

Radio 5¢ Guide

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Jane Froman

Jane Froman Laughs
At Stuttering
By Lewis Y. Hagy

HEAN V
PASTORET

ROMANCES OF RADIO'S GREAT, *By Mathilda Breckenridge*

IF YOU'RE a New Yorker, go up to the NBC studios any Wednesday or Friday night—if you can get in. Then you will be able to corroborate the ensuing facts and foibles. If you're not a New Yorker, then you tune in on the Three Jesters over NBC, but you'll only really catch half of the show. The other half is the thirty minutes preceding the broadcast, when the Three Jesters get together for a last minute rehearsal. These "last minute rehearsals" are becoming a weekly event at NBC. Page boys, executives, announcers, stenographers—none would miss witnessing this last minute rehearsal for anything short of a fire in the building.

Wamp Carlson, Guy Bonham and Dwight Latham are the right names of the Jesters. Ask any one of them which is which, and he'll gravely inform you that he's Guy Bonham, the other fellow is Dwight Latham, and the fellow sitting at the piano playing with two fingers is Wamp Carlson. Address the fellow at the piano as Wamp Carlson, and he'll politely tell you that he's Dwight Latham, the fellow standing near the "mike" is Wamp Carlson, and the young man engaged in animated conversation with a young lady is Guy Bonham. Walk over to the "mike" and address the gentleman standing there gazing thoughtfully at a typewritten sheet as Mr. Carlson, and he'll tell you that he's an announcer, and that Wamp Carlson is the small, thin fellow with the bass fiddle standing over to one side. By this time, you're tired of asking, so they're still the Jesters.

But to get back to our rehearsal. A variety of musical instruments, from a harmonica to an accordion, are laid out in an orderly row, all within easy reach of the microphone. A tall, blondish fellow steps up and singles out the accordion. Immediately, two other gentlemen, one tall and red-headed, the other of medium height and with brown hair, also step up to the music section. The red-headed fellow takes a box of pins from his pocket, and deliberately spills them on the floor. The fellow with the accordion, heaving a resigned sigh, immediately discards the accordion and gets on his knees to pick up the pins. It sounds complicated and quite out of the ordinary—and it is!

The fellow picking up the pins, you discover from an amused bystander, is Wamp Carlson, who can rightfully be called the most superstitious individual in radio. The weekly pin-spilling is a ritual. He knows it's going to happen, yet there is nothing he can do about it, for it is part of his superstitious credo that he pick up every pin he sees, else bad luck will follow. Anyway, the pin incident

The Three Jesters PICK UP PINS

Wamp Carlson Is a Bit Superstitious and the Others Have to Suffer

By Sara Hollander

has enabled us to discover which of the three is Wamp Carlson. He's the baritone-bass of the trio, and he tells those ridiculously funny Swedish dialect stories which always ends with "Good night now, children—Soove Goodt." Soove Goodt means "sleep tight" in Swedish.

They rehearse their musical selections and gags for the evening with Wamp crawling over the floor looking for pins, singing his part or telling his gags in the meantime. The smallest one of the trio reaches for the biggest instrument; the bull fiddle, and starts hitting the string with gusto. Poor Gusto! The man at the control board yells out "Not so close to the mike, Guy!"—and thereby you discover that the smallest fellow, who plays the biggest instrument, the bull fiddle, is Guy Bonham. Consequently, with the aid of a bit of deductive reasoning, you arrive at the conclusion that the remaining member of the trio, the tall red-headed chap, is Dwight Latham. Again you score a bull's eye.

DURING rehearsal, Wamp will occasionally stop looking for pins in order to play a chorus on one of the many musical instruments. However, a good old radio paradox is discovered when Wamp, the biggest of the three, whangs away at the diminutive ukelele, while Guy, the little fellow, wrestles with the bull fiddle.

As soon as his chorus is completed, he immediately drops to the floor and resumes his pin hunt. We look at the clock. There is only two minutes left before the

broadcast. Guy and Dwight beg Wamp to discontinue looking for pins. He obstinately refuses. Finally, with but a minute and a half to go, Dwight and Guy join Wamp on the floor in a mad search for pins. In thirty-six seconds, all the pins are back in the box—or as many as are visible to the naked eye—and Wamp stands in front of the mike, triumphantly vindicated while the other two reward him with a dirty look. This happens prior to every broadcast!

Now they're on the air. Now they're making fun in earnest. Laugh follows laugh in rapid sequence.

Musical instruments are picked up, played, and put back in place again. Wamp tells a gag. It is rewarded with a genuine laugh from those present. Another song follows; the air is one you know but the words do not sound familiar, and small wonder. The boys compose their own lyrics for most of the songs they sing. They wrote words for "Tiger Rag" before "Tiger Rag" even had words! You are amazed at the rapid exchange of instruments. Dwight plays an instrument that appears strange to you. It's the mandolite, a combined mandolin and lute of his own

THE THREE JESTERS
Read the story and see if you can tell which is which

invention. The most amazing thing of all, however, is the swiftness, the pace of the entire broadcast. They never stop for a minute. Comedy, song, music—all are served with the speed of a bullet.

Finally, you hear the familiar "Soove Goodt," and the program is over. You walk up to the mike, and you witness a most unusual performance. The boys are evidently singing—but not a sound issues from their lips. Finally, they stop, and Guy informs all bystanders that they are rehearsing a ventriloquist's act for their next broadcast, and the reason why you didn't hear any sound is that they forgot to bring the dummy!

Four years ago, there were three insurance clerks working for a firm in Hartford, Conn. One of them was Waldemar Eric Gustave Carlson, names after three Swedish kings. They called his "Wamp" for short.

The other two are Guy Bonham and Dwight Latham. They had a lot in common, these three. All were born on the 24th of a month—Wamp on October 24, in New Britain, Conn., Dwight on May 24, also at New Britain, and Guy on November 24, in Forty Forte, Pa. The years don't match, however. All three liked to sing, and curiously, their voices were attuned to one another. Wamp sang baritone-bass, Dwight was a tenor, and Guy was the top tenor. Surreptitiously, they would put their heads together and sing a number. If the office manager happened to come around, the singing would stop and an animated discussion in reference to insurance would follow. Anyway, the Three Jesters were really born in the office of an insurance company in Hartford.

Each had lived a fairly routine life prior to their meeting in the insurance office. Wamp sang in a church choir as a boy, worked in a music store, played the drums and saxophone in the local orchestra, and took part in the local amateur entertainments and minstrel shows. Dwight grew up in a musical atmosphere (his mother, father and sister are accomplished musicians) and once studied tree surgery. Later he went to work for the Travelers Insurance Company in Hartford and worked as a part time radio announcer over WTIC in that city. Guy Bonham also came from a musical family, and at the age of five made his vocal debut as a soloist in church. Upon moving to Hartford from Forty Forte (probably because he couldn't remember which "40" came first) he learned to play the trumpet while attending high school. He also sang in the glee club, and worked for a florist on the side. Eventually, he went through high school, and took a course in accountancy at the University of Pennsylvania. After a year with the figures, he called it a day and got a job as trumpet player with a dance band, consequently winding up in the insurance office where he met his two accomplices.

When you hear a trumpet solo or obligato during the course of a program, it is the same trumpet he purchased during his high school days, and which has aged quite temperamentally. If Guy wants to play it on a program, he has to submit it to a steaming hot bath no sooner than an hour before using. If you see a man walking into the studio with a kettle full of boiling water, you may rest assured that there isn't a tea party in progress—it's just Guy Bonham giving his trumpet a rejuvenation treatment.

THE boys finally decided that they could do without insurance, and that insurance could do without them, so they folded up their ledgers and destroyed their time clock cards just to serve notice as to how they felt about the entire matter. The heights of radio was their goal. But those heights weren't so easily attainable, as they soon found out, and they went to work over WBZ in Springfield, Mass., after cooling their heels in the station director's office until he wearied of saying "No!"

January 1, 1930, was New Year's Day for most people, but it was the beginning of a New Era for the Jesters. They were informed at the time that there was a remote possibility of their landing a commercial sponsored by a new concern manufacturing a confection containing yeast and vitamins no end. In April of the same year, the "Tastyeast" tag was added to the name "Jesters" and they went to work over NBC-WJZ.

For six months, they commuted from Hartford to New York, but they decided that travelling so often wasn't an aid towards keeping in good voice. So they all moved to Jackson Heights, L. I. They remained on the Tastyeast program three and one-half years, enabling their sponsor to cancel an order for red ink and buy heavily in the black ink market.

To get back to their rehearsals, however. They are really a treat to the eye and ear. They write their own dialogue and continuity in a manner strange to behold. They all sit around a table with their chins in the cupped palms of their hands. Suddenly, one will get an idea, and leap to his feet. The others will immediately start shooting questions, making changes, offering suggestions, and before you know it, a program is completed. One of the most difficult parts in arranging a program, for them, is to decide what instruments to use, and who is to play which. Off-hand, the three (Continued on Page 23)



DON'T stop me if you've heard this one. Just skip it, and go on to the

She Thinks It's Funny

*Jane Froman Stutters
But It's a Laugh and
Not a Tragedy to Her*

By Lewis Y. Hagy

next paragraph. But do you remember the story about the two men who stuttered meeting one another and each thinking the other was trying to kid him? Probably you don't remember it. It's so old. But anyhow, they did.

And that is exactly what happened to Jane Froman, that very beautiful girl whose delightful voice comes to you every Friday night over the CBS network. And the reason I tell you this story about Jane Froman first, before I get down to such matters as where she was born and what she likes for breakfast, and who is her favorite author, and all that sort of stuff, is that the story of the two stutterers most aptly illustrates what people like most about Jane. Her delightful sense of humor.

It happened in Chicago. A music publisher came to see her, and he stuttered very badly. Jane stutters, too. And she stutters particularly when she is talking to someone else who stutters. She didn't know the music publisher stuttered, and he didn't know she stuttered, so when they got together, there was considerable confusion.

Then they both broke into gales of laughter, and although they didn't get much business accomplished, they did get plenty of laughs, and after all, how can you possibly spend a better evening?

Before I met Jane Froman I recalled having read the most heart-rending pieces about her "enormous, tragic handicap which she fought with grim determination." But I'd heard her over the air, and if she had any enormous, tragic handicap, I couldn't figure out what it was.

But the minute I met her, I knew it was mainly a lot of baloney—or is it bologna? Because in the first place, she assured me, regarding her stuttering, that she had never fought it with any "grim determination" because she'd always been able to laugh it off. And as for tragic—well, nothing you can laugh off can possibly be tragic.

Jane has always stuttered, but when she sings she doesn't so it doesn't really matter a whole lot. If anything, I would say that when she sits and chats with you, the slight stutter you notice now and then adds, if anything, to her charm. Although—tee hee—she mentioned that she stutters much more when she is speaking to someone in whose presence she feels strange.

BUT speaking of her stuttering, there was an amusing incident that happened last spring. Jane signed to make a two-reeler for Warner Brothers. She signed without thinking of her stuttering, but when she realized what it meant to make a two-reeler, she was petrified, and she put off going out to the studio as long as she could on one pretext or another.

Finally one of the Warner executives got quite annoyed, and told her to quit the stalling and come along to the studio. So there wasn't anything else to do.

And right about at that time, a columnist cracked that poor Jane Froman, because of her terrible handicap, wasn't able to take advantage of a movie offer.

So she waltzed out to the studio, and read the lines without one single solitary stutter.

And this year she's going to appear in the Follies, where she'll have to speak lines, and she isn't going to stutter, either, she says. She is practicing speaking, thinking of what she is going to say before she says it, and then saying it over very, very slowly. She showed me how it works. Like this.

"So if you see me in the future," she warned, "and hear me talking just—like—this—you'll know I'm not putting on an act. I'll be merely practicing."

Every night before she goes to bed, Jane selects one of a number of plays and reads the lines from them. She

loves dramatic acting and maybe it will be because of that love that radio will lose her one of these days. And it will be radio's loss, too. For next spring, after her engagement

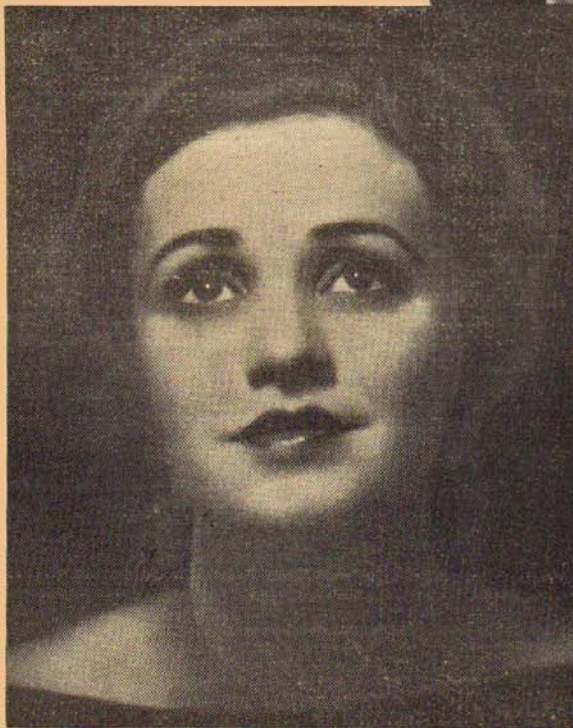
in the Follies ends, she is going to the coast and make a full length picture as a dramatic actress.

But just one more little anecdote about her stuttering.

and then we'll go on to something else before we use up all the space. Just after Jane rose to radio fame in Chicago, the first of these "sympathetic" columnists printed the first story of her "terrific handicap." And immediately she was flooded with thousands and thousands of letters from stutterers who claimed to have been cured, telling her how she could overcome stuttering. And recently, when she appeared at the Paramount Theater, a man came all the way from Philadelphia to tell her personally how she could



JANE FROMAN
... she likes golf, lobster, singing,
books and auto trips ...



... A gracious and exotic young woman ...

mother studied piano and voice at the Chicago Musical College and was a soloist with the Chicago Symphony. She was also soloist for two years at the American Church

in Dresden.

So it was quite natural that when Jane outgrew her first youthful ambition to become a circus rider and jump

a horse through paper hoops, her mother would encourage her to take up the study of voice at the Cincinnati Conservatory. Incidentally, she was a classmate of three other noted radio stars—Frank Luther, John Seagle, and Bill Hay.

Her radio debut was made over station WLW in Cincinnati in 1930, and her work soon landed her a radio engagement in Chicago.

When you have that rare combination of unquestioned talent and exotic beauty, success is not very often an uphill climb, and it hasn't been for Jane Froman. Success came quite easily, and quite naturally, and it would not have taken any gifted prophet to predict, back in the Cincinnati and Chicago days, that Jane would land on Broadway very shortly.

She loves to play golf and to swim, and to watch football and baseball. Her favorite mode of travel is by air,

and after her first trip, she was so enthusiastic that she took lessons, and can fly a plane solo. On those rare days when she doesn't have to be at the studio, she takes her snappy convertible coupe and seeks the solitude of some remote golf course, where she likes nothing better than to play eighteen holes all by herself.

Indeed, of the five things she has never had enough of, golf heads the list. The other four, in the order of their preference, are lobster (imagine that), singing, books, and auto trips.

Five feet six inches, brown hair, blue eyes, wears clothes like a model—but why try to write it? Look at the pictures.

Jane is all in favor of the New Deal, because her cousin, William Woodin, the secretary of the treasury, tells her it will make everything all right again, and she knows he knows what he is talking about.

She honestly does love to sing. You know it, without having her tell you, when you watch her rehearse. Hours and hours of rehearsal aren't work to her at all. They're just more singing, and she never tires of it. No matter how long the rehearsal, you will never find the beautiful Jane in a bad humor about it. She jokes with the musicians, and stands beside the huge bulk of Jacques Renard as she stamps one foot and waves one hand, raising her enchanting voice in "Harlem Lullaby." Her greatest disappointment recently was

he "cured." Imagine his chagrin when he discovered she didn't stutter at all. But they spent a pleasant hour together, and you can take it from me, meeting Jane Froman is well worth a trip from Philadelphia.

Jane inherits her musical ability. Her

when she was approached by MGM with a proposition to hop into a plane and fly to Hollywood to sing three numbers in Joan Crawford's new picture. She wanted to go so badly, but she was forced to refuse because she had to remain in New York for Follies rehearsals. So she consoles herself by looking forward to the end of the Follies engagement, and her real debut as a movie actress. I would not be at all surprised if Hollywood saw a new star arise in its midst.

Strange people have always frightened her, which is rather odd, considering her rare combination of beauty and sense of humor. Girls like that aren't usually overly shy. No wonder she is popular around the studios, though. Plenty of "horse sense" relieved by little whimsies.

And while I sat and envied the success of this gracious and exotic young woman, to my amazement I learned that all the time, she was sitting there envying me.

"You know, I'd like to write—to cover feature stories," she announced suddenly and surprisingly. "That must be wonderful fun!"

I didn't dissillusion her. Let her go on thinking so.



DON BESTOR
... a pioneer band leader of the air ...

INSTEAD of "No, you can't go out and play till you've done your music lesson!" the frequent cry in little Don Bestor's home was, "When are you going to stop pounding on that blankety-blank melodeon!"

Don't ask me what a melodeon is, because I'm a stranger here myself. Anyway, this is Don Bestor's story, and if I'm stuck, it's my own fault—I looked for it.

Don's brother used to teach the melodeon. All day long the house echoed to musical scales and eerie chords that would make Beethoven, Liszt, and Bach dizzy from turning over in their graves.

When night fell, you'd think peace and quiet would descend on this martyred domicile. Well, guess again, customers, for here is where that brat Don Bestor enters the scene. Just when the folks would begin to think they liked the melodeon because it sounded so good when it stopped, the darn thing started making a racket again. It was only Don, playing in the dark. He was more "in the dark" than you might think, because what he didn't know about manipulating that noble instrument would fill several encyclopedias, with a set of correspondence courses thrown in for good measure.

The family didn't like the idea of Don tinkering with the melodeon at that hour, and told him so in no uncertain terms. Did that feaze little Don? Bless his little heart! Grandma was always there to come to his rescue and say, "Let the little darling alone. He'll be a great musician some day."

All this happened in a pocket edition of a town called Mazomanie, near Madison, Wisconsin. I asked Don whether its citizens are referred to as Mazomanians, but the resultant silence was so painful, I hastily changed the subject.

Don's practice at the melodeon made him adept at the piano, which is a first cousin or something to the former instrument.

He was not much higher than a grasshopper's shin bone when, at the age of fourteen, he joined a repertory show. He played what are laughingly alluded to as "bits" and doubled as piano pounder in the orchestra. The piano was esconed behind a curtain so the youth would not look too incongruous at the keyboard in the gingham dress and bonnet of a covered wagon matron or the grizzly and grimy beard of an aged "forty-niner." He had to be pretty agile to run between the stage and the piano.

By the time he was sixteen, Bestor had graduated to a job in an orchestra which played in vaudeville. During two years at this work, he labored diligently at composi-

tion. He was writing songs similar to those used in present day musical comedies, but their tremendous vogue had not arrived. Bestor has a habit of being ahead of the times.

Then came a job as piano puncher in a music publishing house, where he played new numbers for the benefit of orchestra leaders, singers, and song-pluggers. He wrote many tunes of his own and they were used in road shows. Somehow the shows always petered out or hit a detour sign before they reached Broadway.

Meeting so many orchestra leaders put a bug in his bonnet, and he organized a band of his own. He specialized in trick arrangements, was one of the first band leaders to write his own arrangements and insist that his men follow the notes instead of observing the rule of "every man for himself."

Just when his band was hitting on all twelve, and he was getting an enviable reputation, Bestor found himself with a theater on his hands. The theater was in Kankakee, Ill. It was his, lock, stock, and

under his own banner. He parted with Benson, and slipped into a lucrative stand in Pittsburgh.

At that time, the Westinghouse Electric Company was experimenting with a new whatcha called radio broadcasting. They had a primitive transmitter in Pittsburgh with the call letters KDKA. Bestor was invited to bring his band up for a broadcast. After listening to a few programs over a friend's crystal set, he was reluctant to accept the invitation. There was a soprano on, and she sounded like an alley cat with the toothache moaning over a long lost lover.

BUT it meant free advertising, and Don couldn't resist that angle of it, so up to the makeshift studio he came. This was in 1922. Thus Don Bestor became a pioneer band leader of the air.

He never dreamed that some day that microphone would be symbolic of a billion dollar industry and that the era was dawning in which he would actually be paid to broadcast.

Eventually, he left Pittsburgh and embarked on a coast-to-coast tour. In 1925, the Music Corporation of America was formed, and along with the famous Coon-Sanders Nighthawks, Bestor's was the first to join.

There followed a series of hotel engagements, vaudeville tours, and special engagements. He broadcast over practically every major station in the country. He is considered a good luck harbinger for new hotels, and has probably opened more than any other band leader in the country.

Bestor's life has had its romantic side too. In 1924, while playing an engagement at the Morrison Hotel, Chicago, he was attracted by the litesome grace of Frankie Klossman, dancer in the hotel revue. He carried the torch for a long time before he summoned the nerve to tell her about it.

Then one day, he came to her, bravely displaying a splinter in his finger. She removed it and bathed the wound tenderly, cauterized it, and bound it carefully. Bestor didn't even wince, and when she had done with holding his hand, he held hers. Thus the courtship began. It culminated in their marriage in 1925. Today, they have a six-year-old daughter. He's teaching her how to play the piano.

Though famous out west, Bestor did not invade New York until the latter part of 1931. He dispensed his velvety rhythms at the New Yorker Hotel and from there switched to the Lexington, where, in the Silver Grill, he established a devoted following among both young and old.

This past summer he has been on the "Showboat" up in Lake George. He has just returned to New York, and, after an engagement at the Pavillon Royale, succeeding Guy Lombardo, he will go into the Hotel Bit-

more.

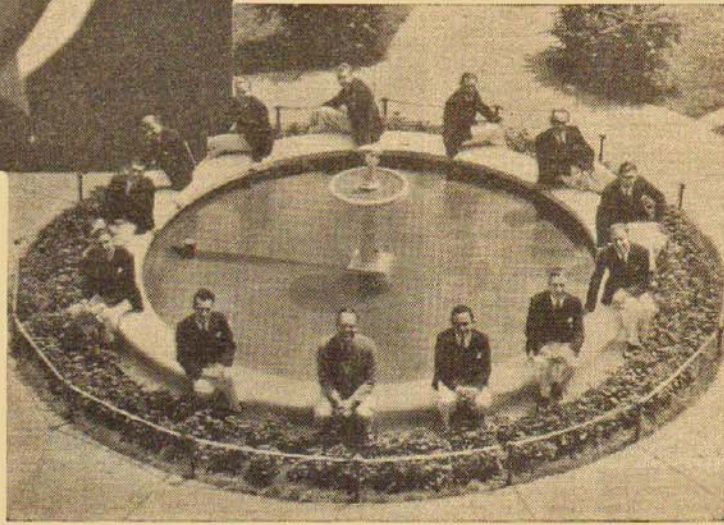
Then, of course, you can hear him with Walter O'Keefe and Ethel Shutta on the Nestle Hour every Friday.

What is the secret of Bestor's popularity. Well, the secret is there is no secret. It's perfectly obvious. It's his music. There's something about it that quickens the pulse. He features muted brass and woodwinds. Being a pioneer of broadcasting, he understands microphone technique as few band leaders do. He knows how far from the mike certain instruments should be, and how loudly they should be played. He has kept a sensitive finger on the pulse of public fancy in dance music and he constantly caters to it.

But he still clings to a certain childhood habit. He'll get home at three or four in the morning, and sit down at the piano, tinkering with the keyboard, improvising in the dark. He claims it's the greatest sedative in the world. It soothes and relaxes him.

Try it sometime, but be sure your wife and family and the neighbors understand.

See if they think it's the greatest sedative in the world. But then, of course, if they don't, you must remember that they aren't drawing down the handsome check every Saturday night that Don Bestor tucks away in his pocket, and naturally, you could hardly expect them to see the thing in quite the same light.



DON AND THE BOYS
... they are considered good luck harbingers for new hotels ...

Playing in the DARK

Don Bestor Puts Himself To Sleep by Improvising On the Piano at 4 A. M.

By Willard Quayle

barrel. Somebody had to run it. Bestor elected himself. He dropped out of the music business to become a prosaic business man, operating a movie emporium. Can you imagine?

EDGAR Benson, director of the Benson orchestras in Chicago, got wind of Bestor's new occupation, and slapped his own face in dismay. He dashed to Kankakee, and went into a huddle with Bestor, reasoning and pleading with him. Finally, he offered Don the leadership of the Benson orchestra. Benson had a set-up out west similar to that of Meyer Davis in the east. This was a proposition Bestor could not refuse. So he went back into the music profession with a rush. At that time Roy Bary was affiliated with Benson, too. Later he joined Paul Whiteman.

Bestor took over the Benson baton and swiftly won an enormous following. You see, he wasn't just a stick waver. He knew music too. Furthermore, he understood dance tempo. Back in 1920, while Whiteman was teaching the east how to dance, Bestor was giving lessons to westerners.

It was inevitable that he eventually should strike out

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RADIOS' hidden voices . . . voices that whisper in soft caress . . . voices more sweetly attuned than the voices of radio's highest priced songsters . . . the wives of radio!

No one can even estimate how many of radio's great owe their success to "the little woman." When interviewers ask a successful radio star to tell his public to what he feels that he owes his success, there are many who are frank and manly enough to admit the truth, and reply candidly that, without their wives, they would never have gotten far.

The average man—and even more particularly, the average successful man—likes to think that he himself, and no one else, achieved the position of eminence he occupies. And, in justice, it must be admitted that in many cases that is true. But not in all. And not all successful men will dodge the issue and refuse to admit that they owe what success they have won, in part at any rate, to the understanding and helpfulness of their wives.

But the successful men—not only radio stars, but men in all fields of endeavor—who will confess that without the treasured help of their wives, they might not have climbed so high up life's ladder—those are not only successful men, but BIG men.

Morton Downey has been married to his wife, the former Barbara Bennett, for more than four years. Yet never for one moment has the love light that shines in their eyes, only for one another, been even faintly dimmed. And Morton Downey will tell you that a large measure of his success came to him because of his determination to prove to Barbara that even if he couldn't set the Hollywood movie colony on fire, he could and would achieve stardom in radio.

When Mort went out to the coast more than four years ago, it was with the intention of mingling acting and singing. His success in the east had caused him to believe that he could take Hollywood by storm, but to the inhabitants of Hollywood, he was just one more amiable young man with a sense of humor.

The first picture he attempted was "Syncopation," and in it he sang to his leading lady, then still Barbara Bennett, of the aristocracy of the stage, the song "I'll Always Be in Love With You." And suddenly, as he sang, Mort knew that he meant those very words. His two weeks of whirlwind courtship swept Barbara off her feet, and they were married.

