

# THE RADIO—EDUCATION AND AMUSEMENT

# Teacher of Hundreds of Millions, Joy of Every Family

#### By M. L. ANNENBERG

President and Publisher of Radio Guide

Radio is pre-eminently the agent, and all-powerful promoter, of happiness and education. Wherever there is a listening ear, the news, thought, music of the world is carried, on mysterious waves of ether, by the tireless radio, traveling with the speed of light, around the world seven times in a second, with eleven thousand miles to spare.

On his distant ranch, far from railroad or neighboring house, the farmer learns from a friendly broadcasting voice just what his crop is worth, that very day, and decides to ship or

postpone selling.

The woman who thinks herself too stout, the man willing to take exercises to order, wake to hear the radio instructing them in muscular movements that promote health, strength and

desired lessening of weight.

All of the 123,000,000 human beings in the United States may sit and simultaneously hear the voice of President Roosevelt, talking in his White House study, addressing all the people, whose chief executive he is, not seeing their faces, but knowing them well, while they in their minds, see his earnest face, with its intense concentration on duty, and actually hear his voice.

#### The Modern Teacher

In ancient days, learned men, Socrates, Plato or Aristotle in Greece, Thales and Pythagoras before them, taught small groups of students, trusting to future centuries, the slow word of mouth process, to spread their wisdom throughout the earth.

Today, the greatest of teachers might sit alone in congenial loneliness on a mountain top, and talk to the entire population

of the globe.

A group of young people, gathered in some homesteader's little cabin in the far west, need not sit in dull idleness through the evening. A little knob is turned, a number selected, and the finest dance music that the richest individual or institution can command, is theirs, played perhaps thousands of miles from the players as much theirs the joy of listening, and their opportunity for happy dancing, as though they lived in the center of the biggest city, with unlimited wealth at command.

Greatest of all miracles, the King of England, addressing his Lords and Commons, Mussolini reaffirming his hold on the people that trust him, or Stalin in far-off Moscow protesting his love of peace, but warning any enemy of Russia to keep away, can be heard by men, women and children that live on the edge of the Pacific Ocean, far north in Alaska, or in the warm and beautiful winter sunshine of Southern Florida and the Gulf Coast.

#### All Things to All the World

You turn the radio knob, and a scientist of the rank of Jeans, Eddington or Millikan, his voice distinctly heard in every gathering of the old and the young that craves knowledge, spreads information concerning the mysterious cosmic rays, that permeate all space, the physics of the sun, with its temperature of forty million degrees centigrade above zero, as familiar to Jeans as the thermometer on your back porch is to you, or Eddington in language that the old and young alike understand describing "The Stars in their Courses," and carries the listener

away from the trifling details of this earthly life.

You turn the knob a little further, and a quaint "You're telling ME?" informs you that the American genius of comedy, Eddie Cantor, is somewhere on the earth's surface, busy entertaining you. You laugh, enjoy life and relax with tens of millions of others for a few moments.

Then, with another turn of the knob, comes Will Rogers, whose philosophy reaches as wide as the message of the radio, the

interpreter of events for millions of Americans.

#### The Ally of Democracy

The effort of human beings, in their wars and their revolutions, has been to establish EQUALITY, to do away with selfish, cruel discrimination, that would give everything to the few, nothing to the many.

The printing press was an aid to democracy, making knowledge available to all who could read. And the public school, greatest institution devised by human beings, opened libraries

and books to all, by making reading universal.

The radio is the greatest, most efficient, most magnificent ally of democracy, in that it takes to the humblest home, without charge, without trouble, without making it necessary for the old grandmother to leave her arm chair, or the father to move from his lighted seat, all the knowledge, the pleasure, the entertainment, the excitement and news, not only of this country, but of countries spread all around the world, north and south of the equator.

Some, selfish, narrow minded, say radio takes the place of many orchestras, enables one teacher or entertainer to do the work of ten thousand, and that this is wrong. They forget the old saying "The welfare of the public should be the supreme law." That which makes the majority happy should be ap-

plauded by all.

In ancient days, the water carrier, with water of dubious quality on his shoulders, or in a jar balanced on his head, thought that was the only way to supply water. The water seller would have denounced the present system that causes pipes to carry fresh water in the city to the top floors of the humblest tenements.

Those that wrote and illuminated the old parchment books by hand, probably looked with hatred and alarm at the printing press. But nobody would go back to the hand printing of books.

Of all the blessings, and all the sources of happiness, amusement and education, of all the means by which masses of people can be kept contented, calm and peaceful, the radio leads, and there is no competitor in sight.

#### Blessed Are the Teachers

Blessed are the teachers, and the radio is the greatest teacher.

Blessed are those that confer happiness on others, the radio is the greatest carrier of happiness to the greatest number of human beings.

Blessed is he who carries light into dark places. The radio carries information to minds that need it, and happiness to mil-

lions of families that would be lonely without it.

As beautiful as the sun is to fields, trees, crops and the physical life of man, the radio is to man's mental life, shedding the sunshine of knowledge, happiness and truth, and working as no agency on earth has worked ever before, to promote and make real the brotherhood of man.



### JACK BENNY GRILLS HIMSEL

#### By Jack Benny

ELLO, again! This is Jack Benny, the famous journalist, just returned to his typewriter after an interview with Jack Benny, the famous radio comedian. The interview? Let me set it down in detail: "Pardon me, sir," I said, "I'm Jack Benny, the famous journalist."

"I never heard of you," he replied. "What do you want? And what do you mean butting into the studio here while I'm broadcasting? Can't you see I'm on the

"I've heard of you," I replied. "You're the guy who tells the jokes on Frank Black's Sunday night pro-

who tells the jokes on Frank Black's Sunday night program."

"Pardon me," said the great Mr. Benny. "Let me get this straight. Are you the comedian, or am 1?"

"Mr. Benny," I said, "Radio Guide has asked me to interview you... First, could I get you to tell me the secret of your success?"

"Oh! It's a secret, eh?" he replied. "My good man, don't you know I have five million listeners every Sunday night?"

"But Jack Pearl, the Baron Munchausen of the

Sunday night?"

"But Jack Pearl, the Baron Munchausen of the Air, says you have only three."

"Why, the low—You mean he says I have only three million listeners?"

"No," I informed him. "He meant three listeners—three people."

"Hello, again!" said Benny. "This is Jack Benny speaking to you from obscurity."

"Now, Mr. Benny." I continued, "let's get down to facts."

"Now, Mr. Benny," I continued, "let's get down to facts."

"How far down?" he asked, "you mean you must have the low-down?"

"No," I told him, "we must keep this interview clean. Now let me explain—I'll use one syllable words so you can understand. I want facts about your life." The blank look on Benny's face disappeared.

"I getchal" he cried.

"Well, how old are you, Mr. Benny?" I asked him.

"Off the records," he said.

"Where were you born?" I asked next.

"Waukegan, Ill"

"Do you ever think of going back there?"

"Do you ever think of going back there?"

"Yes!" he exclaimed. "I'm going back tomorrow!

I just got a wire that my tailor's dead."

"I've heard that one before, Mr. Benny."

"T've heard that one before, too," he replied. "Wait

Are you criticizing me or interviewing me?'

"I'll ask the questions," I told him. "You just answer them."

"All right," he agreed, pulling a cigar from my vest pocket. "Ya gotta match?" he asked then.

"Mr. Benny," I said, handing him my lighter, "I understand you were in show business a long time before you became a radio comedian. Tell me, what was the first role you ever played?"

"I once played the role of a sailor."

"What was your next success?"

"Well, after playing comedy in the Navy, I was

"Well, after playing comedy in the Navy, I was booked for a vaudeville circuit on the West Coast, I was terrific, I was sensational! I was marvelous—colored."

"What do you mean by that, Mr. Benny?"

"I mean that my act was fair."

"Well, Mr. Benny," I insisted, "it has been rumored around that you have some talent as a violinist. Did you really play the violin on the stage?"

"Sure," he declared. "Why, that's all I did."

"Why didn't you continue fiddling?"

"Well," he said, "Heifetz, Fritz Kreisler and Spalding were playing too, and the field became overcrowded. So I quit."

"According to the recent poll conducted by a New York newspaper, you are the most popular of all the radio comedians in the United States. How does it feel?"

"It's stupendous! Colossal! Terriffie!"

"Oh, you're using that line again, eh? What do you mean now?"

"Just that, I really mean it. Can't I be serious once in a while?"

in a while?'

"Just that, I really mean it. Can't I be serious once in a while?"

"How long have you been on the air?"

"Two years."

"What was your funniest and most popular show during that time?"

"The dramatic skit, 'Grind Hotel,' which is a satire on the movie, 'Grand Hotel.' Why, we had to repeat it four times by popular request."

"You mean," I said to the comedian, "that the people demanded that you repeat it four time—FOUR TIMES, Mr. Benny?"

"Must you insist on knowing the truth?" he asked.

"I must have facts," I told him.

"Well, Mr. Benny," he said with a sigh, "I see I'll have to come through and tell all. Actually, one of those Grind Hotel repeats was made because I ran short of material for a broadcast."

"What are you going to do when your broadcasts for the automobile sponsor are through?" I asked him.

"Haven't you heard? Why, (Continued on Page 19)

#### NEXT WEEK'S RADIO GUIDE SPECIAL FEATURES

Edition will Contain a Group of Striking Articles Including

#### THE TRUTH ABOUT RADIO ADVERTISING

A Frank, Striking Presentation of Interest to all Listeners

#### BEN BERNIE'S OWN "LOOK BEHIND ME"

The Great Maestro's Whimsical Review of Milestones He's Passed

#### STARTLING FACTS IN CENSORING OF RADIO PROGRAMS

Revelations of Astonishing Taboos and More Astonishing Permits

#### al Jolson's Story OF HIS OWN HOUR

The Great Entertainer Tells About "That Ol' Debbil, Radio"

**GEORGE GERSHWIN'S** SECRETS OF SONGS

# OPENING THE GATE TO RADIO STARS, FREAKS AND DREAMS

#### By Doris K. Sharp

Guardian of the Gate at the CBS Program Department and Artists' Bureau

GOT a horse outside and a gun in my pocket, and if you don't give me an audition, I'll shoot the place up!"

I if you don't give me an audition, I'll shoot the place up!"

I looked up from my desk at six feet four of bone and muscle in a ten gallon hat standing before me, and wondered for a moment if it were all a joke. But his next words decided me:

"And the President of the United States sent me, if it's all the same to you." This, accompanied by a low, sweeping bow.

I realized, to my amazement, that the man was serious. Little cold shivers began to run up and down my spine, for I looked around to find myself helplessly alone. I didn't take any time out wondering about the gun—although I'll admit I was stumped when it came to the horse—and decided that action was better than a bullet in my middle.

I tried to be very calm, and asked him if he would be seated for a few moments, and I'd see what I could do. Then I reached for the phone, and a whispered word that meant "emergency" to the switchboard. It brought me immediate assistance. With much cajoling, and many assurances on our part that: Yes—his tie was most becoming, and no—Lindbergh couldn't fly a kite—he was gently but firmly escorted to the elevator. And once again I breathed a sigh of relief.

And so it goes. I've narrowly escaped being shot:

relief.

And so it goes. I've narrowly escaped being shot; threatened with the most outrageous punishments; nearly pushed down an eleveator shaft, and even been serenaded and received a proposal—all while sitting at my receptionist's desk at Columbia Broadcasting Company's offices. The last named applicant had the brilliant idea that I should marry him so that I could get him a job singing, and then he would make a lot of money and I wouldn't have to work any more. Figure that out for yourself!

The days do not consist entirely of nonentities, though. I've seen stars come—and I've seen stars go, inconsequent nobodies rise to glamorous somebodies. Watching them sitting in the Reception Room waiting for the great hand of Opportunity to beckon them in, I find my mind absorbing impressions of them like candid snapshots. I wonder if the Stars remember?

Gertrude Niesen—nervously smoking one cigarette

after another, tapping her foot. Phil Regan-twirling

after another, tapping her foot. Phil Regan—twirling his hat around and around, unconsciously curling the edges until it looked like a pond lily.

Tony Wons—patient as Job himself, whistling under his breath as he perused his scrap book. I wonder what he was thinking?

Vera Van— demurely poised, but with her hands clasped tightly across her music.

And now there's Johnny Green, that amazing young disciples of modern music, brilliant composer of the never-to-be-forgotten "Body and Soul," and numerous others, equally as haunting. Unsung and unheralded in radio, he crashed the line of stars with his first broadcast. Yet I never knew until after that first show that the Mr. Green who had waited so patiently for appointments, engaging me in delightful conversations while doing so—was the Johnny Green. And I never learned it from Johnny!

These incidents do not indicate that a hostess'

These incidents do not indicate that a hostess' job is merely a kaleidescope of exciting moments. It is exciting only in its lack of routine as as compared to the average business office. Each day bring new faces, new stories and new problems. The eternal parade of fame-seekers!—an unending stream composed largely of in-competents who think they can make noises than can be sold, and who belong in radio no more than the butcher or the candle-stick maker! As a result, I have seen program ex-ecutives begin their own work at six o'clock in the

work at six o'clock in the evening, working until after midnight, because of a day spent in yielding to the public demand—a day's search that is usually fruitless.

When Columbia takes an artist and builds him to stardom, we're immediately besieged by hundreds who "sounds just like him." Why can folks realize that radio isn't interested in half a dozen of one personality folks realize that radio isn't interest-ed in half a dozen of one personality any more than one wants six suits alike, or six identical dresses? Co-lumbia is always looking for some-thing new! Original! Outstanding! And when they find it, they're grate-ful for it.



SHORT WAVE STATIONS LOG FOR RADIO GUIDE

RE YOU one of those restless souls who are discontent with that "scenery" available on the present radio roadways? Have you become a Byrd or a Livingstone of the air and, like those venturesome heroes, probed lesser known channels of the ether?

Of late there has been a marked trend on the part of "broadcast listeners" (as differentiated from scientists, radio amateurs or "hams," and technicians) to tune in the mystic and romantic byways known as short waves.

short waves.

short waves.

Across the continent comes the hue and cry of "short waves"! And in response to the needs growing out of this furore, Radio Guide has prepared a log of the world's short wave stations.

A copy of this log will be forwarded, free of charge, to any one who sends in a request therefor accompanied by a stamped, self-addressed envelope.

What is it that catches the fancy of the many broadcast listeners who have acquired short wave receiving sets, or one of the many new model radio receivers designed to tune in both the broadcast frequencies and the high frequencies? The answer to that question probably lies in one of three services available question probably lies in one of three services available to the listener, or in all three of them. They are (1)

WARNING: DON'T LOSE A TRAILS' PRIZE BY BUYING A SOLUTION SEE LAST PAGE

rebroadcasts from foreign countries, (2) police broadcasts, and (3) airport communications between airports and

"ships" of the air.

Unlike listeners' broadcasts, some frequencies among the short waves cover greater distance during the day than during the night. And short waves have their peculiarities of other sorts.

For example, nearly all of the short waves are subject to "skip distances." The short waves shoot into the sky and are reflected back to the earth at some distance from the trans-

the sky and are reflected back to the earth at some distance from the transmitter. Between the transmitter itself and the concentric circle where the waves return to earth, these waves cannot be tuned in. The waves just aren't there!

Another peculiarity is the "horizon" effect of ultra short waves, or ultra hight frequencies, if you prefer. It occurs when the impulse is transmitted on a frequency of 60,000,000 or more (wave length of 5 meters or less). The horizon effect simply means that such waves seem to travel only as far as the horizon—the same horizon that is the limit of spy or field glass vision. These waves are not reflected by the sky's "ceiling" (heaviside layer). They behave entirely differently from ordinary short waves.

This behavior will be an advantage, some radio engineers claim, in the practical application of television. Others see the possibility of every hamlet having its individual broadcasting or television station.

And still others, with advanced ideas, believe that the next score of years will bring individual ultra short wave radio telephones into wide use. There is room in the ultra high frequency band, they point out, for nearly thirty million ten-kilocycle ether channels, or "telephone numbers," between I meter and I millimeter.

And the number is infinite if waves are developed shorter than that!

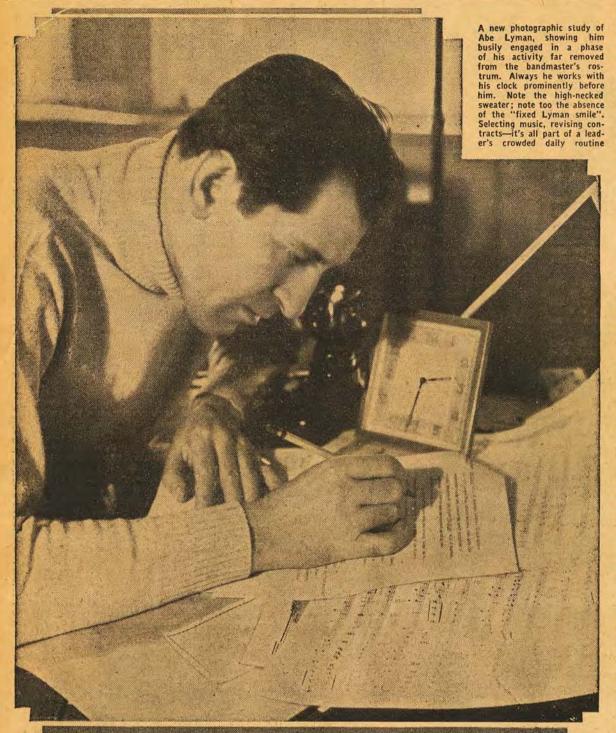
Virtually every civilized country is employing short waves or high frequencies for the purpose of broadcasting propaganda, entertainment and service features. The arm-chair globe trotter demands receivers with which he may achieve his ambition.

Several years ago the discovery of all this began. Radio set makers, anxious to fill the needs of customers, began producing short wave receiving sets so simplified as to make them convenient for everyone to use. Several manufacturers even brought out combination receivers manufacturers even brought out combination receivers with which a listener might take his choice at will of the with which a listener might take his choice at will of the usual broadcasts or the high frequency broadcasts. But the original sets were not, as the makers had hoped, satisfactory. There were two obstacles: The first, that dealers, in selling the sets, made the performance claims entirely too optimistic; and the second, the tuning of high frequency is an adroit art which, even with improved receivers, was too tricky for the average listener.

Now that these obstacles have been minimized, you must not overlook the opportunity to get a short wave log of stations all over the globe. Radio Guide will be glad to supply you with one of these logs, if you will send a self-addressed, stamped envelope with your request. Address: Short Wave Log Editor, in care of Radio Guide, 423 Plymouth Court, Chicago, Illinois.

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# ONFESSIONS OF A BANDMAST



Throughout the world, around the clock every day, hundreds of millions of people listen to orchestra music. No incident of radio regularly touches the lives of so many persons as does the beat of the bandmaster's baton.

It is not astonishing therefore that the orchestra leader stands out as one of the most challenging and intriguing figures of wireless entertainment. Inquiries about the lives, the personalities, the backgrounds of bandmasters are without number.

In response to these inquiries, a composite type was sought. A wide consensus pointed to Abe Lyman. RADIO GUIDE thereupon persuaded Mr. Lyman to write the story of his experiences. It is an extraordinary document.

Never before has the heart of a popular idol been laid bare to a contemporaneous generation with such frankness, such intimacy of personal revela-tion. His fidelity to the naked truth suggests "confessions" more definitely than any other term.

In the story of Abe Lyman's life is the mirror of the bandmaster of today. What he has written might be told with equal accuracy in the main by a number of his colleagues. Yet this is peculiarly the story of the writer, the most intimate details of

his life, the hopes, the defeats, the triumphs of a brilliantly successful maestro and a captivatingly human companion.

Herewith is presented the third installment of the story.

#### By Abe Lyman

BEFORE I went to my first job at the Cocoanut Grove at the Ambassador Hotel in Los Angeles, I had to pick up four extra pieces, a bass, a violin and two more saxophones. I offered "Zip" Keyes \$90 a week to go with me. He took it, although he was making \$120 a week playing at the Palais Royale, a cafe owned by my brother, Mike; another brother, Bill, and Blondy Clark. I also took another ace from Mike. He was Johnny Schoenberger, who wrote "Whispering," which everybody remembers as a tremendous hit.

hit.

When these two boys came over, Mike exploded. He swore he'd never forgive me. Nevertheless, he plugged my band whenever he had an opportunity. He was the first to congratulate me later when the band made its initial appearance on the stage of a California theater.

We went into the Grove "cold," which means that no rehearsals were held, and we still had no arrangements on hand. We had to go shopping for orchestrations. Even these were of little use, because at least

two or the boys in the band couldn't read a note. Several others read very little music. When we opened the Grove, the crowds went to the Vernon and the Sunset and the Ship. We played all night to a top of thirty dancers. But we had an easy time of it though.

At the end of the first week I found that I was ten dollars in the hole after salaries were paid. The boys in the band found it out, too. So they took up a collection among themselves and paid me \$80. They did this for two weeks. Then the management learned of it. They increased the budget to even things up all around. Though I stood to lose money on the deal, I felt I had to pay the boys enough money to keep them satisfied. I had obtained the best in Los Angeles County, and I wanted to keep them.

I moved my drums out to the front section of the orchestra platform and began "selling" the band. No request for a number was refused. We kidded the customers, we played every one of their request numbers. We mixed with the crowd between numbers. By selling the band we were selling the Ambassador to the dancing crowd of Hollywood and Los Angeles.

The musicians were a handsome lot, and much in demand socially. The Ambassador had a generous management and left us free a good bit of the time to take life easy and to gratify our desires for social intercourse. We became popular with the ladies and many of them started coming into the Grove because they liked to feast their eyes on the handsome profile of the sax player or the fiddler. And the music of the time was not subtly suggestive like the music of today. It was hot.

I introduced the talking trombone, which wailed its

It was hot.

they liked to feast their eyes on the handsome profile of the sax player or the fiddler. And the music of today. It was hot.

I introduced the talking trombone, which wailed its symphony to a slightly sex-mad crowd of dancing malea and females who craved nothing but hot blues in their thythms. The players of the music were as much in demand as was their music. At the end of each number each musician found himself at one of the tables conversing with the girls. They came back to the platform reluctantly, until I found it necessary to arrange a piano signal to summon them to work. It was a stock run up and down the keyboard but it meant business. The Cocoanut Grove sort of struggled along for a few weeks. Then the press agent evolved the idea of holding the Tuesday "Mowie Nights," which were to become so popular in time, to draw every celebrity of the movie lots. In addition, we held a "Collegiate Night," which brought students from the campuses of U. C. L. A. and U. S. C. We were coming along.

I began selling the Grove in earnest. I telephoned some of my erstwhile friends of the Vernon, the Ship and the Sunset, the movie people who had counted me in on some of their 4 a. m. parties.

"Come over and chill your wine at the Grove Tuesday night," I suggested.

They came over. They brought friends from the movie firmament. My brother, Mike, forgot our former squabbles and sent other stars. The ordinary crowd of dancers thronged the place to get a glimpse of the celebrities. Decidedly, we were getting along. Soon A. C. Blumenthal and his wife, the recognized social leaders of the Hollywood smart set, started coming in to hear Drummer Abe Lyman and his band. Their recognition brought success.

At the end of the first year I was given a three-year contracts were signed, romances were begun and ended, millions of dollars of movie money changed hands, friendships and careers were built and broken, and stars were made and unmade—all, over the tables of the Cocoanut Grove of the Hotel Ambassador. I do not hesitate to take





(TIME STAGGERS ON)

ASHINGTON (By special stooge):
The opinion of expert observers here is that the regulations affecting broadcasting will not be revolutionized when the control of communications is merged into a single bureau. But expert opinion or not, the general censorship of broadcasting will be removed from inside the studios to Washington, and it will be a censorship of ethics as well as words, but at that will be more liberal than the current voluntary censorship.

RADIO ROW, N. Y.: The Musicians Union, which gave the broadcasters the jitters a year ago by threatening a strike, is making aspirin tablets more popular in the ether executives offices by plotting a new rule. If the musicians have their way, no individual or orchestra will be allowed to monopolize commercial programs.

grams.

No director will be allowed to employ a musician all ready in another broadcasting band. Every dance spot on the air will be

required to pay extra money to musicians when they take the air. The idea is to provide work for thousands of musicians now plodding the streets, while others are rushing from one studio to another, often playing on as many as seven shows a night.

RADIO CITY, N. Y.: Rudy Vallee is wondering (or is he?) what to do with his spare time, now that his squabble with John Royal, vice-president of NBC in charge of programs, has eliminated his sustaining pickups over that web. But then, as the Yankee lad would note, there's no dough in sustainers anyhow. The feud happened, as you know, when Rudy stayed off the air rather than reject playing a song which hadn't been "permissioned by the copyright owners." John told Rudy he couldn't run NBC and Rudy told John he couldn't run the Yankees.

(TIME AMBLES ON)

NEW YORK: A major controversy is raging here. It was started by Frank Black, musical director for NBC, who argues that radio orchestras sound better if the musicians are standing. The position cuts overtones, and allows the wind-blowers' diaphragms to be relaxed, says Black

Mark Warnow says "nuts."
You don't want volume in radio, adds Mark. Besides, standing musicians heighten the level of sound and make the notes sharp and blasty. Physical laboratories of several universities have taken up the matter. It's so silly, too.
But just to make sure.

John Griggs, in costume for his role of the Confederate Colonel on the highly successful "Roses and Drums" program. John has played the role so long that he talks with nothing but a Southern dialect, although he's Northern born.



George Hall, of the Taft orchestra, went on the air over Columbia recently, and staged a half-hour show. During fifteen minutes, the orchestra sat, and George stood. During another fifteen minutes, the orchestra stood, and George sat. Barry Wells, the singer, to help matters along, sang while reclining on a couch! The audience was asked to guess which was which and how, and to report which session was better.

CLEVELAND: Gene and Glenn are going on a world-wide network at NBC in mid-April, for Gillette razor blades, five times a week, a la Amos 'n' Andy. WTAM will be the source of the shows, which will be extended by short wave to Hawaii, Melbourne, Japan and other suburbs. NEW YORK: Music students were overheard here today, explaining:

"Sorry, I had so many engagements today, I had to forego my studies at Damrosch."

(TIME LURCHES ON)

NEWARK, N. J.: WOR is, to put it journalistically, in a helluva fix. It has authority to increase its power from 5,000 to 50,000 watts. But just watt to do? To make the 50,000 watts efficient, it planned two 175-foot towers at Carteret, N. J., and had to spend lots of time to get the citizens of Cartaret to approve. Now that the towers are started,

the airlines plying into Newark are squawking on the grounds that the towers, whether lighted or not, are certain to snag airplanes in fog.

WOR has to solve the problem as best it may. If the height of the towers is reduced, the efficiency of the station at 50,000 watts will be no better than the current 5,000 watts. So watts WOR gonna do?

BROADWAY, N. Y.: Magazines are warned today, and so are radio editors, of a new racket. There is a firm in business here which contracts with press agents to write and mail apparently innocent letters and inquiries, referring to radio artists. The letters ask for information, which, if the editors are not wise to the gag, answer in good faith, thus giving publicity to the press agents' clients—the struggling artists.

(Press agents who use this underhanded gag are hereby banished from this space.)

NEW YORK: Jack Benny, as every-body knows, was given the finger on his Chevrolet program by a new official who likes soft music and not comedy. So Benny starts with General Tires April 6. And Victor Young does an imitation of Wayne King for Chevrolet. Now, the dealers in Nebraska have sent a protest to the agency; they want Benny more than Rubinoff wants Cantor. However, the protest came too late. the protest came too late.

(TEMPUS FUGITS ON)



# YELPING OF REAL COYOTES THE KEY TO THIS HOUR

SHE'S a radio singer, but if you mentioned "vocal range" to her, she'd think of a coyote. First and last, Margaret West is a Texas

cow-girl.

Because she fretted that novelists and story writers didn't do right by her ranges, she went into radio to bring the real West to a vast audi-

into radio to bring the real West to a vast audience. This is more than a pun on her name. It is literal. She hails from the Rafter-S Ranch.

Margaret left off her broncho-riding and steer-roping at home on the range to go to New York. But when you hear her over an NBC network at 7:30 p. m. EST on Wednesdays, with her Rafter-S Riders, in a program of songs and dialogue, it is not easy to believe that she is hundreds of miles from her natural element.

She is one of the most purposeful girls in radio. She "aims" to give the folks listening in, not alone a mental picture of the West, but the very essence of the Western life.

To this end, she insists that her program be built on a solid foundation of authenticity. Dig down around the roots of the purpose which brought her to radio, and you come to a motive bordering on education

bordering on education

But if education is a pill to some listeners-in, this is the most heavily sugar-coated one on the air. You never know you are taking it, and it's good medicine, judging by the popularity of the chow

show

It is sheer entertainment. Margaret would flout the thought that she was teaching her audience. At the same time, she won't allow anything on the program that wouldn't bear inspection for authenticity by a Sherlock with a powerful magnifolding lane.

mifying lens.

Margaret doesn't like to think of her program as a show. She regards it as a real "bit of the West." She almost has the zeal of a missionary in spreading abroad the customs and music

ary in spreading abroad the customs and music of her range country.

This "girl from the golden West" is unlike the Western girls who "get ideas" in an Eastern boarding school. Margaret got hers from her grandfather. Although no one knew it, the foundation for her radio career was laid during her childhood on her father's ranch. She became steeped in the lore of the plains from the stories told her by her grandfather, a veteran of the old told her by her grandfather, a veteran of the old Chisholm Trail.

The purpose of carrying genuine Western atmosphere to those who never had known it, did not manifest itself early in her career. Margaret, who is twenty-four years old, came to New York several years ago with no thought of a radio

Earlier in life she had wanted to become

Earlier in life she had wanted to become a singer, and had tried to join the Chicago Opera Company. Her parents thwarted that ambition, however. They considered her too young.

Because she was a dyed-in-the-wool cow-girl, and her love of the West would "out", she decided, after giving up her operatic ambitions, to become a writer. In a brief period of time she wrote several poems and short stories of the Old West, which were published. This degree of suc-

cess encouraged the Western young woman to go bent on a new career.

cess encouraged the Western young woman to go East, bent on a new career.

Even ambitious young women play, however, and it was while singing old Western ballads at a New York party, that Margaret innocently set foot on the radio trail. An executive of a local New York radio station, also attending the party, was impressed with her vocal ability. He invited her to his station for an audition.

Within a few weeks, an NBC executive heard her on the air. He decided that talent and technique such as hers should be on a network. She was given a network trial. So successfully did the trial turn out that it was decided a regular program must be built around her songs.

Margaret promptly went to work on the program. She sent back home to Batesville, Texas, to the Rafter-S Ranch there, for some authentic cow waddies who worked on her father's ranch.

Margaret doesn't intend to lose her dexterity with a lasso, or any of her other cow-girl accomplishments, while she sojourns in the East. The coming television days can only increase her scope.

### TRIPLE TRAIL TO STARDOM

DELE GIRARD saw a lot of scenery on the way to stardom. She took three trails. Beginning on one, she became fascinated by another, and was following a third before she found her goal. She trod them all, but kept her sense of direction. They brought her eventually to radio stardom.

As a result, she is a triple treat to radio audiences. When she's not a winner as a songstress, she is claiming laurels for heavenly harping, or

she is claiming laurels for heavenly harping, or for proficiency at the piano.

She is heard with Harry Sosnik's Edgewater Beach Hotel orchestra every night over a WBBM-Columbia network, 11 to 11:30 p. m. EST, except Thursdays when they are on from 12 to 12:30 a. m. EST, and Sundays, 6:45 to 7 p. m. EST.

The young woman requires much explaining. Otherwise she is likely to be misunderstood. The trick in learning about Adele is to know all about her, or you may know nothing. Even acquain-

her, or you may know nothing. Even acquaintance with her three radio talents reveals her po-

tance with her three radio talents reveals her potentialities and activities only in part.

Hearing her pluck the strings for Mr. Sosnik's theme song, "Lazy Rhapsody", the listener is conscious only of a dreamy harpist given to delicate occupations. Yet Adele has won cups in tennis, life-saving medals for swimming, and is a member of a fancy skating club. She also is an accomplished dancer.

Enumeration of her abilities is a lengthy pro-

Enumeration of her abilities is a lengthy process, but they are easy to account for. This paragon of talents has a musical inheritance. Her father was Victor Herbert's former concert master. Her mother was a harpist and once appeared in light opera with the San Carlo Company.

#### YANKING REAL FUN

FOR a natural born comedian, Ray Perkins has his serious side. Although he is one of NBC's most genial wits, composer of songs, gag writer, etc., were u to meet him on the street, the chances are ten to one he'd talk government policies and airmail con-

He would! Ray just put one over on the United States Treasury, and he can't help crowing about it. He's almost forgotten that he's a radio master of ceremonies, except when he goes on the air. That, incidentally, is regularly on Tuesdays at 10 p. m. EST, over an NBC network, as master of ceremonies with Harold Stokes' orchestra and soloists. What he'll tell you all about, if given half a chance, is his interest in stamp

about, if given half a chance, is his interest in stamp collecting.

The carrot-topped jester is noted for his drollery. At present his major chuckle is over the way he exercised his ingenuity. Ray actually cashed in on the taking over of the mails by the Army Air Corps!

Ray hit upon a good idea. It was simple. And it made other envious stamp gatherers feel simple—after he had explained it to them.

made other envious stamp gatherers teel simple—after he had explained it to them.

The week before the government took over the air mail, he purchased \$69.52 worth of air mail stamps. He put these on letters addressed to himself. Next he placed each letter in an envelope addressed to the postmaster in each city having direct air mail connections. With the letter was a request to the postmaster that the

letter addressed to Ray Perkins he returned by the first army mail plane.

The \$69.52 covered the entire cost of the air mail stamps, and these are now in Ray's album. And is he getting a big laugh out of it!—His probably is the only complete set of "first" government air mail cancelled stamps in existence. The fact that he values them at several hundred dollars is good for a more or less non-erasible smile. erasible smile.

But he has one more big laugh up his sleeve. He points out that in five years, when first cancellations of government air mail stamp issues become increasingly rare, and when their historical value increases proportionately, they may be worth several thousand dol-

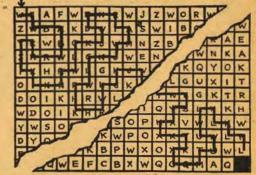
Right now, in view of his experience, Ray's enthus-Right now, in view of his experience, Ray's enthusiasm for stamp collecting is running high. However, it is not a new hobby. He has not one but fourteen albums filled with rare stamps. The entire collection has a value running well into four figures. This government air mail coup he regards as a satisfactory climax to a career of stamp collecting. He is smug and self-satisfied about it. It is to his radio career that he turns for new lawrele.

Ray likes radio clowning and singing. His faculties for both developed naturally. The nearest he came to preparing for a radio career was editing a nationally known dance magazine, and turning his Scarsdale, N. Y.,

home grounds into a veritable horticultural laboratory, in which he hoped to improve on Nature. There he raised rare blooms and conducted Burbankian experi-ments merely for his own pleasure.

#### KEYS to RADIO PUZZLE

The following specimen of a correct start and a correct finish to a good trial is published here only for



the guidance of contestants in the Radio Stations Trail Puzzle, to be found on the last page of this issue.

# NEW ENTRIES CROWD STARS' PO



"Hello, Mike! Penner's Supporters Speaking! The Duck's Still Quacking High!"

Big Show

1.040

VOTES in the Star of Stars Election have been cast in such quantity during the past week that the leaders' counts in each group have taken tremendous jumps. A total of 176,182 votes has been cast.

When the balloting passed the one hundred and fifty thousand mark, indications were all to the effect that the election had really only begun to get under way. Tangible proof of this is the great number of names in all four groups that must be added to the list.

No upsets mark the standing of the stars or the programs or the teams that were the five leaders last week. However, a strong spurt made by the Rudy Vallee Orchestra brought this musical unit into fourth position, displacing Fred Waring.

The sensational drop of the week was made by the Sinclair Minstrels, which program toppled from sixth position to tenth. They have given place to Woodbury. Armour, Bakers' (Penner) and One Man's Family.

The votes recorded so far by all entrants who have polled a total of one hundred or more, are totalled as follows:

follows:	O HOME		
Aı	mong th	he Stars:	
Joe Penner	43,512	Mary Darling	421
Bing Crosby	32,781	Vera Van	399
Eddie Cantor	16,440	Ruth Etting	397
Jack Benny	12,229	Alice Joy	390
Rudy Vallee	7,953		383
Gertrude Niesen	4,950	Lawrence Tibbett	361
Lanny Ross	2,421	Phillips Lord	35
Will Rogers	1,869	Voice of Experience	342
Jessica Dragonette	1,450	Bradley Kincaid	340
Ben Bernie	1,363	Morton Downey	333
Rey Shelley	1,352	Irma Glen	312
Phil Baker	1,171	Annette Hanshaw	310
Edwin C. Hill	1,078	Al Jolson	297
Gene Arnold	1,020	Tito Guizar	28
Ed Wynn	1,002	Floyd Gibbons	279
Jack Pearl	772	Uncle Ezra	278
Wayne King	671	Albert Spaulding	273
Jack Arnold	653	Ralph Kirberry	27
Alexander Woollco	tt 648	Irene Beasley	26
Ethel Shutta	640	Elsie Hitz	25
Frank Parker	600	Marge (of Myrt and	
Don Ameche	552	Marge)	25
Lowell Thomas	499	Conrad Thibault	249
John L. Fogarty	441	Connie Boswell	24
Fred Allen	439	Father Coughlin	24
Guy Lombardo	423	Raymond Knight	23
Tony Wons	422	Richard Crooks	23

Big Snow	1,040
March of Time	1,021
Kraft	903
Carefree Carnival	900
Metropolitan Opera	894
Swift Revue	892
	800
Texaco	674
Death Valley Days	
Dangerous Paradise	649
Dangerous Paradise Roses and Drums	440
Amos and Andy	422
Pontiac	400
Fred Allen's Revue	931
Cadillac	379
Easy Aces	372
	360
Nestle	
20,000 Years in Sin	
Sing	322
Bayer Aspirin	300
American Album of	
American Album of Familiar Music	293
Breakfast Club	290
	281
Cheerio	270
Cutex	
Buck Rogers in th	
25th Century	255
Red Davis	254
Crazy Crystals	252
Soconyland Sketch	250
N. Y. Philharmonic	241
	240
Vic and Sade	219
Voice of Experience	
Betty and Bob	212
Goldbergs	210
Gene and Glenn	209
U. S. Marine Band	204
Gems of Melody	202
Wheatenaville	201
Aragon-Trianon	200
	190
Byrd Expedition	
Painted Dreams	187
Forty-Five Minutes i	
Hollywood	186
Clara, Lu and Em	185
Seven Star Revue	183
Yeastfoamers	181
Kaltenmeyer's Kin-	
dargarten	179
dergarten	
Billy Bachelor	176
Carnation Contente	d 175
Gulf Refining	174
Musical Memories	172

Wizard of Oz Corn Cob Pipe Cl	164
of Virginia	163
Firestone	160
Terraplane	153
Farm and Home Ho	
Father Coughlin	151
A. and P. Gypsies	149
Irma Glen's Loval	
Music	145
Royal Gelatin	142
Philharmonic Sym	- 100
phony	141
Melody Moments	133
M. J. B. Coffee Hou	ır 131
Hoofinghams	126
Bar X Days and	-
Nights	124
Sally Studio Party	122
Orphan Annie	115
Bundesen Hour	114
Richard Himber	112
AUTOMAT THIMDEL	114

	Rubinoff	2,562	Gus Haenschen	253
	Glen Gray	2,431	Walter Blaufuss Claude Hopkins	251
	Hal Kemp	1,750 1,733	Claude Hopkins	244
	Eddie Duchin	1,733	U. S. Marine Band	234
À.,	Ozzie Nelson	1,610	Cities Service	233
	George Olsen Harry Sosnik Isham Jones	1,249 1,181	Harold Sanford	231
	Harry Sosnik	1,181	Ted Lewis	200
	Isham Jones	1,122	Rosario Bourdon Buddy Rogers	191
	Little Jack Little	920	Buddy Rogers	190
	N. Y. Philharmonic	891	Don Bestor	179
	Philadelphia Sym-	and a	Vincent Lopez	171
	phony	883	Cumberland Ridge	-
	Phil Harris Cab Calloway	881	Runners	160
	Cab Calloway	870	Gus Arnheim	153
10	Abe Lyman Richard Himber	659	Victor Young	150 144
	Frank Black	648 643	Vincent Sorey	142
	Jack Denny	632	Erno Rapee Jacques Renard	140
	A. and P. Gypsies	630		133
	B. A. Rofe	600	Duke Ellington Enric Madriguera	132
	Ted Weems	552	Xavier Cugat	129
				200
	An	nong th	ie Teams:	
	Burns and Allen	44,722	Ethel Shutta and	
	Amos and Andy	38,044	Walter O'Keefe	474
	Mills Brothers	11,691	Al and Pete	466
	Olsen and Johnson Myrt and Marge	8,834	Pickens Sisters	431
	Myrt and Marge	8,643	Goldbergs	411
	Stoopnagle and		Pratt and Sherman	405
	Budd	7,251	East and Dumke	404
	Jack Benny and Ma	ary	Lee Sims and Homay	-
	Livingstone	2,593	Bailey	350
	Baron and Sharlie	2,480	Ed Wynn and Graha	m
	Gene and Glenn Boswell Sisters	2,346	McNamee	284 283
	Molasses and Janu-	2,335	Eton Boys Hoofinghams	241
	ary	1,713	Bill and Ginger	235
	Landt Trio and	1,113	Fred Allen and Port-	200
	White	1,434	land Hoffa	232
	Sanderson and	Ajzoz	Lasses and Honey	227
	Crummit	1,382	Tom and Don	225
	Tom, Dick and	21000	Tom and Don Fray and Braggiotti	224
	Harry	1.301	Jones and Hare	222
	Easy Aces	1,150	Mike and Herman Phil Harris and Leah	211
	Maple City Four (S	Sin-	Phil Harris and Leah	
	clair Quartet)	1,103	Ray	204
	Baker and Bottle	1,002	Breen and De Rose	203
	Vic and Sade	994	Fred Hufsmith and	1000
	Marian and Jim	-	Muriel Wilson	201
	Jordan	981	Eddie and Fannie	-
	Lum and Abner	911	Cavanaugh	183
	Cantor and Walling		Billy Bachelor and	***
	ton	894	Janet Freeman	182
	Betty and Bob	885	Reis and Dunn	181
	Den Hall Trie	842	King's Jesters	179
	Elsie Hitz and Ni	CK	Frank Munn and	173
	Dawson (Gail at	771	Virginia Rea Pic and Pat	171
	Dan) Clara, Lu and Em	620	Pappy, Zeke, Ezra ar	nd h
	Revelers Quartet	525	Elton	150
	Revelers Quartet Mac and Bob	492	Vagabonds	144
	Suitable awards	will be	made to the star who	
			es, and to the leaders in	
		or vot	es, and to the leaders in	tile
	other three groups.	onal-s	stees programs and to	0.000
	All entertainers	orche	stras, programs and te since October 1, 1933,	dills
		the an	since October 1, 1933,	are
	eligible			

Balloting closes June 1, 1934. Awards will be an-

Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent post-card.

