

# RadioGuide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

Vol. III - No. 16

Week Ending Feb. 10, 1934

Midwestern Edition

5¢



Gale Page

FIRST AIR  
TREATMENT  
FOR MOVIES



\$10,000 IN CASH PRIZES FOR RADIO FANS



# AT LAST, a Really TRUE STORY About 'SHARLIE'



Evolution of a gag—  
Jack Pearl and Billy  
Wells working one  
up . . .



. . . and putting it over

By Jack Pearl

WHEN I think about Baron Munchausen and how he got that way, it reminds me of the old gag about whether the hen or the egg came first. As a matter of fact, like Topsy, he "just grewed." And it is Billy Wells, my good friend Billy K. Wells, ace writer for movies and stage, who provides the vitamins.

One day Billy got an idea. It turned out to be a radio idea for me to put the hen before the egg. We had met some time before. I was in Europe, but he cabled me from New York. Radio meant nothing in my life; however, Billy believed in his idea and had me listening to him when I got back.

If it were not for Billy, there wouldn't be any Baron. Billy conceived him, then rounded me up in the flesh. He had been working on a Negro dialect idea, but decided to have one of the parts done in German dialect. The idea included Cliff Hall, who had been with me before, as straight man.

Since then, my association with Wells has been constant. We go to work together before any script is written for our weekly broadcast. Billy thinks up some general idea. That means he gets me into some situation or other. Then I have to get out of it. As I get in and out, more ideas are forthcoming. Within a few days, Wells has them transferred into script.

Do we squabble? You should hear! Billy, you see, is a great kidder. He likes to stir me up. He gets me stirred up and then writes script. Now, I'm not taking anything, not even from my best friend, so I retaliate

frequently by telling him that a gag or a whole script is terrible.

I want to give Billy all the credit for thinking up the Baron, for that is where credit is due. That doesn't mean, though, that everything he concocts for the Baron suits me. And so I kick it's always just about details, of course. And we argue and fight it out until one of us wins the round. The details are as important as the major situations and I've got to take to them before I

get into the swing of the part. When we get to that point, we're the best of friends once more.

Seriously, though, we get along like blood brothers and never enter into an argument that's more than half serious. Of course, I've got to feel that the material is right for me. I don't mean just funny, but something that's my style. I've got to have lines that are mine, lines so good that I believe I thought them up myself. But Billy has perception. He knows me and he knows the Baron and he gets us together as though we'd always been that way.

I swear by Billy, and that's putting it mildly, but he's lucky, too. Do you know how he came by "Vass you dere, Sharlie?" He's a hard working writer, but he didn't get that by burning midnight oil or pacing holes in the floor. Nor was it one of those sudden inspirations you hear about. No, Billy just made a mistake about Cliff. Now, Cliff Hall's name is Cliff, but Billy thought it was Charlie. In fact we had started broadcasting before Wells found out that he had the name wrong. Honest, "Vass you dere, Sharlie?" might never have come into the routine if Wells hadn't been confused about the straight man's name.

That would have left Billy to tug away at his hair or do whatever else is supposed to produce catchy lines. So that was an easy day for Billy.

Naturally, material is the primary problem of a comedian on the air. Billy, however, has a double set of talents. He's so fertile with ideas he usually can think of a new one, but if he can't he knows how to twist an old one until it would be ashamed to look its original in the face.

Contrary to what you might think, he writes in straight English, with no effort to indicate dialect, except grammatical errors. The "Sharlie" line, for instance, is written "Was you there, Charlie?" I am accustomed to giving the required accent.

And so, as the Baron Munchausen, I consider myself lucky to owe my life and entrust my existence to Billy Wells.

There are many things in my life I could part with, but nothing would ever replace the regard I have in my heart for Billy.

## What ARE Good Mike Manners?

RULES of etiquette govern practically everything in existence except radio. Now, surely some enterprising gentleman or woman, who understands the true meaning of a piece of lemon in a finger bowl, ought to commence work immediately on a book of etiquette covering all phases of this here thing called "radio."

Casual inquiry for suggestions from some of the more flexible index finger pointers who are classed in the genus as radio artists, brought some amazing replies.

Charlie Carlile firmly believes the radio audience, when disposed to tune out a program, should first call the studio, get the offending artist on the phone and politely say, "I'm tuning you out, you're terrible!"

Irving Kaufman is struck with the idea that when a musician plays off key, thereby ruining a number, the program should immediately cease, the announcer should ask all listeners to send in their names and addresses, and the offending musician should be compelled to send a letter of apology to every one in his own handwriting.

Shirley Howard thinks it would be the height of politeness if all sponsors would autograph checks twice a week instead of once. A rule like that is bound to create good feeling everywhere—that is, nearly everywhere.

Leon Belasco is opposed to the idea that people, especially radio announcers, should laugh at his accent. The correct thing to do in that case, observes Leon, is to effect the same kind of an accent and talk right back to them.

Harry Salter is inspired with the idea that a band should conceive, arrange and rehearse all programs without the leader. After everything is in order, the polite thing to do would be to phone the leader, wake him, and let him listen to the program over the 'phone—before he rolls over and goes back to sleep.

Lew White is one of the more polite of the group. He feels sorry for perspiring musicians, overworked announcers, gagless comedians and thwarted opera stars. So he proposes that sponsors could display their true breeding by having him on every commercial program to play soothing organ music while all the others rest up.

George Olsen is enthusiastic over the idea of radio etiquette, and says that radio critics should be admonished to praise poor programs to the sky. They naturally should do likewise for deserving programs. In that

way the listeners will believe every program is a good one. Then the managing editors can fire the radio critics, for there won't be anything for them to knock.

George Givot still insists that there should be a rule that all radio people, to be polite, must eat in a Greek restaurant. Then, he says, it will actually pay him to open Acropolis Number 7.

## Why MAE Says "NO"

THE phantom fence that has separated Mae West from the green meadows of radio is no more. At least the gay lady of motion picture fame has walked through a gate. It was unadorned and lacked the golden furbishment previously used to glitter invitations that came in her direction. Mae West, a few weeks ago, voluntarily and quietly broadcast a plea in behalf of the Los Angeles Community Chest Fund. It netted the Fund \$200,000 in contributions.

This air debut gave birth to the opinion that she now would turn to radio to continue or to repeat her public conquests. It has been common knowledge that she has declined fabulous radio offers, the latest a contract offer of \$91,000 for a series of thirteen weekly broadcasts. Other offers have not been lacking.

The big money chances were offered more or less in the spirit of a gamble, perhaps, but now with her initial radio experience a success, expectations were that Mae was ready for radio.

But has the screen star made her radio debut? "Yes," is the answer, if it was Mae West who cajoled \$200,000 from listeners in behalf of the community chest fund. But "No" if it was just an interested, zealous person with a social consciousness.

A young woman inviting assistance in behalf of less fortunate fellowmen in a dignified broadcast, and a dazzling femme cocking an eye in invitation to "come up sometime," are distinctly separate personalities.

Until Mae West can be identified on the air by her gestures and not alone by her inflections or wisecracks, she possibly will continue loath to make her radio debut. Without the gestures she may make scores of charity broadcasts, but will say "no" to the air until she finds a way to get across her histrionics.



# SOARING to STARDOM on Eddie Cantor's WIT

WHEN Frances Arms walked to a microphone, little did she know that it was a magic looking-glass capable of transferring her instantly to stardom—sweeping statement, but every bit true. It did, with the suddenness of magic and the thrill of sensation. Even Eddie Cantor's breath was taken away. For it was he who manipulated the lucky looking-glass.

Radio has made Frances Arms a star. Strangely, it brought her from retirement, back to the vaudeville stage, at more than twice the salary she formerly received. And now on a vaudeville tour, she is billed at "Frances Arms (Mrs. Rubinoff on the Radio)."

The impromptu gag on which Frances Arms rode into the radio spotlight and emerged a vaudeville star transpired during a customary Cantor broadcast. Eddie was clowning and guying Rubinoff. As usual, the studio was filled, but Cantor had a special guest and he singled her out. She was Frances Arms, a friend probably from their earlier vaudeville days. Eddie had an inspiration. As he was about to introduce her over the air, he thought of a gag. Before Frances Arms had taken her place before the "mike," he had introduced her to the radio audience as "Mrs. Rubinoff."

"Folks, this is Mrs. Rubinoff."

The words were electrical.

It was not the fact that the unmarried Rubinoff was nonplussed, nor that Frances already had a perfectly good husband in Abe Lastvogel, New York theatrical booking agent. These did not cause the sensation that was born of the moment. It was the moment itself—and a listening public's keen sense of the dramatic.

The sudden and unheralded introduction of a wife of the much kidded Rubinoff was not a gag to the Cantor fans. In one breath they were tricked and intrigued. The declaration of a Rubinoff spouse was a match accidentally but expertly dropped by the genius of Cantor among the kindlings of interest in Rubinoff he had carefully piled. The flame was instantaneous.

Going for her in a big way, they wrote letters of congratulation to Rubinoff, letters of greeting to "Mrs. Rubinoff" and letters of inquiry to both, and to the station. Eddie had aroused their interest. They were willing to be interested further. Frankly, they were curious. Would Eddie please give them some details?

Cantor had started something and he knew it. Fan letters for "Mrs. Rubinoff" that poured into the station for a week following her introduction, proved it. He found himself unable to ignore her. For his next broadcast he worked into his script a set of gags built around Rubinoff and his "wife," with a bit for Frances Arms to do as "Mrs. Rubinoff."

Then the fan letters really poured in. They came in such quantities from interested new acquaintances of "Mrs. Rubinoff," that she was taken from the air.

Paradoxical, but true. These initial broadcasts were her final (to date) appearances before a microphone, for the simple reason that she had become a star. Overnight she had become a personage for which a vast public was eager. They asked for her in every mail. Theater booking agents saw that a personal appearance was the need of the moment.

She signed a vaudeville contract again—and yet not again, for this time she was not just to be Frances Arms with a guarantee of her former salary, but "Frances Arms (Mrs. Rubinoff on the Radio)," and the contract figure was twice what it had been.

Frances Arms, brought from retirement by a gag that Eddie Cantor pulled before the mike



## WATCH NEXT WEEK'S ISSUE of RADIO GUIDE

for the Beginning of an  
Intriguing Series

## WHAT RUDY VALLEE NEVER TOLD

By His Former Secretary

# \$10,000 CASH Prizes to Radio Puzzle Winners

HERE is one of the most thrilling opportunities ever offered to radio fans who enjoy the solving of puzzles. RADIO GUIDE has devised a contest, the winners of which are to receive \$10,000.00 IN CASH PRIZES.

The puzzle is of unusual interest to radio listeners because it summons to its solution a familiarity with radio stations. In addition, it involves something of a graphic presentation of radio itself.

Not only does the opportunity yield an interesting pastime but it assures most generous cash awards to those who are successful in working out the puzzle. Thus the opportunity embraces entertainment, exercise of knowledge of radio and, most important, very substantial cash awards.

The task is to blaze a trail of radio stations through a diagram which is presented in this edition together with all the instructions necessary for the solution of the puzzle. There are no trick questions and no complications. All you have to do to win the Radio Stations Trail Puzzle Contest first prize is to follow instructions faithfully and present a correct solution more neatly prepared than the finished puzzle submitted by any other contestant. Even if you don't win the first prize, there are many other attractive cash awards available.

Read the contest rules carefully. Study the diagram closely. Work out the solution and mail it to RADIO GUIDE.

The puzzle makes an exciting and interesting game. Bear in mind that the opportunity to win cash prizes ranges from the first award of \$5,000 down to \$5.00.

The first prize to be paid is \$2,500.00; second, \$1,000.00; third, \$250.00; fourth, \$100.00; fifth, \$75.00; sixth, \$50.00; seventh, \$25.00; and 150 more prizes totaling \$1,000.00. And—

Any winner who at the time of the closing of the contest is a yearly subscriber to RADIO GUIDE, will receive double the amount of the prize he would have been awarded had his name not appeared on the subscription lists of the magazine.

## Rules of the Contest

This contest is open to all. Employees of RADIO GUIDE, and their families, are the only exceptions.

A contestant may send in as many different solutions as he likes. Different members of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles

showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10th, 1934. All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest. Neatness, and the importance of the stations selected, will be determining factors in selecting the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a station with a 50,000 kilowatt transmitter will be considered more important than a station with less power. In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self addressed, with a request for the list.

In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Professional puzzle solvers will be excluded. The use of fictitious names is also prohibited.

Each contestant, by (Continued on Page 10)



# "BLUES" SINGER WHO SWAPS HOT-CHA FOR A HOPE CHEST

SHE doesn't care if any gossip columnist never prints a line about her garbo-gilberthing! She walks up to all the new and smart bars in town and glibly orders a nice, cold drink of root beer. She doesn't attend night club openings; she hasn't taken a public bow yet. She has avoided going "Radio Row" much as a few screen stars avoid "going Hollywood." Still, with steady tread, smiling voice and agile work on the piano, Connie Gates is climbing the ladder of distinguished radio accomplishment.

Little Connie Gates, the wonder girl, started network broadcasting about four months ago with an obscure noon-time spot. Now she's heard over Columbia every Thursday evening at 9:45 CST with Mark Warnow and his orchestra.

Don't misunderstand her. Connie's not negative. It isn't that she won't do some of the things usual to the gayer phase of a radio star's life. It's that she hasn't the inclination. She is a highly positive young woman. She has a hope chest.

That's the clue to her personality, the key to her interests. Connie's a home girl and has been for twenty-two years. Important personages in her world are her parents, and some young brothers and sisters. Paramount interests are new designs, color combinations, and handiwork ideas that give variety and completeness to her hope chest.

Connie's career is singing popular songs, songs more sophisticated, perhaps, than the singer. But the voice so suited to the torrid tempos of modern songs combined with sweetness and the little-girl enthusiasm expressed by her hope chest interest, make her uniquely successful.

It has been said that Connie is doing to her radio audience what Mary Brian did to the nation's movie-goers. She is projecting a smooth blend of the "sweet" and the "hot" that is to the liking of all.

Always she has had a flair for domesticity that has dovetailed with her concentration on music. Ballad singing and piano playing, which first put her on the air, have never seemed to Connie a far cry from stirring up a cake or stuffing a roast.

Away from the studios, Connie is a self-contained young woman with interests as remote from brightly-lit Broadway as are the poles apart. She lives in a gaily chintzed room in a hotel club for young women. Occupying a place of honor on her bookshelves, elbowing the works of David Thoreau, Edgar Allen Poe, Robert Louis Stevenson and Thomas Huxley, is her favorite (at the moment) possession. It's a small electric grill which her mother sent at Christmas. Many an evening Connie carcoles homeward from the studios with cheese, corned beef and a few dainties. Remembering the comfortable home-cooked meals with her family, she stirs up chocolate, rustles together a sandwich, and forgets the heigh-de-ho.

That you don't jump to conclusions, Connie makes a disclosure "I get a big kick out of sewing for my hope chest. That may sound funny to you, because I really haven't any prospects yet. Nor do I want any until I've actually sewed up the matter of succeeding in my radio career. I'm having a perfectly wonderful time filling that chest, though, and it's almost complete—just full of embroidered pillow cases and initialed towels."

There are a couple of old fashioned quilts, too, made by Connie from scraps of gingham and cotton swatches. All unaware, she has stitched into them reflections of her own personality.

CONNIE GATES reflects a sweet home influence in all that she undertakes to do. Books are her chief hobby



## From SILVER To LOUD BRASS

WHEN Buddy Rogers, the motion picture star, went on the air recently, he began what he intends as a serious radio career. He opened with his orchestra at the Paradise Restaurant in New York January 26, with plans to be heard over WJZ chains and WOR several nights every week.

Can Buddy Rogers, in the minds of untold numbers of his movie fans, become entirely disassociated from cinema fame—jump from the silver screen to playing brass? That is the task facing the popular idol in his determination definitely to forsake the Kleig lights for a good-sized share of radio prestige.

This is no matter of vanity, of increasing movie laurels. It is a matter of ambition. Buddy wants more than anything else in the world to make good on the air.

It's so natural. Since Rogers' early youth, music has been a vital interest. He shook a pair of castanets, figuratively speaking, when the other kids were playing with rattles. As he developed he became a full-fledged musician. He's rated, you know, an excellent trombone soloist, does enviable things with a muted trumpet, bows to none when it comes to sax-tooting, and is expert with a piano-accordion. Unusually thorough, he knows every instrument in the dance band, and arranges his own music.

If you saw his first musical pictures, you'll remember him blowing blue notes from a derbied trumpet. If you thought that was faked, it was your mistake.

As a broadcasting routine Rogers has plans to feature a solo on one instrument during each appearance. His special instrument is the trombone and he is working on a series of transcriptions for trombone of some of the better known violin solos.

Buddy, in forsaking the movie lot to cast it in the realm of radio, does it with intrepid confidence in his own musicianship.

# SHARP SPLITS IN STANDINGS OF WEEK'S FAVORITE SONGS

SMOKE got into band leaders' eyes and listeners' ears in profuse amounts in the last week. And from that statement it should not be difficult to guess which song achieved a new high in popularity. Not only was the number played most frequently over the networks, but it chalked up the greatest total of points in the orchestra leaders' consensus.

Five of the songs heard most often during the past week remain those which enjoyed that distinction for the week previous. In this week's index to popularity, band leaders include among the outstanding ten hits two songs not mentioned in either listing previously.

### TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK

Song	Times Played
Smoke Gets in Your Eyes	25
Throw Another Log on the Fire	23
Temptation	23
Everything I Have Is Yours	20
On the Wrong Side of the Fence	17
I Raised My Hat	17
One Minute to One	16
Old Spinning Wheel	16
Let's Fall in Love	16
Good Night Little Girl	16

### BAND LEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS

Song	Points
Smoke Gets in Your Eyes	50
Temptation	33
Everything I Have Is Yours	25
On the Wrong Side of the Fence	25
One Minute to One	25
Old Spinning Wheel	20
Our Big Love Scene	20
Carioca	15
This Little Piggie	15
We'll Make Hay While the Sun Shines	15

The orchestra leaders, listed alphabetically, make the following selections in the order of their preference:

**Leon Belasco:** Nothing But the Best; Smoke Gets in Your Eyes; Our Big Love Scene; This Little Piggie, and Keep Young and Beautiful.

**Frank Black:** Carioca; Smoke Gets in Your Eyes; This Little Piggie; Sylvia, and Keep On Doing What You Are Doing.

**Glen Gray:** Smoke Gets in Your Eyes; In Other Words We're Through; We'll Make Hay While the Sun Shines, and Temptation.

**Harry Horlick:** Smoke Gets in Your Eyes; In the Valley of Yesterday; One Minute to One; Old Spinning Wheel, and Smiles.

**Isbam Jones:** Stay on the Right Side of the Road; Let's Begin; I know That You Know; No More Love, and Smoke Gets in Your Eyes.

**Andre Kostelanetz:** Moonlight on the Water; I'd Do It Again; Everything I Have Is Yours; Love Is Love Anywhere, and Carioca.

**Clyde Lucas:** Temptation; This Little Piggie; Our Big Love Scene; I Raised My Hat, and Beautiful Girl.

**Abe Lyman:** April in Paris; Carioca; On the Wrong Side of the Fence; Easter Parade, and Smoke Gets in Your Eyes.

**George Olsen:** You're in My Power; Temptation; Ole Pappy; Orchids in the Moonlight, and One Minute to One.

**Rudy Vallee:** Old Spinning Wheel; Old Pappy; In Other Words We're Through; Viva La France, and Temptation.

**Fred Waring:** We'll Make Hay While the Sun Shines; On the Wrong Side of the Fence; Let's Fall in Love; Smoke Gets in Your Eyes, and Coffee in the Morning.

**Paul Whiteman:** Everything I Have Is Yours; On the Wrong Side of the Fence; Only a Paper Moon; One Minute to One and Smoke Gets in Your Eyes.

Radio Guide, Vol. III, No. 16, Week Ending February 10, 1934. Issued weekly by Radio Guide, Inc., 423 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright 1934 by Radio Guide, Inc. All rights reserved. Advertising offices, 551 Fifth Avenue, New York; editorial, executive and circulation offices, 423 Plymouth Court, Chicago, Illinois. Herbert Krancer, Pres. and Gen. Mgr., M. Koenigsberg, Editorial Director, Barrett Andrews, Adv. Mgr. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Five Cents per copy in United States. Subscription rates: Six months, \$1.25; one year, \$2.00.



# SWABBING A HIGH C INTO HIGHEST SALARY



**SID GARY**  
can sing baritone roles in opera or warble highly pitched falsetto. But he is advised to quit singing and turn to comedy—and can he swab a deck!

His impersonations of famous theatrical and radio personalities are keenly pointed characterizations.

Or he might have been a Tibbett were he not born with an overdeveloped funny-bone. At a memorable ship's concert an assistant director of the Metropolitan Opera was deeply impressed by the unusual voice of this obscure young sailor, and offered him a scholarship. Gary quit the sea to devote himself to the mysteries of Italian and French opera. Although vocally he progressed with amazing rapidity, his uncontrollable feeling for comedy caused him to exaggerate grandiose and pompous operatic gestures into screamingly funny caricatures. Consequently he disorganized the ranks of his fellow artists and sent his director home tearing out hair in despair. Repeated threats and pleas were of no avail. Finally, his kind patron one day caught him in the act of ruthlessly mimicking that patron's eccentricities. Then and there the operatic career of Sid Gary terminated.

He is frequently "ribbed" by his friends about his catastrophic naval career. Sid liked the water all right, but he thought the food and the discipline were terrible. He spent so much time atoning for his many breaches of conduct that about all of the world he saw was a scrub-brush and deck. However, Sid feels that his brief fling at sea was not entirely a loss, for he received the inspiration for his famous "double-talk" idea from an Italian fish-peddler who came on board and at first mystified and later set the "gobs" howling with mirth with a lightning stream of chatter. A few years later, remembering the peddler, Sid realized that the contrast between an earnest fact and an unintelligible babel of words contained the seeds of good comedy. Out of this formula he evolved the garbled gabbling called "double-talk."

Sid looks at people with the most innocently cherubic expression imaginable, and lets fly a volley of rapidly spoken syllables—with here and there an intelligible word interspersed—which makes the listener think that hearing has suddenly become defective. Politely, he is asked to repeat what he just said, and politely he does. It takes victims anywhere from five to fifteen minutes to realize they are being duped.

The other day he called his tailor, and the ensuing conversation sounded something like this: "Hello! Tailor?"

"Yes."

"This is Gary. Habana a la kuba u got suit onna dafil pressed a batis... you got?"

Who's got it?

Try that some day on your vocal cords, spoken about 150 words in a split second, and you will understand why, after fifteen minutes of conversation, the poor tailor was picked up from the floor of his shop in a state of nervous collapse.

"Double-talk" has so captivated the imagination of the entertainment world that motion-picture Director Mervyn Le Roy, who entertains a lively respect for the ability and potentialities of Sid Gary, has included a scene using it in the latest Joe E. Brown flicket opus.

Among the paradoxes of Sid's career is the strange fact that the deep-voiced baritone should have crashed to radio fame as the successor, on a CBS sustaining, to Morton Downey, whom he had impersonated so often in vaudeville. It is strange too, that this natural "funster" should have acquired his first sponsor as a singer of serious songs. It is very strange indeed and not a little gratifying to Sid Gary, to look back on his sailor days when he goes on the air each Tuesday at 9 p. m. CST, for the Cunard Lines over WJZ, New York only.

ONCE he had to swab decks for singing while on duty in the navy. Now the biggest steamship company in the world pays handsomely for the privilege of using the resonant baritone voice of Sid Gary on its programs. That's "Life!"

Sid Gary's entire career has been filled with such anomalies and paradoxes. As a matter of fact Sid himself is a paradox! He's a little man from whom great, organlike tones issue with startling vibrance and depth; a natural comedian who convulses his hearers with laughter when he lets loose a flood of bewildering "double-talk," and stirs the depths of the soul when he mournfully chants the moving, dirgelike "Deep River." He sings the "Prologue" from Pagliacci in a manner which would do credit to a Metropolitan star,

then croons "Carolina Moon" in a falsetto with the voice of an Olympian.

The same "itch in his heels for trabellin'" that as a youngster made him run off to sea, later sent him on the road in vaudeville. For ten years he has headlined on the Keith-Orpheum and R. K. O. circuits, first as half of the team of George Burns and Sid Gary, and then later with the famous Bernard and Gary singing-comedy act.

He presents the unusual enigma of an artist who might be a comedian with a name that might rank with the Cantors, Jolsons, Jessels and Wynns, were he not doubly gifted with a golden heritage of song. Time and again Cantor and Jessel have begged him to abandon his singing and to concentrate on comedy,

## AND NOW, FIRST AIR TREATMENT for MOVIES

FOR the first time in history the radio and Hollywood have found a way to cooperate toward a common end. And that end is the broadcasting of feature pictures. The Columbia Broadcasting System is presenting a weekly program each Saturday night from 8:00 to 8:45 p. m., EST, entitled "Forty-Five Minutes in Hollywood," and based upon the actual plots and musical scores of the latest motion pictures. These programs in most cases give previews of the pictures, abbreviated versions before the pictures are shown in any movie house.

Four major producing companies, Paramount, Metro-Goldwyn-Mayer, Warner Brothers, and R. K. O. are cooperating with the sponsors of the series in the presentation of these feature picture premieres. The radio versions of the movies take the form of dramatizations of the high spots of the films in which the voices of such stars as Jean Harlow and Clark Gable are reproduced in their most important lines. Wherever possible the stars themselves appear on the broadcasts, but in most cases their lines are taken by expert

dramatic mimics. Many of the best known dramatic actors, whose impersonations are almost totally indistinguishable from those of the persons they portray, are listed in the roster of talent. Among them are Marion Hopkinson, Porter Hall, Peggy Allenby, William Adams, and Fred Uttal.

The musical portion is under the direction of Mark Warnow, young CBS maestro who has risen to the front rank of radio conductors in the brief space of four months. It is his assignment to reproduce the highlights of the musical scores of the pictures.

In addition to the Hollywood of the feature pictures, another and less formal Hollywood is represented on the broadcasts. Cal York, veteran screen reporter and feature writer, conducts a weekly behind-the-scenes show. York's revelations are not a gossip column of the air; they are dramatized anecdotes of actual incidents in the lives of leading screen luminaries. In rapid-fire order York sets the stage for the various incidents, and the voices of the stars are reproduced by dramatic actors. Covering the movie front and skirt-

ing Beverly Hills for news of unusual character, York presents little-known stories about the stars of interest to all movie lovers.

Among the outstanding successes presented on the broadcasts has been the Paramount feature, "Miss Fane's Baby Is Stolen," a thrilling story of a nationwide search by police and Federal authorities for the victim of baby-snatching. In the broadcast, the leading roles were reenacted by Marion Hopkinson, who impersonated Dorothy Wieck; Peggy Allenby, who was the radio counterpart of Alice Brady; and Porter Hall, who played the role of the policeman. The musical picture, "Moulin Rouge," starring Constance Bennett, Franchot Tone, Tullio Carminati, the Boswell Sisters and Russ Columbo, and other films of like importance, have been announced for previews on the air.

The unusual nature of the presentations gives rise to countless problems, particularly in casting; but that's for the broadcasters to worry about. The important thing is that radio and the movies finally have buried the hatchet.



# NIGHT RADIO SELLOUT!



**NINO MARTINI**, phenomenal tenor able to reach "F" above high "C" in full voice

## ALONG THE AIRIALTO By Martin Lewis

**B**USINESS seems to be all right in the kiosk, and the broadcasting barons have already forgotten that they may once have heard the wolf licking his chops outside the studio door. In case you should doubt this, despite the recent flocking of new sponsors to the ether let me step up to report that CBS has sold the last available half-hour on its night-time schedule, leaving but three or four stray quarter-hours of unsponsored time in the evening and night schedules each week. Not in my memory have the radio calendars been so full.

In addition to the keynote indication of prosperity, the sale of this time—at 8:30 p. m. CST, on Tuesdays—has some other interesting angles. The sponsor, General Household Utilities, will employ Eugene Ormandy and the Minneapolis Symphony Orchestra in connection with selling its refrigerators. Not only does that indicate an extension of the growing sponsorship of highbrow programs, but time is opposite one Ed Wynn. It's reasonable to assume that those of the listeners who prefer another kind of entertainment to Mr. Wynn's might, on the other hand, be very cheerfully disposed to an ear-

ful of symphony. Ormandy, by the way, started his radio career as a CBS studio maestro, and more recently he has been airing his Minneapolis Symphony over the NBC as a sustaining feature. And if I'm not mistaken, he has been under CBS management all along, through his Columbia Concerts affiliation. The new ice-box symphonies will be heard over more than 50 stations.

You hear a lot about professional jealousy among the boys and girls of the amusement business, and especially among musicians; but here's one item to the contrary. Fred Waring, bowing off the Old Gold Series, encouraged the sponsors to the choice of Ted Fiorito

and his troupe as his successors, and when they were chosen he sent Ted a letter wishing him well in the assignment. Ted returned with a grateful letter of thanks and a beautiful wrist watch for Maestro Waring.

Marion Talley is coming out of radio retirement to be guest star for the opening of the Ford program February 4 . . . A toothpaste sponsor is auditioning Gus Edwards, discoverer of Walter Winchell; also Georgie Jessel, Eddie Cantor, and a few others, with a typical school day idea which he hopes will appeal to the kiddies . . . Another oil sponsor comes to the air over the Blue network in the middle of February with music under the baton of Irving Talbot, late of Hollywood, and a dramatized tour each week.

## No Merman for Durante

They're trying to get Ethel Merman to join the coffee program with Schnozzola Durante after Cantor leaves, but Warner Brothers are so well pleased with her first feature flicker effort they are offering her more do-re-mi to confine her professional activities to picture work . . . Mary Eastman sings for Buick Motors, and her father-in-law is the head of a rival automobile concern, Packard Motors—another of those intriguing little things which happen so often in the land of radio.

What with Ruth Etting set to resume her vocalizing on CBS on February 13, in the interest of Oldsmobile the boys are wondering if her Colonel will continue to distribute gifts of the sponsor's product . . . Now that Jack Denny and Jeannie Lang are definitely at the parting of the ways, except for their being together on the Hudnut program, Denny is looking for another girl vocalist. He's auditioning them almost daily. He wants a girl who hasn't been exploited . . . Will Osborne is another ork pilot looking for a female vocalist.

## A & P Looking Around

Harry Horlick's sponsor is auditioning a show over CBS featuring Don Ross and an orchestra and choir under Archie Bleyer, noted arranger . . . Roland Young and Edith Barrett are doing dramatic auditions, Young with a crook character like Philo Vance, and Miss Barrett with a food product in mind . . . Band-leader Joe Haymes has disbanded his orchestra and is back under the Ted Weems tent as head arranger for the Weems crew . . . Most of Haymes' boys are now part of the Buddy Rogers' band which opened at the Paradise in New York.

Milton Watson, the "Evening in Paris" tenor soloist, is listening to other solos these days as he paces the floor in the wee hours — for his baby daughter is teething . . .

The Borrah Minnevitich show now on WOR is to extend to a half dozen cities including Chicago, Indianapolis and Columbus, with St. Louis to follow almost immediately . . . They're building a "round table" show at which a famous unannounced guest such as George Jean Nathan or Heywood Brown will appear . . . Do Re and Mi, the harmonizing girls, exit from the Camel Caravan, and rumors are rife around the corridors of the broadcast cathedrals to the effect that there will be more shaking-up on that program. But at least, the soothsayers tell us, Glen Gray and his Casa Loma outfit will stay, whatever else may happen . . .

Florence Desmond, the British impersonator, who was a recent guest star with the Ipana Troubadours, pleased the sponsor's agency by imitating the last six guest stars they had on the program, just to prove that she is a regular radio listener . . . Eddy Duchin's band, long a favorite of the debs, played for a party at the Shoreham Hotel in Washington for President Roosevelt last Tuesday.

The Revelers will return to making records of popular songs after a four-year lay-off due to shrinking record sales . . . You can't budge Tony Wons' dog from the loudspeaker when Tony is broadcasting. He knows his master's voice . . . Sponsors of the Hinds' Hall of Fame show on Sunday nights have definitely signed their talent up to April 1. They



Marriet Hillard is still the object of rumors that couple her name with Ozzie Nelson and wedding bells

TED FIORITO'S hands are insured for \$300,000. At that rate, what would a pin-prick be worth?



# MIKE and MOVIE RIVALS

will be heard as follows: Helen Hayes, February 11; George Gershwin, February 18; Mischa Elman, February 25; Clarence Buddington Kelland, March 4; John Charles Thomas, March 11; Joe Cook, March 18; Irene Dunne, March 25; and Frances Alda, April 1. . . . James Melton missed a new commercial by not being able to be in town for the starting of the program, due to his present concert tour with George Gershwin. . . . The Mills Brothers have been signed for a third picture to be filmed while they are on the coast, RKO-Radio's musical starring Jimmy Durante and titled "Dynamite." The other two pictures in which they will appear are M-G-M's next Marion Davies feature, "Operator 13," in which the four boys will play roles as well as sing, and "Hot Air," Warner Brothers musical.

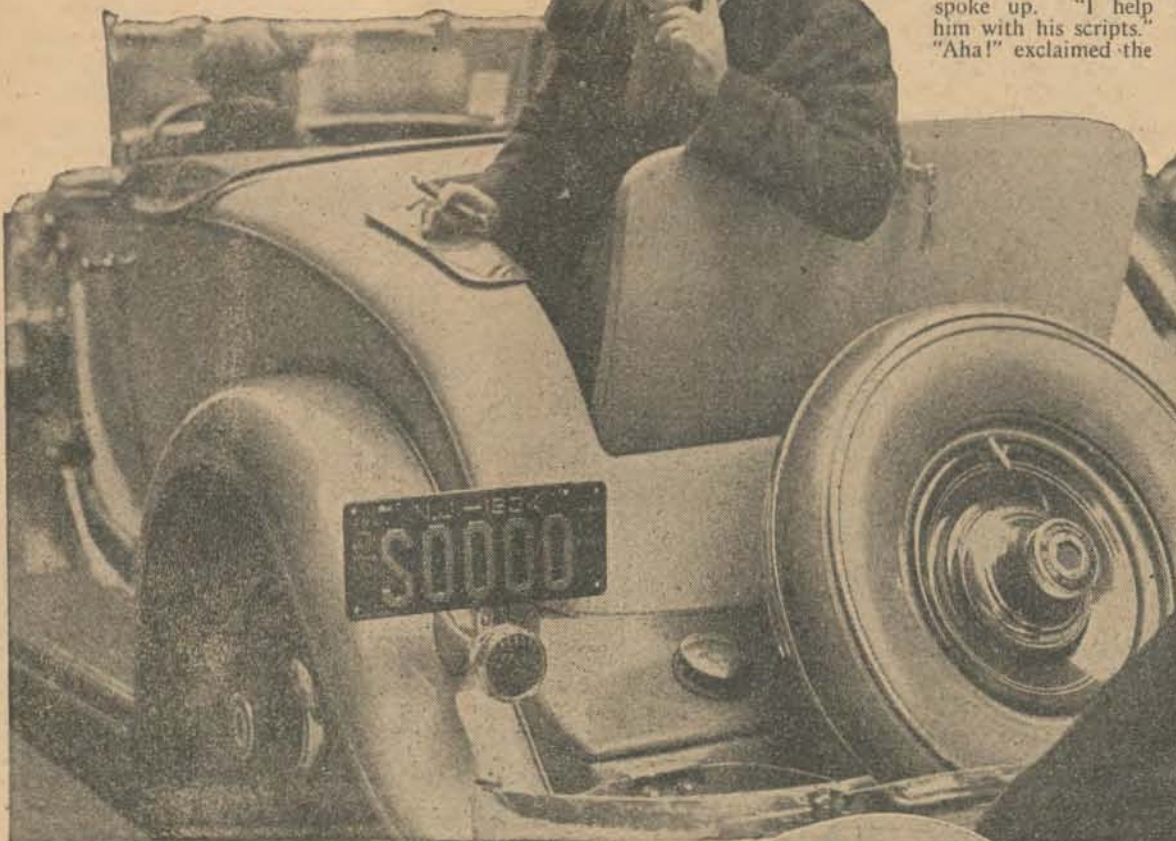
Captain Phillips H. Lord (Seth Parker) is quite the busy man these days. Writing a weekly half-hour program, casting it, directing it and playing the leading role in it, are but a few of the things that keep him occupied during the week. Besides this he is supervising an expedition around the world that will take fifteen months. . . . writing magazine stories. . . . planning his

for the first rehearsal of the Fire Chief broadcast since their marriage. They were both all smiles from ear to ear, and were quite busy shaking the hands of well wishers. . . . Major Bowes was Toastmaster and Master of Ceremonies of the entertainment at the President's Ball held at the Astor Hotel in New York last Tuesday night. Mrs. James Roosevelt, the President's mother, was the guest of honor.

Recently an interviewer was trying to get a story from the quiet Fred Allen during a rehearsal at the Radio City studios. "I haven't done anything really interesting lately," the comedian said. "All I do during the week is to sit at a desk at home and write scripts." "But how about your wife?" asked the interviewer—referring of course, to Portland Hoffa, who appears with her husband in the Revues. "Surely she does something interesting while you are working." "I'll intimate!" Miss Hoffa spoke up. "I help him with his scripts." "Aha!" exclaimed the



ROSALINE GREENE has no trouble in getting champions to defend her, even if her protagonists are only tough characters in her dramatic sketches



EL WYNN. . . . has given a special license number. The Fire Chief keeps his car in Jersey for a very special reason

stories for the motion pictures that he will make on his cruise. . . . attending special luncheons and dinners in his honor. Any one of these things would keep the average man plenty busy but Phil Lord manages to do them all. I wonder what he does in his spare time.

When Buddy Rogers flew in from Washington for his opening Roger Wolfe Kahn took a few of your favorite orchestra pilots up in his plane and flew thirty miles out to meet Buddy, both planes landing together. Would you call that Music in the Air?

## Dick's His Own Favorite

Many letters come in the mail, but this one gave me more chuckles than any I've received of late. Dear Marty I noticed that you are conducting a poll in the RADIO GUIDE for the most famous star. In my humble estimation the greatest band leader in the world is Richard Himber. Why don't you give this deserving young maestro the credit he deserves? I have listened carefully to all of his programs and have never missed one of them. And in my estimation his band is the acme of perfection. I have followed his meteoric rise on the radio from the Essex House to the Ritz-Carlton, and I am proud to cast my vote for this handsome, dashing, popular composer and director, Richard Himber.

Assuring you that my opinion is absolutely impartial, I am Sincerely yours RICHARD HIMBER

Robert Simmons is recovering from the effects of a frost-bitten ear. Bob hitched his horse to a sulky for the first time and took a ride in the country near his Cornwall New York, estate. He got on a detour which took him miles out of the way and when he finally reached home he found that the cold had affected his right ear.

Mrs. Graham McNamee, the brand new bride of the NBC announcer, accompanied Graham to the studios



MAJ. BOWES presided at Hotel Astor's President's Ball

interviewer, sensing a story at last. "What is your part in the work?" "Well," said Portland, "I sharpen Fred's pencils."

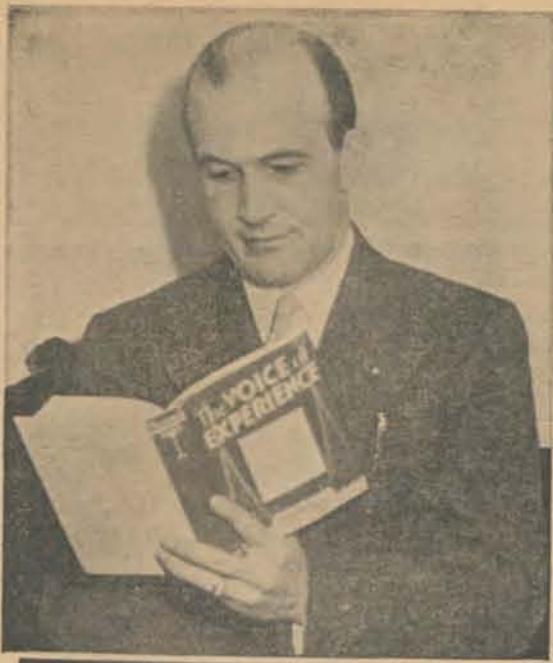
Helen Pickens didn't give the last issue of RADIO GUIDE a chance to get on the newsstands in which this column announced her engagement, when she ups and middle-aisles it with Salvator M. Curioni, whom she met

out on the coast while making a picture. Helen will continue her musical career. . . . Vivien Ruth is writing a number of Mother Goose rhymes into popular ditties which she hopes to perfect well enough to be able to present them on her Happy Wonder Bakers' programs. She is working in collaboration with a younger sister on these tunes. Vivien informs me that sister is a born composer. . . . Ozzie Nelson's football habits, contracted while he was an All-American quarterback at Rutgers, still stick with him. During rehearsals Ozzie calls off the numbers of the songs which each of his musicians has in his book, and each man is required to be able to answer without a moment's hesitation the name of the song called for. It's a system, Ozzie claims, that reduces delay both at the rehearsals and at the actual broadcasts.

