

# Radio Guide

AMERICA'S WEEKLY MAGAZINE

FOR RADIO LISTENERS



5¢

TELLS WHAT'S ON THE AIR—ANY TIME—DAY OR NIGHT

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Midwestern (6)



Virginia Clark  
(Helen Trent)

## *In This Issue:*

\$200,000,000  
SPENT EVERY  
YEAR FOR THE  
ENTERTAINMENT  
OF LISTENERS

DOES GIANT  
STATION SPELL  
THE END OF  
CHAIN RADIO?

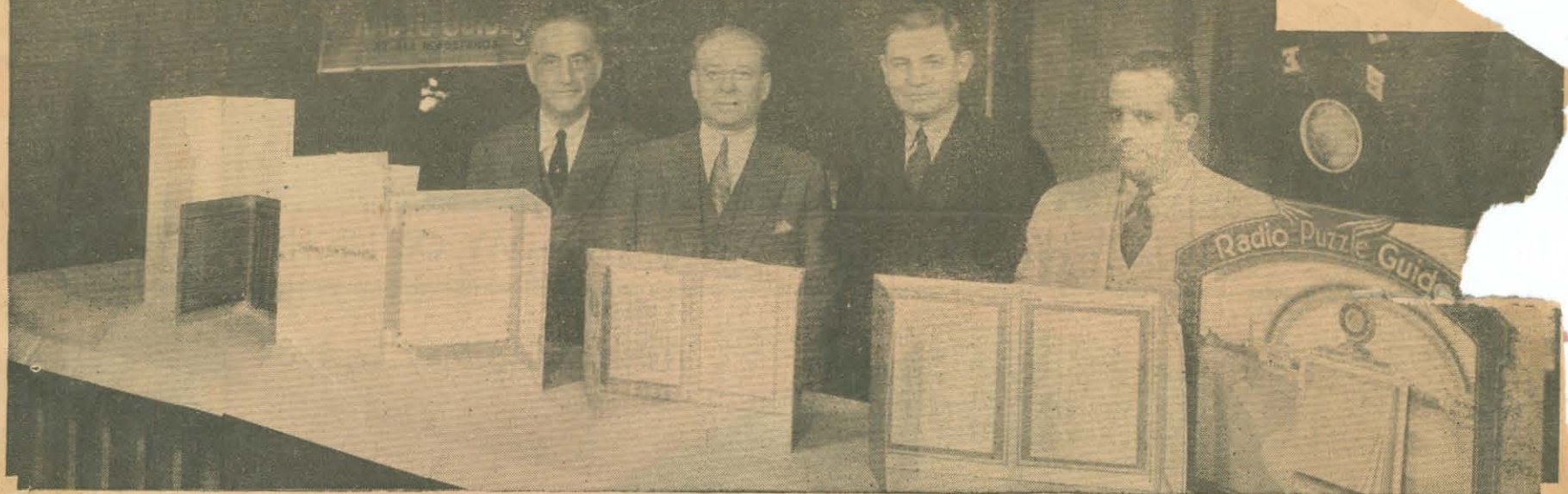
"CALL OF THE  
CHILDREN"  
BRINGS BEST  
LOVED MOTHER  
TO THE AIR

YANKEE VS.  
BRITISH  
BROADCASTING



# Winners of Trail Puzzle Contest will be Announced Next Week

Contest...  
L. Kaufman...  
General Roy D. Bradley, son of...  
who attended in...



AT LAST, the great day is at hand! In the next issue of RADIO GUIDE, 157 clever and fortunate men and women will see their names listed—as winners of the \$10,000 Radio Stations Trail Puzzle Contest. 'Tis Pleasant, sure, to see one's name in print," as Lord Byron wrote—and it is especially pleasant when one's name is printed alongside a listing of prize money, representing a victory won by hard and honest effort.

During the past week, the Board of Judges has been sitting in final sessions of analysis and judgment of the thousands upon thousands of entries which, during many busy days, have been classified carefully under their formal direction.

This closing chapter in radio's greatest puzzle contest, commenced with a luncheon of the Board of Judges in the beautiful Eastman Casino of the Congress Hotel, in Chicago.

Then the judges retired to the Chicago offices of RADIO GUIDE, at 423 Plymouth Court.

Here, with the Chairman, General Roy D. Keehn, sitting as "chief justice," this final court of radio appeal reviewed all the evidence and brought forth its verdicts. The ceremonies of judgment opened with the formal reading of the rules of the competition, by the Chairman.

Almost without debate, it was agreed that in the interests of complete fairness, these should not be construed liberally, but strictly.

This decision of the judges had this very important effect: As a result of it, thousands of otherwise correct entries were eliminated—because of minor flaws or departures from the "letter of the law." A premium was thereby put up on correctness and neatness; and as a result, every prize-winner may congratulate

late himself or herself upon a real achievement, in the face of very heavy competition.

Serving under General Keehn's chairmanship, are Mrs. Ernest Byfield, Dr. Preston Bradley, Mr. H. L. Kaufman and Judge Joseph Sabath.

The judges expressed themselves as being amazed

by the great interest in this contest, and by the many excellent entries received. Not only from the United States and Canada, but from foreign countries in many parts of the world, first-class solutions were sent in.

Watch next week's issue, dated Week Ending May 26, for the winners!

## AN HOUR AHEAD

Service is the function to which this department is devoted. Listeners, radio executives and sponsors may read here important items of coming events—may keep informed about programs in the making, ANY hour ahead.

THE same day Irene Rich renewed her radio contract to run through the summer months, she signed to star in a play which will open June 2 in Chicago. Her private office in Radio City will remain vacant until fall, when the show opens on Broadway. She will make her broadcasts from Chicago during the summer... Don Bestor will open the Pennsylvania roof, May 28, and remain there until he leaves for Hollywood to make a picture with Jack Benny... Billy Artzt, auditioning a new show on NBC entitled "Eight in One," has hit on a novel radio idea, and the show is sold if the prospective sponsor can purchase the services of Alexander Woolcott. Artzt has a 39-piece band, and each succeeding number will be played by eight different

members, so that no two men play successive pieces. Billy thinks the radio audience is tired of name bands, and that it prefers novelty. The sponsor wants Woolcott to fill in with patter between numbers... The screen test that Ray Perkins took for Universal turned out okay... There is no signed contract, but the Yacht Club Boys have a verbal agreement that they will go on a thirteen weeks program with an option for the Borden Nonesuch Mincemeat company in the fall... A big time sponsor is flirting with Joseph Regneas, who introduced vocal instruction on a morning program over WOR... Block and Sully have a clause in their Pebeco contract that provides they may leave with two weeks' notice, the only such contract in radio with the exception of Al Jolson's. The clause was inserted so the comedy team could go to Hollywood when called to make a picture with Eddie Cantor, and provides that when they return to New York they shall finish the unexpired portion of the thirteen weeks for which they signed... George Givot, the Grik hambassador, will take over the automobile spot vacated by Al Trahan...

# \$200,000,000 Yearly for Listeners

BARE figures hardly tell the story of the tremendous forces brought into play to provide the daily radio fare of the nation. However, they are convincingly impressive when it is realized that upwards of \$200,000,000 are spent annually providing free radio entertainment. This gross figure is spent in two general directions, that of paying for air time, and paying for talent.

Often the cost of talent far exceeds the station charges involved. The artist's "stipend" is now one of the deep, dark secrets of the sponsor. No longer does he boast of paying Sir Harry Lauder \$15,000 for about twelve minutes of entertainment—not in this day and age, when decreased dividends are a tender spot with stock and bond holders of big corporations sponsoring radio programs. The salaries of great stars are whispered, and subject to gross exaggeration; but despite the change in times they still appear in the aggregate, like the computation of a national debt.

There are a thousand incidental expenses in connection with the program that run its cost to staggering proportions. The magnitude and cost of a radio extravaganza need not necessarily be an index to its appeal or popularity, but in recent years these elements have been synonymous. The most successful programs have been the most expensive. Turn the "MIKESCOPE" on a few of the big-time radio presentations, and see how much it costs to make them tick and click.

Consider for a moment the staggering cost of a typical hour on any of the three large networks:

THE STATION COST:	
A 54-station hookup	\$12,500.00
Remote control pickups or line charges in city	(for out of town) 150.00 to \$1,500.00
Cost of theater, if used	50.00 to 750.00
Mailing and printing tickets	80.00
Cost of special announcer	50.00 to 500.00
Sound effects	100.00 a performance
Scripts	100.00 to 1,000.00
Music	50.00 to 500.00
Special arrangement of music	20.00 to 250.00
Gag men	25.00 to 1,250.00
Dramatic scripts for three minute comedy sketch	150.00
Sponsor's production director	25.00 to 500.00
Dramatic cast	22.00 per person
The star performer	2,000.00 to 10,000.00
Guest artists, two or more	350.00 to 1,000.00
The orchestra leader	250.00 to 4,500.00
Instrumental soloists	250.00 to 25,000.00 (Paderewski asked the latter)
22-piece orchestra	18.00 to 250.00 per man
Newspaper advertising and publicity	50.00 to 1,500 per show

Preeminent in a Sunday entertainment spectrum is the hour that has been starring Eddie Cantor. It is one of the most expensive programs

your entertainment. He is, or has been, sponsored by Chase & Sanborn over a nationwide network of the National Broadcasting Company. In addition to WEA in New York, fifty-three of the highest powered stations in the country tie up for simultaneous broadcasting this feature—all of which represent plenty of cash for the line. In round figures, \$12,500.00 is spent every week for one broadcast. A lot of coffee and Chinese must be sold to meet that bill.

The Cantor hour of humor, buffoonery, philosophy and the ribbing of Rubinooff and his violin, with the incidental guest stars, musical directors, orchestra leader, soloists, arrangers, sound effect men, royalties paid for music, continuity writers, production men, dramatic cast, script writers—and in the event of a remote pick-up from some far flung point, a studio standby makes one recall that it is not the original cost but upkeep that runs into real money.

Cantor is reported to be compensated at close to \$10,000.00 a performance. Rubinooff and his violin all of the "incidentals" get a goodly portion of and \$5,000.00. Before going into the details of a program set-up, the people who sponsor Eddie Cantor, "Star Brands," also have two other hours on the air with a total expenditure of \$1,778,250.00 for station facilities and an equal amount, if not (Continued on Page

# The Fascinating Romance of AL JOLSON and RUBY KEELER

the young vaudevillian the need for obtaining a larger income, and he made every effort to better his condition.

By constant study he improved his blackface technique to such a degree that beginning with the November days of 1909, when he first began to appear on Broadway in his new routine, he was conspicuously successful.

Shortly after that he joined Lew Dockstadter's minstrels, and one night in 1911 he appeared with them while J. J. Shubert, the powerful showman, was in the audience. The occasion was inspired with golden possibilities, as it was the year of the opening of the Winter Garden and the Shuberts were hungry for talent.

Al did his little act and left the stage quite un-

his praises remained unsung the next day by the hardened critics?

It would be some years before Al reached stardom. In the meantime he devoted himself to work. Al always has taken his profession and artistry seriously, almost too seriously, say some of his friends, who kid him about his constant conversational reference to his voice, vocal cords, and "personality."

In these days, too, while he was away from his wife, his very peculiar likes and dislikes began to develop. Jolson today has many eccentricities which are excused because he is a great artist. In those days, however, while he was still nothing more than a tyro, people laughed at his idiosyncrasies.

It was noticed even then that Jolson preferred to avoid women—something unusual in "show business"—and liked the company of men and conversation about horses much better. Whenever Al had any romances, whenever he "carried the torch," it was absolutely sub-rosa. Al was too shy to parade his lady friends before the world.

But at the same time the singer's great, good qualities, which today make him one of the best loved men in the profession, were beginning to develop. It was noticed that despite his egotistical concentration on "shop," he was modest, always courteous whether with men or women. A charitable streak, too, probably bequeathed by his religious forebears, was uppermost in his make-up.

During the early Winter Garden days Al frequently communicated with Henrietta, but by this time the couple realized that their marriage was a failure. Ruby Keeler, was, at this time, first seeing the light of day from the windows of a Canadian cottage. Ma and Pa Keeler, at infrequent times after they had moved to Brooklyn and the family fortune took a slight upturn, probably saw Al from the balcony of a neighborhood vaudeville house or the gallery of the Winter Garden. If they did, he made no impression on them.

But a few of those fortunate intimates of the black-face comedian already were beginning to realize that they were in the presence of a genius. There was something about the young man in those days that impressed older and more seasoned experts. Soon audiences, too, felt Jolson's appeal. After his opening at the Winter Garden he appeared with increasing success in a long string of succeeding Winter Garden shows: "La Belle Parce," "The Whirl of Society," "The Review of Reviews," and "Vera Violetta."

By 1913 he was co-featured with Gaby Deslys in "Honeymoon Express." In 1914 the Shuberts deemed that he was able and popular enough to be featured alone. This honor was accorded him in "Dancin' Around." Still he had not reached stardom, but Broadwayites knew that Jolson's destiny was soon to be manifest.

Henrietta, back on the Coast, though knowing well she had lost the husband she once had loved so much, followed his career with great pleasure and joy. Almost a decade before, when accepting him as her mate, she had believed implicitly in his future success, and now that the hopes for him were (Continued on Page 38)



Al Jolson and his second wife, Alma Osborne (stage name "Ethel Delmar") on the day they sailed for Europe a short time after their marriage.

conscious of the fact that "out front" the fabulous J. J. was muttering to himself, "sensational!" In other words, a few days later the old Cantor's son was signed to appear at the new Winter Garden.

On his opening in the institution he was to enrich, he did not come out upon the stage until after midnight.

Also appearing in the production, "Bow Sing," were Kitty Gordon, Mitzi Hajos, Stella Mayhew, Tempest and Sunshine, Cliff Gordon and Barney Bernard. Is it any wonder that as a result of this combination of circumstances and stars, the one entertainer on the bill who later was to be more famous than all, found that



Ruby Keeler (above) as she looked in her first motion-picture hit, "42nd Street"

## FIRST OF SERIES: GREAT LOVES OF RADIO STARS

Hitherto has been disclosed the story of the third and only happy romance of Al Jolson, superstar of American singing entertainers, and Ruby Keeler, jaunty tap-dancer of New York nightclubs. Part of the account of his first marriage to Henrietta Keller, daughter of a California sea captain, was related last week. This chapter, the fifth, follows up that marriage, when Jolson was still a young vaudeville struggler.

By Henry Bentinck

FOR the first time in his life, the roving minstrel knew what it was to have someone near and dear, with him and for him. But before the marriage could be firmly established on this ground of mutual help, a devil with the horns of artistic temperament arose, and within a short time the Jolsons were convinced that they were incompatible. They did not get a divorce until 1919, but many years they lived apart.

All through these years of separation, however, Al and his wife were on the friendliest terms, visiting each other frequently and expressing a high regard for each other. Jolson is still friendly with this little woman who shared his first happiness and rise to fame. The responsibilities of married life impressed on

# What Will the Radio Do?

## A Question to Be Answered in Several Chapters

By M. L. ANNENBERG

President and Publisher of RADIO GUIDE

It requires no great foresight to realize that radio, carrying knowledge instantaneously to every spot on earth, must become the greatest force in education that human genius has ever devised, or can devise.

The march of education has been slow, difficult, uphill, especially for the millions whose fathers could not send them to colleges, or allow them to devote long years solely to the pursuit of education.

### Education's Growth

Education, and the possibilities of spreading it, have necessarily developed slowly, through the millions of years or more that men have lived on earth, according to scientists, because education has depended on progress in other directions.

The first men had no language, each sought to tell the other when he knew, with signs. Then came language, gradually improving, from grunts and growls to articulate words, and men could *tell and educate each other*, each man sitting around the council fire able to acquire, by listening to all information possessed by all the others.

Next came a gigantic forward stride with the alphabet and written words. The exceptional man could acquire and hand on a book slowly written by hand or send his written message, sealed. That was progress. Knowledge no longer died with the man possessing it; it traveled on, written, through succeeding generations.

But books were few, costly, and ability to read was rare. A majority of the greatest men were illiterate. I recently read the statement that William the Conqueror could neither read nor write.

### Greatest, Before Radio

Then came the printing press, greatest of all educational achievements previous to the invention of radio. Where patient workers in monasteries had laboriously written and copied a few books, the printing press scattered books by millions, pamphlets, magazines and newspapers by thousands of millions. It could then truly be said by a great French educator to the school-teachers of France: "Teach children to read intelligently, and all knowledge is open to them."

All knowledge is open to boys and girls that can read intelligently, IF they can go to the library, find room there, know where to find what they want, or buy expensive books, and be wisely directed at home in their use. The printing press has made knowledge *available*, but with many IFS and difficulties. The self-taught man is rare, his teaching is never complete.

The RADIO-TAUGHT MAN AND CHILD will be thoroughly taught, systematically, consistently and persistently taught, and, above all, taught *agreeably*, the knowledge made welcome, eagerly absorbed, easily retained.

In the past, men struggled pitifully, with the greatest sacrifices, for an education. Every schoolboy has read of Lincoln walking miles to borrow a book, sitting in front of a wood fire to read, or writing on a smooth board, planing off the board at intervals, thus getting a new, clean page.

Students in the ancient University of Paris, went to their classes in cold stone halls, no fire, furniture unheard of, in the morning, before daylight, to work, make notes with such defective lighting as would not be tolerated in the cow stable today. You read of students climbing high steeples to continue their studies, late, by moonlight.

Contrast with that, the education of the future, BY RADIO. The teaching of the world's greatest men will be

available *free of charge*, to every mind willing to receive it, to every adult and every family of children.

There will be fascinating courses in radio education, supplementing the work of public and private schools, for children and the young people. And for men and women lacking early opportunity, there will be "radio night schools," calculated to supplement and increase the ability of workers in many lines.

### Radio and Universal Language

The need of a language, universal, used all over the world, enabling every man to talk to every other man on earth, improving human relationships, minimizing danger of misunderstanding and war, is recognized by all. Radio would make possible and easy the teaching of a universal language, English, for instance, should it be chosen.

Suppose that the King of Abyssinia, who proudly claims direct descent from King Solomon and the Queen of Sheba, should decide: "I want all in my capital to learn English." The thing could be done easily, with a few scores of receiving sets conveniently located, a few loudspeaker sets in the public square, all the King's subjects commanded to attend and listen attentively. The thing would soon be done. They might not be taught all of the English of Shakespeare, or even of Walter Winchell, but they would soon know as much as an Abyssinian would need to know in dealing with English and other travelers.

When the public schools were first talked of, a silly hope was expressed by one high authority that such a thing would never appear in his part of the country for another hundred years.

### Freedom of the Radio

When the printing press first appeared, it was interfered with, hampered, licenses made necessary, books allowed printed, only by special dispensation.

This vicious spirit of INTERFERENCE WITH THE SPREAD OF KNOWLEDGE which seems inborn among men holding brief authority, made it necessary to put in our Constitution, as we very fortunately did, full protection for freedom of the press.

The common sense and good judgment of those in authority now will surely give full protection to freedom of the radio, without constitutional amendment.

If freedom of the press is important, letting newspapers print information that enables citizens to protect themselves, how much more important is *freedom of the radio* destined to carry information and education simultaneously to every family in the nation at the same moment?

### Doors and Windows Tax

In old European countries, Italy and France among others, a law of "doors and windows" once taxed fresh air and sunlight. Royal authority put a tax on every door and window, on the theory that doors and windows let in air and sunshine, that belonged to the King. Whoever made holes in a wall to let in sunlight and air should pay for the privilege.

That would not be tolerated in America now. The people would say: "Air and sunshine belong to everybody. It is nobody's business how much of it I use."

With ten thousand times more reason, it can be said that the sunlight of knowledge, pleasure, happiness coming on radio waves through the ether, should not be hampered, taxed or censored. It is the property of all the people, as much as air and sunlight, and should be as free to all.

Under enlightened government there will be NO INTERFERENCE WITH RADIO, THE WORLD'S GREATEST BLESSING AND DESTINED TO BECOME THE GREAT AND UNIVERSAL TEACHER.

# Yankee vs British Radio

Two extremely interesting analyses of the differences between British and American broadcasting methods are supplied by two brothers, each in unusual position to weigh the facts. One, Mr. Roger H. Eckersley, Director of Entertainment for the British Broadcasting Company, is in this country now to investigate American methods of conducting radio. The other, Captain Peter P. Eckersley, former Chief Engineer of the B. B. C., expressed his opinions while on a visit to America last Fall.

The views of the Messrs. Eckersley are presented herewith:

## Case for the British

AMERICAN radio and "the way Americans do things" are a constant source of wonder to Roger Eckersley, director of all entertainment for the British Broadcasting Company. He is in this country to learn something about American program methods.

Not that Mr. Eckersley hopes to make British radio (or "wireless," as it is termed in England) conform to American standards. This, he contends, would never suit the British temperament. Americans are an erratic people, he finds, while the British are a little more staid and less likely to be exacting in their demands for variety and the opportunity to dial any of a hundred stations.

Discussing radio in Great Britain, Mr. Eckersley reveals certain facts about the operation of the British Broadcasting Company which are generally unknown in America. The BBC for instance, is a monopoly, controlled by the Postmaster General who collects taxes on receiving sets and who appoints the board of governors of the BBC. Sir John C. W. Reith is director general. Aside from these two functions, the Postmaster General leaves radio pretty much to itself, to run the business of entertaining and instructing its audience as it sees fit.

The BBC, says Mr. Roger Eckersley, is a public utility corporation, and is supported solely by money received annually in taxes paid by owners of receiving sets. Inasmuch as there were 5,621,469 such sets in Great Britain on August 31, 1933, the tax assumes considerable proportions. The annual tax on each radio set is ten shillings, the equivalent of nearly \$2.50 at the current rate of exchange.

Further, the BBC is not a profit-making organization. In the beginning it was financed by a group of radio manufacturers, but these men have been recompensed for their investment.

Of course the government benefits by its operation. Of the ten shillings collected from each licensee, the government collects five shillings, fivepence; the British Broadcasting Company gets the remainder, four shillings, sevenpence. The government's share—somewhat more than fifty percent of the total—is apportioned between the Post Office Department and the Treasury. An income tax is paid on the difference between the income and the revenue expenditure. An additional contribution is made by the BBC to assist national finances.

There are no profits payable to individuals or stockholders. Consequently, the BBC operates under government charter and is protected from competition.

"Americans do things in the grand manner," Mr. Roger Eckersley says, pointing to the elaborate studios maintained by the networks and, more specifically, to New York's Radio City. Nevertheless, he has two faults to find with radio as it is operated in these United States.

In the first place, radio in this country has not the same regard for relative continuity of programs, he points out. A program of symphonic music may be followed without pause by a ribald comedy show. In England, the broadcasters endeavor to swing the programs gradually from the serious vein to the lighter. If it is necessary for the program directors to follow a serious show with a variety program, he says, the station remains silent for three or four minutes.

This permits the English mind to adapt itself to a point where a program in an entirely different mood will be best received.

His other criticism of American radio, concerns the handling of certain commercial (Continued on Page 37)

## Case for Americans

WHILE Roger H. Eckersley, director of all entertainment for the British Broadcasting Company, believes that the English system of broadcasting is the best possible for the English temperament, his brother, Captain Peter P. Eckersley, former chief engineer of the BBC, believes it is managed by an autocrat, and that it is dull and vastly inferior to the American system.

Mr. Roger Eckersley expresses his views on American and British radio in an interview. His brother's opinions are expressed in a transcript of an address delivered last Fall over an NBC network. Both opinions

come from outstanding authorities on radio (or "wireless") in England.

Captain Eckersley, the first man to broadcast in England, is now a private consulting engineer, and one of the leading radio technicians of the country. His address was made after a trip around the world, spent in observing radio in various nations. Australia, he says, possesses the worst system, operating the public service (or sustaining) method of broadcasting, as well as the American commercial system, simultaneously. There, he says, they have managed to achieve the worst features of both systems.

He estimates that there is a radio receiving set in every other house in England.

Captain Eckersley herewith describes the typical British radio day which starts at 10 a. m.:

"Meet the announcer. He is a very highly cultured gentleman. He comes from Oxford which is the place where all snobs come from. He is a man who is chosen because he is able to mispronounce any name with perfect poise. He is a man who is probably chosen because of exceptionally good family, and he reads a little like that when he is reading the first general news bulletin.

"You have now met the announcer. He is going to start to talk to you. He is going to start at 10:30 a. m. We have no setting-up exercises or anything like that. I don't know why Per-



Roger H. Eckersley, Director of Entertainment for the BBC, from his most recent photograph, taken in a control room of CBS. Note the eagerness of his expression; Mr. Eckersley is keen to learn all he can here, for the improvement of British radio—where he thinks Yankee methods will apply

haps we don't need setting-up, or perhaps we are lazy. We have no broadcasting until the broadcaster announces the weather at ten-thirty. It is a gloomy forecast that starts the day. It is really not addressed to the ordinary listener; it is addressed to the men who sail small boats around our coast, carrying coal and bits



Captain Peter B. Eckersley, former Chief Engineer of the British Broadcasting Company as he looked when he arrived in America to investigate American methods of broadcasting

of stuff from the different parts of England. There is liable to be a storm and then, of course, people have to rush to port. So you hear this announcer reading very slowly that the weather is unlikely to be suitable for a small boat.

"Then, at 10:35, after he has said four words, you get a religious service. Every day a religious service is conducted from about 10:30 to 10:45. On Thursday afternoon, I will mention incidentally, there is another religious service. A good deal of religion is heard on Sunday.

"At 11 o'clock a woman talks about how to cook your dinner. She is also very cultured and she reads her talk. She does not talk to you as I am talking, extempore. That is not allowed in the BBC.

"At mid-day, a certain brightness steals over the ether with what is really a rather good program. The BBC has nothing to do with it. They put a microphone into a hall where somebody is playing some cheerful lunch-time music. If you are at all hungry you can hear the clatter of the plates. It is a stimulus. It is pretty good.

"As an alternative to this lunch-time music you can have an organ in some cinema. There are two programs to choose from. In order to make a variation in the program, one day they will put the organ on one program and the lunch-time orchestra on the other. The next day they will reverse the process.

"At 2:30 the children are educated—the children who listen-in in the schools are educated. That is to say, somebody will get up and tell them that William the Conqueror landed in our country in 1066, and that probably he was followed by his son in 1087, and that Stephen came in 1100. It is a formal kind of education. To my point of view, I don't think you can have (Continued on Page 37)

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# Movies Win Lanny Ross

on the Show Boat program May 17, for what is reported to be only five weeks, it is rumored that Ross' long affiliation with the program is at an end. Reports are that fireworks flew aplenty over Lanny's second voyage to Hollywood, with the agency that handles the program telling him if he chooses to stick to pictures, he might well forget about radio. He's to stay on the afternoon matinee, which will be piped back from the coast, but he may be leaving Show Boat for good, if rumors are correct.

Add George Arliss to the list of boys who want much money. In turning down three spots on the Hall of Fame program, Arliss said he might take the microphone for \$100,000 for

13 programs, but less money and fewer programs would not interest him.

WITH THE SHOW of May 13, Josef Pasternack takes up the baton for the Family Theater of the Air, and Billy Artzt fades from the show. . . . Already all the maestros are trying to land the assignment with Eddie Cantor's 1935 program for Pebeo. Phil Spitalny is the first to try. . . . Guest stars will be featured each week until further notice on the Terraplane Travelcade, with comedy a forgotten element. . . . Big Freddy Miller will go to Pittsburgh to do a test for a soapmaker. If his show clicks, he'll network it in the fall. . . . Walt Disney and Wheeler and Woolsey are in line to repeat on the Hall of Fame, with the comedy team already signed up. . . . No decision has been made by Cantor's sponsor, but inside dope is that CBS will get Cantor and the Hall of Fame with the two shows making up an hour to oppose the present Chase and Sanborn spot on Sunday nights. . . . James Melton, after "Blossom Time" and due for "Eileen" may be the permanent male lead opposite Gladys Swarthout on those Palmolive operettas.

## Musical Rallies

NICK LUCAS, Columbia's crooning troubadour, is going on the stump this summer, guitars and all, for his friend Harold G. Hoffman, Commissioner of Motor Vehicles for New Jersey, who is running for Governor of that state. Nick, a native of Newark, plans to sing and play at various political rallies during the summer. Already he has scheduled a series of speeches in every part of the state in behalf of his old friend.

Tony Wons' summer cottage is at Eagle River, Wisconsin, heart of the Dillinger manhunt. A few days ago, Tony sent the aged caretaker of the place a wire: "If Dillinger invades the house, don't offer any resistance."

The caretaker wired back: "Had already reached that decision myself."

GEORGE BURNS and his wife, Gracie Allen, are now back in Manhattan, after a stay of several months before the Kleig lights of Hollywood. This completes the "six-some" of comedians and their wives who all live near one another on Central Park South, and who are inseparable friends—George and Gracie, Goodman and Jane Ace, and Jack Benny and Mary Livingstone.

## Bing Plans a Rest

BING CROSBY will finish his current radio series at the end of May, and when he has finished filming "She Loves Me Not," the big Broadway college life hit, he will slink off for a good rest. However, he is scheduled for a personal appearance tour which will bring him back to New York again this summer. After that he'll return to Hollywood for another movie and is expected to return to the air in September or October.

Kate Smith will soon be on her way back to Manhattan from California after a highly successful vaudeville tour, which has lasted considerably longer than originally scheduled.

ELIZABETH LOVE, heroine for the past two years of "Roses and Drums," has left the cast to play in a London company of the comedy hit, "She Loves Me Not." Reed Brown, Jr., who was opposite her in the radio series for that period, is now playing the lead in the New York production of the comedy, replacing John Beal, who has gone to Hollywood. . . . After a recent Ed Wynn broadcast, two girls approached the comedian and told him they were writers for an out-of-town newspaper and would like an interview. Wynn sat down with them and they began to pop the questions at him. He answered very willingly, until they asked him what he did before he entered radio. Right then and there the interview was ended. Did Wynn burn up! From now on the Chief will stick to his horse instead of interviews.

## Audition Causes Stir

HARRY BARRIS, composer of "I Surrender, Dear," "Little Dutch Mill," "Lies," "Mississippi Mud," et cetera, will be master of ceremonies at the opening of San Francisco's new Music Box Night Club Thursday, May 17. Barris, you may recall, was one of Paul Whiteman's original rhythm boys with Bing Crosby and Al Rinker. . . . The audition of Frank Black's Viennese operettas for Lucky Strike last week, with James Melton and Jessica Dragonette, seems to be one of the chief topics of conversation around the NBC aircastle. Those who heard it are still raving, and Jimmy Melton says, in his best Southern lingo, "It's bootiful."

One of the alert minds in the NBC sales department who has been quick to sense a change in trend of air entertainment in (Continued on Page 33)



Leon Belasco as he looked when he bid farewell to his listeners before his departure on vacation to Europe

## ALONG THE AIRALTO By Martin Lewis

ONE of the romances of radio is the inside story of how 17-year-old Joan Fields, of Long Branch, N. J., came to the airwaves. She is the musical prodigy of Albert Spalding. He met her ten years ago, as she played around her father's flower shop in Long Branch. The virtuoso makes his summer home at the resort. Knowing that Spalding was a great violinist, the little girl's father told him proudly one day that his daughter played the instrument.

Spalding courteously remarked that he would like to hear her play, and the fond father, eager to seize such an opportunity, took him up on the spot. He corralled the little girl, got her violin from the house, and there in the flower store, before the great master, she played. Her manner of playing amazed Spalding.

Since that time, with his encouragement and help, for ten years Joan has practiced and labored assiduously. Her skill increased, until in Spalding's opinion she had become so proficient that she merited attention as a concert violinist. His radio program gave Spalding the opportunity to put his belief into actual practice.

"There are plenty of women violinists who are just as good as men," he declared, "only it is seldom that they are given the chance to show it."

But Joan Fields will have her chance to show it every week, over a coast-to-coast network, and under the sponsorship and supervision of one of the world's most noted musicians.

WHEN JAMES MELTON replaces Lanny Ross



Ruth Robin's latest photograph, taken shortly after she was made a soloist with Charles Barnet's orchestra

# Dragnet for the Gags and Wits of Radio

## REVIEWING RADIO

By Martin J. Porter

IT IS A tradition along Radio Row that all those clever quips, epigrams, wisecracks and occasional flashes of philosophy which appear to be out of the mouths of radio celebrities really are the output of

stooges for their brilliant utterances, and I was loath to believe it. So I figured it would be an interesting experiment to meet some few artists vis-a-vis and tax them with the task of giving birth to an epigram or something.

Most of them I had to call on the phone, but I wouldn't leave messages. I didn't want to give them time to employ outside talent. And so I can say with certainty that the following cracks are spontaneous but I can't prove of course that they are original. Read these and weep:

"The radio microphone is the Salvation Army for ugly ducklings who discovered they could sing, act or play."  
—Mario Chamlee

"A studio was once a place where models posed for artists. Now it is the place where artists pose for anybody."  
—Grace Donaldson (Don Hall Trio)

"Radio was first intended for armchair relaxation at home. Now it's something you listen to while crossing town in a taxi."  
—Joey Nash

"If wives would stop acting like governesses, the divorce courts would be half empty."  
—Beatrice Fairfax

"To attain perfection, emulate the hammer. Keep your head; don't fly off the handle; find the point and drive it home; make mistakes, and start all over again, and remember—the ham-

and that listeners' likes and dislikes as expressed, testify to high mental caliber."  
—John B. Kennedy

"Radio is an industry where the artists who have their audiences in the palms of their hands need never worry about the listeners' twists of the wrist."  
—Gertrude Berg (of the Goldbergs)

"Radio performers who go high hat should always remember that by a flick of the fingers the listener can turn them into an orchestra."  
—Lennie Hayton

"My advice to radio performers who are still wary of the mike is: 'Don't worry when you stumble; remember a worm is the only thing that can't fall down!'"  
—Arthur Boran

"Always remember that it's better to have a bird in the hand than to invite two of them from the Bronx."  
—Ray Perkins

"Radio can't compete with a newspaper because it has no crossword puzzles and you can't wrap up your lunch in it."  
—Annette Hanshaw

"Broadcasting has been known to cure deafness—but lately it has been encouraging it."  
—Edith Murray

"Nothing has done more than radio to put business on a sound basis."  
—Donald Novis

"Wasn't Venus de Milo lucky to have existed in a previous era! Imagine her today, being forced to turn off the radio with her teeth!"  
—Fred Allen

WE HAVE the press agents to thank, too, for so much reading matter about the precious old violins, which seem to be concentrated among the bandleaders of the radio world. Every once in a while we hear of one of these fiddle owners losing the instrument, or inadvertently sitting on it, and we are moved to shed tears of sympathy.

It is Enric Madriguera who proves to us that these fiddles are nothing to worry about, if you confine them to dance music.

Enric told me the other day that if you are on the receiving end of a radio program, you can't tell, during a dance number, whether a fiddle is a Strad, a Guarnerius or a two-dollar instrument out of a hock shop.

GRACIE ALLEN and George Burns arrived in New York from the Coast, and raised particular heck with the railroad porters when they couldn't find a small suitcase which was included in their baggage. Nobody could find it. And then, when Gracie opened a large traveling bag, she discovered that she had packed the "missing" suitcase INSIDE the big one.



Betty Day (above) registering her pleasure at being made a member of the cast of "45 Minutes in Hollywood"



Arlene Francis (right) is one impersonator who believes that costume and make-up aid a characterization. Note carefully what she is wearing

their personal press agents, who find most of them in the humor magazines. They say that B. A. Rolfe owes much of his fame to a press agent who publicized Rolfe by sending to each columnist daily, a very clever crack; and we all know that Rolfe is the last man in the world to speak facetiously.

So I've been wondering if it is at all possible for a radio artist, whether he be comedian, singer, actor or musician, to contribute epigrammatic quips without help.

What put this notion into my head was the dismal lack of humor and spontaneity which characterized a dinner attended by comedians last week. They had gathered to hang a plaque in honor of Joe Miller's anniversary, and the only wheeze audible in the joint was that of Colonel Stoopnagle, who wanted to know why they didn't hang a comedian instead. Otherwise, there wasn't a gag in the place, nor an epigram, nor even a remote scintillation. Thus it appeared that the tradition about press agents and script writers doing all the clever ghosting might be true.

Still, it seemed to me to be a tough world where professional people have to depend on anonymous

mer is the only knocker in the world that does any good."  
—Will Osborne

"Music is an international language—the language of love. But much of the radio music speaks only with profanity."  
—Enric Madriguera

"What radio needs is more sense and less censor."  
—Tony Wons

"I think the intellectual capacity of the radio audience is grossly underestimated. Generally, I find, through letters and contact, many subjects requiring intelligent understanding; and I find that the average listener writes and speaks about them with exceptional brilliance

# "The World's Best-Loved Mother"

MADAME Ernestine Schumann-Heink, the great contralto, now in the fifty-sixth year of her illustrious career, has experienced few triumphs to equal her newest venture, that of being on a commercial radio program with a thirteen-week contract.

But of far greater importance is the gratification she gets from the billing which her sponsor has given her, that of "the world's best loved mother." "It is one of the most beautiful things that could be said about me!" she exclaimed when interviewed recently.

"Mother love is the greatest, most beautiful thing in the world, and my heart goes out to those who have not known or experienced it."

Madame Schumann-Heink is the mother of eight children, grandmother of eleven, and great-grandmother of four, so she should know whereof she speaks.

Even more than mention of her beautiful music, a reference to her family will bring to her eyes a joyous light.

"I am proud of my family," she said, "and more than proud that my career did not at any time interfere with my home life. I think I have disproved the belief that one cannot be a great artist and an affectionate mother at the same time."

Certainly there is no question that the 73-year-old diva has been both a great artist and an ideal mother. Her radio works awes her.

"I love it!" she exclaims. "Ach, what a blessing to the world it is! To think of its possibilities fills me with a kind of awe, a reverence for the advances of science."

"And it makes the finest music available to the humblest in the land. I sit in California and listen to Toscanini conducting in New York, and I weep like a child. Perhaps it is not altogether for the loveliness of the music."

There is another aspect to Madame Schumann-Heink's awe for the little black box into which she sends her beautiful voice. She is awed when she thinks of the tens of thousands of listeners. For all her years of public appearances, and before all the world's greatest personages, she gets "mike fright" just as does the youngest recruit to the entertainment world.

"I have sung before the radio many times," she says; "at Christmas, on Armistice Day, and on other occasions, and always I am what you call 'jittery'—nervous, uneasy."

"If it were a great concert hall, or an opera house. I would not mind."

"But there are so many listening, and one cannot see them. Always there is the question—will they understand?"

Madame Schumann-Heink would have young singers beware the dangers of the radio. The delicate microphone, she points out, is as ready to pick up and register the false as it is to amplify and beautify the true. Her views on this point are noteworthy:

"One must know how to sing before attempting this new medium of expression. Young singers nowadays are too eager to reach the top quickly. To succeed as a singer you must have a voice. You must have talent."

"You must be patient, and not afraid of hard work. Above all, you must deny yourself luxury, be content with simple living, and not permit yourself to be beaten by a few disappointments."

The story of Schumann-Heink's own life, the manner in which she rose above hardships and disappointments to reach the pinnacle of fame, qualifies her amply to give such advice to ambitious young singers who are eager to follow in her footsteps.



Most recent photograph of Madame Ernestine Schumann-Heink. Observe the medals she wears. They were presented to her in recognition of her singing for veterans and soldiers during the World War

cake of Colonel Stoopnagle and Budd's CBS network career. May 24 marks their third anniversary with CBS; it also marks the date when, with the Casa Loma band and the entire Camel Caravan, they move out to Glen Island Casino for the summer. There will be a party-nagle.

**Signed On:** "Singin' Sam" (Harry A. Frankel) now has something to sing about as he sojourns at Justamere Farm near Richmond, Indiana. On May 2, in the Hoosier town, Harry took to wife, Miss Helen (Smiles) Davis of New York, and is honeymooning in the bucolic retreat.

**Signed Off:** A tragic believe-it-or-not accident has cut short the career of John Langley, first violin in Rex Battle's Royal York Hotel orchestra, Toronto. Langley, only 28 and one of Canada's most brilliant musicians, was hunting; he blew off his left forefinger with a shotgun.

## NEW SONG LEADS

A SONG that leaped into instant popularity, "Beat of My Heart," led the list of those played most frequently over the networks during the last week, with the number that led the week before, "A Thousand Good Nights," a close second.

Since its introduction, "Beat of My Heart" has achieved popularity unprecedented during the year, as is evidenced in the fact that during the week previous, it appeared in neither the list of hits played most frequently nor the list of bandleaders' selections.

Following is the table compiled in RADIO GUIDE'S summary for the week:

TEN SONGS PLAYED MOST OFTEN ON NETWORKS		BANDLEADERS' PICK OF OUTSTANDING HITS	
Song	Times Played	Song	Points
Beat of My Heart	25	A Thousand Good Nights	25
A Thousand Good Nights	24	Riptide	23
True	23	Beat of My Heart	22
Little Man, Big Day	21	True	20
Riptide	21	Dancing in the Moonlight	18
Love Thy Neighbor	19	Infatuation	18
Love Go Wrong	17	As Long As I Live	17
The House Is Haunted	17	Love Thy Neighbor	15
Do I Know It's Sunday	16	Do I Know It's Sunday	15
Waitin' for Katy	16	Little Dutch Mill	13

## YOUR GROUCH BOX

YOUR reactions to a radio program are important. If anything annoys you there must be a good reason for the annoyance, and program directors are interested in correcting their errors. Some little thing may be disturbing you and spoiling your complete enjoyment of a broadcast. It can be corrected if you give expression to your thoughts.

Don't coddle a radio grouch! Get it off your chest! "Your Grouch Box" is the listener's safety valve, and the escaping steam blows the warning whistle for program directors. Send in your criticisms. They may help to eliminate things that are annoying you and many millions of other radio fans.

Don't worry about the phraseology of your letter, or whether it is construed as destructive or constructive. If it points to a jarring element in broadcasting, the "Grouch Box" is your forum. In the language of that illustrious American statesman, the late Theodore Roosevelt, "Stand up and speak up."

In radio, improvements are being introduced by the hundreds every year. Your radio grouch, clearly expressed, may be the direct means of bringing about one of these advances. This can not happen if you keep your pet peeves to yourself; it can only happen if you will express them as honest criticisms and helpful suggestions. RADIO GUIDE reserves the right to print any letters received.

Here is a succinct criticism of radio manners. Do you agree?

Dear Editor: It is so easy for those sitting in a comfortable chair, and listening in, to tell an announcer what to do and what not to do. Yet, whenever two of them seem to be placed on an assignment, why must there always be a meeting of a "mutual admiration" society as each of them extols the virtues of the other when the mike is switched from one to the other?

And why, oh why, must announcers, speakers, singers and all, continually say "thank you"? It is we, the listeners, who should say "thank you" when we enjoy the privilege of listening.

Faribault, Minn. EDWIN J. DAHL

Radio has improved—is improving—faster than any other art or science in man's history. This brilliantly rapid advance has been helped immeasurably by the alertness of sponsors and broadcasters, to accept sound criticisms from listeners. You, the listener, are the one who must be pleased. Tell what does NOT please you to "Your Grouch Box," in care of RADIO GUIDE, 551 Fifth Avenue, New York City.

## WAVE MARKS

**Meter:** Original appearance of Loretta Clemens, NBC actress, took place in Marblehead, Ohio, just 27 years ago on May 12. Which accounts for Loretta's flying visit there to play a return engagement—but in a different role. Just a happy return.

**Meter:** Or should one say "mater"? For, remembering that a boy's best friend is his mother, Arthur Boran will hurry from his broadcast May 17 to give an intimate impersonation of Arthur Boran being a good son at mama's birthday party.

**Meter:** Raymond Paige, the orchestra leader, is getting reticent about his age. Hence anyone wanting to know how old Ray becomes on May 18, will have to go to the party and count candles.

**Interlude:** For six weeks, Rudy Vallee will enjoy the delights of a New England vacation following his departure from Hollywood and prior to opening for the summer at the Pavilion Royale, on Long Island.

**Coming Up:** From now on when you say "Colo-

nel" to Duchin, don't smile. For Eddie is the most recent radio name to be added to Kentucky's list of Colonels. Egad, suh!

**Static:** Enric Madriguera, a tango king at New York's Waldorf Astoria, must explain to a jury that pretty Gay Delys is just a lot of interference in his life. He must also tell why he shouldn't pay her \$100,000; for, says Gay in suit, lithe Enric loved and lied.

**Static:** CBS has ordered New York's Taft Hotel, and Buddy Welcome, relief orchestra leader there, to refrain from using the name "New Englanders." Barney Rapp was suing both leader and hotel for this

**Static:** Pete Bontsema of "Al and Pete" accused by wife, Julia, before Judge Desort in Chicago, of carrying hillbilly tactics into the parlor much to her physical distress. No contest, so Mrs. Bontsema won decree after 10-year union.

**Meternagle:** Three little candlenagles appear on the



# Confessions of a Bandmaster



Both an exciting panorama in words and a penetrating analysis, the "Confessions of a Bandmaster" has commanded the attention of every reader of RADIO GUIDE interested in the broadcasting of music. The stark frankness of Mr. Lyman's extraordinarily human document is equally as engaging as it is challenging.

With the presentation of this narrative drawing to a close, the evidences of reader interest continue to multiply. Herewith is the eleventh instalment.

## By Abe Lyman

TELL song pluggers I never rehearse any number on the job, so they offer to have an arrangement made as an inducement. Each music publishing house employs one or more arrangers, but they'll turn out the same kind of an arrangement for my band as they would for another. So I'll have nothing to do with them. As a matter of fact, I pay \$50 each for my own arrangements, which are made by one of five boys in my band. They are the best in the business.

I will take a piano copy from a pluggger, however. One of the pianists plays it several times, and if we like it, I turn it over to one of my arrangers. He takes a week to complete the arrangement, and it is then distributed among the musicians.

Sometimes they offer me money to plug a song for them. Frequently they offer me a flat rate per plug; that is, a fixed amount for each time a number is played over the air. I have only one answer to this type of song pluggger:

"Scram!"

A bandleader can make plenty of money if he wants to let himself in for the type of chiseling necessary to get it that way. But if the sponsors find out about it, the bandleader lets himself in for plenty of grief. According to the theatrical paper *Variety*, certain sponsors recently learned that bandleaders on their programs were accepting money from outside sources, and immediately shaved their salaries. Some of the bandleaders quit.

I have made money on songs I have written, and songs in which I have bought an interest. I also have lost money because I failed to see the possibilities of a hit song. One such incident cost me somewhere in the neighborhood of seventy thousand dollars in cold cash. Johnny Schoenberger, one of the boys in my band when we first played in California, had written a song he had titled "Whispering." He offered me one-third interest in the number for one hundred dollars. I turned him down.

"Whispering" was published and, you'll remember, became the greatest hit of the year. To add to my regret over my refusal to buy, we played the number over and over night after night. The chorus seemed to be composed of the words: "Farewell to seventy thousand dollars."

The song made nearly two hundred thousand dollars before it lost its popularity.

Abe Lyman with a group of celebrities in Hollywood, on the occasion of his recognition as the leader of "the Favorite Band of Movieland." (Left to right) Abe Lyman, Walter Winchell, Ruth Etting and Edward G. Robinson

A few years ago a really popular tune made money. Each sheet sold for sixty cents and had a long run. Radio has changed all that. Constant repetition of a tune over the radio tires the public. They turn to new numbers after two or three weeks. In addition, prices on sheet music have dropped considerably. Record sales have dropped off, too, and the prices on records are down. All of these causes contribute to lowered incomes for music publishers and authors.

In the old days, too, more tunes were stolen, some of them lifted brazenly from popular numbers that had gone before. Today, the American Society of Composers, Authors and Publishers, inspects each tune and, if it is obviously a steal, ASCAP will not sanction its publication.

Song publishers, of course, are in the business to make money. And they can't accomplish this purpose if they produce numbers which do not attain popularity. Because of the terrific output of songs in quantity, it has been necessary for the publishers to devise methods of having their songs played by the popular bands of the country and sung by popular stars of the radio. Since radio has shortened the life of a popular song, radio must be used to plug (promote) a song after publication. That is why the song pluggers (they hate the term and would sooner be known as "contact men") are used to establish contact with the stars and the bandleaders.

The publishers themselves are song pluggers in a

sense. They entertain lavishly, and of course expect a plug for their songs when the opportunity arrives. They do not ask for a plug. It is one of those unspoken requests which are understood on Broadway.

I have many friends among the song pluggers. In fact, every one of them is an intimate associate of mine. Nevertheless, I scan a new tune very closely before I'll jeopardize the popularity of my band by playing an unworthy number.

I had an argument once with a publisher friend, and it cost me a great number of hit tunes. It happened this way: I had written a tune—a good tune I thought, and this publisher accepted it. He failed to publish it for a month or two, and I asked him about it. I wanted the money due me for the number. The publisher refused to make an advance on royalties, and also refused to return the song. Instead, he placed it in his files where it has been collecting dust these many years. When he refused to play ball with the song, I swore I would not play any number that came from his publishing house. I stuck to my vow for a year—a year, unfortunately, when most of the hits were coming from that same publisher.

I consider the most important part of a bandleader's business to be that of playing request numbers. It is the matter of giving the customers something they want. I make it a point never to refuse to play a favorite tune for anyone, whether the request comes by mail from a radio fan or is made in person by a patron in any cafe in which I happen to be playing.

Requests sometimes are a headache. It is necessary for the band to have arrangements on hundreds of different numbers in order to anticipate the numerous and sometimes strange requests for "that number you can play better than anyone else, Mr. Lyman!" It means that we must dig frequently through heaps of old numbers to find the one requested, and that, in the event we haven't the number, we must try to play it by ear. Nothing is too much trouble, however, if we are able to please the customers.

Often my advice and help are asked by bandleaders from out-of-town places. These leaders want to expand their fields; they usually want to come to New York. I have tried to summarize a number of these requests. My answers to them, and the substance of my advice, are about as follows:

I'm sorry you asked me to tell you about the obstacles which beset the path of an "unknown" bandleader who hopes to come to New York and make a name for himself in the entertainment field. I'm going to have to be very discouraging. Probably you won't like what I'm going to tell you. If, however, you are determined to overcome the obstacles I'm going to describe here, you'll probably come on anyway and get to be famous as one of the leading bandleaders of the nation. That remains to be seen.

You tell me that you have organized a great band, and that you have reached the peak of popularity and earning power in the vicinity (Continued on Page 38)

## Help Radio Guide to Serve You

RADIO GUIDE can advance only in the degree in which it serves its readers. That service, therefore, becomes the yardstick by which the success of the publication may be measured.

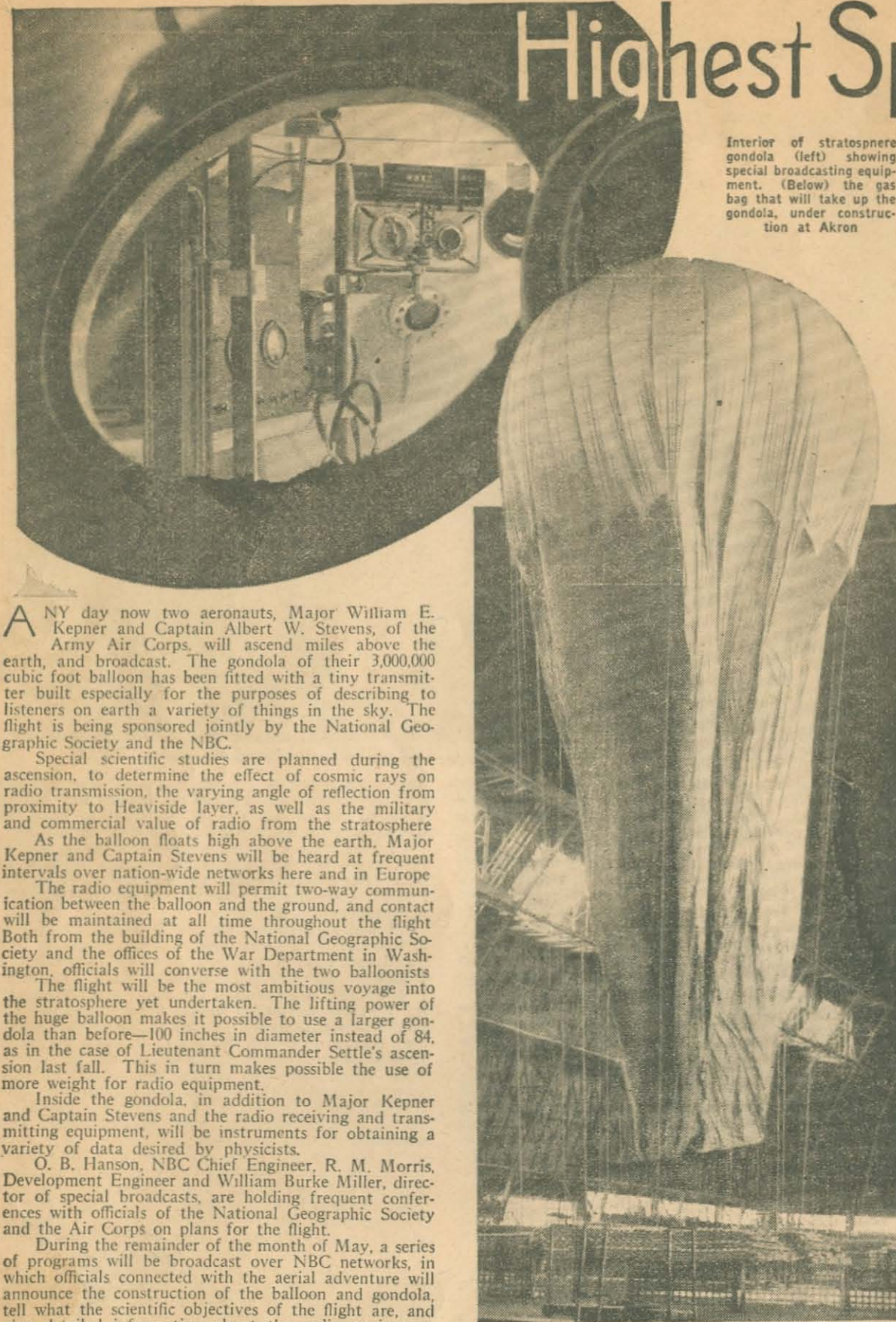
This, then, is YOUR magazine. It is made for you and by you. The pride RADIO GUIDE finds in its fast growing family of readers is merely the reflection of the satisfaction those readers evince.

