

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

WEEK ENDING SEPTEMBER 8, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

Volume III,
Number 46



Dolores Gillen

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OF TROUPING

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FOR THE START
OF PROGRAMS



The Voice of the Listener

Coofus Business

Dear VOL: Los Angeles, Calif.
Heaps o' thanks to you, Claiborne Upchurch, Arthur Claire, Marie Kozma and George Avakian and all other Lombardo fans for their letters.



Guy Lombardo does have the "sweetest music this side of Heaven." He is much better than Wayne King or Jan Garber. Guy Lombardo is so far ahead of both that you can't even compare the three.

In a contest held recently over the radio in Milwaukee over their recordings of "Coofus," Lombardo came out victorious over King. Wayne King might have had brains enough to write the song, but Lombardo had to supply the music.

Guy, with his three brothers, Carmen, Leibert and Victor, and the other talented Royal Canadians, have built up the finest musical organization in the world

Betty Mulholland

The Logan-berries

Dear VOL: Augusta, Ga.
I want to express my enjoyment at the "prunes" hurled at Jimmie Durante by your very discriminating critic, Mr. Evans Plummer. Here's hoping he's still tossing them at him and if he should run short I will send him a whole box. That "schoozle" of Durante's may be worth looking at but I ask you, has anyone enjoyed listening to it? Thanks for such good throwing Plummer really knows his PRUNES

H. R. Logan

A B. B. Shot at Crime

Dear VOL: Jersey City, N. J.
I have been reading your true stories of crime mysteries and wish to commend you for the printing of such interesting stories week after week. I believe that anyone criminally inclined may be deterred on reading stories that do not glorify crime but, on the contrary, depict that a criminal cannot win

B. B. Moskowitz

The Tactless Script

Dear VOL: Butte, Mont.
A remark made on one of my favorite radio programs last evening has cut me to the heart. It was on "One Man's Family" and during the dialogue Jack was ribbing Clifford about how funny a girl might look, she might even wear glasses. I, for one, wear glasses, not because I want to but because I must. It doesn't sound very funny to me to be considered a freak just because I wear glasses. There must be plenty of funny material for gags without poking fun at an unfortunate affliction. I've been thinking, "Will the boys' brotherly razzing be as laugh provoking to me as it has been?"

Mrs. L. M. Munroe

Blanketing the Air

Dear VOL: Manhattan, Kan.
Let's award a carload of plums to Mr. Arbogast who, in a recent letter, expressed a wish, felt, I am sure, by many radio listeners. Let's have more radio stars, orchestras and radio programs in the movies.



And now another suggestion. Why put the same program over 40 or 50 stations when one-fourth that many would be adequate. Some evenings I find there are two programs being broadcast, one over NBC which occupies one-half the dial and the other over CBS on the other half.

I am sure if the networks would put their programs on fewer stations conveniently scattered around the country, their programs would be within reach of all who wished to hear them. They practically eliminate other worthwhile programs while they are on the air. I like variety in programs but with this kind of setup, variety is almost impossible.

James M. Seaton

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter. RADIO GUIDE assumes no responsibility for returning your photograph.

Back to Good Old Days

Dear VOL: Independence, Mo.
I always have thought RADIO GUIDE a great magazine but it has risen very high in my estimation since it came to the defense of Phillips Lord.

Phillips Lord is a great actor. "The Cruise of the Seth Parker" gave our whole family keen enjoyment but I will tell you what has made me a booster for Phillips Lord.

"Seth Parker's Meetin' House" was one of

radio's many wonders. When I was a girl my grandmother had those meetings at her home once a week and I played the organ. The first time I tuned in on the Seth Parker program and the organ began to play "Let The Lower Lights be Burning", I closed my eyes and was back again in Grandma Carlton's old parlor. No matter what anyone else says about Phillips Lord, I say, "Verily, he shall have his reward."

Mrs. Hallie Swenson

The Price of Plugs

The general feeling against the so-called "commercial plug" on radio programs seems to be dying out. There are still some listeners who violently object to sponsor credit lines—but most sponsors have gone a long way in the past six months to eliminate boring, lengthy advertising talkers. These sponsors deserve commendation for the adroit way in which they handled a delicate and dangerous situation. They are receiving their reward in larger audiences and fewer complaints.

For awhile the advertising material on most programs threatened to divorce the interest of the listener. Many really fine programs actually lost listeners because the entertainment was being presented as a secondary consideration. For awhile many sponsors seemed to vie with one another in seeing how much advertising they could stuff into the ears of the listeners. When announcers started on the merits of products, they went on and on forever. It became an epidemic. Something had to be done before the goose that laid the golden eggs was talked to death!

One amusing incident was the introduction of a "speechless" radio receiver. The instrument was designed with a relay that automatically cut off a program after ten words had been spoken. Fortunately, better and shorter commercial announcements stopped this innovation in its tracks.

No fair-minded listener blames a sponsor for mentioning his name—the name of his product—and telling briefly about its merits. This is the price we are rightfully expected to pay for our entertainment. Without the sponsors' announcements there could be no radio as we know it—not unless we are willing to pay for it in coin of the realm. The price would be rather heavy considering the amount of money it takes to supply entertainment to the American radio audience. Last year more than \$200,000,000 was spent.

If the audience had to foot this bill, each set owner would be taxed about \$18.00 a year. A fair idea of the type of program we then would get can be had by reviewing a British Broadcast Company program. In Britain the fee is only ten shillings a year—yet their foremost critics think the public is being robbed.

In view of the attitude abroad, we might be a bit more tolerant of or even friendly towards the sponsors whose money is spent to feed us our daily radio fare. They supply us with the best entertainment that money will buy just to have the privilege of saying a few words about their products. Can you call to mind any other form of advertising that pays the public so well for its attention?

Full operas and symphony concerts, great singers and actors—the world's leading comics and its most talented musicians—pass in kaleidoscopic review night after night as the pleasing pattern of radio entertainment changes every 24 hours.

If those who still object to commercial announcements would apply the following yardstick, their objections would soon disappear: Figure out what it would cost for a seat in a theater at which the various stars on the air are to be heard. Then figure out what proportion of that time is taken by commercial announcements. Pro-rate the cost in minutes and charge it off as the price of the radio show.

It won't take long before even the most strenuous objector will be convinced that he is getting more than his money's worth, despite the commercialization of the broadcast.

Getting on the Van

Dear VOL: Toledo, Ohio
I want to thank Miss Nadeau who brought to the attention of myself and several friends that we, too, are for Miss Van 100 per cent.

She has the loveliest voice on any network and certainly deserves to be sponsored because she surely could sell any good product that would feature her.

I'd like very much if you would have a story and some photos of Miss Van because I'm a regular customer and nothing would please me more. How about it, public?

Stand by and let one of the best singers go by without some support? Well, I'm not



Thomas R. Hughes
Thomas R. Hughes

Danger! Menn at Work

Dear VOL: Casper, Wyo.
Well, I have listened patiently for several months now to the silly voice and the Jane Ace—Gracie Allen—Mary Livingstone imitations by Portland Hoffa, and believe me if somebody doesn't do something about it, I'm going to go to work at registering every protest I hear and send them in to NBC as a remonstrance against the ruin of an otherwise perfect hour

Abner Menn

Cabbages and Kings

Dear VOL: Portland, Me.
I thoroughly agree with A. R. D. of Princeton but the majority of your contributors seem to have completely ignored Glen Gray and his orchestra. I feel sorry for Ruth Montgomery of Decatur, Ill. She appears to be a good-natured, easy-going girl but in her letter she seems to be just as ambitious for gold as is Mrs. Vallee, herself. Just because she dislikes Rudy, she needn't throw herself in with someone the courts and press have unanimously laughed at I'm surprised that a male should openly express his opinion of Bing Crosby, but Joe Bolinger of Knoxville, Tenn., has exactly the right idea.

Johnny Kelly

A Pair to the King

Dear VOL: Brooklyn, N. Y.
We certainly do agree with Sandra Smith about that talented maestro, Eddy Duchin. In our opinion he has one of the most delightful dance orchestras on the air. Only, why can't we hear more of him? We are two ardent Duchin fans

Adrienne Wolff
Bernice Golden

Cummins and Goings

Dear VOL: Wilkingsburgh, Pa.
I don't think much of Charles J. Borovy whose letter appeared in a recent edition. What right has he or any one else to judge other men by himself, making a statement that only females would listen to such singers as Johnny Marvin?

Kenneth Cummins

Jukes and Jokes

Dear VOL: Chester, Pa.
May I express my contempt for what broadcasters would have us call comedians? Here's how I rate them:

In the "laugh-at-my-own-jokes" class, Jack Benny easily leads the field. Ed Wynn's cackling at his insipid puns and stale gags add to my annoyance. Then there is "Bad Jokes" Durante. Cantor was a nuisance but Durante's voice plus his equally poor jokes take the cake.

Phil Baker is my nominee for Crown Prince of the No-Joke-at-All division. Jack Pearl doesn't do badly either. And last but not least, the Greek (his humor is Greek to me) Ambassador, George Givot.



Horace K. Jukes
Horace K. Jukes

They Must Be Thrilled!

By Edwin C. Hill

The Secret of Finding the Extra Heart-Beat in the Day's News, as Revealed by a Master Newscaster

The answer to the frequent query, "Around what particular note do you build your news broadcasts?" is pointedly answered in their title, "The Human Side of the News." The human side of every phase of life must contain drama, romance, color and sentiment; and unless a news story is replete with these factors, it becomes valueless for broadcasting.

Of course there are occasional exceptions. An important political development, a turn in affairs which affects the life of millions, no matter how dry its interpretation, cannot be ignored.

But sentiment must remain the keynote of the broadcast. I have found that by limiting myself to five or six fields, I can cover the entire day's events as completely as is necessary to give an adequate summary of world affairs. After all, news is pretty much comprised of five major topics: catastrophe, murder, death, politics, and the unusual happenings best known in newspaper circles as human interest stories. These are matters involving children, animals or any of the lighter topics of the sort that "make the whole world kin." So I prefer to tell fewer stories and elaborate on them a bit, rather than try to embrace too wide a field.

Crime, of course, is a strictly modern topic, a subject on which I might dilate at great length, but along with other unpleasant events I do my best to eliminate it from my broadcasts. Naturally you couldn't duck Dillinger, but then there are not many stories of equal magnitude. Crime is essentially an extremely urban subject, but it is anathema to the rural listener.

In constructing my broadcasts I follow a stern routine, rejecting almost automatically all topics that are devoid of entertainment value or sentiment, or which are ugly and unpleasant. In a news broadcast entertainment is as much an essential as it is in singing, playing or the presentation of drama.

My first rule is to select an opening story brimful of essential facts and certain to have strong appeal for

every type of listener. Many a potential hearer has been lost to news broadcasters because they follow the trend of the orator or after-dinner speaker by launching a broadcast with some sort of a florid introduction. Therefore I avoid the flowery opening. That first story must hit listeners right between the eyes if they are to remain receptive to the rest of the broadcast.

Once I have selected and prepared that first story, I can take a few liberties as I proceed. Those familiar with my broadcasts will recall that one of my "tricks of the trade" is to base a news event of the day on some older story. I do not care how ancient or oft-repeated it may be, if it has its parallel in a current news event, I find it an excellent complement to the story in hand. That's what I mean by the *human* side of the news.

Regardless of the shallowness or the profundity of the listeners' intelligence, to paint a picture for them of the story of the hour is to make it more readily visualized. Thus dramatized, the most colorless tale takes on the aspects of a well-staged tableau, and there is no complexity as the listener gazes on this word-illustration of an event which occurs far outside his normal sphere of activity. Audiences must be thrilled!

Naturally, sentiment is a compelling factor in any news event. A story which revolves about the family hearth is certain to be loved by even the most hardened listener. This takes me back, too, to the child and the animal elements. A lost baby, a youngster in any sort of trouble, abandoned or orphaned by circumstances; or a dog story, such as the recent instance in Chicago where a stray pup fell into an old quarry, starved on a ledge and finally had to be shot—all of these are surefire material, and I welcome as many as I can find of them in the day's dispatches.

Interesting personalities also are highly approved material. Our public has an inordinate amount of curiosity about its leading figures.

Adventure is another reliable cornerstone for any well constructed news dissertation. It is not enough merely to mention that two foreign scientists are seeking to wrest the secrets from the sky in a stratosphere flight. The story only becomes interesting when the dramatic element enters the picture. Merely to announce that so-and-so today took to the air in an effort to reach new heights, is to make the tale mundane. But to be able to paint a picture of their fight for altitude, the casting out of the last drop of ballast, the tossing overboard of all but the most essential instruments, the sudden silence of their radio, the reported drifting in crazy circles and at weird angles—these are the elements of suspense and drama that highlight a story and lift it from the slough of banality to the rarified atmosphere of unusual interest.

Admiral Byrd, alone at the South Pole, is the center of a great deal of tolerant attention, but Byrd, the explorer, cut off from his base, perhaps doomed by the vagaries of nature to die of exposure or starvation while eager helpers are hopelessly marooned but 40 miles away, becomes an international object of reverence, awe and prayer. This is the sort of color I try to find.

It takes a deal of scanning to cull out the presentable features of the day. Currently, of course, politics is of pretty general interest. The turn in national affairs is on everyone's lips, but during ordinary administrations we do not have so fortunate a break. Nor is it difficult right now to choose interesting personalities upon whom to pin a story. The very mention of President Roosevelt is sure to generate interest.

But even these are not the backbone of the day's news broadcast. The dramatic story, the human interest affairs, the tragedy, the drama and the rare events in the daily grist, are still the core of any successful news presentation. And I dread any day which does not yield its normal crop of this type of tale.

Lest there be scoffers among the readers, let me say that I do not in any sense consider myself clairvoyant about what listeners want to hear, or am I an arbiter of public opinion. My conclusions are drawn solely from my own very human reactions, plus the concrete evidence contained in the warm and courteous mail response which is one of the rewards of my labors.

It is in personal letters that listeners best reveal their tastes, their responses, their hopes, their dreams and their ambitions. And to many of them, I find that these news broadcasts are the magic carpets which lift them bodily from their business and domestic shackles and transport them to the arenas of the world in which history is being created.

To all, save those whose bodies and spirits have al-



Edwin C. Hill may be heard over a CBS network every Monday, Wednesday and Friday



When Edwin C. Hill wants rest and relaxation, he finds it on his Maine estate, where he is shown with his favorite pet

ready absorbed the world's shocks and disturbances, there is a compelling tug in being conveyed, if only by a word picture, to some remote point where events of grave moment are transpiring.

The same impulse which makes the thrill-starved human pursue a fire-wagon or prompts many to attend auto races and air shows in the morbid spirit of fatal anticipation, engenders rigid attention to the news broadcast. For fifteen minutes out of each day, these spiritual adventurers accompany me on these oral forays to the scene of action.

They are with me at the (Continued on Page 15)

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Showboat Days

By Charles Winninger

Who Is "Cap'n Henry" of The Showboat Hour

The Colorful, Glamorous Life Aboard Showboats Has Many Points of Fascination for a Trouper Who Can View Them from the Perspective of Forty Years' Experience

Starry nights under the pale summer moons shining down on the Mississippi—memories of those happy, carefree evenings as the showboat sailed its placid way up and down the bosom of the mighty Father of Waters to the echo of the gay minstrelsy and the off-shore humming of darkies' voices—golden memories of those deathless and virile dramas popular when the new century stirred into lusty life—I can still hear the echoes of the hisses and cheers that greeted the actors as they presented those vigorous sagas. "The Bosses of the Free Lunch Brigade," "Mr. and Mrs. Malone," "Because She Loved Him So" and "Tony the Tailor."

Mebbe I'm a sentimental fool, folks—and if I am forgive an old man his whim—but there's a tremblin' goin' on in my heart since I received that wire telling me that the "Cotton Blossom" was a-goin' to the bone-yard. The most gallant craft that ever sailed on any river—and they've sounded its death knell!

Here's the message I got from a showboat crony: "Charley—our showboat, the "Cotton Blossom," is no more. They put the old queen of the river on the auction block today, and it went for one hundred dollars. . . . And the new owner intends to junk it."

One hundred dollars for the "Cotton Blossom" . . . One hundred dollars for the creaking bones of the proud vessel that once was the undisputed queen of the mighty Mississippi—one hundred dollars for the boat that cradled many of our greatest Thespians! I wouldn't take one MILLION dollars for the precious memories that old boat has left with me.

Mebbe it would be better to let the old hulk die peacefully, but Charley Winninger, the slide-trombone star of the "Cotton Blossom," wouldn't be half a man if he didn't lift a finger to save the old showboat from the junkman's heap. If I have my way, the old boat won't be destroyed.

Sure, it's grand to be a success. Today I'm Skipper Henry of the Radio Showboat, sailing my gay and colorful craft across the uncharted seas of the sky, and as such I've tasted at the cup of fame and fortune (and Maxwell House coffee). I'm properly thankful to radio and the blessed bounties it has brought me. But deep in this old heart of mine I'm a-hankerin' for those priceless days of the mauve decade when I stole aboard the deck of the beautiful "Cotton Blossom" with flags a-flyin' and calliope a-playin' and begged old Cap'n Adams to give me a chance to show my wares.

In the Radio Showboat I've attempted to turn back the pages of time and recapture the songs and spirit of minstrelsy of the original old showboats. The very breath of life lives in the patter and episodes of the river and tent shows of thirty and thirty-five years ago

and I deserted the family fold for a berth on the "Cotton Blossom." Bluff and hearty Cap'n Adams almost threw me overboard, for he had a great contempt for the land-lubber actors of the tent shows. I pleaded so hard, however, that he finally gave in and decided to give me a chance.

My one year of paradise aboard the "Cotton Blossom" remains the real heart throb of my entire life. The emotional appeal of those wonderful Southern nights, with the "Cotton Blossom" stop-slopping along a levee alive with colored lanterns and torches; the lurid melodrama of the stage presentations; the great charm of the audiences; the sincerity and simplicity of the whole pattern—all are etched in my memory.

They tell me I radiate friendliness and good humor in my radio shows. That's merely the spirit of the old showboat manifesting itself again. All hands on the river showboat reflected the same spirit.

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The whimsicality of the dialogue of that era of show business has been reproduced faithfully.

I've kept my radio cast under the spell of those bygone days. I've clothed them in the fashion of that gallant and swashbuckling era, and the paraphernalia which serves as an artistic background for the programs comprises faithful reproductions of sights as they appeared in the authentic showboat days.

Unfortunately, quite a lot of the technical detail in the Radio Showboat has been lost due to the hustle, bustle and speed of the new day, but enough has been saved to prove that your old Cap'n Henry still sticks to his original principle of undying faithfulness to showboat ideals.

It's been a tough job adhering to this doctrine, folks, because, since the Radio Showboat has taken to going places and visiting cities, a lot of the atmospheric charm of the early broadcasts has been lost. But we're still doing a pretty good job of make-believe. I still receive letters from the cracker-barrel crowds of the general stores along the banks of the Mississippi, tellin' me that they were a-lis'nin' in—and, folks, believe me when I tell you that we hear hell and thunder from the boys down thar every time the Radio Showboat doesn't sound as real and authentic as it should.

We fool plenty of city folks, too, with the accuracy and real-life atmosphere of the radio shows. As an example, here's part of a letter I received from a Buffalo, New York, fan:

"Hear that the Showboat is stopping in Buffalo next week. I won't disclose all my plans, but I will give you an idea, so you will not be overcome by the surprises in store for you. All the boats on Lake Erie will salute your showboat, as it sails into port, with three long blasts and two short ones, to which you will please answer with your salute."

Happ-ppy days! Even if Cap'n Henry had a real radio showboat, it would sink like a plummet in the choppy waters of one of the Great Lakes, cause the old showboats were built for only a two or three-foot draught!

Then look what happened at Erie, Pa., not so long ago. Well, sir, about three thousand people swarmed to the public dock to greet the Maxwell House Showboat. The chairman of an old German club called the regular meeting off, too, because the old fellow wanted to take his family down the river to see us. And I don't think it's because people really don't know ours isn't a real showboat. They want to believe it's real because they—like your old Cap'n Henry—love showboats.

RADIO GUIDE has asked me to mention a few famous stars who received their starts either on a showboat or in the traveling tent and repertoire shows of the ten, twent' and thirt' era.

That's easy. Show me a GOOD actor and I'll show you a performer who got his or her start on a boat or under canvas.

Remember poor Jeanne Eagels? No greater actress ever drew the breath of life. Well, I recall a skinny young lady back in Kansas City, who was billed as Mrs. Dublinsky on the three-sheets of the Dublinsky Tent Show. Yes, Mrs. Dublinsky was Jeanne Eagels, the tragic creature who was to flame so brilliantly years later.

Walter Huston has thrilled you on the stage and screen with his wonderful characterizations. Walt traveled on showboats and with tent shows from New Orleans to Biloxi, to the Gulf of Mexico, Houston and other points.

Yup, they're not good actors unless they are graduates of the rough and tumble showboats and tents. Other graduates of those schools are W. C. Fields, Leon Errol, Fay Bainter, Marjorie Rambeau, Willard Mack, Sad to relate, I worked on the "Cotton Blossom" for but one year, but that year was a grand one. The

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The greatest of them all—the "Cotton Blossom". She ploughed the Father of Waters every season for half a century, bringing laughter and fun wherever she tied to a wharf

Mississippi of that period was alive with color. My association with the varied assortment of actors and actresses, many of them later to become famous, gave me a rich background from which to draw the details of the shows that were to place me likewise in the public eye.

But since then I've been on every kind of showboat, river, stage, screen and radio. I've been in show business since 1891—I was seven years old when I first walked out on the tent-enclosed stage of the Winninger Family Troupe and tooted my slide-trombone and sang and danced a jig with my brothers.

Franz Winninger, my dad, began life in musical Vienna. When he came to America he followed the Viennese traditions and raised a large family—five boys and a girl. We all learned how to play at least one instrument.

It's a blessing they weren't born today, or a couple of 'em might have had to be plowed under!

As already stated, I was seven years old when I first participated in the Winninger family's act, but I received my show-world baptism when I was a four-

year-old shaver. Mom and Pop taught me how to beat a tiny bass drum, with home-made drumsticks surmounted with five-cent baseballs! Mom needed a tiny, brass-buttoned uniform for me, and I still recall how haughty and proud I felt as I paraded down the main streets of the towns of the South and Southwest, steaming up the citizens to part with their dimes to see the g-g-r-r-e-a-t Win-n-n-n-n-ing-g-g-ger F-a-m-m-m-I-I-I-I-y T-r-r-r-o-o-u-p-p-e in action.

One of my duties during those early years was to circulate through the audience, selling the g-g-r-r-e-a-t Doctor Reichter's Teutonia Blood Purifier, guaranteed to cure any illness from galloping dandruff to fallen arches, and all for the insignificant sum of ten cents, one dime.

The Winninger Family gave the good old lusty blood-and-thunder plays of the late nineties, and traveling from town to town on the one-night stands soon became practically an annual institution in the regions lying just east and west of the Mississippi. As the Winningers were essentially a family troupe, our plays were always the sort that families could see without blushing. Thus we built up the tradition of absolute cleanliness, to which I have adhered to this very day. I attribute a great deal of my present radio success to this clean spirit.

When I was sixteen—it was the summer of 1900—the bright pattern of the Mississippi scene gripped me hard

There was no envy and jealousy aboard the "Cotton Blossom." There were no marquees, hence no grudges about who got the most prominent billings. I made good on the "Blossom" with a bang. It's one of my burning desires that the radio powers-that-be will permit me some day to air a few of the "mellers" that I portrayed aboard her. Here are a few I would love to repeat for my radio fans: "The Grip of Steel," in which I portrayed the poor but royal-blue lover; "Sheridan Keene, Detective," better than any of the Sherlock Holmes stories in my humble estimation; "Tennessee's Partner," "The Avenging Angel" (I was the Angel) and "Prisoner 36."

And your Cap'n Henry would love nothing better than to repeat his Mississippi showboat songs over the radio showboat microphone. "I'm Called Raggedy Matt" and "While the Sun and Moon Were Shining" were my favorites.

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And that set me to thinking. Here was Miss Ferber—one of the finest writers in America—acknowledging her artistic debt to the old-style acting and melodramas of a by-gone day. It made me feel good—mighty good—to realize that a modern writer like Miss Ferber had got so much out of the art we worked so hard to put over in those days.

Did I say that the old showboats produced many great actors and actresses? Well, Miss Ferber's appreciation just reminded me that we built up some wonderful audiences, too. For the tent shows produced much the same kind of entertainment. When we contributed to the artistic development of a writer like her, I guess the old showboats must have done their share to educate the folks of that part of the country. While the Jeanne Eagelses, the Walter Hustons and all the rest were refining their own performances, up and down the river, they certainly must have passed some of that polish along to the folks that watched them. Big floating schoolhouses of civilization, that's what those showboats were! They brought to folks along the banks of the river an education they couldn't have got in any other way!

And when an old-timer like me thinks thoughts like that—and then turns and contemplates radio—why folks, it almost leaves me breathless! For just think, if the old tent shows and showboats helped to civilize this country of ours—helped to produce Ferbers, and Eagelses—how much vaster a civilization this new-fangled radio is going to be! Why, for every person who attended an old showboat performance once in awhile, there are ten thousand who listen to their radio every night! It's a bewildering dream to me, sometimes.

Now I'm on a new kind of showboat, one built of figments of the imagination and memories taken from the heart of its skipper. The wonders of radio carry our craft proudly through the ether waves to hundreds of thousands of homes, where others, too, may long, as I do, for those wonderful days such as I spent aboard the proud "Cotton Blossom."

And may the spirit of the good old "Blossom," in ethereal effigy, sail the heavens until we all are reunited in that land to come where nothing ever dies or decays or is lost.

lines: "Something with a German accent appeared on the stage."

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My first real big break came with "No, No Nanette." In 1929 Edna Ferber wrote "Showboat," and Florenz Ziegfeld gave me the unforgettable part of Cap'n Andy Hawks in that wonderful and living memorial to Flo Ziegfeld's ability.

Here's a funny incident that happened during one of the Ziegfeld show's rehearsals. Edna Ferber walked into the theater and said, "Hello Charlie." I had never met Miss Ferber and was puzzled. I couldn't understand her famil-

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"Cap'n Henry" himself—Charles Winninger, who brings the spirit and flavor of showboat days to the airwaves every Thursday evening over an NBC-WEAF network



Fay Bainter, another entertainment celebrity who "graduated" from showboat performing



Leon Errol, the "man with the gutta-percha legs", learned much of his present technique of keeping audiences in stitches aboard boats such as "The Cotton Blossom"



Jeanne Eagels (right) late and beloved star of stage and screen, was "Mrs. Dublinsky, of the Dublinsky Tent Show" and Walter Huston, (below), likewise distinguished in other forms of entertainment, played on showboats from New Orleans to Biloxi



Remember poor Jeanne Eagels? No

Reviewing Radio

By Martin J. Porter



Now that the restrictions have been relaxed a bit at the Century of Progress, "Amos" (Freeman Gosden) and Frank Buck collaborate to add another bear beauty to the overflowing roster on the lake front. "Amos," named in honor of his captor and donor, takes care not to bite the hand that feeds him, that of Frank Buck, explorer and collector of animals

All my life I have attempted studiously to escape the fate of becoming a stooge, but destiny at last seems to have caught up with me . . . At this moment, I am stooging for *Marty Lewis*, whose last words before snoving off for Bermuda were: "Say, guy, make it double length for two weeks, will yuh—and mention my name?" . . . That's so you folks out there won't forget all about *Lewis*.

Well, I'm willing to put on the double yoke, but I'll be durned if I'll make the rounds like *Lewis* does, and stay up all night, and then go bleary-eyed from lack of sleep . . . If I'm a stooge, then the associated stooges must help with the items . . . I sent out a lot of queries, and the answers are coming in.

For instance, *Grace Hayes* reminds us that she knows why they don't have advertising on England's radio programs . . . It seems that once they tried it, and an announcer devoted two minutes to telling what a grand kind of tea somebody was selling . . . "Why," exclaimed the announcer, "the King drinks it!" . . . And immediately the band played, "God Save The King!" . . . So commercial broadcasting died that night in London.

Eddie Lowry sends a note about the new dictionary . . . In the preface it appears there is a note which says that 3,500 new words have been added to our language by radio . . . Ten to one most of them were invented by people who accidentally tuned in a crooner.

JACK DENNY, who is having a vacation, takes time out to tell us what is wrong with radio bands and programs . . . He says too many orchestras are using the same arrangements . . . Most every program is patterned after another program . . . Only independent stations gamble with "different" stuff, of which the webs are afraid . . . Announcers are too stilted . . . They need voices that are more relaxed . . . Too many programs of the same type follow one another . . . Faulty instrumental balances spoil many broadcasts . . . Outside of that, I guess broadcasting is doing all right.

JOHN GAMBLING, the calisthenics lad, is back at WOR after a vacation abroad . . . He found London the town of warm beer and cold ladies . . . The prettiest dames are in Vienna, he says . . . *Gambling* was born in England, but give him the U.S.A. . . . *Roxy* will use *Jan Peerce* in his show which opens at CBS September 15 . . . And very likely, *Miss Peg La Centra*, whom I had the honor of picking as the most engaging voice to attempt popular songs . . . *Miss La Centra* (I never have seen her in case you suspect an infatuation) was singled out from all the femme voices of the air by yours truly as the most tuneful and the most clear and musical.

The day I said so, she had been given a one-shot at WJZ . . . A hundred listeners, who hadn't read about her, thought the same and called the NBC to applaud . . . Agencies then went after her . . . *Roxy*, *Frank Black* and *Harry Salter* concur that *Peg* is the big bet of the coming season.

Dorothy Schrier, featured with *Uncle Bill Turner's WINS* series, is the only blind actress on the air.

The stunt departments of NBC and CBS are in acute competition . . . Following the NBC plot to broadcast from the top of the world's most famous mountain peaks, Columbia sallies forth with a weekly spot of 30 minutes, to feature at least half a dozen bands scattered from Hawaii to Paris . . . But one wonders if there are any thrills left.

GREAT HUMAN interest story in that "Gibson Family," which breaks out on NBC in September . . . The script is by Courtney Ryley Cooper . . . And will two young lovers who haunt the hammock on a porch in Park Avenue be surprised if they hear it . . . *Cooper* lives next door, and has taken down their conversations by eavesdropping . . . He can hardly be blamed . . . It is such things that make simple and realistic reflections of life . . . That's how "The Goldbergs" started . . . *Gertie Berg* got her dope from listening in on a Jewish family in the Bronx . . . *Amos* and *Andy* got their prototypes in Richmond, by eavesdropping on darkies . . . *Mr. and Mrs. Pete Dixon* used their own experiences with a tot to create "Raising Junior," and "The O'Neills" emerged after *Jane West*, the author, had lived next door to a typical Irish family.

It seems as if *Kate Smith* might blossom forth in a full hour show built around her by a smart, but still prospective sponsor.

FLOYD GIBBONS will gab in *Phil Baker's* place for six weeks starting next Friday, (August 31) . . . *Phil* will devote himself to freshening up the scripts . . . "The Molle Show" is reorganizing, and will use "The King's Guards," the singing fools Whiteman brought from the West, under the title of "The King's Men" . . . *Pick and Pat*, who are also Molasses and January, are now doing a series of skits at WEAF Thursdays, in the shape of mythical highlights of AFRICAN history . . . The *Ozzie Nelson* press agents have strict orders to soft-pedal and discourage any kind of news that might suggest that *Harriet Hilliard*, *Ozzie's* singer, and *Ozzie* are in love—which they are . . . if appearances count.

Dignified morning New York papers went for a press agent gag the other day, hook, line and sinker . . . And did they flush when the great, big, enterprising movement by *Dick Himber* and other orchestra leaders to clean up radio songs was revealed as a publicity stunt, because, as told last week, the songs on the radio today do not need any cleansing.

AUGMENTING *Martin Lewis's* mention of *Joe Cook's* inventions, a funny story, and a true one, bobs up about *Joe* and his mad contrivances . . . Five out of

ten of the insane gadgets which he suggests on the air are turned to practical use by inventors . . . The latest is a mike which gives ice-water . . . *Joe* once suggested milk as fish food, and in two weeks a wafer of dried milk, for fish, was put on the market . . . His suggestion for a dry shower bath materialized when *Nicola Tesla*, the electrical wizard, stepped forth with an electric shower.

It all goes back, says *Joe*, to a broken friendship with the late *Thomas Edison* . . . "I called on him long, long ago," says *Joe*, "and proposed a new type of illumination . . . It consisted of a lighted candle, in the neck of a bottle . . . *Edison's* eyes lit up . . . And would you believe it, two months later, out came the first electric light!"

WABC is so filled up with commercial contracts that it will fire at least six of its sustaining artists before another week has passed.

Goin' to Town," the Sunday night 8 to 9 event at WJZ, was almost yanked off the air because of squabbling, but it is all ironed out now, and the show will stay as is, as it should . . . *Jane Froman* will be back on the air on the red NBC net at 10 p. m. September 30 . . . The new Communications Commission has decided that stations signing off don't have to announce their wavelengths any more, or the fact that they are tolerated by the Federal body . . . *Gus Arnheim's* band from the Los Angeles Coconut Grove gets a weekly spot on the blue at midnight August 28.

JOHNNY GREEN, the maestro, will tell you with a serious pan that "there ain't no such thing as American music" . . . And there ain't! . . . Except a couple of *Vic Herbert* pieces.

OLD GOLD is coming back to the air with a West Coast array of talent . . . *Chesterfield* will be back with the same set-up of *Kostelanetz*, *Stueckgold*, *Ponselle* and *Martini* . . . *Camel* will be back with the Casa Loma bunch . . . *Lucky*, as told, will do the football games for NBC . . . Smoke gets in your ears.

A break in the way of a broken skull made *Muriel Wilson* a star. Others have 'em but won't admit it.

Smacked down in an auto accident, she studied voice while recovering, and so to air success . . . Another kind of break made *Annette Hanshaw* a canary . . . Or rather a professional one . . . Her father kept a hotel in White Plains . . . A recording official had an auto wreck outside the hotel and stayed in the hostelry all night . . . At breakfast next day he heard *Annette* warbling and signed her . . . And so from recording to "Showboat."

JIMMY MELTON was almost a lawyer when his voice was discovered in a Florida college.

WHY wasn't *Father Coughlin's* talk from Chicago carried over the eastern sections of the NBC web last week? . . . And why won't *Father Coughlin* permit anybody to interview him for publication—about anything?

The imminence of practical television may be suspected from the fact that orders are out in all the radio camps to employ only artists with pleasant faces, and pretty girls preferred.

IT SOUNDS like a nursery tale, but it's true . . . Only I can't give the names, for obvious reasons . . . A mug of a male singer at one of the radio temples was vaudeville, and met a pretty young thing in Jersey.

He was on the make and invited her several times to New York . . . But she disdained him . . . So he forged an audition summons and sent it to her . . . She was to come to the studio and he would be on hand to meet her.

She fell for it, but it just happened the mug was sent away that day on another tour . . . The executives were puzzled when the girl appeared, but decided to be nice to her, when they had discovered the low-down trick. They gave her an audition—and she turned out to be a swell singer, and got a job . . . Things like that make radio interesting.

The guy is a ham anyhow, and there's consolation in the fact that with a radio ham the first 100 jeers are the hardest!

New Queen Election Upsets

Former Leader Regains First Place as Race Nears End for the Queen of Radio, to be Crowned at the National Electrical and Radio Exposition, Madison Square Garden, New York

For the first time in the history of RADIO GUIDE's monster Radio Queen election, a former leader, in the person of petite Rosemary Lane, again assumes the role of temporary queen.

This is the crucial week. Unquestionably many thousands of fans have been retarding their votes for the usual last minute rally. Remember, envelopes containing ballots must be postmarked not later than midnight of September 10th to be counted.

Fans, you hold the destiny of scores of beautiful and talented radio artists in the palms of your hands. You, and you alone, have the power to bring unprecedented fame and glory to one of the queenly contestants.

Who will be the Radio Queen of 1934? Rosemary Lane? Jessica Dragonette? Leah Ray? Countess Albani? Dorothy Page? Gertrude Niesen? Mona Van—who? The radio fans alone know the answer!

It is still a wide open contest. If your favorite star is within easy striking distance of the goal, get behind her with all the strength at your command! Don't take

any needless chances—she may be swamped under a last-minute avalanche of votes for her rivals!

If your favorite happens to be one of the many also-rans, don't desert her in her hour of attempted flash to top honors. Perhaps she is too far back to win—nevertheless get behind her so that she can make a creditable showing!

The greatest prize in radio history awaits the fortunate artist who is elected the Queen of this contest.

As the official organ of the radio listeners and readers, RADIO GUIDE, co-operating with the National Electrical and Radio Exposition, has assumed the herculean task of finding the ideal Radio Queen of the year. Remember, the RADIO GUIDE Queen will be an official ruler, elected by her loving and devoted subjects.

One of the greatest citadels in the world, Madison Square Garden, in New York City, has been selected as the site of the annual radio show. During the course of this show millions of fans will throng through the aisles of the amphitheater during the period it is in progress. The show opens September 19 and closes September 29.

The coronation and publicity ordinarily would be honor enough, but many more honors await the Queen.

A generous budget, set aside by the editors of RADIO GUIDE, will be lavished on the Queen. A spectacular round of excitement, glory and pleasure has been mapped out for her. Further, all the expenses of a week at one of New York's finest hotels will be carried by RADIO GUIDE. The expenses and transportation for a traveling companion to the Queen also have been included in this budget.

Individual balloting on the part of radio listeners and readers of RADIO GUIDE constitutes a nomination. Each candidate must receive at least ten votes, cast on the ballot provided on this page. The only restriction is that each nominee must have been a regular radio performer prior to June 1, 1934.

Fill in the ballot printed herewith. Send it to the Radio Exposition Editor, RADIO GUIDE, 112 Fourth Avenue, New York City. You may cast as many ballots as you wish, providing they bear your authentic signature and address. And remember, balloting ceases at midnight Monday, September 10.

STANDING OF ENTRANTS

Rosemary Lane	7,208	Grace Albert	1,525
Jessica Dragonette	6,984	Virginia Rea	1,520
Olga Albani	6,895	Ramona	1,516
Dorothy Page	6,410	Gretchen Davidson	1,436
Leah Ray	6,393	Joy Lynne	1,427
Harriet Hilliard	6,107	Jane Pickens	1,418
Mona Van	6,016	Linda Parker	1,302
Gertrude Niesen	5,920	Alice Faye	1,296
Ruth Etting	5,436	Sandra (Dixie Debs)	1,239
Irene Beasley	5,371	Priscilla Lane	1,195
Annette Hanshaw	5,264	Lulu Belle	1,115
Ethel Shutta	4,255		
Rosa Ponselle	4,203		
Loretta Lee	4,013		
Muriel Wilson	3,852		
Babs Ryan	3,560		
Edith Murray	3,532		
Sylvia Froos	3,491		
Jane Froman	3,295		
Shirley Howard	3,196		
Vera Van	3,108		
Doris Shumate	3,003		
Connie Boswell	2,740		
Marion McAfee	2,727		
Joy Hodges	2,421		
Ruth Lee	2,420		
Kate Smith	2,118		
Julia Sanderson	2,110		
Lee Wiley	1,914		
Mary Rooney	1,897		
Dorothy Adams	1,892		
Mary Barclay	1,857		
Carolyn Rich	1,812		
Rosaline Greene	1,763		
Memo Holt	1,697		
Gracie Allen	1,531		



Linda Parker, who may be heard any Saturday evening with the WLS Barn Dance, over an NBC network

Dolores Gillen	1,110	Beatrice Churchill	236
Marge (Myrt and Marge)	1,086	Florence Case	227
Irma Glen	1,061	Lucille Hall	225
Gale Page	1,020	Dorothy Hicks	192
June Meredith	985	Jane Ace	181
Mary McCoy	939	Louise Sanders	154
Gladys Swarthout	918	Sue Fulton	136
Alice Joy	884	Mattie Curran	123
Frances Langford	846	Elaine Melchior	110
Honey Sinclair	797	Frances Forbes	107
Virginia Hamilton	760	Marguerite Huestis	103
Louise Massey	710	Mother Moran	102
Mary Eastman	705	Marian Jordan	100
Elsie Hitz	692	Fannie Cavanaugh	98
Grace Hayes	628	Grace Donaldson	91
Mary Livingstone	621	Ruby Wright	89
Maxine Gray	595	Joanne	87
Mickie Greener	549	Nan Johnson	87
Myrt (Myrt and Marge)	503	Frances Baldwin	86
Mary Steele	498	Lillian Bucknam	83
Peggy Healy	475	Dorothy Lamour	78
Irene Rich	461	Elizabeth Lennox	69
Irene Wicker	458	Mary Small	54
Judy Talbot	432	Cynthia Knight	53
Roxanne Wallace	421	Patti Pickens	50
Anna Melba	410	Mary Wood	42
Emrie Ann Lincoln	392	Martha Mears	40
Alice Remsen	358	Betty Brooks	37
Schumann-Heink	331	Betty Winkler	33
Vet Boswell	315	Mabel Todd	30
Arlene Jackson	273	Ann Leaf	28
		Dale Nash	27
		Mary Lakey	24



Loretta Lee, songstress with George Hall's orchestra, now on tour

Radio Queen Ballot

Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide

My choice is.....

My name is.....

I live at.....

(street and number)

.....