It actually happened—the Don Hall Trio got the squelch of their lives last week. They attended a neighborhood movie house where a bouncing-ball "short" was being shown. The trio were singing lustily as they followed the bouncing ball over the lyrics of a popular song, when a neighbor rudely interrupted them with: "Why don't you learn how to sing? You're way off key!"

Harriett Hilliard gets her final decree this month, and rumors still persist that she will immediately become Mrs. Ozzie Nelson. However, the blond eye-ful insists that she has no thought of a marital hookup with her boss bandleader. (Continued on Page 26)





The Voice of Experience reading the book that he will award for solutions to readers' problems

If you have a perplexing problem, perhaps some RADIO GUIDE reader can solve it.

The Voice of Experience realizes that life is a good teacher and that those who have gone through certain difficulties become the best teachers and advisors for those passing through similar troubles. The Voice, therefore, is giving each reader an opportunity to have his say and to expound philosophy on problems submitted. A double benefit is thereby enjoyed. Some readers will dispense advice and assistance. Other readers will receive it. It can be your turn either way, any time.

For months readers have been familiar with the

# WHY NOT BE an UNDERSTUDY FOR VOICE OF EXPERIENCE?

solutions for soul, mind and heart troubles as offered by The Voice of Experience. This service now becomes broadened in that it encompasses the solutions and opinions of as many as care to offer them. This means that actual facts, tactics, decisions and results relating to experiences had by others can be brought to bear.

Who knows what bitter heartache may be healed by the counsel of some reader able to think back upon a similar trouble now in the mellowed past?

In each issue of RADIO GUIDE will appear a letter containing the disturbing problem of a reader or radio listener. It will be selected for its general interest by The Voice from his daily reams of mail.

Thus he turns over to sympathetic readers a matter extremely vital to some one, asking others to focus attention upon it, and to send in their best judgment for its solution. Any reader of RADIO GUIDE is urged to put himself in the place of the writer of the printed letter, and then advise what action should be taken, or what decision made.

This advice should be addressed to The Voice of Experience. From among the letters received, those that seem to bear closest upon the problem and to contain the most helpful solutions, will be published in these columns.

The efforts of all those who by their time and attention thus attempt to assuage the suffering or to remove the perplexity of a fellow reader, will be in line for reward.

To five of the persons whose letters are chosen for publication, will be mailed a deluxe edition of the book, "The Voice of Experience," written by the master. He will autograph each copy.

The five more persons whose solutions are chosen, will be given a copy of the regular edition of the volume.

Herewith is printed the problem of a concerned

mother. Help her to decide what attitude to take and what liberties to allow her daughter. Send it in to The Voice.

Do not allow your letter to be more than two hundred words long and write only on one side of the page.

The soundness of your judgment and the breadth of your experience as expressed by your advice will be the basis of selection in choosing the ten letters.

Send in your solution to the problem in the box below to the Voice of Experience, c/o RADIO GUIDE, 551 Fifth Avenue, New York City, N. Y.

## Anxious Mother

Dear Voice of Experience:

I have two daughters, one seventeen, the other nineteen. These girls have been accustomed to attend dances together, accompanied by their boy friends.

Last month the older girl married and moved to another city. I have refused to allow the seventeen-year-old to go to any dances since her sister married.

She claims that I am old-fashioned and that, since I approve of her boy-friend, I should trust her in his company. But he is only eighteen and, to me, they seem just a couple of kids.

I have promised to abide by your decision. Should I allow her to go to the dances or not?  
MOTHER

# MR. FAIRFAX KNOWS THE ANSWERS

Arthur Fairfax, a veteran of radio who knows all the stars personally, will do his utmost to answer your query in the earliest possible issue of RADIO GUIDE. The only exceptions will be those questions that are not of sufficient general interest to merit response in print; and such inquiries will be answered direct, if accompanied by a stamped envelope. Address all questions to Arthur Fairfax, RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

Mrs. R. C., Stevens Point, Wisc.—Andrea Marsh, separated from the microphone when her arm was broken in a recent automobile crash, is resting in New York. Her return to radio with a band for a background is currently rumored, but there is nothing concrete yet.

Cora Jones, New York, N. Y.—Address one or all of the Mills Brothers at KHJ, Los Angeles, Calif.

Mrs. Roy R., Gary, Ind.—No radio bookings right now for J. B. and Mae. Their series at WJJD terminated and no renewal is in sight.

E. T., Moncton, N. B., Canada—Nancy of "Just Plain Bill" is Miss Mildred Hark, a talented young lady with a splendid theatrical background. She takes occasional roles in other programs and will be heard soon as the heroine in WGN's new radio mystery show, "Behind The Scenes."

G. Reich, New York, N. Y.—No radio record on Radio Rogues. The trio, which appeared in the recent Crosby flicker, was probably mustered from the plethora of talent which abounds in Hollywood.

Theodore Day, Beverly, Mass.—The March of Time roles are enacted by persons selected because of the similarity of their voices to those of the characters to be enacted. No recordings are used. The Roosevelt voice was that of Wm. P. Adams, now stilled, so far as imitations of the chief executive go, because of a request directly from the White House.

Mrs. M. J. H., Evanston, Ill.—Through the medium of Mr. Fairfax, Steele apologizes for his precipitate announcement about Bradley Kincaid. His information about the presentation of the "Mountain Boy" on WJJD was supposedly authoritative, but like a great many "tips" turned out to be a dud. Kincaid has five programs a week (8:30 a. m. CST) originating at WGY, Schenectady, and radiated over an NBC network. Nearest station to Chicago, carrying the program, is WTAM, Cleveland.

Mrs. George S., New Haven, Conn.—Wayne King is a native of Savannah, Illinois, which automatically stamps him as American. He says, however, that he is directly descended from Pennsylvania Dutch families which gives him the unqualified right to boast pure American heritage.

Dorothy S., Plano, Ill.—Your problem, Dorothy, is a little outside our jurisdiction, but because it is presented to us so frequently we trust that our reply will be informative not alone to you but to all other aspirants for a place in radio. Your best bet is to get on the staff of some small radio station. If your voice is worthwhile and you have the right sort of singing style, you will make your way to the top regardless of obstacles. The big studios are swamped with audition requests and you would probably be lost in the mob. So try a small-town station because that is the closest approach to that mythical road to fame.

C. M. F., Pennsylvania—To obtain a photograph of Frances Langford, address your request to her care of the National Broadcasting company, New York, N. Y.

Mrs. E. F. K., Coaldale, Penn.—The parts of Marion and Jim are taken by Marion and Jim Jordan, who are husband and wife in real life. Betty of the Betty and Bob programs is Beatrice Churchill. She is still single. Bob is enacted by Don Ameche whose wife was formerly Miss Honore Prendergast, a nurse whose home was in Dubuque, Iowa.

Gwen J., Chicago, Ill.—Don't know what NBC's idea was in presenting Ralph Kirbery on that midnight spot, but that's all over now. Kirbery fans can now hear him each Friday morning at 9:30 CST, on a WEA network which brings him to Chicago over KYW.

P. S. M., Hamilton, Ohio—Roy Atwell is not broadcasting at the present time. Since leaving the Fred Allen show he has been on tour in the theaters and at this writing there is no hint that he will return to the air.

Theodore W., Pottsville, Pa.—A recent article from our Cincinnati scribe mentioned the return to the air of Dr. Glenn Allen with a new series of his dog talks. It is our suggestion that you write directly to station WLW for a listing of this particular program.

F. B. N., Newark, N. J.—Yes, Eddie Cantor really has five daughters, and Ida is his wife's actual name. Your question about radio's most beautiful girl is a poser. It would be hard to select anyone for the title

because so many are so very good-looking and besides if I had a choice I would be too tactful to express it.

Mrs. E. C., Poughkeepsie, N. Y.—George Cohan has always been connected in one way or another, with the stage. He was what is best known as a "hooper," and for many years the outstanding feature of the act known as "The Four Cohans," comprised of himself, his father, his mother, and his sister, Josephine. After death broke up this quartet Cohan became the star in several musical comedies, for most of which he wrote the music. He is a prolific composer but will probably be remembered most vividly for his famous war-song, "Over There." He then turned to producing for the theater and has several successes to his credit. His returns to acting are sporadic. He is in his middle fifties and is of direct Irish descent on both sides of his family.

Miss O. O., Madison, Wis.—Bucky Harris, formerly of WIBO, is now one of the mysterious "higher-ups" in the interesting production department of NBC's Chicago studios. Plummer advises that he has interviewed the folks you asked for within the past five months, but he will possibly bring them before the microphone again ere the Spring rains begin.

B. G. H., Helena, Mont.—Clara, Lu and Em are positively not sisters. And don't be fooled by their bucolic costumes. In their campus togs, which they wear with ease and distinction, they are the typical co-ed type and quite easy on the eyes. The odd apparel is a gag calculated to create the homely atmosphere for their act.

Wilson Rouse, Janesville, Wis.—Borrah Minevitch and his Rascals have no chain program at present. However if you can drag in WOR, Newark, N. J., between 7:30 and 8 p. m. CST, on Tuesdays, you can hear their local broadcast. A network is contemplated.

Y. L. K., Pensacola, Fla.—Lee Sim's connection with the theater and radio dates back to his youthful days as a novelty pianist. Today he is the proprietor of one of the country's largest piano schools and is expected soon to launch a "teach yourself" course, said to be the most thorough ever devised. Ruth Etting is married to M. Snyder, of Chicago.

J. V. N., Minneapolis, Minn.—Sen Kaney, one time announcer around Chicago studios, now is one of the dignitaries of NBC, with headquarters in Chicago. He is heard on rare occasions on the air. To get an audition for the WLS Barn Dance crew, address Earl Kurtze, care of the Prairie Farmer Station, 1230 West Washington, Chicago, Ill.



# FROM CHOIR BOYS INTO JUST a TRIO of SCAMPS

ONLY God can make a trio, some Broadway wag is said to have paraphrased. He meant nothing serious, and little did he realize that he had excited the skeptics in Bagdad-on-the-Hudson to such an extent that they formed a research body to find the trio that God had created.

Ahithophel Droopnagle, a distant relative of the renowned Colonel—only the latter spells his name differently—found the spoor in the neighborhood of the National Broadcasting Company. Bending his nose as low to the ground as a yet unbroken pair of suspenders would allow, he followed the scent to a studio in the far reaches of the Radio City building.

His efforts were rewarded, for in the studio he found Dal Calkins, Ed MacDowell and Jay Fallon carrying on in such a manner as only trios can. "Hey, are youse guys a trio?" he interrogated. They were, he discovered; and, what is more rare, they were a good trio, he was unblushingly told. Taking full notes, Droopnagle made his report immediately to the American Society of "Tisn'ters and I Don't Believers".

It was voted that this trio be identified as The Three Scamps, because that was their name. Prefacing his speech with the remark that The Three Scamps' success is a final proof that a solid church attendance in early childhood assures a steady and lucrative income in one's early manhood, Ahithophel revealed:

All three, Calkins, MacDowell and Fallon, first sang together in the choir of St. Peter's Church in Jersey City.

Delving further into the private lives of his specimens, Ahithophel disclosed that Calkins, before he became an established trio singer, was (1) program director on a station; (2) accompanist to a singer whose drunken outbursts were hastily covered with crashing crescendos by the alert pianist; (3) press agent; and (4) Number One Boy in Jersey City's WAAT.

Jay Fallon's life, aside from his choir singing propensities, was uneventful until one day, while minding his own business—he says apologetically—he found himself with a ukelele in his hands. What else could an honorable man do? he asks. He played the ukelele until he mastered it.

Young Fallon began to play everything that had strings on it. All this happened before he was sixteen. It wasn't until many years later that his talents reached their finest flower. He found Calkins again, remembered that Calkins played the piano; went looking for MacDowell but couldn't find him.

MacDowell was finally located before the prospective trio disintegrated completely. He was working for the Western Electric Company and refused to listen to the pleas of the two friends. He had been in Europe with Paul Specht and had toured the country in a vaudeville act that demanded his cornet playing and his singing five times a day.

The next day MacDowell appeared before his singing friends and told them that they were now a trio again. It seems that MacDowell had been fired.

Their success as a trio was instantaneous. Rudy



Jay Fallon when virtue was triumphing and (top picture) Jay making it pay

Dal Calkins' smile was the only indication that he would one day go places in a big way. The top picture denotes his progress up fame's ladder.

Little Edwin MacDowell undoubtedly was thinking of how to master the cornet he is shown playing above.

Vallee, hearing them rehearsing their act in a music publisher's office, put them on his variety hour. NBC picked them up from there.

At present they are on the air five times a week. And if a commercial program they expect to take them up does take them up, you will pick them up on the air more times than you do the announcers.

## How GALE "BLEW" a Lucky DIME

IT'S ONE thing to get something, and another thing to hold it.

A serious expression came into the brown eyes of Gale Page when she expressed herself in those words. Then a smile overspread her face as she added: "I was lucky to get a chance on the air, and I love it, so I am going to try hard to make good."

Miss Page's appealing contralto voice is heard over the NBC network with the Climalene Carnival from 10:30 to 11 CST each Tuesday and Thursday morning.

Like many girls gifted by the gods with a thrilling voice, Miss Page, during her school days, dreamed and planned of being the finest kind of singer.

"That meant opera, I guess," she says. "But now my ambition is to sing in the finest way I can, the most songs the greatest number of people want. It's more fun. I guess that's why I changed my ambition."

This brunette came to Chicago last fall from her home in Spokane, Washington, and has been appearing nightly at the Palmer House. She is a "blues" singer, in the usually accepted sense of the description. However, ask her what type of song she likes to sing and she will tell you: "I want to be able to do all the popular ones. There are many types, although sometimes they are difficult to distinguish and they are not all 'blues' songs."

Miss Page has much vivacity charmingly held in check by a wistful eagerness to make good in the work she loves. Although the excellence of her voice "speaks" for itself, you would find difficulty in shaking her from the belief that she has been a child of luck.

"My connection with NBC resulted from my lucky dime," she argues. "One Saturday I was riding home in a cab with thirty cents and my lucky dime. I had

carried it for years. The cab fare was forty cents. Whew! I hated doing it, but I was going to have to 'blow' my lucky dime. I let the cab driver know it had to be that dime. He told me to keep it, and when I went to NBC with it Monday morning, I was signed." And Miss Page smiled a "so there!" with this proof of her "luck."

She doesn't take any chances yet. "I always keep my fingers crossed when I stand before a mike. Yes, literally," she adds, with that intensity that is not the least of her charm.

## 'Lend Me a Star?'

THE DAY may yet come when, following the lead of baseball teams and film concerns, Mr. Paley of the Columbia network will engage in a conversation of this sort with Mr. Aylesworth of NBC:

"Listen, Mr. Aylesworth, I'll swap you, Kate Smith for the King's Jesters and ten grand in cash. Or will you lend me a baritone for two tenors? I'm making up a quartet."

Sounds queer, doesn't it? Yet one day recently Verna Burke, NBC's red headed singer, was loaned to WTIC in Hartford to bolster an ailing program. The station found itself without any female singers, and appealed to the network moguls who established this radio precedent. Miss Burke has been unusually successful and has extended her original one-week engagement to three weeks.

She sings with Norman Cloutier's orchestra at 3:30 p. m. CST Fridays.

## Your Birth Chart

RADIO GUIDE has met the numerous requests that have been sent in, and has inaugurated a department of astrology. In an effort to find the best available authority in this science of the ages, RADIO GUIDE considers itself fortunate in obtaining no less a seer than Professor Z. Rellek. His astrological findings will be in RADIO GUIDE exclusively.

By Professor Z. Rellek

SOME radio celebrities whose birthdays fall during the week ending February tenth, are typical Aquarius children, retiring by nature yet showing splendid progress through contact with their fellowmen. They show that their ability to overcome that natural disposition is carrying them on to the heights where they deserve to be. They are Truman Bradley, announcer, whose birthday is February 8th; and another announcer who was born on the same day of the month, Don Ball. Another child of Aquarius is Walter Preston, nationally known singer.

If your birthday falls within the house of Aquarius, know that Uranus, your planet, is passing in transition from the house of Aries to Taurus during 1934. And Uranus will carry Aquarius children from many influences that have tended to retard progress. This is a year for Aquarians to shake loose from old ties, particularly from prejudices and imagined enmities. Uranus will see to it that Aquarius children will find opportunity and progress from sources they now think are closed to them, because of enmity. This is 1934!



# \$10,000.00

# IN CASH AWARDS

(Continued from Page 3)

submitting a solution to the Radio Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

In the diagram at the right, Radio Stations Trail Puzzle is presented in its entirety. You will observe a big square divided into 676 smaller squares, arranged in 26 rows of 26 squares each. Each of these smaller squares contains one letter of the alphabet, except the black square in the lower right corner, which is the Goal.

In order to make a correct radio trail through the maze of 676 letters the contestant must start in the square in the upper left hand corner, containing the letter "W." The arrow at the top of the large square indicates where the trail begins. From the square containing the letter "W," draw a line starting the trail which must pass through successive squares until the Goal in the lower right hand corner is reached.

The trail may move in either a horizontal or vertical direction, not more than three nor less than two squares at a time. The trail may not at any time move in a diagonal direction. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the contestant has completed the trail he should make a list of the letters which mark the squares through which it has passed. If he has a correct trail he will have 250 letters, and every letter in the alphabet will appear at least once. If it fails to meet this test it is not a perfect trail.

The 250 letters on the list should be used to build up station calls of radio stations, and each of these 250 letters may be used only the same number of times it appears on the list.

In other words, if the contestant used only four-letter stations he would be able to make a maximum of 62 station calls, but he would have two of the 250 letters remaining. If he made up a list of 82 three-letter station calls and one four-letter call, he would have a list of 83 stations, and no letters remaining. This would be the best possible solution of the puzzle.

The prizes will be awarded on the basis of the correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail. The stations must be properly identified. To illustrate: If WEAF is shown, it will be necessary to indicate that it is located in New York.

**Remember, that all the information required for the selection of the names of stations, including data concerning their relative importance, will be furnished in the form of a printed roster, free of charge to every person who forwards to RADIO GUIDE a stamped envelope, self-addressed, with a request for this list.**

Remember that neatness and the importance of the stations selected, will be determining factors in selecting the winners. Only correct trails will be considered.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a fac-simile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o Radio Guide, 423 Plymouth Court, Chicago, Illinois.

## RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the black square in the lower right hand corner

W	E	A	F	W	E	N	R	W	J	Z	W	O	R	W	B	B	M	W	I	N	S	W	C	A	E
Z	W	B	A	K	D	W	I	A	S	W	I	B	O	K	D	K	A	K	F	I	K	G	O	D	X
Y	R	W	B	G	K	J	W	M	N	Z	B	R	B	O	K	D	B	L	G	J	L	H	P	E	K
X	H	R	W	L	G	K	J	W	E	N	U	I	R	B	W	V	W	M	H	K	M	I	Q	F	S
I	K	H	R	W	L	G	K	J	W	M	S	G	O	V	N	B	D	N	I	L	N	J	R	G	A
O	I	K	H	R	W	L	G	K	J	W	T	H	D	O	W	N	W	O	J	M	O	K	S	H	C
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W	D	O	I	K	H	R	W	L	G	K	J	W	T	M	K	A	W	Q	L	O	Q	M	U	J	U
Y	W	S	O	I	K	H	R	W	L	G	K	W	W	K	U	M	O	W	M	P	R	N	V	K	S
D	Y	Q	D	O	I	K	H	R	W	R	E	K	O	W	C	W	A	O	W	Q	S	O	W	L	D
E	O	Y	Q	S	O	I	K	H	E	W	L	K	U	J	W	O	K	A	O	W	T	P	X	M	W
F	M	L	Z	W	S	O	I	K	W	R	E	L	G	W	J	W	A	K	A	O	W	Q	Y	N	K
C	O	F	Q	Z	W	S	O	W	K	H	R	W	L	G	K	J	W	N	K	A	O	W	Z	O	Z
A	C	F	G	H	Z	W	S	O	I	K	H	W	L	G	K	J	W	N	K	A	O	W	P	O	
B	A	C	F	G	H	W	K	K	O	I	K	H	R	E	L	G	C	Z	W	N	K	A	O	W	K
C	K	A	C	F	G	H	K	T	S	O	I	K	H	R	E	L	G	K	J	W	N	K	A	O	W
D	W	B	A	C	K	K	B	X	W	S	O	I	K	H	R	W	L	G	K	A	W	N	K	A	E
E	W	C	S	A	K	F	K	W	Y	W	S	O	I	K	H	P	E	L	G	K	J	W	N	K	A
F	G	D	S	U	A	C	W	E	W	A	W	S	O	I	K	H	F	W	L	G	K	Q	Y	O	K
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W	C	H	I	C	R	R	A	A	D	Z	P	E	B	Z	W	S	O	P	K	X	V	W	L	K	W
L	E	I	C	R	T	T	M	R	L	E	Z	F	K	B	K	W	P	O	X	K	T	U	W	L	K
W	L	O	E	K	V	L	O	E	I	G	F	E	F	K	B	P	W	X	O	X	K	T	U	W	L
K	F	J	R	W	E	V	D	W	M	A	Q	W	E	F	C	B	X	W	Q	O	Q	M	A	Q	

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## AGONY, PRICE OF STARDOM

A wonderful voice, yes? But how can one sing if one has not lived? Two things you must experience before you ever will be great. You must have a baby. And you must suffer!

Madame Ernestine Schumann-Heink said this to fifteen-year-old Viola Philo.

"But Madame," the startled child protested, "I cannot have a baby. I am not married!"

"Then get married," was the diva's reply to the objection. "Life," she added cynically, "will bring the suffering."

For a time, it appeared that the great singer had wasted her advice. At seventeen Viola was skyrocketed to fame. True, when the great Gatti Casazza, of the Metropolitan, first consented to hear her, he had little interest; indeed, he is said to have given his time to hear the girl only because of her mother and father, both of whom were musically prominent.

However, when the audition hour arrived and the impresario heard the first note that rose from the throat of the girl, he literally pricked up his ears in recognition that here was a "find." He made her a member of the Metropolitan, goal of all singers. At seventeen Viola was successful. For a year she studied and sang and mastered thirteen difficult roles.

The famous Schumann-Heink's wisdom was great, her advice sound, it was granted; but Viola Philo seemed an exception to it. Certainly the young songster had suffered little in her life, and she never had had a baby.

Then stepped fate. Viola had had her way with success. Now life was to have its way with her. In the guise of love it confronted her, and at eighteen the girl fell an easy victim. Defying the clause in her contract she married, and shortly afterward left the Metropolitan to await the birth of a baby.

Viola had achieved one of the prerequisites to greatness according to Madame Schumann-Heink.

The baby came and the young mother was intensely happy. But real as it was, the joy seemed destined to become but a dream compared with the reality of the blows life had immediately in store for her. Her adored father and mother, to whom she always had been completely devoted, died within a short time of each other.

So complete was this sorrow that instead of making the singer great, as Schumann-Heink had indicated might be the case, it seemed to forecast the end. Viola, prostrated from grief, became gravely ill. As a final calamity, she lost her voice altogether. For three years she did not sing a note.

Suddenly, the singer does not know how, her voice was regained. Suddenly she could sing once again. Suddenly it became apparent that Schumann-Heink's words were prophetic. The new voice had that quality of poignancy that changed Viola from a woman with a wonderful voice, to a great singer. And those who heard her when she went on the air, recognized that here was more than vocal beauty that had been Viola's even back in those triumphant days in the Metropolitan.

"I didn't understand the full meaning of Schumann-Heink's words when I heard them," Viola has said, "but time is a teacher of many things."

After the singer regained her voice, she gave concerts in New York and later made a concert tour of all the principal cities of the country. She toured Europe. On her return Roxy heard her and persuaded her to become a member of the famous "Roxy's Gang."

Recently NBC gave her a period of her own, one of the choice sustaining spots, Thursday nights at 10 o'clock, immediately following Whiteman on the WEAF network. This singer came by her talent naturally. Her father, Joseph Philo, was an orchestra conductor and a violinist of note; and her mother, Freda Philo, a pianist. An uncle was concert manager for Melba.

### List of Prizes Offered in Radio Trail Puzzle Contest

1st Prize	\$2,500.00
2nd Prize	\$1,000.00
3rd Prize	\$250.00
4th Prize	\$100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
50 individual awards, \$10.00 each,	500.00
100 individual awards, \$5.00 each,	500.00
<b>Total</b>	<b>\$5,000.00</b>

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE at the time of the closing of the contest, thus making the total cash available to prize winners **\$10,000.00**



# THE VOICE OF THE LISTENER

## "Eggs" Marks the Spot

Dear VOL: Troy, N. Y.

I am just a woman, and, as such, prey to all of the weaknesses to which the feminine flesh is heir. But evidently I am not quite a complete representative of my sex because regardless of the trend toward him, I cannot abide Mr. Rudy Vallee. Don't misunderstand, and conclude that his marital difficulties have anything to do with my phobia. Others may wish him prunes or plums—but I tender him a case of outmoded eggs.



Maude Pedersen

To me he was always the perfect "prig," the too-smug type, and any sentiment that I entertain about him far ante-dates his matrimonial adventure.

Of course I realize that he is the perennial favorite, and I even question my own motives for writing to your column. But all of us require an outlet once in a while and I guess I just had a particularly perverse streak on when I happened on a copy of Radio Guide this week, and decided to give my pet abomination an airing. Long may he croon, but not through my speaker.

Maude Pedersen

## For Unemployed Stenos

Dear VOL: Chicago, Ill.

The radio facilities have many branches to satisfy various types of people. Well, I'm going to suggest something for unemployed stenographers and for those who are working, too, if they care to do more shorthand after working all day.

Why not have a short-hand school of the air? I don't mean a school for beginners, but for the accomplished stenographer. What could be done for the latter is to give dictation over the radio at different speeds and tell the persons in the audience how fast that dictation was. There would be no need of having to send in a paper to the station, but it would provide practice and serve to maintain one's speed.

Do any of you other unemployed stenographers have the same idea, or, approve of this one? Let the VOICE OF THE LISTENER hear about it, if so, and maybe, in time, this plan will get to the ears of someone willing to sponsor it.

Evelynne Olson

The use of this department is cordially offered to every reader of RADIO GUIDE who has a thought to express and a desire to express it. LET'S ALL GET TOGETHER and TALK THINGS OVER. Here is a forum to which everybody is cordially invited. Address all letters to VOICE OF THE LISTENER, Radio Guide, 423 Plymouth Court, Chicago, Ill.

## Meanness and Adonis

Eau Claire, Wis.

Dear VOL:

If it is true that beauty is only skin deep, then I can think of a lot of male radio singers whose pelts ought to be taken to some tannery. They may qualify as the modern Adonises but it would have been a better arrangement if some of the beauty had been divided and little of it applied to their characters.



Deborah Wagonheim

And while this may sound like a terrible indictment (and in fact I do not mean it to be quite as bitter as it sounds) I really have a legitimate kick.

I have written to at least six of these stars and asked for pictures, and not only have failed to receive the pictures but didn't even enjoy the courtesy of an acknowledgement. If it were only a matter of a quarter I wouldn't mind as I would not haggle over that much of an investment for a photograph which I wanted. But they don't even respond to request that.

If enough fans write to make public this neglect on the part of these spoiled "heroes" maybe they could be shaken into the realization that a little regard for those who support them by listening, might further their careers.

Deborah Wagonheim

If you raise your voice in the Listeners' Forum, you should be seen as well as heard. Send in your photograph. RADIO GUIDE will try to be careful with your picture, but assumes no responsibility for its return. As many pictures of VOL contributors as possible will be used, and as early as practicable. —V.O.L.

## Ora Pro Novis

Chicago, Ill.

Dear VOL:

In the last issue of Radio Guide your New York writer said that it was impossible for Donald Novis to get a radio contract; that he was going back to California in order to get a job in pictures.

And all I can say about that is that it's too bad. I can tell from talking to friends of mine and from reading letters right in your VOL column that Novis is one of the most popular tenors who ever sang on the air. So why should he have to look for a job? I think there must be more politics in radio than there is in the city hall.

Novis is certainly as good as Downey. That was proved when they were on one program together where you had the best kind of a chance to compare their voices. But that guy Downey is always on the air. So what?

I think that probably enough persons haven't voiced their feelings about Novis so I am telling mine and at the same time pleading for all Novis fans to write to RADIO GUIDE and demand that some sponsor or even one of the big chain companies put him back into radio at least three times a week.

Charles Locigno



Charles Locigno

## All-en All, It's Too Bad

Batesville, Ark.

Dear VOL:

Fate and NBC are certainly unkind to Fred Allen in giving him the same hour as the Lombardos and Burns and Allen, and John McCormack. Fred Allen is my favorite comedian but in order to hear him I must miss my favorite comedienne, Gracie Allen. There must be thousands who share my predicament.

Can't something be done about it? I suggest the Fred Allen show be changed to the nine o'clock period on Tuesdays. That should be an ideal spot since those that sleep through the drooling of Ben Bernie and Ed Wynn could enjoy being awakened by someone really funny.

Thomas Hale

# "And He Slew" Music with the Jawbone of an Ass

PAGE the jackass!

You can't find him in the picture? Ah, an oversight! Then page the press agent and ask him, "Where is the jackass?"

Erno Rapee is there, displaying a jawbone. According to Mr. Rapee's press agent, it is the jawbone of a jackass. Mr. Rapee's press agent, doubtless a busy man, in many ways is a thorough one. With the picture below, he provided vivid details relating to some unfortunate jackass believed once to have roamed South American plains. Yet the jackass himself (or itself?) seems well corralled, or is publicity shy.

Mr. Press Agent is enterprising, however. He sup-

plies no lack of details to accompany the photograph of the jackass' jawbone. The jawbone, he says is a "strange mechanism" now in use as a percussion instrument and popular with South American tango and rhumba orchestras. The entire lower jaw of this unaccounted-for jackass forms the instrument. Sounds are produced on it by the rattling of the teeth against the bony structure of the jaw, and it is played with the fist. Its part is written out in the music just as that of any major instrument and it is used for rhythmic effect.

Erno Rapee was not overlooked in the written copy sent with the photograph. Indeed, after a lead sentence describing the jawbone as the "most unusual musical instrument of the year," the P. A. mentions that it made its American debut when Mr. Rapee, "dynamic director of Columbia's Seven Star Revue," introduced it in the performance of "Carioca," the new tango from the current musical picture, "Flying Down to Rio."

Previous to this presentation as the dem-

onstrator of a South American jackass' jawbone, Mr. Rapee was hailed as the man "who lifted the music in motion picture theaters from the tinkling pianos of nickelodeon days to the majestic symphonies of the present day palaces," and was credited with the "popularization of standard music for the masses."

Other accomplishments of Erno Rapee include leading in the orchestra pits of the Capitol, Rivoli, Roxy and Rialto theaters in New York, and being musical conductor for the UFA films in Berlin. He was the first musical director of Radio City's Music Hall in New York, and has composed such popular song hits as "Ramona" and "Charmaine." In Europe he conducted philharmonic orchestras, and became a recognized pianist with those of standing in Vienna, Berlin and Budapest.

But in final analysis, what is all that compared to cooperating with your press agent even if it requires admitting a jackass' importance to music?

**ERNO RAPEE**  
conductor, composer,  
added a new percus-  
sion instrument to a  
recent broadcast—and  
his press agent did  
the rest





# Sunday, February 4

Look for the Bell  $\Delta$  for Religious Services and Programs

## Log of Stations

(MIDWESTERN EDITION)

Call Letters	Kilo-cycles	Power, Watts	Location	Network
KMOX	1090	50,000	St. Louis, Mo.	CBS
KYW	1020	10,000	Chicago, Ill.	NBC
WABC	860	50,000	N. Y. City, N. Y.	CBS
WBBM	770	25,000	Chicago, Ill.	CBS
WCCO	810	50,000	Minn'polis, Minn.	CBS
WDAF	610	1,000	Kansas City, Mo.	NBC
WEAF	660	50,000	N. Y. City, N. Y.	NBC
WENR	870	50,000	Chicago, Ill.	NBC
WFBM	1230	1,000	Indianapolis, Ind.	CBS
WGN	720	25,000	Chicago, Ill.	NBC
WHAS	820	25,000	Louisville, Ky.	CBS
WIND	560	1,000	Gary, Ind.	CBS
WJJD	1130	20,000	Chicago, Ill.	NBC
WJZ	760	50,000	N. Y. City, N. Y.	NBC
WLS	870	50,000	Chicago, Ill.	NBC
WLW	700	50,000	Cincinnati, Ohio	NBC
WMAQ	670	5,000	Chicago, Ill.	NBC
WOC- WHO	1000	50,000	Des Moines, Ia.	NBC
WOWO	1160	10,000	Fort Wayne, Ind.	CBS
WTAM	1070	50,000	Cleveland, Ohio	NBC

†Network Programs Listed Only.

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

## MORNING

8:00 A.M.

NBC—Children's Hour; Vocal and Instrumental concert; Recitations; Dramatic Readings: WJZ WLW WENR

CBS—Junior Bugle, children's program: WABC WOWO WHAS WCCO WFBM

NBC—The Balladeers: WEAQ WMAQ WTAM WDAF

KMOX—Bible Broadcaster  
KYW—Sunday Morning Sunshine Program  
WJJD—Catholic Services

8:30 A.M.

NBC—Cloister Bells: WEAQ WMAQ WTAM WDAF

WIND—Bright and Fast

WJJD—Sunday Morning Frolic

WOWO—Old Time Religion

8:45 A.M.

NBC—Alden Edkins, bass-baritone: WEAQ WTAM WDAF

KMOX—Religious Education

WMAQ—Program Preview

9:00 A.M.

NBC—Southland Sketches; Male Quartet; Levee Band: WJZ WENR WLW

CBS—Church of the Air: WABC KMOX WCCO WBBM WHAS

NBC—Radio Pulpit, Dr. S. Parkes Cadman: WEAQ WMAQ WTAM WDAF

WFBM—Jake's Entertainers

WGN—Bible Readings and Organ Recital

WIND—Fairland Parade, children's program

WOC-WHO—Christian Science Services

WOWO—Sunshine Melodies

9:15 A.M.

WIND—Favorite Dance Bands

WOC-WHO—Winfred Glass, pianist

9:30 A.M.

NBC—Samovar Serenade, Balalaika orchestra: WJZ WENR

CBS—Melody Parade: WHAS KMOX WCCO WIND

NBC—Mexican Marimba Typica Band: WEAQ WMAQ WLW WTAM WDAF

WBBM—Morning Popular Songs

WFBM—Christian Men Builders

WGN—Sunday Morning Concert

WJJD—Lewis James, tenor

WOC-WHO—Watch Tower Program

9:45 A.M.

CBS—Organ Melodies: WIND WCCO

CBS—The Playboys: WABC WHAS KMOX WBBM WOWO

WJJD—Protestant Services, Rev. C. D. Payne

10:00 A.M.

NBC—Hall and Gruen, piano team: WEAQ WTAM WMAQ WDAF

CBS—Rhoda Arnold and Taylor Buckley: KMOX WCCO

NBC—Musical Art Quartet: WJZ WENR WLW

WBBM—Jack Brooks, tenor; Dr. Ronfort, organist

WHAS—Sunday Devotional Service

WOWO—Sunshine Melodies

10:15 A.M.

NBC—Major Bowes' Capitol Family: WEAQ WMAQ WTAM WDAF

KYW—Bright Spots

WBBM—Singing Canaries; Dr. Ronfort, organist

WIND—Musical Interludes

10:20 A.M.

WIND—Dance Hits

10:30 A.M.

NBC—Poet Prince; Anthony Frome, tenor; WJZ WLW WENR

CBS—Salt Lake City Tabernacle, Choir and Organ: WOWO KMOX WHAS WCCO WIND  
WBBM—Organ Interlude, Dr. Ronfort  
WJJD—Happy Go Lucky Time, Art Linick  
WOC-WHO—Major Bowes' Capitol Family (NBC)

10:45 A.M.

NBC—Don Hall Trio and Phantom Strings: WJZ WLW

KMOX—Romance of Music

KYW—Sunday Morning Sunshine Program

WBBM—Hal Kemp's Orchestra

WENR—Better Speech Institute

WIND—Judge Rutherford, Watchtower Program

11:00 A.M.

KMOX—Fourth Church of Christ Scientist

WBBM—People's Church of Chicago, Dr. Preston Bradley

WENR—Central Church Service

WGN—University of Chicago Chapel Service

WIND—Methodist Services; Rev. E. Clark

WLW—City Government Talk

11:15 A.M.

NBC—Baby Rose Marie, songs: WJZ WLW

NBC—Morning Home Circle: WEAQ WOC WHO

NBC—Gordon String Quartet: WTAM WMAQ

KYW—Sunshine Program

11:30 A.M.

CBS—Madison Ensemble: WCCO WOWO WHAS

NBC—Radio City Concert; Symphony Orchestra: WJZ WLW

NBC—U. of C. Round Table Discussion, current topics: WEAQ WOC WHO WMAQ WTAM

11:45 A.M.

CBS—Madison Ensemble: WABC WHAS

WCCO—Hon. Royal A. Stone, "John Marshall, Chief Justice"

## AFTERNOON

12:00 Noon

NBC—Russian Symphonic Choir: WEAQ WDAF WTAM

CBS—Church of the Air: WABC WHAS WCCO WIND WFBM

KMOX—International Melodies

KYW—Uncle Bob with the Comics

WGN—Reading the Comics

WMAQ—Radio City Concert (NBC)

WOC-WHO—Poetic Reveries

WOWO—Fred Tangeman Ensemble

12:30 P.M.

NBC—National Youth Radio Conference, Dr. Daniel A. Poling: WJZ WMAQ

CBS—Lazy Dan, The Minstrel Man: WABC WHAS KMOX WCCO WBBM WOWO

NBC—Dale Carnegie, "Little Known Facts About Well Known People": WEAQ WTAM

WDAF—Singing Strings

WFBM—Coca Cola Hour

WIND—Walkathon Orchestra

WLS—Polish Music Hour

WLW—Rabbi Jacob Tarshish

WOC-WHO—Drake University

12:45 P.M.

WIND—Hungarian Hour; Frank Kovach

WOC-WHO—Singing Strings, (NBC)

1:00 P.M.

NBC—Bar X Days and Nights, romance of the early West: WJZ KYW

NBC—Gene Arnold and the Commodores: WEAQ WMAQ WLW WTAM

CBS—Broadway Melodies; Helen Morgan; Jerry Freeman's Orchestra; Chorus: WABC KMOX WCCO WBBM WHAS

WDAF—The Sendol Singer

WGN—"How to Be a Cartoonist", Tony D'Orazi

WOC-WHO—Kolor Bak

WOWO—Missionary Hour

1:15 P.M.

WGN—Ensemble Music

WOC-WHO—Mid-Continent Petroleum

1:30 P.M.

NBC—Rings of Melody; piano duo; vocalist: WJZ KYW WLW

CBS—Big Hollywood Show; Abe Lyman's Orchestra; "Accordiana": WABC KMOX WCCO WBBM WFBM

NBC—Elizabeth Lenox, contralto: WEAQ WDAF

WGN—Ensemble Music

WHAS—Little Church Around the Corner

WIND—German Hour; William Klein

WLS—Live Stock Reports

WMAQ—Bridge Club

WOWO—Gospel Temple Service

WTAM—The New Dollar

1:45 P.M.

NBC—Gems of Melody; Soprano: WEAQ WMAQ WOC WHO WTAM WDAF

WGN—Ensemble Music

WHAS—Organ Melodies

2:00 P.M.

NBC—Wayne King's Orchestra: WEAQ WLW WOC WHO WLS WTAM

CBS—New York Philharmonic Symphony Orchestra; Arturo Toscanini, conducting: WABC WHAS KMOX WCCO WBBM WFBM

KYW—New Deal Speaker

WGN—Ensemble Music

WIND—Mellows with Merrill Poland

WJJD—Polish Program

WMAQ—Old Songs of the Church

2:15 P.M.

NBC—Irene Rich in Hollywood: WJZ WMAQ

WGN—Palmer House Ensemble

WIND—String Trio

2:30 P.M.

NBC—Jan Garber's Orchestra: WJZ WLW KYW

NBC—The Triolians; Frances Langford, contralto; Three Scamps; Richard Himber's Orchestra: WEAQ WTAM WMAQ WDAF

WGN—Dan Baker, tenor

WLS—Fireside Melodies

WOC-WHO—Knox Program

2:45 P.M.

WGN—Ensemble Music

WLS—Musical Fantasy

WOC-WHO—United Remedies Program

3:00 P.M.

