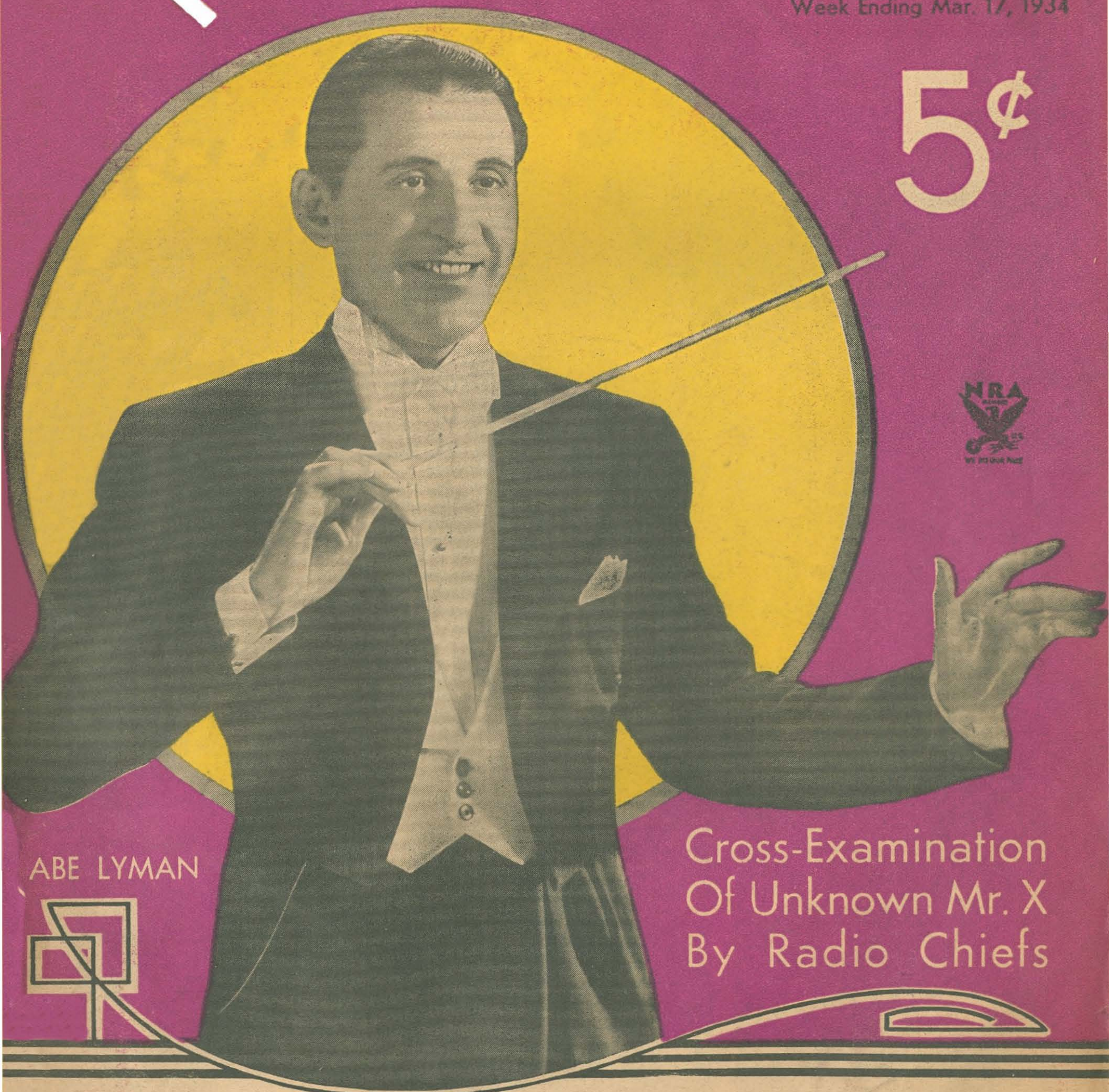


Radio Guide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

D
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North Atlantic Edition
Week Ending Mar. 17, 1934

5¢



ABE LYMAN



Cross-Examination
Of Unknown Mr. X
By Radio Chiefs

ABE LYMAN'S CONFESSIONS of a BANDMASTER

MIKE'S BUSIEST GIRL HOW CAN SHE DO IT?

IF YOU'RE searching for a definition of the word "busy", don't consult a dictionary. Look up Arlene Jackson, NBC's "personality girl" and blues singer. You can learn about it from her, for she's the busiest girl in radio.

What Arlene doesn't know about giving every twenty-four hours a fatigue-producing work-out, isn't to be learned. Likewise, what she can pack into one day would have to be spread over several for most people. Arlene is experienced. She has three commercial and two sustaining programs weekly. Their preparatory details and rehearsals make her radio's hustlingest feminine star.

She is a winsome sprite, blond-tressed, twenty-three years old, with so much charm that it was natural for her to become known as the "personality girl". She stands on the threshold of many doors, all variously designated as "Life". But among them is another door. Through it only must she pass. It is marked "Radio." For the present, at least, she has no time to try the other doors.

Despite her youth, she knows from experience all about such profound things as laws of compensation. For every hour of success she has had—and she has enjoyed years of them—there have been several hours of preparation. She has known much that is called glamorous. But she has missed some of the things that other girls of her age enjoy.

She is explaining, rather than complaining, however. Her heart is in her work, and consequently in her voice.

You hear her on the Purol show each Saturday night at 9 p. m., EST; on the Perfect Circle show Sunday afternoons at 2:30 p. m., EST; at 12 o'clock noon, EST, each Monday, teamed with Vee Lawnhurst and Muriel Pollock, pianists; at 7:30 p. m., EST, Tuesday evenings, singing with Green Brothers' orchestra, and at 7:45 p. m., EST, on the same evenings with Gus Van and Company.

Such activities make Arlene about as accessible to her friends as the Sleeping Beauty was to the Prince Charming. Well-nigh impenetrable forests and rusty locks tested his courage and strength. Similarly, young men trying to make engagements with Arlene usually find her so hopelessly bogged down under work that it is impossible for them to do so.

She's young, pretty and intensely

popular, yet she rarely has a "date". That's the unvarnished truth. This is not due to backwardness on the part of the eligible young men she meets.

Arlene is philosophical. She twists one of the familiar laws of life until it compensates in her favor. She works hard, but counts it her good luck that she is used to it. Since her first public appearance, at the age of three, she has been entertaining pretty steadily. At sixteen, she was a concert piano soloist with the Toronto Symphony Orchestra. Before and since she left her native Toronto, her life has been a whirl of theatrical, vaudeville,

SEE NEXT WEEK'S RADIO GUIDE

For Columbia Broadcasting
Chief's Own Story —

Paley Asks Mr. X Ten Questions

concert, motion picture, and radio engagements. She's had little leisure.

When she was three, she earned her first money as a child actress in a Christmas pantomime given by a department store in Toronto. At twenty-three, after being in New York less than a year, she finds herself in the midst of the schedule that entails all her days and nights.

Realizing that these demands upon her time become barricades, Arlene promises some day to remove at least a few of them. To the girls who envy her, she advocates applying a little compensation.

When you are out with your boy friend, instead of singing on the radio, Arlene advises you to remember that that is something she can't be doing.



Arlene Jackson, who would rather play than do anything else—but she won't let play interfere with her "busiest girl's" schedule

DODGING STRANGE GIFTS AND MAD MUSIC

ONE of the greatest time-consumers for radio stars today is the necessity to reject "freak" ideas submitted by ambitious people. The time involved in declining these, along with the adroitness needed to decline without giving offense, is of such proportions as to approximate a profession in itself.

Every radio artist has this problem to meet. He must know how to reject tactfully, weird suggestions offered to him by aspiring creators. The average listener would be appalled to know how much a part of the entertainer's job this has come to be.

Frank Black, the NBC musical director, for instance, seems to be specially singled out by a large portion of the professional "suggesters" as a likely target. Here are just a few of the bright ideas submitted to Black within recent weeks:

The owner of an Eskimo dog team wanted to put his sled on wheels, bring the whole outfit to the studio, and recreate a dog race for the radio. He had a friend who, he claimed, could play tunes by striking himself briskly on the head with household and kitchen implements.

An iceman with no musical training, but one who modestly averred that his lady customers had found his voice highly pleasing, wanted to outdo Columbo, Crosby and Vallee. An inventor assured Black he had worked for years perfecting a device which, when attached to a pipe organ, would simulate a ukelele—and would Mr. Black please put it on the air?

Annette Hanshaw has received a number of offers from ambitious young men with ideas for duets. Invariably Annette is asked to pay the transportation of those who offer, to New York.

Although no one but himself ever has written a line of his material, Tony Wons is deluged with bud-

ding authors who claim that they could do a better job than the "script writer he now has".

An arranger who assures Don Bestor he is "another Whiteman" wants Don to add fifteen men to his band, use these new arrangements, and thus skyrocket himself to new fame and fortune.

Trumpet and trombone players besiege Jack Denny, who uses no brass instruments in his Pierre orchestra. They seem to think the reason is that Jack can't find good players.

There is in California, according to his own admission, "the hottest fiddle player in forty-eight states." He wrote to Edith Murray the other day, offering to move to New York to play her accompaniments. All she had to do was to send him trainfare.

Within the past two months, more than four hundred eager mothers have volunteered to permit their young hopefuls to appear in the cast of "The Wizard of Oz", at salaries ranging from \$1,000 a broadcast down to nothing whatever.

And a German singing society offered to pay the line charges if Big Freddy Miller would broadcast from their hall, and use their vocal choruses.

Lee Wiley has an admirer who offered her an expensive bottle of perfume for each song she sang without that melancholy note. Unfortunately for the donor, that melancholy note is what keeps up the Wiley vogue.

Three fiddlers and a guitar player from the mountains of Tennessee kindly offered to bolster up the program of violinist Albert Spalding.

Since word leaked out that baritone Alexander Gray owns a gold mine, his mail has been full of prospectuses from stock promoters, telling him how, if he would plug their projects, they could "clean up".

Comic George Beatty's "Broken Arms" hotel skit

has apparently caught the fancy of traveling men. From some of them come amusing hotel experiences.

Most amusing was the request Don Bestor received last week from a young man who said he looked like Bestor, and wanted the orchestra leader's permission to use his name for a night to impress a girl.

It's tough enough, sometimes, to say "no". But to say "no" and make them like it—who said a radio star's life was soft?

TRAIL PUZZLE Now in Verse

MR. HOWARD S. PALMER, of Stoneham, Massachusetts, is an ardent reader of RADIO GUIDE. He is an enthusiastic solver of puzzles as well. He has undertaken to send a solution to the \$10,000.00 Trail Puzzle, printed in full on the last page of this issue. Mr. Palmer of course hopes that he will win a prize. He intends, if he should be one of the winners, to collect a maximum sum; in fact, he wrote in as follows:

This "station contest" you announced
In RADIO GUIDE this week
Has started me courageously
The highest prize to seek.
If you will kindly send to me
The station information
I'll do my best to grab the prize
From others in this nation.
I'd much prefer five thousand cash
When my name does appear
So I'm subscribing for the GUIDE
Throughout this coming year.

See Last Page for Full Details

CONFESSIONS OF A BANDMASTER

America has outdistanced the entire world in the mass production of current music. The art has assumed proportions transcending all calculations and touching at some point nearly every home in the nation.

Thus, a new world of entertainment—a different realm of habit and thought—has been evolved. In that new world loom leaders whose personalities have been impressed on radio listeners throughout civilization.

Among those leaders—captains of a magic industry—none stand forth more glamorous, more challenging, more interesting than the orchestra directors whose batons every day sway the dances or stir the senses of tens of millions of people. Who are these leaders? What sort of men are they? What are their backgrounds? What are their thoughts, their hopes, their ambitions, their pastimes?

Floods of inquiries about the intimate details of the lives of bandmasters have prompted RADIO GUIDE to obtain the answers to these questions. A thorough canvass revealed one orchestra leader as having the qualities, the experiences and the history mirroring the personalities of a larger number of his colleagues than could be attributed to any other orchestra leader. That man is Abe Lyman.

At the earnest solicitation of RADIO GUIDE, Mr. Lyman has written the story of his experiences. Never before has the heart of a popular idol been laid bare with such candor, with such intimacy of personal revelation. His fidelity to the naked truth leads closer to "confessions" than to any other term.

In the story of his life is told the loves, the hates, the fears, the struggles, the heart-breaks of many band-leaders. And yet the story, told by him, is breath and flesh of Abe Lyman—musician, maestro, man.

By ABE LYMAN

I'M on the air! The Columbia Network broadcasting. Thousands of people all over the United States are listening.

"Harry Vonzell speaking. Presenting Abe Lyman and his Californians, playing for you direct from the Terrace Room of the Hotel New Yorker in New York City."

There is a great crowd in the Terrace Room. The floor is jammed during every number. The radio shows attract listeners who say we're good in thousands of letters. Strangers stop me and tell me what a great band I've assembled. They tell me they like my music. Admiring women crowd around the platform. And I get paid for all this!

It's a flash show. The brasses glitter above the boys' gleaming white shirt fronts as I wave the baton. I can imagine some of the customers whispering: "I understand he collects four thousand dollars a week for that."

Waving a baton is easy. Meeting people is easy. And my broad smile isn't a property smile; I really feel that way. I like meeting people and playing for them. And I want people to like me and my boys. I want them to like our music. There are times, though, when it's pretty much of a struggle to generate good humor. Let me take you back of the smile.

Within the past few days one of the Broadway gossipers told me that two of my boys are playing around with the same girl, a singer in a local cafe. It won't be long now until one or the other discovers he is being misled. Then there will be trouble.

When two musicians start quarreling over a woman, the rest of the band will take sides. And there cannot be dissension in a smoothly-operating band. I'm worrying now how I am going to prevent the explosion—or soften it—to keep my band intact and harmonious. I need both of those boys. They're important members of my organization.

Off to one side of the orchestra, sitting at a little table in a corner, are four song pluggers. Two of them must be told that the new numbers they want me to help them put over are worthless and that I can't touch them. Two others have new tunes which look like hits. I stand a chance that the two whom I refuse will cease to be friendly and will remain away when their houses publish new hits which I am sure to need.

I have to worry about my popularity, even when I am riding the crest of the wave. Suppose the radio fan letters drop off a few dozens. Suppose the cafe crowd is twenty less than it should have been on a good night. Suppose the sponsor of one of my radio shows reports that sales on his product have dropped off a few percent in a month. These things do happen,

and when they come they're strictly the band leader's headache.

My press agent tells the newspaper columnists what a happy carefree guy I am, and what a wag. I am credited with many bright sayings. They come from Abe Lyman headquarters. But actually I'm too busy thinking about business to spend my time on clever repartee. The press agent is paid for keeping my name before the public in the manner acceptable to the newspaper men. Me, I'm a salesman—just as much as the chap who struggles over his daily report at night after a long, tough day ringing doorbells.

I don't have to make out daily reports. But my bosses know whether I've been hitting the ball, just the same. There are other ways of determining whether I've been working than by the simple procedure

Gilda Gray, celebrated "Shimmy" and "Hula" dancer, who was Abe Lyman's "girl" in the early days of his musical career, when he was a drummer in Chicago



Abe Lyman's courage in baring the intimate facts in his personal life and in his professional career is to be commended. In this, one of his latest photographs, is shown a striking example of what he calls his "permanent smile"

of looking into the sample case to see if there are less brushes inside in the evening than there were in the morning. And the methods of manufacturers and hotel corporations are just as efficient as those of the sales manager of a brush company.

Now perhaps you have a clearer idea of what's behind my smile.

No doubt many people believe that a great metropolitan hotel goes out shopping for music when it is ready to launch a new entertainment enterprise. Nothing of the sort. The managers go shopping for a bandleader. If he is in the upper bracket of the maestros, he will naturally produce music that is popular with the sort of people the hotel wants to attract. He must have a following.

After a bandmaster signs a contract to play in a night spot, it is up to him to sell that hotel or cafe to the public. If the contract is with the sponsor of a radio program, it is up to the leader to increase the sales of the sponsor's product. What does it? The music? Not on your life. It's the leader's personality.

Let me ask another question. What is personality? Ask me privately and I'll tell you it's about seventy-five percent sex-appeal and twenty-five percent good fellowship. If beautiful girls gather around when you're directing a number; if they ask me for autographed photos; if they send adoring letters; if they propose marriage; if the men hail me for a nod of recognition; if my telephone is busy during day and night; if song pluggers feel I'm worth a refusal now and then; if the customers plague me with requests for their favorite numbers which "you can play better than anyone else"—I can be reasonably sure that I'm getting somewhere in the exacting business of conducting a dance band. The trick is to stay there.

The dance leaders who get along—who are featured on the better commercial radio programs and in the big metropolitan hotels and cafes—they are the ones who get out in front of the band and smile at the crowd, "yes" the customers, play request numbers, greet unknown men and smile at the women, and otherwise keep the crowd happy.

Rudy Vallee's curly hair (Continued on Page 26)

WHEN "IT" IS THE SAME BY EAR AND EYE

TOMMY McLAUGHLIN has been caught in a women's net. He had no chance. He was up against an all-feminine jury.

There are those who would say that in this, he was the victim of a fate common to men. But in other respects, Tommy's experience differs vastly. In the first place, a hairnet did the enmeshing. Secondly, tangled up with it was a beautiful radio contract. And finally, he remains a bachelor still.

It all came about because a jury of women employees of his hairnet sponsor found him guilty of having an abundance of "it" in his baritone voice. Keeping him off the air they deemed a shame. On the recommendation of a feminine jury, the company signed him for his commercial.

As "The Romantic Bachelor," he sings Saturday nights at 6:15 p. m., EST, over the Columbia network.

When the hairnet company decided to go on the air, its executives knew their job was to provide something that would catch the ear of a feminine audience. The intention, of course, was to create a bigger market for their hairnets. They also knew that some young man with plenty of personality could best do this for them. They proceeded, then, to audition numerous golden-voiced aspirants.

Try as they would, they couldn't come to a decision about any one of them. They knew the singer they would select must have plenty of romantic appeal. A series of auditions had been completed, but there still remained four singers from whom to choose. The handsome young McLaughlin was among them. The hairnet people insisted that their radio entertainer have a heart-stirring personality. But knowing that didn't help them to make their selection.

In this predicament, one of the executives had a bright idea. "What do any of us know about a baritone's romantic appeal?" he asked the masculine director's board. "What we need is a jury of women to decide which of these four has "it".

The idea clicked with his associates. Thereupon they selected from women employees of the company a group who could hear each singer once more. To the headquarters of the Columbia Broadcasting System in New York, they went.

Wisely, the officials of the company arranged the auditions so that the girl jurors couldn't see the singer to whom they were listening. But even without his personable appearance, Tommy drew a unanimous vote.

Then and there the company officials were sold, and Tommy landed the contract. He rewarded the fair jurors afterward with an impromptu concert just for them. They returned to their desks at the hairnet company much more pleased with their jury fee than jurors customarily are.

Only twenty-four years old, this young fellow came to radio for the first time two years ago as a protegee of Morton Downey. His first success came shortly, when he starred in the "Threads of Happiness" series over CBS. One of his proudest possessions is a telegram from Franklin D. Roosevelt, thanking him for his aid in popularizing the Roosevelt campaign song, "Row, Row, Row, with Roosevelt".

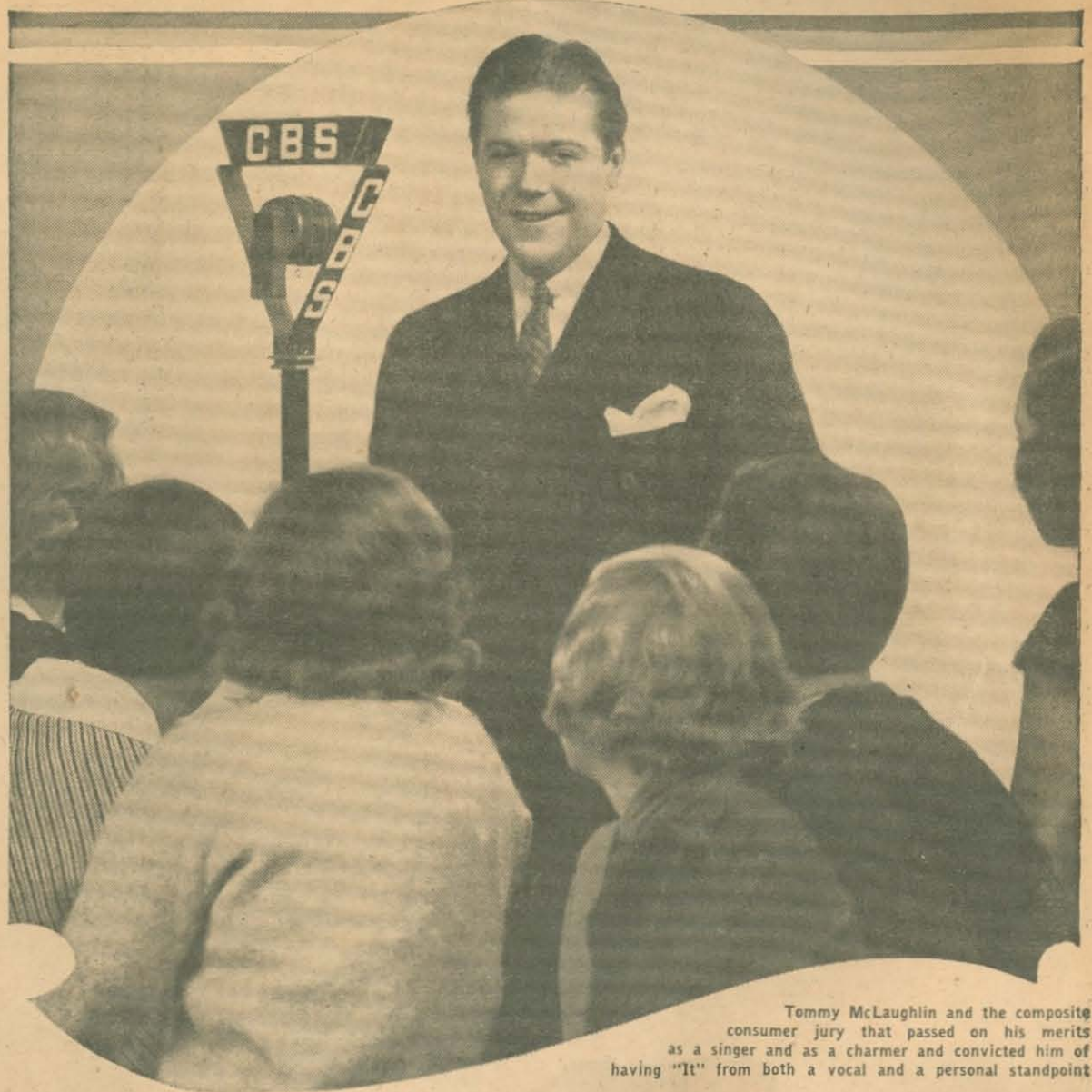
He was born in California, but went to the other extreme to obtain his four years of musical education at a New England conservatory. Following a year with the Jessie Bonstelle company in Detroit, and a few vaudeville engagements, he obtained an audition through Downey's influence, and landed his first radio contract.

CLAUDETTE'S LUCK

CLAUDETTE COLBERT, the movie star, wanted only water when she exclaimed, "Give me a drink somebody—that must have sounded punk!" She said it just as she stepped away from the microphone after her radio debut on that "45 Minutes in Hollywood" show not long ago. But she came near to founding another classic legend of the studios similar to that of an uncle of the air waves who finished his fairy tale to the kiddies one night with "There, that ought to hold the little beggars"—thinking he was off the air when he wasn't.

Miss Colbert was saved from an embarrassing situation by a circumstance out of her control. Her first performance before a radio microphone as guest of the new Hollywood headliner series, in that show's opening broadcast, was sent by land wire from the Pacific Coast to the Columbia studios in New York, and then broadcast over the WABC network. When engineers disconnect a land wire they do it the instant a speaker lets his or her voice drop on the last word of the script. But if it had been broadcast directly, the nation's radio audience would have been in on one of those rare "microphone errors" which cause no end of concern about the studios.

Miss Colbert probably will not soon forget her radio debut—and another good radio story is lost.



Tommy McLaughlin and the composite consumer jury that passed on his merits as a singer and as a charmer and convicted him of having "It" from both a vocal and a personal standpoint

BATTLE OVER RADIO NEWS

RADIO has not wholly abandoned its claim to a place in the news service sun.

More than thirty independent stations have broken away from the compromise arranged by the two major networks, by the terms of which their radio news distribution is under the supervision of newspaper publishers. A battle is on between these independents on the one hand and the newspaper press on the other.

The compromise from which these protesting stations dissent, was embraced in a formal agreement recently concluded between the National Broadcasting Company, the Columbia Broadcasting System and the National Association of Broadcasters with the American Newspaper Publishers' Association and allied groups. This arrangement, declared in effect March 1, is in reality a "peace treaty" to prevent the networks and stations from utilizing their own means of disseminating news before the newspapers, handicapped by slower processes of printing and distribution, could reach the hands of readers.

In return, the newspaper interests agreed to provide a radio news bulletin twice a day, edited by a bureau selected by the newspaper publishers, the networks and stations subscribing to this Press-Radio Bureau service. News bulletins are provided by the major established news gathering agencies. However, the bulletins cannot be broadcast prior to 9 a. m. for the morning bulletin, or before 9 p. m. for the evening bulletin.

At the same time, or rather two hours or more before broadcasters may release these bulletins over their microphones, the newspapers are on the streets containing the same stories well amplified, of course, with details and, in many cases, pictures.

The radio bulletins are barely five minutes in total length, and each separate news story is limited to thirty words by this extraordinary pact.

But all broadcasting stations did not share the belief that the agreement met their desire to broadcast

news. John Shepard III, merchant-broadcast prince of Boston, Mass., and owner of the powerful Yankee Network of stations in New England, has precipitated a 1934 version of the Boston Tea Party with his defiance of the terms of the pact. Three days previous to the beginning of the Press-Radio Bureau, the Yankee Network News Service, with Dick Grant as editor, started operations.

This organization is gathering news for dissemination by the Yankee Network exclusively and it is fighting all newspapers seeking to prevent it from gathering such news. Already an important political battle has loomed as a result, and more than one Massachusetts and Boston official has been taken to task in strident Yankee Network broadcasts for his alleged sympathies with the newspapers.

Nor are other sectors of the country sitting peacefully by.

In San Francisco, KJBS, an independent station, is the leader opposing the Press-Radio agreement. It is reported that KJBS is obtaining news through stations KFI and KECA, in Los Angeles, stormy petrels of Southern California who do not intend to "take it on the chin." There likewise KNX, with Guy Earl, owner, in a fighting mood, is opposing the pact by gathering its own news.

One western station has even negotiated the American rights to world news as (Continued on Page 13)

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HUNDRED THOUSANDTH BALLOT CAST IN "STAR OF STARS" ELECTION — SEE PAGE ELEVEN

AYLESWORTH HAILS MR. X. CATECHISM FOR LISTENERS

MR. X, THE long-sought Average Listener of Radio, has faced a crucial test. He has been put on the witness stand by the two outstanding Chiefs of Radio Operation.

The personality that is admittedly the key to all broadcasting problems—the Master of Radio—has been catechized by Mr. M. H. Aylesworth, President of the National Broadcasting Company, and by Mr. William S. Paley, President of the Columbia Broadcasting System.

Mr. X beyond a peradventure is the most powerful figure in radio. All of the millions of dollars of investment in broadcasting equipment, all of the work produced by millions of workers in myriad fields allied with wireless transmission, is for his enjoyment, for his benefit.

Elaborate surveys are made each year, at a cost exceeding \$500,000 annually, in attempts to determine the listening tastes of Mr. X and his family. Inquiries by mail and by telephone call, through premium offers made during broadcasts, by check on sales of advertised goods, all point to the accomplishment of this one object—to determine who is the Average Radio Listener. What are his likes and his dislikes? How great is his earning power? To what extent does he spend his money for products advertised over the air?

RADIO GUIDE has undertaken to find this composite Average Listener in the person of one living being. "Mr. X" might be a man. The Unknown might well be a woman. Whether man or woman, when that much-sought person is found, broadcasting executives and directors of radio entertainment, sponsors and artists—all will hang upon his every word. His opinions will forecast the future of broadcasting.

Mr. Aylesworth was asked if he would welcome Mr. X and Mr. X's typical radio family to New York. "Welcome him!" he exclaimed. "I'd give him the keys to Radio City!"

"Well, now . . . in that case . . . If you could meet him face to face, what would be the first ten questions you would ask Mr. X?"

"Ten questions wouldn't begin to cover the information I'd wish to obtain from the gentleman if—and when—I have the honor to meet him."

Put yourself, for a moment, in Mr. Aylesworth's place. Questions that would elicit answers from a composite of radio listeners, assume magnitude undreamed of at first blush, for such answers would affect the selection of broadcast programs mightily.

Mr. Aylesworth showed no disposition to delay the gathering of whatever information Mr. X had at his disposal. Somewhere among the hundreds of thousands of readers of RADIO GUIDE, enjoying a present comparative seclusion, this Mr. X exists. Mr. Aylesworth recognizes his existence—even though he lives momentarily in anonymous isolation. Addressing him, Mr. Aylesworth forthwith proceeded to formulate his queries:

"I would ask him first: Where do you live? And to what broadcasting stations do you listen?"

"My second question would be addressed not to Mr. X alone, but to his wife, and to their small son and their growing daughter: What programs do you like best? I would require a separate answer from each member of the family, for radio's problem is to suit all types of listeners, not one alone."

"My third question would concern programs not on the air. In fact, I should ask several questions under this head. For example: What kind of program not now on the air would you like to see presented? And what kind of program now on the air would you like to have in greater quantity? I think I would then address Mrs. X with some such question as this: Apart from evening programs to which the whole family listens, what service could radio give you by way of a house-wifely program not now on the air? Carrying my inquiry still further along this line, I should ask Mr. X if he has a radio in his office. I should like to know from him what kind of business service could radio give him in his office, or at home before he leaves for his office. I should expect him to name a type of program not now on the air, one that would of course help him in his daily conduct of his business."

"My next question," Mr. Aylesworth went on, "would be directed toward what Mr. X would be privileged to consider his prejudices: What type of show now on the air is objectionable to you, from the standpoint of entertainment or of information?"

"And, then, I should wish some information about Mr. X's radio habits. I'd ask: How long have you been listening to radio? How old is your receiving set? Do you know that you can get better results from a modern radio than from an old one? Have you had someone inspect your tubes recently to find out if you're getting the best service from your set in quality and reception? Do you know that any good dealer can furnish a man to make it possible for you to receive

clearly, any important station in your community?"

"Next I should ask Mr. X a question to which I'm exceedingly keen to get his answer: Have you noticed a trend on the part of sponsors—who are the advertisers—of radio programs to give you better talent and better programs during the last year?"

"Sustaining programs are important. I should like to know what Mr. X would say to this:

"Do you believe that the National Broadcasting Company is rounding out good sustaining programs—those are the non-commercial programs—a varied and complete program service, in keeping with the sponsored programs?"

"Then the advertising. There is much that I should wish to know here.

For example: Do you know that just as advertising pays for a newspaper, but at the same time does not dictate the editorial and news policies of the paper, so do sponsors and advertisers pay the entire cost of the system and its various stations, although many programs are offered you without sponsor control? Do you also know that the purchase of products by the radio family, the products advertised over the air, pays for the upkeep of the radio company and its separate stations? And do you know that the sponsors spend one million dollars a week for studios, telephone lines, talent, et cetera, to give you service?"

"Do you like opera, symphony orchestras, semi-classical and classical music, and do you want more of such programs? Or do you prefer the music of dance orchestras—and are there too many or too few of these programs?"

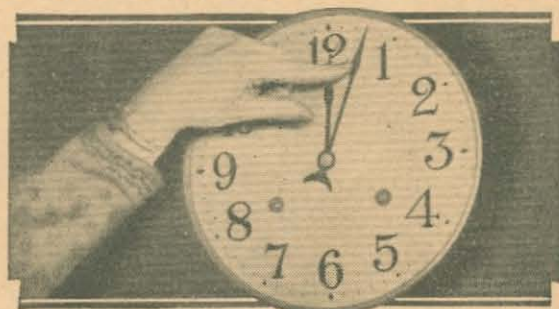
"Some consideration must be given to educational programs. I would want Mr. X to tell me something about this:

"What do you think is the function of radio in education—both for adult and for (Continued on Page 15)



M. H. Aylesworth, President of the National Broadcasting Company, who says he would welcome heartily the opportunity to meet Mr. X, the Average Radio Listener, and added "I would give him the keys to Radio City." The radio chief tells what he would ask Mr. X.

An Hour Ahead



This department will attempt to furnish the listener with the very latest news of coming events on the air, covering the activities of both the sustaining networks and the sponsor-advertisers. The purpose of "An Hour Ahead" is to render the most advanced service possible, so that outstanding broadcasts of the future may be noted and awaited, for fullest listener enjoyment.

By Dick Bard

BANDS: The strictly feminine band at the Capitol Theater, New York, was organized by Phil Spitalny, who hopes to further groom the organization for radio work . . . Dave Rubinoff's crew will not go to the West Coast immediately, as planned, because Eddie Cantor has agreed to remain in New York until April 22, when the fiddler's hotel contract expires. He was scheduled to go to Hollywood for his last few shows . . . Duke Ellington's band, which has just completed one picture in Hollywood, will remain to make another . . . The Fred Waring program (CBS Net) will carry on without guest stars in the future.

COMEDY: Jack Pearl, the Baron Munchausen,

will get nineteen additional stations in a coast-to-coast network (NBC Red Net) . . . Nestle has renewed the contract of the Chocolateers (NBC Blue Net) with Walter O'Keefe, Ethel Shutta and Don Bestor's band, for another thirteen weeks . . . Jack Benny goes on the air for General Tires (NBC Red Net) with Frank Black's orchestra and Frank Parker, Tuesday nights 10 p. m., EST, soon.

DRAMA: Blue Jay is soon to present Wade Booth and Dorothy Day, both formerly of the stage, in a program combining musical and dramatic offerings (NBC Blue Net) . . . Beechnut Packers, according to last reports, will not renew the Red Davis program (NBC Blue Net) when the contract expires March 23. A musical show is being considered to take its place . . . "Dangerous Paradise," the serial sponsored by Woodbury's face powder (NBC Blue Net) and starring Elsie Hitz and Jack Dawson, ends the second week in April. The show will return to the air in the Fall . . . Radio's first stock company will make its appearance (NBC Net) March 26 under the sponsorship of Palmolive. The company will do a new play each week. Among the early selections are "Eileen," "Birth of a Nation," "Four Horsemen of the Apocalypse," and "Robin Hood."

VOCAL: John Charles Thomas on March 21 replaces John McCormack, Irish tenor, Africa bound. Thomas will sing on the show for four weeks (NBC Blue Net) after which it will close for the season . . . Chauncey Parsons, former Magic Tenor and now singing in the Pittsburgh Varieties show, will go to Chicago soon . . . Kate Smith will return to the air (CBS Net) with two shows a week, sponsored by an insurance firm.

MISCELLANY: The Newsreel of the Air, produced by Jesse Butler, former CBS executive, will be inaugurated over eight Eastern stations soon, under the sponsorship of Absorbine, Jr. The programs are actual sound effects from current news events by the Pathe News camera, and recorded for radio . . . Mary Pickford is being offered to radio at \$7,500 a broadcast, in a program Saturday afternoons (NBC Red Net).

STIR IN COAST RADIO

ALONG THE AIRIALTO

By Martin Lewis

AS CHRONICLED in these columns from time to time, *Bing Crosby* has been expected to pack up his jaunty wardrobe and transfer himself from Hollywood to New York for his broadcasts several times since his current series started. But each time something interfered—either the necessity for a rest or another film engagement, and each projected cross-country trip was nipped in the bud.

But it was finally settled that he should return to Manhattan early in March. Now, however, it is the same old story. My westward ear-to-the-ground brings me the news that Hollywood just can't let its Bing go, so again he will remain on the coast.

Shaking the Bandstands

Carol Lofner's orchestra, as you know, is now making his music since *Gus Arnheim*, who was last featured with him, is heading for San Francisco to take *Ted Fiorito's* spot at the St. Francis Hotel.

At the same time, Fiorito moves to Los Angeles to take *Guy Lombardo's* place at the Cocoanut Grove, and Guy and his boys start eastward again on March 19. . . . And *Ben Bernie* will be on deck in Hollywood by March 15.

All of this means several things, to-wit:

That Fiorito's *Old Gold* programs will originate in Los Angeles; that Bing Crosby has a new band on his *Woodbury* programs; and that *Burns and Allen*, who remain in the film capitol, will again be connected by special lines with the *Lombardos* as they trek leisurely across the continent.

Sally Singer, an Atwater Kent auditions winner, has been making good in a big way on the air

EMERY DEUTSCH, the gypsy violinist and orchestra leader who has recently returned to CBS after a tour of movie houses during which he has been *Rubino*ffing it, is slated for a buildup by his chain and has started a Monday night (9:15 p.