(city and state)

My favorite radio stations, in order of preference, are:

1 2 3 4 5

This convenient size will allow the ballot to be pasted on a one-cent postcard. Mail to Radio Exposition Editor—RADIO GUIDE, 112 Fourth Ave., New York City

9-8-34

This Is the Last Chance to Vote for Your Queen. Send in Your Ballot NOW!

Signposts of Success

Revealed by the Lines of Your Face

By "The Doctor"

In the Face of Irene Rich Are Many Traits of Character and Capacities for Earning Money Not Apparent to the Uninitiate

Irene Rich has a face as harmonic as is her lovely voice. Here and there special abilities stand out to take it from the too evenly balanced harmonic class which possesses no talent to reach above the crowd.

As an illustration, this variation is a very wide range of purely artistic sensibilities: forms, colors, harmonic surroundings and every kind of tasteful elegance. These things interest her for themselves, aside from and independent of her vocation.

Miss Rich's language is easy, graceful, rather vivid; her opinions are somewhat too much of her own to please her artistic friends, yet not exceedingly dogmatic in a personal way. When asked for an honest opinion, this lady will give just that; not flattery.

The long chin and rather wide lower jaw give a great flexibility, gracefulness and ease of accomplishment with telling gesture. Her voice is pleasant and commanding, with timbre and natural refinement.

A mental as well as physical mobility seem to place Irene Rich as a grand dame in a real social play, with a portrayal of gentleness, self-mastery and ability to have her way very gracefully. In fact, as a grand dame she departs somewhat from most ladies of the category, in that she enjoys youth and the characteristics of girlhood in her own and other persons' daughters, and preserves her own youthfulness by the very atmosphere of attentive interest in their welfare.

William Shakespeare could have found in Irene Rich an excellent example of the face which "age cannot stale nor time erase the infinite variety." She will be just as attractive and look as fine when she is old, as she is and does today.

In the educational world Miss Rich would have made a splendid dean of college women. But we im-



Irene Rich, who may be heard over an NBC network every Wednesday morning

agine that, with her ability for the dramatic, her natural vividness in expression, and her interest in life, the rather grey and drabbing shadows of the college-teaching world would not have held her. Certainly the world would have been less rich in gaining another adequate

teacher and losing an extraordinary actress, whose delicacy and refinement have unwittingly taught an excellent lesson to young "movie-fans."

If you would seek a favor of Irene Rich, do not employ subterfuge or flattery. One must appeal to her reason to get her to do anything.

Her fine, analytical ability is unusual, for it is seldom found in company with the other prominent traits possessed by her type. The visible index of reason, divided into its three parts, synthesis, analysis and judgment, is located on the under side of the nose. In Miss Rich the most prominent of these three is analysis. It is easy to recognize, for this quality is judged by how much of the septum of the nose (that little bridge of flesh which separates the nostrils) shows from a profile view. It doesn't matter whether the septum hangs down or the nostrils curve up. The results are the same.

Bulls and Boners

Announcer: "Next Monday evening will be the final broadcast of the crooning Troubadour as he is bound for the States. He is about to leave for Hollywood to appear in shorts."—Eugene Lester, New York, N. Y. (August 13; GSD London, England; 7:45 p. m.).

Lowell Thomas: "The Bull gored him twice in the arena."—Frank Sisson, Springfield, O. (August 3; WLW; 5:55 p. m.)

Mrs. Snow: "That nose has run in our family for years."—Eleanor Turner, New Castle, Pa. (August 10; KDKA; 5:05 p. m.).

Announcer: "Be on the lookout for this lost bulldog with a short tail named Woof."—Betty McFarland, Lincoln, Nebr. (August 13; KFOR; 6:42 p. m.).

Announcer: "Can anyone tell me how to remove white spots from furniture made from hot dishes?"—Miss Dorothy Smith, Spokane, Wash. (July 30; KFPY; 3:17 p. m.).

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Flashes of Best Fun

Jack Benny: Mary, do you remember anything as cool as this night?

Mary: Yes, Jack, I do. Your reception when you played the Capitol Theater!

—General Tire Program

Wife: Here's your breakfast, Fred, dear.

Fred Allen: I ain't hungry, dear. I've been eating my heart out—and it's spoiled my appetite.

—Hour of Smiles

Jimmy Durante: Listen, Meadows, don't look at me so hungrily. I'm saving the tenderest part of the chicken for you.

Meadows: What part is that, sir?

Durante: The gravy!

—Chase and Sanborn Hour

Baron: I had a potato bug once, Sharlie, but I let him go 'cause he was too darn particular.

Sharlie: A potato bug was too particular?

Baron: Yes, he wanted gravy with his potato!

—Royal Gelatin

Col. Stoopnagle: Budd, to what group of islands do the Hawaiian Islands belong?

Budd: The Sandwich islands.

Col.: What's the most popular flower there?

Budd: The Lotus.

Col.: Okay. Then make me a lotus and tomato sandwich on toast.

—Schlitz Program

Fred Allen: Weather report—Thursday, calm; Friday, calm; Saturday, calm up and see me.

Stock Market Report—Hold American red flannel for a bull market.

—Hour of Smiles

Open Door to Beauty

By V. E. Meadows

After a Summer Outdoors, Many Points of Beauty Need Attention. Here Mr. Meadows, Director of the Beauty Guild of the Air, Discusses a Few of Them

Summer is singing its swan song. Some of the members of the Beauty Guild may have become tanned or freckled. Perhaps there is a distinct, dark V on your neck, which will look out of place when you wear that new beautiful evening gown for the first formal fall gathering.

If you have darkened under the summer sun, my suggestion is this: Your makeup should be just as dark as you are. It is impossible to apply a lighter makeup than the actual color of the skin, and still look natural. For the shoulder, neck and arms I would suggest that you apply a finishing lotion which will match the color of the skin exactly.

The finishing lotion is a liquid in the liquid powder family, but it is vastly different in that it won't come off on your clothing or your escort's clothing, and supplies a thorough film of protection to the surface covered. It is not to be used on the face, as the face needs a more flexible makeup, which is accomplished perfectly with a face cream and powder.

Stroke the finishing lotion only one way so as not

to leave it spotty. Your touch should be light so that there will be no pulling of the hair. Do not apply powder over this finishing lotion. Soap and water removes the lotion. The makeup for the face should be just as dark as the neck and shoulders, of course.

After-summer care of the hair is an important beauty problem. For instance, if you have been bathing in salt water and haven't taken the precaution to wash the salt out with a non-alkaline solution, your hair never can be expected to attain its natural luster and beauty. First of all, get a good hair brush, one that should have at least five rows of bristles. The bristles must be genuine Siberian boar bristle, not horse hair or split whale bone, and each bristle must be at least one inch in length. Brush your hair (not scalp) for at least ten minutes every day.

The best direction is upward and downward. This is true for men as well as women, for children as well as grownups.

Shampoo your hair at least once every two weeks, using soft, lukewarm water and a non-alkaline shampoo.

Here is a test for alkalinity: Pour a bit of the shampoo in a half-filled water tumbler. Add phenolphthalein to this liquid. If the solution turns a purplish red, it is alkaline.

You will find that the soluble olive oil I have spoken about so often, does not possess the slightest trace of alkalinity.

If you will send me your name and address, together with a self-addressed envelope, I will give you a list of the different soluble olive oils.

It is of the utmost importance that you use soft water in washing your hair. Rain or snow water may be used, but distilled water is preferable. Incidentally, boiled water is not distilled water.

The Child's Hour

By Nila Mack

The Adopted Child More Often Than Not Is a Problem Child. Let Miss Mack, Director of All Children's Programs for CBS, Tell How She Handles Unhappy Adopted Children

One of the things for which to be truly thankful in this enlightened day and age, is that the stigma has been removed from adoption. Not so long ago it was considered a dreadful blight on a child's escutcheon to come into a family via the adoption route, but by a gradual educational evolution all this has been changed. Today the adopted youngster stands on his own feet, unashamed, bearing the love of his foster parents and the esteem of his playmates.

Despite this enlightenment, however, too many adopted youngsters' lives still are made miserable simply because the foster parents decide not to tell the child his true status until "he is old enough to understand." Then, of course, the inevitable happens. Johnny and Mabel next door hear their parents whispering furtively, get the drift of the conversation, and can hardly constrain themselves until they get the opportunity to tell the child.

The shock to the child is terrific. He feels that his parents have betrayed him. His youthful and immature mind pictures all sorts of dreadful possibilities. He withdraws into a shell and moans over the fact that he's shadowed by a stigma he never can hope to overcome.

The absolutely essential thing for the foster parents to do is to tell the youngster immediately that he's an adopted child. Start from earliest infancy and hammer away with the news, and gradually, as the child's mind begins to grasp the meaning of adoption, explain that there is something fine and clean about his status.

A vivid experience with an adopted child lingers in my memory. The young lady's foster parents brought her to me, and tearfully explained that the youngster had just discovered her true status and was inconsolable. From a carefree, happy miss she had changed into a moody creature, refusing to mingle with her playmates and in general behaving in a highly repressed manner.

I followed the usual routine of casting her in several plays, watching her reactions with the other chil-



No child, adopted or "natural," need have complexes—if Miss Mack's advice is followed

dren in my fold. While she displayed a bit of spirit in her dramatic roles, she held herself absolutely aloof from the other youngsters. Naturally, the children were puzzled at her behavior.

Conditions with the child gradually grew worse.

The other children mentally catalogued her as a snob, and ceased their attempts to cultivate her friendship. Naturally, this too affected her behavior.

Seized with an inspiration, I wrote a playlet concerning a young lass who had been adopted from an orphanage, and traced her adventures in her new home. The grand climax of the play, of course, revolved about the discovery of her adoption and the consequent reactions of her playmates to that fact. Everything worked out satisfactorily, with a happy conclusion.

The play proceeded smoothly, with my adopted child in the leading role. Every motion of the child in question revealed her physical, mental and emotional capacities and weaknesses. I earnestly hoped that the moral of the playlet would sink in and teach her to analyze her plight in its true perspective. I was doomed to disappointment. The entire point of the play was lost on her.

I determined on a last desperate course. I summoned her into my office and attempted to reason with her. I told her that parents had to be satisfied with the children God blessed them with, but that in her case she should be proud of the fact that her foster parents selected her in preference to thousands of other youngsters. I stressed the fact that she was selected above all others because she was so sweet and lovable, and that they wanted her more than any other baby.

I saw the pride well up in her eyes. "Do you mean that, Miss Mack?" she asked tearfully.

"Of course I mean it, honey," I replied. "What I'm telling you is a positive fact. You should gloat over the fact that of all the babies in the world, you were the one they wanted."

She walked out of my office with her head erect as an eagle's. My talk had fortified her against any remarks children might make. No longer did she show disillusionment and shame. Hadn't she been selected for adoption above all other children?

Your Grouch Box

Your criticisms of radio—and your suggestions for improving it—are much more important than you may realize. From coast to coast, broadcast leaders are trying to eliminate weaknesses and annoying practices from the air. To help them in this work of progress, they ask you to reveal what you do *not* like about radio. Send your radio grouches and pet other peevish "Your Grouch Box," where they will be read by hundreds of thousands of readers, as well as broadcasters, sponsors and studio executives. Your criticism of today may be radio's improvement tomorrow. See that it becomes so!

Southerners! Do "you-all" agree?

Dear Editor: I was interested in "A Roar of Royal Rage from the South," signed by P. R. N., of Augusta, Georgia, and I think it certainly deserves consideration.

I think I can be even more specific in my grouch. I have lived in the South all my life, and I grant that there can be just criticisms of the South; but I have yet to hear "you-all" used in addressing one individual except when used by someone pretending to quote on the radio, on the screen, or in a speech. They are not quoting, and they would know so if they would become informed. They are not the least bit funny. They may be amusing to people who know how wrong they are, but they move me to seek other entertainment elsewhere.

It need not be explained that the pronoun in the second person is "you" for both singular and plural. This is very often ambiguous. I suppose somebody invented the expression "you-all" to make the distinction. That is how a language grows. This expression may not be the best to accomplish the desired distinction, but it should be quoted and judged fairly.

To be sure, many of us say "you-all," some say "y'awl"; but we simply don't use either of these in addressing one person. That would destroy the value of the invention.

You will all, or better, *you-all*, will grant that it is all right for us to say "you two" or "you three," so why not let us say "you-all" when referring to many? (Because it's too darn much trouble to count all of you!)
University of Mississippi T. A. BICKERSTAFF

Address peevish and program criticisms—and studio knocks—to Your Grouch Box, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

Radio Road to Health

By Shirley W. Wynne, M. D.

Must We Get Sick and See a Doctor to be Well? Those Who Live by that Belief Are on the Way to Serious Trouble

How often a patient will go to his doctor with an ailment and say: "But I don't understand how I got it!" He is ill, yet he cannot account for his illness. He is dismayed, disgusted and impatient. He wants to recover immediately.

He never blames himself, yet the chances are most likely that the fault can be traced directly to his door—because he did not take proper care of himself, because he was careless, because he "couldn't be bothered" and because he refused to listen to sound advice.

Why do we get sick? Well, because in most instances we wait until we are good and sick before we even think of going to the doctor. Thousands of patients blame the physician when he is unable to perform a miraculous overnight cure on a body that has been sadly neglected for months and even years. Must we get sick to be well? Those who live by that belief are on the way to serious trouble.

A little common sense often will prevent serious ailments. Overwork and long hours are a dangerous cause of illness. The human machine can stand a certain amount of wear and tear—but it cannot be

pushed beyond the limit without unfortunate results.

Food is another element that plays an important role in health conservation. Remember, we eat to live, not live to eat, and the man who disobeys this theory is paving the way for disastrous ailments. Don't get up from your meals "so full you can hardly move."

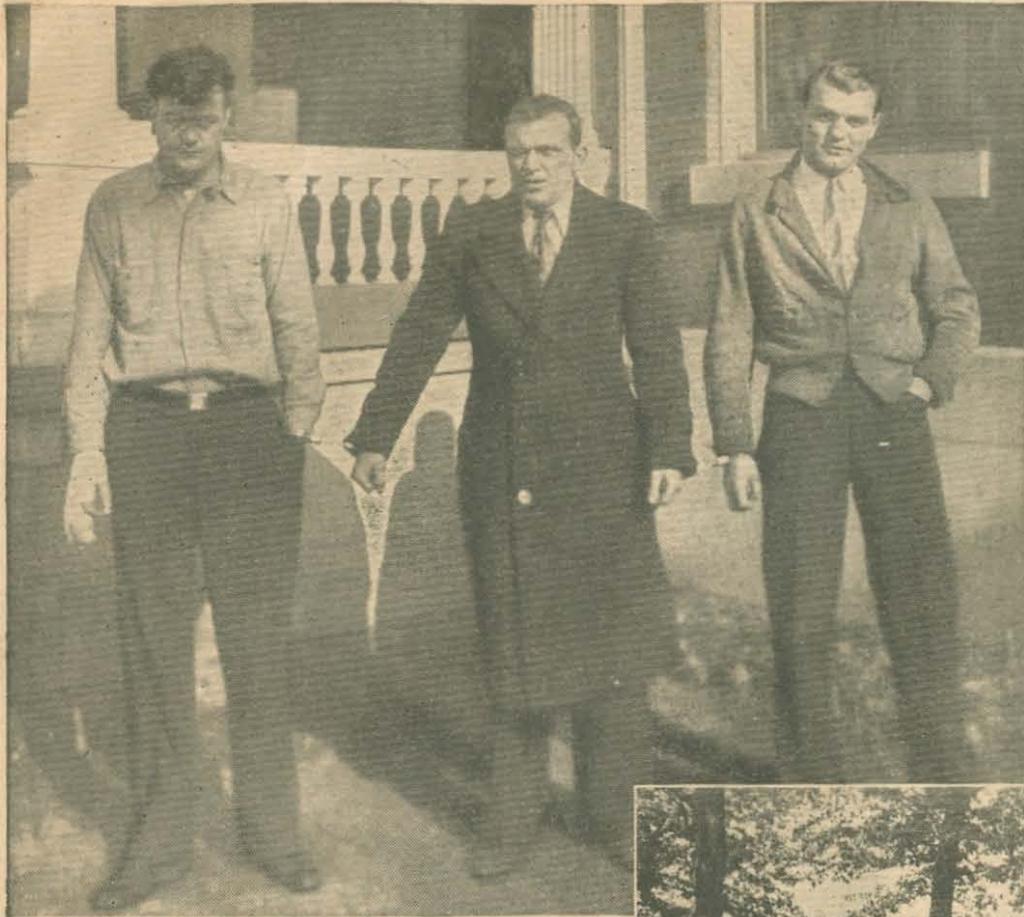
The body demands a well-balanced diet that includes milk, fruit, and plenty of fresh, green vegetables. It is important, also, to remember that the digestive organs do not function properly when one is worrying or laboring under a nervous tension. At such times persons should eat slightly of easily-digested foods.

The importance of good food and proper digestion in relation to health is absolutely important. And I want to mention here that cleanliness on the part of those who handle foodstuffs and drink is a vital issue.

Man's failure to utilize the scientific knowledge at his command results in much sickness and death, as well as unnecessary suffering. As an example: We know that toxin antitoxin will prevent diphtheria, yet we have to urge parents to make use of this safe and harmless preventive against a deadly disease.

And what shall we say of the person who coughs and sneezes without covering his mouth? And of the carelessness of sick persons who leave soiled articles about, and thoughtlessly kiss other people? Add to this too many dances and too little sleep—too much electric light and not enough sunlight—too many sweets and not enough wholesome foods—and we have impaired health.

Don't wait until you are sick to visit your doctor. The periodic health examination is your best bet. Go to your doctor to find out how well you are, and how you can stay well, rather than how sick you are!



Three who tried to beat the law: (left to right) Joseph McDonald, Vincent Minneci and Harold DeBolt

The moving target was black—but no blacker than the bitterness in the heart of Corporal Bill Gore, of the Michigan State Police. "This very minute," he thought, "those mugs may be robbing the bank at Burr Oak—while I'm playing pop-guns here on the target-range! Regulations—bah!"

He squinted along the sights of his .38. If worry made him miss this shot, he would lose his prized Marksmanship Badge—and instinctively he knew he was going to miss. The gun kicked—the target, shaped like the shadow of a man, moved on.

"Good-bye badge!" said the lanky young commander of White Pigeon detachment. How could they expect a man to pass pistol tests, when a stool pigeon had just tipped him that a bank in his district was going to be "knocked off"? But:

"No alibi," Gore told the sympathetic scorer of the East Lansing range. "I just didn't shoot straight enough."

Sunset was staining Michigan's snow-covered fields blood red when Corporal Bill—minus his Marksmanship Badge—drove morosely up to the trim, white-walled barracks at White Pigeon. His pal, State Trooper George Milligan, looked up as he entered.

"Yeah," said Gore, in answer to his friend's questioning look. "I lost it, kid—by two points." Then, as if to forestall Milligan's sympathy, he asked quickly: "Anything new on that Burr Oak bank tip?"

"Yes!" Blue-eyed Milligan reported crisply. "We're tipped that they're going to crack the bank just before Christmas. The DeBolt kid is getting mixed up in it." Gore whistled softly. Harold DeBolt was the scapegrace son of a good local family.

"He's hanging around Blank's poolroom," Milligan continued. "Been seen with a couple of tough apes—strangers. But he spends most of his time driving that Cord of his, and throwing wild parties at the little cottage he's rented at Middle Lake."

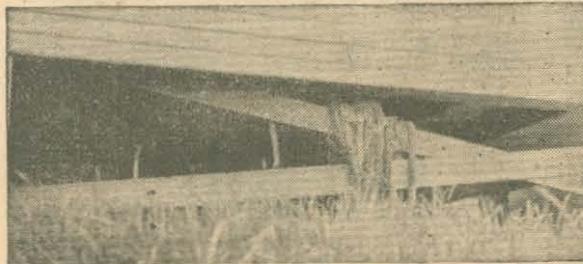
Corporal Gore looked moodily at Milligan, nodded his head. Suddenly it occurred to him how much the trooper looked like this DeBolt lad. Both were tall, broad-shouldered, youthful. Both had blue eyes and fair hair. Two youngsters so much alike, yet so different—one coming up in life, the other letting himself degenerate. The thought saddened him.

"I'm visiting that poolroom tonight," Gore said. When he reached the place, after supper, a few snowflakes were streaking past the lighted window. The noise within died away as Corporal Gore's lanky form strode quietly among the tables. Their green felt tops were made vivid by cones of smoke-streaked light. Around the walls and tables, men were watching him.

A fellow in a flannel shirt leaned on his cue. He was big, with a mop of hair. Hair stuck out the top of his open shirt. Standing near him was a short, swarthy man with brilliantly white teeth and a brutish face generously pockmarked. His flashy suit fitted tight, and he wore a flaming tie. "Lovely people—for jail," thought Bill.



The summer cottage (above) that housed a bandit mob and (below) the place where Minneci tried to bury himself alive to dodge police



"Hello, copper!" Young DeBolt stepped forward, well-dressed, well-built, arrogant. His virile face was dissipated and coarsely handsome. "I just drove in from Lansing," he continued, his voice a shade too friendly. Corporal Gore said nothing. He knew what was coming: "Too bad you can't shoot straight, copper."

Two or three men snickered. "I can shoot straight enough," Gore said, "at thugs, and gangsters, and bank-robbers and kidnapers."

The big room was silent as he turned and walked out. A Bronx cheer sounded behind him. That would be DeBolt. Gore contemptuously closed the door.

The pock-marked man peered after him, thoughtfully. "That copper ain't so dumb as he looks," he murmured.

Outside, the cold air was fresh Gore breathed it deeply.

The winter days passed. In store windows on Burr Oak's main street, the green and red of Christmas decorations peeped out through frosted plate glass. An occasional mare or gelding was hitched to one or another of the old iron hitching-posts. Ice crusted the town pump—and money accumulated in the vault of the Burr Oak bank, as busy merchants cached Christmas receipts.



Henry Gerber, fourth member of the band, brought down by a shot from the trooper who couldn't qualify as a marksman

The Bandits of Burr Oak

"Calling All Cars"

Radio as the Defender of Law Scores Again in This Real-Life Radio Drama

By Arthur Kent

Corporal Bill Gore was worried. Everything was too quiet. In the nervous strain, trifling things went wrong with his usually excellent police routine.

"You're still worrying over the badge you lost," admonished Trooper Milligan, several days after Christmas. "But now you can quit fretting about the phony tip on the bank."

That same day, Postmaster Ed Hackman dropped into the Burr Oak bank to argue baseball with his old friend, Cashier Guy Bordner.

"I think you're wrong about the Cubs, Dad," called assistant cashier John Bordner, son of Guy, who was waiting on a customer.

The front door banged open. Three men stalked in, guns in hand. In the lead was the hulking man with the mop of hair—the man from the poolroom. But now he held a shot-gun—not a cue.

"This is a hold-up!" he bellowed. "Stick 'em up!"

With him was the swarthy, pock-marked fellow with the bright teeth and fancy clothes—and another, a sad-faced, chunky youth.

They went right to work. The leader stuck his shot-gun into Postmaster Hackman's ribs. The man with the sad face swung his gun-butt and shattered the glass of the door in the cashier's cage with a shrill, ringing rattle. The pock-marked thug tried to reach the key on the inside of the cashier's window. It fell out of his reach. He cursed.

"Come on, you guys," said the bushy man with the shot-gun. He herded the four victims into a little anteroom. From his coat he drew a potato sack. Young Bordner laughed. "There isn't enough money left in the United States to fill that sack!" he said.

The flustered bandit leader dropped the sack, picked it up—walked back into the bank and then returned.

"Open this vault!" he called to Cashier Bordner. "I can't. The time-lock is on."

"Give it to him in the guts!" cried the leader hoarsely.

"No," said the swarthy man, who was scooping up the bank's funds. "I'll hammer his brains out." He lifted his gun.

"You can do that, too," said the cashier evenly, "but the safe will still be closed." The three men hesitated. Outside, the horn of an automobile commenced to blow insistently.

"That's the signal," roared the bushy-haired leader. "Everybody out!" The three bandits rushed from the bank.

But already the pursuit was preparing. Even before the bandits left the bank, a sixteen-year-old boy whose mother kept the restaurant opposite, had taken the number and description of their car. Its frost-encased windows had prevented him from seeing the driver. The lad dashed into the bank. The bandit car roared away from the curb.

Swiftly the assistant cashier had radio station WRDS—the Michigan State Police—on the telephone. It flashed:

"Calling all Cars—calling all cars. The bank at Burr Oak has just been robbed by four men in a (Continued on Page 23)

My First Thirty Years

By Buddy Rogers

Organizing a Band May Be Considered an Easy Task—But the Youthful Bandleader Had Much to Learn When He Tried It. Read His Heartbreak and His Triumph.

Olathe, Kansas, was the town of Buddy Rogers' birth, little over thirty years ago. His induction into a boy's band shaped his career—insofar as what he wanted to do was concerned.

What he did do was to go into the movies, being propelled into a movie career by the award of a six months' course of training at the Paramount (New York) training school. Followed for him a series of motion-picture triumphs.

But Buddy could not get away from his love of music. Then it dawned upon him that he was "ticketed" as a collegiate lover in pictures, with the distasteful title of "America's Boy Friend," and he decided to devote all of his time to his earlier love.

What happened to him is told in this, the third instalment of his story:

It was in 1925 and I was 21 years old when I entered the movies. For seven years I lived, talked and worked pictures. Part of my work took me to New York. I liked that. It is pleasant to live in California. Eventually I owned my own home there, a comparatively unpretentious place out in Beverly Hills, where I had two servants, a police dog and my books, and where I was able to entertain as much as I liked. I have always liked to entertain a great deal. But New York, on the other hand, I have found the more stimulating place in which to live.

One of the guests at my home in Beverly Hills was my own younger brother, Bh. Yes, that is a strange name. His real name is Bruce Henry, after my father, but he himself adopted the initials when he was only a kid to help avoid confusion.

Bh came out to Hollywood for a vacation visit. Unfortunately the studio scouts wouldn't let it go at that. They immediately signed him for pictures. It was a chance, and Bh grabbed it, as anyone else in his position would have. But Bh was handicapped. Many of those who follow brothers or sisters into pictures are. It's a foregone conclusion that they must shine feebly forth merely as brothers and sisters, no matter how great their own individual merit. His position from the beginning was unsatisfactory, and there didn't seem to be anything anyone could do about it, even myself. Given an even break in pictures, I'm more than sure my brother could have reached great success. But he never had an opportunity to show what he could do.

Bh is still in Hollywood. He married Marijen Stevick, daughter of a newspaper publisher in Champaign, Ill., and Texarkana, Ark., who is frequently featured as dancing girl in the musical pictures. But Bh is selling automobiles.

The arrival of the talkies was on the whole a break for me. Silent pictures, even when they offered me a chance to flourish my trombone, were after all no outlet for a musician. The talkies gave me my chance to play and conduct.

I had always sung a little. Now I started lessons. I studied under a man named De La Huerta in Los Angeles. De La Huerta had the distinction of having been at one time president of Mexico, as well as an excellent vocal instructor. I took only a few lessons. I sing as I play instruments, more by instinct and inclination than anything else. I'm sure it would take more than the president of Mexico to locate a real voice for me.

The talkies, though, make far greater demands on the actor than did the silent pictures. There is the matter of memorizing parts. You memorize as your individual director thinks best. Some of them prefer to have a whole script memorized word-perfect before rehearsals are commenced. Others want each scene memorized by itself. Still others have you commit to memory a part by snatches right on the lot, rehearse it as soon as it is yours, and shoot the scene right then and there and get it over with.

You get to the point, of course, where memorizing your lines is comparatively easy. But at first you do as I did. You inflict them on your friends, your servants, anyone who happens to be about, and good-natured enough to listen. The greater part of my spoken lines are memorized in the bathtub, just before I go to bed at night. Such a practice ought to keep

me awake. It doesn't. I am a sound sleeper.

The talkies require hard work of a kind that the pleased audience seldom appreciates. It is unfortunate that Hollywood has been glorified for fan consumption as it has. There is the matter of our fabulous salaries. Set down in cold figures, they do sound more or less like a fairy tale. Set down as they should be, opposite the expenditures we must make for publicity, entertaining, wardrobe, charity, and soon they rapidly dwindle to the vanishing point.

Since the day I entered pictures, I've had just one real vacation. That was four years ago, when Paramount



Buddy and his brother, Bh (his nickname), who went to Hollywood to follow in Buddy's footsteps. Bh had real ability—yet he wound up selling automobiles

granted me two months, and my mother and I did Europe together. That was a pleasure trip, pure and simple, and we toured England, Spain and Germany like any two sightseers. We spent a great deal of time in Vienna. It wasn't the romantic Vienna of pre-war days. On the other hand, it wasn't the stricken Vienna of today. I've never played classical music, but I like to listen to it. And no music lover with my imagination can behold Vienna without ecstasy, even



Jean Arthur, celebrated movie actress, who placed Buddy Rogers at the end of a list of attractive males—because she said he had no sex appeal

if it is mingled with regret.

On the other hand, the hard work of making pictures is itself offset by a continual atmosphere of pleasant excitement and by a constant procession of pleasant contacts. It was while making two pictures for Fox that I met June Collyer. June is a beauty. She comes from New York originally, where her name is listed in the social register. A film producer saw her there, and asked for a screen test. As a result of it, June found herself being hurried to Hollywood and stardom.

I met her at a studio party, and we started going around together. Someone saw a picture of me on June's dressing table once when she was back in New York, and the press consequently made more of that friendship than was in it. June is married to Stuart Erwin now, and has a little Stuart, who takes so much of her time that her current picture appearances are only occasional, though her work continues to be of excellent quality.

One night when I was dancing at the Mayfair club in Los Angeles, Hope Loring, who does a great many scripts for Hollywood producers, came over to me.

"What are you doing Monday morning?" she asked. As it happened I wasn't doing anything important. "I want you to meet Mary Pickford," she said. "I've been working on a new script for her, and I think there's a part in it for you."

That seemed more than I had any right to expect. But I wasn't going to overlook the opportunity of meeting the great Pickford. So on Monday morning I went with Hope Loring as arranged, and was introduced to the woman who is perhaps the outstanding personality of the films. I went with some trepidation, prepared to be awed and impressed. I was all wrong. I met the loveliest, most unpretentious and cordial woman I've ever known.

We went over the script together, and I was offered the part. That picture was "My Best Girl."

Working opposite Mary Pickford was a joy. She is not only an artist. She is the most sincere of women, sincere in her work, sincere in her desire to help everybody who comes in contact with her. She did a great deal for me. We worked together for four months on "My Best Girl," and became (Continued on Page 26)

Programs for Sunday, September 2

Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KDKA	980	50,000	Pittsburgh	N
WAAB†	1410	500	Boston	C
WABC	860	50,000	N.Y. City	C
WBAL†	1060	10,000	Baltimore	N
WBZ	990	50,000	Boston	N
WCAU	1170	50,000	Philadelphia	C
WCSH	940	1,000	Portland	N
WDRC†	1330	500	Hartford	C
WEAF	660	50,000	N.Y. City	N
WEEI	590	1,000	Boston	N
WFIT	560	1,000	Philadelphia	N
WGY	790	50,000	Schenectady	N
WHAM	1150	50,000	Rochester	N
WIP†	610	1,000	Philadelphia	A
WJAS†	1290	1,000	Pittsburgh	C
WJSV†	1460	10,000	Washington	C
WJZ	760	50,000	N.Y. City	N
WLIT†	560	1,000	Philadelphia	N
WLW	700	500,000	Cincinnati	N
WMAL†	630	500	Washington	N
WNAC	1230	1,000	Boston	C
WOKO†	1440	500	Albany	C
WOR	710	5,000	Newark	N
WRC†	950	500	Washington	N
WRVA	1110	5,000	Richmond	N
WTIC†	1040	50,000	Hartford	N

†Network Programs Listed Only.
‡Full Day Listings; Night Network
A—American Broadcasting System
C—CBS Programs.
N—NBC Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

8:00 a.m. EDT 7:00 EST
NBC—Melody Hour: WEA
CBS—Organ Reveille: WABC
NBC—Tone Pictures: WJZ
WNAC—Radio Carols

8:30 a.m. EDT 7:30 EST
NBC—Lew White, organist: WJZ
CBS—Artist Recital: WABC

8:45 a.m. EDT 7:45 EST
CBS—The Radio Spotlight: WABC
WBZ—Musical
WNAC—News

9:00 a.m. EDT 8:00 EST
NBC—The Balladeers: WEA
WRC WCSH
CBS—Aunt Susan's: WABC WOKO
WCAU WNAC WJAS
NBC—Coast to Coast on a Bus: WJZ
WMAL KDKA WBAL WBZ WLW
ABS—Meditation in Psalms: WIP
WJSV— Δ Michaux' Congregation

9:15 a.m. EDT 8:15 EST
NBC—Cloister Bells: WEA WGY
WRC WCSH

9:30 a.m. EDT 8:30 EST
NBC—Trio Romantique: WEA WRC
WTIC WCSH
WGY— Δ Union College Chapel

9:45 a.m. EDT 8:45 EST
NBC—Alden Edkins, bass-baritone:
WEAF WRC WTIC WCSH
ABS—News; Piano Interlude: WIP

10:00 a.m. EDT 9:00 EST
NBC—Southernaires, quartet: WJZ
WMAL WHAM WBAL KDKA WBZ
NBC— Δ Sabbath Reveries: WEA
WGY WTIC WRC WCSH
CBS—Imperial Hawaiians: WABC
WOKO WDRC WJAS WJSV WCAU
ABS—Josanne Trio: WIP
WLW— Δ Church Forum
WNAC— Δ Watchtower Program

10:15 a.m. EDT 9:15 EST
WNAC—Uncle Bob Houghton

10:30 a.m. EDT 9:30 EST
NBC—Mexican Typica Orchestra:
WEAF WEEI WRC WTIC WGY
WFI WLW WLIT
NBC—Samovar Serenade: WJZ WHAM
WBAL WBZ KDKA
CBS—Patterns in Harmony: WABC
WOKO WDRC WJAS WJSV WCAU

Star \star Indicates High Spot Selections

ABS—Helen Greenwood and Egon Putz: WIP
WCSH— Δ Congregational Church
WMAL—Listening Post

10:45 a.m. EDT 9:45 EST
CBS—Alexander Semmler, pianist:
WABC WDRC WOKO WJSV WJAS
WCAU
KDKA— Δ First Presbyterian Church
WMAL—Samovar Serenade (NBC)
WNAC— Δ Morning Service

11:00 a.m. EDT 10:00 EST
NBC—News (5 Min.): WJZ WHAM
WMAL WBAL WLW WBZ
NBC—Morning Musicales: WJZ WHAM
WBAL WRVA WLW WBZ
CBS—Children's Hour: WABC
NBC—News (5 Min.): WEA WTIC
WGY WFI WRC
NBC—Vagabonds: WEA WGY WTIC
WFI WRC
CBS—Rhoda Arnold and Taylor Buck-
ley: WOKO WJSV WDRC WNAC
WCAU—Children's Hour
WEEI— Δ Morning Service
WOR—Organ Recital

11:15 a.m. EDT 10:15 EST
NBC—Hall and Gruen, piano team:
WEAF WGY WRC WTIC WFI

11:30 a.m. EDT 10:30 EST
NBC—Major Bowes' Capitol Family:
WEAF WFI WRC WTIC WRVA
WGY
NBC—Richard Maxwell, tenor: WJZ
WBAL WMAL WLW KDKA WHAM
CBS—Salt Lake City Tabernacle:
WOKO WJSV WDRC
WBZ—Radio Nimble Wits
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST
NBC—Phantom Strings: WJZ WMAL
WLW WBAL WHAM

Afternoon

12:00 Noon EDT 11:00 a.m. EST
CBS—Salt Lake City Tabernacle:
WABC WJAS WNAC
WBZ—Phantom Strings (NBC)
WCAU— Δ Watchtower Program
WCSH—Major Bowes' Family (NBC)
WOR—Uncle Don Reed
WRVA— Δ Presbyterian Service

12:15 p.m. EDT 11:15 a.m. EST
NBC—Gould and Shefter, piano duo:
WJZ KDKA WLW WBAL WMAL
WHAM
WBZ—Old Farmer's Almanac
WCAU—Bud Shays, songs
WEEI—Musical Turns
WGY—Three Schoolmaids, harmony

12:30 p.m. EDT 11:30 a.m. EST
NBC—University of Chicago Round
Table: WEA WEEI WTIC WRC
WFI WGY WLIT
CBS—Romany Trail: WABC WNAC
WJAS WCAU WJSV
NBC—Radio City Symphony: WJZ
WBAL KDKA WBZ WMAL WLW
WHAM
WCSH— Δ Christian Science
WOR—Moments of Melody

12:45 p.m. EDT 11:45 a.m. EST
ABS—Concertas: WIP
WCSH—Musical Program
WOR—The Old Observer

1:00 p.m. EDT 12:00 Noon EST
 \star NBC—Dale Carnegie, talk: WEA
WFI WTIC WRC
CBS—Ann Leaf, organist: WABC
WOKO WJAS WCAU WJSV WDRC
WAAB
WCSH— Δ First Radio Parish Church
WEEI—Morey Pearl's Orchestra
WGY—Little Known Facts
WNAC— Δ Catholic Truth Period
WOR—String Trio

1:15 p.m. EDT 12:15 EST
ABS—Micheline Pooler; Instrumental
Trio: WIP
WRVA— Δ Watchtower Program

1:30 p.m. EDT 12:30 EST
NBC— Δ Highlights of the Bible: WJZ
WMAL WBZ WBAL WRVA WHAM
KDKA
CBS—The Compinsky Trio: WABC
WOKO WDRC WJSV WCAU WJAS
 \star NBC—Surprise Party; Mary Small:
WEAF WEEI WGY WCSH WFI
WRC
ABS—News: WIP
WLW—Antoinette West, soprano

1:45 p.m. EDT 12:45 EST
NBC—Devora Nadworney, contralto:
WEAF WEEI WFI WCSH WRC
ABS—John Cassidy, ballads: WIP
WLW—Rhythm Jesters

2:00 p.m. EDT 1:00 EST
NBC—South Sea Islanders: WJZ
KDKA WBZ WMAL WBAL WHAM

CBS—Edith Murray, songs: WABC
WNAC WJAS WCAU WDRC WOKO
NBC—Gene Arnold; Commodores:
WEAF WEEI WGY WRC WRVA
WCSH WLW
WJSV—Did You Know That?
WOR—Photography as an Art

2:15 p.m. EDT 1:15 EST
CBS—Abram Chasins: WABC WOKO
WDRC WCAU WJAS WNAC
WOR—Paula Autori, soprano

2:30 p.m. EDT 1:30 EST
NBC—Tune Twisters: WEA WCSH
WGY WEEI WTIC
CBS—Beale Street Boys: WABC
WOKO WJSV WNAC WDRC WCAU
WJAS
 \star NBC—Concert Artists: WJZ WMAL
WHAM KDKA WBZ WBAL WRVA
WLW
WOR—Eddy Brown, violin

2:45 p.m. EDT 1:45 EST
 \star CBS—Tito Guizar, tenor: WABC
WOKO WJSV WNAC WDRC WCAU
WJAS

3:00 p.m. EDT 2:00 EST
NBC—Talkie Picture Time: WEA
WEEI WLIT WRC WCSH WGY
 \star CBS—Detroit Symphony Orchestra:
WABC WOKO WDRC WJAS WNAC
WCAU
NBC—Organ Recital: WJZ KDKA
WBAL
WBZ—Writing for Publication
WHAM—Down Melody Lane
WJSV—Baseball Game
WLW— Δ Church in the Hills, drama
WOR—Frank Stuart's Orchestra
WRVA—Beauty That Endures

3:15 p.m. EDT 2:15 EST
NBC—Organ Recital: WBZ WRVA
ABS—Mauro Cottone Presents: WIP
WLW—Rhythm Jesters

3:30 p.m. EDT 2:30 EST
NBC—Dancing Shadows: WEA WRC
WEEI WTIC WGY WCSH WLIT
NBC—Temple of Song: WJZ WBAL
WBZ WHAM KDKA WMAL WLW
WRVA
ABS—Symphony Hour: WIP
WOR—Thelma Holder, talk

3:45 p.m. EDT 2:45 EST
WOR—Ralph Grosvenor, tenor

4:00 p.m. EDT 3:00 EST
NBC—John B. Kennedy, news: WEA
WGY WEEI WRC WTIC
WLIT
CBS—Buffalo Variety Workshop:
WABC WJAS WCAU WOKO WDRC
WNAC WJSV
WOR—Eli Dantzic's Orchestra

4:15 p.m. EDT 3:15 EST
NBC—Lilian Bucknam, soprano: WEA
WCSH WTIC WEEI WLIT
WBAL— Δ Watchtower Program
WGY—Carmelo Cascio, pianist

4:30 p.m. EDT 3:30 EST
CBS—Oregon on Parade: WABC
WOKO WNAC WDRC WCAU WJAS
WJSV
 \star NBC—Chicago Symphony Orchestra:
WEAF WCSH WEEI WTIC WGY
WRC WFI WLW
NBC—Pedro Via's Orchestra: WJZ
WHAM WRVA WBAL WMAL WBZ
ABS—American Musicales: WIP
KDKA— Δ Vespers, Shadyside Church
WOR—Conrad and Tremont

