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*5¢ a copy*

# Radio Guide



Myrt  
and  
Marge

●  
Myrt's  
Own Story  
of Her Trip  
to South  
America  
●

TO THE SOUTH POLE WITH BYRD BY RADIO



# Success Is a Habit With Irene Beasley

Ever since she was a little child, she has been a talented singer but her aim is to be a star on Broadway and she has never failed to realize an ambition yet



**O**NE crisp winter's night, not too far off, when twilight creeps up Broadway, and they turn on the myriad lights, you will see a name twinkle over a playhouse—the name of a great star, written generously in incandescent bulbs, like this—Irene Beasley.

That is not the correct, or perhaps I should say orthodox, manner of starting a story like this one, I am aware. So I might explain that when I liltily tapped out that paragraph, I was only saying what swept through my mind the first time I met Irene and heard her sing. And I believe that you, too, if you could meet her and hear her sing, would know right away that it is a platinum cinch she will land in lights on Broadway.

Of course, she has a lot of talent, this glamorous beauty. But not just a lot of talent. Just a lot of talent is a dime a dozen along Broadway anyhow. You have to have something else, an indefinable thing that is hard to make come out of a typewriter. Maybe you will understand what I mean if you will listen while Irene sings for you any Monday, Wednesday, or Friday over an NBC network. At any rate, I am sure that you will be able to conjure up for yourself a pretty accurate mental image of her—a mental image of a charming, a very gracious young woman.

But wait. Let us begin at the very beginning.

Music, apparently, was in Irene's soul when she was born, in a rambling, white-pillared house—one of those old plantation homes you see in pictures—near Memphis, Tennessee. Music must have been in her soul then, for when she was only twenty months old, she could sing one or two verses of "I Love To Go To Sunday School," "Two Little Hands," "Billy Boy," "Come, Sister, Come." Not only sing them, but sing them, I am informed, more or less tunefully.

Perhaps I had better explain that my informant was one of those Baby Books. You know, the books in which fond parents inscribe, with chronologic sentiment, the achievements of their offspring as such achievements occur. I learned a lot about Irene from that Baby Book. Even some items that in my kindness I will forebear from handing along to you. But I think that is important to the story, that singing four songs at twenty months. I'll bet you couldn't do it.

Irene's first public appearance was at the age of three and one half years, when at a Sunday School Children's Day celebration, she toddled fetchingly upon a platform, and obliged with "Come All Ye Who Love the Lord."

By the time she was four, she could sing still more songs, and also could accompany herself on the piano, perched perilously upon some books; playing by ear, but never a sour note. Another thing you couldn't do. I can't even do it yet.

Just a couple more items from the Baby Book, and then we will go on. One is that at the age of one year, she could walk up the broad stairway of her home without assistance, a fact not particularly relevant to the story of

her subsequent career. Another is that the first word she was heard to utter was 'papa' and the second (and here is something I consider significant) was 'boy.' She has found extensive use for that second word, and has been saying it pretty frequently ever since. Boy friends flocked around the Beasley place in large herds during her early life, and now—well, while regretfully I cannot speak from any personal experience, I gather they simply get in one another's hair.

With the exception of recording the fact that from the time I mentioned, when she was twenty months old, she has never deviated from a consuming love of music, has never passed a day without study and practise, the next few years are not particularly important. Not to you and me, I mean.

Her parents, both of whom were devotees of music, encouraged Irene, of course, although they would have viewed her efforts in a vastly different light had they been able to peer into the future, and foresee that she would ever do anything about music professionally.

So suppose we skip a few years, during which Irene's family moved away from the beautiful tree-bordered home, into Texas. There she went to school, and from a report card (in the Baby Book) you would infer that she must have been the answer to the school teacher's prayer. There wasn't a mark under ninety. Later, she came north to an exclusive finishing school, and then went back home to

become a school teacher herself. The story really begins there, with her teaching music and mathematics. I mean the story of her coming to radio; the story of the Irene Beasley you know. It was like this.

Irene wrote a song. Wrote it in the odd moments, when she wasn't busy teaching school or going to parties. She wheedled an indulgent father into having it published, and he gave her that, as you give your child a toy. She wanted the kick of having written and published a song, but when it came actually to singing it, she never did. Too timid. But when her vacation time came, she went to Memphis, her childhood home, and took the song along.

In Memphis, she played accompaniments at a radio station. Remember, she'd never really done any singing. But one night the radio station wanted a song, and wanted it right away. So Irene sang her song, scared green. I guess it must have been a pretty good song, because it made a profit, over and above what it cost to publish, of five hundred dollars.

So there ended Irene's teaching days, save for one brief interlude later on. She took the \$500 and talked her parents into letting her go to Chicago until it was used up, and there you are.

A booking agent in Chicago sent her into a Cleveland theater, where they said she was pretty awful. And with delightful candor she will tell you herself that they probably were not under-stating the case. But Irene was doing the thing she wanted to do, whether the customers out there in front liked it or not. And anyhow, she couldn't have been quite as bad as they said, because the \$500 did not run out, and I have never noticed that they keep on paying you for being consistently awful.

Besides, she wound up by playing the Oriental Theater in Chicago, with Paul Ash. That was a funny thing. She had promised her father that if she ever achieved the height of playing the Oriental Theater in Chicago with Paul Ash, she'd come home. But she couldn't bear sitting around the house all day doing nothing, so she got another teaching job. Music and mathematics again.

Maybe, she'd have stayed home that time, if she hadn't happened to meet the southern representative of the Victor company. He was looking for material for records, and she had material for records, so it was what you might call a natural. You see, she'd written other songs after that first one, and she gave those to the Victor man. He liked them, Irene made some tests,

(Continued on Page 17)

by  
Lewis  
Y.  
Hagy

Introducing (top)  
Irene Beasley aged 7  
months (center) aged  
3 and (bottom) as  
she is today



# I've Been Places And Seen Things

Myrt steps out of character to tell you about her South American jaunt with the Browns to gather the material that you are now enjoying with "Myrt and Marge"



... Captain Anderson, of the S. S. Santa Barbara. He invited a corpse to dinner ...

IT WAS one grand trip. I could talk about it for hours, but then the editor told me not to try to cover the entire journey; merely to "hit the high spots." There were many. I couldn't tell them all. Anyway, I'm saving some of them for you in future episodes of Myrt and Marge.

Just to get started properly, I should tell you that when Mr. P. K. Wrigley suggested that Bobby Brown, my producer, and I go to South America to gather color and new situations for our program, I agreed post haste. I had always wanted to see South America. So had Bobby and his wife. They were as overjoyed as I.

We sailed from New York to Rio de Janeiro aboard the *Southern Prince*. And here are some of the things Bobby's log books revealed.

by  
Myrtle  
Vail

Salt Water Investment Company, Inc. That was the firm name of the mysterious organization that Bobby, together with John Hegeman, builder of Radio City, and Dr. Seuss (Ted Geisel), who draws those fantastic insects for the bug-killer ads, formed after three days at sea.

The passengers had not been mixing much. That just couldn't be, with such a long trip ahead, so the Salt Water Investment Company came into being. Shares sold for three dollars. Bobby, Mr. Hegeman and Dr. Seuss canvassed the passengers and became acquainted with them by selling them "stock."

The purpose of the company was to conduct tournaments of all kinds—sports, cards and even a masque ball—and employ the money to purchase prizes. Bobby and his conspirators promised to pay off at the end of the journey in liquid dividends.

One of the first share-holders was Mrs. E. M. Gilmer, a bright-eyed, keen-minded, elderly woman. (Perhaps you'd know her better by her newspaper syndicate writing name for forty years—Dorothy Dix.)

I won't forget soon the winner of the men's prize at the masque ball. His costume consisted of an umbrella, a bed-sheet and dark glasses. No need to tell you that he represented Gandhi.

OUR sky has more stars; our sea, it is more blue; our mountains have more color—and our ladies, yes, they are greater lovers." So spoke Paulo da Rocha Vianna, wealthy Brazilian, in his sincere enthusiasm as we approached the harbor of Rio de Janeiro at night on Thursday, July 27.

It was a most inspiring sight. No wonder Rio is called the most beautiful city in the world.

First we passed Cape Frio. Then we saw far away a bright white spot. It was the floodlighted statue of Christ on the Corcovado, high peak looking down upon the city. In the blackness of the night, it appeared to be floating in the sky. Then a string of pearls—lights of the city—became visible along the shoreline.

As we approached the harbor, the Christ appeared to settle down; the city lights brightened. It was one o'clock in the morning. Our anchor was dropped, and then, most dramatically, at that very moment, the Christ disappeared. The lights had been extinguished.

Snowbound in Mendoza, Argentina. It doesn't sound possible in August, but remember, when it's summer in the United States, it's winter in the Argentine.

Bobby and Mrs. Brown had preceded me by one day, taking the Trans-Andean train from Buenos Aires bound for Valparaiso, Chile. The Andes are high—25,000 feet. I wanted to fly over them.

The train carrying the Browns was stopped at Mendoza. "Snow bad in the mountains" was the explanation. Mendoza is in the foothills. They say its inhabitants make their living from the passengers of stalled trains. The

Browns had to wait a week before the train went on.

But I wasn't so smart, after all. My plane was grounded *likewise* at Mendoza because of the stormy weather ahead. Mrs. Gilmer was on the same plane. We had a high time going to the station and the airport each morning, hoping that we would be able to get away.

The Browns almost *missed* the train after being stalled a week! The manager of the hotel at Mendoza told them

on the morning that the train really continued its journey, that it would not leave until 7:30. Bobby understood it to leave at 7:20, and went to the station early just to be sure. The train left at 7:20.

Evidently, the manager wanted their company for another week.

"What," asked a junior officer of the Santa Barbara, on which we were sailing up the western coast, "shall I do with Mr. Shaw?"

"What?" asked the Captain.

"Mr. Shaw," repeated his subordinate. "What shall I do with Mr. Shaw?"

"Hang it all, don't bother me. Put him at my table."

"But you don't" (Continued on Page 17)



... Myrt (left) and Mrs. Bobby Brown stroll down the avenue of palms in Rio de Janeiro. ...

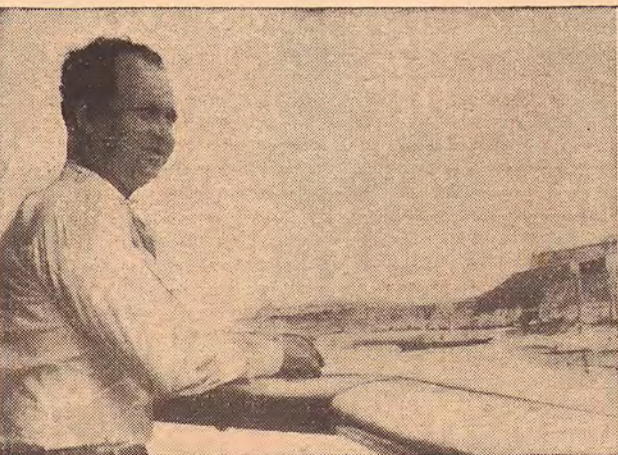
Photographs by Bobby Brown



... Left to right: Dr. and Mrs. Seuss, A. S. Millard, and John Hegeman on *Southern Prince*. ...



... In the bull ring at Lima, Peru, Bobby Brown and Myrt find a friendly sign ...

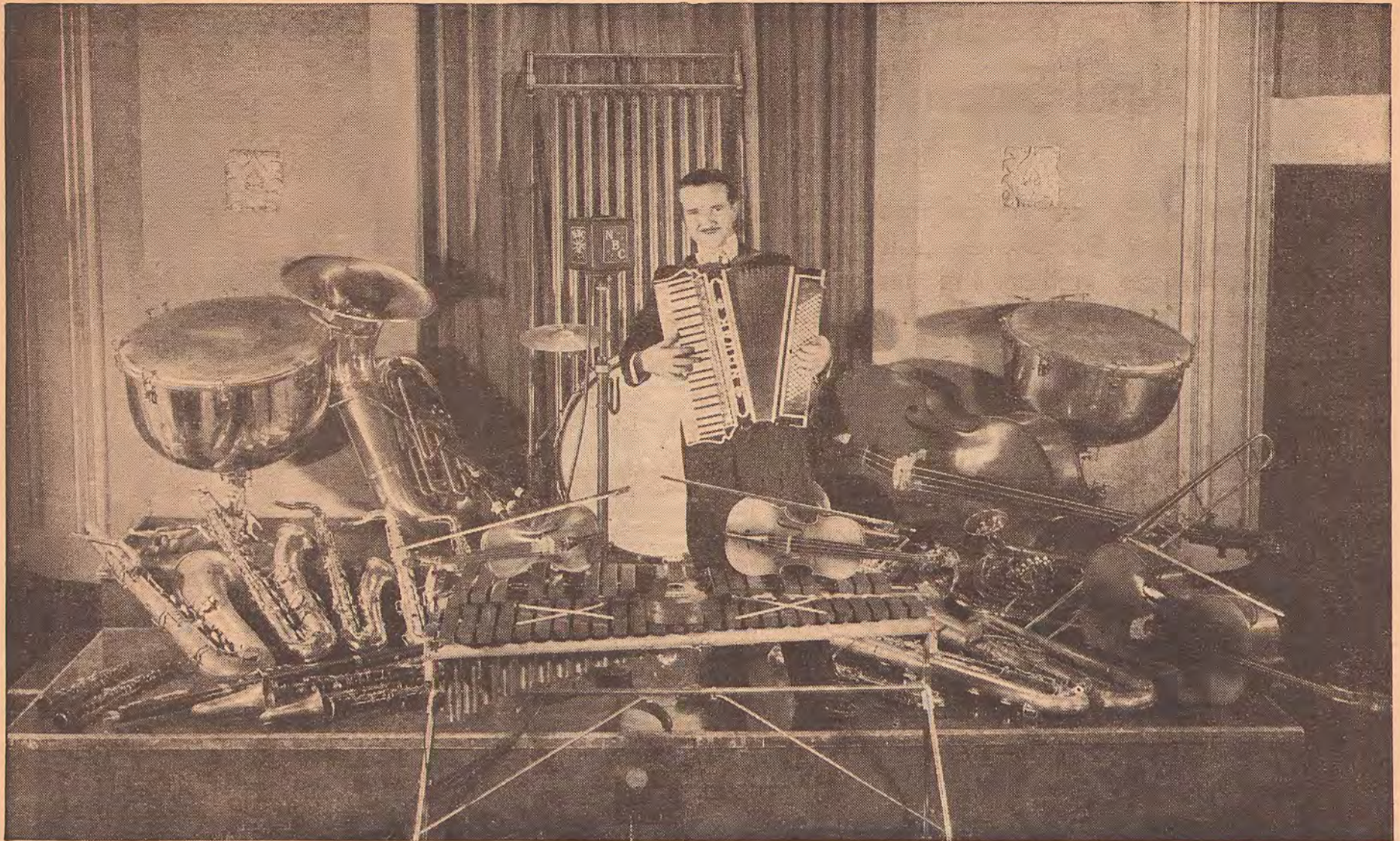


... Bobby sees Cabanas Prison (right background) at Havana, Cuba. It is now filled with ill-fated army officers. ...



... They don't use trucks in dirty Buenaventura, Colombia. The native woman shows why. Try this on your piano. ...





FRANK NOVAK

... he is master of more than forty instruments. To the workmen at Radio City, he sounded like an orchestra ...

## Frank Novak — A One-Man Band

He started playing  
musical instruments  
at three years of age,  
and now try to find one  
that this boy can't handle

**T**HE workmen around the new headquarters of National Broadcasting Company in Radio City, stopped work last week to hear the sound what appeared to be a complete tuning up, emanating from the studios. One of the decorators looked inside and he said to his fellow workers: "I only see one man in there; what's the big idea?"

The amazement of the artisans around central New York's greatest modern development, which when completed will constitute the most impressive building and amusement center of all time, was caused by Frank Novak, radio's prize utility man.

Novak and his "one man band" were doing an important job in testing the acoustics of the huge auditorium studio which, in years to come, will house the presentation of many major broadcasts.

There are many musicians who specialize on one instrument and play that one well. It's something else again to play practically every instrument in an orchestra and do a finished job on each. But, believe it or not, Frank Novak really has achieved fame playing over forty of them.

For the record here is the complete list of the instruments he played in these tests: piano, organ violin, cello, piano accordion, concertina, trumpet, trombone, euphonium, mellophone tuba, viola, double bass, ukulele drums, all saxophones, including contra-bass, all clarinettes, ditto, oboe, English horns, French horns, sarrusophone, xylophone, bells,

organ chimes, vibraphone, tympani, harmonica, and a number of novelty instruments including, the goofus.

Novak's remarkable versatility has made him an interesting figure in radio and he is also one of the busiest men in or out of the NBC studios. His "one man band" is extraordinary but he also directs, writes, composes, arranges and sometimes sleeps. But only sometimes.

He credits his unusual versatility in music to his ancestry. His grandfather was Carl Czerny, whose *etudes* and studies for the pianoforte were played by scholars and hopefuls for the last hundred years. They are still being played. His uncle, Albert Czerny, was no less renowned. He directed the Bohemian National Conservatory of Music, the National Theatre Orchestra of Prague and was a soloist on flute, violin, cello and piano. Uncle Albert's daughter, "Milada" at the age of nine was making "command" performances before European royalty as a pianist and made a highly successful tour in this country. Two other uncles, John and James, ran a wide gamut of musical instruments. John plays violin, clarinet and piano, and James, the trumpet, violin and piano. So this versatility is a family trait—it's a gift.

As to the more immediate family, according to Steve Kemp's biography of Frank Novak, his mother, who was Elizabeth Czerny, before her marriage to Frank Novak, Sr., is directly responsible for young Frank's interest and success in music. She was a skilled pianist and coloratura so-

prano of the Bohemian Opera Company. The senior Novak plays trombone, trumpet, concertina and drums, and is no mean musician himself. His appearance may be recalled by some as leader of his own band at the inauguration of Woodrow Wilson.

And so with such gifted forebears and brought up in such an influence it is not surprising to find Frank playing on everything that can be played. But he went them one better—he plays all the instruments.

Born September 17, 1900, he played his first musical instrument at the age of three, and as everyone will surmise his first recreation was the drums. He was only four when he appeared with a thirty piece concert band in Chicago, and he chose for his solo the American Patrol, which with crescendos, decrescendos and climaxes is no cinch for a grown-up drummer to master. But Frank's desire to conquer wider fields was already apparent so he proceeded to take on bells and organ chimes, and from these quite naturally to xylophones. About this time the strings intrigued him and he began to study violin with Alois Trnka and Edward Machek. At eight years of age he accompanied his mother in a Western concert tour, playing a collection of five instruments.

**T**HEN with the systematic method of an old coin collector he began to add to his repertoire. When nine, he went to his uncle Albert's conservatory in Prague to study organ and cello. While at the conservatory, Frank's entire day was taken up to practise eight hours divided between piano, violin, cello and organ.

In 1916 when the ukulele popularity started in the land, he took this instrument on, and he says "the ukulele is one of the simplest of all musical instruments to learn." This same year according to Steve Kemp the accordion playing of Guido Diero made a great impression on young Novak. He learned this instrument is not easily manipulated. However Frank had the basses figured out in half an hour and his first selection was "My Treasure Waltz." From that day on the accordion became his pet instrument.

In 1930 Frank Novak came to New York to play at the Hotel St. George. Since then he has been heard on countless radio broadcasts and at present he is at work on various children's programs which he hopes will bring a new glory to "the one-man band."

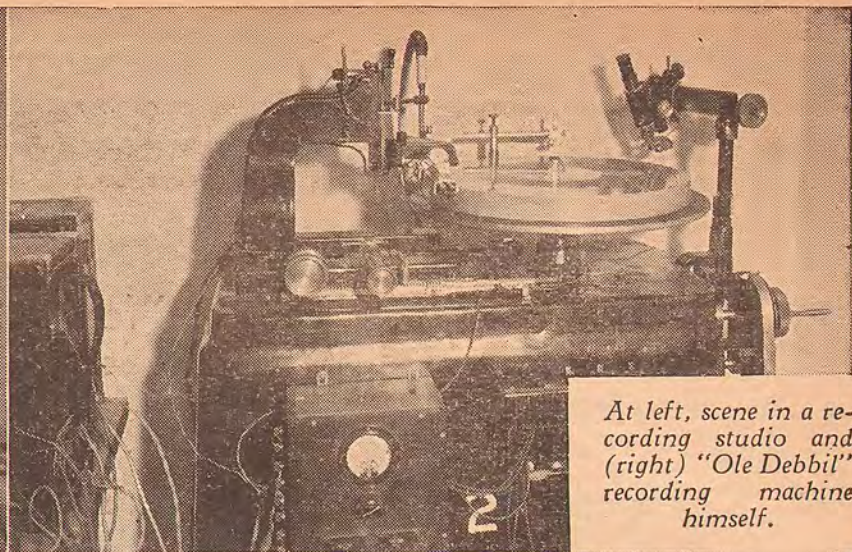
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by  
Mark  
A.  
Luescher



# They Have Skeletons in Their Closets

! by Evans Plummer



At left, scene in a recording studio and (right) "Ole Debbil" recording machine himself.



Paul Whiteman



Wayne King



Phil Harris



Guy Lombardo



Bing Crosby

HERE are skeletons in their closets—and I mean SKELETONS!

I'm talking about a lot of those high-priced network stars who can command anywhere from five hundred to several thousand dollars per broadcast now that they have arrived. I'm talking about luminaries like Bing Crosby, Phil Harris, Guy Lombardo, Kate Smith, Wayne King, Rudy Vallee, Paul Whiteman and enough others to occupy most of the space on this page if I wanted to name them one by one.

The skeleton is portrayed in the upper right hand corner of this page. It looks something like a cross between a phonograph and a hydraulic press but it is neither. It is the recording machine—a complicated gadget which takes the dulcet tones emitted from a crooner's mouth and translates them into scratches on a wax disc. Once those tones are scratched on the wax, there isn't anything the victim can do about. There it is, and, for years, the little children of that master disc can keep jumping up in the most unexpected places to plague their author's life and give his managers bad moments.

To be a little more specific—at the moment, the very personable Phil Harris, a comparatively recent addition to the list of "big-name" orchestra leaders, is being embarrassed by the constant broadcasting from small-change radio stations of electrical recordings which he made before he broke into the charmed circle of network stars. To the uninitiated, the fact that Station WYAP, the Voice of Horse Falls, is able to broadcast the music of Phil Harris and his orchestra to advertise anything from Dr. Bunyan's Corn Cure to Bosco's Dental Clinic causes mild wonderment. To the sponsor who happens to be paying big money for the same band music on the network, this same fact causes a not so mild case of the jitters.

Perhaps it is a trifle unfair to single out Mr. Harris because, between announcements that this week only you can buy an *ab-so-looooot-lee* genuine Alaska Sealy tur coat as Ginsburg's for one dollar and ninety-eight cents—ten weeks to pay—etc., you can also hear the music of Rudy Vallee, Kate Smith and nearly all the others from Station BLAH and Station WEAK and so on until you finish the list of the fifty and hundred watters that clutter up the kilocycles from Maine to California and back again.

Why did these stars fall for the lure of that comparatively small change? Well, if the truth must be known, the early careers of radio stars are not all beer and skittles, as the saying goes. Small stations—and even a large percentage of the big ones—do not pay for talent. The potential star has to go along for years building himself up by performing over the air for nothing. At the same time, he has an appetite and, perhaps, a family.

Old Doc Kurall, who peddles a concoction of alcohol, water and coloring matter at one buck per bottle, F.O.B. Squirrel Gulch, suddenly discovers that he isn't selling as much of his marvelous remedy as he did last year. He decides that he will launch a great advertising campaign over the radio. He goes to the recording studio, arranges to have a one-horse orchestra or an obscure crooner hired

## Let's rattle the bones of the recording racket and find out how that big star happens to be advertising Dr. Quack

to make some records for fifty or a hundred berries and, after he warbles the merits of Kurall's Indian Tea, which removes all traces of appendicitis, warts, chilblains and money within twenty-four hours, into the mike, the recording is completed by the musical performance.

Now he has a master disc and, from that, he has an interminable number of other discs made. These are mailed out to all of the one-horse radio stations from coast to coast where time can be bought for little or nothing. These stations are not at all concerned about the little matter of investigating the merits of Dr. Kurall's product. All they want is a cheap rate for the time and the privilege of filling in the spaces between the outbursts of advertising hokey with musical recordings that are not too terrible.

In the meantime, the star has arrived. People all over the country have heard him on the networks—read about him in the newspapers and radio magazines. Perhaps, they have even seen him in the movies. When these same people hear the star over station WYAP in connection with a lot of ballyhoo for Indian Tea, they frequently fail to notice the announcement that "this is an electrical transcription." If this big star is being sponsored by Indian Tea, the product must be meritorious, they reason. Out they go and buy Dr. Kurall's medicine.

BUT apart from the momentary alcoholic stimulation, Dr. Kurall's Indian Tea fails to cure papa's rheumatism, or mama's goiter, or son Willie's chilblains. The resentment thus aroused is not against Dr. Kurall so much as against the star.

Of course, Doc's advertising campaign has to wind up some time and, when it does, the star, if he doesn't know any better, may heave a sigh of relief. But the Doc always has a contract and the master disc. The contract gives him the right to use that record which the star made as often and as long as the Doc happens to see fit.

The star wasn't a star when the Doc hired him. But the Doc watches his progress. Imagine the Doc's elation when he discovers that he has contracts and records of a new national figure—a boy who is burning up the networks and winning all kinds of plaudits and publicity. The Doc goes to his files, extracts the contracts and the records, dusts them off carefully and starts a new advertising campaign.



Kate Smith



Rudy Vallee

Meanwhile, as in the case of Phil Harris, the new star is signed up for an expensive commercial on the network. He is sponsored by a reputable and progressive company, producing a product with genuine merit. Suddenly the small stations burst on the air with their electrical transcriptions of this same star's music. The sponsor burns up because he contracted for the exclusive services of a "big name" and he isn't getting them. The star himself is embarrassed by the fact that people frequently confuse his sponsor with Doc Kurall. And the sponsor frequently fails to renew the contract as a result.

BUT these complications are not confined to the stars who have actually made electrical transcriptions for broadcast purposes. Every one of them who has ever made a phonograph record is subject to the same annoyances. The records might have been made for home consumption but, once they are placed on sale, the star has no control over them. Any cheap little radio station can broadcast them as often as it so desires as long as it conforms to the Federal Radio Commission's ruling and announces them as phonograph records.

Some stations even transcribe the records with studio applause, going to the extreme limit in their effort to deceive the public into thinking that Morton Downey is actually singing over WYAP.

Some radio stars who are wise enough to anticipate the danger of making recordings but nevertheless want the revenue from this source have been wise enough to use other names for their electrical transcriptions. You will hear these recordings broadcast every once in a while and recognize the style of your favorite dance band if you listen closely. Even if the announcement does say it is "Joe Blooie and his orchestra," you don't have to believe it.

If you are a radio performer and that "ole debbil," the transcription man, comes around knocking on your door, don't forget the lesson that so many stars have learned all too late. You must have something or the "ole debbil" wouldn't want you and, if you listen to his line, you'll probably wish some day that you hadn't.

And my tip to you is that perhaps you can get along without that fur coat or the automobile which your work for the transcription man might buy or, if you can't, you might at least use a *nom de mike*.



# You'll Hear The South Pole Calling

Radio will reach its "farthest south" when Admiral Byrd broadcasts from the Antarctic expedition's giant Condor as it flies over the spot where latitude ends. You'll hear it on the CBS network

**A**BOVE, a leaden sky. Below, wastes of Antarctica. In the cabin of a giant airplane, a band of adventurous men and a short wave transmitter. The two great motors roar as the huge ship rushes onward toward the South Pole, but within the sound-proof cabin it is comparatively quiet except for the voice of the announcer.

Ten thousand miles away, you sit in your easy chair before your loud speaker, and experience the vicarious thrills of adventure as vividly as if you too were flying toward the world's farthest south with Admiral Richard Evelyn Byrd and his companions.

A little hut on a trackless waste of ice. A man lies inside moaning in agony. Ten thousand miles away, a little group of the world's greatest medical men sits by a table. A voice comes clearly over those thousand of miles, from the desert of ice. The little group of physicians listens, ponders, consults. Then the voice of one goes back over the long trail, back there to the little hut where the man lies at the door of the great beyond. The doctor by his bedside, listens to the wisdom of his eminent colleagues ten thousand miles away, acts upon it, and a brave life is saved.

Last week, in the first of this series of articles, I tried to sketch for you how two great factors in human progress had linked together their resources to annihilate time and distance; how radio had joined with aviation to alter the destinies of men. Necessarily, when I surveyed for you the manner in which that had been achieved, I had to tell you about the 'stunt' broadcasts from planes that had been made from time to time. Just as had I been telling you of the developments of electricity, I would have had to tell you of Benjamin Franklin and his kite.

And now here we have, sailing southward in the rugged

little steamship Jacob Ruppert, a famous man and his fellow workers, a hardy little band bent on conquering the desolate wastes at the southern tip of the globe. With them, they are taking a giant Curtiss Condor airplane, in which their leader, Admiral Byrd, and a few of the other intrepid adventurers, will soar over the south pole sometime next winter. With them too is a short wave radio transmitting set, with which the plane will be equipped during its epochal flight, and from the plane, as it soars over the pole, Byrd himself will tell you where he is and what he is doing. His voice will come right into your house, as though he sat there with you, and told you of the making of history.

Aboard the ship is a short wave transmitter installed by the Columbia Broadcasting System, from which will come messages from Byrd and his men; programs of entertainment; and news of the expedition's progress during the long and perilous trip to the barrier.

The seagoing studio is the first permanent marine unit of a radio network. It obtained that distinction when station KJTY, its call letters, was granted a license by the Federal Radio Commission to operate on fifteen frequencies for telegraphic communication.

The studio is located on the after deck of the Jacob Ruppert and operates on 1000 watts.

When the Byrd flagship reaches the Barrier, beyond which it cannot pass, the radio equipment will be removed and transferred to the steamship Bear, which the expedition will use to penetrate the frozen wastes to Byrd's base in Little America.

At the base, a new station will be set up to handle the regular weekly programs in which Byrd and the members of his expedition will take part.

John N. Dyer, Columbia Broadcasting System engineer,

by  
Douglas  
D.  
Connah

is accompanying the expedition to direct the technical details of KJTY, and Charles J. V. Murphy, production man, will combine those duties with the station announcing.

Dyer, although only 23, was chosen because of his wide knowledge of short wave transmission, especially in connection with directional work. The broadcasts from Little America will be transmitted to Buenos Aires with the use of a directional antenna. Dyer studied radio engineering among other courses, at Massachusetts Institute of Technology, from which he graduated in 1931 with a B. S. degree. He did post graduate work there for two years.

**H**IS remarkable physical fitness, in consideration of the rigors which he and the rest will be forced to undergo, was another factor in his choice for the important post. Dyer, who is six feet tall, passed with an average of 98.2 percent.

One of the important functions of KJTY will be its work in conjunction with the doctors' radio committee which has been formed by a group of the world's most eminent specialists. By means of the airwaves, these men will keep in touch with the staff physician, Dr. Guy O. Shirey, so that he will have the benefit of their advice and consultation at all times. In the event that any member of the expedition contracts a serious illness or meets with injury sufficiently grave to warrant the need of a consultation, the doctors of the committee will be at all times available for consultation on the radio, carried on verbally in much the same manner as a long distance telephone call.

Medical consultations by wireless have been held before between ships at sea, but in such cases the means of communication was telegraphic. In that manner, an appendicitis operation was performed on one occasion by a ship's officer under the direction of a ship's doctor aboard another vessel.

However, with the short wave transmission system with which the Columbia Broadcasting System has equipped the Byrd expedition, vocal two-way communication will be possible at all times.

The first broadcast from KJTY, upon the departure of the Jacob Rupert from Portsmouth, Va., was entirely successful, and both the Admiral himself and Columbia officials expressed themselves as highly pleased with the results obtained.

The studio occupies the working and living quarters of the ship's radio telegraph operators. The former radio



(Upper right) John N. Dyer, CBS engineer, in charge of the short-wave transmitter of the Byrd expedition. (Lower right) J. S. Allard, vice-president of Curtiss-Wright, with Admiral Byrd and Harold E. June, chief pilot of the expedition, in front of the giant Condor. (Below) Mike, the mascot of the Byrd flagship, Jacob Ruppert, tries out the microphone aboard the vessel before sailing.





room has been transformed into a control room, and the bunk room is now the studio, with its original complement of two bunks and two more added for the use of the two Columbia men accompanying the expedition.

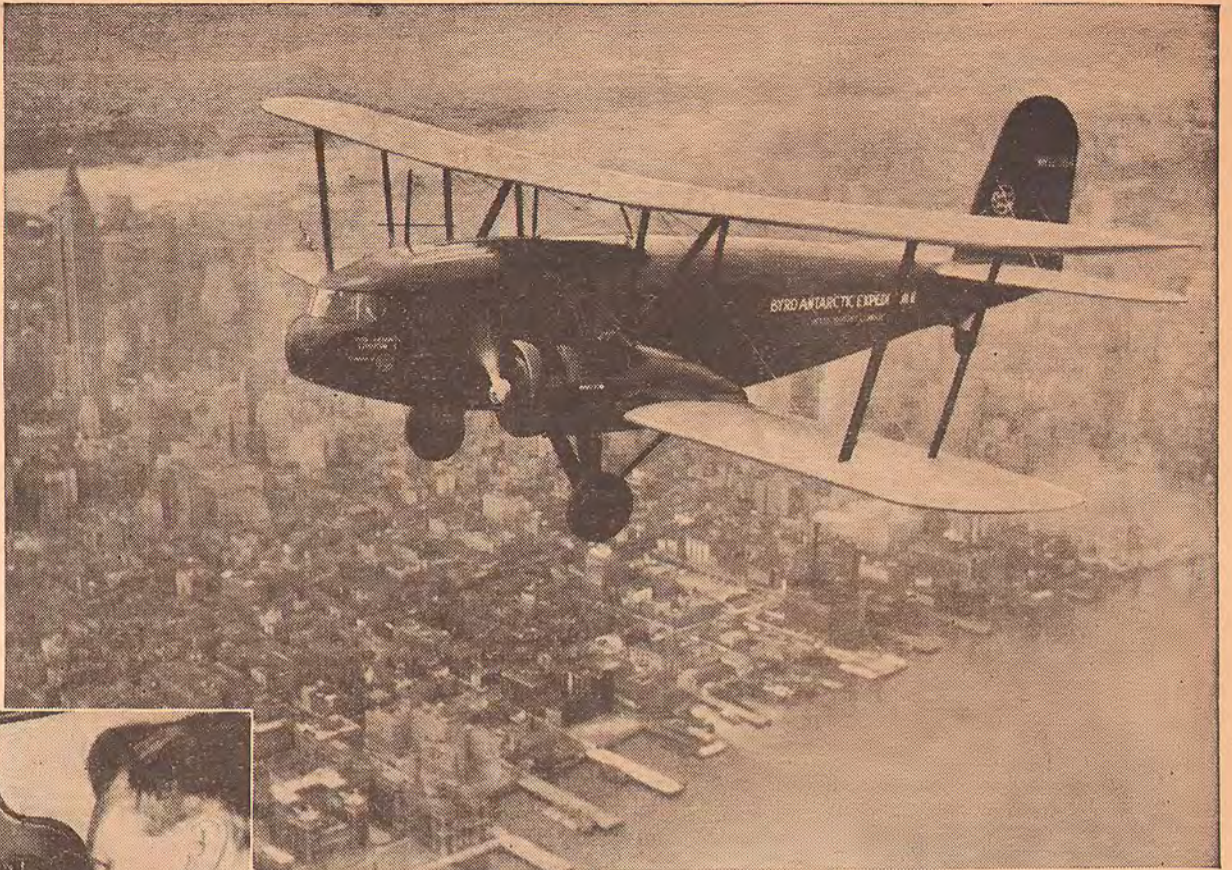
The plans for the series of broadcasts from the ship during the long trip to the Barrier, and for those from the Ss. Bear after the equipment has been transferred have been worked out in detail, as have the plans for the broadcasts which will be made from the base in Little America. Not only will the programs be regularly scheduled, but the invaluable aid of the radio as a means of constant communication will be a boon never before enjoyed by Arctic or Antarctic expeditions.

ADMIRAL Byrd himself, noted for his thoughtfulness for the men associated with him in his hazardous adventures, stresses the benefit to the morale of the expedition which will be derived from the broadcasting facilities.