Cynical souls—and Hollywood is filled with cynical souls—deemed it odd at the time that a harum-scarum Irish lad should win the hand of one of the stage's most hoity-toity aristocrats, and they predicted that the marriage would soon hit the rocks. But it hasn't, and you can take it from Mort and Barbara—there is no immediate prospect that it will.

Mort wanted to show his bride that he really could act, so he made another picture, "Mother's Boy." He took her to the premiere, and after twenty minutes of watching himself on the screen, took Barbara by the arm and led her from the theater.

On their return to New York, Morton was electrified one morning to read a columnist's comment, "Poor Morton Downey—he's all washed up."

A few nights later, while Barbara stood by his side, Mort sang over the long distance telephone to a group of advertising executives seated in an office in North Carolina, and his performance won him an engagement on the Camel cigarette broadcast.

Last December, the arrival of Morton, Junior, inspired the singer to write "Welcome Home, Little Stranger."

Long before Lily Belle Lombardo met Guy Lombardo in Cleveland one night five years ago, she was one of his most ardent fans. Today, after living amid his music for five years, she is still his most ardent fan. This summer she and Guy are living on the Lombardo yacht, always within cruising distance of the Pavillon Royale. And Lily Belle Lombardo, whose parties are the envy of all radio-lana hostesses, is Guy Lombardo's greatest inspiration.

Whenever he is playing you can spot her platinum tresses and great, appealing blue eyes near the bandstand.

Romances Helped Stars Attain Fame

Wives' Understanding Love Helped Many in Hard Climb Up Ladder Toward Success

By Mathilda Breckenridge

Lily Belle's parents wanted to make a musician of her, but one day she heard Guy's music, and she knew she'd never be a musician. She knew she'd rather listen to Guy.

You have heard it said, doubtless, that poverty will make love fly out of the window. But have you ever noticed, at parties where radio stars congregate, that dark-tressed little beauty who is always somewhere in the immediate vicinity of Little Jack Little? Poverty never made her love for Jack nor Jack's love for her fly out of any old window, and there was a long period of poverty before Jack achieved his present success, too.

But the more poverty, the closer together their hearts entwined, until today they stand out as one more instance of a young couple who have overcome the obstacles in the pathway of their devotion, and struggled, hand in hand, to the top.

TFA LITTLE met Jack twelve years ago, and they were married five years ago. She became her husband's business manager and personal secretary—which is quite a retinue for a young man just embarking on a precarious career as an accompanist in vaudeville. But Jack has just graduated from school, and Tea still attended the Holy Name convent when they decided that poverty or no poverty, they would embark together on life's highway, with nothing much in the way of assets except love for one another and high hopes.

Now they sneak off together every Friday to their little cabin in the pines on the edges of a picturesque lake in Upper New York, and there love's young dream pursues its idyllic way to the accompaniment of breezes through the tree-tops.

Jack always plays his songs to Tea before he submits them to a publisher, and he is always guided by her unerring opinion.

We already have taken a sly peep at the domestic felicity of Lily Belle and Guy Lombardo, and one of the differences of opinion which is always cropping up between Guy and his brother Carmen is just who is the sweetest and best little wife in the world, Guy's Lily Belle or Carmen's Florence.

The matter has never been definitely decided, because

Carmen always votes for Florence and Guy always votes for Lily Belle, so there you are. Of course, Carmen will admit that second prize ought to go to Lily Belle, and Guy will never fail to agree that Florence is a close runner-up for the honor, so it would seem that both the Lombardo brothers are pretty well satisfied.

I remember one day when Florence Lombardo was having her picture taken with her "family," consisting of two chow dogs, big Ching and little Brandy. Upstairs was Guy, tearing his hair, because he was ready to start a rehearsal, and there was no Carmen to be found. Naturally, Carmen was down with Florence, watching the taking of the pictures. As he remarked, what was a mere band rehearsal when Florence was around?

"Please be with me in just one picture?" pretty Florence appealed, and Carmen couldn't resist. He never can when Florence looks up at him with her big eyes, and pouts prettily. The picture snapped, Carmen leaped from the bench where they had posed, and dashed madly up the stairs, "Guy will shoot me!" he exclaimed, but really he didn't seem to care much. He had the air of a naughty boy who had found (Continued on Page 15)



MARIA ZENATELLO
... he is a good boy—that Martini ...



BARBARA DOWNEY
... swept off her feet ...

LILY BELLE LOMBARDO
... Guy's greatest inspiration ...

FLORENCE LOMBARDO
... met Carmen nine years ago ...

TWENTY-FIVE years ago this month

a spindly-legged kid who though he could play a clarinet and tell jokes was trying to break into vaudeville on a circuit of ramshackle theaters in Ohio and West Virginia. He had been kicked out of the high school band in Circleville, Ohio, for jazzing up "Poet and Peasant," but he didn't know what was in store for him. His name was actually Theodore Friedman, but his act was so outlandish, as the Greeks used to say, that he had to change his name every split-week to convince managers that he was a new act and deserved a chance. We don't know how many theaters the youngster was kicked out of, but he was a darn persistent fellow, even twenty-five years ago.

Because, after a quarter-century in show business, when the average performer is ready to retire to a farm and raise egg-laying chickens, he is still one of the biggest annual money-makers in the entertainment profession.

This perennial wonder of entertainment has passed under the name of Ted Lewis for lo these many years, and when he was about ready to take time off from his never-ceasing travels to shine brightly in the radio firmament known as Commercial Sponsor Land, our elongated nose for news asserted itself. Your humble correspondent, who loathes airplanes and anything even remotely connected with the darn things, took out another insurance policy and Balbo-ed off for Chicago, where we had heard the World's Fair and Ted Lewis were playing. By following the crowds to the Dells we located Mr. Lewis playing to packed houses of social-minded Chicagoans who are wont to frolic and dance.

Now the usual article about a celebrity, radio or otherwise, expounds at great length on the kind of mouth wash his dog uses, how he combs his hair eighteen times a day, why he loves kiddies dearly, and reveals the ever-present luck-charm without which he would never, never make an appearance. Well, we figured that after twenty-five years Ted Lewis would be full of that sort of material, and that we could tap this thing off in ten minutes and spend the rest of our vacation lying in the hay or playing tennis on yon grassy courts.

But Ted Lewis is, was and will be first and always a showman, and he loves nothing more dearly, with the possible exception of his brainy, attractive wife, Adah, than to expound his ideas on entertainment. We listened.

"Maybe you don't realize," began the high-hatted tragedian of jazz, who hasn't gained a pound in ten years and still has more pep on a night club floor than a dozen 1933-style band leaders, "that radio has to be a career in itself. As long as theater managers and night club owners are willing to pay me the salaries I've been getting, I simply refuse to sandwich in radio as another means of income. I tried it once, and I found out that when you're traveling around the country as I do, it's not fair to a commercial

S-h-h-h, It's a SECRET!

Ted Lewis, a Real Veteran Of Show Business, Has New Ideas for Next Broadcast

By Donald Couper

sponsor or to your listeners or to yourself to rush a show on the air without proper preparation and rehearsal, and while you're exhausted from doing four and five shows a day. It's a sad mistake."

"But," we remonstrated in our most remonstrative fashion, "don't you think it's a mistake to be heard over seventy-seven stations every week, and not draw down a dollar for it?"

"Listen, brother," said Ted, and I'll swear there was a sentimental tear in his eye, "for twenty-five years the people of this country have made my life a darn happy one. When phonograph records were the rage, they went out and bought my records by the dozen, and when I went on tour with the Greenwich Village Follies, they came to see me, and when I played in vaudeville, they still remembered me. Say, if they want to dance to my music, I'm darn happy about it."

His press agent, as press agents will, approached at the moment with a load of scrapbooks that would have balanced Kate Smith. As we scanned through the thousands of stories that gave a fleeting glimpse of a career that had created jazz in a Coney Island honky-tonk, set a new style in music on Broadway when Broadway was Broadway, and brought everlasting fame and fortune to an Ohio youngster who thought it was fun to run away from home, I remarked casually that some hecklers had remarked that although Ted Lewis was the one consistent box-office attraction in the theaters of the country, he hadn't clicked on radio.

Kind readers, Mr. Lewis burned up at this. He sizzled, if you know what I mean. And justifiably, we realized a few minutes later.

"Milton," he shouted at his man-of-all-work. "Drag out the fan mail!"

WELL, you know how we love to read fan mail. But in all seriousness, we were amazed at the quantity and quality of the letters Ted receives as a result of a sustaining broadcast that is heard only after midnight. Old men and women in the twilight of their lives, young girls just learning about love, callow youths with the urge of

jazz, fired workers in the coal mines, leg-weary wives of Kansas farmers, beautiful belles of the South—oh, from all walks of life they write to Ted, praising his music,

asking him to play this new number, begging him to feature that old number. He mails out more than a thousand photographs a week, and he has hundreds of pictures sent by his feminine listeners. Imagine—after twenty-five years he still has his sheik appeal!

We asked him to tell us just why he has not deserted the theater for radio. Easier hours, more leisurely work, we pointed out.

Ted works, we learned, fifty-two weeks in the year, and Vals-par discovered that indirectly it meant a very expensive proposition when they grabbed the maestro and his famous Musical Klowns for thirteen weeks of air programs a short time ago. Since they didn't want to pay him enough salary to compensate for his losses from cancellation of theater engagements, Ted tried to combine the two. His initial price was steep, but they also had to pay \$1,800 in line charges, salaries of technical men, et cetera, in order to follow him all over the country. For he was probably the first radio star to be heard from a different spot every week.

"Those thirteen weeks," Ted recalls proudly, "I think I set an all-time record for weekly earnings in show business. My combined salary for radio, phonograph records, dance dates and theater engagements was \$——," and he mentioned a figure that would enable this meek person to settle comfortably in the country and collect rejection slips for the rest of his days.

DO you know," said our interview-ee as he told us about his radio experiences. "I was the first to broadcast a tap-dance. It happened years ago in Pittsburgh, over KDKA. Bill Robinson, who did the tapping, was so nervous that we were afraid he'd collapse. And I was the first to produce an entire new revue on the air every week, and feature guest stars in much the same manner that Rudy Vallee does now. It just shows that basically there's nothing new in show business."

Lewis has made up his mind that radio success depends on complete concentration and "staying put" in one spot.

"Radio is a profession that requires a technique all its own, and it should never be a sideline. My sustaining programs are the best practice in the world for me, and when I'm ready to accept the right sponsor, I know that my new idea for a program will go over because I'll be microphone-trained for it."

And then Ted Lewis admitted that he is about ready to give up the road (he didn't say *positively*) for just as a novelty he thinks he'd like to relax. His gorgeous apartment on Central Park West is unoccupied half the year, and he has just purchased an estate in New Jersey where he can spend his summers leisurely. (Continued on Page 19)



TED LEWIS AND HIS ORCHESTRA

... he is, was, and will be, first and always, a showman ...

Baton, Racket and Bow

VIC IRWIN can always knock on wood, for he is never without one of four things—a baton, a violin, a violin bow, or a tennis racket. It takes guts to play tennis or a violin, and Vic can do both, which is a peculiar enough combination to warrant an investigation of this twenty-nine-year-old veteran maestro.

Vic Irwin, Equally Adept At Band Leading, Fiddling, Worries About His Tennis

By Jack Marlowe

In his brief career he has had as kaleidoscopic a career as any musician could wish for, and at the present time his star is in further ascendancy with a brand new idea that has clicked on the air and will shortly create a real sensation in the theater. But Vic is worried about his tennis game.

As he rehearsed his band, Mr. Irwin was also busy worrying about the NBC tennis tournament, as well as a few other competitions, which he was doped to win. His novelty arrangements for the broadcast that evening were great, but his forehead hadn't worked right that afternoon and his serve wasn't going good. The continuity he had written for the air show was really clever, but Mr. Irwin knew too that his backhand was miserable and his chop strokes were not under control.

Strangely enough, the grotesque bedmates of tennis stardom and musical wizardry just fit the role Vic Irwin is playing in radio entertainment these days, for he is the rhythmic marvel responsible for the Betty Boop Frolics that are heard from coast to coast every Friday evening. He's not Betty Boop, of course, and he's not Ferdie the Frog but his Cartoonland band has set a new style and a new trend in music values.

Imagine, if you can, seeing and hearing a cartoon on the screen. Then sit back some Friday night and listen to one of Vic's broadcasts. Close your eyes, and you'll swear that musically you're seeing a screen cartoon. The credit goes to Vic, who took Max Fleischer's famous cartoon character, Betty Boop, and gave her a complete musical background in popular songs that actually transforms sight into sound. Call it mental television, if you will.

VIC selects the novelty numbers for each broadcast, and take it from him, that's no cinch, for the average brain-child of Tin Pan Alley simply doesn't fit Bonnie Poe's personality. Bonnie is Betty Boop. And for a band that hangs its hat up in Cartoonland, would be silly to play straight dance music. So on Vic's husky shoulders falls the ticklish task of picking the numbers, working out the unique arrangements with his staff, and writing the entire continuity.

Added to these duties is the recent debut of Mr. Irwin in the role of dialogue deliverer, but the poor fellow has a certain amount of mike fright. Perhaps it's his handsome moustache and fine physique, which make the girls at the tennis courts go "ah" when he swings into action. A man can't be that good-looking, and not be conscious of it when addressing the mike.

But before our jealous nature asserts itself, let's find out what this 29-year-old baton-waver has been doing with himself all these years.

He was born in New York City in 1904 (stop me if I'm wrong) and for the life of him can't remember just where. He had five brothers and two sisters, so it's no wonder the rest of the family can't remember where he came into the picture. At the age of 9 the poor fellow dutifully started to take violin lessons, and thrice weekly trudged to and from his teacher's home. Now he plays the fiddle, the guitar, the piano and tennis.

By the time Morris High School had seen fit to chuck him out with a diploma, and New York University was embracing him, Vic found a job playing the violin in an orchestra at the old Knickerbocker Grill. Somehow he forgot to go to school any more, and the first thing he knew he had formed his own orchestra and hid himself to

Florida to compete with Meyer Davis at Palm Beach.

He can still spoof society names quicker than Eddie Cantor can use old jokes (which is quick indeed) for the swanky Florida crowd took the New York youngster to their bosoms and hailed him as the boy-wonder band leader of the year. Vic

spent two seasons there, rolling in what appeared to his immature mind to be wealth, and came back to New



VIC IRWIN ... he's preparing for that NBC tennis tournament ...



VIC AND BETTY BOOP (BONNIE POE) ... the average brain-child of Tin Pan Alley simply doesn't fit Bonnie's personality ...

York to see what the home town thought of his success.

He evidently looked good to the boys in the back room, for his own orchestra was featured at the Knickerbocker Grill. Then he hopped to the Palais D'Or (where B. A. Rolfe afterwards got his chance at Vic's behest), and followed that up by replacing Vincent Lopez in the Casa Lopez when the Casa Lopez was the Casa Lopez. The shekels were rolling in, and Vic's band was featured in the pit for the year-run of "The Blonde Sinner." A pleasure.

Then the Manager Hotel opened, and the Irwin orchestra won the coveted assignment of furnishing the music in the new dining room. Roxy came around to hear the boy wonder, and the result was three weeks at the Roxy Theater, with Vic conducting a 110-piece orchestra for the first (and only) time in his life. That was, of course, in the days when a 110-piece orchestra had 110 pieces.

PARAMOUNT booked him quickly, and for the next two years Vic toured the Publix circuit with his band, playing at the famous Oriental Theater in Chicago and other mammoth cinema cathedrals under the Publix banner. This was way back when Rubinoff still had his hair, and even then Vic was playing violin solos in much the same manner as Rubinoff does now. To put it mildly, he created a sensation in the middle west.

When he returned to New York, Vic invested some of his savings in the newly-opened Hollywood Restaurant, but when friction among owners developed suddenly, he moved out with his band and played across the street at the Mayfair Roof for six weeks. Vic had made his bow on the air from the Hollywood Restaurant over CBS, and when his orchestra opened at the Woodmansten Inn, CBS followed him with another wire.

While making innumerable phonograph records for Brunswick, he met Max Fleischer, the genius behind the Betty Boop cartoons. Max convinced Vic that he had

real musical talent that was being wasted in routine band appearances, and that his future lay in capitalizing on his gift for musical interpretation. It would be of great value particularly in injecting novel, humorous slants to the Fleischer cartoons ala music, the dean of screen cartoons pointed out.

EVIDENTLY Vic was convinced, for he has been associated with Fleischer for the past two years. When the idea of bringing Betty Boop to the air was brought up, Vic interpreted the idea musically, and his melodic background helped to put the program over from the start. But for the first six months of Betty's existence on the air, Vic worked unostentatiously and without credit. Then Max Fleischer realized that the Cartoonland band and its novel arrangements was virtually as big an attraction as Betty Boop and Ferdie the Frog, and Vic blossomed out with vocal and printed credit.

Right now Vic and Fleischer are busying themselves with the intricate development of a stage show that Roxy would like to feature as the Christmas Week attraction at the Music Hall. For years Roxy's Christmas shows have been famous, and Vic feels highly honored that his radio band and stars have been selected for Roxy's first yuletide presentation in Radio City.

"The trouble with most musicians and conductors," declares Vic, "is that they quit studying just as soon as they begin to click. I learned my lesson. I'm studying more religiously these days than ever, and when I complete my private courses in harmony, theory, composition and conducting, I expect to get some instruction under Damrosch."

"Between studying, doing a broadcast, planning a stage show and playing tennis, I'm also looking around for a band spot for Betty Boop and her gang. I'm surprised that no hotel has grabbed the idea of offering a really new kind of dance music. The idea is cartoon interpretation of popular songs in dance rhythms. Listen . . ."

And he sat down at the piano to create an infectious melody effect that really sets your feet a-tapping. We admitted that it sounded great. That was a mistake, for immediately Vic launched into his favorite tune of the moment. None other than "The Band from Cartoonland" which he wrote with his chief arranger, Ernie Watson, and which the publishers say should be the biggest novelty song hit of the year.

Vic hopes so, but he'll trade the sale of a thousand copies for the return of that sizzling forehand shot that he uses to baffle such ranking tennis satellites as Berkeley Bell, Gregory Mangin and Harold MacGuffin. Well, he admitted sadly, that's what he gets for letting music make such inroads on his personal life.

However, if you happen to have a date to play tennis with this earnest young man, do not be misled by anything I have said here into thinking he will be a set-up.

He still is able to trim a lot of near-champions hands down.

DEAR Voice of Experience:
I am in love with a girl, as much as any young man can be, and she is the same to me. We belong to the same church, but my father and her father disagree in various ways, and so my father won't have anything to do with any of her family. He has put everything in my road he can think of to part her and me, even made me quit going to church or any place where he thinks she might possibly be.

My parents and hers disagree just out of ornery stubbornness where one doesn't want to admit the other is wrong. My girl friend and I both love music and appear on quite a number of radio programs (not together, however). We seem to agree on everything and the more our folks disagree, the more we agree. Her folks allow me to visit her and take her places and don't hold any of my father's faults against me. They seem to like me, which I am glad of. She is as good a girl morally as any girl could be.

Now, my question is, do you think we could become happily married and that these differences between our folks would not make us unhappy in the future? I might add that our folks have apologized to each other lately, in public, but in private my father hasn't changed and keeps me away from her as usual.

She intends to leave for college soon and if she leaves, I won't see her but once in the whole college year. What do you think will be the outcome?

BILLY

ANSWER: At least, Billy, you can take heart in the fact that you are not the first boy who has been kept away from a sweetheart by parents and if you fortunately find that she is the girl of your choice and the two of you choose what you are planning to do, get married, it will not be the first time that a wedding ceremony has found disfavor in the eyes of the parents of the principals involved.

You state in the last paragraph of the letter that your sweetheart is planning to go away to college. This may seem as if the fates are against you, but in my opinion, it could be made to work out to your advantage. If the girl loves you, as you say that she does, it is possible for her to prove absolutely true to you while she is away at college, and it will also give time for the wound to heal in your father's heart toward her parents, and this could be much more easily done when his son is not constantly seeking the company of the daughter of the other family.

There is an old saying, "Where there's a will, there's a way." If every boy quit going with his girl whose father objected to her, there would be fewer marriages in the world. The thing for you to do is to stand by, keep in touch with your girl by letter while she is going to college, do all that you can to merit both her love and her fidelity. It is not my idea to take sides with you, a lad, against your father, but I am taking it for granted that you have presented the issue to him exactly as it exists, in which case I am only being fair to all concerned when I advise you the way I have.

If your father will look back to the days of his boyhood, he may not have had the easiest sailing in the world when he was courting your mother, but he probably has what so many of our dads have—good forgetters.

If your father can forget what he has considered slights on the part of these other people as easily as he has forgotten his boyhood experiences, there is some hope that by the end of her college year, these obstacles that have been in your way will be automatically removed. I know that you hope they will, and for you I hope so too.

DEAR Voice of Experience:
My husband and I are taking a little vacation to relax and enjoy ourselves, but the resort where we are stopping has at least ten female nuns for every man in sight. The result is my vacation is proving miserable for me. You see, my husband is very handsome and even when we are walking together girls everywhere in passing us look only at him and smile. Many of them say "hello."

He claims he doesn't know them or that they merely talked with him a minute in the swimming pool or in the surf. I don't swim and the sun doesn't tan me but breaks me all out in freckles so I look terrible in an evening gown. My husband loves the sun and swimming so he goes to the pool and into the surf alone and stays longer each time. I am miserable all the time he is gone, and when he comes in he always seems to look kind of guilty. When I ask him who he talked to he says nobody. Then some female will stop me afterwards and tell me that she had a long talk with my husband and how interesting he is. Then I am miserable again for hours.

Are all men flirts and liars, or did I just happen to pick one? How can I cure my husband of making me jealous?

FRANTIC

ANSWER: Mrs. Frantic, if I am going to be of any help to you in the solution of your problem it means that you and I are going to have to face facts. Hence the first thing to do is to get at the bottom of your trouble.

In the first place, any red-blooded man, whether married or single, has a right to talk freely with members of both sexes without being accused of ulterior motives. The moment that a wife curtails this freedom by asking all kinds of suspicious questions about conversations held by her husband, the moment she begins to demand that he avoid any social contact with members of the opposite sex, one of three things is going to happen: The husband will lose all initiative and self-expression and become automatically a prisoner in his own home, in which case the

YOUR Problems SOLVED

By The Voice of Experience

husband will be most miserable; or, having a will and mind of his own, he will openly refuse such domination by the wife and go merrily about his way in the matter of his social life (and then the wife is in for all kinds of misery); or, not wanting to displease the wife but still desiring some freedom in the choice of his friends, the husband will try to satisfy both equations by holding all conversations with women on the sly and then denying these meetings to his wife.

Evidently your husband classifies in the third category, and you say his actions are making you miserable and jealous. However, I must disagree with you for it is your actions, not his, that are causing this onerous situation. Instead of your husband's conversations with women and lies regarding these meetings being the cause of your jealousy, your jealousy is the cause of the secret meetings and the husband's lies. Therefore, if anything is to be done to overcome your jealousy, the thing to do is

and had a little chat, but I was too anxious. I asked her if I could take her home. She refused. A few weeks passed and I stopped her again. I asked her could I get acquainted. She said that was my problem. I asked her for a date, and she says "no" and always "no." But still and all she does sometimes give me a smile. I haven't spoken to her since. I think about her constantly, and just wish I could make a hit with her.

Should I start talking again and take things easy for a while, or should I forget her? She is the only girl that seems to me like a good bet so far.

C. S., Jr.

ANSWER: Having been a boy once myself, C. S., I can understand your elation over this girl that has so intrigued your emotional imagination.

You say that she lives in your neighborhood. There are two ways that you could go about attracting her attention favorably: First, by doing something or accomplishing something that would cause you to become the topic of conversation in your own neighborhood, but naturally this would have to be of a constructive character; in other words, it would have to be some accomplishment that would give you publicity, not notoriety. Not knowing your capacities or the limitations of your city, it is impossible for me to be specific as to what you could do to bring this about. But if you have ingenuity, that detail you yourself can work out.

The second thing would be for you to start, if necessary, a one-sided correspondence with her and confine yourself in your letter-writing to breezy, newsy little letters in which, by subtle inference, you could let the girl know that she interests you more than other girls do and that you are solicitous of having the opportunity of establishing a friendship. You should avoid the mistake of sending her mash notes or of bragging about yourself and thereby hoping to attract her attention to you. A little flattery would be acceptable, but be sure not to spread it on.

If the first few letters are ignored, it might be well to put your cards on the table frankly in a little letter to her and ask her if she would do you the honor of telling you why she is averse to your friendship which you are proffering. But in this letter do not take on the tone of begging. Merely put it as a matter of your asking for reasons rather than pleading for recognition.

Either of these two methods I believe would be better than a continuation of your attempts to stop her in person and ask for dates. At least try one of these methods and then let me know how you succeed.

VOICE OF EXPERIENCE:

Can a woman be in love when she absolutely refuses to trust a man? When she continually has him watched and followed? When she tries to catch him patronizing women of low character and other forms of vile humanity?

Yours disgustedly, F. A. B.

ANSWER: I have pretty well answered your letter, F. A. B., in my reply to the letter signed "Frantic," and I would suggest that you get the pamphlet on jealousy and present it to the party referred to in your letter.

If there is justification for a woman's suspicions as regards the man that she is watching, no one can blame her for her actions, but if she feels that she is being actuated by love in her detective work or that her suspicious watchfulness, whether the man is guilty or not, is going to produce harmonious results, then in both instances she is mistaken.

You have asked general rather than specific questions, F. A. B., therefore I have generalized my reply.

Dear Voice of Experience:

I am a boy twenty years of age. I have been going with a girl for almost two years. We are both very fond of each other. However, there is one thing that threatens to ruin our happiness—the question of religious denomination.

My father disapproves very strongly; my mother not so strongly. Her mother is a widow, and does not disapprove of my keeping company with her daughter. Please tell me why happiness has to be spoiled by this question being dragged forth, and whether I am wrong or right in going with her?

JAY

ANSWER: Jay, I have made it a point to avoid as much as possible any partisanship in religious controversies. However, I have always maintained, and I believe wisely so, that where great religious differences exist between a boy and a girl who are contemplating marriage, if either the boy or the girl or both takes his or her religion seriously, there is great danger of spiritual inharmony.

Even though the boy and girl come to a very definite agreement regarding their religious difference, if they reside in the vicinity of either parent and the parent or parents are strong adherents in their faith, the danger of religious quarrels is equally great.

I have tried to clarify this in a pamphlet of mine on "Ten Rules for Happy Marriage." It might pay you to send a three-cent stamp and procure this pamphlet.