4:45 p.m. EDT 3:45 EST
ABS—Cotton and Puttz: WIP
WOR—The Otter in Art

5:00 p.m. EDT 4:00 EST
 \star NBC—Sentinels Serenade: WEA
WEEI WCSH WGY
CBS—The Playboys: WABC WOKO
WDRC WCAU WAAB WJAS WJSV
NBC— Δ National Vesper: WJZ WBZ
WBAL WHAM WMAL WRVA WFI
WLW— Δ The Nation's Prayer Period
WNAC—Twilight Reveries
WOR—Josef Zatur's Orchestra

5:15 p.m. EDT 4:15 EST
CBS—Poet's Gold: WABC WOKO
WAAB WDRC WJAS WCAU WJSV

5:30 p.m. EDT 4:30 EST
 \star NBC—S. C. JOHNSON AND SONS
Presents "The House by the Side of
the Road"; Tony Wons, philosopher;
"Horace", comedian; Ronnie and
Van, harmony duo; Vanna and Dar-
cy; Music under direction of Ulderico
Marcelli: WEA WEEI WCSH WGY
WFI WRC WLIT WJAR WLW
WTAG WTIC WRVA
CBS—Crumit and Sanderson, songs:
WABC WOKO WAAB WCAU WDRC
WJSV WJAS
 \star NBC—Radio Explorers Club; The-
odore Roosevelt, guest speaker: WJZ
WBAL WRVA WBZ WHAM KDKA
WMAL

WNAC—Salon Gems
WOR—Larry Taylor, baritone

5:45 p.m. EDT 4:45 EST
NBC—Shura Cherkassky, pianist:
WJZ WHAM WRVA KDKA WNAC
WBZ WMAL WBAL
WOR—Three Naturals

Night

6:00 p.m. EDT 5:00 EST
NBC—Heart Throbs of the Hills:
WJZ WHAM WMAL WBZ WBAL
NBC— Δ Catholic Hour: WEA WEEI
WTIC WRC WCSH WRVA WGY
WLIT
CBS—Nick Lucas, songs: WABC WAAB
WJSV WDRC WCAU WOKO WJAS
KDKA—Three Girls, harmony
WLW—Chorus and organ
WNAC—News
WOR—Uncle Don, children's program

6:15 p.m. EDT 5:15 EST
CBS—Summer Musicales: WABC
WOKO WJSV WCAU WDRC WJAS
WNAC
KDKA—Baseball Resume

6:30 p.m. EDT 5:30 EST
NBC—International Tid-Bits: WJZ
WHAM WMAL KDKA WLW
NBC—Henry King's Orchestra: WEA
WRVA WTIC WGY WCSH WRC
WLIT WEEI
WBZ—Old Farmers' Almanac
WOR—Baseball Talk

6:45 p.m. EDT 5:45 EST
CBS—Carille and London; Warwick
Sisters: WABC WJAS WCAU WJSV
WOKO WNAC
WBZ—Paradise Islanders
WOR—Jack Berger's Orchestra

7:00 p.m. EDT 6:00 EST
NBC—K-7, Secret Service Spy Story:
WEAF WGY WCSH WRC WLIT
WRVA WEEI
 \star CBS—Peter the Great: WABC
WNAC WOKO WDRC WJAS
 \star NBC—REAL SILK HOSIERY
Mills, Inc., Present Charlie Previn's
Orchestra: WJZ WBAL WBZ WLW
KDKA WHAM WMAL
WCAU—Comedy Stars of Hollywood
WOR—String Trio

7:15 p.m. EDT 6:15 EST
ABS—Alexander's Street Forum: WIP
WCAU—The Knickerbockers
WOR—Comedy Stars of Hollywood

7:30 p.m. EDT 6:30 EST
NBC—Arlene Jackson, songs: WEA
WGY WLIT
CBS—Chicago Knights: WABC WDRC
WJAS WNAC WCAU
 \star NBC—Chausson Concerto for Piano,
Violin and Strings: WJZ WRVA
WHAM WMAL KDKA WBZ WBAL
ABS—Country Club: WIP
WCSH—Governor Brann, talk
WEEI—Garden Talk, Breck
WLW—Smoke Dreams
WOR—Theater Players

7:45 p.m. EDT 6:45 EST
NBC—Wendell Hall, ukelele, songs:
WEAF WCSH WLIT WGY WRC
WTIC
WOKO—Chicago Knights (CBS)

8:00 p.m. EDT 7:00 EST
 \star NBC—Jimmy Durante, comedian;
Orchestra: WEA WCSH WLW
WGY WRVA WLIT WBZ WRC
WTIC
 \star CBS—Columbia Variety Hour:
WABC WJAS WNAC WDRC WOKO
WCAU WJSV
 \star NBC—Goin' to Town: WJZ KDKA
WHAM WBAL
WEEI—Jenny Concert
WOR—Chansonette

8:15 p.m. EDT 7:15 EST
ABS—Soiree Musicales: WIP

8:30 p.m. EDT 7:30 EST
ABS—Nicholas Garagusi: WIP
WMAL—Goin' to Town (NBC)
WOR—Dance Orchestra

8:45 p.m. EDT 7:45 EST
ABS—Alexander's Street Forum: WIP
WCAU—Fur Trappers

9:00 p.m. EDT 8:00 EST
 \star NBC—Headliners; Al Goodman's Or-
chestra; vocalists: WJZ WBZ WLW
KDKA WHAM WBAL WMAL
 \star NBC—Manhattan Merry-Go-Round:
WEAF WGY WFI WRC WTIC
WCSH
CBS—Buddy Rogers' Orchestra;
Jeanie Lang and Trio: WABC
WOKO WJAS WCAU WNAC WDRC
ABS—Vi Bradley, Your Sweetheart:
WIP
WEEI—Variety Program
WOR—Operatic Miniatures

9:15 p.m. EDT 8:15 EST
ABS—News: WIP

9:30 p.m. EDT 8:30 EST
 \star CBS—Fred Waring's Orchestra:
WABC WOKO WNAC WCAU WJAS
WJSV WDRC
 \star NBC—Walter Winchell, gossip: WJZ
WBAL WHAM WMAL KDKA WBZ
WLW
NBC—Album of Familiar Music: WEA
WEEI WCSH WRC WRVA WGY
WFI
ABS—Old Songs and New: WIP

9:45 p.m. EDT 8:45 EST
NBC—One Act Play: WJZ WBAL
WMAL KDKA WHAM WBZ
WLW—Unbroken Melodies

10:00 p.m. EDT 9:00 EST
 \star NBC—Madame Schumann-Heink:
WJZ WBZ WHAM KDKA WBAL
WMAL
 \star CBS—Wayne King's Orchestra:
WABC WDRC WCAU WJAS WJSV
WAAB WOKO
 \star NBC—Hall of Fame: Gus Arnheim's
Orchestra: WEA WEEI WRC WGY
WCSH WTIC WFI WLW
WNAC—Kay Kayser's Band
WOR—Connors' Novelty Ensemble
WRVA—Corrinna Mura, songs

10:15 p.m. EDT 9:15 EST
NBC—Mrs. Montague's Millions: WJZ
WHAM WMAL WBAL WRVA
KDKA—Y. M. C. A. Program
WBZ—Baseball Resume
WOR—The Three Marshalls

10:30 p.m. EDT 9:30 EST
NBC—Canadian Capers: WEA WTIC
WRVA WFI WGY WRC WEEI
WCSH
CBS—Melody Masterpieces; Mary East-
man, soprano: WABC WOKO WDRC
WJAS WJSV WCAU WAAB
NBC—L'Heure Exquise: WJZ WBAL
WHAM WMAL WBZ KDKA WLW
ABS—Charles Barnet's Orch. WIP
WNAC—Francis Cronin, organist
WOR—"Vignettes"

10:45 p.m. EDT 9:45 EST
WNAC—Musical Rhymster

11:00 p.m. EDT 10:00 EST
NBC—Baseball Resume: WEA
NBC—Roxanne Wallace, songs: WJZ
WHAM WBAL
CBS—Little Jack Little's Orch.: WABC
WOKO WCAU WDRC WJSV WJAS
NBC—Abe Lyman's Orchestra: WGY
WFI WEEI WCSH WRC WTIC
ABS—Leon Friedman's Orchestra: WIP
KDKA—Temperature and Weather
WBZ—Painter of Songs
WLW—Zero Hour
WNAC—News; Baseball Scores
WOR—Charles Barnet's Orchestra

11:15 p.m. EDT 10:15 EST
NBC—Harold Stern's Orchestra: WEA
WGY WFI WEEI WCSH WRC WTIC
NBC—Jesse Crawford, organist: WJZ
WBAL KDKA WMAL WHAM WBZ
CBS—Little Jack Little's Orchestra:
WNAC
ABS—Udo's Orchestra: WIP
WBZ—James J. O'Hara, organist

11:30 p.m. EDT 10:30 EST
NBC—News (5 Min.): WEA WGY
WTIC WCSH WEEI
NBC—Charlie Davis' Orchestra: WEA
WGY WTIC WEEI
CBS—Glen Gray's Orch.: WABC
WOKO WCAU WDRC WJAS WNAC
NBC—News (5 Min.): WJZ KDKA
WHAM WBAL WBZ
NBC—Freddie Berrens' Orchestra:
WJZ WMAL KDKA WHAM WBAL
WBZ
ABS—Blue Rhythm Band: WIP
WLW—Tea Leaves and Jade, drama
WOR—Frank Stuart's Orchestra

11:45 p.m. EDT 10:45 EST
CBS—Joe Reichman's Orch.: WABC
WJSV WCAU WOKO WDRC WJAS
12:00 Mid. EDT 11:00 p.m. EST
NBC—Eddy Duchin's Orchestra:
WEAF WGY WRC WFI
NBC—Mills' Blue Rhythm Band: WJZ
WMAL KDKA WHAM WBAL WBZ
WLW
CBS—Red Nichols' Orchestra: WABC
WOKO WNAC WJSV WCAU
ABS—Stardust: WIP
WOR—Anthony Trini's Orchestra

12:15 a.m. EDT 11:15 p.m. EST
 \star NBC—Russ Columbo, baritone; Or-
chestra: WEA WFI WGY WRC
12:30 a.m. EDT 11:30 p.m. EST
CBS—Ozzie Nelson's Orchestra: WABC
WOKO WNAC WJSV WCAU
 \star NBC—Hollywood on the Air: WEA
WFI WGY WRC
NBC—Clyde Lucas' Orchestra: WJZ
WHAM WBAL KDKA WBZ WLW
WMAL

1:00 a.m. EDT 12 Mid. EST
WLW—Dance Orchestra

1:30 a.m. EDT 12:30 EST
WLW—Larry Lee's Orchestra

2:00 a.m. EDT 1:00 EST
WLW—Moon River, organ and poems

New Programs, Changes

(Time Shown Is Eastern Daylight)

Sunday, Sept. 2

Dale Carnegie, author and lecturer, returns to the air this afternoon at 1 p. m. over an NBC-WEAF network with the radio series "Little-known Facts About Well-known People." Leonard Joy and his orchestra will share time on this broadcast, interspersing a smooth, distinctive type of string melody.

Robert Simmons, tenor, will be Mary Small's guest artist at the "Little Miss Bab-o's Surprise Party" at 1:30 p. m. over an NBC-WEAF network.

Abram Chasins, eminent young composer-pianist, will resume his "Piano Pointers" series over the CBS network from 2:15 to 2:30 p. m. Chasins has just returned to New York after a six weeks' vacation on the Pacific Coast.

"The House by the Side of the Road," starring Tony Wons, will have its premiere broadcast at 5:30 p. m. over an NBC-WEAF network, and for Western listeners at 4:30 over the same network. This will be a dramatic and musical program inspired by the Sam Walter Foss poem of the same name.

Col Theodore Roosevelt, soldier, sportsman and former Governor-General of the Philippines, will describe his adventures as an explorer in the American Bosch "Radio Explorers Program" today at 5:30 p. m. over an NBC-WJZ network.

Effective today Nick Lucas takes a new time, 6 to 6:15 p. m., and "Summer Musicale," featuring Harry Sosnik and his orchestra from Chicago, will be heard from 6:15 to 6:45 p. m. Thereafter, Carlile and London, piano team, and the Warwick Sisters, vocalists, will be heard over the CBS network from Philadelphia.

Gus Arnheim and his famous "band from movieland" will take their place in the cavalcade of dance orchestras passing before the microphone in the "Hall of Fame" program. Arnheim and his troupe of vocalists including Jimmy Newell, Maxine Tappan and a girls' trio will be presented at 10 p. m. over an NBC-WEAF network from the NBC Hollywood studios.

Walter Winchell, New York newspaper

columnist, returns to the air for his third season as radio purveyor of stories about the great and near-great of stage, screen and Broadway. This weekly series of Sunday-night gossip will be heard over an NBC-WJZ network at 9:30 p. m. A repeat program for Pacific Coast listeners will be inaugurated November 4 over the same network.

Monday, Sept. 3

Clara, Lu 'n' Em, those gossipy gals who had a leave of absence from the airwaves for vacation, resume their regular morning broadcasts today at 10:15 a. m. over an NBC-WEAF network. This program is heard daily except Saturday and Sunday.

As the lifeboat crews of fifteen or more ships of many nations fight their way down the Hudson River in New York Harbor on Labor Day, in the annual International Lifeboat Race, the battle of brawn will be pictured for air audiences over an NBC-WJZ network from 11:30 a. m. to 12 noon. The Robert L. Hague Trophy will be presented to the winning crew by Postmaster General James A. Farley. The finish line of the two-mile race will be at the new George Washington Bridge over the Hudson where the Farley presentation speech to the winners will be broadcast.

"Buck Rogers in the 25th Century," popular script series, returns to the air today. The broadcasts will be heard each Monday, Tuesday, Wednesday and Thursday from 6 to 6:15 p. m., for Eastern stations, and from 7:30 to 7:45 p. m., for Western stations, of the Columbia chain.

WBBM's "Windy City Revue" will be heard over the CBS network from 8:30 to 9 p. m., replacing "Raffles," which will move to Sundays, beginning September 9.

Tuesday, Sept. 4

Mystery-drama enthusiasts will be glad to note the return to the air of the "Eno Crime Clues" shows presented over an NBC-WJZ network at 8 p. m. every Tuesday and Wednesday evening.

Fray and Braggiotti, Columbia's Franco-Italian team, absent from the microphone during a summer's trip to Europe, will be featured from 9 to 9:15 p. m., in the first of a new series of programs, over the Columbia network.

Mrs. Franklin D. Roosevelt again will be heard over the NBC-WJZ network at 9:30 p. m., when she inaugurates a series of programs comprising four broadcasts. She will speak twice during each broadcast, once as a news commentator and again on the problem of the use of leisure time. Mrs. Roosevelt has announced that the American Friends Service League will receive the proceeds of these broadcasts. Willard Robison's orchestra will provide the music for the first program.

Wednesday, Sept. 5

The "Modern Mountaineers" and their orchestra will be heard over the CBS network at 7 p. m., a new time for these new headliners.

The "First America's Cup Race" will be dramatized over an NBC-WJZ network at 9:30 p. m. This will consist of the old Pilot's Race, the founding of the syndicate which built the first yacht "America," its trip across the sea, and other interesting events of this race.

Thursday, Sept. 6

The "Mohawk Treasure Chest," with Ralph Kirbery, the Dream Singer; Harold Levey's Orchestra; Martha Lee Cole, interior decorator; and James Meighan, master of ceremonies will inaugurate a series of broadcasts at 12 noon, over an NBC-WEAF network. These programs will be heard twice a week, the Sunday show starting September 9 at 2 p. m. over the same network.

Detroit Symphony Orchestra, with Victor Kolar conducting, will resume its regular schedule over the CBS network, effective today from 4 to 5 p. m.

Friday, Sept. 7

Johnny Green's "In the Modern Manner" and "California Melodies" will exchange time of presentation over the Columbia network. The former feature will be heard from 9 to 9:30 p. m., and the California show from 9:30 to 10 p. m.

Floyd Gibbons, famed war correspondent and rapid-fire radio commentator, has replaced Phil Baker, the Armour Jester, as headliner on the Armour Program for six weeks. Baker, with Mrs. Baker, has gone to Europe for a short vacation. Harry McNaughton and Mabel Albertson, comedienne, also are vacationing, but have not announced their plans. Irene Beasley and Roy Shield's orchestra will continue on this show, which is presented at 9:30 p. m. over an NBC-WJZ network.

Saturday, Sept. 8

Columbia Broadcasting System will again tax its technical staff. Its newest stunt broadcast—"Dancing Around the World"—from 8 to 8:30 p. m., will be a pickup, featuring an elaborate co-ordination of cues to provide coast-to-coast listeners with music skipping from New York to London, to Chicago, to Buenos Aires, to Honolulu and to San Francisco.



HEAR
Smilin' Ed McConnell
and his
ACME
QUALITY
Paint and
PROGRAM

over
The Columbia Broadcasting System
Beginning Sunday Evening, Sept 9th
7:30 P.M., E.D.T. on
WABC WAAB WDRC WCAU WEAN
WJSV WHP WFEA WJAS
Also every Thursday 12:30 P.M., E.D.T.



U. S. Government Job
Start \$1260 to \$2100 a year
MEN—WOMEN 18 to 50 Many
Fall examinations expected. Short
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new show for Sunday afternoons!

FEATURING
TONY
WONS
AND
MANY OTHER STARS
OLD AND NEW

"THE HOUSE
BY THE SIDE
OF THE ROAD"

GREAT MUSIC
DRAMA
COMEDY
IT'S ALL THERE!



Horace, the Comedian—Gardener and Man-of-All-Work, who Aspires to Be a Great Orator.



Ronnie and Van—Entertaining Harmonizers, Vaudeville Headliners.

Beloved Radio Philosopher,
in a New Dramatic Role.



Vanna and Darcy—Two Brilliant Stars in the Musical Firmament.



Ulderico Marcelli—Musical Genius and Composer... Directs the Orchestra and Vocal Ensemble.

SUNDAY AFTERNOON

- NBC 5:30 to 6 p.m. EDT
- WEAF 5:30 to 6 p.m. EDT
- WEEI 5:30 to 6 p.m. EDT
- WFI 5:30 to 6 p.m. EDT
- WGY 5:30 to 6 p.m. EDT
- WLIT 5:30 to 6 p.m. EDT
- WJAR 5:30 to 6 p.m. EDT
- WTAG 5:30 to 6 p.m. EDT
- WTIC 5:30 to 6 p.m. EDT
- WLW 4:30 to 5 p.m. EST
- WRC 4:30 to 5 p.m. EST
- WRVA 4:30 to 5 p.m. EST

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Daniel Saidenberg,
cellist, *George Parrish*, pianist
and *Edward Vito*, harpist.

SUNDAY

6 P.M. EASTERN
STANDARD TIME

NBC-WJZ coast-to-coast chain

REAL SILK
HOSIERY MILLS, INDIANAPOLIS
Branches in 200 cities

Programs for Monday, September 3

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST
 WNAC—Sunrise Special organ
 6:45 a.m. EDT 5:45 EST
 NBC—Health Exercises: WFAE WVEI
 WGY WFI
 WOR—Gym Classics
 7:00 a.m. EDT 6:00 EST
 KDKA—Musical Clock
 WBZ—Musical Clock
 7:15 a.m. EDT 6:15 EST
 WNAC—News
 7:30 a.m. EDT 6:30 EST
 NBC—Yoichi Hiraoka, xylophone: WJZ
 CBS—Organ Reveille: WABC
 WJSV—Eye-Opener
 WLW—Top of the Morning
 WNAC—Joe Mitchell Chapple
 WOR—Vincent Sorey's Orchestra
 7:45 a.m. EDT 6:45 EST
 NBC—Pollock and Lawnhurst: WFAE
 WFI WRC WGY
 NBC—Jolly Bill and Jane: WJZ
 WVEI—Train Catcher
 WNAC—Walter Kidder, baritone
 8:00 a.m. EDT 7:00 EST
 NBC—Organ Rhapsody: WFAE WFI
 WTIC WRC
 CBS—Lyric Serenade: WABC
 NBC—Morning Devotions: WJZ WBZ
 KDKA WBAL WMAL
 WCSH—Bob White
 WVEI—E B Rideout, talk
 WGY—Musical Clock
 WJSV—Sun Dial
 WLW—A Nation's Family Prayer
 WNAC—Shopping Around the Town
 WOR—Nell Vinick, beauty talk
 WRVA—Musical Clock
 8:15 a.m. EDT 7:15 EST
 ★ NBC—Laudt Trio and White: WJZ
 WBAL WBZ KDKA WMAL
 WCSH—A Morning Devotions
 WVEI—Shopping Service
 WLW—A Morning Devotions
 WOR—Al Woods, songs
 8:30 a.m. EDT 7:30 EST
 NBC—Cheerio WFAE WGY WCSH
 WVEI WTIC WRC WLW WFI
 CBS—Ray Scott, pianist: WABC
 NBC—Lew White organ: WJZ WHAM
 KDKA WBAL WMAL
 WBZ—Ole Farmer's Almanac
 WOR—Martha Manning, talk
 8:45 a.m. EDT 7:45 EST
 CBS—Radio Spotlight: WABC
 WBZ—Lew White, organist (NBC)
 WHAM—Kindly Thoughts
 WOR—Bud Rainey, songs
 9:00 a.m. EDT 8:00 EST
 NBC—Morning Glories: WFAE WLIT
 WRC
 ★ NBC—Breakfast Club: WJZ WBAL
 KDKA WHAM WRVA WBZ
 CBS—The Song Reporter: WABC
 WOKO WNAC WDRC WCAU WJAS
 ABS—Bernie Dolan: WIP
 WCSH—The Morning Shopper
 WVEI—Clothes Institute
 WGY—Annette McCullough
 WLW—Salt and Peanuts, harmony
 WOR—George Dudley, baritone
 9:15 a.m. EDT 8:15 EST
 NBC—Don Hall Trio: WFAE WLIT
 WGY WRC WVEI WLW WCSH
 CBS—Harmonies in Contrast: WABC
 WDRC WJAS WNAC WOKO WCAU
 WMAL—Breakfast Club (NBC)
 WOR—Souvenirs of Song
 9:30 a.m. EDT 8:30 EST
 NBC—Eva Taylor's songs: WFAE WRC
 WCSH WTIC
 CBS—Metropolitan Parade, orchestra:
 WABC WDRC WNAC WCAU WJAS
 KDKA—Style and Shopping Service
 WVEI—Jean Abbey Shopping Service
 WGY—Little Jack Little's Orchestra
 WLW—Joe Emerson
 WOR—John Stein's Orchestra
 9:45 a.m. EDT 8:45 EST
 NBC—Matinata; Chorus: WFAE WRC
 WCSH WTIC WFI WLW WVEI
 CBS—Metropolitan Parade: WOKO
 ABS—John Cassidy, minstrel: WIP
 KDKA—Work-a-day Thoughts
 WVEI—News (5 Min.)
 WGY—A Mid-morning Devotions
 WOR—Farber and Chapin, songs
 10:00 a.m. EDT 9:00 EST
 NBC—Breen and de Rose: WFAE
 WCSH WVEI WFI WTIC WLW
 NBC—Harvest of Song: WJZ WBAL
 WMAL KDKA WRVA WBZ
 CBS—Metropolitan Parade: WABC
 ABS—News: WIP
 WGY—The Southerners
 WHAM—A Tower Clock Program
 WNAC—Buddy Clark
 WOR—String Trio
 10:15 a.m. EDT 9:15 EST
 NBC—Clara, Lu 'n' Em: WFAE WVEI
 WFI WRC WCSH WRVA WLW
 WGY
 CBS—Bill and Ginger: WABC WOKO
 WNAC WCAU WJAS WJSV
 NBC—Holman Sisters: WJZ WHAM
 WBZ
 KDKA—Sammy Fuller
 WBAL—Goin' Home
 10:30 a.m. EDT 9:30 EST
 CBS—"All About You": WABC

NBC—News (5 Min.): WFAE WCSH
 WRC WTIC
 NBC—Morning Parade: WFAE WRC
 WCSH WTIC WVEI
 CBS—News (5 Min.): WCAU WDRC
 WOKO
 CBS—Carolyn Gray, pianist: WCAU
 WOKO WDRC WNAC
 NBC—Today's Children: WJZ WMAL
 KDKA WBZ WHAM WRVA WBAL
 WVEI—Musical Turns (5 Min.)
 WGY—Market Basket
 WJSV—Woman's Hour
 WLW—Mailbag
 WOR—Club for Shut-Ins
 10:45 a.m. EDT 9:45 EST
 CBS—News (5 Min.): WABC
 NBC—Morning Parade: WGY WFI
 CBS—The Three Flats: WABC WNAC
 WOKO WCAU WJAS
 NBC—News (5 Min.): WJZ WMAL
 KDKA WBZ WBAL
 NBC—Radio Kitchen: WJZ WMAL
 WRVA KDKA WHAM
 WBAL—Shopping with Peggy Randall
 WBZ—Curley Joe, songs
 WHAM—Radiograms (5 Min.)
 WLW—Arlen and Greuter
 WOR—Musical Ensemble
 11:00 a.m. EDT 10:00 EST
 NBC—U. S. Navy Band: WFAE WGY
 WRC WLIT WRVA WTIC
 CBS—Waltz, Time: WABC WOKO
 WNAC WDRC WJAS WCAU
 NBC—The Wife Saver: WJZ
 NBC—The Honeyymooners: WHAM
 WBZ WMAL WBAL
 KDKA—Uncle Tom and Betty
 WCSH—Bob White, Philosopher
 WVEI—Friendly Kitchen
 WLW—Mary Alcott, songs
 11:15 a.m. EDT 10:15 EST
 NBC—Platt and Nerman, piano duo:
 WJZ KDKA WBAL WMAL WHAM
 WBZ
 CBS—Beale Street Boys: WABC WJAS
 WDRC WCAU WOKO WNAC
 NBC—U. S. Navy Band: WCSH WVEI
 WJSV—Woman's Hour
 WLW—News—Livestock Reports
 WOR—Walter Ahrens, baritone
 11:30 a.m. EDT 10:30 EST
 CBS—Mayfair Melodies: WABC WOKO
 WJAS WDRC
 ★ NBC—International Lifeboat Race:
 WJZ WBAL KDKA WMAL
 WBZ—Stage Show
 WCAU—Fur Trappers
 WHAM—Mrs. Thrifty's Buyer
 WLW—Carioteers, spiritual singers
 WNAC—Real Life Stories
 WOR—Philosophical Talk
 11:45 a.m. EDT 10:45 EST
 CBS—The Cadets: WABC WJAS WJSV
 WNAC
 NBC—International Lifeboat Race:
 WHAM WBZ
 ABS—Sons of old Spain: WIP
 WCAU—Eddie Shepperd, soloist
 WLW—Painted Dreams

Afternoon

12:00 Noon EDT 11:00 a.m. EST
 NBC—Devora Nadwornay, contralto:
 WFAE WVEI WCSH WTIC
 CBS—Betty Barthell, songs: WABC
 WNAC WDRC WCAU WJAS WOKO
 NBC—Fields and Hall, songs: WJZ
 WHAM KDKA WBAL WRC
 ABS—Luncheon Musical Trio: WIP
 WBAL—Market Report (10 Min.)
 WGY—Banjooleers
 WJSV—Woman's Hour
 WLW—Ward and Muzzy, piano duo
 WOR—Highlights on the News
 WRVA—Luxury Fiddlers
 12:15 p.m. EDT 11:15 a.m. EST
 NBC—Honeyboy and Sassafras: WFAE
 WTIC WVEI WRC WLIT
 CBS—Poetic Strings: WABC WAAB
 WDRC WOKO WCAU WJAS WJSV
 NBC—Charles Sears, tenor: WJZ
 WMAL WBAL KDKA
 ABS—Chuck Richards, songs: WIP
 WBZ—Weather; Farmers' Almanac
 WCSH—News; Farm Flashes
 WGY—Martha and Hal
 WHAM—Jack Foy, songs
 WNAC—News and Weather
 WLW—Babs and Don; comedy team
 WOR—Voice of Gold
 12:30 p.m. EDT 11:30 a.m. EST
 CBS—Al Kavelin's Orchestra: WABC
 WOKO WJSV WAAB WCAU WJAS
 NBC—Vic and Sade: WJZ WRVA WBZ
 KDKA WHAM WBAL WMAL
 NBC—Merry Madcaps: WFAE WRC
 WLW WLIT WTIC WGY WVEI
 ABS—Stock Quotations: WIP
 WCSH—Speedathon
 WNAC—The Shopper's Exchange
 WOR—Scott Fisher's Orchestra
 12:45 p.m. EDT 11:45 a.m. EST
 NBC—Words and Music: WJZ WRVA
 WBAL WMAL

ABS—Eli Dantzig's Orchestra: WIP
 KDKA—Dance Orchestra
 WBZ—Deane Moore
 WCSH—Merry Madcaps (NBC)
 WVEI—Caroline Cabot
 WGY—The Vagabonds
 WHAM—Tom Grierson, organist
 1:00 p.m. EDT 12:00 Noon EST
 ★ NBC—Labor Day Program; Wm.
 Green, speaker: WFAE
 CBS—Velazco's Orchestra: WABC
 WNAC WDRC WOKO WJSV WCAU
 WJAS
 NBC—Words and Music: WHAM
 KDKA—Market Reports
 WBAL—Live Stock Report
 WBZ—Farm and Home Forum
 WCSH—Musical
 WFI—Dick Fiddler's Orch. (NBC)
 WGY—Hank Keene's Radio Gang
 WLW—Albright and Wayne
 WOR—N. J. Club Women
 1:15 p.m. EDT 12:15 EST
 NBC—Hon. Archie and Frank: WJZ
 WMAL WBAL WRVA KDKA
 ABS—Mirror of Reflections: WIP
 WGY—Consumer's Information Talk
 WHAM—News; Agricultural Forum
 WLW—River, Market and Livestock
 WOR—Newark Orchestra
 1:30 p.m. EDT 12:30 EST
 ★ CBS—Description of Labor Day Parade
 in Washington: WABC WCAU
 WJSV WOKO WNAC WJAS
 NBC—Farm and Home Hour; Michi-
 gan Peach Festival: WJZ KDKA
 WBAL WMAL WRVA WBZ WLW
 WHAM
 WVEI—Kitchen of the Air
 WIP—RADIO GUIDE PRESENTS LEE
 Lawrence
 WGY—Farm Program
 WOR—Theater Club of the Air
 1:45 p.m. EDT 12:45 EST
 NBC—Rex Battle's Ensemble: WFAE
 WCSH WVEI
 ABS—Jack Filman, sports: WIP
 WLW—Artists Recital (CBS)
 WOR—Verna Osborne, soprano
 2:00 p.m. EDT 1:00 EST
 NBC—Revolving Stage: WFAE WVEI
 WTIC WLIT WCSH WRC
 WGY—Lauren Bell, baritone
 WJSV—The Old Observer
 WNAC—Deane Moore, songs
 2:15 p.m. EDT 1:15 EST
 ABS—Nicholas Garagusi and Fern
 Scull: WIP
 WGY—Household Chats
 WJSV—Afternoon Rhythms
 WOR—Frank Ricciardi, baritone
 WNAC—Mixed Quartet
 2:30 p.m. EDT 1:30 EST
 CBS—Emer, Deutsch's Orchestra:
 WABC WJAS WJSV WNAC WOKO
 NBC—Home Sweet Home: WJZ
 NBC—Smack Out WHAM WMAL
 WBAL
 KDKA—Home Forum
 WBZ—Cooking School
 WCAU—Women's Club of the Air
 WGY—Albany on Parade
 WLW—Gene Burchell's Orchestra
 WOR—Fashions, Food, Beauty
 WRVA—Market Reports
 2:45 p.m. EDT 1:45 EST
 NBC—Ma Perkins: WFAE WGY WVEI
 WLIT WLW WTIC WCSH WRC
 NBC—Richard Maxwell, tenor: WJZ
 WMAL WBAL WHAM WRC
 WRVA—Sunshine Program
 3:00 p.m. EDT 2:00 EST
 ★ NBC—Labor Day Address; Frank
 Morrison, speaker: WJZ WMAL
 WBAL KDKA WHAM WRVA WBZ
 CBS—Four Showmen: WABC WOKO
 WJAS WJSV WAAB WCAU
 NBC—Dreams Come True: WFAE WFI
 WRC WVEI WCSH WTIC WGY
 WLW
 WNAC—Baseball Game
 WOR—Ariel Ensemble
 3:15 p.m. EDT 2:15 EST
 NBC—The Wise Man: WFAE WVEI
 WCSH WTIC WRC
 CBS—Steel Pier Minstrels: WABC
 WCAU WJSV WOKO WJAS WAAB
 WGY—Health Hunters, sketch
 WLW—Dorothy Fredericks, soprano
 WOR—Dr. Strandhagen, health talk
 3:30 p.m. EDT 2:30 EST
 NBC—Concert Orchestra: WFAE
 WCSH WGY WRC WFI WTIC
 WVEI
 ABS—Sports Review; Orchestra: WIP
 WLW—Bond of Friendship
 3:45 p.m. EDT 2:45 EST
 CBS—Chansonette: WABC WAAB
 WJSV WCAU WOKO WJAS
 ABS—Herlock Sholmes: WIP
 WLW—Ethel Ponce, torch singer
 WOR—Manz Sisters, harmony
 4:00 p.m. EDT 3:00 EST
 NBC—Gypsy Trail: WFAE WGY WRC
 WRVA WTIC WFI WCSH
 CBS—Lazy Bill Huggins, baritone:
 WABC WOKO WJAS WJSV

NBC—Betty and Bob: WJZ WBAL
 WBZ KDKA WMAL WLW WHAM
 ABS—Trudy Thomas, songs: WIP
 WCAU—Pickard Family
 WOR—Dancing Lesson
 4:15 p.m. EDT 3:15 EST
 CBS—Ann Leaf, organist: WABC
 WOKO WJAS WJSV
 NBC—Gale Page, songs: WMAL
 WBZ WRVA KDKA WHAM
 NBC—The Jesters Trio: WFAE WGY
 WRC
 NBC—Songs and Stories: WJZ
 ABS—Elsa Clements, soprano: WIP
 WBAL—Service Bureau
 WVEI—National Safety Council
 WLW—Music by Divano
 WOR—Variety Revue
 4:30 p.m. EDT 3:30 EST
 ★ NBC—Chicago Symphony Orchestra:
 WJZ WBZ WMAL WHAM WRVA
 WBAL
 CBS—Chicago Variety Program: WABC
 WJAS WOKO WCAU WJSV WNAC
 NBC—Roxanne Wallace, contralto:
 WFAE WVEI WCSH WRC
 ABS—Walter Garbutt, songs: WIP
 KDKA—Market Reports
 WLW—Life of Mary Sothern
 WOR—Josef Satour's Orchestra
 4:45 p.m. EDT 3:45 EST
 NBC—Adventures on Mystery Island:
 WFAE WCSH WVEI WTIC WRC
 WLIT
 KDKA—Chicago Symphony (NBC)
 WGY—Stock Reports
 WLW—Business News
 5:00 p.m. EDT 4:00 EST
 ★ CBS—Album of Popular Classics:
 WABC WOKO WJAS WCAU WJSV
 WDRC
 NBC—Orlando's Tea Music: WFAE
 WVEI WTIC WLW WRC
 CBS—On the Air Tonight: WABC
 WCSH—Merchants Review
 WOR—Michael Tree, tenor
 5:15 p.m. EDT 4:15 EST
 CBS—Musical Album: WABC
 KDKA—Kiddies Club
 WBZ—Skinner Jim's Ship
 WLIT—RADIO GUIDE PRESENTS
 Lee Lawrence
 WOR—The Story Teller's House
 5:30 p.m. EDT 4:30 EST
 NBC—Rafter 5 Riders: WFAE WLIT
 WVEI WCSH WGY WTIC WRC
 CBS—Jack Armstrong sketch: WABC
 WOKO WDRC WBAL WJAS WCAU
 WAAB
 NBC—The Singing Lady: WJZ WBAL
 WHAM KDKA WBZ WMAL WLW
 WJSV—Serenade
 WNAC—Melody Mart
 WOR—Robert Reud "Town Talk"
 WRVA—Forum
 5:45 p.m. EDT 4:45 EST
 NBC—Oleander's Quartet: WFAE WRC
 WRVA WVEI WTIC WCSH
 NBC—Little Orphan Annie: WJZ WBZ
 KDKA
 CBS—Gordon, Dave and Bunny,
 songs: WABC WAAB WJAS WDRC
 WOKO WCAU
 WBAL—John Gene and Dick
 WGY—Bradley Kincaid ballads
 WHAM—News Comments
 WLW—The Texans trio
 WNAC—Yankee Singers, quartet

Night

6:00 p.m. EDT 5:00 EST
 NBC—Al Pearce's Gang: WFAE WLW
 WRVA
 ★ CBS—Buck Rogers in the Twenty-
 Fifth Century: WABC WJSV WOKO
 WAAB WCAU WJAS WDRC
 NBC—Three X Sisters: WJZ WMAL
 WBZ
 ABS—Bob Fallon's Orchestra: WIP
 KDKA—Dan and Sylvia, sketch
 WCSH—News; Trade Review; Sports
 WVEI—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Edward May, organist
 WOR—Uncle Don children's program
 WNAC—News
 6:15 p.m. EDT 5:15 EST
 NBC—U. S. Army Band: WJZ WBAL
 CBS—Bobby Benson and Sunny Jim:
 WABC WAAB WCAU WLW WJSV
 NBC—Laudt Trio and White: WFAE
 KDKA—Baseball Resume
 WBZ—Baseball Resume
 WCSH—Sports Review
 WFI—Al Pearce's Gang (NBC)
 WGY—Joe and Eddie, comedy
 WNAC—Baseball Results
 6:30 p.m. EDT 5:30 EST
 NBC—News (5 Min.): WFAE
 NBC—Charlie Davis' Orchestra: WFAE
 CBS—News (5 Min.): WABC WOKO
 WDRC WCAU
 CBS—Charles Barnet's Orchestra:
 WABC WAAB WJAS WDRC WCAU
 KDKA—Comedy Stars of Hollywood
 WBZ—Farmer's Almanac, weather

WCSH—Hollywood Columnists
 WVEI—Baseball Scores; News
 WGY—News; Baseball Scores
 WHAM—U. S. Army Band (NBC)
 WJSV—Jack Armstrong, drama (CBS)
 WLW—Jack Armstrong, drama
 WNAC—The Merry-Go-Round
 WOR—Gabriel Heatter, commentator
 6:45 p.m. EDT 5:45 EST
 CBS—The Circus: WABC WCAU
 WOKO WJSV WNAC
 ★ NBC—Billy Batchelor, sketch:
 WFAE WVEI WFI WCSH WGY
 WTIC WRC
 NBC—Lowell Thomas, News: WJZ
 WBZ KDKA WLW WHAM WMAL
 WBAL
 WOR—Real Life Drama
 WRVA—Fireman's Club
 7:00 p.m. EDT 6:00 EST
 NBC—Freddie Martin's Orchestra:
 WJZ WBAL WMAL
 CBS—Dan Russo's Orchestra: WJAS
 NBC—Baseball Resume: WFAE
 NBC—Gould and Sheffer: WTIC
 KDKA—News; Drama
 WBZ—Handsome Waiter
 WCSH—Gov. Louis J. Brann, Talk
 WVEI—The Bye Family
 WGY—Musical Program
 WHAM—Sportcast
 WLW—Virginia Marucci's Orchestra
 WOR—Ford Frick sports
 WRVA—News
 7:15 p.m. EDT 6:15 EST
 ★ CBS—"What the New Deal Has
 Done for Labor," Wm. Green: WABC
 WJAS WNAC WCAU WDRC
 NBC—Gene and Glenn WFAE WVEI
 WGY WRC WCSH WRVA WLIT
 NBC—Mario Cozzi, baritone: WJZ
 WBAL WHAM
 KDKA—Victor Merry Makers
 WBZ—Real Life Drama
 WHAM—Dramatization (5 min.)
 WLW—Joe Emerson, songs; orchestra
 WOR—Joseph P. Ryan, "Labor Mes-
 sage"
 7:30 p.m. EDT 6:30 EST
 CBS—Paul Keast, baritone: WABC
 WOKO WCAU WJSV WDRC WJAS
 NBC—Arlene Jackson, songs: WFAE
 WGY WCSH WTIC WRC
 ABS—News: WIP
 ABS—Heat Waves: WIP
 KDKA—Nancy Martin
 WVEI—The After Dinner Review
 WHAM—Reveries
 WLW—Bob Newhall sports
 WNAC—Song Album, Virginia Warren
 WOR—The O'Neills drama
 WRVA—Enid Bur
 7:45 p.m. EDT 6:45 EST
 NBC—Sisters of the Skillet: WFAE
 WCSH WGY WTIC WLW WRC
 CBS—Boake Carter, News: WABC
 WCAU WJAS WJSV WNAC
 NBC—Frank Buck's Adventures: WJZ
 WBAL WHAM KDKA WMAL WBZ
 WRVA
 WLW—Al and Pete, comedy team
 8:00 p.m. EDT 7:00 EST
 ★ NBC—STUDEBAKER CHAMPIONS:
 Richard Himber's Orchestra, Joey
 Nash, vocalist: WFAE WVEI WGY
 WLIT WCSH WTIC WRC
 ★ CBS—Kate Smith's Swanee Music:
 WABC WNAC WDRC WJAS WJSV
 WOKO WCAU
 NBC—Jan Garber's Orchestra: WJZ
 WHAM KDKA WBAL WMAL WLW
 WBZ
 WRVA—Dr. Wings of Song
 8:15 p.m. EDT 7:15 EST
 ★ CBS—Edwin C. Hill: WABC WOKO
 WNAC WCAU WDRC WJAS WJSV
 WLW
 ABS—Meyer Davis' Orchestra: WIP
 WRVA—Evening Musicale
 8:30 p.m. EDT 7:30 EST
 NBC—King's Guard Quartet: WJZ
 WBZ KDKA WMAL WHAM WRVA
 ★ NBC—Garden Concerts; Gladys
 Swarthout mezzo soprano: WFAE
 WTIC WVEI WCSH WLIT WLW
 WRC WGY
 CBS—Windy City Revue: WOKO
 WJAS WDRC WCAU WJSV WNAC
 CBS—Lillian Roth; Edward Neil, Jr.,
 Orchestra: WABC
 ABS—U. S. Navy Band: WIP
 WBZ—Democratic State Committee
 WOR—Alfred Smart's Orchestra
 8:45 p.m. EDT 7:45 EST
 NBC—Schooner Seth Parker: WJZ
 WMAL WBAL WHAM WRVA WBZ
 9:00 p.m. EDT 8:00 EST
 ★ NBC—Harry Horlick's Gypsies:
 WFAE WTIC WVEI WCSH WGY
 WLIT
 CBS—Evan Evans, baritone, orches-
 tra: WABC WDRC WCAU WOKO
 WJAS WNAC
 ★ NBC—Greater Minstrels: WJZ
 WHAM KDKA WBZ WBAL WLW
 WRVA WRC
 9:15 p.m. EDT 8:15 EST
 CBS—Roy Helton, "Looking at Life":
 WABC WNAC WDRC WCAU WOKO
 WJAS WJSV

Sportcasts of the Week

SCHEDULE OF EVENTS

(Shown In Eastern Daylight Time)

SATURDAY, Sept. 1: 3 p. m., Hopeful Stakes, CBS-WABC network; 4 p. m., Saratoga Cup, CBS-WABC network. **TUESDAY, Sept. 4:** 9:30 p. m., Boxing Bouts, WHN (1010 kc). **FRIDAY, Sept. 7:** 3 p. m., National Tennis Singles, CBS-WABC network. **SATURDAY, Sept. 8:** 3 p. m., National Tennis Finals, CBS-WABC network.

