

Radio Guide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

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5¢



Marion Hopkinson

"THE MEN IN MY
LIFE"—GERTRUDE
NIESEN'S STORY

ABE LYMAN'S HOLLYWOOD CONFESSIONS

WHAT IS THE RADIO?

It Is the Last Word of Science. It Conquers Distance, Spreads Knowledge, and Increases Human Happiness.

By M. L. ANNENBERG

President and Publisher of Radio Guide

A FRIEND offers this definition of that with which children are familiar, and the greatest scientist in the world does not fully understand.

"Radio, an invisible force, allied to the invisible power of electricity, which no man understands, through the invisible and imponderable ether, of which the existence is not yet scientifically established, carries all over the world the thoughts and words of a man invisible to millions that hear him, himself unable to see the millions that listen.

"Conquest of distance, creating universality of thought, which men owe to scientific genius—that is the radio."

Radio already conquers distance for thought and sound, and by a further development through "television" promises also to conquer distance for SIGHT, enabling the invisible audience to become visible, and the invisible speaker to be seen, bringing the broadcasting genius of the world in contact with its audience, by the eye as well as the voice.

Telling Each Other

Radio is the final, complete solution of the problem with which men have dealt from the beginning of time, the problem of "telling each other," one conveying to another, or to crowds of others, information which they lacked.

Members of different tribes, speaking different languages, met and made signs. That was the beginning. The leading savage harangued his crowd with fiery, gesticulating speech, and led them off on a killing expedition. That was a continuation.

Then came writing, which made thought and speech permanent. Egypt, with her crude hieroglyphics, words in pictures, left her records on the solid stones in the Nile Valley.

The Phoenicians, a Semitic race at the Eastern end of the Mediterranean, the world's first and most daring navigators, gave to the world the alphabet that, with various changes, is used now by all the more advanced nations. Twenty-six letters make it possible to transcribe all the world's literature. To do as much with his own literature, an educated Chinese or Japanese must know at least five thousand letters, or "ideograms." The "simplified" Japanese typewriting machine has nearly 500 characters.

The Written Book

For thousands of years, all books were written individually one letter, one word, one page at a time, by hand. The Egyptian priests, on their papyrus, made out their deeds for land and wrote the laws governing the use of the Nile waters, and the histories of their Pharaohs in hieroglyphics.

Talmudic writers wrote their profound thought in Hebrew characters, beginning on the last page of the book, and writing forward.

In Christian monasteries, thousands of good men labored, writing by hand, illuminating on parchment, the sacred books of Christianity. And all thought that, of course, it would always be thus.

Then came movable type, and Gutenberg's printing

press. This made possible cheap books for everybody, instead of slowly written expensive books for the few. It made possible the newspaper, which, in turn, made discussion, expression of dissatisfaction and liberty possible, by enabling millions to read and think together.

Always Demanding More

It seemed that with movable type, and high speed printing press, the ultimate had been reached. What more could men demand?

They did demand more, as they always do, and they got it. Morse gave them the telegraph, letting them send messages around the world on wires, Bell gave them the telephone, making it possible to send the human voice on individual wires to individual hearers.

Edison gave them the talking machine, on which the voice is inscribed, preserving tone and personality for future ages. And Edison gave them also the electric light, by which to read the printed words.

As these wonders developed in recording and transferring thought, improvements in man's physical power kept pace. Steam and electricity had been conquered, harnessed, used to carry men across oceans and deserts, and over mountains. Submarines had been built to take men exploring the ocean's depth, and strike unseen with deadly power at enemy ships.

The automobile conquered the law of gravitation for the individual, insuring perfect transportation on land, and men had even begun to fly through the air.

Yet, One Thing More

Could they possibly ask for anything else? Yes, one thing more. And it came, THE RADIO which makes every man on earth the neighbor of every other man who chooses to hear him, and makes the sixteen to eighteen hundred million human beings scattered over the vast surface of the earth all one single community.

The marvel of radio forces even the cynic to believe that nothing is impossible to human genius, causes the dullest mind to realize how lavishly, generously, Providence provides for the needs of men, as those needs arise.

How far a cry from the frontiersman with a blazing pine knot to light his cabin, to the electric lights of a great city, and from our migrating ancestors, moving with oxen, camels and horses, to the long, winding freight trains and swift flying machines of today, from the man shouting across the valley from the mouth of his cave to the miraculous radio, that travels over oceans and mountains, around the world, and down through the earth into mines, and that someday, according to optimistic science, will take the voices and the questions of men to neighboring planets.

What Next?

After radio, what wonders are to come in man's conquest of the earth and of knowledge? No complete answer can be given. While science lasts, knowledge and power will increase.

Today radio is the summit of human achievement, the greatest instrument for the spreading of knowledge and understanding among human beings.

And all those that have worked, do work, and will work at improvement of the radio, the scientist in his laboratory, the broadcaster, announcer and the father demanding the best receiving set for his family, all are valuable servants of the human race, contributing to progress.

"THE MEN IN MY LIFE" AS TOLD BY GERTRUDE NIESEN

By Gertrude Niesen

THE NIESENS were throwing a party.

The Niesens' little girl, Gertrude, had just finished singing a hot torch song. It was "Moanin' Low."

A red-headed, freckle-faced Irish lad took my hand and led me off into a corner.

"Niesen," he said, "some day you're going to win a husband with that voice."

The Lord knows that boy was nearer right than he thought. The Niesens' Gertrude is still unmarried, still an old maid of twenty-one. But in the three years since the Irish lad spoke those words, I have been receiving the postal and personal attentions of admirers and prospective husbands daily, although I have not been quite inclined to select one from the number

offered. Frankly, radio means more to me at present than marriage.

It's one of the rewards of show business—and radio. Gertrude Niesen without the voice would just be another husband-hunting girl who hopes to make a career of marriage. She would be just the Niesens' Gertrude with an indefinite aim in life; one of the party at any number of parties.

But Gertrude Niesen with the voice—the voice that goes out to millions of radio listeners—suddenly, breathtakingly, finds herself admired by men who fall in love with a voice or a song.

Radio brings the most extravagant proposals, the most varied letters of admiration, the greatest number of expressions of affection. Radio is the great popularizer. Show business, however, has its trials and tribulations in the matter of stage-door Johns, notes slipped to an usher (which, incidentally, were delivered but never answered) and the friend who knew a friend who wanted an introduction.

After the Irish lad and other boys had told me I should go on the stage, I decided that is just what I would do. The decision was made like that.

So I took a telephone book and looked up several names under the classification "theatrical," and made some calls.

I'll never forget the first one. The man in charge of the place didn't even hear my voice.

"Little girl," he said, "you go on home . . . and stay home."

So I went to another one . . . and another and another, telling fabulous stories to each. They took my telephone number. About a week later one of them called me and told me to come up for a try-out. He phoned at 11 o'clock at night. I didn't want to go at that hour. My mother didn't want me to go. Furthermore, my father objected strongly.

Well, I finally arrived at the rehearsal hall where a vaudeville act was working out. The representative of the booking agency heard me and made me a part of the act. We went "on tour" in Brooklyn and the Bronx.

The cafes in which I sang were a little more informal—or, should I say, a little less (Continued on Page 13)

Gertrude Niesen (left) has more proposals of marriage by mail than most girls dream about. But she intends to remain single while radio commands her attention



Jane Ace, who once "was a home girl, made her own hats, and sewed on a button"—before radio. But not now!

NEXT WEEK'S RADIO GUIDE

Will Contain a Strange Interview

**JACK BENNY
GIVES HIMSELF
THE ONCE-OVER**

GOODMAN ACE'S STORY OF HOW HE LOST HIS WHIP

By Goodman Ace

Author of "Easy Aces"

AM A STOOGES

Groucho's Zeppo—Clark's McCullough—Musso-
lini's Emanuel—all these am I and I know it.

In short, I am a radio husband

Like Fred Allen, Jack Benny and George Burns, I have called upon my roommate to aid and abet me in creating a radio program. Four years ago she was a girl. She made her own hats. She sewed on a button. She even threw together a victrol of no mean delicacy. But like Fred, Jack and George I got an idea for radio. Now, I am a stooge.

For years—a dozen to be exact—I wrote a daily col-

umn for a newspaper. People knew me. My head was high, sparkle was in my eye and a spring in my tread.

"He writes for the paper," they said, and: "Oh, she? She's his wife."

I was a somebody. I cracked a whip.

Then came radio.

Like Fred, Jack and George, I bend over a typewriter and make it say funny things. I speak them aloud as I pound away—fashioning them for her to say—muttering at my work. And she, from above her bottle of Cutex says: "What on earth are you muttering about?" A man's best friend is his mutter—but not in my house.

I am a stooge.

Four days a week I come to my typewriter and grind out funny things for her to say, weaving them

into homey little situations, vaguely remembered from a home that was a home—before radio.

And once in a while, a very great while, I try to sneak in a little laugh for myself—not a big laugh, more of a suppressed snicker, just for auld lang syne and the days when I was somebody and cracked a whip. And I know that somewhere up in their Central Park apartments Fred, Jack and George are trying to slip in little laughs somewhere for themselves, too. But not too many laughs—laughs are not for us—not for me, anyhow. Laughs are for her, so the fans can write and say: "We love Jane . . . she is so funny. She is so dumb. She is so delightfully dumb."

Yes . . . she's so dumb.

Whose picture is that on the page with this story? I am a stooge.

QUESTIONS BY PALEY NOW PUT MR. X ON THE GRILL

SOMEWHERE among the hundreds of thousands of readers of RADIO GUIDE, hidden in undistinguished security, is the Master of Radio. He—or she—is the typical Average Radio Listener—Mr. X.

William S. Paley, President of the Columbia Broadcasting System, was asked his views of Mr. X, and of the importance of Mr. X in radio. Mr. Paley stated frankly that he was doubtful that Mr. X ever would be found. It is his opinion that the ramifications of radio are so broad, and because an appeal has to be made to so many differing types of listeners, that an Average Listener would be exceedingly difficult to find.

Assuming that Mr. X, the average Listener, does exist in the person of one man—or woman—and assuming that such a person is found, Mr. Paley was asked what would be the ten questions he would ask Mr. X. He replied that ten questions would not begin to cover the information he would like to obtain from the Average Radio Listener. He did, however, list some of the questions he would like to ask. Those questions are presented here as propounded.

By William S. Paley

President, Columbia Broadcasting System

1. What are the listening habits of your family?
2. How many members are there in your family, and who among them listens to the radio?
3. Who generally decides what programs are to be tuned in during the course of the radio day?
4. What stations do you listen to?
5. What is your favorite type of program? Is it symphonic music, popular music, drama,

comedy, sports?—What type of artist pleases you most?

6. Is there any general field of entertainment, instruction or information that you feel is being overlooked or neglected?

7. What programs on the air do you object to, and why?

8. Are you acquainted with the religious, educational and cultural offerings of radio broadcasting? How do they serve you? How could they better serve you?

9. Are your purchasing habits affected by the advertising messages of sponsors?

10. Would you like to hear programs of unusual merit, especially enjoyed by you, repeated at future dates? Or do you believe that the same program should never be broadcast twice?

11. What general or specific constructive criticisms or suggestions can you offer network broadcasting operations as they affect you?

12. Would you like more—or less—broadcasting originating in other countries? Have you any suggestions as to the general content of such programs?

13. Do you feel that there should be audience performances? Or do you think that audiences should be barred from all studio broadcasts?

Meanwhile, who is Mr. X, in person? Who is Mrs. X? He or she may be YOU!

Send in your opinion. Name names. Let your letters contain no more than 150 words describing Mr. X. Please write on one side of the paper only. Address Mr. X Editor, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

RADIO GUIDE reserves the right to publish all letters received.



William S. Paley, President Columbia Broadcasting System, whose questioning of Mr. X reveals valuable insight into many phases of radio

FURORE FOR SHORT WAVES DAWN OF NEW RADIO ERA

By Martin J. Porter

THE forward march of American broadcasting has brought the industry to a new hurdle. This is the vogue for short-wave listening, a complicating factor attending the inrush of new listeners. Already it has reached tremendous proportions.

Philco reports being so far behind in short-wave orders, that it may become necessary to increase the output of various types of sets of this character, 1,000 a day. In New York area, there are installed no less than half a million sets with short-wave attachments, or sets that include all waves.

All those who listen to Berlin, Madrid, Daventry, Rome, etc., naturally desert the regular ranks of broad-

cast listeners. This is true at least part of the broadcasting day, and particularly on Sunday afternoons. Those who are not able to pick up foreign stations at will, spend many hours eavesdropping on airplane messages, police calls, and amateurs. These are on the air practically all day and all night.

It is a strange commentary on radio psychology that hundreds of people will yawn at a foreign broadcast relayed in perfect tone, by the networks. Yet if they can pick up the same thing, or even an inferior program, directly, they get a terrific kick out of it. This short-wave fever has restored the enthusiasm of earlier days. Listeners, who then owned crystal sets, spent hours listening and experienced thrills when they caught a dot and dash from a ship at sea.

Conversation among the modern short-wave listeners amounts practically to the vernacular of the hams in radio's early days. Antenna and ground installations are topics of common interest. Wave-traps, and filters, and trick condensers seem to be finding a restored market.

Those who bought short-wave receivers months ago, find that they don't go far below fifteen meters. They now want their apparatus in such shape as to receive as low as four meters, a wave length that travels from the transmitter only as far as the horizon. However, it seems to be packed full of thrills, because many towns now operate their police two-way communication on this frequency.

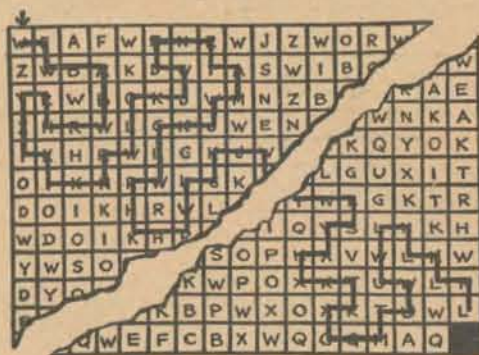
The short-wave sets likewise make audible the sound phases of television transmitters. Since the owner can receive only sound, his interest in television is whetted. Usually he hastens, if able, to equip himself with a vision set. He gets lots of enjoyment out of the very low-grade programs transmitted by the television experimenters.

There is no question that the short-wave vogue is a menace to commercial radio. I have been told by expert engineers that it is only a question of time before the short-wave transmission system in the United States will go far to minimize interest in the networks.

I hope this is not a real prophecy. Nevertheless, there is something to think about in this connection

KEYS to RADIO PUZZLE

For the guidance of contestants in the Radio Stations Puzzle Trail, appearing on the last page of this issue the appended diagrams are presented. They are



specimens of a correct start and of a correct finish. These diagrams have absolutely no significance except as guides to the rules.

Many channels eventually will be available in short-wave work. Metropolitan and other centers may be fitted with scores of stations, where today only a few exist. And short-wave transmission must some day follow the commercial procedure of the networks.

Fortunately, there is the promising fact that eventually it will be possible to link network stations by short-waves, instead of by the costly telephone wires. When this becomes practical, the rates to sponsors will be decreased appreciably. Naturally, bigger and better shows should follow. What a sponsor can save on facilities, he can, and probably will, dedicate to the increase of quality in talent.

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157 CASH PRIZES AWAIT WINNERS - SEE LAST PAGE

CONFESSIONS of a BANDMASTER

In a recent survey, radio was described as the greatest field of entertainment ever developed." An analyst thereupon asked: "What is the greatest unit in this greatest field?" The answer is: MUSIC.

The direction of that unit thus becomes an outstanding phase of modern culture. In whose hands rests that direction? Who are these men whose batons beat out the rhythm of a new civilization?

How do they come to command so large a share in the amusement of tens of millions of listeners—the beguilement of a hundred million hours in every turn of the clock? What manner of men are they? Whence do they come? What are their thoughts, their habits, their backgrounds? What are the personalities behind their wands?

Thousands of inquiries touching the lives of orchestra leaders have prompted RADIO GUIDE to find the answer to these questions. Exhaustive research disclosed that among the bandmasters of radio, one stood out as encompassing more fully than any other the qualities and the experiences that reflect the personalities of his colleagues. That composite type is Abe Lyman.

RADIO GUIDE felicitates its readers on its success in persuading Mr. Lyman to write for them the story of his experiences. It is an extraordinary narrative. Mr. Lyman has produced an intensely human document covering his life from his earliest adventures through his struggles, his trials and his triumphs.

By Abe Lyman

WAR was declared while I was playing at the Erie Cafe in Chicago. Along came the first draft. I escaped it because my eighteenth birthday was one day after conscription. But the draft provided my first—and only—experience with a jail. It happened this way:

Detectives used to make the rounds of the cafes looking for men of draft age. One of these parties came to the Erie where I, a six-tooter, was playing.

"Where's your draft card?" asked the detective.
"I'm not of age," I replied.
"You're a liar," he said and grabbed for my collar. I smacked him.

In a cell in the Chicago Avenue Station a few minutes later, I learned that I had socked the Chief of Chicago detectives. I had to call in most of my friends, my family and the rabbi to prove that I was under age, and to get myself out of jail.

A month later four of us tried to get in the Navy. Gus Arnheim, the pianist, Charles Creeley, the banjoist; James Welton, the sax player, and Lyman, the drummer, all went out to the Great Lakes Naval Training Station. We got to the Admiral.

"Sir," I said, "we have an orchestra here and we want to enlist in the Navy as a unit. We'll all sign up now if you'll make me the leader."

The Admiral sputtered and his face became a purplish red. He motioned to several husky seamen who were on duty nearby. We were thrown out bodily. As we lit I heard someone saying:

"Who do you think runs this Navy, anyhow?"
We remained at the Erie. In the daytime we boarded a Red Cross fund-campaign truck and plugged patriotic songs while Irving Berlin sang. Finally, the Red Cross decided we were more valuable on that truck than we would be in the Army.

After three years of this I received a letter from my brother Mike, who was singing in the Ship Cafe in Venice, near Los Angeles, California.

"Come out here," he wrote, "and I'll get you a job playing in the Vernon Country Club."

I was pretty well satisfied in Chicago. I was making a good salary and was becoming popular with the cafe crowds. During the summer we played at a resort in Fox Lake, Illinois, where we were quite a hit in our white pants and loud-striped silk shirts. We thought we were swell.

But May had left the Erie to become Gilda Gray. And I knew that if Mike said he'd get me a job, he would make good. So I said "good-bye" to the boys, packed up my drums and went out to California.

These were all early beginnings, and I put them down here as an indication of the life every bandmaster seems to live before he gets to that point where he rates a radio remote control wire and commercial programs and contracts to play in big hotels. They were happy, carefree days, however, carrying none of the complications which confront the leader of a great and popular band.

My future was to be much more complex than I had anticipated. My first engagements in California placed me among the "names" of the movie colony, first as a musician in the band that played for private parties in the homes of the stars, and later as a guest in the gilded estates which stardom built. As a musician advances from a place behind an instrument in a band to a place on the maestro's stand, he must play politics with many people connected with show business



Blanche Sweet, idol of the silent motion picture screen, whose parties gave Abe Lyman and his orchestra their first real break in the movie world.

with hotel business and with radio. And he must retain his following and his popularity by contact.

Above all, a bandmaster must hold the interest of the women radio listeners. He must be adored by



Abe Lyman's nickname used to be the "Daffydil Kid," in the days when he earned the sizeable part of his income from the dollars, thrown at the mouth of a saxophone horn, that he had to dodge

thousands of girls and women but he must also dodge compromising entanglements which result in unfavorable publicity. The proper kind of publicity is desirable, but once you fall and your fall makes the front pages, you are through. A comeback is practically impossible. While you are struggling to make a new bid for popularity, some other bandleader has taken your place.

As the popularity of a bandmaster increases, so do the possibilities of a fall. The scandal mongers neglect the fellow who plays in an obscure band, and thus his life is pretty much his own. But when he gets into the limelight he is so much more noticeable. His private life becomes everybody's property. And the lads who make a game of scandal make it their business to pry into the private lives of those on whom the limelight shines. They anticipate his love affairs, his betrothals, his marriages and, even before he is aware of it, his divorces.

These are a few of the lessons I learned in California.

I went West to get a job, see the country and have a good time. I had little ambition, and Abe Lyman's Californians were not part of it. I sort of stumbled into my place in the movie colony and as leader of Hollywood's favorite band.

The Hollywood scene was a vivid one, more vivid in its days of super prosperity and "silents" than the motion pictures.

(Continued on Page 26)

WOULD YOU LIKE TO WIN \$5,000.00 IN CASH?—SEE LAST PAGE

SPLICING THE HOURS

Frances Langford, the deep-voiced singer, had the amazing experience of jumping from sustaining artist to sponsorship by three commercials—all in one week

ALONG THE AIRIALTO

By Martin Lewis

HOT NEWS ITEM that's not even off the griddle! The Wednesday night *Troubadour* program and the show following, featuring *Fred Allen*, may make radio's first program consolidation. The agency which handles both shows for the same drug concern is trying to convince the sponsor to make one big full hour show out of the two half hours.

Isham Jones is slated to slide out of "The Big Show." *Erno Rapee* will take over the baton for the program, which seems to be going higher-hat as weeks pass.

With instrumentalists such as *Toscha Seidel* featured as guest stars, and more classical musicians scheduled, the program has been gradually flirting with the higher reaches of music.

Powell "Satisfies"

DICK POWELL seems to be clicking in his M. C. spot for *Old Gold*. The movie star, originally signed for three weeks, was renewed three. Now, rumor tells me, it is likely the sponsors will retain him for at least seven more. The "Hall of Fame," it is rumored, may very likely shift from its late Sunday evening NBC period to an earlier spot on the CBS Sunday schedule, with the same sponsorship but different direction. *B. A. Rolfe*, the jovial dancing party maestro who cancelled his year-old commercial because he objected to 30 minutes of sales talk on what was his hour of music, sets a new precedent in radio by cancelling on a sponsor. That IS news!

Gossip from the Studios

THE WARING AGGREGATION celebrated their fifteenth anniversary this week, and looked back to 1918 when the *Waring Snap Orchestra* played its first professional engagement. There were four members then—all students at Penn State College. The four were Fred and Tom Waring, Poley and Fred Buck. The original members, except Buck, who is no longer living, are all key members of the large organization that now is world famous as the Pennsylvanians.

General Motors is planning a big one-time

This prize-winning Peke doesn't seem the least bit impressed by Rubinoff's famous Strad. But is Rubinoff impressed by the Peke's profound indifference!

splash May 1, and is reported to be seeking names like Colonel Lindberg and Clark Gable. Gable is reported to have asked \$5,000

TO MAKE SURE they don't miss up on any details for their new picture, "The Big Broadcast of 1934," Paramount sent a reproduction man from the coast to spend a week at the NBC studios in Radio City. He toured the studios, interviewed announcers, hostesses, engineers and page boys, returning with enough material for several pictures with a radio background. *Jack Benny* tells me he would like to get away for a bit of a rest before starting a new series, because it will be the only chance he'll get. This summer he will work in front of cameras and Kleig lights, and in the fall it looks as if he will do a legitimate show. Benny is offering an hour-long program on the *Rudy Vallee* style to potential sponsors. He would clown with every guest star on the bill. Sounds like a swell idea, because that's what the comedian is capable of doing better than anyone else. I'm told that *Al Jolson* is going to Washington to suggest a plan to the NRA which will put a great many of the unemployed musicians back to work. Some of the musicians are making big money by playing in a number of sponsored shows during the week. Jolson's suggestion is to limit a musician to a number of broadcasts and give the unemployed a break.

James Melton, Countess Albani and Al Goodman's orchestra auditioned this week for that auto program now featuring *Raymond Paige's* orchestra.

LISTENERS WONDER why the Columbia news bulletins are one item ahead of NBC's. The reason is that NBC programs end on the hour, while CBS programs begin on the hour. Studio audiences have noticed the way *Harry "Bottle" McNaughton* eyes blonde *Martha Mears*. *Rubinoff* has been trying to get back to Pittsburgh to visit his ailing mother. Due to his theater contract, he couldn't get away. Someone suggested a theater date in the Smoky City. The suggestion was acted upon immediately, so the fiddler, with Cantor, plays at the Stanley Theater in Pittsburgh all this week.

Wallington Wails

MENTIONING Cantor reminds me of his handsome straight man, *Jimmy Wallington*. Immediately after his Friday night *Phil Harris-Leah Ray* broadcasts, the announcer boarded a train headed for the Florida shores, arriving early Sunday morning. All morning he and Cantor would spend their time swimming and playing around the beach like a couple of kids. In the afternoon they rehearsed for their broadcast and after the show the announcer had to rush for a train back home. And how he hated to leave!



LISTENERS MULTIPLY

REVIEWING RADIO

By Martin J. Porter

THE warm weather, so the oracles say, is around a nearer corner than prosperity and television, and usually, with the approach of the tropic temperatures, the business end of radio broadcasting prepares to throw up its hands and sit silently by while the bottom begins to fall out of things. At least that has been the custom and the procedure up to now.

But in 1934, the summer, so one learns with official emphasis, is going to sustain more radio listeners than the winter of 1933—just about 921,000 more; and if you like to look backward, this summer will have 1,980,000 more listeners than the winter of 1932 and hold on, 3,373,000 more in the audience than the winter of 1931!

As a matter of fact, during the coming summer, only one and five-tenths percent of the American audi-

ence, or, in round numbers, 270,000 families, will take radio vacations, that is, they will be, during their rest time, without radio sets.

It may puzzle the laity to figure out how these figures are obtainable. They come to me from Columbia, which some months ago sent out a searching party to check up on bulk listening. That party of field workers, who travelled in all directions and to all points, has returned, and gone into an orgy of statistics. The basic and collective discovery of this research expedition was this:

Their calculations show that by July 1, this year, the number of American homes equipped with radio sets will be 18,000,000.

Of this legion, 90.3 percent due to the depression or other causes, won't even leave home in the summer, or at least, will be at home over any two-week period of even July or August—more dependent, as the boys say, on their



Don Ameche, Master of Ceremonies for the Romantic Melodies broadcasts, and Sally Ward, one of the featured players take time out to wonder why Don didn't continue his study of law. Maybe Sally could explain.



Jimmy Wallington spent three days getting to Florida for a rehearsal, and had to leave for New York the day he arrived. No wonder Eddie Cantor made the most of his visit.

radio for not weather entertainment than ever. About 8.2 percent of the 18,000,000 loudspeaker-laden families, will leave home—but, according to the expedition data, they will carry radios along with them. This 8.2 percent represents 1,476,000 families. If you take time out to do some arithmetic, you will see that 98.5 percent, or 17,730,000 radio families will be continuously exposed to radio broadcasting, straight through the summer of 1934.

From all this, you may judge that sponsors are going to arise to meet this phenomenon, and produce a better average of standard entertainment, than ever before. Taking it all in round figures, it means that this summer is producing, on paper, at least, an increase of 5,940,000 listeners over the peak winter audience of 1931.

Now all this is assumed on the word of Columbia and its statisticians. There are many who will want to take this arithmetic with an oversized grain of salt. Let's, as Al Smith used to say, look at the record.

Do the figures agree with those produced by other and independent surveys? What about the usual six to ten percent drop in the summer, previously? Well, the other studies of the situation concerned sponsors. A paper loss in audience is reported everywhere, as a rule, but few of these surveys have taken into consideration that because of daylight saving time, an extra hour of broadcasting is possible.

All sponsors, in surveys of last year, noted no decrease in sales or audience response. Studios reported no

decrease in Jan mail. In fact, there was an increase last year!

It all comes down to this; There IS a drop in the home audience in the summer, but due to the popularity of auto and portable sets, this has been more than compensated by the increase of the vacation audience. As to commercial business during the coming summer, indications are that there will be no slump. In fact, broadcast time has pretty well been contracted for, and at the moment, both major networks have little spare time available. There will be an unusual influx of summer business, to exploit seasonal products.

Events of the Week

THE MARX BROTHERS set a swell example by banning studio audiences. *Palmolive* signs at WEAF, 9 to 10 p. m. CST, Tuesdays, with its *Beauty Box Revue*, with *Gladys Swarthout* and the set-up given here last week, to do Friml, Herbert, Romberg and other musical shows. . . . The *Hudson-Essex* show splits after March 24 from an hour on Saturday to two half hours a week with *Don Voorhees*.

Within a few weeks, the entire set-up of the *Texaco Show* will be changed. The likelihood is that *Ed Wynn* will not be renewed.

Incidentally, the story that found front page prestige on all the country's great newspapers—the story of *President Roosevelt's* decision to abolish the Radio Commission, was told in this column in *RADIO GUIDE* nearly seven months ago. Remember?

BIG BAD WOLF A Fairy GODMOTHER

FLORENCE CASE is said to be the most contradictory girl in Radio. She can sing concert numbers with finished technique and she can sing a ballad or a blues song with equally flawless grace. Trained for opera, she made her real start by the way she commanded attention singing "Who's Afraid of the Big Bad Wolf?"

Once a week, every Friday at 7 p. m. CST, the program on the program on which Florence is a regular singer, takes the air. Tune in on her, and you may hear her singing "Love Is the Sweetest Thing". If you do you will decide that here is a ballad singer who really knows the timber of voice, the "heart-tug" to give a ballad. She lifts, she sways, she stirs her listeners.

As likely as not you are apt to hear her again in the program in her contradictory vein. She will take a novelty number and give it to the microphone in an hysterically laughing falsetto, faking every high note so that it comes over the air perfectly. Mind, her own high notes are true to pitch, clear, full. Then she might "gag" another novelty song, giving the impression that she is moaning her heart away. It is only fair to give warning here: Listen to her moan through a song and you may need fresh pocket linen for your eyes.

Florence achieved her biggest success in a striking manner. She learned the popular theme song of "Three Little Pigs". And there came to her one of those opportunities seldom found in real life. She sang the song to an audience, a member of which was the famous Roxy.

He was captivated immediately. While his enthusiasm still ran high, he contracted with her to sing the song before the audiences at the spacious Radio City Music Hall, in New York.

This means more to a singer than appears on the surface. For one thing, a vocal artist at the Music Hall is accompanied by an orchestra composed of no less than sixty pieces. Such accompaniment is beyond the fondest dreams of most singers, even those whose careers are established and whose names are made. Particularly is this the case with the girls such as Florence, trained in the tradition of the concert platform.

Florence seized her opportunity. She made the most of it. Into her "Big, Bad Wolf" she put the best novelty technique she could command. Some of the notes of the song she sang. But most of them she giggled, gurgled, and squeaked.

And what was the result? Daily audiences at the Music Hall greeted her with applause little short of an ovation. Of greater importance to the little lady of contradictions, is the fact that she won, by her appearance under Roxy's sponsorship, a real place on the air. The Big Bad Wolf of Florence's song turned out to be a fairy godmother. The effect was the same, for a fairy godmother couldn't have accomplished more than was done through the Wolf.

Florence is only eighteen. Her young life has had many advantages. Imagine a child of ten studying voice cultivation! That's what Florence was able to do. The benefits of so early a start cannot be over-estimated. Maybe there is a fairy godmother watching over her, one who had some supernatural foresight and saw the wolf coming. Certainly Florence's early training laid the foundation for her success with the Disney musical hit.

Another advantage for Florence is the fact that she was on the air with the original NBC children's hour. Later she won a Fanchon and Marco contest—this was in 1931—and extensive vaudeville engagements followed. All this gave the young Miss stage presence and microphone technique.

With all of her brilliant accomplishment, all of her gifts of voice and charm, she must, however, prove herself a lady of contradiction. Florence is of placid nature. None of the usual perversities of disposition found so frequently in busy and important artists shows in her. In her natural equipment, then, she is contradictory to the last—by having nothing temperamentally contradictory to report!



Florence Case is one of those rare singers who can deliver a concert or an operatic number with finished technique, and can do a ballad equally well.

INDEPENDENTS FIGHT FOR RIGHT TO BROADCAST THEIR OWN NEWS

INDEPENDENT station owners continue to press their fight for the right to distribute news unhampered by restrictions. Guy Earl, owner of KNX, Los Angeles, and former publisher of the Los Angeles Express has assumed the leadership of the Western group.

According to Mr. Earl, there is no fight to wrest anything away from anybody. He insists that he is interested only in the preservation of a practice that he believes he and his associates have a perfect right to continue.

It is Mr. Earl's contention that the broadcasts of news on the West Coast having become an institution, they should not be suspended. These broadcasts, of course, are in violation of the compromise effected some weeks ago between the Newspaper Publishers' Association on the one hand and the two major networks on the other. That agreement provided for a limited service of news to be supplied by the publishers to radio stations under sharply restrictive conditions of distribution.

"Long before this deal," Mr. Earl says, "our news

broadcasts on the Coast had aroused great interest and earned high approval. Therefore, the managers of those west coast stations, notably KNX and KFI, felt that if this service were to be discontinued, they would be endangering their licenses from the United States government, licenses which plainly state that broadcasters must continue listener services that are necessary and essential to their service areas.

"This view was recently brought onto the floor of the United States Senate when Senator C. D. Dill, of Washington, criticized the Press-Radio agreement as discriminatory. He emphasized that a service to which listeners were entitled, was being suppressed by it.

"Prior to the Press-Radio gag agreement, broadcasters on the west coast subscribed to and paid for news service from major press associations. These, by the agreement of NBC, CBS and the National Association of Broadcasters with the American Newspaper Publishers' Association, stopped supplying this service through no desire of the subscribing west coast stations.

"In order to remedy the (Continued on Page 13)

YOUR BIRTH CHART

The eminent Astrologist, Professor Z. Rellek, has undertaken to interpret his age-old science for the benefit of readers of RADIO GUIDE. Following his findings as they apply to artists of radio, you will gain much valuable information about your own character and welfare.

By Professor Z. Rellek

THE sign of the Zodiac changes with this week's change in the calendar. Pisces passes. Aries, the Ram, comes again with its strong influence starting March 21.

Aries is one of the most favorable signs under which to be born. Aries children are real leaders. The artists of the air born under this sign, carrying out the Aries influence, are among the most commanding: Milton Cross, Lowell Thomas, George Jessel, Elliot Shaw—to name a few.

Tenacity of purpose is a main characteristic with Aries people. In an undertaking of any kind they hang on until the last breath. They are natural fighters. And withal they are at heart gentle.

They are of the people said to be "born only once." That is, Aries children are generally not hampered—or aided—by an undertug of mysticism. Faults to watch are those that come of quick impulses, over-planning, guarding against what men know as "day-dreaming." Aries men are inclined to build ladders to the moon—only to see them come crashing down. Flattery and success too easily turn their heads.

DO YOU WANT \$5,000.00?—SEE LAST PAGE

VOTERS JUGGLE LIST OF FAVORITES



Amos and Andy are dark horses among the teams riding in a good position. Burns and Allen, the leaders, had better look to their laurels. Gosden and Correll—Amos and Andy, (left to right) are wishing each other good luck

THE NUMBER of stars to receive votes in the election of the favorites of the air is astonishing. National favorites, known throughout the nation, as well as local leading entertainers in various sections, have been acclaimed by readers' votes. Every state in the union, and Canada, too, has put forth its favorites.

This week RADIO GUIDE publishes a list of the stars and the programs, the orchestras and the teams, that have been the recipients of one hundred votes or more. As new mails bring greater floods of ballots, with the total vote cast well over 105,000, close check-up shows new names added to the list. It must be recognized that this list is by no means final. Every week the tally will change as supporters of their favorites come to the fore.

The final tally made a few hours before going to press, shows many unexpected turns. Old favorites are far down the list; Kate Smith, Morton Downey, Vera Van, and Cheerio among them. Easy Aces, the Goldbergs, and the N. Y. Philharmonic among the programs, and Walter Damrosch, Vincent Lopez and Carlos Molina among the orchestras; the Revelers Quartet, Breen and de Rose, Fred Allen and Portland Hoffa among the teams—all have made what at the moment seems a poor showing. But perhaps their supporters, and the rooters for some of the others who are trailing, are reserving heavy guns for a broadside later in the election.

Joe Penner still is the leader. He is "out front" with a comfortable margin of approximately 4,300 votes. Bing Crosby seems to have toppled from his threatening position while Eddie Cantor, thought to be a real contender a few short weeks ago, has dropped back to a place showing his voting popularity to be less than half of Penner.

Wayne King's orchestra has strengthened its lead by a remarkable gain. True, Guy Lombardo's musical unit has come up with a spurt during the recent voting; but a great deal heavier vote must be cast for his organization before it becomes a real contender.