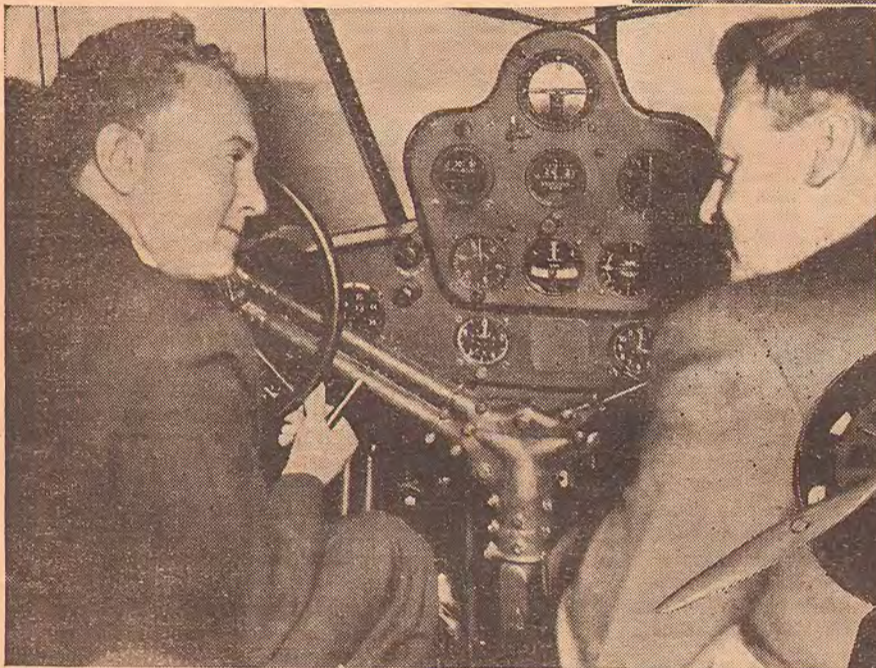
He points out that the fact the men's friends and families are being kept so closely in touch with the progress of their work will do much to comfort them mentally, and that the entertainment will go far toward relieving the monotony of the two long years in the Antarctic wastes.

Just before leaving, he expressed his views concerning the expedition's radio station.

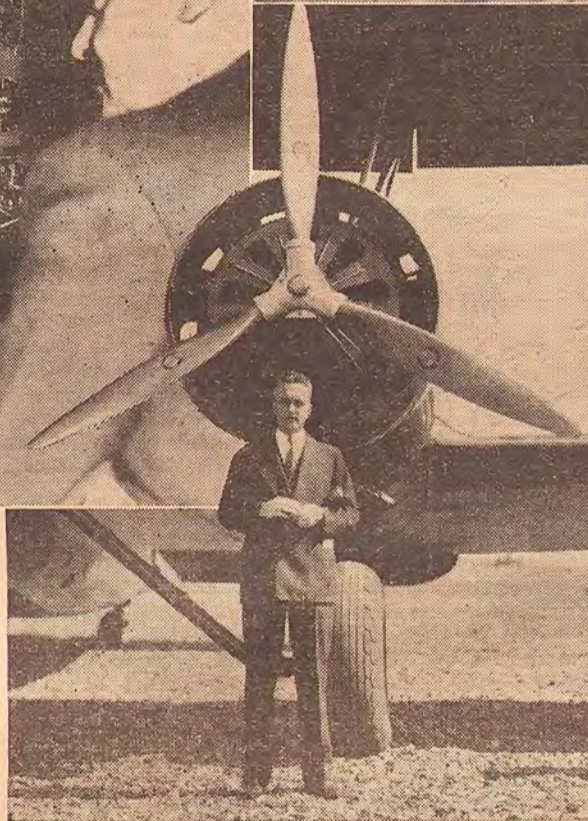
"I welcome the opportunity to report to the people of the United State by radio," he declared. "And members



The Byrd Expedition's Condor in its final test flight over New York City.



Admiral Byrd and Chief Pilot June at the controls of the Antarctic plane. (At right) Admiral Byrd before one of the Condor's great Wright Cyclone motors.



of my expedition are equally glad that the folks at home will be advised of their accomplishments in Little America.

"These regular broadcasts on the Columbia network will absolve them of many worries. Their families and friends will be kept posted on their activities. This will be a reassuring state of affairs, particularly to men who are going out for the first time."

An interesting feature in connection with the broadcast programs will be the broadcasts by Arthur Abele, Jr., twenty-two year old aviation enthusiast who is accompanying the expedition as a representative of millions of young people in the country. Admiral Byrd holds the view that the development of American aviation depends largely upon the youth of the nation, and to that end welcomed Abele's proposal that he be made a member of the expedition.

Abele has formed an organization called the "Little America Explorers' and Aviation Club," which he invited everyone of high school age or over to join. The tens of thousands who responded and joined the club will follow the expedition's progress with maps and charts which have been furnished by the Tide Water Oil Company, and using the broadcasts as their guide.

Admiral Byrd has arranged for Abele to take a complete course in aviation instruction during the two years he will spend at the bottom of the globe, and his ground work and flying instruction will be given probably under the worst and most hazardous conditions ever to confront a rookie pilot. Although Abele has never flown a ship, he expects to be an expert pilot upon his return from the waste lands.

"Naturally I'm thrilled about going with Byrd," Arthur told the group of friends who went to see him off. "I'll try to make the expedition just as interesting to the thousands of fellows who tried to get this job as it is to me.

"This trip will be worth a life time of ordinary travel and adventure. I don't know whether I'll be cold or not—the coldest weather I've ever experienced was one night at Kent School when I flooded the skating rink at ten degrees

below zero. Of course, it goes to seventy-five and eighty below in Little America, but the fur clothes ought to help.

"And anyway," he added, "I expect to be so darned excited all the time I'll probably never feel it."

Arthur is a slight, straight young man, with blue eyes, a shock of blond hair, and an infectious grin. He graduated from Harvard last year, and even though only twenty-two now, has already had more than his share of adventure, including scrubbing decks on a West Indies tanker and surveying forests in the Michigan woods. He is a son of Captain Arthur Abele, U. S. N., retired, and inherits a love of adventure from a long line of seafaring Yankee ancestors.

INDICATIVE of the widespread interest among the youth of the country is the case of a little boy in Massillon, Ohio, revealed in a letter received by the Columbia Broadcasting Company.

It seems that the little fellow had read accounts of the broadcasts, and had tried dialing some distant stations on the family radio. He didn't understand that the broadcasts from Little America would be relayed over a Columbia network; he thought they were coming direct from Little America. And when he learned that his radio set couldn't get stations that were a whole lot nearer to Massillon than Little America, he was desolated.

He resolved to go to work selling papers and save up money enough to get a set that would bring in Little America, and without saying a word to anybody about his ambition, he did so. When he had enough saved up, he took it to his father, and asked him to go and get a certain type radio set that he had heard of.

The amazed parent asked him first where he got the money, and when he had recovered sufficiently from his astonishment at that, he asked why the lad wanted a new radio set. When he heard that explanation he roared with laughter.

Then he doubled the not inconsiderable amount of cash the youngster had earned, and tucked it away in a bank for him, after explaining to his son that the family radio set would be entirely adequate to bring in all of the Byrd expedition broadcasts.

Admiral Byrd's last expedition to Little America taught him the value of radio equipment.

"SUPPOSE this single department received more attention than any other," Admiral Byrd declared in writing of the former expedition to the south pole, in his book *Little America*. "Our program called for the most elaborate system of communication ever proposed in a continent where radio conditions are notoriously bad. The necessity of constantly directing the various units of the expedition in the field—the ships at sea, the dog team on the barrier, the aircraft in flight—as well as maintaining communication with the rest of the world compelled us to procure the best equipment obtainable. As we were truly pioneering in this field, there was an excellent chance of acquiring much new information about radio-magnetic conditions in the Southern Hemisphere, especially with reference to the mysterious Heaviside Layer.

"In spite of assistance from the Navy, the *New York Times*, and several commercial corporations, the radio became very costly. This was another heavy expense with which former expeditions were not saddled. Malcolm Hanson was assigned to the expedition by the Navy Department. He is a very capable engineer, and a veteran of the North Pole expedition. Mason had built and used radio sets in the Arctic. Grenlie was another veteran of the polar expedition. The fourth man was Carl Petersen, a splendid Norwegian with an adventurous nature. Lloyd Berkner was assigned to the expedition by the Department of Commerce. He is an able and enthusiastic radio engineer."

An interesting side-light on Admiral Byrd's appreciation of radio in his jaunts to the far-off corners of the globe is contained in an entry in his diary, while in Little America on New Years Day of 1929.

"Petersen has put up a bamboo pole to serve as a mast for his antennae," the diary relates, "his radio set is assembled and he is now working the key. Messages are flying between our camp and the ship. New inquiries have been relayed from Brophy in New Zealand, with respect to the loading of the *Bolling*. The radio beyond doubt has ended the isolation of this ice cap. As a practical thing, its help is priceless. But I can see where it is going to destroy all peace of mind, which is half the attraction of the polar regions. Our external difficulties must always be with us."

So, as you may have gathered from the foregoing, Admiral Byrd is pretty thoroughly sold on the idea of radio.

(This is the second of a series of three articles by Douglas D. Connah outlining the progress achieved in linking together the resources of radio and aviation. The concluding article will appear in the next issue.)



# Your Problems Solved By The Voice of Experience



Your Friend and Adviser  
THE VOICE OF EXPERIENCE

## Forbidden Love

**D**EAR Voice of Experience: I am twenty and married to a man who is now in jail for non-support and desertion. He is serving a year's sentence. I have contracted tuberculosis and I was sent to Verona. I was discharged, but wasn't cured. Now I am worse, but there is no room in Verona for me for a while—and, in the meantime, I am getting worse. Now, I have just met a young man whom I love. He has no job and I need \$150 for a divorce. He wants to marry me, but can't afford to pay for my divorce. I am destitute, too, and living in a two-room flat. The doctor gives me a short time to live, unless I am sent away to a place like Verona Sanitarium. Do you think it would be wrong to take this young man's love, without a divorce for the short time that is left for me? I know it will be too late when the Verona Sanitarium sends for me. I shall do just as you tell me, Voice of Experience.

LILLIAN.

**ANSWER:** Thank you, Lillian, for the confidence that you show in my judgment as disclosed by your closing sentence. And I wonder if you realize just what a difficult position I am in to advise you sanely in the matter to which you have referred? Do not forget that as I give my answer I have all the sympathy in the world for you over what seems a raw deal at the hands of Providence; I have only the kindest and most friendly of thoughts, but I would be both unkind and unfriendly, believing as I do in the relative importance of physical desire compared with spiritual welfare, were I to condone your doing something I know will at best offer only temporary returns.

You see, Lillian, you say that you know your time here on this plane is limited. The man with whom you are in love is not in a position to marry. In order, then, to express yourself physically with him, it would necessitate your breaking laws, Divine as well as man-made. It would endanger your accepting the role of a prospective unwed mother; if your relationship with this man were found out by some of the many vicious gossips that abound everywhere, rather than viewing your condition and your susceptibility to temptation with tolerance, they would besmirch your character and ruin your reputation.

Now, if as you say there is only a short time for you to live at best, do you not think that the possible cost to you of the program outlined is excessive indeed, even as viewed solely on a temporal basis? Then, too, if you believe as I do in a hereafter, certainly it would seem to me that in those days and weeks and months that remain you can far more advantageously prepare yourself for life on another plane than to spend that time in illegal pleasures.

I am as sorry as I can be that you have been robbed of the birthright of womanhood; I can well understand that inward cry for that which is denied you; but if I am to be

the friendly counsellor that you ask, there is only one course open to me and that is to offer sincere commiseration for circumstances over which you have no control and to urge you not to sell your eternal birthright for a dish of temporal pottage.

## Waiting for Wedding

Dear Voice of Experience:

I have been keeping steady company with a young man for nearly two years now, and he was saying so that we could have been married this past spring. The bank, however, where he kept his life's savings failed and he never received a penny of it.

I told him that we could get married just the same as he has a good steady job, and we need each other more than we do money. But he has a different point of view, saying that we must wait until he can build us a home. Now that may take years as his salary is not large, but it is sufficient for our needs. I said that we could rent a couple of rooms somewhere now and begin saving together, but he won't hear of renting anything.

I even told him that if he doesn't love me, but he claims that he loves me too much to want me to struggle along and that is why he wants to be able to take me to a little home of our own. He says that if I don't love him enough, not to wait for him but to go and find somebody else.

His father offered to help us by paying for the building material, but he won't accept help from anyone.

Now, Voice of Experience, what shall I do? I love him dearly, yet I hate to waste more useful years in waiting. You see I am 25 now and he is 34. Please give me your advice in this jumbled problem.

PEGGY.

**ANSWER:** In the first place, Peggy, yours is not a "jumbled problem". It is a problem that is caused by two individuals having entirely different viewpoints. It may be that this man has seen so many girls lose the bloom of their youth in slaving to try and keep the wolf away from the door, that because of his great concern over you he is unwilling for you to join their ranks. There are many men, you know, who have a great deal of pride and want everything just so before they are willing to accept the responsibilities of marriage. If this man's pride is greater than his love for you, then certainly you are bucking a stone wall if you try to get him to change.

His arguments to him seem logical, but they are not borne out by fact. I am sure that I am safe in saying that the happiest homes are those where husband and wife, from a very modest start, planned, sacrificed and saved together for each other. This being true, I would say that if he really loves you the sane thing to do would be for you to get married, rent a little place of your own, and make your plans. The statement of your fiancée that he will not allow his father to assist him in the building of a home is not a sign of greater love for you, but of egotism on his part. Certainly if he really loves you he is not going to mean what he says when he tells you that if you are not satisfied to wait to find yourself another man. Real love never reacts that way. Thwarted ambition does.

**I** THINK you are right, Peggy, in taking the firm stand in the matter that you have and asking that he prove his love for you by an early marriage. You are 25 years old. You are not going to grow any younger, and if you wait long enough for him to save the money necessary to build a home on a small salary, the very best years of your life will be behind you, and certainly at his age, 34, his best of years will be history too.

Don't misunderstand me; I am not taking sides with you against him. I am analyzing the problem that you have presented to me, and your fiancée is going to prove to you which is the greater, his love for you or his selfish pride, by the decision he makes regarding your marriage. If that decision is to wait, despite the fact that you love him, you will be better off to turn your attention elsewhere because even though you do wait and marry him, you will find after marriage the same lack of consideration and the same selfish motives will dominate every phase of your married life, with the result that even after having had the long wait and having achieved your ambition of wifehood, you would find that instead of enjoying the full, luscious fruits of marriage only the husks would be your lot.

## Wayward Child

Dear Voice of Experience:

Since you have helped so many others I wonder if you can tell just what the best thing is for my mother and dad to do in a case such as this:

There are seven of us children, and although I did cause mother

and dad a great deal of worry and trouble when I was single, I married ten years ago and I settled down and have had not the slightest thought of being anything but a good wife and mother since then.

I have a brother 24 who is always in some kind of trouble. He is drunk most of the time. Mother and dad have spent a lot of money on him getting him out of jail and trouble. He really isn't a bad boy, but is easily led and he doesn't go with the right kind of boys. He was married but his wife turned out to be no good. He worked hard and tried hard to have a nice home, but she ran him into so much debt that he drinks worse than ever now. He had a good job with the city, but he lost it after he had a terrible wreck and was lucky that he didn't get killed. Now he is home again and no work which gives him more time to run around. I wish you could help us in some way, as I feel sorry for him.

My other married brother won't talk to him on account of all the trouble he gets into and says, "the only time he will talk to me is when he is drunk so I won't talk to him when he is sober." I always say "hello" to him and he always answers. I have sort of stuck to him and talked to him, but it seems it doesn't do much good.

Please try and help us. If you can solve this problem you are a wonder and we will never be able to thank you enough for what you have done.

MRS. K.

**ANSWER:** My friend, the difficulty with your brother is that he is trying to run away from responsibility. For many men (and women, too, for that matter) life is a pretty difficult job. They hate to face realities and when they come upon a problem that they cannot solve, they want to throw up the sponge and run away from it all. In other words, they seek an emergency exit out of their human difficulties.

All of us are just human enough to need to get away from realities at regular intervals in order to be able to face the grave problems of living. That is why nature has endowed us with sleep, for it is the commonest and simplest emergency exit through which human beings can pass from the real into the unreal, from fact into fiction, from burdens to rest.

The average adult utilizes these sleeping periods and from them gathers sufficient rehabilitation and rest to fortify himself against the rigors of the ensuing day.

**S**OME men, however, are not even willing to face realities in their wakeful hours. They want further relief than is offered by sleep. And so, since the beginning of time and in every imaginable geographical locality, men have sought for drugs and herbs that would give either the stimulation necessary to meet adversity or a sense of peaceful relief from trouble and care. The commonest of these exits is furnished by alcohol, and in almost every case where a man becomes addicted to its use to the extent that he becomes its victim and slave instead of its master, you will find behind this excessive use of alcohol the cowards that are running away at every opportunity from reality.

What is the cure? There is but one cure for alcoholism and that is the training to face life and meet its responsibilities, and the average alcoholic is absolutely unable to do this alone. He must depend upon the aid of some good psychiatrist—a physician who specializes in mental and nervous disorders. The psychiatrist will then examine his patient, examine his pattern of life, teach him to stand on his own two feet, and eventually give him a new and sounder outlook on reality. In other words, the psychiatrist will become a friend who teaches him to face anything that life has to offer unflinchingly and will eliminate that cowardice that has driven him to seek a quick exit through the assistance of alcohol. All other cures that I know of are temporary makeshifts.

My suggestion to you, therefore, would be that as soon as it is feasible either by persuasion or by force, make a contact either through your parents or direct for your brother with an expert psychiatrist.

You say I would be a wonder if I could solve your problem. I admit that I would if I could solve it through the columns of RADIO GUIDE, or, for that matter, by any long distance process. But I assure you that it does not require a miracle on the part of a good psychiatrist to overcome drunkenness. It is being done every day, but only with those men who are willing to cooperate with the psychiatrist and who really reach a point where they desire to be cured.

*(The Voice of Experience will answer, through the columns of RADIO GUIDE, questions propounded by readers. Such questions will be treated with the same confidence as those submitted by his radio audience, and if addressed to The Voice through RADIO GUIDE, will be forwarded to him unopened. Because of the large volume of mail, personal replies are impossible.)*



# ALICE in RADIOLAND

Alice concludes her adventures in Radioland with a Whoozis who offers her pheasants for which she is still waiting patiently

## CONCLUSION

WITHOUT a doubt, Alice's adventure in Radioland was drawing to a close. Even in the event of her subsequent success in persuading some Whoozis to let her write a RADIO Drama, she feared she would comply as downheartedly as Carroll's Mock Turtle did when ordered by the Gryphon to sing 'Turtle Soup'.

It's voice was choked with sobs all through these melancholy words:

*Beautiful Soup, so rich and green,  
Waiting in a hot tureen!  
Who for such dainties would not stoop?  
Soup of the evening, beautiful Soup!  
Beau - ootiful Soo - oop!  
Beau - ootiful Soo - oop!  
Soo - oop of the e - e - evening,  
Beautiful, beautiful Soup!*

*Beautiful Soup! Who cares for fish,  
Game, or any other dish?  
Who would not give all else for two  
Soup of the evening, beautiful Soup!  
Pennyworth only of beautiful soup?  
Beau - ootiful Soo - oop!  
Beau - ootiful Soo - oop!  
Soo - oop of the e - e - evening,  
Beautiful, beauti - FUL SOUP!*

Contemplating 'giving everything she had' to writing RADIO Dramas according to specifications that would in any way compare with what the Whoozes could exact from Ferdy after his naive proclamation was disturbingly similar to the Turtle's having to sing about the soup\* for which he himself, eventually would be the chief ingredient.

Not that she blamed Ferdy particularly for making the most of opportunities thrust upon him—he could afford far better than she to 'give the Whoozes what they wanted' because he had a longer time ahead of him to live it down.

by  
Mildred  
Considine

DESPITE even this, however, she might have petitioned one more Whoozis, for she hated to admit herself beaten by circumstantial barriers about as substantial and unimpeachable as the *abracadabra* children invent to protect their games from the discernment and participation in them of grown-ups, but just then a sign printed in the mosaic flooring of the entrance to THE AGENCIES arrested her attention. It was in just about the place where one would expect to find a 'WELCOME' mat. Though its portend to her was distinctly at variance with such, she learned after elbowing her way through the Whoozes constantly passing over it and persuading some of the better natured ones to step aside so she could read it.

"ABANDON HOPE, ALL YE PROFESSIONAL WRITERS WHO SUBMIT YOUR DRAMAS HERE!" it proclaimed boldly.

A hasty visit to the entrance to THE STUDIOS disclosed its duplicate there.

"What can happen to the Dramas?" she inquired of one Whoozis after another in that neighborhood, indicating the threatening sign beneath their fast-moving feet. She had of course a fairly good idea herself, but it was possible there was some fate in store for them not indicated in her own experience, and as long as she had gone this far she wanted to know the worst—in case she should discover at some future time that she was not entirely cured of wanting to write RADIO Dramas.

"Almost anything," one Whoozis told her finally, without stopping. And since it seemed highly improbable that she would ever succeed in getting the attention of another of this kind, she hurried after him.

"What do you mean, almost anything?" she asked.

"They might be lost," he said, "or thrown into the waste-basket." He was very young, very good-looking, and not very much pleased about being followed after he took a good look at her. For like the brash Eaglet in Wonderland, he made no attempt to hide his feelings.

"Thrown?" Alice queried. "You mean you Whoozes would deliberately throw an author's Drama into the waste-basket?"

"Why not?" this one replied offhandedly. "There might not be anything else to fill the waste-baskets with."

There was very little that Alice could say in reply to this. It would be useless, she knew, to attempt explaining that it was not absolutely necessary that waste-baskets be filled. On the whole it was exceedingly silly to continue this conversation, but to complete the cycle of her gleanings about writing RADIO Dramas required asking one more question.

"Suppose a Drama I sent to THE AGENCIES, or to THE STUDIOS, escaped being lost or thrown into the waste-basket," she said, "is there any chance of its plot being used without my getting paid? Plagiarized, I mean —"

The Whoozis looked at her queerly. "Plagiarized?" Alice nodded. "You can't copyright a RADIO act, you know—any more than you can a movie scenario," she said, "and I'd like to find out if there's any danger of —"

"Don't flatter yourself!" her Eaglet-like companion interrupted, with one of the best all around sniffs with which she had been presented on her journey. (The Wonderland Duchess made the other Alice a present of everything *she* said, so the modern Alice decided to consider the Whoozes' sniffs in the light of gifts too—FAVORS of her trip to their domain, so to speak. "Your plot," went on the arrogant donor of this latest contribution to her sizeable collection, "wouldn't stand a chance of being used even if you WERE paid for it!"

Which was that — finally and irrevocably. It would be extremely difficult to describe Alice's feelings when she left him and leisurely made her way back towards the available opening. Not that she underestimated the value of this adventure in Radioland. For one thing, there would be nothing else quite like it in her memory storehouse. And had not the older sister of the other Alice so pleasurably anticipated her carrying a vision of her Wonderland trip through the years to make, in the aftertime, the eyes of other little children bright and eager with many a strange tale from it?

Perhaps she—the modern Alice—would not have to wait on passing years to make the eyes of little children bright and eager. She might find an appreciative audience somewhere among all the twelve year old mentalities the Whirligig claimed he and his fellow Whoozes supplied with such fitting Dramas.

"There ought to be a book written about me, that there ought!" the other Alice decided. She even thought about writing it herself.

Of course there had been moments during the modern Alice's journey among the Whoozes in which her mood matched that of the Mouse in Wonderland when IT said sighing, "Mine is a long and sad tale!"

"It is a long tale, certainly," said the other Alice, looking down with wonder at the Mouse's tail; "but why do you call it sad?"

Most of the modern Alice's distress had been caused by the indignations heaped upon her background. However, nothing the Whoozes had said could make her regard it with less favor. In fact, their disdain prompted her to make up a rhyme about it that lightened her journey back to the available opening.



"Dramas in the waste-basket?" "Why not? There might not be anything else to fill the waste-baskets with."

RADIO writers should travel light,  
Too much background is a blight!

She got so she could repeat this under her breath right in the faces of the Whoozes coming her way without being detected. Though one, portly and red-headed, who recalled the Wonderland Lory with its brilliant plumage because of his gala sports attire which included a startlingly bright green blazer, did stop and look at her questioningly which she was doing so—with unusual gusto and perhaps somewhat carelessly owing to the fact that she was very close to the available opening.

But she passed it off quickly, and rather well too, she thought afterwards.

"It's my hay fever," she explained sweetly—with her fingers crossed to ward off any jinx that might attend her claim to about the only ailment she had not encountered in her recent jousting bout with a sterner Destiny than that whose emissary she had been on this venture to write RADIO Dramas, "You see, I just can't control the funny noises in my throat."

The Whoozis looked as if he thought she were referring to her speech too. Most of the Whoozes had looked as if they thought her entire conversation just a lot of funny noises in her throat, she reflected. There was, however, something rather more than usually annoying in the way this one, who was around thirty-eight and whose attitude was one of studied aloofness, looked 'down his nose' at her without saying anything. It was easy to imagine him the sort that would not bother about speaking to anyone unable to contribute in some way to his welfare—which increased his resemblance to the Lory, the climbing member of the parrot family which lives on honey chiefly.

KNOWING that a Lory—even outside of Wonderland—can be taught to speak, and thinking that perhaps this Whoozis might resemble it in this respect too, she continued, "But that's the way with writers, you know—there's always something the matter with us. If it isn't one thing, it's another. But I don't suppose anyone as big and strong as you could possibly understand a silly little writer's health problems—could you?"

The Whoozis listened through her speech without the slightest change in his expression. And without uttering a single sound—not even a squawk—he then proceeded on his way.

By this time Alice was pretty well fed up on Whoozes in general. To tell this snooty one, in plain words, exactly what she thought about him and the plan of operation fostered by the Whoozes in RADIO Dramatics would have afforded her much relief, but just as she turned to go after him the most amazing episode of her entire adventure took place.

She was accosted—voluntarily spoken to, mind you!—by a handsome Whoozis of forty-one or two. He had the same dashing, devil-may-care look about him as Carroll's Knave of Hearts—though he appeared too shrewd to involve himself in any mess about a lot of silly tarts, as had the Knave.

(Continued on Page 19)



Sunday, Nov. 5 Features: Wayne King

2:00 P.M.  
NBC

Talkie Picture Time 4:30 P.M.  
NBC

LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location and Phone Number
KYW 1020	10,000		Strauss Bldg. Wabash 4040
WAAF 920	500		836 Exchange Yards 0084
WBBM 770	25,000		410 N. Mich. Whitehall 6000
WCFL 970	1,500		666 Lake St. Dr. Superior 5300
WENR 870	50,000		222 N. Bank Dr. Superior 8300
WGES 1360	500		128 N. Crawford Van Buren 6201
WGN 720	25,000		Drake Hotel Superior 0100
WIND 560	1,000		Gary, Indiana Gary 25032
WJJD 1130	20,000		201 N. Wells State 5466
WLS 870	50,000		1230 W. Wash. Haymarket 7500
WMAQ 670	5,000		Merchandise M't. Superior 8300
WMBI 1080	5,000		153 Institute Pl. Diversey 1570
WSBC 1210	100		1258 So. Mich. Victory 2244
CBS—Chicago Office			Wrigley Annex Whitehall 6000
NBC—Chicago Office			Merchandise M't. Superior 8300

WIND—Morning Melodies, dance music  
WJJD—Sermon, Dr. Copeland Smith  
WMAQ—Radio Pulpit (NBC)

9:15 A.M.  
WCFL—Variety Program

9:30 A.M.  
WBBM—Musical Gems  
WCFL—Highlights of Music  
WENR—Samovar Serenade; Orchestra and tenor (NBC)

WGES—Melody Parade  
WGN—Sunday Morning Concert  
WIND—Sunday Songs; vocal selections  
WMAQ—Mexican Marimba Typica Orchestra (NBC)

9:45 A.M.  
WGES—Happy Hits  
WIND—Marion Carley pianist (CBS)  
WJJD—Protestant Services; The Rev. C. D. Payne

10:00 A.M.  
WAAF—Negro Spirituals featuring the "Optimists" male quartet  
WBBM—The Messenger, health news  
WCFL—Komiss Family Program  
WENR—Morning Musicales (NBC)

WGES—Radio Review  
WIND—Taylor Buckley and Rhoda Arnold, songs (CBS)

WMAQ—Old Songs of the Church  
WSBC—Poland's Music

10:15 A.M.  
KYW—Bright Spot  
WAAF—Salon Concert  
WBBM—Singing Canaries  
WGES—Radio Review  
WMAQ—Capitol Theater Orchestra (NBC)

10:30 A.M.  
WIND—Gary Police Blotter  
WAAF—Ethel McCulloch  
WBBM—Harry Steele and Katherine Avery

WCFL—Seventh Church of Christ, Scientist  
WENR—The Rondoliers (NBC)  
WIND—Famous Dance Bands  
WJJD—Happy Go Lucky Time, Art Linick  
WGES—Jewish Variety Program

10:45 A.M.  
KYW—Sunday Morning Sunshine Program  
WAAF—Reveries, Edward Simmons  
WBBM—Avery and Steele  
WENR—Don Hall Trio and Phantom Strings (NBC)

WIND—Judge Rutherford, Watch Tower  
11:00 A.M.  
KYW—Radio and Television Institute  
WAAF—Popular Revue  
WBBM—Peoples Church of Chicago Services

WENR—Central Church Service  
WGES—Folk Songs of Luthania  
WGN—U. of C. Chapel  
WIND—Methodist Services; Rev. W. E. Clark

WMAQ—Tribute to Eugene V. Debs (NBC)  
11:15 A.M.  
KYW—Reid Murdoch  
WAAF—Estelle Barnes, pianist  
WMAQ—Jack and Loretta Clemons, songs and guitar (NBC)

11:30 A.M.  
WAAF—Varieties  
WGES—Modern Melodies  
WMAQ—U. of C. Round Table (NBC)  
WMBI—North Shore Church Service

11:45 A.M.  
WAAF—Pat Hoster  
WGES—Our Lady of Sorrows Catholic Church

12:00 Noon  
KYW—Uncle Bob with the Comics  
WAAF—Musical Hour  
WCFL—Variety Program  
WGN—Reading of the Tribune Comics  
WIND—Church of the Air (CBS)  
WMAQ—Radio City Concert (NBC)

12:15 P.M.  
WIND—Fred Feibel, organist (CBS)  
12:30 P.M.  
WBBM—Lazy Dan (CBS)  
WCFL—Popular Music  
WIND—Romantic Ramblings  
WLS—Polish Music Hour  
WMAQ—National Youth Conference (NBC)

12:45 P.M.  
WCFL—Facial Salon  
WIND—Jackie Taylor's Orchestra

1:00 P.M.  
KYW—Up to Par, health talk  
WAAF—Hoosier Philosopher  
WBBM—"Broadway Melodies"; Helen Morgan (CBS)  
WCFL—Lithuanian Program  
WGN—Tony D'Orazi—How to be a cartoonist  
WJJD—Weather Forecast  
WMAQ—Gene Arnold's Commodores (NBC)

1:15 P.M.  
KYW—Rex Maupin's Orchestra  
WAAF—Rhythmic Concert  
WAAF—Jimmie Kozak at the piano  
WGN—Palmer House Ensemble

1:30 P.M.  
KYW—Jan Garber's Orchestra (NBC)  
WAAF—The Spotlight  
WBBM—Abe Lyman's Orchestra (CBS)



PAUL ALTHOUSE  
The native American tenor will be heard Sunday singing with the N. Y. Philharmonic Symphony, under Bruno Walter, over CBS-WBBM at 2 p. m.

WGN—Bridge of the Air  
WIND—German Hour; William Klein  
WLS—"Prairie Home," drama  
WMAQ—H. W. Silver Company  
WMBI—Norwegian Service; sacred music

1:45 P.M.  
WAAF—Singing Jim  
WLS—WLS Trio  
WMAQ—Gems of Melody (NBC)

1:55 P.M.  
WLS—Weather and Livestocks  
2:00 P.M.  
KYW—Raymond T. Moley, editor (NBC)  
WAAF—Universal Players, presenting "Rosy Becomes A Cook"

WCFL—The Rosary Hour  
WBBM—N. Y. Philharmonic Orchestra (CBS)  
WLS—Wayne King's Orchestra (NBC)  
WMAQ—Organ Melodies  
WMBI—Special Organ Recital  
WSBC—Jewish Hour

2:15 P.M.  
KYW—International Tid-Bits (NBC)  
WAAF—Magnus Schutz  
WGN—Cardinals - Packers Professional Football Game

2:30 P.M.  
KYW—Antobals Cubans (NBC)  
WAAS—Jackie Kozak, pianist  
WIND—Tivoli Entertains  
WJJD—Judge Rutherford; Watch Tower Program  
WLS—Musical Fantasy  
WMAQ—Tannhauser and the Jockeys  
WMBI—Bible Exposition with Special Music

2:45 P.M.  
WAAF—Magnus Schutz, lyric bass  
WIND—Washington Mixed Quartet  
WLS—The Cradle, drama

3:00 P.M.  
KYW—Radio League of the Little Flower; Father Coughlin  
WAAF—Sunday Serenade  
WCFL—Polish Program  
WIND—Gary Musicales Program  
WJJD—Vernon Williams, tenor  
WLS—True Railroad Adventures (NBC)  
WMAQ—Fiddlers Three (NBC)  
WSBC—Polish Matinee

3:15 P.M.  
WLS—Fifteen Minutes with You (NBC)  
WMAQ—Vee Seagel and Johnny Lawnhurst, songs and patter (NBC)

3:30 P.M.  
WENR—Organ Recital (NBC)  
WGES—Poland in Song  
WIND—First English Reform Church  
WJJD—Uncle Joe's Sunday Meeting  
WMAQ—Edward Davies, baritone; choir; orchestra (NBC)

4:00 P.M.  
KYW—To be announced  
WAAF—June Carol  
WBBM—Roses and Drums, drama (CBS)  
WCFL—Gems from the Opera  
WENR—Dream Drama (NBC)  
WIND—Indiana String Trio  
WJJD—Moissaye Boguslawski, concert pianist  
WMAQ—National Vespers (NBC)

4:15 P.M.  
WAAF—The Three Flats  
WCFL—Y.M.C.A. Players  
WENR—Jimmy Garrigan's Orchestra (NBC)

4:30 P.M.  
WAAF—Frank Baker, the Bookworm  
WBBM—Al and Pete

WENR—Grand Hotel; drama (NBC)  
WGES—Poland in Song  
WGN—Concert Orchestra  
WIND—Americanization Program  
WJJD—Greek Hour  
WMAQ—Talkie Picture Time, drama (NBC)

4:45 P.M.  
WBBM—Phil Harris' Orchestra  
WCFL—Studio Orchestra  
WGN—Leonard Salvo, organist

5:00 P.M.  
KYW—Twilight Musicales  
WAAF—The Three Flats  
WBBM—Songs My Mother Used to Sing (CBS)  
WCFL—University Singers  
WENR—Catholic Hour (NBC)  
WGN—Wayne King's Orchestra  
WGES—Czechoslovak Radio Club  
WIND—Walkshow  
WJJD—Polish Hour, A. Nowinski  
WMAQ—Hotel Savoy Orchestra (NBC)

5:15 P.M.  
WCFL—Fritz Nischke, baritone  
WIND—Hymn Sing

5:20 P.M.  
WGN—Jan Garber's Orchestra

5:30 P.M.  
WBBM—Smilin' Ed McConnell (CBS)  
WCFL—Kobar  
WENR—H. W. Silver Co.  
WGES—German Melodies  
WIND—Favorite Dance Bands  
WJJD—Fred Beck, organist  
WMAQ—Our American Schools (NBC)

5:40 P.M.  
WGN—Wayne King's Orchestra

5:45 P.M.  
WBBM—Kentucky Hillbillies  
WENR—Engineering Thrills (NBC)  
WIND—Willard Robinson and His Synopated Sermons (CBS)  
WJJD—Bennie Kanter, baritone; popular selections

5:50 P.M.  
WGN—Jan Garber's Orchestra

6:00 P.M.  
KYW—The Cadets  
WBBM—Pat Flanagan's Sportcast  
WCFL—German Program  
WGES—Polish Theater of the Air  
WGN—Prof. Boynton's Book Review  
WIND—Blue Danube Melody Trio  
WJJD—Pickard Family  
WLS—Vincent Lopez' Orchestra; Alice Joy, contralto (NBC)  
WMAQ—Strings and Ivory (NBC)

6:10 P.M.  
WGN—Wayne King's Orchestra

6:15 P.M.  
KYW—Globe Trotter; News of the World  
WBBM—Frank Wilson, tenor; Jules Stein, pianist  
WGN—Ensemble Music  
WIND—Jackie Taylor's Orchestra  
WMAQ—Symphonette (NBC)

6:25 P.M.  
KYW—Sports Review of the Day

6:30 P.M.  
KYW—Louis Panico's Orchestra  
WGN—Sports Reporter  
WIND—Polish Hour  
WJJD—Ozark Mountain Symphony  
WLS—Joe Penner, comedian; Harriet Hilliard, vocalist and Ozzie Nelson's Orchestra (NBC)  
WMAQ—Dan Russo's Orchestra

6:45 P.M.  
KYW—Boyd Raeburn's Orchestra  
WBBM—Rin-Tin-Tin Thriller (CBS)  
WCFL—Al Handler's Orchestra  
WGN—WGN Orchestra  
WMAQ—Wendell Hall, ukulele and piano (NBC)

7:00 P.M.  
KYW—United Remedies  
WBBM—An Evening in Paris, musical program (CBS)  
WCFL—Irish Program  
WLS—Sunday Evening Club  
WMAQ—Jimmy "Schnozzle" Durante, comedian; Ruth Etting, vocalist; D. Rubinoff's Orchestra (NBC)

7:30 P.M.  
WBBM—Phil Harris' Orchestra  
WIND—Freddie Rich's Orchestra (CBS)

7:45 P.M.  
WBBM—Clarence Wheeler's Orchestra

8:00 P.M.  
KYW—Detectives Black and Blue, sketch  
WBBM—Nino Martini, tenor; Rapee's Orchestra; Julius Tannen; Jane Froman, Ted Husing; Glee Club (CBS)  
WCFL—Rev. W. R. Maguire, talk  
WENR—Pat Barnes, impersonations  
WGN—Charlie Agnew's Orchestra  
WIND—Plantation Hour  
WMAQ—Manhattan Merry-Go-Round; vocalists; orchestra (NBC)  
WSBC—Bohemian Melodies