A turf double-header is on the Columbia calendar for Saturday, September 1, with *Thomas Bryan George* bringing the *Hopeful Stakes* and the *Saratoga Cup*, closing features of the Spa meeting, to his many listeners. At 3 p. m. Mr. George comes to the railside for the six and a half furlong gallop of the country's leading two-year-olds who will be shooting for the \$50,000 added prize offered to the Hopeful victor. An hour later George completes this tough assignment with a report of the grueling mile and six furlongs being covered by a band of topnotch handicap stars in quest of the famous Saratoga Cup.

CONTINUING to cater to its large tennis audience, the CBS-WABC chain presents *Ted Husing* in a series of programs from the courts at Forest Hills Country Club, in New York, where the play for the coveted national singles tennis title begins September 4. Fifteen-minute resume periods will cover the earlier matches; at 5:45 p. m. EDT September 4; 6:45 p. m. September 5, and at 5:45 p. m. September 6 while a semi-final play-by-play airing is on deck for September 7 at 3 p. m. The final will be presented by Husing Saturday, September 8 at the same time.

FORD DEALERS' latest publicity-seeking program takes in the sporting public. *Gordon Stanley Cochran*, more widely known to followers of the Detroit Tigers as "Mickey," is now heard weekly at 9 p. m. EDT on Wednesdays over a CBS-WABC hookup in a spiel dealing entirely with his own expert opinions of the flag races in both leagues. Pickups of the program are to be made during the rest of the season from whatever town the team happens to be each mid-week.

Interesting to note is the fact that this contract adds another Tiger to a "mike" job. Also taking his regular turn on the air is *Charley Gebringer*, heavy-hitting second sacker of the club whose airings go out over WWJ, Detroit. And finally, the broadcasts of the Tigers' games are handled by *Harry Heilman*, one of Detroit's baseball greats. We wonder if they now will control their batting averages by radio?

IT'S A PITY the *Giants* won't be able to prevent baseball fans from listening to the play-by-plays of the World Series games next month. Last year's champs, who look a cinch to repeat in the National League at least, found out *Earl Harper* was broadcasting some realistic telegraphic reports of the Yankee and Giant traveling games over WINS and that thousands of fans were really getting a kick out of listening. Two weeks of this and the officials of both clubs succeeded in cutting off this source of pleasure for Gotham's shut-ins. The kick was about the attendance drop. So now WINS has substituted the next best thing—they give an inning-by-inning resume of all big league games every half hour from 3 to 7 p. m. EDT daily.

KMOX will again supply midwest grid fans with their entertainment via the efforts of *France Laux*, who is to be aided by *Brad Robinson*, former All-American end from Minnesota U. (See back page for complete national grid schedules.)

FRIDAY, August 31, promises to be a big day in the life of *Fred Hoey*, or rather *Colonel Fred Hoey*, as he will thereafter be known. On this day the *Boston Braves* take on the *Boston Red Sox*, both revived members of their respective leagues, in a charity game for the benefit of Beantown's unemployed. Hoey will be in his usual spot in the press-

box for this broadcast but previous to the baseball activities he will receive his Colonel's commission from a worthy representative acting for *Governor Ruby Laffoon* of Kentucky. This seasoned baseball announcer has a large following over the Yankee network stations and many will be in the stands to see Hoey travel up to home plate for the title bestowed "in recognition of his efforts in publicizing the sovereign state of Kaintuck, suh!" And if you have been listening to that Kentucky Winner ballyhoo too, you have the reason.

The presentation ceremonies and game will come on the air at 2:45 p. m. EDT over the entire Yankee network.

They Must Be Thrilled

(Continued from Page 3)

slaying of a premier; they follow me to the bier of a fallen leader. They shudder with me at the falling of walls in a holocaust and they stand by my side as a kidnaped child is returned, ashen and trembling, to panic-stricken parents.

So catering to these vicarious thrills becomes one of the duties in the preparation of my broadcasts. I do not ever want to lose the pleasure of these personally conducted tours into the maelstrom of world events.

You may wonder what type of listener follows the news broadcasts. It will be revealing to know that there is no listener type. The mail discloses the fact that men, women and children alike possess the instincts to which the popularity of this kind of broadcast may be ascribed.

Women, having more time on their hands, are the most prolific writers. They seem to represent the family in correspondence just as they do in the markets of the world. But there is a great deal of writing by men, and I will have to admit that their letters are not quite so complimentary as those of their spouses.

Men, being better acquainted, or let me say more completely in touch with world affairs because of their attendance to business duties, are more prone to take me to task for what they interpret as a false or erroneous point of view on any sort of story from crime to politics. Women, on the other hand, follow the details of presentation more assiduously and are quick to catch questioned pronunciations or historical references in which there is possibility of error.

In a recent talk from the Stevens Hotel in Chicago, I made a veiled reference to the infidelity of the Empress Josephine. I am already anticipating an avalanche of protest from admirers of this Creole heroine who live by the tenet that the "queen can do no wrong." But it is by these barometers that I gauge the character of my broadcasts—and now you know why I adhere to the premise of "The Human Side of the News."

Foreign Reception

NOISY?

ALL-WAVE SETS
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MONDAY 8:00 Eastern P.M. Daylight Time
NBC—including WEAF—WEEI—WTIC—WJAR—WTAG—WCSH—WFI—WLIT—WFBR—WRC—WGY—and Coast to Coast Network

TUESDAY 9:30 Eastern P.M. Daylight Time
CBS—including WABC—WOKO—WCAO—WNAC—WDRG—WCAU—WEAN—WFBL—WJSV and Coast to Coast Network

RADIO GUIDE PROGRAMS
LEE LAWRENCE
WITH
Dorothy Allinson, pianist
WIP
Monday, Wednesday and Saturday at 1:30 P.M.
WLIT
Monday and Friday at 5:15 P.M.

Programs to Be Heard

Monday, Sept. 3

Continued from Preceding Page

9:30 p.m. EDT 8:30 EST
★ CBS—*Georgie Price*; *Henrietta Schumann*, pianist; *Lud Gluskin's* Orchestra; WABC WDRG WNAC WCAU WOKO WJSV WJAS

★ NBC—*House Party*; *Donald Novis*, tenor; WEAF WEEI WCSH WRC WRVA WGY WLIT WLW

NBC—*Princess Pat Players*; WJZ WBAL WHAM KDKA WMAL WBZ WOR—*Half Hour in Waltz Time*

10:00 p.m. EDT 9:00 EST
★ CBS—*Wayne King's* Orchestra; WABC WOKO WAAB WDRG WCAU WJAS WJSV

NBC—*Contented Hour*; Orchestra; WEAF WEEI WCSH WLIT WTIC WLW WGY WRC

NBC—*Concert Orchestra*; *Igor Gorin*, baritone; WJZ WMAL KDKA WBZ WHAM WBAL

WNAC—*Dick McKinley's* Orchestra
WOR—*John Kelvin*, tenor
WRVA—*Harmony House*

10:15 p.m. EDT 9:15 EST
ABS—*Milton Kellm's* Orchestra; WIP WOR—*Current Events*
WRVA—*Forum*

10:30 p.m. EDT 9:30 EST
NBC—*Hazel Arth*, contralto; WJZ WMAL KDKA WHAM WBZ WBAL
CBS—*Care and Feeding of Hobby Horses*; WABC WOKO WAAB WJAS WCAU WJAS
★ NBC—*Gothic Choristers*; WEAF WCSH

ABS—*Starlight Hour*; WIP
WEEI—*The Beauty that Endures*
WGY—*The Colonials*
WLW—*Henry Thies* Orchestra
WNAC—*Andrew Jacobson's* Ensemble
WOR—*"The Spotlight"* Variety Revue
WRVA—*College Guide*

10:45 p.m. EDT 9:45 EST
★ NBC—*Democratic-Republican Series*; WJZ WBAL WBZ KDKA WMAL
NBC—*Gothic Choristers*; WEEI WLIT WHAM—*Beauty that Endures*
WLW—*Franklin Bens*; Orchestra
WJAS—*Hobby Horses* (CBS)
WNAC—*Musical Rhymster*

11:00 p.m. EDT 10:00 EST
NBC—*Harold Stern's* Orchestra; WEAF WTIC WLIT WCSH WRC
CBS—*"Fats"* Waller, songs; WABC WJAS WAAB WOKO WJSV
NBC—*Don Bestor's* Orchestra; WJZ WBAL WHAM
KDKA—*Sports Slants*
WBZ—*Painter of Songs*
WEEI—*Weather, Road, Fishing*
WGY—*Ray Nichols' Orchestra*
WLW—*Cousin Bob and his Kin Folk*
WNAC—*News*
WRVA—*Smoky and Pake*

11:15 p.m. EDT 10:15 EST
CBS—*Glen Gray's* Orchestra; WABC WJAS WDRG WNAC WJSV
NBC—*Don Bestor's* Orchestra; KDKA WBZ
ABS—*Udo's* Orchestra; WIP
WCAU—*Jan Savitt's* Orchestra
WEEI—*Harold Stern's* Orch. (NBC)
WHAM—*News*
WRVA—*Chandu, the Magician*

11:30 p.m. EDT 10:30 EST
NBC—*Shep Field's* Orchestra; WJZ WBZ WHAM WBAL KDKA
NBC—*Carl Hoff's* Orchestra; WEAF WCSH WEEI WLIT WRC WTIC
CBS—*Glen Gray's* Orchestra; WABC WCAU WOKO
ABS—*Lucky Millender's* Band; WIP
WGY—*Marshall Van Poll's* Orchestra
WLW—*The Follies*
WOR—*Eddie Lane's* Orchestra
WRVA—*Dance Orchestra*

11:45 p.m. EDT 10:45 EST
CBS—*Dick Messner's* Orchestra; WABC WNAC WDRG WOKO WCAU
WMAL—*Shep Field's* Orchestra (NBC)
12:00 Mid. EDT 11:00 p.m. EST
CBS—*Blue Monday Jamboree*; WABC WOKO WCAU WNAC WJAS WJSV
NBC—*Ralph Kirbery*, baritone (5 Min.); WEAF WLIT WGY WEEI
NBC—*Guy Lombardo's* Orchestra; WJZ WHAM WBAL KDKA WMAL WBZ WRVA WRC

NBC—*Johnny Johnson's* Orchestra; WEAF WLIT WGY WEEI
ABS—*Stardust*; WIP
WLW—*News*; *Conservatory of Music*
WOR—*Charles Barnet's* Orchestra
12:15 a.m. EDT 11:15 p.m. EST
ABS—*Dance Orchestra*; WIP
WRC—*Johnny Johnson's* Orchestra (NBC)

12:30 a.m. EDT 11:30 p.m. EST
NBC—*Hessberger's* Bavarian Orchestra; WEAF WGY WEEI WLIT WLW
CBS—*Leon Belasco's* Orchestra; WABC WNAC WJSV WOKO WNAC WCAU
NBC—*Paul Pendarvis's* Orchestra; WJZ WBZ WHAM KDKA WBAL WMAL

ABS—*Benny Goodman*; WIP
WRVA—*Dance Orchestra*
12:45 a.m. EDT 11:45 p.m. EST
ABS—*Willie Bryant's* Orchestra; WIP
1:00 a.m. EDT 12:00 Mid. EST
CBS—*Gene Kardos's* Orchestra; WABC WCAU—*Missina Persons* Report
WLW—*Dance Orchestra*
1:30 a.m. EDT 12:30 EST
WLW—*Larry Lee's* Orchestra
2:00 a.m. EDT 1:00 EST
WLW—*Moon River*, organ and poems

Programs for Tuesday, September 4

Star ★ Indicates High Spot Selections

6:40 a.m. EDT 5:30 EST
WNAC—Sunrise Special, organ
6:45 a.m. EDT 5:45 EST
NBC—Health Exercises: WFAE WEEI
WGY WFI
WOR—Gym Classes
7:00 a.m. EDT 6:00 EST
KDKA—Musical Clock
WBZ—Musical Clock
7:15 a.m. EDT 6:15 EST
WNAC—News
7:30 a.m. EDT 6:30 EST
NBC—Yoichi Hiraoka, xylophonist:
WJZ
CBS—Organ Reveille: WABC
WJSV—Eye-Opener
WLW—Top o' the Morning
WNAC—Musical Program
WOR—Vincent Sorey's Orchestra
7:45 a.m. EDT 6:45 EST
NBC—Pollock and Lownhurst, piano
duo: WFAE WFI WRC WGY
NBC—Jolly Bill and Jane: WJZ
WEEI—Morning Train Catcher
WNAC—Walter Kidder, baritone
8:00 a.m. EDT 7:00 EST
NBC—Richard Leibert, organist:
WFAE WFI WRC
CBS—Salon Musicale: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJSV—Sun Dial
WLW—A Nation's Family Prayer
WNAC—Shopping Around the Town
WOR—The Voice of Gold
WRVA—Musical Clock
8:15 a.m. EDT 7:15 EST
NBC—Laudt Trio and White: WJZ
WBAL WBZ KDKA WMAL
WCSH—Morning Devotions
WEEI—Shopping Service
WLW—Morning Devotions
WOR—Al Woods, songs
8:30 a.m. EDT 7:30 EST
NBC—Cheerio, Music: WFAE WGY
WCSH WEEI WFI WTIC WRC WLW
CBS—Salon Musicale: WABC
NBC—Lew White, organ: WJZ WHAM
KDKA WBAL WMAL
WBZ—Farmer's Almanac
WOR—Martha Manning, talk
8:45 a.m. EDT 7:45 EST
CBS—Caroline Gray, pianist: WABC
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—"Day Dreams"
9:00 a.m. EDT 8:00 EST
NBC—Herman and Banta: WFAE
WLIT WRC
CBS—The Song Reporter: WABC
WOKO WJAS WDRC WNAC WCAU
★ NBC—Breakfast Club: orchestra:
WJZ WBAL KDKA WHAM WRVA
WBZ
ABS—Bernie Dolan: WIP
WCSH—Morning Shopper
WEEI—Musical Program
WGY—Bradley Kincaid, ballads
WLW—Salt and Peanuts, harmony
WOR—George Dudley, baritone; organ
9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WFAE WLIT
WGY WRC WEEI WLW WCSH
CBS—In a Spanish Garden: WABC
WJAS WOKO WNAC WDRC WCAU
WMAL—Breakfast Club (NBC)
WOR—"Your Child," talk
9:30 a.m. EDT 8:30 EST
NBC—Eva Taylor, songs: WFAE
WRC WTIC WCSH
KDKA—Style and Shopping Service
WEEI—Jean Abbey Shopping Service
WGY—Little Jack Little's Orchestra
WLW—Joe Emerson
9:45 a.m. EDT 8:45 EST
NBC—Allen Prescott, the Wife Saver:
WFAE WTIC WCSH WRC WFI
WGY WLW WEEI
CBS—Round Towners Quartet: WABC
WNAC WOKO WCAU WJAS WDRC
ABS—Stapleton and Baroff: WIP
KDKA—The Ploughboys
WEEI—News (5 Min.)
WOR—Our Four-Footed Friends
10:00 a.m. EDT 9:00 EST
NBC—Breen and de Rose: WFAE
WEEI WCSH WFI
CBS—Bill and Ginger: WABC WOKO
WAAB WDRC WJAS WCAU
NBC—Edward MacHugh: WJZ WBZ
KDKA WBAL WMAL WRVA
ABS—News: WIP
WGY—The Southerners
WHAM—Tower Clock Program
WLW—Arthur Chandler, Jr., organist
WNAC—Cooking School
WOR—Newark String Trio
10:15 a.m. EDT 9:15 EST
NBC—Clara, Lu 'n' Em: WFAE WEEI
WFI WGY WRC WCSH WRVA
WLW
CBS—Crane Calder, bass: WABC
WOKO WAAB WDRC WJAS WCAU
WJSV
NBC—Castles of Romance: WJZ
KDKA WBAL WBZ
ABS—News: WIP

WHAM—Tom Grierson, organist
WOR—Kiddies Kooking Klass
10:30 a.m. EDT 9:30 EST
NBC—News (5 Min.): WFAE WCSH
WRC WFI
NBC—Morning Parade: WFAE WCSH
WFI WRC
NBC—Today's Children: WJZ WMAL
KDKA WBZ WBAL WHAM WRVA
CBS—News (5 Min.): WABC WCAU
WDRC WOKO
CBS—Madison Ensemble: WABC
WCAU WOKO WNAC WDRC
WEEI—Musical
WGY—Shopping Bag
WJSV—Woman's Hour
WLW—Mailbag
WOR—Tom Davis, tenor; orchestra
10:45 a.m. EDT 9:45 EST
NBC—News (5 Min.): WJZ KDKA
WMAL WBZ WTIC WBAL
NBC—Radio Kitchen: WJZ KDKA
WMAL WRVA WHAM
NBC—Morning Parade: WGY WTIC
CBS—Madison Ensemble: WJAS
WBAL—Come into the Kitchen
WBZ—Curely Joe, songs
WEEI—Good Morning Melodies
WHAM—Radioram (5 min.)
WLW—Jimmy Arlen, baritone
WOR—"Souvenirs of Song"
11:00 a.m. EDT 10:00 EST
NBC—The Honeymooners: WJZ KDKA
WBAL WRVA WMAL WHAM
CBS—U. S. Navy Band: WABC WCAU
WDRC WJAS WOKO WJSV WNAC
NBC—Galaxy of Stars: WLIT WGY
WLW
WBZ—Duke Dewey's Hickory Nuts
WCSH—Bob White, Philosopher
WEEI—Friendly Kitchen Program
WOR—Common Sense Talk
11:15 a.m. EDT 10:15 EST
NBC—Platt and Nieman: WJZ WBAL
WMAL KDKA WHAM WBZ WRC
WRVA
NBC—Morning Parade: WEEI WGY
WLIT WCSH
WLW—News; Livestock Reports
WOR—Arthur Klein, pianist
11:30 a.m. EDT 10:30 EST
NBC—Three Shades in Blue: WFAE
WEEI WRC WCSH WGY WLIT
WTIC
CBS—Do Re Mi, girls' trio: WABC
WJAS WOKO WNAC WDRC WCAU
NBC—Melody Mixers: WJZ WBAL
KDKA WMAL WRVA
ABS—Sing Something Simple: WIP
WBZ—Dance Orchestra
WHAM—Mrs. Thrifty Buyer
WJSV—Woman's Hour
WLW—Charioteers, spiritual singers
WOR—Philosophical Talk
11:45 a.m. EDT 10:45 EST
CBS—Mary Lee Taylor, talk: WJSV
NBC—Al Bernard, the Boy from Dixie:
WFAE WRC WEEI WCSH WTIC
WGY
CBS—Melody Parade: WABC WCAU
WDRC WNAC
ABS—John Cassidy, songs: WIP
WHAM—Squire Haskin, organ recital
WLW—Painted Dreams
WOR—Marguerite Fales, contralto

Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC—Fields and Hall, songs: WJZ
KDKA WBAL WRVA
CBS—Copiee Gates, songs: WABC
WNAC WDRC WCAU WJAS WJSV
WOKO
ABS—Luncheon Musical Trio: WIP
WBZ—News
WLW—Morning Hi-Lites
WOR—"Do You Know?"
12:15 p.m. EDT 11:15 a.m. EST
NBC—Merry Macs, trio: WJZ WBAL
WMAL WRVA KDKA
CBS—Oriental: Orchestra: WABC
WOKO WAAB WJAS WCAU WDRC
WJSV
NBC—Honey Boy and Sassafras:
WFAE WRC WEEI WTIC WLIT
WBZ—Old Farmer's Almanac
WCSH—News; Farm Flashes
WGY—Martha and Hal
WHAM—Jack Foy songs
WNAC—News; Weather
WOR—Musical Ensemble
12:30 p.m. EDT 11:30 a.m. EST
NBC—Vic and Sade: WJZ WBAL
WHAM WRVA KDKA WBZ WMAL
CBS—Al Kavelin's Orchestra: WABC
WOKO WJSV WCAU WJAS WAAB
NBC—Merry Madcaps: WFAE WTIC
WRC WGY WLIT WLW
ABS—Stock Quotations: WIP
WEEI—Stock Exchange Quotation
WNAC—The Shoppers Exchange
WOR—Scott Fisher's Orchestra
12:45 p.m. EDT 11:45 a.m. EST
NBC—Words and Music: WJZ WHAM

ABS—Eli Dantzig's Orchestra WIP
KDKA—Dance Orchestra
WBZ—Deane Moore
WCSH—Merry Madcaps (NBC)
WEEI—A Bit of This and That
WGY—The Vagabonds
1:00 p.m. EDT 12:00 Noon EST
NBC—Market and Weather: WFAE
CBS—Velazco's Orchestra: WABC
WNAC WDRC WOKO WCAU WJSV
NBC—Rex Battle's Ensemble: WCSH
WFI
KDKA—Market Reports
WBZ—U. S. Weather Bureau Report
WGY—Bradley Kincaid, ballads
WLW—Albright and Wayne, songs
WOR—Roger van Duzer's Orchestra
1:15 p.m. EDT 12:15 EST
NBC—The Hon. Archie and Frank:
WJZ WBAL WMAL WRVA KDKA
NBC—Rex Battle's Ensemble: WFAE
WEEI WTIC WRC
ABS—Mirror Reflections: WIP
WGY—Ada Robinson, soprano
WHAM—News; Agricultural Forum
WJAS—Velazco Orchestra (CBS)
WLW—River, Weather and Markets
1:30 p.m. EDT 12:30 EST
NBC—Farm and Home Hour: WJZ
WBAL WMAL WRVA WHAM KDKA
WBZ WLW
CBS—Esther Velas' Ensemble: WABC
WCAU WJAS WDRC WOKO WJSV
WNAC
NBC—Dick Fiddler's Orchestra: WFAE
WTIC WCSH WFI WEEI WRC
ABS—Sylvia Blue, songs: WIP
WGY—Farm Program
WOR—Theater Club of the Air
1:45 p.m. EDT 12:45 EST
ABS—Bud Fisher's Ensemble: WIP
WOR—Diana Marlow, soprano
2:00 p.m. EDT 1:00 EST
NBC—Dion Kennedy; Organ: WFAE
WRC WEEI WCSH WTIC
CBS—Eton Boys: WABC WOKO
WCAU WAAB WDRC WOKO
Y. N.—Pure Food Institute
ABS—Four Squires: WIP
WGY—Hadley Rasmuson, baritone
WJSV—Afternoon Rhythms
WNAC—The Mayor's Office
WOR—Newark String Trio
2:15 p.m. EDT 1:15 EST
CBS—Poetic Strings: WABC WCAU
WOKO WAAB WDRC
ABS—Jack Felman, sports: WIP
WGY—Household Chats
WJSV—Gene Stewart, organ
WLIT—Dion Kennedy, organist (NBC)
WNAC—Yankee Singers, quartet
WOR—Fred Vettel, tenor; Alice Rem-
sen, contralto
2:30 p.m. EDT 1:30 EST
NBC—King's Guard Quartet: WFAE
WTIC WLIT WCSH WEEI WRC
CBS—Artist Recital: WABC WOKO
WNAC WJSV WDRC WJAS
NBC—Home Sweet Home: WJZ
NBC—Smaekout: WBAL WMAL
WHAM
KDKA—Home Forum
WBZ—Cooking School
WCAU—Women's Club of the Air
WGY—Albany on Parade
WLW—Gene Burchell's Orchestra
WOR—Fashion; Beauty; Food; Child
Training
WRVA—Market Reports
2:45 p.m. EDT 1:45 EST
★ NBC—Nellie Revell Interviews Pol-
lock and Lownhurst: WJZ WMAL
WHAM WBAL
NBC—Ma Perkins, sketch: WFAE
WGY WEEI WLIT WLW WTIC
WCSH WRC
WRVA—Herman Carow, violinist
3:00 p.m. EDT 2:00 EST
CBS—Metropolitan Parade: WABC
WOKO WAAB WCAU WJSV WJAS
WDRC
NBC—Rudy Vallee's Orchestra: WFAE
WFI WTIC WLW WCSH WGY WRC
NBC—Crossetts from Log of Day, Dr.
Lawrence L. Cross: WJZ WHAM
WMAL WRVA WBAL
KDKA—Sammy Fuller
WBZ—Civic Orchestra
WEEI—Del Castillo, organist
WNAC—Baseball Game
WOR—Ensemble Music
3:15 p.m. EDT 2:15 EST
NBC—Song of the City, dramatic
sketch: WLW
KDKA—Congress of Clubs
WGY—Mudcaves, play
WOR—Nell Vinick, beauty talk
3:30 p.m. EDT 2:30 EST
NBC—Woman's Radio Review: WFAE
WGY WCSH WTIC WFI
CBS—Dancing by the Sea: WABC
WJAS WAAB WJSV WOKO WCAU
WDRC
NBC—Joseph Gallicchio's Orchestra:
WJZ KDKA WMAL WRVA WBAL
WHAM WRC

ABS—Sports Review; Orchestra: WIP
WBZ—Postage Stamps
WEEI—Reading Circle
WLW—Walter Furniss and Organ
WOR—Frank Ricciardi, baritone
3:45 p.m. EDT 2:45 EST
ABS—Betty Ray, songs: WIP
WBZ—Don Rogers, baritone
WLW—Dorothy Ponce, vocalist
4:00 p.m. EDT 3:00 EST
★ CBS—Mozart's "Requiem" from
England: WABC WOKO WJAS
WJSV WDRC
NBC—Johnny Johnson's Orchestra:
WFAE WCSH WRVA WRC WTIC
WFI
NBC—Betty and Bob: WJZ WBAL
WBZ KDKA WHAM WMAL WLW
WCAU—Pickard Family
WEEI—Stock Quotations
WGY—Orchestra
WOR—Dr. Strandhagen, health talk
4:15 p.m. EDT 3:15 EST
NBC—Singing Stranger: WJZ WMAL
WBAL WHAM KDKA WRVA WBZ
WLW—Music by Divano
WOR—Larry Roberts, tenor
4:30 p.m. EDT 3:30 EST
★ NBC—Chicago Symphony Orchestra:
WJZ WMAL WHAM WRVA WBZ
WBAL
NBC—The Jesters Trio: WFAE WGY
WEEI WRC
KDKA—Market Reports
WCAU—Mozart's "Requiem" (CBS)
WCSH—Leete Stone, Story Hour
WLW—Life of Mary Sothern
WOR—Josef Zatur's Orchestra
4:45 p.m. EDT 3:45 EST
NBC—Adventures on Mystery Island:
WFAE WLIT WTIC WCSH WRC
WEEI
KDKA—Chicago Symphony (NBC)
WCAU—Ship Ahoy
WGY—Stock Reports
WLW—Business News
5:00 p.m. EDT 4:00 EST
CBS—On the Air Tonight (5 Min.)
WABC
NBC—Blue Room Echoes: WFAE
WTIC WLW WGY WCSH WRC
WEEI
CBS—The Playboys; Orchestra: WABC
WOKO WJSV WCAU WNAC WJAS
WDRC
WBZ—News
WOR—Carroll Club Reporter
5:15 p.m. EDT 4:15 EST
CBS—The Playboys: WABC WAAB
WCAU WJAS WOKO WJSV WDRC
KDKA—Kiddies' Club
WBZ—Beatrice Henderson
WOR—Marjorie Harris, contralto;
Conrad and Tremont
5:30 p.m. EDT 4:30 EST
NBC—The Tattered Man: WFAE
WCSH WTIC WGY WEEI WRVA
CBS—Jack Armstrong: WABC WOKO
WDRC WCAU WJAS WAAB
NBC—Singing Lady: WJZ WBZ
KDKA WHAM WBAL WLW
WNAC—Melody Mart
WOR—113th Infantry Band
5:45 p.m. EDT 4:45 EST
NBC—Little Orphan Annie: WJZ
KDKA WBZ
CBS—Modern Mountaineers: WABC
WOKO WJSV WCAU WLBZ WNAC
WJAS WDRC
NBC—Nursery Rhymes: WFAE WEEI
WTIC WRC WRVA WCSH
WBAL—John, Gene and Dick
WGY—Billy Rose, tenor
WHAM—News
WLW—The Texans, trio
WOR—Tex Fletcher

Night

6:00 p.m. EDT 5:00 EST
NBC—Dorothy Page songs: WJZ
WBZ WBAL WHAM WMAL WRC
CBS—Buck Rogers in the Twenty-
Fifth Century: WABC WOKO WAAB
WCAU WJAS WJSV
NBC—Harry Meyers Orchestra: WFAE
WLW WTIC
ABS—Bob Fallon's Orchestra: WIP
KDKA—Dan and Sylvia, sketch
WCSH—News; Trade Review; Sports
WEEI—Evening Tattler
WGY—Evening Brevities
WOR—Uncle Don
WNAC—News
6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzsch's Orches-
tra: WJSV
NBC—Mid-Week Hymn Sing: WFAE
WLW WGY
NBC—Horacio Zito's Orchestra: WJZ
WBAL WHAM WFI
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU
ABS—Twilight Melodies: WIP
KDKA—Baseball Resume
WBZ—Baseball Resume

WCSH—Sports Review
WNAC—Baseball; Racing Results
WRVA—Hi-Plane Pilots
6:30 p.m. EDT 5:30 EST
NBC—News (5 Min.): WFAE WCSH
WGY
NBC—Harry Meyers' Orchestra: WFAE
WTIC WFI WCSH WGY
CBS—News (5 Min.): WABC WOKO
WDRC
CBS—Sam Robbins' Orchestra: WABC
WDRC WJAS
NBC—News (5 Min.): WJZ KDKA
WHAM WCSH
NBC—Twenty Fingers of Harmony:
WJZ KDKA WHAM WRC
WBZ—Old Farmer's Almanac
WCAU—Billy Hays' Orchestra
WEEI—Baseball Scores
WJSV—Jack Armstrong, sketch (CBS)
WLW—Jack Armstrong, sketch
WNAC—The Merry-go-round
WOR—Gabriel Heater, commentator
6:45 p.m. EDT 5:45 EST
NBC—Billy Batchelor, sketch: WFAE
WFI WEEI WCSH WRC WGY
WTIC
CBS—Sam Robbins' Orchestra: WABC
WAAB WOKO
NBC—Lowell Thomas; News: WJZ
WBZ WBAL KDKA WLW WHAM
WMAL
WCAU—Comedy Stars of Hollywood
WNAC—Talk, Hon. James M. Curley
WOR—Pauline Alpert, pianist
WRVA—Firemen's Club
7:00 p.m. EDT 6:00 EST
NBC—Grace Hayes, songs: WBAL
WMAL
CBS—Jerry Cooper, baritone: WABC
WOKO WDRC WJAS WCAU WNAC
WJSV
NBC—Stamp Club: WJZ
NBC—Gould and Shetter, piano duo:
WEEI WFI WTIC
NBC—Baseball Resume: WFAE
KDKA—Stanley Metcalf, News
WBZ—Real Life Drama
WCSH—Gov. Louis J. Brann, Talk
WGY—Mae and Blakeslee
WHAM—Sportcast
WLW—Hawaiians
WOR—Sports Resume
WRVA—News
7:15 p.m. EDT 6:15 EST
NBC—Gene and Glenn: WFAE WGY
WCSH WEEI WRC WRVA WFI
CBS—Wayside Cottage: WABC WLW
WCAU WJAS WOKO WDRC WNAC
NBC—Tintype Tenor: Orchestra WJZ
WBAL WHAM
KDKA—Pittsburgh Varieties
WBZ—Joe and Bateese
WLW—Bailey Axton; Mary Wood:
Orchestra
WOR—Comedy Stars of Hollywood
7:30 p.m. EDT 6:30 EST
NBC—Danny Malone tenor: WFAE
WCSH WFI WTIC WGY
CBS—Peter Biljo's Orchestra: WABC
WDRC WCAU WOKO WJAS WJSV
WNAC
★ NBC—You and Your Government:
WJZ WMAL WBZ WBAL
ABS—News (5 Min.): WIP
ABS—Jack and the Girl Friends: WIP
WEEI—After Dinner Revue
WHAM—Reveries
WLW—Bob Newhall, sports
WOR—Harry Herhsfield, "One Man's
Opinion"
WRVA—Enid Bur
7:45 p.m. EDT 6:45 EST
NBC—Frank Buck's Adventures:
WJZ WHAM WMAL WBZ KDKA
WBAL WRVA
CBS—Boake Carter, News: WABC
WNAC WJAS WCAU WJSV
NBC—Sisters of the Skillet: WFAE
WFI WCSH WRC WGY
WEEI—Big Freddie Miller
WLW—Melody Masters
WOR—The O'Neills, drama
8:00 p.m. EDT 7:00 EST
★ NBC—Leo Reisman's Orchestra,
Phil Ducey, baritone: WFAE WEEI
WCSH WFI WGY WRC WTIC
★ CBS—"Lavender and Old Lace":
WABC WOKO WNAC WDRC WJAS
WJSV WCAU
★ NBC—Crime Clues: WJZ WBAL
WMAL WBZ KDKA WLW
WHAM—On Wings of Song
WOR—"Stageshow Revue"
WRVA—Book Review
8:15 p.m. EDT 7:15 EST
ABS—Munz Sisters: WIP
WRVA—Minstrels
8:30 p.m. EDT 7:30 EST
★ NBC—Wayne King's Orchestra:
WFAE WEEI WCSH WFI WGY
WRC WTIC
★ CBS—Melodiana: WABC WOKO
WDRC WCAU WNAC WJSV
NBC—Symphony Orchestra: WJZ
WHAM WBZ WMAL
WLW—March Moods, band
WOR—Roger van Duzer's Orchestra

Local Studio Peeps

By Murray Arnold

For the rest of the summer, *Uncle WIP* will carry on his Tuesday evening programs directly from an outside point in Pleasantville, New Jersey. In the studio at the Gimbel Store, in Philadelphia, will be his regular talent, with a two-way conversation ensuing between the two points during the entire broadcast. Kiddies are highly enthused about this novelty, with plenty of talk being done by Quakertown's younger element.

FLOYD MILLS and his orchestra are now heard thrice weekly, broadcasting from the Black Cat Ballroom! . . . Fels Naptha soap has renewed *Tommy Riggs'* commercial on KDKA, thus rounding out a full year for "*Uncle Tom and Betty*" for the same sponsor! . . . *Charlie Green*, WLIT announcer, off for a two-week vacation at Ventnor, N. J., to be spent with his uncle, Philadelphia's District Attorney Kelly! . . . The "*Italian Melodies*" program, sponsored by the Pepe macaroni folks, and heard over WDRC each Sunday at 12:15 p. m., has been so successful that the time has been extended to a half-hour weekly. Here's something new in radio, for a change. WBAL has just installed in its control room a split-second automatic time tone-signal, which listeners hear throughout the broadcasting day on the hour and half-hour. The tone signal does not interfere with the broadcasts, and causes no interruptions to programs.

James Allen, WIP's newest announcer, clicking nicely at the Gimbel station!

GEORGE KELLY, WDEL Program Director and bandleader, has a new tune out—"Love In My Heart"! . . . *Mickey Greener*, star of *Uncle Jim's* WLIT Kiddies Programs, is well up among the leaders in the RADIO GUIDE "Queen" contest, with friends and listeners backing her heavily!

Don Paul and his youthful orchestra, sponsored each Monday from noon to 1 p. m. over WAAB by a group of important business firms, adds another hour to his schedule—each Friday at the same hour.

Upon the resignation of *John L. Clark* as program manager of WBZ-WBZA, it was announced by *John A. Holman*, NBC General Manager, that the niche would be filled by *John F. McNamara*, one of New England's ace announcers. Also a new appointment is *John H. Wright*, well-known production expert, to the program department staff of the Boston-Springfield stations. What a day for the JOHNS! . . . FLASH: The International Restaurant, Arthur H. Padula's newest baby, opens definitely on September 20, with *Guy Lombardo's* Orchestra. The Lombardo band stays at this newest of Philadelphia's night spots for a ten-day

session, after which Buddy Rogers brings his crew in for a five-week stay, with an additional ten-week option understood to have been mutually agreed upon.

To J. S.—To witness the WPEN "S. S. All in Fun" program, get in touch with the "Mystery Announcer" for guest passes.

WALT MALONE, WHAM operator, tunes in on Los Angeles, Chicago and Mexico City on his tiny tubeless receiver which cost less than two dollars. The reason for this long-distance reception is Walt's antenna, which rises two hundred feet in the air, and cost \$50,000 to build. It also happens to be the WHAM aerial!

Studio Jottings

THE FREIHOFFER Minstrels, directed by *Charlie Borton*, return to WLIT next Sunday, to be heard every week at 7:30 p. m. . . . Authored and directed by *Franklin Lamb*, executive vice-president of WIP, the "Boy's Club of the Air" presents a different and complete adventure each week in which *Cameron King*, the famous seafarer, and his small group of daring companions become involved. This program originating at WIP, Philadelphia, is now a regular feature of the American Broadcasting System Fridays at 6 p. m.

The Cover Girl

Only the alertness of an NBC personnel chief kept Dolores Gillen—the girl on this week's RADIO GUIDE cover—from getting a job as hostess instead of actress. For Dolores is one of the most modest of radio performers, as well as one of the loveliest. She didn't think her talent good enough for the big city of Chicago. Hence, her application for the hostess position. The executive steered her to better things.

Dolores was born in Prairie du Rocher, Ill., a French settlement south of St. Louis. Since that not-remote date, she has grown to the colossal proportions of five-feet-two, and 105 pounds—but still she cries like a baby and they pay her for it. With considerable versatility she takes many roles of dissimilar types and ages.

You hear her frequently with the Princess Pat players Monday nights over NBC.

Although no intellectual snob, Miss Gillen claims that a good education is of genuine help to any radio performer, especially an actor or actress. She attended the University of Illinois and collected a master's degree from the University of Kansas, specializing in dramatics. Her radio debut was over KMOX, St. Louis.

Perhaps she is best known for her performance as the co-ed sweetheart of "Frank Merriwell."

