

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

# Radio Guide

North Atlantic Edition

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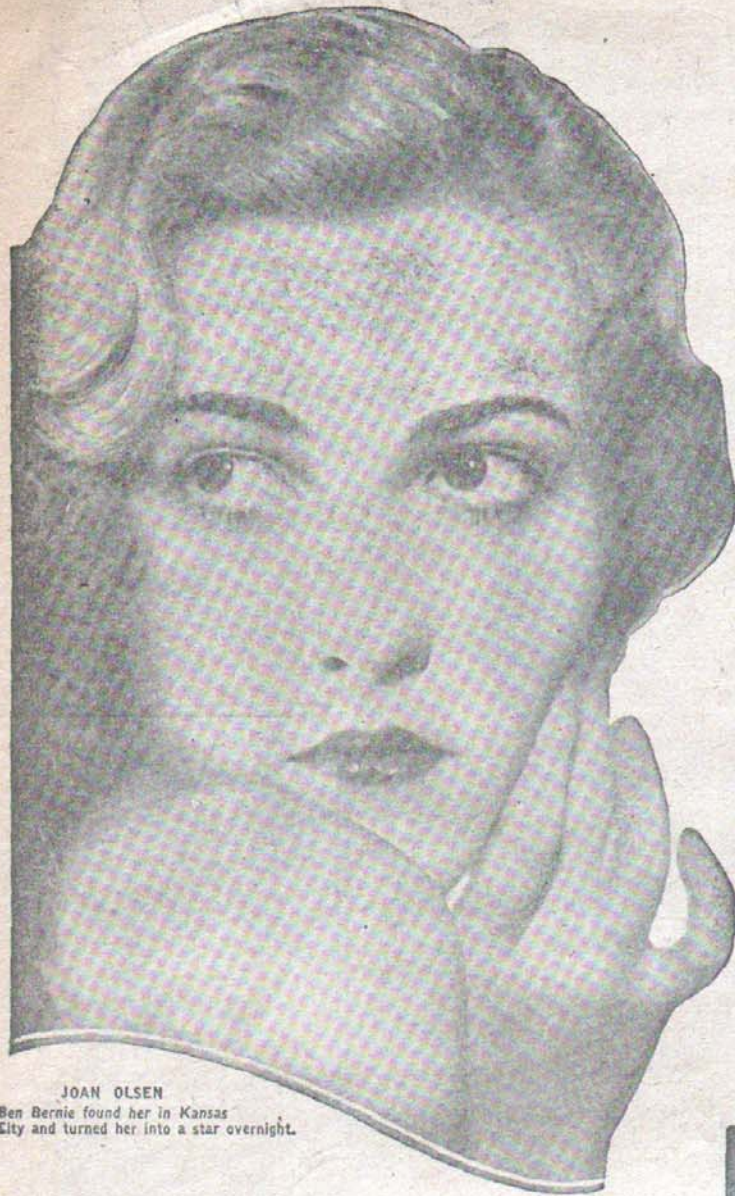
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Revealing  
Rudy Vallee  
as the  
Ziegfeld  
of the  
Kilocycles



Ethel Shutta

Beginning THE LIFE STORY OF FATHER COUGHLIN



JOAN OLSEN  
Ben Bernie found her in Kansas City and turned her into a star overnight.

# One Push from Ben and Lo! Another Star

THE entire Wrigley building is buzzing with the name of Joan Olsen, the latest Ben Bernie "find." The old maestro brought Miss Olsen to Chicago from Kansas City, personally conducted her audition at Columbia on a Monday afternoon, and in one short hour had her signed by WBBM. The Evans Company officials heard her and immediately signed her for their Sunday night broadcasts. She will also be featured in several sustaining programs throughout the week.

When the old maestro picks them they usually go over. Witness Pat Kennedy and Little Jackie Heller, two Bernie "finds" who are going over in a big way after the radio buildup they received from the old maestro. Joan Olsen is the first girl to capture the maestro's attention since Vivian Janis, who sang with Bernie at the College Inn and is now a star with the new Ziegfeld Follies. Miss Olsen's career is working out exactly opposite to that of Miss Janis. Joan was a showgirl in the Follies at the age of fourteen and her present venture under Bernie's management is her first experience in broadcasting. She is twenty-one years old, tall, slender, blue-eyed, golden-haired . . . a beautiful inspiration to the boys who are trying to perfect television.

Ben discovered Joan in Kansas City a few weeks ago while he was filling a theater engagement there. Ben put her in his show and gave her a spot on his Tuesday evening Blue Ribbon broadcast. Letters and telegrams convinced the maestro that he had found something terrific. So he arranged for Miss Olsen

and her mother to join him in Chicago and let Columbia listen. The rest is history.

But there's another moral to this story, especially for the young ladies who answer "Number, please" when one lifts up the telephone receiver . . . the moral is: Always have that much-advertised "voice with a smile," and do your work efficiently.

The story behind the moral is that Joan for the past several years has been the telephone operator in a large hotel in Kansas City, Mo. Her "Follies" career had been cut short by two unfortunate experiences. The first might not have removed her permanently from the stage, for it was merely a broken ankle.

However, parental ideas seldom change, and when Joan returned to Kansas City, her relatives, near and far, closed in on her. No more "Follies" was the verdict. So it was that Miss Olsen turned to the "wrong number" occupation.

The stage was set for Old Maestro Ben Bernie, builder of stars and 1933's King of Jazz, to hear Joan's voice. He picked up the telephone receiver in his room in the Kansas City hotel, and then and there he sensed a radio find.

You know the rest. Joan is on the road to fame, and has a splendid start. What's more, her parents, uncles and aunts don't mind her association with a microphone.

Therefore, switchboard operators, take heed, if your present situation doesn't satisfy you and you have higher aspirations, just keep plugging along!

## How Radio Love Static Yielded to Telegraph

TWO OF radio's most incurable romantics are the lovey-dovey couple, George Olsen and Ethel Shutta. Though they used to broadcast together, for the past weeks they have been appearing for separate sponsors. It seems that during this time they have formed the habit of sending each other telegrams of good luck before every broadcast. All went well until last week George's telegram was mislaid in the studios and Ethel never received it.

Feeling a little hurt but not wishing to make an issue of the matter, she said nothing to her husband. But just before the Olsen program went on the air Wednesday night, the leader received the following by Western Union from his wife: "You didn't send me any telegram last week—so just for that you're not going to get one from me tonight. Love, Ethel."

Olsen was a little puzzled, so right after the program he dispatched the following message to his wife: "I did send you a telegram last week—but since you

didn't send me one tonight, this is to tell you I'm not answering it. Love, George."

They say Western Union was sitting up and rubbing hands at the prospect of more goofy correspondence—but unfortunately for them, the Olsens kissed and made up and are now billing and cooing in their best manner.

And believe you us, when the Olsens bill and coo in their best manner, they make a pair of love birds look like fighting cocks.

The Olsen Youngsters, Charles, six, and George, Jr., four, inherit the wit of George and Ethel. To cite an example, a year ago the Olsens were starring on a gingerale broadcast. This year, George has been featured on a tea program while Ethel has been under contract to a chocolate maker.

Result, young George, when asked how he liked his parents' broadcasts, replied:

"Well, I didn't care for the gingerale or tea programs, but I like the chocolate one, because Mommy's always bringing home candy."



ETHEL SHUTTA and GEORGE OLSEN  
... They're billing and cooing again after that missing telegram episode ...

# PASS GATE to Stardom

**I**T REALLY doesn't make much difference to Rudy Vallee, but the wise folk around the fringes of the radio business are whispering to each other and to anyone who will listen that this thirty-two-year-old singing, bandleading showman has all the indications of being the first Flo Ziegfeld of the air lanes.

The boys on the street like to wisecrack about Rudy's living down his Yale background. But they also like to point the finger at Vallee's career—the story of a rise to fame unequalled in radio's short and spectacular history, and the story of a young man who stayed at the peak when he arrived. That's a yarn which isn't too usual in this show and radio business.

Rudy, as radio's master showman, has built up through his steady, smooth jaunt up the lane to success, a well-earned reputation for bringing outstanding stars from the films and footlights to his microphone, and he is said for Rudy that he has never suffered by comparison, although he has led to the studio the leading folk in the business.

But Rudy, perhaps with a thought to the "breaks" which he himself received while traveling along the radio road, has brought lesser lights to the microphone, and his knack of recognizing talent is shown by a partial list of Vallee "finds" who first went on the air with Rudy and who since have worked out their own air careers with conspicuous success.

Even before Vallee's Fleischmann hour over National Broadcasting Company networks had become a variety show, Rudy had in the back of his mind the idea that his program was a fine spot to star folk who had ability who hadn't been in the spotlight up to that time.

Vallee with fine generosity and far-sightedness that was probably not so apparent at that time as it is now, wanted to bring foreign stars, youngsters, and artists from various branches of the show business who didn't happen to be associated with radio to the studios to entertain the vast audience which Vallee had built up through his smart and spectacular sense of showmanship before the microphone.

To the Fleischmann microphone Rudy lured pretty Fraulein Greta Keller, dainty little singer from Vienna, just a few days after she had set foot on American soil. And was Rudy right? Her showing on the Vallee program determined for her a sensational career in America, a career that brought her a program of her own and landed for her a fat picture contract in Hollywood.

And there are many others who poured their talents into the microphone at Vallee's variety shows, and whose offerings emerged from loudspeakers throughout the country for the first time through Rudy's efforts. Their names enlist some of radio's top notchers.

Olsen and Johnson, footlight stars appeared with Vallee and emerged with a radio reputation, a reputation and a following that went a long way toward putting them where they are. Gertrude Niesen likewise brought her deep-voiced blues renditions to Rudy's

mike, and her reputation was made. The same goes for George Burns and Gracie Allen—they, too, appeared at Vallee's invitation and proceeded to romp along the road to success with a generous shove and a hearty slap on the back from the genial Rudy himself, master  
(Continued on Page 23)

**JOE PENNER**  
... His comedy was first heard on the Vallee hour ...



**RUDY VALLEE**  
who bids fair to become the Florenz Ziegfeld of the air waves.



**GEORGE BURNS**  
and **GRACIE ALLEN**  
... One dose of their nonsense through Rudy's mike and they had a commercial ...

**GERTRUDE NIESEN**  
... She hasn't been idle since she guest starred for Vallee ...

**OLSEN**  
and **JOHNSON**  
... Their first broadcast was on Rudy's variety program and now look at them ...



# At BREAK of DAWN on THE MAGIC CARPET

**S**HE WAS seventeen, young and healthy, and endowed with no little charm. That night she was taking a plane for New York to make her radio debut on a nationally-known program, to be heard by millions of listeners from coast to coast and the arctic to the tropics. It was the chance she, and a few million other girls, had dreamed about. If she clicked, fame was hers. If she failed, such an opportunity might never come her way again. Lights, action, camera.

The story is true. The girl was Alice Dawn, seventeen-year-old blues singer; the place, Chicago; the time, a few days past, and the radio program the Magic Carpet, featuring Jack Pearl and Al Goodman's orchestra, and broadcast over a coast-to-coast NBC network.

Just a year out of high school, she was that night completing a two-week vaudeville engagement at the Palace Theater. Two evenings later she would be heard by millions. She was thrilled, excited. What seventeen-year-old girl wouldn't be?

She had never taken a music lesson of any sort in her life, couldn't read a note if she tried, and had faced a microphone but once in her life—during her audition two weeks before.

Anxiously she asked whether or not there would be a studio audience at her debut, and if so, whether her voice would be carried to that audience by a public address system. She feared that. The echo was bad over public address systems. It bounced back and slapped you in the face. That's how much she knew about radio.

That is Alice Dawn, a young lady who

never before had been as far west as Chicago, who swims and plays tennis instead of smoking or drinking, and yet who sports gold-tinted fingernails and delights in laying in a large assortment of evening gowns; who reads Spanish novels in Spanish, though she's never been to Spain and isn't of Spanish descent, and who says she's never been in love.

Only five feet, five inches tall, she appears much taller. In the public eye only a year, she has acquired the stage presence of a veteran. Yet she's in constant fear of tripping over her gown while on the stage.

The story of this young singer of blues and ballads runs much the same as that of any other Brooklyn schoolgirl—that is, up until a year ago. She had sung all her life, but only for her own diversion. She went to school, studied Spanish more diligently than her other courses, took part in athletics, planned to go into college. Then one day a booking agent happened to hear her as she sang over a few numbers in a music store, to try them out before buying them. He offered her a vaudeville contract, doing a single. Her mother, who accompanies her on all her travels, didn't approve. Alice wheedled her into consenting. She played vaudeville houses all over the east for eight months.

A few weeks ago, Al Goodman heard her. He was impressed by the deep, full tonal quality of her voice, and by her ability to impart that necessary "something" to a song. She was auditioned, and the other day, while Alice was playing vaudeville in Chicago, came a wire to report to New York for the Magic Carpet program.

She was surprised, but not daunted; thrilled, but not afraid.



**ALICE DAWN**  
... Her first radio engagement is a big commercial ...

## Voice Study As A Secret Vice

**F**RANCESCO FLORES Y DEL CAMPO, contracted for obvious reasons to plain Dell Campo, is the Columbia Broadcasting System's last minute answer to the demand for more Latin, and less latent, talent in radio.

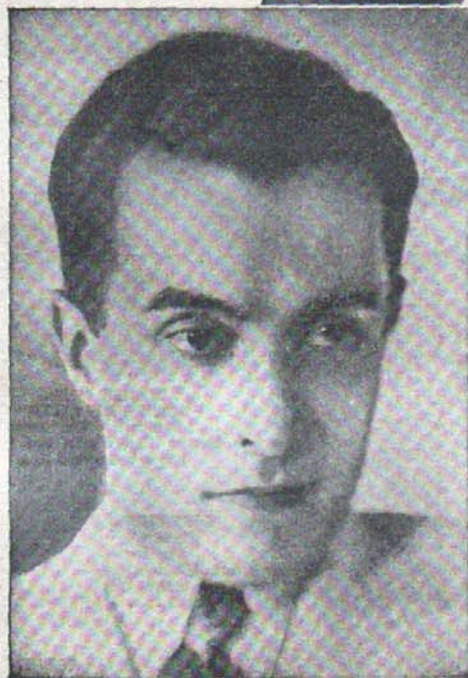
Francesco is a native of Chile, a nephew of its former president, Pedro Montt, and the son of the one-time commander-in-chief of the army of the republic. Several years of military training went for naught when it was determined that a weak heart would hamper his activities as a soldier. A like term as a law student was also wasted when, after the death of his father, Dell determined to make music his career.

Like many artists whose destiny was a broadcasting studio, Campo had many ups and downs along the road, the emphasis being on the downs until he was discovered singing in an obscure west coast American station by a man who had already created two great vocal stars and who recognized the potentiality in the Chilean's ringing notes, Con Conrad.

One of the proudest women in the Latin republic today is Campo's one time instructor, the motherly leader of the village choir in the town of his birth. Save through the medium of this publication, she will never have a chance to know that her patient instruction was augmented by secret lessons given her protegee by Mansuetto, erstwhile basso of La Scala, at Milan, who returned to Santiago after his retirement from the operatic stage. The youth did not have the heart to inform her of his duplicity and permitted her to take full credit for his advancement under her simple tutelage.

Campo recalls with a smile the many subterfuges to which he resorted in order to accomplish the bi-weekly trips to the distant home of the maestro. His singing lessons were a secret vice—almost like the smoking of corn silk cigarettes by a small boy behind the barns.

To his socially and politically minded parents, sing-



**DELL CAMPO**  
... His father was a general and his uncle a president ...

ing was an excellent parlor accomplishment but was not in any sense to be considered as anything other than an avocation. Hence the need for stealing away to the famous star who was his mentor in matters musical. These stolen visits were simple to mask for a long period but eventually the deception became harder to carry out because of the increasing demands of his military training.

When it became time for him to follow the family tradition and assume a post of leadership in the army, physicians came to his rescue by announcing that his training had been too rigorous and that a weakened heart prohibited his undertaking military life.

But even that fortunate development did not eliminate the barriers which lay between Dell and musical accomplishment. His parents selected the law and politics as the next most promising profession for the scion of so prominent a family. The university was at Santiago and the surreptitious trips to the city to visit Mansuetto were no longer necessary. How the youth managed to win his degree and at the same time master his scales is just another of those stories in which ambition, coupled with grit, made accomplishment possible.

**J**UST at the time when he would have been forced into making a choice of careers, Fate once more played into his hand, removing his uncle from office and political importance and minimizing Dell's immediate prospects for success. This turn in the affairs of the family gave him the opportunity he was seeking and he took up residence with his singing teacher for more than a year, completing his studies preparatory to making his debut with the Chilean National Grand Opera company.

His career in opera was destined, however, to be short lived as he found the work distasteful and began to show a marked leaning toward the Castilian and native songs. To the dismay of his teacher and public he abandoned the roles of the great composers and struck out as a balladier in the (Continued on Page 21)

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# THUNDERING MAGIC OF THE AIR

**S** EVEN years ago—in October, 1926, to be exact—an obscure Roman Catholic priest of an equally obscure and unimpressive parish broadcast an address over radio station WJR, Detroit. Today this same priest broadcasts weekly over a chain of independent stations estimated to reach 30,000,000 listeners. Recently during a three-week period, he received a total of 8,000,000 letters from his listeners.

What manner of man is this Father Charles E. Coughlin, of the Shrine of the Little Flower? What power does this stormy petrel of the air waves possess that can sway the minds of millions to love and hate him? What is his history—his background—his training?

Public curiosity demands answers to these questions. Yet, apart from facts that are a matter of public record, the transcripts of his controversial utterances over the air and infrequent fragmentary interviews, the public has had access to little information about Father Coughlin.

Father Coughlin's great-grandfather, Patrick Coughlin, was one of the men who toiled on the construction of the Erie Canal, back in the 1820's. It was this waterway which did much to open what was then the "Far West" to settlement and development. His grandfather, Daniel Coughlin, used to recount the adventures of those pioneer days to Father Coughlin when the priest was a small boy and the hours that he spent listening to these thrilling tales left an indelible mark on the mind of the growing youngster.

Thomas Coughlin, father of the radio priest, is still living in Detroit and assists his distinguished son in his work at the Shrine of the Little Flower. He was a sailor on the Great Lakes in his younger days but an illness which forced him to remain many weeks in a Canadian port resulted in a romance that weaned him forever from a life on the water.

His meeting with Amelia Mahoney and their subsequent marriage was followed by his retirement from the wandering life of a sailor to the comparatively prosaic work of a bakery manager. In 1891, their first child, Charles, was born in Hamilton, Ont.

Thomas Coughlin enjoyed an income of \$12 a week but, with this amount, he was able to maintain a comfortable home for his family. Father Coughlin recalls vividly the pleasure that he experienced as a small boy when he was allowed to go to the barn and curry the family horse until his coat glistened.

At St. Mary's school, he played football and baseball. He resented strongly the fact that he was frequently called away from these favorite games to spend hours practising on the big upright piano in the parlor of the Coughlin home. But his service as an altar boy at the Cathedral under Monsignor Mahoney was one task that he thoroughly enjoyed. The Monsignor had a forceful style of address that much impressed the youthful Coughlin. His unconscious imitation of the Monsignor's manner of speech had much to do with making him the forceful public speaker that he is today.

**A**T the age of twelve, young Charles was sent to St. Michael's College, Toronto, where he came under the strict discipline of the Basilian Fathers. At this institution, he won fame as an athlete both in baseball and football. On one occasion, while playing fullback on the football team, his jaw was fractured early in the game but he continued with rare grit to play through to the final whistle.

In 1907, he matriculated as a student in honor philosophy at the University College of Toronto University. He was graduated in 1911 and, after a three months' trip abroad, he returned to become a novice in the Basilian order. For an entire year, under the rules of the order, he was forced to abstain from all forms of entertainment and social activity and he was not allowed to visit home during that period. His daily routine was one long round of manual labor—scrubbing floors, plowing fields and all of the other tasks that required to be done about the grounds of the monastery.

For four years, he studied theology, not neglecting meanwhile to pursue his studies in other directions, laying the foundation for his present wide understanding of economic problems. One of the subjects which captured his imagination at this period was the industrial revolution in England. He was not satisfied to learn the superficial facts regarding this metamorphosis of society—he entered into exhaustive research work to discover the causes and effects of the mechanization of industry. This led naturally into kindred subjects such as the advantages and disadvantages of the various systems of currency and finance until he had built a sound groundwork of knowledge in the various branches of economics.

His physical make-up was not equal to the demands

which his thirst for knowledge placed upon it, however. When his course was completed, his health was gone and he was unable to go through with his ordination for the priesthood. A year of rest and recuperation followed and he was finally ordained as priest in 1916.

His first appointment was at Assumption College, Sandwich, Ont., just across the river from Detroit. While on this assignment, he was given the additional duties of assisting and preaching at St. Agnes Church in Detroit and, during the two years that he continued there, his forceful manner of address won him much attention in church circles.

In May, 1926, he received an order from his Bishop to build a new parish at Royal Oak, Mich., thirteen miles outside of Detroit. The great influx of population resulting from the growth of the automotive industry was forcing the city to expand at a rapid rate in all directions at this time. New hospitals, new schools, new churches were going up all over the territory to keep pace with the growth of population.

Father Coughlin was forced to build the Shrine of the Little Flower rapidly and expensively. A tiny frame building, it still houses the activities of the parish.

FATHER CHARLES E. COUGHLIN  
... Each week he talks to 30,000,000 .



but it is dwarfed by the towering new edifice now under construction which will eventually replace it.

Father Coughlin's little new parish was not prosperous. He formed the League of the Little Flower for the purpose of raising money to spread his doctrines. On August 15, 1926, while addressing a group of not more than fifteen of his parishioners, he threw a bombshell in the form of an announcement that he intended to broadcast from the Shrine.

For a long time, he had been pondering the problem of reaching a larger audience. Scant attendance at the church services had aroused him to a realization of the necessity for expanding his activities. The radio, he decided, was the answer.

But his parishioners and (Continued on Page 19)

# ALONG THE AIRIALTO:



**EDDIE DUCHIN**  
It may look as if he's trying to dodge that hammer but he isn't. He's just playing the piano with his usual verve and expression.

ers. Then Ted Lewis spent several weeks enlarging his band and organizing a choir for an audition. The sponsor's most recent hearing was given to Buddy Rogers and the Yacht Club Boys. The Yacht Club quartet changed their plans to leave New York at the conclusion of their current engagement. While waiting for a new sponsor, they will appear at the Palais Royale, which reopened recently.

When Bert Lahr started on the Royal Gelatin program, he was reported to have a sixty-five week contract and it was a surprise to Radio Row to hear that he was to be yanked off the air.

A check-up revealed that the contract carried a cancellation clause with options. A radio comic wisecracked to the effect that "options make the heart grow fonder." We are told that Lahr is pretty sick. If the mere telling of those bad gags did that to him, the people who listened must be ready for the hospital.

Now that the "Big Show" has discarded its comic, Lulu Mc-

Chrysler will sponsor a gala one-hour show on CBS with a flock of talent shepherded by "Town Crier" Alexander Woolcott. Among the stars to be introduced on the program are Lyda Roberti, Helen Morgan, William O'Neal, Heywood Broun, Grantland Rice, Rosamond Pinchot, Neysa McMein, and a host of other distinguished people. Scheduled for the show include those orchestras of Freddie Rich, Isham Jones, Leon Belasco, Claude Hopkins, and Little Jack Little.

## Crumits Renew

Crumit and Sanderson—or Mr. and Mrs. Crumit to their neighbors in Springfield, Mass., have been signed up by their bakery sponsors for fifty-two more weeks of their Sunday afternoon CBS programs, the renewal effective in January. . . This is one of Columbia's oldest commercials—nearly four years on the network.

Paramount gave a special preview of the film "Alice in Wonderland" for the directors and actors of the March of Time, so they could study the voices of the characters for the M of T's dramatic excerpts from the picture given on last Friday's program.

Because she does it sincerely, and not for publicity, few people know that Ethel Waters, the songstress, supports several impoverished families in Harlem and teaches a number of poor but talented colored children to sing. She does it because she remembers her childhood.

**LORETTA CLEMENS**  
And she is not going to throw that hammer at Eddie. She's the Loretta of "Loretta and Jack" and she's merely demonstrating how she goes about hitting a high note

Don't be at all surprised if Mary Pickford bobs up on that Hind's Hall of Fame show which



## By Martin Lewis

**N**OT SO many columns ago, I mentioned that I couldn't understand why Eddie Cantor had to dress up in costume (or undress in one instance) during his broadcast to get a laugh from the tiny visible audience, while the million dialing listeners wait and wonder what it's all about. I'm still chuckling at the gesture the banjo-eyed comic made last week when he made a statement declaring that he was very much against studio audiences. Please, Mr. Cantor, my chapped lips. Nobody who faces the mike plays to the visible audience more than Cantor. I have spent many Sunday nights watching Cantor broadcast and, during the one-hour show, the father of five daughters changes his costume several times. His antics include such gestures as giving someone a kick and kissing Rubinoff on the forehead. Why all this wasted energy if he isn't playing to the studio audience?

On and after January 4, Captain Henry of the Show Boat won't be able to say "play that, Don," because Voorhees has left the program. The baton-weaver, who also supplies the music for the Fire Chief, let his temperament get the better of him and decided to walk out on the program when he learned that a recent broadcast was also an audition without his knowledge. Soooooo on the above mentioned date, Gus Arnheim will replace Voorhees on the Thursday night coffee program.

Jack Benny's argument with his sponsor has been settled to the satisfaction of all concerned. A new executive in the sponsor's household believed that there should be less comedy and more music during this program. Benny won the decision, however, and the program will remain unchanged except that the romance between Frank Parker and Mary Livingstone will be dropped. Can't you take a joke, folks?

The ciggie sponsors who are about to lose Fred Waring and his gang are still seeking a substitute. I recently mentioned Phil Spitalny as one of the audition-

Connell, the program features exotic Gertrude Niesen as the big star. She is now an actress as well as a singer and stars in comedy-drama sketches. It is just a year since young Gertrude made her radio debut on January 4, and in that short time she has become an all-around star in radio, vaudeville, and night clubs.

A Boston radio fan, who has been spreading his spare change calling the CBS studios in New York from a Boston pay-phone several times a week lately, had the CBS personell somewhat a-twitter a few days ago. He called and asked for Dave Ross, who wasn't around at the time. Then he announced that he'd call again at a specified hour and, if he couldn't speak to the announcer personally at that time, kill himself with a gun he had in his hand. Dave took the call and it turned out that the would-be suicide merely wished to tell what a swell voice he had and ask him to send the girl-friend an autographed photo.

Connie Gates, CBS's young songstress from the midwest, is probably the first radio artist inquisitive enough to explore all the behind-the-scenes activities in radio. Most of them don't look much farther than the mike into which they sing. Connie arranged a tour of the control and master-control rooms, with an engineer to explain just how everything worked. Her guide took a microphone apart to show her how it functioned.

... with two-minute shorts  
Ed Hill, Vera Husing and others . . . Floyd Gibbons may



**VERA VAN, GEORGE GIVOT and CHARLIE ADLER**

Charlie, who is one of the Yacht Club Boys, had to show off that electric train that Santa brought him. That more natural than for him to invite the beautiful Vera and the Grik-spikking George to inspect the rolling stock.

sign to do five-minute historical shots on wax for an oil company.

Charles Carlile took his first vacation in three years, when he went to Pinehurst, N. C., for five days between his weekly broadcasts . . . Max Baer and George Givot, the Greek Ambassador of Good Will, are appearing together at New York's newest and most elaborate night club. They are auditioning this week for a commercial . . . Lew White has been signed up by his NBC paying sponsor for an additional six months . . . Mildred Bailey is moaning the woes of the "ol' rockin' chair" into a movie mike these days, in a series of shorts now being made by "Educational" . . . Gypsy Nina has just finished a movie short which will be released soon—Isham

Jones, the song-writing maestro, appears with her . . . Leah Ray is talking terms for working in some movie shorts while she is in New York. Miss Ray, if you recall, appeared with Maurice Chevalier in "A Bedtime Story" . . . Stoopnagle and Budd completed a movie short last week and the execs decided to give the boys a contract for five more after they saw the preview . . . Ted "Blubber" Bergman, Vera Van, Irving Kaufman and Shirley Howard have been engaged by Warner Brothers for a radio newsreel series which will be released in January . . . Listening and looking in on the Stoopnagle and Budd program of the new series, your snoop saw Miss Van, who does the singing, park her gum before she stepped to the mike, and go back for it immediately.

**HARRIET HILLIARD**

It's cold in them thar hills but no winter blasts are going to bother this blonde vocalist with Ozzie Nelson's orchestra when she's dressed in this chic skating costume.

after her bit. This new show is entertaining but fifteen minutes seems much too short . . . Complying with the provisions of her contract with the sponsor, Vera will retire from participation in sustaining programs and from now on will confine her radio work to her commercial . . . Irene Taylor seems to be improving on that ciggie program with each broadcast.

Shirley Howard's shaving cream sponsor is buying time for five broadcasts weekly instead of three and will broadcast the program from different cities each week. Members of the cast will be booked in theaters along the route. The new arrangement will commence shortly after January 1 . . . Ethel Shutta and George Olsen are negotiating a proffered commercial which will reunite this favorite pair on the airwaves in four weeks. Miss Shutta will continue on her NBC chocolate commercial also . . . A new commercial, with Leon Belasco doubling as master of ceremonies and orchestra leader, will be announced shortly.

## London Gets Lyman

Abe Lyman has signed contracts to appear with his orchestra next summer at the Kit Kat Club in London theaters, spend two weeks at Monte Carlo and make theater appearances in Paris. This will be Lyman's second Kit Kat Club engagement . . . Amazing response from visible audiences to Lyman's use of songs a year or more old at the New Yorker has prompted the maestro to schedule a series of radio programs featuring songs of recent (Continued on Page 21)

## FROM "FLAT ON HER FACE" TO THE TOP OF THE AIR

**T**HE musical comedy stage has given radio its latest romantic singing team, Katherine Carrington and Milton Watson, starred in "An Evening in Paris," a Sunday night feature over the CBS network. Katherine's last Broadway engagement before she began her present radio series was the lead in Jerome Kern's "Music in the Air," while Milton, no newcomer to radio, sang the hit, "Let's Call It a Day," in the Broadway revue, "Strike Me Pink."

Katherine and Milton came to the stage and to radio by radically different routes. From childhood, it was Katherine's ambition to win fame behind the footlights, while Milton, although an active participant in school plays and glee club concerts, never considered the stage seriously as a career. He could not quite make up his mind whether he wanted to be an athletic coach or a music teacher.

When Katherine completed her course at dramatic school, she had an idea that she would become famous as a Shakespearian actress. She envisioned in lights over a Broadway theater-marquee: "Katherine Carrington in 'Romeo and Juliet,'" and her first professional appearance in a tabloid musical at a Peoria, Ill., vaudeville theater was nothing like a satisfactory substitute. Nervous and inexperienced, she fell flat on her face during the first dance routine but, with the instinct of a born actress, she made it appear that the mishap was a part of the act.

Five years in vaudeville, stock companies and road companies of Broadway shows followed.

Her role as the French vamp in the road company of "Princess Charming" really led to her later successes. This was the part which Jeanne Aubert had

played on Broadway. When the road company disbanded, Katherine returned to New York rather disgusted with her progress toward stardom. She discovered that her name was unknown in theatrical booking offices. To her announcement: "I'm Katherine Carrington," the invariable reaction of the booking agents was "So what?"

But one day, after going through the usual routine in a booking office, she said: "I've just come back from playing the Aubert part in 'Princess Charming' on the road," and the booking agent jumped out of his chair in excitement. Before Katherine could get her bearings, she had been whisked to the stage of the Imperial Theater, where Ed Wynn was indulging in some very untheatrical hysterics. Aubert, leading lady of his show, "The Laugh Parade," had been taken ill suddenly and he was trying to make up his mind whether to close the show until she recovered.

When the booking agent burst upon the stage with Katherine in tow, Wynn listened impatiently to his story and dubiously agreed to try out the substitute in the part. Two hours before curtain time and a whole role to master, including several songs—it was just about as tough an assignment as has ever been given to an actress.

Her ten days in the part opened the way to leading roles in "Face the Music" and "Music in the Air." She was a Broadway star at last.

Watson was completing his course in music at San Jose State College, where he was a star at football, basketball and track, when the break came that eventually carried him to a footlight career. Strolling down the street with a friend one day, he was introduced by his



KATHERINE CARRINGTON and MILTON WATSON . . . Their songs of sentiment are clicking . . .

companion to Paul Ash, who was leading an orchestra in San Francisco.

Ash asked Milton's companion if he knew where a certain tenor could be located.

"I'm sure I don't know," the friend answered, "but this fellow, Watson, is a pretty fine tenor. How about using him?"

Ash gave Milton an audition and the job of featured vocalist with that maestro's orchestra was his upon his graduation. Watson stayed with Ash for five years, four of them in Chicago. When Ash took his orchestra east to the New York Paramount, Milton left to take a role with the Four Marx Brothers in their talkie, "Animal Crackers." Engagements in the Broadway musical successes, "Sons of Guns," Earl Carroll's "Vanities," and "Strike Me Pink" followed.

Three years ago, Watson made his radio debut with Helen Gilligan in Mark Warnow's CBS "Star Reveries."



# FROM A BOW TO A BATON IN 2 ROUNDS

**A** REVOLUTION made Enric Madriguera compromise with his budding career as a world-famous concert violinist. A fist fight at Monte Carlo in defense of two American girls made him consider himself fortunate that he had already effected that compromise.

For Enric, leader of New York society's favorite dance orchestra, can still play the violin for dance numbers but he can't play Debussy, or Beethoven or Brahms. And the doctors say it will be at least two years before he can regain the use of that broken little finger on his left hand, so important to a concert violinist.

Madriguera and his orchestra, now playing nightly over an NBC network from the Empire Room of the Waldorf Astoria, were filling an engagement at Monte Carlo's famed Casino last summer when two of the American girls in the floor show became engaged in an argument with one of the waiters. Another waiter joined in the row and the girls were being treated quite roughly when Enric interfered. He succeeded rather quickly in routing the tray jugglers but that precious little finger was broken.

Enric made his debut as a concert violinist at the age of five. He was a student under the great Leopold Auer and was a protege of Enrico Caruso, who gave him the Stradivarius which he still plays. He made a number of world concert tours alone and others with Caruso, gaining a place among the really important concert violinists.

But radio had already made serious inroads on the concert stage when the fortune of the Madrigueras was wiped out by the cataclysm that sent the Bourbon dynasty into exile from Spain. Enric had to consider for the first time in his life the possibilities of making a living out of his musical training, which had cost his parents so many thousands of dollars.

He organized an orchestra and played Spanish dance music. Some of his early orchestra engagements in this country were at the Biltmore and the Commodore in New York. Later he played at the Place Pigalle, one of the ultra-smart New York night clubs of the pre-repeal era.

Madriguera "exercises" for two hours a day. He



ENRIC MADRIGUERA

... A revolution halted his career as a concert violinist ...

doesn't need to resort to the usual form of setting up exercises or his fencing and boxing, at both of which he is adept, to keep his figure slim or to maintain perfect physical condition. But that broken finger is the part of his body that needs exercising.

As soon as he has had his cold shower in the morning, he dons a white knitted glove, which contains a strong elastic that fastens to the end of the injured finger. During the next two hours he continues to flex

that finger again and again, even while he is eating his breakfast. Under this treatment, the finger is slowly regaining its strength, but it will still be a long time before he can use it to play the classics and his favorite Spanish music. He takes all this philosophically, realizing that if he were still a concert violinist the mishap might have been ruinous to his career. As it happens, it merely keeps him from playing the music out of which he derives the most personal enjoyment.

## TYING A GYPSY TO ONE POST

**H**ARRY HORLICK, leader of the A & P Gypsies, heard Monday nights on an NBC-WEAF coast-to-coast chain, is celebrating his eleventh year of sustained broadcasting for the same sponsor. Horlick has held his place throughout the years because of his ability to play songs that are a little different from most of those heard on the air, and because he can give a different twist to the melodies that everybody else plays.

Horlick specializes in folk songs of all nations, and his musical library is replete with his type of melody. He personally obtained most of them on his various tours.

Harry Horlick is a gypsy—not an A & P Gypsy, and not a child of Romany camps, but a true nomad in background and inclination. He was born in Cheringow, a hamlet near Moscow, and studied in Tiflis, romantic city of the Caucasus. It was in the conservatory in that city that Horlick first studied music, under the tutelage of his brother, who was concert-meister of a symphony orchestra there.

A graduate of the Tiflis conservatory and a full-fledged musician, Horlick went to Moscow and played in symphony orchestras. Then the war broke out and Harry entered the Russian army. For more than two years he did not touch his violin. When the revolution overthrew the Romanoffs, Horlick was seized by the Bolsheviks.

Instead of sending him to Siberia, the revolutionists drafted Horlick into a symphony orchestra, and later he was assigned to play in an orchestra for the communized opera, visited by the Russian dictators. Harry never "played fiddle for the Czar," however, thereby differentiating himself from most of the radio maestros who hail from Russia.