8:15 P.M.  
KYW—Benny Meroff's Orchestra  
WCFL—WCFL Orchestra  
WENR—Bavarian Ensemble  
WGN—Platt and Niermau, piano duo  
WIND—Indiana String Trio

8:30 P.M.  
KYW—Boyd Raeburn's Orchestra  
WCFL—Swedish Glee Club  
WENR—Walter Winchell (NBC)  
WGN—Choir and Orchestra  
WIND—Jose Riva's Orchestra  
WMAQ—American Album of Familiar Music (NBC)

8:45 P.M.  
WENR—Carlos Molina's Orchestra  
WGN—Jan Garber's Orchestra

9:00 P.M.  
KYW—The Globe Trotter; News  
WBBM—"Childhood Dramas", Angels Patri (CBS)  
WCFL—Dippy Johnson's Orchestra  
WENR—Mary Small (NBC)  
WIND—Joe Bellard  
WMAQ—Jack Benny, comedian; Mary Livingston; F. Black's Orchestra (NBC)  
WSBC—Jack Cooper: All Colored Hour

9:15 P.M.  
KYW—Marvelous Melodies  
WCFL—Al Handler's Orchestra  
WENR—Edison Symphony Orchestra  
WIND—Praise and Promise Hour

9:30 P.M.  
KYW—The Old Apothecary  
WBBM—"Five Star Melody," David Calvin; "Melody Masters" and violinist  
WCFL—Dippy Johnson's Orchestra  
WGN—Tomorrow's News  
WIND—Postmaster General James A. Farley (CBS)  
WMAQ—Col. Louis McHenry Howe interviewed by Walter Trumbull (NBC)

9:35 P.M.  
WGN—Headlines of Other Days

9:45 P.M.  
KYW—Mobilization of Human Needs for 1933 (NBC)  
WBBM—Ace Brigade's Orchestra  
WCFL—Gorde Birch's Orchestra  
WENR—Mobilization for Human Needs (NBC)  
WIND—Mobilization for Human Needs 1933 (CBS)  
WMAQ—Mobilization of Human Needs for 1933 (NBC)

10:00 P.M.  
WCFL—Back Home Hour  
WGN—Richard Cole

10:15 P.M.  
KYW—Sports Reporter  
WENR—Roxanne Wallace, contralto; Dick Liebert, organist (NBC)  
WGN—Dream Ship  
WIND—The Walkshow  
WMAQ—Auld Sandy; Scotch philosopher

10:20 P.M.  
KYW—Louis Panico's Orchestra

10:30 P.M.  
KYW—Sunday at Seth Parker's (NBC)  
WCFL—Gorde Birch's Orchestra  
WENR—Sports Reporter  
WGN—Wayne King's Orchestra  
WIND—Guy Lombardo's Orchestra  
WMAQ—William Scott's Orchestra (NBC)

10:35 P.M.  
WENR—Dance Orchestra

10:45 P.M.  
WCFL—Dippy Johnson's Orchestra  
WIND—Joe Haymes' Orchestra

10:50 P.M.  
WGN—Jan Garber's Orchestra

11:00 P.M.  
KYW—Rudy Vallee's Orchestra (NBC)  
WCFL—To be announced  
WENR—Phil Harris' Orchestra  
WGES—Jimmy Green's Orchestra  
WIND—Louis Pancho's Orchestra (CBS)  
WMAQ—Dance Nocturne; orchestra (NBC)  
WSBC—All Nations Pentacostal Church

11:10 P.M.  
WGN—Richard Cole's Orchestra

11:30 P.M.  
KYW—Eddie Niebauer's Orchestra (NBC)  
WENR—Maxim Lowe's Orchestra (NBC)  
WGES—Memory Teasers  
WGN—Hal Kemp's Orchestra  
WIND—Clyde Lucas' Orchestra (CBS)  
WMAQ—Carlos Molina's Orchestra (NBC)

11:45 P.M.  
WCFL—Gorde Birch's Orchestra  
WGES—Memory Teasers

12:00 Mid.  
KYW—Louis Panico's Orchestra  
WBBM—"Around the Town," Dance Orchestras  
WENR—Earl Hines' Orchestra  
WGES—Owl Car  
WGN—Richard Cole's Orchestra  
WIND—Jose Riva's Orchestra  
WMAQ—Ted Weeni's Orchestra

8:00 A.M.  
KYW—Sunday Morning Sunshine Program  
WAAF—Organ Melodies  
WCFL—Lithuanian Program  
WENR—Children's Hour (NBC)  
WGES—German Hour  
WJJD—Catholic Services  
WMAQ—Balladiers (NBC)  
WMBI—Swedish Service; sacred music  
WSBC—Happiness Express

8:15 A.M.  
WSBC—Drama

8:30 A.M.  
WAAF—Morning Devotions  
WCFL—Religious Polish Program  
WIND—Bright and Fast  
WJJD—Sunday Morning Frolic  
WMAQ—Cloister Bells, sacred music (NBC)

8:45 A.M.  
WCFL—German Program  
WIND—The Walkshow  
WMAQ—Program Preview

9:00 A.M.  
WAAF—The Symphonic Hour  
WBBM—Columbia Church of the Air (CBS)  
WENR—Southland Sketches (NBC)  
WGES—Jugo Slavic Serenade  
WGN—Bible Readings and Organ Recital

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LUXOR COMPLEXION POWDER

CHICAGO'S MOST POPULAR RADIO PROGRAM

**EDDIE & FANNIE CAVANAUGH**

RADIO GOSSIP CLUB

1 P. M.—WBBM C.S.T.

12:00 Noon  
KYW—Uncle Bob with the Comics  
WAAF—Musical Hour  
WCFL—Variety Program  
WGN—Reading of the Tribune Comics  
WIND—Church of the Air (CBS)  
WMAQ—Radio City Concert (NBC)

12:15 P.M.  
WIND—Fred Feibel, organist (CBS)  
12:30 P.M.  
WBBM—Lazy Dan (CBS)  
WCFL—Popular Music  
WIND—Romantic Ramblings  
WLS—Polish Music Hour  
WMAQ—National Youth Conference (NBC)

12:45 P.M.  
WCFL—Facial Salon  
WIND—Jackie Taylor's Orchestra

1:00 P.M.  
KYW—Up to Par, health talk  
WAAF—Hoosier Philosopher  
WBBM—"Broadway Melodies"; Helen Morgan (CBS)  
WCFL—Lithuanian Program  
WGN—Tony D'Orazi—How to be a cartoonist  
WJJD—Weather Forecast  
WMAQ—Gene Arnold's Commodores (NBC)

1:15 P.M.  
KYW—Rex Maupin's Orchestra  
WAAF—Rhythmic Concert  
WAAF—Jimmie Kozak at the piano  
WGN—Palmer House Ensemble

1:30 P.M.  
KYW—Jan Garber's Orchestra (NBC)  
WAAF—The Spotlight  
WBBM—Abe Lyman's Orchestra (CBS)

4:00 P.M.  
KYW—To be announced  
WAAF—June Carol  
WBBM—Roses and Drums, drama (CBS)  
WCFL—Gems from the Opera  
WENR—Dream Drama (NBC)  
WIND—Indiana String Trio  
WJJD—Moissaye Boguslawski, concert pianist  
WMAQ—National Vespers (NBC)

4:15 P.M.  
WAAF—The Three Flats  
WCFL—Y.M.C.A. Players  
WENR—Jimmy Garrigan's Orchestra (NBC)

4:30 P.M.  
WAAF—Frank Baker, the Bookworm  
WBBM—Al and Pete



Monday, Nov. 6

Oahu Serenaders 1:15 P.M. CBS

Radio Gags — Boners

One dollar will be paid for each gag or boner published

8:00 A.M. KYW—Musical Clock; variety program WAAF—Breakfast Express WBBM—The Play Boys, piano trio (CBS) WCFL—WCFL Kiddies' Aeroplane Club WGES—Bohemian Melodies WGN—Good Morning; Musical Program WIND—Polish Hour; John Roszkowski WJJD—Happy Go Lucky Time; Art Linick WLS—Wonderland Trips WMAQ—Breakfast Club; orchestra (NBC) WSBC—Melodies of Poland 8:15 A.M. WBBM—Musical Calendar WCFL—Time Parade WIND—Hungarian Hour; Frank Kovach WLS—Produce Reporter 8:25 A.M. WLS—Bentley's News 8:30 A.M. WBBM—Metropolitan Parade (CBS) WCFL—Dance Music WIND—Last Night's Stars WLS—Sunshine Express 8:45 A.M. WCFL—German Entertainment WIND—The Walkshow 9:00 A.M. KYW—Billy Allen Huff WAAF—Morning Merry-Go-Round WGES—Songs of Germany WGN—WGN Keep Fit Club WIND—Morning Melodies WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour WMAQ—Setting Up Exercises 9:10 A.M. WBBM—Chicago Dental Society 9:15 A.M. KYW—Irene King, talk WBBM—Organ Selections WCFL—Popular Music WGES—Canary Concert WGN—Clara, Lu 'n' Em, small town gossip (NBC) WIND—Housekeeper Chats, Virginia Bennett WMAQ—Program Preview 9:25 A.M. WBBM—Dr. Royal S. Copeland, talk 9:30 A.M. KYW—Morning Parade; variety program (NBC) WBBM—Beauty Chat WGES—Melody Parade WGN—Market Reports WIND—The Merry-makers (CBS) WMAQ—Tony Cabooch, monologist 9:35 A.M. WGN—Leonard Salvo, organist 9:45 A.M. WBBM—Al and Pete, songs and comedy WCFL—Highlights of Music WGES—Musical Grab Bag WIND—Happiness Express WMAQ—Board of Trade 9:50 A.M. WGN—Weather Report WMAQ—Irma Glen, organist (NBC) 10:00 A.M. KYW—U. S. Navy Band (NBC) WAAF—Memory Lane WBBM—Mary Ellis Ames, home economist WCFL—Kobar WGES—Rhythm Review WGN—Movie Personalities WIND—Three-Quarter Time WJJD—Home Economics, University of Chicago WLS—Poultry and Livestock Markets WMAQ—Women's Page of the Air WSBC—Polish Early Birds 10:15 A.M. WAAF—Piano Rambles featuring Estelle Barnes WBBM—School of Cooking WENR—Today's Children WGES—Organ Poetry WGN—Happy Endings, talk WIND—Morning Moods (CBS) WJJD—What is New in Music, University of Chicago WMAQ—Singing Strings (NBC) 10:25 A.M. WGN—Market Reports 10:30 A.M. WAAF—The Answer Man WBBM—Tony Wons with Keenan and Phillips, piano team (CBS) WCFL—George O'Connell, baritone WENR—College Inn Comedy WGES—Polish Serenade WGN—To be announced WIND—Hawaiian Serenade WJJD—Health Talk WMAQ—Rhythm Ramblers (NBC) WMBI—Devotional Hour WSBC—Polish Dances 10:45 A.M. WAAF—Music in the Air WBBM—Rhythm Kings (CBS) WCFL—Variety Program WENR—Chicago Evening American Program WGN—"Painted Dreams" WIND—Famous Dance Bands WJJD—Fast and Furious 10:55 A.M. WIND—Gary Police Blotter



HAL TOTTEN The noted NBC sports announcer mounts horse, and with pack transmitter, will air National Corn-Husking Contest from West-point, Nebr., on Thursday, November 9, at 11:30 a. m. Tune in NBC-KYW

11:00 A.M. KYW—Rex Maupin's Carnival WAAF—Bandstand WBBM—The Voice of Experience (CBS) WENR—Gene Arnold's Commodores (NBC) WGN—Leonard Salvo, organ WIND—Mood Indigo, Torch Tunes WJJD—Movie Reporter talkie news WMAQ—Martha and Hal, comedy team (NBC) 11:10 A.M. WGN—June Baker, home management 11:15 A.M. KYW—O'neida WAAF—World News Reports WBBM—Virginia Clark, Gene and Charlie WENR—Vic and Sade, comedy sketch WIND—Gypsy Nina, songs (CBS) WJJD—Bubb Pickard, Tennessee hillbilly tunes WMAQ—Johnny Marvin, tenor (NBC) 11:20 A.M. WGN—Allan Grant, pianist 11:30 A.M. KYW—National Farm and Home Hour (NBC) WAAF—Rhythm Kings WBBM—News Flashes (CBS) WENR—Organ Melodies WGN—Market Reports WIND—Piano Interlude WJJD—Songs and Sermons WMAQ—Rex Battle's Ensemble (NBC) WMBI—Continued Story Reading; Wendell P. Loveless 11:35 A.M. WBBM—Frank Wilson, tenor and Jules Stein, pianist WGN—Digest of the News (CBS) WIND—Concert Miniatures (CBS) 11:45 A.M. WAAF—Variety Program WCFL—Variety Program WGN—Gabe Wellner, organist WIND—Maybelle Kellogg, pianist WJJD—Esther Bradford, fashion adviser WLS—Weather Report 11:50 A.M. WBBM—Organ Interlude 11:55 A.M. WLS—Bentley's News 12:00 Noon WAAF—Noontime Concert WBBM—George Hall's Orchestra (CBS) WCFL—Popular Luncheon Concert WGN—WGN Mid-Day Service WIND—Mid-day Meditation WJJD—Side Show; Chuck Lanphier, "barker" WLS—Tom and Don, harmony WMAQ—Dick Fiddler's Orchestra (NBC) WMBI—Loop Evangelistic Service 12:15 P.M. WBBM—Chicago Hour of Music WIND—Art Jones, tenor WJJD—Livestock Markets; Phil Evans WLS—Prairie Farmer Dinnerbell Program; Jim Poole 12:30 P.M. KYW—Rex Maupin's Orchestra WAAF—Operatic Gems WBBM—Mischa Raginsky's Ensemble (CBS) WGN—Local Market Reports WIND—Livestock Markets WJJD—The Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann WMAQ—Concert Ensemble (NBC) 12:35 P.M. WGN—Palmer House Ensemble

12:45 P.M. KYW—Louis Panico's Orchestra WBBM—The Messenger; health news WCFL—Farm Talk WGN—Music Weavers; concert orchestra WIND—Mischa Raginsky's Ensemble (CBS) WMAQ—Dan Russo's Orchestra 1:00 P.M. KYW—United Missionary Campaign Luncheon; speakers (NBC) WAAF—Songs of the Southland WBBM—Eddie and Fannie Cavanaugh, radio gossip WCFL—Voice of the Air From World's Fair WGN—Just Plain Bill, sketch WIND—Luncheon Dance Music WJJD—Modern Rhythms WLS—Uncle Ezra WMAQ—Organ Recital WMBI—Organ Program 1:15 P.M. WAAF—Waltzes WBBM—The World's Most Beautiful Waltzes WCFL—Civic and Welfare Talk from Mayor's Office WGN—Romance of Helen Trent WIND—Oahu Serenaders (CBS) WJJD—Fred Beck, organist; request program WLS—Today's Almanac 1:20 P.M. WBBM—Dr. Winn WMAQ—Board of Trade 1:25 P.M. WBBM—News Flashes 1:30 P.M. KYW—Babes in Hollywood; Arthur and Florence Lake (NBC) WBBM—American School of the Air (CBS) WCFL—Eddy Hanson, Organ Recital WGN—Maurie Sherman's Orchestra WIND—The Captivators (CBS) WLS—Maple City Four; John Brown, pianist WMAQ—Dan Russo's Orchestra 1:45 P.M. KYW—Prudence Penny, household hints WAAF—Markets and Weather WBBM—Olga Vernon, contralto; Norm Sherr, pianist WCFL—Eddy Hanson, organ recital WGN—The Music Weavers WIND—Ann Leaf, organist (CBS) WJJD—Reminiscences of Victor Herbert WLS—Vibrant Strings, Dixie Mason, WLS Orchestra WMAQ—Neil Sisters; harmony trio (NBC) 2:00 P.M. KYW—Rex Maupin's Concert, vocalist WAAF—The Echo of a Song WBBM—V. E. Meadows WCFL—Red Hot and Low Down WGN—Palmer House Ensemble WJJD—Bubb Pickard, hillbilly songs WLS—Homemakers' Hour with Martha Crane WMAQ—Radio Guild (NBC) WSBC—Sunshine Special 2:15 P.M. WAAF—Estelle Barnes at the Piano WBBM—Phil Harris' Orchestra WGN—Maurie Sherman's Orchestra WIND—Voice of Experience (CBS) WJJD—Famous Orchestras 2:30 P.M. KYW—Parent-Teachers Program WAAF—Contract Bridge Class conducted by Catherine Lewis WBBM—Century of Progress Orchestra WGN—To be announced WIND—American Educational Program (CBS) WJJD—Nick Nichols, cartoonist of the air WSBC—Val's Vodvil 2:45 P.M. WBBM—Katherine Avery and Harry Steele WGN—To be announced WJJD—Cab Calloway's Orchestra 3:00 P.M. KYW—Lucky Seven WAAF—World News Reporter WBBM—Kentucky Hillbillies WCFL—Afternoon Frolics WGN—Arthur Oberg, baritone WIND—Indiana String Trio WJJD—Carefree Matinee WLS—Betty and Bob (NBC) WMAQ—Headlines of Song (NBC) WMBI—Sacred Music WSBC—Polish Matinee 3:15 P.M. KYW—Dr. Bundesen, talk WAAF—Salon Concert WBBM—Mimo Bonaldi, baritone; orchestra (CBS) WGN—Jimmy Garrigan's Orchestra WLS—Roundup; Westerners; Joe Kelly WMBI—Message 3:30 P.M. KYW—Two Doctors with Aces of the Air WAAF—Organ Melodies WBBM—News Flashes (CBS) WENR—Sports Reporter WIND—Potpourri, Request Program WJJD—Mooseheart Children WMAQ—Negro Educational Week Program (NBC)

October 11, WLS—8:05 p. m.: John S. Young: "I always chew Beechnut gum to take the bad taste out of my mouth after smoking, eating, or announcing." — Mrs. Dwight Reighard, Chicago, Ill. October 22, KOA, Familiar Music —7:30 p. m.: Announcer: "Remember, Bayer Aspirin provides the quick relief from the pain you want." — C. J. Redder, Boulder, Colo. October 16, WREN, Radio Guild —3:15 p. m.: Announcer: "This program is weekly presented on Monday afternoons." — Millard Hunsley, Kansas City, Mo. WMBI—"I See by the Papers" Wendell P. Loveless 3:35 P.M. WBBM—Jerry Sullivan, songs WENR—Ray Heatherton, baritone (NBC) 3:45 P.M. WAAF—Ray Waldron's Sports Review WBBM—Kentucky Hillbillies WENR—Lady Next Door (NBC) WIND—Washington Reporter WJJD—Mooseheart Children 4:00 P.M. WAAF—Dorothy Adams WBBM—Movie Chatter, Helen Fitch WCFL—Italian Educational Program WENR—Jimmy Garrigan's Orchestra (NBC) WGN—Maurie Sherman's Orchestra WIND—Waxing Warm with Ellington, Hines and Redmon WJJD—J. B. and Mae, skit WMAQ—Ed Kirkaby's Orchestra (NBC) 4:10 P.M. WBBM—Educational Forum 4:15 P.M. WAAF—Bouquet of the Season's Hits WCFL—Gems from the Opera WGN—Century of Progress Orchestra WIND—Gems of Melody WJJD—Ruth Pickard old time songs 4:25 P.M. WAAF—Tonight's Radio Features 4:30 P.M. KYW—Weeping Water WAAF—Novelties WBBM—To be announced WCFL—Junior Federation Club WENR—The Song Pilot (NBC) WIND—Youngsters' Club WJJD—Tea Tunes WMAQ—The Moaners; orchestra (NBC) 4:40 P.M. WBBM—News Service 4:45 P.M. KYW—Century of Progress Concert Orchestra WAAF—Ray Waldron's Sports Review WBBM—Cowboy Tom and the Indian Chief (CBS) WENR—Musical Moments (NBC) WGN—Maurie Sherman's Orchestra WIND—Melody Lane WJJD—The Friendly Philosopher with Homer Griffith WMAQ—The Wizard of Oz (NBC) 5:00 P.M. KYW—Illinois Federation of Women's Clubs WAAF—Bouquet of the Season's Hits WBBM—Skippy, children's skit (CBS) WCFL—Eddy Hanson, organ recital WENR—Richard Himber's Ensemble (NBC) WGES—Polish Evening Bells WGN—Organ Selections WIND—The Walkshow WJJD—Tea Time Songsters WMAQ—Xavier Cugat's Orchestra (NBC) 5:10 P.M. WAAF—Tonight's Radio Features 5:15 P.M. KYW—U. S. Army Band (NBC) WBBM—Open Sesame WCFL—John Maxwell, food talk WENR—The Big Top, one-man show of circus life with Bill Baar WGN—Tip Top Circus WIND—Al and Pete, comedy team (CBS) WJJD—Viennese Nights WCFL—Red Hot Dance Tunes WMAQ—Eye of Montezuma 5:30 P.M. KYW—Uncle Bob's Curb-is-the-Limit Club WBBM—Jack Armstrong, the All-American Boy (CBS) WCFL—Eddy Hanson, organ recital WENR—Irene Beasley, songs (NBC) WGN—The Singing Lady; jingles, songs and stories WIND—Favorite Dance Bands WJJD—Fred Beck, organist WMAQ—Adventures of Tom Mix (NBC)

October 22, WGN—1:30 p. m.: Russ Russell: "The Sunday Tribune also contains pictures by the world's leading authors." — C. H. Bunch, Hannibal, Mo. October 12, CFCF—7:30 p. m.: Announcer: "There are no rough particles in Dr. West." — Gerald Megan, Montreal, Que. October 14, WWVA—6 p. m.: Announcer: "Now is the time to protect yourself against those terrible winter melodies." — C. E. Simms, Wheeling, W. Va. October 18, WJZ—6:46 p. m.: James Wallington: "Fill up the tank with Blue Sunoco and then step in." — Burton Iredell, Sayre, Pa. October 10, WHAS, Singing Sizemores: Asher Sizemore: "Now, Jim it's about time to sing another one of those good, old fashioned hymns—'How Beautiful Heaven Must Be' with little Jim on the chorus." — Elizabeth Broward, Kendallville, Ind. Psoriasis Eczema Is it necessary to suffer from these skin disorders? New wonderful ointment now relieving many stubborn cases. Try it no matter how long afflicted. Write EDWARD O. KLOWDEN, 519 N. Central Park, Chicago, Ill. Throw Away Your Aerial! Amazing \$1 Device Does Away With It ENTIRELY! Special Tuning Feature Improves Selectivity, Tone SIMPLY hook Walco Aerial Eliminator on back of radio—forget yards and yards of aerial trouble! Size only 3 x 5 inches. Eliminates ugly wires all over room, on roof, or hanging out window. Gives volume and distance equal to out-door aerial with far BETTER SELECTIVITY. NO MORE NUISANCE OR DANGER Easy to connect Walco Aerial Eliminator in 2 minutes without tools! Ends all danger of lightning, storms, short circuits. No more clicks and noise from wind and rain. NOW you can hook up radio in any room. No wires shown. Try It 5 Days at Our Risk Send No Money Merely mail the coupon. No money necessary now. When delivered pay postman \$1, plus few cents postage. If not delighted, return it in 5 days—your \$1 refunded at once. ELECTRICAL LABORATORIES CO., 141 East 25th St., Dept. 20-11, New York City. ELECTRICAL LABORATORIES CO., Dept. 20-11 141 East 25th Street, New York City. Send Walco Aerial Eliminator, with instructions. Will pay postman \$1, plus few cents postage. If not delighted, will return in 5 days for \$1 refund. Name ..... Address ..... [ ] Check here if ENCLOSING \$1—then saving postage charges. Same refund Guarantee applies. DEALERS—Write for proposition JOIN THE CIRCUS FOLK! over WENR—5:15 P.M. Daily Authentic—Spectacular—Educational Stories of Life under "THE BIG TOP" Presenting BILL BAAR (formerly Grandpa Burton) Recommended by: Children's Radio Betterment League (CONTINUED ON NEXT PAGE)



Minstrels 8:00 P.M. NBC

Tuesday, Nov. 7 Tony Wons 10:30 A.M. CBS

(MONDAY CONTINUED)

5:45 P.M.
WBBM—Mufti, the man of magic
WENR—Little Orphan Annie, children's playlet (NBC)
WGN—Little Orphan Annie, children's playlet (NBC)
WIND—Berger Wedberg, tenor
WJJD—Sports Review, Johnny O'Hara
WMAQ—Horse Sense Philosophy (NBC)
6:00 P.M.
KYW—Louis Panico's Orchestra
WBBM—Pat Flanagan's Sportcast
WCFL—Gems from the Opera
WENR—What's the News?
WGES—Popular Dinner Dance
WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program
WIND—German Hour; William Klein
WJJD—The Pickard Family
WMAQ—Roxanne Wallace, contralto and Southernaires' Quartet (NBC)
6:15 P.M.
KYW—The Globe Trotter
WBBM—Al and Pete, comedy and songs
WCFL—Orchestral Program
WENR—Dan Russo's Orchestra (NBC)
WGES—Polish Idyll
WGN—Century of Progress Orchestra
WMAQ—News of the Air
6:25 P.M.
KYW—Sports Reporter
WENR—Sports Reporter
6:30 P.M.
KYW—Boyd Raeburn's Orchestra
WBBM—Buck Rogers in the Twenty-fifth Century, skit (CBS)
WCFL—Tom Cook, tenor
WENR—Potash and Perlmutter, comedy sketch (NBC)
WGES—Polish Melodies
WGN—Sports Reporter
WIND—Polish Hour
WJJD—Ozark Mountain Symphony
WMAQ—Lum and Abner (NBC)
6:45 P.M.
KYW—Reflections in the Water (NBC)
WBBM—Boake Carter, news commentator (CBS)
WENR—Buddy Rogers' Orchestra
WGN—Tom, Dick and Harry
WMAQ—The Goldbergs, comedy sketch (NBC)
7:00 P.M.
KYW—United Remedies
WBBM—Phil Ducey, Frank Luther and Jack Parker with Vivian Ruth, vocalists (CBS)
WCFL—Harry Scheck, A Neighborly Union Chat
WGES—First Slovak Hour
WGN—To be announced
WIND—Child Welfare; Former Judge F. J. Sheehan
WLS—Side Show; Cliff Soubier, Barker; Kings Jesters and Morin Sisters, harmony; Orchestra (NBC)
WMAQ—Twilight Concert
7:10 P.M.
WCFL—National Recovery Act News
7:15 P.M.
WBBM—Edwin C. Hill, the Human Side of the News (CBS)
WCFL—Al Handler's Orchestra
WIND—Kay Romayne, contralto
7:30 P.M.
WBBM—Bing Crosby (CBS)
WCFL—Labor Flashes
WIND—Hot Stove League; Johnny O'Hara
WLS—Father Finn's Choral Music (NBC)
WMAQ—Floyd Gibbons, Vic Young's Orchestra (NBC)
7:40 P.M.
WIND—Indiana Variety Program
7:45 P.M.
WCFL—Mona Van, soprano
WLS—Red Davis, sketch (NBC)
8:00 P.M.
KYW—Detectives Black and Blue, sketch

WBBM—Vincent Lopez' Orchestra
WCFL—WCFL Orchestra
WIND—Ozark Mountain Symphony
WLS—Minstrels (NBC)
WMAQ—Harry Horlick's Gypsies (NBC)
WSBC—Polish Varieties
8:15 P.M.
KYW—Benny Meroff's Orchestra
WBBM—News Flashes
WCFL—Food Flashes
WGN—Charlie Agnew's Orchestra
WIND—Kate Smith, songs (CBS)
8:30 P.M.
KYW—Chicago Theater Stars
WBBM—The Big Show, Lulu McConnell, Gertrude Niesen and Isham Jones' Orchestra (CBS)
WCFL—Orchestral Program
WENR—Melody Moments (NBC)
WGN—To be announced
WIND—Jose Riva's Orchestra
WMAQ—Ship of Joy (NBC)
8:45 P.M.
KYW—Harry Sosnik's Orchestra
WCFL—Tony and Joe, drama
WGN—Heart to Heart Club
9:00 P.M.
KYW—The Globe Trotter
WBBM—Wayne King's Orchestra
WCFL—Vera Gotzes, soprano
WENR—Morin Sisters (NBC)
WGN—To be announced
WIND—Hungarian Program; Frank Kovach
WMAQ—Gene Arnold, narrator; Lullaby Lady, male quartet; orchestra (NBC)
WSBC—Lithuanian Echoes
9:15 P.M.
KYW—The Cadets, male quartet
WCFL—Al Handler's Orchestra
WENR—Ted Weems' Orchestra (NBC)
9:30 P.M.
KYW—Henri Deering, concert pianist (NBC)
WBBM—"Five Star Melody," David Calvin; Melody Masters and Violinist
WCFL—Dippy Johnson's Orchestra
WENR—Princess Pat Pageant (NBC)
WGN—Tomorrow's News
WIND—NRA Speaker (CBS)
WMAQ—The Get-To-Gether
9:35 P.M.
WGN—Headlines of Other Days
9:45 P.M.
KYW—Planned Recovery, talk (NBC)
WBBM—Myrt and Marge, drama (CBS)
WCFL—Kobar
WGN—Dream Ship
WIND—Whiting Community Program
10:00 P.M.
KYW—Sports Review of the Day
WCFL—School Teachers Union; Musical Weather Report
WENR—Amos 'n' Andy (NBC)
WIND—Whiting, Indiana Community Program
WMAQ—Amos 'n' Andy (NBC)
10:05 P.M.
KYW—Harry Sosnik's Orchestra
10:15 P.M.
WCFL—Barrett O'Hara, talk
WENR—King's Jesters; harmony team
WGN—To be announced
WIND—The Walkshow
WMAQ—To be announced
10:30 P.M.
KYW—Paul Whiteman's Orchestra (NBC)
WCFL—WCFL Orchestra
WENR—Sports Reporter
WGN—Hal Kemp's Orchestra
WIND—Glen Gray's Orchestra (CBS)
WMAQ—Hoofinghams, sketch
10:35 P.M.
WENR—Buddy Rogers' Orchestra
10:45 P.M.
WCFL—Dippy Johnson's Orchestra
WGN—Don Carlos' Orchestra
WMAQ—Ted Weems' Orchestra
11:00 P.M.
KYW—Harry Sosnik's Orchestra
WCFL—Orchestral Program
WENR—Phil Harris' Orchestra
WGN—Richard Cole's Orchestra
WIND—Leon Belasco's Orchestra (CBS)
WMAQ—Don Bestor's Orchestra (NBC)
WSBC—Midnight Review
11:15 P.M.
WGN—Clyde McCoy's Orchestra
11:30 P.M.
KYW—Benny Meroff's Orchestra
WENR—Roger Gerston's Orchestra (NBC)
WGN—Charlie Agnew's Orchestra
WIND—Barney Rapp's Orchestra (CBS)
WMAQ—Carlos Molina's Orchestra
12:00 Mid.
KYW—Louis Panico's Orchestra
WBBM—Late Dance Orchestras
WENR—Earl Hines' Orchestra
WGN—Hal Kemp's Orchestra; guest artists
WIND—Jose Riva's Orchestra
WMAQ—Ted Weems' Orchestra
12:30 A.M.
WENR—Dan Russo's Orchestra
WIND—International Melodies
WMAQ—Buddy Rogers' Orchestra
1:00 A.M.
WIND—International Music

8:00 A.M.
KYW—Musical Clock; variety program
WAAF—Breakfast Express
WBBM—Do Re Mi Trio (CBS)
WCFL—Kiddie's Aeroplane Club
WGES—Bohemian Melodies
WGN—Good Morning; Musical Program
WIND—Polish Hour
WJJD—Happy Go Lucky Time; Art Linick
WLS—Wonderland Trips
WMAQ—Breakfast Club; orchestra (NBC)
WSBC—Music of Poland
8:15 A.M.
WBBM—Musical Calendar
WCFL—Time Parade
WIND—Hungarian Program; Frank Kovach
WLS—Produce Reporter
8:20 A.M.
WLS—Three Meals a Day; Martha Crane, recipes
8:25 A.M.
WLS—Bentley's News
8:30 A.M.
WBBM—In the Luxembourg Gardens (CBS)
WCFL—Popular Dance Program
WIND—Last Night's Star
WLS—Tower Topics Time, Gene Autry, Log Cabin Boys
8:40 A.M.
WBBM—Charlie White's Gym of the Air
8:45 A.M.
WIND—The Walkshow
8:55 A.M.
WBBM—American Medical Association
9:00 A.M.
KYW—Edward MacHugh, gospel singer (NBC)
WAAF—Reveries, E. Simmons
WBBM—Jean Abbey, companion shopper
WGES—Songs of Germany
WGN—Keep Fit Club; health exercises
WIND—Bill and Ginger (CBS)
WLS—Hog Flash; Live Stock Receipts; Dr. Bundesen Hour
WMAQ—Setting Up Exercises
9:15 A.M.
KYW—Irene King, talk
WAAF—Morning Merry Go Round
WBBM—Organ Reveries
WCFL—Popular Music
WGES—Canary Concert
WGN—Clara, Lu 'n' Em, small town gossip (NBC)
WIND—Housekeeping Chats, Virginia Bennett
WMAQ—Program Preview
9:25 A.M.
WBBM—Dr. Royal S. Copeland
9:30 A.M.
KYW—Morning Parade; variety (NBC)
WAAF—Child Health Talk, "Care of the Child's Vision" by Dr. Gail R. Soper of the Illinois State Medical Society
WBBM—Beauty Chat
WGES—Melody Parade
WGN—Market Reports
WIND—Vocal Varieties
WMAQ—Tony Cabooch, monologist
9:35 A.M.
WGN—Leonard Salvo, organist
9:45 A.M.
KYW—Singing Strings (NBC)
WAAF—Child Health Talk: written by Dr. Charles F. Pease of the Illinois State Medical Society
WBBM—Al and Pete, comedy and songs
WCFL—Highlights of Music
WGES—Musical Grab Bag
WIND—Melody Parade (CBS)
WMAQ—Health Talk
9:50 A.M.
WGN—Fred Meinken, pianist
10:00 A.M.
KYW—Robert L. Van Tress, garden talk
WAAF—Memory Lane
WBBM—Mary Lee Taylor, cooking school (CBS)
WCFL—Kobar
WGES—Community Program
WGN—Movie Personalities
WIND—Frivolities (CBS)
WJJD—University of Chicago; talk
WSBC—Bohemian Melodies
WLS—Poultry and Livestock Markets
WMAQ—Galaxy of Stars (NBC)
10:15 A.M.
KYW—Morin Sisters, harmony team
WAAF—Piano Rambles featuring Estelle Barnes
WBBM—Big Freddie Miller, songs and patter (CBS)
WENR—Today's Children
WGES—Variety Program
WGN—Grand Old Hymns
WIND—Morning Vaudeville
WMAQ—Frances Lee Barton, Household talk (NBC)
10:25 A.M.
WGN—Market Reports
10:30 A.M.
KYW—Piano Recital (NBC)
WAAF—Meat Recipes by Mildred Batz
WBBM—Tony Wons, "Are You Listening?" (CBS)
WCFL—George O'Connell, baritone

WENR—College Inn Comedy
WGES—Italian Serenade
WGN—Fred Meinken, pianist
WJJD—The Bandstand; Band Music
WMBI—Music Program
WMAQ—Wendell Hall, songs
WSBC—Forenoon Review
10:45 A.M.
KYW—Al Bernard, the Minstrel Man (NBC)
WAAF—Music in the Air
WBBM—Carlile and London, pianists (CBS)
WCFL—Variety Program
WENR—Gene Arnold's Fifteen Minutes with You
WGN—"Painted Dreams"
WIND—Famous Dance Bands
WJJD—Fast and Furious
WMAQ—Rhythm Ramblers
WMBI—Short Story Hour and Gospel Music
WSBC—Timely Tunes
10:55 A.M.
WIND—Gary Police Blotter
11:00 A.M.
KYW—Rex Maupin's Orchestra
WAAF—Hawaiian Echoes
WBBM—The Voice of Experience (CBS)
WENR—Impersonations, Mrs. Curtis Burnley Railing (NBC)
WGN—Leonard Salvo, organist
WIND—Mood Indigo
WJJD—Songs and Sermons
WMAQ—Merry Macs; vocalists (NBC)
11:10 A.M.
WGN—June Baker, home management
11:15 A.M.
KYW—O'Neida
WAAF—World News Reports
WCFL—Varic Institute
WBBM—Gene and Charlie and Virginia Clark
WENR—Vic and Sade, comedy sketch
WIND—Connie Gates, contralto (CBS)
WJJD—Bubb Pickard, Tennessee hillbilly tunes
WMAQ—Johnny Marvin, tenor (NBC)
11:20 A.M.
WGN—Fred Meinken, pianist
11:30 A.M.
KYW—National Farm and Home Hour (NBC)
WAAF—Variety
WBBM—News Flashes (CBS)
WCFL—Variety Program
WENR—Home Service; Mrs. Anna J. Peterson
WGN—Market Reports
WIND—Musical Interlude
WJJD—Fred Beck, organist
WMAQ—Hotel Pennsylvania Concert Ensemble (NBC)
WMBI—Continued Story Reading
11:35 A.M.
WBBM—Frank Wilson, tenor, and Jules Stein
WGN—Digest of the News
WIND—George Scherban's Orchestra (CBS)
11:45 A.M.
WAAF—Variety Program
WGN—Leonard Salvo, organist
WJJD—RADIO GUIDE Interviews with Evans Plummer
WLS—Weather Report
11:50 A.M.
WBBM—Orchestral Program
11:55 A.M.
WLS—Bentley's News
12:00 Noon
WAAF—Noontime Concert
WBBM—Marie, the Little French Princess, drama (CBS)
WCFL—Luncheon Concert
WGN—Mid-day Services
WIND—Mid-day Meditations
WJJD—Side Show; Chuck Lanphier, "barker"
WLS—Tom and Don, harmony
WMAQ—Popular Varieties (NBC)
WMBI—Loop Evangelistic Service
12:15 P.M.
WBBM—Chicago Hour of Music
WIND—Reis and Dunn, comedy and songs (CBS)
WJJD—Livestock Markets, Phil Evans
WLS—Prairie Farmer Dinnerbell Program; Jim Poole
12:30 P.M.
KYW—Rex Maupin's Orchestra
WAAF—Symphonic Hour
WBBM—Easy Aces, comedy drama (CBS)
WGN—Market Reports
WIND—Livestock Markets; Phil Evans
WJJD—The Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann
WMAQ—The Merrie-Men, quartet (NBC)
12:35 P.M.
WGN—Ensemble Music
12:45 P.M.
KYW—Smack Out, comedy duo (NBC)
WBBM—The Messenger, health news
WCFL—Farm Talks
WGN—Music Weavers
WIND—Peggy Flanagan, pianist
WMAQ—Dan Russo's Orchestra
1:00 P.M.
KYW—Musical Originalities; vocalists (NBC)

