

Radio 5¢ Guide

Mid-Atlantic Edition, New York, N. Y.
Week of May 14-20, 1933
Vol. II. - No. 30.



Radio's Master of
Diction: David Ross
By Douglas D. Connah

Little Jack Little—
His Fan Mail Leads
By Frank H. Lovette

GREAT MOMENTS OF HISTORY on the Air By Alex P. Golden

VIC AND SADE are responsible for allegations of temporary insanity against a large number of respectable citizens.

These are the people who recall the episode of the last broadcast while they are soberly sitting in a restaurant, or walking down the street. Their gales of laughter are unaccountable to anyone else.

But you don't have to be crazy to enjoy Vic and Sade. You just have to be a normal human being. The broadcast might be coming from the home of your next door neighbor, insofar as the accuracy of situation and conversation is concerned. In fact many radio listeners refuse to believe that the program is broadcast from the NBC studios.

"How can you make it sound," they query, "as if Vic is in the attic, Rush in the kitchen and Sade in the basement if you are broadcasting from a studio?"

"Are Vic and Sade really married," they ask, "and do you broadcast the program from their home?"

"Sade must be a wonderful mother," they say in their fan mail. "She is so understanding with Rush."

Yes, Vic and Sade are married, but not to each other.

Art Van Harvey, who plays the part of Vic, got married after a whirlwind courtship. He met his wife on a blind date and eloped with her very shortly afterward. Strangely enough he had lived within a block of his wife for several years but never had seen her before his first date.

Art was born August 23, 1883, stands five feet nine inches and has iron gray hair. His favorite indoor sport is imitating people. That is the way he learned the seven dialects he boasts, Jewish, Irish, Italian, Swedish, German, Negro and French Canadian.

Sade is a newcomer to matrimony. Bernardine Flynn was married to Dr. C. C. Doherty on Saturday April 29. Maybe you remember that immediately following that date Sade was missing from the script for several days and Vic and Rush carried on alone. That was while Bern was on her honeymoon.

She is a brunette, weighs 118 pounds, is of medium complexion, has dark brown hair and is five feet four and a half inches tall. Bern was born in Madison, Wis., on January 2, 1904, and journeyed on to Broadway after graduating from the University there. When she retires from radio she wants to live on a farm.

Rush is a real thirteen-year-old boy. Under the name of Billy Idelson he is finishing up his first few months as a freshman in high school at Oak Park. His dog was named Mr. Johnson, after the dog he adopted in the radio program. He gets spanked occasionally like any normal boy.

Billy says he began talking at the age of nine months and hasn't stopped since. He has brown hair and eyes, weighs ninety-five pounds and is just under five feet in height.

They get the effect of being in different rooms by standing at carefully studied positions in relation to the microphone.

Perhaps one reason why they sound so much like a real family broadcasting from their own home is because they are all regular normal people. The episodes which they portray are normal happenings drawn from the life of the author of the show, or from that of his neighbors.

Paul Rhymer, originator of the program, writes the life of Victor Rodney Gooks as simply as they live it.

Rhymer has violated a lot of rules in writing the show. It has no beginning, no middle and no ending. It doesn't build to a climax. You can't build to a thrilling denouement in an episode on the hanging of a porch swing, or out of a rummy game for a billion dollars a point, jump to moving a bed and then back to the rummy game.

"The plots?" says Rhymer. "I just sit down and think them up. They all happened in my home or in the house next door. Some of them have to be pepped up just a little to make them conform to the rigid time requirements of broadcasting, but on the whole everything we talk about actually has happened in real life."

They happened in real life. That is why the announcer in ushering the program on the air says he will take you

Home Life Keynote Of Vic and Sade

*Popular NBC Program
Reproduces Many Incidents
That Happen Every Day*

By J. H. Cook

to the house in the next block, to the home of Vic and Sade. He might just as well say he will take you to the



Art Van Harvey (Vic) and Bernardine Flynn (Sade)

house next door, or sometimes that he will let you listen to yourselves.

When the program went on the air something new in broadcasting was tried. For the first time a dramatic program was given an early morning period, at 8:30 a. m., Central time. After the skit had been on the air for a month the announcer remarked that a dramatic program at that time was unusual and asked if the fans liked it at that hour. The answer came in the form of some 5,000 letters.

Early this year the program was given a night period but the protests from the daytime

fans became so pronounced that after three months it was returned to its morning spot each day except Sunday.

But the change in time brought new protests. When the program was originally in the morning, Mrs. Public wrote glowing letters of praise and told of repeating the program in detail when the husband returned home in the evening.

When the broadcast was assigned a night spot, the mothers in the radio audience complained that it was necessary to repeat the story for the youngsters. The children want to know what Rush and his pals have been doing. When Rush builds a dog house there is a sudden boom in dog house construction all over the nation. When Rush opens a barber shop in the basement there is an epidemic of juvenile haircuts that turn mothers gray.

Now plaintive letters asking for the return of their air favorites to nights are being received from Mr. Public, written on office stationery, often dictated to the stenographer and sometimes signed by the entire force.

"The only way out," says Art, "is to run the show twice a day; in the morning for women and children and evening for the men."

But Rhymer protests. "Have Congress pass a law," he demands. "Make it compulsory to listen to the program whenever it is on the air. Congress took the country off the gold standard so I guess it could put us on a Vic and Sade standard."

There are only three speaking characters in the show but half a village lives and breathes during the broadcast. Mrs. Fisher phones from next door that Rush's violin practice is driving her crazy. Mr. and Mrs. Donahue live on the other side of the Gooks.

Fred and Ruthie Stembottom, friends with whom the Gooks play bridge, live down the block. Bulldog Drummond, Rush's arch-enemy, lives across the alley; Miss Bucksaddle, handsome divorcee, across the street.

Gus Plink, drunkard and ne'er-do-well, occasionally wanders down the alley on some mysterious mission. Mr. Gumpox, the ash and garbage man, frequents the alley behind the Gook home. Occasionally we glimpse Harry Jamieson, the half-witted teamster. Mr. Ruebush is Vic's boss at plant No. 14 of the Consolidated Kitchen Ware Company, where Vic is chief accountant. Freeman Scudder, deaf mute, is Rush's particular gentleman friend. Rush's girl friend across the street is Sidney Call.

There is no doubling. Vic, Sade and Rush play only their own parts. The other characters call on the telephone, are shouted to across the street or alley, or are roundly discussed by the Gooks.

And there you have them—Vic and Sade—living pages from life.



Rush (Billy Idelson) has Papa Vic in trouble in the checker game

HERE'S a purring, a patter . . . no, it's a tune . . . a piano tune! But it's different. Somebody says WABC or W2XE . . . one never knows what they will say or how they will say it. Then a baritone voice, a resonant warm voice says: "Here 'tis."

The world knows it's Little Jack Little. And how they are listening in! Many of them have been listening in for eleven years. And many of those who are listening in will let their emotions overcome them again and hastily word and telephone a telegram, telling Little Jack Little they are still with him, that they will always be with him. For the public which belongs exclusively to Little Jack Little will never forsake him.

And up there high above the city streets of New York at the main studios of Columbia Broadcasting System that diminutive man, Little Jack Little, that youngster who gets more fan mail than any other man on the radio, is at the piano. Perhaps he is playing "Jealous," that beloved song hit which he composed, and which made him famous or more probably he will be playing his new hits, "Hold Me," or "When the Moon Bids the Sun Good Night." Or he may be playing "Anything Your Little Heart Desires." But you can bet your life whatever it is he'll be playing it and when he is on the air it's just too bad for the competition, because the radio world has a place in its heart for Little Jack and the mere fact that after eleven years, eleven years of struggle and barnstorming and fighting for the place he holds today, he now receives more fan mail than any other individual act on the air.

And why? Well . . . it is a thing which is not difficult to analyze. In the first place Jack Little has a technique which he has developed during the course of many years. You hear of Rachmaninoff, of Josef Hoffman, of Ignace Paderewski as world beating pianists. But has either or all of them been on the air continuously for eleven years? They certainly have not and they never will be. And the reason is not difficult to arrive at. They are too heavy, much too heavy for radio. Now and then, occasionally, any one of them could bring delight to the tuned in multitudes, but think of having to be on the air most every day, and in spite of all that, to be drawing more tremendous audiences with each appearance at the microphone.

Would you say that was accidental or would you say that man Little Jack Little had something which was impossible of duplication?

ONCE, you know, Little Jack had every famous classic at his finger tips. He played Beethoven, he played Brahms, he played Mozart, he played Verdi, he played all of them, even the immortal compositions of Tschairowsky.

But not now. Jack couldn't play a straight and simple fox trot or waltz if he tried. The reason? His fingers play tricks on the piano. It must be something in his blood. When he sits down to a piece of music, he commences to think in fantastic musical terms. Those fingers of his commence to do things, peculiar things. He plays the melody in rich baritone notes. As for the treble he patters around here and there in what might be designated as Jack Little's musical evolution. And the result which combines that swell whispering baritone of his is something that makes people get up out of their seats and formulate the desire to shake Jack Little's hand. Because, he has something different, something impossible of imitation.

And one of the nicest things about this man, Little Jack Little, perhaps I should say boy, because he still looks like one, is the fact that he has never yet made any supreme effort to commercialize his success. The truth is he doesn't like commercial programs. He likes the old sustaining spots and he gets as many or more of them than any man on the air.

He likes to play on Saturday mornings when the school kids are at home. He likes to play kid songs and he practically sheds tears at the fan mail he gets from their mothers. And what I like about him best of all is the faithfulness with which he reads and takes care of his fan mail. Paradoxically, there have been months since Little Jack went on the air when the cost of sending photographs to the fans exceeded the income from his broadcasts, but the most revolting thing which ever happened to him was when, without his consent, a station where he was broadcasting and a station which had been receiving independent requests for Jack Little's photograph made an announcement prefacing his program to the effect that upon receipt of twenty-five cents the station would gladly mail his photograph to any part of the United States. That announcement made Jack Little so indignant that he muffled the last two numbers, or, if you prefer, he butchered them so badly the listeners wondered if he had not suddenly been stricken with some baneful malady.

How He Draws the FAN MAIL!

Little Jack Little Pulls More Letters Than Any Other Individual CBS Performer

By Frank H. Lovette

I first met Jack Little some years ago upon a most festive occasion. It was a special dinner dance and floor show given by America's foremost broadcasters for the benefit and entertainment of America's highest government officials. Cabinet officers were there. Even the Vice President of the United States was present. And the musical menu included the best known stars of stage, screen and radio. Jack was playing a vaudeville engagement in a Washington theater. He arrived late and without formal attire. But the first thing he said sold him to the audience.

TALKING upon the stage with that typical smile he always wears, he announced that he owed an apology for the absence of his dinner clothes. "The fact is," he said, "I tried all over the capital to rent a suit, but everywhere I went they told me they had rented all their suits to persons who were going to this party. So somewhere out there in the audience there is a man who has me to thank for being lazy."

The Postmaster General, the Vice President and everyone present burst into spontaneous applause. Jack stepped to the piano amid a din and tumult of calls for "Jealous," "Because They All Love You," "Where's My Sweetie Hidin'?" and other of his famous compositions. He wound up by playing his imitation of the broken down electric piano, said "Yours Very Truly, Little Jack Little," and thereby stopped the show. NBC and Columbia had their highest officials in attendance and the first thing Jack knew when he got back to WLW in Cincinnati, NBC had Eddie Scheuing out there to kidnap him. He was kidnapped and that's how he got to New York.

I went to see him in his apartment the other day. It was fun. I hadn't seen him but once for about four years.



LITTLE JACK LITTLE

. . . If you speak ill of him on the streets of Cincinnati, someone will probably murder you . . .

I found him amid the luxury of oil paintings, Oriental hangings, Persian rugs, pianos and vases of roses. He showed me about the house and told me a few of the things I didn't know about him. I learned much.

Actually I had always thought he was from Waterloo, Iowa. I didn't know before he told me that he was born in London and that he had come to America at the age of ten.

I didn't know that he had met his wife twelve years ago on New Year's eve and that four days later he had married her without her even knowing that he was one of the best pianists and vocalists in America.

While we walked around the apartment looking at musically decorated bath rooms, gazing out upon the budding green of Central Park and talking about old times, I learned that Jack has a complex. That complex is his love for Cincinnati. He would just about rather be at WLW than to be in Paradise. Back there upon the shores of the Ohio, he owns a fourteen room house. The ritzy, swanky apartment he lives in today doesn't mean a thing to him. His chief source of pleasure is the golf he enjoys upon daily excursions to the fashionable Westchester Biltmore Club. He played all winter, played in the snow.

ONCE Jack wanted to be a doctor, but the piano lured him from the ranks of the medicos. Now if anything happened to thwart his musical career, or rather his radio career, you would find Jack writing songs. And he wouldn't have to be near a piano to write them. Tunes have a way of running through his head, no matter where he happens to be.

But this radio work keeps him almost too busy to write the number of songs he would like to write. Incidentally, it is doubtful if any other person in radio ever evolved a more facile radio act.

When Jack is singing before the microphone you can scarcely hear him a few feet away. Yet he probably knows more about microphone technique than any other man in radio. If you didn't know it you would not believe he was playing and singing. In the first place he doesn't raise his fingers off the keyboard, and secondly he plays the melody with his left hand and puts on the trimmings with his right which is, after all, the exact opposite of the way the music is written. And the way he comes over the air, strong and resonant, has caused people from Maine to California to doubt the fact that his name isn't a misnomer.

But getting back to the personal side of Jack, I asked him why he didn't take a house in the country and get a long rest during his summer vacation. He laughed.

"Didn't I tell you about my cabin up at Crooked Lake? I've had it several years but last year I was so busy I didn't get to spend a single day there. But what do you think of that name, Crooked Lake? That's where I'm going to retire and go straight after I quit the underworld."

And here's something which should be popular. Jack is a Democrat and he hates the Eighteenth amendment. His wife is a young woman of rare beauty and she helps bookings and business in general. Now that piano playing of Jack's is as much a part of her life as it is of his.

Incidentally, that singing and piano playing is a part of many lives, countless thousands, perhaps millions. The same fans who started sending in requests for special numbers, for photographs or instead of requests just personal tributes, are still writing to Little Jack Little all these eleven years.

And with scores of these perennial Little Jack Little fans, Jack has built up fast friendships throughout the length and breadth of the United States. Through the medium of the mail, many of his fans who have written him frequently, have come to feel a delightful intimacy with the star.

Admirers who first became acquainted with Jack when they heard him on the air, and then wrote to him, often have been inspired by the genuineness of his replies to write again. The subsequent interchange of letters frequently has resulted in personal meetings, and Jack today has countless true friends in all sections of the country.

That is only one of the reasons why he pays even more attention than the average radio star to his fan mail.

And since he leads every comparable program in fan mail, if given the right spot he could probably sell more soap or shaving cream or mouth wash or hair pins or what have you with a commercial program than any man on the air.

But through all those long hard working, barnstorming, struggling eleven years Little Jack Little has gotten bigger and bigger and there are few persons in all radio who are at one and the same time so indispensable to the microphone. Certainly no other man! Because Little Jack is altogether in a class by himself. And if you should speak ill of him upon the streets of Cincinnati, someone would probably murder you.

MANY and devious are the ways by which ingenious people try to break into radio. One bright lad once took a job as elevator operator in the NBC Building in New York so that he could get the lay of the land and strike when opportunity presented itself. Another took unto himself a sea-going taxicab, and parked patiently day after day near the building entrance. His watchful waiting was rewarded when at last he was signalled by an NBC program official, and as the taxi rolled him down Fifth Avenue, the ambitious driver suddenly burst into song. For ten minutes he did his stuff, but unfortunately his method was wrong after all, for his mind wasn't on his driving, and he shaved sudden death by a hair so many times that his terrified passenger couldn't have told whether he was singing or reciting in Sanskrit.

But there was nothing devious, bizarre or rococo about the way in which Jimmy Wallington went about getting his radio job. He simply walked in and got it. The only unusual part of the procedure was the fact that when he reported for work, he found that the job he'd got wasn't the one he'd gone after.

Back in 1928, on an October day, Jimmy was just another opera singer out of a job. For several years he had been knocking around, trying his hand at this and that, including second story work in choir lofts, and finally accepted an offer (heh, heh!) from the Rochester American Opera Company, which even at this distance sounds very impressive, don't you think?

For one whole season Signor Wallington prowled and growled among the scenic artist's conceptions of dual

dence that, after all, there was some justice, furniture buyers remained cold to Jimmy's impassioned pleas. He, Jaime Wallington, who had gargled low notes into the farthest reaches of the op'ry house, couldn't get rid of a single low-boy. In his dreams, overstuffed davenport played tag on his chest with mahogany buffets and woke him up screaming.

One gloomy October day found him in the General Electric town of Schenectady, N. Y. After the usual fruitless round of the furniture houses, James dropped in to see some old college pals. Presumably it was a social call, although there are those who, in view of Jimmy's financial position at the time, are inclined to impute another motive to the visit.

Perhaps they are right, for the only record of what transpired at that meeting is to the effect that James was told where he might get a job. The G. E. Co., he was informed, was searching the labor marts for a radio mechanic.

Wallington had once built a radio set during his operatic off-hours. It had been, to put it charitably, not a thing of beauty, but it worked, and what more could General Electric or anybody else ask of a radio set? Fortified with the memory of this accomplishment, and urged on by his hopeful friends, who knew that he must either get the job or else, he presented himself at Station WGY and told them that they could take in the "Help Wanted" sign.

First, they gave him a voice test, and while this struck him as being a bit unusual, nothing could surprise him after a career in grand opera. An hour later, James reported to his pals that he had landed the job, and they shared his joy.

When the whistle blew next morning, the new employee, disguised as a radio mechanic, was waiting at the gate. But instead of joining the merry andrews of the shop crew, he was conducted over plush carpets to the broadcasting department. There he was informed that it was as no mere laborer that he had been hired, but as an announcer of WGY programs. Jimmy took one look at his working clothes, and was his face red!

And from that surprising beginning, the career of James Wallington, NBC announcer, has developed, culminating in the series of programs in which he played straight man for Eddie Cantor on the Chase and Sanborn Hour over a nation-wide NBC-WEAF network.

Properly enough, Jimmy believes that he is naturally lucky. Landing an announcer's job at the age of twenty-one was the first proof of it, and the second quickly followed.

Admiral Byrd and his intrepid crew had dug in near the South Pole and were relying on short wave broadcasts from WGY to keep them in touch with the world and help them pass the long winter evenings. Jimmy was chosen to announce

these programs and to broadcast the baseball scores and other important news events. For nearly a year his voice hurtled across the thousands of miles of ocean and snow and ice to the little huts perched precariously on a glacier in the desolate wastes of the Antarctic. Reports received at Schenectady showed that the broadcasts also had been heard in many countries throughout the world.

The only break in Wallington's one-way conversations with the Byrd party occurred when he rescued a bathing cap and went on a honeymoon trip with the owner. In October, 1929, just a year after he had joined the WGY staff, he married a well known ballet dancer, who now

He Wanted to Be An Opera Singer

How James Wallington Became an Announcer Largely by Accident
By Ernest S. Colling

has the longest name of anyone associated directly or indirectly, with radio — Stanislaw Eleanora Elizabieta Butkiewicz Wallington. When the station's substitute announcer informed the Byrd party of the wedding, the famous explorer sent the couple a radiogram of congratulation which

is now one of their most prized possessions. During these exciting times, which included the Big Crash of '29, Wallington had been plotting ways and means of getting on the announcing staff of the National Broadcasting Company.

"The NBC is the mecca of all announcers," he explained. "Naturally, a position there was my ultimate goal as soon as I decided that radio was to be my life's vocation. As a matter of fact, radio announcing is not only my vocation but my avocation. I doubt if there is any work quite as absorbing or as fascinating."

"I took to radio broadcasting as a duck takes to water," claims Jimmy. "There never was a time in my life when I have had what is known as microphone fright. I believe the reason for this is the fact that I consider the microphone as a personality into which the entire radio audience is blended. It is my opinion that as long as one does not consider the microphone as a purely mechanical, inanimate object, he will never experience microphone fright."

As another matter of fact, it is a little difficult for your reporter to imagine anything that would scare Mr. Wallington. Physically, he is six-foot-two and 205 pounds of well-developed muscle; mentally, he is an extrovert with a calm, serious temperament, who takes things as they come, is confident that virtue and ability will triumph in the end, and thinks that all superstitions are "silly."

ARMED with this courage and philosophy, James presented himself at 711 Fifth Avenue and announced his intention of crashing the big time. He did it, too, and no one should cast wisecracks at the fact that he took up his NBC duties on April Fool's Day, 1930.

Wallington quickly jumped into a prominent place among NBC announcers. His musical voice, ability to think fast and ad lib in an interesting manner when occasion arises, and above all, his friendly personality, soon resulted in his being given some of the choice program assignments. In addition to his appearances as straight man for Eddie Cantor during the past winter, Jimmy has played opposite many other famous comedians on their NBC programs, including George Jessel, Maurice Chevalier, Milton Berle, Georgie Price, Harry Richman and Jack Benny. At present writing, he is announcing the Fleischmann Hour with Rudy Vallee, the Nestle program with Phil Spitalny, and Sunoco with Lowell Thomas, in addition to the Chase and Sanborn summer series.

When the Byrd expedition came home, Wallington went out to sea sixty miles to meet Byrd. The explorer's ship, coming into sight through an early morning fog, gave Jimmy the greatest thrill he has ever had, which was doubled a little later when the Admiral recognized his voice when Jimmy hailed the ship through a megaphone. Byrd insisted that his favorite announcer should come aboard, and thus Wallington was the first to grasp his hand and welcome him home.

Although Wallington is now only twenty-six years old, his life has been so crowded with incident that no story in a space such as this could begin to cover it all. The first incident, of course, and perhaps the most important from his point of view, was that he was born in Rochester, N. Y., in 1907. Jimmy attended the public schools and then, if you can imagine such a thing, he embarked on preparations to be a minister. Two months at a theological seminary convinced him that the church would be better off without him, so he enrolled at the University of Rochester, determined to become a doctor.

This idea soon palled, also, and he went in for geology, and then switched to music and English. He left the university in his junior year and entered Union College, from which he was graduated in due course.

Radio Guide, Vol. II, No. 30. Issued weekly by Radio Guide, Inc., 345 West Twenty-sixth Street, New York, N. Y. Entered as second class matter Feb. 24, 1933 at Post Office, New York, N. Y., under act of March 3, 1879. Copyright, 1933, by Radio Guide, Inc. All rights reserved. Editorial and advertising offices, 345 West Twenty-sixth Street, New York; publication and circulation offices, 423 Plymouth Court, Chicago, Ill. Herbert Krancer, Pres. and Publisher; J. E. Powell, Gen. Mgr.; Paul G. Jeans, Editor. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. 5 cents per copy in United States; Subscription rates: six months, \$1.25; one year, \$2.00.



JAMES WALLINGTON

He broadcast news and entertainment to Admiral Byrd in Little America

palaces and Parisian slums, unconsciously developing a voice that later was to be heard from the bottom of the world. With all the vigor of a twenty-year-old enthusiast, he aired his arias and gasped his dying swan songs to slightly surprised but politely enthusiastic audiences. More important, he collected a weekly pay check.

Then followed a brief excursion into musical comedy with Ned Wayburn's "Chatterbox Revue," and after that, for what seemed to Jimmy a long, long time, the ghost refused to walk. The ex-opera star was forced to the indignity of selling furniture for his dad's factory, and while some who heard the operas may have rejoiced in this evi-

Radio's Master of DICTION

*David Ross, Gold Medal Winner, Is
Convinced That Poetry, Properly
Presented, Has Universal Appeal*

By Douglas D. Connah

*"O, wilderness of drifting sands,
O, lonely caravan"*

I'LL wager that these lines are as well-known as any theme song that ever lilted over the airwaves—not even barring a melody which some young lady sings every now and then about a moon and a mountain. The fan who doesn't know that they were the opening lines of the poem David Ross read to introduce "Arabesque" is far from a real dyed-in-the-wool radio fan, even though that saga of the desert sands, which ran for four years, has now been off the air for some time.

But that's not surprising if you know David—or if once you've heard him read a poem. Put a sheaf of verses in his hand and he becomes an artist, painting brilliant, colorful, and sweeping pictures for his unseen audience. Poetry is an all-consuming hobby with David Ross, whether he reads it or writes it.

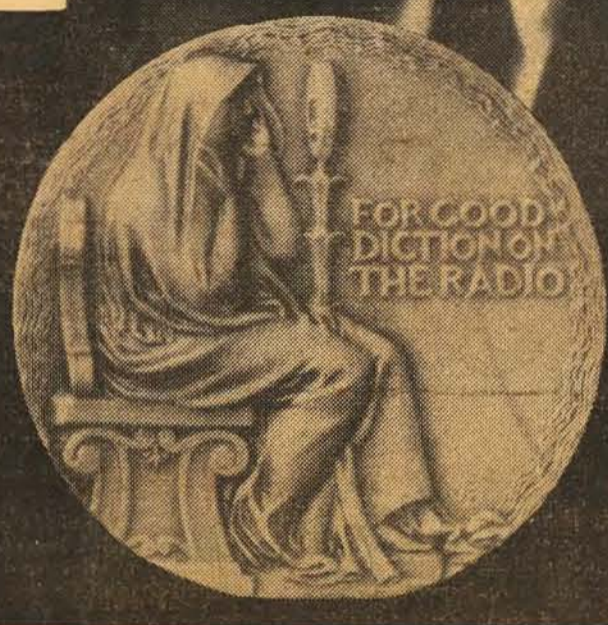
I wanted some information about poetry on the air, so naturally it was Dave I sought out to question on the subject. I found him in a corner of Columbia's reception room, regaling a group of colleagues between broadcasts with his idea of an imaginary conversation between the insidious Dr. Fu Manchu and George (the Grik Ambassador) Givot. Paradox though it may be, David is one of radio's most accomplished mimics and natural-born comedians, and his impromptu excursions into dialect comedy never fail to convulse all within earshot—serving to refute the misguided notions of those who think poets always go around with gloom-shrouded visages, their heads in the clouds, and far-away looks in their eyes.