Your Friend and Adviser,
"THE VOICE OF EXPERIENCE"

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Advice for Radio Guide Readers



Your Friend and Adviser
VOICE OF EXPERIENCE

The Voice of Experience, back on the air, continues to answer questions propounded by readers of Radio Guide. The Voice's new broadcast schedule is as follows: Monday to Friday, 12 o'clock noon New York time; Tuesday 8:30 p. m. New York time with a repeat broadcast at 11:45 for Pacific Coast and Rocky Mountain section; and Monday, 3:15 p. m. New York time.

Because of his large volume of mail, personal replies are impossible, but in cases where the Voice has at hand one of his pamphlets to fit any case, he will be glad to send a complimentary copy. All communications addressed to the Voice of Experience in care of RADIO GUIDE for reply in this department, will be forwarded directly to the Voice, unopened.

not to change your husband but to change yourself.

Jealousy is such an insidious thing, and so completely fools the one who is jealous as to its origin and causes, that very few of us who are jealous are able to see through the masquerade and recognize jealousy for what it really is. There is no question but what it punishes everyone it contacts, both the jealous one and the subject of the jealousy. The trouble is most folks who are jealous want to cure that jealousy by changing, not themselves, but the objects of their jealousy.

Now, getting to your problem for a moment: Certainly there is no harm in your husband talking to other women on the beach or in the pool, provided that he is merely exchanging pleasantries and items of interest with them. You would be far better off if you would do the same thing with men of your acquaintance. Your husband doesn't own you; you do not own him, and I can assure you that the more freedom each offers the other, the more surely happiness and compatibility can be expected.

I have a little two thousand word pamphlet on "Jealousy" explaining what it is and how to overcome it in one's self or another, which I believe will solve your problem for you if you will put it to practical use and if you want your problem solved. I will be glad to mail it to you if you will send me a self-addressed envelope. For that matter, if any other jealous individuals to whom this answer presents itself are interested in procuring this pamphlet, I will be glad to send a copy to them too, merely upon request and with the enclosure of a self-addressed envelope or a stamp.

The problem of jealousy is too big to really analyze for you in one issue of this column, hence my suggestion regarding the pamphlet.

Dear Voice of Experience:

I am twenty-two and crazy over a girl who lives a few blocks away. She is about nineteen.

Last summer I first saw her and tried to get acquainted, but I couldn't. I found out her name, and finally stopped her one night

I WAS born some time ago in Upper Silesia, of poor but dishonest parents. At the age of six months, I began to cut my first tooth, and the noise I made aroused the neighbors to a high pitch of frenzy.

"Faith," exclaimed my old man (father), prophetically, "it's a braw, bonnie laddie the bairn is. And I'm thinkin' it's a raddio broadcaster he'll be wan av these foine days!"

Papa, it might be explained, never knew for sure whether his parents had been Scotch or Irish, so in order to play safe, he used both dialects.

When I was eleven, my family emigrated to America, the land of opportunity. However, when the good ship *Fanatic* reached Ellis Island, they received a message from the United States government that they were wanted back home and that it was very important. So back we trekked across the broad, foam-flecked Atlantic. But upon reaching their native shores once more, my parents found that there must have been some mistake, and that they were not wanted there at all. So back we came once more, and for a second time disembarked at Ellis Island.

Laughing uproariously, for he was endowed with a keen sense of humor, papa explained to the uniformed attendant that he had been the victim of a practical joke. But the attendant was quite sure there had been some mistake, so back home once more went the little brood of McGuirks. This sort of thing kept up for some time, back and forth, back and forth, back and forth.

When I was thirty-two, father learned that there is no Ellis Island in Philadelphia, so this time we sailed for Philadelphia, and the first thing we knew, we were all registered voters in the land of the brave and the free.

However, I realized the need for an education, so I advertised for bids from colleges, and finally matriculated at Weems University, where I took up football, baseball, track and calculus. Later, learning that calculus is not something you play, I dropped it. At this time I hoped to prepare for a white collar job, but I soon discovered that it was virtually impossible to keep a collar white after the third day, so reluctantly abandoned the plan.

My first season at Weems was highly successful. Dean Weems, who was later to wield a great influence my life, also acted as football coach at Weems University because he had found that the football coach received more salary than the dean, and he couldn't see any sense in passing up anything that easy.

It was Dean Weems, or, as we now know him, Coach Weems, who originated a trick that has been accredited erroneously to Alonzo Stagg, Pop Warner, Chick Meehan and various other coaches, and which since has been widely copied. This bit of gridiron strategy, known as the "hidden ball trick," involved the use of ten deflated footballs, one of which was tucked down into the jersey of each of the players. At a signal from Coach Weems, each of the ten players would blow up the ball hidden in his jersey, and start running toward the goal with it. The opposing players would chase him, whereupon the remaining player would take the real ball, and score a touchdown with it amid the confusion.

THE perfection of that trick brought me a lucrative offer from a rival university, and during the summer vacation I called upon the president of the institution to discuss terms and find out what they served at the training table.

"I ain't educated enough," I explained to the university president, "and I want you should learn me some Greek."

"Perhaps it would be better if we taught you some English first," the prexy remarked.

But the deal fell through, and back to dear old Weems for another freshman year I went. I had decided to take two years in each class, thus prolonging my stay in the University to eight years; because I found it very pleasant there.

The science of radio was in its infancy, there being only two stations then in existence. They were stations KKKK and UUUU, but their transmitting apparatus was so crude that no one ever was able to distinguish where the announcers said they were located. Later, two more stations were launched, and they also, by an odd coincidence, were called KKKK and UUUU. This led to much confusion.

That was the year that Weems University played Northwestern College of Chiropody and Barbering on Weems Field before a crowd variously estimated at from ten to fifty thousand persons. The game stands out in the annals of the sports world for two reasons. One was that when the officials of the Northwestern College of Chiropody and Barbering went to the boxoffice to get their share of the gate receipts, they found that the box office was closed, and they were never paid off. The other was that the Northwestern College of Chiropody and Barbering team, when it came time to be awarded their letters, found they could not get "N. C. of C. and B." on their jerseys because they were all too narrow-chested, so they all left and entered Indiana.

But to get back to the gate receipts, a clever move on

the part of Coach Weems at that time was to have such an inestimable influence upon the entire broadcasting industry that it is worthy of telling here, for the first time, exclusive to RADIO GUIDE.

Coach Weems, realizing that the gate receipts of the N. C. of C. and B.—Weems' game would be quite healthy, hurried into the box office after all the tickets had been sold, and asked the box office men to go and get him a drink of water. When the box office man returned with the water, he was amazed to find that the coach had forgotten about the water and disappeared, so he put the entire incident out of his mind.

With the gate receipts of the N. C. of C. and B. game, Coach Weems executed a master stroke which was to make history in the broadcasting industry. He purchased the four existing radio stations and merged them into one station.

He then found himself owner and sole proprietor of a new radio station, K K K K U U U U K K K K U U U U, which later became the station you know today as "KUKU."

And so Coach Weems became Ambrose J. Weems, and Shortstop Eddie McGuirk became Eddie McGuirk, notorious sports announcer of radio station KUKU.

And now, having acquainted you with my background in the world of sports, I will give you my impressions of what we may expect in the football season that is about to begin.



EDDIE MCGUIRK HIMSELF

... Alias Raymond Knight, alias Professor Ambrose J. Weems, etc., etc., etc. . . .

The SAGA of Eddie McGuirk

Star Sports Expert of Station KUKU Tells All In Moment of Weakness

By Eddie McGuirk

Station KUKU's Sports Announcer
As told to Oscar Milch

EDITOR'S NOTE: As a result of public clamor for an article dealing with the outlook for the coming football season, RADIO GUIDE engaged Eddie McGuirk, sports broadcaster for radio station KUKU and recognized the world over as an authority on sports, to write a forecast for the 1933 season. However, when it developed that Mr. McGuirk cannot write, or even read, it looked for a while as though the whole scheme would have to be abandoned. With typical resourcefulness, however, the editors of RADIO GUIDE obtained the services of Oscar Milch, prominent ghost writer, and utterly disregarding expense and everything else, commissioned Mr. Milch to ghost write for Mr. McGuirk. What do you think of that?

"What do you think of the outlook for the football season this year?" I have been asked.

I think it will be okay with me. It is always cooler in the football season, and I am getting sick and tired of this l—sy heat.

"Well, what about Southern California?" many fans ask. "What do you think of them?"

The whole state will go for repeal, I believe. There is some speculation as to what Chick Meehan will do at Manhattan.

Anybody can do pretty well at Manhattan. Why I know a place in West 45th street—all you got to do is walk in there and ask for Jake and mention my name. Any old time at all.

And there is no question I understand, that Fritz Crisler ought to work wonders at Princeton.

I thought he was a good violin player but as a football coach he'll have to show me.

Nobody knows much about Yale. But I have the real low-down. I know ALL about Yale. Yale is a lock factory.

(Editor's Note: Mr. McGuirk is slightly in error here. Yale is an institution of learning.)

(Author's Note: Say, if you know so much about this, why don't you write it yourself?)

(Editor's Note: I wish I had.)

But as I was saying, when rudely interrupted, there is no reason I can think of except one why the football season shouldn't be bigger and better than ever. I read in the paper where the Eighteenth Amendment is likely to be tucked away in moth balls on December 5, and that is the only thing that might cause complications.

Most of the final football games of the season are played on December 2, except in Uruguay, where they do not close the season until early in March.

But by continuing prohibition, if prohibition ever has been continued, until after the close of the football season, much of the color and interest will be taken away from the final games. To my mind, there is nothing more picturesque about the grand old game of football, or, as I sometimes call it, the gridiron pastime, as the sight of old grads reeling about the stands and falling out of their seats.

And personally, I would not consider under any circumstances going to a football game on December 2 and sitting in a stand to freeze to death while sober, so right there the attendance is cut down by one.

And speaking of the government reminds me that they ought to have a pretty fair team this season. Reports from Atlanta say that the material has never been better, and I am in a position to reveal that the boys down there are at work on a new trick play which ought to give them a nice bulge on Leavenworth and Joliet. They are going to fill the ball with concrete, so that when the opposing back kicks off he will break his foot, and a good, hearty laugh ought to result every time.

"You ought to be a fullback at Ossining!" a friend of mine told me.

"I was," I responded, with simple modesty. "All right, then, Eddie," he agreed. "We'll let it go at that. But there is one thing I believe your public demands. They would like to know about Purdue."

"Boop, boop, Purdue!" I responded airily, as I closed the interview and put it away.

LOG OF STATIONS

Table with 4 columns: Call Letters, Kilo-Watts, Power, Location. Lists various stations like KFAB, KMOX, KSTP, etc.

8:00 a.m. CDT ↔ 7:00 a.m. CST
NBC—Children's Hour; WJZ WENR
NBC—The Balladeers, male chorus; instrumental trio; WEAF WOV

KSTP—Musical Program
KYW—Sunday Morning Sunshine Program
WISN—Resume Sunday Comics
11:30 a.m. CDT ↔ 10:30 a.m. CST
NBC—Radio City Concert; WJZ WENR KSTP



KATE SMITH

is taking it easy with but three weekly programs. But then, her NKA chairmanship is a job in itself. Tune in her "Swanee Music" now on Monday at 8 p.m. CDT over CBS-WHK, Tuesday at 7:45 p.m. or Wednesday at 8:15 p.m.
3:30 p.m. CDT ↔ 2:30 p.m. CST
NBC—Temple of Song; WEAF WOV WENR

NBC—Horse Sense Philosophy with Andrew F. Kelly; WEAF WOV WMAQ KYW—The Globe Trotter; News of the World
WJJD—Ace Sports Review
WOC-WHO—Disc Dons
6:25 p.m. CDT ↔ 5:25 p.m. CST
KMOX—Sports Reporter
KYW—Sports Reporter
WOC-WHO—Baseball Scores

9:35 p.m. CDT ↔ 8:35 p.m. CST
WGN—Headlines of Other Days
9:40 p.m. CDT ↔ 8:40 p.m. CST
WGN—Concert Orchestra
9:45 p.m. CDT ↔ 8:45 p.m. CST
NBC—Sunday at Seth Parker's; WEAF KYW WOV WHO WGV KSTP WTMJ
WBBM—Guy Lombardo's Orchestra
WENR—Benny Meroff's Orchestra
WGN—The Dream Ship
10:00 p.m. CDT ↔ 9:00 p.m. CST
CBS—Guy Lombardo's Orchestra; WABC WISN WCCO KFAB KMOX
NBC—Berrie and Betty; sketch; WJZ WMAQ
WGN—Bridge Club at the Au
10:15 p.m. CDT ↔ 9:15 p.m. CST
NBC—Four Horsemen, male quartet; WJZ WMAQ
NBC—National Recovery Administration, talk; WEAF WOV WOV WOV WENR KSTP
WTMJ—Curtis Sports Reporter
WTMJ—Four Dunn Boys
10:20 p.m. CDT ↔ 9:20 p.m. CST
KYW—Husk O'Hare's Orchestra
10:25 p.m. CDT ↔ 9:25 p.m. CST
WGN—Time; Weather Forecast
10:30 p.m. CDT ↔ 9:30 p.m. CST
CBS—Jerry Freeman's Orchestra; WABC WCO KMOX WISN
NBC—Orchestral Gems; WEAF WOV WMAQ KSTP WOV WHO
KFAB—Agricultural Talk (CBS)
KYW—Jules Stein's Orchestra
WENR—Sports Reporter
WGN—Bernie Cummins' Orchestra
WTMJ—Echa Z. Polski
10:35 p.m. CDT ↔ 9:35 p.m. CST
WENR—Ben Bernie's Orchestra
10:45 p.m. CDT ↔ 9:45 p.m. CST
KFAB—Jerry Freeman's Orchestra (CBS)
KMOX—Art Hick's Orchestra
WOC-WHO—Orchestral Gems (NBC)
10:50 p.m. CDT ↔ 9:50 p.m. CST
WGN—Ted Weems' Orchestra
11:00 p.m. CDT ↔ 10:00 p.m. CST
NBC—William Scott's Orchestra; WEAF WOV WOV WHO
CBS—Glen Gray's Orchestra; WABC WISN
NBC—Dance Nocturne; William Steess' Orchestra; WJZ WMAQ
KFAB—American Legion Walkathon
KSTP—Reports
KYW—Benny Meroff's Orchestra
WCCO—Baseball Scores
WENR—Buddy Rogers' Orchestra
WTMJ—Dance Orchestras
11:10 p.m. CDT ↔ 10:10 p.m. CST
KSTP—Dance Nocturne (NBC)
WGN—Charlie Agnew's Orchestra
11:15 p.m. CDT ↔ 10:15 p.m. CST
KFAB—Glen Gray's Orchestra
KMOX—Sports Reporter
WCCO—Junior Ass'n of Commerce Forecaster
WOC-WHO—Baseball Scores
11:20 p.m. CDT ↔ 10:20 p.m. CST
KMOX—Ralph Bennett's Eleven Aces
WOC-WHO—Walkathon
11:30 p.m. CDT ↔ 10:30 p.m. CST
NBC—Bud Shay's Orchestra; WEAF WENR WOV WHO
CBS—Johnny Hamp's Orchestra; WABC KFAB WCO WISN
NBC—Carlos Molina's Orchestra; WJZ WMAQ KSTP
KMOX—Joe Gill's Orchestra
KYW—Russell Glave's Orchestra
WGN—Late Dance Orchestras
11:40 p.m. CDT ↔ 10:40 p.m. CST
WOC-WHO—Bud Shay's Orchestra (NBC)
11:45 p.m. CDT ↔ 10:45 p.m. CST
KMOX—Ralph Bennett's Eleven Aces
12:00 Mid. CDT ↔ 11:00 p.m. CST
KFAB—Organ Program
KMOX—Around Chicaotown (CBS)
KSTP—Earl Hines' Orchestra
KYW—Husk O'Hare's Orchestra
WCCO—Jack Crawford's Orchestra
WENR—Earl Hines' Orchestra
WISN—Jazz Nocturne
WMAQ—Harry Simek's Orchestra
WOC-WHO—Dick Fiddler's Orchestra (NBC)
WOW—Dick Fiddler's Orchestra (NBC)
12:15 a.m. CDT ↔ 11:15 p.m. CST
KMOX—Irving Rose's Orchestra
WMAQ—Benny Meroff's Orchestra
12:30 a.m. CDT ↔ 11:30 p.m. CST
KFAB—Dance Orchestra
KSTP—Buddy Rogers' Orchestra (NBC)
KSTP—Carlos Molina's Orchestra
WENR—Buddy Rogers' Orchestra (NBC)
WISN—Dream Girl
WMAQ—Benny Meroff's Orchestra
12:45 a.m. CDT ↔ 11:45 p.m. CST
KMOX—Around Chicaotown (CBS)
KYW—Jules Stein's Orchestra
1:00 a.m. CDT ↔ 12:00 Mid. CST
KMOX—Joe Gill's Orchestra
WBBM—Around the Town, orchestras
1:15 a.m. CDT ↔ 12:15 a.m. CST
KMOX—Art Hick's Orchestra
1:45 a.m. CDT ↔ 12:45 a.m. CST
KMOX—"When Day is Done"

Monday, Sept. 18

Voice of Experience

11:00 A.M. CDT

Minstrels

8:00 P.M. CDT

8:00 a.m. CDT → 7:00 a.m. CST CBS—Little Jack Little, vocalist; WABC WBBM WISN KMOX NBC—Morning Glory; orchestra: WEAF WOW KFAB—Time 'n' Tunes KYW—Musical Clock WCCO—Time Signal Program WGN—WGN's Good Morning WJJD—Happy Go Lucky Time WLS—Steamboat Bill and His Singing Sailors WMAQ—Charlie White's Gym of the Air; WOC-Who—Musical Clock WTMJ—Livestock Quotations 8:15 a.m. CDT → 7:15 a.m. CST NBC—Bradley Kincaid, the Mt. Boy; WEAF WOW KMOX—Time, Tunes and Topics KSTP—Breakfast Club WBBM—Musical Time Saver WISN—Early Risers' Club WLS—Produce Reporter WMAQ—Breakfast Club (NBC) WTMJ—Morning Cuckoo 8:25 a.m. CDT → 7:25 a.m. CST WLS—Julian Bentley, newscast 8:30 a.m. CDT → 7:30 a.m. CST CBS—Dancing Echoes; WABC WBBM KMOX WISN NBC—The Chorus Program; WEAF WOW KSTP—General and Sport News WLS—Sunshine Express 8:35 a.m. CDT → 7:35 a.m. CST KSTP—Breakfast Table Favorites 8:45 a.m. CDT → 7:45 a.m. CST CBS—Reis and Dunn, comedy and songs; WABC WBBM KMOX WISN KFAB KSTP—When the Morning Rolls Around WOC-Who—Red Ellis WTMJ—Crazy Crystal Cowboy 9:00 a.m. CDT → 8:00 a.m. CST NBC—Breen and de Rose, vocal and instrumental duo; WEAF WOC WHO WOW WMAQ CBS—In the Luxembourg Gardens; WABC WBBM KFAB NBC—Four Southern Singers; WJZ KSTP KYW WTMJ KMOX—Breakfast Parade WGN—Keep Fit Club WISN—Early Risers Club WLS—Dr. Bundenes's Magazine of the Air 9:10 a.m. CDT → 8:10 a.m. CST WBBM—Chicago Dental Society 9:15 a.m. CDT → 8:15 a.m. CST NBC—Morning Parade; WEAF WOC WHO WOW NBC—Clara, Lu 'n' Em, variation letters; WJZ KSTP WGN WTMJ KFAB—Piano Pair KMOX—Tommy's Office Boy Antics KYW—Irene King and Rose Vanderbosch WBBM—Jack Brooks and Norm Sherr WMAQ—Musical Hodge Podge 9:30 a.m. CDT → 8:30 a.m. CST CBS—The Merry-makers; WABC WISN KMOX NBC—Today's Children; dramatic sketches; WJZ KSTP KFAB—Musical Clock KYW—Morning Parade (NBC) WBBM—Beauty Chat by Mary Mold WGN—Market Reports WMAQ—Happy Jack; Jack Turner, songs WTMJ—Lucy Long's Radio Kitchen 9:35 a.m. CDT → 8:35 a.m. CST WGN—Leonard Salvo's Mail Box 9:45 a.m. CDT → 8:45 a.m. CST NBC—Irma Glen, organist; WJZ KSTP KMOX—Produce Reporter WBBM—Al and Pete songs and comedy WISN—Woody's Grab Bag WMAQ—Market Reports 9:50 a.m. CDT → 8:50 a.m. CST KMOX—KMOX Today WGN—Allan Grant, pianist WMAQ—Irma Glen organist (NBC) 10:00 a.m. CDT → 9:00 a.m. CST CBS—Cooking Close-Ups; Mary Ellen Ames; WEAF KMOX KFAB WCCO WBBM NBC—Hour of Memories; U. S. Navy Band; WEAF WOC WHO WOW KYW KSTP—Polly, the Shopper WGN—Movie Personalities WISN—The Crazy Crystals Buddies WJJD—Organ Melodies WLS—Poultry and Livestock Markets WMAQ—Women's Page of the Air WTMJ—Down a Country Road 10:10 a.m. CDT → 9:10 a.m. CST WCCO—Prisella, the Maid of New England 10:15 a.m. CDT → 9:15 a.m. CST CBS—Morning Moods; WABC KMOX WISN KFAB KSTP—U. S. Navy Band (NBC) WBBM—Galaxy of Stars; Phil Porterfield, Edward House, Norm Sherr and Ruth Howard WCCO—Cooking School of the Air WENR—Edna Odell, contralto WGN—Happy Endings WJJD—Cartoonist of the Air WMAQ—Singing Strings (NBC) WTMJ—Waltz Girl 10:25 a.m. CDT → 9:25 a.m. CST WGN—Board of Trade Market Reports

10:30 a.m. CDT → 9:30 a.m. CST CBS—Tony Wons with Keenan and Phillips, two pianos; WABC WGN WCCO KMOX KFAB—University of Nebraska KSTP—Ladies Department Store Parade WBBM—The Vanny Girl WENR—College Inn Comedy WHAD—English Literature WJJD—Illinois Medical Society WMAQ—Jimmy Kemper, songs WOC-Who—Opening Hog Flash and Farm Talk WTMJ—Eliner Bieck's Organlog 10:35 a.m. CDT → 9:35 a.m. CST KSTP—U. S. Navy Band (NBC) 10:45 a.m. CDT → 9:45 a.m. CST CBS—The Friendly Philosopher; WCCO KMOX WBBM KFAB KSTP—Homemaking Institute WENR—Rhythm Rammers (NBC) WGN—Digest of the News WHAD—Polish Quarter Hour WJJD—Fred Beck, organist WMAQ—To be announced WOC-Who—Sendal WOW—Talking Things Over 10:55 a.m. CDT → 9:55 a.m. CST WGN—Organ 11:00 a.m. CDT → 10:00 a.m. CST NBC—Salt and Peanuts, comedy and songs; WEAF WMAQ WOW CBS—The Voice of Experience; WABC WHAD KFAB WBBM KMOX NBC—Gene Arnold and his Commodores; WJZ WENR KSTP KYW—Rex Maupin's Carnival WCCO—New England Furniture and Carpet Company WGN—June Baker WJJD—Ema's Movie Reporter 11:15 a.m. CDT → 10:15 a.m. CST NBC—The Worlds Going's On, Dorothy Fuldheim; WEAF WOC WHO WMAQ WOW NBC—Originalities; Roy Shield's Orchestra; WJZ KSTP WTMJ KFAB—Market Reports and News KMOX—Woman's Program WBBM—Virginia Clarke; Gene and Charlie WCCO—Aunt Phoebe's Post Box WENR—Vic and Sade, comedy sketch WGN—Allan Grant, pianist WISN—The Globe Trotter, weather report WJJD—Billy Sunshine 11:20 a.m. CDT → 10:20 a.m. CST WISN—Gypsy Nina (CBS) 11:25 a.m. CDT → 10:25 a.m. CST WCCO—The Singing Baker 11:30 a.m. CDT → 10:30 a.m. CST NBC—On Wings of Song; WEAF WMAQ CBS—Concert Miniatures; WABC WISN NBC—The Merrie-Men; WJZ KSTP WENR KFAB—Texas Ranner KMOX—St. Louis Medical Society KYW—Miss Gay WBBM—Frank Wilson, tenor, and Jules Stein, pianist WCCO—Markets, Stocks, News Flashes WGN—Market Reports WJJD—Parade of Radio Stars WOC-Who—Weather Forecast; market reports WOW—Between Friends WTMJ—What's New in Milwaukee? Ask Mrs. Grey 11:35 a.m. CDT → 10:35 a.m. CST WGN—Painted Dreams 11:45 a.m. CDT → 10:45 a.m. CST NBC—Pat Kennedy, songs; WJZ KYW KSTP KFAB—Concert Miniatures (CBS) KMOX—Concert Miniatures (CBS) WBBM—Concert Miniatures (CBS) WJJD—Fashion Adviser WLS—Tom and Don, harmony team WOC-Who—Drake University WOW—On Wings of Song (NBC) 11:50 a.m. CDT → 10:50 a.m. CST WGN—Organ Recital 11:55 a.m. CDT → 10:55 a.m. CST WTMJ—News Reports 12:00 Noon CDT → 11:00 a.m. CST NBC—Dick Fiddler's Orchestra; WEAF WOW WOC WHO CBS—George Hall's Orchestra; WABC WBBM WCCO KMOX NBC—Tony Caborch, monologist; WJZ WMAQ KFAB—Homemakers Program KSTP—Have You Heard? KYW—Rex Maupin's Orchestra WGN—Mid-day Services WISN—Peggy's Movie Chat WJJD—Noontime Organ Melodies WLS—World's Fair Tours WTMJ—Black and Gold Ensemble 12:15 p.m. CDT → 11:15 a.m. CST NBC—March of Transportation, sketch; WJZ WTMJ KFAB—Jack Griffin's Orchestra (CBS) KMOX—Mae Kitcher KSTP—Dick Fiddler's Orchestra (NBC) KYW—Husk O'Hare's Orchestra WBBM—Walkathon News WJJD—Side Show WLS—Roundup; Orchestra; Variety Acts WMAQ—Wendell Hall, songs

