

Radio Guide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

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5¢



Jane Froman

Raid of Radio
By Hordes
Of Hillbillies

DRAGONETTE'S OWN STORY OF "ANGELS"

'ALWAYS THE HEROINE—ON OR OFF THE AIR

KITTY, the beautiful cloak model, has stepped out of fiction to stand before a mike. She is Kathleen Wells, who sings on the Baron Munchausen program at 8 p. m. EST every Wednesday night over the NBC network.

A few brief weeks ago she modeled in an exclusive New York dress shop. Now she is the featured singer with Peter van Steeden's orchestra. The "how come" of this transformation has all the glamour and thrill of dime novel literature.

Kathleen is a born heroine, for life or fiction. She is a saucy colleen, with a typically Irish brand of beauty. That constitutes jet black hair, fair complexion, and green eyes. She has the qualities that mark her a paragon among either models or heroines. They include a high ambition, strong enough to get her to work early and late for it. And with what is believed to be true cloak model cynicism, she listened to a promise of fame, but privately thought: "When it happens, I'll believe it."

As in all good stories, the action in this begins with the arrival of Kathleen's big moment. It occurred at a party in a New York hotel. The singing was by Kathleen, orchestral music by Peter van Steeden. When the colleen sang, all her talent came into play. The orchestra leader heard, and was impressed.

"Something tells me you'll have an engagement to sing on the air before long," he told her.

Kathleen smiled charmingly and thought it very nice of so well-known an orchestra leader to be that encouraging, but—When she modeled the next morning, she was as close to the ground as ever. Her feet were where those of all level-headed girls should be.

That didn't mean that she had stopped dreaming and planning, or doing something about both dreams and plans. This twenty-three-year-old girl from New Jersey had made her radio debut three years before. It was over a local station. From this time on she never had lost track of the belief that she was destined for a radio career.

She modeled during the day, but she sang at night. She was heard over local stations regularly. For a time she was the mystery singer of station WHOM. A golden mask worn when she made public appearances, maintained the illusion. Rehearsals mostly were confined to lunch hours. It was a schedule rigorous enough to daunt any but the intrepid.

Kathleen's second big moment was due. She didn't know it, but she had a feeling that she couldn't go on both modeling and singing. She quit modeling. This was something of a crisis in her life, and not an easy one to pass. But her heart was stout and she staked everything on her voice. She loved music and made the sacrifice of a job—in the for-better-or-worse spirit.

The heavy moment that came on

the heels of this decision was big enough to climax any book—or life. In less than an hour after Kathleen gave up her job, a phone call from van Steeden hurried her to the NBC studios for an audition. He had landed the Jack Pearl program, and wanted to add a feminine singer to the organization. He included the figure of a beautiful model, who in the sum total was Kathleen.

In short, enough happened with romantic suddenness to satisfy the avid interest of either reader of fiction, or student of life. But lest something be missing, a moral or two should be forthcoming. A peculiarity of Kathleen's story is that regardless of what phase is stressed, it becomes the strongest point. So it is with morals. Her story suggests many of them. Let the reader say how great an effect they have had upon her success.

In the first place, this singer proceeded on her way to fame remarkably free of illusion. She didn't always know her way, but she was careful never to misread signs. The fact that van Steeden foretold her radio contract, never led her for a moment to count upon it. What dreams or hopes his words inspired were tucked away in the most private recesses of her heart where they would not interfere with her work-a-day life.

The retention of her practical viewpoint never implied a lack of faith in herself. Always, she was ready for her big moment whenever it presented itself. Only a girl with strong convictions about her vocal capacities and ultimate goal could have sacrificed and undergone the inconveniences Kathleen did. Try-outs and rehearsals often meant skipping lunch. Evening singing engagements which helped to establish her, frequently made inroads upon pleasant personal social life.

Her test came, and her strength of character was shown, when she cast her lot wholly with singing. It meant giving up a bread-and-butter job. This Kathleen would not do on the strength of a well-known orchestra leader's encouragement alone. She would do it, and did, however, when she felt that the time had come to dare. By that time she had enough experience with public reaction to her voice to feel justified.

Another noteworthy point in her life sketch concerns the calmness with which she faced her big moment. She was as ready for it as it was for her. She rose to the occasion with that grace and poise that betokens sterling qualities. When she answered the summons for the audition for the network program, she was not Kathleen Wells, dress model. She was Kathleen Wells, singer. The heroine had come into her own.

Her association with van Steeden's orchestra, and the Baron Munchausen program as a whole, may provide material for an interesting sequel to this early life of a glamorous character. That remains to be seen.



Kathleen Wells, whose experience in getting on the air, and in staying there, has all the glamour and the thrill that could come to a dime novel heroine

TAKING AN HOUR APART TO FIND THE TICK

By Leon Belasco

YOU listen to a radio program scheduled for fifteen minutes, a half hour, and sometimes an hour. The flow of entertainment is continuous, interrupted only by station announcements and necessary commercial talks. It sounds pretty smooth, doesn't it?

To the artist, the broadcast is just the finishing touch. The effort required to prepare it is the real task. Many elements must go in to make it tick. Often, a fifteen-minute program requires from seven hours to two days to prepare.

Recently, I received a wire from Phil Baker stating that he was coming to New York, and that he wanted my orchestra as the musical feature of the Friday night Armour Hour broadcast at 9:30 p. m., EST, over the NBC network. It might seem to the average listener that all I had to do was calmly to wire acceptance, and forget about it until the night of the actual broadcast. The conception is wrong, of course. I shall cite a few of the tasks confronting me in preparing such a program.

First, I determine how much of the half hour is

allotted to the musical part of the program. For my regular sustaining air appearances, I use an orchestra of ten men. For this commercial, I double the number. From the house musician staff of NBC, I obtain the services of ten expert musicians.

Two or three days before the actual broadcast, I conduct a three-hour rehearsal to familiarize the enlarged orchestra with the selections to be played, and to provide for a perfect accompaniment to Martha Mears.

The day of the broadcast, the entire company gathers in the studio. This time, Phil Baker, and "Beetle", his unknown tormentor, and "Bottle", another "stooge", are present. Phil's script collaborator and a staff of NBC engineers, sound technicians, and production men also gather.

The orchestra is "set up". The brass instruments, which are loudest, are set in the back with the drums and tympany. In an intermediate section we have the pianos, saxophones and clarinets. Closer to the "mikes" we place the violins and the guitar.

Microphones are strategically spotted by the sound staff so that there is an even distribution of sound.

The production man, watch in hand and script accessible, signals all to their places. Previously, I have informed him of the approximate length of time to be used in playing my numbers, while Baker also has told him how many minutes of air time his script absorbs.

The time necessary for station and commercial announcements is added, and we find that we are three minutes in excess of a half hour. During that rehearsal, we have to shave our program down by three minutes.

The rehearsal begins at a signal from the production man, who notes the starting time. The announcer swings into the script, and is followed by the musical signature. Then comes the first orchestra selection, after which Baker begins. We proceed with orchestra, song and comedy, while the production man cuts and deletes, to shorten the program those three minutes.

Finally, after changes, corrections and deletions are made, we play the complete program through, to make certain that it is perfectly timed. Then, and only then, do we go away—to forget it until the actual broadcast later that day!

NEW UPSETS FROM POSTCARD BALLOTS IN "STAR OF STARS" ELECTION—SEE PAGE 9

HOW HILLBILLIES RAIDED RADIO

HORDES of Hillbillies have come from their secret places in backwoods and mountain fastnesses to raid the airwaves. Survey of the programs broadcast over networks and local stations in any locality will show them in quantity. Singers, gagsters, performers on "stunt" instruments, all are included. It has been estimated that if all the musical programs on the air could be tabulated, Hillbilly music would dominate. Some authorities put the proportion of Hillbilly music as high as sixty-one percent of the whole.

No question can be raised as to their place in radio entertainment. Hillbilly acts have come to stay. New ones are appearing weekly. The success of their raid is an established fact. Such a vast onslaught cannot be made without good and sufficient supporting reason.

The question has been asked time and again, "What is a Hillbilly?" Mr. Charles A. Fell, Managing Editor of the Birmingham News of Birmingham, Alabama, heart of one Hillbilly section, was addressed with the question. He replied:

"The term 'Hillbilly' in its purest sense refers to 'poor whites' who by choice or necessity as a rule, till small farms on hill lands of uncertain productivity. Economic disadvantages make him illiterate, but he has a rustic keenness of a sort, and a philosophic outlook upon life, that makes him appealing to the imagination of sophisticates."

When next you tune in on your favorite Hillbilly program, compare Mr. Fell's definition with the characters you imagine might be entertaining you. See if they, or the music and the gags they use, fit what Mr. Fell says a genuine Hillbilly is.

Mr. John Lair, himself an artist on a Hillbilly program, is a nationally known authority on songs and legends of Southern hill folk. He was asked to define Hillbilly music. His answer was to the effect that the entertainment world has come to regard Hillbilly music as any American folk music. The range includes Negro spirituals, mountain songs, cowboy songs, lumber-camp jingles, adaptations of popular songs once current hits, and paraphrases of old English ballads.

As outstanding examples in each group Mr. Lair cites "The Old Ship of Zion" as the Negro spiritual from which evolved the currently popular "Comin' Round the Mountain." And a mountain song of ancient origin is the famous "Wreck of the Old 97." As a foremost example of cowboy songs Mr. Lair chooses "When the Work's All Done This Fall" as used on Hillbilly programs and as being typically American folk music. As an old song that once was a popular hit, and is now used as part of the Hillbilly air-raid, he picks "Letter Edged in Black."

No list of Hillbilly music could be complete without including "The Little Old Log Cabin in the Lane," a song written by Will Hays, of the Southern Negro variety, and suggesting much that Stephen Foster wrote. Nor must a list overlook "Barbara Allen," though this was published in a collection of English Ballads in 1654 and then was referred to as "the old and familiar" number.

Mr. Burke Boyce, continuity editor of the National Broadcasting Company, was asked his opinion of what constitutes a typical Hillbilly gag as used over the air. His reply was:

"The type of gags always depends on the personality of the comedian in any act. Gags for Hillbilly acts should have characteristic flavor of mountaineers so far as possible, and should be rural rather than sophisticated humor."

The program director of Columbia Broadcasting Company, Mr. Julius Seebach, was asked to supply the pattern for a successful Hillbilly act, as interpreted by him. His interesting answer supplies something of the key by which the Hillbilly raid might be understood. He said:

"An invariable pattern cannot be set for a Hillbilly act. Usually they use mountain songs, folk songs, original songs on Hillbilly pattern, and other typical American compositions. Also they use sentimental ballads done in Hillbilly accent."

Investigation into the background of many of the performers on Hillbilly acts, discloses the fact that most of them did come from what is popularly classed as Hillbilly country—Alabama, Kentucky, the Carolinas, Tennessee, and elsewhere. But many of them are college graduates. Most of them are literate, denying Mr. Fell's requisite of illiteracy due to meager economic situation.

From this it would appear that the Hillbilly acts on the air are synthetic, inasmuch as the true Hillbilly is supplanted by a polished and accomplished brother. But the flavor of the pure original is preserved in dialect, song, homesiness of wit, and unsophistication of manner and delivery.

To name all of the Hillbilly acts on the air at the present time would be to reprint here a large



The Cumberland Ridge Runners, top to bottom: Linda Parker, Hartford (Harty) Taylor, Karl Davis, John Lair, Red Foley, and Slim Miller

portion of any program list. No more direct indication of the accomplished raid of the mountaineer and hill folk could be advanced than that. Some stations broadcast Hillbilly acts more frequently than they do any other type of air entertainment.

Station WJAS, in Pittsburgh, Pennsylvania, has on its programs a group of Hillbillies whose programs are listed as the "Barnyard Frolics." They are on the air six days a week. And on at least two of those days, Fridays and Saturdays, they send their entertainment over the ether three times, twice in the morning and once in the early evening.

Participating in the Frolic programs are six men, "Sandy," "Zeb," "Jerry," "Cy," "Chuck," and "Curly." They sing and play stringed instruments, including guitar, banjo, violin and "bull fiddle." It is characteristic of Hillbilly programs that this sextet's most persistent request in letters received each week from listeners, is for a new and popular song. That song is "Old Spinning Wheel," declared by many to be a close approach to genuine American folk music, though written in modern times. A compromise had to be struck as to the number of times the boys played this piece.

There originated in Chicago a program that began with a small station. The program grew in keeping with the growth of the station. Came the time when the program had caught on in popular favor so that it had to be placed upon a national network. That program is the WLS Barn Dance.

These Barn Dance programs are broadcast over an NBC network, but from a theater. This had to be done to meet popular demands from listeners to see their favorites perform. Studio auditoriums were not large enough to accommodate the crowds. Audiences hearing them are made up of persons from hundreds of miles around Chicago; regularly there are natives of the nine middle western states at the Eighth Street Theater to enjoy the show at the time of the broadcast.

The nature of Hillbilly entertainment, the "flavor" of it, is in the titles to some of the more popular Hillbilly acts now on the air. Consider: "Hillbilly Heart Throbs," "Pappy, Ezra, Zeke and Elton," "Dixie Vagabonds," "Liberty Barn Dance," "Southland Sketches," "Possum Hunters," "Gully Jumpers," "Fruit Jar Drinkers," "Dixie Clodhoppers," "Chuck Wagon Gang," and "Saturday Round-up."

Among the new Hillbilly acts to come on the air, is one called "Renfro Valley Folks." The initial appearance was Saturday, February 27, at 11:30 p. m. EST, over WLS.

The Renfro programs are built around old songs that are popular in the Cumberland Gap, many of them by the pioneers who settled there.

The Cumberland Ridge Runners is the group furnishing the personnel for the hour. John Lair is one of this group, and it was he who supplied the title. It seems that he was born in the Renfro Valley of Kentucky.

Along with the songs, Mr. Lair tells the history of them. Also he recounts the stories of how they came to be written—stories often tinged with pathos or with comedy, but more often born of stark tragedy.

No one should be better qualified to opine on a type of air entertainment than the listener. Do you accept the raid of the Hillbillies? Or would you marshal the cohorts of some other representative form of air program, to push back the descending hordes? Are there Hillbilly acts among every listener's group of favorites acts?

Much light might be thrown on the Hillbilly situation on the air, for guidance of program directors and sponsors and listeners alike, if answers should be forthcoming.

**WATCH NEXT WEEK'S
ISSUE OF RADIO GUIDE**

*For the Beginning of An
Intensely Interesting
Series of Disclosures*

**CONFESSIONS OF
A BANDMASTER**

By ABE LYMAN

KALTENBORN AND HILL IDENTIFY RADIO'S MR. X

SOMEWHERE in the United States there lives a man or a woman of great power. Properly that person's title is Master of Radio. Within his grasp is the control of the entertainment and of the advertising and of all those things that radio represents. He is the Average Listener, fittingly designated Mr. X of Radio.

RADIO GUIDE has undertaken to seek this Unknown. He is the living epitome of all the listeners in the 25,000,000 homes where radio is heard. However, the search is not for the description of Mr. X, but for an actual, breathing person. He must be named.

Owners of broadcasting companies, all of the manufacturers and others who sponsor broadcasts, the program directors, the band leaders, the artists, the 2,000,000 workers in the myriad departments of radio stations throughout the country—all will hang upon his word. His likes and his dislikes, his prejudices and his peevishness, will supply a pattern for radio of the future. Eagerly his word is awaited in studio and executive office alike.

Who is this Mr. X? Where does he live? What is his income, and what is his spending power? How many are in his family? Is he a resident of city, town, or rural community? Does he spend his money for the products he hears advertised over the air on sponsored programs? Which are his choice types of radio entertainment?

These questions must be answered.

It might be that you are that unknown Mr. X. Or you might know him. However, let your opinion of him be expressed, as to his qualifications and his name. The entire world of radio is most eager to discover him.

Two men prominent on the air, both of them news commentators, have been asked their opinions of Mr. X of radio. Their responses to that request follow.

Mr. H. V. Kaltenborn, whose broadcasts come over the CBS-WABC network at 6 p. m. EST, every Friday evening, is one of the two. He said:

"The average Radio Listener is far more intelligent and far more discriminating than most sponsors, radio executives and program directors suppose. He uses radio increasingly as a source of information. He enjoys radio entertainment, but depends upon radio for accurate, discriminating, first-hand information about our changing world.

"Government and government action were never more important than now. They affect every listener's pocketbook, as well as his way of life. Radio brings to the average listener the advice and opinion of those men who dominate and direct all activity.

"The decision of misguided newspaper publishers and radio executives to abbreviate radio's function in the dissemination of news and news comment, is short sighted and bound to fail. It disregards the demand of radio listeners for this constructive service.

"The Average Listener has the right to expect from radio a high professional standard which will sometimes be willing to subordinate private profit to public service. The average listener will increasingly turn to those stations which assume that he has both taste and intelligence."

H. V. Kaltenborn

Mr. Edwin C. Hill is the other commentator whose opinion was asked. (Mr. Hill's broadcasts are on the air every evening except Saturday and Sunday, over the CBS-WABC network.) His response follows:

"In my imagination the most powerful individual in radio—most powerful because he supports it all—is this unknown Mr. X. His age is not important—any age you like. But he is a family man of modest income, say anywhere from three thousand to five thousand a year. He is actively interested in almost every manifestation of life, even though he may not be trained to write or speak his definite opinions fluently.

"I think that he, together with Mrs. Average Listener, is hungry for sentiment and romance whether they get it from a singer, a playlet or a commentator. He wants the best instinctively, knows what is the best and cannot be long deceived. *Mostly he wants to know what is going on.* But he does not want to be bored with too many details.

"I doubt if he is committed to any one type of program whether it be crooner, tenor, orchestra, commentator, drama or what not. I think he prefers to choose among them, making his own distinctive selection. Nor do I think he really resents necessary advertising announcements, without which radio could not be handed freely and in such generous measure to fifty million people.

"But I think that excessive wordiness in advertising bores him because he is able to get an advertising fact quite swiftly, and knows himself that he will retain the message longer if it is not dinned into his ears. In other words, I think the radio power today is the Average Listener. He or she has an intelligence quotient far higher than he or she is credited with.

"Summing all up, give him or her entertainment, and if the entertainment is real, a world of education may be contained therein."

Edwin C. Hill

Mr. Kaltenborn's and Mr. Hill's opinions have several essentials in common. But there you have their frank expression.

What is yours? Who is Mr. X of radio? Write in and express your views. Name a person.

Let your letters contain no more than 150 words, written on one side of the page only. Address Mr. X Editor, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.



Edwin C. Hill, interpreter of the news, whose views about the Average Radio Listener coincide on several major points with those of H. V. Kaltenborn

STARS IN HUNG JURY ON STUDIO CROWDS

YOU'VE heard arguments in favor of studio audiences, and you've heard arguments against them.

The controversy has been raging ever since studio audiences first became an institution. Some performers like them; others do not. The star jury seems to be hung. Perhaps the ideas of a cross-section of radio's outstanding stars might shed illumination on the pros and cons of the matter.

An ardent advocate of the studio audience is David Crosier, who, in handling the destinies of the Troubadours, WEA Wednesday night shows, finds that ninety per cent of the guest stars on his hour prefer them.

Radio's veteran maestro, the rotund B. A. Rolfe, likes studio audiences. But as he points out, he tries to put on a show for them, one that will not interfere with the entertainment of the listeners outside.

Albert Spalding, noted concert violinist, is neutral. When he gets up before the "mike" he is oblivious to everything but the work at hand.

Alex Gray, baritone star of the "Voice of America" programs, is more positive in his views. He believes that radio singers should learn their songs and leave their music at home. And if they will do that, he says, they will find a studio audience a big aid in throwing

themselves thoroughly into the spirit of the song. Hence he's all for the audiences.

Tony Wons is an "againster." He doesn't think studio audiences do radio any good. "An artist should have absolutely solitude when he is broadcasting," the scrap-book man declares. "An audience distracts him."

Pretty little Annette Hanshaw, the Show Boat warbler, prefers to work in a small studio with no one present except the orchestra, the announcer, and the production man. But Don Bestor, the band leader, takes the opposite view.

Another bandsman who likes an audience is Jack Denny. "I like studio audiences," the maestro at the Pierre, in New York, declares. "I enjoy watching their facial reactions to a program. When their faces light up, when they smile, when they laugh, they are revealing to a great extent what they think of the program."

Johnny Marvin, the lonesome cowboy singer, is a fanatic on the subject of a studio audience. If an audience isn't handy, Johnny will press a couple of page boys into service.

Lovely Jane Froman is not in the least perturbed by an audience when she is on the air.

Victor Young has no preferences. He doesn't care

much whether there is an audience in the studio or not.

Melancholy Lee Wiley is nervous when she broadcasts, and would prefer to be alone before the mike.

Audiences or no audiences, it's all the same to Frank Black when he's leading his orchestra, but he recalls that when Jack Benny drafted him as a comedian, he found an audience absolutely necessary to time the laughs.

Elliot Shaw, of the Revellers Quartet, doesn't think that studio listeners can derive the proper benefit from the Revellers' unusual arrangements.

Judge for yourself. The vote is clear: For, seven; against, four; neutral, three.

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Watch Next Week's Issue of RADIO GUIDE for CONFESSIONS of a BANDMASTER by ABE LYMAN

WHAT OF RADIO ANGELS? JESSICA'S OWN VERSION

By Jessica Dragonette
As Told to Dick Bard

I HAVE been requested to answer the question: "Is an 'angel' necessary to the career of a successful singer?" My immediate interpretation of the word "angel" would typify the role I played in my debut on the American stage. However, according to my questioner, an "angel" is a patron of the arts who finances the career of an artist for one reason or another.

My unhesitating reply to the question is "No." Actually, I was my own angel. An angel began my career as a singer; the angel behind the painted property clouds of the scenery in "The Miracle," Max Reinhardt's successful theatrical production which played on Broadway in 1925. I was that angel. Aside from that role, angels, as they are exemplified on Broadway and in concert and operatic circles in America and Europe, have had no part in my career.

However, it is entirely possible that an angel has guided my career from the time I left Georgian Court Convent at Lakewood, N. J., where I obtained my education, and entered the world of make-believe which is the theater. That angel seemed very real to me when I first appeared as a member of the choir in "The Miracle."

If an angel is responsible for any successes I have achieved, it is an angel of destiny, guiding my steps into opportunities of serving the people to whom I am privileged to sing during my weekly broadcasts. That unseen but much felt power must have guided my steps into radio; the medium whereby my voice is heard and appreciated by the greatest number of people. It was that angel which made me realize that radio is my medium of expression.

I can see myself, full of ambition and desire for a career as a singer, living again in the letters I receive from ambitious young girls who are striving to cultivate their gifts of voice to the degree of success where they will be heard and appreciated by the radio audience, or the audience at the opera or the concert stage. I wrote the same letters to successful singers when I, myself, was a student in the convent a few years ago.

I wrote to Mme. Galli Curci and to Mme. Geraldine Farrar. I received identical advice from both of these two great women of the operatic stage.

"Work," they told me, "combined with an unusual voice, and an understanding teacher, is the secret of success." But what they said is really no secret at all. Today, I find myself giving the same advice to youngsters who ask me what they should do to carve for themselves careers as singers.

My most prized possessions are the letters I receive from my radio audience. Men and women and children tell me they have heard my broadcasts and find pleasure in my singing. They ask me to sing request numbers for them. They tell me intimate details of their family lives. They make me a part of their families, and I have made them a part of my family—my great family of listeners who tune in the sound of my voice which comes to them over the stations of the National Broadcasting Company network every Friday night.

There's Diana of the Woodlands who sends me photographs of her lakeside home, and jellies—delicious jellies—from her conserve cupboard; there's the man from the rockiness of Maine, who assures me I am his favorite radio singer; there's the woman who informs me that I'm the only woman singer on the air to whom her husband will listen; there's the man who writes poems about my voice, and another who has offered me his valuable collection of old Hungarian songs.

To an artist, the radio audience is a much more satisfactory one than the others. The audience to which an artist sings across the footlights is an impersonal one, although it expresses its pleasure by applause. Friends in the radio audience, however, express themselves in a much more intimate way. They write letters detailing incidents of their family lives; they tell their radio favorites of their joys and their sorrows; they send gifts which, in many instances, are the result of untiring effort.

To me, the letters of the "fan" audience are a greater indication of audience appreciation than a round of applause after the execution of a difficult number in a theater. For that reason, each of my "fan" letters receives personal consideration and, whenever possible, an acknowledgement.

The letters, however, which are dearer to me and are nearer to my career, are the letters from girls who ask me for advice regarding the careers they expect to carve for themselves.

Work, hard work, combined with talent and capable teaching—these are the things that bring success to a singer. These things succeed when angels, and the money which angels are willing to spend on a career, produce only failures.

The importance of the angel has diminished with the advent of radio. Through this medium, a girl singer is

given an opportunity to launch a musical career without the elaborate details which were so essential years ago. Almost every community of any size in the United States has a local radio station where talented and aspiring singers find encouragement in their work.

The necessity for living in New York City is minimized, for the facilities of radio can carry the voice of a singer from the most remote corner of the nation into millions of homes. If the singer be discovered and that she will be given greater opportunities. Radio will be her "angel."

A Polish girl who came to this country and married a man who had the backing of great wealth, failed to achieve a place as a singer of talent and renown, because she did not possess the voice necessary to the career to which she aspired.

To other, more, talented, singers of the the operatic stage and the concert stage, the support of an angel has been, I am told, a very real help. There is no denying the fact that vocal training is expensive. The best teachers demand—and receive—ample compensation for their services in training voices for the great work they have to perform in the future.

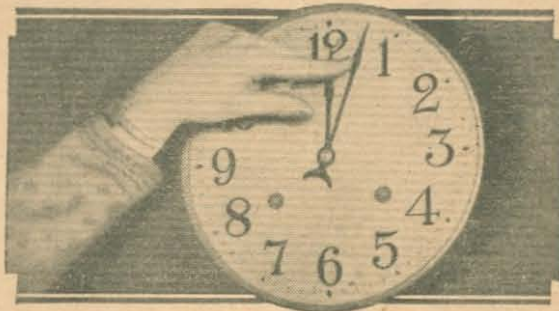
They are paid not only for the instruction they give an aspiring singer, but for the advice they are able to give as well. The teacher who has courage to inform a girl that her voice is unsuitable for opera or concert or radio, is performing a real service because she only eases the sorrow of the singer when she learns, as she will inevitably, that it is useless for her to continue.

The support of a financial mentor has lightened the load of more than one talented opera and concert singer. Financial support does many things, opens many doors which would be closed to the struggling artist who has insufficient funds to finance the best musical (Continued on Page 17)



Jessica Dragonette, popular singer, answers the question: "Are angels necessary for stars of the air?"

An Hour Ahead



The very latest news of coming events on the air, covering the activities of both the sustaining networks and the sponsor-advertisers, will be furnished the listener in the newest department of RADIO GUIDE. "An Hour Ahead", as conducted by Dick Bard, has as its purpose the rendering of the most advanced service possible, so that coming broadcasts of magnitude and of special appeal may be noted and awaited for most complete listener enjoyment.

BANDS: Andre Kostelanetz and his orchestra may succeed Leopold Stokowski and his Philadelphia Symphony Orchestra on the Chesterfield program, CBS-network. The alternative is a program featuring operatic stars, of which Rosa Ponselle has been suggested as the first... Henri Busch's band in the Gotham Hotel, New York, will be on the air shortly over NBC stations... George Gershwin, the noted composer, may take an orchestra on tour of the principal cities of the country. This announcement from NBC where he broadcasts regularly, is inspired by the success of a recent tour of five cities in the Midwest.

COMEDY: Negotiations are under way for Walter O'Keefe, Nestle comedian, to make a talkie for Universal... He will probably be on the air again after a lapse of less than a month.

DRAMA: General Tires in all probability will not revive the dramatic show, "Lives at Stake," but is auditioning several new musical programs to take its place... Ralston Purina ends its Tom Mix series (NBC-Red Network) on March 26 but the Westerners will be resumed in the Fall... Since the sponsors of the Frank Merriwell series (Dr. West's Toothpaste) couldn't obtain a desired hour on the Columbia System, the program will probably be broadcast over one of NBC's chains. The sponsor wanted 5:15 p.m. EST.

VOCAL: Helen Nugent, formerly an NBC vocalist, will begin a commercial (CBS Network) shortly... Margaret West, Texas Cowgirl, will go on the air (NBC Blue Network) soon... Lola Lane, the film actress, will be in New York within a few weeks and, while there, will audition for a commercial (NBC) program... The Landt Trio and White will be guest-artists on the Bab-O commercial program March 15... Eighteen-year-old Ruth Perry, a singer with no previous experience, will be heard during the broadcasts of Vincent Lopez's band which are to be heard (both NBC Networks) as soon as Lopez moves into the St. Regis Hotel, which will be soon... George M. Cohan returns to the air Sunday, March 11, to begin a new series with the Gulf Headliners program, succeeding Will Rogers... After several weeks Cohan will be succeeded by Irving Berlin, noted American composer... Wendell Hall's voice (and ukulele) will be heard in western U. S. soon. Fitch, his sponsor, has contracted for time on additional (NBC-WEAF network) stations. The program will also be broadcast in Canada by means of "electrical transcriptions" (records).

MISCELLANY: An entirely new variety program has been auditioned and is ready to be broadcast but the sponsor is unable to buy network time for its presentation... Irene Dunn, the film star, will be heard on the Hinds Hall of Fame program (NBC-WEAF chain) on April 1... Commercial announcements in your radio programs may be easier to take if advertisers read and heed a new booklet prepared by NBC.

SPONSOR REIGN

Along the Aerialto

By Martin Lewis

SMOKE may get in your eyes, but some sponsors get in my hair. The more I think of it, the more it irritates me. I mean the attitude of that new executive of the auto concern now sponsoring the *Jack Benny* program. From the looks of it, this is the first time in commercial radio history that a sponsor will attempt a nationwide program for his own pleasure. The big exec doesn't like comedy so off Benny goes, even though he *did* win the national radio editors' poll as the best of the comedians.

But said big exec likes waltzes, so on with the waltz. Will yuh he listenin'? Well, I won't.

Benny isn't a bit worried, however. Being a fatalist, he said, "everything happens for the best" and it certainly did in this case because the comedian can accept any one of four offers made to him, and *all at a much higher salary*. It is likely the one he finally selects will be another big auto concern which will start not long after the expiration of his present series.

Atlantic Storm Swamps Ether Wavers

THE RECENT STORM which swept the Atlantic coast played havoc with a great many ether artists. Even yet they have not returned to normal. *Ed Wynn* made his regular broadcast, but only after a 15-hour battle with the elements to reach the studios in Radio City. The Fire Chief opened his new show, "A Night's Entertainment," at New Haven the night before, and left the Connecticut city at 2 o'clock Tuesday morning during the height of the storm. When told it would be hours before the train could possibly reach New York, Wynn made frantic but vain efforts to reach Manhattan either by motor or plane. Finally the train arrived at Grand Central at 5:05 p. m., less than four hours before Wynn was due to broadcast, thus necessitating rehearsals until a few minutes before the program.

Phil Duey had to tramp three miles through snowdrifts to the station at Larchmont.

He caught the second train of the day to New York, and this at noon. When Duey reached Radio City, he discovered that *Leo Reisman* had given him up, but since the orchestra was still in the building, a special rehearsal was called and the musicians went through the same program a second time for Duey's benefit . . . *Wilfred Glenn*, *Revelers' boss*, sailed the seven seas as a salmon fisherman, but he was snowbound in his suburban abode and also missed his rehearsal . . . Announcer *Alwyn Bach* and musical conductor *William Wirges* didn't show up at the studios at all and another conductor had to sub for Wirges on one of his broadcasts . . . *Ed Smallee's Leaders*, who do a weekly broadcast over WTIC in Hartford, were returning to New York by train and were snowed in for hours.

Jolson Drama Bits Draw Tears

THEY INTRODUCE JOLSON on the airwaves as a comedian but, since he returned to the program, his dramatic bits have been very sad and full of pathos, so much so, in fact, that I noticed people in the studios wiping their tear-filled eyes after he had finished one of his bits. It was really *Graham McNamee* who was brought in to do the announcing during the mythical prize fight in which Jolson was taking a part. A very clever idea; sounded very

(Continued on Page 21)

John McCormack, the celebrated tenor, will take time out from his broadcasts to journey to Africa, the only country in which he has not yet sung



Jean Sargent, society girl and stage star, who is soon to appear with Abe Lyman and a galaxy of radio satellites, in a new program sponsored by the company that started the radio-press ruckus



MR. X OF TROY?

Reviewing Radio

By Martin J. Porter

THE events of last week, or, at least two of them, were so coincidental that one is tempted to believe in telepathy.

While we were trying to visualize the Mr. X of radio—or the *Average Radio Listener*, the Ex-Lax firm, which stages Columbia's "Big Show," was in the throes of a quest for America's Average Radio Town, and on the same day that our own hunt began for the Average Listener, I was fortunate enough to discover that, with the help of David Freedman, who produces "The Big Show," a group of observers, statisticians and what-not had selected Troy, Ohio, as the typical radio community—a target at which to direct radio programs. It is probably in *this town* that we shall find our Mr. X.

General approval of the selection of Troy was met on all sides. The National Broadcasting Company, as spoken for by John Royal, vice-president, assented, even though a show on a rival network had made the selection. But that is not unique, because months ago Mr. Royal himself in discussing the Average Town said:

"It will be found in Ohio, and not very far from Toledo."

A peculiar characteristic of Troy, which boasts that sixty-two percent of its population possesses and listens avidly to radio sets, is that it has *no broadcasting station* of its own, but is served usually via Dayton and Cincinnati, as well as Cleveland.

Another interesting occurrence in this connection is that the town was designated exactly as I have tried to designate Mr. X.

The first step in the protracted job was to pick, arbitrarily, an area in which to conduct the quest. This would have to be central.

North, south, east or west would never prove up in the average.

So, Ohio was chosen.

Then, with the help of a group of psychologists, statisticians, expert field workers etc., an imaginary average town was pictured. Its population was fixed, and other specifications drawn up. When the visualization was complete, the workers began their hunt for an Ohio community most nearly approximating these prerequisites.

Troy, it seems, hit them right on the nose. It has a native white population of 92 percent. Its foreign residents comprise only one percent. Its average intelligence is 3 percent above normal. Its population, taking in suburbs, is 14,000 (not my own idea of an average town, which, I figure, should have more than 100,000).

What led the searchers rather quickly to Troy, which, by the way, is also a typical payroll town, was the surprising intelligence noted in the rather above-average fan mail directed from that point to the home studios of the major networks.

Much, it appears, is to be gathered from Troy. I understand that network executives already have surveyors in the town, endeavoring to learn what programs are most enthusiastically received, and vice-versa. I hear also that it won't be long before Troy is rather glorified by a coast-to-coast broadcast, over one or the other of the chains, who are in a bit of rivalry. Personally, I think the matter should be left to *The Big Show*, since the agency concerned with that series, spent its time and money on uncovering the place.

Undoubtedly, the slogan of the show producers now will be:

"Please Troy and please the country!"

And I wonder if there's a girl named Helen in the town?

Tale of the King Copy Cats

THE NEW CHEVROLET show will feature the orchestra of Victor Young, and I wonder if Enric Madriguera realizes how closely he came to getting the job? There's a yarn behind the selection of an all-musical show by Chevrolet, which Alwyn Bach will announce—and a compliment to Wayne King.

King, whose sponsor, Lady Esther, (Continued on Page 15)

Helen Bates and Wave Richards with a swami on their hour, "Minute Parade". The girls are ardent golf enthusiasts



Marian Bergeron, the young miss who won the title last year of "Miss America", has started her own musical organization



Helen Morgan, in addition to her radio work, has a featured role in the forthcoming picture, "Frankie and Johnny"

WHAT RUDY VALLEE NEVER TOLD



for long, however. The overworked mails, the telegraph and long-distance telephone wires, groaned under a burden unusual to Rudy. The increased activity soon told us what had happened to him. Rudy was in love!

If you had known the crooner as well as we did, you would have expressed no surprise at this vernal manifestation of the tender passion. As I have in-

This experience, we soon learned, was to be different from his former infatuations. Although he did not marry the young lady in question until two years had elapsed, Rudy was deeply in love with her as far back as 1929.

Shortly after he met his future bride, tales of her former allegedly wild, play-boy existence were brought to his ears. But with the loyalty of overpowering love, he refused to credit them; or if he did, the stories made absolutely no difference. On one occasion he threatened to punch an informer on the nose.

It might be well at this time to spike another canard. Rudy married Fay Webb because he wanted to, and for no other reason. I can state that with definite assurance, after having seen so many of their love notes.

Now the strangest thing about this unusual romance, something never before revealed, is that just as soon as Fay met Rudy in 1929 at a party in Hollywood, Rudy believed she cared for him not a whit. That's why he set out in mad pursuit of her. And what a long-distance courtship it was!

As I have written in previous chapters, Rudy Vallee is the most determined of men. When he makes up his mind to accomplish or to obtain anything, he goes about it so methodically that up until now he has never been disappointed in his search—except for love.

For example, take the very earliest record I have been able to find of him. As a boy Rudy had been a poor writer. One day, after being chided over this, he determined to overcome the handicap by working assiduously in his copy book until his compositions became the best in the class. His teacher, who told me the story herself, still preserves one of those copy books.

Again, his first interest in music came at the tender age of five or six. Childishly beating upon a toy drum, he discovered the wizardry and the magic of rhythm. That inspired him with a desire to play. Before he was ten years old he already was an accomplished musician without so much as having taken one formal lesson. The nearest he came to it was to receive advice and encouragement from an elder sister who is an excellent pianist.

A third example is illustrated by Rudy's service record during the War. Although he was only sixteen years old, the future heart breaker had an intense desire to enlist under the colors. Whether his choice of a branch of service—the Navy—was dictated by some unconscious forewarning that some day he was to be quite a man among ladies, is not known; but history does record that Rudy was a member of the Navy until the government learned that he had misstated his age. He was returned to civilian life with an honorable discharge and a broken heart.

In fact, these stories about his intense determination are legion. I do not doubt that if a historian had been present on the day of his birth in the little home in the bleak Vermont hills, he would have recorded that Hubert Prior Vallee was so set on getting on regardless of hardship, that on that first epoch-making day of his life he restrained his yells and (Continued on Page 25)

With Rudy's characteristic thoroughness he made a study of the law, in order that he might be well versed in all the phases of his case and at least know its legal aspects.

The most publicized and the most widely discussed crooner who ever commanded popular favor is Rudy Vallee. Despite the fact that more has been printed about him than was ever published concerning any favorite in his field of entertainment, the public continues eager to learn every additional bit of his intimate life that can be gathered.

His present court entanglement over matrimonial affairs appears only to have whetted this popular yearning. RADIO GUIDE here-with presents the fourth instalment of a series of hitherto unrevealed facts in the life of Rudy Vallee, gathered from the notebooks of a former secretary

By His Former Secretary

THERE seems to be a great freemasonry of wives that makes women stick together and declare that a man in marital difficulty should "pay the last farthing." This apparently is the case with millions of Rudy Vallee's admirers in his present marital difficulty. And the situation remains unaltered, despite the fact that those same millions of Rudy's admirers and female fans still love him adoringly.

When I contemplate all that, and when I see Rudy's name bandied about in half a dozen law courts, a picture comes to my mind, somewhat sadly, of a completely different scene back in 1929.

I am not trying to inspire maudlin sympathy for my former employer, but I wish his public could have seen him as we saw him that day in 1929 when he returned from the Coast after making his first picture "Vagabond Lover." Those of us who were close to him, noticed a startling and somewhat mystifying change in his attitude.

We were not to remain puzzled as to its cause

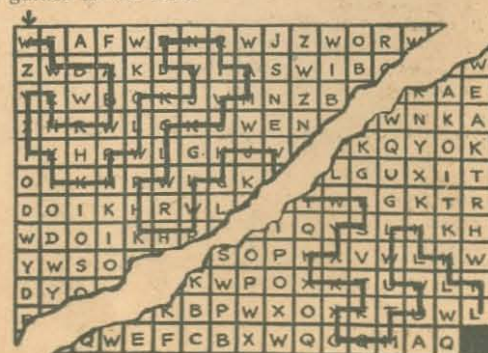
Lenore Ulric, one of Rudy's secret loves. When he met her after months of distant adoration, he stammered like a schoolboy

dictated elsewhere, Rudy's one great indoor sport, especially in spring-time, was falling in and out of love almost daily, so we thought nothing of this latest expression except to sigh in sympathy for the heart-ache we knew was sure to follow.