Along with it you will find a few questions that will help us to get better acquainted. However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot. Vote now!

Among the Orchestras:
51,880 Walter Damrosch
24,492 Ted Fiorito
15,481 George Hall
13,450 Don Voorhees

Lenny Hayton Carlos Molina Danny Russo Gus Haenschen Walter Blaufuss Claude Hopkins

51,880 24,492 15,481 13,450 11,303

3,213 2,711 2,562

Wayne King Guy Lombardo Ben Bernie Rudy Vallee Fred Waring Jan Garber Paul Whiteman Rubinoff

# Favorite Star's Official Ballot

. My favorite radio performer is:
. My favorite orchestra is:
. My favorite program is:
1. My favorite radio team is:
There arein my family. I own my home; rent a house; rent an apartment  (number) I own my own car I do not own a car My radio isyears old and is a I am checking the type of radio program that I like best: Popular Musical; Classical Musical;
cal; Comedy; News; Dramatic sketch; Lecture; Religious; or  MY NAME IS: MIss Mrs.
(Street and number)  Your vote will not be invalidated by failure to answer all the questions in this ballot. You need not repeat any answers to these questions.  Mail your ballot to Star Election Tellers, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.  This convenient size will allow the ballot to be pasted on a one-cent postcard.

# HE LISTENER

#### **Program Suggestion**

I have been reviewing the programs of the week and in my opinion there is one thing lacking in educational programs. What I mean

by educational programs



Jack Dash

by educational programs is as follows:

There should be a program at least once a week in which there should be an episode featuring incidents in the lives of famous mend when such as and women such George Washington, Abraham Lincoln, Col. Washington, Lindbergh, Ulysses S. Grant, Louis Pasteur, Thomas A. Edison, Charles Darwin, Madame

Curie and innumerable others.

The episodes chosen should depict some chapter in these people's climb to fame. In my estimation the most interesting program of the week is The March of Time and the reason it appeals to me so much is because it dramatizes world events. That's the way I think the lives of our great Americans and the accomplished people of other countries should be depicted on the radio. It would not alone benefit listeners but would provide the much-needed something new in radio.

Jack Dash

#### He Didn't K-n-o-w That

After reading the communication from the egotistical and self-satisfied young gentleman from Brooklyn by the name of John Molloy, I cannot resist expressing myself on the subject

he has written about in such a brilliant manner.

As far as Joe Penner is concerned, his popularity is proven in the "votes counted" column and the brand new two year contract from Fleischmann Yeast Company. You probably don't realize the fact, Mr. Molloy, that nice new shiny two year radio contracts from such a company do not grow on bushes for every "ham and

egger" to pick; no sir, not at these prices.

In answer to your very intelligent remark about the voters from tank towns, hamlets and wide places in the road, let me suggest that you take a nice long trip across the East River sometime and "get yearself an education." You know they say travel broadens one.

The next time you feel the urge to write such

an asinine letter that might, by chance, get into print where the public can read it, I would suggest that you use a nom de plume or perhaps you don't mind your friends and associates knowing the exact extent of your intelligence.

G. Campbell

#### Fancy! No Malt-tease Oil City, Pa.

I agree heartily with Joseph Gano, Jr., hing, in a recent edition, upheld advertising. Imagine where Ben Bernie would be without Blue Ribbon Malt or Jack Benny without Chevrolet. I agree heartily with Joseph Gallo, Jr., who,

And here's my con-gratulations to Ethel Shutta and the Boswell

Sisters as fine singers

and to Ben Bernie



grand maestro. Three cheers for the King of cheers for the King of Comedy, Joe Penner, the one and only duck salesman. If they'd only give him at least another half-hour and shut off some of that terrible opera, radio would be twice as good as it is now. Ozzie Nelson sure has a fine orchestra to go with him.

Why don't they throw some more good stories into radio? There are many marvelous short stories and plenty of stage shows that could stories and plenty of stage easily be adapted for radio use.

James Poulson

This department is solely for the use of readers. It is offered as a place in which to voice your opinions on-radio. You are at liberty to speak freely so LET'S ALL GET TOGETHER AND TALK THINGS OVER. You are cordially invited to contribute and urged to send in your photograph when writing. RADIO GUIDE assumes no responsibility for returning your photographs but will be as careful as possible with them. Letters are used wherever practicable in the order of their receipt. Failure to send a photograph WILL NOT BAR YOUR LETTER from publication.

#### Al's Suffern Public

I am an ardent Al Jolson supporter and would like to know what other radio fans think about him. Has there ever been a star of radio as accomplished all-around as Mr. Jolson? When Al sings a touching song the tears roll down your cheeks. When he acts in a dramatic sketch such as "The Man Without a Country" you are held spellbound. And his humor! It's perfect. How about it, radio fans?

Helen Gluckin

Suffern, N. Y.

#### Praising Two Jesters

Syracuse, N. Y.

This is the first letter I have ever written This is the first letter I have ever written to a magazine but I really have a complaint to make so feel that my letter is justified. I would like to read more about my favorite comedians, Olsen and Johnson



Evelyn Borke

Johnson.

You can be sure that there are thousands who will agree with me when I say they are the greatest comedians. on the stage or in radio so surely there is no reason why you should-n't give them as much publicity as you do so many less known popu-

lar performers. So please, RADIO GUIDE, won't you have s pictures and some stories about Olsen and John-son in the near future? It will please a great of your readers and is deserved by these

very entertaining jesters.

Evelyn Borke

#### Asks A Fair Deal

Geneva, Illinois

Every time a letter appears in your column in favor of more symphonic or concert music, a volley of dissenting letters are sent in, in reply. Why? Why aren't we who love good music as much entitled to the gratification of our taste as are those who demand comedy, or popular music?

Most evenings (all, except Saturday and Sun-

day) there is only the fifteen minute period of the Philadelphia Symphony for the whole evening from supper-time on. If it were not for the U. S. Army, Navy and Marine Corps band during the day, there would be no object in having a radio at all. And Sundays, during that portion of the year when we are mercifully spared baseball and football games, we get a few blessed hours of symphonic music, which are begrudged us by those who want radio "pepped up."

The joke of it is that even those who prefer popular music all snarl at each other's choice of favorite orchestras.

#### For Swedish Programs Galva, Ill.

In a recent issue of RADIO GUIDE one of your readers, Eliza Campbell, mentioned programs in various tongues and languages and 1 am taking the liberty of asking why there are not more radio programs in Swedish. At 8:30 Sundays I get the Swedish Glee Club on WCFL. and on Sundays at 5 p. m. I get the Swedish hour over WROK, Rockford, Ill., conducted by Weiland Akerman. He can sure sing the old songs we Swedes loved so well in our younger

We love them just as much as the Americans love the old hillbilly songs. I am sure he is very sincere at heart with his fans and proves never too lazy to answer letters. So now you

Swedes better all pull together and see if we

can't help him and get more Swedish programs like Akerman's on the air.

I wish he could be interviewed some time over the radio. He is not only a radio star but a former movie actor in Sweden. He speaks both English and Swedish fluently.

Thor Nelson

#### Our Mexican Trade

Let's get those Mexican tenors who sing like Caruso, those baritones who beat the shades of Jean De Rezke, those senoritas who sing like Patti, all those orchestras with their violinists that can play those beautiful true tones; those sweet flutists, those thrilling clarinetists, those bass violinists with their deep, soft pleasing

Then get all those organ players who can beat the very best. Get them all safely up here. The boys will soon have much money and fame, so much that they will never go back to Mexico. Our star Romeos will soon have all the senoritas kidnaped and tamed, and have contented captives.

Then get all our jazz players and singers, all crooners, tooting saxophone players, arrangers of music, bringers of all the latest trash, freaks music, bringers of all the latest trash, freaks masking as comedians and all other musical criminals. Gather them all and give Mexico the best of the trade in numbers. Then send them there way over the border so deep that none could ever get back. Then sort them out, make the best of them hewers of wood and drawers of water and throw the rest of them to the hulls.

#### Appreciates Radio

For a considerable period of time I have been

unshaken in my belief that as an amusement provider and entertainment device, the radio surpasses anything yet contrived. I yield to no



John T. Simmons

man in my deep ap-preciation of its wonderful accomplishments and possibilities. There are numerous features which merit approval and that I greatly enjoy. But there are some programs that tire me exceedingly. It

affords me unbounded pleasure to listen to church choirs or good quartets that know how to render the old-time songs that I used to hear in the days of my

These songs invariably revive some boyhood. of the fondest memories of bygone days and leave a feeling in my heart that is difficult to describe. a feeling in my heart that is difficult to describe. I am also partial to good band music, especially when stirring airs are played. When a good orchestra of the Wayne King variety is on the air I seldom hunt for anything different. Some of the popular songs to which I listen with delight are the Stephen Foster melodies which will never grow too old for me; "Wild Irish Rose," "When Irish Eyes Are Smiling," and similar

"When Irish Eyes Are Smiling," and similar

Often when I am seated at the radio with no other light in the room save that coming from the aperture in the cabinet, I become so en-grossed with the wonderful music that thoughts of my surroundings become absolutely foreign to my mind and the degree of ecstasy that overwhelms me is difficult to cast aside. Individual talks in the way of news or talks on timely topics I take a great deal of pleasure in listening to, if the speaker can do his job well and

refrain from speaking too rapidly.

John T. Simmons

#### What Price Popularity?

Dear VOL:

To say that I was disappointed would be putting it mildly, when I learned that on April 1, Victor Young's orchestra is going to replace

Jack Benny, Frank Parker and Frank Black's orchestra on the Sunday night Chevrolet programs. I may be wrong but I was always under the impression that programs were put on the air for the benefit of outside listeners.

A carload of prunes you, Chevrolet, for



Mary Osedach

taking two of radio's Mary best performers off the program. Jack Benny is by far the best comedian on the air and Frank

Parker is without a doubt radio's best singer.

As Martin Lewis said in his column: "Will yuh be listenin'? Well, I won't."

Mary Osedach

#### A Plea For Sunday

St. Joseph, Mo.

R. C. Olson of Lacrosse, Wis., wants to pep p the Sunday programs. Six days and nights

up the Sunday programs. Six days and nights of jazz, crooning and cheap jokes do not seem to satisfy him and he desires to deprive thousands and thousands of Christian people of their kind of programs which are on the air only a small part of one day in the week—Sunday.

If Mr. Olson will examine the Sunday programs in the RADIO GUIDE, he will find very few sacred broadcasts indicated by the sign of the "Bell" in comparison with his preference of entertainment, and surely few could be so selfish as to desire to monopolize the entire selfish as to desire to monopolize the entire week and begrudge the rest of us little more than a half day a week.

Christian listeners all over the country are bemoaning the fact that they are being discriminated against especially on the one day a week

which rightfully belongs to them.

If Mr. Olson thinks Sunday religious broadcasts are dead, quiet, and depressing and objects to church music, sermons, symphonic music, male choruses, poems, organ music and preaching, as he states, I would suggest that he devote the day to sleep which he evidently needs after six days of listening to his preference of entertainment, and let the rest of us have a chance.

#### Vallee-ant Words

Three cheers for RADIO GUIDE! I have just bought my first copy but I'm telling you wont be my last. I think it is excellent.

ing is to sing the praises of Rudy Vallee. I think he is the swellest of all entertainers since the advent of radio. Am I right? Judging from his enormous

my main object in writ-

fan following I think I'm not far wrong. Thousands of Americans can't be wrong. Through the magnetic voice, the personality of the man speaks forth. A magic spell seems to envelop the listener, as the singer carries him through the clouds on



Marvin L. Hooke

through the clouds on
the dreamy wings of song.
Rudy is a tune artist, a master of popular
music. I think his popularity is due not so
much to his sex appeal as to the tune interpretations which he alone can give to the songs
he sings. Let's hear more of Rudy Vallee and
let him know, in turn, just how much we appreciate him. Vive Vallee!

Marvin L. Hooke

Marvin L. Hooke

NEW CONTRALTO VOICE HAT makes a radio star? Some

individuals require an opportunity, others need "breaks," but Edna

others need "breaks," but Edna
Odell had to get laryngitis.

As phenomenally as a silkworm
emerges from its cocoon, a butterfly.
Miss Odell, who, while a soprano, suffered
a discouraging attack of laryngitis which
silenced her voice for eight months, came
triumphantly forth a contralto.

Just as the butterfly is more beautiful than the worm, this Hoosier songbird's new voice was incomparably more
lovely than her former one. It was so
outstanding that it won her a radio contract.

This singular vocal experience is

This singular vocal experience is only one of the extraordinary phases in Miss Odell's rise to fame. Four years ago she was working in a department store in Fort Wayne, Indiana, with never a thought of a radio career. At present she is singing over an NBC network on Tuesdays, Thursdays and Saturdays at II a. m. EST. Yet she never has taken a vocal lesson in her life.

If there ever was a blessing in disguise, it was this Indiana girl's throat ailment. Before her illness she had been capable of reaching high C. Afterward, she could reach only middle A. However, a marvelous improvement inexplicably had been wrought in her voice. As a soprano she had been a good singer, but as a contralto her voice held infinitely more charm.

ly more charm. It was richer and more melodious. Her big opportunity with NBC soon followed.

Miss Odell's radio debut took place in 1929. While visiting a local radio sta-

tion in Fort Wayne with friends one day, she found an empty studio. She sat down to a piano and began to sing. The manager of the station chanced to walk in. Edna turned to fly, but instead of scaring her away, the gentleman invited her to stay and broadcast. Three weeks later she had a commercial contract.

After this start, the attack of larvn-

her to stay and broadcast. Three weeks later she had a commercial contract.

After this start, the attack of laryngitis which rendered her voice useless for eight months, seemed stark tragedy.

But because it is like a boon bestowed with magic, Miss Odell guards her contralto voice vigilantly. Unless she is careful, it may disappear. One of her sacrifices involves her absence from the baseball, basketball and football games in which she used to delight. At such contests, she invariably shouts with a lustiness that reduces her voice to a whisper for days afterward. She also is obliged to keep early hours, since fatigue affects her voice.

In truth, while her changed voice has brought her fame, it holds her in actual bondage. It is necessary for her to be out of bed and active at least three hours before a broadcast. It takes that length of time for her new voice to assume a natural pitch, for the pitch upon awakening is not the true one it is later on.

Her chance with NBC came when sl

is later on.

Her chance with NBC came when she was singing over a local station. A music critic, visiting friends in the locality, heard her lovely contralto one day. He immediately sought an introduction.

"You should be singing over a national network," he said. He helped her to make the contacts, and in a few days she was signed up for the coveted job.



#### STARS TAG MR. X IN NEW GAME

WHO is the much-sought Mr. X of Radio, the Average Listener whose opinions and reactions are so important to the world of wireless entertainment? Radio stars are absorbed in the new game of finding out. Wherever the stars gather, in studios, night clubs, or backstage, they tag each other and ask "Do you know who Mr. X is?"

The person tagged replies, "Now I'll tell you." The object is to identify the average radio listener. When the players have done so, the game will reach its climax. They will then have a real conception of Mr. X.

Here are some of the answers made by the persons tagged and questioned:

The Marx brothers, for instance, whose merry bur-

tagged and questioned:

The Marx brothers, for instance, whose merry burlesques come over a CBS network on Sunday nights, visualize as "average" the radio listener with a highly developed funny bone. They contend that comedy is the backbone of broadcasting.

Sharply in contrast is the view of Will Osborne, the CBS band leader. He believes that the average listeners is one who turns on the radio for respective or respectively.

listener is one who turns on the radio for rest or relaxation.

He says that is why he uses soft and subtle harmon-

He says that is why he uses soft and subtle harmonies for his broadcasts.

An interesting part of the game is to provide a good reason for the reply to the question of "who's Mr. X?" Some of those given by participants follow:

Shirley Howard: The average listener prefers old and familiar songs.

Vincent Lopez: The average listener likes a mixture of sophistication with melody.

Tony Wons: The average listener is one who will tune out when he hears too much advertising. He likes plenty of comedy.

Annette Hanshaw: The average listener likes sentimental songs and stories; prefers the intimate type of performer.

Jack Denny: The average listener likes to hear

#### DON'T BUY ANY SOLUTIONS OF RADIO TRAILS PUZZLE

They Are Supplied By Professionals Whose Work Is Excluded From the Contest

dance music, as well as to dance to it.

Don Bestor: The average listener has a favorite station, and as a rule tunes it in no matter what the

station, and as a rule tunes it in no matter what the program.

Mark Warnow: The average listener complains aplenty about the radio offered him, but is rarely if ever the one who takes time or trouble to write to the station or the performer of his or her grievance.

Leon Belasco: The average listener likes music with an unusual twang—That is why Leon sprinkles his programs with a seasoning of continental melodies and old arrangements; he admits the reason.

Ray Perkins: The average listener likes comedy, but likes it spontaneous.—The more a comedian's "line' can be made to seem "ad libbed," the nearer it comes, Perkins believes, to pleasing the greatest number of listeners.

Vera Van believes there is a strain of romance in everyone, and that it is most predominant in the average listener.

everyone, and that it is most predominant in the aver-

vera van beneves there is a strain of romance in everyone, and that it is most predominant in the average listener.

Cliff (Sharlie) Hall believes that the average listener feels most the appeal of the comic, but that the comedy must be sufficiently broad to appeal to a wide variety of tastes.

Arlene Jackson: The average listener prefers simple and informal songs. This view is enthusiastically endorsed by Lew White, NBC organist; Phil Spitalny, orchestra leader, and David Freeman, author of the Cantor and CBS Big Show program scripts.

With all these "clues", the radio stars hope to track down their man. It is the most serious game which has intrigued them for some time. They want to find Mr. (or Mrs.) X and explore all the elements of his personality and interests. He is the person for whom they shape their programs. They want to visualize this average listener more clearly. They hope to meet him face to face.

age listener more clearly. The to face.

You can help them in the search. You may be the one whom they seek! Send in your opinion. Name names. Let your letters contain no more than 150 words describing Mr. X. Please write on one side of the paper only. Address Mr. X Editor, in care of Radio Guide, 423 Plymouth Court, Chicago, Illinois.

Radio Guide reserves the right to publish all letters received.

#### YOUR BIRTH CHART

amazing change of voice that won her fame

In response to numerous requests for a department of Astrology, Radio Guide has obtained the exclusive services of that eminent authority, Professor Z. Rellek. By following the Professor's observations as they touch the birthdays of entertainers of the air, you will gain valuable perspective on your own character and affairs.

#### By Professor Z. Rellek

RIES people, born between March 21 and April 18, were born to lead. Many leaders however, are arbitrary, hard of manner, ruthless of policy in their leadership. Not so the Aries leaders. With all their natural ability to command and make followers of men, Aries people are generally moderate, gentle, considerate.

A celebrated star of radio, known the world over, was born on a day that falls during the coming week. He is Paul Whiteman. His birthday comes March 28. Mr. Whiteman is a shining example of much that Aries children represent—love of harmony, of the luxurious things of life, of the beautiful things. In surroundings, and in occupation this love of beauty among Aries people must be expressed, provided the animal qualities of the Ram, the Aries symbol, are made subservient to the higher nature. Paul Whiteman's entire career is an expression of this Aries trend. trend

Aries children, be careful of one trait that will lead you to difficulty unless you guard against it: You are generous to a point at which you frequently suffer for your generosity in over-giving.

#### Log of Stations NORTH ATLANTIC EDITION

Call	Kilo-	Power.		Net-
Letters	cycles	Watts	Location	work
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB†	1410	500	Boston, Mass.	CBS
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBAL!	060-76	0 10,000	Baltimore, Md.	NBC
WBZ	990	50,000	Boston, Mass.	NBC
WBZA	990	1,000	Springfield, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
NDRC+	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEI	590	1,000	Boston, Mass.	NBC
WFI†	560	1,000	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N.Y.	NBC
WHAM	1150	50,000	Rochester, N. Y.	NBC
WIP†	610	500	Philadelphia, Pa.	CBS
WJAST	1290	1,000	Pittsburgh, Pa.	CBS
WJSV‡	1460	10.000	Washington, D.C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLBZ†	620	500	Bangor, Maine	CBS
WLIT†	560	1,000	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WMALT	630	500	Washington, D.C.	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOK0†	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	
WRC†	950	500	Washington, D.C.	NBC
WRVAS	1110	5:000	Richmond, Va.	NBC
WTIC+	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only. ‡Full Day Listings; Night Network Only. ‡Evening Programs Listed Only. §Local Day, Full Night Programs Listed.

#### Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

#### MORNING

8:00 A.M.

8:00 A.M.

NBC—Melody Hour; Guest Soloist; Grande Trio:
WEAF WGY WRC

CBS—On the Air Today: WABC

NBC—Samovar Serenade: WJZ WBAL WBZ

WBZA WMAL

Y. N.—Radio Carollers; WNAC WLBZ

WJSV—△Elder Michaux's Congregation

8:05 A.M.

CBS-Organ Reveille: WABC 8:30 A.M.

8:30 A.M.
CBS—Artist Recital; Charlotte Harriman, contralto; Crane Calder, bass: WABC
NBC—Lew White at the Dual Organ: WJZ
WBAL WBZ WBZA WMAL
NBC—The Balladeers, male chorus; Instrumental Trio: WEAF WGY WRC
WCAU—Today's Programs
8:45 A.M.

CBS—The Radio Spotlight: WABC
WCAU—AProphetic Testimony
WNAC—News Flashes; Weather Reports
9:00 A.M.
NBC—Mexican Typica Orchestra: WEAF WGY

WRC
CBS—Sunday Morning at Aunt Susans: WABC
WOKO WAAB WJSV WLBZ WCAU
NBC—Children's Hour, musical variety: WJZ
WBAL WHAM WMAL KDKA

WCSH—Thirteen Class
WNAC—Bouquet of Memories
9:30 A.M.

9:30 A.M.

NBC—Acloister
WGY WRC

WNAC—Concert Musicale
9:45 A.M.

NBC-Alden Edkins, bass-baritone: WEAF WGY

10:00 A.M.

10:00 A.M.

NBC—△The Radio Pulpit; Dr. S. Parkes Cadman, talk: WEAF WGY WRC

CBS—△Church of the Air: WABC WOKO WDRC WJAS WJSV WIP WAAB WLBZ

NBC—Southland Sketches; Southernaires, male quartet; vocal soloists: WJZ WBZ WBZA KDKA WBAL WHAM WMAL

WCAU—Mario de Campo, tenor; Eric Wilkinson, organist

organist WNAC—△The Watchtower Program WRVA—Lessons in Living, Dr. Douglas S. Free-

10:15 A.M.

WCSH—Musical Program
WNAC—Uncle Bob Houghton, children's program
10:30 A.M.
NBC—The Garden of Tomorrow; E. L. D. Seymour; Orchestra Direction, Frank Pinero:
WEAF WGY WCSH WEEI WLIT WRC WFI
CBS—Melody Parade WOKO WDRC WCAU
WJAS WLBZ WJSV

# Sunday, March 25

Look for the Bell A for Religious Services and Programs

CBS—Ben Alley, tenor: WABC
NBC—Music and American Youth; Concert by
Denver School Musicians: WJZ WBAL WBZ
WBZA WHAM WMAL

KDKA—△Sacred Songs WOR—Newark Museum Talk

10:45 A.M. CBS—The Playboys: WABC WDRC WJAS WOKO WJSV WCAU WNAC WOR—Current Legal Topics, Robert Daru

10:55 A.M. KDKA-AChristian Science Church Services 11:00 A.M.

NBC—Press-Radio Bureau, News: WJZ NBC—Press-Radio Bureau, News: WEAF WJZ WBAL WHAM WBZ WBZA WRC WGY WMAL

WMAL
CBS—Children's Hour, Juvenile Variety Program: WABC WCAU
CBS—Rhoda Arnold and Taylor Buckley, duets:
WOKO WJSV WLBZ WNAC
KDKA—AFirst U. P. Church
WCSH—AState Street Congregational Church
Services

Services
WEEI—△Morning Service, Old South Church of

Boston
WOR—"The Moderns"; Dorothy Minty, violinist;
Olga Zundel, cellist; Mercedes Bennet, pianist
WRVA—ASecond Presbyterian Church Services
11:05 A.M.

NBC—Hall and Gruen, piano team: WEAF
NBC—Morning Musicale; Musical Art Quartet:
WJZ WBAL WMAL
WBZ-WBZA—Spiritual Singers
WGY—AUnion College Chapel
WHAM—ASt. Paul's Episcopal Church Service
11:15 A.M.

NBC-Major Bowes' Capitol Family. vocalists;
male quartet; orchestra: WEAF WRC
WBZ-WBZA-Safety Crusade
11:30 A.M.
NBC-The Poet Prince; Anthony Frome, tenor;
Dick Liebert, organist: WJZ
CBS-Aslat Lake City Tabernacle Choir and
Organ: WOKO WJSV WLBZ
WBAL-The Wheel of Life
WBZ-WBZA-Radio Nimble Wits, Everett Smith
WOR-George Shackley, organist
11:45 A.M.
NBC-Phantom Strings: Aldo Ricci, directors

NBC—Phantom Strings; Aldo Ricci, director: WJZ WBAL WMAL
WBZ-WBZA—Metropolitan Organ Recital, Arthur

#### **AFTERNOON**

12:00 Noon

NBC—Major Bowes' Capitol Family: WFI WGY
CBS—ASalt Lake City Tabernacle Choir and Organ: WABC WJAS
NBC—Middlebury College Glee Club: WJZ WBAL

WBZ-WBZA-Weather Reports; Studio Program

WCAU—AWatch Tower Program
WOR—Uncle Don Reads the Comics
12:15 P.M.

NBC-Gordon String Quartet: WEAF WEEI WF1

WCSH WRC

CBS—△Salt Lake City Tabernacle Choir and Organ: WNAC WIP

NBC—Baby Rose Marie, songs: WJZ WBZ WBZA

WBAL KDKA WHAM WMAL

WBAL KDKA WHAM WMAL
WCAU—Ben Greenblatt, pianist
WGY—Three Schoolmaids
WRVA—AWatch Tower Program
12:30 P.M.
NBC—University of Chicago Round Table Discussion; Current Topics: WEAF WGY WEEI
WRC
CRS—Tio Guizar tenor; WABC WNAC WDRC

Cussion; Current Topics: WEAF WGY WEEL
WRC
CBS—Tito Guizar, tenor: WABC WNAC WDRC
WCAU WJAS WJSV
NBC—Radio City Concert; Symphony Orchestra;
Chorus and Soloists: WJZ WBAL KDKA
WBZ WBZA WHAM WMAL
WCSH—AChristian Science Program
WOR—The New Poetry; A. M. Sullivan; Kimball
Flaccus and Gerald Raftery, guests
12:45 P.M.
CBS—Madison Ensemble: WABC WCAU WNAC
WOKO WJAS
WCSH—Musical Program
WJSV—Did You Know That?
WLIT—U. of Chicago Round Table, discussion
1:00 P.M.
NBC—Road to Romany; Gypsy Music: WEAF

NBC-Road to Romany; Gypsy Music: WEAF WFI WGY WEEI WRC

WHAT WOULD \$5,000.00 IN CASH MEAN TO YOU? See Last Page

CBS—AChurch of the Air: WABC WOKO WJAS WJSV WDRC WIP WAAB WCAU WCSH—AFirst Radio Parish WNAC—ACatholic Truth Period WOR—Perole String Quartet; Joseph Coleman, conducting; Joseph Mathieu, tenor 1:30 P.M.

NBC—Surprise Party; Mary Small, juvenile singer; Frank Parker, tenor; Don Hall Trio; Guest Artists; William Wirges' Orchestra: WEAF WEEI WCSH WFI WGY WRC
CBS—Lazy Dan the Minstrel Man; Irving Kaufman: WABC WCAU WJAS WJSV WDRC
NBC—ONstingel Venth Conference

WMAL WMAL KDKA—△Old Songs of the Church WHAM—△Rochester Catholic Hour WRVA—△Jewish Hour

1:45 P.M.

KDKA—Charley Agnew's Orchestra WRVA—Beauty That Endures

2:00 P.M.

C-Gene Arnold and the Commodores: WEAF WEEI WCSH WGY WRC

WEEI WCSH WGY WRC

CBS—Broadway Melodies; Helen Morgan, Jerry
Freeman's Orchestra and Chorus: WABC
WNAC WCAU WJAS WJSV

NBC—Bar X Days and Nights, romance of the
early West: WJZ WBAL WBZ WBZA KDKA

WMAL

WHAM—Down Melody Lane WOR—Radio Forum 2:30 P.M.

WOR-Radio Forum

2:30 P.M.

NBC-Travelogues. Malcolm La Prade: WEAF
WGY WCSH WRC

CBS-The Big Hollywood Show; Abe Lyman's
Orchestra and Accordiana: WABC WOKO
WNAC WCAU WDRC WJSV

NBC-Rings of Melody; Ohman and Arden, piano
duo; Arlene Jackson, songs; Edward Nell Jr.,
baritone: WJZ KDKA WBAL WHAM WBZ
WBZA WMAL

WEEI-Garden of Melody
WOR-"Matinee Today"
2:45 P.M.

NBC-Gems of Melody; Muriel Wilson, soprano;
Fred Hufsmith, tenor; Harold Sanfords' Orchestra: WEAF WCSH WGY WEEI WRC
3:00 P.M.

NBC-Wayne King's Orchestra: WEAF WEEI
WCSH WGY WLIT WRC

CBS-New York Philharmonic Symphony Orchestra; Arturo Toscanini, conducting: WABC
WOKO WAAB WDRC WJSV WIP WLBZ
WJAS

NBC-Tiolians: Frances Langford, contralto.

WJAS
NBC—Triolians; Frances Langford, contralto;
Three Scamps; Richard Himber's Orchestra:
WJZ WBZ WBZA WHAM KDKA WMAL
WCAU—Ronnie and Van with Frank Kamplain
WNAC—Behind the Microphone
WOR—Talk by Dr. Thomas E. Little
3:15 P.M.

WCAU—Horace Gerlach's Music WNAC—Bill Bigley's Orchestra 3:30 P.M.

NBC-The Garden Program; Coe Glade, contralto; Norsemen Quartet; Karl Schulte Directing Orchestra: WEAF WLIT WGY WCSH WEEI

WRC
NBC—Jan Garber's Orchestra WJZ WE
WBZ WBZA KDKA WHAM WMAL
WNAC—Francis J. Cronin at the console
WOR—Pauline Alpert, The Whirlwind Pianist
3:45 P.M.

WCAU—Diary of a Newspaper Man WNAC—Larry Thornton, tenor WOR—Madame Olyanova, graphologist 4.00 P.M.

-Looking Over the Week; John B. Kennedy: WEAF WLIT WEEI

WEAF WLIT WEEI

NBC—Albert Payson Terhune, dog drama: WJZ

KDKA WBZ WBZA WHAM WBAL WMAL

Coughlin Net.—Rev. Father Charles E. Coughlin:

WCAU WNAC WOR WOKO WJAS WDRC WLBZ

WLBZ
WCSH—Studio Program
WGY—Carmelo Cascio, pianist
4:15 P.M.
NBC—Dion Kennedy, organist: WJZ KDKA
NBC—Johnny and Vee WEAF WEEI W
WGY WLIT WRC
WBAL—\( \) Watchtower Program
WBZ-WBZA—Fascinating Facts
WHAM—Studio Program
4:30 P.M.
NBC—The Hoover Sentingle concept. Ed. WCSH

NBC—The Hoover Sentinels, concert; Edward Davies, baritone; Chicago A Capella Choir; orchestra direction Joseph Koestner: WEAF WEEI WCSH WGY WFI WRC
NBC—Princess Pat Players, dramatic sketch.
WJZ WBZ WBZA WBAL WHAM KDKA
WMAL

4-45 P.M.

4:45 P.M.

CBS—Augusta Golf Tournament: WABC WJSV 5:00 P.M.

NBC—To be announced: WEAF WEEI WCSH WGY WFI WRC
CBS—Roses and Drums dramatization: WABC WAAB WJAS WJSV
NBC—National Vespers, Dr. Harry Emerson Fosdick, talk: WJZ WBAL WBZ WBZA WHAM KDKA WMAL

#### High Spot Selections For The Day

2:30 p. m.—Hollywood Show; Abe Lyman: CBS-WABC network.

3:00 p. m.—Philharmonic Symphony; Arturo Toscanini: CBS-WABC network. 3:30 p. m.—Coe Glade: NBC-WEAF network.

4:00 p. m.—Father Coughlin's Address: Private network including WOR.
4:30 p. m.—Hoover Sentinels concert; director Josef Koestner: NBC-WEAF net.

4:45 p. m.—Finals of Augusta Golf Tourna-ment: CBS-WABC network. 6:00 p. m .- Harold Bauer, concert pianist;

Issay Dobrowen, conducting: NBC-WJZ.
6:30 p. m.—Ed McConnell: CBS-WABC.
6:45 p. m.—Family Theater; Act II at 7:30 with Margalo Gillmore and Goeffrey Kerr in "Berkley Square": CBS-WABC.
7:00 p. m.—Efrem Zimbalist: NBC-WJZ.

7:00 p. m .- Groucho and Chico Marx;

die Martin's orchestra: CBS-WABC. 7:30 p. m .- Joe Penner: NBC-WJZ network. 8:00 p. m .- Eddie Cantor: NBC-WEAF net.

8:00 p. m .- Bourjois Evening in Paris; ists; Shilkret's orchestra: CBS-WABC. 8:30 p. m.—Fred Waring: CBS-WABC net

9:00 p. m.—George M. Cohan: NBC-WJZ.
10:00 p. m.—Jack Benny: NBC-WEAF net.
10:30 p. m.—Hall of Fame; Mme. Frances
Alda, guest star: NBC-WEAF network.

11:00 p. m.--Broadcast to Byrd Expedition: NBC-WEAF network.

Y. N.—Ted Hanson's Orchestra; WNAC WCAU—ARev. Donald G. Barnhouse WOR—Phil Cook. "The Colonel and the Nut"

5:15 P.M. NBC-Waves of Romance; Vincent Calendo, vocal-ist: WEAF WEEI WGY WRC WCSH WOR-Michael Bartlett, tenor; Trio

5:30 P.M.

5:30 P.M.

NBC—Talkie Picture Time sketch: WEAF WEEI WCSH WFI WGY WRC

CBS—Frank Crumit and Julia Sanderson, songs: WABC WOKO WAAB WCAU WDRC WJSV

NBC—Grand Hotel, dramatic sketch WJZ

WBAL WBZ WBZA KDKA WHAM WMAL

WNAC—Highways of Melody; Alice O'Leary, contralto; Adrian O'Brien, tenor and two pianos

WOR—Robert Reud, "Town Talk": Cobina

Wright, soprano

WRVA—AChristian Science Services

5:45 P.M.

5:45 P.M.

WNAC—Salon Gems WRVA—Organ Reveries

#### NICHT

6:00 P.M.

CBS—Songs My Mother Used to Sing; Jacques
Renard's Orchestra, Oliver Smith. tenor;
Muriel Wilson soprano WABC WCAU
WJAS WJSV

NBC—ACatholic Hour, Rev. Dr. Fulton J.
Sheen: WEAF WEEI WCSH WLIT WGY
WRVA WRC

NBC—Symphony Concert Orchestra; Harold
Bauer, pianist; Issay Dobrowen, guest conductor: WJZ WBZ WBZA WHAM WBAL
WLW KDKA WMAL
CBS—Around the Console WIP
WNAC—News Service: Weather Forecast
WOR—Uncle Don

6:15 P.M

6:15 P.M

WNAC-The Crusaders

6:30 P.M.

CBS—Smilin Ed McConnell: WABC WCAU
WDRC WJSV WJAS

NBC—Our American Schools: speaker: WEAF
WLIT WGY WRC

WCSH—Studio Program
WEEI—Studio Program
WNAC—George Hinkle
"Street of Dreams"
WOR—Studio Program
WRVA—∴Watchtower Program

6:45 P.M. CBS—Family Theater, Act I; Lean and May-field; James Melton and Orchestra; WABC WJAS WDRC WOKO WNAC WLBZ WCAU NEN-The Fulterettes, Frim Sisters and Billy Payne; WCSH WEEI WJSV—Strickland Gillilan WOR—Talk on Lottery Bill, Cong. Ed. A. Ken-

7:00 P.M.

7:00 P.M.

NBC—Court of Human Relations, drama WEAF
WGY WCSH WRC

CBS—The Marx Brothers, Groucho and Chico,
Freddie Martin's Orchestra: WABC WNAC
WDRC WCAU WJSV WJAS WOKO WLBZ

NBC—Ted Weems' Orchestra; Efrem Zimbalist,
violinist, guest star: WJZ WBAL WBZ
WBZA KDKA WLIW WHAM WRVA WMAL

WEEI-Manhattan Merry go-round WOR-The Milban String Trio 7:15 P.M.