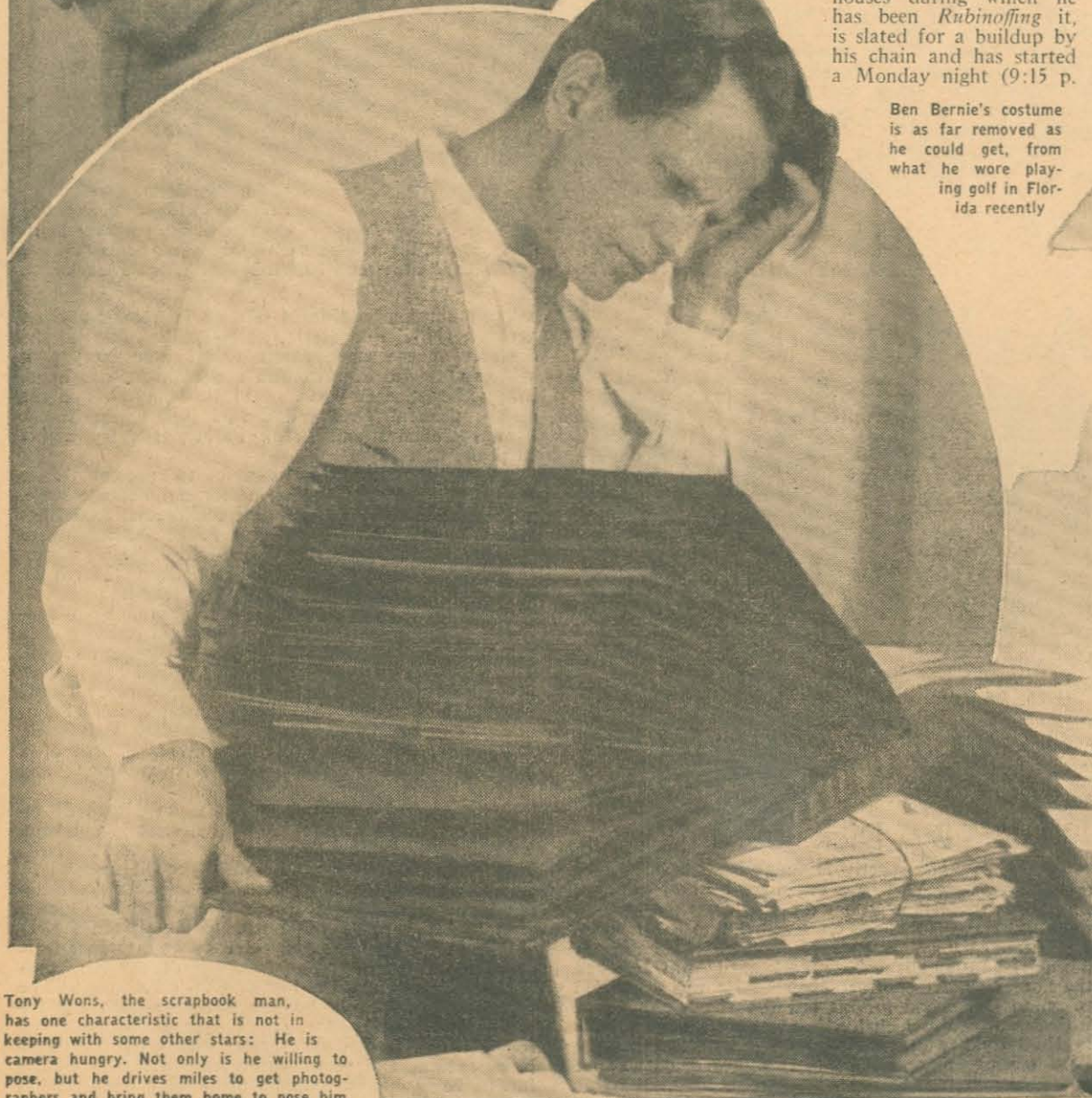
Ben Bernie's costume is as far removed as he could get, from what he wore playing golf in Florida recently

m. EST) program with forty musicians supporting his gypsy fiddlings! . . . *Emile Boreo*, "The Chevalier of Russia," clicked with the sponsors when he made his radio debut on the CBS *Big Show* Monday (Feb. 26), and they've booked him for a return appearance on March 12. Another click was *Mady Christians*, who recently came to America from Germany, and was introduced on the air on *The Big Show*. She will make her third guest appearance on this program with Boreo on the twelfth, portraying Josephine in a comedy sketch, with Boreo as Napoleon, in which history will reverse itself. Boreo will never appear without his good-luck charm, a locket bearing his mother's picture.

When he guested on *The Big Show*, he had to get special permission to hang the locket on his CBS mike, because the program producers are a bit finicky about hanging things on microphones.

TONY WONS, of all the male radio stars, is the photographers' delight. It seems that Tony lives out in Jackson Heights, Long Island, where many of his fellow broadcasters live, and more than once a camera laddie

has been lost or strayed trying to find a star he has gone out there to photograph at home. But Tony, the accommodating fellow, always hops into his car, drives in-town to pick (Turn to Page 17)



Tony Wons, the scrapbook man, has one characteristic that is not in keeping with some other stars: He is camera hungry. Not only is he willing to pose, but he drives miles to get photographers and bring them home to pose him

NEW YANKEE MUSIC

REVIEWING RADIO

By Martin J. Porter

THE slow vanishment of the highly cultural programs, mainly the Met operas, which soon end their season, and the Stokowski fifteen-minute concerts, which give way to light operatic effusions by *Nino Martini*, *Lucrezia Bori*, and *Grace Moore*, with a forty-piece *Kostelanetz* directed orchestra, need not worry the fastidious listener.

The events that will be substituted for these programs, together with additional broadcasts in prospect, will surely maintain the cultural standards thus far attained, and will, I am happy to predict, depend less upon the old world and the old masters for material.

Lucky Strike will foster an operetta series when its operas are gone. And *Palmolive* returns with operettas, too, very shortly in a weekly full-hour seance over NBC-WJZ on Tuesdays, the time being from 10 to 11 p. m. EST.

The trend toward Americanisms in musical fare is palpable. It also goes toward glorifying modern composers of native origin. We note with pleasure the success, for instance, of the *Gershwin* offerings, in which George is featured so interestingly at his own game, in order to advertise Feenamint. We see *Johnny Green* wearing the halo in the Oldsmobile show on Columbia, and tapping merrily as he plays his own tunes.

Break for Kern et al

AND I AM informed by excellent authorities that it won't be long before such gents as *Jerome Kern* (who surely warrants it), *Rudolph Friml*, *De Sylva* and *Henderson*, and other modern or semi-classical tunesmiths are adopted by the radio sponsors and told to go ahead with their old melodies, and forthwith they will begin the creation of new ones, especially designed for micro-phonous consumption.

With this in prospect, there's no sense in the wastage of useless tears over the pioneers in culture which shortly leave us. To be honest, I

Betty Barthell lost ten pounds in record time after leaving the South for New York recently. She can't determine whether the cause was climate or worry

think we have had a fill of Wagner and Beethoven, no matter how we may respect them. American music, one hears, has a sufficiency of character to warrant its apotheosis on the radio.

If Gershwin and Green and Brown and Henderson and Friml and Kern can't provide a native and satisfactory diet, then maybe we ought to go back to the tom-toms.

America, you may rest assured, loves music (*I won't say what kind*) more than any other nation. If you have any lingering doubts about this, I'll show you my fan mail. About 98.75 per cent of those who write to me (and other radio scribblers) believe themselves to be prospective and potential songwriters. I don't know whether it is inspiration, native melody, love of sentimental verse or just plain greed for big money that moves the would-be lyricists to go musical.

Amateur Songwriters

BUT THEY CERTAINLY are busy at lyrics. Their biggest problem seems to be to get suitable tunes for their verses, because few of those who aspire to musical composition (Continued on Page 23)

Bobby Arnst, right, has been entertaining in night clubs between broadcasts. And does she like it!



Lew White made friends with Maggie on a trip to Hershey, Pennsylvania, recently. When these pals get together again, Lew promises to teach Maggie the fundamentals of his technique at the console. Monkey Business!

DON BESTOR'S BEST BET: PICKING SINGERS BY POLL

LITTLE Chickie Moss gritted her teeth. Once more she was about to crash the portals of the office where Orchestra Leader Don Bestor plans the making of music.

"What!" exclaimed the spectacled bandsman as he glanced up. "You here again?"

The girl smiled her reply. She was bright and cheerful as always.

"Well, you certainly have pluck and perseverance," he conceded. "If your voice matches that, you may be good. I'll tell you what we'll do. Next week I open at Loew's Paradise in the Bronx, and the week after that in the Metropolitan in Brooklyn. You come along, and we'll see how they like you. Then we'll talk radio."

"Talking radio" to Bestor, really means allowing his fans to have the say. It literally is true that they do have a voice in the selection of his singers.

After this orchestra leader becomes sympathetic to the ambitions of a vocalist to join his ranks, he tries them on his public. If they make good with the fans, Bestor shakes out the "Welcome" mat and spreads it down.

Chickie scarcely could control her emotions when he told her she might come along for his openings in the Bronx and Brooklyn. So far as she was concerned, that's all there was to it. She knew she would make good. It was the opportunity only that had been lacking before.

She went home, then, to await what radio row knows as the "Bestor audition." The machinery setting it into its unique motion was started. Bestor's secretary took from filing cabinets of fan mail all the letters the leader had received during the year from the Bronx and Brooklyn. To each letter-writer was sent a short and cordial note, signed personally by the bandsman.

In it the writers were requested to come and listen to Chickie Moss sing. Then they were expected to

give Bestor their opinion of the young vocalist as a radio potentiality. This is his final test, and by its outcome he abides. He has faith in the judgment of his listeners, and proves it.

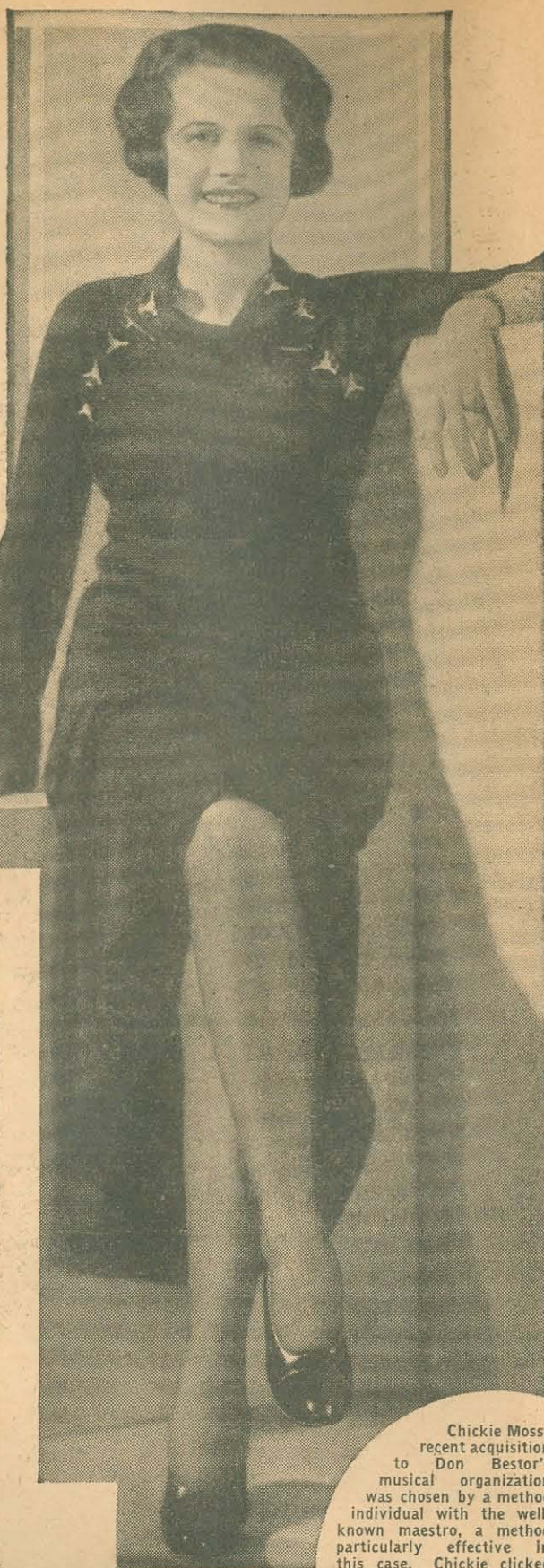
In the case of Chickie, it was "thumbs up" among the fans. Written reactions to the try-out still are coming in, but already the vote is overwhelmingly in favor of the singer. She is assured a radio spot with Bestor's orchestra as his newest vocalist.

In that same manner were the other vocalists with the Bestor band chosen. Neil Buckley made his debut in a Pittsburgh cafe, and was subjected to the scrutiny of Bestor's radio fans before he landed on the air waves. Florence Case was with the band for two months at Lake George before fan responses made Bestor feel justified in leading her to the microphone. Maury Cross, Billy Yates, and Ducky Yantz, all served apprenticeships in hotel, club, or stage spots before making their ether debuts.

And the uniform success which Bestor has had with his vocalists, has convinced him that his system of selecting them is sure-fire.

Chickie Moss is satisfied with it, at any rate. She came to New York from Pittsburgh four months ago, and since her arrival has been hammering with indifferent success at the portals of big time radio. She selected Bestor as her most desired employer because she used to go to the night club where he played in her native city. She listened for hours to his music, which captivated her.

She will assure you that the greatest thrill of her young life came when she walked on the stage of that Bronx theater and sang her first note as a sure-enough Bestor vocalist. So far as this leader is concerned, she is what the fans asked for. His idea is that it all is a reciprocal matter. Those who represent the majority in asking for a voice, shall heart it.



Chickie Moss, recent acquisition to Don Bestor's musical organization was chosen by a method individual with the well-known maestro, a method particularly effective in this case. Chickie clicked

ESCAPING THE HOT-CHA-CHA

By Eric Madriguera
Celebrated Band Leader

ALL RIGHT now, boys. Three cheers now for the New Deal in Music, and the Repeal of Raggedy Ragtime. Heavy on the woodwind, and no brass, and put some feeling into it! All ready? Okay, let's go!

Change does not necessarily mean progress. In fact, dance music has been so busy changing during the past ten years or so that it's had very little time for anything else. Yet every time there was a change, there were shouts of "Hurrah, Progress!" and "At last, a true expression of the American tempo and temper." Most of the time the shouters were wrong.

Now, however, it does seem that dance-music, in

its latest change, has caught up with the ever-changing American life. It seems, too, that we have made a real step forward, towards a better and truer American dance music. It's not for me to go into the why and wherefore. What I am interested in particularly, is that the real change is taking place.

Get a list of the hits we were whistling a year or two ago, and analyze them. Compare them with the songs that are the rage right now—songs like "Did You Ever See a Dream Walking," "Temptation," "Old Spinning Wheel," "Smoke Gets in Your Eyes," "One Minute to One," "Wagon Wheels," "This Little Piggie," and so on.

It's quickly apparent that we are at last getting away from "Jazz." We're headed for a more mellow, more appealing type of dance-music.

Remember any of the tunes of the past two years? That sounds like a silly question, when songs are forgotten almost as suddenly as they are discovered. Yet we do remember some: "Hey Nonny Nonny and a Ha-Cha-Cha," "Who's Your Little Who-Zis," "You're the One, You Beautiful Son-of-a-Gun," and a dozen other alleged tunes of the "How'm I Doing Hey-Hey Tweet-Tweet-Tweet-Twa-Twa" school of "melody."

We've been getting away from that sort of thing gradually for some years now, but at last we seem to have definitely arrived. A lot of credit is due to Billy Hill, whose "Last Roundup" started the present procession. A lot of credit is due also to the other song writers who followed.

Practically every one of our current song hits has the charm of a genuine old spiritual, plus a generous dash of tenderness, and a great deal of optimism—a quality which hadn't been found in popular songs for some years.

My idea of the reason for the change? Repeal! Prohibition had brought, along with poison gin and rampant sin, a type of tune that din-din-dinned. Prohibition represents the age of speakeasy morals and shout-out-loud songs, chorus girls who covered nothing, and song lyricists who covered everything.

The new deal in economics has had its effect even in the seemingly unrelated realm of music. From the new hope and faith introduced in the nation, have been evolved new songs. These melodies naturally reflect the new order.

In keeping with the change in the law, song writers repealed what seemed to be a prohibition on beautiful music. Poetic lyrics are being sung today. Soft, sweet music smoothly harmonized, has taken the place of blaring brasses and savagely thumping drums.

But the change has come, and it has come to stay. For this time the change has meant progress. Tin Pan Alley is at last writing music.

YOUR BIRTH CHART

By following the Astrological findings of Professor Z. Rellek, the eminent Astrologist, as they relate to various star entertainers of the air, you will gain much valuable insight into your own character.

By Professor Z. Rellek

MANY Pisces children will celebrate birthdays during the coming week. Andy Sanella, the orchestra director, for one, was born on March 11; for others, Loretta Poynton, the dramatic actress, was born on March 12; Aileen Clark, the singer, March 13; and on the same day come the birthdays of Helen King, who is "Em" of "Clara, Lu 'n' Em," and Louis Roen, the NBC announcer. On March 14 Gene Arnold was born; he is an interlocutor for a celebrated radio minstrel "hour." March 15, Everett Mitchell, the announcer and baritone soloist, will commemorate a birthday; while Elizabeth Lennox, soprano, has hers March 16.

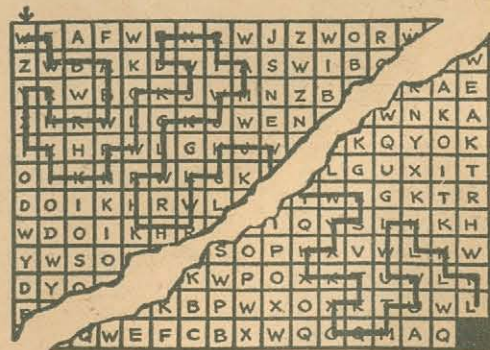
The high place that has been achieved by all of these outstanding entertainers of radio is itself exemplification of true Pisces influence. Pisces is a house of fruitful production.

Pisces, the Fishes, is of water. And Pisces children have the fluidity of water, in temperament and in activity. Witness the artists above.

Pisces children should avoid activities that take them too far afield from smooth-flowing action. Above all things, temper must be curbed!

KEYS to RADIO PUZZLE

For the guidance of contestants in the Radio Stations Puzzle Trail, appearing on the last page of this issue, the appended diagrams are presented. They are



specimens of a correct start and of a correct finish. These diagrams have absolutely no significance except as guides to the rules.

WHAT RUDY VALLEE NEVER TOLD

Herewith is the fifth instalment of a series of hitherto unpublished incidents in the life of Rudy Vallee. Extraordinary interest has been attracted to this series, first, because there had long been a general impression that nothing remained to be told about the famous crooner's most intimate affairs and, second, because attention has been sharply focused on the matrimonial tangle that recently dragged him into court.

Vallee's admirers have rallied to his defense around the world. His hopes, his ambitions, his joys and sorrows have been publicized in every language in which books are printed. His experiences, therefore, and especially his present court difficulties, have brought to a climactic point a world-wide eagerness to read every line printed about him. RADIO GUIDE felicitates its readers upon the circumstances that have made possible the presentation of this series of never-before revealed facts from the pen of the one person in best position to tell them—a secretary who enjoyed Rudy's fullest confidence for a long period.

By His Former Secretary

WHO is Rudy Vallee's present flame? I hear that question asked constantly since Fay Webb charged in her divorce action that four mysterious "Miss X's" had replaced her in the crooner's heart.

The answer is simple. He has no flame. Although Rudy now, as always, is romantically interested in every dark-haired, dark-skinned, dark-eyed charmer who crosses his path, for the first time since he left Yale six years ago, he is not in love.

Irene Bordoni, friend and professional associate of Rudy, has been a guest star on his program. This glamorous star of stage and screen, along with Lenore Ulric is an example of the feminine type that Rudy has always found himself unable to resist.

A few weeks ago he thought he was in love. I can state definitely that he had a strong heart-throbbing interest in Miss Alice Faye, the soloist with his orchestra. But that attraction is now a thing of the past.

I have pointed out that Rudy is nothing if not fickle. For a few days this winter, shortly after his despondency in finding that his love for his wife was not returned, Rudy fell madly for Alice. Although Miss Faye is a blonde, a complexion type usually not interesting to the jazz singer, he went for her in a big way. It was not her hair coloring, however, that made

him fall out of love with her. It was something totally different. Psychology accounts for Rudy's innocent passion for Alice ending when it did. Himself a reverent admirer of womanhood, he lost interest in the enchanting blond singer when it became possible that she would be dragged into the divorce case—lost interest for the sole purpose of protecting her good name.

Rudy Vallee did not tire of Alice Faye! This deep contrary psychological streak in Rudy's

make-up may also account for his usual apparent fickleness where women are concerned. Except in the case of Fay Webb, he always has fallen out of love quite as quickly as he plunged into it.

Deep in his subconscious mind Rudy feels that love is something alien to a hardy, serious-purposed New Englander, which he likes to consider himself.

It would seem that a few hours after he realizes that he's in love, Rudy's other self whispers into his ear that love is not for he-men determined to get on in the world. So he forgets about the girl, but a day later again feels the cosmic urge well up in his veins, and he's madly in love all over—with some other woman.

Since the break-up of the Alice Faye romance a few weeks ago, Rudy feels that he's been in love a dozen times with a dozen different girls.

While watching him conduct his orchestra at the Hollywood Restaurant, I've seen him moon, calf-like, over two or three. But he really hasn't been in love with any of them. With the exception of his late mother and Fay Webb he's never really deeply cared for any woman.

At this point the question naturally arises: "If Rudy cared so much for Fay Webb that he was willing to excuse her alleged misconduct even after it had been brought to his ears by tale-bearing servants and friends, then what finally caused him to set the dictaphones on his wife's phone messages?"

This action does seem puzzling when we remember that deep in his heart Rudy excused Fay for anything she did simply because he believed that the routine of his daily life deprived her of his company. This feeling was so strong that as recently as last December he would have been glad for a reconciliation. Remember that it was Fay who left Rudy, and not he her.

So then what was it that made him lose his great and overpowering love for the frail play-girl from the West?

The real answer is buried deep, and can only be given in the light of his family history. The influence of the first New England Vallee, who realized that probity and thriftiness were the two qualities necessary to fight the cruel northern elements, was the real cause of Rudy's present marital difficulties.

In other words, Rudy was willing to excuse almost any kind of misconduct on Fay's part. But when the conviction at last came to him that she never had loved him, the Vermont in him came to the fore. He then decided to trap her at her own game.

As events have proved, (Continued on Page 25)



RUDY VALLEE AND IRENE BORDONI, STRIKING EXEMPLAR OF THE TYPE OF FEMININE BEAUTY TO WHICH HE IS STRONGLY SUSCEPTIBLE

"Rudy, now, as always, is romantically interested in every Dark-haired, dark skinned, dark-eyed charmer who crosses his path."
—Rudy Vallee's Former Secretary

RADIO AS THE "FENCE" FOR CLASSIC LOOT

SHE'S a plagiarist! She commits wholesale larceny! And she steals from the classics! If the scene were a courtroom and Edith Murray was on the witness stand, these are the charges that would be hurled against her.

The jury conceivably might be prejudiced in her favor. She is a very young and pretty girl. Also, she is the appealing brunette songstress heard over the Columbia network. She sings with Freddie Rich's orchestra at 6:30 p. m., EST, on Friday.

The defendant, however, is not at all cowed by the seriousness of her offense. Standing before any judge, she artlessly might answer with, "Guilty, your Honor? Indeed I am. It's all true. Beautifully true. I'm a plagiarist, and I love it! It's my profession. You'd love being a plagiarist, too. Here, I'll show you."

And if a piano were available, she'd sit down to her own song arrangements. Her fingers would run over the keys to produce the familiar "No More Love."

"Hear that?" she would ask. "Well, that's from Bach."

Again her fingers might skip along the keyboard.

She would start to sing, accompanying herself with her own unique arrangement of "Melancholy Baby," perhaps.

"Part of that," she readily would confess, "is from a composition by Cyril Scott."

Such flagrant admission of guilt would call for a sentence or penalty from any justice, arbitrator or umpire. Yet, however "tight" the brief against her there seems to be something facetious about this whole thing.

It would be quite natural to ask the young woman, in a shocked and careful voice, "Is there anything you have to say for yourself?"

Miss Murray would have an answer for that one, too. "I'm guilty of what you charge, of course. But why should I feel guilty? What is the sincerest form of flattery, anyway? I should think composers would consider themselves complimented that I take their stuff and use it. If anyone were to ape anything I had written, why, I'd be proud!"

Now the singer is started, which means she isn't through yet. "At least," she says with a frank grin, "I admit stealing passages from the classics. Look at

all the songwriters who commit out-and-out highway robbery from the masters, and then palm the songs off as their own.

Having delivered herself of her convictions, Miss Murray makes the situation much clearer all around. Any curiosity aroused by her engaging candidness about the sources of her odd arrangements, is immediately satisfied. "An eye for an eye, and a truth for a truth," is her motto.

After you get her idea about such things, and particularly after you have heard her play and sing, you know there is only one logical sentence for her. It has been heard in many quarters, and comes from the voices of authority:

"Were it in my power, I'd sentence you to one of the longest contracts in radio."

That is the worst, or the best any judge could do.

But Edith has one more word. With the peculiar contradiction of women, she repudiates her guilt. "I do not steal. I take what is there for all. Music is universal, and ought to be free to all to use as they wish, so long as people are made happy."

GOODMAN ACE'S OWN STORY "HOW I LOST MY WHIP" IN NEXT WEEK'S RADIO GUIDE

THE VOICE OF THE LISTENER

This department is solely for the use of readers. It is offered as a means of providing you with a place in which to voice your opinions on radio. You are at liberty to express yourself freely so LET'S ALL GET TOGETHER AND TALK THINGS OVER. Because it is a public forum you can air your opinions, your criticisms and your suggestions. You are cordially invited to contribute and urged to send in your photograph when writing. You have a right to be seen as well as heard. RADIO GUIDE, in conducting this feature for the readers, assumes no responsibility for returning your photographs but will be as careful as possible with them. As many pictures will be used each week as is possible. Letters are used wherever practicable, in the order of their receipt. Failure to send a photograph WILL NOT BAR YOUR LETTER from publication.



Radio Wins Public

Quebec, P. Q., Canada

Dear VOL:

The history of broadcasting from its earliest days to the present, is one of Romance, Successes and Failures, a fight against public ignorance and contempt. Today the world looks upon radio as the finest medium of entertainment, news distribution and advertising.



Joseph Sparkston

The press cannot be compared to radio! It certainly takes a great deal less time to give the five-minute news bulletins at different periods during the day than it would to run three editions of a paper conveying the same news. Furthermore, it is a tremendous service to the blind and to those who would prefer listening to the news to reading it.

There are many who refer to radio as a nuisance and would go a long way to avoid listening to it. The excuse is a poor one. They claim that static gets on their nerves which is really displaying a lack of knowledge. Of course, we must admit that at times when distance reception is poor it is difficult to avoid static but there certainly is no static on local stations.

Joseph Sparkston

Music Makes Him

Oak Park, Ill.

Dear VOL:

With the music still in my ears, I am inspired to write you in appreciation of the half-hour Jack Frost program just finished. Such a complete program of superior music seldom comes to me and I write this fully recognizing all the fine music on the air these days. I must mention also the "Contented Hour" now coming in and the ever-welcome Northerners. And thanks to "Vic and Sade" with Rush, the most humorous of all sketches.

Robert H. Moore

Now She's Penner-tent

Rock Hill, S. C.

Dear VOL:

Three cheers for Joe Penner! He is the best comedian on the air. I am not giving just my own opinion but that of many friends and admirers of his. Why you can't walk down the street without hearing some kids and many grown-ups saying, "Oh, I didn't know that," or "Don't ever do that," or "You nasty man." Joe Penner's name is on the lips of every person who has ever heard him.

I can remember a few years ago that I saw a movie in which he was featured in a short. He was a bull fighter in the picture and was so silly that it was silly not to laugh at him. When I left that movie I hoped I would never go again while that silly, uncouth person was being shown. Now he has made a name for himself, and I'm sorry for that hasty opinion.

He has made millions of people forget their troubles. He has given the world something to laugh about in his discriminating fashion. But now people know him, know what he is like and want to see more of him. There is not another Joe Penner.

Helen Steed

A Novis Scotian

New Brunswick, Nova Scotia

Dear VOL:

The last edition of RADIO GUIDE brought the welcome news that Donald Novis has been re-sponsored for radio and I want to be among the first of the many who will rise to cheer over the pleasing information. It's about time that some advertiser paid attention to the demands of listeners instead of consulting his own tastes in the matter of talent.

Who is going to follow suit by bringing back Morton Downey, Novis' only rival as a consistently pleasing tenor? His broadcasts as a sustaining artist are so spotty that we never know where or when to dial for him. But I don't want to get off the main subject, which is Donald Novis. I'd buy his sponsor's product if it was briar pipes and I don't even use cigarets.

Amanda MacDougal

Radio Jobs No Cinch

Rockaway, N. J.

Dear VOL:

I am a singer of popular songs and have been on programs over WOR and WMCA. And to those people who think an artist has it easy, let me say they have another think coming. With my programs with Harry Mack on WOR it took six good rehearsals for two songs.

My hat is off to such outstanding stars as Al Jolson, Harry Richman and Rudy Vallee who go far to prove my contention that hard, sincere work and showmanship carry a performer a long way.

If any young artist wants to know how to get an audition let them get in touch with some one who has been through the mill and knows the difficulty. I could tell them about it. May I also add my best wishes to RADIO GUIDE which grows better with every copy.

Jack V. Mutchler



Jack V. Mutchler

Sabbath Suggestions

St. Joseph, Mo.

Dear VOL:

R. C. Olsen of La Crosse, Wisconsin, registers the complaint that Sunday's programs are too dead, too quiet, too depressing. Well, either he needs Radio Guidance or a new set because here is the actual prospect for any Sunday afternoon, taken directly from the pages of RADIO GUIDE.

12:30 p.m.—CBS-Lazy Dan, the Minstrel Man
1:00 p.m.—Jerry Freeman's Orchestra with Helen Morgan
1:30 p.m.—Hollywood Show with Abe Lyman's Orchestra
2:00 p.m.—Wayne King's Orchestra
2:30 p.m.—Jan Garber's Orchestra
3:00 p.m.—Charlie Agnew's Orchestra
4:30 p.m.—Frank Crumit and Julia Sanderson
5:00 p.m.—Jacques Renard's Orchestra
6:00 p.m.—Jack Denny's Orchestra
6:00 p.m.—Ted Weems' Orchestra
6:30 p.m.—Ozzie Nelson's Orchestra and Joe Penner
7:00 p.m.—Rubinoff's Orchestra with Eddie Cantor
7:30 p.m.—Fred Waring's Orchestra

And that is just a section of what the Sabbath dialing brings. And grouping all of these orchestras and stars together, just try and duplicate the lot any other day in the week. Wake up, Olsen.

K. E. Bradley

A Mother Protests

Gary, Ind.

Dear VOL:

It is not often I have any protest against radio programs for myself. I can usually find something that I want. Neither do I have any complaint to make about the advertisers. They ask very little in return for their wonderful programs as a general rule.

But I do object to the "Children's Programs." If they are written for the edification of the elders, they are flat failures. As a rule they employ the type of plot that I hastily tune out if they are on an adult program. But try to do that with kids! It's like taking candy from a baby. Did you ever try it?

Well, don't. You will have first hand information on the meaning of the word cataclysm. Only you won't be here to write the headlines. Here is my list of grievances:

1. "Orphan Annie" with its diabolical "Dr. Ogotta."
2. "Boy Reporter" with the damnable "Red Shadow," with his maniacal laugh. My boy sits with his eyes like saucers, biting his nails. If anyone said "boo" he would hit the ceiling.
3. "Skippy," the eternal hero overcoming terrible handicaps from a fiendish enemy, with his piping, baby voice.
4. "Jack Armstrong"; another Alger throw-back.

5. Buck Rogers with the inconceivable instruments of torture; another Alger complex.

6. Tarzan; another superman overcoming ferocious beasts with his bare hands.

7. Uncle Quin and his Scalawags, who descended to the level of the rest; competition too enormous to buck, I guess.

Why do I let them listen? Did you ever hear of the third degree? How they keep asking the same question over and over until they break down resistance. The only hope would be to sell the radio. My boy begs on Sunday night to hear Angelo Patri which shows they can be interested in real life affairs or else it is the lullaby tone of his voice.

But the blood and thunder drivel we have to listen to. Two hours of it right at the supper hour. The only time of the day when the family is really together. We must be "shushed" or else permit the radio to be tuned so loud that conversation is made impossible.

I have stood it now for years. And the wear of it is telling. Either the programs must change or—well, you write your own. Mrs. A. B.

For the Newcomers

North Bay, Canada

Dear VOL:

This is the second letter which I have written you and I hope it finds its way into your column. I am an ardent Garber and Humber fan and in my estimation these orchestras are the acme of perfection. Why don't they give these deserving young maestros the credit they merit?

I don't see why such orchestras as Fred Waring's, Ben Bernie's and Rudy Vallee's get all the publicity they do while Gus Arnheim's, Don Redman's, Ted Lewis', Noble Sissle's and Duke Ellington's are just as good or better.

Wayne King also has an excellent band. But that Lady Esther is too much to take. Why in the name of goodness do they let a woman announce anyway? They never sound natural. Now, you Garber and Humber fans, let's all root for more of these splendid orchestras on the night waves.

June Roy

Irresistible Bing

Auburn, N. Y.

Dear VOL:

I am a constant reader of RADIO GUIDE and am a senior in high school. Almost everyone here agrees with me that Bing Crosby is the best singer on the air. There is something about his voice different from anyone else's.

There are quite a few so-called singers who try to imitate. But to me there is only one Bing Crosby! I wish something could be done about his imitators but I suppose that's impossible. Since it is flattering to imitate I suppose his admirers really should appreciate the efforts of others to copy his style.

But at any rate here's hoping that Bing gets first prize in the Radio Popularity Contest. He will probably be way out in front at the finish.



Theresa Ciao

Theresa Ciao

A Word for South

Chariton, Ia.

Dear VOL:

I've been on the side-lines since I first read RADIO GUIDE, which has been quite a while. But since I think VOL the best ever and haven't seen one letter sharing my opinion of Eddie South, I can't stand it any longer.

I am quite sure there must be countless who do share it but for some reason have failed, so far, to write. I, for one, shall not. Folks, if you want to hear an aggregation that can play harmonious melodies polished to the n'th degree—there's an orchestra!

And if you want to hear a real genius play those sweet intriguing tangos—and one who has thrilled two continents as a superb violinist—tune in Sundays at 6 p. m. CST at WBBM. Sponsors, please add 15 more minutes, please! That man can really do things with a violin.

Alice E. Kelley

"You Nasty Man"

Brooklyn, N. Y.

Dear VOL:

My dander is slowly ascending and this temperamental outburst is directed at your Radio Popularity Contest. As I gaze over the results

I notice that Joe Penner, the former "15 cents in the orchestra" vaudeville performer, who, in my estimation has never been graduated from this category, is ahead of such established top-notchers as Eddie Cantor, Bing Crosby and Jack Benny.

How he ever attained such popularity with the RADIO GUIDE readers is a mystery because in Brooklyn he is simply known as the comedian who follows Ted Weems and his orchestra on Sunday nights. Penner's supporters no doubt live in the hamlets and tank towns where they can't distinguish between a gag and a pun. The premier jester of all is Fred Allen.

Among the teams Ollie Olson and Chick Johnston are in third place but, in my estimation, these boys are the ace team on the air. I agree emphatically with the GUIDE voters in their selection of orchestras.

John Molloy



John Molloy

HUNDRED THOUSANDTH VOTE GIVES PENNER BIG MARGIN

THE total number of votes cast in the Star of Stars Election has passed the one hundred thousand mark! And Joe Penner has increased his lead. As each week passes in the election of your favorites of the air, a greater number of ballots is received. The high record for one day's ballot receipts came on a day during the past week when 8,361 separate votes were cast.

The latest tabulation of votes brings to light an astonishing fact: Not a single upset marks the five leaders among the stars or the orchestras or the hours or the teams that were in the lead at the close of the last count one week ago.

The leading star remains Joe Penner. Wayne King's orchestra is still in first position among the musical units; the Fleischmann Hour continues the outstanding favorite among the programs, and Burns and Allen, although closely rivaled by Amos 'n' Andy, retain their leadership among the teams.

Of paramount interest in the election as a whole is the supreme position of Wayne King's orchestra. The number of votes cast for this organization during the past week has doubled the weekly total of votes received during any seven days preceding. The band has polled a vote well above 12,000.

Analysis of the vote for Wayne King's orchestra discloses the fact that his chief support comes from his native state, Illinois. He received during the past seven days, 2,592 votes from the Prairie State. More astonishing is his support in the State of New York, for during the same seven-day period he polled 1,289 votes in that state. Close behind in their backing of him are Pennsylvania, Wisconsin, Iowa and Indiana, their votes being respectively 926, 830, 797 and 736. For him came votes from nearly every state in the Union from California to New Hampshire and from Maine to Texas. There were only two exceptions to this. No voters in Delaware or in Georgia cast a single ballot for his band.

Penner's lead over Bing Crosby is approximately 4,500 votes. The Fleischmann Hour surpasses Chase and Sanborn by close to 5,500 votes. There is a margin between Wayne King and his nearest competitor, Guy Lombardo, of more than 12,000. Burns and Allen now lead their former close rivals, Amos and Andy, by approximately 2,500.

Among recent inquiries, to the tellers in charge of the election have come several new questions. One inquirer living in Angola, La., writes in to ask: "Can Symphony orchestras be voted for under division Number Two?"

Division Number Two provides for any kind of musical unit, including dance orchestras, symphony orchestras, et cetera.

From La Porte, Indiana, comes a question as follows: "Can more than one ballot be mailed in one envelope? For instance, may fan clubs bunch their ballots under one cover?"

The manner of sending the ballots is not important. So long as votes are cast on the regular official form provided for voters, they will count.

An interesting query was sent from an enthusiastic voter living in Port Royal, Pennsylvania. The question is: "You say on the

ballot 'You need not repeat any answers to these questions.' Just what does that refer to?"

When a vote has filled out the ballot completely, with all the answers to the questions pertaining to ownership of the home, age of the receiving set, et cetera, the voter may on subsequent ballots omit answering these questions. In other words, on second and subsequent ballots cast for the stars, orchestras, hours and teams, nothing more need appear on the ballot than the vote for the four favorites.

The total votes tabulated and added to the count for the leaders in each group are as follows:

AMONG THE STARS	
Joe Penner	21,022
Bing Crosby	16,471
Eddie Cantor	10,168
Jack Benny	6,439
Rudy Vallee	2,846
AMONG THE ORCHESTRAS	
Wayne King	26,109
Guy Lombardo	14,085
Ben Bernie	9,031
Fred Waring	5,661
Rudy Vallee	5,577
AMONG THE PROGRAMS	
The Fleischmann Hour	16,738
The Chase and Sanborn Hour	11,258
The Show Boat Program	8,533
The Chevrolet Program	7,652
The Old Gold Show	2,109
AMONG THE TEAMS	
Burns and Allen	20,575
Amos and Andy	18,001
The Mills Brothers	4,693
Olsen and Johnson	4,422

Suitable awards will be made to the star who polls the greatest number of votes, and to the leaders in the other three groups.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible.

Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent postcard.

Along with it you will find a few questions that will help us to get better acquainted.

However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot.

Send in your vote now!



Wayne King, whose orchestra has widened its lead by the latest count. Note Mr. King's individualistic gesture and his sartorial effects.

NOW MICKEY MOUSE CAN "SEE" NAPOLEON

THERE are probably a great many thousands of radio listeners who, having heard the strains of "Who's Afraid of the Big Bad Wolf" so often that little piggies haunted their dreams, would not complain bitterly if the song's successor didn't appear for a while. But Raymond Paige, the young man who has earned the sobriquet of "Napoleon of Radio" and "the Paul Whiteman of the West Coast," and who is impresario of the Surprise Party program over the Columbia network from Los Angeles Saturday nights, hopes fervently for that successor.

Walt Disney, creator of Mickey Mouse and of the little piggies, will repeat that success, and very shortly, too. Then Mickey Mouse can "see" Napoleon.

With an enterprise that evoked the admiration of all the radio world, Paige has all successors to "Who's Afraid of the Big Bad Wolf" sewn up tightly and tucked away in his vest pocket. This is another way

of saying that the young Surprise Party maestro has obtained exclusive rights for the air to all the scores of the Walt Disney animated films.

Paige scored a big hit with the first presentation over the radio of the entire score of "Playful Pluto," latest Mickey Mouse feature, and "The Grasshopper and the Ant," another new Silly Symphony score. Think of the sensation he would have achieved had he had exclusive rights to the Disney numbers when "The Big Bad Wolf" swept the country!

Paige, incidentally, claims for his Surprise Party programs the largest cast on the airwaves, with more than 125 performers taking part in each broadcast. And at last reports, the cast was still growing!

The entire half hour performance, of course, revolves about the music of Paige's thirty-piece orchestra. Then there are Kay Thompson, the beautiful singing pianist, with her male trio, and the Southern Rhapsody

Choir of ninety voices, as well as the guest artists numbering from one to a half dozen on each program.

That's a sizeable job, being responsible for an aggregation of that magnitude, Paige will tell you. Nevertheless he manages to keep the big cast in perfect coordination throughout the half-hour broadcast. And that's only a small part of his work. The big job which faces him each week is to provide the fresh novelty numbers which are a feature of each presentation.

A lot of envious maestros have been wondering how Paige was able to make that exclusive tie-up with the Disney music which they all would like so much to possess. The answer is simple. Paige and Disney have been friends for years, and when Paige saw the tremendous success of the "Big Bad Wolf" he immediately put up to the Mickey Mouse artist the proposition of obtaining the exclusive rights to his scores. Disney assented at once, and that was all there was to it.

Sunday, March 11

Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power, Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB†	1410	500	Boston, Mass.	CBS
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBAL†	1060-760	10,000	Baltimore, Md.	NBC
WBZ	990	50,000	Boston, Mass.	NBC
WBZA	990	1,000	Springfield, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
WDRC†	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEI	590	1,000	Boston, Mass.	NBC
WFI†	560	1,000	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N. Y.	NBC
WHAM	1150	50,000	Rochester, N. Y.	NBC
WIP†	610	500	Philadelphia, Pa.	CBS
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJSV†	1460	10,000	Washington, D. C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLBZ†	620	500	Bangor, Maine	CBS
WLIT†	560	1,000	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO†	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	
WRC†	950	500	Washington, D. C.	NBC
WRVA‡	1110	5,000	Richmond, Va.	NBC
WTIC‡	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.
‡Full Day Listings; Night Network Only.
*Evening Programs Listed Only.
§Local Day, Full Night Programs Listed.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

8:00 A.M.

NBC—Melody Hour; Guest Soloist; Grande Trio; WEAF WGY
CBS—On the Air Today; WABC

AFTERNOON

12:00 Noon

NBC—Major Bowes' Capitol Family; WFI WGY WLIT
CBS—Salt Lake City Tabernacle Choir and Organ; WABC WJAS

WHAM—Children's Hour (NBC)
WNAC—Concert Musicale
9:45 A.M.
NBC—Alden Edkins, bass-baritone; WEAF WGY
WNAC—The Watch Tower Program
10:00 A.M.
NBC—The Radio Pulpit; Dr. S. Parkes Cadman, talk; WEAF WGY
CBS—Church of the Air; WABC WOKO WDRC WJAS WJSV WIP WAAB WLBZ
NBC—Southland Sketches; Southernaires, male quartet; vocal soloists; WJZ WBZ WBZA KDKA WBAL WHAM
WCAU—Mario de Campo, tenor; Eric Wilkinson, organist
WNAC—The Watchtower Program
WRVA—Lessons in Living, Dr. Douglas S. Freeman
10:15 A.M.
WCSH—Musical Program
WNAC—Uncle Bob Houghton, children's program
10:30 A.M.
NBC—The Garden of Tomorrow, orchestra; WEAF WGY WCSH WEEI WLIT
CBS—Melody Parade; WOKO WDRC WCAU WJAS WLBZ WJSV
NBC—Music and American Youth; Concert by Boston School Musicians; WJZ WBAL WBZ WBZA

WNAC—WOKO WJAS
WCSH—Pete the Singing Master
WLIT—U. of Chicago Round Table, discussion (NBC)
1:00 P.M.
NBC—Road to Romany; WEAF WFI WGY WEEI
CBS—Church of the Air; WABC WOKO WJAS WJSV WDRC WIP WAAB WCAU
WCSH—First Radio Parish
WNAC—Catholic Truth Period
WOR—Perole String Quartet; Joseph Coleman, conducting; Sylvia Cyde, soprano
1:30 P.M.
NBC—Surprise Party; Mary Small, juvenile singer; William Wirge's Orchestra; WEAF WEEI WCSH WFI WGY

Look for the Bell Δ for Religious Services and Programs

CBS—Ben Alley, tenor; WABC
KDKA—Studio Program
WHAM—Lake Avenue Baptist Church Service
WOR—Newark Museum, talk

10:45 A.M.

CBS—The Playboys; WABC WDRC WJAS WOKO WJSV WCAU
WNAC—The First Church of Christ Scientist
WOR—Current Legal Topics, Robert Daru

11:00 A.M.

NBC—Press Radio Bureau; WEAF WJZ WBAL WHAM
CBS—Children's Hour, Juvenile Variety Program; WABC WCAU
CBS—Rhoda Arnold and Taylor Buckley, duets; WOKO WJSV WLBZ WNAC
KDKA—Calvary Episcopal Church Services
WBZ-WBZA—Safety Crusaders
WCSH—State Street Congregational Church Services
WEEI—Morning Service, Old South Church of Boston
WGY—Union College Chapel Services
WOR—"The Moderns"; Dorothy Minty, violinist; Olga Zundell, cellist; Mercedes Bennet, pianist
WRVA—Second Presbyterian Church Services

11:05 A.M.

NBC—Hall and Gruen, piano team; WEAF
NBC—Morning Musical; Musical Art Quartet; WJZ WBAL WHAM

11:15 A.M.

NBC—Major Bowes' Capitol Family, vocalists; male quartet; orchestra; WEAF
WHAM—Dance Orchestra

11:30 A.M.

NBC—The Poet Prince; Anthony Frome, tenor; WJZ WBAL
CBS—Salt Lake City Tabernacle Choir and Organ; WOKO WJSV WLBZ WNAC
WBZ-WBZA—Radio Nimble Wits, Everett Smith
WOR—Organ Recital, George Shackley

11:45 A.M.

NBC—Phantom Strings; Aldo Ricci, director; WJZ WBAL
WBZ-WBZA—Metropolitan Organ Recital, Arthur Martel

CBS—Lazy Dan, the Minstrel Man; Irving Kaufman; WABC WCAU WJAS WJSV WDRC

NBC—National Youth Conference; Dr. Daniel A. Poling, speaker; WJZ WBAL WBZ WBZA
KDKA—Old Songs of the Church
WHAM—Rochester Catholic Hour
WRVA—Jewish Hour

1:45 P.M.

KDKA—Charley Agnew's Orchestra
WRVA—Beauty That Endures

2:00 P.M.

NBC—Gene Arnold and the Commodores; WEAF WEEI WCSH WGY
CBS—Broadway Melodies; Helen Morgan, Jerry Freeman's Orchestra and Chorus; WABC WNAC WCAU WJAS WJSV
NBC—Bar X Days and Nights, romance of the early West; WJZ WBAL WBZ WBZA KDKA
WHAM—Down Melody Lane
WOR—Choir Invisible

2:30 P.M.

NBC—Travelogues; Malcolm La Prade; WEAF WGY WCSH
CBS—The Big Hollywood Show; Abe Lyman's Orchestra and Accordiana; WABC WOKO WNAC WCAU WDRC WJSV
NBC—Rings of Melody; Ohman and Arden, piano duo; Arlene Jackson, songs; Edward Nell Jr., baritone; WJZ KDKA WBAL WHAM WBZ WBZA
WEEI—Garden of Melody
WOR—Radio Forum

2:45 P.M.

NBC—Gems of Melody; Muriel Wilson, soprano; Fred Hufsmith, tenor; Harold Sanfords' Orchestra; WEAF WCSH WGY WEEI

3:00 P.M.

NBC—Wayne King's Orchestra; WEAF WEEI WCSH WGY WLIT
CBS—New York Philharmonic Symphony Orchestra; Guest Soloists; WABC WOKO WAAB WDRC WJSV WIP WLBZ
NBC—Triolians; Frances Langford, contralto; Three Scamps; Richard Himber's Orchestra; WJZ WBAL WHAM
KDKA—Studio Program
WBZ-WBZA—Ruby Newman's Orchestra, Eleanor Talcott, contralto; Hary Miles, baritone
WCAU—Ronnie and Van with Frank Kamplain
WNAC—Behind the Microphone
WOR—Matinee Today; Variety Program; Orchestra and Soloists

3:15 P.M.

NBC—Triolians; WBZ WBZA KDKA
WCAU—Arthur Hinet, organist
WNAC—Bill Bigley's Orchestra

3:30 P.M.

NBC—The Garden Program; Coe Glade, contralto; Norsemen Quartet; Karl Schute's Orchestra; WEAF WLIT WGY WCSH WEEI
NBC—Jan Garber's Orchestra; WJZ WBAL WBZ WBZA KDKA WHAM
WNAC—Francis J. Cronin at the console
WOR—Pauline Alpert, The Whirlwind Pianist

3:45 P.M.

WCAU—Diary of a Newspaper Man
WNAC—Larry Thornton, tenor
WOR—Madame Olyanova, graphologist

4:00 P.M.

NBC—Looking Over the Week; John B. Kennedy; WEAF WLIT WEEI
NBC—Albert Payson Terhune, dog drama; WJZ KDKA WBZ WBZA WHAM WBAL
Coughlin Net.—Rev. Father Charles E. Coughlin; WCAU WNAC WOR WOKO WJAS WDRC WLBZ

4:15 P.M.

WCSH—Studio Program
WGY—Carmelo Cascio, pianist
NBC—Dion Kennedy, organist; WJZ KDKA
NBC—Johnny and Vee; WEAF WEEI WCSH WGY WLIT
WBAL—Watchtower Program
WBZ-WBZA—Fascinating Facts
WHAM—Choir Rehearsal

4:30 P.M.

NBC—The Hoover Sentinels, concert; Edward Davies, baritone; Chicago A Capella Choir; orchestra direction Joseph Koestner; WEAF WEEI WCSH WGY WFI
NBC—Princess Pat Players, dramatic sketch; WJZ WBZ WBZA WBAL WHAM KDKA
5:00 P.M.
NBC—Dream Drama; WEAF WEEI WCSH WGY WFI

5:15 P.M.

CBS—Roses and Drums, dramatization; WABC WAAB WJAS WJSV
NBC—National Vespers; Dr. Harry Emerson Fosdick, talk; WJZ WBAL WBZ WBZA WHAM KDKA
Y. N.—Ted Hanson's Orchestra; WNAC WCAU—Rev. Donald G. Barnhouse
WOR—Phil Cook, "The Colonel and the Nut"
5:15 P.M.
NBC—Waves of Romance; Ted Black's Orchestra; Vincent Calendo, vocalist; WEAF WEEI WGY
WCSH—Studio Variety Program
WOR—Michael Bartlett, tenor; Trio

5:30 P.M.

NBC—Talkie Picture Time, sketch; WEAF WEEI WCSH WFI WGY

High Spot Selections For The Day

3:00 p.m.—Philharmonic Symphony; Beethoven's "Missa Solemnis"; Elizabeth Rethberg, soprano, Sigrd Onegin, contralto, Paul Althouse, tenor, Ezio Pinza, bass, soloists with Schola Cantorum of New York; Arturo Toscanini, conducting; CBS-WABC network.
3:30 p.m.—Coe Glade; NBC-WEAF chain.
4:00 p.m.—Father Coughlin's Address; Private network including WCAU.
4:30 p.m.—Hoover Sentinels concert; direction Josef Koestner; NBC-WEAF chain.
6:00 p.m.—Vladimir Horowitz, concert pianist; Willem Von Hoogstraten, conducting; NBC-WJZ network.
6:30 p.m.—Ed McConnell; CBS-WABC.
6:45 p.m.—Family Theater: Act II at 7:30 with Fay Bainter; CBS-WABC network.
7:00 p.m.—Groucho and Chico Marx; Freddie Martin's orchestra; CBS-WABC.
7:30 p.m.—Joe Penner; NBC-WJZ network.
8:00 p.m.—Eddie Cantor; NBC-WEAF chain.
8:30 p.m.—Fred Waring; CBS-WABC chain.
9:00 p.m.—George M. Cohan; NBC-WJZ.
10:00 p.m.—Jack Benny; NBC-WEAF chain.
10:30 p.m.—Hall of Fame; John Charles Thomas; NBC-WEAF network.
10:30 p.m.—Ernest Hutcheson, pianist; Howard Barlow's orchestra; CBS-WABC.
11:00 p.m.—Times' Broadcast to Byrd Expedition; NBC-WEAF network.

CBS—Frank Crumit and Julia Sanderson, songs; WABC WOKO WAAB WCAU WDRC WJSV
NBC—Grand Hotel, dramatic sketch; WJZ WBAL WBZ WBZA KDKA WHAM
WNAC—Thomas J. Brady, Town of Brookline
WOR—Joint Committee of Teachers Organization
WRVA—Bible Stories

5:45 P.M.

WNAC—Twilight Reveries
WRVA—Organ Reveries

NIGHT

6:00 P.M.

CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano; WABC WCAU WJAS WJSV
NBC—Catholic Hour, talks and music; WEAF WEEI WCSH WLIT WGY WRVA
CBS—Around the Console; WIP.
NBC—Symphony Concert; William Von Hoogstraten; Vladimir Horowitz, violinist; Guest Conductor; WJZ WBZ WBZA WHAM WBAL WLW KDKA
WNAC—News Service; Weather Forecast
WOR—Uncle Don

6:15 P.M.

WNAC—The Crusaders
6:30 P.M.
CBS—Smilin' Ed McConnell; WABC WCAU WDRC WJSV WJAS
NBC—Our American Schools; speaker; WEAF WLIT WGY WRVA

6:45 P.M.

WCSH—Studio Program
WEEI—The Edison Program
WNAC—"Highway of Melody"; Alice O'Leary, contralto; Adrian O'Brien, tenor; two pianos
WOR—Brotherhood of Youth, Rev. Vincent Burns

7:00 P.M.

NEN—The Flufferettes; Frim Sisters and Billy Payne; WCSH WEEI
CBS—Family Theater, Act I; Lean and Mayfield; James Melton and Orchestra; WABC WJAS WDRC WOKO WNAC WLBZ WCAU

7:15 P.M.

NBC—Court of Human Relations, drama; WEAF WGY WCSH
CBS—The Marx Brothers, Groucho and Chico; Freddie Martin's Orchestra; WABC WNAC WDRC WCAU WJSV WJAS WOKO WLBZ
NBC—Ted Weems' Orchestra; Guest Star; WJZ WBAL WBZ WBZA KDKA WLW WHAM WRVA

7:30 P.M.

WEEI—Manhattan Merry-go-round
7:45 P.M.
WOR—Comedy Stars of Hollywood

7:50 P.M.

CBS—Family Theater; Act II; Fay Bainter, guest star; WABC WDRC WOKO WJAS WNAC WJBZ WCAU
NBC—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra; WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM

7:55 P.M.

WEEI—Garden Talk
WOR—The Bible Camera, Stokes Lott; organ music
7:45 P.M.

7:45 P.M.

CBS—Virginia Baker with Havens and Shapiro; WIP
CBS—The Thriller; WABC WNAC WCAU WJSV WJAS
NBC—Wendell Hall, songs and ukelele; WEAF WLIT WCSH WGY
WOR—Vera Brodsky and Harold Triggs, piano duo

\$10,000.00
IN CASH PRIZES
See Back Page

(SUNDAY CONTINUED)

7:50 P.M.
WEEL—News Dispatches
8:00 P.M.
NBC—Eddie Cantor, comedian; Rubinoff's Orchestra: WEA WWSH WLW WGY WTIC WRVA WLIT WBZ WBZA
CBS—Evening In Paris: WABC WOKO WNAC WCAU WJSV WJAS
NBC—Musical Revue; soloist and orchestra: WJZ WBAL WHAM
KDKA—Weather; Sports Reports
WEEL—The Jenny Concert
WOR—Melodisc; Conductors Willard Robinson, George Shackley, Merle Johnson; Vocalists
8:15 P.M.
KDKA—Debut Night
8:30 P.M.
CBS—Fred Waring's Orchestra: WABC WDRC WOKO WCAU WJSV WNAC WJAS WLBZ WHAM—Twilight Interlude
9:00 P.M.
NBC—Manhattan Merry-Go-Round; Tamara, Russian blues singer; David Percy; Men About Town; Orchestra: WEA WWSH WLW WGY WFI
CBS—The Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Ted Husing, Glee Club: WABC WOKO WNAC WDRC WCAU WJSV WJAS
NBC—George M. Cohan, guest star; The Revelers Quartet; Al Goodman's Orchestra: WJZ WBAL WBZ WBZA WRVA WLW KDKA WHAM
WCSH—Kathadin Mountaineers
WEEL—Fur Program
WOR—Stradivarius Quartet, direction of Gerald Warburg
9:30 P.M.
NBC—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden; violinist; Concert Orchestra: WEA WWSH WLW WGY WFI WWSH WJAS WLBZ WHAM
NBC—Walter Winchell: WJZ WBAL WBZ WBZA KDKA WLW WHAM
9:45 P.M.
NBC—Nat Shilkret's Orchestra: WJZ WBAL KDKA WHAM WBZ WBZA
WLW—Unbroken Melodies
10:00 P.M.
CBS—Oliver Naylor's Orchestra: WIP
NBC—Jack Benny and Mary Livingstone; Frank Parker, tenor; Orchestra: WEA WWSH WLW WGY WFI WWSH WJAS WLBZ WHAM
CBS—Patric's Dramas of Childhood: WABC WOKO WAAB WDRC WCAU WJSV WJAS
NBC—K-Seven, spy drama: WJZ WBAL WHAM KDKA
WBZ-WBZA—Old Farmer's Almanac
WNAC—Phil Harris' Orchestra
WOR—New York Opera Association
10:15 P.M.
WBZ-WBZA—Sports Review. Bill Williams
10:30 P.M.
NBC—Hall of Fame; John Charles Thomas, baritone; Guest Star; Nat Shilkret's Orchestra: WEA WWSH WLW WGY WFI WWSH WJAS WLBZ WHAM
CBS—Ernest Hutcheson, concert pianist; Concert Orchestra; Howard Barlow, conductor: WABC WOKO WAAB WDRC WJAS WJSV WIP WLBZ
NBC—L'Heure Exquise: WJZ WBAL KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Joe and Bateese, skit
WCAU—House Warming
WHAM—News Flashes
WNAC—Charles Frederick Lindsley, readings with organ
WRVA—Art Brown, organist
10:45 P.M.
NBC—Meditation: WHAM WBZ WBZA
KDKA—Studio Program
WNAC—News Flashes; Weather
11:00 P.M.
NBC—International Tid-Bits: WJZ WBAL WHAM
CBS—H. V. Kaltenborn, news: WABC WOKO WDRC WJAS WIP WLBZ WAAB WJSV
NBC—Broadcast to the Byrd Expedition: WEA WFI WWSH WGY WWSH WTIC
KDKA—Sports; News Flashes
WBZ-WBZA—Weather Temperature; Sports Review
WCAU—Boake Carter, talk
WLW—Dimnick's Orchestra
WOR—"Moonbeams"
11:15 P.M.
CBS—Little Jack Little's Orchestra: WABC WDRC WCAU WJAS WJSV WLBZ WOKO WNAC
NBC—Ennio Bolognini, cellist: WJZ WBAL
KDKA—Missionary Broadcast
WBZ-WBZA—Kay Fayre, soloist
WEEL—News Flashes
WHAM—Carlos Dallas' Orchestra
WLW—Johnny Johnson's Orchestra
11:30 P.M.
NBC—To be announced: WEA WFI WTIC WGY WWSH WEEL WLW
NBC—Buddy Rogers' Orchestra: WJZ WBAL WBZ WBZA WHAM
WOR—Emil Coleman's Orchestra
WLW—Studio Program
11:45 P.M.
CBS—Ace Brigode's Orchestra: WABC WNAC WDRC WCAU WJSV WJAS WLBZ WOKO
12:00 Mid.
CBS—Louis Panico's Orchestra: WABC WJSV WOKO WNAC WCAU
NBC—Jimmy Lunceford's Orchestra: WJZ WBZ WBZA WBAL WHAM KDKA
WOR—Paul Tremaine's Orchestra

PLUMS AND PRUNES

By Evans Plummer

JUST to show you that the networks are trying to make radio more listenable, here's concrete proof. The National Broadcasting Company is showing the helping hand to its sponsors with a booklet compiled on the subject "NBC Program Policies."

Quoting direct, the following instructive paragraphs are a sample of how NBC is trying to purify the air—not that it needs it—or at least humidify it a bit to make it more comfortable as it emanates from the concealed recesses of the loudspeaker:

"1.—Its (broadcast program) primary appeal should be to the listener's interest. Unpleasant or gruesome statements should be avoided as more likely to offend than to instruct or entertain."

And this—
"2.—Tiresome repetition or too much detail should be avoided. For instance, the advertiser's street address and the like should not be reiterated to the point of annoyance."

That one will (or should) be interesting to the local advertisers of ladies' fur coats and men's two-pants suits . . . And finally, here's a dandy, which after all, is based on truth in advertising, a good old, time-tried policy:

"3.—Statements of prices and values must be confined to specific facts. Misleading price claims or comparisons must not be used."

Not bad, NBC, not bad. Here's a carload of plums for you.

Inside Pickups

BEN BERNIE, the ole maestro, is closing at Omaha, last stop before Hollywood, whence will originate, on March 13, his first west coast program starring no less than Mrs. Bing Crosby whom you may know as Dixie Lee . . . Ben Pratt, long with NBC's press department in the Windy City, has been transferred to Radio City, in New York . . . Tony Cabooch, unfortunately lost to the night lanes by the sailing of the Wednesday night NBC *Musical Cruiser* to New York, remains in Chicago and has a new week-day (6:15 p. m. EST) children's program over WENR-WLS. His daughter, Jimmie Dew, aids . . . And, of course, its no secret now that Myrt, of the "and Marge" team, wants a divorce. Who can the lucky man be?

A baking concern will launch a new NBC program in the immediate future featuring Harry Kogen's orchestra, the Morin Sisters, the Nameless (Crusaders) quartet, Art Jacobson and Betty Winkler, with popular Don McNeill as M.C.

LEO ROSENCRANS' recently authored "Sally of the Talkies" took so well with the Merch Mart program planning board that this NBC staff continuity writer has

BATTLE OVER RADIO NEWS

(Continued from Page 4)

gathered by a British news syndicate and intends to retail this service to other dissatisfied stations throughout the country.

In New Orleans three stations have put their own reporters to work gathering news. These three, WWL, WSMB and WDSU, intend to fight to the last ditch. New Orleans newspapers at one time obtained an injunction to prevent WDSU from broadcasting news, but the plucky station has overcome this legal difficulty.

Nor is this the first instance in which the long-smoldering feud has reached the courts. Prior to the New Orleans case, Iowa and South Dakota radio stations had been hauled before the bar for al-

12:30 A.M.

NBC—Clyde Lucas' Orchestra: WJZ WBZ WBZA WHAM WLW
CBS—Henry Busse's Orchestra: WABC WJSV WCAU WOKO WNAC
NBC—Carlos Molina's Orchestra: WEA WWSH WFI WEEL WFI
KDKA—DX Club

been shipped to Hollywood to gather additional color . . . Alex Robb, one-time manager of *Amos 'n' Andy* and of late NBC program department exec, is taking time off to inhale ether while the surgeons have a look-see what's wrong . . . And that very splendid Thursday evening "Supper Club" of the bigger chain, starring *Mary Steele* and *Joe Parsons*, has already made a change, substituting the *Merry Macs* for the *Merrie-Men* . . . just a slight typographical rearrangement.

Here's Emrie Lincoln

UNTIL recently on WGN, now on transcriptions over many stations is *Charlie*



Emrie Ann Lincoln

Agnew's ork and the enchanting voice, with the bell-like tinkle, of young Emrie Ann Lincoln, ballad singing newcomer who has scaled the musical heights as rapidly as if she were flying with her aviator brother—one of her favorite pastimes . . . Emrie Ann pried herself into radio, first, by deciding Agnew's orchestra needed her, and, second, by pursuing Charlie until he just had to give her an audition. Result, even *he* was surprised and Miss Lincoln got a job . . . Emrie's 21 years of age but hasn't voted yet; is not "sweet" on anyone; devotes most of her spare time to athletic activities generally reserved for the boastful male, and lives with mama and papa in a western Chicago suburb . . . She does get you, doesn't she?

Gag Department

FROM MILWAUKEE, capital of happy cow country and originator of the "Heinie and His Grenadiers" programs Wednesdays at 3:15 p. m. EST over the NBC-WJZ network, comes the report of a fan letter, addressed to Heinie from the wife of a Wisconsin farmer. She boasted of their modern farm, every convenience, and:

"Best of all," she added, "we have a radio system of our own. You see Heinie broadcasts right at milking time, so Dad would have to miss the programs. But we've wired a loudspeaker line to the barn, and all I have to do is throw a switch in the house and send the Grenadiers out there."

"We've done that now for over a year and a half, and—so far, the cows haven't minded at all!"

Casualties

OF MINOR ORIGIN but painful consequence was the infection, resulting from a manicure, which *Adele Girard*, charming vocalist-harpist and with *Harry Sosnik's* Edgewater Beach Hotel orchestra, suffered last week, and Adele, despite the torture, continued to do her bit during the 11:30 p. m. CBS orchestra broadcasts . . . With less importance medically, but nevertheless an operation of a sort, has been the reducing diet of one *Harlow Wilcox*, NBC Chicago mikeman, who has subtracted some thirty pounds from his total. "When," says Wilcox, "I've lost another five pounds, I'll have some pictures taken."

It seems that Mr. Wilcox would like to have his fans know him as he is going to be—not as he was.

BIRTHDAYS: March 11, Andy Sanella; March 12, Harlow Wilcox and Loretta Poynton; March 13, Louis Roen, Helen ("Em" of Clara Lu 'n' Em) King, and Aileen Clark; March 14, Gene Arnold; March 15, Everett Mitchell; March 16, Elizabeth Lennox.

BIG PAY IN BROADCASTING



FLOYD GIBBONS
Famous Radio Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then here is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

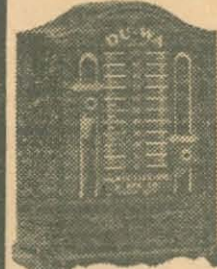
Millions of dollars paid to trained talent every year. Men and women unknown today will be the high salaried Graham MacNamees, Olive Palmers and Floyd Gibbons of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find Your Place in Broadcasting" gives full particulars regarding our Course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send coupon at once for free book.

Floyd Gibbons School of Broadcasting, 2000-14th St., N.W., Dept. 4C30 Washington, D.C. Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study Course.

Name Age
Please Print or Write Name Plainly
Address
City State

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Install a New DU-WA

\$1

DU-WA improves every set. It eliminates the nuisance of hearing two programs at one time—cuts out powerful local stations and brings in distance with ease. Works on either electric or battery sets. Must do all we claim or money refunded. DU-WA sent postpaid to your home upon receipt of cash or postal money order. Also sent C. O. D.

Steinbergs
633 WALNUT

Dept. R.G. CINCINNATI, OHIO

Monday, March 12

MORNING

8:00 A.M.
 CBS—On the Air Today: WABC
 NBC—Organ Rhapsody; Richard Leibert, organist: WEAFF WFI WFSH
 CBS—Salon Musicale: WCAU
 NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA
 WEEI—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Program Resume

8:05 A.M.
 CBS—Salon Musicale: WABC
 WOR—Daily Produce Reporter

8:10 A.M.
 WOR—Al Woods, songs and patter

8:15 A.M.
 NBC—Don Hall Trio: WJZ KDKA WBAL WHAM WBZ WBZA
 WFSH—Morning Devotions
 WEEI—Caroline Cabot's Shopping Service

8:30 A.M.
 NBC—Cheerio, inspirational talk; Music: WEAFF WGY WEEI WFSH WFI
 CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU
 NBC—Lew White at the Dual Organ: WJZ WBAL KDKA WBZ WBZA
 WHAM—Among My Souvenirs
 WOR—Martha Manning

8:45 A.M.
 WCAU—Sam Moore's Meeting
 WHAM—Lew White, organist (NBC)
 WOR—Gospel Messengers, songs; Clara Altman and Kenneth Randolph, baritone

9:00 A.M.
 NBC—Morning Glories; Dance Orchestra: WEAFF WLIT WFSH
 NBC—Breakfast Club; Dance Orchestra: WJZ WBAL KDKA
 CBS—Andy Arcari; Three Naturals: WABC WOKO WNAC WDRC WCAU WJAS WLBZ
 WBZ-WBZA—Shopping News, Virginia Reade
 WEEI—Clothes Institute
 WGY—Musical Program
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—"Our Children," with Mary Olds; Edward Nell, Jr., baritone; George Shackley, organist

9:15 A.M.
 NBC—Landt Trio and White, songs and comedy: WEAFF WLIT WFSH WGY WEEI
 CBS—Madison Ensemble: WABC WDRC WJAS WNAC WOKO WIP WLBZ
 WCAU—Words and Music
 WHAM—Breakfast Club (NBC)
 WOR—Miss Kath'rine 'n' Calliope

9:30 A.M.
 NBC—Bradley Kincaid, the Mountain Boy, songs: WEAFF WFSH WGY
 CBS—Metropolitan Parade: WABC WDRC WJAS WNAC WOKO
 KDKA—Style and Shopping Service
 WBZ-WBZA—Breakfast Club (NBC)
 WEEI—Shopping Service; Jean Abbey
 WOR—"First Ladies" on the Air

9:45 A.M.
 NBC—Florenda Trio: WEAFF WFSH WFI WEEI
 CBS—Metropolitan Parade: WCAU WLBZ
 KDKA—Piano, Minute Manners
 WBAL—Shopping with Nancy Turner
 WGY—Martha and Hal
 WOR—Phil Harris' Orchestra

10:00 A.M.
 NBC—Josephine Gibson, Hostess Counsel: WJZ WBZ WBZA WBAL KDKA WHAM
 NBC—Breen and de Rose, vocal and instrumental duo: WEAFF WFSH WEEI WFI
 WGY—Hank Keene and his Gang
 WNAC—Buddy Clark, soloist
 WOR—Musical Program

10:15 A.M.
 NBC—Morning Parade, Variety Musicale: WEAFF WEEI WFSH WFI
 CBS—Bill and Ginger, songs and patter: WABC WOKO WNAC WCAU WJAS WJSV
 NBC—Clara Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
 WGY—Mid-Morning Devotions

10:30 A.M.
 CBS—News Service: WABC WOKO WAAB WJSV WCAU WDRC WJAS WLBZ
 NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA
 NBC—Press Radio Bureau: WEAFF WEEI WFI WFSH
 WEEI—Contract Bridge; Mrs. Charles Geissler
 WGY—Market Basket
 WHAM—"Mrs. Thrifty Buyer"
 WNAC—Song Album; Walter Kidder, baritone

10:35 A.M.
 CBS—The Merry-makers: WABC WOKO WAAB WJSV WCAU WDRC WJAS WLBZ
 NBC—Morning Parade: WEAFF WEEI WFSH WFI

10:45 A.M.
 CBS—Will Osborne's Orchestra; Pedro De Cordoba, philosopher: WABC WDRC WCAU WOKO WNAC WJAS
 NBC—Press Radio Bureau WJZ WBAL WFI
 E. T.—School of Cookery: WEEI WGY
 KDKA—Sammy Fuller
 WBZ-WBZA—Duke Dewey's Hickory Nuts

WHAM—Tom Grierson, organist
 WJSV—Gene Stewart, organist

10:50 A.M.
 NBC—Musical Originalities; Dick Teela, tenor: WJZ WFI WBAL

11:00 A.M.
 NBC—Hour of Memories; U. S. Navy Band: WEAFF WLIT WGY
 CBS—Cooking Closeups, Mary Ellis Ames: WABC WOKO WNAC WDRC WJAS WJSV WCAU
 NBC—The Wife Saver; Allan Prescott: WJZ WBAL WHAM
 E. T.—School of Cookery: WFSH WRVA
 E. T.—Strollin' Tom: WBZ WBZA KDKA
 WEEI—Friendly Kitchen Program
 WOR—Nell Vinick, beauty talk

11:15 A.M.
 NBC—U. S. Navy Band: WFSH WEEI
 CBS—Morning Moods: WABC WJAS WDRC WJSV WCAU WOKO WNAC WLBZ
 NBC—Singing Strings, string ensemble: WJZ WHAM WBAL WBZ WBZA
 KDKA—Uncle Tom and Betty
 WOR—School of Cookery

11:30 A.M.
 CBS—Tony Wons: WABC WOKO WNAC WJAS WJSV WCAU WLBZ
 NBC—Rhythm Ramblers, dance orchestra; Edna Odell, contralto: WJZ WBAL KDKA
 WBZ-WBZA—Metropolitan Stage Show
 WHAM—Home Bureau Talk
 WOR—The Humanologist, Dr. William Von Crowe
 WRVA—Luxury Fiddlers

11:45 A.M.
 CBS—Keenan and Phillips: WABC WDRC WJAS WJSV WLBZ WIP
 NBC—Rhythm Ramblers: WBZ WBZA WHAM KDKA—Ella Graubart
 WCAU—Irene Thomson, soloist; Orchestra
 WNAC—Five Minute Stories from Real Life
 WOR—Walter Ahrens, baritone; Orchestra

AFTERNOON

12:00 Noon
 NBC—Arlene Jackson, songs; Pollock and Lawnhurst, piano duo: WEAFF WEEI WFSH WGY
 CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
 NBC—Musical Varieties; Morin Sisters; The Crusaders: WJZ WBAL WHAM
 KDKA—Studio Program
 WBZ-WBZA—News, Ernest Beaufort
 WOR—The Craft of Glove-Making, Mrs. F. Pentecost Philips

12:15 P.M.
 NBC—Johnny Marvin, songs: WEAFF
 CBS—Betty Barthell, songs: WABC WOKO WAAB WDRC WCAU WJSV WLBZ
 KDKA—Honey Boy and Sassafras
 WBAL—Chick Larro
 WBZ-WBZA—Weather; Farm Forum
 WFSH—Farm Flashes
 WEEI—News Dispatches; Stock Quotations; Market Report
 WHAM—News Service
 WNAC—News and Weather
 WOR—Your Child, Dr. Elaine Elmore

12:20 P.M.
 WOR—Musical Program

12:25 P.M.
 WFSH—Stocks; Weather
 WHAM—Agricultural Forum
 WOR—"Minute Manners," Mrs. J. S. Reilly

12:30 P.M.
 NBC—National Farm and Home Hour; guest speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM
 CBS—Emery Deutsch's Orchestra: WABC WOKO WAAB WJSV WIP WLBZ
 NBC—Rex Battle's Concert Ensemble: WEAFF WFSH
 KDKA—News, Markets
 WCAU—The Nootimers
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—George Shackley, organist

12:35 P.M.
 WEEI—Farmers Produce Market Report

12:45 P.M.
 KDKA—Lloyd Huntley's Orchestra
 WEEI—A Bit of This and A Bit of That
 WJAS—Embery Deutsch's Orchestra (CBS)

12:55 P.M.
 E. T.—Ohman and Arden; The World's Most Beautiful Waltzes: WOR WCAU

1:00 P.M.
 NBC—Market and Weather Reports: WEAFF
 CBS—George Hall's Orchestra: WABC WNAC WDRC WIP WLBZ WOKO
 KDKA—Farm and Home Hour (NBC)
 WCAU—Harold Knight's Orchestra
 WFSH—Lyman B. Chipman Program
 WGY—Albany on Parade
 WJSV—Afternoon Rhythms
 WOR—Dr. Wynne's Health Talk

1:05 P.M.
 WOR—New Jersey Club Women's Hour

1:15 P.M.
 NBC—Pinkey Hunter's Orchestra: WEAFF WFSH WEEI WFI
 WCAU—Hits of Yesterday
 WJSV—George Hall's Orchestra (CBS)

1:20 P.M.
 WOR—Musical Interlude

HIGH SPOT SELECTIONS FOR THE DAY

3:00 p.m.—Radio Guild: Maeterlinck's "The Blue Bird": NBC-WJZ network.
 7:30 p.m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orchestra: NBC-WJZ network.
 8:00 p.m.—Side Show; Clifford Soubier, barber; music: NBC-WJZ network.
 8:30 p.m.—Bing Crosby; Mills Brothers and Carol Lofner's orchestra: CBS-WABC network.
 8:30 p.m.—Lawrence Tibbett, baritone; William Daly's orchestra: NBC-WEAFF chain.
 9:00 p.m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet; Harry Kogen, band director: NBC-WJZ network.
 9:15 p.m.—Fray and Braggiotti, piano duo: CBS-WABC network.
 9:30 p.m.—Ex-Lax presents The Big Show; Gertrude Niesen, Mady Christians, Emile Boreo and Isham Jones' orchestra: CBS-WABC network.
 9:30 p.m.—Ship of Joy; Captain Dobbsie: NBC-WEAFF network.
 10:00 p.m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAFF network.