NBC—Albert Payson Terhune's Dog Drama: WJZ WLS

NBC—John Marshall Anniversary Day; Speaker, James Beck: WEAQ WTAM WDAF

Coughlin Network—Rev. Father Charles E. Coughlin: KMOX KYW WOC WHO WOWO

WIND—Afternoon Musical

WLW—Mariemont Choir

WMAQ—Frank Wilson, tenor; Adele Starr

3:15 P.M.

NBC—Vee and Johnny, songs: WEAQ WTAM WDAF WMAQ

WGN—Male Quartet

WLS—Studio Program

3:30 P.M.

NBC—Princess Pat Pageant, dramatic sketch: WJZ WENR

NBC—Hoover Sentinels' Concert, Edward Davies, baritone; Harvey Hays, narrator; Chicago A Capella Choir; Josef Koestner's Orchestra: WEAQ WMAQ WLW WTAM WDAF

WGN—Organ Recital

WIND—Gary Civic Repertory

WJJD—American-German Hour

3:45 P.M.

WGN—Dance Orchestra

WJJD—Fred Beck, organist

4:00 P.M.

NBC—National Vespers: WJZ WMAQ

NBC—Dream Drama: WEAQ WOC WHO WENR WTAM WDAF

CBS—Roses and Drums, drama: WABC WHAS KMOX WCCO WBBM

KYW—Two Doctors Matinee with Rex Maupin's Orchestra

WFBM—Wheeler Mission Program

WGN—Joseph Hassmer, baritone

WIND—Norse Hour

WOWO—Church of the Nazarene

4:15 P.M.

NBC—Romances of Science, drama: WEAQ WOC WHO WMAQ WTAM WDAF

KYW—Gertrude Nova

WENR—Morin Sisters

WGN—Organ Recital

4:30 P.M.

NBC—Grand Hotel, drama: WJZ WENR

CBS—Frank Crumit and Julia Sanderson: WABC WHAS KMOX WFBM

NBC—Talkie Picture Time, sketch: WEAQ WMAQ WOC WHO WTAM WDAF

WBBM—Al and Pete, comedy and songs

WCCO—Augsburg College Choir

WGN—Bernice Taylor, soprano

WJJD—Moissaye Boguslawski, pianist

WLW—Little Church in the Hills

4:45 P.M.

WBBM—Cadets Quartet

WCCO—As I See It; Rabbi Albert I. Gordon

WGN—Allan Grant, pianist

5:00 P.M.

NBC—Symphony Orchestra; Richard Bonelli, baritone; Dr. Rodzinski, conductor: WJZ WLW WENR

CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, soprano: WABC KMOX WCCO WBBM WFBM

NBC—Catholic Hour: WEAQ WMAQ WTAM WOC WHO WDAF

WGN—Wayne King's Orchestra

WHAS—Organ Melodies with James Sheehy

WIND—Praise and Promise Hour

WJJD—Polish Hour; A. Nowinski

5:20 P.M.

WGN—Jan Garber's Orchestra

WJJD—The Pickard Family

5:30 P.M.

NBC—Our American Schools, Sidney Morse, speaker: WEAQ WMAQ

CBS—Smiling Ed McConnell, songs: WABC WHAS KMOX WCCO WBBM

WDAF—Humming Birds

WFBM—Second Presbyterian Church

WIND—Walkathon Orchestra

WJJD—Polish Program

WOC-WHO—Studio Program

WTAM—Strings and Ivory (NBC)

5:45 P.M.

CBS—Charles Carille, tenor: WABC



# Behind Scenes in Chicago

By Harry Steele

RADIO HAS BEEN asked to function for many and varied enterprises, but something akin to the millenium was reached by Bob Becker when he recently informed harrassed housewives, via WGN's channels, how to house-break dogs. Prepping pups on parlor propriety was but one of the chapters in this sportsman's canine series being aired over the big independent on Mondays at 7 p. m.

Becker probably draws solely on his own vast knowledge of dogs to prepare his talks but conversely, Jim McQueeney, author-in-chief of WGN's Tip-Top Circus, has fifty collaborators on his chormicle of the three-ring shows. Having been intimately connected with circus life and its personnel, Jim writes into his continuities many incidents contributed by his friends of the under-canvas world. Even the side-show freaks, with whom he maintains regular correspondence, share their secrets with him, and many a clown has furnished McQueeney with incidents which he has enlarged for radio material. Hence the authenticity of his presentations.

Man-about-town, and incidentally a little man about 14, is Franklin Adams, the skippy in the sketches of that name. A recent experience of this juvenile star marked him as a youth of poise. Being an ardent worshiper at the Duncan Sisters' shrine, he makes weekly visits to the local theater in which they are appearing, to manifest his devotion. Spotted in the



Patricia Ann Manners

audience by one of those alert girls he was commandeered for an introduction from the stage. Unabashed he made a brief impromptu talk and practically walked off with the performance.

Ye that have ills, prepare to shed them now as "Dr." Pat Kennedy emerges with

a new remedy, complementing the one he is already boosting at WGN. Pat bowed over WBBM January 30, along with Clarence Wheeler's band, to be heard from 9:30 to 9:45 p. m. from Monday to Friday, inclusive. Now, if Pat just doesn't turn up with a heavy cold and boomerang his mounting list of sponsors, his present and future prosperity should be assured.

The Crown Stove company in its broadcasts on WIND are experimenting in a systematic fashion with record programs. Believing that if the haphazardness can be taken out of the presentation of recordings, the wax entertainment can be turned into a useful program medium, these sponsors are prearranging their disc offerings with the end in view of giving listeners an opportunity to know in advance what type of music to expect. This automatically ends the heedlessness of studio attendants who seize records willy-nilly from a rack, and as a result offer a mixture of selections that are neither fish, flesh, nor fowl, although sometimes nearly approximating the latter.

The blind bogie system popular among golfers has been extended to include bridge and its devotees, by E. M. Lagron, familiar radio contract instructor. Through a recently invented duplicate game which he has titled "Skill," Lagron puts players to a severe test. The contest cards are sealed so that the correct bidding and method of play are not disclosed until after four players have struggled with

(Continued on Page 23)

(SUNDAY CONTINUED)

- 8:00 P.M.**  
 CBS—The Seven Star Revue; Nino Martini, tenor; Erno Rapee's Orchestra; Jane Froman, contralto; Ted Husing, the Vagabond Glee Club; WABC WOVW WHAS KMOX WCCO WFBM WBBM  
 NBC—Manhattan Merry-Go-Round, Russian blues singer; David Percy, orchestra; WEA WMAQ WOC WHO WTAM WDAF  
 NBC—Will Rogers, guest artist; Revelers Quartet; Emil Coleman's Orchestra; WJZ WLW  
 KYW—Detectives Black and Blue  
 WENR—Pat Barnes, impersonations  
 WGN—The Water Boys, male quartet  
 WIND—Dance Orchestra
- 8:15 P.M.**  
 KYW—Clyde Lucas' Orchestra  
 WENR—Frankie Masters' Orchestra  
 WGN—Arthur Sears Henning, talk  
 WIND—Mac McCloud's Orchestra
- 8:30 P.M.**  
 NBC—American Album of Familiar Music, tenor, soprano, violinist, concert orchestra; WEA WOC WHO WMAQ WTAM  
 NBC—Walter Winchell, columnist; WJZ WLW WENR  
 KYW—Tony Nuzzo's Orchestra  
 WGN—Paulist Choristers  
 WIND—Joe Chromis' Orchestra
- 8:45 P.M.**  
 NBC—Nat Shilkret's Orchestra; WJZ WENR  
 KYW—Globe Trotter  
 WLW—Unbroken Melodies; Orchestra and vocalists
- 9:00 P.M.**  
 NBC—Jack Benny, comedian; Mary Livingstone, Frank Parker, tenor; Orchestra; WEA WOC WHO WMAQ WTAM  
 CBS—Patri's Dramas of Childhood; WABC WHAS KMOX WCCO WBBM  
 NBC—The Needle of Death, ghost story WJZ KYW  
 WFBM—Fireside Singers; Orchestra  
 WENR—Carlos Molina's Orchestra  
 WIND—Norman Care's Orchestra  
 WOWO—Ted Connor's Orchestra
- 9:15 P.M.**  
 WENR—Edison Symphony Orchestra  
 WGN—Hal Kemp's Orchestra  
 WIND—Joe Belland, tenor  
 WOWO—Jimmy Richard's Orchestra
- 9:30 P.M.**  
 NBC—Hall of Fame; George S. Kaufman and Marc Connelly, guest artists; John Erskine, master of ceremonies; Orchestra, direction Nat Shilkret; WEA WOC WHO WMAQ WTAM WOC WHO  
 CBS—Conclave of Nations; WABC WHAS WCCO KMOX—Carl Hohengarten's Orchestra; Glee Club Boys' and Girls' Trios  
 KYW—The Old Apothecary  
 WBBM—Vincent Lopez' Orchestra  
 WCCO—Potpourri  
 WFBM—Piano Twins  
 WGN—Tomorrow's News  
 WIND—Walkathon
- 9:35 P.M.**  
 WGN—Headlines of Other Days

- 9:45 P.M.**  
 KYW—Carlos Gardel, baritone; Orchestra (NBC)  
 WBBM—Ace Brigode's Orchestra  
 WENR—Leon Bloom's Orchestra  
 WFBM—Message from Governor McNutt  
 WGN—Hockey Game  
 WIND—Talk by Gov. McNutt
- 10:00 P.M.**  
 NBC—"How the Blue Eagle Learned to Fly," Francis M. Robinson; WEA WENR WDAF WTAM  
 CBS—Little Jack Little's Orchestra; WABC WIND WHAS WBBM  
 KMOX—George L. Scott, Organ Recital  
 KYW—Up to Par  
 WCCO—Beauty that Endures  
 WFBM—Atop the Indiana Roof  
 WLW—Dimmick's Orchestra  
 WMAQ—Automatic Sextet  
 WOC-WHO—Sports Review  
 WOWO—Bible Drama
- 10:15 P.M.**  
 NBC—Ennio Bolognini, cellist; WJZ WENR  
 KMOX—Hockey Game; Oklahoma City vs. St. Louis Flyers  
 KYW—Tom Gentry's Orchestra  
 WCCO—Junior Association; Talk; Weather Reports  
 WDAF—Sports Reporter  
 WFBM—Little Jack Little's Orchestra (CBS)  
 WLW—Art Kassel's Orchestra  
 WMAQ—Auld Sandy  
 WTAM—Two Men and a Maid
- 10:20 P.M.**  
 WCCO—Junior Association of Commerce Forecaster  
 WOC-WHO—Studio Program
- 10:30 P.M.**  
 CBS—Ace Brigode's Orchestra; WABC WFBM WBBM WIND  
 NBC—Buddy Rogers' Orchestra; WJZ KYW  
 NBC—The Master Singers; WEA WOC WHO WMAQ  
 WCCO—Jimmy Joy's Orchestra  
 WENR—Ted Weems' Orchestra  
 WGN—Wayne King's Orchestra  
 WHAS—Mal Haller's Orchestra
- 10:45 P.M.**  
 KMOX—Wayne Fletcher's Orchestra  
 WFBM—Dance Orchestra  
 WIND—Norman Care's Orchestra  
 WLW—St. Peter's Christmas Mass
- 10:50 P.M.**  
 WGN—Jan Garber's Orchestra
- 11:00 P.M.**  
 NBC—Smith Ballew's Orchestra; WEA WMAQ WLW  
 CBS—Don Redman's Orchestra; WABC WHAS WCCO WIND WFBM  
 NBC—Rudy Vallee's Orchestra; WJZ KYW WOC WHO WTAM  
 WENR—Frankie Masters' Orchestra
- 11:10 P.M.**  
 WGN—Richard Cole's Orchestra
- 11:15 P.M.**  
 NBC—Jimmy Lunceford's Orchestra; WJZ WTAM  
 KMOX—Don Redman's Orchestra (CBS)  
 WIND—Joe Kromis' Orchestra

- 11:30 P.M.**  
 NBC—Ted Black's Orchestra; WJZ WENR  
 CBS—Vincent Lopez' Orchestra; WABC WHAS WCCO WIND WBBM  
 KMOX—Eddie Dunstetter's Orchestra  
 KYW—Dan Russo's Orchestra  
 WFBM—Louie Lowe's Orchestra  
 WGN—Late Dance Orchestras  
 WTAM—Two Men and a Maid
- 11:45 P.M.**  
 KMOX—"When Day Is Done"  
 WCFL—Dave Unell's Program  
 WTAM—Melodic Wanderings
- 12:00 Mid.**  
 KYW—Tom Gentry's Orchestra  
 WBBM—Around the Town, dance orchestras  
 WENR—Clyde Lucas' Orchestra  
 WFBM—Dance Orchestra  
 WIND—Norman Care's Orchestra  
 WMAQ—Ted Weems' Orchestra

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# Monday, February 5

## MORNING

**8:00 A.M.**  
NBC—Breakfast Club, dance orchestra: WJZ WMAQ  
CBS—Andy Arcari and the Three Naturals: WABC WFBM WHAS  
NBC—Morning Glories; Dance Orchestra: WFAF WOC WHO WTAM  
KYW—Musical Clock, variety program  
WBBM—Minute Parade  
WDAF—Morning Bible Lessons  
WGN—Good Morning; Weather Report  
WIND—Polish Hour  
WJJD—Happy Go Lucky Time, Art Linick  
WLS—Skyland Scotty, Mountain Songs  
WLW—Home Care for the Sick  
WOWO—Breakfast Club

**8:15 A.M.**  
CBS—Madison Ensemble: WABC WHAS WFBM  
NBC—Landt Trio and White, songs and comedy: WFAF WOC WHO WLW WDAF  
WIND—Hungarian Hour  
WJJD—Mr. Schlagenhauer's Vodvil Theater  
WTAM—Health and Hygiene; Vaughn King

**8:30 A.M.**  
CBS—Metropolitan Parade: WABC WIND WFBM WHAS  
NBC—Bradley Kincaid, the Mountain Boy, Songs: WFAF WOC WHO WDAF  
KMOX—Breakfast Club  
WJJD—Hot Harmonies  
WLS—Sunshine Express, Jack Kay, Ralph Emerson, Wm. O'Connor  
WLW—Oklahoma Bob Albright  
WOWO—Aloha Serenaders  
WTAM—Board of Education and Science

**8:45 A.M.**  
NBC—Florinda Trio: WFAF WOC WHO WTAM WDAF  
KMOX—Ozark Mountaineers  
WJJD—Modernistic Melodies  
WLW—Rhythm Jesters, male quartet  
WOWO—Metropolitan Parade (CBS)

**8:55 A.M.**  
WBBM—Chicago Dental Society, Dr. S. C. Bromberg, M.D.

**9:00 A.M.**  
NBC—Josephine B. Gibson, hostess council: WJZ KYW  
NBC—Breen and de Rose, vocal and instrumental duo: WFAF WOC WHO  
KMOX—Metropolitan Parade (CBS)  
WBBM—Melody Calendar  
WFBM—Home Budget Club  
WGN—Keep Fit Club  
WIND—Happiness Express  
WJJD—Song Festival  
WLS—Hog Flash; Livestock Report; Dr. Bundesen Hour  
WMAQ—Health Exercises  
WOWO—Housewife Hour  
WTAM—Health and Hygiene, V. King

**9:15 A.M.**  
NBC—Clara, Lu 'n' Em, sketch: WJZ WGN  
NBC—Morning Home Circle: WFAF WTAM  
KMOX—"Three Boys"  
KYW—Irene King  
WBBM—Chicago Hour; Dorothy Miller, contralto; Norm Sberri, pianist; Eddie House, organist  
WHAS—Chats with Dolly Dean  
WIND—Happiness Express  
WJJD—Today's Tunes  
WMAQ—Program Preview  
WOC-WHO—Hog Flashes

**9:20 A.M.**  
WLW—Live Stock Reports

**9:30 A.M.**  
NBC—Morning Parade, variety musicale: WFAF WDAF KYW WTAM  
CBS—The Merry-makers: WABC WOWO WHAS WFBM  
KMOX—Let's Compare Notes, Woman's Program  
WBBM—The Three Flats  
WGN—Leonard Salvo's Mail Box  
WIND—House Keeping Chats, Virginia Benoit  
WJJD—Footlight Tunes  
WLW—Bond of Friendship  
WMAQ—Tony Cabooch, monologist  
WOC-WHO—Russell Miller  
WTAM—Keyboard and Console

**9:35 A.M.**  
WCCO—Stocks, Markets

**9:45 A.M.**  
CBS—Will Osborne's Orchestra; Pedro De Cordoba, Friendly Philosopher: WABC KMOX WBBM WFBM WCCO  
WHAS—Bob Acher, Mountain Minstrel  
WJJD—The Happy Crystaleer  
WLW—School of Cookery  
WMAQ—Board of Trade  
WOC-WHO—Studio Program  
WOWO—Melody Hour  
WTAM—Health and Hygiene, V. King

**9:50 A.M.**  
WGN—Weather Report  
WMAQ—Irma Glen, organist (NBC)

**10:00 A.M.**  
NBC—Hour of Memories, U. S. Navy Band: WFAF KYW WOC WHO WTAM WDAF WLW  
CBS—Cooking Closeups, Mary Ellis Ames: WABC KMOX WCCO WBBM WFBM  
WGN—Movie Personalities

WHAS—Your Navy, talk  
WIND—Walkathon  
WJJD—University of Chicago  
WLS—Poultry and Livestock Markets  
WMAQ—Women's Page of the Air

**10:15 A.M.**  
NBC—Singing Strings, ensemble: WJZ WMAQ  
CBS—Morning Moods: WABC WHAS WOWO KMOX WBBM  
WENR—Today's Children  
WGN—Organ music  
WIND—Spice and Variety  
WJJD—Choral Music, U. of C.

**10:30 A.M.**  
NBC—Rhythm Ramblers, dance orchestra; Edna Odell, contralto: WJZ WMAQ  
CBS—Tony Wons, "Are You Listenin'?" WABC WOWO WHAS KMOX WCCO WBBM  
WENR—College Inn Comedy  
WGN—Doring Sisters with Art Kahn  
WIND—Hawaiian Serenade  
WJJD—Freddie and Frankie

**10:45 A.M.**  
CBS—Rhythm Kings: WABC WIND WOWO  
KMOX—Melody Weavers  
WBBM—Hal Kemp's Orchestra  
WCCO—Strollin' Tom  
WENR—Woman's Features  
WGN—Painted Dreams, sketch  
WHAS—University of Louisville  
WJJD—Name the Band  
WMAQ—Automatic Sextet  
WOC-WHO—Grocers Wholesale

**11:00 A.M.**  
NBC—Gene Arnold and the Commodores: WJZ WENR  
CBS—Voice of Experience, advice: WABC WHAS KMOX WBBM WCCO WOWO  
NBC—Pollock and Lownhurst, piano duo: WFAF WMAQ WTAM WDAF  
KYW—Rex Maupin's Orchestra  
WGN—Your Child's Health, talk  
WIND—Today's Dance  
WJJD—Movie Reporter, Talkie News  
WLW—Ohio Farm Bureau, talk and orchestra  
WOC-WHO—School of Cookery

**11:15 A.M.**  
CBS—Betty Barthell, songs: WABC WHAS WIND WCCO  
NBC—Johnny Marvin, songs: WFAF WTAM  
KMOX—Mountain Minstrels Program  
WBBM—Virginia Clark, Charlie and Gene WDAF—Countryside Chats  
WENR—Josephine Gibson (NBC)  
WGN—The Rondoliers  
WJJD—Friendly Philosopher, Homer Griffith  
WLW—River, Market and Weather Reports  
WMAQ—Public Schools Program  
WOC-WHO—Markets  
WOWO—Markets; Program Chat

**11:30 A.M.**  
NBC—Rex Battle's Concert Ensemble: WFAF WMAQ  
CBS—Concert Miniatures: WABC WHAS WOWO WIND  
NBC—National Farm and Home Hour, guest speakers; orchestra: WJZ WLW KYW WOC WHO WDAF  
KMOX—Magic Kitchen  
WBBM—Jerry Sullivan, songs  
WCCO—News Bulletin  
WENR—Organ Melodies  
WGN—Digest of the Day's News  
WJJD—Modern Rhythm  
WTAM—Organ Melodies; Weather; Livestock Markets; Dairy Quotations

**11:40 A.M.**  
WBBM—Song Review, Joan Olsen, blues singer

**11:45 A.M.**  
WBBM—Frank Wilson, tenor; Jerry Marlow  
WGN—Good Health and Training  
WJJD—Esther Bradford, fashion adviser  
WLS—Weather Reports  
WOWO—Jolly Baker's Gang  
WTAM—Closing Livestock Markets

**11:50 A.M.**  
WIND—Dance Hits

**11:55 A.M.**  
WLS—Bentley's News

## AFTERNOON

**12:00 Noon**  
NBC—Pinkey Hunter's Orchestra: WMAQ WTAM  
CBS—George Hall's Orchestra: WABC WOWO WBBM KMOX  
WCCO—Noon Hi Lites  
WFBM—Hoosier Farm Circle  
WGN—Mid Day Service  
WIND—Mid-day Meditations  
WJJD—Livestock Markets, Phil Evens  
WLS—School of Cookery

**12:15 P.M.**  
CBS—George Hall's Orchestra: WCCO WFBM  
KMOX—Sax-O-Four  
WHAS—Georgia Wildcats  
WIND—Luncheon Dance  
WJJD—Log Cabin Boys  
WLS—Prairie Farmer Dinner Bell Program  
WOWO—Singing Ambassador

**12:30 P.M.**  
NBC—Orlando's Concert Ensemble: WFAF WDAF WTAM  
NBC—Vic and Sade, sketch: WJZ WMAQ  
CBS—Mischa Raginsky's Ensemble: WABC WCCO WFBM

## HIGH SPOT SELECTIONS FOR THE DAY

2:00 p.m.—Radio Guide Drama: Clemence Dane's "A Bill of Divorcement": NBC-WMAQ network.  
6:30 p.m.—Shirley Howard; Red, Vamp and Guy; Milt Rettenberg: NBC-WMAQ network.  
7:00 p.m.—Side Show; Clifford Soubier, barker; music: NBC-WLS network.  
7:30 p.m.—Bing Crosby; Gus Arnheim's orchestra: CBS-WBBM network.  
7:30 p.m.—Lawrence Tibbett, baritone; William Daly's orchestra: NBC-WMAQ network.  
8:00 p.m.—Minstrel Show: Gene Arnold; Joe Parsons; male quartet; Bill Childs, Mac McCloud; Clifford Soubier; Harry Kogen, band director: NBC-WLS network.  
8:00 p.m.—Frank Parker, tenor; Harry Horlick's orchestra: NBC-WMAQ network.  
8:30 p.m.—The Big Show; Gertrude Niesen, Teddy Bergman, Isham Jones' orchestra and dramatic cast: CBS-WBBM network.  
9:00 p.m.—Carnation Contented Hour: Morgan Eastman's orchestra: NBC-WMAQ network.  
9:45 p.m.—Pappy, Ezra, Zeke and Elton, hillbillies: NBC-WJZ network.  
10:15 p.m.—The Boswell Sisters: CBS-KMOX network.

KMOX—St. Louis Medical Society  
KYW—Board of Health Talk  
WBBM—Louis Panico's Orchestra  
WGN—Ensemble Music  
WHAS—Monk and Sam  
WIND—Livestock Markets  
WLW—Art Kassel's Orchestra  
WOC-WHO—Musical Program  
WOWO—Happy Herb Heyworth

**12:45 P.M.**  
KMOX—Most Beautiful Waltzes; Noontimers Orchestra  
KYW—Orlando's Concert Ensemble (NBC)  
WBBM—Jack Brooks, tenor; Norm Sherr, pianist  
WCCO—Cal Calloway  
WFBM—Cowboys  
WGN—Ensemble Music  
WHAS—College of Agriculture  
WIND—Walkathon Orchestra  
WMAQ—Dan Russo's Orchestra  
WOC-WHO—Jimmy and Jack  
WOWO—Mischa Raginsky's Ensemble (CBS)

**12:50 P.M.**  
KMOX—Livestock Report  
WJJD—Harry Steele, News Commentator

**1:00 P.M.**  
NBC—The Revolving Stage, sketch: WFAF WOC WHO WTAM WDAF  
CBS—Ann Leaf at the Organ: WABC WIND  
NBC—Lawrence University A Capella Choir, Sixty Mixed Voices: WJZ KYW  
CBS—Just Plain Bill, sketch: WCCO KMOX WGN WFBM  
WBBM—Eddie and Fannie Cavanaugh, radio gossip  
WHAS—University of Kentucky  
WJJD—Melody Mart  
WLS—Uncle Ezra  
WLW—Ohio School of the Air  
WMAQ—Organ Music  
WOWO—News Headlines

**1:15 P.M.**  
CBS—Romance of Helen Trent: WABC KMOX WGN WFBM  
WBBM—World's Most Beautiful Waltzes  
WCCO—Minnesota Public Health Assn.  
WIND—Health Talk  
WJJD—Fred Beck, organist; request program  
WLS—Maple City Four, John Brown, pianist  
WOC-WHO—Chatter Box  
WOWO—Brown County Revelers

**1:20 P.M.**  
WBBM—Shirley Winn, president N. Y. C. Board of Health  
WOC-WHO—Melody Lane

**1:30 P.M.**  
NBC—Smack Out, sketch: WJZ KYW  
CBS—American School of the Air: WABC WHAS KMOX WBBM WCCO WFBM  
NBC—Judy and Jane, dramatic sketch: WDAF WOC WHO  
WGN—Pat Kennedy, tenor; Len Salvo, organist  
WIND—Matinee Dance  
WLS—Markets; Today's Almanac  
WMAQ—Don Carlos' Orchestra  
WOWO—Voice of Destiny

**1:45 P.M.**  
NBC—Words and Music; Vocalist and Narrator: WJZ WMAQ  
KYW—Prudence Penny  
WIND—Salon Musicale  
WJJD—Luncheon Dance Tunes  
WLS—Strolling Tom, songs  
WOC-WHO—Markets  
WOWO—Marty and Irene

**2:00 P.M.**  
NBC—Ma Perkins, sketch: WFAF WLW WTAM  
CBS—Oahu Serenaders: WABC WHAS WIND WFBM  
NBC—Radio Guild Drama: WJZ WMAQ  
KMOX—Window Shoppers; Orchestra  
KYW—Rex Maupin's Concert, vocalist  
WBBM—Terry Hayes and Norm Sherr  
WCCO—Markets  
WGN—June Baker, Home Management  
WJJD—Songs and Sermons, "Uncle Joe"  
WLS—Home Maker's Hour, Martha Crane  
WOC-WHO—Aunt Jane  
WOWO—Question Box

**2:15 P.M.**  
CBS—The Voice of Experience: WHAS WCCO WIND  
NBC—Ray Heatherton, baritone: WFAF WOC WHO WDAF  
KMOX—Exchange Club  
WBBM—Kay Story  
WFBM—Tramp Starr

WJJD—Lawyers League  
WLW—Matinee Highlights  
WOWO—Koppers Peppers  
WTAM—Viennese Ensemble

**2:30 P.M.**  
NBC—Woman's Radio Review: WFAF WOC WHO WTAM WDAF  
CBS—U. S. Marine Band: WABC WIND WHAS WCCO  
KMOX—Happy Green  
KYW—Parent Teachers Program  
WBBM—Clarence Wheeler's Orchestra  
WFBM—Two-Thirty Tunes  
WGN—Lawrence Salerno and Allan Grant  
WJJD—Duke of the Uke  
WOWO—Jovial Joe

**2:45 P.M.**  
KMOX—The Song Revue; Michael McCabben; Orchestra; Trio  
WBBM—K. Avery and Eddie House  
WCCO—Stock Exchange  
WGN—Art Kahn, pianist  
WJJD—Dream of Hawaii  
WLW—Business News

**3:00 P.M.**  
NBC—Headlines in Song; Henry Neely, narrator; Macy and Smalle, vocalists: WFAF WTAM WDAF WMAQ  
CBS—Bob Nolan, tenor; Orchestra: WABC WBBM WCCO KMOX  
NBC—Betty and Bob dramatic sketch: WJZ WLW WLS  
KYW—Lucky Seven  
WGN—The Rondoliers  
WHAS—A Weekly Devotions  
WIND—Hollywood Reporter  
WJJD—University of Chicago  
WOC-WHO—Musical Program

**3:05 P.M.**  
WIND—Indiana String Trio

**3:15 P.M.**  
NBC—Library of Congress Musicale; Budapest String Quartet: WJZ WMAQ  
CBS—Bob Nolan, tenor; Orchestra: WHAS WIND  
NBC—John Martin Story Program; Helen Waldo, contralto: WFAF WTAM KYW  
WBBM—Cadet's Quartet  
WGN—Arthur Oberg and Organ  
WJJD—Fred Beck, organist  
WLS—Roundup, The Westerners, Joe Kelly  
WLW—Charlie Dameron, tenor  
WOC-WHO—Gertrude Huntton Nourse, piano

**3:30 P.M.**  
NBC—Jack and Loretta Clemens, songs and guitar: WFAF WTAM  
CBS—Artist Recital: WABC KMOX WHAS WIND  
NBC—Ma Perkins, sketch: WENR WOC WHO WDAF  
KYW—Two Doctors with Aces of the Air  
WBBM—Maurie Sherman's Orchestra  
WCCO—The Shopper  
WGN—Rondoliers  
WJJD—Mooseheart Children  
WLW—Sputter and Whine  
WOWO—Guest Review

**3:45 P.M.**  
NBC—The Lady Next Door, children's program: WFAF WENR WOC WHO WTAM  
WBBM—Phil Harris' Orchestra  
WCCO—Artist Recital (CBS)  
WDAF—Song Matinee  
WIND—Studio Program  
WLW—Four Pals

**4:00 P.M.**  
NBC—Capital University Glee Club, Thirty-Two Mixed Voices: WFAF WLW WOC WHO WMAQ  
NBC—Your Health, talk: WJZ WENR  
KMOX—Tune Shop  
WBBM—Helen Fitch, Movie Chatter  
WCCO—Minnesota Federation of Women's Clubs  
WGN—Educational Program, speaker  
WHAS—Organ Melodies  
WIND—Kenneth Houchins, Cowboy Songs  
WJJD—Fred Beck, organist  
WOWO—Old Time Religion  
WTAM—Twilight Tunes; Pie Plant Pete

**4:15 P.M.**  
NBC—South Sea Islanders: WFAF WOC WHO WLW WTAM  
NBC—Babes in Hollywood, sketch: WJZ WENR  
CBS—The Dictators: WIND KMOX  
WBBM—X Bar B Boys  
WGN—The Rondoliers  
WHAS—Children's Club  
WJJD—Pickens Sisters



# REVIEWING RADIO

By Martin J. Porter

Did you ever see a Rolls-Royce owner walking?

## New Angle

OF ALL THINGS, New York's imminent station, WNEW is anticipating a series by Irving Kaufman, based on a romance of a farmer's daughter and a traveling salesman.

Kaufman, in preparing the cast, was interviewing a lass from the bucolic regions. "What proof have you," Kaufman asked, "that you are a farmer's daughter?"

The girl flushed. Then she opened her purse, and handed Kaufman a picture of an infant.

"Here's the proof," she murmured.

## Fo' Heaven's Sake!

Recently, I sent a questionnaire to various radio artists, inquiring what their views of radio heaven might be. So few of them replied that I became convinced they were all leading questionable lives

(Continued on Page 17)

THE program's gonna be different," is what Ed Wynn quipped to *Graham McNamee*, the minute after he learned that Graham had been married last week. And by a strange coincidence, *Fred Allen* wired McNamee the same felicitation.

**Kate Smith flashes from Sioux City, Iowa, the breathless information that the Indians out there held a pow wow in honor of the gal and christened her, "The Songbird of the Sioux."**

SO HELP ME, this is a true story: A couple of comics whom you know very well wrote a script for a sponsor who sells (I hope) automobiles. There was a gag in the script about roller skates without wheels. The sponsor placed the gag before the board of directors who edited it out. The excuse they forwarded to the comedians was this:

*"We can't mention roller skates. They are a means of transportation and therefore in competition with automobiles."*

WENR—Princess Pat Pageant, drama (NBC)  
WFBM—Piano Twins  
WGN—Tomorrow's News  
WHAS—Organ Melodies  
WIND—Walkathon  
WLW—Theater of the Air, drama  
WMAQ—The Get-to-gether  
WOC-WHO—Studio Program

9:35 P.M.

WGN—Headlines of Other Days

9:45 P.M.

CBS—Myrt and Marge: WBBM WHAS KMOX WCCO WFBM  
CBS—Presenting Mark Warnow: WABC WIND WGN—The Dream Ship  
WOWO—Bob Diekman's Orchestra

10:00 P.M.

NBC—John Fogarty, tenor: WEAFF WOC WHO  
NBC—Presenting Mark Warnow: WCCO WFBM  
NBC—Amos n' Andy: WENR WMAQ  
KMOX—Rhapsody of the Reeds, Sports Flashes  
KYW—Chicago Life  
WGN—Earl Burnett's Orchestra  
WHAS—Happy Jack Turner  
WLW—Hink and Dink  
WTAM—Two Men and a Maid

10:15 P.M.

NBC—Poet Prince; Anthony Frome, tenor: WJZ WENR  
NBC—Ted Weems' Orchestra: WEAFF WTAM WMAQ WOC WHO  
CBS—Boswell Sisters, harmony team: WABC WHAS KMOX WCCO WIND WFBM  
KYW—Opera Club  
WGN—Remember Way Back When  
WOWO—Lou Lohman, organist

10:30 P.M.

NBC—National Radio Forum: WEAFF WTAM  
CBS—Abe Lyman's Orchestra: WABC WOWO WFBM WHAS  
KMOX—Al Roth's Ambassadors  
KYW—Clyde Lucas' Orchestra  
WCCO—Jimmy Joy's Orchestra  
WDAF—Irwin Hurwitz, pianist  
WGN—Charlie Agnew's Orchestra  
WIND—Prince Bismarck  
WLW—Cocktail Continental  
WMAQ—The Hoofinghams, sketch

10:45 P.M.

WDAF—The Dream Girl  
WGN—Richard Cole's Orchestra  
WIND—Norman Care's Orchestra  
WMAQ—Jules Stein's Orchestra

11:00 P.M.

NBC—Freddy Martin's Orchestra: WJZ KYW  
NBC—George Olsen's Orchestra: WEAFF WOC WHO WMAQ WTAM  
CBS—Leon Belasco's Orchestra: WABC WHAS WCCO WIND WFBM  
KMOX—Wayne Fletcher's Orchestra  
WENR—Frankie Masters' Orchestra  
WGN—Earl Burnett's Orchestra

11:15 P.M.

KMOX—Leon Belasco's Orchestra (CBS)  
WGN—Charlie Agnew's Orchestra  
11:30 P.M.

NBC—Emil Coleman's Orchestra: WJZ WENR  
NBC—Dance Orchestra: WEAFF WDAF WOC WHO  
CBS—Little Jack Little's Orchestra: WABC WHAS KMOX WCCO WIND WFBM  
KYW—Studio Program  
WMAQ—Carlos Molina's Orchestra  
WTAM—Mike Speciale's Orchestra

11:40 P.M.

WGN—Richard Cole's Orchestra  
11:45 P.M.

KMOX—When Day is Done, organ

(MONDAY CONTINUED)

4:30 P.M.

NBC—Adventures of Tom Mix and his Straight Shooters: WEAFF WTAM  
NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW  
KMOX—Civic Program  
KYW—Phil Harris' Orchestra  
WBBM—Educational Forum  
WCCO—Livestock Market Summary  
WENR—Larry Larsen, organist (NBC)  
WGN—Earle Wilke, organist  
WIND—Memory Lane; Merrill Foland  
WJJD—Club Car Special  
WMAQ—Four Knaves (NBC)  
WOC-WHO—Music Club

4:45 P.M.

NBC—The Wizard of Oz, dramatic sketch: WEAFF WMAQ WOC WHO WTAM WDAF  
CBS—Reis and Dunn, comedy and songs: WABC WHAS WBBM WCCO  
NBC—Little Orphan Annie, childhood playlet: WJZ WLW  
KMOX—Eddie Dunstetter and Tom Baker  
KYW—Three Strings  
WENR—"Grandpa Burton", Bill Baar (NBC)  
WGN—Jane Carpenter, pianist  
WIND—Kenneth Houchins, Yodeling Drifter  
WJJD—Fred Beck, Organist

5:00 P.M.

NBC—Xavier Cugat's Orchestra: WEAFF WDAF  
NBC—U. S. Army Band; WJZ WENR  
CBS—Skippy: WBBM WHAS KMOX WCCO  
KYW—Illinois Federation of Women's Club  
WGN—Steamboat Bill  
WIND—Walkathon  
WJJD—Pickard Family  
WLW—Jack Armstrong, sketch  
WMAQ—Healtho-Batics  
WOC-WHO—The Contest Man  
WTAM—The Call Boy

5:15 P.M.

CBS—Al and Pete: WBBM  
NBC—Xavier Cugat's Orchestra: WMAQ  
KMOX—Asher and Little Jimmie  
KYW—U. S. Army Band (NBC)  
WCCO—Tarzan of the Apes  
WENR—Big Brothers Club  
WGN—Tip Top Circus, sketch  
WHAS—Asher and Little Jimmie  
WLW—Joe Emerson, Bachelor of Song  
WOC-WHO—Zinsmaster Club  
WTAM—Lum and Abner

5:30 P.M.

NBC—Irene Beasley, songs: WEAFF WENR  
CBS—Jack Armstrong, All American Boy: WBBM KMOX WCCO  
KYW—Uncle Bob's Curb-is-the-Limit Club  
WDAF—Sports Reporter  
WFBM—Bohemians  
WGN—The Singing Lady (NBC)  
WHAS—What's on the Air?  
WIND—Hungarian Air Theater  
WJJD—Polish Program  
WLW—Bob Newhall, Mail Pouch Sportsman  
WMAQ—Adventures of Tom Mix (NBC)  
WOC-WHO—Jack Armstrong, sketch  
WTAM—Gene and Glenn

5:45 P.M.

NBC—Horsensense Philosophy: WEAFF WMAQ  
CBS—Enoch Light's Orchestra: WHAS WIND WFBM  
NBC—Lowell Thomas; Today's News: WJZ WLW  
NBC—Little Orphan Annie, childhood playlet: WENR WGN  
KMOX—Piano Melodies, Ruth Nelson  
WBBM—Cadets Quartet  
WCCO—The Contest Man  
WOC-WHO—Disc Doin's  
WTAM—Red Davis

5:55 P.M.

WOC-WHO—Sports Review

## NIGHT

6:00 P.M.

NBC—Trio Romantique: WEAFF WMAQ WDAF  
CBS—Louis Panico's Orchestra: WCCO WBBM  
NBC—Amos n' Andy, sketch: WJZ WLW  
KMOX—Adventures of Jimmy Allen  
KYW—Pinto Pete  
WENR—What's the News  
WFBM—Bohemians  
WGN—The Boy Reporter, sketch  
WHAS—Dinner Concert  
WIND—German Hour; William Klein  
WJJD—Sports Review  
WOC-WHO—Mountaineers  
WTAM—Our City, talk

6:15 P.M.

NBC—Billy Bachelor, dramatic sketch: WEAFF WTAM  
KMOX—Four Shamrocks; Singing, playing quartet  
KYW—The Globe Trotter; Sports Reporter  
WCCO—Adventures of Jimmy Allen  
WDAF—Adventures of Jimmy Allen  
WENR—Dan Russo's Orchestra (NBC)  
WFBM—Pirate Club  
WGN—Ensemble Music  
WJJD—Fred Beck, organist  
WLW—Detectives Black and Blue  
WMAQ—News of the Air  
WOC-WHO—Skelly Program

6:25 P.M.

KYW—Pinto Pete  
WENR—Sports Reporter  
6:30 P.M.  
NBC—Shirley Howard and The Jesters, Red, Wamp and Guy; Milt Rettenberg, pianist: WEAFF WMAQ WDAF WTAM WOC WHO

CBS—Buck Rogers in the 25th Century: WBBM WHAS KMOX WCCO WFBM  
NBC—Potash and Perlmutter, humorous sketch: WJZ WENR  
WGN—Sports Reporter  
WIND—Polish Hour  
WJJD—Pickard Family  
WLW—John Barker, baritone and orchestra

6:45 P.M.

NBC—The Goldbergs; comedy sketch: WEAFF WMAQ WTAM WDAF  
CBS—Boake Carter, news: WABC WHAS KMOX WCCO WBBM  
NBC—Mme. Frances Alda, soprano: WJZ WENR  
WFBM—Cowboys  
WGN—Tom, Dick and Harry  
WLW—Red Davis, sketch  
WOC-WHO—Peruna

7:00 P.M.