WOR-Comedy Stars of Hollywood

#### (SUNDAY CONTINUED)

CBS—Family Theater; Act II; Guest Star: WABC
WDRC WOKO WJAS WNAC WLBZ WCAU
NBC—Joe Penner, comedian; Harriet Hilliard,
vocalist; Ozzie Nelson's Orchestra: WJZ
WBAL WBZ WBZA KDKA WLW WRVA
WHAM WMAL
WEEI—Garden Talk
WJSV—Pick and Pat
WOR—The Bible Camera, Stokes Lott; organ
music

7:45 P.M.

CBS—Virginia Baker when and Hart: WIP
NBC—Wendell Hall, songs and ukelele: WEAF
WLIT WCSH WGY WRC
CBS—Rin Tin Tin Thriller: WABC WNAC WCAU
WJSV WJAS

WJSV WJAS
WOR—Vera Brodsky and Harold Triggs, piano duo
8:00 P.M.
CBS—Evening in Paris; Milton Watson, tenor;
Katherine Carrington, soprano; Claire Madgette; Nat Shilkret's Orchestra; Andre Baruch, M. C.: WABC WOKO WNAC WCAU
WJSV WJAS

WJSV WJAS
NBC—Eddie Cantor, comedian; Rubinoff's Orchestra: WEAF WCSH WLW WGY WTIC WRVA WLIT WBZ WBZA WRC
NBC—Bern Hardt's Band: WJZ WBAL WHAM KDKA—Weather; Sports Reports
WEEI—The Jenny Concert
WOR—Melodoscope; Conductors Williard Robison, George Shackley, Merle Johnson; Vocalists

8-15 P.M.

8:15 P.M.

KDKA—Debut Night
WMAL—Bern Hardt's Band
8:30 P.M.
CBS—Fred Waring's Orchestra: WABC WDRC
WOKO WCAU WJSV WNAC WJAS WLBZ
WHAM—Twilight Interlude
9:00 P.M.

NBC—Manhattan Merry-Go-Round; Tamara, Rus-sian blues singer; David Percy; Men About Town; Orchestra: WEAF WTIC WGY WFI WRC

WRC

CBS—The Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Ted Husing, Glee Club: WABC WOKO WNAC WDRC WCAU WJSV WJAS

NBC—George M. Cohan, guest star; The Revelers Quartet; Al Goodman's Orchestra: WJZ WBAL WBZ WBZA WRVA WLW KDKA WHAM WMAL

WCSH—Kathadin Mountaineers

WEEI—Fur Program

WOR—Organ Reveries; Elsie Thompson; readings, Larry Reilly

9:30 P.M.

NBC—American Album of Familiar Music; Frank

9:30 P.M.

NBC—American Album of Familiar Music; Frank
Munn, tenor; Virginia Rea, soprano; Ohman
and Arden; Bertrand Hirsch, violinist; Concert Orchestra: WEAF WEEI WCSH WFI
WGY WRVA WRC

NBC—Walter Winchell: WJZ WBAL WBZ
WBZA KDKA WLW WHAM WMAL
WOR—Harry H. Balkin, character analyst
9:45 P.M.

NBC—Nat Shilkret's Orchestra: WJZ KDKA WHAM WBZ WBZA WMAL WLW—Unbroken Melodies WOR—Los Chicos, Spanish revue 10:00 P.M.

10:00 P.M.

NBC—Jack Benny and Mary Livingstone; Frank
Parker, tenor; Frank Black's Orchestra:
WEAF WTIC WEEL WCSH WFI WRVA
WLW WGY WRC

CBS—Patri's Dramas of Childhood: WABC
WOKO WAAB WDRC WCAU WJSV WJAS

NBC—K-Seven, spy drama: WJZ WBAL WHAM
WMAL

-Chappie Willet's Orchestra: WIP

CBS—Chappie Willers
KDKA—In a Garden
WBZ-WBZA—Old Farmer's Almanac
WNAC—Phil Harris' Orchestra
WOR—New York Opera Association
10:15 P.M.

WBZ-WBZA-Sports Review B 10:30 P.M. Bill Williams

NBC—Hall of Fame; Mme. Frances Alda, soprano; Guest Artist; Nat Shilkret's Orchestra: WEAF WGY WFI WEEI WTIC WCSH WLW

WRC
CBS—Ernest Hutcheson, concert pianist; Concert Orchestra; Howard Barlow, conductor: WABC WOKO WAAB WDRC WJAS WJSV WLBZ

WLBZ
NBC—Vocal and Instrumental: WJZ WBAL
WHAM WMAL
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Joe and Bateese, skit
WCAU—House Warming
WNAC—Jack Ingersoll's Sport Page
WRVA—Art Brown, organist
10:45 P.M.

KDKA—Nancy Martin
WBZ-WBZA—Vocal and Instrumental (NBC)
WNAC—News Flashes; Weather
11:00 P.M.

11:00 P.M.

NBC—International Tid-Bits: WJZ WBAL

CBS—H. V. Kaltenborn, news: WABC WOKO

WDRC WJAS WIP WAAB WJSV

NBC—Press Club Broadcast to Byrd Expedition:

WEAF WFI WEEI WGY WCSH WRC WTIC

KDKA—Sports; News Flashes

WBZ-WBZA—Weather Temperature; Organ Recitial

cital
WCAU—Boake Carter, talk
WHAM—Cato's Vagabonds
WLW—Dimmick's Orchestra
WNAC—News Service
WOR—"Moonbeams"

# PLUMS AND PRUNES

#### By Evans Plummer

WHAT would you do if a million dol-lars were suddenly dumped in your lap? Satellites of the Chicago network studios were given—not the million—but this question to worry over, and

here are the solutions.
Smilin' Ed McConnell: "I'd put every dollar into paid up insurance, annuities and government bonds . . . wouldn't change my mode of living . . . would probably give half of it away to unfortunates—as I do now with my salary."

Phil Baker: "I'd kiss Bottle, kill Beetle and promptly faint. After being revived by Mabel Albertson, I'd disclaim responsibility for all my acts, hop a boat with wife Peggy, and after reaching the Fiji Islands, would go stark native . . . Say,

Harry (Bottle) McNaughton: "I'd give half of it to Baker, maybe, or Mae West ... keep working in radio, hire six chauffeurs and buy a stable of fine saddle horses."

Gene Arnold: "Not quit radio, but I'd probably be so hard to get along with that I wouldn't last long."

Virginia (Helen Trent) Clark: "Invest

the principal soundly, set my son's and my lives for comfortable living. My charities would not be to organizations, for I'd derive too much pleasure in picking the individuals and sharing my hapniness"

Carlos Molina: "I would spend it for

Carlos Molina: "I would spend it for one fine violin and a trusty guard who would keep it from becoming broken." (Poor Carlos just had his fourth priceless fiddle, a \$12,000 one, smashed.)

Bob (Rin Tin Tin Thrillers) White: "Here's my budget: \$40,000 to annuities, \$20,000 to my parents and \$25,000 to buy them a home, \$15,000 for a 'round-the-world cruise with wife and sons, \$50,000 in trust for each of the two boys, \$50,000 for our home, \$5,000 for riding horses, \$10,000 for cars, \$10,000 in trust shares, \$10,000 for cars, \$100,000 in trust shares, another equal amount to lose producing my own plays, and ditto devoted to a home for bad actors, to keep them away from radio."

from radio."

Vic, Sade and Rush. First, Vic:
"Travel east, ride on an elephant and in a gondola"... Sade: "Take a vacation, destination unknown"... Rush: "Hire Tom Mix and Mae West to play opposite one another in a picture, and then let all my friends see the movie free."

Basso Joe Parsons: "Show me the million first."

Bill (Grandon Burton) Rage: "Proceedings of the same seems of the

Bill (Grandpa Burton) Baar: "Buy a railroad ticket to the American desert and spend just one night sleeping under

the stars a la cowboy."

Coe Glade: "Build a hospital for homeless cats and dogs."

Eleanor (Myrt and Marge's "Billy")

#### 11:15 P.M.

CBS—Little Jack Little's Orchestra: WABC
WDRC WCAU WJAS WJSV WOKO WNAC
NBC—Ennio Bolognini, 'cellist: WJZ WBAL

WDRC WCAU WJAS WJSV WOKO WNAC NBC—Ennio Bolognini, 'cellist: WJZ WBAL WMAL KDKA—\( \triangle \tr

WHAM WLW
CBS—Henry Busse's Orchestra: WABC WJSV
WCAU WOKO WNAC
NBC—Carlos Molina's Orchestra: WEAF WTIC
WEEL WFI

KDKA-DX Club



HAROLD BAUER

The distinguished planist, will be guest artist on the Cadillac Hour concert, Sunday, March 25, at 6 p. m. EST, over an NBC-WJZ network

Rella: "Find young couples and help them get started right . . . establish an endowment to buy Clarence a gardenia each morning."

each morning,"

Old Man Plummer: "Buy out Radio Guide and retire Martin Porter to the pasture, the poor old lug."

After taking a plumful listen to Mrs. Bing Crosby (Dixie Lee) gracing Ben Bernie's first west coaster, it's easy to see where Bing learned to sing the way he does . . . The old copycat!

#### What's What

...Clara, Lu'n' Em are making plans to retire within the next twelve months, so get your listening to them done. The trio want to be housewives, travel and raise families . . . April will find them swinging from the WJZ to the WEAF network . . . and All Fools' Day will also find Charles Previn at the Realsilk baton, no fooling.

Despite the stories that portly Kate Smith has signed for an insurance com-pany commercial, it is a fact that Ted Collins not many days ago was dickering with a Chicago botel group for a three-a-week World's Fair plugger program, price asked \$,5000 from Chicago and \$3,500 if broadcast from New York. So what?

Belated review of the Palmer House premiere o'er NBC: Program above average, except Mr. Dawes' talk which was too long and certainly boresome . . . Ironized Yeast have bought Vic and Sade and will switch them to three nights weekly when the time can be cleared. ly when the time can be cleared.

Maybe you don't get up in the morning, but an impartial survey of the Chicago tuning reveals: Of 2,871 families asked, 83 per cent tune in one station and leave her ride from 7 to 10 a. m. . . . Of all su-

burbanites, 100 per cent of the set owners tune in during those hours.

Birthdays are scarce the last two weeks of March. However, Paul Whiteman rallies to the cause, with his party set for March 28. Evidently providence felt that Paul would be big enough to take care of two weeks—all by himself.

PRUNES to the czaristic musikers' guild of the Windy City which has barred "Melodies of Yesterday" as a sustaining program. This Sosnik-built show had no commercial angles, yet Mr. Petrillo, the union boss, seemed to scent one. What to do? . . At the other network they are calling him. "The Wise Man," but one hearing will convince you that the new NBC show resembles a mixture of Columbia's Tony Wons and the Voice of Experience. . . Originality. . . This may sound like a Chamber of Commerce speech, but Charles Lyon, the Chi mikeman, was drafted by plane to New York to aid the ailing Musical Airship bill which only recently was filched from the midwestern metropolis by Radio City. Doesn't New York have any natural sounding announcers? Doesn't New York have any natural sounding announcers?



MILTON WATSON, tenor: and

KATHERINE CARRINGTON, Soprano CLAIRE MAJETTE, Formerly of L'Opera

MIXED VOCAL CHORUS ANDRE BARUCH, Master of Ceremonies

SUNDAY EVENINGS 8 to 830 COLUMBIA NETWORK . A presentation of

BOURJOISI



A NATURAL MINERAL WATER PRODUCT USED SUCCESSFULLY SINCE 1879 "Just Add Crazy Water Crystals to Your Drinking Water" PRESENTS

Gene Arnold and Commodore Quartet WEAF-Sunday 2 P.M. Wednesday and Friday

Crazy Range Ramblers & Col. Jack WMCA—8:30 P.M. Every night except Sunday Musical Souvenirs

WINS—7:45 P.M. Every night including Sunday WBNX—11 A.M. Every day except Sunday (Tennessee Hillbillys with Col. Jack) WFAS-7:30 P.M. Saturday and Sunday 9:15 P.M. Tuesday and Thursday

WFAB-12:45 P.M. Tuesday and Thursday-In Jewish

12:30 P.M. Tuesday and Thursday-In Polish

1:45 P.M. Monday and Wednesday-In

German
WICC—5:45 P.M. Every day except Sunday
Look for "Authorized Dealer" seals
Free delivery by Western Union in New York City CRAZY WATER CRYSTALS COMPANY 1141-22 Grand Central Palace Building, Lexington Ave., at 46th Street, Phone: PLaza 3-0454—0455

# Monday, March 26

#### MORNING

8:00 A.M.
CBS—On the Air Today: WABC
NBC—Organ Rhapsody; Richard Leibert, organist:
WEAF WFI WCSH
CBS—Salon Musicale: WCAU
NBC—AMorning Devotions; Soloists: WJZ
WBAL WBZ WBZA KDKA WRC

WBAL WBZ WBZA KDRA WRO WEEL-Morning Train Catcher WGY-Musical Clock WHAM-Kindly Thoughts WJSV-The Sun Dial, Arthur Godfrey WNAC-Shopping Around the Town WOR-Program Resume

8:05 A.M.

CBS—Salon Musicale: WABC WOR—Daily Produce Reporter

8:10 A.M. WOR-Al Woods, songs and patter

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL WHAM

KDKA—Tommy and Sherlock

WBZ-WBZA—Duke Dewey's Hickory Nuts

WCSH—△Morning Devotions

WEEI—Caroline Cabot's Shopping Service

WRC—Organ Rhapsody (NBC)

8:30 A.M.

8:30 A.M.

8:30 A.M.

NBC—Cheerio, inspirational talk: Music: WEAF
WGY WEEI WCSH WFI WRC

CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU

NBC—Lew White at the Dual Organ: WJZ
WBAL KDKA WBZ WBZA
WHAM—Among My Souvenirs
WOR—Martha Manning

8:45 A.M.

WCAU—Sam Moore's Meeting WHAM—Lew White, organist (NBC) WOR—Sherman Keene's Orchestra

9:00 A.M.

NBC—Morning Glories; Dance Orchestra: WEAF
WLIT WCSH
NBC—Breakfast Club, Dance Orchestra: WJZ
WBAL KDKA
CBS—Andy Areasis Three

WBAL KDKA
CBS—Andy Arcari; Three Naturals: WABC
WOKO WNAC WDRC WCAU WJAS WLBZ
WBZ-WBZA—Shopping News, Virginia Reade
WEEI—Clothes Institute
WGY—Musical Program
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—"Our Children," with Mary Olds; Edward
Nell, Jr., baritone; George Shackley, organist
9:15 A.M.

MBC—Landt Tip and White, songs and comedy:

WEAF WLIT WCSH WGY WEEI WRC
CBS—Madison Ensemble: WABC WDRC WJAS
WNAC WOKO WIP WLBZ
WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Morning Musicale

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy, songs:
WEAF WCSH WGY WRC
CBS—Metropolitan Parade: WABC WDRC
WJAS WNAC WOKO
NBC—Breakfast Club: WBZ WBZA
KDKA—Style and Shopping Service
WEEI—Shopping Service; Jean Abbey

9:45 A.M.
NBC-Florenda Trio: WEAF WCSH WFI WEEL

WRC
CBS—Metropolitan Parade: WCAU WLBZ
KDKA—Piano, Minute Manners
WBAL—Shopping with Nancy Turner
WGY—Martha and Hal
WOR—Phil Harris' Orchestra

9:55 A.M.

NBC-Press-Radio Bureau, News: WJZ

10:00 A.M.

10:00 A.M.

NBC—Josephine Gibson, Hostess Counsel: WJZ
WBZ WBZA WBAL KDKA WHAM WMAL

NBC—Breen and de Rose, vocal and instrumental
duo: WEAF WCSH WEEI WFI WRC

WGY—Hank Keene and his Gang

WNAC—Buddy Clark, soloist

WOR—Alfred W. McCann Pure Food Hour

10:15 A.M.

NBC-Morning Parade, Variety Musicale: WEAF WEEI WCSH WFI WRC

WEEL WCSH WFI WRC

CBS—Bill and Ginger, songs and patter: WABC

WOKO WNAC WCAU WJAS WJSV

NBC—Clara Lu 'n' Em: WJZ WBAL WBZ

WBZA WHAM

WGY— Mid-Morning Devotions

10:30 A.M.

CBS—Press-Radio Bureau, News: WABC WJSV WCAU WJAS WDRC
NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WMAL
NBC—Press-Radio Bureau, News: WEAF WFI WCSH WRC

WCSH WRC
WEEl—Contract Bridge; Mrs. Charles Geissler
WGY—Market Basket
WHAM—"Mrs. Thrifty Buyer"
WNAC—Yankee Mixed Quartet
10:35 A.M.

CBS—The Merrymakers: WABC WAAB WJSV WCAU WDRC WJAS
PRO-Morning Parade: WEAF WEEI WCSH WFI

10:45 A.M.

NBC—Jack and Loretta Clemens, songs: WJZ
CBS—Will Osborne's Orchestra, Pedro De Cordoba, philosopher: WABC WDRC WCAU
WOKO WNAC WJAS

WOKO WNAC WJAS

NBC—Press-Radio Bureau News: WBAL WBZ

WBZA WHAM WMAL

E. T.—School of Cookery: WEEI WGY

KDKA—Sammy Fuller

WJSV—Gene Stewart, organist

10:50 A.M.

NBC—Musical Originalities; Dick Teela, tenor: WBAL WHAM WMAL 11:00 A.M.

NBC—Hour of Memories U S Navy Band.
WEAF WLIT WGY WRC
CBS—Cooking Closeups, Mary Ellis Ames: WABC
WOKO WNAC WDRC WJAS WJSV WCAU
NBC—The Wife Saver: Allan Prescott: WJZ
WBAL WHAM WBZ WBZA
E. T.—School of Cookery: WCSH WRVA
KDKA—Uncle Tom and Betty
WEEI—Friendly Kitchen Program
WOR—Nell Vinick. beauty talk
11:15 A.M.
NBC—U. S. Navy Band: WCSH WEEI
CBS—One Quarter Hour in Three Quarter Time:
WABC WJAS WDRC WJSV WCAU WOKO
WNAC WLBZ
NBC—Singing Strings, string ensemble: WJZ

WNAC WLBZ

NBC—Singing Strings, string ensemble: WJZ

WBAL WBZ WBZA WMAL KDKA

WHAM—Tom Grierson, organist

WOR—School of Cookery

11:30 A.M.

CBS—Tony Wons: WABC WOKO WNAC WJAS

WJSV WCAU WLBZ

NBC—Rhythm Ramblers, dance orchestra: Edna

Odell, contralto: WJZ WBAL KDKA WMAL

WBZ-WBZA—Metropolitan Stage Show

WHAM—Home Bureau Talk

WOR—News in the World of Women

WRVA—Luxury Fiddlers

11:45 A.M.

CBS—Keenan and Phillips: WABC WDRC WJAS

CBS—Keenan and Phillips: WABC WDRC WJAS WJSV WLBZ WIP NBC—Rhythm Ramblers: WBZ WBZA WHAM KDKA—Ella Graubart

WCAU—Frene Thomson, soloist; Orchestra WNAC—Five Minute Stories from Real Life WOR—Walter Ahrens, baritone; Orchestra

#### **AFTERNOON**

NBC—Arlene Jackson, songs; Pollock and Lawn-hurst, piano duo: WEAF WEEI WCSH WGY WRC

WRC
CBS—The Voice of Experience: WABC WNAC
WDRC WCAU WJAS WJSV
NBC—Musical Varieties; Morin Sisters; The
Nameless Quartet: WJZ WBAL KDKA
WBZ-WBZA—News, Ernest Beaufort
WHAM—Agricultural Forum
WOR—The Craft of Glove-Making, Mrs. F. Penteester Phillips

wrva—Art Brown organist
12:15 P.M.

NBC—Johnny Marvin, songs: WEAF WEEI WRC
CBS—Betty Barthell, songs: WABC WOKO
WDRC WCA UWJSV WLBZ
NBC—Musical Varieties: WHAM WMAL
KDKA—Honey Boy and Sassafras
WBAL—Chick Larro
WBZ-WBZA—Weather; Farm Forum
WCSH—Farm Flashes
WGY—Skip, Step and Happiana, sketch
WNAC—News and Weather
WOR—Your Child, Dr. Ellaine Elmore
12:20 P.M.
WOR—Musical Program

WOR-Musical Program 12:25 P.M.

WCSH—Stocks; Weather
WHAM—Agricultural Forum
WOR—"Minute Manners." Mrs J. S. Reilly
12:30 P.M.

CBS—Gossip Behind the Microphone: WABC
NBC—National Farm and Home Hour; guest
speakers; Walter Blaufuss' Homesteaders:
WJZ WBAL WBZ WBZA WHAM WMAL
CBS—Emery Deutsch's Orchestra: WOKO WJSV
WIP WLBZ
NBC—Rex Battle's Concert Ensemble: WEAF
WCSH
KDKA—Style Show Markets

WCSH KDKA—Style Show, Markets WCAU—The Noontimers WEEI—Produce Market Report WGY—Farm Program

### 157

#### CASH PRIZES

In Radio's Greatest Contest of All

See Last Page

#### HIGH SPOT SELECTIONS FOR THE DAY

3:00 p. m .- Radio Guild: George S. Kaufman's and Edna Ferber's "Old Man Minick": NBC-WJZ network.

7:30 p.m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orchestra: NBC-WJZ network.

8:30 p. m.—Bing Crosby; Mills Brothers and Jimmy Grier's orchestra: CBS-WABC network.

8:30 p. m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.
9:00 p. m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet;
Harry Kogen, band director: NBC-WJZ network.
9:30 p. m.—Ex Lax presents The Big Show; Ernest Truex, Henrietta Schumann, Gertrude
Niesen, Erno Rapee's orchestra: CBS-WABC network.
9:30 p. m.—Ship of Joy: Sophie Brasian quest artist; Captain Debbeio: NBC-WEAF network.

9:30 p. m.—Ship of Joy; Sophie Braslau, guest artist; Captain Dobbsie: NBC-WEAF network.
10:00 p. m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAF network. 10:30 p. m .- Presenting Mark Warnow, Connie Gates, Melodeers Quartet: CBS-WABC network.

WNAC-The Shopper's Exchange WOR-George Shackley, organist

12:35 P.M.

WEEI-Farmers Produce Market Report

12:45 P.M. CBS-Emery Deutsch's Orchestra: WABC WAAB

WJAS
KDKA—Lloyd Huntley's Orchestra
WEEI—A Bit of This and A Bit of That 12:55 P.M.

E. T.—Ohman and Arden; The World's Most Beautiful Waltzes: WOR WCAU

Beautiful Waltzes: WOR WCAU

1:00 P.M.

NBC—Market and Weather Reports: WEAF
CBS—George Hall's Orchestra: WABC W
WDRC WIP WOKO
KDKA—Farm and Home Hour (NBC)
WCAU—Harold Knight's Orchestra
WCSH—Studio Program
WGY—Albany on Parade
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.

1:05 P.M. R-New Jersey Club Women's Hour: "En-lightened Nationalism"

NBC—Emerson Gill's Orchestra: WEAF WCSH
WEEI WFI WRC
WCAU—Charles Newton, marimba; Robert Mack,
baritone; Dorothea Fox, harpist
WJSV—George Hall's Orchestra (CBS)

1:20 P.M.

WOR-Musical Revue; Byron Holiday, soloist 1:30 P.M.

NBC—Frances C. Healey Interviews: WEAF WFI CBS—Mischa Raginsky's Ensemble: WABC WOKO WNAC WDRC WJAS WJSV WCAU

WLBZ
NBC—Vic and Sade shetch WJZ WBAL WBZ
WBZA KDKA WMAL
NBC—Orlando's Concert Ensemble: WCSH WGY
WEEL—Reading Circle
WHAM—School of the Au
WOR—Bide Dudley, Theater Club of the Air
WRVA—Market Reports
1:45 P.M.

1:45 P.M.

NBC—Orlando's Concert Ensemble: WEAF WRC

NBC—Harvest of Song; Merrie Men, male quartet; Irma Glen, organist: WJZ WBAL WMAL

CBS—Mischa Raginsky's Ensemble: WIP

KDKA—Lloyd Huntiey's Orchestra

WBZ-WBZA—Home Forum

WCAU—Emily Weyman

WOR—Show Boat Boys

WRVA—Sunshine Program

2:00 P.M.

NBC—The Revolving Stage: WEAF WEEI WLIT

NBC-The Revolving Stage: WEAF WEEI WLIT

WBC CBS—Ann Leat at the Organ: WABC WOK()
WDRC WJAS WJSV WIP WLBZ
WBC—Xavier Cugat's Orchestra: WJZ KDKA
WBZ WBZA WBAL WHAM WMAL

WBZ WBZA WBAL WHAM WMAL
WCAU—Dancapators
WCSH—Lura Thomas Brown
WGY—Lauren Bell, baritone
WNAC—Spotlight Municipal Affairs
WOR—Dr Arthur Frank Payne. The Psychologisi Says
WRVA—Cooking School
2:15 P.M.
Tree

CBS—Romance of Helen Trent: WABC WCAU WCSH—Musical Program WGY—Household Chats WNAC—Ann Leaf at the Organ (CBS) WOR—College Inn Comedies 2:30 P.M.

C—Smack Out, comedy duo: WJZ WHAM WBAL WMAL

WBAL WMAL
CBS—American School of the Air WABC WOKO
WNAC WDRC WJAS WJSV WIP WLBZ
NBC—Revolving Stage: WCSH WGY
ADKA—Home Forum
WBZ-WBZA—Mildred May, soprano: Lou Bell

pianist
WCAU—Women's Club of the Air
WEEI—Radio Kitchen WOR—Genevieve Pitot, piano recital 2:45 P.M.

NBC—Words and Music; Soloists; Narrator; WJZ WBZ WBZA WHAM WMAL WBAL—"A Little of This and That", Alyce Lytle WOR—Leo Freudberg's Orchestra; Talk 3:00 P.M.

C—Ma Perkins dramatic sketch WEAF WFI WGY WCSH WRC —Oahu Serenaders WABC WOKO WDRC WJAS WJSV WIP WLBZ

NBC—Radio Guild; Dramatic Sketch: WJZ
WBAL KDKA WMAL
WB2-WBZA—Ye Olde Lea Shoope
WCAU—Press-Radio Bureau, News
WEEL—Twenty Fingers of Harmony (NBC)
WHAM—Clyde Morse concert pianist
WOR—Elizabeth McShane Fashions

3:15 P.M.

CBS—The Captivators WABC NBC—Ray Heatherton baritone: WEAF WEEI WRC

WRC CBS—The Voice of Experience WOKO WDRC
WJSV WNAC WIP WLBZ
WBZ-WBZA—Harry Schyde, messenger of cheer
WCAU—Women's Club of the Air
WGY—Health Hunters
WHAM—Rochester Civic Orchestra
WOR—"Your Lover"

3:30 P.M.

CBS-U S Marine Band WABC WORO WNAC WDRC WCAU WJAS WJSV WLBZ NBC-Women's Radio Review; Orchestra; Soloist: WEAF WCSH WFI WGY WEEI WRC WBZ-WBZA-Home Forum Cooking School WOR-Garden Fertilizers, talk by H. R. Cox

3:45 P.M.

WHAM—The Ramblers WOR—Waltz Time

WOR—Waltz Time

4:00 P.M.

NBC—Headlines in Song; Henry Nealy, narrator; Soloist: WEAF WCSH WGY WRC

CBS—Bill Huggins, songs: WABC WDRC WJAS WJSV WNAC WIP WLBZ

NBC—Betty and Bob dramatic sketch WJZ

WBAL WBZ WBZA KDKA WHAM WMAL WCAU—Universal Artists Recital

WEEI—News Flashes; Stock Quotations

WOR—Dr. H. I. Strandhagen: "The Healthy Skin Club"

WRVA—Forum

4:15 P.M. NBC-John Martin, stories: WEAF WCSH WGY

WRC
CBS—Library of Congress Musicale: WABC
WNAC WDRC WJSV WIP WLBZ WJAS
NBC—Platt and Nierman, piano duo: WJZ WBAL
KDKA WHAM WBZ WBZA WMAL
WEEI—Federation of Music Clubs
WOR—The Virginians, male quartet

1:30 P.M. NBC—Monday Matinee, dramatic program
WBZ WBZA WMAL
NBC—Roxanne Wallace, songs; Orchestra, WcAF
WTIC WCSH WGY WEEI
CBS—Library of Congress Musicale: WOKO
WCAU—Dog Talk by Alf Delmont
WHAM—Recital

WOR—Byron Holiday, soloist; Leo Freudberg's Orchestra 4:45 P.M.

WEAF WEEI WCSH WLIT WRC
WCAU—Charlie Gaines Orchestra
WGY—Stock Reports
WHAM—News Flashes

5:00 P.M.
-Leo Zollo's Orchestra WEAF WCSH WTIC

NBC—Leo Zollo's Orchestra WEAF WCSH WTIC WRC
CBS—Skippy Children's Sketch WABC WOKO WAAB WDRC WCAU WJSV WJAS
NBC—Your Health, talk: WJZ WBAL WHAM KLKA—Market Reports
WBZ WBZA—Acricultural Markets
WEEI—Phil Saltman pianist
WGY—Three Schodmaids
WNAC—Five O'Clock Revue
WRVA—Katy Boscher, songstress
5-15 P.M.

CBS-On The Au Tonight WABC
NBC-Reinald Werrenrath, baritone: WJZ WBAL
WTIC The Dictators: WAAB WDRC WJAS WIP

WOKO
NBC—Leo Zollo's Orchestra: WGY WEEI
KDKA—Kiddies Club
WBZ-WBZA—The Monitor Views the News

WCAU—Stewart Sisters
WHAM—YMCA Trio
WJSV—Milt Strauss, pianist
WOR—The Story Teller's House, Richard Blondell
WRVA—Cecil and Sally

5:20 P.M

CBS-The Dictators: WABC

5:25 P.M.

WRVA-Rhythm Parade

#### (MONDAY CONTINUED)

5:30 P.M.

NBC—To be announced: WEAF WEEI WCSH
WTIC WLIT WGY WRC
CBS—Jack Armstrong, All American Boy:
WABC WOKO WNAC WDRC WCAU WJSV NBC—The Singing Lady, Jingles, songs and stories: WJZ KDKA WBAL WBZ WBZA WHAM WOR—Lina di Fiore, pianist

5:45 P.M.

NBC—The Wizard of Oz, dramatization: WEAF WTIC WEEI WCSH WGY WRC

CBS—Gordon, Dave and Bunny, songs: WABC WAAB WJAS WDRC WOKO WCAU

NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM WMAL

WJSV—Evening Rhythms

WNAC—The Cosmopolitans, novelty quintet WOR—Dancing Around with Tom and Marion

#### NIGHT

6:00 P.M.

NBC—Peter Van Steeden's Orchestra: WEAF WRVA WRC

CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV

NBC—U. S. Army Band: WJZ WBAL WBZ WBZA WMAL KDKA—Evensong

WBZA WMAL
KDKA—Evensong
WCSH—News Flashes
WEEI—The Evening Tattler
WGY—News Items; Evening Brevities
WHAM—Sportscast
WLW—Jack Armstrong, sketch
WNAC—Temperature; Weather; News
WOR—Uncle Don

6:15 P.M.

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WAAB WDRC WCAU WLBZ

NBC—U. S. Army Band: WHAM

CBS—Gene and Charlie: WJSV WJAS

KDKA—Sports; Program Preview

WCSH—Al Buck's Sport Revue

WEEI—Gene and Glenn, comedy sketch

WGY—Hank Keene Radio Gang

WLW—Joe Emerson, songs; orchestra

WNAC—The Merry Go-Round

6:25 P.M.

6:25 P.M. WHAM—One-Act Playlet WNAC—Studio Program

WNAC—Studio Program

6:30 P.M.

NBC—Adventures of Tom Mix and his Straight
Shooters: WEAF WTIC WRC

CBS—Sam Robbins' Orchestra: WOKO WAAB
WJSV WDRC WLBZ

NBC—Three X Sisters, harmony trio: WJZ
WBAL

CBS—Music Box: WABC WCAU

KDKA—Studio Program

KDKA-Studio Program WBZ-WBZA-Old Farmers Almanac; Weather;

WBZ-WBZA—Old Farmers Almanac; Weather;
Sports
WCSH—Studio Program
WEEI—Musical Program
WGY—Musical Program
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Larry Funk's Orchestra
WOR—Arthur Lang, the Gypsy Prince; Orchestra
WRVA—News Flashes

6:40 P.M.

WEEI-The Old Painter 6:45 P.M

G:45 P.M

CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WDRC WNAC

NBC—Henry Burbig and the Rhythm Boys: WEAF WFI WCSH

CBS—Sam Robbins' Orchestra: WIP

NBC—Lowell Thomas, Today's News: WJZ

WBZ WBZA KDKA WBAL WLW WHAM

WMAL

WEEI—Del Castillo's Twilight Hour

WGY—Musical Program

WJSV—Frank and Jim

WOR—Ray Perkins, the Fun Baker

WRVA—Evening Musicale

T:00 P.M.

NBC—Horse Sense Philosophy: WEAF WLIT

7:00 P.M.

NBC—Horse Sense Philosophy: WEAF WLIT
WEEI WRC WTIC

CBS—Myrt and Marge, drama: WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
WLW KDKA WHAM WRVA WMAL
WCSH—Musical Program
WGY—Joe and Eddie, comedy
WOR—Ford Frick, Sports Resume
7:15 P.M.

NBC—Billy Bachelor dramatic sketch: WFAF

WOR—Ford Frick, Sports Resume
7:15 P.M.

NBC—Billy, Bachelor dramatic sketch: WEAF
WCSH WEEI WGY WRC
CBS—Just Plain Bill, skit: WABC WNAC
WCAU WJAS WJSV
NBC—Baby, Rose Marie, songs: WJZ WBZ
WBZA KDKA WBAL WHAM WMAL
WLW—Henry Thies' Orchestra
WOR—The Jazz Judge
WRVA—Moments With The Masters
7:30 P.M.

NBC—Shirley Howard and The Jesters; Red,
Wamp and Guy; Milt Rettenberg, pianist;
Tony Callucci, guitar: WEAF WGY WCSH
WTIC WRC
CBS—Music on the Air; Jimmy Kemper's Oschestra: WABC WOKO WNAC WDRC WCAU
WJAS WJSV WLBZ

NBC—Music by Gershwin; George Gershwin and
Orchestra: WJZ WBAL WBZ WBZA KDKA
WHAM WLW WMAL
WEEI—The After Dinner Revue
WOR—"Maverick Jim," drama
WRVA—Contract Bridge

7:45 P.M.

NBC—The Goldbergs, sketch: WEAF WEEI WLIT WCSH WGY WRC

CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJSV

NBC—Mario Cozzi, baritone: WJZ WBAL WMAL KDKA—Frances Ingram WBZ-WBZA—R. Ill.

KDKA—Frances Ingram
WBZ-WBZA—Radio Nature League; Thornton
W. Burgess
WHAM—Rochester Evening School of the Air

WLW—Studio Program WRVA—Smoky and Poky 8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch:
WEAF WTIC WEEI WCSH WGY
CBS—Phil Duey, Frank Luther and Jack Parker,
with Vivien Ruth: WABC WNAC WDRC
WJSV

WJSV
NBC—String Symphony, Frank Black, conducting:
WJZ WBAL WBZ WBZA WHAM WMAL
KDKA—Studio Program
WCAU—Billy Hays' Orchestra
WLW—Three Moods in Blue
WOR—The Loafers; Billy Jones and Ernie Hare;
Ben Selvin's Orchestra
WRVA—History of Virginia

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the News: WABC WOKO WNAC WCAU WDRC WJAS WJSV WLW—Romance of Coins

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's
Orchestra: WEAF WTIC WEEI WCSH WGY
WLIT WLW WRVA WRC
CBS—Bing Crosby; Jimmy Grier's Orchestra;
The Mills Brothers: WABC WOKO WNAC
WDRC WAU WJAS WJSV
NBC—Michael Bartlett, tenor

WDRC WCAU WJAS WJSV

NBC—Michael Bartlett, tenor; orchestra: WJZ

WBAL KDKA WBZ WBZA WHAM WMAL

WOR—"Romantique"; Vincent Sorey's Orchestra

8:45 P.M.

NBC—To be announced: WJZ WBAL WBZ WBZA

WHAM

KDKA—Studio Program

9:00 P.M.

NBC—Harry Horlick's Gynsies: Frank Parker

WHAM

9:00 P.M.

NBC—Harry Horlick's Gypsies; Frank Parker, tenor: WEAF WTIC WEEI WCSH WGY WLIT WRC

CBS—The Columbians: WABC WDRC WCAU WJAS WJSV WNAC WLBZ

NBC—Greater Minstrels: WJZ WRVA WBZ WBZA WLW KDKA WBAL WHAM

WOR—'The Enchanting Hour'; Musical Revue: Jack Arthur; Audrey Marsh; Al and Lee Reiser; Roxanne's Orchestra

9:15 P.M.

WCAU—Story Behind the Claim
WJSV—Dolly Allen, songs

WOKO—The Columbians (CBS)

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs; Sophie Braslau, contralto, guest artist; Doric and Knickerbocker Quartets; Meredith Willson, conducting: WEAF WEEI WCSH WGY WRVA WLIT WRC

NBC—Melody Moments; Fred Hufsmith, tenor; Michel Rosenker, violinist, guest stars; Josef Pasternack's Orchestra: WJZ WBAL WLW KDKA WHAM

CBS—Ex-Lax, The Big Show; Gertrude Niesen, Erno Rapee's Orchestra; Henrietta Schumann, Russian Pianist; Ernest Truex, Guest Star: WABC WOKO WNAC WDRC WCAU WJAS WJSV

WBZ-WBZA—Durrell String Quartet
WOR—Harry H. Balkin, "Success"

WJAS WJSV
WBZ-WBZA—Durrell String Quartet
WOR—Harry H. Balkin, "Success"
9:45 F.M.
WOR—Alfred Wallenstein's Sinfonietta; Madeleine Marshall, soloist 10:00 P.M.

Marshall, soloist

10:00 P.M.

CBS—Wayne King's Orchestra: WABC WOKO WAAB WDRC WCAU WJAS WJSV

NBC—The Confidence Man, "Truth About Wire Tapping," drama: WJZ WBAL WBZ WBZA

NBC—Carnation "Contented" Hour; Concert Orchestra, Morgan L. Eastman, conductor; Lullaby Lady; Gene Arnold, narrator; Male Quartet; Jean Paul King, announcer: WEAF WEEI WCSH WLIT WTIC WLW WGY WRC

Y. N.—NRA Talk: WLBZ

KDKA—Graham Pioneers

WHAM—Courtland Manning narrator
WNAC—Fabien Sevitzky's Orchestra

WRVA—Salute

10:15 P.M.

CBS—Luis Russell's Orchestra: WIP

Y. N.—The Russian Artists: WNAC

KDKA—Studio Program

WHAM—Studio Program

WHAM—Studio Program

WOR—Harlan Eugene Read, news

10:30 P.M.

WOR-Harlan Eugene Read, ne 10:30 P.M.

10:30 P.M.

NBC—National Radio Forum, speaker; WEAF WCSH WGY WEEI WRC

NBC—Henry Deering, concert pianist; WJZ WBAL WHAM

CBS—Presenting Mark Warnow; Connie Gates; Melodeers Quartet; Orchestra: WABC WAAB WDRC WJSV WIP WLBZ WOKO WJAS

NBC—Princess Pat Pageant; KDKA

WBZ-WBZA—Joe Rines' Orchestra

WCAU—Theater of the Air

WLW—Roamios

WNAC—NRA Talk

WOR—"Mr. Fixit", comedy skit

WRVA—Domino Lady and Orchestra

10:45 P.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:

WJZ-WBAL WBZ WBZA WMAL

CBS—Mark Warnow Presents: WABC

# BONMOT AND BONER

One dollar will be paid for each contribution published

Bons Mots and Boners submitted for this column must be indentified by the call letters of the station and the time. Unless this information is given, entries cannot be considered.