The tally follows. Pick your favorite—and watch the relative position of each change as fresh weekly tallies are compiled:

AMONG THE STARS			
Joe Penner	21,412	Eddie Cantor	10,605
Bing Crosby	17,085	Jack Benny	7,102

Rudy Vallee	4,183
Gertrude Niesen	2,251
Lanny Ross	1,810
Will Rogers	1,589
Lady Esther	1,420
Jessica Dragonette	1,203
Ben Bernie	1,081
Phil Baker	920
Ed Wynn	859
Edwin C. Hill	733
Gene Arnold	672
Roy Shelley	571
Jack Arnold	529
Wayne King	576
Ethel Shutta	545
Alexander Woolcott	520
Don Ameche	419
Guy Lombardo	387
Frank Parker	386
Fred Allen	383
John L. Fogarty	373
Phillips Lord	333
Irma Glen	312
Tony Wons	312
Lowell Thomas	300
Ruth Etting	289
Lawrence Tibbett	288
Voice of Experience	287
Bradley Kincaid	266
Uncle Ezra	266
Kate Smith	250
Albert Spalding	237
Ralph Kirberry	234
Elsie Hitz	233
Morton Downey	224
Alice Joy	223
Conrad Thibault	221
Vera Van	221
Father Coughlin	210
Tito Guizar	209
Al Jolson	208
Milton Cross	200
John McCormack	199
Annette Hanshaw	190
Irene Beasley	179
Russ Columbo	176
Phil Harris	163
Connie Boswell	162
James Melton	161
Pat Kennedy	151
Richard Maxwell	150
Nino Martini	144
Baby Rose Marie	143
Arthur Boran	133

Richard Crooks	131
June Meredith	130
Frank Munn	129
Lulu Belle	128
Jack Heller	121
Edgar Guest	119
Boake Carter	118
Jack Turner	117
Walter O'Keefe	116
Irene Wicker	110
Cheerio	110

AMONG THE PROGRAMS	
Fleischmann	17,139
Chase and Sanborn	12,393
Show Boat	9,180
Chevrolet	8,199
Old Gold	3,182
Sinclair Minstrels	1,960
Woodbury	1,945
Armour	1,872
Bakers	1,823

White Owl	1,679
One Man's Family	1,674
Ford (Waring Band)	1,418
Pabst Blue Ribbon	1,311
Myrt and Marge	1,120
First Nighter	969
Eno Crime Clues	968
W.L.S. Barn Dance	954
Cities Service	860
Today's Children	843
Camel	829
March of Time	731
Cruise of the Seth Parker	701
Carefree Carnival	672
Metropolitan Opera	605
Ex Lax	578
Texaco	566
Death Valley Days	547
Dangerous Paradise	531
Kraft	490
Swift Revue	474
Nestle	311
Amos and Andy	300
Roses and Drums	274
Breakfast Club	263
Crazy Crystals	251
20,000 Years in Sing Sing	240
Cheerio	229
Fred Allen's Revue	220
Bayer Aspirin	219
Easy Aces	204
Cadillac	203
Wheatenaville	201
N. Y. Philharmonic	199
Painted Dreams	187
Goldbergs	185
Pontiac	175
Red Davis	162
Billy Bachelor	148
Vic & Sade	148
Yeastfoamers	148
Kaltenmeyer's Kindergarten	143
Aragon-Trianon Hour	134
Forty-Five Minutes in Hollywood	122
Clara, Lu and Em	122
Melody Moments	110
Bundesen Hour	102

AMONG THE ORCHESTRAS	
Wayne King	26,464
Guy Lombardo	14,249
Ben Bernie	9,402
Fred Waring	7,004
Rudy Vallee	6,510
Jan Garber	2,119
Rubinoff	2,001
Paul Whiteman	1,983
Glen Gray	1,855
Eddie Duchin	1,463
Hal Kemp	1,220
Ozzie Nelson	1,194
George Olsen	973
Isham Jones	840
N. Y. Philharmonic	838
Philadelphia Symphony	710
Cab Calloway	654
Phil Harris	633
Little Jack Little	550
B. A. Rolfe	547
Richard Himber	539
Harry Sosnik	537
Harry Horlick's A and P Gypsies	459
Ted Weems	430
Abe Lyman	411
George Hall	339
Walter Damrosch	310
Don Voorhees	300
Claude Hopkins	229
Walter Blaufuss	210
Dan Russo	189
Don Bestor	175
Buddy Rogers	158
Vincent Lopez	154
Vincent Sorey	144
Gus Arnheim	133
Carlos Molina	124
U. S. Army Band	113
Rosario Bourdon	102

AMONG THE TEAMS	
Burns and Allen	20,989
Amos and Andy	18,802
Mills Brothers	5,483
Olsen and Johnson	5,230
Myrt and Marge	4,788
Stoopnagle and Budd	4,330
Jack Benny and Mary Livingstone	1,853
Gene and Glenn	1,754
Boswell Sisters	1,748
Baron and Sharlie	1,599
Molasses and January	1,240
Sanderson and Crumit	1,003
Maple City Four	1,001
Landt Trio and White	989
Easy Aces	910
Vic and Sade	800
Marian and Jim	777
Lum and Abner	763
Tom, Dick and Harry	750
Baker and Bottle	743
Betty and Bob	666
Don Hall Trio	539
Elsie Hitz and Nick Dawson	474
Clara, Lu and Em	463
Revelers Quartet	401
Mac and Bob	389
Al and Pete	374
Pratt and Sherman	374
East and Dumke	332
Ed Wynn and Graham	264
McNamee	241
Eton Boys	237
Hoofinghams	237
Goldbergs	220
Lasses and Honey	210
Bill and Ginger	202
Tom and Don	189
Fray and Braggiotti	183
Reis and Dunn	166
Breen and De Rose	152
Fred Allen and Portland Hoffa	143
Gail and Dan	124
Allen and Fennelly	114
Asher and Little Jimmie	104

Suitable awards will be made to the star who polls the greatest number of votes, and to the leaders in the other three groups.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible.

Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent postcard. Send in your vote now!

Favorite Star's Official Ballot

- My favorite radio performer is: _____
- My favorite orchestra is: _____
- My favorite program is: _____
- My favorite radio team is: _____

There are _____ in my family. I own my home _____; rent a house _____; rent an apartment _____ (number)

I own my own car _____ I do not own a car _____ My radio is _____ years old and is a _____

I am checking the type of radio program that I like best: Popular Musical _____; Classical Musical _____; Comedy _____; News _____; Dramatic sketch _____; Lecture _____; Religious _____; or _____

MY NAME IS: Mr. _____
Mrs. _____
Miss _____

I LIVE AT: _____ (Street and number) _____ (City and State)

Your vote will not be invalidated by failure to answer all the questions in this ballot. You need not repeat any answers to these questions. Mail your ballot to Star Election Tellers, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill. This convenient size will allow the ballot to be pasted on a one-cent postcard.

157 CASH PRIZES AWAIT PUZZLE WINNERS—SEE LAST PAGE

THE VOICE OF THE LISTENER

This department is solely for the use of readers. It is offered as a means of providing you with a place in which to voice your opinions on radio. You are at liberty to express freely so LET'S ALL GET TOGETHER AND TALK THING OVER. Because it is a public forum you can air your opinions, your criticisms and your suggestions. You are cordially invited to contribute and urged to send in your photograph when writing. You have a right to be seen as well as heard. RADIO GUIDE, in conducting this feature for the readers, assumes no responsibility for returning your photographs but will be as careful as possible with them. As many pictures will be used as is possible. Letters are used in the order of their receipt. Failure to send a photograph WILL NOT BAR YOUR LETTER from publication.



One, Ed Can't Wynn

Hamilton, Ohio

Dear VOL:

I am a faithful radio listener fond of good, sensible music and not the crazy stuff one hears. I like good jokes such as we hear on the Chase and Sanborn hour with Eddie Cantor. I think he is swell!



Geneva Fuhrman

Also the Bakers' hour with Joe Penner is a pleasing one, but I don't go so much for Ed Wynn on the Fire Chief program. It would be all right if they wouldn't laugh so much at their own jokes. Thanks to the Mills Brothers for really good entertainment but I don't hear them as much as I used to.

We generally have good plays and stories, so why don't advertisers adopt the plan of presenting their advertising in little acts or playlets? Then it wouldn't be necessary to spoil programs to do their selling.

Geneva Fuhrman

A Capital Idea

Washington, D. C.

Dear VOL:

I am writing this letter just to exemplify the rivalry between the two big networks. For instance there is the case of Eddie Duchin and his orchestra.

They have a commercial program on NBC. Eddie is a CBS artist but it seems that due to the fact that his commercial is on the rival network, CBS has ceased to broadcast his dance programs. And this has caused me to miss one of my favorite orchestras. I cannot hear Duchin on his commercial program because I am at work.

I will certainly welcome the day when the two networks will forget their competition and give radio listeners a fairer chance.

Lovell L. Cyrus

More Bing; Less Mills

Knoxville, Tenn.

Dear VOL:

This being my first letter to RADIO GUIDE, I would like to say a word or two about the Bing Crosby programs on Monday nights. I think that Bing does not have enough time on the air, singing only three or four songs on a half-hour program. That is not enough.



Joe Bolinger

I would suggest leaving the Mills Brothers off the Monday night programs and permitting Bing to sing more frequently. It certainly would be more pleasing for the many people who just tune in the program to hear him and listen to the quartet because they have no alternative.

Being a lover of Fred Waring's orchestra, I think that Fred is slowly getting away from his old way of entertaining. The programs which he put on when he first came on the Thursday night programs were a lot better than his present ones, I think.

Joe Bolinger

Spot Marks the Ex

New York, N. Y.

Dear VOL:

In a recent issue of your much appreciated magazine, I was rather shocked by the comment about Peggy Rich. Your correspondent seemed to be all wrought up just because Peggy Rich was in the spotlight for a while. I can't see that it makes a great deal of difference if a girl has been a little unfortunate in her marital ventures, so long as she has talent to offer and her private affairs do not intrude on her presenting it. The fact that she is the ex-wife of Freddy Rich or anybody else doesn't enter into her merit as an entertainer and I am pretty angry that you permitted the comments on their personal hostilities to creep into the columns of a paper on which so many depend for information and agreeable reading.

Bertha Manheim

Canned Music

Detroit, Mich.

Dear VOL:

May I do a little canning in your column? Perhaps you are wondering just what I mean by that and naturally I am glad to explain myself just to see if you and the readers do not think the idea has possibilities.

Fruits can be kept in good condition for years by being canned, dried or frozen. Well, then, why can't the same methods be used to preserve comedians and crooners for future generations?

In several thousand years when comedians and crooners are extinct, the race that inhabits the earth then will either commend or condemn us for resorting to this idea of mine. Conversations like the following will be prevalent:

Pa: "Ma, open up a can of Cantor tonight."
Ma: "Aw, Pa, I like Jack Pearl better."
Sis: "I'd rather have a package of Rudy Vallee."

And so on down the line with each member of the family demanding satisfaction of his own particular taste.

Manual Brown



Manual Brown

Reducing the Prophet

Kenosha, Wis.

Dear VOL:

This is the first time I've written to your column although I've been tempted many times to answer some of those "think-they're-wise" birds. But today temptation got the best of me and before I get through it's going to get the best of someone else. For instance, take "Bill, the Prophet."

The "prophet" talks about Jan Garber's band improving with every broadcast and I agree with him. If he hadn't improved since I last heard him he wouldn't be broadcasting now. He also says that Guy Lombardo isn't improving and let me tell him this. Before Garber's band can be compared to Lombardo's they will certainly have to improve and learn to keep saxophones and trumpets playing in tune.

In the second place I never heard them come out with one arrangement that could compare with Lombardo's. And those are the things that make an orchestra. And a last warning to the "prophet!" Before you criticize any radio artist, be sure you know what's wrong.

V. Parise

Analyzing the Vote

Princeton, N. J.

Dear VOL:

I should like to make a few comments on Miss June Roy's letter in a recent issue of the GUIDE. It must be remembered that Wayne King's orchestra is not only heard through NBC-CBS but is also featured on WGN eleven times a week. A large number of this maestro's votes come from the midwestern states where people can and do listen to the great WGN features, Garber, Kemp, McCoy (passe), Burtnett, Cole, etc.

There are 4,955 votes from Illinois, Wisconsin, Iowa and Indiana. This says nothing about New York's 1,289 votes, a goodly number which I would be willing to bet comes from the central and northwestern part of the state where WGN is easily picked up. Over half, then, of those received within that week did not have to consider Lady Esther at all.

None of us down here, so far as I know, like Wayne King best; we all esteem him but Jan Garber and Hal Kemp rank higher as do several others. We cannot see why Delaware is the only state to support Glen Gray's band or why the Royal Canadians are not more popular. I cannot see why Earl Burtnett doesn't grab off at least a few hundred votes.

Ben Bernie and Rudy Vallee and Fred Waring; their orchestras, or at least the first two are for older people who have neither time nor inclination to hear the favorites of their children. Waring is versatile and distinctive but why in the first five by such a margin!

A. R. D.

Reviewing the Stars

Evansville, Ind.

Dear VOL:

Thus far I have seen no letters from Evansville. Here are a few of my impressions of my favorite stars of Radioland, who, I note, are also highly regarded by other listeners.



Carmenetta Stephens

Ben Bernie: The Ace of Music; favorite of many; a wise, witty versatile performer, and a marvelous instructor. Ben's jokes are neither wet or dry but enough of both to be very funny.

Joe Penner: King of Comedy; none better; smart, silly, sympathetic, clever and the perfect comedian. One saying of his is enough to start hilarious, exhilarating uproar.

Jack Pearl: Jack of Comedy; no bigger liar ever lived or ever will live.

20,000 Years in Sing Sing: Different and entertaining. Warden Lewis E. Lawes is the only man who seems to understand the true ways of prisoners.

March of Time: Educational and interesting.

Voice of Experience: A friend and adviser to all the helpless, poor and needy.

Lowell Thomas, Boake Carter: News and still more news. Neither is better than the other.

Walter Winchell: Many throw brick-bats but here's a bouquet. He sees all, knows all and tells all. May he save at least one of his orchids for himself.

Burns and Allen: Crazier than crazy.

Olsen and Johnson: Marvelous actors and a perfect team.

And let it be clear these are just a very few of my favorites. Radio affords them all.

Carmenetta Stephens

Creating the Customer

Waubun Minn.

Dear VOL:

Radio is one of the most educational and enjoyable inventions ever made, with one exception. That is the children's programs. I'm not an old maid as you might suppose but a 20-year-old girl going to school and taking care of a ten-year-old cousin.

From the time she gets home from school at four until her bedtime at nine, she is glued to the radio, turning from one gruesome, howling, impossible thing to another. True they are supposed to be fairy tales but how many children are there who don't take everything for granted?

Every one of these programs closes with the advice that the sponsor's product is ideal for nervous children. I do not charge that the products are not good, but can these programs wherein the time is taken up with kids fighting their way through snow storms or being chased by spies, possibly be good for nervous children?

Maryon L. Davis



From Patsy to Pat

Milwaukee, Wis.

Dear VOL:

Since this is the orchid sending season here's a whole bunch to a real singer and grand person, Mr. Pat Kennedy, the Unmasked Tenor. As Ben Bernie's soloist he was marvelous; as "Doc" Kennedy on his present program he is a star in his own right. Wait and see, in a few months, he'll be the toast of the entire nation. Why? Because he can do any kind of a song from an Irish ballad to such numbers as the "Boulevard of Broken Dreams" and because he is always just a human being.

Patsy Pent

Oh, Fay Can You See?

Decatur, Ill.

Dear VOL:

I've just finished reading this week's installment of "What Rudy Vallee Never Told," by his former secretary, in RADIO GUIDE, and my blood is boiling. It's certainly the woman who pays in this case. Just because Fay wanted pretty clothes, a dainty room and some fun, a starved and ironed-out secretary who is in love with Mr. Vallee (you can read it between the lines) blames her.

Goodness, couldn't the couple afford two bedrooms? One for the master and his black and oxford-gray suits, white shirts and gloomy ties; and one a pink and white cloud for the mistress? Can't they see that they're both a couple of fools?

Life's too short to carry on like two spoiled kittens. How about a white cottage with green shutters, flowers, a pink and blue nursery and a couple of chubby pink arms and two blue eyes? Then, too, pink and blue checked gingham is very effective for kitchen aprons.

Ruth Montgomery

Ruth Montgomery



WHY NOT WIN YOUR SHARE OF CASH?—SEE LAST PAGE

HOW "SUDDEN LADY" DORIS WON ALICE FAYE'S PLACE

TWICE in her brief career Doris Roache has had a chance to exclaim, "Oh, this is so sudden!"

The first opportunity came four years ago. After she had played for fifteen weeks in the same show with Sammy Cohen in Chicago, Sammy took her out three times. Then he asked her to become Mrs. Cohen. She did—and she still is!

The second opportunity came a little over two months ago. Rudy Vallee approached the table where she was seated in a New York night club. Without any preamble he asked her: "Doris, would you like to work in the Vallee Hour?"

As a result of that rather offhand question Doris was too astonished to speak. After a moment she replied with an explosive, "Yes!"

She is now the featured singer on Vallee's weekly broadcast. In that she has succeeded pretty Alice Faye.

An incorrect story was circulated by a well-known columnist, accounting for Doris getting her chance with Rudy Vallee. The story was to the effect that Doris pled and begged for the spot, and that Rudy liked her singing and her personal charm so well that he gave it to her. This is not so.

Here, for the first time in print, appear the true facts. Rudy met Doris a long while ago, when she played in her very first show, "Over the Top." She had the only female role. But he didn't know at that time that she could sing. In fact, although millions of persons have heard her sing, only a handful really had any idea that she was gifted with a voice. That may seem strange, but it is a fact, because while the millions heard her, they never saw her. She was Judith Allen's "voice" in the movie "Too Much Harmony," with Bing Crosby.

She is only five feet three inches tall, but apparently she has mastered Helen Hayes' art of "thinking up," for she appears considerably taller than that. She thinks

Rudy Vallee is a genius, and when you try to get her to talk about her future, you will find that after a few moments she is deep in a discussion of Rudy's. And you can't get her back on the track.

Doris never wears jewelry, but just recently she blossomed out in a new mink coat. There is a story behind that mink coat. Last New Year's Eve she and Sammy Cohen were playing a Chicago theater. After the show, on their way home, a big car jammed their taxi to the curb. Three masked men entered the cab, and began to strip rings and bracelets from Doris.

"Here, I'll give you everything I have," she offered, "but let me keep my wedding ring, will you, please?"

The men assented, and the singer removed all her jewels except the little platinum circlet.

Since that time, whenever Sammy wanted to replace the stolen jewelry, Doris rejected the idea. She said they were inviting danger.

A couple of weeks ago a box came from one of Manhattan's most exclusive shops, and in it was the mink coat.

"I just had to give you something, didn't I?" Sammy demanded when she chided him for his extravagance.

When interviewers ask her what her favorite recreation is, Doris won't tell them. She thinks it sounds too much like a publicity gag. And it does, at that. But the truth is—it's housework!

Doris Roache is the girl who succeeded Alice Faye as the featured singer on Rudy Vallee's programs. Contrary to early reports, the crooning bandmaster sought her out; the professional association is doubly valuable to her because she did not take the initiative.



WHAT RUDY NEVER TOLD

Admirers of radio favorites exhibit a strange ardor in their partisanship. Apparently it exceeds in intensity of devotion the adulation extended in any other field of entertainment. And for sheer enthusiasm, Rudy Vallee partisans stand out among radio fans.

Letters from them continue to pour in congratulating RADIO GUIDE for printing the series of hitherto unpublished incidents in the life of the famous crooner, as written by one of his former secretaries. Many of these letters dwell on the timeliness of the articles.

Herewith is presented the sixth and final installment of the series:

By His Former Secretary

FRIENDS of Fay Webb's childhood say that she was, among the boys of Santa Monica, California, an unquenchable fire—a "wow." And that she was herself well conscious of the fact.

Not that Fay was a bad girl. Far from it. But she was, as now, unusually attractive, and a popular child who learned at a very early age that women's wiles can make men do a lot of things they wouldn't think of doing if left alone.

Santa Monica, like Culver City, Venice and other Los Angeles suburbs, is the heart of the motion picture studio district which centers in Hollywood. Most children who are natives of these parts begin to hang around the movie lots at a very tender age, and if they are at all good looking or talented they manage at one time or another to get a chance in pictures.

So when Fay was graduated from school about five years ago she easily obtained a contract from Metro-Goldwyn-Mayer to act in bits. She was, I have heard, extremely capable and talented. If she had been of more robust health she might have gone far in pictures.

One story current in Hollywood and properly authenticated by people who were present at the time, deals with a pre-Christmas celebration at the Metro-Goldwyn studio. Each year on the day before Christmas all the men employed on the lot, from scene shifters to directors, get together in a grand spree. During the course of it much liquor is consumed, many spicy jokes are told, and several reels of movies usually known as "French" are exhibited.

Naturally these blow-outs are sacred to men. Never in the history of the studios have they been crashed by a woman—with one exception. The exception is Fay Webb. She drank with the men, smoked with them, laughed at their jokes and watched the pictures

In justification for her, she regarded it as no more than a cute, girlish prank. The episode was so regarded by the men in the party. But to the women of Hollywood, from great star to humblest extra it was the unpardonable offense, the unforgivable sin.

From that day forward Fay was the butt of more cruel gossip than any other denizen of the movie colony. That and probably only that is the reason why you hear so many untrue stories about her today.

To some extent Fay is a greatly maligned girl. This is due not so much to her own shortcomings, but to the fact that as a spoiled child she is ritzy and makes few friends. Remember, as a kid she bragged "My poppa's the chief of police."

As a young woman she bragged "My husband is the Vagabond Lover."

In this she is entirely different from Rudy, who is the soul of democracy. While Rudy appreciates his own worth only too well, never hesitating to tell you just why he considers himself so good when he is good, he really is democratic.

And unlike Fay, Rudy makes friends easily. Two minutes after you are introduced to him, no matter what your preconceived notions, you are his biggest booster and supporter. I have no hesitancy in saying that when and if the Vallee vs. Vallee case comes to trial, Rudy will win the jury completely to his side. And I say this with due realization of the fact that in New York State no women are permitted to sit on juries.

Rudy is completely disarming. And this is a natural faculty of his, no pose. Rudy eats in lunch rooms, rides in street cars when his car or a cab isn't handy, goes to every day movies and sits in the orchestra like any other individual and laughs at the same gags. In connection with movies let me tell this one on Rudy: Instead of paying for a ticket, with natural New England shrewdness he always goes to a side door and asks for the manager. In that way he gets in!

Movies, too, are Rudy's chief fad. Movies and radio. He loves pictures so much that he takes his own, carrying an expensive movie camera with him wherever he travels. He is an expert photographer and has done much research in the taking and projection of colored motion pictures. Also he devotes a

great deal of time to still pictures, and hopes on his next vacation to make a detailed study of the art of taking still color pictures.

Rudy's luxurious apartment at No. 55 Central Park West is filled with motion picture cameras and projection machines.

As to radio, Rudy's interest is deep and scientific. He knows every angle of the business from entertaining to operation of the huge control boards in the NBC studios at Radio City, which route programs to stations in every part of the country and the world.

Rudy has one other hobby. It is colored tile bathrooms. In his lodge up at Lake Kezer in Maine he has a dozen of them all in different colors and combinations. So, too, are his bathrooms at No. 55 Central Park West, elaborately colored. Also the wash stand in his office in the Steinway Building.

The Lake Kezer lodge is Rudy's hide-away. It is perfectly isolated from the rest of the world, without telephone or mail service, and more than thirty miles from the nearest village.

His property consists of several hundred acres, only a few of which are improved. There are three dormitories, a lodge and a boat house. Often Rudy takes as many as fifty-two guests to spend a few days or weeks with him. Once at the lodge, his character radically changes. Usually so voluble at other times, Rudy, back in his native habitat, again becomes a silent New Englander and (Continued on Page 13)

DON'T MISS \$10,000.00 IN CASH—SEE LAST PAGE

Sunday, March 18

Look for the Bell Δ for Religious Services and Programs

Log of Stations

(MIDWESTERN EDITION)

Call Letters	Kilo-cycles	Power, Watts	Location	Net-work
KMOX	1090	50,000	St. Louis, Mo.	CBS
KYW	1020	10,000	Chicago, Ill.	NBC
WABC†	860	50,000	N. Y. City, N. Y.	CBS
WBBM	770	25,000	Chicago, Ill.	CBS
WCCO	810	50,000	Minn'polis, Minn.	CBS
WDAF	610	1,000	Kansas City, Mo.	NBC
WEAF†	660	50,000	N. Y. City, N. Y.	NBC
WENR	870	50,000	Chicago, Ill.	NBC
WFBM	1230	1,000	Indianapolis, Ind.	CBS
WGN	720	25,000	Chicago, Ill.	
WHAS	820	50,000	Louisville, Ky.	CBS
WIND	560	1,000	Gary, Ind.	CBS
WJJD	1130	20,000	Chicago, Ill.	
WJZ†	760	50,000	N. Y. City, N. Y.	NBC
WKBF†	1400	500	Indianapolis, Ind.	NBC
WLS	870	50,000	Chicago, Ill.	NBC
WLW	700	50,000	Cincinnati, Ohio	NBC
WMAQ	670	5,000	Chicago, Ill.	NBC
WOC- WHO	1000	50,000	Des Moines, Ia.	NBC
WOWO	1160	10,000	Fort Wayne, Ind.	CBS
WTAM	1070	50,000	Cleveland, Ohio	NBC
WTMJ	620	1,000	Milwaukee, Wis.	NBC

†Network Programs Listed Only.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

- 8:00 A.M.**
NBC—Children's Hour, Vocal and Instrumental concert; Recitations: Dramatic Readings: WJZ WLW WENR WKBF
CBS—Sunday Morning at Aunt Susan's: WABC WOWO WHAS WCCO WFBM
NBC—Mexican Typica Orchestra: WEAF WMAQ WTAM WDAF
KMOX— Δ Bible Broadcaster
KYW—Sunday Morning Sunshine Program
WJJD— Δ Catholic Services
WTMJ— Δ Church Services
- 8:30 A.M.**
NBC—Cloister Bells, sacred music: WEAF WMAQ WTAM WDAF
WIND—Bright and Fast
WJJD—Sunday Morning Frolic
WOWO— Δ Old Time Religion
WTMJ—Danish Program
- 8:45 A.M.**
NBC—Alden Edkins, bass-baritone: WEAF WTAM WDAF
KMOX— Δ Religious Education
WMAQ—Program Preview
- 9:00 A.M.**
NBC—Southland Sketches; Male Quartet; Leves Band: WJZ WENR WLW
CBS— Δ Church of the Air: WABC WCCO WHAS WBBM KMOX
NBC— Δ Radio Pulpit; Dr. S. Parkes Cadman: WEAF WMAQ WTAM WDAF WKBF
WFBM—Jake's Entertainers
WGN— Δ Bible Readings and Organ Recital
WIND—Modern Melodies
WOC-WHO— Δ Christian Science Services
WOWO—Sunshine Melodies
WTMJ—"Our Club"
- 9:15 A.M.**
WIND—Favorite Dance Bands
WOC-WHO— Δ Watchtower Program
- 9:30 A.M.**
NBC—Music and American Youth, Concert by Cleveland School Musicians: WJZ WENR WLW
CBS—Melody Parade: WHAS KMOX WCCO WBBM
NBC—Garden of Tomorrow; E. L. D. Seymour; Orchestra direction Frank Pinero: WEAF WTAM WDAF
WFBM—Christian Men Builders
WGN—Sunday Morning Concert
WIND—Dance Time
WJJD—Garden Lecture
WMAQ—Words and Music (NBC)
WTMJ—Masters of Rhythm
- 9:45 A.M.**
CBS—Organ Melodies: WIND WCCO
CBS—The Playboys; piano trio: WABC WHAS KMOX WBBM WOWO
WJJD— Δ Protestant Services, Rev. C. D. Payne
- 10:00 A.M.**
NBC—Press Radio Bureau News: WEAF WTAM WMAQ WDAF WOC WHO
CBS—Rhoda Arnold and Taylor Buckley, duets: KMOX WCCO WIND
NBC—Press Radio Bureau News: WJZ WENR WLW

- WBBM**—Gene and Charlie, song duo
WHAS— Δ Broadway Baptist Church
WOWO—Sunshine Melodies
- 10:05 A.M.**
NBC—Hall and Gruen, piano team: WEAF WTAM WMAQ WDAF WOC WHO
NBC—Morning Musicale; Musical and Quartet: WJZ WENR WLW
- 10:15 A.M.**
NBC—Major Bowes' Capitol Family; Soloists; Male Quartet: WEAF WMAQ WTAM WDAF WOC-WHO
KYW—Bright Spot
WBBM—Singing Canaries; Dr. Ronfort, organist
WKBF—Morning Musical (NBC)
- 10:30 A.M.**
CBS— Δ Salt Lake City Tabernacle Choir and Organ: WOWO WHAS WCCO WIND
KMOX— Δ Jewish Service with Rabbi Isserman
WBBM—Jerry Sullivan, songs
WENR—Program Review
WJJD—Happy Go Lucky Time, Art Linick
WLW—Western College Choir
- 10:45 A.M.**
NBC—Phantom Strings, orchestra direction Aldo Ricci: WJZ WENR
KYW—Sunday Morning Sunshine Program
WBBM—Hal Kemp's Orchestra
- 11:00 A.M.**
KMOX— Δ Fourth Church of Christ Scientist
WBBM— Δ People's Church of Chicago, Dr. Preston Bradley
WENR— Δ Central Church Service
WGN— Δ University of Chicago Chapel Service
WIND— Δ Methodist Services; Rev. E. Clark
WLW—Organ Recital; Arthur Chandler, Jr.
- 11:15 A.M.**
NBC—Baby Rose Marie, songs: WJZ WLW
NBC—Gordon String Quartet: WEAF WTAM WMAQ WDAF
WOC-WHO—Iowa Auto Market
- 11:30 A.M.**
CBS—Madison Ensemble: WOWO
NBC—Radio City Concert; Symphony Orchestra; Chorus and Soloists: WJZ WLW WKBF
CBS—Tito Guizar's Middyay Serenade: WABC WIND
NBC—U. of C. Round Table Discussion, current topics: WEAF WMAQ WTAM WDAF
KYW—Studio Program
WCCO—Talk
WHAS—Jewish Programme
WOC-WHO—Poetic Reveries
- 11:45 A.M.**
CBS—Madison Ensemble: WABC WHAS WIND WCCO
KYW—Variety Program
WTMJ—CWA Talk

AFTERNOON

- 12:00 Noon**
NBC—Viola Philo, soprano; Landt Trio and White; Guest Artist: WEAF WTAM WOC WHO
CBS— Δ Church of the Air: WABC WHAS WCCO WOWO
KMOX—Romance of Music
KYW—Uncle Bob with the Sunday Funnies
WDAF—Singing Strings
WFBM—Did You Know?
WGN—Reading the Comics
WIND—German Hour; William Klein
WMAQ—Radio City Concert (NBC)
WTMJ—Masters of Classics
- 12:15 P.M.**
WFBM— Δ Bible School
WOC-WHO—Studio Program
- 12:30 P.M.**
CBS—Lazy Dan, The Minstrel Man: WABC WHAS KMOX WCCO WBBM WOWO
NBC—Mary Small's Surprise Party; William Wirges' Orchestra: WEAF WTAM WMAQ WOC WHO WDAF
WFBM—Variety Program
WLS—Polish Music Hour
WLW— Δ Rabbi Jacob Tarshish
WTMJ—Fashion Plates
- 12:45 P.M.**
WTMJ—Auto Sales Program

WHAT would YOU DO WITH \$5,000.00 IN CASH? See Last Page

High Spot Selections

- ### For The Day
- 1:30 p.m.**—Hollywood Show; Abe Lyman: CBS-WBBM.
2:00 p.m.—Philharmonic Symphony; Arturo Toscanini, conducting: CBS-WBBM.
2:30 p.m.—Mario Chamlee: NBC-WMAQ.
3:00 p.m.—Father Coughlin's Address; Private network including KYW.
3:30 p.m.—Hoover Sentinels concert; direction Josef Koestner: NBC-WMAQ.
5:00 p.m.—Edward Johnson, Metropolitan tenor; Ernest MacMillan, conducting: NBC-WENR.
5:30 p.m.—Ed McConnell: CBS-WBBM.
5:45 p.m.—Family Theater; Act II at 6:30 p.m.: CBS-WBBM.
6:00 p.m.—Jack Brooks, tenor; Eddie South's orchestra: CBS-WBBM.
6:30 p.m.—Joe Penner; Ozzie Nelson's orchestra: NBC-WMAQ.
7:00 p.m.—Eddie Cantor; Rubino; Jimmy Wallington: NBC-WMAQ.
7:30 p.m.—Fred Waring: CBS-WBBM.
8:00 p.m.—George M. Cohan: NBC-WLW.
8:30 p.m.—Frank Munn; Virginia Rae; concert orchestra: NBC-WMAQ network.
9:00 p.m.—Jack Benny and Mary Livingstone: NBC-WMAQ.
9:30 p.m.—Hall of Fame; Fannie Brice: NBC-WMAQ.
9:30 p.m.—Ernest Hutcheson, pianist; Howard Barlow's orchestra: CBS-WBBM.
- WJJD**—Musical Comedy Memories
WLW—Romances of Science
WMAQ—Shoe Box Revue
WOC-WHO—Studio Program
WOWO—Numismatic Program
WTMJ—Dance Orchestra
- 4:15 P.M.**
NBC—Waves of Romance; Ted Black's Orchestra; Vincent Calendo, vocalist: WEAF WOC WHO WTAM WMAQ
WDAF—In a Garden
WENR—Organ Melodies
WGN—Studio Program
WJJD—Ben Kanter, songs
WLW—Orchestra and Vocalists
WOWO— Δ Church of Nazarenes
- 4:30 P.M.**
NBC—Grand Hotel, drama: WJZ WENR WTMJ WKBF
CBS—Frank Crumit and Julia Sanderson: WABC WHAS KMOX WFBM
NBC—Talkie Picture Time, sketch: WEAF WMAQ WOC WHO WTAM WDAF
WBBM—Frank Wilson, tenor
WCCO—Charlie Agnew's Band
WGN—Musical; Berenice Taylor, soprano
WJJD—Moissaye Boguslawski, pianist
WLW—Marc Williams, cowboy singer
- 4:45 P.M.**
WCCO— Δ As I See It; Rabbi Albert L. Gordon
WLW—Paul Pearson's Orchestra
- 5:00 P.M.**
NBC—Symphony Orchestra; Edward Johnson, tenor; Ernest MacMillan, guest conductor: WJZ WLW WENR
CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano: WABC KMOX WCCO WBBM WFBM
NBC— Δ Catholic Hour WEAF WMAQ WTAM WOC WHO WDAF WKBF
KYW—Dramatized Dollar
WGN—Wayne King's Orchestra
WHAS—Herbie at the Organ
WIND—Praise and Promise Hour
WJJD—Polish Hour; A. Nowinski
WTMJ—Crazy Crystal Buddies
- 5:15 P.M.**
KYW—Up to Par
- 5:20 P.M.**
WGN—Jan Garber's Orchestra
- 5:30 P.M.**
NBC—Our American Schools, guest speakers; WEAF WMAQ
CBS—Smilin' Ed McConnell, songs: WABC WHAS KMOX WCCO WBBM
KYW—University of Chicago Madrigal Singers
WDAF—Solist
WFBM— Δ Second Presbyterian Church
WIND—Zagred Tamburitza's Orchestra
WJJD—Polish Program
WOC-WHO—Milo Reno, talk
WTAM—Strings and Ivory (NBC)
WTMJ—Recital
- 5:45 P.M.**
CBS—Family Theater Act I: WABC KMOX WBBM WFBM
WCCO—Through the Looking Glass
WDAF—Carlos Molina's Orchestra
WGN—Wayne King's Orchestra
WHAS—Sam, Gil and Louie
WOC-WHO—Traveling Men's Association
WTAM—Great Symphonettes (NBC)
- 5:55 P.M.**
WOC-WHO—Sports Review
WTMJ—Sport Flash

- 1:00 P.M.**
NBC—Bar X Days and Nights, romance of the early West: WJZ KYW
NBC—Gene Arnold and the Commodores: WEAF WMAQ WLW WTAM
CBS—Broadway Melodies; Helen Morgan; Jerry Freeman's Orchestra; Chorus: WABC KMOX WCCO WBBM WHAS
WDAF—Irene Castle's Own Story
WGN—Concert Ensemble
WIND—Hungarian Hour; Frank Kovach
WOC-WHO—Musical Program
WOWO— Δ Missionary Hour
WTMJ—Dance Orchestra
- 1:15 P.M.**
WDAF—Male Quartet
WGN—Ensemble Music
WLS—The Neighbor Boys
WOC-WHO—Studio Program
- 1:30 P.M.**
NBC—Rings of Melody; Ohman and Arden, piano duo; Arlene Jackson, Edward Nell, Jr., soloists: WJZ KYW WLW WTMJ
CBS—Big Hollywood Show; Abe Lyman's Orchestra; "Accordiana": WABC KMOX WCCO WBBM WFBM
NBC—Travelogues, Malcolm La Prade: WEAF WTAM WKBF
WDAF—Concert Ensemble
WGN—Mark Love, bass; Organ
WHAS— Δ Little Church Around the Corner
WLS—Weather; Livestock Receipts
WMAQ—Bridge Club
WOWO— Δ Temple Service
- 1:35 P.M.**
WLS— Δ Little Brown Church, Dr. John Holland
WOWO— Δ Gospel Temple Service
- 1:45 P.M.**
NBC—Gems of Melody; Muriel Wilson, soprano; Fred Hufsmith, tenor; Orchestra: WEAF WMAQ WOC WHO WTAM WDAF WKBF
WGN—Ensemble Music
WHAS— Δ Christian Science Program
- 2:00 P.M.**
NBC—Wayne King's Orchestra: WEAF WOC WHO WTAM WMAQ WDAF WTAM WKBF
CBS—New York Philharmonic Symphony Orchestra; Guest Soloists; Arturo Toscanini, conducting: WABC WHAS KMOX WCCO WBBM WFBM
KYW—New Deal Speaker
WGN—Concert Ensemble
WIND—Greek Hour
WLS—Jung Gardeners
WLW— Δ Little Church in the Hills
- 2:15 P.M.**
WGN—Concert Ensemble
- 2:30 P.M.**
NBC—Jan Garber's Orchestra: WJZ WLW WLS WTAM WKBF
NBC—Garden Program; Mario Chamlee; Orchestra; Quartet: WEAF WTAM WMAQ WDAF WOC WHO
KYW—Pershana Parade
WGN—Dan Baker, tenor
WJJD—Sunday Concert
- 2:45 P.M.**
KMOX—Romance of Science
WGN—Organ Music
WLS—Eureka Jubilee Singers
- 3:00 P.M.**
NBC—Albert Payson Terhune's Dog Drama: WJZ WLS
NBC—Looking Over the Week, John B. Kennedy: WEAF WDAF WTAM WMAQ
Coughlin Network—Rev. Father Charles E. Coughlin: KMOX KYW WOC WHO WOWO
WGN—Dance Orchestra
WIND—Afternoon Musical
WJJD—Lithuanian Hour
WLW— Δ The Nation's Family Prayer Period
WTMJ—Studio Program
- 3:15 P.M.**
NBC—Vee and Johnny songs: WEAF WTAM WDAF WMAQ
WGN—Male Quartet
WLS—Orchestra; Phil Kalar, soloist
WTMJ—George W. Hamilton
- 3:30 P.M.**
NBC—Princess Pat Players, dramatic sketch: WJZ WENR
NBC—Hoover Sentinels' Concert: Edward Davies, baritone; Chicago A Capella Choir; Orchestra, direction Josef Koestner: WEAF WMAQ WLW WTAM WDAF WTAM
WGN—Organ Recital
WIND—Indiana String Trio
WJJD—American German Hour
- 3:45 P.M.**
WGN—Allan Grant, pianist
WJJD—Piano Reflections
- 4:00 P.M.**
NBC—Dream Drama: WEAF WENR WTAM WDAF WKBF
CBS—Roses and Drums, drama: WABC WHAS KMOX WCCO WBBM
KYW—Two Doctors comedians; Rex Maupin's Orchestra
WFBM— Δ Wheeler Mission Program
WGN—Joseph Hassmer, organist
WIND—Norse Hour