WOC-Who—Aunt Jane's Home Management Club 12:20 p.m. CDT → 11:20 a.m. CST WBBM—Local Markets WOC-Who—Aunt Jane's Home Management Club 12:25 p.m. CDT → 11:25 a.m. CST WBBM—Chicago Hour, featuring Jack Brooks, Norm Sherr and Edward House 12:30 p.m. CDT → 11:30 a.m. CST NBC—Rev. Battle's Concert Ensemble; WEAF WMAQ CBS—Talk by Postmaster General Farley; WABC WCCO WISN NBC—Selbridge Luncheon; Bristol Conference on Retail Distribution; "Present Day Duty of Merchants and Business Men," talk; WJZ KYW KSTP WOW WOC WHO WTMJ KFAB—Buddy Boy Melodies WGN—Market Reports 12:35 p.m. CDT → 11:35 a.m. CST WGN—Palmer House Ensemble 12:40 p.m. CDT → 11:40 a.m. CST WISN—Madison Ensemble (CBS) WLS—Reliance Program 12:45 p.m. CDT → 11:45 a.m. CST KFAB—American Legion Walkathon KMOX—Art Gilham, Whispering Pianist WBBM—The Messenger WGN—Music Weavers WLS—Weather, livestock, Markets 12:50 p.m. CDT → 11:50 a.m. CST WCCO—News Bulletin 12:55 p.m. CDT → 11:55 a.m. CST WLS—Julian Bentley, newscast 1:00 p.m. CDT → 12:00 Noon CST CBS—The Round Towners Quartet; WABC WCCO WISN KFAB—University of Nebraska KMOX—Farm Folks Hour WBBM—Eddie and Fannie Cavanaugh WGN—"Just Plain Bill" WJJD—Baseball: Sox vs. New York WLS—Dinnerbell Program, Art Page WMAQ—Organ Recital 1:15 p.m. CDT → 12:15 p.m. CST CBS—The Captivators; WABC WISN WCCO WBBM WGN—Beauty School of the Air 1:20 p.m. CDT → 12:20 p.m. CST WMAQ—Board of Trade Program 1:25 p.m. CDT → 12:25 p.m. CST WISN—The Globe Trotter 1:30 p.m. CDT → 12:30 p.m. CST NBC—Modern Miracles; WJZ WMAQ NBC—March of Transportation; KSTP KFAB—Christian Science Reader KMOX—Pontiac Singers KYW—Husk O'Hare's Orchestra WCCO—Musical Moments WGN—Earl Hoffman's Orchestra WISN—The Captivators (CBS) WLS—"Uncle Ezra" WOC-Who—Revolving Stage (NBC) WOW—Hotel Paxton Orchestra WTMJ—Heinie and his Boys 1:35 p.m. CDT → 12:35 p.m. CST KMOX—Farm Folks Hour 1:45 p.m. CDT → 12:45 p.m. CST CBS—Ann Leaf at the Organ; WABC WCCO WISN NBC—Happy Jack Turner, songs; WJZ KSTP WMAQ KFAB—Market Reports and News KYW—Prudence Penny, home economics WGN—Dan Russo's Orchestra WGN—Palmer House Ensemble WLS—Livestock and Grain Markets 1:55 p.m. CDT → 12:55 p.m. CST WTMJ—Badger Spotlight 2:00 p.m. CDT → 1:00 p.m. CST NBC—Betty and Bob; WJZ WLS NBC—The Aircyclopedia; WEAF WMAQ KFAB—Ann Leaf at the Organ (CBS) KMOX—Organ Concert of Semi-Classics KSTP—Songs of Love KYW—Rex Maupin's Concert WBBM—Frank Westphal's Orchestra WCCO—University of Minnesota Farm Hour WGN—Music Weavers WOC-Who—Markets WOW—Henry and Jerome WTMJ—Police Reports 2:05 p.m. CDT → 1:05 p.m. CST WOC-Who—Soloist 2:10 p.m. CDT → 1:10 p.m. CST WTMJ—Dance Orchestra 2:15 p.m. CDT → 1:15 p.m. CST NBC—Words and Music; WJZ WMAQ CBS—The Voice of Experience; WABC WISN KFAB WBBM NBC—Catherine Fields, soprano; WEAF WOC WHO KMOX—Exchange Club KSTP—Hollywood Happenings WBBM—Dorothea Dreyfuss WCCO—Weather, Market Stocks

WGN—Earl Hoffman's Orchestra WLS—Maple City Four and John Brown 2:25 p.m. CDT → 1:25 p.m. CST WTMJ—Badger Spotlight 2:30 p.m. CDT → 1:30 p.m. CST CBS—New World Salon Orchestra; Emery Deutsch, conductor; WABC WISN KMOX KFAB NBC—Woman's Radio Review; WEAF KYW WOC WHO WOC KSTP WBBM—Jacques Villet's Orchestra WGN—The Story of Helen Trent WLS—Homemakers; orchestra WTMJ—The Woman's Point of View 2:40 p.m. CDT → 1:40 p.m. CST WBBM—Pat Flanagan's Sport Hunches 2:45 p.m. CDT → 1:45 p.m. CST WGN—Baseball Game WJJD—Bubb Pickard WLS—Farm Organization Day Program WMAQ—Ball Game WDW—Women's Radio Review (NBC) 2:50 p.m. CDT → 1:50 p.m. CST WCCO—New World Salon Orchestra (CBS) 2:55 p.m. CDT → 1:55 p.m. CST WBBM—Baseball Game WTMJ—News Reports 3:00 p.m. CDT → 2:00 p.m. CST CBS—Harriet Cruise and Orchestra; WABC WISN WCCO KFAB NBC—Radio Guild; WJZ KSTP WTMJ KMOX—Window Shoppers; Studio Musicale KYW—Lucky Seven WJJD—Popular Songsters WLS—Quarter Hour in Three Quarter Time WOC-Who—Baseball Game WOW—Poem Time, Bee Baxter 3:15 p.m. CDT → 2:15 p.m. CST NBC—Kathleen Stewart, pianist; WEAF WOW KMOX—Harriet Cruise and Orchestra (CBS) KYW—Dr. H. N. Bundenes, health talk WJJD—Baseball: Sox vs. New York WLS—Studio Musical Variety Program 3:30 p.m. CDT → 2:30 p.m. CST CBS—Artist Recital; Crane Calder, bass; Mildred Rose, soprano; WABC WISN WCCO NBC—Ray Heatherton, baritone; WEAF WOW KFAB—University of Nebraska KMOX—Piano Melodies KYW—Two Doctors with Aces of the Air; Sports 3:35 p.m. CDT → 2:35 p.m. CST WENR—Ray Heatherton, baritone (NBC) 3:40 p.m. CDT → 2:40 p.m. CST KMOX—Dugout Dope by Frances Laux 3:45 p.m. CDT → 2:45 p.m. CST NBC—The Lady Next Door; WEAF WOW WENR WHAD—Columbia Artist Recital (CBS) 3:55 p.m. CDT → 2:55 p.m. CST KMOX—Baseball Game 4:00 p.m. CDT → 3:00 p.m. CST NBC—Valerie Bergere, sketch; WEAF WOW KSTP NBC—Paul Ash's Orchestra; WJZ WENR KFAB—Belle Peau WCCO—Piano Interlude, Ramona Gerhard WTMJ—Baseball 4:15 p.m. CDT → 3:15 p.m. CST CBS—Syracuse Spotlight Orchestra; WABC WISN WHAD KFAB WCCO NBC—Georgia Brown, songs; WEAF WOW KSTP—Paul Ash's Orchestra 4:30 p.m. CDT → 3:30 p.m. CST NBC—Schirmer and Schmitt, piano duo; WEAF KSTP WOW KFAB—To be announced KYW—Earle Tanner, tenor WCCO—Musical Variety Program WENR—Larry Larsen, organist (NBC) WGN—Afternoon Musicale WHAD—Badger Sod Busters 4:45 p.m. CDT → 3:45 p.m. CST CBS—America's Grub Street Speaks; WABC KFAB WCCO NBC—Paul Wing, the Story Man; WEAF WOW KSTP—Melodie Wanderings KYW—Three Strings WBBM—Harry Steele, news commentator WENR—Musical Moments (NBC) WHAD—India by Moland L. Khanna 5:00 p.m. CDT → 4:00 p.m. CST NBC—Richard Himber's Ensemble; WJZ WENR CBS—Skippy; WBBM NBC—Viennese Ensemble; WEAF KSTP WOW WOC WHO KFAB—American Legion Walkathon KYW—Mel Stitzel at the piano WCCO—Organ Interlude WGN—Trainload of Tunes WISN—Dancing Melodies WJJD—Fred Beck, organist 5:10 p.m. CDT → 4:10 p.m. CST WISN—NRA Speaker

5:15 p.m. CDT → 4:15 p.m. CST CBS—H-Bar O Rangers; WABC WISN WCCO KFAB—Mr. Robbiss WBBM—Jacques Villet's Orchestra WENR—Big Brother Club WGN—Century of Progress Orchestra WJJD—Dance Melodies WMAQ—Viennese Ensemble (NBC) WOW—In the Playhouse with Jane 5:25 p.m. CDT → 4:25 p.m. CST WBBM—Walkathon News 5:30 p.m. CDT → 4:30 p.m. CST NBC—Drake's Drums, sketch; WEAF WMAQ WOW WOC WHO CBS—Jack Armstrong, All American Boy; WBBM NBC—Three X Sisters, harmony trio; WJZ WENR KFAB—Adams Tour KSTP—Ceil and Sally KYW—Uncle Bob's "Curb-is-the-Limit" Safety Club WCCO—Musical Variety Program WGN—"The Singing Lady" WISN—The Globe Trotter WJJD—Supper Music 5:35 p.m. CDT → 4:35 p.m. CST WISN—Tea Time Musicale 5:40 p.m. CDT → 4:40 p.m. CST KFAB—World Bookman 5:45 p.m. CDT → 4:45 p.m. CST CBS—Frank Westphal's Orchestra; WBBM WISN WCCO KFAB—Ceil and Sally KSTP—Memories WENR—Little Orphan Annie WGN—Little Orphan Annie WOW—Variety Program 5:55 p.m. CDT → 4:55 p.m. CST KMOX—Sports Reporter

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Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

Wednesday, Sept. 20

Fannie Brice 7:00 P.M. CDT

Cuy Lombardo 8:30 P.M. CDT

8:00 a.m. CDT -> 7:00 a.m. CST CBS-Little Jack, Little, vocalist and pianist; WABC WISN KMOX NBC-Morning Glories; orchestra: WFAE WOW KFAB-Time 'n' Tunes WBBM-Musical Variety Program WCCO-Time Signal Program WJJD-Happy Go Lucky Time WLS-Steamboat Bill and Singing Sailors WMAQ-Charlie White's Gym of the Air 8:15 a.m. CDT -> 7:15 a.m. CST NBC-Bradley Kincaid, the Mountain Boy; WFAE WOW KMOX-Morning Reveries; Ken Wright; Hyman Time KSTP-Breakfast Club (NBC) WBBM-Musical Time Saver WISN-Early Risers WLS-Producer Reporter WMAQ-Breakfast Club (NBC) WOC-WHO-Musical Clock WTMJ-Morning Cuckoo 8:25 a.m. CDT -> 7:25 a.m. CST WLS-Julian Bentley, newscast 8:30 a.m. CDT -> 7:30 a.m. CST CBS-Waltz Dreams; orchestra: WABC WBBM KMOX WISN NBC-The Chero Program; WFAE WOW KSTP-General and Sport News WLS-Sunshine Express 8:35 a.m. CDT -> 7:35 a.m. CST KSTP-Breakfast Table Favorites, 8:45 a.m. CDT -> 7:45 a.m. CST KSTP-When the Morning Rolls Around WTMJ-Crazy Crystal Cowboy 9:00 a.m. CDT -> 8:00 a.m. CST NBC-Four Southern Singers; WJZ KSTP KYW WTMJ NBC-Breen and de Rose; WFAE WOW KFAB-Musical Program KMOX-Breakfast Parade KYW-Marvelous Melodies WBBM-Organ Melodies WGN-Keep Fit Club WISN-Early Risers Club WLS-Livestock Receipts, Dr. Bundesen's Magazine of the Air WOC-WHO-Red Ellis (NBC) 9:10 a.m. CDT -> 8:10 a.m. CST WBBM-Chicago Dental Society 9:15 a.m. CDT -> 8:15 a.m. CST NBC-Clara, Lu 'n' Em; WJZ KSTP WTMJ WGN NBC-Young Artists Trio; Sylvia Altman, pianist; WFAE WOW WOC WHO KFAB-Piano Pair KMOX-Tommy's Office Boy Antics KYW-Irene King WBBM-Jack Brooks and Norm Sherr WMAQ-Musical Hodge Podge 9:30 a.m. CDT -> 8:30 a.m. CST NBC-Today's Children; sketch: KSTP CBS-In the Luxembourg Gardens; WABC WISN NBC-The Three Seamps, trio; WFAE WOW KYW WOC WHO KFAB-Musical Clock KMOX-Request Program WBBM-Beauty Chat WGN-Market Reports WTMJ-Happy Jack Turner, songs WTMJ-Lucy Long's Radio Kitchen 9:35 a.m. CDT -> 8:35 a.m. CST WGN-Leonard Salvo's Mail Box 9:45 a.m. CDT -> 8:45 a.m. CST NBC-Singing Strings; WJZ KSTP WTMJ NBC-Betty Crocker, cooking talk; WFAE WOW WOC WHO KYW KMOX-Producer Reporter WBBM-Al and Pete, songs and comedy WISN-Early Risers Club WMAQ-Board of Trade 9:50 a.m. CDT -> 8:50 a.m. CST KMOX-KMOX Today and Piano WGN-Weather Report; Allan Grant WMAQ-Singing Strings (NBC) 10:00 a.m. CDT -> 9:00 a.m. CST CBS-Cooking Close-ups; Mary Ellis Ames; WABC KMOX KFAB WCCO WBBM NBC-Juan Reyes, pianist; WFAE WOW KSTP-Sing the Shopper KYW-Singing Strings (NBC) WGN-Crime Personalities WISN-Crazy Crystal Buddies WJJD-Morning Dance Hits WLS-Poultry and Livestock Markets WMAQ-Women's Page of the Air WOC-WHO-Favorite Foods of Famous Folks WTMJ-Down a Country Road 10:10 a.m. CDT -> 9:10 a.m. CST WCO-Priscilla, Maid of New England 10:15 a.m. CDT -> 9:15 a.m. CST NBC-Marian and Jim Jordan, comedy duo; WJZ WBBM CBS-The Four Showmen, male quartet; WABC WISN KFAB KMOX WBBM NBC-Radio Household Institute; WFAE WTMJ KSTP WOC WHO KYW WOC WHO Betty Crocker's Talk WGN-Happy Endings WJJD-Cartoonist of the Air WMAQ-Hodge Podge

10:25 a.m. CDT -> 9:25 a.m. CST WGN-Board of Trade Reports 10:30 a.m. CDT -> 9:30 a.m. CST NBC-Rhythm Ramblers; Charles Howard, Edna Odell and orchestra; WJZ KYW CBS-Tony Wons; WABC KMOX WCCO WGN NBC-Betty Moore, Interior Decorating WFAE WOW WMAQ KFAB-University of Nebraska KSTP-Department Store Parade WBBM-The Vannoy Girl WGN-College Inn Comedy WHAD-Thrifty Shoppers with Elmer and Don WJJD-Chicago Motor Club WOC-WHO-Opening Hog Flash WTMJ-Elmer Bieck's Organlog 10:35 a.m. CDT -> 9:35 a.m. CST KSTP-Ambassadors WOC-WHO-Talk; State Secretary of Agriculture 10:45 a.m. CDT -> 9:45 a.m. CST CBS-Pedro de Cordoba, "The Friendly Philosopher"; KFAB WCCO WBBM KMOX NBC-Fields and Hall, songs and comedy; WFAE WOC WHO WGN KSTP-Housemaking Institute WGN-Digest of the News WMAQ-To be announced WTMJ-Talking Things Over WTMJ-Betty Crocker 10:50 a.m. CDT -> 9:50 a.m. CST WOC-WHO-Concert Ensemble (NBC) 10:55 a.m. CDT -> 9:55 a.m. CST WGN-Organ Program 11:00 a.m. CDT -> 10:00 a.m. CST NBC-Gene Arnold's Commodores; WFAE WMAQ WGW WOC WHO CBS-The Voice of Experience; WABC KFAB WBBM KMOX NBC-Eva Taylor, crooner; WJZ WTMJ WGN KSTP-Louise Paul KYW-Rex Maupin's Carnival WCCO-New England Furniture and Carpet Co. Program WGN-June Baker WMAQ-Studio Variety Program WJJD-Front Page Headlines 11:15 a.m. CDT -> 10:15 a.m. CST NBC-Originalities; orchestra; WJZ KSTP CBS-Vincent Travers' Orchestra; WABC WGN NBC-The World's Goings On, Dorothy Fuldeheim; WFAE WOC WHO WMAQ WGW KMOX-Market Reports and News KFOB-Women's Program WBBM-Gene and Charlie and Virginia Clark WCCO-Aunt Purlie's Past Box WGN-Vic and Sade, comedy sketch WGN-Jane Carpenter, pianist WJJD-Billy Sunshine 11:25 a.m. CDT -> 10:25 a.m. CST WCCO-The Singing Baker 11:30 a.m. CDT -> 10:30 a.m. CST NBC-On Wings of Song, string trio; WFAE WMAQ CBS-Concert Miniatures; WABC KMOX WISN NBC-The Merrie Men, quartet; WJZ KYW KFAB-Texas Ranger KSTP-Musical Interlude WBBM-Frank Wilson, soloist, and Jules Stein, pianist WCCO-New York Stocks WENR-Home Service WGN-Board of Trade Reports WJJD-Parade of Radio Stars WOC-WHO-Market Reports WTMJ-Between Friends WTMJ-What's New in Milwaukee? Ask Mrs. Grey 11:35 a.m. CDT -> 10:35 a.m. CST KSTP-Institute of Child Welfare WGN-Painted Dreams 11:45 a.m. CDT -> 10:45 a.m. CST NBC-Pat Kennedy, songs; WJZ KYW KFAB-Concert Miniatures (CBS) KSTP-To be announced WBBM-Concert Miniatures (CBS) WCCO-Concert Miniatures (CBS) WJJD-Parade of Radio Stars WLS-Tom and Don, harmony team WOC-WHO-To be announced WGW-On Wings of Song (NBC) 11:50 a.m. CDT -> 10:50 a.m. CST WGN-Good Health and Training Program 11:55 a.m. CDT -> 10:55 a.m. CST WTMJ-News Reports 12:00 Noon CDT -> 11:00 a.m. CST CBS-Marie, the Little French Princess; WABC WBBM KMOX NBC-Tony Casbooch, monologist; WJZ WMAQ KFAB-Homemakers Program KSTP-Have You Heard? KYW-Rex Maupin's Orchestra WGN-Mid-day Services WISN-Latest Market Report WJJD-Popular Songsters WLS-World's Fair Tours WOC-WHO-Sendal Program WTMJ-Black and Gold Ensemble



ALEXANDER WOOLCOTT is 'The Town Crier' now heard Wednesday and Fridays at 9:30 p. m. CDT over CBS-WIND.

12:05 p.m. CDT -> 11:05 a.m. CST WISN-Peggy's Movie Chat 12:15 p.m. CDT -> 11:15 a.m. CST NBC-Four Horsemen, male quartet; WFAE WOW CBS-Gypsy Nana, songs; WABC WCCO NBC-Wendell Hall, ukulele and piano; WJZ KSTP WTMJ WMAQ KFAB-Around Town with Babo and Mary KMOX-KMOX Magic Kitchen KYW-Husk O'Hare's Orchestra WBBM-Walkathon News WJJD-Side Show WLS-Roundup; Orchestra; Variety Acts WOC-WHO-World Fair Talk 12:20 p.m. CDT -> 11:20 a.m. CST WBBM-Local Markets WOC-WHO-Aunt Jane's Home Management Club 12:25 p.m. CDT -> 11:25 a.m. CST WBBM-Chicago Hour of Music, Jack Brooks, Edward House and Norm Sherr 12:30 p.m. CDT -> 11:30 a.m. CST NBC-Rex Battle's Concert Ensemble; WFAE WMAQ CBS-Mascha Ruginsky; WABC WISN NBC-National Farm and Home Hour; WJZ WOC WHO WOV KSTP KYW WTMJ KFAB-Buddy Boy Melodies WCCO-Dr. W. A. O'Brien Health Talk WGN-Board of Trade Market Reports 12:35 p.m. CDT -> 11:35 a.m. CST WGN-Palmer House Ensemble 12:45 p.m. CDT -> 11:45 a.m. CST KFAB-American Legion Walkathon KMOX-Art Gilliam, Whispering Pianist WBBM-The Messenger WGN-Music Weavers WJJD-Live Stock Markets WLS-Weather and Market Reports 12:50 p.m. CDT -> 11:50 a.m. CST WCCO-News Bulletin 12:55 p.m. CDT -> 11:55 a.m. CST WLS-Julian Bentley, newscast 1:00 p.m. CDT -> 12:00 Noon CST CBS-Aun Leal at the Organ; WABC WCCO KFAB WISN KMOX-Farm Folks Hour WBBM-Eddie and Fannie Cavanaugh WGN-Just Plain Bill WJJD-Luncheon Dance Tunes WBBM-Dinnerbell Program, Art Page WMAQ-To be announced 1:15 p.m. CDT -> 12:15 p.m. CST WBBM-Dan Russo's Orchestra WGN-Beauty School of the Air WJJD-Moosehart Children 1:20 p.m. CDT -> 12:20 p.m. CST WMAQ-Board of Trade 1:25 p.m. CDT -> 12:25 p.m. CST WBBM-Baseball Game WISN-The Globe Trotter 1:30 p.m. CDT -> 12:30 p.m. CST NBC-Syncopators; dance orchestra; WJZ WMAQ CBS-Dan Russo's Orchestra; WABC WISN NBC-Two Seats in the Balcony; WFAE WOC WHO KSTP KFAB-Christian Science Reader KMOX-Pantize Singers KYW-Husk O'Hare's Orchestra WCCO-Musical Moments WGN-Earl Hoffman's Orchestra WLS-Uncle Ezra WTMJ-Hotel Paxton Orchestra WTMJ-Heinie and His Boys 1:35 p.m. CDT -> 12:35 p.m. CST KMOX-Farm Folks Hour

1:45 p.m. CDT -> 12:45 p.m. CST CBS-The Captivators; WABC WISN WCCO NBC-Happy Jack, songs and patter; WJZ WMAQ KFAB-Market Reports and News WGN-Fredence Penny; Home Economics WGN-Palmer House Ensemble WJJD-Billy Sunshine WLS-Livestock and Grain Markets 2:00 p.m. CDT -> 1:00 p.m. CST NBC-Betty and Bob; dramatic sketch; WJZ WLS WGN-Grande Trio; instrumental; WFAE KSTP WMAQ KMOX-The Captivators, Fred Berrens, conducting (CBS) KYW-Rex Maupin's Concert WGN-Music Weavers WJJD-Bubb Pickard WOC-WHO-Markets WGN-Henry and Jerome WTMJ-Police Reports 2:10 p.m. CDT -> 1:10 p.m. CST WGN-Palmer House Ensemble WTMJ-Dance Orchestra 2:15 p.m. CDT -> 1:15 p.m. CST CBS-Madame Belle Forbes Cutter and Orchestra; WABC KFAB WISN NBC-Words and Music; WJZ WMAQ KMOX-Exchange Club KSTP-Hollywood Happenings KYW-Mme. Dorothea Derrfuss WCCO-Weather, Markets, Stocks WGN-Earl Hoffman's Orchestra WJJD-Famous Orchestras WLS-Maple City Four and John Brown WOC-WHO-Willard Program 2:25 p.m. CDT -> 1:25 p.m. CST WTMJ-Badger Spotlight 2:30 p.m. CDT -> 1:30 p.m. CST NBC-Happy Days in Dixie; WJZ WMAQ NBC-Woman's Radio Review; WFAE KYW WOV WOC WHO KSTP KMOX-Wallace Niedringhaus, baritone WGN-Story of Helen Terz WJJD-Baseball; Sox vs. New York WLS-Homemakers' Program; Mrs. Blanche Chenoweth "Little Dramas from Life" WTMJ-The Woman's Point of View 2:45 p.m. CDT -> 1:45 p.m. CST CBS-Luis Russell's Orchestra; WABC WISN KFAB KMOX KYW-Broadcast from Chicago University WGN-Afternoon Musicale 2:50 p.m. CDT -> 1:50 p.m. CST WCCO-Roseland Orchestra 2:55 p.m. CDT -> 1:55 p.m. CST WTMJ-News Reports 3:00 p.m. CDT -> 2:00 p.m. CST NBC-Southern Symphonies; WJZ KSTP KMOX-Window Shoppers, Variety Musicale KYW-Marvelous Melodies WLS-Mae and Bob, Knoxville Boys WMAQ-To be announced WOC-WHO-Baseball Game WGN-Home Economics Period WTMJ-To be announced 3:15 p.m. CDT -> 2:15 p.m. CST CBS-Artist Recital; WABC KMOX WISN WCCO KFAB KYW-Dr. Herman N. Bundesen, talk WLS-Studio Musical Variety Program WOV-Hotel Paxton Orchestra 3:30 p.m. CDT -> 2:30 p.m. CST NBC-Texas Cowgirl; WFAE KSTP WOV WENR KFAB-University of Nebraska KMOX-Organ Melodies KYW-Two Doctors with Aces of the Air WBBM-Flanagan's Sport Hunches 3:40 p.m. CDT -> 2:40 p.m. CST KMOX-Dope from Dugout and Brass Band 3:45 p.m. CDT -> 2:45 p.m. CST NBC-Morin Sisters, harmony trio; WJZ WENR CBS-Mark Warnow's Orchestra; WABC WISN WCCO KMOX NBC-The Lady Next Door; WFAE WOW KSTP-Strange Interlude WBBM-Baseball Game WOC-WHO-To be announced 3:55 p.m. CDT -> 2:55 p.m. CST KMOX-Baseball Game 4:00 p.m. CDT -> 3:00 p.m. CST NBC-Paul Ash's Orchestra; WJZ WENR KSTP NBC-Al Bernard, the Minstrel Man; WFAE WOW KFAB-Belle Peau WCCO-Piano Interlude WHAD-French Lesson WTMJ-To be announced WTMJ-Baseball Game 4:15 p.m. CDT -> 3:15 p.m. CST CBS-Jack Brooks and Westphal's Orchestra; KFAB WCCO NBC-What Do You Want to Know?; WFAE WOW WHAD-Dancing by the Sea (CBS) WJJD-Martin's Orchestra 4:30 p.m. CDT -> 3:30 p.m. CST NBC-The Three Justers, vocal trio; WFAE KSTP WOV KFAB-To be announced KYW-Earle Tanner, tenor

