# Radio Annoee e Northwestern Edition, Chicago, IH. Week of March 19-25, 1933 Vol. II, No. 22 How to Become a Sponsor By Fred Allen The Strange Career of Ambrose J. Weems By Raymond Knight.

all the little gadgets, in a little room in the National Broadcasting Company Building at 711 Fifth Avenue in New York, were let loose, a real thunder storm would sound like a falling penny in comparison.

I have never tried to unleash all the

fury of the whistles, bells, horns, hammers and drums to discover if my laboratory really was one of the noisiest spots in the

Yet, neatly stacked and accurately tagged are shelf after shelf of nature's and man's every sound-storms, rain, thunder-ing hoofs, pistol shots, motor drones, wild waves and hundreds of other sounds neces-

ary for the portrayal of a radio drama.

It is a quiet, orderly looking room; yet thunderstorms and hurricanes lie carelessly in one corner, side by side with the zoom of an airplane and the drone of summer insects. One shelf is devoted to the echoes of disaster, from a breaking window to a train wreck.

strange contraption hung on the doorknob, it gives forth the sound of booming surf along a rocky coast. A bel-lowing fog horn hangs from a nail nearby; next is the brazen clang of a bell-buoy marking the reef; last, the hoarse voice of an ocean liner far out at sea—and the illusion is complete.

Sitting quietly in this room is to obtain a magic passport to every corner of the world. With these contraptions, the booming surf becomes the lazy wash of sun-flecked waves on a pebbly beach in the South Seas. Rustling palm fronds and the cries of wheeling gulls help to create an actual sensation of tropical

The fiercest roars hang on separate pegs along the wall. That big one at the last, which is a real old whiskey-keg with pierced drumhead and resined cord, is the same "lion" which roared from the screen in the first showing of motion pictures brought back by Th

pictures brought back by Theodore Roose-velt from the "River of Doubt"—that fantastic stream which was supposed to flow

Many are the amusing devices developed here by NBC to fool the sensitive microphone. So sharp are its ears that in many cases the actual sound cannot be used; it sounds unreal when magnified to

the degree that radio "boosts" all sounds.

One such case was the crackling of underbrush. Snapping actual twigs near the microphone sounded like rifle shots, so some substitute had to be found. Today, the laboratory boasts the widest assortment of

underbrush and tangled jungle vines to be found anywhere. In fact, the same shelf boasts a whole primeval forest of rustling leaves and swaying boughs. It's commonly called a

The thunder-drum is a terrifying instrument. Over a framework of resonant wood six feet square is stretched a cowhide. The usual sheet of tin couldn't fool the microphone, which only emphasized its futile metallic rattle. The special thunder-drum had to be built, in order to create satisfactory rumbling echoes

To create these various sounds necessary for the many programs produced over NBC networks, a huge collection of noise making devices has been collected in the NBC sound effects room. There are cow bells, ordinary garbage cans, wind machines, motors, tackles, ropes, hammers, knives, forks, grafers, sandpaper blocks, winches, whistles, pasteboard boxes, whips, and hundreds of other articles.

Clashing knives and forks together, for instance, sounds like duelling rapiers

Clashing knives and forks together, for instance, sounds like duelling rapiers.

Yet, I have discovered that frequently "things are not what they sound." For instance a scene in a recent NBC series called for the "ting-ping" of a bus conductor's fare register. The genuine device was tried, but the resultant sound during a rehearsal was far from realistic.

Hours of experimentation followed before a double telephone bell was tried. This gave forth the clusive "ting-ping" in the correct tone when an exposed corner was struck with a twenty-five cent piece while a hand covered the second bell.

# NOISES That ANNOY a Sound Engineer



It Took Years of Experimenting Before Gadgets Could Be Perfected That Would Fool That Exaggerating Old Microphone

By N. Ray Kelly

NBC Sound Effects Engineer

The report of a pistol shot in a broadcasting studio Production men use different methods of simulating a shot. By accident, it was discovered that snapping a spectacle case close to the microphone sounded like a gun's explosion. Striking a padded board with a flat stick also is used to indicate a pistol shot.

is used to indicate a pistol shot.