Monday, March 19

MORNING

8:00 A.M.
 NBC—Breakfast Club, dance orchestra: WJZ WMAQ
 CBS—Andy Arcari and the Three Naturals: WABC WFBM WHAS
 NBC—Morning Glories, dance orchestra: WFAF WOC WHO WKBF
 KMOX—Rise and Shine
 KYW—Musical Clock, variety program
 WBBM—Minute Parade
 WCCO—Time Signal Program
 WDAF—Morning Bible Lessons
 WGN—Good Morning
 WIND—Polish Hour
 WJJD—Happy Go Lucky Time, Art Linick
 WLS—Skyland Scotty, Mountain Songs
 WLW—Home Care for the Sick
 WOWO—Breakfast Club
 WTAM—Chief Red Bird and his Cowboys
 WTMJ—Morning Cuckoo

8:15 A.M.
 CBS—Madison Ensemble: WABC WFBM WIND
 NBC—Lundt Trio and White, songs and comedy: WFAF WOC WHO WLW WDAF WKBF
 WHAS—Mrs. Randolph, shopping guide
 WJJD—Mr. Schlagenhauer's Vodvil Theater
 WLS—Produce Reporter; Songs
 WTAM—Health and Hygiene; Vaughn King

8:25 A.M.
 WLS—Bentley Newscast

8:30 A.M.
 CBS—Metropolitan Parade: WABC WIND WFBM WHAS WOWO
 NBC—Bradley Kincaid, The Mountain Boy, Songs: WFAF WOC WHO WDAF WKBF
 KMOX—The Balladeers
 WJJD—Hot Harmonies
 WLS—Sunshine Express, Jack Kay, Ralph Emerson, Wm. O'Connor
 WLW—Oklahoma Bob Albright
 WTAM—Board of Education and Science
 WTMJ—Bob De Haven's Frolic

8:45 A.M.
 NBC—Florenda Trio: WFAF WOC WHO WDAF WTAM WKBF
 KMOX—Ozark Mountaineers
 WJJD—Modernistic Melodies
 WLW—Rhythm Jesters, male quartet

8:55 A.M.
 WBBM—Studio Program

9:00 A.M.
 NBC—Josephine Gibson, hostess counsel: WJZ WKBF
 NBC—Breen and de Rose, vocal and instrumental duo: WFAF WOC WHO
 KMOX—Metropolitan Parade (CBS)
 KYW—Jules Allen, Cowboy Singer
 WBBM—Melody Calendar
 WDAF—Food Program
 WFBM—Home Budget Club
 WGN—Keep Fit Club
 WJJD—Song Festival
 WLS—Hog Flash; Livestock Report; Dr. Bundesen Hour
 WLW—Boynton and Jankee, tenor and contralto
 WMAQ—Health Exercises
 WTAM—Health and Hygiene, V. King
 WTMJ—Broadway's Latest

9:15 A.M.
 NBC—Clara, Lu 'n Em, sketch: WJZ WGN WTMJ
 NBC—Morning Parade, variety musicale: WFAF WTAM
 KMOX—Edith Karen, songs
 WBBM—Dr. Royal S. Copeland
 WHAS—Chats with Dolly Dean
 WIND—Happiness Express
 WJJD—Today's Tunes
 WMAQ—Program Review
 WOC-WHO—Hor Flashes
 WOWO—Studio Program

9:20 A.M.
 WBBM—Chicago Hour; Eddie House, organist
 WLW—Livestock Reports

9:30 A.M.
 NBC—Today's Children, dramatic sketch: WJZ WTMJ
 CBS—News Service: WABC WOWO WFBM WIND WHAS
 NBC—Press Radio Bureau News: WFAF WTAM WDAF WOC WHO KYW
 KMOX—Let's Compare Notes, Women's Program
 WBBM—The Three Flats
 WGN—Leonard Salvo's Mail Box
 WHAS—Musical Revelries
 WJJD—Footlight Tunes
 WLW—Bond of Friendship
 WMAQ—Tune Time

9:35 A.M.
 NBC—Morning Parade: WFAF WTAM WDAF WOC WHO KYW
 CBS—Merry-Makers: WABC WOWO WHAS WFBM WIND
 WCCO—Stocks Markets

9:45 A.M.
 NBC—Jack and Loretta Clemens, songs: WJZ WMAQ
 CBS—Will Osborne's Orchestra; Pedro De Cordoba, Friendly Philosopher: WABC WBBM WFBM WCCO KMOX
 WGN—Lovely Ladies
 WHAS—Rosemary Hughes Songs
 WIND—Housekeeping Chat

WJJD—The Happy Crystaleer
 WLW—The Unexpected Guest
 WOC-WHO—Studio Program
 WOWO—Melody Hour
 WTMJ—Down A Country Road

10:00 A.M.
 NBC—Hour of Memories, U. S. Navy Band: WFAF KYW WOC WHO WTAM WDAF WLW
 CBS—Cooking Closeups, Mary Ellis Ames: WABC KMOX WCCO WBBM WFBM
 WHAS—Dean Wise; Musical Revelries
 WIND—Kenneth Houchins, songs
 WJJD—Choral Music; University of Chicago
 WLS—Poultry and Livestock Markets
 WMAQ—Women's Page of the Air
 WTMJ—Hollywood Movie Letter

10:15 A.M.
 NBC—Singing Strings, ensemble: WJZ WMAQ
 CBS—Morning Moods: WABC WHAS WOWO KMOX WIND
 WBBM—Morning Festival, Thora Martens
 WENR—Today's Children
 WGN—Organ Music
 WJJD—What's New in Music; U. of Chicago
 WTMJ—Waltz Girl

10:30 A.M.
 NBC—Rhythm Ramblers, dance orchestra: Edna Odell, contralto: WJZ WMAQ WKBF
 CBS—Tony Wons, "Are You Listenin'?" WABC WHAS KMOX WCCO
 WBBM—Helpful Hints to Housewives
 WENR—College Inn Comedy
 WGN—Canary Chorus and Allan Grant, pianist
 WIND—Hawaiian Serenade
 WJJD—Marches of the Day
 WOWO—Housewife Hour
 WTMJ—What's New in Milwaukee? Ask Mrs. Grey

10:45 A.M.
 CBS—Keenan and Phillips, piano duo: WABC WIND WOWO
 KMOX—Melody Weavers
 WBBM—Hal Kemp's Orchestra
 WCCO—Strollin' Tom
 WENR—Chicago America Program
 WGN—Painted Dreams, sketch
 WHAS—University of Louisville
 WJJD—Name the Band
 WOC-WHO—Briardale Penman

11:00 A.M.
 NBC—Musical Varieties; Morin Sisters; Crusaders, male harmony: WJZ WENR
 CBS—Voice of Experience: WABC WHAS KMOX WBBM WCCO WOWO
 NBC—Pollock and Lawnhurst, piano duo; Arlene Jackson, songs: WFAF WDAF WTAM
 KYW—Rex Maupin's Orchestra
 WGN—Your Child's Health, talk
 WIND—Tex Wright's Wyoming Ramblers
 WJJD—Movie Reporter, Talkie News
 WLW—Ohio Farm Bureau, talk and orchestra
 WMAQ—High School Glee Club
 WOC-WHO—School of Cookery
 WTMJ—Helen Mendenhall Ryerson

11:15 A.M.
 NBC—Josephine Gibson, hostess counsel: WTMJ WENR
 CBS—Betty Barthell, songs: WABC WHAS WIND WCCO
 NBC—Johnny Marvin, tenor: WFAF WTAM WKBF
 KMOX—Mountain Minstrels Program
 WBBM—Virginia Clark, Gene and Charlie
 WDAF—Countryside Chats
 WGN—The Rondoliers
 WJJD—Friendly Philosopher, Homer Griffith
 WLW—River, Market and Weather Reports
 WMAQ—Public Schools Program
 WOC-WHO—Markets
 WOWO—Markets; Program Chat

11:30 A.M.
 NBC—Rex Battle's Concert Ensemble: WFAF WMAQ
 CBS—Emery Duetsch's Orchestra: WABC WHAS WOWO WIND
 NBC—National Farm and Home Hour, guest speakers; orchestra: WJZ WLW KYW WOC WHO WDAF WKBF
 KMOX—Magic Kitchen
 WBBM—Jerry Sullivan songs
 WCCO—News Bulletin
 WENR—Organ Melodies
 WGN—Grain Reports
 WJJD—Modern Rhythm
 WTAM—Organ Melodies
 WTMJ—Black and Gold Ensemble

Radio's Greatest
 Contest Of All
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 CASH PRIZES!
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HIGH SPOT SELECTIONS FOR THE DAY

2:00 p. m.—Radio Guild: Davies' "The Mollusc": NBC-WMAQ.
 6:30 p. m.—George Gershwin in person with Lou Katzman's orchestra: NBC-WENR.
 7:00 p. m.—Side Show: Clifford Soubier, barker; music: NBC-WLS.
 7:30 p. m.—Bing Crosby; Mills Brothers and Carol Lofner's orchestra: CBS-WBBM.
 7:30 p. m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WMAQ.
 8:00 p. m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet; Harry Kogen, band director: NBC-WLS.
 8:15 p. m.—Fray and Braggiotti, piano duo: CBS-WCCO.
 8:30 p. m.—Ex-Lax presents The Big Show; Florence Reed, Charles Judel, Gertrude Niesen, Isham Jones' orchestra: CBS-WBBM.
 8:30 p. m.—Ship of Joy; Captain Dobbsie: NBC-WMAQ.
 9:00 p. m.—Carnation Contented Hour; Pickard Family; Morgan Eastman's orchestra: NBC-WMAQ.

11:35 A.M.
 WGN—The Rondoliers

11:40 A.M.
 WBBM—American Legion Speaker
 WCCO—Markets: Police Bulletin

11:45 A.M.
 WBBM—Frank Wilson, tenor; Jerry Marlow
 WGN—Good Health and Training
 WJJD—Esther Bradford, fashion adviser
 WLS—Weather Reports
 WOWO—Jolly Baker's Gang

11:50 A.M.
 WIND—Dance Hits

11:55 A.M.
 WLS—Bentley's News

AFTERNOON

12:00 Noon
 NBC—Pinkey Hunter's Orchestra: WMAQ WTAM
 CBS—George Hall's Orchestra: WABC WBBM KMOX
 WCCO—Noon Hi-Lites
 WFBM—Hoosier Farm Circle
 WGN—Mid-Day Service
 WHAS—Livestock Markets; Weather Reports
 WIND—Mid-day Meditations
 WJJD—Livestock Markets, Phil Evans
 WLS—School of Cookery
 WOWO—Noonday Lenten Devotions
 WTMJ—Heinie's Boys

12:15 P.M.
 CBS—George Hall's Orchestra: WCCO WFBM
 KMOX—Marlin Rangers
 WHAS—Georgia Wildcats
 WIND—Luncheon Dance
 WJJD—Fred Beck, organist
 WLS—Prairie Farmer Dinner Bell Program
 WOWO—Singing Ambassador

12:30 P.M.
 NBC—Francis C. Healy, talk: WFAF WDAF WTAM
 NBC—Vic and Sade, sketch: WJZ WMAQ
 CBS—Misha Raginsky's Ensemble: WABC WCCO WFBM
 KMOX—St. Louis Medical Society
 KYW—Board of Health, talk
 WBBM—Louis Panico's Orchestra
 WDAF—Concert Ensemble
 WGN—Ensemble Music
 WHAS—Women in Business
 WIND—Livestock Markets
 WJJD—Bubb Pickard, hillbilly tunes
 WLW—Johnny Hamp's Orchestra
 WOC-WHO—Country Store
 WOWO—Happy Herb Heyworth
 WTMJ—Jack Teter's Play Boys

12:45 P.M.
 NBC—Orlando's Concert Ensemble: WFAF KYW WTAM
 CBS—Misha Raginsky's Ensemble: WOWO WBBM
 NBC—Harvest of Song; The Merrie-Men, male quartet; Irma Glen, organist: WJZ WMAQ
 KMOX—Most Beautiful Waltzes
 WCCO—Cal Calloway
 WFBM—Cowboys
 WGN—Ensemble Music
 WHAS—College of Agriculture
 WIND—Noontime Tunes
 WJJD—Harry Steele, news flashes

12:50 P.M.
 KMOX—Livestock Report

1:00 P.M.
 CBS—Ann Leal at the Organ: WABC WIND
 NBC—Musical Originalities; Dick Teela, tenor; Mary Steele, contralto; Orchestra: WJZ KYW
 CBS—Just Plain Bill, sketch: WCCO KMOX WGN WFBM
 NBC—The Revolving Stage, quick succession of sketches; incidental music: WFAF WDAF WTAM WKBF
 WBBM—Eddie and Fannie Cavanaugh, radio gossip
 WHAS—University of Kentucky
 WJJD—Melody Mart
 WLS—Uncle Ezra
 WLW—Ohio School of the Air
 WMAQ—Dan Russo's Orchestra
 WOC-WHO—Jimmy and Jack
 WOWO—News Headlines
 WTMJ—Livestock Quotations; Dance Orchestra

1:15 P.M.
 CBS—Romance of Helen Trent: WABC KMOX WGN WFBM
 WBBM—World's Most Beautiful Waltzes
 WCCO—University of Minnesota Farm Hour
 WIND—Gary Yard and Garden Club

WJJD—Esther Hammond, contralto; Fred Beck, organist
 WLS—The Neighbor Boys
 WOC-WHO—Earl E. May
 WOWO—Brown County Revelers

1:20 P.M.
 WBBM—Dr. Shirley Wynn, Health Talk
 WMAQ—Board of Trade

1:25 P.M.
 WBBM—Markets

1:30 P.M.
 NBC—Smack Out, sketch: WJZ KYW
 CBS—American School of the Air: WABC WHAS KMOX WBBM WCCO WFBM
 NBC—Judy and Jane, dramatic sketch: WDAF WOC WHO
 WGN—Pat Kennedy, tenor; Len Salvo, organist
 WIND—Matinee Dance
 WJJD—The Last Word in Harmony
 WLS—Markets, Today's Almanac
 WMAQ—Don Carlos' Orchestra
 WOWO—Voice of Destiny
 WTMJ—Dance Orchestra

1:40 P.M.
 WIND—Hollywood Reporter
 WTMJ—Badeer Spotlight

1:45 P.M.
 NBC—Words and Music: Vocalist and Narrators: WJZ WMAQ
 KYW—Prudence Penny
 WDAF—Revolving Stage (NBC)
 WGN—Ensemble Music
 WIND—Trio
 WJJD—Luncheon Dance Tunes
 WLS—Strolling Tom, songs
 WOC-WHO—Markets
 WOWO—St. Elmo's Orchestra
 WTMJ—Radio Forum

2:00 P.M.
 NBC—Ma Perkins, sketch: WFAF WLW WTAM
 CBS—Oahu Serenaders: WABC WHAS WIND WFBM
 NBC—Radio Guild, drama: WJZ WMAQ WKBF
 KMOX—The Harmonians
 KYW—Rex Maupin's Concert; Vocalists
 WBBM—Kay Storey, songs
 WCCO—Markets
 WDAF—Aunt Sammy
 WGN—June Baker; Ensemble Music
 WJJD—Songs and Sermons; "Uncle Joe" Dobbson
 WLS—Homemaker's Hour Martha Crane
 WOC-WHO—Aunt Jane
 WOWO—Question Box
 WTMJ—Badeer Spotlight; Organ Melodies

2:15 P.M.
 CBS—The Voice of Experience: WHAS WCCO WIND
 NBC—Ray Heatherston, baritone: WFAF WDAF
 KMOX—Exchange Club
 WBBM—Seventy-Five Minutes of Dance Music
 WFBM—Piano Impressions
 WJJD—Lawyers League, talk
 WLW—Matinee Highlights
 WOC-WHO—P.T.A. Talk
 WOWO—Koppers Peppers
 WTAM—Viennese Ensemble

2:30 P.M.
 NBC—Women's Radio Review; Claudine McDonald; Joseph Littau's Orchestra: WFAF WOC WHO WTAM WDAF
 CBS—U. S. Marine Band: WABC WIND WHAS WCCO WOWO
 KMOX—Happy Green
 KYW—Parent Teachers Program
 WFBM—Two-Thirty Tunes
 WGN—Lawrence Salerno and Allan Grant
 WJJD—Duke of the Uke
 WTMJ—Dance Orchestra

2:45 P.M.
 KMOX—The Song Reverie; Michael McCabben; Orchestra
 WCCO—New York Stocks
 WGN—Art Kahn, pianist
 WJJD—Fred Beck, organist
 WLW—Business News

3:00 P.M.
 NBC—Headlines in song, Henry Neeley, narrator, Macy and Smalle, vocalists: WFAF WTAM WDAF WMAQ
 CBS—Bill Huggins, songs: WABC WIND WOWO WCCO
 NBC—Betty and Bob, dramatic sketch: WJZ WLW WLS WTMJ
 KMOX—Window Shoppers; Orchestra
 KYW—Lucky Seven
 WGN—The Rondoliers
 WHAS—Weekday Devotions
 WJJD—University of Chicago
 WOC-WHO—Studio Program

(MONDAY CONTINUED)

3:15 P.M.
 CBS—Library of Congress Chamber Musicale: WABC KMOX WHAS WIND WCCO
 NBC—John Martin, stories: WFAF KYW WTAM
 CBS—Bob Nolan and Orchestra: KMOX
 NBC—Platt and Nieman, piano duo: WJZ WMAQ WKBF
 WGN—Arthur Oberg, baritone
 WLS—Roundup, The Westerners, Joe Kelly
 WLW—Charlie Dameron, tenor
 WOC-WHO—Gertrude Huntoon Nourse
 WTMJ—Don Alvarado

3:30 P.M.
 NBC—Monday Matinee, drama: WJZ WMAQ
 NBC—Roxanne Wallace, songs; Orchestra: WFAF WTAM
 NBC—Ma Perkins, sketch: WENR WOC WHO WDAF WTMJ
 KYW—Two Doctors with Aces of the Air
 WBBM—Gene and Charlie, song duo
 WGN—Rondoliers
 WJJD—Mooseheart Children
 WLW—Sputter and Whine
 WOWO—Little Joe

3:45 P.M.
 NBC—The Lady Next Door, children's program: WFAF WOC WHO WTAM
 WBBM—Rhubarb Red and Sunny Joe, hillbillies
 WDAF—Song Matinee
 WENR—Program Review
 WIND—Waltz Time
 WLW—Four Pals
 WTAM—Dick Steel, the boy reporter
 WTMJ—The Woman's Point of View

4:00 P.M.
 NBC—Leo Zollo's Orchestra: WFAF WLW WOC WHO WMAQ WKBF
 CBS—String Trio: WBBM
 NBC—Your Health, Guest Speaker: WJZ WENR
 KMOX—Tune Shop
 WCCO—Minnesota Federation of Women's Clubs
 WGN—Educational Program
 WHAS—Organ Melodies
 WIND—Kenneth Houchins, Cowboy Songs
 WJJD—Frank and Bill, song duo
 WOWO—Old Time Religion

4:15 P.M.
 NBC—Reinald Werrenrath, baritone: WJZ WENR
 CBS—The Dictators: WIND KMOX WHAS
 WBBM—Helen Fitch, movie chatter
 WDAF—Leo Zollo's Orchestra (NBC)
 WGN—The Rondoliers, string trio
 WJJD—Club Car Special
 WTAM—Dick Steel, the Boy Reporter
 WTMJ—Radio Forum

4:25 P.M.
 WBBM—Federation of Teachers

4:30 P.M.
 NBC—Adventures of Tom Mix and his Straight Shooters: WFAF WTAM
 CBS—Terry Hayes, contralto; Eddie Copeland's Orchestra: WBBM
 NBC—Singing Lady, nursery jingles, songs: WJZ WLW
 NBC—Mobile Moaners: WDAF WMAQ
 KMOX—Civic Program
 KYW—Phil Harris' Orchestra
 WCCO—Livestock Market Summary
 WENR—Larry Larsen, organist (NBC)
 WGN—Rex Griffith, soloist
 WHAS—Children's Club
 WIND—Memory Lane; Merrill Foland
 WJJD—Fred Beck, organist
 WOC-WHO—Music Club
 WOWO—Organalities

4:45 P.M.
 NBC—The Wizard of Oz, dramatic sketch: WFAF WMAQ WOC WHO WTAM WDAF WTMJ WKBF
 NBC—Little Orphan Annie, childhood playlet: WJZ WLW
 CBS—Maurie Sherman's Orchestra: WBBM KMOX
 KYW—Three Strings
 WCCO—University of Minneapolis Music Department
 WENR—"Grandpa Burton", Bill Baar (NBC)
 WGN—Jane Carpenter, pianist
 WIND—Art Jones, tenor
 WJJD—Bob Atcher, Kentucky Mountain Mistrel
 WOWO—Old Time Religion

5:00 P.M.
 NBC—Peter Van Steeden's Orchestra: WFAF WDAF WMAQ
 NBC—U. S. Army Band: WJZ WENR
 CBS—Skippy: WBBM WHAS KMOX WCCO
 KYW—Illinois Federation Speaker
 WGN—Make Believe Melody Land
 WIND—Musical Minor
 WJJD—Polish Program
 WLW—Jack Armstrong, sketch
 WOC-WHO—Hits and Bits
 WTAM—Twilight Tunes; Pie Plant Pete
 WTMJ—"Our Club"

5:15 P.M.
 CBS—Gene and Charlie, songs and patter: WBBM WHAS KMOX
 KYW—U. S. Army Band (NBC)
 WCCO—Tarzan of the Apes
 WDAF—Dick Steel, "The Boy Reporter"
 WENR—Tony Cabooch
 WGN—Tip Top Circus, sketch
 WIND—Bob Atcher, cowboy songs
 WLW—Joe Emerson, Bachelor of Song
 WMAQ—Barnacle Bill
 WOC-WHO—Zinsmaster Club
 WOWO—Guest Review
 WTMJ—Dick Steel, the boy reporter

5:30 P.M.
 NBC—Irene Beasley, songs: WFAF WENR WKBF
 CBS—Jack Armstrong, All American Boy: WBBM KMOX WCCO

NBC—Adventures of Tom Mix and His Straight Shooters: WMAQ WTMJ
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WDAF—Service Reports; Sports Review
 WFBM—Bohemians
 WGN—The Singing Lady (NBC)
 WHAS—Happy Jack Turner
 WIND—Hungarian Air Theater
 WJJD—Polish Program
 WLW—Bob Newhall, "Mail Pouch Sportsman"
 WOC-WHO—Jack Armstrong, sketch
 WTAM—Gene and Glenn

5:45 P.M.
 NBC—Henry Burbig and the Rhythm Boys: WFAF WDAF WMAQ
 CBS—Sam Robbins' Orchestra: WIND WFBM
 NBC—Lowell Thomas; Today's News: WJZ WLW
 NBC—Little Orphan Annie, childhood playlet: WENR WGN
 KMOX—Piano Melodies, Ruth Nelson
 WBBM—Terry Hayes, contralto; The Wanderers' Quartet
 WCCO—The Contest Man
 WHAS—Lady of Song
 WOC-WHO—Disc Doin's
 WTAM—Red Davis, sketch
 WTMJ—Jimmy Baxter Detective Agency

5:55 P.M.
 KMOX—Sports Reporter
 WOC-WHO—Sports Reporter

NIGHT

6:00 P.M.
 NBC—Gould and Shefter, piano duo: WFAF WMAQ WDAF
 CBS—Louis Panico's Orchestra: WBBM WCCO
 NBC—Amos 'n' Andy: WJZ WLW
 KMOX—Adventures of Jimmy Allen
 KYW—Pinto Pete
 WENR—What's the News
 WFBM—Bohemians
 WGN—The Boy Reporter, sketch
 WHAS—Dinner Concert
 WIND—German Hour; William Klein
 WJJD—Pickard Family
 WOC-WHO—Mountaineers
 WTAM—Our City
 WTMJ—Heinie and His Grenadiers

6:15 P.M.
 NBC—Baby Rose Marie, songs: WJZ WKBF WENR
 NBC—Billy Bachelor, dramatic sketch: WFAF WTAM
 E. T.—Adventures of Jimmy Allen: WCCO WDAF WOC WHO
 KMOX—Four Shamrocks; Orchestra
 KYW—The Globe Trotter; Sports Reporter
 WBBM—Pat Flanagan's Sports Review
 WFBM—Pirate Club
 WGN—Ensemble Music
 WLW—Henry Their' Orchestra
 WMAQ—Gene and Glenn, comedy sketch
 WTAM—Violin Duets

6:25 P.M.
 KYW—Pinto Pete
 WENR—Sports Reporter

6:30 P.M.
 NBC—Shirley Howard and The Jesters, Red, Wamp and Guy; Milt Rettenberg, pianist; Tony Calucci, guitar: WFAF WMAQ WDAF WTAM WOC WHO WKBF
 CBS—Buck Rogers in the 25th Century: WBBM WHAS KMOX WCCO WFBM
 NBC—Music By Gershwin; George Gershwin and Orchestra: WJZ WENR WLW
 WGN—Sports Reporter
 WIND—Polish Hour
 WJJD—Twilight Reflections

6:45 P.M.
 NBC—The Goldbergs; comedy sketch: WFAF WMAQ WTAM WDAF
 CBS—Boake Carter, news: WABC WHAS KMOX WCCO WBBM
 NBC—Krauter String Quartet: WJZ WKBF
 WENR—Concert Ensemble
 WFBM—Cowboys
 WGN—Tom, Dick and Harry
 WJJD—Literary Society Talk
 WLW—Red Davis, sketch
 WOC-WHO—Waltz Time

6:55 P.M.
 WOC-WHO—Hills Brothers

7:00 P.M.
 NBC—Side Show: Cliff Soubier, barker; Morin Sisters, harmony trio; King's Jesters; Orchestra: WJZ WLS WTMJ
 CBS—Phil Ducey, Frank Luther and Jack Parker, Vivien Ruth: WABC WCCO KMOX WBBM WFBM
 NBC—Soconyland Sketches: WFAF WTAM
 KYW—Interpreting Business Events
 WDAF—Headlines of Yesterday
 WGN—Bob Becker
 WHAS—Happy Jack Turner
 WIND—The Happy Family
 WJJD—Pickard Family
 WLW—Three Moods in Blue
 WMAQ—Jules Stein's Orchestra
 WOC-WHO—Salmon Packers

7:15 P.M.
 CBS—Edwin C. Hill, Human Side of News: WABC KMOX WCCO WBBM WFBM
 KYW—Borino's String Ensemble
 WDAF—Red Davis, sketch
 WGN—Len Salvo
 WHAS—Dean Wise, discussion
 WLW—Johnny Hamp's Orchestra
 WMAQ—True Stories of the Sea
 WOC-WHO—Studio Program

7:30 P.M.
 NBC—Michael Bartlett, tenor; Orchestra: WJZ WLS

NBC—Richard Crooks, tenor; William Daly's Orchestra: WFAF WLW WMAQ WTAM WOC WHO WTMJ WDAF
 CBS—Bing Crosby, baritone; The Mills Brothers; Carol Lofner's Orchestra: WABC WOWO WHAS KMOX WBBM WFBM
 KYW—Dan Russo's Orchestra
 WCCO—Old Jim
 WGN—The Lone Ranger
 WIND—Hot Stove League

7:45 P.M.
 NBC—Red Davis, dramatic sketch: WJZ WLS
 KYW—Carlos Molina's Orchestra
 WCCO—Tena and Tim
 WIND—Clarence Wheeler's Orchestra (CBS)

8:00 P.M.
 NBC—Greater Minstrel Show: Gene Arnold, interlocutor, Bill Childs, Cliff Soubier, Joe Parsons, male quartet: WJZ WLS WLW
 CBS—Philadelphia Orchestra; Leopold Stokowski, conducting: WCCO WFBM WBBM WOWO KMOX WHAS
 NBC—Harry Horlick's Gypsies; Frank Parker, tenor: WFAF WOC WHO WMAQ WTAM WDAF
 KYW—Detectives Black and Blue, sketch
 WGN—Allan Grant and Art Kahn, piano team
 WIND—Michigan City Program
 WTMJ—Basketball; University of Minnesota vs. University of Wisconsin

8:15 P.M.
 CBS—Fray and Braggiotti, piano duo: WABC WCCO WOWO
 KMOX—Carlos Molina's Orchestra
 KYW—Famous Trade Marks on Parade
 WBBM—Henry Busse's Orchestra
 WFBM—Penn and Snack
 WGN—Rube Appleberry, sketch
 WHAS—Sam, Gil and Louie

8:30 P.M.
 NBC—Ship of Joy; Hugh Barrett Dobbs; Guest Stars; Doric and Knickerbocker Quartets; Meredith Willson's Orchestra: WFAF WMAQ WOC WHO WTAM WDAF WKBF
 NBC—Melody Moments; Theodore Webb, baritone; Lucien Schmit, 'cellist; Orchestra: WJZ WLW WENR
 CBS—Ex-Lax: Big Show; Gertrude Niesen, contralto; Florence Reed, actress; Charles Judel, French comedian; Guest Stars; Isham Jones' Orchestra: WABC WHAS KMOX WCCO WOWO WBBM WFBM
 KYW—Chicago Theater Stars
 WGN—Berenice Taylor; Orchestra
 WIND—Synchronizers, male quartet

8:45 P.M.
 KYW—Air Travel Drama
 WGN—Earl Burtnett's Orchestra
 WIND—Romantic Ramblings, Bethnell Gross

9:00 P.M.
 NBC—Carnation Contented Hour; Concert Orchestra, Morgan L. Eastman, conductor; Quartet; Lullaby Lady; Pickard Family; Gene Arnold, narrator; Jean Paul King, announcer: WFAF WLW WMAQ WOC WHO WTAM WDAF
 CBS—Wayne King's Orchestra: WABC WOWO WHAS KMOX WCCO WBBM
 NBC—To be announced: WJZ WKBF
 KYW—The Globe Trotter
 WENR—Gaieties
 WFBM—True Sea Stories
 WGN—Star Gazing, Dr. Oliver J. Lee
 WIND—Melody Men

9:15 P.M.
 KYW—Five Minutes Past Forty
 WFBM—Songsmiths
 WGN—Mark Love, basso; Orchestra
 WIND—Bob Atcher, songs

9:30 P.M.
 NBC—Princess Pat Players, drama: WENR
 CBS—Presenting Mark Warnow; Connie Gates; Melodeers Quartet, and Orchestra: WABC WOWO WIND
 NBC—National Radio Forum: WFAF WTAM KYW WKBF
 KMOX—Love Making Incorporated
 WBBM—Pat Kennedy, tenor
 WCCO—Musical Potpourri
 WDAF—Coffee Program
 WFBM—Piano Twins
 WGN—Tomorrow's News
 WHAS—Herbie at the Organ
 WLW—The Rosmies
 WMAQ—Coin Talk
 WTMJ—Down Dream River

9:35 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Myrt and Marge: WBBM WHAS WCCO WFBM KMOX
 WGN—The Dream Ship
 WMAQ—Frankie Masters' Orchestra
 WOWO—Happy Herb

10:00 P.M.
 CBS—Henry Busse's Orchestra: WBBM WCCO
 NBC—John Fogarty, tenor: WFAF WOC WHO WKBF
 CBS—Freddie Rich's Orchestra: WABC WFBM WHAS WIND
 NBC—Amos 'n' Andy: WENR WMAQ WDAF WTMJ
 KMOX—Rhapsody of the Reeds, Sports Flashes
 KYW—Chicago Life
 WGN—Hal Kemp's Orchestra
 WLW—Press Flashes
 WOWO—Earl Gardiner's Orchestra
 WTAM—Musical Bulletin Board

10:15 P.M.
 NBC—Press Radio Bureau News: WFAF WOC WHO WENR WKBF
 CBS—Columbia News Service: WABC WOWO KMOX WFBM WBBM WCCO
 KYW—Tom Gentry's Orchestra
 WDAF—Milton Brothers
 WGN—Remember Way Back When?
 WHAS—Weather Reports
 WIND—Washington Column of the Air
 WMAQ—Behind the Pictures
 WTAM—The Blind King of the Ivories
 WTMJ—Dance Orchestra

10:20 P.M.
 NBC—Vincent Lopez' Orchestra: WFAF WOC WHO WKBF
 CBS—Charlie Davis' Orchestra: WABC WHAS WOWO KMOX WFBM WBBM WCCO
 WENR—Al Kvale's Orchestra

10:30 P.M.
 CBS—Charlie Davis' Orchestra: WABC WOWO
 NBC—Clyde Lucas' Orchestra: WFAF WOC WHO WKBF
 CBS—Harry Sosnik's Orchestra: WBBM
 NBC—Jack Denny's Orchestra: WJZ WMAQ
 KMOX—Al Roth's Ambassadors
 KYW—Your Unseen Friend
 WCCO—Red Nichols' Orchestra
 WDAF—Soloist
 WENR—Al Kvale's Orchestra
 WGN—George Devron's Orchestra
 WIND—Happy Family
 WLW—Songs of the Islands
 WMAQ—Press Radio Bureau News
 WTAM—Ned Parrish's Orchestra

10:45 P.M.
 CBS—Dick Messner's Orchestra: WABC WFBM
 KYW—Clyde Lucas' Orchestra (NBC)
 WENR—Ted Weems' Orchestra
 WGN—Richard Cole's Orchestra
 WHAS—Studio Program
 WLW—Johnny Hamp's Orchestra
 WMAQ—The Hoofinghams, sketch

11:00 P.M.
 NBC—Ben Pollack's Orchestra: WJZ KYW WLW
 CBS—Carroll Dickerson's Orchestra: WCCO WBBM
 NBC—George Olsen's Orchestra: WFAF WOC WHO WMAQ WDAF WTAM WKBF
 CBS—Leon Belasco's Orchestra: WABC WHAS WFBM
 KMOX—Harry Vernon's Orchestra
 WENR—Tom Gentry's Orchestra
 WGN—Earl Burtnett's Orchestra

"THE BIG SHOW"

MONDAYS 8³⁰ C.B.S.

