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Radio Guide



Jack
Pearl

●
The
Truth About
My
Cousin Hugo
by
Jack Pearl
●

WORD SCRAMBLING ROY ATWELL TELLS ALL

He Gave His Shirt for a Laugh

Joe Penner hasn't always been trying to sell that duck — he used to get his laughs by letting his partner beat him up and tear his clothes into little bits



JOE "WANNA-BUY-A-DUCK" PENNER

TIME: The last moments in a noon recess.
Place: The cellar courtyard of a certain public school in Detroit.

Characters: A small, sturdy, snub-nosed Hungarian lad of ten standing a little apart from a group of youngsters—all of whom are laughing, trying to speak at once.

"Gee, that was swell! . . . Aw, I liked the first, the best . . . the man who stutters is funniest of all . . . Hey, Joey give us the man who stutters . . . You've got time for another act before teacher rings the bell . . . Come on, Joey, do your stuff!"

Years later a young man with a ludicrous gait, a wise-guy shrug of his shoulder and an expression of amiable imbecility distorted by the confirmed stammerer's agony of embarrassment, loped upon the stage of a theater in Pittsburg. In a squeaking voice he implored his brother comedian, "You tell 'em. I stutter"—and stopped the show.

Joe Penner! You've guessed it! The same snub-nosed, laughable, likeable Joe with the funny voice, grown up but still getting the laughs with that humor of his which, however many times you may have heard it, never grows tiresome—the big reason why his sponsors recently signed Mr. Penner to the longest contract ever given to an artist on the ether. For many months, every Sunday evening from 7:30 to 8:00 will find the "eccentric sap"—Joe doesn't mind being called names—doing his hilarious crossfire in the Bakers Broadcast via WJZ.

The great mystery to Joe is how he manages to "put it over" with that vast unseen and unseeing audience out there.

"Mugging's the thing on the stage," says Joe. "There, if your best gags miss fire you can try for a laugh with a facial funny. The screen, too, gives your face and hands a chance. But on the radio the comic doesn't get a break. If his jokes fall flat, he's a flop and no mistake! Gee, how I miss my hands! I used to do business with them all through my act. In the studio, all they are good for is to hold my script. Guess that's all right, though. Suppose

I made a funny play with my hands in between getting off the gags and those on the inside, watching, laughed. The folks 'out there,' not knowing what it was all about and thinking they had missed something, might get a little hurt."

Joe Penner takes his listeners seriously. He is kind. Not for a split second does he fail in consideration for others. Nothing would tempt him to tell the funniest story if he thought it would hurt anybody's feelings. That no one in the radio audience may feel "short-changed," he forces himself to leave undone much of the ludicrous by-play that has made him famous in vaudeville and the movies. Nevertheless, Joe admits he is glad the boys at the studio have left him his funny hat and the cigar like a miniature smokestack.

It's a long trail back to the school courtyard and the small lad who put on his comics for his classmates. Yet Joe is still clowning it for the youngsters. He says he doesn't worry much about who else may tune in, just so long as he's sure the kids are listening. The kids are, if fan mail tells anything. Hundreds of young folks write Joe exactly what they think of him, after every broadcast. Joe's reply to every letter is an autographed photograph.

"Children either like you or they don't," says the experienced young Mr. Penner. "If they don't, there's nothing you can do about it. If they do, they are loyal. Children grow up with you. When I was a boy I laughed at Charlie Chaplin's antics and I loved him. I laugh at Charlie and I love him, now. I hope that some day, somewhere, some one will say: 'That was a great show you put on, Joe. I used to tune in to your gags when I was a lad, and your stories are just as funny as ever.'"

There are times, though, when too much applause can make a fellow nervous. Joe's most embarrassing moment came when he was playing Wheeling, West Virginia. While walking down the street to the theater—but let Joe tell it:

"I met two rough looking little boys. One nudged the other as they passed.

"'Lookit! Joe Penner! . . . Who, the guy wid de wise cracks? . . . Yeah, you know . . . wanna buy a duck?'"

by
Florence
Byron

"Behind my back the two imps broke into imitation of what I had proudly supposed was my own inimitable chuckle. I walked on about a block—had forgotten them—when suddenly the chuckling began again, louder and funnier. I turned to find a gang of urchins at my heels, in chorus trying out their imitations. Unintentionally I was featured in a free show for staring, laughing bystanders all the rest of the way to the stage entrance. My collar grew tight, my ears burned, but there was nothing to do but grin and bear it. I asked the kids if they would like an autograph and I wrote my name on anything they handed me, from torn scraps of paper to a grimy cuff. They were tickled to pieces. So was I, really. It was a sort of triumphal march into the hearts of the youth of that town I've never forgotten and I'll bet my cigar, neither have they."

Years ago, Joe was playing opposite an old stager in the game. Not up on comedian ethics, and thinking he was helping the act along, Joe cocked an eyebrow, and took a fall or two on his own. He got too many laughs, and angered the leading comic.

"Hey, young feller, who do you think you are, stealing the laughs from me?" the latter demanded. "Hereafter stand where you're told. Don't move. Say yes or no. Quit winking at the audience. You get funny again, and I'll bust you open. See?"

Joe 'saw' all right, but the urge to be humorous was too strong to resist. The next performance brought him more laughs, and a shiner.

A laugh means everything in the world to Joe. He'd give anything he's got to get one—even his shirt. Therein lies another yarn.

Joe sticks pretty close to his lines as a rule. In his opinion ad libbing isn't so hot, though he can ad lib in a pinch, as his radio audience knows. Once upon a time he teamed up with a comic who doted on it. Before the opening of the first performance the first comic said to his dismayed second, "If you hear me get off some gags not written in the book, don't be surprised. I make up my stuff as I go along."

BUT I don't," Joe protested. "What will I do if I get stuck, can't think of anything to say—" The first ad libbing comic cut him short.

"Do nothing. I'll take care of things. Trust me to get the crowd going."

No idle boast. He kept the crowd amused, all right. And how! Joe will tell you:

"The act started off all right. At first we followed the script. Then suddenly my fate was upon me. He asked me a question I didn't know the answer to. I stood there dumb, jaw dropped, eyes rolling. 'Aha, so you won't talk!' yells he, and rushes toward me. A strong man, that ad libbing maniac lifted me as though I'd been a sack of meal. He thumped me and swung me around, wiped the floor with me, and finally tossed me into the wings where I lay sprawling, breathless.

"'Great stuff, kid! Keep it up!' roared the manager with a smile from ear to ear. It was useless to try to tell him I could do better if I stuck to my lines. 'Leave the act alone. Be a dummy. Let George do it. You're getting the laughs, aren't you. What more do you want?'"

"I wanted to know who was going to pay for my torn shirt. I found out—I was. Nor for one shirt only. 'George did it' four time a day for seven days and each performance left me black and blue, mad and shirtless.

Sure, Joe Penner would do anything for a laugh, yet paradoxically enough, his outstanding fault is—he says so himself—taking things too seriously. The depression, for instance. Sometimes Joe grows downright unhappy, thinking about all the folks who are out of jobs, discouraged, hungry. Joe knows all about it. Not for nothing has he been a trouper. He makes thoughtful effort to pick the joke that will "lever" the worn and weary out of the rut of despondency, even if they stay out for a short time, only.

The Baron Unmasks His Cousin Hugo

The life and works of Munchausen's famous relative set down for the first time by the man who knows the most about him. Have you a "Cousin Hugo" in your household?

YOU say your Cousin Hugo is the greatest bomber in the world?" asks Cliff "Sharlie" Hall.
"Bomber?—I thought you said bummer?" I reply.

That about sums up my cousin Hugo. Ever since I have been on the air, I have been receiving letters, hundreds of them, thousands of them, millions of — (Ed. note: Now, now Baron) lots of letters asking about Hugo. Is he fact or fancy? Is he the loafer I paint him? One dear old woman severely rebuked me for being so hard on him, bless her!

When RADIO GUIDE asked me to come clean on the subject, I hedged a bit but apparently I have no alternative so I'll drop my character and shoot the works.

"Way back in September, 1932, during the depression (remember?) when I first went on the air for the Lucky Strike people, I really had no "Cousin Hugo". Not only didn't I have one, but I never dreamed of acquiring one. As our programs got rolling I casually referred to "Cousin Hugo" one night as an alibi for a story I was relating to my not-so-gullible friend "Sharlie". I was agreeably surprised at the roars of laughter with which he was received.

Friends everywhere wrote and wired me that I had hit upon a new "twist" in radio humor, that "Hugo" had the makings of a national hero, a demi-god, a household word. I was a bit sceptical, personally, I must admit, but I certainly couldn't refuse to experiment with him in view of the laughter he provoked on his first appearance.

by
Jack
Pearl

In my very next broadcast, we built a very fantastic story around him and again tickled the risibilities of the tuneriners (apologies to friend Walter Winchell).

As was predicted by everyone, "Cousin Hugo" became an overnight favorite—a symbol in the American household. It was a depression year and there were few homes in the land that couldn't boast of at least one "Cousin Hugo." Parasite relatives, loafers, lazy dependents all took the kidding to heart—together with a little prodding from *pater familias*, perhaps—and a nationwide movement was under way.

Cousin Hugo was an abstract quantity, yet his presence was felt everywhere.

About a month or so later we were in my dressing room after the broadcast. There were five of us, if I remember correctly. Cliff Hall; my father; Marty Lewis, of RADIO GUIDE; Billy Wells, who writes my scripts, and myself. While I was changing to street clothes someone brought up the question of the origin of Cousin Hugo. It was then that I learned the true story, myself.

Billy, I discovered, *actually* has a cousin Hugo—Hugo Katz. The real Hugo needless to say isn't at all like his radio counterpart, but a quiet, conscientious little man, very retiring and as pleasant a soul as I've ever met. Billy, in searching for a name for the character in my script inadvertently noticed a memorandum from his secretary on his desk which read "Call Mr. Hugo Katz at 12:15".

(Below) Notice the sceptical expression on Cliff (Sharlie) Hall's face as The Baron tells him a tall one about what's he's going to do to that poor microphone. (Right) The Baron snatches a midnight snack in his recently completed talkie, "Meet the Baron."



He pounced upon "Hugo"—and it was in such fashion that this nationally famous character was born.

I had the pleasure of meeting the real Hugo Katz at a later broadcast. For his benefit we had particularly spiced the program with the impossible antics of his radio counterpart. After the program, he found his way to my dressing room. His face as florid and he was mumbling under his breath. I finally made out that he had been standing in the rear of the studio when I went on the air and he laughed so loudly at us that his bridgework slipped out of his mouth and was lost under some nearby seats. I had a difficult time consoling him and trying to keep a straight face through it all.

HUNDREDS of people have actually written fan letters to my eminent relative. His popularity is still acquiring amazing proportions. There are not less than fourteen beer gardens that bear the title "Cousin Hugo's Place" and similar appellations. Hot dog stands, chop suey joints, dance halls and Greek restaurants have also appropriated the title.

I am told there is an editor on a small paper in southern Missouri who signs his daily editorials with "Cousin Hugo". Two people on the coast have been on the air in the character of "Cousin Hugo" and we had to take measures to have them removed.

Exploiters of every kind of novelty have stolen the title. We now have "Cousin Hugo's Hundred and One Best Jokes", "Cousin Hugo's Own Songbook" and "Cousin Hugo's False Mustaches".

One of the most interesting stories concerning the use of the name "Hugo" in this respect reached me in the form of a fan letter from a woman who signed herself "A Constant Listener". It seems that she had a brother who was named Hugo after a famous uncle. In this small town no one had ever heard of such a name and so it was difficult for brother Hugo to spark the (Continued on Page 17)



No More Worms For the Two Black Crows

Moran and Mack catapulted to fame on a phonograph record but now they have put the early bird and his squirmy playmate out of their lives in favor of new gags

THAT justly famous early worm has been buried—with honors—and he won't be disinterred. The early bird has broken his lease, gone to Miami for the winter, and will never be heard from again.

Oh, yes. You remember the early bird. And his worm—the worm that should have stayed abed a little longer? Think a moment. And the white horses that ate more than the black horses. Well, anyhow—

Those two too tired Black Crows, Moran and Mack, now on the Old Gold program with Fred Waring and his band are responsible. They have decided not to bring that up. They think that people would rather not hear about the early bird or the early worm or even the white horse or the olives.

They have made up their minds it was high time some new catch-phrases were being turned out to enrich the American language. So listen in on their broadcasts if you want to get them first.

It was about five years ago that their "too tired" craze began to sweep the country. Their records sold into millions. They were the Custers of the phonograph, helping it make its last stand against the onrush of radio.

People who heard those records or their catch phrases

got the idea that Moran and Mack must be a couple of young bucks suddenly catapulted into fame. But as a matter of fact they were an institution which had been going on for years, like the Saturday night bath.

"Why Moran and I were playing together seventeen years ago and making two thousand a week in the sticks!" Charlie Mack snorted as he rubbed off his make-up in the cubby hole of a dressing room backstage at a New York theater, his genial face gradually emerging from the black grease paint like a winter's sun breaking through the clouds. "Before that we were in separate black face acts for more than I'll tell you."

by
Edward
R.
Sammis

"But just to give you an idea, Johnny Swore and I played on the opening bill at the Palace when you had to wear full dress to get in the lobby and the show lasted till four in the morning with twenty-one acts taking ten and twelve encores apiece. Then, a couple of centuries later, just because Moran and I make a few records, everybody suddenly discovers us. The irony of it! Well what else do you want to know?"

The interviewer sort of wanted to know how Moran and Mack happened to get together.

"I have told that story exactly two thousand times in two thousand different ways. You can take your choice. Maybe you'd like to use the one about how I found Moran in a waterfront saloon in San Francisco and wrote a poem about it called 'The Face on the Barroom Floor.' Or the one about how we both disguised ourselves as waiters to crash Mrs. Astorbill's ball and got caught in the same swinging door at the Waldorf."

"The cold truth of the matter is that it happened so long ago and in such an offhand way that neither of us remember it at all. Many is the time I've asked George (that's Moran): 'George, how did we ever get together anyway?' And George, who has a perfect memory, in fact, the memory of an elephant, always replies: 'Why bring that up?'"

"I guess I just walked out on the stage one day when Moran was standing there and we've been on the stage together or in front of a moving picture camera or a microphone ever since. It may have been in Tallahassee or Keokuck. I don't know. They all look the same backstage, and I never read my railroad tickets anyway."

Curiously enough, each of them was born in Kansas, Moran at Elwood, Mack down near the Oklahoma border.

MACK grew up in Oklahoma. He started out in life as a singer, gifted with the most tremendous pair of lungs in the state. He became a great drawing card at the local ball parks because he was the only singer to be found who could stand at the home plate and throw his voice right smack into the left field bleachers. He used to pass the hat for pennies after he got through. Some meanies showed what they thought of his singing by dropping slugs in his hat.

He ran away from home, drifted out to Centralia, Washington, and got into vaudeville as a singer. Before long he got to doing blackface acts alone and then he teamed up with Johnny Swore. At one time the team of Swore and Mack was almost as famous as Moran and Mack are today.

George Moran, as a boy, couldn't make up his mind whether to be a doctor or to follow in the footsteps of his favorite character in history and become a road agent like Jesse James. At last he had ambitions to become a serious actor and joined a travelling repertory company. His first blackface part was that of Uncle Tom in "Uncle Tom's Cabin," probably the youngest Uncle Tom in history.

But the gray wig tickled his ears, he found there was more money to be made in soft shoe dancing than in serious acting, so he set out to master the buck and wing. He had been doing blackface acts in vaudeville and minstrel shows up to the time he met Charlie Mack, under the rods of a freight car, or wherever it was.

Now both of them think they are doomed to blackface for life. In all their years together, they have only varied their negro characters four times. They tried a deaf negro once for a while, but he didn't go very well. The lazy negro they have found to be by far the most popular. They don't take their types from real life at all. They are entirely synthetic, created by themselves. They think they are funnier that way.

Charlie Mack writes the scripts in rough form, then he and Moran go over them together, working out the gags. Mack talks naturally the way he does on the air with a slow, easy-going southern drawl. He has lived so long in the south that the negro dialect just comes natural to him.

MACK is largely responsible for the fact that when you hear a phonograph record played over the air, it is announced as an electrical transcription. In the days when their phonograph records were at the height of their popularity, whenever they would tune in on a station they would hear their act. Mack didn't mind that so much, but in order to hurry the three-minute record through in two and a half minutes, they would run it through in record time and it ran their voice way up to high-pitched sopranos. That really got his goat. So he hired a firm of attorneys and spent seventeen thousand dollars to put a stop to the practise.

There is a tradition in the theater that actors, and especially comedians are proverbially improvident with their money. Such is not the case with Moran and Mack. Mack has a hobby which has paid him well, even in depression times.

In addition to being a Black Crow, he is also one of the better-heeled landlords of the movie colony. His house on Sunsta Boulevard in Beverly Hills, the one with the striped awnings, is one of the show places of the town. Marlene Dietrich rented it from him for eighteen months.

Up at Newhall, thirty miles north of Hollywood, he has built a colony of Norman houses. Mack Sennet bought one of his houses. Bill Hart and Harry Carey are neighbors of his.

Mack has worked up quite a reputation, as an authority on Norman architecture. Highbrow magazines in London have run pictures of his furniture.

Henry Ford became interested in his colony and asked him to drop in for a visit when he came to Detroit. Mack accepted the invitation and for an entire afternoon the auto manufacturer and the black-face comedian forgot their business worries and devoted their time to a discussion of Norman architecture.

Mack has his permanent home in Newhall now and gets back there whenever he can. He says there isn't enough money in the world to get him to spend a summer in New York.

Moran is married too. His wife is the former Claire White whom he met in the Vanities in 1928. Moran doesn't own a home. Thinks it's too much of a responsibility. He is as much a Californiac as Mack, but doesn't like to stay, put in any one place.



George Moran is O, so sleepy, and Charles Mack has decided that drastic measures are necessary to arouse him from his lethargy. But, if George is really as lazy as he sounds on the air it will take a lot more than an alarm clock to do it.

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Footlights, Grease Paint, and Microphones

by
Steve
Trumbull

As radio's biggest shows move into the theater, one after another, costuming, make-up, and lighting effects complicate the problems of network production men

AWAY back in 1922, when radio was just a young fellow living on a diet of volunteer sopranos, dramatic readers, piano pounders and song pluggers, a Chicago broadcasting station varied the menu by taking microphones into the theater and broadcasting "Abie's Irish Rose."

Radio saw in the move only a novel interlude, a good "one time shot." But there were Sages on the Rialto who saw in that broadcast something more significant.

"This," one of them remarked, "is what this broadcasting business will eventually come to—if it lasts. The stage will be the studio. The names of the theater will be the names of the air."

Today, eleven years later, that particular Sage is entitled to a lusty "I told you so."

The transition has been gradual. At first the mountain would not come to Mohammed, so Mohammed went to the mountain. The names of the stage came into the radio studios. "Roses and Drums" featured, and still features, stage names in every production. Then came the comedians, the stars of musical comedy and vaudeville.

As the final step in the eleven-year cycle, there is the recently inaugurated "Swift Revue," each Friday night over a coast to coast Columbia network, with Olsen and Johnson as the headliners.

Here a legitimate theater—The Chicago Civic Theater—has been leased for this broadcast alone. The electric sign advertises the broadcast under the "Now Playing" caption. The lobby is a wedding of the theater and of broadcasting. Cut-outs of the stars, pictures of the cast, and a board with the reproduced comments of the critics are on display.

Ushers escort the patrons to their seats. Backstage full-fledged stage hands are making everything in readiness, putting the last touch on the setting. Stage-trained electricians are at the lighting panels, adjusting spotlights, trying out effects. A call boy passes down the aisle of dressing rooms, summoning the cast. The curtain rises.

The stage is the studio, and here is a union of theater and radio that inspired "Variety," the "Bible" of the show business, to say:

"It is the 'Follies' of all Chicago Broadcasting shows . . . with a showmanship-touch that would do credit to any Broadway producer. This is one radio show that is legitimate show business and could play to the public for a regular admission price."

There is a burst of genuine applause when the stars step out on the stage. They clown, and play to that visible audience as enthusiastically as they play to the inconspicuous but all important microphone standing and hanging about the stage. The lighting effects change to

suit the tempo of the moment behind the footlights. Olsen and Johnson are in stage make-up, even to comedy suits. "Ole" wears violent blue, "Chic" a flashing green of a spring pasture hue.

The "Brookfield Dairy Maids" are in abbreviated gingham. The "Premium Quartet" faces the spotlight in blue overalls. Harry Sosnik and his orchestra are in evening wear. It is the theater, down to the last detail.

Fred Waring and his Pennsylvanians are another example of the radio show moved into the theater.

Their Old Gold program is presented each Wednesday night over the Columbia network from Carnegie Hall, New York, before a visible audience of 3,000, and there is always a capacity house.

In contracting the Waring organization the sponsor knew he had something the crowd would clamour to see. Theater men across the country know Fred Waring and his Pennsylvanians as one of the best "show bands" in the business.

THERE is visual appeal in their entire show—Babs Ryan, the slender little blonde with her version of such numbers as "You're An Old Smoothie"; the Lane Sisters, Priscilla and Rosemary; and "Poley" McClintock, the frog-voiced drummer and the comedian of the show.

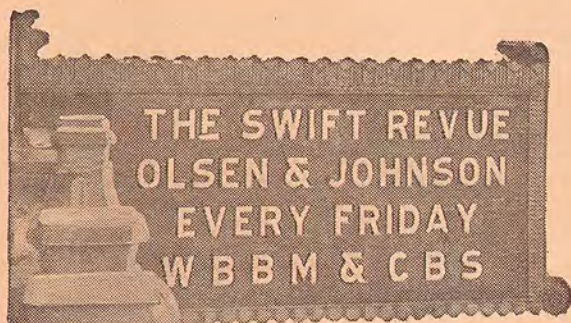
They are at their best when they hear the laughs coming across the footlights. That's when they really "go to town." Hence Carnegie Hall, and that 3,000 visible audience, with waves of applause and laughs.

There are many "whys" behind this gradual transition from the workshop-like studio to the more human theater. The stage-bred artist found himself at ease, incapable of his best efforts, in the radio studio.

There is the case of Will Rogers, one of the first "big names" of the theater drafted for broadcasting. Never in his life did Will fail to click before a visible audience. His first humorous thrust would be greeted with a guffaw. Rogers was right at home, he would settle down to the business of being funny.

Came the first radio appearance and the Sage of Beverly Hills was led into a studio, placed before a microphone, and told to do his stuff. Rogers pulled a fast one, and the microphone could neither smile nor applaud. For perhaps the first time in his life Rogers was actually ill at ease.

Right then radio began to (Continued on Page 17)



Upper left, the sign over the Chicago Civic Theater and, lower left, a snapshot of The Swift Revue in rehearsal, with Olsen and Johnson going through their patter in the center foreground. Above, Fred Waring and his orchestra on the stage of Carnegie Hall, New York, during an Old Gold broadcast before three thousand spectators.

A Tough Ten Days for Radio's Flying Reporters



Wiley Post (above) and (right) the intrepid globe-circler climbing out of the Winnie May at Floyd Bennett Field to receive the plaudits of a huge midnight crowd at the end of his flight.

PART III

In the two preceding articles of this series, I attempted to trace the development of the kinship which has grown up between the two young and powerful industries, radio and aviation, and their progress together. The first article dealt with many "stunt" broadcasts from the air, while the second outlined that practical importance of these "stunt" broadcasts as applied to an undertaking so important as the Byrd South Pole expedition. Here I shall attempt to set forth some more of the practical, but lesser known, aspects of "Radio in the Air".

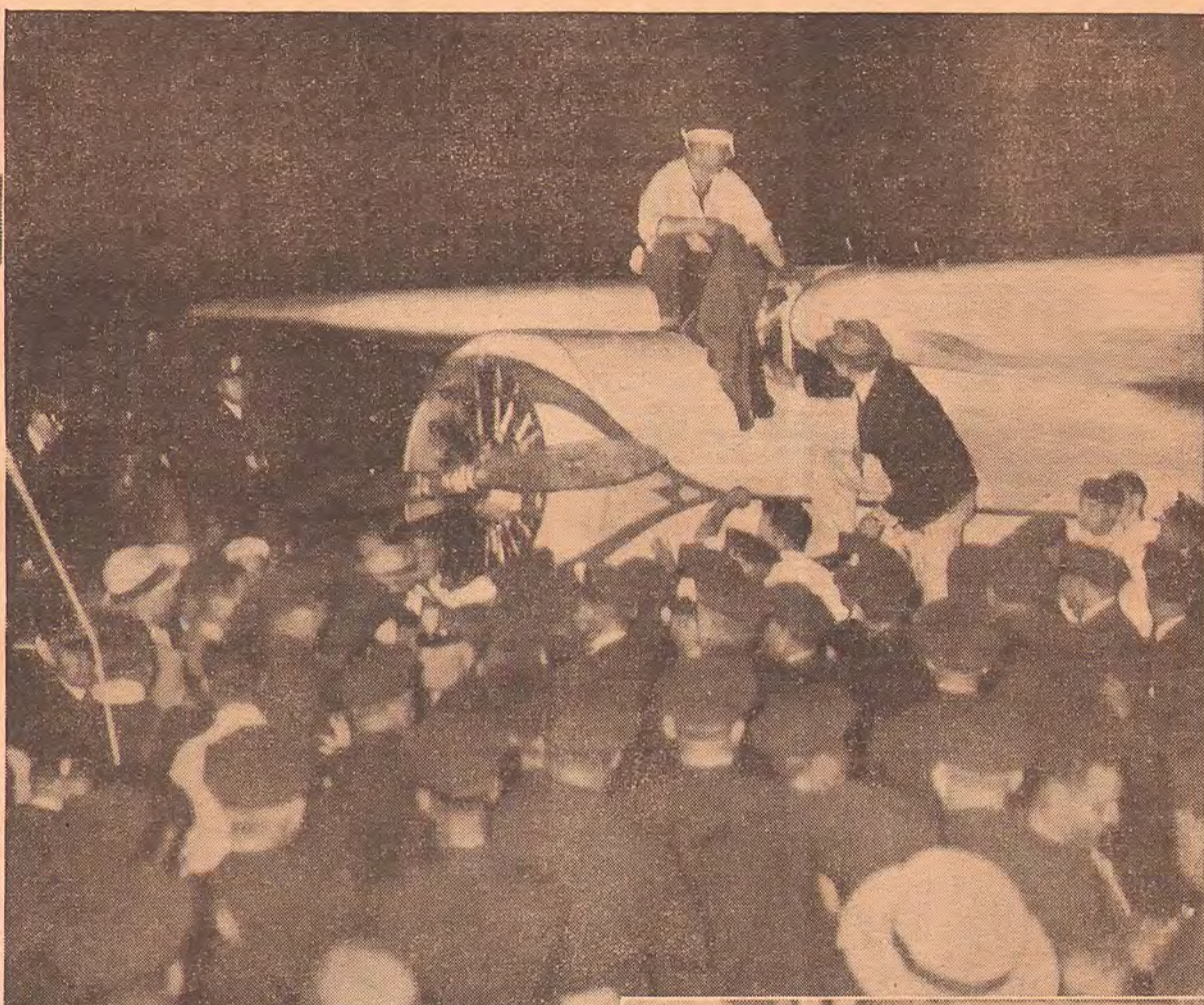
DURING a period of ten days late last July, the entire world, and especially America, was more concerned with matters of aviation than at any other time before or since. Italy's General Balbo arrived with his air armada on a remarkable and impressive international tour. Wiley Post, hardy and intrepid Oklahoman, set his plane down on Floyd Bennett Field to complete an astounding solo jaunt around the globe in record-breaking time. Jimmy Mattern returned from Siberia, where he had been marooned during a similar attempt that failed. England's flying favorites, the Mollisons, cracked up in Connecticut, a scant 60 miles from their goal, after a successful Atlantic crossing. And finally Balbo and his aerial fleet took off again for their native Italy.

Nobody got a chance to forget that this was the biggest week aviation had ever known. For ten days or more all newspaper headlines were preoccupied with aviation to the comparative obscurity of most other goings-on. Loudspeakers chanted every movement of the airmen, with vivid descriptions of their landings and take offs. Radio observers broadcast descriptions from lofty perches and ground points, and such star fliers as Al Williams, Elinor Smith, Eddie Rickenbacker, and "Swanee" Taylor gave their expert sidelights as CBS commentators. Columbia equipped a giant E.A.T. Curtis Condor as a flying studio and sent winged bulletins from the skies.

It was a week to remember for this writer, who poked about at strategic points during the goings-on. I'll never forget the majesty of Balbo's fleet of huge seaplanes as it swept down the Hudson in perfect and precise formation or the beauty of the same fleet resting at anchor off Brooklyn as I saw it from the air a day later.

Another experience I'll remember long was Wiley Post's arrival at Floyd Bennett Field. Chatting on the field with Eddie Rickenbacker, Paul Douglas, and others of the CBS Condor crew, and bidding them happy landing as they wheeled for the take-off to meet Post and escort him in. Fighting through surging thousands to get to the administration building and to the radio headquarters in its tower. Watching for hours, the air full of tense expectancy. And

by
Douglas
D.
Connah



At right, Jimmy Mattern, whose return from Siberia, after his around-the-world attempt had failed, was greeted with amazing enthusiasm by the American public.

then, just 15 seconds before midnight, the surprise landing. Post caught everyone napping, for he arrived well before he was expected and, having lost his flying lights, he flew in blind. Beside me stood the airport observer scanning the skies to sight each new arrival and call for landing lights. Suddenly, high above, he caught the glint of light on a fuselage, and no lights visible. "I think it's Post", he said. Some of the 75,000 or more neck-stretchers below must have also caught that glint in the dark, for there was a sudden stirring to action and a heightening of the tension. Newsreel men leaped to the tops of their trucks and broadcasters called for the air. Search the sky as I might, I saw no sign of him, as was the case with most of the watchers, until he nosed onto the field out of the darkness and squatted the white Winnie Mae to a landing. A deafening ovation broke forth and the skies he had dropped from rang with the roar of 75,000 throats—a pandemonium of praise for a heroic, historic, and almost unbelievable feat. The special detail of hundreds of bluecoats on hand to keep order was also caught napping, and neither the steel fence nor the blue-clad cordon could resist the seas of humanity that surged onto the field as the plane taxied in. It was a near miracle,

then, just 15 seconds before midnight, the surprise landing. Post caught everyone napping, for he arrived well before he was expected and, having lost his flying lights, he flew in blind. Beside me stood the airport observer scanning the skies to sight each new arrival and call for landing lights. Suddenly, high above, he caught the glint of light on a fuselage, and no lights visible. "I think it's Post", he said. Some of the 75,000 or more neck-stretchers below must have also caught that glint in the dark, for there was a sudden stirring to action and a heightening of the tension. Newsreel men leaped to the tops of their trucks and broadcasters called for the air. Search the sky as I might, I saw no sign of him, as was the case with most of the watchers, until he nosed onto the field out of the darkness and squatted the white Winnie Mae to a landing. A deafening ovation broke forth and the skies he had dropped from rang with the roar of 75,000 throats—a pandemonium of praise for a heroic, historic, and almost unbelievable feat. The special detail of hundreds of bluecoats on hand to keep order was also caught napping, and neither the steel fence nor the blue-clad cordon could resist the seas of humanity that surged onto the field as the plane taxied in. It was a near miracle,



as I saw it from above, that no one was swept into the "prop wash" to be slashed by the whirling blades. Bedlam as mounted and motorcycle police rode again and again into the crowd, and police on foot swung nightsticks, to clear the throng back. That the microphone lines, strung through the milling crowd, managed to hold together, was another near miracle. Les Quailey, Ted Husing's assistant, was one victim, getting a dislocated collarbone as he was spun head over heels clinging to a line connection to keep it intact, the officers and the panicky crowd striking right and left with no chance to single out for protection those who were there on official business.