Horlick tried to escape on several occasions, and one night he succeeded. He traveled only at night, hiding by day, and finally reached Tiflis where friends hid him until they could sneak him away to Constan-

tinople. Here his famous music collection started.

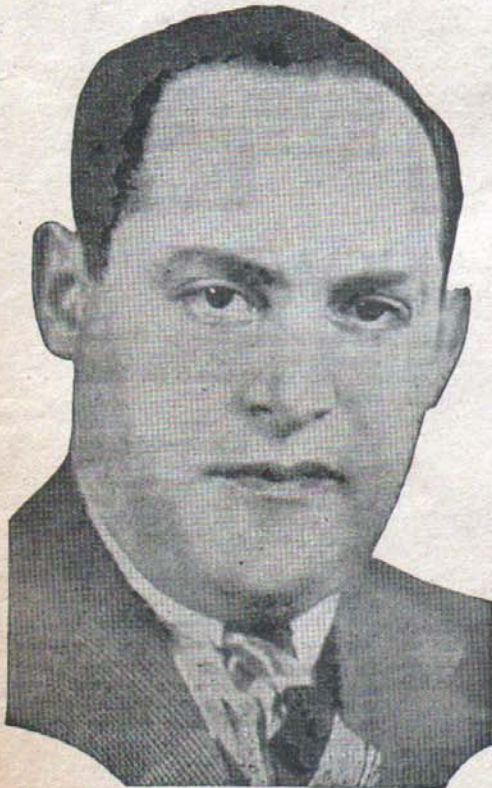
Leaving Turkey, Horlick came to America, paying for his passage by giving violin solos. It wasn't long before he figuratively hoisted his violin over his shoulder and set out for new lands. In France and Italy, Germany, Austria, Hungary, China and Japan he wandered, listening for melodies which he jotted down on paper for future use. Often he spent days with bands of real gypsies, playing for them and in turn learning their distinctive folk tunes.

Africa was the next stop on Horlick's unplanned tour, and then through the Antipodes to gather still more material. A jump across the water, and he was in South America, visiting every colony and country in our southern neighbors' boundaries. By degrees he came north, traveling through most of the states.

One morning eleven years ago, a little group of five musicians gathered in New York City. They played haunting gypsy airs of their native Russia. No one had ever heard anything just like it before. A representative of radio was present, and Horlick was asked to bring his five men to the broadcasting studio the following day. He did, and the A & P Gypsies went on the air as a commercial feature.

A year went by and the Gypsies numbered fourteen. The NBC came into being, and with it the networks. Soon requests began to arrive from radio fans, asking Horlick to depart from his Gypsy music a little and present other types of compositions in their individual style. So the Gypsies added a brass section, blossomed out as a small orchestra, and put on a more varied program.

The Horlick band grew in personnel, grew until it reached its present proportions. It can now play anything from a dainty string quartet to a Beethoven symphony, from a military march to an up-to-the-minute interpretation of a sophisticated melody. Always that haunting, native music of many lands is included in the programs, however.



HARRY HORLICK

... a "Gypsy" who has stayed in one spot for eleven years ...

# AWARDS IN NINTH BETTER RADIO CONTEST

## Report of Judges

RADIO GUIDE's Ninth Better Radio Program Contest, covering the Chase and Sanborn Coffee Hour with Eddie Cantor, attracted the largest number of entries since the present series of competitions was launched. A total of 6,231 listeners competed and the program as a whole pleased 5,525 of these for the record popularity percentage of 95.

Cantor himself won the approval of 5,574 and was criticized adversely by 657 for a percentage of 89. Rubinfoff's orchestra won favorable comment from 3,683 and was disliked by 188 contestants, for a percentage of 95. Rubinfoff's violin solos received 3,842 favorable comments and 219 which were adverse.

James Wallington, the announcer, who also acts as straight man for Cantor, scored the highest popularity percentage with 5,340 favorable comments and only 51 against. Ninety-nine percent of those who commented on his work were favorably impressed.

In spite of the overwhelming popularity of the program as a whole, there were certain features of the presentation which drew the virtually unanimous disapproval of those who commented on them at all. A total of 614 contestants reported objections to the applause and laughter of the studio audience at costuming and grimaces which fail to register at the other side of the loudspeaker. A hundred percent of those commenting on this phase of the program objected to audience noise in the studio. The use of Rubinfoff as the butt for Cantor's gags also drew the fire of 686 contestants and not one registered approval of this device.

The method of handling the commercial credit on this program was also rather generally criticized. A total of 1,385 entrants commented favorably on the advertising and 906 found it objectionable.

First prize goes to Roscoe Gilmore Stott, of Cincinnati, O., for an intelligent critical discussion of the program and an incisive analysis of Cantor's ability to keep his listeners amused. In the face of the almost unanimous approval of the program on the part of the contestants, the fact that Dr. Stott failed to offer any constructive suggestions for changes that would improve the presentation did not militate against him in the consideration of the judges.

Mary Lauber, of Philadelphia, winner of the second prize, also commented widely on the various aspects of the program and her criticisms of the studio noises and the character of the advertising were repre-

## Program: Chase and Sanborn Hour

FIRST PRIZE—\$25.00

Dr. Roscoe Gilmore Stott, 540 Howell Ave., Cincinnati, O.

SECOND PRIZE—\$10.00

Mary E. Lauber, 119 W. Abbotsford Ave., Philadelphia, Pa.

\$5.00 PRIZES

Eunice Irwin, 2000 Grand Ave., Decatur, Ill.

Whidden Johnson, 25 Forest Ave., South Portland, Me.

E. M. Adams, 1104 Penn Street, Kansas City, Mo.

## Chase and Sanborn Program Scoreboard

How the contestants rate the program as a whole and the individual stars:

	Number for	Number against	Percentage for	Percentage against
The Program	5525	276	95	5
Eddie Cantor	5574	657	89	11
Rubinfoff's				
Orchestra	3683	188	95	5
Rubinfoff's solos	3842	219	94	6
James Wallington				
(Announcer)	5340	51	99	1
Advertising	1385	906	60	40
Studio Applause and Laughter	0	614	0	100
Cantor's Ribbing of Rubinfoff	0	686	0	100

sentative of the reactions experienced by many other contestants.

Five dollar prizes were awarded to the following: Eunice Irwin, Decatur, Ill.; Whidden Johnson, South Portland, Me.; and E. M. Adams, Kansas City, Mo.

The following were given honorable mention

Pauline Silver, 22 Vineland Terrace, Hartford, Conn.

Robert Wenning, 16 E. 19th St., Covington, Ky.  
Joseph Segal, 15 West 86th St., New York, N. Y.

Mrs. Walter Park, Jr., Texarkana, Ark.

Mary Crost, 705 Woodlawn Ave., Rockford, Ill.  
Miss E. Johnston, 975 East Boulevard, Cleveland, Ohio.

Jack V. Nichols, 6639 South Union Ave., Chicago, Ill.

J. Kenneth Binning, 344 No. 3rd St., Lincoln, Neb.

George K. Leary, 17 William St., East Orange, N. J.

Results of RADIO GUIDE's Tenth Better Radio Contest, covering the Seven Star Revue, featuring Jane Froman, will appear in next week's issue.

THE JUDGES

## Winning Letters

First Prize \$25.00

The new program of Cantor, King of Comics, wins!

Mr. Cantor surpasses all radio comics not in material, not in singing voice, scarcely from the view-point of variety. He is the only one who is psychologically sound in his methods. He has mastered the very difficult technique of pushing his personality through the air. He knows that great

humor in a comedian lies in having us laugh at him. Like Chaplin, he knows that we humanly laugh at one in difficulties. He dramatizes himself as frail, his voice asks our sympathy even as we laugh. It is the rare gift of humor through pathos.

Again, he is ably abetted by Mr. Rubinfoff—the only leader who uses craftsmanship in his own skillful arrangements of familiar semi-classics and classics—or those of a masterful aide. And by an announcer of rare versatility and uncanny intelligence.

The result: A balanced program that makes Mr. Cantor's comic contemporaries appear shoddy, unskilled and vacuous; an hour of rather wild extremes in sentiment and comedy; a sales promotion that is not repulsive. Flawless? No. Merely intelligent entertainment.

Dr. Roscoe Gilmore Stott,  
540 Howell Avenue,  
Cincinnati, Ohio.

## Second Prize \$10.00

The Chase and Sanborn Coffee Hour, a deft blending of humor, music, and food for thought, provides excellent entertainment. Eddie Cantor's quips have direct appeal, an air of spontaneity and are touched with both humor and pathos. His comments are timely, and often there is wisdom beneath his banter. His references to Ida and his daughters, his mock "ribbing" of Rubinfoff exemplify the human spark. He's a person first, a comedian secondly.

James Wallington, announcer, whose cool voice won him the 1933 diction award, is engaging as Eddie's stooge and partner. The music is varied and expertly presented. Rubinfoff's violin solos are impressive. By artistry of arrangement and interpretation, he brings forth even a popular melody's latent melodic possibilities; its true beauty and significance.

As improvement I suggest elimination of studio capers provoking laughter. Fundamentally radio programs are created to please listeners. Until television becomes a definite part of radio reception, studio capers should be taboo. They make listeners feel slighted, resentful. Such mental attitude diminishes appreciation and interest which sponsors seek to retain.

The advertising suffers from repetition and exaggerated claims for the product, causing listeners to mimic disparagingly. The time has come to inaugurate something original and convincing.

Mary E. Lauber,  
119 W. Abbotsford Avenue,  
Philadelphia, Pa.

# MR. FAIRFAX KNOWS THE ANSWERS

Arthur Fairfax, a veteran of radio who knows all the stars personally, will do his utmost to answer your query in the earliest possible issue of RADIO GUIDE. The only exceptions will be those questions that are not of sufficient general interest to merit response in print; and such inquiries will be answered direct, if accompanied by a stamped envelope. Address all questions to Arthur Fairfax, RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

Mrs. S. S., Mt. Carmel, Pa.—"Cecil and Sally" is an electrically recorded program. It is produced on the west coast. Details as to cast, etc., will follow.

F. A. R., Frankfort, Ind.—Happy Jack Turner is working at WHAS, Louisville, and broadcasting over the "Center of Population" chain, which includes WSM, Nashville, and WCKY, Covington, Ky. Chuck and Ray last reported at WSM, Nashville. Turner may be heard over WSM week mornings at 8:45 o'clock CST. And J. Oliver ("Duke") Riehl is now special production man at WSM. Seems as if WSM is getting them all!

Be nice, you orchestra fans, and quit sending quarters to the Music Corporation of America for band leaders' pictures.

On a tip which appeared here, thousands of listeners have deluged MCA for pictures, and the supply is now exhausted. Maybe I should go into the business. Should I?

J. M., Philadelphia, Pa.—Joe Sanders, on a tour of one night stands through the middle west, is at present in Cincinnati. He is not broadcasting.

Mrs. M. J. J., Peoria, Ill.—It was out of respect for Irna Phillips' wishes that she was not given credit for her double role in "Today's Children." She had desired to remain unidentified. The baby in the photograph was just one borrowed for the occasion to lend naturalness. A director is required to properly time, rehearse and present a radio sketch. Arthur Jacobson was born on October 9, year unknown to us.

Mrs. C. M., Norfolk, Va.—Following is the cast of "Painted Dreams." Mother Monohan, Bess Flynn; Valerie, Mary Afflick; Joyce, Kay Chase; Alice, Alice Hill. The sketch is directed by Edward Smith from script written by Kay Chase, a member of the cast.

M. J. I., Peoria, Ill.—Not all back copies of RADIO GUIDE are available for sale. Send a list of your missing copies to the Circulation Department, and they'll do their best.

H. G., Brooklyn, N. Y.—Jack (Vin Hawthorn) Arnold is not on the air on a regular schedule and is definitely written out of Myrt and Marge. The new Marge "heart" in that sketch is Gene Kretsinger, who'll actually marry Marge (Donna Damerel) Minter on Saturday, Dec. 30.

H. L. P., Bucknell, Ind.—"The Smith Family" is no longer being presented on the air. The cast is broken up and its members so widely scattered that it is impossible to learn their whereabouts.

Listener—Wallace Butterworth, now in New York, has been broadcasting the General Mills news broadcasts over the CBS network. Now that this service is to be discontinued his plans are probably not settled. Everett Mitchell broadcasts only over NBC affiliated stations. Sorry, NBC has not disclosed any further plans

for the Mitchell-Glen or Mitchell-Larsen combinations. Elder Michaux and his congregation are Negroes of the Congregationalist faith.

Mrs. I. P., Willimantic, Conn.—Asher and Little Jimmy programs are broadcast daily except Sunday and Monday at 6:15 EST over the CPG group of stations which includes WCKY, Covington, Ky.; WHAS, Louisville, Ky. and WSM, Nashville, Tenn. They may also be heard occasionally on WSM Saturday night programs.

E. L., Hamilton, Ont.—Ted Lewis and his orchestra are not broadcasting at present, but in Martin Lewis' interesting column this week you will find a reference to a possible program still to be announced.

J. H., St. Paul, Minn.—A letter addressed to Baby Rose Marie, care of the National Broadcasting company, New York, N. Y., will be delivered to the juvenile star. No new plans for Elmer Everett Yess are announced.

# YOUR PROBLEMS SOLVED

By  
The Voice of Experience

The Voice of Experience's broadcast schedule is Monday to Friday daily at 12 o'clock noon eastern time; Tuesday at 8:30 P. M. eastern time, with a repeat broadcast at 11:45 P. M. for Pacific Coast and Rocky Mountain section; and Mondays at 3:15 P. M. eastern time.

## Young Love

**DEAR VOICE OF EXPERIENCE:**  
I have a small problem to call to your attention. I am 16, going on 17, and am a senior in high school. I do not like to deceive my parents, but they do not think as I do. They think I should not go out yet with any special girl. I like one girl in particular quite well at the present time. But if my folks find I have been out with any girl I get a talking-to on the subject.

Will you please answer in RADIO GUIDE? I do not wish to deceive my parents and yet I think I ought to be able to have a good time. Please do not put my name in RADIO GUIDE as many of my friends read it.

L. R.

**ANSWER:** Don't worry, L. R., about my publishing your name. Most of the thousands that write to me confide their names and addresses to me and I never have been guilty of a breach of confidence.

You know, laddie boy, I have a pretty good memory, and I was a boy once and I like the girls too, not one, but several, and I can understand your desire to be normal and to enjoy the company of the other sex, and yet I commend you upon not wanting to deceive your parents.

I have talked a number of times in my broadcasts and written in my column appealing to parents of growing boys and girls not to make deliberate deceivers out of them by trying to prohibit normal social interests. How much better it would be for you, my lad, if mother and father would encourage you in the right choice of girl friends and even allow you to entertain in your own home and be entertained in the girl's home, than to tempt both you and the girl to meet on the sly and deceive two sets of parents thereby.

I have spent a great many months studying boys and girls in detention homes and reform schools, I have the written confessions of several thousands of unwed mothers and of many boys that were involved in pre-marital relationships. If parents only knew how many of these cases are directly caused because of prohibitory methods against boys and girls being their normal selves, and how many boys and girls are driven not only to deceive but from deceit to establishing other practices due directly to parental repressions, I think that the American parents would treat very differently the normal interests exemplified by your letter.

Suppose, L. R., that you show mother and father what I have written, and if they feel incited to do so, let them write to me and take issue with me. I think that I can prove to them that whereas they have had a few children in the 'teen age, I have dealt with tens of thousands and therefore believe that I am in a position to advise kindly and sincerely and sanely with them.

I am not taking sides with you, L. R., against your parents. I am simply trying to champion a cause for cleanness and decency and normalcy among the youth of this nation, and am trying to encourage parents to help me to put such a condition into effect. I will be interested in knowing the outcome of your case.

## Troubled Wife

**Dear Voice of Experience:**

Recently I read the letter in RADIO GUIDE from the boy whose problem was overwhelming passion. Strange as it may seem to a young married woman, have never experienced the slightest passion. At first it nearly wrecked our home and happiness as my husband could not understand my point of view. He thought that my physical unresponsiveness was unnatural and because of this abnormal condition in me that I would be unable to understand him, but it is not true at all.

Because I really loved my husband dearly and knew that he loved me, I determined not to allow our marriage to go on the rocks, so gradually I resorted to pretense which is working splen-

didly. Often I feel that I am hypocritical even though I do have a high spiritual regard and a deep overwhelming devotion for my husband.

I am extremely affectionate and cannot understand why it is that spiritually and emotionally I am all that could be exacted of any wife, and yet I am utterly lacking on the physical plane. Please give me some helpful advice through the columns of RADIO GUIDE.

A Loving Wife

**ANSWER:** My friend, this is not only a very serious problem but is also one that is wracking the brains of many a seemingly normal individual who has entered into marriage blindfolded as a result of the prurient attitude society has taken toward pre-marital sex education.

It is a sad comment upon civilization that only among the higher types of civilized women do you find many of the female abnormalities, not least among which is that from which you suffer. In the animal kingdom and among the savages it is absolutely unknown. The reason for this is that the savage and the animal are creatures and they live by their instincts. We highly civilized creatures, because we have found ourselves equipped with the ability to choose, have taken such delight in our gift of choice that generation by generation our instincts have become dimmed until today the average American male or female is almost devoid of any instinct in the expression of his or her emotional life.

After years of study in the tenderloin to determine the cause of many of these so-called abnormal conditions, and having discovered a number of different causes, particularly for physical or psychic frigidity, I have been accorded the privilege of enlightening many thousands of women who thought themselves victims of unnatural coldness when in reality they were solely the victims of their own or their husbands' ignorance, or of a psychic condition produced by a wrong training on the part of parents.

Certainly a column in RADIO GUIDE is not a place to discuss so intimate albeit so vital a question. I am glad, however, to be able to offer you a little pamphlet which I know you will find exceptionally helpful, called "The Frigid Wife". This I will be glad to send you upon receipt of a stamped envelope or, preferably, just a 3c stamp, giving your name and address. I am sure that you will find it well worth while to send for as will also any other woman who feels herself the victim of the same condition. In my opinion in this age of enlightenment, there is no need for frigidity, and because of the fact that much of the happiness of the home depends upon physical normalcy, I am glad to be of assistance to any family that I can in righting such an abnormal condition.

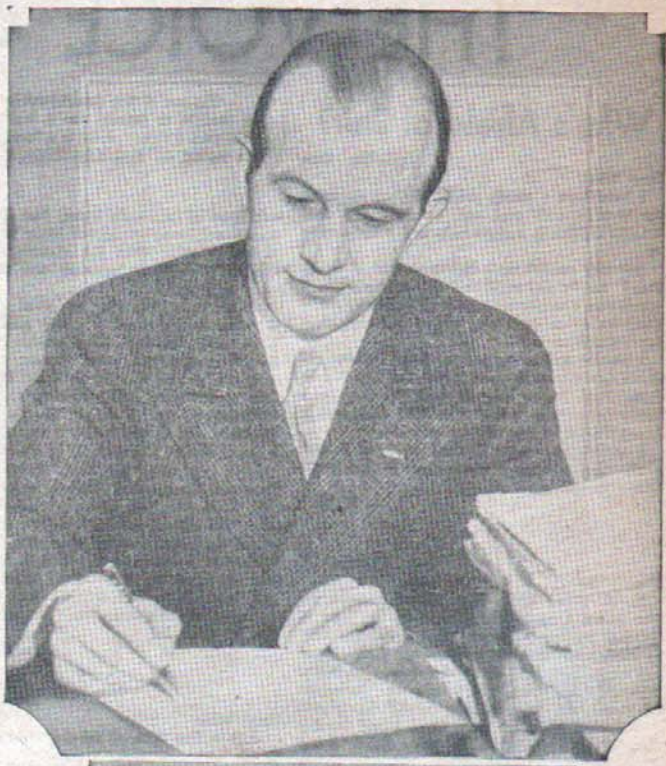
## Mental Taint

**Dear Voice of Experience:**

I have been married for a little more than four years and am approaching a rather bad time unless you can help me. My husband's people and my people came from different parts of the country and so we did not get very closely acquainted until after our marriage. Since then I have discovered that he has a brother who is foolish, that there have been at least two suicides in his mother's family, and that uncles and aunts are confirmed neurotics.

At the time of our marriage, we agreed that there would be no additions to our family for three years at least so as to give us time to buy our furniture and save a little before being burdened with a family. Now, Voice of Experience, in the light of what I have learned about his people I am in a quandary as to whether or not to chance any babies. My husband and I love children, and it breaks my heart to see him cuddle a little baby—any baby—in his arms and to think that perhaps he will never have any baby to call his own.

Experience, is there the possibility of those family taints coming out in my children? You see, we have exceeded the time agreed upon by a year, and, while he says nothing, I know by



Your Friend and Adviser  
THE VOICE OF EXPERIENCE

the look in his eyes when he looks at children that he longs for some of his own, and his longing is no greater than mine. However, better to long for and be denied, than to have babies who might be foolish or be cursed with a streak of insanity.

I have not discussed this with anyone, not even my husband, but it would not be kind to hurt him unnecessarily. You are so continually called upon, "Please, Voice of Experience, won't you help me?" that I am constrained to add my cry too. This worry has put me in rather a bad spot, and I believe has been enough to make me

Heartsick.

**ANSWER:** I wonder if my readers can see between the lines of this letter the heart agony of a typical mother denied actual motherhood.

Those who know me must recognize an accentuated love for children which I have never attempted to hide, and therefore I can sympathize most deeply with a woman who is anxious for a child's prattle and the little responsibilities and care that go with motherhood, but who, by virtue of necessity, must be denied this great epic of womanhood.

I would be most foolish, however, just because of an inherent desire on the part of a man and his wife for children to say, "Why not? You both want children—life is a gamble; take a chance." I imagine this temptation has already come to this couple without my having to voice it. But on the other hand any psychiatrist will tell you that in this woman's letter are a number of danger signals, and how powerfully she has put the matter when she says, "It is better to long for and be denied than to have babies incapable of normal intelligence."

All that I can do, my friend, in this column, is to express my sympathy for you regarding the conditions over which you have had no control, and to commend you for your thoughtfulness in this matter. Were I in your position, I should sit down and quietly talk the matter over with my husband and ask him, for the sake of the peace of mind of both of you, if he does not think the wise thing to do would be for the two of you to go to a good psychiatrist, present the entire case to him, and then be guided entirely by the advice of this trained letting your husband undergo a thorough examination, expert.

It is possible that he would find nothing over which you and your husband need to worry, in which case I would be the first to congratulate you. But on the other hand he might thoroughly confirm your fears, in which case it would be most advisable, I can assure you to accept a vicarious motherhood and fatherhood by adopting a carefully selected little tot. If you decide to act upon this advice, won't you write me of the outcome, for I assure you I am interested in every case that is brought to my attention. I can always find a moment in which to check up on a case already handled either through my broadcasts or through the column in RADIO GUIDE.

# THE VOICE OF THE LISTENER

## Who's Afraid of Bair?

Belleville, Ont.

Dear VOL:

I have been a steady reader of your magazine for over a year and can certainly say that RADIO GUIDE is a great help to the radio owner.

But why publish such letters as that of C. M. Bair? Surely you could find letters in your mail which aren't so narrow-minded as to say "thumbs down on dance orchestras and sick tenors singing popular music."

I wonder how many radios would be operated if we didn't have orchestras like those of Wayne King, Fred Waring, George Hall and Guy Lombardo; also "sick tenors" like John McCormack, Frank Parker, James Shields and others.

I sometimes wonder if some of these kickers can't turn on some other stations if they don't like a certain program.

A. E. M.

Chicago, Ill.

Dear VOL:

C. M. Bair's letter interests me because, on the whole, I agree perfectly as to the type of musical programs I enjoy. But I feel the lady is cutting off her nose to spite her face. There are many lovely and excellent day-time programs, which, in her spite, she is missing. Examples of these, are, in part, the WAAF Symphonic Hour every week day from 12 to 1 and Sunday from 9 to 10; the U. S. Navy Band, Army band, Singing Strings, and the Palmer House ensemble, all of which broadcast many times during the week; or the Rondoliers, Howard Barlow's New World Symphony orchestra, Three Strings, the WGN Concert Ensemble, Rochester Civic orchestra, On Wings of Song, the Music Weavers, Eastman School symphony orchestra and the Curtis School of Music. All these are regularly scheduled between the hours of 10 a. m. and 5 p. m.

RADIO GUIDE is as important to me as my daily bread and all of these and many more excellent programs are regularly listed therein.

If C. M. B. will give herself half a chance for enjoyment by purchasing the RADIO GUIDE and STUDY IT, she will never again be regusted because she can find nothing to please her taste.

Furthermore I suggest that she consider she is only one of thousands of listeners, many of whom would twist away from classical music programs as quickly as the devil would run away from holy water. And they, too, have money to buy radios and purchase merchandise. There are many preferences beside the cultured tastes. But I agree everyone thinks the advertising is topheavy in most broadcasts. This will be remedied as soon as sponsors realize it. Just because "we" enjoy the better music is not reason that those who prefer crooners and torch songs should not have some consideration.

Mary Adams

Oskosh, Wis.

Dear VOL:

While reading your column in the RADIO GUIDE I came upon the letter of C. M. Bair.

It seems to me that such people should buy a Victrola and play it on Sundays. And as for the lives of Beethoven, Gauguin, etc., that's what we have public libraries for. I like symphonic music as well as anyone else but if we had the same amount of it as we do of modern music, we'd be so tired of it that anything would be welcome, even one of the "sick tenors" C. M. B. talks about.

A. L. Davis

Greene, N. Y.

Dear VOL:

May I write a few words in the interest of fair play. Why should lovers of symphonic music be so bitter in condemning those who like the lighter music or the so-called popular music? Take for instance the letter of C. M. Bair in the Dec. 16 RADIO GUIDE which says, in part, "We are disgusted with the programs of popular music." Also the insulting letter of Ben Fletcher in Sept. 30 RADIO GUIDE, and the meanest letter of all, that of A. J. Blencoe, Geneva, Ill., in a recent issue, about the 14-year-old mind. They may be cultured to the Nth degree but any person who would write in such

The use of this department is cordially offered to every reader of RADIO GUIDE who has a thought to express and a desire to express it. LET'S ALL GET TOGETHER and TALK THINGS OVER. Here is a forum to which everybody is cordially invited. Address all letters to VOICE OF THE LISTENER, Radio Guide, 423 Plymouth Court, Chicago, Ill.

criticisms of another's letter, just because that person expressed an honest liking for any type of music other than the classics, must have had his training in manners and unselfishness sadly neglected.

At the risk of having my mind classed with the 14-year-olds (and I would rather have it there than with the selfish snobs) I am saying that I greatly enjoy the popular songs when sung by people like Little Jack Little, Landt Trio and White, Eddie Cantor, the Breakfast Club soloists, etc. I do not like the oh-wah-de-o-do-trios but if there are those who do, why I never thought I owned all of the air.

I do not enjoy the little sketches such as Lum and Abner, Mrs. Frasier's Boarding House, The True (?) Life Story of Betty and Bob, etc. The dialect in the first two and in many others depicting country characters is not true to life as I know country people and in addition, is hard to understand. When I cannot get any others than these I find I can give up some of the time until programs I enjoy can be tuned in.

Mrs. J. H. Taft

Manitowoc, Wis.

Dear VOL:

Just a few lines of rebuke to answer C. M. Bair's letter.

It might be possible for her to tune in Zion City, Ill., if she wants that class of programs.

Sponsors such as Pepsodent, etc., who pay large sums to the radio systems and to their entertainers, must have some advertising to repay them.

Best wishes for the present standard of radio programs, performers and sponsors.

J. F. Regan

Galesburg, Ill.

Dear VOL:

The radio isn't an invention for people with one-track minds so I would advise C. M. Bair to dispense with its services altogether or by some hook or crook, to develop writer's cramp before again sending such a letter as appeared over her signature in RADIO GUIDE.

I do not say thumbs down on any type of radio entertainment which is pleasing to others but not to me. They're all artists or they wouldn't be on the air. Being intelligent people of course we enjoy classical and symphonic music but when some one "pans" modern dance music and our golden tenors it rankles, and how. I would advise Mrs. Bair to tune in on Wayne King's Orchestra every night at 10:30 and if there's any finer music to produce it. Or Bing Crosby at 7:30 on Mondays or Tom, Dick and Harry at 6:45 p. m. They're all simply grand.

Bring on most any kind of radio entertainment. We can take it and I rather hope you will print this letter so that C. M. Bair can get the full benefit of the razzberries I'd like to send her personally.

Z. Miller

Houlton, Me.

Dear VOL:

I enjoy RADIO GUIDE very much and after reading the interesting articles on radio personalities am in a position to be more appreciative of the programs.

I feel deep sympathy for the writer of the article "regusted" in a recent issue and would like to make a few suggestions which might help to correct the attitude taken.

Most of our greatest problems are sponsored by commercial firms to promote the sale of their goods, consequently they try to sponsor programs which the listening public has shown interest in and which the greatest number of people will listen to in the future. It has been proved that the symphonic music has not brought the best results to the commercial advertiser.

When you stop to consider that the concern sponsoring a program is spending thousands of dollars each week for our entertainment and only asking us to buy his product, shouldn't we feel grateful to the advertisers for the minimum amount of advertising which you now hear on a number of the best programs on the air?

L. A. Briggs

## A Stitch In Time

Altoona, Penn.

Dear VOL:

Just this minute received my copy of RADIO GUIDE and the first thing that attracted my attention was the fact that you have at last decided to stitch your magazine pages together.

In my opinion this is a great improvement and I wish to offer my congratulations. This means I will no longer have to start a story in the living room, get the second sheet in the dining room, the third in the kitchen, the fourth in the "library," etc.

I enjoy the GUIDE a lot and wish you continued success.

F. P. M.

Winona, Minn.

Dear VOL:

I am glad to see the improvements in the RADIO GUIDE. The paper stitches keep it together so that the whole family has to wait in turn. Also the period of the day makes it easier to find programs.

Let's hope that Wayne King and Jan Garber continue to broadcast all winter. I never let a day go by without hearing them.

Georgia Pesch

Macon, Ga.

Dear VOL:

Congratulations on the new Southern Atlantic edition of Radio Guide. It is a great deal better than the Dixie edition. It gives all the stations that we often listen to. The smaller size and stitching the pages also are great improvements. The "Stoopnagle Revelations" are about as funny as the programs. Keep up the good work.

Answering Mr. Fairfax's question concerning "Old Man Sunshine" (Ford Rush), he can now be heard on the CBS network daily except Saturday and Sunday at 4:45 p. m., EST.

I, like all readers, always look forward to the new RADIO GUIDE.

Stanford Smith, Jr.

## She Likes Hill Tunes

Cedar Park, Tex.

Dear VOL:

I have been a reader of RADIO GUIDE for two years and think it is a grand magazine.

I think Mrs. Lola Mathews of Tyler, Texas, ought to have two bouquets for what she had to say about Bradley Kincaid. I'd do without my breakfast any time to hear him sing. Arkie (The Arkansas Woodchopper) of WLS is another favorite artist of mine.

The "Grand Old Opry" at WSM wouldn't be complete with Asher and Little Jimmie. My favorite type of music is the Old Time songs and mountain ballads.

Mrs. E. Cluck

## From Kovar to Roof

Chicago, Ill.

Dear VOL:

I have just read Charles Roof's letter and agree with all he says about Hal Kemp. When Hal's saxophone starts playing those trills which he's famous for, he can't be beaten. I can add a few more to Roof's list. They are "See You in Church," "Paper Moon," "Lovey" and many more. I suggest that Kemp followers keep writing in until some sponsor takes notice.

Ralph Kovar

Villa Park, Ill.

## An Advertiser Explains

Dear VOL:

Thanks for the fiver awarded my comments and now may I use your V.O.L. column to take issue with Messrs. Cartwright and Silver on one criticism they offer, that commercial announcements consume too much time on a certain program?

Perhaps, being an advertising man, I am biased, but I think this oft-repeated criticism of radio

programs, in general, is unwarranted. The length of an advertising plug within reason, of course, is relatively unimportant, so long as the advertiser has a message to deliver that listeners want to hear, and which is presented in a manner which does not insult the intelligence (surely above the moronic rating of 12 years). If the announcement does not possess these characteristics the advertiser may as well discontinue the role of radio angel and as "Beetle" advises, "Get off the air."

Has it ever occurred to radio advertising critics that the industries which foot the not inconsiderable radio bill and give us the finest air entertainment enjoyed by any country in the world, are entitled to a profit on their investment? In these days especially, every advertising medium must produce tangible results or give way to one which will.

So let's quit kicking about commercial credits before some of our politicians start regulating them, perhaps killing the goose that's laying such nice golden eggs.

W. R. Petrie

## As Sanders Meanders

Gary, Ind.

Dear VOL:

We enjoy RADIO GUIDE so much we just have to write and tell you so. We can't find a thing in radio to kick about and think it's great just as it is, and costs nothing. We like the orchestra programs best. Has anyone noticed what a fine band Clyde McCoy has these days? Henry Busse's theme song alone is worth sitting up for. And isn't Ace Brigode's late blues program on Saturday nights fine for home dancing?

However, our favorite of them all seems to be missing from the air. That's Joe Sanders and his fine dance orchestra. We have been looking in RADIO GUIDE for weeks for news about them. Would appreciate your printing a life story about him soon.

Two Fans

## Wayne Still King

Moorhead, Minn.

Dear VOL:

I just feel like giving a few bouquets to my favorites.

Of course, Wayne King is and always will be my favorite of orchestra leaders. He is wonderful. I can't say enough about his music. Next, I think the "Breakfast Club" on the NBC network is swell. I always enjoy the music and the fun-making.

Third in line is the Palmer House Ensemble and Adolph Dumont, director of the WGN orchestra. Both programs are beautiful. I also enjoy Elsie Hitz and Nick Dawson in the story "Dangerous Paradise." Both have such charming voices.

My favorite announcers are first, John Harrington because he announces Wayne King's programs and then Jimmy Wallington and David Ross. What's become of Frank Luther? Hope I'll see a picture of Wayne King and his boys and also the boys and the other fellows who help to make the "Breakfast Club" so swell.

Helen Zervas

## A Real Bronx Cheer

Bronx, N. Y.

Dear VOL:

We want to say a few words about a man who deserves more than a few words—Cliff Burwell. No, of course, you haven't heard of him. But you should have. Cliff is first pianist with Rudy Vallee's Connecticut Yankees. A few years ago he was voted the most popular individual player in orchestras in the United States.

Still we never see a word of praise in his name. He plays a "mean" piano and would probably write many a clever tune if time permitted. He has already composed a few numbers, one of them being "Sweet Lorraine."

We've watched Cliff at rehearsals and have come to a definite conclusion. Rudy Vallee would be lost without him. Cliff arranges rhythms, offers a word of help here or there, and plays the piano as you've never heard it played before.

There are probably plenty like Cliff—unknowns whose work is priceless. How about it, radio listeners? If you know any it's up to you to bring them out.

Agnes and Ann

## REVIEWING RADIO

By Martin J. Porter

(And the Customers)

## THE LISTENERS ALWAYS WRITE

And it's a pity they can't be heard—and read—oftener. After all, they're the backbone of this broadcasting business, for who else would visit their dentists twice a year? Who would use toothpaste twice a day; who would clip coupons from the packages, and, for God's sake, who would write slogans?

Would anybody but a listener want to pick an *All-American Orchestra*, or confess murder to the *Voice of Experience*, or write to radio columnists—or read them?

The answer being "nobody else" then, I figure the listener ought to get a break, and once in a while have a column, or a page of their own, aside from the *Voice of the Listener*, where their thoughts are necessarily limited to a few well-chosen words. This is nearly the end of the year, and being all for the listeners myself, I think they ought to have their say, and this is what some of them say right out loud:

## Less Ballyhoo

"Dear Mike:  
"I am a former newspaper woman and the wife of a working newspaper man. As such, I am committing for the first time, the unpardonable crime of writing a letter to a columnist. Because our income has been reduced fifty percent, we have been obliged to turn more and more to radio for entertainment, and naturally we are paying a little more than usual attention to programs. I should like to rise up first of all and express our dislike of women announcers as boosters for sponsors' products.

"Why in the name of Heaven, do they allow a woman to talk on a commercial program? They never sound natural, they gush, and they are distasteful to a majority of the radio audience which, like the movie audience, is largely feminine. Any woman will agree that males, whether trying to sell themselves or their products, can do more business with women than women can.

"Many fine programs are spoiled for us by the long, tiresome lines of ballyhoo which insult the intelligence of the hearers. If one accepted as gospel the blah which comes out of the air, we would be smoking six different kinds of cigarettes, drinking half a dozen kinds of coffee, going batty trying to employ a dozen cosmetics, and buying enough patent medicines to pack us all off to the cemetery or the dope sanitariums.

"Yet radio is a godsend to families like ours who no longer can attend concerts, theaters and operas, and we are truly appreciative—enough so to stand for the high pressure advertising. You have noticed, of course, that Friday night is a poor night on the air. So help me, I can't find a thing on that evening which interests or entertains me.