WAAF—Hoosier Philosopher
WBBM—Eddie and Fannie Cavanaugh, radio gossip
WCFL—Voice of the Air From World's Fair
WGN—Just Plain Bill, sketch
WIND—Musical Pictures
WJJD—Modern Rhythms
WMAQ—Merry Madcaps (NBC)
WMBI—Organ Program and Bible Reading
1:15 P.M.
KYW—Louis Panico's Orchestra
WAAF—Song of the Strings
WBBM—The World's Most Beautiful Waltzes
WCFL—Civic Talk; Mayor's Office
WGN—Romance of Helen Trent
WIND—Madison Ensemble (CBS)
WJJD—Fred Beck, organist; request program
WLS—Today's Almanac; Markets
1:25 P.M.
WBBM—News Flashes
WMAQ—Board of Trade
1:30 P.M.
KYW—Babes in Hollywood; Arthur and Florence Lake (NBC)
WBBM—American School of the Air (CBS)
WCFL—Eddy Hanson, Organ Recital
WGN—Maurie Sherman's Orchestra
WIND—Ann Leaf at the organ (CBS)
WJJD—Fred Beck, organist; request program
WLS—Maple City Four; John Brown, pianist
WMAQ—U. of C. Program
1:45 P.M.
KYW—Prudence Penny, talk
WAAF—Markets and Weather
WBBM—Century of Progress Orchestra
WCFL—Words and Music (NBC)
WGN—The Music Weavers
WIND—Tolerance Tour Speaker (CBS)
WJJD—Illinois Federation of Women's Clubs
WLS—Musical Program
WMAQ—To be announced
1:50 P.M.
WBBM—Jerry Sullivan, songs
2:00 P.M.
KYW—Rex Maupin's Concert
WAAF—Chicago on Parade
WBBM—Metropolitan Parade (CBS)
WCFL—Red Hot and Low Down with Bob Hawks
WGN—Music Weavers
WIND—Concert Hall
WJJD—Bubb Pickard hillbilly tunes
WLS—Homemakers Hour, Martha Crane, Phil Kalar
WSBC—Headliners on Parade
2:15 P.M.
WAAF—Jimmie Kozak at the Piano
WBBM—Phil Harris' Orchestra
WGN—Maurie Sherman's Orchestra
WJJD—Music and Banter
WMAQ—Rochester Civic Orchestra (NBC)
WSBC—In Old Madrid
2:30 P.M.
KYW—Women's Radio Review (NBC)
WAAF—Sylvia Stone
WBBM—"Crime, its Cause and Cure," talk (CBS)
WGN—Story of Helen Trent
WIND—Eddie Nolan, pianist
WJJD—Nick Nichols, cartoonist of the air
WSBC—Val's Vodvil
2:45 P.M.
WAAF—World News Reports
WBBM—Katherine Avery and Harry Steele
WGN—Jimmy Garrigan's Orchestra
WIND—To be announced
WJJD—Joe Sanders' Orchestra
3:00 P.M.
KYW—Phil Culkin and Billy Tucker
WAAF—A Mood in Blue
WBBM—Kentucky Hillbillies
WCFL—Afternoon Frolics
WGN—Maurie Sherman's Orchestra
WIND—Leota Olson, songs
WJJD—Carefree Matinee
WLS—Betty and Bob (NBC)
WMAQ—Ed Kirkaby's Orchestra (NBC)
WMBI—Radio School of the Bible; Rev. W. Taylor Joyce
WSBC—Polish Matinee
3:05 P.M.
WIND—U. S. Navy Band (CBS)
3:15 P.M.
KYW—Board of Health Talk
WBBM—U. S. Navy Band (CBS)
WGN—Dick Hayes and Organ
WIND—Hot and Fast
WLS—Roundup; Westerners; Joe Kelley
WMAQ—Meredith Wilson's Orchestra (NBC)
3:30 P.M.
KYW—Two Doctors with Aces of the Air
WAAF—Warren Gaylore
WBBM—News Flashes (CBS)
WENR—Sports Announcer
WIND—Three Quarter Time
WJJD—Mooseheart Children
WMBI—Scandinavian Service
3:35 P.M.
WBBM—Jerry Sullivan, songs
WENR—Century of Progress Orchestra
WGN—To be announced

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"THE BIG SHOW"
Lulu McCONNELL Isham JONES Gertrude NIESEN
Comedienne Orchestra Contralto
Monday 8:30 P.M.—CBS-CST
See Radio Guide Listing
EX-LAX—THE CHOCOLATED LAXATIVE



Crime Clues 7:00 P.M. NBC Ed Wynn 8:30 P.M. NBC

PLUMS and PRUNES By Evans Plummer

(TUESDAY CONTINUED)

**3:45 P.M.**  
**WAAF**—Ray Waldron's Sports Review  
**WBBM**—Kentucky Hillbillies  
**WENR**—The Tattered Man (NBC)  
**WIND**—Washington Reporter  
**WMAQ**—Harry Owens' Orchestra (NBC)

**3:50 P.M.**  
**WAAF**—Interlude

**4:00 P.M.**  
**WAAF**—Piano Novelties; Jimmy Kozak  
**WBBM**—Movie Chatter  
**WENR**—Arlene Jackson, Daughter of the Regiment (NBC)  
**WGN**—Maurie Sherman's Orchestra  
**WIND**—Ellen Rae, contralto  
**WJJD**—J. B. and Mae, skit

**4:10 P.M.**  
**WBBM**—News Flashes

**4:15 P.M.**  
**WAAF**—Waltzes  
**WBBM**—Phil Regan, tenor (CBS)  
**WCFL**—Christy Valvo, baritone  
**WENR**—Daytime Talk (NBC)  
**WGN**—Century of Progress Orchestra  
**WIND**—Indiana String Trio  
**WJJD**—Judy Talbot, personality girl  
**WMAQ**—Daytime Speaker (NBC)

**4:25 P.M.**  
**WAAF**—Tonight's Radio Features

**4:30 P.M.**  
**KYW**—The Hoosier Gentlemen  
**WAAF**—Novelties  
**WBBM**—Educational Forum  
**WCFL**—Junior Federation Club  
**WENR**—Song Pilot; Chas. Howard, tenor (NBC)  
**WIND**—Youngster's Club; Uncle Frank  
**WJJD**—Piano Selections  
**WMAQ**—Dr. Dolittle, children's story (NBC)

**4:40 P.M.**  
**WBBM**—News Flashes

**4:45 P.M.**  
**KYW**—Century of Progress Concert Orchestra  
**WBBM**—George Hall's Orchestra  
**WENR**—Musical Moments (NBC)  
**WGN**—Maurie Sherman's Orchestra  
**WIND**—Memory Lane  
**WJJD**—The Friendly Philosopher with Homer Griffith  
**WMAQ**—Nursery Rhymes (NBC)

**5:00 P.M.**  
**KYW**—Miss Gay  
**WBBM**—Sippy, children's sketch (CBS)  
**WCFL**—Eddy Hanson, organ recital  
**WENR**—Dick Messner's Orchestra (NBC)  
**WGES**—Polish Hour  
**WGN**—Organ Selections  
**WIND**—The Walkshow  
**WJJD**—Bobbie Dickson, baritone  
**WMAQ**—Xavier Cugat's Orchestra (NBC)

**5:15 P.M.**  
**WAAF**—Tonight's Radio Features

**5:30 P.M.**  
**KYW**—Henry King's Orchestra (NBC)  
**WBBM**—Tarzan of the Apes sketch  
**WCFL**—John Maxwell, food talk  
**WENR**—The Big Top, one-man show of circus life with Bill Baar  
**WGN**—Tip Top Circus  
**WIND**—Helen Black contralto  
**WJJD**—Keyboard Kapers

**5:35 P.M.**  
**KYW**—Uncle Bob's Party  
**WBBM**—Jack Armstrong, All-American Boy (CBS)  
**WCFL**—Grace Wilson, contralto  
**WENR**—Mary Small (NBC)  
**WGN**—The Singing Lady, jingles, songs and stories  
**WIND**—Favorite Dance Bands  
**WJJD**—Fred Beck, organist  
**WMAQ**—Hymn Sing (NBC)

**5:45 P.M.**  
**WBBM**—Homer Griffith, Norm Sherr, Jack Brooks  
**WCFL**—Eddy Hanson, organ recital  
**WENR**—Little Orphan Annie, children's playlet (NBC)  
**WGN**—Little Orphan Annie, children's playlet (NBC)  
**WIND**—Song at Eventide  
**WJJD**—Sports Review, Johnny O'Hara  
**WMAQ**—Elizabeth Lennox, contralto (NBC)

**6:00 P.M.**  
**KYW**—Louis Panico's Orchestra  
**WBBM**—Pat Flanagan's Sportscast  
**WCFL**—Eddy Hanson, organ recital  
**WENR**—What's the News?  
**WGES**—Popular Dinner Dance  
**WGN**—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program  
**WIND**—German Hour; William Klein  
**WJJD**—The Pickard Family  
**WMAQ**—Dance Masters, orchestra

**6:15 P.M.**  
**KYW**—The Globe Trotter  
**WBBM**—Al and Pete, comedy and Songs  
**WCFL**—WCFL Orchestra  
**WENR**—National Advisory Council on Radio in Education (NBC)  
**WGES**—Famous Orchestra  
**WGN**—Palmer House Ensemble  
**WMAQ**—News of the Air

**6:25 P.M.**  
**KYW**—Sports Reporter

**6:30 P.M.**  
**KYW**—Boyd Raeburn's Orchestra  
**WBBM**—Buck Rogers in the Twenty-fifth Century, skit (CBS)  
**WGES**—In the Rhineland  
**WGN**—Sports Reporter  
**WIND**—Polish Hour  
**WJJD**—Ozark Mountain Symphony  
**WMAQ**—Lum and Abner (NBC)

**6:45 P.M.**  
**KYW**—Concert Favorites (NBC)  
**WBBM**—Boake Carter, news commentator (CBS)  
**WENR**—Don Carney's Dog Stories (NBC)  
**WGN**—Tom, Dick and Harry  
**WMAQ**—The Goldbergs; drama (NBC)

**7:00 P.M.**  
**KYW**—United Remedies  
**WBBM**—Elmer Everett Yess (CBS)  
**WCFL**—Jewish Trades Unions  
**WGES**—Songs of Lithuania  
**WGN**—To be announced  
**WIND**—Indiana String Trio  
**WLS**—Sports Reporter  
**WMAQ**—Crime Clues; mystery drama (NBC)

**7:05 P.M.**  
**WLS**—Dan Russo's Orchestra

**7:10 P.M.**  
**WCFL**—National Industrial Recovery Act News Flashes

**7:15 P.M.**  
**WBBM**—Singing Sam; Harry Frankel, baritone (CBS)  
**WCFL**—Al Handler's Orchestra  
**WGN**—University of Chicago Lecture  
**WIND**—Ruth Cobb, soprano

**7:30 P.M.**  
**WBBM**—The Voice of Experience (CBS)  
**WCFL**—Joe Grein, talk  
**WGES**—Songs of Lithuania  
**WGN**—Opportunity Tunes  
**WIND**—Hot Stove League, Johnny O'Hara  
**WLS**—Adventures in Health (NBC)  
**WMAQ**—Wayne King's Orchestra (NBC)

**7:40 P.M.**  
**WIND**—Musical Interlude

**7:45 P.M.**  
**WBBM**—Vincent Lopez' Orchestra  
**WCFL**—Green Seal Tenor  
**WGN**—Palmer House Ensemble  
**WIND**—Kate Smith's Swanee Music (CBS)  
**WLS**—Billy Hillpot and Scrappy Lambert, song and comedy; Nat Shilkret's Orchestra (NBC)

**8:00 P.M.**  
**KYW**—Detectives Black and Blue, drama  
**WBBM**—Phil Harris' Orchestra  
**WCFL**—Piano Recital  
**WGN**—Don Carlos' Marimba Band  
**WIND**—California Melodies (CBS)  
**WLS**—Musical Memories; Edgar Guest, poet; Alice Mock, soprano; Trio; Orchestra (NBC)  
**WMAQ**—Ben Bernie's Orchestra (NBC)  
**WSBC**—Poland's Song and Story

**8:15 P.M.**  
**KYW**—Benny Meroff's Orchestra  
**WBBM**—California Melodies (CBS)  
**WCFL**—WCFL Orchestra  
**WGN**—Richard Cole's Orchestra

**8:30 P.M.**  
**KYW**—Strange Adventures  
**WBBM**—Stories of Real Life  
**WCFL**—Italia Hogan, contralto  
**WENR**—To be announced  
**WGN**—To be announced  
**WIND**—Jose Riva's Orchestra  
**WMAQ**—Ed Wynn, comedian; Graham MacNamee; male quartet; Don Voorhee's Band (NBC)

**8:35 P.M.**  
**WBBM**—Ace Brigade's Orchestra

**8:45 P.M.**  
**KYW**—Pedro Via's Orchestra (NBC)  
**WBBM**—"Going Places"  
**WCFL**—Grace Wilson, contralto

**9:00 P.M.**  
**KYW**—Globe Trotter, news of the world  
**WBBM**—Clyde Lucas' Orchestra  
**WCFL**—Seeley Institute  
**WENR**—Ortiz Tirado, Mexican tenor (NBC)  
**WGN**—Rube Appleberry, sketch  
**WIND**—Melody Man  
**WMAQ**—"Lives at Stake," drama (NBC)  
**WSBC**—Melodies of Poland

**TWO** major events have occurred in the Chicago territory during the past seven days. One would tend somewhat to equalize radio overquota Illinois and underquota Pennsylvania. The other thrusts a newly independent station upon the Midwest.

The latter, WGN, has lost its CBS affiliations since Columbia made more profitable connections with WIND, Gary, Ind., an up-and-coming station on the outskirts of Chicago which spreads a wholly satisfactory signal over the metropolis. Now WGN, with its owning newspaper, *The Chicago Tribune*, promises big things. Lead story on its Sunday Metropolitan section, and an extra page of radio artists' pictures, were employed by the Tribune last Sabbath to announce WGN's declaration of chain independence and confess its superiority among stations.

The former event—the Radio Commission's grant to KYW of permission to move to Philadelphia—was rather unexpected among air tycoons who felt that KYW (owned by Westinghouse, supervised by NBC and leased to the *Chicago Herald and Examiner*) merely requested the removal permit as a gesture to restrain Second Zone broadcasters from attacking KYW's rights to its 1020-kilocycle channel which rightfully belongs in the eastern zone.

If KYW removes, the Hearst newspaper's radio activities are in conjecture. Wiseacres point to WBBM, WIND or WJJD as prospective stations willing to make a newspaper hookup.

Interesting was the Tribune's interpretation of the KYW removal grant. Spoke the WGN owner, "the decision likely will all but negative the applications of small stations in Wisconsin for the facilities of both WGN... and WMAQ."

Yes? Illinois, even with KYW's removal, is still 5.79 units overquota.

*The long lost Gene and Glenn return to WTAM, Cleveland, for a program beginning Monday, November 6; time unannounced. The new show of the popular pair is on WTAM only, not the network.*

**9:15 P.M.**  
**KYW**—Marvelous Melodies  
**WBBM**—News Service  
**WCFL**—Al Handler's Orchestra  
**WGN**—The Great Composers

**9:30 P.M.**  
**KYW**—To be announced  
**WBBM**—David Calvin, Melody Masters and Orchestra  
**WCFL**—School Glee Club  
**WENR**—Benny Meroff's Orchestra  
**WGN**—Tomorrow's News  
**WIND**—Gertrude Neisen, songs (CBS)  
**WMAQ**—Madame Sylvia of Hollywood (NBC)

**9:35 P.M.**  
**WGN**—Headlines of Other Days

**9:45 P.M.**  
**KYW**—Robert Simmons, tenor; Jerry Sears' Orchestra (NBC)  
**WBBM**—Myrt and Marge (CBS)  
**WCFL**—Kobar  
**WGN**—Dream Ship  
**WIND**—Mary Johnson, contralto  
**WMAQ**—Musical Sextet

**10:00 P.M.**  
**KYW**—Sports Reporter  
**WCFL**—School Teachers' Talk  
**WENR**—Amos 'n' Andy (NBC)  
**WGN**—Bridge Club of the Air  
**WIND**—New World Symphony Orchestra (CBS)  
**WMAQ**—Amos 'n' Andy (NBC)

**10:05 P.M.**  
**KYW**—Harry Sosnik's Orchestra

**10:15 P.M.**  
**WCFL**—Barrett O'Hara, talk  
**WENR**—Poet Prince; Anthony Frome, tenor (NBC)  
**WGN**—To be announced  
**WIND**—The Walkshow  
**WMAQ**—Ted Weems' Orchestra

**10:30 P.M.**  
**KYW**—Paul Whiteman's Orchestra (NBC)  
**WCFL**—Dream Hour  
**WENR**—Sports Reporter  
**WGN**—Wayne King's Orchestra  
**WIND**—Isham Jones' Orchestra (CBS)  
**WMAQ**—The Hoofinghams, sketch

**What's What:**  
**PHIL BAKER**, Armour's comedian, relays thanks for our kind words; and their receipt almost flooded us. Didn't know anyone thanked anyone these days... Irene Rich flying to N. Y. this weekend to arrange details for her star part in the Edwin Carewe picture, "My Son," filmed nine years ago as a silent with Nazimova the star. Miss Rich will move her show to N. Y. after November 17... Moran and Mack will answer Bob Taplinger's questions Saturday, November 4, at 5 p.m. over CBS and WBBM. "Why bring that up?"... Sinclair Minstrels will celebrate what is said to be their 250th performance Monday... "Romance of Helen Kent," starring Virginia Clark, went CBS network last Monday... Jack Burnett's is a voice to hear Tuesdays at 2:30 p.m. over CBS and WBBM... and here's another network, by golly. It's a linking of KFWB as key with four other southern California air-busters... Engineers at WBBM have formed their own "employees organization" (union, to you), with George Sherman as temporary chairman.

**Tuned in Locally**  
**SMITH FAMILY** (remember 'em?) stages a reunion broadcast Friday, November 3, at 9 p.m. over WENR. Everybody but Joe Warner, now in California, will be on hand... CBS and WBBM made big whoopee Wednesday night to celebrate remaking WBBM the big Columbia outlet in Chicago. No one from WGN attended. Why?... Last week saw Count Bernivici and his 15-girl band, starring *Harriet Cruise*, at the Capitol theater. They'll be back soon, we hope, at a big loop house... WIND's new antenna gives it beaucoup sock. Try it, and hear *Bobby Griffin*, the late shift mickeman, who was recently made honorary Fire Chief of Gary!... Plums for these: Professor *Griffith Taylor's* lectures, from the U. of Chi., and the *Side Show* (12 noon), both over WJJD... Also for *Norman Barry's* and *Mary Johnson's* singing voices, caught at the west side *Town Club*. Chain scouts, please note.

**10:35 P.M.**  
**WENR**—Ted Weems' Orchestra

**10:45 P.M.**  
**WCFL**—Dream Hour  
**WIND**—Jose Riva's Orchestra  
**WMAQ**—Meyer Davis' Orchestra (NBC)

**10:50 P.M.**  
**WGN**—Jan Garber's Orchestra

**11:00 P.M.**  
**KYW**—Benny Meroff's Orchestra  
**WENR**—Phil Harris' Orchestra (NBC)  
**WIND**—Vincent Lopez' Orchestra (CBS)  
**WMAQ**—Ralph Kirbery, baritone (NBC)  
**WSBC**—The Midnight Review

**11:05 P.M.**  
**WMAQ**—Meyer Davis' Orchestra (NBC)

**11:10 P.M.**  
**WGN**—Clyde McCoy's Orchestra

**11:30 P.M.**  
**KYW**—Harry Sosnik's Orchestra  
**WCFL**—To Be Announced  
**WENR**—Reggie Childs' Orchestra (NBC)  
**WGN**—Charlie Agnew's Orchestra  
**WIND**—Joe Haymes' Orchestra (CBS)  
**WMAQ**—Carlos Molina's Orchestra

**12:00 Mid.**  
**KYW**—Louis Panico's Orchestra  
**WBBM**—Late Dance Orchestras  
**WENR**—Earl Hines' Orchestra  
**WGN**—Bernie Cummins' Orchestra  
**WIND**—Jose Riva's Orchestra  
**WMAQ**—Ted Weems' Orchestra  
**WMBI**—Midnight Hour of Sacred Song and Message

**12:30 A.M.**  
**WENR**—Dan Russo's Orchestra  
**WGN**—Richard Cole's Orchestra  
**WIND**—International Melodies  
**WMAQ**—Benny Meroff's Orchestra

**12:45 A.M.**  
**WGN**—Richard Cole's Orchestra

**1:00 A.M.**  
**WGN**—Jan Garber's Orchestra

**1:15 A.M.**  
**WIND**—Jose Riva's Orchestra

**1:30 A.M.**  
**WIND**—Milkman's Matinee; Bobby Griffin

**Plums and —**  
**MIKE PORTER** told us to catch her premiere and look after her, so when the Chicago Chez Paree was fortunate enough to book *Leele* (Ella Lee) *Ruby*, sensational movie-test find who's Hollywood bound, we caught her premier. But *Lopez* wouldn't rehearse her, so she quit her opening night. Won't Vincent be chagrined when he sees her sing the *Helen Morgan* part in Universal's big musical soon to be put on the celluloid?

**CAUGHT IN PASSING:** *Talkie Picture's* "Hills Beyond" (Oct. 22); a good play, well written and with a strong ending, but the lines seemed hurried in spots... *Leab Ray* and *Phil Harris* for the finger nail aid sponsor; plums for the sweet and low-down duets, you two... A real good daytime show at last—that *Galaxy of Stars* bill. Catch it at 11 a.m. Tues.-Thurs.-Sat. and you'll hear an earful... Last Tuesday a week, *Today's Children* pulled a clever one. Diapered baby Bobby Moran right on the air. We liked it, but some of you probably thought otherwise. Why rot?... Certainly no worse than the rather intimate stuff *Betty and Bob* have been getting away with of late. Let's hear from you.

We've tossed many a plum at *Harry Sosnik's* music, a year ago on the Pennzoil Parade; now on the *Olsen and Johnson* show and over NBC in sustaining spots. Now it seems that others feel that way, too, for *Victor* has just signed the young maestro on a long-term contract.

**WELCOME BACK TO THE AIR ED WYNN**



**TEXACO'S FAMOUS FIRE-CHIEF Ed Wynn BACK ON THE AIR TUESDAY NIGHTS 9.30 E.T. WEAFF-NBC Coast-to-Coast Network**

Hear your favorites of the air interviewed  
**Radio Guide Presents "STAR INTERVIEWS" WJJD Tuesday, Thursday, Saturday 11:45 A.M.**  
 Write for sketches of stars by Nick Nichols



Wednesday, Nov. 8

Albert Spalding 7:30 P.M. CBS

Kate Smith 8:15 P.M. CBS

**8:00 A.M.**  
 KYW—Musical Clock; variety program  
 WAAF—Breakfast-Express  
 WBBM—The Round Towners, quartet (CBS)  
 WCFL—Kiddie Aeroplane Club  
 WGES—Bohemian Melodies  
 WGN—Good Morning; Musical Program  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time; Art Linkick  
 WLS—Wonderland Trips  
 WMAQ—Breakfast Club; orchestra (NBC)  
 WSBC—Music of Poland  
**8:15 A.M.**  
 WBBM—Musical Time Saver  
 WCFL—Time Parade  
 WIND—Hungarian Hour; Frank Kovach  
 WLS—Produce Reporter  
**8:25 A.M.**  
 WLS—Bentley's News  
**8:30 A.M.**  
 WBBM—Metropolitan Parade (CBS)  
 WCFL—Dance Music  
 WIND—Last Night's Stars  
 WLS—Sunshine Express  
**8:45 A.M.**  
 WCFL—German Entertainment  
 WIND—The Walkshow  
**8:55 A.M.**  
 WBBM—Dental Society, health talk  
**9:00 A.M.**  
 KYW—Annual Meeting, Academy of Political Science, speakers (NBC)  
 WAAF—Morning Merry-Go-Round  
 WBBM—Organ and Piano Duo  
 WGES—Songs of Germany  
 WGN—Keep Fit Club  
 WIND—Morning Melodies  
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour  
 WMAQ—Setting Up Exercises  
**9:15 A.M.**  
 WCFL—Popular Music  
 WGES—Canary Concert  
 WGN—Clara, Lu 'n' Em, small town gossip (NBC)  
 WIND—Housekeeping Chats  
 WMAQ—Program Preview  
**9:25 A.M.**  
 WBBM—Dr. Royal S. Copeland, talk  
**9:30 A.M.**  
 WBBM—Beauty Chat  
 WGES—Melody Parade  
 WGN—Board of Trade Market Reports  
 WIND—In the Luxembourg Gardens (CBS)  
 WMAQ—Tony Cabooch, monologist  
**9:35 A.M.**  
 WGN—Leonard Salvo, organist  
**9:45 A.M.**  
 KYW—Donald Novis, tenor  
 WBBM—Al and Pete, songs and comedy  
 WCFL—Highlights of Music  
 WGES—Grab Bag  
 WIND—Happiness Express  
 WMAQ—Betty Crocker Household Talk (NBC)  
**9:50 A.M.**  
 WGN—Weather Reports  
**10:00 A.M.**  
 KYW—Four Southern Singers (NBC)  
 WAAF—Memory Lane  
 WBBM—Mary Ellis Ames, cooking talk (CBS)  
 WCFL—Kobar  
 WGES—Rhythm Review  
 WGN—Movie Personalities  
 WIND—In Three Quarter Time; Waltzes  
 WJJD—University of Chicago; Environment and race  
 WLS—Poultry and Livestock Markets  
 WMAQ—Women's Page of the Air  
 WSBC—Polish Early Birds  
**10:15 A.M.**  
 KYW—Radio Household Institute, dramatization (NBC)  
 WAAF—Piano Rambles featuring Estelle Barnes  
 WBBM—Mimo Bonaldi, baritone  
 WENR—Today's Children  
 WGES—Organ Poetry  
 WGN—Happy Endings  
 WIND—Four Showmen (CBS)  
 WMAQ—Board of Trade, market reports  
**10:20 A.M.**  
 WMAQ—Singing Strings (NBC)  
**10:25 A.M.**  
 WGN—Board of Trade Reports  
**10:30 A.M.**  
 KYW—U. S. Army Band (NBC)  
 WAAF—The Answer Man  
 WBBM—Tony Wons (CBS)  
 WCFL—George O'Connell, baritone  
 WENR—College Inn Comedy  
 WGES—Lithuanian Musical  
 WGN—Weather Forecast; Allan Grant, pianist  
 WIND—Hawaiian Serenade

WJJD—Bandstand  
 WMAQ—Betty Moore, decorating notes (NBC)  
 WMBI—Shut-In Request Program  
 WSBC—Memories of Poland  
**10:45 A.M.**  
 KYW—Irene King, talk  
 WAAF—Music in the Air  
 WBBM—Dancing Echoes (CBS)  
 WCFL—Popular Music  
 WENR—Women's Features  
 WGN—"Painted Dreams"  
 WIND—Favorite Dance Bands  
 WJJD—Fast and Furious  
 WMAQ—Fields and Hall, piano duo (NBC)  
 WSBC—Polish Dances  
**10:55 A.M.**  
 WIND—Gary Police Blotter  
**11:00 A.M.**  
 KYW—Rex Maupin's Carnival  
 WAAF—Bandstand  
 WBBM—The Voice of Experience (CBS)  
 WENR—Eva Taylor, crooner (NBC)  
 WGN—Leonard Salvo, organist  
 WIND—Mood Indigo  
 WJJD—Dramatic sketch  
 WMAQ—Gene Arnold's Commodores (NBC)  
**11:10 A.M.**  
 WGN—June Baker, home management  
**11:15 A.M.**  
 KYW—O'Neida  
 WAAF—World News Reports  
 WBBM—Virginia Clark, Gene and Charlie  
 WENR—Vic and Sade, comedy sketch  
 WIND—Tune Teasers, dance music  
 WJJD—Bubb Pickard, Tennessee hillbilly tunes  
 WMAQ—Johnny Marvin tenor (NBC)  
**11:20 A.M.**  
 WGN—Allan Grant, concert pianist  
**11:30 A.M.**  
 KYW—National Farm and Home Hour (NBC)  
 WBBM—News Service (CBS)  
 WAAF—Rhythm Kings  
 WENR—Home Service  
 WGN—Board of Trade Reports  
 WIND—Musical Interlude  
 WJJD—Popular Dance Melodies  
 WMAQ—On Wings of Song (NBC)  
**11:35 A.M.**  
 WBBM—Frank Wilson, soloist, and Jules Stein, pianist  
 WGN—Digest of the News  
 WIND—Mischa Raginsky's Orchestra, salon music (CBS)  
**11:45 A.M.**  
 WAAF—Variety  
 WCFL—Variety Program  
 WGN—Good Health and Training  
 WJJD—Esther Bradford, Fashion Adviser  
 WLS—Weather Report  
**11:50 A.M.**  
 WBBM—Organ Recital  
**11:55 A.M.**  
 WBBM—Local Market Reports  
 WLS—Bentley's News  
**12:00 Noon**  
 WAAF—Noontime Concert  
 WBBM—Marie, the Little French Princess, drama (CBS)  
 WCFL—Luncheon Concert  
 WGN—Mid-Day Services  
 WIND—Noontime Meditations  
 WJJD—Side Show; Chuck Lanphier, "barker"  
 WLS—Tom and Don, harmony  
 WMAQ—Close Harmony  
 WMBI—Loop Evangelistic Service  
**12:15 P.M.**  
 WBBM—Chicago Hour of Music  
 WIND—The Playboys (CBS)  
 WJJD—Livestock Markets; Phil Evans  
 WLS—Prairie Farmer Dinnerbell Program; Jim Poole  
**12:30 P.M.**  
 KYW—Rex Maupin's Orchestra  
 WAAF—Operatic Gems  
 WBBM—Easy Aces (CBS)  
 WCFL—Myers Publications  
 WGN—Market Reports  
 WIND—Livestock Markets, Phil Evans  
 WJJD—Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann  
 WMAQ—N. Y. Board of Trade Luncheon (NBC)  
**12:35 P.M.**  
 WGN—Ensemble Music  
**12:45 P.M.**  
 KYW—Smack Out, comedy duo (NBC)  
 WBBM—The Messenger, health news  
 WCFL—Farmers Union  
 WGN—Music Weavers  
 WIND—Maybelle Kellogg, pianist  
**1:00 P.M.**  
 KYW—Musical Originalities; vocalists (NBC)  
 WAAF—Hoosier Philosopher  
 WBBM—Eddie and Fannie Cavanaugh, radio gossip  
 WCFL—Voice of the Air From World's Fair  
 WGN—Just Plain Bill  
 WIND—Vocal Varieties  
 WJJD—Modern Rhythms  
 WLS—Uncle Ezra  
 WMAQ—Organ Recital  
 WMBI—Organ Program and Bible Reading

**1:15 P.M.**  
 KYW—Louis Panico's Orchestra  
 WAAF—Song of the Strings  
 WBBM—The World's Most Beautiful Waltzes  
 WCFL—Civic Talk, Mayor's Office  
 WGN—Romance of Helen Trent  
 WIND—The Captivators (CBS)  
 WJJD—Music and Banter with Benny Kanter  
 WLS—Today's Almanac  
 WMAQ—Board of Trade  
**1:20 P.M.**  
 WLS—Musical Program; Markets  
**1:25 P.M.**  
 WBBM—News Flashes  
**1:30 P.M.**  
 KYW—Babes in Hollywood; Arthur and Florence Lake (NBC)  
 WBBM—American School of the Air (CBS)  
 WCFL—Eddy Hanson, Organ Recital  
 WGN—Maurie Sherman's Orchestra  
 WIND—"Crime, Its Cause and Cure," talk (CBS)  
 WJJD—Luncheon Dance Music  
 WLS—Maple City Four; John Brown, pianist  
 WMAQ—U. of C. Program  
**1:45 P.M.**  
 KYW—Prudence Penny, economy talk  
 WAAF—Markets and Weather  
 WBBM—Century of Progress Orchestra  
 WCFL—Southern Symphonies (NBC)  
 WGN—The Music Weavers  
 WIND—Manhattan Moods (CBS)  
 WJJD—Maude and Elsie, rural comedy skit  
 WLS—Quarter Hour in Three-Quarter Time  
**2:00 P.M.**  
 KYW—Rex Maupin's Concert  
 WAAF—Echo of a Song  
 WBBM—V. E. Meadows  
 WCFL—Red Hot and Low Down with Bob Hawk  
 WGN—Palmer House Ensemble  
 WJJD—Bubb Pickard, Hillbilly songs  
 WLS—Homemakers Hour, Martha Crane, Grace Wilson, Blanche Chenoweth  
 WSBC—Band Parade  
**2:15 P.M.**  
 WAAF—Estelle Barnes  
 WBBM—Phil Harris' Orchestra  
 WGN—Maurie Sherman's Orchestra  
 WIND—Indiana String Trio  
 WJJD—Music and Banter; Benny Kanter  
 WMAQ—Happy Days in Dixie (NBC)  
 WSBC—Waltz Time  
**2:30 P.M.**  
 KYW—Woman's Radio Review, talk, music (NBC)  
 WAAF—Bill Kendall  
 WBBM—Clarence Wheeler's Orchestra  
 WGN—The Story of Helen Trent  
 WJJD—Eddie Duchin's Orchestra  
 WSBC—Val's  
**2:45 P.M.**  
 KYW—Annual Meeting, Academy of Political Science, speakers (NBC)  
 WAAF—World News  
 WBBM—Katherine Avery and Harry Steele  
 WGN—Afternoon Musicale  
 WIND—Waxing Warm  
 WJJD—Glen Gray's Orchestra  
 WMAQ—Widow and Angel (NBC)  
**3:00 P.M.**  
 KYW—Lucky Seven  
 WAAF—Frank Baker, the Bookworm  
 WBBM—Kentucky Hillbillies  
 WCFL—Afternoon Frolics  
 WIND—Indiana String Trio  
 WLS—Betty and Bob; drama (NBC)  
 WMAQ—Pop Concert (NBC)  
 WJJD—Carefree Matinee  
 WMBI—Sunday School Lesson; Mrs. McCord  
 WSBC—Polish Matinee  
**3:15 P.M.**  
 KYW—Board of Health  
 WBBM—Madison Singers (CBS)  
 WIND—Masters Music Room  
 WLS—Roundup; Westerners; Joe Kelley  
 WMAQ—Rhythmic Serenade  
**3:30 P.M.**  
 KYW—Two Doctors with Aces of the Air  
 WAAF—Helen Gunderson  
 WBBM—News Service (CBS)  
 WENR—Sports Reporter  
 WIND—Piano Interlude  
 WJJD—Moosheart Children  
 WMAQ—Outstanding Speaker (NBC)  
 WMBI—Question Hour; Wendell P. Lovelless  
**3:35 P.M.**  
 WBBM—Jerry Sullivan, songs  
 WENR—Texas Cow Girl (NBC)  
 WIND—The Merry-makers (CBS)  
**3:45 P.M.**  
 WAAF—Ray Waldron's Sports Review  
 WBBM—Kentucky Hillbillies  
 WENR—Morin Sisters, harmony trio (NBC)  
 WIND—Washington Reporter  
 WJJD—Moosheart Children  
 WMAQ—Lady Next Door; children's program (NBC)  
**4:00 P.M.**  
 WAAF—Piano Novelties; Jimmy Kozak  
 WBBM—Movie Chatter