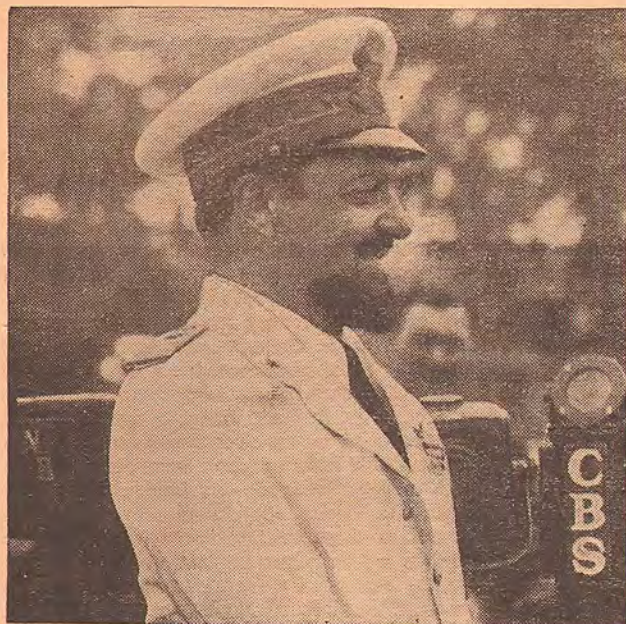
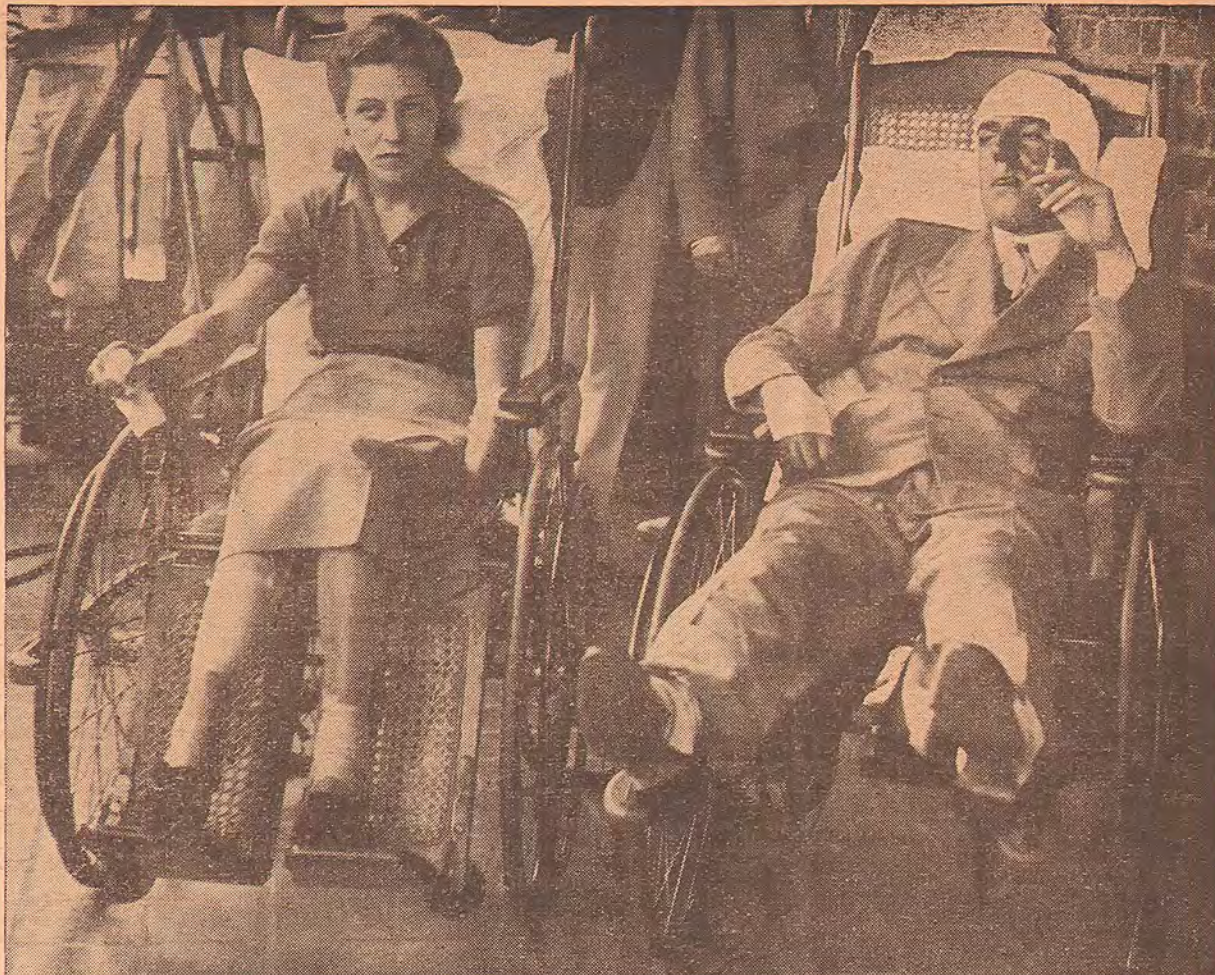
Finally Post crawled out, a weary hero, to rest on top of his plane, before he slid off and into the car which waited to carry him to his first real sleep after interminable days and nights of winging through space. With his attitude of near collapse and a handkerchief pressed to his missing eye, he looked as if he were despondent and weeping, rather than the triumphant conqueror he was.

An eight-hour wait at E.A.T. headquarters for word of the incoming Mollisons, whom we were to meet at Boston, a wait punctuated with copious draughts at a thermos jug full of coffee, to fight off the effects of a tense and sleepless night.

Instructions at two o'clock. "Back to Bennett and stand by." Arriving there, instructions to proceed. Skimming high about the patchwork panorama of New England, to arrive at Boston in almost no time. Up to test broadcasting equipment. Down for the latest bulletins. Up for a broadcast from the sky. Circling round and round over Boston and its suburbs, in a ten-mile radius, to comb the skies for a sight of the British plane, expected soon.

The night before, the Condor had no luck in trying to locate Post, which was small wonder, considering the fact that he flew without lights in the black night. And we had little more success on our quest. We found that the sky was a pretty big place—a hard place to find someone you're looking for, especially when you have no idea where he is. To make it harder, our Condor resembled the Mollisons' in style and color, and we were thrown off the track several times when bulletins were given that the Mollisons had been sighted, when our plane was mistaken for theirs. Finally we started back for New York on authentic information that they had been sighted near Providence. With our cruising speed almost double theirs, it would be easy to overhaul them. Near Providence, we twice sighted a plane we believed was the one we sought, and lost it twice in the darkness and fog. All the way down the Sound we believed the Mollisons were nearby, for shortly after each point we passed we received word of two planes flying near each other, and we strained to try to catch a glimpse of their flying lights. Finally, near the end of the trip, my tired eyes caught the lights of another plane, and now we were certain we were on the right track. Don Ball went on the air with the news as we circled over the airport. We ran out of gas and had to cut short our part in the broadcast to pull in the trailing aerial and make a landing. As we slid down onto the field we heard Ted Husing broadcasting the actual outcome—that Jim and Amy had crashed at Bridgeport, 60 miles back.

Actually, however, radio (Continued on Page 15)



Upper right, Jim and Amy Mollison, convalescing at Bridgeport hospital from injuries received when their trans-Atlantic plane crashed sixty miles from their goal. Above, General Italo Balbo, leader and hero of the greatest mass flight in history, and, lower right, the Balbo squadron in flight over the Century of Progress Exposition grounds at Chicago.

Your Problems Solved By The Voice of Experience



Your Friend and Adviser
THE VOICE OF EXPERIENCE

Unwanted Husband

DEAR Voice of Experience:
I divorced my first husband in 1922 and the next day after getting my divorce I married my present husband. I was happy until my first husband came back in my life six months ago, and I can't get rid of him. He threatens me by saying that I married my husband less than a year after I got my divorce, and, therefore, I am not my second husband's wife but am still his wife. The law went into effect that year that you could marry the next day after being divorced.

I am scared to tell my husband about him threatening me for fear my husband will do something desperate. I am to become a mother in three months and cannot stand being annoyed by this former husband. I deeply love the man that I am married to now and have pled with the first husband to stay away. He not only refuses, but he tries to force his attentions on me. Although I have tried to avoid him he still manages to come to my home. I know if my present husband knew he would put him in jail. The first husband says that if he can't have me he is going to steal my baby when it is born. What satisfaction could he get with my second husband's baby? I will go insane if things don't change.

Please answer right away before my baby is born, and I sure will watch for your answer in the RADIO GUIDE.

Al.

ANSWER: There is no question about your former husband showing himself to be not only a poor sport but anything in the world but a gentleman. Therefore, in dealing with him, since he is resorting to threats and force and even threatens to steal your baby, reason will not avail. He is most unreasonable. But a woman in your present condition certainly cannot expect to use physical violence.

It seems to me, however, that you are losing sight of the fact that if, as you say, you are legally wed to your second husband, this first man is not only pestering you but he is attempting to violate your husband's home. *Therefore the problem is not just yours but is also your present husband's.* He should know of the problem. He should be told all of the circumstances and at once. You say you are afraid that he may do something desperate. Could he do anything more desperate than the other man is threatening to do? Certainly if you and your present husband love and understand each other, you should be able to quietly explain matters to him and ask him not to shock you in your present condition by doing anything foolhardy, but plead with him to resort to the protection guaranteed under the law, if necessary, against an invader such as this first man has proven himself to be.

I would not be intimidated by the first man's threats, nor would I be worried over how the present husband would work out the problem. You should go to your husband immediately and plan with him against future invasions.

I wish for you the courage necessary to face this issue. I hope for your husband sufficient understanding to give

you loyal cooperation in your problem, and in behalf of the little unborn life that depends much upon what mother and father do in the solution of this problem, I wish you a full measure of success.

Is Petting Wrong?

Dear Voice of Experience:

I have a problem to solve which many girls have, and will appreciate your answering it on your page in RADIO GUIDE which I always read.

I am going steady with a young man who is my same age, twenty-two. We have kept company for three years. He treats me fine with few exceptions. Our only point of difference in on the point of moral standards. He has only one standard and I have that one plus many smaller ones leading up to it.

He claims that what we do in private is nobody's business if we kept it strictly to ourselves. He refers of course to "petting" in the full sense of the word. I say that it will lead to the destruction of his one standard and my many standards. I try to make him see that I am not cold toward him, but I know if I keep allowing him his way we will both soon lose all resistance and then eventually lose our reputations.

When I try to maintain my standard he becomes sulky and says I don't really care for him for if I did I would prove it. He claims that all girls are alike and that I am the exception, and threatens to leave me if he cannot win his point.

I really care for him and do not wish to lose him. Won't you please advise me?

Sally

ANSWER: If it were possible, Sally, for me to gather together in one group all of the girls who have listened to the argument that your boy friend has presented to you, do you realize that I would possibly have a group larger than the population of the City of New York itself?

If from that group I were able to ask each girl who had listened to this line of reasoning, and, expecting to win marriage by giving, had acquiesced in the boy's demands and thereby had won a happy home for herself—I say, if I were to ask each of these to leave this big multitude and form another group—do you realize what a pitiful handful I would have in the second group?

If, then, you really love this boy and you want eventually to marry him, you have your answer.

There is no question, Sally, but what we have had a double standard for a long time and boys have felt that they could "sow wild oats" as they call it, with impunity, but those same boys, when the time comes for them to marry, always feel that they have a perfect right to demand for wives.

Space does not permit, Sally, my going into a complete analysis here of what determines a boy's love for a girl and how he expresses it; of what a girl's attitude should be in expressing her love and winning the real affections of the boy—it would require a number of pages to explain the difference between the language of love and the language of passion, together with the promises of the one and the other and the expediency as regards fulfillment. I have a pamphlet called "Physical Passion Mistaken for Love," and another one called "The Way to a Man's Heart," both of which would prove invaluable to you in making your decision. In fact, I wish it were possible for me to place them in the hands of every girl that has had to face your problem. You have shown your interest by writing your letter—why not write me again and send me two 3c stamps for these two pamphlets?

And, Sally, I am really expecting to hear from you again in the near future. I know that a number of helpful surprises await you if you follow my suggestion.

N. R. A. Program

Dear Voice of Experience:

I read your column in RADIO GUIDE and listen to your broadcasts regularly, but I have not heard you comment as yet regarding the NRA.

I suppose that inasmuch as you are a broadcaster and not a business man you would only come under the consumer code. However, I think it is only fair to your followers that you answer either on the air or through your column in RADIO GUIDE whether or not you are really in sympathy with President Roosevelt's plan and his recovery campaign. As an ardent admirer of the President and a staunch advocate of his plan, I am constituting myself as a spokesman for your followers in demanding of you a statement in this regard.

Mrs. J. T. D.

ANSWER: Evidently, Mrs. J. T. D., you missed my first evening broadcast upon my return to the air waves after my summer vacation which I devoted to advocacy of President Roosevelt's campaign against depression.

It might interest you to know that last spring when the first agitation was begun for shorter working hours and

more working men, our office force of nearly thirty men was working six days per week eight hours per day. Immediately upon the President's having interested himself in the campaign that is now in full swing, I anticipated the NRA program by putting everyone of my employees on a five-day, forty-hour week, and added additional help to take care of the work that was being done on Saturday. The same salaries were allowed for the five-day program as for the six-days, and in some cases voluntary raises were offered to my men.

Boy Friend in Jail

Dear Voice of Experience:

First I want to thank you for your advice which is sane and true to life. I never miss your broadcasts, and always read your page in RADIO GUIDE.

I have a wonderful mother and she herself advised me to write to you about my problem. I will be 15 years old next January. Am attractive, and have that charm which everyone calls personal magnetism. I say this without conceit.

I have been writing letters for a lady friend of ours to her son who is in prison. She cannot write, which explains why it is necessary for me to do it for her. Of course she tells me what to say. Lately her son asked who was writing for her and wanted to know if he could write to me and thank me personally. And that is how we began. At first we wrote of casual things, radio and such. But then he was interested and we got more familiar. We exchanged descriptions and photographs, and I feel as if I had known him for years. He is 20 years old and comes from a fine family but got in with bad companions and they stole a car. He is finishing his two-year term and will be home in April.

Now he says he is in love with me. He knows my age and is willing to wait. His mother approves and his relatives and friends know me as his girl friend. We may be disappointed when he comes home, but I doubt it very much.

I will finish high school when I am 17 and my mother approves of my marrying then, for she will be happy to see me in my own home. I am fond of this boy already and pretty sure I will love him, but I do not like the stigma "jail bird" attached to it. Of course we all make mistakes and that can be forgiven in most cases.

Now, Voice of Experience, what shall I do? I will appreciate your answering me soon. We always get the RADIO GUIDE, so if you care to you may put your answer there. Thank you.

Catherine.

ANSWER: First of all, Catherine, let me refer to what you call the stigma of being called a "jail bird." Do you realize that if every man, woman, boy and girl who broke those laws for which there is a jail sentence were caught there wouldn't be very much stigma attached to having been in jail? It is estimated that a very small percentage of the total number of law breakers are ever apprehended and jailed.

I have found this to be true; the ones who cry the loudest about the stigma attached to a jail term are usually the ones that, if their private lives were known, would be the first to be put in there themselves and the last to ever get out.

This is not said in defense of the criminal, but among our first offenders are many boys who have been more sinned against than sinning and have become the victims of environment or more precocious companions in whose eyes the boy doesn't want to become a quitter. Untutored in crime, they are usually the first ones to get caught.

As far as your present feelings for each other are concerned, don't forget those feelings have been developed under very unusual circumstances and his attitude may be due to loneliness while yours is born of sympathy, kindness or pity. This being true, it would be most unwise even if you were older than you are now for you to rush into an engagement and possible marriage soon after you meet. In fact, *your age is in your favor for certainly you will want to wait until you have finished high school before marrying.* That will give you an opportunity to study him and give him an opportunity to really get acquainted with you. It will also afford the opportunity for him to prove whether or not his lesson has been learned. Therefore, I suggest that when he does come home you treat him in a friendly way but don't rush headlong into romance with him. You write a very nice letter for a girl of 15, and I hope you show the same good sense in exercising judgment regarding the final culmination of this friendship that has come into your life.

(The Voice of Experience will answer, through the columns of RADIO GUIDE, questions propounded by readers. Such questions will be treated with the same confidence as those submitted by his radio audience, and if addressed to The Voice through RADIO GUIDE, will be forwarded to him unopened. Because of the large volume of mail, personal replies are impossible.)

Your Friend and Adviser,
"THE VOICE OF EXPERIENCE"
(Copyright 1933 by Radio Guide, Inc.)

The Gentle Art of Scrambling Words

Oy Ratwell — let it go—language butcher de luxe, isn't going to make that snappy blunder you've been awaiting. Here's why

by
Willard
Quayle



ROY ATWELL

AND now," began the unsuspecting interviewer, "suppose you tell us, Mr. Atwell, just how that tongue-twisting stuff of yours is written."

Roy Atwell, who shares honors with Fred Allen on the Friday night NBC program known as Fred Allen's Revue, collapsed weakly on a divan. This apparently, was an old and wearisome question.

"It grust jows . . . grow just . . . I mean it just grows," he explained. "It wrisn't itten . . . isn't written . . . nit written . . . oh well, you know what I mean."

His interviewer settled down to the long and serious business of the discussion. Here, apparently, was something that wasn't going to be tossed off in a hurry. The five o'clock cocktail party would probably have to wait.

"Well, then," suggested the unfortunate newspaperman, "suppose you tell me how it started, and all the horrible details."

This time it was Atwell who settled down to serious business. It was quite evident that the story of his life was going to be a long and heart-rending one. Here was a hardy soul about to launch into the history of a career.

"Several years ago," related Atwell, with a reminiscent look in his eyes, "I was engaged for a part in a show by Harry Ruby and Bert Kalmar, on the West Coast. It was a fairly important part, with fairly important lines. But the lines were enough to drive anybody completely mad. For instance, the first line I had was: 'It is spring, and the little birds are twittering in the tree tops.' I don't believe that William Lyon Phelps could read that line correctly without three days' rehearsal.

"Well, anyway, I made my first appearance, on opening night, as scheduled. I walked on and opened my mouth. Imagine my complete surprise when I said something like: 'Ah, tis Ting, and the twits are birdering in the tree flops.' Imagine my embarrassment. Imagine, in fact, my complete humiliation when the next line came forth from an amazed Atwell in even worse shape.

"Well," I said to myself, 'there will be a new boy in Atwell's role when the curtain goes up tomorrow night.' And it was in that mood that I walked off stage and walked right into the combined arms of the hysterical authors.

"It's great," screamed Harry Ruby.

"Don't change it," advised Bert Kalmar.

"Well," sighed Atwell, continuing his gruesome narrative, "you could imagine my state of mind. I didn't have the faintest idea of just what I had said or how I had said it. I did know, however, that what I had read wasn't the line. So the next night I merely went out and tried to say the correct line in a hurry. Something else entirely came forth from my otherwise reliable larynx, but this time, too the audience laughed.

"Well, sir, to make a long story short, I've been doing it ever since. With but a few interruptions, that is. Strangely enough, when I came back to New York I had any number of comedy roles offered me, but none of the producers would allow me to garble the words. After a while, I began to believe that perhaps the California incident had been an accident after all. Then, one portentous day, I gave a radio audition."

Here Mr. Atwell paused again. It was evident that he was held in the spell of a happy memory.

"Ah," he murmured, "rot a wucky ray for ladio . . . wuck a rotty hay . . . what a rucky day . . . oh, let it go, let it go."

"And now," repeated the tired reporter, "suppose you tell us, Mr. Atwell, just how you write your material." This seemed to come as a complete surprise. The comedian figuratively pricked up his ears.

"Well," explained Atwell, thoughtfully, "I just sort of mix it up, that's all. Catch on?"

"Yes," sighed his confessor, determining then and there to give up the newspaper business for good, "but HOW?"

"Well," continued Atwell, "you take a word like hypochondriac. I just mix it up and it comes out like nothing you ever heard of before. Understand? I can take something like laryngitis and develop it right into pneumonia, for instance. I'm greatly in favor of inflation, you see. Just give me something like a size fifteen collar and I can make it sound like five million dollars. Are you following me?"

"At a safe distance," replied the interviewer.

"Incidentally," continued Fred Allen's chief supporter, "I am somewhat troubled by the great American sporting public. I get letters every day asking me to hurry up and

win their bets for them. I'm really in something of a quandary."

"What bets?"

"It seems that a certain number of sporting gentlemen throughout the country are convinced that I cannot help but make a slip of the tongue sooner or later, which will be very embarrassing to everybody concerned—to me, to the radio station, to my sponsors, and to the dear little kiddies who always listen in to Uncle Roy. These boys have wagered various amounts that I will say something very wrong, through a tongue-slip, before many weeks have gone by. They have even gone so far as to offer me a percentage of their winnings if I will make an intentional slip and shock somebody within the next month or so."

"And what do you intend to do about that?"

"I'm holding out for a bigger percentage."

"I see. You'd sell your soul for scandal."

"Oh sure. I shell my sandals . . . shen my shouls . . . of course. Sure I'm a day gog . . . gag dog. Skylark . . . er, Shylock . . . That's she . . . me."

TELL me something about your private life?" urged the interviewer.

"Oh, joy, the private wife of Boy Ratwell! Well, it's a double life, I can tell you. I spend half of it at The Lambs and The Players, and the other half at my combined farm and country estate in Westport, Connecticut, where I am experimenting with the breeding of thorobred horses."

"Any more dark facts?"

"Sure! I've just completed my first play in fifteen years. A comedy called 'Sour Japes,' written in collaboration with a magazine humorist. That last play fifteen years ago was 'Here Comes the Bride,' done with Max Marcin."

"You're sure it wasn't 'Sheer Slums the Hide,'" chuckled the interviewer.

"Say!" said Atwell, and stood up to indicate he had about enough. "Are you trying to steal my stuff?"

"Who's trying to heel your cuff?" demanded the reporter indignantly. "I'm just getting a glory . . . a hoary . . . oh, let it go, let it go!"

Sunday, Nov. 12

Features:

Ozzie Nelson

6:30 P.M. NBC

Frank Black

9:00 P.M. NBC

LOG OF STATIONS				
Call Letters	Kilo-cycles	Power Watts	Location and Phone Number	
KYW	1020	10,000	Strauss Bldg. Wabash 4040	
KFKX				
WAAF	920	500	836 Exchange Yards 0084	
WBBM	770	25,000	410 N. Mich. Whitehall 6000	
WCFL	970	1,500	666 Lake S'r Dr. Superior 5300	
WENR	870	50,000	222 N. Bank Dr. Superior 8300	
WGES	1360	500	128 N. Crawford Van Buren 6201	
WGN	720	25,000	Drake Hotel Superior 0100	
WIND	560	1,000	Gary, Indiana Gary 25032	
WJJD	1130	20,000	201 N. Wells State 5466	
WLS	870	50,000	1230 W. Wash. Haymarket 7500	
WMAQ	670	5,000	Merchandise M't. Superior 8300	
WMBI	1080	5,000	153 Institute Pl. Diversey 1570	
WSBC	1210	100	1258 So. Mich. Victory 2244	
CBS—Chicago Office			Wrigley Annex Whitehall 6000	
NBC—Chicago Office			Merchandise M't Superior 8300	

8:00 A.M.
 KYW—Sunday Morning Sunshine Program
 WAAF—Organ Melodies
 WCFL—Lithuanian Program
 WENR—Children's Hour (NBC)
 WGES—German Hour
 WJJD—Catholic Services
 WMAQ—Balladiers (NBC)
 WMBI—Swedish Service; sacred music
 WSBC—Happiness Express

8:15 A.M.
 WSBC—Drama

8:30 A.M.
 WAAF—Morning Devotions
 WCFL—Religious Polish Program
 WIND—Bright and Fast
 WJJD—Sunday Morning Frolic
 WMAQ—Cloister Bells, sacred music (NBC)

8:45 A.M.
 WCFL—German Program
 WIND—The Walkshow
 WMAQ—Program Preview

9:00 A.M.
 WAAF—The Symphonic Hour
 WBBM—Columbia Church of the Air (CBS)
 WENR—Southland Sketches (NBC)
 WGES—Jugo Slavic Serenade
 WGN—Bible Readings and Organ Recital
 WIND—Morning Melodies, dance music
 WJJD—Sermon, Dr. Copeland Smith
 WMAQ—Radio Pulpit (NBC)

9:15 A.M.
 WCFL—Variety Program

9:30 A.M.
 WBBM—Studio Variety Program
 WCFL—Highlights of Music
 WENR—Samovar Serenade; Orchestra and tenor (NBC)
 WGES—Melody Parade
 WGN—Morning Concert

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EDDIE & FANNIE CAVANAUGH
RADIO GOSSIP CLUB
1 P. M.—WBBM C.S.T.

WIND—Sunday Songs; vocal selections
 WJJD—Salon Music
 WMAQ—Mexican Marimba Typica Orchestra (NBC)

9:45 A.M.
 WGES—Happy Hits
 WIND—Marion Carley pianist (CBS)
 WJJD—Protestant Services; The Rev. C. D. Payne

10:00 A.M.
 WAAF—Negro Spirituals featuring the "Optimists" male quartet
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist
 WCFL—Komiss Family Program
 WENR—Morning Musicale (NBC)
 WGES—Radio Review
 WIND—Taylor Buckley and Rhoda Arnold, songs (CBS)
 WMAQ—Old Songs of the Church
 WSBC—Poland's Music

10:15 A.M.
 KYW—Bright Spot
 WAAF—Estelle Barner, pianist
 WBBM—Singing Canaries
 WGES—Radio Review
 WMAQ—Capitol Theater Orchestra (NBC)

10:30 A.M.
 WIND—Gary Police Blotter
 WAAF—Ethel McCulloch
 WBBM—Harry Steele and Katherine Avery
 WCFL—Seventh Church of Christ, Scientist
 WENR—The Rondoliers (NBC)
 WIND—Famous Dance Bands
 WJJD—Happy Go Lucky Time, Art Linick
 WGES—Jewish Variety Program

10:45 A.M.
 KYW—Sunday Morning Sunshine Program
 WAAF—Reveries, Edward Simmons
 WBBM—Dr. Ronfort, organist
 WENR—Don Hall Trio and Phantom Strings (NBC)
 WIND—Judge Rutherford, Watch Tower

11:00 A.M.
 KYW—Radio and Television Institute
 WAAF—Popular Revue
 WBBM—Peoples Church of Chicago Services
 WENR—Central Church Service
 WGES—Folk Songs of Lithuania
 WGN—U. of C. Chapel
 WIND—Methodist Services; Rev. W. E. Clark

11:15 A.M.
 KYW—Reid Murdoch
 WAAF—Estelle Barnes, pianist
 WMAQ—Jack and Loretta Clemons, songs

11:30 A.M.
 WAAF—Deacon Brown and His Peacemakers
 WGES—Modern Melodies
 WGN—Some of your Favorites, organ
 WMAQ—U. of C. Round Table (NBC)
 WMBI—North Shore Church Service

11:45 A.M.
 WAAF—Pat Hoster
 WGES—Our Lady of Sorrows Catholic Church
 WGN—Reading of the Tribune Comics

12:00 Noon
 KYW—Uncle Bob with the Comics
 WAAF—Musical Hour
 WCFL—Variety Program
 WGN—Reading of the Tribune Comics
 WIND—Church of the Air (CBS)
 WMAQ—Radio City Concert (NBC)

12:15 P.M.
 WIND—Fred Feibel, organist (CBS)

12:30 P.M.
 WBBM—Lazy Dan (CBS)
 WCFL—Popular Music
 WIND—Walkathon Orchestra
 WLS—Polish Music Hour
 WMAQ—National Youth Conference (NBC)

12:45 P.M.
 WCFL—Facial Salon
 WGN—Tony D'Orazi, "How to be a cartoonist"
 WIND—Hungarian Hour; Frank Kovach

1:00 P.M.
 KYW—Up to Par, health talk
 WAAF—Hoosier Philosopher
 WBBM—"Broadway Melodies"; Helen Morgan (CBS)
 WCFL—Lithuanian Program
 WGN—Tony D'Orazi—How to be a cartoonist
 WJJD—Weather Forecast
 WMAQ—Gene Arnold's Commodores (NBC)

1:15 P.M.
 KYW—Rex Maupin's Orchestra
 WAAF—Rhythmic Concert
 WGN—Palmer House Ensemble

1:30 P.M.
 KYW—Tour of Radio City (NBC)
 WAAF—The Spotlight
 WBBM—Abe Lyman's Orchestra (CBS)
 WGN—Bridge of the Air
 WIND—German Hour; William Klein
 WLS—Little Brown Church, Dr. John W. Holland
 WMAQ—H. W. Silver Company
 WMBI—Norwegian Service; sacred music

1:45 P.M.
 WAAF—Singing Jim
 WGN—Palmer House Ensemble



MAXINE GARNER

As a radio actress she is helping to make the name of her great uncle, John N. Garner, more famous. You hear her in ingenue roles on the daily WLS Magazine of the Air, 9 to 10 a.m., and the Cradle dramas, Friday at 2:30 p.m. and Sunday at 2:45 p.m. Maxine's from the legitimate stage.

WLS—WLS Trio
 WMAQ—Gems of Melody (NBC)

1:55 P.M.
 WLS—Weather and Livestocks

2:00 P.M.
 KYW—Musical Act and Gordon String quartet (NBC)
 WAAF—Frank Baker, the Bookworm
 WCFL—The Rosary Hour
 WBBM—N. Y. Philharmonic Orchestra (CBS)
 WLS—Wayne King's Orchestra (NBC)
 WMAQ—Organ Melodies
 WMBI—Special Organ Recital
 WSBC—Jewish Hour

2:15 P.M.
 WAAF—Dorothy Adams

2:20 P.M.
 WGN—Cardinals vs. Cincinnati Reds

2:30 P.M.
 KYW—Jan Garber's Orchestra (NBC)
 WAAS—Jimmie Kozak, pianist
 WIND—Tivoli Entertainers
 WJJD—Judge Rutherford; Watch Tower Program
 WLS—Musical Fantasy
 WMBI—Bible Exposition with Special Music

2:45 P.M.
 WAAF—Magnus Schutz, lyric bass
 WIND—Washington Mixed Quartet
 WJJD—Vernon Williams, tenor
 WLS—The Cradle, drama

3:00 P.M.
 KYW—Radio League of the Little Flower; Father Coughlin
 WAAF—Sunday Serenade
 WCFL—Polish Program
 WIND—Gary Musicale Program
 WJJD—Lithuanian Hour
 WLS—True Railroad Adventures (NBC)
 WMAQ—Fiddlers Three (NBC)
 WSBC—Polish Matinee

3:15 P.M.
 WLS—Fifteen Minutes with You (NBC)
 WMAQ—Vee Seigel and Johnny Lawnhurst, songs and patter (NBC)

3:30 P.M.
 WENR—Organ Recital (NBC)
 WGES—Poland in Song
 WIND—First English Reform Church
 WJJD—Uncle Joe's Sunday Meeting
 WMAQ—Edward Davies, baritone; choir; orchestra (NBC)

4:00 P.M.
 KYW—To be announced
 WAAF—June Carrol
 WBBM—Roses and Drums, drama (CBS)
 WCFL—Gems from the Opera
 WGN—Leonard Salvo, organist
 WENR—Dream Drama (NBC)
 WIND—Mary Jane Sterling, pianist
 WJJD—Moissaye Boguslawski, concert pianist
 WMAQ—National Vespers (NBC)

4:15 P.M.
 KYW—Harding Hotel
 WAAF—The Three Flats
 WCFL—University Singers
 WENR—To be announced
 WMAQ—Great Achievements in Science, dramatization (NBC)

4:30 P.M.
 KYW—Indiana Safeway Lines
 WBBM—Al and Pete

Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

WCFL—Jewish Classic Hour
 WENR—Grand Hotel; drama (NBC)
 WGES—Poland in Song
 WGN—Concert Orchestra
 WIND—Americanization Program
 WJJD—Fred Beck, organist
 WMAQ—Talkie Picture Time, drama (NBC)

4:45 P.M.
 KYW—Feltman and Curme
 WBBM—Phil Harris' Orchestra
 WJJD—Piano Reflections; Ben Kanter

5:00 P.M.
 KYW—Twilight Musicale
 WBBM—Songs My Mother Used to Sing (CBS)
 WCFL—University Singers
 WENR—Catholic Hour (NBC)
 WGN—Wayne King's Orchestra
 WGES—Czechoslovak Radio Club
 WIND—Praise and Promise Hour; Rev. Ketchem
 WJJD—Polish Hour, A. Nowinski
 WMAQ—String Quartet (NBC)

5:15 P.M.
 WIND—Hymn Sing
 WMAQ—Gould and Shefter, piano team (NBC)

5:20 P.M.
 WGN—Jan Garber's Orchestra

5:30 P.M.
 WBBM—Smilin' Ed McConnell (CBS)
 WCFL—Kobar
 WENR—Miss Willie Bird, dramatic sketch (NBC)
 WGES—German Melodies
 WIND—Walkathon Orchestra
 WJJD—Pickard Family
 WMAQ—Our American Schools (NBC)

5:40 P.M.
 WGN—Wayne King's Orchestra

5:45 P.M.
 WBBM—Kentucky Wildcats; Rural music
 WENR—Engineering Thrills (NBC)
 WIND—H. V. Kaltenborn, news commentator (CBS)

5:50 P.M.
 WGN—Jan Garber's Orchestra

6:00 P.M.
 KYW—Crazy Water Crystals
 WBBM—Pat Flanagan's Sportcast
 WCFL—German Program
 WGES—Polish Theater of the Air
 WGN—Prof. Boynton's Book Review
 WIND—Blue Danube Melody Trio
 WJJD—Ozark Mountain Symphony
 WLS—Vincent Lopez' Orchestra; Alice Joy, contralto (NBC)
 WMAQ—Strings and Ivory (NBC)

6:15 P.M.
 KYW—Globe Trotter; News of the World
 WBBM—Frank Wilson, tenor; Jules Stein, pianist
 WIND—Jackie Taylor's Orchestra
 WMAQ—Symphonette (NBC)

6:25 P.M.
 KYW—Sports Review of the Day

6:30 P.M.
 KYW—Louis Panico's Orchestra
 WGN—Sports Reporter
 WIND—Polish Hour
 WJJD—Ozark Mountain Symphony
 WLS—Joe Penner, comedian; Harriet Hilliard, vocalist and Ozzie Nelson's Orchestra (NBC)
 WMAQ—Dan Russo's Orchestra

6:45 P.M.
 KYW—Boyd Raeburn's Orchestra
 WBBM—Rin-Tin-Tin Thriller (CBS)
 WCFL—Al Handler's Orchestra
 WGN—WGN Orchestra
 WMAQ—Wendell Hall, ukulele and piano (NBC)

7:00 P.M.
 KYW—United Remedies
 WBBM—An Evening in Paris, musical program (CBS)
 WCFL—Irish Program
 WIND—Freddie Rich Entertainers; Variety Musical (CBS)
 WLS—Sunday Evening Club
 WMAQ—Jimmy "Schnozzle" Durante, comedian; Ruth Etting, vocalist; Rubinoff's Orchestra (NBC)

7:30 P.M.
 WBBM—Terry Hayes; Wheeler's Orchestra
 WIND—Gary Civic Reportory Company presentation

7:45 P.M.
 WBBM—George Gershwin and Wm. Daly's Orchestra (CBS)

8:00 P.M.
 KYW—Detectives Black and Blue, sketch
 WBBM—Nino Martini, tenor; Rapee's Orchestra; Julius Tannen; Jane Froman, Ted Husing; Glee Club (CBS)
 WCFL—Rev. W. R. Maguire, talk
 WENR—Pat Barnes, impersonations
 WGN—Arthur Sears Henning, talk
 WIND—Plantation Hour
 WMAQ—Manhattan Merry-Go-Round; vocalists; orchestra (NBC)
 WSBC—Bohemian Melodies