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Tuesday, March 20

MORNING

8:00 A.M.
 NBC—Breakfast Club, dance band: WJZ WMAQ WKBF
 CBS—Round Towners Quartet: WABC WHAS WFBM
 KMOX—Rise and Shine
 KYW—Musical Clock, variety program
 WBBM—Minute Parade
 WCCO—Time Signal Program
 WDAF—Morning Bible Lesson
 WGN—Good Morning
 WIND—Polish Hour
 WJJD—Happy Go Lucky Time, Art Linick
 WLS—Skyland Scotty, Mountain Songs
 WLW—Mail Bag
 WOC-WHO—The Spotlight
 WOWO—Breakfast Club
 WTAM—Chief Red Bird and his Cowboys
 WTMJ—Morning Cuckoo

8:15 A.M.
 NBC—Landt Trio and White, songs and comedy: WEAF WOC WHO WDAF WLW
 CBS—In the Luxembourg Gardens: WABC WFBM WIND
 WHAS—Mrs. Randolph, shopping guide
 WJJD—Mr. Schlagenhauer's Vodvil Theater
 WLS—Produce Reporter
 WTAM—Livestock Reports; Health and Hygiene, V. King

8:25 A.M.
 WLS—Bentley's News

8:30 A.M.
 NBC—Bradley Kincaid, the Mountain Boy: WEAF WDAF WOC WHO
 KMOX—The Balladeers
 WHAS—In the Luxembourg Gardens (CBS)
 WJJD—Hot Harmonies
 WLS—Tower Topic Time; Gene Autry; Log Cabin Boys
 WLW—Oklahoma Bob Albright
 WOWO—Radio Bible Class
 WTAM—Board of Education Program
 WTMJ—Bob De Haven's Frolic

8:45 A.M.
 NBC—The Wife Saver, sketch; Allan Prescott: WEAF WOC WHO WTAM WDAF
 KMOX—Piano Melodies
 WFBM—Breakfast Billboard
 WHAS—Good Will Industries Program
 WIND—Fashions in Rhythms
 WJJD—Modernistic Melodies
 WLW—Rhythm Jesters, male quartet

8:55 A.M.
 WBBM—American Teachers Association

9:00 A.M.
 NBC—Breen and De Rose, songs and ukelele: WEAF WOC WHO
 CBS—Bill and Ginger, Popular Songs: WABC WHAS WIND WOWO
 NBC—Edward MacHugh, gospel singer: WJZ KYW
 KMOX—Salvation Army Program
 WBBM—Jean Abbey, talk
 WCCO—Jack Sprat
 WDAF—Food Program
 WFBM—Home Budget Club
 WGN—Keep Fit Club
 WJJD—Song Festival
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
 WLW—Morrie Neuman, baritone; Marion Clark, soprano
 WTAM—Health and Hygiene, V. King
 WTMJ—Broadway's Latest

9:15 A.M.
 NBC—Morning Parade, variety musicale: WEAF WTAM
 NBC—Clara, Lu 'n' Em, sketch: WJZ WGN WTMJ
 CBS—Current Questions Before Congress: WABC WHAS KMOX WIND WOWO
 KYW—Irene King, talk
 WBBM—Royal S. Copeland
 WCCO—Joan Rock's Cooking School
 WJJD—Today's Tunes
 WMAQ—Program Preview
 WOC-WHO—Hog Flashes

9:20 A.M.
 WBBM—Eddie House, organist
 WLW—Live Stock Reports

9:30 A.M.
 NBC—Today's Children, dramatic sketch: WJZ WTMJ
 CBS—News Service: WABC WIND WFBM WCCO
 NBC—Treasure Chest; Soloist: WEAF WLW WMAQ
 NBC—Morning Parade: KYW WDAF
 KMOX—Let's Compare Notes, women's program
 WBBM—The Three Flats
 WGN—Market Reports
 WHAS—Musical Revelries
 WJJD—Footlight Parade
 WOC-WHO—Happy Sally
 WOWO—Kroger Twins

9:35 A.M.
 CBS—Morning Moods: WABC WHAS WIND WFBM
 WCCO—Stocks, Markets; Carnival
 WGN—Leonard Salvo's Mail Box and Weather Report

9:45 A.M.
 NBC—Press Radio Bureau, News: WJZ WMAQ
 NBC—Press Radio Bureau, News: WEAF WTAM WKBF WDAF WOC WHO

CBS—Academy of Medicine, talk: WABC WHAS WFBM WIND KMOX WOWO
 WBBM—Miss Barclay, Beauty Talk
 WJJD—Happy Crystaleer
 WLW—Elliott Brock, violinist
 WTMJ—Down A Country Road

9:50 A.M.
 NBC—Singing Strings, string ensemble: WJZ WMAQ
 NBC—Morning Parade: WEAF WTAM WDAF KYW WKBF WOC WHO

10:00 A.M.
 NBC—Galaxy of Stars; contralto; baritone; organ; piano: WLW WOC WHO WMAQ WTAM WDAF WTMJ
 CBS—Mary Lee Taylor, kitchen talk: WOWO WHAS KMOX WBBM
 NBC—Pappy, Zeke, Ezra and Elton, hillbillies: WJZ WKBF
 KYW—Your Garden
 WCCO—Jean Abbey
 WFBM—Elizabeth Carter
 WGN—Movie Personalities
 WIND—Kenneth Houchins, songs
 WJJD—American Literature; U. of C.
 WLS—Poultry and Livestock Market

10:15 A.M.
 CBS—Charm Secrets; Jean Merrill, beauty authority: WBBM WCCO KMOX WOWO
 NBC—Your Child; Dr. Ella Oppenheimer: WEAF WTAM WDAF
 NBC—Morin Sisters, harmony trio: WJZ KYW
 WENR—Today's Children
 WGN—Grand Old Hymns
 WHAS—Southern Junior H. S. Program
 WIND—Spice and Variety
 WLW—Louis John Johnen, baritone
 WMAQ—Program Preview
 WOC-WHO—The Old Gardener
 WTMJ—Waltz Girl

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters, trio; Orchestra: WOC WHO WTAM WMAQ WDAF WTMJ WKBF
 CBS—Tony Wons; Keenan and Phillips, piano team: WABC WOWO WHAS WCCO WBBM KMOX
 NBC—U. S. Marine Band Shut-In-Hour: WJZ KYW WLW
 WENR—Rhythm Ramblers
 WGN—Doring Sisters
 WIND—Hawaiian Serenade
 WJJD—Marches of the Day

10:45 A.M.
 KMOX—Melody Weavers
 WBBM—Hal Kemp's Orchestra
 WENR—United Charities
 WGN—Painted Dreams, sketch
 WHAS—University of Louisville
 WJJD—Name the Band
 WOWO—Housewife Hour

11:00 A.M.
 NBC—Pollock and Lanhurst, piano team: WEAF WTAM WDAF
 CBS—Voice of Experience, advice: WABC WHAS KMOX WBBM WCCO WOWO
 KYW—Reduceoid Program
 WENR—U. S. Marine Band (NBC)
 WGN—The Rondoliers, string trio; Lewis White, baritone
 WIND—Tex Wright's Wyoming Ramblers
 WJJD—Ballad Time
 WLW—Ohio Farm Bureau, talk
 WMAQ—Don Ross, tenor
 WOC-WHO—Studio Program
 WTMJ—What's New in Milwaukee? Ask Mrs. Grey

11:15 A.M.
 NBC—Johnny Marvin, tenor: WEAF WTAM WENR WKBF
 CBS—Connie Gates, songs: WABC WHAS KMOX—Mountain Minstrels
 KYW—Rex Maupin's Orchestra; Irene Carroll
 WBBM—Virginia Clark, talk; Gene and Charlie, songs
 WCCO—Art Institute of the Air
 WDAF—Countryside Chat
 WJJD—Friendly Philosopher; Homer Griffith
 WLW—River; Weather; Livestock Reports
 WMAQ—Public Schools Program
 WOC-WHO—Markets
 WOWO—Market Quotations

HIGH SPOT SELECTIONS FOR THE DAY

2:30 p. m.—"Whither Britain?"; Lloyd George, speaker: NBC-KYW and CBS-WIND.
 6:30 p. m.—Arlene Jackson; Green Brothers' orchestra: NBC-WMAQ.
 7:00 p. m.—Little Jack Little's orchestra: CBS-WBBM.
 7:45 p. m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WIND.
 8:00 p. m.—Musical Memories; Edgar A. Guest, poet; orchestra direction Josef Koestner: NBC-WLS.
 8:00 p. m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WMAQ.
 8:15 p. m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WBBM.
 8:30 p. m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WBBM.
 9:00 p. m.—Ray Perkins, comedian, Gale Page and orchestra: NBC-WENR.
 9:00 p. m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd; Connie Boswell, vocalist: CBS-WBBM.
 9:30 p. m.—Address by Chief Justice Charles Evans Hughes: CBS-WIND.

11:30 A.M.
 NBC—Farm and Home Hour; Guest Speakers; Orchestra: WJZ WLW KYW WOC WHO WDAF WKBF
 CBS—George Scherban's Russian Gypsy Orchestra: WABC WHAS WIND WOWO
 NBC—Maurice Lees' Concert Ensemble: WEAF WMAQ
 KMOX—Magic Kitchen
 WBBM—Al Pete and Dorothy Miller
 WCCO—News Bulletin
 WENR—Home Service
 WGN—Market Reports; Day's News
 WJJD—Modern Rhythm
 WTAM—Annabelle Jackson, pianist; Livestock Markets; Dairy Quotations; Resume
 WTMJ—Black and Gold Ensemble

11:35 A.M.
 WGN—Art Kahn, pianist

11:40 A.M.
 WCCO—Stocks; Livestock

11:45 A.M.
 WBBM—Frank Wilson, tenor; Jerry Marlowe, singing pianist
 WGN—Good Health and Training
 WJJD—Radio Guide Interviews with Evans Plummer
 WLS—Bentley News
 WOWO—Major and Minor

11:50 A.M.
 WIND—Dance Time

WOWO—News Headlines
 WTMJ—Livestock Quotations; Dance Orchestra

1:15 P.M.
 CBS—Romance of Helen Trent: WABC KMOX WGN WFBM
 WBBM—World's Most Beautiful Waltzes
 WCCO—Red Nichols' Orchestra
 WIND—Musical Pictures
 WJJD—Don Allen, vocalist; Fred Beck, organist
 WLS—The Neighbor Boys
 WOC-WHO—Lt. Governor Kraschel
 WOWO—Brown County Revelers

1:20 P.M.
 WBBM—Shirley Winn, health talk
 WIND—Dance Interlude
 WMAQ—Board of Trade Reports

1:25 P.M.
 WBBM—Local Markets

1:30 P.M.
 NBC—Smack Out, comedy duo: WJZ KYW WKBF
 NBC—Judy and Jane, dramatic sketch: WDAF WOC WHO
 CBS—American School of the Air: WABC WHAS KMOX WBBM WCCO WFBM
 NBC—Theater Forum of the Air: WEAF WTAM WMAQ
 WGN—Pat Kennedy, tenor; Len Salvo, organist
 WIND—Matinee Dance
 WJJD—The Last Word in Harmony
 WLS—Markets; Today's Almanac
 WMAQ—University of Chicago
 WOWO—Voice of Destiny
 WTAM—Merle Jacobs' Orchestra
 WTMJ—Dance Orchestra

1:40 P.M.
 WIND—Hollywood Reporter
 WTMJ—Badger Spotlight

1:45 P.M.
 NBC—Vocal Soloist: WEAF WTAM WMAQ
 NBC—Nellie Revell Interviews Al Jolson: WJZ WKBF
 KYW—Prudence Penny's Household Hints
 WDAF—Speaker
 WGN—Ensemble Music
 WIND—Trio
 WJJD—Illinois Federation of Women's Clubs
 WLS—Musical Gardeners
 WOC-WHO—Markets
 WOWO—Silverstone Quartet
 WTMJ—Radio Forum

AFTERNOON

12:00 Noon
 CBS—Marie, The Little French Princess: WABC KMOX WBBM
 WCCO—Noon Hi Lites
 WFBM—Hoosier Farm Circle
 WGN—Mid Day Service
 WHAS—Livestock; Market Reports
 WIND—Mid-Day Meditations
 WJJD—Live Stock Markets, Phil Evans
 WLS—Tom and Don
 WMAQ—Emil Velazco, organist (NBC)
 WOWO—Noonday Lenten Devotions
 WTAM—Organ Melodies; George Hartrick
 WTMJ—Heinie and His Boys

12:15 P.M.
 CBS—Joan Marrow; Music: WABC WBBM KMOX
 WHAS—Georgia Wildcats
 WIND—Luncheon Dance
 WJJD—Fred Beck, organist
 WLS—Prairie Farmer Dinnerbell Program
 WOWO—Cecil and Lee

12:30 P.M.
 NBC—Vic and Sade, sketch: WJZ WMAQ
 CBS—Easy Aces, sketch: WABC KMOX WCCO WBBM WFBM
 KYW—Board of Health, talk
 WDAF—Dance Orchestra
 WGN—Market Reports; Ensemble Music
 WHAS—Blue and White Orchestra
 WIND—Livestock Markets
 WJJD—Bubb Pickard, hillbilly tunes
 WLW—Johnny Hamp's Orchestra
 WOC-WHO—The Old Country Store
 WOWO—Wilbur Pickett's Orchestra
 WTMJ—Jack Teter's Play Boys

12:45 P.M.
 NBC—Merle Jacobs' Orchestra: WEAF WTAM KYW
 CBS—Louis Panico's Orchestra: WABC WOWO WFBM
 NBC—Merry Maes; Cheri McKay, soloist; Male Trio: WJZ WMAQ
 KMOX—Most Beautiful Waltzes; Livestock Reporter
 WBBM—Gene and Charlie, song duo
 WGN—Concert Ensemble
 WHAS—College of Agriculture
 WIND—Rhythm Aces, trio
 WJJD—Harry Steele, news flashes

1:00 P.M.
 CBS—Ann Leaf, organist: WABC WIND
 NBC—Merry Madcaps; Fred Wade, tenor; Dance Orchestra direction Norman L. Cloutier: WEAF WDAF WTAM
 CBS—Just Plain Bill, skit: KMOX WCCO WGN WFBM
 NBC—Meredith Willson's Orchestra: WJZ KYW WBBM—Eddie and Fannie Cavanaugh, radio gossip
 WHAS—University of Kentucky
 WJJD—Music and Banter, Ben Kanter
 WLS—Uncle Ezra
 WLW—Ohio School of the Air
 WMAQ—Dan Russo's Orchestra

2:00 P.M.
 NBC—Ma Perkins, sketch: WEAF WLW WTAM
 CBS—Metropolitan Parade: WABC WIND WHAS WFBM
 NBC—Rochester Civic Orchestra; Guy Fraser Harrison, conducting: WJZ WKBF WMAQ
 KMOX—The Harmonians
 KYW—Rex Maupin's Concert; James Hatton; Frances Glickman
 WBBM—Kay Storey, songs
 WCCO—Markets
 WDAF—Aunt Sammy
 WGN—June Baker, Home Management
 WJJD—Songs and Sermons, "Uncle Joe"
 WLS—Homemakers' Hour; Martha Crane; Phil Kalar
 WOC-WHO—L. O. Leonard, Historian
 WOWO—Question Box
 WTMJ—Badger Spotlight

2:10 P.M.
 WGN—Ensemble Music

2:15 P.M.
 NBC—Blue Room Echoes, string ensemble: WEAF WOC WHO WDAF
 KMOX—Exchange Club
 WBBM—Seventy-Five Minutes of Dance Music
 WCCO—Metropolitan Parade (CBS)
 WJJD—Lawyers' League Talk
 WLW—Matinee Highlights
 WOWO—Koppers' Peppers
 WTAM—Viennese Ensemble

2:30 P.M.
 NBC—"Whither Britain?" David Lloyd George, speaker: WEAF KYW WOC WHO WDAF WTAM
 CBS—"Whither Britain?" David Lloyd George, speaker: WABC WHAS WIND
 KMOX—Happy Green
 WCCO—N. R. A.; Anna Dickie Olson
 WFBM—Two-Thirty Tunes
 WGN—Bernice Taylor, soprano
 WJJD—Mid-Afternoon Jamboree
 WOWO—Marty Lawrence
 WTMJ—Dance Orchestra

\$5,000.00
 WOULD CARRY
YOU and TWO
 OTHERS AROUND
THE WORLD
 See Last Page

TUESDAY CONTINUED

2:45 P.M.
KMOX—The Song Reverie; Michael McCubben; Orchestra
WCCO—New York Stocks
WGN—Art Kahn, pianist
WLW—Business News
WOWO—Studio Program

3:00 P.M.
NBC—Betty and Bob, dramatic sketch; **WJZ** WLS WLW WTMJ
CBS—U. S. Navy Band; **WABC** **WCCO** **WIND** **WOWO**
NBC—Women's Radio Review; Soloists; Guest Speaker; Orchestra; **WEAF** **WTAM** **WDAF** **WOC** **WHO**
KMOX—Window Shoppers; Orchestra
KYW—Lucky Seven
WGN—The Rondoliers, string trio
WHAS—Weekday Devotions
WJJD—Fred Beck, organist
WMAQ—Child Psychology, talk

3:15 P.M.
NBC—Dramatic and Musical Program; **WJZ** **WKBF**
CBS—U. S. Navy Band; **WHAS**
NBC—Prehistoric Game Trails; Carl Clausen, explorer; **WEAF** **WTAM** **KYW** **WOC** **WHO**
KMOX—Aeolian Piano Recital
WDAF—Southernaires Quartet (NBC)
WGN—Margaret Libbe and Organ
WLS—Roundup; Westerners; Joe Kelly
WLW—Johanna Grosse organist
WTMJ—Don Alvaros

3:30 P.M.
NBC—Ma Perkins, sketch; **WENR** **WDAF** **WOC** **WHO** **WTMJ**
NBC—Horacio Zito's Tango Orchestra; **WEAF** **WTAM**
CBS—Bob Standish, baritone; **WABC** **WHAS** **KMOX** **WCCO** **WIND**
KYW—Two Doctors with Aces of the Air
WBBM—Jerry Sullivan, songs
WGN—The Rondoliers and Joan Kay, soprano
WJJD—Mooseheart Children
WLW—Sputter and White
WOWO—Little Joe

3:40 P.M.
WBBM—Norm Sherr, pianist

3:45 P.M.
NBC—Harry Owens' Orchestra; **WJZ** **WMAQ**
CBS—Enoch Light's Orchestra; **KMOX** **WCCO** **WHAS**
NBC—Lady Next Door, children's sketch; **WEAF** **WTAM** **WDAF** **WOC** **WHO**
WBBM—Helpful Hints to Housewives
WENR—Program Review
WLW—Concert Favorites
WTMJ—The Woman's Point of View

4:00 P.M.
CBS—Terry Hayes, contralto; Clarence Wheeler's Orchestra; **WBBM**
NBC—Music Box; Gloria La Vey, soprano; Chorus; **WEAF** **WOC** **WHO** **WDAF** **WLW** **WKBF**
KMOX—Missouri D.A.R.
WCCO—League of Women Voters
WENR—Twentieth Century Book Club
WGN—Earle Wilkie, baritone
WHAS—Organ Melodies
WIND—Kenneth Houchins, vodeling drifter
WJJD—Dick and Judy, sketch
WTAM—Twilight Tunes, Pie Plant Pete

4:15 P.M.
NBC—Frank Hazzard, songs; **WJZ** **WENR**
CBS—The Dictators; **WABC** **WCCO** **KMOX** **WHAS** **WIND**
WBBM—Helen Fitch, movie critic
WGN—The Rondoliers
WJJD—Bobbie Dickson
WMAQ—Music Box (NBC)
WTAM—Dick Steel, the boy reporter
WTMJ—Radio Forum

4:25 P.M.
WBBM—American Federation of Teachers

4:30 P.M.
NBC—Nursery Rhymes; **WEAF** **WMAQ** **WTAM** **WDAF**
CBS—Eddie Copeland's Orchestra; **WBBM**
NBC—Singing Lady, nursery jingles, songs and stories; **WJZ** **WLW**
KMOX—The Three of Us
KYW—Phil Harris' Orchestra
WCCO—Livestock Summary
WENR—Larry Larsen, organist (NBC)
WHAS—Bill Hawley Songs
WIND—Leota Olsen, soprano
WJJD—Organ Melodies
WOC—Who—Sojourners Club
WOWO—Organalities

4:45 P.M.
CBS—Maurie Sherman's Orchestra; **WHAS** **WCCO** **WBBM** **KMOX**
NBC—Little Orphan Annie, childhood playlet; **WJZ** **WLW**
NBC—The Tattered Man; **WDAF** **WOC** **WHO** **WMAQ** **WKBF**
KYW—Three Strings
WENR—"Grandpa Burton", Bill Baar (NBC)
WGN—Jane Carpenter, pianist
WIND—Art Jones, tenor
WJJD—Bob Ateher, Kentucky Mountain Minstrel
WOWO—Old Time Religion
WTAM—The Supper Show
WTMJ—Chloe, the friend of all children

5:00 P.M.
NBC—Mme Frances Alda soprano; **WEAF** **WOC** **WHO** **WDAF** **WMAQ** **WKBF**
CBS—Skippy sketch **WCCO** **KMOX** **WHAS** **WBBM**
NBC—Angelo Ferdinando's Orchestra; **WJZ** **WENR**

KYW—Mel Stitzel at the Piano
WGN—Make Believe Melody Land
WIND—Musical Mirror
WJJD—Polish Program
WLW—Jack Armstrong, sketch
WTMJ—"Our Club"

5:15 P.M.
CBS—Bob Nolan and Norm Sherr; **WCCO** **WHAS** **WBBM** **KMOX**
KYW—Angelo Ferdinando's Orchestra (NBC)
WDAF—Dick Steel, "The Boy Reporter"
WENR—Tony Cabooch
WGN—Tip Top Circus, sketch
WIND—Bob Atcher, songs
WLW—Joe Emerson, songs
WMAQ—Sally of the Talkies
WOWO—Guest Review
WTAM—Merle Jacobs' Orchestra
WTMJ—Dick Steel, the boy reporter

5:30 P.M.
CBS—Jack Armstrong, All American Boy; **WBBM** **KMOX** **WCCO**
CBS—Mary Eastman, soprano; Evan Evans, baritone; **WABC**
KYW—Uncle Bob's Curb-is-the-Limit Club
WDAF—Service Reports; Sports Reporter
WENR—Twenty Fingers of Harmony (NBC)
WFBM—Bohemians
WGN—The Singing Lady (NBC)
WHAS—Happy Jack Turner
WIND—Hungarian Air Theater
WLW—Bob Newhall, Mail Pouch Sportsman
WMAQ—Old Songs of the Church
WOC—Who—Jack Armstrong, sketch
WTAM—Gene and Glenn
WTMJ—Bunk House Opera

5:45 P.M.
NBC—Cheerio Musical Mosaics; Jan Pearce, tenor; Male Chorus; Orchestra; **WEAF** **WDAF** **WTAM**
NBC—Little Orphan Annie, childhood playlet; **WENR** **WGN** **WKBF**
NBC—Lowell Thomas, Today's News; **WJZ** **WLW** **KMOX**—Organ Melodies; Ruth Nelson
WBBM—Terry Hayes, contralto; Wanderers' Quartet
WHAS—Easy Goin' Bill
WMAQ—RKO Program
WOC—Who—Studio Program

5:55 P.M.
KMOX—Sports Reporter
WCCO—The Troubadour

NIGHT

6:00 P.M.
NBC—Mary Small, songs; **WEAF** **WDAF** **WMAQ**
CBS—Melodies of Yesterday; **WCCO**
NBC—Amos 'n' Andy, sketch; **WJZ** **WLW** **KMOX**—Adventures of Jimmy Allen
KYW—Pinto Pete
WBBM—Rhubarb Red and Sunny Joe, hillbillies
WENR—What's the News
WGN—The Boy Reporter, sketch
WHAS—Dinner Concert
WIND—German Hour; William Klein
WJJD—Pickard Family
WOC—Who—Fashion Note Book
WTAM—"Our City," talk
WTMJ—Heinie's Grenadiers

6:05 P.M.
WCCO—Styles for Men

6:15 P.M.
NBC—You and Your Government, talk; **WJZ** **WENR** **WKBF**
NBC—Billy Bachelor, sketch; **WEAF** **WTAM**
E. T.—Adventures of Jimmy Allen; **WCCO** **WOC** **WHO** **WDAF**
KMOX—"Four Shamrocks," male quartet; Orchestra
KYW—The Globe Trotter; Sports Reporter
WBBM—Pat Flanagan's Sports Review
WFBM—Pirate Club
WGN—Ensemble Music
WLA—Unbroken Melodies
WMAQ—Gene and Glenn, comedy sketch
WTAM—Pinkey Hunter's Orchestra

6:25 P.M.
KYW—Pinto Pete

6:30 P.M.
NBC—Southernaires Quartet; **WOC** **WHO** **WDAF**
CBS—Buck Rogers in the Twenty-fifth Century, sketch; **KMOX** **WCCO** **WHAS** **WBBM** **WFBM**
NBC—Arlene Jackson, blues singer; Green Brothers' Orchestra; **WEAF** **WMAQ** **WTAM**
WGN—Sports Reporter
WIND—Polish Hour
WJJD—Twilight Reflections
WLW—Paul Pearson and Orchestra

6:45 P.M.
NBC—The Goldbergs sketch; **WEAF** **WMAQ** **WTAM** **WDAF**
CBS—Boake Carter, news; **WABC** **WHAS** **KMOX** **WCCO** **WBBM**
NBC—Grace and Eddie Albert, songs and patter; **WJZ** **WKBF**
WENR—Marion and Jim Jordan, songs and comedy
WFBM—Cowboys
WGN—Tom, Dick and Harry
WJJD—The Last Word in Harmony
WLW—Dance Orchestra
WOC—Who—Melody Lane

7:00 P.M.
NBC—Crime Clues, mystery drama; **WJZ** **WLW** **WLS**
CBS—Little Jack Little's Orchestra; **WABC** **KMOX** **WBBM** **WFBM**
NBC—Phil Ducey, baritone; Leo Rersman's Orchestra; **WEAF** **WTAM** **WMAQ** **WOC** **WHO** **WTMJ** **WKBF**
KYW—Carlos Molina's Orchestra

WCCO—The Gamboliers
WDAF—"Gay Nineties"
WGN—Orchestra
WHAS—Happy Jack Turner
WIND—The Happy Family
WJJD—Pickard Family

7:15 P.M.
CBS—The Guardsmen; **WABC** **WCCO** **KMOX** **WBBM**
WFBM—Sports Omelette
WGN—George Devron's Orchestra
WHAS—Smilin' Ed McConnell

7:30 P.M.
NBC—Adventures in Health, Dr. Herman Bundesen, drama; **WJZ** **WLS** **WLW**
CBS—Voice of Experience, advice; **WABC** **WHAS** **KMOX** **WBBM** **WCCO** **WOWO**
NBC—Wayne King's Orchestra; **WEAF** **WOC** **WHO** **WMAQ** **WTAM** **WDAF** **WTMJ** **WKBF**
KYW—Borino's String Ensemble
WFBM—Hollywood Low Down
WGN—Hal Kemp's Orchestra
WIND—Hot Stove League

7:45 P.M.
CBS—California Melodies; Raymond Paige's Orchestra, Guest Stars; **WABC** **WHAS** **WIND** **WBBM**
KMOX—Songs You'll Remember; Russell Brown; Three Rosebuds
KYW—Dan Russo's Orchestra
WCCO—Songs You'll Remember
WENR—Al Kvale's Orchestra
WFBM—Singers
WGN—Ensemble Music
WLW—Ferris Nurserymen
WOWO—Charlie Agnew's Orchestra

8:00 P.M.
NBC—Ben Bernie's Blue Ribbon Air Casino; **WEAF** **WOC** **WHO** **WLW** **WMAQ** **WTAM** **WTMJ**
CBS—Philadelphia Symphony Orchestra; Leopold Stokowski, conductor; **WABC** **WOWO** **WHAS** **KMOX** **WCCO** **WBBM** **WFBM**
NBC—Musical Memories, Edgar A. Guest, poet; Alice Mock, soprano; Charles Sears, tenor; Vocal Trio; Koestner's Orchestra; **WJZ** **WLS** **WKBF**
KYW—Detectives Black and Blue, sketch
WDAF—Studio Program
WGN—Earl Burtnett's Orchestra
WIND—Don Kirkham's Orchestra

8:15 P.M.
CBS—Ruth Etting, Johnny Green's Orchestra; Ted Husin; **WABC** **WCCO** **KMOX** **WFBM** **WHAS** **WBBM** **WOWO**
KYW—New Deal for Chicago Group
WDAF—Beauty that Endures
WVL—Sterling Quarter Hour

8:30 P.M.
NBC—Ed Wynn comedian, Graham McNamee; quartet; Fire Chief Band; **WEAF** **WMAQ** **WOC** **WHO** **WLW** **WTAM** **WDAF** **WTMJ**
NBC—Eddie Duchin's Orchestra; **WJZ** **WENR**
CBS—Minneapolis Symphony Concert; **WABC** **WOWO** **WHAS** **WCCO** **WFBM** **WBBM** **KMOX**
KYW—Clyde Lucas' Orchestra
WGN—Mardi Gras
WIND—Anne Vernon, songs

8:45 P.M.
WGN—Lawrence Salerno baritone
WIND—Micky Isley's Orchestra

9:00 P.M.
NBC—Cruise of the Seth Parker, dramatic broadcasts by Phillips Lord and crew en route around world; **WEAF** **WOC** **WHO** **WMAQ** **WLW** **WTAM** **WDAF** **WTMJ**
CBS—Glen Gray's Orchestra; Col. Stoopnagle and Budd, comedy; Connie Boswell, songs; **WABC** **WOWO** **WHAS** **KMOX** **WCCO** **WBBM** **WFBM**
NBC—Ray Perkins, comedian; Soloists; Orchestra; **WJZ** **WENR**
KYW—The Globe Trotter
WGN—Hal Kemp's Orchestra
WIND—Don Kirkham's Orchestra

9:15 P.M.
KYW—Betty, Jean and Jim
WGN—Richard Cole's Orchestra
WIND—Bob Atcher, songs

9:30 P.M.
NBC—Mario Cozzi baritone; Joseph Littau's Orchestra; **WJZ** **KYW**
NBC—Madame Sylvia of Hollywood; **WEAF** **WMAQ** **WOC** **WHO** **WTMJ**
CBS—Chief Justice Charles Evans Hughes, talk on 100th Anniversary of Charles Frances Adams; **WABC** **WIND**
KMOX—Through the Hollywood Looking Glass
WBBM—Pat Kennedy, tenor
WCCO—Musical Potpourri
WDAF—Curious Questions
WENR—Studio Program
WFBM—Piano Twins
WGN—Tomorrow's News
WHAS—Herbie at the Organ
WLW—Follies
WOWO—Rainbow Quartet
WTAM—Viennese Ensemble

9:35 P.M.
WGN—Headlines of Other Days

9:40 P.M.
NBC—Hillbilly Heart Throbs, sketch; **WJZ** **KYW**

9:45 P.M.
CBS—Myrt and Marge, sketch; **WBBM** **WCCO** **KMOX** **WHAS** **WFBM**
WENR—Musical Tintypes
WGN—Dream Ship, drama
WMAQ—Musical Sextet
WOC—Who—Novelty Aces
WOWO—Newspaper Adventures
WTAM—Fishing and Hunting with Lew Williams
WTMJ—Down Dream River

10:00 P.M.
CBS—Henry Busse's Orchestra; **WCCO** **WBBM**

NBC—John B. Kennedy, "Looking Over the Week"; **WEAF** **WKBF**
NBC—Amos 'n' Andy; **WMAQ** **WENR** **WDAF** **WTMJ**
CBS—Charles Carille, tenor; **WABC** **WIND** **WHAS**
KMOX—Rhapsody of the Reeds; Ruth Nelson
KYW—Club Car Special
WFBM—Atop the Indiana Roof
WGN—Hal Kemp's Orchestra
WLW—Johnny Johnson's Orchestra
WOC—Who—Iowa Auto Market
WTAM—Musical Program

10:05 P.M.
WLW—Johnny Hamp's Orchestra

10:10 P.M.
WOC—Who—Sports Review

10:15 P.M.
NBC—Press Radio Bureau, News; **WEAF** **WOC** **WHO** **WENR** **WKBF**
CBS—News Service; **WABC** **WFBM** **KMOX** **WCCO** **WBBM**
KYW—Tom Gentry's Orchestra
WDAF—Jean Carroll, soloist
WGN—Concert Orchestra
WHAS—Organ Interlude
WIND—Washington Column of the Air
WLW—Marc Williams
WMAQ—Bridge Club
WTAM—Blind King of the Ivories
WTMJ—Twenty Flying Finners

10:20 P.M.
NBC—King's Jesters; **WEAF** **WOC** **WHO** **WKBF**
CBS—Ozzie Nelson's Orchestra; **WABC** **WFBM** **WBBM** **WCCO** **KMOX** **WHAS**
WENR—Al Kvale's Orchestra

10:30 P.M.
NBC—Paul Whiteman's Orchestra; **WEAF** **WOC** **WHO** **WDAF** **WTAM** **WLW** **WKBF**
CBS—Ace Brigode's Orchestra; **WBBM**
KMOX—Harry Vernon's Orchestra
KYW—Your Unseen Friend
WCCO—Red Nichols' Orchestra
WENR—Al Kvale's Orchestra
WGN—Wayne King's Orchestra
WHAS—Phil Emerton's Orchestra
WIND—Happy Family
WMAQ—Behind the Pictures
WTMJ—Dance Orchestras

10:45 P.M.
CBS—Enoch Light's Orchestra; **WABC** **WIND**
KYW—Paul Whiteman's Orchestra (NBC)
WBBM—Bohemians
WHAS—Phil Emerton's Diamonds
WIND—Happy Family
WMAQ—The Hoofinghams, sketch

10:50 P.M.
WGN—Jan Garber's Orchestra

11:00 P.M.
NBC—Frankie Masters' Orchestra; **WJZ** **WLW** **WENR**
CBS—Harry Sosnik's Orchestra; **WABC** **WFBM** **WCCO** **WBBM**
NBC—Rudy Vallee's Orchestra; **WEAF** **KYW** **WDAF**—Betty Power
WHAS—Bob Fredette's Orchestra
WIND—The Happy Family
WMAQ—Press Radio Bureau, news
WOC—Who—Old Piano Bench
WTAM—Irving Aaronson's Orchestra

11:10 P.M.
WGN—Richard Cole's Orchestra

11:15 P.M.
CBS—Harry Sosnik's Orchestra; **KMOX** **WHAS** **WDAF**—George Hill, soloist
WIND—Joe Chromis' Orchestra
WMAQ—Jules Stein's Orchestra

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Wednesday, March 21

MORNING

8:00 A.M.

NBC—Mystery Chef: WJZ WLW
 CBS—Eton Boys, male quartet: WABC WHAS WFBM
 NBC—Sam Herman, xylophone: Frank Banta, pianist: WEAF WOC WHO WKBF
 KMOX—Rise and Shine
 KYW—Musical Clock, variety program
 WBBM—Minute Parade
 WCCO—Time Signal Program
 WDAF—Morning Bible Lesson
 WGN—Good Morning
 WIND—Polish Hour
 WJJD—Happy Go Lucky Time, Art Linick
 WLS—Skyland Scotty, Mountain Songs
 WMAQ—Breakfast Club (NBC)
 WOWO—Breakfast Club
 WTAM—Chief Red Bird and his Cowboys
 WTMJ—Morning Cuckoo

8:15 A.M.

NBC—Landt Trio and White, songs and comedy: WEAF WLW WDAF WKBF WOC WHO
 CBS—Madison Ensemble: WABC WFBM
 WHAS—Mrs. Randolph, shopping guide
 WIND—Fashions in Rhythm
 WJJD—Mr. Schlagenhauser's Vodvil Theater
 WLS—Produce Reporter; Bentley's News
 WTAM—Health and Hygiene, with V. King

8:30 A.M.

NBC—Bradley Kincaid Mountain Boy: WEAF WOC WHO WDAF WKBF
 CBS—Metropolitan Parade: WABC WIND WFBM WHAS
 KMOX—The Balladeers
 WJJD—Hot Harmonies
 WLS—Sunshine Express, Jack Kay, Bill O'Connor, Ralph Emerson, Russ Kirkpatrick
 WLW—Jack Berch and Music Group
 WOWO—Radio Bible Class
 WTAM—Board of Education, Social Science
 WTMJ—Bob De Haven's Frolie

8:45 A.M.

NBC—The Southernaires, male quartet: WEAF WOC WHO WTAM WDAF WKBF
 KMOX—Ozark Mountaineers
 WJJD—Modernistic Melodies
 WLW—Rhythm Jesters, male quartet

9:00 A.M.

NBC—Josephine Gibson, hostess counsel: WJZ WKBF
 CBS—In the Luxembourg Gardens: WABC WHAS KMOX WIND
 NBC—Academy of Political Science, talk: WEAF WOC WHO
 KYW—Jules Allen, cowboy singer
 WBBM—Melody Calendar
 WCCO—Betty Crocker's Talk
 WDAF—Food Program
 WFBM—Home Budget Club
 WGN—Keep Fit Club
 WJJD—Song Festival
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
 WLW—Charlie Dameron, tenor
 WMAQ—Health Exercises
 WOWO—Emery Deutsch's Orchestra
 WTAM—Health and Hygiene, V. King
 WTMJ—Broadway's Latest

9:15 A.M.

NBC—Clara Lu 'n' Em, sketch: WJZ WGN WTMJ
 KMOX—"Let's Compare Notes"; Women's Program
 KYW—Irene King, talk
 WBBM—Dr. Royal S. Copeland, talk
 WCCO—Variety Program
 WHAS—Chats with Dolly Dean
 WJJD—Today's Tunes
 WMAQ—Program Preview
 WOC-WHO—Hog Flash

9:20 A.M.

WBBM—Chicago Hour; Eddie House, organist
 WLW—Live Stock Reports

9:25 A.M.

WOC-WHO—Secretary of Agriculture
 9:30 A.M.
 NBC—Press Radio Bureau, News: WEAF KYW WOC WHO WDAF WTAM
 CBS—News Service: WABC WOWO WIND WFBM KMOX WCCO
 NBC—Today's Children, dramatic sketch: WJZ WTMJ
 WBBM—The Three Flats, Negro trio
 WGN—Market Reports; Leonard Salvo's Mail Box
 WHAS—Musical Revelries
 WJJD—Footlight Favorites
 WLW—Song Recital; Louis John Johnen and Piano

9:35 A.M.