Feb. 19, WGN: 6:32 p. m.—
Bob Elson: "Kissinbug was second and
was ridden by America's greatest twoyear-old jockey, Earl Pool."—Ned V.
Kornaus, Chicago, III.

Feb. 19, WNAX; 10:58 a. m.—
Announcer: "They have chicks guaranteed to live two weeks or your money back."—Mrs. F. L. Chase, Crosby, Minn.

Jan. 23, CFRB: 9:35 p. m.—
Foster Hewett: "Ward of the Maroons has the puck and is getting ready to pass out."—Miss H. Hunter, Quebec, Canada.

Feb. 10, WHB: 4:02 p. m.—
Dick Smith: "The Three Little Wards,
Herb Cook, The Syncopators and Virge
Production Compromise the staff."—Mrs. William Lenhart, Independence, Mo.

WHAM-Dance Orchestra WNAC-Larry Funk's Orchestra WOR-"The Hertzonians", Novelty Musical Pro-

11:00 P.M.

NBC—John Fogarty, tenor: WEAF WTIC WGY WCSH CBS—Sylvia Froos, vocalist: WABC WJAS WJSV

WCSH
CBS—Sylvia Froos, vocalist: WABC WJAS WJSV
WAAB WDRC WOKO WIP
NBC—Ramona, songs and piano: WJZ WBAL
WMAL
KDKA—Sports Report
WBZ-WBZA—Weather; Sports Reports
WCAU—Boake Carter, talk
WEEL—Ranny Weeks' Orchestra
WLW—Press Flashes
WNAC—News Service
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra
WTAM—Carlos Dallas' Orchestra

11.05 P. M.

11:05 P.M.

WLW-Dance Orchestma

WLW—Dance Orchesten

11:15 P.M.

NBC—Press-Radio Bureau, News: WEAF WGY
WCSH WTIC WFI WRC

NBC—Press-Radio Bureau, News: WJZ WHAM
WBAL WBZ WBZA WMAL

CBS—Press-Radio Bureau, News: WABC WJSV
WJAS WIP WDRC

KDKA—Art Farrar's Orchestra
WBZ-WBZA—Midnight Frolic
WCAU—Theater Revue

11:20 P.M.

CBS—Charlie Davis' Orchestra: WABC WDRC WJSV WLBZ WNAC WIP WJAS NBC—Poet Prince; Anthony Frome, tenor: WJZ WBAL WBZ WBZA WHAM WMAL NBC—To be announced; WEAF WFI WCSH WGY WTIC

NBC—Clyde Lucas' Orchestra: WEAF WCSH
WTIC WLIT
CBS—Charlie Davis' Orchestra: WABC WNAC
WOKO
NBC—Jack Down! C—Jack Denny's Orchestra: WJZ WRVA

WHAM
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Midnight Frolics
WCAU—Luis Russel's Orchestra
WEEL—William Scotti's Orchestra
WEY—Johnny Johnson's Orchestra
WLW—Songs of the Islands
WOR—Paul Whiteman's Orchestra

11:45 P.M.

CBS—Dick Messner's Orchestra: WABC WJSV WNAC WIP WDRC WOKO WLBZ WCAU—Powers Gouraud Reviews WLW—Johnny Hamp's Orchestra

12:00 Mid.

NBC—Hollywod on the Air: WEAF WGY WTIC
WEEI WLIT
CBS—Leon Belasco's Orchestra: WOKO WNAC
WCAU WJSV WJAS
NBC—Ben Pollack's Orchestra: WJZ WBZ WBZA
WBAL WHAM WLW KDKA WMAL
WOR—Bide Dudley Reviews the New Play

12:05 A.M.

WOR-Eddie Lane's Orchestra 12:30 A.M.

NBC—Frankie Masters' Orchestra: WEAF WEEI
WGY WTIC WLIT
CBS—Pancho's Orchestra: WABC WOKO WNAC
WCAU WJSV
NBC—Harold Stern's Orchestra: WJZ
WBZA WHAM KDKA WLW WMAL

1:00 A.M.

CBS—Enoch Light's Orchestra: WABC
WLW—Johnny Hamp's Orchestra

1:30 A.M.

WLW-Moon River, organ and voice

Feb. 8, WLS: 1:15 p. m.
Jack Holden: "You will hear from someone soon with something interesting. Meanwhile here is the 'Maple City, Four'."—Mrs. E. Fischer, Gary, Indiana.

Feb. 14, WWVA: 7:45 p. m.—
Paul Miller: "Mulsified Nose drops brings you the correct time."—Mrs. G. H. Beard, Bridgeport, Ohio.

Feb. 7, WGN: 12:38 p. m.— Robert Ball: "Ralph Ginsberg leads his famous quintet in "Impudence!"—Cora B. Harris, Macomb, Ill.

Feb. 14, WAAT: 4:14 p. m.—
Marathon Announcer: "You can easily reach here by taking three or four busses at Broad Street."—Joseph Hammerle, Jr., Jersey City, N. J.

March 2, WFAA: 10:27 p. m.— Announcer: "You just heat the can and then serve."—J. C. Ewing, Great Bend,

Feb. 28, WOR: 8:35 a. m.—
John Gambling: "These shirts have genuine sea-pearl buttons made of the finest
broadcloth."—E. A. Andrews, Lee, Mass.

TUNE IN TONIGHT 9:30 "THE BIG SHOW" ON WABC

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GERTRUDE NIESEN Exotic Blues Singer

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# Tuesday, March 27

#### MORNING

8:00 A.M.

CBS—On the Air Today: WABC

NBC—Radio City Organ; Richard Leibert, organist: WEAF WFI WCSH

CBS—Salon Musicale: WCAU

NBC—Morning Devotions: WJZ WBAL KDKA

WBZ WBZA WRC

WEEI—Morning Train Catcher

WGY—Musical Clock

WHAM—Kindly Thoughts

WGY-Musical Clock
WHAM-Kindly Thoughts
WJSV-The Sun Dial. Arthur Godfrey
WNAC-Shopping Around the Town
WOR-Program Resume
8:05 A.M.

CBS—Salon Musicale: WABC 8:10 A.M.

WOR-Al Woods, songs and p 8:15 A.M.

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL WHAM

KDKA—Tommy and Sherlock

WBZ-WBZA—Duke Dewey's Hickory Nuts

WCSH—△Morning Devotions

WEEI—Caroline Cabot's Shopping Service

8:30 A.M.

8:30 A.M.

NBC—Cheerio, inspirational talk and music: WEAF WTIC WEEI WCSH WGY WFI WRC NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM

WOR—Martha Manning, sales talk
8:45 A.M.

CBS—Sam Moore's Meeting; WABC WCAU
WOR—Don Ross, songs
9:00 A.M.

9:00 A.M.

WLIT WCSH WGY
CBS—Round Towners Quartet: WABC WOKO
WNAC WJAS WDRC WLBZ
NBC—Breakfast Club; orchestra: WJZ WBAI,
KDKA
WBZ-WBZA—Virginia Reade, talk

WBZ-WBZA—Virginia Reade, talk
WCAU—Jean Abbey, talk
WEEI—Clothes Institute
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—Edward Nell, Jr., songs with Mary Olds
and George Shackley
9:15 A.M.

NBC-Landt Trio and White, songs and comedy: WEAF WCSH WLIT WGY WEEI WRC CBS-In the Luxembourg Gardens: WABC WIP WOKO WDRC WJAS WNAC WLBZ

WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Sherman Keene's Orchestra

WOR—Sherman Keene's Orchestra
9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hillbilly songs: WEAF WTIC WCSH WGY WEEI
WRC

KDKA—Style and Shopping Service
WBZ-WBZA—Breakfast Club, orchestra (NBC)
WHAM—Tom Grierson, organist
WOR—"Smart Clothes," Fashion Dialogue

WOR—"Smart Clothes," Fashion Dialogue
9:45 A.M.

NBC—Allan Prescott, the Wife Saver: WEAF
WTIC WEEI WCSH WFI WRC

CBS—The Mystery Chef: WABC WAAB WCAU
WJAS

KDKA—News; Work-A-Day Thoughts
WGY—Martha and Hal
WHAAM—Household Hour
WNAC—Song Album with Walter Kidder baritane

WHAM—Household Hour
WNAC—Song Album with Walter Kidder, baritone
WOR—The Lonely Cowboy, Tex Fletcher
16:00 A.M.

NBC—Morning Parade; Variety Musicale: WEAF
WEEI WCSH WRC
CBS—Bill and Ginger, Popular Songs: WABC
WOKO WAAB WDRC WJAS WLBZ WCAU
NBC—Edward MacHugh, the Gospel Singer:
WJZ WBZ WBZA KDKA WBAL WMAL
WGY—Hank Keene's Gang
WNAC—McMullen Food and Homemaking School
WOR—Pure Food Hour
10:15 A.M.

NBC—Morning Parade, variety musicale: WEAF
WEEI WCSH WFI WRC
CBS—Current Questions Before Congress, talk:
WABC WOKO WAAB WDRC WJAS WJSV
WLBZ

NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA WHAM KDKA-Studio Program WCAU-Mario De Campo, tenor; Eric Wilkinson,

organist
WGY—Musical Program
10:30 A.M.

C—Today's Children, dramatic sketch: WJZ
WBZ WBZA KDKA WBAL WMAL
5—Press-Radio Bureau, News: WABC WJAS
WJSV WCAU WDRC
C—Treasure Chest; Howard Phillips, baritone;
Martha Lee Cole; Don Allen's Orchestra:
WEAF WRC WFI WTIC WCSH WGY

WHAM—Mrs. Thrifty Buyer

10:35 A.M.

CBS—Morning Moods: WABC WCAU WJAS

WDRC WJSV WNAC WLBZ

10:45 A.M.

CBS—Academy of Medicine; Dr. Samuel J. Kop-etzky, speaker: WABC WOKO WDRC WJAS WJSV WNAC NBC—Press-Radio Bureau, News: WJZ WBZ WBZA WHAM WMAL

NBC—Press-Radio Bureau, News: WEAF WEEI WCSH WFI WTIC WRC KDKA—Sammy Fuller WCAU—Studio Program WGY—Shopping Bag

10:50 A.M.

NBC—Castles in the Air: WEAF WEEI WCSH.
WFI WTIC WRC
NBC—Singing Strings: WJZ WMAL
WBZ-WBZA—Piano Etchings, Doris Tirrell
WHAM—News Service

10:55 A.M.

WHAM-Singing Strings (NBC)

11:00 A.M.

11:00 A.M.

CBS—Mary Lee Taylor kitchen taiks WJSV

NBC—Piano Recital: WEAF WTIC WCSH WRC

CBS—The Frivolities: WABC WNAC WCAU

NBC—Pappy, Ezra, Zeke and Elton, nilibilites:

WJZ WBAL KDKA WBZ WBZA WMAL

NBC—Galaxy of Stars: WGY WLIT

WEEL—Friendly Kitchen Program

WHAM—Organ Program

WOR—Mrs. J. S. Reilly's Common Sense Talk

WRVA—Art Brown, organist

11:15 A.M.

CBS—Charm Secrets: Jean Merrill, beauty au-

11:15 A.M.

CBS—Charm Secrets; Jean Merrill, beauty authority: WNAC WCAU WJSV

NBC—Your Child, Health Talk: WEAF WTIC

WEEI WCSH WLIT WGY WRC

CBS—The Frivolities: WABC

NBC—Morin Sisters, harmony trio: WJZ WBAL

WHAM KDKA

WBZ-WBZA—Homemaking Hints

WOR—Singing Appreciation, Joseph Regness

WOR—Singing Appreciation, Joseph Regneas
11:30 A.M.

NBC—Gale Page contralto; Frank Hazzard, ten-or; King's Jesters; Orchestra: WLIT WGY NBC—Lucille Manners, soprano: WEAF WEEI

WCSH

WCSH
CBS—Tony Wons with Keenan and Phillips,
Piano Team: WABC WNAC WCAU WJAS
WJSV WOKO WDRC
NBC—U. S. Marine Band Shut-In-Hour WJZ
WBZ WBZA WBAL KDKA WHAM WMAL
WOR—"News in the World of Women", Gabriel
Heatter

11:45 A.M. CBS—Larry Tate; orchestra: WOKO WCAU WDRC WJSV WJAS WLBZ
NBC—Al Bernard, the Minstrel Man: WEAF WEEI WCSH
CBS—Ben Alley, tenor: WABC
WNAC—The Melody Sweethearts
WOR—"Personality Plus," Marie Hale

#### **AFTERNOON**

12:00 Noon

NBC-Pollock and Lawnhurst, piano team: WEAF

NBC—Pollock and Lawnhurst, piano team: WEAF WGY
CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
NBC—AInternational Broadcast from Poland; Special Easter Week Service consisting of Mass, organ and choral singing: WJZ WBAL WHAM WMAL KDKA
NEN—Larrow Milling Program: WCSH WEEI WBZ-WBZA—The Monitor Views the News, Ernest Resultort

est Beaufort

est Beaufort
WOR—Harmoneers
12:15 P.M.

CBS—Connie Gates, songs: WABC WDRC WCAU
WOKO WJSV WLBZ WAAB
NBC—Johnny Marvin, tenor: WEAF WTIC
WLIT WEEI
WBZ-WBZA—Weather; Market Reports
WCSH—Farm Flashes; Stocks and Weather
WGY—Skip, Step and Happiana, songs
WNAC—News and Weather
WOR—Health Talk: Musical Program
WRVA—Current Events
12:25 P.M.
WOR—Al Woods, songs and patter

WOR-Al Woods, songs and patter 12:30 P.M.

12:30 P.M.

CBS—Gossip Behind the Micorophone: WABC
NBC—Maurice Lees' Concert Ensemble. WEAF
WCSH WTIC WRC

CBS—George Scherban's Gypsy Orchestra: WOKO
WJSV WIP WLBZ WAAB
NBC—National Farm and Home Hour; Guest
Speakers; Walter Blaufuss' Orchestra: WJZ
WBAL WBZ WBZA WHAM WMAL
KDKA—Style Show; Markets
WCAU—Watsonia Sextet
WEEI—Boston Farmers' Produce Market Report
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—Jan Brunesco's Gypsy Orchestra

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See Last Page

#### HIGH SPOT SELECTIONS FOR THE DAY

12:00 Noon-Easter Week Service, rebroadcast from Poland: NBC-WJZ network.
3:30 p. m.-"Whither Britain?"; Walter Elliot, Secretary of Agriculture, England, speaker: NBC-WEAF network.

er: NBC-WEAF network.

7:30 p. m.—Arlene Jackson; Green Brothers' orchestra: NBC-WEAF network.

8:30 p. m.—Your Friend and Adviser, The Voice of Experience: CBS-WABC network.

8:45 p. m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WABC network.

9:00 p. m.—Edgar A. Guest, poet; orchestra direction Josef Koestner: NBC-WJZ network.

9:00 p. m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WEAF network.

9:15 p. m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WABC network.

9:30 p. m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WABC.

10:00 p. m.—Ray Perkins comedian; Gale Page and orchestra; NBC-WJZ network.

10:00 p. m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd; Connie Boswell, vocalist: CBS-WABC network.

ist: CBS-WABC network.

12:45 P.M.

12:45 P.M.

CBS—George Scherban's Russian Gypsy Orchestra: WABC

KDKA—Lloyd Huntley's Orchestra

WCAU—Hope LeBarr Roberts; Woman Looks at the World

WEEI—A Bit of This and A Bit of That 12:55 P.M.

WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M.

CBS—Marie, the Little French Princess, drama:
WABC WNAC WCAU

NBC—Market and Weather Reports: WEAF
KDKA—Farm and Home Hour (NBC)
WCSH—Lyman B. Chipman Program
WGY—Albany on Parade
WHAM—Rotary Club, speaker
WOR—Dr. Wynne's Health Talk
1:05 P.M.

WOR—Musical Revue with Mildred Cole, Tom
Davis, Jack Towne
1:15 P.M.
CBS—Joan Marrow, music: WABC WNAC WJSV

-Joan Marrow, music: WABC WNAC WJSV

CBS—Joan Marrow, music: WABC WNAC WJSV WJAS

NBC—Emil Velazco, organist: WEAF WEEI WTIC WCSH WFI

WCAU—Harold Knight's Orchestra
1:30 P.M.

NBC—Francis C. Healey, talk: WEAF
CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS

NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA WMAL

NBC—Werle Jacob's Orchestra: WCSH WGY
WEEI—Reading Circle
WHAM—School of the Air
WJSV—American University vs. New York University Debate

WJSV—American University vs. New York University Debate
WOR—Bide Dudley, Theater Club of the Air
WRVA—Market Reports
1:45 P.M.
NBC—Merle Jacobs' Orchestra: WEAF WTIC
CBS—Louis Panico's Orchestra: WABC WNAC
WJAS WDRC WLBZ WOKO WIP WJSV
NBC—Merry Maes, male trio; Cheri McKay, contralic: WJZ WBAL WHAM WMAL
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Safety Committee; Organ Music,
Health talk
WCAU—Bud Shays, songs
WOR—Mildred Cole, soloist; orchestra
2:00 P.M.
NBC—Merry Madcaps; Fred Wade, tenor; Norman

2:00 P.M.

NBC—Merry Madcaps; Fred Wade, tenor; Norman Cloutier directing Orchestra: WEAF WTIC WEEI WLIT WGY WRC

CBS—Ann Leaf at the Organ: WABC WDRC WIP WLBZ WJSV WOKO

NBC—Meredith Willson's Orchestra: WJZ WBAL WBZ WBZA WHAM WMAL

KDKA—Congress of Clubs

WCAU—Cocoanut Islanders

WCAU—Cocoanut Islanders

WCSH—Lura Thomas Brown

WNAC—The Municipal Forum

WOR—Dr. Arthur Frank Payne, the Psychologist Says

2:15 P.M. CBS—Romance of Helen Trent: WABC WCAU WCSH—Merry Madcaps (NBC) WGY—Household Chats WHAM—School of the Air WNAC—Ann Leaf at the Organ (CBS) WOR—Nell Vinick, beauty talk 2:30 P.M.

2:30 P.M.

NBC—Theater Forum of the Air; speakers: WEAF
CBS—American School of the Air: WABC WNAC
WDRC WJAS WJSV WIP WLBZ WOKO

NBC—Smack Out, sketch: WJZ WBAL WHAM
WBZ WBZA WMAL
NEN—Food Hour: WCSH WEEI
KDKA—Home Forum
WCAU—Women's Club of the Air
WGY—Three Schoolmaids
WOR—Otis Holley, soprano
WRVA—Herman Carow, violinist
2:45 P.M.

NBC—Nellie Revell at Large interviews Gladys

2:45 P.M.

NBC—Nellie Revell at Large interviews Gladys
Swarthout: WJZ WBZ WBZA WBAL WMAL

NBC—Vocal Soloist: WEAF WRC

WGY—Union College talk
WHAM—George Garis, organist

WOR—Party Lady, talk
2:55 P.M.

WOR—The Hitmakers
3:00 P.M.

NBC—Ma Perkins, drama: WEAF WCSH WGY
WFI WTIC WRC
CBS—Metropolitan Parade: WABC WNAC WDRC
WJAS WJSV WIP WLBZ WOKO

NBC—Rochester Civic Orchestra; Guy Fraser Harrison conductor WJZ KDKA WBAL WBZ WBZA WHAM WMAL WCAU—Baroness deCichiny, soprano WEEI—Del Castillio, organist WOR—The Love Racketeer, Myrtle Boland

3:15 P.M. NBC—Blue Room Echoes, string ensemble: WEAF WTIC WGY WRC WCAU—Women's Club of the Air WOR—Old Man Sunshine

3:30 P.M.

NBC—"Whither Britain?" Walter Elliot, speaker:
WEAF WGY WCSH WTIC WEEI WFI WRC
CBS—Gypsy Music Makers, Emery Deutsch, conducting: WABC WOKO WNAC WCAU WJSV
WDRC WLBZ WJAS
WBZ-WBZA—Home Forum Cooking School
WOR—Newark Museum

3:45 P.M. WOR-Sally and Sue

4:00 P.M.

CBS—U. S. Navy Band, patriotic period: Wi WJAS WLBZ WDRC WNAC WIP WJSV NBC—Women's Radio Review: WEAF W WGY WRC

WGY WRC
CBS—Stage Relief Fund, speaker: WABC
NBC—Betty and Bob, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA WHAM WMAL
WCAU—Around the Theater with Powers Gouraud
WEEI—News Flashes; Stock Quotations
WOR—Dr. H. I. Strandhagen: "The Healthy
Skin Club"

4:05 P.M. CBS-U. S. Navy Band: WABC 4:15 P.M.

4:15 P.M.

NBC—Prehistoric Game Trails, Carl Clausen, explorer: WEAF WEEI WFI WCSH WRC WGY

NBC—The Singing Stranger: WJZ WBZ WBZA
WHAM WMAL KDKA

WBAL—Variety Program
WNAC—Spotlighting Modern Education
WOR—Freddy Farber and Edith Handman, variety

4:30 P.M.

NBC—Music Magie; Ruth Lyon, soprano; Edward
Davies, baritone; Orchestra: WJZ WBAL

WMAL
NBC—Horacio Zito's Orchestra; WEAF WGY
WEEI WCSH
CBS—Bob Standish, baritone: WABC WOKO
WNAC WDRC WJAS WJSV WLBZ WIP
KDKA—News and Markets
WBZ-WBZA—Health Clinic
WCAU—"Thru the Looking Glass,," with Frances
Ingram

WCAU—"Thru the Looking Glass,," with Frances
Ingram
WHAM—The Rambler
WOR—Studio Program
4:45 P.M.
CBS—Madison Ensemble: WOKO WIP
NBC—Lady Next Door, children's program:
WEAF WEEI WLIT WCSH WRC
CBS—Ye Happy Minstrel and Tiny Band: WABC
WNAC WDRC WCAU
NBC—Harry Owens' Orchestra: WJZ WBZ

NBC-Harry Owens' Or WBZA WBAL KDKA Orchestra: WJZ WBZ WBZA WBAL NAVAMENT OF THE WGY—Stock Reports
WHAM—News Service
WOR—William Hargrave, baritone; orchestra
WRVA—Monacle Review
5:00 P.M.

5:00 P.M.

NBC—Music Box; Gloria La Vey, soprano; Male
Chorus: WEAF WEEI WCSH
CBS—Skippy, Children's Skit: WABC
WAAB WDRC WCAU WJSV WJAS
WBZ-WBZA—Agricultural Markets
WGY—Lang Sisters
WHAM—Harry Owen's Orchestra (NBC)
WNAC—Five O'Clock Revue
WRVA—Rhythm Parade
5:05 P.M.
WOR—Musical Interlude

WOR-Musical Interlude 5:10 P.M. WOR-Program Resume 5:15 P.M.

NBC—Frank Hazzard, songs: WJZ WBAL WHAM CBS—On The Air Tonight: WABC CBS—The Dictators: WAAB WDRC WJAS WIP

CBS—The Dictators.
WOKO
KDKA—Kiddies Club
WBZ-WBZA—The Monitor Views the News;
Henry Edison Williams
WCAU—Thelma Kessler and Orchestra
WGY—The Music Box (NBC)
WJSV—Jeanne Bishop
WRVA—Cecil and Sally
5:20 P.M.

#### (TUESDAY CONTINUED)

5:25 P.M.

WRVA-Aunt Pollvanna

5:30 P.M.

NBC-Nursery Rhymes, children's program: WEAF WEEI WLIT WRC CBS-Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS

WJSV
—Singing Lady; nursery jingles, songs and stories: WJZ WBAL WBZ WBZA KDKA

WCSH—Studio Program
WGY—Princess Naccomee, Wigwam Club
WOR—"Girls and Boys of Many Lands," Marion
Wall

WRVA—Sports Review 5:45 P.M.

5:45 P.M.

CBS—Gordon, Dave and Bunny, songs: WABC
WOKO WDRC WCAU WAAB WJAS
NBC—Rex Cole's Mountaineers: WEAF
NBC—Little Orphan Annie WJZ WBAL
WBZA KDKA WHAM WMAL
NBC—Tattered Man: WCSH WGY WEEI
WNAC—Sam Bittel's Orchestra
WOR—Walter Ahrens, baritone

#### NICHT

6:00 P.M.

6:00 P.M.

NBC—Angelo Ferdinando's Orchestra: WJZ WBZ

WBZA WBAL WMAL

NBC—Mme. Frances Alda, soprano: WEAF

CBS—Buck Rogers in the 25th Century: WABC

WOKO WAAB WCAU WJAS WJSV

KDKA—Evensong

WCSH—News Flashes

WEEL—The Evening Tattler

WGY—Evening Brevities; News Items

WHAM—Sportcast

WLW—Jack Armstrong, sketch WIAW—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, children's program
WRVA—Hi-Plane Pilots
6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WAAB WCAU WDRC WLBZ CBS—Bob Nolan, tenor; Norm Sherr, pianist: WJSV

WJSV
KDKA—Sports; Program Preview
WBZ-WBZA—Joe and Bateese
WCSH—Al Buck's Sports Review
WEEL—Gene and Glen with Jake and Lena
WGY—Ma Frasier's Boarding House
WHAM—Angelo Ferdinando's Orchestra (NBC)
WLW—Joe Emerson, soloist
WNAC—The Merry Go-Round

6:20 P.M WCSH—Musical Interlude WHAM—Curt Parker, humorist

CBS—Tito Guizar, Mexican Tenor: WABC WJSV WLBZ WOKO
NBC—Mid-Week Hymn Sing, mixed quartet; organist: WEAF
NBC—Ivory Stamp Club: WJZ
KDKA—"Vagabond Kings", Selections
WBAL—Twenty Fingers of Harmony (NBC)
WBZ-WBZA—Time. Old Farmers Almanac: Weather: Sports

ther; Sports
WCAU—Comedy Stars of Hollywood
WCSH—Studio Program
WEEI—Musical Program WGY—Musical Program
WHAM—Dance Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WOR—Al and Lee Reiser, two pianos
WRVA—News Flashes
6:40 P.M.

WEEJ-The Voice of the East 6:45 P.M.

NBC—Cheerio Musical Mosaics; Novelty Arrangement of Poetry and Music; male chorus; orchestra: WEAF WFI
CBS—Little Italy, drama WABC WOKO WAAB WDRC WCAU

—Lowell Thomas, Today's News: WJZ WBZ WBZA WBAL KDKA WLW WHAM NBC-

WMAL
WCSH—White Cross Night Club
WEEI—Crystal Souvenirs
WGY—Radio Court
WJSV—Marguerite Cromwell and Phil Crist
WNAC—Jack Francis' Orchestra
WOR—Josef Ranald hand analyst; Eddie Con-WOR—Josef Ranau nors, guitarist WRVA—Book Review 7:00 P.M.

7:00 P.M.

NBC—U. S. Conference of Mayors, Angelo Rossi, speaker: WEAF WFI

CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRC WCAU WJAS WJSV

NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM WMAL WCSH—True Stories of the Sea

WEEL—Dr Miriam Scirball, book reviews WGY—Joe and Eddie, comedy

WOR—Ford Frick. Sports Resume

7:15 P.M.

NBC—Billy Bachelor sketch: WEAF WGY

7:15 P.M.

NBC—Billy Bachelor sketch: WEAF WGY
WCSH WEEI WRC

CBS—Just Plain Bill skit WABC WNAC WCAU
WJAS: WJSV

NBC—You and Your Government, speakers: WJZ
WBZ WBZA WMAL
KDKA—Pittsburgh Varieties
WHAM—On Wings of Song
WLW—Unbroken Melodies
WOR—Cornedy Stars of Hollywood, sketch
WRVA—The Minstrels

7:30 P.M.

NBC—Arlene Jackson, blues singer; Green Brothers' Novelty Orchestra: WEAF WGY WCSH WRC

The Serenaders; Paul Keast, baritone: WABC WDRC WCAU WOKO WJAS WJSV

WABC WDRC WCAU WORO WJAS WJSV
WEEL—After Dinner Revue
WLW—Melody Masters
WNAC—True Stories of the Sea
WOR—"Footlight Echoes": Jack Arthur, baritone;
Verna Osborne, soprano; Veronica Wiggins,
contralto; Mary Mercker, soprano; The Crusaders Quartet
WRVA—Evelvn Harrison, soloist
7:45 P.M.

CBS—Boake Carter news WABC WNAC WCAU WJAS WJSV
NBC—The Goldbergs, comedy sketch: WEAF WFI WEEI WCSH WGY WRC
NBC—Grace and Eddie Albert: WJZ WMAL KDKA—True Stories of the Sea WBZ-WBZA—Bob Becker, Dog Stories WHAM—Manhattan Serengde WHAM—Manhattan Serenade WLW—Dance Orchestra WRVA—Tarzan of the Apes

8:00 P.M.

8:00 P.M.

CBS—Little Jack Little's Orchestra: WABC WNAC WJSV WDRC WLBZ

NBC—Crime Clues, mystery drama WJZ WBAL WBZ WBZA KDKA WLW WMAL

NBC—Leo Reisman's Orchestra; Phil Duey, baritone: WEAF WEEI WCSH WFI WGY WRC

WCAU—True Stories of the Sea

WOR—Radio Vanities; Ferde Grofe's Orchestra;

Frank Parker, tenor

WRVA—Newspaper Adventures

8:15 P.M.

8:15 P.M.

CBS—The Guardsmen: WABC WOKO WNAC
WCAU WDRC WJAS WJSV WLBZ
WHAM—"Behind the Headlines," Dr. Meyer
Jacobstein
WRVA—Sauveri WRVA-Souvenirs

8:30 P.M.

8:30 P.M.

NBC-Wayne King's Orchestra: WEAF WEEI
WCSH WFI WGY WRC

CBS-The Voice of Experience WABC WNAC
WDRC WCAU WJAS WJSV

NBC-Adventures in Health, Dr. Herman Bundesen: WJZ WBAL WBZ WBZA KDKA
WLW WHAM
WMAL-Three Scamps (NBC)
WOR-Borrah Minevitch's Harmonica Rascals
WRVA-Manhattan Merry Go-Round
8:45 P.M.

CRS-California Melodies: Raymond Paige's Or-

8:45 P.M.

CBS—Califorma Melodies; Raymond Paige's Orchestra; Guest Stars: WABC WOKO WDRC WJSV WNAC WJAS WLBZ WCAU

NBC—Bavarian Peasant Band; Karl Weiss, conducting: WJZ WBAL WMAL

KDKA—Crazy Hillbillies

WBZ-WBZA—"Twentieth Century Ideas," Prof. Kirtley F. Mather, director

WHAM—Tim and Delia, Irish sketch

WLW—Nurserymen

WLW—Nurserymen 9:00 P.M.

NBC-Ben Bernie's Blue Ribbon Air Casino: WEAF WEEI WCSH WGY WLW WRVA WFI

WRC
NBC-Musical Memories, Edgar A. Guest, poet;
Alice Mock, soprano; Charles Sears, tenor;
Vocal Trio; Josef Koestner's Orchestra: WJZ
WBZ WBZA WBAL KDKA WHAM
WOR- 'Back Stage' with Borris Morros

9:15 P.M.

CBS—Ruth Etting; Johnny Green's Orchestra; Ted Husing, m.c.: WABC WOKO WNAC WDRC WCAU WJAS WJSV

9:30 P.M.

NBC—Ed Wynn, the Fire Chief, with Graham McNamee; male quartet: WEAF WCSH WFI WGY WEEI WRVA WLW WRC CBS—Minneapolis Symphony Orchestra; Eugene Ormandy, conductor: WABC WOKO WDRC WJAS WCAU WJSV WNAC

NBC-Eddie Duchin's Orchestra WJZ WBZA WBAL WHAM KDKA WMAL WJZ WBZ WOR—Harry H. Balkin, character analyst 9:45 P.M.

-Newspaper Adventures WOR-Eddy Brown, violinist; Orchestra 10:00 P.M.

10:00 P.M.

NBC—The Cruise of the Seth Parker, dramatic broadcasts by Phillips Lord and crew enroute around the world: WEAF WEEI WCSH WFI WGY WRVA WLW WRC

CBS—Glen Gray's Orchestra; Colonel Stoopnagle and Budd; Connie Boswell: WABC WOKO WDRC WCAU WJAS WJSV WNAC WLBZ.

NBC—Ray Perkins, comedian; Gale Page, contralto; orchestra direction, Harold Stokes; Guest Artist: WJZ WBZ WBZA WHAM WBAL KDKA WMAL

WOR—Teddy Bergman, comedian, Betty Queen,

WOR-Teddy Bergman, comedian, Betty Queen, contralto. The Rondollers, quartet 10:15 P.M.

WOR-Harlan Eugene Read, news 10:30 P.M.

NBC—Madame Sylvia of Hollywood: WEAF WGY
WEEI WRC

WEEL WRC
CBS—Harlem Serenade; Claude Hopkins' Orchestra; Five Spirits of Rhythm and Orlando Roberson, soloist: WABC WDRC WJAS WIP

WOKO
NBC—Mario Cozzi, baritone. Joseph Littau's Or chestra: WJZ WBAL WHAM
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Grandma Goes Modern
WCSH—Musical Program
WLW—Follies; Orchestra; Vocalists; Dramatic
Skite

# PEEPS into the STUDIOS

A 1 8 p. m. Saturday, April 7, station WGY will launch a half-hour program dedicated to the memory of Charles Steinmetz, electrical wizard, whose 69th birthday anniversary falls on April 9. birthday anniversary falls on April 9. The famous mathematician and genius was for many years connected with the General Electric company. The program will be divided into two features. The first, entitled 'Steinmetz, Maker of Lightning," will deal with that phase of his research when he experimented with the "making" of lightning, and will detail the eventual construction of his lightning

WNAC—Over the Camerman's Shoulder WOR—Red and Black Revue; Merle Johnston's Orchestra; Soloists

Orchestra; Soloists
WRVA—Concert Orchestra
10:40 P.M.
NBC—Hillbilly Heart Throbs, dramatic sketch:
WJZ WBAL WHAM WBZ WBZA
10:45 P.M.

10:45 P.M.

NBC—Robert Simmons, tenor, Jer chestra: WEAF WEEI WCSH KDKA—Nancy Martin WCAU—Vincent Travers' Orchestra WGY—Curtis Blakeslee's Orchestra WNAC—News Flashes, Weather 10:50 P.M. Jerry Sears' Or-

WNAC-Larry Funk's Orchestra 11:00 P.M.

NBC—The Three Scamps, trio: WJZ WBAL
CBS—Charlies Carlile, tenor: WABC WIP WJAS
WOKO WAAB WJSV WDRC
NBC—John B. Kennedy, news: WEAF WGY
WFI WCSH

NBC—John
WFI WCSH
KDKA—Sports Review
WBZ-WBZA—Weather; Temperature; Sports Review, Bill Williams
WCAU—Boake Carter, talk
WEEI—Morey Pearl's Orchestra
WHAM—Dance Orchestra
WHAM—Dance Orchestra
WLW—Press Flashes
WNAC—News Service
WOR—"Moonbeams"
WRVA—Old Timers Jollification
11:05 P.M.

WLW-Johnny Hamp's Orchestra 11:15 P.M. NBC—Press-Radio Bureau, News: WEAF WGY WCSH WFI WRC

WCSH WFI WRC
NBC-Press-Radio Bureau, News: WJZ WHAM
WBAL WBZ WBZA WMAL
CBS-Press-Radio Bureau, News: WABC WJAS
WJSV WIP WDRC

WJSV WIP WDRC
KDKA—Art Farrar's Orchestra
WCAU—Political Talk, Robert Gray Taylor
WEEL—Morey Pearl's Orchestra
WLW—Marc Williams, cowboy singer
11:20 P.M.

CBS—Ozzie Nelson's Orchestra: WABC WDRC WJAS WJSV WLBZ WIP NBC—Dan Russo's Orchestra: WEAF WGY WFI

WCSH
NBC-Poet Prince; Anthony Frome, tenor: WJZ
WBAL WBZ WBZA WMAL
WHAM-News Service
11:25 P.M.

WHAM-The Poet Prince (NBC)

NBC-Paul Whiteman's Orchestra: WEAF WCSH

WFI WRC
NBC—To be announced: WJZ WHAM WBAL
WBZ WBZA CBS—Ozzie Nelson's Orchestra: WOKO WCAU WNAC

WNAC
KDKA—Lloyd Huntley's Orchestra
WGY—Sammy Kaye's Orchestra
WOR—Eddie Lane's Orchestra
WRVA—Dance Orchestra
11:45 P.M.
CBS—Enoch Light's Orchestra: WABC WNAC
WJSV WDRC WLBZ WCAU
NBC—Paul Whiteman's Orchestra: WEEI WLW
12:00 Mid.

NBC—Frankie Masters' Orchestra: WJZ WHAM WLW WBZ WBZA WMAL
CBS—Harry Sosnik's Orchestra: WABC WNAC WCAU WOKO WJAS WJSV
NBC—Rudy Vallee's Orchestra: WEAF WGY

WCAU Wolled's Orchestra.

NBC—Rudy Vallee's Orchestra.

WEEI WFI
KDKA—Marty Gregor's Orchestra

WOR—Bide Dudley Reviews the New Play

12:05 A.M.

WOR-Paul Tremaine's Orchestra 12:30 A.M.

NBC-Jack Denny's Orchestra: WEAF WEEI WGY WFI
—Pancho's Orchestra: WABC WOKO WNAC
WCAU WJSV

WCAU WJSV
NBC—Hal Kemp's Orchestra: WJZ WBZ WBZA
WHAM KDKA WLW WMAL
1:00 A.M.
CBS—Sam Robbins' Orchestra: WABC
WLW—Dance Orchestra
1:30 AM.

WLW-Moon River, organ and vocalists 2:00 A.M.

WLW-Oklahoma Bob Albright 2:15 A.M.

WLW-Johanna Grosse, organist 2:45 A.M. WLW-Florence and Missouri Kinney, duo

The second sketch will bring generator. to listeners the actual voice, now stilled for nine years, of Steinmetz. It will be broadcast from his own device, known as the pallophototone, forerunner of the process now used for reproducing the human voice in motion pictures.

KDKA CONTINUES to demonstrate its originality of programs, the latest example being illustrated in its handling of the "Evensong Period." This song-cycle is heard each Tuesday, Thursday and Saturday at 6:01 p. m. and features a guest artist. Each singer is permitted to select a theme melody by which he or she may thereafter be identified in all appearances on the Pittsburgh station programs.

THE HILLBILLY may be the radio idol of the hour, but Bradley Kincaid shuns the title as sheer opprobrium. The WGY "Mountain Boy" abhores the public inclination to tag all folk-songsters with the hated name. He is a serious-minded student of early American and British ballads, and the honors heaped upon him by his native state attest his years of endless research to discover the origin of these favorites and to set them. origin of these favorites and to set them before the public.

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# Wednesday, March 28

#### MORNING

8:00 A.M.

8:00 A.M.

CBS—On the Air Today: WABC

NBC—Organ Rhapsody; Soloists; Richard Leibert,
organist: WEAF WCSH WFI

CBS—Salon Musicale: WCAU

NBC—Morning Devotions; Lowell Patton, oreanist; WJZ WBAL WBZ WBZA KDKA WRC

WEEI—Morning Train Catcher

WGY—Musical Clock

WHAM—Kindly Thoughts

WJSV—The Sun Dial, Arthur Godfrey

WNAC—Shopping Around the Town

WOR—Program Resume; Daily Produce Reporter

8:05 A.M.

8:05 A.M.

CBS-Salon Musicale: WABC

8:10 A.M.
WOR—Al Woods, songs and patter
8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL WHAM KDKA—Tommy and Sherlock WBZ-WBZA—Duke Dewey's Hickory Nuts WCSH—Amorning Devotions WEEI—Shopping Service 8:20 A M 8:30 A.M.