WCCO-Musical Variety Program WENR-Larry Larsen, organist (NBC) WHAD-Melodiam Melodies WJJD-Keyboard Kapers 4:40 p.m. CDT -> 3:40 p.m. CST WHAD-Melodiam Melodies 4:45 p.m. CDT -> 3:45 p.m. CST CBS-Round Towners, male quartet; WABC KFAB WCCO KSTP-Melodic Wanderings KYW-Three Strings WBBM-Harry Steele, news commentator WHAD-Guest Time WJJD-Bing Crosby, songs WOV-Melodic Wanderings (NBC) 5:00 p.m. CDT -> 4:00 p.m. CST NBC-Dick Messner's Orchestra; WJZ WENR WOW NBC-Viennese Ensemble; WFAE WOC WHO KSTP WOW WMAQ KFAB-American Legion Walkathon KYW-Century of Progress Program WCCO-Organ Interlude WGN-Leonard Salvo, organist WISN-Dancing Melodies WJJD-Taylor's Orchestra 5:10 p.m. CDT -> 4:10 p.m. CST WISN-NRA Speaker 5:15 p.m. CDT -> 4:15 p.m. CST CBS-H Bar-O Rangers; WABC WCCO WGN WISN KFAB KYW-Mel Sitval at the Piano WCN-Big Brother Club WJJD-Bobbie Dickson WOV-In the Playhouse with Jane 5:25 p.m. CDT -> 4:25 p.m. CST WBBM-Walkathon News 5:30 p.m. CDT -> 4:30 p.m. CST NBC-Three X Sisters, harmony trio; WJZ WENR CBS-Jack Armstrong; WBBM NBC-Back of the News in Washington; WFAE WOC WHO WOW WMAQ KFAB-Adams Tour KSTP-Cecil and Sally KYW-Uncle Bob's Curb-in-the-Limit Club WCCO-Musical Variety Program WGN-The Singing Lady WISN-The Globe Trotter WJJD-Supper Music 5:35 p.m. CDT -> 4:35 p.m. CST WISN-Tea Time Musicale 5:40 p.m. CDT -> 4:40 p.m. CST KFAB-World Bookman 5:45 p.m. CDT -> 4:45 p.m. CST CBS-Ted Husing, sport talk; WABC WISN WCCO NBC-John Pierce, tenor; WFAE WOW WOC WHO KSTP WMAQ KFAB-Cecil and Sally WBBM-Looking Thru the Looking Glass WENR-Little Orphan Annie WGN-Little Orphan Annie WJJD-Red Hot Dance Tunes 5:55 p.m. CDT -> 4:55 p.m. CST KMOX-Sports Reporter 6:00 p.m. CDT -> 5:00 p.m. CST NBC-Ernie Holt's Orchestra; WFAE WOC WHO CBS-Morton Downey, tenor; WABC KFAB WISN WCCO KMOX-Musical Trio; Ralph Stein, Bob Priess and Rene Hartley WSTP-Children's Hour KYW-Oriental Village Orchestra WBBM-Mitz Green in Happy Landings WENR-What's the News? WGN-Uncle Quin, Jean, Donny Dreamer and Winibone WJJD-Dinner Concert WMAQ-News of the Air WOV-Police Bulletins WTMJ-Chloe, the Friend of All Children 6:10 p.m. CDT -> 5:10 p.m. CST KMOX-Sports Reporter 6:15 p.m. CDT -> 5:15 p.m. CST CBS-Dance Time; WISN NBC-Ray Heatherton, baritone; WJZ WMAQ KFAB-Studio Variety Program KMOX-The Knuckcrackers KYW-The Globe Trotter; News of the World WBBM-"Growing Up," drama WENR-Harold Stern's Orchestra (NBC) WGN-Palmer House Ensemble WJJD-Sports Review WOV-What's the News? WTMJ-Jungle Explorers 6:20 p.m. CDT -> 5:20 p.m. CST WCCO-Livestock Market Summary 6:25 p.m. CDT -> 5:25 p.m. CST KYW-Sports Reporter WENR-Sports Reporter WOC-WHO-Baseball Scores 6:30 p.m. CDT -> 5:30 p.m. CST CBS-Dan Russo's Orchestra; WISN NBC-Cyrena Van Godon, mezzo contralto; WJZ KSTP KFAB-Margaret Lanson KMOX-Keyboards Kapers by Dinah Lee KYW-Three Strings WBBM-Al and Pete, comedy and songs WCCO-Through the Hollywood Looking Glass WGN-The Sports Reporter WMAQ-Sport Summary WOC-WHO-To be announced WTMJ-Our Club

Richman-Berle 9:00 P.M. CDT

RADIO GAGS and BONERS

One dollar will be paid for each gag or boner published
Address: 423 Plymouth Court, Chicago

(WEDNESDAY CONTINUED)

6:35 p.m. CDT ↔ 5:35 p.m. CST
KYW—To be announced
6:45 p.m. CDT ↔ 5:45 p.m. CST
NBC—Richard Himber's Ensemble; WJZ KSTP
CBS—Boake Carter; WABC WBBM
NBC—The Goldbergs; WEA WENR WOV
KFAB—Texas Ranger
KMOX—Russell Brown, baritone; organ
KYW—Husk O'Hare's Orchestra
WCCO—Steamboat Bill
WGN—To be announced
WISN—Story of the Day; Sport Report
WJZ—Adventures; drama
WMAQ—Ben Bernie's Orchestra
WOC-WHO—Captain Bill
WTMJ—Mitz
6:50 p.m. CDT ↔ 5:50 p.m. CST
WOC-WHO—Disc Doin's
6:55 p.m. CDT ↔ 5:55 p.m. CST
WCCO—Minneapolis Shoe Co. Program
7:00 p.m. CDT ↔ 6:00 p.m. CST
CBS—Jack Baus' Sextet; WISN
NBC—Crime Clues; WJZ WMAQ
CBS—Men About Town, male trio; Joe Green's Orchestra; WABC WGN
NBC—George Olsen's Orchestra and Fanfare Brice; WEA WLS WOW WOC WHO
KFAB—Organ Program
KMOX—"Stories Behind Hospital Cases"; Drama
KSTP—Amusement Bulletin
KYW—Benny Meroff's Orchestra
WBBM—"J. B. and Mae"
WCCO—Butterkrust Battalion
WJZ—Dunn's Orchestra
WTMJ—Air Adventures of Jimmy Allen
7:05 p.m. CDT ↔ 6:05 p.m. CST
KSTP—Minn. Safety Council Talk
WCCO—Jack Baus' Sextet (CBS)
7:10 p.m. CDT ↔ 6:10 p.m. CST
KSTP—The Nomads (NBC)
WCCO—The Singing Troubadour
7:15 a.m. CDT ↔ 6:15 p.m. CST
CBS—Edwin C. Hill; WABC KMOX WCCO
KFAB—The Melodians
KYW—Benny Meroff's Orchestra
WBBM—Flanagan's Sport Review
WGN—Palmer House Ensemble
WISN—A and Woody
WJZ—Winfield H. Caslow
WTMJ—Musical Memories
7:25 p.m. CDT ↔ 6:25 p.m. CST
WTMJ—Sport Flash
7:30 p.m. CDT ↔ 6:30 p.m. CST
NBC—Phil Napoleon's Orchestra; WEA WOC WHO WMAQ WOW KSTP
CBS—The Metropolitans; Andre Kostelanetz, conductor; WABC KMOX KFAB WCCO
NBC—Potash and Perlmutter, humorous sketch; WJZ WLS
KYW—Dancing Master
WBBM—Mario Fiorella, soloist; Westphal's Orchestra
WGN—Century of Progress Orchestra
WISN—Crazy Crystal Buddies
WJZ—Three Cheers
WTMJ—Josef's Heidelberg Orchestra
7:45 a.m. CDT ↔ 6:45 p.m. CST
NBC—The King's Jesters, vocal trio; WJZ WLS
KYW—Vincent Lopez' Orchestra
WBBM—Guy Lombardo's Orchestra
WGN—Palmer House Ensemble
WJZ—Dance Music
8:00 p.m. CDT ↔ 7:00 p.m. CST
NBC—To be announced; WJZ WLS
NBC—Ferde Grofe's Orchestra; WEA WMAQ WTMJ KSTP
KMOX—Buddy, Zeb and Otto
KYW—Oriental Village Orchestra
WBBM—Phil Harris' Orchestra
WCCO—Tena and Tim
WGN—Dun Carlos Orchestra
WISN—To be announced
WJZ—Uncle Joe
WOC-WHO—Standard Oil Program
WOW—Heinie and Karl
8:15 p.m. CDT ↔ 7:15 p.m. CST
CBS—Kate Smith, songs; WABC WCCO
NBC—To be announced; WEA WMAQ
KMOX—St. Louis Civic Program
KSTP—Detectives Black and Blue
KYW—Star Dust with Elmer Turner, the Man Behind the Mike
WBBM—Gus Arnheim's Orchestra
WGN—Richard Cole's Orchestra
WISN—To be announced
WJZ—Ozark Mountain Ballads
WOW—Congressman Edward R. Burke
WTMJ—BCL's Radio Column of the Air
8:30 p.m. CDT ↔ 7:30 p.m. CST
NBC—Ortiz Tirado, Mexican tenor; WJZ WENR
CBS—Guy Lombardo's Orchestra; Burns and Allen comedy team; WABC KMOX WCCO WGN
NBC—One Man's Family; sketch; WEA WOC WHO
KYW—To be announced
WBBM—Jimmy Grier's Orchestra

WISN—Peggy's Observations
WJZ—Friendly Philosopher
WMAQ—Theater of the Air
WTMJ—Dance Orchestra
8:45 p.m. CDT ↔ 7:45 p.m. CST
KYW—To be announced
WBBM—Phil Harris' Orchestra
WISN—Insurance Drama
WMAQ—Vincent Lopez' Orchestra
9:00 p.m. CDT ↔ 8:00 p.m. CST
CBS—Fred Waring's Orchestra; Harry Richman and Milton Berle, comedians; WABC WGN KMOX WCCO WISN
NBC—Corn Cob Pipe Club of Virginia; WEA WOC WHO WOW WENR KSTP WTMJ
KYW—The Globe Trotter; News of the World
WBBM—Johnny Hamp's Orchestra
WMAQ—Bavarian Ensemble
9:15 p.m. CDT ↔ 8:15 p.m. CST
KYW—The Cadets
WBBM—Intimate Hollywood Gossip
WMAQ—Joe Parsons, bass
9:20 p.m. CDT ↔ 8:20 p.m. CST
WBBM—Tom Gerun's Orchestra
9:30 p.m. CDT ↔ 8:30 p.m. CST
NBC—To be announced; WJZ WENR
CBS—Alexander Woolcott, "The Town Crier"; WABC KMOX WCCO WHAD
NBC—Capt. Dobbin's Happy Timers; WEA WMAQ WOW WOC WHO KSTP
KYW—Russell Graves' Orchestra
WBBM—Harriet Cruise and Quartet
WGN—Tomorrow's News
WTMJ—Aristocrats
9:35 p.m. CDT ↔ 8:35 p.m. CST
WGN—Headlines of Other Days
9:45 p.m. CDT ↔ 8:45 p.m. CST
CBS—Columbia Symphony Orchestra; WABC KMOX WCCO
KYW—Jules Stein's Orchestra
WBBM—Guy Lombardo's Orchestra
WHAD—Jan Garber's Orchestra
WHAD—To be announced
WMAQ—Morin Sisters, harmony trio
10:00 p.m. CDT ↔ 9:00 p.m. CST
NBC—Meyer Davis' Orchestra; WEA WOC WHO
NBC—Ames 'n' Andy; WMAQ WENR WTMJ KSTP
KFAB—Columbia Symphony Orchestra (CBS)
KYW—Sports Reporter
WGN—Charlie Agnew's Orchestra
WHAD—Dramatic Skit
WOC-WHO—Hexin Program
10:05 p.m. CDT ↔ 9:05 p.m. CST
KYW—Mark Fisher's Orchestra
10:15 p.m. CDT ↔ 9:15 p.m. CST
NBC—The Post Prime; WJZ KSTP
CBS—Vera Van, contralto; orchestra; WABC WCCO
NBC—Lum and Abner; WENR WOC WHO WTMJ WOW
KFAB—Newscast
WGN—"Old Heidelberg"
WHAD—Ted, Charlie and Gill
WMAQ—The Hoofbeats
10:30 p.m. CDT ↔ 9:30 p.m. CST
CBS—Tom Gerun's Orchestra; KFAB WISN
NBC—Harry Sosnik's Orchestra; WEA WOC WHO WOW KSTP WMAQ
KMOX—Art Gilham, whispering pianist
KYW—Benny Meroff's Orchestra
WCCO—Mervelous Melodies
WENR—Sports Reporter
WGN—Bernie Cummins' Orchestra
WTMJ—Heinie and his Grenadiers
10:35 p.m. CDT ↔ 9:35 p.m. CST
WENR—U. S. Army Band (NBC)
10:45 p.m. CDT ↔ 9:45 p.m. CST
KMOX—Art Hick's Orchestra
WCCO—Tom Gerun's Orchestra
WOC-WHO—Willard Program
10:50 p.m. CDT ↔ 9:50 p.m. CST
WGN—Ted Weems' Orchestra
11:00 p.m. CDT ↔ 10:00 p.m. CST
CBS—Barney Rapp's Orchestra; WABC WISN
NBC—Mills' Blue Rhythm Band; WJZ WMAQ
NBC—Ben Bernie's Orchestra; WEA WOC WHO
KFAB—American Legion Walkathon KSTP—Reports
KYW—Russell Glave's Orchestra
WCCO—Weather Reports
WOC-WHO—Cassin's Orchestra
WTMJ—Dance Orchestras
11:10 p.m. CDT ↔ 10:10 p.m. CST
KSTP—Hotel St. Paul Orchestra
WCCO—Barney Rapp's Orchestra (CBS)
WGN—Charlie Agnew's Orchestra
11:15 p.m. CDT ↔ 10:15 p.m. CST
KFAB—Barney Rapp's Orchestra (CBS)
KMOX—Sports Reporter
WOC-WHO—Baseball Scores
11:20 p.m. CDT ↔ 10:20 p.m. CST
KMOX—Herbert Berger's Orchestra
Dance Orchestra
WOC-WHO—Walkathon Program
11:30 p.m. CDT ↔ 10:30 p.m. CST
NBC—Mark Fisher's Orchestra; WEA WOC WHO
NBC—Henry King's Orchestra; WJZ WENR

August 25—WENR—4:05 p.m.—Russell Patterson: "I have been studying costume design for the past three hundred years."—Mrs. P. H. Jaklon, Naperville, Ill.
August 26—NBC—Tennis Tournament, Forest Hills—Graham McNamee: "Miss Helen Jacobs Moody has just defaulted."—Miss Grace Hamlyn, London, Canada.
August 26—WGN—Cubs-Philly baseball game—Bob Elson: "In the second game between the Giants and the Cubs the Giants are losing to Pittsburgh."—Mrs. Dorothy G. Kasten, Evanston, Illinois.
August 27—Male Chorus—WABC—9:58 p.m.—Announcer: "The next number is

a vivid description of a sleigh ride over the mid-summer snows."—Mrs. K. E. Witmyer, Litzitz, Pa.
August 28—Ships of Oak—WABC—9:30 p.m.—"Here it is 1914 and we have Madison for president in Washington."—L. D. Simonson, Pelham Manor, New York.
August 28—Lowell Thomas Broadcast—6:47 p.m.—"And in the National League the New York Yankees are leading."—Edward Haggerty, Hollis, N. Y.
August 29—WEEI News Item—8:30 a.m.—Announcer: "This man's wife says it is very easy for a man to fall in love with another man's wife and that it's equally easy for a woman

to fall in love with another man's husband."—Mr. Papris, Concord, N. H.
August 30—Music Hour—WCAZ—1:37 p.m.—Announcer: "Miss Whiton will continue praying at the piano."—Richard Fletcher, Burlington, Ia.
August 31—Kraft-Phoenix—WEAF—10:10 p.m.—Al Jolson: "That just shows to go you folks."—Lorraine Colville, New York City.
August 13—Chase and Sanborn—7:15 p.m.—Customer: "I'd like to buy a pair of shorts to wear around my gymnasium."
Bert Lahr: "How big around is your gymnasium?"—Miss Lola M. Rine, Massillon, Ohio.

Romances Helped Stars + + By Mathilda Breckenridge

(Continued from Page 5)
naughtiness well worth the punishment. Carmen and Florence met nine years ago, and after an intermittent courtship that lasted for two years because Carmen was hopping around the country with Guy's band, they were married. And for seven happy years they've never once regretted it.
Florence says it is great fun to be a musician's wife, especially when the musician happens to be Carmen Lombardo. Despite her husband's irregular hours, to which she has become adjusted, they manage to sneak off to the movies about five times each week. Both are inveterate fans, and both like the same films invariably.
When Carmen arrives home from work at about three in the morning, he often sits down to compose, and if he strikes what he considers a good tune, he wakes Florence to listen. She never minds the interruptions, and often on such occasions, sits up with him until dawn.
When you discuss the wives and the mothers of radio, you can never

omit Maria Zenatello, once one of the greatest of opera stars. Maria Zenatello is really not a radio wife or a radio mother at all, but she is all the mother Nino Martini, the radio singer who became a Metropolitan star, knows.
"He is a good boy—that Martini," Signora Zenatello will say. "You know, to make success is easy. But afterwards, to improve, but still to remain the same person—that is difficult."
Signora Zenatello and her husband, Giovanni Zenatello, have discovered many stars since the day when they, themselves, were stars. The Zenatellos are generally credited with having been the discoverers and early teachers of Lily Pons, and now under the ample wing of this couple is young and handsome Nino Martini.
Signora Zenatello has very definite ideas on many subjects. She would not give me a picture of herself in the costume of her former glory, when she was a great star.
"No!" Was her imperious reply. "Forgotten pictures—forgotten

music!"
And that ended the matter.
The Zenatellos discovered Nino Martini in Verona, Italy. They have trained him like an athlete for his musical career. Early to bed; early to rise; under their stern, Spartan regimen his voice developed even beyond their expectations.
According to Signora Zenatello, marriage—as yet—is not for their handsome young protege.
"A normal life means a normal artist," she explained. "If an artist is settled, married, placed—then so is his career. An artist must have an exciting life. It is good to be in love, yes, because then you sing better. You are singing to one person. But it is necessary for an artist never to be quite content; always to be a little hungry.
You would gather that Nino's bachelorhood is as necessary to his career as his twelve hours of sleep each night.
Those are some of radio's hidden voices... voices that whisper in soft caress... the wives and mothers of radio.

KFAB—To be announced
KMOX—Joe Gill's Orchestra
WCCO—"Evening Star," Don Tuttle, tenor
WGN—Late Dance Orchestras
WISN—Terese Meyer at the Organ
WMAQ—Vincent Lopez' Orchestra
11:40 p.m. CDT ↔ 10:40 p.m. CST
WOC-WHO—Des Moines Theater
11:45 p.m. CDT ↔ 10:45 p.m. CST
KMOX—Ralph Bennett's Eleven Aces; Dance Orchestra
12:00 Mid. CDT ↔ 11:00 p.m. CST
KFAB—Leo Beck's Orchestra
KMOX—Herbert Berger's Orchestra
KSTP—To be announced
KYW—Husk O'Hare's Orchestra
WCCO—Buddy Rogers' Orchestra
WENR—Earl Hines' Orchestra
WISN—Jazz Nocturne
WMAQ—Harry Sosnik's Orchestra
WOC-WHO—Dick Fiddler's Orchestra (NBC)
WOW—Powhattan Hotel Orchestra (NBC)
12:15 a.m. CDT ↔ 11:15 p.m. CST
KMOX—Irving Rose's Orchestra
12:30 a.m. CDT ↔ 11:30 p.m. CST
KFAB—Organ Program
KSTP—Benny Meroff's Orchestra (NBC)
KYW—Carlos Molina's Orchestra
WCCO—Mystic Cavern' Orchestra
WENR—Buddy Rogers' Orchestra
WMAQ—Dick Fiddler's Orchestra (NBC)
WOC-WHO—Powhattan Orchestra (NBC)
WOW—Dick Fiddler's Orchestra (NBC)
12:45 a.m. CDT ↔ 11:45 p.m. CST
KMOX—Herbert Berger's Orchestra
KYW—Jules Stein's Orchestra
1:00 a.m. CDT ↔ 12:00 Mid. CST
KMOX—Joe Gill's Orchestra
KSTP—Hotel St. Paul Orchestra
1:15 a.m. CDT ↔ 12:15 a.m. CST
KMOX—Art Hick's Orchestra
1:45 a.m. CDT ↔ 12:45 a.m. CST
KMOX—"When Day Is Done"

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Death Valley 8:00 P.M. CDT

A Visit to LAPLAND With Carleton Smith

(THURSDAY CONTINUED)

7:00 p.m. CDT ↔ 6:00 p.m. CST
CBS—The Boswell Sisters; WABC KMOX
WISN—KFB WCCO
NBC—Rudy Vallee's Orchestra, guest stars: WEAF WMAQ WOC WJW WOV KSTP
KYW—Vincent Lopez' Orchestra
WBBM—"J. B. and Mae," comedy act
WGN—WGN Concert Orchestra
WJJD—Taylor's Orchestra
WLS—Buddy Rogers' Orchestra
WTMJ—Air Adventures of Jimmy Allen
 7:05 p.m. CDT ↔ 6:05 p.m. CST
WCCO—Baseball Scores
 7:10 p.m. CDT ↔ 6:10 p.m. CST
WCCO—The Singing Troubadour
 7:15 p.m. CDT ↔ 6:15 p.m. CST
CBS—Singing Sam; WABC WGN WCCO KMOX
KFAB—The Melodians
WBBM—Pat Flanagan's Sport Review
WISN—Dinner Concert
WJJD—Winfield H. Caslow
WMAQ—Morm Sisters, harmony trio
WTMJ—Musical Memories
 7:25 p.m. CDT ↔ 6:25 p.m. CST
WTMJ—Sport Flash
 7:30 p.m. CDT ↔ 6:30 p.m. CST
CBS—Windy City Revue; WABC WCCO KMOX
NBC—Adventures in Health, talk; WJZ WLS
KFAB—Castle, Roper and Matthews
KYW—Mark Fisher's Orchestra
WBBM—Dan Russo's Orchestra
WGN—Jan Garber's Orchestra
WISN—Crazy Crystal Buddies
WJJD—Supersolists; drama
WTMJ—Rudy Vallee's Orchestra (NBC)
 7:45 p.m. CDT ↔ 6:45 p.m. CST
NBC—John L. Fogarty, tenor; WJZ WLS
WBBM—Guy Lombardo's Orchestra
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
 7:50 p.m. CDT ↔ 6:50 p.m. CST
WISN—To be announced
 8:00 p.m. CDT ↔ 7:00 p.m. CST
NBC—Death Valley Days; WJZ WLS
CBS—Mark Warnow; Gertrude Nissen, Four Clubmen Quartet and orchestra; WABC WISN WCCO
NBC—Captain Henry's Show Boat; WEAF WMAQ WOC WJW WOV WTJ KSTP
KMOX—Buddy Zeln and Otto
KYW—Oriental Village Orchestra
WBBM—Phil Harris' Orchestra
WGN—Opportunity Time
WJJD—Great Parade; drama
 8:15 p.m. CDT ↔ 7:15 p.m. CST
KMOX—Presenting Mark Warnow; Vera Van, Melodeers Quartet and orchestra (CBS)
KYW—Y M C A Chorus
WBBM—Gus Arnheim's Orchestra
WGN—George Devron's Orchestra
WJJD—Ozark Mountain Symphony
 8:30 p.m. CDT ↔ 7:30 p.m. CST
CBS—Columbia Dramatic Guild; WABC KMOX WCCO WISN
NBC—Wayne King's Orchestra; WJZ WENR
KYW—Russell Glave's Orchestra
WBBM—Jimmy Grier's Orchestra
WGN—Tom, Dick and Harry
WJJD—Friendly Philosopher
 8:45 p.m. CDT ↔ 7:45 p.m. CST
KYW—Dramatic Sketch
WBBM—Phil Harris' Orchestra
WGN—Century of Progress Orchestra
 9:00 p.m. CDT ↔ 8:00 p.m. CST
NBC—Hands Across the Border; WJZ WENR
CBS—Willard Robison's Orchestra; WABC WISN WCCO KMOX
NBC—Paul Whiteman's Orchestra; Deems Taylor, M. C.; Al Johnson; WEAF WOV KSTP WOC WJW WTJ WMAQ
KYW—The Globe Trotter; News of the World
WBBM—Ace Brigade's Orchestra
WGN—Rube Appleberry, sketch
 9:05 p.m. CDT ↔ 8:05 p.m. CST
WOC-WHO—To be announced
 9:15 p.m. CDT ↔ 8:15 p.m. CST
KYW—Marvelous Melodie
WBBM—Intimate Hollywood Gossip
WCCO—Horatius at the Bridge Table
WGN—Richard Cole's Orchestra
 9:20 p.m. CDT ↔ 8:20 p.m. CST
WBBM—Tom Gerun's Orchestra
 9:30 p.m. CDT ↔ 8:30 p.m. CST
CBS—Ted Husing; vocalists; orchestra; WABC WHAD WISN WCCO KMOX WBBM
NBC—Echoes of the Palisades; WJZ WENR
KYW—Jules Stein's Orchestra
WENR—To be announced
WGN—Tomorrow's News
 9:35 p.m. CDT ↔ 8:35 p.m. CST
WGN—Headlines of Other Days
 9:45 p.m. CDT ↔ 8:45 p.m. CST
CBS—Gladys Rice, soprano and Concert Orchestra; WABC WCCO WGN
KMOX—St. Louis Civic Program
KYW—Glave's Riverview Band
WBBM—Guy Lombardo's Orchestra

10:00 p.m. CDT ↔ 9:00 p.m. CST
NBC—William Scott's Orchestra; WEAF WOV
NBC—Amos 'n' Andy; WMAQ WENR
WTMJ KSTP
KFAB—Gladys Rice and Concert Orchestra (CBS)
KMOX—Aeolian Piano Recital
KYW—Sports Reporter
WOC-WHO—Hexin Program
 10:05 p.m. CDT ↔ 9:05 p.m. CST
KYW—Mark Fisher's Orchestra
 10:15 p.m. CDT ↔ 9:15 p.m. CST
NBC—Lum and Abner; WENR WOC WJW
WTMJ WOV
CBS—Little Jack Little, piano and songs; WABC WCCO
KFAB—Newscast
KMOX—Art Gilham, Whispering Pianist
KSTP—To be announced
WGN—"Old Heidelberg"
WHAD—Economic Mentors, T. M. Ave. Lallemand
WMAQ—The Hoofinghams
WOW—Soloist
 10:25 p.m. CDT ↔ 9:25 p.m. CST
KMOX—Band Concert
 10:30 p.m. CDT ↔ 9:30 p.m. CST
NBC—Jack Denny's Orchestra; WEAF
KYW
CBS—Charlie Davis' Orchestra; WABC
KMOX KFB WISN WCCO
WENR—Ben Bernie's Orchestra
WGN—Bernie Cummins' Orchestra
KYWA—Carlos Molina's Orchestra
WOC-WHO—Willard Program
WTMJ—Heinie and his Grenadiers
 10:45 p.m. CDT ↔ 9:45 p.m. CST
CBS—Charlie Davis' Orchestra; WABC
WCCO KFB
KMOX—Art Hicks' Orchestra
WISN—Feerick's Chapel of the Air
WOC-WHO—World Fair Talk
 10:50 p.m. CDT ↔ 9:50 p.m. CST
WGN—Ted Werns' Orchestra
WOC-WHO—Waldorf Astoria
 11:00 p.m. CDT ↔ 10:00 p.m. CST
NBC—Ernie Hulst's Orchestra; WJZ
WMAQ
CBS—Glen Gray's Orchestra; WABC WISN
NBC—Mills' Playboys; WEAF WOC WJW
WOW
KFAB—American Legion Walkathon
KSTP—News Reports
KYW—Mark Fisher's Orchestra
WCCO—News Reports
WENR—Buddy Rogers' Orchestra
WTMJ—Dance Orchestras
 11:10 p.m. CDT ↔ 10:10 p.m. CST
KSTP—Ambassadors
WCCO—Glen Gray's Orchestra (CBS)
WGN—Don Carlos' Marimba Band
 11:15 p.m. CDT ↔ 10:15 p.m. CST
KFAB—Glen Gray's Orchestra (CBS)
KMOX—Sports Reporter
KSTP—From Me to You
WOC-WHO—Baseball Scores
 11:20 p.m. CDT ↔ 10:20 p.m. CST
KMOX—Ralph Bennett's Eleven Aces
WOC-WHO—Walkathon Program
 11:30 p.m. CDT ↔ 10:30 p.m. CST
NBC—Erwin Gluckman's Orchestra; WEAF WOV
CBS—Johnny Hamn's Orchestra; WABC
KFAB WISN WCCO
NBC—Dancing in the Twin Cities; WJZ
KSTP WENR
KMOX—Joe Gill's Orchestra
KYW—Benny Meroff's Orchestra
WGN—Charlie Agnew's Orchestra
WMAQ—Vincent Lopez' Orchestra
 11:40 p.m. CDT ↔ 10:40 p.m. CST
WOC-WHO—Des Moines Theater Guild
 11:45 p.m. CDT ↔ 10:45 p.m. CST
KMOX—Ralph Bennett's Eleven Aces
KYW—Russell Glave's Band
WGN—Late Dance Orchestras
 12:00 Mid. CDT ↔ 11:00 p.m. CST
KFAB—Leo Beck's Orchestra
KMOX—Herbert Berger's Orchestra
KSTP—Anson Week's Orchestra
KYW—Husk O'Hare's Orchestra
WCCO—Jack Crawford's Orchestra
WENR—Earl Hines' Orchestra
WISN—Jazz Nocturne
WMAQ—Harry Sosnik's Orchestra
WOC-WHO—Riverview Park Orchestra
WOW—WOW Soloists
 12:15 a.m. CDT ↔ 11:15 p.m. CST
KMOX—Irving Rose's Orchestra
KSTP—To be announced
 12:30 a.m. CDT ↔ 11:30 p.m. CST
KFAB—Organ Program
KSTP—Ben Bernie's Orchestra
KYW—Carlos Molina's Orchestra
WCCO—Mystic Caverns Dance Orchestra
WMAQ—Benny Meroff's Orchestra
 12:45 a.m. CDT ↔ 11:45 p.m. CST
KMOX—Herbert Berger's Orchestra
KYW—Jules Stein's Orchestra
 1:00 a.m. CDT ↔ 12:00 Mid. CST
KMOX—Joe Gill's Orchestra
KSTP—Hotel St. Paul Orchestra
 1:15 a.m. CDT ↔ 12:15 a.m. CST
KMOX—Art Hicks' Orchestra
 1:45 a.m. CDT ↔ 12:45 a.m. CST
KMOX—"When Day is Done"



CARLETON SMITH INTERVIEWS A LAPP

"... I made the mistake of asking how many reindeer he had ..."

