV—Elder Michaux's Congregation
 WLW—Top o' the Morning
 WNAC—Musical Program
 WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST
 NBC—Pollock and Lawnhurst, piano
 duo: WEAFF WFI WRC WGY
 NBC—Jolly Bill and Jane: WJZ
 WEEI—Melody Race
 WNAC—Walter Kidder, baritone

8:00 a.m. EDT 7:00 EST
 NBC—Richard Leibert, organist:
 WEAFF WFI WRC

CBS—Salon Musicale: WABC
 NBC—Morning Devotions: WJZ WBZ
 KDKA WBAL WMAL
 WCSH—Bob White
 WEEI—Current Events
 WGY—Musical Clock
 WJSV—Sun Dial
 WLW—The Nation's Family Prayer
 WNAC—Shopping Around the Town
 WOR—The Voice of Gold
 WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST
 NBC—Laudt Trio and White: WJZ
 WBAL WBZ KDKA WMAL
 WCSH—Morning Devotions
 WEEI—Shopping Service
 WLW—Morning Devotions
 WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST
 NBC—Cheerio, Music: WEAFF WGY
 WCSH WEEI WFI WRC WLW
 CBS—Salon Musicale: WABC
 NBC—Lew White, organ: WJZ WHAM
 KDKA WBAL WMAL
 WBZ—Farmer's Almanac
 WOR—Martha Manning, talk

8:45 a.m. EDT 7:45 EST
 CBS—Caroline Gray, pianist: WABC
 WBZ—Shopping News
 WHAM—Kindly Thoughts
 WOR—"Day Dreams"

9:00 a.m. EDT 8:00 EST
 NBC—Herman and Banta: WEAFF
 WLIT WRC

CBS—The Song Reporter: WABC
 WOKO WJAS WDRC WNAC

★ NBC—Breakfast Club: orchestra:
 WJZ WBAL KDKA WHAM WRVA
 WBZ

ABS—Bernie Dolan: WIP
 WCAU—Jean Abbey, talk
 WCSH—Morning Shopper
 WEEI—Musical Program
 WGY—Bradley Kincaid, ballads
 WLW—Salt and Peanuts, harmony
 WOR—George Dudley, baritone; organ

9:15 a.m. EDT 8:15 EST
 NBC—Don Hall Trio: WEAFF WLIT
 WGY WRC WEEI WLW WCSH
 CBS—In a Spanish Garden: WABC
 WJAS WOKO WNAC WDRC WCAU
 WMAL—Breakfast Club (NBC)
 WOR—"Your Child," talk

9:30 a.m. EDT 8:30 EST
 NBC—Eva Taylor, songs: WEAFF
 WRC WTIC WCSH
 KDKA—Style and Shopping Service
 WEEI—Jean Abbey Shopping Service
 WGY—Little Jack Little's Orchestra
 WLW—Joe Emerson
 WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST
 NBC—Allen Prescott, the Wife Saver:
 WEAFF WTIC WCSH WRC WFI
 WGY WLW WEEI

CBS—Round Towners Quartet: WABC
 WNAC WOKO WCAU WJAS WDRC
 ABS—Stapleton and Baroff: WIP
 KDKA—The Ploughboys
 WEEI—News (5 Min.)
 WOR—Our Four-Footed Friends

10:00 a.m. EDT 9:00 EST
 NBC—Breen and de Rose: WEAFF
 WEEI WCSH

CBS—Bill and Ginger: WABC WOKO
 WAAB WDRC WJAS WCAU
 NBC—Edward MacHugh: WJZ WBZ
 KDKA WBAL WMAL WRVA
 WGY—The Southerners
 WHAM—Tower Clock Program
 WLW—Arthur Chandler, Jr., organist
 WNAC—Cooking School
 WOR—Pure Food Hour

10:15 a.m. EDT 9:15 EST
 NBC—Clara, Lu 'n' Em: WEAFF WEEI
 WFI WGY WRC WCSH WRVA
 WLW WTIC

CBS—Crane Calder, bass: WABC
 WOKO WAAB WDRC WJAS WCAU
 WJSV

NBC—Castles of Romance: WJZ
 KDKA WBAL WBZ

ABS—News: WIP
 WHAM—Tom Grierson, organist

10:30 a.m. EDT 9:30 EST
 NBC—News (5 Min.): WEAFF WCSH
 WRC WFI
 NBC—Morning Parade: WEAFF WCSH
 WRC

NBC—Today's Children: WJZ WMAL
 KDKA WBZ WBAL WHAM WRVA
 CBS—News (5 Min.): WABC WCAU
 WDRC WOKO WJSV
 CBS—Madison Ensemble: WABC WJAS
 WCAU WOKO WNAC WDRC
 WEEI—Musical
 WGY—Shopping Bag
 WJSV—Helen Crouch, home economics
 WLW—Mailbag

10:45 a.m. EDT 9:45 EST
 NBC—News (5 Min.): WJZ KDKA
 WMAL WBZ WTIC WBAL
 NBC—Radio Kitchen: WJZ KDKA
 WMAL WRVA WHAM
 NBC—Morning Parade: WGY WTIC
 WFI

WBAL—Come into the Kitchen
 WBZ—Curely Joe, songs
 WEEI—Good Morning Melodies
 WHAM—Radiograms (5 min.)
 WLW—Jimmy Arlen, baritone

11:00 a.m. EDT 10:00 EST
 NBC—The Honeyymooners: WJZ KDKA
 WBAL WRVA WMAL WHAM
 CBS—Ambassadors Trio: WABC
 WCAU WDRC WJAS WOKO WJSV
 WNAC

NBC—Galaxy of Stars: WLIT WGY
 WLW

WBZ—Duke Dewey's Hickory Nuts
 WCSH—Bob White, Philosopher
 WEEI—Friendly Kitchen Program
 WOR—The Woman in the News

11:15 a.m. EDT 10:15 EST
 ★ NBC—Tony Wons, philosopher: WJZ
 WBAL WMAL KDKA WHAM WBZ
 WRVA

CBS—Quarter Hour in Waltz Time:
 WABC WJAS WDRC WOKO WJSV
 WNAC WCAU
 NBC—Morning Parade: WEEI WGY
 WLIT WCSH
 WLW—News: Livestock Reports
 WOR—Tom Davis, tenor; Orchestra

11:30 a.m. EDT 10:30 EST
 NBC—Three Shades in Blue: WEAFF
 WEEI WRC WCSH WGY WLIT
 WTIC

CBS—Do Re Mi, girls' trio: WABC
 WJAS WOKO WNAC WDRC WJSV
 NBC—Melody Mixers: WJZ WBAL
 KDKA WMAL WRVA
 WBZ—Dance Orchestra
 WCAU—Pete Woolery and Diane
 WHAM—Mrs. Thrifty Buyer
 WLW—Charitoteers, spiritual singers
 WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST
 CBS—Mary Lee Taylor, talk: WJSV
 NBC—Al Bernard, the Boy from Dixie:
 WEAFF WRC WEEI WCSH WTIC
 WGY

CBS—Melody Parade: WABC WCAU
 WDRC WNAC
 WHAM—Squire Haskin, organ recital
 WLW—Painted Dreams
 WOR—Marguerite Fales, contralto

Afternoon

12:00 Noon EDT 11:00 a.m. EST
 NBC—Fields and Hall, songs: WJZ
 KDKA WBAL WRVA

CBS—Voice of Experience: WABC
 WNAC WDRC WCAU WJAS WJSV
 WOKO

ABS—Luncheon Musical Trio: WIP
 WBZ—News
 WLW—Morning Hi-Lites
 WOR—"Do You Know?"

12:15 p.m. EDT 11:15 a.m. EST
 NBC—Merry Macs, trio: WJZ WBAL
 WMAL WRVA KDKA

CBS—Connie Gates, songs: WABC
 WOKO WAAB WJAS WCAU WDRC
 NBC—Honey Boy and Sassafras:
 WEAFF WRC WEEI WTIC WLIT
 WBZ—Old Farmer's Almanac
 WCSH—News; Farm Flashes
 WGY—Martha and Hal
 WHAM—Jack Foy songs
 WNAC—News; Weather
 WOR—Musical Ensemble

12:30 p.m. EDT 11:30 a.m. EST
 NBC—Vic and Sade: WJZ WBAL
 WHAM WRVA KDKA WBZ WMAL
 CBS—Al Kavelin's Orchestra: WABC
 WOKO WJSV WCAU WJAS WAAB
 NBC—Merry Madcaps: WEAFF WTIC
 WRC WGY WLIT

ABS—Stock Quotations: WIP
 WEEI—Stock Exchange Quotations
 WLW—Music by Divano
 WNAC—The Shoppers Exchange
 WOR—Bert Block's Orchestra

12:45 p.m. EDT 11:45 a.m. EST
 NBC—Words and Music: WJZ WHAM
 WBZ WRVA WBAL

ABS—Eli Dantzig's Orchestra WIP
 KDKA—Dance Orchestra
 WCSH—Merry Madcaps (NBC)
 WEEI—A Bit of This and That
 WGY—The Vagabonds

WIP—RADIO GUIDE PRESENTS
 Henry Patrick in "Songs of Ro-
 mance," with Roger Moorehouse

WLW—The Texans, trio

1:00 p.m. EDT 12:00 Noon EST
 NBC—Market and Weather: WEAFF
 WRC WFI
 CBS—George Hall's Orchestra: WABC
 WNAC WDRC WOKO WCAU WJSV
 NBC—Rex Battle's Ensemble: WCSH
 WFI

KDKA—Market Reports
 WBZ—U. S. Weather Bureau Report
 WGY—Bradley Kincaid, ballads
 WLW—Albright and Wayne, songs
 WOR—Health Talk; Musical Foot-
 notes

1:15 p.m. EDT 12:15 EST
 NBC—The Hon. Archie and Frank:
 WJZ WBAL WMAL WRVA KDKA
 NBC—Rex Battle's Ensemble: WEAFF
 WEEI WTIC WRC

ABS—Mirror Reflections: WIP
 WGY—Ada Robinson, soprano
 WHAM—News; Agricultural Forum
 WJAS—George Hall's Orchestra (CBS)
 WLW—River, Weather and Markets

1:30 p.m. EDT 12:30 EST
 NBC—Farm and Home Hour: WJZ
 WBAL WMAL WRVA WHAM KDKA
 WBZ WLW

CBS—Esther Velas' Ensemble: WABC
 WCAU WJAS WDRC WOKO WJSV
 WNAC

NBC—Dick Fiddler's Orchestra: WEAFF
 WTIC WCSH WEEI WRC

ABS—Bud Fisher's Ensemble: WIP
 WGY—Farm Program
 WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST
 WOR—Diana Marlow, soprano

2:00 p.m. EDT 1:00 EST
 NBC—Dion Kennedy; Organ: WEAFF
 WRC WEEI WCSH WTIC

CBS—Eton Boys: WABC WOWO
 WCAU WAAB WDRC

Y. N.—Pure Food Institute
 ABS—Munz Sisters: WIP
 WGY—Hadley Rasmuson, baritone
 WHAM—Rotary Club Speaker
 WJSV—Afternoon Rhythms
 WNAC—The Mayor's Office
 WOR—Dr. Payne, "The Psychologist
 Says"

2:15 p.m. EDT 1:15 EST
 CBS—Oriente: WABC WCAU WOKO
 WAAB WDRC WJSV
 WGY—Household Chats
 WLIT—Dion Kennedy, organist (NBC)
 WNAC—Yankee Singers, quartet
 WOR—Fred Vettel, tenor; Alice Rem-
 sen, contralto

2:30 p.m. EDT 1:30 EST
 NBC—King's Guard Quartet: WEAFF
 WTIC WLIT WCSH WEEI WRC
 CBS—Artist Recital: WABC WOKO
 WNAC WJSV WDRC WJAS

NBC—Home Sweet Home: WJZ
 NBC—Smack Out: WBAL WMAL
 WHAM

KDKA—Home Forum
 WBZ—Cooking School
 WCAU—Women's Club of the Air
 WGY—Albany on Parade
 WLW—Gene Burchell's Orchestra
 WOR—Fashion: Beauty; Food; Child
 Training

WRVA—Market Reports

2:45 p.m. EDT 1:45 EST
 ★ NBC—Nellie Revell Interviews Pol-
 lock and Lawnhurst: WJZ WMAL
 WHAM WBAL

NBC—Ma Perkins, sketch: WEAFF
 WGY WEEI WLIT WLW WTIC
 WCSH WRC

WRVA—Herman Carow, violinist

3:00 p.m. EDT 2:00 EST
 CBS—Metropolitan Parade: WABC
 WOKO WAAB WCAU WJSV WJAS
 NBC—Crosscuts from Log of Day, Dr.
 Lawrence L. Cross: WJZ WHAM
 WMAL WRVA WBAL

KDKA—Sammy Fuller
 WBZ—Civic Orchestra
 WEEI—Del Castillo, organist
 WNAC—Baseball Game
 WOR—Ensemble Music

3:15 p.m. EDT 2:15 EST
 NBC—Song of the City, dramatic
 sketch: WLW

KDKA—Congress of Clubs
 WGY—Mudcaves, play
 WOR—Nell Vinick, beauty talk

3:30 p.m. EDT 2:30 EST
 NBC—Woman's Radio Review: WEAFF
 WGY WCSH WTIC WFI WRC

★ CBS—Mormon Tabernacle Chorus:
 WABC WJAS WAAB WJSV WOKO
 WCAU

NBC—Joseph Gallicchio's Orchestra:
 WJZ KDKA WMAL WRVA WBAL
 WHAM

ABS—Sports Review; Orchestra: WIP

WBZ—Postage Stamps
 WEEI—Reading Circle
 WLW—Walter Furniss and Organ
 WOR—Frank Ricciardi, baritone

3:45 p.m. EDT 2:45 EST
 WBZ—Don Rogers, baritone
 WLW—Dorothy Ponce, vocalist

4:00 p.m. EDT 3:00 EST
 CBS—Among Our Souvenirs: WABC
 WOKO WJAS WCAU

NBC—Johnny Johnson's Orchestra:
 WEAFF WCSH WRVA WRC WTIC
 WFI

NBC—Betty and Bob: WJZ WBAL
 WBZ KDKA WHAM WMAL WLW
 WEEI—Stock Quotations
 WGY—Radio School of the Theater
 WJSV—Baseball Game

WOR—Dr. Strandhagen, health talk

4:15 p.m. EDT 3:15 EST
 NBC—Singing Stranger: WJZ WMAL
 WBAL WHAM KDKA WRVA WBZ

WEEI—Johnny Johnson's Orchestra
 WLW—Jack Berch, vocalist
 WOR—Hal Beckett, organist

4:30 p.m. EDT 3:30 EST
 NBC—Palmer Clark's Orchestra: WJZ
 WMAL WHAM WRVA WBZ WBAL
 CBS—Poetic Strings: WABC WCAU
 WJAS WOKO

NBC—The Jesters Trio: WEAFF WGY
 WEEI WRC WTIC

KDKA—Market Reports
 WCSH—Leete Stone, Story Hour
 WLW—Life of Mary Sothorn
 WOR—Josef Zatur's Orchestra

4:45 p.m. EDT 3:45 EST
 NBC—Adventures on Mystery Island:
 WEAFF WLIT WTIC WCSH WRC
 WEEI

KDKA—Palmer Clark's Orch. (NBC)
 WGY—Stock Reports
 WLW—Business News

5:00 p.m. EDT 4:00 EST
 CBS—On the Air Tonight (5 Min.):
 WABC

NBC—Blue Room Echoes: WEAFF
 WTIC WLW WCSH WRC WEEI

CBS—The Playboys; Orchestra: WABC
 WOKO WJSV WCAU WNAC WJAS
 WDRC

WBZ—News
 WGY—Musical Program
 WOR—Carroll Club Reporters

5:15 p.m. EDT 4:15 EST
 CBS—The Playboys: WABC WAAB
 WCAU WOKO WJSV WDRC

KDKA—Kiddies' Club
 WBZ—Beatrice Henderson
 WGY—Blue Room Echoes (NBC)
 WNAC—Once Upon a Time
 WOR—Marjorie Harris, contralto;
 Conrad and Tremont, piano duo

5:30 p.m. EDT 4:30 EST
 NBC—The Tattered Man: WEAFF
 WCSH WTIC WGY WEEI WRVA
 CBS—Jack Armstrong: WABC WOKO
 WDRC WCAU WJAS WAAB

NBC—Singing Lady: WJZ WBZ
 KDKA WHAM WBAL WLW
 WNAC—Melody Mart

WOR—113th Infantry Band

5:45 p.m. EDT 4:45 EST
 NBC—Little Orphan Annie: WJZ
 KDKA WBZ

CBS—Charles Carille, tenor: WABC
 WOKO WJSV WCAU WLBZ WNAC
 WJAS WDRC

NBC—Nursery Rhymes: WEAFF WEEI
 WTIC WRC WRVA WCSH

WBAL—John, Gene and Dick
 WGY—Billy Rose, tenor

WHAM—News
 WLW—Monkey Hollow
 WOR—Tex Fletcher

Night

6:00 p.m. EDT 5:00 EST
 NBC—Dorothy Page, songs: WJZ
 WBZ WBAL WHAM WMAL

CBS—Buck Rogers in the Twenty-
 Fifth Century: WABC WAAB WCAU
 WJAS WJSV

ABS—Alex Botkin's Ensemble: WIP
 KDKA—Dan and Sylvia, sketch
 WCSH—News; Trade Review; Sports
 WEEI—Evening Tattler
 WGY—Evening Brevities
 WOR—Uncle Don
 WNAC—News
 WRVA—Hi-Plane Pilots