WENR—Jimmy Garrigan's Orchestra (NBC)  
 WIND—Bit of Spain  
 WJJD—J. B. and Mae, comedy skit  
 WMAQ—Ed Kirkaby's Orchestra (NBC)  
**4:15 P.M.**  
 WAAF—Bouquet of the Season's Hits  
 WBBM—Jack Brooks, tenor; orchestra (CBS)  
 WCFL—Fritz Nischke, baritone  
 WIND—Ted Lewis' Orchestra  
 WJJD—Ruth Pickard, old time songs  
 WMAQ—Winnie, the Pooh; children's program (NBC)  
**4:25 P.M.**  
 WAAF—Tonight's Radio Features  
**4:30 P.M.**  
 KYW—Earle Tanner, tenor  
 WBBM—Educational Forum  
 WCFL—Junior Federation Club  
 WENR—The Song Pilot (NBC)  
 WIND—Youngster's Club; Uncle Frank  
 WJJD—Piano Selections  
 WMAQ—The Moaners, orchestra (NBC)  
**4:40 P.M.**  
 WBBM—News Flashes  
**4:45 P.M.**  
 KYW—Three Strings  
 WBBM—Cowboy Tom and Indian Chief (CBS)  
 WENR—Adult Education Council  
 WIND—Memory Lane  
 WJJD—The Friendly Philosopher with Homer Griffith  
 WMAQ—Wizard of Oz, sketch (NBC)  
**5:00 P.M.**  
 KYW—Mel Stitzel at the Piano  
 WBBM—Skippy (CBS)  
 WCFL—Hunter Trio  
 WENR—Ernie Holst's Orchestra (NBC)  
 WGES—Gems of Germany  
 WGN—Organ Selections  
 WIND—The Walkshow  
 WJJD—Bobbie Dickson, baritone  
 WMAQ—Xavier Cugat's Orchestra (NBC)  
**5:15 P.M.**  
 KYW—Ernie Holst's Orchestra (NBC)  
 WBBM—Open Sesame, skit  
 WCFL—John Maxwell, food talk  
 WGN—Tip Top Circus  
 WENR—The Big Top, one-man show of circus life with Bill Baar  
 WIND—Al and Pete, comedy team (CBS)  
 WJJD—Reminiscences of Victor Herbert  
 WMAQ—The Eyes of Montezuma  
**5:30 P.M.**  
 KYW—Uncle Bob's Curb-Is-the-Limit Club  
 WBBM—Jack Armstrong, the All-American Boy (CBS)  
 WCFL—Eddy Hanson, organ recital  
 WENR—Irene Beasley, songs (NBC)  
 WGN—The Singing Lady, jingles, songs, and stories  
 WIND—Favorite Dance Bands  
 WJJD—Piano Selections  
 WMAQ—Adventures of Tom Mix (NBC)  
**5:45 P.M.**  
 WBBM—Thru the Looking Glass; beauty talk  
 WENR—Little Orphan Annie, Children's playlet (NBC)  
 WGN—Little Orphan Annie, Children's playlet (NBC)  
 WIND—Songs at Eventide  
 WJJD—Sports Review, Johnny O'Hara  
 WMAQ—Jan Pearce, tenor (NBC)  
**6:00 P.M.**  
 KYW—Louis Panico's Orchestra  
 WBBM—Pat Flanagan, Sportscast  
 WCFL—WCFL Orchestra  
 WENR—What's the News?  
 WGES—Dinner Serenade  
 WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program  
 WIND—German Hour; William Klein  
 WJJD—Pickard Family  
 WMAQ—Doxanne Wallace, contralto; negro quartet (NBC)  
**6:15 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Al and Pete, comedy and songs  
 WCFL—Orchestra  
 WENR—Gems of Melody (NBC)  
 WGES—Polish Idyll  
 WGN—Palmer House Ensemble  
 WMAQ—News of the Air  
**6:25 P.M.**  
 KYW—Sports Reporter  
 WENR—Sports Reporter  
**6:30 P.M.**  
 KYW—Boyd Raeburn's Orchestra  
 WBBM—Buck Rogers in the Twenty-fifth Century, skit (CBS)  
 WENR—Potash and Perlmutter, comedy sketch (NBC)  
 WGES—Polish Melodies  
 WGN—Sports Reporter  
 WIND—Polish Hour  
 WJJD—Ozark Mountain Symphony  
 WMAQ—Lum and Abner (NBC)  
**6:35 P.M.**  
 WENR—Dan Russo's Orchestra  
**6:45 P.M.**  
 KYW—World Book Man  
 WBBM—Boake Carter, news commentator  
 WENR—Irene Rich (NBC)  
 WGN—Tom, Dick and Harry  
 WMAQ—The Goldbergs, sketch (NBC)  
**7:00 P.M.**  
 KYW—United Remedies

WBBM—Phil Duey, Frank Luther, Jack Parker; Vivian Ruth, vocalist (CBS)  
 WCFL—Women's Trade Union League, talk  
 WGES—Italian Idylls  
 WGN—Orchestra and soloists  
 WIND—Gary Board of Health  
 WLS—Bert Lahr, comedian; George Olsen's Orchestra (NBC)  
 WMAQ—Crime Clues, mystery drama (NBC)  
**7:10 P.M.**  
 WCFL—National Industrial Recovery Act News Flashes  
**7:15 P.M.**  
 WBBM—Edwin C. Hill (CBS)  
 WCFL—Al Handler's Orchestra  
 WIND—Pauline McLaugh, soprano  
**7:30 P.M.**  
 WBBM—Albert Spalding, violinist (CBS)  
 WCFL—Bernice Higgins, contralto  
 WIND—"Hot Stove League," Johnny O'Hara  
 WLS—Dangerous Paradise, dramatic sketch with Elsie Hitz (NBC)  
 WMAQ—Waltz Time; Abe Lyman's Orchestra (NBC)  
**7:40 P.M.**  
 WIND—Musical Interlude  
**7:45 P.M.**  
 WCFL—Adult Educational Council  
 WIND—Leota Olson and trio  
 WLS—Red Davis, drama (NBC)  
**8:00 P.M.**  
 KYW—Detectives Black and Blue  
 WBBM—Phil Harris' Orchestra  
 WCFL—WCFL Orchestra  
 WGN—Don Carlos' Marimba Band  
 WIND—Ozark Mountain Symphony  
 WLS—Warden Lawes in Twenty Thousand Years in Sing Sing, drama (NBC)  
 WMAQ—The Troubadours; soloists; orchestra (NBC)  
 WSBC—Polish Varieties  
**8:15 P.M.**  
 KYW—Star Dust; studio gossip by Ulmer Turner  
 WBBM—Vincent Lopez' Orchestra  
 WCFL—Pal of the Air  
 WGN—Richard Cole's Orchestra  
 WIND—Kate Smith, songs (CBS)  
**8:30 P.M.**  
 KYW—Harry Sosnik's Orchestra  
 WBBM—Burns and Allen, comedians; Guy Lombardo's Orchestra (CBS)  
 WCFL—Orchestra  
 WENR—John McCormack, tenor (NBC)  
 WGN—To be announced  
 WIND—Jose Riva's Orchestra  
 WMAQ—Leo Reisman's Orchestra (NBC)  
**8:45 P.M.**  
 KYW—Benny Meroff's Orchestra  
 WCFL—Tony and Joe, drama  
**9:00 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Fred Waring's Orchestra; Moran and Mack, comedians (CBS)  
 WCFL—WCFL Orchestra  
 WENR—Corn Cob Pipe Club of Virginia (NBC)  
 WIND—Hungarian Music with Frank Kovach  
 WMAQ—The Get-To-Gether  
 WSBC—Songs of Poland  
**9:15 P.M.**  
 KYW—The Cadets, male quartet  
 WCFL—Al Handler's Orchestra  
**9:30 P.M.**  
 KYW—National Radio Forum (NBC)  
 WBBM—Five Star Revue, David Calvia, Melody Masters and Violinist  
 WCFL—WCFL Orchestra  
 WENR—To be announced  
 WGN—Tomorrow's News  
 WIND—Alexander Woollcott, "Town Crier" (CBS)  
 WMAQ—Music Magic (NBC)  
**9:45 P.M.**  
 WBBM—Myrt and Marge (CBS)  
 WCFL—Kobar  
 WENR—Frank Luther's Adlerikans  
 WGN—Hal Kemp's Orchestra  
 WIND—Italian Program; William Pozzo  
**10:00 P.M.**  
 KYW—Sports Reporter  
 WCFL—School Teachers' Program  
 WENR—Amos 'n' Andy (NBC)  
 WGN—Charlie Agnew's Orchestra  
 WMAQ—Amos 'n' Andy (NBC)  
**10:05 P.M.**  
 KYW—Harry Sosnik's Orchestra  
**10:15 P.M.**  
 WCFL—Barrett O'Hara, talk  
 WENR—The King's Jesters  
 WIND—The Walkshow  
 WMAQ—The Poet Prince, Anthony Froma, tenor (NBC)  
**10:30 P.M.**  
 KYW—Enric Madriguera's Orchestra (NBC)  
 WCFL—Gorde Birch's Orchestra  
 WENR—Sports Reporter  
 WGN—Wayne King's Orchestra  
 WIND—Jose Riva's Orchestra  
 WMAQ—The Hoofinghams, sketch  
**10:35 P.M.**  
 WENR—Ted Weems' Orchestra  
**10:45 P.M.**  
 WCFL—WCFL Orchestra  
 WIND—Ozzie Nelson's Orchestra (CBS)  
 WMAQ—Don Bestor's Orchestra (NBC)

**DON'T MISS WBBM**  
**10:15 A.M. WEDNESDAYS**  
**A DELIGHTFUL SURPRISE for HOUSEWIVES**



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# Behind the Scenes in Chicago Studios + +

By Rollin Wood

**E**ARLY last summer, *Danny Russo*, Oriental Gardens maestro, told me of meeting a young chap in Dubuque, Iowa. Danny explained that young *Arnold Dietz* was an inmate of Mercy Hospital and had been a helpless invalid for seventeen years.

Last week at a little party given by the orchestra leader I met young Arnold. He had made the trip to Chicago to see the World's fair and before returning to the hospital Danny was arranging for him to meet his favorite radio stars, the stars to whom he would hear over his bedside set during long winter days. Arnold was thrilled to meet *Earl Hines*, *Eddie and Fannie Cavanaugh*, *Pauline Frederick*, *Charles P. Hughes*, *Don Ameche*, *Peggy Forbes* and many others.

The *Army-Harvard* gridiron tussle will headline the weekend sports schedule over the airwaves. CBS-WIND will carry the game starting 12:30 p.m. On Saturday, November 4, WIND will carry the Fordham-St. Mary's clash.

WGN will carry a full account of professional football game between the *Chicago Cardinals* and the *Green Bay Packers*, Sunday, November 5. *Bob Elson* will be at the Wrigley Field microphone when the ball is kicked off at 2:15 p.m. *Len Salvo* will fill in at the organ just before the game and during the half.

"Under the Big Top" is the title of *Bill Baar's* (formerly "Grandpa Burton") new program over WENR every week night at 5:15. Designed essentially for youngsters and bearing the stamp of approval of the *Children's Radio Betterment* league, the program still contains plenty of appeal for adults. It is based on true stories of circus life gathered by Baar last summer when he toured with the *Hagenback-Wallace* circus in quest of material. Baar not only writes the skit but plays nineteen different characters in the dramatic sketch.

*John Murray Gibbon*, distinguished artist, musician and writer, well known for his BBC and Canadian broadcasts, will speak on his newest book, Friday, November 3, at 3 p.m. over WGN. He will be assisted on the program by *Frances James*.

*Mimo Bonaldi*, operatic baritone, has a new account. The *Stewart and Ashby* coffee company has signed him for a program on WBBM, Wednesday mornings at 10:15.

## (WEDNESDAY CONTINUED)

**10:50 P.M.**  
WGN—Jan Garber's Orchestra

**11:00 P.M.**  
KYW—Cab Calloway's Orchestra (NBC)  
WENR—Ralph Kirbery, baritone (NBC)  
WIND—Barney Rapp's Orchestra (CBS)  
WMAQ—Cab Calloway's Orchestra (NBC)  
WSBC—Midnight Review

**11:05 P.M.**  
WENR—Dance Orchestra (NBC)

**11:10 P.M.**  
WGN—Don Carlos' Orchestra

**11:30 P.M.**  
KYW—Harry Sosnik's Orchestra (NBC)  
WCFL—Gorde Birch's Orchestra  
WENR—Henry King's Orchestra (NBC)  
WIND—Eddie Duchin's Orchestra (CBS)  
WMAQ—Carlos Molina's Orchestra

**11:45 P.M.**  
WCFL—WCFL Orchestra  
WGN—Jan Garber's Orchestra

**12:00 Mid.**  
KYW—Louis Panico's Orchestra  
WBBM—Late Dance Orchestras  
WENR—Earl Hines' Orchestra  
WGN—George Devron's Orchestra  
WIND—Jose Riva's Orchestra  
WMAQ—Ted Weem's Orchestra

**12:15 A.M.**  
WGN—Richard Cole's Orchestra

**12:30 A.M.**  
WENR—Dan Russo's Orchestra  
WIND—International Melodies  
WMAQ—Buddy Rogers' Orchestra

**1:15 A.M.**  
WIND—Jose Riva's Orchestra

**1:30 A.M.**  
WIND—Milkman's Matinee; Bobby Griffin



HELEN FITCH

This charming miss is WBBM's own movie critic. Tune in Mondays to Fridays at 4 p. m. and hear her reviews.

**T**HIS is a day of specialization. It was a great day when newspapers created a sports section. Then came the woman's page, the society column, the drama page, the auto and real estate sections—and then that part kept sacred to movie fans.

Editors of the great dailies with their fingers on the pulse of their reading public found these sections a real stimulation to circulation.

But radio from the very beginning has been directed by specialists in public desires. From the first feeble attempts of entertainment in solos and recitations, broadcasting took a deep breath and leaped to heights of sophisticated entertainment.

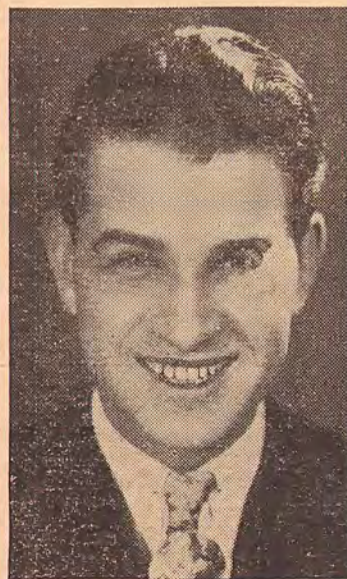
So it is understandable that station WBBM should see the advantage of having its own movie critic. It is an innovation with an unlimited future. For that coveted position, WBBM has found the blonde, svelte, *Helen Fitch*. Miss Fitch broadcasts her reviews at 4 p.m. from Mondays to Fridays inclusive over WBBM. She gives the current movie its right measure of praise and blame, interspersing the whole with chatter on the whims and fancies of those Hollywood stars who are news to us all.

Here are some "bare" facts on *Eddie and Fannie Cavanaugh*. An Indiana sheriff, instructed to arrest the members of a nudist colony in his precinct, walked in on the camp. Striding into the living quarters he found the group, entirely void of clothing, gathered about the radio. What were they listening to?—Nothing else than an interview by *Eddie and Fannie*. Incidentally the Gaelic twins have returned to their 1 p.m. WBBM, daily excepting Sunday schedule.

We have discovered one column that a press agent couldn't make! *Charley Riley*, press agent for *Pabst Blue Ribbon*, taxied *Herb Smollen*, p.a. of the Terrace Garden, over to

the Blackhawk Cafe last Monday evening. *Charley*, still in the taxi, started home but only covered several blocks. At Monroe and Wash, the chauffeur mistook an elevated pillar for an open space. Result—*Charles Riley* spent the night in St. Luke's Hospital. He reported some wonderful bruises but managed to struggle to work the following morning.

*King of Jazz Ben Bernie* and all his lads will open Friday, November 3, for a week at the Chicago Theater. All his lads, that is, except *Little Jackie Heller*, who clicked so



PHIL PORTERFIELD

is the handsome baritone on the *Galaxy of Stars* bill heard Tuesday, Thursday and Saturday mornings at 10 o'clock over an NBC network including WMAQ. *Irma Glen*, organist; *Edna O'Dell*, contralto, and *Earl Lawrence*, pianist are also starred.

well in St. Louis that the Ambassador theater signed him for six months. This will be *Bernie's* farewell appearance in Chicago for a year or possibly longer as he expects to go to Hollywood after his road tour.

The added film attraction, by the way, is "Meet the Baron", starring *Jack (Baron Munchausen) Pearl*.

The Stage Friends, whose first fall party was heralded here last week, turned out very successfully. Among the guests were *Sally Rand*, *Phil Baker*, *Tony Cabooch*, *Tony (Carlo) and Joe (Fred Villani)*, and *Dan and Sylvia*. Professional—stage and radio—folk will be placed on the Stage Friends' mailing list by communicating with *Helen Elliott*, 7047 Merrill Ave., Chicago.

WJJD's *Ruth Pickard*, twenty and single, started with her illustrious family in radio when but thirteen. She says she'll carve a career with guitar and voice before she answers, "I do."

*Al and Pete (Cameron and Bontsema)* begin their "Try to Stump Us" program for a brewery sponsor Monday, November 6. They'll be heard Monday to Friday inclusive at 6:15 p.m. over WBBM.

"Honeymoon for Three," by *Katherine Avery*, is the drama to be broadcast during the *Princess Pat Pageant* next Monday, November 6, at 9:30 p.m. over NBC and WENR. Special attention is called to the fact that there is no "ghosting" in the pageant's beauty messages which are given by *Patricia Gordon*, the eminent beautician, herself.

Future RADIO GUIDE interviews over WJJD include: Thursday, November 2, *Irene Beasley*, NBC's one-woman variety show; Saturday, November 4, *Lucy Gillman*, child star who plays "Tony" in "Today's Children"; Tuesday, November 7, *Helen Page*, who plays the role of Mrs. Hoofingbams in the WMAQ sketch of that title. All will be heard at 11:45 a.m.

Collectors of the sketches *Nick Nichols* makes of the RADIO GUIDE guest stars have asked that the names of all stars be listed in RADIO GUIDE. Recent guests have included *James Melton*, *Shirley Bell* (Orphan Annie), *Joe Parsons*, *Nick Nichols* himself, *Allen Baruck* (Joe Cornstassel), *Homer Griffith* and *Phil Harris* with *Leah Ray* (one sketch of Harris and Miss Ray together).

*Charlie White*, famous for his "Muscle Sense System" and his successful professional boxing career, has switched to WBBM. *Charley* was formerly heard over WMAQ. His new WBBM program sponsored by the *Antiseptic Super Bandage Company* will be heard Tuesdays, Thursdays and Saturdays from 8:40 to 8:55 a.m., beginning November 7.

*The Three Little Maids of WLS*, *Lucile*, *Evelyn* and *Eva Overstake*, will be featured at the State-Lake theater the week of November 19.

*Helen Page*, "Elizabeth," in the "Hoofingbams" sketch heard over WMAQ, Monday, Tuesday, Wednesday and Thursday nights at 10:30, is having some novel stationery printed. Each and every fan letter addressed to her will receive personal attention on the tricky new stationery.

*Edward House*, the singing organist, learned to play the big instrument when he began building them in California some years ago. *Norm Sherr*, youthful pianist, teamed with *Eddie* on WBBM's piano-organ programs, claims he learned to play the piano because pianists are not forced to own and carry their instruments with them.

*Edward Simmons*, WAAF's program director, is recuperating from



BEN BERNIE

King of Jazz Ben Bernie opens at Chicago Theater for a week, Friday, November 3.

nine days' hard work at the World's Fair Horse Show. *Eddie* handled the announcing on the public address system at the show for every performance, eighteen in all.

*Mayor Edward J. Kelly* will be guest speaker on the *Cradle* drama program over WLS, 2:45 p.m., Sunday, November 5. The Mayor of Chicago will pay tribute to the *Cradle*, Evanston's home for children.

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Thursday, Nov. 9

Rudy Vallee 7:00 P.M. NBC

Death Valley

8:00 P.M. NBC

**8:00 A.M.**  
 KYW—Musical Clock; variety program  
 WAAF—Breakfast Express  
 WBBM—The Four Eton Boys, quartet  
 WCFL—Kiddies' Aeroplane Club  
 WGES—Poland's Music  
 WGN—Good Morning; Musical program  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time; Art Linick  
 WLS—Spareribs Fairy Tales  
 WMAQ—Breakfast Club; orchestra (NBC)  
 WSBC—Music of Poland

**8:15 A.M.**  
 WBBM—Musical Calendar  
 WCFL—Time Parade  
 WIND—Hungarian Hour; Frank Kovach  
 WLS—Produce Reporter

**8:20 A.M.**  
 WLS—Three Meal a Day; Martha Crane, recipes

**8:25 A.M.**  
 WLS—Bentley's News

**8:30 A.M.**  
 WBBM—In the Luxembourg Gardens (CBS)  
 WCFL—Popular Dance Music  
 WIND—Last Night's Stars  
 WLS—Tower Topics Time Gene Autry, Log Cabin Boys

**8:40 A.M.**  
 WBBM—Charlie White's Gym of the Air

**8:45 A.M.**  
 WCFL—German Entertainer  
 WIND—The Walkshow

**8:55 A.M.**  
 WBBM—American Medical Assn.

**9:00 A.M.**  
 KYW—Edward MacHugh, gospel singer (NBC)  
 WAAF—Reveries, E. Simmons  
 WBBM—Bill and Ginger, popular songs (CBS)  
 WGES—Songs of Germany  
 WGN—WGN Keep Fit Club  
 WIND—Morning Melodies  
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour  
 WMAQ—Setting Up Exercises

**9:15 A.M.**  
 KYW—Irene King, talk  
 WAAF—Morning Merry Go Around  
 WBBM—Edward House, Organist  
 WCFL—Popular Music  
 WGES—Canary Concert  
 WGN—Clara, Lu 'n' Em, small town gossip (NBC)  
 WIND—Visiting with Ida Bailey Allen (CBS)  
 WMAQ—Program Preview

**9:25 A.M.**  
 WBBM—Variety Program

**9:30 A.M.**  
 KYW—Morning Parade, variety (NBC)  
 WBBM—Beauty Chat  
 WGES—Melody Parade  
 WGN—Market Reports  
 WIND—Today's Dance  
 WMAQ—Tony Cabooch, monologist

**9:35 A.M.**  
 WGN—Leonard Salvo, organist

**9:45 A.M.**  
 KYW—Melody Magic; Marcella Shields and Walter Scanlon, comedy team; piano team, food talk (NBC)  
 WAAF—Organ Melodies

**WBBM—Al and Pete, comedy and songs**  
 WCFL—Highlights of Music  
 WENR—Women's Features  
 WIND—Melody Parade  
 WGES—Musical Grab Bag  
 WMAQ—Morning Parade (NBC)

**9:50 A.M.**  
 WGN—Weather Report

**10:00 A.M.**  
 KYW—Buddy Clark  
 WAAF—Memory Lane  
 WBBM—Mary Lee Taylor, cooking school (CBS)  
 WCFL—Kobar  
 WGES—Rhythm Review  
 WGN—Movie Personalities  
 WIND—Sunnyside Up (CBS)  
 WJJD—University of Chicago; Environment and Race  
 WLS—Poultry and Livestock Markets  
 WMAQ—Galaxy of Stars (NBC)  
 WSBC—Bohemian Melodies

**10:10 A.M.**  
 WENR—Studio Program

**10:15 A.M.**  
 KYW—Singing Strings (NBC)  
 WBBM—Cooking School of the Air  
 WENR—Today's Children  
 WGES—Popular Varieties  
 WGN—Grand Old Hymns  
 WJJD—Fast and Furious  
 WMAQ—Household Institute (NBC)

**10:25 A.M.**  
 WGN—Market Reports

**10:30 A.M.**  
 KYW—United States Navy Band (NBC)  
 WAAF—Meat Recipe Talk, M. Batz  
 WBBM—Tony Wons, Keenan and Phillips, two pianos (CBS)  
 WCFL—George O'Connell, baritone  
 WENR—College Inn Comedy  
 WGES—Polish Revue  
 WGN—The Music Weavers  
 WIND—Hawaiian Serenade  
 WJJD—The Bandstand  
 WMAQ—Wendell Hall songs (NBC)  
 WMBI—Music and Missionary Hour; John R. Riche  
 WSBC—Forenoon Review

**10:45 A.M.**  
 WAAF—Music in the Air  
 WBBM—Jack Burnett, tenor  
 WCFL—Popular Music  
 WENR—Women's Features  
 WGN—Germany in Song  
 WIND—"Painted Dreams"  
 WJJD—Famous Dance Bands  
 WMAQ—Songs and Sermons  
 WMAQ—Rhythm Ramblers  
 WSBC—Timely Tunes

**10:55 A.M.**  
 WIND—Gary Police Blotter

**11:00 A.M.**  
 KYW—Rex Maupin's Carnival  
 WAAF—Hawaiian Echoes  
 WBBM—The Voice of Experience (CBS)  
 WENR—Gene Arnold's Commodores (NBC)  
 WGN—Leonard Salvo, organist  
 WIND—Mood Indigo  
 WJJD—Famous Dance Bands  
 WMAQ—Merry Macs; vocalists (NBC)

**11:10 A.M.**  
 WGN—June Baker, home management

**11:15 A.M.**  
 KYW—O'Neida  
 WAAF—World News Reports; Markets  
 WBBM—Gene and Charlie; Virginia Clark  
 WENR—Vic and Sade, comedy sketch  
 WIND—Connie Gates, songs (CBS)  
 WJJD—Bubb Pickard, hillbilly tunes  
 WMAQ—Johnny Marvin, tenor (NBC)

**11:20 A.M.**  
 WGN—Fred Meinken, pianist

**11:30 A.M.**  
 KYW—National Farm and Home Hour (NBC)  
 WAAF—Variety  
 WBBM—News Flashes (CBS)  
 WENR—Home Service  
 WGN—Digest of the day's news  
 WIND—Musical Interlude  
 WJJD—Songs and Sermons  
 WMAQ—On Wings of Song (NBC)  
 WMBI—Continued Story Reading

**11:35 A.M.**  
 WBBM—Frank Wilson and Jules Stein  
 WIND—George Scherban's Orchestra (CBS)

**11:45 A.M.**  
 WGN—Health Talk; Organ Music  
 WJJD—RADIO GUIDE Interviews with Evans Plummer  
 WLS—Weather Report

**11:50 A.M.**  
 WBBM—Local Markets

**11:55 A.M.**  
 WLS—Bentley's News

**12:00 Noon**  
 WAAF—Noon-time Melodies; Weather  
 WBBM—Marie, the Little French Princess, drama (CBS)  
 WCFL—Luncheon Concert  
 WGN—Mid-day Services  
 WIND—Mid-day Meditation  
 WJJD—Side Show; Chuck Lanphier, "barker"  
 WLS—Tom and Don, harmony  
 WMAQ—Ortiz Tirado, tenor (NBC)  
 WMBI—Loop Evangelistic Service

**12:15 P.M.**  
 WBBM—Chicago Hour of Music  
 WIND—Reis and Dunn (CBS)  
 WJJD—Livestock Markets; Phil Evans  
 WLS—Prairie Farmer Dinnerbell Program; Jim Poole

**12:30 P.M.**  
 KYW—Rex Maupin's Orchestra  
 WAAF—Symphonic Hour  
 WBBM—Easy Aces, comedy drama (CBS)  
 WGN—Market Reports  
 WIND—Livestock Markets, Phil Evans  
 WJJD—Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann  
 WMAQ—Hotel Penn Concert Orchestra (NBC)

**12:35 P.M.**  
 WGN—Palmer House Ensemble

**12:45 P.M.**  
 KYW—Rex Battle's Concert Ensemble (NBC)  
 WBBM—The Messenger, health news  
 WCFL—Farm Talk  
 WGN—Music Weavers  
 WIND—Ben Selvin's Orchestra  
 WMAQ—Dan Russo's Orchestra

**1:00 P.M.**  
 KYW—Musical Originalities; vocalists (NBC)  
 WAAF—Hoosier Philosopher  
 WBBM—Eddie and Fannie Cavanaugh, radio gossip  
 WCFL—Voice of the Air From World's Fair  
 WGN—Just Plain Bill, sketch  
 WIND—Vocal Varieties  
 WJJD—Modern Rhythms  
 WLS—Uncle Ezra  
 WMAQ—Dick Fiddler's Orchestra (NBC)

**1:15 P.M.**  
 KYW—Louis Panico's Orchestra  
 WAAF—Song of the Strings  
 WBBM—Albert Bartlett, Tango King  
 WCFL—Civic Talk; Mayor's Office  
 WGN—Romance of Helen Trent  
 WIND—Madison Ensemble (CBS)  
 WLS—Markets; Today's Almanac

**1:20 P.M.**  
 WBBM—Dr. Wynn

**1:25 P.M.**  
 WBBM—News Flashes

**1:30 P.M.**  
 KYW—Babes in Hollywood; Arthur and Florence Lake (NBC)  
 WBBM—American School of the Air (CBS)  
 WCFL—Eddy Hanson, organ recital  
 WGN—Maurie Sherman's Orchestra  
 WIND—Ann Leaf at the Organ (CBS)  
 WJJD—Fred Beck, organist; request program  
 WLS—Maple City Four; John Brown, pianist  
 WMAQ—U. of Chicago Lecture

**1:45 P.M.**  
 KYW—Prudence Penny, economy talk  
 WAAF—Markets and Weather  
 WCFL—The Pioneers (NBC)  
 WBBM—Organ Recital  
 WGN—The Music Weavers  
 WJJD—Reminiscences of Victor Herbert  
 WLS—Studio Musical Program

**1:50 P.M.**  
 WBBM—Jerry Sullivan, songs

**2:00 P.M.**  
 KYW—Rex Maupin's Concert  
 WAAF—Chicago on Parade  
 WBBM—Metropolitan Parade (CBS)  
 WCFL—Red Hot and Low Down with Bob Hawk  
 WGN—Palmer House Ensemble  
 WJJD—Bubb Pickard, hillbilly songs  
 WIND—Spanish-American War Veterans' Program  
 WLS—Hememakers' Hour; Martha Crane  
 WSBC—Radio Headliners

**2:15 P.M.**  
 WAAF—Jimmie Kozak at the Piano  
 WBBM—Phil Harris' Orchestra  
 WGN—Maurie Sherman's Orchestra  
 WIND—Indiana String Trio  
 WJJD—Music and Banter; Benny Kanter  
 WMAQ—Rochester Philharmonic Orchestra (NBC)  
 WSBC—Melodies of the Moment

**2:30 P.M.**  
 KYW—Woman's Radio Review, talk, music (NBC)  
 WAAF—Sylvia Stone  
 WBBM—Clarence Wheeler's Orchestra  
 WGN—Story of Helen Trent  
 WIND—Dramatic Sketch  
 WJJD—Piano Selections  
 WSBC—Val's Vodvil

**2:45 P.M.**  
 WAAF—World News Reports  
 WBBM—Harry Steele  
 WGN—Afternoon Musicale  
 WIND—Curtis Symphony Orchestra (CBS)  
 WJJD—Fred Beck, organist

**3:00 P.M.**  
 KYW—Soloist  
 WAAF—Frank Baker, the Bookworm  
 WBBM—Kentucky Hillbillies  
 WCFL—Afternoon Frolics  
 WIND—Leota Olson, soprano  
 WJJD—Carefree Matinee  
 WLS—Betty and Bob (NBC)  
 WMAQ—Winters and Weber (NBC)

**WMBI—Gospel Music**  
 WSBC—Polish Matinee

**3:15 P.M.**  
 KYW—Board of Health  
 WBBM—Century of Progress Orchestra  
 WIND—Hot and Fast  
 WLS—Roundup; Westerners; Joe Kelley  
 WMAQ—British Political Discussion (NBC)

**3:30 P.M.**  
 KYW—Two Doctors with Aces of the Air  
 WAAF—James Hamilton  
 WBBM—News Flashes  
 WENR—Sports Reporter  
 WIND—Musical interlude  
 WJJD—Mooseheart Children  
 WMBI—"The Jew," Rev. Solomon Birnbaum

**3:35 P.M.**  
 WBBM—Jery Sullivan, songs  
 WENR—Century of Progress Orchestra  
 WIND—American Legion Speaker (CBS)

**3:45 P.M.**  
 WAAF—Ray Waldron's Sports Review  
 WBBM—Kentucky Hillbillies  
 WIND—Washington Reporter  
 WJJD—Mooseheart Children  
 WMAQ—Cornhusking Contest (NBC)

**4:00 P.M.**  
 WAAF—Piano Novelities; J. Kozak  
 WBBM—Movie Chatter  
 WCFL—Health Talk  
 WENR—General Federation of Women's Clubs (NBC)  
 WIND—Indiana String Trio  
 WJJD—J. B. and Mae, comedy skit  
 WMAQ—Green Brothers' Novelty Orchestra (NBC)

**4:15 P.M.**  
 WAAF—Waltzes  
 WBBM—George Hall's Orchestra (CBS)  
 WCFL—Eddy Hanson, organ recital  
 WENR—Jimmy Garrigan's Orchestra (NBC)  
 WJJD—Judy Talbot, personality girl

**4:25 P.M.**  
 WAAF—Tonight's Radio Features

**4:30 P.M.**  
 KYW—Hoosier Gentlemen  
 WBBM—Educational Forum  
 WCFL—Junior Federation Club  
 WENR—The Song Pilot (NBC)  
 WIND—Youngsters' Club; Uncle Frank  
 WJJD—Viennese Nights  
 WMAQ—Dr. Dolittle (NBC)

**4:40 P.M.**  
 WBBM—News Flashes

**4:45 P.M.**  
 KYW—Century of Progress Concert Orchestra  
 WBBM—Concert Program  
 WENR—Musical Moments (NBC)  
 WIND—Memory Lane  
 WJJD—The Friendly Philosopher with Homer Griffith  
 WMAQ—Ray Heatherton, baritone (NBC)

**5:00 P.M.**  
 KYW—Adult Educational Council  
 WCFL—Eddy Hanson, organ recital  
 WENR—Richard Humber's Ensemble (NBC)  
 WGES—Songs of Poland  
 WGN—Organ Selections  
 WIND—The Walkshow  
 WJJD—Bobbie Dickson, baritone  
 WMAQ—Xavier Cugat's Orchestra (NBC)

**5:15 P.M.**  
 KYW—Richard Humber's Orchestra (NBC)  
 WBBM—Tarzan of the Apes, sketch  
 WCFL—John Maxwell, food talk  
 WENR—The Big Top, one-man show of circus life with Bill Baar  
 WGN—Tip Top Circus  
 WIND—Helen Black contralto  
 WJJD—Keyboard Kapers  
 WMAQ—The Eyes of Montezuma

**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WBBM—Jack Armstrong, the All-American Boy (CBS)  
 WCFL—Grace Wilson, contralto  
 WENR—Songs of the Church (NBC)  
 WGN—The Singing Lady, jingles, songs, and stories  
 WIND—Famous Dance Bands  
 WJJD—Fred Beck, organist  
 WMAQ—John B. Kennedy, talk (NBC)

**5:45 P.M.**  
 WBBM—Stamp Adventurer's Club (CBS)  
 WCFL—Eddy Hanson, organ recital  
 WENR—Little Orphan Annie; children's playlet (NBC)  
 WGN—Little Orphan Annie; children's playlet (NBC)  
 WIND—Songs at Eventide  
 WMAQ—The Sizzlers (NBC)  
 WJJD—Sports Review, Johnny O'Hara

**6:00 P.M.**  
 KYW—Louis Panico's Orchestra  
 WBBM—Flanagan's Sportscast  
 WENR—What's the News?  
 WGES—Popular Dinner Dance  
 WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program  
 WIND—Sermon music with William Klein  
 WJJD—Pickard Family  
 WMAQ—Twenty Fingers of Harmony (NBC)

**6:15 P.M.**  
 KYW—Globe Trotter; news of the world  
 WBBM—Al and Pete, comedy and songs

**WCFL—WCFL Orchestra**  
 WENR—Dan Russo's Orchestra (NBC)  
 WGES—Popular Varieties  
 WGN—Century of Progress Orchestra  
 WMAQ—News of the Air

**6:25 P.M.**  
 KYW—Sports Reporter  
 WENR—Sports Reporter

**6:30 P.M.**  
 KYW—Concert Footlights; vocalists; orchestra (NBC)  
 WBBM—Buck Rogers in the 25th Century (CBS)  
 WENR—Concert Orchestra (NBC)  
 WGN—Sports Reporter  
 WIND—Polish Hour  
 WJJD—Ozark Mountain Symphony  
 WMAQ—Lum and Abner (NBC)  
 WGES—Polish Revue

**6:45 P.M.**  
 KYW—Boyd Raeburn's Orchestra  
 WBBM—Boake Carter, news commentator (CBS)  
 WENR—Buddy Rogers' Orchestra (NBC)  
 WGN—Tom, Dick and Harry  
 WMAQ—The Goldbergs, drama (NBC)

**7:00 P.M.**  
 KYW—United Remedies  
 WBBM—Elmer Everett Yess (CBS)  
 WCFL—Union Label League Talk  
 WGES—Polish Hour  
 WGN—Orchestra and soloists  
 WIND—"Stop that Fire," Gary Fire Department  
 WLS—Ted Weem's Orchestra  
 WMAQ—Rudy Vallee's Orchestra, guest stars (NBC)  
 WMBI—Question Hour; Mr. Loveless

**7:10 P.M.**  
 WCFL—National Industrial Recovery Act News Flashes

**7:15 P.M.**  
 WBBM—Singing Sam (CBS)  
 WCFL—Al Handler's Orchestra  
 WIND—Indiana String Trio  
 WLS—Dramatization

**7:30 P.M.**  
 WBBM—Clarence Wheeler's Orchestra  
 WCFL—Harry Brooks, cornetist  
 WGN—Opportunity Tunes  
 WIND—"Hot Stove League"; Johnny O'Hare  
 WLS—Adventures in Health (NBC)

**7:40 P.M.**  
 WIND—Harlem Serenaders (CBS)

**7:45 P.M.**  
 WBBM—Vincent Lopez' Orchestra  
 WCFL—Speakers Bureau of C. F. of L.  
 WENR—B. A. Rolfe's Crooning Choir (NBC)  
 WGN—Palmer House Ensemble  
 WLS—Revelers Quartet (NBC)

**8:00 P.M.**  
 KYW—Detectives Black and Blue  
 WBBM—Phil Harris' Orchestra  
 WCFL—Mme. Dorothy Derrfuss, contralto  
 WGN—Hal Kemp's Orchestra  
 WIND—Andre Kostelanetz Presents (CBS)  
 WLS—Death Valley Days, drama (NBC)  
 WMAQ—Captain Henry's Showboat (NBC)  
 WSBC—Viennese Hour

**8:15 P.M.**  
 KYW—YMCA Chorus  
 WBBM—Andre Kostelanetz Presents; orchestra and vocalists (CBS)  
 WCFL—Food Flashes  
 WGN—Charlie Agnew's Orchestra  
 WIND—Ozark Mountain Symphony

**8:30 P.M.**  
 KYW—Strange Adventures  
 WBBM—Stories of Real Life  
 WCFL—WCFL Orchestra  
 WENR—Wayne King's Orchestra (NBC)  
 WGN—To be announced  
 WIND—Indiana String Trio

**8:35 P.M.**  
 WBBM—Concert Orchestra

**8:45 P.M.**  
 KYW—To be announced  
 WBBM—Ace Brigode's Orchestra  
 WCFL—Vella Cook, contralto soloist  
 WGN—Don Carlos' Orchestra  
 WIND—Jose Riva's Orchestra

**9:00 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Clyde Lucas' Orchestra  
 WENR—Hands Across the Border (NBC)  
 WGN—Rube Appleberry sketch  
 WIND—Willard Robison's Deep River Orchestra (CBS)  
 WMAQ—Paul Whiteman's Orchestra; Deems Taylor, master of ceremonies (NBC)  
 WSBC—Melodies of Italy

**9:15 P.M.**  
 KYW—Three Strings  
 WBBM—News Service  
 WCFL—Al Handler's Orchestra  
 WGN—Richard Cole's Orchestra

**9:30 P.M.**  
 KYW—Echoes of the Palisades (NBC)  
 WBBM—Five Star Revue  
 WCFL—Dippy Johnson's Orchestra  
 WENR—Ted Weems' Orchestra  
 WGN—Tomorrow's News  
 WIND—Phil Regan, tenor (CBS)  
 WSBC—C. Y. O. Boxing Bout

**9:35 P.M.**  
 WGN—Headlines of Other Days

*'R'you listenin'*

**NEW PROGRAM**

**TONY WONS SCRAP BOOK**

Added feature.  
 Brilliant two piano team  
 Keenan & Phillips.  
 Sponsored by makers of  
**JOHNSON'S WAX**

**COLUMBIA CHAIN**

**WBBM**  
 Monday and Thursday  
 10:30-10:45 A.M. C.S.T.



# MUSIC in the AIR

By Carleton Smith

**J**OHN McCORMICK's battered black book makes its appearance with him before the microphone every Wednesday evening. He is afraid that he may forget a line, even of a song he has sung thousands of times. . . . There should be an evening schedule with plenty of outlets when NBC starts its *Boston Symphony* series. Though no announcement has been made, my guess is that it is not many weeks off. *H. T. Parker*, or perhaps octogenarian *Philip Hale*, would be a welcome substitute for the announcer who bored us during the intermissions last season. . . . *Elsa Alsen* and *Paul Althouse* have become the perennial Wagner twins, the only artists readily available who can adequately cover the required notes. . . . A great treat is in store for you on the all-Wagner program which they sing with the New York Philharmonic this Sunday. *Lawrence Gilman*, erudite and learned among the critics, will give a dissertation of Wagner's music. I can promise you that his discourse will be a gem, for I have heard him speak often on the subject. Perhaps no other contemporary writer about music has his ideals so fittingly in mind and expresses them with such rhetorical eloquence as Mr. Gilman.