We retired to a modernistic little ante-room to talk over this poetry business. The comedian had vanished into the thinnest of air as soon as I had mentioned my mission. In his place sat the poet-philosopher, intense and earnest. He leaned forward slightly, his eyes glowing, totally oblivious to anything external as he expounded his theories on the subject. People occasionally ambled into the room, made telephone calls, and ambled out. In loud and strident tones, one firm-voiced gentleman gave the party at the other end of the line a verbal lacing in no uncertain terms, and my pencil, jotting a note here and a phrase there, halted in its course as I strove to recapture my interrupted train of thought. But David noticed none of the comings, goings, and distractions as he imparted his ideas on poetry. I'll try to pass some of them on to you.

There is a definite, mistaken notion that poetry is limited in its appeal and destined to attract relatively few followers. David's experience with human beings has proven to him that a poem is the swiftest, shortest route to the heart. Indeed, it is one of the most primitive and ancient appeals, and ever since man has had something to say he has said it in terms of emotionally charged words. Whether his message has been one of love to a woman or of the propitiation of gods, primitive man has been stirred in emotional crises to the utterance of cadenced phrases, accentuated by the beat in rhythm of rude instruments.

Too many people have been browbeaten into the belief that poetry is a pastime of idlers, the emotionally un-

stable, lunatics, and weak-minded people. One of the greatest fallacies possible, such a view is a crime committed against both poetry and the emotional development of human beings. Ross admits that there are logical reasons why people shy away from poetry. Often it is because of painful childhood memories connected with its teaching in school.



Gold medal awarded to David Ross by the American Academy of Arts and Letters

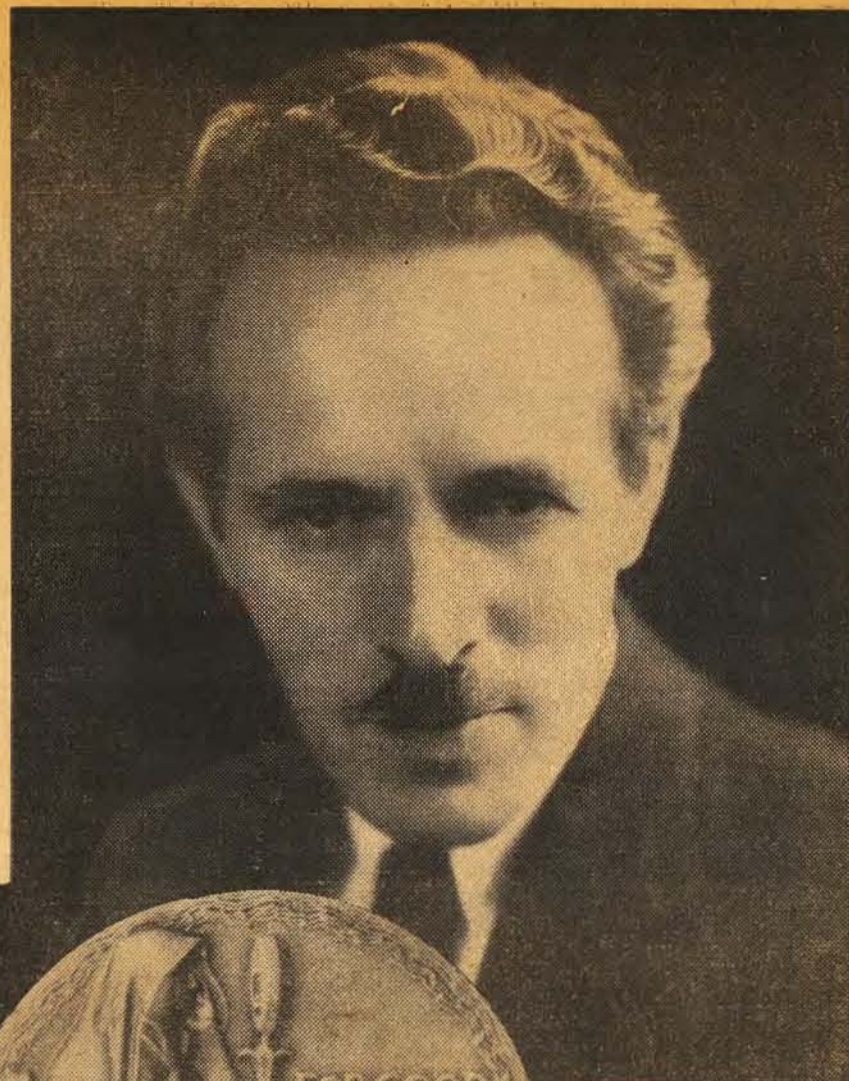
Too often it is thrust on children, not from the point of view of life that has rich implications, but as dead matter which can be measured and weighed by ordinary means of calibration, to be learned by rote, as parrots learn phrases meaningless to them. Thus it is forgotten as an entity—human, live, throbbing, and full of meaning. Such dark memories have influenced many to avoid poetry in any form.

THE normal individual, if he is honest, will admit that he is immediately stirred through the stimulus of poetry, read as it should be read. Thus radio proves to be a tremendous force for good in popularizing this branch of the arts.

"Many people have said in their letters," Dave told me, "that they had thought themselves frigid towards poetry, but then hearing it read on the air, they've found it a source of immeasurable delight. For poetry does widen and deepen one's consciousness of life around him. It reintroduces man to his fellow men, and he finds a new relationship to the world about him."

And here's a very important point. Supposing someone should hand you an orchestrated sheet of music, and say, "Look that over, isn't that a grand piece of music?" Unless you were a professional musician, you'd probably look rather blank and say that you'd have to hear it first. Well, it's very much the same with poetry. David insists that until it is read aloud, a poem remains as dead as music which has not been played. A musical score merely has the potentialities of sound, which become operative when instruments transmute the score to music. The same holds with poetry. So many words written on a white sheet of paper are not truly poetry until they have been made audible and articulate and the breath of life has been imparted to them. Then, like music, they sing.

The medium, of course, calls for careful choosing.



DAVID ROSS

"Remember," he counseled, "that radio must appeal to the immediate moment, the fleeting present, the instantaneous shock." Thus a poem read on the air must not be too subtle or abstruse, and it must have elements which bring quick and immediate understanding. Read on the air, poetry has two faces—there is music inherent in its swing and its play of words, and it also stimulates the mind. Some react to one or the other of the two appeals, but the great-

est worth can be derived from the combined appreciation of both. Through poetry, radio listeners can partake of the experiences of many minds. It adds new depth to life, liberates the mind, and frees it from the beat and the concerns of prose, for the appeal is definitely heightened and intensified by the rise of cadenced words, heavily charged with emotion. It's like looking down on the world from a mountain peak.

David has found the listeners' reactions to poetry amazingly satisfactory, and the keynote of the response is the fact that its universal appeal levels all classes. His letters come from government officials, students, writers, professors, waiters, plumbers, shopgirls, clerks, stenographers, housewives and even the tired business man. All manifest the same fundamental appreciation of a look into a land that was obscured from their vision, and most of the letters express the feeling of having gained an added sense, like a mute person who suddenly finds he can sing. Just as it is man's nature which drives him to sing and to write poetry, it is his nature to be receptive to the message of a poem. It is creation, at second hand, with the listener participating in the creation of the poem. It is a remarkable fact that hearing David Ross recite poetry endows many listeners with the urge to create their own poems. Not one of his programs of verse goes by without inspiring some listeners to their first such creative efforts, which they often forward to him for an opinion. Practically all of these are characterized by extreme depths of feeling, which lay dormant until stirred by his sympathetic renditions of the works and emotions of others.

In making up his poetry programs, David tries to present varying moods, kept within a definite frame. Copyright restrictions narrow the field of choice somewhat, excluding some modern works he would like to use, as he is limited to works that are considered "public domain"—roughly poems published over

(Continued on Page 21)

Stoopnocracy Department *Conducted by Col. Stoopnagle & Budd*

FOR days and days and days we've been wracking our brains. (This has nothing to do with "The Wrack of the Old 97.") Stoopnocracy is moving forward at such a rapid pace that we have been trying oh, so very hard to find another adjective to describe just how jim-dandy everything is going.

And woe are us! ("Woe is me" sounds all right. We're a little undecided about "Woe are us.") We find ourselves up against a blank wall, as they say in some places. My! Did we try out a lot of stuff.


Stoopnocracy is daisy!
Stoopnocracy is crackerjack!
Stoopnocracy is keen!
Stoopnocracy is birdie-wirdie!


That just gives you a rough idea of the kind of stuff we tried out. And, after hours and hours of this wracking, we decided that there is only one way to describe Stoopnocracy—that mighty movement with its multifarious ramifications. (Sounds a little risqué.) The greatest thing that can be said about our little bundle of pink is this:

Stoopnocracy is peachy!

So we're a couple of sillies on account of we've been saying that all along anyway and we've even had buttons printed with that on them and everything.

Well, anyway, the letters are beginning to pile up again and there are indeed some ideas that will make you just laugh and laugh and laugh. Like say the letter we got from Kenneth Stinson, of Brooklyn, N. Y. Kenneth has disinvented a swimming pool without any water in it so people can't get cramps when they're in swimming. He also is working on an automobile with oval wheels for people who'd rather go horse-back riding.


 COLLAR-BUTTON MADE OF DYNAMITE

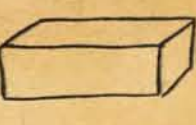
 DYNAMITE COLLAR BUTTON EXPLODING SO YOU CAN TELL WHERE IT WAS


Now you can readily see that things have indeed come to a pretty pass, as our teachers always taught us to say. Then there was a letter from Shepard and Teddy Warsafsky, of Chicago, Ill. Right this very minute they are working on a collar-button made of dynamite so you can tell when it drops. That has possibilities, youse must admit.

WHICH reminds us of a conversation we overheard the other day. Two fathers were bragging about their respective sons. The first father said his son was a lawyer, and such a good lawyer that when he entered the courtroom, the judge, the jury and everybody would cringe before him. The second father laughed scornfully. He had a son, he said, who is a physician and he is such a good doctor that recently during an operation he had to fire two nurses for applauding. Well, that's life. Stoopnocracy, on the other hand, is peachy. Francis Gordon, of Tulsa, Okla., forwards to the Stoopnocrats a ducky idea. Francis suggests a patented rubber milk bottle with a delayed pass, so that milkmen may throw it from their wagons onto your front porch and on the following morning it will bounce back to the wagon. There, there, Francis!

Then there's our own red, white and blue starch for keeping American flags flying when there is no wind. There, there, ourselves!

 A HORSE THAT WOULD PREFER TO HAVE THE MAN GO RIDING IN AN AUTOMOBILE

 SWIMMING POOL WITHOUT ANY WATER SO YOU CAN'T GET CRAMPS WHEN YOU GO SWIMMING

 SOME OF THE WATER WHICH DIDN'T GET IN THE POOL

Well, we just can't resist saying that it seems as though Stoopnocracy is sort of going to amount to something, what with one thing and another. Take, for example, the suggestion of Kay Kennedy, of New York City. She is heartily in favor of a sieve without any holes for people who are not particularly interested in straining anything. Then there is a corker of a one from Ronald Hart, of Lafayette, Ind. Ronald, the wag, wants revolving lakes so that ships can go from place to place without getting up any steam, or something like that.

There was something that we wanted to tell you and we just can't seem to remember what it was. Let's see now. Hm. Oh, yes.


Stoopnocracy is peachy!

If, for no reason at all, you want to become a Stoopnocrat, send an idea for a dis-invention to Colonel Stoopnagle and Budd, care of RADIO GUIDE, 345 West Twenty-sixth Street, New York. You will be enrolled on the Great Stoopnoscroll and will receive one of these ducky buttons designed by the Colonel.

Stoopnocrat
BUTTON



 AUTOMOBILE WITH OVAL WHEELS FOR PEOPLE WHO'D RATHER GO HORSEBACK RIDING

 ONE OF THE PEOPLE WHO'D RATHER GO HORSEBACK RIDING

Flywheel's Free Legal Service



MISS DIMPLE

EVERYBODY is asking about that free legal service that Mr. Flywheel has started in the Flywheel, Shyster & Flywheel office; and it did make a lot of work. You see I didn't have any typing to do at all before Mr. Flywheel started doing things for nothing and I was ALL out of practice.

Mr. Flywheel offered to tell people how to swing big business deals and small cats to protect their loved ones at home and you can't imagine the letters we got. Everyone who wanted to do some terrible sort of a thing wrote to us. Sometimes I wonder whether Mr. Flywheel really is a good lawyer, the things people ask him to do, and the way they talk to him over the phone!

There was one man who wrote us that he was looking for a quartet that could sing the barroom ballads as they used to be sung, but he said he couldn't find a tenor who could sing with a cigar in his mouth. And he wanted us to help him.

Mr. Flywheel read it and started dictating to me. "Well, sweetheart," he said, "put some of your mascara in that mill and take a letter. You'd better address it to this guy's office, although from the questions he asks, you'll probably find him in some gin shop or other."

Mr. Flywheel talks so fast and gets me so badly mixed up, I never know what he wants in the letter and what he is just saying to me. But I just put everything in to make sure that the right things DO get to the man. I wondered what he meant by saying things like that about the man, though. But I just sent it anyway because, after all, Mr. Flywheel is the boss.

"Tell him never mind about keeping the politics out of beer," Mr. Flywheel went on. "If we can keep the flies out of it, we'll be satisfied. And tell him he is lucky not to find a tenor who can sing with a cigar in his mouth be-

By Miss Dimple

Telephone operator, stenographer, etc., of Flywheel, Shyster and Flywheel, attorneys-at-law.

cause we haven't been able to find one who could sing with-out a cigar in his mouth."

Another man seemed to be in an awful fix. He wrote us that the landlord wants to throw him out because he hadn't paid the rent, his ex-wife was suing him for alimony, three creditors were hauling him into court and he needed a shave.

I wouldn't have known what to tell the poor man but Mr. Flywheel just dictated away: "The best thing to do is to try the Flywheel Coma Inducer, which is made as follows:

A loaf of lump sugar at the bottom of the right kind of glass. Cover it with water and throw in a dash of Angostura bitters. Crush the sugar, put in some ice, some lemon and a slice of orange and a jigger of whatever you think appropriate. Repeat as often as necessary.

"If this doesn't do the trick, tell this bird to get a job as a radio comedian. After that all the little difficulties he mentions will seem trivial. Get that letter off right away because we want the office at four o'clock for a crap game."

SENT it to him, but it seemed a waste of time because by the time the letter had been delivered, it would be much too late for him to get to the crap game.

There were some odd people in New York who wrote us, "We have filed your letter in our waste basket and will refer to it whenever we have any legal business."

That may be their way of doing business, but I just can't see how they could expect to find the letter again when the time came. They wrote some other things, too.

"We have one case at present," the letter went on, "which we shall be glad to turn over to you for sixty dollars in cash. You will agree that in asking for this retainer, we are following the best traditions of your profession as

set forth by Emanuel Ravelli in his famous book, "Torts and Tarts." Trusting that we will receive your check for sixty dollars by return mail, we remain . . ."

It seems these people ran some kind of a magazine, so Mr. Flywheel got even with them by dictating "Tell him we are glad to hear that our letter has been filed in his waste basket because we have been reading his waste basket for some time. It appears you have it hitched up to some kind of a printing press which is too bad, using up all that paper. A beautiful tree today and a copy of the waste basket next month!"

But that demand for money did scare us some. We settled by sending them a check for sixty dollars drawn on the Bank of the United States.

SOMEONE in Syracuse didn't seem to understand and he wrote us asking for more details about our free legal service. I couldn't imagine what Mr. Flywheel would tell him but I guess it's pretty hard to puzzle Mr. Flywheel.

He just went over to his desk and took out a pamphlet that the department of agriculture had sent him about what to do with sour milk. It did seem strange to me, sending out pamphlets on sour milk, but maybe those are the details that Mr. Flywheel wanted the man to have. One man, some kind of a lecturer, offered Mr. Flywheel a job.

"Dear Mr. Flywheel," he wrote. "You, no doubt have heard of the whirlwind campaign I make each fall in the cause of temperance. In my lectures in the past, I have had on the stage with me what I call my 'object lesson.' He has sat on a chair beside me and I have pathetically pointed him out to the audience as an example of the evils of intemperance."

I thought it was nice of the man to offer Mr. Flywheel a job as his assistant now that times are so bad and everything. But Mr. Flywheel just swore and I was terribly embarrassed.

There was one letter that left Mr. Flywheel so puzzled that he just threw it down and walked out of the office.

It asked, "What can I do to collect from a boss who hasn't paid my salary for about twenty weeks and always tries to borrow money from me?"

That letter was signed Emanuel Ravelli.



EDNA ST. VINCENT MILLAY HEYWOOD BROUN ELINOR SMITH
.. Nervous at each broadcast Removes his coat Speaks clearly and tersely ..



MARGARET CUTHBERT
... She has led to the microphone an incessant parade of interesting personalities ...

CELEBRITIES *Are Her* FORTE

Margaret Cuthbert, Director of Talks for NBC, Discloses Reactions of Notables to Their Experiences Before the Microphone

WILL Rogers stutters just before a radio broadcast; Emily Post is never disconcerted by the microphone; Edna St. Vincent Millay bans any studio visitors and Heywood Broun invariably removes his coat when he faces a "mike."

By William J. Thomas

down so that his talk ended right on time." Interesting details about other personalities were learned from Miss Cuthbert.

These and other odd facts concerning celebrities who broadcast were revealed by Margaret Cuthbert, director of talks for the National Broadcasting Company and one of the most interesting lever-pullers behind the scenes in radio.

For six years in this capacity, she has led to the microphone an incessant parade of interesting personalities: authors, explorers, scientists, doctors, lawyers, Indian chiefs, women leaders of all types and representatives of philanthropic and educational organizations.

Edna St. Vincent Millay, leading American poet and close friend of Miss Cuthbert, recently gave a series of poetry readings over NBC networks. This series met with remarkable audience response, but listeners little realized that Miss Millay was extremely nervous at each broadcast and always requested that no visitors be permitted in the studio. Efrem Zimbalist, the noted violinist, and his wife, Alma Gluck, former opera singer, who accompanied the poet to NBC on one occasion, sat on the control room floor so as to be out of range of her vision.

At another time Miss Millay suddenly felt, in the midst of a broadcast, that she must be repeating the same group of poems read in a previous program. How ridiculous, she thought. She discarded the carefully prepared and rehearsed program, substituting instead poems she had not intended to read and extemporizing the continuity. Of course, Miss Millay had not broadcast the first group of poems. The rehearsal had left that impression.

"The death of John Galsworthy, the English novelist, a short time ago recalled to mind his broadcast several years ago," Miss Cuthbert said, continuing her comments on celebrities.

"He appeared very shy and requested that we place a screen before the studio door, which was of transparent glass, thus shielding him from the curious. Though he had planned to speak only for three minutes, the famed writer agreed to read from his book 'Memories,' and continued for twenty minutes. Afterwards he wrote in the book, 'If I had one prayer to make, Monsieur, it would be 'God give me power to understand.'"

"Lady Astor, who visited her native America last winter, was not so shy, but she was uncertain as to whether or not she would broadcast. She merely promised to do so if she had time on her last day in New York. The British M. P. finally did go on the air, protesting every step of the way that she always said the wrong thing. Lady Astor wondered why she and Great Garbo got all the breaks, particularly as there are no 'two gals' in the world who dislike publicity more.

"The Marquis of Reading was the most suave and courtly person that ever entered our studios. He needed no guiding from us because his wife stood by his side, signaling him by sign language when to speed up or slow

ities were learned from Miss Cuthbert. For example, Amelia Earhart, when broadcasting, is quiet, unhurried and single-minded in her delivery. Elinor Smith is another aviatrix who speaks clearly and tersely.

Vachel Lindsay, American poet, who read several of his poems over an NBC network shortly before his death last year, sat with eyes fixed on the ceiling while he recited.

ATMOSPHERE often must be taken into consideration. While reciting "The Raven" recently on the occasion of Edgar Allen Poe's birthday, Edmond Kowalewski, young Polish-American poet, sat in the dark with studio lights turned out.

Howard Scott, dethroned high priest of Technocracy, was mentioned as an example of the person who is harmed, rather than helped by radio. Scott refused to write his radio address in advance, insisting that he knew what was best for himself. The result was quite damaging to himself, his subject and the audience.

Who is this woman who so graciously orders the great around, tells them when to speak and how, and virtually dictates an important aspect of American education? Her list of personal friends reads like a Who's Who of interesting people who go places and do things. Her professional acquaintances are legion and are scattered throughout the world.

Margaret Cuthbert is a tall, stately woman with what so often is called a "magnetic personality." She is an efficient, capable business woman who has not lost her feminine charm. As she sits at her desk, answering telephone calls by the score, receiving an endless stream of visitors, dictating letters and memoranda, scheduling programs, the onlooker expects any minute to see her step from the business office into the role of hostess in the drawing room.

Miss Cuthbert received her education and early experience at Cornell University, and later in the British Embassy during the World War. She then returned to Cornell where she was secretary for the School of Home Economics. While in this work she learned about speakers and audiences.

An active participant in campus cultural affairs, Miss Cuthbert observed that the students would not attend free lectures, but would stampede the hall to hear a talk if an entrance fee was charged.

Acting on this observation she led modern poets, authors, explorers and other lecturers to Cornell, in each case charging an admission fee. The auditorium was usually crowded. In addition to her regular duties, the young woman became a veritable booking agent, gaining valuable experience which formed the basis of her present work with the National Broadcasting Company, which she joined six years ago.

Miss Cuthbert has remarked often that the ways of the African savage are strange but no stranger than radio, with its infinite range and the vagaries of audiences.

The public asks a great deal of program builders, she adds, and ultimately radio will become the modern method of instruction and entertainment for every division of the home. With all this in mind, Miss Cuthbert invites to the microphone almost every type of speaker imaginable. She observes one definite rule in the quest for speakers. She picks persons who interest her, in the belief that her interests are normal and therefore representative of the listening public.

"When the curious ask me how I get certain persons interested in radio and broadcasting," Miss Cuthbert explained, "I confess my method. I (Continued on Page 21)



EFREM ZIMBALIST
... Sat on the floor ...

AMELIA EARHART
... Quiet and single-minded ...

Sunday, May 14

Features: Minneapolis Symphony Orchestra =

11:30 P.M. EDT

Log of Mid-Atlantic Stations			
Call Letters	Kilo-cycles	Power Watts	Location
KDKA	980	50,000	Pittsburgh, Pa.
WABC	860	50,000	New York, N. Y.
WBAL	1060	10,000	Baltimore, Md.
WBT	1080	25,000	Charlotte, N. C.
WCAO	600	250	Baltimore, Md.
WCAU	1170	50,000	Newton Sq., Pa.
WEAF	660	50,000	New York, N. Y.
WFI	560	500	Phila., Pa.
WGY	790	50,000	Sch'n'ct'dy, N.Y.
WIP	610	500	Phila., Pa.
WJZ	760	50,000	New York, N.Y.
WLIT	560	500	Phila., Pa.
WLW	700	50,000	Cincinnati, O.
WOR	710	5,000	Newark, N. J.
WRC	950	500	Wash., D. C.
WRVA	1110	5,000	Richmond, Va.