1:30 P.M.
 NBC—Frances C. Healy, director; Midtown Galleries: WEAFF WGY WFSH
 CBS—Mischa Raginsky's Ensemble: WABC WOKO WNAC WDRC WJAS WJSV WCAU WLBZ
 NBC—Vic and Sade, sketch: WJZ WBAL WBZ WBZA KDKA
 WEEI—Reading Circle
 WHAM—School of the Air
 WOR—Bide Dudley, Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.
 NBC—Orlando's Concert Ensemble: WEAFF
 NBC—Harvester of Song; Merrie Men, male quartet; Irma Glen, organist: WJZ WBAL
 KDKA—Lloyd Huntley's Orchestra
 WBZ-WBZA—Home Forum
 WOR—Show Boat Boys
 WRVA—Sunshine Program

2:00 P.M.
 NBC—The Revolving Stage: WEAFF WEEI WLIT
 CBS—Ann Leaf at the Organ: WABC WOKO WDRC WJAS WJSV WIP WLBZ
 NBC—Xavier Cugat's Orchestra: WJZ KDKA WBZ WBZA WBAL WHAM
 WCAU—Emily Weyman, songs
 WFSH—Lura Thomas Brown
 WGY—Lauren Bell, baritone
 WHAM—Rochester Civic Orchestra
 WNAC—Spotlight Municipal Affairs
 WOR—Dr. Arthur Frank Payne, The Psychologist Says
 WRVA—Cooking School

2:15 P.M.
 CBS—Romance of Helen Trent: WABC WCAU WFSH—The Revolving Stage (NBC)
 WGY—Household Chats
 WNAC—Ann Leaf at the Organ (CBS)
 WOR—College Inn Comedies

2:30 P.M.
 NBC—Smack Out, comedy duo: WJZ WHAM WBAL
 CBS—American School of the Air: WABC WOKO WBAL WDRC WJAS WJSV WIP WLBZ
 KDKA—Home Forum
 WBZ-WBZA—Mildred May, soprano; Lou Bell, pianist
 WCAU—Women's Club of the Air
 WEEI—Radio Kitchen
 WGY—Revolving Stage (NBC)
 WOR—Genevieve Pitot, piano recital

2:45 P.M.
 NBC—Words and Music; Soprano; Baritone; Narrator: WJZ WBZ WBZA WHAM
 WBAL—Unexpected Guest Meal, talk
 WOR—Yeo Freudberg's Orchestra; Talk

3:00 P.M.
 NBC—Ma Perkins, dramatic sketch: WEAFF WFI WGY WFSH
 CBS—Oahu Serenaders: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
 NBC—Radio Guild; Dramatic Sketch: WJZ WBAL KDKA
 WBZ-WBZA—Ye Olde Tea Shoppe
 WCAU—Radio Press Presents
 WEEI—Twenty Fingers of Harmony (NBC)
 WHAM—Clyde Morse, concert pianist
 WOR—Elizabeth McShane, Fashions

3:15 P.M.
 CBS—The Captivators: WABC
 NBC—Ray Heatherton, baritone: WEAFF
 CBS—The Voice of Experience: WOKO WDRC WJSV WNAC WIP WLBZ WJAS
 WBZ-WBZA—Harry Schyde, messenger of cheer
 WCAU—Women's Club of the Air
 WEEI—G. A. R. Program
 WGY—Health Hunters
 WHAM—Rochester Civic Orchestra
 WOR—"Your Lover"

3:30 P.M.
 CBS—U. S. Marine Band: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ
 NBC—Woman's Radio Review: WEAFF WFSH WFI WGY WEEI
 WBZ-WBZA—Home Forum Cooking School
 WOR—Garden Club

3:45 P.M.
 WHAM—The Ramblers
 WOR—Waltz Time

4:00 P.M.
 NBC—Headlines in Song: WEAFF WFSH
 CBS—Bob Nolan and Orchestra: WABC WDRC WJAS WJSV WNAC WIP WLBZ WOKO
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Universal Artists' Recital
 WEEI—News Flashes; Stock Quotations
 WGY—Parent Education Series

WOR—Dr. H. I. Strandhagen, talk
 WRVA—Forum

4:15 P.M.
 NBC—To be announced: WEAFF WFSH WGY
 CBS—Library of Congress Musicale: WABC WNAC WDRC WJSV
 NBC—To be announced: WJZ WBAL KDKA WHAM WBZ WBZA
 WEEI—Mass. Federation of Music Clubs
 WOR—The Virginians, male quartet

4:30 P.M.
 NBC—Jack and Loretta Clemens, songs and guitar: WEAFF WFSH WFSH
 CBS—Library of Congress Musicale: WIP WJAS
 WCAU—Dog Talk by Ali Delmont
 WEEI—John Doherty, The Singing Pianist
 WGY—Peggy Miller, crooner
 WOR—Musical Revue

4:45 P.M.
 NBC—The Lady Next Door, children's program: WEAFF WEEI WFSH WLIT
 KDKA—Market Reports
 WCAU—Charlie Gaines' Orchestra
 WGY—Stock Reports
 WHAM—News Flashes

5:00 P.M.
 NBC—Leo Zollo's Orchestra: WEAFF WFSH WTIC
 CBS—Skippy, Children's Sketch: WABC WOKO WAAB WDRC WCAU WJSV WJAS
 NBC—Your Health, talk: WJZ WBAL
 KDKA—Studio Program
 WBZ-WBZA—Agricultural Markets
 WEEI—Phil Saltman, pianist
 WGY—Three Schoolmasks
 WHAM—Studio Program
 WNAC—Five O'Clock Revue
 WOR—Musical Interlude
 WRVA—Lullaby Girl

5:15 P.M.
 CBS—On The Air Tonight: WABC
 NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM
 CBS—The Dictators: WAAB WDRC WJAS WIP WOKO
 KDKA—Kiddies Club
 WBZ-WBZA—The Monitor Views the News
 WCAU—Eddie Sheppard
 WEEI—Little Women
 WGY—Leo Zollo's Orchestra (NBC)
 WJSV—Milt Strauss, pianist
 WOR—Studio Program
 WRVA—Cecil and Sally

5:20 P.M.
 CBS—The Dictators: WABC

5:25 P.M.
 WRVA—Katy Boscher, songs

5:30 P.M.
 NBC—Adventures of Tom Mix and His Straight Shooters: WEAFF WEEI WFSH WTIC WLIT WGY
 CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—The Singing Lady, jingles, songs and stories: WJZ KDKA WBAL WBZ WBZA WHAM
 WOR—Hilda Spong Speaking for Everybody's Thrift House

5:45 P.M.
 NBC—The Wizard of Oz, dramatization: WEAFF WTIC WEEI WFSH WGY
 CBS—Brooke, Dave and Bunny, songs: WABC WAAB WJAS WDRC WOKO WCAU
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
 WJSV—Evening Rhythms
 WNAC—The Cosmopolitans, novelty quintet
 WOR—Lee Leonard, songs; Sherman Keene's Orchestra

5:50 P.M.
 WOR—Dancing Class; Thomas E. Parsons

NIGHT

6:00 P.M.
 NBC—Peter Van Steeden's Orchestra: WEAFF WRVA
 CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV
 NBC—U. S. Army Band: WJZ WBAL KDKA—Evensong
 WBZ-WBZA—Camera Club, Luis Marden
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—News Items; Evening Brevities
 WHAM—Kendall Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—Temperature; Weather; News
 WOR—Uncle Don

(MONDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
WAAB WDRC WCAU WLBZ
NBC—U. S. Army Band; WHAM WBZ WBZA
CBS—Gene and Charlie: WJSV
KDKA—Sports; Program Preview
WCSH—Al Buck's Sport Revue
WGY—The Crazy Banjoers
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go-Round

6:25 P.M.

WHAM—Studio Program
6:30 P.M.
NBC—Irene Beasley, songs: WEAFF WTIC
CBS—Sam Robbins' Orchestra: WOKO WAAB
WJSV WDRC WLBZ
NBC—Three X Sisters, harmony trio: WJZ
WBAL

CBS—Music Box; WABC WCAU
KDKA—Salon Orchestra
WBZ-WBZA—Old Farmers Almanac; Weather;
Sports
WCSH—Studio Program
WEFF—News Flashes; Farm Flashes
WGY—Musical Program
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Detectives Black and Blue, sketch
WOR—Dinner Music; Louise Bave, soprano

6:40 P.M.

WEFF—The Old Painter

6:45 P.M.

CBS—Ye Happy Minstrel and Tiny Band: WABC
WCAU WDRC WNAC
NBC—Henry Burbig and the Rhythm Boys:
WEAF WFI

CBS—Sam Robbins' Orchestra: WIP
NBC—Lowell Thomas, Today's News: WJZ
WBZ WBZA KDKA WBAL WLW WHAM
E. T.—Red Davis, sketch: WGY WRVA
WCSH—Studio Program
WEFF—Del Castillo's Twilight Hour
WOR—Ray Perkins, Comedian; Louis Witten

7:00 P.M.

NBC—Gould and Scheffer, piano duo: WEAFF
WLIT WTIC
CBS—Myrt and Marge, drama: WABC WOKO
WNAC WDRC WCAU WJAS WJSV

NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
WLW KDKA WHAM WRVA
WCSH—Studio Program
WEFF—Popular Musical Program
WGY—Joe and Eddie, comedy
WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, dramatic sketch: WEAFF
WCSH WEFF WGY
CBS—Just Plain Bill, skit: WABC WNAC
WCAU WJAS WJSV

NBC—Baby Rose Marie, songs: WJZ WBZ
WBZA KDKA WBAL WHAM
WLW—Henry Thies' Orchestra
WOR—Arthur Lang, "The Gypsy Prince"; Or-
chestra
WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jesters; Red,
Wamp and Guy; Milt Rettenberg, pianist;
Tony Callucci, guitar: WEAFF WGY WCSH
WTIC

CBS—Music on the Air; Jimmy Kemper's Orches-
tra: WABC WOKO WNAC WDRC WCAU
WJAS WJSV WLBZ
NBC—Music by Gershwin; George Gershwin and
Orchestra: WJZ WBAL WBZ WBZA KDKA
WHAM WLW

WEFF—The After Dinner Revue
WOR—"Maverick Jim," drama
WRVA—Contract Bridge

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAFF
WEFF WCSH WLIT WGY
CBS—Boake Carter, News: WABC WNAC WCAU
WJAS WJSV

NBC—To be announced: WJZ WBAL
KDKA—Frances Ingram
WBZ-WBZA—Radio Nature League; Thornton
W. Burgess
WHAM—Rochester Evening School of the Air
WLW—Red Davis, sketch
WRVA—Smoky and Poky

8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch:
WEAF WTIC WEFF WCSH WGY
CBS—Phil Duey, Frank Luther and Jack Parker,
with Vivien Ruth: WABC WNAC WDRC
WJSV

NBC—Side Show; Cliff Soubier, barker; vocal
trio; Harold Stokes' Orchestra: WJZ WBAL
WBZ WBZA KDKA WHAM
WCAU—Silver Wedding Guest Series
WLW—Three Moods in Blue
WOR—The Loafers; Billy Jones and Ernie Hare;
Ben Selvin's Orchestra
WRVA—History of Virginia

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the
News: WABC WOKO WNAC WCAU WDRC
WJAS WJSV
WLW—Dramatized Coin
WRVA—Souvenirs

8:30 P.M.

NBC—Lawrence Tibbett, baritone; William Daly's
Orchestra: WEAFF WTIC WEFF WCSH WGY
WLIT WLW WRVA
CBS—Bing Crosby; Carol Lofner's Orchestra;
The Mills Brothers: WABC WOKO WNAC
WDRC WCAU WJAS WJSV

NBC—Michael Bartlett, tenor; Orchestra: WJZ
WBAL KDKA WBZ WBZA WHAM
WOR—Vincent Sorey's Orchestra

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBAL
WBZ WBZA KDKA WHAM
9:00 P.M.

NBC—Harry Horlick's Gypsies; Frank Parker,
tenor: WEAFF WTIC WEFF WCSH WGY
WLIT

CBS—Philadelphia Orchestra; Leopold Stokowski,
conductor: WABC WOKO WDRC WCAU
WJAS WJSV WNAC WLBZ
NBC—Greater Minstrels: WJZ WRVA WBZ
WBZA WLW KDKA WBAL WHAM

WOR—"The Enchanting Hour"; Musical Revue:
Jack Arthur; Audrey Marsh; Al and Lee
Reiser; Roxanne's Orchestra

9:15 P.M.

CBS—Fray and Braggiotti, piano duo: WABC
WOKO WJAS WDRC WCAU WJSV WNAC
WLBZ

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs;
Doric and Knickerbocker Quartets; Meredith
Willson, conducting; Benno Rubino, violinist:
WEAF WEFF WCSH WGY WRVA WLIT

CBS—Ex-Lax, The Big Show; Gertrude Niesen,
Isham Jones' Orchestra; Guest Stars: WABC
WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Melody Moments; Helen Oelhiem, contralto;
Willard Amison, tenor; Josef Pasternack's
Orchestra: WJZ WBAL WLW KDKA WHAM
WBZ-WBZA—Burrell String Quartet

WOR—"The Hertzoniens"; Novelty Musical Pro-
gram

9:45 P.M.

WOR—Alfred Wallenstein's "Sinfonietta"; Mina
Heger, soloist

10:00 P.M.

NBC—Carnation "Contented" Hour; Concert Or-
chestra; Morgan L. Eastman, conductor;
Lullaby Lady; Gene Arnold, narrator; Male
Quartet; Jean Paul King, announcer: WEAFF
WEFF WCSH WLIT WTIC WLW WGY
CBS—Wayne King's Orchestra: WABC WOKO
WAAB WDRC WCAU WJAS WJSV

NBC—To be announced: WJZ WBAL WHAM
WBZ WBZA
Y. N.—NRA Talk: WLBZ
KDKA—Graham Pioneers
WNAC—Fabien Sevitzky's Orchestra
WRVA—Salute

10:15 P.M.

CBS—Luis Russell's Orchestra: WIP
Y. N.—The Russian Artists: WNAC
KDKA—Samuel DePrimio, tenor
WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—National Radio Forum; Sen. Clarence C.
Dill, speaker: WEAFF WCSH WGY WEFF
CBS—Presenting Mark Warnow; Connie Gates;
Melodeers Quartet; Orchestra: WABC WAAB
WDRC WJSV WIP WLBZ WOKO

NBC—Henri Deering, concert pianist: WJZ
WBAL
NBC—Princess Pat Pageant: KDKA
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Theater of the Air
WHAM—News Service
WLW—Theater of the Air
WNAC—NRA Talk
WOR—Studio Program
WRVA—Domino Lady and Orchestra

10:45 P.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:
WJZ WBAL WHAM WBZ WBZA
CBS—Mark Warnow Presents: WABC WJAS
WNAC—News Flashes; Weather
WOR—Boake Carter: "Sports Magazine of the
Air"

11:00 P.M.

NBC—John Fogarty, tenor; WEAFF WTIC WGY
CBS—Charles Carlile, tenor: WABC WJAS WJSV
WAAB WDRC WOKO WIP
NBC—Ramona, songs and piano: WJZ WBAL
KDKA—Sports Report
WBZ-WBZA—Weather; Sports Reports
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEFF—News Flashes; Weather Forecast
WHAM—Dance Orchestra
WLW—Press Bulletins
WNAC—Charles R. Hector's Orchestra
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra
WTAM—Carlos Dallas' Orchestra

11:05 P.M.

WLW—College of Music Concert

11:15 P.M.

NBC—Press Radio Bureau: WEAFF WGY WCSH
WTIC WEFF WFI
NBC—The Press Radio Bureau: WJZ WHAM
WBAL
CBS—Columbia News Service: WABC WAAB
WDRC WJSV WLBZ WJAS WOKO WIP
WNAC

KDKA—Art Farrar's Orchestra
WBZ-WBZA—Midnight Frolic
WCAU—Theater Revue

11:20 P.M.

CBS—Charlie Davis' Orchestra: WABC WAAB
WDRC WJSV WLBZ WNAC WOKO WIP
WJAS
NBC—Poet Prince; Anthony Frome, tenor: WJZ
WHAM WBAL
NBC—Vincent Lopez' Orchestra: WEAFF WFI
WCSH WTIC WEFF WGY

11:30 P.M.

NBC—Clyde Lucas' Orchestra: WEAFF WCSH
WTIC WLIT
NBC—Phil Harris' Orchestra: WJZ
KDKA—Lloyd Huntley's Orchestra
WCAU—Luis Russell's Orchestra
WEFF—William Scott's Orchestra
WGY—Johnny Johnson's Orchestra

Aylesworth Hails Mr. X

(Continued from Page 5)

youth—assuming that the word 'education' covers programs dealing with debates, politics, public affairs, house budgets, recipes and styles? And do you believe that radio can offer a better service under this classification? Do you like to hear President Roosevelt's messages, and do you want more discussions from public officials about the affairs of government?

"Closely allied to this problem of educational programs I'd place this question: Do you believe that the National Broadcasting Company is fair in the presentation of controversial subjects affecting government, politics, economics, and sociological problems?"

"Some information must be forthcoming from Mr. X about religious programs. I think my next line of questioning would be:

"Do you approve the policy of the National Broadcasting Company in relation to religious broadcasts, for which we extend the facilities of the system to Protestant, Catholic and Jew without cost, leaving the type of programs in each case to committees representing each faith, with the sole stipulation that one faith shall not attack any other? Do you listen to religious broadcasts by faiths other than your own? And do you believe that, as a result of these programs, we have less religious intolerance in this country than before radio existed?"

"I do not know if Mr. X lives on a farm or in a city. If he lives in the city, I would want to know if he listens to the Farm and Home program each day, the program which is intended to give farmers and their families an opportunity to get acquainted with the problems of agriculture in the United States, broadcast at the time when the family is gathered around the dinner table at noon. And I should want to ask Mrs. X if she has a better understanding of a farmer's problems because of these programs. Further, I should wish to know if they render her any service as a housewife that aids her in the purchase of food for her table. If Mr. and Mrs. X live on a farm I should ask: Have weather and market reports helped you in managing your enterprise?"

"A few general points of information should not be overlooked here," Mr. Aylesworth continued. "For example: How many hours do you listen to your radio during the day? During the night? What three days of the week do you listen most to your radio? Is this due to the particular programs presented on these days, or is it because you have more time to give to radio on those days?"

"Now, about music. I should want to know both from Mr. and Mrs. X if the Damrosch programs and lectures to children in schoolrooms help the parents to understand music. Do the parents like these programs? Do you think the Damrosch programs have improved your children's appreciation of good music?"

"The mother of the children would be best suited to answer what I should wish

to ask next. It is: Do you think that your children have become more 'ear-minded' during the years that they have been hearing radio programs? And do you believe that radio has increased literacy and culture among youth? Among adults?"

"To refer again to advertising, but from a different point of view now, I should want to find out: Does Mr. X believe that newspapers, magazines and radio would be more interesting if all advertising matter could be eliminated entirely? Does he believe that a radio advertisement, well and cleverly written, is as interesting as a printed advertisement of the same standard?"

"And my final question would be as important, perhaps, as any that have preceded it: Can you name the sponsor—the advertiser—who makes possible the presentation of your ten favorite radio programs?"

Mr. Aylesworth's catechizing of Mr. X and his family would seem to be most comprehensive.

Mr. Paley's is no less so. In next week's issue of RADIO GUIDE will be found the list of questions that Mr. Paley proposes to ask the Master of Radio.

Meanwhile, who is Mr. X in person? He may be you!—Send in your opinion. Name names. Mr. X—be it man or woman—must be found. Address and tastes and earning power and radio habits must be determined. Let your letters contain no more than 150 words, describing Mr. X. Please write on one side of the paper only. Address Mr. X Editor, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

Further, if you were the Mr. or Mrs. X whom Mr. Aylesworth catechized, how would you answer his questions? Send your answers to his questions separately in care of Mr. X Editor. If you so request, they will be relayed to Mr. Aylesworth.

RADIO GUIDE reserves the right to publish any letters received.

TUNE IN TONIGHT 9:30
"THE BIG SHOW" ON WABC-CBS
MADY CHRISTIANS
Star of "Maedchen In Uniform"
EMIL BOREO
"The Chevalier of Russia"
GERTRUDE NIESEN
Exotic Blues Singer
ISHAM JONES
Daddy of Dance Tunes, and his Orchestra

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PIX gives clear radio reception, increases range selectivity and ends overlapping
Easily attached to any set! Send money or postal order.
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LEARN AT HOME
to make **GOOD MONEY** in RADIO
Be a Radio Expert. Many men I trained at home in their spare time make \$40, \$60, \$75 a week. Many made \$5, \$10, \$15 a week in spare time while learning. Get facts about Radio's opportunities and my amazingly practical 50-50 method of training. Home experimental outfits make learning easy, practical, fascinating. Mail coupon today for free 64-page book, "Rich Rewards in Radio."
J. E. SMITH, President, Dept. 4CT6
National Radio Institute, Washington, D. C.
Send me your free book, "Rich Rewards in Radio." This does not obligate me. (Please print plainly.)
Name Age
Address
City State

Tuesday, March 13

MORNING

8:00 A.M.
CBS—On the Air Today: WABC
NBC—Radio City Organ; Richard Leibert, organist: WEAFF WFI WFSH
CBS—Salon Musicale: WCAU
NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA
WEFF—Looking Over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial. Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume

8:05 A.M.
CBS—Salon Musicale: WABC
8:10 A.M.
WOR—Al Woods, songs and patter
8:15 A.M.
NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Morning Devotions
WEFF—Caroline Cabot's Shopping Service

8:30 A.M.
NBC—Cheerio, inspirational talk and music; WEAFF WTIC WEFF WFSH WGY WFI
NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM
WOR—Martha Manning, sales talk
8:45 A.M.
CBS—Sam Moore's Meeting: WABC WCAU
WOR—Don Ross, songs

9:00 A.M.
NBC—Herman, xylophone; Banta, piano: WEAFF WTIC WFSH WGY
CBS—Round Towners Quartet: WABC WOKO WNAC WJAS WDRC WLBZ WCAU
NBC—Breakfast Club, Orchestra: WJZ WBAL KDKA
WBZ-WBZA—Virginia Reade, talk
WEFF—Clothes Institute
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—Edward Nell, Jr., songs with Mary Olds and George Shackley

9:15 A.M.
NBC—Landt Trio and White, songs and comedy: WEAFF WFSH WTIC WGY WEFF
CBS—In the Luxembourg Gardens: WABC WIP WOKO WDRC WJAS WNAC WLBZ
WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Sherman Keene's Orchestra

9:30 A.M.
NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAFF WTIC WFSH WGY WEFF
KDKA—Style and Shopping Service
WBZ-WBZA—Breakfast Club, orchestra (NBC)
WHAM—Tom Grierson, organist
WOR—"Smart Clothes," Fashion Dialogue

9:45 A.M.
NBC—Allan Prescott, the Wife Saver: WEAFF WTIC WEFF WFSH WFI
CBS—The Mystery Chef: WABC WAAB WCAU WJAS
KDKA—News; Work-A-Day Thoughts
WHAM—Household Hour
WGY—Martha and Hal
WNAC—Yankee Mixed Quartet
WOR—The Lonely Cowboy, Tex Fletcher

10:00 A.M.
NBC—Breen and de Rose, songs and ukelele: WEAFF WEFF WFSH WFI
CBS—Bill and Ginger, Popular Songs: WABC WOKO WAAB WDRC WJAS WLBZ WCAU
NBC—Edward MacHugh, the Gospel Singer: WJZ WBZ WBZA KDKA WBAL
WGY—Hank Keene's Gang
WNAC—McMullen Food and Homemaking School
WOR—Pure Food Hour

10:15 A.M.
NBC—Morning Parade, variety musicale: WEAFF WEFF WFSH WFI
CBS—Current Questions Before Congress, talk: WABC WOKO WAAB WDRC WJAS WJSV WLBZ
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Mario De Campo, tenor; Eric Wilkinson, organist
WGY—Strolling Tom

10:30 A.M.
NBC—Today's Children, dramatic sketch: WJZ WBZ WBZA KDKA WBAL
CBS—News Service: WABC WOKO WAAB WJAS WDRC WJSV WCAU WLBZ WNAC
WGY—The Shopping Bag
WHAM—Mrs. Thrifty Buyer
WNAC—Musical Interlude
WTIC—Morning Parade (NBC)

10:35 A.M.
CBS—Morning Moods: WABC WCAU WOKO WAAB WJAS WDRC WJSV WNAC WLBZ

10:45 A.M.
CBS—The Frivolities: WABC WOKO WDRC WCAU WJAS WJSV WNAC WLBZ
NBC—Press Radio Bureau: WJZ
NBC—Press Radio Bureau: WEAFF WEFF WFSH WFI
KDKA—Sammy Fuller
WBZ-WBZA—Kay Fayre
WGY—Morning Parade (NBC)
WHAM—Century Organ Program

10:50 A.M.
NBC—Morning Parade: WEAFF WEFF WFSH WFI
NBC—Singing Strings: WJZ

11:00 A.M.
CBS—Mary Lee Taylor, kitchen talks: WJSV
NBC—Castles in the Air; Alice Remsen, contralto; William Wirges, pianist; Ray Heather-ton, baritone: WEAFF WTIC WFSH
CBS—The Frivolities: WABC WNAC
NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WBAL KDKA WBZ WBZA
NBC—Galaxy of Stars: WGY WLIT
WEFF—Friendly Kitchen Program
WOR—Mrs. J. S. Reilly's Common Sense Talk
WRVA—Art Brown, organist

11:15 A.M.
CBS—Charm Secrets; Jean Merrill, beauty authority: WNAC WCAU WJSV
NBC—Your Child, Health Talk: WEAFF WTIC WEFF WFSH WLIT WGY
CBS—Mary Manning and the Knickerbockers: WABC WIP
NBC—Morin Sisters, harmony trio: WJZ WBAL WHAM KDKA
WBZ-WBZA—Homemaking Hints
WOR—Joseph Regneas, singing lessons

11:30 A.M.
NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters; Orchestra: WLIT WGY
NBC—Piano Recital: WEAFF WEFF WFSH
CBS—Tony Wons with Keenan and Phillips, Piano Team: WABC WNAC WCAU WJAS WJSV WOKO WDRC
NBC—U. S. Marine Band Shut-In-Hour: WJZ WBZ WBZA WBAL KDKA WHAM
WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.
CBS—Larry Tate; Orchestra: WABC WOKO WCAU WDRC WJSV WJAS WLBZ WNAC
NBC—Al Bernard, the Minstrel Man: WEAFF WEFF WFSH
WOR—"Personality Plus," Marie Hale

AFTERNOON

12:00 Noon
NBC—Pollock and Lawnhurst, piano team: WEAFF WGY
CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
E. T.—Larrow Milling Program: WFSH WEFF
WBZ-WBZA—The Monitor Views the News, Ernest Beaufort
WHAM—Tower Trio
WOR—Harmonizers

12:15 P.M.
CBS—Connie Gates, songs: WABC WDRC WCAU WOKO WJSV WIP WLBZ WAAB
NBC—Johnny Marvin, tenor: WEAFF WTIC WLIT
WBZ-WBZA—Weather; Market Reports
WFSH—Farm Flashes; Stocks and Weather
WEFF—News Flashes; Stock Quotations; Farm News
WGY—Skip, Step and Happiana, songs
WHAM—News; Agricultural Forum, weather
WNAC—News and Weather
WOR—Health Talk: Musical Program
WRVA—Current Events

12:25 P.M.
CBS—George Scherban's Gypsy Orchestra: WABC WOKO WJSV WIP WLBZ WAAB
NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM
KDKA—News; Markets
WCAU—The Noontimers
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—Jan Bruneco's Gypsy Orchestra

12:30 P.M.
NBC—Maurice Lees' Concert Ensemble: WEAFF WFSH WTIC
CBS—George Scherban's Gypsy Orchestra: WABC WOKO WJSV WIP WLBZ WAAB
NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM
KDKA—News; Markets
WCAU—The Noontimers
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—Jan Bruneco's Gypsy Orchestra

12:35 P.M.
WEFF—Stocks; Market Report
12:45 P.M.
KDKA—Lloyd Huntley's Orchestra
WCAU—Hope LeBarre Roberts; Woman Looks at the World
WEFF—A Bit of This and A Bit of That
12:55 P.M.
WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M.
CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU
NBC—Market and Weather Reports: WEAFF KDKA—Farm and Home Hour (NBC)
WFSH—Lyman B. Chipman Program
WGY—Albany on Parade
WHAM—Rotary Club, speaker
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.
WOR—Musical Revue
1:15 P.M.
CBS—Joan Marrow, music: WABC WNAC WJSV WJAS
NBC—Emil Velazco, organist: WEAFF WEFF WTIC WFSH WFI
WCAU—Harold Knight's Orchestra
1:30 P.M.
NBC—Francis C. Healy, talk: WEAFF WFSH WGY WFI
CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS
NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA
WEFF—Reading Circle
WHAM—School of the Air
WJSV—American University vs. New York University Debate
WOR—Bide Dudley, Theater Club of the Air
WRVA—Market Reports

1:45 P.M.
NBC—Pinkey Hunter's Orchestra: WEAFF WTIC
CBS—Louis Panico's Orchestra: WABC WNAC WJAS WCAU WDRC WLBZ WOKO
NBC—Merry Maes, male trio; Cheri McKay, contralto: WJZ WBAL WHAM
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Safety Committee; Organ Music, Health talk
WCAU—Studio Program
WOR—Mildred Cole, soloist; orchestra
2:00 P.M.
NBC—Merry Madcaps; Fred Wade, tenor; Norman Clouter's Orchestra: WEAFF WTIC WEFF WLIT WGY
CBS—Ann Leaf at the Organ: WABC WOKO WDRC WIP WJAS WLBZ
NBC—Meredith Willson's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Cocoanut Islanders
WFSH—Lura Thomas Brown
WNAC—Talk by Mayor Andrew A. Cassassa of Revere
WOR—Dr. Arthur Frank Payne, the Psychologist Says
2:15 P.M.
CBS—Romance of Helen Trent: WABC WCAU WFSH—Merry Madcaps (NBC)
WGY—Household Chats
WHAM—School of the Air
WNAC—Ann Leaf at the Organ (CBS)
WOR—Nell Vinick, beauty talk
2:30 P.M.
NBC—Talk: WEAFF WGY
CBS—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
NBC—Smack Out, sketch: WJZ WBAL WHAM WBZ WBZA
KDKA—Home Forum
WCAU—Women's Club of the Air
WFSH—Food Hour
WEFF—Food Institute
WOR—Otis Holley, soprano
WRVA—Herman Carow, violinist
2:45 P.M.
NBC—Nellie Revell at large, interview: WJZ WBZ WBZA WBAL
NBC—Vocal Soloist: WEAFF
WGY—Union College talk
WHAM—George Garis, organist
WOR—The Hitmakers, orchestra
3:00 P.M.
NBC—Ma Perkins, drama: WEAFF WFSH WGY WFI WTIC
CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
NBC—Rochester Civic Orchestra; Guy Fraser Harrison, conductor: WJZ KDKA WBAL WBZ WBZA WHAM
WCAU—Baroness deCichiny, soprano
WEFF—Del Castillio, organist
WOR—The National Orchestral Association; Leo Barzin, conductor
3:15 P.M.
NBC—Blue Room Echoes, string ensemble: WEAFF WTIC WGY
WCAU—Women's Club of the Air
3:30 P.M.
NBC—"Whither Britain?" Professor Blackett, speaker: WEAFF WGY WFSH WTIC WEFF WFI
CBS—Gypsy Music Makers, Emery Deutsch, conducting: WABC WOKO WNAC WCAU WJSV WDRC WLBZ WJAS
WBZ-WBZA—Home Forum Cooking School
4:00 P.M.
CBS—U. S. Navy Band, patriotic period: WOKO WJAS WLBZ WDRC WNAC WIP WJSV

HIGH SPOT SELECTIONS FOR THE DAY

3:30 p. m.—"Whither Britain?"; Professor Blackett, guest speaker: NBC-WEAF chain.
 7:30 p. m.—Arlene Jackson; Green Brothers' orchestra: NBC-WEAF network.
 8:00 p. m.—Little Jack Little's orchestra: CBS-WABC network.
 8:45 p. m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WABC network.
 9:00 p. m.—Musical Memories; Edgar A. Guest, poet; orchestra direction Josef Koestner: NBC-WJZ network.
 9:00 p. m.—Ben Bernie and his Blue Ribbon Air Casino; Mrs. Bing Crosby, guest star: NBC-WEAF network.
 9:15 p. m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WABC network.
 9:30 p. m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WABC.
 10:00 p. m.—Ray Perkins, comedian, and orchestra: NBC-WJZ network.
 10:00 p. m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd; Connie Boswell, vocalist: CBS-WABC network.

1:05 P.M.
WOR—Musical Revue
1:15 P.M.
CBS—Joan Marrow, music: WABC WNAC WJSV WJAS
NBC—Emil Velazco, organist: WEAFF WEFF WTIC WFSH WFI
WCAU—Harold Knight's Orchestra
1:30 P.M.
NBC—Francis C. Healy, talk: WEAFF WFSH WGY WFI
CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS
NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA
WEFF—Reading Circle
WHAM—School of the Air
WJSV—American University vs. New York University Debate
WOR—Bide Dudley, Theater Club of the Air
WRVA—Market Reports

1:45 P.M.
NBC—Pinkey Hunter's Orchestra: WEAFF WTIC
CBS—Louis Panico's Orchestra: WABC WNAC WJAS WCAU WDRC WLBZ WOKO
NBC—Merry Maes, male trio; Cheri McKay, contralto: WJZ WBAL WHAM
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Safety Committee; Organ Music, Health talk
WCAU—Studio Program
WOR—Mildred Cole, soloist; orchestra
2:00 P.M.
NBC—Merry Madcaps; Fred Wade, tenor; Norman Clouter's Orchestra: WEAFF WTIC WEFF WLIT WGY
CBS—Ann Leaf at the Organ: WABC WOKO WDRC WIP WJAS WLBZ
NBC—Meredith Willson's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Cocoanut Islanders
WFSH—Lura Thomas Brown
WNAC—Talk by Mayor Andrew A. Cassassa of Revere
WOR—Dr. Arthur Frank Payne, the Psychologist Says

2:15 P.M.
CBS—Romance of Helen Trent: WABC WCAU WFSH—Merry Madcaps (NBC)
WGY—Household Chats
WHAM—School of the Air
WNAC—Ann Leaf at the Organ (CBS)
WOR—Nell Vinick, beauty talk
2:30 P.M.
NBC—Talk: WEAFF WGY
CBS—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
NBC—Smack Out, sketch: WJZ WBAL WHAM WBZ WBZA
KDKA—Home Forum
WCAU—Women's Club of the Air
WFSH—Food Hour
WEFF—Food Institute
WOR—Otis Holley, soprano
WRVA—Herman Carow, violinist
2:45 P.M.
NBC—Nellie Revell at large, interview: WJZ WBZ WBZA WBAL
NBC—Vocal Soloist: WEAFF
WGY—Union College talk
WHAM—George Garis, organist
WOR—The Hitmakers, orchestra
3:00 P.M.
NBC—Ma Perkins, drama: WEAFF WFSH WGY WFI WTIC
CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
NBC—Rochester Civic Orchestra; Guy Fraser Harrison, conductor: WJZ KDKA WBAL WBZ WBZA WHAM
WCAU—Baroness deCichiny, soprano
WEFF—Del Castillio, organist
WOR—The National Orchestral Association; Leo Barzin, conductor

3:15 P.M.
NBC—Blue Room Echoes, string ensemble: WEAFF WTIC WGY
WCAU—Women's Club of the Air
3:30 P.M.
NBC—"Whither Britain?" Professor Blackett, speaker: WEAFF WGY WFSH WTIC WEFF WFI
CBS—Gypsy Music Makers, Emery Deutsch, conducting: WABC WOKO WNAC WCAU WJSV WDRC WLBZ WJAS
WBZ-WBZA—Home Forum Cooking School
4:00 P.M.
CBS—U. S. Navy Band, patriotic period: WOKO WJAS WLBZ WDRC WNAC WIP WJSV

NBC—Women's Radio Review: WEAFF WFSH
CBS—Stage Relief Fund, speaker: WABC
NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Around the Theater with Powers Gouraud
WEFF—News Flashes; Stock Quotations
WGY—Radio School of the Theater
4:05 P.M.
CBS—U. S. Navy Band: WABC
4:15 P.M.
NBC—Prehistoric Game Trails, Carl Clausen, explorer: WEAFF WEFF WFI WFSH
NBC—Music Magic; Ruth Lyon, soprano; Edward Davies, baritone; orchestra: WJZ WBZ WBZA WBAL WHAM
KDKA—Congress of Clubs
WNAC—Spotlighting Modern Education

4:30 P.M.
NBC—Horatio Zito's Orchestra: WEAFF WGY WEFF WFSH
CBS—Bob Standish, baritone: WABC WOKO WNAC WDRC WJAS WJSV WLBZ WIP
KDKA—News and Markets
WBZ-WBZA—Health Clinic
WCAU—"Thru the Looking Glass," with Frances Ingram
WHAM—The Rambler
WOR—Elsa Hemenway, piano miniatures

4:45 P.M.
NBC—Lady Next Door, children's program: WEAFF WEFF WLIT WFSH
CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRC WCAU
NBC—Harry Owens' Orchestra: WJZ WBZ WBZA WBAL KDKA
WGY—Stock Reports
WHAM—News Service
WOR—William Hargrave, baritone; Orchestra

5:00 P.M.
NBC—Music Box; Gloria La Vey, soprano; Male Chorus: WEAFF WEFF WFSH
CBS—Skippy, Children's Skit: WABC WOKO WAAB WDRC WCAU WJSV WJAS
WBZ-WBZA—Agricultural Markets
WGY—Lang Sisters
WHAM—Harry Owens' Orchestra (NBC)
WNAC—Five O'Clock Revue
WOR—Dr. Winslow, talk

5:05 P.M.
WOR—Musical Interlude
5:10 P.M.
WOR—Program Resume
5:15 P.M.
NBC—Percy Crosby, creator of Skippy, interviewed by William Lundell: WJZ WBAL WHAM
CBS—On The Air Tonight: WABC
CBS—Madison Ensemble: WAAB WDRC WJAS WIP

KDKA—Kiddies Club
WBZ-WBZA—The Monitor Views the News; Henry Edison Williams
WCAU—Stanley Roberts and Orchestra
WGY—The Music Box (NBC)
WJSV—Billy Huggins songs
WOR—Story Teller's Hour
WRVA—Cecil and Sally
5:20 P.M.
CBS—Madison Ensemble: WABC WOKO

5:25 P.M.
WRVA—Aunt Pollyanna
5:30 P.M.
NBC—Nursery Rhymes, children's program: WEAFF WEFF WFSH WLIT
CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV
NBC—Singing Lady; Nursery Jingles, Songs and Stories: WJZ WBAL WBZ WBZA KDKA WHAM
WGY—Princess Nacoomie, Wigwam Club
WOR—"Girls and Boys of Many Lands," Marion Wall

5:40 P.M.
WRVA—Sports Review
5:45 P.M.
CBS—Brooke, Dave and Bunny, songs: WABC WOKO WDRC WCAU WAAB
NBC—Rex Cole's Mountaineers: WEAFF
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
NBC—Tattered Man: WFSH WGY WEFF
WJSV—Evening Rhythms
WNAC—Sam Bittel's Orchestra
WOR—Paulo Gruppe, cellist; Samuel Quincy, pianist

\$10,000.00
IN CASH PRIZES
See Back Page

(TUESDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Mme. Frances Alda, soprano: WEAF
 CBS—Buck Rogers in the 25th Century: WABC
 WOKO WAAB WCAU WJAS WJSV
 NBC—Angelo Ferdinando's Orchestra: WJZ WBAL
 KDKA—Evensong
 WBZ-WBZA—Duke Dewey's Hickory Nuts
 WCSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don, children's program
 WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
 WAAB WCAU WDRG WLBZ WJSV
 NBC—Barnacle Bill, children's stories: WJZ
 KDKA—Sports; Program Preview
 WBZ-WBZA—Studio Program
 WCSH—Al Buck's Sports Review
 WEEI—Gene and Glen with Jake and Lena
 WGY—Ma Frasier's Boarding House
 WHAM—Angelo Ferdinando's Orchestra (NBC)
 WLW—Joe Emerson, soloist
 WNAC—The Merry Go-Round

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

CBS—Mary Eastman, soprano; Evan Evans,
 baritone: WABC WDRG WJSV WLBZ WOKO
 NBC—Mid-Week Hymn Sing, mixed quartet; or-
 ganist: WEAF
 NBC—Ivory Stamp Club: WJZ WBAL
 KDKA—"Band Wagon," Selections
 WBZ-WBZA—Time; Old Farmers Almanac; Wea-
 ther; Sports
 WCAU—Comedy Stars of Hollywood
 WCSH—Studio Program
 WEEI—News Flashes; Farm Announcements
 WGY—Musical Program
 WHAM—Dance Orchestra
 WLW—Bob Newhall, Mail Pouch Sportsman
 WOR—Harold Stern's Orchestra

6:40 P.M.