CBS—Emery Deutsch's Orchestra: WABC WOWO WHAS KMOX WFBM WIND
 NBC—Vin Lindhe, Swedish Discuse: WEAF KYW WOC WHO WDAF WTAM
 9:45 A.M.
 CBS—Will Osborne's Orchestra with Pedro De Cordoba, Friendly Philosopher: WABC KMOX WBBM WFBM WCCO
 NBC—Betty Crocker, cooking talk: WEAF WLW WMAQ WOC WHO WTAM WDAF
 NBC—Jack and Loretta Clemens, songs: WJZ KYW
 WGN—Lovely Ladies
 WHAS—Burl Sparks baritone
 WIND—Housekeeping Chats

WJJD—The Happy Crystaleer
 WOWO—Melody Hour
 WTMJ—Down A Country Road

9:55 A.M.

NBC—Academy of Political Science; Talk: WJZ KYW WKBF

10:00 A.M.

NBC—Juan Reyes, pianist: WEAF WOC WHO WTAM
 CBS—Looking Closeups, Mary Ellis Ames, home economist: WABC KMOX WCCO WBBM WFBM
 WDAF—Fritz the Cheer Leader
 WGN—Movie Personalities
 WHAS—Dean Wise; Musicale Revelries
 WIND—Kenneth Houchins, songs
 WJJD—Home Economics, U. of C.
 WLS—Livestock Reports
 WLW—Mixed Quartet
 WMAQ—Women's Page of the Air
 WTMJ—Betty Crocker

10:15 A.M.

NBC—Alice Remsen, contralto: WEAF WTAM WDAF KYW
 CBS—Four Showmen: WABC WOWO WHAS WIND
 KMOX—Personality Girl
 WBBM—Morning Festival, Thora Martens
 WCCO—Dr. Wm. A. O'Brien
 WENR—Today's Children
 WGN—The Rondoliers; Market Reports
 WLW—Walter Furniss, baritone
 WTMJ—Radio Column of the Air

10:30 A.M.

NBC—Betty Moore, Interior Decorating; Lew White, organist: WEAF WMAQ WLW WOC WHO WTAM WDAF
 KMOX—Triangle Club
 WBBM—Hal Kemp's Orchestra
 WCCO—Strolling Tom
 WENR—College Inn Comedy
 WGN—Canary Chorus and Allan Grant, pianist
 WHAS—University of Louisville
 WIND—Hawaiian Serenade
 WJJD—Marches of the Day
 WOWO—Housewife Hour
 WTMJ—What's New in Milwaukee? Ask Mrs. Gray

10:45 A.M.

CBS—Jane Ellison's Magic Recipes: WABC WHAS KMOX WBBM WOWO WCCO
 NBC—Fields and Hall, songs and comedy: WEAF WTAM WDAF WMAQ
 WENR—Chicago American Program
 WGN—Painted Dreams, sketch
 WIND—Dance Orchestras
 WJJD—Name the Band
 WOC-WHO—Studio Program

11:00 A.M.

NBC—Gene Arnold and the Commodores: WEAF WMAQ WOC WHO WTAM
 CBS—The Voice of Experience: WABC WHAS KMOX WBBM WCCO WOWO
 KYW—Rex Maupin's Orchestra; Dorothy Adams
 WDAF—Family Relationships
 WENR—Public Library Talk
 WGN—Your Child's Health
 WIND—Tex Wright's Wyoming Ramblers
 WJJD—Dramatic Sketch
 WLW—Ohio Farm Bureau, talk and orchestra
 WTMJ—Helen Mendenhall Ryerson

11:15 A.M.

NBC—Johnny Marvin, tenor: WEAF WTAM WKBF
 CBS—Betty Barthell, songs: WABC WHAS WIND
 NBC—Josephine Gibson, hostess counsel: WTMJ WENR
 KMOX—Mountain Minstrels
 WBBM—Virginia Clark, Gene and Charlie
 WCCO—Styles for Men
 WDAF—Countryside Chats
 WGN—The Rondoliers
 WJJD—Friendly Philosopher, Homer Griffith
 WLW—River; Weather; Livestock Reports
 WMAQ—Public Schools Talk
 WOC-WHO—Markets
 WOWO—Markets; Program Chat

11:20 A.M.

WCCO—News Bulletin; Smiling Ed McConnell

11:30 A.M.

NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss's Orchestra: WJZ KYW WLW WDAF WOC WHO WKBF

HIGH SPOT SELECTIONS FOR THE DAY

12:15 p. m.—Kay Francis Interviewed by Louella Parsons: CBS-WBBM.
 7:00 p. m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WMAQ.
 7:30 p. m.—Albert Spalding, violinist: CBS-WBBM.
 8:00 p. m.—Raymond Knight's Cuckoos: NBC-WLS.
 8:00 p. m.—Troubadours; Gene Raymond, guest; Lennie Hayton's orchestra: NBC-WMAQ.
 8:30 p. m.—John Charles Thomas, baritone; William Daly's orchestra: NBC-WENR.
 8:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WBBM.
 8:30 p. m.—Fred Allen's Revue; Ferde Grofe's orchestra: NBC-WMAQ.
 9:00 p. m.—Old Gold Hour; Ted Fiorito's orchestra; the Debutantes Trio; Dick Powell, M. C.: CBS-WBBM.
 9:00 p. m.—Ed Sullivan, columnist; Frances Langford; Three Scamps; Vincent Lopez' orchestra: NBC-WMAQ.
 10:00 p. m.—Nick Lucas; Freddie Rich's orchestra: CBS-WIND.

CBS—Smilin' Ed McConnell: WABC WBBM WCCO KMOX WOWO
 NBC—"How the Public Can Help the Police," guest speaker: WEAF WMAQ
 WENR—Home Service
 WGN—Market Reports; Day's News
 WHAS—Georgia Wildcats
 WIND—Dance Time
 WJJD—Modern Rhythm
 WTAM—Organ Melodies
 WTMJ—Black and Gold Ensemble
 11:35 A.M.
 WGN—The Rondoliers
 11:45 A.M.
 CBS—Mischa Raginsky's Ensemble: WABC WHAS WIND
 KMOX—Magic Kitchen
 WBBM—Frank Wilson, tenor; Jerry Marlow
 WCCO—Markets
 WGN—Good Health and Training
 WJJD—Esther Bradford, fashion adviser
 WLS—Weather Report
 WOWO—Jolly Baker's Gang
 11:55 A.M.
 WLS—Julian T. Bentley, news cast

AFTERNOON

12:00 Noon

CBS—Marie, The Little French Princess: WABC KMOX WBBM
 NBC—Close Harmony; Gloria La Vey, soprano; Male Chorus: WEAF WTAM WMAQ
 WCCO—Noon Hi Lites
 WBBM—Hoosier Farm Circle
 WGN—Mid Day Service
 WHAS—Weather; Livestock and Market Reports
 WIND—Mid-Day Meditations
 WJJD—Livestock Markets
 WLS—Mountain Melodies; Ridge Runners
 WOWO—Lenten Devotions
 WTMJ—Heinie and His Boys; German Band

12:15 P.M.

CBS—Kay Francis interviewed by Louella Parsons: WABC WOWO WFBM KMOX WCCO WBBM
 WHAS—Charis Program
 WJJD—Fred Beck, organist
 WLS—Prairie Farmer Dinnerbell Program

12:30 P.M.

NBC—Vic and Sade, comedy sketch: WJZ WMAQ
 CBS—Easy Aces, sketch: WABC KMOX WCCO WFBM WBBM
 KYW—Board of Health, talk
 WGN—Market Reports; Concert Ensemble
 WHAS—Monk and Sam
 WIND—Livestock Markets
 WJJD—Bubb Pickard, hillbilly tunes
 WLW—Johnny Hamp's Orchestra
 WOC-WHO—Studio Program
 WOWO—Happy Herb
 WTMJ—Jack Teter's Play Boys

12:45 P.M.

CBS—The Playboys: WABC WIND
 NBC—Orlando's Ensemble: WEAF KYW
 KMOX—World's Most Beautiful Waltzes; Livestock Report
 WBBM—Gene and Charlie, song duo
 WCCO—Cal Calloway
 WFBM—Cowboys
 WGN—Ensemble Music
 WHAS—College of Agriculture
 WJJD—Harry Steele, news flashes
 WMAQ—Don Carlos' Orchestra
 WOWO—Knights of Hawaii

1:00 P.M.

NBC—Ned Parish's Orchestra: WEAF WTAM WDAF WKBF KYW
 CBS—Just Plain Bill: KMOX WCCO WGN WFBM
 WBBM—Eddie and Fannie Cavanaugh, radio gossip
 WHAS—University of Kentucky
 WJJD—Music and Banter, Ben Kanter
 WLS—Uncle Ezra
 WLW—Ohio School of the Air
 WMAQ—Dan Russo's Orchestra
 WOC-WHO—Jimmy and Jack
 WOWO—News Headlines
 WTMJ—Livestock Quotations; Dance Orchestra
 1:15 P.M.
 NBC—Academy of Political Science, talk: WEAF WTAM WDAF
 CBS—Romance of Helen Trent: WABC KMOX WGN WFBM
 WBBM—World's Most Beautiful Waltzes
 WCCO—University of Minnesota Program
 WIND—Salon Music
 WJJD—Esther Hammond, contralto; Fred Beck, organist

WLS—The Neighbor Boys
 WOC-WHO—Royal 400 Program
 WOWO—Brown County Revelers
 1:20 P.M.
 WBBM—Shirley Winn, talk
 WMAQ—Board of Trade
 1:25 P.M.
 WIND—Hollywood Reporter
 1:30 P.M.
 NBC—Judy and Jane, dramatic sketch: WDAF WOC WHO
 NBC—Smack Out, sketch: WJZ KYW
 CBS—American School of the Air: WABC WHAS KMOX WBBM WFBM WCCO
 NBC—Two Seats in the Balcony; Harold Sanford's Orchestra: WEAF WTAM WKBF WMAQ
 WGN—Pat Kennedy, tenor; Len Salvo, organist
 WIND—May Belle Kellog, pianist
 WJJD—Dramatization
 WLS—Markets; Today's Almanac
 WOWO—Voice of Destiny
 WTAM—Studio Program
 WTMJ—Dance Orchestra
 1:40 P.M.
 WTMJ—Badger Spotlight
 1:45 P.M.

KYW—Prudence Penny's Household Hints
 WDAF—Two Seats in the Balcony (NBC)
 WGN—Ensemble Music
 WIND—Trio
 WJJD—Piano Reflections
 WLS—Tom and Don, songs
 WOC-WHO—Markets
 WOWO—Dream Trio
 WTMJ—Radio Forum
 2:00 P.M.

NBC—Ma Perkins, sketch: WEAF WLW WTAM
 CBS—La Forge Berumen Musicales: WABC WHAS WIND
 NBC—Academy of Political Science, talk: WJZ WMAQ

KMOX—The Harmonians
 KYW—Rex Maupin's Orchestra
 WBBM—Kay Storey, songs
 WCCO—Market Reports
 WDAF—Aunt Sammy
 WFBM—Butler Thespis
 WGN—June Baker, Home Management
 WJJD—Songs and Sermons, "Uncle Joe"
 WLS—Homemakers' Hour; Martha Crane, Grace Wilson, Blanche Chenoweth
 WOC-WHO—Aunt Jane's Club
 WOWO—Question Box
 WTMJ—Moment Musicales
 2:15 P.M.

NBC—The Wise Man: WEAF WOC WHO WDAF WKBF
 KMOX—Exchange Club
 WBBM—Seventy-Five Minutes of Dance Music
 WCCO—La Forge Berumen Musicales (CBS)
 WJJD—Lawyers' League
 WLW—Matinee Highlights
 WOWO—Koppers' Peppers
 WTAM—Viennese Ensemble
 2:30 P.M.

CBS—The Pickard Family: WHAS WCCO WIND
 NBC—Woman's Radio Review; orchestra; Claudine MacDonald: WEAF KYW WOC WHO WTAM WDAF WKBF
 KMOX—Happy Green
 WFBM—Two Thirty Tunes
 WGN—Lawrence Salerno, baritone; Allan Grant, pianist
 WHAS—Purdue Agricultural Program
 WJJD—Mid-Afternoon Jamboree
 WOWO—Organalities

2:45 P.M.
 NBC—Platt and Nierman, piano duo: WJZ WMAQ
 KMOX—The Song Reverie; Michael McCubben; Orchestra
 WCCO—New York Stocks
 WGN—Art Kahn, pianist
 WLW—Business News
 WOWO—Jovial Joe
 WTMJ—Dance Orchestra
 3:00 P.M.

NBC—Pop Concert: WEAF WTAM WDAF
 CBS—Musical Album of Popular Classics: WABC WCCO WIND WOWO
 NBC—Betty and Bob, drama: WJZ WLS WLW WTMJ
 KMOX—Window Shoppers; Orchestra
 KYW—Lucky Seven, Harold Bean
 WGN—The Rondoliers
 WHAS—Weekday Devotions
 WJJD—Fred Beck, organist
 WMAQ—Organ Melodies
 WOC-WHO—Musical Program

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 YOU and TWO
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 THE WORLD
 See Last Page

WEDNESDAY CONTINUED
3:15 P.M.

NBC—Alice Joy, the Dream Singer: WJZ WMAQ
NBC—Pop Concert: KYW WOC WHO WKBF
CBS—Musical Album of Popular Classics: WHAS
KMOX
WCCO—Minnesota Parent-Teacher Association
WGN—Louise Brabant and Organ
WLS—Round up; Westerners; Joe Kelly
WLW—Johanna Grosse, organist
WTMJ—Don Alvarados

3:30 P.M.

NBC—Art Tatem, Negro Pianist: WFAF WTAM
NBC—Ma Perkins, sketch: WDAF WOC WHO
WENR WTMJ
CBS—Science Service, talk: WABC WHAS
KMOX WIND
NBC—Philosophy of Education, speaker: WJZ
WMAQ

3:45 P.M.

KYW—Two Doctors with Aces of the Air
WBBM—Mike and Herman, comedy
WCCO—Window Shopping with Rae Spicer
WGN—The Rondoliers, string trio
WJJD—Mooseheart Children
WLW—Sputter and Whine
WOWO—Little Joe

3:55 P.M.

NBC—Folk Songs of the South; John Powell,
composer: WFAF WOC WHO WDAF
CBS—The Merry-makers: WABC WCCO WHAS
WIND
NBC—Concert Favorites; Joseph Gallicchio's Or-
chestra: WJZ WKBF WMAQ
KMOX—Did You Know That?
WBBM—Rhubarb Red and Sunny Joe, hillbillies
WENR—Program Review
WJJD—Frank and Bill, song duo
WLW—King, Jack and Jester
WTAM—Concert Ensemble
WTMJ—The Woman's Point of View

4:00 P.M.

WBBM—American Legion Speaker
NBC—Jack and Gale, songs; orchestra: WJZ
WENR WKBF
KMOX—Tune Shop
WBBM—Jerry Sullivan, songs
WCCO—Augustana College Choir
WGN—Educational Program, talk
WHAS—Organ Melodies; Parent-Teacher Talk
WIND—Kenneth Houchins, yodeling drifter
WJJD—Hot and Fast
WLW—Concert Favorites
WMAQ—Shoe Box Revue
WTAM—Twilight Tunes with Pie Plant Pete

4:10 P.M.

WBBM—Norm Sherr, pianist
CBS—Jack Brooks, tenor; Eddie Copeland's Or-
chestra: WHAS WIND WCCO KMOX
NBC—Ted Black's Orchestra: WFAF WOC WHO
WMAQ WDAF
WBBM—Helen Fitch, movie critic
WGN—The Rondoliers
WJJD—Bobbie Dickson
WTAM—Dick Steel, the Boy Reporter
WTMJ—Radio Forum

4:25 P.M.

WBBM—General Federation of Women's Clubs
NBC—Adventures of Tom Mix's Straight Shoot-
ers: WFAF WTAM
CBS—Clarence Wheeler's Concert Orchestra:
NBC—Singing Lady, nursery jingles, songs and
stories: WJZ WLW

4:30 P.M.

NBC—Mobile Moaners: WDAF WMAQ
KMOX—YMCA Program
KYW—Phil Harris' Orchestra
WBBM—Helpful Hints to Housewives
WCCO—Livestock Summary
WENR—Larry Larsen, organist (NBC)
WGN—Joseph Hassmer, baritone
WHAS—James Sheehy, tenor; organ
WIND—Memory Lane
WJJD—Organ Melodies
WOC-WHO—Library Talk
WOWO—Organalities

4:45 P.M.

NBC—Wizard of Oz, drama: WFAF WMAQ WOC
WHO WTAM WDAF WTMJ WKBF
NBC—Little Orphan Annie, childhood playlet:
WJZ WLW
CBS—Maurie Sherman's Orchestra: WBBM WCCO
KMOX WHAS
WENR—"Grandpa Burton," Bill Baar (NBC)
WGN—Jane Carpenter, pianist
WIND—Art Jones, tenor
WJJD—Bob Atcher, Kentucky Mountain Minstrel
WOWO—Old Time Religion

5:00 P.M.

CBS—Skippy: WBBM WHAS KMOX WCCO
NBC—Xavier Cugat's Orchestra: WFAF WMAQ
WKBF
KYW—Men's Teachers' Union, speaker
WDAF—Better Business Bureau Talk
WENR—Adult Education Council
WGN—Make Believe Melody Land
WIND—Musical Mirror Trio
WJJD—Polish Program
WLW—Jack Armstrong, sketch
WOC-WHO—Melody Man
WTAM—The Call Boy
WTMJ—"Our Club"

5:15 P.M.

CBS—Gene and Charlie: WHAS WBBM KMOX
E.T.—Dick Steel, The Boy Reporter: WDAF
WTMJ
KYW—Westminster Choir (NBC)
WCCO—Tarzan of the Apes
WENR—Tony Cabooch
WGN—Tip Top Circus, sketch
WIND—Bob Atcher, songs
WLW—Joe Emerson, Bachelor of Song

WMAQ—Barnacle Bill
WOC-WHO—Zinsmasters Program
WOWO—Guest Review
WTAM—Pinkey Hunter's Orchestra

5:30 P.M.

CBS—Jack Armstrong, All American Boy: WBBM
KMOX WCCO
NBC—Tom Mix's Straight Shooters: WMAQ
WTMJ
WDAF—Service Reports; Sports Reporter
WENR—Merrie Men Quartet (NBC)
WFBM—Bohemians
WGN—The Singing Lady (NBC)
WHAS—Happy Jack Turner
WIND—Hungarian Air Theater
WLW—Bob Newhall, Mail Pouch Sportsman
WOC-WHO—Jack Armstrong, sketch
WTAM—Gene and Glenn

5:45 P.M.

NBC—Henry Burbig and the Rhythm Boys:
WFAF WMAQ WDAF
CBS—Tito Guizar, Mexican tenor: WFBM WHAS
NBC—Lowell Thomas, Today's News: WJZ WLW
NBC—Little Orphan Annie, childhood playlet:
WENR WGN WKBF
KMOX—Piano Melodies
WBBM—Through the Looking Glass; Frances
Ingram
WCCO—The Contest Man
WOC-WHO—Dise Doin's
WTAM—Red Davis, sketch
WTMJ—Jimmy Baxter Detective Agency

NIGHT

6:00 P.M.

NBC—Martha Mears, contralto; orchestra: WFAF
WMAQ WOC WHO WDAF
NBC—Amos 'n' Andy, sketch: WJZ WLW
KMOX—Adventures of Jimmy Allen
KYW—Pinto Pete
WBBM—Al and Pete, comedy and songs
WCCO—Bridge Club of the Air
WENR—What's the News
WFBM—Bohemians
WGN—The Boy Reporter
WHAS—Dinner Concert
WIND—German Hour; William Klein
WJJD—Pickard Family
WTAM—"Our City," talk
WTMJ—Heinie's Grenadiers

6:15 P.M.

NBC—Gems of Melody; John Herrick, baritone;
Harold Sanford's Orchestra: WJZ WENR
WKBF
NBC—Billy Bachelor, sketch: WFAF WTAM
KMOX—"Four Shamrocks," orchestra
KYW—The Globe Trotter, Sports Reporter
WBBM—Pat Flanagan's Sports Review
E.T.—Air Adventures of Jimmy Allen: WCCO
WDAF WOC WHO
WFBM—Pirate Club
WGN—Ensemble Music
WLW—Henry Thies' Orchestra
WMAQ—Gene and Glenn, comedy sketch

6:25 P.M.

KYW—Pinto Pete
NBC—Shirley Howard; The Jesters; Milt Retten-
berg, pianist; Tony Callucci, guitar: WFAF
WMAQ WDAF WTAM WOC WHO
CBS—Buck Rogers in the 25th Century: WBBM
KMOX WCCO WHAS WFBM
WENR—Bavarian Ensemble
WGN—Sports Reporter
WIND—Polish Hour
WJJD—Twilight Reflections
WLW—Prairie Symphony

6:45 P.M.

NBC—The Goldbers, comedy sketch: WFAF
WMAQ WTAM WDAF
CBS—Boake Carter, news: WABC WHAS KMOX
WCCO WBBM
NBC—Irene Rich in Hollywood, dramatic sketch:
WJZ WENR
WFBM—Cowboys
WGN—Tom, Dick and Harry
WJJD—The Last Word in Harmony
WLW—Red Davis, sketch
WOC-WHO—Bill and Ken

7:00 P.M.

NBC—Jack Pearl and Cliff Hall; orchestra:
WFAF WOC WHO WTAM WDAF WMAQ
WTMJ
CBS—Phil Ducey, Frank Luther and Jack
Parker, Vivien Ruth: WABC KMOX WCCO
WBBM WFBM
NBC—Crime Clues, mystery drama: WJZ WLW
WLS
KYW—Borino's Ensemble
WGN—Bob Becker, naturalist
WHAS—Happy Jack Turner
WIND—The Happy Family
WJJD—Pickard Family

7:15 P.M.

CBS—Edwin C. Hill, Human Side of News:
WABC KMOX WCCO WBBM WFBM
WDAF—Red Davis, sketch
WGN—Len Salvo, organist
WHAS—Sam, Gil and Louie

7:30 P.M.

NBC—Dangerous Paradise, drama: WJZ WLS
WLW
CBS—Albert Spalding, violinist; Conrad Thibault,
baritone; Don Voorhees' Orchestra: WABC
WOWO WHAS KMOX WCCO WBBM WFBM
NBC—Wayne King's Orchestra: WFAF WMAQ
WOC WHO WTAM WDAF WKBF
KYW—Dan Russo's Orchestra
WGN—The Lone Ranger
WIND—Hot Stove League
WTMJ—Aristocrats

7:45 P.M.

NBC—Red Davis, sketch: WJZ WLS
KYW—Newton Jenkins, talk
WIND—Helen Black; Trio

8:00 P.M.

NBC—Raymond Knight's Cuckoos Program: WJZ
WLS WKBF
CBS—Philadelphia Orchestra; Leopold Stokowski,
conductor: WABC WOWO WHAS KMOX
WCCO WBBM WFBM
NBC—The Troubadours; orchestra; Gene Ray-
mond, guest artist: WFAF WMAQ WLW
WTAM WDAF WTMJ
KYW—Detectives Black and Blue
WGN—Earl Burtnett's Orchestra
WIND—Moissaye Boguslawski, concert pianist
WOC-WHO—Hitting the Highways

8:15 P.M.

CBS—Alexander Woolcott, "The Town Crier":
WABC WHAS WCCO
KMOX—Carlos Molina's Orchestra
KYW—Stardust; Studio Gossip by Ulmer Turner
WBBM—Adventures in Personality, drama
WFBM—Penn and Smack
WGN—Rube Appleberry
WHAS—Chefs and Jug Band
WOWO—Sports High Lights

8:30 P.M.

CBS—Guy Lombardo's Orchestra; Burns and
Allen, comedy team: WABC WOWO KMOX
WCCO WBBM WFBM
NBC—John Charles Thomas, baritone; William
Daly's Orchestra: WJZ WENR WKBF
NBC—Fred Allen's Revue; quartet; soloists and
orchestra: WFAF WMAQ WTAM WTMJ
WLW WDAF

KYW—Clyde Lucas' Orchestra
WGN—Tom, Dick and Harry
WHAS—Lavender and Old Lace
WOC-WHO—Musical Program

8:45 P.M.

KYW—Air Travel Drama
WGN—Hal Kemp's Orchestra
WOC-WHO—Musical Program

9:00 P.M.

NBC—Vincent Lopez' Orchestra; Ed Sullivan,
columnist; Three Scamps; Guest Stars,
Frances Langford, songs; James Wallington:
WJZ WMAQ WKBF

NBC—Corn Cob Pipe Club of Virginia, barnyard
music; quartet: WFAF WENR WLW WOC
WHO WTAM WDAF WTMJ

CBS—Old Gold Program; Ted Fiorito's Orchestra;
Dick Powell, m. c.: WABC WOWO WHAS
KMOX WCCO WBBM WFBM

KYW—The Globe Trotter
WGN—Lawrence Salerno and Orchestra
WIND—Micky Isley's Orchestra

9:15 P.M.

KYW—Five Minutes Past Forty
WGN—Tom, Dick and Harry
WIND—Bob Atcher, songs

9:30 P.M.

NBC—String Symphony direction Frank Black:
WFAF WTAM WKBF

CBS—Andre Kostelanetz presents; Evelyn Mac-
Gregor, contralto; Evan Evans, baritone;
Mixed Chorus; orchestra: WABC WOWO
WIND

NBC—Tourist Adventures; guest speaker; or-
chestra: WJZ WENR WTMJ

KMOX—Dog Stories, Bob Becker
WBBM—Pat Kennedy, tenor
WCCO—Musical Potpourri
WDAF—Studio Program

WFBM—Beauty That Endures
WGN—Tomorrow's News
WHAS—Herbie at the Organ
WLW—Zero Hour

WMAQ—Frankie Masters' Orchestra
WOC-WHO—Willard's Mountaineers

9:35 P.M.

WGN—Headlines of Other Days
9:45 P.M.

CBS—Myrt and Marge: WBBM WHAS KMOX
WCCO WFBM

WENR—Neil Sisters
WGN—Dream Ship, drama
WMAQ—Piano Team

10:00 P.M.

CBS—Nick Lucas, songs; Freddie Rich's Orches-
tra: WABC WHAS WIND

NBC—Amos 'n' Andy, sketch: WMAQ WENR
WDAF WTMJ

CBS—Henry Busse's Orchestra: WCCO WBBM
KMOX—Rhapsody of the Reeds
KYW—Chicago Life

WFBM—Atop the Indiana Roof
WGN—Richard Cole's Orchestra
WLW—Dimmick's Orchestra
WOC-WHO—Gamboliers
WOWO—Concert Band
WTAM—Musical Bulletin Board

10:05 P.M.

WLW—Cocktail Continental
10:15 P.M.

CBS—News Service: WABC KMOX WFBM WCCO
WBBM

KYW—Tom Gentry's Orchestra
WDAF—James Muzzy
WENR—Press Radio Bureau News (NBC)
WGN—Remember 'Way Back When
WHAS—Organ Interlude
WIND—Micky Isley's Orchestra
WMAQ—Behind the Pictures
WTAM—Blind King of the Ivories
WTMJ—Dance Orchestra

10:20 P.M.

NBC—Enric Madriguera's Orchestra: WFAF WOC
WHO

CBS—Little Jack Little's Orchestra: WABC
WHAS KMOX WFBM WBBM WCCO
WENR—Dan Russo's Orchestra

10:30 P.M.

NBC—Jules Stein's Orchestra: WJZ WMAQ
CBS—Harry Sosnik's Orchestra: WBBM
NBC—Rubinoff's Orchestra: WFAF WOC WHO
WDAF WLW WKBF
KMOX—Harry Vernon's Orchestra
KYW—Your Unseen Friend
WCCO—Red Nichols' Orchestra
WFBM—Honolulu Srenaders
WGN—Wayne King's Orchestra
WHAS—Phil Emerton's Diamonds
WIND—Happy Family
WOWO—Stevens' Troubadours
WTAM—Irving Aaronson's Orchestra

10:45 P.M.

CBS—Dick Messner's Orchestra: WABC WFBM
WIND
KYW—Rubinoff's Orchestra (NBC)
WENR—Al Kvale's Orchestra
WHAS—Phil Emerton's Diamonds
WMAQ—The Hoofinghams, sketch
WOWO—Ted Connor's Orchestra

11:00 P.M.

CBS—Claude Hopkins' Orchestra: WABC WIND
KMOX WFBM WHAS
NBC—B. A. Rolfe's Orchestra: WFAF WOC WHO
KYW WTAM WDAF WKBF
CBS—Carroll Dickerson's Orchestra: WCCO
WBBM
WENR—Frankie Masters' Orchestra
WLW—Dance Orchestra
WMAQ—Carlos Molina's Orchestra

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Thursday, March 22

MORNING

8:00 A.M.
NBC—Breakfast Club, dance band: WJZ WMAQ WKBF
CBS—Four Eton Boys: WABC WHAS WFBM
KMOX—Rise and Shine
KYW—Musical Clock, variety program
WBBM—Minute Parade
WCCO—Time Signal Program
WDAF—Morning Bible Lesson
WGN—Good Morning
WIND—Polish Hour
WJJD—Happy Go Lucky Time, Art Linick
WLS—Steamboat Bill and Spareribs
WLV—Community Health Talk
WOC-WHO—Spotlight
WOWO—Breakfast Club
WTAM—Chief Red Bird and the Cowboys
WTMJ—Morning Cuckoo

8:15 A.M.
NBC—Landt Trio and White, songs and comedy: WDAF WOC WHO WDAF WLW
CBS—In the Luxembourg Gardens: WABC WFBM WIND
WHAS—Mrs. Randolph, shopping guide
WJJD—Mr. Schlagenhauer's Vodvil Theater
WLS—Produce Reporter
WTAM—Opening Livestock Markets; Health and Hygiene; V King

8:25 A.M.
WLS—Bentley's News

8:30 A.M.
NBC—Bradley Kincaid, Mountain Boy: WDAF WOC WHO WDAF
CBS—In the Luxembourg Gardens: WHAS
KMOX—The Balladeers
WJJD—Hot Harmonies
WLS—Tower Topics Time; Gene Autry; Log Cabin Boys
WLV—Oklahoma Bob Albright
WOWO—Radio Bible Class
WTAM—Board of Education Program
WTMJ—Bob De Haven's Frolic

8:45 A.M.
NBC—Sylvan Trio: WDAF WOC WHO WDAF WTAM
KMOX—Today; Piano
WFBM—Movie Parade
WHAS—Studio Program
WIND—Fashions in Rhythm
WJJD—Modernistic Melodies
WLV—Rhythm Jesters, novelty male quartet

8:55 A.M.
WBBM—Library of International Relations

9:00 A.M.
NBC—Breen and de Rose, vocal and instrumental duo: WDAF WOC WHO WKBF
CBS—Bill and Ginger: WABC KMOX WIND WHAS WOWO
NBC—Edward MacHugh the Gospel Singer: WJZ KYW
WBBM—Melody Calendar
WCCO—Jack Sprat
WDAF—Food Program
WFBM—Home Budget Club
WGN—Keep Fit Club
WJJD—Song Festival
WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
WLV—Neuman and Grueter, baritone and accordion
WMAQ—Health Exercises
WTAM—Health and Hygiene with V. King
WTMJ—Broadway's Latest

9:15 A.M.
NBC—Morning Parade; Variety Musicale: WDAF WTAM
CBS—Visiting with Ida Bailey Allen, Radio Home makers: WABC WHAS WIND WOWO
NBC—Clara, Lu 'n' Em, sketch: WJZ WGN WTMJ
KMOX—Let's Compare Notes, women's program
KYW—Irene King
WBBM—Dr. Royal S. Copeland
WCCO—Joan Rock's Cooking School
WJJD—Today's Tunes
WMAQ—Program Preview
WOC-WHO—Hog Flashes

9:20 A.M.
WBBM—Chicago Hour; Eddie House, organist
WLV—Live Stock Reports

9:30 A.M.
CBS—Fleur De Lis: KMOX
NBC—Today's Children, dramatic sketch: WJZ WTMJ
CBS—News Service: WABC WIND WCCO WOWO WFBM
NBC—Morning Parade; Treasure Chest; Howard Phillips, baritone; Don Allen's Orchestra; Martha Lee Cole: WDAF KYW WDAF WOC WHO WLW
WBBM—"The Three Flats," Negro trio
WGN—Market Reports; Leonard Salvo's Mail Box
WHAS—Musical Revelers
WJJD—Footlight Favorites

9:35 A.M.
CBS—Melody Parade: WABC WOWO WIND WFBM WHAS
WCCO—Stocks, Markets

9:45 A.M.
NBC—Press Radio Bureau, News: WDAF WTAM WDAF WOC WHO WKBF
NBC—Press Radio Bureau, News: WJZ WMAQ
WBBM—Miss Barclay, beauty talk
WENR—Women's Features

WJJD—Happy Crystoleer
WLW—Making the Best of It
WOWO—Melody Hour
WTMJ—Down A Country Road

9:50 A.M.
NBC—Morning Parade: WDAF WTAM KYW WDAF WOC WHO WKBF
NBC—Pappy, Zeke, Ezra and Elton, hillbillies: WJZ WMAQ

10:00 A.M.
NBC—Galaxy of Stars; contralto; baritone; organ; pianist: WLW WMAQ WOC WHO WTAM WDAF WTMJ
NBC—U. S. Navy Band: WJZ KYW WKBF
CBS—Mary Lee Taylor, talk: WOWO WHAS KMOX WBBM
CBS—Henry Busse's Orchestra: WBBM
WFBM—Elizabeth Carter
WGN—Movie Personalities
WIND—Kenneth Houehins, songs
WJJD—University of Chicago
WLS—Poultry and Livestock Market

10:15 A.M.
CBS—Charm Secrets; Jean Merrill, Beauty Authority: WBBM KMOX WCCO WOWO
NBC—Frances Lee Barton, talk: WDAF WOC WHO WLW WMAQ WTAM WDAF WTMJ
WENR—Today's Children
WGN—Grand Old Hymns
WHAS—Musical Revelers
WIND—Spice and Variety

10:25 A.M.
WGN—Market Reports

10:30 A.M.
NBC—Carnival; Gale Page, contralto; Frank Hazzard, tenor; King's Jesters; Harold Stokes' Orchestra: WTAM WMAQ WOC WHO WDAF WTMJ WKBF
CBS—Tony Wons; Keenan and Phillips, piano team: WABC WOWO WHAS KMOX WCCO WBBM
NBC—Sweetheart Melodies; Harriet Lee, contralto; Wm. Kennedy, tenor; Ruth Jordan, talk: WJZ WENR
KYW—Morin Sisters
WGN—Doring Sisters
WIND—Hawaiian Serenade
WJJD—Marches of the Day
WLW—Beauty Talk

10:35 A.M.
WLW—John Barker, baritone, and Helen Jankee, contralto

10:45 A.M.
KMOX—Melody Weavers
KYW—Studio Program
WBBM—Hal Kemp's Orchestra
WCCO—Music Appreciation Course
WENR—Chicago American Program
WGN—Painted Dreams, sketch
WJJD—Modern Rhythms
WOWO—Housewife Hour

11:00 A.M.
NBC—Piano Recital: WDAF WTAM WDAF
CBS—Voice of Experience, advice: WABC WHAS KMOX WBBM WCCO WOWO
NBC—Neil Sisters, harmony trio: WJZ WENR
KYW—Variety Program
WGN—The Rondoliers
WIND—Tex Wright's Wyoming Ramblers
WJJD—Ballad Time
WLW—Ohio Farm Bureau, talk
WMAQ—Don Ross, tenor
WOC-WHO—Studio Program
WTMJ—What's New in Milwaukee? Ask Mrs. Grey

11:15 A.M.
NBC—Johnny Marvin, tenor: WDAF WTAM
CBS—Connie Gates, songs: WABC WHAS WIND
NBC—Wendell Hall, ukelele, songs: WJZ WENR WKBF
KMOX—Mountain Minstrels
KYW—Rex Maupin's Orchestra; Mary Atmadoe
WBBM—Virginia Clark, Gene and Charlie
WCCO—Judge Wm. C. Larson, Talk
WDAF—Countryside Chats
WJJD—Friendly Philosopher, Homer Griffith
WLW—River and Market Reports
WMAQ—Public Schools Talk
WOC-WHO—Markets
WOWO—Markets; Program Chat

11:30 A.M.
NBC—National Farm and Home Hour; Forest Service Playlet; Orchestra: WJZ KYW WLW WOC WHO WDAF WKBF
CBS—George Scherban's Russian Gypsy Orchestra: WABC WOWO WHAS
NBC—Maurice Lees' Ensemble: WDAF WMAQ

HIGH SPOT SELECTIONS FOR THE DAY

4:00 p. m.—Southern California vs. Northwestern University Debate: NBC-WMAQ.
 7:00 p. m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WMAQ.
 7:00 p. m.—Freddie Rich Entertains: CBS-WIND.
 7:30 p. m.—Voice of America; Alex Gray; Mary Eastman; Nicholas Kempner's orchestra: CBS-WBBM.
 8:00 p. m.—Captain Henry's Show Boat: NBC-WMAQ.
 8:15 p. m.—Emery Deutsch and His Gypsy Violin: CBS-KMOX.
 8:30 p. m.—Eddie Duchin's orchestra: NBC-WENR.
 8:30 p. m.—Fred Waring's orchestra and entertainers: CBS-WBBM.
 9:00 p. m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WBBM.
 9:00 p. m.—Al Jolson with Paul Whiteman's orchestra: NBC-WMAQ.
 9:30 p. m.—Evan Evans, baritone; concert orchestra: CBS-WIND.
 9:30 p. m.—Echoes of the Palisades: NBC-KYW.