6:15 p.m. EDT 5:15 EST
 CBS—Edward Wurtzbach's Orches-
 tra: WJSV

NBC—Mid-Week Hymn Sing: WEAFF
 WLW WGY

NBC—Horacio Zito's Orchestra: WJZ
 WBAL WHAM WFI

CBS—Bobby Benson and Sunny Jim:
 WABC WAAB WCAU

ABS—Bob Fallon's Orchestra: WIP
 KDKA—Baseball Resume
 WBZ—Baseball Resume
 WCSH—Sports Review
 WNAC—Baseball; Racing Results

6:30 p.m. EDT 5:30 EST
 NBC—News (5 Min.): WEAFF WCSH
 CBS—News (5 Min.): WABC WOKO
 WDRC

CBS—Sam Robbins' Orchestra: WABC
 WDRC WJAS

NBC—News (5 Min.): WJZ
 KDKA—Horacio Zito's Orch. (NBC)
 WBZ—Old Farmer's Almanac
 WCAU—Carlton and Craig
 WEEI—Baseball Scores
 WGY—News; John Finke, pianist
 WJSV—Jack Armstrong, sketch (CBS)
 WLW—Jack Armstrong, sketch
 WNAC—The Merry-go-round
 WOR—Gabriel Heatter, commentator
 WRVA—Junior Firemen's Club

6:45 p.m. EDT 5:45 EST
 NBC—Billy Batchelor, sketch: WEAFF
 WFI WEEI WCSH WRC WGY
 WTIC

CBS—Leo T. Crowley, talk: WABC
 WAAB WOKO WJSV

NBC—Lowell Thomas; News: WJZ
 WBZ WBAL KDKA WLW WHAM
 WMAL

WCAU—Comedy Stars of Hollywood:
 WNAC—Talk, Hon. James M. Curley
 WOR—Pauline Alpert, pianist
 WRVA—Rhythm Parade

7:00 p.m. EDT 6:00 EST
 NBC—Grace Hayes, songs: WBAL
 WMAL

CBS—Jerry Cooper, baritone: WABC
 WOKO WDRC WJAS WCAU WNAC
 WJSV

NBC—Stamp Club: WJZ
 NBC—Gould and Sheffer, piano duo:
 WEEI WFI WTIC

NBC—Baseball Resume: WEAFF
 KDKA—Stanley Metcalf, News
 WBZ—Real Life Drama
 WCSH—Democratic Committee
 WGY—Mae and Blakeslee
 WHAM—Sportcast
 WLW—Hawaiians
 WOR—Sports Resume
 WRVA—News

7:15 p.m. EDT 6:15 EST
 NBC—Gene and Glenn: WEAFF WGY
 WCSH WEEI WRC WRVA WFI

CBS—Wayside Cottage: WABC WLBZ
 WCAU WJAS WOKO WDRC WNAC
 NBC—Tintype Tenor; Orchestra: WJZ
 WBAL

KDKA—Pittsburgh Varieties
 WBZ—Joe and Bateese
 WLW—Bailey Axton; Mary Wood;
 Orchestra

WOR—Comedy Stars of Hollywood

7:30 p.m. EDT 6:30 EST
 NBC—Danny Malone, tenor: WEAFF
 WFI WTIC WGY

CBS—Whispering Jack Smith's Or-
 chestra: WABC WDRC WOKO
 WJAS WJSV WNAC

★ NBC—You and Your Government:
 WJZ WMAL WBZ WBAL

ABS—Jack and the Girl Friends: WIP
 WCAU—Jan Savitt's Orchestra
 WCSH—Republican Committee
 WEEI—After Dinner Revue
 WGY—Baseball Scores (5 min.)
 WHAM—Reveries
 WLW—Bob Newhall, sports
 WOR—Harry Hershfield, "One Man's
 Opinion"
 WRVA—Enid Bur

7:45 p.m. EDT 6:45 EST
 NBC—Frank Buck's Adventures:
 WJZ WHAM WMAL WBZ KDKA
 WBAL WRVA

CBS—Boake Carter, News: WABC
 WNAC WJAS WCAU WJSV

NBC—Sisters of the Skillet: WEAFF
 WFI WCSH WRC

ABS—News: WIP
 WEEI—Big Freddie Miller
 WLW—Melody Masters
 WOR—After Dinner Music

8:00 p.m. EDT 7:00 EST
 ★ NBC—Leo Reisman's Orchestra:
 Phil Duey, baritone: WEAFF WEEI
 WCSH WFI WGY WRC WTIC

★ CBS—"Lavender and Old Lace":
 WABC WOKO WNAC WDRC WJAS
 WJSV WCAU

★ NBC—Crime Clues: WJZ WBAL
 WMAL WBZ KDKA WLW
 WHAM—On Wings of Song
 WOR—"Stagshov Revue"
 WRVA—Book Review

8:15 p.m. EDT 7:15 EST
 ABS—Five Star Final: WIP
 WRVA—Minstrels

8:30 p.m. EDT 7:30 EST
 ★ NBC—Wayne King's Orchestra:
 WEAFF WEEI WCSH WFI WGY
 WRC WTIC

★ CBS—Abe Lyman's Orchestra: WABC
 WOKO WDRC WCAU WNAC WJSV

★ NBC—Tim and Irene's Sky Road
 Show: WJZ WHAM WBZ WMAL
 KDKA WBAL

WLW—March Moods, band
 WOR—Dave Vine, comedian
 WRVA—Evening Musician

No, Ben Bernie will not fire his band and go on the RKO circuit with Lombardo's long-lost fiddle, take up the flea circus business, or even go into retirement. Ben writes a contradiction to these and other wild rumors floating about as follows:

"THANK YOU FOR BOTHERING TO CONFIRM RUMOR ABOUT FIRING BAND STOP ONLY WAY BAND AND BERNIE WILL SPLIT IS FOR THE LADS TO FIRE THE OLD MAESTRO STOP THE SAME EGGS WILL BE BEHIND HIM AS LONG AS THEY WISH STOP WALTER WINCHELLS COUSIN MUST HAVE STARTED THAT RUMOR STOP HAVING A TERRIFIC STAY HERE AND PACKING THEM IN AT SAM MACEO'S HOLLYWOOD DINNER CLUB WHICH IS A BIT OF NEW YORK TRANSFERRED TO THE GREAT SOUTHWEST."

But by the time we go to press, Bernie and all the lads will be airing from Louisville, via WHAS wires, on a week's stop-off while wending his way back north and

Bandstand and Baton

to the networks for his fall and winter commercial. Previous to his Louisville stand, he will be in Cincinnati for a two-day engagement, Sept. 8 and 9 at Castle Farm, over WLW.

FRED WARING has resumed his Thursday night CBS shows and is now heard twice weekly selling autos. He is back in New York after a tour that really broke vaudeville records throughout the east and midwest. And if you haven't heard his latest stunt, an orchestral imitation of different name bands and their style, listen for it. It shows an instrumental versatility that has almost been forgotten in the frequent glee club and

choral effects that have monopolized his programs of late.

CHARLIE DAVIS, so 'tis said, may come to Chicago this winter, although no one knows where he will play from. Most of the big-time spots are already contracted for the cold weather season, and with Frankie Masters, Harry Sosnik, Hush O'Hare and others clamoring for what is left over in the Windy City, opportunities for visiting bandmen seem small.

PAUL PENDARVIS is in the Congress Hotel, Chicago, and Anson Weeks in the Waldorf-Astoria, New York now, with NBC broadcasts. Weeks has signed al-

ready for a return engagement to the Trianon ballroom, Chicago, next summer. . . The D'Orsay brothers move into New York and several NBC nets this week. . . Lazy Bill Huggins is added to Leon Belasco's St. Moritz orchestra as soloist.

DID YOU KNOW THAT: Earl Burnett and Paul Whiteman were once associated with Paul Ash on the west coast. . . Harry Barris, a former Whiteman and Arnheim man, and Gus Arnheim both claim to have composed Arnheim's theme song, "Sweet and Lovely," a tremendous hit of not so many years ago. . . Burnett, in his hey-days on the coast, scored the music for that first musical talkie success, "Broadway Melody" . . . Isham Jones, Mark Fisher, Nick Lucas, and Harry Sosnik are graduates of the old Fiorito-Russo organization, which band opened the Aragon ballroom, present home of Wayne King. . . Wayne at that time, with Charlie Agnew and Harold Sanford, were playing for J. Bodewalt Lampe at the Trianon.

Mr. Fairfax Knows All the Answers

SMITH BALLEW will be at the Club Forest in New Orleans until Labor Day, with broadcasts over station WDSU. (For P. Miller, Brooklyn, N. Y.)

ROSA PONSELLE can be addressed in care of CBS, 485 Madison Avenue, New York City. (For a Reader.)

TOSSELLI'S "SERENADE" was the Goldbergs' theme song. (For J. T. B., Elkhart, Ind.)

HARRY HORLICK'S theme song is "Two Guitars," his own composition. (For J. Meslinski, Coniston, Ont.)

LAZY BILL HUGGINS' picture can be obtained by sending 25 cents to CBS, 485 Madison Avenue, New York, and one of

Little Jackie Heller can be had by writing to NBC, Merchandise Mart, Chicago, and enclosing 25 cents. (For M. H. Wireback, Easton, Pa.)

JERRY BAKER has been on the air four and a half years. (For Miss D. S., Astoria, L. I., N. Y.)

POLEY McCLINTOCK is the vocalist with Fred Waring who has the deep bass voice. (For P. D. Burlington Vt.)

BOB HARING was born in New Jersey August 21, 1896. While he was a freshman in high school, he became director of the

school orchestra. He attended the U. of Washington for a time and worked his way through by performing at college parties. He is married and has one child, Bob, Jr., 12 years old. Bill Melia was born in New York City about thirty years ago. He attended the College of the City of New York. He has been in radio since 1927 and in 1929 joined WMCA, and in the early part of 1930 became assistant to the studio director. Bill has brown eyes, grey hair, is five feet nine inches tall and weighs 175 pounds. (For Mrs. H. B., New York, N. Y.)

FALSE TEETH

AT LOWEST PRICES

SEE ABOUT MY TEETH BEFORE ORDERING ELSEWHERE



Guaranteed unbreakable. Fit well. Good-looking and durable. Free impression material and directions. Don't delay. Write today. DR. HEININGER, 440 W. Huron, 60-A, Chicago, Ill.

The Cover Girl

The very popular little singer who adorns the cover of RADIO GUIDE this week, Jeanie Lang, (she really is little, being only five feet one in high heels and weighing exactly one hundred pounds), was born in 1911 in a St. Louis suburb, Maplewood.

Since her childhood the stage has been an obsession with Jeanie. She gained her first experience by appearing in every play given in high school, but Mama and Papa Lang strongly disapproved of her ambitions to be a singer. They decided to discourage Jeanie by taking her to Hollywood to convince her what a terrible time actors have of it! This bright motive didn't work.

Jeanie was snatched up by the great maestro, Paul Whiteman, when she was visiting the studio where he was making "The King of Jazz." She fainted.

After that engagement she made thirty-five shorts for Warner Brothers. Her radio debut was made on Earl Anthony's Los Angeles station, and while broadcasting late one night she was heard in New York by Jack Denny, who wired her: "Come East at once." And so, Jeanie fainted again. She always does when anything wonderful happens to her.

Hits of Week

A comparatively new number, "Moon Over My Shoulder," went into the leadership among the songs played most often on the air during the past week. The orchestra pilots in their weekly resume selected "Love in Bloom" as the week's outstanding hit.

The weekly tabulation compiled by RADIO GUIDE is as follows:

SONG HITS PLAYED MOST OFTEN ON THE AIR:		
Song	Times	
Moon Over My Shoulder	30	
I Only Have Eyes for You	29	
Moonglow	27	
Never Had a Chance	25	
I Saw Stars	24	
Love in Bloom	20	
With My Eyes Wide Open	18	
The Moon Was Yellow	17	
Say It	16	
Very Thought of You	15	

BANDLEADERS' PICK OF OUTSTANDING HITS		
Song	Points	
Love in Bloom	30	
I Saw Stars	25	
The Moon Was Yellow	24	
Moon Over My Shoulder	23	
With My Eyes Wide Open	22	
Moonglow	22	
Dames	19	
Tonight Is Mine	12	
The Breeze	9	
Say It	8	

SONGS WANTED FOR RADIO BROADCAST

NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD, 1650 Broadway, New York

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RADIO GUIDE
423 Plymouth Court
Chicago, Illinois

Gentlemen:

Enclosed please find \$_____ for which send RADIO GUIDE to me for one year.

NAME _____
ADDRESS _____
TOWN _____ STATE _____

8:45 p.m. EDT 7:45 EST
WLW—Gene Burchell's Orchestra
9:00 p.m. EDT 8:00 EST
NBC—Martin Codel, interviews: WEAF
WRC WCSH WGY WTIC WFI WEEI
★ CBS—Fray and Braggiotti: WABC
WDRS WNAW WJSV WCAU WJAS
WOKO
NBC—Musical Memories: WJZ WBZ
WBAL WHAM
WLW—Larry Lee's Orchestra
WRVA—Pick and Pat
9:15 p.m. EDT 8:15 EST
CBS—"Fats" Waller's Rhythm Club:
WABC WDRS WNAW WJSV WCAU
WJAS WOKO
★ NBC—Russian Symphonic Choir:
WEAF WRC WCSH WGY WTIC
WFI WEEI
9:30 p.m. EDT 8:30 EST
★ NBC—Soconyland Sketches: WEAF
WTIC WFI WGY WCSH WEEI
★ NBC—Mrs. Franklin D. Roosevelt:
WJZ WBAL KDKA WHAM WMAL
WBZ WRC
AAS—Broadway: WIP
WLW—Orchestra; Vocal; Drama
WRVA—Fred Waring's Orchestra

Davlight Time

9:45 p.m. EDT 8:45 EST
WOR—Eddy Brown, violinist
10:00 p.m. EDT 9:00 EST
★ NBC—Beauty Box Theater: WEAF
WEEI WRC WGY WCSH WRVA
WLW WFI WTIC
★ CBS—George Givot: WABC WOKO
WDRS WCAU WJAS WAAB WJSV
★ NBC—Pan American Concert; U. S.
Navy Band: WJZ WHAM WBAL
KDKA WMAL WBZ
AAS—Bob Fallon's Orchestra: WIP
WNAW—Hughie Connor's Orchestra
WOR—"The Way of Things," drama
10:15 p.m. EDT 9:15 EST
AAS—Milton Kellern's Orchestra: WIP
10:30 p.m. EDT 9:30 EST
CBS—Melodic Strings: WABC WOKO
WAAB WDRS WCAU WJAS WJSV
KDKA—Squire Hawkins
WHAM—Merry-Go-Round
WNAW—Ranny Weeks' Orchestra
WOR—"That's Life," drama

Tuesday, Sept. 11

11:00 p.m. EDT 10:00 EST
NBC—George Sterney's Orchestra:
WJZ WBAL WHAM
CBS—Al Kavelin's Orchestra: WABC
WDRS WJSV WAAB
NBC—Q. S. T., dramatization: WEAF
WTIC WFI WRC WRVA WCSH
AAS—Leon Friedman's Orchestra: WIP
KDKA—Sports Slants
WBZ—Painter of Songs
WCAU—Alan Scott
WEEI—Baseball Scores; Current
Events
WGY—Marshall Van Pool's Orchestra
WLW—Cotton Queen Minstrels
WNAW—News
WOR—Paul Whiteman's Orchestra
11:15 p.m. EDT 10:15 EST
CBS—Frank Dailey's Orchestra: WABC
WNAW WDRS WJSV
NBC—Jack Berger's Orchestra: WEAF
WRC WEEI WFI WCSH WTIC
WRVA

Continued from Preceding Page

NBC—Robert Royce, tenor: WJZ
WMAL KDKA WBZ WBAL
WCAU—Borah Minevitch
WHAM—Dance Music
11:30 p.m. EDT 10:30 EST
NBC—Leo Reisman's Orchestra with
Phil Ducey, baritone: WLW
★ NBC—Anson Weeks' Orchestra:
WJZ WHAM WBZ WBAL
★ CBS—The Party Issues: WABC
WOKO WCAU WDRS
NBC—Carl Hoff's Orchestra: WEAF
WFI WTIC WEEI WRC WCSH
AAS—Blue Rhythm Band: WIP
KDKA—Dance Orchestra
WGY—Ray Nichols' Orchestra
WOR—Eli Dantzig's Orchestra
11:45 p.m. EDT 10:45 EST
CBS—Joe Reichman's Orchestra:
WABC WOKO WNAW WDRS WCAU
12:00 Mid. EDT 11:00 p.m. EST
NBC—Art Landry's Orchestra: WEAF
WFI WGY WEEI

NBC—Gus Arnheim's Orchestra: WJZ
WMAL WBZ KDKA WHAM WBAL
WLW
CBS—Herbie Kay's Orchestra: WABC
WNAW WOKO WJAS WJSV WCAU
AAS—Day's End: WIP
WOR—Bert Block's Orchestra
WRVA—Dance Orchestra
12:15 a.m. EDT 11:15 p.m. EST
WRC—Art Landry's Orchestra (NBC)
12:30 a.m. EDT 11:30 p.m. EST
NBC—Harold Stern's Orchestra:
WEAF WLW WEEI WGY WFI
CBS—Enoch Light's Orchestra: WABC
WJSV WCAU WNAW WOKO
NBC—Pete Smythe's Orchestra: WJZ
KDKA WBZ WHAM WBAL WRVA
WMAL
AAS—Benny Goodman's Orch.: WIP
12:45 a.m. EDT 11:45 p.m. EST
AAS—Louis Russell; Orch.: WIP
1:00 a.m. EDT 12:00 Mid. EST
CBS—Charles Barnet's Orchestra:
WABC
WCAU—Missing Persons Reports
WLW—Dance Orchestra
1:30 a.m. EDT 12:30 EST
WLW—Larry Lee's Orchestra