NBC—Side Show, Cliff Soubier, barker; Morin Sisters, harmony trio; King's Jesters; Orchestra: WJZ WLS  
CBS—Phil Duesy, Frank Luther and Jack Parker, Vivien Ruth: WABC WCCO KMOX WBBM WFBM

NBC—Dramatic Sketch: WEAFF WTAM WOC WHO  
KYW—Interpreting Business Events  
WGN—Bob Becker  
WHAS—Happy Jack Turner  
WIND—Child Welfare; talk  
WLW—Three Moods in Blue  
WMAQ—Lives of the Great, drama

7:15 P.M.

CBS—Edwin C. Hill, Human Side of News: WABC KMOX WCCO WBBM WFBM  
KYW—Tony Nuzzo's Orchestra  
WDAF—Red Davis, sketch  
WGN—Orchestral Program  
WHAS—Organ Melodies  
WIND—Happy Family  
WLW—Ponce Sisters, harmony duo  
WMAQ—Melodies of Yesterday; Herbert Foote, Adela Giard, harpist; Bob Hanon, tenor  
WOC-WHO—Mickey and Oliver

7:30 P.M.

NBC—Cyrena Van Gordon, mezzo-soprano; Walter Golde, pianist: WJZ WLS  
NBC—Lawrence Tibbett, baritone; William Daly's Orchestra: WEAFF WLW WMAQ WTAM WOC WHO  
CBS—Bing Crosby, baritone; The Mills Brothers; Gus Arnheim's Orchestra: WABC WOWO WHAS KMOX WBBM WFBM  
KYW—Berine's String Ensemble  
WCCO—Old Jim  
WGN—The Lone Ranger  
WIND—Hot Stove League; Johnny O'Hara

7:45 P.M.

CBS—Louis Panico's Orchestra: WIND  
NBC—Red Davis, dramatic sketch: WJZ WLS  
KYW—Carlos Molina's Orchestra  
WCCO—Tena and Tim

8:00 P.M.

NBC—Greater Minstrel Show: WJZ WLS WLW  
CBS—Sylvan Levin and Philadelphia Orchestra: WABC WOWO WHAS KMOX WCCO WBBM WFBM  
NBC—Harry Horlick's Gypsies; Frank Parker, tenor: WEAFF WOC WHO WMAQ WTAM WDAF  
KYW—Detectives Black and Blue  
WGN—Allan Grant and Art Kahn, piano team  
WIND—Dance Orchestra

8:15 P.M.

CBS—Howard Marsh, tenor; Andre Kostelanetz' Orchestra; Mary Eastman, soprano; Chorus: WABC WHAS WCCO WOWO KMOX WBBM WFBM  
KYW—Famous Trade Marks on Parade  
WGN—Rube Appleberry  
WIND—Leota Olsen, songs

8:30 P.M.

NBC—Ship of Joy; Hugh Barrett Dobbs; Guest Artists; Quartet; Orchestra: WEAFF WMAQ WOC WHO WTAM  
CBS—Big Show; Gertrude Niesen, Teddy Bergman, Isham Jones' Orchestra: WABC WHAS KMOX WCCO WOWO WBBM WFBM  
NBC—Melody Moments, orchestra: WJZ WLW WENR  
KYW—Chicago Theater Stars  
WGN—Penn and Willard, duets  
WIND—Synchronizers, male quartet

8:45 P.M.

KYW—Studio Program  
WGN—Lincoln Drama  
WIND—Trio

9:00 P.M.

NBC—Carnation Contented Hour; Concert Orchestra; Morgan L. Eastman, conductor; Quartet; Lullaby Lady; Gene Arnold and Jean Paul King: WEAFF WLW WMAQ WOC WHO WTAM  
CBS—Wayne King's Orchestra: WABC WOWO WHAS KMOX WCCO WBBM WFBM  
KYW—The Globe Trotter  
WENR—Gaieties  
WGN—Hal Kemp's Orchestra  
WIND—Norman Care's Orchestra

9:15 P.M.

KYW—Crazy Water Crystals  
WGN—Mark Love, bass; Orchestra  
WIND—Melody Men

9:30 P.M.

CBS—Columbia News Service: WABC WOWO  
NBC—K-7, spy story: WEAFF WTAM WDAF  
KMOX—Harmonians  
KYW—National Radio Forum  
WBBM—Five Star Melody; David Calvin; Melody Masters  
WCCO—Potpourri

12:00 Mid.

KYW—Opera Club  
WBBM—Around the Town, dance orchestras  
WDAF—Night Hawk Frolic  
WENR—Clyde Lucas' Orchestra  
WFBM—Reveries  
WGN—Midnight Flyers; Hal Kemp's Orchestra; guest artists  
WIND—Happy Family  
WMAQ—Ted Weems' Orchestra

# "THE BIG SHOW"

MONDAYS 8<sup>30</sup> C.B.S. CST

For Stations see Radio Guide Listings  
EX-LAX—THE CHOCOLATE LAXATIVE

## JEAN PAUL KING

ANNOUNCING AND PRODUCING  
"CLARA, LU, 'N' EM"  
MON. TUES. WED. THURS. FRI.  
NBC-9:15 A.M. CST

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 Check here if ENCLOSED \$1—thus saving postage charges. Same refund Guarantee applies.  
**DEALERS—Write for proposition**



# Tuesday, February 6

## MORNING

8:00 A.M.

NBC—Herman and Baota, piano duo: WEAF WTAM WOC WHO  
 NBC—Breakfast Club, dance band: WJZ WMAQ  
 CBS—Round Towners Quartet: WABC WHAS WFBM  
 KYW—Musical Clock, variety program  
 WBBM—Minute Parade  
 WDAF—Morning Bible Lesson  
 WGN—Good Morning  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time, Art Linick  
 WLS—Skyland Scotty, Mountain Songs  
 WLW—Mail Bag  
 WOWO—Breakfast Club

8:15 A.M.

NBC—Landt Trio and White, songs and comedy: WEAF WOC WHO WLW WDAF  
 CBS—In the Luxembourg Gardens: WABC WHAS WFBM  
 WIND—Hungarian Hour  
 WJJD—Mr. Schlagenhauer's Vodvil Theater  
 WLS—Produce Reporter  
 WTAM—Livestock; Health and Hygiene; V. King

8:25 A.M.

WLS—Bentley's News

8:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy: WEAF WDAF WOC WHO  
 KMOX—Breakfast Club  
 WIND—In the Luxembourg Gardens (CBS)  
 WJJD—Hot Harmonies  
 WLS—Tower Topic Time; Gene Autry; Log Cabin Boys  
 WLW—Jack Berch, vocalist  
 WOWO—Radio Bible Class  
 WTAM—Board of Education Program

8:45 A.M.

NBC—The Wife Saver, sketch; Allen Prescott: WEAF WOC WHO WTAM WDAF  
 KMOX—Piano Melodies  
 WFBM—Breakfast Billboard  
 WHAS—Bob Atcher, Mountain Minstrel  
 WIND—Waltz Time  
 WJJD—Modernistic Melodies  
 WLW—Rhythm Jesters, male quartet

8:55 A.M.

WBBM—Health Talk

WCCO—Woman's Calendar; Jack Sprat

9:00 A.M.

CBS—Bill and Ginger, Popular Songs: WABC WIND

NBC—Edward MacHugh, gospel singer: WJZ KYW

KMOX—Civic Program  
 WBBM—Jean Abbey, domestic talk  
 WCCO—Jack Sprat

WFBM—Home Budget Club  
 WGN—Keep Fit Club  
 WHAS—Happy Jack Turner  
 WJJD—Song Festival

WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour

WLW—Morrie Neuman, baritone; Marion Clark, soprano

WMAQ—Setting Up Exercises  
 WOC-WHO—Favorite Foods  
 WOWO—Housewife Hour  
 WTAM—Health and Hygiene, V. King

9:15 A.M.

NBC—Morning Parade, variety musicale: WEAF WTAM

NBC—Clara, Lu 'n' Em, sketch: WJZ WGN  
 CBS—Current Questions Before Congress: WABC WHAS KMOX WIND

KYW—Irene King, talk  
 WBBM—Chicago Hour; Dorothy Miller, contralto; Norm Sherr, pianist; and Eddie House, organist

WCCO—Joan Rock's Cooking School of the Air  
 WJJD—Today's Tunes  
 WLW—Livestock Reports  
 WMAQ—Program Preview  
 WOC-WHO—Hog Flashes

9:30 A.M.

CBS—Morning Moods: WABC WCCO WHAS WIND

NBC—Morning Parade: KYW WDAF  
 KMOX—Let's Compare Notes, women's program  
 WBBM—The Three Flats  
 WFBM—Souvenirs

WGN—Market Reports; Leonard Salvo's Mail Box  
 WJJD—Footlight Parade  
 WLW—Bond of Friendship  
 WMAQ—Tony Cabooch, monologist  
 WOC-WHO—Happy Sally  
 WOWO—Kroger Twins and Betty  
 WTAM—Pianologue

9:35 A.M.

WCCO—Stocks, Markets; Carnival

WGN—Leonard Salvo's Mail Box and Weather Report

9:45 A.M.

NBC—Singing Strings; string ensemble: WJZ WMAQ

CBS—The Frivolities: WABC WHAS WFBM WIND KMOX

WBBM—Miss Barclay, Beauty Talk  
 WFBM—Elizabeth Carter  
 WJJD—Happy Crystaleer  
 WLW—Elliott Brock, violinist  
 WOC-WHO—Russell Miller  
 WOWO—McKenzie Millers

10:00 A.M.

NBC—Galaxy of Stars; contralto; baritone; organ; piano: WLW WOC WHO WMAQ WTAM WDAF

CBS—Mary Lee Taylor, kitchen talk: WOWO WHAS KMOX WBBM

KYW—Your Garden  
 WCCO—Jean Abbey  
 WFBM—Circle Melodies

WGN—Movie Personalities  
 WIND—Walkathon  
 WJJD—American Literature; U. of C.  
 WLS—Poultry and Livestock Market

10:15 A.M.

CBS—Charm Secrets; Jean Merrill, beauty authority: WBBM WCCO KMOX WOWO

NBC—Your Child; Dr. Ella Oppenheimer: WEAF WOC WHO WTAM WMAQ

NBC—Morin Sisters, harmony trio: WJZ KYW WENR—Today's Children

WGN—Grand Old Hymns  
 WHAS—Kaiama's Royal Hawaiians  
 WLW—Louis John Hohnen, baritone

10:25 A.M.

WGN—Board of Trade Reports

10:30 A.M.

NBC—Gale Page, contralto; Frank Hazzard, tenor; King's Jesters, trio; Orchestra: WOC WHO WTAM WMAQ

CBS—Tony Wons; Keenan and Phillips, piano team: WABC WOWO WHAS WCCO WBBM KMOX

NBC—U. S. Marine Band Shut-In-Hour: WJZ KYW WLW

WENR—Rhythm Ramblers  
 WGN—Doring Sisters with Art Kaha  
 WIND—Hawaiian Serenade  
 WJJD—Freddie and Frankie

10:45 A.M.

CBS—Larry Tate and Orchestra: WABC WIND WOWO

KMOX—Melody Weavers  
 WBBM—Hal Kemp's Orchestra  
 WGN—Painted Dreams, sketch  
 WHAS—University of Louisville  
 WJJD—Name the Band

11:00 A.M.

NBC—Pollock and Lawnhurst, piano team: WEAF WTAM

CBS—Voice of Experience, advice: WABC WHAS KMOX WBBM WCCO WOWO

WENR—Organ Melodies  
 WGN—Rondoliers  
 WIND—Today's Dance  
 WJJD—Budd Pickard, Hillbilly Tunes  
 WLW—Ohio Farm Bureau, talk  
 WMAQ—Pollock and Lawnhurst (NBC)  
 WOC-WHO—Nyal Program

11:15 A.M.

NBC—Johnny Marvin, tenor: WEAF WTAM WENR

CBS—Connie Gates, songs: WABC WIND WHAS KMOX—Mountain Minstrels  
 WBBM—Virginia Clark, talk; Gene and Charlie, songs

WCCO—Art Institute of the Air  
 WDAF—Country Side Chat  
 WJJD—Friendly Philosopher; Homer Griffith  
 WLW—River; Weather; Livestock Reports  
 WMAQ—Public Schools Program  
 WOC-WHO—Markets  
 WOWO—Markets

11:30 A.M.

NBC—Farm and Home Hour; Guest Speakers; Orchestra: WJZ WLW KYW WOC WHO WDAF

CBS—Anello's Tango Orchestra: WABC WHAS WIND

NBC—Maurice Lees' Concert Ensemble: WEAF WMAQ

KMOX—Magic Kitchen  
 WBBM—Jerry Sullivan, songs  
 WCCO—News Bulletin  
 WENR—Home Service  
 WGN—Market Reports; Day's News  
 WJJD—Modern Rhythm  
 WOWO—Parade of Bands

WTAM—Annabelle Jackson, pianist; Livestock Markets; Dairy Quotations; Resume

11:40 A.M.

WBBM—Song Preview, Joan Olson

WCCO—Markets

11:45 A.M.

WBBM—Frank Wilson, tenor; Jules Stein, pianist

WGN—Good Health and Training  
 WJJD—Radio Guide Interviews with Evans Plummer  
 WLS—Weather Report  
 WTAM—Weather; Closing Livestock Markets; Dairy Quotations

## AFTERNOON

12:00 Noon

CBS—Marie, The Little French Princess: WABC KMOX WBBM

WCCO—Musical Program  
 WFBM—Hoosier Farm Circle  
 WGN—Mid Day Service

WHAS—Livestock; Market Reports  
 WIND—Mid-Day Meditations  
 WJJD—Live Stock Markets, Phil Evens  
 WLS—Cumberland Ridge Runners  
 WMAQ—Emil Velazco, organist (NBC)  
 WOWO—Sari and Elmer  
 WTAM—Organ Melodies

## HIGH SPOT SELECTIONS FOR THE DAY

2:30 p. m.—International Broadcast from London; "Whither Britain," George Bernard Shaw: NBC-KYW and CBS-WHAS networks.

4:15 p. m.—"A German Student's Impression of America," Dettliff Sahn, son of Mayor of Berlin: NBC-WMAQ network.

7:00 p. m.—Phil Ducey, baritone; Leo Reisman's orchestra: NBC-WMAQ network.

7:00 p. m.—Crime Clues, mystery drama: NBC-WLS network.

7:45 p. m.—Fray and Braggiotti, piano duo: CBS-KMOX network.

8:00 p. m.—Musical Memories; Edgar A. Guest, poet: NBC-WLS network.

8:00 p. m.—Ben Bernie and all the Lads: NBC-WMAQ network.

8:30 p. m.—Ed Wynn, comedian; Graham McNamee; Fire Chief band: NBC-WMAQ network.

8:30 p. m.—George Jessel, comedian, and Freddie Rich's orchestra: CBS-KMOX network.

9:00 p. m.—Cruise of the Seth Parker: Phillips Lord and crew: NBC-WMAQ network.

9:00 p. m.—Glen Gray's orchestra; Irene Taylor, vocalist: CBS-KMOX network.

12:15 P.M.

NBC—Emil Velazco, organist: WEAF WMAQ  
 CBS—Joan Marrow; Music: WABC WCCO WBBM KMOX

WHAS—Georgia Wildcats  
 WIND—Luncheon Dance  
 WJJD—Log Cabin Boys  
 WLS—Prairie Farmer Dinnerbell Program,  
 WOWO—Pickett Ensemble

12:30 P.M.

NBC—Vic and Sade, sketch: WJZ WMAQ  
 CBS—Easy Aces, sketch: WABC KMOX WCCO WBBM WFBM

NBC—Pinkey Hunter's Orchestra: WEAF WDAF WTAM

KYW—Board of Health, talk  
 WGN—Market Reports  
 WIND—Livestock Markets  
 WHAS—Blue and White Orchestra  
 WLW—Art Kassel's Orchestra  
 WOC-WHO—United Remedies  
 WOWO—Happy Herb Heyworth

12:35 P.M.

WGN—Palmer House Ensemble

12:45 P.M.

NBC—Merry Maes; Cheri McKay, soloist; Michael Brothers, trio: WJZ WMAQ

CBS—Painted Dreams, skit: WABC WOWO  
 KMOX—Most Beautiful Waltzes; Livestock Reporter

KYW—Dance Orchestra  
 WBBM—Jack Brooks, tenor; Norma Sherr, pianist  
 WCCO—Cab Calloway  
 WFBM—Health Program  
 WGN—Ensemble Music  
 WHAS—College of Agriculture  
 WIND—Walkathon Orchestra  
 WOC-WHO—Dance Orchestra

12:50 P.M.

WJJD—Harry Steele, News Commentator

1:00 P.M.

NBC—Merry Madcaps; Fred Wade, tenor; Dance Orchestra direction Norman L. Cloutier: WEAF WDAF WTAM

CBS—Just Plain Bill, skit: KMOX WCCO WGN WFBM

NBC—Meridith Willson's Orchestra: WJZ KYW  
 WBBM—Eddie and Fannie Cavanaugh, radio gossip

WHAS—University of Kentucky  
 WJJD—Music and Banter, Ben Kanter  
 WLS—Uncle Ezra  
 WLW—Ohio School of the Air  
 WMAQ—Dan Russo's Orchestra  
 WOC-WHO—L. O. Leonard, Historian  
 WOWO—News Headlines

1:15 P.M.

CBS—Romance of Helen Trent: WABC KMOX WGN WFBM

WBBM—World's Most Beautiful Waltzes  
 WCCO—Agricultural Adjustment Administration  
 WIND—Musical Pictures  
 WJJD—Fred Beck, organist  
 WLS—Maple City Four  
 WOC-WHO—Chatter Box  
 WOWO—Brown County Revelers

1:20 P.M.

WBBM—Shirley Winn  
 WIND—Dance Interlude  
 WMAQ—Board of Trade Reports  
 WOC-WHO—Merry Madcaps

1:25 P.M.

WBBM—Local Markets

1:30 P.M.

NBC—Smack Out, comedy duo; Marion and Jim Jordan: WJZ KYW

NBC—Judy and Jane, dramatic sketch: WDAF WOC WHO

CBS—American School of the Air: WABC WHAS KMOX WBBM WCCO WFBM

NBC—Kathryn Palmer, soprano: WEAF WTAM  
 WGN—Pat Kennedy, tenor; Len Salvo, organist  
 WIND—Matinee Dance  
 WLS—Markets; Today's Almanac  
 WMAQ—University of Chicago  
 WOWO—Voice of Destiny

1:45 P.M.

NBC—Daytime Talk; Guest Speaker: WEAF WTAM

NBC—Viv Lindhe, Swedish Disease: WJZ  
 KYW—Prudence Penny's Household Hints  
 WGN—Ensemble Music  
 WIND—Leota Olson, soprano  
 WJJD—Illinois Federation of Women's Clubs  
 WLS—Tom and Don  
 WOC-WHO—Markets  
 WOWO—Male Quartet

2:00 P.M.

NBC—Ma Perkins, sketch: WEAF WLW WTAM  
 CBS—Metropolitan Parade: WABC WIND WHAS WFBM

KMOX—Window Shopper; Orchestra  
 KYW—Rex Maupin's Concert  
 WBBM—Terry Hayes, contralto  
 WCCO—Markets  
 WGN—June Baker, Home Management  
 WJJD—Songs and Sermons, "Uncle Joe"  
 WLS—Homemakers' Hour; Martha Crane; Phil Kalar

WOC-WHO—Along the Road  
 WOWO—Question Box

2:15 P.M.

NBC—Blue Room Echoes, string ensemble: WEAF WOC WHO WDAF

KMOX—Exchange Club  
 WBBM—Kay Storey, songs  
 WCCO—Metropolitan Parade (CBS)  
 WJJD—Dreams of Hawaii  
 WLW—Matinee Highlights  
 WMAQ—Rochester Civic Orchestra (NBC)  
 WOWO—Koppers' Peppers  
 WTAM—Viennese Ensemble

2:30 P.M.

NBC—"Whither Britain?" talk by George Bernard Shaw: WEAF KYW WOC WHO WDAF WTAM

CBS—"Whither Britain?" talk by George Bernard Shaw: WABC WHAS WCCO WIND

KMOX—Happy Green  
 WBBM—Clarence Wheeler's Orchestra  
 WFBM—Two-Thirty Tunes  
 WGN—Bernice Taylor, soprano  
 WJJD—Mid-Afternoon Jamboree  
 WOWO—Jovial Joe

2:45 P.M.

KMOX—The Song Reverie; Michael McCubben; Orchestra; Trio

WBBM—K. Avery talk; Eddie House, organist  
 WGN—Art Kahn, pianist  
 WLW—Business News

3:00 P.M.

NBC—Betty and Bob, dramatic sketch: WJZ WLS WLW

CBS—U. S. Navy Band: WABC WCCO WBBM  
 NBC—Women's Radio Review; Claudine MacDonald; Orchestra: WEAF WMAQ WTAM WDAF

KMOX—Aeolian Piano Recital  
 KYW—Soloist  
 WGN—The Rondoliers, string trio  
 WHAS—Weekday Devotions  
 WIND—Hollywood Reporter  
 WJJD—Fred Beck, organist

3:05 P.M.

WIND—Romantic Ramblings

3:15 P.M.

CBS—U. S. Navy Band: WHAS WIND  
 NBC—Horacio Zito's Tango Orchestra: WEAF WTAM KYW WOC WHO WDAF WMAQ

KMOX—"Romance of Music"  
 WBBM—Cadets' Quartet  
 WGN—Penn and Willard, vocal duo  
 WLS—Roundup; Westerners; Joe Kelly  
 WLW—Sandra Roberts

3:30 P.M.

NBC—Ma Perkins, sketch: WENR WDAF WOC WHO

NBC—Jack and Loretta Clemens, songs and guitar: WEAF WTAM

CBS—Enoch Light's Orchestra: WABC WHAS KMOX WCCO WIND

KYW—Two Doctors with Aces of the Air  
 WBBM—Maurie Sherman's Orchestra  
 WGN—The Rondoliers, string trio  
 WJJD—Mooseheart Children  
 WLW—Sputter and Whine  
 WOWO—Guest Review

3:45 P.M.

NBC—Harry Owens' Orchestra: WJZ WMAQ  
 NBC—Lady Next Door, children's sketch: WEAF WENR WTAM WDAF WOC WHO

WBBM—Phil Harris' Orchestra  
 WLW—Concert Favorites

4:00 P.M.

NBC—Music Box; Arlene Jackson, songs; Chorus: WEAF WOC WHO WDAF WLW

KMOX—Missouri D. A. R.  
 WBBM—Movie Chatter, Helen Fitch  
 WCCO—Minn. League of Women Voters  
 WENR—Twentieth Century Book Club  
 WGN—Rex Griffith and Organ  
 WHAS—Organ Melodies  
 WIND—Kenneth Houchins, yodeling drifter  
 WJJD—Hot and Fast  
 WOWO—Old Time Religion  
 WTAM—Pie Plant Pete



(TUESDAY CONTINUED)

4:15 P.M.

NBC—A German Student's Impressions of America, Son of Mayor of Berlin; WJZ WMAQ  
 CBS—Madison Ensemble; WABC WCCO KMOX  
 WHAS WIND  
 NBC—Music Box; WENR WTAM  
 WBBM—Bar X Boys  
 WGN—The Rondoliers  
 WJJD—Bobbie Dickson

4:30 P.M.

NBC—The Tattered Man, sketch; WEAQ WMAQ  
 WTAM WDAF  
 NBC—Singing Lady, nursery jingles, songs and  
 stories; WJZ WLW  
 KMOX—Eddie Dunstetter and Tom Baker  
 KYW—Masters Music Room  
 WBBM—Educational Forum  
 WCCO—Fashions for Men  
 WENR—Larry Larson, organist (NBC)  
 WHAS—Organ Interlude  
 WIND—Memory Lane; Merrill Foland  
 WJJD—Salon Echoes  
 WOC-WHO—Sojourners Club

4:45 P.M.

NBC—Little Orphan Annie, childhood playlet;  
 WJZ WLW  
 CBS—George Hall's Orchestra; WABC WHAS  
 WCCO KMOX  
 NBC—Rex Cole Mountaineers; WEAQ WOC  
 WHO WMAQ WDAF  
 KYW—Phil Harris' Orchestra  
 WBBM—Clarence Wheeler's Concert Orchestra  
 WENR—"Grandpa Burton", Bill Baar (NBC)  
 WGN—Jane Carpenter, pianist  
 WIND—Kenneth Houchins  
 WJJD—Hot and Fast

5:00 P.M.

NBC—Mme. Frances Alda, soprano; WEAQ WOC  
 WHO WDAF  
 CBS—Skipty, sketch; WCCO KMOX WHAS  
 WBBM  
 KYW—Miss Gay  
 WENR—Jack Denny's Orchestra (NBC)  
 WGN—Make Believe Melody Land  
 WIND—Youngsters' Club  
 WJJD—Pickard Family  
 WLW—Jack Armstrong, sketch  
 WMAQ—Healthis-Babies  
 WTAM—The Call Boy

5:15 P.M.

CBS—Al and Pete; WCCO  
 KMOX—Asher and Little Jimmy  
 KYW—Richard Himber's Orchestra  
 WBBM—Tarzan in the City of Gold  
 WENR—Big Brother Club  
 WGN—Tip Top Circus, sketch  
 WHAS—Asher and Little Jimmy  
 WIND—Walkathon  
 WLW—Joe Emerson, songs  
 WMAQ—Mme. Francis Alda (NBC)  
 WTAM—Lum and Abner

5:30 P.M.

CBS—Jack Armstrong, All American Boy; WBBM  
 KMOX WCCO  
 NBC—Mid-Week Hymn Sing; WEAQ WMAQ  
 WDAF  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WENR—Twenty Fingers of Harmony (NBC)  
 WBBM—Bohemians  
 WGN—The Singing Lady (NBC)  
 WHAS—Jimmie Bittner  
 WIND—Youngsters' Club  
 WJJD—Polish Program  
 WLW—Bob Newhall, Mail Pouch Sportsman  
 WOC-WHO—Jack Armstrong, sketch  
 WTAM—Gene and Glenn

5:45 P.M.

NBC—Cheerio Musical Mosaics; Jan Peerce, tenor;  
 Male Chorus; Orchestra; WEAQ WDAF  
 WTAM  
 NBC—Little Orphan Annie, childhood playlet;  
 WENR WGN  
 NBC—Lowell Thomas, Today's News; WJZ WLW  
 KMOX—"Just Three Boys"  
 WBBM—Cadets Quartet  
 WHAS—Easy Goin' Bill  
 WIND—Song and Eventide  
 WMAQ—Theater News  
 WOC-WHO—Disc Doin's  
 WTAM—Supper Show

5:55 P.M.

KMOX—Sports Reporter  
 WCCO—The Troubadour  
 WOC-WHO—Sports Review

NIGHT

6:00 P.M.

NBC—Mary Small, songs; WEAQ WDAF WMAQ  
 CBS—Louis Panico's Orchestra; WCCO WBBM  
 NBC—Amos 'n' Andy, sketch; WJZ WLW  
 KMOX—Adventures of Jimmy Allen  
 KYW—Pinto Pete  
 WENR—What's the News  
 WGN—The Boy Reporter, sketch  
 WHAS—Dinner Concert  
 WIND—German Hour; William Klein  
 WJJD—Sports Revue  
 WOC-WHO—Fashion Note Book  
 WTAM—"Our City," talk

6:15 P.M.

NBC—Billy Bachelor, sketch; WEAQ WTAM  
 NBC—Nat'l Advisory Council on Radio in Edu-  
 cation; WJZ WENR  
 KMOX—"Four Shamrocks," male quartet  
 KYW—The Globe Trotter; Sports Reporter  
 WCCO—Adventures of Jimmy Allen  
 WCFL—Labor Flashes  
 WDAF—Adventures of Jimmy Allen  
 WBBM—Pirate Club

WGN—Ensemble Music  
 WJJD—Fred Beck, organist  
 WLW—Unbroken Melodies  
 WOC-WHO—Adventures of Jimmy Allen

6:30 P.M.

CBS—Buck Rogers in the Twenty-fifth Century,  
 sketch; KMOX WCCO WHAS WBBM WFBM  
 WGN—Sports Reporter  
 WIND—Polish Hour  
 WJJD—Pickard Family  
 WLW—Art Kassel's Orchestra  
 WMAQ—Southernaires Quartet  
 WOC-WHO—Southernaires  
 WTAM—Walberg Brown's Orchestra

6:45 P.M.

NBC—The Goldbergs, sketch; WEAQ WMAQ  
 WTAM WDAF  
 CBS—Boake Carter, news; WABC WHAS  
 KMOX WCCO WBBM  
 KYW—Dance Orchestra  
 WENR—Frankie Masters' Orchestra  
 WBBM—Cowboys  
 WGN—Tom, Dick and Harry  
 WLW—Numismatic Talk  
 WLW—Mary Alcott  
 WOC-WHO—Peruna

7:00 P.M.

NBC—Crime Clues, mystery drama; WJZ WLW  
 WLS  
 CBS—The Columbians; WABC WCCO WBBM  
 KMOX WHAS  
 NBC—Phil Ducey, baritone; Leo Reisman's Orches-  
 tra; WEAQ WTAM WMAQ WOC WHO  
 KYW—Carlos Molina's Orchestra  
 WBBM—Penn and Smack  
 WGN—Ensemble Music  
 WIND—Happy Family

7:15 P.M.

CBS—Five Blue Spades; WDSU  
 CBS—Edwin C. Hill, the Human Side of the  
 News; WABC WCCO KMOX WBBM WFBM  
 WGN—Charlie Agnew's Orchestra  
 WHAS—Smilin' Ed McConnell  
 WIND—Happy Family

7:30 P.M.

NBC—Adventures in Health, Dr. Herman Bunde-  
 sen, drama; WJZ WLS WLW  
 CBS—Voice of Experience, advice; WABC WHAS  
 KMOX WBBM WCCO WOWO  
 NBC—Wayne King's Orchestra; WEAQ WOC  
 WHO WMAQ WTAM WDAF  
 KYW—Earle Tanner, Three Strings  
 WBBM—Hollywood Low Down  
 WGN—Doring Sisters  
 WIND—Hot Stove League; Johnny O'Hara

7:45 P.M.

NBC—Bavarian Peasant Band; WJZ WLS  
 CBS—Fray and Braziotti, piano team; WABC  
 WHAS WCCO WIND KMOX  
 KYW—Tony Nuzzo's Orchestra  
 WBBM—"Wine, Women and Song"  
 WBBM—King's Men  
 WGN—Hal Kemp's Orchestra  
 WLW—Ferris Nurserymen  
 WOWO—Sports Highlights

8:00 P.M.

NBC—Ben Bernie's Orchestra; WEAQ WOC WHO  
 WLW WMAQ WTAM  
 CBS—Sylvan Levin and Philadelphia Studio Orches-  
 tra; WABC WOWO WHAS KMOX WCCO  
 WBBM WFBM  
 NBC—Musical Memories, Edgar A. Guest, poet;  
 Alice Mock, soprano; vocal trio; Koestner's  
 Orchestra; WJZ WLS  
 KYW—Detectives Black and Blue  
 WGN—Mystery Show  
 WIND—Joe Chromis' Orchestra

8:15 P.M.

CBS—The Town Crier, Alexander Woolcott;  
 WABC WIND WCCO KMOX WFBM WHAS  
 KYW—New Deal for Chicago Group  
 WBBM—Vincent Lopez' Orchestra  
 WDAF—Beauty that Endures  
 WGN—Lawrence Salerno and Orchestra  
 WOWO—Newspaper Adventures

8:30 P.M.

NBC—Eddie Duchin's Orchestra; WJZ WENR  
 NBC—Ed Wynn, comedian; Graham McNamee;  
 quartet; Fire Chief Band; WEAQ WMAQ  
 WOC WHO WLW WTAM  
 CBS—George Jessel, comedian; Mildred Bailey;  
 Four Eton Boys; Freddie Rich's Orchestra;  
 WABC WOWO WIND WHAS WCCO KMOX  
 WFBM  
 KYW—Wagner  
 WBBM—Terry Hayes, contralto; Clarence  
 Wheeler's Orchestra  
 WGN—Lawrence Salerno, baritone; orchestra

8:45 P.M.

KYW—Tony Nuzzo's Orchestra  
 WBBM—Cadets Quartet  
 WENR—Irma Glen's Lovable Music

9:00 P.M.

NBC—Cruise of the Seth Parker, dramatic broad-  
 casts by Phillips Lord and crew en route  
 around world; WEAQ WOC WHO WMAQ  
 WLW WTAM  
 CBS—Glen Gray's Orchestra; Irene Taylor, con-  
 tralto; WABC WOWO WHAS KMOX WCCO  
 WBBM WFBM  
 KYW—The Globe Trotter  
 WDAF—Adventures of Jimmy Allen  
 WENR—Miniature Theater (NBC)  
 WGN—Lincoln Dramatizations  
 WIND—Norman Care's Orchestra

9:15 P.M.

KYW—Boyd Raeburn's Orchestra  
 WGN—Earl Burnett's Orchestra  
 WIND—Michigan City Community Program

9:30 P.M.

NBC—Madame Sylvia of Hollywood; WEAQ  
 WMAQ WOC WHO

REVIEWING RADIO

(Continued from Page 15)

and didn't ever expect to have an audi-  
 tion with St. Peter.

However, Charles Carlile figures radio  
 heaven the place where the audience en-  
 tertain the artists.

Rubinoff's notion of Paradise is the  
 place overpopulated by petite blondes, at-  
 tired in G strings.

A famous sponsor's notion of eternal  
 happiness is a land where everybody has  
 halitosis, B. O., athlete's foot, shiny nose,  
 the need of laxatives, and all his com-  
 petitors who manufacture remedies are  
 in "dutch" in the nether-lands.

Mildred Bailey's conception of celestial  
 perfection is a place where NBC or Co-  
 lumbia ain't. Both networks have called  
 their relations with her an impasse, and  
 Mildred has called it a day.

**Ah! The observant radio audience.**  
 An Albany newspaper, the Post, ran  
 a popularity contest last week. The  
 readers were asked to pick their favorite  
 comedian of the air. The winner,  
 by a large vote, was George  
 Givot—who hasn't been on the air  
 in six months!

ONE OF THE VITAL queries in a  
 recent intelligence test for the radio audi-  
 ence was this:

What does Cantor advertise?  
 The answers went like this: "Coffee,"  
 "Jessel," "Ida," "Rubinoff," "Walling-  
 ton"—and "Cantor."

*Fred Allen didn't show on time  
 for a rehearsal last Tuesday. A stooge  
 was sent to his rooms, and came back*

CBS—Columbia News Service; WABC WOWO  
 KMOX—The Harmonians  
 WBBM—Five Star Melody; David Calvin; Melody  
 Masters  
 WCCO—Potpourri  
 WDAF—Curious Questions  
 WENR—Lovable Music; Irma Glenn, organist  
 WBBM—Piano Twins  
 WGN—Tomorrow's News  
 WHAS—Organ Melodies  
 WIND—Walkathon  
 WLW—Follies  
 WTAM—Two Men and a Maid

9:45 P.M.

NBC—Robert Simmons, tenor; Jerry Sears' Orches-  
 tra; WEAQ WTAM WOWO  
 CBS—Harlem Serenade; WABC WIND  
 NBC—Hog Adjustment Program; WJZ KYW  
 CBS—Myrt and Marge, sketch; WBBM WCCO  
 KMOX WHAS WFBM  
 WENR—Neil Sisters  
 WGN—Dream Ship, drama  
 WMAQ—Musical Sextet  
 WOC-WHO—Mountaineers

10:00 P.M.

CBS—Harlem Serenade; WABC WHAS  
 NBC—Amos 'n' Andy; WMAQ WENR  
 KMOX—St. Louis Browns Presents  
 KYW—Dance Orchestra  
 WCCO—Reports  
 WBBM—Atop the Indiana Roof  
 WGN—Richard Cole's Orchestra  
 WLW—The Keynotes, male trio  
 WOC-WHO—John Behan, soloist  
 WTAM—String Ensemble

10:10 P.M.

WOC-WHO—Sports Review

10:15 P.M.

NBC—King's Jesters, male trio; WEAQ WJZ  
 WTAM WENR  
 CBS—Charles Carlile, tenor; WABC WIND  
 WCCO WHAS WFBM  
 KMOX—Hockey; Tulsa vs. St. Louis  
 WDAF—Sports  
 WGN—Concert Orchestra  
 WLW—Buster Locke's Orchestra  
 WMAQ—Bridge Club  
 WOC-WHO—Studio Program

10:30 P.M.

CBS—Ozzie Nelson's Orchestra; WABC WFBM  
 KFAB WDSU  
 KMOX—Mike Childs' Orchestra  
 KYW—Dance Orchestra  
 WCCO—Jimmy Joy's Orchestra  
 WENR—Ted Weems' Orchestra (NBC)  
 WGN—Wayne King's Orchestra  
 WIND—Prince Bismarck, songs  
 WTAM—Tal Henry's Orchestra

10:45 P.M.

CBS—The Voice of Experience; KSL  
 KMOX—Leon Belasco's Orchestra (CBS)  
 WBBM—Dance Orchestra  
 WIND—Norman Care's Orchestra  
 WLW—Art Kassel's Orchestra  
 WGN—Jan Garber's Orchestra

with the news that he had found a  
 sign on the Allen door, which read:  
 "Out to Launch."  
 They found Fred at the motor-  
 boat show!

What, No Pretzels?

GEORGE BEATTY, the half-serious,  
 half-wit comic, who has been in vaude-  
 ville since leaving the air, visited Balti-  
 more last week. While roaming about,  
 a colleague advised him to visit a famous  
 bar, where the beer was notorious.

"It's the place where Henry Mencken  
 goes for beer," the friend said, "And you  
 know, Mencken is the country's best critic  
 of beer."

Beatty visited the place, ordered a beer  
 and drank it. Then he turned to the bar-  
 tender and said:

"This beer is lousy, Mencken or no  
 Mencken."

"Humph!" grunted the garcon. "It's  
 funny you should say that. It's exactly  
 what Mr. Mencken said."

It's strange that nobody has  
 cracked about radio's going zoologi-  
 cal. There's the big bad wolf, the  
 little pigs, Joe Penner's duck, Ed  
 Wynn's horse, the birdies that the  
 audience gives Cantor, Lou Holtz's  
 goose, Boake Carter's gnu, and the  
 ever-growing herd of crooners.

THE WEEK'S BEST crack, which  
 came from a dramatic scene, was made  
 by the heroine, who moaned:

"You cast me aside—you! YOU, to  
 whom I gave all that a woman can give—  
 I think!

11:00 P.M.

NBC—Frankie Masters' Orchestra; WJZ WENR  
 WLW  
 CBS—Vincent Lopez' Orchestra; WABC WBBM  
 KFAB  
 KYW—Clyde Lucas' Orchestra  
 WDAF—Betty Power

11:10 P.M.

WGN—Earl Burnett's Orchestra

11:15 P.M.

NBC—Buddy Rogers' Orchestra; WEAQ WTAM  
 WOC WHO  
 WIND—Joe Chromis' Orchestra  
 CBS—Louis Pancho's Orchestra; WABC WHAS  
 WBBM  
 NBC—Jack Denny's Orchestra; WEAQ WOC  
 WHO WENR WDAF  
 KMOX—Eddie Dunstetter's Orchestra  
 WCCO—Jimmy Joy's Orchestra  
 WGN—Charlie Agnew's Orchestra  
 WMAQ—Carlos Molina's Orchestra  
 WTAM—Russ Lyon's Orchestra

11:45 P.M.

KMOX—When Day is Done, organ  
 WCFL—Dave Unell's Orchestra

11:50 P.M.

WGN—Hal Kemp's Orchestra

12:00 Mid.

KYW—Dance Orchestra  
 WBBM—Around the Town, dance orchestras  
 WDAF—Nighthawk Frolic  
 WENR—Clyde Lucas' Orchestra  
 WBBM—Dance Orchestra  
 WGN—Late Dance Orchestras  
 WIND—Happy Family  
 WMAQ—Ted Weems' Orchestra

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# Wednesday, February 7

## MORNING

8:00 A.M.

NBC—Mystery Chef; WJZ WLW  
 CBS—Four Eton Boys; WABC WHAS WFBM  
 NBC—Sam Herman, xylophone; Frank Banta,  
 pianist; WEAQ WOC WHO WTAM  
 KYW—Musical Clock, variety program  
 WBBM—Minute Parade  
 WDAF—Morning Bible Lesson  
 WGN—Good Morning  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time, Art Linick  
 WLS—Skyland Scotty, Mountain Songs  
 WOWO—Breakfast Club

8:15 A.M.