ABOARD the Dampskib "Finmarken," North Cape bound. Tomorrow morning early this ship will put in at the little harbor of Hornvik for an ascent to the North Cape. During a week of continuous daylight, we have glided over Norway's matchless water highway of channels, straits and sounds—protected from ocean winds and storms by an outer archipelago of more than a hundred thousand islands.

This week was a fitting climax to a lengthy stay in the land of the North. Nothing I have seen thus far compares with it (and the sights of Norway are unique), not even the ride across Europe's largest mountain plateau, covered with crusts of snow and high above the tree-line... not even the leisurely week in Sogne fjord, where picturesque cataracts and waterfalls leap down the mountain cliffs, and the sun-sprayed valley invite you to gaze up at endless mountain spaces and snow-capped peaks reflected in the still waters of fjords. No, not even the warmth and hospitality of Oslo... nor the quiet beauty of Lillehammer where Sigrid Undset lives and writes under a thatched roof, the exact color of grass.

Not the sight of Viking ships, nor the monumental cathedral in Trondheim from whose fjord Leif Erikson sailed in the year 1000 to become the discoverer of America... None of these impressed me as did the age-old naked granite wall of the Lofoten Islands rising out of the gray wastes of the Arctic Ocean. These lonely outposts of human settlement, the home of big, fair-haired men who wrench a grim but splendid living from the sea—and only from the sea—have an uncanny fascination. Perhaps it is because you feel the relentless struggle between man and reluctant nature. Perhaps it is the strange blending of savage grandeur and smiling charm when under the rays of the Midnight Sun, wild flowers steal into bloom among meagre patches of grass. They are a sight never to forget—these Lofotens, that on the map look not unlike a gigantic backbone, tapering away to the smaller vertebrae of the tail at the Southern end.

Lapland

FURTHER North still, several degrees beyond the Arctic Circle, we came along Lapland, which knows no national boundaries. At every little fishing hamlet the vivid, picturesque little figures of the nomads began to increase in numbers. At one place we went with them inland, to see their homes—low, round hovels covered with reindeer skins and mud.

I made the mistake of inquiring of our host how many reindeer he had. Since that is comparable to asking an acquaintance the amount of cash he holds in the bank, the Lapp was insulted.

He retorted by asking me all the personal questions he could think of—and some others, including how many gangsters there were in Chicago, and if the World's Fair was a success.

These short Lapps, with their oblique eyes, high cheek bones and bent legs, dress themselves in leather breeches and felt over-blouses, which they change twice a year. They are a cunning people, and maintain all their traditional customs, one of which is to "spike" their coffee with spirits of camphor. Unlike the American aborigines, they have not been subject to the neighborliness of more sophisticated cultures. In the long winter they retire with their reindeer into the barren and desolate mountains of their own country, secure from the white man's attention.

Hammerfest

HAMMERFEST we came upon in the early morning—or perhaps near the end of Hammerfest's day. For the summer day in that place lasts two months and a half. The odors from the harbor indicated that fish were being dried, and one close smell was enough for me! I gave up my tramp to the so-called Meridian column, from which geometers measure degrees, and returned to the ship.

Hammerfest may be the most northerly town in the world, but it is not the northernmost village. On the same island, which has for its headland the North Cape, I found a lonely fishing community with several families, and a few flaxen-haired children playing in the street. From this bleak village, if you please, came a prospector with a portable Victrola that soon was sending forth Caruso's "Vesti la giubba" in unmistakable tones. This fellow was my friend before I met him.

Detachment, aloofness and remoteness from activity are restful. It is good to be alone amid the calm of uninhabited places, and feel the majestic harmony of nature. But after a time, you seek companion-

ship again, whether it is from habit or because we are naturally gregarious. I do not know. Anyway, I was glad to know there had been a Caruso and that I could hear him again.

One of the pleasures of this voyage has been the pleasant company. Never have I known a captain so courteous and solicitous of his passengers' comfort. You must know his name, *Capt. R. J. Falck*, of the Vesterdaalen Line, so that when you come this way, you will find his ship. If you do, you will miss no treasure that lies under the spell of the *Midnattsol*.

A *Jasb* to the North Cape would not be to my liking. The mail steamers show you more of the fjords and give you greater opportunity to put your feet on the soil and become acquainted with the fisherman, than do the cruising steamers. When I take a cruise it will not be for the North Land, for me it is much more pleasant not to travel so fast nor so far—but to spend time on the way—gazing at the valleys and hills of *Kristin Lavransdatter's* land, and looking into the faces of her descendants.

A run over Norway does not yield rich treasures. Norway demands intimate, personal exploration and an independent, off-the-track attitude of travel. I am glad I had the time for it, time in the season when the sun never sets.

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Name

Address

Friday, Sept. 22

Walter O'Keefe 7:00 P.M. CDT

Ferde Grofe 8:00 P.M. CDT

8:00 a.m. CDT ↔ 7:00 a.m. CST
CBS—Little Jack Little, vocalist and pianist; WABC WISN KMOX WBBM
NBC—Morning Glories; orchestra: WFAE WTMJ
WOW
KFAB—Time 'n' Tunea
KYW—Musical Clock
WCCO—Time Signal Program
WGN—Good Morning
WJJD—Happy Go Lucky Time
WLS—Steamboat Bill and Singing Sailors
WMAQ—Charles W. White's Gym of the Air
WOC-WHO—Musical Clock
WTMJ—Livestock Quotations; Christian Science Program
8:15 a.m. CDT ↔ 7:15 a.m. CST
NBC—Bradley Kincaid, The Mountain Boy; WFAE WOW
KMOX—Morning Reveries, Ruth Nelson
KSTP—Breakfast Club (NBC)
WBBM—Musical Time Saver
WISN—Early Risers
WLS—Producer Reporter
WMAQ—Breakfast Club (NBC)
WTMJ—Morning Cuckoo
8:25 a.m. CDT ↔ 7:25 a.m. CST
WLS—Julian Bentley, newscast
8:30 a.m. CDT ↔ 7:30 a.m. CST
CBS—Waltz Dreams; WABC WBBM KMOX WISN
NBC—The Cherie Program; WFAE WOW
KSTP—General and Sport News
WLS—Sunshine Express
8:35 a.m. CDT ↔ 7:35 a.m. CST
KSTP—Breakfast Table Favorites
8:45 a.m. CDT ↔ 7:45 a.m. CST
KSTP—When the Morning Rolls Around
WISN—Woody's Grab Bag
WTMJ—Crazy Crystal Cowboy
WOC-WHO—Red Ellis
8:50 a.m. CDT ↔ 7:50 a.m. CST
KMOX—KMOX Today
9:00 a.m. CDT ↔ 8:00 a.m. CST
NBC—Bren and the Rose; vocal and instrumental; WFAE WOW WOC WHO WMAQ
NBC—Four Southern Singers; WJZ KSTP KYW WTMJ
KFAB—Musical Program
KMOX—Breakfast Parade
WBBM—Organ Melodies
WGN—Keep Faith
WISN—Early Risers Club
WLS—Livestock Receipts, Dr. Bundesen's Smeazine of the Air
9:10 a.m. CDT ↔ 8:10 a.m. CST
WBBM—American Dental Society
9:15 a.m. CDT ↔ 8:15 a.m. CST
NBC—Winters and Weber, duo organ recital; WFAE WOW WOC WHO
NBC—Clara, Lu 'n' Em; WJZ KSTP WTMJ WGN
KFAB—Piano Pair
KMOX—Tommy's Office Boy Antics
KYW—Irvin King
WBBM—Jack Brooks and Norm Sherr
WMAQ—Musical Hodge Podge
9:20 a.m. CDT ↔ 8:20 a.m. CST
WBBM—Organ Program
9:30 a.m. CDT ↔ 8:30 a.m. CST
NBC—Today's Children; dramatic sketches; WJZ KSTP
NBC—The Happy Rambler; Irving Kaufman, Lucy Allen; piano duo; WFAE WOW
KFAB—Musical Clock
KMOX—St. Louis Dental Society
KYW—The Strolling Fiddler (NBC)
WBBM—Beauty Chat
WGN—Market Reports
WMAQ—Happy Jack Turner, songs
WOC-WHO—Strolling Fiddlers
WTMJ—Lucy Long's Radio Kitchen
9:35 a.m. CDT ↔ 8:35 a.m. CST
WGN—Leonard Salvo's Mail Box
9:45 a.m. CDT ↔ 8:45 a.m. CST
NBC—Betty Crocker; WFAE KYW WOW WOC WHO
NBC—Singing Strings; WJZ KSTP WTMJ
KMOX—Producer Reporter
WBBM—Al and Pete, songs and comedy
WISN—Woody's Grab Bag
WMAQ—Board of Trade
9:50 a.m. CDT ↔ 8:50 a.m. CST
KMOX—KMOX Today and Piano
WGN—Weather Report; Allan Grant
WMAQ—Institute of Radio Service Men
10:00 a.m. CDT ↔ 9:00 a.m. CST
CBS—Cooking Close-ups; Mary Ellen Ames; WABC KMOX KFAB WCO
NBC—Morning Parade; variety musicale; WFAE WOW KYW
KSTP—Polly, the Shopper
WGN—Marie Personalities
WISN—Crazy Crystal Boddies
WJJD—Organ Melodies
WLS—Poultry and Livestock Markets
WMAQ—Women's Page of the Air
WOC-WHO—Favorite Foods of Famous Folks
WTMJ—Down a Country Road
10:15 a.m. CDT ↔ 9:15 a.m. CST
CBS—The Captivators; KFAB WISN KMOX
KSTP—U. S. Marine Band (NBC)
WBBM—Organ Melodies
WCO—Betty Crocker's Talk
WENR—Child Behavior Problem
WGN—Happy Endings

WJJD—Cartoonist of the Air
WMAQ—U. S. Marine Band (NBC)
WOC-WHO—Morning Parade (NBC)
WTMJ—Waltz Girl
10:25 a.m. CDT ↔ 9:25 a.m. CST
WGN—Market Reports
10:30 a.m. CDT ↔ 9:30 a.m. CST
CBS—Tony Wons; WABC KMOX
KFAB—University of Nebraska
KSTP—Leader Store Parade
WBBM—The Vanny Girl
WCO—Mrs. Rapinwax
WENR—College Inn Comedy
WGN—Allan Grant, pianist
WMAQ—Going to Market with Eleanor Brown
WJJD—Romantic Drama
WMAQ—Jimmy Kemper, songs
WOC-WHO—Opening Hog Flash and Farm Talk
WTMJ—Elmer Bieck's Organlog
10:35 a.m. CDT ↔ 9:35 a.m. CST
KSTP—U. S. Marine Band (NBC)
10:45 a.m. CDT ↔ 9:45 a.m. CST
CBS—Pedro de Cordoba, 'The Friendly Philosopher'; WBBM WCO KMOX KFAB
KSTP—Homemaking Institute
WENR—Fifteen Minutes With You; Gene Arnold
WGN—Digest of the News
WJJD—Fred Beck, organist
WOC-WHO—Morning Parade (NBC)
WOW—Talking Things Over
WTMJ—Betty Crocker
10:50 a.m. CDT ↔ 9:50 a.m. CST
WGN—Organ Recital
11:00 a.m. CDT ↔ 10:00 a.m. CST
NBC—Rosalie Wolfe, soprano; orchestra: WJZ WENR KSTP
CBS—The Voice of Experience; WABC WBBM KMOX
NBC—Gene Arnold and the Commodores; WFAE WOW WOC WHO WMAQ
KFAB—Manchester Melodies
KYW—Rex Maupin's Carnival
WCO—New England Furniture and Carpet Co.
WGN—Mary Meade; Week End Specials
WMAQ—Dental Health with Dr. C. R. Bodenlarch
WJJD—Famous Orchestras
11:15 a.m. CDT ↔ 10:15 a.m. CST
NBC—John L. Fogarty, tenor; WJZ WOC WHO
NBC—The World's Goings On, Dorothy Fuldheim; WFAE WOW WMAQ
KFAB—Market Reports and News
KMOX—Women's Program
WBBM—Virginia Clarke; Gene and Char
WCO—Aunt Phoebe's Post Box
WENR—Vic and Sade, comedy sketch
WGN—Jane Carpenter, pianist
WISN—Globe Trotter, weather report
WJJD—Billy Sunshine
11:20 a.m. CDT ↔ 10:20 a.m. CST
WISN—Gypsy Nina (CBS)
11:25 a.m. CDT ↔ 10:25 a.m. CST
WCO—The Singing Baker
11:30 a.m. CDT ↔ 10:30 a.m. CST
NBC—On Wings of Song, string trio; WFAE WMAQ
CBS—Concert Miniatures; WABC WISN KMOX
NBC—The Marie-Men, male quartet; WJZ KSTP KYW
KFAB—Texas Ranger
WBBM—Frank Wilson, tenor; Jules Stein, pianist
WCO—Stocks, Markets
WENR—Home Service
WGN—Board of Trade Reports
WJJD—Parade of Radio Stars
WOC-WHO—Weather Forecast; market reports
WOW—Between Friends
WTMJ—What's New in Milwaukee?
11:35 a.m. CDT ↔ 10:35 a.m. CST
WGN—Painted Dreams
11:45 a.m. CDT ↔ 10:45 a.m. CST
NBC—Pat Kennedy, songs; WJZ KYW KSTP
KFAB—Concert Miniatures (CBS)
WBBM—Concert Miniatures (CBS)
WCO—Concert Miniatures (CBS)
WJJD—Fashion Adviser
WLS—Tom and Don, harmony team
WOC-WHO—On Wings of Song (NBC)
WOW—On Wings of Song (NBC)
11:50 a.m. CDT ↔ 10:50 a.m. CST
WGN—Good Health and Training Program
11:55 a.m. CDT ↔ 10:55 a.m. CST
WTMJ—News Reports
12:00 Noon CDT ↔ 11:00 a.m. CST
CBS—Marie, the Little French Princess; WABC WBBM KMOX
NBC—Tony Caboch, monologist; WJZ WMAQ
KFAB—Homemakers Program
KSTP—Have You Heard?
KYW—Rex Maupin's Orchestra
WGN—Mid Day Service
WISN—Latest Market Reports
WJJD—Noontime Organ Melodies
WLS—Prairie Farmer Tours
WOC-WHO—Sendal Program



ADELAIDA KLEIN
She's Rasie Polach in the Potash and Perlmutter sketches over an NBC-WLS network at 7:30 p.m. CDT on Mondays, Wednesdays and Fridays. Adelaida wanted to become an opera singer but was detoured into a successful career as a character actress.

WOW—Value News
WTMJ—Black and Gold Ensemble
12:05 p.m. CDT ↔ 11:05 a.m. CST
WISN—Peety's Movie Chat
WOW—Dick Fiddler's Orchestra (NBC)
12:15 p.m. CDT ↔ 11:15 a.m. CST
NBC—Dick Fiddler's Orchestra; WFAE WOW
CBS—Frank La Marr's Orchestra; WABC WCO
NBC—Wendell Hall, ukulele and piano; WJZ KSTP WTMJ WMAQ
KFAB—Around Town with Babu and Mary
KMOX—KMOX Magic Kitchen
KYW—Husk O'Hare's Orchestra
WBBM—Walkathon News
WJJD—WJJD Side Show
WLS—WLS Roundup; variety acts
WOC-WHO—World Fair Talk
12:20 p.m. CDT ↔ 11:20 a.m. CST
WBBM—Local Markets
WOC-WHO—Aunt Jane's Home Management Club
12:25 p.m. CDT ↔ 11:25 a.m. CST
WBBM—Chicago Hour, featuring Jack Brooks, Edward House and Norm Sherr
12:30 p.m. CDT ↔ 11:30 a.m. CST
NBC—Rex Battle's Concert Ensemble; WFAE WMAQ
CBS—Mischka Razinsky; WABC WCO WISN
NBC—National Farm and Home Hour; WJZ KSTP WOW KYW WOC WHO WTMJ
KFAB—Buddy Boy Melodies
WGN—Board of Trade Market Reports
12:35 p.m. CDT ↔ 11:35 a.m. CST
WGN—Palmer House Ensemble
WISN—Globe Trotter
12:40 p.m. CDT ↔ 11:40 a.m. CST
WISN—Michael Rex's Orchestra (CBS)
WLS—Rendezvous Program
12:45 p.m. CDT ↔ 11:45 a.m. CST
KFAB—American Legion Walkathon
KMOX—Art Gillian, Whispering Pianist
WBBM—The Messenger
WGN—Music Weavers
WJJD—Live Stock Markets
WLS—Weather, Market Reports
12:50 p.m. CDT ↔ 11:50 a.m. CST
WCO—News Bulletin
12:55 p.m. CDT ↔ 11:55 a.m. CST
WLS—Julian Bentley, newscast
1:00 p.m. CDT ↔ 12:00 Noon CST
CBS—Mark Warnow's Orchestra; WABC WISN WCO
NBC—Road to Romany; WFAE WOC WHO
KFAB—University of Nebraska
KMOX—Farm Folks' Hour
WBBM—Eddie and Fannie Cavanaugh
WJJD—Just Plain Bill, sketches
WMAQ—Organ Recital
1:15 p.m. CDT ↔ 12:15 p.m. CST
WBBM—Jerry Sullivan's Songs
WGN—Beauty School of the Air
WJJD—Mooseheart Children
1:20 p.m. CDT ↔ 12:20 p.m. CST
WMAQ—Board of Trade
1:25 p.m. CDT ↔ 12:25 p.m. CST
WISN—The Globe Trotter
1:30 p.m. CDT ↔ 12:30 p.m. CST
CBS—Artist Recital; WABC WISN
NBC—Children at the Fair; WJZ WMAQ KSTP
KFAB—Tina and Tim

KMOX—Pontiac Singers
KYW—Husk O'Hare's Orchestra
WBBM—Baseball Game
WCO—Musical Moments
WGN—Earl Hoffman's Orchestra
WLS—"Uncle Ezra"
WOC-WHO—Nip and Tuck
WOW—Hotel Paxton Orchestra
WTMJ—Heinie and His Boys
1:35 p.m. CDT ↔ 12:35 p.m. CST
KMOX—Farm Folks Hour
WCO—Artist Recital
1:45 p.m. CDT ↔ 12:45 p.m. CST
NBC—Happy Jack Turner, songs; WJZ KSTP WMAQ
CBS—Educational Features; WABC WISN WCO
NBC—Three Shades of Blue; WFAE WOC WHO
KFAB—Market Reports and News
KYW—Prudence Penny, Home Economics
WJJD—Palmer House Ensemble
WJJD—Billy Sunshine
WLS—Livestock and Grain Markets
2:00 p.m. CDT ↔ 1:00 p.m. CST
NBC—Sonata Recital; WFAE WMAQ KSTP
CBS—New World Salon Orchestra; Vincent Sarant, conductor; WABC KFAB KMOX WISN
NBC—Betty and Bob; WJZ WLS
KYW—Rex Maupin's Concert
WCO—University of Minnesota Farm Hour
WGN—Music Weavers
WJJD—Hillbilly Ballads
WOC-WHO—Markets
WOW—Henry and Jerome
WTMJ—Police Reports
2:10 p.m. CDT ↔ 1:10 p.m. CST
WTMJ—Dance Orchestra
2:15 p.m. CDT ↔ 1:15 p.m. CST
CBS—Alex Semmler, concert pianist; WABC WISN KFAB
NBC—Words and Music; WJZ WMAQ
KMOX—Exchange Club
KSTP—Hollywood Happenings
KYW—Mme. Dorothea Derfluss
WCO—Weather, Markets, Stocks
WGN—Earl Hoffman's Orchestra
WJJD—Famous Orchestras
WLS—Maple City Four and John Brown
WOC-WHO—Mrs. Helen Rex Taylor
2:25 p.m. CDT ↔ 1:25 p.m. CST
WISN—Baseball: Cubs vs. New York
WTMJ—Badger Spotlight
2:30 p.m. CDT ↔ 1:30 p.m. CST
CBS—Harrisburg Variety Program; WABC WISN KFAB KMOX
NBC—Woman's Radio Review; WFAE WOW WHO KSTP WOW
KYW—Mel Stutz, pianist
WGN—Story of Helen Treut
WLS—Homemakers; Martha Crane
WTMJ—Woman's Point of View
2:45 p.m. CDT ↔ 1:45 p.m. CST
NBC—Morin Sisters, harmony trio; WJZ KYW
WGN—Afternoon Musicale
WJJD—Fred Beck, organist
WMAQ—To be announced
2:55 p.m. CDT ↔ 1:55 p.m. CST
WTMJ—News Reports
3:00 p.m. CDT ↔ 2:00 p.m. CST
NBC—Game Quaw's Orchestra; WJZ WTMJ KSTP
CBS—The Grab Bag; WABC WISN KFAB WCO
KMOX—Window Shoppers
KYW—Lucky Seven
WLS—World's Fair Program
WOC-WHO—Baseball Game
WOW—Nebraska Federation of Women's Clubs
3:15 p.m. CDT ↔ 2:15 p.m. CST
KYW—Dr. Herman N. Bundesen, Health Commissioner; talk
WJJD—Mid Afternoon Dance Tunes
WLS—Studio Musical Program
WOW—May We Present? (NBC)
3:30 p.m. CDT ↔ 2:30 p.m. CST
NBC—Areadians, string ensemble; WJZ WENR KSTP WTMJ
CBS—U. S. Army Band; WABC WISN WCO
NBC—South Sea Islanders; WFAE WOW KFAB
WLS—The University of Nebraska
KMOX—Organ Melodies
KYW—Two Doctors with Aces of the Air
WBBM—Flanagan's Sport Hunches
3:40 p.m. CDT ↔ 2:40 p.m. CST
KMOX—Dope from the Dugout and Brass Band
3:45 p.m. CDT ↔ 2:45 p.m. CST
WBBM—Baseball Game
WJJD—Taylor's Orchestra
3:55 p.m. CDT ↔ 2:55 p.m. CST
KMOX—Baseball Game