Programs for Wednesday, September 12

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST
WNAC—Sunrise Special Organ

6:45 a.m. EDT 5:45 EST
NBC—Health Exercises: WFAE WEEI
WGY WFI
WOR—Gym Classes

7:00 a.m. EDT 6:00 EST
KDKA—Musical Clock
WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST
WNAC—News

7:30 a.m. EDT 6:30 EST
NBC—Yoichi Hiraoka, xylophonist:
WJZ

CBS—Organ Reveille: WABC
WJVS—Elder Michaux's Congregation
WLW—Top o' the Morning
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST
NBC—Rogers and Vance, songs:
WFAE WFI WRC WGY
NBC—Jolly Bill and Jane: WJZ
WEEI—Melody Race
WNAC—Walter Kidder, baritone

8:00 a.m. EDT 7:00 EST
NBC—Richard Leibert, organist:
WFAE WFI WRC WJZ
NBC—Lyric Serenade: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJVS—Sun Dial
WLW—The Nation's Family Prayer
WNAC—Shopping 'round the Town
WOR—Neil Vinick, beauty talk
WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST
NBC—Landt Trio and White: WJZ
WBAL KDKA WMAL WBZ
WCSH—Morning Devotions
WEEI—Shopping Service
WLW—Morning Devotions
WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST
NBC—Cheerio: WFAE WGY WJZ
WEEI WFI WRC WJZ
CBS—Rhythm Band Box: WABC
NBC—Lew White, organist: WJZ
WHAM KDKA WBAL WMAL
WBZ—Famous Sayings
WOR—Martha Manning, talk

8:45 a.m. EDT 7:45 EST
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—Bud Rainey, songs

9:00 a.m. EDT 8:00 EST
NBC—Sam Herman and Frank Banta:
WFAE WJZ WRC

CBS—The Song Reporter: WABC
WOKO WDRS WCAU WJAS WJZ
★ NBC—Breakfast Club: WJZ WBAL
KDKA WHAM WRVA WBZ
ABS—Bernie Dolan: WIP
WCSH—The Morning Shopper
WEEI—Cotters Institute
WGY—Scissors and Paste
WLW—Salt and Peanuts, harmony
WOR—George Dudley, baritone

9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WFAE WGY
WJZ WRC WEEI WLW WJZ
CBS—Patterns in Harmony: WABC
WJAS WOKO WDRS WCAU WJAS
WMAL—Breakfast Club (NBC)
WOR—Souvenirs of Song

9:30 a.m. EDT 8:30 EST
CBS—Metropolitan Parade: WABC
WDRS WCAU WJAS WJZ
NBC—Morning Glories: WFAE WJZ
WRC WEEI
KDKA—Shopping Service
WGY—Bradley Kincaid, ballads
WLW—Joe Emerson, hymns
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST
NBC—Southernaires, male quartet:
WFAE WRC WJZ WAAB WFI
WLW WEEI

CBS—Metropolitan Parade: WOKO
ABS—Vance Campbell: WIP
KDKA—Work-a-day Thoughts
WCSH—Melody Lane
WGY—Mid-morning Devotions
WOR—Shopping with Jean Abbey

10:00 a.m. EDT 9:00 EST
NBC—Breen and de Rose: WFAE WFI
WEEI WJZ

CBS—Madison Singers: WABC WJAS
WDRS WAAB WCAU
NBC—Harvest of Song: WJZ WBAL
KDKA WMAL WBZ WRVA
WGY—The Southerners
WHAM—Tower Clock Program
WLW—Presenting Suzanne Littleford
WNAC—Buddy Clark
WOR—Pure Food Hour

10:15 a.m. EDT 9:15 EST
NBC—Clara, Lu 'n' Em: WFAE WEEI
WCSH WFI WRC WGY WRVA
WLW WJZ

CBS—Bill and Ginger, songs: WABC
WOKO WJAS WCAU WJAS WJVS
NBC—Florenda Trio: WJZ WHAM
WBZ
ABS—News (5 Min.): WIP
KDKA—Sammy Fuller
WBAL—Goin' Home

10:30 a.m. EDT 9:30 EST
CBS—News (5 Min.): WCAU WDRS
WJAS WOKO WJVS
CBS—“All About You”: WABC WJAS
WCAU WOKO WJAS WDRS WJVS
NBC—News (5 Min.): WFAE WJZ
WRC WJZ WFI
NBC—Three Scamps, trio: WFAE
WCSH WRC WJZ
NBC—Today's Children: WJZ WBAL
WMAL KDKA WBZ WHAM WRVA
WEEI—Organist
WGY—Market Basket
WLW—Jack Berch's Musical Group

10:45 a.m. EDT 9:45 EST
NBC—Betty Crocker: WFAE WEEI
WFI WGY WJZ WRC WRVA
WLW
NBC—News (5 Min.): WJZ KDKA
WBZ WMAL WBZ
NBC—Radio Kitchen: WJZ WMAL
KDKA
CBS—News (5 Min.): WABC
WBAL—Shopping with Peggy Randall
WBZ—Curley Joe, songs
WHAM—Household Hour, Mary Free-
man

11:00 a.m. EDT 10:00 EST
NBC—Juan Reyes, pianist: WFAE
WLIT WGY WRC
CBS—Cooking Close-Ups: WABC
WOKO WJAS WCAU WJAS WDRS
WJVS
NBC—The Wife Saver: WJZ
NBC—The Honeymooners: WMAL
WBAL
KDKA—Uncle Tom and Betty
WBZ—Fish Stories
WCSH—Bob White, Philosopher
WEEI—Friendly Kitchen
WHAM—Tom Grierson, organist
WLW—Franklin Bens, tenor
WOR—Frances Ingram, beauty talk
WRVA—Betty Moore

11:15 a.m. EDT 10:15 EST
NBC—Alice Remsen, songs: WFAE
WGY WJZ WRC WEEI WLIT
CBS—Beale Street Boys: WABC
WJAS WCAU WDRS WJAS WOKO
WBZ WJVS
★ NBC—Tony Wons, philosopher: WJZ
WHAM KDKA WMAL WBAL
WRVA WBZ
WLW—News; Livestock Reports
WOR—Harold Cummings, baritone

11:30 a.m. EDT 10:30 EST
NBC—Betty Moore, decorating: WFAE
WLIT WGY WEEI WLW WRC
NBC—U. S. Army Band: WJZ KDKA
WBAL WRVA WBZ WMAL
WCSH—Musical Program
WHAM—Mrs. Thrifty Buyer
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST
NBC—Down the Song Trail: WFAE
WJZ WRC WEEI WJZ WRC
WLIT
CBS—Jane Ellison: WABC WJAS
WJAS WJVS WOKO WCAU WDRS
WHAM—U. S. Army Band (NBC)
WLW—Painted Dreams
WOR—“Lazy,” songs

Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC—Al and Lee Reiser: WFAE
WCSH WJZ WEEI WRC WLIT
CBS—Voice of Experience: WABC
WJAS WDRS WCAU WJAS WJVS
NBC—Fields and Hall: WJZ WRVA
WHAM KDKA WBAL
ABS—Luncheon Musicale: WIP
WBZ—News
WGY—Banjoleers
WLW—Ward and Muzzy, piano duo
WOR—Rod Arkell, news

12:15 p.m. EDT 11:15 a.m. EST
NBC—Honeyboy and Sassafras: WFAE
WRC WEEI WJZ
CBS—Betty Barthell, songs: WABC
WJAS WAAB WDRS WOKO WCAU
WJVS
NBC—Charles Sears, tenor: WJZ
KDKA WBAL WMAL WRVA
WBZ—Old Farmers' Almanac
WCSH—News
WGY—Martha and Hal
WHAM—Jack Foy, songs
WLW—Babs and Don, comedy
WNAC—News
WOR—Musical Ensemble

12:30 p.m. EDT 11:30 a.m. EST
NBC—Vic and Sade: WJZ WRVA WBZ
WHAM WBAL WMAL KDKA
CBS—Al Kavelin's Orchestra: WABC
WCAU WOKO WAAB WJAS
NBC—Merry Madcaps: WFAE WRC
WJZ WLIT WGY WJZ
ABS—Stock Quotations: WIP
WEEI—Stock Quotations
WJVS—Red Cross Speaker
WLW—Music by Divano
WNAC—Shopper's Exchange
WOR—Bert Block's Orchestra

12:45 p.m. EDT 11:45 a.m. EST
CBS—Al Kavelin's Orchestra: WJVS
NBC—Words and Music: WJZ WRVA
WHAM WBAL WMAL WBZ
KDKA—Dance Orchestra
WEEI—A Bit of This and That
WGY—Musical Program

WIP—RADIO GUIDE PRESENTS
Henry Patrick in “Songs of Ro-
mance,” with Roger Moorehouse
WLW—The Texans, trio

1:00 p.m. EDT 12:00 Noon EST
CBS—George Hall's Orchestra: WABC
WJVS WJAS WOKO WCAU WDRS
WJAS
NBC—Market and Weather: WFAE
NBC—On Wings of Song: WFI WJZ
WEEI
KDKA—News; Markets
WBZ—Agricultural Markets
WCSH—Musical
WGY—Hank Keene's Radio Gang
WHAM—Tower Trio
WLW—Ohio Farm Bureau
WOR—Scott Fisher's Orchestra

1:15 p.m. EDT 12:15 EST
NBC—On Wings of Song: WFAE WRC
WCSH
NBC—Hon. Archie and Frank: WJZ
WBAL WMAL KDKA WRVA
ABS—Mirror Reflections: WIP
WGY—Miracle Esmond, songs
WHAM—News; Agricultural Forum

1:30 p.m. EDT 12:30 EST
NBC—Dick Fiddler's Orchestra:
WFAE WJZ WRC WFI
CBS—Joe Reichman's Orchestra:
WABC WOKO WJVS WCAU WJAS
WNAC WDRS
NBC—Farm and Home Hour: WJZ
WBAL WRVA WHAM KDKA
WMAL WBZ WLW
ABS—Scott Fisher's Orchestra: WIP
WEEI—Kitchen of the Air
WGY—Farm Program
WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST
CBS—Joe Reichman's Orchestra:
WABC
WOR—Verna Osborne, soprano

2:00 p.m. EDT 1:00 EST
NBC—Two Seats in the Balcony:
WFAE WLIT WJZ WEEI WGY
WRC WJZ
CBS—Romany Trail: WABC WOKO
WAAB WCAU WDRS
WJVS—Afternoon Rhythms
WNAC—Deane Moore, songs
WOR—Dr. Payne, “The Psychologist
Says”

2:15 p.m. EDT 1:15 EST
WJVS—The Romany Trail (CBS)
WNAC—Consumers Council of Mass.

2:30 p.m. EDT 1:30 EST
NBC—Home Sweet Home: WJZ
CBS—Swinging Along: WABC WJAS
WJAS WJVS WOKO WDRS
NBC—The Sizzlers Trio: WFAE WLIT
WRC WJZ WEEI WJZ
NBC—Smack Out: WHAM WMAL
WBAL
KDKA—Home Forum
WBZ—Cooking School
WCAU—Women's Club of the Air
WGY—Albany on Parade
WLW—Gene Burchell's Orchestra
WOR—Fashions; Beauty; Food; Child
Care
WRVA—Market Reports

2:45 p.m. EDT 1:45 EST
NBC—Colette Carlay, songs: WJZ
WMAL WBAL WHAM
CBS—Artist Recital: WABC WJAS
WJVS WDRS WOKO WJAS
NBC—Ma Perkins, sketch: WFAE
WEEI WGY WLIT WLW WJZ
WCSH WRC
WRVA—Sunshine Program

3:00 p.m. EDT 2:00 EST
NBC—Don Carlos' Orchestra: WJZ
WMAL WBAL WHAM KDKA WBZ
★ CBS—Kate Smith's Matinee: WABC
WOKO WAAB WJAS WJVS WCAU
NBC—Dreams Come True: WFAE
WRC WFI WJZ WGY WEEI WLW
WCSH
WNAC—Baseball Game
WOR—Ariel Ensemble

3:15 p.m. EDT 2:15 EST
NBC—Harry Kogen's Orchestra: WJZ
WMAL WHAM KDKA WBZ
NBC—The Wise Man, drama: WFAE
WGY WRC WJZ WRC
NBC—Song of the City: WLW
WBAL—Concert Orchestra
WEEI—Del Castillo, organist

3:30 p.m. EDT 2:30 EST
NBC—Woman's Radio Revue: WFAE
WRVA WGY WEEI WFI WRC WJZ
WMAL WJZ
ABS—Sports Review; Orchestra: WIP
WLW—Walter Furniss and Organ

3:45 p.m. EDT 2:45 EST
NBC—Joe White, tenor: WJZ WMAL
WHAM WRVA
KDKA—Human Values
WBAL—Henriette Kern, soprano

WBZ—Animals in the News
WLW—Ethel Ponce, songs
WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST
NBC—Pop Concert: WFAE WFI
WCSH WRC WRVA WJZ
CBS—On the Village Green: WABC
WOKO WJAS
NBC—Betty and Bob: WJZ WBAL
KDKA WBZ WHAM WMAL WLW
WCAU—Pickard Family
WEEI—Stock Quotations
WGY—Business Women's talk
WJVS—Baseball Game
WOR—Health Talk

4:15 p.m. EDT 3:15 EST
NBC—Pop Concert: WEEI WGY
WBZ—Dorothy Page, singer
WLW—George Dorn, vocalist
WOR—Variety Revue

4:30 p.m. EDT 3:30 EST
★ NBC—Broadcast from Vienna: WJZ
WBZ WMAL WBAL WHAM WRVA
★ CBS—Science Service: WABC WJAS
WOKO
NBC—The Jesters: WFAE WRC WEEI
WJZ WRC
KDKA—Market News
WCAU—Ask Mr. Shoffner
WGY—The Old Observer
WLW—Life of Mary Sothorn
WOR—Josef Zatur's Orchestra

4:45 p.m. EDT 3:45 EST
NBC—Adventures on Mystery Island:
WFAE WRC WJZ WEEI WJZ
WLIT
CBS—The Instrumentalists: WABC
WOKO WJAS WCAU
KDKA—Broadcast from Vienna (NBC)
WGY—Stock Reports
WLW—Business News

5:00 p.m. EDT 4:00 EST
CBS—On the Air Tonight (5 Min.):
WABC
CBS—Jack Brooks; Orchestra: WABC
WDRS WJAS WOKO
★ NBC—Description of East-West Polo
Matches: WFAE WEEI WRC WJZ
WLW WJZ
WBZ—News
WCAU—Fur Trappers
WGY—Lang Sisters
WOR—The Sophisticates, trio

5:15 p.m. EDT 4:15 EST
CBS—Jack Brooks; Orchestra: WCAU
NBC—Henry King's Orchestra: WLIT
KDKA—Kiddies Club
WBZ—Skipper Jim's Ship
WGY—The Vagabonds
WOR—Amateur Astronomers

5:30 p.m. EDT 4:30 EST
NBC—Old Jim Bridger, drama: WFAE
WEEI WRC WRVA WLIT
CBS—Jack Armstrong: WABC WJAS
WOKO WCAU WDRS WAAB
NBC—Singing Lady: WJZ WBZ
WHAM WBAL KDKA WLW
WCSH—Mountaineers
WGY—Old Jim Bridger
WNAC—Melody Mart
WOR—Town Talk

5:45 p.m. EDT 4:45 EST
CBS—Gordon, Dave and Bunny:
WABC WAAB WDRS WJAS WOKO
WCAU
NBC—Oleanders Quartet: WFAE WRC
WEEI WRVA WJZ WRC WJZ
NBC—Little Orphan Annie: WJZ
KDKA WBZ
WBAL—John, Gene and Dick
WHAM—News
WLW—Monkey Hollow
WNAC—Yankee Singers, quartet
WOR—Tex Fletcher, songs

Night

6:00 p.m. EDT 5:00 EST
NBC—Al Pearce's Gang: WFAE WLW
CBS—Buck Rogers in the Twenty-
Fifth Century: WABC WAAB WJAS
WCAU
NBC—Education in the News: WJZ
WMAL WBZ
CBS—Men of Notes, trio: WJVS
ABS—Bob Fallon's Orchestra: WIP
KDKA—Dan and Sylvia, sketch
WCSH—News; Trade Review
WEEI—News
WGY—Evening Brevities
WHAM—Edward May, organist
WNAC—News; Weather
WOR—Eli Dantzig's Orchestra
WRVA—Rhythm Parade

6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzbech's Orch.:
WJVS
NBC—Alma Kitchell, contralto: WJZ
WBAL WHAM
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU
KDKA—Baseball Resume
WBZ—Baseball Resume
WCSH—Sports Review

WFI—Al Pearce's Gang (NBC)
WGY—Joe and Eddie, comedy
WNAC—Baseball Scores

6:30 p.m. EDT 5:30 EST
NBC—News (5 Min.): WJZ WHAM
NBC—Three X Sisters: WJZ WHAM
CBS—News (5 Min.): WABC WDRS
WOKO WJAS
CBS—Jerry Cooper, baritone: WABC
WDRS WJAS WCAU WAAB
NBC—News (5 Min.): WFAE
NBC—Martha Mears, contralto: WFAE
WRC
KDKA—Comedy Stars of Hollywood
WBZ—Old Farmer's Almanac
WCSH—Musical
WEEI—Baseball Scores
WGY—News; John Finke, pianist
WJVS—Jack Armstrong, sketch (CBS)
WLW—Jack Armstrong, sketch
WNAC—The Merry-Go-Round
WOR—Gabriel Heatter, talk
WRVA—Rhythm Parade
WRVA—Junior Firemen's Club