Sunday evenings. The Chopin *E minor* is his concerto for November 5. The Liszt *E Flat* will be heard on November twelfth. . . . *Gatti-Casazza* has begun his series of memoirs in *The Saturday Evening Post*. . . . Familiar themes from Wagner's "Der Ring des Nibelungen" and "Parsifal" were the effective background on the last *March of Time* program. . . . Chesterfield's *Philadelphia Orchestra* broadcasts are scheduled to begin November 27th and run for 52 weeks, with the customary privilege of cancellation, of course. Music-lovers will probably find that one performance a week, ninety minutes in length, would be more satisfactory. However, the smaller "doses" may serve to interest and educate new listeners. At least, it suggests possibilities and signifies progress.

## Philharmonic

NOVELTIES to be heard soon on the *Philharmonic Symphony* programs include Janoczek's new Rhapsody entitled "Taras Bulba";

Richard Strauss' first tone poem "Macbeth"; scenes from Hugo Wolf's opera "Corregidor", and a recent composition by David Stanley Smith, entitled "Satire" and described as a "subtle description of the financial crash of 1929."

Of the twenty-five compositions receiving the most votes in *Stokowski's* recent nation-wide preference program, more works of Tchaikovsky than of any other composer are listed. Brahms and Beethoven have four each. Wagner is represented by three works and the other composers by only one.

Word comes to me that listeners are demanding more serious music and that stations not having network affiliations are hiring prominent artists to supply them with classical programs. A case in point is WJJD, Chicago, which has recently engaged *Moissaye Boguslawski*, well-known concert pianist, for a weekly Sunday recital.

## Success Habit with Irene Beasley

By Lewis Y. Hagy

(Continued from Page 2)

and signed on the dotted line of a Victor recording contract. Her records did two things; they went over big, and they resulted in invitations to radio shows all over the country. No, three things. They also resulted in Irene's going to New York for the Victor company that spring. She went there to spend a week, and the very first day, in a booking office, someone sent her to Columbia. They put her on a sustaining program twice that week, and at the end of the week, after commercial auditions, she obtained two guest artist bookings. Then she went back home for the summer.

Most of that summer, Irene was sick, so sick the doctor told her not to do any work, but not sick enough to obey him. She was offered several bookings, and she took them. Those were bookings which led her back again to New York, and into big time radio.

For after she had appeared on three commercials, and was packing to go home again, Columbia called her up, and gave her a six weeks' sustaining contract, which was followed by another for six months. When that contract expired, she played vaudeville for fifteen weeks, and then decided to go to Chicago and see the world's fair.

In Chicago, she gravitated to NBC headquarters, and you know the rest. That is, you know part of it.

## I've Been Places and Seen Things

(Continued from Page 3)

understand, Captain. Mr. Shaw is a corpse."

We had just picked up the body to take it to his mourning wife and children in the States. He had been a mining engineer in Peru. The typhus took him.

Bright searchlights played on the boat as we approached Panama. Two swift cruisers sped out to meet us. Everything was efficient, fast and smooth. The silence of the operations as we passed through the Panama Canal in the early morning awed us.

The contrast of the American way of doing things with the slow, tangl-

anyhow. You know she landed an NBC contract.

What you do not know, perhaps, is that now, after all this time, Irene is doing the thing she has always wanted to do. Listen to her, and you'll see what I mean. She's succeeded in getting away from the routine that makes of almost any blues singer, no matter how considerable her artistry, just one more blues singer. They are giving Irene a lot of leeway on her programs—giving her a chance to instill into them a measure of her personality instead of just getting up there and singing songs.

And if you have noted, as I have been telling you all this, how for her one thing has led to another, perhaps you will understand why I am so free in flinging predictions around; why I am so sure that some smart producer who has been having box office trouble will wake up some morning and find he hasn't any more.

Anyhow, I am going to keep a copy of this, and on that winter's evening I mentioned, I am going to that theater where they have *Irene Beasley* limbed by the New York Edison Company (adv.). Then I am going to shove this story through the little grilled window and tell the man that I think it entitles me to a couple of seats on the aisle, even if he is dusting off his S. R. O. sign. And if he says no, phooey for him. I will pay my way in.

ed and unreliable routine in the Latin American countries was marked.

The quiet in the Canal was as if it were reverently dedicated to the thousands who died of yellow fever there in building the mammoth project. There is no yellow fever there today.

Good old Stars and Stripes!

Which reminds me—nothing looked so good as the day we steamed into Havana harbor and saw the U. S. S. Richmond at anchor and flying the colors. The safety and security of that cruiser meant a great deal to us.

Again I say, "Good old Stars and Stripes."

## NEWS from

# WJJD



Art Linick

ONE of radio's pioneers is ART LINICK, perhaps better known to you as "Mr. Schlagenhauer." Art enjoys an unique distinction in before-the-mike buffoonery. He is as effervescent away from the mike as he is before it.

Few fans know it, but many of today's stars got their start through Schlagger's coaching and efforts. It was Art who started PAT FLANAGAN off on the right track. Flanagan is only one of many who were shown the road by the air comedian. JACK PERLMAN (Baron Munchausen), an old vaudeville accomplice of Linick, not so many years back lamented the inroads talking pictures were making on vaudeville and inquired how Art "got by" in radio. Art pointed out to the Baron to get himself a new set of gags and get on the air. . . . He did!

LINICK has an interesting background. Before radio he was a headliner on the vaudeville stage. He managed and played in stage units . . . made the usual one-night stands. When KYW opened radio activities in Chicago, Art was one of the first to "talk to himself." He was an instant hit. He had that intangible something that is a requisite. Art is one of the few early hits of radio who has kept his public right down through the years. Important to him, above everything, is the fact that he has also kept his host of friends.

SCHLAGENHAUER was created in vaudeville days. The jesting German character still has thousands of fans who imitate his laughable "Helllllllo." But they can't equal Linick.

HE IS never really serious about anything. Besides doing his many broadcasts, Linick is commercial manager of WJJD. No matter how important a conference on station matters, Linick can be counted on to relieve the tenseness of the situation with a well-timed quip. Linick has one fault. He cannot, or will not, say "no." Because of this he is constantly on the go to some benefit or celebrity night personal appearance. . . . Former vaudeville or radio confreres, depression blighted, seek him out daily for aid . . . aid which is more often a gift than a loan, as it develops.

Art Linick has staged some of the most popular radio reviews for the veterans at hospitals in this area. He is a prime favorite with them . . . all in all Linick is the MAN WITHOUT AN ENEMY in radio. Hear him daily from 8 a.m. to 10 a.m. with "Happy Go Lucky Time" and on Sundays from 10:30 a.m. to 2:30 p.m.

### Introducing:

GYPSEY JEAN, who is another young star recently added to the SIDE SHOW, heard every day from 12 noon to 12:15 p.m. She is one of the new hopefuls uncovered by JOE ALLABOUT, station director, in his effort to present new voices to the listeners. The SIDE SHOW will bring many new voices in the future.



Gypsy Jean

### This 'n' That

WJJD hopes to be able to remain on till 8:30 p.m. Application for extension of time comes up before the Radio Commission soon. . . . PICKARD FAMILY all great sprinters. Finish programs for day at 6:30 p.m., and catch 6:33 train for Winnetka home. Depot 3 blocks away. Never take taxi. They are radio's greatest track team. . . . JOHNNY O'HARA's "Hot Stove League" now in its fourth annual session over WIND.

# W J J D

20,000 WATTS

1130 KILOCYCLES  
265.3 METERS

## Chatter

EGON PETRI tells me that he is quite satisfied with the orchestra that accompanies him on

## Showboat

8:00 P.M.  
NBC

(THURSDAY CONTINUED)

9:45 P.M.

WBBM—Myrt and Marge (CBS)  
WCFL—Kobay  
WENR—Frank Luther's Adlerikans  
WGN—Dream Ship; classical music  
WIND—East Chicago Community Program

10:00 P.M.

KYW—Sports Reporter  
WCFL—School Teachers Talk  
WENR—Amos 'n' Andy (NBC)  
WGN—Concert Orchestra  
WMAQ—Amos 'n' Andy (NBC)

10:05 P.M.

KYW—Harry Sosnik's Orchestra

10:15 P.M.

WCFL—Barrett O'Hara, talk  
WENR—Poet Prince (NBC)  
WGN—To be announced  
WIND—The Walkshow  
WMAQ—Benny Meroff's Orchestra

10:30 P.M.

KYW—Ernie Holst's Orchestra (NBC)  
WCFL—Dream Hour  
WENR—Sports Reporter  
WGN—Wayne King's Orchestra  
WIND—Norman Care's Orchestra  
WMAQ—The Hoofinghams

10:35 P.M.

WENR—Dance Orchestra

10:45 P.M.

WCFL—Dippy Johnson's Orchestra  
WIND—Isham Jones' Orchestra (CBS)  
WMAQ—Ted Weems' Orchestra

10:50 P.M.

WGN—Jan Garber's Orchestra

11:00 P.M.

KYW—Phil Spitalny's Orchestra (NBC)  
WCFL—WCFL Orchestra  
WENR—Phil Harris' Orchestra  
WIND—Ozzie Nelson's Orchestra (CBS)  
WMAQ—Ernie Holst's Orchestra (NBC)  
WSBC—A Night in Harlem

11:10 P.M.

WGN—Clyde McCoy's Orchestra

11:15 P.M.

KYW—Benny Meroff's Orchestra

11:30 P.M.

KYW—Harry Sosnik's Orchestra  
WENR—Dancing in Twin Cities (NBC)  
WGN—Charlie Agnew's Orchestra  
WIND—Clyde Lucas' Orchestra (CBS)  
WMAQ—Carlos Molinas' Orchestra  
WSBC—Variety Program

12:00 Mid.

KYW—Louis Panico's Orchestra  
WBBM—Late Dance Orchestras  
WENR—Earl Hines' Orchestra  
WGN—Clyde McCoy's Orchestra  
WIND—Jose Riva's Orchestra  
WMAQ—Harry Sosnik's Orchestra

12:15 A.M.

WGN—Richard Cole's Orchestra

12:30 A.M.

WENR—Dan Russo's Orchestra  
WGN—Jan Garber's Orchestra  
WIND—International Melodies  
WMAQ—Benny Meroff's Orchestra



Irene Rich 6:45 P.M. NBC

Jessica Dragonette 7:00 P.M. NBC

**8:00 A.M.**  
 KYW—Musical Clock; variety program  
 WAAF—Breakfast Express  
 WBBM—The Melodeers (CBS)  
 WCFL—WCFL Kiddies' Aeroplane Club  
 WGES—Bohemian Melodies  
 WGN—Good Morning; musical program  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time; Art Link  
 WLS—Spareribs Fairy Tales  
 WMAQ—Breakfast Club; orchestra (NBC)  
 WSBC—Music of Poland

**8:15 A.M.**  
 WBBM—Musical Calendar  
 WCFL—Time Parade  
 WIND—Hungarian Program with Frank Kovach  
 WLS—Produce Reporter

**8:25 A.M.**  
 WLS—Bentley's News

**8:30 A.M.**  
 WBBM—Metropolitan Parade (CBS)  
 WCFL—Popular Dance Music  
 WIND—Last Night's Stars

**8:45 A.M.**  
 WCFL—German Entertainment  
 WIND—The Walkshow

**8:55 A.M.**  
 WBBM—American Dental Society

**9:00 A.M.**  
 KYW—Billy Allen Huff  
 WAAF—Morning Merry-Go-Round  
 WBBM—Singing Organist  
 WGES—Songs of Germany  
 WGN—Keep Fit Club  
 WIND—Today's Dance  
 WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour  
 WMAQ—Setting Up Exercises

**9:10 A.M.**  
 WBBM—Orchestral Program

**9:15 A.M.**  
 KYW—Irene King, talk  
 WBBM—Organ Program  
 WCFL—Popular Music  
 WGES—Canary Concert  
 WGN—Clara, Lu 'n' Em, small town gossip (NBC)  
 WIND—Housekeeping Chats; Virginia Bennett  
 WMAQ—Program Preview

**9:25 A.M.**  
 WBBM—Variety Program

**9:30 A.M.**  
 KYW—The Story Singer (NBC)  
 WBBM—Beauty Chat  
 WGES—Melody Parade  
 WGN—Market Reports  
 WIND—The Merry-makers (CBS)  
 WMAQ—Tony Cabooch, monologist

**9:35 A.M.**  
 WGN—Leonard Salvo, organist

**9:45 A.M.**  
 KYW—Singing Strings (NBC)  
 WBBM—Al and Pete, comedy and songs  
 WCFL—Highlights of Music  
 WGES—Musical Grab Bag  
 WIND—Happiness Express  
 WMAQ—Betty Crocker (NBC)

**9:50 A.M.**  
 WGN—Allan Grant, concert pianist

**10:00 A.M.**  
 KYW—Music Appreciation Hour; Walter Damrosch (NBC)  
 WAAF—Memory Lane  
 WBBM—Mary Ellis Ames, Kitchen Economics (CBS)  
 WCFL—Kobar  
 WGES—Rhythm Review  
 WGN—Movie Personalities  
 WIND—Waltz Time  
 WJJD—University of Chicago; Environment and Race  
 WLS—Poultry and Livestock Markets  
 WMAQ—Women's Page of the Air  
 WSBC—Polish Early Birds

**10:15 A.M.**  
 WAAF—Piano Ramblers with Estelle Barnes  
 WBBM—Big Freddie Miller, songs and patter (CBS)  
 WENR—Today's Children  
 WGES—Organ Poetry  
 WGN—Happy Endings, sketch  
 WIND—Spice and Variety  
 WMAQ—Board of Trade

**10:25 A.M.**  
 WGN—Market Reports  
 WMAQ—Institute of Radio Service Men

**10:30 A.M.**  
 WAAF—The Answer Man  
 WBBM—Tony Wons (CBS)  
 WCFL—George O'Connell, baritone  
 WENR—College Inn Comedy  
 WGES—Polish Revue  
 WGN—Allan Grant, concert pianist  
 WIND—Hawaiian Serenade  
 WJJD—Dramatic Sketch  
 WMAQ—Music Appreciation Hour (NBC)  
 WMBI—Music and Radio School of the Bible; Mrs. McCord  
 WSBC—Polish Dances

**10:45 A.M.**  
 WAAF—Music in the Air  
 WBBM—Dancing Echoes, orchestra (CBS)  
 WCFL—Dance Music  
 WENR—Fifteen Minutes with You; Gene Arnold

WGN—"Painted Dreams"  
 WIND—Famous Dance Bands  
 WJJD—Fast and Furious

**11:00 A.M.**  
 KYW—Rex Maupin's Carnival  
 WAAF—Bandstand  
 WBBM—The Voice of Experience (CBS)  
 WENR—Gene Arnold's Commodores  
 WGN—Allan Grant, concert pianist  
 WIND—Mood Indigo  
 WJJD—Famous Dance Bands  
 WMAQ—Gene Arnold's Commodores (NBC)

**11:10 A.M.**  
 WGN—Mary Meade's Week-End Specials

**11:15 A.M.**  
 KYW—O'Neida  
 WAAF—World News Reports  
 WBBM—Virginia Clark, Gene and Charlie  
 WCFL—Facial Salon  
 WENR—Vic and Sade, comedy sketch  
 WIND—Gypsy Nina, songs (CBS)  
 WJJD—Hillbilly Time  
 WMAQ—Johnny Marvin tenor (NBC)

**11:20 A.M.**  
 WGN—Allan Grant, pianist

**11:30 A.M.**  
 KYW—National Farm and Home Hour (NBC)  
 WAAF—Rhythm Kings  
 WBBM—News Flashes (CBS)  
 WCFL—Green Seal Tenor  
 WENR—Home Service  
 WGN—Board of Trade Reports  
 WIND—Musical Interlude  
 WJJD—Songs and Sermons  
 WMAQ—Rex Battle's Ensemble (NBC)  
 WMBI—Continued Story Reading

**11:35 A.M.**  
 WBBM—Frank Wilson, tenor, and Jules Stein  
 WGN—Digest of the Day's News  
 WIND—George Hall's Orchestra (CBS)

**11:45 A.M.**  
 WAAF—Variety Program  
 WCFL—Variety Program  
 WGN—Good Health and Training  
 WJJD—Esther Bradford, fashion adviser  
 WLS—Weather Report

**11:50 A.M.**  
 WBBM—Organ Selections

**11:55 A.M.**  
 WBBM—Local Market Reports  
 WLS—Bentley's News

**12:00 Noon**  
 WAAF—Noontime Concert  
 WBBM—Marie, the Little French Princess, drama (CBS)  
 WCFL—Luncheon Concert  
 WGN—Mid-day Service  
 WIND—Mid-day Meditation  
 WJJD—Side Show; Chuck Lanphier, "barker"  
 WLS—Tom and Don, harmony  
 WMAQ—Dick Fiddler's Orchestra (NBC)  
 WMBI—Loop Evangelistic Service

**12:15 P.M.**  
 WBBM—Chicago Hour of Music  
 WIND—The Playboys (CBS)  
 WJJD—Livestock Markets; Phil Evans  
 WLS—Prairie Farmer Dinnerbell Program; Jim Poole

**12:30 P.M.**  
 KYW—Rex Maupin's Orchestra  
 WAAF—Operatic Gems  
 WBBM—Easy Aces, comedy drama (CBS)  
 WGN—Market Reports  
 WIND—Livestock and Market Reports  
 WJJD—Pickard Family; Dad, Mother, Bubb, Ruth, Charlie and Baby Ann  
 WMAQ—Merrie Men Quartet (NBC)

**12:35 P.M.**  
 WGN—Ensemble Music

**12:45 P.M.**  
 KYW—Smackout, comedy sketch (NBC)  
 WBBM—The Messenger, health news  
 WCFL—Farm Talk  
 WGN—Music Weavers  
 WMAQ—Dan Russo's Orchestra

**1:00 P.M.**  
 KYW—Musical Originalities (NBC)  
 WAAF—Hoosier Philosopher  
 WBBM—Eddie and Fannie Cavanaugh, radio gossip  
 WCFL—Voice of the Air; Reviewing the Fair  
 WGN—Just Plain Bill; sketch  
 WIND—Vocal Varieties  
 WJJD—Modern Rhythms  
 WLS—Uncle Ezra  
 WMAQ—Magic of Speech (NBC)

**1:15 P.M.**  
 KYW—Louis Panico's Orchestra  
 WAAF—Song of the Strings  
 WBBM—World's Most Beautiful Waltzes  
 WCFL—Civic Talk Mayor's Office  
 WGN—Romance of Helen Trent  
 WIND—Mark Warnow's Novelty Orchestra (CBS)  
 WJJD—Fred Beck, organist; request program  
 WLS—Today's Almanac

**1:20 P.M.**  
 WBBM—Dr. Shirley Wynn, health talk  
 WLS—Musical Program; Markets

**1:25 P.M.**  
 WBBM—News Flashes



WALTER O'KEEFE  
*He's the clever m. c. and Ethel Shutta foil heard with Don Bestor's orchestra over NBC-WLS Fridays at 7 p. m.*

**1:30 P.M.**  
 KYW—Babes in Hollywood (NBC)  
 WBBM—Philadelphia Symphony Orchestra (CBS)  
 WCFL—Eddy Hanson, organ recital  
 WGN—Maurie Sherman's Orchestra  
 WIND—To be announced  
 WJJD—Fred Beck, organist; request program  
 WLS—Maple City Four; John Brown, pianist  
 WMAQ—Board of Trade

**1:40 P.M.**  
 WJJD—Cousin Paul, old songs  
 WMAQ—Friday Steeplechase (NBC)

**1:45 P.M.**  
 KYW—Prudence Penny, economy talk  
 WAAF—Markets and Weather  
 WCFL—Morin Sisters (NBC)  
 WGN—The Music Weavers  
 WLS—Vibrant Strings, Dixie Mason, WLS Orchestra  
 WJJD—Reminiscences of Victor Herbert

**2:00 P.M.**  
 KYW—Rex Maupin's Concert  
 WAAF—Charles Gill  
 WCFL—Red Hot and Low Down  
 WGN—Palmer House Ensemble  
 WIND—Educational Feature (CBS)  
 WJJD—Hillbilly time  
 WLS—Homemakers' Hour; Martha Crane  
 WMAQ—U. S. Marine Band (NBC)  
 WSBC—Band Parade

**2:15 P.M.**  
 WAAF—Estelle Barnes at the Piano  
 WGN—Maurie Sherman's Orchestra  
 WIND—Alex Semmler, pianist (CBS)  
 WJJD—Music and Banter; Benny Kanter  
 WSBC—Spanish Fiesta

**2:30 P.M.**  
 KYW—Woman's Radio Review; talk, music (NBC)  
 WAAF—Medical talk by member of the Illinois State Medical Society  
 WGN—The Story of Helen Trent  
 WIND—Harrisburg Varieties (CBS)  
 WJJD—Benny Kanter, baritone  
 WSBC—Val's Vodvil  
 WLS—The Cradle Drama

**2:45 P.M.**  
 WAAF—World News Reports  
 WGN—Afternoon Musicals  
 WJJD—Fred Beck, organist  
 WMAQ—Widow and Angel (NBC)

**3:00 P.M.**  
 KYW—Lucky Seven  
 WAAF—Salon Concert  
 WBBM—"Feast of the Air Cooking School" (CBS)  
 WCFL—Afternoon Frolics  
 WIND—The Grab Bag, variety show (CBS)  
 WJJD—Carefree Matinee  
 WLS—Betty and Bob; drama (NBC)  
 WMAQ—May We Present (NBC)  
 WMBI—Home Hour  
 WSBC—Polish Matinee

**3:15 P.M.**  
 KYW—Board of Health, talk  
 WAAF—Salon Concert  
 WLS—Roundup; Westerners; Joe Kelley

**3:30 P.M.**  
 KYW—Two Doctors with Aces of the Air  
 WAAF—Warren Gaylore  
 WBBM—News Flashes  
 WENR—California Ramblers (NBC)  
 WIND—Three Quarter Time  
 WJJD—Mooseheart Children  
 WMBI—Gospel Message

**3:35 P.M.**  
 WBBM—Jerry Sullivan, songs

**3:40 P.M.**  
 WAAF—Interlude

**3:45 P.M.**  
 WAAF—Ray Waldron's Sports Review  
 WBBM—Harry Steele and Katherine Avery  
 WIND—Washington Reporter  
 WJJD—Mooseheart Children

**4:00 P.M.**  
 WBBM—Movie Chatter  
 WENR—Norman L. Cloutier's modern concert (NBC)  
 WIND—Mary Johnson, contralto  
 WJJD—J. B. and Mae, comedy skit  
 WMAQ—Norman Cloutier's Symphonic Dance Orchestra (NBC)

**4:10 P.M.**  
 WBBM—News Flashes

**4:15 P.M.**  
 WAAF—Bouquet of Season's Hits  
 WBBM—Phil Harris' Orchestra  
 WCFL—Jame Copeland, baritone  
 WENR—Jimmy Garrigan's Orchestra (NBC)  
 WIND—Indiana String Trio  
 WJJD—Ruth Pickard, old time songs

**4:25 P.M.**  
 WAAF—Tonight's Radio Features

**4:30 P.M.**  
 KYW—Earle Tanner, tenor  
 WAAF—Eye Lynn  
 WBBM—Educational Forum  
 WCFL—Junior Federation Club  
 WENR—The Song Pilot (NBC)  
 WIND—Youngster's Club; Uncle Frank  
 WJJD—Viennese Nights  
 WMAQ—The Moaners; orchestra (NBC)

**4:40 P.M.**  
 WBBM—News Flashes

**4:45 P.M.**  
 KYW—Three Strings  
 WBBM—Cowboy Tom and Indian Chief (CBS)  
 WENR—Musical Moments (NBC)  
 WIND—Memory Lane  
 WJJD—The Friendly Philosopher with Homer Griffith  
 WMAQ—The Wizard of Oz (NBC)

**5:00 P.M.**  
 KYW—Mel Stitzel at the piano  
 WBBM—Skippy, children's skit (CBS)  
 WCFL—Eddy Hanson, organ recital  
 WENR—Donald Richberg, talk (NBC)  
 WGES—Poland in Song  
 WGN—Organ Selections  
 WIND—The Walkshow  
 WJJD—Bobbie Dickson, baritone  
 WMAQ—Xavier Cugat's Orchestra (NBC)

**5:15 P.M.**  
 KYW—Henry King's Orchestra (NBC)  
 WBBM—Open Sesame  
 WCFL—John Maxwell, food talk  
 WENR—The Big Top, one-man show of circus life with Bill Baar  
 WGN—Tip Top Circus  
 WIND—Al and Pete, comedy team (CBS)  
 WJJD—Keyboard Kapers  
 WMAQ—The Eyes of Montezuma

**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the Limit Club  
 WBBM—Jack Armstrong, All American Boy (CBS)  
 WCFL—Grace Wilson, Food Talk  
 WENR—Craddock-Terry Shoe Co.  
 WGN—The Singing Lady; jingles, songs, and stories  
 WIND—Favorite Dance Bands  
 WJJD—Fred Beck, organist  
 WMAQ—The Adventures of Tom Mix (NBC)

**5:45 P.M.**  
 WBBM—Homer Griffith, Edward House, and Norm Sherr  
 WCFL—Eddy Hanson; organ recital  
 WENR—Little Orphan Annie; children's playlet (NBC)  
 WGN—Little Orphan Annie, children's playlet (NBC)  
 WIND—Song at Eventide  
 WJJD—Sports Review, Johnny O'Hara  
 WMAQ—Betty Boop Frolics (NBC)

**6:00 P.M.**  
 KYW—Louis Panico's Orchestra  
 WBBM—Flanagan's Sportscaz  
 WENR—What's the News?  
 WGES—Popular Dinner Dance  
 WGN—Uncle Quin, Donny Dreamer, Jean, and Wishbone; children's program  
 WIND—German Music with William Klein  
 WJJD—The Pickard Family  
 WMAQ—Roxanne Wallace, contralto; Southernaires Quartet (NBC)

**6:15 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Al and Pete comedy and songs  
 WCFL—WCFL Orchestra  
 WENR—Dan Russo's Orchestra (NBC)  
 WGES—Community Program  
 WGN—Palmer House Ensemble  
 WMAQ—News of the Air

**6:25 P.M.**  
 KYW—Sports Reporter  
 WENR—Sports Reporter

**6:30 P.M.**  
 KYW—Boyd Raeburn's Orchestra  
 WBBM—Rocky, the shoemaker  
 WENR—Potash and Perlmutter, comedy sketch (NBC)  
 WGES—Polish Melodies

WGN—Sports Reporter  
 WIND—Polish Hour, John Roszkowski  
 WJJD—Ozark Mountain Symphony  
 WMAQ—Circus Days (NBC)

**6:40 P.M.**  
 WMBI—Stories of Answered Prayer, Howard Hermansen

**6:45 P.M.**  
 KYW—World Book Man  
 WBBM—Boake Carter, news commentator (CBS)  
 WENR—Irene Rich (NBC)  
 WGN—Tom, Dick and Harry  
 WMAQ—The Goldbergs (NBC)

**7:00 P.M.**  
 KYW—Jessica Dragonette, soprano; Cavaliers quartet; Rosario Bourdon's Orchestra; Grantland Rice, football talk (NBC)  
 WBBM—Frank Luther, Phil Ducey and Jack Parker with Vivian Ruth, vocalists (CBS)  
 WCFL—The Irish Minstrel  
 WGES—Novak Jewish Players, drama  
 WGN—Concert Orchestra and soloists  
 WIND—Week-End Tour; Frank Morrow, guide  
 WLS—Ethel Shutta, vocalist; Walter O'Keefe; Don Bestor's Orchestra (NBC)  
 WMAQ—Piano and Soloist

**7:10 P.M.**  
 WCFL—National Industrial Recovery Act News Flashes

**7:15 P.M.**  
 WBBM—Edwin C. Hill (CBS)  
 WCFL—Al Handler's Orchestra  
 WIND—Three Buddies; girls trio  
 WMAQ—Benny Meroff's Orchestra (NBC)

**7:30 P.M.**  
 WBBM—March of Time (CBS)  
 WCFL—Y. M. C. A. Educational Dept.  
 WIND—"Hot Stove League"; Johnny O'Hara  
 WLS—Dangerous Paradise, dramatic sketch with Elsie Hitz (NBC)  
 WMAQ—Mr. Twister, Jim Jordan

**7:35 P.M.**  
 WBBM—Studio Variety Program

**7:40 P.M.**  
 WIND—Indiana String Trio

**7:45 P.M.**  
 WCFL—WCFL Orchestra  
 WLS—Red Davis; drama (NBC)  
 WMAQ—The Messenger; health news

**8:00 P.M.**  
 KYW—Carlos Molina's Orchestra  
 WBBM—Phil Harris' Orchestra  
 WGN—Don Carlos' Marimba Band  
 WIND—Larry Hill's Orchestra  
 WLS—Phil Harris' Orchestra; Leah Ray, blues singer (NBC)  
 WMAQ—Fred Allen, comedian and Co.; Ferde Grofe's Orchestra (NBC)  
 WSBC—Polish Varieties

**8:15 P.M.**  
 WBBM—Threads of Happiness (CBS)  
 WCFL—Food Flashes  
 WGN—Musical Melange  
 WSBC—Polish Varieties

**8:30 P.M.**  
 KYW—Earl Tanner; Three Strings  
 WBBM—All America Football Show (CBS)  
 WCFL—Polish Program  
 WENR—Phil Baker, jester; Harry McNaughton; Roy Shield's Orchestra; vocalists (NBC)  
 WGN—To be announced  
 WIND—Ozark Mountain Symphony  
 WMAQ—Lee Wiley, vocalist; Vic Young's Orchestra (NBC)

**8:45 P.M.**  
 KYW—Harry Sosnik's Orchestra  
 WGN—Wayne King's Orchestra  
 WIND—Jose Riva's Orchestra

**9:00 P.M.**  
 KYW—Globe Trotter, news of the world  
 WBBM—Olsen and Johnson, comedians; Harry Sosnik's Orchestra (CBS)  
 WENR—U. S. Army Band (NBC)  
 WGN—Jan Garber's Orchestra  
 WIND—Hungarian Hour, Frank Kovach  
 WMAQ—First Nighter (NBC)  
 WSBC—Jewish Hour

**9:15 P.M.**  
 KYW—The Cadets, male quartet  
 WCFL—Al Handler's Orchestra  
 WGN—Rube Appleberry

**9:30 P.M.**  
 KYW—To be announced  
 WBBM—News Feature  
 WCFL—Dippy Johnson's Orchestra  
 WENR—Lum and Abner's Friday Night Sociale (NBC)  
 WGN—Tomorrow's News  
 WIND—Alexander Woollcott, Town Crier (CBS)  
 WMAQ—The Northerners

**9:35 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 KYW—Floyd Gibbons, Headline Hunter (NBC)  
 WBBM—Myrt and Marge (CBS)  
 WCFL—WCFL Orchestra  
 WGN—The Dream Ship, concert music  
 WIND—Michigan City Community Program

**10:00 P.M.**  
 KYW—Sports Reporter  
 WCFL—School Teachers Talk  
 WENR—Amos 'n' Andy (NBC)



## BANDSTAND + + and + + BATON

ON THE western battle-front of the constant war between the National Broadcasting Company and the Columbia Broadcasting System, a new factor has made its appearance. Music Corporation of America, Chicago office, has promised to "see what we can do" about the latest squabble, where-in NBC has refused to list the name of the orchestra leader on one of its most frequent pick-ups, merely because he plays for a weekly Columbia commercial. Harry Sosnik, of course, is the much-offended maestro, and the Edgewater Beach hotel, in Chicago, is profiting in publicity by the omission of Sosnik's name. Just exactly what MCA can do remains to be seen. At present, they have convinced the Chicago NBC offices but New York has failed to give in.

Little Jack Little's orchestra has finally materialized into the organization of which he has been dreaming, and he will move into the Lexington hotel November 8, replacing Ernie Holst... Columbia, of course, will take over these pick-ups now... Enric Madriguera is NBC-ing the late dance music from the Waldorf-Astoria now, while Jack Denny rests between Columbia commercials... Xavier Cugat's ensemble is doing the dinner music for the same hostelry... Joe

Venuti is in Manhattan and supplying the musical background for Ethel Waters' Sunday CBS program.

Jimmy Garrigan and Verne Buck will accompany Carlos Molina for the triad of dance bands at Chicago's Congress hotel... The Canton Tea Gardens, with Louis Panico remain on WBBM, Chicago, while Husk O'Hare ballyhoos his contemplated road trip with posters of "Sally, the World's Fair Fan Dancer". She's not Sally Rand.

TWO more cities have been added to the Fred Waring itinerary before he settles down in New York. After Boston, the Pennsylvanians

will visit Cleveland and Cincinnati. Right now Poley McClintock is having seven of those chances to "see how he looks when he's asleep," spending the entire week on a "Philadelphia-ay" stage.

MARK FISHER will winter in the Baker hotel, Dallas, Texas, over WFAA, but is due back in Chicago by the first of the year... Ben Pollack remains in the Lowry, St. Paul, over WCCO, and Lou Breese has been announced as another maestro for the same station... Cleveland union trouble seems just about cleared up now with five different WTAM and NBC pick-ups, including Merle Jacobs in the

Hotel Hollenden, Russ Lyons, Fort Lewis, George Williams at Cleveland's Chez Paree, Dick Fiddler, the Lotus Gardens, and Sammy Watkins, the Golden Pheasant.