NBC—The Breakfast Club, dance band; WJZ  
 WMAQ  
 NBC—Laudt Trio and White, songs and comedy;  
 WEAQ WLW WOC WHO WDAF  
 CBS—Madison Ensemble; WABC WHAS WFBM  
 WIND—Hungarian Hour  
 WJJD—Mr. Schlagenhour's Vodvil Theater  
 WLS—Produce Reporter  
 WTAM—Health and Hygiene, with V. King  
 8:30 A.M.  
 NBC—Bradley Kincaid, Mountain Boy; WEAQ  
 WOC WHO WDAF  
 CBS—Metropolitan Parade; WABC WIND WFBM  
 WHAS  
 KMOX—Breakfast Club  
 WJJD—Hot Harmonies  
 WLS—Sunshine Express, Jack Kay, Bill O'Connor,  
 Ralph Emerson, Russ Kirkpatrick  
 WLW—Oklahoma Bob Albright  
 WOWO—Radio Bible Class  
 WTAM—Board of Education, Social Science

8:45 A.M.

NBC—The Southernaires; WEAQ WOC WHO  
 WTAM WDAF  
 KMOX—Ozark Mountaineers  
 WJJD—Modernistic Melodies  
 WLW—Rhythm Jesters, male quartet  
 8:55 A.M.  
 WBBM—Dental Talk  
 WCCO—Woman's Calendar; Betty Crocker's Home  
 Service Talk

9:00 A.M.

NBC—Breen and de Rose; songs and ukulele;  
 WEAQ WLW  
 NBC—Josephine Gibson, Hostess Council; WJZ  
 KYW  
 KMOX—Civic Program  
 WBBM—Melody Calendar  
 WCCO—Betty Crocker's Talk  
 WFBM—Home Budget Club  
 WGN—Keep Fit Club  
 WHAS—Musical Revelries  
 WIND—Happiness Express  
 WJJD—Song Festival  
 WLS—Hog Flash; Livestock Receipts; Dr. Bun-  
 desen Hour  
 WMAQ—Setting Up Exercises  
 WOC-WHO—Favorite Foods  
 WOWO—Housewife Hour  
 WTAM—Health and Hygiene, V. King

9:15 A.M.

CBS—Bill and Ginger; WABC WBBM  
 NBC—Clara, Lu 'n' Em, sketch; WJZ WGN  
 KMOX—"Let's Compare Notes"; Women's Pro-  
 gram  
 KYW—Irene King, talk  
 WCCO—Ucatone Program  
 WHAS—Chats with Dolly Dean  
 WJJD—Today's Tunes  
 WLW—Musical Revelries  
 WMAQ—Program Preview  
 WOC-WHO—Hog Flash  
 WTAM—Young Artists Trio

9:25 A.M.

WOC-WHO—Secretary of Agriculture  
 9:30 A.M.  
 NBC—Three Scamps, harmony; WEAQ KYW  
 WOC WHO WDAF WTAM  
 CBS—In the Luxembourg Gardens; WABC  
 WOWO WHAS WIND WFBM  
 KMOX—The Harmonians  
 WBBM—The Three Flats, Negro trio  
 WCCO—Stocks, Markets  
 WGN—Market Reports; Leonard Salvo's Mail Box  
 WJJD—Footlight Favorites  
 WLW—Bond of Friendship  
 WMAQ—Tony Cabooch, monologist  
 WTAM—Two Men and a Maid

9:45 A.M.

CBS—Will Osborne's Orchestra with Pedro De  
 Cordoba, Friendly Philosopher; WABC KMOX  
 WBBM WFBM  
 NBC—Betty Crocker, cooking talk; WEAQ WLW  
 WMAQ WOC WHO WTAM WDAF  
 NBC—Irma Glen, organist; WJZ KYW  
 WCCO—Stocks, Markets  
 WHAS—Bob Atcher, Mountain Minstrel  
 WIND—Housekeeping Chats  
 WJJD—The Happy Crystaleer  
 WOWO—Melody Hour  
 10:00 A.M.  
 NBC—Juan Reyes, pianist; WEAQ WOC WHO  
 WTAM  
 NBC—Pappy, Ezra, Zeke and Elton, hillbillies;  
 WJZ KYW  
 CBS—Cooking Closeups, Mary Ellis Ames, home  
 economist; WABC KMOX WCCO WBBM  
 WFBM  
 WGN—Movie Personalities  
 WHAS—Musical Revelries

WIND—Walkathon  
 WJJD—Home Economics; U. of C.  
 WLS—Livestock Reports  
 WLW—Organ and Vocalists  
 WMAQ—Women's Page of the Air

10:15 A.M.

NBC—Alice Remsen, contralto; WEAQ KYW  
 WTAM WDAF  
 CBS—Four Showmen; WABC WOWO WHAS  
 WIND  
 KMOX—Personality Girl  
 WBBM—Jerry Sullivan, songs  
 WCCO—Dr. Wm. A. O'Brien  
 WENR—Today's Children  
 WGN—Organ Music  
 WLW—Jack Berch

10:20 A.M.

WMAQ—Singing Strings (NBC)

10:30 A.M.

NBC—Betty Moore, Interior Decorating; Lew  
 White, organist; WEAQ WMAQ WLW WOC  
 WHO WTAM  
 CBS—Tony Wons, "Are You Listenin'!"; WABC  
 WOWO  
 NBC—U. S. Army Band; WJZ KYW  
 KMOX—Triangle Club  
 WBBM—Hal Kemp's Orchestra  
 WCCO—Strolling Tom  
 WDAF—Dance Selections  
 WENR—College Inn Comedy  
 WGN—Weather Forecast; Doring Sisters  
 WHAS—University of Louisville  
 WIND—Hawaiian Serenade  
 WJJD—Bandstand

10:45 A.M.

CBS—Jane Ellison's Magic Recipes; WABC  
 WHAS KMOX WBBM WOWO WCCO  
 NBC—Fields and Hall, songs and comedy; WEAQ  
 WTAM WDAF  
 WENR—Chicago American Program  
 WGN—Painted Dreams, sketch  
 WIND—Dance Bands  
 WJJD—Name the Band  
 WLW—U. S. Army Band (NBC)  
 WMAQ—Sextet Selections  
 WOC-WHO—Grocers Wholesale

11:00 A.M.

NBC—Gene Arnold and the Commodores; WEAQ  
 WMAQ WOC WHO WTAM WDAF  
 CBS—The Voice of Experience; WABC WHAS  
 KMOX WBBM WCCO WOWO  
 NBC—Eva Taylor, crooner; WJZ WENR  
 KYW—Studio Program  
 WGN—Your Child's Health  
 WIND—Today's Dance  
 WJJD—Dramatic Sketch  
 WLW—Ohio Farm Bureau, talk and orchestra

11:15 A.M.

NBC—Johnny Marvin, tenor; WEAQ WTAM  
 CBS—Betty Barthell, songs; WABC WHAS WIND  
 KMOX—Mountain Minstrels  
 WBBM—Virginia Clark, Gene and Charlie  
 WDAF—Countryside Chats  
 WENR—Josephine Gibson (NBC)  
 WGN—The Rondoliers  
 WJJD—Friendly Philosopher, Homer Griffith  
 WLW—River; Weather; Livestock Reports  
 WMAQ—Public Schools, Talk  
 WOC-WHO—Markets  
 WOWO—Markets; Program Chat

11:30 A.M.

NBC—National Farm and Home Hour; Guest  
 Speakers; Walter Blaufuss' Orchestra; WJZ  
 KYW WLW WDAF WOC WHO  
 CBS—Smilin' Ed McConnell; WABC WBBM  
 WCCO KMOX WOWO  
 NBC—On Wings of Song; Hazel Arth, vocalist;  
 String Trio; WEAQ WMAQ  
 WENR—Home Service  
 WGN—Market Reports; Day's News  
 WHAS—Musical Revelries  
 WIND—Dance Time  
 WJJD—Modern Rhythm  
 WTAM—Organ Melodies; Weather; Livestock  
 Markets

11:45 A.M.

CBS—Mischa Raginsky's Ensemble; WABC  
 WHAS WIND  
 KMOX—Magic Kitchen  
 WBBM—Frank Wilson, tenor; Jerry Marlow  
 WCCO—Markets  
 WGN—Good Health and Training  
 WJJD—Esther Bradford, fashion adviser  
 WLS—Weather Report  
 WOWO—Jolly Baker's Gang  
 WTAM—Weather; Closing Livestock Markets

11:55 A.M.

WLS—Julian T. Bentley, news cast

## AFTERNOON

12:00 Noon

CBS—Marie, The Little French Princess; WABC  
 KMOX WBBM  
 WCCO—Noon Hi Lites  
 WFBM—Hoosier Farm Circle  
 WGN—Mid Day Service  
 WHAS—Weather; Livestock and Market Reports  
 WIND—Noonday Meditations  
 WJJD—Livestock Markets  
 WLS—Vibrant Strings; Dixie Mason and Orches-  
 tra  
 WOWO—Studio Program  
 WTAM—Organ Melodies

12:10 P.M.

NBC—Close Harmony; Gloria La Vey, soprano;  
 WTAM

## HIGH SPOT SELECTIONS FOR THE DAY

3:30 p. m.—"The Voice of Shakespeare," talk by Hutchins Haggood, author and journalist;  
 NBC-WMAQ network.

7:00 p. m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra; NBC-WMAQ network.

7:30 p. m.—Albert Spalding, violinist; CBS-WBBM network.

8:00 p. m.—Troubadours; Bernice Claire and Alexander Gray; NBC-WMAQ network.

8:15 p. m.—Colonel Stoopnagle and Budd; CBS-WBBM network.

8:30 p. m.—John McCormack, tenor; William Daly's orchestra; NBC-WENR network.

8:30 p. m.—Burns and Allen, comics; Guy Lombardo's orchestra; CBS-WBBM network.

8:30 p. m.—Fred Allen's Revue; Ferde Grofe's orchestra; NBC-WMAQ network.

9:00 p. m.—Musical Cruiser; Tony Cabooch and Adele Starr; NBC-WMAQ network.

9:00 p. m.—Ted Fiorito's orchestra; Dick Powell, m. c.; CBS-WBBM network.

9:30 p. m.—National Forum; Sen. Wm. Borah of Idaho; NBC-WTAM network.

9:30 p. m.—A Dickens Pageant, dramatization; NBC-WENR network.

12:15 P.M.

CBS—The Playboys, six hands on two pianos;  
 WABC WOWO WIND WCCO WFBM  
 KMOX—Magic Kitchen  
 WBBM—Homer Griffith, philosopher  
 WHAS—Georgia Wildcats  
 WJJD—Log Cabin Boys  
 WLS—Prairie Farmer Dinnerbell Program

12:30 P.M.

NBC—Vic and Sade, comedy sketch; WJZ WMAQ  
 CBS—Easy Aces, sketch; WABC KMOX WCCO  
 WFBM WBBM  
 NBC—Orlando's Concert Ensemble; WEAQ WDAF  
 KYW—Board of Health, talk  
 WGN—Ensemble Music  
 WHAS—Monk and Sam  
 WIND—Livestock Markets  
 WLW—Art Kassel's Orchestra  
 WOC-WHO—United Remedies  
 WOWO—Happy Herb Heyworth  
 WTAM—Mike Speciale's Orchestra

12:45 P.M.

CBS—Painted Dreams, sketch; WABC WOWO  
 KMOX—World's Most Beautiful Waltzes; Live-  
 stock Report  
 KYW—Dance Orchestra  
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist  
 WCCO—Cal Calloway  
 WFBM—Cowboys  
 WGN—Ensemble Music  
 WHAS—College of Agriculture  
 WIND—Walkathon  
 WMAQ—Dan Russo's Orchestra  
 WOC-WHO—Jimmy and Jack

12:50 P.M.

KMOX—The Nontimers; Orchestra  
 WCCO—Musical Program  
 WJJD—Harry Steele, News Commentator

1:00 P.M.

NBC—Leo Zollo's Orchestra; WEAQ WTAM  
 WDAF  
 CBS—The Captivators; WABC WIND  
 NBC—Happy Days in Dixie; WJZ KYW  
 CBS—Just Plain Bill; KMOX WCCO WGN  
 WFBM  
 WBBM—Eddie and Fannie Cavanaugh, radio gos-  
 sip  
 WHAS—University of Kentucky  
 WJJD—Music and Banter, Ben Kanter  
 WLS—Uncle Ezra  
 WLW—Ohio School of the Air  
 WMAQ—Organ Recital  
 WOC-WHO—Royal 400 Program (NBC)  
 WOWO—News Headlines

1:15 P.M.

CBS—Romance of Helen Trent; WABC KMOX  
 WGN WFBM  
 WBBM—World's Most Beautiful Waltzes  
 WCCO—University of Minnesota Program  
 WIND—Health Talk  
 WJJD—Fred Beck, organist  
 WLS—Maple City Four; John Brown, pianist  
 WMAQ—Board of Trade  
 WOC-WHO—Chatter Box  
 WOWO—Brown County Revelers

1:20 P.M.

WBBM—Shirley Winn  
 WMAQ—Board of Trade  
 WOC-WHO—Dance Orchestra (NBC)

1:30 P.M.

NBC—Judy and Jane, dramatic sketch; WDAF  
 WOC WHO  
 NBC—Smack Out, sketch; WJZ KYW  
 CBS—American School of the Air; WABC WHAS  
 KMOX WBBM WFBM WCCO  
 NBC—Two Seats in the Balcony; Harold San-  
 ford's Orchestra; WEAQ WTAM  
 WGN—Pat Kennedy, tenor; Len Salvo, organist  
 WIND—May Belle Kellogg, pianist  
 WJJD—Dramatization  
 WLS—Markets; Today's Almanac  
 WMAQ—University of Chicago  
 WOWO—Voice of Desainya

1:45 P.M.

NBC—Words and Music; WJZ  
 KYW—Prudence Penny's Household Hints  
 WGN—Ensemble Music  
 WIND—Matinee Dance  
 WJJD—Luncheon Dance Music  
 WLS—Strolling Tom, songs  
 WOC-WHO—Markets  
 WOWO—Curdes and Mason

2:00 P.M.

NBC—Ma Perkins, sketch; WEAQ WLW WTAM  
 CBS—La Forge Berumen Musicale; WABC WHAS  
 WIND WFBM  
 KMOX—Window Shoppers, Orchestra  
 KYW—Rex Maupin's Orchestra

WBBM—Terry Hayes, contralto; Norm Sherr,  
 pianist  
 WCCO—Market Reports  
 WGN—June Baker, Home Management  
 WJJD—Songs and Sermons, "Uncle Joe"  
 WLS—Homemakers' Hour; Martha Crane, Grace  
 Wilson, Blanche Chenoweth  
 WOC-WHO—Aunt Jane's Club  
 WOWO—Beauty Hints

2:15 P.M.

NBC—The Golden Treasury; John Brewster,  
 poetry readings; Grande Trio; WEAQ WOC  
 WHO WMAQ WDAF  
 KMOX—Exchange Club  
 WBBM—Kay Story  
 WCCO—La Forge Berumen Musicale (CBS)  
 WJJD—Lawyers' League  
 WLW—Matinee Highlights  
 WOWO—Koppers Peppers  
 WTAM—Viennese Ensemble

2:30 P.M.

CBS—The Pickard Family; WHAS WCCO WIND  
 NBC—Woman's Radio Review; orchestra; Clau-  
 dine MacDonald; WEAQ KYW WOC WHO  
 WTAM  
 KMOX—Happy Green  
 WBBM—Clarence Wheeler's Orchestra  
 WFBM—Two-Thirty Tunes  
 WGN—Lawrence Salerno and Allan Grant  
 WJJD—Mid-Afternoon Jamboree  
 WOWO—Jovial Joe

2:45 P.M.

NBC—Platt and Nierman, pianists; WJZ WMAQ  
 KMOX—The Song Reverie; Michael McCubbea  
 WBBM—K. Avery, talk; Eddie House, organist  
 WCCO—New York Stocks  
 WGN—Art Kahn, pianist  
 WJJD—Mid-Afternoon Jamboree  
 WOWO—Business News

3:00 P.M.

NBC—Pop Concert; WEAQ WMAQ WTAM WDAF  
 CBS—Musical Album of Popular Classics; WABC  
 KMOX WCCO  
 NBC—Betty and Bob, drama; WJZ WLS WLW  
 KYW—Lucky Seven  
 WBBM—Maurie Sherman's Orchestra  
 WGN—The Rondoliers  
 WHAS—Weekday Devotions  
 WIND—Hollywood Reporter  
 WJJD—Fred Beck, organist  
 WOC-WHO—United Remedies

3:15 P.M.

NBC—Alice Joy, the Dream Singer; WJZ KYW  
 WBBM—Cadets' Quartet  
 WCCO—Minnesota Parent-Teacher Association  
 WGN—Louise Brabant and Organ  
 WLS—Round-up; Westerners; Joe Kelly  
 WOC-WHO—Pop Concert (NBC)

3:30 P.M.

NBC—Ma Perkins, sketch; WDAF WOC WHO  
 WENR  
 CBS—Science Service, talk; WABC WHAS  
 KMOX WIND  
 NBC—Voice of Shakespeare, Hutchins Haggood;  
 WJZ WMAQ  
 KYW—Two Doctors with Aces of the Air  
 WBBM—Mike and Herman, comedy  
 WCCO—The Shopper  
 WGN—The Rondoliers  
 WJJD—Mooseheart Children  
 WOWO—Guest Review

3:45 P.M.

CBS—The Merry-makers; WABC WCCO WHAS  
 WIND  
 KMOX—"Did You Know That?"  
 WBBM—Phil Harris' Orchestra  
 WDAF—Book Review  
 WENR—Jim and Bob (NBC)

4:00 P.M.

NBC—Morin Sisters, harmony trio; WJZ WENR  
 NBC—Ted Black's Orchestra; WEAQ WOC WHO  
 WMAQ WDAF  
 KMOX—Tune Shop  
 WBBM—Helen Fitch  
 WCCO—Bridge Club of the Air  
 WGN—Educational Program, talk  
 WIND—Kenneth Houchins, yodeling drifter  
 WJJD—Hot and Fast  
 WLW—Concert Favorites  
 WOWO—Old Time Religion  
 WTAM—Twilight Tunes; Pie Plant Pete

4:15 P.M.

NBC—Babes in Hollywood, sketch; WJZ WENR  
 CBS—Joan Olsen; Orchestra; WABC WHAS  
 WIND WCCO KMOX  
 WBBM—X Bar B Boys  
 WGN—The Rondoliers  
 WJJD—Bobbie Dickson  
 WTAM—Ted Black's Orchestra (NBC)



(WEDNESDAY CONTINUED)

**4:30 P.M.**  
 NBC—Adventures of Tom Mix's Straight Shooters: WEAQ WTAM  
 NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW  
 KMOX—Harmonettes, girls' trio  
 KYW—Masters Music Room  
 WBBM—Educational Forum  
 WCCO—Livestock Summary  
 WENR—Larry Larsen (NBC)  
 WGN—Joseph Hassmer, baritone  
 WHAS—James Sheehy, tenor; Organ  
 WIND—Memory Lane  
 WJJD—Salon Echoes  
 WMAQ—Four Knaves (NBC)  
 WOC-WHO—Library Talk

**4:45 P.M.**  
 NBC—Wizard of Oz, drama: WEAQ WMAQ WOC WHO WTAM WDAF  
 CBS—Tito Guizar, Mexican Tenor: WABC WHAS WBBM WCCO  
 NBC—Little Orphan Annie, childhood playlet: WJZ WLW  
 KMOX—Eddie Dunstedter and Tom Baker  
 KYW—Phil Harris' Orchestra  
 WENR—"Grandpa Burton," Bill Baar (NBC)  
 WGN—Jane Carpenter, pianist  
 WIND—Kenneth Hutchins  
 WJJD—Don Allen, vocalist

**5:00 P.M.**  
 CBS—Skippy: WBBM WHAS KMOX WCCO  
 NBC—Xavier Cugat's Orchestra: WEAQ WDAF  
 KYW—Men's Teachers Union Speaker  
 WENR—Adult Education Council  
 WGN—Steamboat Bill  
 WJJD—Pickard Family  
 WLW—Jack Armstrong, sketch  
 WMAQ—Healtho-Batics  
 WOC-WHO—The Contest Man  
 WTAM—The Call Boy

**5:15 P.M.**  
 KYW—Westminster Choir (NBC)  
 WBBM—Maurie Sherman's Orchestra  
 WCCO—Tarzan of the Apes  
 WENR—The Big Brother Club  
 WGN—Tip Top Circus, sketch  
 WHAS—Asher and Little Jimmy  
 WLW—Joe Emerson, Bachelor of Song  
 WMAQ—Xavier Cugat's Orchestra (NBC)  
 WOC-WHO—Studio Program  
 WTAM—Lum and Abner

**5:30 P.M.**  
 NBC—George R. Holmes, Chief of the Washington Bureau, International News Service: WEAQ WDAF  
 CBS—Jack Armstrong, All American Boy: WBBM KMOX WCCO  
 NBC—Irene Beasley, contralto: WJZ WENR  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WFBM—Bohemians  
 WGN—The Singing Lady (NBC)  
 WHAS—Louisville Safety Council Talk  
 WIND—Hungarian Air Theater  
 WJJD—Polish Program  
 WLW—Bob Newhall, Mail Pouch Sportsman  
 WMAQ—Tom Mix's Straight Shooters (NBC)  
 WOC-WHO—Jack Armstrong, sketch  
 WTAM—Gene and Glenn

**5:45 P.M.**  
 CBS—Enoch Light's Orchestra: WFBM  
 NBC—Jan Peerce, tenor; orchestra: WEAQ WMAQ  
 CBS—Ye Happy Minstrel and Tiny Band: WHAS  
 NBC—Lowell Thomas, Today's News: WJZ WLW  
 NBC—Little Orphan Annie, childhood playlet: WENR WGN  
 KMOX—Piano Melodies  
 WBBM—Through the Looking Glass; Frances Ingram  
 WCCO—The Contest Man  
 WOC-WHO—Disc Doin's  
 WTAM—Red Davis, sketch

**NIGHT**  
**6:00 P.M.**  
 NBC—Martha Meers, contralto; Orchestra: WEAQ WMAQ WO CWHO WDAF  
 CBS—Louis Panico's Orchestra: WCCO WBBM  
 NBC—Amos 'n' Andy, sketch: WJZ WLW  
 KMOX—Adventures of Jimmy Allen  
 KYW—Pinto Pete  
 WENR—What's the News  
 WFBM—Bohemians  
 WGN—The Boy Reporter  
 WHAS—Dinner Concert  
 WIND—German Hour; William Klein  
 WJJD—Sports Review  
 WTAM—"Our City," talk

**6:15 P.M.**  
 CBS—Vincent Travers' Orchestra: WDSU  
 NBC—Gems of Melody; John Herrick, baritone; Harold Sanford's Orchestra: WJZ WENR  
 NBC—Billy Bachelor, sketch: WEAQ WTAM  
 KMOX—"Four Shamrocks," Singing, Playing Quartet  
 KYW—The Globe Trotter, Sports Reporter  
 WCCO—Air Adventures of Jimmy Allen  
 WDAF—Air Adventures of Jimmy Allen  
 WFBM—Pirate Club  
 WGN—Ensemble Music  
 WJJD—Fred Beck, organist  
 WLW—Detect-a-tives Black and Blue  
 WMAQ—News of the Air  
 WOC-WHO—Air Adventures of Jimmy Allen

**6:30 P.M.**  
 NBC—Shirley Howard; The Jesters; Milt Rettenberg, pianist; Tony Callucci, guitar: WEAQ WMAQ WDAF WTAM WOC WHO  
 CBS—Buck Rogers in the 25th Century: WBBM

**KMOX WCCO WHAS WFBM**  
 NBC—Potash and Perlmutter, humorous sketch: WJZ WENR  
 KYW—Pinto Pete  
 WGN—Sports Reporter  
 WIND—Polish Hour  
 WJJD—Pickard Family  
 WLW—Rhapsody

**6:45 P.M.**  
 NBC—The Goldbergs, comedy sketch: WEAQ WMAQ WTAM WDAF  
 CBS—Boake Carter, news: WABC WHAS KMOX WCCO WBBM  
 NBC—Irene Rich in Hollywood, dramatic sketch: WJZ WENR  
 KMOX—Piano Melodies, Ruth Nelson  
 KYW—Dance Orchestra  
 WFBM—Cowboys  
 WGN—Tom, Dick and Harry  
 WLW—Red Davis, sketch  
 WOC-WHO—United Remedies

**7:00 P.M.**  
 NBC—Jack Pearl and Cliff Hall; Orchestra: WEAQ WOC WHO WTAM WDAF WMAQ  
 CBS—Phil Duesy, Frank Luther and Jack Parker, Vivien Ruth: WABC KMOX WCCO WBBM WFBM  
 NBC—Crime Clues, mystery drama: WJZ WLW WLS  
 KYW—Keeping Abreast of Business  
 WGN—Bob Becker, Chats on Dogs and Nature  
 WHAS—Happy Jack Turner  
 WIND—Happy Family

**7:15 P.M.**  
 CBS—Edwin C. Hill, Human Side of News: WABC KMOX WCCO WBBM WFBM  
 KYW—Clyde Lucas' Orchestra  
 WDAF—Red Davis, sketch  
 WGN—University of Chicago, speaker  
 WHAS—Organ Melodies  
 WIND—Happy Family

**7:30 P.M.**  
 NBC—Dangerous Paradise, drama: WJZ WLS WLW  
 CBS—Albert Spalding, violinist; Conrad Thibault, baritone; Don Voorhees' Orchestra: WABC WOVVO WHAS KMOX WCCO WBBM WFBM  
 NBC—Wayne King's Orchestra: WEAQ WMAQ WOC WHO WTAM WDAF  
 KYW—Harvey's Barino Orchestra  
 WGN—The Lone Ranger

**7:45 P.M.**  
 NBC—Red Davis, sketch: WJZ WLS  
 KYW—Tony Nuzzo's Orchestra  
 WIND—Rhythm Three  
 WLW—Radio Court

**8:00 P.M.**  
 NBC—Warden Lawes in 20,000 Years in Sing Sing; drama: WJZ WLS  
 CBS—Sylvan Levin and Philadelphia Orchestra: WABC WOVVO WHAS KMOX WCCO WBBM WFBM  
 NBC—The Troubadours; Orchestra; Bernice Claire, and Alexander Gray, guest artists: WEAQ WMAQ WLW WTAM  
 KYW—Detectives Black and Blue  
 WGN—Art Kahn and Allan Grant, two pianos  
 WIND—Dance Orchestra  
 WOC-WHO—Hitting the Highways

**8:15 P.M.**  
 CBS—Colonel Stoopnagle and Budd; Vera Van; Orchestra: WABC WOVVO WHAS WCCO KMOX WBBM WFBM  
 KYW—Stardust; Studio Gossip by Ulmer Turner  
 WGN—Rube Appleberry  
 WIND—Romantic Ramblings

**8:30 P.M.**  
 NBC—John McCormack, tenor: WJZ WENR  
 CBS—Guy Lombardo's Orchestra; Burns and Allen, comedy team: WABC WOVVO KMOX WCCO WBBM WFBM  
 NBC—Fred Allen's Revue: WEAQ WMAQ WTAM WDAF WLW  
 KYW—Dance Orchestra  
 WGN—University of Illinois Band  
 WHAS—Chefs and Jug Band  
 WIND—Final Edition, drama  
 WOC-WHO—Mickey and Oliver

**8:45 P.M.**  
 KYW—Boyd Raeburn's Orchestra  
 WHAS—Organ Melodies  
 WOC-WHO—String Trio

**9:00 P.M.**  
 NBC—Vincent Lopez' Orchestra; King's Jesters; Adele Starr, songs; Tony Cabooch, comedian: WJZ WMAQ  
 NBC—Corn Cob Pipe Club of Virginia, barnyard music; quartet: WEAQ WENR WLW WOC WHO WTAM WDAF  
 CBS—Ted Fiorito's Orchestra: WABC WOVVO WHAS KMOX WCCO WBBM WFBM  
 KYW—The Globe Trotter  
 WIND—Norman Care's Orchestra

**9:15 P.M.**  
 KYW—Five Minutes Past Forty  
 WGN—Lincoln Dramatization

**9:30 P.M.**  
 NBC—Talk by William E. Borah of Idaho: WEAQ WTAM WDAF  
 CBS—Columbia News Service: WABC WOVVO  
 NBC—A Dickens Pageant; Interviews by William Lundell: WJZ WENR KYW  
 KMOX—True Life Adventure, Bob Becker  
 WBBM—Five Star Melody; David Calvin, Melody Masters  
 WCCO—Potpourri  
 WFBM—Beauty That Endures  
 WGN—Tomorrow's News  
 WHAS—Herbie at the Organ  
 WIND—Walkathon  
 WLW—Zero Hour  
 WMAQ—Frankie Masters' Orchestra  
 WOC-WHO—Willard's Mountaineers



**SIGRID ONEGIN**  
 She may or may not be a Vallee guest on the yeast program Thursday, February 8, at 8 p. m. EST over an NBC-network, but it's a certainty you can hear her Sunday, February 18, as soloist with the New York Philharmonic Symphony orchestra on a CBS-WABC network at 2 p. m. CST

**9:45 P.M.**  
 CBS—Myrt and Marge: WBBM WHAS KMOX WCCO WFBM  
 CBS—Andre Kostelanetz Presents Evan Evans, baritone; Evelyn McGregor: WABC WIND  
 WENR—Neil Sisters  
 WGN—Dream Ship, drama  
 WMAQ—Piano Team  
 WOC-WHO—Talk by William Borah, Idaho  
 WOVVO—Jimmy Richard's Orchestra

**10:00 P.M.**  
 NBC—Emil Coleman's Orchestra: WEAQ WOC WHO  
 CBS—Andre Kostelanetz Presents: WCCO WOVVO  
 NBC—Amos 'n' Andy, sketch: WMAQ WENR  
 KMOX—Rhapsody of the Reeds  
 KYW—Chicago Life  
 WFBM—Atop the Indiana Roof  
 WGN—Earl Burtnett's Orchestra  
 WHAS—Happy Jack Turner  
 WLW—Dimmick's Orchestra  
 WTAM—Fishing and Hunting; Lew Williams

**10:15 P.M.**  
 NBC—Poet Prince; Anthony Frome, tenor: WEAQ WENR WOC WHO  
 CBS—Five Spirits of Rhythm: WABC WHAS WIND WCCO KMOX  
 NBC—Robert Royce, tenor: WJZ WMAQ  
 KYW—Dance Orchestra  
 WDAF—Sports Reporter  
 WFBM—Honolulu Seemadars  
 WGN—Remember 'Way Back When  
 WLW—Johnny Muldowney's Orchestra  
 WTAM—Musical Bulletin Board; Two Men and a Maid

**10:30 P.M.**  
 NBC—Jack Denny's Orchestra: WEAQ WOC WHO KYW  
 KMOX—Wayne Fletcher's Orchestra  
 WCCO—Jimmy Joy's Orchestra  
 WENR—Jules Stein's Orchestra  
 WFBM—Dance Orchestra  
 WGN—Wayne King's Orchestra  
 WHAS—Mal Hallett's Orchestra  
 WIND—Prince Bismarck, songs  
 WLW—Serenade String Orchestra; Vocalists  
 WMAQ—The Hoofinghams, sketch  
 WOVVO—Ted Connor's Orchestra  
 WTAM—Pinkey Hunter's Orchestra

**10:45 P.M.**  
 NBC—Buddy Rogers' Orchestra: WJZ WMAQ  
 CBS—Little Jack Little's Orchestra: WABC WFBM  
 KMOX—Mike Child's Orchestra  
 WENR—Ted Weems' Orchestra  
 WOVVO—Weaver of Dreams

**10:50 P.M.**  
 WGN—Jan Garber's Orchestra

**11:00 P.M.**  
 CBS—Glen Gray's Orchestra: WABC WHAS  
 WIND WCCO WFBM KMOX  
 NBC—Phil Harris' Orchestra: WEAQ WOC WHO  
 KYW WTAM  
 WENR—Frankie Master's Orchestra (NBC)  
 WGN—Earl Burtnett's Orchestra  
 WLW—Buster Locke's Orchestra  
 WMAQ—Carlos Molina's Orchestra

**11:10 P.M.**  
 WGN—Charlie Agnew's Orchestra

**11:30 P.M.**  
 NBC—Dance Orchestra: WEAQ WOC WHO KYW  
 CBS—George Hall's Orchestra: WABC WHAS  
 WIND WCCO WFBM  
 NBC—Freddie Martin's Orchestra: WJZ WENR  
 KMOX—Eddie Dunstedter's Orchestra  
 WGN—Late Dance Orchestras  
 WMAQ—Dan Russo's Orchestra  
 WTAM—Merle Jacobs' Orchestra

**11:45 P.M.**  
 KMOX—When Day is Done  
 WCFL—Dave Unell's Orchestra

**12:00 Mid.**  
 KYW—Dance Orchestra  
 WBBM—Around the Town, dance orchestras  
 WDAF—Nighthawk Frolic  
 WENR—Lights Out, mystery drama  
 WFBM—Dance Orchestra  
 WIND—Happy Family  
 WMAQ—Ted Weems' Orchestra

**12:15 A.M.**  
 WENR—Clyde Lucas' Orchestra  
 WFBM—Atop the Indiana Roof

**12:30 A.M.**  
 KYW—Tony Nuzzo's Orchestra  
 WENR—Dan Russo's Orchestra  
 WMAQ—Jules Stern's Orchestra

**12:45 A.M.**  
 WIND—Dance Orchestra

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# Thursday, February 8

## MORNING

8:00 A.M.

NBC—Herman and Banta, piano duo: WFAF WTAM  
 NBC—Breakfast Club, dance band: WJZ WMAQ  
 CBS—Four Eton Boys: WABC WHAS WFBM  
 KYW—Musical Clock, variety program  
 WBBM—Minute Parade  
 WDAF—Swimming Lesson  
 WGN—Good Morning  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time, Art Linick  
 WLS—Spareribs Fairy Tales; Malcolm Claire  
 WLW—Community Health Talk  
 WOC-WHO—Spotlight  
 WOWO—Breakfast Club

8:15 A.M.

NBC—Landt Trio and White, songs and comedy: WFAF WOC WHO WLW WDAF  
 CBS—In the Luxembourg Gardens: WABC WHAS WFBM  
 WIND—Hungarian Hour  
 WJJD—Mr. Schlagenhauer's Vodvil Theater  
 WLS—Produce Reporter  
 WTAM—Opening Livestock Markets; Health and Hygiene; V. King

8:25 A.M.

WLS—Bentley's News  
 8:30 A.M.  
 NBC—Bradley Kincaid, Mountain Boy: WFAF WOC WHO WDAF  
 KMOX—Breakfast Club  
 WIND—In the Luxembourg Gardens (CBS)  
 WJJD—Hot Harmonies  
 WLS—Tower Topics Time; Gene Autry; Log Cabin Boys  
 WLW—Jack Berch, vocalist  
 WOWO—Radio Bible Class  
 WTAM—Board of Education Program, Literature

8:45 A.M.

NBC—Wife Saver, sketch: WFAF WOC WHO WTAM WDAF  
 KMOX—KMOX Today; Piano  
 WFBM—Movie Parade  
 WHAS—Bob Atcher, Mountain Minstrel  
 WIND—Waltz Time  
 WJJD—Modernistic Melodies  
 WLW—Rhythm Jesters, novelty male quartet

8:55 A.M.

WBBM—Health and Water Bills  
 9:00 A.M.  
 CBS—Bill and Ginger, popular songs: WABC KMOX WIND  
 NBC—Edward MacHugh the Gospel Singer: WJZ KYW

WBBM—Melody Calendar  
 WCCO—Jack Sprat  
 WDAF—Chicago Ensemble  
 WFBM—Home Budget Club  
 WGN—Keep Fit Club  
 WHAS—Happy Jack Turner  
 WJJD—Song Festival  
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour  
 WLW—Neuman and Grueter, baritone and accordion  
 WMAQ—Setting Up Exercises  
 WOC-WHO—Favorite Foods  
 WOWO—Housewife Hour  
 WTAM—Health and Hygiene, V. King

9:10 A.M.

WCCO—Frances Ingram; Joan Rock's Cooking School of the Air

9:15 A.M.

NBC—Clara, Lu 'n' Em, sketch: WJZ WGN  
 CBS—Visiting with Ida Bailey Allen: WABC WHAS WIND  
 NBC—Morning Parade: WFAF WTAM  
 KMOX—Let's Compare Notes, women's program  
 KYW—Irene King  
 WBBM—Dr. Royal S. Copeland  
 WJJD—Today's Tunes  
 WMAQ—Program Preview  
 WOC-WHO—Hog Flashes

9:20 A.M.

WBBM—Chicago Hour; Dorothy Miller, contralto; Norm Sherr, pianist; Eddie House, organist

9:30 A.M.

NBC—Morning Parade: KYW WOC WHO  
 CBS—Melody Parade: WABC WCCO WHAS WIND KMOX  
 WBBM—"The Three Flats," Negro trio  
 WFBM—Souvenirs  
 WGN—Market Reports; Leonard Salvo's Mail Box  
 WJJD—Footlight Favorites  
 WLW—Bond of Friendship  
 WMAQ—Tony Caboch, monologist  
 WOC-WHO—Willard Mountaineers  
 WOWO—Pete, Duke and Jim

9:45 A.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies: WJZ WMAQ  
 KMOX—"Let's Compare Notes," Woman's Program  
 WBBM—Miss Barclay, Beauty Talk  
 WCCO—Stocks, Markets  
 WENR—Women's Features  
 WFBM—Melody Parade (CBS)  
 WJJD—Happy Crystoleer  
 WIND—Housekeeping Chats  
 WLW—School of Cookery  
 WOC-WHO—Russell Miller  
 WOWO—Melody Parade (CBS)  
 9:50 A.M.  
 WGN—Weather Report

10:00 A.M.

NBC—Galaxy of Stars; contralto; baritone; organ; piano: WLW WMAQ WOC WHO WTAM WDAF  
 NBC—U. S. Navy Band: WJZ KYW  
 CBS—Mary Lee Taylor, talk: WOWO WHAS KMOX WBBM  
 WFBM—Elizabeth Carter  
 WGN—Movie Personalities  
 WIND—Walkathon  
 WJJD—University of Chicago  
 WLS—Poultry and Livestock Market

10:15 A.M.

CBS—Charm Secrets; Jean Merrill, Beauty Authority: WBBM KMOX WCCO  
 CBS—Sunny Side Up: WABC WOWO WIND  
 NBC—Frances Lee Barton, talk: WFAF WOC WHO WLW WMAQ WTAM WDAF  
 KYW—Singing Strings  
 WENR—Today's Children  
 WGN—Grand Old Hymns  
 WHAS—Public Health Talk  
 WJJD—What Is New in Music

10:25 A.M.

WGN—Market Reports  
 10:30 A.M.  
 NBC—Carnival; Gale Page; Frank Hazzard; King's Jesters: WTAM WMAQ WOC WHO WDAF

CBS—Tony Wons; Keenan and Sandra Phillips, piano team: WABC WOWO WHAS KMOX WCCO WBBM  
 NBC—Sweetheart Melodies; Harriet Lee, contralto; Wm. Kennedy, tenor; Ruth Jordan, talk: WJZ WENR KYW  
 WGN—Doring Sisters  
 WIND—Hawaiian Serenade  
 WJJD—Freddie and Frankie  
 WLW—John Barker, baritone

10:45 A.M.

CBS—Academy of Medicine: WABC WHAS WIND  
 KMOX—Melody Weavers  
 WBBM—Hal Kemp's Orchestra  
 WCCO—Music Appreciation Course  
 WENR—Chicago American Program  
 WGN—Painted Dreams, sketch  
 WJJD—Modern Rhythms  
 WOWO—Aloha Serenaders

11:00 A.M.

NBC—Aurilio Giorni, pianist: WFAF WTAM WDAF  
 CBS—Voice of Experience, advice: WABC WHAS KMOX WBBM WCCO WOWO  
 NBC—Gene Arnold and the Commodores: WJZ WENR  
 KYW—Rex Maupin's Orchestra  
 WGN—The Rondoliers  
 WIND—Today's Dance  
 WJJD—Budd Pickard, Hillbilly Tunes  
 WLW—Ohio Farm Bureau, talk  
 WMAQ—Fur Program  
 WOC-WHO—School of Cookery

11:15 A.M.

NBC—Johnny Marvin, tenor: WFAF WTAM  
 CBS—Connie Gates, songs: WABC WHAS WIND  
 NBC—Wendell Hall, ukulele, songs: WJZ WENR  
 KMOX—Mountain Minstrels  
 WBBM—Virginia Clark, Gene and Charlie  
 WCCO—Judge Wm. C. Larson  
 WDAF—Countryside Chats  
 WJJD—Friendly Philosopher, Homer Griffith  
 WLW—River and Market Reports  
 WMAQ—Public Schools Talk  
 WOC-WHO—Markets  
 WOWO—Markets; Program Chat

11:30 A.M.