6:45 p.m. EDT 5:45 EST
NBC—Billy Batchelor, skit: WFAE
WGY WJZ WRC WJZ
CBS—Peter Biljo's Orchestra: WABC
WCAU WOKO WAAB WDRS WJVS
NBC—Lowell Thomas: WJZ WBZ
KDKA WLW WBAL WHAM WMAL
WEEI—Chorus
WRVA—Lowell Thomas (NBC)

7:00 p.m. EDT 6:00 EST
NBC—Baseball Resume: WFAE
NBC—Johnny Johnson's Orch.: WJZ
WBAL WMAL
CBS—Modern Mountaineers; Orchestra:
WABC WOKO WJAS WJZ
NBC—Gould and Shefter: WLIT
KDKA—News; Drama
WBZ—Real Life Drama; News
WCAU—Theodore Ernwood; Cande-
lori's Orchestra
WCSH—Variety Program
WEEI—Trio Romantique (NBC)
WGY—Jules Lande, violinist
WHAM—Sportcast
WLW—Salon Orchestra
WOR—Ford Frick, sports
WRVA—News

7:15 p.m. EDT 6:15 EST
NBC—Johnny Johnson's Orchestra:
KDKA WHAM
NBC—Gene and Glenn, comedy:
WFAE WGY WJZ WEEI WRC
WRVA WLIT
CBS—Vera Van, songs: WABC WDRS
WNAC WCAU WJAS WOKO
WBZ—Spiritual Singers
WHAM—Dramatization (5 min.)
WLW—Joe Emerson; orchestra
WOR—Dinner Music

7:30 p.m. EDT 6:30 EST
NBC—Dandies of Yesterday: WFAE
WGY WRC
★ NBC—Irene Rich in Hollywood:
WJZ WMAL WBZ WBAL KDKA
CBS—Paul Keast, baritone: WABC
WOKO WDRS WJAS WJVS WCAU
ABS—Molly Picon: WIP
WCSH—Democratic Committee
WEEI—After Dinner Revue
WGY—Baseball Scores (5 min.)
WHAM—Soony Pleasure Cruise
WLW—Bob Newhall, sports
WNAC—Song Album; George Snelling
WRVA—Enid Bur

7:45 p.m. EDT 6:45 EST
CBS—Boake Carter, news: WABC
WNAC WCAU WJAS WJVS
NBC—Sisters of the Skillet: WFAE
WCSH WGY WRC
NBC—Frank Buck's Adventures:
WJZ WHAM WBAL KDKA WMAL
WRVA WBZ
ABS—News: WIP
WLW—Melody Masters
WOR—After Dinner Music

8:00 p.m. EDT 7:00 EST
★ NBC—Jack Pearl; Orchestra:
WFAE WJZ WEEI WRC WLIT
WGY WRVA WRC
★ CBS—Maxine; Phil Spitalny's En-
semble: WABC WJAS WDRS WCAU
WJVS WJAS
NBC—Crime Clues: WJZ WBAL WBZ
WMAL KDKA WLW
WHAM—Otto Thurn's Bavarian Orch.
WOR—Fran Frey's Frolic

8:15 p.m. EDT 7:15 EST
CBS—Edwin C. Hill: WABC WJAS
WOKO WCAU WJAS WJVS WDRS
ABS—Five Star Final: WIP

8:30 p.m. EDT 7:30 EST
★ NBC—Wayne King's Orchestra:
WFAE WJZ WLIT WGY WJZ
WRC
★ CBS—Everett Marshall's Broadway
Varieties: WABC WJVS WJAS
WCAU WNAC
NBC—Igor Gorin, baritone: WJZ
KDKA WBAL WHAM WBZ
ABS—U. S. Marine Band: WIP
WEEI—Musical Program
WLW—Unbroken Melodies
WOR—“The Lone Ranger,” sketch
WRVA—Sally Sothorn

Plums and Prunes

By Evans Plummer

Despite announcements to the contrary, there has been a growing suspicion in the minds of many listeners that *Amos 'n' Andy* will not be back on the air. That is the American psychology; tell him one thing and he believes the opposite; tell him not to do a thing and he does it.

Just the old and venerable personal liberty idea carried to the extreme.

However, "believe it or not" and take it from RADIO GUIDE, *Amos* and his co-partner in crime WILL be back on the air September 17, and at their usual time. Pepsodent, whom the rumor mongers even had not renewing sponsorship of the famous pair, has them definitely under contract. And that's that.

But when A & A return, they'll engage themselves in a new business. They're tired of the taxicab racket, and feel their fans may likewise be.

THE SAME SPONSOR, incidentally, has found *Frank Buck* a gold mine in the sale of the paste that cleanses the buck teeth. In other words, "Bring 'Em Back Alive" Frank has "knocked 'em dead." The catcher of monkeys and twister of tigers' tails will switch, come A & A and September 17, to the old Goldberg spot, 7:45 p. m. EDT, and change to the NBC-WEAF station lineup.

TEACHING HISTORY in the most popular fashion it has ever been taught, "Roses and Drums" returns to the air via NBC this next Sunday afternoon, September 9. The sponsors of this program, the Union Life Insurance Company, are to be congratulated upon the historical accuracy of their scripts and the educational service they are rendering along with the excellent dramatic entertainment provided by a no less excellent cast of radio and stage stars. Welcome back, *Roses and Drums*.

Live Mikings

YOUR OLD MAESTRO, *Ben Bernie*, will return to the air, same time and everything, on Tuesday, October 2. He's sent for a young Gary saxophonist, *Eddie Pripis*, for a tryout, which means? . . . *Lady Esther* is getting all set to add a daytime NBC show, possibly in the afternoon, and the music of course will be *Wayne King's*. Not that we dislike *Wayne King's*. The new show will ballyhoo

WANTED

ORIGINAL POEMS • SONGS
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M. M. M. Music Publishers, Dept. R.G.
Studio Building, Portland, Oregon

a new cosmetic product . . . *Jimmie Melton* is the guest set for the Baker-Absent Armour show September 7.

All nations are sending delegates to Portugal for a meeting to discuss widening the broadcast band. Is this prosperity, or the Mae West influence?

DOROTHY PAGE, the NBC eye-ful inherited from *Seymour Simons* by NBC's Chicago ether parlors, decided to go bike-riding one midnight last week. Which was okay, except that she wanted to show her prowess without hands on handle-bars. Results from crash into a pile of bricks: one badly bruised and sprained magazine cover girl who had to attend NBC next day on a crutch . . . Another Dorothy, the beautiful *Dot Lamour*, has been released by Bandleader *Herbie Kay* to accept a contract for a large network commercial buildup which has at its end the plot to star her in a feature motion picture. Mark that *Lamour* was Miss America runner-up to the late *Dorothy Dell*, and now perhaps silver-screen successor to the ill-fated *Dell's* budding film career.

Something New!

A CHANCE, or several chances at "Big Time" are offered non-chained acts from the country's smaller stations by Vick's in its planned series starting October 7 over CBS stations immediately following

the Philharmonic concert. The program, with music provided by *Freddie Martin*, will star a new act weekly, an act never before heard on a network but one that has had some local station microphone experience.

Radio writers in various cities will nominate prospective acts, and the first four cities to provide them will be Chicago, Cleveland, Detroit and Boston, according to *Fred Wile, Jr.*, who is managing the details.

Nominated acts will be auditioned, selected by client and agency, have the advantage of network direction, training and rehearsals, and be given transportation to and from New York, all expenses, and a generous fee for their appearance.

All stations have been ordered to file with the government lists of all stockholders. This is going to prove awfully embarrassing to some newspapers which have been fighting radio in print and buying station stocks in private.

WHAT IS THIS business in *Today's Children*? Are *Kay* and *Bob* really going to desert the *Moran* family circle—and the script? No, we can't give you the answer either. But, at any rate, this popular show adds *WOAI* as an outlet on September 10 . . . Speaking of this show, and with football season imminent, its good announcer, *Louis Roen*, was certainly a college flopperino. He went out for pigskin carrying, broke a leg before the first game, and then went through, in rapid order, sieges of appendicitis, tonsillitis and scarlet fever. He finally gave up and became a mickman.

Hours to Come

October 12 is the tentative date set by *Campbell's Soup* for the inaugural show of the series to be known as "Hollywood Hotel." The program will be heard over a CBS hookup Fridays from 9:30 to 10 p. m., and will feature *Dick Powell*, *El Brendel*, *Louella Parsons* and film guest stars, *William O'Neal*, *Muzzy Marcelino*, and *Ted Fiorito* and his orchestra and the new star, *Rowene Williams* . . . *M. J. Breitenbach* Company has been signed by *WJZ* for a weekly Sunday program commencing October 14. Further details will be announced shortly.

"Gems of Melody," sponsored by *Father John's Medicine*, returns to the NBC-WEAF airwaves October 14 from 7:15 to 7:45 p. m., featuring orchestras and soloists . . . "Just Plain Bill," another beloved radio character, is slated to return to the CBS airwaves for a return engagement by the same sponsor, *Kolynos Toothpaste*. *Bill* and his colleagues, beginning September 24, will be heard five

times a week, 7:15 to 7:30 p. m. EDT, for eastern audiences, and at 2 p. m. EDT for middle and far western listeners . . . *General Hugh S. Johnson* will be heard over the Columbia network Friday, September 14, 10:30 to 11 p. m. EDT, during the broadcast of the NRA mass meeting at *Carnegie Hall*, New York.

Earl Hines, *Windy City* dance bandleader, will be heard over the CBS network on Tuesdays, 12:30 to 1 a. m. EDT beginning September 11 . . . *Ex-Lax* has renewed its contract with *Lud Gluskin*, whose baton flourished over the "Summer Interlude" series over CBS. The renewal becomes effective September 4 . . . *Irving Kaufman*, veteran minstrel and radio man, will be back on the air over the CBS network late in September for a return engagement of his one-man "Lazy Dan" script and song series. He will be backed by the same sponsor, *Old English Floor Wax*. The time: Sundays from 2:30 to 3 p. m. EDT, beginning September 30.

GIVE ME YOUR MEASURE

I'LL PROVE in 7 DAYS that I can make you a man of might and muscle! I changed myself from a 97-lb. weakling into winning the title "World's Most Perfectly Developed Man." NOW—

I'll Prove YOU CAN HAVE A BODY LIKE MINE!

I'll put layers of smooth, powerful muscles all over your body. If you're fat, flabby, I'll pare you down to fighting trim—or build you up if you're skinny. I'll banish constipation, pimples, conditions that rob you of good times. I can make you a NEW MAN of amazing strength, without pills or straining weights and pulleys! My book "Everlasting Health and Strength" tells you my natural method of *Dynamic Tension* gets quick results. Contains actual photos, valuable body facts. And it's FREE! Write today for your copy—NOW! CHARLES ATLAS, Dept. 127-J, 115 East 23rd St. New York, N. Y.

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Picture shows Mr. Rochin before and after using P. T. M. Formula. He says: "I have used P. T. M. for four weeks and the pyorrhea has absolutely disappeared, leaving my teeth and gums in a normal, healthy condition—thanks to your wonderful remedy. My dentist could hardly believe such a change possible. I surely hope that the thousands of pyorrhea and trench mouth sufferers learn as I did, that at last there is relief from these dreaded conditions."—*Paul Rochin*, Los Angeles, Cal. Don't lose your teeth! Use P. T. M. Formula, painless, economical home treatment. Positively guaranteed to stop Pyorrhea, Trench Mouth, Canker, Mouth Sores and restore your gums to health or money back. You be the judge—nothing to lose, your health to gain. It is a new principle, sensationally effective. If your gums are sore or bleed, your teeth loose or pus pockets have formed—use P. T. M. Formula. Even if it is in an advanced state P. T. M. gives you complete relief or your money back! Write now for full information. P. T. M. Formula Co., Dept. J-4, 4016 Wilshire Blvd., Los Angeles, Cal.

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Send today for free information telling about explorer's discovery of ancient "Bal-Dava," (meaning hair medicine) from the Far East where baldness is practically unknown . . . learn how in many cases you can stimulate hair growth, correct itching scalp, dandruff and other troubles that cause loss of hair. No obligation . . . all free upon your request in plain wrapper . . . MAIL COUPON TODAY!

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Please send advice on correcting hair trouble to
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8:45 p.m. EDT 7:45 EST
NBC—Sport Stories Off the Record:
WJZ WBAL WHAM WMAL KDKA
WBZ—Max Dolan's Orchestra
WLW—Southwind; Orchestra and Quartet
WRVA—History of Virginia
9:00 p.m. EDT 8:00 EST
★ NBC—Town Hall Tonight; Fred Allen: WFAE WLIT WGY WRVA WTIC WRC WEEI WLW
★ CBS—Mickey Cochrane, talk: WABC WNAC WDRC WOKO WJAS WCAU WJSV
NBC—Music Magic: WJZ WBZ WMAL WBAL WHAM KDKA
WCSH—Theodore Roosevelt Jr., talk
WOR—"Footlight Echoes"; Soloists
9:15 p.m. EDT 8:15 EST
CBS—Emery Deutsch's Orchestra: WABC WNAC WDRC WOKO WJAS WCAU WJSV
9:30 p.m. EDT 8:30 EST
NBC—Where Do the Trolley Tracks Go?: WJZ WHAM WBAL KDKA WBZ
CBS—Fray and Braaggiotti, piano team: WABC WJAS WNAC WDRC WOKO WCAU WJSV
9:45 p.m. EDT 8:45 EST
CBS—Tito Guizar; Orchestra: WABC WJAS WDRC WOKO WCAU WJSV WNAC

Daylight Time
10:00 p.m. EDT 9:00 EST
★ NBC—Dennis King, baritone; Orchestra: WJZ WMAL WBAL WHAM KDKA WBZ
★ CBS—Byrd Expedition: WABC WOKO WCAU WJSV WJAS WDRC WNAC
★ NBC—Guy Lombardo's Orchestra: WFAE WTIC WEEI WWSH WLIT WGY WRVA WLW WRC
WOR—Al and Lee Reiser, piano duo
10:15 p.m. EDT 9:15 EST
NBC—Eddy Duchin's Orchestra: WJZ WMAL WBZ
ABS—Milton Kellm's Orchestra: WIP KDKA—City Beautification
WHAM—Artists Concert
JR—Harlan Reed, current events
10:30 p.m. EDT 9:30 EST
★ NBC—The Other Americas: WFAE WRC WGY WLIT WEEI
CBS—True Detective Mysteries: WABC WOKO WDRC WAAB
★ NBC—Jack Denny's Orchestra; Harry Richman: WJZ WHAM WMAL WBAL WRVA
CBS—Howard Marlow's Symphony Orchestra: WCAU WJAS WJSV

Wednesday, Sept. 12
11:00 p.m. EDT 10:00 EST
NBC—D'Orsey Brothers' Orchestra: WFAE WTIC WLIT WRC WGY WWSH
CBS—Nick Lucas, songs: WABC WJAS WAAB WDRC WOKO WJSV
NBC—Zig Zag Circle Ranch: WJZ WBAL WHAM
KDKA—Sport Slants
WBZ—Painter of Songs
WCAU—Alan Scott
WEEI—Baseball Scores; News
WLW—Cosmopolitan Serenade
WNAC—News
WOR—Bert Block's Orchestra
WRVA—Smoky and Poky

Continued from Preceding Page
11:15 p.m. EDT 10:15 EST
NBC—Robert Royce, tenor: WJZ WBAL KDKA WMAL WBZ
CBS—Red Nichols' Orchestra: WABC WDRC WNAC WJAS WOKO WCAU WJSV
WEEI—Harv Meyer's Orch. (NBC)
WGY—Dance Orchestra
WHAM—Dance Music
WRVA—Chandu, the Magician
11:30 p.m. EDT 10:30 EST
NBC—Don Bestor's Orchestra: WJZ WBAL WBZ WMAL WHAM
CBS—Red Nichols' Orchestra: WABC WNAC WOKO WDRC WCAU WJSV WJAS
★ NBC—National Radio Forum: WFAE WEEI WGY WTIC WLIT WRC WRVA WWSH
ABS—Blue Rhythm Band: WIP KDKA—Dance Orchestra
WLW—Dance Orchestra
WOR—Eddie Lane's Orchestra
11:45 p.m. EDT 10:45 EST
CBS—Frank Dailey's Orchestra: WABC WNAC WOKO WDRC WCAU
12:00 Mid. EDT 11:00 p.m. EST
CBS—Leon Belasco's Orchestra: WABC WNAC WOKO WJAS WCAU WJSV
NBC—George Sterney's Orchestra: WJZ WHAM KDKA WMAL WBAL WBZ
NBC—Buddy Rogers' Orchestra: WFAE WEEI WLIT
ABS—Day's End: WIP
WGY—Marshall Van Pool's Orchestra
WLW—Larry Lee's Orchestra
WOR—Anthony Trini's Orchestra
WRVA—Dance Orchestra
12:15 a.m. EDT 11:15 p.m. EST
WRC—Buddy Rogers' Orch. (NBC)
12:30 a.m. EDT 11:30 p.m. EST
CBS—George Hall's Orchestra: WABC WNAC WOKO WJSV WCAU WRC
NBC—Clyde Lucas' Orchestra: WFAE WEEI WLIT
NBC—Jack Berger's Orchestra: WJZ KDKA WBZ WRVA WHAM WBAL WLW WMAL
ABS—Benny Goodman's Orch.: WIP
WGY—Ray Nichols' Orchestra
12:45 a.m. EDT 11:45 p.m. EST
ABS—Willie Bryant's Orch.: WIP
1:00 a.m. EDT 12 Mid. EST
CBS—Sam Robbin's Orchestra: WABC WCAU—Missing Persons Report
WLW—Dance Orchestra
1:30 a.m. EDT 12:30 EST
WLW—Larry Lee's Orchestra