"And won't you please help move those kid programs back an hour, from five to six instead of six to seven? And Wayne King! I used to listen to him, but the Lady Esther business is too much to take. Please root for more George Hall and Richard Himber music on the night waves.

"H. L. L., Baldwin, L. I., N. Y."

## The Benny Saviours

"Dear Mr. Porter:  
"I don't know when I felt so aroused as when I learned that Chevrolet wanted to minimize the Jack Benny comedy. This has given me a grievance against the stuffed shirts of radio that will linger a long time, although I have just read that Benny is O.K. with the sponsors, and will have his own way for at least sixteenth more weeks. That's one thing we have you columnists to thank for. As soon as you got a tip on the situation, you set up a howl that provided Benny with his defense. You won the case for him, and thousands of listeners are grateful for this. I don't blame Benny for quitting under the circumstances. A sense of humor is a precious possession.

"R. G. F., Bronx, N. Y."

## A Little Old, But—

"Dear Sir:  
"Here is a story you can pass on to your readers, and so help me, it's on the level. You've heard about Aldo Ricci, conductor of the NBC

Phantom Strings. Well, there is a chap with a sense of humor. The other day, he crashed into the NBC corridors, wearing smoked glasses and a dilapidated hat. He was carrying one of those sandwich man signs, with his head struck through the apex of them. But the funny part of it was the signs did not have any reading matter on them! They were just plain blank.

"The lad Ricci created a lot of interest, and to all who were curious enough to approach him, he explained that he was a just sign carrier working ON SUSTAINING TIME.

"J. G. H. (One of the NBC stooges)"

## Is This Dirty?

"Dear Porter:  
"I read your column in defense of radio and was glad to note that you claimed there was no suggestiveness on the air. Well, maybe you were right then, but how about this? I listened to Stoopnagle and Budd the other night, and they staged a take-off on the *Voice of Experience*, calling themselves 'The Boys of Experience.' One of the burlesque letters which they read, went like this:

"Dear Boys: I am the mother of a very pretty, in fact, a beautiful girl of sixteen.

"Signed) Anxious."

"What do you make of that, sir?"

"Angela G., Philadelphia, Pa."

(Note to Angela: My dear, don't you remember that I wrote also last week that the suggestiveness is bred in your own mind. Tsk! Tsk!)

## Not Bad

"Dear Sir:  
"I think one of the best gags was your dumb-belle letters in a recent issue. Well, maybe those letters were on the level and maybe not. They were amusing, but here's one that really was mailed.

"It seems a newly rich lady bought a Louis Fourteen bed with other furnishings for her new palatial home. After a week of its luxury, she wrote this letter to the antique dealer:

"Please come and get your Louis Fourteen bed, its too short for my husband, and while your about it bring me a Louis Fifteen."

"Andy B., Baltimore, Md."

## Or Sadder

"Dear Porter:  
"The dumb-belle letters ought to be made a broadcast feature. Wouldn't it be funnier than Ed Wynn and Jack Pearl put together, if the radio executives would allow the moronic letters to be broadcast as is?

"James Downey, North Adams, Mass."

## Reviewing 1933

"Dear Mike:  
"Nobody has as yet summed up the significant events of 1933 as applying to radio. It's about



MARY EASTMAN

the lovely young coloratura soprano who joined Columbia over a year ago but who has been microphonically silent for some months, returns to the CBS-WABC network at 10:45 p. m. EST on Friday, January 5.



KATHARINE HEPBURN

former social light and 1933's outstanding talking picture success, will be the first theatrical titan to appear on the Hall of Fame series when she is guest on Sunday, January 7, at 10:30 p. m. EST, over an NBC-WEAF network. Her fee is reported to be \$5,000.

time, don't you think, for a recapitulation of occurrences off which we may be able to base our expectations for the trends of 1934?

"For instance, I think the biggest and most significant development last year was an expedient that preserved the nation's morale in its worst crisis. I refer to the President's generous use of radio for his Family Fireside talks. I noted, too, and I guess you did, that the comedy cycle began to wane in the latter part of the year, with glee clubs supplementing the dance orchestras making the highest bid for popularity.

"I don't think much of the trend toward symphony and commercialized opera, but maybe I'm wrong. If so, I'm glad, for it shows an improvement in the public taste and a great deal of courage on the part of sponsors willing to take a chance with the opera and the Stokowski stuff.

"Another thing, though it was actually born two years ago, was the refinement during 1933 of the variety show, as exemplified by Rudy Vallee's weekly entertainment. That is real theater, and will, doubtless survive and improve in 1934. I regret to note, however, that nothing was done toward making any definite improvement to the drama. Let's hope they take that up in the New Year.

"And for heaven's sake, why doesn't somebody write something new in classic or semi-classic music. More power to Paul Whiteman for trying to encourage it.

"George Esty, Philadelphia, Pa."

## Ah Me, Ah Me!

"Dear Sir:  
"When I read the Radio Guide last week, I couldn't believe my eyes. I have followed your scribbles for several years in various places, and always I have had the impression that you delighted in negating everything on the air. I followed your stuff because, unfortunately, you were usually right although there were many occasions when you could have been kinder and pulled your punches. However, I like sincerity and I believe you were sincere about it all. I have heard that you got into hot water too, on occasions, which convinces me that you were really trying to help radio in an indirect way. Well, so help me, when I read your eloquent defense of radio against the sly thrusts of your journalistic confreres, Gilbert Seldes, I began to wonder whether you had gone to the mission and reformed, taken the pledge, and otherwise turned over a new leaf. It was a relief to see you shouting from the positive side of the fence. I feel a lot more respect for the business now.

"Helen Crawford, Hyattsville, Md."

(Dear Helen: Who gives you all the inside information?)

## Gyp Talent Bureaus

"Dear Mr. Porter:  
"Why don't the radio studios, in their charity toward mankind, or why don't you, if they won't, begin a crusade of exposure of those gyp joints which advertise and claim they can put you on the radio, get you a sponsor, or teach you to speak or sing or act?

"All they do is flatter you, pretend to begin a course in training, take your money and give you the old line until you are broke or disgusted. Why don't you do everything you can to warn suckers away from these places? Tell the public that the only way to get on the air is to possess exceptional talent; prove it, and get a manager, and deal with established agencies.

"You know as well as I that you can't get into radio through the network studios, and you know, too, that you can't get anywhere working for coffee and cake on the small independent stations—they can't get anywhere themselves.

"Disappointed."

Staten Island, N. Y."

(Note to disappointed: Some of these places are gyms. Some exist for polishing up talent already established. Some are racketeers. As for getting into radio through the studios, you are right, but many radio artists have climbed to fame by way of the smaller stations, though I will admit, it is a rocky road.)

## For Irene Taylor

"Dear Mike:  
"I am an admirer of Irene Taylor. When she first came East the columnists and commentators raved about her. Then when she left Whiteman she was out of the picture, only for the reason that the Whiteman band was idle at the moment. She went on a WOR beer program, and not one of you fellows gave her a tumble. Then the Camel people grabbed her, and because she and the Casa Loma Band never had worked together, the program wasn't as smooth at first, as it should have been.

"Then all you guys panned it, and you nearly broke the gal's heart. You know and I know she is a swell artist. Why don't you do her the justice of listening in now, and giving her credit for overcoming the technical difficulties, and lending real glamour to the show?

"Albert J. T., Paterson, N. J."

(You know me, Al. Irene is O. K. and I hope they keep her on the bill indefinitely.)

## Here's A New Slant

"Dear Martin:  
"I had read quite a lot lately about the controversy concerning studio audiences. If my memory serves me, you have consistently crusaded against them on the theory that they cause resentment among the outside listeners. I see Cantor is making the same claim, whether he is sincere about it or not. When you two fellows agree on anything, there must be a catch somewhere.

"Well, I had always held with you, but on mature thought, I am now forced to disagree, because one point against the abolition of studio audiences stands out like a sore thumb. Studio audiences have one very important virtue. They certainly do keep people off the street.

"Jerry Stone, Pittsburgh, Pa."

## In Closing

Dear Customers:  
I want to thank you all for your kind interest and patronage during 1933; to express my appreciation of your kind letters, and the unkind ones, too. I want also to express the sincere hope that myself and my pals on the GUIDE staff have been able to add to your enjoyment of radio.

To the execs and artists of the radio biz, I want to express my thanks for co-operation in the preparation of material and for the many, many enjoyable programs of 1933.

And finally, while sharing a happy "hister" with *Marty Lewis*, I want to toast the RADIO GUIDE audience, and wish you all a happy and prosperous New Year!  
—MIKE PORTER

# Sunday, Dec. 31

Features: Sentinels 4:30 P.M. NBC Iturbi 6:00 P.M. NBC Big Ben 6:45 P.M. CBS

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

## MORNING

**8:00 A.M.**  
NBC—Melody Hour; guest soloist; Grande Trio: WEAF WGY  
CBS—Organ Reveille; C. A. J. Parmentier: WABC  
NBC—Tone Pictures; Ruth Peppie, pianist; mixed quartet: WJZ WBAL WBZ WBZA  
WJSV—Elder Michaux; Congregation  
WNAC—Radio Carollers

**8:30 A.M.**  
CBS—Artist Recital; Charlotte Harriman, contralto; Crane Calder, bass: WABC  
NBC—Lew White at the Dual Organ: WJZ WBAL WBZ WBZA

**8:45 A.M.**  
CBS—The Radio Spotlight: WABC  
WNAC—News Flashes; Weather

**9:00 A.M.**  
NBC—The Balladeers, male chorus; instrumental trio: WEAF WGY  
CBS—Junior Bugle, Children's Program: WABC WOKO WAAB WCAU WJSV  
NBC—Children's Hour; vocal and instrumental concert: WJZ WBAL KDKA WBZ WBZA  
WCSH—Thirteen Class  
WNAC—Bouquet of Memories

**9:30 A.M.**  
NBC—Cloister Bells, sacred music: WEAF WGY  
WNAC—Concert Musicale

**9:45 A.M.**  
NBC—Alden Edkins, bass-baritone: WEAF WGY

**10:00 A.M.**  
NBC—The Radio Pulpit; Dr. S. Farles Cadman, talk; music direction Keith McLeod: WEAF WGY  
CBS—Church of the Air: WABC WOKO WAAB WDRS WJAS WCAU WJSV  
NBC—Southern Sketches; Southernaires, male quartet: WJZ WBZ WBZA KDKA WBAL  
WNAC—The Watch Tower Program  
WRVA—Lessons in Living, Dr. Douglas S. Freeman

## CARSON ROBISON'S BUCKAROOS



SUNDAY 2 to 2:30 p.m.

NBC-WJZ

Tues. - Thurs. - Fri. - Sunday

10:30 A. M.

CBS-WABC

★ 1933 ★

## Makes History

Don't Fail to Hear The Special

"ROSES AND DRUMS"  
Broadcast of That Great Radio Epic

★ THE ROOSEVELTS IN AMERICA ★

A stirring drama of the part taken by this distinguished family from our Nation's earliest days down to the history-making epoch of 1933.

SUNDAY, DECEMBER 31st, 1933

5:00 P. M. Eastern Standard Time

UNION CENTRAL LIFE

COLUMBIA BROADCASTING SYSTEM

**10:15 A.M.**  
WCSH—Musical Program  
WNAC—Uncle Bob Houghton, children's program

**10:30 A.M.**  
NBC—Mexican Marimba Typica Band; Hector De Lara, baritone: WEAF WGY WCSH  
CBS—Carson Robison's Crazy Buckaroos: WABC WOKO WDRS WCAU WJAS  
NBC—Samovar Serenade; Alexander Kirilloff's Orchestra: WJZ KDKA WBAL  
WBZ-WBZA—Safety Crusaders, juvenile sketch  
WJSV—Morning Melodies  
WOR—St. Thomas' Carillon

**10:45 A.M.**  
CBS—Marion Carley, pianist: WABC WDRS  
WNAC WJAS WOKO WJSV  
KDKA—First Presbyterian Church Services  
WBZ-WBZA—Samovar Serenade (NBC)  
WEEI—Morning Service, Church of Boston  
WOR—Current Legal Topics, Robert Daru

**11:00 A.M.**  
NBC—Hall and Gruen, piano team: WEAF  
CBS—Children's Hour, Juvenile Variety Program: WABC  
NBC—Morning Musicale, string quartet: WJZ WBZ WBZA WBAL  
CBS—Rhoda Arnold and Taylor Buckley, duets: WOKO WJSV WNAC  
WCSH—State Street Congregational Church Services  
WGY—Union College Chapel Services  
WOR—"The Moderns"; Dorothy Minty, violinist;  
WRVA—Second Presbyterian Church Services  
Olga Zundell, cellist; Mercedes Bennet, pianist

**11:15 A.M.**  
NBC—Major Bows' Capitol Family, vocalists; male quartet; orchestra: WEAF  
**11:30 A.M.**  
CBS—Salt Lake City Tabernacle Choir and Organ: WOKO WNAC WJSV  
WOR—Organ Recital, George Shackley  
**11:45 A.M.**  
NBC—Don Hall Trio and the Phantom Strings: WJZ WBZ WBZA

## AFTERNOON

**12:00 Noon**  
NBC—Major Bows' Capitol Family: WFI WGY WLIT  
CBS—Salt Lake City Tabernacle Choir and Organ: WABC WJAS  
WBZ-WBZA—Radio Nimble Wits, Everett Smith  
WCAU—Watch Tower Program  
WOR—"The Vatican Palace and Its New City", Vernon Howe Bailey

**12:15 P.M.**  
NBC—The Morning Home Circle, household philosophy: WEAF WEEI WCSH WFI WLIT  
NBC—Baby Rose Marie, songs: WJZ WBZ WBZA WBAL KDKA  
WDRS—Salt Lake City Tabernacle Choir and Organ (CBS)  
WOR—Pauline Alpert, the whirlwind pianist

**12:30 P.M.**  
CBS—Madison Ensemble WOKO WJAS  
NBC—University of Chicago; Round Table Discussion; Current Topics: WEAF WGY WEEI  
CBS—Ben Alley, tenor: WABC WNAC WDRS  
NBC—Radio City Concert: WJZ WBAL KDKA WBZ WBZA  
WCSH—Pete, the Singing Master  
WJSV—Did You Know That?  
WOR—Bert Rule, songs

**12:45 P.M.**  
CBS—Major General Victor A. Yakhontoff, speaker: WABC WJSV  
WLIT—U. of Chicago Round Table, discussion (NBC)  
WOR—"Hobbies"; Sigmund Rothschild, speaker

**1:00 P.M.**  
NBC—Russian Symphonic Choir: WEAF WFI WGY  
CBS—Church of the Air: WABC WOKO WJAS WJSV  
WCAU—Church of the Air  
WCSH—First Radio Parish  
WEEI—Morey Pearl's Orchestra  
WNAC—Catholic Truth Period  
WOR—Perole String Quartet; Radiana Pazmor, contralto

**1:30 P.M.**  
NBC—Dale Carnegie, "Little Known Facts About Well Known People"; orchestra: WEAF WEEI WCSH WFI WGY  
CBS—Lazy Dan, the Minstrel Man, with Irving Kaufman: WABC WCAU WJAS WJSV  
NBC—National Youth Radio Conference; Dr. Daniel A. Poling, speaker: WJZ WBAL WBZ WBZA  
KDKA—Old Songs of the Church  
WRVA—Jewish Hour

**1:45 P.M.**  
KDKA—Greetings to England

**2:00 P.M.**  
NBC—Gene Arnold and the Commodores: WEAF WEEI WCSH WGY  
CBS—Broadway Melodies; Helen Morgan, Jerry Freeman's Orchestra and Chorus: WABC WNAC WCAU WJAS WJSV  
NBC—Bar X Days and Nights: WJZ WBAL WBZ WBZA KDKA

## LOG of STATIONS

(NORTH ATLANTIC EDITION)

Call Letters	Kilo-Power, cycles Watts	Location	Network
KDKA	980 50,000	Pittsburgh, Pa.	NBC
WAAB†	1410 500	Boston, Mass.	CBS
WABC	860 50,000	N. Y. City, N. Y.	CBS
WBAL†	1060-760 10,000	Baltimore, Md.	NBC
WBZ-	990 25,000	Springfield and Boston, Mass.	NBC
WCAU	1170 50,000	Philadelphia, Pa.	CBS
WCSH	940 1,000	Portland, Me.	NBC
WDRCT†	1330 500	Hartford, Conn.	CBS
WEAF	660 50,000	N. Y. City, N. Y.	NBC
WEEI	590 1,000	Boston, Mass.	NBC
WFI†	560 500	Philadelphia, Pa.	NBC
WGY	790 50,000	Schen'ctady, N. Y.	NBC
WHAM	1150 25,000	Rochester, N. Y.	NBC
WJAS†	1290 1,000	Pittsburgh, Pa.	CBS
WJSV†	1460 10,000	Washington, D. C.	CBS
WJZ	760 50,000	N. Y. City, N. Y.	NBC
WLIT†	560 500	Philadelphia, Pa.	NBC
WLW*	700 50,000	Cincinnati, Ohio	NBC
WNAC	1230 1,000	Boston, Mass.	CBS
WOKO†	1440 500	Albany, N. Y.	CBS
WOR	710 50,000	Newark, N. J.	
WRC†	950 500	Washington, D. C.	NBC
WRVA†	1110 5,000	Richmond, Va.	NBC
WTIC†	1060 50,000	Hartford, Conn.	NBC

†Network Programs Listed Only.  
‡Full Day Listings; Night Network Only.  
\*Evening Program Listings Only.  
§Local Day Listings Full Night.

**2:30 P.M.**

NBC—Elizabeth Lennox, contralto: WEAF WGY WCSH  
CBS—The Big Hollywood Show; Abe Lyman's Orchestra and Accordiana: WABC WOKO WNAC WCAU WDRS WJSV  
NBC—Grenadier Guards Military Band: WJZ KDKA WBAL  
WBZ-WBZA—Mason and Hamlin Concert  
WOR—Pan American Panoramas; Augusto Brandt, conducting; Sonia Troyano, soloist

**2:45 P.M.**

NBC—Gems of Melody; Muriel Wilson, soprano; Fred Hulsmith, tenor; Harold Sanforde's Orchestra: WEAF WCSH WGY WEEI  
WOR—The Radio Forum, speaker

**3:00 P.M.**

NBC—Wayne King's Orchestra: WEAF WEEI WCSH WGY WLIT  
CBS—New York Philharmonic Symphony Orchestra: WABC WOKO WAAB WDRS WJAS WJSV

NBC—International Tid Bits; Orchestra and Soloists: WJZ WBZ WBZA WBAL  
KDKA—Novelists  
WCAU—Studio Program  
WNAC—Bill Bigley's Orchestra

**3:15 P.M.**

NBC—Irene Rich in Hollywood, dramatic: WJZ WBAL KDKA  
WNAC—Rita Breault, concert pianist

**3:30 P.M.**

NBC—Frances Langford Three Scamps and Richard Himber's Orchestra: WEAF WLIT WGY WEEI  
NBC—Jan Garber's Orchestra: WJZ WBAL WBZ WBZA KDKA  
WCAU—Clyde Douglas and Marie Budde, soloists; Orchestra  
WCSH—The Flufferettes  
WNAC—Francis J. Cronin at the Console  
WOR—The New Poetry; A. M. Sullivan

**3:45 P.M.**

WCAU—Diary of a Newspaper Man  
WCSH—Christmas Science Progress  
WNAC—Studio Variety Program

**4:00 P.M.**

NBC—Fiddlers Three, instrumental and vocal trio: WEAF WLIT  
NBC—Jules Lande, violinist; Morton Bowe, tenor: WJZ KDKA WBAL  
Coughlin Net.—Rev. Father Charles E. Coughlin: WCAU WNAC WOR  
WBZ-WBZA—Massachusetts Bay Colony; Gleason L. Archer  
WCSH—Watchtower Program  
WGY—All Saints Cathedral Choir  
WEEI—Newspaper Adventures

**4:15 P.M.**

NBC—Vee Seagal and Johnny Lawnhurst, songs and patter: WEAF WEEI WCSH WGY WLIT  
WBAL—Watch Tower Program  
WBZ-WBZA—Charterson Concertees

**4:30 P.M.**

NBC—The Hoover Sentinels, Edward Davies, baritone; Chicago A. Capella Choir; Joseph Roestner's Orchestra: WEAF WEEI WCSH WGY WFI

NBC—Organ Recital: WJZ WBZ WBZA WBAL  
KDKA—Vesper Services

**4:45 P.M.**

WBZ-WBZA—Massachusetts Bay Colony, Gleason L. Archer

**5:00 P.M.**

NBC—Dream Drama: WEAF WEEI WCSH WGY WFI

CBS—Roses and Drums, dramatization: WABC WAAB WJAS WJSV

NBC—National Vespers: WJZ WBAL WBZ WBZA

WCAU—Rev. Donald G. Barnhouse  
WNAC—Carl Moore's Orchestra; Alice O'Leary, contralto

**5:15 P.M.**

NBC—Romances of Science, dramatization: WEAF WCSH WGY WFI WEEI

WNAC—Hawaiian Echoes

**5:30 P.M.**

NBC—Talkie Picture Time, sketch: WEAF WEEI WCSH WFI WGY

CBS—Frank Crumit and Julia Sanderson, songs: WABC WOKO WAAB WCAU WDRS WJSV

NBC—Grand Hotel, dramatic sketch: WJZ WBAL WBZ WBZA KDKA

WNAC—Twilight Reveries; Joan Martin, soprano  
WOR—Robert Reud, "Town Talk"; Gypsy Orchestra

WRVA—Christian Science Lecture

**5:45 P.M.**

WNAC—News Flashes; Weather  
WRVA—Organ Reveries

## NIGHT

**6:00 P.M.**

NBC—Catholic Hour, talks and music: WEAF WEEI WCSH WLIT WGY WRVA

CBS—Songs Your Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; and Muriel Wilson, Soprano: WABC WCAU WJAS WJSV

NBC—Symphony Concert; Eugene Ormandy, conductor; Rosa Ponselle, songs; Iturbi, pianist; WJZ WBZ WBZA

WNAC—Billy Payne, tenor; John Percival, baritone; Andrew Jacobsen's Orchestra

WOR—Red Lacquer and Jade; Basil Ruysdael, narrator

**6:15 P.M.**

KDKA—Weather and Sports

**6:30 P.M.**

CBS—Smiling Ed McConnell: WABC WOKO WAAB WCAU WDRS WJSV WJAS

KDKA—Ernie Holst's Orchestra  
WEEI—The Edison Program  
WNAC—Salon Gems  
WOR—"Genealogy," H. Minot Pitman

**6:45 P.M.**

CBS—New Year's Eve in London; Big Ben Chimes: WABC WOKO WNAC WJAS WCAU WJSV

WLW—Barney Rapp's Orchestra  
WOR—Spotlight; Orchestra; Veronica Wiggins, contralto; Fred Vettel, tenor

**7:00 P.M.**

NBC—Harry and Ed, the Commuters; Charles Carlile, tenor; Phil Spitalny's Orchestra: WEAF WEEI WLIT WGY

CBS—The American Revue with Ethel Waters and George Beatty; Jack Denny's Orchestra: WABC WNAC WDRS WCAU WJSV WJAS

NBC—Ted Weems' Orchestra: WJZ WBAL WBZ WBZA KDKA WLW

WCSH—Musical Program  
WRVA—Strings and Ivory (NBC)

**7:15 P.M.**

WCSH—Paramount Movie Parade  
WOR—"Gabriel Heatter" news commentator  
WRVA—Organ Symphonettes (NBC)

**7:30 P.M.**

NBC—Orchestra; Male Quartet: WEAF WCSH CBS—H. V. Kaltenborn: WABC WDRS WOKO WJAS

NBC—Joe Penner, comedian; Harriet Hilliard, vocalist and Orzlie Nelson's Orchestra: WJZ WBAL WBZ WBZA KDKA WLW WRVA

WEEI—Garden Talk; News  
WNAC—"Highways of Melody," Alice O'Leary, contralto; Adrian O'Brien, tenor and two pianos

**7:45 P.M.**

CBS—Rin Tin Tin Thriller: WABC WNAC WCAU WJSV WJAS

NBC—Wendell Hall, songs and ukulele: WEAF WLIT WCSH WGY

**7:50 P.M.**

WEEI—Boston Globe News Despatches

**8:00 P.M.**

NBC—Eddie Cantor, comedian; Rubinoff's Orchestra: WEAF WCSH WLW WGY WTIC WRVA WLIT

CBS—An Evening in Paris; Musical Revue: WABC WOKO WNAC WCAU WJSV WJAS

NBC—To be announced: WJZ WBAL WBZ WBZA

KDKA—Weather; Sports Reports  
WEEI—The Jenny Concert  
WOR—Jack Arthur, baritone

**8:15 P.M.**

KDKA—Debut Night  
WOR—Vera Brodsky and Harold Triggs, two pianos

# MUSIC IN THE AIR

## By Carleton Smith

LAWRENCE GILMAN, whose voice we hear on the Philharmonic-Symphony program each Sunday (CBS-WABC at 3 p. m. EST.), is perhaps the most imaginative of music commentators. In addition to his erudition, Mr. Gilman brings a sympathetic and mature reflection to the elusive art he serves. We listen to him for information and impressions that help us in hearing the compositions played.

We want verbal expressions of dignity and value comparable to the performances of our most distinguished musical organization. It is particularly fortunate that Mr. Gilman has been chosen to speak to the music-lovers of North America on these occasions. For he comments with detachment and polish, in words distinctly superior in quality and in purpose; and with an eloquence that is certain to attract even those whose musical knowledge is not large enough to appreciate the subtlest import of his finely discriminated opinion.

Only one other music writer in the English language equals Mr. Gilman in the quantity of assumptions he can take for granted about music, and no other equals him in the distance he travels in understanding music beyond the assumptions, canons, methods and traditions that he puts behind him as his starting point. Through his devotion to intellectual and aesthetic essentials, shines an originality and an elegance in stating distinctions, that give his comments their especial value.

He is a poet whose imaginative soul is reaching out for something that music can give him. He returns this to us with all the intelligence and discrimination and eloquence of which he is capable. Thus he

becomes a source of inspiration to all other listeners.

Because of his gifts in expressing the message music holds for him, he is able to connect, as he believes all critics should, "the single composition, the single art, with life, intermeshing it with all life's veins and arteries." That it may be thus intermeshed is the *raison d'être* of art.

## Prodigies

Girl prodigies are having their day at the piano. Poldi Mildner, Austrian virtuoso, not yet eighteen, plays the Liszt E flat major piano concerto with the New York Philharmonic-Symphony Sunday. Several weeks ago Ruth Slenczynski, aged eight, played Chopin's "Winterwind" Etude with Rudy Vallee, and sub-titled it "The Battle of Bunker Hill."

Poldi Mildner — Poldi, short for Leopoldine—hails from Vienna. She has given concerts all over Europe since she was eleven, and last season came to America. The immigration men, always suspicious of encroaching genius, asked her to play for them. After taking her to Ellis Island, they decided in the affirmative and the little *Maedchen* was allowed to land.

About the time she was getting accustomed to American skyscrapers and distances, she was whisked off to Europe to give thirty recitals in the Spring. And now she's back again to the land where hotel visitors, as she says, "keep their shoes under the bed instead of putting them in the halls."

Hans Lange will conduct, on the same broadcast (CBS-WABC at 3 p. m. EST. Sunday) Philip Emmanuel Bach's Third Symphonia for 4 part String Orchestra and Cembali; an English Vaughan-Williams "Pastoral" Symphony (with Margaret Olson singing the soprano part backstage); and Dohnany's "Suite for Orchestra."

## Other Programs

A special symphony concert of compositions of the Tcherépines, father and son, will be broadcast by the NBC Symphony Orchestra, Frank Black conducting, on Friday December 29 (NBC-WEAF-WJZ at 11 a. m. EST) with the son as solo pianist. The program will include "Festmusik," a suite from the young composer's opera "Die Hochzeit der Sobeide"; "Esquise," a suite in eight movements, by the elder Tcherépine; the son's orchestral tone poem, "Magna Mater"; and an interview by William Lundell.

Richard Crooks returns to the Firestone Hour Monday (NBC-WEAF at 8:30 p. m. EST) to sing "All Through the Night," "The Rosary," "Just to Linger in Your Arms," and the lovely tenor recitative and Romanza from the new opera the Metropolitan is reviving for him and Lily Pons—Donizetti's "Linda di Chamounix."

The Cadillac broadcast (NBC-WJZ, Sunday at 6 p. m. EST) would suit me

better if the programs were arranged with more discerning taste. A potpourri is not always the most desirable diet. It would have been better, perhaps to cast *Mme. Keltberg* or *Mme. Lehmann* with *Artur Bodanzky* and *Rosa Ponselle* with *Tullio Serafin*, for instance. Not that Mr. Bodanzky's style and Miss Ponselle's preferences are incompatible, but it would be an arrangement to permit a display of the best efforts of all participants in an organic whole.

As with *Nino Martini*, radio has proved a stepping stone into grand opera for an ambitious young singer. *Norman Cordon*, NBC bass, who has appeared on many programs originating in the NBC studios in Chicago the past year, has appeared with the *Opera Intime* productions and on December 26 began an opera engagement in the role of Angelotti in the *Chicago Grand Opera Company's* presentation of "La Tosca."

Mr. Cordon will continue his song recitals (NBC-WEAF, 11:15 p. m. EST) on Thursday evenings.

### (SUNDAY CONTINUED)

#### 8:30 P.M.

CBS—Kaleidoscope of 1933: WABC WOKO  
WNAC WDRB WJAS WCAU WJSV  
WOR—Choir Invisible; Verna Osborne, soprano; Veronica Wiggins, contralto; Mary Mercker, soprano; David Crosswell, basso; George O'Brien, tenor; Jack Keating, tenor; Orchestra directed by George Shackley; Arthur Hale, Poetry Readings

#### 9:00 P.M.

NBC—Manhattan Merry-Go-Round; Tamara, Russian blues singer; David Percy; orchestra: WFAE WTIC WGY WFI  
CBS—The Seven Star Revue; Nino Martini, Erno Rapee's Orchestra, Jane Froman, Julius Tannen, Ted Husing, Glee Club: WABC WOKO WNAC WDRB WCAU  
NBC—George M. Cohan, guest; The Revelers Quartet; Al Goodman's Orchestra: WJZ WBAL WBZ WBZA WRVA WLW KDKA  
WCSH—Sears Roebuck Program  
WEEI—Fur Program  
WOR—Los Chicos; Spanish Revue

#### 9:30 P.M.

NBC—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden; violinist; Concert Orchestra: WFAE WEEI WCSH WFI WGY WRVA  
NBC—Walter Winchell: WJZ WBAL WBZ WBZA KDKA WLW  
WOR—Rita Gould in songs

#### 9:45 P.M.

NBC—Gould and Scheffer, piano duo: WJZ WBAL WBZ WBZA KDKA  
WLW—Unbroken Melodies

#### 10:00 P.M.

NBC—Jack Benny and Mary Livingstone; Frank Parker, tenor; Orchestra: WFAE WTIC WEEI WCSH WFI WRVA WLW

CBS—Patric's Dramas of Childhood: WABC WOKO WAAB WDRB WCAU WJSV WJAS  
NBC—To be announced: WJZ WBAL  
KDKA—Honey Boy and Sassafras  
WBZ-WBZA—Sports Review; Bill Williams  
WNAC—Phil Harris' Orchestra  
WOR—New York Opera Association

#### 10:15 P.M.

KDKA—Dream Melodies  
WBZ-WBZA—Joe and Bateese, skit

#### 10:30 P.M.

NBC—To be announced: WFAE WGY WEEI WFI WTIC WCSH  
CBS—Musical New Year's Greeting from Buenos Aires: WABC WOKO WAAB WDRB WJAS  
NBC—Carlos Gardel, baritone; Hugo Marianni's Orchestra: WJZ WBAL WBZ WBZA KDKA

WLW—Dance Orchestra  
WNAC—Charles Frederick Lindsley, readings with organ  
WRVA—Art Brown, organist

#### 10:45 P.M.

CBS—New Year's Eve Dancing Party: WABC WBZ-WBZA—News Flashes  
WNAC—News Flashes; Weather

#### 11:00 P.M.

NBC—John Fogarty, tenor; Richard Leibert, organist: WJZ WBAL  
NBC—To be announced: WFAE  
KDKA—Sports; News Flashes  
WBZ-WBZA—Weather, Temperature; Sports Review  
WLW—Cliff Perrine's Orchestra  
WNAC—Studio Variety Program  
WOR—"Moonbeams"

#### 11:15 P.M.

NBC—Frances Langford, contralto: WFAE WGY WFI WCSH  
NBC—Ennio Bolognini, 'cellist: WJZ WBAL KDKA  
KDKA—Missionary Broadcast  
WBZ-WBZA—Kay Fayre  
WEEI—News Flashes

#### 11:30 P.M.

NBC—To be announced: WFAE WFI  
NBC—Riverside Church Watch Nite Service: WFAE WCSH WTIC WLW  
CBS—Eddie Duchin's Orchestra: WABC WOKO WNAC WDRB

NBC—Paul Whiteman's Orchestra: WJZ WBAL WBZ WBZA KDKA  
WOR—Emil Coleman's Orchestra

#### 11:45 P.M.

KDKA—Watch Night Services from Shadyside Presbyterian Church  
WOKO—Isham Jones' Orchestra (CBS)

#### 12:00 Mid.

NBC—Rudy Vallee's Orchestra: WJZ WBZ WBZA WBAL WLIT KDKA

#### 12:05 A.M.

NBC—To be announced: WFAE

#### 12:10 A.M.

WOR—Paul Tremaine's Orchestra  
WOR—St. Thomas' Carillon

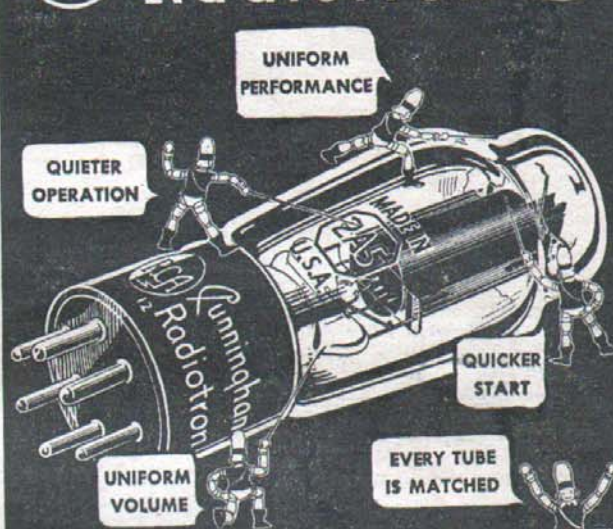
#### 12:15 A.M.

NBC—Cab Calloway's Orchestra: WJZ  
KDKA—Rudy Vallee's Orchestra (NBC)

#### 12:30 A.M.

NBC—Ted Black's Orchestra: WJZ WBZ WBZA WLIT  
NBC—Carlos Molina's Orchestra: WFAE WTIC KDKA—DX Club

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Monday, Jan. 1

Rose Bowl Game

4:45 P.M.  
NBCBig Show 9:30 P.M.  
CBS

## MORNING

8:00 A.M.

NBC—Organ Rhapsody; Richard Leibert, organist; WEAF WFI WWSH WGY

CBS—Sally and Vincent; Vincent Sorey, Conductor; WABC WCAU

NBC—Morning Devotions; WJZ WBAL WBZ WBZA KDKA

WEEI—E. B. Rideout, meteorologist  
WJSV—Frank Watanabe and the Hon. Archie  
WNAC—Shopping Around the Town

8:15 A.M.

NBC—Don Hall Trio; WJZ KDKA  
WCSH—Morning Revoltion  
WJSV—The Sun Dial

8:30 A.M.

NBC—Cheerio, inspirational talk; Music: WEAF WGY WEEI WWSH WFI

CBS—Sunny Melodies; Mark Warnow, Conductor; WABC WCAU

NBC—Low White at the Dual Organ; WJZ WBAL KDKA WBZ WBZA

8:45 A.M.

KDKA—Strollin' Tom  
WBZ-WBZA—Strolling Tom  
WCAU—Sam Moore's Meeting

9:00 A.M.

NBC—Morning Glories; Dance Orchestra: WEAF WLIT WEEI

NBC—Breakfast Cub; WJZ WBAL KDKA WBZ WBZA

CBS—The Playboys; WABC WOKO WNAC WDRS WCAU WJAS WJSV

WCSH—Trade Review  
WGY—James Kerr, tenor  
WRVA—Bab and Lib

9:15 A.M.

NBC—Landy Trio and White, songs and comedy; WEAF WLIT

CBS—Vincent Sorey's Orchestra; WABC WDRS WJAS WJSV

WCAU—Words and Music

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy, songs; WEAF WWSH

CBS—Metropolitan Parade; WABC WDRS WCAU WJAS WJSV

9:45 A.M.

NBC—Florinda Trio; WEAF  
WBAL—Shopping with Nancy Turner  
WEEI—The Venida Girls

10:00 A.M.

NBC—Cowboy Singer, Jules Allen; WJZ WBZ WBZA

NBC—Breen and de Rose, vocal and instrumental duo; WEAF WWSH WEEI WGY WFI

WOR—St. Thomas' Carillon

10:15 A.M.