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29 x 4.50 - 20		2.35	.85	31 x 4	2.35	.75	
30 x 4.50 - 21		2.40	.85	31 x 4 1/2	2.95	.85	
28 x 4.75 - 19		2.45	.95	32 x 4	2.95	.85	
29 x 4.75 - 20		2.50	1.05	33 x 4	2.95	.85	
29 x 5.00 - 19		2.85	1.05	34 x 4	3.45	.85	
30 x 5.00 - 20		2.85	1.05	32 x 4 1/2	3.45	1.15	
28 x 5.25 - 18		2.90	1.15	33 x 4 1/2	3.45	1.15	
29 x 5.25 - 19		2.95	1.15	34 x 4 1/2	3.45	1.15	
30 x 5.25 - 20		2.95	1.15	30 x 5	3.65	1.35	
31 x 5.25 - 21		3.25	1.15	33 x 5	3.75	1.45	
28 x 5.50 - 18		3.35	1.15	35 x 5	3.95	1.55	
29 x 5.50 - 19		3.35	1.15				
30 x 5.50 - 20		3.40	1.15				
31 x 5.50 - 21		3.40	1.15				
32 x 6.00 - 20		3.45	1.25				
33 x 6.00 - 21		3.65	1.25				
32 x 6.50 - 20		3.75	1.35				

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Size	Tires	Tubes	
6.00-20	\$3.75	\$1.65	
7.00-20	5.95	2.85	
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8:45 p.m. EDT 7:45 EST
NBC—Symphony Orchestra: WBAL WRVA
WLW—Monkey Hollow, comedy
9:00 p.m. EDT 8:00 EST
★ NBC—American Institute of Banking: WEAF WRC WGS WGY WFI WTIC
★ CBS—Fray and Braggiotti: WABC WDRC WNAC WJSV WCAU WJAS WOKO
NBC—Musical Memories: WJZ WBZ WBAL WHAM WEEI
WOR—Dave Vine, comedian
9:15 p.m. EDT 8:15 EST
CBS—The Troopers Band: WABC WDRC WNAC WJSV WCAU WJAS
9:30 p.m. EDT 8:30 EST
★ NBC—Soconyland Sketches: WEAF WTIC WFI WGY WGS WEEI
CBS—STUDEBAKER CHAMPIONS; Richard Himber's Orchestra; Joey Nash, vocalist: WABC WOKO WDRC WJAS WCAU WJSV WNAC
★ NBC—Mrs. Franklin D. Roosevelt: WJZ WBAL KDKA WHAM WMAL WBZ WRC
ABS—Broadway: WIP
WLW—Orchestra; Vocal; Drama
WRVA—Fred Waring's Orchestra

Programs to Be Heard

9:45 p.m. EDT 8:45 EST
WOR—Eddy Brown, violinist
10:00 p.m. EDT 9:00 EST
★ NBC—Beauty Box Theater: WEAF WEEI WRC WGY WGS WRVA WLW WFI
★ CBS—George Givot: WABC WOKO WDRC WCAU WJAS WAAB WJSV
NBC—The Silver Candlestick, comedy sketch: WJZ WHAM WBAL KDKA WMAL WBZ
ABS—Archie Bleyer's Orchestra: WIP
WNAC—Hughie Connor's Orchestra
WOR—Harlan Read, current events
10:15 p.m. EDT 9:15 EST
ABS—Milton Kelllem's Orchestra: WIP
10:30 p.m. EDT 9:30 EST
★ NBC—Tim Ryan's Rendezvous: WJZ WMAL WBZ WBAL
CBS—Melodic Strings: WABC WOKO WAAB WDRC WCAU WJAS WJSV KDKA—Squire Hawkins
WHAM—Merry Go-Round
WNAC—Ranny Weeks' Orchestra
WOR—Eddie Lane's Orchestra

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Tuesday, Sept. 4

Continued from Preceding Page

ABS—Arthur Lewis and Organ: WIP
WHAM—Dance Music
11:30 p.m. EDT 10:30 EST
NBC—Leo Reisman's Orchestra with Phil Ducey, baritone: WLW
★ NBC—Rudy Vallee's Orchestra: WJZ WHAM WBZ WBAL
CBS—Frank Dailey's Orchestra: WABC WOKO
NBC—Carl Hoff's Orchestra: WEAF WFI WTIC WEEI WRC WGS
ABS—Blue Rhythm Band: WIP
KDKA—Dance Orchestra
WGY—Ray Nichols' Orchestra
WOR—Eli Dantzig's Orchestra
WRVA—Concert Orchestra
11:45 p.m. EDT 10:45 EST
CBS—Joe Reichman's Orchestra: WABC WOKO WNAC WDRC WCAU
12:00 Mid. EDT 11:00 p.m. EST
NBC—Enric Madriguera's Orchestra
WEAF WFI WGY WEEI
NBC—Gus Arnheim's Orchestra: WJZ WMAL WBZ KDKA WHAM WBAL WLW

CBS—Harry Sosnik's Orchestra: WABC
WNAC WOKO WJAS WJSV WCAU
ABS—Stardust: WIP
WOR—Frank Stuart's Orchestra
WRVA—Dance Orchestra
12:15 a.m. EDT 11:15 p.m. EST
ABS—Johnny Johnson's Orch.: WIP
WRC—Enric Madriguera's Orchestra (NBC)
12:30 a.m. EDT 11:30 p.m. EST
NBC—Harold Stern's Orchestra: WEAF WLW WEEI WGY WFI
CBS—Enoch Light's Orchestra: WABC WJSV WCAU WNAC WOKO
NBC—Jimmy Garigan's Orchestra: WJZ KDKA WBZ WHAM WBAL WRVA WMAL
ABS—Benny Goodman's Orch.: WIP
12:45 a.m. EDT 11:45 p.m. EST
NBC—Pete Smythe's Orchestra: WJZ KDKA WBZ WHAM WBAL WRVA WMAL
ABS—Willie Bryant's Orchestra: WIP
1:00 a.m. EDT 12:00 Mid. EST
CBS—Charles Barnet's Orchestra: WABC
WCAU—Missing Persons Reports
WLW—Dance Orchestra
1:30 a.m. EDT 12:30 EST
WLW—Larry Lee's Orchestra

Programs for Wednesday, September 5

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST
WNAC—Sunrise Special Organ

6:45 a.m. EDT 5:45 EST
NBC—Health Exercises: WFAE WEEI
WGY WFI
WOR—Gym Classes

7:00 a.m. EDT 6:00 EST
KDKA—Musical Clock
WBZ—Musical Clock

7:15 a.m. EDT 6:15 EST
WNAC—News

7:30 a.m. EDT 6:30 EST
NBC—Yoichi Hiraoka, xylophonist: WJZ
CBS—Organ Reveille: WABC
WJSV—Eye-Opener
WLW—Top o' the Morning
WNAC—Joe Mitchell Chapple
WOR—Vincent Sorey's Orchestra

7:45 a.m. EDT 6:45 EST
NBC—Pollock and Lownhurst: WFAE
WFI WRC WGY
NBC—Jolly Bill and Jane: WJZ
WEEI—Train Catcher
WNAC—Walter Kidder, baritone

8:00 a.m. EDT 7:00 EST
NBC—Richard Leibert, organist:
WFAE WFI WTIC WRC
CBS—Lyric Serenade: WABC
NBC—Morning Devotions: WJZ WBZ
KDKA WBAL WMAL
WCSH—Bob White
WEEI—Current Events
WGY—Musical Clock
WJSV—Sun Dial
WLW—The Nation's Family Prayer
WNAC—Shopping 'round the Town
WOR—Nell Vinick, beauty talk
WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST
NBC—Landt Trio and White: WJZ
WBAL KDKA WMAL WBZ
WCSH—Morning Devotions
WEEI—Shopping Service
WLW—Morning Devotions
WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST
NBC—Cheerio: WFAE WGY WCSH
WEEI WFI WTIC WRC WLW
CBS—Rhythm Band Box: WABC
NBC—Lew White, organist: WJZ
WHAM KDKA WBAL WMAL
WBZ—Famous Sayings
WOR—Martha Manning, talk

8:45 a.m. EDT 7:45 EST
WBZ—Shopping News
WHAM—Kindly Thoughts
WOR—Bud Rainey, songs

9:00 a.m. EDT 8:00 EST
NBC—Sam Herman and Frank Banta:
WFAE WLIT WRC
CBS—The Song Reporter: WABC
WOKO WDRC WCAU WNAC
★ NBC—Breakfast Club: WJZ WBAL
KDKA WHAM WRVA WBZ
ABS—Bernie Dolan: WIP
WCSH—The Morning Shopper
WEEI—Cotters Institute
WGY—Scissors and Paste
WLW—Salt and Peanuts, harmony
WOR—George Dudley, baritone

9:15 a.m. EDT 8:15 EST
NBC—Don Hall Trio: WFAE WGY
WLIT WRC WEEI WLW WCSH
CBS—Patterns in Harmony: WABC
WJAS WOKO WDRC WCAU WNAC
WMAL—Breakfast Club (NBC)
WOR—Souvenirs of Song

9:30 a.m. EDT 8:30 EST
CBS—Metropolitan Parade: WABC
WDRC WNAC WCAU WJAS
NBC—Morning Glories: WFAE WCSH
WTIC WRC WEEI WGY
KDKA—Shopping Service
WLW—Joe Emerson, hymns
WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST
NBC—Southernaires, male quartet:
WFAE WRC WTIC WAAB WFI
WLW WEEI
CBS—Metropolitan Parade: WOKO
ABS—John Cassidy minstrel: WIP
KDKA—Work-a-day Thoughts
WCSH—Air Tred Melody Lane
WGY—Mid-morning Devotions
WOR—Shopping with Jean Abbey

10:00 a.m. EDT 9:00 EST
NBC—Breen and de Rose: WFAE WFI
WEEI WCSH
CBS—Madison Singers: WABC WJAS
WDRC WAAB WCAU
NBC—Harvest of Song: WJZ WBAL
KDKA WMAL WBZ WRVA
WGY—The Southerners
WHAM—Tower Clock Program
WLW—Home Care of the Sick
WNAC—Buddy Clark
WOR—Morning Musicals

10:15 a.m. EDT 9:15 EST
NBC—Clara, Lu 'n' Em: WFAE WEEI
WCSH WFI WRC WGY WRVA
WLW
CBS—Bill and Ginger, songs: WABC
WOKO WNAC WCAU WJAS WJSV
NBC—Florenda Trio: WJZ WHAM
WBZ
ABS—News (5 Min.): WIP
KDKA—Sammy Fuller
WBAL—Goin' Home
WOR—Paula Desmond, soprano

10:30 a.m. EDT 9:30 EST
CBS—News (5 Min.): WCAU WDRC
WJAS WOKO
CBS—Fiddler's Fancy: WCAU WOKO
WJAS WNAC WDRC
CBS—"All About You": WABC
NBC—News (5 Min.): WFAE WCSH
WRC WTIC
NBC—Three Scamps, trio: WFAE
WCSH WRC WTIC WFI
NBC—Today's Children: WJZ WBAL
WMAL KDKA WBZ WHAM WRVA
WEEI—Organist
WGY—Market Basket
WJSV—Woman's Hour
WLW—Jack Berch's Musical Group
WOR—"The Woman in the News"

10:45 a.m. EDT 9:45 EST
NBC—Betty Crocker: WFAE WEEI
WFI WGY WCSH WRC WRVA
WLW
NBC—News (5 Min.): WJZ KDKA
WBZ WMAL WBAL
NBC—Radio Kitchen: WJZ WMAL
KDKA
CBS—News (5 Min.): WABC
CBS—Fiddler's Fancy: WABC
WBAL—Shopping with Peggy Randall
WBZ—Curley Joe, songs
WHAM—Household Hour, Mary Freeman
WOR—Newark String Trio

11:00 a.m. EDT 10:00 EST
NBC—Juan Reyes, pianist: WFAE
WLIT WGY WRC
CBS—Cooking Close-Ups: WABC
WOKO WNAC WCAU WJAS WDRC
WJSV
NBC—The Wife Saver: WJZ
NBC—The Honeymooners: WBZ
WMAL WRVA WBAL
KDKA—Uncle Tom and Betty
WCSH—Bob White, Philosopher
WEEI—Friendly Kitchen
WHAM—Tom Grierson, organist
WLW—News; Livestock Reports
WOR—Frances Ingram, beauty talk

11:15 a.m. EDT 10:15 EST
NBC—Alice Remsen, songs: WFAE
WGY WCSH WRC WEEI WLIT
CBS—Beale Street Boys: WABC
WNAC WCAU WDRC WJAS WOKO
WLBZ
NBC—The Merry Macs: WJZ WHAM
KDKA WMAL WBAL WRVA
WBZ—"Fish Stories"
WJSV—Woman's Hour
WOR—Franklin Bens' Orchestra
WOR—Harold Cummings, baritone

11:30 a.m. EDT 10:30 EST
NBC—Betty Moore, decorating: WFAE
WLIT WGY WEEI WLW WRC
CBS—Rambles in Rhythm: WABC
NBC—U. S. Army Band: WJZ KDKA
WBAL WRVA WBZ WMAL
WCSH—Musical Program
WHAM—Mrs. Thrifty Buyer
WOR—Philosophical Talk

11:45 a.m. EDT 10:45 EST
NBC—Down the Song Trail: WFAE
WTIC WEEI WCSH WGY WRC
WLIT
CBS—Jane Ellison: WABC WNAC
WJAS WJSV WOKO WCAU WDRC
WHAM—U. S. Army Band (NBC)
WLW—Painted Dreams
WOR—"Lazy," songs

Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC—Al and Lee Reiser: WFAE
WCSH WTIC WEEI WRC WLIT
CBS—Betty Barthell, songs: WABC
WNAC WOKO WDRC WCAU WJAS
WJSV
NBC—Fields and Hall: WJZ WRVA
WHAM KDKA WBAL
WBZ—News
WGY—Banjoleers
WLW—Ward and Muzzy, piano duo
WOR—Rod Arkell, news

12:15 p.m. EDT 11:15 a.m. EST
NBC—Honeyboy and Sassafras:
WFAE WRC WEEI WTIC
CBS—Chansonette: WABC WJAS
WAAB WDRC WOKO WCAU WJSV
NBC—Charles Sears, tenor: WJZ
KDKA WBAL WMAL WRVA
WBZ—Old Farmers' Almanac
WGY—Martha and Hal
WHAM—Jack Foy, songs
WLW—Babs and Don, comedy
WNAC—News
WOR—Musical Ensemble

12:30 p.m. EDT 11:30 a.m. EST
NBC—Vic and Sade: WJZ WRVA WBZ
WHAM WBAL WMAL KDKA
CBS—Al Kavelin's Orchestra: WABC
WCAU WOKO WAAB WJAS
NBC—Merry Madcaps: WFAE WRC
WTIC WLW WLIT WGY WCSH
ABS—Stock Quotations: WIP
WEEI—Stock Quotations
WJSV—Red Cross Speaker
WNAC—Shopper's Exchange
WOR—Scott Fisher's Orchestra

12:45 p.m. EDT 11:45 a.m. EST
CBS—Al Kavelin's Orchestra: WJSV
NBC—Words and Music: WJZ WRVA
WHAM WBAL WMAL
ABS—Eli Dantzig's Orchestra: WIP
KDKA—Dance Orchestra
WBZ—Deane Moore
WEEI—A Bit of This and That
WGY—The Vagabonds

1:00 p.m. EDT 12:00 Noon EST
CBS—Velazco's Orchestra: WABC
WJSV WNAC WOKO WCAU WDRC
NBC—Market and Weather: WFAE
ABS—Hope Vernon, songs: WIP
KDKA—News; Markets
WBZ—Agricultural Markets
WCSH—Musicals
WEEI—Friendly Kitchen Observer
WFI—On Wings of Song (NBC)
WGY—Hank Keene's Radio Gang
WHAM—Tower Trio
WLW—Ohio Farm Bureau
WOR—Roger van Duzer's Orchestra

1:15 p.m. EDT 12:15 EST
NBC—On Wings of Song: WFAE WRC
WTIC WEEI WCSH WGY
NBC—Hon. Archie and Frank: WJZ
WBAL WMAL KDKA WRVA
ABS—Mirror Reflections: WIP
WHAM—News; Agricultural Forum
WJAS—Velazco Orchestra (CBS)

1:30 p.m. EDT 12:30 EST
NBC—Dick Fiddler's Orchestra:
WFAE WCSH WTIC WRC WFI
CBS—Joe Reichman's Orchestra:
WABC WOKO WJSV WCAU WJAS
WNAC WDRC
NBC—Farm and Home Hour: WJZ
WBAL WRVA WHAM KDKA
WMAL WBZ WLW
WIP—RADIO GUIDE PROGRAM
with Lee Lawrence, Dorothy Allin-
son, pianist
WEEI—Kitchen of the Air
WGY—Farm Program
WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST
CBS—Joe Reichman's Orchestra:
WABC WAAB
ABS—Scott Fisher's Orchestra: WIP
WOR—Verna Osborne, soprano

2:00 p.m. EDT 1:00 EST
NBC—Two Seats in the Balcony:
WFAE WLIT WTIC WEEI WGY
WRC WCSH
CBS—Romany Trail: WABC WOKO
WAAB WCAU WDRC
WJSV—Gene Stewart, organist
WNAC—Deane Moore, songs
WOR—Newark String Trio

2:15 p.m. EDT 1:15 EST
WJSV—Afternoon Rhythms
WNAC—Consumers Council of Mass.
WOR—Newark Orchestra

2:30 p.m. EDT 1:30 EST
NBC—Home Sweet Home: WJZ
CBS—Swinging Along: WABC WNAC
WJAS WJSV WOKO WDRC
NBC—The Sizzlers Trio: WFAE WLIT
WRC WCSH WEEI WTIC
NBC—Smack Out: WHAM WMAL
WBAL
KDKA—Home Forum
WBZ—Cooking School
WCAU—Women's Club of the Air
WGY—Albany on Parade
WLW—Gene Burchell's Orchestra
WOR—Fashions; Beauty; Food; Child
Care

2:45 p.m. EDT 1:45 EST
NBC—Colette Carlay, songs: WJZ
WMAL WBAL WHAM
CBS—Artist Recital: WABC WNAC
WJSV WDRC WOKO
NBC—Ma Perkins, sketch: WFAE
WEEI WGY WLIT WLW WTIC
WCSH WRC
WRVA—Sunshine Program

3:00 p.m. EDT 2:00 EST
NBC—Don Carlos' Orchestra: WJZ
WMAL WBAL WHAM KDKA WBZ
CBS—Ann Leaf, organist: WABC
WOKO WAAB WJAS WJSV WCAU
WDRC
NBC—Dreams Come True: WFAE
WRC WFI WTIC WGY WEEI WLW
WCSH
WNAC—Baseball Game
WOR—Ariel Ensemble

3:15 p.m. EDT 2:15 EST
NBC—Harry Kogen's Orchestra: WJZ
WMAL WBAL WHAM KDKA WBZ
NBC—The Wise Man, drama: WFAE
WGY WRC WTIC WCSH
NBC—Song of the City: WLW
WEEI—Del Castillo, organist

3:30 p.m. EDT 2:30 EST
CBS—Manhattan Moods: WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Woman's Radio Revue: WFAE
WRVA WGY WEEI WFI WRC WTIC
WMAL WCSH
ABS—Sports Review; Orchestra: WIP
WLW—Walter Furniss and Organ

3:45 p.m. EDT 2:45 EST
NBC—Joe White, tenor: WJZ WMAL
WHAM WRVA WBAL

ABS—Gene Gravel's Musicals: WIP
KDKA—Human Values
WBZ—Animals in the News
WLW—Ethel Ponce, songs
WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST
NBC—Pop Concert: WFAE WFI
WCSH WRC WRVA WTIC
CBS—On the Village Green: WABC
WOKO WJAS WJSV
NBC—Betty and Bob: WJZ WBAL
KDKA WBZ WHAM WMAL WLW
ABS—Trudy Thomas, songs: WIP
WCAU—Pickard Family
WEEI—Stock Quotations
WGY—Business Women's talk
WOR—Health Talk

4:15 p.m. EDT 3:15 EST
NBC—Pop Concert: WEEI WGY
ABS—Vance Campbell, baritone: WIP
WLW—Music by Divano
WOR—Variety Revue

4:30 p.m. EDT 3:30 EST
NBC—Chicago Symphony Orchestra:
WJZ WBZ WMAL WBAL WHAM
WRVA
★ CBS—Science Service: WABC WJAS
WOKO WJSV
NBC—The Jesters: WFAE WRC WEEI
WTIC WCSH
KDKA—Market News
WCAU—Ask Mr. Shoffner
WGY—The Old Observer
WLW—Life of Mary Sothorn
WOR—Irving Aaronson's Orchestra

4:45 p.m. EDT 3:45 EST
NBC—Adventures on Mystery Island:
WFAE WRC WTIC WEEI WCSH
WLIT
CBS—The Instrumentalists: WABC
WOKO WJAS WCAU WJSV
KDKA—Chicago Symphony (NBC)
WGY—Stock Reports
WLW—Business News

5:00 p.m. EDT 4:00 EST
CBS—On the Air Tonight (5 Min.):
WABC
CBS—Jack Brooks; Orchestra: WABC
WDRC WJAS WOKO WJSV
NBC—Henry King's Orchestra: WFAE
WEEI WRC WTIC WLW WCSH
WGY
WBZ—News
WCAU—Fur Trappers
WOR—The Sophisticates, trio

5:15 p.m. EDT 4:15 EST
CBS—Jack Brooks; Orchestra: WCAU
NBC—Henry King's Orchestra: WLIT
KDKA—Kiddies Club
WBZ—Skipper Jim's Ship
WOR—Amateur Astronomers

5:30 p.m. EDT 4:30 EST
NBC—Old Jim Bridger, drama: WFAE
WCSH WEEI WTIC WRVA WLIT
CBS—Jack Armstrong: WABC WJAS
WOKO WCAU WDRC WAAB
NBC—Singing Lady: WJZ WBZ
WHAM WBAL KDKA WLW
WGY—Lang Sisters
WJSV—Serenade
WNAC—Melody Mart
WOR—Town Talk

5:45 p.m. EDT 4:45 EST
CBS—Gordon, Dave and Bunny:
WABC WAAB WDRC WJAS WOKO
WCAU
NBC—Oleanders Quartet: WFAE WRC
WEEI WRVA WTIC WCSH
NBC—Little Orphan Annie: WJZ
KDKA WBZ
WBAL—John, Gene and Dick
WGY—Bradley Kincaid
WHAM—News
WLW—The Texans, trio
WNAC—Yankee Singers, quartet
WOR—Tex Fletcher, songs

Night

6:00 p.m. EDT 5:00 EST
NBC—Al Pearce's Gang: WFAE WLW
CBS—Buck Rogers in the Twenty-
Fifth Century: WABC WOKO WAAB
WCAU WJAS WDRC WJSV
NBC—Education in the News: WJZ
WMAL WRVA WBZ
ABS—Bob Fallon's Orchestra: WIP
KDKA—Dan and Sylvia, sketch
WCSH—News; Trade Review
WEEI—News
WGY—Evening Breviews
WHAM—Edward May, organist
WNAC—News; Weather
WOR—Eli Dantzig's Orchestra

6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzebach's Orch.:
WJSV
NBC—Alma Kitchell, contralto: WJZ
WBAL WHAM
CBS—Bobby Benson and Sunny Jim:
WABC WAAB WCAU
KDKA—Baseball Resume
WBZ—Baseball Resume
WCSH—Sports Review

WFI—Al Pearce's Gang (NBC)
WGY—Joe and Eddie, comedy
WNAC—Baseball Scores
WRVA—Two Guitars

6:30 p.m. EDT 5:30 EST
NBC—News (5 Min.): WJZ WHAM
NBC—Grace Hayes, songs: WJZ
WHAM
CBS—News (5 Min.): WABC WDRC
WOKO WJAS
CBS—Jerry Cooper, baritone: WABC
WDRC WJAS WCAU WAAB
NBC—News (5 Min.): WFAE WCSH
WGY
NBC—Martha Mears, contralto: WFAE
WRC WGY
KDKA—Comedy Stars of Hollywood
WBZ—Old Farmer's Almanac
WCSH—Musicals
WEEI—Baseball Scores
WJSV—Jack Armstrong, sketch (CBS)
WLW—Jack Armstrong, sketch
WNAC—The Merry-Go-Round
WOR—Gabriel Heatter, talk
WRVA—Rhythm Parade

6:45 p.m. EDT 5:45 EST
NBC—Billy Batchelor, skit: WFAE
WGY WTIC WFI WRC WCSH
CBS—Peter Bilio's Orchestra: WABC
WCAU WOKO WAAB WDRC WJSV
NBC—Lowell Thomas: WJZ WBZ
KDKA WLW WBAL WHAM WMAL
WEEI—Chorus
WRVA—Firemen's Club

7:00 p.m. EDT 6:00 EST
NBC—Baseball Resume: WFAE
NBC—Johnny Johnson's Orch.: WJZ
WBAL WMAL
CBS—Modern Mountaineers; Orches-
tra: WABC WOKO WJAS WNAC
WDRC
NBC—Gould and Sheffer: WLIT WTIC
KDKA—News; Drama
WBZ—Spiritual Singers
WCSH—Variety Program
WGY—Musical Program
WHAM—Sportcast
WLW—Salon Orchestra
WOR—Ford Frick, sports
WRVA—News

7:15 p.m. EDT 6:15 EST
NBC—Johnny Johnson's Orchestra:
KDKA WHAM
NBC—Gene and Glenn, comedy:
WFAE WGY WCSH WEEI WRC
WRVA WLIT
CBS—Vera Van, songs: WABC WDRC
WNAC WCAU WJAS WOKO
WHAM—Dramatization (5 min.)
WLW—Joe Emerson; orchestra
WOR—Al and Lee Reiser, pianists

7:30 p.m. EDT 6:30 EST
NBC—Pickens Sisters, trio: WFAE
WTIC WGY WRC
★ NBC—Irene Rich in Hollywood:
WJZ WMAL WBZ WBAL KDKA
CBS—Paul Keast, baritone: WABC
WOKO WDRC WJAS WJSV WCAU
ABS—News; Heat Waves: WIP
WCSH—Gov. Louis J. Brann, Talk
WEEI—After Dinner Revue
WHAM—Socony Pleasure Cruise
WLW—Bob Newhall, sports
WNAC—Song Album; George Snelling
WOR—The O'Neills, drama

7:45 p.m. EDT 6:45 EST
CBS—Boake Carter, news: WABC
WNAC WCAU WJAS WJSV
NBC—Sisters of the Skillet: WFAE
WCSH WTIC WGY WRC
NBC—Frank Buck's Adventures:
WJZ WHAM WBAL KDKA WMAL
WRVA WBZ
WLW—Melody Masters

8:00 p.m. EDT 7:00 EST
★ NBC—Jack Pearl; Orchestra:
WFAE WTIC WEEI WCSH WLIT
WGY WRVA WRC
★ CBS—Maxine; Phil Spitalny's En-
semble: WABC WNAC WDRC WCAU
WJSV WJAS
NBC—Crime Clues: WJZ WBAL WBZ
WMAL KDKA WLW
WHAM—Otto Thurn's Bavarian Orch.
WOR—Fran Frey's Frolic

8:15 p.m. EDT 7:15 EST
CBS—Edwin C. Hill: WABC WNAC
WOKO WCAU WJAS WJSV WDRC
ABS—Meyer Davis' Orchestra: WIP

8:30 p.m. EDT 7:30 EST
★ NBC—Wayne King's Orchestra:
WFAE WCSH WLIT WGY WTIC
WRC
★ CBS—Everett Marshall's Broadway
Varieties: WABC WJSV WJAS
WCAU WNAC
NBC—Igor Gorin, baritone: WJZ
KDKA WBAL WHAM WBZ
ABS—U. S. Marine Band: WIP
WEEI—Musical Program
WLW—Unbroken Melodies
WOR—"The Lone Ranger," sketch
WRVA—Souvenirs

8:45 p.m. EDT 7:45 EST
NBC—Sport Stories Off the Record:
WJZ WBAL WHAM WMAL KDKA
WBZ—Don Humber's Magic Strings
WLW—Monkey Hollow, comedy sketch

Name-the-Stars Judging

Next week, the winners in RADIO GUIDE's "Name-the-Stars" competition will be announced!

Meanwhile, competitors and this magazine alike are to be congratulated upon the fact that one of the strongest boards of judges ever to serve in any competition has been secured. The following ladies and gentlemen will judge the entries in this contest:

Frank Buck—star of "Frank Buck's Adventures," NBC-WJZ; Edgar Guest—star of "Household Musical Memories," NBC-WJZ; Morton Downey—outstanding radio tenor; Buddy Rogers—whose orchestra is heard over NBC and CBS; Tony Wons—whose new "House by the Side of the Road" program is just starting over NBC; Phil Baker, famous NBC-Armour jester; Gertrude Niesen—glamorous CBS 'blues singer; Dolores Gillen—radio dramatic star featured on the cover of this week's RADIO GUIDE; Eddie Duchin, celebrated piano-playing maestro, and Joe Kelly—Master of Ceremonies, WLS National Barn Dance.

During the coming week these judges will select the winners. Meantime, a large staff of expert tabulators busily continue to sort the solutions received from every state in the union, as well as from foreign countries.

The work of these scrutineers is extremely interesting.

While they do not presume, of course, to judge the entries, they do eliminate those which clearly violate the rules. And of course, strictness in following rules is only fair to everyone. It gives the care-

ful person the right and proper advantage to which he is entitled.

As a consequence, when the judges sit down to their responsible task of final selection they have before them a carefully picked volume of entries, arranged to save time and ensure complete accuracy in judgment. The results will be published in next week's RADIO GUIDE.

On Short Waves

Christian and Jewish religious music, and stirring stories of the sea, will be brought to short-wave listeners during the days just ahead.

The annual Three Choirs Festival, featuring the Mozart Requiem Mass, will be broadcast from the ancient cathedral in Gloucester, England. This is one of England's oldest annual religious ceremonies. It has been held alternately at Gloucester, Worcester and Hereford almost continuously since 1724. Now it will be presented on Tuesday, September 4, at 4 p. m. EDT, over stations GSD on 25.53 meters and GSB on 31.55 meters—also over the Columbia network.

The mass will be sung by the combined cathedral choirs of Worcester, Hereford and Gloucester, comprising 350 voices. The soloists will include Isobel Baillie, Mary James, Trefor Jones and Keith Kalkner, accompanied by the London Symphony Orchestra, conducted by Doctor Percy Hull, organist of Hereford Cathedral.

To obtain a copy of the government's complete, up-to-the-minute short wave log, "Short Wave Radiophone Transmitters of the World," send 25 cents in coin or money order, to the Radio Division, Department of Commerce, Washington, D. C.

On September 8 the noted choir of the Grande Synagogue in Warsaw, Poland, will send a special international program for American listeners. This will be the first ever broadcast to this country from abroad by a synagogue choir. Coming two days before the observance of Rosh Hashana at the beginning of the month of Tishri, it will reflect the mood and spirit of the religious occasion. The program will be heard here at 6:45 p. m. EDT over the Polish station SRI on 31.35 meters, and will be rebroadcast over the NBC-WEAF network.

Starting Monday, September 3, and continuing every Monday afterward, special broadcasts will be presented from the schooner "Seth Parker." These will consist of songs and sea chanties by Phillips Lord and the crew, who also will dramatize tales of their adventures. At present the boat is in the Perlas Islands, Panama Bay—and it broadcasts over short wave station KNRA, on 48.70, 24.30 and 31.22 meters. NBC-WJZ will rebroadcast the Monday programs at 8:45 p. m. EDT.

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25 1085	42 632
26 1057	43 607
27 1030	44 583
28 1003	45 559
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Theme Songs That Click

The Dixie Circus program, broadcast on Mondays over the CBS network, probably features more theme songs than any other show on the air. Several stirring melodies have been welded together for different spots on the program. The stirring notes of "Dixie" herald the Circus program's start, and "Uncle" Bob Sherwood, star of the presentation, takes his bow. As the impression of parade is created, Frank Novak and his circus band play "The Campbells Are Coming," with Frank playing the tympani and Clementine Heineman adding to the colorful atmosphere at the calliope.

Then come twelve measure of loud, exciting fanfare and sixteen measures of "Dixie Circus March," composed especially for the show by Maestro Novak. A full military effect, suggesting an air of pomposity, is created by the brasses. Gradually the spectacular noises subside as the imaginary parade fades into the distance. "Circus Days," written in 1923 by Edith Maida Lessing and Jimmy Monaco, serves as the next-to-last theme song, with "Dixie," that old stand-by finally closing the program.

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SONGS WANTED FOR RADIO BROADCAST NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD 1650 Broadway New York.

- 9:00 p.m. EDT 8:00 EST
 * NBC—Town Hall Tonight; Fred Allen: WFAE WWSH WLIT WGY WRVA WTIC WRC WEEI WLW
 * CBS—Mickey Cochrane, talk: WABC WNAC WDRS WOKO WJAS WCAU
 NBC—Music Magic: WJZ WBZ WMAL WBAL WHAM KDKA
 WOR—"Footlight Echoes"; Soloists
 9:15 p.m. EDT 8:15 EST
 * CBS—Detroit Symphony Orchestra: WABC WNAC WDRS WOKO WJAS WCAU
 9:30 p.m. EDT 8:30 EST
 NBC—First America's Cup Races: WJZ WHAM WBAL KDKA WBZ
 9:45 p.m. EDT 8:45 EST
 WOR—That's Life, dramatized news
 10:00 p.m. EDT 9:00 EST
 * NBC—Dennis King, baritone; Orchestra: WJZ WMAL WBAL WHAM KDKA WBZ
 * CBS—Byrd Expedition: WABC WOKO WCAU WJVS WJAS WDRS WNAC
 * NBC—Guy Lombardo's Orchestra: WFAE WTIC WEEI WWSH WLIT WGY WRVA WLW WRC

- Programs to Be Heard
- 10:15 p.m. EDT 9:15 EST
 NBC—Eddy Duchin's Orchestra: WJZ WMAL WBZ
 ABS—Milton Kellen's Orchestra: WIP KDKA—City Beautification
 WHAM—Artists Concert
 WOR—Harlan Read, current events
 10:30 p.m. EDT 9:30 EST
 * NBC—The Other Americas: WFAE WRC WGY WLIT WEEI
 CBS—True Detective Mysteries: WABC WOKO WDRS WJVS WJAS WAAB WCAU
 * NBC—Jack Denny's Orchestra: Harry Richman: WJZ WHAM WMAL WBAL WRVA
 ABS—Charles Barnet's Orchestra: WIP KDKA—The Old Observer
 WBZ—Radiance
 WWSH—Musical Program
 WLW—Henry Thies' Orchestra
 WNAC—Melody Cruisers
 WOR—"Vignettes"

- Wednesday, Sept. 5
- 10:45 p.m. EDT 9:45 EST
 WLW—Rep. Finlay Gray
 WNAC—Musical Rhymester
 11:00 p.m. EDT 10:00 EST
 NBC—Harry Meyer's Orchestra: WFAE WTIC WLIT WRC WGY WWSH
 CBS—Nick Lucas, songs: WABC WJAS WAAB WDRS WOKO
 NBC—Zig Zag Circle Ranch: WJZ WBAL WHAM
 KDKA—Sport Slants
 WBZ—Painter of Songs
 WCAU—Alan Scott
 WEEI—Baseball Scores; News
 WLW—Cosmopolitan Serenade
 WNAC—News
 WOR—Bert Block's Orchestra
 11:15 p.m. EDT 10:15 EST
 NBC—Robert Royce, tenor: WJZ WBAL KDKA WMAL WBZ
 CBS—Henry Busse's Orchestra: WABC WDRS WNAC WJAS WOKO WCAU
 WEEI—Harry Meyer's Orch. (NBC)

- Continued from Preceding Page
- WGY—Bob Grant's Orchestra
 WHAM—Dance Music
 WRVA—Chandu, the Magician
 11:30 p.m. EDT 10:30 EST
 NBC—Don Bestor's Orchestra: WJZ WBAL WBZ WMAL
 * NBC—National Radio Forum: WFAE WEEI WGY WTIC WLIT WRC WRVA WWSH
 ABS—Blue Rhythm Band: WIP KDKA—Dance Orchestra
 WHAM—Huhie Barrett's Orchestra
 WLW—Dance Orchestra
 WOR—Eddie Lane's Orchestra
 11:45 p.m. EDT 10:45 EST
 CBS—Frank Dailey's Orchestra: WABC WNAC WOKO WDRS WCAU
 12:00 Mid. EDT 11:00 p.m. EST
 CBS—Leon Belasco's Orchestra: WABC WNAC WOKO WJAS WCAU
 NBC—Orlando's Orchestra: WJZ WHAM KDKA WMAL WBAL WBZ
- NBC—Buddy Rogers Orchestra
 WFAE WEEI WLIT
 ABS—Bob Fallon's Orchestra: WIP
 WGY—Marshall Van Pool's Orchestra
 WLW—Larry Lee's Orchestra
 WOR—Anthony Trini's Orchestra
 WRVA—Dance Orchestra
 12:15 a.m. EDT 11:15 p.m. EST
 ABS—Johnny Johnson's Orch.: WIP
 WJVS—Red Nichols' Orchestra (CBS)
 WRC—Buddy Rogers' Orch. (NBC)
 12:30 a.m. EDT 11:30 p.m. EST
 CBS—Al Kavelin's Orchestra: WABC WNAC WOKO WJVS WCAU WRC
 NBC—Clyde Lucas' Orchestra: WFAE WEEI WLIT
 NBC—Jack Berger's Orchestra: WJZ KDKA WBZ WRVA WHAM WBAL WLW WMAL
 ABS—Benny Goodman's Orch.: WIP
 WGY—Ray Nichols' Orchestra
 12:45 a.m. EDT 11:45 p.m. EST
 ABS—Eli Dantzig's Orchestra: WIP
 1:00 a.m. EDT 12 Mid. EST
 CBS—Sam Robbin's Orchestra: WABC WCAU—Missing Persons Report
 WLW—Dance Orchestra
 1:30 a.m. EDT 12:30 EST
 WLW—Larry Lee's Orchestra

Programs for Thursday, September 6

Star ★ Indicates High Spot Selections

6:45 a.m. EDT 5:45 EST
 NBC—Health Exercises: WEAF WEEI WGY WFI
 WOR—Gym Classes
 7:00 a.m. EDT 6:00 EST
 KDKA—Musical Clock
 WBZ—Musical Clock
 7:15 a.m. EDT 6:15 EST
 WNAU—News
 7:30 a.m. EDT 6:30 EST
 NBC—Yoichi Hiraoka: WJZ
 CBS—Organ Reveille: WABC
 WJSV—Eye-Opener
 WLW—Top o' the Morning
 WNAU—Joe Mitchell Chapple
 WOR—Vincent Sorey's Orchestra
 7:45 a.m. EDT 6:45 EST
 NBC—Pollock and Lawnhurst: WEAF WFI WRC WGY
 NBC—Jolly Bill and Jane: WJZ
 WEEI—Morning Train Catcher
 WNAU—Walter Kidder, baritone
 8:00 a.m. EDT 7:00 EST
 NBC—Richard Leibert, organist: WEAF WFI WTIC WRC
 CBS—Saison Musicale: WABC
 NBC—Morning Devotions: WJZ WBZ KDKA WBAL WMAL
 WCSH—Bob White
 WEEI—Current Events
 WGY—Musical Clock
 WJSV—Sun Dial
 WLW—The Nation's Family Prayer
 WNAU—Shopping Around the Town
 WOR—The Voice of Gold
 WRVA—Musical Clock
 8:15 a.m. EDT 7:15 EST
 NBC—Lantl Trio and White: WJZ WBAL WBZ KDKA WMAL
 WCSH—Morning Devotions
 WEEI—Shopping Service
 WLW—Morning Devotions
 WOR—Al Woods, songs
 8:30 a.m. EDT 7:30 EST
 NBC—Cheerio: WEAF WGSW WEEI WGY WFI WTIC WRC WLW
 CBS—Saison Musicale: WABC
 NBC—Lew White, organist: WJZ WHAM KDKA WBAL WMAL
 WBZ—Farmers' Almanac
 WOR—Martha Manning
 8:45 a.m. EDT 7:45 EST
 CBS—Carolyn Gray, pianist: WABC
 WBZ—Shopping News
 WHAM—Kindly Thoughts
 WOR—"Day Dreams"
 9:00 a.m. EDT 8:00 EST
 ★ NBC—Breakfast Club: WJZ WBAL WHAM WRVA KDKA WBZ
 CBS—The Song Reporter: WABC WOKO WJAS WDRC WNAU WCAU
 NBC—Herman, the Banta: WEAF WLIT WRC
 ABS—Bernie Dolan: WIP
 WGSW—The Morning Shopper
 WEEI—Clothes Institute
 WGY—Forrest Willis, tenor
 WLW—Salt and Peanuts, harmony
 WOR—Rhythm Encores
 9:15 a.m. EDT 8:15 EST
 NBC—Don Hall Trio: WEAF WEEI WLIT WGY WRC WLW WGSW
 CBS—Mood Neo-itan: WABC WOKO WJAS WNAU WDRC WCAU
 WMAL—Breakfast Club (NBC)
 WOR—Doe Tales, Richard Meany
 9:30 a.m. EDT 8:30 EST
 NBC—Morning Glories: WEAF WTIC WGSW WRC WEEI
 KDKA—Style and Shopping Service
 WGY—Little Jack Little's Orchestra
 WLW—Joe Emerson, Hymns
 WOR—John Stein's Orchestra
 9:45 a.m. EDT 8:45 EST
 NBC—The Sylvan Trio: WEAF WEEI WTIC WFI WRC WLW
 CBS—Eton Boys, quartet: WABC WOKO WCAU WNAU WDRC WJAS
 ABS—Stapelton and Baroff: WIP
 KDKA—Sammy Fuller
 WGSW—Shopping with Margie
 WGY—Three Shades of Blue
 WOR—Food Buying Hints
 10:00 a.m. EDT 9:00 EST
 NBC—Edward MacHugh, baritone: WJZ WBAL KDKA WMAL WRVA WBZ
 CBS—Bill and Ginger: WABC WOKO WJAS WAAB WCAU
 NBC—Breen and de Rose: WEAF WEEI WFI WGY
 Y. N.—Food and Homemaking School: WDRC WNAU
 ABS—News: WIP
 WHAM—Tower Clock Program
 WLW—Health Talk
 WOR—String Trio
 10:15 a.m. EDT 9:15 EST
 NBC—Clara, Lu 'n' Em: WEAF WEEI WFI WRC WGY WGSW WRVA WLW
 CBS—Visiting with Ida Bailey Allen: WABC WJAS WOKO WAAB WJSV WCAU
 NBC—Castles of Romance: WJZ WBAL WHAM KDKA WBZ
 10:30 a.m. EDT 9:30 EST
 NBC—Today's Children, drama: WJZ KDKA WMAL WBZ WHAM WBAL WRVA