Each step forward is a stride toward greater service for you. It is your duty to yourself and to your fellow readers to help the publisher with indications of your wishes. Only with your help can the success of RADIO GUIDE be expanded and its service to you thus increased.

You are not only invited, but urged, to offer constructive criticisms for the betterment of this magazine. Your help is solicited. Address your communications to Editor, RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

# Highest Spot for "Mike"

Interior of stratosphere gondola (left) showing special broadcasting equipment. (Below) the gas bag that will take up the gondola, under construction at Akron



ANY day now two aeronauts, Major William E. Kepner and Captain Albert W. Stevens, of the Army Air Corps, will ascend miles above the earth, and broadcast. The gondola of their 3,000,000 cubic foot balloon has been fitted with a tiny transmitter built especially for the purposes of describing to listeners on earth a variety of things in the sky. The flight is being sponsored jointly by the National Geographic Society and the NBC.

Special scientific studies are planned during the ascension, to determine the effect of cosmic rays on radio transmission, the varying angle of reflection from proximity to Heaviside layer, as well as the military and commercial value of radio from the stratosphere.

As the balloon floats high above the earth, Major Kepner and Captain Stevens will be heard at frequent intervals over nation-wide networks here and in Europe.

The radio equipment will permit two-way communication between the balloon and the ground, and contact will be maintained at all time throughout the flight. Both from the building of the National Geographic Society and the offices of the War Department in Washington, officials will converse with the two balloonists.

The flight will be the most ambitious voyage into the stratosphere yet undertaken. The lifting power of the huge balloon makes it possible to use a larger gondola than before—100 inches in diameter instead of 84, as in the case of Lieutenant Commander Settle's ascension last fall. This in turn makes possible the use of more weight for radio equipment.

Inside the gondola, in addition to Major Kepner and Captain Stevens and the radio receiving and transmitting equipment, will be instruments for obtaining a variety of data desired by physicists.

O. B. Hanson, NBC Chief Engineer, R. M. Morris, Development Engineer and William Burke Miller, director of special broadcasts, are holding frequent conferences with officials of the National Geographic Society and the Air Corps on plans for the flight.

During the remainder of the month of May, a series of programs will be broadcast over NBC networks, in which officials connected with the aerial adventure will announce the construction of the balloon and gondola, tell what the scientific objectives of the flight are, and give detailed information about the radio equipment.

## WILL GIANTS SNAP THE CHAINS?

WHEN President Franklin D. Roosevelt pressed the key in his White House study, sending a dot to Cincinnati and thereby officially putting WLW, the world's most powerful broadcast station in operation, did he also set a startling punctuation mark in American broadcasting?

The new Crosley superpower station is one of the outstanding achievements of this age of engineering marvels. Its power rating of half a million watts only becomes significant when its complete coverage of America is considered. Without benefit of telephone wires, repeaters and the aid of fifty or sixty radio stations, it covers the North American continent. From the frozen tundras of the Arctic to sub-tropical America, the voice of this thundering giant is heard on regular schedule.

Its lofty 831-foot antenna mast "projects" programs to every section of the country with a signal intensity equivalent to that laid down, in any given area, by a local 5,000-watt station.

The potentialities of WLW, aside from its popular appeal, (which must depend upon its program material)

represent a new factor in the economics of broadcasting. The question uppermost in the minds of the broadcast fraternity is "What effect will the new superpower station ultimately mean to the developed chain system of broadcasting in America?" Will its complete and economic coverage of the American continent make it the Mecca of sponsored programs?"

Radio operators of stations throughout the country are taking a little consolation and solace from the fact that there are only twenty-four hours in the day, and that the new station can handle only a given number of programs. Until other stations of equal or greater size are projected, there will be a sufficient business to go around.

Its advantages, aside from the economic and commercial aspects, are numerous. To the listener its principal one lies in its ability of overcoming almost any static or atmospheric disturbance.

Three stations of the caliber of WLW, in the opinion of the most conservative observers of radio development, would supply the national needs of the radio

audience. No one believes, however, that it will eliminate the local station, although it may change chain broadcasting, as the latter is now understood. The local station serves its locality much in the manner of the daily newspaper and is inseparably a part of the area which it dominates.

This powerful unit of WLW is not an unprecedented event; that is, not for Powel Crosley. He has been the exponent of superpower broadcasting in America. The new 500,000-watt station is the natural successor to a 20-watt station which Powel Crosley operated from the attic of his home in 1921. It is the old 8CR grown to "man's estate." Crosley's dream has been realized in the last thirteen years in his jump from a 20- to a 50-watt transmitter, then to a 500-watt, next to a 5,000, then to a 50,000 in 1931, and now 500,000.

The power it takes to operate this station is equivalent to that used during the course of a year to light the homes of a city the size of Albany, the capital of New York State; or Dayton, Ohio; or Hartford, Connecticut—and is equivalent to the power consumption of a city like Phoenix, Arizona for a period of five weeks.

The increased power from 50,000 to 500,000 watts has increased the signal strength of the station approximately 325 per cent, and extends its service area more than 1,000 per cent. Under favorable conditions WLW will be heard on the air anywhere in the world—America is just its back yard. Its antenna tower is 250 feet higher than the Washington Monument. The huge water-cooled tubes require 1,000,000 gallons of water a day, dissipating enough heat to service a large size apartment building. The Goliath of the air took two years to construct, and cost \$500,000—a dollar a watt.

## THEME SONGS THAT "CLICK"

*Fred Waring's Tag Melody, "Sleep"*

RADIO is not the originator of the theme song. In fact, certain theme songs have clicked before the advent of popular broadcasting. Fred Waring's tag melody, "Sleep," is a notable example.

Audiences at the Capitol Theater, New York, recently heard Waring's band play that theme song daily, just as dance crowds in pavilions and ballrooms years ago heard the Pennsylvanians begin an evening's entertainment with the now famous waltz tune that was once a hymn. Waring's "Sleep" not only clicked! It has lived!

Fred discovered the tune fifteen years ago at a dance at Penn State College. A visiting Negro band was blasting the tune in ragtime tempo. Recognizing the value of the number through the blare of brass, Fred asked the musicians for the title of the song and where it could be obtained.

"We doan' know, suh, wher it comes from. We just plays it!" they replied.

Waring hummed the tune for weeks, keeping it fresh in his mind while he searched through stacks of music for the number. He found it—in a hymn book! Its original title was "Visions of Sleep" and it was written by Adam Geibel, a blind church organist who lived in Philadelphia.

Fred traveled to Philadelphia and called on Geibel, whose compositions total more than 1,500 hymns and piano numbers. Geibel gave him his original manuscript of the tune. Waring made an orchestration and adopted the music as the theme of the Pennsylvanians.

"Sleep" became a hit-number in 1924. The country was singing it, playing it, whistling it—and waltzing to it. The music is as much a part of Waring's Pennsylvanians as Fred or his brother, Tom—or Poley McClintock. Each time the band has an appearance before the microphone, on the stage or at a dance, "Sleep" has had a place on the program.

The composer of "Sleep" is dead now, but his spirit lives on in the heart of the leader of one of the most successful musical organizations in America. That is why the original manuscript of the hymn-jazztune-waltz hangs, framed, in an antique gold case in Fred Waring's private office in New York City.

Forty Years ago, Geibel wrote:

"Sleep, Sleep, Sleep—  
How we love to sleep  
At the close of day  
When the joys of the day fade away,  
And the memories sweet  
Of the day repeat;  
While we sleep, sleep, sleep."

Permission to reprint in RADIO GUIDE has been granted by Sherman, Clay & Co., San Francisco.

The sweetness of the words is surpassed only by him, who, in writing a hymn, unwittingly wrote a hit dance tune and the theme for a great band.

# FLASHES of BEST FUN

**Phil Baker:** Another vitamin builds fat.  
**Bottle:** Oh yes—Paul Vit'man.

—Armour Broadcast

**Ed Wynn:** My uncle was thrown out of a nudist colony, Graham. They found he was covered by insurance. —Texaco

**Len:** Gosh, I'll be crazier than you are if this keeps up.

**Chester:** Aw—you can't be that; my brother's crazier than I am.

**Len:** Impossible!

**Chester:** Yah—he runs his automobile over the curbstones so's to knock the ashes off his cigarettes.

**Len:** I see. And you wouldn't do that?

**Chester:** Naw—I just kicked out the windshield so's the wind would blow the ashes off.

—Grennaniers Variety Show

**Gene:** Is Cliff tight?

**Bill:** Is he? He's so tight dat evah time he takes a penny out of his pockets, de Indian blinks at the light!

—Sinclair Minstrels

**Jimmy Durante:** I used to smoke quarter cigars.

**Teddy Bergman:** Quarter cigars!

**Jimmy Durante:** Yes—after somebody else had smoked the other three quarters.

—Chase & Sanborn Hour

**Ed Wynn:** She was engaged to a one-legged detective, but she broke the engagement.

**McNamee:** A one-legged detective!

**Ed Wynn:** That's right. She said she wanted the sleuth, the whole sleuth and nothing but the sleuth. —Texaco

**Mrs. F:** Oh, wait a minute—don't go! Men are always going away and leaving me!

**Snoop:** I'm sorry—but duty calls.

**Mrs. F:** Ohhhh—can't you leave me some little thing to remember you by?

**Snoop:** Well yes—you can have my glass eye. I won't need it in the dark. Good-bye. —Grennaniers Variety Hour

**Fred Allen:** Doesn't Papa know what a period is?

**Portland Hoffa:** Of course. There are four of them in a football game.

**Allen:** That's fine. Has he any idea of what a noun is?

**Port:** Oh, yes. A noun is a lady who lives in a convent.

**Allen:** And an adverb is one of those sayings like "a stitch in time would be sewing the clock."

**Port:** Oh . . . I'm not that dumb. I've read the book.

**Allen:** The book of adverbs?

**Port:** I'll say . . . Anthony Adverb . . . it's swell. —Sal Hepatica

## IT ISN'T DONE

### But Why Not?

DEAR EDITOR: Radio is being stifled by its own cowardly "taboos." Recently a friend showed me a small booklet issued by one of the networks—setting forth some of the things that "aren't done" over the air.

For example—if Shakespeare were alive today and just getting his start as a writer, he would not be permitted to have Lady Macbeth say: "Out, damned spot!" Why not? Because profanity is barred, except where absolutely necessary in putting on a play by a writer ALREADY great and famous.

Similarly, while ancient Greek playwrights were quite at liberty to write their gods into their plays, modern radio script writers must not even mention the name of the Deity, except under very limited circumstances. Nothing must be said which might possibly offend any race or religion—which would have ruled certain parts of Shakespeare's "Merchant of Venice" off the air. Controversial sub-

jects must usually be avoided—which would have kept Voltaire silent, had he lived in this century.

In other words, the men who run radio are like doting mammas, afraid to let a growing infant learn to walk by itself. Dear sweet aunties of the networks! Don't you know that you've GOT to offend people, if you want to be strong and honest and valuable? Everything great—including the Roosevelt administration—has its bitter critics. Fewer taboos might mean more indignant letters of protest—they also would mean more dignity and power and freedom in radio.

New York City KANE TRENT

This letter introduces a new feature in RADIO GUIDE. Every week, the best letter submitted on "radio taboos" and radio omissions, will be published. What are your opinions? Should there be fewer restrictions—or would you add to the present number of taboos, by ruling off the air certain practices or words which now are permitted? Send your views to "It Isn't Done" editor, RADIO GUIDE, 551 Fifth Avenue, New York City.

## The DISH I LIKE BEST

### By Art Van Harvey, 'Vic' of Vic and Sade

F I believed in Santa Claus, my greatest hope on Christmas morning would be to find a smoked sturgeon in my sock! For sheer, palate-tickling ecstasy there's nothing to compare to this triumph. To some crass people, sturgeon may be just a fish; to others it is the vehicle through which caviar is ushered into this wicked world. But to me it is a gustatory and olefactory miracle, placed in the sea by a benign Providence for the consolation of fishermen's widows, and the titillation of trenchermen!

Perhaps you are beginning to get a glimmering of the fact that I am partial to smoked sturgeon. I am! Let Irene Beasley have her fried chicken, biscuits and gravy—give Irene Rich her milk and crackers, and let "Andy" make and eat his French toast! For me—the tang, the zest, the savor, the piquancy and richness which reside in a lump of this smoked super-fish.

I was just a little boy when sturgeon

came into my life—just a simple, trusting lad to whom people inanely used to say: "And what are you going to be when you grow up, little man?" I used to hang my head and say "I dunno". And then I tasted sturgeon! Whereupon I startled the company by answering in this wise: "When I grow up I'm going to be a fish-taster in a sturgeon-factory!" S'fact!

Let other men go on whiskey jags—I go on sturgeon jags. You have heard of solitary drinkers? Well, I'm a solitary eater. I close the door carefully, unwrap my sacred food; then I take a loaf of bread and a sharp knife—and slice. The knife must be sharp, because the bread must be thin. And white bread—I'll have no pungent flavor of rye interfering with my enjoyment! And plenty of butter—oh, PLENTY of butter! Ah-h-h-h-h!

But I don't gulp my smoked sturgeon. Oh no! That would be like trying to appreciate a Rembrandt in one peek. Lovingly, I fold thickly-buttered slices of thin white bread around each morsel, while happily sniffing the scented air. Then I—excuse me! I must leave! I can't stand this—I'm going out and buy me a hunk of smoked sturgeon right now!

### THE RULES:

**WHO IS ELIGIBLE?** This contest is open to everyone except employees of Radio Guide and their families. It is FREE.

**WHAT TO DO?** Name the Radio Stars represented by the cartoon pictures appearing each week in Radio Guide. Two pictures will appear in each consecutive issue. There are thirty pictures in all—representing thirty radio stars. All stars used in this contest will be those whose names appear in the pages of Radio Guide.

**WHERE TO SEND?** Hold all pictures until you have the complete series. Then send them to "Name-the-Stars Contest," Radio Guide, 423 Plymouth Court, Chicago. With your entry send a short letter of 20 words or less giving your name and address and telling

which of the 30 stars you like best and why. All entries must be in by midnight fifteen days after the date of issue containing the last set of pictures.

**THE JUDGES:** \$5,000 in cash prizes will be paid by Radio Guide to the persons who send in the best answers in accordance with these rules. A Committee of Judges will be appointed by Radio Guide and its decision in all matters will be final. In case of ties duplicate awards will be paid.

**NO HARD WORK!** This contest is presented solely for your entertainment. Just test your skill. You do not have to solicit subscriptions or do any other work. You do not even have to buy Radio Guide. You may copy or trace the pictures. Radio Guide may be examined free at our offices, at libraries or at Radio Stations.

### 440 BIG CASH PRIZES!

1st Prize . . . . .	\$1,000
2nd Prize . . . . .	500
3rd Prize . . . . .	250
Next 2 Prizes \$100 each	200
Next 5 Prizes \$50 each	250
Next 20 Prizes \$25 each	500
Next 50 Prizes \$10 each	500
Next 360 Prizes \$5 each	1,800

440 PRIZES  
TOTALING \$5,000

### NOTICE!

For back copies containing previous sets of pictures in this contest see your newsdealer.

GET NEXT PICTURES IN NEXT WEEK'S RADIO GUIDE

# THE LISTENER

readers as a place in which to voice opinions and liberty to speak freely so LET'S GET TOGETHER letters to VOL Editor, care of RADIO GUIDE, urged to send in your photograph when writing your letter from publication. RADIO GUIDE photograph but will be as careful as possible in letters are used in the order of their receipt

## Play, Guy!

Dear VOL: Lafayette, Ind.  
I do not belittle jazz music because I know the guys that play jazz have to know music. Take Wayne King for instance. If he were put to a test to play a hard classical saxophone solo, could he do it? Sure. Why? Because he knows his instrument and music.



I agree with Mrs. R. T. R. of Davenport, Iowa, for her opinion on children's programs and am sorry Mrs. L. G. and Mrs. A. B. cannot draw the same conclusions. I am an ardent radio listener and although I enjoy every phase, my favorites are Joe Penner, Wayne King, the Marine Band Shut-in Hour and the WLS Barn Dance.  
Lela Pearson

## Wanted!—More or Less

Dear VOL: Los Angeles, Cal.

**MORE**  
1—Organ players, not the churchy type; 2—Accordion players without singing; 3—Old German waltzes; 4—Old Vienna selections; 5—South American numbers; 6—Prize and puzzle contests; 7—Wayne King's type of music; 8—Stringed instruments.

**LESS**  
1—Loud, tiresome TERRAPLANE announcers; 2—Umpha-umpha jazz, Duke Ellington style; 3—Less talk in advertising. A. F. Brunski

## They'd Be Benny-ficial

Dear VOL: Ironwood, Mich.

I wish to congratulate Penner, Crosby and Cantor on their success in receiving a large number of votes but I think if Jack Benny was to receive the votes of his radio audience, he would head the list. But I guess most of us just read RADIO GUIDE and forget to use the ballot. I note that some writers criticize some of our good entertainers. It's too bad it happens but they're probably just looking for an argument or a response on the editorial pages of RADIO GUIDE. Not a bad idea but let's all boost our good programs and remember their sponsors  
Percy W. Treolar



## A Delay Explained

Dear VOL: Chicago, Ill.

May we take advantage of your column to reply to what we feel was rather an unjustified complaint printed recently. It was by one of your readers who charged that we showed favoritism to some who write us with inquiries, while we ignored others.

We would like to make clear the fact that we receive close to 200,000 letters each year, most of which contain at least three questions. We have slightly more than 300 broadcasting periods a year, each of which is but fifteen minutes long, and were we to answer but one question from each letter every day, we would be required to give 600 answers in that fifteen-minute program. Obviously this is impossible so we attempt to select the questions which are of the greatest interest to a maximum number of listeners.

We would also like to call attention to the fact that due to this overlapping of mail we still have on hand unanswered, queries received as long ago as last October. Another fact of importance is that in replying to one writer we often answer the question asked by fifty others but if a listener does not hear his or her name mentioned there is an inclination to cry "neglect." We are eager to serve every one of our listeners and only ask that they take into consideration the limitations of the program.  
Eddie and Fannie Cavanaugh

## The Right of Might

Dear VOL: Richland, Indiana

Let's have more news, and fresher news. Why and by what right do the newspapers hold out news on us until they are on the street? They are such enthusiastic public servants. Oh, yeah!

And you keep putting out Rudy Vallee's romances! My idea of nothing to worry about. Why can't you understand that every he-man is absolutely sick?

And the gals: they keep on shrieking! If only they could hear the universal moan as a hair-curling soprano quavers from the loud-speaker, and the ten thousand hands reach for the switch! But this is an age of equality. The girls just must sing, regardless, and yes, by gum, they must announce, too! And, darn you, like it, you writhing males! All right, girls, if you insist. We'll all be tuned in—somewhere else.  
J. D. Brandon

and even Palewinski acknowledged the artistry of the musician in the street. On with the show!  
P. H. Wrasky

## Youthful Preference

Dear VOL: St. Joseph, Minn.

I'm 14 years old. I don't like children's programs very well but I do like Jimmie Allen's Air Adventures. Please don't ever take them off the air. Why doesn't Fred Waring's orchestra ever play funny songs any more like "Where's Elmer?" "Charlie's Home," and "Annie Doesn't Live Here Any More"? I like comedy and popular musical programs best. Some of my favorites are Joe Penner, Eddie Cantor, Burns and Allen, Fred Waring's orchestra, Jeannie Lang and Jack Whiting.  
Jean Schomer

## A Home Talent Boost

Dear VOL: Montreal, Que., Canada

Being a Canadian and resident of Montreal, I often wonder why a great orchestra like Charles Dornberger's is not mentioned in your magazine. I cannot say that Charles Dornberger is as good as Wayne King but at least he could be mentioned since you mention Hal Kemp or Eddie Duchin.  
S. P.

## From A Yes Man

Dear VOL: Gulfport, Miss.

May I answer "Yes—a thousand yesses" to your question, "Will Wayne King's name fill the vacant space?" It seems from your Star Election that the Wayne King preference is a general sentiment. Really he has a swell radio orchestra; so soothing and restful to the ears, a perfect change from the blasting spasms of most other bands.

The Lady Esther Sere-nade is without a doubt the easiest of all radio programs to which to listen. Every voice on the program is so smooth and easy on the organs of hearing. Even the announcer's, Phil Stewart's voice, is in keeping with the mellowness of the program.

I am an advance representative of a popular Southern orchestra but I seldom miss one of Wayne King's program no matter which state I am in.  
Carl Chappelle



Carl Chappelle

# Diva's Challenge

## GLADYS SWARTHOUT TO PROVE THAT ART AND MARRIAGE BLEND



CONTRADICTING the philosophy of Ruth Chatterton, who is quoted as saying she believes no woman can be both artiste and wife—and who for that reason recently has broken up her marriage with George Brent—comes the very different viewpoint of Gladys Swarthout.

"Marriage," declares this beautiful Metropolitan diva and radio star, "is the flowering and fulfillment of every woman's life—be she charwoman or queen." Her experience has indicated that marriage can make a great artiste even greater. "If I had to choose between my husband and my career, I'd choose my husband. But," she added, her lovely face crinkling in a smile, "it's nice not to have to choose!"

What, she was asked, is her formula for her successful blend of wifehood and stardom—her design for living? The answers are simple: the combination they make is interesting. First, of course, comes the fact that being a good and happy wife is Miss Swarthout's major objective. Then, she considers it very important that her husband criticize her, tactfully of course. They have a complete similarity of interests; she gets along splendidly with her "in-laws"; and both expect to be married "not for just a day . . . not for just a year, but always."

Why should a wife want her husband to criticize her? "Mr. Chapman doesn't always think me the most wonderful woman in the world," she relates. "He is very quick to criticize everything from my singing to the shade of nail polish I happen to be using. He has no more compunction about telling me that a particular frock looks horrid on me than that another looks divine."

"He tells me quite frankly when he thinks I've expressed a silly opinion or done something amiss. In fact, when I have pleased my husband, I feel that I have pleased my most critical observer—as well as my greatest admirer. The result is that when he does praise me, I am so happy! I know he means it. I think it all comes down to this, that the underlying basis of our married life is love, plus honesty, plus tact."

Miss Swarthout greatly admires her father-in-law, Dr. Frank Chapman, the famed ornithologist who is dean of the American Museum of Natural History. She has profound respect for the opinions of this gentle and talented man. He, in turn, is intensely interested in the career of his daughter-in-law, and gladly gives her the advice and criticism she asks of him.

Being married to a singer has many

Gladys Swarthout and her husband (above) have a complete similarity of interests, as witness their keen enjoyment over a game of cards. (Right) Miss Swarthout wearing the type of gown she frequently dons for her broadcasts over NBC.

in Central Park. Both love riding, walking and golf. Tennis is too strenuous, Miss Swarthout thinks. Returning, they breakfast in an informal, sun-flooded little dining room.

The wife-and-singer admits quite frankly that she is a sun-worshipper—in the sense that she loves to bathe in the sun's rays. It is for this reason that the drapes at all the windows in her home are arranged to open easily, to admit the greatest possible flood of sunshine. On warm days both sunshine and fresh air are admitted freely to any room in which she happens to be.

The athletic Mr. Chapman shares this taste with his wife as he shares so many others. Consequently, at the end of each summer, both husband and wife exhibit healthy coats of tan.

About breakfast time, the phone begins to jangle. Fashionable dressmakers—news photographers—managers—friends, begin calling. Almost always Mr. Chapman answers these calls, and decides which demands upon his wife's time are to be honored.

Sometimes there are rehearsals to attend. The Chapmans usually leave the house together, the husband dropping his wife at the Metropolitan or at the

professional advantages, the diva points out. Her husband's training has fitted him to work right with her, practising, rehearsing, selecting suitable compositions for concerts, discussing the terms of a contract, et cetera. Further, it is possible for them to spend most of their time together. Were he a business-man, she points out, their lives would be divided, for all their marriages. Here's a typical day in their home: The singers arise early and ride horseback for an hour

NBC studios—where Miss Swarthout sings in an operetta every Tuesday night. Then he will go on about his own affairs—his rehearsals or his business appointments.

"Before I was married there was no pattern to my social or private life," Miss Swarthout admits. "I suffered from that driving restfulness haunting to people whose private lives are not centered around any particular person—or pivot. Marriage has changed all that. I have a definite job in my home—to keep my husband happy, my apartment the kind of place we enjoy, one that our friends want to come to. I expect to be married when my career is history."

## RADIO'S MASCOT

THE girl you love is on the magazine cover. You must love her. How else could you account for Virginia Clark's almost record number of weekly appearances before the microphone? They total 26, to be exact, and all on commercial (or sponsored) programs.

The vibrant personality which this 26-year-old radio star projects over the air is not lately acquired. It was a characteristic of her youth and accounted for her selection as mascot for the University of Alabama's most famous gridiron squad. That was the historic team which traveled to California to humiliate a mighty Stanford team and win national supremacy.

Virginia was then a student at the southern college which she attended after completing a high school course at Little Rock, Arkansas. The Clarks had migrated to Little Rock shortly after Virginia's birth in Peoria, Ill.

Nor was the sinecure of team mascot her only attainment. Shortly after her entry into radio, about five years ago in Chicago, she was named as the most popular professional artist on middle western stations in a contest in which more seasoned performers were her rivals. It was that blazing personality again.

Virginia's debut in radio was in the nature of a detour on her highway to fame. When she arrived in Chicago, after completing her college career, she entered a dramatic school where she studied for three years. And then she temporarily abandoned that branch of her training to break into radio as a singer. It was sing or no debut so Virginia sang and continued to sing for six months until Opportunity knocked and presented her with a dramatic role. Although she takes eight singing lessons a week, sandwiched in between her full calendar of programs, she has never since aired her singing voice through the microphone.

Probably her best known role is that of Helen Trent which is broadcast on a nation-wide network, daily except Saturday and Sunday at 12:15 p. m. CST, by CBS from studios in the Wrigley Building. Daily except Sunday on WGN at 7:45 a. m., and on WBBM at 10:15 a. m. and Mondays, Wednesdays and Fridays on WCFL at 7:15 p. m. (all CST) she is the Kitchen Reporter bringing listeners her "Food Flashes."

She is also "The Friendly Neighbor" on WGN daily except Sunday at 9:15 a. m. CST.

For your scrapbook, she was born October 29, 1908.



# Radio Guide Sunday, May 13

Look for the Bell  $\Delta$  for Religious Services and Programs

**CAUTION:** if you use Daylight Saving Time, add one hour to the time schedules in these programs.

## Log of Stations

(MIDWESTERN EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KMOX	1090	50,000	St. Louis, Mo.	CBS
KYW	1020	10,000	Chicago, Ill.	NBC
WABC†	860	50,000	N. Y. City, N. Y.	CBS
WBBM	770	25,000	Chicago, Ill.	CBS
WCCO	810	50,000	Minn'polis, Minn.	CBS
WDAF	610	1,000	Kansas City, Mo.	NBC
WEAF†	660	50,000	N. Y. City, N. Y.	NBC
WENR	870	50,000	Chicago, Ill.	NBC
WFBM	1230	1,000	Indianapolis, Ind.	CBS
WGN	720	50,000	Chicago, Ill.	
WHAS	820	50,000	Louisville, Ky.	CBS
WIND	560	1,000	Gary, Ind.	CBS
WJJD	1130	20,000	Chicago, Ill.	CBS
WJZ†	760	50,000	N. Y. City, N. Y.	NBC
WKBF†	1400	500	Indianapolis, Ind.	NBC
WLS	870	50,000	Chicago, Ill.	NBC
WLW	700	500,000	Cincinnati, Ohio	NBC
WMAQ	670	5,000	Chicago, Ill.	NBC
WOC				
WHO	1000	50,000	Des Moines, Ia.	NBC
WOWO	1160	10,000	Fort Wayne, Ia.	NBC
WTAM	1070	50,000	Cleveland, Ohio	NBC
WTMJ	620	1,000	Milwaukee, Wis.	NBC

†Network Programs Listed Only.

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

## MORNING

- 6:00 A.M.**  
WOWO— $\Delta$  Gospel Messengers  
WTAM—Organ Melodies
- 6:20 A.M.**  
WJJD— $\Delta$  Catholic Mass at Mooseheart, Father John J. Laffey
- 6:30 A.M.**  
WLW— $\Delta$  Church Forum; Christian Science Church  
WOWO— $\Delta$  Sunday School Lesson
- 6:50 A.M.**  
WDAF—Reveille
- 7:00 A.M.**  
NBC—Children's Hour, vocal and instrumental concert; recitations and dramatic readings; Milton J. Cross, master of ceremonies: WJZ WLW WKBF WENR  
CBS—Sunday Morning at Aunt Susan's; Children's Program: WABC WHAS WCCO  
Liebesfreud Kreisler  
Largo Handel  
A Mother's Prayer (Paul Keast)  
Goliwog's Cakewalk Debussy  
Punchinello Herbert  
The Builder (Paul Keast)  
Serenade Schubert  
Blue Eyes (Paul Keast)  
Song of the Flea (Paul Keast)  
Minnet in G Beethoven  
Temple Dance, from "Sigurd Jorsalfar" Grieg  
Liebesfreud Kreisler  
NBC—The Balladeers, male chorus, instrumental trio: WEAF WMAQ WTAM  
KYW—Sunday Morning Sunshine Program with Paul McCluer  
WOWO—Gospel Messengers  
**7:15 A.M.**  
NBC—Cloister Bells; Sacred Music: WEAF WMAQ  
In the Garden  
On the Banks of the Wabash  
The Home Over There  
The Lorelei

**7:30 A.M.**  
NBC—Scandinavian Program; 75 Mixed Voices, Direction A. Emile; Talk by Dr. Charles H. Johnson, former Commissioner of Public Welfare in N. Y.: WEAF WMAQ WTAM  
WIND—Sunday Morning at Aunt Susan's (CBS)  
WJJD—Sunday Morning Frolic  
WOWO— $\Delta$  Old Time Religion  
WTMJ—Danish Program

**7:45 A.M.**  
NBC—Alden Edkins, bass baritone: WEAF WTAM WMAQ—Program Review

**7:55 A.M.**  
KMOX—Good Morning

**8:00 A.M.**  
CBS— $\Delta$  Church of the Air: WABC WCCO WHAS WFBM  
NBC—The Radio Pulpit, "Contemplation and Glory"; Dr. S. Parkes Cadman: WEAF WTAM WKBF WDAF WMAQ  
Address: "Contemplation and Glory" (Dr. Cadman)

God of the Ernest Heart (Radio Choristers)  
Questions—Answers  
Prayer-Response  
Soldiers of Christ Arise  
The Song of God Goes Forth To War (Radio Choristers)  
The Heavens Are Declaring (Choir)  
NBC—Southernaires, male quartet; Homer Smith and Lowell Peters, tenors; Jay Toney, baritone; William Edmonson, bass and director; Levee Band: WJZ WENR  
The Old Sheep Done Knowed the Road  
Swing Low Sweet Chariot  
My Mother's Rosary  
Sweet and Low Barnby  
Bye Low  
Sleep Baby Sleep  
Rock A Bye Baby  
Mighty Lak A Rose Nevin  
Jones' Reel C. Jones  
Silver Threads Among the Gold Danks  
I Want A Girl  
Mammy I'm Lonesome For You  
My Mother's Eyes Nevin  
The Rosary  
Mother's Prayers Have Followed Me  
Jesus, Lover Of My Soul  
Yes, Jesus Loves Me  
Jesus Saviour Pilot Me  
Shine On Me

**8:15 A.M.**  
KMOX— $\Delta$  Bible Broadcaster, Bible Study  
WGN— $\Delta$  Bible Readings and Organ Recital  
WIND—Modern Melodies  
WJJD— $\Delta$  St. Paul's Reform Church  
WOC-WHO— $\Delta$  Christian Science Services  
WOWO—Sunshine Melodies  
WTMJ— $\Delta$  Church Services; Evangelical Lutheran Synodical Conference  
**8:30 A.M.**  
WIND—Favorite Dance Bands  
WOC-WHO— $\Delta$  Watchtower Program

**8:30 A.M.**  
NBC—Samovar Serenade, Balalaika Orchestra, direction Alexander Kiriloff; Nicholas Vasilieff, tenor: WJZ WENR WKBF  
March "Cavcaz" Zam  
Waltz "Sleeping Beauty" Tchaikowsky  
I Love Your Eyes (Vocal) G. Stone  
Maborka Kiriloff  
Polish Dance Kovalsky  
Bricks (Vocal) G. Stone  
Yablotchko Bardin  
Song Of Czouzia Rachmaninoff  
Troika (Vocal) Feltman  
CBS—Melody Parade: WCCO WBBM WFBM  
WHAS  
Tiny Town Gruenfeld  
Little Serenade Stewart  
Lettre d'Amour Stewart  
Romanesca Leoncavallo  
NBC—Mexican Typica Orchestra: WEAF WTAM WMAQ WLW WDAF  
WGN—Sunday Morning Concert  
WIND—Dance Time  
WJJD—Garden School of the Air, Talk, Hugh Aspinwall  
WTMJ—"Our Club"

**8:45 A.M.**  
CBS—Inter-Collegiate Poetry Reading Meet: WABC WFBM WBBM WOWO WCCO  
KMOX— $\Delta$  Religious Education  
WHAS—Read Me the Funnies  
WIND—Organ Melodies  
WJJD— $\Delta$  Protestant Services at Mooseheart, Rev. C. D. Payne

**9:00 A.M.**  
NBC—Press-Radio Bureau, News: WEAF WDAF WENR WTAM WKBF  
CBS—Rhoda Arnold and Taylor Buckley, concert orchestra: WCCO WHAS KMOX WBBM  
How's Chances  
When I'm Looking at You (Taylor Buckley)  
Love for Sale (orchestra)  
Suddenly (Rhoda Arnold)  
Loves Rondelay  
Selections (orchestra) Youmans  
Swing Along (Taylor Buckley) Jacques Wolfe

Valse Huguette (Rhoda Arnold)  
Whippoorwill  
Every Little Moment Hoschna  
KYW—Nursery Program  
WFBM—Jake's Entertainers  
WLW—News Flashes  
WMAQ— $\Delta$  Old Songs of the Church  
WOWO—Sunshine Melodies  
WTMJ—News Flashes  
**9:05 A.M.**  
NBC—Magic of Speech: WJZ WKBF  
NBC—Hall and Gruen, piano team: WEAF WDAF WTAM WOC WHO WLW WENR  
Music Box Sauer  
Coronation Scene Moussorgsky  
**9:10 A.M.**  
WTMJ—Masters of Rhythm  
**9:15 A.M.**  
NBC—Major Bowes' Capitol Family, Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Hannah Klein, pianist; Four Minute Men, male quartet: WEAF WOC WHO WDAF WTAM WMAQ  
KYW—Bright Spot  
WBBM—Singing Canaries, Dr. Ronfort organist  
WIND—Rhoda Arnold and Taylor Buckley (CBS)  
**9:30 A.M.**  
NBC—The Poet Prince; Anthony Frome, tenor; Dick Leibert, organist: WJZ WLW  
Mademoiselle (vocal)  
Valentine (vocal)  
Rooftop Serenade (organ)  
Just An Old-Fashioned Garden (vocal)  
Minuet (organ) Porter  
Elegie (vocal) Paderewski  
Massenet  
CBS— $\Delta$  Salt Lake City Tabernacle Choir and Organ: WOWO WHAS WCCO KMOX WBBM  
Andante Rheinberger  
Litany Schubert  
Soeur Monique Couperin  
Fantasie on "Ad N6s Ad Salutarem Undam" Liszt  
Ave Maria Schubert  
Andante Sostenuto Batiste  
Sweet Friend of the Needy Clellan  
Trusting Lieurance  
To God On High Mendelssohn  
A New Heaven and A New Earth Gaul  
Let the Mountains Shout for Joy Stephens  
An Angel From On High Tullidge  
Calm As The Night Bohm  
The Nations Are Now The Lords Mendelssohn

**9:45 A.M.**  
NBC—Phantom Strings, orchestra direction Aldo Ricci: WJZ WENR WLW  
KYW—Melodies  
WBBM—Art Wright, tenor  
WGN—Whispering Pines  
WIND—Salt Lake City Tabernacle (CBS)  
**10:00 A.M.**  
KYW—Sunday Morning Sunshine Program  
WBBM— $\Delta$  People's Church of Chicago; Dr. Preston Bradley  
WENR— $\Delta$  Central Church Service  
WGN— $\Delta$  Broadway of Chicago Chapel Service  
WHAS— $\Delta$  Broadway Baptist Church  
WIND— $\Delta$  Methodist Church Rev. W. E. Clark  
WLW—City Government Talk  
**10:15 A.M.**  
NBC—Gordon String Quartet: WEAF WTAM WDAF WOC WHO WKBF  
Quartet Opus 18 No. 6-B Flat Beethoven  
Scherzo  
La Malincolia-Allegretto Quasi Allegro  
NBC—Baby Rose Marie, songs: WJZ WLW  
WMAQ—Gould and Shefter, piano duo  
**10:30 A.M.**  
NBC—Radio City Concert; Symphony Orchestra; Chorus and Soloists: WJZ WLW WKBF  
CBS—Madison Ensemble; Emery Deutsch, conducting: WABC WOWO WHAS WCCO KMOX  
Down South (Myddleton)  
Romance Sibelius  
Medley of Victor Herbert Songs Spec. Arr. Blon  
Whispering Flowers  
NBC—U. of C. Round Table Discussion, current topics: WEAF WMAQ WTAM WDAF  
WOC-WHO—Poetic Reversies  
**10:45 A.M.**  
CBS—H. V. Kaltenborn, News Commentator: WABC WHAS WCCO WOWO KMOX  
**11:00 A.M.**  
NBC—International Broadcast from Oberammergau, Germany; The Passion Play; Brief address by Anton Lang, former portrayor of the role of Christ; overture by Village orchestra; massed singing by 600 voices; talk by the Mayor of Oberammergau. This is the 300th anniversary of the presentation of the Passion Play: WEAF WMAQ WTAM WDAF  
CBS— $\Delta$  Church of the Air: WABC WHAS WCCO KMOX— $\Delta$  Fourth Church of Christ Scientist  
KYW—Uncle Bob with the Sunday Funnies

**11:15 A.M.**  
WGN—Reading the Comics  
WIND—German Hour; William Klein  
WOWO—Vera Ewig, vocalist  
**11:15 A.M.**  
WFBM— $\Delta$  Bible School  
WOWO—Mary and Connie  
WTMJ—Studio News  
**11:30 A.M.**  
NBC—Surprise Party; Mary Small, juvenile singer; William Wirges' Orchestra; Guest Artists: WEAF WTAM WMAQ WOC WHO WDAF  
CBS—Compinsky String Trio: WABC WHAS WCCO WOWO WBBM  
Trio in G Ph. Em. Bach  
Trio in G Haydn  
Andante  
Poco Adagio Cantabile  
Rondo All' Ongarese  
WLS—Polish Music Hour  
WLW—Your Garden; Male Quartet; Virginio Marucci's Orchestra  
WTMJ—Variety Program

**12:00 Noon**  
NBC—South Sea Islanders; Hawaiian Ensemble; Direction: Joseph Rodgers: WJZ KYW WKBF  
Hula Girl Medley  
Beautiful Kahana  
Home On The Range  
Last Roundup  
All Because Of You  
Kula La Waltz  
Who's Sorry Now?  
I'm Sorry Dear  
Lei No Kaiulani  
Luau Girl  
Beach Of Waikiki  
Imi Au  
NBC—Gene Arnold and the Commodores: WEAF WLW WTAM WMAQ  
Schoolday Sweethearts  
An Old Sweet Song For A Sweet Old Lady  
Little Pig Nose  
April Fool  
Mother  
Mother Of Mine  
The Prayer My Mother Taught Me  
Pale Moon  
CBS—Edith Murray, songs: WABC KMOX WCCO WBBM WHAS  
Singing The Blues  
Like A Story In A Magazine  
What's Mine is Yours (orchestra)  
As Long As I Live  
Don't Let Your Love Go Wrong  
WDAF—Queens of Harmony  
WFBM—Did You Know?  
WGN—Palmer House Ensemble  
WIND—Hungarian Hour; Frank Kovach  
WOC-WHO—Studio Program  
WOWO— $\Delta$  Missionary Hour  
WTMJ—Heinie and His Grenadiers, German Band  
**12:15 P.M.**  
CBS—Abram Chasins, "Piano Pointers": WABC WHAS WBBM WCCO KMOX  
On Wings of Song Mendelssohn  
Theme: Eight Measures of "Rush Hour" Chasins  
In Hong Kong"  
First Movement of Sonata "Waldstein" Beethoven  
Franz Liszt  
The D-Flat Etude  
WDAF—Humming Birds  
WFBM— $\Delta$  Bible School  
WGN—Mark Love, basso; Allan Grant, pianist

## High Spot Selections For Sunday

(Time Given is Central Standard)

- 1:00 p.m.—Howard Barlow's Symphonic Hour: CBS-WCCO.
- 1:30 p.m.—Mrs. James Roosevelt, mother of the President: NBC-WTAM.
- 5:00 p.m.—Silken Strings; Charlie Previns' orchestra; guest artist: NBC-WLS.
- 5:30 p.m.—Joe Penner; Ozzie Nelson's orchestra; Harriet Hilliard: NBC-WLS.
- 6:00 p.m.—Jimmy "Schnozzle" Durante and Rubinoff: NBC-WMAQ.
- 6:30 p.m.—California Melodies with Raymond Paige's orchestra and guest artists: CBS-KMOX.
- 7:00 p.m.—Irving Berlin; Pickens Sisters; Revelers: NBC-WLW.
- 7:00 p.m.—The Family Theater; guest artist; James Melton; Green Stripe orchestra: CBS-WBBM.
- 7:30 p.m.—Walter Winchell: NBC-WENR.
- 8:00 p.m.—Madame Schumann-Heink and Harvey Hays: NBC-WENR.
- 8:30 p.m.—Hall of Fame; Jascha Heifetz, violinist, guest star; Nat Shilkret's orchestra: NBC-WMAQ.
- 8:30 p.m.—Sylvia Sydney, guest star of Forty-Five Minutes in Hollywood; dramatized preview of "Thirty-Day Princess"; Cal York, screen reporter: CBS-WBBM.

## AFTERNOON

- 12:00 Noon**  
NBC—South Sea Islanders; Hawaiian Ensemble; Direction: Joseph Rodgers: WJZ KYW WKBF  
Hula Girl Medley  
Beautiful Kahana  
Home On The Range  
Last Roundup  
All Because Of You  
Kula La Waltz  
Who's Sorry Now?  
I'm Sorry Dear  
Lei No Kaiulani  
Luau Girl  
Beach Of Waikiki  
Imi Au  
NBC—Gene Arnold and the Commodores: WEAF WLW WTAM WMAQ  
Schoolday Sweethearts  
An Old Sweet Song For A Sweet Old Lady  
Little Pig Nose  
April Fool  
Mother  
Mother Of Mine  
The Prayer My Mother Taught Me  
Pale Moon  
CBS—Edith Murray, songs: WABC KMOX WCCO WBBM WHAS  
Singing The Blues  
Like A Story In A Magazine  
What's Mine is Yours (orchestra)  
As Long As I Live  
Don't Let Your Love Go Wrong  
WDAF—Queens of Harmony  
WFBM—Did You Know?  
WGN—Palmer House Ensemble  
WIND—Hungarian Hour; Frank Kovach  
WOC-WHO—Studio Program  
WOWO— $\Delta$  Missionary Hour  
WTMJ—Heinie and His Grenadiers, German Band  
**12:15 P.M.**  
CBS—Abram Chasins, "Piano Pointers": WABC WHAS WBBM WCCO KMOX  
On Wings of Song Mendelssohn  
Theme: Eight Measures of "Rush Hour" Chasins  
In Hong Kong"  
First Movement of Sonata "Waldstein" Beethoven  
Franz Liszt  
The D-Flat Etude  
WDAF—Humming Birds  
WFBM— $\Delta$  Bible School  
WGN—Mark Love, basso; Allan Grant, pianist

SUNDAY, MAY 13TH

JASCHA  
HEIFETZ  
IN THE  
HALL OF FAME

Presented by the Makers of "Lysol" disinfectant

WEAF and N.B.C. Network  
8:30 P.M. CST

# Monday, May 14

CAUTION: if you use Daylight Saving Time, add one hour to the time schedules in these programs.

(SUNDAY CONTINUED)

**6:45 P.M.**  
**KMOX**—Hagsell and Stractor Presents  
**WBBM**—Henry Busse's Orchestra  
**WCCO**—Melody Garden  
**WJJD**—The Hawk, mystery drama

**7:00 P.M.**  
**CBS**—Carl Hoffmayr's Orchestra: WCCO  
**NBC**—Manhattan Merry-Go-Round; Tamara, Russian blues singer; David Percy; Men About Town, orchestra: WFAF WOC WHO WTAM WDAF WTMJ WMAQ  
**CBS**—Family Theater; Otis Skinner, guest star; James Melton; Lean and Mayfield; Green stripe Orchestra: WABC WFBM KMOX WBBM  
 Otis Skinner (guest star)  
 Cuban Love Song (James Melton)  
 Once in a Blue Moon (James Melton)  
 Orchids in the Moonlight (James Melton)

**NBC**—Irving Berlin; Pickens Sisters; Revelers Quartet; Al Goodman's Orchestra: WJZ WLW  
**KYW**—Tom Gentry's Orchestra  
**WENR**—Baseball Resume, Hal Totten  
**WGN**—Genevieve Forbes Herrick, talk  
**WHAS**—Lovely Lady of Song  
**WIND**—Joe Chromis' Orchestra  
**WJJD**—Reminiscences of Victor Herbert

**7:10 P.M.**  
**WGN**—Seymour Simons' Orchestra

**7:15 P.M.**  
**WENR**—Al Kvale's Orchestra  
**WHAS**—Vow of Friendship  
**WJJD**—"Uncle Joe" Dobson, songs and sermons; Fred Beck, organist

**7:30 P.M.**  
**NBC**—American Album of Familiar Music; Frank Munn, tenor; Virginia Rae, soprano; Ohman and Arden; Bertrand Hirsch, violinist; Gus Haenschen's Concert Orchestra: WFAF WOC WHO WMAQ WTAM WDAF WTMJ  
 Rose of My Heart (Duet) Hermann Lohr  
 I Found A Song (Orchestra)  
 Rose of Tralee (F. Munn)  
 I've A Shooting Box in Scotland (Orchestra) Cole Porter  
 Shadow Waltz (B. Hirsch)  
 Fillies des Cadiz (V. Rea) Delibes  
 That's How Rhythm Was Born (Orchestra)  
 Sweet And Simple (Duet) Henderson  
 Changing of the Guard (Orchestra)

**CBS**—Fred Waring's Orchestra: WABC WFBM WHAS WOWO WBBM KMOX WCCO  
 The Rosary (Stuart Churchill, vocalist)

**NBC**—Walter Winchell, columnist: WJZ WLW  
**WENR**  
**KYW**—The Old Apothecary  
**WGN**—Mark Love, basso  
**WIND**—Methodist Church; Rev. W. E. Clark  
**WJJD**—Viennese Nights; Continental Tunes

**7:45 P.M.**  
**NBC**—Adventures in Health; Dr. Herman Bundensien; Dramatization: WJZ WENR  
**KYW**—Clyde Lucas' Orchestra  
**WGN**—Paulist Choir; Orchestra  
**WJJD**—Cecil and Sally, sketch  
**WLW**—Unbroken Melodies; Orchestra and vocalists

**8:00 P.M.**  
**NBC**—Victor Young's Orchestra: WFAF WTAM WMAQ WDAF WTMJ WLW WKBF WOC WHO  
 Moonlight and Roses  
 Paradise  
 Let's Fall in Love  
 Masquerade  
 Mother  
 Waltzing in A Dream  
 One Alone  
 Someday I'll Find You  
 Meet Me Tonight in Dreamland

**CBS**—Wayne King's Orchestra: WABC WHAS WFBM KMOX WBBM WOWO WCCO  
**NBC**—Madame Schumann-Heink and Harvey Hays: WJZ WENR  
 Songs My Mother Taught Me Dvorak  
 Air De Ballet Herbert  
 Im Lenz Hildach  
 Souvenir Drdla  
 His Lullaby Bond

**KYW**—Globe Trotter  
**WGN**—Ted Weems' Orchestra  
**WIND**—Joe Belland, tenor  
**WJJD**—Vesper Time; Fred Beck, organist

**8:15 P.M.**  
**NBC**—To be announced: WJZ KYW  
**WENR**—Edison Symphony Orchestra  
**WGN**—Concet Orchestra  
**WIND**—Dick Ede's Orchestra

**8:30 P.M.**  
**CBS**—"Forty-ve Minutes in Hollywood"; Sylvia Sydney, guest star; preview of "Thirty Day Princess": WABC WBBM KMOX WCCO  
 We're Out of the Red  
 Oh Me, Oh My, Oh You  
 The Red Hen  
 Turn on the Heat

**NBC**—Hall of Fame; Jascha Heifetz, violinist, guest artist; orchestra direction Nat Shilkret: WFAF WLW WMAQ WOC WHO WTAM WDAF WKBF  
**KYW**—Studio Program  
**WFBM**—Fireside Singers  
**WGN**—Tomorrow's News  
**WHAS**—Concert Orchestra  
**WIND**—Bonnie and Chuck  
**WOWO**—Studio Program  
**WTMJ**—Wadhams Sport Flash

**8:35 P.M.**  
**WGN**—Headlines of Other Days  
**WTMJ**—Studio Program

**8:45 P.M.**  
**WENR**—Ray Gordon's Orchestra  
**WGN**—The Dream Ship  
**WIND**—Talk by Governor McNutt

**9:00 P.M.**  
**NBC**—Siberian Singers: WENR WKBF  
**NBC**—International Tid-Bits; Gregory Stone's Orchestra; Stone and Brenner, piano duo: WJZ WMAQ  
**NBC**—Wendell Hall, songs and ukelele: WDAF WTMJ  
**KYW**—Tom Gentry's Orchestra  
**WFBM**—Message from Governor McNutt  
**WGN**—Seymour Simon's Orchestra  
**WIND**—Norman Care's Orchestra  
**WLW**—Zero Hour; orchestra and vocalist  
**WOC-WHO**—Sports Review; Hits and Bits  
**WOWO**—Bible Drama  
**WTAM**—The Altars of Baal

**9:15 P.M.**  
**NBC**—Ennio Bolognini, 'cellist: WJZ KYW  
**CBS**—Little Jack Little's Orchestra: WABC WHAS WFBM WBBM WCCO  
**NBC**—Canadian Capers; Orchestra and Lyric Trio: WFAF WENR WDAF  
**KMOX**—Baseball Play by Play Resume  
**WGN**—Ted Weems' Orchestra  
**WMAQ**—Auld Sandy  
**WOC-WHO**—Psychic Science Church  
**WTMJ**—George Hamilton

**9:30 P.M.**  
**NBC**—Ben Pollack's Orchestra: WFAF WDAF WKBF WMAQ WTAM  
**NBC**—Phil Harris' Orchestra: WJZ KYW  
**KMOX**—Little Jack Little's Orchestra (CBS)  
**WCCO**—Musical Potpourri  
**WENR**—Al Kvale's Orchestra  
**WGN**—Wayne King's Orchestra  
**WIND**—Joe Chromis' Orchestra  
**WLW**—Tea Leaves and Jade, dramatization  
**WTMJ**—Nocturnal Echoes

**9:45 P.M.**  
**CBS**—Johnny Johnson's Orchestra: WABC WBBM KMOX WFBM WHAS WCCO  
**WIND**—Dick Ede's Orchestra  
**WOWO**—Governor McNutt

**9:50 P.M.**  
**WGN**—Jan Garber's Orchestra

**10:00 P.M.**  
**NBC**—Julie Styne's Orchestra: WFAF WKBF WDAF WOC WHO  
**CBS**—Red Nichols' Orchestra: WABC WFBM WBBM WHAS  
**NBC**—Jimmie Lunceford's Orchestra: WJZ KYW  
**KMOX**—Sports Reporter  
**WCCO**—Beauty That Endures  
**WENR**—Buddy Rogers' Orchestra  
**WIND**—Pentecostal Church Services  
**WLW**—Paul Pendarvis' Orchestra  
**WMAQ**—Tom Gentry's Orchestra  
**WOWO**—Bible Drama  
**WTAM**—Musical Bulletin Board; William Mellert, organist  
**WTMJ**—Dance Orchestra

**10:05 P.M.**  
**KMOX**—Organ Recital, C. Albert Scholin

**10:10 P.M.**  
**WGN**—Ted Weems' Orchestra

**10:15 P.M.**  
**NBC**—Hollywood on the Air: WFAF WMAQ WDAF  
**WCCO**—Reports  
**WDAF**—Lombardi Quartet  
**WOC-WHO**—Sunday Evening Concert (NBC)