Programs for Thursday, September 13

Star ★ Indicates High Spot Selections

6:45 a.m. EDT 5:45 EST
NBC—Health Exercises: WFAE WEEI
WGY WFI
WOR—Gym Classes

7:00 a.m. EDT 6:00 EST
KDKA—Musical Clock
WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST
WNAC—News

7:30 a.m. EDT 6:30 EST
NBC—Yoichi Hiraoka: WJZ
CBS—Organ Reveille: WABC
WJSV—Elder Michaux' Congregation

WLW—Top o' the Morning
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST
NBC—Pollock and Lawnhurst: WFAE
WFI WRC WGY

NBC—Jolly Bill and Jane: WJZ
WNAC—Walter Kidder, baritone

8:00 a.m. EDT 7:00 EST
NBC—Richard Leibert, organist:
WFAE WFI WRC WJZ
CBS—Salon Musicale: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJSV—Sun Dial

WLW—The Nation's Family Prayer
WNAC—Shopping Around the Town
WOR—The Voice of Gold
WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST
NBC—Landt Trio and White: WJZ
WBAL WBZ KDKA WMAL
WCSH—Morning Devotions
WEEI—Shopping Service
WLW—Morning Devotions
WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST
NBC—Cheerio: WFAE WGSW WEEI
WGY WFI WRC WJZ
CBS—Salon Musicale: WABC
NBC—Lew White, organist: WJZ
WHAM KDKA WBAL WMAL
WBZ—Farmers' Almanac
WOR—Martha Manning

8:45 a.m. EDT 7:45 EST
CBS—Carolyn Gray, pianist: WABC
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—"Day Dreams"

9:00 a.m. EDT 8:00 EST
★ NBC—Breakfast Club: WJZ WBAL
WHAM WRVA KDKA WBZ
CBS—The Song Reporter: WABC
WOKO WJAS WDRS WCAU
NBC—Herman and Banta: WFAE
WLIT WRC

ABS—Bernie Dolan: WIP
WCSH—The Morning Shopper
WGY—Forrest Willis, tenor
WLW—Salt and Peanuts, harmony
WOR—Rhythm Encores

9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WFAE WEEI
WLIT WGY WRC WJZ WGSW
CBS—Mood Neopolitan: WABC WOKO
WJAS WDRS WCAU
WMAL—Breakfast Club (NBC)
WOR—Dog Tales, Richard Meany

9:30 a.m. EDT 8:30 EST
NBC—Morning Glories: WFAE WJZ
WCSH WRC WEEI
KDKA—Style and Shopping Service
WGY—Little Jack Little's Orchestra
WLW—Joe Emerson, Hymns
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST
NBC—The Sylvan Trio: WFAE WEEI
WJZ WRC WJZ
CBS—Eton Boys, quartet: WABC
WOKO WCAU WJAS WDRS WJAS
ABS—Stapleton and Baroff: WIP
KDKA—Sammy Fuller
WCSH—Shopping with Margie
WGY—Romance in Silk
WOR—Souvenirs of Song

10:00 a.m. EDT 9:00 EST
NBC—Edward MacHugh, baritone:
WJZ WBAL KDKA WMAL WRVA
WBZ
CBS—Bill and Ginger: WABC WOKO
WJAS WAAB WCAU
NBC—Breen and de Rose: WFAE
WEEI WFI
Y N—Food and Home-making School:
WDRS WJAS
WGY—Through the Hollywood Looking
Glass
WHAM—Tower Clock Program
WLW—Health Talk
WOR—Pure Food Hour

10:15 a.m. EDT 9:15 EST
NBC—Clara, Lu 'n' Em: WFAE WEEI
WFI WRC WGY WGSW WRVA
WLW WJZ
BS—Visiting with Ida Bailey Allen:
WABC WJAS WOKO WAAB WJSV
WCAU
NBC—Castles of Romance: WJZ
WBAL WHAM KDKA WBZ
ABS—News: WIP

10:30 a.m. EDT 9:30 EST
NBC—News (5 Min.): WFAE WGSW
WRC WJZ WFI

NBC—Today's Children, drama: WJZ
KDKA WMAL WBZ WHAM WBAL
WRVA

NBC—Morning Parade: WFAE WGSW
WJZ WRC

CBS—News (5 Min.): WABC WCAU
WDRS WOKO WJSV WJAS

CBS—Artists' Recital: WABC WCAU
WDRS WAAB WJAS WOKO WJAS
WEEI—Musical Turns
WGY—Shopping Bag
WJSV—Hester Walker Beall
WLW—Mailbag

10:45 a.m. EDT 9:45 EST
CBS—Academy of Medicine: WABC
WOKO WJAS WDRS WCAU WJSV
NBC—News (5 Min.): WJZ WMAL
KDKA WBZ WBAL
NBC—Radio Kitchen: WJZ WMAL
KDKA WHAM

NBC—Morning Parade: WGY WFI
WBAL—Come into the Kitchen
WBZ—Curley Joe, songs
WCAU—Through the Looking Glass
WEEI—Good Morning Melodies
WHAM—Radio Grams (5 Min.)
WLW—Elliott Brock, violinist
WRVA—Tune Shop

11:00 a.m. EDT 10:00 EST
NBC—Hazel Arth, songs: WJZ WBAL
KDKA WBZ WMAL WRVA WHAM
CBS—Swinging Along: WABC WDRS
WCAU WJAS WOKO WJSV
NBC—Galaxy of Stars: WLIT WGY
WLW

WCSH—Bob White, Philosopher
WEEI—Variety Program
WOR—Nell Vinick, Beauty Talk

11:15 a.m. EDT 10:15 EST
NBC—Frances Lee Barton: WFAE
WJZ WLIT WGY WEEI WGSW
WRC WLW

★ NBC—Tony Wons, philosopher: WJZ
WMAL WBZ
WOR—Walter Ahrens, baritone

11:30 a.m. EDT 10:30 EST
NBC—U. S. Navy Band: WJZ WBZ
WRVA WBAL WMAL

CBS—Madison Ensemble: WABC
WCAU WJAS WOKO WDRS WJAS
WJSV

NBC—Pedro Via's Orchestra: WFAE
WGSW WEEI WJZ WLIT WRC
KDKA—Frances Ingram
WGY—The Southerners
WHAM—Mrs. Thrifty Buyer
WLW—Livestock Reports
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST
CBS—Madison Ensemble: WABC
NBC—Tony Wons: KDKA WBAL
WGY—Banjooleers
WJSV—Mary Lee Taylor (CBS)
WLW—Painted Dreams
WOR—Kathryn Chumassero, contralto

Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC—Fields and Hall: WJZ KDKA
WMAL WBAL

CBS—Voice of Experience: WABC
WJAS WDRS WCAU WJAS WJSV
NBC—Treasure Chest: WFAE WGY
WCSH WEEI WRC WHAM WLW
WJZ

ABS—Luncheon Musical Trio: WIP
WBZ—News
WOR—Do You Know?
WRVA—Luxury Fiddlers

12:15 p.m. EDT 11:15 a.m. EST
NBC—Merry Macs: WJZ WBAL
KDKA

CBS—Connie Gates, songs: WABC
WOKO WAAB WCAU WJAS WJSV
WDRS

NBC—Honey Boy and Sassafras:
WFAE WRC WEEI WJZ WLIT
WBZ—Weather; Market Reports
WGY—Martha and Hal
WHAM—Jack Foy, songs
WLW—Morning Hi-lites
WNAC—News
WOR—Tom Davis, tenor

12:30 p.m. EDT 11:30 a.m. EST
NBC—Rex Battle's Ensemble: WFAE
WLIT WGSW WJZ WGY

★ CBS—ACME WHITE LEAD AND
Color Works Presents Smilin' Ed Mc-
Connell: WJAS WDRS WCAU
WAAB WJSV WJAS

CBS—Al Kavelin's Orchestra: WABC
WOKO WAAB WJSV WJAS WCAU
NBC—Vic and Sade, comedy sketch:
WJZ KDKA WRVA WBAL WHAM
WMAL WBZ

ABS—Stock Quotations: WIP
WEEI—Stock Quotations
WLW—Through the Looking Glass
WOR—Bert Block's Orchestra

12:45 p.m. EDT 11:45 a.m. EST
NBC—Rex Battle's Ensemble: WRC
WLW
NBC—Words and Music: WJZ WBAL
WHAM WRVA WMAL WBZ
KDKA—Dance Orchestra

WEEI—A Bit of This and That
WGY—The Vagabonds
WIP—RADIO GUIDE PRESENTS
Henry Patrick in "Songs of Ro-
mance," with Roger Moorehouse
WLW—The Texans, vocal trio

1:00 p.m. EDT 12:00 Noon EST
CBS—George Hall's Orchestra: WABC
WOKO WJAS WJSV WCAU WDRS
NBC—Markets and Weather: WFAE
NBC—Dick Fiddler's Orchestra: WFI
KDKA—Market Reports
WBAL—Market News
WBZ—Agriculture, E. J. Rowell
WCSH—Musical

WGY—Bradley Kincaid, ballads
WHAM—Tom Grierson, organist
WLW—Albright and Wayne, stories
WOR—Health Talk; Musical Foot-
notes

WRVA—Vagabond Days

1:15 p.m. EDT 12:15 EST
NBC—The Hon. Archie and Frank:
WJZ WMAL WBAL KDKA
NBC—Dick Fiddler's Orchestra: WFAE
WEEI WRC WGSW
CBS—George Hall's Orchestra: WJAS
WDRS

WGY—Musical Program
WHAM—News; Agricultural Forum
WLW—Weather; Market Reports
WRVA—Wandering Songster

1:30 p.m. EDT 12:30 EST
NBC—Merry Madcaps; Orchestra:
WFAE WFI WGSW WJZ WEEI
WRC

CBS—Frank Dailey's Orchestra: WABC
WOKO WJAS WCAU WJSV WJAS
WDRS

NBC—Farm and Home Hour: WJZ
WBZ KDKA WMAL WHAM WRVA
WBAL WLW

WGY—Farm Program
WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST
ABS—Bud Fisher's Orchestra: WIP
WOR—Verna Osborne, soprano

2:00 p.m. EDT 1:00 EST
NBC—Stones of History, drama:
WFAE WRC WLIT WEEI WGSW
WJZ

CBS—Ann Leaf, organist: WABC
WOKO WCAU WAAB WDRS
WGY—Paul Curtis, tenor
WJSV—Afternoon Rhythms
WNAC—Deane Moore, songs
WOR—Dr. Payne, "The Psychologist
Says"

2:15 p.m. EDT 1:15 EST
WGY—John Finke, pianist
WJSV—Ann Leaf, organist (CBS)
WNAC—Yankee Singers, quartet
WOR—Alice Remsen, contralto

2:30 p.m. EDT 1:30 EST
NBC—Home Sweet Home: WJZ
NBC—Smack Out: WMAL WHAM
WBAL

CBS—Poetic Strings: WABC WJSV
WOKO WJAS WJAS WDRS
NBC—Trio Romanticque: WFAE WEEI
WGSW WLIT WRC

KDKA—Home Forum
WBZ—Cooking School
WCAU—Women's Club of the Air
WGY—Albany on Parade
WLW—Gene Burchell's Orchestra
WOR—Fashions; Beauty; Foods
WRVA—Market Reports

2:45 p.m. EDT 1:45 EST
NBC—Echoes of Erin: WJZ WMAL
WBAL WHAM WRVA
NBC—Ma Perkins: WFAE WGY WLIT
WLW WJZ WGSW WEEI WRC
WDRS—Baseball

3:00 p.m. EDT 2:00 EST
NBC—Dreams Come True: WFAE WFI
WGSW WRC WGY WEEI WJZ
WJZ

CBS—Metropolitan Parade: WABC
WOKO WAAB WJAS WJSV WCAU
NBC—Tommy Tucker's Orchestra:
WJZ WBAL WMAL WHAM KDKA
WBZ
WNAC—The Cosmopolitans
WOR—Ariel Ensemble

3:15 p.m. EDT 2:15 EST
NBC—Upstaters Quartet: WFAE
WGSW WRC WRC WRVA
NBC—Song of the City: WLW
WEEI—Silver Lining Hour
WNAC—Baseball; Braves vs. Chicago

3:30 p.m. EDT 2:30 EST
★ CBS—Mormon Tabernacle Chorus:
WABC WJAS WOKO WAAB WJSV
WCAU

NBC—Roy Shield's Orchestra: WJZ
WBAL WHAM WMAL KDKA WBZ
NBC—Woman's Radio Review: WFAE
WGSW WRC WRC WJZ WFI

ABS—Sports Review; Orchestra: WIP
WEEI—Reading Circle
WLW—Walter Furniss and organ
WOR—William Bowers, baritone

3:45 p.m. EDT 2:45 EST
KDKA—State Fed. of Penn. Women
WLW—Dorothea Ponce, vocalist
WOR—John Stein's Orchestra

4:00 p.m. EDT 3:00 EST
NBC—Betty and Bob: WJZ WBAL
WBZ KDKA WHAM WMAL WLW
NBC—Gene Burchell's Orchestra:
WFAE WGSW WRVA WJZ WFI
WRC WGY

CBS—Rambles in Rhythm: WABC
WOKO WJAS
WCAU—Pickard Family
WEEI—Stock Quotations
WJSV—Baseball Game
WOR—Dr. H. I. Strandhagen, Health
Talk

4:15 p.m. EDT 3:15 EST
NBC—Jackie Heller, tenor: WJZ WBZ
WMAL WHAM KDKA WFI
WBAL—Heart's Thrills
WEEI—Gene Burchell's Orch. (NBC)
WGY—Limey Bill
WLW—Jack Berch; Vocal Trio
WOR—The Melody Singer

4:30 p.m. EDT 3:30 EST
NBC—Palmer Clark's Orchestra: WJZ
WRVA WBAL WMAL WHAM WBZ
CBS—Round Towners: WABC WJAS
NBC—Hazel Glenn, soprano: WFAE
WRC WEEI WGSW
KDKA—Business News and Markets
WCAU—Florence Halman
WGY—John Sheehan, tenor
WLW—Life of Mary Sothorn
WOR—Josef Zator's Orchestra

4:45 p.m. EDT 3:45 EST
NBC—Adventures on Mystery Island:
WFAE WRC WLIT WGSW WEEI
CBS—Along the Volga: WABC WJAS
KDKA—Palmer Clark's Orch. (NBC)
WCAU—Harold, Norman and Paul
WGY—Stock Reports
WLW—Business News

5:00 p.m. EDT 4:00 EST
CBS—On the Air Tonight (5 Min.):
WABC
CBS—Tea Dansante: WABC WOKO
WJAS WCAU WDRS
WBZ—News
WGY—Lang Sisters
WLW—Mary Alcott, vocalist
WOR—Stage Relief Talk

5:15 p.m. EDT 4:15 EST
CBS—Between the Bookends: WABC
WJAS WCAU WAAB WDRS
NBC—Meredith Willson's Orchestra:
WFAE WLW WRC WGY
KDKA—Kiddies Klub
WBZ—Duke Dewey's Hickory Nuts
WEEI—Musical Program
WNAC—Once Upon a Time
WOR—Sydney Schachter, pianist

5:30 p.m. EDT 4:30 EST
NBC—Tales of Courage: WFAE WRVA
WGSW WEEI WJZ WLIT WRC
WGY

CBS—Jack Armstrong: WABC WOKO
WDRS WCAU WJAS WAAB
NBC—Singing Lady: WJZ WBZ
WBAL KDKA WHAM WLW
WNAC—Melody Mart
WOR—Adventures of Donald Ayer

5:45 p.m. EDT 4:45 EST
NBC—Orphan Annie: WJZ KDKA
WBZ

CBS—Wayside Cottage: WABC WDRS
WAAB WCAU WJAS
NBC—Negro Male Quartet: WFAE
WRC WJZ WRVA WGSW
WBAL—John, Gene and Dick
WEEI—Sam Curtis' Radio Chat
WGY—John Finke, pianist
WHAM—News
WLW—Monkey Hollow
WNAC—The Beauty Stylists
WOR—Arturo de Filippi, tenor

Night

6:00 p.m. EDT 5:00 EST
NBC—Horacio Zito's Orchestra: WFAE
CBS—Buck Rogers in the Twenty-
Fifth Century: WABC WAAB WCAU
WJAS
NBC—Tom Coakley's Orchestra: WJZ
WBAL WHAM WMAL

CBS—Men of Notes, trio: WJSV
ABS—Alex Botkin's Ensemble: WIP
KDKA—Dan and Sylvia, sketch
WBZ—O'Leary's Irish Minstrels
WCSH—News; Trade Review
WEEI—The Evening Tattler
WGY—Evening Brevities
WLW—Adventures of Donald Ayer
WNAC—News; Weather
WOR—Uncle Don Kiddies' Program
WRVA—Hi-Plane Pilots

6:15 p.m. EDT 5:15 EST
CBS—Wurtzebach's Orchestra: WJSV
NBC—Tom Coakley's Orchestra: WFI
WLW

CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU
ABS—Bob Fallon's Orchestra: WIP
KDKA—Baseball Resume
WBZ—Baseball Resume
WCSH—Sports Review
WGY—Ma Frasier's Boarding House

6:30 p.m. EDT 5:30 EST
★ CBS—Football Reporter: WABC
WJAS WAAB WDRS WJAS
CBS—Jack Armstrong, skit: WJSV
NBC—O'Leary's Irish Minstrels: WJZ
WHAM