Telegraph instruments register realistically over the air and a ratchet serves admirably as a subway turnstile. Alarm clocks with bells deadened have been used as riveting machines and a stock ticker once did duty for a whole battery of linotype machines in a newspaper sketch, although the NBC staff spent days before it discovered that electric buzzers did nobly as stock tickers.

If the roar of waves coming over the prow of a boat is desired, half a dozen marbles or shelled peas are rolled on the head of a bass drum; if the ship is sailing in a calmer sea and the waves swish gently past, a corn-popper containing a handful of gravel is waved before the microphone.

The crumpling of stiff paper sounds like a crackling The crumping of stiff paper sounds like a crackling fire, while running the fingers over a comb's teeth will, with proper pressure, sound like the mournful notes of a tree toad. The swish of heavy rain is produced when excelsior is rubbed against the closed side of a microphone. A downpour is produced by pouring salt on wax paper.

The sound of a dog tapping his tail on the floor is produced by a man tapping his forehead with a padded stick Airplane motors are simulated by use of electrically.

stick. Airplane motors are simulated by use of electrically

whirled straps that beat against drum heads at varying speeds, ranging from the slow, uncertain sputter of warming motors to the high-pitched drone when the pilot "gives it the gun."
In the NBC sound laboratories is a

wooden board two feet square to which is attached a variety of automobile horns, including a siren for hair-raising fire scenes. The sound of a threshing machine is produced by a combination of intricate ma-chinery and a baby's rattle.

A one-man railroad is one of my re-

cent inventions. I spent several hours in the Sunnyside, Long Island, yards of the Pennsylvania railroad, carefully listening

to the chugs, puffs, and clickety-click of the railheads as the train wheels passed over them. The apparatus is housed in a wooden box three feet square and from it one can release at will most of the noises to be heard in railroad operation.

Most animals can be imitated by the human voice,

while many trained or domestic animals have "gone on the air" on their own account. It is a matter of pictorial record that a trained seal has shared honors with Gilda Gray in an NBC studio.

One of the funniest things in sound effects, so far as the layman is concerned, was one of the contraptions.

was one of the contraptions
used in the early days. It
was the mechanism used
for reproducing those roaring, wild wild waves.
One of the programs
which achieved intense popularity was that in which
an "alleged" sea captain unexpectedly, met old friends expectedly met old friends and told them yarns of the bounding main. Of course, this sort of program needed a background. It needed the slushing sound of beating surf, waves, wind and the atmosphere which one gets standing on the shore on one of those nights when Neptune is ruling angrily and supreme in Oceanid's

The device by which this effect was produced in the old days always brought a hearty laugh from visitors to the studios. It was a screen cradle. And I must say a very funny thing. The screen cradle rocked just as the cradle rocked in which you spent your early days. But the interesting thing

about it was the fact that it contained dried peas. When these dried peas slid from side to side they made that shushing noise which caused listeners-in from coast to coast to get the vicarious thrill of being at the sea-side during a storm. The particular program I refer to was for a fish concern. Fan letters came in by thousands. The listeners agreed that the particular program was one of the most realistic ever produced by radio

But the funny thing comes back to me through recrudescence, always re-asserting itself when I think of sound effects. That cradle of dried peas.

People who visited the studios used to feel more foolish when listening and seeing how it operated first hand than they did at the simple device of stuffing a newspaper into an electric fan to produce that throbbing, whirring thrill of an airplane.

That crunching sound of someone walking in the snow another difficult and the produce that throbbing which the produce that the sound of the produce that the sound of the produce that the snow another difficult and the produce that the produce the produce that the produce the produce the produce the produce the produce that the produce the produce that the produce the produce the produce the produce the produce that the produce the produce the produce that the produce the produce that the produce the produce the produce that the produce that the produce the produc

is another difficult auditory illusion to produce. Obviously one can't keep fresh untrammelled snow in a steam heated studio. Many unusual efforts have been made to bring

about this particular effect accurately. Finally someone discovered that it could be done by squeezing bulk corn starch with a certain type of glove.