**10:30 P.M.**  
**NBC**—Clyde Lucas' Orchestra: WJZ WKBF  
**CBS**—Henry Busse's Orchestra: WABC WBBM WFBM WHAS KMOX  
**KYW**—Dan Russo's Orchestra  
**WCCO**—Jimmy Garrigan's Orchestra  
**WENR**—Clyde Lucas' Orchestra  
**WGN**—Late Dance Orchestras  
**WLW**—Dance Orchestra

**10:45 P.M.**  
**KMOX**—Jimmy Downey's Orchestra

**11:00 P.M.**  
**CBS**—Caroll Dickerson's Orchestra: WBBM WCCO  
**KYW**—Tom Gentry's Orchestra  
**KMOX**—Studio Program  
**WENR**—Seymour Simons' Orchestra  
**WFBM**—Atop the Indiana Roof  
**WHAS**—Mills Blue Rhythm Orchestra  
**WIND**—Dick Ede's Orchestra  
**WLW**—Moon River, organ and poems  
**WMAQ**—Al Kvale's Orchestra  
**WTAM**—Emerson Gill's Orchestra

**11:15 P.M.**  
**KMOX**—Harry Vernon's Orchestra

**11:30 P.M.**  
**CBS**—Jack Russell's Orchestra: WBBM WCCO WCCO  
**WENR**—Buddy Rogers' Orchestra  
**WFBM**—Around-the-Town  
**WHAS**—Dream Serenade  
**WLW**—Dance Orchestra  
**WMAQ**—Julie Styne's Orchestra  
**WTAM**—Ned Parish's Orchestra

**11:45 P.M.**  
**KMOX**—When Day is Done, organ

**12:00 Mid.**  
**WBBM**—Fritz Miller's Orchestra  
**WLW**—Paul Pendarvis' Orchestra

**12:15 A.M.**  
**WBBM**—Henry Busse's Orchestra

**12:30 A.M.**  
**WLW**—Dance Orchestra

**12:45 A.M.**  
**WBBM**—Carroll Dickerson's Orchestra

## MORNING

**5:00 A.M.**  
**WLS**—Family Program

**5:15 A.M.**  
**WLS**—Weather; Markets

**5:20 A.M.**  
**WJJD**—Sunrise Program

**5:30 A.M.**  
**KMOX**—Home Folks Hour  
**WLS**—Family Circle Program  
**WLW**—Top o' the Morning  
**WTAM**—Sun Up

**5:45 A.M.**  
**WJJD**—Bandstand; Brass Band Selections

**5:50 A.M.**  
**WBBM**—Farm Information: Livestock and Grain Markets  
**WDAF**—Reveille

**6:00 A.M.**  
**NBC**—Organ Rhapsody; Richard Leibert, organist: WFAF WOC WHO  
**KMOX**—The Pickard Family  
**KYW**—Musical Clock  
**WBBM**—Minute Parade Drum Major  
**WGN**—Good Morning; Weather Reports  
**WIND**—Smiling Bob Atcher, songs  
**WJJD**—Early Morning Waltzes  
**WLS**—Bulletin Board  
**WLW**—The Nation's Family Prayer Period  
**WMAQ**—Morning Worship  
**WOWO**—Breakfast Club  
**WTAM**—Health and Home, Vaughn King

**6:15 A.M.**  
**NBC**—Don Hall Trio: WJZ WMAQ  
 Chinatown Schwartz  
 Goin' to Heaven on a Mule, from "Wonder Bar" Warren  
 Lazy Silvery Moon Berk  
 Alabama Bound, from "Kid Boots" Henderson

**KMOX**—Home Folks Hour  
**WIND**—Morning Dance  
**WJJD**—Smokey Joe  
**WLS**—Morning Roundup; the Westerners; Joe Kelly  
**WLW**—Morning Devotions; organ, vocalist and sermon  
**WTAM**—The Kennedys

**6:25 A.M.**  
**KMOX**—Livestock and Weather Report

**6:30 A.M.**  
**NBC**—Cheerio, inspirational talk and music; J. Harrison Isles, music director: WFAF WTAM  
**WDAF**—WMAQ WLW  
 Indian Dawn Zamecnik  
 At Break Of Day Lockwood  
 Country Gardens Grainger

**KMOX**—Home Folks Hour  
**WIND**—"Learn to Speak English," Alice Johnson, talk  
**WJJD**—Christian Science Program  
**WLS**—Top o' the Morning  
**WOC-WHO**—Value Barrage  
**WTMJ**—Devotional Services; Christian Science Committee on Publication

**6:45 A.M.**  
**KMOX**—Gypsy Serenaders  
**WIND**—Polish Music  
**WJJD**—Famous Orchestras, dance music  
**WLS**—Morning Devotions  
**WTMJ**—Devotional Services from Concordia College

**7:00 A.M.**  
**NBC**—Breakfast Club, dance orchestra; Jack Owens, tenor; Songfellows, male quartet: WJZ WMAQ  
**CBS**—The Naturals: WABC WIND  
**NBC**—Morning Glories, dance orchestra: WFAF WOC WHO WKBF WDAF  
 So Nice  
 The House Is Haunted  
 Do Me A Favor  
 Play To Me Gypsy  
 You're O. K.  
**WCCO**—Time Signal Program  
**WHAS**—Asbury College Devotions  
**WJJD**—Happy Go Lucky Time, Art Linick  
**WLS**—Skyland Scotty, mountain songs  
**WLW**—Plantation Days  
**WTAM**—Breakfast Varieties  
**WTMJ**—Livestock Quotations

**7:15 A.M.**  
**CBS**—Madison Ensemble: WABC WIND  
**NBC**—Landt Trio and White, songs and comedy: WFAF WOC WHO WDAF WKBF  
 Little Dutch Mill Barris  
 He's A Humdinger Hoffman  
 At The End Of The Day Nesbitt  
 Spagoni's Wedding Jubilee  
**KMOX**—Ozark Mountaineers  
**WJJD**—Mr. Schlagenhauer's Vodvil Theater  
**WLS**—Newscast; Julian Bently  
**WLW**—Hymns of All Churches; Joe Emerson

**7:25 A.M.**  
**WLS**—Produce Reporter

**7:30 A.M.**  
**CBS**—Metropolitan Parade; Leith Stevens, conductor: WABC WIND WOWO  
 New Sun in the Sky (orchestra)  
 Thirty-First Street Blues (trio)

Don't Do It Again (orchestra)  
 Simple and Sweet (Jimmy Brierly and orchestra)  
 Fiesta (orchestra)  
 Hold My Hand (Mabel Ross and Orchestra)  
 Indians and Trees (orchestra)  
 You're My Lucky Charm (trio)  
 Christmas Night in Harlem (orchestra)  
 Little Did I Dream (Jimmy Brierly and orchestra)  
 Do In' the Uptown Lowdown (orchestra)  
 I've Got the Funniest Feeling (trio and orchestra)  
 Let's Go Places and Do Things (orchestra)  
 Little Dutch Mill (Mabel Ross and Orchestra)  
 Jazznochracy (orchestra)  
 I'll String Along With You (Jimmy Brierly and orchestra)  
 Draggin' My Heels Around (orchestra)  
 A Day Without You (trio and orchestra)  
**NBC**—Bradley Kincaid, the Mountain Boy, songs: WFAF WDAF WKBF WTAM WLW  
**KMOX**—Morning Reveries  
**WFBM**—Pep Club  
**WHAS**—Georgia Wildcats  
**WJJD**—Hot Harmonies, Scorchers from Harlem  
**WLS**—Peggy and Steve  
**WTMJ**—Minute Parade

**7:45 A.M.**  
**NBC**—Florenda Trio: WFAF WOC WHO WKBF WDAF  
 Sonate A Trois Loeillet  
 Largo  
 Allegro  
 Adagio  
 Allegro Con Spirito  
**KMOX**—Minute Parade  
**WGN**—Food Flashes with Virginia Clark  
**WHAS**—Metropolitan Parade (CBS)  
**WJJD**—Modernistic Melodies; Famous Dance Bands  
**WLS**—Kitchen Krew; Melody Men; John Brown  
**WTAM**—Health and Hygiene, Vaughn King

**7:55 A.M.**  
**WBBM**—Studio Program  
**WTAM**—Livestock Reports

**8:00 A.M.**  
**NBC**—Breen and de Rose, vocal and instrumental duo: WFAF WOC WHO WDAF  
**CBS**—Metropolitan Parade: WBBM WFBM  
**NBC**—Harvest of Song; Songfellows, male quartet; Irma Glen, organist; Earl Lawrence, pianist: WJZ KYW WKBF  
**WDAF**—Morning Bible Lesson  
**WGN**—Keep Fit Club  
**WIND**—Three Quarter Time; Popular Waltzes  
**WJJD**—Song Festival, Modern Songs  
**WLS**—Dr. Bundesen's Magazine of the Air  
**WLW**—Home Care for the Sick  
**WMAQ**—Health Exercises  
**WTAM**—Morning Minstrel

**8:05 A.M.**  
**WLW**—Livestock Reports

**8:15 A.M.**  
**NBC**—Holman Sisters, piano duo: WJZ WKBF  
 Jack In The Box  
 Selections from "We're Not Dressing"  
 Goodnight Lovely Little Lady  
 She Reminds Me Of You  
 The Coquette Arensky  
 The Dancer Arensky  
 In A Persian Market Ketylby  
**NBC**—Clara, Lu 'n' Em, Louise Starkey, Isabelle Carothers and Helen King, gossip: WFAF WLW WTAM WDAF WOC WHO WTMJ  
**WGN**  
**KYW**—Irene King  
**WBBM**—Kay Storey, songs; Household Institute  
**WHAS**—Chats with Dolly Dean  
**WFBM**—Breakfast Billboard  
**WHAS**—Mrs. Randolph, shopping guide  
**WIND**—Monroe Brothers, song duo  
**WJJD**—Today's Dance Tunes  
**WOWO**—Studio Program

**8:20 A.M.**  
**WLW**—Livestock Reports

**8:30 A.M.**  
**NBC**—Today's Children, dramatic sketch, with Ina Phillips, Bess Johnson and Walter Wickler: WJZ WTMJ  
**CBS**—Press-Radio Bureau, News: WABC WOWO WFBM WCCO WBBM  
**NBC**—Press-Radio Bureau, News: WFAF WTAM WDAF WOC WHO KYW WKBF  
**WGN**—Leonard Salvo's Mail Box  
**WJJD**—Footlight Favorites  
**WLW**—Organ Recital Arthur Chandler Jr.  
**WMAQ**—Tune Time

**8:35 A.M.**  
**NBC**—Morning Parade, variety musical: WFAF WDAF KYW WKBF  
**CBS**—The Merry-Makers: WABC WOWO WFBM WIND WHAS  
**WBBM**—Eddie House, Singing Organist; Modern Tunes  
**WCCO**—Stocks, Markets  
**WOC-WHO**—Hog Flashes  
**WTAM**—Health and Home, Vaughn King

**8:40 A.M.**  
**WBBM**—Chicago Tuberculosis Institute

(MONDAY CONTINUED)

**8:45 A.M.**  
 CBS—Quarter-Hour in Waltz Time: WABC  
 WFBM WHAS WOWO WBBM  
 NBC—Press-Radio Bureau, News: WMAQ  
 WDAF—High Grade Melodies  
 WGN—Lovely Ladies, Miriam Holt  
 WIND—Sunshine Express  
 WLW—Rhythm Jesters  
 WOC-WHO—Morning Parade (NBC)  
 WTAM—Board of Education  
 WTMJ—Minute Parade

**8:50 A.M.**  
 KYW—Radio Kitchen (NBC)  
 WMAQ—Musical Originalities (NBC)

**8:55 A.M.**  
 WCCO—Window Shopping with Rae Spicer

**9:00 A.M.**  
 NBC—Hour of Memories, U. S. Navy Band, Lieutenant Charles Benter, conducting: WFAF  
 WDAF KYW WOC WHO WTAM  
 CBS—Cooking Closeups, Mary Ellis Ames: WABC  
 WCCO WBBM WFBM KMOX  
 WGN—Movie Personalities  
 WHAS—Dean Wise; Musical Reveries  
 WJJD—“Problems of the Consumer Buyer,” Prof. Kyrk, U. of Chicago  
 WLS—Weather; Markets  
 WLW—Charles Dameron, tenor  
 WMAQ—Women’s Page of the Air  
 WOWO—Housewife Hour  
 WTMJ—Helen Mendenhall Ryerson

**9:05 A.M.**  
 WHAS—Musical Revelries

**9:15 A.M.**  
 NBC—Singing Strings, string ensemble, direction Walter Blaufuss: WJZ WMAQ WKBF  
 CBS—Will Osborne’s Orchestra; Pedro de Cordoba, Friendly Philosopher: WABC WBBM  
 If I Forget You  
 Home on the Range  
 Look Who’s Here  
 Dancing in the Moonlight  
 KMOX—Sentimental Bachelor  
 WENR—Today’s Children  
 WFBM—Charity Couch  
 WGN—The Friendly Neighbor  
 WIND—Organ Melodies (CBS)  
 WHAS—Chats with Dolly Dean  
 WJJD—“The Active Citizen”, University of Chicago  
 WLW—News Flashes  
 WOWO—Morning Moods  
 WTMJ—Woman’s News of the Day

**9:20 A.M.**  
 WLW—Livestock Reports

**9:30 A.M.**  
 NBC—Rhythm Ramblers, dance orchestra; Edna Odell, contralto: WJZ WMAQ WKBF  
 CBS—Tony Wons: WABC WHAS WCCO WIND  
 KMOX—“Let’s Compare Notes”, Women’s Program  
 WBBM—Art Wright, tenor  
 WENR—Comedy Program  
 WGN—Canary Chorus and Allan Grant, pianist  
 WJJD—Band Music  
 WLW—U. S. Navy Band (NBC)  
 WOWO—Columbia Presents  
 WTMJ—Bunk House Opera

**9:45 A.M.**  
 CBS—Peggy Kennan and Sandra Phillips, piano duo: WABC WFBM WHAS KMOX WBBM  
 Q. G.—Painted Dreams, sketch; WGN WLW  
 WCCO—Doggie Doin’s  
 WENR—Chicago American Program  
 WIND—Mood Indigo  
 WJJD—Rhythmania; Dance music

**10:00 A.M.**  
 NBC—Morton Bowe, tenor: WJZ WENR  
 CBS—Voice of Experience: WABC WHAS KMOX  
 WBBM WCCO WOWO  
 NBC—Gene Arnold and the Commodores: WFAF  
 WDAF WTAM WOC WHO WMAQ  
 KYW—Rex Maupin’s Orchestra; Mary Jane Walsh  
 WFBM—Circle Melodies  
 WGN—Hal Kemp’s Orchestra  
 WIND—Melodies of Romance  
 WJJD—Movie Reporter, Talkie News  
 WLW—Oklahoma Bob Albright, songs  
 WTMJ—Hollywood Movie Letter

**10:15 A.M.**  
 NBC—Morin Sisters, harmony trio: WJZ WENR  
 CBS—Will Osborne’s Orchestra; Pedro de Cordoba, friendly philosopher: WHAS WCCO  
 KMOX  
 WBBM—Virginia Clark, Gene and Charlie  
 WGN—Century of Progress Orchestra  
 WIND—Mood Indigo  
 WJJD—Rhythmania, popular songs  
 WLW—Garden Clinic; Rock Gardens; Mrs. C. E. Jones  
 WMAQ—Public Schools Program  
 WOC-WHO—Market Reports  
 WOWO—Markets; Program Chat  
 WTMJ—Morning Concert

**10:30 A.M.**  
 NBC—Rex Battle’s Concert Ensemble: WFAF  
 WMAQ WDAF WTAM  
 CBS—Emery Deutsch’s Orchestra: WHAS WBBM  
 WOWO  
 NBC—Vic and Sade, comedy sketch; Art Van Harvey, Billy Idelson, Bernardine Flynn: WJZ WOC WHO WMAQ WKBF

**10:35 A.M.**  
 NBC—Revolving Stage, quick succession of sketches; incidental music: WFAF WTAM  
 WKBF  
 CBS—Ann Leaf at the Organ: WABC WIND  
 CBS—Just Plain Bill, sketch: WCCO KMOX  
 WGN WFBM  
 WBBM—Eddie and Fannie Cavanaugh, radio gossip  
 WHAS—Livestock Market Reports

HIGH SPOT SELECTIONS FOR MONDAY

(Time Given Is Central Standard)

1:00 p.m.—Radio Guild Drama: NBC-WMAQ.  
 5:45 p.m.—Max Baer, in “Taxi”: NBC-WENR.  
 6:30 p.m.—Bing Crosby and Jimmy Grier’s orchestra: CBS-WBBM.  
 6:30 p.m.—Richard Crooks, tenor; William Daly’s orchestra: NBC-WMAQ.  
 6:45 p.m.—Babe Ruth’s Baseball Comments: NBC-WLS.  
 7:00 p.m.—Rosa Ponselle; Andre Kostelanetz’ orchestra; chorus: CBS-WBBM.  
 7:00 p.m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four, quartet; Harry Kogen, band director: NBC-WLS.  
 7:30 p.m.—Ex-Lax Presents The Big Show; Helen Mencken, guest artist; Gertrude Niesen; Erno Rapee’s orchestra: CBS-WBBM.  
 8:00 p.m.—Symphony Orchestra; Walter Damrosch, conductor: NBC-WENR.  
 8:00 p.m.—Carnation Contented Hour; Richard Bonelli, guest star; Morgan Eastman’s orchestra: NBC-WMAQ.

**10:35 A.M.**  
 WGN—Earl Wilkie, baritone; organ  
 WTAM—Fruit Spray Service; Weather  
 WTMJ—Jack Teter and the Play Boys

**10:40 A.M.**  
 WIND—Musical Interlude

**10:45 A.M.**  
 NBC—The Sovereigns, male quartet: WJZ KYW  
 WKBF  
 CBS—Emery Deutsch’s Orchestra: WABC WIND  
 KMOX—Jim and Joe and Orchestra  
 WBBM—Frank Wilson, tenor; Gertrude Linn, pianist  
 WCCO—Stocks, Markets  
 WHAS—University of Louisville  
 WJJD—Esther Bradford, fashion adviser  
 WLS—Three Neighbor Boys; Arky  
 WLW—The Texans  
 WOWO—Jolly Baker’s Gang  
 WTAM—Livestock Report; Dairy Quotations

**10:50 A.M.**  
 WGN—Good Health and Training

**10:55 A.M.**  
 WLS—Bentley’s News

**11:00 A.M.**  
 NBC—Xavier Cugat’s Orchestra: WFAF WKBF  
 NBC—Emerson Gill’s Orchestra: WTAM WDAF  
 KYW  
 CBS—George Hall’s Orchestra: WABC WOWO  
 WHAS WCCO KMOX  
 NBC—Words and Music; Ruth Lyon, soprano; Frederick Bittke, baritone; Harvey Hays, narrator; String Ensemble: WJZ WMAQ  
 WBBM—Local Markets; Live Stock and Grain Quotations  
 WGN—Mid-Day Service  
 WIND—Mid-day Meditations  
 WJJD—Luncheon Dance  
 WLS—Orchestra; Variety Entertainers  
 WLW—Ohio Farm Bureau  
 WTMJ—What’s New in Milwaukee? Ask Mrs. Grey

**11:15 A.M.**  
 CBS—George Hall’s Orchestra: WFBM  
 WDAF—Service Reports  
 WIND—Luncheon Dance Music  
 WJJD—Fred Beck, organist  
 WLW—River, Market and Livestock Reports  
 WTAM—Hum and Strum

**11:20 A.M.**  
 WLW—Livestock Reports

**11:30 A.M.**  
 NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss’ Orchestra: WJZ  
 KYW WDAF WLW WKBF  
 CBS—Mischa Raginsky’s Ensemble: WABC WCCO  
 WHAS  
 KMOX—Magic Kitchen  
 WBBM—Movie Chatter, Helen Fitch  
 WGN—Board of Trade Markets; Palmer House Ensemble  
 WIND—Smiling Bob Acher, Kentucky Mountain Minstrel  
 WJJD—Harry Owen, philosopher  
 WLS—Roundup; The Westerners; Joe Kelly  
 WMAQ—Vocal Soloist  
 WOC-WHO—Pickard Family  
 WOWO—Happy Herb Heyworth  
 WTAM—Noonday Resume with Chief Red Bird and his Cowboys  
 WTMJ—Hans Badner’s Bavarians

**11:35 A.M.**  
 WJJD—Popular Songsters

**11:45 A.M.**  
 CBS—Mischa Raginsky’s Ensemble: WOWO  
 WIND  
 WBBM—Jerry Sullivan, tenor  
 WCCO—News Bulletin  
 WGN—Blackstone Hotel Ensemble  
 WJJD—Smoky Joe, cowboy songs  
 WLS—Weather; Markets  
 WTMJ—Kitchen Reporter

**11:55 A.M.**  
 WCCO—Police Bulletin  
 WLS—Newscast; Julian Bentley

**11:50 A.M.**  
 WJJD—Livestock Markets  
 WLS—Prairie Farmer Dinnerbell Program  
 WMAQ—Dan Russo’s Orchestra  
 WOC-WHO—Jimmy and Jack  
 WOWO—News Headlines  
 WTMJ—Heinie and His Grenadiers

**12:15 P.M.**  
 CBS—Romance of Helen Trent: WABC KMOX  
 WGN WFBM  
 WBBM—Jack Russell’s Orchestra  
 WCCO—Noon Hi Lites  
 WHAS—Georgia Wildcats  
 WJJD—Eb and Zeb  
 WOC-WHO—Earl E. May  
 WOWO—Eddie Conti’s Orchestra

**12:30 P.M.**  
 NBC—Smack Out, comedy duo with Marion and Jim Jordan: WJZ KYW  
 CBS—Poetic Strings: WABC WIND  
 NBC—Judy and Jane, dramatic sketch: WOC  
 WHO  
 KMOX—The Rangers  
 WBBM—Pinto Pete  
 WDAF—Revolving Stage (NBC)  
 WFBM—Hoosier Farm Circle  
 WGN—Palmer House Ensemble  
 WHAS—Monk and Sam  
 WJJD—Bobby, Zeb and Otto, songs  
 WLS—Uncle Ezra  
 WLW—Paul Pendarvis’ Orchestra  
 WMAQ—Don Carlos’ Orchestra  
 WOWO—Organalities  
 WTMJ—Henry and Jerome

**12:45 P.M.**  
 NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WFAF WLW  
 WTAM WKBF  
 KMOX—Piano Interlude  
 KYW—Prudence Penny, home economics  
 WDAF—Aunt Sammy  
 WGN—Century of Progress Orchestra  
 WHAS—College of Agriculture  
 WIND—Dugout Slants  
 WJJD—Name the Band, contest  
 WLS—Livestock and Grain Markets  
 WOC-WHO—Markets  
 WOWO—Fred Hughes  
 WMAQ—Soloist

**12:50 P.M.**  
 KMOX—Producers Livestock Report

**1:00 P.M.**  
 NBC—Radio Guild, dramatic sketch: WJZ WMAQ  
 CBS—Oahu Sereaders: WABC WFBM WCCO  
 Kawaihau Hula Kealakai  
 Le Liko Heluua King  
 Havaian Maid Sunny Cunha  
 Hula Blues Noble  
 NBC—Bill Whitley, baritone: WFAF WOC WHO  
 WKBF WDAF  
 KMOX—The Harmonians  
 KYW—Rex Maupin’s Orchestra; Harold Bean  
 WGN—June Baker; Ensemble Music  
 WHAS—University of Kentucky  
 WIND—Baseball; Chicago White Sox vs. Boston Red Sox; Johnny O’Hara announcing  
 WJJD—Musical Comedy Memories  
 WLS—Homemakers Hour, Martha Crane  
 WLW—Johnny Muldowney, tenor  
 WOWO—Question Box  
 WTAM—Annabelle Jackson, pianist  
 WTMJ—Livestock Quotations; Dance Orchestras

**1:05 P.M.**  
 WTMJ—The Woman’s Point of View

**1:15 P.M.**  
 NBC—The Wise Man, drama: WFAF WTAM  
 WKBF WDAF  
 CBS—Rhythm Kings; WFBM  
 KMOX—Exchange Club  
 WCCO—University of Minnesota; Farm Hour  
 WGN—Rikk’s Hungarian Orchestra  
 WJJD—Debate; Leonard J. Grossman, Prof. O. G. Davis, “Resolved That Illinois Pass an Old Age Pension Law”  
 WLW—The Low Down; artist interview  
 WOC-WHO—Studio Program  
 WOWO—Souvenirs

**1:25 P.M.**  
 WTMJ—Police and Poultry Reports

**1:30 P.M.**  
 NBC—Woman’s Radio Review; Orchestra Directed by Joseph Littau; Claudine MacDonald: WFAF  
 WTAM WKBF  
 CBS—U. S. Marine Band: WABC WHAS WFBM  
 KMOX—The Pickard Family  
 KYW—Parent Teachers Program  
 WBBM—Flanagrams; Description of Baseball Personalities  
 WCCO—Markets; Stocks  
 WGN—Lawrence Salerno and Rondoliers  
 WJJD—Duke of the Uke; Charlie Johnson

WLW—Sputter and Whine, comedy team  
 WOWO—Farm Folks  
 WTMJ—Dance Orchestras

**1:45 P.M.**  
 KMOX—The Song Reverie; Jerry Hoekstra and Organ  
 WBBM—Baseball; New York Giants vs. Chicago Cubs; Pat Flanagan announcing  
 WGN—Baseball, New York Giants vs. Chicago Cubs, Bob Elson, announcing  
 WJJD—Illinois Federation of Women’s Clubs  
 WLW—King, Jack and Jester, male trio  
 WTMJ—Health Talk

**1:55 P.M.**  
 WTMJ—News Flashes

**2:00 P.M.**  
 NBC—Headlines in Song! Henry Neely, narrator; Macy and Smalle, vocalists: WFAF WTAM  
 WKBF WDAF  
 CBS—Bill Huggins, songs: WABC WFBM WHAS  
 KMOX WOWO WCCO  
 NBC—Betty and Bob, dramatic sketch: WJZ  
 WLW WLS WTMJ  
 KYW—Century of Progress Orchestra, direction Edward Wurzbach  
 WJJD—Musical Excellence, Fred Beck, organist  
 WMAQ—Baseball; Cubs vs. New York; Hal Totten announcing

**2:15 P.M.**  
 NBC—John Martin Story Program: WFAF KYW  
 WTAM  
 CBS—Library of Congress Chamber Musicale; Kroll Prinz and Sheridan: WABC KMOX  
 WHAS WIND WCCO  
 Trio In A Ravel  
 Modere  
 Pantoum-Assez Vif  
 Passacaille-Tres Large  
 Final-Anime  
 Trio In C Minor, Opus 66 Mendessohn  
 Allegro  
 Andante  
 Scherzo  
 NBC—Alice Joy, The Dream Girl: WJZ WKBF  
 WFBM—Movie Parade  
 WLS—Tower Topics; Sue Roberts; Bill O’Conner  
 WLW—D. A. R. Talk  
 WOC-WHO—Gertrude Huntoon Nourse  
 WOWO—Hot Peppers  
 WTMJ—Dance Orchestra

**2:30 P.M.**  
 KYW—Two Doctors, Aces of the Air; Dorothy Adams  
 NBC—Orlando’s Cosmopolitans: WENR WKBF  
 WTAM WDAF  
 WFBM—Two Thirty Tunes  
 WJJD—Mooseheart Children  
 WLW—Matinee Highlights  
 WOC-WHO—Melody Lane (NBC)  
 WOWO—Little Joe  
 WTAM—Musical Cocktail

(CONTINUED ON NEXT PAGE)

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(MONDAY CONTINUED)  
2:45 P.M.

NBC—The Lady Next Door, children's program; Madge Tucker, director; WFAF WOC WHO WTAM WLW WDAF WKBF  
Little Dutch Mill Barris  
Singing In The Rain Nacio Brown  
Everybody Sings A Love Song In The Spring George Brown-Alfred Solman  
WENR—Century of Progress Orchestra, direction of Edward Wurtzbach  
WLW—Business News

2:50 P.M.  
WCCO—Baseball Game

3:00 P.M.  
NBC—Don Bigelow's Orchestra; WFAF WDAF WLW WTAM WKBF  
CBS—The Dictators; WHAS  
KMOX—Window Shoppers; Orchestra  
WJJD—Buddy, Zeb and Otto, songs  
WOC-WHO—Parsons College, Philharmonic Choir

3:05 P.M.  
WTMJ—Baseball, Milwaukee vs. Louisville at Louisville

3:15 P.M.  
NBC—Jackie Heller, tenor; Orchestra; WJZ WENR  
KMOX—Russell Brown and Organ  
WHAS—Weekday Devotions  
WIND—Sports Review  
WJJD—Modern Rhythms, dance music  
WOWO—Guest Review

3:30 P.M.  
NBC—Frank Merriwell's Adventures, sketch with Donald Briggs and Dolores Gillen; WFAF WKBF  
NBC—Ma Perkins dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubei, Willard Farnum and Charles Eggleston; WENR WDAF

NBC—The Singing Lady, nursery jingles, songs and stories; WJZ WLW  
KMOX—Harmonettes  
KYW—Phil Harris' Orchestra  
WHAS—Sam, Gil and Louie  
WIND—Tom Baker; Eddie Copeland's Orchestra (CBS)

WJJD—Salon Echoes  
WOC-WHO—Music Club  
WTAM—Hum and Strum (NBC)

3:45 P.M.  
NBC—Little Orphan Annie, childhood playlet with Shirley Bell, Allan Baruck; WJZ WLW  
NBC—Bunkhouse Songs; Margaret West and Her Rafter S Riders; WFAF WOC WHO WKBF WTAM

Going Back To Texas Trad. M. West  
Medley  
Carry Me Back To Old Virginny Bland  
Dixie

Divini Mujer Grover  
Arkansas Traveler Trad. M. West  
Dust Covered Diary

CBS—Bob Nolan, tenor; Norm Sherr, pianist; KMOX WHAS WIND  
KYW—Betty, Jean and Jim  
WDAF—Song Matinee  
WENR—"Grandpa Burton," Bill Barr (NBC)  
WJJD—Ben Kanter, songs  
WOWO—Old Time Religion

4:00 P.M.  
NBC—Peter Van Steeden's Orchestra; WFAF WMAQ WOC WHO WKBF WLW  
CBS—Billy Scott, baritone; WHAS KMOX WBBM

NBC—Irene Beasley, songs; WJZ WENR  
KYW—Illinois Federation Speaker  
WGN—Orchestral Music  
WHAS—Organ Melodies  
WIND—Smiling Bob Atcher, songs  
WJJD—Polish Program  
WTAM—Twilight Tunes, Pie Plant Pete

4:15 P.M.  
NBC—Peter Van Steeden's Orchestra; WDAF KYW  
KMOX—Tune Shop  
WBBM—Skippy, sketch (CBS)  
WENR—Salty Sam  
WGN—Studio Program  
WHAS—Herbert Koch, organist  
WIND—Concert Miniatures (CBS)  
WMAQ—The Jolly Cowboy  
WOC-WHO—Charlie Flagler  
WOWO—Studio Program  
WTAM—Dick Steel, the boy reporter

4:30 P.M.  
NBC—Grandmother's Trunk, sketch; Nelda Hewitt Stevens, narrator; WFAF WTAM WMAQ WDAF  
CBS—Jack Armstrong, All American Boy; WBBM E. T.—Jack Armstrong, sketch; WLW WOC WHO KMOX—Civic Melodies  
KYW—Uncle Bob's "Curb-is-the-Limit" Safety Club  
WENR—Baseball Resume, Hal Totten  
WGN—The Singing Lady (NBC)

4:45 P.M.  
NBC—Lowell Thomas, Today's News; WJZ WLW  
CBS—Dixie Circus; WABC WHAS WBBM WOWO KMOX  
NBC—Gould and Shefter, piano duo; WFAF WDAF WMAQ  
NBC—Little Orphan Annie, childhood playlet; WENR WGN WKBF  
KMOX—Piano Melodies  
WOC-WHO—Disc Doin's  
WTAM—The Call Boy

4:55 P.M.  
NBC—Gould and Shefter, piano duo; WOC WHO KMOX—Sports Reporter

5:00 P.M.  
NBC—Amos 'n' Andy; WJZ WLW  
KMOX—Three of Us  
KYW—Pickard Program  
WCCO—Livestock Summary  
WDAF—Service Reports  
WENR—What's the News?  
WGN—The Boy Reporter, sketch  
WHAS—Five O'Clock Melodies  
WJJD—Sports Review by Johnny O'Hara  
WKBF—Gould and Shefter, piano duo (NBC)  
WMAQ—Boyd Raeburn's Orchestra (NBC)  
WOWO—Isham Jones' Orchestra (CBS)  
WTAM—House of Adams  
WTMJ—Organ Melodies

5:15 P.M.  
NBC—GILLETTE PRESENTS GENE AND GLENN, comedy sketch; WFAF WTAM WKBF  
NBC—Baby Rose Marie, songs; WJZ WENR  
In a Little Red Barn  
Goopy Geer Plays the Piano by Ear  
Just an Old Dusty Trunk in the Attic  
Keep Tempo

NBC—Dan Russo's Orchestra; WMAQ  
E. T.—Adventures of Jimmy Allen; WCCO WOC WHO  
E. T.—Dick Sheel, "The Boy Reporter"; WDAF WTMJ  
KMOX—Baseball Highlights  
KYW—The Globe Trotter  
WBBM—Pat Flanagan's Sports Review  
WCCO—The Contest Man  
WGN—America's Dessert; Rondoliers, string trio; Len Salvo, organist  
WJJD—Viennese Nights; Continental Tunes

5:20 P.M.  
WCCO—Baseball Scores

5:25 P.M.  
KYW—Pickard Family  
WENR—Sports Reporter

5:30 P.M.  
NBC—Shirley Howard and The Jesters, Red Wamp and Guy; Milt Rettenberg, pianist; Tony Callucci, guitar; WFAF WMAQ WDAF WTAM WOC WHO  
CBS—Buck Rogers in the Twenty-Fifth Century; WBBM WHAS KMOX WCCO WFBM  
NBC—Music by Gershwin; George Gershwin and Orchestra; WJZ WENR

CBS—Jack Armstrong, All-American Boy; WOWO WGN—Sports Reporter  
WIND—Polish Music with Edward Nowinski  
WJJD—Walkathon  
WLW—Bob Newhall, "Mail Pouch Sportsman"  
WTMJ—"Our Club"

5:40 P.M.  
KYW—Charlie Hamp, songs and piano

5:45 P.M.  
NBC—The Goldbergs, Gertrude Berg, James Waters, sketch; WFAF WDAF WMAQ WTAM  
CBS—Boake Carter, news; WABC WHAS KMOX WCCO WBBM  
NBC—"Taxi," sketch with Max Baer; WJZ WKBF WENR  
WFBM—Pirate Club  
WGN—Palmer House Ensemble  
WJJD—Fred Beck, organist  
WLW—Al and Pete, comedy and songs  
WOC-WHO—Waltz Time  
WTMJ—Heinie and His Grenadiers

5:55 P.M.  
WOC-WHO—Hills Brothers

NIGHT

6:00 P.M.  
NBC—Jan Garber's Orchestra; WJZ WLS WLW WKBF  
KMOX—Air Adventures of Jimmy Allen  
KYW—Interpreting Business Events  
WBBM—Carl Hoffmayr's Orchestra  
WCCO—Adventures of Jimmie Allen  
WDAF—Sports Reporter  
WFBM—Cowboys  
WGN—Studio Program  
WHAS—Dinner Concert  
WIND—Washington Column of the Air  
WJJD—The Family Friend; Norman Earl; Trio  
WMAQ—Mandel Bridge Club of the Air  
WOC-WHO—Stories of the Sea  
WTAM—Al Kvale's Orchestra (NBC)

6:05 P.M.  
WDAF—Musical Interlude

6:15 P.M.  
CBS—Edwin C. Hill; Human Side of the News; WABC KMOX WCCO WBBM WFBM  
KYW—Julie Styne's Orchestra (NBC)  
WDAF—Air Adventures of Jimmy Allen  
WGN—Stevens Hotel Ensemble  
WIND—Helen Black, contralto  
WJJD—Music and Banter with Ben Kanter  
WMAQ—True Stories of the Sea  
WOC-WHO—Charlie Agnew's Orchestra

6:25 P.M.  
WTMJ—Sport Flash

6:30 P.M.  
NBC—Richard Crooks, tenor; Guest Speaker; Harvey Firestone; William Daly's Orchestra; WFAF WTAM WLW WOC WHO WDAF WMAQ WTMJ WKBF  
Concerto, 1st Movement (orchestra) Gershwin

My Wild Irish Rose  
Neapolitan Love Song  
Little Nest of Heavenly Blue Lehár  
The Lost Chord

CBS—Bing Crosby, baritone; Jimmy Grier's Orchestra; WABC WHAS KMOX WBBM WFBM  
NBC—Maple City Four; WJZ WENR  
KYW—Boyd Raeburn's Orchestra  
WCCO—Clarence Wheeler's Orchestra  
WGN—The Lone Ranger  
WIND—Hot Stove League, Johnny O'Hara  
WJJD—Organ Melodies; Fred Beck, organist  
WLS—Vic and Sade, sketch

6:45 P.M.  
NBC—Babe Ruth, baseball comment, dramatization; WJZ WLS  
KYW—Dan Russo's Orchestra  
WCCO—Tena and Tim  
WIND—Clarence Wheeler's Orchestra; Cadets Quartet (CBS)  
WJJD—The Hawk, mystery drama

7:00 P.M.  
NBC—Greater Minstrels, minstrel show with Gene Arnold, interlocutor; Joe Parsons, bass; Male Quartet; Bill Childs, Mac McCloud and Clifford Soubier, end men; Band, direction Harry Kogen; WJZ WLW WTMJ WLS  
CBS—Rosa Ponselle, soprano; Andre Kostelanetz' Orchestra; Chorus; WABC WCCO WFBM WBBM KMOX WHAS  
Blue Danube Waltz (Orchestra) Strauss  
Caro Oggetto (Rosa Ponselle) Spontini  
Habanera (Rosa Ponselle) Bizet  
West Wind (Chorus) Youmans  
That's Love (Orchestra)  
My Hero (Rosa Ponselle) Strauss  
Flower Fantasy (Orchestra and Chorus)  
I Passed By Your Window (Rosa Ponselle) Brahe

NBC—Harry Horlick's Gypsies; Frank Parker, tenor; WFAF WOC WHO WMAQ WTAM WDAF  
Prophet March Meyerbeer  
Group of Mother Songs; (Frank Parker, vocal; Harry Horlick, violin)  
Mama Mia  
Mother of Mine  
Songs My Mother Taught Me  
España Waltz Waldteufel  
Cocktails for Two  
Intermezzo from "Cavalleria Rusticana" Mascagni  
Carrioca  
Serenade Toselli  
Louisiana Hayride

KYW—Tom Gentry's Orchestra  
WGN—Earl Burnnett's Orchestra  
WIND—Melody Men  
WJJD—The Sendelers, vocal trio; talk

7:15 P.M.  
KYW—Al Kvale's Orchestra  
WGN—Rube Appleberry, sketch  
WIND—Foursome, male quartet  
WJJD—Piano Reflections, Ben Kanter, pianist

7:30 P.M.  
CBS—Ex-Lax; The Big Show; Guest Artist; Gertrude Niesen, contralto; Erno Rapee's Orchestra; WABC KMOX WHAS WCCO WOWO WBBM WFBM  
NBC—Melody Moments; Orchestra Direction Josef Pasternack; Theodore Webb, baritone, guest artist; WJZ WLW WENR  
Gems from The Fortune Teller (Orchestra and Theodore Webb) Herbert  
Lolita (Baritone Solo, Theodore Webb) Buzzi-Peccia  
Gavotte: Air Louis XIII (Orchestra and Celeste Solo) Ghys  
My Guiding Star (Theodore Webb) Moorehouse  
Bambalina (Orchestra)  
Medley from "We're Not Dressing" (Orchestra and Theodore Webb)

NBC—Ship of Joy, with Hugh Barrett Dobbs, Tommy Harris, tenor; Smoky Joe, cowboy harmonica player, guest artist; Doric and Knickerbocker Quartets; Meredith Willson's Orchestra; WFAF WMAQ WOC WDAF WTAM WKBF WTMJ  
KYW—Seymour Simons' Orchestra (NBC)  
WGN—Natalie Alt, soprano; Lawrence Salerno, baritone  
WIND—Colman Cox  
WJJD—"Uncle Joe" Dobson, songs; Fred Beck, organist

7:45 P.M.  
WGN—Earl Burnnett's Orchestra  
WIND—Kent and Eddie, Hawaiian duo  
WJJD—Ceil and Sally, sketch

8:00 P.M.  
NBC—Contented Hour; Concert Orchestra; Morgan L. Eastman, conductor; Quartet; Lullaby Lady; Gene Arnold, narrator; Jean Paul King, announcer; WFAF WTMJ WDAF WMAQ WLW WTAM  
Brothers of Romany Stone  
Largo Al Factotum from "Barber of Seville" Rossini  
Listen to the Mocking Bird Hawthorne  
Grandfather's Clock Silver  
Lullaby from "Ermine" Jakobowski  
Bird Songs At Eventide Coates  
Italian Caprice Tchaikowsky  
Old Man River from "Show Boat" Kern

CBS—Wayne King's Orchestra; WABC WOWO WHAS KMOX WCCO WBBM WFBM  
NBC—Dr. Walter Damrosch's Orchestra; John B. Kennedy; WJZ WKBF WENR

KYW—The Globe Trotter  
WGN—Ted Weems' Orchestra  
WIND—Barbeaux Sisters with String Trio  
WJJD—Pickard Family, rural music

8:15 P.M.  
KYW—Three Strings  
WGN—Mark Love, basso; Orchestra  
WIND—Michigan City Community Program  
WJJD—Peruna Carnival

8:30 P.M.  
CBS—Musical Album: WCCO WFBM WOWO WIND  
Overture: Light Cavalry Suppe  
Humoresque Dvorak  
Contra Dances Beethoven  
Serenade Widor  
Intermezzo From "L'Arlesienne Suite No. 2" Bizet  
La Lionjera (The Flatterer) Chaminate  
Military Polonaise Chopin

NBC—Senator David H. Reed, of Pennsylvania; WFAF WTAM KYW WKBF  
KMOX—Carlos Molina's Orchestra  
WBBM—Back of the Headlines  
WDAF—Studio Program  
WGN—Tomorrow's News  
WHAS—Dean Wise Discusses  
WLW—Henry Thies' Orchestra  
WMAQ—The Northerners, male quartet  
WTMJ—Musicians Association Program

8:35 P.M.  
WGN—Headlines of Other Days

8:45 P.M.  
NBC—Princess Pat Players; WENR  
CBS—Musical Album: WOWO WFBM  
KMOX—Bob Becker, dog stories  
WBBM—Fritz Miller's Orchestra  
WGN—Bob Becker, dog stories  
WHAS—Happy Jack Turner  
WIND—String Trio  
WLW—Margaret Carlisle; vocalist

9:00 P.M.  
NBC—Press-Radio Bureau, News; WFAF WOC WHO WKBF WTAM  
CBS—"Fats" Waller, songs; WABC WHAS WOWO WIND  
NBC—Emil Coleman's Orchestra; WJZ KYW  
NBC—Amos 'n' Andy, sketch; WENR WMAQ WDAF WTMJ

CBS—Henry Busse's Orchestra; WBBM WCCO  
KMOX—Baseball Resume  
WFBM—True Sea Stories  
WGN—Seymour Simons' Orchestra  
WLW—You Talks; dramatic sketch

9:05 P.M.  
NBC—Mary Courtland, contralto; WFAF WOC WHO WTAM  
WLW—Dance Orchestra

9:15 P.M.  
NBC—The Poet Prince; Anthony Frome, tenor; WJZ KYW  
CBS—Press-Radio Bureau, News; WABC WFBM WCCO WOWO  
NBC—GILLETTE PRESENTS GENE AND GLENN, comedy sketch; WOC WHO WENR WKBF WDAF WMAQ WTAM WTMJ  
KMOX—Rita Rogers, songs  
WENR—Vic and Sade, sketch  
WGN—Remember Way Back When?  
WHAS—Baseball Scores  
WIND—Novelets Band

9:20 P.M.  
CBS—Charlie Davis' Orchestra; WABC WFBM WOWO WHAS  
WBBM—Bob Nolan, tenor, and Eddie Copeland's Orchestra (CBS)  
WENR—Buddy Rogers' Orchestra

9:30 P.M.  
NBC—Clyde Lucas' Orchestra; WFAF WKBF WTAM  
KMOX—Four Shamrocks and Orchestra  
KYW—You Unseen Friend  
WBBM—Carl Hoffmayr's Orchestra  
WCCO—Musical Potpourri  
WDAF—Red Heart Dog Program  
WENR—The Hoofinghams, skit  
WFBM—Piano Twins  
WGN—Ted Weems' Orchestra  
WIND—Charlie Davis' Orchestra (CBS)  
WLW—Roamios; Orchestra and dramatization  
WMAQ—Press Radio Bureau, News  
WOC-WHO—Psychic Science Church  
WTMJ—Aristocrats

9:35 P.M.  
WMAQ—Dan Russo's Orchestra

9:45 P.M.  
CBS—Enoch Light's Orchestra; WABC WFBM WIND WHAS KMOX  
KYW—Clyde Lucas' Orchestra (NBC)  
WCCO—Carl Hoffmayr's Orchestra (CBS)  
WDAF—Comedy Stars of Hollywood  
WENR—Radio News  
WGN—Richard Cole's Orchestra

9:50 P.M.  
WENR—Al Kvale's Orchestra  
WMAQ—Julie Styne's Orchestra

10:00 P.M.  
NBC—Reggie Childs' Orchestra; WJZ KYW WKBF  
NBC—Jack Berger's Orchestra; WFAF WOC WHO WMAQ WFBM  
CBS—Leon Belasco's Orchestra; WABC WHAS WFBM WIND  
KMOX—Rhapsody of the Reeds; Venida Jones  
WBBM—Earl Hines' Orchestra (CBS)  
WCCO—Lum and Abner  
WDAF—Sports Reporter  
WENR—Tom Gentry's Orchestra  
WGN—Earl Burnnett's Orchestra  
WLW—News Flashes  
WTAM—Musical Bulletin Board; William Mellert, organist

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# Tuesday, May 15

CAUTION: if you use Daylight Saving Time, add one hour to the time schedules in these programs.

## MORNING

**5:00 A.M.**  
WLS—Family Circle Program  
**5:15 A.M.**  
WLS—Weather and Market Reports  
**5:20 A.M.**  
WJJD—Sunrise Program  
**5:30 A.M.**  
KMOX—Home Folks Hour  
WDAF—Reveille  
WJJD—Family Bible League, "Uncle John"  
Meredith, conducting  
WLS—Family Circle Program  
WLV—Top o' the Morning  
WTAM—Sun Up  
**5:50 A.M.**  
WBBM—Farm Information; Livestock and Grain Markets  
**6:00 A.M.**  
NBC—Organ Rhapsody; Richard Leibert, organist; WEAF WOC WHO WDAY  
KYW—Musical Clock  
WBBM—Minute Parade Drum Major  
WGN—Good Morning  
WIND—Smiling Bob Aatcher, cowboy songs  
WJJD—Early Morning Waltzes  
WLS—Bulletin Board  
WLV—The Nation's Family Prayer Period  
WMAQ—Morning Worship  
WOWO—Breakfast Club  
WTAM—Health and Hygiene, Vaughn King  
**6:15 A.M.**  
NBC—Don Hall Trio; WJZ WMAQ  
Hot Bugler Bill  
When a Woman Loves a Man Hanighen  
Moon Country Carmichael  
Got the Jitters from "Casino De Paris Revue" Loeb  
WIND—Morning Dance  
WJJD—Smokey Joe, cowboy songs

WLS—Morning Roundup; The Westerners; Joe Kelly  
WLV—Morning Devotions; Organ; Vocalist and sermon  
WTAM—The Kennedys  
**6:25 A.M.**  
KMOX—Livestock and Weather Reports  
**6:30 A.M.**  
NBC—Cheerio, inspirational talk and music; J. Harrison Isles, musical director; WEAF WDAF WTAM WMAQ WLW  
Love's Dream After The Ball Czibulka  
Radiant Morn Clough-Leighter  
The Dawn Is Breaking Balfe  
Liebesfreud Kreisler  
KMOX—Pickard Family  
WIND—Community Service Program  
WJJD—Christian Science Service  
WLS—Top o' the Morning  
WOC-WHO—Value Barrage  
WTMJ—Devotional Services; Christian Science Committee on Publication  
**6:40 A.M.**  
WIND—Gary Police Blotter  
**6:45 A.M.**  
KMOX—Home Folks Hour  
WIND—Polish Music with Edward Nowinski  
WJJD—Famous Orchestras; Dance music  
WLS—Morning Devotions  
WTMJ—Devotional Services; Concordia College  
**7:00 A.M.**  
NBC—Breakfast Club, dance band; Jack Owens, tenor; Songfellows Quartet; WJZ WMAQ WKBF  
CBS—Round Towners Quartet, direction Harry Simeone; WABC WIND  
Swing Little Thingy  
Body and Soul  
In a Little Red Barn  
Medley from "Murder at the Vanities"  
Cocktails for Two  
Live and Love Tonight  
Join the Navy (Hit the Deck)  
NBC—Sam Herman and Frank Banta, xylophone-piano duo; WEAF WDAF  
Polly Zamecnik  
Moonlight and Roses Moret  
Mighty Lak A Rose Nevin  
H's Funny To Everyone But Me Jones  
Nasty Man Henderson

### (MONDAY CONTINUED)

**10:05 P.M.**  
NBC—Jack Berger's Orchestra; WLW WDAF  
**10:10 P.M.**  
KMOX—Sports Reporter  
**10:15 P.M.**  
KMOX—Leon Belasco's Orchestra (CBS)  
WCCO—Reports  
WTAM—Studio Program  
**10:20 P.M.**  
WGN—Don Irwin's Orchestra  
**10:30 P.M.**  
NBC—Harold Sterns' Orchestra; WJZ KYW WMAQ  
NBC—Buddy Rogers' Orchestra; WEAF WOC WHO WKBF WTAM WDAF  
CBS—Claude Hopkins' Orchestra; WABC WFBM WHAS KMOX WOWO WBBM  
KMOX—Al Roth's Orchestra  
WCCO—Jimmie Garrigan's Orchestra  
WGN—Ted Weems' Orchestra  
WLW—Paul Pendarvis' Orchestra  
**10:45 P.M.**  
KYW—Don Carlos' Orchestra (NBC)  
WGN—Earl Burnett's Orchestra  
WIND—The Slumbertimers, string trio  
**11:00 P.M.**  
CBS—Jack Russell's Orchestra; WBBM WFBM  
KMOX—Harry Vernon's Orchestra  
KYW—Tom Gentry's Orchestra  
WCCO—The Aeronauts  
WDAF—Dance Orchestra  
WGN—The Midnight Flyers; Seymour Simon's Orchestra and guest artists  
WHAS—Herbert Koch, organist  
WIND—Moods of Yesteryear  
WLW—Moon River, organ and poems  
WMAQ—Al Kvale's Orchestra  
WTAM—Emerson Gill's Orchestra  
**11:15 P.M.**  
KMOX—Studio Program  
WCCO—Jack Russell's Orchestra (CBS)  
**11:30 P.M.**  
CBS—The Three Flats, Negro trio; WFBM WBBM WCCO  
WDAF—Dance Orchestra  
WENR—Buddy Rogers' Orchestra (NBC)  
WHAS—Dream Serenade  
WLW—Moon River; organ and poems  
WMAQ—Dan Russo's Orchestra  
WTAM—Ned Parish's Orchestra  
**11:45 P.M.**  
CBS—Earl Hoffman's Orchestra; WBBM WCCO  
KMOX—When Day is Done, organ  
WFBM—Dessa Byrd with Eloise  
**12:00 Mid.**  
WBBM—Fritz Miller's Orchestra  
WDAF—Nighthawk Frolic  
WFBM—Dessa Byrd with Eloise  
WLW—Dance Orchestra  
**12:15 A.M.**  
WBBM—Henry Busse's Orchestra  
**12:30 A.M.**  
WIND—Novelets Band  
WLW—Paul Pendarvis' Orchestra  
**12:45 A.M.**  
WBBM—Earl Hines' Orchestra (CBS)

**7:15 A.M.**  
NBC—Land! Trio and White, songs and comedy; WEAF WOC WHO WDAF  
Little Grass Shack Noble  
Extra Greer  
Why Don't You Practice What You Preach Hoffman  
A Thousand Goodnights Donaldson  
CBS—In the Luxembourg Gardens; WABC WIND  
WJJD—Mr. Schlagenhauer's Vodvil Theater  
WLS—Newscast; Julian Bentley  
WLW—Hymns of All Churches; Joe Emerson  
**7:25 A.M.**  
WLS—Produce Reporter  
**7:30 A.M.**  
NBC—Bradley Kncaid, The Mountain Boy; WEAF WDAF WOC WHO WTAM WLW  
KMOX—Morning Reveries; Ken Wright  
WFBM—Pep Club  
WHAS—Georgia Wildcats  
WJJD—Hot Harmonies, Scorchers from Harlem  
WLS—Peggy and Steve  
WOWO—Radio Bible Class  
WTMJ—Minute Parade  
**7:45 A.M.**  
NBC—The Wife Saver; Alan Prescott; Songs and Patter; WEAF WOC WHO WDAF WLW  
Ain't That Marvelous?  
Chloe  
Doin' The Uptown Lowdown  
If I Love Again  
Going, Going, Gone  
KMOX—Minute Parade  
WGN—Food Flashes; Virginia Clark  
WHAS—Kaiama's Royal Hawaiians  
WIND—Fashions in Rhythms  
WJJD—Modernistic Melodies, Popular Songs  
WLS—Musical Program  
WTAM—Health and Hygiene, Vaughn King  
**7:55 A.M.**  
WBBM—Federation of Teachers  
WTAM—Livestock Report  
**8:00 A.M.**  
NBC—Breen and de Rose, vocal and instrumental duo; WEAF WOC WHO WKBF  
CBS—Bill and Ginger, popular songs; WABC WHAS WIND WOWO WFBM  
NBC—Edward MacHugh, gospel singer; WJZ KYW  
WBBM—Jean Abbey talk  
WDAF—Morning Bible Lesson  
WGN—Keep Fit Club  
WJJD—Song Festival, Popular Songs  
WLS—Dr. Bundesen's Magazine of the Air

WLW—Mail Bag  
WMAQ—Health Exercises  
WTAM—Morning Minstrel  
**8:05 A.M.**  
WLW—Livestock Reports  
**8:10 A.M.**  
WOC-WHO—Hog Flashes  
**8:15 A.M.**  
NBC—Clara, Lu 'n' Em, Louise Starky, Isabelle Carothers and Helen King, gossip; WEAF WTAM WLW WOC WHO WDAF WTMJ WGN  
CBS—Current Questions Before Congress; Sen. Arthur Capper of Kansas; WABC WFBM  
NBC—Castles of Romance; Alice Remsen, contralto; Ray Heatherton, baritone; Al and Lee Reiser, piano duo; WJZ WKBF WMAQ  
Song of The Island (Alice Remsen)  
Rose of Hawaii (Ray Heatherton)  
Oh Muki Muki O (Duet)  
Goodnight Lovely Little Lady (Ray Heatherton)  
If I Love Again (Alice Remsen)  
Aloha Oe (Duet)  
KYW—Irene King  
WBBM—Household Institute; Kay Storey, songs  
WHAS—Mrs. Randolph, shopping Guide  
WIND—Monroe Brothers, harmony  
WJJD—Today's Dance Tunes  
WOWO—Musical Buddies  
**8:30 A.M.**  
NBC—Today's Children, dramatic sketch with Irna Phillips, Bess Johnson and Walter Wickler; WJZ WTMJ  
NBC—The Treasure Chest; Howard Phillips, baritone; Don Allen's Orchestra; Martha Lee Cole; WEAF WOC WHO WLW WMAQ WTAM WDAF  
Fair and Warmer (orchestra)  
I Ain't Lazy, I'm Just Dreaming (Mr. Phillips)  
The Shadow Waltz (orchestra)  
Your Love (Mr. Phillips)  
Wagon Wheels (Mr. Phillips)  
I Just Couldn't Take It Baby (orchestra)  
CBS—Press-Radio Bureau, News; WABC WFBM WCCO WBBM  
KYW—Rose Vanderbosch at the Piano  
WBBM—Chicago Hour, Eddie House, organist  
WGN—Market Reports  
WIND—Musical Interlude  
WJJD—Footlight Favorites  
WOWO—Kroger Twins  
**8:35 A.M.**  
CBS—Morning Moods; WABC WFBM WHAS WIND  
WBBM—Eddie House, Singing Organist  
WCCO—Stocks, Markets  
WGN—Leonard Salvo's Mail Box; Weather Report  
**8:45 A.M.**  
NBC—Press-Radio Bureau, News; WEAF WJZ WKBF WMAQ KYW WTAM WOC WHO  
CBS—Academy of Medicine; Dr. Le Grand H. Hardy, Director of Eye Service, Fifth Avenue Hospital; "The Eyes of Your Child"; WABC WFBM WHAS  
WDAF—High Grade Melodies  
WHAS—Musical Program  
WIND—Sunshine Express  
WLW—Rhythm Jesters  
WTMJ—Minute Parade  
**8:50 A.M.**  
NBC—Radio Kitchen, Eleanor Howe; WJZ WKBF KYW  
NBC—Morning Parade, variety musical; WEAF WOC WHO WMAQ WKBF  
WTAM—Health and Home, Vaughn King  
**8:55 A.M.**  
WCCO—Window Shopping with Rae Spicer  
**9:00 A.M.**  
NBC—Galaxy of Stars; Edna Odell, contralto; Phil Porterfield, tenor; Irma Glen, organist; Earl Lawrence, pianist; WLW WOC WHO WMAQ WTAM WDAF WTMJ  
CBS—The Frivolities; WABC WHAS WFBM WBBM  
KMOX—Salvation Army Program  
KYW—Your Garden  
WCCO—Jack Spratt  
WGN—Movie Personalities  
WJJD—Movements in Thought, University of Chicago

WLS—Weather; Markets  
WOWO—Housewife Hour  
**9:15 A.M.**  
NBC—Your Child, The Child in the Modern World, Dr. Ella Oppenheimer, Children's Bureau, Department of Labor; WEAF WDAF WMAQ  
NBC—Piano Recital; Robert Turner; WJZ KYW WKBF  
Intermezzo-C Major Brahms  
Des Abends Schumann  
Serenade of the Doll Debussy  
Ballade in G Minor Chopin  
KMOX—Sentimental Bachelor  
WBBM—Jim and Bob, Hawaiian Serenaders  
WENR—Today's Children  
WFBM—Charity Couch  
WGN—Your Friendly Neighbor  
WIND—Newlyweds Club  
WLW—News Flashes  
WOC-WHO—The Old Gardener  
WTAM—Board of Education  
WTMJ—Women's News of the Day  
**9:20 A.M.**  
WLW—Livestock Reports  
**9:25 A.M.**  
WGN—Board of Trade Reports  
**9:30 A.M.**  
NBC—Three Shades of Blue, male trio; WEAF WDAF WOC WHO WMAQ WTAM WKBF  
CBS—Melody Parade; WABC WOWO WCCO WHAS WIND  
Under the Linden Massenet  
Adolescence Collage  
My Shawl Cugat  
Valse Triste Tenzer  
Bridal Procession Grieg  
NBC—U. S. Marine Band Shut-In Hour; Capt. Taylor Branson, conducting; Don Lowe, M.C.; WJZ KYW WLW  
KMOX—Let's Compare Notes, women's program  
WBBM—Art Wright, tenor  
WENR—Rhythm Ramblers (NBC)  
WGN—Doring Sisters, harmony trio  
WJJD—Marches of the Day  
WTMJ—Bunk House Opera  
(CONTINUED ON NEXT PAGE)

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(TUESDAY CONTINUED)

9:45 A.M.