Nothing but "blues" songs will be played by Ace Brigode and his Virginians in a new program to be heard over WBBM from 1 to 2 a.m. Saturday evenings. He will feature request numbers. Brigode has had his contract extended until the first of April, 1934.

When winter approaches and Guy Lombardo has not definitely announced his plans for the season, rumors fly with renewed vigor from one radio column to another. Lately

a swanky Florida resort club has been added to the New York and New England spots and the movie to be made in Hollywood as cold weather occupations of the Royal Canadians. What next?

The network for Benny Meroff's commercial has proved to be not as small as expected at first. Meroff and his band of entertainers are finding it hard to leave the Terrace Gardens of the Morrison hotel, Chicago. They were supposed to begin a vaudeville engagement November 2, but with the commercial and a successful season at the Terrace Gardens, may remain all winter.

## ALICE IN RADIOLAND + + By Mildred Considine

(Continued from Page 9)

Instead of royal raiment this most attractive of all Whoozes wore hunting togs, and besides his gun was carrying a brace of pheasants—trophies evidently of a very recent shoot. These might have had something to do with his geniality, but at any rate he actually smiled when he inquired if by any chance she were a writer.

"I thought I overheard you say something to that effect a moment ago—while you were talking to the Whoozis who just left," he explained, in a most engaging manner, "and we're on the lookout—my two partners and myself—for someone to write high class RADIO Dramas. Would you be interested in working for us?"

It was a full minute before Alice recovered from this shock.

"I'm sure I wouldn't qualify," she declared then, "because I have this background—" She delved among the contents of her hitherto extreme EXCESS baggage, "See—here's a movie I wrote for Marion Davies! And here's a one-act vaudeville drama in which Donald Foster played the lead—and here's a story that was published in —"

"Great!" the Whoozis interrupted. "You're far better equipped than I expected."

You could have knocked Alice down with one frail frond of the proverbial feather—or without it, just by blowing at her. She wondered afterwards how she had looked standing there and gasping at the Whoozis for at least another full minute. Certainly, she was not at her best with her mouth wide open.

After she had pulled herself together for the second time, she asked, "Do you really mean you'd hire someone with my background to write RADIO Dramas?"

"I wouldn't hire anyone without a background of some similar sort of success in professional entertainment," the Whoozis replied. "RADIO is a branch of the show business, and to survive it must have show people in its script departments."

Alice knew he would think her just plain GOOFY if she kept on staring at him in that way, but she could hardly believe her ears—especially about the show business and show people. To have him say this when she had arrived at a point where she was firmly convinced that further wayfaring among the Whoozes was absolutely futile, that there was no possible chance of ever meeting one of his kind, was indeed a cause for much wonderment.

Of his own free will he was offering her the very opportunity she had been seeking so assiduously. And after a moment, when she was able to say something in acknowledgement of it, she was strongly inclined to emulate the hectic burrahing of his mousey colleague, but it suddenly struck her that there was an important angle upon which he

had not yet touched which might make any sort of demonstration a bit premature.

Instead, she informed him, "I don't believe I could get up much enthusiasm to write RADIO Dramas that would not be paid for until weeks after they were written—and probably not at all, if they weren't broadcast." As a result of her experiences since parting with the Caterpillar-y Whoozie, she knew that his dismaying plan of payment was more in use than she had then supposed, but she was not sure it was generally employed by all Whoozes. This was her chance to find out for certain. "And that's the custom here," she continued, "isn't it?"

She waited anxiously for a reply. "It's the custom, yes—with free lance writers," the handsome Whoozis admitted.

Her recently stimulated hopes hit a new low here.

"Goodbye Opportunity, old fellow, old boy, old sock, old bean, old kid!" she sighed silently.

"But that's not business—it's a RACKET!" she told the Whoozis, for there was no longer any reason to withhold her opinion on this subject. "Every bit of risk is taken by writers," she continued. "You might as well rob them of their products at the point of a gun! They can't sell what they write for one studio to any other afterwards—each has such entirely different requirements. And I'm not going to waste my time or energy," she concluded, "so I'd better run along—"

"Just a moment—please!" the Whoozis importuned, as she started off.

She waited—but without enthusiasm.

"There's no use in arguing on that point with me," she said firmly. "You can't change my mind."

"I won't even try," he returned, "You see, handling as many acts as we do now, of all types, we need someone like you to head our dramatic script department and look in on production as well as write—so you'd be paid a weekly salary."

"A weekly salary?" She was incredulous.

He nodded smilingly. She was about to relax and smile back at him when suddenly she remembered what the whirling Whoozis had considered salary for the writing of his RADIO Dramas.

"Where are you going now?" the handsome Whoozis queried. Don't rush off that way—"

It was very flattering to find him following at her heels—to be the pursued instead of the pursuer for a change.

"I can't work for fifteen dollars a week, either," she told him, without stopping—even for breath. "I'm like Bruno Lessing, the columnist—I can eat that up in a couple of days. And I can't live in a tree-top—and I have to wear SOME clothes—to say nothing of all the little luxuries a woman has to have to keep up her morale."

"I don't expect you to work for fifteen dollars a week," her pursuer said as soon as he could get a word in, "Where did you get that absurd idea?"

"From another Whoozis that I interviewed about writing RADIO Dramas."

"Oh, you must have misunderstood him."

"No chance—he made it quite clear."

"But no one with a particle of intelligence would expect to hire a writer of any merits for fifteen dollars a week," the handsome Whoozis declared.

Alice agreed with him perfectly—but not aloud. His statement was encouraging of course, but it did not do away with all her skepticism.

However, she did stop. She had to—they had reached the available opening.

"Just what is your idea of a weekly salary?" she inquired.

The Whoozis seemed to realize that he was on the rack.

"There's no reason why you shouldn't soon be earning as much as any 'talkie' writer out in Hollywood," he said earnestly. "Now if you'll tell me where to reach you—"

Alice marvelled later that she was able at that moment to remember her address and telephone number, but she heard herself stating them quite clearly. And she saw the Whoozis write them in a pocket memorandum.

"I'll either drop you a line or telephone as soon as I arrange for you to meet my partners and close the deal," he said, shortly before they parted.

"Close it?" Alice though she was shock-proof by this time, but there she was, staring at him incredulously again.

"If it's agreeable to you," he responded, "I'm sure my partners will be quite as satisfied about your competence as I." Then—probably because her incredulity was so obvious—he added, "I'll tell you what I'll do—as soon as these two beauties are dressed," holding up the trophies of his shoot, "I'll send you one—to prove my good intentions."

Alice mumbled something she meant for thanks. If there were anything she enjoyed dining upon more than pheasant, she could not think of it at the moment. Pheasant and wild rice. With a little sparkling Burgundy on the side—preferably Red Top.

Not once before during this extended pilgrimage among the Whoozes had she been invited to break bread—which this was, in a sense—with any of them. Nor to have even one single little cup of coffee. In fact until now she had not been quite sure that they stopped to dine like ordinary mortals. Though she might have known that if they did it would be on pheasant or some other seasonal delicacy.

This matter of dining, and the hunting of her present vis-a-vis, induced some conjecture here about

the other habits of Whoozes not apparent in her contact with them. She knew that even such extraordinary beings as they could not keep going around and around continually, day in and day out—they must stop to catch a few winks now and then.

There must be quarters nearby in which they tarried for these winks too. And they had to dine somewhere. And of course there was a region hereabouts other than the DENSENESS that banked the thoroughfare on both sides where this handsome Whoozis hunted. But she probably would learn all there was to know about these various places and habits when she joined his company.

His charm was never more in evidence than at this juncture when he bade her a smiling *au revoir*.

To this day she has no clear idea how she got home. Being on the verge of accomplishing her aim, she was in a jubilant mood of course. Also—it was not unpleasant to contemplate a business connection in which the amazing Whoozis she had just left was bound to figure in some way. Despite his resemblance in appearance to the dashing Knave on trial in Wonderland for making off with all the tarts, he indubitably had proved to be the noble HERO of her bizarre adventure. In fact, with his entry in it, its bizarre aspects began to be less pronounced in her recollections, and she was sure that in no time at all she would be so busy writing RADIO Dramas for him and his partners that they would be crowded completely from her memory.

Looking in on production, which he had mentioned as one of her duties, would be a privilege for which she had never even hoped. But of course she did have ideas for improvement in several of its angles.

For the next six weeks she waited expectantly to hear from him—though long before that she had relinquished all hopes of enjoying a dinner in which his pheasant would be the *piece de resistance*.

From then on she just waited. But after five months she stopped even waiting.

And the moral of this story—as the Wonderland Duchess said to the other Alice—is: "Be what you would seem to be—or, if you'd like to put it more simply—Never imagine yourself not to be otherwise than what it might appear to others that what you were or might have been was not otherwise than what you had been would have appeared to them to be otherwise."

(NOTE: The author is going Marlene Dietrich one better. For a more important reason than that actuating this fair cinema Circe's adoption of the 'trouser' idea, she has been measured for a suit of ARMOR combining special features of the early Greek, Roman, Barbarian, and Fifteenth Century German models.)

## First Nighter 9:00 P.M. NBC

(FRIDAY CONTINUED)

- WGN—Bridge Club of the Air
- WMAQ—Amos 'n' Andy (NBC)
- 10:05 P.M.
- KYW—Meyer Davis' Orchestra (NBC)
- 10:15 P.M.
- WCFL—Barret O'Hara, talk
- WENR—Irma Glen's Lovable Music
- WGN—To be announced
- WIND—The Walkshow
- WMAQ—Autumn Stars (NBC)
- 10:30 P.M.
- KYW—Harry Sosnik's Orchestra
- WCFL—WCFL Orchestra
- WENR—Sports Reporter
- WGN—Wayne King's Orchestra
- WIND—Jose Riva's Orchestra
- WMAQ—The Hoofinghams
- 10:35 P.M.
- WENR—Dance Orchestra
- 10:45 P.M.
- WCFL—Dippy Johnson's Orchestra
- WIND—Isham Jones' Orchestra (CBS)
- WMAQ—Earl Hines' Orchestra
- 10:50 P.M.
- WGN—Jan Garber's Orchestra
- 11:00 P.M.
- KYW—Benny Meroff's Orchestra
- WCFL—WCFL Orchestra
- WENR—Cab Calloway's Orchestra (NBC)
- WIND—Glen Gray's Orchestra (CBS)
- WMAQ—Ralph Kirbery, Dream Singer (NBC)
- WSBC—Midnight Review
- 11:05 P.M.
- WMAQ—Ted Weems' Orchestra (NBC)
- 11:10 P.M.
- WGN—Richard Cole's Orchestra
- 11:30 P.M.
- KYW—Eddie Niebauer's Orchestra
- WENR—Ernie Holst's Orchestra (NBC)
- WGN—Clyde McCoy's Orchestra
- WIND—Vincent Lopez' Orchestra
- WMAQ—Carlos Molina's Orchestra (NBC)
- 11:45 P.M.
- WCFL—WCFL Orchestra
- 12:00 Mid.
- KYW—Louis Panico's Orchestra
- WBBM—Late Dance Orchestras
- WENR—Earl Hines' Orchestra
- WGN—Hal Kemp's Orchestra
- WIND—Jose Riva's Orchestra
- WMAQ—Ted Weems' Orchestra
- WMBI—Midnight Hour
- 12:15 A.M.
- WGN—Jan Garber's Orchestra
- 12:30 A.M.
- WENR—Dan Russo's Orchestra
- WGN—Don Carlos' Orchestra
- WIND—International Melodies
- WMAQ—Benny Meroff's Orchestra
- 12:45 A.M.
- WGN—Richard Cole's Orchestra
- 1:00 A.M.
- WIND—International Melodies
- 1:15 A.M.
- WIND—Jose Riva's Orchestra



Saturday, Nov. 11

Armistice Day Program 10:00 A.M. CBS-NBC

Baron Munchausen 8:00 P.M. NBC

**8:00 A.M.**  
 KYW—Musical Clock; variety program  
 WAAF—Breakfast Express  
 WBBM—In the Luxembourg Gardens (CBS)  
 WCFL—WCFL Kiddies' Aeroplane Club  
 WGES—Bohemian Melodies  
 WGN—Good Morning, musical program  
 WIND—Polish Hour  
 WJJD—Happy Go Lucky Time, Art Link  
 WLS—Sparerib's Fairy Tales  
 WMAQ—Charlie White's Gym of the Air  
 WSBC—Music of Poland  
**8:15 A.M.**  
 WCFL—Time Parade  
 WIND—Hungarian Music with Frank Kovach  
 WLS—Three Meals a Day; Martha Crane, recipes  
 WMAQ—Breakfast Club orchestra (NBC)  
**8:25 A.M.**  
 WLS—Newscast; Julian Bentley  
**8:30 A.M.**  
 WCFL—Popular Dance Music  
 WIND—Last Night's Stars  
 WLS—Junior Roundup; Gene Autry; Chuck Hurda  
**8:40 A.M.**  
 WBBM—Charlie White's Gym of the Air  
**8:45 A.M.**  
 WCFL—German Entertainment  
 WIND—The Walkashow  
**8:55 A.M.**  
 WBBM—Organ Selections  
**9:00 A.M.**  
 KYW—Edward MacHugh, gospel singer (NBC)  
 WAAF—Reveries, Edward Simmons  
 WBBM—Frank Winegar's Orchestra (CBS)  
 WGES—Songs of Germany  
 WGN—WGN Keep Fit Club  
 WIND—Morning Melodies  
 WLS—Jolly Joe's Pet Club  
 WMAQ—Setting Up Exercises  
**9:15 A.M.**  
 KYW—Irene King, talk  
 WAAF—Morning Merry-Go-Round  
 WCFL—Popular Music  
 WGN—Leonard Salvo's Mail Box  
 WIND—Housekeeping Chats; Virginia Benoit  
 WLS—Woodshed Theater  
 WMAQ—Program Preview  
**9:30 A.M.**  
 KYW—Morning Parade; variety (NBC)  
 WAAF—Organ Melodies  
 WBBM—Beauty Chat  
 WGES—Polish Program  
 WGN—Market Reports  
 WIND—Happy Days (CBS)  
 WLS—Daddy Hal  
 WMAQ—Singing Strings  
**9:35 A.M.**  
 WGN—Leonard Salvo, organist  
**9:45 A.M.**  
 KYW—League of Remembrance, Dr. Harry W. Chase (NBC)  
 WAAF—Organ Melodies  
 WBBM—American Medical Ass'n Program  
 WCFL—Highlights of Music  
 WMAQ—Board of Trade  
**9:50 A.M.**  
 WMAQ—Billy Allen Huff, songs (NBC)  
**10:00 A.M.**  
 KYW—Armistice Day Program, speakers (NBC)  
 WAAF—Memory Lane  
 WBBM—American Legion Armistice Day Program (CBS)  
 WCFL—Kobar  
 WGES—Polish Idyll  
 WGN—Movie Personalities  
 WIND—Waltz Time  
 WJJD—University of Chicago home economics  
 WLS—Poultry and Livestock Markets  
 WMAQ—Galaxy of Stars (NBC)  
 WSBC—Bohemian Melodies  
**10:15 A.M.**  
 WAAF—Piano Rambles featuring Estelle Barnes  
 WENR—Women's Features  
 WGN—The Grand Old Hymns  
 WIND—Spice and Variety  
 WJJD—Fred Beck, organist  
 WMAQ—Armistice Day Program (NBC)  
**10:25 A.M.**  
 WGN—Board of Trade Reports  
**10:30 A.M.**  
 WAAF—Ballads  
 WCFL—Popular Music  
 WENR—College Inn Comedy  
 WGES—Italian Shopper  
 WGN—Leonard Salvo, organist; Helen OrNSTEIN, contralto  
 WIND—Hawaiian Serenade  
 WJJD—Illinois Medical Society; talk  
 WMBI—K. Y. B. Club; Miss Theresa Norman  
 WSBC—Bohemian Review  
**10:45 A.M.**  
 WAAF—Music in the Air  
 WCFL—Popular Musical  
 WENR—Organ Melodies (NBC)  
 WIND—Favorite Dance Bands  
 WJJD—Fast and Furious  
 WSBC—Timely Tunes  
**10:55 A.M.**  
 WIND—Gary Police Blotter

**11:00 A.M.**  
 KYW—Miss Gay  
 WAAF—Hawaiian Echoes  
 WBBM—Vincent Travers' Orchestra (CBS)  
 WGN—The Music Weavers  
 WIND—Children's Program  
 WJJD—Famous Dance Bands  
 WMAQ—Gene Arnold and Commodores  
 WMBI—Church School Period  
**11:15 A.M.**  
 KYW—NRA\*Talk (NBC)  
 WAAF—World News Reports  
 WBBM—Gene and Charlie, Virginia Clark  
 WENR—Vic and Sade, sketch  
 WIND—Peggy Flannagan, pianist  
 WJJD—Bubb Pickard, hillbilly tunes  
 WMAQ—Morin Sisters, harmony trio (NBC)  
**11:30 A.M.**  
 KYW—American Farm Bureau Federation (NBC)  
 WAAF—Variety Program  
 WBBM—News Flashes (CBS)  
 WCFL—Variety Program  
 WENR—Consolaires  
 WGN—Board of Trade  
 WIND—Vocal Varieties  
 WJJD—Songs and Sermons  
 WMAQ—On Wings of Song (NBC)  
 WMBI—Jewish Sabbath Service; Rev. Solomon Birnbaum  
**11:35 A.M.**  
 WBBM—Enoch Light's Orchestra (CBS)  
 WGN—Digest of the Day's News  
**11:45 A.M.**  
 WGN—Good Health and Training  
 WIND—Musical Gems  
 WJJD—Radio Guide Interviews with Evans Plummer  
 WLS—Weather Report  
 WMAQ—Parent Teacher Talk  
**11:55 A.M.**  
 WBBM—Local Market Reports  
 WLS—Bentley's News  
**12:00 Noon**  
 WAAF—Noontime Concert  
 WBBM—Harold Knight's Orchestra (CBS)  
 WCFL—Luncheon Concert  
 WGN—Mid-day Services  
 WIND—Noon-day Meditations, Rev. Menzie  
 WJJD—Side Show; Chuck Lanphier, "barker"  
 WLS—Poultry Service Time  
 WMAQ—Ernie Holst's Orchestra (NBC)  
 WMBI—Studio Program  
**12:15 P.M.**  
 WIND—The Walkashow  
 WJJD—Fred Beck, organist  
**12:30 P.M.**  
 KYW—Ernie Holst's Orchestra (NBC)  
 WAAF—Symphonic Hour  
 WBBM—Chicago Hour  
 WCFL—Eddy Hanson, organist  
 WGN—Local Market Reports  
 WIND—Football Souvenir Program (CBS)  
 WJJD—Luncheon Dance Music  
 WLS—Markets, Farm Topics  
 WMAQ—The Merrie-Men, quartet (NBC)  
**12:35 P.M.**  
 WGN—Palmer House Ensemble  
**12:45 P.M.**  
 KYW—Smack Out (NBC)  
 WCFL—Farm Talk  
 WGES—Johnny Van, the piano melody man  
 WGN—The Music Weavers  
 WIND—Football Game, Army vs. Harvard (CBS)  
 WJJD—Music and Banter  
 WLS—Prairie Home drama  
 WMAQ—Dan Russo's Orchestra  
**1:00 P.M.**  
 KYW—Originalities (NBC)  
 WAAF—Hooster Philosopher  
 WCFL—Voice of the Air; Reviewing the Fair  
 WGN—Jimmy Garrigan's Orchestra  
 WJJD—Modern Rhythms  
 WLS—Howdy, Folks; Check Stafford  
 WMAQ—Roger Gerston's Orchestra (NBC)  
 WMBI—Music and Bible Reading  
**1:05 P.M.**  
 WBBM—Albert Bartlett, Tango King  
**1:10 P.M.**  
 WBBM—Kentucky Hillbillies  
**1:15 P.M.**  
 KYW—Louis Panico's Orchestra  
 WAAF—Song of the Strings  
 WBBM—Albert Bartlett the Tango King  
 WCFL—Modern Contract, Otilie Holstein  
 WGN—Palmer House Ensemble  
 WJJD—Carefree Matinee  
 WLS—Today's Almanac; music  
 WMBI—Bible Reading  
**1:20 P.M.**  
 WBBM—Organ Selections  
**1:25 P.M.**  
 WBBM—News Bulletin  
**1:30 P.M.**  
 WBBM—Jerry Sullivan, songs  
 WCFL—Eddy Hanson, organ recital  
 WGN—Northwestern vs. Illinois, football  
 WLS—Maple City Four; John Brown, pianist  
**1:40 P.M.**  
 WBBM—Flanagan Sport Hunches  
**1:45 P.M.**  
 KYW—Football; Northwestern vs. University of Illinois  
 WAAF—Markets and Weather



HARRIET HILLIARD  
 She has the singing honors with comedian Joe Penner and Ozzie Nelson's orchestra Sunday nights at 6:30 p. m. over NBC-WLS.

WJJD—Piano Selections  
 WLS—Studio Musical Program  
 WMAQ—Football, Northwestern vs. University of Illinois  
**1:55 P.M.**  
 WBBM—Football; Purdue vs. Notre Dame  
**2:00 P.M.**  
 WAAF—Chicago on Parade  
 WCFL—Red Hot and Low Down with Bob Hawk  
 WJJD—Football game; Indiana vs. U. of Chicago  
 WLS—Merry-Go-Round; variety  
 WMBI—"Mother Ruth," Mrs. McCord  
 WSBC—Poland's Music  
**2:15 P.M.**  
 WAAF—Jimmie Kozak at the Piano  
**2:20 P.M.**  
 WMBI—Young Peoples Hour; Rev. J. Guy Jordan  
**2:30 P.M.**  
 WAAF—Mood in Blue  
**2:45 P.M.**  
 WAAF—World News Reports  
**3:00 P.M.**  
 WAAF—Salon Concert  
 WCFL—Afternoon Frolics  
 WIND—Mischa Raginsky's Ensemble (CBS)  
 WJJD—Bubb Pickard, hillbillies  
 WLS—Smilin' Thru; Elsie Mae Emerson  
 WMBI—Gospel Music  
 WSBC—Sunshine Matinee  
**3:15 P.M.**  
 WAAF—One Man Debate by Meyer Fink  
 WLS—Roundup; Westerners; Joe Kelley  
 WMBI—Radio School of the Bible, Mr. Loveless  
**3:30 P.M.**  
 WENR—Sports Reporter  
 WIND—Musical Interlude  
 WMBI—Plain Talks  
**3:35 P.M.**  
 WIND—Saturday Syncopators (CBS)  
 WENR—Concert Favorite (NBC)  
**3:45 P.M.**  
 WAAF—Ray Waldron's Sports Review  
 WIND—Washington Reporter  
 WMBI—Musical Program  
**4:00 P.M.**  
 WAAF—Piano Novelties, Jimmy Kozak  
 WENR—Jimmy Garrigan's Orchestra (NBC)  
 WIND—Eddie Duchin's Orchestra (CBS)  
**4:15 P.M.**  
 WAAF—Waltzes  
 WBBM—Pat Flanagan's Football Summary  
 WCFL—Gems of the Opera  
 WJJD—Judy Talbot, personality girl  
**4:25 P.M.**  
 WAAF—Tonight's Radio features  
**4:30 P.M.**  
 KYW—The Old Apothecary  
 WBBM—Organ and Piano duo  
 WCFL—Junior Federation Club  
 WENR—Song Pilot (NBC)  
 WIND—Youngsters Club; Uncle Frank  
 WJJD—Viennese Nights  
 WMAQ—Neil Sisters (NBC)  
**4:40 P.M.**  
 WBBM—News Flashes  
**4:45 P.M.**  
 KYW—Personalities in Paint  
 WBBM—Phil Harris' Orchestra  
 WENR—Musical Moments (NBC)  
 WJJD—The Friendly Philosopher with Homer Griffith  
**5:00 P.M.**  
 KYW—Richard Himber's Ensemble (NBC)  
 WBBM—Kentucky Hillbillies  
 WCFL—Eddy Hanson, organ recital  
 WENR—Tea Dance  
 WGES—Ukrainian Folk Song

WGN—Organ Selections  
 WIND—Memory Lane  
 WJJD—Bobbie Dickson, baritone  
 WMAQ—International Broadcast from Warsaw (NBC)  
**5:15 P.M.**  
 WBBM—Tarzan of the Apes, sketch  
 WENR—Big Top, one-man show with Bill Baar  
 WGN—Tip Top Circus  
 WENR—George Hall's Orchestra (CBS)  
 WJJD—Keyboard Kapers  
 WMAQ—Children's Program  
**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the-limit Club  
 WBBM—Jack Armstrong, All-American Boy (CBS)  
 WCFL—Organ Melodies  
 WENR—Mary Small, juvenile singer (NBC)  
 WGN—Concert Orchestra  
 WIND—Famous Dance Bands  
 WJJD—Fred Beck, organist  
 WMAQ—Henry King's Orchestra (NBC)  
**5:45 P.M.**  
 WBBM—Katherine Avery and Harry Steele  
 WENR—Little Orphan Annie; children's playlet (NBC)  
 WGN—Little Orphan Annie; children's playlet (NBC)  
 WIND—A Song at Eventide  
 WJJD—Sports Review, Johnny O'Hara  
 WMAQ—Grandmother's Trunk (NBC)  
**6:00 P.M.**  
 KYW—Louis Panico's Orchestra  
 WBBM—Pat Flanagan's Sportscast  
 WENR—What's the News  
 WGES—Poland In Song  
 WGN—Uncle Quin, Jean, Donny Dreamer, and Wishbone; children's program  
 WIND—German Hour, William Klein  
 WJJD—Fred Beck, organist  
 WMAQ—Meyer Davis' Orchestra (NBC)  
**6:15 P.M.**  
 KYW—Globe Trotter; news of the world  
 WBBM—Kentucky Hillbillies  
 WCFL—Italian program  
 WENR—Century of Progress Orchestra (NBC)  
 WGN—Palmer House Ensemble  
 WMAQ—News of the Air  
**6:25 P.M.**  
 KYW—Sports Reporter  
 WENR—Sports Reporter  
**6:30 P.M.**  
 KYW—Optimistic Mrs. Jones, sketch (NBC)  
 WBBM—Clyde Lucas' Orchestra (CBS)  
 WCFL—WCFL Orchestra  
 WENR—Kaltenmeyer's Kindergarten, comedy  
 WGN—Sports Reporter  
 WIND—Polish Hour  
 WJJD—Ozark Mountain Symphony  
 WMAQ—Circus Days (NBC)  
**6:40 P.M.**  
 WBBM—U. S. School of Music  
**6:45 P.M.**  
 KYW—Boyd Raeburn's Orchestra  
 WGN—Tom, Dick and Harry  
 WMAQ—Buddy Roger's Orchestra  
**7:00 P.M.**  
 KYW—United Remedies  
 WBBM—Elmer Everett Yess (CBS)  
 WCFL—Labor Union Insurance Talk  
 WGN—Musical Melange  
 WIND—Uncle Joe and his Pumpkin Dusters  
 WLS—Phil Harris' Orchestra  
 WMAQ—K-Seven, drama (NBC)  
**7:10 P.M.**  
 WCFL—National Industrial Recovery Act News Flashes  
**7:15 P.M.**  
 WBBM—Fray and Braggiotti, piano team (CBS)  
 WCFL—Al Handler's Orchestra  
 WGN—Troubadours with Lawrence Salerno  
**7:25 P.M.**  
 WLS—Sports Reporter  
**7:30 P.M.**  
 WBBM—Armistice Day Program; Dr. Nicholas Murray Butler, speaker (CBS)  
 WCFL—Women's High School Teachers Federation  
 WGN—Hal Kemp's Orchestra  
 WIND—Sports Review; Johnny O'Hara  
 WLS—WLS National Barn Dance  
 WMAQ—Antobal's Cubans (NBC)  
**7:40 P.M.**  
 WIND—Bar X Days and Nights (CBS)  
**7:45 P.M.**  
 WCFL—WCFL Orchestra  
 WGN—WGN Orchestra and soloists  
**8:00 P.M.**  
 KYW—Inaugural Broadcast, from Radio City (NBC)  
 WBBM—Phil Harris' Orchestra  
 WCFL—Salon Recital  
 WGN—Don Carlos' Marimba Band  
 WIND—Elder Michaux Congregation (CBS)  
 WLS—"The Westerners," Big Yank program  
 WMAQ—Jack Pearl, the Baron; Cliff Hall, "Sharlie"; Al Goodman's Orchestra (NBC)  
 WSBC—In Gay Napoli

**8:15 P.M.**  
 WBBM—The Four Norsemen, quartet  
 WCFL—Circus Children  
 WGN—Concert Orchestra  
 WLS—"Happy Hugh Aspinwall"  
**8:30 P.M.**  
 WBBM—Edward d'Anna's Concert Band (CBS)  
 WCFL—WCFL Orchestra  
 WGN—Wayne King's Orchestra  
 WIND—Western Drama  
 WLS—Keystone Barn Dance Party  
 WMAQ—Leo Reisman's Orchestra; Yacht Club Boys; Vivian Ruth (NBC)  
 WSBC—Polish Variety Hour  
**8:45 P.M.**  
 WCFL—Tony and Joe, drama  
 WGN—Jan Garber's Orchestra  
 WIND—Jose Riva's Orchestra  
**9:00 P.M.**  
 KYW—Globe Trotter; news of the world  
 WBBM—Columbia Public Affairs Institute (CBS)  
 WCFL—WCFL Orchestra  
 WGN—Lewis White, soloist  
 WIND—Nora Zeigler, contralto  
 WLS—Plantation Songs  
 WMAQ—B. A. Rolfe's Orchestra (NBC)  
 WSBC—Slovak Review  
**9:15 P.M.**  
 KYW—Boyd Raeburn's Orchestra  
 WBBM—News Flashes  
 WCFL—Al Handler's Orchestra  
 WIND—Ann Leaf at the Organ (CBS)  
 WLS—Mac and Bob "The Knoxville Boys"  
**9:20 P.M.**  
 WBBM—Al Belasco's Orchestra  
**9:30 P.M.**  
 KYW—Cuckoo Program, comedy (NBC)  
 WBBM—News Flashes  
 WCFL—Dippy Johnson's Orchestra  
 WGN—Tomorrow's News  
 WIND—George Jessel (CBS)  
 WLS—"Mountain Memories," Cumberland Ridge Runners  
**9:35 P.M.**  
 WGN—Headlines of Other Days  
**9:45 P.M.**  
 WBBM—Ace Brigode's Orchestra  
 WCFL—Kobar  
 WGN—The Dream Ship  
 WIND—Jose Riva's Orchestra  
 WLS—"Song Stories," The Emersons  
**10:00 P.M.**  
 KYW—Sports Reporter  
 WCFL—School Teachers Union; talk  
 WGN—Charlie Agnew's Orchestra  
 WIND—Isham Jones Orchestra (CBS)  
 WLS—Barn Dance (NBC)  
 WMAQ—One Man's Family, drama (NBC)  
**10:05 P.M.**  
 KYW—Harry Sosnik's Orchestra  
**10:15 P.M.**  
 WCFL—Barrett O'Hara, talk  
 WGN—To be announced  
 WIND—The Walkashow  
**10:30 P.M.**  
 KYW—Carlos Molina's Orchestra  
 WCFL—Gorde Birch's Orchestra  
 WGN—Wayne King's Orchestra  
 WIND—Glen Gray's Orchestra (CBS)  
 WMAQ—Hollywood on the Air (NBC)  
**10:45 P.M.**  
 WCFL—Dippy Johnson's Orchestra  
**10:50 P.M.**  
 WGN—Jan Garber's Orchestra  
**11:00 P.M.**  
 KYW—Reggie Child's Orchestra (NBC)  
 WCFL—WCFL Orchestra  
 WGES—Jimmy Grier's Orchestra  
 WIND—Barney Rapp's Orchestra (CBS)  
 WMAQ—Carefree Carnival, variety (NBC)  
 WSBC—Midnight Review  
**11:10 P.M.**  
 WGN—Richard Cole's Orchestra  
**11:30 P.M.**  
 KYW—Harry Sosnik's Orchestra (NBC)  
 WCFL—Gorde Birch's Orchestra  
 WGES—Future Stars  
 WGN—Charlie Agnew's Orchestra  
 WIND—Ted Fiorito's Orchestra (CBS)  
**11:45 P.M.**  
 WCFL—WCFL Orchestra  
**12:00 Mid.**  
 KYW—Louis Panico's Orchestra  
 WBBM—Late Dance Orchestras  
 WENR—Earl Hines' Orchestra  
 WGES—Owl Car  
 WGN—Hal Kemp's Orchestra  
 WIND—Jose Riva's Orchestra  
 WMAQ—Ted Weems' Orchestra  
**12:15 A.M.**  
 WGN—Richard Cole's Orchestra  
**12:30 A.M.**  
 WENR—Dan Russo's Orchestra  
 WGES—Drama  
 WGN—Charlie Agnew's Orchestra  
 WIND—International Melodies  
 WMAQ—Benny Meroff's Orchestra  
**12:45 A.M.**  
 WGES—Johnny Van, the Melody Man  
 WGN—Don Carlos' Orchestra  
**1:00 A.M.**  
 WGES—Owl Car  
 WGN—Jan Garber's Orchestra  
**1:15 A.M.**  
 WIND—Jose Riva's Orchestra  
**1:30 A.M.**  
 WIND—Milkman's Matinee, Bob Griffin



# ALONG THE AIRIALTO



With Marfin Lewis

**L**AST Wednesday night I dropped into Carnegie Hall to catch the premiere of *Moran and Mack*. Their easy-going, lazy drawl made a favorable impression with me. Their theme song "Lazy Bones" seems very appropriate. Glad to see the sponsors gave Waring more time to play his excellent arrangements, and how that gang played my favorite "Moonlight Madonna!"

Sipping hot chocolate with David Ross, he was telling me of the half hour of torture he went through a week previous. The smoothie announcer was to go to Chicago, where the Waring tribe was playing, to do his regular job, but la grippe got the best of him so he had to listen to the program from his sick bed in New York. When he heard the opening theme melody, it got the best of him, he choked up a bit and tears streamed down his face. It was the first program of the series he had missed. Incidentally, Dave's book, "Poet's Gold," comes off the press this week and he is sending the first copy to President Roosevelt with the inscription "From one radio voice to another."

## Studio Chatter

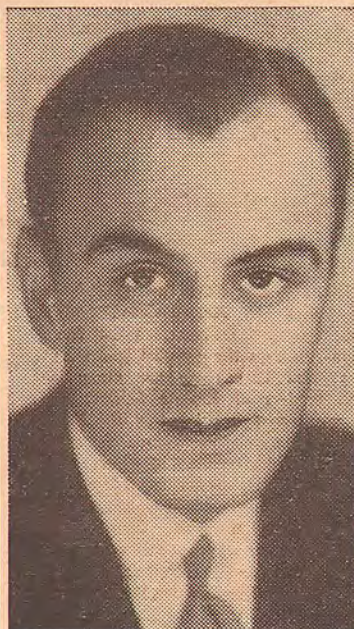
**A**T LAST there's a comic who has come from Broadway to radio and uses his own material. . . . As you should know by now, most of the biggest comedians employ one or more high priced gag-writers. But the original gent is *George Beatty* who went over in a big way as m. c. of the CBS "American Revue," with *Ethel Waters* and the *Dorseys*. George, whose wit is of a different style from the usual

Broadway vein, has always written his own material in his twelve years in vaudeville, and he will continue to do so while he's in radio. . . . *Irvin Cobb* and the gulf program fade from the airwaves at the end of November. The new ciggie series with the *Philadelphia Symphony* will occupy that time as well as the other nine o'clock spots through the week on CBS.

Arriving at the office last Thursday, I found an invitation from *Rudy Vallee* to attend a party at the Hollywood Restaurant that he was giving after his broadcast to celebrate his fifth year on the yeast hour. A goodly crowd was there to watch Rudy cut the cake while surrounded by a bevy of beautiful belles. See next issue for the picture.

*A press agent's dream: Mrs. Roosevelt calling up the studios after hearing Bill Adams' ghosting of the President on the March of Time, and saying, "Why Franklin, you didn't tell me you were going to broadcast tonight."*

*Bing Crosby* now plans to return to New York earlier. That means he'll land in the metropolis around the first or second week in November in time to make personal appearances in conjunction with his new picture, "Going Hollywood," in which he stars with *Marion Davies*. . . . A salute to Columbia's oldest sponsor, the Bourgeois clan (on CBS since 1929), which starts on Sunday, the fifth, to buck the Cantor offering on the rival web with a grand musical offering starring *Katherine Carrington* and *Milton Watson*, who look like the big romantic song team of the year. With them will



RUSS COLUMBO  
... Bing and Russ make up ...

be the peerless maestro, *Nat Shilkret*, with a large orchestra and chorus, and the pert little French star *Claire Madjette* as mistress of ceremonies.

## Helen Morgan Alters

**H**ELEN MORGAN has had to change her singing technique considerably for radio, for she has always replaced phrases in the lyrics of songs with gestures to give the

meaning of the omitted words. But that style, so effective on the stage, is naturally "no go" at the mike. *Arthur Snyder*, program producer of her CBS series, pointed that out to her, so she has restyled her radio technique. . . . With the handsome young *Nino Martini*, radio's gift to opera, and the beautiful young *Lily Pons*, who is opera's frequent loan to radio, in the leading roles opposite one another, the music lovers say that "Rigoletto" will be the high spot of the *Metro-politan Opera* during the coming season.