NBC—Morning Home Circle, household philosophy; WEAF WEEI WWSH WFI

CBS—Bill and Ginger, Songs and Chatter; WABC WOKO WNAC WCAU WJAS WJSV

NBC—Clara Lu n' Em; WJZ WBAL WBZ WBZA KDKA

WGY—Mid-Morning Devotions  
WOR—Sherman Keene's Orchestra

10:30 A.M.

NBC—Morning Parade, variety musicale; WEAF WWSH WFI

CBS—The Merry-makers; WABC WOKO WAAB WCAU WDRS WJAS WJSV

NBC—Today's Children, dramatic sketch; WJZ WBAL WBZ WBZA KDKA

WGY—Market Basket  
WNAC—Song Album with Walter Kidder, baritone  
WOR—Special New Year's Program

10:45 A.M.

NBC—Irma Glen, organist; WJZ WBAL KDKA WBZ-WBZA—Duke Dewey and His Hickory Nuts  
WGY—School of Cookery  
WEEI—Rumford Program  
WNAC—Salon Gems  
WOR—Christmas Programs and Carols, Sketch and Orchestra

NBC—Hour of Memories; U. S. Navy Band; WEAF WLIT WEEI

CBS—Man in the Street New Year's Resolutions; WABC WOKO WNAC WCAU WDRS WJAS WJSV

NBC—Four Southern Singers, Negro Quartet; WPZ WBZ WBZA WBAL KDKA

WCSH—School of Cookery  
WGY—Georgia Wildcats  
WOR—School of Cookery

11:15 A.M.

NBC—U. S. Navy Band; WWSH WGY

NBC—Singing Strings, string ensemble; WJZ KDKA—Sammy Fuller  
WCAU—Cooking School of the Air

11:30 A.M.

CBS—Tony Wons; WABC WOKO WCAU WNAC WJAS WJSV

NBC—Rhythm Ramblers, dance orchestra; Edna Odell, contralto; WJZ WBAL KDKA  
WBZ-WBZA—Metropolitan Stage Show  
WOR—Ensemble  
WRVA—Luxury Fiddlers

11:45 A.M.

CBS—Ren Alley, tenor; Music: WABC  
CBS—Rhythm Kings; WDRS WJAS WJSV  
WBZ-WBZA—Monitor Views the News  
WCAU—Irene Thomson and Orchestra  
WNAC—Store News  
WOR—The Sophisticates, vocal trio

## AFTERNOON

12:00 Noon

NBC—Pollock and Lownhurst, piano duo; WEAF WEEI WGY WWSH

CBS—The Voice of Experience; WABC WNAC WDRS WCAU WJAS WJSV

NBC—Gene Arnold and the Commodores; WJZ KDKA WBZ WBZA WBAL

WOR—"Something for Everyone," Ernest Nafziger; Walter Ahrens, baritone  
WRVA—Organ Melodies

12:15 P.M.

NBC—Johnny Marvin, songs; WEAF WWSH  
CBS—Gypsy Nina, Songs; WABC WOKO WAAB WDRS WCAU WJAS WJSV WNACNBC—Wendell Hall, ukulele; WJZ WBAL  
KDKA—Honey Boy and Sassafras  
WBZ-WBZA—Weather; Farm Forum  
WGY—Skip, Step, and Happiana, songs

12:30 P.M.

NBC—National Farm and Home Hour; guest speakers; Walter Blaufuss and his Home-steaders; WJZ WBAL WBZ WBZA KDKA

CBS—Concert Miniatures; Viennese Program; WABC WOKO WAAB WJAS WJSV

WCSH—Farm Flashes  
WGY—WGY Farm Program  
WOR—Organ Recital

12:35 P.M.

WNAC—The Shopper's Exchange  
WCAU—A Woman's Look at the World, Hope LeBarre Roberts

12:45 P.M.

NBC—Rose Bowl Parade; WEAF WEEI  
WCAU—Blue and Silver Minstrels  
WEEI—A Bit of This and A Bit of That

12:55 P.M.

WOR—Ohman and Arden, the World's Most Beautiful Waltzes

1:00 P.M.

CBS—George Hall's Orchestra; WABC WOKO WNAC WDRS

WCSH—Lyman B. Chipman Program  
WFI—Mike Speciale's Orchestra (NBC)  
WGY—Albany on Parade  
WJSV—Afternoon Rhythms  
WOR—Musical Revue

1:15 P.M.

WBZ-WBZA—Home Forum, talk  
WJSV—George Hall's Orchestra (CBS)

1:30 P.M.

NBC—Your Health, talk; WEAF WWSH  
NBC—Maurice Lees' Orchestra; WEAF WEEI WWSH WFI

CBS—Mischa Raginsky's Ensemble; WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—Vic and Sade; WJZ WBAL KDKA  
KDKA—Ernie Holst's Orchestra  
WBZ-WBZA—Three Warriors  
WGY—Johnny Johnson's Orchestra  
WOR—Bide Dudley; Theater Club of the Air  
WRVA—Market Reports

1:45 P.M.

NBC—Merrie, Men, male quartet; WJZ KDKA  
WBZ-WBZA—"Health," Dr. Royal S. Copeland  
WCSH—Madame Almesan, pianist

2:00 P.M.

CBS—The Captivators; WABC WOKO WAAB WDRS WJAS WJSV

NBC—The Revolving Stage, sketches; incidental music; WEAF WLIT WEEI

NBC—Musical Originalities; Vocalists; Orchestra; WJZ KDKA WBAL WBZ WBZA

WCAU—Dr. Copeland Health Talk  
WCSH—Lura Thomas Brown  
WGY—Piano Chats; Edith Cook Smith  
WOR—Dr. Arthur Frank Payne, The Psychologist Says

2:15 P.M.

CBS—Captivators WNAC WDRS WJAS WJSV  
CBS—Romance of Helen Trent; WABC WCAU WWSH—Revolving Stage (NBC)  
WGY—Household Chats  
WOR—Sally and Sue, comedy and songs

2:30 P.M.

NBC—Smack Out, comedy duo; WJZ  
CBS—Ann Leaf, organist; WABC WOKO WNAC WCAU WDRS WJAS WJSVKDKA—Home Forum  
WGY—The Revolving Stage (NBC)  
WEEI—Radio Kitchen  
WOR—Genevieve Pitot, piano recital  
WRVA—WRVA Forum

2:45 P.M.

NBC—Word sand Music; Soprano; Tenor; Narrator; WEAF WJZ  
WOR—The Hitmakers, Orchestra

3:00 P.M.

NBC—Ma Perkins, dramatic sketch; WEAF WEEI WFI  
CBS—Oahu Serenaders; WABC WOKO WNAC WDRS WJAS WJSV

NBC—Radio Guild, dramatic sketch; WJZ WBAL KDKA

WBZ-WBZA—Al Hewitt's Orchestra  
WCAU—Sid Straton's Orchestra  
WGY—Health Hunters  
WOR—Elizabeth McShane, Fashions

3:15 P.M.

NBC—Metropolitan Opera; WJZ  
CBS—The Voice of Experience; WABC WOKO WNAC WDRS WJAS WJSV WCAU

NBC—Ray Heatherton, baritone; WEAF WEEI WGY WFI WWSH

WCAU—WCAU Women's Club of the Air  
WOR—Ernest Charles, tenor

3:30 P.M.

CBS—Los Angeles Philharmonic Orchestra; WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—Woman's Radio Review; Claudine Macdonald; Joseph Littau's Orchestra; WEAF WEEI

3:45 P.M.

WOR—Leo Freudberg's Orchestra

4:00 P.M.

NBC—Headlines in Song; Henry Neely, narrator; Macy and Smalle, vocalists; WEAF

NBC—Betty and Bob, dramatic sketch; WJZ WBAL WBZ WBZA KDKA

WOR—Dr. H. I. Strandhagen; "What's Beneath the Skin"

4:15 P.M.

NBC—John Martin Storp Program; Helen Waldo, contralto; WEAF

NBC—Frances White, songs; Orchestra; WJZ WGY—Parent Education Series, speaker

4:30 P.M.

NBC—Jack and Loretta Clemens, songs with guitar; WEAF

CBS—New World Symphony Orchestra; Howard Barlow Conductor; WABC WOKO WNAC WDRS WJAS WJSV WCAU

NBC—Merry Maes; Cheri McKay, contralto; WJZ WBZ WBZA

KDKA—Business News and Markets  
WGY—Tall, F. W. Ashe  
WOR—Waltz Time, orchestra

4:35 P.M.

WCAU—Dog Talk by Alf Delmont

4:45 P.M.

NBC—Concert Favorites; Harry Kogen's Orchestra; WJZ KDKA WBZ WBZA

NBC—Rose Bowl Football Game; Columbia vs. Stanford; WEAF WGY WEEI WWSH WLIT WTTIC WRVA

CBS—Ye Happy Minstrel and Tiny Band; WABC WCAU WDRS WCAU

WGY—Santa Claus  
WOR—Jimmy Briery, baritone

5:00 P.M.

CBS—Sippy, Children's Sketch; WABC WOKO WAAB WDRS WCAU WJSV

NBC—Ward and Muzzy, piano duo; WJZ WBAL KDKA—Uncle Tom and Betty

WBZ-WBZA—Agricultural Markets  
WCSH—Parish Candle Light Hour  
WGY—Stock Reports  
WNAC—Five o'Clock Revue  
WOR—Studio Orchestra

5:05 P.M.

WOR—Program Resume

5:15 P.M.

CBS—On the Air Tonight; WABC  
NBC—Babes in Hollywood, dramatic sketch; WJZ WBAL

CBS—The Dictators; WAAB WDRS WJAS WOKO WJSV

KDKA—KDKA Kiddies Club  
WBZ-WBZA—News; Henry Edison Williams  
WCAU—Jones' Pup  
WGY—Orchestra and soloists  
WOR—Indian Pow Wow, Lone Bear

5:20 P.M.

CBS—The Dictators; WABC

5:30 P.M.

CBS—Jack Armstrong, All American Boy; WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—The Singing Lady, children's sketch; WJZ KDKA WBAL WBZ WBZA

WOR—Count of Monte Cristo; drama

5:45 P.M.

NBC—The Wizard of Oz, dramatization; WEAF WTTIC WEEI WWSH WGY

CBS—Reis and Dunn, comedy and songs; WABC WAAB WCAU WJAS WDRS

NBC—Three Scamps; WJZ WBAL WBZ WBZA KDKA

WJSV—Milt Strauss, pianist  
WNAC—The Cosmopolitans, novelty quintet

## NIGHT

6:00 P.M.

CBS—Buck Rogers in the 25th Century; WABC WOKO WAAB WCAU WJAS WJSV

NBC—U. S. Army Band; WJZ WBAL KDKA—News Reeler, Pat Haley  
WBZ-WBZA—Camera Club, Luis Mardon  
WCSH—Dance Marathon  
WGY—Evening Breverages  
WLW—Jack Armstrong, sketch  
WEEI—The Evening TattlerWNAC—Temperature; Weather; News  
WOR—Uncle Don

6:15 P.M.

CBS—Bobby Benson and Sunny Jim; WABC WOKO WAAB WDRS WCAU

KDKA—Sports; Program Preview  
WBZ-WBZA—United States Army Band (NBC)  
WCSH—Al Buck's Sport RevueWGY—Joe and Eddy, comedy duo  
WLW—Joe Emerson, songs; orchestra  
WNAC—Jacques Fischer's Orchestra

6:30 P.M.

CBS—Enoch Light's Orchestra; WOKO WAAB WJSV WDRS

NBC—Three X Sisters, harmony trio; WJZ WBAL

CBS—Music Box; Enzo Aita, tenor; WABC WCAU

KDKA—Salon Orchestra  
WBZ-WBZA—Old Farmers Almanac; Weather; SportsWGY—Cowboy Band  
WLW—Bob Newhall, Mail Pouch Sports Man  
WNAC—Detectives Black and Blue, sketch  
WEEI—News Flashes; Farm Flashes  
WOR—Don Bestor's Orchestra

6:40 P.M.

WEEI—Del Castillo's Twilight Hour

6:45 P.M.

CBS—Mildred Bailey, songs; WOKO WAAB WDRS

NBC—Lowell Thomas; Today's News; WJZ WBZ WBZA WBAL KDKA WLW

WGY—Red Davis, sketch  
WEEI—Twilight Hour  
WNAC—"Your Investments" by Laurence S. Winchester

7:00 P.M.

CBS—Myrt and Marge, drama; WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—Amos 'n' Andy; WJZ WBAL WBZ WBZA WLW KDKA

7:15 P.M.

CBS—Just Plain Bill, skit; WABC WNAC WCAU WJAS WJSV

NBC—Baby Rose Marie, songs; WJZ WBZ WBZA KDKA WBAL

WEEI—After Dinner Revue  
WLW—Detectives Black and Blue, sketch  
WOR—Gabriel Heatter, news commentator

7:30 P.M.

NBC—Lum and Abner, comedy team; WEAF WGY WLW WEEI WWSH

CBS—Music on the Air; Guest Star; WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—Potash and Perlmutter, humorous sketch; WJZ WBAL WBZ WBZA KDKA

WOR—"Terry and Ted", adventure story; Don Carney, narrator  
WRVA—Sports Reporter

7:45 P.M.

NBC—The Goldbergs, comedy sketch; WEAF WEEI WWSH WLIT WGY

CBS—Boake Carter, News; WABC WNAC WCAU WJAS WJSV

NBC—Mme. Frances Alda, soprano; WJZ WBAL KDKA

WBZ-WBZA—Radio Nature League; Thornton W. Burgess

WLW—Red Davis, sketch  
WOR—Lee Cronican, Piano Concerto  
WRVA—Tarzan of the Apes, sketch

8:00 P.M.

NBC—Dramatic Sketch; WEAF WTTIC WEEI WWSH WGY

CBS—Phil Dues, Frank Luther and Jack Parker, with Vivien Ruth; WABC WNAC WDRS WJSV

NBC—Side Show; Cliff Soubier, barker; vocal trio; Harold Stokes' Orchestra; WJZ WBAL WBZ WBZA KDKA

WCAU—Blanche Calloway's Orchestra  
WLW—Bernie Cummins' Orchestra  
WOR—"Detectives Black and Blue," Mystery Drama  
WRVA—Piano Concert

8:15 P.M.

CBS—Edwin C. Hill, The Human Side of the News; WABC WOKO WNAC WCAU WDRS WJAS WJSV

WLW—Side Show; Cliff Soubier; Vocalists (NBC)  
WRVA—History of Old Virginia

8:30 P.M.

NBC—Richard Crooks, tenor; William Daly's Orchestra; WEAF WTTIC WEEI WWSH WGY WLIT WLW

CBS—Bing Crosby; Mills Brothers; Lennie Hayton's Orchestra; WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—Cyrane Van Gordon, mezzo contralto; WJZ WBAL KDKA WNAC WRVA

WBZ-WBZA—Tony's Barber Shop  
WOR—Jacques Renard's Orchestra; Countess Albani; Edward Nell, Jr., baritone

8:45 P.M.

NBC—Red Davis, dramatic sketch; WJZ WBAL WBZ WBZA KDKA



# PLUMS AND PRUNES

By Evans Plummer



HENRY BUSSE AND DOT-K-AND M  
Maestro Busse has a grand piano load of lovely harmony in Dot-K-and M (boy, can these gal trios pick odd billings!) which is yours for the tuning Fridays at 12:30 a. m. EST and Sundays at 12 midnight over the CBS-WABC network.

What could be sadder than a little child passing away on Christmas Eve? Yet that is the cross the Genial First Nighter, Charles P. Hughes, had to bear when his young nephew, Stephen, son of Charles' sister Rosemary, died of a heart attack. Millions of fans will join this column, we are sure, in expressing heartfelt sympathies to the bereaved.

**E**DDIE CANTOR, who was crucified somewhat by this pillar during the closing months of his 1932-33 season, has returned to the air this winter a changed comedian.

The change has been for the good. Instead of making the show one continuous pan of *Rubino*ff or repetition of old gags, Eddie has shown the good taste to rebuild upon a firm foundation of situation humor. In this he has been well advised. He can't do better than emulate *Fred Allen*, *Jack Benny* and the air pioneers of this long-wearing form of wit—good old *Amos 'n' Andy*.

The sponsors of the coffee program, however, like many other unsmarmy advertisers, continue to insult the invisible and unseeing audience by studio applause—and prolonged applause at that.

We wonder how long it will be before the creative brains behind mammoth network production get hep to themselves and learn that studio applause, coaxed by announcers' signals, generated by visual antics of the performers or enticed by a sense of obligation for free passes to the studios, is not only a false measure of success but an irritant to the millions at the dials? . . . And advertisers pay high-powered advertising men big money for such bad ideas!

*We have been charged with bearing down on Eddie without just cause. We never bear down without cause, and you'll note the process brought one reform, didn't it? And so far as Mr. Cantor's racial antecedents are concerned, they have not been an influential factor (as hundreds of fan letters have charged). Such an idea is preposterous.*

Our feeling toward Eddie has been one of a clash of egos. His tenor voice, coupled with an ever-superior manner, annoyed us no end. The bum gags and endless *Rubino*ff raspberries completed our indictment of the much-discussed comedian.

This year, try as we have to hate Mr. Cantor's show, we find he has won us over. If Eddie's sponsors will kindly throw their applause into the alley, and if Eddie more frequently will be the butt of a joke instead of the wise guy, we are sure that Mr. Cantor will rate right along with our favorite top comedians and be in line for a trainload of plums.

While we are on the subject of comedians, did you read the *RADIO GUIDE* Better Radio Contest report on *Fire Chief Ed Wynn*? It looked like another Amalgated bust . . . *Jack Pearl* should also begin thinking up some new ideas. The Baron, despite the fact that we think Mr. Pearl is one grand fellow personally, is beginning to make us yawn instead of chuckle . . . And *Mr. Joe Penner*, step forward and receive your plums. You can sell us a duck any old time . . . ditto *Mr. Jack Benny*.

## A Holiday Thought

FROM COPENHAGEN, DENMARK, and Chicago, Illinois, comes this tale of international fellowship and strengthened

family ties, brought about by an overseas relay from the Danish shores.

The relay was by the CBS network. The scene opened with a Wilmette, Ill., family tuning in the program from Denmark over CBS station WIND at Gary, Ind. While listening, the family's telephone rang. It was a relative in Copenhagen calling and telling the Wilmette family to listen to the Danish rebroadcast.

The midwesterner, thrilled by the radio and telephonic reunion, wrote to WIND:

*"We thought you might like to know just how two families enjoyed your broadcast, and, at the same time, if others knew of this, maybe they might think and call their relations across the Atlantic during some of the Holiday rebroadcast from over there. Even though it is expensive, it is worth-while."*

The telephone toll charge between Denmark and Wilmette, Ill., amounts to \$36 for the first three minutes.

## Inside Pickups

DON'T BE SURPRISED if the New York Stock Exchange should go on the air to advertise Wall Street. Things have not been going so well in those parts, it seems. Come on, sucker! . . . *Jack Benny's* sponsor trouble was over a new exec of the motor car concern who thought Chevvy's should be sold entirely by music. All right, Mr. Exec, you take Benny and Mary away, and we'll cast our vote for flippers!

The reason *Vic and Sade* lost their sponsor is pathetic. It seems that every dollar's worth of the product they sold meant a loss to their sponsor, for the firm had certain outstanding contracts which NRA came along and made unprofitable . . . The more *Vic* and *Sade* sold, the bigger their sponsor's loss. They were selling plenty, so to cut the loss, *Vic* and *Sade* were dropped! Doesn't someone need a plumbful act that can move merchandise?

HAL TOTTEN, THE BALLCASTER, is in training now to announce the spaghetti eating championship match of the century between *Tony Carlo* (of the Tony and Joe team) and NBC's *Tony* (Chester Gruber) *Cabooch*. Mr. Totten has a novel training routine. Each day he inhales garlic—an ounce more daily. But Tot has another worry. *Cabooch* insists that Carlo must permit him to suck in his Italian noodles and clip off the loose ends with scissors, while Carlo is equally insistent that *Cabooch* be limited to the Mussolini approved fork-twirling plan . . . Most extraordinary is the result of a survey by CBS to determine from their artists who their favorite air personalities are. Fifteen CBS stars were named; and five stars from the rival network! Now let's see how a similar NBC survey will stack up . . . *Singin' Sam*, whom we were told would take a

rest, was working again—this time Christmas Eve on the NBC-WJZ network silk program. How come? . . . And likewise how come *Lulu McConnell* wasn't on the last (Dec. 18) *Big Show*? We want Lulu.

## Business is Jake

January 7 brings you a Sun matinee performance of the Princess Pat romance dramas, NBC-WJZ and 13 more stations. Same date ushers in Hind's "Hall of Fame," concert orchestra and stars from stage, screen and opera, with *Katharine Hepburn* first to bow; time, 9:30 p. m. CST over NBC-WEAF and 43 more stations.

Renewals include sponsors of *Leo Reisman-Phil Ducey*; the *Troubadours* with *Frank Black's* music and guests; the *Harold Sanford-Muriel Wilson-John Herrick* combo; the *Benny-Livingstone-Parker-Black* setup and *Vee Lawnburst* and *Johnny Seagle*.

## Pruner-In Report No. 2

"JUST WONDERING: Why *Lady Es-ther* gives us *Wayne King's* restful music and spoils it all by the kind of advertising we must jump up to tune out.

"Why none of the Chicago stations carry *George M. Cohan's* programs.

"How it happens that *Ben Bernie* hasn't played 'You're My Pabst, Present and Future'?

"If the item which appeared in the local rag's radio column is true—that the Old

(Continued on Page 25)

# "THE BIG SHOW"

MONDAYS 9:30 C.B.S.  
EST

For Stations see Radio Guide Listings  
EX-LAX—THE CHOCOLATE LAXATIVE

## ★ For Perfect Song ★ OVER RADIO

Radio Singing is a special technique. A perfected system of voice training has placed many of our pupils, now successfully appearing on network programs. Special training in diction and style. Recordings made so you can study your own voice and observe weekly progress. Auditions secured.  
**ROY CAMPBELL** New York City  
240 W. 73rd St. SUSeuehanna 7 1251

Roxy and Gang 11:00 P.M.  
NBC

(MONDAY CONTINUED)

9:00 P.M.

NBC—Gypsies, direction Harry Horlick; James Melton, tenor: WEAF WTIC WEEI WCSH WGY WLIT

CBS—Philadelphia Orchestra; Leopold Stokowski, conductor: WABC WOKO WDRS WCAU WJAS WJWS WJVC

NBC—Greater Minstrels: WJZ WRVA WBZ WBZA WLW KDKA WBAL

WOR—Alfred Wallenstein's "Sinfonietta" Soloist; Mina Heger, soprano

9:15 P.M.

CBS—Robert Benchley, Howard Marsh, Andre Kostelanetz Orchestra; WABC WOKO WDRS WCAU WJAS WJWS

WNAC—Hugh Butler, NRA talk

9:30 P.M.

NBC—Ship of Joy with Hugh Barrett Dobbs; guest artists; quartets; Meredith Willson's Orchestra: WEAF WEEI WCSH WGY WRVA WLIT

CBS—The Big Show; Lulu McConnell, Gertrude Niesen; Isham Jones' Orchestra: WABC WOKO WDRS WCAU WJAS WJWS

NBC—Melody Moments; Guest Star and Orchestra: WJZ WBAL KDKA WLW

WOR—John Kelvin, tenor and Orchestra

9:45 P.M.

WOR—The Witch's Tale

10:00 P.M.

NBC—Gene Arnold, narrator; the Lullaby Lady; male quartet; orchestra: WEAF WEEI WCSH WLIT WTIC WLW WGY

CBS—Wayne King's Orchestra: WABC WOKO WAAB WDRS WCAU WJAS WJWS

NBC—Marcel Rodizio, Spanish baritone; Joseph Littau's Orchestra: WJZ WBAL

KDKA—Honey Boy and Sassafras

WNAC—The Russian Artists

WRVA—Salute

10:15 P.M.

KDKA—Marty Gregor's Orchestra

WNAC—Jacques Fischer's Orchestra; Bette Brooks, soloist

WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—K-Seven, Secret Service Spy Story: WEAF WEEI WCSH WGY

CBS—To be announced: WABC WOKO WAAB WDRS WJAS WJWS

NBC—Henri Deering, concert pianist: WJZ WBAL KDKA

WBZ-WBZA—Joe Rines' Orchestra

WCAU—Theater of the Air

WLW—The Ponce Sisters

WOR—Musical Review

WRVA—Dixie Spiritual Singers

10:45 P.M.

CBS—Evan Evans, baritone; Concert Orchestra: WABC WAAB WOKO WDRS WJAS WJWS

NBC—The Revelers: WJZ WBAL

WBZ-WBZA—News Flashes

WLW—Snicker, Chuckle and Laugh

WNAC—News Flashes; Weather

11:00 P.M.

NBC—John Fogarty, tenor; string ensemble: WDRS WCAU WJAS WJWS

NBC—Rosy and His Gang; Variety Show: WJZ WBAL

KDKA—Sports Report

WBZ-WBZA—Weather; Sports Reports

WCAU—Boake Carter, talk

WCSH—Dance Marathon

WGY—Radio Buffers, sketch

WLW—Cocktail Continental

WEEI—News Flashes; Weather Forecast

WNAC—Ranny Weeks' Orchestra

WOR—"Moonbeams"

WRVA—Dance Orchestra

11:15 P.M.

NBC—Ted Weems' Orchestra: WEAF WGY WCSH WTIC WEEI

CBS—Boswell Sisters: WABC WAAB WOKO WDRS WCAU WJAS WJWS

KDKA—News, Jimmy O'Donnell

WBZ-WBZA—Roxy and his Gang (NBC)

11:30 P.M.

NBC—Clyde Lucas' Orchestra: WEAF WCSH WTIC

CBS—Guy Lombardo's Orchestra: WABC WOKO WDRS WCAU WJAS WJWS

WGY—Dance Orchestra

WEEI—Jack Denny's Orchestra

WLW—Hink and Dink

WOR—Paul Whiteman's Orchestra

WRVA—Roxy and His Gang (NBC)

11:45 P.M.

WLW—Barney Rapp's Orchestra

WOR—Eddie Lane's Orchestra

12:00 Mid.

NBC—Ralph Kirberry, baritone: WEAF WGY WTIC WEEI WLIT

CBS—Leon Belasco's Orchestra: WABC WOKO WDRS WCAU WJAS WJWS

NBC—Don Bestor's Orchestra: WJZ WBZ WBZA WBAL

KDKA—Marty Gregor's Orchestra

WLW—Cliff Perrine's Orchestra

12:15 A.M.

WLW—George Olsen's Orchestra (NBC)

12:30 A.M.

NBC—Harry Sosnik's Orchestra: WEAF WEEI WGY WTIC WLIT WLW

CBS—Abe Lyman's Orchestra: WABC WOKO WDRS WCAU WJAS WJWS

NBC—Eddy Ekins' Orchestra: WJZ WBZ WBZA

KDKA—Jack Bruce's Orchestra

1:00 A.M.

CBS—Little Jack Little's Orchestra: WABC

## MORNING

8:00 A.M.

NBC—Radio City Organ; Richard Leibert, organist; WEAF WFI WGY WGSB  
CBS—Salon Music; Vincent Sorey, Conductor; WABC WCAU  
NBC—Morning Devotion: WJZ WBAL KDKA WBZ WBZA  
WEEL—E. B. Rideout, meteorologist  
WJSV—Frank Watanabe and Hon. Archie  
WNAC—Shopping Around the Town  
WOR—Program Resume

8:10 A.M.

WOR—Al Woods, songs and patter  
8:15 A.M.  
NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA  
WGSB—Morning Devotions  
WEEL—Caroline Cabot's Shopping Service  
WJSV—The Sun Dial

8:30 A.M.

NBC—Cheerio, inspirational talk and music; WEAF WTIC WEEL WGSB WGY WFI  
NBC—Lew White, organist; WJZ WBAL KDKA WBZ WBZA  
WOR—Martha Manning, sales talk

8:45 A.M.

CBS—Sam Moore's Meeting: WABC WCAU

9:00 A.M.

NBC—Ted Black's Orchestra: WEAF WGY WLIT  
CBS—The Melodiers: WABC WOKO WNAC WJAS WCAU WDRC  
NBC—The Breakfast Club, dance band: WJZ WBAL KDKA  
WBZ-WBZA—Virginia Reade, talk  
WGSB—Trade Review  
WEEL—Filene's Clothes Institute  
WJSV—Woman's Hour  
WOR—Edward Nell, Jr., songs with Mary Olds and George Shackley

9:15 A.M.

NBC—Landsi Trio and White, songs and comedy; WEAF WTIC WLIT WGY WEEL  
CBS—In the Luxembourg Gardens: WABC WOKO WDRC WJAS WNAC  
WCAU—Words and Music  
WOR—Miss Katherine 'n' Calliope, sales talk

9:30 A.M.

NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs; WEAF WTIC WGSB WGY  
KDKA—Style and Shopping Service  
WBZ-WBZA—Breakfast Club, orchestra (NBC)  
WEEL—Jean Abbey Shopping Service  
WNAC—Don Ross, the Serenader

9:45 A.M.

NBC—Allan Prescott, the Wife Saver: WEAF WTIC WEEL WGSB WGY  
CBS—The Mystery Chef: WABC WAAB WCAU WJAS  
KDKA—News; Work-A-Day Thoughts  
WNAC—Yankee Mixed Quartet  
WOR—Sherman Keene's Orchestra

10:00 A.M.

NBC—Breen and de Rose, songs and ukulele; WEAF WFI WEEL WGSB WGY  
CBS—Bill and Ginger, Popular Songs: WABC WOKO WAAB WDRC WCAU WJAS  
NBC—Edward MacHugh, the Gospel Singer: WJZ WBZ WBZA KDKA WBAL  
WNAC—McMullen Food and Homemaking School  
WOR—Pure Food Hour

10:15 A.M.

NBC—Morning Parade, variety musicale: WEAF WEEL WGSB WFI  
CBS—Morning Moods; Vincent Sorey, Conductor: WABC WOKO WAAB WDRC WCAU WJAS WJSV  
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA  
WGY—Georgia Wildcats

10:30 A.M.

NBC—Today's Children, dramatic sketch: WJZ WBZ WBZA KDKA WBAL  
CBS—Carson Robison's Crazy Buckaroos: WABC WOKO WCAU WDRC WNAC WJAS  
WGY—The Shopping Bag  
WJSV—Gene Stewart, organist  
WTIC—Morning Parade (NBC)

10:45 A.M.

NBC—Your Child, talk: WEAF WTIC WEEL WGSB WGY WFI  
CBS—Painted Dreams, drama: WABC WCAU WJAS  
NBC—Gale Page and Orchestra: WJZ WBAL WBZ-WBZA—Governor Ely's Committee on Street and Highway Safety  
WJSV—Modern Opinion  
WNAC—Luncheon Music  
WOR—Freddy Farber and Edith Handman, variety act  
WRVA—Buffalo Nickel  
WTIC—Pinkey Hunter's Orchestra (NBC)

11:00 A.M.

CBS—Mary Lee Taylor, kitchen talks: WJSV  
NBC—Ray Heatherton, baritone: WEAF WTIC WGSB  
CBS—The Frivolities: WABC WDRC WCAU  
NBC—Four Southern Singers: WJZ WBAL KDKA WBZ WBZA  
NBC—Galaxy of Stars: WGY WLIT  
WEEL—Friendly Kitchen Program  
WNAC—Pedro De Cordoba's Orchestra (CBS)  
WOR—Mrs. J. S. Reilly's Common Sense Talk

11:15 A.M.

NBC—To be announced: WEAF WTIC WEEL WGSB WLIT WGY  
CBS—Madison Singers: WABC WOKO WNAC WDRC WJAS WCAU WJSV

NBC—Morin Sisters, harmony trio: WJZ WBAL KDKA—Sammy Fuller  
WBZ-WBZA—Homemaking Hints  
WOR—Joseph Regnaes, singing lessons

11:30 A.M.

NBC—Piano Recital: WEAF WEEL WGY WGSB WLIT  
CBS—Tony Wons with Keenan and Phillips, Piano Team: WABC WNAC WCAU WDRC WJAS WJSV  
NBC—U. S. Marine Band Shut-In-Hour: WJZ WBZ WBZA WBAL KDKA  
WOR—Ann Stevens' Thrift Hour

11:45 A.M.

CBS—Mary Manning and the Knickerbockers: WABC WOKO WAAB WCAU WORC WDRC WJSV  
NBC—Al Bernard, the Minstrel Man: WEAF WGY WEEL WLIT WGSB  
WNAC—Store News; News Flashes  
WOR—Personality Plus; Marie Hale

## AFTERNOON

12:00 Noon

NBC—Pollock and Lawnhurst, piano team: WEAF WTIC WEEL WGSB  
CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV  
WBZ-WBZA—The Monitor Views the News, Ernest Beaufort  
WOR—"Beauty-Casting", Songs and Facial Gymnastics

12:15 P.M.

CBS—Connie Gates, songs: WABC WNAC WDRC WCAU WOKO WJSV  
NBC—Johnny Marvin, tenor: WEAF WTIC  
WBZ-WBZA—Weather; Market Reports  
WGSB—Farm Flashes; Stocks and Weather  
WGY—Skip, Step and Happiana, songs  
WEEL—News Flashes; Stock Quotations; Farm News  
WOR—Health Talk, Dr. Jean Ruhl-Koupal  
WRVA—Scientific Correct Events

12:30 P.M.

NBC—Maurice Lees' Concert Ensemble: WEAF WTIC  
CBS—George Scherban's Russian Gypsy Orchestra: WABC WOKO WDRC WJSV  
WBZ-WBZA—Home Forum Cooking School  
WEEL—Reading Circle  
WOR—Newark Museum

12:45 P.M.

KDKA—Ernie Holst's Orchestra  
WCAU—Watsonia Sextette  
WGSB—Eastland Program  
WEEL—A Bit of This and A Bit of That  
WGSB—Portland Buy Now Program  
WOR—Ohman and Arden, "The World's Most Beautiful Waltzes"

1:00 P.M.

CBS—Marie, the Little French Princess, drama: WABC WNAC WCAU  
NBC—Market and Weather Reports: WEAF KDKA—Farm and Home Hour (NBC)  
WGSB—Lyman B. Chipman Program  
WGY—Albany on Parade  
WJSV—Afternoon Rhythms  
WOR—Musical Revue with Mildred Cole; Byron Holiday and the Show Boat Boys

1:15 P.M.

CBS—Reis and Dunn, Comedy and Songs: WABC WOKO WNAC WDRC WJSV  
NBC—Emil Velasco, organist: WEAF WEEL WTIC WGSB WFI  
WBZ-WBZA—Piano Etchings; Doris Tirrell  
WCAU—Harold Knight's Orchestra

1:30 P.M.

NBC—Pinkey Hunter's Orchestra: WEAF WGSB WEEL WGY WFI  
CBS—Easy Aces, Comedy: WABC WNAC WCAU WJAS  
NBC—Vic and Sade: WJZ WBAL WBZ WBZA KDKA—Ernie Holst's Orchestra  
WJSV—Popular Serenade  
WOR—Bide Dudley, Theater Club of the Air  
WRVA—Market Reports

1:45 P.M.

CBS—Painted Dreams, drama: WABC WCAU WJAS  
NBC—Gale Page and Orchestra: WJZ WBAL WBZ-WBZA—Governor Ely's Committee on Street and Highway Safety  
WJSV—Modern Opinion  
WNAC—Luncheon Music  
WOR—Freddy Farber and Edith Handman, variety act  
WRVA—Buffalo Nickel  
WTIC—Pinkey Hunter's Orchestra (NBC)

2:00 P.M.

NBC—Merry Madcaps; Fred Wade, tenor; Norman Cloutier's Orchestra: WEAF WTIC WEEL WLIT  
CBS—Ann Leaf at the Organ: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—Meredith Wilson's Orchestra: WJZ WBAL WBZ WBZA KDKA  
WCAU—Larry Tait  
WGSB—Lura Thomas Brown  
WGY—Miracle Esmong, soprano

WOR—Dr. Arthur Frank Payne, the Psychologist Says

2:15 P.M.

CBS—Romance of Helen Trent: WABC WCAU  
WGSB—Studio Program  
WGY—Household Chats  
WOR—Otis Holley, soprano

2:30 P.M.

NBC—Vocal Soloist: WEAF  
CBS—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—Snack Out, comedy sketch: WJZ WBAL WBZ WBZA  
KDKA—Home Forum  
WCAU—Women's Club of the Air  
WGSB—Food Hour  
WGY—Three School Maids  
WEEL—Food Institute  
WOR—Milton Kaye, pianist

2:45 P.M.

NBC—Talk: WEAF  
NBC—Vin Lindhe, Swedish Disease: WJZ WBAL WBZ WBZA  
WGY—Talk  
WOR—The Hitmakers, Orchestra

3:00 P.M.