4:00 p.m. CDT ↔ 3:00 p.m. CST
NBC—Norman L. Cloutier's Orchestra; WFAE KSTP WENR
KFAB—Belle Peau
WCO—Organ Interlude
WMAQ—Know Your Country
WJJD—Popular Songsters
WTMJ—To be announced
4:15 p.m. CDT ↔ 3:15 p.m. CST
CBS—John Kelvin, Irish tenor; WABC WHAD KFAB WCO
NBC—Paul Ash's Orchestra; WJZ WENR WJJD—Glen Gray's Orchestra
WMAQ—Three Straps (NBC)
4:30 p.m. CDT ↔ 3:30 p.m. CST
NBC—Jack and Loretta Clemens, songs and guitar; WFAE WOW
KFAB—To be announced
KYW—Earle Tanner, tenor
WENR—Larry Larson, organist (NBC)
WMAQ—Margaret Gellard Clemens, alto
WJJD—Keyboard Kapers
4:45 p.m. CDT ↔ 3:45 p.m. CST
CBS—Jack Miller and Orchestra; WABC WHAD KFAB WCO
KSTP—Melodic Wanderings
KYW—Three Strings
WENR—Musical Moments (NBC)
WJJD—Ethel Waters
WOW—Melodic Wanderings (NBC)
5:00 p.m. CDT ↔ 4:00 p.m. CST
NBC—Henry King's Orchestra; WJZ WENR
NBC—Viennese Ensemble; WFAE WMAQ KSTP WOC WHO WOW
KFAB—American Legion Walkathon
KYW—Century of Progress Concert Orchestra
WCO—Piano Interlude
WGN—Trainload of Tunes
WISN—Dancing Melodies
WJJD—Fred Beck, organist
5:10 p.m. CDT ↔ 4:10 p.m. CST
WISN—NRA Speaker
5:15 p.m. CDT ↔ 4:15 p.m. CST
CBS—H. Bar O. Rangers; WABC WISN WGN WCO KFAB
KYW—Mel Stizel at the piano; Sports WENR—Big Brother Club
WJJD—Bobbie Dickson
5:25 p.m. CDT ↔ 4:25 p.m. CST
WBBM—Walkathon
5:30 p.m. CDT ↔ 4:30 p.m. CST
NBC—Major, Sharp and Minor; Girls trio; WJZ WENR
CBS—Jack Armstrong; WBBM
NBC—Morton Gould and Bert Scheffter, piano team; WFAE WOW WMAQ
KFAB—Adam's Tour
KSTP—Ceil and Sally
KYW—Uncle Bob's Ice Cream Party
WGN—"The Singing Lady"
WJJD—The Globe Trotter
WJJD—Supper Music
WOC-WHO—Crescent Hour of Music
5:35 p.m. CDT ↔ 4:35 p.m. CST
WISN—Recipe Contest
5:40 p.m. CDT ↔ 4:40 p.m. CST
KFAB—World Bookman
WISN—Tea Time Musicale
5:45 p.m. CDT ↔ 4:45 p.m. CST
CBS—H. V. Kaltenborn; WABC WISN WCO WBBM
NBC—Rollickers Quartet; WFAE WOW KFAB—Ceil and Sally
KSTP—Just Relax
WENR—Little Orphan Annie
WJJD—Red Hot Dance Tunes
WMAQ—Dance Masters (NBC)
5:55 p.m. CDT ↔ 4:55 p.m. CST
KMOX—Sports Reporter
6:00 p.m. CDT ↔ 5:00 p.m. CST
CBS—Morton Downey and orchestra; WABC KMOX
KFAB—Lyle DeMoss and Milan Lambert
KSTP—Children's Hour
KYW—Oriental Village Orchestra
WBBM—Miti Green in Happy Landings
WCO—Organ Interlude
WENR—What's the News?
WGN—Hazel Quin, Jean, Donny Dreamer and Wishbone
WISN—Show Window
WJJD—Dinner Concert
WMAQ—News of the Air
WOW—Police Bulletins
WTMJ—Chlor, the Friend of All Children
6:10 p.m. CDT ↔ 5:10 p.m. CST
KMOX—Sports Reporter
6:15 p.m. CDT ↔ 5:15 p.m. CST
CBS—Dance Time; WISN WCO KFAB
NBC—Just Relax, comedy sketch; WFAE WMAQ
KMOX—"The Knucklers"
KYW—"The Globe Trotter; News of the World"
WBBM—"Growing Up," drama
WGN—Century of Progress Orchestra
WJJD—Sports Review
WOW—Henry and Jerome
WTMJ—Jungle Explorers
6:25 p.m. CDT ↔ 5:25 p.m. CST
KYW—Sports Reporter
WENR—Sports Reporter
WOC-WHO—Baseball Scores

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Football Show 8:30 P.M. CDT

BANDSTAND and BATON

(FRIDAY CONTINUED)

6:30 p.m. CDT ↔ 5:30 p.m. CST NBC—Betsy Boop, Frances; WFAE WENR WOV
CBS—Dan Russ's Orchestra; WISN
NBC—String Symphonies; WJZ KSTP
KFAB—Margaret Lamson
KMOX—Keyboard Papers, with Dinah Lee
KYW—Three Strings
WBBM—Al and Pete, comedy and songs
WGN—The Sports Reporter
WJJD—Fred Beck, organist
WMAQ—Sport Summary
WOC-WHO—To be announced
WTMJ—Our Club
6:35 p.m. CDT ↔ 5:35 p.m. CST WCCO—Livestock Market Summary
6:45 p.m. CDT ↔ 5:45 p.m. CST NBC—The Goldbergs; WFAE WENR WOV
CBS—Boake Carter; WBBM
KFAB—Texas Ranger
KMOX—Russell Brown, baritone, and organ
KYW—Husk O'Hare's Orchestra
WCCO—Steamboat Bill
WGN—To be announced
WISN—Story of the Day
WJJD—Adventures; drama
WMAQ—Ben Bernie's Orchestra
WOC-WHO—Captain Bill
WTMJ—Jimmy Baxter Detective Agency
6:55 p.m. CDT ↔ 5:55 p.m. CST WCCO—Minneapolis Shoe Co. Program
WOC-WHO—Disc Doins'
7:00 p.m. CDT ↔ 6:00 p.m. CST CBS—Jack Bauer's Sextet; WISN WCCO
NBC—Ethel Shurtz, Walter O'Keefe and Don Bestor's Orchestra; WJZ WLS
CBS—Men About Town, male trio; Joe Green's Orchestra; WABC WGN
NBC—Jessica Dragonette; WFAE WOC
WOW WOV KYW WMAQ
KFAB—To be announced
KMOX—Treasure Chest
KSTP—Amusement Bulletin
WBBM—"J. R. and Mar", comedy script act
WJJD—Martin's Orchestra
WTMJ—"Air Adventures of Jimmy Allen"
7:05 p.m. CDT ↔ 6:05 p.m. CST KSTP—Musical Interlude
WCCO—Baseball Scores
7:10 p.m. CDT ↔ 6:10 p.m. CST KSTP—Minnesota Safety Council Talk
WCCO—The Singing Troubadour
7:15 p.m. CDT ↔ 6:15 p.m. CST CBS—Edwin C. Hill; WABC KMOX WISN WCCO
KFAB—The Melodians
KSTP—Master's Music Room
WBBM—Pat Flanagan's Sport Review
WGN—The Lighter Classics
WJJD—Winifred H. Carlow
WMAQ—King's Jester's, harmony team
WTMJ—Musical Memories
7:25 p.m. CDT ↔ 6:25 p.m. CST WTMJ—Sport Flash
7:30 p.m. CDT ↔ 6:30 p.m. CST CBS—Ann Leal at the Organ; WCCO
NBC—Potash and Perlmutter; humorous sketches; WJZ WLS
KFAB—Organ Program
KMOX—Organ and Piano, Ruth and Ralph
KSTP—To be announced
WBBM—Frank Westphal's Orchestra
WGN—Jan Garber's Orchestra
WISN—Crazy Crystal Buddies
WJJD—Three Cheers
WMAQ—Mark Fisher's Orchestra
WTMJ—Concert Orchestra (NBC)
7:45 p.m. CDT ↔ 6:45 p.m. CST NBC—B. A. Balle's "Cramming Choir"; vocalists; WJZ WLS
KMOX—Pet Clinic of the Air
KSTP—Anson Week's Orchestra
WBBM—Guy Lombardo's Orchestra
WGN—Rube Appleberry, sketch
WJJD—Fred Beck, organist
WMAQ—Bavarian Ensemble
8:00 p.m. CDT ↔ 7:00 p.m. CST NBC—Fred Allen's Revue; Ferde Grofe's Orchestra; WFAE WMAQ
NBC—Phil Harris' Orchestra; WJZ WLS
KMOX—Buddy, Zeh and Dittie
KSTP—Dance Orchestra
KYW—Carlos Molina's Orchestra (NBC)
WBBM—Phil Harris' Orchestra
WCCO—Piano Interlude
WGN—Troubadours with Lawrence Salerno
WISN—Dramatic Sketch
WJJD—Ucde Joe
WOC-WHO—Bits of Melody
WOW—Omaha Bee News Program
WTMJ—Dance Orchestra
8:15 p.m. CDT ↔ 7:15 p.m. CST CBS—Love Songs; Gladys Rice and Charles Carille; WISN WCCO
KMOX—St. Louis Civic Program
KSTP—Black and Blue
KYW—Oriental Village Orchestra
WBBM—Gus Arnheim's Orchestra
WJJD—Osark Mountain Symphony
WOC-WHO—Willard Talk
WOW—Heinie and Karl
8:25 p.m. CDT ↔ 7:25 p.m. CST KSTP—Carlos Molina's Orchestra (NBC)

8:30 p.m. CDT ↔ 7:30 p.m. CST NBC—Phil Baker, the Jester; WJZ KSTP WTMJ WENR
CBS—All America Football Show; WABC WCCO WISN
NBC—Lee Wiley and Paul Small, vocalists; comedy team; Vic Young's Orchestra; WFAE WOV; WHO WOV WMAQ
KMOX—Herbert Berger's Orchestra
KYW—Julius Stein's Orchestra
WBBM—Jimmy Grier's Orchestra
WGN—Tom, Dick and Harry
WJJD—Friendly Philosopher
8:45 p.m. CDT ↔ 7:45 p.m. CST KYW—Russell Graves' Orchestra
WBBM—Phil Harris' Orchestra
WGN—Ted Weems' Orchestra
9:00 p.m. CDT ↔ 8:00 p.m. CST NBC—First Nighter, drama; WJZ WENR WTMJ KSTP
CBS—The Columbians; Freddie Rich, conductor; WABC WISN WCCO KMOX
NBC—U. S. Navy Band, direction Lieut. Charles Benter; WFAE WOV WOC
WHO
KYW—The Globe Trotter
WBBM—Johnny Ham's Orchestra
WGN—Concert Orchestra
WMAQ—Mr. Twister; Jim Jordan
9:15 p.m. CDT ↔ 8:15 p.m. CST KYW—The Cadets
WBBM—Intimate Hollywood Gossip
WMAQ—Joe Parsons, basso
9:20 p.m. CDT ↔ 8:20 p.m. CST WBBM—Tom Gerun's Orchestra
9:30 p.m. CDT ↔ 8:30 p.m. CST NBC—Lum and Abner Sociable; WFAE WENR WOV WHO WTMJ WOV
CBS—Alexander Woodcott, "The Town Crier"; WABC WHAD WCCO KMOX
NBC—Mario Cozzi, baritone; WJZ KYW KSTP
WBBM—Harriet Cruise and the Masquerader's Quartet
WGN—Tomorrow's News
WMAQ—The Northerners
9:35 p.m. CDT ↔ 8:35 p.m. CST WGN—Headlines of Other Days
9:45 p.m. CDT ↔ 8:45 p.m. CST CBS—Evan Evans, baritone; concert orchestra; WABC KMOX WCCO
NBC—Headline Hunter, Floyd Gibbons; WJZ KSTP KYW
WBBM—Guy Lombardo's Orchestra
WGN—Dream Ship
WHAD—Southland Melodies
10:00 p.m. CDT ↔ 9:00 p.m. CST NBC—Meyer Davis' Orchestra; WFAE WOV
NBC—Amos 'n' Andy; WMAQ WENR WTMJ KSTP
KFAB—Evan Evans, baritone (CBS)
KYW—Sports Reporter
WGN—Bridge Club of the Air
WHAD—Variety Program
WOC-WHO—Hexin Program
10:05 p.m. CDT ↔ 9:05 p.m. CST KYW—Benny Meroff's Orchestra
10:15 p.m. CDT ↔ 9:15 p.m. CST CBS—Vera Van, contralto; orchestra; WABC WCCO KMOX
NBC—Poet Prince; WJZ KSTP WTMJ
KFAB—Newscast
WENR—Lovable Music with Organist Irma Glen
10:30 p.m. CDT ↔ 9:30 p.m. CST CBS—Guy Lombardo's Orchestra; WABC WISN KFAB
NBC—Mark Fisher's Orchestra; WFAE KYW KSTP
KMOX—Art Gilman, Whispering Pianist
WCCO—Marylou's Melodies
WENR—Sport Reporter
WGN—Bernie Connors' Orchestra
WMAQ—Carlos Molina's Orchestra
WOC-WHO—World Fair Talk
WOW—WOW Soloists
WTMJ—Heinie and his Grenadiers
10:35 p.m. CDT ↔ 9:35 p.m. CST WENR—Ben Bernie's Orchestra
WOC-WHO—Oliver Scott
10:45 p.m. CDT ↔ 9:45 p.m. CST KMOX—Art Hicks' Orchestra
WCCO—Guy Lombardo's Orchestra (CBS)
WISN—Guy Lombardo's Orchestra (CBS)
WOC-WHO—Shelbyville Program
10:50 p.m. CDT ↔ 9:50 p.m. CST WGN—Ted Weems' Orchestra
11:00 p.m. CDT ↔ 10:00 p.m. CST NBC—Mills' Musical Playboys; WJZ CBS—Leon Belasco's Orchestra; WABC NBC—Harold Stern's Orchestra; WFAE WOC-WHO WOV WMAQ
KFAB—American Legion Walkathon
KSTP—Reports
KYW—Husk O'Hare's Orchestra
WCCO—Weather Reports
WENR—Buddy Rogers' Orchestra
WTMJ—Dance Orchestras
11:10 p.m. CDT ↔ 10:10 p.m. CST KSTP—Hotel St. Paul Orchestra
WCCO—Leon Belasco's Orchestra (CBS)
WGN—Charlie Agnew's Orchestra
WISN—Crazy Crystal Buddies

ANOTHER new commercial show coming to the networks October 8 brings another big orchestra, Ozzie Nelson, into the spotlight with a half hour show on Sundays. Nelson is still considered a newcomer to the orchestral world although he has been playing for more than three years on both national networks, and at many prominent New York hotel spots. At present, he has no permanent place of employment. With him on the forthcoming NBC program which gave up last year's drama series for the lighter type of entertainment, will be a comedian, Joe Penner, and a blues singer.



OZZIE NELSON

Vincent Lopez and Ted Weems are still arguing about who is to take over the Bismarck hotel, Chicago, spot, when Harry Sosnik closes his present four weeks' contract. Weems is slated to get the job, but Lopez can't believe he is to be left out in the cold. Lopez is also talking Chez Paree and Opera Club, two other Windy City spots.

Richard Cole has renewed at the Palmer House, Chicago, and it looks as if he may be there this winter. Three weeks elapsed after Cole went off of NBC broadcasts and onto WGN, Chicago, exclusively, before the big chain discovered the fact and sent out regulation corrections. Benny Meroff, making good at the Terrace Gardens, gets several of the Cole periods.

Sounding splendid on broadcasts over Columbia from the Rrafters,

11:15 p.m. CDT ↔ 10:15 p.m. CST KFAB—Leon Belasco's Orchestra (CBS)
KMOX—Sports Reporter
KYW—Glave's Riverview Band
WOC-WHO—Baseball Scores
11:20 p.m. CDT ↔ 10:20 p.m. CST KMOX—Ralph Bennett's Eleven Aces
WOC-WHO—Walkathon Program
11:30 p.m. CDT ↔ 10:30 p.m. CST NBC—Maxim Lowe's Orchestra; WFAE WOV KSTP WENR
CBS—Tom Gerun's Orchestra; WISN WCCO KFAB
KMOX—Joe Gill's Orchestra
KYW—Mark Fisher's Orchestra
WBBM—To be announced
WGN—George Devron's Orchestra
WMAQ—Carlos Molina's Orchestra
11:40 p.m. CDT ↔ 10:40 p.m. CST WOC-WHO—Maxim Lowe's Orchestra
11:45 p.m. CDT ↔ 10:45 p.m. CST KMOX—Ralph Bennett's Eleven Aces
12:00 Mid. CDT ↔ 11:00 p.m. CST KFAB—Leo Beck's Orchestra
KMOX—Herbert Berger's Orchestra
KSTP—To be announced
KYW—Husk O'Hare's Orchestra
WCCO—Ben Pollack's Orchestra
WENR—Earl Hines' Orchestra
WGN—Late Dance Orchestras
WISN—Jazz Nocturne
WMAQ—Harry Sosnik's Orchestra
WOC-WHO—Dick Fiddler's Orchestra (NBC)
WOW—Club Michel Orchestra (NBC)
12:15 a.m. CDT ↔ 11:15 p.m. CST KMOX—Irving Rose's Orchestra
12:30 a.m. CDT ↔ 11:30 p.m. CST KFAB—Organ Program
KSTP—Benny Meroff's Orchestra (NBC)
KYW—Carlos Molina's Orchestra
WCCO—Mystic Caverns' Orchestra
WENR—Enory Dougherty's Orchestra (NBC)
WISN—Dream Girl
WMAQ—Benny Meroff's Orchestra (NBC)
WOC-WHO—Club Michel
WGN—Dick Fiddler's Orchestra (NBC)
12:45 a.m. CDT ↔ 11:45 p.m. CST KMOX—Herbert Berger's Orchestra
KYW—Julius Stein's Orchestra
1:00 a.m. CDT ↔ 12:00 Mid. CST KMOX—Joe Gill's Orchestra
KSTP—Hotel St. Paul Orchestra
WBBM—Around the Town; orchestras
1:15 a.m. CDT ↔ 12:15 a.m. CST KMOX—Art Hicks' Orchestra
1:45 a.m. CDT ↔ 12:45 a.m. CST KMOX—"When Day Is Done"

Philadelphia, is Frank Winegar, who plays for the chain on Saturday mornings. WIP and WLET air his music locally. Other Philadelphia offerings include Alltoun Kellen from the roof of the Pierre, WCAU and WFI, and Howard Lunn, still holding forth at the Mayfair house over WCAU.

Frankie Trumbauer and Duke Ellington are the current and coming attractions at Castle Farms, Cincinnati. The Duke goes in September 15, when the former premiere Whiteman saxophonist leaves for a short tour and a return to Chicago. WLW does the pick-up. According to rumor, William Stoess, who goes network Sunday nights with his "Dance Nocturne" from the studios of the Nation's Station, will desert the NBC chain shortly.

Gus Arnheim and Ted Fiorito back at the Beverly-Wilshire, Los Angeles, and the St. Francis, San Francisco, are to be renewed Columbia pickups from the west coast this fall. Fiorito is already back on the chain, but arrangements have not been completed for the Arnheim broadcasts. Anson Weeks, Kay

IT'S A SECRET! By Donald Couper

(Continued from Page 6) vying with his brother Leon in kabitch, his one passion. "In a few months," said Ted, "I should have my theater engagements cleared up, and I think I'll be ready to see what I can do on the air. My next tour will wind up in New York late in October, so I'll give you the details then."

"Ted," we ventured to say, "you know during your career you've been top man in vaudeville, on the Broadway stage, as a dance hall attraction, and in night clubs. But what have you got to assure yourself that you'll be just as big a draw on the air?"

And then he outlined confidentially his plan of producing a new show every week along lines so novel that they should create radio history. Technically, engineers have told him the shows are possible, and if Ted can carry the idea through and a commercial sponsor is willing to pay its high cost radio fans will dial Ted Lewis as regularly as they now tune in on Vallee's variety show. Further, Ted revealed a selling tie-up which sounded like sure-fire dynamite, and evidenced real showmanship from the commercial angle.

"If you spill a word about this idea," he warned us, "I hope all your children are crooners." So what can we do?

Keyer, and Rudy Seiger continue their work from the Pacific shore.

Jan Garber, now in the Blackhawk, Chicago, has Ruby Wright as his woman vocalist, replacing Virginia Hamilton. This change goes into effect on his NBC commercial show as well as the WGN sustainings.

All attendance records were broken by Guy Lombardo three days after he had returned to the Delis, Chicago, and that roadhouse was packed to the gates. Lombardo, by the way, will take six weeks of stage work after he closes the Delis. A Chicago theater will be his first stop. Reggie Childs remains in the former Lombardo spot, the Roosevelt, New York, for the winter.

Ben Pollack is being programmed from the Hotel Lowry, Minneapolis, over WCCO. Eddie South and Noble Sissle are current stage attractions in Chicago. Via KMOX, St. Louis, comes the music of six different orchestras from the night spots of the Missouri town. There are Ralph Bennett's, Al Roth's, Herbert Berger's, Joe Gill's, Art Hicks and Irving Rose's.

Don Bestor takes over the Billmore, New York City, shortly, when Harold Stern leaves. Isham Jones, just now off Columbia sustainings, has a commercial show on that network beginning the 25th of September. About that time he will again be heard from the Hotel Commodore.

BOYS Spending Money for YOU! IT'S A SECRET! By Donald Couper (Continued from Page 6) vying with his brother Leon in kabitch, his one passion. School Boys: School is about to open. There are, no doubt, a number of things you would like to have for that time, but you do not like to ask mother or dad for the money. Earn the money. It can be done in a few hours each week by selling Radio Guide in your own neighborhood. Send your name and address in at once. Be the first boy in your neighborhood to sell. Remember—the first boy makes the profit. . . . Just Send Coupon RADIO GUIDE 423 Plymouth Ct., Chicago, Ill. Name Address Town State

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B. A. Rolfe

9:00 P.M. CDT

PLUMS AND PRUNES +

By Evans Plummer

(SATURDAY CONTINUED)

8:00 p.m. CDT ↔ 7:00 p.m. CST
NBC—Antibal's Cubans with Antonio and Daniel; WFAF WOC WHO KSTP WMAQ
CBS—Glen Gray's Orchestra; WABC WISN WCCO
NBC—Jamboree, variety show; WJZ KYW
KMOX—Buddy, Zeb and Otto
WBMM—Phil Harris' Orchestra
WGN—George Devron's Orchestra
WJJD—Charles Frederick Lindley
WOW—Hotel Paxton Orchestra
 8:15 p.m. CDT ↔ 7:15 p.m. CST
CBS—To be announced; WABC KFAB KMOX
WBMM—Gus Arnheim's Orchestra
WGN—Concert Orchestra
WISN—NRA Speaker
WJJD—Ozark Mountain Symphony
WLS—Mac and Bob, "Knoxville Boys"
WMAQ—Dance Orchestra
 8:30 p.m. CDT ↔ 7:30 p.m. CST
NBC—K Seven; drama; WFAF WOC WHO WOV WMAQ KSTP
CBS—Willard Robinson's Orchestra; Betty Barrhell, soloist; mixed chorus; WABC WISN WCCO KMOX
WBMM—Jimmy Grier's Orchestra
WGN—Bernie Cummins' Orchestra
WJJD—Friendly Philosopher
WLS—"Big Yank" Program
WTMJ—Dance Orchestra
 8:45 p.m. CDT ↔ 7:45 p.m. CST
WBMM—Phil Harris' Orchestra
WGN—Ted Weems' Orchestra
 9:00 p.m. CDT ↔ 8:00 p.m. CST
NBC—Tales of the Titans; WJZ
CBS—Columbia Public Affairs Institute; WABC WISN WCCO
NBC—The Saturday Night Dancing Party with B. A. Rolfe's Orchestra; WFAF WOV WOC WHO KSTP WTMJ WMAQ KMOX—"Cardinal Highlights"
KYW—The Globe Trotter
WBMM—Johnny Hamp's Orchestra
WGN—Lewis White's Orchestra
WLS—Grace Wilson, contralto; Lou Klatt, accordionist
 9:15 p.m. CDT ↔ 8:15 p.m. CST
CBS—Ann Leaf at the Organ; WABC WCCO
KMOX—To be announced
KYW—Russell Glaves' Orchestra
WBMM—Ace Brigade's Orchestra
WLS—Barn Dance
 9:30 p.m. CDT ↔ 8:30 p.m. CST
CBS—Singing Strings; WABC WCCO KMOX
KYW—Oriental Village Orchestra
WBMM—Tom Gentry's Orchestra
WGN—Tomorrow's News
WHAD—The Smart Set
WLS—Keystone Barn Dance Party
 9:35 p.m. CDT ↔ 8:35 p.m. CST
WGN—Headlines of Other Days
 9:40 p.m. CDT ↔ 8:40 p.m. CST
WGN—Concert Orchestra
 9:45 p.m. CDT ↔ 8:45 p.m. CST
KYW—Jules Stein's Orchestra
WBMM—Guy Lombardo's Orchestra
WGN—The Dream Ship
 10:00 p.m. CDT ↔ 9:00 p.m. CST
CBS—Jerry Freeman's Orchestra; WABC WISN WCCO KFAB
KYW—Sports Reporter
WGN—Charlie Agnew's Orchestra
WHAD—Greek Hour
WLS—Hayloft Theater
WOC—Hexin Program
WTMJ—Dance Orchestra
 10:05 p.m. CDT ↔ 9:05 p.m. CST
KYW—Russell Glaves' Orchestra
 10:15 p.m. CDT ↔ 9:15 p.m. CST
KFAB—Newscaat
WISN—St. Louis Civic Program
WGN—"Old Heidelberg"
WHAD—Milwaukee Musicians
WOC—Vincent Lopez' Orchestra
 10:30 p.m. CDT ↔ 9:30 p.m. CST
NBC—William Scott's Orchestra; WJZ KYW KSTP WOV
CBS—Charlie Davis' Orchestra; WABC WCCO WISN KFAB KMOX
NBC—Harold Stern's Orchestra; WFAF WMAQ
WGN—Bernie Cummins' Orchestra
WLS—Barn Dance (NBC)
WOC—World Fair Talk
WTMJ—Heinie and his Grenadiers
 10:35 p.m. CDT ↔ 9:35 p.m. CST
WOC—Concert Ensemble
 10:45 p.m. CDT ↔ 9:45 p.m. CST
KMOX—Art Hicks' Orchestra
WOC—Willard Program
 10:50 p.m. CDT ↔ 9:50 p.m. CST
WGN—Ted Weems' Orchestra
 11:00 p.m. CDT ↔ 10:00 p.m. CST
NBC—Roger Gerston's Orchestra; WFAF WOC WHO WMAQ WOV
CBS—Barney Rapp's Orchestra; WABC WISN
NBC—Henry King's Orchestra; WJZ KFAB—American Legion Walkathon

AMENDING our previously announced NRA code for the microphoning mob, Mike Porter, the Admiral of Hell Gate, proposes that we should, by all means, tack the following clauses thereto for the sole protection of radio listeners:

- (1) A Federal tax on all broadcasts promoting contests.
- (2) Free Bronx cheer apparatus for all those who make up the applause-directed studio audiences.
- (3) Elimination of all guest speakers during the paid times to make room for paid artists who need jobs.
- (4) Separate announcers for all programs, for the same reason.
- (5) Ruling against any orchestra doing more than one broadcast a day.
- (6) Barring public library doors against the admittance of gag "writers."
- (7) Several fifteen-minute periods of silence daily to permit listeners to follow their own inclinations without being told what to eat, how to exercise, what to buy, and what those spots before their eyes indicate.
- (8) Ironclad rule requiring all radio comics to listen to all other radio comics (can they take it?).
- (9) Double rates for station time to be charged to all sponsors who ballyhoo their virtues for more than one minute on their programs.
- (10) Compulsory fan mail from the audiences, who ought to have a voice, and use it in tipping the studios and sponsors to what the public wants.