You see, we knew from past experience that Rudy can't go from one woman to another with wild abandon, because he falls too hard each time. Every romance, no matter how short or how trivial, takes its toll and remains always a bitter, disappointing memory. But usually—and luckily for him—his love affairs lasted for a few days only

TWO KEYS TO RADIO STATION TRAIL PUZZLE

For the guidance of contestants in the Radio Stations Puzzle Trail, appearing on the last page of this issue, the appended diagrams are presented. They are specimens of a correct start and of a correct finish. These diagrams have absolutely no significance except as guides to the rules



SEE HOW TO WIN ONE OF THE \$10,000.00 CASH PRIZES ON THE LAST PAGE OF THIS ISSUE

PENNER AGAIN LEADS POLL BURNS AND ALLEN 1st TEAM

TABULATION of the last 10,000 votes received during the past seven days, shows several astonishing upsets. Bing Crosby again has topped from his leadership, to give place to Joe Penner. Amos and Andy must bow to Burns and Allen, who have come up from second position in a strong spurt to first place among the teams. The Mills Brothers have jumped from fifth position to third position, outstripping Olsen and Johnson and Stoopnagle and Budd.

Each day's mail brings an increased number of ballots. The convenient postcard size makes this possible, for now voters may paste the ballot on a one-cent card instead of being put to the necessity of using three cents on a sealed envelope.

The position of the leaders in all four divisions of the election takes on special significance in view of the standing of other celebrated artists of the air. For Joe Penner, this week's leader, there have been cast upwards of 8,500 votes, yet Ed Wynn has received throughout the entire election a total of only 740. Bing Crosby's total vote is in the neighborhood of 8,400, and yet Kate Smith has received no more than 149 all told. Trailing behind Eddie Cantor, Jack Benny and Rudy Vallee—so far behind that they are practically out of the running at this stage of the election—are Ruth Etting with a total of 192, and Morton Downey with a total of only 128.

Wayne King's orchestra has undisputed leadership. His total vote is within striking distance of 15,000, yet Paul Whiteman's orchestra has received a total of 1,048. Hal Kemp's musical organization has polled a total of only 637, and Phil Harris', 309, while Vincent Lopez' orchestra has no more than 41.

Fred Allen and Portland Hoffa, team on a popular hour, to date have polled no higher than a total of 133 votes. Consider this in view of the total of better than 9,000 that has been cast for this week's leading team, Burns and Allen. The astonishing position of several other teams apparently high in public favor, is emphasized when comparison with the leaders' standing is considered. The Baron and Sharlie, for instance, have polled no higher than a total of 1,003. Clara, Lu 'n' Em have received the support of no more than 312 voters.

Among the women stars, Gertrude Niesen has taken a decided upward jump. The state of New York apparently rallied to her support and cast votes totalling better than 400 for her. At the time of the last capitulation, Gertrude Niesen leads among the women. It is worth recording that she polled an unusually strong vote once more in the state of Georgia.

Every single state had its voters supporting Joe Penner last week, save one. That exception was Massachusetts. Bing Crosby's popularity in Massachusetts, by way of contrast, is unusually heavy.

The vote for Rudy Vallee this week was strongest in New York, Ohio and Philadelphia—quite apart from what might meet the usual expectation of strong support in his native New England.

The total votes credited to the leaders in each group are as follows.

AMONG THE STARS	
Joe Penner	8,511
Bing Crosby	8,398
Eddie Cantor	4,987
Jack Benny	2,742
Rudy Vallee	1,997
AMONG THE ORCHESTRAS	
Wayne King	13,586
Guy Lombardo	6,871
Ben Bernie	4,609
Rudy Vallee	3,377
Fred Waring	3,362
AMONG THE PROGRAMS	
The Fleischmann Hour	7,827
The Chase and Sanborn Hour	5,081
The Show Boat Hour	4,068
The Chevrolet Program	3,023
The Old Gold Show	1,576
AMONG THE TEAMS	
Burns and Allen	9,174
Amos and Andy	8,889
The Mills Brothers	2,258
Olsen and Johnson	1,925
Stoopnagle and Budd	1,896

The terms of the election are as follows:

Awards will be made in four branches of professional entertainment. (This, of course, excludes such persons as President Roosevelt and others who frequently or occasionally, go on the air for governmental or other business reasons.) Professional entertainers only are eligible.

1. The first award will be made to your favorite radio performer, the most popular person among radio artists.
2. The second award will be made to the orchestra that ranks highest in popularity.
3. The third award will be given to your favorite program or "hour." Your vote here will be cast for the program as a whole.
4. The fourth award will be made to the team that is liked best. By "team" is meant pair or trio or quartet that is your favorite.

To the star who receives the greatest popular vote

RADIO GUIDE will give, in recognition and in commemoration of your choice of popularity, a handsome gold medal, suitably inscribed.

To the orchestra that is the favorite of all orchestras on the air will be given a gold medal also, this one inscribed to mark its popularity. And furthermore—each member of the orchestra will be given a handsomely engraved certificate attesting his or her part in the work done to win your popular acclaim. The inscription and the certificates will bear the name of the orchestra or the name of the leader, according to the way the orchestra is designated. Presentation of the medal will be made to the orchestra leader.

The program that polls the greatest number of votes will receive an award similar to the award that will be given to the most popular orchestra—a beautiful gold medal.

Further, to each member of the cast—all who take a part in putting the program on the air—will be given a handsomely engraved certificate attesting the triumph.

The favorite "team" will be awarded a silver medal appropriately engraved; and each member of the "team" will be given an engraved certificate.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible. It does not matter that they are not on the air currently.

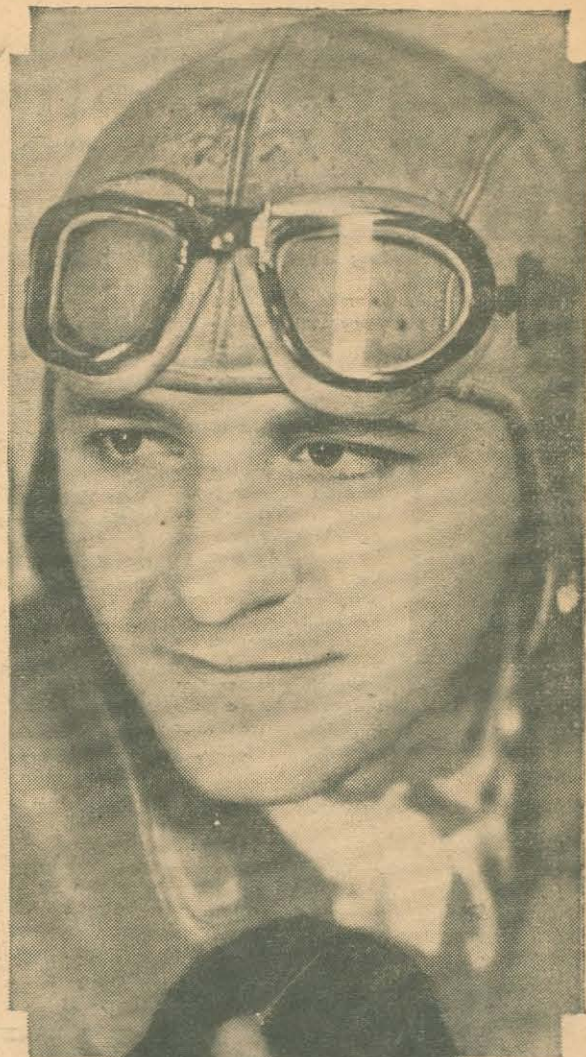
Balloting closes June 1, 1934. Awards will be announced as soon thereafter as results can be verified.

A ballot has been provided on this page, convenient in size for pasting on a one-cent postcard.

Along with it you will find a few questions that will help us to get better acquainted.

However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot.

Send in your vote now! Your favorite needs YOUR support.



Wayne King (top), besides leading the orchestra that is by long odds the most popular in the election so far, devotes much time to aviation. Burns and Allen (above) have been giving Amos and Andy a close race to win top position among the teams. Gracie is ready to pull somebody's hair besides George's if they are toppled from their place.

THE VOICE OF THE LISTENER

The Rudy-ments of Verse

Long Island City, N. Y.

Dear VOL:

I'll say I have a lot to smile about! For the past five years my favorite has gained fame as the "Original Crooner." He's a great orchestra leader, a pride to his profession and lastly, master showman of the air.



Marie C. Basile

I notice Rudy is trail-in a bit in your popularity contest but do not think he will lag for long. As soon as the conclusion draws near, real Vallee fans will get busy with their ballots and you will see a spurt that will leave some of the present leaders so far behind that it would take a radio signal two weeks to reach them. Here's what I think of Rudy Vallee in verse:

RUDY VALLEE

*I'll bet you never realized
Just how grand he is,
With personality that can't be beat,
Why, he's a music whiz!
His guest stars have gained fame,
On the stage or in radioland,
I'll bet you too that God, himself,
Has a place for him in his land.
World-famed as the Original Crooner
Called the Showman of the Air,
Master of his profession,
In talent, a millionaire.*

And while I am wishing my hero long and increasing success, may I make a similar wish for RADIO GUIDE which is my means of learning even more from time to time about Rudy.

Marie C. Basile

Ida Know, Myself

Catlin, Ill.

Dear VOL:

Who can remember when Cantor began telling his radio audiences about his wife and five daughters?

I prefer to remember Cantor as I saw him in the "legit" when he really was good. But I am filled up with his whiney, nonsensical chestnuts.

WHAT THIS COUNTRY NEEDS IS A GOOD RADIO PROGRAM BETWEEN THE HOURS OF 7 AND 8 P.M. (CST) ON SUNDAYS!

Not that it matters (foh-give me my pride) but do your files show that I received a copy of the first RADIO GUIDE published?

Charles A. Voigt

Them's Fightin' Words

Cincinnati, Ohio

This department is solely for the use of the readers and is offered as means of providing an opportunity to voice your opinions on radio. You are free to express yourself so LET'S ALL GET TOGETHER AND TALK THINGS OVER. It is literally a people's forum where opinions, criticisms and suggestions can be exchanged. In cordially inviting you to contribute you are urged to send in your photograph when writing. You have a right to be seen as well as heard. RADIO GUIDE, in conducting this feature for the readers, will be as careful as possible with your photograph but assumes no responsibility for its return. As many pictures will be used each week as is possible. Letters will be used in the order of their receipt. Failure to send your photograph WILL NOT BAR your letter from publication.

Augmenting the List

Parkersburg, W. Va.

Dear VOL:

My daughter and I quite agree with Business Executive in his list of favorite programs. We would like to add the Lucky Strike opera and the Cadillac hour. Also we would nominate the Friday Music Appreciation hour by Damrosch, especially the series for the older groups. We also enjoy the Marine band's "Dream Hour" for shut-ins. Probably Business Executive is in his office at the time of these programs. Someone complained of Sunday broadcasts. It would seem there are plenty of ordinary programs even on Sunday. Isn't it just fair to give those of us who like really good music a chance to hear our share of that?

Mrs. F. N. White

We Want Novis

St. Catharines, Ont., Canada

Dear VOL:

Thank Heaven there are some other people in this world beside myself who think Donald Novis is great. That is not the half of it. As Charles Locigno, in his recent letter to you said, he's good and it is too bad he does not get a break. So come on one and all. Let's give Donald Novis a big hand and maybe some sponsor, mindful of the taste of the public which buys advertised merchandise, will suddenly get wise and give us back Novis. It's about time that some of the big shots gave us something worthwhile like him, although, at that, we shouldn't kick. With me it's just a case of turn the dial as I can always get something good and find one program that I want. But do, do give us Donald Novis again.

Pamela Grey



Pamela Grey

gave us something worthwhile like him, although, at that, we shouldn't kick. With me it's just a case of turn the dial as I can always get something good and find one program that I want. But do, do give us Donald Novis again.

Our "Sporran" Partner

Glasgow, E. I., Scotland

Dear VOL:

I am writing this from the far-away land of oat-cakes and Scotch whiskey to tell you how much I enjoy hearing ALL the U. S. programs which I receive more or less regularly. Here is

Go-Round," "Seven Star Revue," "Voice of America" and others. Indeed I have not one single grouse.

Now a word of praise for the RADIO GUIDE. It's a great paper and I enjoy every inch of it. I even enjoy reading the programs although they come too late to help my choice of stations. I heard the Byrd Expedition broadcast and then read all about it in the GUIDE about 10 days afterwards.

I would advise all U. S. listeners that they should be very grateful for the wide selection of programs they have and remind them that some evening when they are grouching at a program I may be absolutely delighted with the same one. I wish you could publish a British RADIO GUIDE and help put some pep into radio entertainment over here.

James A. Aitken

Ah-But Do They Care?

Covington, Ky.

Dear VOL:

May I express my congratulations to Miss Shapiro for the part she has taken in trying to convince the major networks that the public or radio audience is hungry for more sophisticated, modern radio dramas and plays?

I maintain, as I naturally always have and will (being a former actor and follower of the drama and the stage) that the radio today, more than ever, needs more plays, symphonic music and variety shows such as Rudy Vallee's hour or Chevrolet, or Rubino and Cantor.

I truly believe that if more letters were sent to the proper officials of the networks, that the listeners would eventually get more sophisticated programs. As we all know, letters are their only way of finding out what the public wants.

Palmer Reist



Palmer Reist

Please Believe Us

Huntington Station, N. Y.

Dear VOL:

In the February issue of another radio magazine there is a statement that Eddie Cantor's program is nearly 100 percent Eddie Cantor's and that he writes most of the scripts and edits them when completed.

Now in your GUIDE of the week ending January 27, on page 25, there is a statement: "David Freedman, who writes all of Cantor's material." I just cannot get the connection between the two statements and would greatly appreciate an explanation.

If Cantor doesn't write his scripts but takes the credit, it isn't fair to Freedman. On the other hand, if Cantor does write them, how does Freedman come into the picture?

I, as well as some of my radio friends, would greatly appreciate an explanation as it has been an argued question for some time.

Wallace E. Thurston

Voice From Bach-room

Chicago, Ill.

Dear VOL:

May I make a brief suggestion that the British custom of presenting an entire Bach program, as pointed out by Carleton Smith, be tried here a few times. I am sure this master composer could be nationally popularized by such a broadcast over a network in this country.

Abel Williams

A Hint to Sponsors

Clinton, Iowa

Dear VOL:

May I give vent to my own opinions on radio advertising? Perhaps we do take the radio too much for granted, as charged by your correspondent, Miss Gloria Rose, and perhaps we are sometimes annoyed if the program is interrupted, but in many cases we are justified.

I am willing to listen to a brief interlude of advertising when it is sensible and makes a logical appeal. But when the sales talk is a direct insult to my intelligence, then I feel justified in revolting and becoming impatient. For instance a recent announcement of a new tooth paste said to contain an oil which will dissolve tartar. I would like to know, as a chemist, what oil in the true sense of the word will dissolve this formation. And if there is one which does, what will be its action on the delicate tissues of the mouth and throat? My reaction to the products featuring such copy is to avoid them.

I fear that if the truth were known at least a few of our well known products of today would not enjoy such popularity if the advertising appeal was aimed at the consumers' common sense.

Laurence Kynett



Laurence Kynett

Rebuque from Dubuque

Dubuque, Iowa

Dear VOL:

Is J. W. W. so dumb that he thinks radio sponsors provide entertainment free?

British radio is equally as fine as any provided in America even though it is taxed, as he calls it. When listening to radio in Britain you do not have to listen to a lot of advertising 10 out of 15 minutes as one program gives out every night and is not the only one that does, by a long shot.

As for church services in England, J. W. W. should study our own programs for Sunday, Feb. 18. From 8 a.m. until 5:30 p.m. there are 35 different church services of one denomination or another.

Entertainment is not all you pay for in England. Perhaps J. W. W. is not aware of the B. B. C. system of eliminating hetrodyning. This is a service we could do with here in America.

H. Carson

Sing Heller-lujah

Chicago, Ill.

Dear VOL:

A great big orchid for the Old Maestro, Ben Bernie, for introducing him in the first place and another one to NBC for those marvelous new sustaining broadcasts bringing us our own special favorite, Little Jackie Heller.

Another orchid goes to RADIO GUIDE who, if you recall, back in early '32 picked Jackie for the leading Wampus Baby star of Radioland. He has certainly surpassed even our highest expectations, so we offer our choicest orchid to Jackie. What do you say we send Jackie a splendid bouquet all his own—one of fan letters in appreciation from all of his fans. He'd sure be tickled pink to take extra time out from his already heavy fan mail and read what we've got to say. Make our audience truly alive; don't be a guy who sits on his hands during a fine performance. APPLAUD!



Ruth Keast

Ruth Keast

HOW RADIO'S HAPPIEST COUPLE "GOT THAT WAY"

RADIO'S happiest couple is Jane Froman and Don Ross. Since this is a story of phases of their life never before revealed, their non-professional names had better be told: Mr. and Mrs. Donald McKaig Ross. And they are business partners as well as matrimonial ones. Part of the reason for their happy marital life is that both take advice from each other in all matters.

If Jane picks a song that Don doesn't think she should sing, because it appears to him to be unsuited to her voice, or lacking in basic melody, you'll never find Jane singing it.

And if Don walks home with a new number that he thinks would fit nicely into his baritone repertory, it must first get an o. k. from Jane. And if Jane says "no", it is filed with the other barred numbers.

It isn't a new arrangement, either. It dates back a lot farther than their marriage.

Don Ross was a well-established radio star on WLW, Cincinnati. Powel Crosley, Jr. had heard Jane Froman sing over that same station, and had talked her into embarking on a radio career. Everybody at the station more or less stood at attention when the lovely Jane was around. One evening Don Ross was asked what he thought of Jane Froman's singing. Ross replied: "She might be all right if—" and just then the regal Miss Froman walked by.

"If what?" she inquired coldly. But her cold stare didn't bother Don Ross. He came right out with his criticism. For a moment Jane pondered. Then she said, "Maybe you're right."

A few days later she met Ross in the lobby at WLW and asked him if he had seen any improvement. He told her he had, and that she was using the right microphone technique then. In those days mikes were a little harder to deal with than they are now. From that minute on, Jane Froman had what experts call "perfect radio technique." She still has it.

And as she was walking away, she stopped. "By the way, Mr. Ross," she said, "you don't phrase 'Rolling Down to Rio' correctly. If you'll get the music, I'll show you what I mean."

Said Ross, "Oh yeah?" But he got the music—and Jane Froman showed him.

Not long afterwards, Paul Whiteman played Cincinnati and he heard Jane Froman sing. A few moments later, Jane Froman had a contract with Paul Whiteman's orchestra. When she told Don Ross about it, he shook his head. He didn't think it was what she should have done. They talked it over.

Before long, Mr. Whiteman had two visitors. One of them was his newly contracted singer, Jane Froman, and the other was Don Ross. They talked.

Although it meant losing a new "find", Whiteman saw things the way Don Ross wanted him to see them. And Jane got her contract back—also a radio set for a present from Mr. Whiteman—the same set that you'll find in her living room today. It's one of Jane's proudest possessions.

Before long, Jane Froman and Don Ross found they were depending on each other for advice in music. But their romance hadn't started yet.

Jane thought that the big baritone had a pretty good opinion of himself. Don thought Jane was pretty nice, but that too many people showered adoration on her for her own good.

A couple of quarrels followed. Each one of them was made up. And then they found out they were really in love with each other—just about the time Ross was offered a lucrative contract in Chicago.

Jane was on several commercials at WLW, but when Ross left Cincinnati, he told her he'd look the field over in Chicago and tell her when the time was ripe for her to come.

When he got to the Windy City he saw that there wasn't another singer in town who had the qualities Jane Froman had. So he wrote her to come on to Chicago without delay. That is, he "advised" her to come on.

She took that advice—and she's been taking his advice ever since. When she arrived in Chicago, she was amazed to hear Ross, who always had been telling her how to sing this song and that one, burst into a panegyric of praise of her vocal attributes. The network executive who heard him also praised her voice, after he had heard her sing.

Before long she was on a commercial. Then she became the Iodent girl on the chain.

A few weeks before that program ended, Jane Froman advised Ross to go to New York. He advised her to go East, too. But they were married by this time and so they took each other's advice. Soon after they arrived in New York, Jane Froman was signed for one commercial and Don Ross went on the air for another. Jane is one of the stars on the Seven Star Revue, on a CBS-WABC network at 9 p. m. EST, and Don has been heard on network and on transcription programs. They're both starred in the new "Ziegfeld Follies".

And what are their plans for the future? To stay in radio for a few years, maybe make a motion picture or two. But one thing is certain about the future, whatever Jane Froman does, it will be on the advice of Don Ross, and whatever Don does, will be on the advice of Jane.

Few professional people take advice from their husbands or wives. When two people do as Jane and Don do—and with such profitable results—that's news!



The Rosses—Jane and Don—share their problems and listen to each other's advice. The plan has its talking points in favor of marital happiness

FREAK BIDS FOR A PLACE ON THE AIR

ONCE it was customary to tell talented acquaintances to "Go hire a hall." But auditoriums were expensive to rent, and no audience was provided with them. Hence, in the majority of cases, nothing was done about it.

Today friends pass the buck with, "Why don't you go on the air?" And the person whose gifts are crying to be recognized, to whom this suggestion is made, listens with eagerness. The idea of performing before a microphone is pleasing. It costs nothing. The ambition becomes imbedded. Soon, the performer is off to try.

There are church singers whose voices have been pronounced perfect by music masters; folks who have cultivated bird imitations until they excel the originals, or aerial experts who wish to give an exhibition before the microphone, on how to walk a tight rope. The variety seems unlimited.

No matter what their specialties, their handicaps, or their experiences, they clamor for a place in radio. Oftentimes, the more incongruous the ambition is, the more difficult it is to uproot. To them all, radio is a magic word that means an easy road to fame.

Many aspire, but few succeed. Thousands of men and women seek the thrill of wealth and public adulation. Rarely, according to officials in a position to know, do they have the talent or the training to succeed.

No section, no class, seems immune from radio ambition. Letters from humble tenements on New York's East Side, from terraced towers of Park Avenue, and

lonely homes on the Western prairies, come to the National Broadcasting Company, asking a chance for fame.

This accumulation amounts to a veritable haystack of mail. Because it might contain a talented needle, it is carefully searched by Ernest J. Cutting, director of auditions for the network. The job keeps Cutting and a corp of assistants working ceaselessly.

Of the thousands who seek auditions by written application, only one person out of 5,000 heard in auditions ever develops as a national radio entertainer. Many of the others make freak bids which could not possibly materialize.

NEXT WEEK IN
RADIO GUIDE
CONFESSIONS OF
A BANDMASTER
By ABE LYMAN

Peeps into the NBC auditions mail bag reveal the following:

"I have been told by the greatest masters of the world," one woman wrote, "that my voice was perfect. I am sure that God would have blessed you had you given me a little work, because by so doing you would have made it possible for me to buy many things I would like to have." But she failed in her audition.

The woman who penned the above possessed a pleasing voice, but one similar to hundreds of others, and not so well trained. It would have been a mistake to encourage her.

A Park Avenue socialite demanded an audition on the strength of recommendations of her friends that she was "good enough, and ought to be on the radio." Her voice was impossible when auditioned, and the woman was indignant when informed of her failure.

Another woman wrote: "My husband works at present three days a week. It is inadequate to pay bills and insure our son's education. We feel confident if Mr. P— can get an audition at NBC, something in the way of a job singing may mature."

Mr. P's singing experience had been limited to lodges and churches. He was not given an audition because it was felt he would embarrass himself when heard along with trained singers, many of them with concert and operatic backgrounds.

Well meaning but misguided friends, and not the would-be performers themselves, are spreading the current epidemic of "radioitis", according to Mr. Cutting.

Sunday, March 4

Look for the Bell Δ for Religious Services and Programs

Log of Stations

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-cycles	Power, Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pa.	NBC
WAAB†	1410	500	Boston, Mass.	CBS
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBAL†	1060-760	10,000	Baltimore, Md.	NBC
WBZ	990	50,000	Springfield, Mass.	NBC
WBZA	990	1,000	Boston, Mass.	NBC
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	1,000	Portland, Me.	NBC
WDRCT	1330	500	Hartford, Conn.	CBS
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WEEI	590	1,000	Boston, Mass.	NBC
WFI†	560	1,000	Philadelphia, Pa.	NBC
WGY	790	50,000	Schenectady, N.Y.	NBC
WHAM	1150	50,000	Rochester, N. Y.	NBC
WIP†	610	500	Philadelphia, Pa.	CBS
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJSV‡	1460	10,000	Washington, D.C.	CBS
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLBZ†	620	500	Bangor, Maine	CBS
WLIT†	560	1,000	Philadelphia, Pa.	NBC
WLW*	700	50,000	Cincinnati, Ohio	NBC
WNAC	1230	1,000	Boston, Mass.	CBS
WOKO†	1440	500	Albany, N. Y.	CBS
WOR	710	50,000	Newark, N. J.	
WRC†	950	500	Washington, D.C.	NBC
WRVA§	1110	5,000	Richmond, Va.	NBC
WTIC†	1060	50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.
‡Full Day Listings; Night Network Only.
*Evening Programs Listed Only.
§Local Day, Full Night Programs Listed.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

8:00 A.M.

NBC—Melody Hour; guest soloist; Grande Trio: WEAF WGY
CBS—On the Air Today: WABC
NBC—Samovar Serenade: WJZ WBAL WBZ WBZA
Y. N.—Radio Carollers: WNAC WLBZ
WJSV—Elder Michaux's Congregation
8:05 A.M.
CBS—Organ Reveille: WABC
8:30 A.M.
CBS—Artist Recital; Charlotte Harriman, contralto; Crane Calder, bass: WABC
NBC—Lew White at the Dual Organ: WJZ WBAL WBZ WBZA
NBC—The Balladeers, male chorus; Instrumental Trio: WEAF WGY
WCAU—Today's Programs

8:45 A.M.

CBS—The Radio Spotlight: WABC
WCAU—Prophetic Testimony
WNAC—News Flashes; Weather Reports
9:00 A.M.
NBC—Mexican Typica Orchestra: WEAF WGY
CBS—Junior Bugle, Children's Program: WABC WOKO WAAB WJSV WLBZ WCAU
NBC—Children's Hour, musical variety: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Thirteen Class
WNAC—Bouquet of Memories

9:30 A.M.

NBC—Cloister Bells, sacred music: WEAF WGY
WNAC—Concert Musicale

9:45 A.M.

NBC—Alden Edkins, bass-baritone: WEAF WGY
WNAC—The Watch Tower Program

10:00 A.M.

NBC—The Radio Pulpit; Dr. S. Parkes Cadman, talk: WEAF WGY
CBS—Church of the Air: WABC WOKO WJAS WDRS WJSV WIP WAAB WLBZ
NBC—Southland Sketches; Southernaires, male quartet; vocal soloists: WJZ WBZ WBZA KDKA WBAL WHAM
WCAU—Mario de Campo, tenor; Eric Wilkinson, organist
WRVA—Lessons in Living, Dr. Douglas S. Freeman

10:15 A.M.

WCSH—St. Lawrence Church Organ and Choir
WNAC—Uncle Bob Houghton, children's program

10:30 A.M.

NBC—The Garden of Tomorrow, orchestra: WEAF WGY WJZ WLBZ WFI WLIT
CBS—Melody Parade: WOKO WDRS WCAU WJAS WLBZ
NBC—Music and American Youth; Concert by N. Y. City School Musicians: WJZ WBAL WHAM
CBS—Ben Alley, tenor: WABC

KDKA—Studio Program
WBZ-WBZA—Safety Crusaders, juvenile sketch
WJSV—Melody Parade
WOR—Newark Museum, talk

10:45 A.M.

CBS—The Playboys: WABC WDRS WJAS WOKO WJSV WCAU WNAC
KDKA—First Presbyterian Church Services
WBZ-WBZA—School Concert (NBC)
WOR—Current Legal Topics, Robert Daru

11:00 A.M.

NBC—Hall and Gruen, piano team: WEAF
CBS—Children's Hour, Juvenile Variety Program: WABC WCAU
NBC—Morning Musicale, musical art quartet: WJZ WBZ WBZA WBAL WHAM
CBS—Rhoda Arnold and Taylor Buckley, duets: WOKO WJSV WLBZ WNAC
WCSH—State Street Congregational Church Services
WEEI—Morning Service, Old South Church of Boston
WGY—Union College Chapel Services
WOR—"The Moderns"; Dorothy Minty, violinist; Olga Zundell, cellist; Mercedes Bennet, pianist
WRVA—Second Presbyterian Church Services

11:15 A.M.

NBC—Major Bowes' Capitol Family, vocalists; male quartet; orchestra: WEAF
WHAM—Dance Orchestra

11:30 A.M.

CBS—Salt Lake City Tabernacle Choir and Organ: WOKO WJSV WLBZ WNAC
WBZ-WBZA—Radio Nimble Wits, Everett Smith
WOR—Organ Recital, George Shackley
NBC—The Poet Prince; Anthony Frome, tenor: WJZ WBAL

11:45 A.M.

NBC—Phantom Strings; Aldo Ricci, director: WJZ WBAL WHAM
WBZ-WBZA—Metropolitan Organ Recital, Arthur Martel

AFTERNOON

12:00 Noon

NBC—Major Bowes Capitol Family: WFI WGY WLIT
CBS—Salt Lake City Tabernacle Choir and Organ: WABC WJAS
WBZ-WBZA—Weather Reports
WCAU—Watch Tower Program
WOR—Uncle Don Reads the Comics

12:15 P.M.

NBC—Gordon String Quartet: WEAF WEEI WFI WJZ WLBZ
NBC—Baby Rose Marie, songs: WJZ WBZ WBZA WBAL KDKA WHAM
WCAU—Ben Greenblatt, pianist
WGY—Three Schoolmaids
WIP—Salt Lake City Tabernacle Choir and Organ
WRVA—Watch Tower Program

12:30 P.M.

NBC—University of Chicago Round Table Discussion; Current Topics: WEAF WGY WEEI
CBS—Tito Guizar, tenor: WABC WNAC WDRS WCAU WLBZ
NBC—Radio City Concert; Symphony Orchestra; Chorus and Soloists: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Christian Science Program
WJSV—Bob Longstreet, radio reporter
WOR—The New Poetry: A. M. Sullivan; Audrey Wurdemann, guest

12:45 P.M.

CBS—Madison Ensemble: WABC WJSV WCAU WNAC WOKO WJAS
WCSH—Pete the Singing Master
WLIT—U. of Chicago Round Table, discussion (NBC)

1:00 P.M.

NBC—Little Known Facts About Well Known People, Dale Carnegie; Harold Sanford's Orchestra: WEAF WFI WGY WEEI
CBS—Church of the Air: WABC WOKO WJAS WJSV WDRS WIP WAAB WCAU
WCSH—First Radio Parish
WNAC—Catholic Truth Period
WOR—Perole String Quartet, Joseph Coleman, conducting; Joseph Bier, baritone

1:30 P.M.

NBC—Surprise Party; Mary Small, juvenile singer; William Wirge's Orchestra; Guest Stars; Poet Prince; Pappy, Ezra, Zeke and Elton: WEAF WEEI WJZ WLBZ WFI WGY
CBS—Lazy Dan, the Minstrel Man; Irving Kaufman: WABC WCAU WJAS WJSV WDRS
NBC—National Youth Conference; Dr. Daniel A. Poling, speaker: WJZ WBAL WBZ WBZA KDKA—Old Songs of the Church
WHAM—Rochester Catholic Hour
WRVA—Jewish Hour

1:45 P.M.

KDKA—Charley Agnew's Orchestra
WRVA—Beauty That Endures

2:00 P.M.

NBC—Gene Arnold and the Commodores: WEAF WEEI WJZ WLBZ WFI WGY
CBS—Broadway Melodies; Helen Morgan, Jerry Freeman's Orchestra and Chorus: WABC WNAC WCAU WJAS WJSV

NBC—Bar X Days and Nights, romance of the early West: WJZ WBAL WBZ WBZA KDKA
WHAM—Down Melody Lane
WOR—Choir Invisible

2:30 P.M.

NBC—Travelogues; Malcolm La Prade: WEAF WGY WJZ
CBS—The Big Hollywood Show; Abe Lyman's Orchestra and Accordiana: WABC WOKO WNAC WCAU WDRS WJSV
NBC—Rings of Melody; Ohman and Arden, piano duo; Arlene Jackson, songs; Edward Nell Jr., baritone: WJZ KDKA WBAL WHAM WBZ WBZA
WEEI—Garden of Melody
WOR—Radio Forum

2:45 P.M.

NBC—Gems of Melody; Muriel Wilson, soprano; Fred Hufsmith, tenor; Harold Sanford's Orchestra: WEAF WJZ WGY WEEI

3:00 P.M.

NBC—Wayne King's Orchestra: WEAF WEEI WJZ WLBZ
CBS—New York Philharmonic Symphony Orchestra; Nathan Milstein, violinist, and Gregor Piatigorsky, cellist, soloists: WABC WOKO WAAB WDRS WJSV WIP WLBZ
NBC—Triolians; Frances Langford, contralto; Three Scamps; Richard Himber's Orchestra: WJZ WBAL WHAM KDKA
WBZ-WBZA—Ruby Newman's Orchestra, Eleanor Talcott, contralto; Hary Miles, baritone
WCAU—Ronnie and Van with Frank Kamplain
WNAC—Studio Program
WOR—Reverend Dr. Little, talk

3:15 P.M.

WBZ-WBZA—Triolians (NBC)
WCAU—Horace Gerlack's Music

3:30 P.M.

NBC—The Garden Program; Mario Chamlee, tenor; Norsemen Quartet; Karl Schute's Orchestra: WEAF WLIT WGY WJZ WEEI
NBC—Jan Garber's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
WOR—Pauline Alpert, The Whirlwind Pianist

3:45 P.M.

WCAU—Diary of a Newspaper Man
WNAC—Larry Thornton, tenor
WOR—Madame Olyanova, graphologist

4:00 P.M.

NBC—Looking Over the Week; John B. Kennedy: WEAF WLIT WEEI
NBC—Albert Payson Terhune, dog drama: WJZ KDKA WBZ WBZA WHAM WBAL
Coughlin Net.—Rev. Father Charles E. Coughlin: WCAU WNAC WOR WOKO WJAS WDRS WLBZ
WCSH—Studio Program
WGY—Ben V. Smith, talk

4:15 P.M.

NBC—Dion Kennedy, organist: WJZ KDKA
NBC—Johnny and Vee: WEAF WEEI WJZ WGY WLIT
WBAL—Watchtower Program
WBZ-WBZA—Fascinating Facts
WHAM—Choir Rehearsal

4:30 P.M.

NBC—The Hoover Sentinels, concert; Edward Davies, baritone; Chicago A Capella Choir; orchestra direction Joseph Koestner: WEAF WEEI WJZ WLBZ WFI
NBC—Princess Pat Players, dramatic sketch: WJZ WBZ WBZA WBAL WHAM KDKA

5:00 P.M.

NBC—Dream Drama: WEAF WEEI WJZ WGY WFI
CBS—Roses and Drums, dramatization: WABC WAAB WJAS WJSV
NBC—National Vespers; Dr. Harry Emerson Fosdick, talk: WJZ WBAL WBZ WBZA WHAM KDKA
Y. N.—Ted Hanson's Orchestra: WNAC WLBZ WCAU—Rev. Donald G. Barnhouse
WOR—Phil Cook, "The Colonel and the Nut"

5:15 P.M.

NBC—Waves of Romance; Ted Black's Orchestra; Vincent Calendo, vocalist: WEAF WEEI WGY
WCSH—Studio Variety Program
WOR—Michael Bartlett, tenor; Trio

5:30 P.M.

NBC—Talkie Picture Time, sketch: WEAF WEEI WJZ WLBZ WFI WGY
CBS—Frank Crumit and Julia Sanderson, songs: WABC WOKO WAAB WCAU WDRS WJSV
NBC—Grand Hotel, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
WNAC—Twilight Reveries; Virginia Warren, soprano
WOR—Robert Reud, "Town Talk"; Cobina Wright, soprano

5:45 P.M.

WNAC—Time; News Flashes Weather Forecast
WRVA—Organ Reveries

NIGHT

6:00 P.M.

CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano: WABC WCAU WJAS WJSV
NBC—Catholic Hour, talks and music: WEAF WEEI WJZ WLBZ WFI WGY WRVA

High Spot Selections For The Day

1:30 p. m.—Mary Small; Poet Prince; Pappy, Zeke, Ezra and Elton; Wirges' Orchestra: NBC-WEAF network.
3:00 p. m.—Philharmonic Symphony; Nathan Milstein, violinist and Gregor Piatigorsky, cellist, soloists; Hans Lange, conducting: CBS-WABC network.
3:30 p. m.—Mario Chamlee: NBC-WEAF chain
4:00 p. m.—Father Coughlin's Address: Private network including WOR.
4:30 p. m.—Hoover Sentinels concert; direction Josef Koestner: NBC-WEAF chain.
6:00 p. m.—Giovanni Martinelli; Guy Frazer Harrison, conductor: NBC-WJZ network.
6:15 p. m.—Tribute to President Roosevelt from Hawaii: NBC-WEAF network.
6:45 p. m.—Family Theater: Act II at 7:30 with Lloyd Nolan and Francesca Brunning in "One Sunday Afternoon": CBS-WABC network.
7:30 p. m.—Joe Penner: NBC-WJZ network.
8:00 p. m.—Eddie Cantor: NBC-WEAF chain.
8:30 p. m.—Fred Waring: CBS-WABC chain.
9:00 p. m.—Will Rogers: NBC-WJZ network.
9:00 p. m.—Nino Martini; Jane Froman; Ted Husing; Erno Rapee's orchestra: CBS-WABC network.
9:30 p. m.—Music Album: NBC-WEAF chain.
10:00 p. m.—Jack Benny: NBC-WEAF chain.
10:30 p. m.—Hall of Fame; Walt Disney and Mickey Mouse: NBC-WEAF network.

CBS—Around the Console: WIP
NBC—Symphony Concert; Giovanni Martinelli, tenor; Guy Frazer Harrison, guest conductor: WJZ WBZ WBZA WHAM WBAL WLW KDKA
WNAC—Armando Corea's Orchestra
WOR—Uncle Don

6:15 P.M.

NBC—Hawaii's Greeting to the President: WEAF WGY WRVA
WNAC—The Crusaders

6:30 P.M.

CBS—Smilin' Ed McConnell: WABC WCAU WDRS WJSV WJAS
NBC—Our American Schools; speaker: WEAF WLIT WGY WRVA
WCSH—Studio Program
WEEI—The Edison Program
WNAC—"Highway of Melody"; Alice O'Leary, contralto; Adrian O'Brien, tenor; two pianos
WOR—Dinner Music

6:45 P.M.

NEN—The Flufferettes; Frim Sisters and Billy Payne: WCSH WEEI
CBS—Family Theater, Act I; Lean and Mayfield; James Melton and Orchestra: WABC WJAS WDRS WOKO WNAC WLBZ WCAU WJSV

7:00 P.M.

NBC—Court of Human Relations, drama: WEAF WGY WJZ
CBS—Jack Denny's Orchestra: WABC WNAC WDRS WCAU WJSV WJAS WOKO WLBZ
NBC—Ted Weems' Orchestra; Guest Star: WJZ WBAL WBZ WBZA KDKA WLW WHAM WRVA
WEEI—Manhattan Merry-go-round

7:15 P.M.

WOR—Comedy Stars of Hollywood

7:30 P.M.

CBS—Family Theater; Act II.: WABC WDRS WOKO WJAS WJSV WNAC WLBZ WCAU
NBC—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra: WJZ WBAL WBZ WBZA KDKA WLW WRVA WHAM
WEEI—Garden Talk
WOR—The Bible Camera, Stokes Lott; organ music

7:45 P.M.

CBS—Virginia Baker with Havens and Shapiro: WIP
CBS—Rin Tin Tin Thriller: WABC WNAC WCAU WJSV WJAS
NBC—Wendell Hall, songs and ukelele: WEAF WLIT WJZ WGY
WOR—Vera Brodsky and Harold Triggs, piano duo

7:50 P.M.

WEEI—News Dispatches

8:00 P.M.