8:15 P.M.
 KYW—Adele Starr
 WCFL—WCFL Orchestra
 WENR—Bavarian Ensemble
 WGN—Alexander Aster, pianist
 WIND—Indiana String Trio

8:30 P.M.
 KYW—Benny Meroff's Orchestra
 WCFL—Swedish Glee Club
 WENR—Walter Winchell (NBC)
 WGN—Choir and Orchestra
 WIND—Jose Riva's Orchestra
 WMAQ—American Album of Familiar Music (NBC)

8:45 P.M.
 KYW—The Noveliers Quartet
 WENR—Carlos Molina's Orchestra

9:00 P.M.
 KYW—The Globe Trotter; News
 WBBM—"Childhood Dramas", Angelo Patri (CBS)
 WCFL—Dippy Johnson's Orchestra
 WENR—Mary Small (NBC)
 WIND—Joe Belland
 WMAQ—Jack Benny, comedian; Mary Livingston; F. Black's Orchestra (NBC)
 WSBC—Jack Cooper—All Colored Hour

9:15 P.M.
 KYW—Marvelous Melodies
 WCFL—Al Handler's Orchestra
 WENR—Edison Symphony Orchestra
 WIND—Indiana String Trio

9:30 P.M.
 KYW—The Old Apothecary
 WBBM—"Five Star Melody," David Calvin; "Melody Masters" and violinist
 WCFL—Dippy Johnson's Orchestra
 WGN—Tomorrow's News
 WIND—Talk by Governor McNutt of Indiana
 WMAQ—Col. Louis McHenry Howe interviewed by Walter Trumbull (NBC)

9:35 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Mobilization of Human Needs for 1933 (NBC)
 WBBM—Ace Brigode's Orchestra
 WCFL—Gorde Birch's Orchestra
 WENR—Mobilization for Human Needs (NBC)
 WGN—The Dream Ship
 WIND—Mobilization for Human Needs 1933 (CBS)
 WMAQ—Mobilization of Human Needs for 1933 (NBC)

10:00 P.M.
 WCFL—Back Home Hour
 WGN—Charlie Agnew's orchestra

10:15 P.M.
 KYW—Sports Reporter
 WENR—Ennio Bolognini, cellist (NBC)
 WGN—Dream Ship
 WIND—The Walkshow
 WMAQ—Auld Sandy; Scotch philosopher

10:20 P.M.
 KYW—Louis Panico's Orchestra

10:30 P.M.
 KYW—Sunday at Seth Parker's (NBC)
 WCFL—Dave Unell's orchestra
 WENR—Sports Reporter
 WGN—Wayne King's Orchestra
 WIND—Guy Lombardo's Orchestra
 WMAQ—Minneapolis Symphony Orchestra (NBC)

10:35 P.M.
 WENR—Dance Orchestra

10:45 P.M.
 WCFL—Dippy Johnson's Orchestra
 WIND—Vincent Lopez' Orchestra (CBS)

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 KYW—Rudy Vallee's Orchestra (NBC)
 WENR—Phil Harris' Orchestra
 WGES—Jimmy Green's Orchestra
 WIND—Eddie Duchin's Orchestra (CBS)
 WSBC—Midnight Review

11:10 P.M.
 WGN—Richard Cole's Orchestra

11:15 P.M.
 WCFL—Gorde Birch orchestra

11:30 P.M.
 KYW—Eddie Niebauer's Orchestra
 WENR—Ted Black's Orchestra (NBC)
 WGES—Memory Teasers
 WGN—Hal Kemp's Orchestra
 WIND—Clyde Lucas' Orchestra (CBS)
 WMAQ—Carlos Molina's Orchestra (NBC)

11:45 P.M.
 WCFL—Dave Unell's orchestra
 WGES—Memory Teasers

12:00 Mid.
 KYW—Louis Panico's Orchestra
 WBBM—"Around the Town," Dante Orchestras
 WENR—Earl Hines' Orchestra
 WGES—Owl Car
 WGN—Richard Cole's Orchestra
 WIND—Jose Riva's Orchestra
 WMAQ—Ted Weem's Orchestra

12:15 A.M.
 WGN—Bernie Cummins' Orchestra

12:30 A.M.
 WENR—Dan Russo's Orchestra
 WGES—Memory Teasers
 WGN—Jan Garber's Orchestra
 WIND—International Melodies
 WMAQ—Benny Meroff's Orchestra

1:00 A.M.
 WGN—Charlie Agnew's Orchestra
 WIND—International Melodies

1:15 A.M.
 WIND—Jose Riva's Orchestra

1:30 A.M.
 WIND—Milkman's Matinee; Bobby Griffin

Monday, Nov. 13

Tony Wons 10:30 A.M. CBS

Radio Gags — Boners

One dollar will be paid for each gag or boner published

8:00 A.M.
KYW—Musical Clock; variety program
WAAF—Breakfast Express
WBBM—The Play Boys, piano trio (CBS)
WCFL—WCFL Kiddies' Aeroplane Club
WGES—Bohemian Melodies
WGN—Good Morning; Musical Program
WIND—Polish Hour; John Roszkowski
WJJD—Happy Go Lucky Time; Art Linick
WLS—Wonderland Trips
WMAQ—Breakfast Club; orchestra (NBC)
WSBC—Melodies of Poland

8:15 A.M.
WBBM—Musical Calendar
WCFL—Time Parade
WIND—Hungarian Hour; Frank Kovach
WJJD—Mr. Schlagenhauer's Vodvil Theater
WLS—Produce Reporter

8:25 A.M.
WLS—Bentley's News

8:30 A.M.
WBBM—Metropolitan Parade (CBS)
WCFL—Dance Music
WIND—Last Night's Stars
WJJD—Hot Harmonies
WLS—Sunshine Express

8:40 A.M.
WJJD—Modernistic Melodies

8:45 A.M.
WCFL—German Entertainment
WIND—The Walkshow

9:00 A.M.
KYW—Radio City Revue (NBC)
WAAF—Morning Merry Go-Round
WGES—Songs of Germany
WGN—WGN Keep Fit Club
WIND—Metropolitan Parade (CBS)
WJJD—Song Festival
WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
WMAQ—Setting Up Exercises

9:10 A.M.
WBBM—Chicago Dental Society

9:15 A.M.
WBBM—Organ Selections
WCFL—Popular Music
WGES—Canary Concert
WGN—Clara, Lu 'n' Em, small town gossip (NBC)
WIND—Housekeeper Chats, Virginia Bennett
WJJD—Today's Tunes
WMAQ—Program Preview

9:25 A.M.
WBBM—Dr. Royal S. Copeland, talk

9:30 A.M.
WBBM—Beauty Chat
WGES—Melody Parade
WGN—Market Reports
WIND—The Merrymakers (CBS)
WJJD—Footlight Tunes
WMAQ—Tony Caboch, monologist

9:35 A.M.
WGN—Leonard Salvo, organist

9:45 A.M.
WBBM—Al and Pete, songs and comedy
WCFL—Highlights of Music
WGES—Musical Grab Bag
WIND—Happiness Express
WJJD—Potpourri Parade
WMAQ—Board of Trade

9:50 A.M.
WGN—Weather Report
WMAQ—Irma Glen, organist (NBC)

10:00 A.M.
KYW—U. S. Navy Band (NBC)
WAAF—Memory Lane
WBBM—Mary Ellis Ames, home economist
WCFL—Kobar
WGES—Rhythm Review
WGN—Movie Personalities
WIND—Show Window
WJJD—Home Economics, University of Chicago
WLS—Poultry and Livestock Markets
WMAQ—Women's Page of the Air
WSBC—Polish Early Birds

10:15 A.M.
WAAF—Piano Rambles featuring Estelle Barnes
WBBM—Honey Molasses and Maple Syrup
WENR—Today's Children
WGES—Organ Poetry
WGN—Happy Endings, talk
WIND—Morning Moods (CBS)
WJJD—What is New in Music, University of Chicago
WMAQ—Singing Strings (NBC)

10:25 A.M.
WGN—Market Reports

10:30 A.M.
WAAF—The Answer Man
WBBM—Tony Wons with Keenan and Phillips, piano team (CBS)
WCFL—George O'Connell, baritone
WENR—College Inn Comedy
WGES—Polish Serenade
WGN—The Doring Sisters
WIND—Hawaiian Serenade
WJJD—Fred Beck, organist
WMAQ—Rhythm Ramblers (NBC)
WMBI—Devotional Hour
WSBC—Polish Dances

10:45 A.M.
WAAF—Music in the Air
WBBM—Rhythm Kings (CBS)
WCFL—Variety Program

WENR—Chicago Evening American Program
WGN—"Painted Dreams"
WJJD—Fast and Furious
WSBC—Forenoon Review

10:55 A.M.
WIND—Gary Police Blotter

11:00 A.M.
KYW—Irene King
WAAF—Bandstand
WBBM—The Voice of Experience (CBS)
WENR—Gene Arnold's Commodores (NBC)
WGN—Music Weavers
WIND—Mood Indigo, Torch Tunes
WJJD—Movie Reporter talkie news
WMAQ—Martha and Hal, comedy team (NBC)

11:10 A.M.
WGN—June Baker, home management

11:15 A.M.
KYW—Rex Maupin's Orchestra
WAAF—World News Reports
WBBM—Virginia Clark, Gene and Charlie
WENR—Vic and Sade, comedy sketch
WIND—Gypsy Nina, songs (CBS)
WJJD—Friendly Philosopher; Homer Griffith
WMAQ—Organ Rhapsody (NBC)

11:20 A.M.
WGN—The Story of Helen Trent

11:30 A.M.
KYW—National Farm and Home Hour (NBC)
WAAF—Rhythm Kings
WBBM—News Flashes (CBS)
WENR—Organ Melodies
WGN—Market Reports
WIND—Piano Interlude
WJJD—Name the Band
WMAQ—Rex Battle's Ensemble (NBC)
WMBI—Continued Story Reading; Wendell P. Lovless

11:35 A.M.
WBBM—Frank Wilson, tenor and Jules Stein, pianist
WGN—Digest of the News
WIND—Concert Miniatures (CBS)

11:45 A.M.
WAAF—Variety Program
WCFL—Variety Program
WGN—Music Weavers
WJJD—Esther Bradford, fashion adviser
WLS—Weather Report

11:50 A.M.
WBBM—Orchestral Program

11:55 A.M.
WBBM—Local Markets
WLS—Bentley's News

12:00 Noon
WAAF—Noontime Concert
WBBM—George Hall's Orchestra (CBS)
WCFL—Popular Luncheon Concert
WGN—WGN Mid-Day Service
WIND—Mid-day Meditation
WJJD—Bubb Pickard, Tennessee Hillbilly
WLS—Musical Program
WMAQ—Dick Fiddler's Orchestra (NBC)
WMBI—Loop Evangelistic Service

12:15 P.M.
WBBM—Chicago Hour of Music
WIND—George Hall's Orchestra (CBS)
WJJD—Livestock Markets; Phil Evans
WLS—Prairie Farmer Dinnerbell Program; Jim Poole

12:30 P.M.
KYW—Rex Maupin's Orchestra
WAAF—Operatic Gems
WBBM—Mischa Raginsky's Ensemble (CBS)
WGN—Local Market Reports
WIND—Livestock Markets
WJJD—Side Show; Chuck Lanphier, "barker"
WMAQ—Concert Ensemble (NBC)

12:35 P.M.
WGN—Palmer House Ensemble

12:45 P.M.
KYW—Smackout (NBC)
WBBM—The Messenger
WCFL—Farm Talk
WGN—Music Weavers; concert orchestra
WIND—Walkathon Orchestra
WMAQ—Dan Russo's Orchestra

1:00 P.M.
KYW—Musical Originalities (NBC)
WAAF—Songs of the Southland
WBBM—Eddie and Fannie Cavanaugh, radio gossip
WCFL—Eddy Hanson, organ recital
WGN—Just Plain Bill, sketch
WIND—Round Towners; quartet (CBS)
WJJD—Modern Rhythms
WLS—Uncle Ezra
WMAQ—Westminster Choir (NBC)
WMBI—Organ Program

1:15 P.M.
KYW—Louis Panico's Orchestra
WAAF—Waltzes
WBBM—The World's Most Beautiful Waltzes
WCFL—Civic and Welfare Talk from Mayor's Office
WGN—Romance of Helen Trent
WIND—Vocal Varieties
WJJD—Fred Beck, organist; request program
WLS—Today's Almanac

1:20 P.M.
WBBM—Dr. Wina

1:25 P.M.
WBBM—News Flashes

1:30 P.M.
KYW—Babes in Hollywood; Arthur and Florence Lake (NBC)
WBBM—American School of the Air (CBS)
WCFL—Popular Music
WGN—Steven's Hotel Ensemble
WIND—The Captivators (CBS)
WLS—Maple City Four; John Brown, pianist
WMAQ—Dan Russo's Orchestra

1:45 P.M.
KYW—Prudence Penny, household hints
WAAF—Markets and Weather
WGN—The Music Weavers
WIND—Ann Leaf, organist (CBS)
WJJD—Luncheon Dance Tunes
WLS—Vibrant Strings, Dixie Mason, WLS Orchestra
WMAQ—Neil Sisters; harmony trio (NBC)

2:00 P.M.
KYW—Rex Maupin's Concert, vocalist
WAAF—The Echo of a Song
WBBM—V. E. Meadows
WCFL—Red Hot and Low Down
WGN—Palmer House Ensemble
WIND—Oahu Serenaders (CBS)
WJJD—Bubb Pickard, hillbilly songs
WLS—Homemakers' Hour, Martha Crane, Three Little Maids
WMAQ—Radio Guild (NBC)
WSBC—Sunshine Special

2:15 P.M.
WAAF—Estelle Barnes at the Piano
WBBM—Phil Harris' Orchestra
WGN—Steven's Hotel Ensemble
WIND—Voice of Experience (CBS)
WJJD—Songs and Sermons, "Uncle Joe"

2:30 P.M.
KYW—Parent-Teachers Program
WAAF—Contract Bridge Class conducted by Catherine Lewis
WBBM—Terry Hayes, soprano
WGN—Bernice Taylor, soprano
WIND—U. S. Marine Band (CBS)
WJJD—Fred Beck, organist
WSBC—Val's Vodvil

2:45 P.M.
WBBM—Katherine Avery and Harry Steele
WGN—Maurie Sherman's orchestra
WJJD—Ruth and Charlie
WSBC—C. Y. O. Feature

3:00 P.M.
KYW—Lucky Seven
WAAF—World News Reporter
WBBM—Kentucky Wildcats
WCFL—Afternoon Frolics
WGN—The Rondoliers
WIND—Mimo Bonaldi, baritone; orchestra (CBS)
WJJD—Carefree Matinee
WLS—Betty and Bob (NBC)
WMAQ—The Poet Prince, Anthony Frome, tenor (NBC)
WMBI—Sacred Music
WSBC—Polish Matinee

3:15 P.M.
KYW—Dr. Bundesen, talk
WAAF—Salon Concert
WBBM—Cadets quartet
WGN—Arthur Oberg, organ
WIND—Indiana String Trio
WLS—Roundup; Westerners; Joe Kelly
WMAQ—Rudy Vallee's Gala Program (NBC)
WMBI—Message

3:30 P.M.
KYW—Two Doctors with Aces of the Air
WAAF—Dorothy Adams
WBBM—News Flashes (CBS)
WENR—Land Grant College Association program (NBC)
WGN—Maurie Sherman's orchestra
WIND—Potpourri, Request Program
WJJD—Mooseheart Children
WMBI—"I See by the Papers" Wendell P. Lovless

3:35 P.M.
WBBM—Jerry Sullivan, songs

3:45 P.M.
WAAF—Ray Waldron's Sports Review
WBBM—Clarence Wheeler's concert orchestra
WENR—Lady Next Door (NBC)
WGN—The Rondoliers
WIND—Washington Reporter
WJJD—Mooseheart Children

4:00 P.M.
WBBM—Movie Chatter, Helen Fitch
WCFL—Italian Educational Program
WENR—Jimmy Garrigan's Orchestra (NBC)
WGN—Educational Program
WIND—Waxing Warm with Ellington, Hines and Redman
WJJD—J. B. and Mae, skit

4:10 P.M.
WBBM—News Service

4:15 P.M.
WAAF—Bouquet of the Season's Hits
WBBM—Flora Martens, Norm sherr
WCFL—Gems from the Opera
WGN—Leonard Salvo
WIND—The Dictators; orchestra (CBS)
WJJD—Fred Beck, organist
WMAQ—What Radio Can Do For Parents and Children, talk (NBC)

4:25 P.M.
WAAF—Tonight's Radio Features

October 24, KWCR—12:39 p.m.: Art Shepherd: "If you were a father without any children, would you adopt a child?"—Bert Puckett, Cedar Rapids, Iowa.

October 26, CBS—10:15 p.m.: Announcer: "Five thousand farmers gathered at Peoria to discuss the horn and cog situation."—William Nielen, Jr., Milwaukee, Wis.

October 21, WCCO—8:32 a.m.: Announcer: "And at the Loring Theater, 'The Devil's in Love' with Loretta Young and Victor Jory."—Francis Rand, Claremont, Minn.

October 22, WLW—7:45 p.m.: Meadows: "What is that man in jail for?"
 Guard: "Murder. But he's only here for three months."
 Meadows: "Only three months in jail for murder!"
 Guard: "Yes, then they're going to hang him."—Rudolph G. Jorgenson, Stoughton, Wis.

October 28, KMBC—3 p.m.: Ted Husing: "He is now on his own three year line."—Mrs. Earl Adams, Kansas City, Mo.

October 25, WJZ—12:40 p.m.: Announcer: "The president expects to be back in his deck tomorrow."—Mrs. Ella B. Robacker, Newfoundland, Pa.

October 26, WLS—6:21 a.m.: Hal O'Halloran: "For Indiana, warmer, with increasing temperness, showers by night." Charles H. Bailey, Hinckley, Ill.

October 26, WABC—7:25 p.m.: Sanfield Malone: "I was blind for months, and went to Paris to see a specialist."—Walter Oathout, Troy, N. Y.

October 23, WTMJ—3:36 p.m.: Bob DeHaven: "Here's a tune for mothers who are rocking the cradle with one foot and tuning the radio with the other."—William Jensen, Racine, Wis.

Bandstand and Baton

PLANS ARE NOT definite as yet, but *Al Quodbach* is all set to re-open the Granada Cafe, Chicago south side night club, on November 16. *Henry Busse* of Milwaukee and New Orleans acclaim is scheduled to make his bow before Chicago fans with his famous trumpet at that place, and *WBBM* wires, already in there from last winter's season, will resume the relaying of his music. The Granada was the home of *Guy Lombardo*, *Paul Whiteman*, and many another famous leader while it was owned by *Quodbach*, but rumor this year has it that *Quodbach* is remaining as manager with another owner supplying capital.

Harry Sosnik, it now develops, booked himself into the Edgewater Beach hotel, Chicago, instead of going through his usual MCA connections. And NBC is finally listing his name in releases, slightly misspelled, but his nevertheless. So the suggested "war" between MCA and the National Broadcasting Company

has failed to materialize. *Sosnik* is now doing recordings for Victor.

Still reigning supreme with plenty of wise-cracks and ad libbing in a clever floor show is *Benny Meroff* at the Terrace Gardens. *Meroff's* commercial finally added a Chicago outlet; *WLS* will begin the program Tuesday, November 14, at 7 p. m. Chicago time.

Abe Lyman's music will be brought into the mid-west by Columbia sustainings now that he has taken over the New Yorker hotel in Manhattan. . . *Barney Rapp*, *Joe Haymes*, and *Frank La Marr* have deserted New York for road tours. . . *Irene Taylor* can be heard with *Reggie Childs* from the Roosevelt over NBC chains.

With *Clyde McCoy* at the Drake now is *Virginia Hamilton*, formerly featured in *Jan Garber's* band. . . *Louis Panico* is again a *KYW* attraction from Canton Tea Gardens.

4:30 P.M.
KYW—Earl Tanner, tenor
WBBM—Educational Forum
WCFL—Junior Federation Club
WENR—The Song Pilot (NBC)
WGN—The Rondoliers
WIND—Memory Lane, with Merrill Foland
WJJD—Moss and Jones

4:40 P.M.
WBBM—News Service

4:45 P.M.
KYW—Three Strings
WBBM—Cowboy Tom and the Indian Chief (CBS)
WENR—Musical Moments (NBC)
WGN—Earle Wilkie, organ
WIND—Youngsters Club
WJJD—Piano Reflections
WMAQ—The Wizard of Oz (NBC)

5:00 P.M.
KYW—Illinois Federation of Women's Clubs
WBBM—Skippy, children's skit (CBS)
WCFL—Eddy Hanson, organ recital
WENR—The Big Top, one man show of circus life with Bill Baar
WGES—Polish Evening Bells
WGN—Make Believe Melody band
WIND—The Walkshow
WJJD—Tea Time Songsters
WMAQ—Xavier Cugat's Orchestra (NBC)

5:10 P.M.
WAAF—Tonight's Radio Features

5:15 P.M.
KYW—U. S. Army Band (NBC)
WBBM—Open Sesame
WCFL—John Maxwell, food talk
WENR—Big Brother Club
WGN—Tip Top Circus
WIND—Al and Pete, comedy team (CBS)
WJJD—Fred Beck, organist
WCFL—Red Hot Dance Tunes
WMAQ—Eye of Montezuma
WENR—Irene Beasley, songs (NBC)

WGN—The Singing Lady; jingles, songs and stories

5:25 P.M.
WJJD—Sports Review; Johnny O'Hara

5:30 P.M.
KYW—Uncle Bob's Curb-is-the-Limit Club
WBBM—Jack Armstrong, the All-American Boy (CBS)
WCFL—Eddy Hanson, organ recital
WIND—Favorite Dance Bands
WJJD—Pickard Family
WMAQ—Adventures of Tom Mix (NBC)

(CONTINUED ON NEXT PAGE)

"Mac" McCLOUD
 and His
ORCHESTRA
 at
MARONI'S BEACHVIEW GARDENS
"Yas suh! Das all."

JOIN THE CIRCUS FOLK!
 over
WENR—5:00 P.M. Daily
 Authentic—Spectacular—
 Educational Stories of Life
 under
"THE BIG TOP"
 Presenting
BILL BAAR
 (formerly Grandpa Burton)
 Recommended by:
 Children's Radio Betterment League

Side Show 7:00 P.M. NBC

Frank Parker 8:00 P.M. NBC

Tuesday, Nov. 14

Benny Meroff 7:00 P.M. NBC

(MONDAY CONTINUED)

5:45 P.M.
WBBM—Mufti, the man of magic
WENR—Little Orphan Annie, children's playlet (NBC)
WGN—Little Orphan Annie, children's playlet (NBC)
WIND—Berger Wedberg, tenor
WMAQ—Ripley's Believe It or Not, broadcast from London (NBC)
6:00 P.M.
KYW—Louis Panico's Orchestra
WBBM—Pat Flanagan's Sportcast
WCFL—Gems from the Opera
WENR—What's the News?
WGES—Popular Dinner Dance
WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program
WIND—German Hour; William Klein
WJJD—Ozark Mountain Symphony
WMAQ—Roxanne Wallace, contralto and Southernaires' Quartet (NBC)
6:15 P.M.
KYW—The Globe Trotter
WBBM—Al and Pete, comedy and songs
WCFL—Orchestral Program
WENR—Dan Russo's Orchestra (NBC)
WGES—Polish Idyll
WGN—Palmer House Ensemble
WMAQ—Fifty-Fifty, dramatic sketch
6:25 P.M.
KYW—Sports Reporter
WENR—Sports Reporter
6:30 P.M.
KYW—Boyd Raeburn's Orchestra
WBBM—Buck Rogers in the Twenty-fifth Century, skit (CBS)
WCFL—Tom Cook, tenor
WENR—Potash and Perlmutter, comedy sketch (NBC)
WGES—Polish Melodies
WGN—Sports Reporter
WIND—Polish Hour
WMAQ—Lum and Abner (NBC)
6:45 P.M.
KYW—World Bookman
WBBM—Boake Carter, news commentator (CBS)
WENR—Buddy Rogers' Orchestra
WGN—Tom, Dick and Harry
WMAQ—The Goldbergs, comedy sketch (NBC)
7:00 P.M.
KYW—Cambrian Male Choir (NBC)
WBBM—Phil Duey, Frank Luther and Jack Parker with Vivian Ruth, vocalists (CBS)
WCFL—Harry Scheck, A Neighborly Union Chat
WGES—First Slovak Hour
WGN—The Great Composers
WIND—Child Welfare; Former Judge F. J. Sheehan
WLS—Side Show; Cliff Soubier, Barker; Kings Jesters and Morin Sisters, harmony; Orchestra (NBC)
WMAQ—Twilight Concert
7:10 P.M.
WCFL—National Recovery Act News
7:15 P.M.
KYW—Two Men and a Maid (NBC)
WBBM—Edwin C. Hill, the Human Side of the News (CBS)
WCFL—Al Handler's Orchestra
WGN—To be announced
WIND—Kay Romaine, contralto
7:30 P.M.
KYW—Business Events
WBBM—Bing Crosby (CBS)
WCFL—Labor Flashes
WGN—Platt and Nierman, piano duo
WIND—Hot Stove League; Johnny O'Hara
WLS—Father Finn's Choral Music (NBC)
WMAQ—Floyd Gibbons, Vic Young's Orchestra (NBC)
7:40 P.M.
WIND—Musical Interlude
7:45 P.M.
KYW—Carlos Molina's Orchestra
WCFL—WCFL orchestra
WGN—Palmer House Ensemble
WIND—Indiana Varieties Program
WLS—Red Davis, sketch (NBC)
8:00 P.M.
KYW—Detectives Black and Blue, sketch
WBBM—Vincent Lopez' Orchestra
WCFL—WCFL Orchestra
WGN—Rube Appleberry
WIND—Manhattan Serenaders; orchestra (CBS)
WLS—Minstrels (NBC)
WSBC—Polish Varieties
WMAQ—Harry Horlick's Gypsies (NBC)

8:15 P.M.
KYW—Benny Meroff's Orchestra
WBBM—Harry Richman, Vincent Lopez' orchestra (CBS)
WCFL—Food Flashes
WGN—Penn and Willard
WIND—Kate Smith, songs (CBS)
8:30 P.M.
KYW—Chicago Theater Stars
WBBM—The Big Show, Lulu McConnell, Gertrude Niesen and Isham Jones' Orchestra (CBS)
WCFL—Mona Van, soprano
WENR—Melody Moments (NBC)
WGN—Hal Kemp's orchestra
WIND—Jose Riva's Orchestra
WMAQ—Ship of Joy (NBC)
8:45 P.M.
KYW—Harry Sosnik's Orchestra
WCFL—Tony and Joe, drama
WGN—Heart to Heart Club
9:00 P.M.
KYW—The Globe Trotter
WBBM—Wayne King's Orchestra
WCFL—Vera Gotzes, soprano
WENR—Ward and Muzzy, piano duo (NBC)
WGN—Clyde McCoy's orchestra
WIND—Hungarian Program; Frank Kovach
WMAQ—Gene Arnold, narrator; Lullaby Lady, male quartet; orchestra (NBC)
WSBC—Lithuanian Echoes
9:15 P.M.
KYW—Crazy Water Crystals
WCFL—Al Handler's Orchestra
WENR—Ted Weems' Orchestra (NBC)
9:30 P.M.
KYW—Henri Deering, concert pianist (NBC)
WBBM—"Five Star Melody," David Calvin; Melody Masters and Violinist
WCFL—Dippy Johnson's Orchestra
WENR—Princess Pat Pageant (NBC)
WGN—Arch Baily, baritone and orchestra
WIND—NRA Speaker (CBS)
WMAQ—The Get-To-Gether
9:35 P.M.
WGN—Headlines of Other Days
9:45 P.M.
KYW—Planned Recovery, talk (NBC)
WBBM—Myrt and Marge, drama (CBS)
WCFL—WCFL orchestra
WGN—Dream Ship
WIND—Whiting Community Program
10:00 P.M.
KYW—Sports Review of the Day
WCFL—School Teachers Union; Musical Weather Report
WENR—Amos 'n' Andy (NBC)
WGN—Charlie Agnew's orchestra
WIND—Whiting, Indiana Community Program
WMAQ—Amos 'n' Andy (NBC)
10:05 P.M.
KYW—Harry Sosnik's Orchestra
10:15 P.M.
WCFL—Barrett O'Hara, talk
WENR—King's Jesters; harmony team
WGN—To be announced
WIND—The Walkshow
WMAQ—The Messenger; health news
10:30 P.M.
KYW—Paul Whiteman's Orchestra (NBC)
WCFL—Dave Unell's orchestra
WENR—Sports Reporter
WGN—Hal Kemp's Orchestra
WIND—Glen Gray's Orchestra (CBS)
WMAQ—Hoofinghams, sketch
10:35 P.M.
WENR—Dance Orchestra
10:45 P.M.
WCFL—Dippy Johnson's Orchestra
WGN—Don Carlos' Orchestra
WMAQ—Ted Weems' Orchestra
11:00 P.M.
KYW—Harry Sosnik's Orchestra
WCFL—Kobar
WENR—Phil Harris' Orchestra
WGN—Richard Cole's Orchestra
WIND—Leon Belasco's Orchestra (CBS)
WMAQ—Don Bestor's Orchestra (NBC)
WSBC—Midnight Review
11:15 P.M.
WCFL—WCFL orchestra
WGN—Clyde McCoy's Orchestra
11:30 P.M.
KYW—Benny Meroff's Orchestra
WENR—Roger Gerston's Orchestra (NBC)
WGN—Charlie Agnew's Orchestra
WIND—Barney Rapp's Orchestra (CBS)
WMAQ—Carlos Molina's Orchestra
11:45 P.M.
WCFL—Dave Unell's orchestra
12:00 Mid.
KYW—Louis Panico's Orchestra
WBBM—Late Dance Orchestras
WENR—Earl Hines' Orchestra
WGN—Late Dance Orchestra
WIND—Jose Riva's Orchestra
WMAQ—Ted Weems' Orchestra
12:30 A.M.
WENR—Dan Russo's Orchestra
WIND—International Melodies
WMAQ—Dance Orchestra
1:00 A.M.
WIND—International Music

8:00 A.M.
KYW—Musical Clock; variety program
WAAF—Breakfast Express
WBBM—Do Re Mi Trio (CBS)
WCFL—Kiddie's Aeroplane Club
WGES—Bohemian Melodies
WGN—Good Morning; Musical Program
WIND—Polish Hour
WJJD—Happy Go Lucky Time; Art Linick
WLS—Wonderland Trips
WMAQ—Breakfast Club; orchestra (NBC)
WSBC—Music of Poland
8:15 A.M.
WBBM—Musical Calendar
WCFL—Time Parade
WIND—Hungarian Program; Frank Kovach
WJJD—Mr. Schlangenhauer's Vodvil Theater
WLS—Produce Reporter
8:20 A.M.
WLS—Three Meals a Day; Martha Crane, recipes
8:25 A.M.
WLS—Bentley's News
8:30 A.M.
WBBM—In the Luxembourg Gardens (CBS)
WCFL—Popular Dance Program
WIND—Last Night's Star
WJJD—Hot Harmonies
WLS—Tower Topics Time, Gene Autry, Log Cabin Boys
8:40 A.M.
WBBM—Charlie White's Gym of the Air
8:45 A.M.
WIND—The Walkshow
WJJD—Modernistic Melodies
8:55 A.M.
WBBM—American Medical Association
9:00 A.M.
KYW—Radio City Revue (NBC)
WAAF—Organ Melodies
WBBM—Jean Abbey, companion shopper
WGES—Songs of Germany
WGN—Keep Fit Club; health exercises
WIND—Bill and Ginger (CBS)
WJJD—Song Festival
WLS—Hog Flash; Live Stock Receipts; Dr. Bundesen Hour
WMAQ—Setting Up Exercises
9:15 A.M.
WAAF—Morning Merry Go Round
WBBM—Organ Reveries
WCFL—Popular Music
WGES—Canary Concert
WGN—Clara, Lu 'n' Em, small town gossip (NBC)
WIND—Housekeeping Chats, Virginia Benoit
WJJD—Today's Tunes
WMAQ—Program Preview
9:25 A.M.
WBBM—Dr. Royal S. Copeland
9:30 A.M.
WAAF—Child Health Talk, "Care of the Child's Vision" by Dr. Gail R. Soper of the Illinois State Medical Society
WBBM—Beauty Chat
WGES—Melody Parade
WGN—Market Reports
WIND—Vocal Varieties
WJJD—Footlight Parade
WMAQ—Tony Cabooch, monologist
9:35 A.M.
WGN—Leonard Salvo, organist
9:45 A.M.
WAAF—Child Health Talk, "The Healthy Child" written by Dr. Gustave L. Kaufmann of the Illinois State Medical Society
WBBM—Al and Pete, comedy and songs
WCFL—Highlights of Music
WGES—Musical Grab Bag
WIND—The Frivolities (CBS)
WJJD—Potpourri Parade
WMAQ—Health Talk
9:50 A.M.
WGN—Weather Report
10:00 A.M.
KYW—Robert L. Van Tress, garden talk
WAAF—Memory Lane
WBBM—Mary Lee Taylor, cooking school (CBS)
WCFL—Kobar
WGES—Community Program
WGN—Movie Personalities
WJJD—University of Chicago; talk
WSBC—Bohemian Melodies
WLS—Poultry and Livestock Markets
WMAQ—Galaxy of Stars (NBC)
10:15 A.M.
KYW—Morin Sisters, harmony team
WAAF—Piano Rambles featuring Estelle Barnes
WBBM—Big Freddie Miller, songs and patter (CBS)
WENR—Today's Children
WGES—Variety Program
WGN—Grand Old Hymns
WIND—Spice and Variety
WMAQ—Frances Lee Barton, Household talk (NBC)
10:25 A.M.
WGN—Market Reports
10:30 A.M.
KYW—U. S. Army Band (NBC)
WAAF—Meat Recipes by Mildred Batz