WBBM—Al and Pete, comedy and songs; Dorothy Miller, contralto
KMOX—Magic Kitchen
WCCO—News Bulletin
WENR—Home Service
WGN—Market Report; Day's News
WIND—Waltz Time
WJJD—Modern Rhythm
WTAM—Organ Melodies; Weather; Closing Livestock Markets; Dairy Quotations; Resume
WTMJ—Court Broadcast

11:35 A.M.
WGN—Art Kaha, pianist

11:40 A.M.
WCCO—Stocks; Livestock

11:45 A.M.
WBBM—Frank Wilson, tenor; Gertrude Lincoff, singing pianist
WGN—Good Health and Training
WIND—Musical Interlude
WJJD—Radio Guide Interviews with Evans Plummer
WLS—Weather Report
WOWO—Variety Trio

11:50 A.M.
WIND—Dance Time

11:55 A.M.
WLS—Bentley's News

AFTERNOON

12:00 Noon
NBC—Pedro Via's Orchestra: WMAQ
CBS—Marie, The Little French Princess: WABC KMOX WBBM
WCCO—Noon Hi Lites
WFBM—Hoosier Farm Circle
WGN—Mid-Day Service
WHAS—Weather; Market Reports
WIND—Mid-day Meditations
WJJD—Livestock Markets, Phil Evans
WLS—School of Cookery
WOWO—Lenten Devotions
WTAM—Pinkey Hunter's Orchestra
WTMJ—Heinie's Grenadiers; German Band

12:15 P.M.
CBS—Joan Marrow; Music: WABC KMOX WBBM
WHAS—Georgia Wildcats
WIND—Eddie Jackson, guitar
WJJD—Fred Beck, organist
WLS—Prairie Farmer Dinnerbell Program
WOWO—Singing Ambassadors

12:20 P.M.
WCCO—Farm Forum

12:30 P.M.
NBC—Vic and Sade, comedy sketch with Art Van Harvey and Bernardine Flynn: WJZ WMAQ
CBS—Easy Aces, sketch: WABC KMOX WCCO WBBM WFBM
KYW—Board of Health talk
WGN—Market Reports; Concert Ensemble
WHAS—Johnny Vance's Orchestra
WIND—Livestock Markets
WJJD—Bubb Pickard, hillbilly tunes
WLW—Dance Orchestra
WOC-WHO—Old Country Store
WOWO—Hardman Brothers
WTMJ—Jack Teter's Play Boys

12:45 P.M.
NBC—Merry Maes; Cheri McKay, contralto; Male Trio: WJZ WMAQ
CBS—The Captivators: WABC WOWO WIND WFBM
KMOX—The Tango King; Livestock Report
KYW—Orlando's Ensemble (NBC)
WBBM—Gene and Charlie, song duo
WGN—Ensemble Music
WHAS—College of Agriculture
WJJD—Harry Steele, news flashes

1:00 P.M.
CBS—Just Plain Bill, sketch: KMOX WCCO WGN WFBM
CBS—Ann Leaf, organist: WABC WIND
NBC—William Hain, tenor: WDAF WDAF
NBC—Sleepy Hall's Orchestra: WJZ KYW WKBF
WBBM—Eddie and Fannie Cavanaugh, radio gossip
WHAS—University of Kentucky
WJJD—Music and Banter, Ben Kanter
WLS—Uncle Ezra
WLW—Ohio School of the Air
WMAQ—Dan Russo's Orchestra
WOWO—News Headlines
WTMJ—Livestock Quotations; Dance Orchestra

1:15 P.M.
CBS—Romance of Helen Trent: WABC KMOX WGN WFBM

NBC—Yasha Bunchuk, 'cellist: WDAF WTAM
WBBM—Albert Bartlett, tango king
WCCO—Tax Payers Association
WIND—"Stop That Fire," talk
WJJD—Don Allen, vocalist; Fred Beck, organist
WLS—The Neighbor Boys
WOC-WHO—Earl E. May
WOWO—Brown County Revelers

1:25 P.M.
WBBM—Local Markets
WIND—Hollywood Reporter

1:30 P.M.
NBC—Judy and Jane, dramatic sketch: WOC WHO WDAF
CBS—American School of the Air: WABC KMOX WHAS WFBM WCCO WBBM
NBC—Smack Out, sketch: WJZ KYW WKBF
NBC—Trio Romantique: WDAF WTAM WMAQ
WGN—Pat Kennedy, tenor; Len Salvo, organist
WIND—Dramatization
WJJD—The Last Word in Harmony
WLS—Markets; Today's Almanac
WOWO—Voice of Destiny
WTMJ—Dance Orchestra

1:45 P.M.
NBC—Japan's Hopes, Japanese speaker: WDAF WTAM WDAF WMAQ
NBC—Words and Music; Sara Ann McCabe, soprano; Fredrick Bittke, baritone; Harvey Hays, narrator; String Ensemble: WJZ WKBF
KYW—Prudence Penny, economy talk
WGN—Ensemble Music
WIND—Trio
WJJD—Piano Reflections
WLS—Musical Gardeners
WOC-WHO—Markets
WOWO—Ted Connors
WTMJ—Radio Forum

1:55 P.M.
WIND—Hollywood Reporter

2:00 P.M.
NBC—Ma Perkins, sketch: WDAF WLW WTAM
CBS—Metropolitan Parade: WABC WHAS WIND WFBM
NBC—Reed Kennedy, baritone: WJZ KYW WKBF WMAQ
KMOX—The Harmonians
WBBM—Kay Storey, songs
WCCO—Markets
WDAF—Aunt Sammy
WGN—June Baker, Home Management
WJJD—Songs and Sermons
WLS—Homemakers' Hour; Martha Crane
WOC-WHO—Drake University
WOWO—Question Box
WTMJ—Organ Melodies

2:15 P.M.
NBC—Eastman School Symphony Orchestra and Chorus: WJZ WMAQ WKBF
NBC—The Upstaters, quartet: WDAF WOC WHO WDAF KYW
KMOX—Exchange Club
WBBM—Seventy-Five Minutes of Dance Music
WCCO—Metropolitan Parade (CBS)
WJJD—Lawyers' League Talk
WLW—Matinee Highlights
WOWO—Koppers' Peppers
WTAM—Viennese Ensemble

2:30 P.M.
NBC—Women's Radio Review: WDAF WOC WHO WTAM WDAF KYW
CBS—National Student Federation Program: WABC WHAS WCCO WIND
KMOX—Happy Green
WFBM—Two-Thirty Tunes
WGN—Stratford Johnson and Organ
WJJD—Mid-Afternoon Jamboree
WOWO—Organalities

2:45 P.M.
CBS—Curtis Institute of Music: WABC WHAS WIND WCCO WOWO
KMOX—The Song Reverie; Michael McCubben; Orchestra
WGN—Art Kahn, pianist
WLW—Business News

3:00 P.M.
NBC—Betty and Bob, drama: WJZ WLW WLS WTMJ
NBC—Winters and Weber, organists: WDAF WDAF
KMOX—Window Shoppers; Orchestra
KYW—Mel Stitzel
WGN—Rondoliers
WJJD—Fred Beck, organist
WMAQ—Public Library Talk
WOC-WHO—Studio Program
WTAM—Women's Forum

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(THURSDAY CONTINUED)

3:15 P.M.
 NBC—Alice Joy, the Dream Girl: WJZ WMAQ
 NBC—Winters and Weber, organist: WKBF WOC WHO
 KMOX—Edith Haren, songs
 WGN—Natalie Alt and Organ
 WLS—Round-up, Westerners, Joe Kelly
 WLW—Through the Hollywood Looking Glass
 Francis Ingram
 WTAM—Chief Red Bird
 WTMJ—Don Alvaros

3:30 P.M.
 NBC—Music Magic, Ruth Lyon; Edward Davies and Roy Shields' Orchestra: WJZ WMAQ
 NBC—Ma Perkins, dramatic sketch: WENR WOC WHO WDAF WTMJ
 CBS—Bob Standish, baritone: WABC KMOX WHAS WIND WCCO
 KYW—Two Doctors with Aces of the Air
 WBBM—Mike and Herman, comedy
 WGN—Bebbe Franklyn, soprano
 WJJD—Mooseheart Children
 WLW—Sputter and Whine
 WOWO—Little Joe
 WTAM—Through the Hollywood Looking Glass, Francis Ingram

3:45 P.M.
 NBC—Lady Next Door, children's program: WEAJ WTAM
 CBS—Artist Recital: WIND KMOX WHAS
 WBBM—Helpful Hints to Housewives
 WCCO—Camp Fire Girls Program
 WDAF—"What the Books Say," book review
 WENR—Program Review
 WGN—The Rondoliers
 WLW—Concert Favorites
 WOC-WHO—V. F. W. Program
 WTMJ—The Woman's Point of View

4:00 P.M.
 NBC—General Federation of Women's Clubs; Guest Speaker: WJZ WENR
 CBS—String Trio: WBBM
 NBC—University of Southern California vs. Northwestern, Debate: WEAJ WOC WHO WMAQ
 KMOX—Tune Shop
 WCCO—Tom Gates and Orchestra
 WDAF—Musical Varieties
 WGN—Educational Program; Art Institute
 WHAS—A Weekday Devotions
 WIND—Kenneth Houchins, vodeling drifter
 WJJD—Dick and Judy, sketch
 WLW—Prairie Symphony
 WOWO—A Old Time Religion
 WTAM—Twilight Tunes; Pie Plant Pete

4:15 P.M.
 CBS—George Hall's Orchestra: WIND KMOX WHAS WCCO
 WBBM—Helen Fitch, movie critic
 WENR—Max Dolin, violinist (NBC)
 WGN—The Rondoliers
 WJJD—Bobby Dickson, baritone
 WOC-WHO—Educational Talk
 WTAM—Dick Steel, the boy reporter
 WTMJ—Radio Forum

4:25 P.M.
 WBBM—American Federation of Teachers

4:30 P.M.
 NBC—Winnie the Pooh: WEAJ WMAQ WTAM WOC WHO WDAF
 CBS—Eddie Copeland's Orchestra: WBBM
 NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW
 KMOX—Organ Melodies
 KYW—Phil Harris' Orchestra
 WENR—Larry Larsen (NBC)
 WGN—Dick Hayes and Organ
 WHAS—Organ Melodies
 WIND—Memory Lane
 WJJD—Organ Melodies
 WOWO—Organalities

4:45 P.M.
 NBC—Echoes of Erin: WDAF WOC WHO WMAQ WKBF
 CBS—Clarence Wheeler's Concert Orchestra: WBBM
 NBC—Little Orphan Annie, childhood playlet: WJZ WLW
 KMOX—The Three of Us
 KYW—Betty, Jean and Jim
 WCCO—Tom Gates' Orchestra
 WENR—"Grandpa Burton", Bill Baar (NBC)
 WGN—Jane Carpenter, pianist
 WIND—Art Jones, tenor
 WJJD—Bob Atcher, Kentucky Mountain Minstrel
 WOWO—A Old Time Religion
 WTAM—Supper Show
 WTMJ—Chloe, the friend of all children

4:55 P.M.
 WHAS—What's On the Air?

5:00 P.M.
 NBC—Richard Himber's Orchestra: WJZ WENR
 CBS—Skippy, Children's Program: WBBM WHAS KMOX WCCO
 NBC—Xavier Cugat's Orchestra: WEAJ WOC WHO WMAQ
 KYW—Adult Educational Council
 WDAF—Safety Council Talk
 WGN—Make Believe Melody Land
 WIND—Musical Mirror Trio
 WJJD—Russian Program
 WLW—Jack Armstrong, sketch
 WTMJ—"Our Club"

5:15 P.M.
 CBS—Bob Nolan, tenor; Norm Sherr, pianist: WHAS WBBM WCCO
 E. T.—Dick Steel, the boy reporter: WDAF WTMJ
 KMOX—Piano Melodies
 KYW—Richard Himber's Orchestra
 WENR—Tony Cabooch
 WGN—Tip Top Circus, sketch

WIND—Bob Atcher, songs
 WLW—Joe Emerson, Bachelor of Song
 WMAQ—Sully of the Follies
 WOWO—Guest Review
 WTAM—Merle Jacobs' Orchestra

5:30 P.M.
 CBS—Tito Guizar, Mexican tenor: WABC
 NBC—John B. Kennedy: WEAJ WMAQ WKBF
 CBS—Jack Armstrong, All American Boy: WBBM KMOX WCCO
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WDAF—Service Reports; Sports Reporter
 WENR—Twenty Fingers of Harmony (NBC)
 WBBM—Bohemians
 WGN—The Singing Lady
 WHAS—Happy Jack Turner
 WIND—Hungarian Air Theater
 WJJD—Polish Hour
 WLW—Bob Newhall, Mail Pouch Sportsman
 WOC-WHO—Jack Armstrong, sketch
 WTAM—Gene and Glenn
 WTMJ—Bunk House Opera

5:45 P.M.
 NBC—Lowell Thomas, Today's News: WJZ WLW
 NBC—Grandmother's Trunk, sketch: WEAJ WMAQ WDAF
 NBC—Little Orphan Annie, childhood playlet: WENR WGN WKBF
 CBS—Stamp Adventurers' Club: WHAS WBBM KMOX WFBM
 WOC-WHO—Disc Doin's
 WTAM—Lavender and Old Lace

5:50 P.M.
 WCCO—The Troubadour

NIGHT

6:00 P.M.
 NBC—Mary Small, songs: WEAJ WMAQ WDAF
 CBS—Louis Panico's Orchestra: WCCO
 NBC—Amos 'n' Andy, sketch: WJZ WLW
 KMOX—Adventures of Jimmy Allen
 KYW—Pinto Pete
 WBBM—Rhubarb Red and Sunny Joe, hillbillies
 WENR—What's the News
 WBBM—Bohemians
 WGN—The Boy Reporter
 WHAS—Dinner Concert
 WIND—German Music
 WJJD—Pickard Family
 WOC-WHO—Sports Review
 WTMJ—Heinie's Grenadiers

6:15 P.M.
 NBC—Billy Bachelor, sketch with Raymond Knight and Alice Davenport: WEAJ WTAM WKBF
 E. T.—Adventures of Jimmy Allen: WCCO WDAF WOC WHO
 KMOX—Four Shamrocks; Orchestra
 KYW—The Globe Trotter; Sports Reporter
 WBBM—Pat Flanagan's Sports Review
 WENR—Marian and Jim
 WBBM—Pirate Club
 WGN—Ensemble Music
 WLW—Unbroken Melodies; Orchestra; Vocalists
 WMAQ—Gene and Glenn, comedy sketch

6:30 P.M.
 NBC—Romantic Melodies; String Orchestra, Dramatic Sketch: WJZ WENR
 CBS—Buck Rogers in the 25th Century: WBBM WHAS KMOX WCCO WFBM
 NBC—Shirley Howard; The Jesters; Milt Rettenberg; Tony Callucci: WEAJ WMAQ WTAM WDAF WOC WHO
 WGN—The Sports Reporter
 WIND—Polish Hour
 WJJD—Twilight Reflections
 WLW—Paul Pearson's Orchestra

6:45 P.M.
 NBC—The Goldbergs, sketch: WEAJ WMAQ WTAM WDAF
 CBS—Boake Carter, news: WABC WHAS KMOX WCCO WBBM
 WBBM—Cowboys
 WGN—Tom, Dick and Harry
 WJJD—The Last Word in Harmony
 WLW—Southern Blackbirds
 WOC-WHO—Studio Program

7:00 P.M.
 NBC—Rudy Vallee's Orchestra; guest stars: WEAJ WMAQ WOC WHO WLW WTAM WDAF WTMJ
 CBS—Freddie Rich Entertains: WABC WCCO
 NBC—Carlos Molina's Orchestra: KYW WKBF
 KMOX—Minstrel Show
 WBBM—Harry Sosnik's Orchestra
 WBBM—Hollywood Impressions
 WGN—Richard Cole's Orchestra
 WHAS—Happy Jack Turner
 WIND—The Happy Family
 WJJD—Pickard Family
 WLS—Al Kvale's Orchestra

7:15 P.M.
 KMOX—Freddie Rich Entertains (CBS)
 WBBM—Louis Panico's Orchestra
 WBBM—Al Feeney, sports
 WGN—Orchestra
 WHAS—Sam, Gil and Louie

7:30 P.M.
 CBS—Voice of America; Mary Eastman, soprano; Alex Gray, soloist; Guest Speaker; Nicholas Kemper's Orchestra: WABC WOWO WHAS KMOX WBBM WFBM
 NBC—Adventures in Health, Dr. Herman Bundesen; drama: WJZ WLS
 KYW—Barine's Ensemble
 WCCO—Old Jim
 WGN—Hal Kemp's Orchestra
 WIND—Hot Steve League

7:45 P.M.
 NBC—To be announced: WJZ WLS
 KYW—Don Russo's Orchestra
 WCCO—Tessa and Tim

WGN—Earl Burnett's Orchestra
 WIND—Clarence Wheeler's Orchestra (CBS)

8:00 P.M.
 NBC—Captain Henry's Show Boat, Lanny Ross, tenor; Annette Hanshaw, blues singer, Conrad Thibault, baritone; Lois Bennett, soprano; Molasses 'n' January; Gus Haenschel's Orchestra: WEAJ WMAQ WOC WHO WTAM WDAF WTMJ WKBF
 NBC—Death Valley Days drama: WJZ WLW WLS
 CBS—Philadelphia Orchestra; Sylvan Levin, conductor: WABC WOWO WHAS KMOX WCCO WBBM WFBM
 KYW—Detectives Black and Blue
 WGN—Attilio Baggio, tenor; Concert Orchestra
 WIND—Don Kirkham's Orchestra

8:15 P.M.
 CBS—Emery Deutsch, gypsy violinist: WABC WOWO WCCO KMOX WHAS WFBM
 KYW—New Deal for Chicago
 WBBM—Henry Busse's Orchestra
 WIND—Front Page Headlines

8:30 P.M.
 CBS—Fred Waring's Orchestra: WABC WCCO WOWO WBBM KMOX WFBM WHAS
 NBC—Eddie Duchin's Orchestra: WJZ WENR
 KYW—Clyde Lucas' Orchestra
 WGN—Wayne King's Orchestra
 WIND—East Chicago Community Program
 WLW—Show Boat (NBC)

8:45 P.M.
 WGN—Jan Garber's Orchestra
 WIND—Micky Isley's Orchestra
 WOWO—Stevens Troubadours

9:00 P.M.
 NBC—Paul Whiteman's Orchestra and Radio Entertainers; Al Jolson, singing comedian; Deems Taylor, master of ceremonies: WEAJ WLW WOC WHO WMAQ WTAM WDAF WTMJ
 CBS—Glen Gray's Orchestra; Col. Stoopnagle and Budd, comedy; Connie Boswell, songs: WABC WOWO WHAS KMOX WCCO WBBM WFBM
 NBC—Hands Across the Border; Soloists and Orchestra: WJZ WENR
 KYW—The Globe Trotter
 WGN—Lavender and Old Lace

9:15 P.M.
 KYW—Y. M. C. A. Chorus
 WIND—Bob Atcher, songs

9:30 P.M.
 NBC—Echoes of the Palisades; Organist; Instrumental Trio: WJZ WKBF KYW
 CBS—Evan Evans, baritone; Concert Orchestra: WABC WOWO WIND
 KMOX—Lovemaking Incorporated
 WBBM—Pat Kennedy, tenor
 WCCO—Musical Potpourri
 WENR—Jules Stein's Orchestra
 WBBM—Piano Twins
 WGN—Tomorrow's News
 WHAS—Herbie at the Organ

9:35 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Myrt and Marge, sketch: KMOX WBBM WCCO WHAS WFBM
 WENR—Irma Gien's Lovable Music
 WGN—The Dream Ship
 WOWO—California Melodies

10:00 P.M.
 NBC—Viola Philo, soprano: WEAJ WOC WHO
 CBS—Vera Van, contralto: WABC WFBM WIND WHAS
 CBS—Henry Busse's Orchestra: WCCO WBBM
 NBC—Amos 'n' Andy: WENR WMAQ WDAF WTMJ
 KMOX—Aeolian Piano Recital
 KYW—Front Page Drama
 WGN—Earl Burnett's Orchestra
 WLW—Dreary Blues; Orchestra; Vocalists
 WTAM—Musical Bulletin Board

10:05 P.M.
 WLW—Theater of the Air

10:15 P.M.
 CBS—News Service: WABC WBBM WFBM WCCO
 NBC—Press Radio Bureau, News: WEAJ WOC WHO WDAF WENR WKBF
 KMOX—Civic Program
 KYW—Tom Gentry's Orchestra
 WHAS—Organ Interlude
 WIND—Washington Column of the Air
 WMAQ—Behind the Pictures
 WTAM—Blind King of the Ivories
 WTMJ—Twenty Flying Fingers

10:20 P.M.
 NBC—Norman Cordon, basso: WEAJ WOC WHO WDAF WKBF
 CBS—Isham Jones' Orchestra: WABC WBBM WHAS WCCO WFBM
 WENR—Al Kvale's Orchestra

10:30 P.M.
 NBC—Enric Madriguera's Orchestra: WJZ WDAF
 CBS—Isham Jones' Orchestra: WIND
 NBC—International Broadcast from Buenos Aires: WEAJ WOC WHO WTAM WKBF
 KMOX—Harry Vernon's Orchestra
 KYW—Your Unseen Friend
 WCCO—Red Nichols' Orchestra
 WGN—Wayne King's Orchestra
 WHAS—Phil Emerton's Diamonds
 WLW—Los Amigos, Spanish Music
 WMAQ—Press Radio Bureau, News
 WTMJ—Dance Orchestras

10:35 P.M.
 WMAQ—Jules Stein's Orchestra

10:45 P.M.
 CBS—Harry Sosnik's Orchestra: WABC WFBM WBBM
 KYW—Enric Madriguera's Orchestra
 WHAS—Phil Emerton's Diamonds

WIND—Micky Isley's Orchestra
 WMAQ—The Hoofinghams, sketch

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 CBS—Ozzie Nelson's Orchestra: WABC WIND KMOX WBBM WFBM WCCO
 NBC—George Olsen's Orchestra: WJZ KYW
 NBC—Jimmy Lunceford's Orchestra: WEAJ WOC WHO WDAF WMAQ
 WENR—Frankie Masters' Orchestra
 WHAS—Bob Fredette's Orchestra
 WTAM—Irving Aaronson's Orchestra
 WLW—Johnny Hamp's Orchestra

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Friday, March 23

MORNING

8:00 A.M.

NBC—The Mystery Chef; WJZ WLW
 CBS—Do Re Mi Trio; WABC WHAS WFBM
 NBC—Sam Herman, xylophone; Frank Banta,
 pianist; WFAF WOC WHO
 KMOX—Rise and Shine
 KYW—Musical Clock, variety program
 WBBM—Minute Parade
 WCCO—Time Signal Program
 WDAF—Morning Bible Lesson
 WGN—Good Morning
 WIND—Polish Hour
 WJJD—Happy Go Lucky Time, Art Linick
 WLS—Steamboat Bill and Spareribs
 WMAQ—The Breakfast Club (NBC)
 WOWO—Breakfast Club
 WTAM—Chief Red Bird and his Cowboys
 WTMJ—Morning Cuckoo

8:15 A.M.

NBC—Breakfast Club, dance orchestra; WJZ
 WKBF
 NBC—Lundt Trio and White, songs and comedy;
 WFAF WOC WHO WDAF
 CBS—Metropolitan Parade; WABC WFBM WIND
 WHAS—Mrs. Randolph, shopping guide
 WJJD—Mr. Schlagenhauer's Vodvil Theater
 WLS—Produce Reporter
 WTAM—Opening Livestock Markets; Health and
 Hygiene; V King

8:25 A.M.

WLS—Bentley's News
 8:30 A.M.
 CBS—Metropolitan Parade; WHAS
 NBC—Bradley Kincaid, The Mountain Boy;
 WFAF WOC WHO WDAF
 KMOX—The Three of Us, male trio
 WJJD—Hot Harmony
 WLS—Sunshine Express; Jack Kay, Bill O'Con-
 nor, Ralph Emerson
 WLW—Jack Berch, tenor; Music Group
 WOWO—Radio Bible Class
 WTAM—Annabelle Jackson, pianist
 WTMJ—Bob De Haven's Frolic

8:45 A.M.

NBC—Grand National Steeplechase from Aintree,
 England; WFAF WTAM WDAF WMAQ
 CBS—Grand National Steeplechase from Aintree,
 England; WABC WIND WHAS WFBM
 KMOX—Ozark Mountaineers
 WJJD—Modernistic Melodies
 WLW—Rhythm Jesters, male quartet
 WOC-WHO—Al and Lee Reiser

9:00 A.M.

NBC—Josephine Gibson, hostess counsel; WJZ
 WKBF
 KMOX—Dental Society
 KYW—Jules Allen, Cowboy Singer
 WBBM—Melody Calendar
 WCCO—Betty Crocker
 WDAF—Food Program
 WFBM—Home Budget Club
 WGN—Keep Fit Club
 WIND—Happiness Express
 WJJD—Song Festival
 WLS—Hog Flash; Livestock Receipts; Dr. Bun-
 desen Hour
 WLW—"Make-Up"
 WOWO—Grand National Steeplechase (CBS)
 WTAM—Health and Hygiene, V. King
 WTMJ—Broadway's Latest

9:10 A.M.

KMOX—Just Three Boys
 9:15 A.M.
 NBC—Clara, Lu 'n' Em, sketch; WJZ WGN
 WTMJ
 KMOX—The Harmonettes
 KYW—Irene King, talk
 WBBM—Dr. Royal S. Copeland
 WHAS—Chats with Dolly Dean
 WJJD—Today's Tunes
 WLW—Livestock Reports
 WMAQ—Health Exercises
 WOC-WHO—Hog Flashes
 WTAM—Mrs. Curtis B. Railing, songs and story

9:20 A.M.

WBBM—Chicago Hour; Dorothy Miller, contralto;
 Eddie House, organist; Norm Sherr, pianist
 9:30 A.M.
 NBC—Press Radio Bureau, News; WFAF WOC
 WHO WTAM WDAF KYW WMAQ
 CBS—Bill and Ginger, popular songs; WABC
 WIND WFBM WCCO WHAS
 NBC—Today's Children, dramatic sketch; WJZ
 WTMJ
 KMOX—Let's Compare Notes, women's program
 WBBM—The Three Flats, Negro trio
 WGN—Market Reports; Leonard Salvo's Mail Box
 WJJD—Footlight Favorites
 WLW—Bond of Friendship
 WOWO—Kroger Twins and Betty

9:35 A.M.

NBC—Ralph Kirby, songs; WFAF WOC WHO
 WTAM WDAF KYW WMAQ
 9:45 A.M.
 CBS—Will Osborne's Orchestra; Pedro De Cor-
 doba, Friendly Philosopher; WABC KMOX
 WBBM WFBM WCCO
 NBC—Betty Crocker, cooking talk; WFAF WOC
 WHO WMAQ WLW WTAM WDAF
 WGN—Lovely Ladies
 WHAS—Big Bass Voice of WHAS
 WIND—Housekeeping Chats
 WJJD—The Happy Crystaleer
 WOWO—Studio Program
 WTMJ—Seminole Program

10:00 A.M.

NBC—Music Appreciation Hour; Walter Dam-
 rosch, conducting; WFAF WJZ KYW WOC
 WHO WTAM WDAF WLW WKBF
 CBS—Cooking Closeups, Mary Ellis Ames, home
 economist; WABC KMOX WCCO WBBM
 WFBM
 WGN—Movie Personalities
 WHAS—Dean Wise; Rosemary Hughes, songs
 WIND—Kenneth Houchins, songs
 WJJD—University of Chicago
 WLS—Poultry and Livestock Markets
 WMAQ—Women's Page of the Air
 WOWO—Marjorie Leisure
 WTMJ—Betty Crocker

10:15 A.M.

CBS—The Captivators; WABC KMOX WIND
 WHAS
 WBBM—Morning Festival; Thora Martens, con-
 tralto
 WCCO—Independent Merchants' Hour
 WENR—Today's Children, drama
 WGN—Rondoliers, string trio
 WMAQ—Program Preview
 WOWO—Studio Program
 WTMJ—Waltz Girl

10:25 A.M.

WGN—Market Reports

10:30 A.M.

CBS—Tony Wons, "Are You Listenin'!"; WABC
 WHAS
 KMOX—Palmer Clark's Orchestra; Soloists
 WBBM—Jerry Sullivan, songs
 WENR—College Inn Comedy
 WGN—Canary Shows and Allan Grant, pianist
 WIND—Hawaiian Serenade
 WJJD—Fred Beck, organist
 WMAQ—Music Appreciation Hour (NBC)
 WOWO—Housewife Hour
 WTMJ—What's New in Milwaukee? Ask Mrs.
 Grey

10:40 A.M.

WBBM—Norm Sherr, pianist

10:45 A.M.

CBS—Dancing Echoes; WABC WHAS WIND
 KMOX—Melody Weavers
 WBBM—Hal Kemp's Orchestra
 WCCO—Strollin' Tom
 WENR—Rhythm Ramblers (NBC)
 WGN—Painted Dreams, sketch
 WJJD—Name the Band

11:00 A.M.

NBC—Gene Arnold and the Commodores; WFAF
 WMAQ WOC WHO WTAM
 CBS—Voice of Experience, advice; WABC WHAS
 KMOX WBBM WCCO WOWO
 KYW—Rex Maupin's Orchestra
 WDAF—The Gentle Reader
 WENR—Studio Program
 WGN—Your Child's Health
 WIND—Tex Wright's Wyoming Ramblers
 WJJD—Ballad Time
 WLW—Ohio Farm Bureau; Talk, Orchestra
 WTMJ—Helen Mendenhall Ryerson

11:15 A.M.

NBC—Josephine Gibson, hostess counsel; WTMJ
 WENR
 CBS—Betty Barthell, songs; WABC WHAS WIND
 NBC—Johnny Marvin, tenor; WFAF WMAQ
 WKBF
 KMOX—Mountain Minstrels
 WBBM—Virginia Clark; Gene and Charlie, songs
 WDAF—Country-side Chats
 WGN—The Rondoliers, string trio; Blanche
 Thompson, soprano
 WJJD—Friendly Philosopher, Homer Griffith
 WLW—River and Market Reports
 WOC-WHO—Markets
 WOWO—Market Quotations

11:20 A.M.

WCCO—News Bulletin
 WLW—Live Stock Reports

11:30 A.M.

CBS—Smilin' Ed McConnell; WBBM WHAS
 KMOX WCCO WOWO
 NBC—Rex Battle's Concert Ensemble; WFAF
 WMAQ
 NBC—National Farm and Home Hour, guest
 speakers; Orchestra; WJZ WLW KYW WOC
 WHO WDAF WKBF
 WENR—Home Service
 WGN—Market Reports; Day's News
 WIND—Dance Time
 WJJD—Modern Rhythm
 WTAM—Organ Melodies; Weather; Markets;
 Dairy Quotations
 WTMJ—Black and Gold Ensemble

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HIGH SPOT SELECTIONS FOR THE DAY

8:45 a.m.—Grand National Steeplechase, Aintree, England; CBS-WIND and NBC-WMAQ.
 1:30 p.m.—Boston Symphony orchestra; Koussevitzky, conducting; NBC-KYW.
 7:00 p.m.—Jessica Dragonette with Rosario Bourdon's orchestra; NBC-KYW.
 7:00 p.m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra; NBC-WLS.
 7:30 p.m.—The March of Time, dramatized news events; CBS-WBBM.
 7:30 p.m.—Dangerous Paradise, dramatic sketch; NBC-WLS.
 8:00 p.m.—Phil Harris' orchestra; Leah Ray, blues singer; NBC-WLS.
 8:00 p.m.—Philadelphia Orchestra; Leopold Stokowski conducting; CBS-WBBM.
 8:30 p.m.—Phil Baker, comedian; Leon Belasco's orchestra; NBC-WENR.
 8:30 p.m.—Pic and Pat, blackface comics; Joseph Bonime's orchestra; NBC-WMAQ.
 9:00 p.m.—Olson and Johnson, comedians; Harry Sosnik's orchestra; CBS-WBBM.
 9:00 p.m.—The First Nighter, drama; NBC-WMAQ.
 9:30 p.m.—Mary Eastman with Howard Barlow's orchestra; CBS-WIND.

11:35 A.M.

WGN—The Rondoliers, string trio

11:45 A.M.

CBS—George Hall's Orchestra; WABC WHAS
 WIND
 KMOX—Magic Kitchen
 WBBM—Frank Wilson, tenor; Jerry Marlowe
 singing pianist
 WCCO—Stocks; Livestock; Police Bulletins
 WGN—Good Health and Training
 WJJD—Esther Bradford, fashion adviser
 WLS—Weather Reports; News Flashes
 WOWO—Jolly Baker and Gang

11:50 A.M.

WIND—Dance Music

11:55 A.M.

WLS—Bentley's News

AFTERNOON

12:00 Noon

CBS—Marie, The Little French Princess; WABC
 KMOX WBBM
 NBC—Pinkey Hunter's Orchestra; WMAQ WTAM
 WCCO—Noon Hi Lites
 WFBM—Hoosier Farm Circle
 WGN—Mid Day Service
 WHAS—Weather Reports
 WIND—Mid-Day Meditations
 WJJD—Livestock Markets, Phil Evans
 WLS—Tom and Don
 WOWO—Noonday Lenten Service
 WTMJ—Heinie's Boys

12:15 P.M.

CBS—The Hurdy Gurdy Man; WABC WCCO
 WIND
 KMOX—Magic Kitchen
 WBBM—Helpful Hints to Housewives
 WFBM—Ambassador of Melody
 WHAS—Georgia Wildcats
 WJJD—Fred Beck, organist
 WLS—Prairie Farmer Dinnerbell Program
 WMAQ—First Aid Talk
 WTAM—Gus Arnheim's Orchestra

12:30 P.M.

NBC—Vic and Sade, comedy sketch; WJZ WMAQ
 CBS—Easy Aces, sketch; WABC KMOX WCCO
 WBBM WFBM
 KYW—Board of Health Talk
 WGN—Market Reports; Ensemble Music
 WHAS—Monk and Sam
 WIND—Livestock and Market Reports
 WLW—Johnny Hamp's Orchestra
 WOC-WHO—Old Country Store Program
 WOWO—Happy Herb
 WTMJ—Jack Teter and the Play Boys

12:45 P.M.

CBS—The Play Boys, piano trio; WABC WOWO
 KMOX—Tango King; Livestock Report
 KYW—Maurice Lees' Ensemble (NBC)
 WBBM—Gene and Charlie, comedy and songs
 WCCO—Cal Calloway
 WFBM—Cowboys
 WGN—Ensemble Music
 WHAS—College of Agriculture
 WIND—Rhythm Aces Trio
 WJJD—Harry Steele, news flashes
 WMAQ—Dan Russo's Orchestra

1:00 P.M.

NBC—Musical Originalities; Soloists; Orchestra;
 WJZ KYW
 CBS—Bill Huggins, songs; WABC WIND
 NBC—Magic of Speech, Vida Ravenscroft Sutton;
 WFAF WMAQ WTAM WDAF
 CBS—Just Plain Bill, sketch; WCCO KMOX WGN
 WFBM
 WBBM—Eddie and Fannie Cavanaugh, radio gos-
 sip
 WHAS—University of Kentucky
 WJJD—Music and Banter, Ben Kanter
 WLS—Uncle Ezra
 WLW—Ohio School of the Air
 WOC-WHO—Jimmy and Jack
 WOWO—News Headlines
 WTMJ—Livestock Quotations; Dance Orchestra

1:10 P.M.

NBC—Broadcast from Lipsia; Folk Songs of
 Thuringia, Saxony and Bohemia; Choir; So-
 loists; Orchestra; WJZ KYW

1:15 P.M.

CBS—Romance of Helen Trent; WABC KMOX
 WGN WFBM
 KYW—Prudence Penny
 WBBM—Albert Bartlett, tango king
 WCCO—University of Minn. Farm Hour
 WIND—Motor Log Talk
 WJJD—Esther Hammond, contralto; Fred Beck,
 organist

WLS—The Neighbor Boys
 WOC-WHO—Earl E. May
 WOWO—Brown County Revelers

1:20 P.M.

WBBM—Dr. Shirley Winn, health talk

1:25 P.M.

WBBM—Local Markets

WIND—Hollywood Reporter

1:30 P.M.

NBC—Judy and Jane, dramatic sketch; WDAF

WOC WHO

NBC—Boston Symphony Orchestra; Dr. Serge

Koussevitzky, conducting; WJZ KYW WKBF

CBS—American School of the Air; WABC WBBM

WCCO WHAS WFBM

NBC—Friday Steeplechase, variety show; WFAF

WTAM

KMOX—Afternoon Revue; Orchestra; Bob Preiss;

Edith Karen

WGN—Pat Kennedy, tenor; Len Salvo, organist

WIND—Maybelle Kellog, pianist

WJJD—The Last Word in Harmony

WLS—Today's Almanac; Markets

WMAQ—Board of Trade

WOWO—Voice of Destiny

WTMJ—Dance Orchestra

1:40 P.M.