NBC—Ma Perkins, drama: WEAF WGSB WGY WFI WTIC  
CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—Rochester Civic Orchestra: WJZ KDKA WBAL  
WBZ-WBZA—Musical  
WCAU—Baroness DeCichiny, soprano  
WEEL—Del Castillo, organist  
WOR—Elizabeth McShane, Fashions

3:15 P.M.

NBC—Blue Room Echoes, string ensemble: WEAF WGSB  
WBZ-WBZA—"Health", Dr. Royal S. Copeland  
WCAU—Women's Club of the Air  
WOR—Show Boat Boys

3:30 P.M.

NBC—Woman's Radio Review: Claudine MacDonald; orchestra: WEAF WFI WGY WGSB  
CBS—Gina Vanna, soprano: WABC WOKO WNAC WCAU WDRC WJAS WJSV  
WBZ-WBZA—Home Forum Cooking School  
WEEL—Reading Circle  
WOR—Newark Museum

3:45 P.M.

WOR—Kedon on the Keys, novelty musical program

4:00 P.M.

NBC—Zito Poema, Tango Orchestra: WEAF WGSB  
CBS—U. S. Navy Band: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA  
WCAU—Around the Theater with Powers Gouraud  
WEEL—News Flashes; Stock Quotations  
WOR—Dr. H. I. Strandhagen, "What's Beneath the Skin"  
WRVA—Dance Orchestra

4:15 P.M.

NBC—Zito Poema's Orchestra: WGSB WFI  
NBC—Southernaires, Negro male quartet: WEAF WEEL  
NBC—Mouth Health, talk: WJZ WBAL KDKA—Congress of Clubs  
WBZ-WBZA—Tuesday Serenade (NBC)  
WNAC—Spotlighting Modern Education  
WOR—Myrtle Boland, The Love Racketeer

4:30 P.M.

NBC—Jack and Loretta Clemens, songs and guitar: WEAF WGY WEEL WGSB  
CBS—Enoch Light's Orchestra: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—Tuesday Serenade; Harry Kogen's Orchestra: WJZ WBAL  
KDKA—News and Markets  
WBZ-WBZA—Through the Hollywood Looking Glass, Frances Ingram  
WCAU—Through the Looking Glass, Frances Ingram

4:45 P.M.

NBC—The Tattered Man, children's program: WEAF WEEL WLIT WGSB  
CBS—Ye Happy Minstrel and Tiny Band: WABC WCAU WNAC WDRC  
NBC—Harry Owens' Orchestra: WJZ WBZ WBZA WBAL  
KDKA—Duquesne Garden Band  
WOR—William Hargrave, baritone

5:00 P.M.

NBC—Music Box; Arlene Jackson, songs: WEAF WEEL WLIT WGSB  
CBS—Skippy, Children's Skit: WABC WOKO WAAB WDRC WCAU WJSV  
KDKA—Uncle Tom and Betty  
WBZ-WBZA—Agricultural Markets  
WGY—Stock Reports  
WNAC—Five O'Clock Revue  
WOR—Studio Orchestra

5:15 P.M.

NBC—To be announced: WJZ  
CBS—On the Air Tonight: WABC  
WGSB—Phyl Regan, tenor: WAAB WDRC WJAS WJSV  
KDKA—Kiddies Club  
WBAL—Through the Hollywood Looking Glass  
WBZ-WBZA—News, Henry Edison Williams

WCAU—Jones' Pup  
WGY—Robert Issling, baritone; orchestra  
WOR—Kay Costello, songs; Eddie Lambert, piano  
WRVA—Cecil and Sally; Goofus Gang; Sports Reporter

5:20 P.M.

CBS—Charles Carille, tenor: WABC WOKO  
5:30 P.M.

NBC—Adventures of Dr. Dolittle, dramatic sketch: WEAF WEEL WGSB  
CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Singing Lady, children's sketch: WJZ WBAL WBZ WBZA KDKA  
WGY—Princess Naroume, Wigwam Club  
WOR—Paulo Gruppe, cellist; Samuel Quincy, pianist; Sonata Recital

5:45 P.M.

CBS—George Hall's Orchestra: WABC WOKO WDRC WCAU WJAS WJSV WNAC  
NBC—Nursery Rhymes; Lewis James and Milton J. Cross; Joseph Stopak's Orchestra: WEAF WEEL  
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WBAL  
WGSB—Mahdi, the Magician  
WGY—Musical Program

## NIGHT

6:00 P.M.

NBC—Mme. Frances Alda, soprano: WEAF WRVA  
CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WDRC WCAU WJAS WJSV  
NBC—Richard Himber's Orchestra: WJZ WBAL KDKA—News, Pat Haley  
WBZ-WBZA—Duke Dewey and His Hickory Nuts  
WGSB—Dance Marathon  
WEEL—The Evening Tattler  
WGY—Evening Breivites  
WLW—Jack Armstrong, sketch  
WNAC—News Flashes; Weather  
WOR—Uncle Don, children's program

6:15 P.M.

NBC—Farwell America, S. P. B. Mais  
CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WCAU WDRC  
KDKA—Sports; Program Preview  
WBZ-WBZA—Richard Himber's Orchestra: (NBC)  
WGSB—Buck's Sport Review  
WGY—La Frasier's Boarding House  
WLW—Joe Emerson, soloist  
WNAC—Jacques Fischer's Orchestra; Bette Brooks, soloist

6:30 P.M.

CBS—Betty Barthell, songs: WABC WDRC WAAB WOKO WBAL WCAU WJSV  
NBC—Mid-Week Hymn Sing, mixed quartet; organist: WEAF WGSB  
NBC—Mary Small, juvenile singer: WJZ WBAL KDKA—Salon Orchestra  
WBZ-WBZA—Time; Old Farmers Almanac; Weather; Sports  
WGY—Cowboy Band  
WEEL—News Flashes; Farm Announcements  
WLW—Bob Newhall, Mail Pouch Sportsman  
WNAC—The Merry-Go-Round  
WOR—William Scott's Orchestra  
WRVA—News Reporter

6:45 P.M.

NBC—Cheerio Musical Mosaics; Jan Pearce, tenor; male chorus; orchestra: WEAF WEEL WFI  
CBS—Little Italy, drama: WABC WOKO WAAB WDRC WCAU  
NBC—Lowell Thomas, Today's News: WJZ WBZ WBZA WBAL KDKA WLW  
WGSB—White Cross Night Club  
WGY—Dramatization  
WNAC—Dance Orchestra  
WRVA—Book Review

7:00 P.M.

NBC—Mountaineers, hill billy songs and sketch: WEAF WGSB  
CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA  
WGY—Felix Ferdinand's Burgomasters  
WEEL—Dr. Miriam Scribble, book reviews  
WOR—Ford Frick, sports resume

7:15 P.M.

NBC—Billy Batchelor, sketch: WEAF WGSB  
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV  
NBC—National Advisory Council on Radio in Education: WJZ WBZ WBZA  
KDKA—Pittsburg Frolics  
WBAL—Earl Lippy, baritone; Amos Allen, pianist  
WEEL—After Dinner Revue  
WLW—Unbroken Melodies  
WOR—Gabriel Heater, news commentator  
WRVA—The Minstrels

7:30 P.M.

NBC—Lum and Abner, comedy team: WEAF WGY WLW WEEL WGSB  
CBS—Silver Dust Program: WABC WDRC WCAU WAAB  
WNAC—Talk by James Roosevelt  
WOR—"Terry and Ted", adventure story  
WRVA—Evelyn Harrison, soloist

Freddie Rich 9:30 P.M.  
CBS

(TUESDAY CONTINUED)

7:45 P.M.

CBS—Boake Carter, news: WABC WNAC WCAU  
WJAS WJSV  
NBC—The Goldbergs, comedy sketch: WEAF WFI  
WEEI WCHS  
NBC—Phil Harris' Orchestra: WJZ KDKA  
WBZ-WBZA—Tessie the Typist, skit  
WLW—Mary Alcott and Orchestra  
WOR—DeMarco Girls and Frank Sherry, tenor;  
orchestra  
WRVA—Smoky and Poky

8:00 P.M.

CBS—The Columbians; Freddie Rich's Orchestra: WABC WOKO WNAC WDRS WJAS WJSV  
NBC—Crime Clues, mystery drama: WJZ WBAL  
WBZ WBZA KDKA WLW  
NBC—Benny Meroff Review: WRVA  
WOR—Christmas Ghosts, Marie Suprano, William  
Hargrave, baritone

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the  
News": WABC WOKO WNAC WCAU WDRS  
WJAS WJSV

8:30 P.M.

NBC—Wayne King's Orchestra: WEAF WEEI  
WCHS WFI WGY  
CBS—The Voice of Experience: WABC WNAC  
WDRS WCAU WJAS WJSV  
NBC—Adventures in Health, Dr. Herman Bun-  
desen: WJZ WBAL WBZ WBZA KDKA  
WLW  
WOR—Frank and Flo and Basil Ruysdael  
WRVA—Hi Plane Pilots

8:45 P.M.

CBS—Fray and Braggiotti, piano team: WABC  
WOKO WNAC WDRS WCAU WJAS WJSV  
NBC—Trade and Mark, Billy Hillpot and Scrapy  
Lambert; Nat Shilkret's Orchestra: WJZ  
WBAL WBZ WBZA KDKA WLW  
WOR—Dramatic Sketch

9:00 P.M.

NBC—Ben Bernie's Orchestra: WEAF WEEI  
WCHS WGY WLW WRVA WFI  
CBS—Philadelphia Studio Orchestra: WABC  
WOKO WNAC WDRS WCAU WJAS WJSV  
NBC—Musical Memories, Edgar A. Guest, poet;  
vocal trio; Josef Koestner's Orchestra: WJZ  
WBZ WBZA KDKA

9:15 P.M.

CBS—Alexander Woolcott, the Town Crier: WABC  
WOKO WNAC WDRS WCAU WJAS WJSV  
WOR—Ralph Grosvenor, tenor; "Wishing"

9:30 P.M.

NBC—Ed Wynn, the Fire Chief, with Graham  
McNamee; male quartet: WEAF WCHS WFI  
WGY WEEI WRVA WLW  
CBS—The Columbians; Freddie Rich's Orchestra:  
NBC—George Jessel, comedian, with Edith Mur-  
ray; Four Eton Boys; Freddie Rich's Orches-  
tra: WABC WOKO WDRS WJAS WCAU  
WJSV WNAC  
NBC—Men of Daring, dramatic sketch: WJZ  
KDKA—Adventures in Money  
WBZ-WBZA—The Witch of Endor, drama  
WOR—"Footlight Echoes" Bide Dudley, speaker;  
Soloists: Jack Arthur, baritone; Verna Os-  
borne, soprano; Veronica Wiggins, contralto;  
Mary Merker, soprano; The Crusaders, quar-  
tet; Lewis Reid, announcer

9:45 P.M.

KDKA—Marty Gregor's Orchestra  
WCAU—Newspaper Adventures

10:00 P.M.

NBC—The Cruise of the Seth Parker, dramatic  
broadcasts by Phillips Lord and crew en route  
around the world: WEAF WEEI WCHS WFI  
WGY WRVA WLW  
CBS—Glen Gray's Orchestra; Irene Taylor, songs;  
Do Re Mi trio: WABC WOKO WAAB WDRS  
WCAU WJAS WJSV  
NBC—Musical Sunshine Cruise, Leonard Joy's  
Orchestra: WJZ  
WBAL—Miniature Theater  
WBZ-WBZA—Billy Lossez' Orchestra  
WNAC—Fabien Sevitzky's Orchestra; Professor  
Robert Rogers  
WOR—Teddy Bergman, comedian; Betty Queen,  
contralto; The Rondoliers, quartet

10:15 P.M.

KDKA—Art Farrar's Orchestra  
WOR—Harlan Eugene Read, news

10:30 P.M.

NBC—Madame Sylvia of Hollywood: WEAF WGY  
WEEI  
CBS—To be announced: WABC WAAB WOKO  
WDRS WJAS WJSV  
NBC—Major Sharp and Minor, trio: WJZ KDKA  
WBAL  
WBZ-WBZA—Buccaneers Male Quartet  
WCAU—Vincent Travers' Orchestra  
WCHS—Musical Program  
WLW—Follie; Orchestra; Vocalists; Dramatic  
Skits  
WNAC—Over the Cameraman's Shoulder  
WOR—Eddy Brown, violinist; miniature symphony  
WRVA—Concert Orchestra  
10:45 P.M.  
NBC—To be announced: WJZ  
NBC—Robert Simmons, tenor; Jerry Sears' Or-  
chestra: WEAF WEEI WFI WCHS

## BANDSTAND and BATON

THE YEAR 1933 has been a distinc-  
tive one in the orchestral world.  
The limelight of publicity has shift-  
ed even more than usual; 1934 will  
find several newcomers in the big time  
and many more of the old favorites al-  
ready forgotten. Attendant on the return  
of hard liquor, even the tempo of dance  
music has undergone a transition. And  
good times, back again in spite of pes-  
simistic views, have opened many spots  
dark in 1933, and paved the way for the  
return of real artistry in the way of floor  
shows.

MOST SPECTACULAR of those who  
rose to prominence this year was undoubt-  
edly *Carlos Molina*, the South American  
maestro. He was completely unheard of  
just a year ago, made his bow to Chicago  
and the midwest at the Dells roadhouse  
last June, and jumped to prominence from  
the Joseph Urban room of the Congress  
hotel. Frequent NBC chains have helped  
spread the renown of his tango-rumba  
music throughout the country.

SEYMOUR SIMONS, the wise-cracking  
Detroitier is another who is at the top  
of a spectacular climb. Simons' commer-  
cial program was only a two-time shot  
over Columbia, but he has made his mark  
as a composer, arranger, and leader. *Glen  
Gray*, known because of personal appear-  
ances only, joined the ranks of radio  
greats with many Columbia sustainings  
and a sponsored program over the same  
network. *Reggie Childs* and *Dick Himber*  
have shown Manhattan that years of ob-  
scurety are not essential to success in the  
same field.

RETURNING AGAIN to the orchestral  
field, *Buddy Rogers* has established him-  
self definitely in this work. *Phil Harris*

CBS—Harlem Serenade; Soloist; Orchestra:  
WABC WOKO WAAB WDRS WCAU WJAS  
WJSV

WBZ-WBZA—News Flashes  
WGY—Piano Pals; Sherman and Leonard  
WNAC—News Flashes; Weather  
11:00 P.M.

NBC—The Leaders: WJZ  
NBC—John B. Kennedy, news: WEAF WGY  
WCHS WFI  
KDKA—Sports Review  
WBZ-WBZA—Weather; Temperature; Sports Re-  
view, Bill Williams  
WCAU—Boake Carter, talk  
WEEI—News Flashes; Weather Forecast  
WLW—The Keynotes, harmony team  
WNAC—Ranny Weeks' Orchestra  
WOR—"Moonbeams"  
WRVA—Old Timers Jollification  
11:15 P.M.

NBC—Clyde Lucas' Orchestra: WEAF WGY  
WEEI WCHS WFI

CBS—Dell Campo, songs: WABC WOKO WAAB  
WDRS WCAU WJAS WJSV  
NBC—The Poet Prince; Anthony Frome, tenor:  
WJZ WBAL KDKA  
WBZ-WBZA—Joe Reines' Orchestra  
WLW—Rotay and Muldowney  
11:30 P.M.

NBC—Paul Whiteman's Orchestra: WEAF WCHS  
WFI WEEI

CBS—Ozzie Nelson's Orchestra: WABC WOKO  
WNAC WDRS WCAU WJSV

NBC—Eric Madriguera's Orchestra: WJZ WBZ  
WBZA WBAL

KDKA—Ernie Holst's Orchestra  
WGY—Larry Funk's Orchestra  
WLW—Barney Rapp's Orchestra  
WOR—Ozzie Nelson's Orchestra  
WRVA—Tantilla Gardens Orchestra  
11:45 P.M.

WLW—Bernie Cummins' Orchestra  
12:00 Mid.

NBC—Rudy Vallee's Orchestra: WEAF WGY  
WEEI

CBS—Vincent Lopez' Orchestra: WABC WOKO  
WNAC WCAU WJAS

NBC—Paul Ash's Orchestra: WJZ WLW WBZ  
WBZA

KDKA—Marty Gregor's Orchestra  
WOR—Sam Robbins' Orchestra  
12:30 A.M.

NBC—Freddie Martin's Orchestra: WEAF WEEI  
WGY

CBS—Ace Brigode's Orchestra: WABC WOKO  
WNAC WCAU WJSV

NBC—Harry Sosnik's Orchestra: WJZ WBZA  
WBAL  
KDKA—Jack Bruce's Orchestra  
1:00 A.M.  
CBS—Luis Russell's Orchestra: WABC



CLYDE LUCAS

whose syncopation is on the ascendancy, re-  
turns to the Chicago Terrace Gardens with  
KYW and NBC network wires bringing you  
his music.

invaded the east, and, after apparent de-  
feat in New York, is going back with un-  
diminished vigor. Old-timers *Paul Ash*  
and *Ace Brigode* rose again to the top,  
with new bands, new rhythms, and new

fans. From Denver, agents promise that  
we will hear even more of *Carol Lojner*.

PAUL WHITEMAN and his orchestra  
and a long string of entertainers move into  
the Hotel Biltmore on January 4 with an  
NBC wire . . . And on January 25 Buddy  
Rogers comes back to town and goes into  
the Paradise Restaurant spot. There are  
fifteen vocalists, a new all-time high, on  
that Paul Whiteman commercial, includ-  
ing the Rhythm Boys and Girls, Jack Ful-  
ton, Ramona, Peggy Healy, Bob Lawrence,  
Jack Teagarden and a male quartet.

CHIEF AMONG THE festivities to be  
aired New Year's Eve will be Columbia's  
dancing party, lasting from 11 p. m. to 4  
a. m. EST. The advent of the year will  
be celebrated from New York to Hono-  
lulu, and the major orchestras of the net-  
work will be heard on the five-hour party.

NEW YEAR'S EVE will find *Carl  
Moore* opening the Rice hotel, Houston,  
Texas, for his first spot for quite a while.  
The myriad fans whom the hog calling  
Deacon has gained in the Midwest will be  
disappointed because of the absence of a  
pickup from this hostelry. *Johnny Hamp*,  
however, is aired by KPRC from his stand  
in Galveston, the Hollywood club. Other  
new maestros for the Southwestern con-  
tingent of dancers include *Eddie Niebauer*  
in the Loma Linda, Houston, *Don Carlos*  
at the Skirvin hotel, Oklahoma City, and  
*Glenn Lee*.

RALPH BENNETT has migrated to  
Detroit and the Book-Cadillac hotel, with  
WJR broadcasts. Bennett replaces *Seymour  
Simons*, now on the road.

## THUNDERING MAGIC OF THE AIR

(Continued from Page 5)

advisers opposed the broadcast plan bit-  
terly. They objected to the expense. They  
objected to the "lack of dignity."  
"Faith," replied Father Coughlin to all  
these objections, "cometh through hear-  
ing."

He sought out Leo Fitzpatrick, owner of  
station WJR, Detroit, and laid the project  
before him. That visit was the beginning  
of a friendship which has grown stronger  
and stronger through years and into it no  
note of commercialism has ever entered.

On the third Sunday in October, 1926,  
the first broadcast was made from the  
Shrine. In spite of efforts of his friends  
to dissuade him from continuing his broad-  
casts, WJR carried Father Coughlin's voice  
to its listeners for one hundred fifty-six  
successive weeks.

Father Coughlin, in his wildest dreams,  
could not have anticipated the response.  
Letters swamped the station and, before  
any move had been made to carry Father  
Coughlin's voice over the transmitters of  
more than one station, twenty girls had to  
be employed to handle the mail.

In 1927, newspapers sent photographers  
to take pictures of the letters received in  
response to one of Father Coughlin's  
broadcasts. The total had reached the then  
amazing total of 3,000. Recently, more  
than a million letters were received in re-  
sponse to a single address!

Father Coughlin's broadcasts over WJR  
by 1929 had attracted wide attention and  
stations WMAQ, Chicago, and WLW, Cin-  
cinnati, were added as outlets. Then, in  
1930, the Columbia Broadcasting System  
coast-to-coast network began to carry the  
Coughlin addresses. When the CBS ar-  
rangement was terminated as the re-  
sult of an incident, to be recounted  
later, Fitzpatrick organized the present  
independent network over which Father  
Coughlin is now heard. There have been  
several additions to the original net and  
the listening audience now reached is  
estimated at more than thirty millions.

The expense of broadcasts is defrayed  
from contributions received. Full com-

mercial rates are paid to the stations for  
the time and to the American Telephone  
and Telegraph Company for the lines.  
These activities are carried on by the  
Radio League of the Little Flower, an ex-  
pansion of the original League of the Little  
Flower.

(Next week's concluding installment  
of the *Life Story of Father Coughlin*  
recounts his tilt with Dr. Clarence  
True Wilson, the Prohibition leader;  
the incident of the suppressed broad-  
cast and various attempts that have  
been made to muzzle the Fighting  
Priest.)

**INTERFERENCE CONQUERED**

PIX gives clear rad-  
reception, increases  
range selectivity  
and ends  
overlapping

Easily  
attached to  
any set! Send  
money or postal  
order.  
Money-back guarantee.  
**PIX PRODUCTS**  
154 Nassau St. New York

**ONCE PIXED YOU'RE FIXED**

**THE NORTHERNERS**  
FOR  
NORTHERN TRUST CO. BANK  
ANNOUNCED BY  
**Jean Paul King**  
38 E. ELM — CHICAGO — SUF. 3080

**YOUR HANDWRITING**

Your handwriting is a picture of your pres-  
ent capacity and those unused abilities  
and talents that could be developed for im-  
mediate success. Find out about yourself!  
—have your character and personality ana-  
lyzed. Special offer to readers of Radio  
Guide: Write a personal letter to (Berri)  
Tennant, enclosing One Dollar (regular price  
Five Dollars) for a confidential analysis  
M. de Berri Tennant  
507 Fifth Avenue . . . New York City

# Wednesday, Jan. 3

74th Congress 12 Noon CBS

Jack Pearl 8:00 P.M. NBC

## MORNING

8:00 A.M.

NBC—Organ Rhapsody; Richard Leibert, organist; WFAE WFSH WFI  
 CBS—Salon Musicale; Vincent Sorey, Conductor; WABC WCAU  
 NBC—Morning Devotions; Lowell Patton, organist; WJZ WBAL WBZ WBZA KDKA  
 WEEI—E. B. Riedout, meteorologist  
 WJSV—Frank Watanabe and Hon. Archie  
 WNAC—Shopping Around the Town  
 WOR—Program Resume

8:10 A.M.

WOR—Al Woods, songs and patter

8:15 A.M.

NBC—Don Hall Trio; WJZ WBAL KDKA WBZ WBZA  
 WFSH—Morning Devotions  
 WEEI—Shopping Service  
 WGY—Bradley Kincaid, mountain ballads  
 WJSV—The Sun Dial

8:30 A.M.

NBC—Cheerio, inspirational talk and music; WFAE WEEI WFSH WFI WGY  
 CBS—Sunny Melodies; Mark Warnow, Conductor; WABC WCAU  
 NBC—Low White, organist; WJZ WBAL KDKA WBZ WBZA  
 WOR—Martha Manning, sales talk

8:45 A.M.

KDKA—Strollin' Tom  
 WBZ-WBZA—Strolling Tom  
 WCAU—Sam Moore's Meeting

9:00 A.M.

NBC—Sam Herman; Frank Banta, piano; WFAE WLIW WGY  
 CBS—Eton Boys, Male Quartet; WABC WOKO WNAC WDRS WCAU WJAS  
 NBC—The Mystery Chef; WJZ WBAL KDKA WBZ-WBZA—Virginia Reade, talk  
 WFSH—Trade Review  
 WEEI—Clothes Institute  
 WJSV—Woman's Hour  
 WOR—"Our Children" with Mary Olds; Edward Neil, Jr., baritone; George Shackley, organist

9:15 A.M.

NBC—Breakfast Club; WJZ  
 NBC—Landt Trio and White, songs and comedy; WFAE WGY WFSH WEEI WLIW  
 CBS—Vincent Sorey's Orchestra; WABC WOKO WNAC WDRS WJAS  
 WCAU—Words and Music  
 WOR—Miss Kath'rine 'n' Calliope, talk

9:30 A.M.

CBS—Metropolitan Parade; WABC WOKO WCAU  
 NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs; WFAE WFSH WEEI  
 KDKA—Style and Shopping Service  
 WBZ-WBZA—Breakfast Club, orchestra (NBC)  
 WGY—Scissors and Paste  
 WNAC—Don Ross, the Sereader

9:45 A.M.

CBS—Metropolitan Parade; WNAC WDRS WJAS WCAU  
 NBC—The Southernaires, male quartet; WFAE WEEI WFSH WGY  
 CBS—Reis and Dunn; WABC  
 KDKA—News and Minute Manners  
 WBAL—Shopping with Nancy Turner  
 WOR—Shopping with Jean Abbey

10:00 A.M.

NBC—To be announced; WFAE WEEI WFSH WFI WGY  
 CBS—Gordon, Dave and Eunn, Songs; WABC WOKO WAAB WDRS WCAU WJAS  
 NBC—Cowboy Singers; Jules Allen; WJZ WBAL KDKA  
 WBZ-WBZA—Kay Fayre, soloist  
 WNAC—Buddy Clark, soloist  
 WOR—Pure Food Hour

10:15 A.M.

NBC—The Morning Home Circle, household philosophy; WFAE WEEI WFSH WFI  
 CBS—Bill and Ginger, Songs; WABC WOKO KNAC WCAU WJAS WJSV  
 NBC—Clara, Lu 'n' Em; WJZ WBAL WBZ WBZA KDKA

10:30 A.M.

NBC—The Three Scamps, trio; WFAE WFSH WEEI  
 CBS—In the Luxembourg Gardens; Vincent Sorey, Conductor; WABC WOKO WAAB WDRS WJAS WJSV  
 NBC—Today's Children, dramatic sketch; WJZ WBAL WBZ WBZA KDKA  
 WCAU—Patsy Darling and the Knickerbockers  
 WGY—Market Basket  
 WNAC—Song Album with Walter Kiddie, baritone  
 WRVA—Organ Melodies

10:45 A.M.

CBS—Will Osborne's Orchestra; Pedro De Cordoba and his Friendly Philosophy; WABC WOKO WNAC WDRS WCAU  
 NBC—Betty Crocker, cooking talk; WFAE WEEI WFI WGY WFSH  
 NBC—Irma Glen, organist; WJZ WBAL KDKA WBZ WBZA  
 WJSV—American Legion Speaker

11:00 A.M.

NBC—Juan Reyes, pianist; WFAE WFSH WLIW  
 CBS—Cooking Closeups; Mary Ellis Ames; WABC WOKO WNAC WCAU WDRS WJAS WJSV  
 NBC—Four Southern Singers; WJZ WBAL KDKA WBZ WBZA  
 WEEI—Edison Program  
 WGY—Georgia Wildcats  
 WOR—Joseph Bier, baritone

11:15 A.M.

NBC—To be announced; WFAE WEEI WGY WFSH WLIW  
 CBS—The Four Showmen, Male Quartet; WABC WOKO WNAC WCAU WDRS WJAS WJSV  
 NBC—Singing Strings, string ensemble; WJZ WBAL  
 KDKA—Sammy Fuller  
 WBZ-WBZA—Women's Club News; Frances A. Blanchard  
 WOR—"Around the Wheel of Events", Mary L. Roberts

11:30 A.M.

NBC—Betty Moore, Interior Decorating; Lew White, organ; WFAE WLIW WGY WEEI  
 CBS—Tony Wons; WABC WOKO WNAC WDRS WCAU WJAS WJSV  
 NBC—U. S. Army Band; WJZ WBAL KDKA WBZ WBZA  
 WFSH—Musical Program  
 WOR—Ann Stevens' Thrift Hour

11:45 A.M.

CBS—Ben Alley, tenor; WABC  
 NBC—Fields and Hall, songs and comedy; WFAE WEEI WFSH WGY  
 CBS—Dancing Echoes; News WAAB WJSV  
 WNAC—Store News; News Flashes  
 WOR—Allen Meaney, The Musical Doctor

## AFTERNOON

12:00 Noon

NBC—Gene Arnold and the Commodores; WFAE WEEI WGY WFSH WLIW  
 CBS—Opening of Congress; WABC WNAC WDRS WCAU WJAS WJSV  
 NBC—Opening of Congress; WJZ KDKA WBAL WBZ-WBZA—"A Breath of Hollywood," dramatization  
 WBZ-WBZA—News, Ernest Beaufort  
 WOR—Allen Meaney, The Musical Doctor

12:15 P.M.

NBC—Opening of the Seventy-Fourth Congress; WFAE  
 CBS—Gypsy Nina, Songs; WABC WOKO WNAC WDRS WCAU  
 NBC—Wendell Hall, ukulele; WJZ WBAL WBZ-WBZA—Weather; Market Reports  
 WFSH—Farm Flashes; Weather  
 WEEI—News Flashes; Market Reports  
 WGY—Skip, Step and Happiana, songs  
 WOR—"Something for Everyone," Ernest Naftzger

12:30 P.M.

NBC—On Wings of Songs, string trio; WFAE WFSH  
 CBS—Mischa Raginsky's Ensemble; WABC WOKO WJAS  
 KDKA—News and Markets  
 WGY—Farm Program  
 WNAC—The Shopper's Exchange  
 WOR—Alexander Haas' Gypsy Orchestra

12:35 P.M.

WCAU—A Woman Looks at the World, Hope LeBarre Roberts

12:45 P.M.

KDKA—Ernie Holst's Orchestra  
 WCAU—The Nontimers  
 WFSH—Eastland Program  
 WEEI—A Bit of This and A Bit of That  
 WOR—Olman and Arden, The World's Most Beautiful Waltzes

1:00 P.M.

CBS—Marie, the Little French Princess, drama; WABC WNAC WCAU  
 KDKA—National Farm and Home Hour (NBC)  
 WFSH—Church Federation Midweek Service  
 WGY—Albany on Parade  
 WJSV—Real Estate Review; Afternoon Rhythms  
 WOR—Musical Revue

1:15 P.M.

CBS—The Playboys, Piano Trio; WABC WOKO WNAC WDRS WJSV  
 WCAU—Harold Knight's Orchestra  
 NBC—Orlando's Concert Ensemble; WFAE WEEI WFSH WGY WFI  
 CBS—Easy Aces, Comedy; WABC WNAC WCAU WJAS  
 NBC—Vic and Sade; WJZ WBAL WBZ WBZA KDKA  
 WOR—Rosalind Genet, books  
 WJSV—Gene Stewart, organist  
 WRVA—Market Reports

1:45 P.M.

CBS—Painted Dreams, drama; WABC WCAU WJAS  
 NBC—The Merrie Men, male quartet; WJZ WBAL  
 KDKA—Ernie Holst's Orchestra  
 WBZ-WBZA—Governor Ely's Committee on Street and Highway Safety  
 WNAC—Luncheon Music  
 WOR—Melody Maids, trio  
 WRVA—Sunshine Program

2:00 P.M.

NBC—Leo Zollo's Orchestra; WFAE WEEI WLIW  
 CBS—The Captivators; WABC WOKO WNAC WDRS WJAS WJSV  
 NBC—Happy Days in Dixie; WJZ WBZ WBZA KDKA WBAL  
 WCAU—Dr. Copeland Health Talk  
 WFSH—Lura Thomas Brown  
 WGY—Don Dixon, songs  
 WOR—Dr. Arthur Frank Payne; The Psychologist Says

2:15 P.M.

CBS—Romance of Helen Trent; WABC WCAU  
 CBS—Artist Recital; Crane Calder, bass; WNAC WDRS WJAS WJSV  
 WFSH—Studio Program  
 WGY—Matinee Players  
 WOR—Sally and Sue, songs and comedy

2:30 P.M.

NBC—Two Seats in the Balcony, revue; orchestra; WFAE WFSH WLIW WGY  
 CBS—American School of the Air; WABC WOKO WNAC WDRS WJAS WJSV  
 NBC—Smack Out, comedy sketch; WJZ WBZ WBZ WBAL  
 KDKA—Home Forum  
 WCAU—Women's Club of the Air  
 WEEI—Kitchen of the Air  
 WOR—Rutgers Home Economics

2:45 P.M.

NBC—Words and Music; soloist and narrator; WJZ WBZ WBZA  
 WBAL—Douglas R. Biddison, baritone  
 WOR—The Hitmakers, Orchestra

3:00 P.M.

NBC—Joe White, tenor; Orchestra; WJZ KDKA  
 CBS—La Forge Berumen Musicale; WABC WOKO WNAC WDRS WJAS WJSV  
 NBC—Ma Perkins, drama; WFAE WGY WFSH WLIW  
 WBZ-WBZA—Soloists  
 WEEI—Del Castillo, organist  
 WOR—Elizabeth McShane; "Fashions"

3:15 P.M.

NBC—The Golden Treasury; John Brewster, poetry readings; Grand Trio; WFAE WFSH  
 NBC—Heinie and His Grenadiers; WJZ KDKA WBAL  
 WBZ-WBZA—"Health", Dr. Royal S. Copeland  
 WNAC—La Forge Berumen Musicale (CBS)  
 WOR—Ernest Charles, tenor

3:30 P.M.

NBC—Woman's Radio Review; orchestra; Claudine MacDonald; WFAE WGY WFSH WFI WFSH  
 CBS—Manhattan Moods; WABC WOKO WNAC WDRS WJSV WJAS  
 WBZ-WBZA—Home Forum Cooking School  
 WCAU—Bright Lights  
 WOR—YMCA Spanish Lesson, Professor Maxine Iturrida

3:45 P.M.

NBC—Ward and Muzzy, piano duo; WJZ WBAL  
 KDKA—Human Values  
 WNAC—Council of New England  
 WOR—Leo Freudberg's Orchestra

4:00 P.M.

NBC—Pop Concert; WFAE WTIIC  
 CBS—Musical Album of Popular Classics; WABC WOKO WNAC WCAU WDRS WJAS WJSV  
 NBC—Betty and Bob, dramatic sketch; WJZ WBAL KDKA WBZ WBZA  
 WFSH—Hope Jackson Cook, soprano  
 WEEI—News Flashes  
 WGY—Rural Public Works Talk  
 WOR—Dr. H. I. Strandhagen, "What's Beneath the Skin?"

4:15 P.M.

NBC—Frances White, songs; WJZ WBZ WBZA WBAL  
 NBC—Pop Concert; WFSH WEEI WGY  
 KDKA—Utility Hall  
 WNAC—Consumer's Council of New England  
 WOR—Mildred Cole, contralto; orchestra

4:30 P.M.

NBC—Women's Division of Emergency Work Bureau; WJZ WBAL  
 NBC—Jack and Loretta Clemens, songs and guitar; WFAE WTIIC  
 CBS—Science Church; WABC WOKO WNAC WDRS WCAU WJAS WJSV  
 KDKA—Frances Ingram  
 WBZ-WBZA—Concert; Edwin Otis, baritone; Doris Tirrell, pianist  
 WFSH—Home and Foreign Missions  
 WGY—Piano Pals; Sherman and Leonard  
 WOR—Guy Hunter, blind entertainer

4:45 P.M.

CBS—The Merry-makers; WJAS  
 NBC—The Lady Next Door, children's program; WFAE WEEI WGY WLIW WFSH  
 CBS—Ye Happy Minstrel and Tiny Band; WABC WCAU WNAC WDRS  
 NBC—Concert Favorites; WJZ WBAL  
 KDKA—News and Markets  
 WBZ-WBZA—Agricultural Market Reports  
 WJSV—Through the Looking Glass; Frances Ingram

WOR—Frances Ingram, Thru the Hollywood Looking Glass

5:00 P.M.

NBC—Ed Kirkaby's Orchestra; WFAE WFSH  
 CBS—Skippy, children's skit; WABC WOKO WAAB WDRS WCAU WJSV  
 NBC—Morin Sisters; WJZ WBAL  
 KDKA—Uncle Tom and Betty  
 WEEI—Amy Marcy Eaton, pianist  
 WGY—Stock Reports  
 WNAC—Five O'Clock Revue  
 WOR—Studio Orchestra

5:05 P.M.

WOR—Program Resume

5:15 P.M.

NBC—Ed Kirkaby's Orchestra; WGY WTIIC  
 CBS—Joan Olsen, songs; Orchestra; WAAB WDRS WJAS WJSV WOKO  
 NBC—Babes in Hollywood, dramatic sketch; WJZ WBAL WEEI  
 CBS—On The Air Tonight; WABC  
 KDKA—Kiddies Club  
 WBZ-WBZA—News, Henry Edison Williams  
 WCAU—Friend of Youth  
 WOR—Gypsy Orchestra and Robert Reud "Town Talk"  
 WRVA—Cecil and Sally; Evening Meditations; Sports Reporter

5:30 P.M.

NBC—Adventures of Tom Mix and His Straight Shooters; WFAE WEEI WTIIC WLIW WGY WFSH  
 CBS—Jack Armstrong, All American Boy; WABC WNAC WDRS WCAU WOKO WJAS WJSV  
 NBC—Singing Lady, children's program; WJZ WBZ WBZA WBAL KDKA  
 WOR—The Count of Monte Cristo; drama

5:45 P.M.