WBBM—Tony Wons, "Are You Listening?" (CBS)
WCFL—George O'Connell, baritone
WENR—College Inn Comedy
WGES—Italian Serenade
WGN—Lewis White, Allan Grant
WIND—Hawaiian Serenade
WJJD—Fred Beck, organist
WMBI—Music Program
WMAQ—Wendell Hall, songs
WSBC—Bohemian Review
10:45 A.M.
WAAF—Music in the Air
WBBM—Carille and London, pianists (CBS)
WCFL—Variety Program
WENR—To be announced
WGN—"Painted Dreams"
WIND—"Famous Dance Bands"
WJJD—Fast and Furious
WMAQ—Rhythm Ramblers
WMBI—Short Story Hour and Gospel Music
WSBC—Timely Tunes
10:55 A.M.
WIND—Gary Police Blotter
11:00 A.M.
KYW—Irene King
WAAF—Hawaiian Echoes
WBBM—The Voice of Experience (CBS)
WENR—Organ Melodies
WGN—Music Weavers
WIND—Show Window
WJJD—Duke of the Uke
WMAQ—Merry Macs; vocalists (NBC)
11:10 A.M.
WGN—June Baker, home management
11:15 A.M.
KYW—Rex Maupin's Orchestra
WAAF—World News Reports
WCFL—Variour Institute
WBBM—Gene and Charlie and Virginia Clark
WENR—Vic and Sade, comedy sketch
WIND—Connie Gates, contralto (CBS)
WJJD—Friendly Philosopher; Homer Griffith
WMAQ—Organ Rhapsody (NBC)
11:20 A.M.
WGN—Platt and Nierman
11:30 A.M.
KYW—National Farm and Home Hour (NBC)
WAAF—Variety
WBBM—News Flashes (CBS)
WCFL—Variety Program
WENR—Home Service; Mrs. Anna J. Peterson
WGN—Market Reports
WIND—Musical Interlude
WJJD—Name the Band
WMAQ—Maurice Lee's Concert Ensemble (NBC)
WMBI—Continued Story Reading
11:35 A.M.
WBBM—Frank Wilson, tenor, and Jules Stein
WGN—Digest of the News
WIND—George Scherban's Orchestra (CBS)
11:45 A.M.
WAAF—Variety Program
WGN—Music Weavers
WJJD—RADIO GUIDE Interviews with Evans Plummer
WLS—Weather Report
11:50 A.M.
WBBM—Orchestral Program
11:55 A.M.
WLS—Bentley's News
12:00 Noon
WAAF—Noontime Concert
WBBM—Marie, the Little French Princess, drama (CBS)
WCFL—Luncheon Concert
WGN—Mid-day Services
WIND—Mid-day Meditations
WJJD—Bubb Pickard, hillbilly
WLS—Musical Program
WMAQ—Antobal's Cubans (NBC)
WMBI—Loop Evangelistic Service
12:15 P.M.
WBBM—Chicago Hour of Music
WIND—The Eton Boys, harmony quartet (CBS)
WJJD—Livestock Markets, Phil Evans
WLS—Prairie Farmer Dinnerbell Program; Jim Poole
12:30 P.M.
KYW—Rex Maupin's Orchestra
WAAF—Symphonic Hour
WBBM—Easy Aces, comedy drama (CBS)
WGN—Market Reports
WIND—Livestock Markets; Phil Evans
WJJD—Side Show; Chuck Lanphier, "barker"
WMAQ—American Arbitration Association Luncheon; speakers (NBC)
12:35 P.M.
WGN—Ensemble Music
12:45 P.M.
KYW—Smack Out, comedy duo (NBC)
WBBM—The Messenger, health news
WCFL—Farm Talks
WGN—Music Weavers
WIND—Walkathon Orchestra
1:00 P.M.
KYW—Prudence Penny
WAAF—Hooster Philosopher
WBBM—Eddie and Fannie Cavanaugh, radio gossip

WCFL—Eddy Hanson, organ recital
WGN—Just Plain Bill, sketch
WIND—Madison Ensemble (CBS)
WJJD—Modern Rhythms
WLS—Uncle Ezra
WMAQ—Skyscraper, dramatization (NBC)
WMBI—Organ Program and Bible Reading
1:05 P.M.
WJJD—Ben Kanter, songs
1:15 P.M.
KYW—Louis Panico's Orchestra
WAAF—Song of the Strings
WBBM—The World's Most Beautiful Waltzes
WCFL—Civic Talk: Mayor's Office
WGN—Romance of Helen Trent
WIND—Peggy Flanagan, pianist
WJJD—Fred Beck, organist; request program
WLS—Today's Almanac; Markets
1:25 P.M.
WBBM—News Flashes
1:30 P.M.
KYW—Mr. Pickwick, sketch (NBC)
WBBM—American School of the Air (CBS)
WCFL—Popular Music
WGN—Steven's Hotel Ensemble
WIND—Ann Leaf at the organ (CBS)
WJJD—Fred Beck, organist; request program
WLS—Maple City Four; John Brown, pianist
WMAQ—U. of C. Program
1:45 P.M.
WAAF—Markets and Weather
WBBM—Century of Progress Orchestra
WCFL—Words and Music (NBC)
WGN—The Music Weavers
WIND—Tolerance Tour Speaker (CBS)
WJJD—Illinois Federation of Women's Clubs
WLS—Musical Program
1:50 P.M.
WBBM—Jerry Sullivan, songs
2:00 P.M.
KYW—Rex Maupin's Concert
WAAF—Chicago on Parade
WBBM—Metropolitan Parade (CBS)
WCFL—Red Hot and Low Down with Bob Hawks
WGN—Palmer House Ensemble
WIND—Metropolitan Parade (CBS)
WJJD—Bubb Pickard hillbilly tunes
WLS—Homemakers Hour, Martha Crane, Phil Kalar
WSBC—Headliners on Parade
2:15 P.M.
WAAF—Jimmie Kozak at the Piano
WBBM—Phil Harris' Orchestra
WGN—Steven's Hotel Ensemble
WJJD—Songs and Sermons, "Uncle Joe"
WMAQ—Rochester Civic Orchestra (NBC)
WSBC—In Old Madrid
2:30 P.M.
KYW—Women's Radio Review (NBC)
WAAF—Sylvia Stone
WBBM—Jack Brooks, tenor; orchestra
WGN—Penn, Willard, Harmony team
WIND—Evelyn Nolan, pianist
WJJD—Music and Banter; Ben Kanter
WSBC—Val's Vodvil
2:45 P.M.
WAAF—World News Reports
WBBM—Katherine Avery and Harry Steele
WGN—Maurie Sherman's orchestra
WIND—Jack Burnett, tenor; orchestra (CBS)
WJJD—Ruth and Charlie
3:00 P.M.
KYW—Phil Culklin and Billy Tucker
WAAF—A Mood in Blue
WBBM—Kentucky Hillbillies
WCFL—Afternoon Frolics
WGN—The Rondoliers
WIND—U. S. Navy Band (CBS)
WJJD—Carefree Matinee
WLS—Betty and Bob (NBC)
WMAQ—Phil Cook's Variety Show (NBC)
WMBI—Radio School of the Bible; Rev. W. Taylor Joyce
WSBC—Polish Matinee
3:05 P.M.
WIND—U. S. Navy Band (CBS)
3:15 P.M.
KYW—Board of Health Talk
WBBM—Clarence Wheeler's orchestra
WGN—Arch Baily and organ
WIND—Leota Olson, soprano
WLS—Roundup; Westerners; Joe Kelley
WMAQ—Meredith Wilson's Orchestra (NBC)
3:30 P.M.
KYW—Two Doctors with Aces of the Air
WAAF—Warren Gaylore
WBBM—News Flashes (CBS)
WENR—Paul Whiteman's Orchestra; gala program (NBC)
WGN—The Rondoliers
WIND—Three-Quarter Time
WJJD—Mooseheart Children
WMBI—Scandinavian Service
3:35 P.M.
WBBM—Jerry Sullivan, songs
WGN—To be announced

THE BIG SHOW
Lulu McCONNELL Isham JONES Gertrude NIESEN
Comedienne Orch.stra Contralto
Monday 8:30 P.M.—CBS—CST
See Radio Guide Listing
EX-LAX—THE CHOCOLATED LAXATIVE

Ben Bernie 8:00 P.M. NBC

Ed Wynn 8:30 P.M. NBC

PLUMS and PRUNES By Evans Plummer

(TUESDAY CONTINUED)

3:45 P.M.
WAAF—Ray Waldron's Sports Review
WBBM—Kentucky Hillbillies
WENR—The Tattered Man (NBC)
WIND—Washington Reporter
WMAQ—Harry Owens' Orchestra (NBC)
 3:50 P.M.
WAAF—Interlude
 4:00 P.M.
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Movie Chatter
WENR—Arlene Jackson, Daughter of the Regiment (NBC)
WGN—Educational feature
WIND—Ellen Rae, contralto
WJJD—J. B. and Mae, skit
 4:10 P.M.
WBBM—News Flashes
 4:15 P.M.
WAAF—Waltzes
WBBM—Concert orchestra
WCFL—Christy Valvo, baritone
WENR—Daytime Talk (NBC)
WGN—The Rondoliers
WIND—Indiana String Trio
WJJD—Fred Beck, organist
WMAQ—Daytime Speaker (NBC)
 4:25 P.M.
WAAF—Tonight's Radio Features
 4:30 P.M.
KYW—The Hoosier Gentlemen
WBBM—Educational Forum
WCFL—Junior Federation Club
WENR—Song Pilot; Chas. Howard, tenor (NBC)
WGN—Mauhie Sherman's orchestra
WIND—Memory Lane with Merrill Foland
WJJD—Moss and Jones
WMAQ—Dr. Dolittle, children's story (NBC)
 4:40 P.M.
WBBM—News Flashes
 4:45 P.M.
KYW—Miss Gay
WBBM—Cadets Quartet
WENR—Musical Moments (NBC)
WGN—Rex Griffith, organ
WIND—Youngsters Club
WJJD—Piano Reflections
WMAQ—Nursery Rhymes (NBC)
 5:00 P.M.
KYW—Wiener Sangerknaben Choir (NBC)
WBBM—Skippy, children's sketch (CBS)
WCFL—Eddy Hanson, organ recital
WENR—The Big Top, one man show of circus life with Bill Baar
WGES—Polish Hour
WGN—Make Believe Melody Land
WIND—The Walkshow
WJJD—Bobbie Dickson, baritone
WMAQ—Xavier Cugat's Orchestra (NBC)
 5:15 P.M.
WBBM—Tarzan of the Apes, sketch
WCFL—John Maxwell, food talk
WENR—Big Brother Club
WGN—Tip Top Circus
WIND—Olga Vernon, contralto; Norm Sherr, pianist (CBS)
WJJD—Fred Beck, organist
WMAQ—The Eye of Montezuma
 5:25 P.M.
WJJD—Sports Review; Johnny O'Hara
 5:30 P.M.
KYW—Uncle Bob's Party
WBBM—Jack Armstrong, All-American Boy (CBS)
WCFL—Grace Wilson, contralto
WENR—Mary Small (NBC)
WGN—The Singing Lady, jingles, songs and stories
WIND—Favorite Dance Bands
WJJD—Pickard Family
WMAQ—Hymn Sing (NBC)
 5:45 P.M.
WBBM—Homer Griffith, Norm Sherr, Jack Brooks
WCFL—Eddy Hanson, organ recital
WENR—Little Orphan Annie, children's playlet (NBC)
WGN—Little Orphan Annie, children's playlet (NBC)
WIND—Song at Eventide
WJJD—Sports Review, Johnny O'Hara
WMAQ—Theater News

6:00 P.M.
KYW—Louis Panico's Orchestra
WBBM—Pat Flanagan's Sportcast
WCFL—Thirty-nine Steps out
WENR—What's the News?
WGES—Popular Dinner Dance
WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program
WIND—German Hour; William Klein
WJJD—Ozark Mountain Symphony
WMAQ—Dance Masters, orchestra
 6:15 P.M.
KYW—The Globe Trotter
WBBM—Al and Pete, comedy and Songs
WCFL—WCFL Orchestra
WENR—National Advisory Council on Radio in Education (NBC)
WGES—Famous Orchestra
WGN—Lawson Y. M. C. A. Glee Club
WMAQ—Fifty-Fifty, dramatic sketch
 6:25 P.M.
KYW—Sports Reporter
 6:30 P.M.
KYW—Boyd Raeburn's Orchestra
WBBM—Buck Rogers in the Twenty-fifth Century, skit (CBS)
WGES—In the Rhineland
WGN—Sports Reporter
WIND—Polish Hour
WMAQ—Lum and Abner (NBC)
 6:45 P.M.
KYW—Men Teachers' Union, speaker
WBBM—Boake Carter, news commentator (CBS)
WENR—Don Carney's Dog Stories (NBC)
WGN—Tom, Dick and Harry
WMAQ—The Goldbergs; drama (NBC)
 7:00 P.M.
KYW—Carlos Monilla's Orchestra
WBBM—Elmer Everett Yess (CBS)
WCFL—Jewish Trades Unions
WGES—Songs of Lithuania
WGN—Palmer House Ensemble
WIND—Indiana String Trio
WLD—Benny Meroff's Orchestra
WMAQ—Crime Clues; mystery drama (NBC)
 7:10 P.M.
WCFL—National Industrial Recovery Act News Flashes
 7:15 P.M.
WBBM—Singing Sam; Harry Frankel, baritone (CBS)
WCFL—Al Handler's Orchestra
WGN—Charlie Agnew's orchestra
WIND—Ruth Cobb, soprano
 7:30 P.M.
KYW—Harry Sosnik's Orchestra
WBBM—The Voice of Experience (CBS)
WCFL—Joe Grein, talk
WGES—Songs of Lithuania
WGN—Opportunity Tunes
WIND—Hot Stove League, Johnny O'Hara
WLS—Adventures in Health (NBC)
WMAQ—Wayne King's Orchestra (NBC)
 7:40 P.M.
WIND—Musical Interlude
 7:45 P.M.
WBBM—Terry Hayes, Soprano; Wheeler's orchestra
WCFL—Green Seal Tenor
WGN—Palmer House Ensemble
WIND—Modern Male Chorus (CBS)
WLS—Billy Hillpot and Scrappy Lambert, song and comedy; Nat Shilkret's Orchestra (NBC)
 8:00 P.M.
KYW—Detectives Black and Blue, drama
WBBM—Vincent Lopez' orchestra
WCFL—Piano Recital
WGN—Hal Kemp's orchestra
WIND—Helen Black, contralto
WLS—Musical Memories; Edgar Guest, poet; Alice Mock, soprano; Trio; Orchestra (NBC)
WMAQ—Ben Bernie's Orchestra (NBC)
WSBC—Poland's Song and Story
 8:15 P.M.
KYW—Adele Starr with Three Strings
WBBM—Helen Morgan, Willard Robinson orchestra (CBS)
WCFL—Will, Al and Vick
WGN—Salerno's Troubadours
WIND—California Melodies (CBS)
 8:30 P.M.
KYW—Strange Adventures
WBBM—Stories of Real Life
WCFL—Italia Hogan, contralto
WENR—The Messenger; health news
WGN—To be announced
WIND—Nino Martini, tenor (CBS)
WMAQ—Ed Wynn, comedian; Graham MacNamee; male quartet; Don Voorhee's Band (NBC)
 8:35 P.M.
WBBM—Cadets Quartet
 8:45 P.M.
KYW—Boyd Raeburn's Orchestra (NBC)
WBBM—"Going Places"
WCFL—Grace Wilson, contralto
WENR—Ted Weems' Orchestra
WGN—Clyde McCoy's orchestra
WIND—Jose Riva's Orchestra
 9:00 P.M.
KYW—Globe Trotter, news of the world
WBBM—Clyde Lucas' Orchestra
WCFL—Seeley Institute
WENR—Honorary Dinner to Bishop James H. Ryan (NBC)
WGN—Doring Sisters, two pianos

SOME rather pruny things radio could struggle along with-

(1) The abuse of the prop telephone in dramatic and comedy sketches. We are going to start talking back to the one-sided broadcast 'phone messages before long.

(2) Protracted studio applause. Who, at our end of the loudspeaker gives a good doggone?

(3) The fallacy that a lady with a lovely eyes and body by Venus de Milo can, because of her pulchritude, sell a song over the airways.

(4) Sponsors who take themselves and their commercial credits too seriously . . . and sponsors who make their credits over-shadow the entertainment offered.

(5) "Hello folks."

(6) Loquacious music commentators who, because of their enthusiasm, spend entirely too much time and too many words saying what they do.

(7) News and other commentators talking faster than 200 words a minute . . . We still won't get excited.

(8) Announcers who get very clever (?) with their puns on song titles.

(9) Other announcers who almost bite themselves in mouthing their ultra perfect diction.

(10) More announcers who shout at the customers.

(11) The repetition of a popular song more than three times in one evening by one network.

(12) Dirty lyrics.

(13) Gory murders, and more than one murder per mystery drama.

(14) Over indulgence in sound effects.

(15) Digestion aid and other medical advertising at the dinner hour.

(16) Obviously faked testimonial statements.

(17) NRA and other propaganda talks of greater length than necessary to convey their messages.

(18) Such terribly old gags from our "best" comedians.

(19) Mike Porter.

(20) and Evans Plummer.

Now that the microphone industry has been reformed, consider the statement of the Musicians' Union, fighting tanscriptions, that "music is as necessary



MME. GRETE STUECKGOLD She will sing with the N. Y. Philharmonic Symphony this Sunday, November 12, CBS-WBBM at 2 p. m.

to proper human development as food or clothing." Brother, can you spare me a bar of "The Big Bad Wolf?"

What's What:

PHIL BAKER shoulda known. He thanked us for kind notices, and what happened? His valet, George, took him for a sucker and ran off with all Phil's jewelry, accordions and even a movie camera. Never be nice to us . . . or trust valets . . . The lost Gene and Glenn inaugurate a 7 a. m. NBC-WTAM every weekday show (from Cleveland) starting Monday . . . Oh yeah, we almost forgot—that Baker heir is due any minute now . . . November 28 ends "Lives at Stake" until next March . . . Two programs that are coming right along: NBC's Sat nite *Jamboree*, and the NBC *Breakfast Club*. Same m. c. on both shows—Don McNeil.

Phil Alt, who organized the Children's Radio Betterment League, passed on to his reward last Tuesday morning. If for no other of his many good deeds, Phil will be remembered for his crusade in behalf of less gruesome broadcasts for the youngsters.

BETTER NEWS COMES FROM Grant Hospital, where Ann Court-

ney, chief of hostesses at NBC, Chicago, has been ailing with intestinal trouble. Ann will be released soon, and back at work. . . Alfred Saxe, ex-NBC-mikeman, begins work this weekend at WLW, in Cincinnati, where he will be continuity editor. He'll also do some experimental mike work. . . Ruth Belz, former WBBM glorifier, returned this week from Bermuda, and landing in New York City, visited friends at the Columbia N'Yawk press department where they immediately put her to work. . . As this goes to press, the glamorous, low-voiced Irene Beasley will be off to join Lum and Abner, and to star in their Friday evening flivver dealer show. . . La Irene Wicker, on her first Tuesday evening NBC singing show (9:30 p. m.), did mighty well. Catch her next Tuesday. . . Jack Burnett, CBS-WBBM, is back after a siege with the flu.

Goodbye, Old Maestro Ben Bernie, and God bless you. . . With you gone—it'll certainly be "A Lonesome Old Town."

Plums and —

SEALED POWER Side Show premiere: A bit stereotyped in gags and continuity; Soubrier and music all okay; credits a bit long; phantom "Smoke" dreary and uninteresting.

ED WYNN'S return, October 31: Rollicking and entertaining. As glad to have you back, Ed, as we were to see you go!

WARNING'S PENNSYLVANIANS, Nov. 1: Music absolutely perfect. Moran and Mack, accelerated in their action somewhat, were the best laughs since Benny and Allen returned to the air. Smartest commercial credit in years.

OLSEN AND JOHNSON, Nov. 3: Best show to date. Sometimes Chick, we tire of your screechy laugh, however.

BETTY THOMAS, Nov. 3: Caught this culinary expert's CBS-WBBM show just for fun (3-3:30 p. m.). She really does her stuff, as she broadcasts, in a model G-E kitchen—and she does it right, for she sent, upon challenge, a sample of the finished product! By the way, if you drop us a note, we'll get you her book of recipes. . . are we getting domestic?

DO YOU KNOW
 YOUR RADIO SET NEEDS NO AERIAL FOR PERFECT NATION-WIDE RECEPTION . . . AND WE WILL PROVE IT OR YOUR MONEY BACK.
 Complete with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 13"x4") with your set. Easily connected by anyone to aerial and ground posts on set.
 Better Tone & Distance Guaranteed
 Sensitivity, selectivity, tone and volume improved. No lightning danger or unsightly aerial wires. Forget outdoor aerial troubles—move your set anywhere easily.
 Not New — Value Already Proved
 On the market four years. 60,000 satisfied customers in U. S. and foreign countries. Chosen for use on Naval Hospital bedside radios. Each tested on actual distant reception. Cannot harm set—no light socket connection—no current used—no danger of shocks or blow-outs.
SEND NO MONEY! TRY ONE FIVE DAYS AT OUR RISK!
 Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.
 JUST MAIL THIS COUPON —
 F. & H. RADIO LABORATORIES
 Dept. 14, Fargo, N. D.
 Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. () Check here if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition ().
 Name
 Address
 Town State

Hear your favorites of the air interviewed
Radio Guide Presents
"STAR INTERVIEWS"
WJJD
 Tuesday, Thursday, Saturday
11:45 A.M.
 Write for sketches of stars by Nick Nichols

Wednesday, Nov. 15

Phil Ducey 7:00 P.M. CBS

Troubadours 8:00 P.M. NBC

8:00 A.M.
 KYW—Musical Clock; variety program
 WAAF—Breakfast Express
 WBBM—Reis and Dunn, comedy and songs (CBS)
 WCFL—Kiddie Aeroplane Club
 WGES—Bohemian Melodies
 WGN—Good Morning; Musical Program
 WIND—Polish Hour
 WJJD—Happy Go Lucky Time; Art Link
 WLS—Wonderland Trips
 WMAQ—Breakfast Club; orchestra (NBC)
 WSBC—Music of Poland
8:15 A.M.
 WBBM—Musical Time Saver
 WCFL—Time Parade
 WIND—Hungarian Hour; Frank Kovach
 WJJD—Mr. Schlagenhauser's Vodvil Theater
 WLS—Produce Reporter
8:25 A.M.
 WLS—Bentley's News
8:30 A.M.
 WBBM—Metropolitan Parade (CBS)
 WCFL—Dance Music
 WIND—Last Night's Stars
 WJJD—Hot Harmonies
 WLS—Sunshine Express
8:45 A.M.
 WCFL—German Entertainment
 WIND—The Walkshow
 WJJD—Modernistic Melodies
8:55 A.M.
 WBBM—Dental Society, health talk
9:00 A.M.
 KYW—Billy Allen Huff
 WAAF—Morning Merry-Go-Round
 WBBM—Organ and Piano Duo
 WGES—Songs of Germany
 WGN—Keep Fit Club
 WIND—Morning Melodies
 WJJD—Song Festival
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
 WMAQ—Setting Up Exercises
9:15 A.M.
 KYW—Jule Lande, violinist (NBC)
 WCFL—Popular Music
 WGES—Canary Concert
 WGN—Clara, Lu 'n' Em, small town gossip (NBC)
 WIND—Housekeeping Chats
 WJJD—Today's Tunes
 WMAQ—Program Preview
9:25 A.M.
 WBBM—Dr. Royal S. Copeland, talk
9:30 A.M.
 WBBM—Beauty Chat
 WGES—Melody Parade
 WGN—Board of Trade Market Reports
 WIND—In the Luxembourgen Gardens (CBS)
 WJJD—Footlight Favorites
 WMAQ—Tony Cabooch, monologist
9:35 A.M.
 WGN—Leonard Salvo, organist
9:45 A.M.
 KYW—Irma Glenn, organist
 WBBM—Al and Pete, songs and comedy
 WCFL—Highlights of Music
 WGES—Grab Bag
 WIND—Happiness Express
 WJJD—Potpourri Parade
 WMAQ—Betty Crocker Household Talk (NBC)
9:50 A.M.
 WGN—Weather Reports
10:00 A.M.
 KYW—Four Southern Singers (NBC)
 WAAF—Memory Lane
 WBBM—Mary Ellis Ames, cooking talk (CBS)
 WCFL—Kobar
 WGES—Rhythm Review
 WGN—Movie Personalities
 WIND—In Three Quarter Time; Waltzes
 WJJD—University of Chicago; Environment and race
 WLS—Poultry and Livestock Markets
 WMAQ—Women's Page of the Airt
 WSBC—Polish Early Birds
10:15 A.M.
 KYW—Radio Household Institute, dramatization (NBC)
 WAAF—Piano Rambles featuring Estelle Barnes
 WBBM—Four Showmen (CBS)
 WENR—Today's Children
 WGES—Organ Poetry
 WGN—Happy Endings
 WIND—Four Showmen (CBS)
 WMAQ—Board of Trade market reports
10:20 A.M.
 WMAQ—Singing Strings (NBC)
10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 KYW—U. S. Army Band (NBC)
 WAAF—The Answer Man
 WBBM—Jack Brooks; Norm Sherr
 WCFL—George O'Connell, baritone
 WENR—College Inn Comedy
 WGES—Lithuanian Musical
 WGN—Doring Sisters
 WIND—Hawaiian Serenade
 WJJD—Bandstand
 WMAQ—Betty Moore, decorating notes (NBC)
 WMBI—Shut-In Request Program
 WSBC—Memories of Poland
10:35 A.M.
 WJJD—Illinois Medical Society Health Talk
10:45 A.M.
 WAAF—Music in the Air
 WBBM—Dancing Echoes (CBS)
 WCFL—Popular Music
 WENR—Women's Features
 WGN—"Painted Dreams"
 WIND—Favorite Dance Bands
 WJJD—Fast and Furious
 WMAQ—Fields and Hall, piano duo (NBC)
 WSBC—Polish Dances
10:55 A.M.
 WIND—Gary Police Blotter
11:00 A.M.
 KYW—Irene King
 WAAF—Bandstand
 WBBM—The Voice of Experience (CBS)
 WENR—Eva Taylor, crooner (NBC)
 WGN—Music Weavers
 WIND—Show Window
 WJJD—Dramatic sketch
 WMAQ—Gene Arnold's Commodores (NBC)
11:10 A.M.
 WGN—June Baker, home management
11:15 A.M.
 KYW—Rex Maupin's Orchestra
 WAAF—World News Reports
 WBBM—Virginia Clark, Gene and Charlie
 WENR—Vic and Sade, comedy sketch
 WIND—Tune Teasers, dance music
 WJJD—Friendly Philosopher; Momer Griffith
11:20 A.M.
 WMAQ—Organ Rhapsody (NBC)
11:30 A.M.
 WGN—Platt, Nierman
 KYW—National Farm and Home Hour (NBC)
 WBBM—News Service (CBS)
 WAAF—Rhythm Kings
 WENR—Home Service
 WGN—Board of Trade Reports
 WIND—Musical Interlude
 WJJD—Name the Band
 WMAQ—Jack and Loretta Clemens, songs and guitar (NBC)
11:35 A.M.
 WBBM—Frank Wilson, soloist, and Jules Stein, pianist
 WGN—Digest of the News
 WIND—Mischa Raginsky's Orchestra, salon music (CBS)
11:45 A.M.
 WAAF—Variety Program
 WCFL—Variety Program
 WGN—Music Weavers
 WJJD—Esther Bradford, Fashion Adviser
 WLS—Weather Report
 WMAQ—Russia Greets Radio City (NBC)
11:50 A.M.
 WBBM—Betty Crocker contest
11:55 A.M.
 WBBM—Local Market Reports
 WLS—Bentley's News
12:00 Noon
 WAAF—Noontime Concert
 WBBM—Marie, the Little French Princess, drama (CBS)
 WCFL—Luncheon Concert
 WGN—Mid-Day Services
 WIND—Noontime Meditations
 WJJD—Bubb Pickard, hillbilly
 WLS—Musical Program
 WMBI—Loop Evangelistic Service
12:15 P.M.
 WBBM—Chicago Hour of Music
 WIND—The Playboys (CBS)
 WJJD—Livestock Markets; Phil Evans
 WLS—Prairie Farmer Dinnerbell Program; Jim Poole
12:30 P.M.
 KYW—Rex Maupin's Orchestra
 WAAF—Operatic Gems
 WBBM—Easy Aces (CBS)
 WCFL—Myers Publications
 WGN—Market Reports
 WIND—Livestock Markets, Phil Evans
 WJJD—Side Show; Chuck Lanphier, "barker"
 WMAQ—Mexican Marimba Typica Orchestra (NBC)
12:35 P.M.
 WGN—Ensemble Music
12:45 P.M.
 KYW—Smack Out, comedy duo (NBC)
 WBBM—Jack Brooks, tenor; Norma Sherr, pianist
 WCFL—Farmers Union
 WGN—Music Weavers
 WIND—Walkathon Orchestra
1:00 P.M.
 KYW—Prudence Penny
 WAAF—Hoosier Philosopher

1:15 P.M.
 KYW—Louis Panico's Orchestra
 WBBM—The World's Most Beautiful Waltzes
 WAAF—Song of the Strings
 WCFL—Civic Talk, Mayor's Office
 WGN—Romance of Helen Trent
 WIND—Maybelle Kellogg, pianist
 WJJD—Ballad Time
 WLS—Today's Almanac
 WMAQ—Board of Trade
1:20 P.M.
 WBBM—Shirley Winn, M. D.
 WCFL—Popular Music
 WLS—Musical Program; Markets
1:25 P.M.
 WBBM—News Flashes
1:30 P.M.
 KYW—Program from Italy (NBC)
 WBBM—American School of the Air (CBS)
 WCFL—Eddy Hanson, Organ Recital
 WGN—Stevens Hotel Ensemble
 WIND—"Crime, Its Cause and Cure," talk (CBS)
 WJJD—Dramatic Sketch
 WLS—Maple City Four; John Brown, pianist
 WMAQ—U. of C. Program
1:45 P.M.
 WAAF—Markets and Weather
 WCFL—Concert Favorites
 WGN—The Music Weavers
 WIND—Manhattan Moods (CBS)
 WJJD—Luncheon Dance Music
 WLS—Quarter Hour in Three-Quarter Time
2:00 P.M.
 KYW—Obsession, sketch (NBC)
 WAAF—Echo of a Song
 WBBM—V. E. Meadows
 WCFL—Red Hot and Low Down with Bob Hawk
 WGN—Palmer House Ensemble
 WIND—Gary Yard and Garden Club
 WJJD—Bubb Pickard, Hillbilly songs
 WLS—Homemakers Hour, Martha Crane, Grace Wilson, Blanche Chenoweth
 WSBC—Band Parade
2:15 P.M.
 WAAF—Estelle Barnes
 WBBM—Phil Harris' Orchestra
 WGN—Stevens Hotel Ensemble
 WIND—The Pickard Family, hillbilly songs (CBS)
 WJJD—Songs and Sermons; Uncle Joe
 WMAQ—Canada's Tribute to Radio City (NBC)
 WSBC—Waltz Time
2:30 P.M.
 WAAF—Bill Kendall
 WBBM—Terry Hayes, soprano; Wheeler's orchestra
 WGN—Salerno, Allan Grant
 WJJD—Ben Kanter pianist
 WSBC—Val's Vodvil
2:45 P.M.
 WAAF—World News
 WBBM—Katherine Avery and Harry Steele
 WGN—Maurie Sherman's orchestra
 WIND—American Education Week Program (CBS)
 WJJD—Ruth and Charlie
 WMAQ—Words and Music
3:00 P.M.
 KYW—Lucky Seven
 WAAF—Mood in Blue
 WBBM—Kentucky Wildcats
 WCFL—Afternoon Frolics
 WGN—The Rondoliers
 WIND—Indiana String Trio
 WJJD—Carefree Matinee
 WLS—Betty and Bob; drama (NBC)
 WMAQ—Germany's Greeting to Radio City; Berlin Symphony Orchestra, chorus, and soloists (NBC)
 WMBI—Sunday School Lesson; Mrs. McCord
 WSBC—Polish Matinee
3:15 P.M.
 KYW—Board of Health
 WAAF—Salon Concert
 WBBM—Cadets Quartet
 WGN—Louise Barbant, organ
 WLS—Roundup; Westerners; Joe Kelley
3:30 P.M.
 KYW—Two Doctors with Aces of the Air
 WAAF—Helen Gunderson
 WBBM—News Service (CBS)
 WENR—Broadcast from London; Symphony Orchestra; chorus, soloists (NBC)
 WGN—Maurie Sherman's orchestra
 WIND—Piano Interlude
 WJJD—Mooseheart Children
 WMAQ—Outstanding Speaker (NBC)
 WMBI—Question Hour; Wendell P. Lovell
3:35 P.M.
 WBBM—Jerry Sullivan, songs
 WENR—Texas Cow Girl (NBC)
 WIND—Educational Features (CBS)