NBC—National Farm and Home Hour; Forest Service Playlet; Orchestra: WJZ KYW WLW WOC WHO  
 CBS—Angelo's Tango Orchestra: WABC WOWO WHAS WIND  
 NBC—Maurice Lees' Ensemble: WFAF WMAQ  
 WBBM—Jerry Sullivan, songs  
 KMOX—Magic Kitchen  
 WCCO—News Bulletin  
 WENR—Home Service  
 WGN—Market Report; Day's News  
 WJJD—Modern Rhythm  
 WTAM—Organ Melodies; Weather; Closing Livestock Markets; Dairy Quotations; Resume

11:40 A.M.

WBBM—Song Review, Joan Olson  
 WCCO—Livestocks and Markets

11:45 A.M.

WBBM—Frank Wilson, tenor; Adele Starr, contralto  
 WGN—Good Health and Training  
 WJJD—Radio Guide Interviews with Evans Plummer  
 WLS—Weather Report  
 WOWO—Variety Trio  
 WTAM—Closing Livestock Markets  
 11:50 A.M.  
 WIND—Dance Time  
 11:55 A.M.  
 WLS—Bentley's News

## AFTERNOON

12:00 Noon

NBC—Pedro Via's Orchestra: WMAQ WTAM  
 CBS—Marie, The Little French Princess: WABC KMOX WBBM  
 WCCO—Noon Hi Lites  
 WFBM—Hoosier Farm Circle

## HIGH SPOT SELECTIONS FOR THE DAY

11:00 a.m.—The Voice of Experience: CBS-WBBM network.  
 2:15 p.m.—Rochester Philharmonic Orchestra' NBC-WMAQ network.  
 7:00 p.m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WMAQ network.  
 7:30 p.m.—Voice of America: William Lyon Phelps, commentator: CBS-WBBM network.  
 8:00 p.m.—Captain Henry's Show Boat: NBC-WMAQ network.  
 8:30 p.m.—Fred Waring's orchestra; guest stars: CBS-WBBM network.  
 9:00 p.m.—Al Jolson with Paul Whiteman's orchestra and entertainers; Deems Taylor; This is Jolson's return debut: NBC-WMAQ network.  
 9:00 p.m.—Glen Gray's orchestra; Irene Taylor: CBS-WBBM network.  
 9:30 p.m.—Talk, Harold Ickes, Secretary of Interior: NBC-KYW network.  
 9:30 p.m.—World Premiere Opera, "Four Saints in Three Acts," by Gertrude Stein: CBS-WBBM network.  
 10:00 p.m.—California Melodies; motion picture guest stars: CBS-WFBM network.

WGN—Mid-Day Service  
 WHAS—Weather; Market Reports  
 WIND—Mid-day Meditations  
 WJJD—Livestock Markets, Phil Evans  
 WLS—School of Cookery  
 WOWO—Noon-Day Syncopators

12:15 P.M.

CBS—Joan Marrow; music: WABC WCCO KMOX WBBM  
 WHAS—Georgia Wildcats  
 WIND—Luncheon Dance Music  
 WJJD—Log Cabin Boys  
 WLS—Prairie Farmer Dinnerbell Program  
 WOWO—Singing Ambassadors

12:30 P.M.

NBC—Vic and Sade, comedy sketch with Art Van Harvey and Bernadine Flynn: WJZ WMAQ  
 NBC—Orlando's Concert Ensemble: WFAF WTAM  
 CBS—Easy Aces, sketch: WABC KMOX WCCO WBBM WFBM

KYW—Board of Health, talk  
 WGN—Palmer House Ensemble  
 WHAS—Johnny Vance's Orchestra  
 WIND—Livestock Markets  
 WLW—Art Kassel's Orchestra  
 WOC-WHO—United Remedies  
 WOWO—Parlor Minstrels

12:45 P.M.

NBC—Cheri McKay; Merry Macs: WJZ WMAQ  
 CBS—Painted Dreams, sketch: WABC WOWO  
 NBC—Orlando's Concert Ensemble: KYW WOC WHO  
 KMOX—The Tango King; Livestock Report  
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist  
 WCCO—Cal Calloway; Orchestra  
 WFBM—Health Program  
 WGN—Ensemble Music  
 WHAS—College of Agriculture  
 WIND—Walkathon Orchestra

12:50 P.M.

WJJD—Harry Steele, News Commentator  
 1:00 P.M.  
 CBS—Just Plain Bill, sketch: KMOX WCCO WGN WFBM  
 CBS—Ann Leaf, organist: WABC WIND  
 NBC—To be announced: WFAF WOC WHO WTAM KYW

WBBM—Eddie and Fannie Cavanaugh, radio gossip  
 WHAS—University of Kentucky  
 WJJD—Music and Banter, Ben Kanter  
 WLS—Uncle Ezra  
 WLW—Ohio School of the Air  
 WMAQ—Dan Russo's Orchestra  
 WOWO—News Headlines

1:15 P.M.

CBS—Romance of Helen Trent: WABC KMOX WGN WFBM  
 WBBM—Albert Bartlett, tango king  
 WCCO—Minnesota Tax Payers Association  
 WIND—"Stop That Fire," talk  
 WJJD—Fred Beck, organist  
 WLS—Maple City Four; John Brown, pianist  
 WOWO—Brown County Revelers

1:20 P.M.

WBBM—Shirley Winn, M.D.; President N. Y. C. Board of Health

1:25 P.M.

WBBM—Local Markets  
 1:30 P.M.  
 NBC—Judy and Jane, dramatic sketch: WOC WHO WDAF  
 CBS—American School of the Air: WABC WBBM KMOX WHAS WFBM WCCO  
 NBC—Smack Out, sketch: WJZ KYW  
 NBC—Trio Romantique: WFAF WTAM  
 WGN—Pat Kennedy, tenor; Len Salvo, organist  
 WIND—Dramatization  
 WJJD—Fred Beck, organist  
 WLS—Markets; Today's Almanac  
 WMAQ—University of Chicago, talk  
 WOWO—Voice of Destiny

1:45 P.M.

NBC—Words and Music: WJZ WMAQ  
 NBC—To be announced: WFAF WTAM  
 KYW—Prudence Penny, economy talk  
 WGN—Ensemble Music  
 WIND—Leota Olsen, soprano  
 WJJD—Luncheon Dance Music  
 WOC-WHO—Markets  
 WOWO—Jimmy Richard's Orchestra

2:00 P.M.

NBC—Ma Perkins, sketch: WFAF WLW WTAM  
 CBS—Metropolitan Parade: WABC WHAS WIND WFBM  
 NBC—Reed Kennedy, baritone: WJZ WMAQ  
 KMOX—Window Shoppers, Orchestra

KYW—Rex Maupin's Orchestra  
 WBBM—Terry Hayes contralto; Norm Sherr, pianist  
 WCCO—Markets  
 WCFL—Red Hot and Low Down, Bob Hawk  
 WGN—June Baker, Home Management  
 WJJD—Songs and Sermons  
 WLS—Homemakers' Hour; Martha Crane  
 WOC-WHO—Drake University  
 WOWO—Question Box

2:15 P.M.

NBC—Rochester Philharmonic Orchestra: WJZ WMAQ  
 NBC—The Upstaters, quartet: WFAF WOC WHO WDAF

KMOX—Exchange Club  
 WBBM—Household Institute with Kay Storey  
 WIND—Spanish War Veteran's Program  
 WJJD—Dreams of Hawaii  
 WLW—Matinee Highlights  
 WOWO—Koppers' Peppers  
 WTAM—Viennese Ensemble

2:30 P.M.

NBC—Women's Radio Review: WFAF KYW WOC WHO WTAM WDAF  
 CBS—National Student Federation Program: WABC WHAS WCCO WIND  
 KMOX—Happy Green  
 WBBM—Dorothy Miller, Norm Sherr  
 WFBM—Two-Thirty Tunes  
 WGN—Stratford Johnson and Organ  
 WJJD—Mid-Afternoon Jamboree  
 WOWO—Jovial Joe

2:45 P.M.

CBS—Curtis Institute of Music: WABC WHAS WIND  
 KMOX—The Song Reverie; Michael McCubben; Orchestra; Trio  
 WBBM—Katherine Avery, talk  
 WCCO—Stock Exchange  
 WGN—Art Kahn, pianist  
 WJJD—Dreams of Hawaii  
 WLW—Business News

2:50 P.M.

WCCO—Curtis Institute of Music (CBS)  
 3:00 P.M.  
 NBC—Betty and Bob, drama: WJZ WLW WLS  
 NBC—Man Against The Sea: WFAF WMAQ WTAM WDAF

KMOX—Curtis Institute of Music (CBS)  
 KYW—Soloists  
 WBBM—Maurie Sherman's Orchestra  
 WGN—The Rondoliers  
 WIND—Hollywood Reporter  
 WJJD—Fred Beck, organist  
 WOC-WHO—United Remedies

3:15 P.M.

NBC—Alice Joy, the Dream Girl: WJZ WMAQ  
 NBC—Man Against the Sea, talk: WOC WHO KYW  
 WBBM—Cadets' Quartet  
 WLS—Round-up; Westerners; Joe Kelly

3:30 P.M.

NBC—Music Magic; Ruth Lyon; Edward Davies and Roy Shields' Orchestra: WJZ WMAQ  
 NBC—Mac Perkins, dramatic sketch: WENR WOC WHO WDAF  
 CBS—American Legion Speaker: WABC KMOX WCCO WHAS WIND  
 KYW—Two Doctors with Aces of the Air  
 WBBM—Mike and Herman, comedy  
 WGN—Natalie Alt and Organ  
 WLW—Sputter and Whine  
 WOWO—Guest Review

3:45 P.M.

NBC—The Lady Next Door, children's program: WFAF WENR WDAF  
 CBS—Artist Recital: WIND WCCO KMOX WHAS  
 WBBM—Phil Harris' Orchestra  
 WGN—The Rondoliers  
 WLW—Concert Favorites  
 WOC-WHO—V. F. W. Program  
 WTAM—Young Artists Series

4:00 P.M.

NBC—General Federation of Women's Clubs: WJZ WENR  
 NBC—Armand Girard, basso: WFAF WOC WHO WMAQ WLW  
 KMOX—Tune Shop  
 WBBM—Helen Fitch, movie critic  
 WCCO—Tom Gates' Orchestra  
 WGN—Educational Program; Art Institute  
 WHAS—Weekday Devotions  
 WIND—Kenneth Houchins, yodeling drifter  
 WJJD—Fast and Hot  
 WLW—Prairie Symphony  
 WOWO—Old Time Religion  
 WTAM—Twilight Tunes; Pie Plant Pete



(THURSDAY CONTINUED)

**4:15 P.M.**  
 CBS—George Hall's Orchestra: WIND KMOX  
 NBC—Babes in Hollywood, sketch: WJZ  
 WBBM—X Bar B Boys  
 WENR—Soloist (NBC)  
 WGN—The Rondoliers  
 WJJD—Bobby Dickson, baritone  
 WTAM—Armand Girard, basso (NBC)

**4:30 P.M.**  
 NBC—Winnie the Pooh: WEAQ WMAQ WTAM  
 WOC WHO  
 NBC—Singing Lady, nursery jingles, songs and  
 stories: WJZ WLW  
 KMOX—Three Boys  
 KYW—Masters Music Room  
 WBBM—Educational Forum  
 WCCO—Fashions for Men  
 WENR—Larry Larsen (NBC)  
 WGN—Dick Hayes and Organ  
 WHAS—Organ Melodies  
 WIND—Memory Lane  
 WJJD—Salon Echoes

**4:35 P.M.**  
 WCCO—Livestock Market Summary

**4:45 P.M.**  
 NBC—Echoes of Erin: WDAF WOC WHO  
 NBC—Little Orphan Annie, childhood playlet:  
 WJZ WLW  
 KMOX—Romance of Music  
 KYW—Phil Harris' Orchestra  
 WBBM—The Cadets' Quartet  
 WCCO—Tom Gates' Orchestra  
 WENR—"Grandpa Burton", Bill Baar (NBC)  
 WGN—Jane Carpenter, pianist  
 WIND—Kenneth Houchins  
 WJJD—Fred Beck, organist

**4:55 P.M.**  
 WHAS—What's On the Air?

**5:00 P.M.**  
 NBC—Richard Himber's Orchestra: WJZ WENR  
 CBS—Skiy, Children's Program: WBBM WHAS  
 KMOX WCCO  
 NBC—Xavier Cugat's Orchestra: WEAQ WOC  
 WHO WDAF  
 KYW—Adult Educational Council  
 WGN—Make Believe Melody Land  
 WIND—Walkathon  
 WJJD—Pickard Family  
 WLW—Jack Armstrong, sketch  
 WMAQ—Health-Batics  
 WTAM—The Call Boy

**5:15 P.M.**  
 NBC—Xavier Cugat's Orchestra: WMAQ  
 KYW—Richard Himber's Orchestra (NBC)  
 WBBM—Tarzan in the City of Gold  
 WCCO—Through the Hollywood Looking Glass  
 with Frances Ingram  
 WENR—Big Brother Club  
 WGN—Tip Top Circus, sketch  
 WHAS—Asher and Little Jimmie  
 WIND—Cadets Quartet  
 WLW—Joe Emerson, Bachelor of Song

**5:30 P.M.**  
 NBC—John B. Kennedy: WEAQ WMAQ WDAF  
 CBS—Jack Armstrong, All American Boy: WBBM  
 KMOX WCCO  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WENR—Twenty Fingers of Harmony (NBC)  
 WFBM—Bohemians  
 WGN—The Singing Lady  
 WHAS—Jimmie Bittner  
 WIND—Youngsters' Club  
 WJJD—Polish Hour  
 WLW—Bob Newhall, Mail Pouch Sportsman  
 WTAM—Gene and Glenn

**5:45 P.M.**  
 NBC—Lowell Thomas, Today's News: WJZ WLW  
 NBC—Grandmother's Trunk, drama: WEAQ  
 WMAQ  
 NBC—Little Orphan Annie, childhood playlet:  
 WENR WGN  
 CBS—Stamp Adventurer's Club: WHAS WBBM  
 KMOX WFBM  
 WIND—Song at Eventide  
 WOC-WHO—Disc Doin's  
 WTAM—Supper Show

**5:55 P.M.**  
 WCCO—The Troubadour  
 WOC-WHO—Sports Review

**NIGHT**  
**6:00 P.M.**  
 NBC—Mary Small, songs: WMAQ WOC WHO  
 WDAF  
 CBS—Louis Panico's Orchestra: WCCO WBBM  
 NBC—Amos 'n' Andy, sketch: WJZ WLW  
 KMOX—Adventures of Jimmy Allen  
 KYW—Pinto Pete  
 WENR—What's the News  
 WFBM—Bohemians  
 WGN—The Boy Reporter  
 WHAS—Dinner Concert  
 WIND—German Music  
 WJJD—Sports Review with Johnny O'Hara  
 WTAM—"Our City," talk

**6:15 P.M.**  
 KMOX—"Four Shamrocks," Playing, Singing  
 Quartet  
 KYW—The Globe Trotter; Sports Reporter  
 WCCO—Adventures of Jimmy Allen  
 WDAF—Adventures of Jimmy Allen  
 WENR—Dan Russo's Orchestra (NBC)  
 WFBM—Pirate Club  
 WGN—Ensemble Music  
 WJJD—Fred Beck, organist  
 WLW—Unbroken Melodies; Orchestra; Vocalists  
 WMAQ—Dance Masters (NBC)  
 WOC-WHO—Adventures of Jimmy Allen  
 WTAM—Lum and Abner

**6:25 P.M.**  
 KYW—Pinto Pete

**6:30 P.M.**  
 CBS—Buck Rogers in the 25th Century: KMOX  
 NBC—Carlos Gardel, baritone; Orchestra: WJZ  
 WENR  
 CBS—Buck Rogers in the 25th Century: WBBM  
 WHAS KMOX WCCO WFBM  
 NBC—Shirley Howard; The Jesters; Milt Retten-  
 berg; WEAQ WMAQ WTAM WDAF WOC  
 WHO  
 WGN—The Sports Reporter  
 WIND—Polish Hour  
 WJJD—Pickard Family  
 WLW—Ponce Sisters, harmony duo

**6:45 P.M.**  
 CBS—Five Spirits of Rhythm: WABC KMOX  
 NBC—The Goldbergs, sketch: WEAQ WMAQ  
 WTAM WDAF  
 CBS—Boake Carter, news: WABC WHAS KMOX  
 WCCO WBBM  
 KYW—Melodies of Yesterday  
 WFBM—Cowboys  
 WGN—Tom, Dick and Harry  
 WLW—Southern Blackbirds  
 WOC-WHO—United Remedies

**7:00 P.M.**  
 NBC—Rudy Vallee's Orchestra; guest stars:  
 WEAQ WMAQ WOC WHO WLW WTAM  
 CBS—Five Spirits of Rhythm: WABC KMOX  
 WCCO  
 KYW—Carlos Molina's Orchestra (NBC)  
 WBBM—Harry Sosnik's Orchestra  
 WFBM—Al Feeney, sports talk  
 WGN—Charlie Agnew's Orchestra  
 WHAS—National Old Age Pension Association  
 WIND—Happy Family  
 WLS—Ted Weems' Orchestra

**7:15 P.M.**  
 CBS—Edwin C. Hill, The Human Side of the  
 News: WABC KMOX WCCO WBBM WFBM  
 KYW—Tony Nuzzo's Orchestra  
 WGN—Northwestern University Speaker  
 WHAS—Organ Melodies

**7:30 P.M.**  
 NBC—Adventures in Health, Dr. Herman Bunde-  
 sen; drama: WJZ WLS  
 CBS—Voice of America; Wm. Lyon Phelps; Alex  
 Gray, soloist; Nat Shilkret's Orchestra:  
 WABC WOWO WHAS KMOX WBBM WFBM  
 KYW—Dance Orchestra  
 WCCO—Old Jim  
 WGN—Ensemble Music  
 WIND—Hot Stove League; Johnny O'Hara

**7:45 P.M.**  
 NBC—The Sizzlers: WJZ WLS  
 KYW—Boyd Raeburn's Orchestra  
 WCCO—Tena and Tim  
 WLS—Jules Stein's Orchestra  
 WGN—Altioio Baggioni, tenor; Concert Orches-  
 tra

**8:00 P.M.**  
 NBC—Captain Henry's Show Boat; Lanny Ross,  
 tenor; Annette Hanshaw, blues singer; Con-  
 rad Thibault, baritone; Lois Bennett, so-  
 prano; Molasses 'n' January; Gus Haen-  
 schen's Orchestra: WEAQ WMAQ WOC WHO  
 WTAM WDAF  
 NBC—Death Valley Days, drama: WJZ WLW  
 WLS  
 CBS—Sylvan Levin and Philadelphia Orchestra:  
 WABC WOWO WHAS KMOX WCCO WBBM  
 WFBM  
 KYW—Detectives Black and Blue  
 WIND—Dance Orchestra

**8:15 P.M.**  
 CBS—Mary Eastman, soprano; Howard Marsh,  
 tenor; Andre Kostelanetz' Orchestra: WABC  
 WOWO WCCO KMOX WHAS WBBM WFBM  
 KYW—New Deal for Chicago

**8:30 P.M.**  
 NBC—Eddie Duchin's Orchestra: WJZ WENR  
 CBS—Fred Waring's Orchestra; guest start:  
 WABC WCCO WOWO WBBM KMOX WFBM  
 KYW—Clyde Lucas' Orchestra  
 WBBM—Bob Nolan, tenor; Four Norsemen,  
 quartet; Clarence Wheeler's Orchestra  
 WGN—Wayne King's Orchestra  
 WHAS—University of Louisville Musicale  
 WIND—Studio Program  
 WLW—Cotton Queen Minstrels

**8:45 P.M.**  
 KYW—Dramatizations  
 WCCO—Northwest Economic Presents  
 WGN—Jan Garber's Orchestra  
 WOWO—Stevens Troubadours

**9:00 P.M.**  
 NBC—Paul Whiteman's Orchestra and Radio Ent-  
 tainers; Al Jolson, singing comedian;  
 Deems Taylor, master of ceremonies: WEAQ  
 WLW WOC WHO WMAQ WTAM  
 CBS—Glen Gray's Orchestra; Irene Taylor:  
 WABC WOWO WHAS KMOX WCCO WBBM  
 WFBM  
 NBC—Hands Across the Border; Soloists and  
 Artists: WJZ WENR  
 KYW—The Globe Trotter  
 WGN—Lincoln Dramatization  
 WIND—Joe Chromis' Orchestra

**9:15 P.M.**  
 KYW—Y.M.C.A. Chorus  
 WGN—Tom, Dick and Harry  
 WIND—East Chicago Community Program

**9:30 P.M.**  
 NBC—Annual Meeting of Survey Associates Inc.,  
 Harold L. Ichies, Secretary of Interior: WJZ  
 KYW  
 CBS—World Premiere, "Four Saints in Three  
 Acts," opera: WABC WOWO WBBM  
 KMOX—The Harmonians  
 WCCO—Potpourri  
 WENR—Jules Stein's Orchestra  
 WFBM—Piano Twins  
 WGN—Tomorrow's News

# BON MOTS and Boners

One dollar will be paid for each contribution published

Jan. 19; WLW; 5:57 p. m.—  
 Lowell Thomas: "When the truck was  
 hit by a taxi the thirty-three little pigs  
 ran in fifty directions."—Mrs. John Mat-  
 chula, Laona, Wis.

Jan. 19; WJEJ; 11:45 a. m.—  
 William Paulsgrove: "Flowers are ap-  
 propriate whether for weddings, funerals  
 or any other celebrations."—J. S. Recher,  
 Hagerstown, Md.

Jan. 8; WFAA; 8:10 p. m. —  
 Gene Arnold: "The Goddess of Liberty's  
 nose is four feet wide and six inches  
 long."—Mrs. H. C. Vance, Rockdale, Tex.

Jan. 13; WOR; 5:40 p. m.—  
 Steve Severn: "I speak of that age-old  
 problem, which came first, the chicken or  
 the hen."—Leslie Williams, Scranton, Pa.

Jan. 15; WGN; 11:30 a. m.—  
 Announcer: "Rudy Vallee is on his way  
 to New York to fill a theatrical engage-  
 ment and to ponder his next move in his  
 martial affairs."—Sanford P. Archer,  
 Macomb, Ill.

Jan. 12; KMBC; 8:57 p. m.—  
 Actress: "When I used to get tired and  
 weary at hand book-keeping, I made mis-  
 takes in my book-keeping. Now electricity  
 does all that for me."—Henry H. Pattee,  
 Kansas City, Mo.

Jan. 14; WEAQ; 6:30 p. m.—  
 Dr. Hall: "Both of Lowell Thomas' par-  
 ents were teaching school when he was  
 born."—George G. Leitch, Hartford, Conn.

Jan. 13; WHAS; 9:33 p. m.—  
 Francis Bowman: "We were served the  
 same food that our ancestors were served  
 years ago."—Howard W. Gair, Williams-  
 port, Pa.

Jan. 10; WLS; 7:10 a. m.—  
 Linda Parker: "I'm going to sing 'Mrs.  
 Weir' for Old Black Joe."—Miss Eleanor  
 Kucharski, Chicago, Ill.

Jan. 13; WBBM; 11:33 a. m.—  
 Announcer: "Jerry Sullivan, pianist, will  
 now play a duet."—Lorene J. Reidy, St.  
 Charles, Ill.

WHAS—Herbie Koch, organist  
 WIND—Walkathon

**9:35 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 CBS—Evan Evans, baritone: WABC WIND  
 CBS—Myrt and Marge, sketch: KMOX WBBM  
 WCCO WHAS WFBM  
 WENR—Studio Program  
 WGN—Hockey Game  
 WOWO—Stevens Troubadours

**10:00 P.M.**  
 NBC—Viola Philo, soprano: WEAQ WOC WHO  
 CBS—California Melodies WABC WFBM  
 NBC—Amos 'n' Andy: WENR WMAQ  
 KMOX—Rhapsody of the Reeds, Ruth Nelson;  
 Sports Report  
 KYW—Dance Orchestra  
 WBBM—Clarence Wheeler's Singers  
 WLW—Dreary Blues  
 WTAM—Musical Bulletin Board; Two Men and a  
 Maid

**10:10 P.M.**  
 WOC-WHO—Sports Review

**10:15 P.M.**  
 NBC—The Poet Prince; Anthony Frome, tenor:  
 WJZ WENR  
 CBS—Charles Carile, tenor: WABC WCCO WIND  
 WHAS  
 NBC—Norman Cordon, basso: WEAQ WTAM  
 WMAQ WOC WHO  
 KMOX—Hockey Game; Tulsa vs. St. Louis  
 WBBM—Ace Brigode's Orchestra  
 WDAF—Herbert Fraber, songs

**10:30 P.M.**  
 NBC—Eric Madrignera's Orchestra: WEAQ WOC  
 WHO WDAF WENR KYW  
 KMOX—Wayne Fletcher's Orchestra  
 WBBM—Louis Panico's Orchestra  
 WCCO—Jimmy Joy's Orchestra  
 WFBM—Dance Orchestra  
 WGN—Wayne King's Orchestra  
 WHAS—Mal Hallett's Orchestra  
 WIND—Prince Bismarck, songs  
 WLW—Los Amigos, Spanish Music  
 WMAQ—The Hoofinghams, sketch  
 WTAM—Mike Speciale's Orchestra

**10:45 P.M.**  
 CBS—Isham Jones' Orchestra: WABC WFBM  
 KMOX—Wayne Fletcher's Orchestra  
 WBBM—Clarence Wheeler's Orchestra  
 WHAS—Smilin' Ed McConnell  
 WIND—Dance Orchestra  
 WMAQ—Ted Weems' Orchestra

**10:50 P.M.**  
 WGN—Jan Garber's Orchestra

**11:00 P.M.**  
 CBS—Ace Brigode's Orchestra: WFBM  
 NBC—George Olsen's Orchestra: WJZ KYW  
 CBS—Ozzie Nelson's Orchestra: WABC WCCO  
 KMOX WHAS WIND  
 NBC—Ralph Kirbery, songs: WEAQ WMAQ  
 WTAM WDAF  
 WBBM—Harry Sosnik's Orchestra  
 WENR—Frankie Masters' Orchestra  
 WLW—Art Kassel's Orchestra  
 WOC-WHO—Des Moines Theater Drama

**11:05 P.M.**  
 NBC—Jimmy Lunceford's Orchestra: WEAQ  
 WTAM WMAQ WDAF

**11:10 P.M.**  
 WGN—Earl Burtnett's Orchestra

**11:15 P.M.**  
 KMOX—Ace Brigode's Orchestra (CBS)  
 WIND—Joe Chromis' Orchestra  
 WOC-WHO—Jimmy Lunceford's Orchestra (NBC)

**11:30 P.M.**  
 NBC—Dancing in the Twin Cities: WJZ WENR  
 CBS—Abe Lyman's Orchestra: WABC WHAS  
 WCCO WIND WFBM  
 NBC—William Scotti's Orchestra: WEAQ WOC

WHO WDAF  
 KMOX—Eddie Dunstedter's Orchestra  
 KYW—Studio Program  
 WBBM—Vincent Lopez' Orchestra  
 WGN—Richard Cole's Orchestra  
 WMAQ—Carlos Molina's Orchestra  
 WTAM—Irving Aaronson's Orchestra

**11:45 P.M.**  
 KMOX—When Day is Done  
 WBBM—Clarence Wheeler's Orchestra

**11:50 P.M.**  
 WGN—Charlie Agnew's Orchestra

**12:00 Mid.**  
 KYW—Dance Orchestra  
 WBBM—Ace Brigode's Orchestra  
 WDAF—Night Hawk Frolics  
 WENR—Clyde Lucas' Orchestra  
 WFBM—Reveries  
 WIND—Happy Family  
 WMAQ—Ted Weems' Orchestra

**12:30 A.M.**  
 KYW—Tony Nuzzo's Orchestra  
 WBBM—Earl Hoffman's Orchestra  
 WENR—Dan Russo's Orchestra  
 WIND—Dance Orchestra  
 WMAQ—Jules Stein's Orchestra

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## Friday, February 9

## MORNING

**8:00 A.M.**  
 NBC—The Mystery Chef; WJZ WLW  
 CBS—Do Re Mi Trio; WABC WHAS WFBM  
 NBC—Sam Herman, Xylophone; Frank Banta,  
 pianist; WFAF WOC WHO WTAM  
 KYW—Musical Clock variety program  
 WBBM—Minute Parade  
 WDAF—Morning Bible Lesson  
 WGN—Good Morning  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time, Art Linick  
 WLS—Spare Rib's Fairy Tales; Malcolm Claire  
 WOWO—Breakfast Club

**8:15 A.M.**  
 NBC—Landt Trio and White, songs and comedy;  
 WFAF WOC WHO WLW WDAF  
 CBS—Metropolitan Parade; WABC WHAS  
 WFBM  
 NBC—The Breakfast Club, dance orchestra; WJZ  
 WMAQ  
 WIND—Hungarian Hour  
 WJJD—Mr. Schlagenhour's Vodvil Theater  
 WLS—Produce Reporter  
 WTAM—Opening Livestock Markets; Health and  
 Hygiene; V King

**8:25 A.M.**  
 WLS—Bentley's News  
**8:30 A.M.**  
 NBC—Bradley Kincaid, Mountain Boy; WFAF  
 WOC WHO WDAF  
 KMOX—St. Louis Dental Society  
 WIND—Metropolitan Parade (CBS)  
 WJJD—Hot Harmony  
 WLS—Sunshine Express; Jack Kay, Bill O'Con-  
 nor, Ralph Emerson  
 WLW—Oklahoma Bob Albright  
 WOWO—Radio Bible Class  
 WTAM—Board of Education Program, Music

**8:45 A.M.**  
 NBC—Cyril Towbin, violinist; WFAF WTAM  
 WDAF  
 KMOX—Ozark Mountaineers  
 WFBM—Dance Orchestra  
 WJJD—Modernistic Melodies  
 WLW—Three Moods in Blue  
 WOC-WHO—Seminole Program  
**8:50 A.M.**  
 WCCO—Woman's Calendar; Betty Crocker's Home  
 Service Talk

**9:00 A.M.**  
 NBC—Josephine B. Gibson, Hostess Council; WJZ  
 KYW  
 KMOX—Organ Melodies  
 WBBM—Melody Calendar  
 WCCO—Betty Crocker  
 WFBM—Home Budget Club  
 WGN—Keep Fit Club  
 WHAS—Possum and Gene  
 WIND—Happiness Express  
 WJJD—Song Festival  
 WLS—Hog Flash; Livestock Receipts; Dr. Bun-  
 desen Hour  
 WLW—"Make-Up"  
 WMAQ—Setting Up Exercises  
 WOC-WHO—Favorite Foods  
 WOWO—Housewife Hour  
 WTAM—Health and Hygiene, V. King

**9:10 A.M.**  
 KMOX—Just Three Boys  
**9:15 A.M.**  
 CBS—Bill and Ginger; WABC WDSU  
 NBC—Clara, Lu 'n' Em, sketch; WJZ WGN  
 KMOX—Happy Green  
 KYW—Irene King, talk  
 WBBM—Hardening of Blood Vessels, Dr. Royal  
 S. Copeland  
 WHAS—Chats with Dolly Dean  
 WJJD—Today's Tunes  
 WLW—Livestock Reports  
 WMAQ—Program Preview  
 WOC-WHO—Hog Flashes  
 WTAM—Mrs. Curtis B. Railing, songs and story

**9:20 A.M.**  
 WBBM—Chicago Hour; Dorothy Miller, contralto;  
 Eddie House, organist; Norm Sherr, pianist  
**9:30 A.M.**  
 NBC—Ralph Kirbery, songs; WFAF KYW  
 WOC WHO WTAM  
 CBS—Round Towners Quartet; WABC WCCO  
 WHAS WIND WFBM  
 KMOX—Let's Compare Notes, women's program  
 WBBM—The Three Flats, Negro trio  
 WGN—Market Reports; Leonard Salvo's Mail Box  
 WJJD—Footlight Favorites  
 WLW—Bond of Friendship  
 WMAQ—Tony Cabooch, monologist  
 WOWO—Kroger Twins and Betty  
 WTAM—Pianologue, Doc Whipple

**9:45 A.M.**  
 NBC—Singing Strings; WJZ KYW  
 CBS—Will Osborne's Orchestra; Pedro De Cor-  
 doba, Friendly Philosopher; WABC KMOX  
 WBBM WFBM WCCO  
 NBC—Betty Crocker, cooking talk; WFAF WOC  
 WHO WMAQ WLW WTAM WDAF  
 WHAS—Rosemary Hughes, songs  
 WIND—Housekeeping Chats  
 WJJD—The Happy Crystallizer  
 WOWO—McKenzie Millers

**10:00 A.M.**  
 NBC—Music Appreciation Hour; WFAF WJZ  
 KYW WOC WHO WTAM WDAF WLW

CBS—Cooking Closeups; Mary Ellis Ames, home  
 economist; WABC KMOX WCCO WBBM  
 WFBM

WGN—Movie Personalities  
 WHAS—Kaiama's Royal Hawaiians  
 WIND—Walkathon  
 WJJD—University of Chicago  
 WLS—Poultry and Livestock Markets  
 WMAQ—Women's Page of the Air  
 WOWO—Old Time Melodiers

**10:15 A.M.**  
 CBS—The Captivators; WABC WCCO KMOX  
 WBBM WOWO  
 WENR—Today's Children  
 WGN—Rondoliers  
 WHAS—Studio Program  
 WIND—Spice and Variety  
 WMAQ—Institute of Radio Service Men

**10:25 A.M.**  
 WGN—Market Reports

**10:30 A.M.**  
 CBS—Tony Wons; WABC WOWO WHAS WCCO  
 KMOX—Palmer Clark's Orchestra; Soloists  
 WBBM—Jerry Sullivan, songs  
 WENR—College Inn Comedy  
 WGN—Lewis White, bass and Rondoliers  
 WIND—Hawaiian Serenade  
 WJJD—Fred Beck, organist  
 WMAQ—Rhythm Ramblers

**10:40 A.M.**  
 WBBM—Song Review, Joan Olson

**10:45 A.M.**  
 CBS—Dancing Echoes; WABC WOWO WHAS  
 WIND  
 KMOX—Melody Weavers  
 WBBM—Hal Kemp's Orchestra  
 WCCO—Strollin' Tom  
 WENR—Rhythm Ramblers (NBC)  
 WGN—Painted Dreams, sketch  
 WJJD—Name the Band  
 WMAQ—Automatic Sextet

**11:00 A.M.**  
 NBC—Mouth Health, Marley R. Sherris; WJZ  
 WENR

NBC—Gene Arnold and the Commodores; WFAF  
 WMAQ WOC WHO WTAM  
 CBS—Voice of Experience, advice; WABC WHAS  
 KMOX WBBM WCCO WOWO  
 KYW—Rex Maupin's Orchestra  
 WGN—Your Child's Health  
 WIND—Today's Dance  
 WJJD—Hillbilly Time  
 WLW—Ohio Farm Bureau, talk; Orchestra

**11:15 A.M.**  
 CBS—Betty Barthell, songs; WABC WHAS WIND  
 NBC—Johnny Marvin, tenor; WFAF WTAM  
 WMAQ

KMOX—Mountain Minstrels  
 WBBM—Virginia Clark, Gene and Charlie, songs  
 WDAF—Countyside Chats  
 WENR—Josephine Gibson (NBC)  
 WGN—The Rondoliers  
 WJJD—Friendly Philosopher, Homer Griffith  
 WLW—River and Market Reports  
 WOC-WHO—Markets

**11:20 A.M.**  
 WCCO—News Bulletin

**11:30 A.M.**  
 CBS—Smilin' Ed McConnell; WBBM WHAS  
 KMOX WOWO WCCO

NBC—Rex Battle's Concert Ensemble; WFAF  
 WMAQ  
 CBS—George Hall's Orchestra; WABC WIND  
 NBC—National Farm and Home Hour, guest  
 speakers; Orchestra; WJZ WLW KYW WOC  
 WHO WDAF  
 WENR—Home Service  
 WGN—Market Reports  
 WJJD—Modern Rhythm  
 WTAM—Organ Melodise; Weather; Markets;  
 Dairy Quotations

**11:35 A.M.**  
 WGN—Digest of the day's news

**11:45 A.M.**  
 CBS—George Hall's Orchestra; WABC WHAS  
 KMOX—Magic Kitchen  
 WBBM—Frank Wilson, tenor; Jerry Marlowe,  
 singing pianist  
 WCCO—Markets  
 WGN—Good Health and Training  
 WJJD—Esther Bradford, fashion adviser  
 WLS—Weather Reports; News Flashes  
 WOWO—Jolly Baker's Gang  
 WTAM—Weather; Closing Livestock Markets

**11:50 A.M.**  
 WCCO—Musical Program

**11:55 A.M.**  
 WLS—Bentley's News

## AFTERNOON

NBC—Pinkey Hunter's Orchestra; WMAQ WTAM  
 CBS—Marie, The Little French Princess; WABC  
 KMOX WBBM  
 WCCO—Noon Hi Lites  
 WFBM—Hoosier Farm Circle  
 WGN—Mid Day Service  
 WHAS—Weather Reports  
 WIND—Mid Day Devotions  
 WJJD—Livestock Markets, Phil Evans  
 WLS—Vibrant Strings, Dixie Mason, Ensemble  
 WOWO—Studio Program

NBC—All Sibelius Concert from Helsingfors, Fin-  
 land; WFAF WTAM WMAQ

**12:15 P.M.**  
 CBS—The Playboys, six hands on two pianos;  
 WABC WIND WCCO WOWO

## HIGH SPOT SELECTIONS FOR THE DAY

12:05 p. m.—All-Sibelius Concert, conducted by Werner Janssen from Helsingfors, Finland;  
 NBC-WMAQ network.

7:00 p. m.—Jessica Dragonette with Rosario Bourdon's orchestra; NBC-KYW network.  
 7:00 p. m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra; NBC-WLS network.  
 7:30 p. m.—The March of Time, dramatized news events; CBS-WBBM network.  
 8:00 p. m.—Phil Harris' orchestra; Leah Ray, blues singer; NBC-WLS network.  
 8:00 p. m.—Abe Lyman's Orchestra; Frank Munn, tenor; NBC-WMAQ network.  
 8:30 p. m.—Maude Adams, actress; Victor Young's orchestra; NBC-WMAQ network.  
 8:30 p. m.—Jack Whiting; Jeannie Lang; Jack Denny's orchestra; CBS-KMOX network.  
 8:30 p. m.—Phil Baker, comedian; Roy Shield's orchestra; NBC-WENR network.  
 9:00 p. m.—Olsen and John, comedians; Harry Sosnik's orchestra; CBS-WBBM network.