8:30 A.M.

NBC—Cheerio, inspirational talk, and music:
WEAF WEEI WCSH WFI WGY WRC

CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU

NBC—Lew White, organist: WJZ WBAL KDKA
WBZ WBZA WHAM

WOR—Martha Manning, sales talk

8:45 A.M.

KDKA—Strollin' Tom
WCAU—Sam Moore's Meeting
WOR—Sherman Keene's Orchestra
9:00 A.M.
vulophone;

9:00 A.M.

NBC—Sam Herman, xylophone; Frank Banta, piano: WEAF WLIT WCSH
CBS—Eton Boys, Male Quartet: WABC WOKO WNAC WDRC WCAU WJAS WLBZ
NBC—The Mysterv Chef: WJZ WBAL KDKA WBZ WBZA WMAL
WEEI—Clothes Institute
WGY—Scissors and Paste
WHAM—ATower Clock Program
WJSV—Woman's Hour
WOR—"Our Children" with Mary Olds; Edward
Nell, Jr., baritone; George Shackley, organist
9:15 A.M.
NBC—Landt Trio and White, songs and comedy:

—Landt Trio and White, songs and comedy: WEAF WGY WCSH WEEI WLIT WRC

WEAF WGY WCSH WEEI WLIT WRC
CBS—Madison Ensemble: WABC WOKO WNAC
WDRC WJAS WIP WLBZ
NBC—Breakfast Club; orchestra: WJZ WHAM
KDKA WBAL
WBZ-WBZA—Virginia Reade, talk
WCAU—Words and Music
9:30 A.M.

CBS-Metropolitan Parade: WABC WOKO WDRC

WNAC
NBC—Bradley Kincaid, the Mountain Boy; billbilly songs; WEAF WCSH WRC
KDKA—Style and Shoppine Service
WEEI—Good Morning Melodies
WGY—Billy Rose, tenor
WOR—French Diction
0.45 A 37

WGY-Billy Rose, teach
WOR-French Diction
9:45 A.M.
CBS-Metropolitan Parade: WJAS WCAU WLBZ
NBC-The Southernaires, male quartet: WEAF
WCSH WEEI WFI
KDKA-News; Minute Manners
WBAL-Shopping with Nancy Turner
WBZ-WBZA-Breakfast Club (NBC)
WGY-Martha and Hal
WHAM-Tom Grierson, organist
WOR-Shopping with Jean Abbey
9:55 A.M.

NBC—Press-Radio Bureau, News: WJZ WHAM KDKA WBAL WBZ WBZA 10:00 A.M.

NBC—Breen and de Rose, songs and ukelele: WEAF WCSH WEEI WRC

WEAF WCSH WEEI WRC
CBS—In the Luxembourg Gardens: WABC WJAS
WDRC WCAU WAAB WLBZ
NBC—Josephine Gibson, hostess counsel: WJZ
WBAL KDKA WHAM WBZ WBZA WMAL
WGY—Hank Keene and his Gang
WNAC—Buddy Clark, soloist
WOR—Pure Food Hour
WRVA—Betty Moore
10:15 A.M.
NBC—Young Artists' Trian WEAF WCSH HERE

NBC-Young Artists' Trio: WEAF WCSH WEEI

NBC—Young Artists Frio. WEAS
WFI
CBS—Bill and Ginger, Songs: WABC WOKO
WNAC WCAU WJAS WJSV
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ
WBZA WHAM
KDKA—Studio Program
WGY—Musical Program
10:30 A.M.

Padio Russan News: WEAF WCSH

NBC-Press-Radio Bureau, News: WEAF WCSH

WFI WRC
CBS—Press-Radio Bureau, News: WABC WJAS
WJSV WCAU WDRC
NBC—Today's Children, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA WMAL
WEEL—Studio Program
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet
10:35 A.M.

-Emery Deutsch's Orchestra: WABC WAAB WDRC WJAS WJSV WCAU

NBC-Vin Lindhe, Swedish Diseuse: WEAF WFI WCSH WRC

10:45 A.M.

10:45 A.M.

CBS-Will Osborne's Orchestra; Pedro De Cordoba and his Friendly Philosophy: WABC WOKO WNAC WDRC WCAU WJAS

NBC-Betty Crocker, cooking talk: WEAF WEEI WFI WGY WCSH WRC

NBC-Press-Radio Bureau, News: WJZ WBAL WBZ WBZA WHAM WMAL

KDKA-Sammy Fuller

WJSV-American Red Cross Speaker

10:50 A.M.

10:50 A.M.

NBC—Musical Originalities: Dick Teela, tenor:
WJZ WBAL WHAM WMAL
WBZ-WBZA—Piano Etchings, Doris Tirrell
11:00 A.M.

NBC-Juan Reves, pianist: WEAF WCSH WLIT WGY WRC CBS-Cooking Close-ups, Mary Ellis Ames, Home Economist: WABC WOKO WNAC WCAU WJAS WDRC

WJAS WDRC

NBC—Allan Prescott, the Wife Saver: WJZ
WBAL WBZ WBZA WMAL
KDKA—Uncle Tom and Betty
WEEI—Edison Program
WHAM—Half-Remember'd Rimes
WOR—Joseph Bier, baritone; Orchestra
11:15 A.M.

NBC—Singing Strings, ensemble: WJZ WBAL
WMAL KDKA
NBC—Guilford College Choir: WEAF WEEI
WGY WCSH WLIT WRC
CBS—Fats Waller, songs: WABC WNAC WCAU
WDRC WJAS WJSV WLBZ
WBZ-WBZA—Women's Club News, Frances A.
Blanchard Blanchard WOR-Beauty Casting, songs and facial gymnas-

11:30 A.M.

NBC-U. S. Army Band: WJZ WBAL KDKA WBZ WBZA WHAM NBC-Betty Moore, interior decorating; Lew White, organ: WEAF WLIT WGY WEEI

WRC
CBS—Tony Wons: WABC WOKO WNAC WDRC
WCAU WJAS WJSV WLBZ
WCSH—Musical Program
WOR—News in the World of Women, speaker

WRVA-Art Brown, organist 11:45 A.M.

NBC—Fields and Hall, songs and comedy: WEAF
WEEI WCSH WGY WRC
CBS—Jane Ellison's Magic Recipes: WABC WJAS
WJSV WOKO WCAU WDRC WNAC
WOR—The Magic Bowl, Claire Sugden

#### AFTERNOON

12:00 Noon

12:00 Noon

NBC—Gene Arnold and the Commodores: WEAF
WEEI WGY WCSH WLIT WRC

CBS—The Voice of Experience: WABC WNAC
WDRC WCAU WJAS WJSV

NBC—Eva Taylor, crooner: WJZ KDKA
WBAL—Newspaper Adventures
WBZ-WBZA—The Monitor Views the News
WHAM—Tower Trio
WOR—Walter Ahrens, baritone
12:15 P.M.

NBC—Johnny Marvin, tenor: WEAF WEEI WRC
CBS—Betty Barthell, songs; Melodeers Quartet:
WABC WOKO WJSV WDRC WCAU WLBZ
NBC—Neil Sisters, harmony trio: WJZ WHAM
WMAL

KDKA—Honey Boy and Sassafras

KDKA-Honey Boy and Sassafras WBAL-Chick Larro WBZ-WBZA-Weather; Market Reports

WCSH—Farm Flashes WGY—Skip, Step and Happiana, songs WNAC—News and Weather WOR—Your Child, Dr. Ellaine Elmore

WRVA—Health Address 12:25 P.M.

WEEI-Stock Exchange Quotations WOR-"Minute Manners," Mrs. J. S. Reilly 12:30 P.M.

12:30 P.M.

CBS—Smilin' Ed McConnell: WABC WDRC WCAU WJSV WOKO

NBS—On Wings of Song, String Trio: WEAF

NBC—National Farm and Home Hour; Guest Soeakers: Walter Blaufuss' Homesteaders WJZ WBZ WBZA WHAM WBAL WMAL KDKA—News and Markets

WCSH—Stocks, Weather Reports

WEEL—Boston Farmers' Produce Market Report WGY—Farm Program

WNAC—The Shopper's Exchange WOR—Alexander Haas' Gypsy Orchestra

12:45 P.M.

NBC—Glimpses of First Municipal Art Exhibition:

NBC—Glimpses of First Municipal Art Exhibition: Frances C. Healey and Guest Speaker: WEAF CBS—Mischa Raginsky's Ensemble: WABC WOKO WJSV WIP WLBZ WJAS

From \$5 to \$5,000 IN CASH PRIZES

See Last Page

#### HIGH SPOT SELECTIONS FOR THE DAY

8:00 p. m .- Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WEAF network.

8:30 p. m.—Albert Spalding, violinist: CBS-WABC network.
9:00 p. m.—Dramatic Guild: Ben Ames Williams' "They Grind Exceeding Small": CBS-

9:00 p. m.—Fred Allen's Revue; Lennie Hayton's orchestra: NBC-WEAF network.
9:30 p. m.—John Charles Thomas, baritone; William Daly's orchestra: NBC-WJZ network.
9:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WABC network.
10:00 p. m.—Old Gold Hour; Ted Fiorito's orchestra; the Debutantes Trio; Dick Powell,

M. C.: CBS-WABC network. 10:00 p. m.—Ed Sullivan, columnist; Frances Langford; Three Scamps; Vincent Lopez' orchestra: NBC-WJZ network.

10:30 p. m.—Freddie Rich Entertains; Sylvia Froos; Fray and Braggiotti: CBS-WABC net. 11:15 p. m.—Reinald Werrenrath: NBC-WJZ network.

KDKA—Lloyd Huntley's Orchestra
WCAU—Today on WCAU
WCSH—On Wings of Song (NBC)
WEEL—A Bit of This and A Bit of That

12:55 P.M. R—Ohman and Arden, "The World's Most Beautiful Waltzes"

Beautiful Waltzes"

1:00 P.M.

NBC—Market and Weather Reports: WEAF
CBS—Marie, the Little French Princess, drama:
WABC WNAC WCAU

KDKA—National Farm and Home Hour (NBC)
WCSH—AChurch Federation Midweek Services

WCSH—Church reasons
WGV—Albany on Parade
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Tr
1:05 P.M.

WOR-Musical Revue: Show Boat Boys; Thelma Goodwin and Byron Holiday, soloist 1:15 P.M.

NBC—Close Harmoy; Gloria La Vey, soprano:
WEAF WEEI WFI
CBS—Interview by Louella Parsons: WABC
WOKO WNAC WDRC WJSV WCAU WJAS
1:30 P.M.

1:30 P.M.

NBC—To be announced: WEAF
CBS—Easy Aces, Comedy: WABC WNAC WCAU
WJAS

NBC—Vic and Sade: WJZ WBAL WBZ WBZA
KDKA WMAL

NBC—Orlando's Ensemble: WEEI WCSH WRC
WGY—Bradley Kincaid, mountain ballads
WHAM—School of the Air, science
WJSV—Gene Stewart, organist
WOR—Rosalind Genuet, Book Review
WRVA—Market Reports

WRVA—Mosalind Genuet, Book Review
WRVA—Market Reports
1:45 P.M.
NBC—Orlando's Concert Ensemble: WEAF WGY
CBS—The Playboys: WABC WJAS WOKO WLBZ
WJSV WIP

WJSV WIP
NBC—Harvest of Song; The Merrie-Men, male quartet; Irma Glen, organist: WJZ WBAL WMAL
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Safety Committee, Organ Music.
Health Talk
WCAU—Emily Weyman, songs
WNAC—Anne De Forest, beauty specialist
WOR—Rutgers Home Economics
WRVA—Sunshine Program
2:00 P.M.

2:00 P.M.

2:00 P.M.

NBC—National Safety Council Broadcast; Hon.
Daniel C. Roper, Floyd Gibbons, John Long,
speakers: WEAF WEEI WLIT

CBS—The Captivators: WABC WDRC WJSV
WIP WLBZ WOKO

NBC—On Opening of 1934 World's Fair, Mayor
Kelly of Chicago; Rufus Dawes; Speakers:
WJZ WBZ WBZA KDKA WHAM WMAL

WBAL—Poetry Regital

WJZ WBZ WBZA KDKA WHAM WMAL
WBAL—Poetry Recital
WCAU—Educational Talk, Dr. Holman White
WCSH—Lura Thomas Brown
WGY—Hadley Rasmuson, baritone
WNAC—Studio Frogram
WOR—Dr. Arthur Frank Payne, "The Psycholo
gist Says"
2:15 P.M.

gist Says"

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU
CBS—Artist Recital: Crane Calder, bass: WNAC
WDRC WJSV WLBZ
WBAL—Happy Days in Dixie (NBC)
WCSH—National Safety Council Broadcast; Speak-

WCSH—National Players
ers (NBC)
WGY—Matinee Players
WHAM—School of the Air, social study
WOR—College Inn Comedies
2:30 P.M.
the Balcony; or

2:30 P.M.

NBC—Two Seats in the Balcony; orchestra WEAF WCSH WLIT WGY WRC

CBS—American School of the Air: WABC WNAC
WDRC WJAS WJSV WIP WLBZ WOKO

NBC—Smock Out, songs and comedy sketch: WJZ
WBAL WHAM WMAL

KDKA—Home Forum
WBZ-WBZA—Dr. Samuel A. Lindsay
WCAU—Women's Club ot the Air
WEEI—Kitchen of the Air
WCEI—Kitchen of the Air
WOR—Muriel Muth. soloist; Orchestra
2:45 P.M.

NBC—Words and Music, soloist and narrator

2:45 P.M.

NBC—Words and Music, soloist and narrator WJZ WBZ WBZA WMAL

WBAL—Elmer F. Bernhart, baritone WHAM—Clyde Morse, concert pianist WOR—Orchestral Program

3:00 P.M.

NBC—Joe White, tenor: Orchestra: WJZ WHAM
WBAL KDKA WMAL
CBS—La Forge Berumen Musicale: WABC
WNAC WDRC WJAS WIP WLBZ WOKO

NBC—Ma Perkins, drama: WEAF WGY WF1
WCSH WRC
WBZ-WBZA—Tillotson-Wilson Musicale
WCAU—Ralph Schaffer
WEEI—Del Castillo organist
WJSV—Silver Years
WOR—Elizabeth McShane, "Fashions"
3:15 P.M.
NBC—The Wise Man: WEAF WCSH WGY WRC
NBC—Heinie and His Grenadiers: WJZ KDKA
WBAL WHAM WBZ WBZA WMAL
WCAU—Women's Club of the Air
WJSV—La Forge Berumen Musicale (CBS)
WOR—Your Lover
3:30 P.M.
NBC—Women's Radio Review; Orchestra; Clau-

3:30 P.M.

NBC-Women's Radio Review; Orchestra; Claudine MacDonald WEAF WGY WEEI WFI WCSH WRC

CBS-Manhattan Moods; Do Re Mi Trio; Mark Warnow's Orchestra: WABC WDRC WJAS WLBZ WNAC WOKO

WBZ-WBZA-Home Forum Cooking School

WCAU-Bright Lights

WOR-Spanish Lesson, Professor Maxine Itturlda
3:45 P.M.

NBC-Platt and Nigram in page due; WIZ WBAL

NBC-Platt and Nierman, piano duo: WJZ WBAL

WMAL
WMAL
WDKA—Human Values
WHAM—George Garis, organist
WNAC—Council of New England
WOR—Byron Holiday, baritone; orchestra
4:00 P.M.

NBC-Pop Concert: WEAF WTIC WGY WRC

WCSH
CBS—Musical Album of Popular Classics; Howard Barlow, conductor: WABC WOKO WNAC WDRC WJAS WJSV WLBZ WCAU
NBC—Betty and Bob, dramatic sketch: WJZ
WBAL KDKA WBZ WBZA WHAM WMAL
WEEL—Stock Exchange Quotations
WOR—Dr. H. I. Strandhagen: "The Healthy
Skin Club"
4:15 P.M.

Skin Club"

4:15 P.M.

NBC—Alice Joy. the Dream Girl: WJZ WBZ

WBZA WBAL WHAM WMAL

NBC—Pop Concert: WFI WEEI

KDKA—Klaren Fladoes

WOR—The Virginians, male quartet

4:30 P.M.

WOR—The Virginians. male quartet
4:30 P.M.

NBC—Art Tatem, Negro pianist: WEAF WGY
WTIC WEEI

NBC—Developing Personality, Dr. H. A. Overstreet: WJZ WBAL

CBS—Science Service, talk: WABC WOKO WIP
WDRC WJAS WJSV WLBZ WNAC

KDKA—Market Reports
WBZ-WBZA—The Painter and His Daughter, skit
WCAU—C. P. Shoftner, "Topics in Season"
WCSH—Home and Foreign Missions
WHAM—The Rambler
WOR—Leo Freudberg's Orchestra
4:45 P.M.

NBC—Folk Music of the South; John Powell
composer: WEAF WCSH WEEI WTIC WRC

CBS—The Merrymakers: WABC WCAU WDRC
WJAS WOKO WJSV WLBZ WNAC

NBC—Concert Favorites; Orchestra, direction
Joseph Gallicchio: WJZ WBZ WBZA WMAL
KDKA—Tea Time Tunes
WGY—Stock Reports
WHAM—News Service
WOR—Frances Ingram, Thru the Hollywood
Looking Glass
5:00 P.M.

CBS—Skippy, children's skit: WABC WOKO
WAAB WDRC WCAU WJSV WJAS

5:00 P.M.

CBS—Skippy, children's skit: WABC WOKO WAAB WDRC WCAU WJSV WJAS

NBC—Jack and Gale, songs: Roy Shield's Orchestra: WJZ WBAL WHAM

KDKA—Tiny Tot Fife and Drum Corps

WBZ-WBZA—New England Agriculture

WCSH—Orchestral Program

WGY—Lang Sisters

WNAC—Five O'Clock Revue

WOR—Orchestral Program

5:10 P.M.

5:10 P.M

WOR—Program Resume
5:15 P.M.

NBC—Ted Black's Orchestra: WEAF WTIC
WCSH WGY

CBS—Jack Brooks, tenor; Eddie Copeland's Orchestra: WAAB WDRC WJAS WIP WOKO
CBS—On the Air Tonight: WABC

KDKA—Kiddies Club
WBZ-WBZA—News, Henry Edison Williams
WCAU—Friend of Youth
WEEI—Studio Program
WJSV—Fay Duncan and Fayette, songs
WOR—Amateur Astronomers Association
WRVA—Cecil and Sally

#### (WEDNESDAY CONTINUED)

5:20 P.M.

CBS-Jack Brooks, tenor; Eddie Copeland's Or-chestra: WABC

5:25 P.M.

WRVA-Rhythm Parade

5:30 P.M.

NBC-To be announced: WEAF WTIC WLIT
WGY WCSH WRC

WGY WCSH WRC
CBS—Jack Armstrong, All American Boy: WABC
WNAC WDRC WCAU WOKO WJAS WJSV
NBC—Singing Lady, children's program: WJZ
WBZ WBZA WBAL KDKA WHAM
WOR—Easter Egg Dying

5:40 P.M.

WRVA-Sports Review

5:45 P.M.

NBC-Wizard of Oz, dramatization: WEAF WTIC
WEEI WGY WCSH
CBS-Brooke, Dave and Bunny, songs: WABC
WAAB WDRC WJAS WOKO WCAU

NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM WMAL WNAC—The Cosmopolitans, novelty quintet WOR—Sylvia Clyde, soprano; Orchestra

#### NICHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF
CBS—Buck Rogers in the 25th Century: WABC
WOKO WAAB WCAU WJAS WJSV

NBC—Westminster Choir: WJZ WBAL WBZ
WBZA
KDKA—Evensong
WCSH—News Flashes
WEEI—The Evening Tattler
WGY—Evening Brevities; News Items
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don
WRVA—Evening Meditations
6:15 P.M.

6:15 P.M.

6:15 P.M.
CBS—Gene and Charlie: WJSV
NBC—Westminster Choir: WHAM
CBS—Bobby Benson and Sunny Jim: WABC
WAAB WDRC WCAU WLBZ
KDKA—Sports; Program Preview
WCSH—Al Buck's Sports Review
WEEI—Gene and Glen, comedy sketch
WGY—Hank Keene's Radio Gang
WLW—Joe Emerson, tenor

WLW—Joe Emerson, tenor WNAC—The Merry Go-Round WRVA—Musical Program

6:20 P.M. WCSH-Studio Program

6:30 P.M.

NBC-George R. Holmes, talk; News: WEAF WMAI.

WMAL
CBS—Enoch Light's Orchestra: WAAB WDRC
WJSV WLBZ WJAS WOKO
NBC—Irene Beasley, contralto: WJZ WBAL
CBS—Music Box: WABC WCAU
KDKA—Studio Program
WBZ-WBZA—Old Farmers Almanae
WCSH—Randall and McAllister Program
WEEI—Musical Program
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Jack Fisher's Orchestra; Bette Brooks,
soloist

soloist WOR-Harold Stern's Orchestra WRVA-Current Events

6:40 P.M.

WEEI-Organist

6:45 P.M. NEN-Your Folks and Mine, drama: WEEI

WCSH

WCSH
CBS—Ye Happy Minstrel and Tiny Band: WABC
WCAU WDRC WNAC
NBC—Henry Burbig and the Rhythm Boys:
WEAF WFI
CBS—Tito Guizar, Mexican tenor: WIP
NBC—Lowell Thomas, today's news: WJZ WBZ
WBZA KDKA WLW WBAL WHAM WMAL
WGY—Musical Program
WJSV—Frank and Jim
WRVA—Dance Period
7:00 P.M.

7:00 P.M.

NBC-Martha Mears, contralto; orchestra: WEAF WRC

WRC
CBS—Myrt and Marge, drama: WABC WOKO
WDRC WCAU WNAC WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
KDKA WLW WRVA WHAM WMAL
WCSH—Gene and Glenn, comedy sketch
WEEL—The Whittlin' Club
WGY—Through the Looking Glass
WOR—Ford Frick, Sports

7:15 P.M.

NBC-Billy Bachelor, sketch: WEAF WGY WCSH

NBC—Billy Bachelor, sketch: WEAL WEEL WRC
WEEL WRC
CBS—Just Plain Bill, skit: WABC WNAC
WCAU WJAS WJSV
NBC—Gems of Melody; John Herrick, baritone;
Harold Sanford's Orchestra: WJZ WBZ
WBZA KDKA WBAL WHAM WMAL
WLW—Henry Thies' Orchestra
WOR—Harry Hershfield
WRVA—Quartet
7:30 P.M.

NBC—Shirley Howard; The Jesters, Red Wamp and Guy; Milt Rettenberg, pianist; Tony Callucci, guitar: WEAF WTIC WGY WCSH WRC

Music on the Air: WABC WOKO WNAC WDRC WJAS WJSV WCAU WLBZ

NBC-Ramona: WJZ WBAL WMAL

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAF
WEEI WCSH WLIT WGY WRC
CBS—Boake Carter, News: WABC WNAC WCAU
WJAS WJSV
NBC—Irene Rich in Hollywood, skit: WJZ WBZ
WBZA WBAL KDKA WMAL

WBAL WBAL RDRA WAR WHAM—Blue Blazers WLW—Studio Program WOR—True Stories of the Sea WRVA—Smoky and Poky

8:00 P.M.

8:00 P.M.

CBS—Rhil Duey, Frank Luther, Jack Parker with
Vivien Ruth: WABC WNAC WDRC WJSV

NBC—Jack Pearl, the Baron, comedian; Cliff
Hall; Peter Van Steeden's Orchestra: WEAF
WTIC WEEI WCSH WLIT WGY WRVA

WRC

WRC
NBC—Crime Clues, mystery drama WJZ WBZ
WBZA KDKA WLW WBAL WMAL
WCAU—Love Making Incorporated
WHAM—Lavender and Old Lace
WOR—Josef Ranald Hand Analyst

8:15 P.M.

CBS—Edwin C. Hill; The Human Side of the News: WABC WOKO WNAC WDRC WCAU WJAS WJSV

CBS—Irene Thompson and the Three Naturals: WIP WOR—"The Old Theater", A. Winfeld Hoeny WRVA—Melody Mart

8:30 P.M.

NBC-Wayne

C-Wayne King's Orchestra: WEAF WCSH
WLIT WGY WTIC WRC
-Albert Spalding, violinist; Conrad Thibault,
baritone; Don Voorhees' Orchestra: WABC
WOKO WNAC WDRC WCAU WJAS WJSV

WORO WARL WERE WEAU WAS WASY
NBC—Dangerous Paradise, dramatic sketch:
WJZ WBAL WBZ WBZA KDKA WLW
WHAM WMAL
WEEI—"Lady Lillian and Chet"
WOR—Lavendar and Old Lace, Musical Program
WRVA—Souvenirs

8:45 P.M.

To be announced: WJZ WBZ WBZA WBAL
WHAM

WHAM KDKA—Studio Program WEEI—Musical Comedy WLW—Radio Court WRVA-Forum

9:00 P.M.

9:00 P.M.

NBC—The Hour of Smiles; Fred Allen, Portland Hoffa, Jack Smart, Lennie Hayton's Orchestra: WEAF WCSH WLIT WGY WLW WRVA WTIC WRC WEEI

CBS—Dramatic Guild: WABC WNAC WDRC WCAU WJAS WJSV WLBZ

NBC—Raymond Knight's Cuckoos; Mrs. Pennyfeather; Mary McCoy; Robert Armbruster's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WMAL

WOR—"Italies" WOR-"Italics"

9:30 P.M.

CBS—Guy Lombardo's Orchestra; Burns and Allen, Comedy Team: WABC WOKO WNAC WDRC WCAU WJAS WJSV NBC—John Charles Thomas, baritone; William Daly's String Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WMAL WOR—Harry H. Balkin, character analyst

9:45 P.M. WOR-Willard Robison's Orchestra

10:00 P.M.

NBC—Corn Cob Pipe Club of Virginia, barnyard music; male quartet: WEAF WTIC WCSH WLIT WGY WLW WEEI WRVA WRC CBS—Old Gold Program; Ted Fiorito's Orchestra; Dick Powell, master of ceremonies: WABC WOKO WNAC WDRC WCAU WJAS WJSV WIRZ

NBC-Vincent Lopez' Orchestra; Ed Sullivan, columnist; Frances Langford, songs; Three Scamps; Guest Stars: WJZ WBAL WHAM WBZ WBZA KDKA WMAL

10:15 P.M. KDKA—Art Farrar's Orchestra WOR—Harlan Eugene Read

10:30 P.M.

10:30 P.M.

NBC—Tourist Adventures; Irvin Talbot's Orchestra: WJZ WHAM WRVA WLIT WRC WMAL

NBC—Ghost Stories by Eliot O'Donnell: WEAF

WGY WEEI WTIC WRC

CBS—Freddie Rich Entertains: WABC WDRC

WOKO WJSV WIP WLBZ WJAS

KDKA—Romance of Dan and Sylvia

WBZ-WBZA—Eventide Singers

WCAU—House Warming

WCSH—Studio Program

WLW—Zero Hour

WLW-Zero Hour WNAC-Will Dodge's Orchestra; Charles Conom, tenor WOR-A Quarter-Hour in Three-Quarter Time

10:45 P.M. -Freddie Rich Entertains: WAAB KDKA—Nancy Martin
WBZ-WBZA—Sammy Liner's Orchestra
WCSH—Ghost Story (NBC)
WNAC—Larry Funk's Orchestra

# NBC—Ramona: WJZ WBAL WMAL KDKA—Charley Agnew's Orchestra WBZ-WBZA—"Fire! Fire! Fire! Commissioner Edward F. MacLaughling WEEL—After Dinner Revue WHAM—Three of Us, girl's trio WLW—Prairie Symphony WOR—Jack Arthur, baritone; Orchestra WRVA—Kiddies Radio Club Mr. Benny, I thought everyone knew I have had offers from two motion picture WRVA—Kiddies Radio Club Mr. Benny, I thought everyone knew I have had offers from two motion picture RNA—Riddies Radio Club Mr. Benny, I thought everyone knew I have had offers from two motion picture RNA—Riddies Radio Club

Mr. Benny, I thought everyone knew I have had offers from two motion picture producing companies to make talkies. One was from Metro-Goldwyn-Mayer and the other was from Paramount."

"What!" I exclaimed. "You mean you haven't had an offer from Warner Brothers?"

"No" he said sadly. "I made a picture

'No," he said sadly. "I made a picture

for them once.

"But radio seems to be the most important thing in your life, Mr. Benny," I continued, "and your program is the most important part of your interest in radio. What kind of humor do you think it annually and the second of the s is appreciated most by your audience?"
"New," he replied simply.

"New," he replied simply.
"Have you tried that type, Mr. Benny,"

I asked,
"Oh, yes," he said. "I frequently run
out of old jokes. Why, most of the time
I have to write new material for my
broadcasts."

"Do your studio audiences always ap-

11:00 P.M.

NBC—Angelo Ferdinando's Orchestra: WEAF WTIC WCSH CBS—Nick Lucas, songs; Freddie Rich's Orches-tra: WABC WOKO WIP WAAB WDRC WJSV WJAS

-Pickens Sisters, vocal trio: WJZ WBAL

NBC—Pickens Sisters, vocal trio: WJZ WBAL WMAL WMAL KDKA—Sports Review WBZ-WBZA—Weather; Sports Review WCAU—Boake Carter, talk WEEL—William Scotti's Orchestra WGY—Happy Felton's Orchestra WHAM—Recital Program WLW—Press Flashes WNAC—News Service; Correct Time; Local News WOR—"Moonbeams" WRVA—Dance Orchestra 11:05 P.M. 11:05 P.M.

WLW-College of Music Concert Ensemble

WLW—College of Music Concert Ensemble
11:15 P.M.

NBC—Press-Radio Bureau, News: WEAF WGY
WRC WCSH WTIC

CBS—Press-Radio Bureau, News: WABC WJAS
WJSV WIP WDRC

NBC—Reinald Werrenrath, baritone: WJZ WBAL
KOKA—Around the Cracker Barrel
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Ben Greenblatt
WHAM—Dance Orchestra
WRVA—Ray Knight's Cuckoos (NBC)
11:20 P.M.

11:20 P.M.

NBC—To be announced: WEAF WTIC WCSH WGY WRC CBS—Little Jack Little's Orchestra: WABC WDRC WJAS WJSV WLBZ WIP WAAB

NBC—Rubinoff's Orchestra: WEAF WTIC WCSH
WGY WLIT WEEI
CBS—Little Jack Little's Orchestra: WABC
WNAC
NBC—Jules Stein's Orchestra

WNAC

NBC—Jules Stein's Orchestra: WJZ WBAL

KDKA—Lloyd Huntley's Orchestra

WBZ-WBZA—Kay Fayre, soloist

WCAU—Luis Russel's Orchestra

WOR—Ozzie Nelson's Orchestra

WOR—Ozzie Nelson's Orchestra

11:45 P.M.

NBC—Press-Radio Bureau, News: WJZ WHAM
WBAL WBZ WBZA

CBS—Dick Messner's Orchestra: WABC WDRC
WNAC WJSV WIP WLBZ WOKO
KDKA—News, Orchestra
WCAU—Harold Knight's Orchestra
WLW—Rubinoff's Orchestra

11:50 P.M.

NBC—Ben Pollack's Orchestra: WJZ WHAM WBZ
WBZA WBAL

12:00 Mid.

WBZA WBAL

12:00 Mid.

NBC—Ralph Kirbery, baritone: WEAF WTIC WGY WEEI WLIT WMAL

CBS—Claude Hopkins' Orchestra: WABC WOKO WNAC WCAU WJAS WJSV

NBC—Carlos Molina's Orchestra: WJZ WBZ WBZA WBAL WHAM

KDKA—Marty Gregor's Orchestra

WLW—Dimmick's Orchestra

WLW—Dimmick's Orchestra

WOR—Bide Dudley Reviews the New Play

12:05 A.M.

12:05 A.M. NBC—B. A. Rolfe's Orchestra: WEAF WTIC WMAL WLIT WEEI WGY WOR—Sam Robbins' Orchestra 12:30 A.M.

12:30 A.M.

NBC—Clyde Lucas' Orchestra: WEAF WTIC
WEEI WLIT
CBS—George Hall's Orchestra: WABC WCAU
WOKO WNAC WJSV
NBC—Harold Stern's Orchestra: WJZ WBZ
WBZA WLW
KDKA—Art Farrar's Orchestra
WGY—Johnny Johnson's Orchestra
WHAM—Cato's Orchestra

1:00 A.M. CBS—Enoch Light's Orchestra: WABC "Oh, yes; as a general rule. But once in a while we have to remind them. You know, audiences are apt to let their minds wander from the comedian they're listen-

wander from the contental they to see the first to."

"Oh, another thing about your program, Mr. Benny. I'm sure the readers of Radio Guide will be interested in this one! Is Mary Livingstone really your wife?"

"Yes, but don't you dare print that!" he cried. "It might hurt my woman fan mail."

mail."

"All right, Mr. Benny," I said. "I won't. And now, Mr. Benny, excuse me if I become personal. You set yourself up as a comedian, don't you?"

"Well—" he began.

"Don't interrupt." I cut in. "I want to know if you're really the merry fellow the people believe you are...the man with the trigger-action wit?"

"Absolutely," he declared. "Why, I'll bet you'll be surprised to learn that I can tell the funniest jokes without rehearsing more than three times."

"What are your ideas for future programs, Mr. Benny?" I asked.

"Well," he said, "I think maybe I'll do "Way Down East".

The interview was interrupted at this

The interview was interrupted at this point by the appearance of a stranger.

"Better not do that one," said the stran-

ger.
"Why not?" asked Benny. "Saaay,
who are you anyway, barging in here like
that?"

"Name's Harry W. Conn," said the stranger. "And I think you had better do 'I'm No Angel,' because it would be more appropriate."
"Very poor," said Benny.
"Well, you know Mary Livingstone loves to do impersonations of Mae West."
"So what?" said Benny, "I should ruin my program just to give Mary experience?"
"Well, I don't think the Down Fact

"Well, I don't think the Down East idea is any good, either," continued Mr. Conn. "In fact, I won't have anything to do with it."

"Now, wait a minute, Conn," Benny said. "Who asked you to have anything to do with it?"

"You did," said Conn, "two years ago. And here's my contract with your signature on it. I cost you money."

"So it is .. so it is," said Benny. "Why, now I recognize you ... you're ...
"I am," Mr. Conn said, "the only radio script writer you ever employed."
"PLAY, FRANK!" said Benny.

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# Thursday, March 29

#### MORNING

8:00 A.M.

CBS—On the Air Today: WABC

NBC—Radio City Organ; Richard Leibert, organist: WEAF WCSH WFI

CBS—Salon Musicale: WCAU

NBC—Morning Devotions: WJZ WBAL WBZ

WBZA KDKA WRC

WEEI—Morning Train Catcher

WGY—Musical Clock

WHAM—Kindly Thoughts

WJSV—The Sun Dial, Arthur Godfrey

WNAC—Shopping Around the Town

WOR—Program Resume

8:05 A.M. CBS-Salon Musicale: WABC

WOR-Al Woods, songs and patter

8:15 A.M.

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL WHAM KDKA—Tommy and Sherlock

WBZ-WBZA—Duke Dewey's Hickory Nuts

WCSH—△Morning Devotions

WEEL—Shopping Service

8:30 A.M.

8:30 A.M.

NBC—Lew White, organist: WJZ WBAL WBZ
WBZA KDKA WHAM
CBS—Salon Musicale; WABC
NBC—Cheerio, inspirational talk and music:
WEAF WEEI WCSH WGY WTIC WFI WRC
WOR—Martha Manning, sales talk

8:45 A.M.

-Sam Moore's Meeting: WABC WCAU WOR-Don Ross, songs 9:00 A.M.

9:00 A.M.

NBC—The Breakfast Club: WJZ WBAL KDKA
CBS—Eton Boys. Male quartet: WABC WOKO
WNAC WDRC WCAU WJAS WLBZ
NBC—Sam Herman, xylophone; Frank Banta.
piano: WEAF WLIT WCSH
WBZ-WBZA—Virginia Reade, talk
WEEI—Clothes Institute
WGY—Annette McCullough and Forrest Willis,
duets

duets WHAM—Tower Clock Program

WJSV-Woman's Hour WOR-Edward Nell, Jr., baritone; Songs; Mary Olds and George Shackley

9:15 A.M.

NBC—Landt Trio and White, comedy and songs:
WEAF WLIT WCSH WEEI WGY WRC
CBS—In the Luxembourg Gardens: WABC WOKO
WNAC WDRC WJAS WIP WLBZ
WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Sherman Keene's Orchestra

9:30 A.M.

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hillbilly songs: WEAF WTIC WCSH WGY WRC

NBC—Breakfast Club; orchestra: WBZ WBZA

KDKA—Style and Shopping Service

WEEI—Trene Castle

WOR—Interior Decorating, Mildred Lewin

9:45 A.M.

9:45 A.M.
CBS—The Mystery Chef: WABC WAAB WCAU WJAS
NBC—The Sylvan Trio: WEAF WTIC WEEI WFI WRC
KDKA—Work-A-Day Thoughts
WCSH—Thru the Shops with Margie
WGY—Martha and Hal
WHAM—Household Hour
WNAC—Song Album with Virginia Warren, soprano

prano WOR-Phil Harris' Orchestra

10:00 A.M.

NBC—Edward MacHugh, the Gospel Singer:
W.J.Z. WBAL KDKA WBZ WBZA WMAL
CBS—Bill and Ginger: WABC WOKO WJAS
WAAB WCAU
NBC—Morning Parade: WEAF WEEI WFI WRC
Y. N.—Food and Homemaking School: WNAC
WLBZ
WGY—Hank Keenels Padic

WGY—Hank Keene's Radio Gang WOR—Pure Food Hour 10:15 A.M.

NBC-Morning Parade: WEAF WFI WCSH WEEI

NBC—Morning Parade: WEAF WAR
WRC
CBS—Visiting with Ida Bailey Allen: WABC
WJAS WOKO WAAB WJSV
NBC—Clara Lu 'n' Em: WJZ WBAL WBZ
WBZA WHAM
KDKA—Studio Program
WCAU—Eric Wilkinson, organist
WGY—Shopping Bag
10:30 A.M.

NBC—Treasure Chest; Howard Phillips, baritone;
Martha Lee Cole; Don Allen's Orchestra:
WEAF WRC WFI WGY
CBS—Press Radio Bureau, News: WABC WCAU
WJAS WJSV WDRC

dramatic sketch: WJZ

WJAS WJSV WDRC

NBC—Today's Children, dramatic ske

KDKA WBAL WBZ WBZA WMAL

WCSH—Sturio Program

WEEI—The Happy Rambler

WHAM—Mrs. Thrifty Buyer

WNAC—Musical Interlude

10:35 A.M.

CBS-Melody Parade: WABC WCAU WDRC WLBZ WNAC WJSV WJAS

10:45 A.M.

NBC—Press Radio Bureau, News: WEAF WCSH
WEEI WTIC
CBS—Fats Waller, songs: WABC WLBZ WJSV
WDRC
NBC—Press Radio Dureau, News: WEAF WCSH

WDRC
NBC—Press Radio Bureau, News: WJZ WBAL
WBZ WBZA WRC WHAM WMAL
E. T.—School of Cookery: WEEI WGY
KDKA—Sammy Fuller
WNAC—Salon Gems
WOKO—Melody Parade (CBS)
WRVA—Varieties

10:50 A.M.
NBC—Breen and de Rose, vocal and instrumental
duo: WEAF WCSH WFI WHAM WTIC WRC
NBC—Pappy, Ezra. Zeke and Elton, hillbillies:
WJZ WBAL WHAM WMAL
WBZ-WBZA—Piano Etchings, Doris Tirrell
WEEI—Studio Program
11:00 A.M.
NBC—Armchair Quartet: WEAF

11:00 A.M.