3:45 P.M.
 WAAF—Ray Waldron's Sports Review
 WBBM—Merrymakers (CBS)
 WENR—Moria Sisters, harmony trio (NBC)
 WGN—The Rondoliers
 WIND—Washington Reporter
 WJJD—Mooseheart Children
 WMAQ—Lady Next Door; children's program (NBC)
4:00 P.M.
 WAAF—Piano Novelties; Jimmy Kozak
 WBBM—Movie Chatter
 WENR—Dance Orchestra (NBC)
 WGN—Educational feature
 WIND—Bit of Spain
 WJJD—J. B. and Mae, comedy skit
 WMAQ—Ed Kirkaby's Orchestra (NBC)
4:10 P.M.
 WBBM—WBBM News Service
4:15 P.M.
 WAAF—Bouquet of the Season's Hits
 WBBM—Flora Martens; Norm Sherr, pianist
 WCFL—Fritz Nischke, baritone
 WGN—Leonard Salvo, organist
 WIND—Jack Brooks, tenor; orchestra (CBS)
 WJJD—Music and Banter
 WMAQ—Winnie, the Pooh; children's program (NBC)
4:25 P.M.
 WAAF—Tonight's Radio Features
4:30 P.M.
 KYW—Earle Tanner, tenor
 WBBM—Educational Forum
 WCFL—Junior Federation Club
 WENR—The Song Pilot (NBC)
 WGN—The Rondoliers
 WIND—Memory Lane
 WJJD—Moss and Jones
 WMAQ—The Moaners, orchestra (NBC)
4:40 P.M.
 WBBM—News Flashes
4:45 P.M.
 KYW—Three Strings
 WBBM—Cowboy Tom and India Chief (CBS)
 WENR—Adult Education Council
 WGN—Joseph Hassmer, organ
 WIND—Youngsters' Club
 WJJD—Piano Reflections
 WMAQ—Wizard of Oz, sketch (NBC)
5:00 P.M.
 KYW—Mel Stitzel at the Piano
 WBBM—Skiptel (CBS)
 WCFL—Hunter Trio
 WENR—The Big Top, one man show of circus life with Bill Baar
 WGES—Gems of Germany
 WGN—Make Believe Melody Land
 WIND—The Walkshow
 WJJD—Bobbie Dickson, baritone
 WMAQ—Combined Glee Clubs (NBC)
5:15 P.M.
 KYW—The Stars and Radio (NBC)
 WBBM—Open Sesame, skit
 WCFL—John Maxwell, food talk
 WGN—Tip Top Circus
 WENR—The Big Brother Club
 WIND—Al and Pete, comedy team (CBS)
 WJJD—Ben Kanter, pianist
 WMAQ—The Eyes of Montezuma
5:25 P.M.
 WJJD—Sports Review; Johnny O'Hara
5:30 P.M.
 KYW—Uncle Bob's Curb-Is-the-Limit Club
 WBBM—Jack Armstrong, the All-American Boy (CBS)
 WCFL—Eddy Hanson, organ recital
 WENR—Irene Beasley, songs (NBC)
 WGN—The Singing Lady, jingles, songs, and stories
 WIND—Favorite Dance Bands
 WJJD—Pickard Family
 WMAQ—Adventures of Tom Mix (NBC)
5:45 P.M.
 WBBM—Thru the Looking Glass; beauty talk
 WENR—Little Orphan Annie, Children's playlet (NBC)
 WGN—Little Orphan Annie, Children's playlet (NBC)
 WIND—George Scherban's Russian Gypsy Orchestra (CBS)
 WMAQ—Jan Pearce, tenor (NBC)
6:00 P.M.
 KYW—Louis Panico's Orchestra
 WBBM—Pat Flanagan, Sportscaet
 WCFL—WCFL Orchestra
 WENR—What's the News?
 WGES—Dinner Serenade
 WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program
 WIND—German Hour; William Klein
 WJJD—Ozark Mountain Symphony
 WMAQ—Roxanne Wallace, contralto; negro quartet (NBC)
6:15 P.M.
 KYW—The Globe Trotter
 WBBM—Al and Pete, comedy and songs
 WCFL—Orchestra
 WENR—Gems of Melody (NBC)
 WGES—Polish Idyll
 WGN—Steven's Hotel Ensemble
 WMAQ—Fifty-Fifty, dramatic sketch
6:25 P.M.
 KYW—Sports Reporter
 WENR—Sports Reporter

6:30 P.M.
 KYW—Boyd Raeburn's Orchestra
 WBBM—Buck Rogers in the Twenty-fifth Century, skit (CBS)
 WENR—Potash and Perlmutter, comedy sketch (NBC)
 WGES—Polish Melodies
 WGN—Sports Reporter
 WIND—Polish Hour
 WMAQ—Lum and Abner (NBC)
6:35 P.M.
 WENR—Dan Russo's Orchestra
6:45 P.M.
 KYW—World Book Man
 WBBM—Boake Carter, news commentator
 WENR—Irene Rich (NBC)
 WGN—Tom, Dick and Harry
 WMAQ—The Goldbergs, sketch (NBC)
7:00 P.M.
 KYW—Benny Meroff's Orchestra
 WBBM—Phil Ducey, Frank Luther, Jack Parker; Vivian Ruth, vocalist (CBS)
 WCFL—Women's Trade Union League, talk
 WGES—Italian Idylls
 WGN—Palmer House Ensemble
 WIND—Gary Board of Health
 WLS—Bert Lahr, comedian; George Olsen's Orchestra (NBC)
 WMAQ—Crime Clues, mystery drama (NBC)
7:10 P.M.
 WCFL—National Industrial Recovery Act News Flashes
7:15 P.M.
 WBBM—Edwin C. Hill (CBS)
 WCFL—Al Handler's Orchestra
 WIND—Dave Payton, tenor
7:30 P.M.
 KYW—Dance Orchestra
 WBBM—Albert Spalding, violinist (CBS)
 WCFL—Bernice Higgins, contralto
 WGN—Platt and Nierman
 WIND—"Hot Stove League," Johnny O'Hara
 WLS—Dangerous Paradise, dramatic sketch with Elsie Hitz (NBC)
 WMAQ—Waltz Time; Abe Lyman's Orchestra (NBC)
7:40 P.M.
 WIND—Musical Interlude
7:45 P.M.
 WCFL—Adult Educational Council
 WGN—Charlie Agnew's orchestra
 WIND—Leota Olson and trio
 WLS—Red Davis, drama (NBC)
8:00 P.M.
 KYW—Detectives Black and Blue
 WBBM—Vincent Lopez' orchestra
 WCFL—WCFL Orchestra
 WGN—Rube Appleberry
 WIND—Indiana String Trio
 WLS—Warden Lawes in Twenty Thousand Years in Sing Sing, drama (NBC)
 WMAQ—The Troubadours; soloists; orchestra (NBC)
 WSBC—Polish Varieties
8:15 P.M.
 KYW—Star Dust; studio gossip by Ulmer Turner
 WBBM—Morton Downey; Jacques Renard's Orchestra (CBS)
 WCFL—Pal of the Air
 WGN—Penn, Willard, Allan Grant
 WIND—The Columbians
8:30 P.M.
 KYW—Harry Sosnik's Orchestra
 WBBM—Burns and Allen, comedians; Guy Lombardo's Orchestra (CBS)
 WCFL—Orchestra
 WENR—John McCormack, tenor (NBC)
 WGN—To be announced
 WIND—Jose Riva's Orchestra
 WMAQ—Leo Reisman's Orchestra (NBC)
8:45 P.M.
 KYW—Dancing Master
 WCFL—Tony and Joe, drama
 WGN—Hal Kemp's orchestra
9:00 P.M.
 KYW—The Globe Trotter
 WBBM—Fred Waring's Orchestra; Moran and Mack, comedians (CBS)
 WCFL—WCFL Orchestra
 WENR—Corn Cob Pipe Club of Virginia (NBC)
 WIND—Hungarian Music with Frank Kovach
 WMAQ—The Get-To-Gether
 WSBC—Songs of Poland
9:15 P.M.
 KYW—Crazy Water Crystals
 WCFL—Al Handler's Orchestra
 WGN—Allan Grant
9:30 P.M.
 KYW—The Land Where Good Songs Go
 WBBM—Five Star Revue, David Calvia, Melody Masters and Violinist
 WCFL—WCFL Orchestra
 WENR—To be announced
 WGN—Tomorrow's News
 WIND—Alexander Woolcott, "Town Crier" (CBS)
 WMAQ—Music Magic (NBC)
9:35 P.M.
 WGN—Headlines of other Days
9:45 P.M.
 WBBM—Myrt and Marge (CBS)
 WCFL—George Birch's orchestra
 WENR—Frank Luther's Advertiser
 WGN—Dream Ship
 WIND—Italian Program; William Pozzo

DON'T MISS



WBBM
10:30 A.M. WEDNESDAYS
A DELIGHTFUL SURPRISE for HOUSEWIVES

Behind the Scenes in Chicago Studios + +

By Rollin Wood

THE sports spotlight swings to hockey this week when *Johnny Harrington*, WGN sports announcer, interviews the members of the *Chicago Blackhawks* hockey team. The program is heard nightly at 6:30 p. m.

RADIO GUIDE's star interviews over WJJD in the near future will include: Thursday, Nov. 9, *Joe Allabough*, director of WJJD; Sat., Nov. 11, *Walter Wicker*, producer and "*Bob Drake*" of *Today's Children*; Tues., Nov. 14, *Tony Cabooch* (Chester Gruber), of WMAQ, Thurs., Nov. 16, *Irene Rich*, film actress whose "Behind the Screen" series is heard Wednesdays and Fridays at 6:45 p. m. over NBC and WENR. All interviews are broadcast from 11:45 a. m. to 12 noon over WJJD.

"In Woman's Eyes," a drama about an artist written by an artist, *Gordon St. Clair*, will be the *Princess Pat Pageant* romance Monday night at 9:30 o'clock over NBC and WENR. The wife (*Alice Hill*) of a wealthy psychiatrist (*Jack Doty*) has her portrait painted by the popular portrait artist, *Andre Buchene*, played by *Doug Hope*. Complications in the form of the usual triangle develop. "Beagle," the butler, is played by *Jack Daly*.

Norman Barry, WBBM announcer, didn't know that a trial humming of "Learn to Croon", would turn into such an auspicious moment. Norman had never sung in his life, but when *Eddie* and *Fannie Cavanaugh* asked him how a certain song "went", he tried his voice. He



MAC AND BOB, OF WLS

Here they are, as fine a harmony duo as ever broadcast a ballad, whether you call them "the Knoxville Boys" or simply Lester McFarland and Robert Gardner. Both have been blind since birth. They met sixteen years ago while attending the Kentucky School for the Blind.

discovered he had a baritone voice and eventually led to his resigning from his job as accountant to take up announcing. "Learn to Croon" has been a favorite song with him ever since.

Tony Carlo, of Tony and Joe, WCFL Mon-Wed-Sat at 8:45 p. m., and *Tony Cabooch*, of CBS, WLW and now WMAQ fame, are making many personal appearances together.

Danny Russo, Oriental Gardens maestro, has been added to KYW's list of dance pickups heard on their nightly feature, "KYW Merry-go-round".

If you see *Herr Louie and der Weasel* riding around the streets in a new automobile and drinking beer, don't be surprised. They are merely deciding the merits of the products of two different prospective air sponsors. The boys have concluded their programs over WGN and are marking time until resuming, either for a beer account or an automobile sponsor.

Norm Sherr, Columbia and WBBM pianist, claims that the new equipment in Columbia's Chicago studios is the answer to a piano player's dream. The rooms were swept clean of old pianos and replaced with a carload shipment of new grands that are conceded to be the premiere of all American made

pianos. Each studio has a shiny mahogany one . . . and woe to the first careless scratcher.

The Cadets, *Phil, Cal, Sam* and *Lonny*, popular quartet, have been signed by WBBM. They are scheduled for a series of daily afternoon programs.

Football games to be broadcast Saturday, November 11, are: *Illinois vs Northwestern*, at Dyché Stadium in Evanston, KYW, WGN and WMAQ at 1:45 p. m. WBBM will carry the *Purdue-Notre Dame* game, starting at 1:55 p. m.; WIND will air the struggle between *Army and Harvard* beginning at 12:45 p. m., and WJJD will broadcast the game between *Indiana and Chicago* beginning at 2 p. m. The professional football game, Sunday, November 12, will be aired as usual over WGN. *Bob Elson* will be at the mike describing the game between *Cincinnati* and the *Chicago Cardinals*. The program will start at 2 p. m.

Back in 1931, *Helen Page*, better known as "*Lizzie*" of the *Hoofinghams* sketch, was granted her first audition over the now extinct WCHI. Last Tuesday she was interviewed over WJJD by *Evans Plummer* and showed that she felt perfectly at home in the studios. Later, she revealed the studios are the same in which she made her

debut. WJJD took over the offices when WCHI ceased broadcasting.

Bill Baar, of "The Big Top" will entertain 400 children, Saturday, November 11, at 4:30 p. m. The first 400 children making application will be invited to the NBC studios on the 19th floor of the Merchandise Mart on Saturday, and entertained by *Avern Rademaker*, famous clown of the *Hagenek-Wallace Circus*. Baar's program comes over WENR week nights at 5 o'clock.

Extinct WIBO carried the hockey games last year with *Joe Springer* at the microphone. It has not been decided as yet which Chicago station will carry the sports feature, although it is reported *Walgreen Drug Stores* will sponsor the program over WGN.

"The Little Brown Church of the Air", Sunday afternoon devotional program, will return Sunday, November 12, at 1:30 p. m. The program is strictly non-sectarian and will be under the direction of *Dr. John W. Holland*, WLS pastor. Dr. Holland is also assistant pastor of the Chicago Temple, loop church. "The Little Brown Church Singers", accompanied by the WLS string ensemble, will sing hymns during the program.

J. B. and Mae soon begins a new series of comedy dramas taken from domestic life. The series will be a radical departure from the usual air domestic skit in both production and story. WJJD will carry the program.

Ruth Betz, formerly of the Columbia-WBBM publicity office, has just completed a two-weeks' cruise to Bermuda and is now back on the job at her new post in the publicity department of the New York Columbia office.

Jack Doty, free lance studio radio dramatic actor, has added a new character to his repertoire. He will play a leading part in the "Romance of Helen Trent", heard over CBS-WGN, daily excepting Saturday and Sunday at 1:15 p. m.

Thursday of each week between 9:30 and 10 p. m., WSBC brings to its listeners a blow-by-blow description of the Catholic Youths' Organization boxing bouts direct from the ringside at the C. Y. O. center, 31 East Congress. *L. L. Davis*, veteran sports announcer will handle the broadcasts.

The new vocalist with *Carlos Molina's* orchestra, *Lucio Garcia*,



IRENE RICH

Star of "Behind the Screen" heard over a wide NBC-WENR network Wednesdays and Fridays at 6:45 p. m., will be interviewed over WJJD next Thursday, Nov. 16, at 11:45 a. m.

is a former WGN artist and appeared over that station back in 1930. Prior to that, *Lucio* toured with *Fred Waring's* band and it was that maestro who first launched him on his singing career. "The Cuban Skylark", as he has been termed, has sung with *Earl Burnett's* orchestra and *Mark Fisher's* Edgewater Beach aggregation.

The *Big Brother Club*, heard on WENR daily except Saturday and Sunday at 5:15 p. m., has enlisted the Chicago fire department's aid in getting toys to the poor children of the city. Announcements are made on the broadcast every day, requesting listeners to ring their broken toys to any fire station, where the fire fighters will repair them, after which they will be distributed to poor children by a charity organization.

With *Louis Panico* and his orchestra now supplying the music, the *Canton Tea Gardens* is still issuing books of paper matches which carry the photo of *Husk O'Hare*. The tips of the matches are colored . . . a beautiful lavender!

Adele Starr, a favorite radio star in the East for her performances with *Major Bowes' Capitol Family*, the *A & P Gypsies* and *Evening in Paris* programs, stars in a new evening series over KYW Sundays at 8:15 p. m.

(WEDNESDAY CONTINUED)

- 10:00 P.M.
KYW—Sports Reporter
WCFL—School Teachers' Program
WENR—Amos 'n' Andy (NBC)
WGN—Richard Cole's orchestra
WMAQ—Amos 'n' Andy (NBC)
- 10:05 P.M.
KYW—Harry Sosnik's Orchestra
- 10:15 P.M.
WCFL—Barrett O'Hara, talk
WENR—The King's Jesters
WGN—To be announced
WIND—The Walkshow
WMAQ—The Poet Prince, Anthony Frome, tenor (NBC)
- 10:30 P.M.
KYW—Paul Whiteman's Orchestra (NBC)
WCFL—Dave Unell's orchestra
WENR—Sports Reporter
WGN—Wayne King's Orchestra
WIND—Jose Riva's Orchestra
WMAQ—The Hoofinghams, sketch
- 10:35 P.M.
WENR—Ted Weems' Orchestra
- 10:45 P.M.
WCFL—WCFL Orchestra
WIND—Ozzie Nelson's Orchestra (CBS)
WMAQ—Don Bestor's Orchestra (NBC)
- 10:50 P.M.
WGN—Jan Garber's Orchestra
- 11:00 P.M.
KYW—Cab Calloway's Orchestra (NBC)
WENR—Ralph Kirbery, baritone (NBC)
WIND—Eddie Duchin's Orchestra (CBS)
WSBC—Midnight Review
- 11:05 P.M.
WENR—Dance Orchestra (NBC)
WMAQ—Carlos Molina's Orchestra
- 11:10 P.M.
WGN—Don Carlos' Orchestra
- 11:15 P.M.
WCFL—The Day Dreamer
- 11:30 P.M.
KYW—Harry Sosnik's Orchestra (NBC)
WCFL—Gorde Birch's Orchestra
WENR—Henry King's Orchestra (NBC)
WIND—Barney Rapp's Orchestra (CBS)
WMAQ—Carlos Molina's Orchestra
- 11:45 P.M.
WCFL—Dave Unell's orchestra
WGN—Jan Garber's Orchestra
- 12:00 Mid.
KYW—Louis Panico's Orchestra
WBBM—Late Dance Orchestras
WENR—Earl Hines' Orchestra
WIND—Jose Riva's Orchestra
WMAQ—Ted Weems' Orchestra
- 12:30 A.M.
WENR—Dan Russo's Orchestra
WIND—International Melodies
WMAQ—Dance Orchestra
- 1:15 A.M.
WIND—Jose Riva's Orchestra
- 1:30 A.M.
WIND—Milkman's Matinee; Bobby Griffin

RADIO'S FLYING REPORTERS By Douglas D. Connah

(Continued from Page 7)
played a far more vital part than merely reportorial function. It is a highly significant fact that all the radio equipped fliers in those various adventures met with signal success while those who were not met with failure. Jimmy Mattern, with no radio communication facilities, was marooned in Siberia far from civilization and was more than lucky to get out alive. With radio transmission and reception equipment, he could have established instant communication with the outside world, and now he says he'll never again attempt such a flight without radio. The Mollisons also sacrificed all space and weight for their fuel load, or their story might have had a different ending. Had they been radio-equipped, we should have had no trouble locating them and escorting them safely in.

Each plane in Balbo's 24-ship fleet was equipped not only for radio communication with the outside world, but with every other plane in the fleet. That highly successful mass flight, a marvel of efficiency, was directed and controlled by ra-

dio instruction and information, which must take credit for a lion's share of its success.

It is Wiley Post, however, who best illustrates to date the practical use of radio in aviation. Two innovations were primarily responsible for the success of his venture. One was the robot pilot, developed on a gyroscopic principle, which allowed him to doze off now and then while the plane kept automatically to its course and level of flight. The other was the radio compass or direction-finder. In brief, its principle involves tuning to the wave-length of a radio station at the next point of destination. The station's signals are at their maximum strength when the plane, using a directional antenna, is headed directly for that section, or when it is directly behind. If he veers off his course, their strength diminishes. Thus, by mapping out his course before he started, charting the radio stations at each point, with their wave-lengths. Post was able to keep himself on a bee-line from point to point.

Another recent development, which has been practically demon-

strated and used, but is not yet in common usage, is the radio beam, which like the radio compass, brings the flier into port, and is of the greatest aid when the airport is shrouded in fog. This is a refinement of the direction-finder principle, with a transmitter set up at the landing-field. The aviator circles above the field at the proper landing angle. Flying blind, he "slides down the beam" to a proper landing, even though he can't see his hand in front of his face, he lands safely if he keeps the radio signal at its proper peak.

No great transport lines, such as E.A.T. or T.W.A. would think of running its planes today without frequent communication between each plane and headquarters, and the constantly growing enthusiasm for air travel is largely due to the public's realization that such factors place their danger at a minimum. All these are among the concrete and practical results of the so-called "stunts" which the aviators and the broadcasters have been carrying on during the past few years.

Grow Mushrooms

EASY FOR ANYONE. Just prepare bed, plant our spawn, keep moist and give short simple attention as OUR DIRECTIONS TELL HOW. Grow in cellar, basement, shed or unused space. Easily, INEXPENSIVELY done. Raise large, SNOW WHITE, meaty, delicious, REAL food value mushrooms. Begin with small bed, THEN EXPAND—fill all space with beds in tiers.

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Evenings to 9—Sun. Loop 9-1 P. M.

Thursday, Nov. 16

Rudy Vallee 7:00 P.M. NBC

Lanny Ross 8:00 P.M. NBC

8:00 A.M.
 KYW—Musical Clock; variety program
 WAAF—Breakfast Express
 WBBM—The Four Eton Boys, quartet (CBS)
 WCFL—Kiddies' Aeroplane Club
 WGES—Poland's Music
 WGN—Good Morning; Musical program
 WIND—Polish Hour
 WJJD—Happy Go Lucky Time; Art Linick
 WLS—Spareribs Fairy Tales
 WMAQ—Breakfast Club; orchestra (NBC)
 WSBC—Music of Poland

8:15 A.M.
 WBBM—Musical Calendar
 WCFL—Time Parade
 WIND—Hungarian Hour; Frank Kovach
 WJJD—Mr. Schlagenhauer's Vodvil Theater
 WLS—Produce Reporter

8:20 A.M.
 WLS—Three Meal a Day; Martha Crane, recipes

8:25 A.M.
 WLS—Bentley's News

8:30 A.M.
 WBBM—In the Luxembourg Gardens (CBS)
 WCFL—Popular Dance Music
 WIND—Last Night's Stars
 WJJD—Hot Harmonies
 WLS—Tower Topics Time; Gene Autry, Log Cabin Boys

8:40 A.M.
 WBBM—Charlie White's Gym of the Air

8:45 A.M.
 WCFL—German Entertainer
 WIND—The Walkashow
 WJJD—Modernistic Melodies

8:55 A.M.
 WBBM—American Medical Assn.

9:00 A.M.
 KYW—Radio City Revue (NBC)
 WAAF—Reveries, E. Simmons
 WBBM—Bill and Ginger, songs and piano (CBS)
 WGES—Songs of Germany
 WGN—WGN Keep Fit Club
 WIND—Bill and Ginger, songs and piano (CBS)
 WJJD—Song Festival
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
 WMAQ—Setting Up Exercises

9:15 A.M.
 WAAF—Morning Merry Go Around
 WBBM—Edward House, Organist
 WCFL—Popular Music
 WGES—Canary Concert
 WGN—Clara, Lu 'n' Em, small town gossip (NBC)
 WIND—Visiting with Ida Bailey Allen (CBS)
 WJJD—Today's Tunes
 WMAQ—Program Preview

9:25 A.M.
 WBBM—Royal S. Copeland, M. D.

9:30 A.M.
 WBBM—Beauty Chat
 WGES—Melody Parade
 WGN—Market Reports
 WIND—Today's Dance
 WJJD—Footlight Favorites
 WMAQ—Tony Cabooch, monologist
 WGN—Leonard Salvo, organist

9:45 A.M.
 KYW—Melody Magic; Marcella Shields and Walter Scanlon, comedy team; piano team, food talk (NBC)
 WAAF—Organ Melodies
 WBBM—Al and Pete, comedy and songs
 WCFL—Highlights of Music
 WENR—Women's Features
 WGES—Musical Grab Bag
 WIND—Melody Parade
 WJJD—Potpourri Parade
 WMAQ—Radio City Revue (NBC)

9:50 A.M.
 WGN—Weather Report

10:00 A.M.
 KYW—Buddy Clark
 WAAF—Memory Lane
 WBBM—Mary Lee Taylor, cooking school (CBS)
 WCFL—Kobar
 WGES—Rhythm Review
 WGN—Movie Personalities
 WIND—Sunnyside Up (CBS)
 WJJD—University of Chicago; Environment and Race
 WLS—Poultry and Livestock Markets
 WMAQ—Galaxy of Stars (NBC)
 WSBC—Bohemian Melodies

10:10 A.M.
 WENR—Studio Program

10:15 A.M.
 KYW—Singing Strings (NBC)
 WBBM—Cabbages and Kings
 WENR—Today's Children
 WGES—Popular Varieties
 WGN—Grand Old Hymns
 WMAQ—Household Institute (NBC)

10:25 A.M.
 WGN—Market Reports

10:30 A.M.
 KYW—United States Navy Band (NBC)
 WAAF—Meat Recipe Talk, M. Batz
 WBBM—Tony Wons, Keenan and Phillips, two pianos (CBS)
 WCFL—George O'Connell, baritone
 WENR—Rhythm Ramblers; orchestra and soloists (NBC)
 WGES—Polish Revue
 WGN—Lewis White, baritone; Allan Grant, pianist
 WIND—Hawaiian Serenade
 WJJD—Fred Beck, organist
 WMAQ—Wendell Hall, songs (NBC)
 WMBI—Music and Missionary Hour; John R. Riche
 WSBC—Forenoon Review

10:45 A.M.
 WAAF—Music in the Air
 WBBM—Jack Burnett, tenor
 WCFL—Popular Music
 WENR—Women's Features
 WGES—Germany in Song
 WGN—"Painted Dreams"
 WIND—Famous Dance Bands
 WJJD—Hot and Fast
 WMAQ—Rhythm Ramblers
 WSBC—Timely Tunes

10:55 A.M.
 WIND—Gary Police Blotter

11:00 A.M.
 KYW—Irene King
 WAAF—Hawaiian Echoes
 WBBM—The Voice of Experience (CBS)
 WENR—Gene Arnold's Commodores (NBC)
 WGN—Music Weavers
 WIND—Show Window
 WJJD—Duke of the Uke
 WMAQ—Merry Macs; vocalists (NBC)

11:10 A.M.
 WGN—June Baker, home management

11:15 A.M.
 KYW—Rex Maupin's Orchestra
 WAAF—World News Reports; Markets
 WBBM—Gene and Charlie; Virginia Clark
 WENR—Vic and Sade, comedy sketch
 WIND—Connie Gates, songs (CBS)
 WJJD—Friendly Philosopher; Homer Frifith
 WMAQ—Organ Rhapsody (NBC)

11:20 A.M.
 WGN—Platt, Niernman

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Variety
 WBBM—News Flashes (CBS)
 WENR—Home Service
 WGN—Digest of the day's news
 WIND—Musical Interlude
 WJJD—Name the Band
 WMAQ—On Wings of Song (NBC)
 WMBI—Continued Story Reading

11:35 A.M.
 WBBM—Frank Wilson and Jules Stein
 WIND—George Scherban's Orchestra (CBS)

11:45 A.M.
 WGN—Music Weavers
 WJJD—RADIO GUIDE Interviews with Evans Plummer
 WLS—Weather Report

11:50 A.M.
 WBBM—Eddie House, Organist

11:55 A.M.
 WBBM—Local Markets; Livestock reports
 WLS—Bentley's News

12:00 Noon
 WAAF—Noon-time Melodies; Weather
 WBBM—Marie, the Little French Princess, drama (CBS)
 WCFL—Luncheon Concert
 WGN—Mid-day Services
 WIND—Mid-day Meditation
 WJJD—Bubb Pickard, hillbilly songs
 WLS—Musical Program
 WMAQ—To be announced
 WMBI—Loop Evangelistic Service

12:15 P.M.
 WBBM—Chicago Hour
 WIND—Reis and Dunn (CBS)
 WJJD—Livestock Markets; Phil Evans
 WLS—Prairie Farmer Dinnerbell Program; Jim Poole

12:30 P.M.
 KYW—Rex Maupin's Orchestra
 WAAF—Symphonic Hour
 WBBM—Easy Aces, comedy drama (CBS)
 WGN—Market Reports
 WIND—Livestock Markets, Phil Evans
 WJJD—Side Show; Chuck Lanphier, "barker"
 WMAQ—Pedro Via's Orchestra (NBC)

12:35 P.M.
 WGN—Palmer House Ensemble

12:45 P.M.
 KYW—Rex Battle's Concert Ensemble (NBC)
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist
 WCFL—Farm Talk
 WGN—Music Weavers
 WIND—Walkathon Orchestra
 WMAQ—Dan Russo's Orchestra

1:00 P.M.
 KYW—Pirates of the Stratosphere, sketch (NBC)
 WAAF—Hoosier Philosopher
 WBBM—Eddie and Fannie Cavanaugh, radio gossip
 WCFL—Eddy Hanson, organ recital
 WGN—Just Plain Bill, sketch
 WIND—Madison Ensemble (CBS)
 WJJD—Modern Rhythms
 WLS—Uncle Ezra
 WMAQ—Dick Fiddler's Orchestra (NBC)

1:05 P.M.
 WJJD—Ben Kanter, songs

1:15 P.M.
 WAAF—Song of the Strings
 WBBM—Albert Bartlett, Tango King
 WCFL—Civic Talk; Mayor's Office
 WGN—Romance of Helen Treat
 WIND—Tune Review
 WJJD—Fred Beck, organist
 WLS—Markets; Today's Almanac

1:20 P.M.
 WBBM—Dr. Wynn

1:25 P.M.
 WBBM—News Flashes

1:30 P.M.
 KYW—Babes in Hollywood; Arthur and Florence Lake (NBC)
 WBBM—American School of the Air (CBS)
 WCFL—Popular Music
 WGN—Maurie Sherman's Orchestra
 WIND—Ann Leaf at the Organ (CBS)
 WJJD—Fred Beck, organist; request program
 WLS—Maple City Four; John Brown, pianist
 WMAQ—U. of Chicago Lecture

1:45 P.M.
 KYW—Prudence Penny, economy talk
 WAAF—Markets and Weather
 WCFL—The Pioneers (NBC)
 WGN—The Music Weavers
 WJJD—Luncheon Dance Music
 WLS—Studio Musical Program

2:00 P.M.
 KYW—"America is Calling," British imitations of American Artists (NBC)
 WAAF—Chicago on Parade
 WBBM—Metropolitan Parade (CBS)
 WCFL—Red Hot and Low Down with Bob Hawk
 WGN—Palmer House Ensemble
 WJJD—Bubb Pickard, hillbilly songs
 WIND—Spanish-American War Veterans' Program
 WLS—Homemakers' Hour; Martha Crane
 WSBC—Radio Headliners

2:15 P.M.
 WAAF—Jimmie Kozak at the Piano
 WBBM—Phil Harris' Orchestra
 WGN—Stevens Hotel Ensemble
 WIND—Metropolitan Parade (CBS)
 WJJD—Music and Banter; Benny Kanter
 WMAQ—Rochester Philharmonic Orchestra (NBC)
 WSBC—Melodies of the Moment

2:30 P.M.
 WAAF—Sylvia Stone
 WBBM—Betty Crocker Contest
 WGN—Stratford Johnson, Allan Grant
 WIND—Dramatic Sketch
 WSBC—Val's Vodvil

2:35 P.M.
 WBBM—Norm Sherr, pianist; Eddie House, organist

2:45 P.M.
 WAAF—World News Reports
 WBBM—K. Avery, talk; Harry Steele, commentator
 WGN—Maurie Sherman's orchestra
 WIND—Curtis Symphony Orchestra (CBS)
 WJJD—Fred Beck, organist

3:00 P.M.
 KYW—Soloist
 WAAF—Mood in Blue
 WBBM—Kentucky Hillbillies
 WCFL—Afternoon Frolics
 WGN—The Rondoliers
 WIND—Leota Olson, soprano
 WJJD—Carefree Matinee
 WLS—Betty and Bob (NBC)
 WMAQ—Winters and Weber (NBC)
 WMBI—Gospel Music
 WSBC—Polish Matinee

3:15 P.M.
 KYW—Board of Health
 WAAF—Salon Concert
 WBBM—Clarence Wheeler's Concert orchestra
 WGN—Natalie Alt, organ
 WIND—The Washington Reporter
 WLS—Roundup; Westerners; Joe Kelley
 WMAQ—British Political Discussion (NBC)

3:30 P.M.
 KYW—Two Doctors with Aces of the Air
 WAAF—James Hamilton
 WBBM—News Flashes
 WENR—Sports Reporter
 WGN—The Rondoliers
 WIND—Musical interlude
 WJJD—Mooseheart Children
 WMBI—"The Jew," Rev. Solomon Birnbaum

3:35 P.M.
 WBBM—Jery Sullivan, songs
 WENR—Century of Progress Orchestra
 WIND—American Legion Speaker (CBS)

3:45 P.M.
 WAAF—Ray Waldron's Sports Review
 WBBM—Cadets Quartet
 WIND—Artists Recital (CBS)
 WJJD—Mooseheart Children
 WMAQ—Cornhusking Contest (NBC)

4:00 P.M.
 WAAF—Piano Novelties; J. Kozak
 WBBM—Movie Chatter
 WCFL—Health Talk
 WENR—General Federation of Women's Clubs (NBC)
 WGN—Educational Program
 WIND—Indiana String Trio
 WJJD—J. B. and Mae, comedy skit
 WMAQ—Green Brothers' Novelty Orchestra (NBC)

4:10 P.M.
 WBBM—News Service

4:15 P.M.
 WAAF—Waltzes
 WBBM—Clarence Wheeler's orchestra
 WCFL—Sylvia Stone, contralto
 WENR—Jimmy Garrigan's Orchestra (NBC)
 WGN—The Rondoliers
 WJJD—Fred Beck, organist

4:25 P.M.
 WAAF—Tonight's Radio Features

4:30 P.M.
 KYW—Hoosier Gentlemen
 WBBM—Educational Forum
 WCFL—Junior Federation Club
 WENR—The Song Pilot (NBC)
 WGN—Maurie Sherman's orchestra
 WIND—Youngsters' Club; Uncle Frank
 WJJD—Moss and Jones
 WMAQ—Dr. Dolittle (NBC)