WEEI—The Voice of the East

6:45 P.M.

CBS—Harold Knight's Orchestra: WIP
 NBC—Cheerio Musical Mosaics; Jan Peerce,
 tenor; male chorus; orchestra: WEAF WFI
 CBS—Little Italy, drama: WABC WOKO WAAB
 WDRG WCAU
 NBC—Lowell Thomas, Today's News: WJZ
 WBZ WBZA WBAL KDKA WLW WHAM
 WCSH—White Cross Night Club
 WEEI—Crystal Souvenirs
 WGY—Radio Court
 WJSV—Marguerite Cromwell and Phil Crist
 WNAC—Ranny Weeks' Orchestra
 WOR—Josef Ranaid, hand analyst; Eddie Con-
 nors, guitarist
 WRVA—Book Review

6:50 P.M.

WOR—Story With Music

7:00 P.M.

NBC—Mary Small, songs; Orchestra: WEAF WFI
 CBS—Myrt and Marge, drama: WABC WOKO
 WNAC WDRG WCAU WJAS WJSV
 NBC—Amos 'n' Andy: WJZ WBAL WBZ
 WBZA KDKA WLW WRVA WHAM
 WCSH—True Stories of the Sea
 WEEI—Dr. Miriam Scirball, book reviews
 WGY—Joe and Eddie, comedy
 WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAF WGY
 WCSH WEEI
 CBS—Just Plain Bill, skit: WABC WNAC WCAU
 WJAS WJSV
 NBC—You and Your Government, Talk, Speakers:
 WJZ WBZ WBZA
 KDKA—Pittsburg Frolics
 WHAM—On Wings of Song
 WLW—Unbroken Melodies
 WOR—Comedy Stars of Hollywood, sketch
 WRVA—The Minstrels

7:30 P.M.

NBC—Arlene Jackson, blues singer; Green
 Brothers' Novelty Orchestra: WEAF WGY
 WCSH
 CBS—The Serenaders; Phil Cook, Paul Keast,
 baritone: WABC WDRG WCAU WOKO WJAS
 Y. N.—Talk by James Roosevelt: WLBZ
 WEEI—After Dinner Revue
 WJSV—The Dinkeldorffers
 WLW—Paul Pearson's Orchestra
 WNAC—True Stories of the Sea
 WOR—Footlight Echoes
 WRVA—Evelyn Harrison, soloist

7:45 P.M.

CBS—Boake Carter, news: WABC WNAC WCAU
 WJAS WJSV
 NBC—The Goldbergs, comedy sketch: WEAF WFI
 WEEI WCSH WGY
 NBC—Grace and Eddie Albert: WJZ
 KDKA—True Stories of the Sea
 WBZ-WBZA—Studio Program
 WHAM—Manhattan Serenade
 WLW—Dance Orchestra
 WRVA—Tarzan of the Apes

8:00 P.M.

CBS—Little Jack Little's Orchestra: WABC
 WNAC WJSV WDRG WIP
 NBC—Crime Clues, mystery drama: WJZ WBAL
 WBZ WBZA KDKA WLW
 NBC—Leo Reisman's Orchestra; Phil Duey, bari-
 tone: WEAF WEEI WCSH WFI WGY
 WCAU—True Stories of the Sea

WOR—Radio Vanities; Ferde Grofe's Orchestra;
 Frank Parker, tenor
 WRVA—Newspaper Adventures

8:15 P.M.

CBS—Five Blue Spades: WIP
 CBS—Edwin C. Hill, "The Human Side of the
 News": WABC WOKO WNAC WCAU WDRG
 WJAS WJSV
 WHAM—"Behind the Headlines," Dr. Meyer
 Jacobstein
 WRVA—Souvenirs

8:30 P.M.

NBC—Wayne King's Orchestra: WEAF WEEI
 WCSH WFI WGY
 CBS—The Voice of Experience: WABC WNAC
 WDRG WCAU WJAS WJSV
 NBC—Adventures in Health, Dr. Herman Bun-
 desen: WJZ WBAL WBZ WBZA KDKA
 WLW WHAM
 WOR—Borrah Minevitch's Harmonica Rascals
 WRVA—Manhattan Merry Go-Round

8:45 P.M.

CBS—California Melodies; Raymond Paige's Or-
 chestra; Guest Stars: WABC WOKO WDRG
 WJSV WNAC WJAS WLBZ
 NBC—Bavarian Peasant Band: WJZ WBAL
 KDKA—Crazy Hillbillies
 WBZ-WBZA—"Twentieth Century Ideas," Prof.
 Kirtley F. Mather, director
 WCAU—Silver Wedding Guest Series
 WHAM—Tim and Delia, Irish sketch
 WLW—Nurserymen

9:00 P.M.

NBC—Ben Bernie's Blue Ribbon Air Casino:
 WEAF WEEI WCSH WGY WLW WRVA WFI
 CBS—Philadelphia Studio Orchestra; Leopold
 Stokowski, conductor: WABC WOKO WNAC
 WDRG WCAU WJAS WJSV WLBZ
 NBC—Musical Memories, Edgar A. Guest, poet;
 Alice Mock, soprano; Charles Sears, tenor;
 Vocal Trio; Josef Koestner's Orchestra: WJZ
 WBZ WBZA WBAL KDKA WHAM
 WOR—"Back Stage" with Boris Morros

9:15 P.M.

CBS—Ruth Etting; Johnny Green's Orchestra;
 Ted Husing, m.c.: WABC WOKO WNAC
 WDRG WCAU WJAS WJSV

9:30 P.M.

NBC—Ed Wynn, the Fire Chief, with Graham
 McNamee; male quartet: WEAF WCSH WFI
 WGY WEEI WRVA WLW
 CBS—Minneapolis Symphony Orchestra; Eugene
 Ormandy, conductor: WABC WOKO WDRG
 WJAS WCAU WJSV WNAC WLBZ
 NBC—Eddie Duchin's Orchestra: WJZ WBZ
 WBZA WBAL WHAM KDKA
 WOR—Studio Program

9:45 P.M.

WCAU—Newspaper Adventures

10:00 P.M.

NBC—The Cruise of the Seth Parker, dramatic
 broadcasts by Phillips Lord and crew enroute
 around the world: WEAF WEEI WCSH WFI
 WGY WRVA WLW

CBS—Glen Gray's Orchestra; Colonel Stoopnagle
 and Budd; Connie Boswell: WABC WOKO
 WDRG WCAU WJAS WJSV WNAC WLBZ
 NBC—Ray Perkins, comedian; Orchestra; Solo-
 lists: WJZ WHAM WBAL
 KDKA—Guardians of Our Safety
 WBZ-WBZA—Billy Lossez' Orchestra
 WOR—Teddy Bergman, comedian; Betty Queen,
 contralto; The Rondoliers, quartet

10:15 P.M.

KDKA—Studio Program
 WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—Madame Sylvia of Hollywood: WEAF WGY
 WEEI
 CBS—Harlem Serenade; Claude Hopkins' Orches-
 tra; Five Spirits of Rhythm, Orlando Rob-
 erson: WABC WDRG WJSV WAAB WOKO
 WLBZ WIP
 NBC—Mario Cozzi, baritone; Joseph Littau's Or-
 chestra: WJZ WBAL WBZ WBZA
 KDKA—Romance of Dan and Sylvia
 WCAU—Harold Knight's Orchestra
 WCSH—Musical Program
 WHAM—News Service
 WLW—Follies; Orchestra; Vocalists; Dramatic
 Skits
 WNAC—Over the Cameraman's Shoulder
 WOR—Eddy Brown, violinist; George Shackley;
 Orchestra

WRVA—Concert Orchestra

10:40 P.M.

NBC—Hillbilly Heart Throbs, dramatic sketch:
 WJZ
 NBC—Robert Simmons, tenor; Jerry Sears' Or-
 chestra: WEAF WEEI WCSH
 KDKA—Studio Program
 WBZ-WBZA—Sammy Line's Orchestra
 WCAU—Vincent Travers' Orchestra
 WGY—Curtis Blakeslee's Orchestra
 WJAS—Harlem Serenade (CBS)
 WNAC—News Flashes; Weather
 WOR—Boake Carter: "Sports Magazine of the
 Air"

10:45 P.M.

NBC—Three Scamps, male trio: WJZ WBAL
 CBS—Charles Carlie, tenor: WABC WIP WJAS
 WOKO WAAB WJSV WDRG
 NBC—John B. Kennedy, news: WEAF WGY
 WFI
 KDKA—Sports Review
 WBZ-WBZA—Weather; Temperature; Sports Re-
 view, Bill Williams
 WCAU—Boake Carter, talk
 WCSH—Dance Marathon
 WEEI—News Flashes; Weather Forecast
 WHAM—Dance Orchestra
 WLW—Press Bulletins

11:00 P.M.

NBC—Three Scamps, male trio: WJZ WBAL
 CBS—Charles Carlie, tenor: WABC WIP WJAS
 WOKO WAAB WJSV WDRG
 NBC—John B. Kennedy, news: WEAF WGY
 WFI
 KDKA—Sports Review
 WBZ-WBZA—Weather; Temperature; Sports Re-
 view, Bill Williams
 WCAU—Boake Carter, talk
 WCSH—Dance Marathon
 WEEI—News Flashes; Weather Forecast
 WHAM—Dance Orchestra
 WLW—Press Bulletins

ALONG THE AIRIALTO

(Continued from Page 6)

up the see-the-birdie man, and drives him
 back home for the sitting . . . Bobby
 Arnst entertained at a night club in Chi-
 cago not long ago. Did she wow 'em!

APPARENTLY the Pacific Coast show
 featuring *Raymond Paige* and his orches-
 tra will not be renewed by Pontiac be-
 cause they're auditioning a couple of new
 shows in which *Nick Lucas* and *Countess
 Olga Albani* play important parts . . .
Russell Markert, director of the *Roxyettes*,
 and two *Roxyettes* will be interviewed by
William Lundell on Friday, March 16, at
 5 p. m. over an NBC-WJZ network. *Nellie
 Revell*, you know, is back on the air in-
 terviewing your favorite radio artists on
 Tuesdays, 2:45 p. m. EST over NBC-
 WJZ network stations and Fridays at
 4:15 p. m. on the NBC-WEAF network
 . . . *Benno Rubinfoff*, violinist, (not Rubin-
 off) will be guest on the *Ship of Joy* with
Hugh Barrett Dobbs Monday at 9:30
 p. m. on an NBC-WEAF network.

Rudy Vallee's protege, Eddie Peabody,
 has added a second broadcast to his
 NBC schedule. Besides the Sunday nite
 spot at 11 p. m. EST over the NBC-
 WJZ network, he can also be heard on
 Wednesday nights at 10:45 over NBC-
 WEAF.

JOHN CHARLES THOMAS nets him-
 self \$3,000 as guest artist on the *Hinds'*

Hall of Fame show Sunday. . . . Next
 Monday night (12), *Harry Horlick* picks
 up his violin again to offer a solo for the
 first time in over a year on the *Gypsies'*
 program. A consensus of his radio listen-
 ers named "Meditation" from *Thais* as
 the number he'll play . . . This column re-
 grets the sudden death of *Gene Rodemich*
 prominent for several years as director of
 the Manhattan Merry-Go Round program
 . . . Despite rumors that *Eddie Cantor*
 would not return to radio after he had
 been replaced in April by *Schnozzle Du-
 rante*, it is learned from an official source
 that the last three months of the year will
 find the banjo-eyed lad again selling cof-
 fee . . . *Betty Bartbell* is rumored as
 pining away for "great big mans" from
 the South. She came back to New York
 from Dixieland and proceeded to lose
 ten pounds.

BEN BERNIE, the Ole Mousetrap,
 doesn't mind giving the other boys of the
 air a break. On his broadcast from Pitts-
 burgh, Ben revealed that he had hopped
 out of bed enroute to rehearsal to wash
 his teeth with *Amos 'n' Andy*, grabbed a
 cup of *Eddie Cantor* with *Joe Penner*
 bread and *Phil Baker* ham, hopped into
 his *Jack Benny*, tanked up with *Ed Wynn*,
 and was off full tilt for the studio.

A SPONSOR has just about made up
 his mind to let *George Beatty* run his
 whole show—which is the only way Beatty
 will return to the air—and signatures are
 in the offing . . . The "Goldbergs" oper-
 ate on one of the strangest contracts ever
 given a radio feature. *Gertrude Berg's*
 arrangement with her sponsors calls for
 her to continue writing and acting in the
 series indefinitely with *no time limit* what-
 soever . . . *Edwin C. Hill* goes off the Pa-
 cific Coast network; sponsor cutting down
 . . . *Paul Whiteman* is using a new vocal-
 ist in his air programs these nights now
 that *Peggy Healy* is going vaudeville. The
 new voice is *Doris Atkins*, once known as
Doris Atkinson, and who always has been
 known as the niece of Mrs. Whiteman.

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 cents postage. Try it out. If you're not de-
 lighted, return it in 5 days—your \$1 will be
 refunded at once.

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 cents postage. If I am not delighted, I will
 return it in 5 days for \$1 refund.

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 Address
 Check here if ENCLOSED \$1—thus sav-
 ing postage charges. Same refund guar-
 antee applies.

- WNAC—News Service
- WOR—"Moonbeams"
- WRVA—Old Times Jollification
- 11:05 P.M.
- WLW—Johnny Hamp's Orchestra
- 11:15 P.M.
- NBC—Press Radio Bureau: WEAF WGY WCSH
 WFI
- NBC—Press Radio Bureau: WJZ WHAM WBAL
 CBS—Press Radio Bureau: WABC WAAB WDRG
 WJAS WJSV WLBZ
- KDKA—Art Farrar's Orchestra
 WBZ-WBZA—Joe Rines' Orchestra
 WCAU—Grandma Goes Modern
 WEEI—Morey Pearl's Orchestra
 WLW—Marc Williams, cowboy Singer
- 11:20 P.M.
- CBS—Ozzie Nelson's Orchestra: WABC WAAB
 WDRG WJAS WJSV WLBZ
- NBC—King's Jesters: WEAF WGY WCSH WFI
 NBC—Poet Prince; Anthony Frome, tenor: WJZ
 WHAM WBAL
- 11:30 P.M.
- NBC—Phil Harris' Orchestra: WEAF WCSH WFI
 WLW
- NBC—Richard Himber's Orchestra: WJZ WHAM
 WBAL WBZ WBZA
- CBS—Ozzie Nelson's Orchestra: WCAU WLBZ
 WNAC
- KDKA—Lloyd Huntley's Orchestra
 WGY—Sammy Kaye's Orchestra
 WLW—Sammy Watkins' Orchestra
 WOR—Eddie Lane's Orchestra
 WRVA—Dance Orchestra
- 11:45 P.M.
- CBS—Enoch Light's Orchestra: WABC WNAC
 WJSV
- WCAU—Studio Program
 WEEI—Phil Harris' Orchestra (NBC)
- 12:00 Mid.
- NBC—Frankie Masters' Orchestra: WJZ WHAM
 WLW WBZ WBZA
- CBS—Harry Sosnik's Orchestra: WABC WNAC
 WCAU WOKO WJAS WJSV
- NBC—Rudy Vallee's Orchestra: WEAF WGY
 WEEI
- KDKA—Marty Gregor's Orchestra
 WOR—Bide Dudley Reviews the New Play
- 12:05 A.M.
- WOR—Paul Tremaine's Orchestra
- 12:15 A.M.
- NBC—Buddy Rogers' Orchestra: WEAF WGY
- 12:30 A.M.
- NBC—Jack Denny's Orchestra: WEAF WEEI
 WGY
- CBS—Pancho's Orchestra: WABC WOKO WNAC
 WCAU WJSV
- NBC—Hal Kemp's Orchestra: WJZ WBZ WBZA
 WHAM KDKA WLW
- 1:00 A.M.
- CBS—Sam Robbins' Orchestra: WABC
 WLW—Dance Orchestra
- 1:30 A.M.
- WLW—Moon River, organ and vocalists
- 2:00 A.M.
- WLW—Oklahoma Bob Albright
- 2:15 A.M.
- WLW—Johanna Grosse, organist
- 2:45 A.M.
- WLW—Florence and Missouri Kinney, duo

Wednesday, March 14

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
NBC—Organ Rhapsody; Richard Leibert, organist: WFAE WFSH WFI
CBS—Salon Musicale: WCAU
NBC—Morning Devotions; Lowell Patton, organist: WJZ WBAL WBZ WBZA KDKA
WEEI—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume: Daily Produce Reporter

8:05 A.M.

CBS—Salon Musicale: WABC
8:10 A.M.
WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL KDKA WHAM
WBZ WBZA
WCSH—Morning Devotions
WEEI—Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk, and music: WFAE WEEI WFSH WFI WGY
CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU
NBC—Low White, organist: WJZ WBAL KDKA
WBZ WBZA WHAM
WOR—Martha Manning, sales talk

8:45 A.M.

KDKA—Strollin' Tom
WCAU—Sam Moore's Meeting
WOR—Gospel Messengers, songs
9:00 A.M.
NBC—Sam Herman, xylophone; Frank Banta, piano: WFAE WFSH WFI WGY
CBS—Eton Boys, Male Quartet: WABC WOKO
WNAC WDRS WCAU WJAS WLBZ
NBC—The Mystery Chef: WJZ WBAL KDKA
WBZ WBZA
WEEI—Clothes Institute
WGY—Scissors and Paste
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—"Our Children" with Mary Olds; Edward Nell, Jr., baritone; George Shackley, organist

9:15 A.M.

NBC—Landt Trio and White, songs and comedy: WFAE WGY WFSH WEEI WLIT
CBS—Madison Ensemble: WABC WOKO WNAC
WDRS WJAS WIP WLBZ
NBC—Breakfast Club; orchestra: WJZ WHAM
KDKA WBAL
WBZ-WBZA—Virginia Reade, talk
WCAU—Words and Music
WOR—Miss Kath'rine 'n' Calliope

9:30 A.M.

CBS—Metropolitan Parade: WABC WOKO WDRS
WNAC
NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WFAE WFSH
KDKA—Style and Shopping Service
WEEI—Good Morning Melodies
WGY—Billy Rose, tenor
WOR—French Diction
9:45 A.M.
CBS—Metropolitan Parade: WJAS WCAU WLBZ
NBC—The Southernaires, male quartet: WFAE
WFSH WEEI WFI
KDKA—Piano, Minute Manners
WBAL—Shopping with Nancy Turner
WBZ-WBZA—Breakfast Club (NBC)
WGY—Martha and Hal
WHAM—Tom Grierson, organist
WOR—Shopping with Jean Abbey

10:00 A.M.

NBC—Breen and de Rose, songs: WFAE WFSH
WFI WEEI
CBS—In the Luxembourg Gardens: WABC WJAS
WOKO WDRS WCAU WAAB WLBZ
NBC—Josephine Gibson, hostess counsel: WJZ
WBAL KDKA WHAM WBZ WBZA
WGY—Hank Keene and his Gang
WNAC—Buddy Clark, soloist
WOR—Pure Food Hour
WRVA—Betty Moore

10:15 A.M.

NBC—Young Artists' Trio, instrumental: WFAE
WEEI WFSH WFI
CBS—Bill and Ginger, Songs: WABC WOKO
WNAC WCAU WJAS WJSV
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ
WBZA KDKA WHAM
WGY—Strollin' Tom

10:30 A.M.

NBC—Press Radio Bureau: WFAE WFSH WFI
CBS—News Service: WABC WAAB WDRS WJAS
WJSV WCAU WLBZ
NBC—Today's Children, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA
WEEI—Orchestral Program
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet

10:35 A.M.

CBS—Emergy Deutsch's Orchestra: WABC WAAB
WDRS WJAS WJSV WCAU WLBZ
NBC—Three Scamps: WFAE WFSH WFI

10:45 A.M.

CBS—Will Osborne's Orchestra; Pedro De Cordoba and his Friendly Philosophy: WABC
WOKO WNAC WDRS WCAU WJAS

NBC—Betty Crocker, cooking talk: WFAE WEEI
WFI WGY WFSH
NBC—Press Radio Bureau: WJZ WBAL
KDKA—Sammy Fuller
WBZ-WBZA—La Touraine Altitude Contest
WHAM—Half-remember'd Rimes
WJSV—American Red Cross Speaker
10:50 A.M.

NBC—Musical Originalities; Dick Teela, tenor:
WJZ WBAL
11:00 A.M.

NBC—Juan Reyes, pianist: WFAE WFSH WLIT
WGY
CBS—Cooking Closeups; Mary Ellis Ames:
WABC WOKO WNAC WCAU WDRS WJAS
WJSV
NBC—Pappy, Ezra, Zeke and Elton, hillbillies:
WJZ WBAL
E. T.—Strollin' Tom: WBZ WBZA KDKA
WEEI—Edison Program
WOR—Joseph Bier, baritone; Orchestra

NBC—Alice Remsen, contralto: WFAE WEEI
WGY WFSH WLIT
CBS—The Four Showmen, Male Quartet: WABC
WNAC WCAU WDRS WJAS WJSV WLBZ
NBC—Singing Strings, string ensemble: WJZ
WBAL WHAM
KDKA—Uncle Tom and Betty
WBZ-WBZA—Women's Club News, Frances A.
Blanchard
WOR—Beauty Casting songs and facial gymnastics

WRVA—Sears and MacDonald
11:30 A.M.

NBC—Betty Moore, interior decorating; Lew
White, organ: WFAE WLIT WGY WEEI
CBS—Tony Wons: WABC WOKO WNAC WDRS
WCAU WJAS WJSV WLBZ
NBC—U. S. Army Band: WJZ WBAL KDKA
WBZ WBZA WHAM
WCSH—Musical Program
WOR—The Humanologist, Dr. William Von Crowe
WRVA—Art Brown, organist

11:45 A.M.

NBC—Fields and Hall, songs and comedy: WFAE
WEEI WFSH WGY
CBS—Jane Ellison's Magic Recipes: WABC WJAS
WJSV WOKO WCAU WDRS WNAC
WOR—The Magic Bowl, Claire Sugden
11:55 A.M.

AFTERNOON

12:00 Noon

NBC—Gene Arnold and the Commodores: WFAE
WEEI WGY WFSH WLIT
CBS—The Voice of Experience: WABC WNAC
WDRS WCAU WJAS WJSV
NBC—Eva Taylor, crooner: WJZ KDKA
WBAL—Newspaper Adventures
WBZ-WBZA—The Monitor Views the News
WHAM—Tower Trio
WOR—Walter Ahrens, baritone

12:15 P.M.
NBC—Johnny Marvin, tenor: WFAE
CBS—Betty Barthell, songs with Melodeers Quartet: WABC WOKO WJSV WDRS WCAU
WLBZ
NBC—Fireside Songs, Chuck and Ray: WJZ
KDKA—Honey Boy and Sassafras
WBAL—Chick Larro
WBZ-WBZA—Weather; Market Reports
WCSH—Farm Flashes
WEEI—News Flashes; Market Reports
WGY—Skip, Step and Happiana, songs
WHAM—News Service; Agricultural Forum
weather

12:25 P.M.
WNAC—News and Weather
WOR—Your Child, Dr. Ellaine Elmore
WRVA—Health Address

12:30 P.M.
CBS—Smilin' Ed McConnell: WABC WDRS
WCAU WJSV WOKO
NBC—On Wings of Song, String Trio: WFAE
WFSH
NBC—National Farm and Home Hour; Guest
Speakers; Walter Blaufuss' Homesteaders:
WJZ WBZ WBZA WHAM WBAL
KDKA—News and Markets
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—Alexander Haas Gypsy Orchestra

12:35 P.M.
WEEI—Stock Exchange Quotations; Market Report
12:45 P.M.

CBS—Mischa Raginsky's Ensemble: WABC
WOKO WJSV WIP WAAB WLBZ WJAS
KDKA—Lloyd Huntley's Orchestra
WCAU—Today on WCAU
WEEI—A Bit of This and A Bit of That
12:50 P.M.

12:55 P.M.
WCAU—A Woman Looks at the World, Hope
Le Barr Roberts
WOR—Ohman and Arden, "The World's Most
Beautiful Waitzes"

1:00 P.M.
NBC—Market and Weather Reports: WFAE
CBS—Marie, the Little French Princess, drama:
WABC WNAC WCAU
KDKA—National Farm and Home Hour (NBC)
WCSH—Church Federation Midweek Services

HIGH SPOT SELECTIONS FOR THE DAY

1:15 p. m.—Kay Francis Interviewed by Louella Parsons: CBS-WABC network.
8:00 p. m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WEAF network.
8:30 p. m.—Albert Spalding, violinist: CBS-WABC network.
9:00 p. m.—Troubadours; guest stars and orchestra: NBC-WEAF network.
9:30 p. m.—John McCormack, tenor; William Daly's orchestra: NBC-WJZ network.
9:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WABC network.
9:30 p. m.—Fred Allen's Revue; Ferde Grofe's orchestra: NBC-WEAF network.
10:00 p. m.—Old Gold Hour; Ted Fiorito's orchestra; the Debutantes Trio; Dick Powell, M. C.: CBS-WABC network.
10:00 p. m.—Ed Sullivan, columnist; guest artists; Three Scamps; Vincent Lopez' orchestra: NBC-WJZ network.
10:30 p. m.—Silver Anniversary Banquet of N. Y. County Lawyer's Association; Hon. Homer A. Cummings, speaker: NBC-WEAF network.

WGY—Albany on Parade
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk
1:05 P.M.

WOR—Musical Revue; Mildred Cole; Alice Wood
and Milton Kaye
1:15 P.M.

NBC—Close Harmony; Gloria La Vey, soprano:
WFAE WEEI WFI
CBS—Interview of Kay Francis; Raymond Paige's
Orchestra; soloist: WABC WOKO WNAC
WDRS WJSV WLBZ WCAU
1:30 P.M.

NBC—Frances C. Healy, talk: WFAE WEEI
WFSH
CBS—Easy Aces, Comedy: WABC WNAC WCAU
WJAS
NBC—Vic and Sade: WJZ WBAL WBZ WBZA
KDKA

WGY—Bradley Kincaid, mountain ballads
WHAM—School of the Air, science
WJSV—Gene Stewart, organist
WOR—Rosalind Genet, books
WRVA—Market Reports
1:45 P.M.

NBC—Orlando's Concert Ensemble: WFAE WGY
CBS—The Playboys: WABC WJAS WOKO WLBZ
WJSV
NBC—Harvest of Song; The Merrie-Men, male
quartet; Irma Glen, organist: WJZ WBAL
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Safety Committee, Organ Music,
Health Talk
WCAU—Studio Program
WNAC—Anne De Forest, beauty specialist
WOR—Rutgers Home Economics
WRVA—Sunshine Program

2:00 P.M.
NBC—Origin and Scale of Chinese Music: WFAE
WEEI WLIT
CBS—The Captivators: WABC WDRS WJSV
WIP WOKO WLBZ
NBC—Happy Days in Dixie: WJZ WBZ WBZA
KDKA WBAL WHAM
WCAU—Educational talk by Frank Nieweg
WCSH—Lura Thomas Brown
WGY—Hadley Rasmuson, baritone
WNAC—Studio Program
WOR—Dr. Arthur Frank Payne, "The Psychologist Says"

2:15 P.M.
CBS—Romance of Helen Trent: WABC WCAU
CBS—Artist Recital; Crane Calder, bass: WNAC
WDRS WJSV WLBZ
WCSH—Ted Black's Orchestra (NBC)
WGY—Matinee Players
WHAM—School of the Air, social study
WOR—College Inn Comedies

2:30 P.M.
NBC—Two Seats in the Balcony; orchestra:
WFAE WFSH WLIT WGY
CBS—American School of the Air: WABC WOKO
WNAC WDRS WJAS WJSV WIP WLBZ
NBC—Smack Out, comedy sketch: WJZ WBAL
WHAM WBZ WBZA
KDKA—Home Forum
WCAU—Women's Club of the Air
WEEI—Kitchen of the Air
WOR—Thelma Goodwin, soloist; orchestra

2:45 P.M.
NBC—Words and Music, soloist and narrator:
WJZ WBZ WBZA
WBAL—John Englar, baritone
WHAM—Steinway Memories
WOR—Leo Freudberg's Orchestra; Talks

3:00 P.M.
NBC—Joe White, tenor; Orchestra: WJZ WHAM
WBAL KDKA
CBS—La Forge Berumen Musicale: WABC
WOKO WNAC WDRS WJAS WIP WLBZ
NBC—Ma Perkins, drama: WFAE WGY WFI
WFSH
WBZ-WBZA—Tillotson-Wilson Musicale
WCAU—Ralph Schaffer
WEEI—Del Castillo, organist
WJSV—Silver Years
WOR—Elizabeth McShane, "Fashions"

3:15 P.M.
NBC—The Golden Treasury; John Brewster, poetry
readings; Grande Trio: WFAE WFSH
WGY
NBC—Heinie's Grenadiers: WJZ KDKA WBAL
WHAM WBZ WBZA
WCAU—Women's Club of the Air
WOR—Your Lover

3:30 P.M.
NBC—Women's Radio Review; Orchestra; Claudine
MacDonald: WFAE WGY WEEI WFI
WFSH

CBS—The Pickard Family: WIP WJSV
CBS—Manhattan Moods; Do Re Mi Trio; Mark
Warnow's Orchestra: WABC WOKO WDRS
WJAS WLBZ
WBZ-WBZA—Home Forum Cooking School
WCAU—Bright Lights
WNAC—Armando Corea's Orchestra
WOR—Spanish Lesson, Professor Maxine Itturlda

3:45 P.M.
NBC—Platt and Nierman, piano duo: WJZ
WBAL
KDKA—Human Values
WHAM—George Garis, organist
WNAC—Council of New England
WOR—Byron Holiday, baritone; orchestra

4:00 P.M.
NBC—Pop Concert WFAE WTIC WGY
CBS—Musical Album of Popular Classics; Howard
Barlow, conductor: WABC WOKO WNAC
WDRS WJAS WJSV WLBZ WCAU
NBC—Betty and Bob, dramatic sketch: WJZ
WBAL KDKA WBZ WBZA WHAM
WCSH—Hope Jackson Cook, soprano
WEEI—News Despatches
WOR—Dr. H. I. Strandhagen, "What's Beneath
the Skin?"