NBC—Armchair Quartet: WEAF
CBS—Mary Lee Taylor, kitchen talk: WJSV
NBC—U. S. Navy Band: WJZ WBAL KDKA
WBZ WBZA WHAM
CBS—Sunny Side Up: WABC WDRC WCAU
WNAC WLBZ
NBC—Galaxy of Stars: WGY WLIT
E. T.—School of Cookery: WCSH WRVA
WEEI—Variety Program
WOR—Nell Vinick, beauty talk
11:15 A.M.
CBS—Sunny Side up: WABC
NBC—Frances Lee Barton, cooking school: WEAF
WTIC WLIT WGY WEEI WCSH WRC
CBS—Charm Secrets: WJSV WNAC WCAU
WMAL—U. S. Navy Band (NBC)
WGR—School of Cookery
WRVA—Bab and Lib

WRVA—Bab and Lib 11:30 A.M.

NBC—Gale Page, contralto; Frank Hazzard, ten-or; King's Jesters, trio; Orchestra: WLIT WGY

WGY

NBC—Sweetheart Melodies; Vocalists; Talk: WJZ

WBAL WBZ WBZA KDKA WHAM WMAL

CBS—Tony Wons with Keenan and Phillips,
piano team: WABC WNAC WCAU WJAS

WJSV WOKO WDRC

NBC—Jules Lande, Troubadour of the Violin;
Morton Bowe, tenor: WEAF WCSH WEEI

WTIC WRC

WOR—"News in the World of Women" Gabriel

"News in the World of Women", Gabriel

WRVA—Luxury Fiddlers
11:45 A.M.
CBS—Madison Ensemble: WNAC WJSV WJAS

CBS—Madison Ensemble: WNAC WJSV WJAS WIP WOKO
NBC—Al and Lee Reiser, piano duo: WJZ WBAL KDKA WMAL
CBS—Ben Alley, tenor: WABC
WBZ-WBZA—Carl Lamson Musicale
WCAU—Sunyside Up
WHAM—Tom Grierson, organist
WOR—Marian Rich, mezzo-soprano; Orchestra

#### **AFTERNOON**

12:00 Noon

NBC—Neil Sisters, harmony trio: WJZ WBAL WHAM KDKA
CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
NBC—Piano Recital: WEAF WGY WRC
NEN—Larrow Program: WCSH WEEI
WBZ-WBZA—The Monitor Views the News; Ernate Reculor

est Beaulort WOR-Harmoneers

WRVA—Art Brown, organist 12:15 P.M.

NBC—Wendell Hall, songs: WEEI WMAL

CBS—Connie Gates, songs: WABC WOKO WDRC WCAU WJSV WLBZ WAAB

NBC—Johnny Marvin, tenor: WEAF WRC WEEI KDKA—Honey Boy and Sassafras

WBZ-WBZA—Weather; Market Reports

WCSH—Farm Flashes; Stocks and Weather

WGY—Skip, Step and Happiana, songs

WNAC—News Flashes

WOR—Welfare Council talk

12:20 P.M.

WBZ-WBZA—New England Agriculture WOR—Musical Program 12:30 P.M.

NBC—National Farm and Home Hour: WJZ WBAL WBZ WBZA WHAM WMAL CBS—George Scherban's Russian Gypsy Ensem-ble: WABC WIP WJSV WOKO WLBZ WAAB NBC—Maurice Lees' Concert Ensemble: WEAF WRC

WHAT WOULD \$5,000.00 IN CASH MEAN TO YOU? See Last Page

#### HIGH SPOT SELECTIONS FOR THE DAY

2:00 p. m .- Philharmonic Broadcast from Czechoslavakia: NBC-WJZ network.

2:00 p. m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WEAF network.
8:00 p. m.—Raffles, Amateur Cracksman, drama: CBS-WABC network.
8:30 p. m.—Voice of America; Alex Gray; Mary Eastman; Nicholas Kempner's orchestra: CBS-WABC network.

9:00 p. m .- Captain Henry's Show Boat: NBC-WEAF network.

9:00 p. m.—Emery Deutsch and His Gypsy Violin: CBS-WABC network. 9:30 p. m.—Fred Waring's orchestra and entertainers: CBS-WABC network.

10:00 p. m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WABC network. 10:00 p. m.—Al Jolson with Paul Whiteman's orchestra: NBC-WEAF network.

10:30 p. m.—Evan Evans, baritone; concert orchestra: CBS-WABC network.
11:30 p. m.—Address by Assistant Secretary of State, Sumner Welles; "Cuba's Relation to the United States": NBC-WEAF network.

KDKA—Style Show; Market Reports
WCAU—The Noontimers
WCSH—Stocks, Weather Reports
WEEL—Boston Farmers' Produce Market Report WGY-Farm Program
WNAC—The Shopper's Exchange
WOR—Jan Brunesco's Gypsy Orchestra
12:45 P.M.

KDKA—Lloyd Huntley's Orchestra
WEEI—A Bit of This and A Bit of That
WCAU—Today on WCAU
WCSH—Maurice Lees' Concert Ensemble (NBC)
1:00 P.M.

NBC—Market and Weather Reports: WEAF CBS—Marie, the Little French Princess; drama: WABC WNAC WCAU

WABC WNAC WCAU
KDKA—National Farm and Home Hour (NBC)
WCSH—Pedro Via's Orchestra (NBC)
WGY—Albany on Parade
WOR—Dr Wynne's Health Talk
1:05 P.M.

WOR-Musical Revue: Myrtle Boland and M. Lucas, soloists 1:15 P.M.

CBS-Joan Marrow, music: WABC WNAC WJSV WJAS

NBC—Pedro Via's Orchestra: WEAF WFI WEEI

WTIC WRC

WCAU—Harold Knight's Orchestra

1:30 P.M.

NBC—Vic and Sade sketch: WJZ WBAL KDKA
WBZ WBZA WMAL
CBS—Easy Aces. Comedy: WABC WCAU WNAC

WJAS

NBC—Orlando's Concert Ensemble: WTIC WCSH
WGY WFI

NBC—Francis C. Healy, talk: WEAF
WEEI—Reading Circle
WHAM—School of the Air. science
WOR—Bide Dudley; Theater Club of the Air
WRVA—Market Reports
1:45 P.M.

NBC—The Market Mass Charl McKey, Male Trick

1:45 P.M.

NBC—The Merry Macs; Cheri McKay; Male Trio;
Orchestra: WJZ WBAL WMAL

CBS—The Captivators: WABC WJAS WDRC
WNAC WLBZ WOKO WJSV

NBC—Orlando's Concert Ensemble: WEAF WCSH
WGY WFI
KDKA—Lloyd Huntley's Orchestra

WBZ-WBZA—Safety Committee; Organ Music
WCAU—Stanley Roberts, songs
WHAM—The Rambler
WOR—Mildred Cole, soloist

WOR-Mildred Cole, soloist 2:00 P.M.

NBC—William Hain, tenor: WEAF WLIT WRC
NBC—International Broadcast from Czechoslovakia: WJZ WBAL WBZ WBZA KDKA WHAM

WMAL

--Ann Leaf at the Organ: WABC WDRC
WJSV WLBZ WOKO

WJSV WLBZ WOKO
WCAU—Eddie Sheppard, novelty pianist
WCSH—Lura Thomas Brown
WEEI—Silver Lining Hour
WGY—Paul Curtis, tenor
WNAC—Studio Variety Program
WOR—Dr. Arthur Frank Payne. "The Psychologist Says"
WRVA—Edward Naff
2:15 P.M.

WRVA—Edward Naff

2:15 P.M.

CBS—Ann Leaf at the Organ: WNAC

NBC—Yasha Bunchuk, 'cellist: WEAF WCSH

WLIT WRC

CBS—Romance of Helen Trent: WABC WCAU

WEEI—William Kahakalau's Hawaiian Orchestra

WGY—Household Chats

WOR—The Melody Singer

2:30 P.M.

NEN—Food Hour: WEEI WCSH

NBC—Smack Out, comedy sketch: WJZ WHAM

Z:30 P.M.

NEN—Food Hour: WEEI WCSH

NBC—Smack Out, comedy sketch: WJZ WHAM

WBAL WBZ WBZA WMAL

CBS—American School of the Air: WABC WNAC

WDRC WJSV WIP WLBZ WJAS WOKO

NBC—Trio Romantique: WEAF WRC

KDKA—Home Forum

WCAU—Women's Club of the Air

WGY—Three Schoolmaids

WOR—Otis Holley, soprano

2:45 P.M.

NBC—Talk: WEAF WCSH WRC

NBC—Talk: WEAF WCSH WRC

NBC—Talk by Nat C. Murray: WJZ WBAL WBZ

WBZA WBAL WMAL

WGY—Barnacle Bill the Sailor

WHAM—George Garis, organist

WOR—Orchestral Program

3:00 P.M.

NBC—Ma Perkins sketch: WEAF WEEI WGY

WFI WCSH WRC

CBS—Metropolitan Parade: WABC WNAC WDRC

WJSV WIP WLBZ WOKO

WRVA—Aunt Pollyanna

NBC—Reed ,Kennedy, baritone: WJZ WBAL KDKA WMAL WBZ-WBZA—"Animals in the News," Dr. Wes-ley A. Young WCAU—Tom Dawson, songs WHAM—Memorial Art Gallery Program WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.

NBC—The Upstaters, male quartet: WEAF WCSH
WEEI WGY WGY WRC

NBC—The Syncopators: WJZ WHAM KDKA
WMAL

WBZ-WBZA-Edwin Otis, baritone WCAU-Women's Club of the Air WOR-"Old Man Sunshine"

3:30 P.M.

NBC-Women's Radio Review; Orchestra: WEAF WGY WFI WCSH WEEI WRC

CBS—National Student Federation Program: WABC WNAC WDRC WJAS WJSV WIP

WABC WNAC WDRC WJAS WJSV WIP
WLBZ WOKO
NBC—Twenty and Seven; Merrie Men, Neil Sisters; Earl Lawrence, pianist; Irma Glen, organist: WJZ WBAL KDKA
WBZ-WBZA—Home Forum Cooking School
WCAU—Five Blue Spades
WOR—The Musical Architects, Mildred Cole and
Tom Davis
2:45 P.M.

3:45 P.M.

CBS—Institute of Music: WABC WNAC WCAU WDRC WJAS WLBZ WJSV WOKO WOR—Sally and Sue, comedy and songs 4:00 P.M.

WOR—Newark Civic Symphony Orchestra

4:15 P.M.

NBC—Alice Joy, the Dream Girl; Orchestra:
WJZ WBAL WHAM WMAL

NBC—Winters and Weber: WEEI WFI

KDKA—P.T.A. Talk

WBZ-WBZA—Academy of Music

WNAC—Spotlighting Modern Education

4:30 P.M.

NBC—Music Magie; Vocalists: Orchestra: WJZ

WBAL WBZ WBZA WHAM WMAL

CBS—Bob Standish, baritone: WABC WOKO

WNAC WDRC WJSV WIP WLBZ WJAS

NBC—Hazel Glenn, soprano; Orchestra: WEAF

WCSH WEEI

KDKA—Business News and Markets

WCAU—Dancapators

WGY—John Sheehan, tenor

4:45 P.M.

NBC—Lady Next Door, children's program:
WEAF WEEI WCSH WRC

CBS—Ye Happy Minstrel and Tiny Band: WABC

WNAC WDRC WCAU

CBS—Artist Recital; Theo Carle, tenor; Barbara

Maurel, contralto: WOKO WJAS WJSV WIP

KDKA—Gay Jordan

WGY—Stock Reports

WHAM—News Flashes

5:00 P.M.

NBC—Armand Girard, basso: WEAF WEEI

CBS—Skippy, children's skit: WABC WOKO

5:00 P.M.

NBC—Armand Girard, basso: WEAF WEEI

CBS—Skippy, children's skit: WABC WOKO

WAAB WDRC WCAU WJSV WJAS

NBC—General Federation of Women's Clubs:
guest speaker: WJZ KDKA WMAL

WBAL—Talk of the Times

WBZ-WBZA—New England Agriculture; E. J.

Rowell

WBZ-WBZA—Ren

Rowell

WCSH—Ernie George's Orchestra

WGY—Piano Pals; Dorothy Sherman and Monica

Leonard

WHAM—Allen Sisson, the Story-Book Man

WNAC—Five O'Clock Revue

WRVA—Rhythm Parade

5:05 P.M.

WOR-Musical Interlude 5:15 P.M.

CBS—George Hall's Orchestra: WAAB WDRC
WJAS WIP WOKO WLBZ
NBC—Max Dolin, violinist; Milan Smolen, pianist:
WJZ WBAL WHAM

WJZ WBAL WHAM
CBS—On the Air Tonight: WABC
KDKA—Kiddies' Klub
WBZ-WBZA—Monitor Views the News
WGAU—Chick Chick Program
WOR—"The Sophisticates," vocal trio
WRVA—Cecil and Sally
5:20 P.M.

CBS—George Hall's Orchestra; WABC 5:25 P.M.

WRVA-Aunt Pollyanna

#### (THURSDAY CONTINUED)

5:30 P.M.

NBC-Winnie. the WEEL WRC the Pooh, drama: WEAF WLIT CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS

WJSV
NBC—The Singing Lady, children's program:
WJZ WBZ WBZA WBAL KDKA WHAM
WCSH—Studio Program
WGY—Princess Nacoomee
WOR—The Crocodile in Art and Decoration: Karl
Freund

5:40 P.M.

5:40 P.M.
WRVA—Sports Review
5:45 P.M.
NBC—Rex Cole Mountaineers: WEAF
CBS—Stamp Adventurer's Club: WABC WOKO
WAAB WDRC WCAU WJAS WJSV
NBC—Little Orphan Annie WJZ WBAL WBZ
WBZA KDKA WHAM WMAL
NBC;—Echoes of Erin: WGY
Y. N.—Armando Corea's Orchestra: WNAC WLBZ
WCSH—Dramatization
WEEI—Radio Chat

WEEI-Radio Chat WOR-The Per Clinic of the Air

#### NICHT

6:00 P.M.

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF
CBS—Buck Rogers in the 5th Century: WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Richard Himber's Orchestra: WJZ WBAL
WBZ WBZA WMAL
KDKA—Evensong
WCSH—News Flashes
WEEI—The Evening Tattler
WGY—Evening Brevities
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, kiddies' program
WRVA—Hi-Plane Pilots
6:15 P.M.
CBS—Bobby Benson and Sunny Jim: WABC

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
WAAB WDRC WCAU WLBZ
CBS—Bob Nolan, tenor; Norm Sherr, pianist:
WJSV
KDKA—Sports; Program Preview
WCSH—Al Buck's Sports Review
WEEL—Gene and Glen with Jake and Lena
WGY—Sports Parade
WHAM—Richard Himber's Orchestra (NBC) WLW-Joe Emerson, songs; orchestra WNAC-The Merry Go-Round 6:30 P.M.

NBC-Ivory Stamp Club; Captain Tim Healy:

NBC—Ivory Stamp Club; Captain Tim Healy;
WJZ
CBS—Mischa Raginsky's Ensemble; WABC WOKO
WAAB WJSV WLBZ
NBC—John B. Kennedy; WEAF
KDKA—Salon Orchestra
WBAL—Twenty Fingers of Harmony (NBC)
WBZ-WBZA—Old Farmer's Almanac
WCAU—Comedy Stars of Hollywood
WCSH—Gene and Glenn, comedy sketch
WEEI—Musical Program
WHAM—Jack Driscoll, variety program
WHAM—Jack Driscoll, variety program
WHAM—Jack Driscoll, variety program
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Larry Funk's Orchestra
WOR—Eddie Lane's Orchestra
WRVA—News Flashes
6:40 P.M.
WFI—John B Kennedy (NBC)

WFI-John B Kennedy (NBC) 6:45 P.M.

WFI—John B Kennedy (NBC)
6:45 P.M.
6:45 P.M.
CBS—Harold Knight's Orchestra: WIP
NBC—Grandmother's Trunk, sketch: WEAF
CBS—Little Italy, drama: WABC WOKO WAAB
WDRC WCAU
NBC—Lowell Thomas, today's news: WJZ WBAL
WBZ WBZA KDKA WLW WHAM WMAL
WCSH—Studio Program
WEEI—Crystal Souvenirs
WGY—Radio Court
WJSV—Marguerite Cromwell and Phil Crist
WNAC—George Hinkle and Arthur Anderson in
"Street of Dreams"
WRVA—Evening Musicale
7:00 P.M.
NBC—Mary Small, songs; Orchestra: WEAF
CBS—Myrt and Marge, drama: WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
KDKA WLW WRVA WHAM WMAL
WCSH—True Stories of the Sea
WEEI—Edison Program
WGY—Joe and Eddie, Comedy sketch
WOR—Ford Frick, Sports Resume
7:15 P.M.
NBC—Billy Bachelor, sketch: WEAF WGY
WCSH WFEI WBC

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAF WGY
WCSH WEEI WRC

CBS—Just Plain Bill, skit: WABC WNAC WCAU
WJAS WJSV

NBC—B. A. Rolfe's Orchestra: WJZ WBZ WBZA
WHAM WBAL WMAL
KDKA—Lois Miller, organist
WLW—Unbroken Melodies
WOR—Comedy Stars of Hollywood
WRVA—Irene Castle
7:30 P.M.

CBS—Oliver Naufo's Orchestra: WIP

7:30 P.M.

CBS—Oliver Naylor's Orchestra: WIP

NBC—Shirley Howard, vocalist; The Jesters;
Songs and Comedy; Piano and Guitar: WEAF

WCSH WGY WRC

CBS—The Serenaders; Phil Cook; Paul Keast,
baritone: WABC WDRC WCAU WOKO

WJAS WJSV

NBC—Romantic Melodies; Orchestra: Sketch:

WJZ WBZ WBZA KDKA WMAL

WEEI—After Dinner Revue

WHAM—Bank Program

WLW—Melody Masters
WNAC—True Stories of the Sea
WOR—The Lone Ranger, sketch
WRVA—Evelyn Harrison
7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAF
WEEI WCSH WGY WFI WRC
CBS—Boake Carter, News: WABC WNAC WCAU
WJAS WJSV
WLW—Southern Blackbirds

WLW—Southern Blackbirds
WRVA—Tarzan of the Apes, sketch
8:00 P.M.

NBC—Rudy Vallee's Orchestra; Guest Artists:
WEAF WEEI WCSH WGY WFI WLW. WRC
CBS—Raffles, the Amateur Cracksman: WABC
WNAC WDRC WOKO WIP WLBZ
NBC—Cape Diamond Light: WJZ WBZ WBZA
KDKA
WCAU—True Stories of the Sea

KDKA
WCAU—True Stories of the Sea
WHAM—Rochester Evening School of the Air
WJSV—The Dinkledorffers
WOR—Little Symphony Orchestra; Philip James,
conducting; Edith Friedman, pianist
WRVA—South Sea Islanders (NBC)
8:15 P.M.

CBS-Raffles, the Amateur Cracksman: WJAS

WCAU
WHAM—"Behind the Headlines." Or Meyer Jacobstein WJSV—Serenade 8:30 P.M.

8:30 P.M.

CBS—Voice of America; Mary Eastman, soprano;
Alex Gray; Guest Speaker; Nicholas Kempner's Orchestra: WABC WOKO WNAC WJAS
WDRC WCAU WJSV

NBC—Adventures in Health; Dr. Herman Bundesen: WJZ WBAL KDKA WHAM WBZ
WBZA

WRVA—Souvenirs

8:45 P.M.

8:45 P.M.

NBC—Robert Simmons, tenor; Jerry Sears' Orchestra: WJZ

KDKA—Studio Program

WBZ-WBZA—Joe Rines' Orchestra

WHAM—Through the Hollywood Looking Glass

WRVA—The Story Behind the Claim

9:00 P.M.

9:00 P.M.

NBC—Captain Henry's Show Boat, vocalists and orchestra: WEAF WEEI WCSH WGY WRVA WFI WRC

CBS—Emery Deutsch's Gypsy Violin: WABC WNAC WDRC WCAU WJAS WJSV WLBZ WBC—Death Valley Days, dramatic story: WJZ WBZ WBZA WLW KDKA WBAL WHAM WMAL

WOR—The Coontinists

WMAL
WOR—The Co-optimists
9:15 P.M.

CBS—Alexander Woollcott, the Town Crier:
WABC WNAC WDRC WOKO WCAU WJAS
WJSV WLBZ
WOR—"That's Life" dramatized news headlines
9:30 P.M.

9:30 P.M.

NBC—Eddie Duchin's Orchestra: WJZ WBAL

KDKA WBZ WBZA WHAM WMAL

CBS—Fred Waring's Orchestra, entertainers:

WABC WOKO WDRC WJAS WJSV WNAC

WCAU WLBZ

WLW—Captain Henry's Show Boat (NBC) WOR—Harry H. Balkin, character analyst 9:45 P.M.

WOR-"The Witch's Tale"
10:00 P.M.

10:00 P.M.

NBC—Paul Whiteman's Orchestra and Radio Entertainers; Al Jolson, singing comedian; Deems Taylor. master of ceremonies: WEAF WCSH WGY WLW WEEI WFI WRVA WRC CBS—Glen Gray's Orchestra; Connie Boswell, songs; Stoopnagle and Budd: WABC WOKO WDRC WCAU WJAS WJSV WNAC WLBZ NBC—Hands Across the Border; Gloria La Vev. soloist and orchestra: WJZ KDKA WHAM WBZ-WBZA—Billy Lossez' Orchestra

10:15 P.M.

WOR—Harlan Eugene Read

WOR-Harlan Eugene Read 10:30 P.M.

10:30 P.M.

NBC—Echoes of the Palisades; Organist; Vocalist; Instrumental Trio: WJZ WHAM WBAL WRVA

CBS—Evan Evans, baritone with Concert Orchestra: WABC WAAB WDRC WJSV WLBZ WOKO WJAS

KDKA—Romance of Dan and Sylvia

WBZ-WBZA—Buccaneers, Male Quartet

WCAU—Vincent Travers' Orchestra

WNAC—Over the Cameraman's Shoulder

WOR—"The Jolly Russians"; Adia Kuznetzoff

10:45 P.M.

CBS—Evan Evans, baritone: WABC WJAS WJSV

CBS—Evan Evans, baritone: WABC WJAS WJSV KOKA—Nancy Martin WBZ-WBZA—Joe Rines' Orchestra WCAU—Billy Hays' Orchestra WNAC—Larry Funk's Orchestra 11:00 P.M.

WNAC—Larry Funk's Orchestra

11:00 P.M.

NBC—Viola Philo. soprano: WEAF WFI WRVA

WGY WCSH

CBS—Vera Van. contralto. WABC WIP WAAB

WDRC WJSV WJAS WOKO

NBC—The Cavaliers, male quartet: WJZ WBAL

KDKA—Sports Review

WBZ-WBZA—Weather; Temperature; Sports

WCAU—Boake Carter

WEEI—Morey Pearl's Orchestra

WHAM—Dance Orchestra

WHAM—Dance Orchestra

WLW—Press Flashes

WNAC—News Service

WOR—"Moonbeams"

11:05 P.M.

WLW—Theater of the Air, drama

11:15 P.M.

NBC—Press-Radio Bureau, News: WEAF WGY

WCSH WFI WRC WTIC

CBS—Press-Radio Bureau, News: WABC WIP

WJSV WJAS WDRC

# ALONG THE AIRIALTO

(Continued from Page 6) show featuring Rube Goldberg . . old companies are auditioning this week one to change present talent and two new ones . . . A portion of the royalties from the song, "Little Flower," dedicated to Father Coughlin, will go to unemployed musicians . . . B. A. Rolfe who is part owner of an eating establishment on Fifth owner of an eating establishment on Fifth Avenue will shortly take a dance band into the spot and will be heard over the NBC nets twice weekly . . . When Fox Film threw a cocktail party for George White and Rudy Vallee, Rudy didn't show up because he was still carrying the "burn" over the recent front page publicity that White struck him while making "Scandals."

In a radio interview, little Jackie Heller admitted he liked chocolate cake. Next day, via Uncle Sam's blue-gray uniformed men, he received two such cakes. If the same listeners are reading, that's my favorite dessert.

PAPPY, ZEKE, EZRA AND ELTON, the Westchester Hillbillies, were invited to Washington to sing for the President at the Correspondents' Ball. They rehearsed "Home On the Range" for several hours, and then John Charles Thomas beat them to it. Were they chagrined!

#### Please, Cap'n Henry

I WOULD LIKE TO ask the sponsors I WOULD LIKE TO ask the sponsors of the Showboat Hour to set a precedent in radio broadcasting by repeating one of the best shows ever heard on the air—the radio version of Jerome Kern's "Showboat" which was broadcast over a year ago. People are still talking about it . . . Glen Gray and his Casa Loma orchestra will play the Junior Prom at Amherst will play the Junior Prom at Amherst and the Green Key Prom at Dartmouth this spring . . . If Connie Boswell is singing better than ever on the Camel Cara-

NBC—Press-Radio Bureau, News: WJZ WBAL WHAM WBZ WBZA WRVA KDKA—Art Farrar's Orchestra WCAU—Jan Savitt, violinist

11:20 P.M.

CBS—Isham Jones' Orchestra: WABC WIP WDRC WJSV WLBZ WJAS NBC—Cyril Pitts, tenor: WEAF WGY WCSH WFI

WFI

—The Poet Prince, Anthony Frome, ten
WJZ WRVA WBAL WHAM WBZ WBZA
11:30 P.M.

NBC—Address by Assistant Secy. of State Summer Welles: WEAF WCSH WRVA WFI WEEI
CBS—Naval and Marine Corps Reserve Program;
Rear Admiral Watt. Cluverius, speaker:
WABC WOKO WNAC WCAU WJSV WLBZ

WJAS
NBC—Enric Madriguera's Orchestra: WJZ WBAL
WHAM
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Duke Dewey's Hickory Nuts
WGY—Johnny Johnson's Orchestra
WLW—Los Amigos
WOR—Val Olman's Orchestra
11:45 P.M.

CBS—Naval and Marine Corps Reserve Program: WDRC WBZ-WBZA—Enric Madriguera's Orchestra (NBC)

12:00 Mid.
NBC—George Olsen's Orchestra: WJZ WBZ

NBC—George Olsen's Orchestra: WEAF WGY
WBZA
NBC—Jimmy Lunceford's Orchestra: WEAF WGY
WEEI WFI WMAL
CBS—Ozzie Nelson's Orchestra: WABC WOKO
WNAC WJSV WCAU WJAS
KDKA—Marty Gregor's Orchestra
WHAM—Victor Wagner's Orchestra
WLW—Johnny Hamp's Orchestra
WUR—Jack Berger's Orchestra
12:15 A.M.

NBC—William Scotti's Orchestra: WEAF WGY
WEEI WFI WMAL

12:15 A.M.

NBC—Dancing in the Twin Cities: WJZ WBZ
WBZA WHAM KDKA WLW
CBS—Charlie Davis' Orchestra: WABC WOKO
WNAC WCAU WJSV

NBC—William Scotti's Orchestra: WEAF WGY
WEEI WFI WMAL

12:45 A.M.

WGY-Sammy Kaye's Orchestra

1:00 A.M.
CBS—Dick Messner's Orchestra: WABC
WLW—Dance Orchestra 1:30 AM.

WLW-Moon River, organ and vocalists 2:00 A.M. WLW-Oklahoma Bob Albright

van these days, it's because, for the first time her mother is actually watching her broadcast. Mrs. Boswell and her sister are visiting in New York from New Orleans... Last year, after "Stormy Weather" was first sung by Ethel Waters at the Cotton Club in New York, it rained almost incessantly for weeks. The composers now wonder what sort of weather will follow their hit sequel, "Ill Wind," sung by Adelaide Hall.

Raise for Gray

ALEXANDER GRAY'S sponsor on the "Voice of America" programs gave the big baritone a raise when renewed "Voice of America" programs gave the big baritone a raise when renewed. Elliott Shaw, ailing baritone of the Revelers, is out of the hospital and is back singing with the famous quartet. Honors for the slimmest radio star are claimed by Frances Langford, who is only 98 pounds. Frances will appreciate advice from anyone whose diet boosts her over 100. Jerome Kern is reported as not being at all interested in coming back to write original musical comedies for radio because the idea was not snapped up at once when he talked about it. Joey Nash, Dick Himber's tenor, made three electrical transcriptions the other day without having to make any retakes, which, he says, is a record. Eugene Ormandy, whose Minneapolis Symphony programs over CBS are already attracting wide praise, accedes to popular demand and says he will include a request selection in each program. Sylvia Froos stepped from a guest appearance on the Ipana show into the hospital for a tonsil operation in preparation for a CBS sustaining build-up. sustaining build-up.

The sponsors of the Voice of Experience have insured the radio counselor for a half million dollars!

Double-X for Troy, O.

DAVID FREEDMAN, radio script fashioner and impresario for the CBS Big Show, has never been compared to the beauteous Helen of Troy, although his face has launched a thousand scripts, as far as we have been able to ascertain.

far as we have been able to ascertain.

However, David precipitated a modern siege of Troy when he recently asserted that he considered Troy, Ohio, the radio capital of America, according to a survey he had conducted to discover the "typical American radio community."

Pawling, New York, has been contesting his choice vigorously through the columns of their local paper, and leading citizens

of their local paper, and leading citizens of other towns have been asserting civic pride and throwing in the gauntlet for their own hamlets, villages, towns and cities. It looks as if an interesting battle may take place, and perhaps it may lead to the finding for the much-sought "Mr. X of Radio."

Rumor has it that the Albert Spalding programs on Columbia may be re-vamped a bit, to provide music of slight-ly more popular flavor.

#### **Program Notes**

A SERIES of six broadcasts entitled The Confidence Man, dealing with all kinds of "Con" games will be inaugurated Monday at 10 p. m., EST over an NBC-WJZ network. The premiere broadcast will depict the "truth about wire tapping". . Gladys Swarthout, Metropolitan mezzo-soprano, will be interviewed Tuesday by Nallie Swarthout, Metropolitan mezzo-soprano, will be interviewed Tuesday by Nellie Revell. . . . The Guilford College Chotr, sixty-five mixed voices directed by Max Noah, will broadcast Wednesday at 11:15 a. m. EST over an NBC-WEAF network from New York. . . A new series of dramatized ghost stories by Elliott O'Donnell, writer of international repute on ghost legends, will be inaugurated the same day at 10:30 p. m. EST over an NBC-WEAF network. . . At 10:30 p. m. EST next Friday over an NBC-WIZ network, comes "Thirty Pieces of Silver," a dramatic presentation of the betrayal of Jesus by Judas Iscariot.

# Friday, March 30

#### MORNING

8:00 A.M.

CBS—On the Air Today; WABC

NBC—Organ Rhapsody; Richard Leibert, organist: WEAF WFI WCSH

CBS—The Ambassadors, male quartet; WCAU

NBC—Morning Devotions: WJZ WBAL WBZ

WBZA KDKA WRC

WEEI—Morning Train Catcher

WGY—Musical Clock

WHAM—Kindly Thoughts

WJSV—The Sun Dial; Arthur Godfrey

WNAC—Shopping Around the Town

WOR—Program Resume; Produce Reporter

8:05 A.M.

8:05 A.M. CBS—The Ambassadors: WABC

8:10 A.M.

WOR-Al Woods, songs and patter 8:15 A.M.

-Sunny Melodies; Mark Warnow, conductor; WABC WCAU

NBC—Don Hall Trie: WJZ WBAL WHAM

KOKA—Tommy and Sherlock

WBZ-WBZA—Duke Dewey's Hickory Nuts

WCSH—AMorning Devotions

WEEI—Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk and music: WEAF WEEI WCSH WGY WFI WRC NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA

WBZ WBZA
WHAM—Among My Souvenirs
WOR—Martha Manning, talk
8:45 A.M.
CBS—Sam Moore's Meeting: WABC WCAU
WHAM—Lew White, organist (NBC)
WOR—Sherman Keene's Orchestra
9:00 A.M.

9:00 A.M.

NBC—Sam Herman, xylophone; Frank Banta, piano: WEAF WLIT WCSH WGY

CBS—Do Re Mi Trio: WABC WOKO WNAC WDRC WCAU WJAS WLBZ

NBC—The Mystery Chef: WJZ KDKA WBAL WBZ WBZA WMAL

WEEI—Clothes Institute
WHAM—Tower Clock Program
WJSV—Dance Orchestra
WOR—Our Children with Mary Olds; Edwin Nell, Jr., baritone, and George Shackley, organist
9:15 A.M.

NBC—Breakfast Club, orchestra: WJZ WBAL

NBC—Breakfast Club, orchestra: WJZ WBAL KDKA WHAM NBC—Landt Trio and White, songs and comedy: WEAF WCSH WGY WLIT WEII WRC

WEAF WCSH WGY WLIT WEEI WRC
CBS—Metropolitan Parade: WABC WOKO WJAS
WIP WLBZ
WBZ-WBZA—Virginia Reade, talk
WCAU—Words and Music
WJSV—Women's Hour
WNAC—The Voice of the Apothecary
9:30 A.M.

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAF WCSH WRC

KDKA—Style and Shopping Service

WDRC—Metropolitan Parade (CBS)

WEEI—Good Morning Melodies

WGY—Billy Rose, tenor

WNAC—The Broadway Hits

WOR—French Diction Classes

9:45 A.M.

NBC-Cyril Tobin, violinist: WEAF WEEI WFI

WRC
CBS—Madison Singers: WABC WNAC WCAU
WJAS WLBZ
KDKA—News, Minute Manners
WBAL—Shopping with Nancy Turner
WBZ-WBZA—Breakfast Club (NBC)

WCSH—Broadway Hits WCY—Martha and Hal WHAM—Tom Grierson, organist WOR—Phil Harris' Orchestra 9:55 A.M.

9:55 A.M.

NBC—Press-Radio Bureau, News: WJZ WHAM
10:00 A.M.

NBC—Breen and de Rose, guitar and songs:
WEAF WCSH WFI WEEI WRC

NBC—Josephine B. Gibson, hostess counsel: WJZ
KDKA WBZ WBZA WHAM WBAL WMAL
CBS—Madison Singers: WAAB WDRC
WGY—Mr. and Mrs.
WNAC—The Voice of the Apothecary
WOR—Emily Post; Sidney Nesbitt, baritone;
Muriel Pollack and Her Singing Strings

NBC—Mrs. Curtis B. Railing, songs and stories:

Muriel Pollack and Her Singing Strings

10:15 A.M.

NBC—Mrs. Curtis B. Railing, songs and stories:
WEAF WEEI WCSH WFI WRC

CBS—Bill and Ginger, popular songs: WABC
WOKO

NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ
WBZA WHAM

KDKA—Studio Program
WGY—Musical Program
WJSV—Madison Singers (CBS)

10:30 A.M.

NBC—Press-Radio Bureau, News: WEAF WFI
WRC WCSH WGY

CBS—Press-Radio Bureau, News: WABC WDRC
WJAS WJSV WNAC

NBC—Today's Children, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA WMAL
WEEI—The Happy Rambler
WGY—The Market Basket
WHAM—Mrs. Thrifty Buyer

WOR-"The Romance of Foods," Prudence Penny

10:35 A.M.

NBC—Ralph Kirbery, songs: WEAF WFI WRC
CBS—Round Towners Quartet: WABC WDRC
WCAU WJAS WNAC
10:45 A.M.

10:45 A.M.

NBC—Betty Crocker, cooking talk: WEAF WEEI
WCSH WFI WGY WRC
CBS—Will Osborne's Orchestra; Pedro De Cordoba and His Friendly Philosophy: WABC
WOKO WNAC WDRC WCAU WJAS WLBZ
NBC—Jack and Loretta Clemens, songs and patter: WJZ
KDKA—Simplicity Program
WJSV—Serenade
WOR—Morning Musicale
10:50 A.M.
WBZ-WBZA—Piano Etchings, Doris Tirrell
11:00 A.M.
NBC—Brahms Requirem: chorus: soloists: WEAF

NBC—Brahms Requiem; chorus; soloists; WEAF
WJZ WCSH WGY WBZ WBZA WHAM
KDKA WEEI WLIT WBAL WMAL
CBS—"Cooking Closeups," Mary Ellis Ames:
WABC WOKO WNAC WDRC WCAU WJAS

WJSV
WOR-What to Eat and Why, C. Houston Goudiss
11:15 A.M.
CBS-Fats Waller, songs: WABC WNAC WDRC
WCAU WJAS WJSV WLBZ
11:30 A.M.

11:30 A.M.

CBS—Tony Wons: WABC WNAC WDRC WOKO
WJAS WLBZ WIP

CPG—Pete Woolery, tenor; orchestra: WCAU
WJSV

WOR-News in the World of Women, speaker 11:45 A.M.

CBS—Mark Warnow's Orchestra: WABC WJAS WJSV WDRC WIP WLBZ WCAU—Patsy Darling and the Knickerbockers WNAC—The Melody Sweethearts WOR—Red, Black and Gold Trio

#### AFTERNOON

12:00 Noon

NBC-Gene Arnold and the Commodores: WEAF WEEI WLIT WGY WCSH WRC WEEI WLIT WGY WCSH WRC
CBS—"The Voice of Experience:" WABC WNAC
WDRC WCAU WJAS WJSV
NBC—Mouth Health, talk: WJZ
NBC—Soloist: KDKA WBAL
WBZ-WBZA—The Monitor Views the News, Ernest Beaufort
WHAM—Tower Clock Trio
WOR—"Around the Wheel of Events," Mary L.
Roberts

NBC—Johnny Marvin, tenor: WEAF WRC
CBS—Betty Barthell, songs, with Melodeers Quartet: WABC WOKO WCAU WDRC WJSV
WLBZ

tet: WABC WOKO WCAU WDRC WJSV WLBZ
NBC—Wendell Hall, ukeleie: WJZ WHAM WMAL KDKA—Honey Boy and Sassafras
WBAL—Farm Hints
WBZ-WBZA—New England Agriculture
WCSH—Farm Flashes; Stocks and Weather
WGY—Skip, Step and Happiana, sketch
WNAC—News and Weather
WOR—Your Child, Dr. Ellaine Elmore
WRVA—County Farm Notes
12:30 P.M.
CBS—Smillin' Ed McConnell: WJSV WOKO
WCAU WNAC WLBZ
NBC—Rex Battle's Concert Ensemble: WEAF
CBS—George Hall's Orchestra: WABC
NBC—National Farm and Home Hour, guest
speakers; Walter Blaufuss' Orchestra: WJZ
WBAL WHAM WBZ WBZA WMAL
KDKA—News and Markets
WCSH—ANoontime Lenten Service
WEEI—Boston Farmers' Produce Market Report
WGY—Farm Program
WOR—Emil Velasco, organist
12:45 P.M.
CBS—George Hall's Orchestra: WABC WOKO
WAAR WIP WIRZ WIAS

12:45 P.M.

CBS—George Hall's Orchestra: WABC WOKO WAAB WIP WLBZ WJAS

KDKA—Lloyd Huntley's Orchestra

WCAU—Novelty Trio

WCSH—Rex Battle's Ensemble (NBC)

WEEI—A Bit of This and A Bit of That

WNAC—The Shopper's Exchange

12:55 P.M.

WOR-Albert Bartlett, Tango King

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#### CASH PRIZES

In Radio's Greatest Contest of All

See Last Page

#### HIGH SPOT SELECTIONS FOR THE DAY

11:00 a. m .- Brahms' "Requiem": NBC-WEAF and WJZ networks.

2:30 p. m.—Boston Symphony orchestra; Koussevitzky, conducting: NBC-WJZ network.
4:30 p. m.—"The March to Calvary": NBC-WEAF network.
4:40 p. m.—Archbishop of Canterbury, Good Friday Message: CBS-WABC network.