4:40 P.M.
 WBBM—News Flashes

4:45 P.M.
 KYW—Three Strings
 WBBM—Mimo Bonaldi, baritone; orchestra
 WENR—Musical Moments (NBC)
 WGN—Dick Hayes and organ
 WIND—Youngsters' Club
 WJJD—Piano Reflections
 WMAQ—Ray Heatherton, baritone (NBC)

5:00 P.M.
 KYW—Adult Educational Council
 WBBM—Skippy; Drama, (CBS)
 WCFL—Eddy Hanson, organ recital
 WENR—The Big Top, one man show of circus life with Bill Baar
 WGES—Songs of Poland
 WGN—Make Believe Melody Land
 WIND—The Walkashow
 WJJD—Bobbie Dickson, baritone
 WMAQ—Xavier Cugat's Orchestra (NBC)

5:15 P.M.
 KYW—Richard Humber's Orchestra (NBC)
 WBBM—Tarzan of the Apes, sketch
 WCFL—John Maxwell, food talk
 WENR—Big Brother Club
 WGN—Tip Top Circus
 WIND—Helen Black contralto
 WJJD—Fred Beck, organist
 WMAQ—The Eyes of Montezuma

5:25 P.M.
 WJJD—Sports Review

5:30 P.M.
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WBBM—Jack Armstrong, the All-American Boy (CBS)
 WCFL—Grace Wilson, contralto
 WENR—Songs of the Church (NBC)
 WGN—The Singing Lady, jingles, songs, and stories
 WIND—Famous Dance Bands
 WJJD—Pickard Family
 WMAQ—Associated Glee Clubs of New York (NBC)

5:45 P.M.
 WBBM—Stamp Adventurer's Club (CBS)
 WCFL—Eddy Hanson, organ recital
 WENR—Little Orphan Annie; children's playlet (NBC)
 WGN—Little Orphan Annie; children's playlet (NBC)
 WIND—Songs at Eventide
 WMAQ—The Sizzlers (NBC)

6:00 P.M.
 KYW—Louis Panico's Orchestra
 WBBM—Flanagan's Sports
 WCFL—Thirty-nine Steps Out
 WENR—What's the News?
 WGES—Popular Dinner Dance
 WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program
 WIND—Sermon music with William Klein
 WJJD—Ozark Mountain Symphony
 WMAQ—Twenty Fingers of Harmony (NBC)

6:15 P.M.
 KYW—Globe Trotter; news of the world
 WBBM—Al and Pete, comedy and songs
 WCFL—WCFL Orchestra
 WENR—Dan Russo's Orchestra (NBC)
 WGES—Popular Varieties
 WJJD—Stevens Hotel Ensemble
 WMAQ—Fifty-Fifty, dramatic sketch

6:25 P.M.
 KYW—Sports Reporter
 WENR—Sports Reporter

6:30 P.M.
 KYW—Concert Footlights; vocalists; orchestra (NBC)
 WBBM—Buck Rogers in the 25th Century (CBS)
 WENR—Concert Orchestra (NBC)
 WGN—Sports Reporter
 WIND—Polish Hour
 WMAQ—Lum and Abner (NBC)
 WGES—Polish Revue

6:45 P.M.
 KYW—Boyd Raeburn's Orchestra
 WBBM—Boake Carter, news commentator (CBS)
 WENR—To be announced
 WGN—Tom, Dick and Harry
 WMAQ—The Goldbergs, drama (NBC)

7:00 P.M.
 KYW—Carlos Molina's Orchestra
 WBBM—Elmer Everett Yess (CBS)
 WCFL—Union Label League Talk
 WGES—Polish Hour
 WGN—Palmer House Ensemble
 WIND—"Stop that Fire," Gary Fife Department
 WLS—Ted Weems' Orchestra
 WMAQ—Rudy Vallee's Orchestra, guest stars (NBC)
 WMBI—Question Hour: Mr. Loveless

7:10 P.M.
 WCFL—National Industrial Recovery Act News Flashes

7:15 P.M.
 WBBM—Singing Sam (CBS)
 WCFL—Al Handler's Orchestra
 WGN—Northwestern U. Speaker
 WIND—Indiana String Trio
 WLS—Dramatization

7:30 P.M.
 KYW—Business Events
 WBBM—Cadets Quartet
 WCFL—Harry Brooks, cornetist
 WGN—Opportunity Tunes
 WIND—"Hot Stove League"; Johnny O'Hara
 WLS—Adventures in Health (NBC)

7:40 P.M.
 WIND—Harlem Serenaders (CBS)

7:45 P.M.
 KYW—Harry Sosnik's Orchestra
 WBBM—Bob Nolan; Wheeler's orchestra
 WCFL—Speakers Bureau of C. F. of L.
 WENR—B. A. Rolfe's Crooning Choir (NBC)
 WGN—Palmer House Ensemble
 WLS—Revelers Quartet (NBC)

8:00 P.M.
 KYW—Detectives Black and Blue
 WCFL—WCFL orchestra
 WGN—Hal Kemp's Orchestra
 WIND—Andre Kostelanetz Presents (CBS)
 WLS—Death Valley Days, drama (NBC)
 WMAQ—Captain Henry's Showboat (NBC)
 WSBC—Viennese Hour

8:15 P.M.
 KYW—YMCA Chorus
 WBBM—Kate Smith, Morton Downey, George Gershwin, Helen Morgan, Harry Richman, Jacques Renard and William Daly's Orchestras (CBS)
 WCFL—National Tea, Food Flashes
 WGN—Arch Baily, orchestra
 WIND—Ozark Mountain Symphony

'R'you listenin'

NEW PROGRAM

TONY WONS SCRAP BOOK

Added feature.
 Brilliant two piano team
 Keenan & Phillips.
 Sponsored by makers of
JOHNSON'S WAX

COLUMBIA CHAIN

WBBM
 Monday and Thursday
 10:30-10:45 A.M. C.S.T.

Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

All-Star Bill 8:15 P.M. CBS

Myrt & Marge 9:45 P.M. CBS

(THURSDAY CONTINUED)

8:30 P.M.
 KYW—Strange Adventures
 WCFL—WCFL Orchestra
 WENR—Wayne King's Orchestra (NBC)
 WGN—Tom, Dick, and Harry
 WIND—Jose Riva's Orchestra

8:45 P.M.
 KYW—Dramatization
 WCFL—Vella Cook, contralto soloist
 WGN—Don Carlos' Orchestra
 WIND—Jose Riva's Orchestra

9:00 P.M.
 KYW—The Globe Trotter
 WENR—Hands Across the Border (NBC)
 WGN—Doring Sisters, Platt, Nierman
 WIND—Willard Robison's Deep River Orchestra (CBS)

9:15 P.M.
 KYW—Three Strings
 WBBM—Stories of Real Life
 WCFL—Al Handler's Orchestra
 WGN—Richard Cole's Orchestra

9:20 P.M.
 WBBM—News Service

9:30 P.M.
 KYW—Miniature Theater (NBC)
 WBBM—Five Star Revue
 WCFL—Dippy Johnson's Orchestra
 WENR—Ted Weems' Orchestra

WGN—Tomorrow's News
 WIND—Phil Regan, tenor (CBS)
 WSBC—C. Y. O. Boxing Bouts

9:35 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WBBM—Myrt and Marge (CBS)
 WCFL—Kobar
 WENR—Frank Luther's Adlerikans
 WGN—Dream Ship; classical music
 WIND—East Chicago Community Program

10:00 P.M.
 KYW—Sports Reporter
 WCFL—School Teachers Talk
 WENR—Amos 'n' Andy (NBC)
 WGN—Charlie Agnew's orchestra
 WMAQ—Amos 'n' Andy (NBC)

10:05 P.M.
 KYW—Harry Sosnik's Orchestra

10:15 P.M.
 WCFL—Barrett O'Hara, talk
 WENR—Poet Prince (NBC)
 WGN—To be announced
 WIND—The Walkshow
 WMAQ—Benny Meroff's Orchestra

10:30 P.M.
 KYW—Ernie Holst's Orchestra (NBC)
 WCFL—Dave Unell's orchestra
 WENR—Sports Reporter
 WGN—Wayne King's Orchestra
 WIND—Norman Care's Orchestra
 WMAQ—Hollywood on the Air, special show (NBC)

10:35 P.M.
 WENR—Dance Orchestra

10:45 P.M.
 WCFL—Dippy Johnson's Orchestra
 WIND—Isham Jones' Orchestra (CBS)

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 KYW—Charlie Kerrs Orchestra (NBC)
 WCFL—Dream Hour
 WENR—Phil Harris' Orchestra
 WIND—Ozzie Nelson's Orchestra (CBS)
 WSBC—A Night in Harlem

11:10 P.M.
 WGN—Clyde McCoy's Orchestra

11:15 P.M.
 KYW—Benny Meroff's Orchestra
 WCFL—WCFL orchestra

11:30 P.M.
 KYW—Harry Sosnik's Orchestra
 WENR—Dancing in Twin Cities (NBC)
 WGN—Charlie Agnew's Orchestra
 WIND—Clyde Lucas' Orchestra (CBS)
 WSBC—Variety Program

11:45 P.M.
 WCFL—Dave Unell's orchestra

12:00 Mid.
 KYW—Louis Panico's Orchestra
 WBBM—Late Dance Orchestras
 WENR—Earl Hines' Orchestra
 WGN—Clyde McCoy's Orchestra
 WIND—Jose Riva's Orchestra
 WMAQ—Harry Sosnik's Orchestra

12:30 A.M.
 WENR—Dan Russo's Orchestra
 WIND—International Melodies
 WMAQ—Benny Meroff's Orchestra

NEWS from WJJD



Homer Griffith

HOMER GRIFFITH, the heard at a new time over "Friendly Philosopher," is WJJD. Instead of broadcasting at 4:45 p.m., he is now heard every morning excepting Saturday and Sunday at 11:15 a.m. Mr. Griffith is well known to radio listeners throughout the country for his broadcasts over other stations and the networks, but he has made a host of new friends since his WJJD venture. Listen to him each morning. You will get new angles on life's complexities.

ANOTHER important change brings the PICKARD FAMILY to WJJD listeners at 7 each morning, excepting Saturday and Sunday, as well as on the new evening time, 5:30 p.m. This pioneer radio family is one of the station's most popular features. If you wake up with morning blues, try tuning in the Pickards for a real, good old-fashioned mental pick-up.

A WELCOME addition to the staff was that of MOSS AND JONES, former network stars. They are now heard over WJJD every weekday at 4:30 p.m., and certainly enjoy the distinction of being a very bright spot on the afternoon programs.

Little Judy Talbot

EIGHT months in radio and a star! JUDY TALBOT, since her first appearance before a microphone, has forged steadily ahead. Where her future ends, lies entirely with the "breaks" of the game. A winner of FOUR beauty contests in Cleveland, Ohio, within three years, little Judy felt she would soon be going Hollywood-way.

Screen tests revealed she had something more besides beauty. Her voice registered perfectly on the sound tracks. It was low and pleasing. It "fitted" her personality. But instead of taking a chance on the movies, she journeyed to Chicago to launch a radio career.

After eight months at WJJD, there is little question that she has arrived. Judy is much in demand for personal appearances. Her latest was with SEYMOUR SIMON'S orchestra at the automobile exhibit in Detroit, and just before that, starred three weeks at the Hotel Antlers in Indianapolis. Judy is five feet two, has dark brown eyes, weighs 105 pounds and is but 18 years old.



Judy Talbot

The Baron Unmasks His Cousin Hugo By Jack Pearl

(Continued from Page 3)

local gals. Because of his name Hugo came to be quite a character in the town. (This reads like a fairy story) Finally he fell madly in love with one of the local belles whose only objection to marriage was the singularity of his name. "If you can point out a prominent person whose name is Hugo, I'll marry you," she said. To make a long story very short, he induced her to listen in on one of our programs, and they are now married—happily, I presume. I received an autographed copy of a book entitled "The Memoirs of Cousin Hugo" while I was in Hollywood. It was written by a Southerner and according to what I learned he has realized a small fortune from the sale of thousands of copies distributed all over the country. From all these testimonials to his popularity, many of them substantial financially, it would seem that the advent of my pseudo-relative has done no one any harm and many a world of good. I have stopped trying to describe him. The closest anyone has come to this, was Cliff Hall, when he said, "Cousin Hugo? Why Cousin Hugo is a radio caricature of a human parasite. He lives by his wits and dotes upon the charity and industry of his rela-

tives and fellowmen." I certainly can't add to that. As to how long he will live in the American fancy, I cannot say definitely. I can only offer, like everyone else, guesses and conjectures. There are many things that must be taken into consideration in predicting his span of life. In the first place, radio has a tendency to age things faster than normally. For instance, take the life of a popular song. Before radio it was common for a song to be selling like wildfire a year or more after its first appearance. Today, it is rarely that this happens after three months. The enormous scope of radio and its facilities for reaching the most remote corners of the land spells a short life for a gag or song. After it has reached the twenty million homes that have radios it can go no farther. Repetition causes monotony. Monotony brings disfavor. The same is the case with "Cousin Hugo". He has lived an abnormally long life but because he seems to provide something that the public is clamoring for, it now appears that he will be knocking about the old fatherland for some time to come. It is as difficult to explain the reason for his popularity as it is to explain how high is up. There have been many theories offered. The following seems to me to be the most logical. "Cousin Hugo" made his appear-

ance upon the American scene late in 1932 during a depression that was worldwide in effect. Unemployment and breadlines were rampant. This necessitated the doubling up of families in an effort to reduce the cost of living. Almost everyone gave succor of some sort to a relative or dear friend who was hard hit by circumstances brought about through no fault of their own. Therefore when he appeared in the guise of a sponging relative; lazy to the "nth" degree; chivalrous; shiftless but exceedingly likeable withal; he struck a note that reacted upon every household. Family heads and members alike couldn't help laughing at the antics of this crazy loon. I'll wager that hundreds of real "Cousin Hugos" laughed heartily at this personification of themselves; their own grotesque effigy—radio's Cousin Hugo. For that is the American sense of humor. When we laugh at jokes upon such vital issues as war debts, disarmament, divorce and golf—why we can be excused for laughing at ourselves! I have tried in this little article to bring you and my cousin Hugo together so you'd be better acquainted in the future. I hope I've succeeded. As to his future plans, the limit of his success, the length of his life, I can only answer with a shrug and suggest that you ASK MY COUSIN HUGO.

Footlights and Microphones + + By Steve Trumbull

(Continued from Page 5)

realize that the men of the stage, and the women, too, needed a stage setting. On all of Rogers' subsequent broadcasts the studio was packed with guests. And he played to those guests, the devil with the microphone. The result—grand broadcasts. Then, too, the client has seen the advantages of the stage from another viewpoint, the growing number of radio fans who want a peep behind the scenes, who want to see how the wheels turn. In many cases these fans are buyers, dealers, or other important cogs in the organization of the company sponsoring the broadcast. In the case of this Olsen and Johnson show, the sponsor, Swift & Company, has some 11,000 dealers in the immediate Chicago area alone. With many of these the annual volume of business represents a staggering sum. The broadcast is presented for these, and the thou-

sand of other dealers from coast to coast. It would be difficult, even embarrassing, for the company to say to these dealers: "I'm sorry. It's your show, but, unfortunately we cannot invite you in to see it. There are no seats in the studio." These dealers leave the theater with visible, as well as audible proof that the company through which they do business is doing something most worthwhile on the air, presenting a show that will command attention, that will be discussed. It's good business. And with this double-barreled reason for moving into the theater, managers of houses darkened these many months are casting eyes in the direction of the broadcasting companies. How about their theater at least for one night a week? But not every theater can be adapted to the exacting needs of the broadcasting business. There is the bugaboo of acoustics. The micro-

phone can pick up whispers inaudible to the human ear. It can also pick up, and magnify in a most annoying manner, echoes that would not disturb the human ear—and while the smart sponsor is considering that visible audience, he will not do so to the detriment of the millions of other listeners who hear the show in their homes. While the sponsors of the Olsen and Johnson show could have used 8,000 seats a week, they selected the Chicago Civic Theater—with but 800 seats—because the perfect acoustics in that little auditorium. Tests were made for several days before the theater contract was finally signed, and the signatures went on the dotted line only after it had been determined that the quality was every bit as good as the quality from a studio built for broadcasting. Radio is moving into the theater, and it's a "break" for listeners as far from those theaters as Puget Sound and the Florida Everglades.

W J J D
 20,000 WATTS
 1130 KILOCYCLES
 265.3 METERS

Friday, Nov. 17

Jessica Dragonette 7:00 P.M. NBC

Olsen & Johnson 9:00 P.M. CBS

8:00 A.M.
 KYW—Musical Clock; variety program
 WAAF—Breakfast Express
 WBBM—The Melodeers (CBS)
 WCFL—WCFL Kiddies' Aeroplane Club
 WGES—Bohemian Melodies
 WGN—Good Morning; musical program
 WIND—Polish Hour
 WJJD—Happy Go Lucky Time; Art Link
 WLS—Spareribs Fairy Tales
 WMAQ—Breakfast Club; orchestra (NBC)
 WSBC—Music of Poland

8:15 A.M.
 WBBM—Musical Calendar
 WCFL—Time Parade
 WIND—Hungarian Program with Frank Kovach
 WJJD—Mr. Schlagenhauer's Vodvil Theater
 WLS—Produce Reporter

8:25 A.M.
 WLS—Bentley's News

8:30 A.M.
 WBBM—Metropolitan Parade (CBS)
 WCFL—Popular Dance Music
 WIND—Last Night's Stars
 WJJD—Hot Harmony
 WLS—Sunshine Express, Jack Kay, Bill O'Connor, Ralph Emerson

8:45 A.M.
 WCFL—German Entertainment
 WIND—The Walkshow
 WJJD—Modernistic Melodies

8:55 A.M.
 WBBM—American Dental Society

9:00 A.M.
 KYW—Billy Allen Huff
 WAAF—Morning Merry-Go-Round
 WBBM—Singing Organist
 WGES—Songs of Germany
 WGN—Keep Fit Club
 WIND—Today's Dance
 WJJD—Song Festival
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour
 WMAQ—Setting Up Exercises

9:10 A.M.
 WBBM—Betty Crocker contest

9:15 A.M.
 KYW—Samovar Serenade (NBC)
 WBBM—Organ Program
 WCFL—Popular Music
 WGES—Canary Concert
 WGN—Clara, Lu 'n' Em, small town gossip (NBC)
 WIND—Housekeeping Chats; Virginia Bennett
 WJJD—Today's Tunes
 WMAQ—Program Preview

9:25 A.M.
 WBBM—Royal S. Copeland, M. D.

9:30 A.M.
 WBBM—Beauty Chat
 WGES—Melody Parade
 WGN—Market Reports
 WIND—The Merrymakers (CBS)
 WJJD—Footlight Favorites
 WMAQ—Tony Cabooch, monologuist

9:35 A.M.
 WGN—Leonard Salvo, organist

9:45 A.M.
 KYW—Singing Strings (NBC)
 WBBM—Al and Pete, comedy and songs
 WCFL—Highlights of Music
 WGES—Musical Grab Bag
 WIND—Happiness Express
 WJJD—Potpourri Parade
 WMAQ—Betty Crocker (NBC)

9:50 A.M.
 WGN—Allan Grant, concert pianist

10:00 A.M.
 KYW—Music Appreciation Hour; Walter Damosch (NBC)
 WAAF—Memory Lane
 WBBM—Mary Ellis Ames, Kitchen Economics (CBS)
 WCFL—Kobar
 WGES—Rhythm Review
 WGN—Movie Personalities
 WIND—Waltz Time
 WJJD—University of Chicago; Environment and Race
 WLS—Poultry and Livestock Markets
 WMAQ—Women's Page of the Air
 WSBC—Polish Early Birds

10:15 A.M.
 WAAF—Piano Ramblers with Estelle Barnes
 WBBM—Big Freddie Miller, songs and patter (CBS)
 WENR—Today's Children
 WGES—Organ Poetry
 WGN—Happy Endings, sketch
 WIND—Spice and Variety
 WMAQ—Board of Trade

10:25 A.M.
 WGN—Market Reports
 WMAQ—Institute of Radio Service Men

10:30 A.M.
 WAAF—Speaker for the Illinois Federation of Women's Clubs
 WBBM—Tony Wons (CBS)
 WCFL—George O'Connell, baritone
 WENR—College Inn Comedy
 WGN—Doring Sisters
 WIND—Hawaiian Serenade
 WJJD—Fred Beck, organist
 WMAQ—Music Appreciation Hour (NBC)
 WMBI—Music and Radio School of the Bible; Mrs. McCord
 WSBC—Polish Dances

10:45 A.M.
 WAAF—Music in the Air
 WBBM—Dancing Echoes, orchestra (CBS)
 WCFL—Dance Music
 WENR—Fifteen Minutes with You; Gene Arnold
 WGN—"Painted Dreams"
 WIND—Famous Dance Bands
 WJJD—Fast and Furious

11:00 A.M.
 KYW—Irene King
 WAAF—Bandstand
 WBBM—The Voice of Experience (CBS)
 WENR—Gene Arnold's Commodores
 WGN—Music Weavers
 WIND—Show Window
 WJJD—Duke of the Uke
 WMAQ—Gene Arnold's Commodores (NBC)

11:10 A.M.
 WGN—Mary Meade's Week-End Specials

11:15 A.M.
 KYW—Rex Maupin's Orchestra
 WAAF—World News Reports
 WBBM—Virginia Clark, Gene and Charlie
 WCFL—Facial Salon
 WENR—Vic and Sade, comedy sketch
 WIND—Gypsy Nina, songs (CBS)
 WJJD—Friendly Philosopher; Homer Griffith
 WMAQ—Organ Rhapsodies (NBC)

11:20 A.M.
 WGN—Platt, Nieman

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Rhythm Kings
 WBBM—News Flashes (CBS)
 WCFL—Green Seal Tenor
 WENR—Home Service
 WGN—Board of Trade Reports
 WIND—Musical Interlude
 WJJD—Name the Band
 WMAQ—Rex Battle's Ensemble (NBC)
 WMBI—Continued Story Reading

11:35 A.M.
 WBBM—Frank Wilson, tenor, and Jules Stein
 WGN—Digest of the Day's News
 WIND—George Hall's Orchestra (CBS)

11:45 A.M.
 WAAF—Variety Program
 WCFL—Variety Program
 WGN—Good Health and Training
 WJJD—Esther Bradford, fashion adviser
 WLS—Weather Report

11:50 A.M.
 WBBM—Organ Selections

11:55 A.M.
 WBBM—Local Market Reports
 WLS—Bentley's News

12:00 Noon
 WAAF—Noontime Concert
 WBBM—Marie, the Little French Princess, drama (CBS)
 WCFL—Luncheon Concert
 WGN—Mid-day Service
 WIND—Mid-day Meditation
 WJJD—Hillbilly Time
 WLS—Musical Program
 WMAQ—Dick Fiddler's Orchestra (NBC)
 WMBI—Loop Evangelistic Service

12:15 P.M.
 WBBM—Chicago Hour of Music
 WIND—The Playboys (CBS)
 WJJD—Livestock Markets; Phil Evans
 WLS—Prairie Farmer Dinnerbell Program; Jim Poole

12:30 P.M.
 KYW—Rex Maupin's Orchestra
 WAAF—Operatic Gems
 WBBM—Easy Aces, comedy drama (CBS)
 WGN—Market Reports
 WIND—Livestock and Market Reports
 WJJD—Side Show; Chuck Lanphier, "barker"
 WMAQ—Merrie Men Quartet (NBC)

12:35 P.M.
 WGN—Ensemble Music

12:45 P.M.
 KYW—Smackout, comedy sketch (NBC)
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist
 WCFL—Farm Talk
 WGN—Music Weavers
 WIND—Walkathon Orchestra
 WMAQ—Dan Russo's Orchestra

1:00 P.M.
 KYW—Executive Club Luncheon
 WAAF—Hoosier Philosopher
 WBBM—Eddie and Fannie Cavanaugh, radio gossip
 WCFL—Eddy Hanson, organ recital
 WGN—Just Plain Bill; sketch
 WIND—Mark Warnow's Novelty Orchestra (CBS)
 WJJD—Modern Rhythms
 WLS—Uncle Ezra
 WMAQ—Magic of Speech (NBC)

1:05 P.M.
 WJJD—Ben Kanter, songs

1:15 P.M.
 WAAF—Song of the Strings
 WBBM—Albert Bartlett, tango king
 WCFL—Civic Talk Mayor's Office
 WGN—Romance of Helen Trent
 WIND—Maybelle Kellogg, pianist
 WJJD—Fred Beck, organist; request program
 WLS—Today's Almanac



MME. FRANCES ALDA
 Madam Alda, heard over NBC-WMAQ on Tuesdays at 5 p. m., is said to receive the highest sustaining fee of any artist on that network. Xavier Cugat's orchestra accompanies her.

1:20 P.M.
 WBBM—Dr. Shirley Wynn, health talk
 WLS—Musical Program; Markets

1:25 P.M.
 WBBM—News Flashes

1:30 P.M.
 WBBM—American School of the Air (CBS)
 WCFL—Popular Music
 WGN—Stevens Hotel Ensemble
 WIND—Philadelphia Symphony Orchestra (CBS)
 WLS—Maple City Four; John Brown, pianist
 WMAQ—Board of Trade

1:40 P.M.
 WJJD—Cousin Paul, old songs
 WMAQ—Friday Steeplechase (NBC)

1:45 P.M.
 KYW—Prudence Penny, economy talk
 WAAF—Markets and Weather
 WCFL—Words and Music (NBC)
 WGN—The Music Weavers
 WJJD—Luncheon Dance Music
 WLS—Vibrant Strings, Dixie Mason, WLS Orchestra

2:00 P.M.
 KYW—Rex Maupin's Concert
 WAAF—Charles Gill
 WBBM—The Grab Bag (CBS)
 WCFL—Red Hot and Low Down
 WGN—Palmer House Ensemble
 WIND—Educational Feature (CBS)
 WJJD—Hillbilly time
 WLS—Homemakers' Hour; Martha Crane
 WMAQ—U. S. Marine Band (NBC)
 WSBC—Band Parade

2:15 P.M.
 WAAF—Estelle Barnes at the Piano
 WGN—Stevens Hotel Ensemble
 WIND—Alex Semmler, pianist (CBS)
 WJJD—Songs and Sermons
 WSBC—Spanish Fiesta

2:30 P.M.
 KYW—Woman's Radio Review; talk, music (NBC)
 WAAF—Medical talk by member of the Illinois State Medical Society
 WBBM—Renaldi's orchestra
 WGN—Earle Wilke, Allan Grant
 WIND—Harrisburg Varieties (CBS)
 WJJD—Benny Kanter, baritone
 WSBC—Val's Vodvil

2:45 P.M.
 WAAF—World News Reports
 WBBM—Harrisburg Variety (CBS)
 WJJD—Ruth and Charlie
 WGN—Maurie Sherman's orchestra
 WLS—The Cradle Drama
 WSBC—C. Y. O. Feature

3:00 P.M.
 KYW—Lucky Seven
 WBBM—"Feast of the Air Cooking School" (CBS)
 WCFL—Afternoon Frolics
 WIND—U. S. Army Band (CBS)
 WGN—The Rondoliers
 WJJD—Carefree Matinee
 WLS—Betty and Bob; drama (NBC)
 WMAQ—May We Present (NBC)
 WMBI—Home Hour
 WSBC—Polish Matinee

3:15 P.M.
 KYW—Board of Health, talk
 WAAF—Salon Concert
 WGN—Bebe Franklyn, organ
 WLS—Roundup; Westerners; Joe Kelley

3:30 P.M.
 KYW—Two Doctors with Aces of the Air
 WAAF—Warren Gaylore
 WBBM—News Flashes
 WENR—California Ramblers (NBC)
 WGN—Maurie Sherman's orchestra
 WIND—Three Quarter Time
 WJJD—Mooseheart Children
 WMAQ—The Modern Columbus, impressions of America by S. P. B. Mais (NBC)
 WMBI—Gospel Message

3:40 P.M.
 WAAF—Interlude

3:45 P.M.
 WAAF—Ray Waldron's Sports Review
 WBBM—Harry Steele and Katherine Avery
 WGN—The Rondoliers
 WIND—Washington Reporter
 WJJD—Mooseheart Children

4:00 P.M.
 WBBM—Movie Chatter
 WCFL—Illinois Federation of Women's Clubs Speaker
 WENR—Twentieth Century Book Shelf
 WGN—Educational Program
 WIND—Indiana String Trio
 WJJD—J. B. and Mae, comedy skit
 WMAQ—Norman Cloutier's Symphonic Dance Orchestra (NBC)

4:10 P.M.
 WBBM—News Flashes

4:15 P.M.
 WAAF—Eve Lynn
 WBBM—James Harris' Orchestra
 WCFL—James Copeland, baritone
 WENR—Jimmy Garrigan's Orchestra (NBC)
 WGN—Leonard Salvo, organist
 WIND—The Dictators (CBS)
 WJJD—Fred Beck, organist

4:25 P.M.
 WAAF—Tonight's Radio Features

4:30 P.M.
 KYW—Earle Tanner, tenor
 WAAF—Eve Lynn
 WBBM—Educational Forum
 WCFL—Junior Federation Club
 WENR—The Song Pilot (NBC)
 WGN—The Rondoliers
 WIND—Memory Lane
 WJJD—Moss and Jones
 WMAQ—The Moaners; orchestra (NBC)

4:40 P.M.
 WBBM—News Flashes

4:45 P.M.
 KYW—Three Strings
 WBBM—Cowboy Tom and Indian Chief (CBS)
 WENR—Musical Moments (NBC)
 WIND—Youngsters' Club
 WJJD—Piano Reflections
 WMAQ—The Wizard of Oz (NBC)

5:00 P.M.
 KYW—Mel Stitzel at the piano
 WBBM—Skippy, children's skit (CBS)
 WCFL—Eddy Hanson, organ recital
 WENR—The Big Top, one man show of circus life with Bill Baar
 WGES—Poland in Song
 WGN—Make Believe Melody Land
 WIND—The Walkshow
 WJJD—Bobbie Dickson, baritone
 WMAQ—Xavier Cugat's Orchestra (NBC)

5:15 P.M.
 KYW—Henry King's Orchestra (NBC)
 WBBM—Open Sesame
 WCFL—John Maxwell, food talk
 WENR—Big Brother Club
 WGN—Tip Top Circus
 WIND—Al and Pete, comedy team (CBS)
 WJJD—Fred Beck, organist
 WMAQ—The Eyes of Montezuma

5:25 P.M.
 WJJD—Sports Review

5:30 P.M.
 KYW—Uncle Bob's Curb-is-the Limit Club
 WBBM—Jack Armstrong, All American Boy (CBS)
 WCFL—Grace Wilson, Food Talk
 WENR—Craddock-Terry Shoe Co.
 WGN—The Singing Lady; jingles, songs, and stories
 WIND—Favorite Dance Bands
 WJJD—Pickard Family
 WMAQ—The Adventures of Tom Mix (NBC)

5:45 P.M.
 WBBM—Scherbans Gypsy orchestra (CBS)
 WCFL—Eddy Hanson; organ recital
 WENR—Little Orphan Annie; children's playlet (NBC)
 WGN—Little Orphan Annie, children's playlet (NBC)
 WIND—Song at Eventide
 WMAQ—Betty Boop Frolics (NBC)

6:00 P.M.
 KYW—Louis Panico's Orchestra
 WBBM—Flanagan's Sportscast
 WENR—What's the News?
 WGES—Popular Dinner Dance
 WGN—Uncle Quin, Donny Dreamer, Jean, and Wishbone; children's program
 WIND—German Music with William Klein
 WJJD—Ozark Mountain Symphony
 WMAQ—Roxanne Wallace, contralto; Southernaires Quartet (NBC)

6:15 P.M.
 KYW—The Globe Trotter
 WBBM—Al and Pete comedy and songs
 WCFL—WCFL Orchestra
 WENR—Dan Russo's Orchestra (NBC)
 WGES—Community Program
 WGN—Palmer House Ensemble
 WMAQ—Fifty-Fifty, dramatic sketch

6:25 P.M.
 KYW—Sports Reporter
 WENR—Sports Reporter

6:30 P.M.
 KYW—Boyd Raeburn's Orchestra
 WBBM—Rocky, the shoemaker

WENR—Potash and Perlmutter, comedy sketch (NBC)
 WGES—Polish Melodies
 WGN—Sports Reporter
 WIND—Polish Hour, John Roszkowski
 WMAQ—Circus Days (NBC)

6:40 P.M.
 WMBI—Stories of Answered Prayer, Howard Hermansen

6:45 P.M.
 KYW—World Book Man
 WBBM—Boake Carter, news commentator (CBS)
 WENR—Irene Rich (NBC)
 WGN—Tom, Dick and Harry
 WMAQ—The Goldbergs (NBC)

7:00 P.M.
 KYW—Jessica Dragonette, soprano; Cavaliers quartet; Rosario Bourdon's Orchestra; Grantland Rice, football talk (NBC)
 WBBM—Frank Luther, Phil Duey and Jack Parker with Vivian Ruth, vocalists (CBS)
 WCFL—The Irish Minstrel
 WGES—Novak Jewish Players, drama
 WGN—Concert Orchestra and soloists
 WIND—Week-End Tour; Frank Morrow, guide
 WLS—Ethel Shutta, vocalist; Walter O'Keefe; Don Bestor's Orchestra (NBC)
 WMAQ—Piano and Soloist

7:10 P.M.
 WCFL—National Industrial Recovery Act News Flashes

7:15 P.M.
 WBBM—Edwin C. Hill (CBS)
 WCFL—Al Handler's Orchestra
 WGN—Richard Cob's orchestra
 WIND—Indiana String Trio
 WMAQ—Benny Meroff's Orchestra (NBC)

7:30 P.M.
 WBBM—March of Time (CBS)
 WCFL—Y. M. C. A. Educational Dept.
 WGN—Platt, Nieman, Double piano
 WIND—"Hot Stove League"; Johnny O'Hara
 WLS—Dangerous Paradise, dramatic sketch with Elsie Hitz (NBC)
 WMAQ—Mr. Twister, Jim Jordan

7:35 P.M.
 WBBM—Studio Variety Program

7:40 P.M.
 WIND—Indiana String Trio

7:45 P.M.
 WCFL—WCFL Orchestra
 WGN—Don Carlo's orchestra
 WLS—Red Davis; drama (NBC)
 WMAQ—The Messenger; health news

8:00 P.M.
 KYW—Carlos Molina's Orchestra
 WBBM—Vincent Lopez orchestra
 WGN—Rube Appleberry
 WIND—Larry Hill's Orchestra
 WLS—Phil Harris' Orchestra; Leah Ray, blues singer (NBC)
 WMAQ—Fred Allen, comedian and Co.; Ferde Grofe's Orchestra (NBC)
 WSBC—Polish Varieties

8:15 P.M.
 WBBM—Threads of Happiness (CBS)
 WCFL—National Tea Food Flashes
 WGN—"Yesterday" Orchestra
 WSBC—Polish Varieties

8:30 P.M.
 KYW—Earl Tanner; Three Strings
 WBBM—All America Football Show (CBS)
 WCFL—Polish Program
 WENR—Phil Baker, jester; Harry McNaughton; Roy Shield's Orchestra; vocalists (NBC)
 WGN—Wayne King's orchestra
 WIND—Indiana String Trio
 WMAQ—Lee Wiley, vocalist; Vic Young's Orchestra (NBC)

8:45 P.M.
 KYW—Benny Meroff's Orchestra
 WGN—Jan Garber's orchestra
 WIND—Jose Riva's Orchestra

9:00 P.M.
 KYW—Globe Trotter, news of the world
 WBBM—Olsen and Johnson, comedians; Harry Sosnik's Orchestra (CBS)
 WENR—U. S. Army Band (NBC)
 WGN—Bernice Taylor; orchestra
 WIND—Hungarian Hour, Frank Kovach
 WMAQ—First Nighter (NBC)
 WSBC—Jewish Hour

9:15 P.M.
 KYW—Crazy Water Crytals
 WCFL—Al Handler's Orchestra
 WGN—Rube Appleberry

9:30 P.M.
 KYW—Soloist
 WBBM—News Feature
 WCFL—Dippy Johnson's Orchestra
 WENR—Lum and Abner's Friday Night Sociable (NBC)
 WGN—Tomorrow's News
 WIND—Alexander Woollcott, Town Crier (CBS)
 WMAQ—The Northerners

9:35 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Floyd Gibbons, Headline Hunter (NBC)
 WBBM—Myrt and Marge (CBS)
 WCFL—WCFL Orchestra
 WGN—The Dream Ship, concert music
 WIND—Michigan City Community Program

ALONG THE AIRIALTO



With Martin Lewis

TO ME, it seems that the broadcasters and sponsors are defeating their own purpose by permitting entirely too much repetition of the so-called popular songs. In the past few weeks, this column has received countless letters from all parts of the country, giving an excellent consensus of opinion on this subject. The following is an excerpt of one of the letters:

"I have never tired of my radio as so many people do, but it does seem rather too bad that all the life is so soon whacked out of a new melodious little tune by the repeated attacks of radio's musickers. I've lost all interest in 'The Last Round-Up,' and at first it captured my interest as nothing else in many moons. I refrained from tuning in at all today for fear of meeting 'The Big Bad Wolf,' but I think I'll take a chance on 'Light Opera Nights' this evening which by the way is one of the most restful presentations on the air. The offerings—what a contrast to the lyrics that are created today! I wonder what's happened to us?"