4:15 P.M.
NBC—Alice Joy, the Dream Girl: WJZ WBZ
WBZA WBAL WHAM
NBC—Pop Concert: WFSH WFI WEEI
KDKA—Klaren Fladoes
WOR—The Virginians, male quartet

4:30 P.M.
NBC—Jack and Loretta Clemens, songs and guitar:
WFAE WGY WTIC WEEI
NBC—School vs. Travel, talk: WJZ WBAL
CBS—Science Service, talk: WABC WOKO WIP
WDRS WJAS WJSV WLBZ
KDKA—Market Reports
WBZ-WBZA—The Painter and His Daughter, skit
WCAU—C. P. Shoftner, "Topics in Season"
WCSH—Home and Foreign Missions
WHAM—The Rambler
WNAC—Lecture from Harvard University, Professor
J. A. Walz, "Goethe"
WOR—Leo Freudberg's Orchestra

4:45 P.M.
NBC—Folk Music of the South; John Powell,
composer: WFAE WFSH WEEI WTIC
CBS—The Merry-makers: WABC WCAU WDRS
WJAS WOKO WJSV WLBZ
NBC—Concert Favorites; Joseph Gallicchio; orchestra:
WJZ WBZ WBZA
KDKA—Tea Time Tunes
WGY—Stock Reports
WHAM—News Service
WOR—Frances Ingram, Thru the Hollywood
Looking Glass

5:00 P.M.
CBS—Skippy, children's skit: WABC WOKO
WAAB WDRS WCAU WJSV WJAS
NBC—Jack and Gale, songs; Roy Shield's Orchestra:
WJZ WBAL
KDKA—Studio Program
WBZ-WBZA—New England Agriculture
WCSH—Orchestral Program
WGY—Lang Sisters
WHAM—Studio Program
WOR—Orchestral Program

5:10 P.M.
WOR—Program Resume
5:15 P.M.
NBC—Leo Zollo's Orchestra; Talk: WFAE WTIC
WFSH
CBS—Jack Brooks, tenor; Eddie Copeland's Orchestra:
WAAB WDRS WJAS WIP WOKO
CBS—On The Air Tonight: WABC
KDKA—Kiddies Club
WBZ-WBZA—News, Henry Edison Williams
WCAU—Friend of Youth
WEEI—Little Women
WGY—Musical Program
WJSV—The Melody Minstrel
WRVA—Cecil and Sally

5:20 P.M.
CBS—Jack Brooks, tenor; Eddie Copeland's Orchestra:
WABC
WOR—Mark Shull, tenor
5:30 P.M.
NBC—Adventures of Tom Mix and His Straight
Shooters: WFAE WEEI WTIC WLIT WGY
WFSH
CBS—Jack Armstrong, All American Boy: WABC
WNAC WDRS WCAU WOKO WJAS WJSV
NBC—Singing Lady, children's program: WJZ
WBZ WBZA WBAL KDKA WHAM
WOR—Robert Reud "Town Talk"; Gypsy Orchestra

(WEDNESDAY CONTINUED)

5:40 P.M.
 WRVA—Sports Review
5:45 P.M.
 NBC—Wizard of Oz, dramatization: WEAF WTIC WEEI WGY WCSH
 CBS—Brooke, Dave and Bunny, songs: WABC WAAB WDRC WJAS WOKO WLBZ WCAU
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
 WJSV—Evening Rhythms
 WNAC—Shepherd's Revue
 WOR—Amateur Astronomer Association

NIGHT

6:00 P.M.
 NBC—Xavier Cugat's Orchestra: WEAF WRVA
 CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WCAU WJAS WJSV
 NBC—Westminster Choir: WJZ WBAL KDKA—Evensong
 WBZ-WBZA—New England Conservatory of Music
 WCSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don

6:15 P.M.
 CBS—Gene and Charlie: WJSV
 NBC—Westminster Choir: WHAM WRVA
 CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WDRC WCAU WLBZ
 KDKA—Sports; Program Preview
 WBZ-WBZA—Joe and Bateese, skit
 WCSH—Al Buck's Sports Review
 WEEI—Gene and Glen with Jake and Lena
 WGY—The Crazy Banjoers
 WLW—Joe Emerson tenor
 WNAC—The Merry Go Round
6:20 P.M.
 WCSH—Studio Program

6:30 P.M.
 NBC—George R. Holmes, talk; News Service: WEAF
 CBS—Enoch Light's Orchestra: WAAB WDRC WJSV WOKO WLBZ WJAS
 NBC—Irene Beasley, contralto: WJZ WBAL
 CBS—Music Box: WABC WCAU
 KDKA—Salon Orchestra
 WBZ-WBZA—Old Farmers Almanac
 WCSH—Randall and McAllister Program
 WEEI—News Flashes; Market Reports
 WGY—Musical Program
 WHAM—Hughie Barrett's Orchestra
 WLW—Bob Newhall, Mail Pouch Sportsman
 WNAC—Detectives Black and Blue, skit
 WOR—Dinner Music

6:45 P.M.
 NEN—You, Folks and Mine, drama: WEEI WCSH
 CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WDRC WNAC
 NBC—Henry Burbig and the Rhythm Boys: WEAF WFI
 CBS—Tito Guizar, Mexican tenor: WIP WOKO
 NBC—Lowell Thomas, today's news: WJZ WBZ WBZA KDKA WLW WBAL WHAM
 E.T.—Red Davis, sketch: WGY WRVA
7:00 P.M.
 NBC—Martha Meers, contralto; Orchestra: WEAF WLIT
 CBS—Myrt and Marge, drama: WABC WOKO WDRC WCAU WNAC WJAS WJSV
 NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM
 WCSH—Studio Program
 WEEI—The Whittlin' Club Program
 WGY—Through the Looking Glass
 WOR—Ford Frick, Sports Resume

7:15 P.M.
 NBC—Billy Bachelor, sketch: WEAF WGY WCSH WEEI
 CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
 NBC—Gems of Melody; John Herrick, baritone; Harold Sanford's Orchestra: WJZ WBZ WBZA KDKA WBAL WHAM
 WLW—Henry Thies' Orchestra
 WOR—Harry Hershfield
 WRVA—Annabel Lee

7:30 P.M.
 NBC—Shirley Howard; The Jesters, Red Wamp and Guy; Milt Rettenberg, pianist; Tony Callucci, guitar: WEAF WTIC WGY WCSH
 CBS—Music on the Air: WABC WOKO WNAC WDRC WJAS WJSV WCAU WLBZ
 NBC—Margaret West and her Rafter S Riders: WJZ WBAL
 KDKA—Charley Agnew's Orchestra
 WEEI—After Dinner Revue
 WHAM—Three of Us, girl's trio
 WLW—Dance Orchestra
 WOR—Will Osborne's Orchestra; Radio Harris columnist; Three Scamps; Arlene Jackson, WRVA—Kiddies Club

7:45 P.M.
 NBC—The Goldbergs, comedy sketch: WEAF WEEI WCSH WLIT WGY
 CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJSV
 NBC—Irene Rich in Hollywood, skit: WJZ WBZ WBZA WBAL KDKA
 WHAM—Blue Blazers
 WLW—Red Davis sketch
 WRVA—Smoky and Poky
8:00 P.M.
 CBS—Phil Dues, Frank Luther and Jack Parker, with Vivien Ruth, vocalists: WABC WNAC WDRC WJSV

NBC—Jack Pearl, the Baron, comedian; Cliff Hall; Peter Van Steeden's Orchestra: WEAF WTIC WEEI WCSH WLIT WGY
 NBC—Crime Clues, mystery drama: WJZ WBZ WBZA KDKA WLW WBAL
 WCAU—Love Making Incorporated
 WHAM—Lavender and Old Lace
 WOR—The Old Theater, sketch
 WRVA—Current Events

8:15 P.M.
 CBS—Edwin C. Hill; The Human Side of the News: WABC WOKO WNAC WDRC WCAU WJAS
 CBS—Irene Thompson and the Three Naturals: WIP
 WOR—Studio Program
 WRVA—Melody Mart

8:30 P.M.
 NBC—Wayne King's Orchestra: WEAF WCSH WLIT WGY WTIC
 CBS—Albert Spalding, violinist; Conrad Thibault, baritone; Don Voorhees' Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM
 WEEI—"Lady Lillian and Chet"
 WOR—Lavender and Old Lace, Musical Program
 WRVA—Souvenirs

8:45 P.M.
 NBC—Red Davis, dramatic sketch: WJZ WBZ WBZA KDKA WBAL WHAM
 WEEI—Musical Comedy
 WLW—Radio Court
 WRVA—Forum

9:00 P.M.
 NBC—The Troubadours; orchestra; guest artists: WEAF WCSH WLIT WGY WLW WRVA WTIC
 CBS—Philadelphia Orchestra; Leopold Stokowski, conductor: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ
 NBC—Warden Lawes in 20,000 Years in Sing Sing: WJZ WBAL WBZ WBZA KDKA WHAM
 WEEI—Lavender and Old Lace, Musical Program
 WOR—True Stories of the Sea

9:15 P.M.
 CBS—Alexander Woolcott, "The Town Crier": WABC WNAC WDRC WJAS WJSV WLBZ WIP
 WCAU—Silver Wedding Guest Series
 WOR—The Italics Are Mine, dramatized fiction, H. Stokes Lott, Jr.; Alice Roosevelt Longworth, guest

9:30 P.M.
 NBC—Fred Allen's Revue; Ferde Grofe's Orchestra: WEAF WCSH WLIT WGY WEEI WRVA WLW
 CBS—Guy Lombardo's Orchestra; Burns and Allen, Comedy Team: WABC WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—John McCormack, tenor; William Daly's String Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM

9:45 P.M.
 WOR—Willard Robison's Orchestra
10:00 P.M.
 NBC—Corn Cob Pipe Club of Virginia, barnyard music; male quartet; Dick Powell, master of ceremonies: WEAF WTIC WCSH WLIT WGY WLW WEEI WRVA
 CBS—Old Gold Program; Ted Fiorito's Orchestra; Dick Powell, master of ceremonies: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ
 NBC—Vincent Lopez' Orchestra; Ed Sullivan, songs; Belle Baker; Donald Novis, tenor; guest stars: WJZ WBAL WHAM WBZ WBZA KDKA

10:15 P.M.
 WCAU—Art Farrar's Orchestra
10:30 P.M.
 WOR—Harlan Eugene Reed
 NBC—Tourist Adventures; Irvin Talbot's Orchestra: WJZ WHAM WRVA WLIT
 NBC—Silver Anniversary, New York County Lawyer's Association Banquet, speaker: WEAF WGY WEEI WTIC
 CBS—Andre Kostelanetz Presents Evelyn MacGregor, Evan Evans: WABC WDRC WOKO WJSV WIP WLBZ
 KDKA—Romance of Dan and Sylvia
 WBZ-WBZA—Eventide Singers
 WCAU—House Warmine
 WCSH—Studio Program
 WLW—Zero Hour
 WNAC—Will Dodge's Orchestra
 WOR—Quarter Hour in Three-Fourths Time; Dorothy Miller and George Shakley

10:45 P.M.
 KDKA—Studio Program
 WBZ-WBZA—Evening Reverie; James J. O'Hara, organist
 WCSH—Musical Program
 WJAS—Andre Kostelanetz (CBS)
 WNAC—News Flashes
 WOR—Boake Carter, "Sports Magazine of the Air"

11:00 P.M.
 NBC—Jack Denny's Orchestra: WEAF WTIC
 CBS—Edith Murray, songs: WABC WOKO WIP WAAB WDRC WJSV
 NBC—Pickens Sisters, vocal trio: WJZ WBAL KDKA—Sports Review
 WBZ-WBZA—Weather; Sports Review
 WCAU—Boake Carter, talk
 WCSH—Dance Marathon
 WEEI—Weather Forecasts; News Flashes
 WGY—Happy Felton's Orchestra
 WHAM—News Service
 WLW—Press Bulletins

BONMOT and BONER

One dollar will be paid for each contribution published

Jan. 11; WLW; 9:40 p. m.—
 Announcer: "She has a cousin who has lumbago on her mother's side."—Alma Crail, Cincinnati, Ohio.

Feb. 22; WGY; 8:53 a. m.—
 Allen Prescott (reading testimonial): "Your medicine has worked wonders. I received it just as my mother-in-law was at death's door and it pulled her through."—Mrs. Walter Pace, Dubuque, Iowa.

Feb. 22; WGR; 2:20 p. m.—
 Announcer: "Due to circumstances beyond our control the music of the Gypsies with Emery Koscius will be heard at this time next week."—Mrs. F. R. Feaver, Hamilton, Ont., Canada.

WNAC—Charles R. Hector's Orchestra
 WOR—"Moonbeams"
 WRVA—Dance Orchestra
11:05 P.M.
 WLW—Dimmick's Orchestra
11:15 P.M.
 CBS—News Service: WABC WOKO WAAB WDRC WJAS WJSV WLBZ WIP
 NBC—Ted Weens' Orchestra: WJZ WBAL
 KDKA—Art Farrar's Orchestra
 WBZ-WBZA—Joe Rines' Orchestra
 WCAU—Ben Greenblatt
 WEEI—Jack Denny's Orchestra (NBC)
 WHAM—Dance Orchestra
 WLW—Johnny Muldowney's Orchestra

11:20 P.M.
 CBS—Little Jack Little's Orchestra: WABC WOKO WAAB WDRC WJAS WJSV WLBZ WIP
11:30 P.M.
 NBC—Rubinoff's Orchestra: WEAF WTIC WLW WCSH WRVA WGY WLIT
 NBC—Jules Stein's Orchestra: WJZ WBAL
 KDKA—Lloyd Huntley's Orchestra
 WBZ-WBZA—Kay Fayre, soloist
 WCAU—Luis Russel's Orchestra
 WEEI—William Scott's Orchestra
 WOR—Ozzie Nelson's Orchestra

11:45 P.M.
 NBC—Press Radio Bureau: WJZ WHAM WBAL WBZ WBZA
 CBS—Dick Messner's Orchestra: WABC WDRC WNAC WJSV WIP
 NBC—Press Radio Bureau: WEAF WTIC WCSH WGY WRVA WLIT WLW
 WCAU—Harold Knight's Orchestra
11:50 P.M.
 NBC—Rubinoff's Orchestra: WEAF WTIC WCSH WRVA WGY WLIT WLW
 NBC—Ben Pollack's Orchestra: WJZ WHAM WBZ WBZA WBAL

12:00 Mid.
 NBC—Phil Harris' Orchestra: WEAF WTIC WGY WEEI WLIT
 CBS—Claude Hopkins' Orchestra: WABC WOKO WNAC WCAU WJAS WJSV
 NBC—Carlos Molina's Orchestra: WJZ WBZ WBZA WBAL WHAM
 KDKA—Marty Gregor's Orchestra
 WLW—Dance Orchestra
 WOR—Bide Dudley Reviews the New Play

12:05 A.M.
 WOR—Sam Robbins' Orchestra
12:30 A.M.
 NBC—Clyde Lucas' Orchestra: WEAF WTIC WEEI WLIT
 CBS—George Hall's Orchestra: WABC WCAU WOKO WNAC WJSV
 NBC—Harold Stern's Orchestra: WJZ WBZ WBZA WLW WHAM
 KDKA—Art Farrar's Orchestra
 WGY—Johnny Johnson's Orchestra
12:45 A.M.
 WHAM—Dance Orchestra

Jan. 29; WLW; 8:35 p. m.—
 Alois Havrilla: "The government will do something about increasing automobile accidents."—Mrs. L. W. Hohenstein, Savannah, Ga.

Feb. 22; CFCF; 10:08 a. m.—
 Announcer: "You can drink the milk from the bottom of the bottle just as well as from the top."—E. A. Lambie, Montreal, Canada.

Feb. 18; KGO; 2:50 p. m.—
 Susanne Sydney: "Here, Judy, put these flowers in water and my hat and coat and gloves."—Mabel S. Bowen, San Francisco, Calif.

Feb. 24; WGN; 6:35 p. m.—
 John Harrington: "It will take the stiffness out of romantic joints."—H. C. Beamish, Racine, Wis.

Feb. 19; CRCM; 7:40 p. m.—
 Announcer: "She was engaged to him but when she found out he had a wooden leg she broke it off."—Mrs. Sydney Howe, Montreal, Canada.

Jan. 29; WLS; 8:20 a. m.—
 Hal O'Halloran: "If you have any guests coming this week you can knock them dead with a dish of fresh strawberries."—Myrtle Benedix, Chicago, Ill.

Feb. 18; WENR; 4:17 p. m.—
 Norman Ross: "Just think; 25,000 Happy Home dresses for one dollar."—John S. Stone, Chicago, Ill.

Feb. 13; WHAS; 9:45 p. m.—
 Announcer: "If your child has a bad cold get rid of it quickly."—Lora Lashbrook, Evansville, Ind.

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Thursday, March 15

MORNING

8:00 A.M.
 CBS—On the Air Today: WABC
 NBC—Radio City Organ; Richard Leibert, organist: WFAE WWSH WFI
 CBS—Salon Musicale: WCAU
 NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA
 WEEI—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Program Resume

8:05 A.M.
 CBS—Salon Musicale: WABC

8:10 A.M.
 WOR—Al Woods, songs and patter

8:15 A.M.
 NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM
 WWSH—Morning Devotions
 WEEI—Shopping Service

8:30 A.M.
 NBC—Lew White, organist: WJZ WBAL WBZ WBZA KDKA WHAM
 CBS—Salon Musicale: WABC
 NBC—Cheerio inspirational talk and music: WFAE WEEI WWSH WGY WTIC WFI
 WOR—Martha Manning, sales talk

8:45 A.M.
 CBS—Sam Moore's Meeting: WABC WCAU
 WOR—Don Ross, songs

9:00 A.M.
 NBC—The Breakfast Club: WJZ WBAL KDKA
 CBS—Eton Boys, Male quartet: WABC WOKO WNAC WDRS WCAU WJAS WLBZ
 NBC—Sam Herman, xylophone; Frank Banta, piano: WFAE WLIT WWSH
 WBZ-WBZA—Virginia Reade, talk
 WEEI—Clothes Institute
 WGY—Annette McCullough and Forrest Willis, duets
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—Edward Nell, Jr., baritone; Songs; Mary Olds and George Shackley

9:15 A.M.
 NBC—Landt Trio and White, comedy and songs: WFAE WLIT WWSH WEEI WGY
 CBS—In the Luxembourg Gardens: WABC WOKO WNAC WDRS WJAS WIP WLBZ
 WCAU—Words and Music
 WHAM—Breakfast Club (NBC)
 WOR—Sherman Keene's Orchestra

9:30 A.M.
 NBC—Bradley Kineaid, the Mountain Boy; hill-billy songs: WFAE WTIC WWSH WGY
 KDKA—Style and Shopping Service
 WBZ-WBZA—Breakfast Club, orchestra (NBC)
 WEEI—Irene Castle
 WOR—Interior Decorating, Mildred Lewin

9:45 A.M.
 CBS—The Mystery Chef: WABC WAAB WCAU WJAS
 NBC—The Sylvan Trio: WFAE WTIC WEEI WWSH WFI
 KDKA—Work-A-Day Thoughts
 WGY—Martha and Hal
 WHAM—Household Hour
 WNAC—The Yankee Mixed Quartet
 WOR—Phil Harris' Orchestra

10:00 A.M.
 NBC—Edward MacKuga, the Gospel Singer: WJZ WBAL KDKA WBZ WBZA
 CBS—Bill and Ginger: WABC WOKO WJAS WAAB
 NBC—Breen and de Rose, vocal and instrumental duo: WFAE WWSH WEEI WFI
 Y.N.—Food and Homemaking School: WNAC WLBZ
 WCAU—Phil Harris' Orchestra
 WGY—Hank Keene's Radio Gang
 WOR—Pure Food Hour

10:15 A.M.
 NBC—Morning Parade: WFAE WFI WWSH WEEI
 CBS—Visiting with Ida Bailey Allen: WABC WJAS WOKO WAAB WJSV
 NBC—Clara Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Mario deCampo and Organ
 WGY—Mid-Morning Devotions

10:30 A.M.
 CBS—News Service: WABC WDRS WCAU WOKO WJAS WJSV
 NBC—Today's Children, dramatic sketch: WJZ KDKA WBAL WBZ WBZA
 WWSH—Swift Program
 WEEI—The Happy Rambler
 WGY—The Shopping Bag
 WHAM—Mrs. Thrifty Buyer
 WNAC—Musical Interlude

10:35 A.M.
 CBS—Melody Parade: WABC WCAU WDRS WOKO WLBZ WNAC WJSV

10:45 A.M.
 NBC—Press Radio Bureau: WJZ WBAL
 NBC—Press Radio Bureau: WFAE WWSH WLBZ WFI WEEI
 E.T.—School of Cookery: WEEI WGY
 KDKA—Sammy Fuller
 WBZ-WBZA—La Touraine Altitude Contest
 WCAU—Bud Shays, songs
 WHAM—Tom Grierson, organist

WNAC—Salon Gems
 WRVA—Varieties

10:50 A.M.
 NBC—Morning Parade: WFAE WWSH WLBZ WFI WEEI
 NBC—Pappy, Ezra, Zeke and Elton: WJZ WBAL

11:00 A.M.
 CBS—Mary Lee Taylor, kitchen talk: WJSV
 NBC—U. S. Navy Band: WJZ WBAL KDKA WBZ WBZA WHAM
 CBS—Sunny Side Up: WABC WDRS WCAU WNAC WLBZ
 NBC—Galaxy of Stars: WGY WLIT
 E.T.—School of Cookery: WWSH WRVA
 WEEI—Variety Program
 WOR—Nell Vinick, beauty talk

11:15 A.M.
 CBS—Sunny Side up: WABC
 NBC—Frances Lee Barton, cooking school: WFAE WTIC WLIT WGY WEEI WWSH
 CBS—Charm Secrets: WJSV WNAC
 WOR—School of Cookery
 WRVA—Bab and Lib

11:30 A.M.
 NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters, trio; Orchestra: WLIT WGY
 NBC—Sweetheart Melodies; Vocalists; Talk: WJZ WBAL WBZ WBZA KDKA WHAM
 CBS—Tony Wons with Keenan and Phillips, piano team: WABC WNAC WCAU WJAS WJSV WOKO WDRS
 NBC—Jules Lande, Troubadour of the Violin; Morton Bowe, tenor: WFAE WWSH WEEI WTIC
 WOR—The Humanologist, Dr. William Von Crowe
 WRVA—Luxury Fiddlers

11:45 A.M.
 CBS—Academy of Medicine: WABC WOKO WJAS WJSV WDRS WNAC WIP WLBZ
 NBC—Al and Lee Reiser, piano duo: WJZ WHAM WBAL KDKA
 WCAU—Sunnyside Up, Act II
 WOR—Marian Rich, mezzo-soprano; Orchestra

AFTERNOON

12:00 Noon
 NBC—Neil Sisters, harmony trio: WJZ WBAL KDKA WHAM
 CBS—The Voice of Experience: WABC WNAC WDRS WCAU WJAS WJSV
 NBC—Piano Recital: WFAE WGY
 NEN—Larrow Program: WWSH WEEI
 WBZ-WBZA—The Monitor Views the News; Ernest Beaulort
 WOR—Harmonizers
 WRVA—Art Brown, organist

12:15 P.M.
 NBC—Wendell Hall, songs: WJZ WBAL
 CBS—Connie Gates, songs: WABC WOKO WDRS WCAU WJSV WLBZ WAAB
 NBC—Johnny Marvin, tenor: WFAE
 KDKA—Honey Boy and Sassafras
 WBZ-WBZA—Weather; Market Reports
 WWSH—Farm Flashes; Stocks and Weather
 WEEI—News Flashes; Market Reports
 WGY—Skip, Step and Happiana, songs
 WHAM—News Service; Agricultural Forum, weather
 WNAC—News Flashes
 WOR—Welfare Council talk

12:20 P.M.
 WOR—Musical Program

12:30 P.M.
 NBC—National Farm and Home Hour: WJZ WBAL WBZ WBZA WHAM
 CBS—George Scherban's Russian Gypsy Ensemble: WABC WIP WJSV WOKO WLBZ WAAB
 NBC—Maurice Lees' Concert Ensemble: WFAE WWSH
 KDKA—News and Markets
 WCAU—Ronnie and Van
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—Jan Bruneseo's Gypsy Orchestra

12:35 P.M.
 WEEI—Market Report

12:45 P.M.
 KDKA—Lloyd Huntley's Orchestra
 WEEI—A Bit of This and A Bit of That
 WCAU—The Noontimers

1:00 P.M.
 NBC—Market and Weather Reports: WFAE WWSH WTIC
 CBS—Marie, the Little French Princess; drama: WABC WNAC WCAU WIP
 KDKA—National Farm and Home Hour (NBC)
 WGY—Albany on Parade
 WJSV—Afternoon Rhythms
 WOR—Dr. Wynne's Health Talk

1:05 P.M.
 WOR—Musical Revue; Myrtle Boland and Byron Holiday

HIGH SPOT SELECTIONS FOR THE DAY

8:00 p. m.—Cape Diamond Light, dramatic sea story: NBC-WJZ network.
 8:00 p. m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WFAE network.
 8:00 p. m.—Freddie Rich Entertains: CBS-WABC network.
 8:30 p. m.—Voice of America; Alex Gray; Mary Eastman; Nicholas Kempner's orchestra: CBS-WABC network.
 9:00 p. m.—Captain Henry's Show Boat: NBC-WFAE network.
 9:15 p. m.—Emery Deutsch and His Gypsy Violin: CBS-WABC network.
 9:30 p. m.—Fred Waring's orchestra and entertainers: CBS-WABC network.
 10:00 p. m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WABC network.
 10:00 p. m.—Al Jolson with Paul Whiteman's orchestra and Deems Taylor, master of ceremonies: NBC-WFAE network.
 10:30 p. m.—Evan Evans, baritone; concert orchestra: CBS-WABC network.
 11:20 p. m.—The Poet Prince; Anthony Frome, tenor: NBC-WJZ network.

1:15 P.M.
 CBS—Joan Marrow, music: WABC WNAC WJSV WJAS
 NBC—Pedro Via's Orchestra: WFAE WFI WEEI WWSH
 WCAU—Harold Knight's Orchestra

1:30 P.M.
 NBC—Vic and Sade, sketch: WJZ WBAL KDKA WBZ WBZA
 CBS—Easy Aces, Comedy: WABC WCAU WNAC WJAS
 NBC—Francis C. Healy, talk: WFAE WTIC WWSH WGY WFI
 WEEI—Reading Circle
 WHAM—School of the Air, science
 WJSV—Popular Serenade
 WOR—Bide Dudley; Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.
 NBC—The Merry Maes; Cheri McKay; Male Trio; Orchestra: WJZ WBAL
 CBS—The Captivators: WABC WJAS WDRS WNAC WLBZ WOKO WJSV
 NBC—Orlando's Concert Ensemble: WFAE KDKA—Lloyd Huntley's Orchestra
 WBZ-WBZA—Safety Committee; Organ Music; Health Talk
 WCAU—Albert Bartlett, "The Tango King"
 WHAM—The Rambler
 WOR—Mildred Cole, soloist

2:00 P.M.
 NBC—William Hain, tenor: WFAE WLIT
 NBC—Sleepy Hall's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
 CBS—Ann Leaf at the Organ: WABC WOKO WDRS WJSV WLBZ
 WCAU—Emily Weyman
 WWSH—Lura Thomas Brown
 WEEI—Silver Lining Hour
 WGY—Paul Curtis, tenor
 WNAC—Studio Variety Program
 WOR—Dr. Arthur Frank Payne, "The Psychologist Says"
 WRVA—Edward Naff

2:15 P.M.
 NBC—Yasha Bunchuk, cellist: WFAE WWSH
 CBS—Romance of Helen Trent: WABC WCAU WNAC
 KDKA—State Federation, Pennsylvania Women
 WEEI—William Kahakalau's Hawaiian Orchestra
 WGY—Household Chats
 WHAM—School of the Air, social study
 WOR—The Melody Singer

2:30 P.M.
 NEN—Food Hour: WEEI
 NBC—Smack Out, comedy sketch: WJZ WBAL WHAM WBAL WBZ WBZA
 CBS—American School of the Air: WABC WOKO WNAC WDRS WJSV WIP WLBZ WJAS
 NBC—Trio Romantique: WFAE WWSH
 KDKA—Home Forum
 WCAU—Women's Club of the Air
 WGY—Three Schoolmaids
 WOR—Otis Holley, soprano

2:45 P.M.
 NBC—To be announced: WFAE
 NBC—Association of Grain Commission Merchants, speaker: WJZ WBAL WBZ WBZA
 WGY—Barnacle Bill the Sailor
 WHAM—George Garis, organist
 WOR—Leo Freudberg's Orchestra; Talks

3:00 P.M.
 NBC—Ma Perkins, sketch: WFAE WEEI WGY WFI WWSH
 CBS—Metropolitan Parade: WABC WOKO WNAC WDRS WJAS WJSV WIP WLBZ
 NBC—Reed Kennedy, baritone: WJZ WBAL KDKA
 WBZ-WBZA—"Animals in the News," Dr. Wesley A. Young
 WCAU—Tom Dawson, songs
 WHAM—Memorial Art Gallery Program
 WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.
 NBC—The Upstagers, male quartet: WFAE WWSH WEEI WGY
 NBC—Eastman School Symphony Orchestra: WJZ WHAM KDKA WBZ WBZA
 WCAU—Women's Club of the Air
 WOR—"Old Man Sunshine"

3:30 P.M.
 CBS—National Student Federation Program: WABC WOKO WNAC WDRS WJAS WJSV WIP WLBZ
 NBC—Women's Radio Review; talk; Orchestra: WFAE WGY WFI WWSH WEEI
 WBZ-WBZA—Home Forum Cookme School
 WCAU—Five Blue Spades
 WOR—The Musical Architects

3:45 P.M.
 CBS—Institute of Music: WABC WOKO WNAC WCAU WDRS WJAS WLBZ
 WJSV—Irving Diener, "The Changing Law Profession"
 WOR—Sally and Sue, comedy and songs

4:00 P.M.
 NBC—Winters and Weber, organists: WFAE
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
 WWSH—Y.W.C.A. Program
 WEEI—Stock Quotations
 WGY—Women's Legislative Forum
 WJSV—Institute of Music (CBS)
 WOR—Newark Civic Symphony Orchestra

4:15 P.M.
 NBC—Alice Joy, the Dream Girl; Orchestra: WJZ WBAL WHAM KDKA
 NBC—Winters and Weber: WEEI WFI WGY
 WNAC—Spotlighting Modern Education

4:30 P.M.
 NBC—Music Magic; Vocalists; Orchestra: WJZ WBAL WBZ WBZA WHAM
 CBS—Bob Standish, baritone: WABC WOKO WNAC WDRS WJSV WIP WLBZ WJAS
 NBC—Hazel Glenn, soprano; Orchestra: WFAE WWSH WEEI
 KDKA—Business News and Markets
 WCAU—Dancapators
 WGY—John Sheehan, tenor

4:45 P.M.
 NBC—Lady Next Door, children's program: WFAE WEEI WWSH
 CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRS WCAU
 CBS—Artist Recital; Theo Carle, tenor; Barbara Maurel, contralto: WOKO WJAS WJSV WIP KDKA—Studio Program
 WGY—Stock Reports
 WHAM—News Flashes

5:00 P.M.
 NBC—Armand Girard, basso; Orchestra: WFAE
 CBS—Skippy, children's skit: WABC WOKO WAAB WDRS WCAU WJSV WJAS
 NBC—General Federation of Women's Clubs; guest speaker: WJZ KDKA
 WBAL—Talk of the Times
 WBZ-WBZA—New England Agriculture; E. J. Rowell
 WWSH—Ernie George's Orchestra
 WGY—Piano Pals; Dorothy Sherman and Monica Leonard
 WHAM—Allen Sisson, the Story-Book Man
 WNAC—Five O'Clock Revue
 WOR—Dr. Winslow, talk

5:05 P.M.
 WOR—Musical Interlude

5:15 P.M.
 CBS—George Hall's Orchestra: WAAB WDRS WJAS WIP
 NBC—Max Dolin, violinist; Milan Smolen, pianist: WJZ WBAL WHAM
 CBS—On the Air Tonight: WABC
 NBC—Armand Girard, basso: WEEI WLIT
 KDKA—Kiddies' Klub
 WCAU—Friend of Youth
 WJSV—Evening Rhythms
 WOR—"The Sophisticates," vocal trio
 WRVA—Cecil and Sally

5:20 P.M.
 CBS—George Hall's Orchestra: WABC WOKO

5:25 P.M.
 WRVA—Aunt Pollyanna

5:30 P.M.
 NBC—Winnie the Pooh, drama: WFAE WLIT WWSH WEEI
 CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRS WCAU WJAS WJSV
 NBC—The Singing Lady, children's program: WJZ WBZ WBZA WBAL KDKA WHAM
 WGY—Princess Nacomee
 WOR—Art and Decoration, Karl Freund

5:40 P.M.
 WRVA—Sports Review

5:45 P.M.
 NBC—Rex Cole's Mountaineers: WFAE
 CBS—Stamp Adventurer's Club: WABC WOKO WAAB WDRS WCAU WJAS WJSV
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
 NBC—Echoes of Erin: WGY
 Y.N.—Armando Corea's Orchestra: WNAC WLBZ
 WWSH—Dramatization
 WEEI—Radio Chat
 WOR—The Pet Clinic of the Air

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IN CASH PRIZES
 See Back Page

(THURSDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEA
 CBS—Buck Rogers in the 5th Century: WABC
 WOKO WAAB WCAU WJAS WJSV
 NBC—Richard Himber's Orchestra: WJZ WBAL
 KDKA—Evensong
 WBZ-WBZA—Duke Dewey's Hickory Nuts
 WCSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities
 WHAM—Sportscast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don, kiddies' program
 WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
 WAAB WDRS WCAU WLBZ
 NBC—Barnacle Bill, children's stories: WJZ
 CBS—Bob Nolan, tenor; Norm Sherr, pianist:
 WJSV
 KDKA—Sports; Program Preview
 WBZ-WBZA—Hollywood Highlights, Ralph Arthur
 WCSH—Al Buck's Sports Review
 WEEI—Gene and Glen with Jake and Lena
 WGY—Sports Parade
 WHAM—Richard Himber's Orchestra (NBC)
 WLW—Joe Emerson, songs; orchestra
 WNAC—The Merry Go-Round

6:30 P.M.

NBC—Ivory Stamp Club; Captain Tim Healy:
 WJZ WBAL
 CBS—Tito Guizar, Mexican Tenor: WABC WOKO
 WAAB WJSV WLBZ
 NBC—John B. Kennedy: WEA
 KDKA—Salon Orchestra
 WBZ-WBZA—Weather; Temperature; Sports
 WCAU—Comedy Stars of Hollywood
 WCSH—Studio Program
 WEEI—News Flashes
 WGY—Musical Program
 WHAM—Jack Driscoll, variety program
 WLW—Bob Newhall, "Mail Pouch Sportsman"
 WOR—Eddie Lane's Orchestra

6:40 P.M.

WFI—John B. Kennedy (NBC)
 6:45 P.M.
 CBS—Harold Knight's Orchestra. WIP
 NBC—Grandmother's Trunk, sketch: WEA
 CBS—Little Italy, drama: WABC WOKO WAAB
 WDRS WCAU
 NBC—Lowell Thomas, today's news: WJZ WBAL
 WBZ WBZA KDKA WLW WHAM
 WCSH—Studio Program
 WEEI—Crystal Souvenirs
 WGY—Radio Court
 WNAC—Larry Funk's Orchestra
 WOR—Josef Rinald, hand analyst
 WRVA—Popular Harmonies

6:50 P.M.

WOR—Herbert Lyle, tenor; orchestra
 7:00 P.M.
 NBC—Mary Small, songs; Orchestra: WEA
 CBS—Myrt and Marge, drama: WABC WOKO
 WNAC WDRS WCAU WJAS WJSV
 NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
 KDKA WLW WRVA WHAM
 WCSH—True Stories of the Sea
 WEEI—Edison Program
 WGY—Joe and Eddie, comedy
 WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor sketch: WEA WGY
 WCSH WEEI
 CBS—Just Plain Bill, skit: WABC WNAC
 WCAU WJAS WJSV
 NBC—To be announced: WJZ WBZ WBZA
 WHAM
 KDKA—Lois Miller, organist
 WLW—Unbroken Melodies
 WOR—Comedy Stars of Hollywood
 WRVA—Interview

7:30 P.M.

CBS—Oliver Taylor's Orchestra: WIP
 NBC—Shirley Howard, vocalist; The Jesters;
 Songs and Comedy; Piano and Guitar: WEA
 WCSH WGY
 CBS—The Serenaders; Phil Cook; Paul Keast,
 baritone: WABC WDRS WCAU WOKO
 WJAS WLBZ
 NBC—Romantic Melodies; Orchestra; Sketch:
 WJZ WBZ WBZA KDKA
 WEEI—After Dinner Revue
 WHAM—Bank Program
 WLW—Paul Pearson's Orchestra
 WNAC—True Stories of the Sea
 WOR—The Lone Ranger, sketch
 WRVA—Evelyn Harrison

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEA
 WEEI WCSH WGY WFI
 CBS—Boake Carter, News: WABC WNAC WCAU
 WJAS WJSV
 WLW—Southern Blackbirds
 WRVA—Tarzan of the Apes, sketch
 8:00 P.M.
 NBC—Rudy Vallee's Orchestra; Guest Artists:
 WEA WEEI WCSH WGY WFI WLW
 CBS—Freddie Rich Entertains: WABC WNAC
 WDRS WJSV WOKO WIP WLBZ
 NBC—Cape Diamond Light: WJZ WBZ WBZA
 KDKA WRVA
 WBAL—"Public Affairs," Frank R. Kent, political
 writer
 WCAU—True Stories of the Sea
 WHAM—Rochester Evening School of the Air
 WOR—Little Symphony Orchestra; Philip James,
 Conducting; Martha Atwood, soprano

8:15 P.M.

WBAL—News of the Air
 WHAM—"Behind the Headlines," Dr Meyer
 Jacobstein

8:30 P.M.

CBS—Voice of America; Mary Eastman, soprano;
 Alex Gray; Guest Speaker; Nicholas Kempner's
 Orchestra: WABC WOKO WNAC WJAS
 WDRS WCAU WJSV
 NBC—Adventures in Health; Dr. Herman Bun-
 desen: WJZ WBAL KDKA WHAM WBZ
 WBZA
 WRVA—Souvenirs

8:45 P.M.

NBC—Carlos Gardel, baritone; Hugo Marianti's
 Orchestra: WJZ WRVA
 KDKA—Studio Program
 WHAM—Through the Hollywood Looking Glass

9:00 P.M.

NBC—Captain Henry's Show Boat, vocalists and
 orchestra: WEA WEEI WCSH WGY WRVA
 WFI
 CBS—Philadelphia Orchestra; Leopold Stokowski,
 conductor: WABC WOKO WNAC WDRS
 WCAU WJAS WJSV WLBZ
 NBC—Death Valley Days, dramatic story: WJZ
 WBZ WBZA WLW KDKA WBAL WHAM
 WOR—The Co-optimists

9:15 P.M.

CBS—Emery Deutsch and his Gypsy Violin:
 WABC WNAC WDRS WOKO WCAU WJAS
 WJSV WLBZ
 WOR—"That's Life," dramatized news headlines

9:30 P.M.

NBC—Eddie Duchin's Orchestra; Al Williams,
 guest star: WJZ WBAL KDKA WBZ WBZA
 WHAM
 CBS—Fred Waring's Orchestra; entertainers:
 WABC WOKO WDRS WJAS WJSV WNAC
 WCAU WLBZ
 WLW—Captain Henry's Show Boat (NBC)
 WOR—Demarco Girls and Frank Sherry, tenor

9:45 P.M.

WOR—"The Witch's Tale"
 10:00 P.M.
 NBC—Paul Whiteman's Orchestra and Radio Ent-
 ertainers; Al Jolson, singing comedian;
 Deems Taylor, master of ceremonies: WEA
 WCSH WGY WLW WEEI WFI

10:15 P.M.

CBS—Glen Gray's Orchestra; Connie Boswell,
 songs; Stoopnagle and Budd: WABC WOKO
 WDRS WCAU WJAS WJSV WNAC WLBZ
 NBC—Hands Across the Border; soloist and
 orchestra: WJZ WRVA KDKA WBZ WBZA
 WHAM—Cortland Manning, narrator

10:30 P.M.

WHAM—News Service
 WOR—Harlan Eugene Read
 10:30 P.M.
 NBC—Echoes of the Palisades; Organist; Vocal-
 ist; Instrumental Trio: WJZ WHAM WBAL
 WRVA

10:45 P.M.

CBS—Evan Evans, baritone with Concert Orches-
 tra: WABC WAAB WDRS WJSV WLBZ
 WOKO
 KDKA—Romance of Dan and Sylvia
 WBZ-WBZA—Joe Rines' Orchestra
 WCAU—Silver Wedding Guest Series
 WNAC—Over the Cameraman's Shoulder
 WOR—"The Jolly Russians," Adia Kuznetzoff

10:45 P.M.

CBS—Evan Evans, baritone: WJAS WOKO
 KDKA—Studio Program
 WBZ-WBZA—Sammy Liner's Orchestra
 WCAU—Vincent Travers' Orchestra
 WNAC—News Flashes; Weather
 WOR—Boake Carter, "Sports Magazine of the
 Air"

11:00 P.M.

NBC—Viola Philo, soprano: WEA WFI WRVA
 WGY
 CBS—Vera Van, contralto: WABC WIP WAAB
 WDRS WJSV WLBZ WJAS WOKO
 NBC—The Cavaliers, male quartet: WJZ WBAL
 KDKA—Sports Review
 WBZ-WBZA—Weather; Temperature; Sports
 WCAU—Boake Carter
 WCSH—Dance Marathon
 WEEI—News Flashes; Market Reports
 WHAM—Dance Orchestra
 WLW—Press Bulletins
 WNAC—Charles R. Hector's Orchestra
 WOR—"Moonbeams"

11:05 P.M.

WLW—Dreary Blues; Orchestra and Soloists

11:15 P.M.

NBC—Press Radio Bureau: WEA WGY WCSH
 WFI
 CBS—News Service: WABC WIP WAAB WDRS
 WJSV WLBZ WJAS WOKO
 NBC—Press Radio Bureau: WJZ WRVA WBAL
 WHAM WBZ WBZA
 KDKA—Art Farrar's Orchestra
 WCAU—Jan Savitt, violinist
 WEEI—Morey Pearl's Orchestra

11:20 P.M.