8:00 a.m. EDT ↔ 7:00 a.m. EST
 NBC—Blue—Tone Pictures; organist and mixed quartet; WJZ
 CBS—Morning Musicals, Emery Deutsch's Orchestra; WABC
 NBC—Red—Melody Hour; guest soloist; Grande Trio; WEAF WGY
 8:45 a.m. EDT ↔ 7:45 a.m. EST
 WRC—Eunice and Her Dad
 9:00 a.m. EDT ↔ 8:00 a.m. EST
 NBC—Blue—Children's Hour, Vocal, Instrumental Concert; WJZ WRC WBAL KDKA WLW
 CBS—Columbia Junior Bugle; children's program; WABC WCAO WCAU
 NBC—Red—The Balladeers; male chorus; instrumental trio; WEAF WGY
 WIP—Zeckwer Hahn Junior Student Recital
 9:30 a.m. EDT ↔ 8:30 a.m. EST
 CBS—Modern Living, health talk; WABC WCAU
 NBC—Red—One Man Band; Frank Novak; WEAF WGY
 WIP—Studio Program
 9:45 a.m. EDT ↔ 8:45 a.m. EST
 NBC—Red—Alden Edkins, bass baritone; WEAF WGY
 CBS—In the Luxembourg Gardens; WABC WCAU
 WIP—Golden Gate Male Chorus
 10:00 a.m. EDT ↔ 9:00 a.m. EST
 NBC—Blue—Southland Sketches; Southlanders male quartet; WJZ KDKA WBAL WGY
 CBS—Columbia Church of the Air; WABC WIP WBT
 NBC—Red—Garcia's Mexican Marimba Typica Band; Hector de Lara, baritone; WEAF
 WCAO—Comics; Dramatized by Uncle Bill WCAU—Watch Tower Program
 WLW—Church Forum
 10:15 a.m. EDT ↔ 9:15 a.m. EST
 WCAU—The Jolly Man; child's program
 10:20 a.m. EDT ↔ 9:20 a.m. EST
 WFI—Church Quartet
 10:30 a.m. EDT ↔ 9:30 a.m. EST
 NBC—Blue—Waldorf Astoria Organ Recital; WJZ KDKA WBAL
 CBS—Aeolian String Quartet; WABC WIP WBT
 NBC—Intercollegiate Poetry Reading; WEAF WLW
 WCAU—Wake Up and Smile; Joe McGrath's Orchestra
 WGY—Police Communion Breakfast
 WLIT—Messiah Lutheran Church, Dr. Ross H. Stover, pastor
 WOR—Communion Breakfast of the Holy Name Society of the Brooklyn and Queens Fire Department; speakers
 10:45 a.m. EDT ↔ 9:45 a.m. EST
 WIP—Holy Trinity Church Service
 11:00 a.m. EDT ↔ 10:00 a.m. EST
 CBS—Children's Hour; WABC WCAU
 NBC—Blue—Morning Musicals; guest artist; String Quartet; WJZ WBAL WLW
 CBS—Rhoda Arnold and Charles Carlile, Duets; WBT
 NBC—Red—Radio Rubes; hill billy songs; WEAF WGY
 KDKA—Services from First Presbyterian Church
 WBT—First Methodist Church
 WRVA—Layman's Bible Class by Dr. S. Freeman
 11:15 a.m. EDT ↔ 10:15 a.m. EST
 NBC—Red—Major Bowes' Capitol Family; WEAF WGY
 11:30 a.m. EDT ↔ 10:30 a.m. EST
 CBS—Salt Lake Tabernacle Choir and Organ; WBT
 WRVA—Major Bowes' Capitol Family (NBC)
 11:45 a.m. EDT ↔ 10:45 a.m. EST
 CBS—Salt Lake Tabernacle Choir and Organ; WABC WBT
 WRVA—Mrs. Conway Gordon, organist
 12:00 Noon EDT ↔ 11:00 a.m. EST
 NBC—Blue—Baby Rose Marie; songs and impersonations; WJZ WFI WBAL

WBT—Second A R P Church
 WCAU—"Around the Console" with Kathryn Jenness, Pete Woolery and Lyn Murray, organist
 WLIT—Major Bowes' Capitol Theater Family Program (NBC)
 WLW—Organ Program
 WRVA—Second Presbyterian Service
 12:15 p.m. EDT ↔ 11:15 a.m. EST
 NBC—Blue—Radio City Concert; WJZ WBAL KDKA WLW
 NBC—Red—Seeing the Other Americas; Edward Tomlinson; WEAF WFI
 WIP—Walkathon
 WOR—"Ingenious Diversions"; Dorothy Gates
 12:30 p.m. EDT ↔ 11:30 a.m. EST
 CBS—Intercollegiate Poetry Reading Meeting; WABC WCAU
 NBC—Red—Pop Concert; WEAF WGY WLIT WFI
 WIP—Piano Meditations, Manny La Porte
 WOR—The New Poetry, A. M. Sullivan
 12:45 p.m. EDT ↔ 11:45 a.m. EST
 CBS—Street Singer; WABC WCAU
 WIP—Watch Tower Religious Service; Judge Rutherford
 WRC—Morgan E. Morgan
 1:00 p.m. EDT ↔ 12:00 Noon EST
 CBS—Columbia Church of the Air; WABC WBT WCAU
 NBC—Red—Mexican Typica Orchestra; WEAF
 WIP—Rev. Mary S. Butterworth
 WOR—Perole String Quartet
 1:15 p.m. EDT ↔ 12:15 p.m. EST
 NBC—Blue—Cook's Travelogue; Malcolm LaPrade, narrator; music; WJZ WBAL KDKA
 WLW—Threesome and organ
 WRVA—Watchtower Lecture
 1:30 p.m. EDT ↔ 12:30 p.m. EST
 NBC—Blue—Sabbath Reveries; "Sharing the World's Work"; WJZ WBAL
 CBS—Lazy Dan, the minstrel man; WABC WCAU
 NBC—Red—Folks from Dixie, humorous sketch of Negro life; WEAF WFI WGY WLW
 KDKA—Allegheny County Concert
 WBT—To be announced
 WIP—Phila. Musical Academy Concert
 WRC—Rainbow Isle
 WRVA—Jewish Hour
 1:45 p.m. EDT ↔ 12:45 p.m. EST
 WIP—Mrs. Schlorer's Children's Hour
 2:00 p.m. EDT ↔ 1:00 p.m. EST
 CBS—Smiling Ed McConnell; WABC WBT WCAU
 NBC—Blue—Mystery Tenor; WJZ KDKA WLW
 NBC—Red—The Pilgrims; WEAF WGY WBAL—Jubilee Singers
 WLIT—Kiddies' Theater of the Air
 WOR—"The Story Behind the Picture"
 2:15 p.m. EDT ↔ 1:15 p.m. EST
 CBS—Albert Bartlett, the Tango King; WABC WCAU
 NBC—Blue—International Radio Forum; WJZ WBAL WRVA WLW
 WBT—Philco Phil
 WGY—Musical Program
 WRC—National Jubilee Singers
 2:30 p.m. EDT ↔ 1:30 p.m. EST
 NBC—Blue—The Northwestern Chronicle; WJZ KDKA WLW WBAL WRVA
 CBS—Sunday Matinee of the Air; Victor Arden's Orchestra; Comedian; Guest Stars; WABC WCAU
 NBC—Red—Joe Green's Marimba Band; vocal ensemble; WEAF WGY
 WBT—Dom Placid
 WOR—S. S. Melodic, musical revue
 2:45 p.m. EDT ↔ 1:45 p.m. EST
 CBS—Arnuda, French songs; WABC WCAU
 WBT—Radio Oracle
 WIP—Swendbourg Center Program
 3:00 p.m. EDT ↔ 2:00 p.m. EST
 NBC—Blue—Mothers' Day Program; WJZ WBAL KDKA
 CBS—Symphonic Hour; Columbia Symphony Orchestra; WABC
 NBC—Red—Wayne King's Orchestra; WEAF WRC WGY WLIT WLW WRVA
 KDKA—To be announced
 WBT—To be announced
 WCAU—The Three Peppers
 WIP—Southland Singers
 WOR—Old World Carollers, mixed chorus
 3:15 p.m. EDT ↔ 2:15 p.m. EST
 CBS—Symphonic Hour; WABC WIP WBT
 WCAU—Piano Ramblings; Ben Greenblatt
 WOR—Radio Forum
 3:30 p.m. EDT ↔ 2:30 p.m. EST
 NBC—Red—The Radio Pulpit; Dr. Ralph W. Soekman; WEAF WLIT WGY WRVA
 WCAU—To be announced
 WLW—Rabbi Tarshish and organ
 3:45 p.m. EDT ↔ 2:45 p.m. EST
 WCAO—Melody Lane
 WLW—J. Alfred Schehl, organist
 4:00 p.m. EDT ↔ 3:00 p.m. EST
 NBC—Blue—To be announced; WJZ WBAL KDKA
 CBS—Cathedral Hour; choir with orchestra; soloists; WCAU WABC WBT
 NBC—Red—Fiddlers Three; WEAF WLIT WGY
 WIP—Harmonica Masters and Orchestra

WLW—Conservatory of Music Recital
 WOR—Irving Conn's Orchestra
 4:15 p.m. EDT ↔ 3:15 p.m. EST
 NBC—Red—Vee and Johnny, songs and patter; WEAF WGY WLIT
 NBC—Red—Mothers' Day; Senator M. M. Neely; WJZ WBAL KDKA WRVA WLW
 4:30 p.m. EDT ↔ 3:30 p.m. EST
 NBC—Blue—Samovar Serenade; orchestra; WJZ WRVA WBAL
 NBC—Red—Temple of Song; Chicago A Capella Choir, direction Noble Cain; WEAF WGY
 KDKA—Shadyside Presbyterian Church Services
 WFI—Second Presbyterian Church Sermon
 WIP—Settlement Music School
 WLW—Theater of the Air
 WOR—Organ Recital; George Shackley
 5:00 p.m. EDT ↔ 4:00 p.m. EST
 NBC—Blue—The World of Religion; WJZ WRVA WBAL
 CBS—Poet's Gold; poetic readings; WABC WCAU WBT
 NBC—Red—Impressions of Italy; WEAF WGY
 WIP—The Enchanted Quarter Hour
 WLW—Western College Women Chorus
 WOR—Roxanne and Her Orchestra; Al and Lee Reiser, piano duo; Jack Arthur baritone
 5:15 p.m. EDT ↔ 4:15 p.m. EST
 CBS—Four Clubmen and Freddie Rich's Orchestra; WABC WCAU WBT
 WIP—Young People's Hour; Orchestra; Chorus
 WRC—Harming's Melodie Gems
 5:30 p.m. EDT ↔ 4:30 p.m. EST
 NBC—Blue—Pages of Romance; drama; WJZ KDKA WLW WBAL
 CBS—Frank Crumit and Julia Sanderson; WABC WCAU
 NBC—Red—Clyde Doerr Saxophone Octet; WEAF WFI WGY WRVA
 WBT—Special Musical Program
 WOR—"The Weather Grab Bag"; Richard E. Splaine, meteorologist
 5:45 p.m. EDT ↔ 4:45 p.m. EST
 WOR—Vera Brodsky and Harold Triggs; two pianos
 6:00 p.m. EDT ↔ 5:00 p.m. EST
 NBC—Blue—Beethoven Cycle; string quartet; WJZ
 CBS—The Lawyer and the Public; WABC WBT WCAU
 NBC—Red—Catholic Hour; WEAF WRC WGY WLIT WRVA
 KDKA—Lois Miller, soprano
 WLW—Symphonic Dance Orchestra; soloists
 WOR—Red Lacquer and Jade; orchestra directed by George Shackley; Basil Ruysdael, philosopher
 6:15 p.m. EDT ↔ 5:15 p.m. EST
 KDKA—Weather Report; Sport Review News
 WIP—Walkathon
 6:30 p.m. EDT ↔ 5:30 p.m. EST
 NBC—Blue—L'Heure Exquise; women's octet; WJZ WBAL WLW
 CBS—Roses and Drums; WABC WCAO
 NBC—Red—Our American Schools; Florence Hale; WEAF WRVA WLIT WGY
 KDKA—To be announced
 WBT—Bryant Thomas
 WCAU—Young America; Juvenile program
 WIP—German Hour
 WOR—Margaret Anglin Presents; Poetry readings, Chandler Goldthwaite, organist
 6:45 p.m. EDT ↔ 5:45 p.m. EST
 NBC—Blue—Dick Darling, a Boy of Today; WJZ WBAL
 WBT—Watch Tower
 WCAU—Carlie and London; piano team
 WLW—Baseball Scores
 6:50 p.m. EDT ↔ 5:50 p.m. EST
 WLW—Charioteers; spiritual singers
 7:00 p.m. EDT ↔ 6:00 p.m. EST
 NBC—Blue—Borrah Minevitch's Harmonica Rascals; WJZ WBAL WRVA WLW
 CBS—Fray and Braggiotti, piano team; WABC WIP WBT
 NBC—Red—James Melton, tenor; WEAF WGY
 KDKA—Jack Pettis' Orchestra
 WCAU—The News Parade
 WLIT—The Trial of Vivian Ware
 WOR—"The Comfort Hour"
 WRC—"Air-O-Torials"
 7:15 p.m. EDT ↔ 6:15 p.m. EST
 NBC—Blue—Talk; Dr. Howard W. Haggard; WJZ
 CBS—Current Events; WABC WIP WBT
 NBC—Red—Horseshoe Philosophy; Andrew F. Kelly; WEAF
 WCAU—Fur Trappers with Shirley Howard, vocalist
 WGY—Musical Program
 WLIT—Favorite Melodies
 WLW—Singing Violin and organ
 7:30 p.m. EDT ↔ 6:30 p.m. EST
 NBC—Blue—Great Moments in History; drama; WJZ WBAL KDKA WRVA WLW
 CBS—Lon Ross Romany Troupe; WABC WCAU WBT
 NBC—Red—Joe Moss' Orchestra; WEAF WGY

For Your Album



EDDIE DUCHIN

There are many ways of leading an orchestra . . . with a baton, finger, hand, one arm, both arms or even your knee (ask Paul Whiteman) . . . but Eddie Duchin is the only leader who uses his head . . . He plays piano but with both hands "tied," he nods his head to direct the boys . . . Learned to know time when he constantly watched the clock when practicing one hour a day as a kid . . . Born and brought up in Boston . . . Wanted to go to Harvard but ended up by taking a course in the School of Hard Knocks instead . . . During the summers he worked as a waiter in a boy's camp in New Hampshire . . . The waiters organized an augmented orchestra in which Eddie played the piano . . . a professional leader heard him and advised him to join the union and go into the orchestra business seriously . . . that winter he went to pharmacy college to learn to follow his father's footsteps in the drug business . . . but he earned only \$10 a week at the drug store against \$8 a night tickling the keys . . . so he decided then and there he would forsake test tubes and go in for tubas . . . played one summer at the old Waldorf Astoria . . . next job was at Central Park Casino, which he got by winning a try-out contest for pianists held by Leo Reisman . . . was later given a chance to open his own band there and has been there ever since . . . is regularly featured over the WABC-Columbia network.

WIP—Supplee Wills Jones Orchestra direction Clarence Fuhrman
 WLIT—WLIT Invisibles
 WOR—Choir Invisible
 WRC—Shorcham Concert Orchestra
 7:45 p.m. EDT ↔ 6:45 p.m. EST
 CBS—Angelo Patri, "Your Child"; WABC WCAO WCAU
 WBT—Dramatists
 WGY—Horse Sense Philosophy, talk
 WLIT—To be announced
 WRC—Wakefield Ensemble
 8:00 p.m. EDT ↔ 7:00 p.m. EST
 NBC—Blue—Riesensfeld's Viennese, Radio City; WJZ WBAL KDKA
 CBS—The Gauchos; orchestra; Mexican Tenor; WABC WBT
 NBC—Red—Rubinoff's Orchestra; Bert Lahr, comedian; WEAF WRC WGY WLW WRVA
 WCAU—The Edward Revue; Billy Hays' Orchestra
 WIP—Central North Broad St. Presbyterian Church
 WLIT—Claire Jones; Songs that were made for you
 8:15 p.m. EDT ↔ 7:15 p.m. EST
 WLIT—Concert Orchestra
 WOR—John B. Kennedy; "Looking Over the Week"

8:30 p.m. EST ↔ 7:30 p.m. EST
 CBS—Chicago Variety Show; WABC
 WCAU—To be announced
 WLIT—Earl Denny's Orchestra
 WOR—WOR Spotlight; Frances Langford, songs; Fred Vettel, tenor; orchestra
 9:00 p.m. EDT ↔ 8:00 p.m. EST
 NBC—Blue—Will Rogers and Al Goodman's Orchestra; WJZ KDKA WLW WBAL WRVA
 CBS—Andre Kostelanetz Presents Mary Eastman, soprano; male chorus; WABC WCAU WBT
 NBC—Red—Manhattan Merry-Go-Round, orchestra; WEAF WFI WGY
 WIP—To be announced
 WOR—Jerome T. Travers and Robert N. Fryer; "Golf"
 9:15 p.m. EDT ↔ 8:15 p.m. EST
 WIP—Crazy Crystals
 WOR—Great Mothers of History; Bishop Charles Kendall Gilbert
 9:30 p.m. EDT ↔ 8:30 p.m. EST
 NBC—Blue—Walter Winchell; WJZ KDKA WLW WBAL
 CBS—The Gauchos; Vincent Sorey; Tito Guizar, Mexican Tenor; WABC WCAU WBT
 NBC—Red—American Album of Familiar Music; soloist; orchestra; WEAF WFI WGY WRVA
 WIP—Orchestra
 WOR—"Omega Gamma Sorority Dance"; Harold Stern's Orchestra
 9:45 p.m. EDT ↔ 8:45 p.m. EST
 NBC—Blue—Pickens Sisters, harmony trio; WJZ KDKA
 WLW—Buster Locke's Orchestra
 10:00 p.m. EDT ↔ 9:00 p.m. EST
 CBS—John Henry, Black River Giant negro drama; WABC WCAU WBT
 NBC—Blue—Phil Dewey's Fireside Songs; WJZ WBAL
 NBC—Red—Current Government; WEAF WGY WRVA WFI
 KDKA—Popular Melodies; Will Byshawek
 WOR—N. Y. Opera Ass'n Program
 WRC—News
 10:15 p.m. EDT ↔ 9:15 p.m. EST
 NBC—Blue—Vincent Lopez' Orchestra; guest soloist; WJZ WLW KDKA
 CBS—Columbia Revue; orchestra direction Freddie Rich; WABC
 NBC—Red—Highlights and Shadows; orchestra direction Tom Griselle; WEAF WGY WRVA WFI
 10:30 p.m. EDT ↔ 9:30 p.m. EST
 WIP—Blanche Calloway's Orchestra
 WOR—Highlights and Shadows (NBC)
 10:45 p.m. EDT ↔ 9:45 p.m. EST
 NBC—Blue—Orange Lantern, drama; WJZ
 CBS—Quiet Harmonies; Ann Leaf; Madison singers; WABC
 NBC—Red—Sunday at Seth Parker's; WEAF WFI WRVA WGY
 KDKA—Don Lucas, piano opera
 WLW—Organ, Quartet and Violinist
 11:00 p.m. EDT ↔ 10:00 p.m. EST
 CBS—Eddie Duchin's Orchestra; WABC WIP WBT
 KDKA—Sport Review
 WCAU—Boake Carter, Talk
 WLW—Tales of Terror
 WOR—Moonbeams; String trio
 11:10 p.m. EDT ↔ 10:10 p.m. EST
 KDKA—Temperature Report
 11:15 p.m. EDT ↔ 10:15 p.m. EST
 NBC—Blue—The Old Skipper; male chorus
 WJZ
 CBS—Eddie Duchin's Orchestra; WABC WBT
 NBC—Red—Don Hall Trio; WEAF WFI WGY
 KDKA—Last Minute News; Alexander Roy, tenor
 WCAU—Polly Jenkins' Plowboys
 11:30 p.m. EDT ↔ 10:30 p.m. EST
 NBC—Blue—Minneapolis Symphony Orchestra; WJZ KDKA WLW
 CBS—Abe Lyman's Orchestra; WABC WCAU WBT
 NBC—Red—Orchestral Gems; orchestra direction of Moshe Paranov; WEAF WGY WFI
 WIP—Port of Dreams
 WOR—Los Chicos, Spanish Revue
 12:00 Mid. EDT ↔ 11:00 p.m. EST
 CBS—Ben Pollack's Orchestra; WABC WCAU WBT
 NBC—Red—Will Osborne's Orchestra; WEAF WGY WLIT
 WOR—Bert Lown's Orchestra
 12:15 a.m. EDT ↔ 11:15 p.m. EST
 WLIT—Teddy Black's Orchestra
 WLW—Charlie Agnew's Orchestra
 12:30 a.m. EDT ↔ 11:30 p.m. EST
 NBC—Blue—William Stoess' Orchestra; WJZ WLW
 CBS—Charley Straight's Orchestra; WABC WCAU WBT
 NBC—Red—Charlie Kerr's Orchestra; WEAF WLIT
 1:00 a.m. EDT ↔ 12:00 Mid. EST
 WLW—Vox Humana
 1:30 a.m. EDT ↔ 12:30 a.m. EST
 WLW—Hotel Hollander Orchestra (NBC)
 2:00 a.m. EDT ↔ 1:00 a.m. EST
 WLW—Charlie Agnew's Orchestra

Monday, May 15

Features: Radio Guild -

4:00 P.M. EDT

8:00 a.m. EDT ↔ 7:00 a.m. EST
NBC—Blue—Martha and Hal; songs and patter: WJZ WRVA
CBS—Salon Musicale; Emery Deutsch, conductor: WABC
NBC—Red—Organ Rhapsody: WEAFF WFI
KDKA—KDKA Kiddies' Klub
WBT—Carl Hinnant, organist
WCAU—Late Risers' Musical Clock
WCAU—Wake Up and Smile with Betty Davis
WGY—Jack and Jerry Foy, the hill billy boys
WLW—Oklahoma Bob Albright; entertainer
WOR—Daily Produce Reporter

8:15 a.m. EDT ↔ 7:15 a.m. EST
NBC—Blue—Yoichi Hiroaka, xylophonist; WJZ KDKA WRVA
WCAU—The Kremen Jolly Man
WGY—Organ Rhapsody (NBC)
WLW—Morning Melodies
WOR—Al Woods, songs and patter
WRC—Morning Varieties

8:30 a.m. EDT ↔ 7:30 a.m. EST
CBS—Sunny Melodies; Fred Berrens, conductor: WABC
NBC—Blue—Lew White at the organ; WJZ WLW KDKA
NBC—Red—Morning Glee Club; WEAFF WFI WGY WRVA
WBAL—To be announced
WBT—Morning Watch
WCAU—The Time Table
WLW—Morning Devotions; Organ, vocalist and sermon
WOR—Martha Manning, talk

8:45 a.m. EDT ↔ 7:45 a.m. EST
NBC—Red—Harding Sisters; piano duo: WEAFF WGY
WBT—Musical Clock
WIP—Early Risers' Club
WOR—Colorology, Christine Ray

9:00 a.m. EDT ↔ 8:00 a.m. EST
NBC—Blue—Morning Devotions: WJZ
CBS—Tony Wons; "Are You Listening?"; WABC WCAU WBT WCAU
NBC—Red—Clerico, Talk, music: WEAFF WLIT WGY WLW
KDKA—Press News-Reeler; Piano Classical
WIP—Doctor of Sunshine
WOR—Miss Kath'rine 'n' Calliope, sales talk
WRVA—The Breakfast Club (NBC)

9:15 a.m. EDT ↔ 8:15 a.m. EST
NBC—Blue—Breakfast Club; orchestra: WJZ
CBS—Reis and Dunn; comedy and songs: WABC
CBS—Goldy and Dusty and the Silver Dust Twins: WCAU
WBT—WBT's Organ Reveille
WIP—Heroina Weiner at the Organ
WLIT—Chamber of Commerce Women's Home Hour
WLW—Organ and Voice

9:30 a.m. EDT ↔ 8:30 a.m. EST
CBS—Waltz Dreams; Fred Berrens, conductor: WABC WCAU
NBC—Red—The Harmonians; girls trio: WEAFF WGY
WIP—Harmonica Wizard
WLIT—Homemakers' Forum
WLW—Jack and Jill, harmony team
WOR—Thrifty Suggestion

9:45 a.m. EDT ↔ 8:45 a.m. EST
CBS—Little Jack Little; songs and piano: WABC WIP WBT
NBC—Blue—Vic and Sade; WJZ WRVA
NBC—Red—Current Events; Ann Hard; WEAFF
KDKA—Dave Roberts, left-handed banjoist
WBAL—Vic and Sade (NBC)
WCAU—Words and Music
WFI—Woman's Radio Exchange; Beatrice Bennett
WGY—Mid Morning Devotions
WLW—Meet the Boy Friend
WOR—Inside Stories about Rugs

10:00 a.m. EDT ↔ 9:00 a.m. EST
NBC—Blue—Four Southern Singers; WJZ WBAL WRVA
CBS—In the Luxembourg Gardens: WABC WCAU WBT
NBC—Red—Breen and de Rose: WEAFF WGY WFI
KDKA—To be announced
WIP—Home Maker's Club
WLW—Cleansing Talk
WOR—Pure Food Hour; Alfred W. McCann

10:15 a.m. EDT ↔ 9:15 a.m. EST
NBC—Blue—Clara, Lu 'n' Em; Gossip: WJZ KDKA WBAL WRVA
NBC—Red—Morning Parade: WEAFF WGY
WBT—Just for Remembrance
WFI—Anna B. Scott; Home Economist
WLW—Morrie Neuman and Larry Greuter, tenor and accordion

10:20 a.m. EDT ↔ 9:20 a.m. EST
WLW—Live Stock Reports

10:30 a.m. EDT ↔ 9:30 a.m. EST
NBC—Blue—Happy Jack; songs, WJZ
CBS—The Merry-makers; Fred Berrens, conductor: WABC WIP WBT
KDKA—Style and Shopping Service

WBAL—Shopping with Nancy Turner
WCAU—Dixie Dandies
WGY—Market Basket
WLW—Tony Cabooch, monologist
WRVA—Morning Parade

10:45 a.m. EDT ↔ 9:45 a.m. EST
CBS—Pedro De Cordoba, Will Osborne's orchestra: WABC
NBC—Blue—Emily Post; piano, organ duo: WJZ KDKA WBAL WLW
WBT—Organ Melodies
WCAU—Edna Wallace Hopper; Musical Contrasts
WFI—Morning Parade (NBC)
WGY—Morning Parade, variety musicale (NBC)
WIP—Tanya Garth and Trio

10:50 p.m. EDT ↔ 9:50 p.m. EST
WCAU—Musical Contrasts
11:00 a.m. EDT ↔ 10:00 a.m. EST
CBS—Voice of Experience: WABC WCAU
NBC—Blue—Singing Strings, string ensemble: WJZ KDKA WBAL
WBT—Garden Talk
WIP—Magazine of the Air
WLIT—Bob White
WLW—Live Stock Reports
WOR—Nell Vinick, beauty talk

11:10 a.m. EDT ↔ 10:10 a.m. EST
WLW—WLW Mail Bag
11:15 a.m. EDT ↔ 10:15 a.m. EST
CBS—Morning Moods: WABC WCAU WBT
NBC—Red—The Rollickers Male Quartet: WEAFF WGY
WLIT—Cliff Allen, songs
WOR—To be announced

11:30 a.m. EDT ↔ 10:30 a.m. EST
NBC—Blue—Rhythm Ramblers; orchestra: WJZ WBAL WLW
CBS—Rhythm Kings; Fred Berrens, conductor: WABC WBT WIP
NBC—Red—Sonata Recital: pianist, violinist: WEAFF WRC WRVA
KDKA—Euphemia Yardley, soprano
WCAU—Eddie Sheppard, novelty pianist
WGY—Lady Fingers, pianists
WLIT—Every Woman's Hour
WOR—Ann Steven's Thrift Hour

11:45 a.m. EDT ↔ 10:45 a.m. EST
CBS—Will Osborne's Orchestra: WBT
CBS—Rhythm Kings: WABC
KDKA—"Laws Affecting Women"; Ella Graubart
WCAU—Polly Jenkins' Plowboys
WGY—Salt and Peanuts, skit
WIP—Tom, Dick and Harry with Patsy Darling
WOR—Beauty Talk; V. E. Meadows

12:00 Noon EDT ↔ 11:00 a.m. EST
NBC—Blue—Smack Out; comedy duo with Marion and Jim Jordan: WJZ WBAL
CBS—Paul Tremaine's Orchestra: WABC WIP WBT
NBC—Red—Johnny Marvin, tenor: WEAFF WLIT WGY WRVA
KDKA—Business News and Market Reports
WCAU—Fur Trappers; Pete Woolery, tenor
WLW—Threesome; vocal trio
WOR—Your Unseen Friend, talk

12:15 p.m. EDT ↔ 11:15 a.m. EST
NBC—Blue—John Fogarty, tenor: WJZ WBAL
NBC—Red—Catherine Field, soprano: WEAFF WGY
KDKA—Dr. Curtis Howe Springer
WCAU—Buddy Harrod's Orchestra (CBS)
WCAU—Harold Knight's Orchestra
WLIT—Noonday Religious Service
WLW—Riff Brothers, male quartet
WOR—Beautiful Lady, sales talk