WMAQ—Don Carlos' Orchestra

WTMJ—Badger Spotlight

1:45 P.M.

WDAF—Friday Steeplechase (NBC)

WGN—Ensemble Music

WIND—Indiana String Trio

WJJD—Piano Reflections

WLS—Tom and Don, songs

WOC-WHO—Market Reports

WOWO—Bob Shreve

WTMJ—Radio Forum

2:00 P.M.

CBS—Artist Recital; Evan Evans, baritone; Char-

lotte Harriman, contralto; WABC WFBM

WHAS WBBM

NBC—Ma Perkins, sketch; WFAF WLW WTAM

KMOX—The Harmonians

WDAF—Aunt Sammy

WGN—Mary Meade's Week-End Specials

WIND—Vocal Varieties

WJJD—Songs and Sermons, "Uncle Joe"

WLS—Homemakers' Hour; Martha Crane

WMAQ—String Trio

WOC-WHO—Aunt Jane

WOWO—Question Box

WTMJ—Organ Melodies

2:15 P.M.

NBC—Ray Heatherton, baritone; WFAF WOC

WHO WDAF WMAQ

KMOX—Exchange Club

WIND—Gems in Music

WJJD—Lawyers League

WLW—Matinee Highlights

WOWO—Kopper's Peppers

WTAM—Viennese Ensemble

2:25 P.M.

WTMJ—News Flashes

2:30 P.M.

NBC—Women's Radio Review; orchestra; Clau-

dine MacDonald; WFAF WOC WHO WTAM

WDAF WMAQ

CBS—Harrisburg Variety Program; WABC WHAS

WBBM

KMOX—Happy Green

WFBM—Two-Thirty Tunes

WGN—Earl Wilkie, baritone; Allan Grant, pianist

WIND—Request Program

WJJD—Mid-Afternoon Jamboree

WLS—Home Theater

WOWO—Studio Program

WTMJ—Dance Orchestra

2:45 P.M.

KMOX—The Song Reverie; Michael McCubben;

Orchestra

WGN—Art Kahn, pianist

WLW—Business News

3:00 P.M.

NBC—Betty and Bob, drama; WJZ WLW WLS

WTMJ

CBS—The Grab Bag; WABC WCCO WBBM

WOWO

NBC—Horacio Zito's Tango Orchestra; WFAF

WDAF

KMOX—Window Shoppers; Orchestra

KYW—Lucky Seven

WGN—The Rondoliers, string trio

WHAS—Weekday Devotions

WIND—Studio Party

WJJD—Fred Beck, organist

WMAQ—United Charities Talk

WOC-WHO—Studio Program

WTAM—Every Man's Treasure House

(FRIDAY CONTINUED)

3:15 P.M.
 NBC—Nellie Revell interviews the Sizzlers: WFAF WOC WHO WTAM KYW WDAF WKBF
 NBC—Musical and Dramatic Program: WJZ WMAQ
 CBS—The Grab Bag: KMOX WHAS
 WGN—Mona Van, soloist; Organ
 WLS—Round-up; Westerners; Joe Kelly
 WLW—John Barker, baritone
 WTMJ—Don Alvarado
3:20 P.M.
 WIND—Studio Program
3:30 P.M.
 NBC—Ma Perkins, dramatic sketch: WDAF WOC WHO WENR WDAF WTMJ
 CBS—U. S. Army Band: WABC WHAS WIND WCCO KMOX
 NBC—Norman L. Cloutier's Modern Concert Orchestra: WFAF WTAM
 KYW—Two Doctors with Aces of the Air
 WBBM—Mike and Herman, comedy
 WGN—The Rondoliers, string trio
 WJJD—Mooseheart Children
 WLW—Sputter and Whine
 WOWO—Little Joe
3:45 P.M.
 WBBM—Rhubarb Red and Sunny Joe, hillbillies
 WDAF—Song Matinee
 WENR—Program Review
 WIND—Spanish-American War Vets' Program
 WLW—Oklahoma Bob Albright
 WOC-WHO—Norman Cloutier's Concert Orchestra (NBC)
 WTMJ—The Woman's Point of View
4:00 P.M.
 NBC—Interview by William Lundell: WJZ WKBF
 CBS—String Trio: WBBM
 NBC—Concert Artists: WFAF WMAQ WDAF KMOX—Tune Shop
 WCCO—Daughters of the American Revolution
 WENR—Twentieth Century Book Shelf
 WGN—Field Museum Speaker
 WHAS—Organ Melodies
 WIND—Kenneth Houchins yodeling drifter
 WJJD—Frank and Bill, song duo
 WLW—Johnny Muldowney, tenor
 WOC-WHO—Crescent Hour of Music
 WTAM—Twilight Tunes with Chief Red Bird and his Cowboys
4:15 P.M.
 NBC—Reinald Werrenrath, baritone: WJZ WENR WKBF
 CBS—Dick Messner's Orchestra: WHAS WCCO KMOX WIND
 WBBM—Helen Fitch, movie chatter
 WGN—The Rondoliers; string trio
 WJJD—Bill and Frank
 WTAM—Dick Steel, the boy reporter
 WTMJ—Radio Forum
4:30 P.M.
 NBC—Adventures of Tom Mix's Straight Shooters: WFAF WTAM
 CBS—Terry Hayes, contralto; Eddie Copeland's Orchestra: WBBM
 NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW
 NBC—Mobile Moaners: WDAF WMAQ
 KMOX—Russell Brown, songs
 KYW—Phil Harris' Orchestra
 WENR—Larry Larsen, organist (NBC)
 WGN—Roger Robinson, organist
 WHAS—Organ Melodies
 WIND—Memory Lane
 WJJD—Organ Melodies
 WOWO—Organalities
4:35 P.M.
 WCCO—Livestock, Market Summary
 WHAS—Organ Melodies
4:45 P.M.
 CBS—Maurie Sherman's Orchestra: WCCO WHAS WBBM KMOX
 NBC—Wizard of Oz, dramatization: WFAF WMAQ WOC WHO WTAM WDAF WTMJ WKBF
 NBC—Little Orphan Annie, childhood playlet: WJZ WLW
 KYW—Three Strings
 WENR—"Grandpa Burton", Bill Baar (NBC)
 WGN—Jane Carpenter, pianist
 WIND—Art Jones, tenor
 WJJD—Bob Atcher, Kentucky Mountain Minstrel
 WOWO—Old Time Religion
5:00 P.M.
 NBC—Xavier Cugat's Orchestra: WFAF WMAQ WKBF
 CBS—Skippy: WBBM KMBC WHAS WCCO KMOX
 NBC—Angelo Ferdinando's Orchestra: WJZ WENR
 KYW—Mel Stitzel, pianist
 WDAF—The Golden Treasury
 WGN—Make Believe Melody Land
 WIND—Musical Mirror Trio
 WJJD—Polish Program
 WLW—Jack Armstrong, sketch
 WOC-WHO—Disc Doin's
 WTAM—The Call Boy
 WTMJ—"Our Club"
5:15 P.M.
 CBS—Gene and Charlie, comedy and songs: WHAS WBBM KMOX
 E. T.—Dick Steel, "The Boy Reporter": WDAF WTMJ
 KYW—Xavier Cugat's Orchestra (NBC)
 WCCO—Tarzan of the Apes
 WENR—Tony Caboch
 WGN—Tip Top Circus, sketch
 WIND—Bob Atcher, songs
 WLW—Joe Emerson and Orchestra
 WMAQ—Barnacle Bill
 WOC-WHO—Zinsmasters
 WOWO—Guest Review
 WTAM—Merle Jacobs' Orchestra

5:36 P.M.
 NBC—Irene Beasley, blues singer: WFAF WENR
 CBS—Jack Armstrong, All American Boy: WBBM KMOX WCCO
 NBC—Adventures of Tom Mix: WMAQ WTMJ
 KYW—Uncle Bob's "Curb-Is-the-Limit" Safety Club
 WDAF—Service Reports
 WFBM—Bohemians
 WGN—The Singing Lady (NBC)
 WHAS—Happy Jack Turner
 WIND—Hungarian Air Theater
 WLW—Bob Newhall, "Mail Pouch Sportsman"
 WOC-WHO—Jack Armstrong, sketch
 WTAM—Gene and Glenn
5:40 P.M.
 WDAF—Sports Reporter
5:45 P.M.
 NBC—Henry Burbig and the Rhythm Boys: WFAF WMAQ WDAF
 NBC—Lowell Thomas; Today's News: WJZ WLW
 CBS—Dorothy Miller, contralto; Organ: WFBM
 NBC—Little Orphan Annie, childhood playlet: WGN WENR WKBF
 KMOX—Piano Melodies
 WBBM—The Wanderers Quartet; Terry Hayes, contralto
 WCCO—The Contest Man
 WHAS—Lady of Song
 WOC-WHO—Studio Program
 WTAM—Red Davis, sketch
 WTMJ—Jimmy Baxter Detective Agency
5:55 P.M.
 KMOX—Sports Reports
 WOC-WHO—Sports Reports
NIGHT
6:00 P.M.
 NBC—Amos 'n' Andy, sketch: WJZ WLW
 NBC—Morton Bowe, tenor; Orchestra: WFAF WMAQ WDAF
 KMOX—Adventures of Jimmy Allen
 KYW—Pinto Pete
 WBBM—Al and Pete, comedy and songs
 WCCO—The Human Side of the Dial
 WENR—What's the News
 WFBM—Bohemians
 WGN—The Boy Reporter
 WHAS—Dinner Concert
 WIND—German Music
 WJJD—Pickard Family
 WOC-WHO—Bits of Melody
 WTAM—"Our City," talk
 WTMJ—Heinie's Grenadiers
6:15 P.M.
 NBC—Billy Bachelor, sketch: WFAF WTAM
 E. T.—Adventures of Jimmy Allen: WCCO WOC WHO WDAF
 KMOX—"Four Shamrocks," Orchestra
 KYW—The Globe Trotter
 WBBM—Pat Flanagan's Sports Review
 WENR—Marian and Jim
 WFBM—Pirate Club
 WGN—Ensemble Music
 WLW—Henry Thies' Orchestra
 WMAQ—Gene and Glenn, comedy sketch
6:25 P.M.
 KYW—Pinto Pete
 WENR—Sports Reporter
6:30 P.M.
 CBS—Clarence Wheeler's Orchestra: WCCO WHAS WFBM
 NBC—Music by Gershwin, George Gershwin and Orchestra: WJZ WENR WLW
 NBC—Three X Sisters: WMAQ WDAF WKBF WOC WHO
 KMOX—The Treasure Chest
 WBBM—Rocky, the Shoemaker, sketch
 WGN—Sports Reporter
 WJJD—Twilight Reflections
 WTAM—Pie Plant Pete
6:45 P.M.
 NBC—The Goldbergs, sketch: WFAF WMAQ WTAM WDAF
 CBS—Boake Carter, news: WABC WHAS KMOX WCCO WBBM
 WENR—Public Library Talk
 WFBM—Cowboys
 WGN—Tom, Dick and Harry
 WJJD—Music and Banter
 WLW—Red Davis, sketch
 WOC-WHO—Studio Program
7:00 P.M.
 NBC—Ethel Shutta, vocalist; Walter O'Keefe; Don Bestor's Orchestra: WJZ WLS
 CBS—Phil Duesy, Frank Luther and Jack Parker, Vivien Ruth: WABC KMOX WCCO WBBM WFBM
 NBC—Concert; Jessica Dragonette, soprano; Quartet; Banta and Rettenberg, piano duo; Bourdon's Orchestra: WFAF KYW WOC WHO WTAM WTMJ
 WDAF—Headlines of Yesterday
 WGN—Concert and Soloists
 WHAS—Happy Jack Turner
 WIND—The Happy Family
 WJJD—The Pickard Family, hillbilly songs
 WLW—Three Moods in Blue
 WMAQ—The Puzzler
7:15 P.M.
 CBS—Edwin C. Hill, Human Side of News: WABC KMOX WCCO WBBM WFBM
 WGN—Rebroadcasts of Famous Sporting Events by Quin Ryan
 WDAF—Red Davis, sketch
 WGN—Len Salvo
 WHAS—Dean Wise Discusses
 WLW—Studio Program
 WMAQ—True Stories of the Sea
 WOWO—Studio Program

7:30 P.M.
 NBC—Dangerous Paradise, drama: WJZ WLW WLS
 CBS—March of Time, dramatized news events: WABC WHAS KMOX WBBM WFBM WCCO
 WDAF—Jessica Dragonette, soprano; Orchestra (NBC)
 WGN—The Lone Ranger
 WIND—Hot Stove League
 WMAQ—Musical Sextet
 WOWO—Major and Minor
7:40 P.M.
 WIND—Musical Interlude
7:45 P.M.
 NBC—Red Davis, sketch: WJZ WLS
 WIND—String Trio
 WLW—Studio Program
 WMAQ—Al Kvale's Orchestra
 WOWO—Charlie Agnew's Orchestra
8:00 P.M.
 NBC—Waltz Time; Frank Munn, tenor; Muriel Wilson, soprano; Abe Lyman's Orchestra: WFAF WMAQ WTAM WDAF
 NBC—Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WLS
 CBS—Philadelphia Orchestra; Leopold Stokowski, conductor: WABC WHAS KMOX WCCO WBBM WFBM WOWO
 KYW—Merrie Men (NBC)
 WGN—Art Kahn and Allan Grant, piano team
 WIND—Scott's Minstrel
 WLW—The Roamies
 WOC-WHO—Standard Parade
 WTMJ—Josef's Viennese Orchestra
8:15 P.M.
 CBS—Ruth Etting; Johnny Green's Orchestra; Ted Husing: WABC WOWO WHAS WFBM WCCO KMOX WBBM
 KYW—Jules Stein's Orchestra
 WGN—Rube Appleberry
 WIND—Norman Care's Orchestra
8:30 P.M.
 NBC—Phil Baker, comedian; Harry McNaughton; Martha Mears, contralto; Orchestra, direction Leon Belasco: WJZ WENR WTMJ
 CBS—Marvelous Melodies; Jack Whiting; Jeanie Lang; Jack Denny's Orchestra: WABC WHAS WCCO KMOX WFBM WBBM WOWO
 NBC—One Night Stand; Pic and Pat, blackface comedians; Orchestra; Guest Singers: WFAF WTAM WMAQ WOC WHO WDAF
 KYW—Clyde Lucas' Orchestra
 WGN—Wayne King's Orchestra
 WIND—Studio Program
 WLW—Unsolved Mysteries
8:45 P.M.
 KYW—Air Travel Drama
 WGN—Jan Garber's Orchestra
 WIND—Micky Isley's Orchestra
9:00 P.M.
 NBC—First Nighter, drama: WFAF WOC WHO WMAQ WTAM WDAF WTMJ
 CBS—Olsen and Johnson, comedians; Harry Sosnik's Orchestra; Vocalists: WABC WOWO WHAS KMOX WCCO WBBM
 NBC—Felix Salmon, cellist: WJZ WENR
 KYW—The Globe Trotter
 WFBM—True Sea Stories
 WGN—Berenice Taylor, soprano; Orchestra
 WLW—Johnny Hamp's Orchestra
9:15 P.M.
 KYW—Five Minutes Past Forty
 WFBM—Songsmiths
 WIND—Bob Atcher, songs
9:30 P.M.
 CBS—Mary Eastman, soprano; Concert Orchestra: WABC WOWO WIND
 NBC—Mario Cozzi, baritone; Lucille Manners, soprano; Orchestra: WJZ KYW
 NBC—William Stoess' Flying Dutchman Orchestra: WFAF WENR WLW WDAF WKBF
 KMOX—Bob Becker, Dog Stories
 WBBM—Pat Kennedy, tenor
 WCCO—Musical Potpourri
 WFBM—Piano Twins
 WGN—Tomorrow's News
 WHAS—University of Louisville Musicales
 WMAQ—The Northerners
 WOC-WHO—Pedro's Orchestra
 WTAM—Musical Program
 WTMJ—Down Dream River
9:35 P.M.
 WGN—Headlines of Other Days
9:45 P.M.
 CBS—Myrt and Marge: WBBM KMOX WHAS WCCO WFBM
 NBC—U. S. Conference of Mayors; Guest Speakers: WJZ WENR WLW WKBF
 WGN—The Dream Ship
 WOC-WHO—Vic and Marge
 WOWO—Indiana Theater
10:00 P.M.
 CBS—Charles Carille, tenor: WABC WCCO WHAS WBBM
 NBC—Amos 'n' Andy: WENR WMAQ WDAF WTMJ
 KMOX—Rhapsody of the Reeds, Ruth Nelson
 KYW—Chicago Life
 WFBM—Atop the Indiana Roof
 WGN—Hal Kemp's Orchestra
 WIND—The Happy Family
 WLW—Dance Orchestra
 WOC-WHO—John Behan
 WOWO—Barn Dance
 WTAM—Violin Duets
10:05 P.M.
 KMOX—Sports Reporter
10:15 P.M.
 CBS—News Service: WABC WCCO WFBM WBBM WHAS KMOX
 NBC—Press Radio Bureau, News: WFAF WOC WHO WLW WDAF WENR WKBF

KYW—Musical Program
 WGN—Orchestral Program
 WIND—Micky Isley's Orchestra
 WMAQ—Bridge Club
 WTAM—Lew Williams; Fishing and Hunting
 WTMJ—Dance Orchestra
10:20 P.M.
 NBC—The Lively Arts, talk by John Erskine: WFAF WOC WHO WLW
 CBS—Isham Jones' Orchestra: WABC WHAS WCCO WFBM WBBM
 KMOX—Rotary Club Radio Meeting
 WENR—Jules Stein's Orchestra
10:30 P.M.
 CBS—Harry Sosnik's Orchestra: WBBM
 NBC—Vincent Lopez' Orchestra: WFAF WLW WDAF WOC WHO WKBF
 KMOX—Harry Vernon's Orchestra
 KYW—Your Unseen Friend
 WCCO—Red Nichols' Orchestra
 WFBM—Louie Lowe's Orchestra
 WGN—Wayne King's Orchestra
 WHAS—Phil Emerton's Diamonds
 WIND—Isham Jones' Orchestra (CBS)
 WMAQ—Behind the Pictures
 WOWO—Weaver of Dreams
 WTAM—Ned Parrish's Orchestra
10:45 P.M.
 CBS—Henry Busse's Orchestra: WABC WIND WBBM
 KYW—Vincent Lopez' Orchestra (NBC)
 WHAS—Phil Emerton's Diamonds
 WMAQ—The Hoofinghams, sketch
 WOWO—St. Elmo's Orchestra
11:00 P.M.
 CBS—Leon Belasco's Orchestra: WABC WIND WFBM KMOX WHAS
 NBC—Tom Gentry's Orchestra: WJZ KYW
 CBS—Carroll Dickerson's Orchestra: WBBM WCCO
 NBC—Leo Zollo's Orchestra: WFAF WKBF WOC WHO WDAF WLW WTAM
 WENR—Frankie Masters' Orchestra
 WTAM—Musical Bulletin Board
 WMAQ—Press Radio Bureau News

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ADDRESS

CITY

Saturday, March 24

MORNING

8:00 A.M.
NBC—Breakfast Club, dance orchestra; WJZ WMAQ WKBF
CBS—In the Luxembourg Gardens; WABC WFBM WHAS
KMOX—Rise and Shine
KYW—Musical Clock, variety program
WBBM—Minute Parade
WDAF—Morning Bible Lesson
WGN—Good Morning
WIND—Polish Hour
WJJD—Happy Go Lucky Time, Art Linick
WLS—Steamboat Bill and Spareribs
WLW—Home Care for the Sick
WOWO—Breakfast Club
WTAM—Chief Red Bird and his Cowboys
WTMJ—Morning Cuckoo

8:15 A.M.
NBC—Landt Trio and White songs and comedy; WEA F WOC WHO WDAF WLW
WHAS—Mrs. Randolph, shopping guide
WIND—In the Luxembourg Gardens (CBS)
WJJD—Mr. Schlagenhauer's Vodvil Theater
WLS—Produce Reporter; Music
WTAM—Health and Hygiene; V. King

8:25 A.M.
WLS—Bentley News

8:30 A.M.
NBC—Elgar Memorial Concert from London; London Philharmonic Orchestra; Sir Landon Ronald, conducting; WEA F WOC WHO WDAF
KMOX—The Balladeers
WJJD—Hot Harmonies
WLS—Junior Roundup; Gene Autry, cowboy songs
WLW—Antoinette Werner West, vocalist
WTAM—Hot Waltzes
WTMJ—Bob De Haven's Frolic

8:45 A.M.
CBS—The Meistersinger; WABC WHAS WIND WFBM WOWO
NBC—The Wife Saver, sketch; Allan Prescott; WEA F WOC WHO WTAM
KMOX—Today and piano
WDAF—Banjoleers
WJJD—Modernistic Melodies
WLW—Rhythm Jesters, male quartet

8:55 A.M.
WBBM—Boy Scouts of America

9:00 A.M.
NBC—Breen and de Rose, vocal and instrumental duo; WEA F WKBF
CBS—Paul Mason's Orchestra; WABC KMOX WCCO WHAS WIND WOWO
NBC—Edward MacHugh Gospel Singer; WJZ KYW
WBBM—"Helpful Hints to Housewives"
WDAF—Food Program
WFBM—Radio Food Guide
WGN—Keep Fit Club
WJJD—Song Festival
WLS—Joe Kelly; John Brown, pianist; Junior Artists
WLW—Arthur Chandler, Jr., organist
WMAQ—Health Exercises
WOC-WHO—Skip, Step and Happy Anna
WTAM—Health and Hygiene; V. King
WTMJ—Broadway's Latest

9:15 A.M.
NBC—Morning Parade variety musicale; WEA F WTAM WKBF
CBS—Paul Mason's Orchestra; WBBM KYW—Irene King, talk
WFBM—Breakfast Billboard
WGN—Robert Ball, readings
WIND—Happiness Express
WJJD—Today's Tunes
WLS—Skyland Scottie and Harmonica Band
WLW—Live Stock Reports
WMAQ—Program Preview
WOC-WHO—Hog Flashes
WTMJ—Singing Strings

9:30 A.M.
CBS—News Service; WABC WBBM WFBM WCCO
NBC—Press Radio Bureau, News; WEA F WTAM WKBF WOC WHO
KMOX—Better Films Council
KYW—Morning Parade (NBC)
WGN—Leonard Salvo's Mail Box; Board of Trade Market Reports
WHAS—Public School Program
WJJD—Footlight Favorites
WLS—Friendly Hour; Martha Crane
WLW—Bond of Friendship
WMAQ—Tune Time
WOWO—Kroger Twins
WTAM—Strings and Ivory

9:35 A.M.
NBC—Morning Parade; WEA F WTAM WOC WHO WDAF WKBF
CBS—Let's Pretend, children's program; WABC WFBM
WBBM—Eddie House, singing organist

9:40 A.M.
KMOX—Piano Melodies

9:45 A.M.
NBC—Press Radio Bureau, News; WJZ WMAQ
KMOX—Let's Compare Notes
WBBM—Miss Barclay, beauty talk
WCCO—American Legion Auxiliary
WFBM—Breakfast Billboard
WJJD—Happy Crystoleers
WLW—Mailbag
WOWO—Hawaiian Kings
WTMJ—Down A Country Road

9:50 A.M.
NBC—Jules Allen, Cowboy Singer; WJZ WMAQ

10:00 A.M.
NBC—Pappy, Erza, Zeke and Elton, hillbilly songs; WJZ KYW
CBS—Cheer Up; WABC KMOX WHAS WCCO WBBM WOWO
NBC—Galaxy of Stars; contralto; baritone; orchestra WMAQ WOC WHO WLW WTAM WDAF WTMJ
WFBM—Block's Juniors
WGN—Movie Personalities
WIND—Kenneth Houchins, songs
WJJD—Fred Beck, organist
WLS—Poultry and Livestock Reports
WOWO—Aunt Sally Presents

10:15 A.M.
NBC—Vass Family, Seven South Carolina children singing harmony; WEA F KYW WOC WHO WTAM WDAF WKBF
NBC—Spanish Idylls; WJZ WMAQ
WENR—Chicago American Program
WGN—Organ
WIND—Spice and Variety
WLW—Oklahoma Bob Albright
WTMJ—Waltz Girl

10:30 A.M.
NBC—Down Lovers' Lane, Orchestra; Soloist; WEA F WENR WOC WHO WDAF WKBF
CBS—Potsdam Glee Club; WABC WHAS KMOX WBBM WCCO
KYW—In the Spotlight
WGN—Doring Sisters and Art Kahn
WIND—Hawaiian Serenade
WJJD—Illinois Medical Society, talk
WLW—Two Guitars
WOWO—Housewife Hour
WTMJ—What's New in Milwaukee? Ask Mrs. Grey

10:35 A.M.
WGN—Margaret Libbe, and Organ

10:45 A.M.
NBC—Organ Melodies; Eddie Fitch, organist; Mary Steele, contralto; WJZ WMAQ
CBS—Concert Miniatures; Roger Kinne, baritone; Emery Deutsch, conductor; WABC WBBM WHAS KMOX WCCO
KYW—Men Teachers' Union, speaker
WGN—Painted Dreams
WIND—Favorite Dance Bands
WJJD—Name the Band
WLW—King, Jack and Jester, male trio
WOC-WHO—Briardale Penman

11:00 A.M.
NBC—Pietro Yon, organist; WEA F WOC WHO WTAM WENR WDAF
CBS—Vincent Travers' Orchestra; WHAS WCCO WFBM WIND KMOX
NBC—The King's Jesters, male trio; WJZ WKBF WMAQ
KYW—Rose Vanderbosch, pianist
WBBM—Jerry Sullivan, songs
WGN—The Rondoliers
WJJD—Ballad Time
WLW—Charles Sawyer, Lt. Governor of Ohio
WOWO—Marjorie Kronmiller
WTMJ—Helen Mendenhall Ryerson

11:10 A.M.
WBBM—Eddie House, organist

11:15 A.M.
NBC—Genia Fonarova, soprano; String Trio; WJZ KYW WKBF
KMOX—Mountain Minstrels
WBBM—Virginia Clark; Gene and Charlie, song duo
WDAF—Countryside Chats
WJJD—Fred Beck, organist
WLW—Dance Orchestra
WMAQ—Parent Teachers Talk
WOC-WHO—Markets
WOWO—Farm Service
WTMJ—Adventures in Scotland

11:30 A.M.
NBC—Farmers Union Program; Speaker; Orchestra; WJZ WLW KYW WDAF WKBF
CBS—Abram Chasins, piano pointers; WABC WFBM WHAS WIND
NBC—American Legion National Trade Revival Campaign; Guest Speaker; WEA F WMAQ WTAM
KMOX—Magic Kitchen
WBBM—Al and Pete, comedy and songs; Dorothy Miller
WCCO—Markets, Stocks, Livestock Reports
WENR—Morin Sisters
WGN—Market Reports; News
WJJD—Modern Rhythms
WOC-WHO—Melody Lane

HIGH SPOT SELECTIONS FOR THE DAY

12:45 p. m.—Metropolitan Opera performance; NBC-WMAQ and KYW.
4:30 p. m.—"The New Deal and Taxation"; Prof. John Dewey; NBC-WMAQ.
7:00 p. m.—Art in America: "Peale and his Museum"; NBC-WMAQ.
7:00 p. m.—Forty-Five Minutes in Hollywood; film previews; gossip; CBS-WBBM.
8:00 p. m.—Donald Novis, tenor; Frances Langford, contralto; NBC-WMAQ.
8:15 p. m.—Alexander Woollcott, "The Town Crier"; CBS-WIND.
8:30 p. m.—George Jessel; Vera Van and Freddie Rich's orchestra; CBS-WBBM.
8:30 p. m.—Beatrice Fairfax, dramatizations; NBC-WMAQ.
9:00 p. m.—Robert L. "Believe-it-or-not" Ripley; B. A. Rolfe's orchestra; NBC-WMAQ.
9:00 p. m.—Broadcast from Byrd Expedition; CBS-WBBM.
9:30 p. m.—Alka-Seltzer present WLS National Barn Dance; The Hoosier Hotshots, Uncle Ezra, Spareribs, the Westeners, Maple City Four and other stars; NBC-WLS.
9:45 p. m.—Bits from Broadway Hits; guest stars; Abe Lyman's orchestra; CBS-WBBM.

WOWO—Ozark Rambler, Mary Lou
WTMJ—Black and Gold Ensemble

11:35 A.M.

WGN—Art Kahn, pianist

11:45 A.M.

NBC—Rex Battle's Concert Ensemble; WEA F WMAQ

CBS—Enoch Light's Orchestra; WBBM WHAS WCCO

WFBM—Dairymen's Program

WGN—Dan Baker, tenor and Rondoliers

WJJD—Radio Guide Interviews with Evans Plummer

WLS—Weather Reports, News

WOC-WHO—Country Store

WTAM—Annabelle Jackson, pianist

11:50 A.M.

WIND—Dance Time

AFTERNOON

12:00 Noon

CBS—Savitt String Quartet; WABC WBBM

KMOX—The Noontimers; Orchestra

WCCO—Musical Program

WFBM—Hoosier Farm Circle

WGN—Mid Day Service

WHAS—Weather, Market and River Reports

WIND—Mid-Day Meditations

WJJD—Song of the Islands

WLS—Poultry Service Time

WOWO—Noonday Lenten Devotions

WTAM—Rex Battle's Ensemble (NBC)

WTMJ—Heinie's Boys

12:15 P.M.

KMOX—Marlin Rangers

WCCO—Markets

WHAS—Georgia Wildcats

WIND—Luncheon Dance Music

WJJD—Fred Beck, organist

WOWO—Sovitt String Quartet (CBS)

12:30 P.M.

CBS—Harold Knight's Orchestra; WABC WHAS WFBM KMOX WIND WOWO

NBC—Vic and Sade, sketch; WJZ WMAQ

KYW—Dan Russo's Orchestra

WBBM—Chicago Hour; Eddie House, organist

WDAF—Studio Program

WGN—Market Reports, Ensemble Music

WJJD—Bubb Pickard, hillbilly tunes

WLS—Markets, Farm Topics

WLW—Business News

WOC-WHO—Governor's Hour

WTMJ—Police and Poultry Reports

12:35 P.M.

WGN—Ensemble Music

WTMJ—Jack Teter and the Play Boys

12:45 P.M.

NBC—Metropolitan Opera; John B. Kennedy and Milton J. Cross, narrators; WEA F WJZ WDAF WTAM WMAQ WOC WHO WTMJ KYW WKBF

CBS—Harold Knight's Orchestra; WBBM

KMOX—"Tango King"

WCCO—Northland College Choir

WGN—Ensemble Music

WIND—Noontime Tunes

WJJD—Harry Steele, news flashes

WLS—Prairie Home Drama

WLW—John Hamp's Orchestra

12:50 P.M.

KMOX—Producers' Livestock Report

1:00 P.M.

CBS—Artist Recital; WABC WFBM WHAS WIND KMOX WOWO

WBBM—Eddie and Fannie Cavanaugh, radio gossip

WCCO—Red Nichols' Orchestra

WGN—Ensemble Music

WJJD—Ben Kanter, songs

WLS—Farm Topics Time

WLW—Metropolitan Opera Company (NBC)

WTAM—Irving Aaronson's Orchestra

1:15 P.M.

WBBM—Albert Bartlett, tango king

WGN—Ensemble Music

WJJD—Esther Hammond, vocalist; Fred Beck, organist

WLS—The Neighbor Boys

WOWO—Brown County Revelers

1:30 P.M.

CBS—Dancing Echoes; WABC WHAS WFBM WBBM KMOX

WCCO—St. Paul Dept. Parks

WGN—Pat Kennedy, tenor, Len Salvo, organist

WIND—Gems in Music

WJJD—W. D. Bauer

WLS—Debate: Chicago Kent College vs. Purdue

WOWO—Voice of Destiny

WTAM—Democracy Luncheon (NBC)

1:45 P.M.

CBS—Dancing Echoes; WCCO WOWO

WGN—Ensemble Music

WIND—Indiana String Trio

WJJD—Piano Reflections

2:00 P.M.

CBS—Round Towners Quartet; WABC WCCO WFBM WHAS WIND

KMOX—The Harmonians

WBBM—Kay Storey, songs

WGN—Ensemble Music

WJJD—Songs and Sermons, "Uncle Joe"

WLS—Merry-Go-Round; Variety

WOWO—Aunt Sally

2:15 P.M.

KMOX—Exchange Club

WBBM—Seventy-Five Minutes of Dance Music

WGN—Ensemble Music

WJJD—Dreams of Hawaii

2:30 P.M.

CBS—Ann Leal at the Organ; WHAS

KMOX—Happy Green

WFBM—Two-Thirty Tunes

WGN—Leon Lichtenfeld and Leon Benditsky, cellist and pianist

WJJD—Debater's Forum

WOWO—Guest Review

2:45 P.M.

KMOX—The Song Reverie; Michael McCubben; Orchestra

WGN—Art Kahn, pianist

3:00 P.M.

CBS—Saturday Syncopators; WABC WHAS WIND WCCO WOWO

KMOX—Window Shoppers

WENR—Program Review

WGN—Rondoliers; Mark Love, basso

WJJD—Fred Beck, organist

WLS—Smilin' Thru; Elsie May Emerson, Phil Kalar

3:15 P.M.

KMOX—Saturday Syncopators (CBS)

WLS—Round-up Westeners, Joe Kelly

3:30 P.M.

CBS—Misha Ruginsky's Ensemble; WABC WHAS KMOX WBBM

WCCO—Aitkin, Minneapolis High School Band and Chorus

WENR—Daily Program Preview

WGN—The Smoke Problem in Chicago

WIND—Romantic Ramblings; Bethuel Gross

WJJD—Mooseheart Children

WOWO—Little Joe

3:45 P.M.

WENR—Don Carlos' Orchestra

WGN—Rondoliers, string trio

WIND—Blue Danube Memories

4:00 P.M.

CBS—Pancho's Orchestra; WABC WHAS WCCO KMOX WBBM

NBC—Platt and Nierman, piano duo; WJZ WLW WENR

KYW—Musical Comedy Favorites

WGN—Industrial Museum Speaker

WIND—Kenneth Houchins, yodeling drifter

WJJD—Dick and Judy, sketch

WOWO—Old Time Religion

WTMJ—Organ Melodies

4:15 P.M.

NBC—Leo Zollo's Orchestra; WEA F WKBF WTAM

NBC—Neil Sisters, harmony trio; WJZ WENR

WGN—Rondoliers, string trio

WIND—Waltz Time

WJJD—Wilbert Lieblich, boy soprano

WLW—Mary Alcott, vocalist

WMAQ—Dance Orchestra

4:30 P.M.

NBC—Little Jackie Heller, tenor; Orchestra; WJZ WENR

CBS—Maurie Sherman's Orchestra; WBBM

NBC—Economics in the New Deal; Prof. John Dewey, speaker; WEA F WMAQ

KMOX—Russell Brown, organist

KYW—Phil Harris' Orchestra

WCCO—Swedish Hospital Nurses Glee Club

WDAF—Microphone Parade

WGN—Bob Forsans, tenor

WHAS—Organ Melodies

WIND—Toyland Parade

WJJD—The Twiddlewinks

WLW—Wesley Boynton and Helen Yankee, soloists

WOC-WHO—Song of the Centuries

WOWO—Organalities

WTMJ—Dance Orchestra

WHAT would YOU
DO WITH
\$5,000.00
IN CASH?
See Last Page

(SATURDAY CONTINUED)

4:45 P.M.
 CBS—Dell Campo, Chilean tenor; WABC WHAS KMOX WBBM WCCO
 NBC—Little Orphan Annie, childhood playlet; WJZ WLW
 KYW—Harold Bean, soloist
 WENR—"Grandpa Burton," Bill Baar (NBC)
 WGN—Jane Carpenter, pianist
 WIND—Art Jones, tenor
 WJJD—Bob Atcher, Kentucky Mountain Minstrel
 WOWO—Old Time Religion
5:00 P.M.
 NBC—Al Pearce and his gang, variety program; WJZ WENR WKBF
 CBS—Meet the Artist, interviews; WABC WHAS WCCO WBBM
 NBC—Xavier Cugat's Orchestra; WEAFF WOC WHO
 KMOX—The Old Apothecary
 KYW—Personalities in Paint
 WDAF—Songs You Can't Forget
 WGN—Make Believe Melody Land
 WIND—Youngsters' Club
 WLW—Jack Armstrong, sketch
 WMAQ—Carlos Molina's Orchestra
 WTMJ—"Our Club"
5:15 P.M.
 CBS—Voice of Romance; Tommy McLaughlin, baritone; Ted Black's Orchestra; WABC WCCO WHAS WBBM
 NBC—Xavier Cugat's Orchestra; KYW WDAF KMOX—The Harmonettes
 WGN—Tip Top Circus, sketch
 WIND—Bob Atcher, songs
 WLW—Joe Emerson, Bachelor of Song
 WOWO—Studio Program
 WTAM—Merle Jacobs' Orchestra
 WTMJ—Chloe, the friend of all children
5:30 P.M.
 CBS—Frederic William Wile, "The Political Situation in Washington Tonight"; WABC
 NBC—Richard Himber's Orchestra; WEAFF WMAQ
 CBS—Jack Armstrong, All American Boy; WBBM KMOX WCCO
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WDAF—Service Reports; Sports Reporter
 WENR—Organ Melodies
 WFBM—Marimba Band
 WGN—Dick Hayes and Organ
 WHAS—Happy Jack Turner
 WIND—Hungarian Air Theater
 WKBF—Twenty Fingers of Harmony (NBC)
 WLW—Bob Newhall, "Mail Pouch Sportsman"
 WOC-WHO—Jack Armstrong, sketch
 NTAM—Supper Show
 WTMJ—Bunk House Opera
5:45 P.M.
 NBC—Richard Himber's Orchestra; WDAF WOC WHO
 CBS—George Sherban's Orchestra; WFBM WHAS WCCO WIND
 NBC—Little Orphan Annie, childhood playlet; WENR WGN WKBF
 KMOX—Organ Melodies
 WBBM—The Wanderers' Quartet; Terry Hayes, contralto
 WLW—Changes in Sounds and Forms of Words
 WMAQ—Travel Talk
 WTAM—The Youth and his Future
5:55 P.M.
 KMOX—Sports Reporter
 WOC-WHO—Sports Review

NIGHT

6:00 P.M.