CBS—Isham Jones' Orchestra: WABC WIP WAAB
 WDRS WJSV WLBZ WJAS WOKO
 NBC—Norman Cordon, bass: WEA WGY WCSH
 WFI
 NBC—The Poet Prince; Anthony Frome, tenor:
 WJZ WRVA WBAL WHAM WBZ WBZA
 11:30 P.M.
 NBC—Harold Stern's Orchestra: WEA WCSH
 WRVA WFI
 CBS—Isham Jones' Orchestra: WNAC WCAU
 NBC—Eric Madriguera's Orchestra: WJZ WBZ
 WBZA WBAL WHAM
 KDKA—Lloyd Huntley's Orchestra
 WGY—Johnny Johnson's Orchestra
 WLW—Los Amigos
 WOR—Emil Coleman's Orchestra

PEEPS into the STUDIOS

ONE OF THE highlights of the 1934 broadcasting schedules was the program, March 4, which originated in Nashua, N. H., and brought to Yankee Network listeners the Mendelssohn Oratorio, "Elijah." WAAB transmitted the Hood Memorial concert which featured as stars in the impressive composition, *Reinald Werrenrath*, baritone; *Vesta Thayden*, soprano; *Leolyn Annis*, contralto, and *Lambert Murphy*, tenor. The combined *Nashua Symphony* and *Boston Festival* orchestras and the chorus of 250 voices were directed by *Elmer Wilson*.

ONCE MORE THE "old familiar song" finds a protagonist, who in turn finds these ever-acceptable ballads his best bid for listener approval. He is *George Hinkle*, who, with *Arthur Anderson*, accompanist, continues his "Street of Dreams" program for WNAC with a twice-weekly series to be inaugurated March 11. The program will be heard each Sunday at 6:30 p. m. and on Thursdays at 6:45 p. m. "Street of Dreams" has been a continuous favorite on WNAC for a year and its popularity prompted the decision to increase the number of presentations.

Before he launched the series Hinkle was a vaudeville performer and minstrel but he clings to the ballad type of song out of sheer sentiment. The soundness of his judgment is substantiated by the tremendous following which they have won for him.

Arthur Anderson is more than a mere accompanist as he is a musical coach of national repute. He has aided many of the stars of screen, stage and radio with his expert advice. Latest of his pupils is the new *Rudy Vallee* "find," *Doris Roach*.

STATION WGY has a knack for bringing into the limelight old favorites whose whereabouts occasion much inquiry among constant radio listeners. The latest addition to their staff are *Gene and Glenn*, whose characterizations of *Jake and Lena* are household institutions wherever radio is heard. They are scheduled for 6:30 appearances every night in the week with *Jake's* old fashioned homilies and *Lena's*

11:45 P.M.

CBS—Harry Sosnik's Orchestra: WABC WOKO
 WIP WAAB WDRS WJSV WCAU WNAC
 WEEI—Harold Stern's Orchestra (NBC)

12:00 Mid.

NBC—George Olsen's Orchestra: WJZ WBZ
 WBZA WHAM
 NBC—Jimmy Lunceford's Orchestra: WEA WGY
 WEEI

CBS—Ozzie Nelson's Orchestra: WABC WOKO
 WNAC WJSV WCAU WJAS
 KDKA—Marty Gregor's Orchestra
 WLW—Johnny Hamp's Orchestra
 WOR—Paul Tremaine's Orchestra

12:15 A.M.

NBC—Hollywood on the Air: WEA
 12:30 A.M.
 NBC—Dancing in the Twin Cities: WJZ WBZ
 WBZA WHAM KDKA WLW
 CBS—Charlie Davis' Orchestra: WABC WOKO
 WNAC WCAU WJSV
 WEEI—Hollywood on the Air (NBC)
 WGY—Sammy Kaye's Orchestra

12:45 A.M.

NBC—William Scott's Orchestra: WEA
 1:00 A.M.
 WLW—Johnny Hemp's Orchestra

1:30 A.M.

WLW—Moon River, organ and vocalist.
 2:00 A.M.
 WLW—Oklahoma Bob Albright

songs and infectious giggle. The long-continued association of this comedy team has not had the effect of permitting their script to become antiquated or monotonous. It is as modern as today's newspaper and their return to WGY is expected to precipitate an avalanche of appreciative mail.

BEATING NATURE at its own game is just one of the tasks that devolves upon the officials of radio studios. In anticipation of Spring floods KDKA engineers are plotting to originate programs at Saxonburg, site of the transmitter, just in case cables now employed across the Alleghany and Monongahela rivers should be cut out of service. And just think only a few years ago radio, like a harmonica player, was living from hand to mouth.

FORTUNESCOPE 25c

The Sensational New Fortune-telling Device

Tells, predicts, advises; shocks, thrills, surprises! New FORTUNESCOPE, a remarkable fortune-telling device that never fails to give a relevant answer to any important question. Problems of love, business, the future! Abundance of exciting entertainment for both men and women at bridge parties, socials, home gatherings. An ideal low-priced bridge prize. You'll be thrilled! Send for FORTUNESCOPE at once! 25c, postpaid anywhere in U. S. A.
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Is it necessary to suffer from these skin disorders? New wonderful ointment now relieving many stubborn cases. Try it no matter how long afflicted. Write EDWARD KLOWDEN, Room 115 519 N. Central Park, Chicago Ill.

Asthma Was Choking Her



Got Immediate Relief!

Seventeen Years Later—"Still Enjoying Splendid Health"

December 8, 1916—"I had asthma for 17 years. I coughed most of the time and couldn't rest, day or night. I tried everything, but grew so weak I could hardly walk across the room. After taking one bottle of Nacor, I could do most of my housework. That was 8 years ago. I am still feeling fine, with no sign of asthma."—Mrs. Mary Bean, R. 3, Nashua, Iowa, July 31, 1933—"I continue in good health and am still praising Nacor. I have no signs of asthma."
 Mrs. Mary Bean
 FREE—No need to suffer asthma torture when blessed relief can be yours. For years Nacor has helped thousands. Their letters and booklet of vital information sent FREE. Write to Nacor Medicine Co., 408 State Life Bldg., Indianapolis, Ind.

GOITRE NOT A DISEASE

Milwaukee, Wis.—It has been brought to light by scientific research that goitre is not a disease and is not to be treated as such. Dr. A. A. Rock, Dept. 618, Box 737, Milwaukee, Wis., a prominent goitre specialist for over 30 years has perfected a different method of treatment which has proven highly successful. He is opposed to needless operations. Dr. Rock has published a copyrighted book at his own expense which tells about goitre and this treatment. He will send this book free to anyone interested. Write him today.

Friday, March 16

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
NBC—Organ Rhapsody; Richard Leibert, organist: WEAF WFI WGSB
CBS—The Ambassadors, Male Quartet: WCAU
NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA
WEEI—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial; Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Produce Reporter

8:05 A.M.

CBS—The Ambassadors: WABC

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU

NBC—Don Hall Trio: WJZ WBAL KDKA WHAM WBZ WBZA

WCSH—Morning Devotions

WEEI—Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk and music: WEAF WEEI WGSB WGY WFI

CBS—Sunny Melodies: WABC

NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA

WHAM—Among My Souvenirs

WOR—Martha Manning, talk

8:45 A.M.

CBS—Sam Moore's Meeting: WABC WCAU

WHAM—Lew White, organist (NBC)

WOR—Gospel Messengers, songs

9:00 A.M.

NBC—Sam Herman, xylophone; Frank Banta, piano: WEAF WLIT WGSB WGY

CBS—Do Re Mi Trio: WABC WOKO WNAC WDRS WCAU WJAS WLBZ

NBC—The Mystery Chef: WJZ KDKA WBAL WBZ WBZA

WEEI—Clothes Institute

WHAM—Tower Clock Program

WJSV—Dance Orchestra

WOR—Our Children with Mary Olds; Edwin Nell, Jr., baritone, and George Shackley, organist

9:15 A.M.

NBC—Breakfast Club, orchestra: WJZ WHAM WBAL KDKA

NBC—Lundt Trio and White, songs and comedy: WEAF WGSB WGY WLIT WEEI

CBS—Metropolitan Parade: WABC WOKO WJAS WIP WNAC WLBZ

WBZ-WBZA—Virginia Reade, talk

WCAU—Words and Music

WJSV—Women's Hour

WOR—Miss Kath'rine 'n' Calliope

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAF WGSB

KDKA—Style and Shopping Service

WDRS—Metropolitan Parade (CBS)

WEEI—Good Morning Melodies

WGY—Billy Rose, tenor

WNAC—The Broadway Hits

WOR—French Diction Classes

9:45 A.M.

NBC—Cyril Towbin, violinist: WEAF WEEI WFI

CBS—Metropolitan Parade: WJAS WLBZ

E. T.—Phil Harris' Orchestra: WCAU

KDKA—Piano Minute Manners

WBAL—Shopping with Nancy Turner

WBZ-WBZA—Breakfast Club (NBC)

WCSH—Broadway Hits

WGY—Martha and Hal

WOR—Phil Harris' Orchestra

10:00 A.M.

NBC—Breen and de Rose, guitar and songs: WEAF WGSB WFI WEEI

CBS—Madison Singers: WABC WOKO WAAB WDRS WCAU WJAS

NBC—Josephine B. Gibson, hostess counsel: WJZ KDKA WBZ WBZA WHAM WBAL

WGY—Mr. and Mrs.

WNAC—The Voice of the Apothecary

WOR—Emily Post; Sidney Nesbitt, baritone; Muriel Pollack and Her Singing Strings

10:15 A.M.

NBC—Mrs. Curtis B. Railing, songs and stories: WEAF WEEI WGSB WFI

CBS—Bill and Ginger, Songs: WABC WOKO WNAC WCAU WJAS WJSV

NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM

WGY—Strolling Tom

10:30 A.M.

NBC—Radio Bureau: WEAF WFI

CBS—News Service: WABC WOKO WDRS WJAS WCAU WJSV WAAB WLBZ

NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA

WCSH—Studio Program

WEEI—The Happy Rambler

WGY—The Market Basket

WHAM—Mrs. Thrifty Buyer

WNAC—Song Album; Virginia Warren, soprano

WOR—"The Romance of Foods," Prudence Penny

10:35 A.M.

CBS—Round Towners Quartet: WABC WOKO WDRS WJAS WCAU WAAB WLBZ WJSV

10:45 A.M.

NBC—Betty Crocker, cooking talk: WEAF WEEI WGSB WFI WGY

NBC—Ralph Kirbery, baritone: WEAF WFI

NBC—Press Radio Bureau: WJZ WBAL

CBS—Will Osborne's Orchestra; Pedro De Cordoba and His Friendly Philosophy: WABC WOKO WNAC WDRS WCAU WJAS

KDKA—Sammy Fuller

WBZ-WBZA—La Touraine Altitude Contest

WHAM—Tom Grierson, organist

WJSV—Serenade

WOR—Sherman Keene's Orchestra

10:50 A.M.

NBC—Singing Strings: WJZ WBAL

11:00 A.M.

NBC—Music Appreciation Hour; Walter Damrosch conducting: WEAF WJZ WGSB WGY WBZ WBZA WHAM KDKA WEEI WLIT WBAL

CBS—"Cooking Closeups," Mary Ellis Ames: WABC WOKO WNAC WDRS WCAU WJAS WJSV

WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M.

CBS—The Captivators: WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ

11:30 A.M.

CBS—Tony Wons: WABC WNAC WDRS WOKO WJAS WJSV WLBZ

WCAU—Studio Program

WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.

CBS—Dancing Echoes: WABC WJAS WJSV WDRS WIP WLBZ WNAC WCAU

WOR—Mark Shull, tenor; Orchestra

AFTERNOON

12:00 Noon

NBC—Gene Arnold and the Commodores: WEAF WEEI WLIT WGY WGSB

CBS—"The Voice of Experience," WABC WNAC WDRS WCAU WJAS WJSV

NBC—Mouth Health, talk: WJZ

WHAM—Tower Clock Trio

WOR—"Around the Wheel of Events," Mary L. Roberts

12:15 P.M.

NBC—Johnny Marvin, tenor: WEAF

CBS—Betty Barthell, songs with Melodeers Quartet: WABC WOKO WCAU WDRS WJSV WLBZ

NBC—Wendell Hall, ukelele: WJZ

KDKA—Honey Boy and Sassafras

WBAL—Farm Hints

WBZ-WBZA—New England Agriculture

WCSH—Farm Flashes; Stocks and Weather

WGY—Skip, Step and Happiana, songs

WEEI—News Flashes; Market Reports

WHAM—News Service; Agricultural Forum, Weather

WNAC—News and Weather

WOR—Your Child, Dr. Elaine Elmore

WRVA—County Farm Notes

WOR—Musical Program

12:30 P.M.

CBS—Smilin' Ed McConnell: WJSV WOKO WCAU WNAC WLBZ

NBC—Rex Battle's Concert Ensemble: WEAF

CBS—George Hall's Orchestra: WABC

NBC—National Farm and Home Hour, guest speakers; Walter Blaufuss' Orchestra: WJZ WBAL WHAM

KDKA—News and Markets

WCSH—Noontime Lenten Service

WGY—Farm Program

WOR—Emil Velasco, organist

12:35 P.M.

WEEI—Stock Quotations; Market Report

12:45 P.M.

CBS—George Hall's Orchestra: WABC WOKO WAAB WIP WLBZ WJAS

KDKA—Lloyd Huntley's Orchestra

WCAU—The Noontimers

WCSH—Rex Battle's Ensemble (NBC)

WEEI—A Bit of This and A Bit of That

WJSV—The County Agent Says: H. B. Derr

WNAC—The Shopper's Exchange

12:55 P.M.

WOR—Albert Bartlett, Tango King

1:00 P.M.

CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU

NBC—Market and Weather Reports: WEAF

KDKA—Farm and Home Hour (NBC)

WCSH—Lyman B. Chipman

WGY—Albany on Parade

WJSV—Afternoon Rhythms

WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Review

1:15 P.M.

NBC—Pinkey Hunter's Orchestra: WEAF WGSB WFI

CBS—Louis Panico's Orchestra: WABC WOKO WNAC WDRS WIP WLBZ

WCAU—Robert Mack, baritone

WEEI—State Department of Information

1:30 P.M.

NBC—Francis C. Healey, talk: WEAF WGSB WEEI WGY

CBS—Easy Aces, comedy: WABC WNAC WCAU WJAS

NBC—Vic and Sade: WJZ KDKA WBZ WBZA WHAM WBAL

HIGH SPOT SELECTIONS FOR THE DAY

2:30 p.m.—Philadelphia Orchestra concert: CBS-WABC network.

8:00 p.m.—Jessica Dragonette with Rosario Bourdon's orchestra: NBC-WEAF network.

8:00 p.m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra: NBC-WJZ network.

8:30 p.m.—The March of Time, dramatized news events: CBS-WABC network.

8:30 p.m.—Dangerous Paradise, dramatic sketch: NBC-WJZ network.

9:00 p.m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.

9:00 p.m.—Philadelphia Orchestra; Leopold Stokowski conducting: CBS-WABC network.

9:30 p.m.—Jack Whiting, Jeannie Lang, Jack Denny's orchestra: CBS-WABC network.

9:30 p.m.—Phil Baker, comedian; Leon Belasco's orchestra: NBC-WJZ network.

9:30 p.m.—Pic and Pat, blackface comics; Joseph Bonime's orchestra: NBC-WEAF network.

10:00 p.m.—Olsen and Johnson, comedians; Harry Sosnik's orchestra: CBS-WABC network.

10:00 p.m.—The First Nighter, drama: NBC-WEAF network.

10:30 p.m.—Mary Eastman with Howard Barlow's orchestra: CBS-WABC network.

WJSV—Gene Stewart, organist

WOR—Bobby Burns, Poetry Class of the Air

WRVA—Market Reports

1:45 P.M.

NBC—Maurice Lees' Concert Ensemble: WEAF

CBS—The Playboys: WABC WJSV WJAS WLBZ WOKO WNAC

NBC—Seven Voices; Merrie-Men, male quartet; Neil Sisters, vocal trio: WJZ WBAL

KDKA—Lloyd Huntley's Orchestra

WBZ-WBZA—Organ Miniatures, Doris Tirrell

WCAU—Albert Bartlett, "The Tango King"

WGY—Bradley Kincaid, mountain ballads

WHAM—Dance Orchestra

WJSV—Hurdy-Gurdy Man

WOR—Show Boat Boys

WRVA—Sunshine Program

2:00 P.M.

NBC—The Magic of Speech, Vida Ravenscroft

Sutton: WEAF WEEI

CBS—Mark Warnow's Novelty Orchestra: WABC WOKO WDRS WJAS WJSV WIP WLBZ

NBC—Musical Originalities; Dick Teela, tenor; Mary Steele, contralto; Walter Blaufuss' Orchestra: WJZ WBZ WBZA WHAM

KDKA—Friday Revue

WBAL—The Book Shelf

WCAU—Mattie Curran and Orchestra

WCSH—Lura Thomas Brown

WGY—Antoinette Halstead, contralto

WNAC—Studio Program

WOR—Dr. Arthur Frank Payne, The Psychologist Says

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU WNAC

WBAL—Musical Originalities (NBC)

WCSH—Musical Program

WGY—Household Chats

WHAM—School of the Air, art appreciation

WOR—College Inn Comedies

2:30 P.M.

NBC—Friday Steeplechase, musical variety show: WEAF WGSB WGY

CBS—Philadelphia Orchestra; Leopold Stokowski, conducting: WABC WOKO WNAC WDRS WJAS WJSV WIP WLBZ

NBC—Smackout, comedy duo: WJZ WHAM WBAL

KDKA—Home Forum

WBZ-WBZA—Strollin' Tom

WCAU—Women's Club of the Air

WEEI—Kitchen of the Air

WOR—Thelma Goodwin, soloist; orchestra

2:45 P.M.

WBAL—Poetry Recital by the "Bentztown Bard"

WBZ-WBZA—Smackout (NBC)

WHAM—Contract Bridge Talk

WOR—Leo Freudberg's Orchestra; Talks

3:00 P.M.

NBC—U. S. Marine Band: WJZ WBAL WHAM KDKA

NBC—Ma Perkins, dramatic sketch: WEAF WFI WGY

WBZ-WBZA—"Books and Authors"

WCAU—Philadelphia Orchestra (CBS)

WCSH—Margaret Whittier, Soloist

WEEI—Twenty Fingers of Harmony (NBC)

WOR—Elizabeth McShane, "Fashions"

3:15 P.M.

NBC—Ray Heatherton, baritone: WEAF WGSB WEEI WGY

WBZ-WBZA—Aidan Redmon, baritone

WOR—"Old Man Sunshine"

3:30 P.M.

NBC—Women's Radio Review; Orchestra; Claudine MacDonald: WEAF WGY WGSB WEEI WFI

WBZ-WBZA—Home Forum Cooking School

WOR—Radio Garden Club

3:45 P.M.

WOR—Moods in Music

4:00 P.M.

NBC—Horacio Zito's Tango Orchestra: WEAF WGY

CBS—Artist Recital; Charlotte Harriman, contralto; Evan Evans, baritone: WABC WOKO WNAC WJAS WCAU WJSV WDRS WLBZ

NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM

WCSH—With the College Professor

WEEI—News Dispatches

WOR—Dr. H. L. Strandhagen, "What's Beneath the Skin?"

WRVA—Art Brown, Organist

4:15 P.M.

NBC—Nellie Revell at Large; Interview: WEAF WGSB

NBC—Alice Joy, the Dream Girl: WJZ WBAL WBZ WBZA

KDKA—Karen Fladoes

WEEI—National Society of Puritan Descendants

WGY—Book News. Levere Fuller

WHAM—Boy Scout Program

WOR—The Virginians, male quartet

4:30 P.M.

NBC—Norman Cloutier's Modern Concert Orchestra: WEAF WEEI WGY WTIC

CBS—U. S. Army Band: WABC WOKO WNAC WDRS WJSV WCAU WLBZ WJAS

NBC—Temple of Song; Chicago A Capella Choir: WJZ WBAL WBZ WBZA

KDKA—Market Reports

WCSH—Loring Short and Harmon

WHAM—The Rambler

WOR—Guy Hunter, Blind Entertainer

4:45 P.M.

KDKA—Studio Program

WGY—Stock Reports

WHAM—News Service

WOR—Williar Hargrave, The California Vagabond

5:00 P.M.

NBC—Concert Artists: WEAF WTIC WGSB

CBS—Skippy, Children's skit: WABC WOKO WAAB WDRS WCAU WJSV WJAS

NBC—Russell Markert, and Two Roxettes interviewed by William Lundell: WJZ WBAL

KDKA—Studio Program

WBZ-WBZA—Markets

WEEI—Health Forum

WGY—Lang Sisters

WHAM—Studio Program

WNAC—Five O'Clock Revue

WOR—Stage Relief Fund, talk

5:05 P.M.

REVIEWING RADIO

Why Sally Rand

(Continued from Page 7)

in the form of ditties, know anything about music. But they are versatile in the matter of titling their songs—which any songwriter of note will assure you, is really important. Out of the mass of manuscripts submitted by these amateurs to publishing houses, orchestra leaders, and even to me, maybe one in forty thousand possesses the germ of quality.

It is worth while, I believe, to give the customers a slant at some of the titles recently submitted by amateur tunesmiths. One of the latest is, "I've Gone to Many Colleges and Fortune Tellers Too, I Know More Things Than Ripley Does, But Why Do I Love You?"

Is that a title, or is it a title?

Another aspirant submitted to Tin Pan Alley a touching little song with this on its front cover:

"One More Bar and I'll Be Free—Aw, H—, Here Comes the Warden, But I'll Keep Cut, Cut, Cutting My Way, Through to You."

Here's another brief and snappy title found among the new amateur songs: "If You Don't Let Me Tango With You, Then I Tango I Go Home."

And another: "You Took My Heart and My Gold and You Left Me Honey, But I'll Try to Forget If You Send Me the Money."

There was the guy, too, who thought this was pretty snappy:

"If I Could Have Anna in Havana."

The best sample, so far as radio is concerned, bore this affecting title: "Oh, Double Network Lady, Put One of Your Chains Around Me."

IF I MAY BE permitted to digress for a moment, I should like to submit a query to *Evans Plummer*. (Plummer is in Chi, and I am in New York). What I want to ask him is this:

Is it true, *Evans*, that it was so cold in Chi last week that Sally Rand was forced to use a red flannel fan?

Editor's—Plummer begs to report an immediate answer, as follows:

"A discrediting investigation reveals that Sally did wear a red flannel fan, but not (1) because of Chicago's beautiful and even climate, but (2) rather on account she's just thawing out from her frigid N'Yawk reception . . . S-o-o-o-o-o-o, you didn't KNOW that?"

IT'S STRANGE how the same thoughts occur to the same people at the same time. During last week, those who took pens in hand to write fan letters, submitted some intriguing radio proverbs.

One wrote: "A bird from the sponsor is worse than two from the fans."

Here are some more: "A chain is as strong as its weakest station."

"Great jokes from Joe Miller's chestnuts grow."

"Broadcasts should be heard and not seen."

"The paths of glory leads but to the press agent."

"As the Fire Chief So-oo-oo, So-oo-oo shall he reek."

Bandstand and BATON

AMONG new songs about to hit the air waves are "Can't Go on Like This", composed by *Teddy Powell*, *Abe Lyman's* guitarist, and "Cry Baby" and "Springtime and You" by *Paul Tremaine*. Radio Editor *Nick Kenny*, of "Love Letters in the Sand" fame, has done lyrics for "Bubbles in the Wine", a score by *Isham Jones*.

will be four broadcasts on a staggered schedule.

IT'S AL KVALE who takes over the Walnut Room of the Bismarck hotel, Chicago, March 8, replacing *Ted Weems*. The NBC pickups will continue, but on a restricted basis . . . *Don Redman*, the hotcha Harlemaestro, opens March 12, from the Graystone Ballroom, Detroit.

WE'LL LISTEN TO HARRIS until the summer, at least, on Phil's current NBC Friday night commercial he has just renewed. The engagement at the Palais Royal which he began March 4 is indefinite in length, and his return to Chicago has been postponed for the same length of time.

HAUNTING MELODIES have begun to float over Columbia's waves in the last two weeks when the junior network added the Picadilly hotel, New York, and *Dick Messner's* orchestra to its list of pickups. The "Haunting Melody" is used as a theme by this group. Five brothers, *Dick, John, Fred, Bill* and *Charles* are included on the roster; there

TOM GENTRY, syncopating at Chicago's ritzy *Opera Club* for the third month, has had his contract renewed indefinitely. With NBC-KYW and WENR wires carrying his tunes, his unusual "Musical Cocktail" novelty is nevertheless lost to tuners because you just can't mike eight men all playing different tunes even though in the same harmonious rhythm . . . *Howard LeRoy*, Adonis of the baton last heard over CBS from the *Vanity Fair* some months ago, returns to the Lake Michigan region with one of the smoothest young units to see-hear . . . *Frankie Masters* is doing a grand job of packing in the customers at Chicago's smart *College Inn* (NBC pickup).

BOYS WANTED

Earn Money in your spare time. Surprise your parents. Show them you can be self-supporting.

Just Send Coupon

RADIO GUIDE

423 Plymouth Court, Chicago, Illinois

Name

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Town State.....

(FRIDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim; WABC WOKO WAAB WDRG WCAU WLBZ
CBS—Gene and Charlie; WJSV
KDKA—Sports and Program Preview
WBZ-WBZA—Joe and Bateese, skit
WCSH—Al Buck's Sports Review
WGY—The Crazy Banjoers
WHAM—Angelo Ferdinando's Orchestra (NBC)
WLW—Joe Emerson, songs
WNAC—The Merry-Go-Round

6:25 P.M.

WHAM—Studio Program
NBC—Irene Beasley, blues singer; WEAFF WTIC
CBS—Edith Murray, songs; Freddie Rich's Orchestra; WABC WCAU WOKO WAAB WJAS WLBZ

6:30 P.M.

NBC—O'Leary's Irish Minstrels; WJZ WBAL
KDKA—Salon Orchestra
WBZ-WBZA—Temperature; Sports Review
WCSH—Club Car Special
WEEI—News Flashes
WGY—Musical Program
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Detectives Black and Blue, skit
WOR—Dois Elliman, soprano; Orchestra

6:40 P.M.

WEEI—The Old Painter

6:45 P.M.

NEN—Your Folks and Mine, drama; WCSH
WEEI
NBC—Henry Burbig and the Rhythm Boys; WEAFF WFI
CBS—Zoel Parenteau's Orchestra with Harold Van Emburgh; Margaret Daum, soloist; WABC WOKO WAAB WDRG WCAU WJSV WLBZ
NBC—Lowell Thomas, today's news; WJZ WLW
WBZ WBZA KDKA WBAL WHAM
E.T.—Red Davis, sketch; WGY WRVA
WNAC—Jack Fisher's Orchestra; Bette Brooks, soloist
WOR—Ray Perkins, comedian; Louis Witten

7:00 P.M.

NBC—Morton Bowe, tenor; Orchestra; WEAFF
WLIT WTIC WEEI
CBS—Myrt and Marge, drama; WABC WOKO
WNAC WDRG WCAU WJAS WJSV
NBC—Amos 'n' Andy; WJZ WBZ WBZA WBAL
KDKA WLW WRVA WHAM
WCSH—Studio Program
WGY—Don Dixon, songs
WOR—Ford Frick, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch; WEAFF WCSH
WGY WEEI
CBS—Just Plain Bill, skit; WABC WNAC WCAU
WJAS WJSV
NBC—Stradivarius String Quartet; WJZ WBAL
WBZ WBZA WHAM
KDKA—Silvertoppers
WLW—Henry Theis' Orchestra
WOR—Front Page Dramas
WRVA—Moments With The Masters

7:30 P.M.

NBC—Fur Trappers; WEAFF WCSH WGY
CBS—Music on the Air; WABC WOKO WNAC
WDRG WCAU WJSV WLBZ WJAS
NBC—Music by Gershwin; George Gershwin and
Orchestra; WJZ WBAL WBZ WBZA KDKA
WHAM WLW
WEEI—After Dinner Revue
WOR—The Sizzlers, vocal trio

7:45 P.M.

NBC—Gus Van and Company with Arlene Jackson; WJZ WBAL
NBC—The Goldbergs, comedy sketch; WEAFF
WEEI WCSH WLIT WGY
CBS—Boake Carter, news; WABC WNAC WCAU
WJAS WJSV
KDKA—True Stories of the Sea
WBZ-WBZA—Studio Program
WHAM—County Medical Society Program
WLW—Red Davis, sketch
WOR—Club Car Special, humorist sketch
WRVA—Smoky and Poky

8:00 P.M.

NBC—Concert; Jessica Dragonette, soprano;
quartet; piano duo; Rosario Bourdon's
Orchestra; WEAFF WTIC WGY WEEI WCSH
WLIT WRVA
CBS—Phil Ducey, Frank Luther and Jack Parker
with Vivian Ruth, vocalists; WABC WNAC
WDRG WJSV
NBC—Ethel Shutta, Walter O'Keefe and Don Bestor's
Orchestra; WJZ WBAL WBZ WBZA
KDKA WHAM
WCAU—Silver Wedding Guest Series
WLW—Three Moods in Blue, Franklin Bens,
tenor; Orchestra
WOR—The Loafers; Billy Jones and Ernie Hare;
Ben Selvin's Orchestra

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the
News"; WABC WOKO WNAC WDRG WCAU
WJAS WJSV
WLW—Johnny Hamp's Orchestra

8:30 P.M.

CBS—The March of Time, dramatized news
events; WABC WOKO WNAC WDRG WCAU
WJAS WJSV
NBC—Dangerous Paradise, dramatized sketch;
WJZ WBAL WBZ WBZA KDKA WLW
WHAM
WGY—Farm Forum
WOR—Musical Revue

8:45 P.M.

NBC—"Red Davis," dramatic sketch; WJZ
WBAL WBZ WBZA KDKA WHAM
WLW—Radio Court

9:00 P.M.

NBC—Waltz Time; Frank Munn, tenor; Muriel
Wilson, soprano; Abe Lyman's Orchestra;
WEAF WEEI WCSH WLIT WGY
CBS—Philadelphia Studio Orchestra; Leopold
Stokowski, conducting; WABC WOKO WNAC
WDRG WCAU WJAS WJSV WLBZ
NBC—Phil Harris' Orchestra; Leah Ray, blues
singer; WJZ WBZ WBZA KDKA WBAL
WHAM
WLW—The Roamios
WOR—True Stories of the Sea
WRVA—Souvenirs

9:15 P.M.

CBS—Ruth Etting, Johnny Green's Orchestra;
Ted Husing; WABC WOKO WNAC WDRG
WCAU WJAS WJSV
WOR—Book Play
WRVA—Dixie Spirituals

9:30 P.M.

NBC—One Night Stands; Pic and Pat, blackface
comedians; Orchestra; WEAFF WLIT WCSH
WGY WTIC
CBS—Marvelous Melodies; Jack Whiting; Jeannie
Lang; Jack Denny's Orchestra; WABC WOKO
WNAC WDRG WCAU WJSV WJAS
NBC—Phil Baker, comedian; Leon Belasco's Or-
chestra; Martha Meers, contralto; WJZ WBZ
WBZA WBAL KDKA WRVA WHAM
WEEI—Boston Emergency Air Parade
WLW—Unsolved Mysteries
WOR—Trades on Parade

10:00 P.M.

NBC—First Nighter, dramatic sketch; WEAFF
WEEI WTIC WCSH WLIT WGY WRVA
CBS—Olsen and Johnson, comedians; Harry
Sosnik's Orchestra; WABC WOKO
WDRG WCAU WJAS WJSV WLBZ
NBC—Felix Salmond, 'cellist; Poetry; Music
Readings; WJZ WBAL WHAM
KDKA—Studio Program
WBZ-WBZA—Studio Program
WLW—Johnny Hamp's Orchestra
WOR—Teddy Bergman, comedian; Betty Queen,
contralto; The Rondoliers, quartet

10:15 P.M.

WOR—Harlan Eugene Read

10:30 P.M.

CBS—Mary Eastman, soprano; Concert Orchestra;
WABC WAAB WDRG WJSV WIP WOKO
WLBZ
NBC—Flying Dutchman's Orchestra, William
Stoess, conductor; WEAFF WLIT WGY WTIC
WCSH WLW
NBC—Mario Cozzi, baritone; Lucille Manners,
soprano; Orchestra; WJZ WBAL
KDKA—Dan and Sylvia
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Vincent Traver's Orchestra
WEEI—Newspaper Adventures
WHAM—News Service
WNAC—Nick Parkyakakas
WOR—Jack Arthur, baritone; Orchestra
WRVA—Domino Lady and Orchestra

10:45 P.M.

KDKA—Studio Program
WBZ-WBZA—Evening Reverie; James J. O'Hara,
organist
WCAU—Opera Singers
WEEI—The Flying Dutchmen (NBC
WHAM—Mario Cozzi; orchestra (NBC)
WJAS—Mary Eastman; Orchestra (CBS)
WNAC—News Flashes; Weather
WOR—Boake Carter, "Sports Magazine of the
Air"

11:00 P.M.

NBC—Talk by John Erskine; WEAFF
CBS—Charles Carlie, tenor; WABC WAAB
WDRG WJSV WIP WOKO
NBC—Three Scamps, harmony trio; WJZ WBAL
KDKA—Sports
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEEI—News Flashes; Weather Reports
WGY—Debate; Union vs. Rutgers College
WHAM—Vodvil Program
WLW—Press Bulletins
WNAC—Charles R. Hector's Orchestra
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra

11:05 P.M.

WLW—Dance Orchestra

11:15 P.M.

NBC—Press Radio Bureau; WEAFF WCSH WEEI
CBS—News Service; WABC WOKO WAAB WJAS
WDRG WJSV WLBZ WIP
NBC—Press Radio Bureau; WJZ WBAL
KDKA—Art Farrar's Orchestra
WBZ-WBZA—Kay Fayre, soloist; Sports; Farm-
ers' Almanac
WCAU—Taximeter Listens

11:20 P.M.

CBS—Isham Jones' Orchestra; WABC WDRG
WJSV WIP WOKO
NBC—The Poet Prince; Anthony Frome, tenor;
WJZ WBAL WAAB WJAS WLBZ

11:30 P.M.

NBC—Vincent Lopez' Orchestra; WEAFF WEEI
WCSH WLW WRVA WTIC
CBS—Edwin C. Hill; The Human Side of the
News; WABC WNAC WCAU WDRG WLBZ
WOKO
NBC—To be announced; WJZ WBAL
KDKA—Lloyd Huntley's Orchestra

Saturday, March 17

MORNING

8:00 A.M.

CBS—On the Air Today; WABC
NBC—Radio City Organ; Richard Leibert, organist; WEAJ WFI WCSH
CBS—Salon Musicale; WCAU
NBC—Morning Devotions; WJZ WBAL KDKA WBZ WBZA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Produce Reporter

8:05 A.M.

CBS—Salon Musicale; WABC

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio; WJZ WBAL KDKA WBZ WBZA

WCSH—Morning Devotions

WEEL—Organ Rhapsody (NBC)

8:30 A.M.

NBC—Cheerio; Inspirational Talk and Music; WEAJ WEEI WCSH WGY WTIC WFI

NBC—Lew White, organist; WJZ WBAL KDKA WBZ WBZA WHAM

WOR—Sherman Keene's Orchestra

8:45 A.M.

CBS—The Ambassadors; WABC WCAU

WOR—Dogs' Tales, Richard Meaney

9:00 A.M.

NBC—Morning Glories, dance orchestra; WEAJ WLIT WCSH WGY

CBS—Oxford Cambridge Boat Race from England; WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ WIP

NBC—The Breakfast Club; WJZ WBAL KDKA WBZ WBZA—Virginia Reade, talk

WEEL—Clothes Institute

WHAM—Tower Clock Program

WOR—Studio Program

9:15 A.M.

NBC—Landt Trio and White, songs and comedy; WEAJ WEEI WCSH WLIT WGY

NBC—Breakfast Club; WBZ WBZA WHAM

WCAU—Words and Music

WOR—The Chinaberry, children's program

9:30 A.M.

CBS—In the Luxembourg Gardens; Vincent Sorey, conductor; WABC WJAS WJSV WIP

NBC—Bradley Kincaid, the Mountain Boy, hillbilly songs; WEAJ WEEI WCSH WGY WTIC

KDKA—Style and Shopping Service

WOR—The Cranky Crocodile, children's program

WRVA—Children's Hour

9:45 A.M.

CBS—The Meistersinger; WABC WNAC WCAU WOKO WJSV WLBZ WJAS

NBC—The Wife Saver, Allan Prescott; WEAJ WEEI WCSH WTIC

KDKA—Work-A-Day Thoughts

WGY—The Banjoists

WOR—The Lonely Cowboy, Tex Fletcher

10:00 A.M.

NBC—Breen and de Rose, vocal and instrumental duo; WEAJ WFI

CBS—Paul Mason's Orchestra; WABC WAAB WCAU WJAS WJSV

NBC—Edward MacHugh, the Gospel Singer; WJZ KDKA WBAL

NBC—Skip, Step and Happianna, sketch; WGY WCSH WEEI

WBZ-WBZA—Home Forum Cooking School

WHAM—Tom Grierson, organist

WNAC—Buddy Clark, soloist

WOR—Children's Hour

10:15 A.M.

NBC—Morning Parade, variety musicale; WEAJ WEEI WCSH WFI WGY

NBC—Singing Strings, string ensemble; WJZ WBAL WHAM

KDKA—Home Forum

WNAC—Jane and John, dramatization

10:30 A.M.

CBS—News Service; WABC WOKO WDRS WJAS WCAU WJSV WLBZ

NBC—Press Radio Bureau; WEAJ WEEI WCSH WFI WGY WTIC

NBC—Singing Strings; WBZ WBZA KDKA

WNAC—Musical Interlude

WRVA—Mickey Mouse Club

10:35 A.M.