12:20 p.m. EDT ↔ 11:20 a.m. EST
WLW—Live Stock Reports
12:30 p.m. EDT ↔ 11:30 a.m. EST
NBC—Blue—The Merrie-Men; male quartet: WJZ WBAL WRVA
CBS—Concert Miniatures: WABC WIP WBT
NBC—Red—Central String Ensemble: WEAFF WLW WGY
KDKA—Jack Pettis' Orchestra
WLIT—Concert Orchestra
WOR—Carnegie Hall Organ Recital; Richardson at the Console

12:45 p.m. EDT ↔ 11:45 a.m. EST
NBC—Blue—Rhythmic Serenade; orchestra: WJZ WBAL
WCAU—The Noontimers
1:00 p.m. EDT ↔ 12:00 Noon EST
NBC—Blue—Weather Reports: WJZ
CBS—Billy Hays' Orchestra: WABC WBT WCAU WCAU
NBC—Red—Market and Weather Reports: WEAFF

KDKA—Business News; Market Reports
WFI—News of the Day
WGY—Albany on Parade
WIP—Walkathon
WLW—Spray Talk
WOR—Human Understanding; Ben J. Sweetland
WRVA—Byrd Theater Organ

1:05 p.m. EDT ↔ 12:05 p.m. EST
NBC—Blue—Words and Music; vocalist and organ: WJZ WBAL
WBT—Billy Hay's Orchestra
WLW—Mooney Brothers; harmony duo
1:15 p.m. EDT ↔ 12:15 p.m. EST
NBC—Red—Red Nichols' Orchestra: WEAFF WFI

KDKA—Words and Music (NBC)
WGY—News Items; Information Service, talk
WIP—Hal Rous' Orchestra
WLW—River and Market Reports
WOR—To be announced

1:20 p.m. EDT ↔ 12:20 p.m. EST
WLW—Live Stock Reports
1:30 p.m. EDT ↔ 12:30 p.m. EST
NBC—Blue—National Farm and Home Hour: WJZ WBAL KDKA WLW WRVA
CBS—Palmer House Ensemble: WABC WIP WCAU
NBC—Red—Harold Stern's Orchestra: WEAFF

WBT—Majestic Time with Grady Cole
WCAU—Cecil and Sally; The News Spot
WFI—Ruth Harrington, soprano
WGY—WGY Farm Program; talk
WOR—Club Women's Hour; Speaker
1:45 p.m. EDT ↔ 12:45 p.m. EST
WBT—Palmer House Ensemble (CBS)
WCAU—Whirl of Syncopation, Anthony Candelori's Orchestra
WFI—Market Reports

1:55 p.m. EDT ↔ 12:55 p.m. EST
WOR—Edna Wallace Hopper, beauty talk
2:00 p.m. EDT ↔ 1:00 p.m. EST
CBS—National Student Federation of America Program: WABC WIP WBT
NBC—Red—The Revolving Stage; sketch
WEAF WRC
WGY—Monday Musical Club Program
WLIT—Charlie Kerr's Orchestra
WOR—Betty Etkin, violinist

2:15 p.m. EDT ↔ 1:15 p.m. EST
CBS—Sylvia Sapira; The Well-Tempered Clavichord: WABC WIP WBT
WCAU—Radio Debuts
WGY—WGY Household Chats
WOR—Anson Depue, tenor

2:30 p.m. EDT ↔ 1:30 p.m. EST
CBS—The Captivators: WABC WCAU WBT
NBC—Blue—To be announced: WJZ WBAL

KDKA—Health Talk, Dr. R. S. Copeland
WGY—The Revolving Stage; sketches and incidental music (NBC)
WIP—Florence Huet; Monologues
WLIT—Jean Sharp, pianist
WLW—Charlie Agnew's Orchestra
WOR—N. J. Audubon Society; Beecher S. Bowditch, speaker
WRVA—Market Reports

2:45 p.m. EDT ↔ 1:45 p.m. EST
CBS—Ann Leaf at the Organ: WABC WBT WCAU
NBC—Blue—Sisters of the Skillet; songs and patter: WJZ WRVA
WBAL—Alyce Lytle, talk
WIP—Duo pianists
WLIT—Gertrude Bilby, mezzo-soprano
WOR—Mildred Cole, contralto

3:00 p.m. EDT ↔ 2:00 p.m. EST
NBC—Blue—Betty and Bob; drama: WJZ KDKA WBAL WLW
NBC—Red—Coaching Olympic Swimmers, talk: WEAFF WGY
WFI—Trio Titana
WIP—Wayside Peot
WOR—"Consumer Information Service"; Talk by William B. Duryee

3:15 p.m. EDT ↔ 2:15 p.m. EST
NBC—Blue—Monday Matinee; Mobile Moaners and Orchestra: WJZ KDKA WBAL
CBS—Columbia Salon Orchestra: WABC WIP WBT
NBC—Red—Henrietta Schumann, pianist: WEAFF WRVA
WCAU—Willard Singley, baritone with orchestra
WFI—Talk; auspices of the Council for the Preservation of Natural Beauty in Pennsylvania
WGY—Ella Becker Boyce, contralto
WLW—D. A. R. Talk
WOR—Kenneth King, bass baritone

3:20 p.m. EDT ↔ 2:20 p.m. EST
WBAL—Monday Matinee (NBC)
WFI—Selma Hamer, pianist
3:30 p.m. EDT ↔ 2:30 p.m. EST
NBC—Red—Women's Radio Review: WEAFF WFI
WCAU—Blue and Silver Minstrels
WGY—Health Talk, Dr. Royal S. Copeland
WLW—Instrumental Music
WOR—Mutual Benefit Organ Recital, Robert Pereda

WRVA—Edna Wallace Hopper
3:35 p.m. EDT ↔ 2:35 p.m. EST
WGY—Woman's Radio Review; talks and Orchestra (NBC)
WRVA—WRVA Forum
3:45 p.m. EDT 2:45 p.m. EST
CBS—Electronic Piano: WABC WBT WIP
KDKA—Human Values
WLW—Words and Music
4:00 p.m. EDT ↔ 3:00 p.m. EST
NBC—Blue—Radio Guild; drama: WJZ WBAL WRC WRVA
CBS—Frank Westphal's Dance Orchestra: WABC WCAU WBT
NBC—Red—Winters and Weder, duo organ
WEAF
KDKA—Baseball Scores

WFI—"Health" Thomas A. Martindale
WGY—Book News, Levere Fuller
WIP—Monday Matinee Revue, Marty Rollins; Orchestra
WLW—Dr. Royal S. Copeland
WOR—Ariel Ensemble

4:05 p.m. EDT ↔ 3:05 p.m. EST
WLW—Winters and Weber (NBC)
4:15 p.m. EDT ↔ 3:15 p.m. EST
WFI—The Yodman Quartet
WGY—American Legion Auxilliary Program
WIP—Little Alice Blue; piano and story
4:30 p.m. EDT ↔ 3:30 p.m. EST
CBS—Columbia Artist Recital; Mary Eastman, soprano: WABC WBT WIP
NBC—Red—Three Scamps; instrumental trio: WEAFF WLW WGY
KDKA—Market Reports
WCAU—"Love Letters" to Janet Joyce
WLIT—Shopping talk
WOR—Walter Feldkamp's Orchestra

4:45 p.m. EDT ↔ 3:45 p.m. EST
NBC—Red—The Lady Next Door; children's program: WEAFF WGY
KDKA—Lois Miller, folk songs
WCAU—Netta Parker, "Song Stories"
WLIT—Sonya Wisch, poems
WLW—Charioteers; male quartet

5:00 p.m. EDT ↔ 4:00 p.m. EST
CBS—Don Lang, True Animal Stories: WABC WCAU WBT
NBC—Blue—Edward Davies, baritone and orchestra: WJZ WBAL
NBC—Red—Whispering Banjos: WEAFF
KDKA—Baseball Scores
WCAU—Frederic Tedesco, accordionist
WGY—Stock Reports and Police Notices
WIP—Ted and Etta Gunther
WLIT—Children's Twilight Hour
WLW—The Low Down; studio gossip
WRC—Afternoon Varieties

5:05 p.m. EDT ↔ 4:05 p.m. EST
KDKA—To be announced
WOR—Program Resume

(Continued on Next Page)

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10:30 P.M. EDT

Neighbors-

10:30 P.M. EDT

Tuesday, May 16

(MONDAY CONTINUED)

5:15 p.m. EDT ↔ 4:15 p.m. EST
NBC-Blue-Dick Daring; Children's Adventure Series; WJZ WBAL KDKA
CBS-Ethel Hayden and Arthur Lang; WABC WBT
NBC-Red-Songs of Twilight; WFAF WGY
WCAO-Sunpaper Bulletins
WCAU-Sam Moore's Meeting
WIP-Walkathon
WLIT-Charlie Borelli; In a Song Shop
WLW-Footlights; organ and voices
WOR-To be announced
WRC-Aunt Sue and Polly
5:30 p.m. EDT ↔ 4:30 p.m. EST
NBC-Blue-The Singing Lady; Songs; WJZ KDKA WLW WBAL
CBS-Skipper; WABC WCAO WCAU
NBC-Red-Schirmer and Schmitt, piano duo; WFAF WGY
WBT-Bridge Forum
WIP-Town Tattler
WLIT-Bob White
WOR-Billy Bruce, baritone
5:45 p.m. EDT ↔ 4:45 p.m. EST
NBC-Blue-Little Orphan Annie; WJZ KDKA WBAL WLW WRVA
CBS-Tito Guizar, Mexican Tenor; WABC WCAU WBT
NBC-Red-Paul Wing, the story man; WFAF WGY
WOR-Sonia Troyano, soprano
WRC-The Happy Toslmansiers
5:50 p.m. EDT ↔ 4:50 p.m. EST
WLIT-Baseball Scores
6:00 p.m. EDT ↔ 5:00 p.m. EST
NBC-Blue-Sam Robbins' Orchestra; WJZ
CBS-Reis and Dunn; comedy and songs; WABC WBT WCAU
NBC-Red-Meyer Davis' Orchestra; WFAF WRVA WGY WLW
KDKA-To be announced
WFI-Crew Levick Sport Flashes and Baseball Scores
WIP-Leo Zollo's Orchestra
WLIT-A Word from the Old Family Doctor
WOR-Uncle Don
WRVA-Secret Three
6:15 p.m. EDT ↔ 5:15 p.m. EST
CBS-On the Air Tonight; WABC
NBC-Blue-King Kill Kare and Adolph, Songs and Patter; WJZ WBAL
CBS-George Hall's Orchestra; WIP WBT
KDKA-Sport Review; Press News; Strange Facts
WCAO-Save-A-Life Campaign Talk
WCAU-Tonight at WCAU; Sports and Baseball Scores
WFI-Late News
WRVA-Cecil and Sally
6:20 p.m. EDT ↔ 5:20 p.m. EST
CBS-George Hall's Orchestra; WABC
WCAU-Sporting Page and Baseball Scores
6:30 p.m. EDT ↔ 5:30 p.m. EST
NBC-Blue-Tastyest Jesters; WJZ WBAL
CBS-George Scherban's Orchestra; WABC
NBC-Red-Stage Relief Fund Talk; WFAF
KDKA-Riggs and Moke
WBT-Grady Cole
WCAO-The Lighted Window, Dr. Blackwelder
WCAU-Lawson Robertson interviews Ted Meredith
WFI-Chandu, the Magician
WGY-News Items; State Department Talk
WIP-Valley Forge Sport Shots
WLW-Bachelor of Song; Joe Emerson
WOR-Detectives Black and Blue, mystery drama
WRC-Thompson's Merry Dairyman
WRVA-Hi-Plane Pilots
6:35 p.m. EDT ↔ 5:35 p.m. EST
NBC-Red-Richard Himber's Essex House Ensemble; WFAF
6:40 p.m. EDT ↔ 5:40 p.m. EST
WIP-News Reporter
6:45 p.m. EDT ↔ 5:45 p.m. EST
NBC-Blue-Lowell Thomas, Today's News; WJZ KDKA WLW WBAL
CBS-Just Plain Bill; sketch; WABC WCAU
NBC-Red-Olga, Countess Albani, soprano; WFAF
WBT-Bryant Thomas
WFI-Harry Dobkins' Orchestra
WGY-Chandu the Magician
WIP-Eddie Bonnelly's Orchestra
WOR-The Grand Diapason Speaks
WRC-The Wilkins' Quarter Hour
6:50 p.m. EDT ↔ 5:50 p.m. EDT
WOR-The Grand Diapason Speaks
7:00 p.m. EDT ↔ 6:00 p.m. EST
NBC-Blue-Amos 'n' Andy; WJZ KDKA WLW WRC WBAL WRVA
CBS-Do Re Mi and Orchestra; WABC WCAU WBT
NBC-Red-Slow River; Vocalists; WFAF WGY-Boy Scout Program
WIP-Uncle Wip's Roll Call, Birthday List
WLIT-Leo Zollo's Orchestra
WOR-Ford Frick, sports resume

7:15 p.m. EDT ↔ 6:15 p.m. EST
NBC-Blue-Everett Marshall, baritone; orchestra; WJZ WBAL KDKA
CBS-Buck Rogers in the Year 2433; WABC WCAU
NBC-Red-Century of Progress; Talk; WFAF WGY WLIT
WBT-BC Sports Review
WLIT-To be announced
WLW-Gene and Glenn
WOR-Harry Hershfield
WRVA-Mrs. Sandman's Playhouse
7:20 p.m. EDT ↔ 6:20 p.m. EST
WBT-Freddie Martin's Orchestra (CBS)
7:30 p.m. EDT ↔ 6:30 p.m. EST
NBC-Blue-Groucho and Chico Marx; WJZ KDKA WBAL
CBS-Dolph Martin's Orchestra; vocalist; quartet; WABC WCAU
NBC-Red-Elvia Allman, the California Cocktail; WFAF WGY
WBT-Clint Meredith's Orchestra
WIP-Detectives Black and Blue, mystery drama
WLIT-Dr. Algeuse Sunny Smile Club
WLW-Bob Newhall, Sportsman
WOR-To be announced
7:45 p.m. EDT ↔ 6:45 p.m. EST
CBS-Boake Carter; WABC WCAU WBT
NBC-Red-The Goldbergs; WFAF WLIT WRC WGY
WIP-Adventures of a News Correspondent
WLW-Dog Talk; Dr. Glenn Adams
WOR-Jack Arthur, baritone; orchestra
8:00 p.m. EDT ↔ 7:00 p.m. EST
NBC-Blue-Harry Reser's Orchestra; WJZ KDKA WBAL
CBS-Singin' Sam; WABC WCAU
NBC-Red-Soconylund Sketches, drama sketch; WFAF WGY
WBT-Plough's Program Highlights
WIP-Pride of Killarney Irish Orchestra
WLIT-Wilbur Evans, baritone; ensemble
WLW-Crosley Salon Orchestra
WOR-Chandu, the Magician
WRC-Adventures of Sherlock Holmes
WRVA-News Leader History of Old Virginia
8:15 p.m. EDT ↔ 7:15 p.m. EST
CBS-Triple Bar X Days and Nights; WABC WBT
WCAU-Kathryn Jenness, soprano; Theodore Ernwood, baritone
WOR-Jack Berger's Concert Orchestra
WRVA-Chandu
8:30 p.m. EDT ↔ 7:30 p.m. EST
NBC-Blue-Talk, O. H. Caldwell; WJZ WBAL
NBC-Red-The Sizlers, harmony team; WFAF WLIT
KDKA-To be announced
WCAU-The Outdoor Girl; Musical Gazette
WGY-Dramatized Penny
WIP-Enchanted Quarter Hour
WLIT-Farm and Home Hour
WLW-Detectives Black and Blue
WOR-The Guest Conductors Hour; Clyde Doerr, conducting
WRC-The Cotton Pickers
WRVA-Studio Feature
8:45 p.m. EDT ↔ 7:45 p.m. EST
NBC-Blue-Phil Cook; orchestra; WJZ WBAL KDKA
CBS-Fray and Braggiotti, piano team; WABC WCAU WBT
NBC-Red-Ferde Grofe's Orchestra; WFAF WLIT WGY
WIP-Taxi Meter Listens
WLW-Chandu, the Magician
WRC-Philco Fox Revue
WRVA-"New Laws and Rules on Contract"
9:00 p.m. EDT ↔ 8:00 p.m. EST
NBC-Blue-Minstrels; male quartet; WJZ WLW WBAL KDKA WRVA
CBS-Rhythm Rhapsody; vocalist and orchestra; WABC WBT WCAU
NBC-Red-Harry Horlick's Gypsies; Frank Parker, tenor; WFAF WGY WLIT
WIP-Waldemar Alfredo's Concert Ensemble
WOR-Bronx Marriage Bureau
9:15 p.m. EDT ↔ 8:15 p.m. EST
WOR-Percy Waxman interviewing the Authors
9:30 p.m. EDT ↔ 8:30 p.m. EST
NBC-Blue-Melody Moments; guest artist; orchestra; WJZ KDKA WLW WBAL
CBS-An Evening in Paris; Orchestral program; WABC WCAO WCAU
NBC-Red-Ortiz Tirado, Mexican tenor; WFAF
WBT-Southland Singers
WGY-WGY Players, "One Man's Family"
WIP-David Bacal Organ Melodies
WLIT-Crawford Fur Fashioners
WOR-The Witch's Tale; vocalists and orchestra
WRVA-History of Old Va. by Dr. Douglas S. Freeman
10:00 p.m. EDT ↔ 9:00 p.m. EST
NBC-Blue-The Hour Glass, orchestra, soloists; WJZ WBAL
CBS-Country Club; Alex Morrison; and Golden Orchestra; Betty Barthell, songstress; WABC WCAU
NBC-Red-Contented Program; Women's Quartet; Male Quartet; Orchestra; WFAF WGY WRC WLW

CBS-Broadway Melodies; WBT
KDKA-KDKA Players
WBT-Broadway Melodies
WIP-Walkathon
WLIT-Joe Smith's Parodians
WOR-Cosmo Hamilton; "Unwritten History"
WRVA-El Tango Romantico
10:15 p.m. EDT ↔ 9:15 p.m. EST
KDKA-The Keystone Songsters
WOR-Make Believe with Kathleen and Joe
10:30 p.m. EDT ↔ 9:30 p.m. EST
CBS-Edwin C. Hill; News; WABC WBT
NBC-Neighbors; dramatic sketch; WFAF WLIT WGY
KDKA-Bridge School of the Air; Hall Downes
WCAO-Billy Antrim's Orchestra
WCAU-Living Music Week
WLW-Weekly Movie Broadcast
WLW-The Puddle Family; drama
WOR-Al and Lee Reiser; two pianos
10:45 p.m. EDT ↔ 9:45 p.m. EST
CBS-Howard Barlow and the Columbia Symphony Orchestra; WABC WCAO WIP WBT
KDKA-The Maid and the Minstrels
WLW-Band of Famous Brands
WOR-Harry Breuer, xylophonist and orchestra
11:00 p.m. EDT ↔ 10:00 p.m. EST
NBC-Blue-Ann Butler, comedienne; Chick Harrison; Pollock and Lawnhurst, piano duo; WJZ WBAL
NBC-Red-Frances Langford, contralto; Dick Leibert, organist; WFAF WGY
KDKA-Teaberry Sport Review
WCAU-Boake Carter
WLIT-Willard Alexander's Orchestra
WLW-Plantation Days
WOR-Moonbeams
WRC-Dance Orchestra
WRVA-Tarzan of the Apes
11:05 p.m. EDT ↔ 10:05 p.m. EST
WRVA-Club Chatterbox
11:10 p.m. EDT ↔ 10:10 p.m. EST
KDKA-Temperature Report
11:15 p.m. EDT ↔ 10:15 p.m. EST
NBC-Blue-Salon Singers; WJZ
CBS-William O'Neal, tenor; WABC WBT WCAU
NBC-Red-Johnny Johnson's Orchestra; WFAF WGY
KDKA-News Flashes
WIP-Piano Meditations
WRVA-Warner Brothers Musical Movie News
11:30 p.m. EDT ↔ 10:30 p.m. EST
NBC-Blue-The Phantom Gypsy, violinist; string orchestra; WJZ
CBS-Ted Lewis' Orchestra; WABC WCAU WBT
NBC-Red-Nat Brandwynne's Orchestra; WFAF
KDKA-Jack Pettis' Orchestra
WGY-Carmelo Cascio, pianist
WIP-Bombay-Frank Winegar's Orchestra
WLIT-Charlie Kerr's Orchestra
WLW-Dance Orchestra and vocalist
WOR-Don Bestor's Orchestra
11:45 p.m. EDT ↔ 10:45 p.m. EST
WGY-Arlo Hulst, organist
11:50 p.m. EDT ↔ 10:50 p.m. EST
WCAU-Powers Grouaud, play review
12:00 Mid. EDT ↔ 11:00 p.m. EST
CBS-Leon Belasco's Orchestra; WABC WCAU WBT
NBC-Blue-Bert Lown's Orchestra; WJZ KDKA WLW WBAL
NBC-Red-Vincent Lopez' Orchestra; WFAF
WIP-Hal Rous' Orchestra
WOR-Will Osborne's Orchestra
WRVA-Hotel Richmond Orchestra
12:15 a.m. EDT ↔ 11:15 p.m. EST
WGY-Vincent Lopez' Orchestra (NBC)
12:30 a.m. EDT ↔ 11:30 p.m. EST
NBC-Blue-Eddie Lane's Orchestra; WJZ WLW KDKA
CBS-Ozzie Nelson's Orchestra; WABC WCAU WBT
NBC-Red-Hollywood on the Air; movie celebrities; orchestra and soloists; WFAF WGY
WIP-Missing Person's Report
12:45 a.m. EDT ↔ 11:45 p.m. EST
NBC-Red-Hollywood on the Air; WFAF WGY
1:00 a.m. EDT ↔ 12:00 Mid. EST
CBS-Roseland Ballroom; WABC
WCAU-Missing Persons Reports
WLW-Golden Pheasant Orchestra
1:30 a.m. EDT ↔ 12:30 a.m. EST
CBS-Howard LeRoy's Orchestra; WABC
WLW-Lotus Garden Orchestra
2:00 a.m. EDT ↔ 1:00 a.m. EST
WLW-Moon River
2:30 a.m. EDT ↔ 1:30 a.m. EST
WLW-Charlie Agnew's Orchestra
2:45 a.m. EDT ↔ 1:45 a.m. EST
WLW-Meet the Boy Friend

8:00 a.m. EDT ↔ 7:00 a.m. EST
NBC-Blue-The Wife Saver; Sketch; WJZ WBAL WRVA
CBS-Salon Musicale; WABC
NBC-Red-Radio City Organ, Dick Leibert, organist; WFAF WFI
KDKA-KDKA Kiddies' Klub
WBT-Carl Hinnant, organist
WCAU-Wake Up and Smile with Betty Davis
WGY-Jack and Jerry Foy, the hill billy boys
WLW-Oklahoma Bob Albright, entertainer
WOR-Daily Produce Reporter
8:15 a.m. EDT ↔ 7:15 a.m. EST
NBC-Blue-Yoichi Hirooka, xylophonist; WJZ WBAL KDKA WRVA
WCAU-The Jolly Man
WGY-Radio City Organ (NBC)
WLW-Morning Melodies
WOR-Al Woods, Songs and Patter
WRC-Morning Varieties
8:30 a.m. EDT ↔ 7:30 p.m. EST
NBC-Blue-Lew White at the organ; WJZ KDKA WBAL
NBC-Red-Morning Glee Club; WFAF WFI WRC WGY WRVA
WBT-Morning Watch
WCAU-Jean Abbey, talk
WLW-Morning Devotions; Organ, vocalists and sermon
WOR-Martha Manning, sales talk
8:45 a.m. EDT ↔ 7:45 a.m. EST
CBS-Bill and Ginger, popular songs; WABC WCAU
NBC-Red-Harding Sisters; piano duo; WFAF
WBT-Musical Clock
WIP-Early Riser's Club
WOR-Musical Novelties; Orchestra
8:55 a.m. EDT ↔ 7:55 a.m. EST
WPEN-Foot Health Talk
9:00 a.m. EDT ↔ 8:00 a.m. EST
NBC-Blue-Morning Devotions; WJZ WRVA
CBS-Tony Wons; Are You Listenin'? WABC WCAO WBT WCAU
NBC-Red-Cheerio, talk, music; WFAF WLIT WRC WGY WLW
KDKA-News Reeler; Morning Parade
WCBM-News Flashes
WIP-Doctor of Sunshine
WOR-Miss Kath'rin 'n' Calliope, sales talk
9:15 a.m. EDT ↔ 8:15 a.m. EST
CBS-In the Luxembourg Gardens; WABC
NBC-Blue-Breakfast Club, orchestra; WJZ
CBS-Goldy and Dusty; WCAU
WBT-WBT's Organ Reveille
WCAO-Shopping News; Jean Abbey
WIP-Master of Melodies
WLIT-Women's Home Hour
WRC-One Man Minstrel
9:30 a.m. EDT ↔ 8:30 a.m. EST
CBS-Modern Living, health talk; WABC WCAO WCAU
NBC-Red-Otto Fassell, Viennese baritone; WFAF WGY
WIP-Health Talk; Thomas C. Martindale
WLIT-Homemakers' Forum
WLW-Jack and Jill; harmony team
WOR-Thrift Suggestions
9:45 a.m. EDT ↔ 8:45 a.m. EST
NBC-Blue-Vic and Sade; WJZ WBAL
CBS-Little Jack Little; songs and pianist; WABC WIP WBT
NBC-Red-Current Events; Ann Hard; WFAF WRVA
KDKA-Dave Roberts, banjoist
WCAU-Words and Music
WFI-Woman's Radio Exchange
WGY-Through the Looking Glass with Frances Ingram
WLW-Meet the Boy Friend
WOR-Guest Speaker; Phil Ducey, baritone and Caroline Gray, pianist
10:00 a.m. EDT ↔ 9:00 a.m. EST
NBC-Blue-The Four Southern Singers; WJZ WBAL WRVA
CBS-Morning Moods; WABC WBT
NBC-Red-The Mystery Chef; WFAF WFI WRC WGY
KDKA-Sarah Logan, contralto
WCAU-Through the Looking Glass with Frances Ingram
WIP-Home Maker's Club
WLW-Interior Decorating
WOR-McCann Pure Food Hour
10:15 a.m. EDT ↔ 9:15 a.m. EST
NBC-Blue-Clara, Lu 'n' Em, Gossip; WJZ KDKA WBAL WRVA
NBC-Red-Morning Parade, variety program; WFAF WRC WGY
WCAU-Morning Moods (CBS)
WFI-Anna B. Scott, Home Economist
WLW-Morrie Neuman and Larry Greuter tenor and accordion
10:20 a.m. EDT ↔ 9:20 a.m. EST
WLW-Live Stock Reports
10:30 a.m. EDT ↔ 9:30 a.m. EST
NBC-Blue-Happy Jack; Songs; WJZ WBAL WRVA