KMOX—Magic Kitchen  
 WBBM—Homer Griffith, philosopher  
 WFBM—Ambassador of Melody  
 WHAS—Georgia Wildcats  
 WIND—Luncheon Dance Music  
 WJJD—Log Cabin Boys  
 WLS—Prairie Farmer Dinnerbell Program  
 WMAQ—First Aid Talk

**12:30 P.M.**  
 NBC—Vic and Sade, comedy sketch; WJZ WMAQ  
 CBS—Easy Aces sketch; WABC KMOX WCCO  
 WBBM WFBM

KYW—Board of Health Talk  
 WGN—Market Reports; Ensemble Music  
 WHAS—Monk and Sam  
 WIND—Livestock and Market Reports  
 WLW—Art Kassel's Orchestra  
 WOC-WHO—United Remedies  
 WOWO—Happy Herb Heyworth  
 WTAM—Concert Orchestra

**12:45 P.M.**  
 CBS—Painted Dreams, sketch; WABC WOWO  
 KMOX—Tango King; Livestock Report  
 KYW—Dance Orchestra

WBBM—Jack Brooks, tenor; Norm Sherr, pianist  
 WCFL—Eddy Hanson, organist recital  
 WFBM—Cowboys  
 WGN—Ensemble Music  
 WHAS—College of Agriculture  
 WIND—Walkathon  
 WMAQ—Dan Russo's Orchestra  
 WOC-WHO—Jimmy and Jack

**12:50 P.M.**  
 WJJD—Harry Steele, News Commentator

**1:00 P.M.**  
 NBC—Musical Originalities; Soloists; Orchestra;  
 WJZ KYW

CBS—Mark Warnow's Novelty Orchestra; WABC  
 WIND  
 NBC—Magic of Speech, Vida R. Sutton; WFAF  
 WMAQ WTAM  
 CBS—Just Plain Bill, sketch; WCCO KMOX  
 WGN WFBM

WBBM—Eddie and Fannie Cavanaugh, radio gos-  
 sip  
 WHAS—University of Kentucky and Louisville  
 Debate

WJJD—Music and Banter, Ben Kanter  
 WLS—Uncle Ezra  
 WLW—Ohio School of the Air  
 WOC-WHO—Gertrude Huntoon Nourse

**1:15 P.M.**  
 CBS—Romance of Helen Trent; WABC KMOX  
 WGN WFBM

WBBM—Albert Bartlett, tango king  
 WCCO—University of Minn. Farm Hour  
 WIND—Health Talk  
 WJJD—Fred Beck, organist; request program  
 WLS—Maple City Four, John Brown  
 WOC-WHO—Chatterbox  
 WOWO—Brown County Revelers

**1:20 P.M.**  
 WBBM—Dr. Shirley Winn, health talk  
 WOC-WHO—Melody Lane

**1:25 P.M.**  
 WBBM—Local Markets

**1:30 P.M.**  
 NBC—Judy and Jane, dramatic sketch; WDAF  
 WOC WHO

NBC—Smack Out, comedy duo with Marion and  
 Jim Jordan; WJZ KYW  
 CBS—American School of the Air; WABC KMOX  
 WBBM WCCO WHAS WFBM

NBC—Friday Steeplechase, variety show; WFAF  
 WTAM  
 WGN—Pat Kennedy, tenor; Len Salvo, organist  
 WIND—Maybelle Kellog, pianist  
 WLS—Today's Almanac; Markets

WMAQ—Board of Trade  
 WOWO—Voice of Destiny

**1:40 P.M.**  
 WMAQ—Friday Steeplechase (NBC)

**1:45 P.M.**  
 NBC—Words and Music; WJZ WMAQ  
 KYW—Prudence Penny, economy talk  
 WDAF—Friday Steeplechase (NBC)

WGN—Ensemble Music  
 WIND—Vocal Varieties  
 WJJD—Luncheon Dance Music  
 WLS—Strolling Tom  
 WOC-WHO—Markets  
 WOWO—Ozark Rambler and Mary Lou

**2:00 P.M.**  
 CBS—Artist Recital; Evan Evans, baritone;  
 Charlotte Harriman, contralto; WABC WHAS  
 WFBM WBBM

KYW—Rex Maupin's Concert  
 WCCO—Market Reports  
 WGN—June Baker, Home Management  
 WIND—Melody Parade, Eddie Cripp's Orchestra  
 WJJD—Songs and Sermons, "Uncle Joe"  
 WLS—Homemakers' Hour; Martha Crane  
 WOC-WHO—Aunt Jane  
 WOWO—Question Box

**2:15 P.M.**  
 NBC—Ray Heatherton, baritone; WFAF WOC  
 WHO

KMOX—Exchange Club  
 WBBM—Kay Story  
 WCCO—Artist Recital (CBS)  
 WJJD—Lawyers League  
 WLW—Matinee Highlights  
 WOWO—Koppers Peppers  
 WTAM—Viennese Ensemble

**2:30 P.M.**  
 CBS—Harrisburg Variety Program; WABC WHAS  
 WBBM WCCO

NBC—Woman's Radio Review; orchestra; Clau-  
 dine MacDonald; WFAF KYW WOC WHO  
 WTAM WDAF  
 KMOX—Happy Green  
 WFBM—Two-Thirty Tunes  
 WGN—Earl Wilke and Allan Grant  
 WCFL—Orchestral Program  
 WIND—Studio Program  
 WJJD—Mid-Afternoon Jamboree  
 WLS—Home Theater  
 WOWO—Jovial Joe

**2:45 P.M.**  
 KMOX—The Song Revue; Michael McCubben;  
 Orchestra; Trio

WCCO—New York Stocks  
 WGN—Art Kahn pianist  
 WLW—Business News

**3:00 P.M.**  
 CBS—The Grab Bag; Clarence Wheeler's Orches-  
 tra; Guest Artists; WABC WCCO WBBM  
 KMOX

NBC—Betty and Bob, drama; WJZ WLW WLS  
 NBC—Horacio Zito's Tango Orchestra; WFAF  
 WMAQ WDAF  
 KYW—Lucky Seven  
 WGN—The Rondoliers  
 WHAS—Weekday Devotions  
 WIND—Hollywood Reporter  
 WJJD—Fred Beck, organist  
 WOC-WHO—United Remedies  
 WTAM—Every Man's Treasure House

**3:15 P.M.**  
 NBC—Ivy Scott, soprano; WFAF WOC WHO  
 NBC—Alice Joy, The Dream Girl; WJZ WMAQ  
 KYW

WGN—Soloist and Organ  
 WHAS—The Grab Bag (CBS)  
 WLS—Round-up; Westerners; Joe Kelly  
 WLW—John Barker, baritone  
 WTAM—Horacio Zito's Orchestra (NBC)

**3:30 P.M.**  
 NBC—Ma Perkins, dramatic sketch; WDAF WOC  
 WHO WENR WDAF

CBS—U. S. Army Band; WABC KMOX WHAS  
 WIND  
 NBC—Ted Black's Orchestra; WFAF WTAM  
 WMAQ  
 KYW—Two Doctors with Aces of the Air  
 WBBM—Mike and Herman, comedy  
 WCCO—The Shopper  
 WGN—The Rondoliers  
 WJJD—Mooseheart Children  
 WLW—Sputter and Whine  
 WOWO—Guest Review

**3:45 P.M.**  
 WBBM—Phil Harris' Orchestra  
 WCCO—U. S. Army Band (CBS)  
 WDAF—Song Matinee

WENR—Ted Black's Orchestra (NBC)  
 WLW—Johanna Grosse, organist  
 WOC-WHO—Norman Cloutier's Concert Orchestra  
 (NBC)

**4:00 P.M.**  
 NBC—Concert Artists; WFAF WMAQ  
 KMOX—Tune Shop

WBBM—Movie Chatter, Helen Fitch  
 WCCO—Minn. Daughters of the American Revolu-  
 tion  
 WENR—Twentieth Century Book Shelf  
 WGN—Historical Society, talk  
 WHAS—Organ Melodies  
 WIND—Kenneth Houchins, yodeling drifter  
 WJJD—Hot and Fast  
 WLW—Johnny Muldowney, tenor  
 WOC-WHO—Crescent Hour of Music  
 WOWO—Old Time Revival  
 WTAM—Twilight Tunes; String Ensemble



(FRIDAY CONTINUED)

**4:15 P.M.**  
 NBC—Babes in Hollywood, sketch: WJZ WENR  
 CBS—Enoch Light's Orchestra: WABC WHAS  
 WCCO WIND KMOX  
 WBBM—X Bar B Boys  
 WDAF—Concert Artists (NBC)  
 WGN—The Rondoliers  
 WJJD—Bobby Dickson, baritone

**4:30 P.M.**  
 NBC—Adventures of Tom Mix's Straight Shoot-  
 ers: WEAFF WTAM  
 NBC—Singing Lady, nursery jingles, songs and  
 stories: WJZ WLW  
 KMOX—Harmonettes, girls' trio  
 KYW—Phil Harris' Orchestra  
 WBBM—Educational Forum  
 WENR—Larry Larsen, organist (NBC)  
 WGN—Roger Robinson, organist  
 WHAS—What's on the Air?  
 WIND—Memory Lane  
 WJJD—Salon Echoes  
 WMAQ—Four Knaves (NBC)

**4:35 P.M.**  
 WCCO—Livestock, Market Summary  
 WHAS—Organ Melodies

**4:45 P.M.**  
 NBC—Wizard of Oz, dramatization: WEAFF WMAQ  
 WOC WHO WTAM WDAF  
 CBS—Dell Campo, songs: WABC WHAS WBBM  
 WCCO  
 NBC—Little Orphan Annie, childhood playlet:  
 WJZ WLW  
 KMOX—Eddie Dunstedter and Tom Baker  
 KYW—Three Strings  
 WGN—Jane Carpenter, pianist  
 WENR—"Grandpa Burton", Bill Baar (NBC)  
 WIND—Kenneth Houchins, yodeling drifter  
 WJJD—Don Allen, vocalist

**5:00 P.M.**  
 NBC—Harold Stern's Orchestra: WJZ WENR  
 CBS—Skippy: WBBM KMBC WHAS WCCO  
 KMOX  
 KYW—Mel Stitzel at the Piano  
 WGN—Steamboat Bill  
 WIND—Walkathon  
 WJJD—Pickard Family  
 WLW—Jack Armstrong, sketch  
 WMAQ—Healthobatics  
 WOC-WHO—The Contest Man  
 WTAM—The Call Boy

**5:15 P.M.**  
 CBS—Al and Pete: WBBM  
 KMOX—"Treasure Chest," children's program  
 KYW—Jack Denny's Orchestra  
 WCCO—Tarzan of the Apes  
 WENR—Big Brother Club  
 WGN—Tip Top Circus, sketch  
 WHAS—Asher and Little Jimmie  
 WIND—Studio Program  
 WLW—Joe Emerson and Orchestra  
 WMAQ—Harold Stern's Orchestra (NBC)  
 WOC-WHO—Zinsmasters

**5:30 P.M.**  
 NBC—Irene Beasley, blues singer: WEAFF WENR  
 CBS—Jack Armstrong, All American Boy: WBBM  
 KMOX WCCO  
 KYW—Uncle Bob's Children's Party  
 WDAF—Sports Reporter  
 WFBM—Bohemians  
 WGN—The Singing Lady (NBC)  
 WHAS—Studio Program  
 WIND—Hungarian Air Theater  
 WJJD—Polish Program  
 WLW—Bob Newhall, Mail Pouch Sportsman  
 WMAQ—Adventures of Tom Mix (NBC)  
 WOC-WHO—Jack Armstrong, sketch  
 WTAM—Gene and Glenn

**5:45 P.M.**  
 NBC—Mountain Music; Macy and Smalle, songs;  
 Orchestra: WEAFF WMAQ WDAF  
 NBC—Lowell Thomas: WJZ WLW  
 CBS—Joan Olson and Organ: WHAS WFBM  
 NBC—Little Orphan Annie, childhood playlet:  
 WGN WENR  
 KMOX—Asher and Little Jimmie  
 WBBM—Cadets Quartet; Norm Sherr, pianist  
 WCCO—The Contest Man  
 WOC-WHO—Disc Doin's  
 WTAM—Red Davis, sketch

**5:55 P.M.**  
 KMOX—Sports Reporter  
 WCCO—The Troubadour  
 WOC-WHO—Sports Review

NIGHT

**6:00 P.M.**  
 NBC—Amos 'n' Andy, sketch: WJZ WLW  
 CBS—Louis Panico's Orchestra: WABC WBBM  
 NBC—Morton Bowe, tenor: WEAFF WMAQ WOC  
 WHO WDAF  
 KMOX—Adventures of Jimmy Allen  
 KYW—Pinto Pete  
 WENR—What's the News  
 WFBM—Bohemians  
 WGN—The Boy Reporter  
 WHAS—Dinner Concert  
 WIND—German Music  
 WJJD—Sports Review, Johnny O'Hara  
 WTAM—"Our City," talk

**6:15 P.M.**  
 NBC—Billy Bachelor, sketch: WEAFF WTAM  
 KMOX—"Four Shamrocks," singing, playing,  
 quartet  
 KYW—The Globe Trotter  
 WCCO—Adventures of Jimmy Allen  
 WENR—Dan Russo's Orchestra  
 WFBM—Pirate Club  
 WGN—Ensemble Music  
 WJJD—Fred Beck, organist  
 WLW—Detectives Black and Blue

**6:25 P.M.**  
 WOC-WHO—Adventures of Jimmy Allen  
 WMAQ—Travel Talk  
 WTAM—Mike Speciale's Orchestra

**6:30 P.M.**  
 KYW—Pinto Pete  
 WENR—Sports Reporter

**6:30 P.M.**  
 CBS—Clarence Wheeler's Orchestra: WCCO  
 WHAS WFBM  
 NBC—Potash and Perlmutter, humorous sketch:  
 WJZ WENR  
 NBC—Circus Days, drama: WEAFF WMAQ WLW  
 WTAM WDAF  
 KMOX—Russell Brown, organ  
 WBBM—Rocky, the Shoemaker, drama  
 WGN—Sports Reporter  
 WIND—Polish Hour  
 WJJD—Pickard Family  
 WOC-WHO—Mickey and Oliver

**6:45 P.M.**  
 NBC—The Goldbergs, sketch: WEAFF WMAQ  
 WTAM WDAF  
 CBS—Boake Carter, news: WABC WHAS KMOX  
 WCCO WBBM  
 KYW—Janet Child, three strings  
 WENR—Frankie Masters' Orchestra  
 WFBM—Cowboys  
 WGN—Tom, Dick and Harry  
 WLW—Red Davis, sketch  
 WOC-WHO—Studio Program

**6:50 P.M.**  
 WCCO—Fashions for Men

**7:00 P.M.**  
 NBC—Ethel Shutta, vocalist; Walter O'Keefe;  
 Don Bestor's Orchestra: WJZ WLS  
 CBS—Phil Duey, Frank Luther and Jack Parker,  
 Vivien Ruth: WABC KMOX WCCO WBBM  
 WFBM  
 NBC—Concert; Jessica Dragonette, soprano; Quar-  
 tet; Banta and Rettenberg, piano duo; Bour-  
 don's Orchestra: WEAFF KYW WOC WHO  
 WTAM  
 WGN—Concert and Soloists  
 WHAS—Happy Jack Turner  
 WIND—The Happy Family  
 WLW—Three Moods in Blue  
 WMAQ—The Puzzler

**7:10 P.M.**  
 WCFL—National Industrial Recovery Act, News  
 Flashes

**7:15 P.M.**  
 CBS—Edwin C. Hill, Human Side of News:  
 WABC KMOX WCCO WBBM WFBM  
 WDAF—Red Davis, sketch  
 WGN—Richard Cole's Orchestra  
 WHAS—Organ Melodies  
 WLW—Smilin' Ed McConnell  
 WMAQ—Clyde Lucas' Orchestra

**7:30 P.M.**  
 NBC—Dangerous Paradise, drama: WJZ WLW  
 WLS  
 CBS—March of Time, dramatized news events:  
 WABC WHAS KMOX WBBM WFBM WCCO  
 WGN—The Lone Renner  
 WIND—Hot Stone League; Johnny O'Hara  
 WMAQ—Get Together  
 WOWO—Major and Minor

**7:40 P.M.**  
 WIND—Musical Interlude

**7:45 P.M.**  
 NBC—Red Davis, sketch: WJZ WLS  
 WIND—String Trio  
 WLW—Radio Court  
 WMAQ—Ted Weems' Orchestra  
 WOWO—Sports Highlights

**8:00 P.M.**  
 NBC—Waltz Time, Frank Munn, tenor; Abe  
 Lyman's Orchestra: WEAFF WMAQ WTAM  
 NBC—Phil Harris' Orchestra; Leah Ray, blues  
 singer: WJZ WLS KYW  
 CBS—Sylvan Levin and Philadelphia Orches-  
 tra: WABC WOWO WHAS KMOX WCCO  
 WBBM WFBM  
 WGN—Kahn and Grant, piano team  
 WIND—Dance Orchestra  
 WLW—The Roamios  
 WOC-WHO—Hitting the Highways

**8:15 P.M.**  
 CBS—"The Town Crier," Alexander Woolcott:  
 WABC WOWO WHAS WFBM WIND WCCO  
 KMOX—The Harmonians, Georgia and Male Trio  
 KYW—Tony Nuzzo's Orchestra  
 WBBM—Vincent Lopez' Orchestra  
 WGN—Rube Appleberry

**8:30 P.M.**  
 NBC—Phil Baker, comedian; Harry McNaughton;  
 Mabel Albertson; Orchestra; Merrie-Men  
 Quartet; Neil Sisters, harmony trio: WJZ  
 WENR  
 CBS—Marvelous Melodies; Jack Whiting; Jean-  
 nie Lang; Jack Denny's Orchestra: WABC  
 WHAS WCCO KMOX WIND WFBM WOWO  
 NBC—Maude Adams, Actress; Victor Young's  
 Orchestra: WEAFF WTAM WMAQ WOC WHO  
 WDAF  
 KYW—Janet Child  
 WBBM—Welsh Madrigal Choir; C. Wheeler's Or-  
 chestra  
 WGN—Wayne King's Orchestra  
 WLW—Unsolved Mysteries

**8:45 P.M.**  
 KYW—Boyd Raeburn's Orchestra  
 WBBM—Charlie Crafts Orchestra  
 WGN—Jan Garber's Orchestra

**9:00 P.M.**  
 NBC—First Nighter, drama: WEAFF WOC WHO  
 WMAQ WTAM  
 CBS—Olsen and Johnson, comedians: WABC  
 WOWO WHAS KMOX WCCO WBBM WFBM

BEHIND THE SCENES IN CHICAGO

(Continued from Page 13)

the hands which the exposed portion of the game lays out. It's par bridge, to put it briefly, and because of the low cost of the game sets, is rapidly attaining great popularity as an adjunct to bridge parties as well as standard equipment among husbands and wives eager to prove that if the one spouse would listen to the other, their combined game would net a few extra points.

Part of the blight spread by the official edict ending simulation of the presidential voice, reached Chicago and shriveled the ambition of H. Lester Tremayne. The character actor, who is featured in most of the better known drama series radiating from Chicago studios, has already enacted the Roosevelt role on one occasion and was slated to double, vocally, for the chief executive on some of the forthcoming Bundesen a. m. hours over WLS. Tremayne's duplication of F. D. R.'s mellow tones was said to have been so perfect that when the agency executive who assigned him the role on a recent broadcast heard the program he checked back to see if he had been duped by the use of a transcription. *Sic transit gloria mundi.*

From listeners here, there, and where not, one hears laudatory comment on the quality of programs maintained by WAAF, the Chicago station which earnestly hopes that sight will be the only one of the remaining four senses to be added to radio reception. Their studios, located in the heart of the stockyards district, are the source of a well balanced variety of entertainment, to which has been added a Lillian Gordoni trio, Lora, Lee and Lou, already vocalizing twice weekly on another local station. This ether impresario is also launching over WAAF, a series of dramatic sketches entitled the Martins. After February 5, its debut date, the epi-



Earl Burnett

sodes will be heard every day except Saturday and Sunday at 9 a. m.

Something new in the nature of "corn cob pipes" is the novel harmonica constructed by Reg Kross of the WLS Hoosier Sodbusters. It was practically grown right into the ear of corn which now encases it. Before the kernels of this particular ear had hardened late this summer, Kross cut a slot into the cob to fit the mouth organ. After "huskin' time, Reg retrieved his one-ear yield and proceeded to fit it out as a holder for the instrument. It is drilled to permit the escape of air.

**9:15 P.M.**  
 NBC—To be announced: WJZ WLW  
 KYW—The Globe Trotter  
 WCFL—Polish Program  
 WENR—Studio Program  
 WGN—Berenice Taylor, soprano and Lawrence Salerno, baritone; Orchestra  
 WIND—Leota Olsen, soprano

**9:30 P.M.**  
 CBS—Columbia News Service: WABC WOWO  
 NBC—Mario Cozzi, baritone; Lucille Manners, soprano; Orchestra: WJZ KYW  
 NBC—William Stoess' Orchestra: WEAFF WENR  
 WOC WHO WLW  
 KMOX—True Life Adventures; Bob Becker  
 WBBM—"The Dramatizer Coin"  
 WCCO—Potpourri  
 WFBM—Piano Twins  
 WGN—Tomorrow's News  
 WHAS—Herbie Koch, organist  
 WMAQ—The Northerners  
 WTAM—Tapestry of Melody

**9:35 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 CBS—Mary Eastman, Soprano, with Concert Or-  
 chestra: WABC WIND  
 CBS—Myrt and Marge: WBBM KMOX WHAS  
 WCCO WFBM  
 WGN—Lincoln Drama  
 WOWO—Jimmy Richard's Orchestra

**10:00 P.M.**  
 NBC—"The Lively Arts" talk by John Erskine,  
 author: WEAFF WOC WHO  
 CBS—Mary Eastman, soprano with Concert Or-  
 chestra: WCCO WHAS  
 NBC—Amos 'n' Andy: WENR WMAQ  
 KMOX—Rhapsody of the Reeds, Ruth Nelson  
 KYW—Chicago Life  
 WBBM—Clarence Wheeler's Orchestra  
 WFBM—Atop the Indiana Roof  
 WGN—Charlie Agnew's Orchestra  
 WLW—Art Kassel's Orchestra  
 WOWO—Barnyard Jamboree  
 WTAM—Fishing and Hunting; Lew Williams

**10:05 P.M.**  
 KMOX—Sports Review

**10:15 P.M.**  
 CBS—Boswell Sisters, harmony team: WABC  
 WHAS WCCO WIND WFBM  
 NBC—Harold Stern's Orchestra: WEAFF WOC  
 WHO  
 KMOX—Rotary Club Radio Meeting  
 KYW—Studio Program  
 WBBM—Harry Sosnik's Orchestra  
 WDAF—Roy Breshears, tenor  
 WENR—Ted Weems' Orchestra  
 WGN—Orchestral Music

**10:30 P.M.**  
 WENR—Dance Orchestra  
 WGN—Remember Way Back When  
 WMAQ—Bridge Club  
 WTAM—Musical Bulletin Board; String Ensemble

**10:45 P.M.**  
 NBC—Enric Madriguera's Orchestra: WJZ WENR  
 CBS—Louis Panico's Orchestra: WABC KRLD  
 NBC—Emil Coleman's Orchestra: WEAFF WLW  
 KYW WDAF  
 KMOX—Wayne Fletcher's Orchestra  
 WBBM—Charlie Craft's Orchestra  
 WCCO—Dance Orchestra  
 WFBM—Louie Lowe's Orchestra  
 WGN—Wayne King's Orchestra  
 WHAS—Mal Hallett's Orchestra  
 WIND—Prince Bismarck, songs  
 WMAQ—The Hoofinghams, sketch  
 WOC-WHO—Dance Orchestra  
 WTAM—Merle Jacobs' Orchestra

**10:50 P.M.**  
 WBBM—Earl Hoffman's Orchestra  
 WIND—Norman Care's Orchestra  
 WMAQ—Jules Stein's Orchestra  
 WOWO—Henry Lang's Orchestra

**11:00 P.M.**  
 WGN—Jan Garber's Orchestra

**11:05 P.M.**  
 CBS—Don Redman's Orchestra: WABC WIND  
 WHAS WFBM KMOX WCCO  
 NBC—Ted Weems' Orchestra: WEAFF WMAQ  
 WTAM WOC WHO WDAF  
 KYW—Clyde Lucas' Orchestra  
 WBBM—Vincent Lopez' Orchestra  
 WENR—Frankie Masters' Orchestra  
 WLW—Buster Locke's Orchestra

**11:10 P.M.**  
 WGN—Hal Kemp's Orchestra

**11:15 P.M.**  
 WBBM—Harry Sosnik's Orchestra  
 WOC-WHO—Dance Orchestra

**11:30 P.M.**  
 NBC—To be announced: WJZ WENR  
 CBS—Leon Belasco's Orchestra: WHAS WCCO  
 WIND WFBM  
 NBC—Dance Orchestra: WEAFF KYW WOC WHO  
 WOC WHO  
 KMOX—Eddie Dunstedter's Orchestra  
 KYW—Studio Program  
 WBBM—Louis Panico's Orchestra  
 WGN—Earl Burnett's Orchestra  
 WTAM—Russ Lyon's Orchestra

**11:45 P.M.**  
 WDAF—Dance Orchestra (NBC)

**11:50 P.M.**  
 WGN—Charlie Agnew's Orchestra

**12:00 Mid.**  
 KYW—Tom Gentry's Orchestra

**12:30 A.M.**  
 KYW—Dance Orchestra (NBC)  
 WENR—Dan Russo's Orchestra



# Saturday, February 10

## MORNING

8:00 A.M.

NBC—Breakfast Club, dance band: WJZ WMAQ  
 CBS—In the Luxembourg Gardens: WABC WHAS  
 WFBM  
 NBC—Morning Glories, dance orchestra: WEA  
 WTAM WOC WHO  
 KYW—Musical Clock, variety program  
 WBBM—Minute Parade  
 WDAF—Morning Bible Lesson  
 WGN—Good Morning  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time, Art Linick  
 WLS—Spareribs Fairy Tales; Malcolm Claire  
 WLW—Home Care for the Sick  
 WOWO—Breakfast Club

8:15 A.M.

NBC—Landt Trio and White, songs and comedy:  
 WEA WOC WHO WDAF  
 WIND—Hungarian Music  
 WJJD—Mr. Schlegel's Vodvil Theater  
 WLS—Produce Reporter; Music  
 WTAM—Health and Hygiene; V. King

8:30 A.M.

CBS—Reis and Dunn, comedy and songs: WABC  
 WHAS WIND WFBM  
 NBC—Bradley Kincaid, Mountain Boy: WEA  
 WOC WHO WDAF  
 KMOX—Breakfast Club  
 WJJD—Hot Harmonies  
 WLS—Junior Roundup; Gene Autry, cowboy  
 songs  
 WLW—Joe Emerson, tenor  
 WOWO—Pete, Duke and Jim  
 WTAM—Hit Waltzes

8:45 A.M.

CBS—The Meistersinger: WABC WHAS WIND  
 WFBM WOWO  
 NBC—The Wife Saver, sketch: WEA WOC WHO  
 WTAM WDAF  
 KMOX—Today and piano  
 WJJD—Modernistic Melodies  
 WLW—Rhythm Jesters, male quartet

8:55 A.M.

WBBM—Medicine Superstitions, W. W. Bauer,  
 M. D.

9:00 A.M.

NBC—Breen and DeRose, vocal and instrumental  
 duo: WEA WOC WHO  
 CBS—Paul Mason's Orchestra: WABC WIND  
 KMOX WCCO  
 NBC—Edward MacHugh, Gospel Singer: WJZ  
 KYW  
 WFBM—Radio Food Guide  
 WGN—Keep Fit Club  
 WHAS—Happy Jack Turner  
 WJJD—Song Festival  
 WLS—Joe Kelly, John Brown and Junior Artists  
 WLW—Snicker, Chuckle and Laugh  
 WMAQ—Setting Up Exercises  
 WOWO—Housewife Hour  
 WTAM—Health and Hygiene, V. King

9:15 A.M.

NBC—Morning Parade, variety musicale: WEA  
 WTAM  
 KMOX—Better Films Council  
 KYW—Irene King, talk  
 WGN—Leonard Salvo's mail box; Board of Trade  
 Market Reports  
 WIND—Happiness Express  
 WJJD—Today's Tunes  
 WLS—Hiram Higby's Harmonica Band  
 WLW—Livestock Reports  
 WMAQ—Program Preview  
 WOC-WHO—Hog Flashes

9:30 A.M.

CBS—Adventures of Helen and Mary: WABC  
 WIND  
 NBC—Morning Parade: KYW WOC WHO  
 KMOX—The Harmonians; Georgia and Male Trio  
 WBBM—Eddie House, organist  
 WCCO—Stocks, Markets  
 WFBM—Souvenirs  
 WHAS—Public School Program  
 WJJD—Footlight Favorites  
 WLS—Friendly Hour; Martha Crane  
 WLW—Bond of Friendship  
 WMAQ—Singing Strings (NBC)  
 WOWO—Kroger Twins and Betty

9:45 A.M.

KMOX—Just Three Boys  
 WBBM—Miss Barclay, beauty talk  
 WFBM—Breakfast Billboard  
 WJJD—Happy Crystoleers  
 WLW—Four Pals, male quartet  
 WMAQ—Board of Trade  
 WOWO—Hardman Brothers Quartet

10:00 A.M.

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:  
 WJZ KYW  
 CBS—New York Philharmonic Concert: WABC  
 KMOX WHAS WCCO WBBM  
 NBC—Galaxy of Stars; contralto; baritone; or-  
 chestra: WMAQ WOC WHO WLW WTAM  
 WDAF  
 WFBM—Block's Juniors  
 WGN—Movie Personalities  
 WJJD—Fred Beck, organist  
 WLS—Poultry and Livestock Reports  
 WOWO—Children's Concert

10:15 A.M.

NBC—Vass Family, Seven South Carolina children  
 singing harmony: WEA KYW WOC WHO  
 WTAM WDAF WENR

NBC—Spanish Idylls, string ensemble: WJZ  
 WMAQ

WENR—Chicago American Program  
 WGN—Grand Old Hymns  
 WIND—Spice and Variety  
 WLW—Oklahoma Bob Albright

10:30 A.M.

NBC—Down Lovers' Lane; Orchestra; Soloist:  
 WEA WENR WOC WHO WTAM WDAF  
 KMOX—Mountain Minstrels  
 KYW—In the Spotlight  
 WGN—Art Kahn and Allan Grant, double pianos  
 WIND—Hawaiian Serenade  
 WJJD—Illinois Medical Society, talk  
 WLW—Two Guitars

10:45 A.M.

NBC—Organ Melodies, Eddie Fitch, organist;  
 Mary Steele, songs: WJZ WMAQ  
 KMOX—Lyon Boys Band; Mayor Dickmann for  
 Boy Scout Jamboree  
 KYW—Miss Gay  
 WGN—Margaret Libby and Organ  
 WIND—Famous Dance Bands  
 WJJD—Name the Band  
 WLW—Three Moods in Blue  
 WOC-WHO—Grocers Wholesale

11:00 A.M.

CBS—President Roosevelt's Message to Boy  
 Scouts: WABC WBBM KMOX WFBM WCCO  
 WHAS  
 NBC—President Roosevelt's Message to Boy  
 Scouts: WEA WOC WHO WTAM WENR  
 WDAF  
 KYW—Rose Vanderbosch, pianist  
 WGN—The Rondoliers  
 WIND—Today's Dance  
 WJJD—Bubb Pickard, Hillbilly Tunes  
 WLW—Charles Sawyer, Lt. Governor of Ohio  
 WOWO—Marjorie Kronmiller and Ferd

11:15 A.M.

NBC—Genia Fonariova, mezzo-soprano; string  
 trio: WJZ KYW  
 WBBM—Virginia Clark, Gene and Charlie, songs  
 WDAF—Country-side Chats  
 WJJD—Fred Beck, organist  
 WLW—Municipal Airport Talk  
 WMAQ—Parent Teachers Talk  
 WOWO—Markets

11:30 A.M.

NBC—American Farm Bureau Federation: WJZ  
 WLW KYW WOC WHO WDAF  
 CBS—Enoch Light's Orchestra: WABC WOWO  
 WFBM WHAS  
 NBC—American Legion National Trade Revival  
 Campaign: WEA WMAQ WTAM  
 KMOX—Magic Kitchen  
 WBBM—Jerry Sullivan, songs  
 WCCO—Markets, Stocks, Livestock Reports  
 WENR—Morin Sisters, harmony trio  
 WGN—Market Reports; News  
 WIND—Last Night's Stars  
 WJJD—Modern Rhythms

11:45 A.M.

NBC—Rex Battle's Concert Ensemble: WEA  
 WMAQ  
 WBBM—Enoch Light's Orchestra (CBS)  
 WGN—Dan Baker, tenor and Rondoliers  
 WJJD—Radio Guide Interviews with Evans Plum-  
 mer  
 WLS—Weather Report  
 WTAM—Annabelle Jackson, pianist

11:50 A.M.

WIND—Dance Music

## AFTERNOON

12:00 Noon

CBS—Savitt String Quartet: WABC WOWO  
 KMOX—The Noontimers, orchestra; Market Re-  
 ports  
 WBBM—Louis Panico's Orchestra  
 WCCO—Noon Hi Lites  
 WFBM—Hoosier Farm Circle  
 WGN—Mid-Day Service  
 WHAS—Weather Reports  
 WIND—Noon-day Meditations  
 WJJD—Fred Beck, organist  
 WLS—Poultry Service Time  
 WTAM—Rex Battle's Concert Ensemble (NBC)

12:15 P.M.

WCCO—Markets  
 WFBM—Savitt String Quartet (CBS)  
 WHAS—Georgia Wildcats  
 WIND—Luncheon Music  
 WJJD—Pickard Family

12:30 P.M.

CBS—Harold Knight's Orchestra: WABC WHAS  
 WFBM WCCO KMOX WIND WOWO  
 KYW—Die Walkure  
 WBBM—Chicago Hour; Dorothy Miller, contral-  
 to; Eddie House, organist; Norm Sherr, pian-  
 ist  
 WGN—Market Reports; Ensemble Music  
 WLS—Markets, Farm Topics  
 WLW—Business News  
 WOC-WHO—Governor's Hour

12:45 P.M.

NBC—Metropolitan Opera; John B. Kennedy and  
 Milton J. Cross, narrators: WJZ WDAF  
 KYW WTAM WMAQ WLW  
 NBC—Metropolitan Opera Company; John B.  
 Kennedy and Milton J. Cross, commentators:  
 WEA WTAM

## HIGH SPOT SELECTIONS FOR THE DAY

11:00 a.m.—Twenty-Fourth Anniversary of Boy Scouts of America; Address by President  
 Roosevelt: NBC-WENR and CBS-WBBM networks.  
 12:45 p.m.—Metropolitan Opera performance: NBC-WMAQ and KYW networks.  
 5:00 p.m.—Columbia vs. Harvard, debate; Resolved: "That the United States Build Its  
 Navy to Treaty Strength": NBC-WENR network.  
 6:00 p.m.—Elder Michaux and his Congregation: CBS-WBBM network.  
 7:00 p.m.—Art in America; "Early Settlers and Their Homes": NBC-WMAQ network.  
 7:00 p.m.—Forty-Five Minutes in Hollywood; gossip, music and drama: CBS-WBBM network.  
 7:20 p.m.—Boston Symphony; Dr. Serge Koussevitzky, conductor: NBC-KYW network.  
 8:30 p.m.—Eddie Duchin's orchestra: NBC-WLS network.  
 8:30 p.m.—Stoopnagle and Budd; Jacques Renards and Vera Van: CBS-WBBM network.  
 9:00 p.m.—Broadcast from Byrd Expedition: CBS-WBBM network.  
 11:30 p.m.—Carefree Carnival; Ned Tollinger, m. c.: NBC-WMAQ network.

KMOX—"Tango King"  
 WBBM—Harold Knight's Orchestra (CBS)  
 WGN—Ensemble Music  
 WIND—Walkathon  
 WLS—Prairie Home Drama  
 WOC-WHO—United Remedies

12:50 P.M.

WJJD—Harry Steele, news flashes

1:00 P.M.

CBS—Artist Recital: WABC WOWO WFBM  
 WHAS WIND KMOX  
 WBBM—Eddie and Fannie Cavanaugh, radio gos-  
 sip  
 WCCO—Dance Orchestra  
 WGN—Ensemble Music  
 WIND—Waltz Time  
 WJJD—Ben Kanter, songs  
 WLS—Howdy Folks; Chuck Stafford  
 WOC-WHO—Markets  
 WTAM—Merle Jacobs' Orchestra

1:15 P.M.

WBBM—Albert Bartlett, tango king  
 WGN—Ensemble Music  
 WJJD—Fred Beck, organist  
 WLS—Maple City Four; John Brown, pianist  
 WOC-WHO—Studio Program

1:30 P.M.

CBS—Dancing Echoes: WABC WHAS WFBM  
 WBBM WIND KMOX WOWO  
 WCCO—St. Paul Dept. Parks, Playgrounds and  
 Public Bldgs.  
 WGN—Pat Kennedy, tenor; Len Salvo, organist

1:45 P.M.

WGN—Ensemble Music  
 WIND—Vocal Varieties  
 WJJD—Luncheon Dance Tunes

2:00 P.M.

CBS—Round Towners Quartet: WABC WBBM  
 WFBM WHAS WCCO  
 KMOX—Window Shoppers  
 WGN—Ensemble Music  
 WIND—Mood Indigo  
 WJJD—Songs and Sermons, "Uncle Joe"  
 WLS—Merry-Go-Round; Variety  
 WOC-WHO—Metropolitan Opera (NBC)  
 WOWO—Public School Musicals

2:15 P.M.

KMOX—Exchange Club  
 WBBM—Kay Storey, songs  
 WGN—Ensemble Music  
 WIND—Master Music Room  
 WJJD—Luke and Lizzie

2:30 P.M.

CBS—Ann Leaf, organist: WABC WIND WHAS  
 WCCO WOWO  
 KMOX—Happy Green  
 WBBM—Cadets' Quartet  
 WFBM—Two-Thirty Tunes  
 WGN—Leon Lichtenfeld and Leon Benditsky,  
 cellist and pianist  
 WIND—Sweet and Low  
 WJJD—Debater's Forum

2:45 P.M.

KMOX—The Song Reverie; Michael McCubben  
 WBBM—K. Avery, talk; Eddie House, organist  
 WGN—Art Kahn, pianist  
 WJJD—Judy Talbot  
 WOWO—Voice of Destiny

3:00 P.M.

CBS—Saturday Syncopators: WABC WOWO  
 WHAS KMOX WCCO WBBM  
 WGN—Rondoliers; Mark Love, basso  
 WIND—Hollywood Reporter  
 WJJD—Fred Beck, organist  
 WLS—Smilin' Thru; Elsie May Emerson, Phil  
 Kalar

3:15 P.M.

WBBM—Dorothy Miller, contralto; Eddie House,  
 organist; Norm Sherr, pianist  
 WIND—Saturday Syncopators (CBS)  
 WLS—Round-up; Westerners; Joe Kelly

3:30 P.M.

CBS—Mischa Raginsky's Ensemble: WABC  
 WHAS KMOX WCCO WBBM  
 KYW—Musical Comedy Favorites  
 WGN—Len Salvo, organist  
 WJJD—Mooseheart Children

3:45 P.M.

WBBM—Phil Harris' Orchestra  
 WGN—Rondoliers  
 WIND—Blue Danube Memories

4:00 P.M.

NBC—To be announced: WEA WMAQ  
 CBS—Louis Pancho's Orchestra: WABC WHAS  
 WCCO KMOX WBBM  
 NBC—Platt and Nierman, piano duo: WJZ WLW  
 WENR

WGN—Bob Forsans, tenor  
 WIND—Kenneth Houchins, yodeling drifter  
 WJJD—Dick and Judy, sketch  
 WOC-WHO—Central Broadcasting St. Chorus  
 WOWO—Old Time Religion

4:15 P.M.

NBC—Neil Sisters: WJZ WENR  
 WGN—Rondoliers  
 WIND—Tea Dansante  
 WJJD—Music and Banter  
 WLW—Mary Alcott, vocalist  
 WMAQ—The Three Scamps (NBC)  
 WTAM—Lady Next Door (NBC)

4:30 P.M.

NBC—Babes in Hollywood, dramatic sketch: WJZ  
 WENR  
 NBC—Economics in the New Deal: WEA WMAQ  
 KMOX—Eddie Dunstetter and Tom Baker  
 KYW—Studio Program  
 WBBM—Maurie Sherman's Orchestra  
 WCCO—Minnesota State Department of Conser-  
 vation  
 WGN—Jose Rivas' Orchestra  
 WHAS—Organ Melodies  
 WIND—Memory Lane  
 WJJD—Fred Beck, organist  
 WLW—Wesley Boynton and Helen Yankee  
 WOC-WHO—Song of the Centuries  
 WTAM—Twilight Tunes, String Quartet

4:40 P.M.

WGN—Len Salvo  
 CBS—Spanish Serenade: WABC WHAS KMOX  
 NBC—Little Orphan Annie, childhood playlet:  
 WJZ WLW  
 KYW—Phil Harris' Orchestra  
 WBBM—Joel Lay, baritone; Norm Sherr, pianist  
 WENR—"Grandpa Burton," Bill Baar (NBC)  
 WGN—Jane Carpenter, pianist  
 WIND—Kenneth Houchins  
 WJJD—Twiddle Winks

5:00 P.M.

NBC—Columbia vs. Harvard, debate: WJZ WENR  
 CBS—Meet the Artist, interviews: WABC WHAS  
 WCCO WBBM  
 NBC—Xavier Cugat's Orchestra: WEA WOC  
 WHO WDAF  
 KMOX—The Old Apothecary  
 KYW—Personalities in Paint  
 WGN—Make Believe Melody Land  
 WJJD—Pickard Family  
 WLW—Jack Armstrong, sketch  
 WMAQ—Healthobatics  
 WTAM—The Call Boy

5:15 P.M.

NBC—Xavier Cugat's Orchestra: KYW  
 CBS—Dell Campo, songs: WABC WIND WCCO  
 WHAS  
 KMOX—Asher and Little Jimmie  
 WBBM—Tarzan in the City of Gold  
 WGN—Tip Top Circus, sketch  
 WHAS—Asher and Little Jimmy  
 WLW—Joe Emerson, Bachelor of Song  
 WMAQ—Carlos Molina's Orchestra  
 WTAM—Merle Jacobs' Orchestra

5:30 P.M.

NBC—Richard Himber's Orchestra: WEA WMAQ  
 CBS—Jack Armstrong, All American Boy: WBBM  
 KMOX WCCO WOC WHO  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WENR—Twenty Fingers of Harmony (NBC)  
 WFBM—Marimba Band  
 WGN—Tony D'Oarzi, cartoonist  
 WHAS—Musical Reveries  
 WIND—Youngsters' Club  
 WJJD—Polish Program  
 WLW—Bob Newhall, Mail Pouch Sportsman  
 WTAM—Supper Show

5:45 P.M.