The simplicity with which sound effects are achieved should not be taken with too much levity by those who read about the or visit the studies and see the strange

read about them or visit the studios and see the strange gadgets which have been mentioned.

Every sound effect apparatus used today is the result of ten years of thoughtful experimentation. It is probably the one-hundreth thing of its kind. It represents the outgrowth of brains, worry, many trials of predecessors. And after all these toilsome years it is possible to reproduce almost anything in the way of sound. The movies have borrowed from radio and the radio has borrowed from the movies. But if there is any difference between the two sides of the ledger, that difference is in favor of the radio.

And I trust that the little secrets I have briefly expounded to you will cause for you a brand new appreciation of radio drama. As a good after dinner speaker would say, I thank you.

# The LIFE of the PARTY

EDITOR'S NOTE — Raymond Knight, NBC production manager, is one of the busiest men in radio. In addition to writing continuity, directing and performing as Professor Weems in the Cuckoo Hour, he Professor Weems in the Cuckoo Hour, be has the same duties in the Wheatenaville Sketches. He is a product of Professor George Pierce Baker's "47 Workshop" at Harvard. In 1927 be won the Drama League prize with a one-act play, "Strings". He directed a Boston theater and wrote "See America First," produced in 1928. This led to his engagement by NBC as director and writer of feature presentations. Nobody would suspect that he was such a serious and hard-working young man of thirty-three from this autobiography.

Being an Intimate as Well CAs Indiscreet Autobiography Of Professor Ambrose J. Weems

# By Raymond Knight

His Alter Ego

EOPLE have been saying who is the true Raymond Knight? . . . They have been say-ing who is the real man behind the mask that we know as Raymond Knight? . . . And they have even been saying who is the woman behind the man behind the mask? . . In a few cases (isolated) they have been saying who is the man behind the woman behind the man behind the mask behind the house that Jack built.

The time has come, my friends, to take off this mask and let you see the true Raymond Knight as I really am when I am away from the maddening influence of the microphones and at home with my books, my rare old sporting prints and my white mice—with, of course, a few old Rembrandts and a dash of bitters thrown in for good

In the space allotted to me here, of course, I can't tell you everything, but I can tell you enough to get you curious. (Incidentally I have collected curious from all

over the world.)

As I sat down to write this little article, I smiled quietly at myself in the mirror. It was time for reflection. So my public wants the facts about my inside life, or I should say—the inside facts about my life, eh? Very well then, they shall have it. Clara Bow had it—why not my

As my thoughts flashed back over the past, I thought of the two old hags who had read my palm those many years ago. We had sat there in the twilight—the three of us—I and haig and haig—and they had foretold the fortune that awaited me. How uncanny I thought—they hadn't

awaited me. How uncanny I thought—they hadn't come anywhere near it.

And now for the story of my life.

From birth to the age of ten, I had shown no promise. From the age of ten to twenty, I was all promises. This brings me up to my twenty-first birthday. From then on things were a shambles. First came my initial public recognition in 1922. That was when I invented three new "weeks" and became a national hero.

1922. That was when I invented three new "weeks" and became a national hero.

Having been a close student for years of Mother's Day, Father's Day, Flower Day, Music Week, Spinal Meningitis Week and other festive occasions, I decided to promote not one, but three new weeks. My first was "Be Kind to Father Week," my second was "Be As Kind As You Can To Father Week" and my third was 'Don't Hit Grandmother When She's Down Week".

The first two "weeks" were amusing and mildly stimulating but it was the last which was downright genius. It was my idea of "Don't Hit Grandmother When She's Down Week" which won me really national acclaim.

week which won me really national acclaim.

I think this "week" is a lovely idea. The younger generation is too prone to forget their grandparents. One of the slogans of this week urged all grandchildren to look through their closets and in the attic to see if they and in the attic to see if they had mislaid a grandmother. I got the slogan, and as a matter of fact the idea of the "week" itself, from a boy of thirty-two who was erecting a target in his attic for erecting a target in his attic for mothball practice and while en-gaged in this he discovered a grandmother of his hidden behind a blush where she had been for ten years. In 1909 when short skirts came in . . (You remem-ber the short skirt which showed the kneecaps and part of the esophagus) . . . she had hidden her discomfiture behind a blush and had been unable to get out. The blush was part of an old red blush sofa which had been moved up to the attic when modern furniture came in and people took to standing up.