CBS-Madison Singers; WABC WIP WBT
KDKA-Style and Shopping Service
WCAU-The Morning Glories
WGY-Shopping Bag
WLW-Tony Cabooch, monologist
10:45 a.m. EDT ↔ 9:45 a.m. EST
NBC-Blue-Singing Strings; String Ensemble; WJZ WBAL WRVA
CBS-Melody Parade; Vincent Sorey, conductor; WABC WBT WIP
KDKA-Through the Looking Glass with Frances Ingram
WFI-Fashion Salon of the Air; Helen Grey
WGY-Morning Parade (NBC)
WLW-Beechnut Talk
11:00 a.m. EDT ↔ 10:00 a.m. EST
CBS-Voice of Experience; WABC WCAU
NBC-Red-Your Child; talk; WFAF WGY WRVA
KDKA-Singing Strings (NBC)
WBT-Fred Kirby
WIP-Magazine of the Air
WLIT-Bob White
WLW-Live Stock Reports
WOR-Mrs. J. S. Reilly's Sunbeam Common Sense
11:10 a.m. EDT ↔ 10:10 a.m. EST
WLW-Program Resume
11:15 a.m. EDT ↔ 10:15 a.m. EST
NBC-Blue-Gemma Fonarova, soprano; WJZ WBAL WRVA KDKA
CBS-"Big Freddy" Miller; WABC WBT WCAU
NBC-Red-Frances Lee Barton; WFAF WRC WGY WLW WLIT
WOR-Modern Living; Health Talk
11:30 a.m. EDT ↔ 10:30 a.m. EST
NBC-Blue-Rhythm Ramblers; orchestra and vocalist; WJZ WBAL KDKA
CBS-Academy of Medicine; talk; WABC WBT
NBC-Red-U. S. Army Band; WFAF WRC WGY WRVA WLW
WCAU-Musical Contrasts
WIP-Phila. Health Service
WLIT-Every Woman's Hour
WOR-Ann Stevens' Thrift Hour
11:45 a.m. EDT ↔ 10:45 a.m. EST
CBS-Ben Greenblatt, pianist; WABC WBT WCAU
WGY-Salt and Peanuts, Skit
WIP-Ted Hale, songs
WOR-Going Places; Travel talk
12:00 Noon EDT ↔ 11:00 a.m. EST
NBC-Blue-Smack Out; comedy duo; WJZ WBAL
CBS-Buddy Harrod's Orchestra; WABC WIP WBT
NBC-Red-Johnny Marvin, tenor; WFAF WBT WLIT WGY WRVA
KDKA-News and Market Reports
WCAU-Radio Highlights
WLW-Three Cheers
WOR-Your Unseen Friend, talk
12:05 p.m. EDT ↔ 11:05 a.m. EST
WCAU-Arabian Knights
12:15 p.m. EDT ↔ 11:15 a.m. EST
NBC-Blue-Pollock and Lawnhurst, piano duo; WJZ WBAL
NBC-Red-To be announced; WFAF WGY
KDKA-Dr. Curtis Howe Springer
WCAU-Harold Knight's Orchestra
WGY-Albany on Parade
WLIT-Noonday Religious Service
WLW-Riff Brothers; male quartet
WOR-Jean Wanamaker's Beauty Talk
12:20 p.m. EDT ↔ 11:20 a.m. EST
WLW-Live Stock Reports
WOR-Musical Program
12:30 p.m. EDT ↔ 11:30 a.m. EST
NBC-Blue-Rex Battle's Concert Ensemble; WJZ WBAL WRVA WLW
CBS-Concert Miniatures, Charles Carlie, tenor; WABC WIP WBT
NBC-Red-Julian Woodworth's Orchestra; WFAF WGY
KDKA-Jack Pettis' Orchestra
WLIT-Charlie Kerr's Orchestra
WOR-Concert Ensemble; direction Esther Velas
12:45 p.m. EDT ↔ 11:45 a.m. EST
WCAU-The Nootimers
1:00 p.m. EDT ↔ 12:00 Noon EST
NBC-Blue-Weather Reports; WJZ WBAL
CBS-Marie, the Little French Princess; WABC
NBC-Red-Market and Weather Reports; WFAF
KDKA-KDKA Artist Bulletin
WBT-Cliff Carlisle
WCAU-Lou Becker's Orchestra
WCAU-Al Willey's Orchestra; Tom O'Hare, soloist
WFI-News of the Day
WGY-Albany on Parade
WIP-Walkathon
WOR-Human Understanding; Ben J. Sweetland
WRVA-Byrd Theater Organ
1:05 p.m. EDT ↔ 12:05 p.m. EST
NBC-Blue-Words and Music; vocalist and organ; WJZ WBAL

Features: Nino Martini-

9:30 P.M. EDT

Ed Wynn-

9:30 P.M. EDT

Lives at Stake-

10:00 P.M. EDT

(TUESDAY CONTINUED)

1:15 p.m. EDT ↔ 12:15 p.m. EST
CBS—Harold Knight's Orchestra: WABC WCAU WBT
NBC—Red—Classical Varieties; soprano; contralto; xylophonist: WEAFF WFI
KDKA—Words and Music (NBC)
WIP—Eddie Bonnelly's Orchestra
WLW—River and Market Reports
WOR—Jack Arnold Press' Orchestra; Irene Collins, songs
1:20 p.m. EDT ↔ 12:20 p.m. EST
WLW—Live Stock Reports
1:30 p.m. EDT ↔ 12:30 p.m. EST
NBC—Blue—National Farm and Home Hour: WJZ WBAL KDKA WRVA WLW
CBS—Madison Ensemble Concert: WABC
NBC—Red—Richard Himber's Essex House Ensemble: WEAFF WRC
WBT—Grady Cole
WFI—League of Nations Ass'n; talk
WGY—WGY Farm program; talk
1:45 p.m. EDT ↔ 12:45 p.m. EST
WBT—Madison Ensemble (CBS)
WCAU—"Songs of the Shows" with Mary Garden and George Johnson
WFI—Market Reports
WIP—Madison Ensemble (CBS)
WOR—Joe Jovial's Orchestra
2:00 p.m. EDT ↔ 1:00 p.m. EST
CBS—Ann Leaf at the Organ: WABC WBT WCAU WCAU
NBC—Red—The Merry Madcaps; dance orchestra: WEAFF WRC
WGY—Piano Recital
WIP—The Three Owls
WLIT—Ben Franklin concert orchestra
2:05 p.m. EDT ↔ 1:05 p.m. EST
WOR—Harry Mason, songs
2:15 p.m. EDT ↔ 1:15 p.m. EST
WGY—WGY Household Chats
WIP—Al Wiley's Orchestra with Sylvia Jordan and Ted Balis
WLIT—Ada Bower, reader
WOR—Norman Carey, baritone
2:30 p.m. EDT ↔ 1:30 p.m. EST
NBC—Blue—Syncopators, dance orchestra: WJZ
CBS—Columbia Salon Orchestra: WABC WBT WCAU
NBC—Red—To be announced: WEAFF KDKA—Health Talk; KDKA Forum
WBAL—Walter da Lilla, violinist
WGY—Elizabeth Lawson Callham, violinist
WLIT—Speakers' Bureau on International Affairs
WLW—Charlie Agnew's Orchestra
WOR—YMCA Spanish Lessons, Professor Maximo Iturralde
WRVA—Market Reports
2:45 p.m. EDT ↔ 1:45 p.m. EST
NBC—Blue—Sisters of the Skillet; song and patter: WJZ WRVA
NBC—Red—The Aircyclopedia; Walter Casey: WEAFF
WGY—Robert Rissling, baritone
WIP—Emily Weyman; A study in blue
WLIT—Interesting Movie News
WOR—The Bird Boy; Henry Boyd
3:00 p.m. EDT ↔ 2:00 p.m. EST
NBC—Blue—Betty and Bob; Sketch: WJZ KDKA WBAL WLW
CBS—Columbia Artist Recital; vocalist: WABC WBT WIP
NBC—Red—Vocal Art Quartet; male quartet: WEAFF WRC WFI WGY WRVA
WCAU—Essner, LaPata and Arcari; Instrumental Solists
WOR—Newark Museum Lecture; Dorothy Gates
3:15 p.m. EDT ↔ 2:15 p.m. EST
NBC—Blue—Radio Troubadours, Mary Steele, Harold Stokes' Orchestra: WJZ WBAL KDKA
WCAU—Fernandez Philippine Orchestra
WFI—Bessie V. Hicks Players in "The Murder in the Third Act"
WLW—Morrie Neuman, tenor and Larry Greuter, accordion
WOR—Hawaiian Knights; Mildred Cole contralto; Hawaiian Ensemble
3:20 p.m. EDT ↔ 2:20 p.m. EST
WLW—Morrie Neuman, tenor
3:30 p.m. EDT ↔ 2:30 p.m. EST
NBC—Blue—Federation of Womens Clubs Luncheon: WJZ WBAL
CBS—Frank Westphal's Orchestra: WABC WIP WBT
NBC—Red—Women's Radio Review, Talk, orchestra: WEAFF WFI
WCAU—Around the Theater with Powers Gouraud
WGY—Health Talk by Dr. Royal S. Copeland
WLW—Civil Government Talk
WOR—Nina Quartin, coloratura, soprano; orchestra
WRVA—Radio Troubadours
3:35 p.m. EDT ↔ 2:35 p.m. EST
WGY—Woman's Radio Review, talks; orchestra (NBC)
3:45 p.m. EDT ↔ 2:45 p.m. EST
NBC—Blue—Meredith Wilson's Orchestra: WJZ WRVA
KDKA—Congress of Clubs Period
WLW—Meet the Boy Friend
4:00 p.m. EDT ↔ 3:00 p.m. EST
CBS—Gypsy Music Makers: WABC WIP WBT

NBC—Red—The Golden Treasury, poetry reading: WEAFF WGY
KDKA—Baseball Scores
WBAL—Meredith Wilson's Orchestra (NBC)
WCAU—Baroness DeCichiny's Continentals
WFI—"Health"; Thomas A. Martindale
WLW—Royal S. Copeland, health talk
WOR—Living in the 20th Century; Robert Winthrop White
4:15 p.m. EDT ↔ 3:15 p.m. EST
NBC—Blue—Tommye Watkins' Orchestra: WJZ WBAL WRVA
KDKA—Selma Brandt, pianist
WCAU—Ruth Luty, concert pianist
WFI—Recital by George Vail, pianist
WLW—Jack and Jill, harmony duo
4:30 p.m. EDT ↔ 3:30 p.m. EST
NBC—Blue—Wealth of Harmony: WJZ WBAL WLW
CBS—Fred Berrens' Orchestra: WABC WCAU WBT
NBC—Red—Jane Pickens, soprano: WEAFF KDKA—Weather Report; Market Reports
WCAU—Talk; Fannie Hurst
WGY—Better Business Bureau
WIP—Hal Pfaff's Orchestra; Joe Manion
WLIT—Shopping talk
WOR—Ariel Ensemble; house orchestra
WRC—"Vocational Guidance"; Kiwanis Club
4:35 p.m. EDT ↔ 3:35 p.m. EST
WGY—Southern Rambler (NBC)
4:45 p.m. EDT ↔ 3:45 p.m. EST
NBC—Blue—"World Tomorrow"; Talk: WJZ WBAL
CBS—Melodeers; Male Quartet: WABC WBT WCAU
NBC—Red—The Lady Next Door; Children's program: WEAFF WGY
KDKA—To be announced
WLIT—Gypsy Trio
WLW—Red Dirt, travel talk
5:00 p.m. EDT ↔ 4:00 p.m. EST
NBC—Blue—"World's First Man Made Coal Mine"; talk: WJZ
CBS—Meet the Artist; Radio Personality: WABC WCAU WIP WBT
NBC—Red—Melodic Thoughts; guest artist and orchestra: WEAFF
KDKA—Baseball Scores
WBAL—The Book Shelf, by Dr. Edward L. Isreal
WCAU—Sunshine Discoverers' Club
WGY—Stock Reports and Police Notices
WLIT—Children's Twilight Hour
WLW—The Low Down
5:05 p.m. EDT ↔ 4:05 p.m. EST
KDKA—To be announced
WOR—Program Resume
5:15 p.m. EDT ↔ 4:15 p.m. EST
CBS—Dancing Echoes: WABC WBT
NBC—Blue—Dick Daring; Children's Adventure Series: WJZ WBAL KDKA
WCAU—Sunpaper Bulletins
WCAU—Sam Moore Meeting
WGY—Melodic Thoughts, guest artist; orchestra (NBC)
WIP—Walkathon
WLIT—Marie Lambert, soprano
WLW—Franklin Bens, tenor
WOR—Hazel Arth, contralto
5:30 p.m. EDT ↔ 4:30 p.m. EST
NBC—Blue—The Singing Lady; songs: WJZ KDKA WLW WBAL
CBS—Skippy: WABC WCAU WCAU
NBC—Red—Schirmer and Schmitt, piano team: WEAFF WGY WRVA
WBT—To be announced
WIP—Town Tattler
WLIT—Bob White
WOR—Indian Pow-Wow; Lone Bear
WRC—Afternoon Varieties
5:45 p.m. EDT ↔ 4:45 p.m. EST
NBC—Blue—Little Orphan Annie: WJZ KDKA WBAL WLW WRVA
CBS—George Hall's Orchestra: WABC WCAU WBT
NBC—Red—Nursery Rhymes, vocalist: WEAFF WRC
WCAU—Don Raymond Groupe
WGY—Emmanuel Baptist A Capella Choir
WOR—"The Autograph Album"; Mrs. Thomas F. Madigan
5:50 p.m. EDT ↔ 4:50 p.m. EST
WLIT—Baseball Scores
6:00 p.m. EDT ↔ 5:00 p.m. EST
NBC—Blue—Teddy Black's Orchestra: WBAL KDKA
CBS—Reis and Dunn, novelty orchestra: WABC WBT WCAU
NBC—Red—Mme. Frances Alda: WEAFF WLW
WFI—Crew Levick Sport Flashes and Baseball Scores
WGY—Joe and Eddie, comedy sketch
WIP—Eddie Bonnelly's Orchestra
WOR—Uncle Don
6:15 p.m. EDT ↔ 5:15 p.m. EST
CBS—Ozzie Nelson's Orchestra: WBT
CBS—On the Air Tonight: WABC
KDKA—Weather; News Reports
WBT—Carl Hinnant in Modern Moods
WCAU—Tonight at WCAU
WFI—Late News
WGY—News Items; baseball scores
WIP—To be announced
WRVA—Cecil and Sally

6:20 p.m. EDT ↔ 5:20 p.m. EST
CBS—Ozzie Nelson's Orchestra: WABC
WBAL—Teddy Black's Orchestra
WCAU—Sporting Page; Baseball Scores
6:25 p.m. EDT ↔ 5:25 p.m. EST
WBAL—Playlet
WGY—Baseball Scores
6:30 p.m. EDT ↔ 5:30 p.m. EST
CBS—George Scherban's Orchestra: WABC
NBC—Blue—The Sizzlers: WJZ WBAL
NBC—Red—Mid-week Hymn Sing; quartet; orchestra: WEAFF WGY
KDKA—Vick's Song Weavers
WBT—Grady Cole
WCAU—To be announced
WCAU—Music Week Program; Little Symphony
WFI—Chandu, the Magician
WIP—Valley Forge Sport Shots
WLW—Bachelor of Song; Joe Emerson
WOR—Mitzi Green; "Happy Landings"
WRVA—Hi-Plane Pilots
6:40 p.m. EDT ↔ 5:40 p.m. EST
WIP—News Reporter
6:45 p.m. EDT ↔ 5:45 p.m. EST
NBC—Blue—Lowell Thomas; Today's News: WJZ KDKA WBAL WLW
CBS—Just Plain Bill; Sketch: WABC WIP
NBC—Red—James Melton, tenor; orchestra: WEAFF WFI WRC
WBT—Princess Nacoomie
WGY—Chandu, the Magician, drama
WOR—The Arkansas Hill Billies
7:00 p.m. EDT ↔ 6:00 p.m. EST
NBC—Blue—Amos 'n' Andy: WJZ KDKA WLW WBAL WRVA
CBS—Gypsy Nina: WABC WCAU WBT
NBC—Red—Three Keys, harmony: WEAFF WFI
WGY—"The Two Bills"
WIP—Uncle Wip's Roll Call; Birthday List
7:15 p.m. EDT ↔ 6:15 p.m. EST
CBS—Buck Rogers in the Year 2433: WABC WCAU
NBC—Blue—National Advisory Council: WJZ KDKA
NBC—Red—Century of Progress; talk: WEAFF WFI
WBAL—Myriam Hamer, pianist
WBT—BC Sports Review
WCAU—To be announced
WGY—Alabama Minstrels
WLW—Gene and Glenn
WOR—"Raising Junior"; sketch
WRVA—Mrs. Sandman's Playhouse
7:20 p.m. EDT ↔ 6:20 p.m. EST
WBT—Clint Hinnant, Modern Moods
7:30 p.m. EDT ↔ 6:30 p.m. EST
CBS—Jack Dempsey's Gymnasium: WABC WCAU
NBC—Red—Don Hall Trio; Aldo Ricci's Phantom Strings: WEAFF
WBAL—Mitzi Green in "Happy Landings"
WBT—Clint Meredith's Orchestra
WFI—Crazy Crystals
WGY—Johnny Albright, crooner
WIP—Abbotts Revue; Jane Logan, Wilbur Evans
WLW—Bob Newhall, Sportsman
WOR—Musical Revue; Orchestra and soloists
WRVA—Romany Players
7:45 p.m. EDT ↔ 6:45 p.m. EST
NBC—Blue—Irene Bordoni, songstress; Emil Coleman's Orchestra: WJZ WBAL KDKA
CBS—Boake Carter; News: WABC WCAU WBT
NBC—Red—The Goldbergs: WEAFF WFI WRC WGY
WIP—Leo Zollo's Orchestra
WLW—Toy Band
WOR—Pauline Alpert, the Whirlwind Pianist; Orchestra
WRVA—Peter Quince Book Review
8:00 p.m. EDT ↔ 7:00 p.m. EST
NBC—Blue—Crime Clues; Mystery Drama: WJZ KDKA WBAL WLW
CBS—Mary Eastman, soprano: WABC WCAU WBT
NBC—Red—Julia Sanderson and Frank Crumit, soloists; incidental music: WEAFF WFI WGY
WIP—The Meistersinger
WOR—Chandu the Magician
WRVA—News Leader Reporter
8:15 p.m. EDT ↔ 7:15 p.m. EST
WIP—The Gossipers
WOR—Bronx Marriage Bureau
WRVA—Chandu, the Magician
8:30 p.m. EDT ↔ 7:30 p.m. EST
NBC—Blue—Adventures in Health, Dr. Herman Bundesen: WJZ KDKA WLW WBAL
CBS—Kate Smith's Swanee Music: WABC WCAU WCAU
NBC—Red—Wayne King's Orchestra: WEAFF WFI WRC WGY
WBT—Chandu, the Magician
WIP—Concert Ensemble
WOR—Footlight Echoes; Soloists; Mixed Chorus; Orchestra
WRVA—Evelyn Harrison
8:45 p.m. EDT ↔ 7:45 p.m. EST
CBS—The Dictators; orchestra: WBT
NBC—Blue—From the Composer to You: WJZ WBAL

CBS—"Hot from Hollywood"; Abe Lyman's Orchestra; Irving Kaufman: WABC WCAU
WCAU—To be announced
WIP—News Parade
WLW—Chandu, the Magician
WRVA—Good Evening
9:00 p.m. EDT ↔ 8:00 p.m. EST
CBS—John Kelvin, Irish tenor: WBT
NBC—Blue—Willard Robison's Orchestra: WJZ KDKA WBAL
CBS—Easy Aces: WABC WCAU
NBC—Red—Ben Bernie's Orchestra: WEAFF WFI WGY WRVA
WIP—Rev. Robert Fraser
WLW—Bands of Famous Brands
WOR—Frank and Flo; vocal duo and patter
9:15 p.m. EDT ↔ 8:15 p.m. EST
CBS—Threads of Happiness; Andre Kostelanetz' Orchestra: WABC WCAU WCAU WBT
WLW—Musical Comedy Cameos
WOR—Grand Street Boys Annual Celebration
9:30 p.m. EDT ↔ 8:30 p.m. EST
NBC—Blue—Tune Detective, Sigmund Spaeth: WJZ KDKA WBAL
CBS—Nino Martini, operatic tenor; Columbia Symphony Orchestra: WABC WBT WIP
NBC—Red—Ed Wynn and Fire Chief Band: WEAFF WGY WFI WRC WLW WRVA
WCAU—Talk by Gov. Gifford Pinchot
9:45 p.m. EDT ↔ 8:45 p.m. EST
NBC—Blue—Pickens Sisters, harmony trio: WJZ WBAL
WCAU—Song Weavers; Virginia Baker, songs
9:50 p.m. EDT ↔ 8:50 p.m. EST
WCAU—Virginia Baker, songs
9:55 p.m. EDT ↔ 8:55 p.m. EST
WCAU—Health Talk, Dr. R. S. Copeland
10:00 p.m. EDT ↔ 9:00 p.m. EST
NBC—Blue—Musical Memories: WJZ WBAL KDKA
CBS—Five Star Theater; Solly Ward, comedian and Barbara "Snooney" Blair: WABC WCAU WBT
NBC—Red—Lives at Stake, sketch: WEAFF WGY WLW WRVA WFI
WIP—Walkathon
WOR—Stepping Along; Orchestra
10:15 p.m. EDT ↔ 9:15 p.m. EST
WCAU—To be announced
10:30 p.m. EDT ↔ 9:30 p.m. EST
NBC—Blue—Miss Lilla; Southern dramatic sketch: WJZ KDKA WBAL
CBS—Edwin C. Hill; News: WABC WBT WIP
NBC—Red—National Radio Forum: WEAFF WFI WGY
WCAU—The Five Octaves
WLW—Cotton Queen Minstrels with Hink and Dink
WOR—National Radio Forum
10:45 p.m. EDT ↔ 9:45 p.m. EST
CBS—Howard Barlow and the Columbia Symphony Orchestra: WABC WIP WBT
WCAU—Havens and Mack, pianists; Ralph Elsmore, songs
11:00 p.m. EDT ↔ 10:00 p.m. EST
NBC—Blue—The Sizzlers: WJZ WBAL
NBC—Red—Don Bestor's Orchestra: WEAFF WGY
KDKA—Sport Review
WCAU—Boake Carter, talk
WFI—Harry Dobbins' Orchestra
WIP—Walkathon
WLW—Riff Brothers, male quartet
WOR—Moonbeams
WRVA—Tarzan of the Apes
11:15 p.m. EDT ↔ 10:15 p.m. EST
CBS—Phil Regan, tenor: WABC
NBC—Blue—Painter of Songs; Oliver Smith, tenor; orchestra: WJZ WBAL
KDKA—News Flashes; Salt and Peanuts
WBT—The Keyboarders
WCAU—Harold Knight's Orchestra
WIP—Jimmie Filer's Orchestra
WLW—Buster Locke's Orchestra
11:30 p.m. EDT ↔ 10:30 p.m. EST
NBC—Blue—Phantom Gypsy, violinist; String Ensemble: WJZ WBAL WRVA
CBS—Abe Lyman's Orchestra: WABC WCAU WBT
NBC—Red—Talkie Picture Time; soloists and orchestra: WEAFF WGY
KDKA—Jack Pettis' Orchestra
WFI—Harry Dodkin's Orchestra
WIP—La Casa-Billy Hays' Orchestra
WLW—Los Amigos; Spanish Music
WOR—Enric Madriguera's Orchestra
12:00 Mid. EDT ↔ 11:00 p.m. EST
NBC—Blue—Duke Ellington's Orchestra: WJZ WLW KDKA WBAL
CBS—Glen Gray's Casa Loma Orchestra: WABC WCAU WBT
NBC—Red—Harold Stern's Orchestra: WEAFF
WGY—Musical Program
WIP—Eddie Bonnelly's Orchestra
WOR—Bert Lown's Orchestra
WRVA—Old Timers Jollification
12:15 a.m. EDT ↔ 11:15 p.m. EST
WGY—Harold Stern's Orchestra (NBC).

12:30 a.m. EDT ↔ 11:30 p.m. EST
NBC—Blue—Don Pedro's Orchestra: WJZ WBAL WLW KDKA
CBS—Leon Belasco's Orchestra: WABC WCAU WBT
NBC—Red—Eddie Lane's Orchestra: WEAFF WGY
WIP—Missing Person's Report
1:00 a.m. EDT ↔ 12:00 Mid. EST
CBS—Roseland Ballroom Orchestra: WABC
WCAU—Missing Persons Reporter
WLW—Charlie Agnew's Orchestra
1:30 a.m. EDT ↔ 12:30 a.m. EST
CBS—Buddy Harrod's Orchestra: WABC
WLW—Buster Locke's Orchestra
2:00 a.m. EDT ↔ 1:00 a.m. EST
WLW—Buster Locke's Orchestra
2:30 a.m. EDT ↔ 1:30 a.m. EST
WLW—Moon River
2:45 a.m. EDT ↔ 1:45 a.m. EST
WLW—Mooney Brothers

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HISTORY has found a mouth-piece. From hallowed shrines the immortals come to speak to us with radio-given voices. Washington and his scourged troops live and suffer again at Valley Forge. Roosevelt and the Rough Riders charge once more up San Juan Hill. Lincoln, Hamilton, Aaron Burr—all the heroes and villains—idols from the pages of our school history books, re-animated by the magic of the ether wave, return to re-enact in our receiving sets their undying roles. Their historic utterances ring again in our ears.