NBC—Al Bernard, the Boy from Dixie: WFAE  
WOC WHO WMAQ WKBF WDAF WTAM  
Bally Trombone  
Guitar Blues  
Trans-mag-nif-i-can-bam-dam-ulty (vocal)  
Nasty Man  
Shake Rattle and Roll (vocal)  
CBS—Mary Taylor, cooking talk: WHAS WBBM  
KMOX WOWO  
Q. G.—Painted Dreams, sketch: WGN WLW  
WENR—United Charities  
WFBM—Dessa Byrd with Eloise  
WIND—Spice and Variety, dance and vocal se-  
lections  
WJJD—Songs of Favorite Singers

10:00 A.M.

NBC—Gene Arnold and the Commodores: WFAE  
WDAF WTAM WKBF WOC WHO WENR  
CBS—Voice of Experience, advice: WABC WHAS  
KMOX WBBM WCCO WOWO  
KYW—Rex Maupin's Orchestra  
WFBM—Circle Melodies  
WGN—Hal Kemp's Orchestra  
WIND—Melodies of Romance  
WJJD—Bubb Pickard, Tennessee Hillbilly Songs  
WLW—U. S. Marine Band (NBC)  
WTMJ—Morning Concert

10:15 A.M.

NBC—Fields and Hall, piano duo: WFAE WENR  
WKBF WDAF  
I Love Lemon (Fields-Hall)  
My Grandmother  
Life's a Funny Proposition Cohan  
Go Get the Ax  
CBS—Connie Gates, songs: WABC WHAS WIND  
KMOX  
Ill Wind  
Nobody Cares if I'm Blue  
Hold My Hand  
Grass is Getting Greener  
Why am I Happy?  
WBBM—Virginia Clark, talk; Gene and Charlie,  
songs  
WCCO—Jean Abbey  
WGN—Century of Progress Orchestra, direction  
Edward Wurtzebach  
WJJD—Modern Rhythms  
WMAQ—Public Schools  
WOC-WHO—Markets  
WOWO—Market Quotations  
WTAM—Hum and Strum

10:30 A.M.

NBC—Vic and Sade, comedy sketch with Art Van  
Harvey, Billy Idelson and Bernadine Flynn:  
WJZ WKBF WOC WHO  
CBS—George Scherban's Russian Gypsy Orches-  
tra: WHAS WBBM  
NBC—Maurice Lees' Concert Ensemble: WFAE  
WDAF WTAM WMAQ  
KMOX—Mountain Minstrels  
KYW—Century of Progress Orchestra, Edward  
Wurtzebach  
WENR—Home Service  
WGN—Board of Trade Market Reports  
WIND—Waltz Time  
WJJD—Friendly Philosopher with Homer Griffith  
WLW—Bond of Friendship; Walter Furniss  
WOWO—Marty Lawrence  
WTMJ—Parade of Programs

10:35 A.M.

WGN—Louise Brabant, soprano  
WTMJ—Jack Teter and the Play Boys

10:40 A.M.

WCCO—Doggie Doin's

10:45 A.M.

NBC—The Merry Macs; Cheri McKay, contralto;  
Boys' Trio: WJZ WKBF KYW  
KMOX—Jim and Joe; Orchestra  
WBBM—Frank Wilson, tenor; Gertrude Linn,  
pianist  
WCCO—Stocks; Markets  
WGN—Good Health and Training  
WHAS—University of Louisville  
WIND—Musical Interlude  
WJJD—Radio Guide Interviews with Evans  
Plummer  
WLS—Cumberland Ridge Runners  
WLW—The Texans, vocal trio  
WOWO—Hardman Brothers

10:50 A.M.

WIND—Dance Time

11:00 A.M.

NBC—Words and Music; String Ensemble; Har-  
vey Hays, narrator: WJZ WMAQ WKBF  
CBS—Do, Re, Mi, Girls' Trio: WABC WHAS  
KMOX WCCO  
NBC—Ned Parish's Orchestra: KYW WTAM  
KYW—Dance Orchestra  
WBBM—Local Markets  
WDAF—Ned Parish's Orchestra  
WGN—A Mid-Day Service  
WIND—A Mid-Day Meditations  
WJJD—Luncheon Dance Music  
WLS—Orchestra; Variety Acts  
WLW—Ohio Farm Bureau; Ed Bath, news com-  
mentator; Virginia Marucci's Orchestra  
WOWO—Major and Elmer  
WTMJ—What's New in Milwaukee? Ask Mrs.  
Grey

11:05 A.M.

WBBM—Do Re Mi, Girls' Trio (CBS)

11:15 A.M.

CBS—Joan Marrow, music: WABC WBBM KMOX  
WCCO—Art Institute of the Air  
WDAF—Service Reports  
WHAS—Burl Sparks, gospel songs

WIND—Luncheon Dance  
WJJD—Fred Beck, organist  
WLW—River, Market and Weather Reports  
WOWO—Sari and Elmer

11:20 A.M.

WLW—Livestock Reports

11:25 A.M.

WHAS—Savings Talk

11:30 A.M.

NBC—National Farm and Home Hour; Guest  
Speakers; Harvey Hays, readings; Walter  
Blaufuss' Orchestra: WJZ WLW WDAF  
KYW WKBF  
CBS—Jack Russell's Orchestra: WABC WHAS  
NBC—Emil Velazco, organist: WFAE WMAQ  
Dance Arabe Tchaikowsky  
Flight of the Bumble Bee Rimsky-  
Korsakov  
Oriental Romance Rimsky-Korsakov  
Vineyard Idyll Didier  
By The Bend Of The River Edwards  
Kashmiri Song Finden  
Improvisation Velazco  
Naughty Waltz Levy

KMOX—Magic Kitchen  
WBBM—Movie Chatter; Helen Fitch  
WCCO—News Bulletin  
WGN—Market Reports  
WIND—Bob Atcher, songs  
WJJD—Harry Owen, philosopher  
WLS—Roundup; The Westerners; Joe Kelly  
WOC-WHO—Pickard Family  
WOWO—Mr. and Mrs., sketch  
WTAM—Noonday Resume; Chief Red Bird and  
his Cowboys  
WTMJ—Hans Badner's Bavarians

11:35 A.M.

WGN—Palmer House Ensemble  
WJJD—Waltz Time, popular selections

11:45 A.M.

CBS—Tony Wons; Peggy Keenan and Sandra  
Phillips, piano team: WABC WOWO KMOX  
WHAS WBBM WCCO  
Theme: The World is Waiting for the  
Sunrise  
With a Song in My Heart  
The Sunshine of Your Smile  
Minuet Paderewski  
Theme: I'll See You Again

WGN—Rikk's Hungarian Orchestra  
WIND—Rhythm Aces, trio  
WJJD—Smokey Joe, Cowboy Songs  
WTAM—Livestock Report  
WTMJ—Kitchen Reporter

11:50 A.M.

KMOX—Producers Livestock Report

11:55 A.M.

WLS—Newscast; Julian Bentley

## AFTERNOON

12:00 Noon

CBS—Ann Leaf at the Organ: WABC WIND  
CBS—Just Plain Bill, skit: KMOX WGN WFBM  
WCCO

WBBM—Eddie and Fannie Cavanaugh, radio gos-  
sip  
WHAS—Livestock market reports  
WJJD—Livestock Markets  
WLS—Prairie Farmer Dinner Bell  
WMAQ—Dan Russo's Orchestra  
WOC-WHO—Col. B. J. Palmer, talk  
WOWO—News Headlines  
WTAM—Emerson Gill's Orchestra  
WTMJ—Heinie and His Grenadiers

12:15 P.M.

CBS—Romance of Helen Trent: WABC KMOX  
WGN WFBM

WBBM—Jack Russell's Orchestra  
WCCO—Noon Hi Lites  
WHAS—Georgia Wildcats  
WIND—Livestock Markets  
WJJD—Century of Progress Concert Orchestra,  
direction Edward Wurtzebach  
WOC-WHO—Earl May Program  
WOWO—Eddie Conti's Orchestra

12:20 P.M.

WIND—Dance Interlude  
WMAQ—Board of Trade Reports

12:25 P.M.

WBBM—Local Markets

12:30 P.M.

NBC—Earl Waldo, bass: WFAE WTAM KYW  
WDAF  
Der Wanderer (Earl Waldo) Schubert  
The Mad Dog (Earl Waldo) Schumann  
Spanish Folk Dance (Trio) Sandby  
The Cave (Earl Waldo) Schindler  
Stone Cracker John (Earl Waldo) Coates  
NBC—Smack Out, comedy duo; Marion and Jim  
Jordan: WJZ WKBF  
CBS—Artist Recital; Rhoda Arnold; Crane Cald-  
er and Carlo Romano: WABC WCCO WIND  
Far Off I Hear a Lover's Lute (Rhoda  
Arnold) Cadman  
Der Sieger (Crane Calder) Hugo Kaun  
Etude, Opus 9 No. 10, in D Flat  
Major (Carla Romano) Scriabin  
Moon Marketing (Rhoda Arnold) Weaver  
Limehouse Reach (Crane Calder) Proctor-Gregg  
Le Coucou (Carlo Romano) Daquin  
Romance (Rhoda Arnold) Debussy  
Claire De Lune (Crane Calder) Saint-Saens  
Carnival (Carla Romano) Costagnetta  
Honey Chile (Rhoda Arnold) Strickland  
Requiem (Crane Calder) Homer  
Moment Musicale, in F Minor, Opus 5  
(Carlo Romano) Schubert

## HIGH SPOT SELECTIONS FOR TUESDAY

(Time Given Is Central Standard)

5:30 p. m.—East and Dumke, comedians: NBC-WMAQ.  
6:00 p. m.—Leo Reisman's orchestra; Phil Dues, baritone: NBC-WMAQ.  
6:30 p. m.—Conrad Thibault, baritone; Lois Bennett, soprano; Honey Dean, blues singer;  
Harry Salter's orchestra: NBC-WLS.  
6:30 p. m.—Hollywood Show; Abe Lyman: CBS-WBBM.  
7:00 p. m.—Elizabeth Arden Presents: Maury Paul; Freddie Martin's orchestra: CBS-WBBM.  
7:00 p. m.—Ben Bernie's Blue Ribbon Air Casino: NBC-WMAQ.  
7:15 p. m.—James Thurber, humorist: CBS-KMOX  
7:30 p. m.—Minneapolis Symphony orchestra; Eugene Ormandy conducting: CBS-WBBM.  
7:30 p. m.—Ed Wynn, the Fire Chief, with Graham McNamee; male quartet: NBC-WMAQ.  
8:00 p. m.—Ray Perkins, comedian; Frances Williams, guest star; orchestra, direction  
Harold Stokes: NBC-WENR.  
8:00 p. m.—Beauty Box Theater; soloists: NBC-WMAQ.

2:00 P.M.

NBC—Betty and Bob, dramatic sketch: WJZ  
WLS WLW WTMJ  
CBS—Seventh Regiment Band; Lt. Francis W.  
Southernland, conductor: WABC WCCO WFBM  
WOWO KMOX WHAS  
Overture to "Il Guarany" Gomez  
Intermezzo: Forget-Me-Not Macbeth  
Marama Espinoza  
Sweetheart (Trombone Solo: Al Pinard) Pinard

Swanee Smiles Ring-Hager  
Selections From "Rose Marie" Friml  
March: The Gray Jackets Neyer  
NBC—Don Bigelow's Orchestra: WFAE WTAM  
WDAF WKBF  
KYW—Century of Progress Concert Orchestra;  
Edward Wurtzebach, director  
WJJD—Musical Excellence; Fred Beck, organist  
WOC-WHO—Baseball Game

2:15 P.M.

NBC—The Singing Stranger, musical and dra-  
matic; Wade Booth, baritone; Dorothy Day:  
WJZ WKBF  
KYW—Studio Program  
WLS—Tower Topics; Sue Roberts; Bill O'Conner  
WLW—Matinee Highlights  
WTMJ—Dance Orchestra

2:30 P.M.

NBC—Jimmy Rogers, songs: WFAE WDAF  
Poor Old Joe Carmichael  
Love Locked Out  
I've Got You at Last Fred Stewart  
Little Man You've Had a Busy Day  
Lamplight from New Faces  
CBS—Bob Standish, baritone: WABC WHAS  
KMOX WCCO  
Old Covered Bridge  
Why Do I Dream those Dreams  
Crickets in the Grass (orchestra)  
Beat o' My Heart  
At the End of the Day

NBC—Alice Joy, the Dream Girl: WJZ WKBF  
KYW—Two Doctors with Rex Maupin's Orches-  
tra  
WENR—The Singing Stranger; Wade Booth and  
Dorothy Day  
WFBM—Two Thirty Tunes  
WJJD—Mooseheart Children  
WOWO—Little Joe  
WTAM—Musical Cocktail

2:45 P.M.

NBC—Smith-James Orchestra: WJZ WKBF  
CBS—Four Showmen, quartet: WABC WHAS  
KMOX  
NBC—Lady Next Door, children's sketch, direc-  
tion Madge Tucker: WFAE WDAF WTAM  
In a Kingdom of Our Own (Lady  
Next Door and Children) G. M. Cohan  
WENR—Century of Progress Orchestra, direction  
Edward Wurtzebach  
WLW—Business News

2:50 P.M.

WCCO—Baseball Game  
WTMJ—Market Review

3:00 P.M.

CBS—The Dictators; Orchestra: WHAS  
I've Had My Moments  
I Ain't Lazy, I'm Just Dreamin'  
Your Love  
Cocktails for Two  
Christmas Night in Harlem  
NBC—Music Box; Gloria La Vey, soprano;  
chorus: WFAE WDAF WLW WTAM  
KMOX—Window Shoppers, Orchestra  
WENR—Smith-James' Orchestra (NBC)  
WJJD—Buddy, Zeb and Otto, songs  
WTMJ—No-game Club

3:15 P.M.

NBC—Jackie Heller, tenor; Harry Kogen's Or-  
chestra: WJZ WKBF WENR  
KMOX—Aeolian Piano Recital  
WHAS—A Weekday Devotions  
WIND—Smiling Bob Atcher, songs  
WJJD—Modern Rhythms, dance music  
WOWO—Guest Review

3:30 P.M.

NBC—The Tattered Man, sketch: WFAE WTAM  
WMAQ  
CBS—Readings from Great Literature: WIND  
NBC—Ma Perkins, dramatic sketch: WDAF  
NBC—Singing Lady, nursery jingles, songs and  
stories: WJZ WLW  
KMOX—Norman Paule, baritone  
KYW—Phil Harris' Orchestra  
WHAS—Rosemary Hughes, songs  
WIND—Sports Review  
WJJD—Salon Echoes  
WOWO—All American Boy

**(TUESDAY CONTINUED)**

**3:45 P.M.**  
**NBC**—Little Orphan Annie, childhood playlet with Shirley Bell, Allan Baruck, Henrietta Tedro and Harry Cansdale: WJZ WLW  
**CBS**—Wilkomirski's String Trio: WHAS KMOX WBBM  
**NBC**—Nursery Rhymes; Milton J. Cross and Lewis James, children's program: WEAF WTAM WDAF  
**KYW**—Frances Chickman; Three Strings  
**WENR**—"Grandpa Burton," Bill Baar (NBC)  
**WGN**—Soloist  
**WIND**—Trio Selections  
**WJJD**—Smoky Joe, cowboy songs; George Boardman  
**WKBF**—The Tattered Man (NBC)  
**WOWO**—△ Old Time Religion  
**4:00 P.M.**  
**NBC**—Mme. Frances Alda, soprano: WEAF WOC WHO WDAF WMAQ WKBF WLW  
**NBC**—Angelo Ferdinando's Orchestra: WJZ WENR  
**KMOX**—Missouri D. A. R.  
**KYW**—Secret Agent X-9  
**WBBM**—Billy Scott, tenor; Novelty Orchestra  
**WGN**—Orchestral Program  
**WHAS**—Billy Scott, baritone  
**WIND**—Sports Review  
**WJJD**—Polish Hour  
**WTAM**—Twilight Tunes. Pie Plant Pete  
**WTMJ**—Organ Melodies  
**4:15 P.M.**  
**CBS**—Skipty, sketch: WBBM  
**CBS**—Bob Nolan, tenor; Norm Sherr, pianist: KMOX WIND  
**E. T.**—Dick Steel, "The Boy Reporter": WDAF WTAM  
**KMOX**—Tune Shop  
**KYW**—Mme. Frances Alda (NBC)  
**WENR**—Salty Sam  
**WHAS**—Herbert Koch, organist  
**WLW**—Joe Emerson, Bachelor of Song  
**WMAQ**—Jolly Cowboy  
**WOWO**—Studio Program  
**4:30 P.M.**  
**NBC**—Mid-Week Hymn Sing; Kathryn Palmer, soprano; Joyce Allmand, contralto; Sidney Smith, tenor; Arthur Billings Hunt, baritone and director; Lowell Patton, organist: WEAF WMAQ WKBF WDAF  
 I Walk With The King (Quartet) Ackley  
 Everybody Ought To Love Him (Duet) Fischer  
 God Is Goodness, God Is Love (Duet) Wilson  
 I Would Be Like Jesus (Arthur Billings Hunt) Ackley  
 Love Lifted Me (Quartet) Smith  
**CBS**—Jack Armstrong, All American Boy: WBBM  
**E. T.**—Jack Armstrong, drama: WLW WOC WHO  
**KMOX**—Bob Preis and Orchestra  
**KYW**—Uncle Bob's Curb-is-the-Limit Club  
**WENR**—Organ Melodies  
**WGN**—The Singing Lady (NBC)  
**WHAS**—Sam, Gil and Louie  
**WIND**—Hungarian Air Theater  
**WTAM**—Supper Show  
**4:45 P.M.**  
**NBC**—Little Orphan Annie, childhood playlet: WENR WGN WKBF  
**NBC**—Lowell Thomas, Today's News: WJZ WLW  
**CBS**—Enoch Light's Orchestra: WBBM WHAS WOWO  
**NBC**—Mary Small, juvenile singer; Orchestra: WEAF WDAF  
**KMOX**—Organ Melodies  
**WMAQ**—Studio Program  
**WOC-WHO**—Studio Program  
**5:00 P.M.**  
**CBS**—Morton Downey, tenor: WABC KMOX  
**NBC**—Amos 'n' Andy: WJZ WLW  
**KYW**—Pickard Family  
**WBBM**—Jack Russell's Orchestra  
**WCCO**—Livestock Summary  
**WDAF**—Service Reports  
**WENR**—What's the News  
**WGN**—The Boy Reporter, sketch  
**WIND**—German Music; William Klein  
**WJJD**—Sports Review by Johnny O'Hara  
**WKBF**—Gould and Shefter, piano duo (NBC)  
**WMAQ**—Boyd Raeburn's Orchestra (NBC)  
**WOC-WHO**—Sports Review; Hits and Bits  
**WOWO**—Studio Program  
**WTMJ**—Organ Melodies  
**5:15 P.M.**  
**E. T.**—Adventures of Jimmy Allen: WOC WHO  
**KMOX**—Baseball Highlights  
**KYW**—The Globe Trotter, sports reporter  
**WBBM**—Pat Flanagan's Sports Review  
**WDAF**—Dick Steel, "The Boy Reporter"  
**WGN**—Musical Dessert; Rondollers and Len Salvo  
**WJJD**—Smoky Joe, songs  
**WLW**—Paul Pendarvis' Orchestra  
**WMAQ**—Dan Russo's Orchestra (NBC)  
**WOWO**—Sport Highlights  
**WTAM**—Baseball Resume  
**WTMJ**—Dick Steele; The Boy Reporter  
**5:20 P.M.**  
**WCCO**—Baseball Scores  
**5:25 P.M.**  
**KYW**—Pickard Family  
**5:30 P.M.**  
**CBS**—Buck Rogers in the Twenty-Fifth Century, sketch: KMOX WCCO WHAS WBBM WFBM  
**NBC**—East and Dumke, comedians: WEAF WMAQ WTAM  
**WDAF**—Max Cordon, tenor  
**WGN**—Sports Reporter  
**WIND**—Polish Music with Edward Nowinski  
**WJJD**—Walkathon  
**WLW**—Bob Newhall, "Mail Pouch Sportsman"  
**WOC-WHO**—Studio Program

**WOWO**—Walkathon  
**WTMJ**—"Our Club"  
**5:40 P.M.**  
**KYW**—Charlie Hamp, songs and piano  
**5:45 P.M.**  
**NBC**—The Goldbergs, sketch; Gertrude Berg, James Waters: WEAF WTAM WMAQ WDAF  
**CBS**—Boake Carter, news: WABC WHAS KMOX WCCO WBBM  
**NBC**—Ithaca College Choir: WJZ WKBF  
 O Praise Ye the Name of the Lord  
 Nikolsky  
 Now is the Month of Maying, Thos. Morley  
 The Bell Trad. French Song  
 Summer is a'Comin' in Trad.  
 The Old Spinning Wheel Hill  
 All Praise to God the Eternal  
**WENR**—Baseball Resume; Hal Totten  
**WFBM**—Pirate Club  
**WGN**—Palmer House Ensemble  
**WJJD**—Fred Beck, organist  
**WLW**—Melody Masters  
**WOC-WHO**—Melody Lane  
**WTMJ**—Heinie and His Grenadiers

**NIGHT**

**6:00 P.M.**  
**NBC**—Phil Ducey, baritone; Leo Reisman's Orchestra: WEAF WTAM WMAQ WOC WHO WKBF  
**CBS**—The Troopers: WABC KMOX  
 March Lorraine  
 Beau Ideal  
 Trombone Sneeze  
 Mighty America  
 Scotch Medley  
 Campbells Are Coming  
 Annie Laurie  
 Blue Bells Of Scotland  
 Auld Lang Syne  
 Georgia Tech  
**NBC**—Crime Clue; "The Man from the Morgue," an original Spencer Dean mystery drama with Edward Reese and John MacBryde: WJZ WLW  
**KYW**—Boyd Raeburn's Orchestra (NBC)  
**WBBM**—Carl Hoffmayr's Orchestra  
**WCCO**—Adventures of Jimmie Allen  
**WDAF**—Sports Reporter  
**WFBM**—Cowboys  
**WGN**—Orchestral Program  
**WHAS**—Dinner Concert  
**WIND**—Washington Column of the Air  
**WJJD**—The Family Friend; Norman Earl; Trio  
**WOWO**—Charlie Agnew's Orchestra  
**6:05 P.M.**  
**WDAF**—Musical Interlude  
**6:15 P.M.**  
**CBS**—The Voice of Experience: WABC KMOX WBBM WHAS WOWO WCCO  
**WDAF**—Air Adventures of Jimmy Allen  
**WFBM**—Studio Artists  
**WGN**—Stevens Hotel Ensemble  
**WFBM**—Bohemians  
**WGN**—Ensemble Music  
**WIND**—Anne Vernson, songs  
**WJJD**—Music and Banter with Ben Kanter  
**6:25 P.M.**  
**WTMJ**—Sport Flash  
**6:30 P.M.**  
**NBC**—Conrad Thibault, baritone; Lois Bennett, soprano; Harry Salter's Orchestra and Choir; Honey Dean, blues singer: WJZ WLW WLS  
**CBS**—"Accordiana" Abe Lyman's Orchestra; Maria Silveria, soprano; Pierre Le Krusen, tenor: WABC WBBM WCCO WFBM KMOX  
 Who's Sorry Now  
 Don't Say Goodnight (Smith)  
 Somewhere a Voice is Calling  
 When I was a Boy of the Mountain  
 Kiss Waltz  
 Cocktails for Two (Smith)  
 Speak to Me of Love  
 After the Ball is Over  
 Because You're You  
 Your Love (Smith)  
 Mademoiselle  
**NBC**—Wayne King's Orchestra: WEAF WOC WHO WMAQ WTAM WDAF WKBF WTMJ  
**KYW**—Dan Russo's Orchestra (NBC)  
**WGN**—Seymour Simon's Orchestra  
**WHAS**—Dinner Concert  
**WIND**—Hot Stove League, Johnny O'Hara  
**WJJD**—Organ Melodies, Fred Beck, organist  
**WOWO**—Studio Program  
**6:35 P.M.**  
**WBBM**—Jack Russell's Orchestra  
**6:40 P.M.**  
**WIND**—Musical Interlude  
**6:45 P.M.**  
**WGN**—Palmer House Ensemble  
**WIND**—James Cable, baritone  
**WJJD**—The Hawk, mystery drama  
**WLS**—Al Kvale's Orchestra  
**WOWO**—Studio Program  
**7:00 P.M.**  
**NBC**—Ben Bernie's Blue Ribbon Air Casino: WEAF WOC WHO WLW WMAQ WTAM WTMJ  
**CBS**—Elizabeth Arden Presents Freddie Martin's Orchestra; Maury H. B. Paul: WABC WFBM WBBM KMOX WHAS  
 I'm Not Lazy, Just Dreaming (Orchestra)  
 April In Paris (Orchestra)  
 Merry Widow Waltz (Orchestra)  
 A Thousand Goodnights (Orchestra)  
 Theme: Wien  
**NBC**—Musical Memories; Edgar A. Guest, poet; Alice Mock, soprano; Charles Sears, tenor vocal trio; Josef Koestner's Orchestra: WJZ WLS

**KYW**—Tom Gentry's Orchestra (NBC)  
**WCCO**—Musical Show  
**WDAF**—Gay Nineties  
**WGN**—Earl Burtnett's Orchestra  
**WIND**—Joe Chromis' Orchestra  
**WJJD**—The Sencleers, vocal trio; Comedy; talk  
**7:15 P.M.**  
**CBS**—James Thurber, humorist: WABC WCCO KMOX WFBM WHAS  
**WBBM**—Henry Busse's Orchestra  
**WIND**—Bacaryd Folies; Sam Cirone, harmonica  
**WJJD**—Uncle Joe Dobson, songs; Fred Beck, organist  
**7:30 P.M.**  
**NBC**—Ed Wynn, comedian; Graham McNamee; quartet: WEAF WMAQ WOC WHO WLW WTAM WDAF WTMJ  
**NBC**—Eddie Duchia's Orchestra: WJZ WENR  
**CBS**—Minneapolis Symphony Orchestra; Eugene Ormandy, conductor: WABC WOWO WHAS WCCO WFBM WBBM KMOX  
 Prelude In C Sharp Minor Rachmaninoff  
 Anitra's Dance Grieg  
 Ride Of The Valkyries Wagner  
 Overture: 1812, Opus 49 Tchaikowsky  
**KYW**—Chicago Theatre Stars  
**WGN**—Mardi Gras  
**WIND**—Colman Cox  
**WJJD**—Black and White, piano selections; Ben Kanter, pianist  
**7:45 P.M.**  
**KYW**—Don Carlos' Orchestra  
**WIND**—Russ Wildey and Bill Sheehan, piano and songs  
**WJJD**—Cecil and Sally, sketch  
**8:00 P.M.**  
**NBC**—Ray Perkins, master of ceremonies; Frances Williams, guest artist; Orchestra direction Harold St oke: WJZ WENR  
**CBS**—Glen Gray's Orchestra; Col. Stoopnagle and Budd, comedy; Connie Boswell, songs: WABC WOWO WHAS KMOX WCCO WBBM WFBM Panama (orchestra)  
 Stoopnagle and Budd  
 When a Woman Loves a Man (Connie Boswell)  
 Once in a Blue Moon  
 Riding Around in the Rain  
 Stoopnagle and Budd  
 You Could Have Knocked Me Over with a Feather (Connie Boswell)  
 That's-a-Plenty (orchestra)  
 Stoopnagle and Budd  
**NBC**—Beauty Box Theater; Gladys Swarthout, mezzo-soprano; Frank McIntyre, Peggy Allenby, Charlotte Walker, Florence Malone; Joseph Granby, John Barclay, Rosaline Green, Adele Ronson, Alan Devitt, Alfred Shirley and the Russian Choir of 20 voices: WEAF WTAM WLW WMAQ WOC WHO WTMJ WKBF  
**KYW**—The Globe Trotter  
**WIND**—Joe Chromis' Orchestra  
**WJJD**—The Pickard Family, Jamboree  
**8:15 P.M.**  
**KYW**—Studio Program  
**WDAF**—Beauty That Endures  
**WGN**—Ted Weems' Orchestra  
**WIND**—Dick Ede's Orchestra  
**8:30 P.M.**  
**NBC**—To be announced: WJZ KYW  
**CBS**—"Conflict," by T. S. Stribling: WABC WHAS KMOX WOWO  
**WBBM**—The Whistler and His Dog  
**WCCO**—Billy Jones and Ernie Hare  
**WDAF**—A Fair Deal and Jokers Wild  
**WENR**—Variety Show; Morin Sisters; Sovereigns Quartet; Betty Winkler and Arthur Jacobson, radio players; Len Edwards, master of ceremonies  
**WFBM**—Penn and Smack  
**WGN**—Tomorrow's News  
**WIND**—Bonnie and Chuck, song duo  
**8:35 P.M.**  
**WGN**—Headlines of Other Days  
**8:45 P.M.**  
**CBS**—Harlem Serenade; Claude Hopkins' Orchestra; Five Spirits of Rhythm; Orlando Robeson: WABC WFBM WCCO KMOX WOWO WIND  
 Minor Mania (orchestra)  
 I'm Not Lazy—I'm Just Dreaming (Aida Ward)  
 I Wish that I were Twins (Fats Waller)  
 Your Love (Orlando Robeson)  
 In the Shade of the Old Apple Tree (orchestra)  
 Sweet Sue (piano and orchestra)  
 One Alone (Orlando Robeson)  
 Put on Your Old Gray Bonnet (orchestra)  
 Love Thy Neighbor (Aida Ward)  
 Old Man River (orchestra)  
 Extra: Without that Certain Thing (Orlando Robeson)  
**WBBM**—Heidelberg Students: Clarence Wheeler's Orchestra; Doris Loraine, mezzo soprano; Gene and Charlie, song duo; the Cadets Quartet (CBS)  
**WGN**—Dream Ship, drama  
**WHAS**—Happy Jack Turner

**9:00 P.M.**  
**CBS**—Harlem Serenade: WABC WHAS  
**NBC**—Vincent Lopez' Orchestra: WJZ KYW  
**CBS**—Henry Busse's Orchestra: WBBM WCCO  
**NBC**—Amos 'n' Andy: WMAQ WENR WDAF WTMJ  
**NBC**—John B. Kennedy: WKBF  
**KMOX**—Baseball Play by Play Resume  
**WGN**—Seymour Simons' Orchestra  
**WLW**—Cotton Queen Minstrels, Hink and Dink  
**WOC-WHO**—Novelty Aces  
**WTAM**—Studio Program  
**9:15 P.M.**  
**NBC**—The Poet Prince; Anthony Frome, tenor: WJZ KYW  
**NBC**—Emil Coleman's Orchestra: WEAF WOC WHO WTAM WKBF WDAF  
**CBS**—Press-Radio Bureau, News: WABC WFBM WCCO WBBM  
**NBC**—GILLETTE PRESENTS GENE AND GLENN, comedy sketch: WTAM WTMJ WMAQ  
**KMOX**—Four Shamrocks and Orchestra  
**WENR**—Press-Radio Bureau, News (NBC)  
**WGN**—Remember 'Way Back When?'  
**WHAS**—Baseball Scores  
**WIND**—The Novalets Orchestra  
 (CONTINUED ON NEXT PAGE)

**Reduce WITHOUT STARVING WHY BE FAT?**



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**SONGS WANTED FOR RADIO BROADCAST NEW WRITERS INVITED**

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD, 1650 Broadway, New York Tune In Every Sunday at 3:45 P.M. Sta. WINS.

**9:20 P.M.**  
 CBS—Charles Barnet's Orchestra: WABC WBBM  
 WBBM—Ted Travers, baritone (CBS)  
 KMOX WHAS  
 WENR—Buddy Rogers' Orchestra  
 WOWO—Fred Hughes

**9:30 P.M.**  
 NBC—National Radio Forum; Frank R. McNinch  
 Chairman of Federal Power Commission;  
 "Electric Rate Survey"; WEAJ WTAM  
 CBS—Charles Barnett's Orchestra: WBBM WOWO  
 KMOX—Through the Hollywood Looking Glass  
 with Francis Ingram

KYW—Phil Harris' Orchestra (NBC)  
 WCCO—Musical Potpourri  
 WDAF—Curious Questions  
 WENR—The Hoofinghams  
 WFBM—Piano Twins  
 WGN—Wayne King's Orchestra  
 WIND—Dick Ede's Orchestra  
 WLW—Dance Orchestra  
 WOC-WHO—Sports Review  
 WTMJ—Josef's Orchestra

**9:25 A.M.**  
 WCCO—Doggie Doins  
 WGN—Board of Trade Market Reports

**9:35 P.M.**  
 WOC-WHO—Psychic Science Church

**9:45 P.M.**  
 NBC—National Radio Forum: WLW  
 CBS—Fritz Miller's Orchestra: WBBM WCCO  
 KMOX—Studio Program  
 WENR—Al Kvale's Orchestra  
 WFBM—Piano Twins  
 WHAS—Herbert Koch, organist  
 WOWO—Charlie Davis' Orchestra

**9:50 P.M.**  
 WGN—Jan Garber's Orchestra

**10:00 P.M.**  
 CBS—Carl Hoffmayr's Orchestra: WABC WFBM  
 WBBM WHAS  
 NBC—Buddy Rogers' Orchestra: WJZ WOC WHO  
 WKBF WTAM WDAF WENR

NBC—Press-Radio Bureau, News: WEAJ KYW  
 WOC WHO WKBF WTAM  
 KMOX—Rhapsody of the Reeds; Ruth Nelson  
 WCCO—Lum and Abner  
 WIND—Joe Chromis' Orchestra  
 WLW—News Flashes  
 WMAQ—News Service  
 WTMJ—Musicians Association Program

**10:05 P.M.**  
 WLW—Cocktail Continentale  
 WMAQ—Rudy Vallee's Orchestra (NBC)  
 WTAM—Wm. Mellert, organist

**10:10 P.M.**  
 KMOX—Sport Reporter  
 WGN—Earl Burtnett's Orchestra

**10:15 P.M.**  
 KMOX—Carl Hoffmayr's Orchestra (CBS)  
 WCCO—Reports  
 WLW—Studio Program  
 WMAQ—Tom Gentry's Orchestra  
 WTAM—Blind King of the Ivories

**10:30 P.M.**  
 NBC—Jack Denny's Orchestra: WEAJ KYW  
 WKBF WTAM WOC WHO WDAF  
 NBC—Pete Smythe's Orchestra: WJZ WENR  
 KMOX—Jimmy Downey and Orchestra  
 WBBM—Earl Hines' Orchestra  
 WCCO—Jimmy Garigan's Orchestra  
 WFBM—Bohemians  
 WGN—Ted Weems' Orchestra  
 WHAS—Morris Perelmuter, violinist  
 WIND—The Novelets  
 WLW—Dance Orchestra  
 WMAQ—Dan Russo's Orchestra  
 WTMJ—Dance Orchestras

**10:45 P.M.**  
 CBS—Frank Daily's Orchestra: KMOX WFBM  
 WIND

**11:00 P.M.**  
 CBS—Jack Russell's Orchestra: WBBM WCCO  
 KMOX—Studio Program  
 KYW—Tom Gentry's Orchestra (NBC)  
 WDAF—Dance Orchestra  
 WENR—Seymour Simons' Orchestra  
 WFBM—Atop the Indiana Roof  
 WHAS—Mills' Orchestra  
 WIND—Dick Ede's Orchestra  
 WLW—Moon River, organ and poems  
 WMAQ—Al Kvale's Orchestra  
 WTAM—Emerson Gill's Orchestra

**11:10 P.M.**  
 WGN—Late Dance Orchestras

**11:15 P.M.**  
 KMOX—Harry Vernon's Orchestra

**11:30 P.M.**  
 CBS—The Cadets Quartet: WFBM WCCO WBBM  
 WDAF—Dance Orchestra  
 WENR—Buddy Rogers' Orchestra (NBC)  
 WHAS—Dream Serenade  
 WIND—The Novelets  
 WLW—Paul Pendarvis' Orchestra  
 WTAM—Ned Parish's Orchestra

**11:45 P.M.**  
 CBS—Earl Hoffman's Orchestra: WFBM WCCO  
 WBBM  
 KMOX—When Day is Done, organ

**12:00 Mid.**  
 WBBM—Fritz Miller's Orchestra  
 WDAF—Nighthawk Frolic  
 WLW—Moon River, poems and organ

**12:15 A.M.**  
 WBBM—Henry Busse's Orchestra

**12:30 A.M.**  
 WLW—Dance Orchestra

**12:45 A.M.**  
 WBBM—Earl Hines' Orchestra

# Wednesday, May 16

CAUTION: if you use Daylight Saving Time, add one hour to the time schedules in these programs.

## MORNING

**5:00 A.M.**  
 WLS—Family Circle Program

**5:15 A.M.**  
 WLS—Weather; Markets

**5:20 P.M.**  
 WJJD—Sunrise Program

**5:30 A.M.**  
 KMOX—Home Folks Hour  
 WJJD—Family Bible League, "Uncle John  
 Meredith, conducting  
 WLS—Family Circle, variety  
 WLW—Top o' the Morning  
 WTAM—Sun Up

**5:50 A.M.**  
 WBBM—Farm Information; Livestock and Grain  
 Markets

**6:00 A.M.**  
 KMOX—The Pickard Family  
 KYW—Musical Clock  
 WBBM—Minute Parade; Drum Major Mac  
 WGN—Good Morning  
 WIND—Smiling Bob Atcher, songs  
 WJJD—Early Morning Waltzes  
 WLS—Bulletin Board  
 WLW—The Nation's Family Prayer Period  
 WMAQ—Morning Worship  
 WOC-WHO—Musical Clock  
 WOWO—Breakfast Club  
 WTAM—Health and Hygiene with Vaughn King

**6:15 A.M.**  
 NBC—Don Hall Trio: WJZ WMAQ  
 Good Morning Glory from "Sitting  
 Pretty" Revel  
 Write Home to Mother Paisley  
 Fare Thee Well to Harlem Hanighen  
 Along Came Love from "Earl Car-  
 roll's Vanities" 10th Edition Tobias

KMOX—Home Folks Hour  
 WIND—Morning Dance  
 WJJD—Bubb Pickard, Tennessee hillbilly tunes  
 WLS—Morning Roundup; The Westerners; Joe  
 Kelly  
 WLW—Morning Devotions; organ, vocalist and  
 sermon  
 WTAM—The Kennedys

**6:25 A.M.**  
 KMOX—Livestock and Weather Report

**6:30 A.M.**  
 NBC—Cheerio, inspirational talk and music; J.  
 Harrison Isles, musical director: WEAJ  
 WDAF WTAM WMAQ WLW  
 A Dream Barlett  
 The Boatwain Lunas  
 The Lost Chord Sullivan  
 Schon Rosmarin Kreisler

WIND—Good English Period, talk  
 WJJD—Christian Science Program  
 WLS—Top o' the Morning  
 WOC-WHO—Value Barrage  
 WTMJ—Devotional Services; Christian Science  
 Committee on Publication

**6:45 A.M.**  
 KMOX—Gypsy Serenaders  
 WIND—Polish Music with Edward Nowinski  
 WJJD—Famous Orchestras, dance music  
 WLS—Morning Devotions  
 WTMJ—Devotional Services; Concordia Col-  
 lege

**7:00 A.M.**  
 CBS—Eton Boys, male quartet: WABC WIND  
 NBC—Sam Herman, xylophone; Frank Banta,  
 pianist: WEAJ WOC WHO WKBF WDAF  
 Some of These Days Shelton Brooks  
 The House Is Haunted from "Ziegfeld  
 Follies" Adlam  
 The Song Is Ended Berlin  
 I Knew You When Coats  
 Dinah! Akst

WCCO—Time Signal Program  
 WHAS—Asbury Colloge Devotions  
 WJJD—Happy Go Lucky Time, Art Linick  
 WLS—Skyland Scotty, Mountain Songs  
 WMAQ—Breakfast Club (NBC)  
 WTAM—Breakfast Varieties  
 WTMJ—Livestock Quotations; Party Line

**7:15 A.M.**  
 NBC—Landt Trio and White, songs and comedy:  
 WEAJ WKBF WOC WHO WDAF  
 Old Covered Bridge Billy Hill  
 That's What Makes The World Go  
 Round Stept  
 Mademoiselle Nesbitt  
 Collegiate Wedding Fain

CBS—Madison Ensemble: WABC WIND  
 KMOX—Ozark Mountaineers  
 WJJD—Mr. Schlagenhauf's Vodvil Theater  
 WLS—Newscast; Julian Bentley  
 WLW—Hymns of All Churches; Joe Emer-  
 son

**7:25 A.M.**  
 WLS—Produce Reporter

**7:30 A.M.**  
 NBC—Bradley Kincaid, The Mountain Boy:  
 WEAJ WOC WHO WDAF WKBF WTAM  
 WLW

CBS—Metropolitan Parade: WABC WIND  
 KMOX—Morning Reveries, Ken Wright  
 WHAS—Georgia Wildcats  
 WFBM—Pep Club

WJJD—Hot Harmonies, Scorchers from Harlem  
 WLS—Peggy and Steve  
 WOWO—Radio Bible Class  
 WTMJ—Minute Parade

**7:45 A.M.**  
 NBC—The Southernaires, male quartet: WEAJ  
 KBF WDAF WLW  
 Seeing Nellie Home  
 The Trail Of The Lonesome Pine  
 Honey Dat I Love So Well  
 Good Morning Carrie  
 Mandy Lee I Lubs You  
 Dancing Down In New Orleans  
 Coming Home

KMOX—Minute Parade  
 WGN—Food Flashes, Virginia Clark  
 WHAS—Metropolitan Parade (CBS)  
 WJJD—Modernistic Melodies, Famous Dance  
 Bands  
 WLS—Musical Program  
 WOC-WHO—Wholesale Program  
 WTAM—Health and Hygiene, V. King

**7:55 A.M.**  
 WBBM—Dental Talk  
 WTAM—Livestock Report

**8:00 A.M.**  
 NBC—Lorraine Trio, girls harmony trio: WJZ  
 WKBF KYW  
 CBS—In the Luxembourg Gardens: WABC WHAS  
 WOWO WFBM WBBM  
 WDAF—Morning Bible Lesson  
 WGN—Keep Fit Club  
 WIND—Studio Program  
 WJJD—Song Festival; Popular Songs  
 WLS—Dr. Bundesen's Magazine of the Air  
 WLW—Mystery Chef, food talk (NBC)  
 WMAQ—Health Exercises  
 WOC-WHO—Studio Program  
 WTAM—Morning Minstrel

**8:05 A.M.**  
 WLW—Livestock Reports

**8:15 A.M.**  
 NBC—Young Artists Trio; instrumental group;  
 Direction Sylvia Altman: WJZ WKBF WMAQ  
 Barcarolle Offenbach  
 Angel's Dream D'Orso  
 Finiculi Finicula Denza  
 La Lisonjera Chaminade  
 Adoration Borowski

NBC—Clara, Lu 'n' Em; Louise Starkey, Isabelle  
 Carothers and Helen King, gossip: WEAJ  
 WTAM WLW WOC WHO WDAF WTMJ WGN  
 KYW—Irene King  
 WBBM—Household Institute; Kay Storey, songs  
 WFBM—Breakfast Billboard  
 WHAS—Mrs. Randolph, shopping guide  
 WIND—Monroe Brothers, harmony  
 WJJD—Today's Tunes

**8:30 A.M.**  
 NBC—Press-Radio Bureau: News: WEAJ WOC  
 WHO WTAM KYW WKBF  
 CBS—Press-Radio Bureau, News: WABC WOWO  
 WFBM WCCO WBBM  
 NBC—Today's Children, dramatic sketch with  
 Irna Phillips, Bess Johnson and Walter Wick-  
 er: WJZ WTMJ

WBBM—Chicago Hour  
 WGN—Market Reports  
 WIND—Musical Interlude  
 WJJD—Footlight Favorites  
 WLW—Jack Berch and Musical Group  
 WMAQ—Tune Time

**8:35 A.M.**  
 CBS—Gypsy Music Makers: WABC WOWO WHAS  
 WFBM WIND  
 NBC—The Three Scamps, male trio: WEAJ  
 WDAF WKBF  
 My Dancing Lady  
 Everything I Have Is Yours  
 Mashed Potatoes Calins  
 WBBM—Eddie House, Singing Organist  
 WCCO—Stocks, Markets  
 WGN—Leonard Salvo's Mail Box  
 WOC-WHO—Hog Flashes  
 WTAM—Health and Home, Vaughn King

**8:45 A.M.**  
 NBC—Betty Crocker, cooking talk: WEAJ WLW  
 WMAQ WOC WHO WTAM  
 WBBM—James Gorman, tenor  
 WDAF—High Grade Melodies  
 WGN—Lovely Ladies, Mirian Holt  
 WHAS—United Drug Program  
 WIND—Sunshine Express  
 WTMJ—Minute Parade

**8:50 A.M.**  
 KYW—Radio Kitchen (NBC)

**8:55 P.M.**  
 WCCO—Window Shopping with Rae Spicer

**9:00 A.M.**  
 NBC—Juan Reyes, pianist: WEAJ WOC WHO  
 WDAF WKBF  
 CBS—Cooking Closeups; Mary Ellis Ames, home  
 economist: WABC KMOX WCCO WBBM  
 WFBM  
 KYW—Pappy, Ezra, Zeke and Elton (NBC)  
 WGN—Movie Personalities  
 WHAS—Dean Wise  
 WIND—Hawaiian Serenade  
 WJJD—Movements in Thought, University of  
 Chicago  
 WLS—Weather; Markets  
 WLW—News Flashes  
 WMAQ—Women's Page of the Air

WOWO—Housewife Hour  
 WTAM—Board of Education  
 WTMJ—Helen Mendenhall Ryerson

**9:15 A.M.**  
 NBC—Sweetheart Melodies; De Marco Girls; Jack  
 Arthur, baritone; Ruth Jordan, talk; Orches-  
 tra: WEAJ WDAF WTAM WLW WMAQ  
 CBS—Will Osborne's Orchestra; Pedro de Cor-  
 doba, friendly philosopher: WABC WBBM  
 Bells of St. Marys  
 Over Somebody Else's Shoulder  
 Wagon Wheels  
 Carioca

NBC—Originalities; Dick Teela, tenor and instru-  
 mentalist: WJZ KYW WKBF  
 KMOX—Sentimental Bachelor  
 WENR—Today's Children  
 WFBM—Charity Program  
 WGN—Your Friendly Neighbor  
 WHAS—Chats with Dolly Dean  
 WIND—Spice and Variety, dance and vocal se-  
 lections  
 WOC-WHO—Happy Sally  
 WTMJ—Woman's News of the Day

**9:30 A.M.**  
 NBC—Betty Moore, Interior Decorating; Lew  
 White, organist: WEAJ WMAQ WLW WOC  
 WHO WTAM WDAF  
 Nursery Rhymes (Betty Moore) White  
 CBS—Tony Wons, philosopher: WABC WHAS  
 WIND  
 NBC—U. S. Army Band; direction Capt. William  
 J. Stannard: WJZ WKBF KYW  
 KMOX—Let's Compare Notes  
 WCCO—Betty Crocker Talk  
 WENR—Musical Program  
 WGN—Canary Chorus and Allan Grant, pianist  
 WJJD—Marches of the Day  
 WOWO—Artist Recital  
 WTMJ—Bunk House Opera

**9:45 A.M.**  
 CBS—Jane Ellison's Magic Recipes: WABC  
 WHAS KMOX WBBM WOWO WCCO WFBM  
 NBC—Fields and Hall, songs and comedy: WEAJ  
 WTAM WDAF WMAQ WOC WHO  
 Limericks (Fields-Hall)  
 Arm Chair  
 Last Night was the End of the World  
 Von Tilzer  
 That's a Rough Idea of My Old Ken-  
 tucky Home Crumit  
 Q. G.—Painted Dreams, sketch: WGN WLW  
 WENR—Studio Program  
 WIND—Dance Orchestras  
 WJJD—Rhythmmania; Dance music

**10:00 A.M.**  
 NBC—Gene Arnold and the Commodores: WEAJ  
 WMAQ WOC WHO WTAM  
 CBS—The Voice of Experience: WABC WHAS  
 KMOX WBBM WCCO WOWO  
 KYW—Rex Maupin's Orchestra; Ken Nelson  
 WDAF—Fritz, the Cheer Leader  
 WENR—Soloist (NBC)  
 WFBM—Circle Melodies  
 WGN—Hal Kemp's Orchestra  
 WIND—Melodies of Romance  
 WJJD—Front Page Headlines, dramatic sketch  
 WLW—Prairie Symphony  
 WTMJ—Betty Crocker

**10:15 A.M.**  
 CBS—Will Osborne's Orchestra; Pedro de Cor-  
 doba, friendly philosopher: WHAS WCCO  
 KMOX  
 NBC—Wendell Hall, songs and ukelele: WJZ  
 WKBF WENR  
 CBS—Betty Barthell, songs; Melodeers Quartet:  
 WABC  
 NBC—Holman Sisters, piano duo: WEAJ WDAF  
 Flapperette Jesse Greer  
 Ill Wind Arlen  
 Bolero Moderne Arr. Gould  
 Poor Butterfly Golden and Hubbell  
 WBBM—Gene and Charlie, song duo; Virginia  
 Clark  
 WGN—Century of Progress Orchestra, direction  
 Edward Wurzebach  
 WIND—Mood Indigo  
 WJJD—Modern Rhythms  
 WMAQ—Public Schools Talk  
 WOC-WHO—Markets  
 WOWO—Market Quotations  
 WTAM—Hum and Strum  
 WTMJ—Morning Concert

**10:25 A.M.**  
 WLS—Three Neighbor Boys and Arky

**10:30 A.M.**  
 NBC—Vic and Sade, comedy sketch, Art Van  
 Harvey, Bernadine Flynn, Billy Idelson:  
 WJZ WKBF WOC WHO  
 CBS—Smilin' Ed McConnell: WABC WBBM  
 WCCO KMOX WOWO  
 NBC—On Wings of Song; Alma Milstead, so-  
 prano; Instrumental Trio: WEAJ WMAQ  
 WTAM WDAF  
 Caprice Viennois (Trio) Kreisler  
 Connais-Tu Le Pays (Alma Milstead)  
 Thomas  
 Chanson Hindu (Song of India) (Alma  
 Milstead) Rimsky-Korsakoff  
 T'Amo (Trio) Silesu  
 The Cuckoo Clock (Alma Milstead)  
 Schaefer  
 Memory Garden (Alma Milstead) Denni  
 Chart Sans Paroles (Trio) Psculski  
 Polo Gitano (Trio) Breton  
 KYW—Century of Progress Orchestra, direction  
 Edward Wurzebach  
 WENR—Home Service  
 WGN—Market Reports  
 WHAS—Rosemary Hughes, songs  
 WIND—Dance Time  
 WJJD—Friendly Philosopher with Homer Griffith  
 WLW—Bond of Friendship, Walter Furniss  
 WTMJ—Parade of Programs

(WEDNESDAY CONTINUED)

HIGH SPOT SELECTIONS FOR WEDNESDAY

(Time Given Is Central Standard)

11:15 a. m.—Marion Davies interviewed by Louella Parsons; Paige's orchestra: CBS-WBBM.  
 12:30 p. m.—Cotton Carnival at Memphis; Crowning of King and Queen: NBC-KYW. CBS-WIND at 1 p. m.  
 6:00 p. m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WMAQ.  
 6:15 p. m.—Easy Aces, sketch: CBS-WBBM.  
 6:30 p. m.—Everett Marshall, baritone; Victor Alden's orchestra: CBS-WBBM.  
 7:00 p. m.—Fred Allen's Revue; Lennie Hayton's orchestra: NBC-WMAQ.  
 7:00 p. m.—Nino Martini; Andre Kostelanetz' orchestra: CBS-WBBM.  
 7:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WBBM.  
 8:00 p. m.—Ed Sullivan, columnist; Three Scamps; Vincent Lopez' orchestra: NBC-WMAQ.  
 8:30 p. m.—Harry Richman; Jack Denny's orchestra; John B. Kennedy: NBC-KYW.  
 8:30 p. m.—Albert Spalding, violinist; Conrad Thibault, baritone: CBS-WBBM.  
 9:00 p. m.—Nick Lucas: CBS-WIND.