NBC—News (5 Min.): WEAF WGSW WRC WTIC WFI
 NBC—Morning Parade: WEAF WGSW WTIC WFI WRC
 CBS—News (5 Min.): WABC WCAU WDRC WOKO
 CBS—Artists Recital: WABC WCAU WDRC WAAB WNAU WOKO
 WEEI—Musical Turns
 WGY—Shopping Bag
 WJSV—Woman's Hour
 WLW—Mailbag
 WOR—"How We Sing," William Zerffi
 10:45 a.m. EDT 9:45 EST
 CBS—Academy of Medicine: WABC WOKO WJAS WDRC WNAU
 NBC—News (5 Min.): WJZ WMAL KDKA WBZ WBAL
 NBC—Radio Kitchen: WJZ WMAL KDKA WHAM
 NBC—Morning Parade: WGY WFI WBAL—Come into the Kitchen
 WBZ—Curley Joe, songs
 WCAU—Just Married Ten Years
 WEEI—Good Morning Melodies
 WHAM—Radio Grams (5 Min.)
 WLW—Elliott Brock, violinist
 WOR—John McKeever, baritone
 WRVA—Tune Shop
 11:00 a.m. EDT 10:00 EST
 NBC—U. S. Navy Band: WJZ WBAL KDKA WBZ WMAL WRVA WHAM
 CBS—Swinging Along: WABC WDRC WCAU WNAU WJAS WOKO
 NBC—Galaxy of Stars: WLIT WGY WGSW
 WBZ—Bob White, Philosopher
 WEEI—Variety Program
 WLW—Nell Vinick, Beauty Talk
 WOR—Nell Vinick, Beauty Talk
 11:15 a.m. EDT 10:15 EST
 NBC—Frances Lee Barton: WEAF WTIC WLIT WGY WEEI WGSW WRC WLW
 WOR—Walter Ahrens, baritone
 11:30 a.m. EDT 10:30 EST
 NBC—Hazel Arth, contralto: WJZ WBZ KDKA WRVA WBAL WMAL
 CBS—Madison Ensemble: WABC WCAU WJAS WOKO WDRC WNAU
 NBC—Pedro Via's Orchestra: WEAF WGSW WEEI WTIC WLIT WRC
 WBZ—Civic Chorus
 WGY—The Southerners
 WHAM—Mrs. Thrifty Buyer
 WLW—Livestock Reports
 WOR—Philosophical Talk
 11:45 a.m. EDT 10:45 EST
 NBC—Al and Lee Reiser, piano duo: WJZ WBAL WHAM WRVA KDKA WRC
 ABS—John Cassidy, ballads: WIP WGY—Banjooleers
 WJAS—Academy of Medicine
 WJSV—Mary Lee Taylor (CBS)
 WLW—Painted Dreams
 WOR—Kathryn Chumasono, contralto

Afternoon

12:00 Noon EDT 11:00 a.m. EST
 NBC—Fields and Hall: WJZ KDKA WMAL WBAL
 CBS—Connie Gates, songs: WABC WNAU WDRC WCAU WJAS WJSV WOKO
 NBC—Treasure Chest: WEAF WGY WGSW WEEI WRC WHAM WLW
 ABS—Luncheon Musical Trio: WIP WBZ—News
 WOR—Do You Know?
 WRVA—Luxury Fiddlers
 12:30 p.m. EDT 11:30 a.m. EST
 NBC—Merry Macs: WJZ WBAL KDKA
 CBS—Alone the Volga: WABC WOKO WAAB WCAU WJAS WJSV WDRC
 NBC—Honey Boy and Sassafras: WEAF WRC WEEI WTIC WLIT
 ABS—Raymond Rheume: WIP WBZ—Weather; Market Reports
 WGSW—News; Farm Flashes
 WGY—Martha and Hal
 WHAM—Jack Foy, songs
 WLW—Morning Hi-lites
 WNAU—News
 WOR—Tom Davis, tenor
 12:45 p.m. EDT 11:45 a.m. EST
 NBC—Rex Battle's Ensemble: WEAF WLIT WGSW
 CBS—Al Kavelin's Orchestra: WABC WOKO WAAB WJSV WJAS WCAU
 NBC—Vic and Sade, comedy sketch: WJZ KDKA WRVA WBAL WHAM WMAL WBZ
 ABS—Stock Quotations: WIP WEEI—Stock Quotations
 WGY—Honeyboy and Sassafras
 WLW—Through the Looking Glass
 WNAU—The Shopper's Exchange
 WOR—Scott Fisher's Orchestra
 12:45 p.m. EDT 11:45 a.m. EST
 ABS—Eli Dantzig's Orchestra: WIP WBZ—News
 NBC—Rex Battle's Ensemble: WRC WLW
 NBC—Words and Music: WJZ WBAL WHAM WRVA WMAL

KDKA—Dance Orchestra
 WBZ—Deane Moore
 WEEI—A Bit of This and That
 WGY—The Vagabonds
 1:00 p.m. EDT 12:00 Noon EST
 CBS—Emil Velasco's Orchestra: WABC WOKO WNAU WJSV WCAU WDRC
 NBC—Market and Weather: WEAF WBZ—Dick Fiddler's Orchestra: WFI WGY
 KDKA—Market Reports
 WBAL—Market News
 WBZ—Agriculture, E. J. Rowell
 WGSW—Musical
 WHAM—Tom Grierson, organist
 WLW—Albright and Wayne, stories
 WOR—Roger van Duzer's Orchestra
 WRVA—Vagabond Days
 1:15 p.m. EDT 12:15 EST
 NBC—The Hon. Archie and Frank: WJZ WMAL WBAL KDKA
 NBC—Dick Fiddler's Orchestra: WEAF WEEI WRC WGSW
 ABS—Mirror Reflections: WIP WGY—Musical Program
 WHAM—News; Agricultural Forum
 WJAS—Velasco Orchestra (CBS)
 WLW—Weather; Market Reports
 WRVA—Wandering Songster
 1:30 p.m. EDT 12:30 EST
 NBC—Merry Madcaps; Orchestra: WEAF WFI WGSW WTIC WEEI WRC
 CBS—Frank Dailey's Orchestra: WABC WOKO WJAS WCAU WJSV WNAU WDRC
 NBC—Farm and Home Hour: WJZ WBZ KDKA WMAL WHAM WRVA WBAL WLW
 ABS—Sylvia Blue: WIP WGY—Farm Program
 WOR—Theater Club of the Air
 1:45 p.m. EDT 12:45 EST
 ABS—Bud Fisher's Orchestra: WIP WOR—Verna Osborne, soprano
 2:00 p.m. EDT 1:00 EST
 NBC—Stones of History drama: WEAF WRC WLIT WEEI WGSW
 CBS—Ann Leaf, organist: WABC WOKO WCAU WAAB WDRC
 Y. N.—Pure Food Institute: WEEI WGY—Paul Curtis, tenor
 WJSV—Gene Stewart, organist
 WNAU—Deane Moore, songs
 2:15 p.m. EDT 1:15 EST
 WGY—Household Chats
 WJSV—Afternoon Rhythms
 WNAU—Yankee Singers, quartet
 WOR—Alice Remsen, contralto
 2:30 p.m. EDT 1:30 EST
 NBC—Home Sweet Home: WJZ WBZ—Smack Out: WMAL WHAM WBAL
 CBS—Poetic Strings: WABC WJSV WOKO WJAS WNAU WDRC
 NBC—Trio Romantique: WEAF WEEI WGSW WLIT
 KDKA—Home Forum
 WBZ—Cooking School
 WCAU—Women's Club of the Air
 WGY—Albany on Parade
 WLW—Gene Burchell's Orchestra
 WOR—Fashions; Beauty; Foods
 WRVA—Market Reports
 2:45 p.m. EDT 1:45 EST
 NBC—Echoes of Erin: WJZ WMAL WBAL WHAM
 NBC—Ma Patricia: WEAF WGY WLIT WLW WTIC WGSW WEEI WRC
 WDRC—Baseball
 WRVA—Edward Naff
 3:00 p.m. EDT 2:00 EST
 NBC—Dreams Come True: WEAF WFI WGSW WRC WGY WEEI WLW WTIC
 CBS—Metropolitan Parade: WABC WOKO WAAB WJAS WJSV WCAU
 NBC—Musical Keys: WJZ WBAL WMAL WHAM KDKA WBZ
 WNAU—Yankee Players
 WOR—Ariel Ensemble
 3:15 p.m. EDT 2:15 EST
 NBC—Upstaters Quartet: WEAF WGSW WGY WRC WTIC WRVA
 NBC—Song of the City: WLW WEEI—Silver Lining Hour
 3:30 p.m. EDT 2:30 EST
 CBS—Dancing by the Sea: WABC WJAS WOKO WAAB WJSV WCAU
 NBC—Roy Shield's Orchestra: WJZ WBAL WHAM WMAL KDKA WBZ
 NBC—Woman's Radio Review: WEAF WGSW WGY WRC
 ABS—Sports Review; Orchestra: WIP WEEI—Reading Circle
 WLW—Walter Furniss and organ
 WNAU—Piano Recital
 WOR—William Bowers, baritone
 3:45 p.m. EDT 2:45 EST
 ABS—Vi Bradley; Orchestra: WIP KDKA—State Fed. of Penn. Women
 WLW—Dorothea Ponce, vocalist
 WNAU—Organ Tunes
 WOR—Newark Orchestra
 4:00 p.m. EDT 3:00 EST
 NBC—Betty and Bob: WJZ WBAL WBZ KDKA WHAM WMAL WLW

NBC—Chick Webb's Orchestra: WEAF WGSW WRVA WTIC WFI WRC WGY
 ★ CBS—Detroit Symphony Orchestra: WABC WOKO WJAS WJSV WNAU WCAU—Pickard Family
 WEEI—Stock Quotations
 WOR—Dr. H. I. Strandhagen, Health Talk
 4:15 p.m. EDT 3:15 EST
 NBC—Jackie Heller, tenor: WJZ WBZ WMAL WHAM KDKA WFI WBAL
 WEEI—Chick Webb's Orch. (NBC)
 WGY—Limey Bill
 WLW—Music by Divano
 WOR—The Melody Singer
 4:30 p.m. EDT 3:30 EST
 ★ NBC—Chicago Symphony Orchestra: WJZ WRVA WBAL WMAL WHAM WBZ
 NBC—Hazel Glenn, soprano: WEAF WRC WEEI WGSW
 KDKA—Business News and Markets
 WCAU—Florence Halman
 WGY—John Sheehan, tenor
 WLW—Life of Mary Sothorn
 WOR—Irving Aronson's Orchestra
 4:45 p.m. EDT 3:45 EST
 NBC—Adventures on Mystery Island: WEAF WRC WLIT WGSW WEEI
 KDKA—Chicago Symphony (NBC)
 WCAU—Harold, Norman and Paul
 WGY—Stock Reports
 WLW—Business News
 5:00 p.m. EDT 4:00 EST
 CBS—On the Air Tonight (5 Min.): WABC
 CBS—Tea Dansante: WABC WOKO WJAS WCAU WJSV WDRC WNAU
 ★ NBC—Melvin W. Cassmore, economist: WEAF WGSW WEEI WGY
 WBZ—News
 WLW—Mary Alcott, vocalist
 WOR—Stage Relief Talk
 5:15 p.m. EDT 4:15 EST
 CBS—Between the Bookends: WABC WJAS WCAU WAAB WJSV WDRC WNAU
 NBC—Meredith Willson's Orchestra: WEAF WLW WRC
 KDKA—Kiddies Klub
 WBZ—Duke Dewey's Hickory Nuts
 WEEI—Musical Program
 WOR—Sydney Schachter, pianist
 5:30 p.m. EDT 4:30 EST
 NBC—Tales of Courage: WEAF WRVA WGSW WEEI WTIC WLIT WRC
 CBS—Jack Armstrong: WABC WOKO WDRC WCAU WJAS WAAB
 NBC—Singing Lady: WJZ WBZ WBAL KDKA WHAM WLW
 WGY—Lang Sisters
 WJSV—Serenade
 WNAU—Melody Mart
 WOR—Motor Tips, Clifford M. Sage
 5:45 p.m. EDT 4:45 EST
 NBC—Orphan Annie: WJZ KDKA WBZ
 CBS—Modern Mountaineers: WABC WAAB WDRC WCAU WJAS WJSV
 NBC—Negro Male Quartet: WEAF WRC WTIC WRVA WGSW
 WBAL—John, Gene and Dick
 WEEI—Sam Curtis' Radio Chat
 WGY—Bradley Kincaid, ballads; John Finke, pianist
 WHAM—News
 WLW—The Texans, trio
 WNAU—The Beauty Stylists
 WOR—Arturo de Filippi, tenor

Night

6:00 p.m. EDT 5:00 EST
 NBC—Horacio Zito's Orchestra: WEAF WRC WTIC WRVA
 CBS—Buck Rogers in the Twenty-Fifth Century: WABC WOKO WAAB WCAU WJAS WDRC WJSV
 NBC—Tom Coakley's Orchestra: WJZ WBAL WHAM WMAL
 ABS—Bob Fallon's Orchestra: WIP KDKA—Dan and Sylvia, sketch
 WBZ—O'Leary's Irish Minstrels
 WGSW—News; Trade Review
 WEEI—The Evening Tattler
 WGY—Evening Brevities
 WLW—Musical Program
 WNAU—News; Weather
 WOR—Uncle Don Kiddies' Program
 WRVA—Rhythm Parade
 6:15 p.m. EDT 5:15 EST
 CBS—Wurtzback's Orchestra: WJSV WBZ—Tom Coakley's Orchestra: WFI WLW
 CBS—Bobby Benson and Sunny Jim: WABC WAAB WCAU
 KDKA—Baseball Resume
 WGSW—Sports Review
 WGY—Piano Pals with Jerry Brannon
 WNAU—Baseball; Racing Results
 WRVA—Hi-Plane Pilots
 6:30 p.m. EDT 5:30 EST
 CBS—News (5 Min.): WABC WDRC WOKO WJAS
 CBS—Sam Robbin's Orchestra: WABC WAAB WDRC

CBS—Jack Armstrong, skit: WJSV
 NBC—O'Leary's Irish Minstrels: WJZ WHAM
 NBC—News (5 Min.): WEAF WTIC WGY
 NBC—Mary Small, vocalist: WEAF WGY WRC WTIC
 KDKA—Kings and Queens of Sport
 WBZ—Old Farmer's Almanac
 WCAU—Billy Hays' Orchestra (CBS)
 WGSW—Hollywood Columnists
 WEEI—Baseball Scores
 WLW—Jack Armstrong, sketch
 WNAU—The Merry-Go-Round
 WOR—Kings and Queens of Sport
 6:45 p.m. EDT 5:45 EST
 NBC—Billy Batchelor, setch: WEAF WFI WGSW WGY WEEI WTIC WRC
 CBS—Jan Savitt's Orchestra: WABC WJSV WOKO WAAB WDRC
 NBC—Lowell Thomas: WJZ WBAL WBZ KDKA WLW WHAM WMAL
 WCAU—Comedy Stars of Hollywood
 WOR—Boys' Club
 WRVA—Junior Firemen's Club
 7:00 p.m. EDT 6:00 EST
 NBC—Stamp Club: WJZ
 NBC—Baseball Resume: WEAF
 CBS—Sylvia Froos, songs: WABC WDRC WJAS WNAU WOKO WCAU
 NBC—Jack and Loretta Clemens: WFI WEEI
 NBC—Freddie Martin's Orchestra: WBAL WMAL
 KDKA—Stanley Metcalfe, tenor
 WBZ—Deane Moore
 WGSW—Gov. Louis J. Brann, Talk
 WGY—Radio Sweethearts
 WHAM—Sportcast
 WLW—German Band
 WOR—Ford Frick, sports resume
 WRVA—News
 7:15 p.m. EDT 6:15 EST
 NBC—Freddie Martin's Orchestra: WJZ WHAM
 NBC—Gene and Glenn, sketch: WEAF WGY WGSW WRC WEEI WRVA WFI
 CBS—Wayside Cottage: WABC WNAU WCAU WJAS WDRC WOKO
 KDKA—Lois Miller, organist
 WBZ—Joe and Bateese
 WLW—Joe Emerson, songs; Orchestra
 WOR—Comedy Stars of Hollywood
 7:30 p.m. EDT 6:30 EST
 ★ NBC—Danny Malone, tenor: WEAF WRC WGSW WGY WTIC WFI
 ★ CBS—Cliff Edwards: WABC WCAU WOKO WJAS WJSV WNAU WDRC
 ★ NBC—Ed Lowry, songs, comedy: WJZ WBAL KDKA
 ABS—News (5 Min.): WIP
 ABS—Jack and the Girl Friends: WIP WEEI—After Dinner Revue
 WHAM—Soony Pleasure Cruise
 WLW—Bob Newhall, sports
 WOR—One Man's Opinion
 WRVA—Enid Bur
 7:45 p.m. EDT 6:45 EST
 ★ NBC—Irene Bordoni, songs: WEAF CBS—Boake Carter, news: WABC WNAU WCAU WJAS WJSV WDRC
 NBC—Frank Buck's Adventures: WJZ WBAL KDKA WMAL WRVA WHAM WBZ
 NBC—Sisters of the Skillet: WGY WFI
 WGSW—Elsa Hemenway
 WEEI—Big Freddie Miller
 WLW—Melody Masters
 8:00 p.m. EDT 7:00 EST
 NBC—Grits and Gravy, sketch: WJZ WBAL KDKA WMAL WHAM
 ★ CBS—Kate Smith's Swanee Music: WABC WOKO WNAU WDRC WJAS WJSV WCAU
 ★ NBC—Rudy Vallee's Orchestra: WEAF WEEI WGSW WGY WFI WLW WRC WTIC WRVA
 WBZ—Florence Rangers
 WOR—Little Symphony Orchestra
 8:15 p.m. EDT 7:15 EST
 ★ CBS—Walter Pitkin: WABC WJSV WDRC WCAU WJAS WOKO WNAU
 WBZ—Adrain O'Brien, tenor
 8:30 p.m. EDT 7:30 EST
 CBS—Leith Stevens' Harmonies: WABC WOKO WNAU WDRC WCAU WJAS WJSV
 NBC—Melodies Romantique: WJZ KDKA WBAL
 WBZ—Massachusetts Bay Colony
 WHAM—Behind the Headlines
 8:45 p.m. EDT 7:45 EST
 KDKA—Al and Pete
 WBZ—Edmond Boucher, basso
 WHAM—Melodies Romantique (NBC)
 9:00 p.m. EDT 8:00 EST
 ★ NBC—Captain Henry's Show Boat: Lanny Ross, tenor: WEAF WEEI WRC WGY WRVA WGSW WFI WTIC
 CBS—Bar X Days and Nights: WABC WNAU WDRC WCAU WJSV WJAS
 ★ NBC—Death Valley Days, drama: WJZ WMAL KDKA WBAL WHAM WBZ WLW
 WOR—Pauline Alpert, pianist

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Music in the Air

By Carleton Smith

(Time Shown Is Eastern Daylight)

The Detroit and the Chicago Symphonies are scheduled to close their summer seasons at A Century of Progress this week. They have had highly successful engagements, playing regularly to capacity audiences. The estimates state that at least 10,000 people were present at the programs daily.

To radio listeners they have offered many a pleasant hour of symphonic music. The summer would have been considerably duller without them. As it was, they were a big bright spot continuing even through radio's dog days.

The management of the Ford Exposition announces the Mormon Tabernacle Choir for next week, September 10 to 16. Undoubtedly their vocal concerts will be broadcast by Columbia.

And Swift and Company, who have sponsored the Chicago Symphony on the Bridge of Service, announce the engagement of Palmer Clark and his "Sophisticated Symphony." Beginning September 9 this orchestra which had such tremendous response in the early days of the Fair will play daily afternoon and evening concerts. Though the increasing number of commercial programs will cut down the sustaining spots, NBC plans to broadcast several of the light music programs each week.

Mozart's "Requiem"

THE unmusical English have more choirs than any other people on the face of the globe. They are always singing and preparing for choral festivals. They love to get together and sing. They have been doing it for centuries.

One of their greatest sing-fests is the Annual Three Choirs Festival held alternately at Gloucester, Worcester and Hereford, almost continuously since 1724. Tuesday next (CBS at 4 p. m.) parts of Mozart's "Requiem Mass" will be broadcast by the combined choirs numbering 350 from the ancient cathedral in Gloucester. The soloists will be *Isobel Baillie, Mary James, Trevor Jones and Keith Falkner*. They will be accompanied by the London Symphony Orchestra, conducted by *Dr. Percy Hull*, organist of Hereford Cathedral.

Lilian Bucknam

Gliese's "So Sings the Nightingale" will be sung in German by *Lilian Bucknam* on her recital Sunday. In the next few weeks we shall hear more of the new Soviet music which *Frank Black* has collected in Russia and has given Miss Bucknam to sing.

The response to her programs shows that there is a decided preference among music-lovers for new and unhackneyed songs presented with feeling and taste. Established singers of reputation would do well to imitate the example set by this fine singer in selecting her programs.

The Jewish holidays bring us music from the Synagogue of Warsaw, Poland. On September 8 (NBC at 6:45 p. m.) *Gerszon Sirotales*, famed cantor, will lend his voice to the music of the ancient chants.

Isidor Philipp

AMERICANS will hear the most famous living French piano pedagogue on their own soil during the Friday evenings of September (NBC at 10:30 p. m.). Making his debut last week in a performance of Bach's D major Concerto, *M. Philipp* plays with *Oswaldo Mazzucchi* this coming Friday, Saint Saens' Sonata for Cello and Piano. Listen if you want to hear superb ensemble playing.

Detailed Programs

SUNDAY, SEPTEMBER 2

NBC, 10:30 a. m. Mexican Marimba Typica Band, Joaquin Garcia directing; Hector De Lara, baritone; Cielo de Espana by Benoni Hennion; Roig's Quiereme Mucho; Mentias by Filiberto; One Alone from Romberg's The Desert Song; Club Verde; Cubanacan by Escarpenter.

NBC, 11:15 a. m. Hall and Gruen, piano duo: Eranienen ist der Herrliche Tag by Bach, arranged by Toote; Handel's Courante; Tchaikovsky's Marche Slav.

CBS, 3 p. m. Detroit Symphony Orchestra, Victor Kolar conducting: Brahms' Third Symphony; Polovetzian Dances from Borodin's "Prince Igor."

NBC, 5 p. m. Sentinels Serenade, Josef Koestner directing; Edward Davies, baritone; Ennio Bolognini, cellist; Witches Dances by MacDowell; Nur Wir Die Sehnsucht Kennt by Tchaikovsky; Liszt's Hungarian Rhapsody; Drink to Me Only With Thine Eyes; Estrellita.

NBC, 5:45 p. m. Shura Cherkassky, pianist; Malaguena by Albeniz; Stravinsky's Etude in F Sharp major; The Blue Danube Waltz.

NBC, 7 p. m. Silken Strings, Charles Previn directing; Ruth Lyon, soprano; Mischa Mischa-koff, violinist; Operetta Airs (to be selected); Beethoven's Rondino; Grofe's On the Trail; In the Village from Ippolitov-Ivanov's Caucasian Sketches.

NBC, 10 p. m. Madame Schumann-Heink; Delibes' Good Day, Susanne; Gretchaninoff's Slumber Song.

MONDAY, SEPTEMBER 3

NBC, 8:30 p. m. Voice of Firestone, William Daly directing; Gladys Swarthout, contralto; Margaret Speaks, soprano; Frank Chapman, baritone; Fred Hufsmith, tenor; string orchestra: The Rosary by Nevin; Rossini's Una Voce Poca Fa from The Barber of Seville; Friml's L'Amour Toujours; Quartet from Donizetti's Lucia di Lammermoor.

NBC, 10:30 p. m. Gothic Echoes, Walter E. Koons directing; Choir; Edwin MacArthur, organist; Gadsey's O Lord Our Governor; Seek Ye the Lord; Tchaikovsky's Ave Maria; Gaul's Sun of My Soul and Thine Is the Kingdom.

FRIDAY, SEPTEMBER 7

NBC, 8 p. m. Cities Service Concert, Rosario Bourdon directing; Jessica Dragonette, soprano; Kreisler's Liebesfreud; The Street Organ Man by De Rose; Mimi's Addio from the third act of Puccini's Boheme; Silver Threads Among the Gold; The Prize Waltz by Bourdon; Autumn from Glazounov's The Seasons; Sometimes When Night Is Nigh; Softly Through the Summer Night from Kalman's Sari; Del Riego's Homing.

THURSDAY NIGHT, SEPT. 6th

9:00 E.S.T. • 10:00 E.D.T.

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9:15 p.m. EDT 8:15 EST

WOR—Larry Taylor, baritone

9:30 p.m. EDT 8:30 EST

★CBS—Tito Guizar, tenor; WABC

WNAC WDRC WJAS WOKO WJSV

WCAU

NBC—Hessberger's Orchestra: WJZ

WHAM WBAL WMAL

ABS—Penthouse Serenade: WIP

KDKA—Squire Hawkins

WLW—Show Boat (NBC)

WOR—Cal Tinney's Shindig

9:45 p.m. EDT 8:45 EST

CBS—"Fats" Waller's Rhythm Club

WABC WCAU WOKO WJAS WNAC

WJSV WDRC

WOR—Frank Stuart's Orchestra

10:00 n.m. EDT 9:00 EST

NBC—Parade of the Provinces: WJZ

WMAL WBAL WHAM KDKA

★ CBS—BORDEN'S PRESENTS FOR-

ty-Five Minutes in Hollywood; Pre-

views of Best Current Pictures;

Screen Stars in Person; Hollywood

Music by Mark Warnow; Gossip by

Cal York; WABC WCAU WJAS

WOKO WDRC WNAC WJSV

Programs to
Be Heard

★ NBC—Paul Whiteman's Orchestra:

Al Jolson: WEAJ WWSH WFI WGY

WLW WRC WEEI WTIC

ABS—Archie Bleyer's Orch.: WIP

WBZ—Artists Revue

10:15 p.m. EDT 9:15 EST

ABS—Milton Kellem's Orchestra: WIP

WOR—Harlan Read, Current Events

10:30 p.m. EDT 9:30 EST

NBC—Echoes of the Palisades: WJZ

WMAL WBAL WBZ KDKA

ABS—Eli Dantzig's Orch.: WIP

WHAM—Rochester Civic Orchestra

WOR—Charles Barnett's Orchestra

WRVA—Dance Orchestra

10:45 p.m. EDT 9:45 EST

CBS—The Playboys: WABC WOKO

WAAB WCAU WJAS WDRC WJSV

WNAC—Musical Rhymester

11:00 p.m. EDT 10:00 EST

NBC—Jack Berger's Orchestra: WEAJ

WFI WTIC WRC WWSH WGY

Thursday, Sept. 6

CBS—Vera Van, songs: WABC WAAB

WDRC WOKO WJAS WJSV

NBC—Don Bestor's Orchestra: WJZ

WBAL WRVA WHAM

KDKA—Sports Slants

WBZ—Painter of Songs

WCAU—Alan Scott

WEEI—Baseball Scores

WLW—Concert Hour

WOR—Eli Dantzig's Orchestra

11:15 p.m. EDT 10:15 EST

NBC—Jack Berger's Orchestra: WEEI

CBS—Ferde Grofe's Orchestra: WABC

WDRC WNAC WJAS WOKO WJSV

NBC—Don Bestor's Orchestra: WMAL

KDKA WBZ

ABS—Arthur Lewis and Organ: WIP

WCAU—Jan Savitt's Orchestra

WGY—The Vagabonds

WHAM—Dance Music; News

Continued from
Preceding Page

11:30 p.m. EDT 10:30 EST

NBC—Freddie Berrens' Orchestra:

WEAF WFI WTIC WEEI WWSH

NBC—Johnny Johnson's Orchestra:

WJZ WHAM WBAL WMAL WRVA

WBZ WRC

ABS—Blue Rhythm Band: WIP

WCAU—Ferde Grofe's Orch. (CBS)

WGY—Ray Nichols' Orchestra

WLW—Dance Orchestra

WOR—Roger van Duzer's Orchestra

11:45 p.m. EDT 10:45 EST

CBS—Henry Busse's Orchestra: WABC

WNAC WOKO WDRC WCAU

12:00 Mid. EDT 11:00 p.m. EST

NBC—Buddy Rogers' Orchestra: WJZ

WRVA WMAL WBAL WBZ KDKA

WHAM

CBS—Joe Reichman's Orchestra:

WABC WCAU WNAC WOKO WJSV

NBC—Ralph Kirbery, baritone (5

Min.): WEAJ WEEI WFI WGY

NBC—Mills' Blue Rhythm Band;

WEAF WEEI WGY WFI

ABS—Stardust: WIP

WLW—News; Spanish music

WOR—Eddie Lane's Orchestra

12:15 a.m. EDT 11:15 p.m. EST

WRC—Mills' Rhythm Band (NBC)

12:30 a.m. EDT 11:30 p.m. EST

CBS—Charles Barnett's Orchestra:

WABC WJSV WCAU WNAC WOKO

NBC—Shep Field's Orchestra: WEAJ

WGY WFI WEEI WLW

NBC—Dancing in the Twin Cities:

WJZ KDKA WBZ WHAM WBAL

WRVA WMAL

ABS—Benny Goodman's Orch.: WIP

12:45 a.m. EDT 11:45 p.m. EST

ABS—Dave Martin's Orchestra: WIP

1:00 a.m. EDT 12:00 Mid. EST

CBS—Gene Kardos' Orchestra: WABC

WCAU—Missing Persons Reports

WLW—Dance Orchestra

1:30 a.m. EDT 12:30 EST

WLW—Larry Lee's Orchestra

2:00 a.m. EDT 1:00 EST

WLW—Moon River, organ and poems

Programs for Friday, September 7

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST
 WNAC—Sunrise Special
 6:45 a.m. EDT 5:45 EST
 NBC—Health Exercises: WFAE WEEI
 WGY WFI
 WOR—Gym Classes
 7:00 a.m. EDT 6:00 EST
 KDKA—Musical Clock
 WBZ—Musical Clock
 7:15 a.m. EDT 6:15 EST
 WNAC—News
 7:30 a.m. EDT 6:30 EST
 NBC—Yoichi Hiraoka: WJZ
 CBS—Organ Reveille: WABC
 WJSV—Eye-Opener
 WLW—Top o' the Morning
 WNAC—Joe Mitchell Chapple
 WOR—Vincent Sorey's Orchestra
 7:45 a.m. EDT 6:45 EST
 NBC—Pollack and Lawnhurst: WFAE
 WFI WRC WGY
 NBC—Jolly Bill and Jane: WJZ
 WEEI—Morning Train Catcher
 WNAC—Walter Kidder, baritone
 8:00 a.m. EDT 7:00 EST
 NBC—Organ Rhapsody: WFAE WFI
 WTIC WRC
 CBS—The Ambassadors: WABC
 NBC—Morning Devotions: WJZ WBZ
 KDKA WBAL WMAL
 WJZ—Bob White
 WEEI—Current Events
 WGY—Musical Clock
 WJSV—Sun Dial
 WLW—Family Prayer Period
 WNAC—Shopping Around the Town
 WOR—Nell Vinick, beauty talk
 WRVA—Musical Clock
 8:15 a.m. EDT 7:15 EST
 NBC—Landt Trio and White: WJZ
 WBAL WBZ KDKA WMAL
 WJZ—Morning Devotions
 WEEI—Shopping Service
 WLW—Morning Devotions
 WOR—Al Woods, songs
 8:30 a.m. EDT 7:30 EST
 NBC—Cherio: WFAE WGY WJZ
 WEEI WFI WTIC WRC WLW
 CBS—Raymond Scott, pianist: WABC
 NBC—Lew White, organist: WJZ
 WHAM KDKA WBAL WMAL
 WBZ—Farmers' Almanac
 WOR—Martha Manning, talk
 8:45 a.m. EDT 7:45 EST
 CBS—Connie Gates, Jimmy Brierly,
 songs: WABC
 WBZ—Shopping News
 WHAM—Kindly Thoughts
 WOR—Bud Rainey, songs
 9:00 a.m. EDT 8:00 EST
 NBC—Herman and Banta: WFAE
 WLIT WRC
 CBS—The Song Reporter: WABC
 WOKO WDRS WJAS WCAU WNAC
 ★ NBC—Breakfast Club: WJZ KDKA
 WBAL WHAM WRVA WBZ
 ABS—Bernie Dolan: WIP
 WJZ—Morning Shopper
 WEEI—Clothes Institute
 WGY—Moments of Melody
 WLW—Salt and Peanuts, harmony
 WOR—Rhythm Encores
 9:15 a.m. EDT 8:15 EST
 NBC—Don Hall Trio: WFAE WJZ
 WRC WEEI WGY WLW WLIT
 CBS—Metropolitan Parade: WABC
 WJAS WOKO WNAC WDRS WCAU
 WMAL—Breakfast Club (NBC)
 WOR—Souvenirs of Song
 9:30 a.m. EDT 8:30 EST
 NBC—"Taters and Mule," comedy:
 WFAE WJZ WTIC WRC WEEI
 KDKA—Style and Shopping Service
 WGY—Billy Rose, tenor
 WLW—Joe Emerson, Hymns
 WOR—John Stein's Orchestra
 9:45 a.m. EDT 8:45 EST
 NBC—Oswaldo Mazzucchi, cellist:
 WFAE WFI WRC WTIC WGY
 WLW WJZ WEEI
 ABS—John Cassidy, minstrel: WIP
 KDKA—Work-a-day Thoughts
 WOR—N. Y. State Adult Education
 10:00 a.m. EDT 9:00 EST
 NBC—Bræn and de Rose: WFAE
 WJZ WFI WEEI WTIC
 CBS—Madison Singers: WABC WOKO
 WDRS WJAS WCAU WAAB
 NBC—Edward MacHugh, Gospel Sing-
 er: WJZ KDKA WMAL WRVA
 WBZ WBAL
 ABS—News: WIP
 WGY—The Southerners
 WHAM—Tower Clock Program
 WJSV—Footlight Melodies
 WLW—Home Care of the Sick
 WNAC—Voice of Apothecary
 WOR—String Trio
 10:15 a.m. EDT 9:15 EST
 CBS—Bill and Ginger: WABC WOKO
 WNAC WJSV WCAU WJAS
 NBC—Hazel Arth, contralto: WJZ
 WBAL WHAM WBZ
 NBC—Clara, Lu 'n' Em: WFAE WEEI
 WRC WGY WJZ WRVA WLW
 WFI
 KDKA—Sammy Fuller
 10:30 a.m. EDT 9:30 EST
 NBC—Today's Children: WJZ WBAL
 WHAM WMAL KDKA WRVA WBZ

CBS—Harold Sherman, talk: WABC
 CBS—News (5 Min.): WCAU WJAS
 WDRS WOKO
 CBS—Carolyn Gray, pianist: WDRS
 WCAU WJAS WNAC WOKO
 NBC—News (5 Min.): WFAE WJZ
 WRC WTIC
 NBC—Joe White, tenor: WFAE WFI
 WRC WJZ WTIC
 WEEI—Del Castillo, organist
 WGY—Market Basket
 WJSV—The Woman's Hour
 WLW—Jack Berch and Musical Group
 WOR—The Romance of Foods
 10:45 a.m. EDT 9:45 EST
 NBC—Betty Crocker: WFAE WEEI
 WJZ WRC WGY WRC WRVA
 WLW WTIC
 CBS—News (5 Min.): WABC
 CBS—The Three Flats: WABC WCAU
 WJAS WDRS WNAC
 NBC—News (5 Min.): WJZ WMAL
 KDKA WBZ WBAL
 NBC—Radio Kitchen: WJZ WMAL
 KDKA
 WBAL—Shopping with Peggy Randall
 WBZ—Curley Joe, songs
 WHAM—Household Hour, Mary Free-
 man
 11:00 a.m. EDT 10:00 EST
 NBC—Morning Parade: WFAE WGY
 WEEI WLIT WRC WTIC
 CBS—Cooking Closeups: WABC WOKO
 WNAC WDRS WCAU WJAS WJSV
 NBC—U. S. Marine Band: WJZ WMAL
 WHAM KDKA WBZ WBAL WRVA
 WJZ—Bob White, Philosopher
 WLW—Nora Beck Thurmann, vocalist
 WOR—Audubon Society talk
 11:15 a.m. EDT 10:15 EST
 CBS—Beale Street Boys: WABC
 WNAC WDRS WCAU WJAS WOKO
 WJZ—Morning Parade (NBC)
 WJSV—Woman's Hour
 WLW—News; Livestock
 WOR—Musical Ensemble
 11:30 a.m. EDT 10:30 EST
 CBS—Rambles in Rhythm: WABC
 WNAC WDRS WOKO WJAS WJSV
 WCAU—Pete Woolery; Orchestra
 WHAM—Mrs. Thrifty Buyer
 WLW—Ponce Sisters, vocalists
 WOR—"Around the Wheel of Events"
 11:45 a.m. EDT 10:45 EST
 CBS—The Cadets: WABC WJAS
 WJSV WNAC
 ABS—Rona Valdez: WIP
 WCAU—Eddie Shepperd
 WHAM—U. S. Marine Band (NBC)
 WLW—Painted Dreams
 WOR—Patsy Chapin, pianist

Afternoon

12:00 Noon EDT 11:00 a.m. EST
 NBC—Piano Recital: WFAE WJZ
 WRC WGY WTIC WEEI
 CBS—Betty Barthell, songs: WABC
 WNAC WDRS WCAU WJAS WJSV
 WOKO
 NBC—Fields and Hall: WJZ WMAL
 WRVA KDKA WBAL
 ABS—Luncheon Musical Trio: WIP
 WBZ—News
 WHAM—Jack Foy, songs
 WLW—Ward and Muzzy, piano duo
 WOR—Rod Arkell, news
 12:15 p.m. EDT 11:15 a.m. EST
 NBC—Honey Boy and Sassafras:
 WFAE WRC WEEI WTIC WLIT
 CBS—Among Our Souvenirs: WABC
 WAAB WCAU WOKO WDRS
 NBC—Charles Sears, tenor: WJZ
 WBAL KDKA WRVA
 ABS—Chuck Richards, songs: WIP
 WBZ—Famous Sayings
 WJZ—News; Farm Flashes
 WGY—Martha and Hal
 WHAM—Tom Grierson, organ
 WJSV—Variety Program
 WLW—Babs and Don, comedy
 WNAC—News
 WOR—Home Making
 12:30 p.m. EDT 11:30 a.m. EST
 NBC—Vic and Sade: WJZ WHAM
 WMAL WBZ KDKA WBAL WRVA
 CBS—Al Kavelin's Orchestra: WABC
 WOKO WAAB WJSV WCAU WJAS
 NBC—Merry Madcaps: WFAE WLW
 WLIT WRC WTIC WJZ
 ABS—Stock Quotations: WIP
 WEEI—Stock Exchange Quotations
 WGY—Jerry Brannon and the Lady-
 fingers
 WNAC—The Shopper's Exchange
 WOR—Scott Fisher's Orchestra
 12:45 p.m. EDT 11:45 a.m. EST
 NBC—Words and Music: WJZ WMAL
 WHAM WBAL WRVA
 ABS—Organ Music: WIP
 KDKA—Dance Orchestra
 WBZ—Deane Moore
 WEEI—A Bit of This and That
 WGY—The Vagabonds
 1:00 p.m. EDT 12:00 Noon EST
 NBC—Markets and Weather: WFAE