The Sunday evening series over a coast-to-coast NBC-WJZ network which brings present day America in personal contact, as it were, with the celebrities of our historical past, is known as "Great Moments in History." The program serves a double purpose. Its educational value to the younger generation has been pronounced invaluable by leading authorities. That it is entertaining both young and old in steadily increasing numbers is attested to by the constantly growing popularity of the feature.

The "Great Moments in History" program was launched on a set stage. Present political and economic conditions provided the background. It played from the start to a "house" well-filled with an eager and receptive audience. A nation in the throes of its most colossal of all struggles has ears for and a renewed interest in the struggles that have gone before. America today has a passion for history unequalled within the memory of this generation. Our historical appetites have been whetted by the stage, the screen and contemporary literature. A public which so avidly absorbs current history, that the works of several modern writers along this line take rank over fiction as "best sellers," most naturally looked to the radio for historical fare other mediums of expression could not very well provide.

To live for a half-hour with "Andrew Jackson at New Orleans" or "La Salle Exploring the Mississippi," millions of American families merely turn a dial. Pictures and printed lines from the volumes of history become persons and events to conjure with. The brave voices of our heroes speak again the words that have lived through the years. We follow them in battle or in adventure. Situations become real. Our "mind's eye" pictures the action. We "see," hear and feel our history.

But the art of transforming history from the printed page to sound requires long hours of planning, casting and producing effort the auditor could hardly be expected to surmise.

With the advent of the "Great Moments in History" program came the historian of the airwaves, Merrill Denison, a young American who,

strangely enough, has lived in Canada most of his life. He attracted the attention of the radio world with his historical plays produced by Canadian National Railways in a broadcast hailed as the "First Theater of the Air." He was chosen by the sponsors of the "Great Moments in History" program as best qualified in this field, and brought to New York to take full charge of the stupendous task of dramatizing and producing significant episodes in American history.

Denison is an architect, an alumnus of three universities, and a veteran of two armies in the World War. He is the son of Dr. Flora MacDonald Denison, suffragist and writer. His first play, "Brothers in Arms," a war story, has been included in five anthologies. Some of the best known plays of this young radio dramatist have been printed in book form. They include, "Henry Hudson," "The Unheroic North," "The Prize Winner," "Balm," and others.

Capable of turning out a complete radio drama between breakfast and lunch, Denison maintains that he hates to write; that he is just lazy. But his activity on the "Great Moments" program belies his statement. Days of intensive study of historical sources precede the writing of each drama. And Denison, the radio play writer, naturally prefers the original sources, the diaries and autobiographies that give the very thoughts and words of his historical characters.

Conventional methods of broadcasting radio plays never quite suited the producers of "Great Moments in History," so they invaded somewhat the technician's field and introduced some innovations which have vastly improved results at the transmitting end.

DUE TO their determined efforts to produce a "balanced" radio play, "Great Moments in History" was one of the first programs in this country to adopt what is known as the ribbon type microphone, a more sensitive instrument capable of much better sound filtration. The older method was to use individual microphones for each player or group of players in a radio production. It kept all voices at the same level of volume and produced, according to Denison, an effect of "unearthly characters speaking mythical lines." It was held that to be natural, sounds should have relative values. The producers wanted sounds to blend with their stage picture. They wanted voices and audible effects in the foreground louder than those in the distance. And they got it.

In producing his "Great Moments in History" plays, the ribbon microphone serves for as many players as possible, and keeps the players at varying distances from the sound box. This brings out the individuality of each player and enables the hearer to arrange a more perfect mental picture, with each character of a group in action placed naturally in relation to each other and to himself.

Producing the right sound effects for "Great Moments in History" has proved a constant test of the resourcefulness of the National Broadcasting Company's sound department. Frequently the capabilities of these experts are strained to the breaking point. One script will demand the illusion of a tattered, nondescript force of armed men—some soldiers, some farmers, or some Indians—on the march. Another may call for duplication of the rhythmic tread of a crack outfit of trained troops swinging along in parade formation over a paved boulevard. To

the sound expert there is a big difference. He must find and utilize the materials and methods that will produce the correct results.

Reproducing the famous fight between the Monitor and the Merrimac gave the sound geniuses an opportunity for the full play of their talents. Plenty of sound was required, but it had to be something besides noise. The scene shifted quickly from one embattled craft to the other. Sounds, of course, were the principal means of carrying the listener from the steel clad turrets of the Merrimac to the Monitor. Keeping track of which ship they and their audience were aboard, and producing the correctly corresponding sounds drove a large and busy staff nearly to distraction. They had to remember to reproduce faithfully the loud detonation of the cannon aboard the particular ship from which their auditors were "witnessing" the fracas, and the dull thud of the ball striking the enemy ship in the distance. At the same time it was necessary to carry on the illusion



THEY'RE READY TO TURN TIME BACKWARD
"Great Moments in History" cast grouped around the microphone. The device in the foreground gives the effect of men marching.

HISTORY on the AIR

By Alex P. Golden

of cannon fire coming from the other ship and resounding against the armour-plate of their vessel. The sound men must be given all the credit. Their efforts produced

■ much clearer picture than this description. Paralleling Denison's achievements in producing historical events with crystal clarity are those of Professor John A. Krout of Columbia University, chairman of the history division of the National Advisory Council on Radio in Education, in checking all details of the broadcasts for fidelity to the facts. The measures taken to insure the authenticity of the dramas have so impressed educational authorities that, led by Levering Tyson, director of the National Advisory Council on Radio in Education, they are lending hearty endorsement to the program. That the "Great Moments in History" program may be the forerunner of more widespread use of radio for general educational purposes is intimated in the following statement by Mr. Tyson, whose organization is supported by

John D. Rockefeller, Jr., and the Carnegie Corporation of New York:

"There never has been anything like the radio to reach large numbers of people. Programs containing authentic historic information, prepared by experts under the guidance of competent and recognized authorities, and given to the public in a thoroughly dignified and disinterested manner, are certainly of great educational value. For that reason the historical presentations of the 'Great Moments in History' program compel the attention of educators and will be followed carefully by all who are concerned with the possibilities of utilizing radio for general educational purposes."

Professor Grout, an ardent advocate of radio in education, and an apostle of closer cooperation between educators and the sponsors of radio programs, goes to the greatest extremes in sifting the facts involved in this series. His micrometer allows no elastic limits.

An incident of the premiere broadcast of the series, on October 2, 1932, with Pedro de Cordoba, distinguished stage star, in the title role of "Columbus Discovering America," illustrates how closely Professor Krout checks the scripts and how unerringly he detects discrepancies. The script had Columbus setting sail for the new world on a Saturday. The date set forth in the script was correct, but Professor Krout's fact-detector disclosed that the sailing day was Friday instead of Saturday. So the script was changed. Nothing is too minute to escape his notice.

Professor Krout is fearful lest the powerful influence of radio be lost to the educational world. "Unless," says he, "immediate steps are taken by intelligent and capable people, radio broadcasting will follow the footsteps of motion picture making and the world will lose another great potential educational medium."

The sponsors and producers of "Great Moments in History" were highly gratified to find in letters from school teachers in many parts of the country that a great many of the episodes in this program have been used by them in the instruction of their history classes.

Noting from advance information printed in newspapers and radio publications that the playlet scheduled for the next broadcast coincides with the period of history their classes happen to be studying, the alert teachers, in many cases, assign their pupils to listen in. Their report on the broadcast constitutes their history lesson for the following day. In this way, the teachers report, many students who have evinced a distaste for history in book form are reached and interested in the subject.

When the scripts are planned, written, checked and approved, Mr. Denison and a staff of radio specialists—a sizeable group composed of two or three directors, musical arrangers, writers and sound experts—tackle the difficult problem of casting. All the men who arrange radio programs know the trials of selecting characters for playlets and sketches. Radio producers have no established agencies from which to draw talent that has been tried and catalogued. They must depend on their resourcefulness, their memory, and in a large measure on the chance that Fate will produce the right type at the right time.

For selecting the leads in "Great Moments in History" dramas, there is no established method of obtaining players. Unlike many other programs on the air, "names" do not mean everything. The actor must fit the part. In many cases, actors

or actresses are chosen because they have played on the stage roles similar to that called for in the "Great Moments" script, or because they have demonstrated their ability to handle certain dialects. Such was the case when Kenneth McKenna was selected to play the part of Alexander Graham Bell in the dramatization of the invention of the telephone. Someone on the producing staff recalled having seen McKenna playing in Barrie's "What Every Woman Knows," several years ago. In this part he used a northern Scotchman's dialect, which was the exact accent needed for the Alexander Graham Bell playlet.

Although in producing these historical episodes all emphasis is on the type, rather than the renown of the actor, nevertheless some of the greatest names known to the American stage have played the leading roles.

PEDRO DE CORDOBA, who played Columbus in the initial broadcast, LaSalle and other famous historical characters in subsequent programs, is typical of the leading stage stars who have portrayed roles in this series. His stage experience includes much of the best in drama, from Shakespeare to Shaw, with Theater Guild and other important productions. He has been leading man with Katherine Cornell, Mrs. Fiske, Jane Cowl and many others.

William A. Brady, Sr., dean of the American stage and a leader in acting before he became a great producer, played the part of General Sam Houston in "The Battle of San Jacinto," thirteenth of the "Great Moments in History" series.

Edith Taliaferro, famous on both British and American stages, was featured in the "Witches and Hobboblins of Salem" episode.

Herbert Rawlinson, star of "When Ladies Meet" and many other stage successes, had the leading role in the "Around the Horn" chapter, which recounted the race of the Battleship Oregon from the Pacific to join the Atlantic fleet at Santiago, Cuba.

Frank Conroy, who played the part of Benjamin Franklin in the dramatization of Franklin's historic journey to France in 1777 to arrange an open alliance between the American Colonies and France, is a veteran of more than twenty years experience on the stage in America and England. Founder of the Greenwich Village theater, one of the first "art" theaters in this country, he has a creditable list of productions as well as character portrayals to his credit.

Guy Bates Post is another stage celebrity who has lent his talents to the "Great Moments in History" program. He played the leading role in the stirring episode of the fighting on the Alamo in 1835, which led directly (Continued on page 23)



EDITH TALIAFERRO
She was persecuted



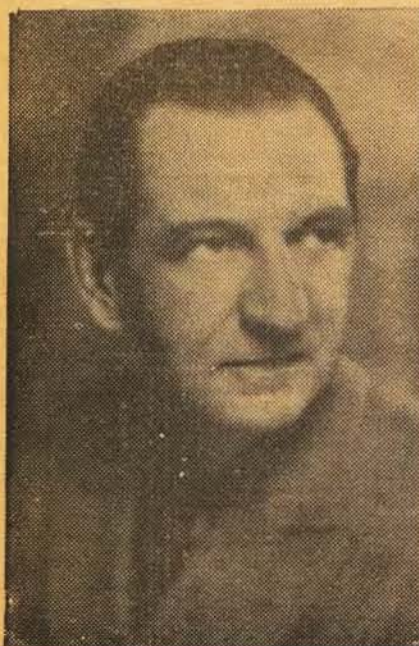
OTTO KRUGER
Once he was Romeo



EDITH BARRETT
She glorified Murray Hill



THOMAS MITCHELL
Ask Stephen Decatur



GUY BATES POST
No role bluffs him



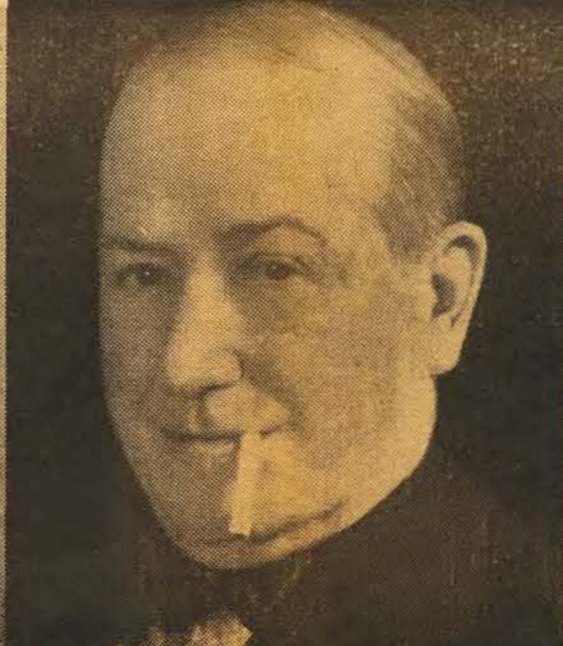
HERBERT RAWLINSON
He ran a race



SIDNEY BLACKMER
Oh, to be Admiral!



HAROLD VERMILYEA
He discovered Hudson Bay



WILLIAM A. BRADY
The Dean was a General



OSGOOD PERKINS
Kage Old Hickory



KENNETH MACKENNA
He invented phones again



WILLIAM ARTZT
He makes the music



FRANK CONROY
He was Ben Franklin

Wednesday, May 17

Features: Burns and Allen-

9:30 P.M. EDT

Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

8:00 a.m. EDT ↔ 7:00 a.m. EST
 NBC—Blue—Martha and Hal; songs and patter: WJZ WRVA
 CBS—Salon Musicale; Vincent Sorey, conductor: WABC
 NBC—Red—Organ Rhapsody; Doc Whipple, organist: WEAFF WFI
 KDKA—Kiddies' Klub
 WCAO—Late Risers' Clock
 WCAU—Wake Up and Smile with Betty Davis
 WGY—Jack and Jerry Foy, the hill billy boys
 WLW—Oklahoma Bob Albright; entertainer
 WOR—Daily Produce Reporter

8:15 a.m. EDT ↔ 7:15 a.m. EST
 NBC—Blue—Yoichi Hiroaka, xylophonist: WJZ WBAL KDKA WRVA
 WCAU—Jolly Man
 WGY—Organ Rhapsody (NBC)
 WLW—Morning Melodies
 WOR—Al Woods, Songs and patter
 WRC—Morning Varieties

8:30 a.m. EDT ↔ 7:30 a.m. EST
 NBC—Blue—Lew White at the Organ: WJZ KDKA WBAL
 CBS—Sunny Melodies; Fred Berrens, conductor: WABC
 NBC—Red—Morning Glee Club: WEAFF WFI WGY WRVA
 WBT—Morning Watch
 WCAU—The Time Table
 WLW—Morning Devotions; organ, vocalists and sermon
 WOR—Martha Manning; sales talk

8:45 a.m. EDT ↔ 7:45 a.m. EST
 NBC—Red—Harding Sisters; piano duo: WEAFF WGY
 WBT—Musical Clock
 WIP—Early Risers' Club
 WOR—Colorology; Christine Ray

9:00 a.m. EDT ↔ 8:00 a.m. EST
 NBC—Blue—Morning Devotions: WJZ WBAL WRVA
 CBS—Tony Wons; Ace You Listenin'? WABC WCAO WBT WCAU
 NBC—Red—Cheerio, talk; music: WEAFF WRC WLIT WGY WLW
 KDKA—News Reeler; Morning Parade
 WIP—Doctor of Sunshine
 WOR—Miss Kath'rine 'n' Calliope, sales talk

9:15 a.m. EDT ↔ 8:15 a.m. EST
 CBS—Golden and Dustie: WCAU
 NBC—Blue—Breakfast Club; Orchestra: WJZ WBAL
 CBS—Reis and Dunn; comedy and songs: WABC WCAO
 WBT—WBT's Organ Reveille
 WIP—Organalities
 WLIT—Women's Home Hour

9:30 a.m. EDT ↔ 8:30 a.m. EST
 CBS—Modern Living, health talk: WABC WCAO WCAU
 NBC—Red—Harmonians; Girl's trio: WEAFF WRC WGY
 WIP—Health Talk by Thomas C. Martindale
 WLIT—Homemakers' Forum
 WLW—Jack and Jill; harmony duo
 WOR—Marketing Club of the Air

9:45 a.m. EDT ↔ 8:45 a.m. EST
 NBC—Red—Current Events: WEAFF WGY
 CBS—Little Jack Little; songs and piano: WABC WCAO WIP WBT
 NBC—Blue—Vic and Sade: WJZ WRVA WBAL
 KDKA—Dave Roberts, banjoist
 WCAU—Words and Music
 WFI—Womans' Radio Exchange; Beatrice Bennett
 WLW—Meet the Boy Friend
 WOR—Shopping with Jean Abbey

10:00 a.m. EDT ↔ 9:00 a.m. EST
 NBC—Blue—Four Southern Singers: WJZ WBAL WRVA
 CBS—Gordon, Dave and Bunny: WABC WCAU
 NBC—Red—Breen and De Rose; vocal and instrumental duo: WEAFF WRC WGY
 KDKA—Johnson Sisters
 WBT—Musical Presentation
 WCAO—Novelty Male Trio
 WFI—Woodland Echoes
 WIP—Home Makers' Club
 WLW—Max of the Netherland Plaza
 WOR—McCann Pure Food Hour

10:15 a.m. EDT ↔ 9:15 a.m. EST
 NBC—Blue—Clara, Lu 'n' Em, gossip: WJZ WBAL KDKA WRVA
 CBS—In the Luxembourg Gardens: WABC
 NBC—Red—Three Scamps, vocal, instrumental trio: WEAFF WGY
 WBT—Just for Remembrance
 WCAU—Polly Jenkins' Ploymen
 WFI—Anna B. Scott, Home Economist
 WLW—Morrie Neuman and Larry Greuter, tenor and accordion

10:30 a.m. EDT ↔ 9:30 a.m. EST
 NBC—Blue—Happy Jack; songs: WJZ WRVA

NBC—Red—Young Artists Trio; pianist, violinist and cellist: WEAFF
 KDKA—Style and Shopping Service
 WBAL—Shopping with Nancy Turner
 WBT—In the Luxembourg Gardens (CBS)
 WCAU—Musical Contrasts
 WGY—Market Basket
 WIP—In the Luxembourg Gardens (CBS)
 WLW—Tony Cabooch, monologist

10:45 a.m. EDT ↔ 9:45 a.m. EST
 CBS—Pedro De Cordoba; Will Osborne's Orchestra: WABC
 NBC—Blue—Singing Strings; string ensemble: WJZ KDKA WBAL
 NBC—Red—Betty Crocker; cooking talk: WEAFF WFI WRC WGY WRVA
 WBT—Organ Melodies
 WCAU—Edna Wallace Hopper; Lyn Murray, pianist
 WIP—Tanya Garth and Trio
 WLW—Garden Talk

10:50 a.m. EDT ↔ 9:50 a.m. EST
 WCAU—Bud Shays, songs

11:00 a.m. EDT ↔ 10:00 a.m. EST
 NBC—Blue—U. S. Army Band; WJZ KDKA WRVA WBAL
 CBS—The Voice of Experience: WABC WCAU
 NBC—Red—Juan Reyes, concert pianist: WEAFF WGY
 WBT—Dr. Luther Little
 WIP—Magazine of the Air
 WLIT—Bob White
 WLW—Live Stock Reports
 WOR—Joseph Bier, baritone

11:05 a.m. EDT ↔ 10:05 a.m. EST
 WBAL—U. S. Army Band (NBC)

11:10 a.m. EDT ↔ 10:10 a.m. EST
 WLW—WLW Mail Bag

11:15 a.m. EDT ↔ 10:15 a.m. EST
 CBS—Nell Vinick, Beauty Talk: WABC
 NBC—Red—Radio Household Institute: WEAFF WRC WGY WLIT
 CBS—The Four Showmen; male quartet: WBT
 WCAU—Fur Trappers; Shirley Howard
 WOR—Modern Living Health Talk

11:30 a.m. EDT ↔ 10:30 a.m. EST
 NBC—Blue—Rhythm Ramblers; dance orchestra: WJZ WBAL WLW WRVA KDKA
 CBS—Carlile and London, piano team: WABC WCAU WBT
 NBC—Red—Salon Concert; Genia Fonarivova, soprano: WEAFF WGY
 WIP—Philadelphia Health Service
 WLIT—Every Woman's Hour
 WOR—Ann Stevens' Thrift Hour

11:45 a.m. EDT ↔ 10:45 a.m. EST
 CBS—Melody Parade: WABC
 CBS—Will Osborne's Orchestra; Pedro de Cordoba: WBT
 WCAU—The Hits of Yesterday
 WGY—Salt and Peanuts; skit
 WIP—Tom, Dick and Harry with Patsy Darling
 WOR—Beauty Talk; V. E. Meadows

12:00 Noon EDT ↔ 11:00 a.m. EST
 NBC—Blue—Smack Out, comedy duo with Marion and Jim Jordan: WJZ WBAL
 CBS—Harold Knight's Orchestra: WABC WCAU WBT
 NBC—Red—Johnny Marvin, tenor: WEAFF WGY WLIT WRVA
 KDKA—Business News and Market Reports
 WIP—Hal Rous' Orchestra
 WLW—Threesome; harmony trio
 WOR—Your Unseen Friend; Talk

12:15 p.m. EDT ↔ 11:15 a.m. EST
 NBC—Blue—John Fogarty, tenor; Irving Miller, accompanist: WJZ WBAL
 NBC—Red—Catherine Field, soprano: WEAFF WGY
 KDKA—Dr. Curtis Howe Springer
 WLIT—Noonday Religious Service
 WLW—Riff Brothers; male quartet
 WOR—Frank Dole; Your Dog and Mine

12:20 p.m. EDT ↔ 11:20 a.m. EST
 WOR—The Romance of Life Insurance; Richard Meaney

12:25 p.m. EDT ↔ 11:25 a.m. EST
 WOR—Shrine of St. Joseph; talk

12:30 p.m. EDT ↔ 11:30 a.m. EST
 CBS—Concert Miniatures; Vincent Sorey, conductor: WABC WIP WBT
 NBC—Blue—The Merrie-Men; male quartet: WJZ WBAL WRVA
 NBC—Red—String Ensemble direction Esther Velas: WEAFF WGY
 KDKA—Jack Pettis' Orchestra
 WCAU—The Old Skipper, songs
 WLIT—Charlie Kerr's Orchestra
 WLW—Neapolitans; instrumental trio and tenor
 WOR—Carnegie Hall Organ Recital

12:45 p.m. EDT ↔ 11:45 a.m. EST
 NBC—Blue—Rhythmic Serenade; orchestra and vocalist: WJZ WBAL WLW WRVA
 WBT—To be announced
 WCAU—The Noontimers

1:00 p.m. EDT ↔ 12:00 Noon EST
 NBC—Blue—Weather Report: WJZ
 CBS—Marie, the Little French Princess: WABC

NBC—Red—Market and Weather Reports: WEAFF
 KDKA—KDKA Artist Bulletin
 WBT—Cliff Carlisle
 WCAO—Lou Becker's Orchestra
 WCAU—Al Wiley's Orchestra
 WFI—News of the Day; Evening Bulletin
 WGY—Albany on Parade
 WIP—Walkathon
 WLIT—Lansdowne Coal Co. Program
 WLW—Spray Talk
 WOR—Human Understanding; Ben J. Sweetland
 WRVA—Byrd Theater Organ

1:05 p.m. EDT ↔ 12:05 p.m. EST
 NBC—Blue—Words and Music; vocalist and organ: WJZ WBAL

1:15 p.m. EDT ↔ 12:15 p.m. EST
 CBS—George Hall's Orchestra: WABC WCAU WBT
 NBC—Red—Emerson Gill's Orchestra: WEAFF
 WFI—The Recitalists
 WIP—Afternoon Melodies
 WOR—Gus Steek's Chanticles

1:20 p.m. EDT ↔ 12:20 p.m. EST
 KDKA—Pennsylvania Farmer

1:30 p.m. EDT ↔ 12:30 p.m. EST
 NBC—Blue—National Farm and Home Hour: WJZ WBAL KDKA WRVA WLW
 CBS—Madison Ensemble: WABC
 NBC—Red—Rex Battle's Concert Ensemble: WEAFF
 WBT—Grady Cole
 WFI—Evelyn Hayes, soprano
 WGY—WGY Farm Program Talk
 WIP—Eddie Bonnelly's Orchestra

1:45 p.m. EDT ↔ 12:45 p.m. EST
 WBT—Ben Favell Musicale
 WFI—Market Reports
 WGY—"A Hundred Years in a School District," Ray F. Pollard
 WOR—Show Boat Boys; harmony duo

2:00 p.m. EDT ↔ 1:00 p.m. EST
 CBS—Ann Leaf at the Organ: WABC WCAU WBT
 NBC—Red—Julian Woodworth's Orchestra: WEAFF WLW
 WGY—Talk, "The Mind Age"
 WIP—Al Pollack's Orchestra
 WLIT—Ben Franklin concert orchestra
 WOR—Newark String Trio

2:15 p.m. EDT ↔ 1:15 p.m. EST
 WCAO—Cooking School
 WGY—Matinee Players
 WLIT—Dance Symphonic
 WOR—Helen King, graphologist

2:30 p.m. EDT ↔ 1:30 p.m. EST
 NBC—Blue—Syncopators; dance orchestra: WJZ
 CBS—Columbia Artist Recital; Charles Carlile, tenor: WABC WIP WBT
 NBC—Red—Two Seats in the Balcony: WEAFF WGY WLIT
 KDKA—Health talk; KDKA Home Forum
 WBAL—Musical Program
 WCAM—Radio Guide Presents: Concert Ensemble
 WCAU—Along Gypsy Trail; Ann Tracey and Tom Dawson, vocalists
 WLW—Buster Locke's Orchestra
 WOR—Lillian Allen Class, contralto
 WRVA—Market Reports

2:45 p.m. EDT ↔ 1:45 p.m. EST
 CBS—Rhythm Kings: WABC WCAU WBT
 NBC—Blue—Sisters of the Skillet, songs and patter: WJZ
 WBAL—Syncopators (NBC)
 WIP—Bible Study; Rev. Meril T. McPhereson
 WOR—YMCA German Lessons; Dr. Alexander Leonhardi
 WRVA—Sunshine Program

3:00 p.m. EDT ↔ 2:00 p.m. EST
 NBC—Blue—Betty and Bob; Drama: WJZ KDKA WBAL WLW
 NBC—Red—Grande Trio: WEAFF WGY
 WFI—The Strollers Male Quartet
 WIP—Christine Murdock Kendrick
 WOR—Schubert String Trio