NBC—News (5 Min.): WFAE
NBC—Mary Small, vocalist: WFAE
WRC WJZ

KDKA—Kings and Queens of Sport
WBZ—Old Farmer's Almanac
WCAU—Carlton and Craig
WCSH—Hollywood Columnists
WEEI—Baseball Scores
WGY—News; John Finke, pianist
WLW—Jack Armstrong, sketch
WNAC—The Merry-Go-Round
WOR—Kings and Queens of Sport
WRVA—Junior Firemen's Club

6:45 p.m. EDT 5:45 EST
NBC—Billy Batchelor, sketch: WFAE
WFI WGSW WGY WEEI WJZ
WRC

CBS—News (5 Min.): WABC WDRS
CBS—Jan Savitt's Orchestra: WABC
WJSV WOKO WAAB WDRS
NBC—Lowell Thomas: WJZ WBAL
WBZ KDKA WLW WHAM WMAL
WCAU—Comedy Stars of Hollywood
WOR—Boys' Club
WRVA—Rhythm Parade

7:00 p.m. EDT 6:00 EST
NBC—Stamp Club: WJZ
NBC—Baseball Resume: WFAE
CBS—"Round Our Town"; Orchestra:
WABC WDRS WJAS WJAS WOKO
WCAU

NBC—Jack and Loretta Clemens: WFI
NBC—Freddie Martin's Orchestra:
WBAL WMAL
KDKA—Stanley Metcalfe, tenor
WBZ—Real Life Drama
WCSH—Democratic Committee
WEEI—The Edison Salute
WGY—Radio Sweethearts
WHAM—Sportscast
WLW—German Band
WOR—Ford Frick, sports resume
WRVA—News

7:15 p.m. EDT 6:15 EST
NBC—Freddie Martin's Orchestra:
WJZ

NBC—Gene and Glenn, sketch: WFAE
WGY WGSW WRC WEEI WRVA
WFI

KDKA—Lois Miller, organist
WBZ—Joe and Bateese
WLW—Joe Emerson, songs; Orchestra
WOR—Comedy Stars of Hollywood

7:30 p.m. EDT 6:30 EST
★ NBC—Danny Malone, tenor: WFAE
WRC WGY WJZ WFI

CBS—Whispering Jack Smith's Orches-
tra: WABC WOKO WJAS WJSV
WNAC WDRS
NBC—Armand Girard, baritone: WJZ
WBAL

ABS—Jack and the Girl Friends: WIP
WBZ—Frank and Phil
WCAU—Jan Savitt's Orchestra
WCSH—Republican Committee
WEEI—After Dinner Revue
WHAM—Soony Pleasure Cruise
WLW—Bob Newhall, sports
WOR—One Man's Opinion
WRVA—Enid Bur

7:45 p.m. EDT 6:45 EST
★ NBC—Irene Bordini, songs: WFAE
CBS—Boake Carter, news: WABC
WNAC WCAU WJAS WJSV
NBC—Frank Buck's Adventures:
WJZ WBAL KDKA WMAL WRVA
WHAM WBZ

NBC—Sisters of the Skillet: WFI
ABS—News: WIP
WCSH—Elsa Hemenway
WEEI—Big Freddie Miller
WGY—Dance Orchestra
WLW—Melody Masters
WOR—After Dinner Music

8:00 p.m. EDT 7:00 EST
NBC—Grits and Gravy, sketch: WJZ
WBAL KDKA WMAL WHAM

★ NBC—Rudy Vallee's Orchestra:
WFAE WEEI WGSW WGY WFI
WLW WRC WJZ WRVA
WBZ—Florence Rangers
WOR—Little Symphony Orchestra

8:15 p.m. EDT 7:15 EST
ABS—Five Star Final: WIP
WBZ—Adrain O'Brien, tenor

8:30 p.m. EDT 7:30 EST
CBS—Leith Stevens' Harmonies:
WABC WOKO WJAS WDRS WCAU
WJAS WJSV
NBC—Melodies Romantique: WJZ
KDKA WBAL
WBZ—Massachusetts Bay Colony
WHAM—Behind the Headlines

8:45 p.m. EDT 7:45 EST
KDKA—Al and Pete, songs
WBZ—Edmond Boucher, basso
WHAM—Melodies Romantique (NBC)

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Sportcasts of the Week

SCHEDULE OF EVENTS
(Time Shown Is Eastern Daylight)

FRIDAY, Sept. 7: 3 p. m., National Tennis Singles, CBS-WABC network; 4:30 p. m., NBC-WEAF network. **SATURDAY, Sept. 8:** 3 p. m., National Tennis Finals, CBS-WABC network. **TUESDAY, Sept. 11:** 9:30 p. m., Boxing Bout, by Benny Leonard, WHN (1010 kc). **WEDNESDAY, Sept. 12:** 5 p. m., East-West Polo Match, NBC-WEAF network. **SATURDAY, Sept. 15:** 4 p. m., Belmont Futurity and Jockey Gold Cup Stakes, CBS-WABC network; 6 p. m., Pendleton Roundup, CBS-WABC network.

While CBS depends on Ted Husing to bring the play in the Men's National Tennis Singles Championship tourney at Forest Hills, the National Broadcasting Company will try for a larger audience by presenting Ellsworth Vines as mikeman for this broadcast. Vines is the former American champion and his play as a professional has added to his prestige. He received his first radio experience early this summer on a "Tennis Tips" program over the senior network. Assisting Vines will be John R. Tunis, who was heard earlier this season in the play-by-play of the matches at Wimbledon, England. (See schedule of events for times.)

NOW THAT the big football game has been safely tucked away, the WGN sports staff is looking forward to the Londos-Lewis wrestling match. They served Chicago's grid rooters in splendid style during the night game between the Bears and All-Americans and this much clamored-for, bone-grinding event to be staged at Wrigley Field September 20 should find them with another busy evening.

BREAKING BRONCOS is still a kingly sport with the folks out west and Columbia's report of the big Pendleton Roundup, from Pendleton, Oregon, is bound to make a hit with eastern listeners, too. This affair winds up the series of five western rodeos after which the world's all-round cowboy champ is named. The program will be relayed to a CBS-WABC chain from station KOIN, Portland at 6 p. m. EDT, Saturday, September 15, so if you're interested in rope spinning, outlaw hosses and steer throwing, have a listen.

BIG TIME POLO comes to the air this week in the world's series of this game, the annual match between picked teams of the east and the west to be played on Long Island, Wednesday, September 12. NBC's red network will air the contest between Tommy Hitchcock and his cohorts and Cecil Smith's men of the west at 5 p. m. EDT. CBS brings another turf classic to its fans, the Belmont Futurity and Jockey Gold Cup stakes from Belmont park, Saturday, September 15, at 4 p. m., over WABC and associated stations.

A COUPLE of sports programs worth dialing are the "Believe You Me" series conducted by Ted Husing every Saturday eve, and Thornton Fisher's "Sport Stories off the Record" each Wednesday night. The latter has been building up a nice following with his dramatic presentations of happenings behind famous sporting events which did not get into print. Fictitious names are used and the stories are really intriguing. Husing discusses world-famous athletes and events in his period.

Cupward Ho!

(Continued from Page 3)

with a flexible boom that has been the subject of a flurry of debate among racing experts. Despite the fact that two of the booms snapped in the heat of competitive racing, Sopwith's ardor for the new-fangled creation has not dimmed.

The Endeavour departs radically from set yacht construction. She possesses a newly designed triangular boom, perforated set and reefed mainsail, in addition to the flexible boom.

The prize for which millions of dollars have been spent, is an ugly, bottomless silver cup, wrought by Victorian Silversmiths in 1851, and offered as a prize by the Royal Yacht Squadron of Great Britain. It is officially known as "The Hundred Guinea Cup."

Block Island Sound, off Newport, where the races will be run, is the site of the last American Cup contest in 1930.

The races will be held over the regular America's Cup course, starting from a special buoy which has been planted five miles southeast from Brenton's Reef Lightship, in the open sea. Marks will be set out each day, according to the wind. Some will be triangular, others windward or leeward, or vice versa. The distance

of each race will be approximately thirty miles, and if neither boat has finished within five and a half hours after the start, the race will be declared off.

During these periods the story of the thrilling contests will be heard by millions of radio fans. Listeners all over the country will be in constant touch with the progress of the yachts. Four out of seven races determine the winner, and each race will be broadcast in detail.

In addition to the broadcasts from cutters, airplanes and other vantage points, both NBC and CBS are seriously considering sending several blimps aloft to report the progress of the racers as they speed through the choppy Newport waters.

Radio will do more in eliminating the past difficulty of relaying the relative positions of the racing yachts than any instrument known to science. Heretofore, many errors cropped into the early newspaper reports of the races, but radio, with its numerous vantage points, will report the races accurately, in detail, and on the instant.

Thus, as the crews of the challenger and defender run out spinnaker booms, and balloon jibs fill the air on September 15, radio listeners throughout the world will be assured of all there is to know.

THURSDAY NIGHT, SEPT. 13th
9:00 E.S.T. • 10:00 E.D.T.

Columbia Network*

"45 MINUTES IN HOLLYWOOD"

Borden's sensational program

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Pre-views of the best current pictures

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- ✓ Studio Gossip by Cal York
- ✓ Music by Mark Warnow

*For stations—see Radio Guide Listings

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9:00 p.m. EDT 8:00 EST
★ NBC—Captain Henry's Show Boat: Lanny Ross, tenor; WEAF WEEI WRC WGY WRVA WCHS WFI WTIC

CBS—Bar X Days and Nights: WABC WNAC WDRC WCAU WJSV WJAS

★ NBC—Death Valley Days, drama: WJZ WMAL KDKA WBAL WHAM WBZ WLW

WOR—Pauline Alpert, pianist
9:15 p.m. EDT 8:15 EST
WOR—Larry Taylor, baritone

9:30 p.m. EDT 8:30 EST
CBS—Fred Waring's Orchestra: WABC WNAC WDRC WJAS WOKO WJSV WCAU

NBC—Hessberger's Orchestra: WJZ WHAM WBAL WMAL WBZ KDKA

ABS—Penthouse Serenade: WIP WLW—Show Boat (NBC)
WOR—Gus Edwards' Revue

9:45 p.m. EDT 8:45 EST
WOR—Frank Stuart's Orchestra

10:00 p.m. EDT 9:00 EST
NBC—Parade of the Provinces: WJZ WMAL WBAL WHAM KDKA

Daylight Time

★ CBS—BORDEN'S PRESENTS Forty-Five Minutes in Hollywood; Previews of Best Current Pictures; Screen Stars in Person; Hollywood Music by Mark Warnow; Gossip by Cal York: WABC WCAU WJAS WOKO WDRC WNAC WJSV

★ NBC—Paul Whiteman's Orchestra: Al Jolson: WEAF WCHS WFI WGY WLW WRC WEEI WTIC WRVA

ABS—Archie Bleyer's Orch.: WIP WBZ—Artists Revue

10:15 p.m. EDT 9:15 EST
WOR—Harlan Read, Current Events

10:30 p.m. EDT 9:30 EST
NBC—Echoes of the Palisades: WJZ WMAL WBAL WBZ WHAM KDKA—Squire Hawkins
WOR—"Vignettes"

10:45 p.m. EDT 9:45 EST
CBS—The Playboys: WABC WJSV WOKO WAAB WCAU WJAS WDRC

Thursday, Sept. 13

Continued from Preceding Page

WNAC—Musical Rhymester
11:00 p.m. EDT 10:00 EST
NBC—Jack Berger's Orchestra: WEAF WFI WTIC WRC WCHS

CBS—Vera Van, songs: WABC WAAB WDRC WOKO WJAS WJSV

NBC—Don Bestor's Orchestra: WJZ WBAL WHAM KDKA WBZ WMAL

WBZ—Painter of Songs
WCAU—Alan Scott
WEEI—Baseball Scores
WGY—Dance Orchestra
WLW—Concert Hour
WOR—Eli Dantzig's Orchestra
WRVA—Dance Parade

11:15 p.m. EDT 10:15 EST
NBC—Jack Berger's Orchestra: WEEI CBS—Joe Haymes' Orchestra: WABC WDRC WNAC WJAS WOKO WJSV
WCAU—Jan Savitt's Orchestra
WHAM—Dance Music; News

WRVA—Dance Orchestra
11:30 p.m. EDT 10:30 EST
NBC—Freddie Berrens' Orchestra: WEAF WFI WTIC WEEI WCHS

NBC—Johnny Johnson's Orchestra: WJZ WHAM WBAL WMAL WRVA WBZ WRC

ABS—Blue Rhythm Band: WIP KDKA—Dance Orchestra
WCAU—Joe Haymes' Orchestra (CBS)
WGY—Ray Nichols' Orchestra
WLW—Dance Orchestra
WOR—Bert Block's Orchestra

11:45 p.m. EDT 10:45 EST
CBS—Henry Busse's Orchestra: WABC WNAC WOKO WDRC WCAU

12:00 Mid. EDT 11:00 p.m. EST
NBC—Buddy Rogers' Orchestra: WJZ WRVA WMAL WBAL WBZ KDKA WHAM

CBS—Joe Reichman's Orchestra: WABC WCAU WNAC WOKO WJSV

NBC—Ralph Kirbery, baritone (5 Min.): WEAF WEEI WFI WGY

NBC—Mills' Blue Rhythm Band: WEAF WEEI WGY WFI

ABS—Day's End: WIP

WLW—News; Spanish music
WOR—Eddie Lane's Orchestra

12:15 a.m. EDT 11:15 p.m. EST
WRC—Mills' Rhythm Band (NBC)

12:30 a.m. EDT 11:30 p.m. EST
CBS—Charles Barnet's Orchestra: WABC WJSV WCAU WNAC WOKO

NBC—Shep Field's Orchestra: WEAF WGY WFI WEEI WLW

NBC—Dancing in the Twin Cities: WJZ KDKA WBZ WHAM WBAL WRVA WMAL

ABS—Benny Goodman's Orch.: WIP

12:45 a.m. EDT 11:45 p.m. EST
ABS—Luis Russell's Orchestra: WIP

1:00 a.m. EDT 12:00 Mid. EST
CBS—Enoch Light's Orchestra: WABC WCAU—Missing Persons Reports
WLW—Larry Lee's Orchestra (NBC)

2:00 a.m. EDT 1:00 EST
WLW—Moon River, organ and poems

Music in the Air

(Time Shown Is Eastern Daylight)

By Carleton Smith

Saturday evenings hereafter will be filled with music . . . not symphony music, but a variety of the new and the old "presented" in a fetching manner. Showmanship is the key to Roxy's new series starting September 15 (Columbia at 8 p. m.). The daddy of the "Gang," who claims credit also for being the first to bring classical music to the masses, will present "Ear Pictures." These, in case you haven't heard, are stimulating, colorful pictorial images conjured through the medium of sound alone.

"For instance," Roxy has explained, "take the song 'Mighty Lak a Rose'. It is a charming American lullaby. Enhanced by a preamble of such suggestive effects as a baby crying, a softly whispered 'Hush, my darling', and the chime of a distant angelus, it would create a distinct picture in the mind of each person. The listener, closing his eyes, might paint a mental image of a bright-eyed young mother, sitting in a rocker by the window, holding an infant in her arms while the sun sets and breezes gently stir the soft white curtains. The angelus would call forth a picture of the villagers greeting each other on the way to church services, as seen from the window."

Roxy's innovations are always interesting and he'll probably uncover some talent. His most recent discoveries, *Sue Reed* of Philadelphia and *John Evans* of Toronto, are featured on the opening bill, with a large orchestra, a mixed chorus and a dramatic cast.

LATER EACH Saturday evening (NBC at 9:30 p. m.) a full hour episode will be broadcast from the first original "Music-air" comedy written for the radio. Until now broadcast musical shows have been specially arranged and adapted for the microphone. But none of them have been created purposely for the radio.

Courtney Ryley Cooper is writing the book called "The Gibson Family." Schwartz and Dietz, the Broadway song writing team, famous for their sophisticated smash hits—"The Band Wagon," "Three's A Crowd," and several of "The Little Shows"—have already finished the songs for the first seven broadcasts.

Lucrezia Bori

A special 15-minute song recital by *Lucrezia Bori* will be broadcast over Columbia (Wednesday at 7:45 p. m.) to demonstrate the quality of Philco's new high-fidelity radio set. Miss Bori will sing several popular selections before a group of society leaders and assembled friends at the Waldorf-Astoria Hotel. As hers is a distinctive voice, slightly wiry and with a timbre decidedly its own, she is a particularly good choice for the purpose.

FERDE GROFE writes only program music. He says he cannot write unless he has a picture in his mind. The nearest thing to abstract music he ever wrote (and it took him ten times as long) was "Three Shades of Blue." His "Tabloid," complete with continuity and sound effects (NBC, Sunday at 12:15 p. m.), will describe (a) Running the News; (b) Sob Sister; (c) Going to Press. The newspaper that inspired "Tabloid," in case you care, was the *New York Daily Mirror*.

Program Details

SUNDAY, SEPTEMBER 9
NBC, 1 p. m. Light orchestral program. Intermezzo from the "Jewels of the Madonna"; La Rosita; Love Sends a Little Gift of Roses;

Peeping into the Local Studios

By Murray Arnold

majoring in advertising course . . . played all sports, then turned to collegiate wrestling . . . was thrown out of ring and seriously injured . . . hospital bill ate up all his savings, which forced him to take a course in the well-known college of hard-knocks . . . played stock companies, burlesque, musical comedies . . . Tune him in at your pleasure any week-day at 12:45, or Sunday night at 8. Oh yes, the station is WIP—610 kilocycles.