CBS—Helen and Mary, children's program WABC WCAU WOKO WDRS WJAS WJSV WNAC WLBZ

NBC—Press Radio Bureau; WJZ WBAL WHAM KDKA—Helen Irwin

WBZ-WBZA—Doehler Trio

WCSH—State Public Health Talk

WOR—Dancing Class, Thomas E. Parson

10:50 A.M.

NBC—Cowboy Singers; Jules Allen; WJZ WBAL WHAM

11:00 A.M.

NBC—Alma Schirmer, pianist; WEAJ

CBS—Cheer Up; WABC WOKO WCAU WDRS WJAS WJAS WJSV WLBZ

NBC—Pappy, Ezra, Zeke and Elton, hillbillies; WJZ WBAL KDKA

NBC—Galaxy of Stars; WLIT WGY

E. T.—Food Hour; WCSH WEEI

WHAM—Century Organ Program

WOR—What to Eat and Why; C. Houston Goudiss

11:15 A.M.

NBC—The Vass Family. Seven South Carolina children singing harmony; WEAJ WGY

NBC—Spanish Idylls, string ensemble; WJZ KDKA—Kiddies' Club

WBZ-WBZA—Massachusetts Federation of Women's Clubs

11:30 A.M.

NBC—Down Lovers' Lane; Vocalists; Piano Duo; Narrator; WEAJ WCSH

CBS—Concert Miniatures, Emery Deutsch, conducting; Roger Kiene, baritone; WABC WDRS WOKO

WEEL—Bob Emery's Gang

WGY—Children's Theater of the Air

WHAM—Spanish Idylls (NBC)

WJSV—Studio Program

WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.

NBC—Organ Melodies; Eddie Fitch, organist; Mary Steele, contralto; WJZ KDKA WHAM

WBZ-WBZA—Adventuring with Postage Stamps

WJAS—Concert Music (CBS)

WLIT—Down Lovers' Lane (NBC)

WOR—Andrew Baxter, Jr., baritone and Orchestra

AFTERNOON

12:00 Noon

CBS—The Voice of Experience; WABC

CBS—Vincent Travers' Orchestra; WDRS WCAU WNAC WLBZ WJAS WOKO WJSV

NBC—Pietro Yon, organist; WEAJ WTIC WGY WCSH WEEI

NBC—Fireside Songs; Chuck and Ray; WJZ KDKA

WBZ-WBZA—The Monitor Views the News

WHAM—4-H Club Program

WOR—Joseph O'Callaghan, Irish Songs

12:15 P.M.

CBS—Vincent Travers' Orchestra; WABC WOKO

NBC—Genia Fonariova, soprano; String Trio; WJZ WBAL

KDKA—Honey Boy and Sassafras

WBZ-WBZA—Weather; Temperature; Four H Club

WCSH—Farm Flashes; Stocks and Weather

WEEL—News Despatches

WGY—Hank Keene's Radio Gang

WHAM—News Service; Agricultural Forum

WNAC—News and Weather

WOR—N. Y. Junior League talk

12:30 P.M.

NBC—American Legion National Trade Revival Campaign; WEAJ

CBS—Abram Chasins' "Piano Pointers"; WABC WOKO WJSV WIP WLBZ

NBC—National Grange Program, Guest Speaker; Walter Blaufuss' Orchestra; WJZ WBAL WHAM KDKA WBZ WBZA

WCAU—The Nontimers

WCSH—Dance Marathon

WEEL—Del, Jack and Ray

WGY—Farm Program

WNAC—The Shoppers' Exchange

WOR—Huger Elliott, Metropolitan Museum; "The Cellini Cup"

12:45 P.M.

NBC—Rex Battle's Ensemble; WEAJ

CBS—Enoch Light's Orchestra; WABC WAAB WOKO WLBZ WJSV

WCSH—Noontime Lenten Service

WOR—Stamp Club

12:50 P.M.

WEEL—Stock Exchange Quotations

12:55 P.M.

E. T.—Albert Bartlett, the Tango King; WCAU WOR

1:00 P.M.

CBS—Eamon De Valera, St. Patrick's Day Message; WABC WOKO WDRS WCAU

WCSH—School Librarian

WEEL—Rex Battle's Orchestra (NBC)

WGY—Market Reports

WHAM—City Club Luncheon Speaker

WJSV—Afternoon Rhythms

WOR—Musical Revue

1:15 P.M.

CBS—Savitt String Quartet; WABC WJSV WOKO WLBZ

NBC—To be announced; WEAJ WCSH WGY

1:30 P.M.

CBS—Harold Knight's Orchestra; WABC WOKO WCAU WDRS WNAC WJSV WLBZ

NBC—Vic and Sade; WJZ WBAL WBZ WBZA KDKA

WOR—Rosaland Genet, books

1:45 P.M.

NBC—Metropolitan Opera Company; John B. Kennedy and Milton J. Cross, commentators; WEAJ WJZ WTIC WEEI WCSH WGY WBZ WBZA WFI KDKA WHAM

WCAU—Virginia Old Timers

WJAS—Harold Knight's Orchestra (CBS)

WOR—Byron Holiday, soloist; Orchestra

HIGH SPOT SELECTIONS FOR THE DAY

9:00 a.m.—Oxford-Cambridge Boat Race; overseas relay: CBS-WABC network.

1:00 p.m.—Eamon De Valera, St. Patrick's Day message: CBS-WABC network.

1:45 p.m.—Metropolitan Opera performance: NBC-WEAF and WJZ networks.

3:00 p.m.—Harvard-University of Chicago Debate: CBS-WABC network.

4:00 p.m.—Mrs. Franklin D. Roosevelt, National Business Women's Week talk: CBS-WABC network.

8:00 p.m.—Forty-Five Minutes in Hollywood; film previews; gossip: CBS-WABC network.

9:00 p.m.—Donald Novis, tenor; Frances Langford, contralto: NBC-WEAF network.

9:30 p.m.—George Jessel; Vera Van and Freddie Rich's orchestra: CBS-WABC network.

10:00 p.m.—Broadcast from Byrd Expedition: CBS-WABC network.

10:30 p.m.—Alka-Seltzer presents WLS National Barn Dance; Uncle Ezra, Spareribs, the Westerners, Maple City Four and other stars: NBC-WJZ network.

10:30 p.m.—Columbian Mile track race; Ted Husing announcer: CBS-WABC network.

2:00 P.M.

CBS—The Bard of Erin; WABC WOKO WDRS

WJAS WJSV WLBZ WIP WCAU

WLIT—Metropolitan Opera (NBC)

WNAC—Studio Program

WOR—Studio Program

2:15 P.M.

WOR—Leo Freudberg's Orchestra

2:30 P.M.

CBS—Dancing Echoes; WABC WOKO WDRS

WNAC WJSV WIP WJAS

WCAU—University of Pennsylvania Debate

WOR—Studio Program

2:45 P.M.

WOR—Alan Broms, Star Stories

3:00 P.M.

CBS—Harvard vs. University of Chicago, Debate; WDRS WNAC WJSV WJAS WCAU WLBZ

WABC WOKO

WOR—Louise Bave, soprano

3:15 P.M.

WOR—"Your Lover"

3:30 P.M.

WOR—Mildred Cole, soloist; orchestra

3:45 P.M.

WOR—Genevieve Pitot, piano recital

4:00 P.M.

CBS—Women's Week Talk; Mrs. Franklin D. Roosevelt, speaker; WABC WOKO WJSV

WIP WDRS WNAC WJAS WLBZ WCAU

WOR—Dr. H. I. Strandhagen; "What's Beneath the Skin"

4:15 P.M.

CBS—Ernest Hutcheson, talk; WABC WOKO WJAS WJSV

WOR—Freddy Farber and Edith Handman, variety act

4:30 P.M.

CBS—Mischa Raginsky's Ensemble; WABC WDRS WOKO WJAS WNAC WJSV WLBZ

WCAU—Saturday Matinee

WOR—Gus Steck's Orchestra

4:45 P.M.

CBS—Syracuse Liederkrantz Chorus; WABC WOKO WJAS WJSV

5:00 P.M.

CBS—Pancho's Orchestra; WABC WOKO WAAB WDRS WCAU WJAS WJSV

NBC—Platt and Nierman, piano duo; WJZ WBAL WBZ WBZA WHAM

WNAC—Five O'Clock Revue

WOR—Dr. Winslow, talk

5:15 P.M.

NBC—Leo Zollo's Orchestra; WEAJ WCSH WGY WLIT WEEI

NBC—Neil Sisters; WJZ WBAL

CBS—On the Air Tonight; WABC

WHAM—The Rambler

WOR—"The Flying Family," Dramatic Sketch; Colonel George R. Hutchinson; Mrs. Blanche Hutchinson; Kathryn, and Janet Lee

WRVA—Cecil and Sally

5:20 P.M.

CBS—Pancho's Orchestra; WABC

5:30 P.M.

NBC—Economics in the New Deal, speakers; WEAJ WCSH WEEI

CBS—Jack Armstrong, All American Boy; WABC WOKO WNAC WCAU WDRS WJAS WJSV

NBC—Little Jackie Heller, tenor; Orchestra; WJZ WBAL WBZ WBZA WHAM

KDKA—A Recreo, Bill and Alex

WGY—Martha and Hal

WOR—"Just Dogs," Steve Severn

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

CBS—Dell Campo, tenor; WABC WCAU WOKO WDRS WNAC WLBZ WJAS

NBC—Little Orphan Annie; WJZ WBAL WBZ WBZA KDKA WHAM

WGY—Bradley Kincaid, hillbilly songs

WJSV—Evening Rhythms

WOR—Dr. Thatcher Clark, French class

5:50 P.M.

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra; WEAJ

CBS—"Meet the Artist," Bob Taplinger Interviews Radio Stars; WABC WOKO WAAB WDRS WCAU WJAS WJSV

NBC—Al Pearce and his Gang; WJZ WBAL

KDKA—Evensong

WBZ-WBZA—Duke Dewey's Hickory Nuts

WCSH—Dance Marathon

WEEL—The Evening Tattler

WGY—Evening Brevities

WHAM—Sportscast

WLW—Jack Armstrong, sketch

WNAC—News Flashes; Weather

WOR—Uncle Don, kiddies' program

WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Ted Black's Orchestra; Tommy McLaughlin, baritone; WABC WAAB WCAU WDRS

KDKA—Sports, program preview

WBZ-WBZA—O'Leary's Irish Minstrels

WCSH—Al Buck's Sports Review

WGY—Sports Parade with Jim Healey

WHAM—Al Pearce and his Gang (NBC)

WJSV—Voice of Romance

WLW—Joe Emerson, songs; orchestra

WNAC—The Merry-Go-Round

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

NBC—Richard Himber's Orchestra; WEAJ

CBS—Frederic William Wile, talk; WABC WOKO

WDRS WAAB WJSV WJAS WLBZ

NBC—Stamp Club; Capt. Tim Healy; WJZ

NBC—Twenty Fingers of Harmony; KDKA

WBAL WHAM

WBZ-WBZA—Weather; Sports; News

WCAU—Comedy Stars in Hollywood

WCSH—Randall and MacAllister

WEEL—News Flashes

WGY—Musical Program

WLW—Bob Newhall, Mail Pouch Sportsman

WOR—Boys' Club

6:45 P.M.

CBS—George Scherban's Gypsy Ensemble; WJSV WOKO

CBS—Ye Happy Minstrel and Tiny Band; WABC

WNAC WCAU WDRS

NBC—Peter Van Steeden's Orchestra; WJZ

KDKA

WBZ-WBZA—Edward MacHugh, baritone; James J. O'Hara

WHAM—Old Timers

WLW—University of Cincinnati, talk

WOR—Al and Lee Reiser, piano duo

6:55 P.M.

WOR—Story with Music

7:00 P.M.

(SATURDAY CONTINUED)

8:00 P.M.

NBC—George Olsen's Orchestra: WEA
 CBS—"Forty-Five Minutes in Hollywood": WABC
 WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—Art in America; Guest Speakers: WJZ
 WBZ WBZA KDKA WBAL WHAM
 CBS—Grandma Goes Modern: WIP
 WCSH—Portland Mens Singing Club
 WEEI—Magazine of the Air
 WGY—Antoinette Halstead, contralto; string en-
 semble; male quartet
 WLW—The Big Show
 WOR—"Rambles in Erin," Seamus O'Doherty,
 tenor; Anna Smith, narrator
 WRVA—Tampa Revelers

8:15 P.M.

CBS—Ralph Schaefer: WIP
 WFI—George Olsen's Orchestra (NBC)

8:20 P.M.

NBC—To be announced: WEA WEEI WCSH
 WFI
 NBC—The Cavaliers, male quartet: WJZ WBAL
 KDKA WHAM
 WBZ-WBZA—"The Essence of Recovery"

8:30 P.M.

NBC—Under the Bridges of Paris: WJZ WBAL
 KDKA WHAM
 CBS—Oliver Naylor's Orchestra: WIP
 WBZ-WBZA—New England Community Singing
 Clubs
 WGY—Piano Pals, Dorothy Sherman and Monica
 Leonard
 WOR—Gabriel Heatter, news commentator
 WRVA—Studio Program

8:45 P.M.

CBS—Scrappy Lambert, Billy Hillpot: WABC
 WCAU WNAC WJAS WDRC WJSV
 WGY—Utica Singers; Marion Williams, soprano;
 Rogers Sweet, tenor
 WOR—Briny and Crystal, sketch with music

9:00 P.M.

NBC—Arlene Jackson, songs; Harold Stern's Or-
 chestra; Guest Stars: WJZ WBAL WHAM
 WBZ WBZA KDKA

CBS—Philadelphia Orchestra; Sylvan Levin, con-
 ductor: WABC WOKO WNAC WDRC WCAU
 WJAS WJSV WLBZ

NBC—House Party; Donald Novis, tenor; Frances
 Langford, contralto; Arthur Boran, imper-
 sonator; Brad Browne; Rhythm Girls; Mel-
 ody Boys; Don Voorhees' Orchestra: WEA
 WCSH WGY WRVA WLW WFI WEEI
 WOR—Sam Robbins' Orchestra

9:15 P.M.

CBS—Alexander Woollcott, "The Town Crier":
 WABC WOKO WNAC WCAU WDRC WJAS
 WLBZ WJSV

9:30 P.M.

CBS—George Jessel, Vera Van, The Eton Boys,
 Freddie Rich's Orchestra: WABC WCAU
 WJAS WDRC WJSV WNAC WOKO

NBC—Eddie Duchin's Orchestra: WJZ WBAL
 WHAM WBZ WBZA KDKA

NBC—Beatrice Fairfax, drama: WEA WEEI
 WCSH WGY WFI WLW

WOR—Bronx Marriage Bureau

9:45 P.M.

WOR—Friendly Sons of St. Patrick

10:00 P.M.

NBC—Saturday Night Dancing Party; Robert
 L. Ripley, guest star; B. A. Rolfe's Orches-
 tra; Male Trio: WEA WEEI WCSH WFI
 WGY WLW WRVA

CBS—Broadcast from Byrd Expedition: WABC
 WOKO WNAC WCAU WDRC WJAS WJSV
 WLBZ

NBC—National Park Year; Guest Speaker: WJZ
 WBAL

KDKA—Behind the Law
 WHAM—News Service

10:15 P.M.

KDKA—Sports Review
 WBZ-WBZA—Reports
 WHAM—Dance Orchestra

10:30 P.M.

CBS—Columbian Mile Track Race from Madison
 Square Gardens: WABC WAAB WDRC WJAS
 WJSV WOKO WIP WLBZ WCAU

NBC—Alka Seltzer Presents WLS Barn Dance;
 Uncle Ezra, Lulu Belle, The Westerners and
 Cumberland Ridge Runners: WJZ WHAM
 WBAL KDKA WBZ WBZA

WNAC—Over the Cameraman's Shoulder

10:45 P.M.

CBS—Guy Lombardo's Orchestra: WABC WOKO
 WAAB WDRC WCAU WJAS WJSV WLBZ
 WNAC—Jack Ingersoll's Sport Page

WOR—John Kelvin, Irish Tenor; Emil Velasco,
 organist

11:00 P.M.

NBC—Ralph Kirbery, baritone: WEA WEEI WCSH
 WFI

NBC—Barn Dance: WLW
 WEEI—Weather Forecast and News
 WGY—Happy Felton's Orchestra
 WIP—Guy Lombardo's Orchestra (CBS)

WNAC—Hockey Game
 WOR—Emil Coleman's Orchestra
 WRVA—Fiddling Fiddlers

11:05 P.M.

NBC—Enric Madriguera's Orchestra: WEA
 WCSH WFI

11:15 P.M.

CBS—News Service: WABC WIP WJSV WCAU
 WJAS WDRC WOKO

WEEI—Enric Madriguera's Orchestra (NBC)

11:20 P.M.

CBS—Ann Leaf at the Organ with Brad Rey-
 nolds, tenor: WABC WCAU WJAS WOKO
 WDRC WJSV

WHAT RUDY VALLEE NEVER TOLD

(Continued from Page 11)

Rudy is a dangerous enemy, one who will stop at nothing to gain revenge or satisfaction—another manifestation of his determination.

Entertaining as are his romantic peccadilloes for the general public, they do not answer the main riddle—just what is Rudy Vallee? The average person thinks of him as a pretty boy with a pleasing and innocuous voice, who by accident was elevated suddenly to fame and fortune. It is true that he is no hand-made star.

Rudy did not start life with the ambition to be Rudy Vallee. In his fondest dreams he never imagined that he would land just exactly where he is now, and neither by the widest stretch of the imagination can we picture him preparing himself for the career he now commands.

Yet with his rugged determination Rudy had made plans for himself and had undergone a rigorous period of preparation and study, which still continues to this day. If he is no hand-made star, yet he was ready and willing always to grasp the opportunity when finally it did come.

It is true that if the accident of radio had not hurtled him to dizzy heights, he'd never be the Vagabond Lover. However, we who know the man cannot conceive of him as being unsuccessful. If he had not turned out to be a great crooner, he would have been great in some other field.

Self-Made Man

I happen to know just how Rudy did get to the top. Let us forget the fairy tales for awhile and stick to the cold, hard facts.

Rudy's father owns a small drug store in Westbrook, Maine. The income from it, while large enough to support the family of five, could not provide luxuries or education. Rudy had to go out and get these for himself.

It is known, of course, how he worked after school in the local movie house as usher, janitor, projectionist, et cetera; how he organized a local orchestra and then went to Maine University for a year.

He left that seat of learning and transferred to Yale, not because the scholastic standing of the latter school was higher, or its social opportunities better, but merely because there were more dances in New Haven where he could make more money.

After two years at Yale, spent mainly as jazz-band leader and conductor of the college orchestra, and not in class rooms, Rudy left school for a year to accept a

booking with an orchestra going to London. This is the only time Rudy has been to Europe. He enjoyed his visit, but found that America better suited his Puritan background.

When Rudy returned to Yale to complete his course, after the lapse of a year, his action was not dictated so much by a love of learning as it was by the business-like realization that a Yale diploma has great material advantages. There was another reason, too. Many of his classmates believed he'd never return. He wanted to show them that he could come back after a year and be graduated.

Following graduation, when Rudy came to Broadway, he was not—as he's often been pictured—the raw, amateur musician who suddenly got a break. He was a seasoned professional who had been playing in professional orchestras for ten years.

His First Crooning

Neither was crooning something new with him. Several years previously while at Yale, Rudy had sung the vocal parts in selections played by his orchestra—and to tell the truth, he had boasted about his mellow voice.

During the first week of his engagement at the Heigh-Ho Club in New York, he took up the vocal burden of the orchestra—and because it was new to New York, but not to Rudy, it was a sensation.

Yes, Rudy has worked hard for long hours to gain his present place in the world. At no time has he permitted any hardship to stand in his way. I have seen him go out in the bitter cold of winter, drive hundreds of miles in a poorly heated car and put up in a "one-horse" hotel, just to keep a single night's engagement. In the summer, too, while the heat was unbearable and other entertainers with less fortitude cancelled their engagements and ran off to seaside resorts, Rudy has kept on working.

Last year he was booked to appear for the first time in his career before a gathering of colored people. That day he ran a nail into his foot and realizing the menace of a serious infection, his physician ordered him to remain in bed. But Vallee refused absolutely.

"If I call it off tonight he colored people will think it merely was because I had no interest in the audience," he said. He kept the engagement.

Scrapbook Secrets

Ever since he was a youth, Rudy has been imbued with the idea that he was going to be famous. From the time that

he obtained his first press notice in the local Westbrooke daily, until he was flooded by tons of publicity concerning his divorce case, Rudy carefully has saved every single clipping. Now, of course, he employs a clipping bureau.

Along about 1922 he started his first scrapbook. It is in the form of an autobiography, with self-written explanations filling in the gaps left between notices. By now the collection of scrapbooks has grown to 70, and all are huge and fat.

Rudy further has catered to his vanity, by having his artistic younger brother, Bill, illustrate the scrap books.

But while Rudy goes into great and full detail in scrapbooks about his own achievements, the pages devoted to his many romantic troubles are blank except for the actual clips.

Look through them as you will, you may find not one word of explanation about the annulled marriage to Leoni Cacho, the O'Laughlin breach of promise suit or the Fay Webb marriage and divorce action.

Rudy never has been as frank as his ex-secretary.

Next week's issue of RADIO GUIDE, dated week ending March 24, will contain a series of revelations from the early life of Fay Webb Vallee, showing how her actions as a girl made possible her share in the break-up of her marriage to "the most prized catch aside from the Prince of Wales." Also it will tell in full detail an unsuspected side of Rudy Vallee's nature never before disclosed in print. Don't miss it. If you haven't made sure of your copy of RADIO GUIDE, order it from your news dealer NOW!



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The Voice of Experience, who invites greater numbers of readers to solve other readers' problems

AS PROXY FOR VOICE OF EXPERIENCE Solve the Age-Old GAMBLING PROBLEM

SO GRATIFIED is the Voice of Experience with the quality of assistance given him by readers of RADIO GUIDE that he polls the co-operation of an increasing circle of readers.

His novel experiment, inaugurated several weeks ago, of having readers solve other readers' problems, has been notably successful. He believes that the more wide-spread this participation becomes, the greater helpfulness will result.

Each week in these columns a new problem is presented to readers. At the same time are published a few of the letters from readers giving advice on situations previously submitted.

Following are some of those selected by the Voice. They were written to the "Interested Aunt" who was concerned about the right home for three orphan children left by her deceased sister.

One Ph.D.'s Opinion

Dear "Interested Aunt": It would be an exception to locate a home for three orphans under one roof, excluding an orphan institution. In such institutions there must be applied a system of group psychology for governing the inmates. The application of such principles makes it impossible to develop a normal child, as

every child possesses individual characteristic traits. Children must be governed as single units; either to encourage or to discourage certain phases of their normal growth.

As a nation we are beginning to realize the failure of our present system in orphan, industrial, asylum and penal institutions. The child needs the personal maternal and paternal attention which every home supplies. Children who have not reached the adolescent period are susceptible to the adoption of new parents.

In this particular incidence, these three orphans will be in close touch with one another and in a sense never lose their kinship, being with uncles and aunts. It is difficult for the mass of humanity to accept changes from old systems, and since we are on that verge with all our institutions, I candidly advise you to contend for your rights in the care for these children.

CLYDE WALTER EHRHARDT, Ph.D.
78 Fair St., Middlebourne, W. Va.

Seeing for Belief

Dear "Interested Aunt": Your problem appears difficult—is difficult. But if you or your brother (your brother particularly) will make a visit to a home such as he suggests for the children, your doubts will surely vanish.

Even in the best of these "children's homes" there is much routine. Children must of necessity be handled in groups. There is little time for sympathy or close understanding, little or no balm for heartaches. They never know the meaning of "Home, Sweet Home."

These children, being of different ages, would be placed in different groups, and would probably see little of one another. On the other hand, what a wonderful satisfaction and feeling of pride in being able to do something worthwhile there should be on the part of the relative who does his best to bring up such a child in the right manner!

These children could look forward to seeing each

other at intervals. Or they could plan on being together when they grow up.

This is no reflection on children's homes. They are wonderful and are doing splendid work. But where a child has the choice of living in a really good home, "be it ever so humble," by all means let him have that real home.

SARAH MUEHLHAUSEN
301 E. Howard St., Winona, Minn.

As a token of merit, the Voice has mailed to the writers of these and three other letters, a copy of the deluxe edition of his book, "The Voice of Experience."

Letters should not be more than two hundred words long, and must be written on only one side of the paper. Answers to this week's problem, submitted below, must be postmarked not later than March 20. Send yours to the Voice of Experience, in care of RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

This Week's Problem

Dear Voice of Experience:

I was picked up the other day for shooting craps and charged with gambling. The man who arrested me talked to another officer about his dealings in the stock exchange, and how much he expected to make. I asked him why he arrested me for gambling when he gambled, too, and he said playing the Market is not gambling.

Voice of Experience, is all gambling the same, or is it different to shoot craps and to play the Market?

LOUIE

CONFESSIONS OF A BANDMASTER—By ABE LYMAN

(Continued from Page 3)

doesn't harm his popularity with women, and his recent publicity in his divorce case with the sympathy of the crowd on his side, doesn't keep the crowds away. Ben Bernie's deep bass voice, and his "Yowzah," are popular with the women. Glen Gray's handsome features take definite shape in the loudspeaker when a female listener is getting his band over the radio.

Personally, I don't pretend to be a handsome fellow. If women are attracted to me—if they are attracted to any bandmaster—it is principally because he is number one man in the ballroom. And women like the boss men, anywhere. To some women, the spotlight is equivalent to a halo. I confessed to Ed Sullivan, the Broadway columnist, that I would like to settle down on a farm somewhere with a small income and take things easy for the rest of my life. He printed it. A few days later I received a dozen letters from women and girls who decided they would like the same thing, and suggested that they might be persuaded to go farming with me if a wedding ring were offered.

I'm a bachelor. And I intend to remain a bachelor as long as I remain a bandleader. I have my reasons for this decision, and they'll be told in another chapter of these "confessions." Meanwhile, I'll continue to develop my personality to the best of my ability.

Personality! About sixteen years after a Chicago rabbi had christened me Abe Lyman, I conceived the idea that the boss hand in any band should have a definite personality. Only I didn't know the word for it. No one expected a drummer to know much in those days. I didn't.

I started drumming at the age of twelve. Drumming meant carrying the drums for my brother-in-law, Dan Copeland, who played on Saturday nights at the Chicago Turner Hall, one of the roughest, toughest spots on Chicago's northwest side. I'd sit beside Dan and watch the crowd and band get tight. I learned the first

rules of drumming from him. After liquor made the crowd less observant, I'd slip into Dan's chair and have a swell time making horrible noises. Finally, through this, my brother-in-law thought he had a racket. He'd take two jobs and send me out on one of them.

It was terrible. It would be only a matter of a half-hour or so before the management got wise and threw me and my drums into the street. The only engagement I completed was a Polish wedding party which lasted from 8 a. m. to 12 midnight. Everyone was drunk, anyway; my bad playing didn't matter much. Finally, when the rest of the orchestra passed out, I was left to beat time on the bass. I didn't drink. It was like a savage tribal ceremony.

It was at the Polish wedding party that I decided that a band should have a definite leader, someone to keep the rest behind their instruments; someone who could talk to the crowd, smile at them and keep them interested in the members of the band, as well as in the music. For that reason, I gave up taking lessons on the cornet. You can't smile at the crowd when you're playing a cornet. Try it some time.

I got jobs in Chicago because I was Mike Lyman's brother. Mike was a singer of parts. He worked for Colosimo and in the famous Chez Pierre. Mike ribs me now and then because he is called Abe Lyman's brother, but he takes it very well. After all, he gave me my first boost.

I can remember taking a job at the Colonial Theater, a silent picture house at Van Buren Street and Western Avenue. The pay envelope contained nothing each week. As a matter of fact, I didn't even get the envelope. The "band" consisted of a piano and a set of drums. I was the sound effects department. I guess I was still pretty bad, for I was fired after two weeks. I protested to the manager that I should be permitted to play inasmuch as I was receiving nothing. He replied: "What? I should let you work on, yet? Should you pay me I wouldn't keep you

here, ruining my business already. What?"

I took a job driving a taxicab. I didn't know it when I took the job, but I found out later that my company's cab drivers, working under open shop conditions, got the worst of the fights if a strike broke out.

One night I got orders to pick up Nick, the Greek, the famous gambler, at Colosimo's. As I went in to get Nick, I carried the address card in my hand. A bullet intended for me went through the card. I ducked into the cafe but not before I had noticed what gang fired the shot. A few days later, my crowd found the gunmen, and the battle was on, with knives and auto jack handles for weapons. We did very well, but I got a knife wound in my hand which became infected and kept me in the hospital for sixteen weeks. I was away from my drums for six months. I decided cab driving was a little too hazardous for a musician.

The family of Paul Muni, the motion picture star, operated a Yiddish Theatre in Chicago. Their name was Weisenfreund. They gave me a job playing drums, pulling the curtain and running errands for the actors. I didn't remain there long, either, but I became a friend of Paul, the juvenile. The friendship has been a lasting one.

Finally, through Gus Arnheim, whose brother had been a fellow cab driver, I got a job in the Drexel Theater where Gus was playing the piano. After a few weeks of this, Gus and I organized a four-piece band and got a job at the Ellis Cafe. James Welton, my present sax player, was in that first band.

Later on we went to Freiberg's at Twenty-second and Wabash, one of the principal cafes in Chicago at that time. Dion O'Banion, Schemer Drucci and other gangsters who were to gain importance and finally death in the underworld, were frequent visitors. They carried a lot of men out of Freiberg's in those days. Knives flashed frequently; bottles hurtled through the air and chairs were broken over customers' heads in fights. Guns weren't in such common use there, and

the orchestra was fairly safe on the platform. We played from 8 o'clock in the evening until 6 in the morning and were not permitted to leave our seats. For this we were paid \$30 a week.

From Freiberg's we went over to the Erie Cafe, another tough spot which was owned by Izzy Rothschild. Our salaries were \$35 a week, and we made an additional weekly \$10 in tips. It was there I first introduced the no-drink rule in the band. When the customers ordered for us, the waiters, acting under instructions, brought us gingerale in highball glasses. When cigars were bought for us, we'd sell them back to the bar. It was a harmless racket but it was, nevertheless, a racket.

My biggest headache at the Erie was my girl, Gilda Gray, who was dancing under the name of "May Gray." Gilda left me, finally, to become famous on the stage and in the movies for her shimmy dance and her acting. She had a beautiful body. Naturally, she attracted the male customers. She could, however, sidestep their advances without antagonizing them, and so she was very popular. Her tips amounted to three and four hundred dollars a week.

"Abe," the customers would say to me, "I know May's your girl but I'm going to take her home tonight."

Well, I couldn't antagonize the cash customers, so I'd say: "Okay, it's all right with me."

They'd see May later and she would tell them she just couldn't make it. "But tomorrow, maybe, or the next night," she'd say.

They always came back for more. Meanwhile, we would slip out a side door.

She could have taught the late Texas Guinan things about handling suckers!

Abe Lyman's attempt to join the navy, his early experiences in California and his life among the stars of Hollywood, will be told in the next chapter of this series which has been written by the famous bandleader exclusively for RADIO GUIDE. See the issue dated March 24 for further confessions.

MUSIC IN THE AIR: Beethoven Hero of Week

By Carleton Smith

LUDWIG VON BEETHOVEN is our stocky giant-hero this week-end. Two of his greatest works, the violin concerto and the Solemn Mass will have surpassing performances.

Listeners who felt *Arturo Toscanini* probe the inner spirit and reveal the living heart of Beethoven during his performance of the Ninth Symphony a few Sundays ago, will prepare themselves for another miracle of reincarnation. If the ear had never before heard the heavenly melody of Beethoven's slow movement explored to its inmost depth, if the mind had never before realized the meaning and the dramatic impact of his jubilant *Finale*, there was no mistaking them then. That occasion occupies a place by itself in the storehouse of the memory.

Without a doubt, the sublime passages of his greater Mass will, after next Sunday, rest alongside the greatest Symphony in the lofty recesses of our imagination. For our ears, history is to be freshly made. We shall hear Beethoven, the tone-poet and the dreaming seer, speak to us in the fullness of his wisdom. And every detail of his speech will be made articulate, for Mr. Toscanini is of the conviction that "the enormous and the minute are interchangeable manifestations of the Eternal which is always present to the wise."

The Mass

The liturgy of the Roman Missal has been the inspiration for many great choral works. From the simplest chants of the early church and for several hundred years after Palestrina, the Mass—the symbolic sacrifice of the Savior on the Cross—has been sung to noble music. Today in our country an adequate performance of these great masterpieces is rarely possible. Therefore, when Mr. Toscanini chooses to conduct the Philharmonic-Symphony (CBS-WABC, Sunday at 3 p. m. EST), with the Schola Cantorum, the distinguished solo voices of *Elisabeth Rethberg*, *Sigrid Onegin*, *Paul Althouse* and *Ezio Pinza*, with *Pietro Yon* at the organ, in Beethoven's *Missa Solenne*, the concert is a festive occasion, the like of which seldom occurs more than once in a generation.

The Violin Concerto, Beethoven's only composition in this form, will be played by *Yehudi Menuhin* in *Leopold Stokowski's* first broadcast concert (CBS-WABC, Friday, March 9, at 2:30 p. m. EST) since his return from Hollywood. Many musicians cite this as the greatest of all violin concertos and the supreme test of an artist's interpretive ability.

Hearing him play it a month ago with *Toscanini* and the *Philharmonic-Symphony* was for me one of the transcendent experiences of many hours in the concert halls.

Leopold Stokowski

A most important announcement to lovers of classical music is the sponsor's decision to discontinue the fifteen-minute broadcasts of the Philadelphia Orchestra. The reason, in addition to the obvious fact that sales were not obtained, is perhaps two-fold:

1. The sponsor expected Mr. Stokowski to choose light and familiar music like "The Beautiful Blue Danube," or the Drinking Songs from "The Student Prince." Mr. Stokowski played compositions which, for the most part, listeners could not hear elsewhere, and remarked: "Art and advertising are like oil and water. They do not mix."
2. Mr. Stokowski has been vacationing for five weeks in Montecito and Hollywood. No matter who the substitute, the Philadelphia Orchestra does not play the same without him. Evidence of this lies in the fact that Columbia broadcasts only those regular concerts of the orchestra which Mr. Stokowski conducts.

Music lovers will be glad to hear Mr. Stokowski's afternoon concerts (CBS-WABC, at 2:30 p. m. EST), from the Academy of Music next Friday, March



YEHUDI MENUHIN

violin prodigy, playing with Stokowski's Philadelphia Orchestra on this Friday, March 9, at 2:30 p. m. EST, offers Beethoven's Violin Concerto. Tune to CBS-WABC network stations

16; on Easter Monday and on three of the Fridays in April. Thereafter, the Philadelphia Orchestra will go to Russia for a festival tour.

Saturday

Announcement for riddles. That "P" the familiar air bell, G Mario (EST). But n piece w cavello's doubt a ain to Saturday. In the at 8:20 Sympho E Flat tino for and An late Sir of Gero the con at 9 p. For t given. broadca

Alden WEAF, EST): Let Li Alas, T Song of You'd Music Sun., M gram b Overtu March New C The F Pop G Nation Hall March Overtu Dance Ritmo Gord Sunday Allegr The Sun., M "Tom "Oh Love

- "De Glory Road" Wolfe Quartet
- "Mighty Lak' a Rose" Nevin
- Selections from the "Merry Widow" ..Lehar Coe Glade and Quartet
- First of Series, Ernest Hutcheson (CBS-WABC, Sun., March 11, at 10:30 p. m. EST):
- First movement "Emperor" Concerto Beethoven
- Florenda Trio (NBC-WEAF, Mon., March 12, at 9:45 a. m. EST):
- Sonata in G Loeillet
- Voice of Firestone (NBC-WEAF, Mon., March 12, at 8:30 p. m. EST):
- The March, from "Sylvia" Delibes Orchestra
- Di Provenza il Mar from "Traviata" .. Verdi
- The Erl-King Schubert
- Annie Laurie Schubert
- De Glory Road Wolfe Lawrence Tibbett
- Henri Deering, pianist (NBC-WJZ, Mon., March 12, at 11:30 p. m. EST):
- Song Without Words, E Major
- On Wings of Song
- Prelude and Fugue, E major
- Minneapolis Symphony Orchestra (CBS-WABC, Tues., March 13, at 9:30 p. m. EST):
- Overture to "The Secret of Suzanne" Wolf-Ferrari
- Air for the G String Bach
- Rhapsody "España" Chabrier
- Badinage Victor Herbert
- Waltz, "The Beautiful Blue Danube" Strauss

- John McCormack (NBC-WJZ, Wed., March 14, at 9:30 p. m. EST); Final broadcast before Mr. McCormack leaves for Africa:
- My Pagan Love Harty
- Loughi Sereni e Cari Donaudy
- The Old Refrain Kreisler
- Just for Today Seaver
- As I Went A-Walking Page
- Mary of Argyle Nelson
- Green Isle of Erin Roechel
- Eastman School Symphony orchestra, Samuel Belov, conducting (NBC-WJZ, Thurs., March 15, at 3:15 p. m. EST):
- Overture to "Die Meistersinger" ... Wagner
- Symphony No. 7 Schubert
- Don't miss the recital of Armand Girard, bass (NBC-WEAF, Thurs., March 15, at 5 p. m. EST):
- Music Appreciation Hour, with Walter Damrosch (NBC-WJZ and WEAF, Fri., March 16, at 11 a. m. EST):
- Symphony No. 5, in C Minor Beethoven
- 1st movement: Allegro con brio
- 2nd movement: Andante con moto
- Entrance of the Gods into Valhalla, from "The Rhinegold" Wagner
- Sounds of the Forest, from "Siegfried"
- Magic Fire Music, from "The Valkyrie"
- John Herrick, baritone (NBC-WJZ, Sat., March 17, at 7 p. m. EST):
- Serenade Schubert
- Dreams Chenoweth
- Scarif Dance Chaminade
- Wanting You, from "The New Moon"
- Song of the Flame Gershwin

Sportcasts for the Week

SCHEDULE OF EVENTS (Shown in Eastern Standard Time) Saturday, March 17 8:30 a. m., 7:30 p. m. WOWO 1160 kc. Basketball, Indiana State High School Tourney

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