NBC—Eddie Cantor, comedian; Rubinoif's Orchestra: WEAF WJZ WLBZ WGY WTIC WRVA WLIT WBZ WBZA
CBS—Evening in Paris: WABC WOKO WNAC WCAU WJSV WJAS
NBC—Musical Revue; soloist and orchestra: WJZ WBAL WHAM
KDKA—Weather; Sports Reports
WEEI—The Jenny Concert
WOR—Melodoscope; Conductors Williard Robinson, George Shackley, Merle Johnson; Vocalists

(SUNDAY CONTINUED)

- 8:15 P.M.
 KDKA—Debut Night
- 8:30 P.M.
 CBS—Fred Waring's Orchestra: WABC WDRS
 WOKO WCAU WJSV WNAC WJAS WLBZ
 WHAM—Twilight Interlude
- 9:00 P.M.
 NBC—Manhattan Merry-Go-Round; Tamara, Russian blues singer; David Percy; Men About the Town; Orchestra: WEAJ WVIC WGY WFI
 CBS—The Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Ted Husing, Glee Club: WABC WOKO WNAC WDRS WCAU WJSV WJAS
 NBC—Will Rogers, guest star; The Revelers Quartet; Emil Coleman's Orchestra: WJZ WBAL WBZ WCAU WRVA WLW KDKA WHAM
 WCSH—Studio Program
 WEEI—Fur Program
 WOR—Stradivarius Quartet, direction of Gerald Warburg
- 9:30 P.M.
 NBC—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden; violinist; Concert Orchestra: WEAJ WEEI WFSH WFI WGY WRVA
 NBC—Walter Winchell: WJZ WBAL WBZ WBZA KDKA WLW WHAM
- 9:45 P.M.
 NBC—Nat Shilkret's Orchestra: WJZ WBAL KDKA WHAM WBZ WBZA
 WLW—Unbroken Melodies
- 10:00 P.M.
 CBS—Horace Gerlach's Music: WIP
 NBC—Jack Benny and Mary Livingstone; Frank Parker, tenor; Orchestra: WEAJ WVIC WEEI WFSH WFI WRVA WLW WGY
 CBS—Patri's Dramas of Childhood: WABC WOKO WAAB WDRS WCAU WJSV WJAS
 NBC—K-Seven, spy drama: WJZ WBAL WHAM KDKA
 WBZ-WBZA—Old Farmer's Almanac
 WNAC—Phil Harris' Orchestra
 WOR—New York Opera Association
- 10:15 P.M.
 WBZ-WBZA—Sports Review, Bill Williams
- 10:30 P.M.
 NBC—Hall of Fame; Walt Disney and his Mickey Mouse, guest star; Nat Shilkret's Orchestra: WEAJ WGY WEEI WFI WVIC WFSH WLW
 CBS—Conclave of Nations; L. Astrom, Minister from Finland to U. S.: WABC WOKO WAAB WDRS WJAS WJSV WIP WLBZ
 NBC—Meditation; Vocal and Instrumental Ensemble: WJZ WBAL
 KDKA—Romance of Dan and Sylvia
 WBZ-WBZA—Joe and Bateese, skit
 WCAU—House Warming
 WHAM—News Flashes
 WNAC—Francis J. Cronin, organist
 WRVA—Art Brown, organist
- 10:45 P.M.
 NBC—Meditation: KDKA WHAM
 WNAC—News Flashes; Weather
- 11:00 P.M.
 NBC—Eddie Peabody; Variety Show: WJZ WBAL WHAM
 CBS—H. V. Kaltenborn, news: WABC WOKO WDRS WJAS WIP
 NBC—To be announced: WEAJ WFI WEEI WGY WFSH WVIC
 KDKA—Sports; News Flashes
 WBZ-WBZA—Weather, Temperature; Sports Review
 WCAU—Boake Carter, talk
 WLW—Dimmick's Orchestra
 WOR—"Moonbeams"
- 11:15 P.M.
 NBC—John Fogarty, tenor: WEAJ WGY WFSH
 CBS—Little Jack Little's Orchestra: WABC WDRS WCAU WJAS WJSV WLBZ WOKO WNAC
 NBC—Ennio Bolognini, cellist: WJZ WBAL KDKA—Missionary Broadcast
 WBZ-WBZA—Kay Fayre, soloist
 WEEI—News Flashes
 WHAM—Carlos Dallas' Orchestra
 WLW—Johnny Johnson's Orchestra
- 11:30 P.M.
 NBC—Minneapolis Symphony Orchestra: WEAJ WFI WVIC WGY WFSH
 NBC—Buddy Rogers' Orchestra: WJZ WBAL WBZ WBZA WHAM
 WOR—Emil Coleman's Orchestra
 WLW—Studio Program
- 11:45 P.M.
 CBS—Ace Brigode's Orchestra: WABC WNAC WDRS WCAU WJSV WJAS WLBZ WOKO
- 12:00 Mid.
 CBS—Louis Panico's Orchestra: WABC WJSV WOKO WNAC WCAU
 NBC—Jimmy Lunceford's Orchestra: WJZ WBZ WBZA WBAL WHAM KDKA
 WOR—Paul Tremaine's Orchestra
- 12:30 A.M.
 NBC—Sammy Watkins' Orchestra: WJZ WBZ WBZA WHAM WLW
 CBS—Henry Busse's Orchestra: WABC WJSV WCAU WOKO WNAC
 NBC—Carlos Molina's Orchestra: WEAJ WVIC KDKA—DX Club

PLUMS AND PRUNES

By Evans Plummer

THEY say that a dog never forgets. Bozo didn't.

Bozo is the white spitz belonging to Spareribs (Malsom Claire), comedian and fairy tale weaver who is heard over WLS and the NBC-WJZ network each Saturday night on the *National Barn Dance*. And what could be more natural than the bond between Spareribs, who works in blackface, and a dog called a spitz, but whose ancestry may be far more aristocratic. In fact, since the incident about to be related, genealogists and scientists are in a furore over Bozo's antecedents.

The question rises, IS BOZO A LOWLY SPITZ or has he the blood of the royal SAMOYEDE in his veins?

But, to go on with the story, Claire or Spareribs, a former screen actor, has been separated from his faithful pet for four years. Bozo was living in Hollywood with Claire's sister, Ethlyne, 1929 Wampus star, when he decided to seek his fortune in eastern radio studios. Claire arrived at WLS, Chicago, and became both famous and very busy—too busy to pay a visit to Hollywood.

A few weeks ago the commercial sponsor of the *National Barn Dance*, Alka Seltzer, decided to enlarge the network to encompass seven western stations, including KFI. And Ethlyne decided to tune in her long absent brother. She did. Then things began to happen.

Back in Chicago, Joe Kelly, who works "straight" to Spareribs, was asking, "What dog are you talking about, Spareribs?" The latter answered, "Why, Ah mean mah dog, Bozo!"

Whereupon, in the Claire home in Los Angeles, a small, silky-haired spitz (?) dog went into a frenzy of excited barks and jumps. He was nothing if not a canine tornado, and it seemed to Ethlyne that Bozo was on the verge of a nervous breakdown. He was trembling after the siege, and he had to be pulled away from the radio and given a long walk before his excited nerves were calmed.

So don't be surprised if you hear Spareribs mention Bozo each Saturday night from now on. Bozo will be listening.

Tuba or not to Be

OF COURSE, all advertising men aren't unintelligent, so let us consider this yarn an anomaly. Yet, it has its moral.

An agency's radio director was watching an audition through the control room glass. He noticed a musician bending down over his instrument and, puzzled, he remarked to a nearby production man: "That fellow there certainly bends down over his flute, doesn't he?"

"You mean that chap over there?" queried the p. m. "That's not a flute. It's a clarinet."

A little later the agency radio director was in conference with the broadcasting network's salesman who was endeavoring to put the former on the dotted line. The agency man spoke up, "One thing I can't understand is why that one musician bent over so when he played his clarinet."

"Oh, you don't understand," explained the network salesman. "You know those pipe-shaped bells on the end of them are very heavy."

NEWS FLASH—Big Swiss cheese, butter and egg man and broadcasting mogul visits midwestern studio famous for its yodeling these-and-those, in an effort to recapture lost art which seems to have emigrated from the peaks of the Matterhorn.

Awarding Plums and—

PLUMS, CARLOADS OF THEM, and unconditionally to the sponsors and networks responsible for making Sunday the whale of listening afternoon and night it is. First of all, there's the *N. Y. Philharmonic Symphony*, the real thing, and with *Toscanini* or other celebrated conductors. If you enjoy crusades, there is not a better crusader than *Father Cough-*

lin, and at 4:30 p. m. EST you have the choice of a good drama or a concert of the lighter classics by the *Hoover Sentinels*, with *Josef Koestner* conducting. More dramas are on tap at 5 p. m. and another pair at 5:30—all splendidly cast and with good scripts and direction.

The same hour brings the *Crumits* on CBS, and at 6 p. m. this web presents the enjoyable musicale of *Oliver Smith*, *Muriel Wilson* and *Jaques Renard's* orchestra. Good old *Smilin' Ed McConnell* is yours at 6:30, and then, at 6:45 comes the *Family Theater*, Act I—a program which has not as yet sold itself to this hearer. Besides, Act II conflicts with the excruciating *Joe Penner*, so what chance has it?

Who Wants Cantor?

Ted Weems and his miniature variety show brings big name guests at 7 p. m., and at 7:30, as was said in the preceding paragraph, who would even think of dialing to other than the "Wanna Buy a Duck?" salesman. A half hour later comes the *Cantor* and *Rubino* hour, worth your time any night despite the fact that the past several weeks have not been as good as four and five weeks ago. But at 8:30 do you stay tuned in? Don't forget there's *Fred Waring* and his versatile group on the air.

Nine o'clock and *Will Rogers* is in your loudspeaker with his crisp philosophy and comments, and at 9:30 the half hour must

be split between *Winchell* and the splendid *American Album of Familiar Music* with *Virginia Rea* and *Frank Munn*.

NBC wins the next hour again with *Jack Benny's* ever brilliant comedy, parodies and satires, and the *Hall of Fame* for music and celebrated guests. And at 11 p. m., before turning in, remember that *Little Jack Little* is on CBS with his band, and what a band!

A last order of plums for the *Will Rogers-George Coban* sponsor for keeping their commercial plug to 132 words in length and taking but 55 seconds to extol the virtues of the product. That IS a virtuous product! By the way, *March 4* marks *Rogers' last airing for a time, as he plans to sail to Europe.*

"FANETTES," a sketch depicting the adventures of a Southern girl and her metropolitan, switchboard operating girl friend, and "Topsy and Eva," with *Vivian* and *Rosetta Duncan* in a totally new series based only on *Harriet Beecher Stowe's* setting for "Uncle Tom's Cabin," have been produced by *Bob White* and are being auditioned by several important advertisers. *Charlotte Learn* and *Virginia Ware* are the leads in "Fanettes."

BIRTHDAYS: *March 4, Lucy Gillman; March 5, "Chick" Johnson; March 6, Rosario Bourdon; March 7, Edward Jewett; March 10, Peter de Rose and Carol Deis.*



I was so lonely and friendless, a new-comer to town. Neighbors called once—but never came again.

I read how a woman became popular by learning to play through the U. S. School Course. I enrolled.

Soon I was able to play real tunes. Now I'm invited everywhere. They call me "the life of the party."

MUSIC - the Surest Path to Friends

... so easy to learn this short-cut way

NO longer need you envy people who play—who are always the center of attraction at parties—who make friends immediately wherever they go. Now this newly perfected short-cut home-study method can make YOU an accomplished musician. It can bring you the good times you've always longed for.

More than 600,000 men, women, boys and girls have successfully learned to play their favorite instrument without a teacher the famous U. S. school way. And the cost averages only a few cents a day!

Easy As A-B-C

This new "print-and-picture" method is literally as easy as A-B-C. The U. S. School simplified instructions, written by expert teachers, first tell you what to do. Then a picture shows you what to do. Then you do it yourself and hear it.

And you learn so much more quickly by this modern, up-to-date method than was possible in the old-fashioned, tiresome, scale-practicing way. Now you play real tunes almost from the start—by note. No teacher to fuss you. No wearying scales to plague you. No interference with business or pleasure, because you choose your own time at home.

Prove to yourself without cost how easily and quickly you can learn to play. Send today for our booklet, "How You Can Master Music in Your Own Home." With it comes a Free Demonstration Lesson which shows graphically how simple this expert home instruction really is. Instruments supplied if desired—cash or credit. Mail the coupon TODAY. U. S. School of Music, 4333 Brunswick Bldg., New York City.

- LEARN TO PLAY BY NOTE
- Piano Saxophone
 - Guitar Violin
 - Organ Ukulele
 - Tenor Banjo
 - Piano Accordion
 - Hawaiian Guitar
 - Or Any Other Instrument

U. S. SCHOOL OF MUSIC
 4333 Brunswick Bldg., New York City

Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane, also Free Demonstration Lesson. This does not put me under any obligation.

Name
 Address
 Instrument Have you Instrument?

The **NEW! SCIENTIFIC AERIAL**

With the Dual Connection

\$1.00

Complete Postpaid

The DUAL CONNECTION a new feature exclusively our own gives better distance and positive performance on all electric radios (pat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current.

NO OSCILLATING OR WHISTLING

This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced on inside aeriels. It also eliminates lightning hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment.

Try One 5 Days at Our Risk—More Distance and Volume

Not an experiment but fully tested. Many users report over 3,000 mile reception. Gives triple the volume over regular inside aeriels on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition.

National Laboratories
 Dept. D., Fargo, N. Dak.

Enclosed find \$1.00 for Scientific Aerial prepaid. If not pleased will return after 5 day trial for refund.

Check here if desired sent P.P. O. O. D. \$1.00 plus few cents postage.

Name
 Address
 City State

Monday, March 5

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
NBC—Organ Rhapsody; Richard Leibert, organist:
WEAF WFI WCHS
CBS—Salon Musicale: WCAU
NBC—Morning Devotions: WJZ WBAL WBZ
WBZA KDKA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume

8:05 A.M.

CBS—Salon Musicale: WABC
WOR—Daily Produce Reporter

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio: WJZ KDKA WBAL WHAM
WBZ WBZA
WCSH—Morning Devotions
WEEL—Caroline Cabot's Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk; Music: WEAF
WGY WEEI WCHS WFI
CBS—Sunny Melodies; Mark Warnow, Conductor:
WABC WCAU
NBC—Lew White at the Dual Organ: WJZ
WBAL KDKA WBZ WBZA
WHAM—Among My Souvenirs
WOR—Martha Manning

8:45 A.M.

WCAU—Sam Moore's Meeting
WHAM—Lew White, organist (NBC)
WOR—Gospel Messengers, songs; Clara Altman
and Kenneth Randolph, baritone

9:00 A.M.

NBC—Morning Glories; Dance Orchestra: WEAF
WLIT WCHS

NBC—Breakfast Club; Dance Orchestra: WJZ
WBAL KDKA

CBS—Andy Arcari; Three Naturals: WABC
WOKO WNAC WDRC WCAU WJAS WLBZ
WBZ-WBZA—Shopping News, Virginia Reade
WEEL—Clothes Institute
WGY—Musical Program
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—“Our Children,” with Mary Olds; Edward
Nell, Jr., baritone; George Shackley, organist

9:15 A.M.

NBC—Lands Trio and White, songs and comedy:
WEAF WLIT WCHS WGY WEEI
CBS—Madison Ensemble: WABC WDRC WJAS
WNAC WOKO WIP WLBZ
WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Miss Kath'rine 'n' Calliope

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy, songs:
WEAF WCHS WGY
CBS—Metropolitan Parade: WABC WDRC
WJAS WNAC WOKO
KDKA—Style and Shopping Service
WBZ-WBZA—Breakfast Club (NBC)
WEEL—Shopping Service; Jean Abbey
WOR—“First Ladies” on the Air

9:45 A.M.

NBC—Florenda Trio: WEAF WCHS WFI WEEI
CBS—Metropolitan Parade: WCAU WLBZ
KDKA—Piano, Minute Manners
WBAL—Shopping with Nancy Turner
WGY—Martha and Hal
WOR—Phil Harris' Orchestra

10:00 A.M.

NBC—Josephine Gibson, Hostess Counsel: WJZ
WBZ WBZA WBAL KDKA WHAM
NBC—Breen and de Rose, vocal and instrumental
duo: WEAF WCHS WEEI WFI
WGY—Hank Keene and his Gang
WNAC—Buddy Clark, soloist
WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade, Variety Musicale: WEAF
WEEI WCHS WFI
CBS—Bill and Ginger, songs and patter: WABC
WOKO WNAC WCAU WJAS WJSV
NBC—Clara Lu 'n' Em: WJZ WBAL WBZ
WBZA KDKA WHAM
WGY—Mid-Morning Devotions

10:30 A.M.

CBS—News Service: WABC WOKO WAAB WJSV
WCAU WDRC WJAS WLBZ
NBC—Today's Children, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA
WEEL—Contract Bridge; Mrs. Charles Geissler
WGY—Market Basket
WHAM—“Mrs. Thrifty Buyer”
WNAC—Song Album; Walter Kidder, baritone

10:35 A.M.

CBS—The Merrymakers: WABC WOKO WAAB
WJSV WCAU WDRC WJAS WLBZ

10:45 A.M.

CBS—Will Osborne's Orchestra; Pedro De Cor-
doba, philosopher: WABC WDRC WCAU
WOKO WNAC WJAS

NBC—Musical Originalities; Dick Tella, tenor:
WJZ WBAL
E. T.—School of Cookery: WEEI WGY
KDKA—Sammy Fuller
WBZ-WBZA—Duke Dewey's Hickory Nuts
WHAM—Tom Grierson, organist
WJSV—Gene Stewart, organist

11:00 A.M.

NBC—Hour of Memories: U. S. Navy Band
WEAF WLIT WGY
CBS—Cooking Closeups, Mary Ellis Ames: WABC
WOKO WNAC WDRC WJAS WJSV WCAU
NBC—The Wife Saver; Allan Prescott: WJZ
WBAL WHAM
E. T.—School of Cookery: WCHS WRVA
E. T.—Strollin' Tom: WBZ WBZA
KDKA—Uncle Tom and Betty
WEEL—Friendly Kitchen Program
WOR—Neil Vinick, beauty talk

11:15 A.M.

NBC—U. S. Navy Band: WCHS WEEI
CBS—Morning Moods: WABC WJAS WDRC
WJSV WCAU WOKO WNAC WLBZ
NBC—Singing Strings, string ensemble: WJZ
WHAM WBAL WBZ WBZA
KDKA—Strollin' Tom
WOR—School of Cookery

11:30 A.M.

CBS—Tony Wons: WABC WOKO WNAC WJAS
WJSV WCAU WLBZ
NBC—Rhythm Ramblers, dance orchestra; Edna
Odell, contralto: WJZ WBAL KDKA
WBZ-WBZA—Metropolitan Stage Show
WHAM—Home Bureau Talk
WOR—The Humanologist, Dr. William Von Crowe
WRVA—Luxury Fiddlers

11:45 A.M.

CBS—Rhythm Kings: WABC WIP WDRC WJAS
WJSV WLBZ WNAC
KDKA—Ella Graubart
WBZ-WBZA—Monitor Views the News
WCAU—Irene Thomson, soloist; Orchestra
WHAM—Rhythm Ramblers (NBC)
WOR—Walter Ahrens, baritone; Orchestra

AFTERNOON

12:00 Noon

NBC—Arlene Jackson, songs; Pollock and Lawn-
hurst, piano duo: WEAF WEEI WCHS WGY
CBS—The Voice of Experience: WABC WNAC
WDRC WCAU WJAS WJSV
NBC—Musical Varieties: WJZ WBZ WBZA
WBAL WHAM
KDKA—Studio Program
WOR—The Craft of Glove-Making, Mrs. F.
Pentecost Philips
WRVA—Art Brown, organist

12:15 P.M.

NBC—Johnny Marvin, songs: WEAF
CBS—Betty Barthell, songs: WABC WOKO
WAAB WDRC WCAU WJSV WLBZ
NBC—Crusader's Quartet: WJZ
KDKA—Honey Boy and Sassafras
WBAL—Chick Larro
WBZ-WBZA—Weather; Farm Forum
WCHS—Farm Flashes
WEEL—News Dispatches; Stock Quotations;
Market Report

WGY—Skip, Step, and Happiana, songs
WHAM—News Service
WNAC—News and Weather
WOR—Girls Service League talk

12:20 P.M.

WOR—Musical Program

12:25 P.M.

WCHS—Stocks; Weather
WEEL—Pianist
WHAM—Agricultural Forum
WOR—“Minute Manners,” Mrs. J. S. Reilly

12:30 P.M.

NBC—National Farm and Home Hour; guest
speakers; Walter Blaufuss' Orchestra: WJZ
WBAL WBZ WBZA WHAM
CBS—Concert Miniatures: WABC WOKO WAAB
WJSV WIP WLBZ
NBC—Rex Battle's Concert Ensemble: WEAF
WCHS
KDKA—News, Markets
WCAU—The Noontimers
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—George Shackley, organist

WEEL—Farmers Produce Market Report

12:45 P.M.

CBS—Concert Miniatures: WAAB WJAS
KDKA—Lloyd Huntley's Orchestra
WCAU—A Woman Looks at the World, Hope
LeBarre Roberts
WEEL—A Bit of This and A Bit of That

12:55 P.M.

WOR—Ohman and Arden, the World's Most
Beautiful Waltzes

1:00 P.M.

NBC—Market and Weather Reports: WEAF
CBS—George Hall's Orchestra: WABC WNAC
WDRC WIP WLBZ WOKO
KDKA—Farm and Home Hour (NBC)
WCAU—Harold Knight's Orchestra
WCHS—Lyman B. Chipman Program
WGY—Albany on Parade
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—New Jersey Club Women, talk

1:15 P.M.

NBC—Pinkey Hunter's Orchestra: WJZ WCHS
WEEI

HIGH SPOT SELECTIONS FOR THE DAY

3:00 p. m.—Radio Guild: Molnar's “The Swan”: NBC-WJZ network.

6:30 p. m.—Irene Beasley, songs: NBC-WEAF network.

7:30 p. m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orchestra: NBC-WJZ network.

8:00 p. m.—Side Show; Clifford Soubier, barker; music: NBC-WJZ network.

8:30 p. m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.

8:30 p. m.—Bing Crosby; Mills Brothers and Carol Lofner's orchestra: CBS-WABC network.

9:00 p. m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet;
Harry Kogen, band director: NBC-WJZ network.9:30 p. m.—Ex-Lax presents The Big Show; Gertrude Niesen, June Walker, Toscha Seidel
and Isham Jones' orchestra: CBS-WABC network.

9:30 p. m.—Ship of Joy; Captain Dobbsie: NBC-WEAF network.

10:00 p. m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAF network.

WCAU—Hits of Yesterday
WJSV—George Hall's Orchestra (CBS)

1:20 P.M.

WOR—Orchestral Interlude

1:30 P.M.

NBC—Orlando's Concert Ensemble: WEAF WGY
WCHS WFI

CBS—Mischa Raginsky's Ensemble: WABC
WOKO WNAC WDRC WJAS WJSV WCAU
WLBZ

NBC—Vic and Sade, sketch: WJZ WBAL WBZ
WBZA KDKA

WEEL—Reading Circle
WHAM—School of the Air
WOR—Bide Dudley, Theater Club of the Air
WRVA—Market Reports

1:45 P.M.

NBC—Harvester of Song; Merrie Men, male quartet;
Irma Glen, organist: WJZ WBAL
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Home Forum

WOR—Show Boat Boys
WRVA—Sunshine Program

2:00 P.M.

NBC—The Revolving Stage: WEAF WEEI WLIT
CBS—Ann Leaf at the Organ: WABC WOKO
WDRC WJAS WJSV WIP WLBZ
NBC—Musical Originalities, vocal soloists: WJZ
KDKA WBZ WBZA WBAL WHAM

WCAU—Emily Weyman, songs
WCHS—Lura Thomas Brown
WGY—Lauren Bell, baritone
WNAC—Spotlight Municipal Affairs
WOR—Dr. Arthur Frank Payne, The Psychologist
Says
WRVA—Cooking School

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU
WCHS—The Revolving Stage (NBC)
WGY—Household Chats
WNAC—Ann Leaf at the Organ (CBS)
WOR—College Inn Comedies

2:30 P.M.

NBC—Smack Out, comedy duo: WJZ WHAM
WBAL WBZ WBZA

CBS—American School of the Air: WABC WOKO
WNAC WDRC WJAS WJSV WIP WLBZ
KDKA—Home Forum
WCAU—Women's Club of the Air
WEEL—Radio Kitchen
WGY—Revolving Stage (NBC)
WOR—Genevieve Pitot, piano recital

2:45 P.M.

NBC—Words and Music; Soprano; Baritone; Nar-
rator: WJZ WBZ WBZA
WBAL—Unexpected Guest Meal, talk
WHAM—The Rambler
WOR—Yeo Freudberg's Orchestra; Talk

3:00 P.M.

NBC—Ma Perkins, dramatic sketch: WEAF
WFI WGY WCHS
CBS—Oahu Serenaders: WABC WOKO WNAC
WDRC WJAS WJSV WIP WLBZ
NBC—Radio Guild; Dramatic Sketch: WJZ
WBAL KDKA WHAM
WBZ-WBZA—Ye Olde Tea Shoppe
WCAU—Radio Press Presents
WEEL—Twenty Fingers of Harmony (NBC)
WOR—Elizabeth McShane, Fashions

3:15 P.M.

CBS—The Captivators: WABC
NBC—Ray Heatherton, baritone: WEAF WEEI
CBS—The Voice of Experience: WOKO WDRC
WJSV WNAC WIP WLBZ WJAS
WBZ-WBZA—Harry Schyde, messenger of cheer
WCAU—Women's Club of the Air
WGY—Health Hunters
WOR—“Your Lover”

3:30 P.M.

CBS—U. S. Marine Band: WABC WOKO WNAC
WDRC WCAU WJAS WJSV WLBZ
NBC—Woman's Radio Review: WEAF WCHS
WFI WGY WEEI
WBZ-WBZA—Home Forum Cooking School
WOR—Garden Club

3:45 P.M.

WHAM—The Ramblers
WOR—Waltz Time

4:00 P.M.

NBC—Headlines in Song: WEAF WCHS
CBS—Bob Nolan and Orchestra: WABC WDRC
WJAS WJSV WNAC WIP WLBZ
NBC—Betty and Bob, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA WHAM
WCAU—Universal Artists' Recital
WEEL—News Flashes; Stock Quotations
WGY—Musical Program

WOR—Dr. H. I. Strandhagen, talk
WRVA—Forum

4:15 P.M.

NBC—John Martin Story Hour; Helen Waldo,
contralto: WEAF WCHS WGY WFI
NBC—Library of Congress Musicale; William
Krole, violinist; Frank Sheridan, pianist:
WJZ WBAL KDKA WHAM WBZ WBZA
WEEL—Professional Women's Music Club
WOR—The Virginians, male quartet

4:30 P.M.

NBC—Jack and Loretta Clemens, songs and
guitar: WEAF WTIC WCHS WGY
CBS—Artist Recital; Crane Calder, bass: WABC
WOKO WDRC WJAS WIP WLBZ WNAC
WCAU—Dog Talk by Alf Delmont
WEEL—John Doherty, The Singing Pianist
WOR—Musical Revue

4:45 P.M.

NBC—The Lady Next Door, children's program:
WEAF WEEI WCHS WLIT
WCAU—Charlie Gaines' Orchestra
WGY—Stock Reports
WHAM—News Flashes

5:00 P.M.

NBC—Leo Zollo's Orchestra: WEAF WCHS WTIC
CBS—Skippy, Children's Sketch: WABC WOKO
WAAB WDRC WCAU WJSV WJAS

NBC—Your Health, talk: WJZ WBAL
KDKA—Market Reports
WBZ-WBZA—Agricultural Markets
WEEL—Phil Saltman, pianist
WGY—Three Schoolmasks
WHAM—Studio Program
WNAC—Five O'Clock Revue
WOR—Musical Interlude
WRVA—Retreat for the Sick

5:15 P.M.

CBS—On The Air Tonight: WABC
NBC—Little Jackie Heller, tenor; Harry Kogen's
Orchestra: WJZ WBAL WHAM
CBS—The Dictators: WAAB WDRC WJAS WIP
WOKO

E. T.—Babe Ruth's Boys' Club: WEEI
KDKA—Kiddies Club
WCAU—Eddie Sheppard
WBZ-WBZA—The Monitor Views the News
WGY—New York State Motor Vehicle Commission,
talk
WJSV—Milt Strauss, pianist
WOR—Indian Pow-Wow, Lone Bear
WRVA—Cecil and Sally

5:20 P.M.

CBS—The Dictators: WABC
5:25 P.M.

WRVA—Katy Boscher, songs

5:30 P.M.

NBC—Adventures of Tom Mix and His Straight
Shooters: WEAF WEEI WCHS WTIC WLIT
WGY

CBS—Jack Armstrong, All American Boy:
WABC WOKO WNAC WDRC WCAU WJAS
WJSV
NBC—The Singing Lady, jingles, songs and
stories: WJZ KDKA WBAL WBZ WBZA
WHAM

WOR—Piano Recital

5:45 P.M.

NBC—The Wizard of Oz, dramatization: WEAF
WTIC WEEI WCHS WGY
CBS—Brooke, Dave and Bunny, songs: WABC
WAAB WJAS WDRC WOKO WLBZ WCAU
NBC—Little Orphan Annie: WJZ WBAL WBZ
WBZA KDKA WHAM
WJSV—Evening Rhythms
WNAC—The Cosmopolitans, novelty quintet
WOR—Lee Leonard, songs; Sherman Keene's Or-
chestra

5:50 P.M.

WOR—Dancing Class; Thomas E. Parsons

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF WRVA
CBS—Buck Rogers in the 25th Century: WABC
WOKO WAAB WCAU WJAS WJSV

NBC—U. S. Army Band: WJZ WBAL
KDKA—Evensong
WBZ-WBZA—Camera Club, Luis Marden
WCHS—Dance Marathon
WEEL—The Evening Tattler
WGY—News Items; Evening Brevities
WHAM—Kendall Sportcast
WLW—Jack Armstrong, sketch
WNAC—Temperature; Weather; News
WOR—Uncle Don

(MONDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
WAAB WDCR WCAU WLBZ
NBC—U. S. Army Band: WHAM WBZ WBZA
KDKA—Sports; Program Preview
WCSH—Al Buck's Sport Revue
WGY—Joe and Eddy, comedy duo
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go-Round

6:30 P.M.

NBC—Irene Beasley, songs: WEAF WTIC
CBS—Sammy Robbins' Orchestra: WOKO WAAB
WJSV WDCR WLBZ
NBC—Three X Sisters, harmony trio: WJZ
WBAL
CBS—Music Box: WABC WCAU
KDKA—Salon Orchestra
WBZ-WBZA—Old Farmers Almanac; Weather;
Sports
WCSH—Studio Program
WEEI—News Flashes; Farm Flashes
WGY—Robert Rissing, tenor
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Detectives Black and Blue, sketch
WOR—Dinner Music
WRVA—News Reporter

6:40 P.M.

WEEI—The Old Painter

6:45 P.M.

CBS—Ye Happy Minstrel and Tiny Band: WABC
WCAU WDCR WNAC
NBC—Horsense Philosophy: WEAF WFI
CBS—Enoch Light's Orchestra: WIP
NBC—Lowell Thomas, Today's News: WJZ
WBZ WBZA KDKA WBAL WLW WHAM
E. T.—Red Davis, sketch: WGY WRVA
WCSH—Studio Program
WEEI—Del Castilla's Twilight Hour
WOR—Ray Perkins, Comedian; Louis Witten

7:00 P.M.

NBC—Gould and Scheffer, piano duo: WEAF
WLIT
CBS—Myrt and Marge, drama: WABC WOKO
WNAC WDCR WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
WLW KDKA WHAM WRVA
WCSH—This Week in Portland
WEEI—Harvard Alumni Chorus
WGY—The Crazy Banjoers
WOR—Stan Lomax, sports revue

7:15 P.M.

NBC—Billy Bachelor, dramatic sketch: WEAF
WCSH WEEI WGY
CBS—Just Plain Bill, skit: WABC WNAC
WCAU WJAS WJSV
NBC—Baby Rose Marie, songs: WJZ WBZ
WBZA KDKA WBAL WHAM
WLW—Henry Thies' Orchestra
WOR—Studio Program
WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jesters; Red,
Wamp and Guy; Milt Rettenberg, pianist;
Tony Callucci, guitar: WEAF WGY WCSH
WTIC
CBS—Music on the Air; Jimmy Kemper's Orches-
tra: WABC WOKO WNAC WDCR WCAU
WJAS WJSV WLBZ
NBC—Music by Gershwin; George Gershwin and
Orchestra: WJZ WBAL WBZ WBZA KDKA
WHAM WLW
WEEI—The After Dinner Revue
WOR—"Maverick Jim," drama
WRVA—Contract Bridge

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAF
WEEI WCSH WLIT WGY
CBS—Boake Carter, News: WABC WNAC WCAU
WJAS WJSV
NBC—To be announced: WJZ WBAL
KDKA—Frances Ingram
WBZ-WBZA—Radio Nature League; Thornton
W. Burgess
WHAM—Rochester Evening School of the Air
WLW—Red Davis, sketch
WRVA—Smoky and Poky

8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch:
WEAF WTIC WEEI WCSH WGY
CBS—Phil Ducey, Frank Luther and Jack Parker,
with Vivien Ruth: WABC WNAC WDCR
WJSV
NBC—Side Show; Cliff Soubier, barker; vocal
trio; Harold Stokes' Orchestra: WJZ WBAL
WBZ WBZA KDKA WHAM
WCAU—The Meistersinger
WLW—Three Moods in Blue
WOR—DeMarco Girls; Frank Sherry, tenor
WRVA—Popular Harmonies

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the
News: WABC WOKO WNAC WCAU WDCR
WJAS WJSV
WLW—Dance Orchestra
WOR—The Loafers, Billy Jones and Ernie Hare
WRVA—History of Old Virginia

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's Or-
chestra: WEAF WTIC WEEI WCSH WGY
WLIT WLW WRVA
CBS—Bing Crosby; Carol Lofner's Orchestra;
The Mills Brothers: WABC WOKO WNAC
WDCR WCAU WJAS WJSV
NBC—Michael Bartlett, tenor; Orchestra: WJZ
WBAL KDKA WBZ WBZA WHAM
WOR—Jacques Renard's Orchestra; Countess Al-
bani; Edward Nell, Jr., baritone

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBAL
WBZ WBZA KDKA WHAM

9:00 P.M.

NBC—Harry Horlick's Gypsies; Frank Parker,
tenor: WEAF WTIC WEEI WCSH WGY
WLIT
CBS—Philadelphia Orchestra; Sylvan Levin, con-
ductor: WABC WOKO WDCR WCAU WJAS
WJSV WNAC WLBZ
NBC—Greater Minstrels: WJZ WRVA WBZ
WBZA WLW KDKA WBAL WHAM
WOR—"The Enchanting Hour"; Musical Revue;
Jack Arthur; Audrey Marsh; Al and Lee
Reiser; Roxanne's Orchestra

9:15 P.M.

CBS—Charles Carille, tenor: WABC WOKO WJAS
WDCR WCAU WJSV WNAC

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs;
Doric and Knickerbocker Quartets; Mere-
dith Willson, conducting; Horace Heidt's
Orchestra: WEAF WEEI WCSH WGY WRVA
WLIT
CBS—Ex-Lax, The Big Show; Gertrude Niesen;
Isham Jones' Orchestra; Guest Stars; June
Walker, actress; Toscha Seidel, concert vi-
olinist: WABC WOKO WNAC WDCR WCAU
WJAS WJSV
NBC—Melody Moments; Josef Pasternack's Or-
chestra: WJZ WBAL WLW KDKA WHAM
WBZ-WBZA—"Italian Heart" operetta
WOR—"The Hertzoniens", Novelty Musical Pro-
gram

9:45 P.M.

WOR—Alfred Wallenstein's "Sinfonietta"

10:00 P.M.

NBC—Carnation "Contented" Hour; Concert Or-
chestra; Morgan L. Eastman, conductor;
Lullaby Lady; Gene Arnold, narrator; Male
Quartet; Jean Paul King, announcer: WEAF
WEEI WCSH WLIT WTIC WLW WGY
CBS—Wayne King's Orchestra: WABC WOKO
WAAB WDCR WCAU WJAS WJSV
NBC—Carlos Gardel, baritone; Orchestra: WJZ
WBAL WHAM
Y. N.—NRA Talk: WNAC WLBZ
KDKA—Graham Pioneers
WBZ-WBZA—Durrell String Quartet
WRVA—Salute

10:15 P.M.

CBS—Luis Russell's Orchestra: WIP
Y. N.—The Russian Artists: WNAC WLBZ
KDKA—Samuel DePrimio, tenor
WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—National Radio Forum: WEAF WCSH WGY
WEEI
CBS—Presenting Mark Warnow; Connie Gates;
Four Eton Boys; Orchestra: WABC WAAB
WDCR WJAS WJSV WIP WLBZ
NBC—Henri Deering, concert pianist: WJZ
WBAL
NBC—Princess Pat Pageant: KDKA
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Theater of the Air
WHAM—News Service
WLW—Theater of the Air
WNAC—Meyer Davis' Orchestra
WOR—"Mr. Fixit," comedy sketch; music
WRVA—Domino Lady and Orchestra

10:45 P.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:
WJZ WBAL WHAM
WBZ-WBZA—News Flashes
WNAC—News Flashes; Weather
WOKO—Presenting Mark Warnow (CBS)
WOR—Boake Carter: "Sports Magazine of the
Air"

11:00 P.M.

NBC—John Fogarty, tenor: WEAF WTIC WGY
CBS—Freddie Rich's Orchestra: WABC
NBC—Ramona, songs and piano: WJZ WBAL
KDKA—Sports Report
WBZ-WBZA—Weather; Sports Reports
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEEI—News Flashes; Weather Forecast
WHAM—Dance Orchestra
WLW—Cocktail Continentale
WNAC—Ranny Weeks' Orchestra
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra
WTAM—Carlos Dallas' Orchestra

11:15 P.M.

NBC—Ted Weems' Orchestra: WEAF WGY WCSH
WTIC WEEI
NBC—The Poet Prince; Anthony Frome, tenor:
WJZ WHAM WBAL
CBS—Columbia News Service: WABC WAAB
WDCR WJSV WLBZ
KDKA—Art Farrar's Orchestra
WBZ-WBZA—Midnight Frolic
WCAU—Studio Program

11:20 P.M.

CBS—Charlie Davis' Orchestra: WABC WAAB
WDCR WJSV WLBZ

11:30 P.M.

NBC—Clyde Lucas' Orchestra: WEAF WCSH
WTIC WLIT
NBC—Phil Harris' Orchestra: WJZ WHAM WBZ
WBZA WRVA WBAL
KDKA—Lloyd Huntley's Orchestra
WCAU—Luis Russell's Orchestra
WEEI—William Scotti's Orchestra
WGY—Dance Orchestra
WLW—Dance Orchestra
WOKO—Charlie Davis' Orchestra (CBS)
WOR—Paul Whiteman's Orchestra

11:45 P.M.

WCAU—Powers Gouraud Reviews
WLW—Johnny Johnson's Orchestra

REVIEWING RADIO

(Continued from Page 7)

indulges in radio advertising, has knocked the world rather cock-eyed with a "colossal" record of sales.

Naturally, this word got around the commercial world, and there was a rush of sponsors to put bands on the air that would sound like Wayne King's. One of the first was Phillips Magnesia, which ordered Abe Lyman to simulate the King technique. Abe was rather peeved about this and complained that he did not have the proper set-up.

"Then get it!" the sponsor ordered; another echo of the King band was born.

Recently, at the time a newcomer in the radio division of Chevrolet motors figured he wanted the Benny comedy cut, the Chevrolet people were sold on the Wayne King tempo. So, at the end of the Benny contract, the sponsor asked for a Wayne King set-up. He tried Frank Black with a 45-piece orchestra, but it was "no soap". He auditioned Enric Madriguera, and was nearly sold. And then, Victor Young came in, did a good imitation of Wayne King, and was promptly hired, while the sponsor turned deaf ears to the arguments of showmen who pointed to the aesthetic folly of imitation.

If this keeps up, we're going waltz-crazy. And orchestra crazy.

Studio Applause Abuse

THE FIRST UNPLEASANT reactions are occurring in the matter of studio audiences. I have been told that the great bulk of last week's fan mail was made up of home-listeners' complaints on this score. One of the first responses to this mail is that of the Camel program which has forbidden the audience in the Essex House, the source of the Casa Loma music, to laugh or applaud.

A word about studio audiences. I have fought against the idea consistently, not because there is any objection to an assemblage in the studio.

I object to the failure of the sponsors to CONTROL the studio audiences.

The networks have tried it by having announcers ask the studio audiences not to smother out the gags and action.

Sponsors seem a bit helpless, because when they try for such control, the comedians usually threaten to quit. This fools the sponsor, who evidently hasn't learned yet that it is radio which builds up the comedian, rather than the reverse, and I know of no comedian on the air today who wouldn't be frightened stiff if he were irrevocably banned from the waves—which mean his coffee and cakes.

The entire fault lies with the comedians. It is their own vanity that makes audiences laugh ahead of time, or applaud when there is nothing to win applause. It is their vain custom of playing to the visible audience with grimace, gesture, costumes and side-play, which causes all the trouble.

Forbid comedians to bid for applause, take costumes away from them, and the evils of the studio audience would at once vanish.

12:00 Mid.

NBC—George Olsen's Orchestra: WEAF WGY
WTIC WEEI WLIT
CBS—Leon Belasco's Orchestra: WOKO WNAC
WCAU WJSV WJAS
NBC—Ben Pollack's Orchestra: WJZ WBZ WBZA
WBAL WHAM WLW KDKA
WOR—Bide Dudley Reviews the New Play
12:05 A.M.

WOR—Dance Orchestra

12:30 A.M.

NBC—Frankie Masters' Orchestra: WEAF WEEI
WGY WTIC WLIT
CBS—Pancho's Orchestra: WABC WOKO WNAC
WCAU WJSV
NBC—Harold Stern's Orchestra: WJZ WBZ
WBZA WHAM KDKA WLW
1:00 A.M.