Why are *Wayne King's* programs so popular? The question is not hard to answer. The music is so restful that one can hardly resist the temptation of falling into an armchair for a period of relaxation while the King's music flows out of the loudspeaker.

Here is another excerpt from one of the many letters. This one came from Ann Arbor, Mich.:

"Music hath charms that will sooth the savage beast. Music hath charms that will sooth any breast. I am now listening to one of the finest dance bands in the country, Wayne King,

the Waltz King. I really mean that there is no orchestra in the country that I would rather listen to than his band. He doesn't play all-mad-jazz. Every other piece is a waltz or a tango, perhaps an arrangement of 'The Hymn to the Evening Star' or some other pleasing melody. Music, and I don't mean jazz, will relieve me of a case of nerves or other adversities."

I predict much success for the cigarette manufacturer who is to pay the bills for the six-night-a-week sessions of the *Philadelphia Orchestra*. The sponsors should realize the public is fed up with the crazy lyrics and hotcha tunes of the day and a new era of symphonic music is approaching.

Studio Chatter

BIRTHDAY GREETINGS ARE DUE both *Morton Downey* and *Budd Hulick* this week—both on same day, November 14. . . . If you should ever drop in of an evening to call on "Little Organ Annie" Leaf, take along your bathing suit. There's a ducky little swimming pool in Ann's apartment house. . . . Paramount decided against *Bing Crosby's* making a personal appearance in New York last week, so Crosby took another week in the California sunshine. . . . There's just one thing missing about that band of musical aces, featuring the *Dorsey Brothers* and *Joe Venuti*, and heard on the CBS *Eitel Waters* series. The missing element is the peerless guitar playing of *Eddie Lang*, who died suddenly a few months ago. No one could touch Eddie at guitar-strumming. And he and Venuti were for long partners in all their musical enterprises.

Each year CBS focuses the ballyhoo spotlight on one particular *be-she* song team as the year's romantic radio couple. This year they seem to be *Kay Carrington* and *Milton Watson*, starred in the new "Evening in Paris" show spotted on CBS opposite *E. Cantor*. And they can take that spotlight very nicely, for they not only sing well together in their tender vocal assignments, but, and this a rare occurrence in radio, they look the part.

LULU McCONNELL IS LEARNING to fly, and we could think of lots of broadcasts that gag-writers have slaved over which would be far less funny than one eavesdropping on talkative Lulu while she is learning the fine art of piloting. . . . *Betty Barthell*, the southern songstress, earned fifty cents an hour at her first job—playing piano at Ward-Belmont, fashionable finishing school and her alma mater. . . . *Kenneth Niles*, Los Angeles CBS announcer, whom you hear weekly on "California Melodies," usually presides over the mike at Hollywood's glamorous picture premieres. He knows your movie stars. . . . *Gertrude Niesen's* taste in literature runs from the sublime to the ridiculous, for her two favorite books are Schopenhauer's pessimistic "Essays" and Peter Arno's Rabelaisian "Hullabaloo." Incidentally, that songstress is now getting a bigger break on the CBS "Big Show."

Cadillac Symphony

IT IS CADILLAC AUTOMOBILES which will sponsor that huge symphony orchestra with a different famous maestro at each program, and not General Motors as a group. Famous soloists will also be used. *Arturo Toscanini* is to wield the baton at the first show. . . . *John Royal*, of NBC, is giving *Madame Frances Alda* the biggest salary ever paid a sustaining artist in two years for her new ten-week series. . . . Then there is radio's most unique performer, *Zora Layman*, wife of *Frank Luther* of *Men About Town*,



ELIZABETH BARTHELL

because she turned down a sustaining because she prefers to wait for a commercial program.

Four-legged roles have been added to *Arthur Jacobson's* repertoire. Last week on NBC, in *Irene Rich's* "Behind the Screen" program, the script called for the bray of a donkey and *Arthur brayed*. The other day in the "Eye of Montezuma," new children's program, he had to double for a horse, so he whimmed. But if they cast him as a mule, he swears he'll kick!

Wynn Wins

DID YOU HEAR ED WYNN'S first program after his return from the coast. Wasn't it the funniest thing you ever heard? I sat in the studio with a copy of the script in my hand, and every time the audience laughed at one of his gags an "X" marked the spot. I later counted the number of X's. They amounted to fifty-six. What a natural program this was to you contributors of the *Gags and Boners* Department.

After the program, the Fire Chief made a "short speech" that ended a half hour later. He admitted he was very nervous throughout the program (which was quite obvious to the onlookers). He told us it took him exactly 131 hours to write the script for that program, which took only fourteen minutes to do on the air. This gives you an idea of how much fun it is trying to be funny. He finished up by telling about his new picture.

The Fire Chief made no bones about the fact that he didn't like it and was very much dissatisfied with the whole thing. Soooooo, all I can say, Chiefy, is that if you can keep up the pace you set this first program, I'd stick to selling gasaloon.

I Turn Critic

I'VE BEEN KEEPING MY EAR to the radio quite a bit of late and there are a number of programs that have struck this scribe's fancy. I like that new *Eitel Waters* and *George Betty* show over CBS on Sunday nights. What a radio night this has turned out to be. *Joe Penner*, trying to sell his duck, is doing a swell job. Did you notice that *Durante* was getting better with each program? I was there at the bell when *Will Rogers* concluded his bit which gave me a few chuckles. Then *Winchell* with his breezy chatter, and after I finish listening to him I always turn the dial to *Jack and Mary Benny* because I can always be assured of a good half hour. I repeat what a night and what a sucker anyone is to go out on a night like this!

WEDNESDAY EVENING I tuned in *Irene Beasley*, that long tall gal from Dixie. She ended up her program with, "If you're having just one half much fun on these broadcasts as I'm having, I'll be happy."

Take it from me, friends, these isn't a more sincere person in this airing business than *Miss Beasley*, and if you enjoy her programs one half as much as I do, you're having a swell time, too. Doesn't she make you feel as if she's talking right to you when she speaks?

THURSDAY NIGHT: *Vallee, Showboat* and *Whiteman* without turning the dial. Another swell stay-at-home night.

FRIDAY NIGHT: How I love those duets of *Phil Harris* and *Leah Ray* (no cracks now you *Winchell* readers). I wish they'd "duet" some more and a little less of that excessive ballyhoo. . . . Then the three 'B's' who never have failed to score with this eavesdropper. You know I mean *Baker, Beetle* and *Bottle*. . . . The *First Nighter*, one of the best of the air dramas. . . . More of my favorite programs next week or don't you care?

More Chatter

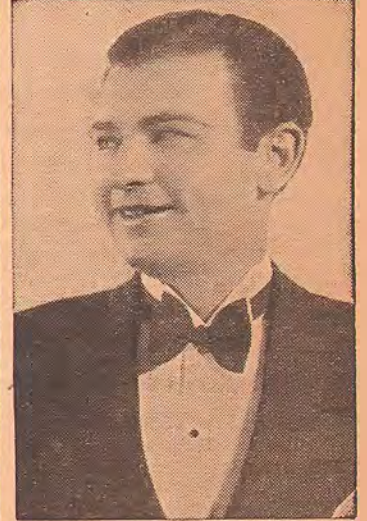
SEVERAL COLUMNS AGO, I mentioned that someone, who had seen the preview of *Winchell's* "Broadway Thru a Keyhole," raved about the work of *Russ Columbo* in this picture. After seeing the premiere in New York I wish to confirm this statement. *Russ* has proven that he is as good an actor as a crooner. . . . *Carolyn Rich*, mellow-voiced contralto, who has just returned to featured roles on NBC after a six-week hospital session that nearly proved her last six-weeks, says that radio fans don't forget one just because one is off the air. While she was laid up, a fan sent her a fine receiving set to keep by her bed, and upon her return home, there arrived on the Rich doorstep a fine cocker spaniel puppy, already and quite appropriately named "Mike."

HARRY HORLICK AND HIS A & P Gypsies a fortnight ago, celebrated their eleventh year of broadcasting for one sponsor. The orchestra had just returned to New York from Chicago and *Horlick*



GENE (top) AND GLENN

This celebrated pair, with "Jake" and "Lena," return to the NBC-WTAM network Monday, November 13, for a program every weekday at 7 a. m.



FRANK LUTHER

wanted to show his appreciation for their fine work in some manner. He wracked his head for an idea, and finally hit upon it.

If you recall, *Horlick* was awarded a gold medal at the World's Fair for the excellence of his music, so he had replicas of the disc struck off by a leading jeweler in Gotham, and presented each of his thirty-six musicians with one, explaining: "After all, you boys did the actual playing, so if there are medals to be handed out, you're entitled to them, too!"

Just a Soft Job

FRANK PARKER WAS ESCORTING *Jean Sargeant* to the Palace Theater in New York last Tuesday night following his program. When they reached the stage door, *Miss Sargeant* collapsed.

A doctor was summoned and said she must go to bed immediately. This necessitated *Jean's* withdrawing for the remainder of the week from the Palace bill which she headlined. . . . An unusual coincidence is the fact that *Helen Morgan*, who was headlined at the State Theater two blocks away, also fell ill and was forced to withdraw from radio and theater engagements for the week.

Lanny Ross's troubles with *Mary Lou* on the *Show Boat Hour*, are NOT fiction to many listeners. . . . Certainly, not to the young lady who takes the whole situation so much to heart that she wrote to *Lanny* offering to help him out of it all by marrying him herself. The young lady said she would be ready for matrimony next year, and that *Lanny* either can come and get her, or she will join him. *Lanny*, there's a girl with whom it is not hard to get along. Think it over.

AT THOSE NBC CONCERTS, *John McCormack*, Irish tenor, nervously watches the clock over his glasses. The singer always loosens his collar and tie and keeps a glass of water on a chair nearby. He's always "on edge" until he actually takes the air. . . . He says that himself. . . . If *Frank Luther* really heeded an almost irresistible desire, the NBC would lose a singer. For whenever the Rodeo comes to New York, *Frank*, who is Kansas born, has the urge to jine up with the cowhands and the hosses. . . . *Tony Wons* scared his listeners the other day by saying, in the midst of a broadcast, that he had just noticed a man dangling from a window across the street, twenty-three stories up. Then he added that the man was a window cleaner protected by a sturdy strap. . . . *Don Bestor*, Biltmore maestro, is going in for vocalists in a big way. Last week, he engaged *June Rae*, and he's looking for more. Pretty soon he'll have more vocalists than musicians.

(FRIDAY CONTINUED)

- 10:00 P.M.
- KYW—Sports Reporter
- WCFL—School Teachers Talk
- WENR—Amos 'n' Andy (NBC)
- WGN—Bridge Club of the Air
- WMAQ—Amos 'n' Andy (NBC)
- 10:05 P.M.
- KYW—Meyer Davis' Orchestra (NBC)
- 10:15 P.M.
- WCFL—Barret O'Hara, talk
- WENR—Irma Glen's Lovable Music
- WGN—To be announced
- WIND—The Walkshaw
- WMAQ—Autumn Stars (NBC)
- 10:30 P.M.
- KYW—Jack Denny's Orchestra (NBC)
- WCFL—Dave Unell's orchestra
- WENR—Sports Reporter
- WGN—Wayne King's Orchestra
- WIND—Jose Riva's Orchestra
- WMAQ—The Hoofinghams
- 10:45 P.M.
- WCFL—Dippy Johnson's Orchestra
- WIND—Isham Jones' Orchestra (CBS)
- WMAQ—Earl Hines' Orchestra
- 10:50 P.M.
- WGN—Jan Garber's Orchestra
- 11:00 P.M.
- KYW—Benny Meroff's Orchestra
- WCFL—WCFL Orchestra
- WENR—Cab Calloway's Orchestra (NBC)
- WIND—Glen Gray's Orchestra (CBS)
- WMAQ—Ralph Kirbery, Dream Singer (NBC)
- WSBC—Midnight Review
- 11:05 P.M.
- WMAQ—Ted Weems' Orchestra (NBC)
- 11:10 P.M.
- WGN—Richard Cole's Orchestra
- 11:15 P.M.
- WCFL—The Day Dreamer
- 11:30 P.M.
- KYW—Harry Sosnik's Orchestra
- WENR—Ernie Holst's Orchestra (NBC)
- WGN—Clyde McCoy's Orchestra
- WIND—Vincent Lopez' Orchestra
- WMAQ—Carlos Molina's Orchestra (NBC)
- 11:45 P.M.
- WCFL—Dave Unell's orchestra
- WGN—Don Carlo's orchestra
- 12:00 Mid.
- KYW—Louis Panico's Orchestra
- WBBM—Late Dance Orchestras
- WENR—Earl Hines' Orchestra
- WGN—Hal Kemp's Orchestra
- WIND—Jose Riva's Orchestra
- WMAQ—Ted Weems' Orchestra
- WMBI—Midnight Hour
- 12:30 A.M.
- WENR—Dan Russo's Orchestra
- WIND—International Melodies
- WMAQ—Benny Meroff's Orchestra
- 1:00 A.M.
- WIND—International Melodies
- 1:15 A.M.
- WIND—Jose Riva's Orchestra

Saturday, Nov. 18

Circus Days 6:30 P.M. NBC

Baron Munchausen 8:00 P.M. NBC

8:00 A.M. KYW—Musical Clock; variety program WAAF—Breakfast Express WBBM—In the Luxembourg Gardens (CBS) WCFL—WCFE Kiddies' Aeroplane Club WGES—Bohemian Melodies WGN—Good Morning, musical program WIND—Polish Hour WJJD—Happy Go Lucky Time, Art Link WLS—Sparcerib's Fairy Tales WMAQ—Charlie White's Gym of the Air WSBC—Music of Poland 8:15 A.M. WCFL—Time Parade WIND—Hungarian Music with Frank Kovach WJJD—Mr. Schlagenhauer's Vodvil Theater WLS—Three Meals a Day; Martha Crane, recipes WMAQ—Breakfast Club, orchestra (NBC) 8:25 A.M. WLS—Newscast; Julian Bentley 8:30 A.M. WCFL—Popular Dance Music WIND—Last Night's Stars WJJD—Hot Harmonies WLS—Junior Roundup; Gene Autry; Chuck Hurda 8:40 A.M. WBBM—Charlie White's Gym of the Air 8:45 A.M. WCFL—German Entertainment WIND—The Walkshow WJJD—Modernistic Melodies 8:55 A.M. WBBM—Organ Selections 9:00 A.M. KYW—Radio City Revue (NBC) WAAF—Reveries, Edward Simmons WBBM—Frank Winegar's Orchestra (CBS) WGES—Songs of Germany WGN—WGN Keep Fit Club WIND—Morning Melodies WJJD—Song Festival WLS—Jolly Joe's Pet Club WMAQ—Setting Up Exercises 9:15 A.M. WAAF—Morning Merry-Go-Round WCFL—Popular Music WGN—Music Weavers WIND—Housekeeping Chats; Virginia Benoit WJJD—Today's Tunes WMAQ—Program Preview 9:30 A.M. WAAF—Organ Melodies WBBM—Beauty Chat WGES—Polish Program WGN—Market Reports WIND—Happy Days (CBS) WJJD—Footlight Favorites WLS—Daddy Hal WMAQ—Singing Strings 9:35 A.M. WGN—Leonard Salvo, organist 9:45 A.M. WAAF—Organ Melodies WBBM—American Medical Ass'n Program WCFL—Highlights of Music WJJD—Poppourri Parade WMAQ—Board of Trade 9:50 A.M. WMAQ—Billy Allen Huff, songs (NBC) 10:00 A.M. KYW—Four Southern Singers (NBC) WAAF—Memory Lane WBBM—Adventures of Helen and Mary (CBS) WCFL—Kobar WGES—Polish Idyll WGN—Movie Personalities WIND—Sunny Side Up (CBS) WJJD—Fred Beck, organist WLS—Poultry and Livestock Markets WMAQ—Galaxy of Stars (NBC) WSBC—Bohemian Melodies 10:15 A.M. KYW—The Vass Family WAAF—Piano Rambles featuring Estelle Barnes WBBM—Organ Program WENR—Women's Features WGN—The Grand Old Hymns WJJD—Fred Beck, organist WMAQ—Spanish Idylls (NBC) 10:25 A.M. WGN—Board of Trade Reports 10:30 A.M. KYW—Spanish Idylls (NBC) WAAF—Ballads WBBM—Concert Miniatures (CBS) WCFL—Popular Music WENR—Down Lovers' Lane, orchestra and vocalists (NBC) WGES—Italian Shopper WGN—Music Weavers WIND—Hawaiian Serenade WJJD—Illinois Medical Society; talk WMAQ—Wendell Hall, songs and ukulele WMBI—K. Y. B. Club; Miss Theresa Norman WSBC—Bohemian Review 10:45 A.M. KYW—Miss Gay WAAF—Music in the Air WCFL—Popular Musical WENR—Organ Melodies (NBC)

WGN—Helen Ornstein, contralto WIND—Favorite Dance Bands WJJD—Fast and Furious WMAQ—Down Lovers' Lane, soloists and orchestra (NBC) WSBC—Timely Tunes 10:55 A.M. WIND—Gary Police Blotter 11:00 A.M. KYW—Trene King WAAF—Hawaiian Echoes WBBM—Vincent Travers' Orchestra (CBS) WGN—The Music Weavers WIND—Show Window WJJD—Duke of the Uke WMAQ—Gene Arnold and Commodores WMBI—Church School Period 11:15 A.M. KYW—Organ Rhapsody (NBC) WAAF—World News Reports WBBM—Gene and Charlie, Virginia Clark WENR—Vic and Sade, sketch WIND—Peggy Flannagan, pianist WJJD—Fred Beck, organist WMAQ—Ward and Muzzy, piano duo 11:30 A.M. KYW—American Farm Bureau Federation (NBC) WAAF—Variety Program WBBM—News Flashes (CBS) WCFL—Variety Program WENR—Morin Sisters, harmony trio WGN—Board of Trade WIND—Vocal Varieties WJJD—Name the Band WMAQ—On Wings of Song (NBC) WMBI—Jewish Sabbath Service; Rev. Solomon Birnbaum 11:35 A.M. WBBM—Enoch Light's Orchestra (CBS) WGN—Digest of the Day's News 11:45 A.M. WGN—Good Health and Training WIND—Maybelle Kellogg, pianist WJJD—Radio Guide Interviews with Evans Plummer WLS—Weather Report WMAQ—Parent Teacher Talk 11:55 A.M. WBBM—Local Market Reports WLS—Bentley's News 12:00 Noon WAAF—Noontime Concert WBBM—Harold Knight's Orchestra (CBS) WCFL—Luncheon Concert WGN—Mid-day Services WIND—Noon-day Meditations, Rev. Menzie WJJD—Bubb Pickard, hillbilly songs WLS—Poultry Service Time WMAQ—Ernie Holst's Orchestra (NBC) WMBI—Studio Program 12:15 P.M. WIND—The Walkshow WJJD—Fred Beck, organist 12:30 P.M. KYW—Ernie Holst's Orchestra (NBC) WAAF—Symphonic Hour WBBM—Chicago Hour WCFL—Eddy Hanson, organist WGN—Local Market Reports WIND—Football Souvenir Program (CBS) WJJD—Side Show; Chuck Lanphier, "barker" WLS—Markets, Farm Topics WMAQ—The Merrie-Men, quartet (NBC) 12:35 P.M. WGN—Palmer House Ensemble 12:45 P.M. KYW—Smack Out (NBC) WCFL—Farm Talk WGES—Johnny Van, the piano melody man WGN—The Music Weavers WIND—Football; Northwestern vs. Notre Dame (CBS) WLS—Prairie Home drama WMAQ—Dan Russo's Orchestra 1:00 P.M. KYW—Originalities (NBC) WAAF—Hoosier Philosopher WBBM—Eddie and Fannie Cavanaugh WCFL—Eddy Hanson, organ recital WGN—To be announced WJJD—Modern Rhythms WLS—Howdy, Folks; Check Stafford WMAQ—Dance Orchestra (NBC) WMBI—Music and Bible Reading 1:05 P.M. WJJD—Ben Kanter, songs 1:15 P.M. KYW—Louis Panico's Orchestra WAAF—Song of the Strings WBBM—Albert Bartlett the Tango King WCFL—Modern Contract, Otilie Holstein WGN—Palmer House Ensemble WJJD—Carefree Matinee WLS—Today's Almanac; music WMBI—Bible Reading 1:20 P.M. WBBM—Organ Selections 1:25 P.M. WBBM—News Bulletin 1:30 P.M. WBBM—Jerry Sullivan, Songs WCFL—Popular Music WGN—Football; Northwestern vs. Notre Dame WLS—Maple City Four; John Brown, pianist



EDDIE CANTOR Cantor's back, he'll tell you Sunday, November 19, at 7 p. m. over NBC-WMAQ when he and Rubinoff again take over the coffee hour.

1:40 P.M. WBBM—Flanagan's Sport Hunches 1:45 P.M. KYW—Football; Northwestern vs. Notre Dame WAAF—Markets and Weather WJJD—Piano Selections WLS—Studio Musical Program WMAQ—Football; Northwestern vs. Notre Dame 1:55 P.M. WBBM—Football; Notre Dame vs. Northwestern 2:00 P.M. WAAF—Chicago on Parade WCFL—Red Hot and Low Down with Bob Hawk WJJD—Football; Michigan vs. Chicago WLS—Merry-Go-Round; variety WMBI—"Mother Ruth," Mrs. McCord WSBC—Poland's Music 2:15 P.M. WAAF—Jimmie Kozak at the Piano 2:20 P.M. WMBI—Young Peoples Hour; Rev. J. Guy Jordan 2:30 P.M. WAAF—Mood in Blue 2:45 P.M. WAAF—World News Reports 3:00 P.M. WAAF—Salon Concert WCFL—Afternoon Frolics WIND—Mischa Raginsky's Ensemble (CBS) WJJD—College Tunes WLS—Smilin' Thru; Elsie Mae Emerson WMBI—Gospel Music WSBC—Sunshine Matinee 3:15 P.M. WAAF—One Man Debate by Meyer Fink WLS—Roundup; Westerners; Joe Kelley WMBI—Radio School of the Bible, Mr. Loveless 3:30 P.M. WENR—Sports Reporter WIND—Herbert Ingram, tenor WMBI—Plain Talks 3:35 P.M. WIND—Saturday Syncopators (CBS) WENR—Concert Favorite (NBC) 3:45 P.M. WAAF—Ray Waldron's Sports Review WMBI—Musical Program 4:00 P.M. WAAF—Piano Novelities, Jimmy Kozak WENR—To be announced (NBC) WIND—Eddie Duchin's Orchestra (CBS) WJJD—J. B. and Mae; comedy skit 4:15 P.M. WAAF—Waltzes WBBM—Pat Flanagan's Football Summary WCFL—Gems of the Opera WGN—Maurie Sherman's orchestra WJJD—Fred Beck, organist 4:25 P.M. WAAF—Tonight's Radio features 4:30 P.M. KYW—The Old Apothecary WBBM—Organ and Piano duo WCFL—Junior Federation Club WENR—Song Pilot (NBC) WGN—Bob Forsans, Len Salvo WJJD—Ben Kanter, pianist WMAQ—Cambridge-Stanford Debate 4:40 P.M. WBBM—News Flashes 4:45 P.M. KYW—Personalities in Paint WBBM—Phil Harris' Orchestra WENR—Musical Moments (NBC)

WIND—Youngsters' Club WJJD—Piano Reflections 5:00 P.M. KYW—Orchestra Mechanique (NBC) WBBM—Flora Martens; Norm Sherr WCFL—Eddy Hanson, organ recital WENR—The Big Top, one man show of circus life with Bill Baar WGES—Ukrainian Folk Song WGN—Make Believe Melody Land WIND—Preview of Musical Comedy, "Mr. Whittington" (CBS) WJJD—Bobbie Dickson, baritone WMAQ—Xavier Cugat's Orchestra (NBC) 5:15 P.M. WBBM—Tarzan of the Apes, sketch WCFL—James Copeland, baritone WENR—Carlos Molina's Orchestra WGN—Tip Top Circus WJJD—Keyboard Kapers WMAQ—Children's Program 5:30 P.M. KYW—Uncle Bob's Curb-is-the-limit Club WBBM—Jack Armstrong, All-American Boy (CBS) WCFL—Organ Melodies WENR—Mary Small, juvenile singer (NBC) WGN—Concert Orchestra WIND—Famous Dance Bands WJJD—Fred Beck, organist WMAQ—Henry King's Orchestra (NBC) 5:45 P.M. WBBM—Katherine Avery and Harry Steele WENR—Little Orphan Annie; children's playlet (NBC) WGN—Little Orphan Annie; children's playlet (NBC) WIND—Tito Guizar, Mexican tenor (CBS) WJJD—Sports Review, Johnny O'Hara WMAQ—Grandmother's Trunk (NBC) 6:00 P.M. KYW—Louis Panico's Orchestra WBBM—Pat Flanagan's Sportscafé WCFL—Thirty-nine Steps Out WENR—What's the News WGES—Poland In Song WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program WIND—German Hour, William Kleia WJJD—Fred Beck, organist WMAQ—Meyer Davis' Orchestra (NBC) 6:15 P.M. KYW—Globe Trotter; news of the world WBBM—Kentucky Wildcats WCFL—Italian program WENR—To be announced WGN—Stevens Hotel Ensemble WMAQ—Travel Talk 6:25 P.M. KYW—Sports Reporter WENR—Sports Reporter 6:30 P.M. KYW—Radio Pioneers (NBC) WBBM—Eddie House, organist; Jack Brooks, tenor WCFL—WCFL Orchestra WENR—Kaltenmeyer's Kindergarten, comedy WGN—Sports Reporter WIND—Polish Hour WMAQ—Circus Days (NBC) 6:40 P.M. WBBM—U. S. School of Music 6:45 P.M. WBBM—Cadets Quartet WGN—Tom, Dick and Harry WMAQ—Gypsy Carnival Orchestra and vocalists (NBC) 7:00 P.M. KYW—Three Strings WBBM—Elmer Everett Yess (CBS) WCFL—Labor Union Insurance Talk WGN—Palmer House Ensemble WIND—Uncle Joe and his Pumpkin Dusters WLS—Phil Harris' Orchestra WMAQ—Economics and the New Deal, talk (NBC) 7:10 P.M. WCFL—National Industrial Recovery Act News Flashes 7:15 P.M. KYW—Boyd Raeburn's Orchestra WBBM—Fray and Braggiotti, piano team (CBS) WCFL—Al Handler's Orchestra WGN—Hal Kemp's orchestra 7:25 P.M. WLS—Sports Reporter 7:30 P.M. KYW—Under the Bridges of Paris (NBC) WBBM—Saturday Night Drama WCFL—Women's High School Teachers Federation WGN—Hal Kemp's Orchestra WIND—George Jessel (CBS) WLS—WLS National Barn Dance WMAQ—Antobal's Cubans (NBC) 7:40 P.M. WIND—Leon Belasco's Orchestra (CBS) 7:45 P.M. WBBM—Cadets Quartet WCFL—WCFL Orchestra 8:00 P.M. KYW—Jamboree (NBC) WBBM—Clyde Lucas' Orchestra WCFL—Salon Recital WIND—Elder Michaux Congregation (CBS)

WLS—"The Westerners," Big Yank program WMAQ—Jack Pearl, the Baron; Cliff Hall, "Sharlie"; Al Goodman's Orchestra (NBC) WSBC—In Gay Napoli 8:15 P.M. WBBM—Kentucky Wildcats WCFL—Circus Children WLS—"Happy Hugh Aspinwall" 8:30 P.M. WBBM—Edward d'Anna's Concert Band (CBS) WCFL—Madame Dortha Derfuss, Contralto WGN—Wayne King's Orchestra WIND—Mary Johnson, contralto WLS—Keystone Barn Dance Party WMAQ—Leo Reisman's Orchestra; Yacht Club Boys; Vivian Ruth (NBC) WSBC—Polish Variety Hour 8:45 P.M. KYW—The Globe Trotter WCFL—Tony and Joe, drama WGN—Jan Garber's Orchestra WIND—Jose Riva's Orchestra 9:00 P.M. KYW—Chicago Symphony Orchestra (NBC) WBBM—Admiral Byrd Expedition (CBS) WCFL—WCFL Orchestra WGN—Doring Sisters, Platt, Nierman WIND—Nora Zeigler, contralto WLS—Plantation Songs WMAQ—B. A. Rolfe's Orchestra (NBC) WSBC—Slovak Review 9:15 P.M. WBBM—Real Life Stories WCFL—Al Handler's Orchestra WIND—Ann Leaf at the Organ (CBS) WLS—Mac and Bob "The Knoxville Boys" 9:20 P.M. WBBM—Al Belasco's Orchestra 9:30 P.M. WBBM—News Flashes WCFL—Dippy Johnson's Orchestra WGN—Tomorrow's News WIND—To be announced WLS—"Mountain Memories," Cumberland Ridge Runners 9:35 P.M. WGN—Headlines of Other Days 9:45 P.M. WBBM—Henry Busse's orchestra WCFL—Gorde Birch's, orchestra WGN—The Dream Ship WIND—Jose Riva's Orchestra WLS—"Song Stories," The Emersons 10:00 P.M. KYW—Sports Reporter WCFL—School Teachers Union; talk WGN—Charlie Agnew's Orchestra WIND—Isham Jones' Orchestra (CBS) WLS—Barn Dance (NBC) WMAQ—One Man's Family, drama (NBC) 10:05 P.M. KYW—Harry Sosnik's Orchestra 10:15 P.M. WCFL—Barrett O'Hara, talk WGN—To be announced WIND—Walkathon Orchestra 10:30 P.M. KYW—Carlos Molina's Orchestra WCFL—Dave Unell's orchestra WGN—Wayne King's Orchestra WIND—Glen Gray's Orchestra (CBS) WMAQ—Hollywood on the Air (NBC) 10:45 P.M. WCFL—Dippy Johnson's Orchestra 10:50 P.M. WGN—Jan Garber's Orchestra 11:00 P.M. KYW—Reggie Childs' Orchestra (NBC) WCFL—WCFL Orchestra WGES—Jimmy Green's Orchestra WIND—Barney Rapp's Orchestra (CBS) WMAQ—Carefree Carnival, variety (NBC) WSBC—Midnight Review 11:10 P.M. WGN—Richard Cole's Orchestra 11:30 P.M. KYW—Harry Sosnik's Orchestra (NBC) WCFL—Gorde Birch's Orchestra WGES—Future Stars WGN—Clyde McCoy's orchestra WIND—Ted Fiorito's Orchestra (CBS) 11:45 P.M. WCFL—Dave Unell's orchestra 12:00 Mid. KYW—Louis Panico's Orchestra WBBM—Late Dance Orchestras WENR—Earl Hines' Orchestra WGES—Owl Car WGN—Hal Kemp's Orchestra WIND—Jose Riva's Orchestra WMAQ—Ted Weems' Orchestra 12:30 A.M. WENR—Dan Russo's Orchestra WGES—Drama WIND—International Melodies WMAQ—Benny Meroff's Orchestra 12:45 A.M. WGES—Johnny Van, the Melody Man 1:00 A.M. WGES—Owl Car 1:15 A.M. WIND—Jose Riva's Orchestra 1:45 A.M. WIND—The Milkman's Matinee

REVIEWING RADIO

By Mike Porter

THESE are many sad and tragic incidents connected with last week's collapse of the Amalgamated Broadcasting System, which was founded and then foundered by Ed Wynn, all within a month of operation. It turns out that the great majority of entertainers who kept the show on in that time, were working on hopes—without pay, expecting to “get somewhere” when things broke right. But things broke wrong, and I know of two girls who lent their talents to the project and who now have no home. They were evicted. I know a dozen others who are stranded. All of them are discouraged.