Vincent Travers takes his band for a southern tour after Labor Day, with whole trip being arranged by Mannie Sacks, of the WCAU Artists Bureau.

Valse Des Fleurs from Tchaikowsky's "Nutcracker Suite."
CBS, 1:30 p. m. Compinsky Trio. Dvorak's B major Trio.
CBS, 3 p. m. Detroit Symphony. Overture, "Iphigenia in Aulis," Tchaikowsky's Ballet Suite, "The Sleeping Beauty."
NBC, 6 p. m. Catholic Hour, directed by Father Finn. O Sanctissima; Thanks Be To God, baritone solo by Henri Marcoux; Sweet Saviour Bless Us Ere We Go.
NBC, 7:30 p. m. Musical Art Quartet and William Hymanson, violinist; Brahms' Quintet for Strings.
CBS, 10 p. m. Detroit Symphony Orchestra. FINAL BROADCAST. Von Weber's Invitation to the Dance; Overture to Wagner's "Rienzi."
NBC, 10 p. m. Mme. Schumann-Heink. Chadwick's "Allah"; Child's Prayer by Max Reger.
NBC, 10:30 a. m. Vocal and instrumental ensemble, Keith McLeod directing. La Maison Grise; By the Waters of Minnetonka; Rosita; Introduction and Allegro to Haro Solo by Ravel; On the Steppe by Gretchaninoff.

MONDAY, SEPTEMBER 10

NBC, 8:30 p. m. Voice of Firestone, William Daly conducting. Margaret Speaks, soprano; Gladys Swarthout, contralto; Fred Hufsmith, tenor; Frank Chapman, baritone. Underneath the Stars; Sweet Song of Long Ago; Depuis le Jour from Charpentier's "Louise"; Beautiful Isle of Somewhere.
NBC, 10:30 p. m. Gothic Echoes, directed by Walter E. Koons. Lead Kindly Light; Go Not Far From Me; O Saviour of the World; It is Enough from Mendelssohn's "Elijah"; Whoso Dwelleth Under the Defense.

FRIDAY, SEPTEMBER 14

NBC, 8 p. m. Cities Service Concert, with Jessica Dragonette, soprano. Rosario Bourdon directing. Excerpts from the overture to Massenet's "Phedre"; The Road to Heaven from Lehar's Paganini; Solveig's Song from the Peer Gynt Suite of Grieg, and Anitra's Dance from the same suite; Then You'll Remember Me from The Bohemian Girl by Balfe; Schubert's Marche Militaire; Berceuse from Jodyin; Chopin's Etude in G Flat; Brahms' Wiegenlied.
NBC, 10:30 p. m. Isidor Philipp, for years a favorite pupil of Camille Saint-Saens, will perform his teacher's rarely heard Quartet for Piano and Strings, opus 41 in B flat. Assisting artists will be Josef Stopak, Leon Fleitman, Oswald Mazzucchi.

OUR regrets to Clair R. McCollough, general manager of the Mason-Dixon radio group, who is seriously ill at the Lancaster General Hospital.

MELODIES and Memories of the Emerald Isle will comprise the new series by Terry O'Toole, the Boy from Ireland, to be heard every Wednesday and Friday at 7:15 p. m. on WAAB and Yankee chain.

THE Jaysnoff sisters, scintillating two piano team of WBZ-WBZA, proved the hit-of-the-day at Gov. Brann's recent summer party at the capitol, Augusta, Maine . . . Stern and Company, Philadelphia furniture dealers, were finally sold on that series of plays written around articles of furniture, and start a year run over WIP this Friday at 8 p. m. . . . Tommy Riggs, KDKA star, tops the fan mail list.

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.

But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all.

Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good", for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1938, C. M. Co.

High Blood Pressure Sufferers

If I send you a 30-day treatment of ALLIMIN Tablets—a treatment that has proved wonderfully effective in many stubborn cases of high blood pressure—will you pay the packing and shipping charge of only 25¢? ALLIMIN Tablets are a pure vegetable compound guaranteed absolutely free from drugs. If you want to take advantage of my offer, which is a special offer to new customers only, send your name and address and 25¢ only and I will at once send you a full 4 weeks' treatment of these tablets, regular price \$1.00, without further charge or obligation to you. Address K. D. Becker, Manager, Dept. 523 VITALIN PRODUCTS, 500 N. Dearborn, Chicago.

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She had her
Nose Corrected.



unshapely features corrected by Dr. Radin's Plastic Method as perfected in the great Polyclinics of Paris and Vienna. All kinds of noses reshaped; OUTSTANDING EARS corrected; lips rebuilt; pimples, lines, wrinkles and scars removed. Reduced fees. Consultation and booklet free. DR. RADIN, FACIAL CORRECTIONS, 1482 BROADWAY, NEW YORK CITY.

RADIO GUIDE Program

LEE LAWRENCE

WITH

DOROTHY ALLINSON
Pianist

WLIT

Monday—and—Friday
5:15 p.m.

9:00 p.m. EDT 8:00 EST
* NBC—Waltz Time; Frank Munn; Vivienne Segal; Orchestra; WEAFF WCSH WLIT WGY WRC WLW WEEI
CBS—The Columbians; WABC WJSV WOKO WCAU WNAC WJAS WDRC
NBC—Phil Harris' Orchestra; Leah Ray; WJZ WBZ KDKA WBAL WHAM WMAL
WOR—The Witch's Tale
WRVA—Variety Program
9:15 p.m. EDT 8:15 EST
* CBS—Walter Pitkin, talk; WABC WJAS WNAC WDRC
WRVA—Evening Musicale
9:30 p.m. EDT 8:30 EST
NBC—One Night Stands; Pick and Pat; WEAFF WLIT WCSH WTIC WGY WRC
* CBS—California Melodies; WABC WJAS WOKO WDRC WCAU WJSV WNAC
* NBC—Floyd Gibbons, the Headline Hunter; WJZ WBZ WBAL KDKA WRVA WHAM
WEEI—Dance and Concert Music
WLW—Larry Lee's Orchestra
WOR—Norman Brokenshire; Orch.
10:00 p.m. EDT 9:00 EST
CBS—Johnny Green; WABC WCAU WJAS WDRC WJSV WOKO

Daylight Time
NBC—"Stars Banged Banner," dramatic musical; WJZ WBAL WHAM WMAL KDKA WBZ
* NBC—First Nighter; WEAFF WCSH WEEI WTIC WLIT WRC WGY WLW—Dance Orchestra
WNAC—Hughie Connor's Orchestra
WOR—Hysterical History
10:15 p.m. EDT 9:15 EST
ABS—Milton Kellern's Orchestra; WIP
WLB—Henry Thies' Orchestra
WOR—Eternal Life, drama
10:30 p.m. EDT 9:30 EST
NBC—Jack Benny, comedian; Frank Parker, tenor; Orchestra; WEAFF WLW WTIC WEEI WCSH WRC WGY WLIT WRVA
* CBS—NRA Mass Meeting; Gen. Hugh S. Johnson; WABC WCAU WJAS WJSV WDRC
NBC—Isador Philipp, pianist; WJZ WBAL WMAL WHAM KDKA WBZ
ABS—National Affairs Series; WIP
WNAC—Dance Orchestra
WOR—Eli Dantzig's Orchestra

Friday, Sept. 14

10:45 p.m. EDT 9:45 EST
WNAC—Musical Rhymester
11:00 p.m. EDT 10:00 EST
NBC—George R. Holmes; WEAFF WTIC WRC WLIT WCSH
* CBS—Chiff Edwards; WABC WDRC WOKO WJAS WAAB WJSV
NBC—D'Orsey Brothers' Orchestra; WJZ WBAL WMAL WHAM KDKA—Sport Slants
WBZ—Painter of Songs
WCAU—Alan Scott
WEEI—Baseball Scores
WGY—Marshall Van Pool's Orchestra
WLW—Unsolved Mysteries
WNAC—News
WOR—Bert Block's Orchestra
WRVA—Smoky and Poky
11:15 p.m. EDT 10:15 EST
NBC—Orlando's Orch. WEAFF WTIC WCSH WLIT WEEI WRC
CBS—Red Nichols' Orchestra; WABC WDRC WNAC WJAS WJSV WOKO
NBC—Charlie Davis' Orch.; KDKA WBZ
ABS—Udo's Orchestra; WIP
WCAU—Jan Savitt's Orchestra

Continued from Preceding Page
WHAM—News
WRVA—Chandu. The Magician
11:30 p.m. EDT 10:30 EST
NBC—Freddie Martin's Orchestra; WEAFF WEEI WTIC WLIT WCSH
CBS—Leon Belasco's Orchestra; WABC WCAU WNAC WDRC WJAS WJSV WOKO
NBC—Freddie Berrens' Orchestra; WJZ WHAM WBAL WBZ KDKA WRC
ABS—Blue Rhythm Band; WIP
WGY—Ray Nichols' Orchestra
WLW—Roamies
WOR—Eddie Lane's Orchestra
WRVA—Dance Orchestra
11:45 p.m. EDT 10:45 EST
CBS—Charles Barnett's Orchestra; WABC WNAC WDRC WOKO WCAU
12:00 Mid. EDT 11:00 p.m. EST
NBC—Ralph Kirbery, baritone (5 Min.); WEAFF WLIT WEEI WGY
NBC—Harold Stern's Orchestra; WEAFF WLIT WEEI
CBS—Leon Belasco's Orchestra; WABC WCAU WJSV

NBC—Eddy Duchin's Orchestra; WJZ WBZ WRVA KDKA WLW WBAL WHAM
ABS—Day's End; WIP
WGY—Dance Orchestra
WOR—Noy Gorodensky's Gypsy Orch.
12:15 a.m. EDT 11:15 p.m. EST
CBS—Herbie Kay's Orchestra; WABC WOKO WCAU WNAC
ABS—Dave Martin's Orchestra; WIP
WRC—Harold Stern's Orch. (NBC)
12:30 a.m. EDT 11:30 p.m. EST
NBC—Gray Gordon's Orchestra; WEAFF WLIT WRC WEEI WRVA
CBS—Sam Robbins' Orchestra; WABC WOKO WNAC WCAU WJSV
NBC—Anson Weeks' Orchestra; WJZ KDKA WHAM WLW WMAL WBAL WBZ
ABS—Benny Goodman's Orch.; WIP
12:45 a.m. EDT 11:45 p.m. EST
NBC—Russ Colombo, baritone; WEAFF WRC
ABS—Willie Bryant; Orch.; WIP
1:00 a.m. EDT 12 Mid. EST
CBS—Allan Leaffer's Orchestra; WABC WCAU—Missing Persons Reports
WLW—Dance Orchestra
1:30 a.m. EDT 12:30 EST
WLW—Larry Lee's Orchestra
2:00 a.m. EDT 1:00 EST
WLW—Moon River, organ and poems

Buried Alive

(Continued from Page 9)

place in the Orosco yard. "But look," said Michael Savato, "the blinds are drawn in the house." "So Orosco does not intend to return soon," Mrs. Angulo added. "If ever," said Mrs. Savato. "I go to telephone the police!" said Mrs. Angulo. And picking up her skirts, she ran. Two hours later, a bored sheriff's deputy, summoned by her call, sank a spade into a square of loose earth. Five minutes later the same deputy, but no longer bored, phoned headquarters. "Are you sure it was a body?" asked Police Captain William Bright. "Yes—although I didn't uncover it completely," said the deputy. "I didn't want to disturb possible clues. And say, we've got to act fast on this. The neighbors figure Orosco is heading for Mexico." "That's where he would be heading," the Captain said. "Because he knows that once he crosses the border, he's safe. We can't bring him back." Two minutes later, the police radio alarm went out: "Calling all cars . . . calling all cars . . . Wanted, Angel Orosco, probably 30 years old, travelling in a Ford sedan with five children and some baggage, chiefly suitcases. He is five feet ten, and has a moustache. The children range in age from three to twelve years. Please cover Calexico, Nogales, Tia Juana . . . Calling all—" Meanwhile, with siren screaming, a police car whirled out to the trim Orosco bungalow. Policemen leaped from it. Busy shovels threw the loose sand out of the hole. And then—Hardened as they have to be to scenes of suffering, the police looked at one another in horror.

Coming Next Week:

The Truth About Eddie Cantor By Ida Cantor

His Wife Tells How He Wooded and Won Her—How He Gets His Way in Major Situations—Whether He's a Comedian at Home—and Many More Intimacies Never Before Revealed.

"Too Fast to Buck"

One Economist Who Turned Burglar Didn't Count on the Speed or the Effectiveness of the Washington, D. C. Police—or on the Value of Radio as the Defender of Law. Another Fact Story in the Thrilling Series, "Calling All Cars."

All in an Issue Packed with Feature Stories of the Stars

"God in heaven!" exclaimed one burly officer. "He buried her alive. Look—how she bled into the sand!" "How she twisted!" said another. "Suffocated!" More urgent now, was the radio voice: "Hold Angel Orosco for murder. Hold Angel Orosco for murder. Please watch all border points and highways as this wanted man is believed heading for Mexico. Hold for murder." Along the border, up and down the roads, this message flashed into patrol-cars, police stations, even into those private homes where adventurous-minded folk listen to the unrehearsed drama of police broadcasts. It flashed into the automobile-radio of Fred Smith, a travelling salesman, who was driving south to the border. Smith is not his real name; that was not made public. "A murderer!" exclaimed Smith. He had heard the first message also. "So that's

why they want that guy." He stepped on the accelerator. "Funny if I should see him," he mused. "But I won't. Nothing like that ever happens to me." But just the same, he began to watch the road. He overhauled three Ford sedans—peered at each as he passed it. Then he began to overtake a fourth, going fast. A baby face peered through the back window. Smith passed the car. He saw that it was loaded with suit-cases and bundles and children. And—the driver was a swarthy individual with drooping black moustaches! Smith zoomed ahead. For once he hoped to meet a speed cop. But he reached the next town without interruption; there he dashed into the police station. "Say!" he shouted, with the zeal and enthusiasm of an amateur detective who actually has found a clue, "that guy Angelo what's-his-name is on his way to this town!" When the police finally found out what the breathless salesman was trying to say, they sent out a patrol car and picked Orosco up just inside the town limits. . . . At the trial, little Amelio cried as he told what his father had done to Catalina. They sent Angel to San Quentin for life. The children went to orphanages and poor Catalina to a cemetery. "They will not give Baby Luis his goat's milk regularly," sobbed Angel as they led him away. "He will get thin." Now, when he has no prison work to do, Orosco sits and stares. He is a quiet, tractable prisoner. But one thing he hates. When other prisoners in the cell block listen to the radio, Angel stuffs cotton in his ears. He cannot stand this gringo radio.

Theme Songs That Click

Long, Long Ways From Home," the theme song of "Bar X Days and Nights," now heard over the WABC-Columbia network every Thursday from 9 to 9:30 p. m. EDT, was written by the star and director of the program, Carson Robison, while steeped in the contrasting moods of happy sentimentality and gnawing depression. In 1932, Carson was in attendance at the wild west rodeo in Madison Square Garden, New York, when he was inspired to write "Long, Long Ways From Home." Although Carson found only the tanbark of the Garden under the hoofs of his horse, he visualized himself streaking across the plains to make his home range.

SPARE RIBS

Hear Him Take Out the "ALKA SELTZER SPECIAL"



Every Saturday Night
On The

NATIONAL BARN DANCE

America's Big Hour
Radio Show

COAST TO COAST

Over 40 Radio Artists, including The Cumberland Ridge Runners, Maple City Four, Lulu Belle, Spare Ribs, Linda Parker, Hoosier Hot Shots, Louise Massey, Mac and Bob and The Westerners. A whole hour of old time dancing and singing, rustic rhythm, mirth and melody. Brought to you direct from WLS, Chicago, through the NBC Blue Network over Stations

WJZ-WBZ
10:30 P.M., E.D.T.

SUBSCRIBE to
RADIO GUIDE

In Next Week's Issue of
RADIO GUIDE

'Too Fast to Buck'

When a college-trained man comes to the end of his rope and turns to crime to make his living, anything might happen. In this thrilling factual crime-detective story, nearly everything does. The records of the Washington, D. C., Police Department yielded the facts in the absorbing "Calling All Cars" story you will find in RADIO GUIDE, out next week, dated Week Ending September 22.

ASTHMA HAY FEVER BRONCHIAL

SUFFERING OVERCOME—Quickly, Safely!
Ama-Gon, successful new California home treatment, overcomes suffering caused by paroxysms of Asthma, Hay Fever and Bronchial irritations. Absolutely SAFE for young or old. Ama-Gon quickly overcomes those awful wheezing, choking sensations and enables you to breathe FREELY, EASILY again. Promotes sound, restful sleep. We want YOU to prove its value to YOURSELF WITHOUT RISKING ONE CENT.



Sleeps Soundly NOW!

MAIL COUPON NOW FOR TRIAL OFFER AND FREE BOOK
ACCEPT 8-DAY TRIAL OFFER
AMA-GON LABORATORIES,
Dept. J-12, 1500 N. Vermont, Los Angeles, California.
Accept 8-DAY TRIAL OFFER, and FREE Illustrated 16-page book about Asthma, Bronchial, Hay Fever paroxysms WITHOUT COST OR OBLIGATION.
Name.....
Address.....City.....

"I suffered 15 yrs. with Bronchial Asthma paroxysms," wrote Mrs. R. Chavez, 280 S. Palm Street, Ventura, Calif. "Tried everything without relief. After using 1 1/2 bottles of Ama-Gon I feel like a new person. Got rid of my awful suffering and now sleep soundly all night long."