10:35 A.M.  
 WGN—Dick Hayes, baritone; organ  
 WTMJ—Jack Teter and the Play Boys  
 10:40 A.M.  
 WIND—Musical Interlude  
 10:45 A.M.  
 NBC—Harvest of Song; The Songfellows Quartet; Wesley Summerfield and Elliott Stewart, tenors; Bob Geddes, baritone; Phil Calkin, bass; Earl Lawrence, accompanist; Irma Glen, organist: WJZ KYW WKBF  
 CBS—Mischa Raginsky's Ensemble: WABC WIND KMOX—Mountain Minstrels  
 WBBM—Frank Wilson, tenor; Gertrude Linn, pianist  
 WCCO—Markets  
 WHAS—University of Louisville  
 WJJD—Esther Bradford, fashion adviser  
 WLS—Three Neighbor Boys and Scotty  
 WLW—The Texans, vocal trio  
 WOWO—Jolly Baker's Gang  
 10:50 A.M.  
 WGN—Good Health and Training  
 10:55 P.M.  
 WLW—Spray Talk  
 11:00 A.M.  
 NBC—Words and Music; Leola Turner, soprano; Frederick Bittke, baritone; Harvey Hays, narrator; String Ensemble: WJZ WMAQ WKBF  
 CBS—Mischa Raginsky's Ensemble: KMOX WHAS  
 NBC—Ned Parish's Orchestra: KYW WTAM  
 WBBM—Local Markets  
 WCCO—Dr. W. A. O'Brien  
 WDAF—Family Relationships  
 WGN—Mid-Day Service  
 WIND—Mid-Day Meditations  
 WJJD—Luncheon Dance  
 WLS—Orchestra; Variety Acts  
 WLW—Ohio Farm Bureau; Ed Bath, news commentator; Virginio Marucci's Orchestra  
 WOWO—Shirley and Fred  
 WTMJ—What's New in Milwaukee? Ask Mrs. Grey  
 11:05 A.M.  
 WBBM—Mischa Raginsky's Ensemble (CBS)  
 11:15 A.M.  
 CBS—Marion Davies interviewed by Louella Parsons; Raymond Paige's Orchestra; Dorothy Chase: WABC KMOX WCCO WBBM WHAS  
 WDAF—Service Reports  
 WIND—Luncheon Dance  
 WJJD—Fred Beck, organist  
 WLW—River, Weather and Market Reports  
 WOWO—Mary and Connie  
 11:20 A.M.  
 WLW—Live Stock Reports  
 11:30 A.M.  
 NBC—National Farm and Home Hour; Guest Speakers; Harvey Hays, reading; Walter Blaufuss' Orchestra: WJZ WDAF KYW WLW WKBF  
 CBS—Johnny Augustine's Orchestra: WABC WCCO WHAS  
 Beat o' My Heart  
 Why Not  
 Swing on, Mississippi  
 An Old Water Mill  
 Let's Dress for Dinner  
 Riptide  
 As Long as I Live  
 Hold My Hand  
 I'll String Along with You  
 How Do I Know It's Sunday?  
 KMOX—Magic Kitchen  
 WBBM—Helen Fitch, Movie Chatter  
 WGN—Board of Trade Reports  
 WIND—Smiling Bob Acher, songs  
 WJJD—Harry Owen, philosopher  
 WLS—Roundup; The Westerners; Joe Kelly  
 WOC-WHO—Pickard Family  
 WOWO—Happy Herb  
 WTAM—Noonday Resume with Chief Red Bird  
 WTMJ—Hans Badner's Bavarians  
 11:35 P.M.  
 WHAS—Johnny Augustine's Orchestra (CBS)  
 WJJD—Waltz Time, popular selections  
 11:45 A.M.  
 CBS—Johnny Augustine's Orchestra: WIND WOWO  
 WBBM—Jerry Sullivan, tenor  
 WCCO—News Bulletin  
 WGN—Rikk's Hungarian Orchestra  
 WIND—Rhythm Madness  
 WJJD—Smookey Joe, cowboy songs  
 WLS—Weather; Markets  
 WMAQ—Don Carlos' Orchestra  
 WTMJ—Kitchen Reporter  
 11:55 A.M.  
 WCCO—Police Bulletin  
 WLS—Newscast; Julian Bentley

"Mary" Medley Hirsch  
 The Love Nest (Kitchell and Beltz) Waiting (Carol Deis)  
 Love Nest (Quartet)  
 CBS—Just Plain Bill: KMOX WCCO WGN WFBM  
 CBS—Concert Miniatures: WABC WIND  
 WBBM—Eddie and Fannie Cavanaugh, radio gossip  
 WHAS—Livestock market reports  
 WJJD—Livestock and Markets  
 WLS—Prairie Former Dinnerbell Program  
 WMAQ—Dan Russo's Orchestra  
 WOC-WHO—Jimmy and Jack  
 WOWO—News Headlines  
 WTMJ—Heinie's Grenadiers, German band

12:15 P.M.  
 CBS—Romance of Helen Trent: WABC KMOX WGN WFBM  
 WBBM—Jack Russell's Orchestra  
 WCCO—Noon Hi Lites  
 WHAS—Georgia Wildcats  
 WIND—Livestock Markets  
 WJJD—Century of Progress Orchestra, direction Edward Wurtzbech  
 WOC-WHO—Royal Four Hundred Program  
 WOWO—Eddie Conti's Orchestra

12:20 P.M.  
 WMAQ—Board of Trade  
 12:30 P.M.  
 NBC—Judy and Jane, dramatic sketch: WOC WHO  
 CBS—Ann Leaf at the Organ: WABC WIND  
 NBC—Cotton Carnival; Crowning of the King, Frank Barton, and the Queen, Octavia Evans, of Cotton: WJZ KYW

KMOX—Triangle Club, Interior Decorating, Home Making  
 WBBM—Pinto Pete  
 WDAF—Two Seats in the Balcony (NBC)  
 WFBM—Hoosier Farm Circle  
 WGN—Palmer House Ensemble  
 WJJD—Buddy, Zeb and Otto, songs  
 WLS—Uncle Ezra  
 WLW—Paul Penlarvis' Orchestra  
 WMAQ—University of Chicago  
 WOWO—Organalities  
 WTMJ—Henry and Jerome  
 12:45 P.M.  
 NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannö, Karl Hubel, Willard Farnum and Charles Eggleston: WEAFF WLW WTAM WKBF  
 KMOX—Piano Interlude  
 KYW—Prudence Penny's Household Hints  
 WDAF—Aunt Sammy  
 WGN—Century of Progress Orchestra, direction of Edward Wurtzbech  
 WHAS—College of Agriculture  
 WJJD—Name the Band, contest  
 WLS—Livestock and Grain Markets  
 WOC-WHO—Markets  
 WOWO—Dream Trio

12:50 P.M.  
 KMOX—Producers Livestock Report  
 1:00 P.M.  
 NBC—Marion McAfee, soprano; Love Cycle in Song: WEAFF WKBF WOC WHO WDAF  
 CBS—Cotton Carnival at Memphis: WABC WIND WFBM WCCO  
 KMOX—The Harmonians  
 KYW—Rex Maupin's Concert; Earl Tanner  
 WGN—June Baker, home management  
 WHAS—University of Kentucky  
 WIND—Melodie Matinee  
 WJJD—Musical Comedy Memories  
 WLS—Homemaker's Hour with Martha Crane; Little Dramas from Life; Grace Wilson  
 WLW—Johnny Muldowney, vocalist  
 WOWO—Question Box  
 WTAM—Emerson Gill's Orchestra  
 WTMJ—Livestock Quotations; Dance Orchestra

1:10 P.M.  
 WBBM—Flanagrams; Description of Baseball Personalities  
 1:15 P.M.  
 NBC—The Wise Man, dramatic program: WEAFF WDAF WKBF WTAM  
 KMOX—Exchange Club  
 WCCO—Univ. of Minn. Program  
 WGN—Rikk's Hungarian Orchestra  
 WJJD—Michael L. Rosenberg, Chicago City Prosecutor, talk, "President's Recovery Program"  
 WLW—The Low Down, artist interview  
 WOC-WHO—Studio Program  
 WOWO—Souvenirs  
 1:25 P.M.  
 WTMJ—Dance Orchestra

1:30 P.M.  
 CBS—Address of John H. Shaly, Chairman of Home Loan Bank System: WABC WHAS WFBM WOWO WBBM  
 NBC—Woman's Radio Review; Joseph Littau's Orchestra; Claudine Macdonald: WEAFF KYW WOC WHO WTAM WDAF WKBF  
 NBC—Smack Out, comedy sketch: WJZ WMAQ  
 KMOX—Pickard Family  
 WCCO—Markets; Stocks  
 WGN—Lawrence Salerno, baritone; Allan Grant pianist  
 WIND—Jane and Jack Carlton, vocalists; Orchestra (CBS)  
 WJJD—Century of Progress Orchestra, direction Edward Wurtzbech  
 WLW—Sputter and Whinnie, comedy team  
 WTMJ—Dance Orchestra

1:40 P.M.  
 WIND—Indigo  
 1:45 P.M.  
 CBS—Columbia Salon Orchestra: WABC WHAS WFBM WOWO WBBM  
 Two Lyric Pieces Grieg  
 Chant Elegiaque Tchaikowsky  
 The Vain Suit Brahms  
 Chanson Melancolique Collinge  
 Gypsy Rondo Haydn  
 NBC—Dick Platt and Sidney Nierman, piano duo: WJZ KYW  
 KMOX—The Song Reverie; Jerry Joekstra and Organ  
 WGN—Studio Program  
 WJJD—Mid-Afternoon Jamboree  
 WLW—King, Jack and Jester, male trio  
 WMAQ—Collette Carley, songs

1:50 P.M.  
 WTMJ—Badger Spotlight  
 1:55 P.M.  
 WTMJ—News Flashes

2:00 P.M.  
 NBC—Pop Concert; direction Christiana Kriens: WEAFF WTAM WDAF WKBF WMAQ  
 CBS—Davis and Genger, pianists; Hector de Lara, baritone: WABC WCCO WHAS WFBM WOWO KMOX WBBM  
 NBC—Betty and Bob, drama: WJZ WLS WLW WTMJ  
 KYW—Century of Progress Orchestra; Edward Wurtzbech, director  
 WCCO—Baseball Broadcast  
 WIND—Trio Selections  
 WJJD—Musical Excellence; Fred Beck, organist  
 2:15 P.M.  
 NBC—Pop Concert: KYW WKBF  
 CBS—Manhattan Moods: WABC KMOX WBBM  
 I'll String Along With You  
 The Beat of My Heart  
 You're O. K.  
 Love Your Neighbor  
 WLS—Tower Topics; Sue Roberts; Bill O'Conner  
 WLW—Matinee Highlights  
 WTMJ—Dance Orchestra

2:30 P.M.  
 NBC—Art Tatem, Negro pianist: WEAFF WMAQ WTAM  
 CBS—Science Service; James J. Hambleton, Senior Agriculturist, Bureau of Entomology; U. S. Department of Agriculture; "Bee Behavior": WABC WHAS WBBM  
 KYW—Two Doctors with Aces of the Ace  
 WENR—Adult Education, talk  
 WFBM—Two Thirty Tunes  
 WIND—Request Program  
 WJJD—Mooseheart Children  
 WOWO—Little Joe  
 2:40 P.M.  
 WTAM—Musical Cocktail  
 2:45 P.M.  
 NBC—Lady Next Door, children's program: Madge Tucker, director: WEAFF WDAF WTAM  
 CBS—Emery Deutsch's Orchestra: WABC WHAS WCCO KMOX WBBM  
 NBC—High and Low: WJZ WKBF  
 WENR—Century of Progress Orchestra, direction Edward Wurtzbech  
 WLW—Business News  
 WMAQ—High and Low  
 WTMJ—Market Review

2:50 P.M.  
 WTMJ—Market Review  
 2:55 P.M.  
 WTMJ—Baseball, Milwaukee vs. Toledo at Milwaukee  
 3:00 P.M.  
 CBS—Jack Brooks'; Eddie Copeland's Orchestra: WHAS WBBM

NBC—Roy Shield's Orchestra; Guest Artists: WJZ WENR WLW  
 NBC—"Education in the News," Dr. William D. Bautwell, editor of "School Life": WEAFF WDAF WTAM WKBF WMAQ  
 KMOX—Window Shoppers; Orchestra  
 WIND—Musical Potpourri  
 WJJD—Frank and Bill, song duo  
 3:15 P.M.  
 NBC—Ted Black's Orchestra: WEAFF WTAM WDAF  
 KMOX—Edith Karen, songs  
 WBBM—Century of Progress Orchestra, direction of Edward Wurtzbech  
 WHAS—A Weekday Devotions  
 WJJD—Bobbie Dickson, baritone, songs  
 WOWO—Guest Review  
 3:30 P.M.  
 NBC—Ma Perkins, sketch: WENR WDAF  
 CBS—Clarence Wheeler's Orchestra: WBBM  
 NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW  
 NBC—Hum and Strum, vocal and instrumental duo: WKBF WTAM  
 KMOX—"Did You Know That"  
 KYW—Phil Harris' Orchestra  
 WHAS—Guest Revue  
 WIND—Dance Music  
 WJJD—Salon Echoes

(CONTINUED ON NEXT PAGE)

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AFTERNOON

12:00 Noon  
 NBC—Two Seats in the Balcony; Variety Musical: WEAFF WTAM WKBF  
 Sweet Adeline (Orchestra Selection)  
 Kern  
 Dawn (Fred Hufsmith) Stothard  
 The Blue Room (Deis and Beltz) Rodgers  
 Charlie, Who's Your Friend? (Ivy Scott) Caryll  
 If Love Were All (Alma Kitchell) Coward  
 El Captain (Orchestra) Sousa  
 That's Why Darkies Were Born (Donald Beltz)  
 The Joy Of Life (Deis and Quartet) Monckton  
 Quarrelling (Scott and Hufsmith) Monckton



# Thursday, May 17

**CAUTION:** if you use Daylight Saving Time, add one hour to the time schedules in these programs.

## MORNING

5:00 A.M.  
WLS—Family Circle Program

5:15 A.M.  
WLS—Weather and Market Reports

5:20 A.M.  
WJJD—Sunrise Program

5:30 A.M.  
KMOX—Home Folks Hour  
WJJD—Family Bible League, "Uncle John" Meredith  
WLS—Family Circle, variety  
WLW—Top o' the Morning  
WTAM—Sun Up

5:50 A.M.  
WBBM—Farm Information; Livestock and Grain Markets

6:00 A.M.  
KYW—Musical Clock  
WBBM—Minute Parade; Drum Major Mac  
WGN—Good Morning  
WIND—Smiling Bob Atcher, cowboy songs  
WJJD—Early Morning Waxes  
WLS—Bulletin Board  
WLW—The Nation's Family Prayer Period  
WMAQ—Morning Worship  
WOC-WHO—Musical Clock  
WOWO—Breakfast Club  
WTAM—Health and Hygiene, Vaughn King

6:15 A.M.  
NBC—Don Hall Trio; WJZ WMAQ  
They Cut Down The Old Pine Tree  
George Brown  
Tie Me To Your Apron Strings Again  
L. Shay  
Diane from "Seventh Heaven" Rapee  
My Melancholy Baby Burnett  
I'll Get By Ahlert  
Singing A Vagabond Song from "Puttin' on the Ritz" Messenheimer

WIND—Morning Dance  
WLW—Morning Devotions; organ, vocalist and sermon

WJJD—Bubb Pickard, Tennessee hillbilly songs  
WLS—Morning Roundup; The Westerners; Joe Kelly

WTAM—The Kennedys

6:25 A.M.  
KMOX—Livestock and Weather Reports

6:30 A.M.  
NBC—Cheerio, inspirational talk and music; J. Harrison Isles, musical director; WEAJ WDAF WTAM WMAQ  
In The Garden Goldmark  
The Heart Bowed Down Balfe  
On My Heart Ye Wandering Breezes  
Ay Ay Ay Perez-Freire

KMOX—Pickard Family  
WIND—Community Service Period; Talk  
WJJD—Christian Science Service  
WLS—Top o' the Morning  
WLW—Arthur Chandler, Jr.; organist  
WOC-WHO—Value Barrage  
WTMJ—Devotional Services; Christian Science Committee on Publication

6:45 A.M.  
KMOX—Home Folks Hour  
WIND—Polish Music with Edward Nowinski  
WJJD—Famous Bance Bands  
WLS—Morning Devotions  
WTMJ—Devotional Services; Concordia College

7:00 A.M.  
NBC—Breakfast Club, dance band; Jack Owens, tenor; Mary Steele, soprano; WJZ WMAQ  
CBS—Four Eton Boys, quartet; WABC WIND  
NBC—Herman and Banta, xylophone and piano duo; WEAJ WDAF  
Why from "Suns O' Guns" Coats  
True Whitecup  
A Crazy Dream Ahlert  
Molly On The Shore Percy Grainger  
Shine Dabney

WCCO—Time Signal Program  
WHAS—Asbury College Devotions  
WJJD—Happy Go Lucky Time; Art Linick  
WLS—Spareribs Fairy Tales  
WLW—Plantation Days  
WOC-WHO—Spotlight  
WTAM—Breakfast Varieties  
WTMJ—Livestock Quotations; Party Line

7:15 A.M.  
NBC—Landt Trio and White, songs and comedy; WEAJ WOC WHO WDAF  
She Reminds Me Of You Revel  
When A Woman Loves A Man Hanighen  
King Of Zulu  
Old Man Jingle Stept

CBS—In the Luxembourg Gardens; WABC WFBM WIND  
WJJD—Mr. Schlegenhauer's Vodvil Theater  
WLS—Newscast; Julian Bentley  
WLW—Hymns of All Churches, Joe Emerson

7:25 A.M.  
WLS—Produce Reporter

7:30 A.M.  
NBC—Bradley Kincaid, Mountain Boy; WEAJ WOC WHO WDAF WTAM WLW  
KMOX—Morning Reveries  
WFBM—Pep Club

WHAS—Georgia Wildcats  
WJJD—Hot Harmonies, Scorchers from Harlem  
WLS—Peggy and Steve  
WOWO—Radio Bible Class  
WTMJ—Minute Parade

7:45 A.M.  
NBC—Sylvan Trio, instrumental group; WEAJ WOC WHO WDAF WLW  
KMOX—Minute Parade  
WGN—Virginia Clark, food flashes  
WHAS—Kaiaima's Hawaiians  
WIND—Fashions in Rhythm  
WJJD—Modernistic Melodies, Famous Dance Bands  
WLS—Musical Program  
WTAM—Health and Hygiene, V. King

7:55 A.M.  
WBBM—Library of International Relations  
WTAM—Livestock Markets

8:00 A.M.  
NBC—Breen and de Rose, vocal and instrumental duo; WEAJ WOC WHO WKBF  
CBS—Bill and Ginger, popular songs; WABC WHAS WOWO WBBM WFBM  
NBC—Edward MacHugh, the Gospel Singer; WJZ KYW  
WDAF—The Morning Bible Lesson  
WGN—Keep Fit Club  
WJJD—Song Festival, Popular Songs  
WLS—Dr. Bundesen's Magazine of the Air  
WLW—Health Talk  
WTAM—Morning Minstrel

8:05 A.M.  
WLW—Live Stock Reports

8:10 A.M.  
WOC-WHO—Hog Flashes

8:15 A.M.  
NBC—Castles of Romance; Alice Remsen, contralto; Ray Heatherton, baritone; Al and Lee Reiser, piano duo; WJZ WKBF WMAQ  
Caller Herrin' (Alice Remsen)  
A Wert Thou The Cauld Blast  
A Hundred Pipers (Ray Heatherton)  
Bonnie Banks O' Loch Lommond (Duet)  
My Heart's In The Highlands (Alice Remsen)  
My Love Is Like A Red, Red Rose (Ray Heatherton)  
John Anderson My Jo (Alice Remsen)  
Lord O' The Leal (Duet)

CBS—Visiting with Ida Bailey Allen, Radio Home Makers; WABC WFBM

NBC—Clara, Lu 'n' Em; Louise Starkey, Isabelle Carothers and Helen King, gossip; WEAJ WTAM WGN WLW WOC WHO WDAF WTMJ

KYW—Irene King  
WBBM—Household Institute; Kay Storey, songs  
WHAS—Mrs. Randolph, shopping guide  
WIND—Monroe Brothers, harmony  
WJJD—Today's Tunes  
WOWO—Sue Newhouser

8:30 A.M.  
NBC—Today's Children, dramatic sketch with Inna Phillips, Bess Johnson and Walter Wickler; WJZ WTMJ  
CBS—Press-Radio Bureau, News; WABC WOWO WFBM WCCO WBBM  
NBC—Treasure Chest; Howard Phillips, baritone; Don Allen's Orchestra; Martha Lee Cole; WEAJ WDAF WOC WHO WLW WTAM WMAQ  
My Middle Name is Love (orchestra)  
Hold My Hand (Mr. Phillips)  
Maria, My Own (orchestra)  
A Thousand Goodnights (Mr. Phillips)  
A Garden in the Rain (Mr. Phillips)  
We'll Make Hay While the Sun Shines  
KYW—Rose Vanderbosch at the Piano  
WGN—Market Reports  
WIND—Happiness Review  
WJJD—Footlight Favorites, Musical Comedy numbers

8:35 A.M.  
CBS—Melody Parade; WABC WOWO WFBM WHAS WIND  
WBBM—Eddie House, Singing Organist  
WCCO—Stocks, Markets  
WGN—Leonard Salvo's Mail Box; Weather Reports

8:45 A.M.  
NBC—Press-Radio Bureau, News; WEAJ WJZ WTAM WOC WHO KYW WMAQ WKBF  
WBBM—Melody Parade (CBS)  
WDAF—High Grade Melodies  
WENR—Women's Features  
WIND—Sunshine Express  
WLW—Make-Up; Organ and Talk  
WTMJ—Minute Parade

8:50 A.M.  
NBC—Morning Parade, variety musicale; WEAJ WOC WHO WMAQ  
NBC—Radio Kitchen, Eleanor Howe; WJZ WKBF KYW  
WTAM—Health and Home, Vaughn King

8:55 A.M.  
WCCO—Window Shopping with Rae Spleer

9:00 A.M.  
NBC—U. S. Navy Band; Lieut. Charles Benter, director; WJZ KYW WKBF  
NBC—Galaxy of Stars; Edna Odell, contralto; Phil Porterfield, baritone; Irma Glen, organ; Earl Lawrence, piano; WMAQ WLW WDAF WTMJ WTAM

CBS—Sunny Side Up; WABC WHAS KMOX WFBM WBBM  
WCCO—Jack Spratt  
WGN—Movie Personalities  
WJJD—Movements in Thought, University of Chicago  
WLS—Weather; Markets  
WOWO—Housewife Hour

9:15 A.M.  
NBC—Frances Lee Barton, talk; WEAJ WOC WHO WLW WTAM WDAF WMAQ  
KMOX—Sentimental Bachelor  
WBBM—Jim and Bob, Hawaiian Serenaders  
WENR—Today's Children  
WFBM—Charity Couch  
WGN—Your Friendly Neighbor  
WTMJ—Woman's News of the Day

9:25 A.M.  
WGN—Market Reports

9:30 A.M.  
NBC—Carnival; Gale Page, contralto; Frank Hazzard, tenor; King's Jesters; Harold Stokes' Orchestra; WTAM WMAQ WOC WHO WDAF WTMJ WKBF  
CBS—Artist Recital; Crane Calder, bass; WABC WHAS WCCO WIND  
Retire My Love Hopkinsin  
O'er the Hills (Calder) Hopkinsin  
Sonata in D Major, 1st movement (Calder) Haydn  
Darling Nellie Gray (Calder) Hanby  
Novellette (Carley) MacDowell

NBC—De Marco Sisters; William Kennedy, tenor; Ruth Jordan, talk; WJZ WENR  
KMOX—Let's Compare Notes  
KYW—Rhythm Ramblers (NBC)  
WBBM—Art Wright, tenor  
WGN—Doring Sisters  
WJJD—Band Music  
WLW—Livestock Reports  
WOWO—Studio Program

9:35 A.M.  
WHAS—Musical Revelries

9:40 A.M.  
WLW—News Flashes

9:45 A.M.  
NBC—Al and Lee Reiser, piano duo; WJZ KYW I Love A Parade  
Rondo Capriccioso Mendelssohn  
Song Of The Vagabonds

CBS—Mary Lee Taylor, kitchen talks; KMOX WBBM WHAS WOWO  
Q. G.—Painted Dreams, sketch; WGN WLW  
WENR—Variety Program  
WFBM—Dessa Byrd with Eloise  
WIND—Newlyweds' Club of the Air  
WJJD—Rhythmania, dance music

9:50 A.M.  
WLW—Morrie Newman and Marion Clark, vocalists

10:00 A.M.  
NBC—Gene Arnold and the Commodores; WEAJ WDAF WOC WHO WTAM WMAQ  
CBS—Voice of Experience, advice; WABC WHAS KMOX WBBM WCCO WOWO  
NBC—Mary Phillips, songs; WJZ WENR  
KYW—Rex Maupin's Orchestra; Mary Madee  
WFBM—Circle Melodies  
WIND—Melodies of Romance  
WGN—Hal Kemp's Orchestra  
WJJD—Bubb Pickard, Tennessee hillbilly songs  
WLW—Prairie Symphony  
WTMJ—Truedell Program

10:15 A.M.  
NBC—The Sizzlers, male trio; WEAJ WKBF WDAF WMAQ  
CBS—Connie Gates, songs; WABC WHAS WIND KMOX  
It's Funny to Everyone but Me  
My Dog Loves Your Dog  
Love Me  
Pretty Polly Perkins  
And So Goodbye

NBC—Wendell Hall ukelele, songs; WJZ WENR  
WBBM—Virginia Clark; Gene and Charlie  
WCCO—Doggie Doins  
WGN—Century of Progress Orchestra  
WJJD—Modern Rhythms  
WOC-WHO—Markets  
WOWO—Market Quotations  
WTAM—Board of Education, 6A English  
WTMJ—Morning Concert

10:20 A.M.  
WLW—Livestock Reports

10:25 A.M.  
WTMJ—Parade of Programs

10:30 A.M.  
NBC—Vic and Sade, comedy sketch, with Art Van Harvey, Billy Idleson, Bernardine Flynn; WJZ WKBF  
CBS—George Scherban's Russian Gypsy Orchestra; WHAS WOWO WBBM  
NBC—Maurice Lees' Ensemble; WEAJ WDAF WTAM WMAQ  
KMOX—Mountain Minstrels  
KYW—Century of Progress Orchestra  
WENR—Home Service  
WGN—Roger Robinson, baritone  
WIND—Spice and Variety  
WJJD—Friendly Philosopher with Homer Griffith  
WLW—Bond of Friendship, Walter Furniss, baritone  
WTMJ—Court Broadcast

10:40 A.M.  
WLW—Beauty Talk

10:45 A.M.  
NBC—The Merry Maes; Cheri McKay, vocalist; Male Trio; Orchestra; WJZ KYW WKBF  
KMOX—Jim and Joe; Orchestra  
WBBM—Jerry Sullivan, lyric tenor  
WCCO—Stocks; Markets  
WGN—Good Health and Training  
WIND—Musical Interlude

WJJD—Radio Guide Interviews with Evans Plummer  
WLS—Cumberland Ridge Runners  
WLW—The Texans, vocal trio  
WOWO—Variety Trio  
10:50 A.M.  
WIND—Dance Time  
11:00 A.M.  
CBS—Round Towners, male quartet; WABC KMOX WHAS  
NBC—Words and Music; Sara Ann McCabe, soprano; Frederick Bittke, baritone; Harvey Hays, narrator; String Ensemble; WJZ WKBF  
NBC—Pedro Via's Orchestra; WEAJ WMAQ WTAM WDAF KYW  
WBBM—Local Markets  
WCCO—Music Appreciation Course  
WGN—Mid-Day Service  
WIND—Mid-day Meditations  
WJJD—Luncheon Dance  
WLS—Tom and Don, songs  
WLW—Ohio Farm Bureau, talk  
WOWO—Major and Minor  
WTMJ—What's New in Milwaukee? Ask Mrs. Grey

11:05 A.M.  
WBBM—Jack Russell's Orchestra

11:15 A.M.  
CBS—Joan Marrow, music; WABC KMOX WBBM  
WCCO—Safety Talk  
WDAF—Service Reports  
WHAS—Musical Revelries  
WIND—Luncheon Dance  
WJJD—Esther Hammond, vocalist; Fred Beck, organist  
WLW—River, Weather and Market Reports  
WOWO—Sari and Elmer

11:20 A.M.  
WLW—Livestock Reports

11:25 A.M.  
WHAS—Savings Talk

11:30 A.M.  
NBC—National Farm and Home Hour; Harvey Hays, readings; Walter Blaufuss' Orchestra; WJZ WDAF WLW KYW WKBF  
CBS—Blues; "Far Away Blues," Mark Warnow's Orchestra; WABC WHAS  
You're a Million Miles from Nowhere  
Limehouse Blues  
Song of the Bayou  
Tuck Me to Sleep in My Old Kentucky Home  
Way Down Yonder in New Orleans  
Extra: What'll I Do (When You are Far Away)

KMOX—Magic Kitchen  
WBBM—Helen Fitch, movie talk  
WCCO—News Bulletin  
WGN—Market Reports; Concert Ensemble  
WIND—Smiling Bob Atcher, songs  
WJJD—Harry Owen, talk  
WLS—Roundup; The Westerners; Joe Kelly  
WOC-WHO—Pickard Family  
WOWO—Fred Hughes  
WTAM—Noonday Resume with Chief Red Bird  
WTMJ—Hans Badner's Bavarians

11:35 A.M.  
WGN—Palmer House Ensemble  
WJJD—Waltz Time

11:40 A.M.  
WCCO—Police Bulletin

11:45 A.M.  
CBS—Tony Wons; Peggy Keenan and Sandra Phillips, piano team; WABC WHAS KMOX WCCO WOWO WBBM  
WGN—Rikk's Hungarian Orchestra  
WIND—Dramatic Sketch  
WJJD—Smokey Joe, cowboy songs  
WLS—Weather; Markets  
WMAQ—Studio Program  
WTMJ—Kitchen Reporter

11:55 A.M.  
WLS—Newscast; Julian Bentley

## AFTERNOON

12:00 Noon  
CBS—Just Plain Bill, sketch; KMOX WCCO WGN WFBM  
NBC—Stones of History, dramatic sketch; WEAJ WOC WHO WTAM  
WBBM—Eddie and Fannie Cavanaugh, radio gossip  
WHAS—Livestock Market Reports  
WIND—Ann Leaf, organist (CBS)  
WJJD—Livestock Markets  
WLS—Prairie Farmer Dinnerbell Program  
WMAQ—Dan Russo's Orchestra  
WOWO—News Headlines  
WTMJ—Heinie and His Grenadiers

12:15 P.M.  
CBS—Romance of Helen Trent; WABC KMOX WGN WFBM  
WBBM—Pinto Pete  
WCCO—Noon Hi Lites  
WHAS—Georgia Wildcats  
WIND—Livestock Markets  
WJJD—Edward Wurtzbach's Orchestra; Dance music  
WOC-WHO—Earl E. May  
WOWO—Eddie Conti's Orchestra

(CONTINUED ON NEXT PAGE)

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(THURSDAY CONTINUED)

HIGH SPOT SELECTIONS FOR THURSDAY

(Time Given Is Central Standard)

5:30 p.m.—Don Ameche; Sally Ward; dramatic sketch; Eric Sagerquist's string orchestra: NBC-WENR.
6:00 p.m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WLW.
6:00 p.m.—Emery Deutsch and his Gypsy Violin: CBS-WIND.
6:30 p.m.—Presenting Mark Warnow; Evelyn MacGregor; Melodeers Quartet: CBS-WBBM.
7:00 p.m.—Death Valley Days, dramatic program: NBC-WLS.
7:00 p.m.—Captain Henry's Show Boat; Lanny Ross, Annette Hanshaw, Molasses 'n' Janu- ary and Gus Haenschen's orchestra: NBC-WMAQ.
7:30 p.m.—Fred Waring's orchestra; Lane Sisters; Babs Ryan: CBS-WBBM.
8:00 p.m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WBBM.
8:00 p.m.—Nikita Balieff nad scenes from "Chauve-Souris"; Deems Taylor; Paul White- man's orchestra: NBC-WMAQ.
8:30 p.m.—Doris Lorraine; Clarence Wheeler's orchestra: CBS-KMOX.
9:00 p.m.—Vera Van, vocalist: CBS-WIND.

12:30 P.M.
NBC—Smack Out, comedy duo with Marion and Jordan: WJZ KYW
CBS—Poetic Strings: WABC WIND
NBC—Trio Romantique, vocal and instrumental ensemble: WFAF WDAF
When Dreams Come True Hein
Grandfather's Clock Silver
Ham Lady Chloe Clough-Leighton
At The Baby Parade Sullivan
The Lost Chord
KMOX—Magic Kitchen
WFBM—Hoosier Farm Circle
WGN—Palmer House Ensemble
WHAS—University of Kentucky
WJJD—Popular Songsters
WLS—Uncle Ezra
WLW—Paul Pendaryvis' Orchestra
WMAQ—University of Chicago, talk
WOWO—Hot Peppers
WTAM—Young Artists Series
WTMJ—Henry and Jerome

12:45 P.M.
NBC—Ma Perkins, dramatic sketch, with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WFAF WLW WTAM WKBF
KMOX—Piano Interlude
KYW—Prudence Penny, home economics
WDAF—Aunt Sammy
WGN—Century of Progress Orchestra
WHAS—College of Agriculture
WJJD—Name the Band, contest
WLS—Livestock and Produce Reports
WOC-WHO—Market Reports

12:50 P.M.
KMOX—Producer's Livestock Report
WIND—Dugout Interview

1:00 P.M.
NBC—Yasha Davidoff, basso: WFAF WKBF WOC WHO WTAM WDAF
CBS—Metropolitan Parade; Mark Warnow conducting: WABC WOWO WFBM WIND
KMOX—The Harmonians
KYW—Century of Progress Orchestra
WCCO—Minn. Tax Payers Ass'n
WGN—June Baker, Home Management
WHAS—University of Kentucky
WJJD—Musical Comedy Memories
WLS—Homemakers Hour with Martha Crane
WLW—Johnny Muldowney; vocalist
WTMJ—Livestock Quotations; Dance Orchestra

1:10 P.M.
WBBM—Flanagrams; Description of Baseball Personalities

1:15 P.M.
NBC—The Upstaters Quartet; John Danand, tenor; Roger Sweet, tenor; James MacDonald, baritone; Chester Vedder, bass; John Finke, accompanist and director: WFAF WDAF KYW WKBF WOC WHO WTAM
CBS—Metropolitan Parade: WCCO
KMOX—Exchange Club
WGN—Rikk's Hungarian Orchestra
WJJD—James F. Burns, "Lawyer and the Client"
WLW—The Low Down; artist interview
WMAQ—Sleepy Hall's Orchestra (NBC)

1:25 P.M.
WBBM—Baseball; Chicago Cubs vs. Philadelphia Phillies; Pat Flanagan, announcing
WTMJ—Police and Poultry Reports

1:30 P.M.
NBC—Women's Radio Review; Orchestra direction Joseph Littau; Claudine MacDonald; WFAF WOC WHO WTAM WDAF WKBF KYW
CBS—National Student Federation Program: WABC WHAS WFBM WOWO WIND
NBC—Musical Keys; Larry Larsen, organist; Robert Child, pianist; Mixed Octet; Joan Blaine, narrator: WJZ-WMAQ
KMOX—Pickard Family
WCCO—Markets; Stocks
WGN—Stratford Johnson, soloist; Allan Grant, pianist
WJJD—Edward Wurtzbach's Orchestra
WLW—Sputter and Whine, comedy team
WTMJ—Dance Orchestra

1:45 P.M.
CBS—Curtis Institute of Music: WABC WHAS WFBM
KMOX—The Song Reverie, Jerry Koekstra
WGN—Baseball, Athletics vs. White Sox, Bob Elson, announcing
WIND—Dugout Slants
WJJD—Mid-Afternoon Jamboree
WLW—Charles Dameron, tenor
WMAQ—Baseball; Chicago White Sox vs. Philadelphia Athletics; Hal Totten, announcing
WTMJ—Badger Spotlight

1:50 P.M.
WTMJ—News Flashes
2:00 P.M.
NBC—Betty and Bob, drama: WJZ WLW WLS WTMJ
CBS—Curtis Institute of Music: KMOX WOWO
NBC—John Winters, organist: WFAF WDAF WTAM
KYW—Studio Program
WCCO—Baseball Broadcast
WIND—Baseball; Chicago White Sox vs. Philadelphia Athletics; Johnny O'Hara announcing
WJJD—Musical Excellence; Fred Beck, organist
WOC-WHO—Studio Program

2:15 P.M.
KMOX—National Folk Interval Speaker
WGN—John Winters, organist (NBC)
WLS—Tower Topics; Sue Roberts; Bill O'Connor

WLW—Matinee Highlights
WTMJ—Dance Orchestra

2:30 P.M.
NBC—Hazel Glenn, soprano; Orchestra: WFAF WENR
Maybe (vocal) Gershwin
Song of Surrender (vocal) Warren
Music in My Heart (orchestra) Guilbert
Waitin' at the Gate for Katy (vocal) Whiting
Villia (vocal) Lehar
CBS—Bob Standish, baritone: WABC KMOX WHAS
True
Moon of Desire
I Ain't Lazy, I'm Just Dreamin'
Rangers Song
Your Love

KYW—Two Doctors with Rex Maupin's Aces of the Air
WDAF—Soloist
WENR—Century of Progress Orchestra
WFBM—Two Thirty Tunes
WJJD—Mooseheart Children
WOWO—Little Joe
WTAM—Musical Cocktail

2:45 P.M.
CBS—Columbia Salon Orchestra: WABC KMOX WHAS
A Toi Czibulka
Volkslied Greig
Der Asra Rubenstein
Waltzes from "The Debutante" Herbert

NBC—Lady Next Door, children's program: WFAF WTAM
WDAF—"What the Books Say," book review
WENR—Century of Progress Orchestra, direction Edward Wurtzbach
WLW—Business News
WTMJ—Market Review

2:50 P.M.
WCCO—Baseball Game

2:55 P.M.
WTMJ—Baseball, Milwaukee vs. Toledo at Milwaukee.

3:00 P.M.
NBC—Meredith Willson's Orchestra: WFAF WDAF WTAM WKBF

CBS—George Hall's Orchestra: WHAS
NBC—General Federation of Women's Clubs; Guest Speaker: WJZ WENR
KMOX—Window Shoppers; Orchestra
WJJD—Dick and Judy, sketch
WLW—Margaret Carlisle; vocalist

3:05 P.M.
WTMJ—Baseball; Milwaukee vs. Indianapolis at Indianapolis

3:15 P.M.
NBC—Max Dolin, violinist; Milan Smolen, pianist: WJZ WENR
KMOX—Norman Paule, baritone
WBBM—Century of Progress Orchestra; direction Edward Wurtzenbach
WENR—Little Jackie Heller (NBC)
WHAS—Weekday Devotions
WJJD—Popular Songs; Bobbie Dickson, baritone
WLW—Francis Ingram, beauty talk
WOWO—Guest Review

3:30 P.M.
NBC—Winnie the Pooh, dramatization of A. A. Milne children's stories: WFAF WKBF
NBC—Ma Perkins, dramatic sketch: WENR WDAF
CBS—Jack Armstrong, All American Boy, sketch: WABC WOWO

NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW
KMOX—Edith Karen, songs
KYW—Phil Harris' Orchestra
WBBM—Eddie Copeland's Orchestra (CBS)
WHAS—Sam, Gil and Louie
WJJD—Salon Echoes
WTAM—Thru the Looking Glass with Frances Ingram

3:35 P.M.
WCCO—Livestock Summary

3:45 P.M.
NBC—Echoes of Erin; Joe White, tenor; String Trio: WFAF WDAF WKBF
CBS—Clarence Wheeler's Orchestra: WABC WHAS KMOX WBBM
NBC—Little Orphan Annie, childhood playlet; Shirley Bell and Allan Baruck: WJZ WLW
KYW—Betty, Jean and Jim
WENR—"Grandpa Burton," Bill Baar (NBC)
WGN—Soloist
WIND—Trio
WJJD—Smoky Joe, cowboy songs; George Boardman
WOWO—Old Time Religion
WTAM—Armchair Explorer's Club

4:00 P.M.
NBC—Richard Himber's Orchestra: WJZ WENR WDAF
NBC—Xavier Cugat's Orchestra: WFAF WMAQ WOC WHO WLW WKBF
CBS—Billy Scott, tenor; Orchestra: WBBM WCCO WHAS
KMOX—Tune Shop
KYW—Adult Education Council
WGN—Orchestral Program
WIND—Sports Review
WJJD—Polish Hour
WTAM—Twilight Tunes; Pie Plant Pete

4:15 P.M.
CBS—Bob Nolan, tenor; Norm Sherr, pianist: WCCO WIND
E. T.—Dick Steele, the boy reporter: WTMJ WTAM
KMOX—Missouri Federation of Woman's Clubs
KYW—Xavier Cugat's Orchestra (NBC)
WBBM—Sippy, children's sketch (CBS)
WENR—Salty Sam
WGN—Studio Program
WHAS—Herbert Koch, organist
WMAQ—Jolly Cowboy
WOWO—Studio Program

4:25 P.M.
KMOX—Sports Reporter

4:30 P.M.
NBC—John B. Kennedy: WFAF WMAQ WDAF
CBS—Jack Armstrong, All-American Boy: WBBM WOWO
E. T.—Jack Armstrong, drama: WLW WOC WHO
KMOX—Bob Preis and Orchestra
KYW—Uncle Bob's Curb-Is-the-Limit Club
WCCO—Wanderers Quartet
WENR—Twenty Fingers of Harmony (NBC)
WGN—The Singing Lady (NBC)
WHAS—Sam, Gil and Louie
WIND—Hungarian Air Theater
WTAM—Supper Show

4:45 P.M.
NBC—Lowell Thomas, Today's News: WJZ WLW WOWO WBBM
CBS—Mischa Raginsky's Ensemble: WHAS WCCO
NBC—Mary Small, singer; orchestra: WFAF WMAQ

NBC—Little Orphan Annie, childhood playlet: WENR WGN WKBF
KMOX—Piano Melodies
WDAF—Safety Council Speaker
WOC-WHO—Disc Doin's

4:55 P.M.
KMOX—Sports Reporter
WOC-WHO—Sports Review

5:00 P.M.
CBS—Sylvia Froos, songs: WABC WOWO KMOX
Little Did I Dream
Your Mother's Son-in-Law
Waitin' at the Gate for Katy (orchestra)
I'll String Along With You
NBC—Amos 'n' Andy, sketch: WJZ WLW
KYW—Pickard Family
WBBM—Jack Russell's Orchestra
WCCO—Livestock Summary
WDAF—Service Reports
WENR—What's the News
WGN—Dick Steele, Boy Reporter
WHAS—Five O'Clock Melodies
WIND—German Music
WJJD—Sports Review with Johnny O'Hara
WKBF—Grandmother's Trunk (NBC)
WMAQ—Boyd Raeburn's Orchestra
WOC-WHO—Fashion Notebook
WOWO—Studio Program
WTAM—The House of Adams
WTMJ—Organ Melodies

5:10 P.M.
WJJD—Musical Interlude

5:15 P.M.
E. T.—Adventures of Jimmy Allen: WCCO WOC WHO
E. T.—Dick Steel, the boy reporter: WDAF WTMJ WKBF
KMOX—Baseball Highlights
KYW—The Globe Trotter
WBBM—Pat Flanagan's Sports Review
WENR—Marian and Jim, songs and patter
WGN—Musical Desert; Rondoliers, string trio; Len Salvo, organist
WJJD—Piano Reflections, Ben Kanter, pianist
WLW—Unbroken Melodies; Orchestra; Vocalists
WMAQ—Supper Club
WOWO—Sport Highlights
WTAM—Baseball Resume

5:20 P.M.
WCCO—Baseball Scores

5:25 P.M.
KYW—Pickard Program

5:30 P.M.
NBC—Romantic Melodies; Don Ameche, master of ceremonies; Dramatic sketch; Eric Sagerquist's Orchestra: WJZ WENR
I Know That You Know
A Southern Memory Sagerquist
My Heart Stood Still Rodgers
Sylvia Speaks
Let's Begin Kern
Night and Day
Can This Be Love

CBS—Buck Rogers in the 25th Century: WBBM WHAS KMOX WCCO WFBM
NBC—Shirley Howard; The Jesters; Milt Rettenberg, Tony Callucci: WFAF WMAQ WTAM WDAF WOC WHO
WGN—The Sports Reporter
WIND—Polish Program with Edward Nowinski
WJJD—Walkathon
WLW—Bob Newhall, sports talk
WOWO—Walkathon
WTMJ—"Our Club"

5:40 P.M.
NBC—The Goldbergs, sketch, Gertrude Berg and James Waters: WFAF WMAQ WTAM WDAF
CBS—Boake Carter, news: WABC WHAS KMOX WCCO WBBM
KYW—Charlie Hamp's Orchestra
WFBM—Pirate Club
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
WLW—Melody Masters
WOC-WHO—Hits and Bits
WTMJ—Heinie and His Grenadiers

NIGHT

6:00 P.M.
NBC—Rudy Vallee's Orchestra; Guest Stars: WFAF WMAQ WOC WHO WLW WTAM WTMJ
CBS—Emery Deutsch and his Gypsy Violin: WABC WIND
NBC—Grits and Gravy, mountaineer sketch with George Gaul, Peggy Paige and Robert Strauss; Antony Stanford, director: WJZ KYW

KMOX—Adventures of Jimmy Allen
WBBM—Melodies of Yesterday
WCCO—Jimmie Allen
WDAF—Sports Reporter
WFBM—Crystal Cowboys
WGN—Stevens Hotel Ensemble
WHAS—Dinner Concert
WJJD—The Family Friend, Norman Earl; Trio
WLS—Baseball Resume, Hal Totten

6:05 P.M.
WDAF—Musical Interlude

6:15 P.M.
CBS—Easy Aces, sketch: WABC WBBM WFBM WHAS KMOX WOWO WCCO
WDAF—Air Adventures of Jimmy Allen
WGN—Orchestral Program
WIND—Washington Column of the Air
WJJD—Music and Banter with Ben Kanter
WLS—Al Kvale's Orchestra

6:25 P.M.
WTMJ—Sports Flashes

6:30 P.M.
NBC—Rudy Vallee's Orchestra: WDAF WTMJ
CBS—Presenting Mark Warnow: WABC KMOX WBBM WFBM
Cossack Lullaby (orchestra)
Stand Up and Cheer from "Stand Up and Cheer" (orchestra)
Dancing in the Moonlight
Lover Come Back to Me (Semmler)
Moment Musicales
Temptation (MacGregor)
Hot Chocolate Soldiers (Reis)
Scotch Medley

KYW—Dan Russo's Orchestra (NBC)
WCCO—Carl Hoffmayr's Orchestra
WGN—Seymour Simons' Orchestra
WHAS—Dinner Concert
WIND—Hot Stove League, John O'Hara
WJJD—Variety Time
WKBF—Jack and Loretta Clemens, songs and guitar (NBC)
WLS—Illinois Legislature Talk

6:45 P.M.
NBC—Robert Simmons, tenor; Jerry Sears' Orchestra: WJZ KYW
WCCO—Tena and Tim
WGN—Palmer House Ensemble
WIND—East Chicago Community Program
WJJD—The Hawk, mystery sketch
WLS—Illinois Legislature Talk

7:00 P.M.
NBC—Captain Henry's Show Boat; Charles Winninger; Lanny Ross, tenor; Annette Hanshaw, blues singer; Conrad Thibault, baritone; Lois Bennett, soprano; Molasses 'n' January; Gus Haenschen's Orchestra: WFAF WMAQ WOC WHO WTAM WDAF WTMJ WKBF
NBC—Death Valley Days; dramatic program with Tim Frawley, Joseph Bell, Edwin M. Whitney; John White, the Lonesome Cowboy; orchestra direction Joseph Bonime: WJZ WLW WLS

KYW—Tom Gentry's Orchestra (NBC)
WBBM—Henry Busse's Orchestra
WCCO—The Gambolers
WFBM—Hollywood Impressions
WGN—Attilio Bagniore, tenor; Concert Orchestra
WIND—Joe Chromis' Orchestra
WJJD—The Sendoleers, vocal trio; comedy; talk

(THURSDAY CONTINUED)

9:15 P.M.