CBS—Enoch Light's Orchestra: WABC

WLW—Johnny Hemp's Orchestra

1:30 A.M.

WLW—Moon River, poems and organ

2:00 A.M.

WLW—Jack Berch, vocalist

2:15 A.M.

WLW—Johanna Grosse, organist

England has instituted the studio audience, after having prohibited it for seven years. . . . But—electric lights give the signal for laughter, and another signal for it to cease. And applause is prohibited under penalty. Those who clap hands in a British studio are politely thrown out.

Third Chain Clankings

RADIO ROW is thick with persistent rumors that the 13 blue book millionaires who some months ago took over WMCA, are no longer actively engaged with operating the station, and that the recent attempts to align WMCA with a new chain, and which collapsed, were symptoms of the playboys' desire to get out from under. More rumors come that Donald Flamm will be back at the helm shortly.

It is a fact that when Clem McCarthy, the racing expert, left NBC and went to WMCA, it was because of his friendship for and association with young Jock Whitney, one of the foremost of the young millionaires.

McCarthy has abruptly severed his connections with WMCA and is looking for his old job at NBC. This causes many observers to deduce that Jock Whitney himself is not any longer personally concerned with the destinies of WMCA.

And, by the way, those curious people who have been wondering with what outfit George McClelland, who recently dropped out as a vice-president of long standing with NBC to "form another new chain" has allied himself, will maybe be a bit surprised to learn that the backer of McClelland is no other than the powerfully financed Metro-Goldwyn-Mayer cinema organization, which wants its own network to offset the alliance between NBC and RKO, which of course, includes Radio Pictures.

BIG PAY IN BROADCASTING



FLOYD GIBBONS
Famous Radio
Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then here is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high salaried Graham MacNamees, Olive Palmers and Floyd Gibbons of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find Your Place in Broadcasting" gives full particulars regarding our Course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send coupon at once for free book.

Floyd Gibbons School of Broadcasting,
2000-14th St., N.W., Dept. 4C30 Washington, D.C.
Without obligation send me your free booklet
"How to Find Your Place in Broadcasting" and
full particulars of your home study Course.

Name Age
Please Print or Write Name Plainly
Address
City State

"THE BIG SHOW"

MONDAYS 9:30 C.B.S.

EST

For Stations See Radio Guide Listings

EX-LAX—THE CHOCOLATE LAXATIVE

Monday, March 5

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
 NBC—Organ Rhapsody; Richard Leibert, organist:
 WFAF WFI WFSH
 CBS—Salon Musicale: WCAU
 NBC—Morning Devotions: WJZ WBAL WBZ
 WBZA KDKA
 WEEI—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Program Resume

8:05 A.M.

CBS—Salon Musicale: WABC
 WOR—Daily Produce Reporter

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio: WJZ KDKA WBAL WHAM
 WBZ WBZA
 WFSH—Morning Devotions
 WEEI—Caroline Cabot's Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk; Music: WFAF
 WGY WEEI WFSH WFI
 CBS—Sunny Melodies; Mark Warnow, Conduc-
 tor: WABC WCAU

NBC—Low White at the Dual Organ: WJZ
 WBAL KDKA WBZ WBZA
 WHAM—Among My Souvenirs
 WOR—Martha Manning

8:45 A.M.

WCAU—Sam Moore's Meeting
 WHAM—Low White, organist (NBC)
 WOR—Gospel Messengers, songs; Clara Altman
 and Kenneth Randolph, baritone

9:00 A.M.

NBC—Morning Glories; Dance Orchestra: WFAF
 WLIT WFSH
 NBC—Breakfast Club; Dance Orchestra: WJZ
 WBAL KDKA

CBS—Andy Arcari; Three Naturals: WABC
 WOKO WNAC WDRS WCAU WJAS WLBZ
 WBZ-WBZA—Shopping News, Virginia Reade
 WEEI—Clothes Institute

WGY—Musical Program
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—“Our Children,” with Mary Oids; Edward
 Nell, Jr., baritone; George Shackley, organist

9:15 A.M.

NBC—Landt Trio and White, songs and comedy:
 WFAF WLIT WFSH WGY WEEI
 CBS—Madison Ensemble: WABC WDRS WJAS
 WNAC WOKO WIP WLBZ

WCAU—Words and Music
 WHAM—Breakfast Club (NBC)
 WOR—Miss Kath'rine 'n' Calliope

9:30 A.M.

NBC—Bradley Kincaid, The Mountain Boy, songs:
 WFAF WFSH WGY
 CBS—Metropolitan Parade: WABC WDRS
 WJAS WNAC WOKO

KDKA—Style and Shopping Service
 WBZ-WBZA—Breakfast Club (NBC)
 WEEI—Shopping Service; Jean Abbey
 WOR—“First Ladies” on the Air

9:45 A.M.

NBC—Florinda Trio: WFAF WFSH WFI WEEI
 CBS—Metropolitan Parade: WCAU WLBZ
 KDKA—Piano, Minute Manners
 WBAL—Shopping with Nancy Turner
 WGY—Martha and Hal

WOR—Phil Harris' Orchestra

10:00 A.M.

NBC—Josephine Gibson, Hostess Counsel: WJZ
 WBZ WBZA WBAL KDKA WHAM
 NBC—Breen and de Rose, vocal and instrumental
 duo: WFAF WFSH WEEI WFI

WGY—Hank Keene and his Gang
 WNAC—Buddy Clark, soloist
 WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade, Variety Musicale: WFAF
 WEEI WFSH WFI
 CBS—Bill and Ginger, songs and patter: WABC
 WOKO WNAC WCAU WJAS WJSV

NBC—Clara Lu 'n' Em: WJZ WBAL WBZ
 WBZA KDKA WHAM
 WGY—Mid-Morning Devotions

10:30 A.M.

CBS—News Service: WABC WOKO WAAB WJSV
 WCAU WDRS WJAS WLBZ
 NBC—Today's Children, dramatic sketch: WJZ
 WBAL WBZ WBZA KDKA

WEEI—Contract Bridge; Mrs. Charles Geissler
 WGY—Market Basket
 WHAM—“Mrs. Thrifty Buyer”
 WNAC—Song Album; Walter Kidder, baritone

10:35 A.M.

CBS—The Merrymakers: WABC WOKO WAAB
 WJSV WCAU WDRS WJAS WLBZ

10:45 A.M.

CBS—Will Osborne's Orchestra; Pedro De Cor-
 doba, philosopher: WABC WDRS WCAU
 WOKO WNAC WJAS
 NBC—Musical Originalities; Dick Tella, tenor:
 WJZ WBAL

E. T.—School of Cookery: WEEI WGY
 KDKA—Sammy Fuller
 WBZ-WBZA—Duke Dewey's Hickory Nuts
 WHAM—Tom Grierson, organist
 WJSV—Gene Stewart, organist

11:00 A.M.

NBC—Hour of Memories: U. S. Navy Band
 WFAF WLIT WGY
 CBS—Cooking Closeups, Mary Ellis Ames: WABC
 WOKO WNAC WDRS WJAS WJSV WCAU

NBC—The Wife Saver; Allan Prescott: WJZ
 WBAL WHAM
 E. T.—School of Cookery: WFSH WRVA
 E. T.—Strollin' Tom: WBZ WBZA

KDKA—Uncle Tom and Betty
 WEEI—Friendly Kitchen Program
 WOR—Nell Vinick, beauty talk

11:15 A.M.

NBC—U. S. Navy Band: WFSH WEEI
 CBS—Morning Moods: WABC WJAS WDRS
 WJSV WCAU WOKO WNAC WLBZ

NBC—Singing Strings, string ensemble: WJZ
 WHAM WBAL WBZ WBZA
 KDKA—Strollin' Tom
 WOR—School of Cookery

11:30 A.M.

CBS—Tony Wons: WABC WOKO WNAC WJAS
 WJSV WCAU WLBZ
 NBC—Rhythm Ramblers, dance orchestra; Edna
 Odell, contralto: WJZ WBAL KDKA

WBZ-WBZA—Metropolitan Stage Show
 WHAM—Home Bureau Talk
 WOR—The Humanologist, Dr. William Von Crowe
 WRVA—Luxury Fiddlers

11:45 A.M.

CBS—Rhythm Kings: WABC WIP WDRS WJAS
 WJSV WLBZ WNAC
 KDKA—Ella Graubart
 WBZ-WBZA—Monitor Views the News

WCAU—Irene Thomson, soloist; Orchestra
 WHAM—Rhythm Ramblers (NBC)
 WOR—Walter Ahrens, baritone; Orchestra

AFTERNOON

12:00 Noon

NBC—Arlene Jackson, songs; Pollock and Lawn-
 hurst, piano duo: WFAF WEEI WFSH WGY
 CBS—The Voice of Experience: WABC WNAC
 WDRS WCAU WJAS WJSV

NBC—Musical Varieties: WJZ WBZ WBZA
 WBAL WHAM
 KDKA—Studio Program
 WOR—The Craft of Glove-Making, Mrs. F.
 Pentecost Philips

WRVA—Art Brown, organist

12:15 P.M.

NBC—Johnny Marvin, songs: WFAF
 CBS—Betty Barthell, songs: WABC WOKO
 WAAB WDRS WCAU WJSV WLBZ

NBC—Crusader's Quartet: WJZ
 KDKA—Honey Boy and Sassafras
 WBAL—Chick Larro
 WBZ-WBZA—Weather; Farm Forum

WFSH—Farm Flashes
 WEEI—News Dispatches; Stock Quotations;
 Market Report

WGY—Skip, Step, and Happiana, songs
 WHAM—News Service
 WNAC—News and Weather
 WOR—Girls Service League talk

12:20 P.M.

WOR—Musical Program

12:25 P.M.

WFSH—Stocks; Weather
 WEEI—Pianist
 WHAM—Agricultural Forum
 WOR—“Minute Manners,” Mrs. J. S. Reilly

12:30 P.M.

NBC—National Farm and Home Hour; guest
 speakers; Walter Blaufuss' Orchestra: WJZ
 WBAL WBZ WBZA WHAM

CBS—Concert Miniatures: WABC WOKO WAAB
 WJSV WIP WLBZ
 NBC—Rex Battle's Concert Ensemble: WFAF
 WFSH

KDKA—News, Markets
 WCAU—The Noontimers
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—George Shackley, organist

12:35 P.M.

WEEI—Farmers Produce Market Report

12:45 P.M.

CBS—Concert Miniatures: WAAB WJAS
 KDKA—Lloyd Huntley's Orchestra
 WCAU—A Woman Looks at the World, Hope
 LeBarb Roberts

WEEI—A Bit of This and A Bit of That

WOR—Ohman and Arden, the World's Most
 Beautiful Waltzes

1:00 P.M.

NBC—Market and Weather Reports: WFAF
 CBS—George Hall's Orchestra: WABC WNAC
 WDRS WIP WLBZ WOKO

KDKA—Farm and Home Hour (NBC)
 WCAU—Harold Knight's Orchestra
 WFSH—Lyman B. Chipman Program
 WGY—Albany on Parade
 WJSV—Afternoon Rhythms
 WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—New Jersey Club Women, talk

1:15 P.M.

NBC—Pinkey Hunter's Orchestra: WJZ WFSH
 WEEI

HIGH SPOT SELECTIONS FOR THE DAY

3:00 p. m.—Radio Guild: Molnar's “The Swan”: NBC-WJZ network.

6:30 p. m.—Irene Beasley, songs: NBC-WEAF network.

7:30 p. m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orches-
tra: NBC-WJZ network.

8:00 p. m.—Side Show; Clifford Soubier, barker; music: NBC-WJZ network.

8:30 p. m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.

8:30 p. m.—Bing Crosby; Mills Brothers and Carol Lofner's orchestra: CBS-WABC network.

9:00 p. m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet;
Harry Kogen, band director: NBC-WJZ network.9:30 p. m.—Ex-Lax presents The Big Show; Gertrude Niesen, June Walker, Toscha Seidel
and Isham Jones' orchestra: CBS-WABC network.

9:30 p. m.—Ship of Joy; Captain Dobbie: NBC-WEAF network.

10:00 p. m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAF network.

WCAU—Hits of Yesterday
 WJSV—George Hall's Orchestra (CBS)

1:20 P.M.

WOR—Orchestral Interlude

1:30 P.M.

NBC—Orlando's Concert Ensemble: WFAF WGY
 WFSH WFI
 CBS—Misha Raginsky's Ensemble: WABC
 WOKO WNAC WDRS WJAS WJSV WCAU
 WLBZ

NBC—Vic and Sade, sketch: WJZ WBAL WBZ
 WBZA KDKA
 WEEI—Reading Circle
 WHAM—School of the Air

WOR—Bide Dudley, Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.

NBC—Harvester of Song; Merrie Men, male quar-
tet; Irma Glen, organist: WJZ WBAL
 KDKA—Lloyd Huntley's Orchestra
 WBZ-WBZA—Home Forum
 WOR—Show Boat Boys
 WRVA—Sunshine Program

2:00 P.M.

NBC—The Revolving Stage: WFAF WEEI WLIT
 CBS—Ann Leaf at the Organ: WABC WOKO
 WDRS WJAS WJSV WIP WLBZ

NBC—Musical Originalities, vocal soloists: WJZ
 KDKA WBZ WBZA WBAL WHAM
 WCAU—Emily Weyman, songs
 WFSH—Lura Thomas Brown
 WGY—Lauren Bell, baritone

WNAC—Spotlight Municipal Affairs
 WOR—Dr. Arthur Frank Payne, The Psychologist
 Says

WRVA—Cooking School

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU
 WFSH—The Revolving Stage (NBC)
 WGY—Household Chats
 WNAC—Ann Leaf at the Organ (CBS)
 WOR—College Inn Comedies

2:30 P.M.

NBC—Smack Out, comedy duo: WJZ WHAM
 WBAL WBZ WBZA
 CBS—American School of the Air: WABC WOKO
 WNAC WDRS WJAS WJSV WIP WLBZ

KDKA—Home Forum
 WCAU—Women's Club of the Air
 WEEI—Radio Kitchen
 WGY—Revolving Stage (NBC)
 WOR—Genevieve Pitot, piano recital

2:45 P.M.

NBC—Words and Music; Soprano; Baritone; Nar-
rator: WJZ WBZ WBZA
 WBAL—Unexpected Guest Meal, talk
 WHAM—The Rambler
 WOR—Yeo Freudberg's Orchestra; Talk

3:00 P.M.

NBC—Ma Perkins, dramatic sketch: WFAF
 WFI WGY WFSH
 CBS—Oahu Serenaders: WABC WOKO WNAC
 WDRS WJAS WJSV WIP WLBZ

NBC—Radio Guild; Dramatic Sketch: WJZ
 WBAL KDKA WHAM
 WBZ-WBZA—Ye Olde Tea Shoppe
 WCAU—Radio Press Presents

WEEI—Twenty Fingers of Harmony (NBC)
 WOR—Elizabeth McShane, Fashions

3:15 P.M.

CBS—The Captivators: WABC
 NBC—Ray Heatherton, baritone: WFAF WEEI
 CBS—The Voice of Experience: WOKO WDRS
 WJSV WNAC WIP WLBZ WJAS

WBZ-WBZA—Harry Schyde, messenger of cheer
 WCAU—Women's Club of the Air
 WGY—Health Hunters
 WOR—“Your Lover”

3:30 P.M.

CBS—U. S. Marine Band: WABC WOKO WNAC
 WDRS WCAU WJAS WJSV WLBZ
 NBC—Woman's Radio Review: WFAF WFSH
 WFI WGY WEEI

WBZ-WBZA—Home Forum Cooking School
 WOR—Garden Club

3:45 P.M.

WHAM—The Ramblers
 WOR—Waltz Time

4:00 P.M.

NBC—Headlines in Song: WFAF WFSH
 CBS—Bob Nolan and Orchestra: WABC WDRS
 WJAS WJSV WNAC WIP WLBZ

NBC—Betty and Bob, dramatic sketch: WJZ
 WBAL WBZ WBZA KDKA WHAM
 WCAU—Universal Artists' Recital
 WEEI—News Flashes; Stock Quotations
 WGY—Musical Program

WOR—Dr. H. I. Strandhagen, talk
 WRVA—Forum

4:15 P.M.

NBC—John Martin Story Hour; Helen Waldo,
contralto: WFAF WFSH WGY WFI
 NBC—Library of Congress Musicale; William
Krole, violinist; Frank Sheridan, pianist:
WJZ WBAL KDKA WHAM WBZ WBZA

WEEI—Professional Women's Music Club
 WOR—The Virginians, male quartet

4:30 P.M.

NBC—Jack and Loretta Clemens, songs and
guitar: WFAF WFSH WGY
 CBS—Artist Recital; Crane Calder, bass: WABC
 WOKO WDRS WJAS WIP WLBZ WNAC
 WCAU—Dog Talk by Alf Delmont
 WEEI—John Doherty, The Singing Pianist
 WOR—Musical Revue

4:45 P.M.

NBC—The Lady Next Door, children's program:
WFAF WEEI WFSH WLIT
 WCAU—Charlie Gaines' Orchestra
 WGY—Stock Reports
 WHAM—News Flashes

5:00 P.M.

NBC—Leo Zollo's Orchestra: WFAF WFSH WTI
 CBS—Sippy, Children's Sketch: WABC WOKO
 WAAB WDRS WCAU WJSV WJAS
 NBC—Your Health, talk: WJZ WBAL
 KDKA—Market Reports
 WBZ-WBZA—Agricultural Markets
 WEEI—Phil Saltman, pianist
 WGY—Three Schoolmasks
 WHAM—Studio Program
 WNAC—Five O'Clock Revue
 WOR—Musical Interlude
 WRVA—Retreat for the Sick

5:15 P.M.

CBS—On The Air Tonight: WABC
 NBC—Little Jackie Heller, tenor; Harry Kogen's
Orchestra: WJZ WBAL WHAM
 CBS—The Dictators: WAAB WDRS WJAS WIP
 WOKO

E. T.—Babe Ruth's Boys' Club: WEEI
 KDKA—Kiddies Club
 WCAU—Eddie Sheppard
 WBZ-WBZA—The Monitor Views the News
 WGY—New York State Motor Vehicle Commission,
talk

WJSV—Milt Strauss, pianist
 WOR—Indian Pow-Wow, Lone Bear
 WRVA—Cecil and Sally

5:20 P.M.

CBS—The Dictators: WABC
 WRVA—Katy Boscher, songs

5:25 P.M.

NBC—Adventures of Tom Mix and His Straight
Shooters: WFAF WEEI WFSH WTI
 WGY
 CBS—Jack Armstrong, All American Boy:
WABC WOKO WNAC WDRS WCAU WJAS
 WJSV

NBC—The Singing Lady, jingles, songs and
stories: WJZ KDKA WBAL WBZ WBZA
 WHAM
 WOR—Piano Recital

5:45 P.M.

NBC—The Wizard of Oz, dramatization: WFAF
 WTI WEEI WFSH WGY
 CBS—Brooke, Dave and Bunny, songs: WABC
 WAAB WJAS WDRS WOKO WLBZ WCAU
 NBC—Little Orphan Annie: WJZ WBAL WBZ
 WBZA KDKA WHAM

WJSV—Evening Rhythms
 WNAC—The Cosmopolitans, novelty quintet
 WOR—Lee Leonard, songs; Sherman Keene's Or-
chestra

5:50 P.M.

WOR—Dancing Class; Thomas E. Parsons

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAF WRVA
 CBS—Buck Rogers in the 25th Century: WABC
 WOKO WAAB WCAU WJAS WJSV
 NBC—U. S. Army Band: WJZ WBAL
 KDKA—Evensong
 WBZ-WBZA—Camera Club, Luis Marden
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—News Items; Evening Brevities
 WHAM—Kendall Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—Temperature; Weather; News
 WOR—Uncle Don

(MONDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WAAB WDCR WCAU WLBZ
NBC—U. S. Army Band: WHAM WBZ WBZA
KDKA—Sports; Program Preview
WCSH—Al Buck's Sport Revue
WGY—Joe and Eddy, comedy duo
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go-Round

6:30 P.M.

NBC—Irene Beasley, songs: WEAJ WTIC
CBS—Sammy Robbins' Orchestra: WOKO WAAB WJWS WDCR WLBZ
NBC—Three X Sisters, harmony trio: WJZ WBAL
CBS—Music Box: WABC WCAU KDKA—Salon Orchestra
WBZ-WBZA—Old Farmers Almanac; Weather; Sports
WCSH—Studio Program
WEEL—News Flashes; Farm Flashes
WGY—Robert Rissling, tenor
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, "Mail Pouch Sportsman"
WNAC—Detectives Black and Blue, sketch
WOR—Dinner Music
WRVA—News Reporter

6:40 P.M.

WEEL—The Old Painter

6:45 P.M.

CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WDCR WNAC
NBC—Horsense Philosophy: WEAJ WFI
CBS—Enoch Light's Orchestra: WIP
NBC—Lowell Thomas, Today's News: WJZ WBZ WBZA KDKA WBAL WLW WHAM
E. T.—Red Davis, sketch: WGY WRVA
WCSH—Studio Program
WEEL—Del Castilla's Twilight Hour
WOR—Ray Perkins, Comedian; Louis Witten

7:00 P.M.

NBC—Gould and Scheffer, piano duo: WEAJ WLIT
CBS—Myrt and Marge, drama: WABC WOKO WNAC WDCR WCAU WJAS WJWS
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA WLW KDKA WHAM WRVA
WCSH—This Week in Portland
WEEL—Harvard Alumni Chorus
WGY—The Crazy Banjoers
WOR—Stan Lomax, sports revue

7:15 P.M.

NBC—Billy Bachelor, dramatic sketch: WEAJ WCSH WEEL WGY
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJWS
NBC—Baby Rose Marie, songs: WJZ WBZ WBZA KDKA WBAL WHAM
WLW—Henry Thies' Orchestra
WOR—Studio Program
WRVA—Moments With The Masters

7:30 P.M.

NBC—Shirley Howard and The Jesters; Red, Wamp and Guy; Milt Rettenberg, pianist; Tony Callucci, guitar: WEAJ WGY WCSH WTIC
CBS—Music on the Air; Jimmy Kemper's Orchestra: WABC WOKO WNAC WDCR WCAU WJAS WJWS WLBZ
NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WLW
WEEL—The After Dinner Revue
WOR—"Maverick Jim," drama
WRVA—Contract Bridge

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAJ WEEL WCSH WLIT WGY
CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJWS
NBC—To be announced: WJZ WBAL KDKA—Frances Ingram
WBZ-WBZA—Radio Nature League; Thornton W. Burgess
WHAM—Rochester Evening School of the Air
WLW—Red Davis, sketch
WRVA—Smoky and Poky

8:00 P.M.

NBC—Soconyland Sketches, dramatic sketch: WEAJ WTIC WEEL WCSH WGY
CBS—Phil Ducey, Frank Luther and Jack Parker, with Vivien Ruth: WABC WNAC WDCR WJWS
NBC—Side Show; Cliff Soubier, barker; vocal trio; Harold Stokes' Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—The Meistersinger
WLW—Three Moods in Blue
WOR—DeMarco Girls; Frank Sherry, tenor
WRVA—Popular Harmonies

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the News: WABC WOKO WNAC WCAU WDCR WJAS WJWS
WLW—Dance Orchestra
WOR—The Loafers, Billy Jones and Ernie Hare
WRVA—History of Old Virginia

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's Orchestra: WEAJ WTIC WEEL WCSH WGY WLIT WLW WRVA
CBS—Bing Crosby; Carol Lofner's Orchestra; The Mills Brothers: WABC WOKO WNAC WDCR WCAU WJAS WJWS
NBC—Michael Bartlett, tenor; Orchestra: WJZ WBAL KDKA WBZ WBZA WHAM
WOR—Jacques Renard's Orchestra; Countess Albani; Edward Nell, Jr., baritone

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM

9:00 P.M.

NBC—Harry Horlick's Gypsies; Frank Parker, tenor: WEAJ WTIC WEEL WCSH WGY WLIT
CBS—Philadelphia Orchestra; Sylvan Levin, conductor: WABC WOKO WDCR WCAU WJAS WJWS WNAC WLBZ
NBC—Greater Minstrels: WJZ WRVA WBZ WBZA WLW KDKA WBAL WHAM
WOR—"The Enchanting Hour"; Musical Revue; Jack Arthur; Audrey Marsh; Al and Lee Reiser; Roxanne's Orchestra

9:15 P.M.

CBS—Charles Carlile, tenor: WABC WOKO WJAS WDCR WCAU WJWS WNAC

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs; Doric and Knickerbocker Quartets; Meredith Willson, conducting; Horace Heidt's Orchestra: WEAJ WEEL WCSH WGY WRVA WLIT
CBS—Ex-Lax, The Big Show; Gertrude Niesen; Isham Jones' Orchestra; Guest Stars; June Walker, actress; Toscha Seidel, concert violinist; WABC WOKO WNAC WDCR WCAU WJAS WJWS
NBC—Melody Moments; Josef Pasternak's Orchestra: WJZ WBAL WLW KDKA WHAM WBZ-WBZA—"Italian Heart" operetta
WOR—"The Hertzoniens", Novelty Musical Program

9:45 P.M.

WOR—Alfred Wallenstein's "Sinfonietta"

10:00 P.M.

NBC—Carnation "Contented" Hour; Concert Orchestra; Morgan L. Eastman, conductor; Lullaby Lady; Gene Arnold, narrator; Male Quartet; Jean Paul King, announcer: WEAJ WEEL WCSH WLIT WTIC WLW WGY
CBS—Wayne King's Orchestra: WABC WOKO WAAB WDCR WCAU WJAS WJWS
NBC—Carlos Gardel, baritone; Orchestra: WJZ WBAL WHAM
Y. N.—NRA Talk: WNAC WLBZ
KDKA—Graham Pioneers
WBZ-WBZA—Durrell String Quartet
WRVA—Salute

10:15 P.M.

CBS—Luis Russell's Orchestra: WIP
Y. N.—The Russian Artists: WNAC WLBZ
KDKA—Samuel DePrimio, tenor
WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—National Radio Forum: WEAJ WCSH WGY WEEL
CBS—Presenting Mark Warnow; Connie Gates; Four Eton Boys; Orchestra: WABC WAAB WDCR WJAS WJWS WIP WLBZ
NBC—Henri Deering, concert pianist: WJZ WBAL
NBC—Princess Pat Pageant: KDKA WBZ-WBZA—Joe Rines' Orchestra
WCAU—Theater of the Air
WHAM—News Service
WLW—Theater of the Air
WNAC—Meyer Davis' Orchestra
WOR—"Mr. Fixit," comedy sketch; music
WRVA—Domino Lady and Orchestra

10:45 P.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WBAL WHAM
WBZ-WBZA—News Flashes
WNAC—News Flashes; Weather
WOKO—Presenting Mark Warnow (CBS)
WOR—Boake Carter: "Sports Magazine of the Air"

11:00 P.M.

NBC—John Fogarty, tenor: WEAJ WTIC WGY
CBS—Freddie Rich's Orchestra: WABC
NBC—Ramona, songs and piano: WJZ WBAL KDKA—Sports Report
WBZ-WBZA—Weather; Sports Reports
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEEL—News Flashes; Weather Forecast
WHAM—Dance Orchestra
WLW—Cocktail Continentale
WNAC—Ranny Weeks' Orchestra
WOR—"Moonbeams"
WRVA—Weede Myer's Orchestra
WTAM—Carlos Dallas' Orchestra

11:15 P.M.

NBC—Ted Weems' Orchestra: WEAJ WGY WCSH WTIC WEEL
NBC—The Poet Prince; Anthony Frome, tenor: WJZ WHAM WBAL
CBS—Columbia News Service: WABC WAAB WDCR WJWS WLBZ
KDKA—Art Farrar's Orchestra
WBZ-WBZA—Midnight Frolic
WCAU—Studio Program

11:20 P.M.

CBS—Charlie Davis' Orchestra: WABC WAAB WDCR WJWS WLBZ

11:30 P.M.

NBC—Clyde Lucas' Orchestra: WEAJ WCSH WTIC WLIT
NBC—Phil Harris' Orchestra: WJZ WHAM WBZ WBZA WRVA WBAL
KDKA—Lloyd Huntley's Orchestra
WCAU—Luis Russell's Orchestra
WEEL—William Scott's Orchestra
WGY—Dance Orchestra
WLW—Dance Orchestra
WOKO—Charlie Davis' Orchestra (CBS)
WOR—Paul Whiteman's Orchestra

11:45 P.M.

WCAU—Powers Gouraud Reviews
WLW—Johnny Johnson's Orchestra

REVIEWING RADIO

(Continued from Page 7)

indulges in radio advertising, has knocked the world rather cock-eyed with a "colossal" record of sales.

Naturally, this word got around the commercial world, and there was a rush of sponsors to put bands on the air that would sound like Wayne King's. One of the first was Phillips Magnesia, which ordered Abe Lyman to simulate the King technique. Abe was rather peeved about this and complained that he did not have the proper set-up.

"Then get it!" the sponsor ordered; another echo of the King band was born.

Recently, at the time a newcomer in the radio division of Chevrolet motors figured he wanted the Benny comedy cut, the Chevrolet people were sold on the Wayne King tempo. So, at the end of the Benny contract, the sponsor asked for a Wayne King set-up. He tried Frank Black with a 45-piece orchestra, but it was "no soap." He auditioned Enric Madriguera, and was nearly sold. And then, Victor Young came in, did a good imitation of Wayne King, and was promptly hired, while the sponsor turned deaf ears to the arguments of showmen who pointed to the aesthetic folly of imitation.

If this keeps up, we're going waltz-crazy. And orchestra crazy.

Studio Applause Abuse

THE FIRST UNPLEASANT reactions are occurring in the matter of studio audiences. I have been told that the great bulk of last week's fan mail was made up of home-listeners' complaints on this score. One of the first responses to this mail is that of the Camel program which has forbidden the audience in the Essex House, the source of the Casa Loma music, to laugh or applaud.

A word about studio audiences. I have fought against the idea consistently, not because there is any objection to an assemblage in the studio.

I object to the failure of the sponsors to CONTROL the studio audiences.

The networks have tried it by having announcers ask the studio audiences not to smother out the gags and action.

Sponsors seem a bit helpless, because when they try for such control, the comedians usually threaten to quit. This fools the sponsor, who evidently hasn't learned yet that it is radio which builds up the comedian, rather than the reverse, and I know of no comedian on the air today who wouldn't be frightened stiff if he were irrevocably banned from the waves—which mean his coffee and cakes.

The entire fault lies with the comedians. It is their own vanity that makes audiences laugh ahead of time, or applaud when there is nothing to win applause. It is their vain custom of playing to the visible audience with grimace, gesture, costumes and side-play, which causes all the trouble.

Forbid comedians to bid for applause, take costumes away from them, and the evils of the studio audience would at once vanish.

12:00 Mid.

NBC—George Olsen's Orchestra: WEAJ WGY WTIC WEEL WLIT
CBS—Leon Belasco's Orchestra: WOKO WNAC WCAU WJWS WJAS
NBC—Ben Pollack's Orchestra: WJZ WBZ WBZA WBAL WHAM WLW KDKA
WOR—Bide Dudley Reviews the New Play

12:05 A.M.

WOR—Dance Orchestra

12:30 A.M.

NBC—Frankie Masters' Orchestra: WEAJ WEEL WGY WTIC WLIT
CBS—Pancho's Orchestra: WABC WOKO WNAC WCAU WJWS
NBC—Harold Stern's Orchestra: WJZ WBZ WBZA WHAM KDKA WLW

1:00 A.M.

CBS—Enoch Light's Orchestra: WABC
WLW—Johnny Hemp's Orchestra

1:30 A.M.

WLW—Moon River, poems and organ

2:00 A.M.

WLW—Jack Berch, vocalist

2:15 A.M.

WLW—Johanna Grosse, organist

England has instituted the studio audience, after having prohibited it for seven years. . . . But—electric lights give the signal for laughter, and another signal for it to cease. And applause is prohibited under penalty. Those who clap hands in a British studio are politely thrown out.

Third Chain Clankings

RADIO ROW is thick with persistent rumors that the 13 blue book millionaires who some months ago took over WMCA, are no longer actively engaged with operating the station, and that the recent attempts to align WMCA with a new chain, and which collapsed, were symptoms of the playboys' desire to get out from under. More rumors come that Donald Flamm will be back at the helm shortly.

It is a fact that when Clem McCarthy, the racing expert, left NBC and went to WMCA, it was because of his friendship for and association with young Jock Whitney, one of the foremost of the young millionaires.

McCarthy has abruptly severed his connections with WMCA and is looking for his old job at NBC. This causes many observers to deduce that Jock Whitney himself is not any longer personally concerned with the destinies of WMCA.

And, by the way, those curious people who have been wondering with what outfit George McClelland, who recently dropped out as a vice-president of long standing with NBC to "form another new chain" has allied himself, will maybe be a bit surprised to learn that the backer of McClelland is no other than the powerfully financed Metro-Goldwyn-Mayer cinema organization, which wants its own network to offset the alliance between NBC and RKO, which of course, includes Radio Pictures.

BIG PAY IN BROADCASTING



FLOYD GIBBONS
Famous Radio Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then here is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high salaried Graham MacNamees, Olive Palmers and Floyd Gibbons of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find Your Place in Broadcasting" gives full particulars regarding our course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send coupon at once for free book.

Floyd Gibbons School of Broadcasting, 2000-14th St., N.W., Dept. 4050 Washington, D.C. Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study course.

Name Age
Please Print or Write Name Plainly
Address
City State

"THE BIG SHOW"

MONDAYS 9:30 C.B.S.

EST
For Stations See Radio Guide Listings

EX-LAX—THE CHOCOLATE LAXATIVE

Tuesday, March 6

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
 NBC—Radio City Organ; Richard Leibert, organist; WEAF WFI WCHS
 CBS—Salon Musicale: WCAU
 NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA
 WEEL—Looking Over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial, Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Michael, prince of melody

8:05 A.M.

CBS—Salon Musicale: WABC

8:10 A.M.

WOR—Program Resume

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM
 WCHS—Morning Devotions
 WEEL—Caroline Cabot's Shopping Service
 WOR—Al Woods, songs and patter

8:30 A.M.

NBC—Cheerio, inspirational talk and music: WEAF WTIC WEEL WCHS WGY WFI
 NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM
 WOR—Martha Manning, sales talk

8:45 A.M.

CBS—Sam Moore's Meeting: WABC WCAU

WOR—Don Ross, songs

9:00 A.M.

NBC—Herman, xylophone; Banta, piano: WEAF WLIT WCHS WGY
 CBS—Round Towners Quartet: WABC WOKO WNAC WJAS WDRC WLBZ
 NBC—Breakfast Club, Orchestra: WJZ WBAL KDKA
 WCAU—Jean Abbey, talk
 WBZ-WBZA—Virginia Reade, talk
 WEEL—Clothes Institute
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—Edward Nell, Jr., songs with Mary Olds and George Shackley

9:15 A.M.

NBC—Landt Trio and White, songs and comedy: WEAF WCHS WLIT WGY WEEL
 CBS—In the Luxembourg Gardens: WABC WIP WOKO WDRC WJAS WNAC WLBZ
 WCAU—Words and Music
 WHAM—Breakfast Club (NBC)
 WOR—Sherman Keene's Orchestra

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WEAF WTIC WCHS WGY WEEL
 KDKA—Style and Shopping Service
 WBZ-WBZA—Breakfast Club, orchestra (NBC)
 WHAM—Tom Grierson, organist
 WOR—"Smart Clothes," Fashion Dialogue

9:45 A.M.

NBC—Allan Prescott, the Wife Saver: WEAF WTIC WEEL WCHS WFI
 CBS—The Mystery Chef: WABC WAAB WCAU WJAS
 KDKA—News; Work-A-Day Thoughts
 WHAM—Household Hour
 WGY—Martha and Hal
 WNAC—Yankee Mixed Quartet
 WOR—Ensemble Music

10:00 A.M.

NBC—Breen and de Rose, songs and ukelele: WEAF WEEL WCHS WFI
 CBS—Bill and Ginger, Popular Songs: WABC WOKO WAAB WDRC WJAS WLBZ WCAU
 NBC—Edward MacHugh, the Gospel Singer: WJZ WBZ WBZA KDKA WBAL
 WGY—Hank Keene's Gang
 WNAC—McMullen Food and Homemaking School
 WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade, variety musicale: WEAF WEEL WCHS WFI
 CBS—Current Questions Before Congress, talk: WABC WOKO WAAB WDRC WJAS WJSV WLBZ

NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Mario De Campo, tenor; Eric Wilkinson, organist
 WGY—Strolling Tom

10:30 A.M.

NBC—Today's Children, dramatic sketch: WJZ WBZ WBZA KDKA WBAL
 CBS—News Service: WABC WOKO WAAB WJAS WDRC WJSV WCAU WNAC WLBZ
 WGY—The Shopping Bag
 WHAM—Mrs. Thrifty Buyer
 WTIC—Morning Parade (NBC)

10:35 A.M.

CBS—Morning Moods: WABC WCAU

10:45 A.M.

CBS—The Frivolities: WABC WOKO WDRC WCAU WJAS WJSV
 NBC—Singing Strings: WJZ
 KDKA—Sammy Fuller
 WGY—Morning Parade (NBC)
 WHAM—Century Organ Program
 WNAC—Donald Novis, tenor

11:00 A.M.

CBS—Mary Lee Taylor, kitchen talks: WJSV

NBC—Castles in the Air; Alice Remsen, contralto; William Wirges, pianist; Ray Heather-ton, baritone: WEAF WTIC WCHS

CBS—The Frivolities: WABC WNAC
 NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WBAL KDKA WBZ WBZA
 NBC—Galaxy of Stars: WGY WLIT
 WEEL—Friendly Kitchen Program
 WOR—Mrs. J. S. Reilly's Common Sense Talk
 WRVA—Art Brown, organist

11:15 A.M.

CBS—Charm Secrets; Jean Merrill, beauty authority: WNAC WCAU WJSV
 NBC—Your Child, Health Talk: WEAF WTIC WEEL WCHS WLIT WGY
 CBS—Mary Manning and the Knickerbockers: WABC WIP
 NBC—Morin Sisters, harmony trio: WJZ WBAL WHAM KDKA
 WBZ-WBZA—Homemaking Hints
 WOR—Joseph Regneas, singing lessons

11:30 A.M.

NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters; Orchestra: WLIT WGY
 NBC—Piano Recital: WEAF WEEL WCHS
 CBS—Tony Wons with Keenan and Phillips, Piano Team: WABC WNAC WCAU WJAS WJSV WOKO WDRC
 NBC—U. S. Marine Band Shut-In-Hour: WJZ WBZ WBZA WBAL KDKA WHAM
 WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.

CBS—Larry Tate; Orchestra: WABC WOKO WCAU WDRC WJSV WJAS WLBZ WNAC
 NBC—Al Bernard, the Minstrel Man: WEAF WEEL WCHS
 WOR—"Personality Plus," Marie Hale

AFTERNOON

12:00 Noon

NBC—Pollock and Lawnhurst, piano team: WEAF WGY
 CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV
 E. T.—Larrow Milling Program: WCHS WEEL
 WBZ-WBZA—The Monitor Views the News, Ernest Beaufort
 WHAM—Tower Trio
 WOR—Harmonizers

12:15 P.M.

CBS—Connie Gates, songs: WABC WDRC WCAU WOKO WJSV WLBZ
 NBC—Johnny Marvin, tenor: WEAF WTIC WLIT
 WBZ-WBZA—Weather; Market Reports
 WCHS—Farm Flashes; Stocks and Weather
 WEEL—News Flashes; Stock Quotations; Farm News
 WGY—Skip, Step and Happiana, songs
 WHAM—News; Agricultural Forum, weather
 WNAC—News and Weather
 WOR—Health Talk; Musical Program
 WRVA—Current Events

12:25 P.M.

WOR—Al Woods, songs and patter

12:30 P.M.

NBC—Maurice Lees' Concert Ensemble: WEAF WCHS WTIC
 CBS—Mitchell Shuster's Orchestra: WABC WOKO WJSV WIP WLBZ
 NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM
 KDKA—News; Markets
 WCAU—Ronnie and Van
 WGY—Farm Program
 WNAC—The Shopper's Exchange
 WOR—Jan Brunesco's Gypsy Orchestra

12:35 P.M.

WEEL—Stocks; Market Report

12:45 P.M.

KDKA—Lloyd Huntley's Orchestra
 WCAU—Hope LeBarr Roberts; Woman Looks at the World
 WEEL—A Bit of This and A Bit of That

12:55 P.M.

WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M.

CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU
 NBC—Market and Weather Reports: WEAF
 KDKA—Farm and Home Hour (NBC)
 WCHS—Lyman B. Chipman Program
 WGY—Albany on Parade
 WHAM—Rotary Club, speaker
 WJSV—Afternoon Rhythms
 WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Revue

1:15 P.M.

CBS—Joan Marrow, music: WABC WNAC WJSV WJAS
 NBC—Emil Velasco, organist: WEAF WEEL WTIC WCHS WFI
 WCAU—Harold Knight's Orchestra

1:30 P.M.