NBC—Wizard of Oz, dramatization; WFAE WTIIC WEEI WGY WFSH  
 CBS—The Melodiers; WABC WAAB WCAU WDRS WJAS WJSV  
 NBC—Little Orphan Annie; WJZ WBAL WBZ WBZA KDKA WRVA  
 WNAC—The Cosmopolitans, novelty quintet

## NIGHT

6:00 P.M.

NBC—Xavier Cugat's Orchestra; WFAE WRVA  
 CBS—Buck Rogers in the 25th Century; WABC WOKO WAAB WCAU WJAS WJSV  
 NBC—Westminster Choir; WJZ WBAL  
 KDKA—News, Pat Haley  
 WBZ-WBZA—New England Conservatory Concert  
 WFSH—Dance Marathon  
 WEEI—The Evening Tattler  
 WGY—Evening Briefings  
 WLW—Jack Armstrong, sketch  
 WNAC—News Flashes; Weather  
 WOR—Uncle Don

6:15 P.M.

CBS—Bobby Benson and Sunny Jim; WABC WOKO WAAB WDRS WCAU  
 KDKA—Sports; Program Preview  
 WBZ-WBZA—Farmers Are Getting Together  
 WFSH—Al Buck's Sports Review  
 WGY—Joe and Eddy, comedy sketch  
 WLW—Joe Emerson, tenor  
 WNAC—Jacques Fischer's Orchestra  
 WRVA—Babe Ruth Boys Club

6:30 P.M.

NBC—George R. Holmes, talk; News Service; WFAE WGY  
 CBS—Enoch Light's Orchestra; WAAB WDRS WJSV WOKO  
 NBC—Irene Beasley, contralto; WJZ WBAL  
 CBS—Music Box; Enzo Aita, tenor; WABC WCAU  
 KDKA—Salon Orchestra  
 WBZ-WBZA—Old Farmers Almanac; Sports Review

WFSH—Randall and McAllister Program  
 WEEI—News Flashes; Market Reports  
 WLW—Bob Newhall, Mail Pouch Sportsman  
 WNAC—Detectives Black and Blue, skit  
 WOR—"Babe Ruth Presents"  
 WRVA—The News Reporter

6:45 P.M.

NBC—Jan Pearce, tenor; Orchestra; WFAE WFSH WFI  
 CBS—Theo Karle, tenor; WABC WAAB WDRS  
 NBC—Lowell Thomas, today's news; WJZ WBZ WBZA KDKA WLW WBAL  
 WEEI—Your Folks and Mine, drama  
 WGY—Red Davis, sketch  
 WNAC—Ranny Weeks' Orchestra  
 WOR—Tunes and Tempos; Orchestra  
 WRVA—Red Davis, sketch

7:00 P.M.

NBC—Shirley Howard, vocalist; the Jesters; Milk Rettenberg, pianist; Tony Callucci, guitar; WFAE WTIIC WEEI WFSH WLIW WGY  
 CBS—Myrt and Marge, drama; WABC WOKO WDRS WCAU WNAC WJAS WJSV  
 NBC—Amos 'n' Andy; WJZ WBAL WBZ WBZA KDKA WLW WRVA  
 WOR—Ford Frick, Sports Resume

**Albert Spalding** 8:30 P.M. CBS  
(WEDNESDAY CONTINUED)

**7:15 P.M.**  
NBC—Billy Batchelor, sketch: WEAJ WGY WCSH  
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV  
NBC—Gems of Melody: WJZ WBZ WBZA KDKA WBAL  
WEEI—After Dinner Revue  
WLW—Detectives Black and Blue, sketch  
WOR—Gabriel Heater, news commentator  
WRVA—Current Events

**7:30 P.M.**  
NBC—Lum and Abner, comedy sketch: WEAJ WGY WEEI WCSH WLW  
CBS—Music on the Air: WABC WOKO WNAC WDRS WJAS WJSV  
NBC—Potash and Perlmutter: WJZ WBZ WBZA KDKA WBAL  
WOR—“Terry and Ted”, adventure story; Don Carney  
WRVA—Kiddies Club

**7:45 P.M.**  
NBC—The Goldbergs, comedy sketch: WEAJ WEEI WCSH WLIT WGY  
CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJSV  
NBC—Irene Rich in Hollywood, skit: WJZ WBAL WBZ WBZA KDKA  
WLW—Red Davis, sketch  
WOR—Harry Hershfield  
WRVA—Tarzan of the Apes, sketch

**8:00 P.M.**  
NBC—Jack Pearl, comedian; Cliff Hall: WEAJ WTC WEEI WCSH WLIT WGY  
CBS—Phil Ducey, Frank Luther and Jack Parker with Vivien Ruth, vocalists: WABC WNAC WDRS WJSV  
NBC—Crime Clues, mystery drama: WJZ WBZ WBZA KDKA WLW WBAL  
WCAU—Love Making Incorporated  
WOR—“Detectives Black and Blue”, mystery drama

**8:15 P.M.**  
CBS—Edwin C. Hill; The Human Side of the News: WABC WOKO WNAC WDRS WCAU WJAS WJSV  
WOR—Al and Lee Reiser’s Magicians of Melody; William Hargrave, baritone  
WRVA—Melody Mart

**8:30 P.M.**  
NBC—Wayne King’s Orchestra: WEAJ WCSH WLIT WGY  
CBS—Albert Spalding, violinist; Conrad Thibault, baritone; Don Voorhees’ Orchestra: WABC WOKO WNAC WDRS WCAU WJAS WJSV  
NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW  
WEEI—Stage Show of the Air  
WRVA—Hi-Plane Pilots

**8:45 P.M.**  
NBC—Red Davis, dramatic sketch: WJZ WBZ WBZA KDKA WBAL  
WLW—Radio Court

**9:00 P.M.**  
NBC—The Troubadours; orchestra; soloist; and guest artists: WEAJ WCSH WLIT WGY WLW WEEI WRVA WTC  
CBS—Philadelphia Orchestra; Leopold Stokowski, Conductor: WABC WOKO WNAC WDRS WCAU WJAS WJSV  
NBC—Warden Lawes in 20,000 Years in Sing Sing: WJZ WBAL WBZ WBZA KDKA  
WOR—Magazine of the Air; Sigmund Spaeth; Heywood Brown; Jack Kofoed and Gilbert Selles

**9:15 P.M.**  
CBS—Colonel Stoopnagle and Budd; Vera Van, contralto; Jacques Renard’s Orchestra: WABC WOKO WNAC WDRS WCAU WJAS WJSV

**9:30 P.M.**  
NBC—Fred Allen’s Revue; Freddie Grofe’s Orchestra: WEAJ WCSH WLIT WGY WEEI  
CBS—Guy Lombardo’s Orchestra; Burns and Allen, Comedy Team: WABC WOKO WNAC WDRS WCAU WJAS WJSV  
NBC—John McCormack and William Daly’s String Orchestra: WJZ WBAL WBZ WBZA KDKA  
WLW—Cotton Queen Program  
WOR—Half Hour in Three-quarter Time with Dorothy Miller and Garfield Swift; George Shackley, conducting  
WRVA—Dance Orchestra

**10:00 P.M.**  
NBC—Cora Cob Pipe Club of Virginia, barnyard music; male quartet: WEAJ WTC WCSH WLIT WGY WLW WEEI WRVA  
CBS—Fred Waring’s Orchestra: WABC WOKO WNAC WDRS WCAU WJAS WJSV  
NBC—Concert; Egon Petri, pianist; Symphony Orchestra: WJZ WBAL  
KDKA—Honey Boy and Sassafras  
WBZ—WBZA—Guardmen Quartet  
WOR—DeMarco Girls and Frank Sherry, tenor

**10:15 P.M.**  
KDKA—Jack Bruce’s Orchestra  
WBZ—WBZA—Joe and Betteese, sketch  
WOR—Harlan Eugene Reed

**10:30 P.M.**  
NBC—National Radio Forum: WEAJ WEEI WGY WTC WRVA WCSH  
CBS—To be announced: WABC WOKO WDRS WJAS

**ALONG THE AIRIALTO**

(Continued from Page 7)

years . . . Ted Bergman’s WOR twice weekly collar commercial moves to one of the networks after the first of the year . . . Billy K. Wells has been given a contract for the same period as Jack Pearl’s by the Baron’s new gelatin sponsor over NBC. Wells will be the sole script writer for the new show.

Dick Leibert is writing a New Year’s song which he will introduce this week on his Breakfast Club program. Title is “The Corner’s Been Reached” . . . When Dick Himber’s Orchestra, Frances Langford and the Three Scamps start the new Spartan program, Sunday, it will be the first time any of them have been heard regularly on a commercial series. Good luck to all of them . . . Leo Reisman’s orchestra has been carrying on those two NBC commercials without the assistance of their leader, who is recovering from a fractured hip.

**Original Resolve**

**NEW YEAR’S RESOLUTION:** The person who annually goes around asking radio artists for their New Year’s resolutions has resolved not to . . . Phil Harris is the latest recruit to the NBC polo club of which Frank Parker is captain . . . Rudy Vallee had a cocktail named after him at a Broadway liquor dispensary . . . Although the Voice of Experience’s new book

KDKA—Around the Cracker Barrel  
WBZ—WBZA—Joe Rines’ Orchestra  
WCAU—Blanche Calloway’s Orchestra  
WLW—Zero Hour  
WNAC—Sid Reinherz’ Orchestra  
WOR—Jack Arthur, baritone

**10:45 P.M.**  
CBS—Andre Kostelanetz Presents: Evan Evans and Everyn McGregory: WABC WOKO WAAB WDRS WCAU WJSV WJAS

KDKA—Marty Gregor’s Orchestra  
WBZ—WBZA—News Flashes  
WNAC—News Flashes; Weather  
WOR—Pauline Alpert, the Whirlwind Pianist and Orchestra

**11:00 P.M.**  
NBC—Pickens Sisters: WEAJ WGY WTC  
NBC—Three Scamps: WJZ WBAL  
KDKA—Sports Review  
WBZ—WBZA—Weather; Sports Review  
WCAU—Boake Carter, talk  
WCSH—Dance Marathon  
WEEI—Weather Forecasts; News Flashes  
WLW—Dimnick’s Sunnybrook Orchestra  
WNAC—Jack Fisher’s Orchestra  
WOR—“Moonbeams”  
WRVA—Dance Orchestra

**11:15 P.M.**  
NBC—The King’s Jesters, harmony trio: WEAJ WGY WTC WEEI WCSH  
CBS—Isaham Jones’ Orchestra: WABC WOKO WAAB WDRS WJAS WJAS  
NBC—Post Prince: WJZ WBAL KDKA  
WBZ—WBZA—Kay Fayre, soloist  
WCAU—The Meistersingers  
WLW—Johnny Muldowney and Orchestra

**11:30 P.M.**  
NBC—Don Bestor’s Orchestra: WEAJ WTC WCSH WRVA  
CBS—Glen Gray’s Orchestra: WABC WNAC WDRS WJSV  
NBC—Enric Madriguera’s Orchestra: WJZ WBZ WBZA WBAL

KDKA—Ernie Holst’s Orchestra  
WCAU—Vincent Travers’ Orchestra  
WEEI—Jack Denny’s Orchestra  
WGY—Larry Funk’s Orchestra  
WLW—Evening Serenade  
WOR—William Scotti’s Orchestra

**11:45 P.M.**  
CBS—Ozzie Nelson’s Orchestra: WABC WOKO WCAU—Ernie Valle’s Orchestra

**12:00 Mid.**  
NBC—Phil Harris’ Orchestra: WEAJ WTC WGY WEEI  
CBS—Little Jack Little’s Orchestra: WABC WOKO WNAC WCAU WJAS WJSV  
NBC—Carlos Molina’s Orchestra: WJZ WBZ WBZA WBAL

KDKA—Marty Gregor’s Orchestra  
WLW—Mel Saylor’s Orchestra  
WOR—Freddy Martin’s Orchestra

**12:15 A.M.**  
WLW—Stan Stanley’s Orchestra

**12:30 A.M.**  
NBC—Harry Sosnik’s Orchestra: WEAJ WGY WTC WEEI

CBS—George Hall’s Orchestra: WABC WCAU WOKO WNAC WJSV  
NBC—William Scotti’s Orchestra: WJZ WBZ WBZA

KDKA—Jack Bruce’s Orchestra  
**12:45 A.M.**  
WLIT—Harry Sosnik’s Orchestra (NBC)

**1:00 A.M.**  
CBS—Don Redman’s Orchestra: WABC

has been off the presses only about three weeks, it has already run into its third edition. A fourth edition, a deluxe autographed volume, is also selling fast.

The Poet Prince, Anthony Frome, adds to his daily spots with Sunday morning from 11:30 to 11:45 a. m., EST, on the NBC-WJZ network starting immediately . . . The new broadcasting schedule for the Pickens Sisters is Wednesdays at 11:00 p. m. EST over the NBC-WJZ network . . . On Thursdays and Saturday nights at 7:30 p. m., Eddie Duchin will make music from the swanky Central Park Casino for the listeners who are tuned in on the NBC-WJZ network—Amos ‘n’ Andy’s sponsors will pay the bills.

**Frank Luther’s Corner**

A radio artist writing his observations of his fellow artists:

**I’VE NEVER SEEN**

Ben Bernie blue . . . one Pickens sister without the other two . . . Jimmy Melton when he wasn’t rushing some place . . . Edwin C. Hill without a flower in his lapel . . . B. A. Rolfe without a haircut . . . or Frank Black WITH one . . . Jessica Dragonette hurry . . . Jack Benny without that thinkingupanevagg expression . . . Zora Layman with mikefright . . . Borrah Minnevitich play a harmonica . . . Howard Barlow wear anything grey . . . Ferde Grofe loaf . . . Mildred Bailey look at her music . . . a happy drummer . . . a studio audience that didn’t look thrilled . . . A production man who didn’t look worried . . . Frank Crumit with a golfing tan . . . a carefree comedian (except Will Rogers) . . . Don Voorhees with his hair slicked back . . . Ramona away from the piano when she wasn’t looking for one . . . Floyd Gibbons without his hat on . . . Phil Ducey WITH a hat . . . a sax player with a reed that suited him . . . Rudy Vallee do the wrong thing . . . David Ross without a dreamy expression . . . Vic Young without a cigar . . . Paul Whiteman without a new suit . . . Jessica Dragonette in a night club. P. S. My best wishes to you for the happiest of New Years.

—Frank Luther

**Autograph Collector**

The burglar who got into Orrell Hancock’s cellar and rifled a trunk must have been a radio fan . . . “Hank,” who has been a CBS production man for several years, had built up a collection of photographs of several hundred of radio’s who’s who, and other who’s whoers who have broadcast over CBS, personally autographed to him . . . And the collection, which he prized, was all that the burglar took. Vacation-time travelers to the Pacific

**VOICE STUDY AS A SECRET VICE**

(Continued from Page 4)

true sense of the word. He sang his way through the far reaches of his country picking up the tuneless songs of the troubadours and the folk numbers that were deep-rooted in Chilean musical lore.

Hampered by want of an outlet for his new repertoire, he determined to come to the United States. His road was none too smooth until the fortunate day when Conrad heard him in California and decided that the young Chilean was a coming star. Incidentally, Campo marked a turning point in Conrad’s career.

Conrad’s experience as a manager of male singers had been with the rival crooners, Bing Crosby and Russ Columbia, but here was a voice that was different. It had a quality so appealing that Conrad quickly decided to take its owner under his wing. He promptly carried Dell Campo off to New York and the home of the great radio chains.

Conrad’s faith had an early reward as two or three auditions set up a competition which made it obvious that Campo would not have to hunger for employment. It was a matter of selling his find to the highest bidder and CBS was the winner.

coast include Ralph Wonders, CBS artist bureau head, the singing ex-cop, Phil Regan, and Ted Husing. Columbia isn’t broadcasting the Rose Bowl game because too many commercial programs fill the time, but Ted wants to watch the fracas, anyway. It would hardly be a surprise if Wonders returned with some new stars to build up and Regan with a contract for the flickers.

Pat Davis, saxophone and clarinet virtuoso of the Casa Loma Orchestra, is the lad who gets the most attention from his fellow bandmen. It’s not because he’s such an outstanding instrumentalist that he’s such a favorite with the boys, but because he happens to be the treasurer of the Casa Loma Corporation and thus controls the purse-strings.

**CBS Plays Santa**

The Christmas spirit was not lacking at CBS . . . Shortly before the holiday, Columbia employees were notified that the remainder of the pay cut brought last year by the depression would be restored January 1 . . . Just after that came an announcement that Columbia had taken over for Christmas Day the restaurant in the CBS Building with a dinner invitation for all employees who had to be on duty Christmas Day.

Who’s Afraid of Cantor and Wynn? “An Evening in Paris” was the first sponsor to take a CBS niche opposite the goggle-eyed comic, and so successful has their test period been that they’ve just signed a long-term renewal . . . And Ford Motors, when it takes Fred Waring and his troupe over, will occupy the following thirty minutes, also opposite Cantor. As for Wynn, he will find new opposition in Columbia’s Georgie Jessel, who will fill the CBS 9:30 to 10 spot on Tuesdays starting January 2.

Here’s another silly game with radio artists’ names. After that Christmas dinner I felt like the Big Bad Wolf, after he had devoured the Three Little Pigs and Red Riding Hood at one fell swoop, and I’m afraid it must have been a nightmare, because I was tripping down radio row with the Mystery Chef and the Happy Bakers and I saw recipe book personalities as Buck Rogers, Les Qualey, Robert Trout, Stephen Fox, Bunny Coughlin of the Funnynones, Admiral Byrd, Bill and Gruger, Nino Martini, Gladys Rice, Ann (March of Time) Barley, Alfred (Little Italy) Corn, Husk O’Hare, and Irvin Cobb, maestro Frank Winegar, or Winegar for my salad. Ethel Waters, Isaham Jones, Frank Crumit, and the Four Eton Boys . . . It might have been worse—they could have served me Apple (Bob) Taplinger Pudding.

Campo is now heard twice a week over stations of the junior network.

**BEGINNING DEC. 16**

**COL. STOOPNAGLE AND BUDD**

**BACK AGAIN ON THE AIR**

**FOR PONTIAC**

*in a brand new*  
**RADIO PROGRAM**  
COLUMBIA NETWORK  
61 Stations—9:15 p.m. E. S. T.  
Every WEDNESDAY & SATURDAY

# Thursday, Jan. 4

Rudy Vallee 8:00 P.M. NBC

Show Boat 9:00 P.M. NBC

## MORNING

**8:00 A.M.**  
NBC—Radio City Organ; Richard Leibert, organist; WFAF WGY WCHS WFI  
CBS—Salon Musicale; Vincent Sorey, conductor; WABC WCAU  
NBC—Morning Devotions: WJZ WBAL WBZ WBZA KDKA  
WEEI—E. B. Rideout, meteorologist  
WJSV—Frank Watanabe and Hon. Archie  
WNAC—Shopping Around the Town  
WOR—Program Resume

**8:10 A.M.**  
WOR—Al Woods, songs and patter

**8:15 A.M.**  
NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA  
WCSH—Morning Devotions  
WEEI—Shopping Service  
WOR—Al Woods, songs and patter

**8:30 A.M.**  
NBC—Lew White, organist: WJZ WBAL WBZ WBZA KDKA  
CBS—Salon Musicale: WABC  
NBC—Cheerio, inspirational talk and music: WFAF WEEI WCHS WGY WTIC WFI  
WOR—Martha Manning, sales talk

**8:45 A.M.**  
CBS—Sam Moore's Meeting: WABC WCAU

**9:00 A.M.**  
NBC—The Breakfast Club: WJZ WBAL KDKA  
CBS—Eton Boys, Male quartet: WABC WOKO WNAC WDRC WCAU WJAS  
NBC—Ted Black's Orchestra: WFAF WLIT  
WBZ-WBZA—Virginia Reade, talk  
WCSH—Trade Review  
WEEI—Clothes Institute  
WGY—Forrest Willis, crooner  
WJSV—Woman's Hour  
WOR—Edward Nell, Jr., baritone, songs, with Mary Olds and George Shackley  
WRVA—Bab and Lab

**9:15 A.M.**  
NBC—Lundt Trio and White, comedy and songs: WFAF WLIT WCHS WGY WEEI  
CBS—In the Luxembourg Gardens: WABC WOKO WNAC WDRC WJAS  
WCAU—Words and Music

**9:30 A.M.**  
NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs: WFAF WTIC WEEI WCHS WGY WLIT  
KDKA—Style and Shopping Service  
WBZ-WBZA—Breakfast Club, orchestra (NBC)  
WNAC—Don Ross, the Serenader

**9:45 A.M.**  
CBS—The Mystery Chef: WABC WAAB WCAU WJAS  
NBC—Wife Saver, Allan Prescott: WFAF WTIC WGY WEEI WCHS  
KDKA—News and Work-A-Day Thoughts  
WNAC—The Yankee Mixed Quartet  
WOR—The Singing Cowboy, Tex Fletcher

**10:00 A.M.**  
NBC—Edward MacHugh, the Gospel Singer: WJZ WBAL KDKA WBZ WBZA  
CBS—Bill and Ginger, Popular Songs: WABC WOKO WCAU WJAS WAAB  
NBC—Breen and de Rose, vocal and instrumental duo: WFAF WGY WCHS WEEI WFI  
WNAC—Food and Homemaking School  
WOR—Pure Food Hour

**10:15 A.M.**  
NBC—Clara, Lu 'n' Em: WJZ WBAL WBZ WBZA KDKA  
CBS—Visiting with Ida Bailey Allen, Radio Home Makers: WABC WOKO WNAC WJAS WAAB WJSV  
NBC—Morning Parade, variety musicale: WFAF WTIC WEEI WFI WCHS  
WCAU—Pete Woolery and Organ  
WGY—Georgia Wildcats

**10:30 A.M.**  
NBC—Today's Children, dramatic sketch: WJZ KDKA WBAL WBZ WBZA  
CBS—Carson Robison's Crazy Buckaroos: WABC WOKO WNAC WDRC WCAU WJAS  
WCSH—Studio Program  
WEEI—The Happy Rambler  
WGY—The Shopping Bag  
WJSV—Gene Stewart, organist

**10:45 A.M.**  
NBC—Fireside Songs; Male Harmony Duo: WJZ WBZ WBZA WBAL KDKA  
CBS—Melody Parade: WABC WOKO WDRC WJAS WAAB WJSV  
NBC—Morning Parade: WCHS WFI  
WCAU—Bud Shays, songs  
WEEI—School of Cookery  
WGY—School of Cookery  
WNAC—Donald Novis, tenor

**11:00 A.M.**  
CBS—Mary Lee Taylor, kitchen talks: WJSV  
NBC—Four Southern Singers: WJZ WBAL KDKA WBZ WBZA  
CBS—Sunny Side Up: WABC WDRC WCAU WNAC WOKO  
NBC—Galaxy of Stars: WGY WLIT  
WCSH—School of Cookery  
WEEI—Friendly Kitchen Program  
WOR—Marian Rich, Mezzo Soprano  
WRVA—School of Cookery

**11:15 A.M.**  
NBC—Singing Strings, string ensemble: WJZ WBAL  
NBC—Frances Lee Barton, cooking school: WFAF WTIC WLIT WGY WEEI WCHS  
WJSV—School of Cookery  
WOR—Dr. Arthur Frank Payne, The Psychologist  
KDKA—Sammy Fuller  
WBZ-WBZA—Carl Lamson Musicale  
WCAU—School of Cookery  
WJAS—Sunnyside Up (CBS)  
WOR—School of Cookery

**11:30 A.M.**  
NBC—U. S. Navy Band: WJZ WBAL WBZ WBZ KDKA WLIT  
CBS—Tony Wons with Keenan and Phillips, piano team: WABC WNAC WCAU WJAS WJSV  
NBC—Jules Landt, Troubadour of the Violin: WFAF WEEI  
WOR—Ann Stevens' Thrift Hour  
WRVA—Luxury Fiddlers

**11:45 A.M.**  
CBS—Academy of Medicine: WABC WOKO WJAS WJSV  
WBZ-WBZA—News, Ernest Beaufort  
WCAU—Jean Shaw's Orchestra  
WCSH—Eastland Program  
WNAC—News from the Stores  
WOR—Marian Rich, Mezzo Soprano

## AFTERNOON

**12:00 Noon**  
NBC—Gene Arnold's Commodores: WJZ WBAL KDKA WBZ WBZA  
CBS—The Voice of Experience: WABC WNAC WDRC WCAU WJAS WJSV  
NBC—Henrietta Schumann, pianist: WFAF WTIC WEEI WCHS WLIT  
WOR—The Magic Bowl, Claire Sugden  
WRVA—Concert Pianist

**12:15 P.M.**  
NBC—Ward and Muzzy, piano duo: WJZ WBAL  
CBS—The Lone Wolf: WABC WOKO WNAC WDRC WCAU WJSV  
NBC—Johnny Marvin, tenor: WFAF WTIC KDKA—Honey Boy and Sassafras  
WBZ-WBZA—Weather; Market Reports  
WCSH—Farm Flashes; Stocks and Weather  
WEEI—News Flashes; Market Reports  
WGY—Schenectady Courtesy Council  
WOR—NRA Program

**12:30 P.M.**  
NBC—National Farm and Home Hour: WJZ WBAL WBZ WBZA  
CBS—George Scherban's Russian Gypsy Orchestra: WABC WJSV  
NBC—Maurice Lees' Concert Ensemble: WFAF KDKA—News and Markets  
WCSH—Dance Marathon  
WGY—Farm Program  
WNAC—The Shopper's Exchange  
WOR—Jan Brunesso's Gypsy Orchestra

**12:35 P.M.**  
WCAU—A Woman Looks at the World, Hope LeBart Roberts

**12:45 P.M.**  
KDKA—Ernie Holst's Orchestra  
WCSH—Portland Buy Now Program  
WEEI—A Bit of This and A Bit of That  
WOR—Albert Bartlett, the Tango King  
WCAU—The Nontimers

**1:00 P.M.**  
CBS—Marie, the Little French Princess; drama: WABC WNAC WCAU  
NBC—Market and Weather Reports: WFAF KDKA—National Farm and Home Hour (NBC)  
WCSH—Miniature Matinee  
WGY—Albany on Parade  
WJSV—Afternoon Rhythms  
WOR—Musical Revue with Myrtle Boland; Thelma Goodwin and Byron Holiday

**1:15 P.M.**  
CBS—Reis and Dunn, Comedy and Songs: WABC WOKO WNAC WDRC WJSV  
NBC—Pedro Via's Orchestra: WFAF WFI WCHS WEEI WTIC  
WCAU—Harold Knight's Orchestra

**1:30 P.M.**  
NBC—Vic and Sade: WJZ WBAL KDKA  
CBS—Easy Aces, Comedy: WABC WCAU WNAC WJAS  
NBC—Orlando's Concert Ensemble: WFAF WTIC WEEI WCHS WFI  
WBZ-WBZA—University Extension Course  
WJSV—Popular Serenade  
WOR—Bide Dudley; Theater Club of the Air  
WRVA—Market Reports

**1:45 P.M.**  
NBC—Gale Page's Orchestra: WJZ  
CBS—Painted Dreams, skit: WABC WCAU WJAS KDKA—Ernie Holst's Orchestra  
WBZ-WBZA—Organ Miniatures; Doris Tirrell  
WCSH—Lura Thomas Brown  
WGY—Orlando's Concert Ensemble (NBC)  
WNAC—Luncheon Music  
WOR—Freddy Farber and Edith Handman, variety act

**2:00 P.M.**  
NBC—Pickwick Papers, dramatic sketch: WFAF WCHS WLIT  
NBC—Rex Battle's Concert Ensemble: WJZ WBAL WBZ WBZA KDKA

CBS—Ann Leaf at the Organ: WABC WOKO WNAC WDRC WJAS WJSV  
WCAU—The Warwick Sisters  
WEEI—Silver Lining  
WGY—Haber and Curtis Says

**2:15 P.M.**  
CBS—Ann Leaf at the Organ: WNAC  
KDKA—Romance of Heloa Trent: WABC WCAU KDKA—State Federation, Pennsylvania Women  
WGY—Household Chats  
WOR—Otis Holley, soprano

**2:30 P.M.**  
NBC—Smack Out, comedy sketch: WJZ WBAL WBZ WBZA  
CBS—American School of the Air: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—Trio Romantique: WFAF WGY KDKA—Home Forum  
WCAU—Women's Club of the Air  
WCSH—Food Hour  
WEEI—Food Hour  
WOR—Genevieve Pitot, piano recital

**2:45 P.M.**  
NBC—Words and Music; Soloists, Narrator, and Orchestra: WJZ WBAL  
WBZ-WBZA—Chickering Program; Nelly Brown, soprano  
WGY—Barnacle Bill, the Sailor  
WOR—The Hitmakers, Orchestra

**3:00 P.M.**  
NBC—Ma Perkins, sketch: WFAF WCHS WEEI WGY WFI  
CBS—Metropolitan Parade: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—The Pioneers, male quartet: WJZ WBAL KDKA  
WCAU—Tea Dansante  
WOR—Elizabeth McShane: "Fashions"

WBZ-WBZA—New England Agriculture, E. J. Rowell  
WNAC—Five O'Clock Revue  
WOR—Studio Orchestra

**5:05 P.M.**  
WOR—Program Resume

**5:15 P.M.**  
CBS—George Hall's Orchestra: WAAB WDRC WJAS WJSV  
NBC—Babes in Hollywood, dramatic sketch: WJZ WBAL  
CBS—On The Air Tonight: WABC KDKA—Salon Orchestra  
WBZ-WBZA—News, Henry E. Williams  
WCAU—Jones' Pup  
WGY—Santa Claus and Mickey Mouse  
WLIT—Musical Varieties (NBC)  
WOR—Gypsy Orchestra and Robert Reud "Town Talk"  
WRVA—Cecil and Sally; Goofus Gang; Sports Reporter

**5:20 P.M.**  
CBS—George Hall's Orchestra: WABC WOKO

**5:30 P.M.**  
NBC—Adventures of Dr. Dolittle: WFAF  
CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—The Singing Lady, children's program: WJZ WBZ WBZA WBAL KDKA  
WCSH—Dramatization  
WEEI—National Society of Puritan Descendants Program  
WGY—Smilin' Ed McConnell  
WOR—Animals in Art and Decoration; Karl Freund

**3:15 P.M.**  
NBC—The Upstaters, male trio: WFAF WEEI WCHS  
NBC—The Syncopators: Harry Kogen's Orchestra: WJZ WBAL KDKA  
WBZ-WBZA—"Health", Dr. Royal S. Copeland  
WCAU—Women's Club of the Air  
WGY—Antoinette Halsted, contralto  
WOR—Show Boat Boys, harmony team

**3:30 P.M.**  
NBC—Eastman School Concert: WJZ KDKA WBAL  
CBS—National Student Federation Program: WABC WOKO WNAC WDRC WJAS WJSV  
NBC—Woman's Radio Review: Claudine MacDonald; orchestra: WFAF WGY WFI WCHS  
WBZ-WBZA—Home Forum Cooking School  
WCAU—Christian Science Program  
WEEI—Reading Circle  
WOR—Dr. Anna Star: The Child in the Home

**3:45 P.M.**  
CBS—Curtis Institute of Music: WABC WOKO WNAC WCAU WDRC WJAS WJSV  
WOR—Leo Freundberg's Orchestra

**4:00 P.M.**  
NBC—Winters and Weber, organists: WFAF  
NBC—Betty and Bob, dramatic sketch: WJZ WBAL WBZ WBZA KDKA  
WCSH—Y.W.C.A. Program  
WEEI—News Flashes; Market Reports  
WGY—Three School Maids  
WOR—Dr. H. I. Strandhagen; What's Beneath the Skin

**5:20 P.M.**  
CBS—George Hall's Orchestra: WABC WOKO

**5:30 P.M.**  
NBC—Adventures of Dr. Dolittle: WFAF  
CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—The Singing Lady, children's program: WJZ WBZ WBZA WBAL KDKA  
WCSH—Dramatization  
WEEI—National Society of Puritan Descendants Program  
WGY—Smilin' Ed McConnell  
WOR—Animals in Art and Decoration; Karl Freund

**5:45 P.M.**  
NBC—Echoes of Erin; Joe White, tenor; string ensemble: WFAF  
CBS—Stamp Adventurer's Club: WABC WOKO WAAB WDRC WCAU WJAS WJSV  
NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WRVA  
WCSH—Mahdi, the Magician  
WEEI—Curtis Radio Chat  
WGY—Musical Program  
WNAC—Armando Corea's Orchestra

## NIGHT

**3:45 P.M.**  
NBC—Thursdays Special; Ruth Lyon, soprano; Edward Davies, baritone; Orchestra: WJZ WBZ WBZA WBAL  
WEEI—Winters and Weber, organ duo (NBC)  
WGY—Through the Hollywood Looking Glass  
WNAC—Spotlighting Modern Education  
WOR—Myrtle Boland, the Love Racketeer

**4:30 P.M.**  
CBS—American Legion Speaker: WABC WOKO WNAC WDRC WJSV  
NBC—Loretta Clemens, pianist, with orchestra: WFAF WCHS WEEI  
KDKA—Business News and Markets  
WGY—Carmelo Cascio, pianist  
WOR—Waltz Time, orchestra

**4:35 P.M.**  
WCAU—Days Parade with Gilbert Condit

**4:45 P.M.**  
CBS—Ye Happy Minstral and Tiny Band: WABC WNAC WDRC WCAU  
NBC—Winnie the Pooh, dramatization of children's story: WFAF WEEI WLIT WCHS  
CBS—Artist Recital; Theo Karle, tenor: WOKO WJAS  
KDKA—Duquesne Garden Band  
WGY—Stock Reports  
WOR—Jimmie Brierly, baritone; orchestra

**5:00 P.M.**  
NBC—Musical Varieties: WFAF WGY WCHS  
CBS—Skippy, children's skit: WABC WOKO WAAB WDRC WCAU WJSV  
NBC—General Federation of Women's Clubs; guest speaker: WJZ  
KDKA—Uncle Tom and Betty  
WBAL—Talk of the Times

**6:00 P.M.**  
NBC—Xavier Cugat's Orchestra: WFAF WRVA  
CBS—Buck Rogers in the 25th Century: WABC WOKO WAAB WDRC WCAU WJAS WJSV  
NBC—Henry King's Orchestra: WJZ KDKA—News, Pat Haley  
WBZ-WBZA—Duke Dewey and His Hickory Nuts  
WCSH—Dance Marathon  
WEEI—The Evening Tattler  
WGY—Evening Brevities  
WLW—Jack Armstrong, sketch  
WNAC—News Flashes; Weather  
WOR—Uncle Don, kiddies' program

**6:15 P.M.**  
CBS—Bobby Benson and Sunny Jim: WABC WOKO WAAB WDRC WCAU  
KDKA—Sports; Program Preview  
WBZ-WBZA—Richard Himber's Orchestra (NBC)  
WCSH—Al Buck's Sports Review  
WGY—Sports Parade  
WLW—Joe Emerson, songs; orchestra  
WNAC—Jacques Fischer's Orchestra; Bette Brooks, soloist

**6:30 P.M.**  
NBC—Frances Langford, Contralto: WJZ WBAL  
CBS—The Captivators; Freddie Rich's Orchestra: WABC WCAU WOKO WAAB WDRC WJSV  
NBC—John B. Kennedy, talk: WFAF WCHS KDKA—Evensong  
WBZ-WBZA—Weather; Temperature; Sports  
WEEI—News Flashes  
WGY—Cowboy Band  
WLW—Bob Newhall, Mail Pouch Sportsman  
WNAC—The Merry-Go-Round  
WOR—Eddie Lane's Orchestra  
WRVA—News Reporter

**6:45 P.M.**  
NBC—Southernaires, Negro Quartet: WFAF WEEI WFI  
CBS—Little Italy, drama: WABC WOKO WAAB WDRC WCAU  
NBC—Lowell Thomas, today's news: WJZ WBAL WBZ WBZA KDKA WLW  
WCSH—Henley-Kimball Program  
WGY—Musical Program  
WNAC—Ranny Weeks' Orchestra  
WRVA—Popular Harmonies

**7:00 P.M.**  
NBC—Rex Cole Mountaineers, hillbilly songs and sketch: WFAF WCHS  
NBC—Mountaineers, hillbilly songs and sketch: WFAF  
CBS—Myrt and Marge, drama: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Amos 'n' Andy: WJZ WBAL WBZ WBZA KDKA WLW WRVA  
WEEI—Edison Program  
WOR—Ford Frick, Sports Resumes

Paul Whiteman 10:00 P.M. NBC

(THURSDAY CONTINUED) 7:15 P.M.

NBC—Billy Batchelor, sketch: WFAE WGY WCSH
CBS—Just Plain Bill, skit: WABC WNAC WCAU WJAS WJSV
NBC—Three Musketeers, dramatic sketch: WJZ WBZ WBZA WBAL
KDKA—Lois Miller, organist
WEEI—After Dinner Revue
WLW—Unbroken Melodies
WOR—Gabriel Heatter, news commentator

7:30 P.M.