4:40 p. m.—Archbishop of Canterbury, Good Friday Message: CBS-WABC network.
8:00 p. m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra: NBC-WJZ network.
8:30 p. m.—The March of Time, dramatized news events: CBS-WABC network.
8:30 p. m.—Dangerous Paradise, dramatic sketch: NBC-WJZ network.
9:00 p. m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.
9:30 p. m.—Pic and Pat, blackface comics; Joseph Bonime's orchestra: NBC-WEAF network.
9:30 p. m.—"Seven Last Words of Christ": NBC-WJZ network.
10:30 p. m.—"Thirty Pieces of Silver": NBC-WJZ network.
11:30 p. m.—"The Crucifixion": NBC-WEAF network.
12:30 a. m.—Jules Lande, Troubadour of the Violin: NBC-WEAF network.

1:00 P.M.

1:00 P.M.

CBS—Marie, the Little French Princess, drama:
WABC WNAC WCAU

NBC—Market and Weather Reports: WEAF
KDKA—Farm and Home Hour (NBC)
WCSH—Lyman B. Chipman
WGY—Albany on Parade
WOR—Dr. Wynne's Health Talk

WOR—Dr. Wynne's Health Talk

NBC—Ray Heatheron, baritone: WEAF WCSH
WEAF WEEI WGY WRC

WEAF
WCAU—Women's Club of the Air
WOR—"Old Man Sunshine"

3:30 P.M.

NBC—Women's Radio Review; orchestra; Clau-

1:05 P.M.

WOR-AThe Lutheran Chorus of Brooklyn, "The Seven Last Words of Christ"

1:15 P.M.

NBC-Pinkey Hunter's Orchestra: WEAF WCSH

WFI
CBS—Hurdy Gurdy Man: WABC WOKO WNAC
WDRC WIP WJSV
WCAU—Robert Mack, baritone
WEEI—State Department of Information
1:30 P.M.

NBC—Francis C. Healey, talk: WEAF
CBS—Easy Aces, comedy: WABC WNAC WCAU
WJAS

WJAS

NBC—Maurice Lees' Concert Ensemble: WCSH
WEEI WGY WRC

NBC—Vic and Sade: WJZ KDKA WBZ WBZA
WHAM WBAL WMAL WOR—Bobby Burns, Poetry Class of the Air WRVA—Market Reports 1:45 P.M.

NBC-Maurice Lees' Concert Ensemble: WEAF

WEEI

CBS—The Playboys: WABC WJSV WJAS WLBZ
WOKO WNAC WIP

NBC—Seven Voices; Merrie-Men, male quartet;
Neil Sisters, vocal trio: WJZ WBAL WMAL
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Organ Miniatures, Doris Tirrell
WCAU—Albert Bartlett, "The Tango King"
WGY—Bradley Kincaid, mountain ballads
WHAM—Dance Orchestra
WOR—Show Boat Boys
WRVA—Sunshine Program
1:50 P.M.
WCAU—Cocoanut Islanders

WCAU—Cocoanut Islanders 2:00 P.M.

2:00 P.M.

NBC—The Magic of Speech Vida Ravenscroft Sutton: WEAF WEEI WRC
CBS—Bill Huggins, songs: WABC WDRC WJAS WJSV WIP WLBZ WOKO

NBC—Musical Originalities; Dick Teela, tenor; Mary Steele, contralto; Walter Blaufuss' Orchestra: WJZ WHAM WMAL

KDKA—Friday Revue
WBAL—The Book Shell
WBZ-WBZA—Colby Junior College Concert
WCAU—Mattie Curran and Orchestra
WCSH—Lura Thomas Brown
WGY—Antoinette Halstead, contralto
WNAC—Studio Program
WOR—Dr. Arthur Frank Payne, The Psychologist
Says

CBS—Mark Warnow's Novelty Orchestra: WNAC WDRC WLBZ
CBS—Romance of Helen Trent: WABC WCAU WBAL—Musical Originalities (NBC)
WCSH—Musical Program
WGY—Household Chats
WHAM—School of the Air, art appreciation
WOR—College Inn Comedies
2:30 P.M.

NBC—Air Brakes; musicale variety show: WEAF WCSH WGY
CBS—AGood Friday Musical Program: WABC WNAC WDRC WJAS WJSV WIP WLBZ

WOKO —Boston Symphony Orchestra; Dr. Serge Koussevitzky, director: WJZ WHAM WBAL WMAL

WMAL
KDKA—Home Forum
WCAU—Women's Club of the Air
WEEL—Kitchen of the Air
WOR—Muriel Muth, soloist; orchestra
2:45 P.M.

WBAL—Poetry Recital by the "Bentztown Bard"
WBZ-WBZA—Kay Fayre, soloist
WOR—Leo Freudberg's Orchestra
3:00 P.M.
CBS—Artist Recital; Evan Evans, baritone; Charlotte Harriman. contralto: WABC WJAS
WLBZ WIP WOKO WNAC
NBC—Ma Perkins, dramatic sketch: WEAF WFI
WGY WRC WCSH
KDKA—Boston Symphony Orchestra (NBC)
WBZ-WBZA—"Books and Authority

WGY WRC WCSH
KDKA—Boston Symphony Orchestra (NBC)
WBZ-WBZA—"Books and Authors"
WCAU—Carlotta Dale, songs
WEEl—Twenty Fingers of Harmony (NBC)
WOR—Elizabeth McShane, "Fashions"

3:15 P.M.

NBC—Women's Radio Review; orchestra; Claudine MacDonald: WEAF WGY WCSH WEEI WFI WRC

WFI WRC
CBS—Harrisburg Variety Program: WABC WJAS
WDRC WLBZ WOKO WNAC WJSV WIP
WBZ-WBZA—Home Forum Cooking School
WCAU—Charlie Gaines' Orchestra
WOR—Choosing Easter Plants and Flowers, Dr.
C. H. Connors

3:45 P.M.

WOR-Moods in Musi

4:00 P.M.

4:00 P.M.

NBC—Horacio Zito's Tango Orchestra: WEAF
WGY WTIC WRC

CBS—Illinois-Wesleyan Choir, Easter Program:
WABC WOKO WNAC WJAS WCAU WJSV
WDRC WLBZ

NBC—Betty and Bob, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA WHAM WMAL
WCSH—With the College Professor
WEEL—News Dispatches
WOR—Dr. H. I. Strandhagen: "The Healthy
Skin Club"

WRVA-Art Brown, Organist

WRVA—Art Brown, Organist
4:15 P.M.

NBC—Nellie Revell at Large Interviewing Charles
Winninger: WEAF WCSH WTIC WHAM
WMAL
CBS—U. S. Army Band: WABC WCAU WOKO
NBC—The Singing Stranger: WJZ WBAL KDKA
WEEI—Studio Program
WGY—Book News, Levere Fuller
WOR—The Virginians, male quartet
4:30 P.M.

4:30 P.M.

NBC—March to Calvary; Southernaires Negromale quartet: WEAF WEEI WTIC WRC

NBC—To be announced: WJZ WBZ WBZA
WBAL WMAL

CBS—U. S. Army Band: WDRC WNAC

KDKA—Karen Fladoes

WCSH—Loring Short and Harmon

WGY—Musical Program

WHAM—The Rambler

WNAC—United States Army Band (CBS)

WOR—Guy Hunter, Blind Entertainer

440 P.M.

4.40 P.M.

CBS—AGood Friday Address by the Archbishop of Canterbury; WABC WOKO WDRC 4:45 P.M.

KDKA—Dr. Emlyn Jones
WGY—Stock Reports
WHAM—News Service
WOR—Williar Hargrave, The California Vagabond
5:00 P.M.

NBC—Madame Sylvia of Hollywood: WEAF WTIC
WCSH WRC
CBS—Skippy, children's skit: WABC WOKO.
WAAB WDRC WCAU WJSV WJAS
NBC—Interview by William Lundell: WJZ WBAL
KDKA
WBZ-WBZA—Markets

WEEL-Health Forum; Dr. L. Burbank
WEY-Lang Sisters
WHAM-One-Act Playlet
WNAC-Five O'Clock Revue
WOR-Stage Relief Fund, talk
WRVA-Rhythm Parade
5:05 P.M.

WOR-Your Radio Informer 5:10 P.M.

WEEL-Y. M. C. A. News WOR-Program Resume 5:15 P.M.

CBS—Dick Messner's Orchestra: WAAB WDRC
WOKO WJAS WIP
NBC—Concert Artists: WEAF WGY
NBC—George Fleming Huston, baritone: WJZ
WBAL WHAM WTIC
CBS—On the Air Tonight: WABC
KDKA—Kiddies Club
WCAU—Friend of Youth
WEEI—Studio Program
WOR—Going Places with T. Atherton Dixon
WRVA—Cecil and Sally
5:20 P.M.
CBS—Dick Messner's Orchestra: WABC

CBS—Dick Messner's Orchestra: WABC WJSV—The Melody Minstrel 5:25 P.M. WRVA-Alice in Wonderland

#### (FRIDAY CONTINUED)

5:30 P.M.

5:30 P.M.

NBC—To be announced: WEAF WEEI WTIC

WLIT WGY WCSH WRC

CBS—Jack Armstrong, All American boy: WABC

WOKO WNAC WDRC WCAU WJAS WJSV

NBC—Singing Lady, children's program: WJZ

WBAL WBZ WBZA KDKA WHAM

WOR—Robert Rend, "Town Talk," Gypsy Orchestra

5:40 P.M.

WRVA—Sports Review 5:45 P.M.

5:45 P.M.

NBC—Wizard of Oz, dramatization: WEAF WGY
WTIC WEEI WCSH

CBS—Gordon, Dave and Bunny, songs: WABC
WAAB WDRC WOKO WJAS WCAU

NBC—Little Orphan Annie: WJZ WBAL WBZ
WBZA KDKA WHAM WMAL

WNAC The Composition and the mineter

WNAC—The Cosmopolitans, novelty quintet WOR—A Clean Sweep, Mrs. Herbert Shipman

#### NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF WRVA
CBS—H. V. Kaltenborn, news: WABC WOKO
WAAB WDRC WJSV WIP WJAS
NBC—Angelo Ferdinando's Orchestra: WJZ
WBAL

WBAL
KDKA—Evensong
WBZ-WBZA—O'Leary's Irish Minstrels
WCAU—Harold Knight's Orchestra
WCSH—News Flashes
WEEI—The Evening Tattler
WGY—Evening Brevities; News Items
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Service
WOR—Uncle Don; Kiddies' Program
6:15 P.M.

WOR—Uncle Don; Kiddies' Program
6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
WAAB WDRC WCAU WLBZ
CBS—Gene and Charlie: WJSV WOKO
KDKA—Sports and Program Preview
WBZ-WBZA—Joe and Bateese, skit
WCSH—Al Buck's Sports Review
WEEI—Gene and Glenn with Jake and Lena
WGY—Hank Keene Radio Gang
WHAM—Angelo Ferdinando's Orchestra (NBC)
WLW—Joe Emerson, songs
WNAC—The Merry-Go-Round
6:25 P.M.
WHAM—Studio Program

WNAC—The Merry-Go-Round

6:25 P.M.

WHAM—Studio Program
WNAC—Anne De Forest, beauty specialist
6:30 P.M.

NBC—Irene Beasley, blues singer: WEAF WTIC
CBS—Nick Lucas and Freddie Rich's Orchestra:
WABC WCAU WAAB WOKO
NBC—O'Leary's Irish Minstrels: WJZ WBAL
KDKA—Studio Program
WBZ-WBZA—Temperature: Sports Review
WCSH—Club Car Special
WEEI—Musical Program
WGY—Musical Program
WHAM—Hughie Barett's Orchestra
WJSV—Frank and Jim
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Jack Fisher's Orchestra; Bette Brooks,
soloist

soloist
WOR—Romance in Rhythm and Rhyme, Sylvia
Cyde and Joseph Bier
WRVA—News Flashes
6:40 P.M.

6:40 P.M.

WEEI—The Old Painter
6:45 P.M.

NEN—Your Folks and Mine, drama: WCSH
WEEI WTIC

NBC—Henry Burbig's Rhythm Boys: WEAF WFI
CBS—Zoel Parenteau's Orchestra with Harold
Van Emburgh; Margaret Daum, soloist:
WABC WOKO WAAB WDRC WCAU WJSV
WLBZ

NBC—Lowell Thomas, today's news: WIZ WIW

WABC WOKO WAAB WDRC WCAU WJSV WLBZ

NBC—Lowell Thomas, today's news: WJZ WLW WBZ WBZA KDKA WBAL WHAM WMAL WGY—Musical Program
WNAC—Jack Fisher's Orchestra
WOR—Ray Perkins, the Fun Baker
7:00 P.M.

NBC—Morton Bowe, tenor; Orchestra: WEAF WLIT WTIC WEEI WRC
CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBZA WBAL KDKA WLW WRVA WHAM WMAL WCSH—Gene and Glenn, comedy sketch WGY—Don Dixon, songs
WOR—Ford Frick, Sports Resume
7:15 P.M.

NBC—Billy Bachelor. sketch: WEAF WCSH WGY WEEI WRC
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
NBC—Stradivarius String Quartet: WJZ WBAL WBZ WBZA WHAM WMAL KDKA—Silvertoppers
WLW—Henry Theis' Orchestra
WOR—Front Page Dramas
WRVA—Moments With The Masters
7:30 P.M.

NBC—Fur Trappers: WEAF
CBS—Music on the Air: WABC WOKO WNAC

7:30 P.M.

NBC—Fur Trappers: WEAF
CBS—Music on the Air: WABC WOKO WNAC
WDRC WCAU WJSV WLBZ WJAS

NBC—Music by Gershwin; George Gershwin and
Orchestra: WJZ WBAL WBZ WBZA KDKA
WHAM WLW WMAL

NBC—Three X Sisters: WCSH WTIC
WEEL—After Dinner Revue
WGY—Play Gypsies, Play
WOR—The Sizzlers, vocal trio
WRVA—Musical Interlude

7:45 P.M.

7:45 P.M.

NBC—Gus Van and Company with Arlene Jackson: WJZ WBAL WMAL

NBC—The Goldbergs, comedy sketch: WEAF WEEI WCSH WLIT WGY WRC

CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV

E. T.—True Stories of the Sea: KDKA WOR

WBZ-WBZA—Bob Becker, Dog Stories

WHAM—County, Medical Society Program

WLW—Studio Program

WRVA—Smoky and Poky

8:00 P.M.

8:00 P.M.

8:00 P.M.

NBC—Concert; Jessica Dragonette, soprano; quartet; piano duo; Rosario Bourdon's Orchestra: WEAF WTIC WGY WEEI WCSH WLIT WRVA WRC

CBS—Phil Duey, Frank Luther and Jack Parker with Vivien Ruth, vocalists: WABC WNAC WDRC WJSV

NBC—Ethel Shutta, Walter O'Keefe and Don Bestor's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WMAL

WCAU—Billy Hays' Orchestra

WLW—Three Moods in Blue; Franklin Bens, tenor; Orchestra

WOR—The Loafers: Billy Jones and Ernie Hare; Ben Selvin's Orchestra

8:15 P.M.

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News:" WABC WOKO WNAC WDRC WCAU WJAS WJSV

WLW-Billie Jones and Ernie Hare

8:30 P.M. CBS—The March of Time, dramatized news events: WABC WOKO WNAC WDRC WCAU WJAS WJSV NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW

WHAM WMAL WGY—Farm Program WOR—Musical Revue

8:45 P.M.

NBC—To be announced: WJZ WBAL WBZ WBZA
WHAM
KDKA—Studio Program
WLW—Radio Court
9:00 P.M.

NBC-Waltz Time; Frank Munn, tenor; Muriel Wilson, soprano; Abe Lyman's Orchestra: WEAF WEEI WCSH WLIT WGY WRC

CBS—Fray and Braggiotti, piano team: WABC
-WOKO WNAC WDRC WCAU WJAS WJSV WOKO WNAC WDRC WORD
WLBZ
NBC—Phil Harris' Orchestra; Leah Ray, blues
singer: WJZ WBZ WBZA KDKA WBAL
WHAM WMAL
WLW—Will Osborn's Orchestra
WOR—Will Osborn's Orchestra; Radie Harris interviewing guest star
WRVA—Souvenirs
9:15 P.M.

CBS—Ruth Etting, Johnny Green's Orchestra;
Ted Husing: WABC WOKO WNAC WDRC
WCAU WJAS WJSV
WRVA—Dixie Spiritual Singers

WRVA—Dixie Spiritual Singers

9:30 P.M.

NBC—One Night Stands; Pic and Pat, blackface comedians; Orchestra: WEAF WLIT WCSH WGY WTIC WRC

CBS—Marvelous Melodies; Jack Whiting; Jeannie Lang; Jack Denny's Orchestra: WABC WOKO WNAC WDRC WCAU WJSV WJAS

NBC—△Seven Last Words of Christ; Chicago Acapella Choir; Barre Hill, baritone: WJZ WBZ WBZA WBAL KDKA WRVA WHAM WEEI—Boston Emergency Air Parade WLW—Unsolved Mysteries

WOR—Teddy Bergman, comedian; Betty Queen, contralto; Rondoliers Quartet

9:45 P.M.

9:45 P.M.

WOR-Willy Robyn, tenor; Marie Gerard, soprano 10:00 P.M. NBC—First Nighter, dramatic sketch: WEAF
WEEI WTIC WCSH WLIT WGY WRVA
WRC

CBS—Olsen and Johnson, comedians; Harry
Sosnik's Orchestra: WABC WOKO
WDRC WCAU WJAS WJSV WLBZ
NBC—Felix Salmond, 'cellist; Poetry; Music
Readings: WJZ WBAL WHAM WBZ WBZA

WMAI.

WMAL
KDKA—Studio Program
WLW—Johnny Hamp's Orchestra
10:15 P.M.

WOR-Harlan Eugene Read 10:30 P.M.

CBS—Mary Eastman, soprano; Concert Orchestra:
WABC WAAB WDRC WJSV WIP WOKO
WLBZ WJAS
NBC—Flying Dutchman's Orchestra, William
Stoess, conductor: WEAF WLIT WGY WTIC
WLW WRC WEEI
NBC—A"Thirty Pieces of Silver," Dramatization
of the Betrayal of Christ: WJZ WBAL
WHAM WMAL

WHAM WMAL
KDKA—Dan and Sylvia
WBZ-WBZA—Sammy Liner's Orchestra
WCAU—Taximeter Listens
WCSH—Studio Program
WNAC—Nick Parkyakakas
WOR—Jack Arthur, baritone; Orchestra
WRVA—Domino Lady and Orchestra
10:45 P.M.

KDKA—Nancy Martin WBZ-WBZA—Evening Reveries; James J. O'Hara,

wcAU—Vincent Travers' Orchestra
WCSH—Flying Dutchmen Orchestra (NBC)
WHAM—Vodvil Program
WNAC—News Flashes; Weather

# Bandstand and BATO

LASSICAL MUSIC is coming into its own again. And dance orchestras are rapidly losing their prominent place as entertainers par excellence on sponsored network shows. Witness the sponsored network shows. Witness the demise of Isham Jones on the Big show, and of Ted Weems from the Chicago-originating hosiery account, among others.

Bookers and agents of the dance orchestras however, are not worrying overly much. Rag-time, jazz, and popular ballads are not just a passing fancy; they have won a permanent place in American hearts. While the demand for better music may result in fewer of the lower-class and less-skilled dance orchestras, appar-

10:50 P.M.

WNAC-Larry Funk's Orchestra

11:00 P.M.

NBC-Talk by John Erskine: WEAF WGY WCSH NBC—Mario Cozzi, baritone: WJZ WBAL WM KDKA—Sports WBZ-WBZA—Weather; Temperature; Sports

WBZ-WBZA—Weather; Temperat WCAU—Boake Carter, talk WEEI—Ranny Weeks' Orchestra WLW—Press Flashes WNAC—News Service WOR—"Moonbeams" WRVA—Weede Myer's Orchestra

11:15 P.M.

11:15 P.M.

NBC—Press-Radio Bureau, News: WEAF WCSH WRC WGY WTIC

CBS—Press-Radio Bureau, News: WABC WJAS WJSV WIP WDRC

NBC—Press-Radio Bureau, News: WJZ WBAL WBZ WBZA WHAM WMAL

KDKA—Lucille Manners, soprano
WCAU—Enzo Aita, tenor; Marjorie Coll, harpist
WLW—Dance Orchestra

11:20 P.M.

11:20 P.M.

—Isham Jones' Orchestra: WABC WDRC
WJSV WIP WLBZ WNAC

WJSV WIP WLBZ WNAC

NBC—Lucille Manners, soprano: WJZ WBAL
WHAM WBZ WBZA WMAL

NBC—Gould and Shefter, piano
WCSH WRC WGY WTIC

NBC—A"The Crucifixion," Sung by Chorus and Soloists: WEAF WEEI WCSH WLW WRVA WGY WTIC WRC
CBS—Isham Jones' Orchestra: WABC WNAC WCAU WOKO
NBC—To be announced: WIZ

WCAU WOKO
NBC—To be announced: WJZ WBAL WMAL
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Milton Ebbins' Orchestra
WHAM—Sax Smith's Orchestra
WOR—Ozzie Nelson's Orchestra

11:45 P.M.

CBS—Henry Busse's Orchestra: WABC WCAU WDRC WNAC WJSV WLBZ WOKO

12:00 Mid.

12:00 Mid.

CBS—Leon Belasco's Orchestra: WABC WOKO WNAC WCAU WJAS WJSV

NBC—Tom Gentry's Orchestra: WJZ WBAL WHAM WBZ WBZA WMAL WLIT KDKA—Marty Gregor's Orchestra

WOR—Harold Stern's Orchestra

12:30 A.M.

CBS—Louis Panico's Orchestra: WCAU NBC—Jules Lande, troubador of the violin: WEAF WEEI WTIC WLIT

CBS—Sam Robbins' Orchestra: WABC WNAC

WEEI WTIC WLIT
CBS—Sam Robbins' Orchestra: WABC WNAC
WOKO WJSV
NBC—Ted Black's Orchestra: WJZ WBZ WBZA
WHAM KDKA WLW WMAL
WGY—Dick Fiddler's Orchestra
1:00 A.M.

CBS—Pancho's Orchestra: WABC WLW—Johnny Hamp's Orchestra

ently our Fred Warings, Wayne Kings, Guy Lombardos and Ben Bernies are bere

SEYMOUR SIMONS assumes charge of the Blackhawk Cafe, Chicago, Easter Sunday, with its NBC and WGN wires. Officials are uncertain whether to continue the "Midnight Flyers" guest star show which has proven so popular on its WGN Monday night airings this last year.

DON BESTOR will be heard from the Penn hotel and NBC beginning the first week in April, replacing George Olsen... Phil Harris has added new sustaining periods over NBC from the Palais Royale and is now heard thrice weekly besides the Friday commercial... Luis Russell goes into Dixie on split CBS chains from Philadelphia Cotton Club... Claude Hopkins' Harlem Serenade is now spotted on Columbia, Tuesday evenings, and he, too, has a new sustaining, Wednesday nights... Definite word has not arrived yet concerning time and a network for Duke Ellington's commercial emanating from the Pacific Coast shortly.

ED DAY, self-styled "Ohio's Waltz King," claims more time on the air than any other Cleveland band. He is heard via WHK from the Bedford Glens... Fritz Miller and the Club Royale have joined WBBM's "Around the Town" programs... Joe Roberts, formerly maestro in his own right, is now banjo-ing, guitaring, and singing with Ace Brigode in Chicago's Merry Gardens... Carl Moore, the hog-calling deacon, still holds sway at the Texas hotel, Fort Worth, Texas, but with no broadcast. with no broadcast.

MILTON KELLEM will again be heard over WIP shortly when he begins an engagement at the Anchorage, in Philadelphia . . . Billy Hays has been booked into the Pierre Roof in the same city by CBS . . . Jim Fettis, another WIP feature from the La Casa, goes Columbia also . . . Philadelphia's new Cafe de Paris features Charles Huston as maestro. Charles Huston as maestro.

Detroit's newest, the Oriole Terrace Club, has engaged Irving Aaronson for its opening, with no outlet as yet. . . . Leon "Snooks" Friedman began an in-definite engagement at the Casino de Paree, New York, last week, with WMCA

THE NIGHT CLUB OF THE AIR, a WENR, Chicago, airing from the College Inn, is probably the first attempt to bring Inn, is probably the first attempt to bring a genuine floor show before the microphone. With Frankie Masters master-of-ceremony-ing and vocalizing occasionally, the itinerant artists presented to diners at the Hotel Sherman spot do as much of their stuff for the listeners as possible, Recent stars have included Zelda Santley, Edith Griffith, and Jimmy Mattern. The program is living up to expectations, hotel officials say.

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# Saturday, March 31

#### MORNING

8:00 A.M.

CBS—On the Air Today: WABC

NBC—Radio City Organ; Richard Leibert, organist: WEAF WFI WCSH

CBS—Salon Musicale: WCAU

NBC—Morning Devotions: WJZ WBAL KDKA

WBZ WBZA WRC

WBZ WBZA WRC
WEEL-Morning Train Catcher
WGY-Musical Clock
WHAM-Kindly Thoughts
WJSV-The Sun Dial, Arthur Godfrey
WNAC-Shopping Around the Town
WOR-Program Resume; Produce Reporter

8:05 A.M. CBS-Salon Musicale: WABC

8:10 A.M. WOR-Al Woods, songs and patter 8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL
NBC—Organ Rhapsody: WEEI WRC
KDKA—Tommy and Sherlock
WBZ-WBZA—Duke Dewey's Hickory Nuts
WCSH—AMorning Devotions

8:30 A.M.

NBC—Cheerio: Inspirational Talk and Music:
WEAF WEEI WCSH WGY WTIC WFI WRC
NBC—Lew White, organist: WJZ WBAL KDKA
WBZ WBZA WHAM
WOR—Sherman Keene's Orchestra

8:45 A.M.
CBS—The Ambassadors: WABC WCAU
WOR—Dog Tales, Richard Meaney
9:00 A.M.

9:00 A.M.

NBC—Morning Glories, dance orchestra: WEAF
WLIT WCSH WGY
CBS—In the Luxembourg Gardens: WABC WOKO
WNAC WDRC WCAU WJAS WLBZ
NBC—The Breakfast Club: WJZ WBAL KDKA
WBZ-WBZA—Virginia Reade, talk
WEEI—Clothes Institute
WHAM—Tower Clock Program
WOR—The Story Teller's House, Richard Blondell
9:15 A.M.

NBC—Landt Trip and White sones and comedy:

NBC—Landt Trio and White, songs and com WEAF WEEI WCSH WLIT WGY WRC NBC—Breakfast Club: WBZ WBZA WHAM WIP—Luxembourg Gardens (CBS) WOR—The Chinaberry, children's program 9:20 A.M.

WCAU-Words and Music

WCAU—Words and Music

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy: WEAF
WEEI WCSH WGY WTIC WRC
KDKA—Style and Shopping Service
WJSV—In the Luxembourg Gardens (CBS)
WOR—The Cranky Crocodile, children's program
WRVA—Children's Hour

9:45 A.M.

CBS—The Meistersinger: WABC WNAC WCAU WOKO WJSV WLBZ WJAS
NBC—The Banjoleers: WEAF WEEI WCSH WTIC WFI WRC
KDKA—Work-A.Day Thoughts
WGY—The Banjoleers
WOR—The Lonely Cowboy, Tex Fletcher

10:00 A.M.

10:00 A.M.

MBC—Skip Step and Happianna, sketch: WEAF
WFI WRC WGY WCSH WEEI

CBS—Paul Mason's Orchestra: WABC WAAB
WCAU WJAS WJSV

NBC—Edward MacHugh the Gospel Singer:
WJZ KDKA WBAL WMAL
WBZ-WBZA—Home Forum Cooking School
WHAM—Tom Grierson, organist
WNAC—Buddy Clark, soloist
WOR—Kiddie's Kooking Glass

10:15 A.M.

10:15 A.M.

NBC—Morning Parade, variety musicale: WEAF WEEI WCSH WFI WGY WRC NBC—Singing Strings string ensemble: WJZ WBAL WHAM WMAL

KDKA—Home Forum
WNAC—Jane and John, dramatization
WOR—Children's Hour; Hilda Norton; Marion
Wall and children
10:30 A.M.

10:30 A.M.

CBS—News Service: WABC WOKO WJAS WCAU
WJSV WDRC
NBC—Press Radio Bureau, News: WEAF WEEI
WCSH WFI WTIC WRC WGY
NBC—Singing Strings: KDKA
WBZ-WBZA—Doehler Trio, Harp, Violin and Or-

wnac—Musical Interlude WRVA—Mickey Mouse Club

10:35 A.M.

NBC—Morning Parade, Variety Musicale: WEAF WRC WEEI WFI WCSH WGY

CBS—Let's Pretend, children's program: WABC WCAU WOKO WDRC WJSV WNAC WLBZ

10:45 A.M.

NBC—Press Radio Bureau, News: WJZ WBAL
WHAM WBZ WBZA WMAL
KDKA—Helen Irwin
WCSH—State Public Health Talk
WOR—Dancing Class, Thomas E. Parson
10:50 A.M.

C—Cowboy Singers; Jules Allen: WJZ WBAL WHAM WBZ WBZA WMAL

11:00 A.M.

NBC—Alma Schirmer, pianist: WEAF

CBS—Cheer Up: WABC WOKO WCAU WDRC

WNAC WJAS WJSV WLBZ

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:

WJZ WBAL KDKA WBZ WBZA WMAL

NBC—Galaxy of Stars WLIT WGY

N. E. N.—Food Hour: WCSH WEEI

WHAM—Century Organ Program

WOR—What to Eat and Why. C. Houston Goudiss

11:15 A.M.

NBC—The Vass Family, Seven South Carolina children singing harmony; WEAF WGY WRC NBC—Spanish Idylls, string ensemble: WJZ WMAL KDKA—Kiddies' Club WBZ-WBZA—Massachusetts Federation of Wom-en's Clubs

11:30 A.M.

11:30 A.M.

NBC—Down Lovers' Lane; Vocalists; Piano Duo;
Narrator: WEAF WCSH WRC

CBS—Fredonia State Normal School Girls Glee
Club: WABC WDRC WOKO WCAU WNAC
WLBZ WJSV

WEEI—Bob Emery's Gang
WGY—Children's Theater of the Air
WHAM—Spanish Idylls (NBC)

WOR—"News in the World of Women", Gabriel
Heatter Heatter

11:45 A.M.

NBC-Organ Melodies; Eddie Fitch, organist; Mary Steele, contralto: WJZ WHAM WBAL WMAL

WMAL
CBS—Concert Miniatures: WABC WDRC WOKO
WCAU WJAS WNHS WLBZ WJSV
WBZ-WBZA—Adventuring with Postage Stamps
WLIT—Down Lovers' Lane (NBC)
WOR—Andrew Baxter. Jr., baritone and Orches-

#### **AFTERNOON**

12:00 Noon

12:00 Noon

CBS—The Voice of Experience: WABC

CBS—Vincent Travers' Orchestra: WDRC WCAU

WNAC WLBZ WJAS WOKO WJSV

NBC—Pietro Yon, organist: WEAF WTIC WGY

WCSH WEEI WRC

NBC—Broadcast from Budapest: WJZ KDKA

WBAL WMAL

WBZ-WBZA—The Monitor Views the News

WHAM—4-H Club Program

WOR—Dr. John H. Finley, talk

12:15 P.M.

CBS—Vincent Travers' Orchestra: WABC
NBC—Genia Fonariova, soprano; String Trio:
WJZ WBAL WHAM WMAL
KDKA—Honey Boy and Sassafras
WBZ-WBZA—Weather; Temperature, Four H

Club
WCSH—Farm Flashes; Stocks and Weather
WESH—Studio Program
WGY—Hank Keene's Radio Gang
WNAC—News and Weather
WOR—Musical Program
12:20 P.M.

WOR-Scout News

12:30 P.M.

NBC-Rex Battle's Ensemble: WEAF WCSH

WRC
CBS—Abram Chasins' "Piano Pointers": WABC
WOKO WJSV WIP WLBZ
NBC—National Farm and Home Hour; Guest
Speakers; Walter Blaufuss' Orchestra: WJZ
WBAL WHAM KDKA WBZ WBZA WMAL
WCAU—Virginia Old Timers
WEEI—Del, Jack and Ray
WGV—Farm Program
WNAC—The Shoppers' Exchange
WOR—Huger Elliott, Metropolitan Museum: "An
Historic Room"

12-45 P.M

12:45 P.M. CBS—Enoch Light's Orchestra: WABC WAAB WOKO WLBZ WJSV WIP WCSH—△Noontime Lenten Service WOR—Stamp Club

12:50 P.M.

WEEI-Stock Exchange Quotations 12:55 P.M.

-Albert Bartlett, the Tango King: WCAU

1:00 P.M.

S—Savitt String Quartet: WABC WOKO WDRC WCAU WJSV C—To be announced: WEAF WEEI WRC WFI WCSH

WGY—Market Reports WOR—Musical Revue: Gislon Sisters; Baby Rosa-mund, vocalists

#### From \$5 to \$5,000 IN CASH PRIZES See Last Page

#### HIGH SPOT SELECTIONS FOR THE

12:00 Noon—Resurrection Ceremony from Budapest, Hungary: NBC-WJZ network.

1:50 p. m.—Metropolitan Opera performance of "Manon": NBC-WEAF and WJZ networks.

8:00 p. m.—Art in America: "Stuart and the Washington Portraits": NBC-WJZ network.

8:00 p. m.—Forty-Five Minutes in Hollywood; film previews; gossip: CBS-WABC network.

9:00 p. m.—Donald Novis, tenor; Frances Langford, contraito: NBC-WEAF network.

9:15 p. m.—Alexander Woollcott, "The Town Crier": CBS-WABC network.

9:30 p. m.—George Jessel; Vera Van and Fich's orchestra: CBS-WABC network.

9:30 p. m.—George Jessel; Vera Van and Freddie Rich's Orchestra; CBS-WABC network.
10:00 p. m.—Broadcast from Byrd Expedition: CBS-WABC network.
10:00 p. m.—Mrs. Franklin D. Roosevelt, talk on parks: NBC-WJZ network.
10:30 p. m.—Alka-Seltzer presents WLS National Barn Dance; Uncle Ezra, Spareribs, the Westerners, Maple City Four and other stars: NBC-WJZ network.
11:30 p. m.—Peter the Great, drama: CBS-WABC network.

1:15 P.M.

WAAB—Savitt String Quartet (CBS)
WCSH—To be announced (NBC)
WGY—Ted Black's Orchestra (NBC)
WJSV—Afternoon Rhythms

1:30 P.M.

CBS—Harold Knight's Orchestra: WABC WOKO
WCAU WDRC WNAC WJSV
NBC—Vic and Sade WJZ WBAL WBZ WBZA
KDKA WHAM WMAL
WOR—Rosalind Genet, Book Review

CBS—Harold Knight's Orihestra; WJAS WLBZ KDKA—String Quartet WCAU—Burton Rogers' Orchestra WOR—Milton Kaye, piano recital

1:50 P.M.

NBC—Metropolitan Opera Company; presentation of "Manon"; John B. Kennedy and Milton J. Cross, commentators: WEAF WJZ WTIC WEEI WCSH WGY WBZ WBZA WFI WHAM WRC WBAL WMAL

1:55 P.M.

L:55 P.M.

KDKA—Metropolitan Opera (NBC)

2:00 P.M.

CBS—Artist Recital: WABC WOKO WDRC WJAS

WJSV WLBZ WCAU

WLIT—Metropolitan Opera (NBC)

WNAC—Studio Program

WOR—Byron Holiday, soloist; Leo Freudberg's

Orchestra

2:15 P.M. WNAC-Artist Recital (CBS)

2:30 P.M.

CBS—Dancing Echoes: WABC WOKO WDRC
WNAC WJSV WJAS WLBZ WIP
WCAU—University of Pennsylvania Debate
WOR—Studio Program
2:45 P.M.

WOR-Alan Broms, Star Stories 3:00 P.M.

CBS—Round Towners Quartet: WABC WDRC WNAC WJSV WJAS WCAU WLBZ WOKO WOR—Louise Bave, soprano

3:15 P.M WOR-"Your Lover

3:30 P.M.

CBS—Ann Leaf at the Organ: WABC WCAU WOKO WLBZ WNAC WJSV WDRC WOR—Mildred Cole, soloist; orchestra

3:45 P.M.

CBS—Ann Leaf at the Organ: WJAS WOR—Genevieve Pitot, piano recital

4:00 P.M.

CBS—Saturday Syncopators: WABC WOKO WJSV
WDRC WNAC WJAS WLBZ WCAU
WOR—Dr. H. I. Strandhagen: "The Healthy
Skin Club"

4:15 P.M.

WOR-Freddy Farber and Edith Handman, variety act

4:30 P.M.

CBS—Mischa Raginsky's Ensemble: WABC
WDRC WOKO WJAS WNAC WJSV WLBZ

WIP
WCAU—Saturday Matinee
WOR—Gus Steck's Orchestra

5:00 P.M.

CBS—Pancho's Orchestra: WABC WAAB WDRC
WCAU WJAS WJSV WOKO
WNAC—Five O'Clock Revue

5:05 P.M.

WOR-Program Resume

WOR—Program Resume
5:15 P.M.

NBC—Leo Zollo's Orchestra: WEAF WCSH WGY
WLIT WEEI WRC

NBC—Neil Sisters: WJZ WBAL WBZ WBZA
KDKA
CBS—On the Air Tonight: WABC
WHAM—The Rambler
WRVA—Cecil and Sally
5:20 P.M.

CBS-Pancho's Orchestra: WABC 5:25 P.M.

WRVA-Rhythm Parade

5:30 P.M. NBC-Economics in the New Deal: WEAF WCSH

NBC—Economics in the New Deal: WEAF WCSH
WEEI WRC
CBS—Jack Armstrong, All American Boy: WABC
WOKO WNAC WCAU WDRC WJAS WJSV
NBC—Little Jackie Heller, tenor; Harry Kogen's
Orchestra: WJZ WBAL WBZ WBZA WHAM

KDKA—A Recreo, Bill and Alex WGY—Martha and Hal WOR—"Just Dogs," Steve Severn 5:40 P.M.

WRVA-Sports Review

5:45 P.M. 5:45 P.M.

CBS—Charles Carlile, tenor WABC WOKO WDRC
WNAC WLBZ WJAS WIP WCAU

NBC—Little Orphan Annie WJZ WBAL WBZ
WRZA KDKA WHAM WMAL

WGY—Bradley Kincaid, hillbilly songs
WOR—Dr Thatcher Clark, French class

#### NIGHT

6:00 P.M.

G:00 P.M.

NBC—Peter Van Steeden's Orchestra: WEAF
CBS—"Meet the Artist," Bob Taplinger Interviews Radio Stars: WABC WOKO WAAB
WDRC WCAU WJAS WJSV

NBC—Al Pearce and his Gang: WJZ WBAL WBZ
WBZA WMAL
KDKA—Evensong
WCSH—News Flashes
WEEL—The Evening Tattler
WGY—Evening Brevities
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, kiddies' program
WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Ted Black's Orchestra; Tommy McLaugh-lin, baritone: WABC WAAB WCAU WDRC

WJSV
KDKA—Sports, program preview
WCSH—Al Buck's Sports Review
WEEL—Gene and Glenn with Jake and Lena
WGY—Sports Parade with Jim Healey
WHAM—Cato's Vagabonds
WLW—Peter Van Steeden's Orchestra (NBC)
WNAC—The Merry-Go-Round

6:20 P.M

WCSH-Musical Interlude 6:30 P.M.

6:30 P.M.

NBC—Richard Himber's Orchestra: WEAF WRC
CBS—Frederic William Wile, talk: WABC WOKO
WDRC WAAB WJSV WJAS WLBZ

NBC—Stamp Club; Capt. Tim Healy: WJZ
NBC—Twenty Fingers of Harmony: KDKA
WBAL WHAM
WBZ-WBZA—Weather; Sports; News
WCAU—Comedy Stars in Hollywood
WCSH—Randall and MacAllister
WEEL—Musical Program
WGY—Ma Frasers' Boarding House
WLW—Bob Newhall, Mail Pouch Sportsman
WOR—Boys' Club
WRVA—News Flashes
6:45 P.M.