NBC—Pinkey Hunter's Orchestra: WEAF WCHS WGY WFI
 CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS
 NBC—Vic and Sade, comedy sketch: WJZ WBAL WBZ WBZA KDKA

HIGH SPOT SELECTIONS FOR THE DAY

2:45 p.m.—Nellie Revell Interviews Phil Baker: NBC-WJZ network.

3:30 p.m.—"Whither Britain?"; Margaret Haig, Viscountess Rhondda, editor-industrialist: NBC-WEAF and CBS-WABC networks.

7:30 p.m.—Ariene Jackson; Green Brothers orchestra: NBC-WEAF network.

8:00 p.m.—Little Jack Little's orchestra: CBS-WABC network.

8:45 p.m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WABC network.

9:00 p.m.—Musical Memories; Edgar A. Guest, poet: NBC-WJZ network.

9:00 p.m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WEAF network.

9:15 p.m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WABC network.

9:30 p.m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WABC network.

10:00 p.m.—Ray Perkins, comedian, and orchestra: NBC-WJZ network.

10:00 p.m.—Gray's orchestra; Stoopnagle and Budd; Connie Boswell: CBS-WABC network.

WEEL—Reading Circle
 WHAM—School of the Air
 WJSV—Popular Serenade
 WOR—Bide Dudley, Theater Club of the Air
 WRVA—Market Reports

1:45 P.M.

CBS—Louis Panico's Orchestra: WABC WNAC WJAS WJSV WCAU WDRC WLBZ WOKO
 NBC—Merry Macs: Cheri McKay; Male Trio: WJZ WBAL WHAM
 KDKA—Lloyd Huntley's Orchestra
 WBZ-WBZA—Safety Committee; Organ Music, Health talk
 WOR—Mildred Cole, soloist; orchestra
 WTIC—Pinkey Hunter's Orchestra (NBC)

2:00 P.M.

NBC—Merry Madcaps; Fred Wade, tenor; Norman Clauter's Orchestra: WEAF WTIC WEEL WLIT WGY
 CBS—Ann Leaf at the Organ: WABC WOKO WDRC WIP WJAS WLBZ
 NBC—Meredith Willson's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Havens and Martin, piano duo
 WCHS—Lura Thomas Brown
 WNAC—Talk by Mayor Andrew A. Cassassa of Revere
 WOR—Dr. Arthur Frank Payne, the Psychologist Says

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU WCHS—Merry Madcaps (NBC)
 WGY—Household Chats
 WHAM—School of the Air
 WNAC—Ann Leaf at the Organ (CBS)
 WOR—Nell Vinick, beauty talk

2:30 P.M.

NBC—Talk: WEAF
 NBC—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
 NBC—Smack-Out, sketch: WJZ WBAL WHAM
 KDKA—Home Forum
 WBZ-WBZA—Mildred May, soprano; Lou Bell, pianist
 WCAU—Women's Club of the Air
 WCHS—Food Hour
 WGY—Three Schoolmaids
 WEEL—Food Institute
 WOR—Otis Holley, soprano
 WRVA—Herman Carow, violinist

2:45 P.M.

NBC—Nellie Revell at Large; Interview with Phil Baker: WJZ WBAL WBZ WBZA
 NBC—Vocal Soloist: WEAF
 WGY—Union College talk
 WHAM—George Garis, organist
 WOR—The Hitmakers, orchestra

3:00 P.M.

NBC—Ma Perkins, drama: WEAF WCHS WGY WFI WTIC
 CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV WIP WLBZ
 NBC—Rochester Civic Orchestra; Guy Fraser Harrison, conductor: WJZ KDKA WBAL WBZ WBZA WHAM
 WCAU—Studio Program
 WEEL—Del Castillio, organist
 WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.

NBC—Blue Room Echoes, string ensemble: WEAF WTIC WCHS WGY
 WCAU—Women's Club of the Air
 WOR—"Old Man Sunshine"

3:30 P.M.

NBC—Whither Britain, Viscountess Rhondda, speaker: WEAF WGY WCHS WTIC WEEL WFI
 CBS—Whither Britain, Viscountess Rhondda, speaker: WABC WOKO WNAC WCAU WJSV WDRC WLBZ WJAS
 WBZ-WBZA—Home Forum Cooking School
 WOR—Newark Museum, talk

3:45 P.M.

WOR—Sally and Sue, comedy and songs

4:00 P.M.

CBS—U. S. Navy Band, patriotic period: WOKO WJAS WLBZ WDRC WNAC WIP
 NBC—Women's Radio Review: WEAF WCHS WGY
 CBS—Stage Relief Fund, Speaker: WABC WJAS WJSV
 NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Around the Theater with Powers Gouraud

WEEL—News Flashes; Stock Quotations
 WOR—Dr. H. I. Strandhagen: "What's Beneath the Skin"

4:05 P.M.

CBS—U. S. Navy Band: WABC

4:15 P.M.

NBC—Prehistoric Game Trails, Carl Clausen, explorer WEAF WEEL WFI WGY WCHS
 NBC—Music Magic; Ruth Lyon, soprano; Edward Davies, baritone; orchestra: WJZ WBZ WBZA WBAL WHAM
 KDKA—Congress of Clubs
 WNAC—Spotlighting Modern Education
 WOR—Freddy Farber and Edith Handman, variety act

4:30 P.M.

NBC—Horatio Zito's Orchestra: WEAF WGY WEEL WCHS
 CBS—Enoch Light's Orchestra: WABC WOKO WNAC WDRC WJAS WJSV WLBZ WIP
 NBC—"Physical Vigor and Good Health are Essential," Dr. Jay V. Nash: WJZ WBAL KDKA—News and Markets
 WBZ-WBZA—Health Clinic
 WCAU—"Thru the Looking Glass," with Frances Ingram
 WHAM—The Rambler
 WOR—Elsa Hemenway, piano miniatures

4:45 P.M.

CBS—Enoch Light's Orchestra: WIP
 NBC—Lady Next Door, children's program: WEAF WEEL WLIT
 CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRC WCAU
 NBC—Harry Owens' Orchestra: WJZ WBZ WBZA WBAL KDKA
 WGY—Stock Reports
 WHAM—News Service
 WOR—William Hargrave, baritone; Orchestra

5:00 P.M.

NBC—Music Box; Gloria La Vey, soprano; Male Chorus: WEAF WEEL WCHS
 CBS—Skippy, Children's Skit: WABC WOKO WAAB WDRC WCAU WJSV WJAS
 WBZ-WBZA—Agricultural Markets
 WGY—Lang Sisters
 WHAM—Harry Owen's Orchestra (NBC)
 WNAC—Five O'clock Revue
 WOR—Dr. Winslow, talk

5:05 P.M.

WOR—Judge Gustave Hartman, talk

5:10 P.M.

WOR—Program Resume

5:15 P.M.

NBC—Little Jackie Heller, tenor; Harry Kogen's Orchestra: WJZ WBAL WHAM
 CBS—On the Air Tonight: WABC
 CBS—Madison Ensemble: WAAB WDRC WJAS WIP
 KDKA—Kiddies Club
 WBZ-WBZA—The Monitor Views the News, Henry Edison Williams
 WCAU—Stanley Roberts and Orchestra
 WGY—The Music Box (NBC)
 WJSV—Billy Huggins, songs
 WOR—Kay Costello, songs; Eddie Lambert, piano

5:20 P.M.

CBS—Madison Ensemble: WABC WOKO

5:25 P.M.

WRVA—Aunt Pollyanna

5:30 P.M.

NBC—Nursery Rhymes, children's program: WEAF WEEL WCHS WLIT
 CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV
 NBC—Singing Lady; Nursery Jingles, Songs and Stories: WJZ WBAL WBZ WBZA KDKA WHAM
 WGY—Princess Nacooe, Wigwam Club
 WOR—"Girls and Boys of Many Lands," Marion Wall

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

CBS—Brooke, Dave and Bunny, songs: WABC WOKO WDRC WCAU WNAC WLBZ
 NBC—Rex Cole's Mountaineers: WEAF
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
 NBC—Tattered Man: WCHS WGY WEEL
 WJSV—Evening Rhythms
 WOR—Paulo Gruppe, cellist; Samuel Quincy, pianist; Sonata Recital

(TUESDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Mme. Frances Alda, soprano: WEA
CBS—Buck Rogers in the 25th Century: WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Angelo Ferdinand's Orchestra: WJZ WBZ
WBZA WBAL
KDKA—Evensong
WCSH—Dance Marathon
WEEI—The Evening Tattler
WGY—Evening Brevities; News Items
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, children's program
WRVA—Hi-Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
WAAB WCAU WDRS
KDKA—Sports; Program Preview
WCSH—Al Buck's Sports Review
WGY—Ma Frasier's Boarding House
WHAM—Angelo Ferdinand's Orchestra (NBC)
WJSV—Frank Watanabe and Hon. Archie
WLW—Joe Emerson, soloist
WNAC—The Merry Go-Round

6:20 P.M.

WCSH—Musical Interlude

6:30 P.M.

CBS—Mary Eastman, soprano; Evan Evans,
baritone: WABC WDRS WAAB WJSV WLBZ
NBC—Mid-Week Hymn Sing, mixed quartet; or-
ganist: WEA WGY
NBC—Ivory Stamp Club: WJZ WBAL
KDKA—"Cat and the Fiddle"; selections
WBZ-WBZA—Time; Old Farmers Almanac; Wea-
ther; Sports
WCAU—Comedy Stars of Hollywood
WCSH—Gene and Glen
WEEI—News Flashes; Farm Announcements
WHAM—Dance Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WOR—Dinner Music
WRVA—News Reporter

6:40 P.M.

WEEI—The Voice of the East

6:45 P.M.

CBS—Harold Knight's Orchestra: WIP
NBC—Cheerio Musical Mosaics; Jan Peerce,
tenor; male chorus; orchestra: WEA WFI
CBS—Little Italy, drama: WABC WOKO WAAB
WDRS WCAU
NBC—Lowell Thomas, Today's News: WJZ
WBZ WBZA WBAL KDKA WLW WHAM
WCSH—White Cross Night Club
WEEI—Crystal Souvenirs
WGY—The Club Car Special
WJSV—Marguerite Cromwell and Phil Crist
WNAC—Larry Funk's Orchestra
WOR—Josef Ranald, hand analyst; Eddie Con-
nors, guitarist
WRVA—Book Review

6:50 P.M.

WOR—Story With Music

7:00 P.M.

NBC—Mary Small, songs; Orchestra: WEA WFI
CBS—Myrt and Marge, drama: WABC WOKO
WNAC WDRS WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ
WBZA KDKA WLW WRVA WHAM
WCSH—True Stories of the Sea
WEEI—Dr. Miriam Scirball, book reviews
WGY—The Crazy Banjoists
WOR—Stan Lomax; Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEA WGY
WCSH WEEI
CBS—Just Plain Bill, skit: WABC WNAC WCAU
WJAS WJSV
NBC—You and Your Government, Talk: WJZ
WBZ WBZA
KDKA—Pittsburg Frolics
WHAM—On Wings of Song
WLW—Unbroken Melodies
WOR—Comedy Stars of Hollywood
WRVA—The Minstrels

7:30 P.M.

CBS—Oliver Naylor's Orchestra: WIP
NBC—Fur Trappers; Orchestra; Arlene Jackson,
blues singer; Green Brothers' Novelty Or-
chestra: WEA WGY
CBS—The Serenaders: WABC WDRS WCAU
WOKO WJAS
Y. N.—Talk by James Roosevelt: WNAC WLBZ
WCSH—Studio Program
WEEI—After Dinner Revue
WJSV—The Dinkeldorffers
WLW—Paul Pearson's Orchestra
WOR—Footlight Echoes
WRVA—Evelyn Harrison, soloist

7:45 P.M.

CBS—Boake Carter, news: WABC WNAC WCAU
WJAS WJSV
NBC—The Goldbergs, comedy sketch: WEA WFI
WEEI WGS WGY
NBC—Gus Van and Company: WJZ
KDKA—True Stories of the Sea
WBZ-WBZA—Bob Becker Dog Stories
WHAM—Manhattan Serenade
WLW—Johnny Johnson's Orchestra
WRVA—Tarzan of the Apes

8:00 P.M.

CBS—Little Jack Little's Orchestra: WABC
WNAC WJSV WOKO WDRS WIP

NBC—Crime Clues, mystery drama: WJZ WBAL
WBZ WBZA KDKA WLW
NBC—Leo Reisman's Orchestra; Phil Ducey, bari-
tone: WEA WEEI WGS WFI WGY
WCAU—True Stories of the Sea
WOR—Radio Vanities; Ferde Grofe's Orchestra;
Frank Parker, tenor
WRVA—Newspaper Adventures

8:15 P.M.

CBS—Five Blue Spades: WIP
CBS—Edwin C. Hill, "The Human Side of the
News": WABC WOKO WNAC WCAU WDRS
WJAS WJSV
WHAM—"Behind the Headlines," Dr. Meyer
Jacobstein
WRVA—Piano Moods

8:30 P.M.

NBC—Wayne King's Orchestra: WEA WEEI
WGS WFI WGY
CBS—The Voice of Experience: WABC WNAC
WDRS WCAU WJAS WJSV
NBC—Adventures in Health, Dr. Herman Bun-
desen: WJZ WBAL WBZ WBZA KDKA
WLW WHAM
WOR—Borrah Minevitch's Harmonica Rascals
WRVA—Manhattan Merry Go-Round

8:45 P.M.

CBS—California Melodies; Raymond Paige's Or-
chestra; Guest Stars: WABC WOKO WDRS
WJSV WNAC WJAS
NBC—Bavarian Peasant Band: WJZ WHAM
WBAL
KDKA—Crazy Hillbillies
WBZ-WBZA—"Twentieth Century Ideas," Prof.
Kirtley F. Mather, director
WCAU—Carlile and London with Bert Balas
WLW—Nurserymen

9:00 P.M.

NBC—Ben Bernie's Blue Ribbon Air Casino:
WEA WEEI WGS WGY WLW WRVA WFI
CBS—Philadelphia Studio Orchestra; Sylvan Le-
vin, conductor: WABC WOKO WNAC WDRS
WCAU WJAS WJSV WLBZ
NBC—Musical Memories, Edgar A. Guest, poet;
Alice Mock, soprano; Charles Sears, tenor;
Vocal Trio; Josef Koestner's Orchestra: WJZ
WBZ WBZA WBAL KDKA WHAM
WOR—"Back Stage" with Boris Morros

9:15 P.M.

CBS—Ruth Etting; Johnny Green's Orchestra;
Ted Husing, m.c.: WABC WOKO WNAC
WDRS WCAU WJAS WJSV

9:30 P.M.

NBC—Ed Wynn, the Fire Chief, with Graham
McNamee; male quartet: WEA WGS WFI
WGY WEEI WRVA WLW
CBS—Minneapolis Symphony Orchestra; Eugene
Ormandy, conductor: WABC WOKO WDRS
WJAS WCAU WJSV WNAC WLBZ
NBC—Eddie Duchin's Orchestra: WJZ WBZ
WBZA WBAL WHAM KDKA
WOR—Dinner to Bronx Board of Trade; Guest
Speakers

9:45 P.M.

WCAU—Newspaper Adventures
10:00 P.M.
NBC—The Cruise of the Seth Parker, dramatic
broadcasts by Phillips Lord and crew enroute
around the world: WEA WEEI WGS WFI
WGY WRVA WLW
CBS—Glen Gray's Orchestra; Colonel Stoopnagle
and Budd; Connie Boswell: WABC WOKO
WDRS WCAU WJAS WJSV WNAC WLBZ
NBC—Ray Perkins, comedian; Orchestra; Solo-
ists: WJZ KDKA WHAM WBAL
WBZ-WBZA—Billy Loxsez's Orchestra
WOR—Teddy Bergman, comedian; Betty Queen,
contralto; The Rondoliers, quartet

10:15 P.M.

WOR—Harlan Eugene Read, news
10:30 P.M.
NBC—Madame Sylvia of Hollywood: WEA WGY
WEEI
CBS—Harlem Serenade; Claude Hopkins' Orches-
tra; Five Spirits of Rhythm, Orlando Rober-
son: WABC WDRS WJSV WAAB
NBC—Mario Cozzi, baritone; Joseph Littau's Orches-
tra: WJZ WBAL
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Buccaneers Male Quartet
WCAU—Grandma Goes Modern
WCSH—Musical Program
WHAM—News Service
WLW—Follies; Orchestra; Vocalists; Dramatic
Skits
WNAC—Over the Camerman's Shoulder
WOR—Eddy Brown, violinist; George Shackley;
Orchestra
WRVA—Concert Orchestra

10:45 P.M.

NBC—Robert Simmons, tenor; Jerry Sears' Orches-
tra: WEA WEEI WFI WGS WFI
NBC—To be announced: WJZ WHAM
KDKA—Studio Program
WBZ-WBZA—News Flashes
WCAU—Harlem Serenade (CBS)
WGY—Curtis Blakeslee, soloist
WNAC—News Flashes; Weather
WOR—Boake Carter: "Sports Magazine of the
Air"

11:00 P.M.

NBC—Three Scamps, male trio: WJZ WBAL
CBS—Charles Carlile, tenor: WABC WIP WJAS
WOKO
NBC—John B. Kennedy, news: WEA WGY
WFI
KDKA—Sports Review
WBZ-WBZA—Weather; Temperature; Sports Re-
view, Bill Williams
WCAU—Boake Carter, talk
WCSH—Dance Marathon
WEEI—News Flashes; Weather Forecast

What of Radio Angels?

(Continued from Page 5)

training, gowns befitting a glamorous star of romantic operatic roles, and parties to which the "right people are to be invited.

Study in Italy, the home of the opera, is also expensive. Unless a singer's talent is exceptional and definitely recognized as such by the officials of the opera in that country, her way must be paid as surely as she must buy a ticket to travel on the railways of this country. This fact is recognized in music circles even in the United States, and no American singer—unless she is most naive and un-informed—will attempt to "sing her way" around the opera circuit of Italy.

The aspiring concert singer faces similar difficulties of expense. After years of training she may be ready to make her debut which would properly be in Town Hall, New York. First, she must be certain that her voice will be acceptable to the critics of the New York newspapers, merciless authorities and discerning detectors of vocal faults. After she has spent much money perfecting the voice and her teacher has declared her ready for a debut, there are still further expenses ahead of her. Unless she has an "angel" or mentor or sponsor, she will be required to provide the rental for the hall and—perhaps the most important item—the publicity which will assure her an audience.

I have been fortunate. Perhaps my guiding guardian angel of destiny has been responsible for the regularity with which radio contracts have been offered to me. Some day, perhaps, I shall return to the stage; some day I may consider the sound films as a medium through

which to extend the scope of my activities, my service to my countrymen. But, until such a decision is reached, I shall remain true to radio which, after all, gave me the opportunity of singing to the greatest number of people.

From the stage I went into Roxy's Gang and from there I became a part of National Broadcasting company's National Light Opera Company. I remained on the sustaining programs for six months before I received the contract for my first commercial program. Since that time I have never been without a commercial sponsor.

Cities Service has been my sponsor for the last four years. Sometimes I ask myself what will be next. The answers come from the cinema and stage in the form of offers of contracts. Some day, probably, I shall return to the stage; some day I may assume a cinema role. All of these questions depend on the matter of the right vehicle. My guardian angel of destiny, most likely, will guide me into the manner in which I can be of the most service to my fellow-men.

And so it is that my answer to the question, "Is an 'angel' necessary to the career of a singer?" must be "No." Such assistance might simplify the struggle for success, although it cannot possibly lighten the load of the singer who must appear constantly in new programs each week and thus maintain relations with the audience she loves.

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28x38.50-20	15.95	30x38.00-20	15.95
28x39.00-20	16.15	30x38.50-20	16.15
28x39.50-20	16.35	30x39.00-20	16.35
28x40.00-20	16.55	30x39.50-20	16.55
28x40.50-20	16.75	30x40.00-20	16.75
28x41.00-20	16.95	30x40.50-20	16.95
28x41.50-20	17.15	30x41.00-20	17.15
28x42.00-20	17.35	30x41.50-20	17.35
28x42.50-20	17.55	30x42.00-20	17.55
28x43.00-20	17.75	30x42.50-20	17.75
28x43.50-20	17.95	30x43.00-20	17.95
28x44.00-20	18.15	30x43.50-20	18.15
28x44.50-20	18.35	30x44.00-20	18.35
28x45.00-20	18.55	30x44.50-20	18.55
28x45.50-20	18.75	30x45.00-20	18.75
28x46.00-20	18.95	30x45.50-20	18.95
28x46.50-20	19.15	30x46.00-20	19.15
28x47.00-20	19.35	30x46.50-20	19.35
28x47.50-20	19.55	30x47.00-20	19.55
28x48.00-20	19.75	30x47.50-20	19.75
28x48.50-20	19.95	30x48.00-20	19.95
28x49.00-20	20.15	30x48.50-20	20.15
28x49.50-20	20.35	30x49.00-20	20.35
28x50.00-20	20.55	30x49.50-20	20.55
28x50.50-20	20.75	30x50.00-20	20.75
28x51.00-20	20.95	30x50.50-20	20.95
28x51.50-20	21.15	30x51.00-20	21.15
28x52.00-20	21.35	30x51.50-20	21.35
28x52.50-20	21.55	30x52.00-20	21.55
28x53.00-20	21.75	30x52.50-20	21.75
28x53.50-20	21.95	30x53.00-20	21.95
28x54.00-20	22.15	30x53.50-20	22.15
28x54.50-20	22.35	30x54.00-20	22.35
28x55.00-20	22.55	30x54.50-20	22.55
28x55.50-20	22.75	30x55.00-20	22.75
28x56.00-20	22.95	30x55.50-20	22.95
28x56.50-20	23.15	30x56.00-20	23.15
28x57.00-20	23.35	30x56.50-20	23.35
28x57.50			

Wednesday, March 7

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
NBC—Organ Rhapsody; Richard Leibert, organist: WFAE WFSH WFI
CBS—Salon Musicale: WCAU
NBC—Morning Devotions; Lowell Patton, organist: WJZ WBAL WBZ WBZA KDKA
WEEI—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Daily Produce Reporter

8:05 A.M.

CBS—Salon Musicale: WABC

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL KDKA WHAM
WBZ WBZA
WCSH—Morning Devotions
WEEI—Shopping Service

8:30 A.M.

NBC—Cheerio, inspirational talk, and music: WFAE WEEI WFSH WFI WGY
CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU
NBC—Lew White, organist: WJZ WBAL KDKA
WBZ WBZA WHAM

WOR—Martha Manning, sales talk

8:45 A.M.

E. T.—Strollin' Tom: KDKA

WCAU—Sam Moore's Meeting

WOR—Gospel Messengers, songs

9:00 A.M.

NBC—Sam Herman, xylophone; Frank Banta, piano: WFAE WLIT WCSH
CBS—Eton Boys, Male Quartet: WABC WOKO
WNAC WDRC WCAU WJAS WLBZ
NBC—The Mystery Chef: WJZ WBAL KDKA
WBZ WBZA

WEEI—Clothes Institute

WGY—Scissors and Paste

WHAM—Tower Clock Program

WJSV—Woman's Hour

WOR—"Our Children" with Mary Olds; Edward

Nell, Jr., baritone; George Shackley, organist

9:15 A.M.

NBC—Landt Trio and White, songs and comedy: WFAE WGY WCSH WEEI WLIT
CBS—Madison Ensemble: WABC WOKO WNAC
WDRC WJAS WIP WLBZ
NBC—Breakfast Club; orchestra: WJZ WHAM
KDKA WBAL

WBZ-WBZA—Virginia Reade, talk

WCAU—Words and Music

WOR—Miss Kath'rine 'n' Calliope

9:30 A.M.

CBS—Metropolitan Parade: WABC WOKO WDRC
WNAC
NBC—Bradley Kincaid, The Mountain Boy; hill-billy songs: WFAE WCSH
KDKA—Style and Shopping Service
WEEI—Variety Program
WGY—Billy Rose, tenor
WOR—"First Ladies" on the Air

9:45 A.M.

CBS—Metropolitan Parade: WJAS WCAU WLBZ
NBC—The Southernaires, male quartet: WFAE
WCSH WEEI WFI
KDKA—Piano, Minute Manners
WBAL—Shopping with Nancy Turner
WBZ-WBZA—Breakfast Club (NBC)
WGY—Martha and Hal
WHAM—Tom Grierson, organist
WOR—Shopping with Jean Abhey

10:00 A.M.

NBC—Breen and de Rose, songs: WFAE WCSH
WFI WEEI
CBS—In the Luxembourg Gardens: WABC WJAS
WOKO WDRC WCAU
NBC—Josephine Gibson, hostess counsel: WJZ
WBAL KDKA WHAM WBZ WBZA
WGY—Hank Keene and his Gang
WNAC—Buddy Clark, soloist
WOR—Pure Food Hour
WRVA—Betty Moore

10:15 A.M.

NBC—Young Artists' Trio, instrumental: WFAE
WEEI WCSH WFI
CBS—Bill and Ginger, Songs: WABC WOKO
WNAC WCAU WJAS WJSV
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ
WBZA KDKA WHAM
WGY—Strollin' Tom

10:30 A.M.

NBC—The Three Scamps, trio: WFAE WCSH
WFI
CBS—News Service: WABC WAAB WDRC WJAS
WJSV WCAU WLBZ
NBC—Today's Children, dramatic sketch: WJZ
WBAL WBZ WBZA KDKA
WEEI—Orchestral Program
WGY—Market Basket
WHAM—Mrs. Thrifty Buyer
WNAC—Yankee Mixed Quartet

10:35 A.M.

CBS—Emery Deutsch's Orchestra: WABC
10:45 A.M.

CBS—Will Osborne's Orchestra; Pedro De Cor-doba and his Friendly Philosophy: WABC
WOKO WNAC WDRC WCAU WJAS

NBC—Betty Crocker, cooking talk: WFAE WEEI

WFI WGY WCSH

NBC—Musical Ori-inalities; Dick Teela, tenor:

WJZ WBAL

KDKA—Sammy Fuller

WBZ-WBZA—La Touraine Altitude Contest

WHAM—Half-remember'd Rimes

WJSV—American Red Cross Speaker

11:00 A.M.

NBC—Juan Reyes, pianist: WFAE WCSH WLIT

WGY

CBS—Cooking Closeups; Mary Ellis Ames:

WABC WOKO WNAC WCAU WDRC WJAS

WJSV

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:

WJZ WBAL

E. T.—Strollin' Tom: WBZ WBZA

KDKA—Uncle Tom and Betty

WEEI—Edison Program

WOR—Joseph Bier, baritone; Orchestra

11:15 A.M.

NBC—Alice Remsen, contralto: WFAE WEEI

WGY WCSH WLIT

CBS—The Four Showmen, Male Quartet: WABC

WNAC WCAU WDRC WJAS WJSV WLBZ

NBC—Singing Strings, string ensemble: WJZ

WBAL WHAM

KDKA—Strollin' Tom

WBZ-WBZA—Women's Club News; Frances A.

Blanchard

WOR—Beauty Casting, songs and facial gymnastics

WRVA—Sears and MacDonald

11:30 A.M.

NBC—Betty Moore, interior decorating; Lew

White, organ: WFAE WLIT WGY WEEI

CBS—Tony Wons: WABC WOKO WNAC WDRC

WCAU WJAS WJSV WLBZ

NBC—U. S. Army Band: WJZ WBAL KDKA

WBZ WBZA WHAM

WCSH—Musical Program

WOR—The Humanologist, Dr. William Von Crowe

WRVA—Art Brown, organist

11:45 A.M.

NBC—Fields and Hall, songs and comedy: WFAE

WEEI WCSH WGY

CBS—Jane Ellison's Magic Recipes: WABC WJAS

WJSV WOKO WCAU WDRC WNAC

WOR—The Magic Bowl, Claire Sugden

AFTERNOON

12:00 Noon

NBC—Gene Arnold and the Commodores: WFAE

WEEI WGY WCSH WLIT

CBS—The Voice of Experience: WABC WNAC

WDRC WCAU WJAS WJSV

NBC—Eva Taylor, crooner: WJZ KDKA

WBAL—Newspaper Adventures

WBZ-WBZA—The Monitor Views the News

WHAM—Tower Trio

WOR—Walter Ahrens, baritone

12:15 P.M.

NBC—Johnny Marvin, tenor: WFAE

CBS—Betty Barthell, songs: WABC WOKO

WJSV WDRC WCAU WLBZ

NBC—Fire-side Songs, Chuck and Ray: WJZ

KDKA—Honey Boy and Sassafras

WBAL—Chick Larro

WBZ-WBZA—Weather; Market Reports

WCSH—Farm Flashes

WEEI—News Flashes; Market Reports

WGY—Skip, Step and Happiana, songs

WHAM—News Service; Agricultural Forum

weather

WNAC—News and Weather

WOR—Visiting Nurses Association, talk

WRVA—Health Address

12:25 P.M.

WCSH—Stocks; Weather

WEEI—Stock Exchange Quotations

WOR—"Minute Manners," Mrs. J. S. Reilly

12:30 P.M.

CBS—Smilin' Ed McConnell: WABC WDRC

WCAU WJSV WNAC WOKO

NBC—On Wings of Song, String Trio; Vocalist:

WFAE WCSH

NBC—National Farm and Home Hour; Guest

Speakers; Walter Blaufuss' Homesteaders:

WJZ WBZ WBZA WHAM WBAL

KDKA—News and Markets

WGY—Farm Program

WOR—Alexander Haas' Gypsy Orchestra

12:35 P.M.

WEEI—Stock Exchange Quotations; Market Re-

port

12:45 P.M.

CBS—Mischa Raginsky's Ensemble: WABC

WOKO WJSV WIP WAAB WLBZ

KDKA—Lloyd Huntley's Orchestra

WCAU—Today on WCAU

WEEI—A Bit of This and A Bit of That

WNAC—The Shopper's Exchange

12:50 P.M.

WCAU—A Woman Looks at the World, Hope

Le Barr Roberts

12:55 P.M.

WOR—Ohman and Arden, "The World's Most

Beautiful Waltzes"

1:00 P.M.

NBC—Market and Weather Reports: WFAE

CBS—Marie, the Little French Princess, drama:

WABC WNAC WCAU

KDKA—National Farm and Home Hour (NBC)

WCSH—Church Federation Midweek Services

WGY—Albany on Parade

HIGH SPOT SELECTIONS FOR THE DAY

1:15 p. m.—Kay Francis interview by Louella Parsons; music by Raymond Paige's orches-

tra: CBS-WABC network.

8:00 p. m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WFAE network.

8:30 p. m.—Albert Spalding, violinist: CBS-WABC network.

9:00 p. m.—Troubadours; guest stars and orchestra: NBC-WFAE network.

9:30 p. m.—John McCormack, tenor; William Daly's orchestra: NBC-WJZ network.

9:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WABC network.

9:30 p. m.—Fred Allen's Revue; Fred Allen and Portland Hoffa with Ferde Grofe's or-

chestra: NBC-WFAE network.

10:00 p. m.—Old Gold Hour; Ted Fiorito's orchestra; the Debutantes Trio; Leif Erickson,

baritone; Dick Powell, M.C.: CBS-WABC network.

10:30 p. m.—"Case of Civilization vs. Hitlerism"; Alfred E. Smith, Samuel Seabury, Mathew

Woll speaking at Madison Square Garden: CBS-WABC network.

WJSV—Real Estate Review; Afternoon Rhythms

WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Revue; Mildred Cole; Alice Wood

and Milton Kaye

1:15 P.M.

NBC—Close Harmony; Gloria La Vey, soprano:

WFAE WEEI

CBS—Interview of Kay Francis: WABC WOKO

WNAC WDRC WJSV WLBZ WCAU

1:30 P.M.

NBC—Orlando's Concert Ensemble: WFAE WEEI

WCSH

CBS—Easy Aces, Comedy: WABC WNAC WCAU

WJAS

NBC—Vic and Sade: WJZ WBAL WBZ WBZA

KDKA

WGY—Bradley Kincaid, mountain ballads

WHAM—School of the Air, science

WJSV—Gene Stewart, organist

WOR—Rosalind Genet, books

WRVA—Market Reports

1:45 P.M.

CBS—The Playboys: WABC WCAU WJAS WNAC

WOKO WLBZ

NBC—Harvest of Song; The Merrie-Men, male

quartet; Irma Glen, organist: WJZ WBAL

KDKA—Lloyd Huntley's Orchestra

WBZ-WBZA—Safety Committee, Organ Music,

Health Talk

WGY—Orlando's Concert Ensemble (NBC)

WOR—Rutgers Home Economics

WRVA—Sunshine Program

2:00 P.M.

NBC—Ted Black's Orchestra: WFAE WEEI WLIT

WGY

CBS—The Captivators: WABC WDRC WJSV

WIP WOKO

NBC—Happy Days in Dixie: WJZ WBZ WBZA

KDKA WBAL WHAM

WCAU—Educational talk by Frank Nieweg

WCSH—Lura Thomas Brown

WNAC—Talk by Chairman J. Weston Flett, of

Belmont

WOR—Dr. Arthur Frank Payne, "The Psycholo-

gist Says"

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU

NBC—Artist Recital: Crane Calder, bass: WNAC

WDRC WJSV WLBZ

WCSH—Ted Black's Orchestra (NBC)

WGY—Matinee Players

WHAM—School of the Air, social study

WOR—College Inn Comedies

2:30 P.M.

NBC—Two Seats in the Balcony; orchestra:

WFAE WCSH WLIT WGY

CBS—American School of the Air: WABC WOKO

WNAC WDRC WJAS WJSV WIP WLBZ

NBC—Smack Out, comedy sketch: WJZ WBAL

WHAM WBZ WBZA

KDKA—Home Forum

WCAU—Women's Club of the Air

WEEI—Kitchen of the Air

WOR—Thelma Goodwin, soloist; orchestra

2:45 P.M.

NBC—Words and Music, soloist and narrator:

WJZ WBZ WBZA

WBAL—John Englar, baritone

WHAM—Steinway Memories

WOR—Leo Freudberg's Orchestra; Talks

3:00 P.M.

NBC—Joe White, tenor; Orchestra: WJZ WHAM

WBAL

CBS—La Forge Berumen Musicale: WABC

WOKO WNAC WDRC WJAS WIP WLBZ

NBC—Ma Perkins, drama: WFAE WGY WFI

WCSH

KDKA—Parents and Prejudices

WBZ-WBZA—Tillotson-Wilson Musicale

WCAU—Stanley Roberts and Orchestra

WEEI—Del Castillo, organist

WJSV—Silver Years

WOR—Elizabeth McShane, "Fashions"

3:15 P.M.

NBC—The Golden Treasury; John Brewster, poetry

readings; Grande Trio: WFAE WCSH

WGY

NBC—Heinie's Grenadiers: WJZ KDKA WBAL

WHAM WBZ WBZA

WCAU—Women's Club of the Air

WJSV—Jeanne Scott, pianist

WOR—Your Lover

3:30 P.M.

NBC—Women's Radio Review; Orchestra; Clau-

dine MacDonald: WFAE WGY WEEI WFI

WCSH

CBS—Manhattan Moods: WABC WOKO WNAC

WDRC WJAS WLBZ

CBS—The Pickard Family: WIP

WBZ-WBZA—Home Forum Cooking School

WCAU—Bright Lights

WOR—Spanish Lesson, Professor Maxine Itturlda

3:45 P.M.

NBC—Platt and Nierman, piano duo: WJZ

WBAL

KDKA—Human Values

WHAM—George Garis, organist

WNAC—Council of New England

WOR—Byron Holiday, baritone; orchestra

4:00 P.M.

NBC—Pop Concert: WFAE WTIC WGY

CBS—Musical Album of Popular Classics; How-

ard Barlow, conductor: WABC WOKO WNAC

WDRC WJAS WJSV WLBZ

NBC—Betty and Bob, dramatic sketch: WJZ

WBAL KDKA WBZ WBZA WHAM

(WEDNESDAY CONTINUED)

5:45 P.M.

NBC—Wizard of Oz, dramatization: WFAE WTIC
WEEI WGY WCHS
CBS—Brooke, Dave and Bunny, songs: WABC
WAAB WDRS WJAS WOKO WLBZ WCAU
NBC—Little Orphan Annie: WJZ WBAL WBZ
WBZA KDKA WHAM
WJW—Evening Rhythms
WNAC—The Cosmopolitans, novelty quintet
WOR—Amateur Astronomer Association

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAE
CBS—Buck Rogers in the 25th Century: WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Westminster Choir: WJZ WBAL WRVA
KDKA—Evensong
WBZ-WBZA—New England Conservatory of Music
WCHS—Dance Marathon
WEEI—The Evening Tattler
WGY—Evening Brevities; News Items
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don

6:15 P.M.

NBC—Westminster Choir: WHAM WRVA
CBS—Bobby Benson and Sunny Jim: WABC
WOKO WAAB WDRS WCAU WLBZ
KDKA—Sports; Program Preview
WBZ-WBZA—Joe and Bateese, skit
WCHS—Al Buck's Sports Review
WGY—Joe and Eddy, comedy sketch
WLW—Joe Emerson, tenor
WNAC—The Merry Go-Round

6:20 P.M.

WCHS—Musical Interlude

6:30 P.M.

NBC—George R. Holmes, talk; News Service:
WFAE WGY
CBS—Enoch Light's Orchestra: WAAB WDRS
WJSV WOKO WLBZ WJAS
NBC—Irene Beasley, contralto: WJZ WBAL
CBS—Music Box: WABC WCAU
KDKA—Salon Orchestra
WBZ-WBZA—Old Farmers Almanac
WCHS—Randall and McAllister Program
WEEI—News Flashes; Market Reports
WHAM—Hughie Barrett's Orchestra
WLW—Bob Newhall, Mail Pouch Sportsman
WNAC—Detectives Black and Blue, skit
WOR—Dinner Music
WRVA—The News Reporter

6:45 P.M.

NEN—Your Folks and Mine, drama: WEEI
CBS—Ye Happy Minstrel and Tiny Band: WABC
WCAU WDRS WJAS
NBC—Jan Pearce, tenor: WFAE WFI
CBS—Tito Guizar, Mexican tenor: WIP
NBC—Lowell Thomas, today's news: WJZ WBZ
WBZA KDKA WLW WBAL WHAM
E.T.—Red Davis, sketch: WGY WRVA
WCHS—Squire's Program

7:00 P.M.

NBC—Martha Meers, contralto; Orchestra: WFAE
WLIT
CBS—Myrt and Marge, drama: WABC WOKO
WDRS WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
KDKA WLW WRVA WHAM
WCHS—Gene and Glen
WEEI—Comedy Stars of Hollywood
WGY—Through the Looking Glass
WOR—Stan Lomax; Sports Resume

7:15 P.M.

NBC—Billy Bacher, sketch: WFAE WGY WCHS
WEEI
CBS—Just Plain Bill, skit: WABC WJAS
WCAU WJAS WJSV
NBC—Gems of Melody; John Herrick, baritone;
Harold Stanford's Orchestra: WJZ WBZ
WBZA KDKA WLW WBAL WHAM
WLW—Henry Thies' Orchestra
WOR—Harry Hershfield
WRVA—Varieties

7:30 P.M.

NBC—Shirley Howard and the Jesters, Red,
Wamp and Guy; Milt Rettenberg, pianist;
Tony Callucci, guitar: WFAE WTIC WGY
WCHS
CBS—Music on the Air: WABC WOKO WJAS
WDRS WJAS WJSV WCAU WLBZ
NBC—To be announced: WJZ WBAL WHAM
KDKA—Charley Agnew's Orchestra
WEEI—After Dinner Revue
WLW—Johnny Johnson's Orchestra
WOR—Will Osborn's Orchestra; Radio Harris
WRVA—Kiddies Club

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WFAE
WEEI WCHS WLIT WGY
CBS—Boake Carter, News: WABC WJAS
WCAU WJAS WJSV
NBC—Irene Rich in Hollywood, skit: WJZ WBZ
WBZA WBAL KDKA
WHAM—Blue Blazers
WLW—Red Davis, sketch
WRVA—Smoky and Poky

8:00 P.M.

CBS—Phil Ducey, Frank Luther and Jack Park-
er, with Vivien Ruth, vocalists: WABC
WNAC WDRS WJSV
NBC—Jack Pearl, the Baron, comedian; Cliff
Hall; Peter Van Steeden's Orchestra: WFAE
WTIC WEEI WCHS WLIT WGY

NBC—Crime Clues, mystery drama: WJZ WBZ
WBZA KDKA WLW WBAL
WCAU—Love Making Incorporated
WHAM—Lavender and Old Lace
WOR—The Old Theater
WRVA—Current Events

8:15 P.M.

CBS—Edwin C. Hill; The Human Side of the
News: WABC WOKO WJAS WDRS WCAU
WJAS
CBS—Irene Thompson and the Three Naturals:
WIP
WOR—The Loafers, Billy Jones and Ernie Hare
WRVA—Melody Mart

8:30 P.M.