RUBINOFF FLIES TO HOLLYWOOD

Rubinoff (and his violin), about to board a plane for Hollywood from where he's now broadcasting, poses with Hostess Topeser, attractive attache at the Newark, N. J., airport.

Of course, you all may not agree with Porter's code, but that's to be expected. No one ever is supposed to agree with a writer—not even such a profound program referee as the compiler of this pillar. In all seriousness, however, even though we are of the opinion that Mike is the next funniest guy in radio to Fred Allen, we must admit that Admiral Porter's suggestions are well put.

What's What

EASY ACES resume their bridge games September 26 from CBS. N'Yawk, for a reducing salt. They'll be heard Mondays to Fridays inclusive at 1:30 p. m. EDT, but Truman Bradley, in the sketch last year, is fixed at CBS-WBMM, so unless the Aces call him to Manhattan he'll be absent from the cast. . . . By the way, NBC went NRA on September 8. . . . Myrt and Marge will get their former time spots. . . . Judy and Jane resume over a mid- and south-western NBC chain September 18 at 3:30 p. m. EDT.

Gaelic Twins Fiddie and Fannie Cavanaugh, radio gossip dispensers, have done so well by their sponsors that you'll be hearing them on the chain soon. Last week they topped the WBMM mail by 3,000 letters. After having interviewed so many network celebs, it looks as if Eddie and Fannie are to join the ranks of the nationally famous.

David Rubinoff, through Chicago via airlines last Tuesday, was bound for Hollywood to wave the stick for Durante-Elting this Sunday. His gag about demanding a police escort for his \$100,000 fiddle earned him one inch on one Windy City front page. Chicago no like to pub-

licize its toughness! . . . October 4 is the date (weather permitting) for the next World's Fair stratosphere ascension attempt, and you'll be hearing it, if and when. . . . Closing this week at the Palace, Chicago, is Bert Labr, late of the Sunday evening coffee klatch, and Lou Holtz follows a week later.

Windy City announcers walked out on NBC recently when one of their mist was "aired" (walk-out a mike) for missing an A&A "standby" announcement. For a day it looked as if the clients would have to do their own announcing, but finally the program bigwigs saw the error in their ways and removed several burdens from the mikesmen's primrose path. Result, the walkout was called off, and one exec learned more about human nature.

Which brings up the trade news that James Whipple and two other Chi-NBC production men are tendering their portfolios. Dave Lindley is said to be one of the three. Reason is that they have more latitude, less work and increased remuneration working outside than within the network portals. . . . And while dusting off the personnel file, it should be recorded that Maurice Wetzel has become assistant to Clarence L. (Hiller) Menter, the drama boss of the Central embee-sea office.

Your beloved Vic and Sade have gone commercial and will disappear from the chain for five more weeks. Meantime, you'll catch them selling "oleo" over WENR from Monday to Friday at 12:15 p. m. EDT. At termination of original six-week period on WENR only, their sponsor will give 'em the chain again. . . . The definite starting date for Janies Olsen and Johnson on CBS is Friday, October 6, at 10 p. m.

Plums and—

EXTREMELY interesting and plentiful were the majority of contributions NBC made to WSB's celebration last Saturday (9th) on the occasion of the dedication of its new 50,000-watt voice. And never failing, Will Rogers rolled us out of our chair. He didn't forget, either, to take a crack at the Senate. But (was his face red?), we seemed to have detected a bit of a slip in NBC vice-president Niles Trammell's memory when he tried to repeat the WSB call letters. . . . and Niles hails from Gaw-jah, too, huh!

The Sabbath eve coffee hour, caught September 3, wans plums on many counts, and a prime on another. Taylor Holmes sets a new pace which the blab school of m. c.'s will have a hard time equalling. And that impersonation of various "name" bands by Rubinoff's ensemble was clever and entertaining. But here's the prize: The fellow who wrote the continuity had it down that "seven" bands would be mimicked. We heard but five.

Harry Richman premiered as star and Milton Berle as comedian of the Old Gold bill last Wednesday (6th). So what? Well, we believe, just unseem, that Harry was nervous, tense. He CAN sing, but he didn't do his best. First night, lack of lights, having to address the mike—all these must have captured the Richman goat as they did that of Al Jolson. But Jolson has learned oh so much and is clicking. Richman must learn the new technique. As for Berle—well, we were wondering if he could clean them up for the air. He did. Many plums, young fellow, but say, Old Gold, let's have more Waring.

Yousab, Mr. Berne, you-all bas got a prune for you-uns, you-sab. The good old plum withered up just because we expected a bit from "Elizabeth, the Queen" and "Madame X" from Pauline Frederick, as publicized, for your show of September 5. And what did we get, huh? Some snappy repartee instead from Miss F. Maestro, remind us to cut your pay.

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ALONG the AIRIALTO + + + With Martin Lewis

WHEN you go to a theater to see a play you can always find the cast of characters listed in the programs. In radio it's different. The talented dramatic actors and actresses get no recognition whatsoever. It is my opinion, judging from the letters that come into this office, addressed to the *Editor's Mail Box*, that the majority of the listeners are interested in knowing who plays the various parts in the programs.

On the last of the Sunday night coffee programs featuring *Bert Labr*, he was ably assisted by one of the best masters of many dialects in the business, *Jack Smart*. That night Jack took several parts and not a few letters received, requested information as to the names of all the dramatic actors who played the various parts which were all portrayed by none other than this SMART actor. Other talented people who are heard on many programs taking several parts are *Teddy* (Blubber Joe Palooka) *Bergman*, *Rosalina Greene*, *Adele Ross*, *Dick* (Sherlock Holmes) *Gordon*, *Allyn Joslyn* and many others. I think the broadcasters and sponsors would be wise if they decided to give these talented people due recognition. It would create greater interest in their programs.

Ted's Wildest Ride

TEDDY BERGMAN was telling me about the wildest ride he ever had in his life. Last Wednesday night he appeared on the *Fannie Brice-George Olsen* program which is held at NBC's Times Square Studio, 42nd Street and Broadway. His bit was over at 8:24. He dashed out of the studio into the elevator, which was waiting for him, down to the street and into a taxi. Excitedly he ordered the caddy to the NBC studio at Fifth Avenue and 55th Street with full steam ahead—up Broadway they sped, across 55th Street and, Ripley it or not, Teddy, a little short of breath, arrived in time for the opening of the *Terrafina* program at 8:30 to do his part.

What I forgot to mention was, that in the interim he had to explain to a cop the rush he was in, after his cab hit another and they couldn't take the time to stop and exchange license numbers. The kind policeman let them carry on, fortunately for Teddy.

Coming Events

MYRT AND MARGE, which for two years has proved so effective in the East in the seven o'clock spot opposite A & A, will go to a much larger network when it returns September 25, on Columbia . . .



MR. AND MRS. JAMES WALLINGTON They posed for this while waiting for a bottle of 32 after working for the newscasts. The sound truck is the background.

Dave Ross' latest simile: "As welcome as hay fever to an announcer on the day of his big commercial audition." Incidentally, David's book, "Poet's Gold," an anthology of verse he has read on his CBS series of that name, will be published by Macaulay late this month, in a gold jacket! . . . When *Roses and Drums* returns to the air Sunday the 24, over Columbia, the premiere will be held in Carnegie Hall before 3,000 guests. And it will be complete with costumes, make-up and all the trappings of the stage—the first radio script act ever to be thus presented before such an audience . . . The lad who fingers the black and white keys for *Harry Richman* on his *Old Gold* programs is none other than *Jack Golden*, maestro of the Richfield Country Club programs. Jack is Harry's old accompanist . . . Oldsmobile, with *Barbara Maurer*, the *Hummingbirds*, sportsgabber *Husing*, and the *Belasco* music men, extends its run four broadcasts . . . Friends at CBS have found that the way to get in touch with *Dale Winbrow* is to dial HAY DOPE on their New York phones! . . . Honest. If you're skeptical, try it.

Hi Yah, Belasco?

THE experience *Leon Belasco*, the St. Moritz maestro, encountered recently struck my funnybone and I think it will yours.

Leon called a rehearsal of his men one afternoon last week and he was the first one on the scene. It was a beautiful day and being so early, he thought it would be a good idea to visit the tower of the hotel and look over New York's beautiful skyline. Up he went, the fire door slamming behind him, and if it wasn't for the fact that a porter, six hours later, accidentally visited the tower to steal a smoke, Belasco undoubtedly would have been listed at Police Headquarters in the Missing Persons Bureau.

Leon claims New York's skyline may be a beautiful sight to some—but to him it was just a great big pain in the neck.

The CBS artists, announcers and workers patronize the *Columbia Drug Store*, near the *Madison Avenue* ether mansion. The burn-up comes when anyone of the loyal *Columbians* order crackers. It outrages their sensibilities because they have to accept crackers with NBC engraved on them. All right, I'll explain it. They're the product of the *National Biscuit Company*.

Short Shots

MILTON BERLE'S mother is always on hand for all of the youthful comic's broadcasts and rehearsals . . . The rustic sketch *Just Plain Bill* resumes for its toothpaste sponsor September 25 . . . The Order of Honorary Kentucky Col-



WINNER PEARL TAKES ALL

Jack Pearl, radio's *Baron Munchausen*, turned in a card reading 20-26—46, with a 24 handicap for 22 net, in a recent radio golf tournament at the *Midwick Country Club*, Los Angeles. He stated to carry away the prizes, but "Sharlie vass dere" and insisted upon a recount. Pearl will be back October 7 on the *Lucky* program over NBC.

onels has elected raconteur *Irvin S. Cobb*, the sage of Paducah (Ky.), commander of all the Kentucky Colonels east of the Rockies—and that's quite a standing army . . . Probably a reward for all the publicity he's given the *Blue Grass Country* on the Air . . . *Mitzi Mayfair* scored recently on *Julius Tannen's* CBS beer program, and there's talk that the petite dancer may get a radio buildup . . . *Elsie Melchior*, who portrays the villainess on the "Buck Rogers" airings, is radio's closest double for *K. Hepburn* of the flickers . . . *Nino Martin* took his first vacation in over a year when he spent five days in Atlantic City a few days back. And it's probably his last for some time, for he'll have his hands full with *Met Opera*, concerts, recordings, and radio. The *Lint Bath Club Revue* on CBS will usurp his weekends.

First pianist for the brilliant young composer-arranger, *Johnnie Green*, in his CBS "In the Modern Manner" jazz concerts, is his *Halsabd* (Harvard to you) classmate, *Charlie Henderson*. They've been together since the good ol' collich days, when they organized

the *Harvard Gold Coast Orchestra*, which I understand was a pretty hot outfit.

Howard Barlow is taking a several weeks leave-of-absence from radio for a rest-cure because of overwork. *Nicola Beregovsky*, young composer-conductor, who is one of Barlow's ace men, will conduct the *Columbia Symphony* in his absence . . . *Andre Kostelanetz*, fellow CBS maestro, will take over Barlow's broadcasts featuring *Evan Evans*, *Gladys Rice*, *Nino Martin*, and other vocalists, during that interval . . . *Old Man Sunshine*, otherwise *Ford Rush*, a midwest radio favorite, packs his bags and goes to WABC for a commercial soon . . . *Eddie Dooley* returns to CBS with his football news and chatter September 14 . . . Those "Kitchen Close-ups" on CBS come direct from the hustle and bustle of a real experimental kitchen in Minneapolis . . . *Dick Leibert*, is author of the first book of instruction ever published which will enable the ordinary pianist to learn the rudiments of organ playing

No one in the *George Olsen*

menage is more elated than *Charles*, age six, over *Ethel Shtuta's* new chocolate commercial. "Daddy used to bring home ginger ale, and then tea," explains *Charley*. "but now, Mommy brings candy!"

Buddy Rogers plays piano for *Jimmy Dunn* in between scenes of "Take A Chance" when it was filmed on Long Island, and is thinking of importing *Jimmy* as vocalist to the *College Inn*, Chicago . . . *Harry Horlick's* name is so closely identified with his A&P Gypsies' signature song "Two Guitars," that a publisher recently issued the number with Horlick's name as composer! The tune is really an old Russian folk song . . . *Russ Colombo* will be back on the air soon broadcasting from Hollywood. The crooner will be in Winchell's "Broadway Through a Keyhole" . . . *Emery Deutsch*, a youthful CBS composer of the popular tune "My Gypsy Rhapsody," who is featured soloist and conductor at New York's *Paramount Theater* has completed the score of a symphonic *Gypsy Rhapsody* which he will debut shortly over the airwaves.

Parker vs. Melton

RUMORS have it that *Frank Parker* will replace *James Melton* on the program featuring *Jack Benny* which incidentally will be heard on Sunday nights instead of Friday starting October 1 . . . They tell me that when the one-month-old *Gary Evans "Ding" Crosby* cries, he goes "hub-a-bub, hub-bub-bub. Just a chip off the old block! . . . It made me laugh when I read that sign at the *Village Barn*: "Walter Winchell and Al Jolson have plift!" . . . *Gregory Stone*, who conducts the "International Tidbits" program and the "Hands Across the Border" broadcast over NBC, has composed the score of an operetta especially written for radio which consumes two hours but can be given in four half-hour periods. *Vernon Radcliffe* wrote the libretto for the operetta, which is titled "Wildbird." Two agencies are currently negotiating for it and one of them may place it on the air during the latter part of the fall. "Wildbird" is an operetta about a modern American girl . . . My nomination for the *Radio Queen* that will be selected during the radio show at the *Madison Square Garden* starting September 20 is *Leah Kay*, charming vocalist with *Phil Harris'* orchestra. Leah has plenty of "It" but it don't do me any good. Good-bye.



HOWARD BARLOW The doctors have ordered him to take a rest.

The Three Jesters Pick Up Pins + By Sara Hollander

(Continued from Page 2)

list the mandolone, *Dwight Latham's* freakish instrument, accordion, ukelele, guitar, trumpet, vibraphone, clarinet, organ, celeste, oscarina, harmonica, jewsharp, trap drums, and bass fiddle.

Wamp's superstitious nature, which he traces back to his Norse ancestors, is the basis for many a laughable incident. One time, when still working for the insurance company in Hartford, the trio set out for a ride in *Guy Bonham's* car. Fifteen miles out of Hartford, *Dwight Latham* casually mentioned

that it was bad luck to ride in an automobile when there was a full moon. A peep into the heavens revealed the fact that there was a full moon. Wamp insisted that *Guy* stop the car, and he got out. He actually walked back to Hartford, even though *Dwight* informed him that he was kidding about the moon.

Another time, when the three boys attended a dance, *Guy* and *Dwight* secretly informed a large number of the dancers that if they dropped a penny on the floor, they would witness a peculiar happening. All night long, people were dropping pennies on the floor, and Wamp would leave

his dancing partner to pick them up!

The boys have just packed their instruments away. Already they are engaged in a heated discussion as to what they'll sing on their next program. Wamp, the biggest fellow, is carrying the ukelele. *Guy*, the smallest, carries the bull fiddle. *Dwight* casually takes the box of pins out of his pocket, and spills them all out on the floor, as Wamp lays down the ukelele and begins to look for pins. And at this time, I decide I had better make my exit before I'm asked to join in the pin hunting party!

HIGHLIGHTS of the WEEK

(Programs Listed in Daylight Saving Time)

NEW PROGRAMS

MONDAY, SEPTEMBER 18—"H-Bar-O Rangers," CBS-WGN daily, except Saturday and Sunday, at 5:15 p. m.

TUESDAY, SEPTEMBER 19—Connie Gates, new personality singer, every Tuesday and Thursday at 11:15 a. m. over CBS-WGN.

FRIDAY, SEPTEMBER 22—"All-American Football Show" with Christy Walsh and a prominent football coach as guest artist, over CBS-WBBM at 8:30 p. m.

COMEDY

SUNDAY, SEPTEMBER 17—Jimmy "Schnozzle" Durante and Ruth Fitting with Rubinoff and his orchestra, NBC-WMAQ at 7 p. m.

George M. Cohan, Revelers and Al Goodman's Orchestra, NBC-WGAR at 8 p. m.

MONDAY, SEPTEMBER 18—Minstrel Show, NBC-WLS at 8 p. m.

Clara, Lu 'n' Em, NBC-WGN, daily excepting Saturday and Sunday at 9:15 a. m.

TUESDAY, SEPTEMBER 19—Ben Bernie and his Band, NBC-WMAQ network at 8 p. m.

WEDNESDAY, SEPTEMBER 20—Fannie Brice and George Olsen's music, NBC-WLS at 7 p. m.

Burns and Allen, with Guy Lombardo's orchestra, CBS-WGN at 8:30 p. m.

Harry Richman and Milton Berle with Fred Waring's Pennsylvanians, CBS-WGN at 9 p. m.

THURSDAY, SEPTEMBER 21—Guest comedians with Rudy Vallee's orchestra, NBC-WMAQ at 7 p. m.

Molasses 'n' January, Captain Henry, Lanny Ross, Annette Hanshaw and Muriel Wilson on the Showboat, NBC-WMAQ at 8 p. m.

FRIDAY, SEPTEMBER 22—Walter O'Keefe, Ethel Shutta and Don Bestor's orchestra, NBC-WLS at 7 p. m.

Fred Allen, Roy Atwell, Portland Hoffa, Phil Duesy, Ferde Grofe's orchestra, NBC-WMAQ at 8 p. m.

Phil Baker and Harry McNaughton, Roy Shield's orchestra, NBC-WENR at 8:30 p. m.

SATURDAY, SEPTEMBER 23—Ray Knight's Cuckoo Program, NBC-WJR at 9:30 p. m.

MUSIC

SUNDAY, SEPTEMBER 17—Howard Barlow's Columbia Symphony orchestra, CBS-WIND at 2 p. m., also CBS-WGN, Monday at 9:45 p. m.

Willard Robison's Syncoated Sermon, CBS-WIND at 4 p. m., also Thursday at 9 p. m., and Saturday at 8:30 p. m.

In the Modern Manner with Johnny Green, composer-conductor, and Gertrude Niesen, CBS-WGN at 7:30 p. m.

MONDAY, SEPTEMBER 18—Ferde Grofe's orchestra, Conrad Thibault, baritone, NBC-WMAQ at 7:45 p. m., also Wednesday at 8 p. m.

Harry Horlick's Gypsies, Frank Parker, tenor, NBC-WMAQ at 8 p. m.

Melody Moments, Joseph Pasternack's orchestra, NBC-WENR at 8:30 p. m.

Andre Kostelanetz presents Gladys Rice and Evan Evans, CBS-WGN at 9 p. m.

Gus Haenschen's orchestra, Ohman and Arden, and Conrad Thibault, NBC-WMAQ at 9:30 p. m.

TUESDAY, SEPTEMBER 19—California Melodies, CBS-WCCO at 9 p. m.

WEDNESDAY, SEPTEMBER 20—Corn Cob Pipe Club, NBC-WENR at 9 p. m.

THURSDAY, SEPTEMBER 21—Paul Whiteman's orchestra, Al Jolson, Deems Taylor, Ramona, Jack Fulton and others, NBC-WMAQ at 9 p. m.

FRIDAY, SEPTEMBER 22—Concert with Jessica Dragonette, NBC-KYW at 7 p. m.

PLAYS

SUNDAY, SEPTEMBER 17—John Henry, Black River Giant, CBS-WBBM at 6:30 p. m., second episode at 7:15 p. m. over CBS-WIND.

Desert Guns, (formerly "Tales of the Foreign Legion"), NBC-WLS at 6:30 p. m.

MONDAY, SEPTEMBER 18—The Theater of Today; "Laughter on Gowdy Street," CBS-WBBM at 8:30 p. m.

"Robots and Romance," NBC-WMAQ at 8:30 p. m.

TUESDAY, SEPTEMBER 19—"Marie, the Little French Princess," CBS-WBBM at 12 noon; also Wednesday, Thursday and Friday.

Crime Clues, "Lead Tornado," NBC-WMAQ at 7 p. m., also Wednesday.

Miniature Theater, NBC-KYW at 8 p. m.

THURSDAY, SEPTEMBER 21—Columbia Dramatic Guild, CBS-WIND at 7:30 p. m.

Death Valley Days, NBC-WLS at 8 p. m.

FRIDAY, SEPTEMBER 22—The First Nighter, NBC-WENR at 9 p. m.

SATURDAY, SEPTEMBER 23—"The Optimistic Mrs. Jones" with George Frame Brown, NBC-WOW at 6:45 p. m.

Tales of the Titans; "Three Strangers" by Agnes Strickland, NBC-KYW at 9 p. m.

K-Seven, NBC-WMAQ at 9 p. m.

VOCALISTS

BOSWELL SISTERS—CBS-WHK Tuesday and Thursday at 7 p. m.

CHARLES CARLILE—CBS-WIND Tuesday at 7:45 p. m. with Gladys Rice, Wednesday at 11:30 a. m. and Saturday at 8:15 p. m. with Ann Leaf.

HARRIET CRUISE—WBBM Monday, Wednesday and Friday at 9:30 p. m.

KATE SMITH—CBS-WHK Monday at 8 p. m., Tuesday at 7:45 p. m. and Wednesday at 8:15 p. m.

NINO MARTINI—CBS-WGN Tuesday at 8:30 p. m.

PAT KENNEDY—NBC-KYW Monday, Wednesday and Friday at 11:45 a. m.

TITO GUIZAR—CBS-WGN Sunday at 8:30 p. m.

NEWS

BOAKE CARTER—CBS-WBBM daily at 6:45 p. m., except Saturday and Sunday.

EDWIN C. HILL—CBS-WGN Monday, Wednesday and Friday at 7:15 p. m.

FLOYD GIBBONS, Headline Hunter—NBC-KYW Friday at 9:45 p. m.

LOWELL THOMAS—NBC-WLW daily at 5:45 p. m., excepting Saturday and Sunday.

WALTER WINCHELL—NBC-WENR Sunday at 8:30 p. m.

SPORTS

TUESDAY, SEPTEMBER 19—Ted Husing, CBS-WBBM at 9:30 p. m., also Thursday.

FRIDAY, SEPTEMBER 22—Grantland Rice at 8:30 p. m. over CBS-WISN.

REVIEWING RADIO *By Mike Porter*

I COVER the studios! And without stretching the truth too far, I can say that the only distinguishing characteristics of the majority of studio orchestras are the identities of leaders.

If you flit about for a single night you'll see the same faces in most of the ensembles. And I ask you, is this following out the spirit of the NRA, when thousands of competent musicians are walking the streets, unemployed?

Everybody close to radio knows that this winter will be the most prosperous in history, so far as commercial programs are concerned. You'd think this meant a lot more jobs. It does for a few individuals who already have jobs. But you'll find artists and musicians doubling in many shows, enjoying from three to five different commercial engagements each week while hundreds of horn-tooters and singers are doing nothing but giving futile auditions.

It seems to me that somebody ought to make a rule against giving a chosen few all the jobs, and leaving a great deal of talent out in the cold. Not only would this help economically, but it would insure a fresher variety of entertainment and get away from the sameness in presentation that now gives the average listener a pain in the tummy.

Too many of the moneyed gents are making pretty speeches in the mike about the NRA and patriotism, and then tying hard knots in their purse strings. There's one lad, I think, who deserves a nice big hand. He's *Buddy Wagner*, the baton wielder at the Commodore Hotel, who for no other reason than patriotism, has hired two extra musicians and increased the pay of fourteen others. There are a hundred other maestros who would like to do likewise, but they can't afford it, and their hotel or radio employers are deaf when such proposals are made. Every

band leader wants a bigger and better band, but the money must come first from the employers. And it doesn't!

I HAVE just come from the initial broadcast of the new Old Gold series. How the new program featuring *Milton Berle* and *Harry Richman* sounded from the loudspeakers, I don't know. But I have an idea that the listeners who have become infatuated with the *Waring* music are resenting the manner in which it has been cut down to make room for the singer and the comic. One readily understands the *raison d'être* for Berle. The show was badly in need of a good comic. *Mandy Lou* was never what you might call a smash hit. Berle fits into the spot well, and if you ask me, I think he is destined to be the big funny man of the winter.

As to *Harry Richman*, I wouldn't exactly hand him one of *Plummer's* prunes, because *Harry* really can sing a song. To a visible audience, he is ill-at-ease because he can't trot around as freely as he does in musical comedy. He must stay put in front of the mike. The only solution seems to be to provide him with a treadmill which will enable him to strut while remaining in the same place. I cannot understand why he has been added to the bill, remembering that *Waring* is heavily supplied with vocal talent in the persons of the *Lane Sisters*, *Babs Ryan*, *Johnny Davis*, and *Polie* (Frog-in-the-throat) *McClintock*. As matters stand, the *Waring* broadcast is overcrowded with talent—too burdened for a mere thirty minutes.

I mentioned this to the producers, who hinted very strongly to me in Carnegie Hall that pretty soon the show would extend itself to a full sixty minutes. In that case, it will do all right.

On September 25, Isham Jones, Lulu McConnell and Gertrude Niesen inaugurates a series at WABC

under the title of "The Big Show . . . The Radio Show opens in New York on September 20, and Miss Radio will be picked the following day . . . Leo Reisman will supplant Ferde Grofe on the NBC Phillip Morris cigarette program and Conrad Thibault will remain the warbler . . . And they're rushing everybody at the offices of the Amalgamated Broadcasting System, to hasten the opening date—for the next generation!

THE *March of Time*, which returns October 13 to Columbia to advertise a typewriter, will still be in the capable hands of *Time Magazine*, so far as production goes. It is, to me, a unique feature because it measures up as a little world unto itself. Each member of the cast is necessarily a vocal double of some prominent man or woman, and to a certain degree, the actors rise or fall with the celebrities they represent in the fast-moving, dramatic march of world events.

There was the chap, for instance, who spent many months studying Herbert Hoover's speech, to perfect his own imitations of the former president. Hoover moved out of the national picture—and so did the actor. The lady who used to speak for Mrs. Hoover, too, has departed the waves, and in her place has materialized a young woman, hitherto unknown to radio, to become the Mrs. Roosevelt of the show. She is Marion Hopkinson. The President will be impersonated as of yore by William Adams.

Another mimic who has vanished from the scene is the young fellow who spent months at the side of *Jimmy Walker*, when he was New York's mayor. Now *Walker* isn't in the news any longer, and his vocal double isn't in the cast. *Charles Slattery*, who has the voice of *Al Smith*, goes on forever.

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