NBC-The Poet Prince; Anthony Frome, tenor: WJZ KYW Little Did I Dream Why Do I Dream Those Dreams? (Instrumental) Only Make Believe Love Sends a Little Gift of Roses Kern Rubenstein Openshaw The Asra

9:20 P.M.

CBS-Isham Jones' Orchestra: WABC WFBM KMOX WBBM-Ted Travers, baritone; Clarence Wheeler's Orchestra WENR-Buddy Rogers' Orchestra

9:30 P.M.

NBC-Press-Radio Bureau, News: WFAF WJZ WTAM WMAQ KMOX-Four Shamrocks and Orchestra KYW-Dance Orchestra (NBC) WBBM-Carl Hoffmayr's Orchestra (CBS) WCCO-Musical Potpourri WENR-The Hoofingshams, sketch WFBM-Piano Twins WGN-Wayne King's Orchestra WIND-Isham Jones' Orchestra (CBS) WLW-"Cargies", drama WOC-WHO-Sports Review WTMJ-Josef and His Orchestra

9:35 P.M.

NBC-Ghost Story, sketch: WFAF WDAF WTAM KYW WMAQ WOC-WHO-Δ Psychic Science Church

9:45 P.M.

CBS-Henry Busse's Orchestra: WABC WFBM WHAS KMOX WCCO WBBM WENR-Al Kvale's Orchestra WIND-Dick Ede's Orchestra

9:50 P.M.

WGN-Jan Garber's Orchestra

10:00 P.M.

CBS-Charles Barnet's Orchestra: WABC WKBF WBBM NBC-Don Bestor's Orchestra: WJZ KYW WKBF NBC-Ralph Kirbery, The Dream Singer: WFAF WOC WHO WMAQ

10:05 P.M.

KMOX-Rhapsody of the Reeds WCCO-Lum and Abner WDAF-Sports Reporter WENR-Buddy Rogers' Orchestra WHAS-Newspaper Boys' Band WIND-Joe Chromis' Orchestra WLW-News Flashes WTAM-William Mellert, organist WTMJ-Dance Orchestras

10:10 P.M.

NBC-Jimmy Lunceford's Orchestra: WFAF WOC WHO WDAF WMAQ WTAM WLW-Los Amigos, Spanish music

10:15 P.M.

KMOX-Advertising Club Program WCCO-Reports WHAS-Charles Barnet's Orchestra (CBS) WTAM-Studio Program

10:30 P.M.

NBC-Dancing in the Twin Cities: WJZ WENR CBS-Charlie Davis' Orchestra: WABC WFBM WHAS KMOX

10:35 P.M.

NBC-Harold Stern's Orchestra: WFAF WKBF WOC WHO KYW WDAF WTAM WMAQ WBBM-Earl Hines' Orchestra (CBS) WCCO-Jimmy Garrison's Orchestra WGN-Ted Weems' Orchestra WIND-The Novelets Band WLW-Dance Orchestra WTMJ-Late Dance Orchestras

10:45 P.M.

KMOX-Jimmy Downey, vocalist; Orchestra WIND-Charlie Davis' Orchestra (CBS) WLW-Paul Pendarvis' Orchestra

10:50 P.M.

WGN-Earl Burtnett's Orchestra

11:00 P.M.

CBS-Jack Russell's Orchestra: WBBM WFBM NBC-Seymour Simons' Orchestra: WENR WKBF KMOX-Studio Program KYW-Tom Gentry's Orchestra (NBC) WDAF-Jean Carroll, soloist WHAS-Mills' Blue Rhythm Orchestra WIND-Dick Ede's Orchestra WLW-Moon River, organ and poems WMAQ-Al Kvale's Orchestra WTAM-Emerson Gill's Orchestra

11:10 P.M.

WGN-Jan Garber's Orchestra

11:15 P.M.

KMOX-Harry Vernon's Orchestra WDAF-Variety Three

11:30 P.M.

NBC-Dan Russo's Orchestra: WKBF CBS-The Cadets Quartet: WFBM WCCO WBBM WDAF-Connie McKnight, soloist WGN-Earl Burtnett's Orchestra WIND-The Novelets Band WLW-Dance Orchestra WMAQ-Emil Coleman's Orchestra (NBC) WTAM-Ned Parish's Orchestra

11:45 P.M.

CBS-Earl Hoffman's Orchestra: WBBM WCCO KMOX-When Day is Done, Organ

Bandstand and Baton

WILL THE TANGO and the rhumba replace the present ballad type of song as the most popular dance music? Or is the swing towards South American and Spanish tunes merely a fad that will die out shortly?

Charlie Barnet, maestro at the Coconut Grove of the Park Central hotel, in New York, believes that the customers are already tired of the castenet and its accompanying music. "Rhythm numbers go over here best," Barnet declares. His specialty is fast time, and he even decries waltzes.

On the other hand, Val Olman, tango-rhumba specialist at present in the Palaise Royale, also in New York, says his specialty is here to stay. Olman traveled with an orchestra in Argentina, and maintains that the music of this country has not yet reached its full popularity.

NEW BANDS come to the networks and old favorites return with the first hot weather of the year. Red Nichols is heard twice weekly over Columbia wires from the Walled Lake Casino, Walled Lake Michigan, just outside Detroit. Nichols is expected to take over a New York spot shortly... Buddy Welcome, with what was once Barney Rapp's band, is subbing for George Hall in the Hotel Taft, New York, and over Columbia wires while Hall goes vaudeville, to return May 11... Earl Hines resumes work from the Grand Terrace, Chicago, and CBS wires Sunday, May 13, replacing Carrol Dickerson.

BILLED AS THE "Dance King of Europe" by NBC publicity is Lud Gluskin, just returned to this country. Gluskin has been signed by NBC artists' service and will be presented to American audiences shortly, although not on broadcasts... The first American band to be heard directly in Russia is the distinction now claimed by Rudy Vallee, whose music was short-waved through Moscow lately on a return program for the frequent Russian broadcasts heard in this country.

THE DEPARTURE OF Harry Sosnik from the Edgewater Beach hotel, in Chicago, temporary only of course, was marked by that hotel's annual "Blossom Festival." Carl Hoffmayr, formerly with Lopez, and known in his own right as an arranger of note, holds down the stand in the Marine Dining Room, over Columbia, until Sosnik's return to open the Beachwalk.

CLYDE LUCAS, Terrace Gardens luminary, is back again after a week's vacation at French Lick... Lucas boasts the only left-handed guitar player broadcast-

ing at present in Cliff Woodbury... Mark Fisher and Don Pedro, so agents say, will soon be heard again from the Windy City... Rea Evans is the name of that feminine vocalist heard with Hal Collier over NBC from Chicago... Seymour Simons has so impressed network bigwigs that his NBC sustainings have increased to six weekly, with possibly more in the offing.

It'll be guest orchestras for the Wayne King commercial while the Waltz Monarch is on his vacation. Ted Weems, Hal Kemp, Seymour Simons, Harry Sosnik and Charley Agnew are some of those who will be heard.

ALTHOUGH IT'S NOT generally known, George Green, one of the Green brothers currently heard over WOR and NBC, is responsible in a large measure for the present popularity of the xylophone. Green was drummer with John Phillip Sousa in 1917 and induced the famous bandmaster to solo the instrument in one of his concerts. The one number he played was a success, and, since then, Green has become one of the recognized masters of the instrument.

IT'S BING'S BROTHER who will do the featured vocals with Anson Weeks when that worthy takes over the Aragon ballroom Saturday, May 19. Bob Crosby has been soloist with this aggregation for some time. Present rumors will move Weeks to the Trianon ballroom when Wayne King returns from his vacation. Weeks' band is to substitute for Jan Garber's when Jan leaves June 1 for a three months' tour of the far west.

7:15 P.M. CBS-Raffles, the Amateur Cracksman: KMOX WFBM WCCO KYW-Three Strings WBBM-Adventures in Personality WIND-Trio Selections WJJD-"Uncle Joe" Dobson, songs and sermons; Fred Beck, organist

7:30 P.M. CBS-Fred Waring's Orchestra; Lane Sisters; Babs Ryan: WABC WHAS KMOX WFBM WWO WBBM

NBC-Eddie Duchin's Orchestra: WJZ WENR KYW-Don Carlos' Orchestra WGN-Wayne King's Orchestra WIND-Front Page Headlines, dramatic sketch WJJD-Black and White, Ben Kanter, pianist WLW-Show Boat (NBC)

7:45 P.M. WGN-Jan Garber's Orchestra WIND-Leota Olson, soprano WJJD-Cecil and Sally, sketch

8:00 P.M. NBC-Parade of the Provinces; Soloists and Orchestra; Dramatic Sketch: WJZ WENR WKBF

NBC-Paul Whiteman's Music Hall; Nikita Balieff, creator "Chauve Souris", guest artist presenting sketches from "Chauve Souris"; Paul Whiteman's Orchestra and Radio Entertainers; Deems Taylor, master of ceremonies: WFAF WTAM WLW WOC WHO WDAF WMAQ WTMJ "It Ain't No Sin" Medley Troubled Waters My Old Flame I Met My Waterloo When A St. Louis Woman Comes Down To New Orleans La Boheme Puccini Porgy (Orchestra)

CBS-Glen Gray's Orchestra; Col. Stoopnagle and Budd, comedy; Connie Boswell, songs: WABC WWO WHAS KMOX WCCO WBBM WFBM Am I Blue? Stoopnagle and Budd Because It's Love (Conny Boswell) Love Me Dardanella (orchestra) Stoopnagle and Budd I've Got a Warm Spot in My Heart for You (Conny Boswell) Black Jazz (orchestra) Stoopnagle and Budd

KYW-The Globe Trotter WGN-Lavender and Old Lace WIND-Joe Chromis' Orchestra WJJD-The Pickard Family, rural music

8:15 P.M. KYW-Y.M.C.A. Chorus WIND-Dick Ede's Orchestra WJJD-The Peruna Carnival, jamboree

8:30 P.M. CBS-Doris Lorraine, soloist; Cadets Quartet; Clarence Wheeler's Orchestra: WABC KMOX WHAS

Theme: When Day is Done Highways are Happy Ways I'm Looking at the World thru Colored Glasses The House is Haunted What is There to Say Regimental Song

NBC-Echoes of the Palisades; Arthur Gibson, organist; Mme. Merle Alcock, contralto; instrumental trio: WJZ WMAQ

WBBM-The Whistler and His Dog WCCO-Songs You'll Remember WENR-Buddy Rogers' Orchestra WFBM-Penn and Smack WGN-Tomorrow's News WIND-Bonnie and Chuck, song duo WWO-Sportsman's Hour

8:35 P.M. WGN-Headlines of Other Days

8:45 P.M. CBS-The Playboys; Leonard Whitcup, Felix Bernard and Walter Samuels, piano trio: WABC WFBM WIND

You're Devastating Don't Let Your Love Go Wrong Diega Digga Do The General and the Private Orchids in the Moonlight

KMOX-Musical Parade; Doris Shumate, guest star; Jurien Hoekstra

BBM-Heidelberg Students: Clarence Wheeler's Orchestra; Doris Lorraine, mezzo soprano; Gene and Charlie, song duo; The Cadets Quartet

WCCO-Melody Garden WENR-Lovable Music WGN-The Dream Ship WHAS-Happy Jack Turner WWO-Eddie Conti

9:00 P.M. CBS-Vera Van, contralto: WABC WFBM WIND

The Beat o' My Heart As Long as I Live How Can it be a Beautiful Day Why Not I'll See You in My Dreams

NBC-Amos 'n' Andy: WENR WMAQ WDAF WTMJ

CBS-Fritz Miller's Orchestra: WBBM WCCO KMOX-Baseball Resume KYW-Front Page Drama WGN-Earl Burtnett's Orchestra WHAS-Studio Program WLW-You Ladies, dramatic sketch WTAM-Siberian Singers (NBC)

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# Friday, May 18

**CAUTION:** if you use Daylight Saving Time, add one hour to the time schedules in these programs.

## MORNING

**5:00 A.M.**  
WLS—Family Circle Program

**5:15 A.M.**  
WLS—Weather; Markets

**5:20 A.M.**  
WJJD—Sunrise Program

**5:30 A.M.**  
KMOX—Home Folks Hour  
WJJD—Family Bible League, "Uncle John" Meredith  
WLS—Family Circle, variety  
WLW—Top o' the Morning  
WTAM—Sun Up

**5:50 A.M.**  
WBBM—Farm Information; Livestock and Grain Markets

**6:00 A.M.**  
KMOX—Pickard Family  
KYW—Musical Clock  
WBBM—Minute Parade; Drum Major Mac  
WGN—Good Morning  
WIND—Smiling Bob Atcher, songs  
WJJD—Early Morning Waltzes  
WLS—Bulletin Board  
WMAQ—Morning Worship  
WLW—The Nation's Family Prayer Period  
WOC-WHO—Musical Clock  
WOWO—Breakfast Club  
WTAM—Health and Hygiene, Vaughn King

**6:15 A.M.**  
NBC—Don Hall Trio: WJZ WMAQ  
Dinah Aket  
There's A Yellow Moon on the Purple Sage Allen Grey  
Harlem Handy  
For Me and My Gal George Meyer

KMOX—Home Folks Hour  
WIND—Morning Dance  
WJJD—Al Craver, songs  
WLS—Morning Roundup; The Westerners; Joe Kelly  
WLW—Morning Devotions, organ, vocalist and sermon  
WTAM—The Kennedys  
WTMJ—Devotional Services

**6:30 A.M.**  
NBC—Cheerio, inspirational talk and music: WEAFF WMAQ WDAF WTAM  
The Little Shepherd's Song Proctor  
Killarney Balfe  
My Prayer Zamecnik  
Country Gardens Grainger

KMOX—Livestock and Weather Reports  
WIND—Good English Period, talk  
WJJD—Christian Science Program  
WLS—Top o' the Morning  
WLW—Arthur Chandler, Jr., organist  
WTMJ—Devotional Services; Christian Science Committee on Publication

**6:45 A.M.**  
KMOX—Gypsy Serenaders  
WIND—Polish Music with Edward Nowinski  
WJJD—Famous Orchestras, dance music  
WLS—Morning Devotions  
WTMJ—Devotional Services; Concordia College

**7:00 A.M.**  
NBC—Mystery Chief: WJZ WLW  
CBS—Do Re Mi Trio: WABC WIND  
Honeymoon Hotel  
Paradise  
Going to the Promised Land  
The Beat o' My Heart  
Bone, Cone-a-Knitting

NBC—Sam Herman, xylophone; Frank Banta, pianist: WEAFF WOC WHO WKBF WDAF  
KMOX—Home Folks Hour  
WCCO—Time Signal Program  
WHAS—Asbury College Devotions  
WJJD—Happy Go Lucky Time, Art Linick  
WLS—Spareribs Fairy Tales  
WMAQ—Breakfast Club, dance orchestra (NBC)  
Lazybones Carmichael

WTAM—Breakfast Varieties  
WTMJ—Livestock Quotations; Party Line

**7:15 A.M.**  
NBC—Laudt Trio and White, songs and comedy: WEAFF WOC WHO WDAF  
Let Me Call You Sweetheart Friedman  
Swanee Woman Moret  
When I Take My Sugar To Tea Norman  
Pink Elephants Woods  
Sylvia Speaks  
Lazybones Carmichael

CBS—Metropolitan Parade: WABC WIND  
KMOX—Ozark Mountaineers  
WJJD—Mr. Schlagenhauer's Vodvil Theater  
WLS—Newscast; Julian Eckley  
WLW—Hymns of All Churches, Joe Emerson

**7:25 A.M.**  
WLS—Produce Reporter

**7:30 A.M.**  
NBC—Bradley Kincaid, The Mountain Boy: WEAFF WOC WHO WDAF WTAM WLW  
KMOX—Morning Reveries  
WFBM—Pep Club  
WHAS—Georgia Wildcats  
WJJD—Hot Harmonies, Scorchers from Harlem  
WLS—Peggy and Steve

WOWO—Radio Bible Class  
WTMJ—Minute Parade

**7:45 A.M.**  
NBC—Cyril Towbin, violinist: WEAFF WDAF WLW  
KMOX—Minute Parade  
WGN—Food Flashes, Virginia Clark  
WHAS—Metropolitan Parade (CBS)  
WJJD—Modernistic Melodies, Famous Dance Bands  
WLS—Musical Program  
WOC-WHO—Studio Program  
WTAM—Health and Hygiene, V. King

**7:55 A.M.**  
WBBM—Dr. Samuel Bromberg, health talk  
WTAM—Livestock Report

**8:00 A.M.**  
NBC—Breen and de Rose, songs: WEAFF WOC WHO  
CBS—Madison Singers: WABC WOWO WHAS WFBM WBBM  
NBC—Lee Girls, harmony trio: WJZ WKBF KYW  
WDAF—Morning Bible Lesson  
WGN—Keep Fit Club  
WIND—Waltz Time  
WJJD—Song Festival, Modern Songs  
WLS—Dr. Bundesen's Magazine of the Air  
WLW—Home Care of the Sick, Mrs. Littleford  
WMAQ—Health Exercises  
WTAM—Studio Program

**8:15 A.M.**  
NBC—Clara, Lu 'n' Em, Louise Starkey, Isabelle Carothers and Helen King, gossip: WEAFF WDAF WTAM WLW WGN WTMJ WOC WHO  
NBC—Hazel Arth, contralto: WJZ WMAQ WKBF  
In The Garden of Tomorrow Deppen  
Song Of Surrender Warren  
Just A Wearyin' For You Bond  
Play To Me Gypsy Karel Vacek

KYW—Irene King, talk  
WBBM—Kay Storey, songs  
WFBM—Breakfast Billboard  
WHAS—Mrs. Randolph, Shopping Guide  
WIND—Monroe Brothers, song duo  
WJJD—Today's Tunes  
WOWO—Studio Program

**8:30 A.M.**  
NBC—Press-Radio Bureau, News: WEAFF WOC WHO WTAM WMAQ KYW WDAF WKBF  
CBS—Press-Radio Bureau, News: WABC WFBM WCCO WBBM  
NBC—Today's Children, dramatic sketch; Irna Phillips; Bess Johnson and Walter Wicker: WJZ WTMJ  
WGN—Market Reports; Leonard Salvo's Mail Box  
WIND—Happiness Review  
WJJD—Footlight Favorites, Modern Songs  
WLW—Jack Berch and Musical Group  
WOWO—Kroger Twins

**8:35 A.M.**  
CBS—Round Towners Quartet, directed by Harry Simeone: WABC WHAS WFBM  
NBC—Ralph Kirbery, baritone: WEAFF WDAF KYW WKBF  
WCCO—Stocks, Markets  
WMAQ—Tune Times  
WOC-WHO—Hog Flashes  
WTAM—Health and Home with Vaughn King

**8:45 A.M.**  
CBS—Rhythm Kings: WABC WFBM WOWO WHAS WBBM  
NBC—Betty Crocker, cooking talk: WEAFF WOC WHO WMAQ WLW WTAM  
KYW—Rose Vanderbosch at the Piano  
WBBM—Art Wright, tenor; Organ  
WDAF—High Grade Melodies  
WGN—Lovely Ladies, Miriam Holt  
WTMJ—Minute Parade

**8:50 A.M.**  
KYW—Radio Kitchen (NBC)  
WTMJ—Down a Country Road

**8:55 A.M.**  
WCCO—Window Shopping

**9:00 A.M.**  
NBC—Morning Parade, variety musical: WEAFF WTAM KYW WDAF WKBF  
CBS—Cooking Closeups; Mary Ellis Ames, home economist: WABC KMOX WCCO WBBM WFBM  
WGN—Movie Personalities  
WHAS—Dean Wise  
WIND—Hawaiian Serenade  
WJJD—"Moments of Thought", University of Chicago  
WLS—Weather; Markets  
WLW—Rhythm Jesters, harmony team  
WMAQ—Women's Page of the Air  
WOWO—Housewife Hour  
WTMJ—Helen Mendenhall Ryerson

**9:05 A.M.**  
WHAS—Burl Sparks, gospel songs

**9:15 A.M.**  
CBS—Organ Melodies: WIND  
CBS—Will Osborne's Orchestra; Pedro De Cordoba, friendly philosophy: WABC WBBM Little Man, You've Had a Busy Day Home in Wyoming I Like the Likes of You I Ain't Lazy, I'm Just Dreaming  
KMOX—Sentimental Bachelor

## HIGH SPOT SELECTIONS FOR FRIDAY

(Time Given Is Central Standard)

1:00 p. m.—Maria's Matinee with Lanny Ross, Mary Lou, Conrad Thibault and Gus Haenschen's orchestra: NBC-WMAQ.

1:15 p. m.—The Playboys, six hands on two pianos: CBS-WIND.

5:30 p. m.—George Gershwin and orchestra: NBC-WENR.

6:00 p. m.—Concert with Jessica Dragonette: NBC-KYW.

6:00 p. m.—Ethel Shutta; Walter O'Keefe; Bobby Dolan's orchestra: NBC-WLS.

6:30 p. m.—The Court of Human Relations: CBS-WBBM.

7:00 p. m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WLS.

7:30 p. m.—Jack Whiting; Jeannie Lang; Jack Denny's orchestra: CBS-WBBM.

8:00 p. m.—Fulton Oursler, in "Stories That Should Be Told": NBC-WENR.

8:00 p. m.—Schlitz Presents Spotlight Revue: CBS-WBBM.

8:30 p. m.—Jack Benny; Mary Livingstone; Don Bestor's orchestra: NBC-WMAQ.

9:00 p. m.—The Republican Reaction; Senator Charles L. McNary of Oregon: CBS-WBBM.

9:15 p. m.—Gene and Glenn, comedy sketch: NBC-WMAQ.

**10:45 A.M.**  
NBC—Brown University Quartet: WJZ WKBF  
Tell Me Not of a Lovely Lass Forsyth  
Adoramus Te Bach  
John Peel Andrews  
Drink to me Only With Thine Eyes  
The Chapel Steps J. H. Eno  
Secrets Smith

CBS—George Scherban's Russian Gypsy Orchestra: WABC WHAS WIND  
KMOX—Jim and Joe; Orchestra  
WBBM—Frank Wilson, tenor; Gertrude Linn, pianist  
WCCO—Stocks; Markets  
WJJD—Esther Bradford, fashion adviser  
WLS—Three Neighbor Boys and Arky  
WLW—The Texans, vocal trio  
WMAQ—Billie Allen Hoff, songs and piano  
WOWO—Jolly Baker and Gang

**10:50 A.M.**  
WGN—Good Health and Training  
WLW—Spray Talk

**11:00 A.M.**  
NBC—Words and Music, string ensemble; Harvey Hays, narrator: WJZ WMAQ  
CBS—The Instrumentalists: WABC KMOX WHAS  
NBC—Dedication of New Office Woodman of the World; Speakers, Mr. Bradshaw, Pres. Woodmen of the World; Sen. Shepherd of Texas; Gov. Bryan of Nebraska; Mayor Toll of Omaha; Symphony Orchestra: WEAFF WKBF

KYW—Merrie Mac's (NBC)  
WBBM—Local Markets  
WCCO—Independent Merchants Hour  
WGN—Mid Day Service  
WIND—Mid-Day Meditations  
WJJD—Luncheon Dance  
WLS—Orchestra and Variety Acts  
WLW—Ohio Farm Bureau  
WOWO—Studio Program  
WTAM—Emerson Gill's Orchestra  
WTMJ—What's New in Milwaukee? Ask Mrs. Grey

**11:05 A.M.**  
WBBM—Jack Russell's Orchestra

**11:15 A.M.**  
CBS—Artist Recital; Charlotte Harriman, soprano; Richard Corley: WABC WCCO WBBM WHAS KMOX  
Allerseelen All Souls Day (Harriman) R. Strauss  
Rhapsodie in B Minor (Carley) Brahms  
Mighty Lak a Rose (Harriman) Nevin  
The Brownies (Harriman) Leoni  
Arabesque No. 2 (Carley) Debussy

WDAF—Service Reports  
WIND—Luncheon Dance Music  
WJJD—Fred Beck, organist  
WOWO—Wilbur Pickett's Orchestra

**11:20 A.M.**  
WLW—Livestock Reports

**11:30 A.M.**  
NBC—Air Brakes, variety show: WEAFF WMAQ  
CBS—George Hall's Orchestra: WABC WCCO  
NBC—National Farm and Home Hour; Conservation Day Program; Guest Speakers; Uncle Sam's Forest Rangers, forest service playlet; Walter Blaufuss' Homesteaders: WJZ WDAF WLW KYW WKBF

KMOX—Magic Kitchen  
WBBM—Helen Fitch, movie talk  
WGN—Market Reports; Ensemble Music  
WHAS—Savings Talk  
WIND—Bob Atcher, songs  
WJJD—Harry, Owen, talk  
WLS—Roundup; The Westerners; Joe Kelly  
WOC-WHO—Pickard Family  
WOWO—Happy Herb Heyworth  
WTAM—Noonday Resume; Chief Red Bird  
WTMJ—Hans Badner's Bavarians

**11:35 A.M.**  
WGN—Palmer House Ensemble  
WHAS—George Hall's Orchestra (CBS)  
WJJD—Waltz Time

**11:45 A.M.**  
WBBM—Jerry Sullivan, tenor  
WCCO—News Bulletin  
WGN—Rikk's Hungarian Orchestra  
WIND—George Hall's Orchestra (CBS)  
WJJD—Smoky Joe, cowboy songs  
WLS—Weather; Markets  
WOWO—Anson Weeks' Orchestra  
WTMJ—Kitchen Reporter

**11:50 A.M.**  
KMOX—Producers Livestock Report

**11:55 A.M.**  
WCCO—Police Bulletin  
WLS—Newscast; Julian Bentley

WENR—Today's Children, drama  
WFBM—Charity Couch  
WGN—Your Friendly Neighbor  
WHAS—Chats with Dolly Dean  
WLW—News Flashes  
WMAQ—Institute of Radio Service  
WOWO—Lee, Cecil and Mary  
WTMJ—Woman's News of the Day

**9:20 A.M.**  
WLW—Livestock Reports

**9:25 A.M.**  
WGN—Market Reports

**9:30 A.M.**  
NBC—Rhythm Ramblers; Walter Blaufuss' Orchestra: WJZ WMAQ  
CBS—Tony Wons, "Are You Listenin'?: WABC WHAS WIND WOWO  
KMOX—Let's Compare Notes, Women's Hour  
WBBM—Art Wright, tenor  
WCCO—Betty Crocker's Talk  
WENR—Comedy Program  
WGN—Canary Shows; Allan Grant, pianist  
WJJD—Band Music  
WLW—Sandra Roberts, vocalist  
WTMJ—Bunk House Opera

**9:40 A.M.**  
WIND—Musical Interlude

**9:45 A.M.**  
CBS—The Captivators: WHAS WFBM WIND  
Enaline  
I've Had My Moments  
It's Funny to Everyone but Me  
Your Love  
As Long as I Live  
Q. G.—Painted Dreams, sketch: WGN WLW  
KMOX—Mountain Minstrels  
WBBM—James Gorman, tenor  
WCCO—Doggie Doins  
WENR—Rhythm Ramblers (NBC)  
WJJD—Rhythmania, dance music

**10:00 A.M.**  
NBC—Gene Arnold and the Commodores: WEAFF WMAQ WOC WHO WTAM  
CBS—Voice of Experience, advice: WABC WHAS KMOX WBBM WCCO WOWO  
KYW—Rex Maupin's Orchestra; June Carroll  
WDAF—The Gentle Reader  
WENR—Edward MacHugh, soloist (NBC)  
WFBM—Circle Melodies  
WGN—Hal Kemp's Orchestra  
WIND—Melodies of Romance  
WJJD—Vernon Dalhart, tenor  
WLW—Bob Albright  
WTMJ—Betty Crocker

**10:15 A.M.**  
CBS—Will Osborne's Orchestra; Pedro de Cordoba, friendly philosopher: WHAS WCCO  
NBC—Wendell Hall, ukelele and songs: WJZ WENR  
NBC—Gypsy Trail; Orchestra: WEAFF WMAQ WDAF  
WBBM—Virginia Clark; Gene and Charlie, songs  
WGN—Century of Progress Orchestra, direction Edward Wurtzbaach  
WIND—Spice and Variety, dance and vocal selections  
WJJD—Modern Rhythms  
WLW—Alys Michot  
WOC-WHO—Market Quotations  
WOWO—Market Quotations  
WTAM—Hum and Strum  
WTMJ—Morning Concert

**10:20 A.M.**  
WCCO—News Bulletin

**10:30 A.M.**  
NBC—Vic and Sade, comedy sketch; Art Van Harvey, Billy Idelson, Bernardine Flynn: WJZ WOC WHO WKBF  
CBS—Smilin' Ed McConnell: WBBM KMOX WCCO WOWO  
NBC—Rex Battle's Concert Ensemble: WEAFF WMAQ WDAF WTAM  
KYW—Century of Progress Orchestra, direction Edward Wurtzbaach  
WENR—Home Service  
WGN—Market Reports  
WHAS—Rosemary Hughes, songs  
WIND—Dance Time  
WJJD—Friendly Philosopher with Homer Griffith  
WLW—Bond of Friendship; Walter Furniss  
WTMJ—Parade of Programs

**10:35 A.M.**  
WGN—Len Salvo, organist  
WTMJ—Jack Teter and the Play Boys

**10:40 A.M.**  
WIND—Musical Interlude

(FRIDAY CONTINUED)

**AFTERNOON**

12:00 Noon

NBC—Magic of Speech, Vida Ravenscroft Sutton; WFAF WMAQ WTAM WDAF  
 CBS—Just Plain Bill, sketch: WCCO KMOX WGN WFBM  
 WBBM—Eddie and Fannie Cavanaugh, radio gossip  
 WHAS—Weather Reports  
 WIND—Fire Prevention Talk, Claude Holmes  
 WJJD—Livestock and Markets  
 WLS—Prairie Farmer Dinner Program  
 WOC-WHO—Jimmy and Jack  
 WOWO—News Headlines  
 WTMJ—Heinie and His Grenadiers

12:15 P.M.

CBS—Romance of Helen Trent: WABC KMOX WGN WFBM  
 WBBM—Pinto Pete  
 WCCO—Noon Hi Lites  
 WHAS—Georgia Wildcats  
 WIND—Livestock Markets  
 WJJD—Century of Progress Concert Orchestra, direction of Edward Wurtzenbach  
 WLS—Three Neighbor Boys  
 WOC-WHO—Earl E. May  
 WOWO—Eddie Conti's Orchestra

12:30 P.M.

NBC—Judy and Jane, dramatic sketch: WOC WHO  
 NBC—Smack Out, comedy duo, Marion and Jim Jordan: WJZ KYW  
 CBS—Ann Leaf at the Organ: WABC WIND KMOX  
 NBC—Portion of Passion Play; International Broadcast from Oberammergau, Germany: WFAF WDAF WOC WHO  
 WFBM—Hoosier Farm Circle  
 WGN—Palmer House Ensemble  
 WHAS—Monk and Sam  
 WJJD—Henry, Zeb and Otto  
 WLS—Uncle Ezra  
 WLW—Paul Pendarvis' Orchestra  
 WMAQ—Board of Trade  
 WOWO—Organalities  
 WTMJ—Henry and Jerome

12:45 P.M.

NBC—Ma Perkins, dramatic sketch with Virginia Payne, Margery Hannon, Karl Hubel, Willard Farnum and Charles Eggleston: WFAF WLW WTAM WKBF  
 KMOX—Russell Brown  
 KYW—Prudence Penny, home economics  
 WDAF—Aunt Sammy  
 WGN—Century of Progress Orchestra, direction Edward Wurtzenbach  
 WHAS—College of Agriculture  
 WJJD—Name the Band, contest  
 WLS—Livestock and Grain Markets  
 WOWO—Silvertone Quartet

12:50 P.M.

KMOX—Producers Livestock Report

1:00 P.M.

CBS—The Hurdy Gurdy Man: WABC WCCO WIND  
 NBC—Maria's Matinee; Lanny Ross, tenor; Mary Lou; Conrad Thibault, baritone, and Gus Haenschen's Orchestra (New Program): WFAF WTAM WLW WMAQ WDAF  
 My Little One (orchestra)  
 Schubert's Serenade (Conrad Thibault)  
 Dinah (quartet)  
 The Artist's Life (orchestra)  
 Tea for Two (Lanny Ross)  
 Memories (Lanny Ross)  
 You're Such a Comfort to Me (Lois Bennett)  
 The Last Round-up (Conrad Thibault)  
 March of the Toys (orchestra)  
 Love Is Love Anywhere (Lanny Ross)  
 Wild Rose (orchestra)  
 Let's Fall in Love (Bennett and Foss)

KMOX—The Harmonians  
 KYW—Rex Maupin's Orchestra; James Matton, vocalist  
 WFBM—Ambassador of Melody  
 WGN—June Baker, Home Management  
 WHAS—University of Kentucky  
 WJJD—Musical Comedy Memories  
 WLS—Homemakers' Hour with Martha Crane; Little Home Theater  
 WOWO—Question Box

1:10 P.M.

WBBM—Flanagrams; Description of Baseball Personalities

1:15 P.M.

CBS—The Playboys; Felix Bernard, Walter Samuels and Leonard Whitcup; Six Hands on Two Pianos: WABC WFBM WIND  
 KMOX—Exchange Club  
 WCCO—Univ. of Minn. Farm Hour  
 WGN—Rikk's Hungarian Orchestra  
 WIND—Baseball; Philadelphia Athletics vs. Chicago White Sox; Johnny O'Hara announcing  
 WJJD—Floyd Saxon, "Better Government"  
 WOWO—Souvenirs

1:25 P.M.

WBBM—Baseball; Chicago Cubs vs. Philadelphia Phillies; Pat Flanagan, announcing  
 WTMJ—Police and Poultry Reports

1:30 P.M.

CBS—Grab Bag, variety program: WABC WFBM WHAS WOWO WIND  
 KMOX—The Pickard Family  
 WCCO—Markets; Stocks  
 WGN—Earl Wilkie, baritone; Allan Grant, pianist

WJJD—Century of Progress Orchestra, direction Edward Wurtzenbach  
 WTMJ—Dance Orchestra

1:45 P.M.

KMOX—The Song Reverie; Jerry Hoekstra, vocalist; Organ  
 WGN—Baseball, Athletics vs. White Sox, Bob Elson, announcing  
 WIND—Dugout Interview  
 WJJD—Mid-Afternoon Jamboree

1:50 P.M.

WTMJ—Badger Spotlight

1:55 P.M.

WTMJ—News Flashes

2:00 P.M.

NBC—Betty and Bob, drama: WJZ WLW WLS WTMJ  
 CBS—The Eton Boys, male quartet: WABC WOWO WFBM WHAS KMOX  
 NBC—Orlando's Concert Ensemble: WFAF WDAF WMAQ WTAM WKBF  
 KYW—Century of Progress Orchestra, direction Edward Wurtzenbach  
 WCCO—Baseball Broadcast  
 WIND—Baseball; Philadelphia Athletics vs. Chicago White Sox; Johnny O'Hara announcing  
 WJJD—Musical Excellence; Fred Beck, organist  
 WOC-WHO—Baseball Game

2:15 P.M.

NBC—The Singing Stranger; Wade Booth, baritone; Dramatic Sketch with Dorothy Day: WJZ WKBF KYW

NBC—Nellie Revell Interviews Theodore Webb: WFAF WMAQ WDAF  
 CBS—The Dictators: WABC KMOX WHAS WFBM

WLW—Matinee Highlights  
 WTAM—A Musical Cocktail  
 WTMJ—Dance Orchestra

2:30 P.M.

CBS—U. S. Army Band: WABC WHAS KMOX WCCO  
 NBC—Norman L. Cloutier's Modern Concert Orchestra: WFAF WTAM WMAQ WDAF WKBF  
 KYW—Two Doctors wit hRex Maupin's Orchestra; Dorothy Adams  
 WENR—The Singing Stranger  
 WFBM—Two Thirty Tunes  
 WJJD—Mooseheart Children  
 WOWO—Little Joe

2:45 P.M.

WENR—Century of Progress Orchestra, direction Edward Wurtzenbach  
 WLW—Business News

2:55 P.M.

WTMJ—Market Review

3:00 P.M.

NBC—Century of Progress Orchestra, Direction of Edward Wurtzenbach: WJZ WKBF  
 CBS—Frank Dailey's Orchestra: WABC WHAS  
 NBC—Madame Sylvia of Hollywood: WFAF WDAF WMAQ  
 KMOX—Window Shoppers; Orchestra  
 WENR—Twentieth Century Book Shelf  
 WJJD—Frank and Bill, song duo  
 WLW—Three Star Voices  
 WTAM—Every Man's Treasure House

3:15 P.M.

NBC—Oswaldo Mazzucchi, 'cellist: WFAF WMAQ WDAF WTAM  
 NBC—Little Jackie Heller, tenor; Orchestra: WJZ WENR WKBF  
 KMOX—Harmonettes  
 WBBM—Century of Progress Orchestra, direction Edward Wurtzenbach  
 WHAS—Weekday Devotions  
 WJJD—Songs of the Air; Bobbie Dickson  
 WOWO—Guest Review

3:30 P.M.

CBS—Jack Armstrong, All American Boy, sketch: WABC WOWO  
 NBC—Ma Perkins, dramatic sketch: WENR WDAF  
 NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW  
 NBC—Hum and Strum, songs and guitar: WMAQ WTAM  
 KMOX—Russell Brown, vocalist; Organ  
 KYW—Phil Harris' Orchestra  
 WHAS—Sam, Gil and Louie  
 WJJD—Salon Echoes

3:45 P.M.

NBC—Alice in Orchestralia, musical dramatization directed by Ernest La Prade: WFAF WTAM WKBF WMAQ  
 CBS—Wilkomirski's String Trio: WHAS KMOX WBBM  
 NBC—Little Orphan Annie; childhood playlet with Shirley Bell, Allan Baruck, Henrietta Tedro and Harry Cansdale: WJZ WLW  
 KYW—Billie Bailey, vocalist; Mel Stitzel, pianist  
 WDAF—Song Matinee  
 WENR—"Grandpa Burton," Bill Baar (NBC)  
 WGN—Soloist  
 WJJD—Smokey Joe, cowboy songs  
 WOWO—Old Time Religion

4:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAF WMAQ WLW WKBF  
 CBS—H. V. Kaltenborn, news commentator: WABC WHAS WBBM  
 NBC—Angelo Ferdinando's Orchestra: WJZ WENR  
 KMOX—Tune Shop, Piano  
 KYW—Secret Agent X9  
 WGN—Orchestral Program  
 WIND—Sports Review  
 WJJD—Polish Program  
 WTAM—Twilight Tunes; William Mellert, organist

4:15 P.M.

CBS—"Miniatures," Franklin McCormick: WCCO WIND

NBC—Xavier Cugat's Orchestra: KYW WDAF  
 CBS—Skippy, sketch: WBBM  
 KMOX—Bob Preis and Orchestra  
 WENR—Marion and Jim Local  
 WHAS—Herbert Koch, organist  
 WMAQ—Jolly Cowboy  
 WOC-WHO—Charlie Flagler  
 WOWO—Studio Program  
 WTAM—Dick Steel, the Boy Reporter

4:30 P.M.

NBC—O'Leary's Irish Minstrels: WJZ WDAF  
 NBC—Cheerio Musical Mosaics, novelty arrangements of poetry and music; Soloists, Chorus and Orchestra, direction Harrison Isles: WFAF WTAM WMAQ  
 E. T.—Jack Armstrong, children's sketch: WLW WOC WHO

KMOX—Edith Karen, Songs  
 KYW—Uncle Bob's Ice Cream Party  
 WBBM—Jack Armstrong, All American Boy (CBS)

WCCO—Wanderers' Quartet  
 WENR—Marion and Jim Jordan  
 WGN—The Singing Lady  
 WHAS—Sayre College Glee Club  
 WIND—Hungarian Air Theater  
 WLW—Jack Armstrong, drama  
 WOC-WHO—Jack Armstrong, children's sketch

4:40 P.M.

WDAF—Sports Reporter

4:45 P.M.

NBC—Lowell Thomas; Today's News: WJZ WLW  
 CBS—Dorothy Miller, soloist; Organ: WCCO WHAS

NBC—Little Orphan Annie, childhood playlet: WGN WENR WKBF  
 NBC—William Hain, tenor; orchestra: WFAF WDAF WMAQ

KMOX—Piano Melodies  
 WBBM—To be announced (CBS)  
 WOC-WHO—Studio Program  
 WTAM—The Call Boy

4:50 P.M.

WCCO—The Troubadour

4:55 P.M.

KMOX—Sports Reporter

5:00 P.M.

NBC—Amos 'n' Andy: WJZ WLW  
 CBS—Nick Lucas, songs: WABC KMOX WOWO  
 I Ain't Lazy, I'm Just Dreaming  
 Little Man, You've Had a Busy Day  
 Just a Perfect Night for Love  
 Love Thy Neighbor  
 The Last Round Up

KYW—Pickard Family  
 WBBM—Jack Russell's Orchestra  
 WCCO—Livestock Summary  
 WDAF—Service Reports  
 WENR—What's the News  
 WGN—The Boy Reporter  
 WHAS—Five O'Clock Melodies  
 WIND—German Music with William Klein  
 WJJD—Sports Review with Johnny O'Hara  
 WKBF—Trio Romantique (NBC)  
 WMAQ—Boyd Raeburn's Orchestra  
 WOC-WHO—Sports Review  
 WTAM—The House of Adams  
 WTMJ—Organ Melodies

5:10 P.M.

KMOX—Sports Reporter  
 WJJD—Musical Interlude  
 WOC-WHO—Northup-King

5:15 P.M.

NBC—The Approach of the United States to World Affairs; Dr. Manley O. Hudson, Harvard Law School, "The World Court": WJZ WMAQ  
 E. T.—Dick Steele, the boy reporter: WDAF WTMJ

KMOX—Baseball Highlights  
 KYW—The Globe Trotter  
 WBBM—Pat Flanagan's Sports Review  
 WCCO—The Contest Man  
 WENR—Baseball Resume; Hal Totten  
 WGN—Musical Dessert; Rondoliers, string trio; Len Salvo, organist  
 WJJD—Piano Reflections, Ben Kanter, pianist  
 WLW—Joe Emerson, Bachelor of Song  
 WOC-WHO—Air Adventures of Jimmy Allen  
 WOWO—Sport Highlights  
 WTAM—Baseball Resume

5:25 P.M.

KYW—Pickard Family  
 WJZ—Music by Gershwin; George Gershwin and Orchestra: WJZ WENR  
 CBS—Clarence Wheeler's Orchestra: WFBM WCCO  
 KMOX—Treasure Chest  
 WGN—Sports Reporter  
 WHAS—Louisville Safety Council  
 WIND—Polish Music with Edward Nowinski  
 WJJD—Walkathon  
 WOC-WHO—Charlie Agnew's Orchestra  
 WOWO—Walkathon  
 WTAM—Pie Plant Pete  
 WTMJ—"Our Club"

5:35 P.M.

WHAS—Clarence Wheeler's Orchestra (CBS)

5:40 P.M.

KYW—Charlie Hamp, songs and piano

5:45 P.M.

NBC—The Goldbergs; Gertrude Berg and James Waters, sketch: WFAF WMAQ WTAM WDAF  
 CBS—Boake Carter, news: WABC WHAS KMOX WCCO WBBM  
 NBC—Max Baer in "Taxi", sketch: WJZ WENR WKBF  
 WFBM—Pirate Club  
 WGN—Palmer House Ensemble  
 WJJD—Fred Beck, organist  
 WLW—Melody Masters  
 WOC-WHO—State Auto Insurance  
 WTMJ—Heinie's Grenadiers, German band

5:50 P.M.

WOC-WHO—Hits and Bits  
 WOC-WHO—Studio Program

**NIGHT**

6:00 P.M.

NBC—Ethel Shutta, vocalist; Walter O'Keefe; Bobby Dolan's Orchestra: WJZ WLS  
 NBC—Concert; Jessica Dragonette, soprano and quartet; Frank Banta and Milton Rettenberg, piano duo; Rosario Bourdon's Orchestra: WFAF WTMJ WTAM KYW WOC WHO  
 Raymond (Orchestra) Thomas  
 Song of Songs (Dragonette) Moya  
 How Do You Know It's Sunday (Quartet)  
 Spinning Song (Orchestra) Mendelssohn  
 If I Had Wings (Dragonette) Hahn  
 Passion Waltz (Orchestra) Lehár  
 Tommy Lad (Lewis James) Margetson  
 Five O'Clock Girl (Ensemble) Ruby  
 Festival Dance from "Coppelia" (Orchestra) Delibes  
 Trees (Quartet) Rasbach  
 Carioca (Orchestra)  
 You Have Taken My Heart (Dragonette)  
 Dance Of The Toy Pipers (Orchestra) Tschakowsky

You Are Free (Duet)

Dark Eyes

KMOX—Adventures of Jimmy Allen  
 WBBM—Carl Hoffmayr's Orchestra  
 WCCO—Jimmie Allen  
 WDAF—Sports Reporter  
 WFBM—Crystal Cowboys  
 WGN—Rube Appleberry sketch  
 WHAS—Dinner Concert  
 WIND—Washington Column of the Air  
 WJJD—Family Friend; Norman Earl and Trio  
 WLW—Paul Pendarvis' Orchestra  
 WMAQ—True Stories of the Sea  
 WOWO—Charlie Agnew's Orchestra

6:05 P.M.

WDAF—Musical Interlude  
 CBS—Easy Aces, comedy sketch: WABC KMOX WCCO WBBM WFBM WHAS WOWO  
 WDAF—Air Adventures of Jimmy Allen  
 WGN—Concert Orchestra  
 WIND—Helen Black, contralto  
 WJJD—Music and Banter with Ben Kanter  
 WLW—Prairie Symphony

6:25 P.M.