You can imagine what a reunion there was in that family.

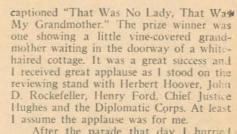
The grandson dusted his grandmother off and she was nearly as good as new, although economically speaking, she was a loss as she could have been working for him during the entire ten years.

But to get back to "Don't Hit Grandmother Week". All over the country it was a great success. One local man, during the celebration of the "week" discovered fourteen grandfathers hidden in his cellar, where they had been concealed for a week, but they didn't count. Only female grandfathers counted. As a matter of fact, by that time,

was held. They struck about fifteen grandmothers before the parade was over. The parade would have taken over an hour to pass a given point but nobody had the fore-

they were unable to count.

At noon on the final day, a parade of striking floats thought to give one. Among its floats was one entitled "Who Was That Lady I Seen You With Last Night", closely followed by another



After the parade that day I hurried over to the happy home where the original missing grandmother had been recovered. I stopped outside the door and peered through the keyhole. I am glad that this instinctive habit stayed with me because I was able to record the following in my diary. Grandson: Well if her pension ain't come through,

who's gonna pay her expenses?
Granddaughter: Don't ask me—It's your grandmother.
Great Grandson: Maw—Why does gran'm have so many wrinkles?

Grandson: I put up with your mother for twenty years. Grandaughter: Oh yeah! I noticed you were glad to get her board money every week.

Great Grandaughter: Why ain't gan' ma got no teeth? Grandson: It ain't my fault I got her is it?
Grandson: It ain't my fault I got her is it?
Grandaughter: Well—you needn't have been born.
Both Children: Maw, what's a grandmother?
(Knocking at Door)
Grandaughter: Hush Edgar, here come the reporters.

Grandaughter: Hush Edgar, here come the reporters, Are you comfortable gran'ma dear?
(The reporters entered here and the family grouped themselves around the old lady.)
Reporter: Have you folks any statement to make?
Grandson: I'm so happy.
Grandaughter: I'm so happy.
Grandmother: So's yer old grandmother!
The following years were busy ones. Standing on the sidelines with a cool, farseeing eye I watched the development of radio and waited for the opportune moment to step in and take the opportune moment to step in and take my part in the great drama.

I was already familiar with the back-ground upon which this great industry was to be built. I found the first mention of radio in history during the battle between the Constitution and the Guerriere, when the American Commander shouted "Every man to his station."

Some years after this, about 1835, a Yankee by the name of J. Phineas Tidbit, who lived in Massachusetts, (although he paid alimony in New Jersey), erected a broadcasting station in the hoopskirts of Boston. Think of this, a broadcasting station in 1835! The radio, however, had not yet been invented, so the project fell through.

through.

In 1875 the first great step toward radio was made. The President at Washington gave a reception to his Cabinet and the Speaker of the House. This gave us three important parts of radio—reception, the cabinet, and the speaker.

On a September evening in 1901, Eustace T. Winterbottom, the man who discovered fly paper, after a famous detective had given him the glue—suddenly conceived an idea. It was to send voices over the air! Hastily seizing a pencil and a piece of drafting

a pencil and a piece of drafting paper he sat down at his desk. Unfortunately there was no chair there—he was thrown back upon his own resources—and was laid

his own resources—and was laid up for several months.

The next step came in 1908.

During the great tonsilitis epedemic of that year thousands of people lost their voices and could speak only in whispers. About half of these opened speakeasies, and the rest became crooners.

In 1914 when the War began, an unconscious contribution to the science of radio was made by

the science of radio was made by the British army, which equipped its soldiers with khaki breeches and tunics. It was summer and and tunics. It was summer and the men took off their tunics to keep cool. They would crowd around the army radio headquarters to watch the Morse operators at work and they would use their tunics to tunic-in on the radio.