CBS—Velazco's Orchestra: WABC
 WNAC WOKO WCAU WJSV WJAS
 WDRS
 NBC—Jan Bruneseo's Ensemble: WFI
 WGY
 KDKA—Market Reports
 WJZ—Agriculture, E. J. Rowell
 WJZ—Musical
 WEEI—The Friendly Kitchen Observer
 WHAM—Tower Trio
 WLW—Albright and Wayne
 WOR—Roger van Duer's Orchestra
 1:15 p.m. EDT 12:15 EST
 NBC—Jan Bruneseo's Ensemble:
 WFAE WEEI WRC WTIC WJZ
 ABS—Mirror Reflections: WIP
 KDKA—Words and Music (NBC)
 WBAL—Farm Hints
 WGY—Hank Keene Radio Gang
 WHAM—News
 WJSV—The County Agent Says
 WLW—Market and Weather Reports
 WRVA—County Farm Notes
 1:30 p.m. EDT 12:30 EST
 NBC—Farm and Home Hour: WJZ
 WMAL WRVA WBAL KDKA WLW
 WHAM WBZ
 CBS—Scott Fisher's Orchestra: WABC
 WNAC WCAU WJAS WJSV WOKO
 WDRS
 NBC—Dick Fiddler's Orchestra: WFAE
 WTIC WFI WJZ WRC
 WEEI—Kitchen of the Air
 WGY—Farm Program
 WOR—Theater Club of the Air
 1:45 p.m. EDT 12:45 EST
 ABS—Jack Filman, sports: WIP
 WOR—Diana Marlow, soprano
 2:00 p.m. EDT 1:00 EST
 NBC—Airbreaks: WFAE WEEI WRC
 WJZ WTIC
 CBS—The Eton Boys: WABC WDRS
 WOKO WAAB WJSV WCAU
 WGY—Antoinette Halstead, contralto
 WNAC—Deane Moore, songs
 WOR—Newark String Trio
 2:15 p.m. EDT 1:15 EST
 CBS—Johnny Augustine's Orchestra:
 WABC WDRS WOKO WAAB WCAU
 ABS—Nicholas Gargusi; WIP
 WGY—Household Chats
 WJSV—Afternoon Rhythms
 WLIT—Airbreaks (NBC)
 WNAC—Yankee Singers, quartet
 WOR—Ruth Lewis, pianist
 2:30 p.m. EDT 1:30 EST
 NBC—The Sizzlers: WFAE WLIT
 WRC WTIC WEEI WJZ
 CBS—Memories Garden: WABC
 WOKO WDRS WJAS WJSV WNAC
 NBC—Home Sweet Home: WJZ
 NBC—Smack Out: WBAL WMAL
 WHAM
 KDKA—Home Forum
 WBZ—Cooking School
 WCAU—Women's Club of the Air
 WGY—Albany on Parade
 WLW—Gene Burchell's Orchestra
 WOR—Fashion, Beauty, Food
 WRVA—Market Reports
 2:45 p.m. EDT 1:45 EST
 NBC—Ma Perkins: WFAE WGY WLW
 WLIT WTIC WJZ WEEI WRC
 NBC—Alden Edkins, bass-baritone:
 WJZ WMAL WBAL WHAM
 WRVA—Sunshine Program
 3:00 p.m. EDT 2:00 EST
 NBC—Will Aubrey, Wandering Min-
 strel: WFAE WRC WGY WTIC
 WJZ WEEI WLW WFI
 CBS—The Four Showmen: WABC
 WOKO WAAB WJAS WJSV WCAU
 NBC—Jackie Heller, tenor: WJZ
 WMAL WBZ KDKA WHAM WBAL
 WNAC—Yankee Players
 WOR—Ariel Ensemble
 3:15 p.m. EDT 2:15 EST
 CBS—The Hurdy Gurdy Man: WABC
 WOKO WAAB WJSV WJAS WCAU
 NBC—Villages of Century of Progress:
 WJZ KDKA WBAL WMAL WHAM
 WBZ—Books and Authors
 3:30 p.m. EDT 2:30 EST
 NBC—Woman's Radio Review: WFAE
 WRC WJZ WEEI WTIC WGY
 WFI
 CBS—The Grab Bag: WABC WOKO
 WJAS WAAB WJSV WCAU
 NBC—Little Concert Hall: WJZ
 KDKA WMAL WBAL WHAM
 WRVA WBZ WLW
 ABS—Sports Review; Orchestra: WIP
 WOR—Radio Garden Club
 3:45 p.m. EDT 2:45 EST
 WNAC—Organ Recital
 WOR—Munz Sisters, harmony
 4:00 p.m. EDT 3:00 EST
 CBS—Lazy Bill Huggins, baritone:
 WABC WOKO WJAS WJSV WNAC
 NBC—Betty and Bob: WJZ WBAL
 WBZ KDKA WHAM WMAL WLW
 NBC—Twenty Fingers of Harmony:
 WFAE WRVA WTIC WRC WJZ
 WFI
 WCAU—The Pickard Family
 WEEI—Stock Exchange Quotations
 WOR—Dr. Strandhagen, health talk

4:15 p.m. EDT 3:15 EST
 ★ NBC—Nellie Revell Interviews John
 Herrick: WFAE WTIC WJZ WRC
 CBS—Rhythm Band Box: WABC
 WJAS WOKO WJSV WNAC
 NBC—Singing Stranger: WJZ WBAL
 KDKA WBZ WMAL WHAM WRVA
 WEEI—Health Forum; Dr. Burbank
 WGY—Book News, Levere Fuller
 WLW—Music by Divano
 WOR—Hal Beckett, organist
 4:30 p.m. EDT 3:30 EST
 NBC—Chicago Symphony Orchestra:
 WFAE WTIC WEEI WRC
 NBC—"The Day Before Yesterday,"
 Dance Music: WJZ WBAL WMAL
 WBZ WHAM WRVA
 CBS—U. S. Army Band: WABC WJAS
 WOKO WCAU WJSV WNAC
 KDKA—Business News; Markets
 WJZ—Loring, Short and Harmon
 WGY—Soloist
 WLW—Life of Mary Sothern
 WOR—Irving Aaronson's Orchestra
 4:45 p.m. EDT 3:45 EST
 NBC—Gen. Fed. of Women's Club:
 WJZ WBAL WMAL WHAM WRVA
 KDKA—Armchair Driver
 WBZ—Concert; Edwin Otis, baritone
 WGY—Stock Reports
 WLIT—Chicago Symphony Orchestra
 WLW—Business News
 5:00 p.m. EDT 4:00 EST
 CBS—On the Air Tonight (5 Min.):
 WABC
 CBS—Frank Dailey's Orchestra: WABC
 WOKO WJAS WCAU WJSV WDRS
 WNAC
 NBC—Chick Webb's
 WMAL WRC WRVA
 KDKA—Jane Yahrns
 WBAL—Poetry Recital
 WBZ—News
 WJZ—Musical
 WGY—Bradley Kincaid, ballads
 WHAM—Boy Scout Program
 WLW—Three Star Voices
 WOR—Pauline Alpert, pianist
 5:15 p.m. EDT 4:15 EST
 NBC—Chick Webb's Orchestra: WBAL
 WHAM
 KDKA—Kiddies Club
 WBZ—Skipper Jim's Ship
 WGY—The Vagabonds
 WLIT—RADIO GUIDE PROGRAM
 with Lee Lawrence, Dorothy Allin-
 son, pianist
 WOR—The Cocktail Hour
 5:30 p.m. EDT 4:30 EST
 NBC—Singing Lady: WJZ WBAL
 WBZ KDKA WHAM WLW
 CBS—Jack Armstrong: WABC WOKO
 WJAS WDRS WCAU WAAB
 ★ NBC—William Lundell Interviews:
 WFAE WLIT WJZ WEEI WRC
 WGY—Three Schoolmaids
 WJSV—Glenn Carow, pianist
 WNAC—Melody Mart; Clara Shear-
 wor—Robert Reud, town talk
 WRVA—Layton Fraser, baritone
 5:45 p.m. EDT 4:45 EST
 NBC—Alice in Orchestralia, drama:
 WFAE WEEI WRC WRVA WTIC
 WJZ WRC
 CBS—Round Towners: WABC WJAS
 WDRS WOKO WJSV WNAC
 NBC—Orphan Annie: WJZ KDKA
 WBZ
 WBAL—John, Gene and Dick
 WCAU—Fur Trappers
 WGY—Ross Erwin, tenor
 WHAM—News
 WLW—The Texans, vocal trio
 WOR—Dorothy Shea, contralto

Night

6:00 p.m. EDT 5:00 EST
 NBC—Al Pearce's Gang: WFAE WLW
 ★ CBS—H. V. Kaltenborn, news:
 WABC WAAB WDRS WIS WCAU
 WOKO WJAS
 NBC—Jack Berger's Orchestra: WJZ
 WMAL WBZ
 KDKA—Dan and Sylvia, sketch
 WJZ—News Flashes
 WEEI—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Edward May, organ recital
 WNAC—News
 WOR—Uncle Don
 WRVA—Rhythm Parade
 6:15 p.m. EDT 5:15 EST
 CBS—Edward Wurtzbech's Orches-
 tra: WJSV
 CBS—Bobby Benson and Sunny Jim:
 WABC WAAB WCAU
 NBC—Jack Berger's Orchestra: WBAL
 WHAM
 NBC—Al Pearce's Gang: WRC WFI
 ABS—Bob Fallon's Orchestra: WIP
 KDKA—Baseball Resume
 WBZ—Baseball Resume
 WJZ—Sports Review
 WGY—Joe and Eddie, comedy
 WNAC—Baseball; Racing Results
 WRVA—Vacation Guide

6:30 p.m. EDT 5:30 EST
 NBC—News (5 Min.): WFAE WEEI
 NBC—Marion McAfee, soprano: WFAE
 CBS—News (5 Min.): WABC WDRS
 WOKO WBZ
 CBS—Modern Mountaineers: WABC
 WAAB WDRS WJAS WCAU
 NBC—Dorothy Page, contralto: WJZ
 WHAM
 KDKA—Stars of Hollywood
 WBZ—Old Farmers' Almanac
 WEEI—Baseball Scores
 WGY—News; Francis Mack's Orch.
 WJSV—Jack Armstrong, sketch (CBS)
 WLW—Jack Armstrong, sketch
 WNAC—The Merry-Go-Round
 WOR—Gabriel Heatter, talk
 6:45 p.m. EDT 5:45 EST
 CBS—Esther Velas' Orchestra: WABC
 WOKO WCAU WAAB WDRS
 NBC—Billy Batchelor, sketch: WFAE
 WGY
 NBC—Lowell Thomas; News: WJZ
 WLW WBZ KDKA WBAL WHAM
 WMAL
 WOR—Real Life Dramas
 WRVA—Sports; Junior Fireman's Club
 7:00 p.m. EDT 6:00 EST
 NBC—Johnny Johnson's Orch.: WJZ
 WMAL WBAL
 NBC—Baseball Resume: WFAE
 CBS—Sam Robbins' Orchestra: WABC
 WNAC WJAS WDRS WOKO WCAU
 NBC—Trio Romantique: WTIC WGY
 WLIT
 KDKA—News; Drama; Music
 WBZ—Deane Moore
 WJZ—Variety Program
 WEEI—Gould and Sheffner, piano duo
 WHAM—Sportscast
 WLW—Virginia Marucci's Orchestra
 WOR—Ford Frick, Sports Resume
 WRVA—News Reporter
 7:15 p.m. EDT 6:15 EST
 NBC—Johnny Johnson's Orchestra:
 WHAM KDKA
 NBC—Gene and Glenn: WFAE WJZ
 WGY WEEI WRC WRVA WLIT
 CBS—Tito Guizar: WABC WOKO
 WDRS WCAU WBZ
 WHAM—Dramatization (5 min.)
 WOR—Front Page Drama
 7:30 p.m. EDT 6:30 EST
 NBC—Pickens Sisters: WFAE WRC
 CBS—Paul Keast, baritone: WABC
 WOKO WDRS WCAU WJSV WJAS
 NBC—Grace Hayes, songs: WJZ WBZ
 WBAL
 ABS—News; Heat Waves: WIP
 KDKA—Nancy Martin
 WJZ—Gov. Louis J. Brann, Talk
 WEEI—After Dinner Revue
 WGY—Utica Singers
 WHAM—Socony Pleasure Cruise
 WLW—Bob Newhall, sportsman
 WNAC—Song Album; Rosina Scotti
 WOR—The O'Neills, drama
 7:45 p.m. EDT 6:45 EST
 NBC—Sisters of the Skillet: WFAE
 WGY WLIT WJZ
 CBS—Boake Carter, News: WABC
 WNAC WCAU WJAS WJSV
 NBC—Frank Buck's Adventures:
 WJZ WBAL KDKA WHAM WMAL
 WRVA WBZ
 WEEI—Political Talk
 8:00 p.m. EDT 7:00 EST
 ★ NBC—Concert; Jessica Dragonette,
 soprano; Orchestra: WFAE WTIC
 WGY WRC WEEI WJZ WLIT
 NBC—Musical Keys: WJZ WMAL
 WHAM WRVA WBAL
 ★ CBS—Kate Smith's Swanee Music:
 WABC WJAS WOKO WCAU WNAC
 WJSV WDRS
 WLW—Gene Burchell's Orchestra
 WOR—The Vocordians, Al and Lee
 Reiser
 8:15 p.m. EDT 7:15 EST
 ★ CBS—Edwin C. Hill: WABC WNAC
 WCAU WJAS WOKO WJSV WDRS
 ABS—Meyer Davis' Orchestra: WIP
 WLW—Prairie Symphony
 8:30 p.m. EDT 7:30 EST
 NBC—Eugene Frye, baritone: WJZ
 WMAL WHAM WBAL
 CBS—Court of Human Relations:
 WABC WOKO WNAC WDRS WJAS
 WJSV WCAU
 ABS—U. S. Army Band: WIP
 KDKA—Old Timers
 WBZ—Recreational Project
 WGY—Farm Forum
 WLW—Unbroken Melodies
 WOR—Varieties of 1934
 8:45 p.m. EDT 7:45 EST
 NBC—King's Guard Quartet: WJZ
 WHAM WMAL
 WLW—Monkey Hollow, comedy
 9:00 p.m. EDT 8:00 EST
 ★ NBC—Waltz Time; Frank Munn;
 Vivienne Segal; Orchestra: WFAE
 WJZ WLIT WGY WRC WLW
 WEEI
 CBS—Johnny Green: WABC WJSV
 WOKO WCAU WNAC WJAS WDRS
 NBC—Phil Harris' Orchestra; Leah
 Ray: WJZ WBZ KDKA WBAL
 WHAM WMAL
 WOR—The Witch's Tale

(Continued from Page 10)

Chrysler sedan—Michigan license number K-35-340. Calling all . . .

"Wow!" exclaimed Trooper George Milligan—when this message came from the dashboard of the radio patrol car in which he was on duty with Trooper Andrew Bosschem. "They knocked it off after all!" The two men were just west of White Pigeon. "We better watch for fresh tire-tracks leading on side roads."

"They hadn't gone far, when they overhauled a Cord landaulet, piloted by a hatless youth in a suede jacket. "Hold on!" exclaimed Bosschem, "isn't that young DeBolt who—"

"It is!" cried Milligan. "Pull him over, brother, pull him over!" Crowded to the road shoulder, DeBolt stopped. Gone was his swagger. He was scared. Though neither trooper showed a gun, he stepped out with his hands up. "Yes!" said Gore when they had taken their prisoner to White Pigeon. "Now we pick up the other guys."

"What!" cried Milligan. "Quit kidding!" "Go put your suede jacket on," Gore said, "and take off your hat." Milligan was amazed. Had Bill gone crazy? But orders are orders—he obeyed.

"How do you figure?" asked Milligan. "Easy. We know darned well he figured in that job. He probably drove the Chrysler—relying on the frost on the windows and windshield to keep anybody from recognizing him. All right—then he had his Cord parked outside of town. That's where he got out of the Chrysler.

Bandits of Burr Oak

When you boys picked him up he was heading for his cottage at Middle Lake. The mugs there are expecting—"And so I'm to drive right up to the door—disguised as DeBolt," exclaimed Milligan, "while you guys crouch down in the Cord out of sight! Swell!"

Riding Toward Death

In less than two minutes, two cars roared away from the little White Pigeon barracks.

Milligan pulled up beside the garage which was attached to the cabin. The double doors swung open about eight inches, and a voice said:

"Come on in!" Milligan leaped right over the door of the car, his gun in his hand. Gore and Lombard popped up like jacks-in-the-box. From the cottage burst the cry:

"Geeze! It's the law!" The front door flew open. Three men came out, firing. Quickly they broke, and ran. Smacking echoes of gunfire crossed and re-crossed the little lake. Lombard and Milligan emptied their revolvers as the three thugs legged down the road.

Gore rushed through the little house—out the front door. Swiftly he glanced down the road. The panic-stricken bandits were well on their way to the tall

timbers—escaping. Gore raised the rifle. The gun cracked. A slouch hat sailed from the runner's head, and spun into the ditch. Gore fired again. The man reeled, fell. Again Gore leveled the gun—and another man dropped. The trooper who had lost his Marksman's Badge had made three scores in three shots.

At this moment Bosschem and Chief Dillivan arrived—frantic with anxiety over their delay. While one joined in the pursuit, the other ran to the nearest occupied house and swiftly phoned to radio station WRDS the fact that one, at least, of the bandits was escaping. Almost immediately the general alarm went out:

"Attention, all members of the Michigan State Police! Attention all police, and sheriffs' officers, and all citizens in the vicinity of Middle Lake, White Pigeon and Sturgis City. Gunmen who robbed the bank at Burr Oak today are believed to be at large in the vicinity of Middle Lake. Attention . . ."

The Last Roundup

This message aroused the countryside. Meanwhile, the shooting had attracted the attention of every man, woman and child in the small community of Middle Lake. Out of their houses they came running, prepared to help the police.

And there was work for them to do—for the third thug, the swarthy little man in the fancy clothes, had escaped through the bush to the lake.

He threw himself into some reeds—and landed waist-deep in icy water. He lay on his back in this. When he could stand it no longer, he scrambled out and dived underneath a house. Here he buried himself in loose sand—tunneling under the surface in a frenzy of fear. But it seemed as if earth and water alike refused to conceal his guilt. He had forgotten that a man cannot be buried alive—and live. He began to suffocate. To save himself he twisted his head up to the air—and a small boy glimpsed a moving, half-covered shoe. He gave the alarm.

By now, the search had been swelled by hundreds of citizens as well as by police from a dozen counties. Swiftly the house was surrounded.

The desperate bandit made one last effort to escape. No longer dapper—shedding as much of his wet clothing as he dared—he actually managed to crawl out through some shrubbery, unnoticed. Mingling with the curious throng, he worked his way towards a car.

"Look!" a woman cried. "There's a man in shirt sleeves!" Men grabbed the shivering figure. The last of the Burr Oak bandits was caught—just six hours after the crime!

The trial was almost as swift. DeBolt was given 10 to 25 years—the bush-headed leader, named McDonald, 21 to 42 years—pock-marked Vincent Minnici, who tried to bury himself, 17 to 35 years, and the sad-faced youth, Gerber, 10 to 30 years. McDonald and Gerber were wounded by Gore's keen shooting.

"I think," Corporal Bill Gore said to Trooper Milligan, "that I'll run over to

East Lansing and see if I can re-qualify as a marksman."

"And I think," added Milligan with a grin, "that I'll become an actor, specializing in disguises."

In Next Week's Issue of RADIO GUIDE Buried Alive

This murderer didn't know his victim was alive when he buried her for dead—and he didn't know the power of radio to defend the law, when he turned to flee across the Mexican Border. Read the thrilling story of the gigantic search for one man among hundreds of thousands—and of an army of searchers being directed by one man's voice. It's in RADIO GUIDE, issue of Week Ending September 15.

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28x4-75-19	2.45	8.95	29x4-50-19
28x4-75-20	2.50	8.95	30x6-00-18
29x4-50-19	2.50	8.95	30x6-00-19
30x5-00-20	2.85	1.05	32x6-00-20
28x5-25-18	2.90	1.10	32x6-00-21
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Hours to Come

Captain Tim Healy will be featured in a series of stamp and adventure talks by the Proctor and Gamble Company over an NBC-WEAF network each Monday, Wednesday and Friday from 5:45 to 6 p. m. EDT starting Oct. 1 . . . A fifteen-minute program swings into action also on October 1 over an NBC-WEAF network each Monday, Wednesday and Friday. The Delaware, Lackawanna and Western Railroad Company will sponsor the show. Watch this column for further details . . . The D. L. & W. brings back the shivery "Shadow" programs October 1, from 6:30 to 7 p. m. each Monday and Wednesday, over a CBS hookup . . . The Easy Aces start another series of domestic comedies October 3, and every Wednesday, Thursday and Friday from 8 to 8:15 p. m., over the CBS kinescopes. Lad sponsors again.

Ed Wynn, the Fire Chief, resumes broadcasting October 2 over an NBC-WEAF national hookup, and weekly thereafter from 9:30 to 10 p. m. The Texas Oil Company will sponsor . . . Time Magazine returns with the dramatic "March of Time" broadcasts October 5. The popular news dramatizations will be heard every Friday night from 9 to 9:30 p. m. over a national CBS hookup . . . A half-hour musical program sponsored by the Smith Brothers will start October 6 at 9 p. m. over an NBC-WEAF hookup. The life of Benjamin Franklin will be dramatized by CBS Saturdays beginning September 15. Edward Lynn, author of Peter the Great and Catherine the Great serials, will write the script. These coast-

to-coast programs will originate from KHJ, Los Angeles.

Chase and Sanborn's Sunday night coffee hour will positively use the tabloid grand opera with four Metropolitan Opera stars, Wilfred Pelletier's 60-piece symphony orchestra and Deems Taylor, starting December 2, with the usual network (NBC-WEAF) at the usual time (8 o'clock). Eddie Cantor will do eight weeks before that, unless present plans are changed . . . A dramatic script titled "Sealed Orders" is due to take a three-time-a-week spot on one of the NBC networks. The definite time and network has not been settled as yet, but it is assured that Shirley Howard and the Jesters will appear on the program. Mollie Shaving Cream will sponsor the show.

NBC is still struggling to clear time for Atwater Kent. The radio set maker insists on a Sunday night spot, and the only open time has been optioned off to several other commercial houses. Watch this column for the latest developments concerning this program . . . Ralph Kirbery has been added to the cast of the Mowhawk Treasure Chest, which returns to the air over an NBC-WEAF network on Thursday, September 6, at 12 noon . . . Eddie Garr, the comic, will appear on the air next month for an oil sponsor . . . Whispering Jack Smith and Arnold Johnson's orchestra start a three-time-a-week program over WABC and the Columbia network September 11. The program, sponsored by Ironized Yeast, will be heard Tuesdays, Thursdays and Saturdays from 7:30 to 7:45 p. m.

- 9:15 p.m. EDT 8:15 EST WRVA—Evening Musicale
- 9:30 p.m. EDT 8:30 EST NBC—One Night Stands; Pick and Pat; WEAF WLIT WCHS WVIC WGY WRC
- * CBS—California Melodies: WABC WJAS WOKO WDRS WCAU WJWJ WNAAC
- * NBC—Floyd Gibbons, the Headline Hunter: WJZ WBZ WBAL KDKA WRVA WHAM
- WEEI—Dance and Concert Music
- WLW—Larry Lee's Orchestra
- WOR—Norman Brookshire; Orch.
- 10:00 p.m. EDT 9:00 EST NBC—Mario Cozzi, baritone: WJZ WBAL WHAM WMAL KDKA WBZ
- * CBS—Colonel Stoopnagle and Budd: WABC WCAU WJAS WDRS WJWJ WNAAC
- * NBC—First Nighter: WEAF WCHS WEEI WVIC WLIT WRC WGY
- WLW—Dance Orchestra
- WOR—Historical History
- 10:15 p.m. EDT 9:15 EST ABS—Milton Kellern's Orchestra: WIP

Programs to Be Heard

- WLW—Henry Thies' Orchestra
- WOR—Eternal Life, drama
- 10:30 p.m. EDT 9:30 EST NBC—Jack Benny, comedian; Frank Parker, tenor; Orchestra: WEAF WLW WVIC WEEI WCHS WRC WGY WLIT
- NBC—Isador Philipp, pianist: WJZ WBAL WMAL WHAM KDKA WBZ
- ABS—National Affairs Series: WIP WOR—Eli Dantzig's Orchestra
- 10:45 p.m. EDT 9:45 EST CBS—Carlie and London: WABC WOKO WAAB WCAU WJAS WDRS WNAAC—Musical Rhymester
- 11:00 p.m. EDT 10:00 EST NBC—George R. Holmes: WEAF WVIC WRC WLIT WCHS
- CBS—Edith Murray, songs: WABC WDRS WOKO WJAS WAAB WJWJ
- NBC—Charlie Davis' Orchestra: WJZ WBAL WMAL WHAM

Friday, Sept. 7

- KDKA—Sport Slants
- WBZ—Painter of Songs
- WCAU—Alan Scott
- WEEI—Baseball Scores
- WGY—Marshall Van Pool's Orchestra
- WLW—Unsolved Mysteries
- WNAAC—News
- WOR—Bert Block's Orchestra
- WRVA—Smoky and Poky
- 11:15 p.m. EDT 10:15 EST NBC—Orlando's Orch. WEAF WVIC WCHS WLIT WEEI WRC
- CBS—Leon Belasco's Orchestra: WABC WDRS WNAAC WJAS WJWJ WOKO
- NBC—Charlie Davis' Orch.: KDKA
- WBZ
- ABS—Udo's Orchestra: WIP
- WCAU—Jan Savitt's Orchestra
- WHAM—News
- WRVA—Chandu, The Magician

Continued from Preceding Page

- 11:30 p.m. EDT 10:30 EST NBC—Freddie Martin's Orchestra: WEAF WEEI WVIC WLIT WCHS
- NBC—Freddie Berrens' Orchestra: WJZ WHAM WBAL WBZ KDKA WRC
- ABS—Blue Rhythm Band: WIP
- WCAU—Leon Belasco's Orchestra
- WGY—Ray Nichols' Orchestra
- WLW—Roamies
- WOR—Eddie Lane's Orchestra
- WRVA—Dance Orchestra
- 11:45 p.m. EDT 10:45 EST CBS—Charles Barnet's Orchestra: WABC WNAAC WDRS WOKO WCAU
- 12:00 Mid. EDT 11:00 p.m. EST NBC—Harold Stern's Orchestra: WEAF WLIT WEEI WGY
- NBC—Ralph Kirbery, baritone (5 Min.): WEAF WLIT WEEI WGY
- CBS—Harry Sosnik's Orchestra: WABC WJAS WCAU WNAAC WOKO WJWJ

- NBC—Eddy Duchin's Orchestra: WJZ
- WBZ WRVA KDKA WLW WBAL
- ABS—Stardust: WIP
- WHAM—Hubie Barrett's Orchestra
- WOR—Roger van Duer's Orchestra
- 12:15 a.m. EDT 11:15 p.m. EST CBS—Harry Sosnik's Orchestra: WABC WOKO WCAU WJAS WNAAC
- ABS—Dave Martin's Orchestra: WIP
- WRC—Harold Stern's Orch. (NBC)
- 12:30 a.m. EDT 11:30 p.m. EST NBC—Gray Gordon's Orchestra: WEAF
- WGY WLIT WRC WEEI WRVA
- CBS—Dancing by the Sea: WABC
- WOKO WNAAC WCAU WJWJ
- NBC—Paul Pendarvis' Orchestra: WJZ
- KDKA WHAM WLW WMAL WL
- ABS—Benny Goodman's Orch.: WIP
- 12:45 a.m. EDT 11:45 p.m. EST ABS—Dave Martin's Orchestra: WIP
- 1:00 a.m. EDT 12 Mid. EST CBS—Sam Robbins' Orchestra: WABC
- WCAU—Missing Persons Reports
- WLW—Dance Orchestra
- 1:30 a.m. EDT 12:30 EST WLW—Larry Lee's Orchestra: WJZ
- 2:00 a.m. EDT 1:00 EST WLW—Moon River, organ and poems

Programs for Saturday, September 8

Star ★ Indicates High Spot Selections

8:00 a.m. EDT 7:00 EST
 NBC—Organ Rhapsody: WFAE WFI WRC
 NBC—Morning Devotions: WJZ WBZ KDKA WBAL
 CBS—Lyric Serenade: WABC
 WJZ—Bob White, Philosopher
 WEEI—E. B. Rideout
 WGY—Musical Clock
 WJSV—Sun Dial
 WLW—Family Prayer Period
 WNAC—Deane Moore, songs
 WOR—Melody Moments
 WRVA—Musical Clock

8:15 a.m. EDT 7:15 EST
 NBC—Laudt Trio and White: WJZ WBAL WBZ KDKA WMAL
 WJZ—Morning Devotions
 WEEI—Richard Leibert, organist
 WLW—Morning Devotions
 WOR—Al Woods, songs

8:30 a.m. EDT 7:30 EST
 NBC—Cheerio: WFAE WGY WJZ WJZ WEEI WFI WTC WLV
 NBC—Lew White, organ: WJZ WHAM KDKA WBAL WMAL
 WBZ—Farmer's Almanac
 WOR—Rhythm Encores

8:45 a.m. EDT 7:45 EST
 CBS—The Ambassadors: WABC
 WBZ—Shopping News
 WHAM—Kindly Thoughts
 WOR—Dogs' Tales, Richard Meaney

9:00 a.m. EDT 8:00 EST
 NBC—Morning Glories: WFAE WLIT WJZ WRC WGY WEEI
 CBS—Luxembourg Gardens: WABC WJZ WJAS WCAU WNAC WOKO
 ★ NBC—Breakfast Club: WJZ WBAL KDKA WHAM WRVA WBZ
 ABS—Sandy Kindergarten: WIP
 WLW—Salt and Peanuts, harmony
 WOR—Story Teller's House

9:15 a.m. EDT 8:15 EST
 NBC—Don Hall Trio: WFAE WLIT WGY WRC WLV WJZ
 WEEI—Clothes Institute
 WMAL—Breakfast Club (NBC)
 WOR—Souvenirs of Song

9:30 a.m. EDT 8:30 EST
 NBC—Taters and Mule: WFAE WEEI WGY WTC WJZ WJZ
 CBS—Eton Boys: WABC WCAU WJAS WOKO WNAC
 KDKA—Style and Shopping Service
 WLW—Joe Emerson, Hymns
 WOR—John Stein's Orchestra

9:45 a.m. EDT 8:45 EST
 CBS—The Meistersinger: WABC WJZ WCAU WOKO WJAS
 NBC—The Banjoers: WFAE WJZ WRC WGY WLV WEEI WFI WTC
 ABS—Stapleton and Baroff: WIP
 KDKA—The Lonely Cowboy
 WOR—The Lonely Cowboy

10:00 a.m. EDT 9:00 EST
 NBC—Annette McCullough, songs: WFAE WFI WGY WEEI WJZ WJZ
 CBS—Mellow Moments: WABC WAAB WCAU WJAS
 NBC—Edward MacHugh: WJZ WRVA WMAL KDKA WBAL
 ABS—News: WIP
 WBZ—Home Forum Cooking School
 WHAM—Tower Clock Program
 WLW—Arthur Chandler, Jr., organist
 WNAC—Buddy Clark
 WOR—Children's Hour

10:15 a.m. EDT 9:15 EST
 NBC—Singing Strings: WJZ WHAM WBZ WBAL WMAL
 CBS—Carlton and Craig: WABC WAAB WJAS WJZ WCAU
 NBC—Morning Glories: WFAE WLIT WJZ WRC WGY WLV WEEI WFI WTC
 ABS—News (5 Min.): WIP
 WGY—The Southerners
 WLW—Antoinette West, soprano
 WNAC—Jane and John, sketch

10:30 a.m. EDT 9:30 EST
 NBC—Singing Strings: KDKA
 CBS—News (5 Min.): WABC WOKO WJAS WJZ WCAU WJZ
 CBS—Let's Pretend: WABC WOKO WJAS WJZ WCAU WNAC WJZ
 NBC—News (5 Min.): WFAE WGY WFI WRC WTC WJZ
 NBC—Morning Parade: WFAE WEEI WGY WRC WFI WJZ
 WEEI—Organist
 WLW—Mail Bag

10:45 a.m. EDT 9:45 EST
 NBC—News (5 Min.): WJZ WMAL KDKA WBZ WBAL
 NBC—Originalities: Jack Owens, tenor: WJZ WMAL KDKA
 WBAL—Come into the Kitchen
 WBZ—Curley Joe, songs
 WEEI—Morning Parade (NBC)
 WHAM—Tom Grierson, organist
 WLW—Louis John Johnen, baritone
 WOR—Dancing Class

11:00 a.m. EDT 10:00 EST
 CBS—Knickerbocker Knights: WABC WCAU WJZ WJZ
 NBC—Galaxy of Stars: WLIT WGY WLV WJZ
 NBC—Alma Schirmer, pianist: WFAE WTC WEEI WRC
 NBC—The Honeybees: WJZ WBZ

KDKA—Bobby and Sue; Helen Irwin
 WOR—Newark String Trio

11:15 a.m. EDT 10:15 EST
 NBC—The Vass Family: WFAE WGY WRC WRVA WLIT WTC WEEI
 NBC—Spanish Idylls: WJZ WMAL WBAL WHAM WBZ
 KDKA—Kiddies' Club
 WHAM—Radiograms (5 min.)
 WLW—Livestock Reports

11:30 a.m. EDT 10:30 EST
 NBC—Down Lovers' Lane: WFAE WEEI WRC WJZ WTC WLIT WRVA
 CBS—Concert Miniatures: WABC WJZ WCAU WJZ WCAU WNAC
 NBC—Heinie's Grenadiers: WJZ WBZ WHAM WMAL WBAL
 WGY—Children's Theater
 WLW—Sandra Roberts, blues singer
 WOR—Marilyn Mack, songs

11:45 a.m. EDT 10:45 EST
 ABS—Songs of Old Spain: WIP
 WJAS—Concert Miniatures (CBS)
 WLW—Painted Dreams
 WOR—Stamp Club

Afternoon

12:00 Noon EDT 11:00 a.m. EST
 CBS—Connie Gates, songs: WABC WJZ WCAU WNAC WJAS WOKO WJZ
 NBC—Armchair Quartet: WFAE WRC WJZ WEEI WRVA WTC WGY
 NBC—Fields and Hall: WJZ WBAL KDKA
 ABS—Luncheon Musical Trio: WIP
 WHAM—Jack Foy, songs
 WLW—Bailey Aston, tenor
 WOR—"Do You Know?"

12:15 p.m. EDT 11:15 a.m. EST
 NBC—Honeyboy and Sassafras: WFAE WRC WEEI WTC
 CBS—Saturday Syncopators: WABC WAAB WOKO WJAS WLBZ WCAU WJZ WJZ
 NBC—Genia Fenarjova, soprano: WJZ WBAL WRVA KDKA WHAM
 ABS—Raymond Rheume: WIP
 WJZ—News; Farm Flashes
 WGY—Martha and Hal
 WLW—Morning Highlights
 WNAC—News and Weather
 WOR—Dorothy Blumberg, pianist

12:30 p.m. EDT 11:30 a.m. EST
 CBS—Al Kavelin's Orchestra: WABC WJAS WCAU WJZ WOKO WAAB
 NBC—Merry Madcaps: WFAE WRC WGY WLIT WTC WLV
 NBC—Vic and Sade, comedy: WJZ WHAM KDKA WBAL WMAL WBZ WRVA
 ABS—Stock Quotations: WIP
 WJZ—Speedathon
 WEEI—Del, Jack and Ray
 WNAC—The Shopper's Exchange
 WOR—Bud Fisher's Orchestra

12:45 p.m. EDT 11:45 a.m. EST
 NBC—Words and Music: WJZ WBAL WRVA WMAL WHAM
 ABS—Three Blue Chips: WIP
 KDKA—Dance Orchestra
 WBZ—Deane Moore

1:00 p.m. EDT 12:00 Noon EST
 NBC—Jan Brunasco's Ensemble: WFAE WRC WJZ WFI WEEI
 CBS—George Hall's Orchestra: WABC WOKO WCAU WJZ WNAC WJZ
 ABS—Eli Dantzig's Orchestra: WIP
 E. T.—H Club: WBZ WHAM
 KDKA—Words and Music (NBC)
 WLW—Ohio Government
 WOR—Roger van Duizer's Orchestra

1:15 p.m. EDT 12:15 EST
 NBC—Songfellows Quartet: WJZ KDKA WBAL WRVA
 WGY—Jan Brunasco's Orch. (NBC)
 WHAM—News; Agricultural Forum
 WJAS—George Hall's Orch. (CBS)
 WLW—Nora Beck Thumann, vocalist

1:30 p.m. EDT 12:30 EST
 NBC—Dick Fiddler's Orchestra: WFAE WEEI WFI WJZ
 NBC—Farm Bureau Federation: WJZ WRVA WBAL WMAL WHAM WBZ KDKA WLW
 CBS—Esther Velas' Ensemble: WABC WCAU WOKO WJZ WJAS WJZ
 WNAC
 ABS—Scott Fisher's Orchestra: WIP
 ★ WIP—Radio Guide Presents Lee Lawrence
 WGY—Farm Program
 WOR—Theater Club of the Air

1:45 p.m. EDT 12:45 EST
 NBC—Dick Fiddler's Orch: WTC WRC
 WOR—John Morelli, tenor

2:00 p.m. EDT 1:00 EST
 ★ NBC—Rex Battle's Ensemble: WFAE WLIT WRC WTC WGY WJZ
 CBS—Dan Russo's Orchestra: WABC WOKO WAAB WJZ WCAU WJZ
 WNAC—News
 WOR—Eli Dantzig's Orchestra

2:15 p.m. EDT 1:15 EST
 ABS—Ballad Singers: WIP
 WJZ—Afternoon Rhythms
 WNAC—Yankee Mixed Quartet

2:30 p.m. EDT 1:30 EST
 ★ NBC—"Radio Playbill," drama: WFAE WRC WJZ WTC WLIT WEEI WGY
 CBS—Round Towners: WABC WOKO WCAU WNAC WJZ WJZ WJAS
 WLW—Business News
 WOR—Fashion; Beauty; Food; Child Training

2:45 p.m. EDT 1:45 EST
 NBC—Royal Hawaiian Orchestra: WJZ WLW WBAL WHAM WBZ WMAL KDKA WRVA
3:00 p.m. EDT 2:00 EST
 NBC—Tommy Tucker's Orchestra: WJZ WHAM WHAM WRVA WBAL KDKA
 NBC—Rudy Vallee's Orchestra: WFAE WRC WJZ WGY WFI WTC WLV
 WEEI WRC
 CBS—Chansonette: WABC WOKO WAAB WJAS WCAU WJZ
 WNAC—Baseball Game
 WOR—Ariel Ensemble

3:30 p.m. EDT 2:30 EST
 NBC—Week End Review; King's Guard Quartet: WFAE WRC WGY WFI WJZ WRVA WTC WEEI WLV
 CBS—Among Our Souvenirs: WABC WOKO WJAS WAAB WCAU WJZ
 NBC—Saturday's Songsters: WJZ WBAL WHAM KDKA WMAL WBZ
 ABS—Sports Review; Orchestra: WIP
 WOR—Florence Howland, soprano

3:45 p.m. EDT 2:45 EST
 ABS—Frances Baldwin; Orch.: WIP
 WOR—Frank Ricciardi, baritone

4:00 p.m. EDT 3:00 EST
 CBS—Ann Leaf, organist: WABC WOKO WJAS WJZ
 NBC—Don Carlos' Orchestra: WJZ KDKA WBAL WMAL WHAM WBZ
 ABS—Dance Orchestra: WIP
 WCAU—The Pickard Family
 WOR—Al and Lee Reiser Present

4:15 p.m. EDT 3:15 EST
 NBC—Platt and Nierman: WJZ WBZ KDKA WBAL WMAL WHAM
 ABS—Vance Campbell, baritone: WIP

4:30 p.m. EDT 3:30 EST
 NBC—Chicago Symphony Orchestra: WJZ WBAL KDKA WMAL WHAM WBZ WRVA WLW
 NBC—Our Barn, children's program: WFAE WEEI WRC WJZ WLV
 WTC WTC
 CBS—Scott Fisher's Orchestra: WABC WOKO WJAS WCAU WJZ
 WOR—Bud Rainey, songs

4:45 p.m. EDT 3:45 EST
 WOR—Bisordi's Brass Band

5:00 p.m. EDT 4:00 EST
 NBC—Orlando's Ensemble: WFAE WTC WEEI WGY WJZ
 NBC—Emery Deutsch's Orchestra: WABC WOKO WJAS WCAU WJZ
 WOR—Program Resume

5:15 p.m. EDT 4:15 EST
 CBS—On the Air Tonight (5 Min.): WABC
 CBS—Emery Deutsch's Orchestra: WABC WJZ WCAU WJZ WCAU WJZ
 WGY—The Vagabonds
 WOR—Musical Program
 WRC—Orlando's Cosmopolitans

5:30 p.m. EDT 4:30 EST
 NBC—Chick Webb's Orchestra: WFAE WGY WJZ WRVA WEEI WRC
 CBS—Jack Armstrong: WABC WOKO WCAU WJZ WJAS WAAB
 NBC—Jackie Heller, songs: WJZ WBAL WHAM WBZ
 KDKA—Bill and Alex
 WJZ—Marvin Gardner, songs
 WLW—John Barker, baritone
 WNAC—Melody Mart
 WOR—French Class

5:45 p.m. EDT 4:45 EST
 NBC—Little Orphan Annie: WJZ KDKA WBZ
 CBS—Mischa Raginsky's Ensemble: WABC WAAB WCAU WJZ WJZ
 WJAS WOKO
 WBAL—John, Gene and Dick
 WJZ—Speedathon
 WGY—Bradley Kincaid, ballads
 WHAM—Musical Song Bag
 WLW—The Texans, trio
 WNAC—The Yankee Singers

Night

6:00 p.m. EDT 5:00 EST
 ★ NBC—One Man's Family: WFAE WLW WRC
 NBC—Johnny Johnson's Orchestra: WJZ WBAL WHAM WBZ WMAL
 ABS—Bob Fallon's Orchestra: WIP
 KDKA—Temperature; Weather
 WJZ—News; Trade Review

WJZ—Mischa Raginsky's Ensemble (CBS)
 WEEI—The Evening Tattler
 WGY—Evening Brevities
 WHAM—News (5 min.)
 WOR—Josef Zator's Orchestra
 WRVA—Rhythm Parade

6:15 p.m. EDT 5:15 EST
 ★ CBS—Ted Husing, "Believe You Me": WABC WAAB WCAU WJZ WJZ WOKO
 NBC—One Man's Family: WFI WRC WRVA
 ABS—Twilight Melodies: WIP
 KDKA—Baseball Resume
 WBZ—Baseball Resume
 WJZ—Sports Review
 WGY—Ma Fraser's Boarding House
 WNAC—Baseball Scores
 WRVA—Hi-Plane Pilots

6:30 p.m. EDT 5:30 EST
 NBC—News (5 Min.): WFAE WGY
 NBC—Tom Coakley's Orchestra: WFAE WRC WJZ WGY
 CBS—News (5 Min.): WABC WJZ WCAU WOKO
 CBS—Sam Robbins' Orchestra: WABC WJZ WAAB WLBZ WCAU
 CBS—Jack Armstrong, sketch: WJZ WJZ
 NBC—Twenty Fingers of Harmony: WJZ KDKA WHAM
 WBZ—Program Highlights
 WEEI—Baseball Scores
 WLW—Jack Armstrong, sketch
 WNAC—The Merry-Go-Round
 WOR—Gabriel Heatter, talk

6:45 p.m. EDT 5:45 EST
 ★ NBC—International Broadcast from Warsaw, Poland: WFAE WGY WLW WEEI WRC
 NBC—John Herrick, baritone: WJZ WBAL KDKA WMAL WHAM WBZ
 CBS—Sam Robbins' Orch.: WABC WCAU WAAB WOKO
 WJZ—Musical
 WOR—Story with Music

7:00 p.m. EDT 6:00 EST
 NBC—Stamp Club: WJZ
 ★ CBS—Charles Carlie, tenor: WABC WOKO WJZ WJZ WJAS WCAU
 NBC—Three Scamps, male trio: WEEI WTC WJZ WFI WGY
 NBC—Baseball Resume: WFAE
 NBC—Pickens Sisters: WBAL WMAL KDKA—Stanley Metcalf, News
 WBZ—Ray Delporte's Orchestra
 WHAM—Sportcast
 WLW—Old Observer
 WNAC—A Dramatization
 WOR—Ford Frick, sports

7:15 p.m. EDT 6:15 EST
 NBC—"Homespun," Dr. Wm. H. Foulkes: WFAE WEEI WJZ WLV WGY WRC
 CBS—Jan Savitt's Orchestra: WABC WAAB WJAS WCAU WJZ
 NBC—Flying with Capt. Al Williams: WJZ WBAL WHAM WBZ WRVA KDKA
 WLW—Ward and Muzzy, piano duo
 WNAC—The Old Apothecary
 WOR—Do You Know?