NBC—Wayne King's Orchestra: WFAE WCHS
WLIT WGY WTIC
CBS—Albert Spalding, violinist; Conrad Thibault,
baritone; Don Voorhees' Orchestra: WABC
WOKO WJAS WDRS WCAU WJAS WJSV
NBC—Dangerous Paradise, dramatic sketch:
WJZ WBAL WBZ WBZA KDKA WLW
WHAM WRVA
WEEI—"Lady Lillian and Chet"
WOR—Lavender and Old Lace, Musical Program

8:45 P.M.

NBC—Red Davis, dramatic sketch: WJZ WBZ
WBZA KDKA WBAL WHAM
WEEI—Musical Comedy
WLW—Radio Court
WRVA—Forum

9:00 P.M.

NBC—The Troubadours; orchestra; guest artists:
WFAE WCHS WLIT WGY WLW WRVA
WTIC
CBS—Philadelphia Orchestra; Sylvan Levin, con-
ductor: WABC WOKO WJAS WDRS WCAU
WJAS WJSV WLBZ
NBC—Warden Lawes in 20,000 Years in Sing
Sing: WJZ WBAL WBZ WBZA KDKA
WHAM
WEEI—Lavender and Old Lace, Musical Program
WOR—True Stories of the Sea

9:15 P.M.

CBS—Alexander Woolcott, "The Town Crier":
WABC WJAS WDRS WCAU WJAS WJSV WLBZ
WIP
WCAU—Ben Greenblatt
WOR—The Book of the Month, dramatization

9:30 P.M.

NBC—Fred Allen's Revue; Ferde Grofe's Or-
chestra: WFAE WCHS WLIT WGY WEEI
WRVA WLW
CBS—Guy Lombardo's Orchestra; Burns and
Allen, Comedy Team: WABC WOKO WJAS
WDRS WCAU WJAS WJSV
NBC—John McCormack, tenor; William Daly's
String Orchestra: WJZ WBAL WBZ WBZA
KDKA WHAM

9:45 P.M.

WOR—Willard Robison's Orchestra

10:00 P.M.

NBC—Corn Cob Pipe Club of Virginia, barnyard
music; male quartet: WFAE WTIC WCHS
WLIT WGY WLW WEEI WRVA
CBS—Old Gold Program; Ted Fiorito's Orchestra;
Dick Powell, master of ceremonies: WABC
WOKO WJAS WDRS WCAU WJAS WJSV
WLBZ
NBC—Vincent Lopez' Orchestra; Soloists: WJZ
WBAL WHAM WBZ WBZA KDKA
WOR—DeMarco Girls and Frank Sherry, tenor

10:15 P.M.

KDKA—Art Farrar's Orchestra
WOR—Harlan Eugene Read

10:30 P.M.

NBC—Tourist Adventures; Irvin Talbot's Orches-
tra: WJZ WHAM WRVA
NBC—General Hugh Johnson, speaking at clos-
ing meeting of Code Conference: WFAE WGY
WEEI WTIC
CBS—"The Case of Civilization Against Hitler-
ism"; Alfred E. Smith and Other Speakers:
WABC WDRS WOKO WJSV WIP WLBZ
KDKA—Romance of Dan and Sylvia
WBZ-WBZA—Eventide Singers
WCAU—House Warming
WCHS—Studio Program
WLW—Zero Hour
WNAC—Will Dodge's Orchestra
WOR—Quarter Hour in Three-Fourths Time; Dor-
othy Miller and George Shakley

10:45 P.M.

KDKA—Around the Cracker Barrel
WBZ-WBZA—News Flashes
WCHS—Musical Program
WNAC—News Flashes
WOR—Boake Carter, "Sports Magazine of the
Air"

11:00 P.M.

NBC—Ben Pollock's Orchestra: WFAE WTIC
NBC—Pickens Sisters, vocal trio: WJZ WBAL
KDKA—Sports Review
WBZ-WBZA—Weather; Sports Review
WCAU—Boake Carter, talk
WCHS—Dance Marathon
WEEI—Weather Forecasts; News Flashes
WGY—Happy Feiton's Orchestra
WHAM—News Service
WLW—Dimmick's Orchestra
WNAC—Larry Funk's Orchestra
WOR—"Moonbeams"
WRVA—Dance Orchestra

11:15 P.M.

NBC—The Poet Prince; Anthony Frome, tenor:
WFAE WTIC WEEI WCHS
CBS—Columbia News Service: WABC WOKO
WAAB WDRS WJAS WJSV WLBZ
NBC—Robert Royce, tenor: WJZ WBAL
KDKA—Art Farrar's Orchestra
WBZ-WBZA—Joe Rines' Orchestra

Sportcasts for the Week

SCHEDULE OF EVENTS

(Shown in Eastern Standard Time)
March 4—10:45 p. m. WGN 720 kc
Hockey, Montreal Maroons vs. Blackhawks
March 5—10 p. m. CKCL 580 kc
Hockey, Mercantile League
March 6—9 p. m. CKCL 580 kc
Hockey, Senior OHA
March 6—11:15 p. m. WGBF 630 kc
Wrestling Matches (every Tuesday)
March 6—11:15 p. m. KWK 1350 kc
Hockey, Tulsa vs. Kansas City
March 7—9 p. m. CKCL 580 kc
Hockey, Junior League Play-off
March 8—10 p. m. WIP 610 kc
Wrestling Matches from Camden, N. J.
March 8—10:45 p. m. WGN 720 kc
Hockey, Detroit vs. Chicago
March 9—10:45 p. m. WGN 720 kc
Golden Gloves Fights
March 9—12:45 a. m. KNX 1050 kc
Fights, Hollywood Legion Stadium
March 10—3:30 p. m. CKCL 580 kc
Hockey, Junior League Play-off
March 10—9 p. m. CKCL 580 kc
Hockey, N. Y. Americans vs. Toronto

THE FEATURE of the week's sports broadcasts, and a real standout it will be, is WGN's airing of the *Golden Glove* fights from the *Chicago Stadium*, Friday, March 9. Survivors of the mul-

titude of winners from 35 cities in eight states who have reached the finals of this great amateur sporting classic, will be fighting for the diamond studded golden gloves and, with two such ace announcers as *Quin Ryan* and "Speed" *Harrington* counting off the blow-by-blows from the ringside, the period beginning 10:45 p. m. EST should be full of thrills for listeners. Keep that 720 kilocycle channel open for this big night.

Grunts and Groans

WRESTLING is a major sport in most cities and especially in Evansville, Ind., where WGBF (630 kc) has a regular port of call each Tuesday evening at 11:15 p. m. EST at the grappling contests at the *Agoga Tabernacle*. Sportscaster *Lyell L. Ludwig* handles the details for radio ringsiders.

Going across the Delaware River to Camden, N. J., is a weekly assignment for WIP (610 kc), at Philadelphia, which airs the wrestling at the New Jersey suburb. These tussles come on the air at 10 p. m. EST each Thursday.

Bandstand and BATON

IT'S JOHNNY GREEN, composer-pianist-conductor, who is undergoing an extensive Columbia build-up at present in connection with his work on the *Ruth Etting* bi-weekly program. He doesn't really need a build-up, for, since his first big hit, "Body and Soul," he has been known as one of the foremost songwriters of present times.

Green was graduated from Harvard at the age of 19, and arranged for *Guy Lombardo* even while an undergraduate. He is only 25 now, and has written, among others, the "Night Club Suite" featured by *Paul Whiteman*, "Three's a Crowd," "Ohh, Ahh," "I Cover the Waterfront," "I'm Yours," and the currently popular "I Want to be Loved." Besides conducting his orchestra on the bi-weekly pro-

gram, he is featured in many piano solos.

RE-JOINING the WGY list of music-makers from Schnectady spots is *Johnny Johnson*, who works from the New Kenmore hotel now. . . *Happy Felton* is already heard on the same frequency from the Paradise Club, located in Troy, New York. . . Station WIP, Philadelphia, brings its listeners *Oliver Naylor*, from the Rafters, *Tommy Williams* at the Oriental, and *Luis Russell*. . . *Lloyd Huntley* is chattering in this cold weather on his way to and from the Chatterbox, William Penn Hotel, Pittsburgh, where his orchestra broadcasts via KDKA.

DICK HIMBER and *Joey Nash*, his "he-is-he-isn't-deaf" soloist, are continually arguing. Yet when Nash came down with that ear ailment, Hember filled his hospital room with flowers, telegrams, and baskets of fruit. . . *Maurie Sherman*, who does CBS pickups while cocktail hour musicing at the Cafe D'Alex, Chicago, was surprised to find that his birthday is February 19. He formerly celebrated on the last day in February, but a peek into Chicago's City hall records showed him his error.

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Thursday, March 8

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
NBC—Radio City Organ; Richard Leibert, organist: WEAJ WFSH WFI
CBS—Salon Musicale: WCAU
NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Michael, prince of melody

8:05 A.M.

CBS—Salon Musicale: WABC

8:10 A.M.

WOR—Program Resume

8:15 A.M.

NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA WHAM
WCSH—Morning Devotions
WEEL—Shopping Service
WOR—Al Woods, songs and patter

8:30 A.M.

NBC—Lew White, organist: WJZ WBAL WBZ WBZA KDKA WHAM
CBS—Salon Musicale: WABC

NBC—Cheerio inspirational talk and music: WEAJ WEEI WFSH WGY WTIC WFI
WOR—Martha Manning, sales talk

8:45 A.M.

CBS—Sam Moore's Meeting: WABC WCAU
WOR—Don Ross, songs

9:00 A.M.

NBC—The Breakfast Club: WJZ WBAL KDKA
CBS—Eton Boys, Male quartet: WABC WOKO
WNAC WDRS WCAU WJAS WLBZ
NBC—Sam Herman, xylophone; Frank Banta, piano: WEAJ WLIT WFSH
WBZ-WBZA—Virginia Reade, talk
WEEL—Clothes Institute
WGY—Annette McCullough and Forrest Willis, duets
WHAM—Tower Clock Program
WJSV—Woman's Hour
WOR—Edward Nell, Jr., baritone; Songs; Mary Olds and George Shackley

9:15 A.M.

NBC—Landt Trio and White, comedy and songs: WEAJ WLIT WFSH WEEI WGY
CBS—In the Luxembourg Gardens: WABC WOKO
WNAC WDRS WJAS WIP WLBZ
WCAU—Words and Music
WHAM—Breakfast Club (NBC)
WOR—Sherman Keene's Orchestra

9:30 A.M.

NBC—Bradley Kincaid the Mountain Boy; hill-billy songs: WEAJ WTIC WFSH WGY
KDKA—Style and Shopping Service
WBZ-WBZA—Breakfast Club, orchestra (NBC)
WEEL—Irene Castle
WNAC—Don Ross, the Serenader
WOR—Interior Decorating, Mildred Lewin

9:45 A.M.

CBS—The Mystery Chef: WABC WAAB WCAU WJAS
NBC—Rice String Quartet: WEAJ WTIC WEEI WFSH WFI
KDKA—Work-A-Day Thoughts
WGY—Martha and Hal
WHAM—Household Hour
WNAC—The Yankee Mixed Quartet
WOR—Phil Harris' Orchestra

10:00 A.M.

NBC—Edward MacHugh, the Gospel Singer: WJZ WBAL KDKA WBZ WBZA
CBS—Bill and Ginger: WABC WOKO WJAS WAAB
NBC—Breen and de Rose, vocal and instrumental duo: WEAJ WFSH WEEI WFI
Y. N.—Food and Homemaking School: WNAC WLBZ
WCAU—Phil Harris' Orchestra
WGY—Hank Keene's Radio Gang
WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade: WEAJ WFI WFSH WEEI
CBS—Visiting with Ida Bailey Allen: WABC WJAS WOKO
NBC—Clara Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
WCAU—Bud Shays, songs
WGY—Mid-Morning Devotions

10:30 A.M.

CBS—News Service: WABC WDRS WCAU WOKO
NBC—Today's Children, dramatic sketch: WJZ KDKA WBAL WBZ WBZA
WCSH—Swift Program
WEEL—The Happy Rambler
WGY—The Shopping Bag
WHAM—Mrs. Thrifty Buyer
WNAC—Song Album with Walter Kidder, baritone

10:35 A.M.

WABC—Melody Parade: WABC WCAU WDRS WOKO WLBZ

10:45 A.M.

NBC—Pappy, Zeke, Ezra and Elton, hillbillies: WJZ WBAL

E. T.—School of Cookery: WEEI WGY
KDKA—Sammy Fuller
WBZ-WBZA—La Touraine Altitude Contest
WCAU—Bud Shays, songs
WCSH—Morning Parade (NBC)
WHAM—Tom Grierson, organist
WLBZ—Melody Parade (CBS)
WNAC—Salon Gems
WRVA—Varieties

11:00 A.M.

CBS—Mary Lee Taylor, kitchen talk: WJSV WFSH
NBC—U. S. Navy Band: WJZ WBAL KDKA WBZ WBZA WHAM
CBS—Sunny Side Up: WABC WDRS WCAU WNAC WLBZ
NBC—Galaxy of Stars: WGY WLIT
E. T.—School of Cookery: WFSH WRVA
WEEL—Variety Program
WOR—Nell Vinick, beauty talk

11:15 A.M.

CBS—Sunny Side up: WABC
NBC—Frances Lee Barton, cooking school: WEAJ WTIC WLIT WGY WEEI WFSH
CBS—Charm Secrets: WJSV WCAU WNAC
WOR—School of Cookery
WRVA—Bab and Lib

11:30 A.M.

NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters, trio; Orchestra: WLIT WGY
NBC—Sweetheart Melodies; Vocalists; Talk: WJZ WBAL WBZ WBZA KDKA WHAM
CBS—Tony Wons with Keenan and Phillips, piano team: WABC WNAC WCAU WJAS WJSV WOKO WDRS

NBC—Jules Lande, Troubadour of the Violin; Morton Bowe, tenor: WEAJ WFSH WEEI WTIC
WOR—The Humanologist, Dr. William Von Crowe
WRVA—Luxury Fiddlers

11:45 A.M.

CBS—Academy of Medicine: WABC WOKO WJAS WJSV WDRS WNAC WIP WLBZ
NBC—Al and Lee Reiser, piano duo: WJZ WHAM WBAL KDKA
WCAU—Ralph Schaffer, violinist
WOR—Marian Rich, mezzo-soprano; Orchestra

AFTERNOON

12:00 Noon

NBC—To be announced: WJZ WBAL KDKA WBZ WBZA WHAM
CBS—The Voice of Experience: WABC WNAC WDRS WCAU WJAS WJSV
NBC—Piano Recital: WEAJ WGY
NEN—Larrow Program: WFSH WEEI
WOR—Harmonizers
WRVA—Art Brown, organist

12:15 P.M.

NBC—Wendell Hall, songs: WJZ WBAL
CBS—Connie Gates, songs: WABC WOKO WDRS WCAU WJSV WLBZ WNAC
NBC—Johnny Marvin, tenor: WEAJ KDKA—Honey Boy and Sassafras
WBZ-WBZA—Weather; Market Reports
WCSH—Farm Flashes; Stocks and Weather
WEEL—News Flashes; Market Reports
WGY—Skip, Step and Happiana, songs
WHAM—News Service; Agricultural Forum, weather
WOR—Welfare Council talk

12:20 P.M.

WOR—Musical Program

12:30 P.M.

NBC—National Farm and Home Hour: WJZ WBAL WBZ WBZA WHAM
CBS—Mitchell Schuster's Orchestra: WABC WIP WJSV WOKO WLBZ
NBC—Maurice Lee's Concert Ensemble: WEAJ WFSH
KDKA—News and Markets
WCAU—Ronnies and Van
WGY—Farm Program
WNAC—The Shopper's Exchange
WOR—Jan Bruneseo's Gypsy Orchestra

12:35 P.M.

WEEL—Market Report

12:45 P.M.

KDKA—Lloyd Huntley's Orchestra
WEEL—A Bit of This and A Bit of That
WCAU—A Woman Looks at the World, Hope LeBarr Roberts

1:00 P.M.

NBC—Market and Weather Reports: WEAJ WFSH WTIC
CBS—Marie, the Little French Princess; drama: WABC WNAC WCAU
KDKA—National Farm and Home Hour (NBC)
WGY—Albany on Parade
WJSV—Afternoon Rhythms
WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Revue; Myrtle Boland and Byron Holiday

1:15 P.M.

CBS—Joan Marrow, music: WABC WNAC WJSV WJAS
NBC—Pedro Via's Orchestra: WEAJ WFI WEEI
WCAU—Harold Knight's Orchestra

HIGH SPOT SELECTIONS FOR THE DAY

8:00 p. m.—Cape Diamond Light, dramatic sea Story: NBC-WJZ network.
8:00 p. m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WEAF network.
8:30 p. m.—Voice of America; Alex Gray; Mary Eastman; Nicholas Kemper's orchestra: CBS-WABC network.
9:00 p. m.—Captain Henry's Show Boat: NBC-WEAF network.
9:15 p. m.—Fray and Braggiotti, piano duo: CBS-WABC network.
9:30 p. m.—Fred Waring's orchestra and entertainers: CBS-WABC network.
10:00 p. m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WABC network.
10:00 p. m.—Al Jolson with Paul Whiteman's orchestra and Deems Taylor, master of ceremonies: NBC-WEAF network.
10:30 p. m.—Evan Evans, baritone; concert orchestra: CBS-WABC network.
11:15 p. m.—The Poet Prince; Anthony Frome, tenor: NBC-WJZ network.
11:30 p. m.—International Broadcast from Buenos Aires, S. A.: NBC-WEAF network.

1:30 P.M.

NBC—Vic and Sade, sketch: WJZ WBAL KDKA WBZ WBZA
CBS—Easy Aces, Comedy: WABC WCAU WNAC WJAS
NBC—Orlando's Concert Ensemble: WEAJ WTIC WFSH WGY WFI
WEEL—Reading Circle
WHAM—School of the Air, science
WJSV—Popular Serenade
WOR—Bide Dudley; Theater Club of the Air
WRVA—Market Reports

1:45 P.M.

NBC—The Merry Maes: WJZ WBAL WHAM
CBS—The Captivators: WABC WCAU WJAS WDRS WNAC WLBZ WOKO
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—Safety Committee; Organ Music; Health Talk
WOR—Mildred Cole, soloist

2:00 P.M.

NBC—William Hain, tenor: WEAJ WLIT
NBC—Sleepy Hall's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
CBS—Ann Leaf at the Organ: WABC WOKO WDRS WJSV WLBZ
WCAU—Emily Weyman
WCSH—Lura Thomas Brown
WEEL—Silver Lining Hour
WGY—Paul Curtis, tenor
WNAC—Studio Variety Program
WOR—Dr. Arthur Frank Payne, "The Psychologist Says"
WRVA—Edward Naff

2:15 P.M.

NBC—Yasha Bunchuk, cellist: WEAJ WFSH
CBS—Romance of Helen Trent: WABC WCAU WNAC
KDKA—State Federation, Pennsylvania Women
WEEL—William Kahakalau's Hawaiian Orchestra
WGY—Household Chats
WHAM—School of the Air, social study
WOR—The Melody Singer

2:30 P.M.

NEN—Food Hour: WEEI
NBC—Smack Out, comedy sketch: WJZ WBAL WBZ WBZA
CBS—American School of the Air: WABC WOKO WNAC WDRS WJSV WIP WLBZ WJAS
NBC—Trio Romantique: WEAJ
KDKA—Home Forum
WCAU—Women's Club of the Air
WCSH—Maine Federation of Music Clubs
WGY—Three Schoolmaids
WOR—Otis Holley, soprano

2:45 P.M.

NBC—To be announced: WEAJ
NBC—Words and Music: WJZ WBAL WBZ WBZA
WGY—Barnacle Bill the Sailor
WHAM—George Garis, organist
WOR—Leo Freudberg's Orchestra; Talks

3:00 P.M.

NBC—Ma Perkins, sketch: WEAJ WEEI WGY WFI WFSH
CBS—Metropolitan Parade: WABC WOKO WNAC WDRS WJAS WJSV WIP WLBZ
NBC—Reed Kennedy, baritone: WJZ WBAL KDKA
WBZ-WBZA—"Animals in the News," Dr. Wesley A. Young
WCAU—Tom Dawson, songs
WHAM—Memorial Art Gallery Program
WOR—The Love Racketeer, Myrtle Boland

3:15 P.M.

NBC—The Upstaters, male quartet: WEAJ WFSH WFSH WEEI WGY WTIC
NBC—The Syncopators; Harry Kogen, directing: WJZ WHAM KDKA
WBZ-WBZA—Edwin Otis, baritone
WCAU—Women's Club of the Air
WOR—"Old Man Sunshine"

3:30 P.M.

NBC—Eastman School Program: WJZ WHAM KDKA
CBS—National Student Federation Program: WABC WOKO WNAC WDRS WJAS WJSV WIP WLBZ
NBC—Women's Radio Review; talk; Orchestra: WEAJ WGY WFI WFSH WEEI
WBZ-WBZA—Home Forum Cooking School
WCAU—Five Blue Spades
WOR—Mildred Cole and Tom Davis, songs

3:45 P.M.

CBS—Institute of Music: WABC WOKO WNAC WCAU WDRS WJAS WJSV WLBZ
WOR—Sally and Sue

4:00 P.M.

NBC—Winters and Weber, organists: WEAJ WGY
NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
WCSH—Y.W.C.A. Program
WEEL—Stock Quotations
WOR—Dr. H. I. Strandhagen, talk

4:15 P.M.

NBC—Alice Joy, the Dream Girl; Orchestra: WJZ WBAL WHAM KDKA
NBC—Winters and Weber: WEEI WFI
WNAC—Spotlighting Modern Education
WOR—Freddy Farber and Edith Handman, variety act

4:30 P.M.

NBC—Music Magic; Vocalists; Orchestra: WJZ WBAL WBZ WBZA
CBS—American Legion Speaker: WABC WOKO WNAC WDRS WJSV WIP WLBZ WJAS WCAU
NBC—Hazel Glenn, soprano; Orchestra: WEAJ WFSH WEEI
KDKA—Business News and Markets
WGY—John Sheehan, tenor
WHAM—The Rambler
WOR—Guy Hunter, blind entertainer

4:45 P.M.

NBC—Lady Next Door, children's program: WEAJ WEEI WFSH
CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WDRS WCAU
CBS—Artist Recital; Theo Carle, tenor; Barbara Maurel, contralto: WOKO WJAS WJSV WIP KDKA—Studio Program
WGY—Stock Reports
WHAM—News Flashes
WOR—William Hargrave; Orchestra

5:00 P.M.

NBC—Armand Girard, basso; Orchestra: WEAJ
CBS—Sippy children's skit: WABC WOKO WAAB WDRS WCAU WJSV WJAS
NBC—General Federation of Women's Clubs; guest speaker: WJZ KDKA
WBAL—Talk of the Times
WBZ-WBZA—New England Agriculture; E. J. Rowell
WCSH—Ernie George's Orchestra
WGY—Piano Pals; Dorothy Sherman and Monica Leonard
WHAM—Children's Hour
WNAC—Five O'Clock Revue
WOR—Dr. Winslow, talk

5:05 P.M.

WOR—Judge Gustave Hartman, talk

5:15 P.M.

CBS—George Hall's Orchestra: WAAB WDRS WJAS WJSV WIP WOKO
NBC—Max Dolin, violinist; Milan Smolen, pianist: WJZ WBAL WHAM
CBS—On the Air Tonight: WABC
NBC—Armand Girard, basso: WEEI WLIT
KDKA—Kiddies' Klub
WBZ-WBZA—The Monitor Views the News
WCAU—Friend of Youth
WOR—"The Sophisticates," vocal trio
WRVA—Cecil and Sally

5:20 P.M.

CBS—George Hall's Orchestra: WABC

5:25 P.M.

WRVA—Aunt Pollyanna

5:30 P.M.

NBC—Winnie, the Pooh, drama: WEAJ WLIT WFSH
CBS—Jack Armstrong, All American Boy; WABC WOKO WNAC WDRS WCAU WJAS WJSV
NBC—The Singing Lady, children's program: WJZ WBZ WBZA WBAL KDKA WHAM
WGY—Princess Nacoomie
WOR—The Fox in Art and Decoration, Karl Freund

5:40 P.M.

WRVA—Sports Review

5:45 P.M.

NBC—Rex Cole's Mountaineers: WEAJ WFSH
CBS—Stamp Adventurer's Club: WABC WOKO WAAB WDRS WCAU WJAS WJSV
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
NBC—Echoes of Erin: WGY
Y. N.—Armando Corea's Orchestra: WNAC WLBZ
WEEL—Radio Chat
WOR—The Pet Clinic of the Air

(THURSDAY CONTINUED)

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAF
CBS—Buck Rogers in the 25th Century: WABC
WOKO WAAB WCAU WJAS WJSV
NBC—Richard Himber's Orchestra: WJZ WBAL
KDKA—Evensong
WBZ-WBZA—Duke Dewey's Hickory Nuts
WCSH—Dance Marathon
WEEI—The Evening Tattler
WGY—The Radio Court
WHAM—Sportcast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather
WOR—Uncle Don, kiddies' program
WRVA—Hi Plane Pilots

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC
WAAB WDRG WCAU WLBZ
KDKA—Sports, Program Preview
WBZ-WBZA—Hollywood Highlights, Ralph Arthur
WCSH—Al Buck's Sports Review
WGY—Sports Parade
WHAM—Richard Himber's Orchestra (NBC)
WLW—Joe Emerson, songs; orchestra
WNAC—The Merry Go-Round

6:30 P.M.

NBC—Ivory Stamp Club; Captain Tim Healy:
WJZ WBAL
CBS—Tito Guizar, Mexican Tenor: WABC WOKO
WAAB WJSV WLBZ
NBC—John B. Kennedy: WEAF WGY
KDKA—Salon Orchestra
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Comedy Stars of Hollywood
WCSH—Gene and Glen
WEEI—News Flashes
WHAM—Jack Driscoll, variety program
WLW—Bob Newhall, "Mail Pouch Sportsman"
WOR—Eddie Lane's Orchestra
WRVA—News Reporter

6:40 P.M.

WFI—John B. Kennedy (NBC)

6:45 P.M.

CBS—Harold Knight's Orchestra: WIP
NBC—Grandmother's Trunk, sketch: WEAF WFI
CBS—Little Italy, drama: WABC WOKO WAAB
WDRG WCAU
NBC—Lowell Thomas, today's news: WJZ WBAL
WBZ WBZA KDKA WLW WHAM
WCSH—Studio Program
WEEI—Crystal Souvenirs
WGY—Carmelo Cascio, pianist
WNAC—Larry Funk's Orchestra
WOR—Josef Ranaid, hand analyst
WRVA—Popular Harmonies

6:50 P.M.

WOR—Herbert Lyle, tenor; orchestra

7:00 P.M.

NBC—Mary Small, songs; Orchestra: WEAF
CBS—Myrt and Marge, drama: WABC WOKO
WNAC WDRG WCAU WJAS WJSV
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA
KDKA WLW WRVA WHAM
WCSH—True Stories of the Sea
WEEI—Edison Program
WGY—The Crazy Banjoists
WOR—Stan Lomax; Sports; Resume

7:15 P.M.

NBC—Billy Bachelor sketch: WEAF WGY
WCSH WEEI
CBS—Just Plain Bill, skit: WABC WNAC
WCAU WJAS WJSV
NBC—Don Quixote, dramatic sketch; Male Quar-
tet: WJZ WBZ WBZA WHAM
KDKA—Lois Miller, organist
WLW—Unbroken Melodies
WOR—Comedy Stars of Hollywood

7:30 P.M.

CBS—Oliver Taylor's Orchestra: WIP
NBC—Shirley Howard, vocalist; The Jesters;
Songs and Comedy; Piano and Guitar: WEAF
WCSH WGY
CBS—The Serenaders: WABC WDRG WCAU
WOKO WJAS
NBC—Romantic Melodies; Orchestra; Sketch:
WJZ WBZ WBZA KDKA
WEEI—After Dinner Revue
WHAM—Bank Program
WLW—Paul Pearson's Orchestra
WNAC—Harry E. Rodgers, organist
WOR—The Lone Ranger, sketch
WRVA—Evelyn Harrison

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WEAF
WEEI WGSB WGY WFI
CBS—Boake Carter, News: WABC WNAC WCAU
WJAS WJSV
WLW—Southern Blackbirds
WRVA—Tarzan of the Apes, sketch

8:00 P.M.

NBC—Rudy Vallee's Orchestra, guest artists:
WEAF WEEI WGSB WGY WFI WLW
CBS—The Columbians directed by Freddie Rich:
WABC WNAC WDRG WJSV WOKO WIP
WLBZ
NBC—Cape Diamond Light: WJZ WBZ WBZA
KDKA WRVA
WBAL—"Public Affairs," Frank R. Kent, polit-
ical writer
WCAU—True Stories of the Sea
WHAM—Rochester Evening School of the Air
WOR—Little Symphony Orchestra; Philip James,
conducting; Herma Smith, pianist

8:15 P.M.

CBS—Virginia Baker with Havens and Hillard:
WIP

CBS—Edwin C. Hill, "The Human Side of the
News": WABC WOKO WNAC WDRG WCAU
WJAS WJSV
WBAL—News of the Air
WHAM—"Behind the Headlines," Dr Meyer
Jacobstein

8:30 P.M.

CBS—Voice of America; Mary Eastman, soprano;
Alex Gray; Guest Speaker; Nicholas Kem-
per's Orchestra: WABC WOKO WNAC WJAS
WDRG WCAU WJSV

NBC—Adventures in Health; Dr. Herman Bun-
desen: WJZ WBAL KDKA WHAM WBZ
WBZA

WRVA—Poetry and Music

8:45 P.M.

NBC—Carlos Gardel, baritone; Hugo Mariani's
Orchestra: WJZ WRVA

KDKA—Studio Program

WHAM—Through the Hollywood Looking Glass

9:00 P.M.

NBC—Captain Henry's Show Boat, vocalists and
orchestra: WEAF WEEI WGSB WGY WRVA
WFI
CBS—Philadelphia Orchestra; Sylvan Levin, con-
ductor: WABC WOKO WNAC WDRG WCAU
WJAS WJSV WLBZ

NBC—Death Valley Days, dramatic story: WJZ
WBZ WBZA WLW KDKA WBAL WHAM

WOR—The Co-optimists

9:15 P.M.

CBS—Fray and Braggiotti, two piano team:
WABC WNAC WDRG WOKO WCAU WJAS
WJSV
WOR—"That's Life", dramatized news headlines

9:30 P.M.

NBC—Eddie Duchin's Orchestra; Al Williams,
guest star: WJZ WBAL KDKA WBZ WBZA
WHAM

CBS—Fred Waring's Orchestra; entertainers:
WABC WOKO WDRG WJAS WJSV WNAC
WCAU WLBZ

WLW—Captain Henry's Show Boat (NBC)
WOR—Demarco Girls and Frank Sherry, tenor

9:45 P.M.

WOR—"The Witch's Tale"

10:00 P.M.

NBC—Paul Whiteman's Orchestra and Radio En-
tertainers; Al Jolson, singing comedian;
Deems Taylor, master of ceremonies: WEAF
WGSB WGY WLW WEEI WFI
CBS—Glen Gray's Orchestra; Connie Boswell,
songs; Stoopnagle and Budd: WABC WOKO
WDRG WCAU WJAS WJSV WNAC WLBZ

NBC—Hands Across the Border; soloist and
orchestra: WJZ WRVA KDKA WBZ WBZA
WHAM—Cortland Manning, narrator

10:15 P.M.

KDKA—Art Farrar's Orchestra
WHAM—News Service
WOR—Harlan Eugene Read

10:30 P.M.

NBC—Echoes of the Palisades; Organist; Vocal-
ist; Instrumental Trio: WJZ WHAM WBAL
WRVA WBZ WBZA

CBS—Evan Evans, baritone with Concert Orches-
tra: WABC WAAB WDRG WJSV WLBZ
KDKA—Romance of Dan and Sylvia
WCAU—Larry Tate with Paul Mason's Orchestra
WNAC—Over the Cameraman's Shoulder
WOR—"The Jolly Russians," Adia Kuznetzoff

10:45 P.M.

CBS—Evan Evans, baritone: WJAS WOKO
KDKA—Studio Program
WCAU—Vincent Travers' Orchestra
WNAC—News Flashes; Weather
WOR—Boake Carter, "Sports Magazine of the
Air"

11:00 P.M.

NBC—Viola Philo, soprano: WEAF WFI WRVA
WGY
CBS—Vera Van, contralto: WABC WIP WAAB
WDRG WJSV WLBZ WJAS WOKO
NBC—The Cavaliers, male quartet; WJZ WBAL
KDKA—Sports Review
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Boake Carter
WCSH—Dance Marathon
WEEI—News Flashes; Market Reports
WHAM—Victor Wagner's Orchestra
WLW—Dreary Blues; Orchestra; Vocalists
WNAC—The Russian Artists
WOR—"Moonbeams"

11:15 P.M.

NBC—Notman Cordon, bass: WEAF WGY WGSB
WFI
CBS—News Service: WABC WIP WAAB WDRG
WJSV WLBZ WJAS WOKO
NBC—The Poet Prince; Anthony Frome, tenor:
WJZ WRVA WBAL WHAM
KDKA—Art Farrar's Orchestra
WBZ-WBZA—Old Farmers Almanac
WCAU—Jan Savitt, violinist
WEEI—Morey Pearl's Orchestra

11:20 P.M.

CBS—Isham Jones' Orchestra: WABC WIP WAAB
WDRG WJSV WLBZ WJAS WOKO

11:30 P.M.

NBC—International Broadcast from Buenos
Aires: WEAF WGSB WRVA
NBC—Enric Madriguera's Orchestra: WJZ WBZ
WBZA WBAL WHAM
KDKA—Lloyd Huntley's Orchestra
WCAU—Isham Jones' Orchestra (CBS)
WGY—Johnny Johnson's Orchestra
WLW—Los Amigos
WOR—Emil Coleman's Orchestra

11:45 P.M.

CBS—To be announced: WABC WOKO WIP
WAAB WDRG WJSV WLBZ WJAS
WCAU—Harold Knight's Orchestra
WEEI—International Broadcast from Buenos
Aires (NBC)

ALONG THE AIRIALTO

(Continued from Page 6)

realistic . . . They've set April 1 as the opening date for Jimmy Schnozzola Durante to follow Cantor on that coffee program from the Coast.

Pappy, Zeke, Ezra and Elton are the guest artists on "Little Miss Bab-o's Surprise Party" this Sunday. Assisting these guests, Mary Small, the Poet Prince and William Wirges' Orchestra are heard weekly on this program at 1:30 p. m. over an NBC-WEAF network . . . They had to do a lot of coaxing to induce Walt Disney to be guest of honor on this Sunday's Hall of Fame program, because the little giant of film cartooning is shy

Nino Martini may be out of the cast of the Seven Star Revue shortly, but otherwise the personnel will remain intact.

THE SPONSOR WHO started CBS off on those regular news broadcasts that created dissension between the radio and press moguls is returning to that network with an all-star one-hour show starting Saturday night, March 24, featuring Smilin' Abe Lyman and his crew, Helen Morgan, Jean Sargent and Everett Marshall; sounds good doesn't it?

California Melodies, with Ray Parge's orchestra, returned to the air over CBS on Thursday and continues every week at the same time.

RAY PERKINS' new commercial, sponsored by a Chicago Hotel (Palmer House) and beginning at 10 p. m. this Tuesday from the Windy City over the NBC-WJZ network, will necessitate Perkins flying to Chicago weekly, due to his commercial program over WOR each Monday night. The hotel program will be another that will feature guest artists from the stage, screen and radio.

TWELVE MARINES had a tough time trying to clear the way for Dr. M. Sayle Taylor, "The Voice of Experience," after he addressed 15,000 people at an Americanization meeting in the 165th Infantry Armory in New York. They swarmed him trying to get autographs.

This 'n' That

JOHN McCORMACK, the Irish tenor, leaves the air the middle of March because he's headin' for Africa, the only country in which he has not yet sung. He's been such a success that he'll definitely return to the air on his return . . . Joe Penner's salary for personal appearances has been more than doubled since he went on the air regularly and he packs the houses wherever he plays . . . Rudy Vallee personally coached Doris Roache, his new singer who has succeeded Alice Faye.

Marion Bergeron, last year's "Miss America," has built about herself an orchestra and will broadcast with it over

the Columbia network on an indefinite schedule. She's the first Miss America to become a bandleader.

Studio Shorts

AN A.E.F. VETERAN, who heard Kate Smith had a bad case of sinus, drove 60 miles into Omaha recently to bring her some goat's milk, which he thought was a swell cure for what ailed her . . . Connie Boswell, who's now singing twice a week with the Casa Loma Orchestra in the Stoopnagle and Budd show on Columbia, made a swell record of "Washboard Blues" with the same orchestra ever so long ago.

Reports from the Coast tell me that when two famous "ribbers" like Ted Fiorito and Dick Powell meet, things happen. Fiorito nearly gave Powell gray hair one day last week at a rehearsal when he had his band go sour every time Powell attempted to reach a high note.

BILLY HALOP, 12-year-old actor whom you hear as hero of the CBS "Bobby Benson" scripts, now has his private press agent 'n' everything. The latter intends to have you know that Billy is the "Boy Barrymore of the Air" . . . The 400 and the blue book turned out en masse for a radio program when George Gershwin made his debut for his new sponsor, Harpo Marx, Jack Pearl, Jimmy Melton, Oscar Levant and Harold Arlen were also there cheering for him . . . Jane Froman and her husband, Don Ross, made a series of transcriptions this week for nation-wide use by a drug chain.

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Install a New DU-WA

\$1



DU-WA improves every set. It eliminates the nuisance of hearing two programs at one time—cuts out powerful local stations and brings in distance with ease. Works on either electric or battery sets. Must do all we claim or money refunded. DU-WA sent postpaid to your home upon receipt of cash or postal money order. Also sent C O D

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Earn Money in your spare time. Surprise your parents. Show them you can be self-supporting.

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RADIO GUIDE

423 Plymouth Court, Chicago, Illinois

Name

Address

Town State

12:00 Mid.
NBC—George Olsen's Orchestra: WJZ WBZ WBZA
NBC—Ralph Kirbery, the Dream Singer: WEAF WGY WEEI
CBS—Ozzie Nelson's Orchestra: WABC WOKO WNAC WJSV WCAU
KDKA—Marty Gregor's Orchestra
WLW—Johnny Hemp's Orchestra
WOR—Jack Berger's Orchestra

12:05 A.M.
NBC—Jimmy Lunceford's Orchestra: WEAF WGY WEEI

12:30 A.M.
NBC—Dancing in the Twin Cities: WJZ WBZ WBZA WHAM KDKA WLW
CBS—Charlie Davis' Orchestra: WABC WOKO WNAC WCAU WJSV
NBC—To be announced: WEAF WEEI WGY—Sammy Kaye's Orchestra

1:00 A.M.
CBS—Pancho's Orchestra: WABC
WLW—Dance Orchestra

1:30 A.M.
WLW—Moon River, organ and vocalists

2:00 A.M.
WLW—Oklahoma Bob Albright

Friday, March 9

MORNING

8:00 A.M.

CBS—On the Air Today: WABC
 NBC—Organ Rhapsody; Richard Leibert, organist: WFAF WFI WFSH
 CBS—The Ambassadors, Male Quartet: WCAU
 NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA
 WEEI—Looking over the Morning Paper
 WGY—Musical Clock
 WHAM—Kindly Thoughts
 WJSV—The Sun Dial; Arthur Godfrey
 WNAC—Shopping Around the Town
 WOR—Program Resume; Produce Reporter

8:05 A.M.

CBS—The Ambassadors: WABC

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

CBS—Sunny Melodies; Mark Warnow, Conductor: WABC WCAU
 NBC—Don Hall Trio: WJZ WBAL KDKA WHAM
 WBZ-WBZA—Wandering Minstrel, Jim Mason
 WFSH—Morning Devotions

8:30 A.M.

NBC—Cheerio, inspirational talk and music: WFAF WEEI WFSH WGY WFI
 CBS—Sunny Melodies: WABC
 NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA
 WHAM—Among My Souvenirs
 WOR—Martha Manning, talk

8:45 A.M.

CBS—Sam Moore's Meeting: WABC WCAU
 WHAM—Lew White, organist (NBC)
 WOR—Gospel Messengers, songs

9:00 A.M.

NBC—Sam Herman, xylophone; Frank Banta, piano: WFAF WLIT WFSH WGY
 CBS—Do Re Mi Trio: WABC WOKO WNAC
 WDRG WCAU WJAS WLBZ
 NBC—The Mystery Chef: WJZ KDKA WBAL WBZ WBZA

WEEI—Clothes Institute
 WHAM—Tower Clock Program
 WJSV—Woman's Hour
 WOR—Our Children with Mary Olds; Edwin Nell, Jr., baritone, and George Shackley, organist

9:15 A.M.