WTMJ—Sport Flashes  
 (CONTINUED ON NEXT PAGE)

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**6:30 P.M.**  
**NBC**—Maple City Four, harmony: WJZ WENR WKBF  
**CBS**—Court of Human Relations: WABC WBBM WCCO  
**KMOX**—The News Parade  
**WFBM**—Bohemians  
**WGN**—The Lone Ranger  
**WHAS**—Dinner Concert  
**WIND**—Hot Stove League, Johnny O'Hara  
**WJJD**—Organ Melodies, Fred Beck, organist  
**WLS**—Vic and Sade, sketch (NBC)  
**WLW**—Unbroken Melodies  
**WMAQ**—Al Kvale's Orchestra  
**WTMJ**—Jessica Dragonette (NBC)

**6:40 P.M.**  
**WIND**—Musical Interlude

**6:45 P.M.**  
**NBC**—Babe Ruth, baseball comment; dramatization: WJZ WLS WKBF  
**KMOX**—Four Shamrocks and Orchestra  
**WIND**—Joe Dalton, songs  
**WJJD**—The Hawk, mystery sketch  
**WLW**—Radio Court  
**WMAQ**—Charlie Agnew's Orchestra

**7:00 P.M.**  
**NBC**—Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WLS  
**NBC**—Waltz Time; Frank Munn, tenor; Muriel Wilson, soprano; Abe Lyman's Orchestra: WEAFF WMAQ WTAM  
 Champagne Waltz (Frank Munn)  
 Love Songs of the Nile (Orchestra)  
 I'm Falling In Love With Someone (Duet)  
 Poor Butterfly (Orchestra) Hubbell-Guilden  
 Call Me Up Some Rainy Afternoon (Duet)  
 Moonlight Waltz  
 Without Out That Certain Thing (Orchestra) Nesbitt  
 Play To Me Gypsy (Duet)  
 Si Petite (Orchestra)  
 Good Night Lovely Little Lady (Munn)  
 Solito Lindo (Orchestra) Gordon-Revel

**Q. G.**—"Stars on Parade"; Will Osborne's Orchestra; Block and Sully, comedians: WGN WLW  
**KMOX**—Aeolian Piano Recital  
**KYW**—Merry Maes (NBC)  
**WDAF**—Headlines of Yesterday  
**WFBM**—Singers  
**WHAS**—The Voice of Experience (CBS)  
**WIND**—Final Edition, drama  
**WJJD**—The Sendeleers, vocal trio, comedy talk  
**WOC-WHO**—Standard Parade  
**WTMJ**—Musicians Association Program

**7:15 P.M.**  
**CBS**—Little Jack Little's Orchestra: WABC WHAS WFBM WCCO WBBM KMOX  
**KYW**—School Adviser  
**WDAF**—Waltz Time; Abe Lyman's Orchestra (NBC)  
**WJJD**—"Uncle Joe" Dobson, songs and sermons; Fred Beck, organist

**7:30 P.M.**  
**NBC**—Phil Baker; Harry McNaughton; Mabel Albertson, Irene Beasley, blues singer; Ted Weems' Orchestra: WJZ WENR WTMJ  
**CBS**—Marvelous Melodies; Jack Whiting, Jeannie Lang, soloists; Jack Denny's Orchestra: WABC WHAS WCCO KMOX WFBM WBBM WWO  
 Fine and Dandy (Whiting Lang)  
 I'll String Along With You (Denny)  
 Rain in My Heart (Whiting)  
 May I (Denny)  
 Collegiate Wedding (Whiting)  
 What Is This Thing Called Love? (Denny)  
 Lazy Moon (Lang)  
 Prairie Lullaby (Denny)  
 Night I Want to Make Love (Whiting)  
 Happy Dreams

**NBC**—One Night Stands; Pie and Pat, blackface comedians; Orchestra direction Joseph Bonime; Guest Singers: WEAFF WTAM WMAQ WOC WHO WDAF  
**KYW**—Don Carlos' Orchestra  
**WGN**—Wayne King's Orchestra  
**WIND**—Colman Cox  
**WJJD**—Black and White; Piano Selections; Ben Kanter  
**WLW**—Billy Jones and Ernie Hare, songs and patter

**7:45 P.M.**  
**KYW**—Tom Gentry's Orchestra  
**WGN**—Jan Garber's Orchestra  
**WIND**—Ken and Eddie, Hawaiian duo  
**WJJD**—Cecil and Sally, sketch  
**WLW**—Morrie Newman's Orchestra

## Saturday, May 19

**CAUTION: if you use Daylight Saving Time, add one hour to the time schedules in these programs.**

## MORNING

**8:00 P.M.**  
**NBC**—First Nighter; dramatic sketch with June Meredith, Don Ameche, Cliff Soubier, Eric Sagerquist's Orchestra: WEAFF WTAM WMAQ WOC WHO WDAF WTMJ  
**CBS**—Schlitz Present "The Spotlight Revue": WABC WOWO WHAS KMOX WCCO WBBM WFBM  
**NBC**—"Stories That Should Be Told." Fulton Oursler: WJZ WENR WKBF WLW  
**KYW**—The Globe Trotter  
**WGN**—Margaret Libbe, soprano; Arthur Wright, tenor; Orchestra  
**WIND**—Barbeaux Sisters  
**WJJD**—The Pickard Family, rural music

**8:15 P.M.**  
**NBC**—Mario Cozzi, baritone; Lucille Manners, soprano: WJZ KYW  
**KYW**—Three Strings  
**WENR**—Vic and Sade, sketch  
**WIND**—Dick Ede's Orchestra  
**WJJD**—The Carnival; Jamboree  
**WLW**—Henry Thies' Orchestra

**8:30 P.M.**  
**CBS**—"Conflict," serial by T. S. Stribling: WABC WIND  
**NBC**—Jack Benny; Mary Livingstone; Don Bestor's Orchestra: WEAFF WDAF WTAM WKBF WMAQ WLW WTMJ  
**KMOX**—Carlos Molina's Orchestra  
**KYW**—Studio Program  
**WBBM**—Back of the Headlines  
**WCCO**—Billy Jones and Ernie Hare, comedy and songs  
**WENR**—Grennaniers Variety Show  
**WFBM**—Anson Weeks' Orchestra  
**WGN**—Tomorrow's News  
**WHAS**—Dean Wise Discusses  
**WOC-WHO**—Musical Oddities  
**WOWO**—Sportsman's Hour

**8:35 P.M.**  
**WGN**—Headlines of Other Days

**8:45 P.M.**  
**CBS**—Edith Murray, songs: WABC WFBM WCCO  
**KMOX**—Bob Becker, dog stories  
**WBBM**—The Puzzler  
**WGN**—The Dream Ship  
**WHAS**—Happy Jack Turner  
**WIND**—Norman Care's Orchestra  
**WOWO**—Fred Hughes

**9:00 P.M.**  
**NBC**—George R. Holmes, commentator: WEAFF KYW  
**CBS**—The Republican Reaction; Sen. Charles L. McNary of Oregon: WABC WBBM WLW WWO  
**NBC**—Amos 'n' Andy, sketch: WENR WMAQ WDAF WTMJ

**9:05 P.M.**  
**WCCO**—The Republican Reaction (CBS)  
**WLW**—Roamios Orchestra

**9:10 P.M.**  
**KMOX**—Sports Reporter

**9:15 P.M.**  
**CBS**—Press-Radio Bureau, News: WABC WCCO WFBM WBBM WWO  
**NBC**—GILLETTE PRESENTS GENE AND GLENN, comedy sketch: WOC WHO WKBF WDAF WMAQ WTMJ WTAM  
**KMOX**—Rita Rogers, songs  
**WENR**—Vic and Sade, sketch  
**WGN**—Orchestra; Arthur Oberg  
**WIND**—The Novelets Band  
**WHAS**—Baseball Scores

**9:20 P.M.**  
**CBS**—Isham Jones' Orchestra: WABC WFBM WHAS KMOX WWO  
**CBS**—Cadets Quartet; Eddie Copeland's Orchestra: WBBM  
**WENR**—Buddy Rogers' Orchestra

**9:30 P.M.**  
**CBS**—Court of Human Relations: WHAS KMOX  
**NBC**—Press-Radio Bureau, News: WEAFF WMAQ WTAM  
**KYW**—Your Unseen Friend  
**WBBM**—Earl Hines' Orchestra  
**WCCO**—Musical Potpourri  
**WENR**—The Hoofinghams  
**WFBM**—Bohemians  
**WGN**—Wayne King's Orchestra  
**WIND**—Slumbertimers, trio  
**WLW**—Orchestra and Voices  
**WOC-WHO**—Sports Review  
**WOWO**—True Story  
**WTMJ**—Aristocrats

**9:35 P.M.**  
**NBC**—Vincent Lopez' Orchestra: WEAFF WDAF WTAM  
**WMAQ**—Clyde Lucas' Orchestra  
**WOC-WHO**—Psychic Science Church

**9:45 P.M.**  
**NBC**—Vincent Lopez' Orchestra: KYW WKBF  
**CBS**—Leon Belasco's Orchestra: WABC WBBM WWO  
**WCCO**—Carroll Dickerson's Orchestra (CBS)  
**WDAF**—Comedy Stars of Hollywood  
**WENR**—Press-Radio Bureau, News (NBC)  
**WFBM**—Louie Lowe Orchestra  
**WIND**—Dick Ede's Orchestra

**9:50 P.M.**  
**WENR**—Al Kvale's Orchestra  
**WGN**—Jan Garber's Orchestra  
**WMAQ**—Dance Orchestra

**5:00 A.M.**  
**WLS**—Family Circle Program

**5:15 A.M.**  
**WLS**—Weather; Markets

**5:20 A.M.**  
**WJJD**—Sunrise Program

**5:30 A.M.**  
**WLS**—Family Circle Program  
**KMOX**—Home Folks Hour  
**WJJD**—Family Bible League, "Uncle John" Meredith  
**WLW**—Top o' the Morning  
**WTAM**—Sun Up

**5:50 A.M.**  
**WBBM**—Farm Information; Livestock and Grain Markets

**6:00 A.M.**  
**KYW**—Musical Clock  
**WLS**—Top o' the Morning, variety  
**WBBM**—Minute Parade; Drum Major Mac  
**WGN**—Good Morning  
**WIND**—Smiling Bob Atcher, cowboy songs  
**WLS**—Bulletin Board  
**WLW**—The Nation's Family Prayer Period  
**WJJD**—Early Morning Waltzes  
**WMAQ**—Morning Worship  
**WOC-WHO**—Musical Clock

**10:00 P.M.**  
**NBC**—Leo Zollo's Orchestra: WEAFF WOC WHO WMAQ KYW  
**WBBM**—Carl Hoffmayr's Orchestra  
**WCCO**—Lum and Abner, comedy sketch  
**WDAF**—Sports Reporter  
**WENR**—Buddy Rogers' Orchestra  
**WFBM**—Songsmiths  
**WIND**—Potpourri Parade  
**WLW**—News Flashes  
**WTAM**—William Mellert, organist  
**WTMJ**—Dance Orchestras

**10:05 P.M.**  
**WDAF**—Leo Zollo's Orchestra (NBC)  
**WLW**—Joseph Nuanu and His Hawaiians

**10:10 P.M.**  
**WGN**—Earl Burtnett's Orchestra

**10:15 P.M.**  
**CBS**—Carl Hoffmayr's Orchestra: WABC WFBM WHAS WWO  
**KMOX**—Sports Reporter  
**WCCO**—Reports  
**WTAM**—Studio Program

**10:20 P.M.**  
**KMOX**—Rotary Club Meeting

**10:30 P.M.**  
**NBC**—Ted Black's Orchestra: WJZ KYW WLW  
**NBC**—Seymour Simons' Orchestra: WEAFF WDAF WENR WKBF WTAM WOC WHO  
**CBS**—Sam Robbins' Orchestra: WABC WFBM WHAS WWO WBBM  
**WCCO**—Jimmy Garrigan's Orchestra  
**WGN**—Ted Weems' Orchestra  
**WIND**—The Novelets Band  
**WMAQ**—Dan Russo's Orchestra

**10:45 P.M.**  
**KMOX**—Jimmy Downey's Orchestra

**10:50 P.M.**  
**WGN**—Late Dance Orchestras

**11:00 P.M.**  
**NBC**—Clyde Lucas' Orchestra: WENR WKBF  
**CBS**—Jack Russell's Orchestra: WBBM WCCO  
**KMOX**—Studio Program  
**KYW**—Tom Gentry's Orchestra  
**WDAF**—Dance Orchestra  
**WFBM**—Atop the Indiana Roof  
**WHAS**—Mills Blue Rhythm Orchestra  
**WIND**—Dick Ede's Orchestra  
**WLW**—Moon River, organ and voice  
**WMAQ**—Al Kvale's Orchestra  
**WTAM**—Emerson Gill's Orchestra

**11:10 P.M.**  
**WGN**—Late Dance Orchestras

**11:15 P.M.**  
**KMOX**—Harry Vernon's Orchestra

**11:30 P.M.**  
**CBS**—Earl Hoffman's Orchestra: WBBM WFBM  
**NBC**—Tom Coakley's Orchestra: WENR WKBF  
**WDAF**—Dance Orchestra  
**WHAS**—Dream Serenade  
**WIND**—The Novelets Band

**11:45 P.M.**  
**WLW**—Moon River, organ and poems  
**WMAQ**—Dan Russo's Orchestra  
**WTAM**—Ned Parish's Orchestra

**12:00 Mid.**  
**WBBM**—Fritz Miller's Orchestra  
**WDAF**—Nighthawk Frolic  
**WLW**—Dance Orchestra

**12:15 A.M.**  
**WBBM**—Henry Busse's Orchestra

**12:30 A.M.**  
**WLW**—Dance Orchestra

**12:45 A.M.**  
**WBBM**—Earl Hines' Orchestra  
**WLW**—Rheiny Gau, songs

**WOWO**—Breakfast Club  
**WTAM**—Health and Hygiene with Vaughn King

**6:15 A.M.**  
**NBC**—Don Hall Trio: WJZ WMAQ  
 Blackeyed Susan Brown Hoffman  
 I Ain't Lazy, I'm Just Dreamin' Franklin  
 Carry Me Back to the Lone Prairie  
 Anchors Aweigh Zimmerman  
**WIND**—Morning Dance  
**WJJD**—Bubb Pickard, Tennessee hillbilly tunes  
**WLS**—Morning Roundup; The Westerners; Joe Kelly

**6:25 A.M.**  
**WLW**—Morning Devotions  
**WTAM**—The Kennedys

**6:30 A.M.**  
**KMOX**—Livestock and Weather Reports

**NBC**—Cheerio, inspirational talk and music; J. Harrison, music director: WEAFF WTAM  
**WDAF**—WMAQ  
 What Robin Told Me Knowlton  
 Put On Your Old Grey Bonnet Wenrich  
 Fireflies Savino

**KMOX**—The Pickard Family  
**WIND**—Community Service Period; Talk  
**WJJD**—Christian Science Services  
**WLS**—Top o' the Morning  
**WLW**—Arthur Chandler, Jr., organist  
**WOC-WHO**—Value Barrage  
**WTMJ**—Devotional Services; Christian Science Committee on Publication

**6:45 A.M.**  
**KMOX**—Home Folks Hour  
**WIND**—Polish Program with Edward Nowinski  
**WJJD**—Famous Orchestras, dance music  
**WLS**—Morning Devotion  
**WTMJ**—Devotional Services; Concordia College

**7:00 A.M.**  
**NBC**—Morning Glories, orchestra: WEAFF WOC WHO WDAF

Dixie Lee Alex Hill  
 Moonlight On The Water Shay  
 Pretty Polly Perkins Hencher  
 True Whitcup  
 Don't Let Your Love Go Wrong J. C. Johnson

Extra: Old Man Jingle Stpet  
**CBS**—In the Luxembourg Gardens: WABC WIND  
**NBC**—Breakfast Club; Dance Orchestra; Jack Owens, tenor; Gale Page, blues singer: WJZ WMAQ WKBF

**WCCO**—Time Signal Program  
**WHAS**—Asbury College Devotions  
**WJJD**—Happy Go Lucky Time; Art Linick  
**WLS**—Spareribs Fairy Tales  
**WLW**—Plantation Days  
**WTAM**—Breakfast Varieties  
**WTMJ**—Party Line

**7:15 A.M.**  
**NBC**—Landt Trio and White, songs and comedy: WEAFF WOC WHO WDAF

Those Were Wonderful Days Mencher  
 Hot Chocolate Soldier Nacio Herb Brown  
 I've Had My Moments Donaldson  
 Little Man You've Had A Busy Day Wayne  
 Sing Something Simple Hupfeld

**WJJD**—Mr. Schlagenhauer's Vodvil Theater  
**WLS**—Newscast; Julian Bentley  
**WLW**—Hymns of All Churches, Joe Emerson

**7:25 A.M.**  
**WLS**—Produce Reporter

**7:30 A.M.**  
**NBC**—Bradley Kincaid, the Mountain Boy: WEAFF WOC WHO WDAF WTAM WLW  
**KMOX**—Morning Reveries, Ken Wright  
**WFBM**—Pep Club  
**WHAS**—Georgia Wildcats  
**WJJD**—Hot Harmonies, Scorcher from Harlem  
**WLS**—Peggy and Steve  
**WOWO**—In the Luxembourg Gardens (CBS)


**7:45 A.M.**  
**CBS**—The Meistersinger: WABC WHAS WIND WWO  
**NBC**—The Banjoers, instrumental group: WEAFF WOC WHO WDAF WLW  
**KMOX**—Minute Parade  
**WJJD**—Modernistic Melodies; Famous Dance Bands  
**WLS**—Musical Program  
**WTAM**—Health and Hygiene, V. King

**7:55 A.M.**  
**WBBM**—Boy Scouts of America

**8:00 A.M.**  
**NBC**—Skip, Step and Happianna, vocal and instrumental trio: WEAFF WKBF  
**CBS**—Paul Mason's Orchestra: WABC WHAS WWO WFBM WBBM  
**NBC**—Edward MacHugh, the Gospel Singer: WJZ KYW

**WDAF**—Morning Bible Lesson  
**WGN**—Keep Fit Club  
**WIND**—Waltz Time  
**WJJD**—Song Festival, Modern Songs  
**WLS**—Junior Roundup; Gene Autry; Sue Roberts  
**WLW**—Mailbag, organ and talk  
**WMAQ**—Health Exercises  
**WOC-WHO**—Iowa Ice Association  
**WTAM**—Morning Minstrel  
**WTMJ**—Minute Parade

**8:05 A.M.**  
**WOC-WHO**—Skip, Step and Happianna (NBC)



**Schlitz**  
 PRESENTS ITS  
**SPOTLIGHT REVUE**  
 COLUMBIA COAST TO COAST NETWORK  
**WFBM • 8 P.M.**  
**CENTRAL STANDARD**

(SATURDAY CONTINUED)

**8:15 A.M.**  
 NBC—Morning Parade, variety musicale: WEAF  
 WTAM WDAF WKBF WMAQ  
 KYW—Irene King, talk  
 WBBM—Kay Storey, songs  
 WGN—Robert Ball, readings  
 WHAS—Mrs. Randolph, Shopping Guide  
 WIND—Monroe Brothers, song duo  
 WJJD—Today's Tunes  
 WLS—Jolly Joe and His Junior Stars  
 WLW—Carl Grayson, organist  
 WOC-WHO—Hog Flashes

**8:20 A.M.**  
 WLW—Crippled Children's Bulletin

**8:25 A.M.**  
 WCCO—Doggie Doin's

**8:30 A.M.**  
 CBS—Press-Radio Bureau, News: WABC WBBM  
 WFBM WCCO  
 NBC—Press-Radio Bureau, News: WEAF WKBF  
 WOC WHO WDAF KYW  
 WGN—Leonard Salvo's Mail Box; Board of  
 Trade Market Reports  
 WIND—Happiness Review  
 WJJD—Footlight Favorites, Musical Comedy  
 numbers  
 WLS—Scotty's Harmonica Club  
 WLW—Rhythm Jesters  
 WMAQ—Tune Time  
 WOWO—Kroger Twins

**8:35 A.M.**  
 NBC—Morning Parade, variety musicale: WEAF  
 WOC WHO WDAF WKBF KYW  
 CBS—Let's Pretend, children's program: WABC  
 WHAS WFBM  
 WBBM—Chicago Hour  
 WCCO—Stocks, Markets

**8:45 A.M.**  
 NBC—Press-Radio Bureau, News: WJZ WMAQ  
 WBBM—Let's Pretend (CBS)  
 WDAF—High Grade Melodies  
 WIND—Sunshine Expiess  
 WLS—Friendly Hour; Martha Crane  
 WLW—Antoinette Werner West, vocalist  
 WOWO—Studio Program

**8:50 A.M.**  
 NBC—Originalities; Jack Owens, tenor: WJZ  
 WMAQ

**8:55 A.M.**  
 WCCO—Window Shopping  
 WLW—News Flashes

**9:00 A.M.**  
 NBC—Pappy, Ezra, Zeke and Elton, hillbilly  
 songs: WJZ KYW  
 CBS—Cheer Up: WABC KMOX WHAS WBBM  
 NBC—Galaxy of Stars; Edna Odell, contralto;  
 Phil Porterfield, baritone; Irma Glen, organ-  
 ist; Earl Lawrence, piano: WTAM WMAQ  
 WOC WHO WDAF WTMJ WLW

**9:05 A.M.**  
 WCCO—Cheer Up (CBS)

**9:10 A.M.**  
 KMOX—Today

**9:15 A.M.**  
 NBC—Vass Family; Seven South Carolina children  
 singing harmony: WEAF KYW WOC WHO  
 WDAF WKBF  
 NBC—Spanish Idylls, string ensemble: WJZ  
 WMAQ  
 KMOX—Sentimental Bachelor  
 WBBM—Jim and Bob, Hawaiian Serenaders  
 WENR—Studio Program  
 WFBM—Charity Couch  
 WGN—The Friendly Neighbor  
 WIND—Spice and Variety  
 WJJD—Popular Songsters  
 WLW—Livestock Reports  
 WTAM—Health and Hygiene with Vaughn King  
 WTMJ—Woman's News of the Day

**9:25 A.M.**  
 WGN—Board of Trade Market Reports

**9:30 A.M.**  
 NBC—Down Lover's Lane; Gloria La Vey, so-  
 prano; Walter Preston, baritone; Al and Lee  
 Reiser, piano duo; Henry M. Neely, narrator:  
 WEAF WOC WHO WKBF WTAM WDAF  
 WENR  
 CBS—Junior League of Chicago Program: WABC  
 WBBM WOWO  
 Miss Margot Atkin, President  
 Mrs. John R. Winterbotham, Jr.  
 Mrs. Nathaniel Owings, wife of one of the  
 youngest Century of Progress Ex-  
 ecutives  
 Mrs. John Dern, daughter-in-law of Sec-  
 retary of War Dern  
 Miss Janet Fairbank  
 Mrs. W. Calhoun Smith  
 Mrs. Samuel Carson Pirie, Jr.

**9:35 A.M.**  
 NBC—Heinie's Grenadiers, German band: WJZ  
 WMAQ WTMJ  
 KMOX—Let's Compare Notes, Women's Program  
 KYW—In the Spotlight  
 WCCO—Doggie Doin's  
 WGN—Doring Sisters, trio; Art Kahn, pianist  
 WHAS—Public School Program  
 WIND—Concert Miniatures (CBS)  
 WIND—Morning Salon  
 WJJD—Illinois Medical Society, talk  
 WLW—Ponce Sisters

**9:45 A.M.**  
 Q. G.—Painted Dreams, sketch: WGN WLW  
 KMOX—Concert Miniatures (CBS)

HIGH SPOT SELECTIONS FOR SATURDAY

(Time Given Is Central Standard)

9:30 a.m.—Junior League of Chicago Program: CBS-WBBM.  
 6:00 p.m.—Morton Downey's Studio Party: CBS-WBBM.  
 6:30 p.m.—Floyd Gibbons: NBC-WMAQ.  
 7:00 p.m.—Grete Stueckgold; Andre Kostelanetz' orchestra: CBS-WBBM.  
 7:00 p.m.—Donald Novis, tenor; Frances Langford, contralto: NBC-WMAQ.  
 7:30 p.m.—Beatrice Fairfax, dramatizations; NBC-WMAQ.  
 7:45 p.m.—Fray and Braggiotti, two pianos: CBS-WBBM.  
 8:00 p.m.—Broadcast from Byrd Expedition; William Daly's orchestra; Fred Crockett:  
 CBS-WBBM.  
 8:30 p.m.—Aika-Seltzer presents WLS National Barn Dance; Linda Parker; Uncle Ezra;  
 Spareribs; the Westerners; Maple City Four and other stars: NBC-WLS.  
 8:45 p.m.—Mischa Levitski, concert pianist: NBC-WMAQ.  
 10:15 p.m.—Carefree Carnival; soloists; orchestra: NBC-WMAQ.

KYW—Men Teachers' Union, speaker  
 WCCO—Better Drama League  
 WFBM—Dessa Byrd with Eloise  
 WJJD—Rhythmiana, dance music

**10:00 A.M.**  
 NBC—Olivet College Orchestra: WEAF WOC WHO  
 WENR WDAF WTAM  
 CBS—Charlie and London, piano team; The War-  
 wick Sisters: WABC WCCO KMOX WBBM  
 WHAS  
 NBC—Whalen Trio, songs: WJZ WMAQ WKBF  
 KYW—Rose Vanderbosch, pianist  
 WFBM—Block's Juniors  
 WGN—Len Salvo, organist; Dan Baker, tenor  
 WJJD—Bubb Pickard, Tennessee hillbilly songs  
 WLW—Bob Albright  
 WOWO—Marjorie Kronmiller  
 WTMJ—Radio Column of the Air

**10:15 A.M.**  
 CBS—Pete Woolery and the Canadians: WABC  
 KMOX WIND WHAS WCCO  
 NBC—Genia Fonariova, soprano; String Trio:  
 WJZ KYW WKBF  
 WBBM—Virginia Clark; Gene and Charlie, song  
 duo  
 WDAF—Countryside Chats  
 WGN—Century of Progress Orchestra  
 WJJD—Mood Indigo; Dance Music  
 WLW—King, Jack and Jesters  
 WMAQ—Parent-Teachers, talk  
 WOC-WHO—Markets  
 WOWO—Market Quotations  
 WTMJ—Morning Concert

**10:30 A.M.**  
 NBC—Vic and Sade, comedy sketch; Art Van  
 Harvey; Billy Idelson; Bernardine Flynn:  
 WJZ WKBF  
 CBS—Saturday Syncopators: WABC WBBM  
 WCCO WHAS  
 Pretty Polly Perkins  
 True  
 Why Do I Dream Those Dreams  
 Cocktails for Two  
 She Reminds Me of You  
 NBC—Rex Battle's Concert Ensemble: WEAF  
 WDAF WTAM WMAQ  
 KMOX—Mountain Minstrels  
 KYW—Century of Progress Orchestra  
 WENR—Child Psychology, talk  
 WGN—Board of Trade Market Reports and  
 Louise Brabant, soprano  
 WIND—Mood Indigo  
 WJJD—Salon Echoes  
 WLW—Bond of Friendship, Walter Furniss  
 WOWO—Barn Dance  
 WTMJ—Parade of Programs

**10:35 A.M.**  
 WTMJ—Jack Teter and the Play Boys

**10:45 A.M.**  
 NBC—The Songfellows, male quartet: WJZ KYW  
 WKBF  
 CBS—Enoch Light's Orchestra: WABC WHAS  
 WBBM  
 KMOX—Jim and Joe; Orchestra  
 WCCO—Stocks; Markets  
 WGN—Art Kahn, pianist  
 WIND—Musical Interlude  
 WJJD—Radio Guide Interviews with Evans Plum-  
 mer  
 WLS—"Wooley, the Moth," Cliff Soubier and  
 Jack Spencer  
 WLW—The Texans, vocal trio  
 WOC-WHO—Country Store

**10:50 A.M.**  
 WIND—Dance Time

**11:00 A.M.**  
 NBC—Words and Music; Leola Turner, soprano;  
 Edward Davies, baritone; Harvey Hays, nar-  
 rator; String Ensemble: WJZ WMAQ  
 CBS—Enoch Light's Orchestra: KMOX WFBM  
 WOWO WCCO  
 NBC—Ted Black's Orchestra: WEAF WTAM  
 WDAF KYW WKBF  
 WGN—△Mid-Day Service  
 WHAS—University of Louisville School of Music  
 WIND—△Mid-Day Meditations  
 WJJD—Luncheon Dance Music  
 WLS—Musical Program; Elsie Mae Emerson,  
 organist  
 WLW—Ohio's Government  
 WOC-WHO—Pickard Family, rural music  
 WTMJ—What's New in Milwaukee? Ask Mrs.  
 Grey

**11:15 A.M.**  
 CBS—Madison Ensemble: WABC WOWO WHAS  
 KMOX WFBM WCCO  
 WBBM—Local Markets  
 WDAF—Service Reports  
 WIND—Bob Atcher, songs

WJJD—Fred Beck, organist  
 WLS—Tom and Don  
 WLW—Johnny Muldowney, vocalist

**11:30 A.M.**  
 NBC—National Grange Program; Guest Speakers;  
 Walter Blaufuss' Orchestra: WJZ KYW WLW  
 WKBF  
 NBC—Harold Stern's Concert Ensemble: WEAF  
 WMAQ  
 CBS—Madison Ensemble: WBBM WFBM  
 KMOX—Magic Kitchen  
 WGN—Market Reports; Ensemble Music  
 WIND—Luncheon Dance Music  
 WJJD—Harry Owen, talk  
 WLS—Roundup; The Westerners; Joe Kelly  
 WOC-WHO—Governor's Hour  
 WOWO—Harold Knight's Orchestra (CBS)  
 WTAM—Noonday Resume with Chief Red Bird  
 WTMJ—Hans Badner's Bavarians

**11:35 A.M.**  
 WGN—Palmer House Ensemble  
 WJJD—Waltz Time

**11:40 A.M.**  
 WHAS—Savings Talk

**11:45 A.M.**  
 CBS—Harold Knight's Orchestra: WABC WCCO  
 WOWO WHAS WIND WFBM  
 WBBM—Jerry Sullivan, tenor  
 WGN—Rikk's Hungarian Orchestra  
 WJJD—Smokey Joe, cowboy songs  
 WLW—Paul Pendarvis' Orchestra  
 WOC-WHO—Harold Stern's Orchestra (NBC)  
 WTMJ—Kitchen Reporter

**11:55 A.M.**  
 WCCO—Police Bulletin

AFTERNOON

**12:00 Noon**  
 NBC—Xavier Cugat's Orchestra: WEAF WTAM  
 WKBF WLW WOC WHO WMAQ  
 KMOX—Harold Knight's Orchestra (CBS)  
 WBBM—Eddie and Fannie Cavanaugh, radio gos-  
 sip  
 WCCO—Musical Program  
 WENR—Dan Russo's Orchestra  
 WGN—Palmer House Ensemble  
 WHAS—Weather Reports  
 WJJD—American Weekly, dramatic sketch  
 WOWO—Fred Hughes  
 WTMJ—Heinie and His Grenadiers

**12:15 P.M.**  
 CBS—Artist Recital; Crane Calder, bass: WABC  
 WFBM  
 Phidyle (Calder) Rachmaninoff  
 Etude Tableau in A Minor (Romano) Schubert  
 Rastlose Liebe (Calder) Woodman  
 Ashes of Roses (Calder) Scriabin  
 Etude (Romano)

KMOX—The Noontimers; Orchestra  
 WBBM—Pinto Pete  
 WCCO—Markets  
 WGN—Blackstone Hotel Ensemble  
 WHAS—Georgia Wildcats  
 WIND—Popular Songsters  
 WJJD—Century of Progress Orchestra, direction  
 of Edward Wurtzebach  
 WOWO—Eddie Conti's Orchestra

**12:30 P.M.**  
 NBC—Tales of the Titans, dramatization of short  
 stories: WEAF WDAF WKBF WTAM WOC  
 WHO WMAQ  
 CBS—Dancing Echoes: WABC WHAS WIND  
 KMOX WCCO  
 Jericho—1929 Myers  
 But Not for Me—1930 Gershwin  
 Honey—1928 Several  
 Always—1925 Berlin  
 High and Low—1931 Schwartz  
 Moonstruck—1933 Johnston  
 How'm I Doing—1932 Fowler-Rennman  
 Moonlight on the Ganges—1926 Myers  
 Try to Forget—1931 Kern  
 Have a Heart—1931 Lane  
 Extra: Bidin' My Time—1930 Gershwin

WENR—Tom Gentry's Orchestra  
 WFBM—Farm Circle  
 WJJD—Bernice Taylor and Organ  
 WGN—Buddy, Zeb and Otto, songs  
 WLS—Farm Topics Time  
 WLW—Business News  
 WOWO—Organalities  
 WTMJ—Dance Orchestras

**12:40 P.M.**  
 WBBM—Flanagrams; Description of Baseball  
 Personalities

**12:45 P.M.**  
 WGN—Century of Progress Orchestra, direction  
 Edward Wurtzebach  
 WJJD—W. B. Bauer; Resume of NRA Activi-  
 ties for Past Week  
 WLS—Phil Evans; Markets  
 WLW—The Low Down, artist interview  
 WOWO—Dancing Echoes (CBS)

**12:50 P.M.**  
 KMOX—Producers Livestock Report

**12:55 P.M.**  
 WBBM—Baseball; Chicago Cubs vs Philadelphia  
 Phillies; Pat Flanagan, announcing

**1:00 P.M.**  
 NBC—Dan Russo's Orchestra: WJZ WMAQ  
 NBC—Green Brothers' Novelty Orchestra: WEAF  
 WDAF WTAM WOC WHO WKBF WLW  
 KYW  
 CBS—Round Towners, male quartet: WABC  
 WFBM WIND  
 KMOX—Harmonettes  
 WGN—June Baker, home management  
 WJJD—Musical Comedy Memories  
 WLS—Merry-Go-Round; Variety Program  
 WOWO—Aunt Sally

**1:15 P.M.**  
 KMOX—Exchange Club  
 WGN—Rikk's Hungarian Orchestra  
 WHAS—Studio Program  
 WJJD—Hawaiian Melodies

**1:25 P.M.**  
 WTMJ—Police and Poultry Reports

**1:30 P.M.**  
 NBC—Springtime Concert; Orchestra; Frank  
 Black, director; Vocal and Instrumental Ar-  
 tists: WEAF WTAM WLW KYW WDAF  
 NBC—Saturday's Songsters; Harry Kogen's Or-  
 chestra; Little Jackie Heller, tenor; Edna  
 Odell, contralto: WJZ WKBF  
 CBS—Special Bach Program: WABC WFBM  
 WIND  
 KMOX—The Pickard Family  
 WGN—Margaret Libbe, soprano  
 WHAS—Special Program  
 WJJD—Edward Wurtzbach's Orchestra  
 WLS—Chicago Kent College Law vs. American  
 Banking Institute Debate  
 WMAQ—Winter and Weber, piano duo  
 WOC-WHO—Sly Ed Elgor's Orchestra  
 WOWO—Guest Review  
 WTMJ—Dance Orchestra

**1:45 P.M.**  
 KMOX—The Song Reverie; Jerry Hoekstra and  
 Organ  
 WGN—Baseball; Brooklyn Dodgers vs. Chicago  
 Cubs; Bob Elson announcing  
 WIND—Dugout Interview  
 WJJD—Debater's Forum  
 WMAQ—Baseball; Chicago White Sox vs. Phila-  
 delphia Athletics; Hal Totten, announcing

**1:50 P.M.**  
 WTMJ—Badger Spotlight

**1:55 P.M.**  
 WTMJ—News Flashes

**2:00 P.M.**  
 NBC—Miniature Theater, one-act play: WJZ  
 WKBF  
 CBS—George Hall's Orchestra: WABC WFBM  
 KMOX WOWO  
 WCCO—Baseball Broadcast  
 WENR—Program Review  
 WHAS—Organ Melodies  
 WIND—Baseball; Philadelphia Athletics vs. Chi-  
 cago White Sox; Johnny O'Hara announcing  
 WOC-WHO—Baseball Broadcast  
 WTMJ—Studio Program

(CONTINUED ON NEXT PAGE)

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(SATURDAY CONTINUED)

**2:15 P.M.**  
**WHAS**—George Hall's Orchestra (CBS)  
**WJJD**—Dancing Tempo  
**WLS**—"Smilin' Thru"; Elsie Mae Emerson; Phil Kalar

**2:25 P.M.**  
**WTMJ**—Baseball, Milwaukee vs. Columbus at Milwaukee

**2:30 P.M.**  
**NBC**—Don Carlos' Orchestra: WJZ WKBF WENR  
**NBC**—The Lady Next Door, children's program; Madge Tucker, director: WEAJ WDAF WTAM  
**CBS**—George Scherban's Russian Gypsy Orchestra: WABC KMOX  
**KYW**—Musical Comedy Favorites  
**WBBM**—Two Thirty Tunes  
**WJJD**—Mooseheart Children  
**WLW**—Mary Alcott, vocalist  
**WOWO**—Little Joe

**2:45 P.M.**  
**NBC**—To be announced: WJZ WKBF WLW  
**WBBM**—Pinto Pete  
**WENR**—Program Preview

**2:50 P.M.**  
**WCCO**—Baseball Game

**3:00 P.M.**  
**NBC**—Kaltenmeyer's Kindergarten, variety program: WJZ WENR  
**CBS**—Pancho's Orchestra: WABC WHAS  
**NBC**—Don Biegelow's Orchestra: WEAJ WDAF WKBF WTAM WLW  
**KMOX**—Window Shoppers  
**WJJD**—Dick and Judy, sketch

**3:15 P.M.**  
**CBS**—Pancho's Orchestra: KMOX WOWO WBBM  
**WIND**—Sports Review  
**WJJD**—Wilbert Lieblich, boy soprano

**3:30 P.M.**  
**NBC**—Economics in the New Deal; "The New Deal and Industrial Profits," Henry Pratt Fairchild, Prof. of Sociology, N. Y. U., and Ordway Tead, editor of Economics books, Harpers, speakers: WEAJ WTAM WKBF  
**NBC**—Platt and Neriman, piano duo: WJZ WENR  
**KMOX**—Three Of Us  
**KYW**—Phil Harris' Orchestra  
**WBBM**—Tom Baker, tenor; Norm Sherr, pianist (CBS)  
**WHAS**—James Sheehy, tenor  
**WJJD**—Salon Echoes  
**WLW**—John Barker, vocalist  
**WOWO**—Studio Program

**3:45 P.M.**  
**NBC**—Little Orphan Annie; childhood playlet with Shirley Bell, Allan Baruck, Henrietta Tedro and Harry Cansdale: WJZ WLW  
**CBS**—Tito Guizar, Mexican tenor: WABC WHAS KMOX WBBM  
**KYW**—Harold Bean, soloist  
**WENR**—"Grandpa Burton," Bill Baar (NBC)  
**WGN**—Soloist  
**WJJD**—Smokey Joe, cowboy songs, George Boardman  
**WOWO**—Old Time Religion

**4:00 P.M.**  
**NBC**—Peter Van Steeden's Orchestra: WJZ WENR WKBF  
**CBS**—Mischa Raginsky's Ensemble: WABC WCCO WHAS KMOX WBBM  
**NBC**—Al Pearce and his Gang, variety program: WEAJ WOC WHO WDAF WMAQ WLW  
**KYW**—Personalities in Paint  
**WGN**—Orchestral Program  
**WIND**—Sports Review  
**WJJD**—Polish Program  
**WTAM**—Twilight Tunes, Rhythm Flashes

**4:15 P.M.**  
**CBS**—Billy Hays' Orchestra: WABC WHAS WBBM KMOX WCCO  
**NBC**—Peter Van Steeden's Orchestra: KYW WLW WGN—Studio Program  
**WIND**—Smiling Bob Atcher, songs  
**WOWO**—Harmonica Buddies

**4:30 P.M.**  
**CBS**—The Three Flats: WCCO  
**NBC**—Tom Coakley's Orchestra: WEAJ WMAQ WTAM  
**CBS**—Jack Armstrong, All-American Boy: WBBM WOWO  
**E. T.**—Jack Armstrong, drama: WLW WOC WHO  
**KYW**—Uncle Bob's Curb-is-the-Limit Club  
**WDAF**—Microphone Parade  
**WENR**—Organ Melodies  
**WGN**—Tony D'Orazi, cartoonist  
**WHAS**—Talk on Americanism  
**WIND**—Hungarian Air Theater  
**WKBF**—Twenty Fingers of Harmony (NBC)

**4:35 P.M.**  
**WHAS**—Organ Melodies

**4:45 P.M.**  
**CBS**—Frederic William Wile, "The Political Situation in Washington Tonight": WABC WHAS KMOX WBBM WCCO  
**NBC**—Little Orphan Annie, childhood playlet  
**WENR**—WGN WKBF  
**WLW**—Tom Coakley's Orchestra (NBC)  
**WMAQ**—Travel Talk

**4:55 P.M.**  
**KMOX**—Sports Reporter  
**WOC-WHO**—Sports Review

**5:00 P.M.**  
**CBS**—Isham Jones' Orchestra: WABC WCCO  
**NBC**—Three Scamps: WOC WHO WKBF  
**KMOX**—Piano Melodies  
**KYW**—Pickard Family  
**WBBM**—Jack Russell's Orchestra  
**WDAF**—Service Reports  
**WENR**—What's the News?

**WGN**—Dick Hayes, tenor; Organ  
**WHAS**—Melodies  
**WIND**—German Music with William Klein  
**WJJD**—Sports Review with Johnny O'Hara  
**WLW**—Margaret Carlisle  
**WOWO**—Studio Program  
**WTAM**—Call Boy  
**WTMJ**—Organ Melodies

**5:05 P.M.**  
**WLW**—Over the Rhine, German Band

**5:10 P.M.**  
**KMOX**—Sports Reporter  
**WBBM**—Sports Review, Pat Flanagan

**5:15 P.M.**  
**NBC**—Religion in the News; Dr. Stanley High: WEAJ WDAF WKBF  
**KMOX**—Baseball Highlights  
**KYW**—The Globe Trotter  
**WENR**—Chuck and Ray  
**WGN**—Musical Dessert; Rondoliers, string trio; Len Salvo, organist  
**WJJD**—Piano Reflections; Ben Kanter, pianist  
**WLW**—Over the Rhine, German band  
**WOC-WHO**—Bits of Melody  
**WOWO**—Sport Highlights  
**WTAM**—Baseball Resume  
**WTMJ**—NRA Talk

**5:20 P.M.**  
**KMOX**—Three of Us

**5:25 P.M.**  
**KYW**—Pickard Family  
**WENR**—Sports Reporter

**5:30 P.M.**  
**NBC**—Eddie Peabody, Wizard of the Banjo; De Marco Sisters, vocal trio; Richard Humber's Orchestra: WEAJ WKBF  
**NBC**—Don Bestor's Orchestra: WJZ WMAQ  
**KMOX**—Baseball Highlights  
**WBBM**—American Mixed Quartet  
**WCCO**—State Department of Conservation  
**WENR**—Baseball Resume, Hal Totten  
**WFBM**—Marimba Band  
**WGN**—Sports Reporter  
**WHAS**—American Mixed Quartet  
**WIND**—Polish Music with Edward Nowinski  
**WJJD**—Walkathon  
**WLW**—Bob Newhall, sports review  
**WOWO**—Walkathon  
**WTAM**—University School Glee Club  
**WTMJ**—"Our Club"

**5:40 P.M.**  
**KYW**—Charlie Hamp, songs and piano

**5:45 P.M.**  
**CBS**—Charles Barnet's Orchestra: WABC WHAS WCCO KMOX WBBM  
**WBBM**—Charles Barnet's Orchestra  
**WDAF**—Questions and Answers  
**WFBM**—Pirate Club  
**WGN**—Palmer House Ensemble  
**WJJD**—Fred Beck, organist  
**WLW**—Thomas A. Lavery, U. of C. Talk  
**WTAM**—Emerson Gill's Orchestra  
**WTMJ**—Heinie's Grenadiers, German band

**7:00 P.M.**  
**NBC**—House Party; Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, impersonator; Brad Browne, M.C.; Rhythm Girls; Melody Boys; Don Voorhees' Orchestra: WEAJ WTAM WLW WMAQ WDAF WTMJ KYW  
**CBS**—Grete Stueckgold, soprano; Andre Kostelanetz' Orchestra: WABC WHAS KMOX WCCO WBBM WBBM  
 Waltz Medley (orchestra)  
 On Miami Shore  
 Moon of Desire  
 My Wild Irish Rose  
 Connais-tu le Pays? (Grete Stueckgold) Thomas Henderson  
 Deep Night (chorus)  
 Love Me (orchestra)  
 Indian Love Call (Grete Stueckgold) Friml  
 Dance Medley (orchestra)  
 Temptation  
 We'll Make Hay While the Sun Shines  
 Goin' to Heaven on a Mule  
 After Sundown  
 Mighty Lak' a Rose (Grete Stueckgold) Nevin

**WGN**—Doring Sisters, trio  
**WIND**—Joe Chromis' Orchestra  
**WJJD**—The Sendoleers, vocal trio, comedy, talk  
**WLS**—The Westerners

**7:15 P.M.**  
**WGN**—Blackstone Hotel Ensemble  
**WJJD**—"Uncle Joe" Dobson, songs and sermons: Fred Beck, organist  
**WLS**—Barn Dance Acts

**7:30 P.M.**  
**NBC**—Eddie Duchin's Orchestra: WJZ WLS  
**CBS**—Roy Helton, "Looking at Life": WABC KMOX WBBM WFBM WCCO WOWO  
**NBC**—Beatrice Fairfax, dramatizations: WEAJ WMAQ WLW WDAF WTAM  
**WGN**—Anson Weeks' Orchestra  
**KYW**—Clyde Lucas' Orchestra  
**WHAS**—Greater Louisville Ensemble  
**WIND**—Colman Cox  
**WJJD**—Black and White, popular piano selections; Ben Kanter, pianist  
**WTMJ**—Polish Hour

**7:45 P.M.**  
**CBS**—Fray and Braggiotti, piano team: WABC KMOX WBBM WFBM WCCO WOWO  
**WGN**—Jan Garber's Orchestra  
**WIND**—Melody Men; Jugo-Slav Orchestra  
**WJJD**—Cecil and Sally, sketch

**8:00 P.M.**  
**NBC**—To be announced: WJZ KYW WKBF  
**CBS**—Broadcast from Byrd Expedition; William Daly's Orchestra; Fred Crockett, commentator; Mixed Chorus: WABC WFBM WHAS KMOX WBBM WCCO  
**NBC**—Musical Travelcade; Saxon Sisters, vocal duo; Graham McNamee, M.C.; Lennie Hayton's Orchestra: WEAJ WLW WMAQ WTAM WDAF WTMJ  
**WGN**—Mark Love, basso; Organist  
**WIND**—Dick Ede's Orchestra  
**WJJD**—The Pickard Family, rural music  
**WLS**—Barn Dance Party  
**WOWO**—Studio Program

NIGHT

**6:00 P.M.**  
**NBC**—Art in America; "Art and the Public": WJZ WMAQ  
**CBS**—Morton Downey's Studio Party: WABC WHAS WFBM WBBM  
**KMOX**—Adventures of Jimmy Allen  
**KYW**—Dream Hour (NBC)  
**WCCO**—Baseball Scores  
**WDAF**—Sports Reporter  
**WENR**—Studio Program  
**WGN**—Stevens Hotel Ensemble  
**WIND**—Washington Column of the Air  
**WJJD**—The Family Friend; Norman Earl; Trio  
**WLW**—Dance Orchestra  
**WOC-WHO**—Barn Dance Frolic

**6:05 P.M.**  
**WCCO**—Morton Downey's Studio Party (CBS)  
**WDAF**—Musical Interlude

**6:15 P.M.**  
**KMOX**—Morton Downey's Studio Party (CBS)  
**WDAF**—Questions and Answers  
**WFBM**—Bohemians  
**WGN**—Lawson Glee Club  
**WIND**—Al Green, pianist  
**WJJD**—Ben Kanter, songs

**6:20 P.M.**  
**NBC**—Bavarian Peasant Band; Karl Weiss, conductor: WJZ WMAQ  
 Komm Brueder Wir Trinken Noch  
 Eins-March Lindemann  
 Kukuk Walzer Vitak  
 A Yodel Song (Fritz Mueller) Fritz Mueller  
 Berchtes Gadenr Landler St. Holzapfel

**6:25 P.M.**  
**WTMJ**—Sport Flashes

**6:30 P.M.**  
**NBC**—Floyd Gibbons, commentator: WEAJ WLW WTAM WMAQ WTMJ  
**NBC**—Hands Across the Border; Guest Soloist; Joseph Littau's Orchestra: WJZ KYW WKBF  
**WGN**—Seymour Simon's Orchestra  
**WIND**—Hot Stove League; Johnny O'Hara  
**WJJD**—Buddy, Zeb and Otto, songs  
**WLS**—Barn Dance Acts

**6:40 P.M.**  
**WIND**—Musical Interlude

**6:45 P.M.**  
**CBS**—"Fats" Waller, songs: WABC WHAS  
**WIND**—KMOX WFBM  
**KYW**—Studio Program  
**WBBM**—Henry Busse's Orchestra  
**WCCO**—Minneapolis Zarah Shrine  
**WJJD**—The Hawk, mystery drama

**8:15 P.M.**  
**WCFL**—Eddie Varzos' Orchestra  
**WGN**—Ted Weems' Orchestra  
**WLS**—Barn Dance Acts

**8:30 P.M.**  
**NBC**—ALKA-SELTZER PRESENTS WLS NATIONAL BARN DANCE; Lulu Belle, Maple City Four, Cumberland Ridge Runners; Hoosier Hotshots; Linda Parker; Spareribs and Tom and Don: WJZ WLS WLW  
**NBC**—Coping with Crime; "A Better Army for the War Against Crime," Justin Miller, Chairman of the Criminal Law Section of the American Bar Association, and Dean of Duke University Law School, speaking under the auspices of the American Bar Ass'n, and the National Advisory Council on Radio in Education: WEAJ WTAM WKBF  
**CBS**—Elder Michaux Congregation: WABC WIND WFBM WCCO  
**KMOX**—Studio Program  
**KYW**—Ray Cordon's Orchestra  
**WBBM**—Fritz Miller's Orchestra  
**WGN**—Tomorrow's News  
**WHAS**—Studio Program  
**WTMJ**—Dance Orchestra

**8:35 P.M.**  
**WGN**—Headlines of Other Days

**8:45 P.M.**  
**NBC**—Mischa Levitzki, concert pianist: WEAJ WTAM WMAQ  
 Gavotte in "A" Major from "Alceste" Gluck-Brahms  
 Valse in C Minor Chopin  
 Preludes: A Major and F Major Chopin  
 La Campanella Paganini-Liszt  
**KMOX**—Musical Parade; Doris Shumate, guest star; Melody Four  
**WBBM**—Carl Hoffmayr's Orchestra  
**WGN**—The Dream Ship

**9:00 P.M.**  
**NBC**—Eric Madriguera's Orchestra: WEAJ WDAF WKBF WTAM  
**CBS**—Sylvia Froos, songs: WABC KMOX WHAS WCCO WBBM  
 Somebody Cares for You  
 I Just Roll Along, Having My Ups and Downs  
 Because It's Love (orchestra) May I?  
**KYW**—The Globe Trotter, news  
**WBBM**—Earl Hines Orchestra (CBS)  
**WGN**—Earl Burnett's Orchestra  
**WIND**—Dick Ede's Orchestra  
**WMAQ**—Al Kvale's Orchestra

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RADIO GUIDE'S  
 NAME-THE-STARS  
 CONTEST

START TODAY!

See Page 11

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(SATURDAY CONTINUED)

9:05 P.M.  
WOC-WHO—Enric Madriguera's Orchestra (NBC)9:10 P.M.  
KMOX—Sports Reporter9:15 P.M.  
CBS—Press-Radio Bureau, News: WABC KMOX  
WCCO WFBM  
NBC—Press-Radio Bureau, News: WEAQ WTAM  
WMAQ WKBF  
KYW—Tom Gentry's Orchestra  
WDAF—Weather Forecast; Sports Reporter  
WGN—Remember Way Back When?  
WIND—The Novelets Band  
WHAS—Baseball Scores9:20 P.M.  
NBC—Enric Madriguera's Orchestra: WEAQ  
WTAM WDAF WKBF  
CBS—Little Jack Little's Orchestra: WABC  
WFBM KMOX WHAS  
WMAQ—Julie Styne's Orchestra9:30 P.M.  
NBC—One Man's Family, dramatic sketch; Anthony Smythe: WEAQ WMAQ WTAM WDAF  
WKBF  
CBS—Little Jack Little's Orchestra: WBBM  
WCCONBC—Press-Radio Bureau, News: WJZ KYW  
WFBM—Louie Lowe's Orchestra  
WGN—Anson Weeks' Orchestra  
WIND—Joe Chromis' Orchestra  
WLS—Cumberland Ridge Runners  
WLW—Dance Orchestra  
WOC-WHO—Psychic Science Church  
WTMJ—Los Caballeros9:35 P.M.  
NBC—Alfredo Brito's Orchestra: WJZ KYW9:45 P.M.  
CBS—Johnny Johnson's Orchestra: WABC  
WBBM WFBM WHAS  
KMOX—Civic Airport Association Program  
WIND—Indiana String Trio  
WLS—Cousin Bill's Neighborly Program9:50 P.M.  
WGN—Jan Garber's Orchestra9:55 P.M.  
WLW—News Flashes10:00 P.M.  
NBC—Dan Russo's Orchestra: WEAQ WMAQ  
WOC WHO WKBF WLWCBS—Ted Fiorito's Orchestra: WABC WFBM  
KMOX WHAS WIND WBBM WCCO  
NBC—Jack Denny's Orchestra: WJZ KYW  
WDAF—Sports Reporter  
WLS—Oscar and Elmer  
WTAM—William Mellert, organist  
WTMJ—Dance Orchestras10:10 P.M.  
WGN—Ted Weems' Orchestra10:15 P.M.  
NBC—Carefree Carnival; Ned Tollinger, master  
of ceremonies; Meredith Willson's Orchestra;  
the Doric Quartet; Gogo Delys, contralto;  
of the Byways; Senator Fishface, comedian;  
Tommy Harris, songs; Will Aubrey, Bard  
Rita Lane, soprano; and Marshall Maverick's  
Hillbilly Group: WEAQ WTAM WMAQKMOX—Sports Reporter  
WCCO—Reports

WLS—National Barn Dance

10:20 P.M.  
KMOX—Rhapsody of the Reed10:30 P.M.  
NBC—Vincent Lopez' Orchestra: WJZ KYW  
WLWCBS—Jack Russell's Orchestra: WBBM WCCO  
CBS—Gus Arnheim's Orchestra: WABC WFBM  
WHASKMOX—Jimmy Downey's Orchestra  
WGN—Earl Burnett's Orchestra

WIND—The Novelets Band

WIND—Gus Arnheim's Orchestra (CBE)

10:50 P.M.  
WGN—Late Dance Orchestras11:00 P.M.  
CBS—Carl Hoffmayr's Orchestra: WBBM WCCO  
KMOX—Studio ProgramKYW—Tom Gentry's Orchestra  
WDAF—Dance OrchestraWENR—National Barn Dance  
WFBM—Atop the Indiana RoofWHAS—Mills' Orchestra  
WIND—Dick Ede's OrchestraWLW—Moon River, organ and poems  
WMAQ—Al Kvale's Orchestra

WTAM—Emerson Gill's Orchestra

11:10 P.M.  
WGN—Late Dance Orchestras11:15 P.M.  
KMOX—Harry Vernon's Orchestra11:30 P.M.  
CBS—Earl Hoffmayr's Orchestra: WBBM WFBM  
WCCOKMOX—Harry Vernon's Orchestra  
KYW—Dance OrchestraWDAF—Dance Orchestra  
WHAS—Dream SerenadeWIND—The Novelets Band  
WLW—Paul Pendarvis' OrchestraWMAQ—Buddy Rogers' Orchestra  
WTAM—Ned Parish's Orchestra11:40 P.M.  
WENR—Dan Russo's Orchestra12:00 Mid.  
WBBM—Fritz Miller's Orchestra  
WCCO—Jimmy Garrison's OrchestraWDAF—Nighthawk Frolic  
WENR—Dance OrchestraWLW—Dance Orchestra  
WMAQ—Julie Styne's Orchestra

## PEEPING INTO THE STUDIOS

By Harry Steele

WHAT a predicament! Clara, Lu 'n' Em, the most voluble trio in captivity, are suffering from a dearth of pat expressions to which to apply facile tongues. Constantly on the prowl for homely colloquialisms with which to dress up their loquacity, they find themselves reduced to about ten time-worn phrases. Among these are "He doesn't know straight up," "She doesn't know enough to pound sand in a rat hole," "I'd give a fig to find out," and a few similar expressions. So if you recall any characteristic expostulations of a day gone by, the gabbing girls will welcome hearing from you. They might even send you an autographed photo for a phrase they could adopt—but remember, that's merely conjecture, not a promise. This department hesitatingly recommends the ancient Hoosierism "Great Balls of Fire," the Missouri bromide, "are you goin' to tunket today?" and "Glory be to goodness," priceless excerpt from current Kansasiana. Which should elicit an entire album or else "they ain't no justice."

Chicago will be parting company eventually, with KYW, pioneer station, when it is removed to Philadelphia. Word from the Westinghouse Electric and Manufacturing Co., is that the site has been selected just northeast of the Quaker City and construction of the new transmitter is under way.

A talent shift takes the Pickard Family and its *Tennesseer* to KYW where they may be heard daily except Sunday from 6 to 6:15 to 6:40 p.m. in characteristic bill harmonies. A Sunday evening program from 6:30 to 7:30 is devoted entirely to hymns in which Dad, Mother, Bub, Ruth, Charlie and the youngest of the Pickards are at their best.

The same sponsors who are presenting the Pickards bring to KYW listeners, *Charley Hump*, the one-man theatrical troupe.

## Little Dabs of Gab

The change in time continues to alter program presentations with The Show Box Revue on WMAQ suffering alterations. Wednesday presentations are now heard at 2:30 p.m. while the Sunday shows have moved to 4 p.m. But the cast remains intact with the Phantom Pianist and Gerry Temple, tenor. . . . The first of a new series of programs, titled "Old Heidelberg" has been launched by Station WBBM. The talent roster includes Doris Lorraine, Gene and Charlie and Clarence Wheeler's orchestra. Musical comedy tunes and semi-classics are featured. The programs are heard on Tuesdays and Thursdays at 9:45 p.m.; and on Sundays at 7:45 p.m. The Tuesday broadcasts are being fed to a CBS network, the remainder continuing as local for the time being. . . . To WGN's growing staff is added Arthur N. Millet heard each week day on the station's 7 to 9 a. m. "Good Morning" program. Millet is a native Chicagoan but received his education and his early radio experience in the south. He was formerly of WRR, Dallas, and WIND, Gary. He is a Tulane alumnus who was sidetracked from a career in medicine by two years of illness. He is unmarried. . . . Seymour Simons' "Reminiscing" programs broadcast from the Blackhawk cafe over WGN every Sunday night from midnight until 12:30 a.m., is attracting listeners. Featured in the choruses of the old songs are the voices of lovely Dorothy Page, Clyde "Doc" Davis and Nelson Bitterman. Simons, who is attaining rank with the top notchers in popularity as a radio band-

12:15 A.M.  
WBBM—Henry Busse's Orchestra12:30 A.M.  
WENR—Tom Gentry's Orchestra

WLW—Dance Orchestra

WMAQ—Clyde Lucas' Orchestra

12:45 A.M.  
WBBM—Earl Kings' Orchestra

VIRGINIA REA will sing Delibes' "Fillies des Cadiz" as one of her solos Sunday, May 13, during her appearance with Frank Munn, Ohman and Arden, and Bertrand Hirsch, violinist, on the American Album of Familiar Music program at 7:30 p. m. CST

master, is now doing twenty-three periods a week over WGN, a weekly total of nine hours air time.

## ALONG THE AIRIALTO

(Continued from Page 6)

the past, is trying to sell a sponsor the idea of hiring Bing Crosby, the Mills Brothers and the Boswell Sisters for their new program. Would they get listeners, I ask you?

A CROWD of young college kids is flocking to the New Yorker Hotel to look and listen to Bill Thorne, the nineteen-year-old handsome baritone featured with the Charlie Davis crew. When the gals rave to him about his singing he blushes profusely, he is that bashful. . . . George Olsen and his singing wife, Ethel Shutta, will be back in New York in two weeks from their vaudeville tour. More than likely they will go into one of the road-houses for a summer engagement. When I met Morton Downey the other day I asked him if he expected Sir Stork again. He replied: "I just read about it in the paper, and I haven't had a chance to call my wife to find out. These columnists seem to know more about what's going on in my own home than I do."

## Chatter

EACH SUNDAY until July 15, members of the late John Philip Sousa's band will be heard in a series of concerts at 3 p. m. CST. over an NBC-WJZ network. The band, numbering fifty-five pieces, will be conducted by Eugene La Barre, one of the March King's closest associates. . . . CBS will broadcast the famous *Memphis Cotton Carnival* next Wednesday at 1 p. m. CST. The highlights of the Carnival Regatta, selections by twenty bands, the 100-man Mississippi Jubilee singers and the American Legion Drum and Bugle Corps. . . . Nellie Revell interviews Joe Pomeroy next Tuesday at 12:45 p. m. CST over the NBC-WJZ network. Listen in. It promises to be a lot of fun. . . . Harry Richman and Freddie Berrens and his orchestra open at Ben Marden's Riviera, on the Jersey shore next Thursday. . . . Alice Faye will be back with the *Vallee* organization this summer. Immediately after finishing her picture she will return to New York. . . . "Deep Purple," a rhapsody a la Gershwin, played by Whiteman last Thursday eve, was written by Peter de Rose.