Make this
Your Saturday Night Party!
RADIO CITY STUDIO PARTY
Saturday Evening Sept. 15, and every Saturday thereafter from 9:00 till 9:30 E.D.T. over WJZ and N.B.C. Blue Network.

Hear the Big Stars of Your Favorite Programs
Their favorite acts . . . intimate glimpses of their real lives.
Fun . . . music . . . quick sparkling flashes from John B. Kennedy, famous author and commentator.

John B. Kennedy
World famous interviewer and commentator. Host to Radio City Studio Party.

Frank Black
The leader of the eighteen piece Radio City Studio Party Orchestra.

Tune In and Join the Fun!

Presented by the makers of
RCA Lunningham Radiotron
RADIO TUBES

RADIO GUIDE is paying
\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES

try your skill—it's free!

CAN YOU WRITE A LAST LINE FOR THIS?



There was a young fellow from Wheeling,
 Who thought Wayne King's music appealing;
 He tuned in his set,
 Said, "Here's my best bet,

Write your last line here

NAME _____
 STREET ADDRESS _____
 CITY _____ STATE _____

Winners of Jingle No. 5

Three sisters named Boswell, one day sang songs in a new sort of way. An announcer who heard, said, "Now you take my word."

1st Prize \$25 A. G. Shea
 Glyndon, Minn.
"These notes will draw interest, I'll say!"

2nd Prize \$15 Charlotte C. Webb
 Paterson, N. J.
"Those belles have appeal that's okay."

3rd Prize \$10 Leon D. Skala
 Pasadena, Calif.
"Each Queen takes the 'Jack' out of play."

\$5.00 Prizes:

- | | |
|--|--------------------------------------|
| Mrs. S. A. Bright
Port Arthur, Ont. | William O. McAbee
Seattle, Wash. |
| Agnes E. Higgins
Corona, L. I., N. Y. | Floyd O. Pollard
Cleveland, O. |
| Miles A. Keneffick
West Riverside, Calif. | Orpah M. Le Gro
Altoona, Pa. |
| Mrs. J. M. Schaeberle
York, Pa. | Hilda J. Martin
Philadelphia, Pa. |
| Arnold M. Cowan
Queens Village, N. Y. | Claire Funeky
New Orleans, La. |

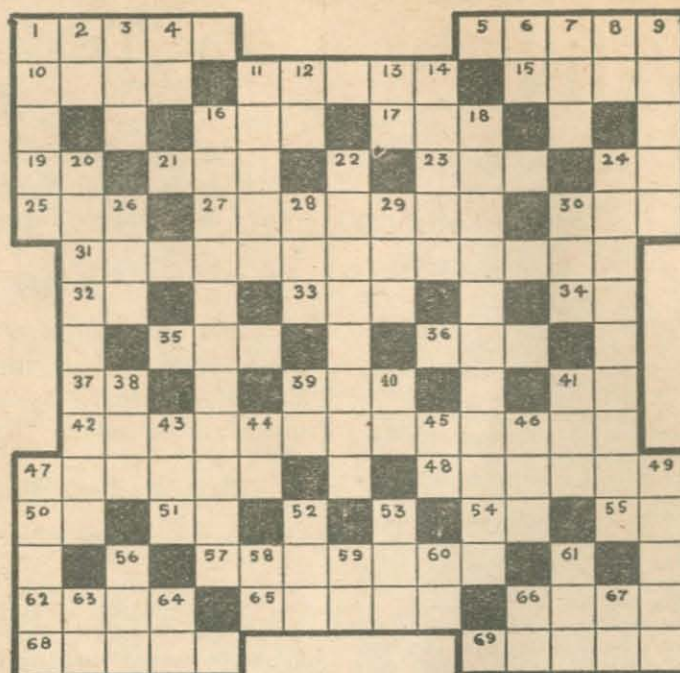
Can YOU write a last line as clever as these? Write one for the jingle printed in the coupon. Send it to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. \$100 IN REAL CASH is being paid EVERY WEEK to the persons who send in the best answers. No hard work to do—no subscriptions to solicit. Just fun for you—and a chance to win some ready money.

Another Jingle in Next Week's

Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

DEFINITIONS

HORIZONTAL

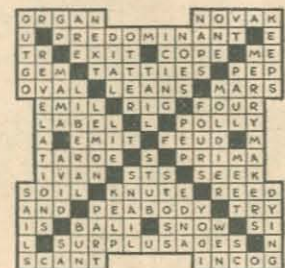
- 1—Dried grass
- 5—Gracie Allen's George
- 10—The cry of an owl
- 11—Less perilous
- 15—Swimming tank
- 16—Kitchen utensil
- 17—Rent
- 19—Home of a radio-famous wizard
- 21—A dance step
- 23—Anger
- 24—Missouri (abbrev.)
- 25—Upper part
- 27—City in Italy
- 30—Tear
- 31—Recollections
- 32—On top of
- 33—Cow-talk
- 34—Constant flow of electric current
- 35—Delve
- 36—Afternoons (abbrev.)
- 37—Southeast
- 39—Resting-place
- 41—He bought the radio, but listens to the programs the others like
- 42—Recorded radio programs
- 47—Sheep producing highest-quality wool
- 48—Stern
- 50—Conjunction
- 51—Initials of opera and radio soprano
- 54—Each (abbrev.)
- 55—East Indies (abbrev.)

- 57—Travelled along the margin of
- 62—Surface coverage
- 65—Some like this porridge hot
- 66—Path
- 68—River of forgetfulness
- 69—Unit of weight

VERTICAL

- 1—Slang for "proceed"
- 2—Toward
- 3—Plunder
- 4—In
- 6—Higher
- 7—Stick
- 8—Negative reply
- 9—Sailing vessel
- 11—Mephistopheles
- 12—Indefinite article
- 13—Elevated railway (abbrev.)
- 14—Queen (French)
- 15—Feminine natives of French capital
- 18—Sent forth (radio programs)
- 20—Founder of ancient Persian religion
- 22—Middle layer of skin
- 24—Unfortunate occurrence
- 25—Mightier than the sword
- 28—Vigor
- 29—Non-commissioned officer
- 30—Ruddy
- 38—Make a mistake
- 39—Before Christ
- 40—Short for Diana
- 41—South Sea Delicacy
- 43—Purpose
- 44—As
- 45—Postscript
- 46—Man's Name, Hebrew for "watchful"
- 47—Rule of conduct
- 49—Mountainous Asiatic country
- 52—Bird
- 53—Saints (abbrev.)
- 56—Fondle
- 58—Unpleasant army duty
- 59—Sun god
- 60—Electrical engineer (abbr.)
- 61—Hearing organ
- 63—Regarding
- 64—Exclamation
- 66—Musical note
- 67—New England (abbrev.)

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



Wave Marks

Curtain. Don Lee, 54, head of the broadcasting system bearing his name, died in Los Angeles August 30. An organizing genius, Lee branched from automobile distributing to radio; built up one of the few individually-owned networks in the United States; affiliated it with Columbia.

Relay. While Carlyle Stevens, WABC-Columbia announcer, anxious-fathered it in front of the mike a few days ago, a baby son was born. They printed a sign and held it up in front of Carlyle so that he could read the news. He read, smiled, but never faltered in his announcing. 1934 model papa!

Relay. Unlike Carlyle, Hugh Conrad (another CBS announcer) was pacing a hospital floor when came news of a baby girl added to his family circle.

Meter. Richard Maxwell, NBC tenor who birthdays September 12, is a Phi Beta Kappa who sports A.B., M.A., and Ph.B. degrees. He sang bass till Galli-Curci told him he should try tenor. He

went broke in, real estate—sold his holdings for a song—and now sells songs for real money.

Meter. Jimmy Wallington, who adds a year September 15, had a hard time making up his mind about a career. He started out to be a minister, switched to medicine, again to geology, again to singing and now is NBC's ace announcer. He likes swimming, golf and Cantor—but hates to be called Eddie's stooge.

Meter. Margaret West, WEA's Texas Cowgirl, becomes 25 on September 10. She loves horses, hates cars, owns a ranch.

Meter. Ann Seymour, NBC dramatic actress, admits a September 11 birthday, won't tell the year. Her family has been on the stage for seven generations. She loves dancing, swimming and tennis; her ambition is to write a successful play.

Meter. Bob Haring, WMCA studio orchestra director, recently celebrated his 38th birthday. He's a big man with a big smile.

VINCENT LOPEZ

As He Appears Under the

MIKEroscope

By Lee Mortimer

Vincent Lopez is a fan for numerology. He's been studying the occult science for years, until by now he knows as much about numbers as anyone alive. Numerology has done him loads of good, he finds. One lucky break was that he didn't have to change his own name. The letters in it were auspicious, or whatever it's called, and so he succeeded in life without having to make any major alterations in his monicker.

Vincent is 37 years old. He's been stocky all his life; he weighed ten pounds at birth. His father was Portugese, his mother Spanish, and a baroness at that. But he and his one sister, Marie, both are Americans. They were born in Brooklyn.

The quietude of his early surroundings have pursued him to the present. Although he earns his living by leading an orchestra and playing music in crowded night resorts, his favorite pastime is sitting at home, alone, listening to phonograph records. His favorite recording orchestra is Vincent Lopez.

Perhaps his music is so good because he's ambidextrous. He can hold the baton in either hand, but usually it's the right. The orchestra watches his left, however, because the right is a sham. He really directs with his left.

Vince's first Broadway job was at the old Pekin Restaurant, where for \$35 a week he played the piano while the orchestra rested. Now his earnings are around \$10,000 a week.

The orchestra leader is an exception among successes. He doesn't say to interviewers, "The way to reach the top is through hard work!" In fact Vincent doesn't believe in hard work. He rises at 10 a. m., spends a few hours in his office answering mail and holding auditions, then takes it easy for the rest of the day till it's time to play at his night spot.

Lopez introduced the rumba to America. He prides himself on the achievement.

He is sentimental—in the same way as is a young girl just out of finishing school who saves old programs, trinkets, letters, and dance cards. Lopez also keeps a diary.

Vincent has been married once. Also divorced. Girls go for him in a big way. He goes for girls in the same way. He prefers blondes. But he doesn't like girls who smoke.

If you want to get in good standing with Lopez, tell him he looks like a lifeguard. You see, he has a naturally pallid complexion; tries to get sun-tanned—beach in summer, alpine lamp in winter. If a girl raves about his tan, he falls like that!

He is five feet six inches tall. Weighs about 160. Is conscious of his shortness, so he wears shoes with high heels. Wears dark clothes, even in summer, and dislikes people who wear light clothes.

A canard about him is that he closes his eyes like a love-sick swain kissing his sweetheart while broadcasting. He really doesn't close his eyes; it's just that he has such long eyelashes that from a distance his eyes always look closed. He doesn't even close his eyes while kissing.

Lopez seldom laughs, but occasionally smiles. He wears glasses while reading. Myopia is his trouble. Can't recognize friends on the street because he's near-sighted.

He studied the guitar, mandolin and piano as a kid. At the age of 13 he went to St. Mary's School, Dunkirk, N. Y. Family wanted him to be a "man of the cloth." Studied there for three and a half years, after which he played the piano in a Brooklyn cafe.

His favorite food is dessert. Often he starts a meal with sweets. He's crazy about honey, preferring it out of the comb. His middle name is Joseph.



VINCENT LOPEZ

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-second. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

The Stars Grow Up

By Charles Remson

Very few radio stars ever wanted to be policemen, or firemen, or Red Cross nurses. In fact, a recent survey has shown that ether entertainers as a class have felt few of the typical ambitions of childhood, with the exception—of course—of the desire to go on the stage.

However, the childhood longings which radio stars did cherish, have been realized—in a surprisingly large number of cases.

For example, Jessica Dragonette used to dream of singing in a crowded theater.

"The details of the theater seldom were clear," Miss Dragonette tells. "But always there was that stimulating suggestion of people—crowds and crowds of people, listening to me. I remember that from the very first—from my earliest childhood—it had the effect of making me feel that I must do my best, so as not to disappoint all those dream-people of mine."

How completely this girlhood ambition has been realized! For now Miss Dragonette sings to far vaster

crowds of listeners than ever she could have dreamed existed in those pre-radio days. And indeed it is the audience, and not the theater of the girlhood Jessica's dream, which has become important.

To take a part in a moving picture—just one movie, before she died—was the babyhood desire of Patti Pickens, youngest member of the NBC team of Pickens Sisters. Again, the ambition has met success—in this case, even before the artist is out of her girlhood. For Patti, at seventeen, already has appeared in one feature picture and several short subjects.

Directly in line with her radio work was the girlhood urge of Frances Langford. A college student at the age of sixteen, Frances longed to become a radio singer. One year later she became a network star.

In fact, something like nine out of every ten of the celebrities you hear in your loudspeaker, have made

good their childhood dreams—to some extent at least. Is that because they have more talent and greater determination than most people? Only a psychologist can answer that question.

Gladys Swarthout and Doris Doe both had visions of success in opera. Jack Pearl used to love "playing theater" as a boy—and the part he picked himself was always that of the comedian. He wanted to be what he since has become.

Jack Benny never aspired to play Shakespeare. Instead, he always admired most the witty men and women who can make others laugh. Today he is one of them.

But on the other hand, there are a few radio stars who have achieved success in ways strikingly different from those they first selected. Madam Sylvia wanted to be an opera singer, like her mother before her. She is featured as a health and beauty adviser, John Charles Thomas wanted to be a doctor. Lanny Ross, who sang his way through Yale, once had bright dreams of using his speaking voice to sway juries!

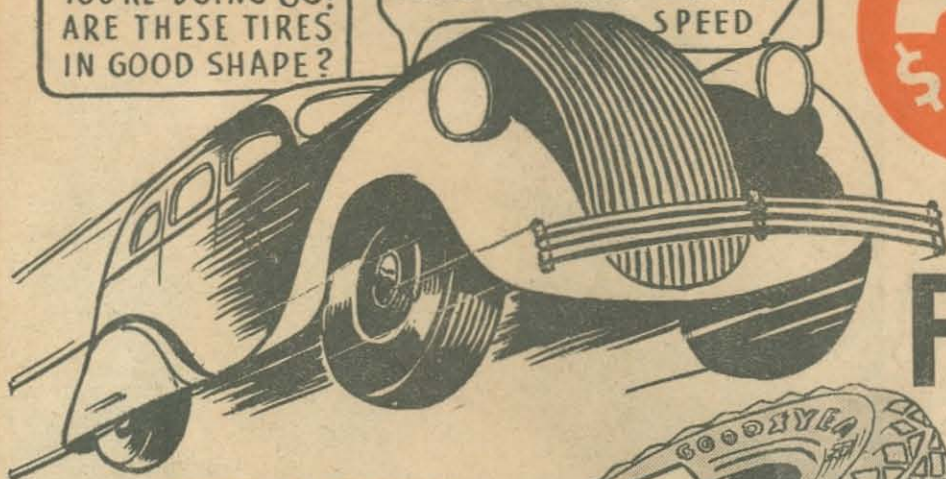
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30x4.50-21	2.40	0.85		28x5.50-18	3.35	1.15	
28x4.75-19	2.45	0.95		29x5.50-19	3.35	1.15	
29x4.75-20	2.50	0.95		30x6.00-18	3.40	1.15	
29x5.00-19	2.85	1.05		31x6.00-19	3.40	1.15	
30x5.00-20	2.85	1.05		32x6.00-20	3.45	1.25	
28x5.25-18	2.90	1.15		33x6.00-21	3.65	1.25	
29x5.25-19	2.95	1.15		32x6.50-20	3.75	1.35	

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31x4	2.95	0.85	34x4 1/4	3.45	1.15
32x4	2.95	0.85	30x5	3.65	1.35
33x4	2.95	0.85	33x5	3.75	1.45
34x4	3.25	0.85	35x5	3.95	1.55

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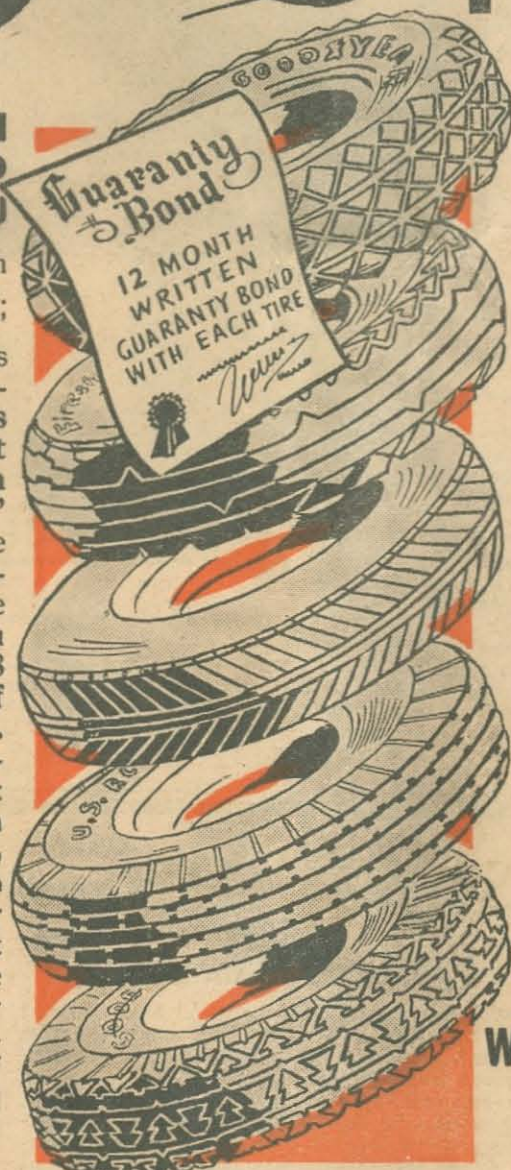
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