NBC—Lum and Abner, comedy team: WFAE WEEI WCSH WGY WLW
CBS—Silver Dust Program: WABC WDRS WCAU WNAC
NBC—Recital: Cyrena Van Gordon, mezzo-contralto; Walter Golde, pianist; Eddie Duchin's Orchestra: WJZ WBAL KDKA
WBZ-WBZA—Laprel Brothers, quartet
WOR—"Terry and Ted", adventure story; Don Carney, narrator
WRVA—Evelyn Harrison, soloist

7:45 P.M.

NBC—The Goldbergs, comedy sketch: WFAE WEEI WCSH WGY WFI
CBS—Boake Carter, News: WABC WNAC WCAU WJAS WJSV
NBC—Concert Footlights; Mario Cozzi, baritone; WJZ WBAL
WBZ-WBZA—Tessie the Typist, skit
WLW—Unbroken Melodies; Orchestra and Vocalists
WOR—Maverick Jim, Dramas
WRVA—Smoky and Poky

8:00 P.M.

NBC—Rudy Vallee's Orchestra; guest artists: WFAE WEEI WCSH WGY WRVA WFI WLW
CBS—Edith Murray songs: WABC WNAC WDRS WJAS WJSV WCAU
NBC—Captain Diamond's Adventures, dramatic sea story: WJZ WBZ WBZA KDKA
WBAL—"Public Affairs" by Frank R. Kent, political writer

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WDRS WCAU WJAS WJSV
WOR—Willy Robyn, tenor; Marie Gerard, soprano

8:30 P.M.

CBS—Voice of America; with William Lyon Phelps, Alex Gray, and Nat Shilkret's Orchestra: WABC WOKO WNAC WDRS WCAU WJAS WJSV
NBC—Adventures in Health; Dr. Herman Bundesen: WJZ WBAL KDKA WBZ WBZA
WOR—"That's Life," Dramatized News Headlines

8:45 P.M.

NBC—To be announced: WJZ WBAL KDKA WBZ WBZA
WOR—Al and Lee Reiser, Two Pianos and John Kelvin, tenor

9:00 P.M.

NBC—Captain Henry's Show Boat, vocalists and orchestra: WFAE WEEI WCSH WGY WRVA WFI
CBS—Philadelphia Orchestra; Leopold Stokowski, conductor: WABC WOKO WNAC WDRS WCAU WJAS WJSV
NBC—Death Valley Days, dramatic program: WJZ WBZ WBZA WLW KDKA WBAL
WOR—Men of War; Harry Brewer, xylophonist; Walter Ahrens, baritone; Sherman Keene's Orchestra

9:15 P.M.

CBS—Robert Benchley, Howard Marsh, Andre Kostelanetz' Orchestra: WABC WNAC WDRS WOKO WCAU WJAS WJSV
NBC—Richard Humber's Orchestra: WJZ WBAL KDKA WBZ WBZA
CBS—California Melodies; Orchestra and Guest Stars: WABC WOKO WDRS WJAS WJSV WNAC
WCAU—Happy Days
WLW—Waltz Time, orchestra
WOR—De Marco Girls and Frank Sherry, tenor

9:30 P.M.

NBC—Richard Humber's Orchestra: WJZ WBAL KDKA WBZ WBZA
CBS—California Melodies; Orchestra and Guest Stars: WABC WOKO WDRS WJAS WJSV WNAC
WCAU—Happy Days
WLW—Waltz Time, orchestra
WOR—De Marco Girls and Frank Sherry, tenor

9:45 P.M.

WOR—Percy Waxman, interviewing the authors
NBC—Paul Whiteman's Orchestra and Radio Entertainers: Deems Taylor, master of ceremonies: WFAE WCSH WGY WLW WEEI WFI
CBS—Glen Gray's Orchestra; Irene Taylor, songs; Do Re Mi Trio: WABC WOKO WAAB WDRS WCAU WJAS WJSV WNAC
NBC—Hands Across the Border, soloists and orchestra: WJZ WBAL WBZ WBZA WRVA KDKA—Honey Boy and Sassafras
WOR—Elsie Thompson, organist

10:00 P.M.

KDKA—Art Farrar's Orchestra
WOR—Harlan Eugene Reed
NBC—Echoes of the Palisades; Archer Gibson, organist; mixed chorus: WJZ WBAL WRVA
CBS—To be announced: WABC WAAB WDRS WOKO WJAS WJSV
KDKA—Contract Bridge
WBZ-WBZA—Joe Rines' Orchestra
WCAU—Vincent Travers' Orchestra

10:15 P.M.

10:30 P.M.

10:45 P.M.

11:00 P.M.

11:15 P.M.

11:30 P.M.

11:45 P.M.

12:00 A.M.

12:15 A.M.

12:30 A.M.

PASS GATE TO STARDOM

(Continued from Page 3)

of the showmanship business on the air waves.

Joe Penner, familiar to stage audiences, went aboard the air ship with Rudy, tried to sell his ducks to the invisible audience and was ordered back for continual performances.

These are the names that intrigue the radio whisperers who know that Rudy Vallee's program over NBC is one of the surest proving grounds—or surest microphones, if we must revise the language to suit the occasion and the times—for new talent, which must continually be produced for this fast growing radio business.

And furthermore, the wise lads in the street are wise enough to eat their earlier

words about "Vallee's streak of luck." It wasn't luck that moved Rudy along the path to success.

It was Vallee's sure sense of radio showmanship, the same showmanship that is bringing the smart folk to the obvious conclusion that this thirty-two-year-old fellow is the Flo Ziegfield on the air pathways.

Among the artists who were already outstanding when Rudy lured them to his microphone have been: Marie Dressler, Jimmy Durante, Helen Hayes, Schumann-Heink, Nancy Carroll, Cab Calloway, Joan Blondell, Dorothy Gish, Fred Astaire, Ethel Barrymore, Robert Montgomery, Katharine Hepburn, Adolphe Menjou, Helen Morgan and many others.

WNAC—Looking Over the Cameraman's Shoulder
WOR—The Jolly Russians; Adia Kuznetzoff
10:45 P.M.

CBS—Mark Warnow Presents: Soloist; Quartet and Orchestra: WABC WOKO WAAB WDRS WCAU WJAS WJSV
KDKA—Marty Gregor's Orchestra
WBZ-WBZA—News
WNAC—News Flashes; Weather
11:00 P.M.

NBC—Viola Philo, soprano: WFAE WCSH WGY WFI WRVA
NBC—The Leaders, male trio: WJZ WBAL
KDKA—Sports Review
WBZ-WBZA—Weather; Temperature; Sports
WCAU—Boake Carter
WEEI—News Flashes; Market Reports
WLW—Gau and Roamios
WNAC—The Russian Artists
WOR—"Moonbeams"

11:15 P.M.

NBC—Clyde Lucas' Orchestra: WFAE WGY WEEI WCSH WFI
CBS—Charles Carlile, tenor: WABC WOKO WAAB WDRS WJAS WJSV
NBC—The Poet Prince; Anthony Frame, tenor: WJZ WRVA WBZ WBZA WBAL KDKA
WCAU—Ben Greenblatt
11:30 P.M.

NBC—Ernie Madriguera's Orchestra: WFAE WEEI WCSH
CBS—Isham Jones' Orchestra: WABC WDRS WNAC WJSV
NBC—William Scott's Orchestra: WJZ WBZ WBZA WBAL WRVA
KDKA—Ernie Holst's Orchestra
WCAU—Ernie Valie's Orchestra
WGY—Johnny Johnson's Orchestra
WLW—Los Amigos
WOR—Freddy Martin's Orchestra
11:45 P.M.

CBS—Isham Jones' Orchestra: WABC WOKO KDKA—William Scott's Orchestra (NBC)
WCAU—Harold Knight's Orchestra
12:00 Mid.

CBS—Herbie Kay's Orchestra: WCAU
NBC—Ralph Kirbery, the Dream Singer: WFAE WGY WEEI
CBS—Ozzie Nelson's Orchestra: WABC WOKO WNAC WJAS
NBC—George Olsen's Orchestra: WJZ WBZ, WBZA
KDKA—Marty Gregor's Orchestra
WLW—Dimmick's Sunnybrook Orchestra
WOR—Don Bestor's Orchestra
12:05 A.M.

NBC—Cab Calloway's Orchestra: WFAE
12:15 A.M.

WLW—Bernie Cummins' Orchestra
12:30 A.M.

NBC—Jack Denny's Orchestra: WFAE WEEI WGY

SEASON'S GREETINGS

To All Our Radio Friends

ADLER KELLY KERN & MANN

The Yacht Club Boys

Seasons Greetings

To All



Charles Carlile

Wishing You Everything You Wish for Yourself Robert Bentley

WFBE

A Sporting Good Holiday to Everyone

Harry Hartman

WFBE

Season's Greetings from

STOOPNAGLE AND BUDD

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## MORNING

**8:00 A.M.**  
 NBC—Organ Rhapsody; Richard Leibert, organist; WEAF WFI WGY WGSB  
 CBS—The Ambassadors, Male Quartet; WABC WCAU  
 NBC—Morning Devotions; WJZ WBAL WBZ WBZA KDKA  
 WEEL—E. B. Rideout, meteorologist  
 WJSV—Frank Watanabe and the Hon. Archie  
 WNAC—Shopping Around the Town  
 WOR—Program Resume  
**8:10 A.M.**  
 WOR—Al Woods, songs and patter  
**8:15 A.M.**  
 CBS—Sunny Melodies; Mark Warnow, Conductor; WABC WCAU  
 NBC—Don Hall Trio; WJZ WBAL KDKA WBZ WBZA  
 WGSB—Morning Devotions  
 WEEL—Shopping Service  
 WJSV—The Sun Dial

**8:30 A.M.**  
 NBC—Cheerio, inspirational talk and music; WEAF WEEL WGSB WFI WGY  
 NBC—Lew White, organist; WJZ WBAL KDKA WBZ WBZA  
 WOR—Martha Manning, talk  
**8:45 A.M.**  
 CBS—Sam Moore's Meeting; WABC WCAU KDKA—Strollin' Tom  
 WBZ-WBZA—Strolling Tom  
**9:00 A.M.**  
 NBC—Sam Herman, xylophone; Frank Banta, piano; WEAF WFIT  
 CBS—Do Re Mi Trio; WABC WOKO WNAC WDRS WCAU WJAS  
 NBC—The Mystery Chef; WJZ KDKA WBAL WBZ-WBZA—Virginia Reade, talk  
 WGSB—Trade Review  
 WGY—Billy Rose, tenor  
 WEEL—Clothes Institute  
 WJSV—Woman's Hour  
 WOR—Our Children with Mary Olds; Edwin Nell, Jr., baritone, and George Shackley, organist

**9:15 A.M.**  
 NBC—Breakfast Club Orchestra  
 NBC—Landy Trio and White, songs and comedy; WEAF WGSB WGY WFIT WEEL  
 CBS—Metropolitan Parade; WABC WNAC WOKO WDRS WJAS  
 WCAU—Words and Music  
 WOR—Miss Kath'rine 'n' Calliope, talk  
**9:30 A.M.**  
 NBC—Bradley Kincaid, the Mountain Boy; hill-billy songs; WEAF WGSB WEEL  
 KDKA—Style and Shopping Service  
 WBZ-WBZA—Breakfast Club, orchestra (NBC)  
**9:45 A.M.**  
 NBC—Cyril Towbin, violinist; WEAF WGY WGSB  
 CBS—Reis and Dunn, Comedy and Songs; WABC KDKA—News and Minute Manners  
 WBAL—Shopping for Nancy Turner  
 WEEL—The Venida Girls  
 WOR—Phil Harris' Orchestra

**10:00 A.M.**  
 NBC—Breen and De Rose, guitar and songs; WEAF WEEL WGSB WFI WGY  
 CBS—Gordon, Dave and Bunny, Comedy and Songs; WABC WOKO WAAB WDRS WCAU WJAS  
 NBC—Coveboy Singer, Jules Allen; WJZ KDKA WBZ WBZA  
 WNAC—The Voice of the Apothecary  
 WOR—Emily Post; Sidney Nesbitt, baritone; Muriel Pollack and Her Singing Strings  
 WRVA—Doctor of the Blues

**10:15 A.M.**  
 NBC—The Morning Home Circle, household philosophy; WEAF WEEL WGSB WFI  
 CBS—Bill and Ginger, Songs; WABC WOKO WNAC WCAU WJAS WJSV  
 NBC—Clara, Lu 'n' Em; WJZ WBAL WBZ WBZA KDKA  
 WGY—Mid-Morning Devotions  
**10:30 A.M.**  
 NBC—The Story Singer; WEAF  
 CBS—Carson Robison's Crazy Buckaroos; WABC WOKO WDRS WCAU WJAS  
 NBC—Today's Children, dramatic sketch; WJZ WBAL WBZ WBZA KDKA  
 WGSB—The Happy Ramblers  
 WGY—The Market Basket  
 WEEL—The Happy Rambler  
 WJSV—Gene Stewart, organist  
 WOR—"The Romance of Foods," Prudence Penny

**10:45 A.M.**  
 NBC—Betty Crocker, cooking talk; WEAF WEEL WGSB WFI WGY  
 CBS—Will Osborne's Orchestra; Pedro De Cordoba and His Friendly Philosophy; WABC WOKO WNAC WDRS WCAU  
 NBC—Singing Strings, string ensemble; WJZ WBAL  
 KDKA—Sammy Fuller  
 WBZ-WBZA—Duke Dewey's Hickory Nuts  
 WJSV—Dancing on the Air  
 WOR—Romance of Rhythm and Rhyme; Joseph Bier and Sylvia Cyle

## AFTERNOON

**12:00 Noon**  
 NBC—Gene Arnold's Commodores; WEAF WEEL WFIT WGY WGSB  
 CBS—"The Voice of Experience;" WABC WNAC WDRS WCAU WJAS WJSV  
 NBC—Rosalie Wolfe, soprano; orchestra; WJZ WBAL KDKA  
 WBZ-WBZA—News, Ernest Beaufort  
 WOR—"Something for Everyone," Ernest Naftzger  
**12:15 P.M.**  
 NBC—Johnny Marvin, tenor; WEAF  
 CBS—Gypsy Nina, songs; WABC WOKO WNAC WCAU WDRS WJSV  
 NBC—Wendell Hall, ukulele; WJZ KDKA—Honey Boy and Sassafraz  
 WBAL—Farm Hints  
 WBZ-WBZA—Weather; Dairy Talk  
 WGSB—Farm Flashes; Stocks and Weather  
 WGY—Skip, Step and Happiana, songs  
 WEEL—News Flashes; Market Reports  
 WOR—NRA Program  
 WRVA—County Farm Notes

**12:30 P.M.**  
 NBC—Rex Battle's Concert Ensemble; WEAF WGSB  
 CBS—George Hall's Orchestra; WABC WOKO WJAS WDRS  
 NBC—National Farm and Home Hour, guest speakers; Walter Blaufuss' Orchestra; WJZ WBAL WBZ WBZA  
 KDKA—News and Markets  
 WGY—WGY Farm Program  
 WJSV—Real Estate Review; The County Agent Says; H. B. Derr  
 WNAC—The Shopper's Exchange  
 WOR—Emil Velasco, organist  
**12:35 P.M.**  
 WCAU—David G. White, Agriculture Adjustment  
**12:45 P.M.**  
 KDKA—Ernie Holst's Orchestra  
 WCAU—The Nootimers  
 WGSB—Eastland Program  
 WEEL—A Bit of This and A Bit of That  
**12:55 P.M.**  
 WOR—Albert Bartlett, the Tango King

**1:00 P.M.**  
 CBS—Marie, The Little French Princess, drama; WABC WNAC WCAU  
 NBC—Market and Weather Reports; WEAF WGSB  
 KDKA—Farm and Home Hour (NBC)  
 WGY—Albany on Parade  
 WJSV—Aftentoor Rhythms  
 WOR—Musical Revue; Mildred Cole, contralto; Rhythm Rogues; Ernest Charles, tenor  
**1:15 P.M.**  
 NBC—Mike Speziale's Orchestra; WEAF WFI WGSB  
 CBS—The Playboys, piano trio; WABC WOKO WNAC WDRS WJSV  
 WCAU—Harold Knight's Orchestra

**1:30 P.M.**  
 NBC—Maurice Lee's Concert Ensemble; WEAF WFI WGSB WEEL  
 CBS—Easy Aces, comedy; WABC WNAC WCAU WJAS  
 NBC—Vic and Sade; WJZ WBAL KDKA WBZ-WBZA—Three Warriors; Ross, Lincoln and Bard  
 WJSV—Gene Stewart, organist  
 WOR—Bobby Burns, Poetry Class of the Air  
 WRVA—Market Reports

**1:45 P.M.**  
 NBC—Gale Page; Soloists; Orchestra; WJZ WBAL  
 CBS—"Painted Dreams," skit; WABC WNAC WCAU WJAS  
 KDKA—Ernie Holst's Orchestra  
 WBZ-WBZA—Organ Miniatures; Doels Tirrell  
 WGSB—Phyllis Cram  
 WGY—Orlando's Concert Program  
 WOR—Afternoon Musicals  
 WRVA—Sunshine Program  
**2:00 P.M.**  
 NBC—The Magic of Speech, Vida Ravenscroft Sutton; WEAF WEEL  
 CBS—Mark Warnow's Novelty Orchestra; WABC WOKO WNAC WDRS WJAS WJSV

WBZA  
 KDKA—KDKA Home Forum  
 WBAL—Poetry Recital  
 WCAU—Women's Club of the Air  
 WEEL—Kitchen of the Air  
 WOR—New York Newspaper Women's Club, talk

**2:45 P.M.**  
 NBC—Words and Music; Ruth Lyon, soprano; WJZ  
 NBC—Words and Music; WJZ WBZ WBZA WBAL  
 WBAL—Poetry Recital by the "Benttown Bard"  
 WOR—The Hitmakers, Orchestra  
**3:00 P.M.**  
 NBC—Ma Perkins, dramatic sketch; WEAF WFI WGSB  
 KDKA—Words and Music (NBC)  
 WBZ-WBZA—"Books and Authors"  
 WEEL—Twenty Fingers of Harmony (NBC)  
 WOR—Elizabeth McShane, "Fashions"

**3:15 P.M.**  
 NBC—Ray Heatherton, baritone; WEAF WEEL WGSB  
 NBC—U. S. Marine Band; WJZ KDKA WBAL WBZ-WBZA—"Health"; Dr. Royal S. Copeland  
 WOR—Ernest Charles, tenor

**3:30 P.M.**  
 NBC—Woman's Radio Review; orchestra; Claudine MacDonald; WEAF WGY WGSB WEEL WFI  
 WBZ-WBZA—Home Forum Cooking School  
 WOR—Radio Garden Club

**3:45 P.M.**  
 WOR—Keden on the Keys, novelty musical orchestra  
**4:00 P.M.**  
 NBC—Zito Poema's Tango Orchestra; WEAF  
 CBS—Artist Recital; Barbara Maurer, contralto; Crane Calder, bass; WABC WOKO WNAC WDRS WCAU WJAS WJSV

**4:15 P.M.**  
 NBC—Betty and Bob, dramatic sketch; WJZ WBAL WBZ WBZA KDKA  
 WGSB—With the College Professor  
 WGY—Book News  
 WOR—Dr. H. I. Strandhagen, "What's Beneath the Skin?"

**4:30 P.M.**  
 NBC—Ivy Scott, soprano; WEAF WFI WEEL  
 NBC—Frances White, songs; Harry Kogen's Orchestra; WJZ WBAL  
 KDKA—Utility Hall  
 WBZ-WBZA—Little Star, Joan Ruth  
 WGSB—Margaret Whittier, soloist  
 WGY—Billy Rose, tenor  
 WOR—Mildred Cole, contralto and orchestra

**4:35 P.M.**  
 WCAU—Nyal Program  
**4:45 P.M.**  
 KDKA—D. A. R. Program  
 WBZ-WBZA—Ed Kirkaby's Orchestra (NBC)  
 WFIT—Norman Cloutier's Orchestra (NBC)  
 WOR—William Hargrave, baritone

**5:00 P.M.**  
 NBC—May We Present; Concert Orchestra; WEAF WFIT  
 CBS—Skippy, Children's skit; WABC WOKO WAAB WDRS WCAU WJSV  
 NBC—To be announced; WJZ WBAL  
 KDKA—Uncle Tom and Betty  
 WBZ-WBZA—Markets  
 WGSB—Samlin' Ed McConnell  
 WEEL—Health Forum  
 WGY—Stock Reports  
 WNAC—Five O'Clock Revue  
 WOR—Stage Relief Fund; Mollie Steinberg, speaker

**5:05 P.M.**  
 WOR—Program Resume  
**5:15 P.M.**  
 CBS—Enoch Light's Orchestra; WAAB WDRS  
 WOKO WJAS WJSV  
 NBC—Babes in Hollywood, dramatic sketch; WJZ WBAL  
 CBS—On the Air Tonight; WABC  
 KDKA—Kiddies Club  
 WBZ-WBZA—News  
 WCAU—Friend of Youth  
 WGY—Concert Orchestra (NBC)  
 WOR—Shirley About New Jersey  
 WRVA—Cecil and Sally; The Song Bird; Sports Reporter

**5:20 P.M.**  
 CBS—Enoch Light's Orchestra; WABC  
**5:30 P.M.**  
 NBC—Adventures of Tom Mix and His Straight Shooters; WEAF WEEL WFIT WGSB WGY WGSB  
 CBS—Jack Armstrong, All American boy; WABC WOKO WNAC WDRS WCAU WJAS WJSV  
 NBC—Singing Lady, children's program; WJZ WBAL WBZ WBZA KDKA  
 WOR—The Count of Monte Cristo

**5:45 P.M.**  
 NBC—Wizard of Oz, dramatization; WEAF WGY WFIT WEEL WGSB  
 CBS—Dell Campo, songs; WABC WAAB WCAU WJAS WDRS WJSV  
 NBC—Little Orphan Annie; WJZ WBAL WBZ WBZA KDKA WRVA  
 WNAC—The Cosmopolitans, novelty quintet

## NIGHT

**6:00 P.M.**  
 NBC—Xavier Cugat's Orchestra; WEAF WRVA  
 CBS—H. V. Kaltenborn, news; WABC WOKO WAAB WDRS WJSV  
 NBC—Henry King's Orchestra; WJZ WBAL  
 KDKA—News Reeler, Pat Haley  
 WBZ-WBZA—Benefits of NRA Codes  
 WCAU—Harold Knight's Orchestra  
 WGSB—Dance Marathon  
 WEEL—The Evening Tattler  
 WGY—Evening Brevities  
 WLW—Jack Armstrong, sketch  
 WNAC—News Flashes; Weather  
 WOR—Uncle Don; Kiddies' Program

**6:15 P.M.**  
 CBS—Bobby Benson and Sunny Jim; WABC WOKO WAAB WDRS WCAU  
 KDKA—Sports and Program Preview  
 WBZ-WBZA—Joe and Bateese, skit  
 WGSB—Al Buck's Sport Review  
 WGY—Joe and Eddy, comedy duo  
 WLW—Joe Emerson, songs  
 WNAC—Jacques Fischer's Orchestra; Bette Brooks, soloist  
 WRVA—Babe Ruth Boys Club

**6:30 P.M.**  
 NBC—Irene Beasley, blues singer; WEAF WFIT WGSB  
 CBS—Tito Guizar, Mexican tenor; WABC WDRS WCAU WOKO WAAB  
 NBC—Three X Sisters, harmony trio; WJZ WBAL  
 KDKA—Salon Orchestra  
 WBZ-WBZA—Temperature; Sports Review  
 WEEL—News Flashes  
 WGY—Musical Program  
 WLW—Bob Newhall, Mail Pouch Sportsman  
 WNAC—Detectives Black and Blue, skit  
 WOR—"Babe Ruth Presents"  
 WRVA—News Reporter

**6:45 P.M.**  
 NBC—Mountain Music; Smalle and Macey, songs with piano; WEAF WFI  
 CBS—Zola Parenteau's Orchestra with Harold Van Emburgh, soloist; WABC WOKO WAAB WDRS WCAU WJSV  
 NBC—Lowell Thomas, today's news; WJZ WLW WBZ WBZA KDKA WBAL  
 WGSB—Uncle Ned, the Weather Man  
 WEEL—Your Folks and Mine  
 WNAC—Raany Weeks' Orchestra  
 WRVA—Red Davis, sketch

**7:00 P.M.**  
 NBC—Shirley Howard, vocalist; the Jesters; Milt Rettenberg, pianist; Tony Callucci, guitar; WEAF WEEL WFIT WGSB WFIT WGY  
 CBS—Myrt and Marge, drama; WABC WOKO WNAC WDRS WCAU WJAS WJSV  
 NBC—Amos 'n' Andy; WJZ WBZ WBZA WBAL KDKA WLW WRVA  
 WOR—Fard Frick, sports resume

**7:15 P.M.**  
 NBC—Billy Batchelor, sketch; WEAF WGSB WGY  
 CBS—Just Plain Bill, skit; WABC WNAC WCAU WJAS WJSV  
 NBC—Three Musketeers, sketch; WJZ WBAL WBZ WBZA  
 KDKA—Silvertoppers  
 WEEL—After Dinner Revue  
 WLW—Detectives Black and Blue, sketch  
 WOR—Front Page Dramas; "The Death Dress"; Leo G. Carroll



**Dragonette** 8:00 P.M. NBC

(FRIDAY CONTINUED)

7:30 P.M.

NBC—Circus Days, dramatic sketch: WEAFF WGY WLW WTIC WEEI WCHS  
CBS—Music on the Air; Guest star: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Potash and Perlmutter: WJZ WBAL WBZ WBZA KDKA  
WOR—Terry and Ted, adventure story; Don Carney, narrator  
WRVA—Smilin' Ed McConnell

7:45 P.M.

NBC—Morton Bowe, tenor: WJZ WBZ WBZA KDKA  
NBC—The Goldbergs, comedy sketch: WEAFF WEEI WCHS WLIT WGY  
CBS—Boake Carter, tenor: WABC WNAC WCAU WJAS WJSV  
WLW—Red Davis, sketch  
WOR—"Musical Fashion Plates," starring Jack Arthur, vocalist; Audrey Marsh, vocalist; Bill Armand, guitarist; Pauline Alpert pianist  
WRVA—Tarzan of the Apes, sketch

8:00 P.M.

NBC—Concert; Jessica Dragonette, soprano; quartet; piano duo; orchestra: WEAFF WTIC WGY WEEI WCHS WLIT WRVA  
CBS—Phil Dwyer, Frank Luther and Jack Parker with Vivien Ruth, vocalists: WABC WNAC WDRC WJSV  
NBC—Ethel Shutta, Walter O'Keefe and Don Bestor's Orchestra: WJZ WBAL WBZ WBZA KDKA  
WCAU—Blanche Calloway's Orchestra  
WLW—Three Moods in Blue; Franklin Bens, tenor; Orchestra  
WOR—"Detectives Black and Blue", mystery drama

8:15 P.M.

CBS—Edwin C. Hill, "The Human Side of the News": WABC WOKO WNAC WDRC WCAU WJAS WJSV  
WLW—Smilin' Ed McConnell, songs

8:30 P.M.

CBS—The March of Time, dramatized news events: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Dangerous Paradise, dramatic sketch: WJZ WBAL WBZ WBZA KDKA WLW  
WGY—WGY Farm Forum  
WOR—"Maverick Jim," dramas

8:45 P.M.

NBC—"Red Davis Stands Amazed," dramatic sketch: WJZ WBAL WBZ WBZA KDKA  
WLW—Radio Court

9:00 P.M.

NBC—Waltz Time; Frank Munn, tenor; Abe Lyman's Orchestra: WEAFF WEEI WCHS WLIT WGY  
CBS—Philadelphia Studio Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Let's Listen; Phil Harris' Orchestra with Leah Ray, blues singer: WJZ WBZ WBZA KDKA WBAL  
WLW—Great Composers  
WOR—"The Talk of the Town", revue of music, WRVA—Hawaiians

9:15 P.M.

CBS—Alexander Woolcott, The Town Crier: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
WRVA—Modernaires

9:30 P.M.

NBC—Lee Wiley, songs; Victor Young's Orchestra: WEAFF WLIT WCHS WGY WTIC  
CBS—Melodic Strings: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Phil Baker, comedian, orchestra and vocalist: WJZ WBAL WBZ WBZA KDKA WRVA  
WEEI—Fur Program  
WLW—Unsolved Mysteries

10:00 P.M.

NBC—First Nighter, dramatic sketch: WEAFF WEEI WTIC WCHS WLIT WGY WRVA  
CBS—Olsen and Johnson, comedians; Harry Sosnik's Orchestra: WABC WOKO WNAC WDRC WCAU WJAS WJSV  
NBC—Symphonic Concert; Frank Simon, Conductor: WJZ WBAL WBZ WBZA KDKA WLW  
WEEI—Weather, Road and Fishing Forecasts  
WOR—Teddy Bergman, comedian; Betty Queen, contralto, The Rondoliers, quartet

10:15 P.M.

WOR—Harlan Eugene Read

10:30 P.M.

CBS—To be announced: WABC WOKO WAAB WDRC WJAS  
NBC—Lum and Abner's Oldtime Friday Night Sojourn: WEAFF WLIT WGY WLW WTIC WCHS WEEI  
NBC—Mario Cozzi, baritone; orchestra: WJZ WBAL  
KDKA—Samuel Di Primio, tenor  
WBZ-WBZA—Joe Rines' Orchestra  
WCAU—Ernie Valle's Orchestra  
WNAC—Street of Dreams  
WOR—The Milban String Trio  
WRVA—Domino Lady and Orchestra

# PLUMS AND PRUNES

(Continued from Page 17)

Maestro's much publicized cigars are now denicotined by doctor's order?

"Why all I could think of during the talk by the Governor of Minnesota that recent Friday night, was how disastrous yet mirthquakingly funny it would have been had Beetle mixed his cues and started haunting his honor?"

"If you are terribly highhat these days? After all, it isn't every columnist who has a whole week dedicated to him—or hadn't you heard about National Cheese Week?"

—THE HOOSIER PRUNER"

(Shhhh! Personal to Hoosier Pruner: That wasn't our week—that was dedicated to the Gov himself, and, oh yes, to good old Doc Lee.)

## A Few Pet Peeves

FOR INSTANCE, THERE'S that food products concern in Chicago that staged auditions for seven weeks "searching" for a voice to take Little Jackie Heller's place, and then, after picking Jack Owens, a very plump lad, gave him but six weeks of work! . . . Peeve two is that of big Windy City ad agency that found a certain local station (must we name names to force reforms?) overcharging them some two hundred dollars weekly for talent and a nonexistent "special production man"—after said station had chiseled the talent down to coffee and cakes with promises of glowing futures, "playing along" etc. Oh NRA, where is thy stinger? . . . Peeve three: That of the client, sold on radio by an Italian baritone who was replaced without notice to client by a staff tenor with

10:45 P.M.

CBS—Mary Eastman, soprano; Concert Orchestra: WABC WOKO WAAB WDRC WCAU WJAS WJSV  
KDKA—Tent Club; Jack Bruce  
WBZ-WBZA—News  
WNAC—News Flashes; Weather

11:00 P.M.

NBC—Talk by John Erskine: WEAFF WGY  
CBS—Gladys Rice, soprano; Orchestra: WABC  
NBC—Three Scamps, harmony trio: WJZ WBAL  
KDKA—Sports and News  
WBZ-WBZA—Weather; Temperature; Sports  
WCAU—Boake Carter, talk  
WCHS—Dance Marathon  
WEEI—News Flashes; Weather Reports  
WLW—Chorus and Orchestral Selections  
WNAC—Huston Ray's Orchestra  
WOR—"Moonbeams"  
WRVA—Dance Orchestra

11:15 P.M.

NBC—To be announced: WEAFF WCHS WEEI  
CBS—Boswell Sisters: WABC WOKO WAAB WCAU WDRC WJAS WJSV  
NBC—Stars of the Winter; Dr. Robert H. Baker: WJZ WBAL  
KDKA—Art Farrar's Orchestra  
WBZ-WBZA—Kay Fyfe, soloist

11:30 P.M.

NBC—Jack Denny's Orchestra: WEAFF WRVA WTIC WEEI WCHS  
CBS—Isham Jones' Orchestra: WABC WNAC WDRC WCAU WJAS WJSV  
NBC—Freddie Martin's Orchestra: WJZ WBAL WBZ-WBZA—Milton Ebbins' Ambassadors  
WGY—Larry Funk's Orchestra  
WLW—Dimmick's Sunnybrook Orchestra  
WOR—Ozzie Nelson's Orchestra

11:45 P.M.

CBS—Isham Jones' Orchestra: WABC WOKO  
WLW—Joe Chromis' Orchestra

12:00 Mid.

NBC—Ralph Kirbyer, the Dream Singer: WEAFF WGY WTIC WEEI  
CBS—Little Jack Little's Orchestra: WABC WOKO WNAC WCAU WJAS WJSV  
NBC—Cab Calloway's Orchestra: WJZ WBZ WBZA WLW WBAL  
KDKA—Marty Gregor's Orchestra  
WOR—Eddie Lane's Orchestra

12:05 A.M.

NBC—Ted Weems' Orchestra: WEAFF WGY WTIC WEEI

12:15 A.M.

WGY—Emerson Gill's Orchestra

12:30 A.M.

CBS—Henry Busse's Orchestra: WCAU WJSV  
NBC—Harry Sosnik's Orchestra: WEAFF WTIC WEEI

CBS—Leon Belasco's Orchestra: WABC WOKO WNAC  
NBC—Eddie Elkins' Orchestra: WJZ WBZ WBZA  
KDKA—Jack Bruce's Orchestra

1:00 A.M.

CBS—Don Redman's Orchestra: WABC

the usual "staff" drawback—that of being on every program in sight.

And finally, that peeve which wrinkles handsome Phil Harris' brow when the radiant Leah Ray refers to him as "Skippy Pants!"

And here's hoping you all deserve and are awarded plums in 1934!

## MICROPHONE TRAINING JOHN CAMPON

Specialist of  
the Radio Singing Voice  
FREE AUDITIONS  
by appointment only  
Voices are analysed as to their  
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## ATTENTION: FAN CLUBS

Letters and requests for a presentation of facts about fan clubs continue to pour into RADIO GUIDE. These communications are so insistent that RADIO GUIDE has been prompted to organize a survey of the field with a view, first, to exposure of any improper activities that may be current and, second, to the establishment of a department for fan clubs.

Presidents of fan clubs which are being operated legitimately as an outlet for enthusiasm over a particular artist are invited to fill out the coupon-questionnaire printed herewith and mail it to Radio Fan Club Editor, RADIO GUIDE, 423 Plymouth Court, Chicago. Those clubs which qualify will be eligible to submit news and notices for inclusion in the new department if and when it is instituted.

## Radio Fan Club Questionnaire

Radio Fan Club Editor,  
RADIO GUIDE,  
423 Plymouth Court,  
Chicago, Ill.

On behalf of the \_\_\_\_\_  
Fan Club, I submit the following information, for the purpose of obtaining the right to participate in the Radio Fan Club department of RADIO GUIDE:

1. Is your club recognized by the artist to whom its activities are dedicated?  
\_\_\_\_\_
2. How many members has your club? \_\_\_\_\_
3. Do you collect dues in any form? \_\_\_\_\_
4. Do you sell photographs, subscriptions to a club publication or solicit money from members for any purpose? \_\_\_\_\_
5. Give a brief summary of your club's history and activities. \_\_\_\_\_  
\_\_\_\_\_
6. List the names and addresses of your officers.  
\_\_\_\_\_

Will you furnish, upon request, a mailing list of your membership so that we may notify your members of this new department in RADIO GUIDE?