But there will come some good from the wreck. If you look back over the books, you'll find that the only artists who got their dough were those who belonged to the Musicians' Union. The Federation saw that they got what they had earned. If the artists had been organized into a protective association, they would have drawn their pay, too—or part of it.

And so the idea for an organization of radio artists has been born out of the ABS debris. It's to be, I hear, an association based on NRA principles, and it's an organization that should have been formed years ago.

It is sad but true that ninety out of a hundred radio artists not fortunate enough to be working for sponsors, are performing on the air nowadays for nothing, or for pay that barely keep him in coffee and cakes. Those on sustaining programs will tell you, that, lacking a protective association, they are grateful to get an opportunity of putting themselves in the “showcase” as it were, where prospective sponsors may see them. These trustful and hopeful folk haven't yet realized



EUNICE HOWARD
She's just a “Yess” girl, is Eunice Howard, posed above for her radio role of Mary Meade, steno to W. T. Jones, in the Elmer Everett Yess sketches heard Tuesday, Thursday and Saturday at 7 p. m. over CBS-WBBM.

that sustaining artists aren't being sold any more; that the agencies representing sponsors have developed their own plan of bringing

newcomers into the radio fold as against those who have been bred by the networks. It saves artist bureau commissions—although I hear the artist bureaus are doomed for that very same reason.

The new organization, which, one discovers, is being formed with much secrecy so as not to bring down the wrath of the big shots on the organizers until a formidable strength has been developed, will forbid its members to work “on the cuff” and even to appear at benefits and at “guest” performances, unless compensation is guaranteed and paid in advance.

Ballyhoo

I FEAR I HAVE NEGLECTED too long the duty of throwing a bit of light upon those unknown soldiers of the radio world, who have been working in the dark for four years or more, and comprising a bizarre and somewhat important by-product of the microphone industry. I mean the press agents, who hire themselves out to famous and obscure radio performers for the purpose of protracting the artists' fame, or creating it. The lads are very clever persons and responsible for much of what you read about radio and its personalities. What you read may not be entirely on the up and up, but it is at least interesting.

Their job is a comparatively easy one where famous clients are concerned. A known name is easy to handle. The tough job of the press agents is popularizing and exploiting obscure, colorless and unknown boys and girls, who figure—and rightly—that with a couple of good breaks a press agent can put them on the royal road. He can, if these unknown have any talent. Nobody,



DON VOORHEES

You've waited long for this picture, but wasn't it worth it? The young Don supplies the music for Albert Spalding (CBS-WBBM Wednesday at 7:30 p. m.), Show Boat (NBC-WMAQ Thursday at 8 p. m.) and your old pal, the Fire Chief (NBC-WMAQ Tuesday at 8:30 p. m.).

of course, can help them if they're just lugs.

Lately, the work of press agency has become intensified and a little out of focus probably because of rivalry and competition. The press agents' offices in New York resemble in appearance, and in hustle and bustle, the city rooms of newspapers which the readers may have seen in the movies if not in actuality. And in these offices many amusing incidents transpire.

They are the more amusing when the press agents and artist alike begin to take themselves too seriously, or when there isn't much to write about.

Last week I witnessed a frenzied scene. An artist whom we shall call Joe Glutz, was expected by his press agent. The agent called his office force together. An imperial equipage drew up in front of the office, and Glutz, preceded by his manager and four stooges, made a royal entrance. After a brief discussion, the manager enthusiastically handed the press agent “the latest news” about Mr. Glutz. Glutz and his retinue then gracefully withdrew. At last something had enlivened Mr. Glutz's routine.

Immediately the press agent began to ring bells. Office boys were told to summon six taxicabs to take messengers to the various newspaper offices. No time was to be lost. Stenographers were ordered to make multiple copies of the item the manager had brought. City editors were notified, as were radio editors, that an important item was about to be delivered. Excitement prevailed. The copy was finished and inserted into envelopes, marked “NEWS—RUSH”. The taxis arrived, and the messengers scurried into them. At last the office was cleared. The head man sat down and sighed.

“What,” I asked, “is all the excitement about. What IS that news item?”

Wearily the agent tossed me the original item. I read it breathlessly. Joe Glutz, the tenor, had experienced a terrific shock. His pet rabbit had passed away that morning. And Plummer wonders why the New York columnists go nuts!

Help Improve Radio Programs!

Tell Us Whether You LIKE or DISLIKE This Program and WHY

RADIO GUIDE wants the honest opinions of listeners everywhere about the entertainment value of important sponsored programs on the networks. Fan mail is an uncertain guide because, with few exceptions, the people who do not like a program do not write to the sponsors or the stations. The sponsors and the broadcasting companies are doing their best to give you the kind of programs that you want but, in many cases, they are shooting in the dark because they do not know what you prefer in the way of entertainment.

RADIO GUIDE is now launching a campaign to improve radio programs by obtaining first-hand information for sponsors about your reactions to their presentations. You have a very definite opinion about every program to which you listen regularly. You have expressed it many times to your own family and friends. But the editors of RADIO GUIDE cannot meet you in your living room and talk it over with you. They must depend upon you to sit down and write your honest opinion about a certain sponsored network program each week—why you like or dislike it and your suggestion for improving its entertainment value.

Each week, RADIO GUIDE will select a sponsored network program upon which you will be asked to comment. In an adjoining column, you will find the rules of the contest and a summary of the weekly prizes which you can win.

Remember, literary ability will not influence the decisions of the editors, who will act as judges in the contest. Not the manner in which you express yourself but THE VALUE OF YOUR IDEAS is the important thing. TELL YOUR FRIENDS AND OTHER MEMBERS OF YOUR FAMILY TO ENTER THE CONTEST, TOO. The more, the merrier.

The program upon which you are asked to comment this week is:

The Old Gold Show

Fred Waring and orchestra, Moran and Mack, Lane Sisters, Babs Ryan, Poley McClintock and Johnny Davis, vocalists, CBS network, Wednesday 10 p. m. EST, 9 p. m. CST. Note: Contestants are requested to rate in order of preference the stars who have appeared on this program: Mandy Lou, Harry Richman and Moran and Mack.

Win \$50 Weekly

FIRST PRIZE \$25
SECOND PRIZE \$10
and three prizes of \$5 each

CONTEST RULES

1. Letters must be written in ink or typewriter on one side of the paper only and must not exceed 200 words in length.
2. Everyone is eligible except employees of Radio Guide and members of their families.
3. Each letter must be accompanied by the entry blank printed below or your tracing of the same.
4. You may consult copies of Radio Guide at the offices of this publication or at public libraries. You do not have to purchase Radio Guide to enter the contest.
5. The editors of Radio Guide shall be the judges in each weekly contest and their decision shall be final in each instance.
6. All letters regarding the “OLD GOLD” program must be in the office of Radio Guide on or before Saturday, November 25, to be eligible. Awards will be announced in the issue of week ending December 16, on sale December 7.
7. Address all entries to BETTER RADIO CONTEST, Radio Guide, 423 Plymouth Court, Chicago, Ill.
8. Radio Guide reserves the right to publish any or all letters submitted.
9. We cannot enter into any correspondence regarding the contest and no manuscript can be returned.



FRED WARING

(Pin or paste this blank, filled out, to your letter)

ENTRY BLANK
Better Radio Contest
RADIO GUIDE

I have read the rules of this contest and agree to abide by them.

NAME

STREET and NO.

CITY STATE



Voice of the Listener



Readers writing to this department are requested to confine their remarks to 200 words or less. Anonymous communications will be ignored but the name of the writer will not be published unless desired. Address all letters to Voice of the Listener, Radio Guide, 423 Plymouth Court, Chicago, Ill.

How to Criticise

Newark, N. J.

Listen Fans:

For months you have been expressing your opinion about radio and radio stars quite freely, and so far your letters show little thought. You don't try to see both sides of Radio; and you occupy space with personalities rather than constructive criticism.

Maybe you don't like John or May. What of it? Do you have to listen? If you dislike Garbo you don't deliberately go to see her, do you? If you dislike tenors, why in Hallelujah don't you tune them out?

Radio is an optional entertainment—you can take it or leave it, according to your personal feelings. Being a public factor, it is your right to criticise radio, but when you do that, make it constructive. If you knock us, tell us what you want to improve our programs! And when you do criticise, at least play fair by being an authority on your statements. If you have never studied music, don't tell a musician how to play! If jazz is your idea of Utopia, please don't express an opinion of a classical program, as you aren't qualified for it!

One letter in RADIO GUIDE condemned a popular young tenor as being colorless, and that same week musical journals (edited by those who really know music) quoted the same boy as being full of color and style.

If a program isn't loud enough, don't tell the artist to stand closer to the mike.

How do you know what is going on in the studio? How do you know it isn't some atmospheric or mechanical condition? Maybe it is your own set, needing overhauling.

If you dislike the advertising, write to the station about it, but don't blame the poor announcer. He has to read what is given to him, and often he hates it worse than you do. Don't be scared to send your opinion to the station about a program—but if you do write, SIGN your letter! It means nothing when sent anonymously, and only hurts the artist you mention.

Maybe you've written for a photograph of your favorite and haven't received one. Did you enclose the cost of it? Remember that pictures cost dough! Stamps cost dough! Clerical help costs dough! And radio salaries are NOT what they're cracked up to be. Furthermore, the price of 5000 photos every few months is not included in the sponsor's check.

I could go on and write reams more and show you more of the other side of radio, but I must leave room for your letters of favorites. They are so interesting.

In closing, and on behalf of a number of radio entertainers, your suggestions, comments and constructive criticism are always appreciated. I've been on both networks and local stations and know whereof I speak. Applause in a theater indicates a reception—and fan mail is Radio's Applause.

Radiolily,

WOR Artist.

Real People

Newburgh, N. Y.

Dear V. O. L.:

Have been a reader of RADIO GUIDE for about two years, and like it a lot. I like radio stars who use Gene Arnold's advice. Be yourself. Here are the names of a few stars I call real people. May Singhi Breen, the queen of ukulele; Peter De Rose, Muriel Wilson (with her angelic voice); Annette Hanshaw (who is just her sweet self), Sammy Rose, my favorite tenor, and last but not least, the one and only Don Hall Trio, and include their announcer Van, who has a fine voice. Why not change the trio to quartet? Don sure plays that violin like nobody's business. Is there another voice like Hortense on the air? And hasn't Grace Bell a sweet voice, and personality too. Listen in and see if you don't think so. I agree with Murry Block, every radio star brings joy to someone.

"One Who Likes Real People"

3 Little Maids

Berwyn, Illinois

Dear V. O. L.:

I have been a constant reader of RADIO GUIDE for several months. I enjoy every bit of your paper especially your V. O. L. column. I like the way folks defend their favorite stars and the way in which they go about doing this. My favorite station is WLS, and my favorite entertainers are the "Three Little

Maids." Their harmony is perfect, and in person they are just as sweet as their voices. I have heard several harmony teams, but I can truthfully say that I have never heard any whose voices blended so perfectly. When they sing, you can detect notes of sincerity in their voices, for they aim to please all their friends. I could go on forever telling all their good points, but I know that space is limited. I wish all you fans would write in to RADIO GUIDE and let me know what you think of the "Three Little Maids." And all you fans who haven't heard them, listen in and see if I'm not telling you the truth. Loads of luck to RADIO GUIDE.

Georgiana Kudrna

Radio's 'First Lady'

Fort Ethan Allen, Vermont

Dear Voice of the Listener:

V. O. L. is the most interesting part of RADIO GUIDE, but seldom do I see mentioned the name of one of radio's most fascinating singers, Jessica Dragonette. Miss Dragonette is one of the sweetest personalities on the air and is one who appreciates her fans. I have written her several letters and every one has been answered. It is true that it took quite a while before answers from some of them were forthcoming, but they were never overlooked. I am almost anxious to get in touch with the fans of "radio's first lady." Won't you write to me if you see this letter.

Bessie Nichols

A New Game

Cedar Grove, N. J.

Dear V. O. L.:

I noticed in a recent edition, a letter from Vivian Broughton who, in introducing a new game for radio fans, claims receipt of forty-one autographed photos and twenty-nine personal letters from radio stars. I haven't got her photo collection beaten because my attempted contacts are more of a nature that requires a personal answer.

However, I have received fifty-five personal letters from radio stars. I might add that every single letter is from a star on the evening programs of NBC and CBS. Can it be beaten, fans?

I can safely say that without the help of RADIO GUIDE, I couldn't have possibly accomplished this. Therefore, in more ways than one, RADIO GUIDE has given me something to write about.

"Incognito"

Here's a Mention

Wausau, Wisconsin

Dear Voice of Listener:

I have been a reader of your magazine for the past two years and I certainly do enjoy it. The only complaint I have to make is that Bernie Cummins (who has one of the best bands on the air) isn't mentioned in your magazine more often. His rhythm can't be beat, so come on Bernie Cummins' fans, let's hear from you. Also give us an article about Lee Morse.

Old Faithful

AWARDS IN SECOND BETTER RADIO CONTEST

Report of the Judges

The judges, after studying each of the 1,673 entries in the RADIO GUIDE Better Radio Contest, voted unanimously to award first prize of \$25.00 to the entry of Louella Speak because of her interesting comparison of the present series of the program with that of last year, her constructive criticism of the cast and its various members, and her intelligent suggestions for improvement.

Charles D. Schmidt, who wrote the second prize winning entry, gave an excellent analysis of the reason why the Myrt and Marge sketch is popular, and likewise a constructive criticism.

The three other prize winners, Mrs. William Moran, Miss B. C. Horneman and Mrs. T. H. Sullivan, submitted entries that proved beyond a doubt that they had given careful thought to what was good and bad about the program.

Because of the exceedingly large number of unusually good entries, and the limited number of prizes, the judges wish to reward the following with HONORABLE MENTION:

Frank L. Kinsey, Wenona, Ill.
Dorothy Lee Glass, 113 Alger Ave., Detroit, Mich.
Miss Fern H. Puryear, 330 45th St., Far Rockaway, N. Y.
Jeanette B. Stein, 201 E. Court St., Ottumwa, Iowa.
Miss Anne M. Turner, 8017 Maryland Ave., Chicago.
Miss Evelyn Eck, 301 Second Ave., N. E., Oelwein, Iowa.
Rose Arcamone, 31-28 79th Ave., N. Heights, New York City.
Agnes Van Voorhis, Division St., New Hamburg, N. Y.
Alice Bickmeyer, 2349 Chapline St., Wheeling, W. Va.
Margaret Earl, El Dorado, Kan.

Nearly one-third of the entries, or 546 to be exact, suggested that Jack Arnold be returned to the cast. Several even suggested that RADIO GUIDE stage a contest voting for Arnold's return. The next most pre-

valent comment was applause to the sponsor for the use of such short advertising. A total of 245 contestants made the latter comment.

Nearly ten per cent of the entries said that the sketch is not as good this season as previously; seven per cent claimed that the sound effect sometimes drown out the voices; five per cent asked the return of Gwen, and nearly fifty contestants asked that Harlow Wilcox be reinstated as announcer.

As was the case in the first Better Radio contest (on "The Big Show," prize awards which were announced last week), the second contest convinced the judges that RADIO GUIDE is obtaining invaluable information in its effort to assist sponsors in making their programs more suitable and to improve the quality of broadcast entertainment in general.

Paul G. Jeans, Editor
Lewis Y. Hagy, Associate Editor
Evans Plummer, Associate Editor
Judges.

The winners of the Third Better Radio Contest covering the National Barn Dance, will be announced in RADIO GUIDE next week.

Prize Winning Letters

First Prize \$25

Myrt and Marge, dramatic program, is not as good as last season; they lack the supporting cast that helped to make their program go over in a big way.

To start the show off with a big bang, bring back Harlow Wilcox. One never tires of his announcements, and his synopsis of the preceding programs are given in such an entertaining manner. Let's hear from "Jack Arnold" who was always a friend indeed. With voices like his, "Arthur J. Armstrong," and "Mr. Hayfield," one could visualize

their personalities and learn to love them like friends.

I'm not forgetting "Sandfield Malone" who plays an excellent part with such a sympathetic voice. "Miss

Folsom, with her distinctive personality also lent charms and a bit of spice to the show. Let's hear occasionally from "Ben," the elevator boy, with his colored dialect.

PROGRAM: MYRT & MARGE

FIRST PRIZE, \$25.00

To LOUELLA SPEAK, 65 Essex St., Clifftondale, Mass.

SECOND PRIZE, \$10.00

To Charles D. Schmidt, 910 W. Seltzer St., Phila., Pa.

\$5.00 PRIZES to

Mrs. William Moran, Box 83, Wilmington, Vt.; Miss B. C. Horneman, 1105 Sheridan Drive, Danville, Ill., Mrs. T. H. Sullivan, 726 S. Ash St., Crookston, Minn.

"Myrt and Marge" Scoreboard

How contestants rate the program as a whole and also the individual stars:

THE PROGRAM

Number for	Number against	Percentage for	Percentage against
1,477	196	88%	12%
1,505	112	93%	7%
1,505	84	95%	5%

JACK ARNOLD

Wish him returned: 546 of reports, or 33%

Without television, one's interest is held only by good music, voices that appeal, and variety to keep one's interest from week to week with a few dramatic surprises.

"Billie" and Gwen's sister "Phyllis" spoil the whole show. Coarse and vulgar with their lines, they are not in harmony with the sponsors who have the skit broadcast.

(Signed)

Louella Speak,
65 Essex St.,
Clifftondale, Mass.

Second Prize \$10

From its inception, the sketch of Myrt and Marge was asked to prove its worth by being placed on the air at 7 p. m. (true in EST time band only.—Editor's Note), the hour known as the Amos and Andy hot spot. Three years later, Myrt and Marge are still on the air at the same hour, and more popular than ever.

The secret of this success lies in the fact that it is a well balanced story of exceptional continuity, rich in romance, action and comedy that is both realistic and amusing. Interest seldom lags, and you leave one episode determined if possible to listen in on the next.

Another factor in favor of this story is that it is not hindered by excessive advertising as are so many of our radio broadcasts.

During the present season, Myrt and Marge have been somewhat handicapped by the absence from the cast of the pleasing voice of Jack Arnold. Let us hope this is only temporary.

Everything taken into consideration, in my opinion Myrt and Marge stand very high in the field of radio broadcasting and are deserving of all the plums cast in their direction.

(Signed)

Charles D. Schmidt,
910 W. Seltzer St.,
Philadelphia, Pa.

HIGHLIGHTS of the WEEK

Radio City Inaugural Broadcasts

SUNDAY, NOVEMBER 12—Gala Concert, 400-piece orchestra directed by Frank Black; Egon Petri, Concert pianist. Speaker, Joseph Weber, President American Federation of Musicians. NBC-KYW at 7 p. m.

Minneapolis Symphony Orchestra greets Radio City. Eugene Ormandy, conducting. NBC-WMAQ at 10:30 p. m.

MONDAY, NOVEMBER 13—Radio City Revue, NBC-KYW at 9 a. m. Also Tuesday, Thursday and Saturday. Radio City "Believe It Or Nots," Robert L. Ripley. International Broadcast from BBC, London. NBC-WMAQ at 5:45 p. m.

TUESDAY, NOVEMBER 14—"Skyscraper," sketch. NBC-WMAQ at 1 p. m.

Phil Cook Variety Show. NBC-WMAQ at 3 p. m.

Paul Whiteman Gala Program. NBC-WENR at 3:30 p. m.

Waltzes of the World. Orchestra direction of Frank Black. NBC-KSTP at 9 p. m.

WEDNESDAY, NOVEMBER 15—Russia Greets Radio City. International Broadcast from Moscow. NBC-WMAQ at 11:45 a. m.

Italy's Program for Radio City. International Broadcast from Rome. Signorina Saraceni, soprano; Signor Menescoldi, tenor; Signor Desved, baritone; Orchestra direction Capuana. NBC-KYW at 1:30 p. m.

"Obsession," Dramatic sketch. NBC-KYW at 2 p. m.

Germany's greeting to Radio City. International Broadcast from Berlin. Berlin Symphony Orchestra, Otto Frick Hoelffer, conducting; Paul Lohmann, baritone; speaker: Eugene Hadamovsky, Director General of Reichs-Rundfunk Gesellschaft. NBC-WMAQ at 3 p. m.

British Broadcasting Company Salutes Radio City. International Broadcast from London. Symphony Orchestra Direction Felix Weingartner; Military Bands; Big Ben and Bow Bells. NBC-WENR at 3:30 p. m.

THURSDAY, NOVEMBER 16—"Pirates of the Stratosphere," sketch. NBC-KYW at 1 p. m.

"Is America Calling?" Burlesque Impressions of American Radio Artists. International Broadcast from London. NBC-KYW at 2 p. m.

Associated Glee Clubs of New York. Male Chorus of 200 voices, Fred Hufsmith, soloist. NBC-WMAQ at 5:30 p. m.

Hollywood On the Air, Special Show for Radio City. NBC-WMAQ at 10:30 p. m.

SATURDAY, NOVEMBER 18—Orchestra Mechanique. NBC-KYW at 5 p. m.

Radio Pioneers, NBC-KYW at 6:30 p. m.

Chicago Symphony Orchestra. Speaker: Hon. Edgar L. G. Prochnik, Austrian Minister to U. S. NBC-KYW at 9 p. m.

SPECIAL

SUNDAY, NOVEMBER 12—"Parade of the Champions," second series. George Gershwin and William Daly's Orchestra, CBS-WBBM at 7:45 p. m. Monday, Harry Richman and Vincent Lopez' Orchestra at 8:15 p. m. Tuesday at the same hour, Helen Morgan and Willard Robison's Deep River Orchestra will be starred. Wednesday at 8:15 p. m. the Parade of the Champions will feature Morton Downey and Jacques Renard's Orchestra. All these stars, including Kate Smith, who appears Saturday, November 11, at 8:15 p. m., will join in the sixty-minute program Thursday, November 16 at 8:15 p. m.

THURSDAY, NOVEMBER 16—Address by Sir Herbert Samuel, former British Secretary of State for Home Affairs. International Broadcast from London over NBC-WMAQ at 3:15 p. m.

SATURDAY, NOVEMBER 18—Tabloid Version of the new Buchanan-Green Musical Show, "Mr. Whittington," CBS-WIND at 5 p. m.

First Short-Wave Broadcast to and from the second Byrd Antarctic Expedition which is expected to be off the coast of South America. CBS-WBBM at 9 p. m.

COMEDY

SUNDAY, NOVEMBER 12—Joe "Wanna Buy a Duck" Penner and Ozzie Nelson's Orchestra with Harriet Hilliard, vocalist, over NBC-WLS network at 6:30 p. m.

Jimmy Durante with Rubinoff and his orchestra, NBC-WMAQ at 7 p. m.

Will Rogers, Revelers, and Al Goodman's Orchestra, NBC-WGAR network at 8 p. m.

Jack Benny, assisted by Mary Livingstone, Frank Parker and Frank Black's Orchestra, NBC-WMAQ at 9 p. m.

MONDAY, NOVEMBER 13—Side Show with Cliff Soubier, NBC-WLS network at 7 p. m.

Minstrel Show, NBC-WLS at 8 p. m.

The Big Show, with Lulu McConnell, Gertrude Neisen and Isham Jones' Orchestra, CBS-WBBM at 8:30 p. m.

TUESDAY, NOVEMBER 14—Ed Wynn, the Fire Chief, Don Voorhees' band, NBC-WMAQ at 8:30 p. m.

WEDNESDAY, NOVEMBER 15—Bert Lahr, George Olsen's Orchestra, CBS-WHK at 7 p. m.

Irvin S. Cobb, Al Goodman's Orchestra, CBS-WHK at 8 p. m.

Burns and Allen, CBS-WBBM at 8:30 p. m.

Moran and Mack, with Fred Waring's Pennsylvanians, CBS-WBBM at 9 p. m.

FRIDAY, NOVEMBER 17—Walter O'Keefe, Ethel Shutta and Don Bestor's Orchestra, NBC-WLS at 7 p. m.

Fred Allen, Roy Atwell, Portland Hoffa, The Songsmiths, Ferde Grofe's Orchestra, NBC-WMAQ at 8 p. m.

Phil Baker and Harry McNaughton, Roy Shields' Orchestra, NBC-WENR at 8:30 p. m.

"Oley" Olsen and "Chick" Johnson, assisted by Harry Sosnik's Orchestra, CBS-WBBM at 9 p. m.

NEXT WEEK

Next week's **RADIO GUIDE** will contain a story by Hilda Cole about Isham Jones, the coal miner who turned musician and is now leading his own orchestra on the Columbia network.

That amazingly popular little eleven-year-old singer, Mary Small, who scored a great triumph in her first appearance as a guest star on the Vallee hour recently, is the subject of an intimate story by Methilda Breckenridge. The home life of Frank Crumit and Julia Sanderson, who are among radio's most happily married couples, is portrayed by Dorothy Goulet in another interesting feature.

Charlotte Prince has written an account of that versatile genius, Deems Taylor, who has been successively newspaperman, critic, translator, painter, editor, public speaker and grand opera composer. As master of ceremonies on the Whiteman hour, he has added another brilliant achievement to his long list.

Other excellent features, illustrated with the latest and best pictures of your favorite stars, round out another exceptional issue.

SATURDAY, NOVEMBER 18—Ray Perkins, NBC-WJR at 7 p. m.

Georgie Jessel, 7:30 p. m., CBS-WIND.

Baron "Jack Pearl" Munchausen with Cliff "Sharlie" Hall, NBC-WMAQ at 8 p. m.

MUSIC

SUNDAY, NOVEMBER 12—New York Philharmonic Symphony Orchestra; Bruno Walter, conductor, CBS-WBBM at 2 p. m.

American Album of Familiar Music with Frank Munn and Virginia Rea, NBC-WMAQ at 8:30 p. m.

MONDAY, NOVEMBER 13—Harry Horlick's Gypsies, Frank Parker, tenor, NBC-WMAQ network at 8 p. m.

WEDNESDAY, NOVEMBER 15—Albert Spalding, violin virtuoso, and Conrad Thibault, baritone, with Don Voorhees' Orchestra, CBS-WBBM at 7:30 p. m.

THURSDAY, NOVEMBER 16—Rochester Philharmonic Orchestra, NBC-WMAQ at 2:15 p. m.

FRIDAY, NOVEMBER 17—"Music Appreciation Hour" Walter Damrosch, conductor, NBC-KYW at 10 a. m.

Concert with Jessica Dragonette, NBC-KYW at 7 p. m.

Threads of Happiness; Tommy McLaughlin, baritone; David Ross, dramatic reader, and Andre Kostelanetz' Orchestra, CBS-WBBM at 8:15 p. m.

SATURDAY, NOVEMBER 18—Fray and Braggioti, two pianos, CBS-WBBM at 7:15 p. m.

PLAYS

SUNDAY, NOVEMBER 12—True Railroad Adventures, NBC-WLS, Sunday at 3 p. m., and NBC-WENR Wednesday at 4 p. m.

Dream Drama, NBC-WENR network at 4 p. m.

Roses and Drums, CBS-WBBM at 4 p. m.

Grand Hotel, NBC-WENR at 4:30 p. m.

Talkie Picture Time, starring June Meredith, NBC-WMAQ at 4:30 p. m.

Engineering Thrills, NBC-WENR at 5:45 p. m.

MONDAY, NOVEMBER 13—Today's Children. Monday through Friday, 10:15 a. m., WENR.

Radio Guild Drama, NBC-WMAQ at 2 p. m.

Princess Pat romance drama, NBC-WENR at 9:30 p. m.

K-Seven, Secret Spy Story, NBC-WTAM at 9:30 p. m.

TUESDAY, NOVEMBER 14—Crime Clues, NBC-WMAQ at 7:00 p. m., also Wednesday.

The Legend of America, CBS-WADC at 9 p. m.

WEDNESDAY, NOVEMBER 15—Irene Rich in "Behind the Screen," also Friday. NBC-WENR at 6:45 p. m.

Dangerous Paradise, with Elsie Hitz and Nick Dawson. NBC-WLS at 7:30 p. m., also Friday.

Warden Lawes in Twenty* Thousand Years in Sing Sing, over NBC-WLS at 8 p. m.

THURSDAY, NOVEMBER 16—Death Valley Days, NBC-WLS at 8 p. m.

FRIDAY, NOVEMBER 17—March of Time, CBS-WBBM at 7:30 p. m.

"The First Nighter," NBC-WMAQ at 9 p. m.

SATURDAY, NOVEMBER 18—One Man's Family, NBC-WMAQ at 10 p. m.

VOCALISTS

BING CROSBY—CBS-WBBM, Monday at 7:30 p. m.

EVAN EVANS—CBS-WADC, Monday at 9:45 p. m.

GLADYS RICE—CBS-WADC, Thursday at 9:45 p. m.

HELEN MORGAN—CBS-WBBM, Sunday at 1 p. m.

IRENE BEASLEY—NBC-WENR, Wednesday at 5:30 p. m.

JOHN McCORMACK—NBC-WENR, Wednesday at 8:30 p. m.

VARIETY

SUNDAY, NOVEMBER 12—The Seven Star Revue with Nino Martini, Erno Rapee's Orchestra, Jane Froman, Julius Tannen and Ted Husing, CBS-WBBM at 8 p. m.

MONDAY, NOVEMBER 13—Ship of Joy with Hugh Barrett Dobbs, over NBC-WMAQ at 8:30 p. m.

WEDNESDAY, NOVEMBER 15—The Troubadours, Orchestra, and guest artist. NBC-WMAQ at 8 p. m.

Corn Cob Pipe Club of Virginia, NBC-WENR at 9 p. m.

THURSDAY, NOVEMBER 16—Rudy Vallee's Orchestra and guest artists, NBC-WMAQ at 7 p. m.

Captain Henry's Show Boat, NBC-WMAQ at 8 p. m.

Paul Whiteman's Orchestra, Peggy Healy, Deems Taylor, Ramona, Jack Fulton, etc., NBC-WMAQ at 9 p. m.

SATURDAY, NOVEMBER 18—WLS Barn Dance, NBC-WLS at 10 p. m.

Carefree Carnival, a full hour variety show from the Pacific coast, NBC-WMAQ at 11 p. m.

NEWS

BOAKE CARTER—CBS-WBBM daily at 6:45 p. m., excepting Saturday and Sunday.

COL. LOUIS McHENRY HOWE, political interview. NBC-WMAQ, Sunday at 9:30 p. m.

EDWIN C. HILL—CBS-WBBM, Monday, Wednesday and Friday at 7:15 p. m.

FREDERIC WILLIAM WILE, The Political Situation in Washington Tonight, CBS-WHK, Saturday at 6 p. m.

FLOYD GIBBONS—NBC-KYW, Friday, at 9:45 p. m.

LOWELL THOMAS—NBC-WLW daily at 5:45 p. m., excepting Saturday and Sunday.

WALTER WINCHELL—NBC-WENR Sunday at 8:30 p. m.

SPORTS

MONDAY, NOVEMBER 13—Grantland Rice, NBC-KYW, Friday at 7 p. m.

FRIDAY, NOVEMBER 17—"All American Football Show," with Christy Walsh and a prominent football coach as guest artist, CBS-WBBM at 8:30 p. m.

SATURDAY, NOVEMBER 18—Northwestern-Notre Dame football game, CBS-WIND network at 12:45 p. m.

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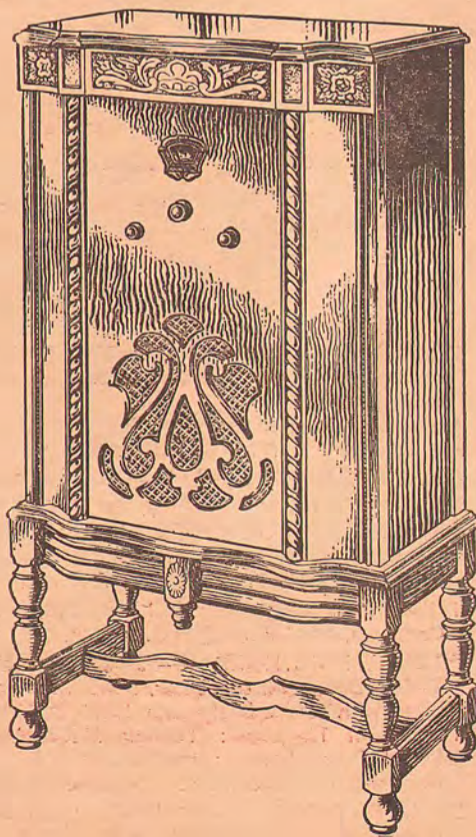
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