NBC—Breakfast Club, orchestra: WJZ WHAM WBAL KDKA
 NBC—Laudt Trio and White, songs and comedy: WFAF WFSH WGY WLIT WEEI
 CBS—Metropolitan Parade: WABC WOKO WJAS WIP WNAC WLBZ
 WBZ-WBZA—Virginia Reade, talk
 WCAU—Words and Music
 WOR—Miss Kath'rine 'n' Calliope

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WFAF WFSH
 KDKA—Style and Shopping Service
 WDRG—Metropolitan Parade (CBS)
 WEEI—Good Morning Melodies
 WGY—Billy Rose, tenor
 WNAC—The Broadway Hits
 WOR—French Diction Classes

9:45 A.M.

NBC—Cyril Towbin, violinist: WFAF WEEI WFI E. T.—Phil Harris' Orchestra: WCAU
 KDKA—Minute Manners
 WBAL—Shopping with Nancy Turner
 WBZ-WBZA—Breakfast Club (NBC)
 WFSH—Broadway Hits
 WGY—Martha and Hal
 WOR—Sherman Keene's Orchestra

10:00 A.M.

NBC—Breen and De Rose, guitar and songs: WFAF WFSH WFI WEEI
 CBS—Madison Singers: WABC WOKO WAAB WDRG WCAU WJAS
 NBC—Josephine B. Gibson, hostess counsel: WJZ KDKA WBZ WBZA WHAM WBAL
 WGY—Mr. and Mrs.
 WNAC—The Voice of the Apothecary
 WOR—Emily Post; Sidney Nesbitt, baritone; Muriel Pollack and Her Singing Strings

10:15 A.M.

NBC—Mrs. Curtis B. Railing, songs and stories: WFAF WEEI WFSH WFI
 CBS—Bill and Ginger, Songs: WABC WOKO WNAC WCAU WJAS WJSV
 NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA WHAM
 WGY—Strolling Tom

10:30 A.M.

NBC—Ralph Kirbery, baritone: WFAF WFI
 CBS—News Service: WABC WOKO WDRG WJAS WCAU WJSV WAAB WLBZ
 NBC—Today's Children, dramatic sketch: WJZ WBAL WBZ WBZA KDKA
 WFSH—Studio Program
 WEEI—The Happy Rambler
 WGY—The Market Basket
 WHAM—Mrs. Thrifty Buyer
 WNAC—Song Album; Virginia Warren, soprano
 WOR—"The Romance of Foods," Prudence Penny

10:35 A.M.

CBS—Round Towners Quartet: WABC

10:45 A.M.

NBC—Betty Crocker, cooking talk: WFAF WEEI WFSH WFI WGY

NBC—Singing Strings, string ensemble: WJZ WBAL

CBS—Will Osborne's Orchestra; Pedro De Cordoba and His Friendly Philosophy: WABC WOKO WNAC WDRG WCAU WJAS
 KDKA—Sammy Fuller
 WBZ-WBZA—La Touraine Altitude Contest
 WHAM—Tom Grierson, organist
 WJSV—Dancing on the Air
 WOR—Concert Ensemble

11:00 A.M.

NBC—Music Appreciation Hour; Walter Damrosch conducting: WFAF WJZ WFSH WGY
 WBZ WBZA WHAM KDKA WEEI WLIT WBAL

CBS—"Cooking Closeups," Mary Ellis Ames: WABC WOKO WNAC WDRG WCAU WJAS WJSV
 WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M.

CBS—The Captivators: WABC WOKO WNAC WDRG WCAU WJAS WJSV

11:30 A.M.

CBS—Tony Wons: WABC WNAC WDRG WOKO WCAU WJAS WJSV WLBZ
 WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.

CBS—Dancing Echoes: WABC WJAS WJSV WDRG WIP WLBZ WNAC
 WCAU—Patsy Darling and the Knickerbockers
 WOR—Mark Shull, tenor; Orchestra

AFTERNOON

12:00 Noon

NBC—Gene Arnold and the Commodores: WFAF WEEI WLIT WGY WFSH
 WLIT WGY WFSH

CBS—"The Voice of Experience," WABC WNAC WDRG WCAU WJAS WJSV
 NBC—Mouth Health, talk: WJZ WBAL KDKA WBZ WBZA
 WHAM—Tower Clock Trio
 WOR—"Around the Wheel of Events," Mary L. Roberts

12:15 P.M.

NBC—Johnny Marvin, tenor: WFAF
 CBS—Betty Barthell, songs: WABC WOKO WCAU WDRG WJSV WLBZ

NBC—Wendell Hall, ukelele: WJZ
 KDKA—Honey Boy and Sassafras
 WBAL—Farm Hints
 WBZ-WBZA—Weather; Temperature
 WFSH—Farm Flashes; Stocks and Weather
 WGY—Skip, Step and Happiana, songs
 WEEI—News Flashes; Market Reports
 WHAM—News Service; Agricultural Forum, Weather
 WNAC—News and Weather
 WOR—Thrift House Talk, Madeleine Loeb
 WRVA—County Farm Notes

12:30 P.M.

CBS—Smilin' Ed McConnell: WJSV WOKO WCAU WDRG WNAC WLBZ
 NBC—Rex Battle's Concert Ensemble: WFAF
 CBS—George Hall's Orchestra: WABC
 NBC—National Farm and Home Hour, guest speakers; Walter Blaufuss' Orchestra: WJZ WBAL WBZ WBZA WHAM
 KDKA—News and Markets
 WFSH—Noontime Lenten Service
 WGY—Farm Program
 WOR—Emil Velasco, organist

12:35 P.M.

WEEI—Stock Quotations; Market Report

12:45 P.M.

CBS—George Hall's Orchestra: WABC WOKO WAAB WIP WLBZ WJAS
 KDKA—Lloyd Huntley's Orchestra
 WCAU—The Noontimers
 WFSH—Rex Battle's Ensemble (NBC)
 WEEI—A Bit of This and A Bit of That
 WNAC—The Shopper's Exchange

12:55 P.M.

WOR—Albert Bartlett, Tango King
 1:00 P.M.

CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU
 NBC—Market and Weather Reports: WFAF KDKA—Farm and Home Hour (NBC)
 WFSH—Lyman B. Chipman
 WGY—Albany on Parade
 WJSV—Afternoon Rhythms
 WOR—Dr. Wynne's Health Talk

1:05 P.M.

WOR—Musical Revue; Mildred Cole and Byron Holiday
 1:15 P.M.

NBC—Pinkey Hunter's Orchestra: WFAF WFSH
 CBS—Louis Panico's Orchestra: WABC WOKO WNAC WDRG WJSV WIP WLBZ
 WCAU—Robert Mack, baritone
 WEEI—State Department of Information

1:25 P.M.

WEEI—Pinkey Hunter's Orchestra (NBC)
 1:30 P.M.

NBC—Maurice Lee's Concert Ensemble: WFAF WFSH WEEI WGY WFI
 CBS—Easy Aces, comedy: WABC WNAC WCAU WJAS
 NBC—Vic and Sade: WJZ KDKA WBZ WBZA WHAM WBAL
 WJSV—Gene Stewart, organist
 WOR—Bobby Burns, Poetry Class of the Air
 WRVA—Market Reports

HIGH SPOT SELECTIONS FOR THE DAY

2:30 p. m.—Philadelphia Orchestra concert: CBS-WABC network.

4:20 p. m.—Sir Oliver Lodge makes enquiry into the unknown: "Do We Survive"; rebroadcast from London: CBS-WABC and NBC-WJZ networks.

8:00 p. m.—Jessica Dragonette with Rosario Bourdon's orchestra: NBC-WEAF network.

8:00 p. m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra: NBC-WJZ network.

8:30 p. m.—The March of Time, dramatized news events: CBS-WABC network.

9:00 p. m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.

9:00 p. m.—Philadelphia Studio orchestra; Sylvan Levin, conducting: CBS-WABC network.

9:30 p. m.—Phil Baker, comedian; Leon Belasco's orchestra: NBC-WJZ network.

9:30 p. m.—Pic and Pat, blackface comics; Joseph Bonime's orchestra: NBC-WEAF network.

10:00 p. m.—Olsen and Johnson, comedians; Harry Sosnik's orchestra: CBS-WABC network.

10:00 p. m.—The First Nighter, drama: NBC-WEAF network.

10:30 p. m.—Mary Eastman with Howard Barlow's orchestra: CBS-WABC network.

1:45 P.M.

CBS—The Playboys: WABC WCAU WJSV WJAS WLBZ WOKO WNAC
 NBC—Seven Voices; Merrie Men, male quartet; Neil Sisters, vocal trio: WJZ WBAL

KDKA—Lloyd Huntley's Orchestra
 WBZ-WBZA—Organ Miniatures, Doris Tirrell
 WGY—Bradley Kincaid, mountain ballads
 WHAM—Dance Orchestra
 WOR—Show Boat Boys
 WRVA—Sunshine Program

2:00 P.M.

NBC—The Magic of Speech, Vida Ravenscroft
 Sutton: WFAF WEEI
 CBS—Mark Warnow's Novelty Orchestra: WABC WOKO WDRG WJAS WJSV WIP WLBZ

NBC—Musical Originalities; Dick Teala, tenor; Mary Steele, contralto; Walter Blaufuss' Orchestra: WJZ WBZ WBZA WHAM
 KDKA—Friday Revue
 WBAL—The Book Shelf
 WCAU—Mattie Curran and Orchestra
 WFSH—Lura Thomas Brown
 WGY—Antoinette Halstead, contralto
 WNAC—Talk by Chairman John H. Cahill, of Braintree
 WOR—Dr. Arthur Frank Payne, The Psychologist Says

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU WNAC
 WBAL—Musical Originalities (NBC)
 WFSH—Musical Program
 WGY—Household Chats
 WHAM—School of the Air, art appreciation
 WOR—College Inn Comedies

2:30 P.M.

NBC—Friday Steeplechase, musical variety show: WFAF WFSH WGY
 CBS—Philadelphia Orchestra; Leopold Stokowski, conducting: WABC WOKO WNAC WDRG WJAS WJSV WIP WLBZ

NBC—Smackout, comedy duo: WJZ WHAM WBAL WBZ WBZA
 KDKA—Home Forum
 WCAU—Women's Club of the Air
 WEEI—Kitchen of the Air
 WOR—Thelma Goodwin, soloist; orchestra

2:45 P.M.

WBAL—Poetry Recital by the "Bentztown Bard"
 WHAM—Contract Bridge Talk
 WOR—Leo Freudberg's Orchestra; Talks

3:00 P.M.

NBC—U. S. Marine Band: WJZ WBAL WHAM KDKA
 NBC—Ma Perkins, dramatic sketch: WFAF WFI WGY
 WBZ-WBZA—"Books and Authors"
 WCAU—Carlotta Dale, songs
 WFSH—Margaret Whittier, Soloist
 WEEI—Twenty Fingers of Harmony (NBC)
 WOR—Elizabeth McShane, "Fashions"

3:15 P.M.

NBC—Ray Heatherton, baritone: WFAF WFSH WEEI WGY
 WBZ-WBZA—Aidan Redmon, baritone
 WCAU—Woman's Club of the Air
 WOR—"Old Man Sunshine"

3:30 P.M.

NBC—Women's Radio Review; Orchestra; Claudine MacDonald: WFAF WGY WFSH WEEI WFI
 WBZ-WBZA—Home Forum Cooking School
 WCAU—Charlie Gaines' Orchestra
 WOR—Radio Garden Club

3:45 P.M.

WOR—Moods in Music
 4:00 P.M.

NBC—Horacio Zito's Tango Orchestra: WFAF WGY
 CBS—Artist Recital: WABC WOKO WNAC WJAS WCAU WJSV WDRG WLBZ

NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
 WFSH—With the College Professor
 WEEI—News Dispatches
 WOR—Dr. H. I. Strandhagen, "What's Beneath the Skin?"
 WRVA—Art Brown, Organist

4:15 P.M.

NBC—Nellie Revell at Large; Interview: WFAF WFI
 NBC—Alice Joy, the Dream Girl: WJZ WBAL WBZ WBZA
 KDKA—Karen Fladoes
 WFSH—Maine D. A. R. Program
 WEEI—National Society of Puritan Descendants
 WGY—Book News, Levere Fuller

4:30 P.M.

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

4:45 P.M.

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

4:55 P.M.

NBC—Wizard of Oz, dramatization: WFAF WGY WTI WEEI WFSH
 CBS—Brooke, Dave and Bunny, songs: WABC WAAB WDRG WOKO WJAS WLBZ WCAU
 NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
 WJSV—Evening Rhythms
 WNAC—The Cosmopolitans, novelty quintet
 WOR—A Clean Sweep, Mrs. Herbert Shipman

5:00 P.M.

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

5:15 P.M.

NBC—Adventures of Tom Mix and His Straight Shooters: WFAF WEEI WTI WLI WGY WFSH
 CBS—Jack Armstrong, All American boy: WABC WOKO WNAC WDRG WCAU WJAS WJSV
 NBC—Singing Lady, children's program: WJZ WBAL WBZ WBZA KDKA WHAM
 WOR—Robert Reud, "Town Talk"; Gypsy Orchestra

5:25 P.M.

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

5:40 P.M.

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

5:45 P.M.

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra: WFAF WFSH WEEI WTI WLI WGY WFSH
 CBS—H. V. Kaltenborn, news: WABC WOKO WAAB WDRG WJSV WIP WLBZ
 NBC—Angelo Ferdinando's Orchestra: WJZ WBAL

KDKA—Evensong
 WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

WBZ-WBZA—Benefits of NRA Codes
 WCAU—Harold Knight's Orchestra
 WFSH—Dance Marathon
 WEEI—The Evening Tattler
 WGY—Evening Brevities; News Items
 WHAM—Sportcast
 WLW—Jack Armstrong, sketch
 WNAC—News Flashes; Weather
 WOR—Uncle Don; Kiddies' Program
 WRVA—Dinner Music

(FRIDAY CONTINUED)

6:15 P.M.

CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WDRS WJSV WCAU WLBZ
 KDKA—Sports and Program Preview
 WBZ-WBZA—Joe and Bateese, skit
 WCSH—Al Buck's Sports Review
 WGY—Joe and Eddy, comedy duo
 WHAM—Angelo Ferdinand's Orchestra (NBC)
 WLW—Joe Emerson, songs
 WNAC—The Merry-Go-Round

6:25 P.M.

WHAM—Curt Parker, humorist

6:30 P.M.

NBC—Irene Beasley, blues singer: WEAJ WTIC
 CBS—Edith Murray, songs; Freddie Rich's Orchestra: WABC WCAU WOKO WAAB WJAS WLBZ
 NBC—O'Leary's Irish Minstrels: WJZ WBAL
 KDKA—Salon Orchestra
 WBZ-WBZA—Temperature; Sports Review
 WCSH—Club Car Special
 WEEI—News Flashes
 WGY—Play Gypies Play
 WHAM—Hughie Barrett's Orchestra
 WLW—Bob Newhall, "Mail Pouch Sportsman"
 WNAC—Detectives Black and Blue, skit
 WOR—Dinner Music
 WRVA—News Reporter

6:40 P.M.

WEEI—The Old Painter

6:45 P.M.

NEN—Your Folks and Mine, drama: WCSH WEEI
 NBC—Trio Romantique: WEAJ WFI
 CBS—Zoe Parenteau's Orchestra with Harold Van Emburgh; Margaret Daum, soloist: WABC WOKO WAAB WDRS WCAU WJSV WLBZ
 NBC—Lowell Thomas, today's news: WJZ WLW
 WBZ WBZA KDKA WBAL WHAM
 E.T.—Red Davis, sketch: WGY WRVA
 WNAC—Jack Fisher's Orchestra; Bette Brooks, soloist
 WOR—Ray Perkins, comedian; Louis Witten

7:00 P.M.

NBC—Morton Bowe, tenor; Orchestra: WEAJ WLIT WTIC
 CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRS WCAU WJAS WJSV
 NBC—Amos 'n' Andy: WJZ WBZ WBZA WBAL KDKA WLW WRVA WHAM
 WCSH—Gene and Glen
 WEEI—Comedy Star from Hollywood
 WGY—Don Dixon, songs
 WOR—Stan Lomax, Sports Resume

7:15 P.M.

NBC—Billy Bachelor, sketch: WEAJ WCSH WGY WEEI
 CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
 NBC—Don Quixote, sketch; Male Quartet; String Ensemble: WJZ WBAL WBZ WBZA WHAM KDKA—Silvertoppers
 WLW—Henry Theis' Orchestra
 WOR—Front Page Dramas
 WRVA—Moments With The Masters

7:30 P.M.

NBC—To be announced: WEAJ WTIC WCSH
 CBS—Music on the Air: WABC WOKO WNAC WDRS WCAU WJSV WLBZ WJAS
 NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM WLW
 WEEI—After Dinner Revue
 WGY—Musical Program (NBC)
 WOR—The Sizzlers, vocal trio
 WRVA—Melody Mart

7:45 P.M.

NBC—Eddie and Gracie Albert, songs and patter: WJZ WBAL
 NBC—The Goldbergs, comedy sketch: WEAJ WEEI WCSH WLIT WGY
 CBS—Boake Carter, news: WABC WNAC WCAU WJAS WJSV
 KDKA—True Stories of the Sea
 WBZ-WBZA—Bob Becker, Dog Stories
 WHAM—County Medical Society Program
 WLW—Red Davis, sketch
 WOR—Club Car Special, humorists' sketch
 WRVA—Smoky and Poky

8:00 P.M.

NBC—Concert, Jessica Dragonette, soprano; quartet; piano duo; Rosario Bourdon's Orchestra: WEAJ WTIC WGY WEEI WCSH WLIT WRVA
 CBS—Phil Ducey, Frank Luther and Jack Parker with Vivien Ruth, vocalists: WABC WNAC WDRS WJSV
 NBC—Ethel Shutta, Walter O'Keefe and Don Bestor's Orchestra: WJZ WBAL WBZ WBZA KDKA WHAM
 WCAU—Musical Comedy Memories
 WLW—Three Moods in Blue, Franklin Bens, tenor; Orchestra
 WOR—"First Ladies" on the Air

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WDRS WCAU WJAS WJSV
 WLW—Smilin' Ed McConnell, songs
 WOR—The Loafers; Billy Jones and Ernie Hare

8:30 P.M.

CBS—The March of Time, dramatized news events: WABC WOKO WNAC WDRS WCAU WJAS WJSV
 NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW WHAM
 WGY—Farm Forum
 WOR—Musical Revue

8:45 P.M.

NBC—"Red Davis," dramatic sketch: WJZ WBAL WBZ WBZA KDKA WHAM
 WLW—Radio Court

9:00 P.M.

NBC—Waltz Time; Frank Munn, tenor; Muriel Wilson, soprano; Abe Lyman's Orchestra: WEAJ WEEI WCSH WLIT WGY
 CBS—Philadelphia Studio Orchestra; Sylvan Levin, conducting: WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ
 NBC—Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WBZ WBZA KDKA WBAL WHAM
 WLW—The Roamios
 WOR—True Stories of the Sea
 WRVA—Dixie Spiritual Singers

9:15 P.M.

CBS—Ruth Etting, Johnny Green's Orchestra; Ted Husing: WABC WOKO WNAC WDRS WCAU WJAS WJSV
 WOR—Book Play

9:30 P.M.

NBC—One Night Stands; Pic and Pat, blackface comedians; Orchestra: WEAJ WLIT WCSH WGY WTIC
 CBS—Marvelous Melodies; Jack Whiting; Jeannie Lang; Jack Denny's Orchestra: WABC WOKO WNAC WDRS WCAU WJSV WJAS
 NBC—Phil Baker, comedian; Leon Belasco's Orchestra; Martha Meers, contralto: WJZ WBZ WBZA WBAL KDKA WRVA WHAM
 WEEI—Boston Emergency Air Parade
 WLW—Unsolved Mysteries
 WOR—Trades on Parade

10:00 P.M.

NBC—First Nighter, dramatic sketch: WEAJ WEEI WTIC WCSH WLIT WGY WRVA
 CBS—Olsen and Johnson, comedians; Harry Sosnik's Orchestra: WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ
 NBC—To be announced: WJZ WBAL WHAM
 KDKA—Studio Program
 WBZ-WBZA—Mason Ampico Concert
 WLW—Johnny Hemp's Orchestra
 WOR—Teddy Bergmann, comedian; Betty Queen, contralto; The Rondoliers, quartet

10:15 P.M.

WOR—Harlan Eugene Read

10:30 P.M.

CBS—Mary Eastman, soprano; Concert Orchestra: WABC WAAB WDRS WJAS WJSV WIP WOKO WLBZ
 NBC—Flying Dutchman's Orchestra, William Steens, conductor: WEAJ WLIT WGY WTIC WCSH WLW
 NBC—Mario Cozzi, baritone; Lucille Manners, soprano; Orchestra: WJZ WBAL
 KDKA—Dan and Sylvia
 WCAU—Vincent Traver's Orchestra
 WEEI—Newspaper Adventures
 WHAM—News Service
 WNAC—Meyer Davis' Orchestra
 WOR—Vernon Dalhart and Adelyn Hood, sketch
 WRVA—Domino Lady and Orchestra

10:45 P.M.

KDKA—Studio Program
 WCAU—Opera Singers
 WEEI—The Flying Dutchmen (NBC)
 WHAM—Mario Cozzi; orchestra (NBC)
 WNAC—News Flashes; Weather
 WOR—Boake Carter, "Sports Magazine of the Air"

11:00 P.M.

NBC—Talk by John Erskine: WEAJ WGY
 CBS—Freddie Rich's Orchestra: WABC
 NBC—Three Scamps, harmony trio: WJZ WBAL
 KDKA—Sports and News
 WBZ-WBZA—Weather; Temperature; Sports
 WCAU—Boake Carter, talk
 WCSH—Dance Marathon
 WEEI—News Flashes; Weather Reports
 WHAM—Vodvil Program
 WLW—Sammy Watkins' Orchestra
 WNAC—Ranny Weeks' Orchestra
 WOR—"Moonbeams"
 WRVA—Weede Myer's Orchestra

11:15 P.M.

NBC—To be announced: WEAJ WCSH WEEI WLW WGY
 CBS—News Service: WABC WOKO WAAB WJAS WDRS WJSV WLBZ
 NBC—The Poet Prince; Anthony Frome, tenor; Organist: WJZ WBAL
 KDKA—Art Farrar's Orchestra
 WBZ-WBZA—Kay Fayre, soloist; Sports; Farmers' Almanac
 WCAU—Musical Comedy Memories: George Johnson, tenor; Marie Budde, soprano; Silver Ensemble

11:30 P.M.

NBC—William Scott's Orchestra: WEAJ WEEI WCSH WLW WRVA WTIC
 CBS—Isham Jones' Orchestra: WABC WNAC WCAU WDRS WLBZ
 NBC—To be announced: WJZ WBAL
 KDKA—Lloyd Huntley's Orchestra
 WBZ-WBZA—Milton Ebbins' Orchestra
 WGY—Happy Felton's Orchestra
 WHAM—Sax Smith's Orchestra
 WOR—Ozzie Nelson's Orchestra

11:45 P.M.

CBS—To be announced: WABC WOKO

12:00 Mid.

NBC—Ted Weems' Orchestra: WEAJ WTIC WEEI WLW WGY WLIT
 CBS—Leon Belasco's Orchestra: WABC WOKO WNAC WCAU WJAS WJSV
 NBC—Buddy Rogers' Orchestra: WJZ WBAL WHAM WBZ WBZA
 KDKA—Marty Gregor's Orchestra
 WOR—Eddie Lane's Orchestra

PEEPS into the STUDIOS

AN INTERESTING series of talks being aired over the Yankee network is that of *James Roosevelt*, son of the President.

The informal addresses are heard each Tuesday at 7:30 p. m. and are bringing hearers into closer touch with the outstanding personalities aiding in the difficult job of correlating the various departments of the government.

The series is called "*Men Behind The Scenes*" and already has brought to light some fascinating facts about men little known for their aid to the administration.

A unit-show appearance at the Penn theater, during the week of Amos 'n' Andy's Pittsburgh appearance, has won a radio contract for Miss *Nancy Martin*, of the New Martinsville, W. Va., Martins. She is being heard on KDKA at 10:45 each night except Saturday and Monday.

Further KDKA chatter reveals that the soap commercial which features *Tom Riggs* in his *Uncle Tom and Betty* sketches, is definitely programmed for Mondays and Wednesdays at 11 a. m.

The fact that there might be such a co-incidental fact as a listener named *A. Listener* has been toyed with considerably by *Bradley Kincaid* (WGY and NBC week mornings), but without any concrete results.

Kincaid's curiosity was long ago

aroused by a loyal hearer who annually sends him a hand-made quilt over the signature, "A Listener." So repeated have been his efforts to learn the identity of this Indiana "fan" that he even took a chance of addressing a letter to her under that title to the town from which the gifts arrive, but the mail came back unclaimed.

His pleas on the air for his constant donor's real name have failed to elicit the wanted information. She manages to completely maintain her anonymity but never fails to send the yearly gift so treasured by the ballad singer.

WGY has launched another of those domestic-life sketches revolving around the affairs in the daily routine of any average American home. It is appropriately titled, "*Mr. and Mrs.*" and has as its central performers Miss *Irma Lemke* (author of the sketches) as "Mrs." and *Eugene O'Haire*, of the WGY Players, as "Mr."

Attracting attention wherever WGY is dialed, are *Martha and Hal*, a boy and girl team composed of an excellent girl singer and a clever lyricist and musical arranger. They are known only by their first names. Martha formerly was a vaudeville partner of *Alice Joy* and it is she who writes the patter for the pair. Both are variety graduates. The act is heard each week-day at 9:45 a. m.

BONMOT and BONER

One dollar will be paid for each contribution published

Feb. 12; WEAJ; 7:45 p. m.—Wallace Butterworth: "Molle does not have to depend upon premiums for sales. Just send in the front from a Molle cartoon and get your free razor blades."—L. Abrams, East Orange, N. J.

Feb. 18; WLW; 10:05 p. m.—Announcer: "These are trucks that are truck all the way through."—Martha McKeown, Price Hill, Conn.

Feb. 13; WBBM; 1:13 p. m.—Eddie Cavanaugh: "The people whose Fanny—whose names Fanny has just read will receive the gift kit."—Ruth V. Gibson, Peoria, Ill.

Feb. 12; WJZ; 8:57 p. m.—Red Davis: "He was a big, hairy-fisted, two-chested man."—James H. Smith, Altoona, Pa.

12:30 A.M.

CBS—Louis Panico's Orchestra: WCAU WJSV
 NBC—Hal Kemp's Orchestra: WEAJ WEEI WTIC WLIT
 CBS—Sammy Robbins' Orchestra: WABC WNAC WOKO
 NBC—Enric Madriguera's Orchestra: WJZ WBZ WBZA WHAM KDKA WLW
 WGY—Dick, Fiddler's Orchestra

Feb. 16; WGR; 12:45 p. m.—Announcer: "If the stockings are not satisfactory we will come personally and take them off your hands."—Ralph Smith, Guelph, Ont., Canada.

Feb. 13; KFI; 6:35 p. m.—Ed Wynn: "I brush my cow's teeth with a tooth-brush and now I get dental cream."—Charlotte Mackin, Pacoima, Cal.

Jan. 30; WBZ; 8:30 a. m.—Announcer: "This program was dedicated to President Franklin Delaware Roosevelt."—Herman Daigle, Limestone, Me.

Feb. 5; WLS; 3:01 p. m.—Harlow Wilcox: "Bisquicks made in exactly 90 seconds from the clock."—Catherine A. Clifford, Chicago, Ill.

Feb. 15; WBAP; 9:28 p. m.—Howard Clancy: "A young woman served me a cheese dish which went straight to my heart."—K. L. Knickerborcker, Lubbock, Texas.

Jan. 23; WCCO; 8:22 p. m.—Alexander Woolcott: "T-R-O-U-G-H spells 'through'."—J. H. McClelland, Watford City, N. Dak.

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Saturday, March 10

MORNING

8:00 A.M.
CBS—On the Air Today: WABC
NBC—Radio City Organ; Richard Leibert, organist; WEAFF WFI WGSW
CBS—Salon Musicale: WCAU
NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA
WEEL—Looking over the Morning Paper
WGY—Musical Clock
WHAM—Kindly Thoughts
WJSV—The Sun Dial, Arthur Godfrey
WNAC—Shopping Around the Town
WOR—Program Resume; Produce Reporter

8:05 A.M.
CBS—Salon Musicale: WABC
8:10 A.M.
WOR—Al Woods, songs and patter
8:15 A.M.
NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA
WCSH—Morning Devotions
WEEL—Organ Rhapsody (NBC)

8:30 A.M.
NBC—Cheerio; Inspirational Talk and Music: WEAFF WEEL WGSW WGY WTIC WFI
CBS—Salon Musicale: WABC
NBC—Lew White, organist: WJZ WBAL KDKA WBZ WBZA WHAM
WOR—Sherman Keene's Orchestra

8:45 A.M.
CBS—The Ambassadors: WABC WCAU
WOR—Dogs' Tales, Richard Meaney

9:00 A.M.
NBC—Morning Glories, dance orchestra: WEAFF WLIT WGSW WGY
CBS—In the Luxembourg Gardens; Vincent Sorey, conducting: WABC WOKO WNAC WDRC WCAU WJAS WJSV WLBZ
NBC—The Breakfast Club: WJZ WBAL KDKA WBZ WBZA—Virginia Reade, talk
WEEL—Clothes Institute
WHAM—Tower Clock Program
WOR—The Story Teller's House

9:15 A.M.
NBC—Laudt Trio and White, songs and comedy: WEAFF WEEL WGSW WLIT WGY
NBC—Breakfast Club: WBZ WBZA WHAM
WCAU—Words and Music
WIP—Luxembourg Gardens (CBS)
WOR—The Chinaberry, children's program

9:30 A.M.
NBC—Bradley Kincaid, the Mountain Boy; hillbilly songs: WEAFF WEEL WGSW WGY WTIC
KDKA—Style and Shopping Service
WOR—The Cranky Crocodile, children's program
WRVA—Children's Hour

9:45 A.M.
CBS—The Meistersinger: WABC WNAC WCAU WOKO WJSV WLBZ WJAS
NBC—The Wife Saver, Allan Prescott: WEAFF WEEL WGSW WTIC WFI
KDKA—Work-A-Day Thoughts
WGY—Martha and Hal
WOR—The Lonely Cowboy, Tex Fletcher

10:00 A.M.
NBC—Breen and de Rose vocal and instrumental duo: WEAFF WEEL WFI
CBS—Paul Mason's Orchestra: WABC WAAB WCAU WJAS WJSV
NBC—Edward MacHugh, the Gospel Singer: WJZ KDKA WBAL
NBC—Skip, Step and Happianna, sketch: WGY WGSW
WBZ-WBZA—Home Forum Cooking School
WHAM—Tom Grierson, organist
WNAC—Buddy Clark, soloist
WOR—Children's Program with Hilda Norton, Magnolia and Marion Wall

10:15 A.M.
NBC—Morning Parade, variety musicale: WEAFF WEEL WGSW WFI WGY
NBC—Singing Strings, string ensemble: WJZ WBAL WHAM
KDKA—Home Forum
WNAC—Jane and John, dramatization

10:30 A.M.
CBS—News Service: WABC WOKO WDRC WJAS WCAU WJSV WNAC WLBZ
NBC—Morning Parade: WTIC
NBC—Singing Strings: WBZ WBZA KDKA
WRVA—Mickey Mouse Club

10:35 A.M.
CBS—Helen and Mary, children's program WABC WCAU

10:45 A.M.
NBC—Cowboy Songs, Jules Allen: WJZ WBAL WHAM
KDKA—Helen Irwin
WBZ-WBZA—Doehler Trio
WCSH—State Public Health Talk
WOR—Dancing Class, Thomas E. Parson

11:00 A.M.
NBC—Alma Schirmer, pianist: WEAFF
CBS—New York Philharmonic Children's and Young People's Concert: WABC WOKO WCAU WDRC WNAC WJAS WJSV WLBZ
NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WBAL KDKA
NBC—Galaxy of Stars: WLIT WGY

E. T.—Food Hour: WGSW WEEL
WHAM—Century Organ Program
WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M.
NBC—The Vass Family, Seven South Carolina children singing harmony: WEAFF WGY
NBC—Spanish Idylls, string ensemble: WJZ KDKA—Kiddies' Club
WBZ-WBZA—Massachusetts Federation of Women's Clubs

11:30 A.M.
NBC—Down Lovers' Lane; Vocalists; Piano Duo; Narrator: WEAFF WGSW WLIT
WEEL—Bob Emery's Gang
WGY—Children's Theater of the Air
WHAM—Spanish Idylls (NBC)
WOR—The Humanologist, Dr. William Von Crowe

11:45 A.M.
NBC—Organ Melodies; Eddie Fitch, organist; Mary Steele, contralto: WJZ KDKA WHAM
WBZ-WBZA—Adventuring with Postage Stamps
WOR—Andrew Baxter, Jr., baritone and Orchestra

AFTERNOON

12:00 Noon
CBS—The Voice of Experience: WABC
CBS—Vincent Travers' Orchestra: WDRC WCAU WNAC WLBZ WJAS
NBC—Pietro Yon, organist: WEAFF WTIC WGY WGSW WEEL
NBC—Fireside Songs; Chuck and Ray: WJZ KDKA
WBZ-WBZA—The Monitor Views the News
WHAM—4-H Club Program
WOR—Income Tax Talk, David Danish

12:15 P.M.
CBS—Vincent Travers' Orchestra: WABC WOKO
NBC—Genia Fonarova, soprano; String Trio: WJZ WBAL
KDKA—Honey Boy and Sassafras
WBZ-WBZA—Weather; Temperature; Four H Club
WCSH—Farm Flashes; Stocks and Weather
WEEL—News Despatches
WGY—Hank Keene's Radio Gang
WHAM—News Service; Agricultural Forum
WNAC—News and Weather
WOR—N. Y. Junior League talk

12:30 P.M.
NBC—American Legion National Trade Revival Campaign: WEAFF
CBS—Abram Chasins' "Piano Pointers": WABC WOKO WJSV WIP WLBZ
NBC—American Farm Bureau Federation; Guest Speakers; Walter Blaufuss' Orchestra: WJZ WBAL WHAM KDKA WBZ WBZA
WCAU—The Noontimers
WCSH—Dance Marathon
WEEL—Del, Jack and Ray
WGY—Farm Program
WNAC—The Shoppers' Exchange
WOR—Huger Elliott, Metropolitan Museum, talk

12:45 P.M.
NBC—Rex Battle's Ensemble: WEAFF
CBS—Enoch Light's Orchestra: WABC WAAB WOKO
WCSH—Noontime Lenten Service
WOR—Stamp Club, Sig. Rothschild, speaker

12:50 P.M.
WEEL—Stock Exchange Quotations

12:55 P.M.
E. T.—Albert Bartlett, the Tango King: WCAU WOR

1:00 P.M.
CBS—Savitt String Quartet: WABC WOKO WDRC WCAU WLBZ
NBC—League for Industrial Democracy Luncheon, guest speakers: WEAFF WEEL
WCSH—School Librarian
WGY—Market Reports
WHAM—City Club Luncheon Speaker
WJSV—Real Estate Review
WOR—Musical Revue

1:15 P.M.
WJSV—Savitt String Quartet (CBS)

1:30 P.M.
CBS—Harold Knight's Orchestra: WABC WOKO WCAU WDRC WNAC WJSV WLBZ
NBC—Vic and Sade: WJZ WBAL WBZ WBZA KDKA
WOR—Rosalind Genet, books

1:45 P.M.
NBC—Metropolitan Opera Company; John B. Kennedy and Milton J. Cross, commentators: WEAFF WJZ WTIC WEEL WGSW WGY WBZ WBZA WFI KDKA WHAM
WJAS—Harold Knight's Orchestra (CBS)
WOR—Civic Luncheon

2:00 P.M.
CBS—Artist Recital: WABC WOKO WDRC WJAS WJSV WLBZ WIP
WCAU—Virginia Old Timers
WNAC—Talk by Mayor Robert E. Greenwood, of Fitchburg

2:15 P.M.
CBS—Artists' Recital: WCAU WNAC

2:30 P.M.
CBS—Dancing Echoes: WABC WOKO WDRC WNAC WJSV WIP WJAS WLBZ
WCAU—University of Pennsylvania Debate

2:45 P.M.
WOR—Alan Broma, Star Stories

HIGH SPOT SELECTIONS FOR THE DAY

11:00 a.m.—Philharmonic Symphony concert: CBS-WABC network.
1:45 p.m.—Metropolitan opera performance: NBC-WEAF and WJZ networks.
8:00 p.m.—Forty-Five Minutes in Hollywood; film previews; gossip: CBS-WABC network.
8:00 p.m.—Art in America: "Background of American Art": NBC-WJZ network.
8:20 p.m.—Boston Symphony; Dr. Serge Koussevitzky conducting: NBC-WEAF network.
9:00 p.m.—Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, impersonator; Brad Brown, M. C.; Don Voorhees' orchestra: NBC-WEAF network.
9:30 p.m.—Surprise Party; Raymond Paige's orchestra: CBS-WABC network.
9:30 p.m.—Beatrice Fairfax dramatizations: NBC-WEAF network.
10:00 p.m.—Broadcast from Byrd Expedition: CBS-WABC network.
10:30 p.m.—Alka-Seltzer presents WLS National Barn Dance; Uncle Ezra, Spareribs, the Westerners, Maple City Four and other stars: NBC-WJZ network.
12:30 a.m.—Carefree Carnival; Ned Tollinger, master of ceremonies: NBC-WEAF network.