Your name and title \_\_\_\_\_

Name of club \_\_\_\_\_

Your address \_\_\_\_\_

Address of club headquarters if it differs from your own \_\_\_\_\_

MORNING

8:00 A.M. NBC—Radio City Organ; Richard Leibert, organist; WEAJ WFI WGY WCSH CBS—Salon Musicale; Vincent Sorey, conductor; WABC WCAU NBC—Morning Devotions: WJZ WBAL KDKA WBZ WBZA

8:10 A.M. WOR—Al Woods, songs and patter

8:15 A.M. NBC—Don Hall Trio: WJZ WBAL KDKA WBZ WBZA WCSH—Morning Devotions WEEI—Organ Rhapsody (NBC) WJSV—The Sun Dial

8:30 A.M. NBC—Cherish: Inspirational Talk and Music: WEAJ WEEI WCSH WGY WVIC WFI NBC—Lew White, organist; WJZ WBAL KDKA WBZ WBZA WOR—Sherman Keene's Orchestra

8:45 A.M. CBS—The Ambassadors: WABC WCAU WOR—Dogs' Tales, Richard Meaney

9:00 A.M. NBC—Morning Glories; Dance Orchestra: WEAJ WGY WVIC CBS—In The Luxembourg Gardens; Vincent Sorey, conducting; WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—The Breakfast Club: WJZ WBAL KDKA WBZ WBZA—Virginia Reade, talk WCSH—Trade Review WEEI—Clothes Institute WOR—The Story Teller's House

9:15 A.M. NBC—Landt Trio and White, songs and comedy: WEAJ WEEI WCSH WVIC WGY WBZ WBZA—Breakfast Club, orchestra (NBC) WCAU—Words and Music WOR—The Chimaberry Children's Program

9:30 A.M. NBC—Bradley Kincaid, the Mountain Boy; hillbilly songs: WEAJ WEEI WCSH WGY WVIC KDKA—Style and Shopping Service WOR—Miss Kath'rine 'n' Calliope, Sales Talk WRVA—Thalmer's Children Hour

9:45 A.M. CBS—The Meistersingers: WABC WNAC WCAU WOKO WJAS WJSV

NBC—The Wife Saver, Alan Prescott: WEAJ WEEI WCSH WGY WVIC KDKA—News; Work-A-Day Thoughts

10:00 A.M. NBC—Breen and de Rose, vocal and instrumental duo: WEAJ WEEI WGY WFI WCSH CBS—Frank Winegar's Orchestra: WABC WAAB WCAU WJAS WJSV

NBC—Edward MacHugh, the Gospel Singer: WJZ KDKA WBAL WBZ WBZA—Home Forum Cooking School WNAC—Buddy Clark, soloist WOR—The Children's Hour

10:15 A.M. NBC—Morning Parade, variety musicale: WEAJ WEEI WCSH WFI NBC—Singing Strings, string ensemble: WJZ WBAL WBZ WBZA

KDKA—Home Forum WGY—Georgia Wildcats WNAC—The Yankee Mixed Quartet

10:30 A.M. CBS—Adventures of Helen and Mary, children's program: WABC WOKO WAAB WDRS WCAU WJSV

NBC—Morning Parade: WGY WVIC WRVA—Mickey Mouse Club KDKA—Singing Strings (NBC) WNAC—Jane and John, dramatization

10:45 A.M. NBC—Cowboy Songs, Jules Allen: WJZ WBAL KDKA WBZ WBZA WCSH—State Public Health Talk WNAC—Little Journeys in Music

11:00 A.M. NBC—Alma Schirmer, pianist: WEAJ CBS—Cheer Up: WABC WOKO WCAU WDRS WNAC WJAS WJSV

NBC—Four Southern Singers: WJZ WBAL WBZ WBZA KDKA NBC—Galaxy of Stars: WLIT WGY WCSH—Food Hour WEEI—Food Institute WOR—What to Eat and Why, C. Houston Goudiss

11:15 A.M. NBC—The Vass Family, Seven South Carolina children singing harmony: WEAJ WLIT WGY NBC—Spanish Idylls, string ensemble: WJZ WBAL KDKA—KDKA Kiddies Club WBZ WBZA—Massachusetts Federation of Women's Clubs

11:30 A.M. CBS—Savitt String Quartet: WABC WOKO WDRS WCAU WNAC WJSV

NBC—Sonata Recital: Joseph Stopak, violin; Josef Honti, pianist: WEAJ WCSH WLIT WEEI—Bob Emery's Gang WGY—Children's Theater of the Air WOR—Ann Stevens' Thrift Hour

11:45 A.M. NBC—Organ Melodies; Eddie Fitch, organist; Mary Steele, songs: WJZ WBAL KDKA WBZ WBZA—Adventuring with Postage Stamps WJAS—Concert Miniature (CBS) WNAC—Store News; News Flashes WOR—Andrew Baxter, Jr., baritone and Orchestra

AFTERNOON

12:00 Noon NBC—Down Lovers' Lane; soprano; piano team; narrator: WEAJ WVIC WEEI WGY WCSH CBS—Vincent Travers' Orchestra: WABC WCAU WDRS WNAC WJAS WJSV WOKO KDKA—Sammy and Tommy WBZ WBZA—News, Ernest Beaufort WOR—"Glimpses of Viking Land," Gladys Petch

12:15 P.M. NBC—Genia Fonariova, Mezzo-Soprano: WJZ WBAL KDKA—Honey Boy and Sassafras WBZ WBZA—Weather; Temperature; Four H Club WCSH—Farm Flashes; Stocks and Weather WGY—Skip, Step and Happiana, songs WOR—Scout News

12:25 P.M. WEEI—Del, Jack and Ray

12:30 P.M. NBC—American Legion National Trade Revival Campaign: WEAJ NBC—National Farm and Home Hour; Guest Speakers; Orchestra: WJZ WBAL WBZ WBZA KDKA WCSH—Dance Marathon WGY—Farm Program WGR—Huger Elliott, Metropolitan Museum: "A Roman Portrait" WOR—Huger Elliott; Metropolitan Museum; "Tapestries"

12:35 P.M. CBS—Enoch Light's Orchestra: WABC WOKO WDRS WJSV WCAU WAAB

12:45 P.M. NBC—Rex Battle's Ensemble: WEAJ WCSH—School Librarian WOR—Stamp Club, Sig. Rothschild, speaker

12:55 P.M. WCAU—Albert Bartlett, the Tango King WOR—Albert Bartlett, the Tango King

1:00 P.M. CBS—Auto Show Speaker: WABC WOKO WDRS WJSV WCAU—Try-Out Hour WGY—News and Market Reports WJSV—Afternoon Rhythms WOR—Musical Revue; Milton Kaye; Thelma Goodwin; Show Boat Boys

1:05 P.M. CBS—Mischa Ragninsky's Ensemble: WABC

1:15 P.M. NBC—Ed Kirkaby's Orchestra: WEAJ WGY WFI WVIC

1:30 P.M. NBC—Rex Battle's Concert Ensemble: WEAJ WVIC WGY WEEI CBS—Harold Knight's Orchestra: WABC WOKO WCAU WDRS WNAC WJAS WJSV

NBC—Vic and Sade: WJZ WBAL WBZ WBZA WOR—Rosaling Genet, books

1:45 P.M. NBC—Foreign Policy Association Luncheon Discussion; speakers: WEAJ WCSH WEEI NBC—Merrie Men: WJZ WBZ WBZA WBAL KDKA—Ernie Holst's Orchestra WOR—Freddy Farber and Edith Handman, Variety Act

2:00 P.M. CBS—Artist Recital: WABC WOKO WCAU WJAS WJSV

NBC—Dan Russo's Orchestra: WJZ WBZ WBZA KDKA WBAL WVIC WLIT WOR—London Crime Club

2:15 P.M. WOR—Jazz Gazette

2:30 P.M. CBS—Dancing Echoes: WABC WOKO WDRS WCAU WNAC WJAS WJSV

NBC—Concert Echoes, Joseph Gallicchio's Orchestra: WJZ WBAL WBZ WBZA KDKA WLIT WOR—Milton Kaye, pianist

2:45 P.M. WOR—Louise Bave, soprano; Orchestra

3:00 P.M. NBC—Merry Madcaps; Fred Wade, tenor; Norman L. Cloutier's Orchestra: WEAJ WVIC WCSH WFI

CBS—Round-Towners Quartet: WABC WOKO WCAU WDRS WJAS WJSV WNAC

NBC—Words and Music, Harvey Hays, narrator; vocalists; string ensemble: WJZ WBZ WBZA KDKA WBAL WOR—Elizabeth McShane: "Fashions"

3:15 P.M. WOR—Show Boat Boys

3:30 P.M. NBC—Winters and Weber, organ duo: WEAJ WEEI WFI CBS—Ann Leaf at the Organ: WABC WOKO WDRS WCAU WNAC WJAS WJSV

NBC—Wealth of Harmony, concert orchestra: WJZ WBZ WBZA KDKA WBAL WOR—Allan Broms, Naturalist

3:45 P.M. WOR—Byron Holiday, baritone; Orchestra

4:00 P.M. NBC—Week End Revue: WEAJ WEEI WCSH WFI CBS—Auto Show; Speaker: WABC WOKO WCAU WNAC WDRS WJAS WJSV

NBC—Dance Master; Orchestra: WJZ WBAL WBZ WBZA KDKA WOR—Dr. H. I. Strandhagen; "What's Beneath the Skin"

4:15 P.M. WOR—The Melody Singer, tenor

4:30 P.M. CBS—Madison Ensemble: WABC WDRS WOKO WNAC WJAS WJSV WCAU NBC—Concert Favorites, Joseph Gallicchio's Orchestra: WJZ WBAL WBZ WBZA KDKA

4:35 P.M. WOR—Ernie Crickett's Orchestra

4:45 P.M. WCAU—Tea Dansante WCSH—Santa Claus WOR—Ernie Crickett's Orchestra

5:00 P.M. NBC—The Lady Next Door, children's program: WEAJ WEEI WGY WCSH CBS—Eddie Duchin's Orchestra: WABC WOKO WAAB WDRS WCAU WJAS WJSV

NBC—Ward and Muzzy, piano duo: WJZ WBAL WBZ WBZA KDKA—Uncle Tom and Betty WNAC—Five O'Clock Revue

5:05 P.M. WOR—Program Resume

5:15 P.M. NBC—Babs in Hollywood, dramatic sketch: WJZ WBAL CBS—On the Air Tonight: WABC WRVA—Cecil and Sally, skit

KDKA—Bobby and Sue; Helen Irwin WBZ WBZA—News, Henry Edwin Williams WCSH—Merchants' Air Review WOR—"The Flying Family," Dramatic Sketch: Colonel George R. Hutchinson; Mrs. Blanche Hutchinson; Kathryn, and Janet Lee

5:20 P.M. WRVA—Cecil and Sally; Highway Reports

CBS—Eddie Duchin's Orchestra: WABC

5:25 P.M. WRVA—Highway Reports

5:30 P.M. NBC—Three Scamps, male trio: WEAJ WCSH WRVA

CBS—Jack Armstrong, All American Boy: WABC WOKO WNAC WCAU WDRS WJAS WJSV

NBC—Neil Storer, harmony trio: WJZ WBAL WBZ WBZA KDKA—A. Recreo, Bill and Alex WGY—Three School Maids WOR—Just Pals; talk

5:45 P.M. NBC—Arlene Jackson, songs: WEAJ WEEI WCSH CBS—Reis and Dunn, comedy and songs: WABC WCAU WDRS WJAS WJSV WNAC

NBC—Little Orphan Annie: WJZ WBAL WBZ WBZA KDKA WRVA

NIGHT

6:00 P.M. NBC—Xavier Cugat's Orchestra: WEAJ CBS—"Meet the Artist," Bob Taplinger Interviews Radio Stars: WABC WOKO WAAB WDRS WCAU WJAS WJSV

NBC—Trio Romantique: WJZ WBAL KDKA—News, Pat Haley WBZ WBZA—Duke Dewey and His Hickory Nuts WCSH—Dance Marathon WEEI—The Evening Tattler WGY—Evening Briefs WLW—Jack Armstrong, sketch WNAC—News Flashes; Weather

6:15 P.M. WOR—Uncle Don, kiddies' program WRVA—Sports Reporter; Hi Plane Pilots

CBS—Mildred Bailey, songs: WABC WOKO WAAB WDRS WCAU WJAS WAAB

NBC—O'Leary's Irish Minstrels: WJZ WBAL WBZ WBZA KDKA—Sports, program preview WCSH—Al Buck's Sports Review WGY—Sports Parade with Jim Healey WLW—Joe Emerson, songs; orchestra WNAC—The Motor Parade

8:30 P.M. NBC—To be announced: WEAJ CBS—George Hall's Orchestra: WABC WOKO WDRS WCAU WAAB WJSV

NBC—Mary Small, juvenile singer: WJZ WBAL KDKA WBZ WBZA—Weather; Sports; News WCSH—Randall and MacAllister Program WEEI—News Flashes WGY—Ma Frasier's Boarding House WLW—Bob Newhall, Mail Pouch Sportsman WNAC—The Merry-Go-Round WRVA—News Reporter

8:45 P.M. CBS—George Scherban's Ensemble: WDRS WJSV WOKO

NBC—Half Hour for Men with J. C. Nugent; male quartet: WEAJ WEEI WCSH WGY CBS—Ye Happy Minstrel and Tiny Band: WABC WNAC WCAU

NBC—Flying with Captain Al Williams: WJZ WBAL KDKA WBZ WBZA—Program Preview WLW—Magnivity of Cincinnati, talk WRVA—Magnolia Maids

8:50 P.M. WOR—True Story Program featuring Mabel Runions

7:00 P.M. CBS—Frederic William Wile, the Political Situation in Washington: WABC WOKO WDRS WCAU WJAS WJSV

NBC—John Herrick, baritone: WJZ KDKA—Ernie Holst's Orchestra WBAL—News of the Air WBZ WBZA—Concert; Edward MacHugh, baritone; James J. O'Hara, organist WLW—R.F.D. Hour; Boss Johnston; Musical Varieties

7:15 P.M. WNAC—Dramatization WOR—Ford Frick, Sports Resume WRVA—Cross Roads Symphony

NBC—Religion in the News, Dr. Stanley High: WEAJ CBS—Itto Guizar, Mexican tenor: WABC WCAU WOKO WDRS WAAB WJAS WJSV

NBC—Robin Hood, Dramatic Sketch: WJZ WBZ WBZA WBAL WCSH—Wayside Philosopher WGY—The Municipal Series WEEI—After Dinner Revue WNAC—The Old Apothecary WOR—Harry Hershfield

7:30 P.M. NBC—Circus Days, dramatic sketch: WEAJ WFI WEEI WCSH WGY WLW

CBS—Silver Dust Program: WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—Variety Program, Soloists; Eddie Duchin's Orchestra: WJZ WBAL WRVA KDKA WBZ WBZA—The World in Review, Radio News Reel

7:45 P.M. WOR—Little Symphony Orchestra; Philip James conducting; Sidney Sukoenig, pianist

NBC—Isham Jones' Orchestra: WABC WBZ WBZA—Tessie the Typist, skit WCSH—Willis B. Hall WEEI—Emergency Relief Campaign Program WGY—Johnny Johnson's Orchestra WLW—Transmitter Talk WNAC—The Old Apothecary WRVA—Smoky and Pooky

8:00 P.M. NBC—New York 1934 Automobile Show: WEAJ WCSH

NBC—Economics in the New Deal; speakers: WJZ WBZ WBZA KDKA WBAL WLW—The Big Show WRVA—Tampa Revelers

8:15 P.M. CBS—Michaux's Congregation: WABC

8:30 P.M. NBC—Sous Les Pont de Paris: WEAJ WCSH WGY WFI WRVA

NBC—To be announced: WJZ WBAL KDKA WBZ WBZA WEEI—Current Events

8:45 P.M. CBS—Trade and Mark, Scrappy Lambert, Billy Hillpot; WBZ WBZA—New England Community Singing Club, direction Gil Hamlin WGY—Utica Singers; Marion Williams, soprano; Rogers Sweet, tenor WEEI—Magazine of the Air

9:00 P.M. NBC—To be announced: WEAJ WEEI WCSH WRVA WFI

CBS—Philadelphia Studio Orchestra: WABC WOKO WNAC WDRS WCAU WJAS WJSV

NBC—Jamboree, variety show: WJZ KDKA WBAL WBZ WBZA—New England Conservatory of Music Orchestra

9:15 P.M. WOR—Don Bestor's Orchestra

Carefree Carnival 12 Midnight NBC

GAGS and BONERS

One dollar will be paid for each gag or boner published

(SATURDAY CONTINUED)

9:15 P.M.

CBS—Stoopnagle and Budd; Vera Van; Jacques Renard's Orchestra: WABC WOKO WNAC WCAU WDRC WJAS WJSV

9:30 P.M.

NBC—To be announced: WEAJ WEEI WWSH WFI WGY

CBS—Edward D'Anna's Band: WABC WAAB WCAU WJAS

WLW—Dance Orchestra  
WNAC—Jacques Fischer's Orchestra; Bette Brooks, contralto

WOR—Bronx Marriage Bureau  
WRVA—Boston Symphony Orchestra (NBC)

9:45 P.M.

WLW—Over the Rhine  
WOR—Robert McGimsey, Versatile Whistler

10:00 P.M.

NBC—Saturday Night Dancing Party with B. A. Rolfe's Orchestra: WEAJ WEEI WWSH WFI WGY WLW WRVA

CBS—Broadcast from Byrd Expedition: WABC WOKO WNAC WCAU WDRC WJAS WJSV

NBC—To be announced: WJZ WBAL  
KDKA—Behind the Law  
WOR—Leonore Leonard and Orchestra

10:15 P.M.

KDKA—Ernie Holst's Orchestra  
WOR—The Tollefson; Wier Piano Duo

10:30 P.M.

CBS—To be announced: WABC WAAB WDRC WJAS WJSV

NBC—F.O.B. Detroit: WJZ  
WCAU—Blanche Calloway's Orchestra  
WRAC—Over the Cameraman's Shoulder

WBZ—WBZA—News  
WOR—Emil Velasco, organist

10:45 P.M.

CBS—Leaders in Action, H. V. Kaltenborn: WABC WOKO WAAB WDRC WCAU WJAS WJSV

KDKA—News and Sports

WBZ-WBZA—Weather Temperature; Sports; News  
WNAC—News Flashes; Weather

11:00 P.M.

NBC—One Man's Family, dramatic sketch: WEAJ WWSH WGY WEEI

CBS—Glen Gray's Orchestra: WABC WDRC WOKO WAAB WCAU WJAS WJSV

NBC—WLS Barn Dance: WJZ WBZ WBZA WLW WBAL KDKA

WNAC—Huston Ray's Orchestra  
WOR—Paul Tremaine's Orchestra  
WRVA—Fiddling Fiddlers

11:30 P.M.

NBC—Hollywood on the Air; Orchestra; Soloists; Guest Stars: WEAJ WFI WWSH

CBS—Abe Lyman's Orchestra: WABC WOKO WDRC WNAC WCAU WJSV

WEEI—News Flashes; Market Reports  
WOR—Emil Coleman's Orchestra

11:45 P.M.

WEEI—Hollywood on the Air (NBC)

12:00 Mid.

NBC—Carefree Carnival, variety show; Meredith Wilson's Orchestra: WEAJ WFI WEEI

CBS—Little Jack Little's Orchestra: WABC WOKO WNAC WCAU WJSV

NBC—Freddie Martin's Orchestra: WJZ WBZ WBZA

KDKA—Messages to Far North

WGY—Larry Funk's Orchestra

WLW—Dimmick's Sunnybrook Orchestra

WOR—Sam Robbins' Orchestra

12:30 A.M.

CBS—Gus Arnheim's Orchestra: WABC WOKO WNAC WCAU WJSV

NBC—William Scott's Orchestra: WJZ WBZ WBZA

KDKA—Marty Gregor's Orchestra

WGY—Emerson Gill's Orchestra

12:45 A.M.

KDKA—Tent Club; Jack Bruce

1:00 A.M.

CBS—Claude Hopkins' Orchestra: WABC

Gags and Boners submitted for this column must be identified by the call letters of the station, and the time. Unless this information is given, entries cannot be considered.

Penner—"Oh I see; from ghost to ghost over a national spook-up."—Lillian Hoy, Chicago.

December 16, KVOO: 9:34 p. m.—  
Announcer: "Her toe was amputated several years ago and it's been bothering her ever since."—Jane Lois Kerr, Batavia, Ill.

December 14, WMAQ: 6:58 p. m.—  
Bill Hay: "Don't forget—Pepsodent tooth paste will save both your teeth and your money."—J. Hickey, Chicago, Ill.

December 16, WBBM, 1:10 p. m.—  
Eddie Cavanaugh: "Irene Wicker will return to the air when her present sponsor expires."—Marion Temple, Danville, Ill.

December 15, WJZ: 9:33 a. m.—  
Announcer: "Love Is The Sweetest Thing With Dick Teela."—Mrs. Philip A. Miller, New London, Conn.

December 3, WHK: 12:30 p. m.—  
Martin Bowen: "We now join the Columbia network to present King Christian from Denmark, Sweden—or rather, from Denmark, Norway."—Deane S. Kintner, Cleveland, Ohio.

December 14, WJZ: 6:55 p. m.—  
Lowell Thomas: "His wife just gave birth to the 29th child, the oldest being 21 years. Five were born the same year, two pairs of triplets and one pair of twins."—Chas. W. Dunn, Brooklyn, N. Y.

December 14, WSAI: 10:48 p. m.—  
Henry King: "We welcome back Jack Walkup, playing here for a short time by popular request."—R. E. Stieringer, Cincinnati, Ohio.

December 13, WEAJ: 7:45 p. m.—  
Announcer: "Your local Ford dealer invites you to listen in tomorrow night at the same hour; until then Jean Hamilton speaking."—Mrs. Claire Early, Richmond Hill, Long Island.

December 10, WLW: 6:50 p. m.—  
Joe Penner—"What territory do you haunt?"  
Ghost—"From the Atlantic to the Pacific."

December 14, WLW: 9:02 p. m.—  
George Hicks: "When you wash put some Borax in the tub and your clothes will look like they've never been washed."—Mrs. R. B. Steele, East Lansing, Mich.

HELP IMPROVE RADIO PROGRAMS

RADIO GUIDE wants the honest opinions of listeners everywhere about the entertainment value of important sponsored programs on the networks. Fan mail is an uncertain guide because, with few exceptions, the people who do not like a program do not write to the sponsors or the stations. The sponsors and the broadcasting companies are doing their best to give you the kind of programs that you want but, in many cases, they are shooting in the dark because they do not know what you prefer in the way of entertainment.

RADIO GUIDE is now carrying on a campaign to improve radio programs by obtaining first-hand information for sponsors about your reactions to their presentations. You

have a very definite opinion about every program to which you listen regularly. You have expressed it many times to your own family and

friends. But the editors of RADIO GUIDE cannot meet you in your living room and talk it over with you. They must depend upon you to sit

down and write your honest opinion about a certain sponsored network program each week — why you like or dislike it and your suggestion for improving its entertainment value.

Each week, RADIO GUIDE will select a sponsored network program upon which you will be asked to comment. In an adjoining column you will find the rules of the contest and a summary of the prizes which you can win.

Remember, literary ability will not influence the decisions of the editors, who will act as judges in the contest. Not the manner in which you express yourself but the value of your ideas is the important thing. Tell your friends to enter the contest, too.

**This Week:**  
TELL US WHETHER YOU LIKE OR DISLIKE THIS PROGRAM AND WHY  
**Chevrolet Program**  
with Jack Benny, Mary Livingstone, Frank Parker, and Frank Black's Orchestra; broadcast Sundays at 10 p. m. EST, 9 p. m. CST, over NBC-WEAF network.

Send in Your Criticism Today

WIN \$50 WEEKLY

FIRST PRIZE . . \$25  
SECOND PRIZE . \$10  
and three prizes of \$5 each

CONTEST RULES

1. Letters must be written in ink or type-writer on one side of the paper only and must not exceed 200 words in length.
2. Everyone is eligible except employees of Radio Guide or members of their families.
3. Each letter must be accompanied by the entry blank printed at right or your tracing of the same.
4. You may consult copies of Radio Guide at the offices of this publication or at

public libraries. You do not have to purchase Radio Guide to enter the contest.

5. The editors of Radio Guide shall be the judges in each weekly contest and their decision shall be final in each instance.
6. All letters regarding the "CHEVROLET PROGRAM" must be in the office of Radio Guide on or before Saturday, January 13, to be eligible. Awards will be announced in the issue of the week ending February 3, on sale January 25.
7. Address all entries to BETTER RADIO CONTEST, Radio Guide, 423 Plymouth Court, Chicago, Ill.
8. Radio Guide reserves the right to publish any or all letters submitted.
9. We cannot enter into any correspondence regarding the contest, and no manuscript can be returned.



MARY LIVINGSTONE

(Pin or paste this blank, filled out, to your letter)

ENTRY BLANK No. 13

Radio Guide  
Better Radio Program Contest

I have read the rules of this contest and agree to abide by them; and herewith submit my comments.

Name \_\_\_\_\_

Street and No. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

# HIGHLIGHTS OF THE WEEK

## SPECIAL

SUNDAY, DECEMBER 31.

Premiere Program of Frances Langford, Three Scamps and Richard Himber's Orchestra, NBC-WEAF network at 3:30 p. m.

A special edition of "Roses and Drums" devoted to dramatization of the Saga of the Roosevelts, beginning with Nicholas Klass van Roosevelt who arrived in America in 1649 and continuing down the line, through President Franklin D. Roosevelt, CBS-WABC network at 5 p. m.

Cadillac Concerts presents Josef Iturbi, concert pianist and symphony orchestra conducted by Eugene Ormandy, NBC-WJZ network at 6 p. m.

The tuneful chimes of England's famous cathedral bells and the majestic tones of "Big Ben" tolling in 1934 from London, CBS-WABC network at 6:45 p. m.

A special hour and a half presentation recalling 1933's leading contributions to the fields of music and the theater in a kaleidoscope of 1933, CBS-WABC network at 8:30 p. m.

Buenos Aires celebration shortwaved from the Argentine, CBS-WABC network at 10:30 p. m.

All-American New Year's Eve dancing party, five and a quarter hours of dance music in honor of the New Year. Twenty-one orchestras from New York to Honolulu take part, CBS-WABC network at 10:45 p. m.

Riverside Church Watch Night Service, NBC-WEAF network at 11:30 p. m.

MONDAY, JANUARY 1.

Man-in-the-Street broadcasts his resolutions for 1934 as CBS announcers in New York, Chicago and Boston stop passers-by and question them, CBS-WABC network at 11 a. m.

Description of the Rose Bowl Parade in Pasadena, California, NBC-WEAF network at 12:45 p. m.

South America Looks at 1934, Edward Tomlinson, speaking from Rio de Janeiro, outlines South American political and economic prospects for the New Year, CBS-WABC network at 2:45 p. m.

Los Angeles Philharmonic Orchestra in a special New Year's Day concert, Otto Klemperer conducting from work at 3:30 p. m.

the Busch Gardens at Pasadena, CBS-WABC network at 4:45 p. m. to 7:30.

WEDNESDAY, JANUARY 3.

Opening of 74th Congress from the floor of the House of Representatives, CBS-WABC and NBC-WJZ networks at 12 noon, NBC-WEAF network at 12:15 p. m.

Fred Allen returns to the air with Portland Hoffa, Jack Smart, Mary McCoy, Songsmiths Quartet and Ferde Grofe's Orchestra, NBC-WEAF network at 9:30 p. m.

FRIDAY, JANUARY 5.

Mary Eastman, soprano, returns to the air, CBS-WABC network at 10:45 p. m.

SATURDAY, JANUARY 6.

New York Automobile Show, Description of new 1934 models, NBC-WEAF network at 8 p. m.

Byrd Broadcast and William Daly Orchestra, Maria Silveira and Gordon Graham, CBS-WABC network at 10 p. m.

## COMEDY

SUNDAY, DECEMBER 31.

George Beatty, with Ethel Waters and Jack Denny's Orchestra, CBS-WABC network at 7 p. m.

Joe Penner and Ozzie Nelson's Orchestra, with Harriet Hilliard, NBC-WJZ network at 7:30 p. m.

Eddie Cantor with Rubinoff and his orchestra, NBC-WEAF network at 8 p. m.

George M. Cohan, Revelers, and Al Goodman's Orchestra, NBC-WJZ network at 9 p. m.

Jack Benny, Mary Livingstone, Frank Parker, and Frank Black's Orchestra, NBC-WEAF network at 10 p. m.

MONDAY, JANUARY 1.

Side Show with Cliff Soubier, NBC-WJZ at 8 p. m.

Minstrel Show, NBC-WJZ network at 9 p. m.

Robert Benchley with Howard Marsh and Andre Kostelanetz' Orchestra, CBS-WABC network at 9:15 p. m. Also Thursday.

The Big Show with Lulu McConnell, Gertrude Niesen, and Isham Jones' Orchestra, CBS-WABC at 9:30 p. m.

TUESDAY, JANUARY 2.

George Jessel, with Edith Murray, Eton Boys and Freddie Rich's Orchestra, CBS-WABC network at 9:30 p. m.

Ed Wynn, the Fire Chief, Don Voorhees' band, NBC-WEAF network at 9:30 p. m.

WEDNESDAY, JANUARY 3.

Jack Pearl "The Baron Munchausen" and Cliff "Charlie" Hall, NBC-WEAF at 8 p. m.

Colonel Stoopnagle and Budd, with Vera Van and Jacques Renard's Orchestra, CBS-WABC network at 9:15 p. m., also Saturday.

Burns and Allen, CBS-WABC network at 9:30 p. m.

FRIDAY, JANUARY 5.

Walter O'Keefe, Ethel Shutta and Don Bestor's Orchestra, NBC-WJZ network at 8 p. m.

Phil Baker and Harry McNaughton, Roy Shield's Orchestra, NBC-WJZ network at 9:30 p. m.

"Oley" Olsen and "Chick" Johnson, CBS-WABC, 10 p. m.

SATURDAY, JANUARY 6.

J. C. Nugent, NBC-WEAF network at 6:45 p. m.

## VARIETY

MONDAY, JANUARY 1.

Ship of Joy, with Hugh Dobbs and guest artists, NBC-WEAF at 9:30 p. m.

Roxy and his Gang; Viola Philo, Jan Peerce, Robert Weede, Frank Moulton, The Southernaires, Lucille Fields and guest artists, Erno Rapee conducting Music Hall Orchestra, NBC-WJZ network at 11 p. m.

WEDNESDAY, JANUARY 3.

The Troubadours, guest star, orchestra, NBC-WEAF at 9 p. m.

THURSDAY, JANUARY 4.

Rudy Vallee's Orchestra and guest artists, NBC-WEAF network at 8 p. m.

"The Voice of America," with William Lyon Phelps, Alex Gray, Cal Tinney, Patricia Dorn, Donald Burr and guest stars, CBS-WABC network at 8:30 p. m.

Captain Henry's Show Boat, NBC-WEAF at 9 p. m.

California Melodies, CBS-WABC at 9:30 p. m.

SATURDAY, JANUARY 6.

Jamboree Variety Show, NBC-WJZ network at 9 p. m.

WLS Barn Dance, NBC-WJZ network at 11 p. m.

Hollywood on the Air, NBC-WEAF at 11:30 p. m.

Carefree Carnival, NBC-WEAF network at 12 midnight.

## MUSIC

SUNDAY, DECEMBER 31.

New York Philharmonic Symphony Orchestra, Hans Lange, conducting, CBS-WABC network at 3 p. m.

The Hoover Sentinels, Edward Davies, baritone; Chicago A Capella choir, with Joseph Koestner's orchestra, NBC-WEAF network at 4:30 p. m.

Manhattan Merry-Go-Round with Tamara and David Percy, NBC-WEAF network at 9 p. m.

American Album of Familiar Music with Virginia Rea and Frank Munn, NBC-WEAF network at 9:30 p. m.

MONDAY, JANUARY 1.

Richard Crooks, tenor and William Daly's Orchestra, NBC-WEAF network at 8:30 p. m.

Philadelphia Orchestra, Leopold Stokowski, conducting, CBS-WABC at 9 p. m., nightly through Saturday.

Also Friday afternoon at 2:30.

TUESDAY, JANUARY 2.

Ben Bernie's Orchestra, NBC-WEAF network at 9 p. m.

Glen Gray's Orchestra, Irene Taylor, vocalist and Do Re Mi Trio, CBS-WABC at 10 p. m., also Thursday.

Harlem Serenade with Aida Ward, soloist and Luis Russell's Orchestra, CBS-WABC network at 10:45 p. m.

WEDNESDAY, JANUARY 3.

Albert Spalding, concert violinist with Don Voorhees' Orchestra and Conrad Thibault, CBS-WABC network at 8:30 p. m.

John McCormack and William Daly's Orchestra, NBC-WJZ network at 9:30 p. m.

Fred Waring's Orchestra, CBS-WABC at 10 p. m.

NBC Symphony Concert, Egon Petri, concert pianist, Frank Black, conducting, NBC-WJZ at 10 p. m.

Andre Kostelanetz Presents Evan Evans and Evelyn McGregor, CBS-WABC network at 10:45 p. m.

THURSDAY, JANUARY 4.

Paul Whiteman's Orchestra, Ramona, Peggy Healy, Jack Fulton, Rhythm Boys, Deems Taylor, M. C., NBC-WEAF network at 10 p. m.

Presenting Mark Warnow, Connie Gates and Four Clubmen Quartet, CBS-WABC network at 10:45 p. m.

FRIDAY, JANUARY 5.

Music Appreciation Hour, Walter Damrosch, conducting, NBC-WEAF and WJZ networks at 11 a. m.

Concert with Jessica Dragonette, NBC-WEAF at 8 p. m.

SATURDAY, JANUARY 6.

B. A. Rolfe's Orchestra, NBC-WEAF network at 10 p. m.

## PLAYS

SUNDAY, DECEMBER 31.

Irene Rich in Hollywood, NBC-WJZ network at 3:15 p. m. Also Wednesday at 7:45 p. m.

Romances of Science, NBC-WEAF at 5:15 p. m.

Grand Hotel, NBC-WJZ network at 5:30 p. m.

Talkie Picture Time, starring June Meredith, NBC-WEAF network at 5:30 p. m.

Rin' Tin Tin Thriller, CBS-WABC network at 7:45 p. m.

MONDAY, JANUARY 1.

Today's Children, NBC-WJZ network Monday through Friday at 10:30 a. m.

Radio Guild "A Kiss for Cinderella" by James Barrie, NBC-WJZ network at 3 p. m.

K-7, Spy drama, NBC-WEAF network at 10:30 p. m.

Princess Pat Drama, NBC-KDKA, at 10:30 p. m.

TUESDAY, JANUARY 2.

Crime Clues, NBC-WJZ at 8 p. m., also Wednesday.

Cruise of The Seth Parker, NBC-WEAF at 10 p. m.

WEDNESDAY, JANUARY 3.

Dangerous Paradise, with Elsie Hitz and Nick Dawson, NBC-WJZ network at 8:30 p. m., also Friday.

Warden Lawes in Twenty Thousand Years in Sing Sing, NBC-WJZ network at 9 p. m.

THURSDAY, JANUARY 4.

Pickwick Papers, NBC-WEAF network at 2 p. m.

Death Valley Days, NBC-WJZ at 9 p. m.

FRIDAY, JANUARY 5.

Circus Days, NBC-WEAF at 7:30 p. m., also Saturday.

March of Time, CBS-WABC network at 8:30 p. m.

The First Nighter, NBC-WEAF network at 10 p. m.

SATURDAY, JANUARY 6.

One Man's Family, NBC-WEAF network at 11 p. m.

## VOCALISTS

BING CROSBY—CBS-WABC Monday at 8:30 p. m.

BOSWELL SISTERS—CBS-WABC Monday and Friday at 11:15 p. m.

CHARLES CARLILE—NBC-WEAF Sunday at 7 p. m.

CBS-WABC network Tuesday at 5:20 p. m., and Thursday at 11:15 p. m.

CRUMIT and SANDERSON—CBS-WABC network Sunday at 5:30 p. m.

DELL CAMPO—CBS-WABC network, Tuesday at 11:15 p. m. and Friday at 5:45 p. m.

FRANCES ALDA—NBC-WJZ network Monday at 7:45 p. m. and NBC-WEAF Tuesday at 6 p. m.

HELEN MORGAN—CBS-WABC network, Sunday at 2 p. m.

IRENE BEASLEY—NBC-WEAF Monday and Friday at 6:30 p. m.; NBC-WJZ Wednesday at 6:30 p. m.

LEAH RAY—NBC-WJZ network Friday at 9 p. m.

LEE WILEY—NBC-WEAF network Friday 9:30 p. m.

JAMES MELTON—NBC-WEAF Monday at 9 p. m.

MILDRED BAILEY—CBS-WABC network Monday at 6:45 p. m. and Saturday at 6:15 p. m.

MILLS BROTHERS—CBS-WABC Monday at 8:30 p. m.

PHIL DUEY—NBC-WEAF Wednesday at 9:30 p. m.

TITO GUIZAR—CBS-WABC Friday at 6:30 p. m. and Saturday at 7:15 p. m.

VERA VAN—CBS-WABC, Wednesday and Saturday at 9:15 p. m.

## NEWS

ALEXANDER WOOLLCOTT—"The Town Crier," CBS-WABC network Tuesday and Friday at 9:15 p. m.

BOAKE CARTER—CBS-WABC network daily at 7:45 p. m., excepting Saturday and Sunday.

DALE CARNEGIE—"Little Known Facts About Well Known People," NBC-WEAF Sunday at 1:30 p. m.

EDWIN C. HILL—CBS-WABC network, Monday through Friday at 8:15 p. m.

FREDERIC WILLIAM WILE—"The Political Situation in Washington Tonight," CBS-WABC network Saturday at 7 p. m.

H. V. KALTENBORN—CBS-WABC Sunday at 7:30 p. m., and Friday at 6 p. m. "Leaders in Action," sketches, Saturday at 10:45 p. m.

JOHN ERSKINE—"The Lively Arts" NBC-WEAF network Friday at 11 p. m.

LOWELL THOMAS—NBC-WJZ network daily excepting Saturday and Sunday at 6:45 p. m.

WALTER WINCHELL—NBC-WJZ Sunday at 9:30 p. m.