WRVA—News Flashes
6:45 P.M.
CBS—George Hall's Orchestra: WJSV WOKO
CBS—Ye Happy Minstrel and Tiny Band: WABC
WNAC WCAU WDRC

NBC—Flying with Capt. Al Williams: WJZ WMAL
NBC—Richard Himber's Orchestra: WCSH WER

WBC—Richard
WGY
KDKA—Dance Orchestra
WBZ-WBZA—Edward MacHugh, baritone
WHAM—Old Timers
WLW—"Land Marks of the Law," speakers
WLW—"Land Marks of the Marks of the Law," speakers

7:00 P.M.

EBS—AElder Michaux' Congregation: WABC
WOKO WDRC WCAU WJAS WJSV WAAB
WLBZ
NBC—John Herrick, baritone: WJZ WBAL

NBC-Three Scamps: WEAF WEEI WCSH WRC WGY
KDKA-Lloyd Huntley's Orchestra
WBZ-WBZA-World in Review
WLW-R.F.D. Hour; Boss Johnston; Musical

Varieties
WNAC—Dramatization
WOR—Ford Frick, Sports Resume
WRVA—Cross Roads Symphony

7:15 P.M.

7:15 P.M.

NBC—A Religion in the News, Dr. Stanley High:
WEAF

NBC—George Olsen's Orchestra: WJZ WHAM
WBAL WMAL

WBZ-WBZA—Joe Rines' Orchestra

WCSH—Wayside Philosopher

WEEI—Ethel Grenier, songs

WGY--The Municipal Series

WNAC—The Old Apothecary

WOR—Harry Hershield WOR-Harry Hershfield

#### (SATURDAY CONTINUED)

CSATURDAY CONTINUED)

7:30 P.M.

CBS—Luis Russell's Orchestra: WIP

NBC—Martha Mears, contralto: WEAF WFI WRC

CBS—The Serenaders; Paul Keast, baritone:

WABC WOKO WDRC WCAU WJAS WJSV

NBC—F.O.B. Detroit, talk; Orchestra: WJZ

WBAL KDKA WBZ WBZA WMAL

WCSH—Gene and Glenn, comedy sketch

WEEI—After Dinner Revue

WGY—Johnny Johnson's Orchestra

WHAM—Evening Interlude

WLW—Melody Masters

WNAC—Jack Francis' Orchestra

WOR—Vincent Lopez' Orchestra

WRVA—Voice of Richmond

7:45 P.M.

7:45 P.M.

7:45 P.M.

CBS—Isham Jones' Orchestra: WABC WNAC WDRC WLBZ WCAU WOKO

NBC—Jules Lande, Troubadour of the Violin: WEAF WRC

WCSH—Willis B. Hall

WEEI—Current Events

WJSV—Leading Industries in Washington

WLW—Dr. Glenn Adams, dog talk

WRVA—Tarzan of the Apes

8:00 P.M.

8:00 P.M.

CBS—The Canadians: WIP

NBC—The Dream Hour; U. S. Marine Band:
WEAF WMAL

CBS—"Forty-Five Minutes in Hollywood": WABC
WOKO WNAC WDRC WCAU WJAS WJSV

NBC—Art In America; Guest Speakers: WJZ
WBZ WBZA KDKA WBAL WHAM WRC

WCSH—Studio Program
WEEL—Magazine of the Air
WGY—Antoinette Halstead, contralto; string ensemble; male quartet

WLW—The Big Show
WOR—City Government Talk
WRVA—Tampa Revelers

8:15 P.M.

8:15 P.M.

WFI-U. S. Marine Band (NBC)
WOR-The Three Bavarians, Instrumental Trio
8:20 P.M.

NBC—The Cavaliers, male quartet: WJZ WBAL KDKA WHAM WRC WBZ WBZA WEEI—U. S. Marine Band (NBC)

8:30 P.M.

NBC-Hands Across the Border: WJZ WBAL KDKA WHAM

KDKA WHAM
CBS—Oliver Naylor's Orchestra: WIP
WBZ-WBZA—New England Community Singing Clubs WCSH-U. S. Marine Band

WGY—Piano Pals, Dorothy Sherman and Monica Leonard WOR—Gabriel Heatter, news commentator WRVA—Studio Program

8:45 P.M.

CBS—Scrappy Lambert, Billy Hillpot: WABC WCAU WNAC WJAS WDRC WJSV WBZ-WBZA—The Monitor Views the News WGY—Users Singers; Marion Williams, soprano:

Rogers Sweet, tenor
WOR—Briny and Crystal, sketch with music
9:00 P.M.
NBC—Arlene Jackson, songs; Harold Stern's Orchestra; Guest Stars: WJZ WBAL WHAM

chestra; Guest Stars: WJZ WBAL WHAM KDKA —The Playboys; Six Hands on Two Pianos; WABC WNAC WDRC WCAU WJAS WJSV

WABC WNAC WDRC WCAU WJAS WJSV WLBZ NBC—House Party; Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, imper-sonator; Brad Browne; Rhythm Girls; Mel-ody Boys; Don Voorhees' Orchestra: WEAF WCSH WGY WRVA WLW WFI WEEI WRC WBZ-WBZA—Sammy Liner's Orchestra WOR—Sam Robbins' Orchestra

9:15 P.M.

CBS—Alexander Woollcott, "The Town Crier":

WABC WOKO WCAU WDRC WJAS WLBZ

WJSV WAAB

WNAC—Over the Cameraman's Shoulder

WNAC—Over the Cameraman's Shoulder
9:30 P.M.

CBS—George Jessel, Vera Van, The Eton Boys,
Freddie Rich's Orchestra: WABC WCAU
WJAS WDRC WJSV WNAC WOKO WLBZ
NBC—Eddie Duchin's Orchestra: WJZ WBAL
WHAM WBZ WBZA KDKA WMAL
NBC—Beatrice Fairfax, drama: WEAF WEEI
WCSH WGY WFI WLW WRC
WOR—Bronx Marriage Bureau
WRVA—Minature Theater (NBC)
9:45 P.M.

9:45 P.M. WOR-Eddie Lane's Orchestra

10:00 P.M.

WLBZ

NBC—National Park Year; Mrs. Franklin D.
Roosevelt, Guest Speaker; U. S. Marine Band:
WJZ WBAL WHAM WMAL

KDKA—Behind the Law

WBZ-WBZA—Evening Reveries James J. O'Hara,

10:15 P.M.

10:15 P.M.

KDKA—Sports Review
WBZ-WBZA—Reports
WHAM—Dance Orchestra
WOR—John Kelvin, tenor; Orchestra
10:30 P.M.

CBS—Leaders In Action, H. V. Kaltenborn:
WABC WAAB WDRC WJAS WJSV WOKO
WIP WLBZ

## MR. FAIRFAX KNOWS the ANSWERS

sen is in the unfortunate position of a girl without a country. She was born at sea 19 years ago. Presumably she is of German parentage. The family home is

Vincent Q., Altoona, Pa.—Ted Fiorito's orchestra is now playing in the Cocoanut Grove of the Hotel Ambassador, Los Angeles, and his broadcasts originate there.

Mrs. Geo. S., Forest Park, Ill.-No current radio listings show the name of Noble Sissle. He may be barnstorming as this is open season for touring bands. Nothing more has been said about his return to the College Inn which seems more than pleased with the patronage accorded Frankie Masters.

Virginia G., Shreveport, La.—Everett Mitchell is not the singer for the "Little Orphan Annie" opening and closing theme. Lawrence Salerno does it, Pierre Andre,

('Shown in Eastern Standard Time)
FRIDAY, March 23
4:30 p. m., Golf, Augusta, Ga., Club Tourney
CBS-WABC net.

9:45 a. m., Grand National Steeplechase, Aintree, Eng. CBS-WABC NBC-WEAF nets.

9 p. m., Hockey CI 11:45 p. m., Wrestling W THURSDAY, March 29

10 p. m., Wrestling 10 p. m., Wrestling 10 p. m., Wrestling FRIDAY, March 30

m. Hockey Boxin

announcer on the program is of mixed origin. His lineage is French-Canadian and American Jewish.

Bernard A. T., Battle Creek, Mich.— The theme song for the "First Nighter" programs is "Neapolitan Nights."

R. L. Brunson, Jr., Florence, S. C.— "Singin' Sam," for the time being is out of the radio field. He is making a theatri-cal tour about the middle west but is considering a resumption of his contract with his most recent sponsors, a program which he deserted because of dissatisfaction over a rearrangement of the presentation,

M. B., Long Island, N. Y.—It would be rather difficult to say why any program is taken off the air, either sustaining or commercial, but it is presumable that it either ran itself out or failed to register with listeners. Dropping of "Painted Dreams" from the network probably is ascribable to one of these reasons. How-

WGN, Chicago, at 11:45 a. m. (EST) daily except Sunday. The Spanish lover in the Myrt and Marge sketches, Senor Molino, is played by Carl Huebl.

Elsie Stone, Shoals, Ind.—Letters to Ozzie Nelson and Harriet Hilliard should be addressed to them care of the National Broadcasting Co., 30 Rockefeller Plaza, New York, N. Y. Fran Frey is playing the saxaphone and singing in the Emil Coleman orchestra, which just completed an engagement at the Palais Royle in New York. At present the orchestra is on the road but it soon will be back in New York.



SPARE RIBS

Hear Him Take Out the "ALKA SELTZER SPECIAL"

# Sportcasts for the Week

signed by the master golfer, Robert Tyre Jones, H. H. Ramsay, former president of the U. S. G. A. will oblige with his special review of the various cards from the eighteenth green in a fifteen-minute program each afternoon. On March 22, 23, 24 the period of the broadcast will be at 4:30 p. m. EST and the final day's program is scheduled for 4:45. Quite a bit of excitement Bobby is causing by his first competition since 1930.

Amtree, Eng. CBS-WABC NBC-WEAF nets.
SATURDAY, March 24
4:30 p. m., Golf, Augusta, Ga., Club Tourney
CBS-WABC net.
SUNDAY, March 25
4:45 p. m., Golf, Augusta, Ga., Club Tourney
CBS-WABC net.
10:15 p. m., Hockey, N. H. L. Play-offs
WMCA 570 kc. WHAT SPORTS announcers do when 9 p. m., Hockey, NHL Play-off CFRB 690 kc.
9 p. m., Hockey CKCL 580 kc.
TUESDAY, March 27

out with a ball team for the Spring training trip, can be well described by Johnny O'Hara and Bob Elson, WIND and WGN mikemen respectively. Included in their entertainment was a trip to Caliente (they lost plenty, too), a party thrown for them in Filmland by Ted Healy, of stooge fame, and daily trips to the ball parks for interviews with the rookies. Oscar Rotschild, Los Angeles sportscaster, probably won't forgive them for getting him all afluster with their appearance during a baseball broadcast. Johnny made the trip back to the Windy City in 12 hours via plane, while Elson took the slower way, engaging an upper berth. Roger Baker, WKBW mikeman, is another enjoying Florida's sunny clime while Charley Bailey, well-known sports writer, pinch hits for him on the home stand. out with a ball team for the Spring training trip, can be well described by Johnny

CKCL 580 kc. WGBF 630 kc.

WMAL 630 kc. WIP 610 kc. CKCL 580 kc.

FRIDAY, March 30

9 p. m. Hockey
9:30 p. m., Boxing
SATURDAY, March 31
3:30 p. m., Hockey
9 p. m., Hockey, N. H. L. Play-offs CFRB 690 kc.
9 p. m., Hockey
9 p. m., Hockey
CKCL 580 kc. OLF BUGS can take their turn at the loudspeaker when the CBS-WABC network airs the four days play of the Augusta National Golf Club tournament at the Georgia course de-

NBC—Alka Seltzer Presents WLS Barn Dance;
Uncle Ezra, Spare Ribs, Lulu Belle, The
Hoosier Hot Shots, The Westerners and
Cumberland Ridge Runners: WJZ WHAM
WBAL KDKA WBZ WBZA WMAL WLW
WCAU—Political Situation, Robert Gray Taylor
WNAC—Jack Ingersoll's Sport Page
WOR—Emil Velasco, organist

10:45 P.M. —Gus Arnheim's Örchestra: WABC WOKO WAAB WDRC WCAU WJAS WJSV WLBZ WNAC

11:00 P.M.

NBC—Ralph Kirbery, baritone; WEAF WCSH
WFI WEEI
WGY—Happy Felton's Ochestra
WIP—Gus Arnheim's Orchestra (CBS)
WNAC—News Service
WOR—Val Olman's Orchestra
WRVA—Fiddling Fiddlers

11:15 P.M.

NBC—Press-Radio Bureau, News: WEAF WRC
WCSH WFI WEEI WGY

CBS—Press-Radio Bureau, News: WABC WJSV
WJAS WNAC WDRC
11:20 P.M.

NBC—Enric Madriguera's Orchestra: WEAF WFI
WCSH WEEI WGY

CBS—Ann Leaf at the Organ with Brad Reynolds, tenor: WABC WJAS WOKO WDRC
WJSV WLBZ WNAC
11:30 P.M.

NBC—One Man's Family: WEAF WFI WCSH

NBC—One Man's Family: WEAF WFI WCSH
WGY WEEI WRC
CBS—Peter, The Great, drama: WABC WDRC
WNAC WJSV WLBZ WOKO

Orchestra: WEAF

UT:15 P.M.
C—Enric Madriguera's Or
WCSH WFI WEEI
11:15 P.M.

NBC—Press Radio Bureau News: WJZ WBAL
WBZ WBZA WHAM
KDKA—Lloyd Huntley's Orchestra
WLW—Press Flashes
WOR—Paul Tremaine's Orchestra
11:35 P.M.

WBZ WBZA
WHAM—News Service
WLW—Dimmick's Orchestra
11:40 P.M. NBC-Paul Whiteman's Orchestra: WJZ WBAL

WHAM—Hughie Barrett's Orchestra

11:45 P.M.

WCAU—Luis Russell's Orchestra
WHAM—Paul Whiteman's Orchestra (NBC)

12:00 Mid.

NBC—Jack Denny's Orchestra: WJZ WBZ WBZA
NBC—Carefree Carnival; Variety Show; Meredith
Willson's Orchestra: WEAF WFI WEEI WGY
WMAL

Wilson's Orchestra; WEAF WFI WEEL WG.
WMAL
CBS—Little Jack Little's Orchestra: WABC
WNAC WCAU WJSV WOKO
KDKA—Messages to Far North
WHAM—Frank Skultety's Orchestra
WLW—Dance Orchestra
WOR—Jack Berger's Orchestra

NBC—Vincent Lopez' Orchestra: WJZ WBZ WBZA WLW WBZA WLW
CBS—Charlie Davis' Orchestra: WABC WOKO
WNAC WCAU WJSV
KDKA—Marty Gregor's Orchestra
WGY—Sammy Kaye's Orchestra
WHAM—Dance Orchestra
12:45 A.M.

KDKA-Messages to Far North 1:00 A.M. CBS—Claude Hopkins' Orchestra: WABC Every Saturday Night On The

#### NATIONAL BARN DANCE

America's Big Hour Radio Show

COAST TO COAST

Over 40 Radio Artists, including The Over 40 Radio Artists, including The Cumberland Ridge Runners, Maple City Four, Lulu Belle, Spare Ribs, Linda Parker, Skyland Scotty, Hoosier Hot Shots, Tom and Don, Louise Massey and The Westerners. A whole hour of old time dancing and singing, rustic rhythm, wirth and melody. Brought to you disast mirth and melody. Brought to you direct from WLS, Chicago, through the NBC Blue Network over Stations

> WBZ-WBZA 10:30 P.M. EST

### CONFESSIONS OF A BANDMASTER—By ABE LYMAN

a rush by the wife of a prominent artist. I ducked because it was wise to do so. They're divorced now, but not because of your bandleader, Abe Lyman. Then, too, one of my boys became involved with a wealthy woman of Los Angeles. Divorce followed—a divorce which became a grand morsel for the Los Angeles press. The morsel for the Los Angeles press. The musician is no longer an Abe Lyman

Then Slim Martin, one of the boys I took from Mike, quit and got married. His bride was Dixie Pantages, daughter of the owner of the flossiest theaters on the coast. I had a hard job replacing him. (He's divorced now, but he's not playing in a band. I understand he has become

in a band. I understand he has become an aviation enthusiast.)

They were mad and prosperous times. We made records for which I received \$1,000 a side and the boys \$50 a side. Some of these were "No, No, Nora," "I Cried for You," "Tiger Rag," "Twelfth Street Rag"—you'll find them in the dusty record cabinet of your phonograph—and in the cornerstone of the Tribune Tower in Chicago. We appeared in several pictures, notably the "Dancing Fool," starring Wally Reid. Although sound pictures had not been invented, we put on our best musical airs.

We went out to Orange County and played a concert for Bebe Daniels. She was in jail on a speeding charge. A publicity stunt brought on the visit, but it worked. We joined the Air Corps Reserves so that we could fly to San Francisco for a theater engagement. We got there and at the end of a year the boys.

serves so that we could ly to San Francisco for a theater engagement. We got there, and at the end of a year, the boys were discharged from the Reserves. The idea caught on with two of the boys, however, and Jimmy Welton and "Zip" Keyes are licensed pilots with plenty of air hours to their credit.

All this went on at the time Fatty.

All this went on at the time Fatty Arbuckle was at the height of his career, and a short while before scandal dragged him down. Wally Reid was in the clutches of dope, and of his own magnetic personality which led him into temptations which he was not strong enough to resist. At the same time, Abe Lyman was thinking of even greater successes than he had achieved in Hollywood, and at the expiration of the three-year contract at the Grove, I was looking toward the Mecca of the ambitious, whether sculptors, writers, financiers or bandleaders—the East and New York.

#### Grieving at Leaving

The wise ones of Los Angeles and Hollywood laughed when I opened the unknown Cocoanut Grove of the Hotel Ambassador. We cried when I finally decided to take my band out of the now famous eating place, to go on a theatrical

My decision to leave Los Angeles was

made after considerable hesitation and study. Abe Frank, manager of the Grove, offered me and my boys a substantial raise in pay. I wanted to stay, but I was raise in pay. raise in pay. I wanted to stay, but I was becoming ambitious to conduct what is termed a "name band." I refused his offer, promising, however, that I'd return to the Grove within a year. We returned to the Grove, incidentally, just a few days short of a year later.

Just before starting on tour, we took a vote and decided unanimously that henceforth the band should be known as Abe Lyman and His California Orchestra. We were all Californians; that is, each of us had been in the state longer than a year. There are fewer residents of California in the hand never than there were fornia in the band now than there were in the Grove days, but the name sticks. After all, Abe Lyman's first band was organized in the land of sunshine, sand fleas and flowers.

The late Harry Singer was our booking agent on our first tour of the theaters. Our success on the Orpheum Circuit was phenomenal. We packed the houses and set a precedent, for we were the first dance band to be booked as a stage attraction without the support of some other form of entertainment.

I acted as master of ceremonies in addition to doing my stint behind the drums. It took agility to accomplish this feat, but I managed to complete the tour without putting my foot through a drum-

Laughs, heart-throbs and thrills aren't the exclusive property of the movie scen-ario writer. Our tour of the Orpheum Circuit provided plenty of each. The

laughs many times were on me—that is the curse of maestroing a band composed largely of practical jokers and semi-pro-fessional humorists. Here's an example:

#### A Thwarted Maid

"Abe," said one of the boys during our run at the Hennepin Theater in Minneapolis, "there's been a swell looking girl waiting at the stage door for the last three nights. She asks for you, but we tell her you've just left the theater. She's out there again tonight, waiting in the rain with an umbrella to take you to the hotel, "The girl has everything," he raved on. "She's young and slim and beautiful, I'm going to try to get a piece of that umbrella for myself tonight."

"Wait a minute," I told him. "I'll take care of that umbrella in my own fashion. Do you think I want to get wet

fashion. Do you think I want to get wet walking home in the rain? You take a

I went to the stage door when the show was over. That scurvy musician had said she was young, slim and beautiful, and that she had an umbrella. Well . . . she

did have an umbrella.
"Hello, Abe," said said, grinning. "They told me you were coming out to meet me

I didn't want to hurt her feelings. Neither did I enjoy the prospect of the company of a frustrated, unlovely, middle-aged woman. I called a taxicab and took her home, then excused myself, saying I had a rehearsal early the next morning, and that my manager insisted on early retirement. She wrote to me once

a week for two years, and her letters followed me everywhere I went. Suddenly they stopped. I never knew what hap-

they stopped. I never knew what happened to her.

While I was wasting my time being nice to that poor woman, the measly musicians who were responsible for this latest joke were having themselves a time at the hotel where we were all living. All of us were on one floor, and all rooms were connected. Those boys threw a party a room almost every night while we remained in Minneapolis.

I learned more about musicians during that tour than I had learned in all my musical years previous. My band was eternally surrounded by good-looking women. Although we were almost totally unacquainted with anybody when we arrived, we had no trouble fixing up an engagement after the first day. Someone had a telephone number, and that someone, when she turned up, always brought a friend. It's remarkable how the list of numbers grows from one in a short

#### Rough on "End Man"

By the end of our stay in Minneapolis, By the end of our stay in Minneapolis, the boys were very fussy about their girls. If the color of a girl's hair or eyes, or the shape of her nose, didn't suit the musician on whom she had called at the hotel, he would invite her to visit his neighbor down the line. "Zip" Keyes had the last room down the corridor, and I think he protected himself by keeping his door locked. Now and then his saxophone emitted bits from the song, "I Ain't Got Nobody."

We went to Milwaukee from Minneap-We went to Milwaukee from Minneap-olis. In Milwaukee we were met by Ru-fus LeMaire, the famous booking agent who later became an important executive in Twentieth Century Motion Pictures. LeMaire booked the band into New York and the famous Palace Theater which was the mecca, the ultimate goal of practicalthe mecca, the ultimate goal of practically every one in the show business. We were to go after we had filled an engagement at the Palace Theater in Chicago. As Abe Lyman the bandleader, I was going back to the city I had left several years before as "Mike Lyman's punk kid brother Abe." I wondered how I would be received. Little did I dream the unexpected outcome of that return.

Further confessions of this popular and very human bandmaster will be found in the issue of Radio Guide, dated the week ending April 7. In biding to save his life in Chicago—bitter failure and disappointment in New York—into love and out of it—return to Chicago and to the West Coast—these are some of the high spots you will read next week. In order to make sure you get your copy of the next issue of Radio Guide, order it from your news dealer without delay.

#### GILDA NEVER GUINAN

GILDA GRAY, the celebrated, is also the circumspect. She resents keenly any intimation that her professional career ever has included the character of night club activity that made Texas Guinan's name known throughout the world. This attitude was made clear by Miss Gray following the publication in a recent issue of Radio Guide of an instalment in "Confessions of a Bandmaster" by Abe Lyman. In that instalment Mr. Lyman referred to a period in which he worked with Miss Gray at the Erie Cafe in Chicago. cago.

while Mr. Lyman made allusions to Miss Gray that are generally construed as complimentary, she does not so interpret them. In fact, she is indignant, and her indignation is accentuated by the discomforts of the theatrical tour on which she is now engaged. Moreover, unhappiness is marked by anxiety about the condition of her husband, Hector Briceno De Saa, lying ill of a throat infection in an Aurora, Illinois, hospital.

Miss Gray is eager to contradict what-

Miss Gray is eager to contradict what-

ever Mr. Lyman wrote about her that might be accepted as betokening a warm friendship between them. Miss Gray says, with all the charm and emphasis that her vigorous personality can express:

"I do not, and never did, know Mr. Abe Lyman in any other way except as 'MR, Lyman.'

"True, I did work at the Erie Cafe, but for a few days only.

"I have never mixed with musicians, wherever I have worked.
"I have always demanded respect and

I have always received it.
"While I had the fullest admiration for

Texas Guinan, I never did feel that there was anything parallel or directly competitive in our methods. Therefore, Mr. Lyman's comparison of my ability in any direction with that of Texas Guinan was pointless."

It is with real gratification that Range

It is with real gratification that Radio Guide avails itself of this opportunity to present Miss Gray's statement in contradiction of the references to her in Mr. Lyman's autobiography.

#### SONG LEADER REPEAL NEW

SPARKLING new drinking song with an intoxicating waltz rhythm, discovered in a thrilling soar to popularity, is the outstanding development among song hits during the last week. Balancing it is the slump taken by another song, causing a from-top-to-bottom slide in the band leaders' consensus.

RADIO GUIDE'S SERVICE OF WEEKLY TABLE STATES STATES STATES THE STATES STATES STATES THE STATES STATES STATES THE STATES STATES STATES THE STATES STATES STATES STATES THE STATES STATES STATES STATES STATES THE STATES STATES STATES STATES THE STATES STATES STATES STATES STATES STATES STATES STATES THE STATES ST

TEN SONGS PLAYED MOST OFTEN OVER THE

METWORKS EAST WEEK	
Song	Times Player
Let's Fall in Love	25
You Ought-a Be in Pictures	24
	24
	21
	24 24 21 20 19
Carioca	19
Going to Heaven on a Mule	17 15
	15
	14
	14
the state of the s	and the same of th
BANDLEADERS' CONSENSUS OF LAST V	VEEK'S
	Song Let's Fall in Love You Ought-a Be in Pictures Champagne Waltz Without That Certain Thing Wagon Wheels

**OUTSTANDING HITS** 

Song Carioca Temptation Let's Fall in Love Champagne Waltz
You Ought-a Be in Pictures
Wagon Wheels
Over Somebody Else's Shoulder
There Goes My Heart
Without That Certain Thing
Smoke Gets In Your Eyes
In alphabetical sequence are listed some of radio's favorite band leaders, with their selections of outstanding hits:

ing hits:

ing hits:

Xavier Cugat: La Folie; Orchids in the Moonlight; Florecita; Temptation, and Carioca.

Eddie Duchin: Let's Fall in Love; We'll Build a Little Home; Suddenly; Coffee in the Morning, and Inka Dinka Doo.

Glen Gray: Love Locked Out; That's Romance; Something About a Soldier; Going to Heaven on Mule, and Smoke Gets in Your Eyes,

Johnny Green: Over Somebody Else's Shoulder; Like the Likes of You; Boulevard of Broken Dreams; Let's Fall in Love, and Carioca.

Andre Kostelanetz: Let's Fall in Love; There Goes My Heart; Love Locked Out; Without That Certain Thing, and Going to Heaven on a Mule.

Vincent Lopez: Temptation; After Sundown; Carioca; Going to Heaven on a Mule, and Wagon Wheels.

Abe Lyman: You Ought-a Be in Pictures; Over

Somebody Else's Shoulder; Carioca; There Goes My Heart, and Champagne Waltz. Enric Madriguera: Champagne Waltz; There Goes

Enric Madriguera: Champagne Waltz; There Goes My Heart; Temptation; Let's Fall in Love, and What Is There to Say?

Freddie Martin: Let's Fall in Love; What's Good for the Goose; Touch of Your Hand; The Girl Next Door, and Close Your Hyes.

George Olsen: Wagon Wheels; Going to Heaven on a Mule; Without That Certain Thing; Carioca, and Smoke Gets in Your Eyes.

Buddy Rogers: You Ought-a Be in Pictures; Temptation; Little Grass Shack; You Have Taken My Heart, and Champagne Waltz.

Harold Stern: Extra; What Is There to Say; You Ought-a Be in Pictures; Without That Certain Thing, and This Little Piggle Went to Market.

Fred Waring: Over Somebody Else's Shoulder; This Little Piggle Went to Market; There Goes My Heart; Champagne Waltz, and Carloca.

Mark Warnow: Vive la France; In a Shelter From a Shower; You Ought-a Be in Pictures; Wagon Wheels, and Coffee in the Morning.

Paul Whiteman: Wagon Wheels; Temptation; There Goes My Heart; After Sundown, and Smoke Gets in Your Eyes.

# EXPERIENCE VOICES CLASH ON RIGHT TO LET STRICKEN INFANT PERISH

heighten interest in an old controversy. It involves a moral issue raised by the Voice of Experience. To repeat the question: Is a physician justified in allowing to ebb away, the life of an infant from whose terrible mental and physical handicaps there is no change of recovery?

chance of recovery?

The question precipitates a tremendous outburst.
The Voice's mail was heavy with conflicting opinions, positively and vigorously expounded. Here they are, in some of the letters selected by The Voice for special

#### Hope in Medical Miracles

Dear "Mr. and Mrs.": May I ask who is to be the judge of whether chances for recovery of a child born with terrible mental and physical handicaps are altogether hopeless? Are the parents of such a child, or the doctor that brings it into the world, to be relied upon in their opinion of the state of hopelessness?

Remember the commandment, "Thou shalt not kill."

If God approves that a handicapped child shall live to be born and wax strong, there certainly must be some hope somewhere for this baby. In this day of medical miracles, nothing is impossible, and where there is life there is hope. If that child can live, and anyone either allows it to die, or causes it to die through neglect or by actually instigating disposure, the crime that surely has been perpetrated is murder in the first degree. Infanticide is readily endorsed by that class of self-centered and idiotic morphologists who are so prominent in recent investigations into the practice of high-handed sterilization. They delight in the destruction of the rights and privileges of others.

Love and cherish what God sees fit to entrust in your care. Do everything in your power to prepare that blessing for an honorable and useful life. If your child is born with handicaps, dedicate yourself to repair Nature's mistake. When our old world reaches that plane of superman perfection, then will there be time to carry

ture's mistake. When our old world reaches that plane of superman perfection, then will there be time to carry out plans of weeding the human garden.

P. C. Thompson, West Medford, Mass.

#### Kind to Let Child Die

Dear "Mr. and Mrs.": I do sincerely believe that it would be a kind deed to let a child, hopelessly defective, die at birth. If through our efforts the child is made to live, we are actually creating a life which never was meant to be. And we are, therefore, responsible for the consequences. for the consequences.

If the defect is physical, we are creating an extremely sensitive and unhappy mind. Should this mind be normal, the unfortunate child will gradually adjust

himself, but there always will be that grim realization that fate has not given him a square deal.

Should this mind be somewhat unbalanced, as it

probably will be, due to the intimate relation between mind and body, and to the many abnormal shocks through which it must pass before some sort of an adjustment may be attained, we have then created a mind capable only of unhappiness, rancor, aversion, and hate. This individual cannot be of any possible bene-

fit to society, and, under given circumstances, may become a great menace.

If the defect is mental, the individual would be entirely useless to the community regardless of his physical make-up. We have thus created a body without a mind. It could bring pothing but sorrow to parents. mind. It could bring nothing but sorrow to parents, and would serve only to remind of a dreadful mistake which could have been remedied, had the parents been less eager and rash in preserving the life.

Harry Peer, Liberty, New York.

#### Creator Has His Purpose

Dear "Mr. and Mrs.": Your problem is serious, and one which we all hope to escape. Personally, I don't think the doctor has a right to take that life, or as you say, allow it to ebb away. I don't see any difference in the two. It is taking a life whichever way it is done. There is no difference between taking the life of an infant and that of an adult. If an infant, the act is more cowardly because the body content defeat act is more cowardly, because the baby cannot defend

Referring to a case I know, Mr. and Mrs. Jones (the name is fictitious) had a daughter born with both arms off at the elbow, and both legs off at the knee. What could be worse? The child lived. She has one of the most brilliant minds of her day. She writes, sews, and paints beautifully. It is true that she needs an attendant always, but she is worth all the attention she requires. She is very lovable and has a brain that will serve humanity well. serve humanity well.

Life is a problem, and each of us owes something

to our brothers. When the Great Creator sends a life, He has a task for that soul to perform.

Mrs. F. A. Montague, Byron, Ontario, Canada.

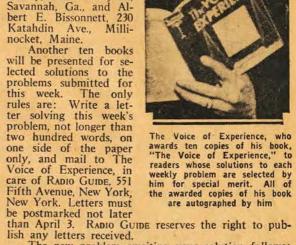
As an award of special merit, each of ten persons whose letters of solution for the above problem were singled out by The Voice, received a copy of his book, "The Voice of Experience," five of them an autographed copy of the deluxe edition. They included the three whose letters are published here, and T. Rudolf Scrivner, 562 Clarksville St., Paris, Texas, and Mrs. A. L. Findley, 1609 West 39th St., Kansas City, Mo.

The other five who were rewarded with a copy of

the regular edition of the book are Mrs. D. A. Linstruth, 2251 Tuxedo Linstruth, 2251 Tuxedo Ave., Detroit, Mich.; Miss Lillian Wahl, 522 Dabney Ave., Vicksburg, Miss.; Mrs. M. R. Starts, 1129 18th St., Denver, Colo.; Mrs. Mary T. Bishop, 3 West Perry St., Savannah, Ga., and Al-bert E. Bissonnett, 230 Katahdin Ave., Milli-nocket, Maine.

lish any letters received.

The new problem awaiting your solution follows:



This Week's Problem

Dear Voice of Experience:

I am happily married and have two adorable girls. For ten years I have craved home ownership because my home is so small my children have to sleep in the attic.

My husband was married before and is sentimentally attached to the home we are renting, because his first wife died on the

Whenever I broach the subject of moving we have a scene. Now, should my husband demand that we remain here because of sentiment for his first wife, or, in the interests of his children, should he not agree MARGARET

#### MUSIC IN AIR: THE SOMBER HOLY W

Frequently RADIO GUIDE publishes de-ils of programs being broadcast on the same day as the appearance of the magazine on the newsstands, or the day follow-ing. This is an extra service for readers necessitated by the studios' inability to furnish the information in time to have it included in the previous week's listings.

#### By Carleton Smith

OLY WEEK brings many programs of inspired religious music. Almost any hour during the coming days you can twiddle your dials and hear a deep melody of the Church. "The Palms" rank first in number of scheduled performances, but serious music-lovers will probably find more lasting satisfaction in the Cesar Frank Symphony (CBS-WABC, Sunday at 3 p. m. EST).

(CBS-WABC, Sunday at 3 p. m. ES1).

Arturo Toscanini, celebrating his 67th birthday, on the air Sunday, will speak briefly. He will conduct Brahms' Second Symphony, in D major, about which Brahms wrote to his friends teasingly:

"The orchestra plays my new symphony with crepe bands on their sleeves because of its dirge-like effect. It is to be printed with a back edge, toe."

Mr. Toscanini then retires for a two

Mr. Toscanini then retires for a two week rest, during which time the Philharmonic-Symphony will broadcast with Hans Lange as conductor. On his return, Toscanini will direct three all-Wagner programs with vocal soloists. On April 15, Gertrude Kappel, Mario Telva and

Paul Althouse will join him. The program includes the love scene from Act II of "Tristan and Isolde." On April 22, excerpts from Act II of

On April 22, excerpts from Act II of "Parsifal" are programmed, and the soloists will be Hans Clemens, Richard Bonists will be Hans Clemens, Richard Bonelli and Emanuel List, with the chorus
from the Metropolitan Opera House. The
Philharmonic season ends April 29 when
Kappel and Althouse will sing a program
that includes the last scene from Act I
of "Die Walkuere" and the Prelude and
Liebestod from "Tristan and Isolde."

#### Special Programs

POLAND has a grotto "like Lourdes." From this small monastery, a part of a special mass will be heard by rebroadcast (NBC-WJZ, Tuesday at 12 noon,

EST).

Tertius Noble will direct the Brahms "Requiem" in the place of the Music Appreciation Hour Walter Damrosch regularly presents (Good Friday, NBC-WEAF at 11 a. m. EST).

The "Crucifixion" of Sir John Stainer, whose name is known to congregations wherever the English language is sung, will be conducted by Walter Koons "NBC musical executive" (NBC-WJZ, Friday at 11:30 p. m. EST). Knowing of Mr. Koons' ability, I am certain the Cantata will not be "executed."

The most famous of recent English composers, the late Sir Edward Elgar, will be honored in a memorial concert,

will be honored in a memorial concert,

broadcast from London by the London Philharmonic Orchestra this coming Sat-urday (March 24, NBC-WEAF at 9:29 a. m. EST).

#### Programs

(Time Given is EST)

London Philharmonic Orchestra (from London, with Sir Landon Ronald conducting, over NBC-WEAF Sat. (24) 9:29 a. m.) in Elgar Memorial broadcast.

broadcast.

Metropolitan Opera, "Lohengrin" (NBC-WEAF-WJZ Sat. (24) at 1:35 p. m.) with Arthur Bodanzky conducting.

King Henry .... Ludwig Hofmann, basso Lohengrin ... Lauritz Melchior, tenor Elsa of Brabant. Elisabeth Rethberg, soprano Telramand .. Gustav Schuetzendorf, baritone Ortrud ... Maria Olszewska, mezzo-soprano The King's Herald. Geo. Cehanovsky, baritone Philharmonic-Symphony, Arturo Toscanini conducting (CBS-WABC Sun. (25) at 3 p. m.).

Henri Deering, pianist (NBC-WJZ Mon. (26) at 10:30 p. m.).

10:30 p. m.). Bayarian Peasant Band (NBC-WJZ Tues. (27) at 8:45 p. m.).

John Charles Thomas, baritone with William

Daly's string orchestra (NBC-WJZ Wed. (28) at 9:30 p. m.).

Pennsylvanians, with Stuart Churchill, tenor soloist (CBS-WABC Thurs. (29) at 9:30 p. m.).

Minneapolis Symphony Orchestra, with Eugene Ormandy (CBS-WABC Tues. (27) at 9:30 p. m.)

Walter Koons.

Stradivarius String Quartet (NBC-WJZ Fri. (23) at 7:15 p. m.).

at 7:15 p. m.).

Philadelphia Orchestra, with Leopold Stokowski (CBS-WABC Sat. (24) at 9 p. m.).

Garden Hour with Coe Glade, contralto; quartet, and little symphony orchestra (NBC-WEAF Sun. (25) at 3:30 p. m.).

James Melton (CBS-WABC Sun. (25) at 6:45

James Michael Choir (CBS-WABC pp. m.).

Salt Lake City Tabernacle Choir (CBS-WABC Sun. (25) at 11:30 a. m.).

Ernest Hutcheson (CBS-WABC Sun. (25) at 10:30 p. m.).

Dion Kennedy, organ recital (NBC-WJZ Sun. (25) at 4:15 p. m.).

Abram Chasins (CBS-WABC Sat. (24) at 12:30 p. m.).

# 77 ESOLV

Don't Buy Any Solutions of This Puzzle. Such Solutions, If Detected, Will Be Excluded

Don't Buy Any Solutions of

Time is pressing. Ten thousand dollars in
157 cash prizes are to be given away to successful participants in the greatest radio puzzle
contest ever devised. The final date when solutions may be filed to be eligible, is April 10, little more than one week off.

Warning: Organized efforts are being made by professional solvers to sell solutions to contestants. One solver has offered a solution at two dollars for each purchaser. Whenever detected, these solutions will be rejected under the provision that professional solvers are excluded from the contest.

Contestants should not overlook the greatest phase of this entire amazing offer: Any prize winner who is a yearly subscriber to Radio Guide, of record on the day the contest closes, collects double the amount of the prize. Five thousand dollars may be paid to the winner!

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W," the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction, not more than three nor less than two squares at a time. The trail may not move in a diagonal direction anywhere, it may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters may be used to build station calls of radio stations, and each of these 250 letters should be used to build station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correct-ne

\$2,500.00 1st Prize 2nd Prize 1,000.00 3rd Prize 250.00 4th Prize 100.00 5th Prize 75.00 6th Prize 50.00 7th Prize 25.00 100 individual awards. 500.00 \$5.00 each-50 individual awards, 500.00 \$10.00 each-\$5,000.00

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE, at the time of the closing of the contest, thus making the total cash available to prize winners \$10,000.00

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York,

This contest is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934.

All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected will be determining factors in designating the winners.

Neatness, and the importance of the stations selected will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a

station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self addressed, requesting the list.

In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court. Chicago, Ill.

#### STATIONS TRAIL PUZZLE RADIO

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