3:15 p.m. EDT ↔ 2:15 p.m. EST
 CBS—Madame Belle Forbes Cutter and Orchestra: WABC WIP WBT
 NBC—Blue—Radio Troubadours; orchestra: WJZ KDKA WBAL WLW
 WCAU—Allez-Oop with Sascha Kriloff
 WFI—Grande Trio, instrumental (NBC)
 WOR—Upsala College; Speaker

3:30 p.m. EDT ↔ 2:30 p.m. EST
 NBC—Red—Woman's Radio Review; talk; orchestra: WEAFF WFI WRC WRVA
 WCAU—The Hour of Waltzes; orchestra
 WGY—Dr. R. S. Copeland; health talk

3:35 p.m. EDT ↔ 2:35 p.m. EST
 WGY—Woman's Radio Review, talks; orchestra (NBC)
 WRVA—Radio Review

3:45 p.m. EDT ↔ 2:45 p.m. EST
 CBS—Eton Boys, male quartet: WABC WIP WBT
 NBC—Blue—Morin Sisters; harmony trio: WJZ
 KDKA—Microphone Melody Makers

WBAL—Walter di Lillo, violinist
 WLW—The Lowdown on Love
 WOR—John Morelli, tenor

4:00 p.m. EDT ↔ 3:00 p.m. EST
 NBC—Blue—Midweek Musicale; Ruth Lyon, soprano; Josef Koestner's Orchestra: WJZ WBAL
 CBS—Claude Hopkins' Orchestra: WABC WIP WBT
 NBC—Red—Pop Concert: WEAFF WGY
 KDKA—Baseball Scores
 WCAU—Alf Delmont; Dog Talk
 WFI—"Health"; Thomas A. Martindale
 WLW—Dr. R. S. Copeland, health talk
 WOR—Ariel Ensemble; Orchestra

4:05 p.m. EDT ↔ 3:05 p.m. EST
 KDKA—Mid-Week Musicale (NBC)
 WLW—Pop Concert (NBC)

4:15 p.m. EDT ↔ 3:15 p.m. EST
 WCAO—Claude Hopkin's Orchestra (CBS)
 WCAU—Al Pollack's Orchestra; Don Raymond, soloist
 WFI—Recital by William S. Greenburg

4:30 p.m. EDT ↔ 3:30 p.m. EST
 NBC—Blue—To be announced: WJZ
 CBS—Jack Brooks' Orchestra: WABC WBT WIP
 NBC—Red—Texas Cowgirl; Songs of the Range: WEAFF WGY
 KDKA—Market Reports
 WLIT—Shopping talk
 WLW—Three Moods in Blue; ladies trio
 WOR—Myrtle Boland, comedienne

4:45 p.m. EDT ↔ 3:45 p.m. EST
 NBC—Blue—Dance Masters with Harold Stokes' Orchestra: WJZ
 CBS—"Going to Press": WABC WBT WIP
 NBC—Red—Vincent Sorey's Orchestra; vocalists: WEAFF WGY WLIT
 KDKA—To be announced
 WCAU—Topics by Chas. P. Shoffner
 WLW—Chorus Musical Review
 WOR—Dorma Lee, contralto
 WRVA—To be announced

5:00 p.m. EDT ↔ 4:00 p.m. EST
 CBS—The Captivators: WABC WBT
 NBC—Red—Al Bernard, the Minstrel man
 WEAFF
 KDKA—Baseball Scores
 WCAO—Elizabeth Oppenheim, pianist
 WCAU—Leroy Ansbach, pianist
 WGY—Stock Reports; Police Notices
 WIP—Ted and Etta Gunther
 WLIT—Children's Twilight Hour
 WLW—The Low Down; studio gossip
 WRC—"Book Reviews"

5:05 p.m. EDT ↔ 4:05 p.m. EST
 WOR—Program Resume

5:15 p.m. EDT ↔ 4:15 p.m. EST
 NBC—Blue—Dick Daring; Children's Adventure Series: WJZ WBAL KDKA
 NBC—Red—Trio Romantique: WEAFF WGY WLW
 WCAO—Sunpaper Bulletins
 WCAU—Sam Moore's Meeting
 WIP—Walkathon
 WOR—To be announced
 WRC—Aunt Sue and Polly

5:30 p.m. EDT ↔ 4:30 p.m. EST
 NBC—Blue—The Singing Lady; Songs: WJZ WLW WBAL KDKA
 CBS—Skippy: WABC WCAU WCAO
 NBC—Red—Winnie, the Pooh, children's program: WEAFF WGY
 WBT—Bridge Forum
 WIP—Town Tattler
 WLIT—Bob White
 WOR—The Swan in Art and Decoration; Karl Freund

5:45 p.m. EDT ↔ 4:45 p.m. EST
 NBC—Blue—Little Orphan Annie: WJZ KDKA WBAL WLW WRVA
 CBS—Do Re Mi, female trio: WABC WCAU WBT
 NBC—Red—Paul Wing, the story man: WEAFF WGY
 WCAU—Honolulu Melody Boys
 WOR—Kathleen McGlone; "The Irish Colleen"

5:50 p.m. EDT ↔ 4:50 p.m. EST
 WLIT—Baseball Scores

6:00 p.m. EDT ↔ 5:00 p.m. EST
 NBC—Blue—Palais d'Or Orchestra: WJZ
 CBS—Paul Tremaine's Orchestra: WABC WIP WBT
 NBC—Red—Meyer Davis' Orchestra: WEAFF WRVA WLW
 KDKA—To be announced
 WCAU—Bill and Ginger, comedy and songs
 WFI—Crew Levick Sport Flashes; Baseball Scores
 WGY—Ma Frasier's Boarding House
 WOR—Uncle Don

6:15 p.m. EDT ↔ 5:15 p.m. EST
 CBS—On the Air Tonight: WABC
 NBC—Blue—King Kill Kare and Adolph, songs and patter: WJZ WBAL
 KDKA—Weather; News Reports
 WCAU—Tonight at WCAU
 WFI—Late News
 WGY—Health Talk; News Items
 WRVA—Cecil and Sally

6:20 p.m. EDT ↔ 5:20 p.m. EST
 CBS—Paul Tremaine's Orchestra: WABC
 WCAU—Sporting Page; Baseball scores

6:30 p.m. EDT ↔ 5:30 p.m. EST
 NBC—Blue—Three X Sisters, harmony trio: WJZ WBAL
 CBS—George Scherban's Orchestra: WABC
 NBC—Red—Back of the News in Washington: WEAFF
 KDKA—Riggs and Moke
 WBT—Grady Cole
 WCAO—The Diplomats; Dance Orchestra
 WCAU—To be announced
 WFI—Chandu, the Magician
 WGY—New York State Educational Series
 WIP—Valley Forge Sport Shots
 WLW—Bachelor of Song; Joe Emerson
 WOR—Detectives Black and Blue, mystery drama
 WRVA—Hi-Plane Pilots

6:40 p.m. EDT ↔ 5:40 p.m. EST
 WIP—News Reporter

6:45 p.m. EDT ↔ 5:45 p.m. EST
 NBC—Blue—Lowell Thomas, Today's News
 WJZ KDKA WLW WBAL
 CBS—Just Plain Bill; Sketch: WABC WCAU
 NBC—Red—John Pierce, tenor: WEAFF
 WBT—Bryant Thomas
 WCAO—The Inspiration Hour
 WFI—Harry Dobkins' Orchestra
 WGY—Chandu the Magician, drama
 WIP—Leo Zollo's Orchestra
 WOR—The Symphonic Four; Mixed Quartet
 WRC—The Wilkins Quarter Hour

7:00 p.m. EDT ↔ 6:00 p.m. EST
 NBC—Blue—Amos 'n' Andy: WJZ KDKA
 WRC WLW WRVA
 CBS—"Dinner at Seven" with Charles Carlile, tenor: WABC WBT WCAU
 NBC—Red—Jack and Loretta Clemens, songs and guitar: WEAFF
 WGY—New York State Teachers College Choral Club
 WIP—Uncle Wip's Roll Call Birthday List
 WLIT—Record; WLIT Pathe News Reporter
 WOR—Ford Frick; Sports Resume

7:15 p.m. EDT ↔ 6:15 p.m. EST
 NBC—Blue—Everett Marshall, baritone; Orchestra: WJZ WBAL KDKA
 CBS—Buck Rogers in the Year 2433: WABC WCAU
 NBC—Red—Century of Progress; talk: WEAFF WGY
 WBT—B C Sports Review
 WLIT—To be announced
 WLW—Gene and Glenn
 WOR—Harry Hershfield
 WRVA—Mrs. Sandman's Playhouse

7:20 p.m. EDT ↔ 6:20 p.m. EST
 WBT—Freddie Martin's Orchestra (CBS)

7:30 p.m. EDT ↔ 6:30 p.m. EST
 NBC—Blue—String Symphony, Frank Black: WJZ WBAL KDKA
 CBS—Dolph Martin's Orchestra; vocalist and quartet: WABC WCAU
 NBC—Red—Elvia Allman, songs: WEAFF
 WBT—Clint Meredith's Orchestra
 WGY—Marion Williams, soprano; Roger Sweet, tenor; Muted Strings
 WIP—Detectives Black and Blue; Mystery Drama
 WLIT—Dr. Algase Sunny Smile Club
 WLW—Bob Newhall, Sportsman
 WOR—To be announced

7:45 p.m. EDT ↔ 6:45 p.m. EST
 CBS—Boake Carter; News: WABC WCAU WBT
 NBC—Red—The Goldbergs: WEAFF WLIT WGY WRC
 WIP—Adventures of a News Correspondent
 WLW—Toy Band
 WOR—Jack Arthur, baritone; orchestra

8:00 p.m. EDT ↔ 7:00 p.m. EST
 CBS—Melody Magic: WBT
 NBC—Blue—Crime Clues; drama: WJZ KDKA WLW WBAL
 CBS—The Voice of Experience: WABC WCAU
 NBC—Red—George Olsen's Orchestra: Fannie Brice, comedienne: WEAFF WLIT WGY
 WIP—Everybody's Garden Program
 WOR—Chandu, the Magician
 WRVA—News Leader Reporter

8:15 p.m. EDT ↔ 7:15 p.m. EST
 CBS—The Boswell Sisters: WABC WBT
 WCAU—Kathryn Jenness and Theo. Erwood, vocalists
 WOR—Frances Langford, songs
 WRVA—Chandu

7:00 p.m. EDT ↔ 6:00 p.m. EST
 WLIT—Record; WLIT Pathe News Reporter
 WOR—Ford Frick; Sports Resume

RADIO GUIDE

Presents the
WCAM Concert Ensemble
Wednesday at 2:30

WCAM
 1280 Kilocycles

Industry- 10:30 P.M. EDT

QUAKER AIRINGS By Murray Arnold

(WEDNESDAY CONTINUED)

8:30 p.m. EDT ↔ 7:30 p.m. EST
CBS—The Dictators; Freddie Rich's Orchestra; WBT
NBC—Blue—Bill Jones and Ernie Hare...

COLUMNOTES! . . . Isbam Jones and his orchestra will be at the La Casa Ballroom on Thursday night and the proceedings will be broadcast by WIP . . .

11:15 p.m. EDT ↔ 10:15 p.m. EST
CBS—Little Jack Little, vocalist and pianist; WABC WBT WIP
NBC—Blue—Ray Heatherton, baritone; WJZ WBAL

p. m. and Sunday at 12:30. So watch Piano Meditations float to the top! . . . The third chain forces, Ed Wynn, et al. have been in touch with Paul Harron almost daily since the latter's resignation from the project, begging the WPEN-TNJ-FAB-RAX monarch to return to the fold, but it looks like no go from the Philly angle!

Vallee Here

ON May 26, Rudy Vallee and his Connecticut Yankees come to the Earle for a five-day engagement; the "Croon Prince" to be followed by the great Rubimoff (remember, Eddie Cantor?), who brings his augmented crew of music-makers to the Market Street flicker mansion on June 1!

To M. R., H. L., and J. A.—Auditions at WCAU are held each Monday, Tuesday, Wednesday, and Thursday from 2 to 4 p. m., and are directed by Mr. Horace Feyhl. You're welcome!

Don Polo, the handsome Simpson Clothes rep, is outfitting practically every band in town for summer glad rags . . . We hear the Knickerbocker Cafe is going a'airin', and with such a gang as the capable Jay King, the charming Helen Conway and "Beno" Johnson, it wouldn't be a bad idea at all . . .

Radio Center

FROM Fred Coll, the WPEN press-rep, comes information that WPEN-WRAX will move from their present quarters to the S. E.

The Editor's Mail Box

Mrs. K. B., Middletown, N. Y.—Pie Plant Pete is now on WTAM, Cleveland, five nights a week at 6:05 p. m. EDT.

Mrs. L. L. B., Chicago, Ill.—Three Fair Ladies of WIBO are not three generations in real life. They are Mrs. and Miss Offutt and Mrs. Semple, and Betty is not a debutante.

B. T., Joplin, Mo.—Ward Wilson's only program is the Chase and Sanborn Tea with Fannie Brice and George Olsen's music, which he announces. Half-Pint Frankie Jaxon is no longer on the air; he's vaudeville around Chicago. Mike and Herman still off the air.

W. M. M., Norfolk, Va.—Joe Sander's orchestra is on tour now and due in Chicago for the World's Fair in about a month but there's no definite line-up on him yet.

Miss H. B., Ralston, Okla.—The Marine band has not broadcast since President Roosevelt's inauguration. You'll find correct programs for WKY in Radio Guide's Southwestern edition.

Mrs. E. S., Utica, N. Y.—Pat Kelly, supervisor of the NBC announcers is the same Pat who sings on the morning Cheerio program. Except for special announcers' pro-



PATSY DARLING

Who is featured over WIP thrice weekly with Tom, Dick and Harry. Dame Rumor has it that Patsy has struck the fancy of CBS moguls, and that soon her crazy words and songs may be heard over the Columbia network.

corner of 22nd and Walnut Street, which perhaps you will better recall as housing Asher's Swimming Natatorium, and up until a few months ago, was the residence of the Covanova Dancing Studios. WRAX will begin broadcasting from this new Radio Center on about June 1, and by September, WPEN will also originate all her programs from the new site. It is planned to build six studios, with the stations taking over the pool and ballroom for associated uses. And so was RADIO CENTER born!

Bud Shays spends his week-ends in New York with his sweetheart, Margaret Oliver, actress, who played in the stage version of "Girls in Uniform" . . . The "Swan Song"

aria is coming! . . . Selma Hamer, one of our village's better pianists, is now on WFI each Monday at 3:20 . . . As we blushing predicted three full months ago, Capt. Durborough's ace script show, "Adventures of a News Correspondent," has clicked, being aired over WIP, each Monday, Wednesday and Friday at 7:45 p. m., with all checks signed by the Tastycake people. The background music will be played by Kenneth Hallett, popular organist.

Here's our sincere applause to WCAU for her new manner of call-lettering, which shows something CAN be done with eradicating that awful thing, PRECEDENT, the parasite that is causing the slow but certain decay of radio.

We've raved and ranted before. Now we can get down to business. There are radio stars and there are radio stars, and there is the "Meistersinger." Seldom has such a personality come before the mike with such an astounding talent for real, honest-to-goodness entertaining. A melodious baritone gayly canting a love ballad . . . PRESTO . . . and the lad is away up in Falsetto Land, a beautiful sincere voice. Then, as if by the magic of a modern Merlin, he raises his violin bow, and there's the sentimental instrument played as one rarely hears these jazz-laden days. So here's to America's coming star, a true "Meistersinger"! For your own sake, don't miss him Tuesday night at 8 over WIP.

ROBERT EVANS

Voice Builder—Radio Authority

Voices Developed for Singing and Speaking. Microphone technique and diction perfected. Amateur Actors; Actresses wanted for sketches now on the Air.

205 West 57th St. Circle 7-5961

3 BIG PROGRAMS WILL ROGERS EVERY SUNDAY NBC-9PM IRVIN S. COBB WEDNESDAY-FRIDAY CBS-9PM That Good GOLF Gasoline

NEW LOW PRICES GOOD YEAR Firestone Goodrich U.S. AND OTHERS 12 MONTH WRITTEN GUARANTEE BOND WITH EACH TIRE SAVE ON TIRES

Thursday, May 18 Features: Rudy Vallee - 8:00 P.M. EDT Showboat - 9:00 P.M. EDT

8:00 a.m. EDT ↔ 7:00 a.m. EST
NBC-Blue-The Wife Saver; Sketch; WJZ WBAL WRVA
CBS-Salon Musicale; Emery Deutsch, conductor; WABC
NBC-Red-Radio City Organ, Dick Leibert, organist; WEAFF WFI
KDKA-KDKA Kiddies Klub
WCAU-Late Risers Musical Clock
WCAU-Wake Up and Smile; with Betty Davis
WGY-Jack and Jerry Foy, the hill billy boys
WLW-Oklahoma Bob Albright; entertainer
WOR-Daily Produce Reporter
8:15 a.m. EDT ↔ 7:15 a.m. EST
NBC-Blue-Yoichi Hiroaka, xylophonist; WJZ WBAL KDKA WRVA
WCAU-The Jolly Man
WGY-Radio City Organ (NBC)
WLW-Morning Melodies
WOR-Al Woods, songs and patter
WRC-Morning Varieties
8:30 a.m. EDT ↔ 7:30 a.m. EST
NBC-Blue-Lew White at the Organ; WJZ KDKA WBAL
NBC-Red-Morning Glee Club; WEAFF WFI WRC WGY WRVA
WBT-Morning Watch
WCAU-The Time Table
WLW-Morning Devotions; organ vocalists and sermon
WOR-Martha Manning; sales talk
8:45 a.m. EDT ↔ 7:45 a.m. EST
CBS-Bill and Ginger; popular songs; WABC WCAU
NBC-Red-Harding Sisters; piano duo; WEAFF WGY
WBT-Musical Clock
WIP-Early Risers' Club
WOR-Musical Novelties; Orchestra
9:00 a.m. EDT ↔ 8:00 a.m. EST
NBC-Blue-Morning Devotions; WJZ CBS-Tony Wons; Are You Listenin'?: WABC WCAO WBT WCAU
NBC-Red-Cheerio, talk; music; WEAFF WLW
KDKA-News Reeler; Morning Parade
WIP-Doctor of Sunshine
WLIT-Musical Album
WOR-Miss Kath'rine 'a' Calliope, sales talk
WRVA-The Breakfast Club (NBC)
9:10 a.m. EDT ↔ 8:10 a.m. EST
KDKA-Morning Parade
9:15 a.m. EDT ↔ 8:15 a.m. EST
CBS-Reis and Dunn; comedy and songs; WABC WCAO
NBC-Blue-Breakfast Club; Orchestra; WJZ
CBS-Goldie and Dustie and the Silver Dust Twins; WCAU
WBT-WBT's Organ Reveille
WIP-Herman Weiner at the Organ
WLIT-Women's Home Hour
WRC-One Man Minstrel
9:30 a.m. EDT ↔ 8:30 a.m. EST
CBS-Modern Living, health talk; WABC WCAO WCAU
NBC-Red-The Upstagers; male quartet; WEAFF WRC WGY
WGY-Forest Willis, crooner
WIP-Health Talk; T. C. Martindale
WLIT-Homemakers' Forum
WLW-Jack and Jill
WOR-Thirty Suggestions
9:45 a.m. EDT ↔ 8:45 a.m. EST
CBS-Littly Jack LITTLE; songs and piano WABC WCAO WIP WBT
NBC-Blue-Vic and Sade; WJZ WBAL WRVA
NBC-Red-Current Events; Ann Hard; WEAFF
KDKA-Dave Roberts, banjoist
WCAU-Words and Music
WFI-Women's Radio Exchange; Beatrice Bennett
WGY-Thomas Armstrong, tenor
WLW-Meet the Boy Friend
WOR-Inside Stories on Rugs
WRC-To be announced
10:00 a.m. EDT ↔ 9:00 a.m. EST
NBC-Blue-The Four Southern Singers; WJZ WBAL WRVA
CBS-In the Luxembourg Gardens; WABC WCAU WBT
NBC-Red-Mystery Chef; WEAFF WRC WFI WGY
KDKA-Anne Woesthoff, contralto
WIP-Home Makers' Club
WLW-Community Health Talk
WOR-McCann Pure Food Hour
10:25 a.m. EDT ↔ 9:05 a.m. EST
WRVA-Musical Melange (NBC)
10:15 a.m. EDT ↔ 9:15 a.m. EST
CBS-Visiting with Ida Bailey Allen; WABC WCAO WBT
NBC-Blue-Clara, Lu 'n' Em; Gossip; WJZ KDKA WBAL WRVA
NBC-Red-Morning Parade; variety show; WEAFF WRC WGY
WCAU-Old Time Tunes; Tom Dawson
WFI-Anna B. Scott, Home Economist
WLW-Morrie Neuman and Larry Greuter tenor and accordion
10:20 a.m. EDT ↔ 9:20 a.m. EST
WLW-Live Stock Reports

10:25 a.m. EDT ↔ 9:25 a.m. EST
WGY-Herbert Program
10:30 a.m. EDT ↔ 9:30 a.m. EST
NBC-Blue-Happy Jack; songs; WJZ WBAL WRVA
CBS-The Four Clubmen; male quartet; WABC WCAU WBT
NBC-Red-The Happy Ramblers; piano trio; WEAFF
KDKA-Style and Shopping Service
WGY-Shopping Bag
WIP-Little Alice Blue
WLW-Tony Cabooch, monologist
WRC-Timely Garden Suggestions"
10:45 a.m. EDT ↔ 9:45 a.m. EST
CBS-Barbara Gould; WABC WCAU WBT
NBC-Blue-Emily Post; Piano, organ duo; WJZ KDKA WLW WBAL
NBC-Red-Morning Parade; variety show; WEAFF WRC WRVA
WFI-Fashion Salon of the Air; Helen Grey
WGY-Arlo Hulst, organist
WIP-Tanya Garth and Trio
11:00 a.m. EDT ↔ 10:00 a.m. EST
CBS-The Voice of Experience; WCAU NBC-Blue-Singing Strings; string ensemble; WJZ KDKA
WBAL-Welcome Lewis and the Whirl Wind Pianist
WBT-Fred Kirby
WGY-Morning Parade (NBC)
WIP-Magazine of the Air
WLIT-Bob White
WLW-Live Stock Reports
WOR-Nell Vinick, beauty talk
11:10 a.m. EDT ↔ 10:10 a.m. EST
WLW-To be announced
11:15 a.m. EDT ↔ 10:15 a.m. EST
CBS-Big Freddie Miller; WABC
NBC-Red-Frances Lee Barton; WEAFF WLW WRC WGY WLIT
CBS-Morning Moods; WCAU WBT
WOR-Modern Living Health Talk
11:30 a.m. EDT ↔ 10:30 a.m. EST
NBC-Blue-Rhythm Ramblers; Harold Stokes' Orchestra; WJZ WLW KDKA
CBS-The Magic Tenor; The Round Towners Quartet; WABC WCAU
NBC-Red-Down Lover's Lane; vocalist, two pianos; WEAFF WRC
WBT-To be announced
WCAO-To be announced
WGY-RKO Palace Theater Ensemble
WIP-Philadelphia Health Service
WLIT-Everywoman's Hour
WOR-Ann Stevens' Thrift Hour; talk
11:45 a.m. EDT ↔ 10:45 a.m. EST
CBS-Keenan and Phillips, piano pictures; WABC WBT WCAU
WGY-Salt and Peanuts, skit
WIP-To be announced
WOR-The Musical Doctor; Allen Meaney
12:00 Noon EDT ↔ 11:00 a.m. EST
NBC-Blue-Smack Out; comedy sketch; WJZ
CBS-Buddy Harrod's Orchestra; WABC WBT
NBC-Red-Johnny Marvin, tenor; WEAFF WLIT WRC WGY
KDKA-Time; Market Reports
WLW-Threesome and Piano
WOR-Your Unseen Friend; Talk
12:15 p.m. EDT ↔ 11:15 a.m. EST
NBC-Blue-Neil Sisters, harmony team; WJZ WRVA
NBC-Red-On Wings of Song; WEAFF WRC WGY
KDKA-Dr. Curtis Howe Springer
WLIT-Noonday Religious Service
WLW-Riff Brothers; male quartet
WOR-Beautiful Lady, sales talk
12:20 p.m. EDT ↔ 11:20 a.m. EST
WLW-Live Stock Reports
WOR-The Romance of Life Insurance; Richard Meaney
12:25 p.m. EDT ↔ 11:25 a.m. EST
WOR-Music
12:30 p.m. EDT ↔ 11:30 a.m. EST
CBS-Concert Miniatures; Vincent Sorey, conductor; WABC WBT
NBC-Blue-Rex Battle's Concert Ensemble; WJZ WBAL WRVA WLW
KDKA-Jack Pettis' Orchestra
WLIT-Charlie Kerr's Orchestra
WOR-Chic Winter and His Music
12:45 p.m. EDT ↔ 11:45 a.m. EST
WCAU-The Noontimers
WBT-Crystal Thoughts
WIP-Concert Miniatures (CBS)
1:00 p.m. EDT ↔ 12:00 Noon EST
NBC-Blue-Weather Reports; WJZ WBAL
CBS-Marie, the Little French Princess; WABC
NBC-Red-Market and Weather Reports; WEAFF
KDKA-KDKA Artist Bulletin
WBT-Cliff Carlisle
WCAU-Lou Becker's Orchestra
WCAU-Piano Ramblings by Greenblatt
WFI-News of the Day
WGY-Albany on Parade
WIP-Walkathon
WLW-Money Brothers; harmony duo
WOR-Human Understanding; Bea J. Sweetland
WRVA-Byrd Theater Organ