*Stooge number 66 reporting from the coast. FLASH (pardon, Walter): At a party that Bing Crosby threw for his baby last week, Russ Columbo and Bing made up. Russ wasn't invited, but he was persuaded to attend by two pals who were. When Bing saw Russ walk in, he started to smile, extended his hand and thus the feud of two years came to an end. Good luck boys!*

The *Boswell Sisters* are back on the coast, whence they made their radio network debut three years ago. They signed the dotted line for the new flicker, "Moulin Rouge," starring *Constance Bennett*. . . . *Eddie Cantor* told Sir *Stooge* that when he returns to the air next Sunday (12) he will present several new ideas. We'll be listening. At this writing it is still doubtful as to whether Cantor will be in New York for the first of his new series. If picture work delays him, he will take the air from the movie capitol. . . . Big things in radio are predicted for *Dick Powell*, the Warner Bros. star.

## Hot Special

**B**Y THE time you read this, the news of the biggest of all executive shake-ups in the history of the *National Broadcasting Company* may be out. None other than five department heads are expected to follow *John Elwood* and *George McClelland*, instead of being taken over to Radio City!

Although *Clark and McCullough* are expected soon to be guests on the *Troubadour* show, another firm is asking prices on the two movie comics. . . . There's another big auto concern getting ready to go radio in a big way, and those six shows a week featuring *Stoopnagle and Budd* may not develop as the result of a shake-up in that other Detroit auto combine's executive line-up. . . . Inside dope has it that the 150-voice choir of business men *B. A. Rolfe* used last Saturday may become a permanent part of the *Terraplane* show.

The *Pickens Sisters* are finishing their flicker this week and will then make a personal appearance tour of coast theaters before coming back east. . . . Last Sunday *Jack Pearl* celebrated his thirty-eighth birthday. . . . The *Capitol Theater* in New York is bragging about the fact that all this week it featured three of the biggest stars of the radio firmament in the flesh and celluloid: *Rudy Vallee* and his *Yankees* on the stage, and *Jack Pearl* and *Jimmy "Schnozzle" Durante* on the screen in their new picture "Meet the Baron."

# Help Improve Radio Programs!

Tell Us Whether You LIKE or DISLIKE This Program and WHY

Win \$50 Weekly

FIRST PRIZE \$25  
SECOND PRIZE \$10  
and three prizes of \$5 each

### CONTEST RULES

- Letters must be written in ink or typewriter on one side of the paper only and must not exceed 200 words in length.
- Everyone is eligible except employes of Radio Guide and members of their families.
- Each letter must be accompanied by the entry blank printed below or your tracing of the same.
- You may consult copies of Radio Guide at the offices of this publication or at public libraries. You do not have to purchase Radio Guide to enter the contest.
- The editors of Radio Guide shall be the judges in each weekly contest and their decision shall be final in each instance.
- All letters regarding "HOOVER SENTINELS" program must be in the office of Radio Guide on or before Saturday, November 18, to be eligible. Awards will be announced in the issue of week ending December 9, on sale November 30.
- Address all entries to BETTER RADIO CONTEST, Radio Guide, 423 Plymouth Court, Chicago, Ill.
- Radio Guide reserves the right to publish any or all letters submitted.
- We cannot enter into any correspondence regarding the contest and no manuscript can be returned.

RADIO GUIDE wants the honest opinions of listeners everywhere about the entertainment value of important sponsored programs on the networks. Fan mail is an uncertain guide because, with few exceptions, the people who do not like a program do not write to the sponsors or the stations. The sponsors and the broadcasting companies are doing their best to give you the kind of programs that you want but, in many cases, they are shooting in the dark because they do not know what you prefer in the way of entertainment.

RADIO GUIDE is now launching a campaign to improve radio programs by obtaining first-hand information for sponsors about your reactions to their presentations. You have a very definite opinion about every program to which you listen regularly. You have expressed it many times to your own family and friends. But the editors of RADIO GUIDE cannot meet you in your living room and talk it over with you. They must depend upon you to sit down and write your honest opinion about a certain sponsored network program each week—why you like or dislike it and your suggestion for improving its entertainment value.

Each week, RADIO GUIDE will select a sponsored network program upon which you will be asked to comment. In an adjoining column, you will find the rules of the contest and a summary of the weekly prizes which you can win.

Remember, literary ability will not influence the decisions of the editors, who will act as judges in the contest. Not the manner in which you express yourself but THE VALUE OF YOUR IDEAS is the important thing. TELL YOUR FRIENDS AND OTHER MEMBERS OF YOUR FAMILY TO ENTER THE CONTEST, TOO. The more, the merrier.

The program upon which you are asked to comment this week is:

## Hoover Sentinels

70-Voice a Capella Choir with Josef Koestner's Orchestra, NBC-WEAF Network, Sundays, 4:30 p. m. EST; 3:30 p. m. CST



Pin or paste this blank, filled out, to your letter!

ENTRY BLANK  
Better Radio Contest  
RADIO GUIDE

I have read the rules of this contest and agree to abide by them.

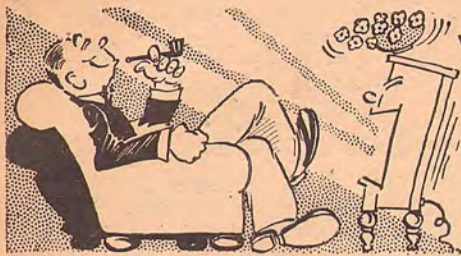
JOSEF KOESTNER

NAME .....

STREET and NO. ....

CITY ..... STATE .....





# Voice of the Listener

Readers writing to this department are requested to confine their remarks to 200 words or less. Anonymous communications will be ignored but the name of the writer will not be published unless desired. Address all letters to Voice of the Listener, Radio Guide, 423 Plymouth Court, Chicago, Ill.



## Likes Jimmy Dunn

New York City

Dear Voice of Radio:

Tuned in WRNY on Saturday at 8:30 p. m. and got a program that I thought was swell.

It was Jimmy Dunn singing in a way that was worth listening to. Old and new numbers but sung in a different way. A ballad, a comedy song and a novelty song, all worth listening to.

His theme song wasn't bad either.

I remember a Jimmy Dunn Trio in vaudeville. Is this the same?

Well, bo, I am his regular fan and regular buyer of the RADIO GUIDE.

S. J. Scheutz

## Plums for Olsen

Newark, New Jersey

Dear Voice of the Listener:

This letter is my debut as a letter writer, and would never have been written, but for the lack of letters supporting the only orchestra on land, sea or air, that is "All-American", by itself without help of anyone else but George Olsen.

I've always been and shall continue to be, an Olsen-Shutta fan. I have a scrapbook of them. If my vote were to be the deciding one in the "Miss Radio of 1933" contest, Ethel Shutta would be it. Surely there is no other girl on the air as beautiful as well as talented and deserving of the title as Miss Shutta.

In your new game:

Male soloists: Morton Downey, Joe Morrison. (Incidentally, Joe is worth two or three if not more of Fran Frey.)

Female Soloist: Ethel Shutta.

Dancers: Fred Stone Family.

Instrumentalists: Olsen orchestra.

Master of Ceremonies: Walter O'Keefe.

Wish Olsen and Bestor could change places on the air. The Nestle program is as near to a perfect program as they have come. Also, how about having an "opera" or "singing chorus" on the air as at your personal appearances at the Paramount, Mr. Olsen.

With best wishes, wishing the best of luck to Radio's finest couple, and to RADIO GUIDE.

Nancy Vale

## What a Break

Manchester, Conn.

Dear V. O. L.:

I am writing this letter at the scheduled time, although I am going to change it from what I had originally intended it for. I had planned to listen in to my favorites who sign off at 10:15, and then sit down and give some of you fellows a good going over for not finding anything about them in the Guide. I have been buying the Guide for some time hoping to find an article about them, but I have scanned the columns in vain. Last night I purchased another and to my surprise and joy I read all about the two young ladies who give such delightful, sophisticated, two-piano syncopation. Vee Lawnhurst and Muriel Pollock. I listen to them every time I get a chance, and I think they are the best piano duo on the air today.

R. E. D.

## And Another

Burlington, Vermont

Dear V. O. L.:

This is my first attempt at telling you how swell RADIO GUIDE it. My friends want me to tell you that's their opinion too.

Speaking for the rest though, I'm sure we'd like your magazine even better if you'd publish a nice story about Bing Crosby, with one of his pictures. Don't Blame Me for raving about him after seeing his latest movie and hearing his

Monday night program. Many thanks to Chesterfield.

Keep up the good work and a certain group of high school girls will sing their thanks, but we can't hope to equal Bing. V. V. R.

## We'll Try

Philadelphia, Pa.

Gentlemen:

Am a staunch reader of the Guide and would like to see at some future time, pictures of Richard Himber, also his vocalist, Joe E. Nash.

Also a picture of Dick Teela, and Walter Blaufuss' orchestra (Breakfast Club). Also Dick Messner's orchestra.

I have a sick daughter who is laying on her back in a plaster cast and will have to be that way for months. It is for her that I write this and will appreciate it very much if you will do this. Will keep on looking for these various pictures from time to time. Thanking you in advance.

Mrs. J. Tobias

## Service Plus

Boston, Mass.

Dear V. O. L.:

One finds it difficult to understand the vulgar attack on Mr. Carleton Smith, printed in your last issue. What could motivate it except the grossest ignorance?

Be assured that there are many intelligent readers of RADIO GUIDE who resent much that is printed in the Voice of the Listener. We appreciate your magazine for the service it gives. We have enjoyed Mr. Smith at home and abroad. We often find interesting facts in Mike Porter's column. But—what is the excuse or reason for publishing many of the malicious jibes that appear in the Voice of the Listener?

Mrs. J. H.

## Going Up

Brooklyn, N. Y.

Dear Sir:

My first letter to your page has not

been printed and I sincerely hope this one will be because I want Gordon Gill to know that I beat his record in collection letters and photographs. I have a total of 73 photographs and 92 letters and ten autographs from the stars themselves, some of whom are Betty Barthell, John Brewster, and Charles Carlile. Besides these I have many Christmas cards. I hope Mr. Gill sees this.

Anita Pitta

## You're Welcome

Milwaukee, Wisconsin

Dear Sir:

Just wish to express my sincere appreciation and thanks for that fine write-up in this week's RADIO GUIDE about Vincent Sorey. I assure you, he deserves it. I am sincerely grateful, that some one else recognizes his fine musical ability. I have always enjoyed his eloquent violin.

Cora M. Hogarth

## Poor Gordon

Decatur, Illinois

Dear V. O. L.:

First, I want to say I have read RADIO GUIDE weekly for months and months—yassuh. And if I didn't like it—well, I'm sure I wouldn't read it.

I would like to tell Gordon Gill that I have more than 150 photographs and as many letters, cards, etc. I have been collecting them since 1924, and have found very few artists who fail to send photographs.

Why not change V. O. L. to the "Boosters Club" and knock this knocking? I like boosters. I don't like this panning. Think it over and good luck.

Mrs. R. G. Smith

## Get This, Charles

Philadelphia, Pa.

Dear V. O. L.:

After reading a letter sent in by Mr. Charles Evers, I began to wonder just why he reads the V. O. L. page. This poor man can't understand why our radio fans voice their opinion of RADIO GUIDE. Charles also tells us it is understood that we enjoy the Guide, and it's bound to be a success. Well, I do agree the Guide will always be a success. But how do they know just what the public thinks, if it doesn't voice its opinion?

I am most sure RADIO GUIDE always received the public's good wishes and compliments with the greatest of pleasure.

A. N. Dixon

## 254 Photos

Philadelphia, Pa.

Dear V. O. L.:

In answer to Gordon Gill I can say I can beat his record. I have 254 photographs of radio stars. Almost all are autographed. The 254 photos include 119 orchestras, 135 photos of orchestra leaders, organists, singers and pianists. Have 137 letters; one from Holland, one from Spain and one from Hawaii. My photos are from all over Canada, Cuba, Hawaii, Germany, England. We all enjoy reading RADIO GUIDE. Long life to your magazine.

Mrs. Frances Warden

## Our Poetry Corner

New York, N. Y.

Dear V. O. L.:

My last letter, written in verse, was published, so I hope this one gets no "verse" treatment.

The radio is very young,  
I hear the critics say,  
But granted that this is the case—  
Answer these questions, pray:  
Why are the gags, the comics usa,  
as old as all the hills?  
Why are the plots for drama shows  
replete with ancient frills?  
Why can't the doors of studios  
be passed with fearless ease  
By those both young in heart and  
mind and fired with new ideas?  
Why do the rulers of the air—the  
moguls of the mike—  
Act like the blue-nosed snobs who  
drove the prohibition spike?  
And when you've answered all of  
these  
Just take a crack at this one, please!  
If radio which is so young  
Uses stuff that's old and tripe,  
What will the public listen to  
When the radio age is ripe?

Milton Rubin

P. S.: Incidentally "Alice in Radio-land" is the finest work of its kind I've ever read.

# STAR STATIC WINNERS

## \$1,000 in Cash Awards

Final decisions of the judges in the RADIO GUIDE "STAR STATIC GAME," which closed August 15, 1933, are given herewith. The judges were Kate Smith, Wayne King and the Editors of RADIO GUIDE:

### FIRST PRIZE, \$500

Fay Scott, 227 Linn St., Peoria, Ill.

### SECOND PRIZE, \$250

Marian Pruyne, 23 Orange St., Quincy, Mich.

### THIRD PRIZE, \$100

Virginia L. Robinson, 1730 Fifth St., Portsmouth, O.

### Winners of \$25

Mrs. Carl W. Herrman  
412 Cherry St., Roselle Pk., N. J.

Frances M. Poist  
24 E. Middle St., Hanover, Pa.

### Winners of \$10

Elise A. Meyer  
2836 Lombardy Ct., Augusta, Ga.

M. Gardner  
3501 S. Colfax Ave., Mpls., Minn.

Hope K. Adams  
24 Bake St., Yarmouth, Maine

Leland G. Palmer  
1301 S. Kildare, Chicago, Ill.

Annette C. Glass  
3815 W. Grenshaw, Chicago, Ill.

### Winners of \$5

Lola May Bryant  
1350 S. Hydraulic, Wichita, Kans.

J. W. E. Cook  
22 Fairmount, Sherbrooke, Quebec

John N. Annheuser  
132 E. Cotton St., Fond du Lac, Wis.

Dorothy Annese  
97-23 103rd St., Richmond Hill, N. Y.

A. E. Bensch  
147-30 Coolidge Ave., Jamaica, N. Y.

Evelyn Ward

Reagan, Texas

Marie H. Ryan

Hattie Warner  
550 Ashland Ave., St. Paul, Minn.

4 Ogden St., Binghamton, N. Y.

Mrs. C. E. Cherly

Mrs. A. M. Hutcheson

3 Labelle Rd., Bronxville, N. Y.

108 Wilmont Ave., Cumberland, Md.



# REVIEWING RADIO

By Mike Porter

THE pedantic gents at the New York colleges regretfully inform me that *only one American out of 116* goes to college, and a very small percentage of those who do, stick until the end of the course. It was on behalf of the other 115 that recently I cried out against the deluge of college music (which is pretty much the same no matter who's singing) and the surfeit of football broadcasts of a Saturday afternoon. I thought, and still think it is all wrong for the broadcasters to assume that the great bulk of listeners prefer football games to music or other entertainment. You won't find any network clear of football for two and three hour periods on Saturday afternoon, and to rub it in, you'll find the programs of that evening painfully reminiscent of the day's games, what with score announcements and a literal flood of campus carols, plays, and predictions for the coming week.

As *Dave Albers*, an observing publicity man points out, the 115 who didn't go to college sort of resent being reminded of that fact by music, voice and the general, all-engulfing gridiron atmosphere of Saturday night.

## 'Code' Critiques

DURING the week, largely because a code in the haid forbade the usual wandering about, I dutifully remained at home to listen, and for lack of entertainment, I devised a few thumbnail critiques of some of the notable emanations hereabouts. This is the result:

*Amos 'n' Andy*: Serial sermonizing nicely wrapped up in delicious dialect.

*Fred Allen*: Provocative of the query, "what could Allen do without a prop telephone?"

*Jack Benny*: A well of original humor suddenly gone dry.

*Main Street*: A weather-beaten bucolic billboard once gay with color.

*Just Plain Bill*: Just plain hokum. *Alexander Woolcott*: Tasty relaxative for reminiscent rambblers.

*Vallee's Variety*: A happy hunting ground for expectant sponsors.

*Paul Whiteman*: Positive potpourri with a negative flavor.

*Fred Waring's Show*: Swell melody irritatingly interrupted.

*March of Time*: News mimicry boiled down for easy digestion.

*Singin' Sam*: Saccharine sentimentality suggestive of mother with a bass voice.



JESSICA DRAGONETTE  
The lovely soprano songbird will participate in the special Armistice Day program to be heard at 10:02 a. m. over NBC-KYW

*Roses and Drums*: For those born too late a reenactment of the Civil War with the outcome dramatically

in doubt, though 'tis whispered in the studios that the Yank general will take Richmond for Grant-ed.

*Crime Club*: For aesthetic adepts desirous of polishing up on murder as a fine art.

*Baron Munchausen*: Exercises of a fallacious theory that a routine will last forever.

*Rubinoff*: A subtle conspiracy to make Cantor conspicuous during his absence.

*Ben Bernie*: Curious survival of chatter that should have been pensioned in 1931.

## Second CBS Chain?

WHAT do you know about this? In January, a station, WBO, will open with 5000 watts, with a studio in Steinway Hall, New York. It will run on seven-eighths time, combining the periods now held by WAAM and WODA. One-fourth of the station is owned by the Biow Agency, controlling many ad accounts, including Phillip Morris and Bulova watch. Another fourth is owned by Richard O'Dea, Paterson, N. J., owner of WODA. The other half is owned by a concern unnamed. But draw your own conclusions—

the new station has been constructed under supervision of WABC and Columbia engineers. It will make audible in the New York area the overflow of Columbia programs, now aired over Columbia's Dixie Network, reaching southward as far as Charlotte. WBO will have power enough to plow through all other waves around the 1200-kilocycle band and thus cover metropolitan New York.

Doesn't that sound as if WABC is expecting a little sister hereabouts, significant of the nucleus of a second chain for CBS?

When the Amalgamated Broadcasting System, fathered and last week abandoned by Ed Wynn, opened five weeks ago, I was rash enough to concede the outfit a life-span of three months. It seems I was over-generous. Wynn has pulled out, leaving the rest of the outfit holding the bag, and unless Ota Gygi, the chief bag-holder at the moment, can rustle up some new partners with money, and an opportunity of obtaining an adequate outlet for New York and a few sponsors, the three-month concession still looks like a generous guess.

# AWARDS IN FIRST BETTER RADIO CONTEST

## Report of the Judges

The judges, after giving careful consideration to each of the 1,428 entries in the first RADIO GUIDE Better Radio Contest, voted unanimously to award first prize to the entry of Everett Strangeman because of this entrant's incisive critical faculty, his excellent analysis of the entertainment values of the program as a whole and of the individual stars, and his concrete, intelligent suggestions for improvement.

The second prize winner, John Zabady, also shows a clear understanding of the elements that go to make up a good radio program and offers several suggestions for improvement worthy of consideration by the sponsors.

The three other prize winners, Thomas Keena, Louis Schneider and Mrs. V. E. Stark, each showed marked originality and intelligence in their treatment of the subject and offered constructive suggestions for improving the program.

But so excellent were many of the other entries that the judges regretted greatly not being able to award prizes to a number of contestants who failed to break into the first five. In lieu of material rewards, HONORABLE MENTION is accorded to the following:

- Mrs. Leonora Bermudez, Central Mercedes, Prov. Matanzas, Cuba.
- D. W. Casaday, 335 Sherman Ave., Council Bluffs, Iowa.
- Mrs. N. A. Moore, E. Jefferson road, R. R. No. 2, Mishawaka, Ind.
- William V. Burke, 445 Seymour St., Syracuse, N. Y.
- Linnie Boyd, 900 Elmwood St., Shreveport, La.
- F. H. Phares, Colfax Ave., Benton Harbor, Mich.
- Margaret Peterson, 1517 South 78th St., West Allis, Wis.
- David R. Ebert, 4737 Kinkaid St., Pittsburgh, Pa.
- Jane Greenberg, 189-32 Forty-fifth road, Flushing, Long Island.
- Henry Sheldon, 5707 Seminole Ave., Chicago, Ill.

Contestants to the number of 198 suggested that the commercial announcements should be curtailed. More than fifty contestants wrote that they would prefer to have the program scheduled for an earlier hour. A large number of those who do not care for Lulu McConnell's part of the program offered suggestions for the substitution of other comics. Most prominent among the

comics so suggested were Stoopnagle and Budd, Tom Howard and Barbara (Snooney) Blair.

A large number of contestants want to hear Eddie Stone and Joe Martin, vocalists of Isham Jones' orchestra, on the program. Many based their liking for the program on the fact that Isham Jones selects a large portion of his numbers from the songs of years ago and approximately an equal number objected to the fact that too many old songs were played.

The thing that impressed the judges in the contest particularly was the intelligence and clear thinking of the entrants—their very definite ideas of entertaining values and the constructive nature and good humor of their criticisms. This encourages them to believe that RADIO GUIDE will succeed in its desire to assist sponsors in molding their programs to suit the public taste and improving the general quality of radio entertainment.

The winners of the Second Better Radio Contest, covering the "Myrt and Marge" program, will be announced next week.

Paul G. Jeans, Editor  
Evans Plummer, Associate Editor  
Lewis Y. Hagy, Associate Editor  
Judges

## Prize Winning Letters

### First Prize \$25

The following tabulated review of the program "The Big Show" of Monday, October 9, from 8:30 to 9 p. m. is my entry in this week's contest.

Paul Douglas, announcer: over effusive, enunciation not always clear, sometimes too sentimental in announcing old favorites.

Isham Jones' Orchestra: standard band, making little use of trick arrangements, playing the tunes welcomingly "straight," something a few "name bands" do.

Gertrude Niesen: standard torch singing, with good enunciation, a full rich voice, far better than her material.

Lulu McConnell: voice resembles Texas Guinan's and rasps as much or more; material and gags mostly of tried and true variety, but she does not get all possible from them, as was seen in the small laugh studio audience gave after "What, no

## PROGRAM: THE BIG SHOW

FIRST PRIZE, \$25.00

To Everett Strangeman,  
8608 S. Halsted St., Chicago, Ill.

SECOND PRIZE, \$10.00

To John Zabady,  
1020 Scranton St., Scranton, Pa.

\$5.00 PRIZES to

Thomas Keena, 141 Bond St., Hartford, Conn.

Louis Schneider, Clinton, Mo.

Mrs. V. E. Stark, 3261 S. Logan St.,  
Englewood, Colo.

## "The Big Show" Scoreboard

How contestants rate the program as a whole and also the individual stars:

THE PROGRAM			
Number for	Number against	Percentage for	Percentage against
1,053	261	75%	25%
GERTRUDE NIESEN			
1,065	302	72%	28%
LULU McCONNELL			
1,065	363	65%	35%
ISHAM JONES AND ORCHESTRA			
1,168	21	98%	2%
PAUL DOUGLAS			
750	31	96%	4%

Mickey Mouse" gag. Enunciation not always clear, often garbling words in over-anxiety to be funny. Rates as one of radio's best comedienne despite defects.

Sponsor Credits, easy to take, but spoken in altogether unnatural manner of affected speech by Douglas, as ninety-nine one-hundredths of announcers do in obvious desire to please sponsors. McConnell and Douglas together paving way for closing credits well done.

Program in general: talent is varied and talented; playing of several musical numbers in succession without an orchestral break is good, making for fluidity, with the listener's interest uninterrupted. A popular program of high grade all through its thirty entertaining minutes.

(Signed)

Everett Strangeman  
8608 Halsted St.  
Chicago, Ill.

## Second Prize \$10

From its inception I liked the Ex-Lax "Big Show." It contains an imposing array of talent. The program is all that could be desired in the way of distinctive entertainment. What criticisms I have against the program proper are scarcely major ones, being merely criticisms directed against minor faults, which may be listed as follows:

(1) Lulu McConnell: Her comedy part should be divided for greater effect. She has a distinctive type of comedy which only she can put across. To divide her offering would be to enhance her charm.

(2) Paul Douglas: He should restrain himself in speaking. Often I receive the impression that he is falling all over the microphone. He should place a certain control over his voice, even though the size of the program might seem to warrant the contrary action.

(3) Sales Talk: Should be cut at least by one third. Everyone is acquainted in some form or other with the qualities of Ex-Lax. There is no need to deliver a lengthy discourse on it. Further, the sales end could be admirably dramatized by using a small child with an attractive voice.

(Signed)

John Zabady  
1020 Scranton St.  
Scranton, Pa.



# HIGHLIGHTS of the WEEK

## NEW PROGRAMS

SUNDAY, NOVEMBER 5—Bar-X Ranch with Carson Robison's Buckaroos, NBC-WJR network at 1 p. m.  
True Railroad Adventures, sketch, NBC-WLS at 3 p. m.  
"An Evening in Paris" with Milton Watson, tenor; Katherine Carrington, soprano; Claire Madjette, Mistress of Ceremonies and Nat Shilkret's Orchestra, CBS-WBBM network at 7 p. m.  
MONDAY, NOVEMBER 6—American School of the Air returns to CBS-WBBM for its fifth consecutive year. Daily excepting Friday, Saturday and Sunday at 1:30 p. m.  
TUESDAY, NOVEMBER 7—The Tattered Man, Children's sketch, NBC-WTAM at 3:45 p. m.  
Madame Frances Alda, Metropolitan Opera soprano, resumes winter series of recitals, accompanied by Xavier Cugat's orchestra at 5 p. m. over NBC-WMAQ.  
SATURDAY, NOVEMBER 11—Edward, d'Anna's Concert Band inaugurates its seventh consecutive season over CBS-WBBM at 8:30 p. m.

## SPECIAL

SUNDAY, NOVEMBER 5—Postmaster General James A. Farley speaks on "Revenue Advantages of Repeal" over CBS-WHK at 9:30 p. m.  
MONDAY, NOVEMBER 6—Jouett Shouse, repeal leader, speaks on this subject, CBS-WIND network at 9:30 p. m.  
Henry C. Wallace, Secretary of Agriculture, on "Planned Recovery," NBC-KYW at 9:45 p. m.  
WEDNESDAY, NOVEMBER 8—Annual Meeting of the Academy of Political Science, 9 a. m. over NBC-KYW.  
Andre Lefevre di Laboulaye, French Ambassador, addresses the Board of Trade Luncheon over NBC-WMAQ at 12:30 p. m.  
THURSDAY, NOVEMBER 9—Ramsay MacDonald, British Prime Minister; Government's policy for ensuing year. NBC-WMAQ network at 3:15 p. m.  
Finals of the National Corn Husking Contest, broadcast directly from the West Point, Nebraska corn field. NBC-WMAQ network at 3:45 p. m.  
SATURDAY, NOVEMBER 11—American Legion Armistice Day Program, speakers, Secretary of War George H. Dern, and Edward Hayes, Nat'l. Commander, Jessica Dragonette, CBS-WBBM network at 10 a. m. and NBC-KYW network at 10:00 a. m.  
Radio City Opening Celebration; many special programs and international relays will mark NBC's removal to Radio City. NBC-KYW at 8 p. m.

## COMEDY

SUNDAY, NOVEMBER 5—Joe "Wanna Buy a Duck" Penner and Ozzie Nelson's orchestra with Harriet Hilliard, vocalist, over NBC-WLS network at 6:30 p. m.  
Jimmy "Schnozzle" Durante and Ruth Etting, Rubino and his orchestra, NBC-WMAQ network at 7 p. m.  
Will Rogers, Revelers, and Al Goodman's orchestra, NBC-WGAR network at 8 p. m.  
Jack Benny, assisted by Mary Livingstone, Frank Parker and Frank Black's orchestra, NBC-WMAQ at 9 p. m.  
MONDAY, NOVEMBER 6—Side Show with Cliff Soubier, NBC-WLS network at 7 p. m.  
Minstrel Show, NBC-WLS at 8 p. m.  
The Big Show, with Lulu McConnell, Gertrude Niesen and Isham Jones' orchestra, CBS-WBBM at 8:30 p. m.  
TUESDAY, NOVEMBER 7—Ed Wynn, the Fire Chief, Don Voorhees' band, NBC-WMAQ at 8:30 p. m.  
WEDNESDAY, NOVEMBER 8—Irvin S. Cobb, Al Goodman's orchestra, CBS-WHK at 8 p. m.  
Bert Lahr; George Olsen's music, NBC-WLS at 7 p. m.  
Burns and Allen, CBS-WBBM at 8:30 p. m.  
Moran and Mack, with Fred Waring's Pennsylvanians, CBS-WBBM at 9 p. m.  
FRIDAY, NOVEMBER 10—Walter O'Keefe, Ethel Shutta and Don Bestor's orchestra, NBC-WLS at 7 p. m.  
Fred Allen, Roy Atwell, Portland Hoffa, The Songsmiths, Ferde Grofe's orchestra, NBC-WMAQ at 8 p. m.  
Phil Baker and Harry McNaughton, Roy Shields' orchestra, NBC-WENR at 8:30 p. m.  
"Oley" Olsen and "Chick" Johnson, assisted by Harry Sosnik's orchestra, CBS-WBBM at 9 p. m.  
SATURDAY, NOVEMBER 11—Ray Perkins, NBC-WJR at 8 p. m.  
Baron "Jack Pearl" Munchausen with Cliff "Charlie" Hall, NBC-WMAQ at 8 p. m.  
George Jessel with Vera Van, 9:30 p. m., CBS-WIND.

## MUSIC

SUNDAY, NOVEMBER 5—New York Philharmonic Symphony Orchestra; Bruno Walter, conductor, CBS-WBBM at 2 p. m.  
Egon Petri, concert pianist; Frank Black's orchestra, NBC-WJR at 7 p. m.  
American Album of Familiar Music with Frank Munn and Virginia Rea, NBC-WMAQ at 8:30 p. m.  
MONDAY, NOVEMBER 6—Harry Horlick's Gypsies, Frank Parker, tenor, NBC-WMAQ network at 8 p. m.  
WEDNESDAY, NOVEMBER 8—Albert Spalding, violin virtuoso, and Conrad Thibault, baritone, with Don Voorhees' orchestra, CBS-WBBM at 7:30 p. m.  
THURSDAY, NOVEMBER 9—Rochester Philharmonic Orchestra, NBC-WMAQ at 2:15 p. m.  
FRIDAY, NOVEMBER 10—"Music Appreciation Hour" Walter Damrosch, conductor, NBC-KYW at 10 a. m.  
The Philadelphia Orchestra, CBS-WBBM at 1:30 p. m.  
Concert with Jessica Dragonette, NBC-KYW at 7 p. m.

## NEXT WEEK

A hilarious Jack Pearl story—as mirthquaking as the Baron of comedians himself—is one of the treats you'll read in next week's issue of Radio Guide.

Roy Atwell, the jord-wuggling—that is, the word juggling and scrambling expert, has told Willard Quayle how he started in his strange profession, how he does it and why the boys who have standing bets that, sooner or later, he is going to make a most embarrassing slip over the air, are likely to have a very long wait before they collect. Quayle passes all this information on to you in next week's issue.

Another two-page feature on "Radio in the Air" concludes the series of articles by Douglas D. Connah on the interesting alliance of radio broadcasting with aviation. He recounts the stirring days of last summer when the broadcasting companies were trying to keep you informed about the progress of the Balbo flight, Wiley Post's globe-circling record flight and the mishaps of Jimmy Mattern and the Mollisons.

These are only a few of the hot-off-the-griddle stories that will make next week's Radio Guide the most interesting radio publication on sale.

Threads of Happiness; Tommy McLaughlin, baritone; David Ross, dramatic reader, and Andre Kostelanetz' orchestra, CBS-WBBM at 8:15 p. m.  
SATURDAY, NOVEMBER 11—Fray and Braggiotti, two pianos, CBS-WBBM at 7:15 p. m.

## PLAYS

SUNDAY, NOVEMBER 5—Dream Drama, NBC-WENR network at 4 p. m.  
Roses and Drums, CBS-WBBM at 4 p. m.  
Grand Hotel, NBC-WENR at 4:30 p. m.  
Talkie Picture Time, starring June Meredith, NBC-WMAQ at 4:30 p. m.  
Engineering Thrills, NBC-WENR at 5:45 p. m.  
Rin Tin Tin Thriller, CBS-WBBM at 6:45 p. m.  
MONDAY, NOVEMBER 6—Today's Children. Monday through Friday, 10:15 a. m., NBC-WENR.  
Radio Guild Drama, NBC-WMAQ at 2 p. m.  
Princess Pat romance drama, NBC-WENR at 9:30 p. m.  
K-Seven, Secret Spy Story, NBC-WTAM at 9:30 p. m.  
TUESDAY, NOVEMBER 7—Crime Clues, NBC-WMAQ at 7:00 p. m., also Wednesday.  
Men of Daring, NBC-WCKY at 8:30 p. m.  
The Legend of America, CBS-WADC at 9 p. m.  
Miniature Theater, "Three Pills in a Bottle," NBC-WJR at 9:30 p. m.  
WEDNESDAY, NOVEMBER 8—Irene Rich in "Behind the Screen," also Friday, NBC-WENR at 6:45 p. m.

Dangerous Paradise, with Elsie Hitz and Nick Dawson, NBC-WLS at 7:30 p. m., also Friday.  
Warden Lawes in Twenty Thousand Years in Sing Sing, over NBC-WLS at 8 p. m.  
THURSDAY, NOVEMBER 9—Death Valley Days, NBC-WLS at 8 p. m.  
FRIDAY, NOVEMBER 10—March of Time, CBS-WBBM at 7:30 p. m.  
"The First Nighter," NBC-WMAQ at 9 p. m.  
SATURDAY, NOVEMBER 11—One Man's Family, NBC-WMAQ at 10 p. m.

## VOCALISTS

BING CROSBY—CBS-WBBM, Monday at 7:30 p. m.  
EVAN EVANS—CBS-WIND, Thursday at 8 p. m.  
GLADYS RICE—CBS-WADC, Thursday at 9:45 p. m.  
HELEN MORGAN—CBS-WBBM, Sunday at 1 p. m.  
IRENE BEASLEY—NBC-WENR, Wednesday at 5:30 p. m.  
JOHN McCORMACK—NBC-WENR, Wednesday at 8:30 p. m.  
KATE SMITH—CBS-WIND, Tuesday at 7:45 p. m., also Monday at 8:15 p. m.  
MARY SMALL—NBC-WENR, Saturday at 5:30 p. m.  
NINO MARTINI—CBS-WBBM, Sunday at 8 p. m.  
VERA VAN—CBS-CKLW, Monday and Wednesday at 5:30 p. m.

## VARIETY

SUNDAY, NOVEMBER 5—Freddie Rich Entertains, with Mildred Bailey, Do Re Mi Trio and Eton Boys, CBS-WIND at 7:30 p. m.  
The Seven Star Revue with Nino Martini, CBS-WBBM at 8 p. m.  
MONDAY, NOVEMBER 6—Ship of Joy with Hugh Barrett Dobbs, over NBC-WMAQ at 8:30 p. m.  
WEDNESDAY, NOVEMBER 8—The Troubadours, orchestra, Marion Harris, guest. NBC-WMAQ at 8 p. m.  
Corn Cob Pipe Club of Virginia, NBC-WENR at 9 p. m.  
THURSDAY, NOVEMBER 9—Rudy Vallee's orchestra and guest artists, NBC-WMAQ at 7 p. m.  
Captain Henry's Show Boat, NBC-WMAQ at 8 p. m.  
Paul Whiteman's orchestra, Peggy Healy, Deems Taylor, Ramona, Jack Fulton, etc., NBC-WMAQ at 9 p. m.  
SATURDAY, NOVEMBER 11—WLS Barn Dance, NBC-WLS at 10 p. m.  
Hollywood on the Air, NBC-WMAQ at 10:30 p. m.  
Carefree Carnival, a full hour variety show from the Pacific coast, NBC-WMAQ at 11 p. m.

## NEWS

ALEXANDER WOOLLCOTT, "The Town Crier"—CBS-WIND, Wednesday and Friday at 9:30 p. m.  
BOAKE CARTER—CBS-WBBM daily at 6:45 p. m., excepting Saturday and Sunday.  
COL. LOUIS McHENRY HOWE, political interview. NBC-WMAQ, Sunday at 9:30 p. m.  
EDWIN C. HILL—CBS-WBBM, Monday, Wednesday and Friday at 7:15 p. m.  
FREDERIC WILLIAM WILE, The Political Situation in Washington Tonight, CBS-WHK, Saturday at 6 p. m.  
FLOYD GIBBONS, Headline Hunter—NBC-KYW Friday at 9:45 p. m.  
LOWELL THOMAS—NBC-WLW daily at 5:45 p. m., excepting Saturday and Sunday.  
WALTER WINCHELL—NBC-WENR Sunday at 8:30 p. m.

## SPORTS

MONDAY, NOVEMBER 6—Grantland Rice, NBC-KYW, Friday at 7 p. m.  
FRIDAY, NOVEMBER 10—"All America Football Show," with Christy Walsh and a prominent football coach as guest artist, CBS-WBBM at 8:30 p. m.  
SATURDAY, NOVEMBER 11—Army-Harvard football game, CBS-WIND at 12:45 p. m. and NBC-WTAM at 12:30 p. m. Chicago outlet undecided at time of going to press.