NBC—John Herrick, baritone; WJZ WKBF
 CBS—Elder Michaux's Congregation; WABC WCCO
 NBC—Three Scamps; WEAFF WDAF WOC WHO WMAQ
 KMOX—"Four Shamrocks," male quartet; Orchestra
 KYW—Pinto Pete
 WBBM—Rhubarb Red and Sunny Joe, hillbillies
 WENR—What's the News
 WFBM—Medical Association Bulletin
 WGN—Tony D'Orazi
 WHAS—Dinner Concert
 WIND—German Hour
 WJJD—Pickard Family
 WLW—Boss Johnston with Musical Varieties
 WTAM—Ned Parrish's Orchestra
 WTMJ—Heinies' Grenadiers
6:15 P.M.
 NBC—Religion in the News; Dr. Stanley High; WEAFF WDAF WKBF
 KYW—The Globe Trotter
 WBBM—Pat Flanagan's Sports Review
 WENR—Chuck and Ray
 WFBM—Pirate Club
 WGN—Ensemble Music
 WJJD—Fred Beck, organist
 WMAQ—Gene and Glenn, comedy sketch
 WOC-WHO—Rex Piano Duo
 WTAM—"Our City," talk
6:25 P.M.
 KYW—Pinto Pete
 WENR—Sports Reporter
6:30 P.M.
 NBC—Martha Mears, contralto; WEAFF WDAF WENR WKBF
 CBS—American Mixed Quartet; WBBM WHAS WFBM
 NBC—F.O.B. Detroit; Speaker; Benny Kyte's Orchestra; WJZ WMAQ
 KMOX—St. Louis Civic Band
 WCCO—Northwest Economic Council
 WGN—Sports Reporter
 WIND—Polish Hour
 WJJD—Twilight Reflections
 WLW—Paul Pearson's Orchestra
 WOC-WHO—Hymn Sing

6:45 P.M.
 NBC—Jules Lande, troubadour of the violin; WEAFF WTAM WMAQ WKBF
 CBS—Isham Jones' Orchestra; WABC WHAS WCCO
 WBBM—Louis Panico's Orchestra
 WDAF—Questions and Answers
 WFBM—Cowboys
 WGN—Tom, Dick and Harry
 WJJD—Ben Kanter, songs
 WLW—Dr. Glenn Adams, dog talk
6:55 P.M.
 WBBM—U. S. School of Music
7:00 P.M.
 NBC—Art in America; Guest Speakers; WJZ WMAQ WKBF
 CBS—"Forty-Five Minutes in Hollywood"; WABC WBBM KMOX WCCO
 NBC—Night Dream Hour; U. S. Marine Band; Capt. Taylor Branson, conducting; WEAFF WDAF WTAM
 KYW—Borino's String Ensemble
 WENR—Studio Program
 WFBM—Bohemians
 WGN—Concert Ensemble
 WHAS—Happy Jack Turner
 WIND—The Happy Family
 WJJD—Pickard Family
 WLS—Ferris Barn Dance Jubilee
 WLW—The Big Show
 WOC-WHO—Barn Dance Frolic
 WTAM—Pinkey Hunter's Orchestra
 WTMJ—Dance Orchestra
7:15 P.M.
 WGN—Lawson Glee Club
 WHAS—Greater Louisville Ensemble
7:20 P.M.
 NBC—The Cavaliers, male quartet; WJZ WMAQ WKBF
 KYW—Night Dream Hour (NBC)
7:30 P.M.
 NBC—Under the Bridges of Paris; Soloists; Orchestra; WJZ WKBF
 WGN—Hal Kemp's Orchestra
 WIND—Hot Stove League
 WMAQ—Dan Russo's Orchestra
 WOWO—Studio Program
 WTAM—Ned Parrish's Orchestra
 WTMJ—Echa Z Polski
7:45 P.M.
 CBS—Billy Hillpot and Scrappy Lambert, songs; Nat Shilkret's Orchestra; WABC WBBM KMOX WHAS WFBM WCCO WOWO
 WIND—The Scintillators
8:00 P.M.
 NBC—House Party; Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, impersonator; Brad Browne; Rhythm Girls; Melody Boys; Don Voorhees' Orchestra; WEAFF WTAM WLW WMAQ WDAF
 NBC—Arlene Jackson, songs; Harold Stern's Orchestra; Guest Stars; WJZ KYW WKBF
 CBS—Philadelphia Studio Orchestra; Sylvan Levin, conductor; WABC WHAS KMOX WCCO WBBM WFBM WOWO
 WGN—Doring Sisters
 WIND—Don Kirkham's Orchestra
 WLS—The Westerners, Songs of the Range
 WTMJ—Dance Orchestra
8:15 P.M.
 CBS—Alexander Woodcott, "The Town Crier"; WABC WHAS WCCO WFBM WIND KMOX
 WBBM—Henry Busse's Orchestra
 WGN—Concert Ensemble
 WLS—Pathfinder Revue
 WOWO—Sport Highlights
8:30 P.M.
 NBC—Eddie Duchin's Orchestra; WJZ WLS
 CBS—George Jessel; Vera Van; Eton Boys; Freddie Rich's Orchestra; WABC WHAS KMOX WBBM WFBM
 NBC—Beatrice Fairfax, dramatizations; WEAFF WMAQ WLW WDAF WTAM
 WCCO—Musical Program
 WGN—Wayne King's Orchestra
 WIND—Melody Men
8:45 P.M.
 WGN—Jan Garber's Orchestra
 WIND—Micky Isley's Orchestra
9:00 P.M.
 NBC—Saturday Night Party; B. A. Rolfe's Orchestra; Robert "Believe It Or Not" Ripley; Male Trio; WEAFF WLW WMAQ WOC WHO WTAM WDAF WTMJ
 CBS—Byrd Expedition, Orchestra; Soloists; Chorus; WABC WHAS KMOX WCCO WBBM WFBM
 NBC—1934, A National Park Year, speaker; WJZ KYW WKBF
 WGN—Remember Way Back When?
 WIND—Don Kirkham's Orchestra
 WLS—Tom and Don; Skyland Scottie
9:15 P.M.
 WCFL—Eddie Varzos' Orchestra
 WGN—Richard Cole's Orchestra
 WIND—Bob Atcher, songs
 WLS—Plantation Melodies
9:30 P.M.
 CBS—H. V. Kaltenborn, talk; WABC WFBM WCCO WHAS WIND
 NBC—Alka-Seltzer presents WLS National Barn Dance; Lulu Belle, Maple City Four, Cumberland Ridge Runners, Hoosier Hotshots, Linda Parker, Spareribs and Tom and Don; WJZ WLS
 KMOX—Civic Airport Association Program
 KYW—Hal Collier's Orchestra
 WBBM—Ace Brigode's Orchestra
 WGN—Tomorrow's Tribune

9:35 P.M.
 WGN—Headlines of the Day
9:45 P.M.
 CBS—Bits from Broadway Hits; Abe Lyman's Orchestra; Everett Marshall, tenor; Helen Broderick, actress; Tamara, contralto; Woods Miller; Helen Morgan; Jean Sargent; WABC WHAS WBBM KMOX
 WCCO—60th Anniversary Jubilee
 WFBM—Honolulu Serenaders
 WGN—Dream Ship
 WIND—Dance Orchestra
10:00 P.M.
 NBC—Ralph Kirbery, baritone; WEAFF WDAF
 CBS—Bits from Broadway; WCCO
 KYW—The Globe Trotter; News
 WFBM—Atop the Indiana Roof
 WGN—Earl Burtnett's Orchestra
 WIND—Norman Care's Orchestra
 WLW—Barn Dance (NBC)
 WMAQ—Al Kvale's Orchestra
 WTAM—Musical Program
 WTMJ—Plantation Days
10:05 P.M.
 NBC—Enric Madriguera's Orchestra; WEAFF WOC WHO WDAF
10:15 P.M.
 NBC—Press Radio Bureau, News; WEAFF WOC WHO WDAF WTAM WMAQ
 KYW—Tom Gentry's Orchestra
 WGN—Hal Kemp's Orchestra
 WHAS—Happy Jack Turner
 WIND—Micky Isley's Orchestra
 WOC-WHO—Royal Four Hundred Program
10:20 P.M.
 NBC—Enric Madriguera's Orchestra; WEAFF WOC WHO WTAM WMAQ WDAF
10:30 P.M.
 NBC—One Man's Family; WEAFF WMAQ WTAM WDAF WKBF
 KMOX—Dance Orchestra
 KYW—Carlos Molina's Orchestra
 WFBM—Louie Lowe's Orchestra
 WLS—Renfro Valley Folks; Cumberland Ridge Runners
 WLW—Dance Orchestra
 WOC-WHO—Barn Dance Frolic
 WTMJ—Dance Orchestras
10:45 P.M.
 KMOX—Sports Reporter
 KYW—Paul Whiteman's Orchestra (NBC)
 WFBM—Dance Orchestra
 WHAS—To be announced
10:50 P.M.
 KMOX—Harry Vernon's Orchestra
 WGN—Jan Garber's Orchestra
11:00 P.M.
 NBC—Carefree Carnival; Ned Tollinger, M. C., Meredith Willson's Orchestra; Vocalist; Ryan and Noble, comedy team; Hillbilly Group; WEAFF WMAQ WDAF WTAM WKBF
 CBS—Little Jack Little's Orchestra; WABC KMOX WFBM
 NBC—Jack Denny's Orchestra; WJZ KYW
 CBS—Carroll Dickerson's Orchestra; WBBM WCCO
 WHAS—Phil Emerton's Diamonds
 WIND—The Happy Family
 WLS—National Barn Dance
 WLW—Dance Orchestra
 WTAM—Viennese Ensemble
11:10 P.M.
 WGN—Richard Cole's Orchestra
11:15 P.M.
 KMOX—Little Jack Little's Orchestra (CBS)
 WIND—Don Kirkham's Orchestra

11:30 P.M.
 NBC—Vincent Lopez' Orchestra; WJZ KYW WLW
 CBS—Louis Panico's Orchestra; WBBM WCCO
 CBS—Charlie Davis' Orchestra; WABC WIND WFBM
 KMOX—Husk O'Hare's Orchestra
 WGN—Earl Burtnett's Orchestra
 WHAS—Bob Fredette's Orchestra
 WOC-WHO—Carefree Carnival (NBC)
11:45 P.M.
 KMOX—Charlie Davis' Orchestra (CBS)
 WFBM—Louie Lowe's Orchestra
 WHAS—Louis Panico's Orchestra (CBS)
11:50 P.M.
 WGN—George Devron's Orchestra
12:00 Mid.
 KYW—Tom Gentry's Orchestra
 WBBM—Around the Town, dance orchestras
 WCCO—Red Nichols' Orchestra
 WDAF—Nighthawk Frolic
 WENR—Frankie Masters' Orchestra
 WFBM—Atop the Indiana Roof
 WGN—Late Dance Orchestras
 WIND—Micky Isley's Orchestra
 WLW—Johnny Hamp's Orchestra
 WMAQ—Al Kvale's Orchestra
12:15 A.M.
 WIND—Moods of Yesteryear

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MUSIC IN THE AIR: Orchestra Fund Now \$300,000

By Carleton Smith

THE campaign fund to maintain the present high estate of the New York Philharmonic-Symphony during the next three years contains \$300,000 of the \$500,000 set as a goal.

According to the last report, more than ten thousand radio listeners have responded with donations amounting to \$34,000. The quota expected from the radio audience is \$100,000. Five weeks remain.

The response is considered encouraging, especially in view of the fact that the entire drive to save the Metropolitan Opera last season brought only \$4,000. The fund raising committees are grateful to all who have contributed.

Especially has Mr. Toscanini been touched by the genuine expressions of appreciation that have reached him at his hotel, The Astor, in New York. He rushes from his rehearsals to read the latest letters and to inscribe personally an autograph on a card bearing his photograph. This he returns to all who have sent contributions to him.

Herewith is a facsimile of the acknowledgment card bearing Toscanini's autograph, which hitherto few have obtained. Difficult though it is for him to sign the tokens, considering his nearsightedness, he insists on bending close to the paper and writing each signature himself.

Leopold Stokowski concludes the playing of Brahms' Third Symphony in F major (CBS-WABC, March 16 at 8 p. m. CST). Saturday evening *Sylvan Levin* conducts



Your immediate reply to my appeal for contributions for The Philharmonic-Symphony Society Campaign Fund has deeply touched me and I wish you to accept my heartfelt thanks.

Arturo Toscanini
New York Feb. 20 - 1934

the Studio Orchestra in the final movement of Tchaikowsky's Third Symphony in D major . . . Ernest Hutcheson, now playing with Howard Barlow's orchestra Sunday evenings, comes before the microphone (CBS-WABC, Saturday March 17, at 3:15 p. m. CST) as Dean of the Juilliard Graduate School to speak about "The Outlook for Music in America."

Edward Johnson, beloved Canadian tenor of the Met, appears on the Cadillac Hour Sunday (NBC-WJZ at 5 p. m. CST)

with Ernest MacMillan, conductor of the Toronto symphony. Mr. Johnson's impeccable diction and artistic good taste can be expected to serve him well, even though the beauty of his voice is not what it once was. These, with his youthful figure and his powers of histrionic portrayal, have kept him on the roster of the Metropolitan for many seasons after tenors with far richer voices have departed.

Only three more broadcasts remain before the Met closes its doors for the sea-

son. Du Maurier's story of "dreams come true," set to music by *Deems Taylor*, is Saturday's (March 17) offering (NBC networks at 12:50 p. m. CST). "Peter Ibbetson" opened New York's opera cycle the night after Christmas last season. This was the first time in history that America's most resplendent social audience gathered to hear an opera in English, composed by an American.

Programs

Boston Symphony Orchestra, with Serge Koussevitzky conducting (NBC-WJZ, Friday, March 16, at 1:30 p. m. CST).
Philadelphia Symphony Orchestra, with Leopold Stokowski conducting (CBS-WABC, Friday, March 16, at 1:30 p. m. CST).
Metropolitan Opera, "Peter Ibbetson" (NBC-WJZ, Saturday, March 17, at 12:55 p. m. CST): Peter Ibbetson . . . Edward Johnson, tenor; Colonel Ibbetson . . . Lawrence Tibbett, baritone; Mary, Duchess of Towers . . .
. Lucrezia Bori, soprano
Mrs. Dean . . . Gladys Swarthout, mezzo-soprano
Garden Hour with Mario Chamlee, tenor (NBC-WEAF, Sunday, March 18, at 2:30 p. m. CST).
Meditation, vocal and instrumental ensemble, Keith McLeon directing (NBC-WJZ, Sunday, March 18, at 9:30 p. m. CST).
Cadillac Hour, Edward Johnson, tenor; Ernest MacMillan, conducting (NBC-WJZ, Sunday, March 18, at 5 p. m. CST).
Ernest Hutcheson, pianist (CBS-WABC, Sunday, March 18, at 9:30 p. m. CST).
Minneapolis Symphony with Eugene Ormandy (CBS-WABC, Tuesday, March 20, 8:30 p. m. CST):
Overture to Die FledermausStrauss
Love Scene from La SourceDelibes
Variation from La SourceDelibes
Mario Cozzi, baritone (NBC-WJZ, Tuesday, March 20, at 9:30 p. m. CST).
John Charles Thomas, baritone (NBC-WJZ, Wednesday, March 21, at 8:30 p. m. CST).

CONFESSIONS OF A BANDMASTER—BY ABE LYMAN

(Continued from Page 5)

that imaginative writers create and ingenious directors produce. On the surface, however, Hollywood rivaled anything its movie population has ever produced in the way of life and death, sudden and otherwise; scandal, love, drama, tragedy and gaiety.

To Abe Lyman, the "punk" kid brother of Mike Lyman, it was very impressive. I was accustomed to playing to big names in the cafes of Chicago. But these Hollywood names were so much bigger! I became celebrity-conscious—to my benefit, it turned out later; for the celebrities of the motion picture industry have helped my popularity greatly by their friendship.

The Vernon Country Club, where I first unpacked my drums after leaving Chicago, was the biggest cafe in California and probably the most popular place of its kind in the world. Surely it attracted more "names" than any other night spot anywhere. There, almost any night, a celebrity hunter would get a glimpse of Fatty Arbuckle, Wallace Reid, Marshall Neilan and his wife, Blanche Sweet; Mack Sennett and his girl, Mabel Normand; Al. St. John, Charlie Chaplin, Edna Purviance, Ruth Stonehouse—I could name so many others of the time that the list might go on indefinitely.

They were gay parties. Prohibition reared its ugly head—as the scenario writers would say—and naturally corks popped with regularity and wine flowed freely, at \$25 a quart. The night was all too short and the Vernon usually closed its doors at 4 a. m. on a crowd still anxious to see more.

Playing for Mickey

After I had been at the Vernon for three weeks I was initiated. Mickey Neilan came over the band as we were packing up our instruments one morning.

"Boys," he said, "it's too early to break up the party so we're going over to my house to continue. Bring your music."

We did. Musicians at those parties were guests in every sense of the word. We mixed with the others, we drank with them. The only difference between the musicians and other guests was that we received \$500 for being there. That first party ended with a breakfast of ham and eggs at 10 o'clock in the morning.

Marshall Neilan's party, presided over

by his popular and gracious wife, Blanche Sweet, was only a beginning. We were to be invited to many other parties during the time I remained in California. Some of them were dull, others were very gay. Sometimes conventions—and even commandments—were broken; sometimes complications arose which ended eventually in the divorce courts. But for me to divulge the intimate details of these parties and the subsequent consequences, together with the names of principals involved, would be an unforgivable breach of confidence. After all, I was the guest of the stars, and almost without exception they have shown me the utmost in kindness and consideration.

After a run in the Vernon, my brother Mike asked me to come over to the Sunset Cafe, in which he owned a share. Baron Long nominally owned the cafe and was making a success of it. I suppose Mike wanted to do something for his kid brother. He did, but it was a mistake. I no sooner started playing there than Mike and I started fighting.

I was just a kid, according to Mike, and it was necessary for him to keep me in my place, whatever that meant. But I thought I was swell. I was intent on becoming a band leader so I started bossing the Sunset Cafe band. Mike resented it and we squabbled constantly. Derisively he named me the "Daffydil Kid."

Shower of Silver

I was soon the Daffydil Kid to the crowds. As the Daffydil Kid, I ducked silver dollars which Ray and Monk Thorne threw from the balcony in a vain attempt to place one into the southern end of a saxophone. Sometimes, about once in a hundred dollars, they would hit. As the Daffydil Kid I used to pass a bucket among the crowd, collecting silver dollars for request numbers—and then I would lose the receipts matching coins with Fatty Arbuckle.

Broccoli was responsible for the break which eventually came. That statement calls for details. Here they are:

In the early dance-band days in California, musicians received their meals from the cafe in which they were employed. And the Italian chef of the Sunset didn't like our type of music, evidently. He probably was thinking of operas in Milan

Anyway, dance bands were poison to him. We were even on that score, for his food was worse than poison to us!

We ate broccoli, meal after meal, day after day. We had it baked, fried, stewed, broiled and au gratin. We had it fricasseed, braised, deviled, shredded and roasted. The boys squawked—and I didn't want to lose the band because a chef had a broccoli complex. I hated the stuff myself.

I went out to the kitchen.
"Listen, chef," I said. "You've given us broccoli and nothing else for weeks. How's about some spinach for a change?"
I can't understand Italian. If I had known the language, I'm sure I would have murdered that chef for the things he called me.

I went to Mike.
"Mike," I said, "that chef either gives us a change of diet or I quit."

Cool Nights; Hot Dogs

I quit. When I left I owned a tuxedo, a pair of corduroy pants, a pair of tennis shoes and a roughneck sweater. I had made money—lots of it—but it went, although I don't remember exactly where. Friends got it, both male and female, I guess. A couple of nights I didn't even have a place to sleep. I got my meals in chili parlors and ate hot dogs on the beach.

When I was at the lowest point in my career, I still believed I would become a great band leader one day. I used to say as much to "Zip" Keyes, a youngster musician. I was like the struggling young poets who sipped wine over dirty tables in musty Greenwich Village cafes. They dissected the works of John Masefield, Keats and Shelley. I talked Art Hickman and other big-shot musical men of the day.

"Zip," I used to say, "if I can keep alive on hot dogs and lemonade I'll live to see the day when Movieland stands in line to dance to my music."

"Okay, Abe," Zip would say.
I know he didn't believe me. I'm sure he didn't contemplate quitting his job on the strength of my predictions. But he's one of the members of my band right now.

Well, about that time, Mert Covington, one of the waiters at the Sunset, decided a change of scenery would do him no harm. So he took the proceeds of his dish-juggling and bought himself a piece

of the Ship Cafe, another of the better night spots. After that agreement was signed, Mert came to me.

"Abe," said Mert, "I want you to come over to the Ship. In spite of your troubles with Mike, I know you can do a job. Furthermore, I know you can pull the crowds."

Loyal to Employer

I went. I don't know whether Mert knew how badly I needed a job. I think he had his suspicions. Soon some of the crowd that knew the music at the Vernon and at the Sunset started coming to the Ship Cafe. Among this number was Herb Somborn, the wealthy owner of a string of restaurants in California. Herb was one of my most enthusiastic supporters. He was, in addition, a great friend of Abe Frank who had the Cocomat Grove in the Ambassador Hotel in Los Angeles. He came to me, subsequently, and said:

"Abe, Frank is opening the Cocomat Grove and he wants you to get together a band of nine pieces and move in there. Will you take the job?"

"No," I replied. "Mert Covington is a swell guy and he's been a square-shooter with me ever since we met. I'm going to stick with Mert."

We argued a bit, but I was firm. Finally he suggested that I talk it over with Covington and give him a definite answer the next day. Covington advised me to broaden out and go to the Grove.

"I don't like to lose you," he told me, "but if you can do a job there, you're made. Take it on a trial basis and if you don't like it or don't make out so well, you can always come back to the Ship."

Mert is a very wealthy man now. But sometimes I almost wish he were broke so I could help him out. I went to the Grove after giving two weeks' notice. All of his predictions were realized more brilliantly than we dreamed.

Next week's issue of RADIO GUIDE will contain further confessions of Abe Lyman's experience in Hollywood—the truth about the formation of the Californians—scrapes with men and scrapes with women. In order to make sure that you get your copy of RADIO GUIDE, week ending March 31, order it from your news dealer now! Don't delay.

"In Love With Her Husband" Problem Splits Voice of Experience Aides

RADICAL viewpoints and intimate revelations came into the open when The Voice of Experience asked readers to counsel the woman whose problem was submitted in RADIO GUIDE for the issue of the week ending February 24.

Signing herself "In Love With My Husband," the young wife asked The Voice whether her acceptance of extra-marital attentions from a former "boy friend" would cure her husband of infidelity.

Advice from a vast number of readers has come from all parts of the country. From these letters, with their varied suggestions and solutions, frequently the result of similar personal experiences, The Voice has chosen ten for special award.

A few from this selected list follow:

One Woman Advises

Dear "In Love With My Husband":—You want to hold together, don't you, that most precious thing of all—your home? How much would home be worth, and how long would love last, if you depended upon jealousy to secure it? True love is built upon a firmer foundation than this!

Make your husband love you more than anyone else on earth, because you're *you*, clever, neat, charming, interesting. Keep your home so neat, attractive and homey, that your husband can hardly wait until he gets there, and when he's there make life so pleasant for him that he just can't help staying.

Don't nag, or be jealous, or dull, or sloppy. Get out your sense of humor. Make your husband laugh. Hunt your own cook book and fix colorful meals. Work overtime! When your husband married you, to him you were the most wonderful woman on earth. Work on those qualities he admired in you five years ago.

MRS. HAPPY, 714 W. Mill St., Bloomington, Ill.

"Examine Yourself"

Dear "In Love With My Husband":—No, your plan is not a good one, and it will not only fail to work, but will make matters worse. It is the kind of plan which many women in your place, faced with your problem, would form, but it is fraught with great danger. Once your husband discovers this interest in a former boy friend of yours—an interest which to you may be entirely innocent and assumed, but which to him may

appear to be the real thing—he may seize upon it as the very pretext he has been looking for to justify his present conduct.

I believe that the only sensible thing for you to do is to face the situation honestly and squarely, and to see what you can do to solve your problem in a straightforward manner. Have you examined yourself to see to what extent, if any, you are to blame for what has happened? If this searching of yourself fails, you will have to face the problem with your husband, and have it out with him. Not by scolding or reproaching, but by a sensible talking over of the whole business with him. Often a step like this leads to a happy readjustment of married life.

However, I would advise you to try the first suggestion before taking this step, which, though more direct, might not result as successfully as the other.

NAT L. BENGIS, 1261 Merriam Ave., New York.

Not the Right Course

Dear "In Love With My Husband":—The spirit of retaliation never will solve national or marital problems. How long are we as civilized people going to adhere to this principle of savagery? In the place of your trying to retaliate, it would be wiser and more rational to analyze your relationship to your husband, seek the services of some competent advisor.

There exists some laxity, or fault on your part, that causes your husband to deviate from the pathway of love. I do not wish to insinuate, or reflect upon your character, but often untidiness of home, personal appearance, and an undue attention to relatives, cause a husband to seek another avenue in which to spend his hidden force of love. An intelligent diagnosis is what you need, and no "dog bite dog" system.

CLYDE WALTER EHRHARDT, PH. D.,
78 Fair St., Middlebourne, W. Va.

To the writers of the above letters, together with two others, was made an award of an autographed copy of the deluxe edition of The Voice's own book, entitled "The Voice of Experience". The others to receive this edition were: Mrs. Helen Jones, 1746 Arlington Ave., Toledo, Ohio, and Pearl Wheatley, 722 Franklin St., Michigan City, Ind.

The other five in the selected list of ten letter-writers were mailed copies of the regular edition of the book. They include Eraste J. Comeaux, Opelousas, La.; Gayle Giblin, 1046 Third Ave., S. E., Cedar Rapids, Ia.; Richard Gretz, 1213 S. 13th St., Manitowoc, Wis.; Charles C. Foster, 924 W. Gandy St., Denison, Tex., and Philip Thompson, 95 Monument St., Medford, Mass.

Once more readers are invited to take an active hand in righting troubles in the lives of real people. Immediately below is this week's problem. Put yourself in the place of its writer. What do you think about the question she poses? Write a letter of no more than two hundred words, using only one side of the paper, and mail it to The Voice of Experience, in care of RADIO GUIDE, 551 Fifth Avenue, New York, N. Y. Remember that your letter must be post-marked not later than March 27. Ten more copies of The Voice's book will be awarded for selected letters.

RADIO GUIDE reserves the right to print any letters received.



THE VOICE OF EXPERIENCE. He awards ten copies of his book every week, five personally autographed, to readers who solve other readers' problems.

This Week's Problem

Dear Voice of Experience:

Is it better to have loved and lost, than never to have loved at all?

Don't you think that it is far better never to have loved someone than to love them deeply and suffer the lost love for the rest of your life?

JANET

MR. FAIRFAX KNOWS ALL THE ANSWERS

Arthur Fairfax, veteran of radio who knows all the stars personally, does his utmost to answer your query in the earliest possible issue of RADIO GUIDE. The only exceptions will be those questions that are not of sufficient general interest to merit response in print; and such inquiries will be answered direct, if accompanied by a stamped envelope. Address all questions to Arthur Fairfax, RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

Helene J., St. Louis, Mo.—To you and many other inquiring admirers we are pleased to offer a brief sketch

LOVE SONGS UP

WHAT approximates an advance showing of spring songs is this week's listing of current outstanding hits. For every old favorite that will not be edged out of the limelight, there is a bevy of new melodies. Judging from their numbers and their themes, they are inspired by the turn a young man's (or woman's) fancy takes this time of year.

TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Let's Fall In Love	21
Without That Certain Thing	21
Wagon Wheels	19
Smoke Gets In Your Eyes	16
This Little Piggie Went to Market	15
There Goes My Heart	14
In a Shelter From a Shower	14
Old Spinning Wheel	14
Carioca	13
Coffee in the Morning	13

BAND LEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Song	Points
Over Somebody Else's Shoulder	20
Without That Certain Thing	19
Carioca	17
Let's Fall In Love	16
There Goes My Heart	16
Wagon Wheels	15
Going to Heaven on a Mule	14
Little Grass Shack	13
True	13
You Ought to be in Pictures	10

about John William (Speed) Harrington, WGN's six-foot three-inch sports announcer. John is twenty-six years old and was born in New York City. He attended school in Oak Park, Ill., whither the family migrated shortly after his birth. A later move took them to St. Louis in 1920 and the Mound City was Harrington's home until he joined the WGN staff on November 1, 1933. He spent his later school years in St. Mary's, Kansas, and at the University of Arkansas where he was an all-state guard with the varsity grid squad. He became an announcer in 1928 on the staff of station KWK in St. Louis. He weighs 210 pounds, has brown hair and gray eyes. His wife is the former Molly Pearson, of St. Louis.

F. Adin, Chicago, Ill.—An error in transcription was responsible for the statement in a previous edition that it is Connie Boswell who plays the piano for the Boswell Sisters. As a matter of fact it is Martha who is the pianist. However, the error resulted in one happy circumstance. It brought a note from the girls' father

John Weigle, Kerhonskon, N. Y.—"Strolling Tom," just another of the troubadours, is not "Singin' Sam." Tom, at present, can be heard Mondays, Wednesdays and Fridays, at 1:45 p. m. CST, over Station WLS, Chicago.

Evelyn J., Bell Harbor, N. Y.—It would be impossible to estimate the best classic singers on the air because that is largely a matter of opinion and in addition infrequent appearances of the opera stars make a permanent selection of this type a rather difficult matter. Myrt and Marge have not been on the air during previous summers but we cannot predict whether they will be during 1934. Same is true of the Fred Allen show.

Jonathan V., Boston, Mass.—The Four Mills Brothers are still in Hollywood, Calif., and will be until April, when they will return to the East to embark on a trip abroad. They are to open at the Palladium theater, London, on May 7 and will double in the British capital by appearing at the Mayfair Hotel, one of London's smartest night-life spots. At present they

are engaged in the completion of the motion pictures still on their schedule and will remain on the Bing Crosby programs until their stay on the west coast ends.

May Hoey, Chicago, Ill.—The role of the "hard guy" in Fred Allen's new program is played by Lionel Stander. He is a newcomer to radio but his work is attracting a great deal of attention. Irwin Delmore is the Mr. Pinkbaum on the show.

IN GHOST VOICE

WERE Marion Hopkinson to be asked for advice on how to get into radio, you'd hear no trite "Be patient, and await your chance." For if she spoke from personal experience, she'd suggest: "Be alert, and get yourself invited to take some other person's place."

Marion was within call when an emergency made it necessary to substitute an actress for the "March of Time" program. At once she left New York social circles to join the ranks of radio's popular entertainers.

Now the talented actress, widely known as "the voice of Mrs. Roosevelt" on the radio, is heard over the Columbia network on the new "Forty-Five Minutes in Hollywood" series at 7 p. m. CST, Saturdays, and with Albert Spalding at 7:30 p. m. CST, Wednesdays. Her tremendous success in "doubling" for Mrs. Roosevelt over the air has prompted the whimsicality, "she's always in good, ghost voice."

Of course there is more behind the success of Marion than the mere stepping into a detained actress' shoes and making good. From the age of three, when she sang for charity at the Elysee Theater in Paris, Marion has pointed her ambitions toward an artistic career.

Her emotions, as exercised, in her dramatic roles over the air, are not as synthetic as they might be supposed. She has had wide experiences and advantages, and her own living has run the gamut between serious study at the Sorbonne University in Paris, and the gay rounds of a young social set.

An apt pupil of both voice and piano, she had operatic ambitions until three years ago.

\$10,000.00

CASH FOR PUZZLE SOLVERS

LITTLE more than two weeks—no more—remains, in which contestants may enter the competition for the largest cash prizes ever offered for solutions to a radio puzzle. \$10,000.00 is to be given away, divided among 157 contestants.

Interest during the past week, heightened no doubt by the approach of the contest's closing date, has grown to feverish enthusiasm. Never during the progress of the contest have so many requests for the souvenir log been received, as have come to the contest editors during the past six days.

There still is time for you to send for your copy of the souvenir log of radio stations, to solve the puzzle, and to enter the contest.

And remember: The first prize of \$2,500.00, as well as all the other prizes ranging down to 100 separate awards of five dollars each, will be doubled in the cases of those prize winners who are yearly subscribers to RADIO GUIDE, of record on the day the contest closes, April 10th, 1934.

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W", the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction, not more than three nor less than two squares at a time. The trail may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once.

On page four will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

The 250 letters should be used to build station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail. Neatness will also be a determining factor.

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

This contest is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934. All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected, will be determining factors in designating the winners. Only correct trails will be considered.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize	\$2,500.00
2nd Prize	1,000.00
3rd Prize	250.00
4th Prize	100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
100 individual awards, \$5.00 each—	500.00
50 individual awards, \$10.00 each—	500.00
Total	\$5,000.00

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total \$10,000.00 cash available to prize winners.

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self addressed, requesting the list.

In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tyins contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a fac simile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the green square in the lower right hand corner.

W	E	A	F	W	E	N	R	W	J	Z	W	O	R	W	B	B	M	W	I	N	S	W	C	A	E
Z	W	B	A	K	D	W	I	A	S	W	I	B	O	K	D	K	A	K	F	I	K	G	O	D	X
Y	R	W	B	G	K	J	W	M	N	Z	B	R	B	O	K	D	B	L	G	J	L	H	P	E	K
X	H	R	W	L	G	K	J	W	E	N	V	I	R	B	W	V	W	M	H	K	M	I	Q	F	S
I	K	H	R	W	L	G	K	J	W	M	S	G	O	V	N	B	D	N	I	L	N	J	R	G	A
O	I	K	H	R	W	L	G	K	J	W	T	H	D	O	W	N	W	O	J	M	O	K	S	H	C
D	O	I	K	H	R	W	L	G	K	J	W	T	M	W	O	W	E	P	K	N	P	L	T	I	K
W	D	O	I	K	H	R	W	L	G	K	J	W	T	M	K	A	W	Q	L	O	Q	M	U	J	U
Y	W	S	O	I	K	H	R	W	L	G	K	W	W	K	U	M	O	W	M	P	R	N	V	K	S
D	Y	Q	D	O	I	K	H	R	W	R	E	K	O	W	C	W	A	O	W	Q	S	O	W	L	D
E	O	Y	Q	S	O	I	K	H	E	W	L	K	U	J	W	O	K	A	O	W	T	P	X	M	W
F	M	L	Z	W	S	O	I	K	W	R	E	L	G	W	J	W	A	K	A	O	W	Q	Y	N	K
C	O	F	Q	Z	W	S	O	W	K	H	R	W	L	G	K	J	W	N	K	A	O	W	Z	O	Z
A	C	F	G	H	Z	W	S	O	I	K	H	W	W	L	G	K	J	W	N	K	A	O	W	P	O
B	A	C	F	G	H	W	K	K	O	I	K	H	R	E	L	G	C	Z	W	N	K	A	O	W	K
C	K	A	C	F	G	H	K	T	S	O	I	K	H	R	E	L	G	K	J	W	N	K	A	O	W
D	W	B	A	C	K	K	B	X	W	S	O	I	K	H	R	W	L	G	K	A	W	N	K	A	E
E	W	C	S	A	K	F	K	W	Y	W	S	O	I	K	H	P	E	L	G	K	J	W	N	K	A
F	G	D	S	U	A	C	W	E	W	A	W	S	O	I	K	H	F	W	L	G	K	Q	Y	O	K
K	W	E	U	M	D	A	Z	F	E	B	Y	W	S	O	I	K	A	V	W	L	G	U	X	I	T
V	T	F	M	E	V	M	B	Z	F	E	B	Z	W	S	O	I	K	M	Y	W	L	G	K	T	R
L	I	G	E	I	E	O	L	C	Z	F	K	B	Z	W	S	O	Y	I	Q	Y	S	L	K	K	H
W	C	H	I	C	R	R	A	A	D	Z	P	E	B	Z	W	S	O	P	K	X	V	W	L	K	W
L	E	I	C	R	T	T	M	R	L	E	Z	F	K	B	K	W	P	O	X	K	T	U	W	L	K
W	L	O	E	K	V	L	O	E	I	G	F	E	F	K	B	P	W	X	O	X	K	T	U	W	L
K	F	J	R	W	E	V	D	W	M	A	Q	W	E	F	C	B	X	W	Q	Q	M	A	Q	Q	Q

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