1:05 p.m. EDT ↔ 12:05 p.m. EST
NBC-Blue-Words and Music; vocalist and organ; WJZ WBAL
1:15 p.m. EDT ↔ 12:15 p.m. EST
CBS-Harold Knight's Orchestra; WABC WCAU WBT
NBC-Red-Julian Woodworth's Orchestra; WEAFF WFI
KDKA-Words and Music (NBC)
WIP-Hal Rous' Orchestra
WLW-River and Market Reports
WOR-Tiffin Music; orchestra
1:20 p.m. EDT ↔ 12:20 p.m. EST
WLW-Live Stock Reports
1:30 p.m. EDT ↔ 12:30 p.m. EST
NBC-Blue-National Farm and Home Hour; WJZ WBAL KDKA WRVA WLW
CBS-Palmer House Ensemble; WABC WIP
NBC-Red-Popular Varieties; vocalist; accordionist and pianist; WEAFF
WBT-Grady Cole
WCAU-Cecil and Sally; The News Spot
WFI-The Musical Three
WGY-WGY Farm Program
WOR-New Jersey State Program; talks
1:45 p.m. EDT ↔ 12:45 p.m. EST
WBT-Palmer House Ensemble (NBC)
WCAU-The Harmonica Masters
WFI-Market Reports
WRC-"Better Business Bureau"; talk
2:00 p.m. EDT ↔ 1:00 p.m. EST
CBS-Ann Leaf at the Organ; WABC WCAU WBT
NBC-Red-Emerson Gill's Orchestra; WEAFF
WGY-Roger Sweet, tenor
WIP-Home Makers' Public Demonstration
WLIT-Concert Orchestra
WOR-Pauline Demarest Engle, contralto
2:15 p.m. EDT ↔ 1:15 p.m. EST
WBT-Ann Leaf at the Organ (CBS)
WGY-WGY Household Chats
WLIT-Home and School Council
WOR-Radio Garden Club
2:30 p.m. EDT ↔ 1:30 p.m. EST
NBC-Blue-Pickard Family; hill billy songs; WJZ WBAL
CBS-The Merry-makers; WABC WCAU WBT
NBC-Red-World Goodwill Day Program; talk; WEAFF
KDKA-Health Talk; Home Forum
WGY-Miss Conklin, pianist
WLIT-Lee Lawrence, songs
WLW-Charlie Agnew's Orchestra
WOR-Birdie Seales, spirituals
WRVA-Market Reports
2:40 p.m. EDT ↔ 1:40 p.m. EST
WOR-Children's World Goodwill Messages; Rev. Sidney L. Guhek
2:45 p.m. EDT ↔ 1:45 p.m. EST
NBC-Blue-Sisters of the Skillet; songs and patter; WJZ WBAL WRVA
WGY-Powder River Kid, hill billy songs
WLIT-Italian Ministerial Association Service
2:55 p.m. EDT ↔ 1:55 p.m. EST
KDKA-"Care of the Garden"; Alfred C. Hottes
WOR-Health Talk by Dr. Royal S. Copeland
3:00 p.m. EDT ↔ 2:00 p.m. EST
NBC-Blue-Betty and Bob; drama; WJZ KDKA WLW WBAL
CBS-La Forge Berumen Musicale; WABC WIP WBT
NBC-Red-To be announced; WEAFF WCAU-Loyalon Program
WFI-Beaver College Glee Club
WGY-Antoinette Halstead, contralto
WOR-Occasional Rarebits; Jersey Novelty Boys
WRVA-Virginians
3:15 p.m. EDT ↔ 2:15 p.m. EST
NBC-Blue-Radio Troubadours; WJZ WBAL WLW KDKA
NBC-Red-Lucille Peterson, soprano; WEAFF WGY
WCAU-Forty-Five Minutes of Broadway
3:20 p.m. EDT ↔ 2:20 p.m. EST
WLW-Radio Troubadours; orchestra (NBC)
3:30 p.m. EDT ↔ 2:30 p.m. EST
CBS-Frank Westphal's Orchestra; WABC WIP WBT
NBC-Red-Woman's Radio Review; WEAFF
KDKA-Radio Sky Pilots
WGY-Dr. R. S. Copeland, health talk
WOR-John Patterson, tenor
WRVA-Buffalo Nickel
3:35 p.m. EDT ↔ 2:35 p.m. EST
WGY-Woman's Radio Review, talks; orchestra (NBC)
3:45 p.m. EDT ↔ 2:45 p.m. EST
NBC-Blue-Morin Sisters, harmony trio; WJZ WRVA
KDKA-State Federation of Pennsylvania Women
WLW-Chariotiers, spiritual singers
WOR-"We Two"; Irene Barbour, soprano and Tom Davis, baritone
4:00 p.m. EDT ↔ 3:00 p.m. EST
CBS-U. S. Army Band; WBT WCAU
NBC-Blue-Thursday Special; Josef Koestner's Orchestra; vocalist; WJZ WBAL
CBS-Stage Relief Speaker; WABC

NBC-Red-Headlines in Song; Henry Neely; Macy and Smalle; WEAFF WGY
KDKA-Baseball Scores
WFI-"Health"; Thomas A. Martindale
WIP-Matinee Promenaders
WLW-Dr. Royal S. Copeland
WOR-Ariel Ensemble; Orchestra
WRVA-Orchestra
4:05 p.m. EDT ↔ 3:05 p.m. EST
CBS-U. S. Army Band; WABC
KDKA-Thursday Special (NBC)
WLW-Thursday Special (NBC)
4:15 p.m. EDT ↔ 3:15 p.m. EST
NBC-Red-Kathleen Stewart, pianist; WEAFF WGY
WFI-Viola Tuttle Trio
WIP-Mannie Morris' Orchestra
4:30 p.m. EDT ↔ 3:30 p.m. EST
NBC-Blue-The Southeastern Revue; orchestra and vocalists; WJZ WBAL WLW
NBC-Red-Jane Pickens, soprano; WEAFF WGY WRVA
KDKA-Weather and Market Reports
WLIT-Shopping talk
WOR-Beau Balladeer; Leonard Lewis, baritone
WRC-"Famous Paintings in Many Lands"
4:45 p.m. EDT ↔ 3:45 p.m. EST
CBS-American Legion, speaker; WABC WCAO WIP WBT
NBC-Red-The Lady Next Door; children's program; WEAFF WGY
KDKA-To be announced
WCAU-Polly Jenkins' Plowboys
WLIT-Andy Arcari, accordionist
WLW-Becker, Greuter, Neuman, harmony
WOR-Buried Centuries; sketch
5:00 p.m. EDT ↔ 4:00 p.m. EST
NBC-Blue-Sonata Recital; WJZ WBAL
CBS-George Hall's Orchestra; WABC WBT WCAU
NBC-Red-Ray Heatherton, baritone; WEAFF
KDKA-Baseball Scores
WGY-Stock Reports and Police Notices
WIP-Mary Wister, songs
WLIT-Children's Twilight Hour
WLW-Garden Talk
WRC-RKO Radio Columnist
5:05 p.m. EDT ↔ 4:05 p.m. EST
KDKA-To be announced
WLW-The Low Down; studio gossip
5:15 p.m. EDT ↔ 4:15 p.m. EST
NBC-Blue-Dick Daring; Children's Adventure Series; WJZ WBAL KDKA
CBS-Ethel Hayden and Arthur Lang; WABC
NBC-Red-The Three Scamps; instrumental trio; WEAFF WRC WGY
WCAU-Sunpaper Bulletins
WCAU-Sam Moore's Meeting
WIP-Walkathon
WLIT-Tea Time Musicale
WLW-Travel Talk
WOR-College Poets; Alma Bradley Rush
WRVA-Cecil and Sally
5:30 p.m. EDT ↔ 4:30 p.m. EST
NBC-Blue-The Singing Lady; songs; stories; WJZ KDKA WLW WBAL
CBS-Skippy; WABC WCAO WCAU
NBC-Red-To be announced; WEAFF WGY
WBT-To be announced
WIP-Town Tattler
WLIT-Bob White
WOR-Indian Pow Wow; Lone Bear
5:45 p.m. EDT ↔ 4:45 p.m. EST
NBC-Blue-Little Orphan Annie; WJZ KDKA WBAL WLW WRVA
CBS-John Kelvin, Irish Tenor; WABC WBT WCAU
NBC-Red-Gemina Fonariova, mezzo-soprano; WEAFF WRC
WCAU-Carol Dore, violinist; Edward Jendick, tenor
WGY-Painting the Blues, male trio
WOR-Manlio Ovidio, baritone
5:50 p.m. EDT ↔ 4:50 p.m. EST
WLIT-Baseball Scores
6:00 p.m. EDT ↔ 5:00 p.m. EST
NBC-Blue-Stage Relief Fund Talk; WJZ WBAL
CBS-Current Events; H. V. Kaltenborn; WABC WIP WCAO WBT
NBC-Red-Meyer Davis' Orchestra; WEAFF WRC WRVA WLW
KDKA-To be announced
WCAU-To be announced
WFI-Crew Levick Sport Flashes; Baseball Scores
WGY-Joe and Eddie, comedy sketch
WOR-Uncle Don
WRVA-Dinner Music
6:05 p.m. EDT ↔ 5:05 p.m. EST
NBC-Blue-Bert Lown's Orchestra; WJZ
6:15 p.m. EDT ↔ 5:15 p.m. EST
CBS-Ozzie Nelson's Orchestra; WIP WBT
NBC-Bert Lown's Orchestra; WJZ WBAL
CBS-On the Air Tonight; WABC
KDKA-Weather; News Flashes; Strange Facts
WCAU-Tonight at WCAU
WFI-Late News
WGY-News Items; Baseball scores
WRVA-Cecil and Sally
6:20 p.m. EDT ↔ 5:20 p.m. EST
CBS-Ozzie Nelson's Orchestra; WABC
WCAU-Sporting Page; Baseball Scores

6:25 p.m. EDT ↔ 5:25 p.m. EST
WGY-Baseball Scores
6:30 p.m. EDT ↔ 5:30 p.m. EST
NBC-Blue-Old Songs of the Church; Quartet; organ; WJZ
CBS-Betty Barthell, vocalist; WABC
NBC-Red-John B. Kennedy; WEAFF WGY
KDKA-Vick's Song Weavers
WBT-Grady Cole
WCAU-Lawson Robertson, talk
WFI-Chandy, the Magician
WIP-Valley Forge Sport Shots
WLW-Going to College
WOR-Mitzi Green in "Happy Landings"
WRVA-Hi-Plane Pilots
6:35 p.m. EDT ↔ 5:35 p.m. EST
NBC-Red-Three Keys, Negro harmony trio; WEAFF WGY
6:40 p.m. EDT ↔ 5:40 p.m. EST
WIP-News Reporter
6:45 p.m. EDT ↔ 5:45 p.m. EST
NBC-Blue-Lowell Thomas, Today's News; WJZ KDKA WLW WBAL
CBS-Jud Plain Bill; WABC WCAU
NBC-Red-Olga, Countess Albany; WEAFF WFI
WBT-Princess Nacoomie
WGY-Chandu, the Magician
WIP-Eddie Bonnelly's Orchestra
WOR-Advertising Federation of America Talk
WRC-Jewel Quarter Hour and Ruby Kay
WRVA-Tarzan of the Apes
6:50 p.m. EST ↔ 5:50 p.m. EST
WOR-Billy Bruce; baritone
7:00 p.m. EDT ↔ 6:00 p.m. EST
NBC-Blue-Amos 'n' Andy; WJZ KDKA WRC WLW WBAL WRVA
CBS-The Street Singer; WABC WCAU WBT
NBC-Red-Regimentalists; WEAFF WGY
WFI-To be announced
WGY-Southern Jubilee Quartet
WIP-Uncle Wip's Roll Call; Birthday List
WOR-Ford Frick, Sports Resume
7:15 p.m. ET ↔ 6:15 p.m. EST
NBC-Blue-Maud and Cousin Bill, skit; WJZ KDKA
CBS-Buck Rogers in the Year 2433; WABC WCAU
NBC-Red-Century of Progress, talk; WEAFF WGY WFI
WBAL-George Rector's Cooking School
WBT-BC Sports Review
WCAO-Trout and Farber; Comedy and Songs
WLW-Gene and Glenn
WOR-"Raising Junior"; Sketch
WRVA-Mrs. Sandman's Playhouse
7:20 p.m. EDT ↔ 6:20 p.m. EST
WBT-Carl Hinnant, Modern Moods
7:30 p.m. EDT ↔ 6:30 p.m. EST
NBC-Blue-Lucille Clemens, pianist with orchestra; WJZ KDKA
CBS-Jack Dempsey's Gymnasium; WABC WCAU
NBC-Red-Paul Sabin's Orchestra; WEAFF WGY
WBAL-Mitzi Green in "Happy Landings"
WBT-Clint Meredith's Orchestra
WFI-Talk by George W. Elliott, auspices of the Phila. Chamber of Commerce
WIP-Billy Hays' Orchestra
WLW-Bob Newhall, Sportsman
WOR-Jack Berger's Concert Orchestra
WRVA-Musical Interlude
7:45 p.m. EDT ↔ 6:45 p.m. EST
NBC-Blue-Merle Thorpe, talk; WJZ WBAL KDKA
CBS-Boake Carter; News; WABC WCAU WBT
NBC-Red-The Goldbergs; WEAFF WFI WGY WRC
WIP-Mannie Morris' Orchestra
WLW-Toy Band
WOR-Jack Berger's Concert Orchestra
WRVA-News Leader Reporter
8:00 p.m. EDT ↔ 7:00 p.m. EST
NBC-Blue-Captain Diamond's Adventures; drama; WJZ KDKA
CBS-Evan Evans, baritone; Do Re Mi; Freddie Rich's Orchestra; WABC WBT WCAU
NBC-Red-Rudy Vallee's Orchestra; WEAFF WFI WGY WLW WRVA
WBAL-Shoreham Dance Melodies
WIP-Leo Zollo's Concert Ensemble
WOR-Chandu the Magician
8:15 p.m. EDT ↔ 7:15 p.m. EST
WIP-The Gossipers
WOR-To be announced
8:30 p.m. EDT ↔ 7:30 p.m. EST
CBS-Vincent Sorey's Orchestra; WBT
NBC-Blue-Rin Tin Tin Thriller, drama; WJZ KDKA WLW WBAL
CBS-Kate Smith's Swanee Music; WABC WCAU
WBT-Chandu, the Magician
WIP-Shuman Musical
WOR-Vesper Melodies; organ recital
Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

Jack Pearl-

10:00 P.M. EDT

ALONG the AIRIALTO

With Martin Lewis

(THURSDAY CONTINUED)

8:45 p.m. EDT - 7:45 p.m. EST CBS - 'Het from Hollywood'; with Abe Lyman's Orchestra and Irving Kaufman: WABC WCAU
NBC - Blue - Howard Thurston, the magician: WJZ KDKA WLW
CBS - Vincent Sorey's Orchestra: WBT
WBAL - Baltimore and Its Foreign Consuls: Charles W. Galloway, Consul of Austria
9:00 p.m. EDT - 8:00 p.m. EST CBS - The Captivators: WBT
NBC - Blue - Death Valley Days; drama: WJZ WLW KDKA WBAL
CBS - Easy Aces: WABC WCAU
NBC - Red - Captain Henry's Show Boat: WEAFF WRC WGY WFI WRVA
WIP - To be announced
WOR - Frank and Flo; vocal duo; patter
9:05 p.m. EDT - 8:05 p.m. EST WIP - Jimmie Filer's Orchestra
9:15 p.m. EDT - 8:15 p.m. EST CBS - Fray and Braggiotti; Franco-Italian Piano Team: WABC WBT WIP
WCAU - The Dramatized Dollar
WOR - Mahraj, India's Master of Mystery
9:30 p.m. EDT - 8:30 p.m. EST NBC - Blue - Wayne King's Orchestra: WJZ KDKA WBAL
CBS - Colonel Stoopnagle and Budd: WABC WCAU WBT
WIP - Jimmie Filer's Orchestra
WLW - Riff Brothers, male quartet
WOR - Al and Lee Reiser, two pianos
9:45 p.m. EDT - 8:45 p.m. EST WLW - Ed McConnell, Tuxedo Fireside Visits
WOR - 'Soft Lights and Sweet Music'
10:00 p.m. EDT - 9:00 p.m. EST NBC - Blue - Green Brothers Musical Novelties: WJZ KDKA WBAL
CBS - John Henry; Black River Giant; Drama: WABC WCAU WBT
NBC - Red - Baron Munchausen, comedian; guest orchestra: WEAFF WFI WLW WGY WRVA
WIP - Walkathon
WOR - Los Chicos; Spanish Revue
10:15 p.m. EDT - 9:15 p.m. EST CBS - California Melodies Guest Stars and Orchestra: WABC
NBC - Blue - To be announced: WJZ WBAL
10:30 p.m. EDT - 9:30 p.m. EST CBS - The Boswell Sisters; harmony team: WABC WCAU WBT
KDKA - To be announced
WBAL - Radio-City Variety Program
WIP - Waldemar Alfredo's Ensemble
WOR - Gallico's Three Piano Ensemble; Paolo Gallico, Stella Stamler and Marise Krieg
10:45 p.m. EDT - 9:45 p.m. EST CBS - Howard Barlow and the Columbia Symphony Orchestra: WABC WCAU WIP WBT
WCAU - Billy Antrim's Orchestra
WCAU - Health Talk by Dr. Royal S. Cope-land
WOR - The Arkansas Hill Billies
10:50 p.m. EDT - 9:50 p.m. EST WCAU - Blanche Calloway's Orchestra
11:00 p.m. EDT - 10:00 p.m. EST NBC - Blue - The Sizzlers: WJZ WBAL
NBC - Red - James Melton, tenor; Victor Young's String Ensemble: WEAFF WFI WLW
KDKA - Sport Review; Weather Report
WCAU - Boake Carter
WGY - Backstage with Tom Kiefer
WOR - Moonbeams
WRVA - Tarzan of the Apes
11:15 p.m. EDT - 10:15 p.m. EST NBC - Blue - Oliver Smith, tenor: WJZ WBAL WRVA
CBS - Night Serenaders; Charles Carlile, tenor: WABC WCAU WBT
NBC - Red - Sam Robbins' Orchestra: WEAFF WGY
KDKA - News Flashes; Bertha Schmid, soprano
WFI - Harry Dobkins' Orchestra
WIP - Isham Jones' Orchestra
11:30 p.m. EDT - 10:30 p.m. EST NBC - Blue - The Phantom Gypsy: WJZ WLW WBAL
CBS - Ted Lewis' Orchestra: WABC WIP WCAU WBT
NBC - Red - John Johnson's Orchestra: WEAFF WRVA WGY
KDKA - Jack Pettis' Orchestra
WOR - Enrie Madrigrera's Orchestra
11:45 p.m. EDT - 10:45 p.m. EST WFI - Johnny Johnson's Orchestra (NBC)
WIP - Hal Rous' Orchestra
12:00 Mid. EDT - 11:00 p.m. EST NBC - Blue - Don Bestor's Orchestra: WJZ KDKA WBAL
CBS - Glen Gray's Orchestra: WABC WBT WCAU
NBC - Red - Duke Ellington's Orchestra: WEAFF
WGY - Musical Program
WIP - Eddie Bonnelly's Orchestra
WLW - Theater of the Air
WOR - Will Osborne's Orchestra

PROVING that radio execs will do something about it if sufficient ire is aroused by us column writers, you're hearing Ralph Kirbery, the Dream Singer, back in his old midnight spot. Every columnist in town protested the kick-in-the-seat Ralph suddenly got from NBC. And every columnist in town is inking praise to Mr. John Royal for taking Ralph back into the fold.

Chesterfield decided it couldn't be satisfied without Bing Crosby, so while Lou Holtz holds down that ciggie's new show, Bing will guesting from Hollywood six times during the summer. After September 1, Bing will be the only bang on the show. That's excepting Lennie Hayton, of course, who'll continue to furnish orchestral effects... Boswells will sail for a month's engagement in London when they return from their tour with Pearl and Whiteman, if a commercial isn't forthcoming... La Etting seems carefree enough from radio ties; she docked at Los Angeles May 7 after a Caribbean cruise... Jane Froman replaces the Two Doctors on that stocking commercial which makes me wonder why Lopez hasn't been replaced on it. His music is way below par.

Lucky leaves the air for the summer in June after an uninterrupted run of five years; the Baron will be busy out in California making pictures. Pearl and Cliff 'Sharlie' Hall are leasing Malibu Beach cottages already in anticipation of Jack's turning his lie-abilities into one great big movie asset. You didn't notice any change in the Magic Carpet's air signature 'Happy Days Are Here Again' while Pearl, Whiteman and the Boswells toured, because Theo Alban, the lad who's been singing those strains with the show to do his minute's work... And the other ciggie account gives up George Givot, the Greek Ambassador, without a single shudder.



BARBARA "SNOONEY" BLAIR They won't let her dress up pretty.

The Build Up

THE signing of Nino Martini by the Metropolitan Opera Company gives radio its first big name to travel from the air waves to the operatic stage. The aim of the CBS Artists' Bureau originally was to build up unknown talent in this way, but up to date it's gotten off the track in concentration on jazzy subjects.

Screen shorts continue to draw on radio. Jane Froman has signed for a series of Warner Brothers' shorts... Uncle Louis Dean is soon to be released to the screen... Phil Regan is getting a screen test by one of the major film companies... And the entire Captain Henry's Show Boat program, from the very beginning to the concluding announcement by Kelvin Keech, has been filmed by Paramount and will be released soon.

Irene Taylor, former Whiteman warbler, lands the first beer program to hit radio in the East; WOR local New York... Jimmy Melton has

christened his new 50-foot yacht 'Melody'... Barbara Blair has been forbidden to be photographed unless she's in her 'Snooney' clothes, (and she's one of radio's best dressed femmes!)... Johnny Marvin's wife is recuperating from a major operation. And how Johnny is singing those lonesome songs now!... Will Rogers has the only program on the air which doesn't have a rehearsal. Will won't hear of a script and he draws on purely spontaneous stuff. The Roger wages, by the way, a small sum of \$5,000 per, are split up between the Salvation Army and the Red Cross.

Band-Stands

PAUL WHITEMAN floating around Chicago looking for a likely spot... Isham Jones returning to CBS airwaves when he opens at the Ambassador, Atlantic City, on June 30 for the entire summer... Joe Haymes returning to the waves July 1 when he opens at the Steel Pier, Atlantic City after a temporary desertion on May 15... Vic Young's replacing Reisman on the cold cream hour starting May 26, and Lee Wiley turning down Lopez and Chicago in order to continue her ether vocalizing for thirteen more weeks on this show... Don Bestor's seven-year-old daughter presented with a chow dog by U. of Virginia students when Don provided 'em with dance music last week... Phil Spitalny's World's Fair symphonic poem 'A Century of Progress,' to be included in the world-wide broadcast of Chicago inauguration ceremonies taking place May 27.

Columbia network announces it will carry the opening between 10 and 10:30 p.m. EDT and during the afternoon will broadcast the address of President Roosevelt commemorating the opening of a Century of Progress and the Parade of Nations. Those who come to the big fair's opening will hear Lawrence Tibbett

sing. The baritone will be on a program with the Chicago Symphony Orchestra, under Frederick Stock. Millions of listeners around the world will hear via ether waves 'America's greatest artist.'

Seriously Speaking

WHILE we're on serious subjects, did you know that H. V. Kaltenborn, CBS news commentator, sails for England May 27 to report the progress of the World Economic Conference direct from London to you? Short-wave will bring the formal opening of the conference with King George V presiding.

You aren't hearing Ted Collins at the mike for Kate Smith, because their mutual cigar sponsor refused to allow Ted to eliminate advertising continuity on Kate's second anniversary broadcast and substitute a congratulatory tribute to the Swanee songstress instead.

Other anniversaries include the fifth year of being sweethearts on the air together of Allyn Joslyn and Rosaline Greene, NBC actors, marked on the Show Boat Thursday... The Eveready Hour back in 1928 saw Joslyn and Greene mooning over the air first.

I THOUGHT it was funny: When Irvin Cobb got 'Temperamental' with Agnes Moorhead (the Zasu-Pitts-Voice on Paris Evenings) after she had auditioned to play opposite him, and told her he was afraid she'd steal the show... When a young 16-year-old 'fella' approached Winchell at the NBC studios the other eve asking if he needed a stooge and Walter replied 'I still have Bernie.'

And I think it's swell: That Jane Alden, the lass who wrote her experiences trying to crash radio, for this mag, has been doing such an excellent job with her Magic Voice episodes that she's being kept in the cast indefinitely.

SHORT WAVE and DX By Melvin Spiegel

DEAR Mr. Spiegel: I have a three tube short wave set and have logged a number of foreign broadcasting stations, but I am unable to find the location of a few of them. I heard a station at about 7:30 a. m. which sounded like PHY on about 16.88 meters. I also heard a station on 73 meters calling VTN, and can you tell me where and on what wavelength HCJB, CT3AQ and CT1AA are located.

Monroe Kestler No doubt the station on 16.88 meters was PHI at Huijen, Hol-

land, which broadcasts from 7 to 10 p.m. EST. A station on 73 meters that is heard calling VTN is WND, at Hialeah, Fla. HCJB is located at Quito, Ecuador, and broadcasts on 75 meters from 7:30 to 9:45 p.m. EST daily except Monday. CT3AQ is at Funchal, Madeira, and broadcasts on 26.83 meters from 5 to 6:30 p.m. EST Tuesday and Thursday, and from 10:30 a. m. to Noon on Sunday. Station CT1AA is located at Lisbon, Portugal, and broadcasts on 31.25 meters on Tuesdays and Fridays from 5 to 7 p.m. EST.

THE hour from 7 to 8 p. m. has been set aside on the German Broadcasting System as the National Hour during which programs are designed to instill the Nationalist idea in the minds of all citizens under the scheme undertaken by the Minister of Propaganda.

By next September a new radio circuit between China and Great Britain will have been established. Recently the Chinese Ministry of Communications sent some engineers to England to purchase suitable apparatus for the chain. Two installations have been ordered from the British Marconi. The Chinese engi-

neers will study the mechanism and take it back to Shanghai.

From France we hear that 'Pon-toise' has changed its broadcasting schedule. They are broadcasting in five periods, from 9 to 12 Noon EDT on 19.68 meters, from 12:15 to

2:15 p. m. on 25.50 meters to Madagascar, from 4 to 6 p. m. on 25.20 meters to West Africa, from 7 to 9 p. m. on 25.60 meters to French Possessions in the Western Continent and from 9 to 11 p. m. EDT on 25.60 meters to the United States, Canada and the West Indies.

Advertisement for 'BOYS WANTED' featuring Dorothy Travis. Text includes 'Earn Money in your spare time. Surprise your parents. Show them you can be self supporting.' and 'Just Send Coupon'. Radio Guide Circulation Dept. 423 Plymouth Court, Chicago, Ill. Form fields for Name, Address, Town, State.

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