In 1916 the first broadcasting (Continued on Page 22)



# CAn AUDITION at NBC

Miss Alden, a recognized New York player whose engagements have included work with the austere Theater Guild and the frivolous "Scandals" of George White, offers these actual reports of her efforts to get on the radio with complete sincerity. She reports her reception at the various broadcasting studios in New York until one decides to engage her or until all have been exhausted. RADIO GUIDE publishes the series as Miss Alden writes it and without deletion or change. It is a remarkably interesting commentary on radio today from the point of view of a talented person who decided to get a job on her own talents and without recourse to friends, influence or social contacts

No. 3: NBC

TATION WMCA, small but home-like, having decided, seemingly, that it could go right on to success and fame without the avail of my services, I set about the work of girding my self for the Big Task. The Big Task, I had been told over and over, was to get into any one of the

been told over and over, was to get into any one of the big chain stations. Not, you understand, to get on one of them but just get in one, just get in as far as the receptionists.

It seemed that telephone calls were lost howls in the wilderness, that

thousands of persons telephoned every day and thou-sands of persons got no far-ther than the switchboard of the National Broadcasting Company and the Co-Iumbia Broadcasting System.

I live near the president of one of these corporations

noon."
"It's a waste of time, you

know."
"Why is it a waste of time. They can read, can't

"Of course they can read. The point is: they never answer such letters and if they do it is a form letter saying: We are not at this time giving auditions. Thank you for your interest,"

Well, it didn't hurt to try."

"Naturally not. But why should they send for you when they must get dozens, scores of such things every day? Who are you to be culled out of the mob?"

day? Who are you to be culled out of the the my exper-"Not dozens or even scores have had my exper-

Who cares about experience, Jane?"

"They do, if they want good talent. I think you're wrong. I'll get an answer." And I did. It came on the morning of February 7. It said:

o'clock, B-a watch time, when I got there. The receptionist was charming, gracious. I was asked to wait only a few minutes and presently I was sent for. Mr. Rainey apologized for the delay. It was the second delay of the afternoon but he won't know that until he sees this, if he sees this

A uniformed page, young and pink and very eager to be of service, was sent to bring me to Mr. Rainey. We started down a long corridor and it ended in a door which obviously led to nowhere, unless it was a Fire Stairs. The page blushed, looked around and stammer.

'I-I guess I'd better get a map. This place is pretty

"Yes, it is," I said," but don't worry about it, son,

we'll get there after while."

He tried another corridor and that ended blind spang up against a concrete wall. This time he was embarrassed beyond speech. A third exploration down a corridor brought us to the right place. The page was so charmingly embarrassed that I hadn't the heart to say anything about it. And why should I have? Anyone, even persons who work there, could get lost in halls as vast and laby-

My Treatment at "711" Was Most Courteous But I'm Not on the Air Yet

# By Jane Alden

rinthine as those of NBC. Mr. Rainey got right to

the point. Any radio experience?"

"Sing?"

He glanced at the letter

"There seems to be no trouble ahead with your stage experience. It seems to be capital equipment for radio work. This theory that there

is and has to be a special technique for radio broadcasting is absurd. It is a blasted theory."
"That's a help and probably the most sensible thing

I've heard in any radio station."

"It's obvious on the face of it, Miss Alden." He glanced again at the letter. "I will arrange a special audition for you which will take care of your singing and dramatic possibilities. Please leave everything in my hands. You'll hear from me direct."

There was (and still is for my money) a man of

I rose to go.
"Thank you for calling, Miss Alden, I will call you

Time passed, much time, and then I got this letter which plainly was neither a telephone call nor a note from Mr. Rainey. It was from Miss Hansen, but I suspect, that is, I choose to suspect, that Mr. Rainey managed it for me. It said, this one, which was, by the way, mimeographed:

"We have arranged a dramatic audition for you at 11:10 AM o'clock Tuesday, February 28th, 1933. If you will report to the hostess on the thirteenth floor she will direct you to the

proper studio.

"The purpose of this audition is to give the easting directors an idea of your abilities. To this end it is requested that you prepare two or three speeches from plays, about ten lines each in length, in the various parts, straight or dialect, you are capable of portraying.

"For any further information you may desire, kindly communicate with the secretary of this committee.