7:30 p.m. EDT 6:30 EST
 CBS—Jan Savitt's Orchestra: WABC WJZ
 NBC—Martha Mears, songs: WFAE WFI WGY WJZ
 NBC—Henry King's Orchestra: WJZ WBZ WBAL
 ABS—News (5 Min.): WIP
 ABS—Charles Barnet's Orch.: WIP
 KDKA—Dance Orchestra
 WCAU—Street Scenes
 WEEI—After Dinner Revue
 WHAM—Evening Interlude
 WLW—Bob Newhall, sports
 WNAC—Comedy Capers
 WOR—Robert Bedell, organist
 WRVA—The Old Observer

7:45 p.m. EDT 6:45 EST
 NBC—Sisters of the Skillet: WFAE WGY WFI
 CBS—Rhoda Arnold, soprano: WABC WNAC WJAS WJZ WOKO WCAU WJZ
 WBZ—Christian Science Monitor
 WJZ—Gov. Louis J. Brann, Talk
 WLW—R.F.D. Hour
 WMAL—Enric Madriguera's Orchestra (NBC)
 WRVA—Evening Musicale

8:00 p.m. EDT 7:00 EST
 NBC—Don Bestor's Orchestra: WFAE WEEI WTC WRC WJZ
 ★ CBS—Dancing Around the World: WABC WOKO WJZ WJZ WJAS WJZ
 WJAS WCAU
 ★ NBC—Rochester Civic Orchestra: WJZ WMAL WBAL KDKA WLBZ WHAM WBZ
 WGY—Antoinette Halstead, contralto
 WOR—Pan American Panoramas
 WRVA—Cross Roads Symphony

8:15 p.m. EDT 7:15 EST
 ABS—Archie Bleyer's Orchestra: WIP
 WFI—Don Bestor's Orchestra (NBC)
 WLW—Gene Burchell's Orchestra

WOR—All Star Trio
8:30 p.m. EDT 7:30 EST
 ★ NBC—Northern Lights: WJZ WMAL KDKA WBAL WBZ
 CBS—Manhattan Srenaders: WABC WCAU
 NBC—Hands Across the Border: WFAE WJZ WGY WRC WEEI
 WRVA WTC WFI
 WHAM—Old Timers; Hank and Herb
 WOR—Jack Berger's Orchestra

8:45 p.m. EDT 7:45 EST
 CBS—Modern Male Chorus: WABC WOKO WNAC WCAU WJZ WJZ
 ABS—One Man Minstrel Show: WIP WLW—Monkey Hollow, comedy

9:00 p.m. EDT 8:00 EST
 NBC—Chicago Symphony Orchestra: WFAE WFI WTC WGY WJZ WJZ
 WRC WEEI
 ★ CBS—Detroit Symphony Orchestra: WABC WNAC WCAU WOKO WJAS WJZ
 WJZ
 ★ NBC—Jamboree: WJZ WMAL WLW WBAL WHAM KDKA
 WBZ—Dance Orchestra
 WOR—Romance in Song
 WRVA—Tampa Revelers

9:15 p.m. EDT 8:15 EST
 WOR—Freddie Berrens' Orchestra
9:30 p.m. EDT 8:30 EST
 NBC—Jamboree: WRVA WBZ KDKA—Squire Hawkins
 WOR—Frank Stuart's Orchestra

9:45 p.m. EDT 8:45 EST
 KDKA—Jamboree (NBC)
10:00 p.m. EDT 9:00 EST
 ★ NBC—Raymond Knight's Cuckoos: WFAE WEEI WGY WFI WRC
 WLW WRVA WTC WJZ
 CBS—Saturday Revue: WABC WNAC WCAU WOKO WJAS WJZ
 NBC—Margarita's Fiesta Mexicana: WJZ WHAM WMAL WBZ WBAL
 ABS—Milton Kellern's Orchestra: WIP KDKA—Behind the Law
 WOR—John Kelvin, tenor

10:15 p.m. EDT 9:15 EST
 NBC—Henry King's Orchestra: WFAE WEEI WLW WFI WGY WTC
 WJZ WRVA WRC
 KDKA—Golf Program
 WOR—Pauline Albert, pianist

10:30 p.m. EDT 9:30 EST
 CBS—Elder Michaux's Congregation: WABC WOKO WAAB WJZ WJZ
 WJAS WJZ WCAU
 NBC—ALKA SELTZER PRESENTS
 Barn Dance; Linda Parker; Hoosier Hot Shots; Uncle Ezra; Lulu Belle; Maple City Four; WJZ WHAM WBAL KDKA WMAL WLW WBZ
 WNAC—Andrew Jacobson's Ensemble
 WOR—Roger van Duizer's Orchestra

10:45 p.m. EDT 9:45 EST
 NBC—The Siberian Singers: WFAE WJZ WRC WGY WFI WRVA WEEI WTC
 WNAC—Musical Rhymester

11:00 p.m. EDT 10:00 EST
 NBC—Guy Lombardo's Orchestra: WFAE WTC WJZ WFI
 CBS—Sylvia Froos, songs: WABC WJAS WAAB WJZ WJZ WOKO
 WCAU—Billy Hays' Orchestra
 WJZ—Dance Orchestra
 WEEI—Baseball Scores; Current Events
 WGY—Marshall Van Pool's Orchestra
 WNAC—News
 WOR—Bert Block's Orchestra

11:15 p.m. EDT 10:15 EST
 CBS—Glen Gray's Orchestra: WABC WCAU WJAS WJZ WNAC WJZ WJZ WOKO
 NBC—Guy Lombardo's Orchestra: WEEI WJZ
 WOR—Bert Block's Orchestra

11:30 p.m. EDT 10:30 EST
 NBC—Freddie Martin's Orchestra: WJZ WBAL WHAM WBZ
 ★ NBC—Paul Whiteman's Party: WFAE WEEI WGY WRVA WRC
 WTC WJZ WFI
 ABS—Blue Rhythm Band: WIP
 KDKA—Sport Slants; orchestra
 WLW—Dance Orchestra
 WOR—Anthony Trini's Orchestra

11:45 p.m. EDT 10:45 EST
 ★ CBS—Ferde Grofe's Orchestra: WABC WCAU WNAC WOKO WLBZ WMAL—Freddie Martin's Orch. (NBC)
12:00 Mid. EDT 11:00 p.m. EST
 CBS—Orville Knapp's Orch: WABC WCAU WNAC WOKO WJZ WJAS
 NBC—Charlie Davis' Orchestra: WJZ WHAM WMAL WBZ WBAL
 ABS—Stardust: WIP
 KDKA—DX Club
 WLW—Paul Whiteman's Party (NBC)
12:15 a.m. EDT 11:15 p.m. EST
 ★ NBC—Carefree Carnival: WFAE WRC WGY WEEI WRVA WFI WLW
12:30 a.m. EDT 11:30 p.m. EST
 CBS—Charles Barnet's Orchestra: WABC WOKO WNAC WJZ WCAU
 NBC—Abe Lyman's Orchestra: WJZ WBAL KDKA WHAM WBZ WMAL
 ABS—Benny Goodman's Orch.: WIP

Plums and Prunes



The eleven finalists in the CBS search for the girl who will sing and play opposite Dick Powell in the gala "Hollywood Hotel" program next Fall. Left to right, the contestants are: First row, Betty Brunn, station WBNS, Columbus, Ohio; Stella Sexton, KLZ, Denver, Colorado; Irene Barclay, KOL, Seattle, Washington; Martin Lewis, RADIO GUIDE'S columnist; Rowene Williams, the winner, WBBM, Chicago, Illinois; Margaret Chesick, WBT, Charlotte, North Carolina; Ludi Mai Sensabaugh, KRLD, Dallas, Texas; Betty Kelly, KFRC, San Francisco, California; and Alice O'Leary, WNAC, Boston, Massachusetts. Rear row, Dell Adams, CKLW, Windsor, Canada; Helen Ault, WJSV, Washington, D. C.; and Doris Shumate, KMOX, St. Louis, Missouri. The insert shows a close-up of Rowene Williams, the girl chosen

Front page news at the moment is the victory of *Rowene Williams* in the national auditions conducted by the Columbia Broadcasting System to find a girl with combined dramatic and singing talents sufficient to warrant her playing opposite *Dick Powell* in the forthcoming CBS commercial program series featuring Powell, the girl and *Ted Fiorito's* orchestra.

But credit hasn't, as is often the case, been given where due.

Rowene's talents were not, as the press stories relate, really discovered by the network's auditions. She was first observed in a line of aspiring talent at the key motion picture house in Chicago of a large theater chain. Her discoverer and booster was none other than *Cherniavsky*, celebrated conductor and impresario of the Chicago Theater.

Canine Bulletins

DOGS ARE PERFECT column copy, according to one *O. O. McIntyre* who ought to know whereof he barks, so take these:

Not long ago the Crumits—*Frank Crumit* and *Julia Sanderson*—became godfather and godmother of a litter of pedigreed Boston bull pups. The radio audience, learning of the blessed events, began deluging Frank and Julia with telegrams, phone calls and letters with requests for pups. The demand, Frank wishes to announce, has far exceeded the supply, and he begs the compassion of the invisible audience—"or else," he warns, "we'll go in for raising guinea pigs instead."

Then there's First Nighter musical conductor *Eric Sagerquist's* pet bulldog which likes nothing better than to masticate music scores, thus expressing his fond taste for his master's art. "The dog, like me, must be Swedish," adds Eric, "for it shows a preference for chewing up Norwegian music."

Off a Live Mike

ONE OF THE LARGEST band and talent booking organizations in the amusement industry is on the "spot." This outfit, reputed backers this year of the celebrated *French Casino* in Chicago, or at least the angels of the Parisian chorus, has, by its attention to the Casino, brought down the wrath of the management of many other spots upon its head. Inasmuch as the band booking department is the main part of the company's

By Evans Plummer

excuse for existence, the boycott, which has been called by many former customers of the booking organization, certainly will not aid the firm's commission cash register. In fact, *Mike Fritzl*, manager of Chicago's *Chez Paree*, is so disturbed that he is reported to have delivered the ultimatum to *Henry Busse*, booked into the *Chez Paree* by the band agent under discussion, that if Henry pays another cent of commission to his booker, contract or no contract, he can "get the — out of the *Chez Paree!*"

General Appreciation

WE BOW MOST HUMBLY to the two generals, *General Tire* and *General Foods*, for getting together on such a basis that *Jack Benny* ("the comedian, folks") will be insured as a year-around radio attraction with but short periods out for rests between the two series.

Many sponsors would have said that Benny was "identified" with his tire-making sponsor and would be a poor buy. But, to disprove such theories—how many of you recall who Jack's two former sponsors were? Can you name both? Not one out of four of you can.

And so, beginning in October, date to be announced, Jack and his troupe, with possibly a change of orchestra, will be heard by you Sunday evenings over an NBC-WEAF network.

PLUMS LIKEWISE are en route to the Western Clock Company in return for their contracting of the popular team of *Arthur Allen* and *Parker Fennelly* for an air series starting Sunday, September 16, at 3:45 p. m. CDT over an NBC-WEAF network. As the *Stebbins Boys*, this pair made thousands of friends several years ago, only to be suddenly dropped from the airlines by their meat packer sponsor without explanation.

Inside Pickups

BILLY BATCHELOR returned August 27 to the east and midwest at 6:45 p. m. EDT over an NBC-WEAF network, but on the Pacific Coast, the show, played by a different cast, emanates from KFRC at 5:15 PST over a CBS network!

... "Song of the City," new NBC dramatic sketch now heard Tuesday to Thursday at 3:15 p. m. EDT, will be heard fifteen minutes later starting October 2 . . . You who've been hunting "Just Plain Bill" will find him September 24, Monday to Friday inclusive, at 1 p. m. EDT in the midwest and 7:15 p. m. EDT in the east—all over CBS.

Rudy Vallee likes San Francisco's "Al Pearce's Gang" so well that he expects to air them on his *Variety Hour* in October or November when he is on the coast making a new picture.

WHEN ROSES AND DRUMS returns to you on Sunday, September 9, at the same time it formerly was heard, you'll be listening to the show over an NBC network instead of CBS . . . *Little Jackie Heller* has Irish competition for high stool sitting-and-broadcasting honors. But the NBC newcomer, *Danny Malone*, tall and thin, really doesn't need the stool; he just learned to sing so seated, and now he likes it . . . That's no gag about the Breakfast Club. The artists on the show generally broadcast before breakfast, and the gang gets together in the studio building's drug store for eggs-sunny-side-up afterward . . . By the way, the Three C's, male trio often heard with the Breakfast Clubbers, are the Clitherow brothers.

Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



TUNE IN
Every Saturday Nite
WJZ-WBZ
10:30 P.M. EDT

When it comes to singing and playing the old mountain ballads and hill-billy tunes, no one can equal Linda Parker and The Ridge Runners on the "National Barn Dance." It's a great Saturday night show, with more than 40 radio artists, including Uncle Ezra, Maple City Four, Lulu Belle, Spare Ribs, Hoosier Hot Shots, Louise Massey, Mac and Bob, and The Westerners. Not a dull moment in the whole show. It sparkles with mirth and melody. A whole hour of old-fashioned singing and dancing. Every Saturday night over NBC Coast to Coast Network.

The NATIONAL BARN DANCE

COAST-TO-COAST

Sponsored by
ALKA-SELTZER

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PSORIASIS — ECZEMA

and other obstinate skin eruptions
Is it necessary to suffer from these unsightly skin irritations? PSORACINE, a wonderful new discovery now relieving many stubborn cases where other treatments failed. Try it no matter how long afflicted. Write for sworn proof and free information.

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(Continued from Page 11)

the best of friends. When the picture was finished, she offered to help and advise me whenever she could on contracts and scripts. I did go to her several times, and each time received real aid.

And I found myself eventually in a position in which I needed aid. As I have said, the type of role which had become firmly attached to my name was increasingly distasteful to me. Here I was, nearly thirty, and still being cast, over and over, as the chronic collegiate, a guy who could wear good clothes gracefully and make proper love. "America's Boy Friend" was heartily sick of being so called. I was in a bad spot, and nobody seemingly could help me out of it except myself.

I began to look around. Florenz Ziegfeld was casting his new musical comedy, "Hotcha." He had already signed for it one Hollywood star, Lupe Velez. I entered into negotiations with him, and it looked as though I might have a chance.

And then I got an unusual break. Ed Scheuing, former manager of Rudy Vallee and representative of the National Broadcasting Company's Artists' Service, was in Hollywood. He looked me up and we talked bands. We talked to such good purpose that I made my announcement. I was breaking with pictures and was on my way to New York and music.

Working at Two Jobs

Everybody thought I was crazy. My contract with Paramount had still a year to go. And it was a good contract. I suppose it did seem a foolhardy thing to do. I had minutes of serious misgiving myself. But music was, after all, the right profession for me. I knew it then, just as I shall know it the minute the right girl comes along. And it isn't every day such an opportunity as was now mine drops into a fellow's lap. I was to play the Hotel Pennsylvania Grill in New

Bandstand and Baton

While many of the younger orchestra leaders are wondering what makes a band popular, a lot of the old-timers would like to know just what makes one unpopular. What causes a sudden slackening of public interest, a loss of glamour attached at one time to a name that now is a "has-been."

Johnny Hamp summed the proposition up the other day. "It doesn't pay to take a job without a prominent broadcasting connection," he said. "You've got to keep in touch with your fans over the air now." Johnny backs his words with action; he is in the Drake hotel, Chicago, enjoying the 50,000 watts of WGN's transmitter, and he just came from St. Louis, and KMOX and CBS's large audience.

Which would imply that Clyde McCoy should be rated with the best of them. For Clyde was the only leader mentioned in Radio Guide's poll who had been aired locally only. But you tell us where he is now. We don't know.

PREMATURE COLD weather causes musicians playing on roof gardens and in open-air pavilions to shiver down their horns. And is reminiscent of other premature events, such as—Buddy Rogers' premature entrance into the band business several years ago, self-admitted, with a band that couldn't harmonize . . . Guy Lombardo's shift to his present sponsor, who pays the Royal Canadians plenty but is threatening their popularity by dictating tempos . . . Art Kassel's waltzes and slow harmonies of a year and a half ago; if Art were airing now, he would surprise the bigwigs with his popularity . . . Watch him when he returns to the air over CBS.

THEATER ENGAGEMENTS in the near future include *Isham Jones* at the Warner's Earl theater, Washington, D. C., beginning September 7; *Earl Burtnett's* work at the Chicago, Marbro, Tivoli, and Uptown in Chicago, already begun and lasting throughout this month. Incidentally, Earl is to fill a two-week engagement at the Coronado hotel, St. Louis, before returning to his Drake hotel, Chicago spot October 20—and *Harry Sosnik* at the Palace, Chicago, during the week of Sep-

My First Thirty Years

York, where Rudy Vallee had held forth for some time previous, and go on the air as sustaining feature for NBC.

I was scheduled to open at the Pennsylvania March 28, 1932. I went to New York. Meanwhile, my negotiations with Ziegfeld had born fruit. "Hotcha" went into rehearsal with Lupe Velez and June Knight, and with myself in the juvenile lead.

Between rehearsals I organized the band. I had had scouts out spotting players for some time. I had very definite ideas about that band. It was going to be composed of the best material available. I would be satisfied with nothing less than a star for each instrument.

And that is where I made my mistake. Two weeks after I had arrived in New York, we had that band assembled. We made preliminary appearances at the New York and Brooklyn Paramount theaters. The band seemed all right then. I couldn't expect too much of such a new outfit. We opened at the Pennsylvania with a great splurge. Notables of the stage, screen and of the music world were there. It was as brilliant an occasion as I could wish, my most brilliant since the opening of "Wings." Everything was fine—except the music!

That music was awful. I had assembled a group of soloists, virtuosos. They did not, could not, blend into a working unit.

The newspapers were kind enough to say as little about it as possible. But there is such a thing, you know, as damning with faint praise. I am usually not too concerned about newspaper notices. Enough criticisms to keep a bandleader looking to his laurels, come to him direct. The only file of my press clippings I know of is the one my father keeps

tember 7. *Will Osborne* is vaudeville through the east and *Ben Pollack* in the midwest. *George Olson* takes up the road again shortly—rumor has it that George wanted too much money and so lost the Edgewater Beach hotel, Chicago; job now gone to *Clyde Lucas*.

WONDER WHY CBS continues sending publicity on *Gus Arnheim* when his present spot always has been, and still is, NBC in sustaining broadcasts. Gus has a Tuesday night broadcast over NBC . . . *Ted Weems* is a god-father again, with *Mr. and Mrs. Crouse* of Muncie, Indiana, naming their recently-born after him, *Ted Weems Crouse* . . . *Emil Coleman* is stopping off for five weeks at the Palm Beach Casino—no, not Florida, but Cannes, France, while en route to the French Riviera for the winter season.

back in Olathe. But this was different. This was my chance at the top of the profession I wanted to make my own, and I had muffed it.

There was nothing to do but reorganize. It was a slow, but a hectic process. But we went through with it. We played the Pennsylvania Grill for eight months, and with an ever-improving orchestra.

The past two summers have been enjoyable. Last summer was broken into, of course, by the long stretch when I was commuting back and forth from New York to Chicago to make "Take a Chance." But before and after I had time to settle down. And this summer is even better.

Reunion in Chicago

My mother is in Chicago, for one thing. And my sister was in for a few days. It's grand to be in one spot long enough to see something of your family. And I have a small speed cruiser tied up in the Chicago river. It's a greedy monster for fuel, but it will make thirty miles an

Mr. Fairfax Knows

EUGENE MCGILLEN is the one who played the part of Mr. Armstrong in the *Myrt and Marge* series. (For *Mrs. D. S., Joliet, Ill.*)

"PAINTED DREAMS" characters are as follows: *Mother Moynihan, Bess Flynn; Daisy O'Donnell, Bess Flynn; Valerie, Mary Afflick; Joyce, Kay Chase; Alice, Alice Hill; Marilyn, Cornelia Osgood; Tony, Jean McDonald; Dr. Dean, Carlton Brickert; John Stewart, Bob Bristol; Jim Wallace, Bob Fiske.* (For *Mrs. Pollard, Hannibal, Mo.*)

ASHER AND LITTLE JIMMIE will begin another series in about a month or six weeks over station WSM. As soon as we have information as to the definite date of their return, you will read of it in *Radio Guide*. *Little Jackie Heller* celebrated his 26th birthday May 1. (For *Betty Stire, Indianola, Ia.*)

DON McNEIL, the NBC announcer, was born in Galena, Illinois, December 23, 1907. He is six feet, two inches tall, and weighs 185 pounds. He plays piano, flute and saxophone, but his hobby is drawing. He is married. (For *Subscriber, Binghampston, N. Y.*)

HENRY BUSSE'S opening theme song is "Hot Lips." He closes with "When Day Is Done." (For *A. Decker, Rockford, Ill.*)

THE HOOFINGHAMS are off the air now. *Elsie Hitz* and *Nick Dawson* will re-

hour and send out a satisfying foamy wake. We can take refuge from heat and crowds out on the lake when we like, and swim or bask in the sun uninterrupted. I've also had a chance to play more than once on some of the local golf courses. When you're struggling hard to break a score of 80, it's some advantage to play a course not entirely strange to you.

The Ward Soft-Bun Bread program went on the air August 12, starring Jeanie Lang, the little blues singer who made such a hit with the *Hudnut* program. You can hear it over a CBS network every Sunday night from 9 to 9:30 Eastern Daylight time. As long as the World's Fair and our stay at the College Inn continue, we'll broadcast direct from Chicago. Then we move to New York to open in a hotel, and broadcast direct from there.

There's a tiny thread of narrative tying together the weekly Ward broadcasts. Nothing very weighty. Just a love story, the light, happy sort of thing that can be done to music. I'm hoping my own love story will be like that, when it comes. Meanwhile, I'm stringing along with music. And if I have any definite ambition for the future, it is only that I may never see the time when Saturday night fails to bring in its pay check!

turn with the "Dangerous Paradise" sketch shortly. The part of *Mother Moynihan* is played by *Bess Flynn*, while *Irna Phillips* plays the part of *Mother Moran*. (For *J. Kallal, Berwyn, Ill.*)

JONES AND HARE can be heard over WOR and on electrical transcriptions. They are not the same people as *Fields and Hall*, and *East and Dumke*, *Sisters of the Skillet*, is still another team. (For *Hermoyne Bondi, Dardanelle, Ark.*)

LEW WHITE can be heard on an NBC network at 8:30 a. m. EDT daily. (For *Miss R. D. W., Winston-Salem, N. C.*)

THE COMMODORES are *Cyril Pitts*, tenor; *Reinhold Schmidt*, bass; *Herman Larson*, baritone; *Thomas Muir*, tenor. The accompanist is *Bob Childie*. (For *Miss L. W. D., South Woodstock, Vt.*)

JESS KIRKPATRICK is at *Merrie England* at the World's Fair. *Joe Sanders'* band has broken up, although reorganization negotiations are in progress. (For *H. L. O., Champaign, Ill.*)

JESSICA DRAGONETTE was born February 14th. (For *A. F., Chicago, Ill.*)

Hits of Week

Radio bandleaders seem to have been held under the spell of the Autumn moon, to judge from the song reports tabulated by RADIO GUIDE. "Moonglow" was the song hit played most often over the air during the past week, and in addition it was designated as the outstanding hit of the week by the maestros of the kilocycles.

Following is the tabulation compiled by RADIO GUIDE:

SONG HITS PLAYED MOST OFTEN ON THE AIR		
Song	Times	
Moonglow	30	
For All We Know	29	
Pardon My Southern Accent	27	
The Very Thought of You	25	
Only Have Eyes for You	24	
The Moon Is Yellow	23	
I Saw Stars	20	
Never Had a Chance	18	
All I Do Is Dream	17	
Say It	15	

BANDLEADERS' PICK OF OUTSTANDING HITS		
Song	Points	
Moonglow	30	
Eyes Wide Open	28	
I Saw Stars	25	
For All We Know	23	
The Very Thought of You	22	
Pardon My Southern Accent	18	
Love In Bloom	16	
Sleepyhead	9	
Dames	9	
The Moon Is Yellow	8	

In Next Week's Issue:

ROXY

By Jack Banner

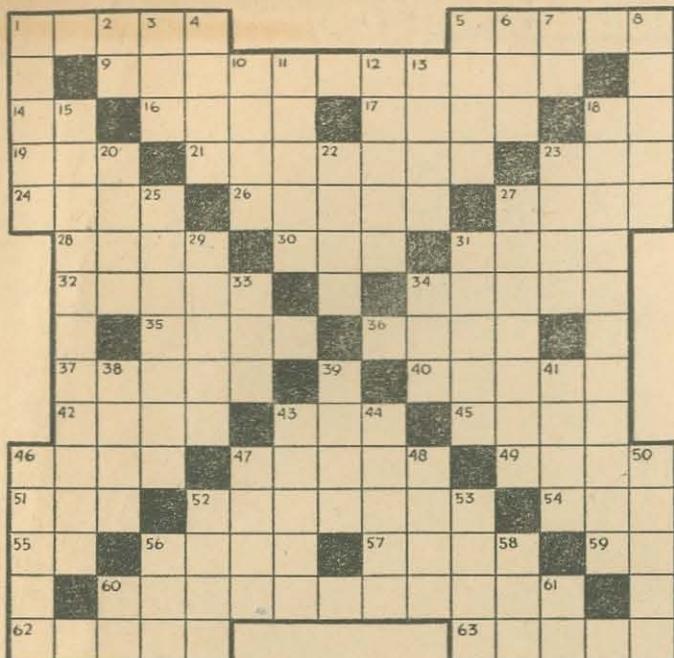
The Career and Triumphant Return to the Air of "The High Priest of Radio"

Broadcasting the International Yacht Races

The Story of How the Race Will Be Reported from Various Points Along the Course—Charts and Diagrams for Aid in Following It—and the Announcers Who Will Do the Job—All in Fullest Detail

And an Issue Packed with Feature Stories of the Stars

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

DEFINITIONS

HORIZONTAL

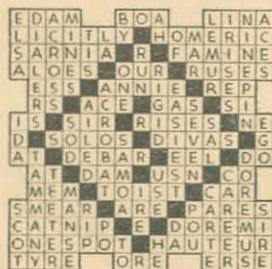
- 1—Radio does this grand instrument full justice
- 5—A radio maestro
- 9—Outstanding
- 14—Initials of Ruffo, opera star
- 16—Outlet
- 17—Combat successfully
- 18—"Yours truly"
- 19—Precious stone
- 21—East Indian air conditioners
- 23—Vigor
- 24—Like an egg
- 26—What the Tower of Pisa does
- 27—God of war
- 28—Orchestra leader Coleman's first name
- 30—Sailing equipment
- 31—These lowly deuces beat a full house
- 32—Identification tag or mark
- 34—Nickname for a talkative bird
- 35—Send out
- 36—Clan dispute
- 37—Tropical plant
- 40—First
- 42—The terrible czar
- 43—Streets (abbrev.)
- 45—Look for
- 46—Earth
- 47—First name, most famous football coach
- 49—Democratic ex-Senator of Missouri
- 51—Conjunction

- 52—Banjo marvel of the air
- 54—Attempt
- 55—Exists
- 56—Beautiful island near Java
- 57—Eastern Canada and U. S. had plenty last winter
- 59—Next to high "do"
- 60—Oversupplies
- 62—Undersupplied
- 63—How the Prince of Wales likes to travel

VERTICAL

- 1—Try to confine it to income
- 2—Graduate in Pharmacy (abbrev.)
- 3—Exist
- 4—Followine

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



- 5—Short sleeps
- 6—Single
- 7—Vermont (abbrev.)
- 8—Maintains
- 10—You tune in with it
- 11—Fur-bearing mammal
- 12—Children lick it off the cake
- 13—Negative replies
- 15—Book of the Bible
- 18—Funsters of the Columbia network
- 20—Mother
- 22—Appendage
- 23—Last name is Whiteman
- 25—Free
- 27—How cheese gets with age
- 29—Citrus fruit
- 31—Quartets
- 33—Falsehood
- 34—Vigor
- 38—Eager
- 39—What's left of your pencil after X-words
- 41—Encounter
- 43—He carries his home with him
- 44—Hillside in path of a glacier
- 46—Goes with the wind
- 47—Important source of iodine
- 48—Girl's name
- 50—Expiring
- 52—Section
- 53—East Indian seer
- 56—Softer than a roll
- 58—Growth often seen on the face
- 59—South America (abbrev.)
- 61—South Carolina (abbrev.)

Wave Marks

Meter. Ruth York—native New Yorker who is "Marie, the Little French Princess" over CBS-WABC—birthdays on September 10. She loves winter sports and aspires to visit Alaska.

Meter. Dave Rubinoff, who keeps himself just fairly well-to-do by buying old violins, adds a year on September 3. His hobby is taking unemployed musicians home to dinner.

Meter. Ward Wilson—Jack Pearl's announcer and emcee—is partying his wife on September 3 in honor of their second wedding anniversary. She is the former Betty Lou Webb. Wilson, a radio engineer, took up radio chit-chat for fun. He likes football and baseball and is a sucker for boardwalk concession stands.

Meter. Unnoticed went the fact that on August 17, birthdays were celebrated by the Voice of Experience, and Mae West—who scarcely can be called the Voice of Inexperience.

Meter. Mutual admiration and congratulations between Tommy McLaughlin

and Milton Watson, WABC radio songsters—born September 11 and 8 respectively. Tommy says Milton is radio's best singer. Milton says: "No, Tommy is." California claims both.

Meter. Harold Sanford, NBC house musician and Victor Herbert admirer, has one of the world's most complete Herbert libraries. On September 5 he starts another year of hating tango rhythms.

Meter. Reginald Knorr, "Myrt and Marge" player, who birthdays September 5, is the pride of Mottville, Mich. He loves flashy roadsters and drives well.

Meter. "Commodore" John C. Thomas will spend part of his September 6 birthday aboard one of his ten boats. Studied medicine, played football; he now invites his soul with music.

Meter. Ex-public-speaking-schoolboy Frank Singiser—who now slings verbs, nouns and adjectives as an NBC announcer—anniversaries on September 7 with wife, Mary Alice. He went to school in India for five years—loves riding horses.

RADIO GUIDE is paying

\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES

try your skill—it's free!

Winners of Jingle No. 4

The radio programs have done a great deal to bring folks fine fun. But if asked who did most, I'd say "Cantor" and boast

1st Prize \$25 John Cole
Chicago, Illinois

"He's 'Eye'-deat for millions in fun."

2nd Prize \$15 Ralph Brooks
Fort Edward, New York

"That be's 'Tops' with J. Wallington."

3rd Prize \$10 Mrs. M. B. Franklin
Philadelphia, Pa.

"A rare treat and not overdone"

\$5.00 Prizes:

- Ralph V. Chase, Deer Park, O.
- Earl Terrell, Lafayette, La.
- Darrell H. Ewing, Oklahoma City, Okla.
- D. C. Garst, Douglas, Wyo.
- John Grace Hornell, N. Y.
- William Wilson, Port Arthur, Ont.
- Mrs. Wm. A. Jenkins, Indianapolis, Ind.
- Hyman Meyer, Los Angeles, Calif.
- Vida E. Dearth, Muncie, Ind.
- Ivan Emerson, Weston, W. V.

Isn't it just astonishing the way Radio Guide is paying money to its readers for having a little amusement writing last lines to Jingles? Yes sir, \$100 in real cash is paid every week. Try your skill! Write a last line for Jingle No. 6 printed below and mail it to "Jingles" Radio Guide, Chicago

THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.
2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List below.)
3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
4. Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A.M., Friday, September 7th. Winners will be announced in Radio Guide as soon thereafter as possible.
5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgement will be final. In case of ties duplicate awards will be given.
6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

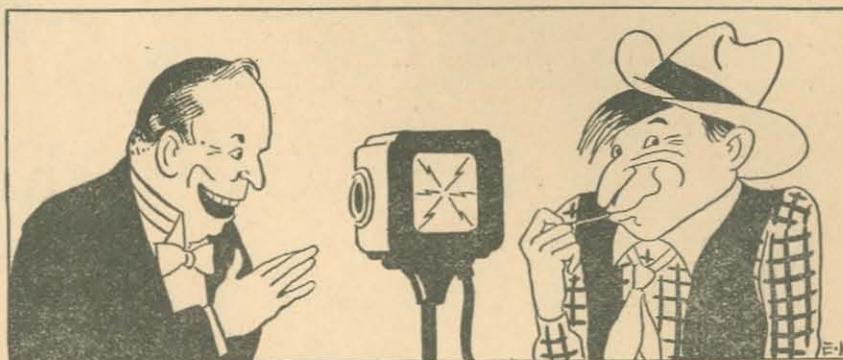
THE PRIZES

- 1st Prize.....\$25.00
- 2nd Prize.....15.00
- 3rd Prize.....10.00
- Next 10 Prizes \$5.00 each..... 50.00
- Total.....\$100.00

Radio Guide

AMERICA'S WEEKLY MAGAZINE OF PROGRAMS and PERSONALITIES

CAN YOU WRITE A LAST LINE FOR THIS?



Will Rogers is one who to me
Is radio's master of glee,
The way he cracks jokes
About Washington folks,

Write your last line here

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

Jessica Dragonette

As She Appears Under the

MIKEroscope

By Lee Mortimer

Jessica Dragonette is a girl of a million personalities. She decided not so long ago that each individual who hears a radio singer's voice from his loudspeaker, pictures the artist in his mind's eye differently. Thus to one listener a singer is blonde, to another brunette, to a third fat and voluptuous, to a fourth thin, anemic and cold. To satisfy all these various viewpoints, Jessica is trying to be all things to all people.

But to this observer Miss Dragonette, as seen through the MIKEroscope, resembles the girl back home, the dainty miss who is escorted proudly to the season's first big football game.

Jessica Dragonette's first New York job came when she was chosen by Max Reinhardt for the only solo part in the original American production of "The Miracle." Later she played Kathie, the leading feminine role in "The Student Prince" and was the ingenue in the 1926 edition of "The Grand Street Follies."

In "The Miracle" Jessica first learned what it's like to sing to an invisible audience. She sang the part of an angel, suspended far above "the clouds." "I suppose it's the nearest I'll ever get to Heaven," she remarked. Her song was without accompaniment, most difficult to keep on pitch. Feodor Chaliapin heard her, remarked on the beauty of the unseen angel's voice.

Jessica describes her eyes as "plaid." She's fair and blonde, five feet two inches tall, and weighs less than a hundred pounds.

She likes all kinds of art—music, painting, sculpture, poetry. She does a great deal of reading, preferring the acknowledged masters. When she isn't in such a highbrow mood, she bowls.

She has a hidden vice. When no one is looking she sneaks off and writes verse. She even had some of her poems published.

Her favorite colors are beige and red. She doesn't go in much for jewelry, but does like pearls. She adores furs.

Fan mail is one of the joys of her life. She receives from 750 to 1,000 letters every week. Many of these she answers in her own hand. So many of her letters are proposals of marriage that she has come to the conclusion that people are very romantic. Each letter is sacred to her.

Her full name is Jessica Valentina Dragonette, but she never uses her middle name professionally; it was given her because she was born on St. Valentine's Day.

Jessica was born in Calcutta, India, of American parents, and traveled with them until she was six. Then she was sent to the Lakewood, N. J., convent. She remembers nothing of the Orient, of course, but the Orient has left its unmistakable impress on her person in her deep, shining, liquid eyes which seem to contain all the mysteries of the unfathomable East.

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-first. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here, the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.



JESSICA DRAGONETTE

Kick Off! The Season's On

By Chester Matthews

With the shrill whistle of the umpire ushering in the fall's first pigskin kickoffs, radio's ace sportscasters are polishing up their field glasses and otherwise readying themselves for one of the microphone's busiest seasons at the football gridirons.

Every thrilling moment—every second of play—of all the important collegiate battles will be brought to listeners' loudspeakers by the radio reporters of the National Broadcasting Company, the Columbia Broadcasting System, the American Broadcasting System and many independent stations.

Listeners tuned to NBC's broadcasts will hear Graham McNamee and Don Wilson, with Hal Totten doing midwestern honors; CBS tuners-in will have their games described vividly by Ted Husing, assisted by his man Friday, Les Quailey, and Columbia's Chicago key station, WBBM, will have the veteran Pat Flanagan at the microphone. For the newly organized ABS network, Clem McCarthy, celebrated turf and sports mikeman, has been signed to do the play-by-plays.

At the moment interest centers on the collegiate All-Stars vs. professional Chicago Bears night

game, scheduled for Soldier's Field, Chicago, on Friday, August 31. NBC's WJZ network will carry the game at 10 p. m. EDT, 9 p. m. EST or CDT, or 8 p. m. CST. Hal Totten and Gene Rouse will microphone the event and Referee Nick Kearns is slated to speak. WGN, powerful Chicago station, will have Bob Elson reporting the same contest, beginning thirty minutes earlier.

While NBC's complete plans, announced to be more elaborate than ever, are not yet ready for publication, the network will schedule its games on a week-to-week basis, depending upon the outcome of earlier games and the prospects, as the season develops, for the more interesting battles of the championship contenders. The ABS plans are likewise flexible. One game definitely on the National Broadcasting Company and Columbia cards is University of Southern California vs. Notre Dame at Los Angeles on Saturday, December 8.

At least twenty major college games will be described over the CBS-WABC network, starting Saturday, September 22, and continuing through

New Year's Day when the first annual Havana Fiesta gridiron classic will be the unusual treat to be aired. The complete Columbia schedule follows:

Sept. 22: Manhattan College vs. St. Bonaventure at New York (WABC and N.Y. state network only).

Sept. 28: U. of West Virginia vs. Duquesne U. at Pittsburgh (night game with floodlights).

Sept. 29: Pittsburgh U. vs. Washington and Jefferson U. at Pittsburgh.

Oct. 6: Notre Dame vs. Texas U. at South Bend, Ind.

Oct. 12: Fordham vs. Boston College, at Boston.

Oct. 13: Pittsburgh U. vs. U. of Southern Calif., at Pittsburgh. Also Stanford vs. Northwestern U., at Palo Alto, Calif.

Oct. 20: Fordham vs. St. Mary's College, at New York.

Oct. 27: Army vs. Yale, at New Haven, Conn.

Nov. 3: Princeton vs. Harvard, at Cambridge, Mass. Also Minnesota vs. Michigan, at Minneapolis.

Nov. 10: Northwestern vs. Illinois, at Chicago, and or Harvard vs. Army, at Cambridge.

Nov. 12: Boston vs. Centre College, at Boston.

Nov. 17: Michigan vs. Ohio State, at Columbus, O.

Nov. 24: Notre Dame vs. Army, at New York.

Nov. 29: Pennsylvania vs. Cornell, at Philadelphia.

Dec. 1: Army vs. Navy, at Philadelphia.

Dec. 8: Notre Dame vs. U. S. C., at Los Angeles.

Jan. 1: Havana Fiesta, at Havana, Cuba.

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