3:00 P.M.
CBS—Round Towners Quartet: WABC WOKO WDRC WNAC WJSV WJAS WCAU WLBZ
WOR—Louise Bave, soprano

3:15 P.M.
WOR—"Your Lover"

3:30 P.M.
CBS—Ann Leaf at the Organ: WABC WDRC WLBZ WJAS WOKO WCAU
WOR—Mildred Cole, soloist; orchestra

3:45 P.M.
WOR—Genevieve Pitot, piano recital

4:00 P.M.
CBS—Hamilton College Choir with Alexander Woolcott: WABC WOKO WJSV WIP WDRC WNAC WJAS WLBZ
WCAU—Saturday Matinee
WOR—Dr. H. I. Strandhagen; "What's Beneath the Skin"

4:15 P.M.
WOR—Freddy Farber and Edith Handman, variety act

4:30 P.M.
CBS—Mischa Raginsky's Ensemble: WABC WDRC WOKO WJAS WNAC WJSV WCAU WLBZ
WOR—Gus Steck's Orchestra

5:00 P.M.
NBC—To be announced: WEAFF WEEL WGY
CBS—Pancho's Orchestra: WABC WOKO WAAB WDRC WCAU WJAS WJSV

NBC—Platt and Nierman, piano duo: WJZ WBAL WBZ WBZA WHAM
WNAC—Five O'Clock Revue
WOR—Dr. Winslow, talk

5:15 P.M.
NBC—Leo Zollo's Orchestra: WEAFF WGSW WGY WLIT WEEL

NBC—Neil Sisters: WJZ WBAL
CBS—On the Air Tonight: WABC

WHAM—The Rambler
WOR—"The Flying Family," Dramatic Sketch: Colonel George R. Hutchinson; Mrs. Blanche Hutchinson; Kathryn, and Janet Lee

WRVA—Cecil and Sally

5:20 P.M.
CBS—Pancho's Orchestra: WABC

5:30 P.M.
NBC—Economics in the New Deal: WEAFF WGSW WEEL

CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WCAU WDRC WJAS WJSV
NBC—Little Jackie Heller, tenor; Orchestra: WJZ WBAL WBZ WBZA WHAM

KDKA—A Recre. Bill and Alex
WGY—Martha and Hal
WOR—"Just Dogs," Steve Severn

5:40 P.M.
WRVA—Sports Review

5:45 P.M.
CBS—Dell Campo, tenor: WABC WCAU WOKO WDRC WNAC WLBZ

NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WHAM
WGY—Bradley Kincaid, hillbilly songs
WJSV—Evening Rhythms

WOR—D. Thatcher Clark French class

NIGHT

6:00 P.M.
NBC—Xavier Cugat's Orchestra: WEAFF
CBS—"Meet the Artist," Bob Taplinger Interviews Radio Stars: WABC WOKO WAAB WDRC WCAU WJAS WJSV

NBC—Al Pearce and his Gang: WJZ WBAL KDKA—Evensong

WBZ-WBZA—Duke Dewey's Hickory Nuts
WCSH—Dance Marathon
WEEL—The Evening Tattler

WGY—Evening Brevities
WHAM—Sportscast
WLW—Jack Armstrong, sketch
WNAC—News Flashes; Weather

WOR—Uncle Don, kiddies' program
WRVA—Hi-Plane Pilots

6:15 P.M.
CBS—Ted Black's Orchestra; Tommy McLaughlin, tenor: WABC WAAB WCAU WDRC

KDKA—Sports, program preview
WBZ-WBZA—O'Leary's Irish Minstrels
WCSH—Al Buck's Sports Review

WGY—Sports Parade with Jim Healey
WHAM—Al Pearce and his Gang (NBC)
WJSV—Frank Watanabe and Hon. Archie

WLW—Joe Emerson, songs; orchestra
WNAC—The Merry-Go-Round

6:20 P.M.
WCSH—Musical Interlude

6:30 P.M.
NBC—Richard Himber's Orchestra: WEAFF
CBS—Frederick William Wile, talk: WABC WOKO WDRC WAAB WJSV WJAS WLBZ

NBC—Stamp Club; Capt. Tim Healy: WJZ
NBC—Twenty Fingers of Harmony: KDKA WBAL WHAM

WBZ-WBZA—Weather; Sports; News
WCAU—Comedy Stars in Hollywood
WCSH—Randall and MacAllister

WEEL—News Flashes
WGY—Ma Frasier's Boarding House
WLW—Bob Newhall, Mail Pouch Sportsman

WOR—Boys' Club
WRVA—News Reporter

6:45 P.M.
CBS—Mitchell Shuster's Orchestra: WJSV WOKO WIP

NBC—To be announced: WEAFF WEEL WGSW WGY

CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WCAU WDRC

NBC—Flying with Captain Al Williams: WJZ KDKA
WBZ-WBZA—Edward MacHugh, baritone; James J. O'Hara

WHAM—Old Timers
WLW—University of Cincinnati, talk
WOR—Al and Lee Reiser, piano duo
WRVA—Musical Program

6:55 P.M.
WOR—Story with Music

7:00 P.M.
CBS—Elder Michaux's Congregation: WABC WOKO WDRC WCAU WJAS WJSV WAAB WLBZ

NBC—John Herrick, baritone: WJZ
KDKA—Lloyd Huntley's Orchestra
WBZ-WBZA—World in Review

WLW—R.F.D. Hour; Boss Johnston; Musical Varieties
WNAC—Dramatization
WOR—Stan Lomax, Sports Resume

WRVA—Cross Roads Symphony

7:15 P.M.
NBC—Religion in the News, Dr. Stanley High: WEAFF

NBC—Don Quixote, dramatic sketch; Male Quartet: WJZ WHAM WBZ WBZA WBAL
WCSH—Wayside Philosopher

WEEL—Ethel Grenier, songs
WGY—The Municipal Series
WNAC—The Old Apothecary
WOR—Harry Hershfield

7:30 P.M.
CBS—Luis Russell's Orchestra: WIP
NBC—Martha Mears, contralto: WEAFF WGSW WGY WFI

CBS—The Serenaders: WABC WOKO WDRC WCAU WJAS

NBC—F.O.B. Detroit, talk; Orchestra: WJZ WBAL KDKA WBZ WBZA
WEEL—After Dinner Revue
WHAM—Evening Interlude

WJSV—The Leading Industries in Washington, talk
WLW—Paul Pearson's Orchestra
WNAC—Larry Funk's Orchestra

WOR—Dance Orchestra
WRVA—Varieties

7:45 P.M.
CBS—Isham Jones' Orchestra: WABC WNAC WOKO WDRC WJSV WLBZ WIP

NBC—Jules Lande, Troubadour of the Violin: WEAFF
WCAU—School of Music Program; Emil Johnson, tenor

WCSH—Willis B. Hall
WEEL—Current Events
WGY—Johnny Johnson's Orchestra

WLW—Dr. Glenn Adams, dog talk
WRVA—Tarzan of the Apes

8:00 P.M.
NBC—George Olsen's Orchestra: WEAFF
CBS—"Forty-Five Minutes in Hollywood": WABC WOKO WNAC WDRC WCAU WJAS

NBC—Art in America; Guest Speakers: WJZ WBZ WBZA KDKA WBAL WHAM

CBS—Grandma Goes Modern: WIP
WCSH—Portland Mens Singing Club
WEEL—Magazine of the Air

WGY—Antoinette Halstead, contralto; string ensemble; male quartet
WLW—The Big Show
WOR—Musical Revue
WRVA—Tampa Revelers

(SATURDAY CONTINUED)

WHAT RUDY VALLEE NEVER TOLD

8:15 P.M.
CBS—Ralph Schaefer: WIP
WFI—George Olsen's Orchestra (NBC)

8:20 P.M.
NBC—Boston Symphony Orchestra; Dr. Serge Koussevitzky, conductor; WEAF WEEI WCHS WFI
NBC—The Cavaliers, male quartet: WJZ WBAL KDKA
WBZ-WBZA—What Makes Money Move, talk

8:30 P.M.
NBC—Under the Bridges of Paris: WJZ WBAL KDKA WHAM
CBS—Oliver Naylor's Orchestra: WIP
WBZ-WBZA—New England Community Singing Clubs
WGY—Piano Pals, Dorothy Sherman and Monica Leonard
WOR—Gabriel Heatter, News Commentator
WRVA—Boston Symphony (NBC)

8:45 P.M.
CBS—Scrappy Lambert, Billy Hillpot: WABC WCAU WNAC WJAS WDRS WJSV
WGY—Utica Singers; Marion Williams, soprano; Rogers Sweet, tenor
WOR—Jazz Judge, comedy sketch

9:00 P.M.
NBC—Arlene Jackson, songs; Harold Stern's Orchestra; Guest Stars: WJZ WBAL WHAM WBZ WBZA KDKA
CBS—Philadelphia Orchestra; Sylvan Levin, conductor: WABC WOKO WNAC WDRS WCAU WJAS WJSV WLBZ
NBC—House Party; Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, impersonator; Brad Browne; Rhythm Girls; Melody Boys; Don Voorhees' Orchestra: WEAF WCHS WGY WRVA WLW WFI
WOR—Sam Robbins' Orchestra

9:15 P.M.
CBS—Alexander Woolcott, "The Town Crier": WABC WOKO WNAC WCAU WDRS WJAS WLBZ

9:30 P.M.
CBS—Raymond Paige's Orchestra; Kay Thompson, pianist and her Rhythm Kings; Negro Choir; Hawaiian Group: WABC WCAU WJAS WDRS WJSV WNAC WOKO
NBC—Eddie Duchin's Orchestra: WJZ WBAL WHAM WBZ WBZA KDKA
NBC—Beatrice Fairfax, drama: WEAF WEEI WCHS WGY WFI WLW
WOR—Bronx Marriage Bureau

9:45 P.M.
WLW—Dance Orchestra
WOR—Eddie Lane's Orchestra

10:00 P.M.
NBC—Saturday Night Dancing Party; Robert L. Ripley, guest star; B. A. Rolfe's Orchestra; Male Trio: WEAF WEEI WCHS WFI WGY WLW WRVA
CBS—Broadcast from Byrd Expedition: WABC WOKO WNAC WCAU WDRS WJAS WJSV WLBZ
NBC—National Park Year; Guest Speaker; U. S. Marine Band: WJZ WBAL
KDKA—Behind the Law
WHAM—News Service

10:15 P.M.
KDKA—Sports Review
WBZ-WBZA—Reports
WHAM—Dance Orchestra
WOR—John Kelvin, tenor; Orchestra

10:30 P.M.
CBS—Leaders in Action, H. V. Kaltenborn: WABC WAAB WDRS WJAS WJSV WIP WOKO WLBZ
NBC—Alka Seltzer Presents WLS Barn Dance; Uncle Ezra, Lulu Belle, The Westerners and Cumberland Ridge Runners: WJZ WHAM WBAL KDKA WBZ WBZA
WCAU—Luis Russell's Orchestra
WNAC—Over the Cameraman's Shoulder
WOR—Emil Velasco, organist

10:45 P.M.
CBS—Guy Lombardo's Orchestra: WABC WOKO WAAB WDRS WCAU WJAS WJSV WLBZ
WNAC—Jack Ingersoll's Sport Page

11:00 P.M.
NBC—Ralph Kirbery, baritone: WEAF WCHS
NBC—Barn Dance: WLW
WEEI—Weather Forecast and News
WGY—Happy Felton's Orchestra
WNAC—Hockey Game
WOR—Paul Tremaine's Orchestra
WRVA—Fiddling Fiddlers

11:05 P.M.
NBC—Enric Madriguera's Orchestra: WEAF WCHS

11:15 P.M.
CBS—News Service: WABC
WEEI—Enric Madriguera's Orchestra (NBC)

11:20 P.M.
CBS—Ann Leaf at the Organ with Charles Carile, tenor: WABC

11:30 P.M.
NBC—One Man's Family: WEAF WFI WCHS WGY WEEI
CBS—"Catherine the Great," dramatic series: WABC WOKO WDRS WNAC WCAU WJSV WLBZ
NBC—Paul Whiteman's Orchestra: WJZ WBAL WBZ WBZA
KDKA—Lloyd Huntley's Orchestra
WHAM—Hughie Barrett's Orchestra
WLW—Dance Orchestra
WOR—Emil Coleman's Orchestra

11:45 P.M.
WHAM—Paul Whiteman's Orchestra (NBC)

(Continued from Page 8)

tears by main force. He did come into the world that marvel of all things—a quiet baby! I have learned too, that Rudy seldom cried as a child—I guess he was far too conscious of his future!

Guided always by this great determination, Rudy wooed and won the delicate choice of his heart.

Despite the disillusionment which came to both shortly after the ceremony, with his intense love, Rudy tried hard to forgive all Fay's shortcomings.

But this very determination is the one quality in this otherwise excellent and almost perfect young man that forever bars him from making any woman happy. He is too anxious to succeed as a lover—he tries far too hard, takes love so seriously that it no longer remains romance, but becomes business to be thought out. He tries so hard to please the lady that she more than takes him for granted.

If this revelation comes as a shock to Rudy's large army of feminine fans, let them forgive him because he cannot help it. More than anything else, this has been the reason why none of his romances has been thoroughly satisfactory. And Rudy himself is not aware of the truth.

At the risk of alienating a good friend, I am going to tell this extremely revelatory episode of his love life:

The Ulric Affair

Some years ago before his marriage, Rudy saw exotic Leonore Ulric on the stage for the first time. Because she is the definite, dark-skinned, dark-eyed type that he cannot resist, he fell in love with her immediately.

By pulling strings and begging friends to aid him, he finally managed to achieve an introduction. For once his usual self-command forsook him. In talking to her he stammered like a kid. But so determined was he not to make Miss Ulric laugh at him, that he never once mentioned his interest in her. He continued to worship at a distance instead.

Then came his marriage to Fay and its subsequent break-up. Again Rudy discovered that he was interested in Miss Ulric. Did you by chance happen to listen in on one of his recent radio programs when Miss Ulric appeared as a guest artist? Did you hear his introduction of her? Did you notice the tremble in his voice?

Well, it has been just that prosaic determination to succeed as a great lover that has crippled him in this most important sphere of action. I can reveal that "that is why Rudy hasn't gotten to first-base" with the glamorous star—girls of her exotic type do not as a rule go for plodding and determined Yankee admirers.

Perhaps you remember another romantic incident in Rudy's life when, a few years back, pretty Agnes O'Laughlin, a Broadway show-girl, sued him for breach of promise. The case was settled out of court. Naturally, I have no way of telling if Rudy ever did propose to her. I do doubt it, however. But in either case,

I can reveal this—whatever there was of the Vallee-O'Laughlin romance, did not amount to much. It was largely a grubby, childish friendship, with Rudy unable to be the romantic, dashing vagabond highwayman of hearts that he wanted to be, merely because he was so seriously intent on taking life hard.

In other words, the luxury and abandon of purple and scarlet satins and silks is entirely foreign to this stern New Englander. He is afraid of life. Puritan-like, Rudy instinctively finds sin lurking around every corner, and goes far out of his way in order to dodge it. I for one am very sorry for him. He has had such unusual opportunities to be happy in love!

Unrequited Loves

One of the most curious attachments ever formed for him would be laughable if it were not so pathetic. This was some years ago. The Hilton Siamese Twins met him while playing on the same vaudeville bill. Ever after that they loved him madly, and with every cent of spending money they received they bought him modest little gifts.

The wild crushes formed for him by many females, naturally raises the question of his fan mail. You will never get from Rudy's lips one word of the content of any letter he has received.

In my capacity of secretary, however, I saw thousands of these tender epistles, and made notes of several. Respecting Vallee as I do, I am unable to give many direct quotations from the letters.

The letters from women fall into several classifications. There are the infrequent notes from too ardent spinsters who suffer from the delusion that Rudy is singing to them directly. They often say: "I heard your love song last night. When you are ready to fly with me, sing an extra chorus. I will take it as a signal."

That is just one kind of foolish letter he gets. Young girls send him many others. They want a lock of hair, or a note, or an autograph. One girl sent a bit of lingerie with a request that it be autographed.

Many women write to him for advice. Of late he is becoming more and more an advice-to-the-lovelorn editor. He does receive some mail from men, usually cordial notes to let him know how much his program was enjoyed.

I feel safe in saying that eight out of every ten women would throw themselves at him if given the opportunity. There is the case, of course, of the young girl so anxious to meet him that when the time came and she finally grasped his hand, she fainted. The excitement was too much for her.

As an intelligent young man, Rudy is conscious of the fact that women adore him. Yet he is not pleased by it. He does everything in his power to live down the reputation, feeling that any permanent success he'll ever enjoy will come not from adulation but from intelligently planned, hard work. That is why Rudy is so impatient with interviewers who try to make him out a "pretty boy."

Rudy's Pet Hate

Not that Rudy secretly doesn't like to be loved by so many women. In private conversation at times he is apt to boast about the fact that he has many feminine conquests to his credit. But in justice to him these boastful periods are infrequent. They usually arise only when the conversation turns to the appalling fact that many men, usually jealous of him, accuse Rudy of being effeminate.

If anything, he is pretty much of a he-man, a blustering, swearing fellow. You should work for him even for a short period. Then, although you will love him as a just boss, you'll see that when you do something wrong he can cuss you out more picturesquely than any grizzled sea-captain.

A story that illustrates his abhorrence for the pretty-boy reputation concerns his beautiful, wavy hair that is the desperation of so many adoring women.

The plain, unvarnished truth is that Rudy hates his hair!

Immediately before making an appearance on a stage, he soaks his head in a bowl of water and cruelly brushes it down with all his might, using a steely-hard brush. The hair then remains comparatively straight for ten minutes—but never longer. Therefore—and you may have noticed this—Rudy frequently leaves the stage, apparently to change costume or to break the continuity of the act, but really to plaster his hair down again. For this purpose his valet, Manuel, always stands in the wings with a brush and a soaking wet towel.

Even Rudy's choice of literature indicates his he-man attitude toward life. Although he does peruse an occasional serious work, most of his reading consists of wild Western thrillers, mystery stories and gangster novels. His favorite authors in these fields are A. Conan Doyle, Sax Rohmer and Jack Lat.

In all the years I was intimately connected with Rudy I never saw or heard of him reading a pornographic book. He does, however, indulge in off-color jokes and likes to hear them.

In the issue of RADIO GUIDE dated week ending March 17, you will find further intimate revelations of Rudy Vallee's life. They will include the full disclosure of what led to the rift between Fay Webb Vallee and the crooner, winding up in a divorce court. They will tell, too, how Rudy failed as an understanding lover in his hour of most crucial trial. In order to make certain you may obtain your copy of next week's issue of RADIO GUIDE, order it from your newsdealer now!

Uncle Ezra
The Old Jumping Jenny Wren
—Himself—

The Old Man with the Young Ideas
Full of Pep—and Rinin' to Go
Every Saturday Nite

The NATIONAL
BARN DANCE

Hear it over
24 NBC STATIONS
COAST-to-COAST

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Skyland Scotty, Maple City Four, Spare Ribs, Tom and Don, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Georgie Goebel, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago, every Saturday night over station

WBZ-WBZA

10:30 P.M. EST

SPONSORED BY ALKA SELTZER

AWARDS IN 18th BETTER RADIO CONTEST

Report of Judges

RESULTS IN RADIO GUIDE'S Eighteenth Better Radio Contest covering the Paul Whiteman Hour, with Al Jolson and other stars of the air, reveal pointed tastes on the part of listeners. This weekly program closely approximated the largest vote yet recorded. Most of it was directed at the lately returned artist, Mr. Jolson. Sentiment is divided, only seventy-three percent of the 5,254 who voted, favoring the combination acting and singing of the man who perpetuated the "mammy" song.

For the program as a whole, there were 3,313 votes cast. Only one percent found fault with the presentation. Identical in public approval was the Whiteman orchestra. Ninety-nine percent registered their approbation of this widely known musical organization. Nor did Ramona and Jack Fulton, soloists with the band, suffer at the hands of listeners. The smoky-voiced pianist was applauded by ninety-six percent of those who mentioned her. Fulton was not far behind with but four percent dissenting.

For many, interest revolved about the listeners' opinions of Deems Taylor, the erudite composer-critic who turned master-of-ceremonies. His cultured jests evidently have found their way to the hearts of his hearers. Only four percent expressed disapproval of him. Voting on the advertising was just another indication of how the radio public frowns on weighty commercial credits. In this division, there were 1,765 votes registered. Only sixty-eight percent were willing to admit that they approved.

And with this tabulation, RADIO GUIDE'S Better Radio Contests conclude. It is the opinion of the judges that they have served admirably to establish a standard for radio programs. It is a certainty that

PROGRAM: PAUL WHITEMAN

First Prize, \$25.00:

Second Prize, \$10.00:

\$5.00 To

MRS. MURREL O. WILBURN, 22 Burton Ave.,
Montgomery, Alabama

VERNE STARR, 1129 18th St.,
Denver, Colorado

Karl E. Reinmuth, 215 West Symonising Blvd., West Lawn, Pa.; Mrs. A. J. Norman, 4958 Ste. Catherine St. E., Apt. 10, Viauville, Montreal, Can.; Marian Faith Burgert, 3941 Bales Ave., Kansas City, Missouri.

Paul Whiteman Scoreboard:

How the contestants rated the program as a whole and the individual stars.				
	Number for	Number against	Percentage for	Percentage against
The Program	3281	32	99	1
Paul Whiteman's Orchestra	2425	34	99	1
Ramona	1567	57	96	4
Jack Fulton	1774	33	98	2
Al Jolson	3848	1406	73	27
Peggy Healy	1512	41	97	3
Deems Taylor	2925	176	94	6
Advertising	1208	557	68	32

both artists and sponsors have taken close heed of the returns. Perhaps at a later date, another contest will be launched to test public taste. Winning letters follow:

First Prize—\$25.00

This one-hour program is one of the most elaborate and enjoyable on the air.

The Whiteman organization can handle classical selections or jazz equally well. It makes no difference to those lads. High or low, sweet or hot, they've got what it takes.

Exotic Ramona can massage a baby grand into a frenzy, or waft a breath of romance with a sweet blue song.

Mr. Jolson's talents are not so well suited to radio as they are to the movies, but he presents excellent entertainment with his dramatic sketches and songs.

I enjoy Deems Taylor's mock serious observations on the program and his informal manner of introducing the performers.

The advertising is pleasing and does not interfere with the continuity of the program.

The program seasoned with the humor of Deems Taylor, the histrionics of Jolson, and the music of Whiteman is as full flavored as the product the sponsors advertise.

Suggestions: Limit the number of Jolson's songs, as many people object to Al's heavy hand on the tremolo stop. Refrain Al from saying "Deemsie" and "Pulsie," as he sounds affected. Revive custom of presenting new talent on program.

Mrs. Murrel O. Wilburn

Second Prize—\$10.00

Program: Perfect.
Orchestra: In my opinion, the best there is.

Paul Whiteman: Displays an intelligence and versatility lacking in too many leaders.

Deems Taylor: His performance as Master of Ceremonies furnishes a criterion of perfection for all masters of ceremony. His humor and repartee are a compliment to the intelligent listener.

Al Jolson: With so little of this real entertainer given us on the stage and screen, I consider it a great privilege to hear him on the air. Jolson's so-called failure to click on the radio is no compliment to the listeners' mentality.

Ramona: Always enjoyable.
Jack Fulton: Beautiful songs, beautifully done.

Peggy Healy: Sweet, alluring voice and personality plus.

Rhythm Boys and Girls: Peppy, harmonious, and the only groups whose "oh de oh dos" are really musical.

Roy Bargy, Bob Lawrence, the Rondoliers and all the others: Like everything else on the program, the best in their respective lines.

Guest stars: Occasionally one I don't care for, but on the whole a fine selection.

Advertising: Nicely done skits intelligently presented, and much more effective than plain plugging.

I'm all for the Whiteman Hour.
Verne Starr

MUSIC IN THE AIR: Radio's Lack of Balance

By Carleton Smith

THE most serious indictment of the program material heard on our radio is that it is not well-balanced nor well-arranged. Since sponsors have become interested in serious music, the situation is not as lop-sided as it has been.

Even now, however, more thought should be given to the tastes of all the listeners. Care is taken of the sequence in which programs come on a single network, but is it asking too much for the networks to ascertain what is being broadcast at the same hour by their competitors? Is the public interest well-served by presenting several comedians at one hour, two programs of serious music at another, three dramas at still another, and thus dividing the audience? It would be nearer the ideal to have programs broadcast simultaneously which would please listeners of varied tastes.

Paragraphs

THE LONG AWAITED OPERA broadcast of *Nino Martini* occurs this Saturday, March 3, (NBC-WEAF-WJZ, 1:50 p. m. EST), when the young tenor sings the role of Edgardo to *Lily Pons' "Lucia."* The old story of "The Bride of Lamer-moor" by Sir Walter Scott offers the opportunity for many brilliant Donizetti melodies, the most famous of which is the justly famous Sextet. Others in the cast include *Giuseppe de Luca, Leon Rothier, Alfio Tedesco, Angelo Bada, and Elda Vettori.*

The Cadillac Concerts have been extended until April 8. . . . *John Charles Thomas* is slated to succeed *John McCormack* on Wednesday evenings for five weeks beginning March 21, when the tenor leaves for a concert tour of South Africa.

Lauritz Melchior, reigning Wagnerian tenor, has declared himself in favor of "cut" performances of Wagner. *Paul Alt-*

house, American tenor, who recently has been singing Wagnerian roles, disagrees. "Experience and observation have shown me," he says, "that for those who love their Wagner, too much is not enough; and to those whose musical education and background have not tended to make them Wagner-minded, even cut Wagner is apt to seem long and dreary."

Those who send *Philharmonic-Symphony* contributions to *Arturo Toscanini*, Hotel Astor, New York, receive an engraved card with the maestro's photograph and a personal autograph. In spite of the strain on Mr. Toscanini's eyes, it is characteristic that he insists on signing each card instead of using a rubber stamp.

He is really excited by the letters of appreciation which come to him from radio listeners.

The Music Supervisors are sponsoring a series of six Sunday morning broadcasts to stimulate interest in the musical education of children. They will give samples of the work that is being done in New York City, Boston, Cleveland, Denver, Chicago and Washington, D. C.

The first program (NBC-WJZ, March 4, at 10:30 a. m. EST) includes the Processional March from "Tannhauser" and the Andante from Tchaikovsky's Fifth Symphony, played by an orchestra from the Public Schools of New York; a Boys' Chorus from the 6th Grade and a High School A Cappella Society singing a Suabian Folk Song and a Carol of Little Russia.

Chicago Neglected

CHICAGO RADIO STATIONS should be more thoughtful of their cultivated listeners. Invariably they fail to furnish an outlet for many of the fine programs that the networks offer. In a single week *Sir Josiah Stamp*, speaking from London, was cut out in the middle of his concluding statements; the re-broadcast of a Sibelius program from Helsingfors had no

Chicago outlet; and the last fifteen minutes of the New York Philharmonic-Symphony Young People's Concert was omitted, the break coming just as *Hulda Lashanska* started to sing her *lieder* group.

Again this season the Chicago area will be without the concluding programs of the New York Philharmonic-Symphony series. Due to baseball contracts WBBM will omit the final two broadcasts (which happen to include Wagner's opera, "Tristan and Isolde," conducted by Toscanini. No other nearby station will carry them.

In the past, three or four stations have the same baseball game, while symphony lovers have not been served. Is a system satisfactory which permits such duplication of service, while disregarding the rights of the minority?

The Chicago community should be as adequately served with the better programs as the Eastern cities.

If you think so, address a letter to the Federal Radio Commission at Washington, D. C., and to William S. Paley, Columbia Broadcasting System, New York.

Programs

Minneapolis Symphony, with *Eugene Ormandy* conducting (NBC-WEAF, Sun., March 4, at 11:30 p. m. EST), a Request Program:

Symphony No. 5, in C minor .. Beethoven
Tone Poem, "Don Juan" .. Strauss
Prelude to "Die Meistersinger" .. Wagner

Abram Chasins' Piano Pointers (CBS-WABC, Sat., March 3, at 12:30 p. m. EST).

Beethoven "Moonlight," "Sonata"
Boston Symphony Orchestra (NBC-WJZ, Sat., March 3, at 8:15 p. m. EST).

Symphony in E-flat major .. Mozart
Concertino for Piano and Orchestra, Op. 36 .. Hill

Soloist: Jesus Maria Sandroma
Symphony No. 2 in C .. Gliere
The Swift Garden Program: Mario Chamlee, tenor, will be the soloist (NBC-

WEAF, Sun., March 4, at 3:30 p. m. EST).

Philharmonic-Symphony, Arturo Toscanini conducting (CBS-WABC, Sun., March 4, at 3 p. m. EST): *Nathan Milstein*, violinist and *Gregor Piatigorsky*, cellist, will be the soloists:

Suite, selected from the French Suites ..
..... Bach-Honegger
Double Concerto for Violin and 'Cello ..

..... Brahms
Symphony in E minor, No. 2 .. Rachmaninoff

Voice of Firestone, Richard Crooks, tenor (NBC-WEAF, Mon., March 4, at 8:30 p. m. EST):

March, from "Carmen" .. Bizet
Orchestra
Drink to Me Only With Thine Eyes ..

Balle
Open the Gates of the Temple .. Knapp
Romanza, from "Lindo Di Chamonix" ..
..... Donizetti

Tenor Solos—Richard Crooks
Library of Congress Musicale with William Kroll, violinist and *Frank Sheridan*, pianist (NBC-WJZ, Mon., March 5, at 4:15 p. m. EST):

Sonata in E Flat .. R. Strauss
Sonata in E Major .. Bach

Michael Bartlett, youthful tenor, replaces *Cyrena Van Gordon* (NBC-WJZ, Mon., March 5, at 8:30 p. m. EST):

John McCormack, (NBC-WJZ, Wed., March 7, at 9:30 p. m. EST):

Jesus Joy of Man's Desiring .. Bach
Morgen .. R. Strauss
Of in the Stilly Night ..

Uda Waldrop
Once in a Blue Moon .. Howard Fisher
A Song of Hope .. Collingwood
The Irish Emigrant .. Barker

Walter Damrosch, (NBC-WEAF, Fri., March 9, at 11 a. m. EST):

Minuet from "Don Giovanni" .. Mozart
Morris Dance from "Henry VIII" .. German
Trepak from "Nutcracker" Suite ..

..... Tchaikovsky
Waltz, "The Beautiful Blue Danube" .. Strauss
Tango in D .. Albeniz

Scalp Dance from "Indian Sketches" Kinscella
Minuet from "Le Bourgeois Gentilhomme" .. Lully
Gavotte from "Iphigenia in Aulis" .. Gluck
Polonaise in A .. Chopin
"Natchez-on-the-Hill" .. Powell
Waltz, "1001 Nights" .. Strauss

VOICES UNITE for "ANXIOUS MOTHER"



The Voice of Experience, who invites opinions on readers' problems

THE nation has had its say, and another burdened heart is lightened. Those writing in solutions for the mother whose problem was whether to allow a seventeen-year-old daughter to attend dances unchaperoned, produced a landslide of mail.

From all those who thus proved their eagerness to be helpful, The Voice of Experience selected the letters of ten for special award. To each of them he has sent a copy of his book, "The Voice of Experience."

Five of those whose letters were chosen, received autographed copies of the deluxe edition of the book. Five others received copies of the regular edition.

This week another problem is submitted. The Voice invites you to give its author the benefit of your judgment and experience. Two persons anxiously await your word, and a decision affecting their marital happiness will be governed by your suggestions.

Make your letter not longer than two hundred words, and write on only one side of the paper. Do it now. In order to facilitate reading and selection from the enormous pile of mail coming from all sections of the country, your letter must be postmarked not later than March 13. Mail it to the Voice of Experience, in care of RADIO GUIDE, 551 Fifth Avenue, New York, N. Y.

The Voice reserves the privilege of publishing any letters submitted.

A few of those written to "Anxious Mother," whose appeal appeared in RADIO GUIDE for the issue of the week ending February 10, follow:

Confidence, Not Permission

Dear "Anxious Mother": The question should not be, "Should I allow my daughter to go to the dances or not?" but "Have I allowed my daughter to have confidence in her own judgement?"

When you try to prohibit a person from doing

something which he wants to do, the prohibited act is compensated by something which may be even more rash. In other words, by forbidding your daughter to go to dances, you are laying the foundations of antagonism toward you, of both your daughter and her boy friend, and in time she may either refuse to tell you of anything that she does, or else she may openly defy you.

If you feel that her going to dances is harmful—and it isn't—give her other stimuli which will make her want to do other things instead.

As it is, your daughter has been going to dances until now with her sister and their boy friends. I am sure that she can be depended upon to conduct herself in the same manner without her sister being present. If she can't, teach her to think independently, but never forbid her.

Sylvia Stigler, 1315 S. Homan Avenue, Chicago.

Obey Nature's Laws

Dear "Anxious Mother": Undoubtedly you still see your daughter as the baby or little girl she was. Now, don't you think it would be better to try and realize that she has grown up, at least a little bit?

It is only natural for her to desire and seek the company of young men, or boys if you prefer. To interfere with the laws of nature would certainly work a hardship on her, both mentally and physically. To deprive her of these privileges would cause her to become deceitful and untrustworthy.

The fact that she brings her boy friends to you for approval, shows her trust in you, and naturally she expects you to trust her. Remember they are not just a couple of kids. They are young people entering into a new era, and I am sure they appreciate their responsibilities.

So let her go to dances, meet the young men she is traveling with, and I am sure you will feel quite differently.

Ralph W. Wright, 6726 Glenwood Avenue, Chicago.

Provide a Substitute

Dear "Anxious Mother": Like many other kinds of love, mother love can become irrational, as it is in your case.

In regard to dances and the places where they are conducted, there is no doubt that many can be called into question, and old people as well as young have no business attending them. But to forbid your daugh-

ter to attend dances is inviting trouble and dissatisfaction. Mother, can't you see what you are doing?

You are making dances all the more desirable and inviting. You are driving her to dances. Now, the thing for you to do, Mother, is to arrange for dances and social affairs in the home. Your daughter's friends will no doubt do likewise, so that you will not have the burden of entertaining too frequently.

You cannot break up the dancing habit in a day. For this reason you must provide a substitute for the recreation. Make your home attractive, and your daughter and her friends will be attracted there.

William Haley, 1440 Oak Street, Ludlow, Ky.

The others to win the award of an autographed copy of the deluxe edition of the book this week are: Miss Mary Mae Starks, 1167 Logan St., Denver, Colorado, and E. Clinton Smith, 2827 North Centre St., Merchantville, N. J.

Those to whom The Voice sent a copy of the regular edition include: Mabel M. Baader, 101 North 11th St., Allentown, Pa.; Mrs. Grace I. Barker, 5914 Avenue O, Brooklyn, N. Y.; Mrs. H. Ward, Shawomet, Rhode Island; Norman van N. Peck, Pomeroy Ave., Meriden, Connecticut, and Edith A. Smith, 5506 Fair Oaks Ave., Hamilton, Maryland.

Can you help "Dentist's Wife?" Read below:

This Week's Problem

Dear Voice of Experience:

My husband is a dentist and has his office in connection with our home. Naturally all the mail delivered by the postman goes to the office, and my husband feels that it is perfectly all right for him to open any mail that comes to me before I have seen it.

Now there is nothing that I receive in the mails that I am ashamed for my husband to read, but I feel that one's mail is her own private property until she opens it. My husband has agreed for me to put the question squarely up to you, and will abide by your decision: "Has a husband the right to open his wife's mail?"

Dentist's Wife

MR. FAIRFAX KNOWS THE ANSWERS

John Gammel, Chicago, Ill.—NBC's local music librarian has no record of the theme song on the Sunday night Walter Winchell programs, Maybe it's "That's Why Door-keys Were Born."

F. M. S., Brooklyn, N. Y.—The records attest that

Your Birth Chart

Professor Z. Rellek, the noted Astrologer, has been pressed into service in response to innumerable requests from readers to supply an astrological department in RADIO GUIDE. He records observations about the artists of the air in relation to their birth dates, and so serves the readers by affording them an insight into their own character and welfare.

By Professor Z. Rellek

PISCES still is the sign of the house through which the calendar is passing. Radio artists whose birthdays come during the ensuing week, Pisces children of distinction, are Lucy Ann Gillman, six-year-old "Jenny Cornstassel" of "Orphan Annie," born March 4; "Chic" Johnson, who is one of the comedians of the team Olsen and Johnson, born March 5; Edward K. Jewett, program announcer, born March 7; and Carol Deis, well known soprano, born March 10.

Pisces children have great magnetism. It is characteristic of them that they are capable of holding an audience. How fortunate that radio artists be born under this sign! Strong personalities mark them for their great capacity for philanthropy and for unselfed love has no allowance for weakness. In fact, their greatness of soul is one of their faults.

Caution must be given Pisces children at this time against fretting and anxiety in view of the positions of the stellar bodies. Let it be remembered that Jupiter is the governor of the Pisces house. And Jupiter will dissipate petty worry and put troubled thoughts and affairs in their natural places. Give Jupiter a chance, fretful Pisces children!

Baby Rose Marie was born in New York, August 15, 1924. She is enrolled as a student in the Professional Children's School in New York. She has never been in Europe but has traveled widely in the United States and Canada. She has made around 2,000 personal appearances.

Mrs., New York City—Ted Black's real name is Theodore Abousslemann. For obvious reasons he uses the short name for his public and radio appearances. He is of Syrian parentage but was born right in New York City where he is widely known and extremely popular. He is married.

George Ames, Chicago, Ill.—Smith Ballew is now conducting an orchestra at the Cosmopolitan Hotel, Denver, Col., and is broadcasting over an NBC-WEAF network each Sunday at midnight EST.

Elizabeth Latham, Helena, Mont.—Inquiry of the Household Finance Corp. reveals the interesting news that you can obtain a copy of Edgar Guest's readings by requesting it from his sponsors at their Chicago address, 919 North Michigan avenue.

Mrs. F. M., Little Falls, N. Y.—Glenn Cross now sings with The Leaders, a trio. You will be able to pick out his familiar voice when you tune in this group. The trio has just finished making some movie shorts but is devoting most of its time to radio. Richard Maxwell is still single. He was born on September 2, 1900.

F. Adin., Chicago, Ill.—You've got the wrong sister in mind. It is not Martha, but Connie, who plays piano for the Boswell trio. If you follow RADIO GUIDE's pages closely, you will know by now that Raymond Paige is still musical director of Station KHJ. Yes, it's true that Anthony Frome gives frequent teas for his friends. W'y'nt you c'mup some time?

S. E., Little Rock, Ark.—Ted Husing is not Jewish. Westbrook Van Voorhees announces the Columbia News Service each evening. Ben Alley now sings locally in New York over WABC on Sunday mornings at 10:30

EST. It's a commercial with only the one outlet. Louis Dean's address is the Campbell-Ewald Agency, Detroit, Mich.

Mrs. M. P., Dubuque, Iowa—Eddie Duchin's band boasts two pianos. Naturally Eddie is at one and Lester Morris plays the other. There are ten musicians in the band. Duchin plays all solo piano parts and Morris fills in with incidental accompaniment.

NEW SONG LEADERS

THE last week has seen little change among the positions of favorite songs as heard over the networks. However, the steady keel of popularity seems due for an upset. The band leaders cite five new leaders among their listings of hits of the last seven days. None of them has as yet monopolized network time. If the orchestra directors know their tunes, these five are due to make great inroads on air time during the coming week.

TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Smoke Gets in Your Eyes	25
Let's Fall in Love	23
Do You Miss Me Tonight	21
Wagon Wheels	19
Carioca	18
Temptation	18
Without That Certain Thing	17
Everything I Have is Yours	14
You Have Taken My Heart	14
Keep Young and Beautiful	13

BAND LEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Song	Points
Do You Miss Me Tonight	23
Let's Fall in Love	22
Temptation	19
Carioca	15
Smoke Gets in Your Eyes	14
Dancing in the Moonlight	13
Without That Certain Thing	13
You Have Taken My Heart	12
Love is Love Anywhere	12
Keep Young and Beautiful	11

RADIO'S GREATEST CASH PRIZE OFFER

\$10,000.00

INTEREST in RADIO GUIDE's \$10,000 puzzle contest continues to mount, judging from the flood of requests for the souvenir log of stations that come pouring in. This is according to expectations, for never before has such a big sum in cash been offered for the solution to a radio puzzle. The efforts of an immense group were certain to be impelled, especially in view of the wide distribution of the prizes. 157 of them will be given.

The amounts of the prizes in cash range from 5.00 to \$2,500.00. The fact must not be overlooked that prize-winning contestants will receive double these amounts if at the time of the closing of the contest the winners are yearly subscribers to RADIO GUIDE.

Four weeks and more still remain. There is yet time to send for your copy of the radio station log, to solve the puzzle, and enter the contest.

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W", the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical way but may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once. The 250 letters should be used to build up station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail.

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize	\$2,500.00
2nd Prize	1,000.00
3rd Prize	250.00
4th Prize	100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
100 individual awards, \$5.00 each—	500.00
50 individual awards, \$10.00 each—	500.00
Total	\$5,000.00

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total cash available to prize winners **\$10,000.00**

RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the black square in the lower right hand corner

W	E	A	F	W	E	N	R	W	J	Z	W	O	R	W	B	B	M	W	I	N	S	W	C	A	E
Z	W	B	A	K	D	W	I	A	S	W	I	B	O	K	D	K	A	K	F	I	K	G	O	D	X
Y	R	W	B	G	K	J	W	M	N	Z	B	R	B	O	K	D	B	L	G	J	L	H	P	E	K
X	H	R	W	L	G	K	J	W	E	N	U	I	R	B	W	V	W	M	H	K	M	I	Q	F	S
I	K	H	R	W	L	G	K	J	W	M	S	G	O	V	N	B	D	N	I	L	N	J	R	G	A
O	I	K	H	R	W	L	G	K	J	W	T	H	D	O	W	N	W	O	J	M	O	K	S	H	C
D	O	I	K	H	R	W	L	G	K	J	W	T	M	W	O	W	E	P	K	N	P	L	T	I	K
W	D	O	I	K	H	R	W	L	G	K	J	W	T	M	K	A	W	Q	L	O	Q	M	U	J	U
Y	W	S	O	I	K	H	R	W	L	G	K	W	K	U	M	O	W	M	P	R	N	V	K	S	
D	Y	Q	D	O	I	K	H	R	W	R	E	K	O	W	C	W	A	O	W	Q	S	O	W	L	D
E	O	Y	Q	S	O	I	K	H	E	W	L	K	U	J	W	O	K	A	O	W	T	P	X	M	W
F	M	L	Z	W	S	O	I	K	W	R	E	L	G	W	J	W	A	K	A	O	W	Q	Y	N	K
C	O	F	Q	Z	W	S	O	W	K	H	R	W	L	G	K	J	W	N	K	A	O	W	Z	O	Z
A	C	F	G	H	Z	W	S	O	I	K	H	W	L	G	K	J	W	N	K	A	O	W	P	O	
B	A	C	F	G	H	W	K	K	O	I	K	H	R	E	L	G	K	J	W	N	K	A	O	W	
D	W	B	A	C	K	K	B	X	W	S	O	I	K	H	R	W	L	G	K	A	W	N	K	A	E
E	W	C	S	A	K	F	K	W	Y	W	S	O	I	K	H	P	E	L	G	K	J	W	N	K	A
F	G	D	S	U	A	C	W	E	W	A	W	S	O	I	K	H	F	W	L	G	K	Q	Y	O	K
K	W	E	U	M	D	A	Z	F	E	B	Y	W	S	O	I	K	A	V	W	L	G	U	X	I	T
V	T	F	M	E	V	M	B	Z	F	E	B	Z	W	S	O	I	K	M	Y	W	L	G	K	T	R
L	I	G	E	I	E	O	L	C	Z	F	K	B	Z	W	S	O	Y	I	Q	Y	S	L	K	K	H
W	C	H	I	C	R	R	A	A	D	Z	P	E	B	Z	W	S	O	P	K	X	V	W	L	K	W
L	E	I	C	R	T	T	M	R	L	E	Z	F	K	B	K	W	P	O	X	K	T	U	W	L	K
W	L	O	E	K	V	L	O	E	I	G	F	E	F	K	B	P	W	X	O	X	K	T	U	W	L
K	F	J	R	W	E	V	D	W	M	A	Q	W	E	F	C	B	X	W	Q	Q	M	A	Q	■	

CONTEST RULES

This is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934. All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected, will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations

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available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self-addressed, requesting the list.

On page eight will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

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