SEVERAL WEEKS ago this column commented on the new comic of the Ter-

## WMT News

REMOTE control broadcasts, featuring Milo Reno, president of the Farmers Holiday association; Father Coughlin of the Shrine of the Little Flower, and A. C. Willford, Iowa Congressman, were carried by WMT, Waterloo, Ia., on May 2 and 3.

Milo Reno, whose address was relayed to the Columbia network, and Father Coughlin spoke at the National Convention of the Farmers Holiday Association in Des Moines May 3. Mr. Willford, introduced by Henry T. Rainey, speaker of the House of Representatives, spoke directly from Washington, D. C., the talk reaching WMT's audience by leased wire.

The *Composers' Hour*, a new radio series built around the works of standard and Iowa composers, featuring Lew Webb at the organ, started Wednesday morning over WMT, Waterloo, Ia. These programs will be heard each Wednesday from 10:15 to 10:45 a. m.

Each of these programs will consist of excerpts from musical works, and both programmatic and biographical annotations. Iowa composers are invited to send in compositions for use on this series, their use to be subject to adaptability to the organ and audience.

Frederic Mills Ross, head of the Ross Conservatory of Music in Waterloo, and Victor Herbert were the composers whose works were played on the first program.

raplane broadcast, *Al Trabon*. It read as follows: "Although it is said *Al Trabon*, the new comic on the Saturday night auto show, made the King laugh, to me his initial performance was very sad." *Trabon* lasted exactly three broadcasts, so with your kind permission I'll take my bow for still batting a thousand on my opinions of the possibilities of new air talent. . . . Which makes this the opportune time to state that I predict a great future for Carolyn Marsh, whom you heard on *Vallee's* program recently. She sang a unique arrangement of "The House Is Haunted." *Al Segal*, who makes all the unusual arrangements and is in part responsible for the rise of *Ethel Merman* and the *Saxon Sisters*, has taken *Miss Marsh* under his wing. This spells nothing but S-U-C-C-E-S-S, as *Segal* will not handle anyone whom he is not certain has what it takes to go over in a big way. . . . *Harry Horlick* is scheduled to make an appearance in Chicago for the opening day of the World's Fair. After that, however he returns to New York. Last year his Gypsies played an extended engagement at the exposition, but this year there are several engagements already contracted, which will prohibit a prolonged stay. . . . *Paul Whiteman's* gorgeous new apartment will be a "Rhapsody in Blue" decoration.

## Leah And Phil Rest

LEAH RAY has been spending the past two weeks vacationing in her home town, Norfolk, Virginia, returning to New York only for her Friday night commercial. Her boss, Phil Harris, went up-state in New York on a fishing trip, his first vacation in six years. He didn't take a razor with him and refuses to shave while away. When he returns he'll probably look like the ole man of the mountain, or sump'in'. . . . *Jessica Dragonette's* host of admirers finally will have an opportunity to see the star of the Friday night Cities Service concerts in action. *Miss Dragonette* has signed for a leading role with Paramount Pictures in a feature which will be made this summer. It will be her first appearance in talking pictures. . . . In less than two weeks of broadcasting, *Babe Ruth's* fan mail totaled 260,000 letters, all from youngsters who wanted to join the Bambino's baseball club. This sets somewhat of a record for fan mail.



# PLUMS AND PRUNES: Story of Great Song

By Evans Plummer

**M**AYBE it has been told before, although we've never heard it just this way. But nevertheless, the story of Billy Hill's "The Last Roundup," as related by George Olsen, masterful bandleader and proud husband of the radiant Ethel Shutta, deserves repeating.

It is the story of the discouragements met by even the more skillful songsmiths, of the discords in the tuneful path to glory; but this time the usual was gilded by the unusual; this time the Cinderella ending came about. This time George Olsen was the Prince Charming.

Over two years ago Billy Hill brought his tune to Olsen. The lyric ran helter-skelter along with the melody and the tempo was faster than you ever hear it played today. There were none of those breaks in the lyric, embellished by arrangements, as you have come to know the song. At the same time, Hill presented "The Old Spinning Wheel" to the bandleader.

George looked them both over. He saw possibilities, with proper arrangement and vocalization, for "The Last Roundup." He saw none in "The Old Spinning Wheel." He took over the former on a fifty-fifty basis to see what he could do about it. He toyed with the arrangement. Finally, he was satisfied that he had what he desired . . . all but the voice to put it over.

Then Joe Morrison came his way. Joe had the voice the song needed. Olsen knew it. He hired Morrison and taught him to sing the lyrics with the breaks, the way the bandleader knew it should be done.

You know the rest of the story. The tune caught public fancy like wildfire. Only after it was on its way to fame was it spotted as featured number in the Ziegfeld Follies. Morrison's rendition became a classic. Today, he is signed for the movies on a sliding scale contract netting him a thousand dollars weekly to begin and increasing annually. Composer Billy Hill was lifted from mediocrity to the heights of Bond, Berlin and Foster. And George Olsen's judgment was vindicated.

Old Maestro Ben Bernie's motion picture, now being made, was first titled

"The Great Magoo." The story was of the romance of a flagpole sitter with a fan dancer. Subsequently its title became "Thank Your Stars," and now, our Santa Monica Boulevard keyholer reports, the name is to be "Shoot the Works."

Watch this column for hourly bulletins of the condition of the patient.

Speaking of Ben brings to mind one of his many famous proteges, Little Jackie Heller. Personality plus Jackie celebrated his twenty-sixth anniversary May 1 with six cakes among the gifts from friends. But the best gift, the diminutive warbler insists, was the annual visit to Chicago of his mother, Mrs. L. Heller, of Pittsburgh . . . News of another of the Maestro's alumni, Pat Kennedy, is that you'll be apt to bear Pat on his own commercial network program very soon.

## First Assistant Pruner

WHAT WITH the annual attack of spring fever at our doorstep, the helpful communication from Danny Glenn, of Gary, Ind., which you are about to read (and to what parts of which we refuse to say we subscribe) is like an Angel from Heaven sent. Quoting Danny:

"First plum to Eddie South. Some sponsor is passing up a good bet. Plums to Hal Kemp, smoothest dance music of the air. Carloads of plums to WGN's Midnight Fliers.

"That music on the 'Program of the Week' isn't quite as good as you think. Pay more attention to it . . . I think that Ralph Atlass will get to move WJJD into Chicago (that's quite a joke) and make it the secondary outlet for CBS. Am I right? (Ed's Note: Sure, you're always right).

"Some more prunes—carloads—to that beautiful voiced creature, Husk O'Hare. He's unpleasantly odoriferous.

"Being's I'm from Gary, I want to mention some of the folk (home town pride, that's me) who had jobs on WJKS-WIND. First, Ted Pearson. Then there are Art Millets, Johnny O'Hara (he still does), and Freddie Rose.

"Why do radio people get big headed? Don't say they don't because most of them do (Ed's Note: Hey, you! The writer of this pillar is on the rad-dio) . . .



PETER RICARDI

A love of music, the usual reason for learning to play a musical instrument, was but an incidental factor in the case of Peter Ricardi, WLW accordionist. After all else had failed he turned to the accordion hoping the exercise in playing it would cure a paralyzed arm, the aftermath of an attack of infantile paralysis. This unusual treatment not only returned his arm to normal but also proved the discovery of a rare latent musical talent.

Pass out prunes to RADIO GUIDE for that story on Rudy Vallee. Whoever wrote it (did Rudy?) must be a sissy. Don't you think so? (Ed's Note: Deponent saith not.)

And I'll be back in your column next week, whether you like it or not."

Okeh Danny. We rather like it.

## Gals in Them Thar Hills

THAT WAS a gag when we bet a bonnet with Martin (Funny Face) Porter that we could uncover a better girls' trio

than any now heard on either chain. But pardon us, while we wipe off the smile and get serious. We NOW will SHOW Brother Porter. Several trios have been discovered and are being checked. They'll get their big break, too. We've gone out and interested one of the best act managers in the business, one who can do things. So send in the name and address of the girl trio you consider really better than anything on the networks. They must be unknown; blushing unseen, or almost so.

P. S. to Mike Porter: Our hat size is 7 1-2 (and was before radio); grey preferred.

THE LATEST Mexican menace, since that ornery border 500,000-watter was squelched, is the allotment, April 7, by the government below the Rio Grande, of its 60 odd stations to ether channels heretofore reserved exclusively for the United States. However, no one need worry about possible interference, as the Mex programs, being in Spanish, will only serve to provide a more romantic background for our crooners. And if they can take our crooners, we'll take their hot tamale talk.

## Tag Lines

SONGWRITER Freddie Rose is now doing a Mon. to Fri. 5:30 p. m. (EDT) turn over NBC from Chicago with no Windy City outlet, and he's worth the fishing to hear . . . Andrea Marsh (ex-Weems songbird) is in vaudeville through the east . . . KNX, Hollywood, has joined the 50,000-watt class and is coming in fine.

Former cowboy David Guion's ballet "Shingandi" will be done the last week in May at Radio City's Music Hall and will employ 200 dancers and 85 musicians! . . . Sade's "Vic" (Arthur Van Harvey) has gone in for amateur radiophony and may be heard frequently in character over W9SP, of Forest Park, Ill. . . Frankie Masters, who is doing a most plumful job on the floor and over the air, from Bernie's old spot, the College Inn, will not be leaving so soon. In fact, after the first week in June, he'll be at the World's Fair . . . RECOMMENDED for Kate Smitb's little brother: Dick ("Tiny") Kes-singer, the 300-pound bull fiddle strummer in Masters' band.

# MUSIC IN THE AIR: N. Y. Philharmonic's Plans

Carleton Smith

**P**LANS have been announced for the next, the ninety-third Philharmonic-Symphony season. The discrimination and good judgment shown in choosing the conductors and in outlining their spheres of influence, offer assurance that this orchestra will continue as an outstanding contributor to our culture. From a large number of men offering a wide variety of temperaments and talents, a wise choice has been made.

Arturo Toscanini and Bruno Walter will again conduct the classic repertoire. Maestro Toscanini, rounding out his decade with the Society, will be in this country fifteen weeks, conducting ten. A Brahms Cycle of six different programs to be broadcast on Sunday afternoons, will be the nucleus of his season. The cycle will include the four symphonies, the Violin Concerto with Jascha Heifetz as soloist, the two piano concerti with Vladimir Horowitz and Ossip Gabrilowitsch as soloists, the Double Concerto played by Mishel Piastro and Alfred Wallenstein, the German Requiem, and the eighteen "Liebeslieder" Valses with two-piano accompaniment to be sung by the Schola Cantorum. Maestro Toscanini will conclude the season with a repetition of Beethoven's Missa Solemnis. He also plans an all-Debussy program.

Bruno Walter, returning for his fourth successive winter, conducts six broadcasts, a feature of which will be

a series of Wagner programs with distinguished vocal soloists.

## New Conductors

OTTO KLEMPERER, the conductor for the first four weeks of the season, is to be spokesman for the international modern composer. Mr. Klemperer, famous in Europe for his work at the State Opera of Berlin, spent the past season on the Pacific Coast with the Los Angeles Philharmonic. He has done pioneer work for contemporary music.

The younger generation of conductors will be represented by Artur Rodzinski and Werner Janssen, each of whom will be with the symphony a fortnight. Polish born, Mr. Rodzinski's major activities have been in this country. Starting out with the Philadelphia Orchestra, he was the leader of the Los Angeles Philharmonic for four years and is now the conductor of the Cleveland Orchestra.

Werner Janssen, who has had the distinction of being the first American born conductor to achieve wide recognition through Europe, was graduated from Dartmouth College and was awarded the Prix de Rome. He will introduce works of living American composers, and will surely conduct music by Sibelius.

served for special features, the details of which will be announced when present negotiations are completed.

## Program Content

THE announcement of plans says further:

"The directors of this organization had an opportunity, through innumerable personal contacts and through thousands of letters which resulted from newspaper and radio appeals, to learn in some measure what the public wants and to gauge the type of music most satisfactory to the greatest number of symphony-minded people.

"Generally speaking, they discovered that the largest portion of the public was in favor of having little but the classic masterpieces, that a considerable body of subscribers, particularly of the younger generation, wished to hear the most important works of contemporary composers, and that a small but growing group demanded the opportunity to know what America is producing musically.

"Accordingly, the season has been planned as an attempt to coordinate and fuse these various elements into a balanced program representing the best of the past and the most significant of the present day in music."

## Oberammergau Preview

UNLESS you have been to Oberammergau, walked in its streets and looked into the faces of its wood-carvers and potters, you cannot know the spirit that makes its Passion Play famous. The vil-

lage is perhaps more interesting in the years between the enactment of the spectacular play. Then you can attend "practise-plays" of biblical narratives, for the people of Oberammergau are always rehearsing and training their young.

You can visit with Anton and Alois Lang while they work, and hear the story of the plague of 1633, and their ancestors' vow which gave rise to the world's best-known play.

Sunday (NBC-WEAF at 11 a.m. CST) we will partake of the quiet of these Bavarian hills, each one topped by a large wooden cross. Anton Lang will speak, the Oberammergau orchestra will play, and a chorus will sing traditional folk music.

WE WILL not need to wait until fall for broadcasts of symphonic music. The press department of the Columbia network says that more money will be spent and more time allowed for programs of serious music this summer than ever before. In addition to the Philharmonic-Symphony, the Philadelphia, the Detroit and Chicago Orchestras announced last week, the Portland Symphony will be heard regularly over the Columbia network.

Howard Barlow will conduct the Symphonic Hour every Sunday, 1 to 2 p. m. CST, Mothers' Day. Joseph Sampietro will direct members of the Portland Symphony and the 80-voice mixed chorus from the Benedictine Sanctuary of Our Sorrowful Mother (CBS-WABC at 2 p.m.).

# MR. FAIRFAX KNOWS ALL THE ANSWERS

Mrs. H. L. B., Groton, Conn.—The parts of Betty and Bob in the series of sketches by that name are enacted by Beatrice Churchill and Don Ameche. Ameche is married. His wife in real life is not the young lady of the sketches but a young lady from Iowa who was a school-day sweetheart.

Lee Schultz, Remsen, Iowa.—So far as we know music stores do sell the broad-side sheets containing song lyrics. This has been adjudged unlawful because no royalties accrue to the composers but we are not in a position to know whether the opinion has been sustained. Street salesmen are the only agency from which they can be obtained.

Miss Barbara F., Chicago, Ill.—The team of Mike and Herman can be heard Wednesday, Thursday and Friday nights at 10:15 CDT on WCFL, Chicago. The James H. Murray whom you mention still is connected with the act. Sunny Joe of the team of Sunny Joe and Rhubarb Red (WBBM) is Ralph Wolverton. He is 22 years old, is five feet eight inches in height and weighs 140 pounds. His partner (Lester Poffuss) is a year younger and his height and weight are almost identical with Ralph's. The boys will shortly augment their many appearances with a new type of program scheduled to be broadcast at 1:15 in the morning (CDT) three times a week.

Miss J. Harris, China Spring, Texas.—Tony Wons, born on Christmas Day, is 42 years old. His early life was a seemingly endless struggle against poverty, and when he finally entered the service during the war, misfortune still dogged him and he suffered injuries which kept him confined to a hospital for several months. But his present success is traceable to that unhappy period as it was during his bed-ridden days that he accumulated the first of his scrap-books. Singularly enough he has collected more than 100,000 poems but has written only one. He is married and has a daughter 13 years old. He is an ardent farmer and owns nearly a quarter section in Wisconsin which he works during the summer.

Miss Stella A., New York, N. Y.—Fred Allen and Gracie are in no wise related. Fred, whose name in private life is Fred Sullivan, is Irish, while Gracie is a Jewess.

M. Golden, Rock Island, Ill.—Electrical transcriptions are just what the name implies; in other words they are just record-

ings of a regular broadcast save that for the purposes of duplication they are made in the studios of a phonograph company and are not broadcast while being made. They are simply recorded on wax and then many discs are made and distributed to the various broadcasting stations with which the sponsor has a contract. There they are placed on a turntable just like on your own phonograph and fed to the transmitting station which sends them out identically as it would a studio broadcast. A sponsor usually dictates the numbers to be used by a singer or orchestra but his choice is based upon the adaptability of his selections to the talents of the individual or the group and with respect to the nature of his program. Artists are paid for making the transcriptions but only in the most remote instances would they be apt to be in a studio when one of the records was being broadcast.

Miss Lillie Glass, Mobile, Ala.—Amos (Freeman Gosden) was born May 5, 1899. Andy (Charles Correll), born February 3, is nine years his partner's senior.

L. M. Birdsall, Walton, New York—Phil Harris' birthday is June 24; Eddie Duchin's, April 1; Kate Smith's, May 2; Betty Barthell's, April 16; Irene Beasley's, January 28. Ruth Etting, in private life is Mrs. Snyder, her husband, Colonel Moe Snyder, being a former Chicagoan.

Mrs. James Cooper, Raleigh, N. C.—Wayne King's theme song, "The Waltz You Saved For Me," is his own song.

Mrs. Fred C., Altus, Okla.—Gene and Glenn can now be heard over an NBC network every weekday except Saturday, at 7:15 p. m. and at 11:15 EDT, in the west. Irene Wicker is the wife of Walter Wicker.

Miss Ada J. B., Mobile, Ala.—Father Coughlin is not broadcasting at present but it is presumed he will return to the air with his usual network and schedule when the summer has waned.

Miss M. E. Cook, Norfolk, Va.—Following is the cast of "Today's Children," author of which is Miss Inna Phillips: Mother Moran and Katherine Norton, Inna Phillips; Dorothy Moran, Jean MacGregor; Lucy Moran, Lucy Gillman; Terry Moran, Fred Van Ammon; Bob Crane, Walter Wicker; Frances Moran, Bess Johnson; Dick Crane, Willard Farnum; Judge McCoy, Stanley Andrews.

## MORE BOOK PRIZE WINNERS

CONCLUDING the awarding of book-prizes for the best solutions of true-life problems, the Voice of Experience now names the final ten winning letter writers. The problem solved by them, is: "Should a modest wife unwillingly accompany her husband to a nudist camp, because he asks her to do so?"

This wife, writing to the Voice for his advice, explains that her husband has only two weeks off this year for his vacation. He wants to go to a nudist camp to which his brother went last year. But the brother went without his wife; this husband wants to take his wife along with him. In vain, the modest wife has argued against the idea. She has pleaded that if her husband really loved her, he wouldn't ask her to conform to the customs in vogue at a nudist camp. The husband says that if she won't accompany him, he'll go alone.

Should she permit him to do this, or should she go, too?


With only one exception, the winners of prize books upheld the wife; advised

her not to gratify her husband's wishes. The consensus was, that not only was her viewpoint sound in itself, but that her preference was entitled to consideration even aside from its praiseworthiness.

These last ten prize winners are: Mr. Winifred Baleman, 5100 Navarero St., Los Angeles, Cal.; Mrs. Elmer Jensen, 219 N. Grant St., Fort Collins, Colorado; Mrs. Rita Price, 1014 N. 15th St., Waco, Texas; Miss Theodosia Wadsworth, Lindsey, Ohio; Miss Mary Alyce Holt, 638 Franklin Ave., Council Bluffs, Iowa; Mr. D. J. McMinnis, 2506 Capers Ave., Nashville, Tenn.; Mr. Urlin Sargent, 1167 Logan St., Apt. 1, Denver, Colorado; Mr. Phil Todd, P. O. Box 364, Plattsburgh, N. Y.; Mr. P. Newton Young, 43 Front St., Sudbury, Ont., Canada; Mr. Chiles Thompson Pollard, 360 N. Main St., Harrodsburg, Ky.

The first five prize winners named, will receive autographed, de luxe copies of the Voice's book, "The Voice of Experience." The second five will receive copies of the regular edition.

Radio Guide's  
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## Radio Guide

AMERICA'S WEEKLY MAGAZINE FOR RADIO LISTENERS

Radio Guide  
423 Plymouth Court,  
Chicago, Ill.

Please send me your FREE PRIZE CATALOG and tell me how I can earn money every week with Radio Guide.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

WORLD SHORT WAVE TIME TABLE

Table with columns for Freq. Meters Call, Midnight to 11 a. m. (CST), and Noon to 11 p. m. (CST). Rows list various radio stations and their broadcast times.

KEY TO ABBREVIATIONS
Meg. Megacycles (equal to 1,000 kilocycles)
\$ in table means local program.
‡ in table means NBC program.
† in table means Columbia program.

- 3. Daily except Sunday.
4. Daily except Sunday, relays WCFL.
5. Monday to Thursday; Friday and Saturday 7:00 a. m. to 11:00 a. m.; Sunday 11:00 a. m. to 8:00 p. m. Carries CKGW programs.

SHORT WAVES BRINGING FAR COUNTRIES TO ALL

MORE than six hundred and thirty short wave stations on land and afloat offer the short wave enthusiast a world-wide field for conquest. Interesting programs that give the short wave fan plenty to thrill about are being directed to America daily. Only a small portion are rebroadcast by the chains. At the moment, the etherial fish pond is not particularly productive of many prize catches from the southern hemisphere. This does not apply to north of the Equator.

An English variety program, headed by American pianist Carroll Gibbons and including John Tilley, comedian, will be short waved from London, GSA, to America, Saturday, May 12. It can be picked up on the London Group mentioned previously at 1:20 p. m. CST. From Poland, via short wave, will come one of the series of programs being given in honor of Chopin's 125th birthday anniversary. Two of Chopin's best known works will be rebroadcast from this pick-up—the Grande Fantaise of Polish Airs, Opus 13, and the brilliant Polonaise, Opus 22.

\$200,000,000 YEARLY

(Continued from Page 2)

more, for the talent on these other programs. Paradoxical as it may seem, programs are not picked out of the air but out of the money bags, insofar as the sponsors are concerned. The reported, rumored and whispered salaries of radio stars rate like a king's ransom: Eddie Cantor, \$10,000.00; Fred Waring, \$5,000.00; Joe Penner, \$10,000.00; Rosa Ponselle, \$8,500.00; Paul Whiteman, \$2,200.00; Guy Lombardo, \$3,500.00; Ed Wynn, \$7,000.00; Jack Benny, \$4,000.00; Rudy Vallee, \$3,500.00; and so on.

changes hands in setting up a program which must have a touch of exclusiveness to make it distinctive. After the services of the principal stars have been placed under contract, then a cast has to be built around him—an item of expense in any man's language. The music that comes over the air is an expensive item. Numbers or arias taken from the operas run into big money. Not infrequently between \$200.00 and \$500.00 is paid for the privilege of broadcasting a single score. Line charges for remote pick-ups run into thousands of dollars an hour and when a sponsor wants to accommodate a visible audience on a sight-seeing expedition, he has to buy out a theater to do this. For a conservative estimate of the cost of just a few of the popular programs on the air, multiply by fifty-two the single week's item of station time cost, and the astounding results are: Lucky Strike \$697,178.00; Pontiac, \$531,333.00. Palmolive, \$406,279.00; Maxwell House Coffee and General Foods, \$947,051.00; Pepsodent \$1,644,324.00; Philco Radio, \$463,695.00. And so it goes for all of the better hours on the air designed to please the radio listener. And he can take or leave the offering, as his mood dictates.

The crystalizing of a radio program can only be accomplished in the presence of much gold. It starts with an idea usually in an advertising agency, where high-priced executives are trying to create goodwill for a client, and to transform a selling message into terms of music, entertainment and maybe a commercial announcement. To get high-priced executives to think about a program is a costly undertaking.

After the idea has been born, script writers are called in and a radio extravaganza is laid out. Then the client is approached. To save time, let it be assumed that he falls hook, line and sinker for the program. Next they have to approach the big star around whom the program revolves, and he has to be approached with deference and the evidence of heavy "gelt"

SOLUTION FOR X-WORD PUZZLE

Below is solution to x-word puzzle which appeared in last week's issue:



Sometimes it is not easy to obtain the exclusive radio services of a top notch performer. One famous columnist, appearing on radio for a cosmetic house, was approached by a tobacco company which wanted him. To effect his release from the cosmetician, required the passing of \$100,000.00 to the credit of the cosmetic company. That was just an incidental expense in getting his release so that he could be an exclusive feature of the cigarette makers' program. This is not unusual, but typical of the amount of money that

- 17. Sunday, 4:00 a. m. to 10:00 a. m.
18. Tuesdays and Fridays only.
20. Tuesday and Thursday only.
21. Saturday and Sunday, 7:00 p. m. to 10:00 p. m.
22. Mondays only.
24. Except Fridays.
25. Tuesdays only.
26. Sunday, Monday, Wednesday and Friday.
27. Friday only.

# YANKEE VERSUS BRITISH RADIO PLAN

## Case for the British

(Continued from Page 5)

programs. He thinks it is sad that a program of aesthetic music should be interrupted to make way for a plug for an entirely unrelated commercial product.

Aside from these two aspects of radio entertainment, Mr. Eckersley finds that he has much to learn from a trip to these shores. He marvels at the grandeur of the infant industry, at the names radio has built up and the names it attracts from the stage and screen, and the large amounts of money it pays for distinguished talent.

"Our famous stage and screen artists appear over BBC air," he says, "but they do not receive the fabulous sums that your American artists do. Our artists appear before our microphones because they believe in broadcasting and, to some extent, in the resultant publicity.

"Our programs closely resemble the sustaining programs on your air, although ours are longer. We seldom broadcast a program less than an hour in length, except in respect to addresses.

"On the other hand," Mr. Eckersley went on, "we cover the field, I believe, as well as your broadcasting companies. Musical programs range from heavy symphonic to the lightest of dance music by the popular bands of the day. Popular comedians such as Gillie Porter find great favor in England. Gillie is an individualist with an absolutely nutty line of patter. His act combines some of the qualities of your Stoopnagle and Budd, Joe Cook and Fred Allen. Mabel Constanduros, a versatile impersonator of the Cockney Englishman, has no counterpart I know on the American radio.

"We maintain a special features department which broadcasts current events of outstanding importance. We also present news commentaries, although gossip as such is ruled out.

"Religious programs are given regular morning and Sunday periods, with representation for all creeds and denominations. Political views are aired regularly. And the facilities are extended to radical and conservative alike.

"In the matter of drama we go much further than American broadcasters. Some time ago we presented Bernard Shaw's 'St. Joan' in its entirety. The radio adaptation was divided into two parts and presented in two programs on successive nights. Other full-length plays are presented regularly in the same manner."

American shows of the serial type Mr. Eckersley finds a trifle sentimental: Tear-jerkers in which families or individuals find themselves in difficulties too, too dis-

ressing for human endurance. Such programs are "out" in England. No attempt is made to inject sob-stuff into a script, or to coax the audience's tears or sympathy.

"Not that I find fault with such presentations," he says, "because I believe they are popular with the American audience. But they would hardly get a break in Great Britain. I find that Americans as a class are simply more sentimental than the British."

He finds that American broadcasters are alike with their English cousins in their desire to present cultural programs. The Americans experience greater difficulty in injecting culture into radio.

"But that's the wish of the audience," he declares. "People do not want to be educated against their will. England, however, is in a somewhat better position to operate as a cultural force because the BBC does not have to 'court' its audience by catering solely to its likes and dislikes. There is no attempt, however, to force culture down the English throat.

"During the opera season at Covent Garden, three operas are broadcast each week. Opera is also presented from Sadler's Wells, the home of opera in England. There are alternative programs, however, to which a listener can turn if opera does not win his approval.

"There is a tendency in America," he continues, "toward the belief that wireless programs in England are poor. Such is not the case. To the American radio palate, used to great variety, they might seem to drag. Nevertheless, we present the best artists and the best entertainment available in the country, just as your broadcasters endeavor to obtain the best names for competitive programs."

He denies that the British method of broadcasting might have a tendency toward nationalism.

"We have sought in every way," Mr. Eckersley states, "to keep our programs from going along one track. We promote cultural nationalism with programs in Welsh and Gaelic. But there is no propaganda for one thing or another, as the word is generally understood."

Discussing British artists, Mr. Eckersley declares that singers and speakers appearing on the air must conform to definite standards.

"We do not ask that Americans appearing on our programs conform," he says, "but if they are British it's the King's English or nothing."

Before he sails again for England, Mr. Eckersley will have visited broadcasting studios in New York, Boston and Chicago, and will also have spent a week-end with professors in the music department of Harvard.

He is intrigued by American dance bands. While in New York he hears a new one each night.

## Case for Americans

(Continued from Page 5)

formalized education over the radio. I don't think you can teach people over the radio that twice one is two, and twice two is four. It simply doesn't work; they don't take it.

"I think service to be only intrinsically educative. People want to hear something new, I believe.

"At 4:30, I suppose, this education stops, and a deadly sigh goes over the whole of Britain.

"At 5:30 we entertain the children. They take off the depressed weather mask and become hearty in plus-fours. 'Good evening, children. Ha! Ha! Ha!' It is very interesting. There is an aunt in it, too, and she says, 'Good evening, children.' Oh, it is awfully jolly.

"At 6 o'clock we have something quite exciting. We have jazz. Mr. Jack Payne (you may have heard of him) is really a first-class jazz band conductor. So good was he that he raised the whole populace to a state of enthusiasm over his broadcasts. He has now left. He has been substituted by something that isn't quite as good. It was felt that he wasn't highly educative.

"At 6:15 there is the news, the second general news bulletin, copyrighted by the Press Association and the Central News Bureau. That goes on until 6:30. There is no news allowed to be given until 6:15. That agreement was reached by the Press Association and the BBC.

"At 6:30, on both wavelengths, you can tune in every night to an announcer telling you the current price of fat pigs. In other words, about 60,000 kilowatts go out over all Britain announcing the price of very heavy pork.

"At 6:45, we have the 'Foundation of Music.' That has been going on for seven years. Of course, it does illustrate educationally what a very broad foundation music is based on.

"Then there is usually a lot of talks. Sometimes there is a certain variation. On one wavelength there will be a band, and an orchestra on the other, and it is reversed on different nights. There is sometimes a choice between a drama, a military band, an opera—but only one act of an opera, never in full.

"At 10:30 you have some jazz music, and at twelve you go to bed.

"On Sunday there is no broadcasting until 3:30 in the afternoon. It stops about 5:30. It goes on again with a religious service at 7:30, and the whole program shuts down at 10:30 with a religious service. Meanwhile, the listeners tune in the Continent.

"You have perhaps gathered from the foregoing that I don't feel that the British system represents the high water mark of achievement in broadcasting. I don't. I believe that it was possible when we began, and had a public utility service to explore this medium in such a way that it would be a leading thing, exploring the frontiers of thought—doing things which no other medium could do.

"I believed in it so enthusiastically that I, at one time, believed that it was the best way of broadcasting. I even said in America that I thought so. Today, I believe that, while in theory it is vulgar to have commercial broadcasting, it is equally vulgar to have advertisements in newspapers.

"I feel from the programs that I have heard in America, that they are absolutely first-class material. I believe that you have achieved a greater liberalism, a greater power of expression of different points, than we in England.

"Inevitably, our public service broadcasting, with Sir William Reith, a complete autocrat, will drift towards conformity, and there are people there who say we must on no account do anything that could possibly lose us our jobs. In consequence, if people are cautious and work toward conformity, they never achieve anything."

# SPORTCASTS OF WEEK

## SCHEDULE OF EVENTS

(Shown in Central Standard Time)

SATURDAY, May 12: 3 p. m., Preakness Stakes, NBC-WJZ network; 3:45 p. m., Preakness Stakes, CBS-WABC network. TUESDAY, May 15: 9 p. m., wrestling, WGBF (630 kc). THURSDAY, May 17, 8:15 p. m., wrestling, CKCL (580 kc); 8:15 p. m., wrestling, WFBE (1200 kc). FRIDAY, May 18, 8 p. m., wrestling, WIP (610kc).

FROM MOVIES to cabaret hoofing and finally winding up as a radio artist is the fame seeking trail of Max Baer, otherwise known as the chap who will try to wrest the world's heavyweight boxing title from Primo Carnera in their tussle in the Madison Square Garden Long Island bowl on June 14.

As a build-up to this battle of the mastodons, Mr. Baer, of the California wild Baers, has signed to do a dramatic series which will emanate every Monday, Wednesday and Friday at 5:45 p. m. CST over an NBC-WJZ network from his training camp at Asbury Park, N. J. The sketch, titled "Taxi," depicts the rise of a struggling cabbie, with Maxie, of course, in the leading role, supported by a cast of well-known stage and radio stars. If Baer comes through with the goods in the big scrap, he probably will close the final chapter with a "It was a great fight, folks, and I'm glad (puff, puff) I won."

"Taxi" will be sponsored by Goodrich, and folks who are anxious to learn whether the June 11 fracas will be aired, should be happy to hear that a combined Red and Blue NBC network will handle the action under the same sponsorship.

NEW YORK fight fans who depend on the radio to receive their pugilistic entertainment are more fortunate than the folks in Chicago who are shut out from the scraps at the stadium by the management which refuses to put them on the air. All the big fights at Madison Square Garden have a mike at the ringside and their large bowl on Long Island will also have

a few on hand for the Carnera-Baer affair... Bill Wamby, former Cleveland ballplayer who now sportscasts for one of the Buckeye stations, pulled one of those fabled unassisted triple plays when in the Indian lineup several years ago... Bob Elson and Johnny O'Hara admit that they took it on the chin from the White Sox president, J. Louis Comiskey, when on the spring training trip to Pasadena, but they say that Jim Gallagher, Windy City sports scribe, has nothing to razz about since they played poker with him, too.

QUITE A STIR will be created by the bangtails in the Toronto territory Saturday, May 19, when Woodbine Park, peer of Canada's racing ovals, holds its inaugural card of the 1934 season. This rates as one of the high spots of the Canuck sports program so stations CFRB (690 kc) and CKCL (580 kc) will handle the program for horse conscious sportsmen whose big interest will be the 83d running of the famous King's Plate, mile and a quarter gallop for Quebec bred and owned thoroughbreds.

SINCE THE baseball season is the big thing in radio broadcasts and there surely are as many, or even more radio listeners who tune in this on form of amusement than turn to orchestras, comedians and so on, why not a contest some time to pick the favorite mikeman of baseball fans? There also are a few who specialize in other sports, such as hockey and horse racing, who might come in for a few votes. In the east such topnotchers as Fred Hoey, Clem McCarthy, Ted Husung and Graham McNamee have a large following. Midwest fans flock to the radio when Pat Flanagan, Hal Totten, Harry Heilman, Jack Graney, Johnny O'Hara, Bob Elson, "Speed" Harrington and a few others are down for duty, while the south and far west have a number of sportcasters who should deserve national rating.

# BULLS AND BONERS

RADIO GUIDE will pay one dollar for each contribution published in this column. Address your communications to Bulls and Boners Editor, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill. None will be accepted which does not give the date, the call letters of the station, and the time.

April 23, WOW; 10:03 p. m.—  
Announcer: "This news comes to you direct from the files of the United States Doily."—Earle Koebler, Plattsmouth, Nebraska.

April 12, WCCO; 12:42 p. m.—  
Announcer: "Take a teaspoon in a glass of water each morning. You'll notice the difference right away."—Dorothea A. White, Eau Claire, Wisconsin.

April 3, WWVA; 6:15 p. m.—  
Announcer: "Simply phone and an Odorless driver will call."—Mrs. Ralph Klug, Clairsville, Ohio.

April 11, WGY; 6:25 p. m.—  
George Roberts: "Our next group of songs will include 'Wait Till the Sun Shines Through Nellie.'"—Mildred E. Doland, Scotia, New York.

April 15, WLW; 9:43 p. m.—  
Announcer: "Be sure and wash your

hands off before applying the lotion."—Mrs. Lulu Routson, Ada, Ohio.

April 19, KFAB; 9:51 a. m.—  
Announcer: "This hymn was sung on Trinity Sunday on which the author died for the first time."—Helen Michelke, Amona, South Dakota.

April 20, WJZ; 9:32 p. m.—  
Announcer: "We are going off the air until the Fall. We ask you to use Woodbury Face Powder for the last time this season."—W. Hertz, Brooklyn, New York.

April 22, WMAQ; 2:44 p. m.—  
The Gardener: "You can have a garden even under the most adverse conditions, and that's what I hope you will have."—Edwin Knapp, Bloomington, Illinois.

April 21, WBBM; 1:10 p. m.—  
Eddie Cavanaugh: "Sue Roberts has hazel brown hairs and dark brown eye."—May H. Maxsen, Cassopolis, Michigan.

# FAVORITES HOLD THE LEADS NEARING END OF STAR POLL

**R**OUNDING into the last stretch, with only two weeks remaining in which to cast votes in the Star of Stars Election, ballots continue to be received in quantity. Favorites in all four groups still hold their leads. There still is time for the leaders to be toppled from their positions, but only the votes to come, in a "Garrison finish," will decide.

Work continues to progress on the four medals to be awarded the winners. And designs are under construction for the certificates to be given to every member of the winning program, and to every member of the winning orchestra.

With the last stretch of the Election so close at hand—June 1 is the closing date!—interest centers upon the standing of the teams. Burns and Allen have a lead that could be wiped out any day, to give place to their close running mates, Amos 'n' Andy. The likelihood of that event seems pale, however, considering the number of votes received daily by the favorites in this group. Burns and Allen have their own vast number of staunch supporters.

The standing of the individuals to receive one hundred votes or more in each of the groups, is as follows. Tellers report that during the week just closed, one new program and one new team have been added. Watch these newcomers grow! Attend closely, too, the increases in the totals listed for the foremost candidates during the next two weeks, as greater and greater num-

bers of supporters for them rally to make their favorites' showing even stronger.

If you have not yet cast your vote for your air favorites, don't delay.

All entertainers, orchestras, programs, and teams that have been on the air since October 1, 1933, are eligible.

Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

**A ballot has been provided on this page, convenient in size for pasting on a one-cent postcard.**

In it you will find a few questions that will help us to get better acquainted. However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot. Vote Now!

## Multiple Voting Excluded

The tellers in RADIO GUIDE's Star of Stars Election will accept only those votes which bear within themselves evidences of genuineness such as may be supplied by a written signature. No vote will be counted that is unsigned or that shows unmistakable evidence of having been spuriously signed. There can be no group voting, unless each member of the group acts as an individual in casting his or her ballot.

### STANDING AMONG THE STARS:

Joe Penner	74,370	James Melton	693
Bing Crosby	56,834	Connie Boswell	675
Eddie Cantor	27,863	Donald Novis	664
Jack Benny	25,630	Cheerio	658
Rudy Vallee	14,504	Albert Spalding	646
Frank Parker	7,608	Irma Glen	646
Lanny Ross	7,562	Little Jack Little	639
Gertrude Niesen	7,302	Kate Smith	606
Ben Bernie	6,772	Irene Wicker	593
Will Rogers	3,602	Irene Beasley	589
Vera Van	3,465	Floyd Gibbons	579
Roy Shelley	3,371	Edgar Guest	571
Jessica Dragonette	2,786	Smith Ballew	569
Phil Baker	2,432	Mary Darling	567
Jimmy Fidler	2,420	Mary Small	537
John L. Fogarty	2,286	Fred Hufsmith	532
Al Jolson	2,211	Gracie Allen	523
Bradley Kincaid	2,184	Myrt (of Myrt and Marge)	505
Edwin C. Hill	2,051	Phil Harris	498
Ed Wynn	1,900	Milton J. Cross	486
Gene Arnold	1,879	Nino Martini	437
Annette Hanshaw	1,694	Richard Crooks	436
Jack Arnold	1,631	Frank Munn	433
Don Ameche	1,592	Marge (of Myrt and Marge)	426
Ethel Shutta	1,510	Happy Jack Turner	414
Fred Allen	1,503	Boake Carter	402
Wayne King	1,345	John McCormack	358
Tony Wons	1,315	Arthur Boran	343
Alexander Woolcott	1,287	Jack Denny	342
Ralph Kirberry	1,227	Alan Rice	339
Jack Pearl	1,203	Walter Winchell	315
Guy Lombardo	1,153	Baby Rose Marie	312
Lowell Thomas	1,103	June Meredith	300
Russ Columbo	1,101	Walter O'Keefe	298
Tito Guizar	1,045	Raymond Knight	295
Lulu Belle	1,070	Eddie Albert	285
Father Coughlin	1,029	Buddy Rogers	255
Voice of Experience	1,004	Allyn Joslyn	245
Morton Downey	987	Jerry Baker	244
Conrad Thibault	922	Ed MacHugh	242
Ruth Etting	891	Red Davis	242
Alice Joy	866	"Skinny" Ennis	226
Jackie Hollar	827	Pat Flanagan	220
Nancy Kelly	819	Isham Jones	215
Richard Maxwell	809	Pat Barnes	210
Lawrence Tibbett	802	Art Jarrett	199
Elsie Hitz	779	Harry Steele	193
Phillips Lord	764		
Uncle Ezra	754		

### STANDING AMONG THE PROGRAMS:

Fleischmann	60,045	Roses and Drums	902
Chase and Sanborn	34,814	Melody Moments	844
Show Boat	32,646	Cutex	799
Chevrolet	26,243	Aragon-Trianon	790
Spartan	8,777	Buck Rogers	759
Old Gold	8,415	Cheerio	726
Pabst Blue Ribbon	8,332	N. Y. Philharmonic-Symphony	703
White Owl	7,620	Vic and Sade	666
Woodbury	7,444	Cadillac	653
One Man's Family	7,167	Easy Aces	618
Bakers' Broadcast	6,758	Yeastfoamers	618
Sinclair Minstrels	6,024	Hoofinghams	610
Armour	5,592	Gems of Melody	595
Ford	5,318	Wizard of Oz	580
WLS Barn Dance	4,005	Soconyland Sketch	564
Myrt and Marge	3,914	Voice of Experience	561
Lady Esther	3,745	Warden Lawes	492
Camel Caravan	3,690	Byrd Expedition	476
Seth Parker	3,118	U. S. Marine Band	464
Today's Children	2,805	Painted Dreams	464
Eno Crime Clues	2,742	Pontiac	456
Hollywood on the Air	2,408	Musical Memories	445
Cities Service	2,366	Farm and Home Hour	444
March of Time	2,290	Carnation Contented	426
First Nighter	2,259	Father Coughlin	403
Dangerous Paradise	2,252	Goldbergs	396
Carefree Carnival	2,024	Crazy Crystals	393
Kaltenmeyer's Kindergarten	1,844	Red Davis	382
Metropolitan Opera	1,723	Richard Himber	375
Kraft	1,651	Sally's Studio Party	356
Death Valley Days	1,537	Royal Gelatin	333
Big Show	1,449	Corn Cob Pipe Club	327
American Album of Familiar Music	1,403	Junis Facial Cream	325
Breakfast Club	1,387	Forty-Five Minutes in Hollywood	317
Texaco	1,349	Bar X Days	316
Amos and Andy	1,316	Just Plain Bill	316
Swift Revue	1,307	A. & P. Gypsies	308
Hour of Smiles	1,298	Terraplane	294
General Tire	1,085	Clara, Lu 'n' Em	289
Wheatenville	1,056	Firestone	281
Betty and Bob	1,047	Chesterfield	278
Nestle	1,005	Edwin C. Hill	256

### STANDING AMONG THE ORCHESTRAS:

Wayne King	91,499	Ben Bernie	32,880
Guy Lombardo	46,102	Rudy Vallee	27,757
		Fred Waring	19,604
		Richard Himber	10,905
		Jan Garber	7,659
		Glen Gray	6,069
		Rubino	5,616
		Paul Whiteman	4,807
		Eddie Duchin	4,611
		Hal Kemp	4,182
		Ozzie Nelson	3,745
		Little Jack Little	3,634
		George Olsen	3,076
		N. Y. Philharmonic	2,243
		Phil Harris	2,003
		Cab Calloway	1,989
		Isham Jones	1,885
		A. & P. Gypsies	1,761
		Frank Black	1,683
		Jack Denny	1,680
		Walter Blaufuss	1,562
		Ted Florite	1,509
		Philadelphia Symphony	1,464
		Abe Lyman	1,441
		Ted Weems	1,334
		Harry Sosnik	1,330
		B. A. Rolfe	1,206
		Walter Damrosch	1,117
		Carlos Molina	1,031
		U. S. Marine Band	1,001
		Don Voorhees	949



Nancy Kelly, from a recent photograph, showing her pleasure at being the child who has received a greater number of votes than any other youngster in the Star Election

U. S. Army Band	909	Enric Madriguera	329
Cumberland Ridge Runners	890	Xavier Cugat	297
George Hall	840	Maurie Sherman	294
Rosario Bourdon	826	Gus Arnheim	291
Buddy Rogers	788	Bernie Cummins	287
Gus Haenschen	720	Joseph Koestner	282
Lennie Hayton	693	Heinie and His Grenadiers	268
Smith Ballew	677	Joseph Pasternack	259
Danny Russo	615	Morgan L. Eastman	232
Ted Lewis	598	Boston Symphony	175
Don Bestor	590	Noble Sissie	173
Harold Sanford	573	Jacques Renard	173
Harry Kogen	512	Emery Deutsch	168
Charlie Agnew	488	Minneapolis Symphony	165
Duke Ellington	475	Victor Young	153
Claude Hopkins	456	William Daly	151
Erno Rapee	399	Harold Stern	147
Joe Sanders	388	Howard Barlow	131
Vincent Lopez	386	Ted Black	114
Will Osborne	358	Bob Haring	105
Vincent Sorey	353		

### STANDING AMONG THE TEAMS:

Burns and Allen	76,425	Marx Brothers	845
Amos and Andy	69,911	Pappy, Ezra, Zeke and Elton	839
Myrt and Marge	19,727	Al and Pete	774
Mills Brothers	18,687	Phil Harris and Leah Ray	771
Olsen and Johnson	13,085	East and Dumke	755
Stoopnagle and Budd	11,794	Goldbergs	748
Benny and Mary	10,236	Fred Hufsmith and Muriel Wilson	667
Gene and Glenn	9,749	Munn and Rea	650
Baron and Sharlie	5,672	Eddie and Fannie Cavanaugh	645
Dragonette and Parker	4,606	'Lasses and Honey Jones and Hare	623
Molasses 'n' January	4,439	Eton Boys	620
Maple City Four (Sincclair Quartet)	4,052	Tom and Don	587
Boswell Sisters	3,856	Mike and Herman	550
Landt Trio, White Betty and Bob	3,801	Sims and Bailey	547
Hitz and Dawson (Gail and Dan)	3,073	Joe Penner and Stooze	493
Baker and Bottle	3,065	Trio Romantique	435
Easy Aces	2,904	Billy Bachelor and Janet Freeman	418
Vic and Sade	2,708	Mary Lou and Lanny Ross	417
Tom, Dick and Harry	2,704	Breen and de Rose	415
Don Hall Trio	2,504	Bill and Ginger	408
Sanderson and Crum-it	2,276	Fray and Braggiotti	392
Shutta and O'Keefe	2,210	Vagabonds	381
Cantor and Wallington	2,191	Asher and Jimmie Reis and Dunn	314
Marian and Jim	2,044	Joe and Batisse	286
Lum and Abner	1,745	Kings Jesters	267
Hoofinghams	1,474	Gene Arnold and Commodores	242
Mac and Bob	1,264	Allen and Fennelly	226
Clara, Lu 'n' Em	1,161	Judy and Jane	215
Revelers Quartet	1,116	Spencer Dean and Dan Cassidy	197
Ed Wynn and Graham	1,004	Playboys	168
Pickens Sisters	1,003	Three X Sisters	143
Allen and Hoffa	960	Today's Children	115
Pratt and Sherman	887		

## Favorite Star's Official Ballot

1. My favorite radio performer is: \_\_\_\_\_

2. My favorite orchestra is: \_\_\_\_\_

3. My favorite program is: \_\_\_\_\_

4. My favorite radio team is: \_\_\_\_\_

There are \_\_\_\_\_ in my family; I own my home \_\_\_\_\_; rent a house \_\_\_\_\_; rent an apartment \_\_\_\_\_; (number)

I own my own car \_\_\_\_\_; I do not own a car; My radio is \_\_\_\_\_ years old and is a \_\_\_\_\_

I am checking the type of radio program that I like best. Popular Musical \_\_\_\_\_; Classical Musical \_\_\_\_\_; Comedy \_\_\_\_\_; News \_\_\_\_\_; Dramatic sketch \_\_\_\_\_; Lecture \_\_\_\_\_; Religious \_\_\_\_\_; or \_\_\_\_\_

My NAME IS: \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Mr. \_\_\_\_\_

I LIVE AT: \_\_\_\_\_  
(Street and number) (City and State)

Your vote will not be invalidated by failure to answer all the questions in this ballot. You need not repeat any answers to these questions.

Mail your ballot to Star Election Tellers, care RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.  
This convenient size will allow the ballot to be pasted on a one-cent postcard

# MARY LIVINGSTONE

As She Appears Under the  
**MIKEroscope**

By Lee Mortimer

MARY LIVINGSTONE had accepted Jack Benny "for better or for worse." One day when he needed a stooge for his vaudeville act, and elected her because she was his wife and the first person at hand, she consented. She figured that nothing could be worse than stooging. That was six years ago. She's been stooging professionally for Jack Benny ever since. But in private life he's her stooge.

Mary was born in Seattle, Washington. She has one brother and one sister. Her sister is married to a theatrical man. Mary blames her sister's husband for launching her on a stage career. She went to school in Vancouver, and graduated from high at the age of fifteen. Then her folks moved to Los Angeles, where she went to business college. She used to be able to type a hundred words a minute, but now she says it takes her five minutes to pick out one word.

When she was seventeen Mary took a job as a hosiery and lingerie buyer. She liked that. She has a passion for lingerie, tailored stuff; has drawers and drawers full of filmy things now—pinks and blues especially.

After a year Mary quit her job and became a home girl. She was always a popular kid, invited to a different party every night; liked to dance, and still does on every occasion. She never tries to lead her partner, but gives him a dirty look if he steps on her feet; thinks Jack is a divine dancer.

Jack first crossed her path when he was appearing in the Orpheum Theater in Los Angeles. Mary's brother-in-law introduced them. Jack took her out a few times, but the conversation was not particularly serious. Mary didn't think so much of her future husband the first time she saw him. But she adores him now.

Her radio debut came about in this manner: A couple of years ago, shortly after Jack first went on the air with George Olsen and Ethel Shutta, the script was short one night. Jack decided to fill in with their vaudeville act. He and Mary did. After that Mary remained off the air for a few weeks, but when people wrote in to ask who the girl was, she got her part back.

In winter Mary goes in for somber colors, but lets herself run away with pastels in summer. There are 40 pairs of shoes and 30 hats always in her closet. She doesn't get a chance to wear half of them. Mary dresses according to her own individual taste. "The style can be hanged," she says, wears whatever looks good on her. She gets into a 12 dress, 5B shoes and 21 1-2 hat.

Mary is especially fond of furs—minks and ermines attract her and look well on her; she loves jewelry, mostly diamonds. That's why Jack thinks she's a little extravagant. Her first piece of jewelry was a ring her father gave her for graduation. It had a tiny diamond, but she thought it was the biggest thing in the world. Now she has a lot of diamonds. She loathes night clubs, but spends most of her time at the movies. Joan Crawford is her favorite actress. As for men, Herbert Marshall makes her heart thump the loudest.

Mary is an inveterate card player, not so good at contract, but can play Russian bank all day and night. She's a terrific gambler, especially when it comes to roulette. Travel is one of her hobbies. She loves London and Honolulu, but thinks no place in the world compares with New York.

Mary goes in for plain food. Her favorite meat is broiled steak, rare; not much on desserts, prefers fruit. She likes candy but doesn't eat much, in order to keep weight down. Weighs 118, and is five feet five and a half inches tall. Outside of forsaking candy, she doesn't have to do anything to control weight. Her closest friends are Jane Ace, Mrs. Jack Pearl and Gracie Allen.



Mary Livingstone

Gracie lives immediately above her, and if they had a dumb waiter they could carry on dumb-waiter conversations. This way they have to use the house phone.

Attractive dark brown hair, large brown eyes and dark complexion—that's Mary. RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the fifth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here; but the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

## HOW LANNY FOUND HIS TONGUE

By Lanny Ross

THESE days, after the development of radio to its present high point, most people would agree that it is a real career in itself. But I believe that many of the network stars hold the opinion that theater and motion picture experience helped them to be finer radio performers. I know such experience helped me.

Before I went to Hollywood, to cite a concrete example, it was thought advisable not to permit me to speak my own lines on the "Show Boat" hour. I wanted to do the stint, of course; but I could not convince my client that I should be allowed to do it.

However, when my client and others saw my work in "Melody in Spring," in which I sang—but

also acted a role!—they gave me the complete job of doing "Lanny Ross" on the hour. That meant acting as well as singing before the mike. The added experience and result spoke for themselves.

Even childhood appearances on the stage gave me a knowledge of technique that helped my first radio work. And for several years I sang with the Yale Glee Club; that taught me a great deal about audience reaction to songs.

Later, when I discovered that three years on the radio without a visible audience was allowing me to go stale, I went back to the theater between my weekly Show Boat broadcasts. And personal appearances sharpened up my radio work. Before an audience an artist must be "on his toes" every second. I'm all for a broadened experience for best radio work!

WATCH NEXT WEEK'S  
ISSUE of RADIO GUIDE

For Original Stories by  
Two Famous Orchestra Leaders

**FERDE GROFE**

and

**ROGER KAHN**

And Many Colorful Features About  
Radio Stars with Exclusive Photographs

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