NBC—Little Orphan Annie, childhood playlet:  
 WENR WGN  
 CBS—Angelo's Tango Orchestra: WIND WHAS  
 WFBM  
 KMOX—Organ Melodies  
 WBBM—Terry Hayes, contralto; Norm Sherr,  
 pianist  
 WCCO—Board of Public Welfare  
 WJJD—Sports Review, Johnny O'Hara  
 WLW—University of Cincinnati Talk  
 WOC-WHO—Jack Denny's Orchestra (NBC)  
 WTAM—The Boy and his Future  
 5:55 P.M.  
 WOC-WHO—Sports Review



(SATURDAY CONTINUED)

NIGHT

6:00 P.M.

CBS—Elder Michaux's Congregation: WABC  
WBBM WCCO  
KMOX—"Four Shamrocks," Singing, Playing  
Quartet  
KYW—Pinto Pete  
WENR—What's the News  
WFBM—Bohemians  
WGN—The Boy Reporter  
WHAS—Dinner Concert  
WIND—German Hour  
WJJD—Sports Review, Johnny O'Hara  
WLW—Boss Johnston with Musical Varieties  
WMAQ—Kaltenmeyer's Kindergarten  
WOC-WHO—Jack Denny's Orchestra (NBC)  
WTAM—Mike Speciale's Orchestra

6:15 P.M.

NBC—Religion in the News; Dr. Stanley High;  
WEAF WDAF  
KYW—The Globe Trotter; Sports Reporter  
WENR—Dan Russo's Orchestra  
WFBM—Pirate Club  
WGN—Ensemble Music  
WJJD—Fred Beck, organist  
WOC-WHO—Mountaineers  
WTAM—"Our City," talk

6:25 P.M.

WENR—Sports Reporter  
6:30 P.M.  
NBC—Circus Days, drama: WEAF WOC WHO  
WLW WMAQ WTAM WDAF  
NBC—F. O. B. Detroit: WJZ WENR  
KMOX—St. Louis Civic Band  
KYW—Pinto Pete  
WBBM—American Quartet  
WCCO—American Mixed Quartet  
WFBM—Bohemians  
WGN—Sports Reporter  
WHAS—Mal Hallett's Orchestra  
WIND—Polish Hour  
WJJD—Pickard Family

6:45 P.M.

CBS—Isham Jones' Orchestra: WABC WCCO  
WHAS  
KYW—Blue Voices  
WBBM—Homer Griffith, philosopher  
WFBM—Cowboys  
WGN—Tom, Dick and Harry  
WLW—Glenn Adams, dog talk  
WMAQ—Frankie Masters' Orchestra  
WOC-WHO—United Remedies  
WTAM—Colonial Trio

7:00 P.M.

NBC—Art in America, Guest Speaker: WJZ  
WMAQ  
CBS—"Forty-Five Minutes in Hollywood," Cal  
York, screen reporter: WABC WBBM KMOX  
WFBM WCCO  
NBC—George Olsen's Orchestra: WEAF WOC  
WHO WTAM WDAF  
KYW—Dance Orchestra  
WENR—Kaltenmeyer's Kindergarten  
WGN—Ensemble Music  
WHAS—Mal Hallett's Orchestra  
WIND—Happy Family  
WLW—The Big Show

7:15 P.M.

WGN—Lawson YMCA Glee Club  
WHAS—Greater Louisville Ensemble

7:20 P.M.

NBC—Boston Symphony Orchestra: WEAF KYW

7:30 P.M.

NBC—Sous Les Ponts de Paris: WJZ WMAQ  
WGN—Hal Kemp's Orchestra  
WIND—Hot Stove League; Johnny O'Hara  
WLS—Barn Dance Party  
WOC-WHO—Barn Dance Frolic  
WOWO—Aloha Serenaders

7:45 P.M.

CBS—Willard Alexander; Orchestra: WIND  
CBS—Billy Hillpot and Scrapy Lambert, songs:  
WABC WBBM KMOX WHAS WFBM WOWO  
WCCO

8:00 P.M.

NBC—Jamboree, Harold Stokes' Orchestra: WJZ  
WMAQ WDAF  
CBS—Sylvan Levin and Philadelphia Studio Or-  
chestra: WABC WOWO WHAS KMOX WCCO  
WBBM WFBM  
WGN—Doring Sisters  
WIND—Dance Orchestra  
WLS—The Westerners, Songs of the Range  
WLW—Dimmick's Orchestra

8:15 P.M.

CBS—Five Spirits of Rhythm: WABC WOWO  
WHAS KMOX WCCO WBBM  
WFBM—De Molay Program  
WGN—Blackstone Hotel Ensemble  
WIND—Romantic Ramblings

8:30 P.M.

NBC—Eddie Duchin's Orchestra: WJZ WLS  
CBS—Colonel Stoopnagle and Budd; Jacques  
Renard's Orchestra; Vera Van: WABC  
WHAS KMOX WCCO WBBM WOWO WFBM  
WGN—Wayne King's Orchestra  
WIND—Club Car Special  
WLW—Tunes of Yesterday  
WMAQ—Heat Waves  
WTAM—Western Reserve Educational Clinic  
Symphony Orchestra

8:45 P.M.

WGN—Jan Garber's Orchestra  
WLW—Over the Rhine

9:00 P.M.

NBC—Saturday Night Dancing Party; B. A.  
Rolf's Orchestra; Lew White, organist:  
WEAF WLW WMAQ WOC WHO WTAM

By Evans E. Plummer

THE daily newspaper airline commen-  
tators, in their excitement over the  
kaleidoscopic changes in dance band  
pickups by the networks and stations in  
the Windy City, have overlooked the most  
interesting sidelights—and underlying rea-  
sons.

Without repeating what you may have  
read regarding the sudden shift of the  
Edgewater Beach Hotel, beginning Feb-  
ruary 1, to the Columbia Broadcasting  
System, let's delve into the past and see  
what events cast their shadows ahead.  
You'll find it interesting reading, and al-  
though complicated, we will try to paint  
the picture clearly.

KYW, for some years, enjoyed exclusive  
rights to picking up the smart northside  
hotel's music. Then NBC, the big net-  
work, interested itself in booking bands  
and succeeded in selling the hostelry's  
management on a five-year contract to  
take only NBC attractions.

The first was *Phil Spitalny's* orchestra.  
Then came *Paul Whiteman*. NBC quit  
booking bands. *Charles Agnew* and *Mark  
Fisher* followed. *Harry Sosnik* became  
the next attraction. But NBC continued  
picking up the music, along with KYW,  
and distributing it to many affiliated NBC  
stations throughout the country including  
WENR and WMAQ in Chicago.

The Villain Enters

Everything was lovely up to this point.  
Then, last fall, NBC endeavored to land  
the Swift program with a show comprising  
Olsen and Johnson, the King's Jesters and  
*Harry Sosnik's* music!

Result, the client liked the program but  
decided that the facilities of the Columbia  
Broadcasting System would better serve  
the purposes of the campaign at hand. So  
NBC lost the show to CBS. You now hear  
it every Friday night over your nearest  
Columbia station.

Naturally, this put Mr. Sosnik behind  
the eight ball with NBC. And why, they  
undoubtedly asked themselves, should they  
worry a great deal about the care with  
which they picked up Mr. Sosnik's music  
from the Edgewater Beach Hotel, an effort  
which certainly brought them no revenue  
and only served to spread the fame of a  
Columbia System commercial attraction?  
It is a known fact, that when CBS clinched  
the Swift-Olsen & Johnson-Sosnik program,  
NBC refused to announce the Edgewater  
Beach Hotel's orchestra other than just  
that—no mention was made of Director  
Sosnik.

CBS—Byrd Expedition; Orchestra; Soloists;  
Chorus: WABC WHAS KMOX WCCO WBBM  
WFBM

NBC—To be announced: WJZ KYW  
KYW—Studio Program  
WGN—Charlie Agnew's Orchestra  
WIND—Joe Chromis' Orchestra  
WLS—Diamond Program

9:15 P.M.

WCFL—Eddie Varzos' Orchestra  
WIND—Whiting Community Program  
WLS—Plantation Melodies

9:30 P.M.

CBS—Columbia News Service: WABC WFBM  
KMOX

NBC—Barn Dance: WJZ WLS WLW  
KYW—Studio Program  
WCCO—Call of the North; Smiling Ed McCon-  
nell, songs

WGN—Tomorrow's News  
WHAS—Herbie Koch, organist  
WIND—Walkathon

9:35 P.M.

WGN—Headlines if Other Days

9:45 P.M.

CBS—Leaders in Action, H. V. Kaltenborn:  
WABC WIND WHAS  
KMOX—Civic Airport Association Program  
KYW—Leon Bloom's Orchestra  
WBBM—Ace Brigode's Orchestra  
WFBM—Honolulu Serenaders  
WGN—Dream Ship

10:00 P.M.

CBS—Guy Lombardo's Orchestra: WABC WIND  
WHAS WBBM

NBC—Ralph Kirbery, baritone: WEAF WMAQ  
WTAM  
KMOX—Baseball Biographies Dramatized

An Odorous Mouse

Well, such things can go so far, and  
then something snaps.

Whether NBC did carry on a Sosnik  
persecution policy is just one of those  
things which cannot be pinned down.  
People don't do those things openly. They  
nag until the desired result is accom-  
plished.

At any event, the Edgewater Beach  
Hotel and Sosnik both became convinced  
that the big, bad NBC wasn't doing just  
right by their little Nell. And upon ar-  
riving at that decision, *Manager J. A.  
Jones* and *Managing Director William  
Dewey*, both gentlemen of the old school  
and skillful operators of the socially de-  
luxe inn, registered a tactful kick to those  
in-charge-of-affairs at NBC.

The NBC alibi, of course, was bad mi-  
crophones, echoes et cetera. And would  
NBC remedy the situation? Why, of  
course. Certainly. Their engineers would  
take care of things immediately. And the  
NBC engineers did set to work. After  
much tinkering, they asked Mr. Jones  
how he liked the pickup now?

Mr. Jones took a listen and must have  
thought the group on his stand was a five-  
piece circus band instead of the polished,  
symphonic aggregation for which Sosnik  
is famous. And Mr. Jones could draw  
but one conclusion, and that was that NBC  
didn't want Mr. Sosnik's melodies any  
more melodious than they could help.  
That would have been okay for NBC, but  
not for Mr. Jones, for after all, good  
music sells a hotel, and brings new guests.

Be sure to purchase a copy of *Es-  
quire's* next issue, which we have been  
told, will carry *Paul (Afraid-of-Eleva-  
tors) Whiteman's* discourse on liquor  
and music. Wonder how a Bolero cock-  
tail would taste?

Clap Hands; the Hero!

He pleaded with the engineers and  
officials to do a still better job... So what?

So the officials of the National Broad-  
casting Company, we are informed on  
good, (or bad?) authority, are reported  
to have made some such disparaging re-  
mark to Mr. Jones as:

"Well, what can you expect, with the  
music available?"

That, dear customers, is the rumored  
lowdown of what energized Messrs. Dewey  
and Jones into tearing up the NBC con-  
tract and taking advantage of an offer  
made, and on file for some months, by  
the Columbia Broadcasting System to put its  
wires and very excellent equipment into  
the Edgewater Beach Hotel and broadcast

KYW—The Globe Trotter; News  
WFBM—Atop the Indiana Roof  
WGN—Earl Burtnett's Orchestra  
WOC-WHO—Sports Review

10:05 P.M.

WOC-WHO—Studio Program

10:15 P.M.

KMOX—Rhapsody of the Reeds, Ruth Nelson  
KYW—Studio Program

WBBM—Harry Sosnik's Orchestra  
WDAF—Sports Reporter

WFBM—Guy Lombardo's Orchestra (CBS)  
WGN—Remember Way Back When  
WOC-WHO—Royal Program (NBC)

10:30 P.M.

NBC—One Man's Family: WEAF WMAQ WOC  
WHO WLW

CBS—Ted Fiorito's Orchestra: WABC WHAS  
WCCO WBBM

KMOX—Wayne Fletcher's Orchestra  
KYW—Carlos Molina's Orchestra

WFBM—Louie Lowe's Orchestra  
WGN—Wayne King's Orchestra

WIND—Prince Bismarck, songs  
WTAM—Two Men and a Maid

10:45 P.M.

WFBM—Dance Orchestra  
WIND—Norman Care's Orchestra

WLW—One Man's Family (NBC)  
WTAM—Russ Lyon's Orchestra

10:50 P.M.

WGN—Jan Garber's Orchestra

11:00 P.M.

NBC—Hollywood on the Air; Orchestra; Soloists;  
Guest: WEAF WOC WHO WMAQ WTAM

CBS—Glen Gray's Orchestra: WABC KMOX  
WIND WFBM WHAS

NBC—Jack Denny's Orchestra: WJZ KYW

its music through coast-to-coast CBS sta-  
tions.

Closing Theme

The date, February 1, is significant, for  
it marks the day when WBBM and KFAB,  
in Lincoln, Neb., expect to be synchron-  
ized; permitting both stations (now shar-  
ing time) to operate full time. In ham  
and eggs, WBBM will be on the air from  
11 p. m. to 1 a. m. EST, which, right now,  
it ain't.

WBBM, with added time for band pick-  
ups, is out to take the best music in Chi-  
cago and the country. We have no doubt  
that they will succeed in their enterprise.  
Astute *Les Atlass*, CBS-Chicago chief,  
seldom fails to get what he seeks. Among  
those sought are the Aragon and Trianon  
Ballroom spots, respectively offering at  
present *Wayne King* and the also popular  
*Jan Garber*. Rumors are rife that the  
Blackhawk Cafe is also on Mr. Atlass' list.  
The three named band spots are now  
WGN pickups, and CBS isn't getting along  
so well with WGN of late, for some rea-  
son or other.

Since Monday, January 29, *Sto-  
kowski* has been in Hollywood for a  
month's rest. He is only announcing  
his cigar commercial... *Raymond  
Paige*, the L. A. impresario, is to get  
the *Charis* commercial program start-  
ing in mid-February.

Inside Pickups

VERY FUNNY about *Lord 'arry Rich-  
man*, and that wager which caused him to  
purchase \$200 worth of "Broadcast Corned  
Beef Hash." It seems Harry bet he never  
appeared on a hash program. You know  
he did, but he broadcast on the same with-  
out knowing it. Whoops!... *Bill Baar* will  
make a poor husband for *Betty Winkler*,  
for he leaves his dirty dishes in the sink  
three weeks... *Irna Phillips* had a confer-  
ence with a w.k. N.Y. book publisher last  
week when he visited Chicago. Is the  
Mother Moran creator to write a novel?...  
Funny *Marty Lewis* has never revealed  
that the word syncoptating *Ted Husing* is  
a marvelous hoover... That sister team  
who have had their car stolen three times  
when it was parked in front of their  
apartment really should get a break from  
their sponsor. We suggest he pay 'em  
enough to rent a garage... *Walter* (Bob  
Crane) *Wicker* returns from N'Yawk;  
meaning *Irene* is just about set for some-  
thing new in musical shows.

BIRTHDAYS: February 6, *Joseph  
Rogers*; 8, *Truman Bradley* and *Don  
Ball*; 9, *Walter Preston*.

WBBM—Ace Brigode's Orchestra

WLW—Art Kassel's Orchestra

11:10 P.M.

WGN—Richard Cole's Orchestra

11:15 P.M.

WBBM—Harry Sosnik's Orchestra

WIND—Joe Chromis' Orchestra

WLW—Dimmick's Sunnybrook Orchestra

11:30 P.M.

NBC—Carefree Carnival; Ned Tollinger, M. C.;  
Meredith Willson's Orchestra; Vocalist; Ryan  
and Noblette, comedy team; Comedian; Hill-  
billy Group: WEAF WTAM WMAQ WOC  
WHO WTAM

CBS—Abe Lyman's Orchestra: WABC WHAS  
WCCO WIND WFBM

KMOX—Dunstedter's Orchestra

KYW—Dance Orchestra

WGN—Hal Kemp's Orchestra

11:45 P.M.

KMOX—Abe Lyman's Orchestra (CBS)

WGN—Earl Burtnett's Orchestra

12:00 Mid.

KYW—Tom Gentry's Orchestra

WBBM—Around the Town, dance orchestras

WCCO—Dance Orchestra

WDAF—Nighthawk Frolic

WENR—Frankie Masters' Orchestra

WGN—Late Dance Orchestras

WFBM—Dance Orchestra

WIND—Happy Family

12:15 A.M.

WFBM—Atop the Indiana Roof

12:30 A.M.

KYW—Tony Nuzzo's Orchestra

WENR—Dan Russo's Orchestra



# MUSIC IN THE AIR

## By Carleton Smith

AN ALL-STRAUSS program by the Boston Symphony (Saturday, February 3, at 7:15 p. m. CST) suggests consideration of the position of Richard Strauss among composers. There may be some among us who aren't certain about Strauss music, or even about his identity. I frequently meet those who confuse him with the author of the Viennese waltzes.

The great Brahms is said to have had a poor opinion of the younger Strauss, saying, "When it's a question of Richard, I prefer Wagner; when it's a question of Strauss, I prefer Johann." There may be persons today who would choose the "Waltz King." But they are few. For despite the inefficiency of Richard Strauss' critical inner censor, despite the innumerable instances when he drops from describing thrilling adventures of the human soul to decrying pretentious and banal platitudes, he is the one living composer who has been creative in every important musical category.

It is interesting to trace the development and change in Strauss from the days when he was at Munich, and it will be more interesting to watch how his magnificent tapestries of sound glow and fade at the turn of the century. We are too near to judge his position with certainty. We feel that frequently he has failed to convey the mood and the drama of life in sound. We are never sure that he successfully infuses into his scores all that he has in mind. We know that most of his music has its weak patches, even as the character of Strauss, the man, has.

But he is audacious. Strauss doesn't shrink from charting the heavens, nor the bowels beneath the earth, nor from daring enactments of the dreamy ideals and not-so-dreamy excitements of this "pause" we know. Despite his deficiencies, his inability to "out-Wagner Wagner," the songs and the symphonic poems of Strauss will surely live! In comparison, his contemporaries seem dwarfed like pygmies who run about beneath the strong legs of a giant.

In fact, the recent Metropolitan revival of his early opera, "Salome," that radio listeners are anxiously awaiting an opportunity to hear, moved caustic W. J. Henderson to say with regard to the later modernists:

"The dazzling luminaries who shed refulgence on the private seances of the Leagues of Composers and the doughty pioneers who meet in Prague and similar resorts to play their music at each other may listen with reverence to 'Salome' and recall the loyal doggie who leaped with glee when he heard his master's voice."

## Conductors

Serge Koussevitzky is to conduct the orchestral suite from Strauss' setting to a revision of Moliere's "Le Bourgeois Gentilhomme," and his *Symphonia Domestica*, opus 53, played in one movement. The suite shows Strauss' devotion to music's classic past well-founded. He sees through the paucity of means which dictates much of the form in this ancient music and perceives its wonderful gifts of a "fancy too well bred to be heavy and a heart too warm to be still." His whole elaboration of its essential richness is controlled by a thoughtful taste and enlivened by an ironic humor.

The symphony speaks for itself.

Music-lovers rejoice whenever NBC is generous enough to provide an authoritative commentator in the intermissions of the Boston Symphony.

Arturo Toscanini has consented to conduct the Cadillac Symphony orchestra (Sunday, February 11, NBC-WEAF at 5 p. m. CST). Lotte Lehmann will be his soloist then. Toscanini's next broadcast (February 4, at 2 p. m. CST, CBS-WABC) will include the so-called "Romantic" symphony by Bruckner, in E flat major, postponed from the preceding Sunday; two movements, *Adagio* and *Andante quasi*

*Allegretto* from Beethoven's "The Creatures of Prometheus"; Brahms' *Variations on a Theme by Haydn*; and Respighi's orchestral transcription of Bach's *Pasacaglia and Fugue in C minor*.

The gentleman from Carmen, Oklahoma, whose letter was published last week must have a sixth sense. Leopold Stokowski has arrived in Hollywood already. No doubt symphonic music under his direction will be heard in movie palaces as soon as it can be presented to his satisfaction.

## Wagner Cycle

Wagnerites—perfect and imperfect—have come into their own. Seven performances of music-dramas by the world's most popular opera composer, Richard Wagner, are to be broadcast from the Metropolitan Opera House during April, and Arturo Toscanini will conduct the New York Philharmonic Symphony in three all-Wagner programs, using soloists.

That you may have complete information and check the opera matinee dates on your calendar, retain this list:

"Die Walkure"—NBC (February 3 at 12:40 p. m. CST).  
Siegmond.....Paul Althouse (return debut)

# ALONG THE AIRIALTO

(Continued from Page 7)

When the Borden "45 Minutes in Hollywood" had its premiere on CBS Saturday night the 27th, you may have noticed some of the voices familiar on the "March of Time" in its movie preview dramatizations, and you may have found its rapid-fire structure reminiscent of that epic news drama series. If so, chalk it up to the fact that dramatic director Don Stauffer and musical production man Bill Stuhler, the team which long produced the "March of Time," is now supervising the movie series. They're drawing on many of the Time actors, such as Bill Adams, Marion Hopkinson, Porter Hall, and Peggy Allenby.

Nino Martini is doing his bit for culture, according to a fan letter he recently received from a young lady who admitted that "I am taking up the study of Italian just so I may know something about your country and about the operas you sing." Signor Martini's fan mail also included the request from a school teacher in Roxbury, Massachusetts, for him to send her the facts of his life, which she wished to set before her class as one of a series of object lessons lectures she is conducting on the lives of prominent and successful people.

## Bub-bub-bub Bubbles

When Gertrude Niesen observed her first anniversary on the air a few days ago, she was very pleasantly surprised with a gift from an unknown, but evidently wealthy admirer, who sent her several bottles of Delbeck champagne, a choice French vintage. Isham Jones, co-featured with her on "The Big Show," ordered up a cake with one candle, and all the cast of the show gathered to drink La Niesen's health in sparkling bubbles.

Contrary to the report in these columns of the last week, neither Lawrence Stallings nor anyone else will replace those broadcasts from Admiral Byrd's base at Little America. Only one Byrd broadcast, which was at the time of the rush to unload equipment at Little America before the ice below should melt and send a part of the expedition to a frigid drowning, was adjudged unintelligible, and the sponsors are so pleased with the reception in general that they plan to increase the time allotted to the broadcasts. A misinformer, whose supposed "news" was unbiased, caught this scribbler and many others with that item.

At press time, information of just what

Wotan.....Ludwig Hofman  
Hunding.....Emmanuel List  
Sieglinde.....Gertrude Kappel  
Brunhilde.....Frida Leider  
Fricka.....Karin Branzell  
Walkuere.....Dorothee Manski, Phradie Wells, Margaret Halstead, Ina Bourskaya, Philine Falco, Doris Doe, Elda Vettori and Irra Petina

"Tannhauser"—NBC (Friday, February 9).

Tannhauser.....Max Lorenz  
Wolfram.....Friedrich Schorr  
Elisabeth.....Elisabeth Rethberg  
Venus.....Karin Branzell

"Das Rheingold"—NBC (Friday, February 16).

Wotan.....Ludwig Hofman  
Loge.....Hans Clemens  
Alberich.....Gustav Schuetzendorf  
Mime.....Marek Windheim  
Fasolt.....Emmanuel List  
Fafner.....James Wolfe  
Fricka.....Goeta Ljungberg  
Freia.....Dorothee Manski  
Erda.....Maria Olszewska  
Rhine-Maidens.....Editha Fleischer, Rose Bampton, Doris Doe

"Die Walkuere"—NBC (Thursday, February 22).

Cast same as on February 3, except that Lauritz Melchior will replace Paul Althouse as Siegmund; Goeta Ljungberg will replace Gertrude Kappel as Sieglinde, and Maria Olszewska will replace Karin Branzell as Fricka.

"Siegfried"—NBC (Friday, March 2).  
Siegfried.....Lauritz Melchior  
Mime.....Marek Windheim  
The Wanderer.....Friedrich Schorr  
Alberich.....Gustav Schuetzendorf  
Fafner.....Emmanuel List  
Erda.....Maria Olszewska  
Brunhilde.....Frida Leider  
Voice of the Forest Bird.....Editha Fleischer  
"Die Gotterdammerung"—NBC (Friday, March 9).

Siegfried.....Lauritz Melchior  
Gunther.....Friedrich Schorr  
Hagen.....Emmanuel List  
Alberich.....Gustav Schuetzendorf  
Brunhilde.....Frida Leider  
Gutrune.....Dorothee Manski  
Waltraute.....Maria Olszewska  
Rhine-Maidens.....Editha Fleischer, Phradie Wells, Doris Doe

The final performance of the cycle will be the Metropolitan's long-awaited revival of "Die Meistersinger von Nurnberg"—NBC (Thursday, March 15).

Eva.....Lotte Lehmann  
Walter.....Max Lorenz  
Hans Sachs.....Friedrich Schorr  
Beekmesser.....Gustav Schuetzendorf  
Pogner.....Ludwig Hofman  
Meistersinger.....Louis d'Angelo, Marek Windheim, Angelo Bada, Max Altglass, Giordano Paltrinieri, Arnold Gabor, Paolo Ananian, James Wolfe, Arthur Anderson

Artur Bodanzky will conduct all the Wagner Cycle.

## New Programs

Mario Chamlee and Coe Glade, both possessors of rich and lovely voices, will alternate on the new Swift Garden Hour. Mr. Chamlee begins the ten-week series Sunday, February 18 (NBC-WMAQ, 2:30 p. m. CST). A male quartet, an orchestra under Carl Schulte and the Master Gardener complete the talent. The programs are to be chosen from popular selections of standard operas, light operas, and old Folk Songs.

It is unfortunate that this program should be broadcast simultaneously with the New York Philharmonic-Symphony. Many music-lovers who would enjoy it are loath to tune out the end of the Symphony.

Armand Guard certainly justified the confidence NBC placed in him when he started his new concert series in San Francisco over the WEAF network (Thursdays at 4 p. m. CST). His deep and colorful voice strangely resembles Tibbett's in its timbre; and with proper encouragement and artistic maturity, the young American bass-baritone from Clyde, Kansas, will become a foremost figure among radio's great singers. Listen to him next Thursday and tell me what you think.

Poldi Mildner's fans will not miss her broadcast recital (February 3 at 9 p. m. CST over NBC-WJZ). The beautiful and charming Viennese miss will play Mozart's "Pastorale Variee," Schumann's "Contrabandist," and Saint-Saens' "Danse Macabre," and two short numbers by Moritz Rosenthal, her teacher.

The Portland Junior Symphony and chorus will present (CBS-WABC, February 3, 11 to 11:30 p. m. CST) Moussorgsky's "A Night on the Bare Mountain," the "Hallelujah Chorus" from Beethoven's "Mount of Olives," "Siegfried's Death" from Wagner's "Gotterdammerung," and the March and Chorus from "Tannhauser."

George Gerswain and Jimmy Melton are on tour with Reisman's Orchestra. Immediately after their program in Chicago's famous Auditorium, February 4, Gershwin will rush to appear on the Realsilk broadcast (NBC-WJZ at 6:00 p. m. CST).

Those who listen to Georges Barrere's quintet and the other ensembles on the weekly Library of Congress Musicales (NBC-WJZ, Mondays at 3:45 p. m. CST) have been hearing fine music exquisitely played.



# AWARDS IN 14th BETTER RADIO CONTEST RESULTS FOR "ROSES AND DRUMS" DRAMA

## Report of Judges

RADIO GUIDE'S Fourteenth Better Radio Contest, covering the weekly Sunday feature, *Roses and Drums*, brought responses from 1755 listeners, of whom all but 78 signified complete approval. And the word "complete" is used advisedly as this contest brought out a unanimity of opinion that is unprecedented in the history of this contest.

In voting upon the special features of the program, voters expressed 100 per cent approval in most instances—a noteworthy tribute to the presentations and those who take part in them. This complete approval was noted in the balloting, not alone on the cast in its entirety but on the stars, Charlotte Walker, Minor Watson, Guy Bates Post and Pedro de Cordoba. Sharing this signal honor was the announcer, David Ross, his listeners evidently concurring in the opinion of those who selected him as the 1932 diction award winner.

Dissenting votes were apparent in the balloting on the advertising which accompanies the programs. Of the 509 who mentioned the commercial credits, 134, or 26 per cent, signified dissatisfaction. The Columbia studio orchestra, which furnishes the musical interludes, was approved by 87 per cent and Elizabeth Love, of the cast, won the plaudits of 96 per cent of those who voted on her part in the programs.

Conspicuous in most of the letters commenting on the program as a whole, was approval of the sponsor's courage in adhering to a dramatic program in the face of the insistent demand for material of a lighter nature. Many believe "Roses and Drums" the inspiration for the present trend toward dramatic presentations. Also appreciated was the opportunity to hear the famous dramatic stars, made

## PROGRAM: "ROSES and DRUMS"

First Prize, \$25.00:

KATHERINE McCaul, Tomah, Wisconsin

Second Prize, \$10.00:

HELENA MANGAN, 33 Pleasant Street, Charlestown, Massachusetts

\$5.00 Prizes:

Alice J. Hines, 2205 Maplewood Avenue, Richmond, Virginia  
Urlin Sargent, 1167 Logan Street, Denver, Colorado  
O. C. Smith, Pythian Homes, Decatur, Illinois

## ROSES and DRUMS Scoreboard

How the contestants rate the program as a whole and the individual stars:

	Number for	Number against	Percentage for	Percentage against
The Program	1677	78	96	4
Charlotte Walker	133		100	
Minor Watson	130		100	
Guy Bates Post	212		100	
Columbia Studio Orchestra	163	24	87	13
Elizabeth Love	237	10	96	4
Pedro de Cordoba	100		100	
Entire Cast	379		100	
Advertising	375	134	74	26

practically mythical by the decline of the theater.

## First Prize—\$25.00

"Roses and Drums" is an historical serial, educational but entertaining, and full of human interest. I have followed it since it began, learning many historical facts and obtaining a splendid background for future Civil War reading and study.

I like the way the characters are presented, Elizabeth Love; John Griggs and

Reed Brown, Jr., every week as Randy, Captain Wright and Betty, with different guest stars each week for the leading generals and characters. My favorites have been Guy Bates Post, Pedro de Cordoba, and George Gaul. This "star" system adds variety and interest.

The music always fits the mood of the play and is exceptionally well done. The miniature advertising plays, sponsored by the Union Central Life Insurance Company of Cincinnati, are presented between acts of the main play and are in good taste and do not break the feeling of the program as a whole. They present their

message realistically. The announcing is well done. Suggestion:

Eliminate most of the love scenes. The love between Betty and Randy and Betty and Captain Wright can be insinuated without presenting all of the actual scenes. Stress the waste of war and less of the glory. End each episode with suspense. Katherine McCaul

## Second Prize—\$25.00

"Roses and Drums" is an educational as well as interesting dramatic program. Historical details are accurate and the love interest is charmingly portrayed.

The regular cast deserves commendation for its superb acting and the addition of guest stars creates new thrills.

The sound effects, a highly important feature in radio dramatizations, are perfectly timed and very realistic.

David Ross with his pleasing voice and flawless diction lends character to the sketches.

The advertising is dignified and not too lengthy.

The title "Roses and Drums" is admirably suited to the nature of the program while the musical portion is equally adapted and brilliantly rendered.

Suggestions for improvement: David Ross should be the sole announcer thus eliminating other voices heard in the advertising part.

Advertising announcements should not come in the middle of a dramatic program as it tends to interrupt the absorbed listener and cause irritability. Advertising should come at the beginning of the program when the listener's mood is usually one of anticipation and at the end when he feels genial and satisfied.

The custom of spelling the sponsor's name is unnecessary.

Helena Mangan

# YOU CAN HELP BETTER RADIO PROGRAMS

RADIO GUIDE wants the honest opinions of listeners everywhere about the entertainment value of important sponsored programs on the networks. Fan mail is an uncertain guide because, with few exceptions, the people who do not like a program do not write to the sponsors or the stations. The sponsors and the broadcasting companies are doing their best to give you the kind of programs that you want but, in many cases, they are shooting in the dark because they do not know what you prefer in the way of entertainment.

RADIO GUIDE is now carrying on a campaign to improve radio programs by obtaining first-hand information for sponsors about your reactions to their presentations. You have a very definite opinion

about every program to which you listen regularly. You have expressed it many

times to your own family and friends. But the editors of RADIO GUIDE cannot meet

you in your living room and talk it over with you. They must depend upon you to sit down and write your honest opinion about a certain sponsored network program each week—why you like or dislike it and your suggestion for improving its entertainment value.

Each week, RADIO GUIDE selects a sponsored network program upon which you will be asked to comment. In an adjoining column you will find the rules of the contest and a summary of the prizes.

Remember, literary ability will not influence the decisions of the editors, who will act as judges. Not the manner in which you express yourself but the value of your ideas is the important thing. Tell your friends to enter the contest, too.

## This Week: TELL US WHETHER YOU LIKE OR DISLIKE THIS PROGRAM AND WHY Paul Whiteman's Hour

with Deems Taylor, master of ceremonies, Al Jolson, Ramona, Jack Fulton, the Rhythm Boys and the Rhythm Girls, Peggy Healy, Roy Bargy, Bob Lawrence, and the Rondoliers, with guest stars. This can be heard Thursdays over the NBC-WEAF network at 10 p. m. EST and 9 p. m. CST.

Send in Your Criticism Today →

WIN \$50 WEEKLY

FIRST PRIZE . . \$25

SECOND PRIZE \$10

and three prizes of \$5 each

### CONTEST RULES

1. Letter must be written in ink or typewriter on one side of the paper only and must not exceed 200 words in length.
2. Everyone is eligible except employees of Radio Guide or their families.
3. Each letter must be accompanied by the entry blank printed at right or your tracing of the same.
4. You may consult copies of Radio Guide at the offices of this publication or at

- public libraries. You do not have to purchase Radio Guide to enter the contest.
5. The editors of Radio Guide shall be the judges in each weekly contest and their decision shall be final in each instance.
6. All letters regarding the "Paul Whiteman Hour" must be in the offices of Radio Guide on or before Saturday, February 17, to be eligible. Awards will be announced in the issue of the week ending March 10, on sale March 1.
7. Address all entries to BETTER RADIO CONTEST, Radio Guide, 423 Plymouth Court, Chicago, Ill.
8. Radio Guide reserves the right to publish any or all letters submitted.
9. We cannot enter into any correspondence regarding the contest, and no manuscript can be returned.



PAUL WHITEMAN

(Pin or paste this blank, filled out, to your letter)

ENTRY BLANK No. 18  
RADIO GUIDE  
Better Radio Contest

I have read the rules of this contest and agree to abide by them; and herewith submit my comments.

Name \_\_\_\_\_

Street and No. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



# STARTLING TWISTS IN VOTE FOR THE STARS OF RADIO

THE election of a hundred astonishments" is one description offered for the poll to choose radio's star of stars. It comes from the chief of the staff entrusted with the tabulations of the votes.

However, the description is prompted less by definite results than by twists of the unexpected. Indeed, it is chiefly in the overturn of the obvious that the analyst finds his astonishment.

All the generally expected trends have failed to assert themselves. On the other hand, the absence of support for conspicuous candidates from quarters where they were regarded as especially popular, affords opportunity for the development of unlooked for strength by "dark horses."

In the third week of RADIO GUIDE's poll to determine America's most popular radio performers, the leading candidates continue "bunched." Of course, all this may be changed before the end of the week. Meanwhile, many interesting, though by no means reliable, indications crop up from the returns.

But it is not solely in the overthrow of favorites that the territorial summary reveals oddities in the public attitude toward radio. We turn naturally to the so-called effete East for an appreciation of the serious and the intellectual, but lo! In this natural habitat of the sophisticate we find popular music and comedy far in the van of drama and the symphonic programs.

Even in staid old Connecticut, stamping ground of the literati, we discover no yearning for the dramatic enterprises or for the current, weightier offerings, but rather a pointed preference for the crooner, the purveyor of hot-cha and gagsters with their plethora of revamped jests.

But to return to the prairie states where the citizens, supposedly remote from the theatrical centers, might be expected to have but a latent taste for the playlets and their performers. Here, unexpectedly, the drama, the lecture and the news comments vie feverishly with the popular music and with comedians for first place in this amazingly responsive contest.

How does the crooner fare in the wheat states of the middle west? Oddly

enough, in light of the favor in which he might be expected to revel. For instance, in Kansas we find Bing Crosby running in last place, and Bing occupies a high place in the results so far totalled. Faring far better is the comedy team of Stoopnagle and Budd, while the variety shows, spotted here and there on the microphonic front, appear to intrigue the middle Westeners with unfailing regularity.

It is as enlightening as it is overwhelming, this baring of the radio appe-

be made to the most popular person among radio artists.

2. This second award will be made to the orchestra that ranks highest in popularity. Surely you have a favorite musical unit, whether to dance by or just to listen to and enjoy. Regardless of sponsorship, regardless of singing and speaking stars, regardless of guest artists, this award will be made to your favorite musical organization.

3. The third award will be given to your favorite program or "hour." Your vote here will be cast for the program as a whole. Surely you set aside all engagements whenever possible to listen, uninterrupted, to the complete program that pleases you best. This award will be made to the program that polls the greatest vote for favorite entertainment.

4. The fourth award will be made to the team that is liked best. By "team" is meant not only the pair of entertainers but also the trio or quartet that is your favorite, and it doesn't matter whether the team sings, or speaks, or performs on musical instruments—all are eligible. RADIO GUIDE wants your vote for the radio listeners' favorite team.

To the star who receives the greatest popular vote RADIO GUIDE will give, in recognition and in commemoration of your choice of popularity, a handsome gold medal, suitably inscribed.

To the orchestra that is the favorite of all orchestras on the air will be given a gold medal also, this one inscribed to mark its popularity. And furthermore—each member of the orchestra will be given a handsomely engraved certificate attesting his or her part in the work done to win your popular acclaim. The inscription on both the medal and the certificates will bear the name of the orchestra or the name of the leader, according to the way the orchestra is designated. Presentation of the medal will be made to the orchestra leader.

The program that polls the greatest number of votes will receive an award similar to the award that will be given to the most popular orchestra—a gold medal. Further, to each member of the cast—all who take a part in putting the program on the air—will be given a handsomely engraved certificate attesting the triumph.

The favorite "team" will be awarded a silver medal appropriately engraved; and each member of the "team" will be given an engraved certificate, marking the award.

All entertainers, orchestras, programs and teams that have been on the air since October 1, 1933, are eligible. It does not matter that they are not on the air currently.

Balloting closes June 1, 1934. Awards will be announced as shortly thereafter as the results can be verified.

You will find your ballot prepared for you in a coupon on this page. Along with it you will find a few questions that will help us to get better acquainted. However, your vote will not be invalidated by your failure to answer all the questions incorporated in the ballot.

Send in your vote today. Don't delay.

## Favorite Stars' Official Ballot

1. My favorite radio performer is: \_\_\_\_\_

2. My favorite orchestra is: \_\_\_\_\_

3. My favorite program is: \_\_\_\_\_

4. My favorite radio team is: \_\_\_\_\_

There are \_\_\_\_\_ in my family. I own my home \_\_\_\_\_; rent a house \_\_\_\_\_; rent an apartment \_\_\_\_\_  
(number)

I own my own car \_\_\_\_\_. I do not own a car \_\_\_\_\_. My radio is \_\_\_\_\_ years old and is a \_\_\_\_\_.

I am checking the type of radio program that I like best: Popular Musical \_\_\_\_\_; Classical

Musical \_\_\_\_\_; Comedy \_\_\_\_\_; News \_\_\_\_\_; Dramatic sketch \_\_\_\_\_; Lecture \_\_\_\_\_; Religious \_\_\_\_\_; or \_\_\_\_\_.

MY NAME IS: \_\_\_\_\_

I LIVE AT: \_\_\_\_\_  
(Street and number) (City and State)

Your vote will not be invalidated by failure to answer all the questions in this ballot. You need not repeat any answers to these questions.

Mail your ballot to Star Election Tellers, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

tite of 125,000,000 Americans. Others to poll heavy votes besides Bing Crosby are Joe Penner and Gertrude Niesen; the Fleischmann Hour and the Show Boat Hour—the Wayne King, Fred Waring, Guy Lombardo and Ben Bernie orchestras—Amos and Andy, Burns and Allen and the Boswell Sisters.

The election is on with a bang! America's favorite star will loom. Next week RADIO GUIDE will begin to publish leading results in figures, as received up to the moment of going to press.

The election is as follows:

Awards will be made in four branches of professional entertainment. (This, of course, excludes such persons as President Roosevelt and others who frequently, or occasionally, go on the air for governmental or other business reasons.) Professional entertainers only are eligible.

1. The first award will be made to your favorite radio performer, regardless of occupation—either singer, actor, actress, orchestra leader, musician, lecturer, reporter, comedian, announcer, or whatever. This first award is to



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