"Very truly yours,
"Miriam Hansen, Secretary.
"Dramatic Auditions Committee.

"Kindly fill out the top of the en-closed blank and return as soon as con-venient, This is in answer to your letter addressed to the Program Director."

So I filled out the blank, completely

So I filled out the blank, completely and returned it. I also got up in (a) an introspective love soliloquy from "Marco Millions," (b) a strong dramatic scene from "Strange Interlude" and (c)a denunciation scene from "Mourning Becomes Electra." O'Neill would get me into radio or Ivould't go into it. None of your obscure playwrights, thank you! I wanted to read from the works of the Head Man.

At precisely 11:08 o'clock on the designated morning I arrived at the studio and sat in a chair facing a long line of chairs. Each was occupied by a jobless actor. Some of them I knew personally, some by reputation, a few others by having seen them act and a few not at all. One, a woman whose name is known to every one who has gone to the theater

in the last ten years, sat there nervously. She dressed up as for a wedding or a funeral—I couldn't guess which. But her courage, her determination to turn the tide of black fortune shone in her eyes. It was pathetic and inspiring at the same time.

Then I studied the men: shoes polished but worn thin, clothes pressed but shabby. Their brave front was pitifully apparent. It was a sight to wring the heart of anyone who ever had been on the stage. This was their last stand against want and poverty and obscurity, the last more important to them than the first or even second. An actor can stand want and poverty because sometime in his career it is part of his life: that is inevitable. Obscurity is the bitter dose, obscurity and silence, the dreadful silence of no applause.

Miss Hansen came in after a long while, apologized for being tardy and took me into a broadcasting studio. She led me to a microphone and faced me toward a glass wall that separated me from the control room. There were several men in there, members (Continued on Page 19)

Radio Gnide. Vol. II. No. 22. Issued weekly by Radio Gnide, Inc., 423 Plymonth Court, Chicago, III. Entered as second class matter Feb. 24, 1933, at Post office, Chicago, III., under act of March 3, 1879. Copyright, 1933, by Radio Gnide, Inc., All rights reserved. Editorial and advertising offices, 345 West Twenty-sixth Street, New York: publication and circulation offices, 423 Plymouth Court, Chicago, III. Herbert Krancer, President and Publisher, J. E. Powell, Gen. Man.; Paul G. Jeans, Editor. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. 5 cents per copy in United States; Subscription rates: mix months, \$1.25; one year, \$2.00.



and daily I see his shining black Rolls Royce purr him off to work. I thought I might throw myself beneath the wheels of his car and thus attract his attention. Then better sense told me that, probably; I'd only get maimed and nothing would come of it.

Finally, seizing a typewriter, I sat down and wrote a letter. It was addressed to the Program Director of The letter. It was addressed to the Program Director of The National Broadcasting Company. It was simple and terse, It recited my experience on the New York stage, it gave the names of the managers who had seen fit to engage me and my services. It told that I could sing, read lines and otherwise make myself useful. It asked for an audition. There was no foolishness or excess verbiage about it.

I signed it, sealed it and mailed it and sat back wondering what would happen, if anything.

That evening the man who talked me into the thing from the beginning dropped around. He had come to make

from the beginning dropped around. He had come to make his regrets for his loss of temper at my flippancy when discussing ways and means of crashing into radio. I told him about the letter.

"Have you mailed it?" he asked.

# How to BECOME a SPONSOR

HAVE been asked to write a series of instructive articles having to do with the attainment of success in the various fields of what is so laughingly called RADIO. Laughingly called . . . by those who do not tune in on comedy programs.

"But who wants to go into Radio?" you will say, and if you do I'm stuck. Still,

that is neither here nor there. The fact remains that many people are seen daily walking through the streets muttering to themselves. No one knows the identity of the mumblers. Few know what they are saying. Determined that the man who talks to himself shall receive an answer, I have made it my business to find out what goes on in the

man who talks to himself shall receive an answer, I have made it my business to find out what goes on in the mouth of the average Internal Conversationalist, I am happy to publish the result of my findings. To-wit:

Most of the Amateur Babblers rampant today, dawdle along the streets, missing taxicabs by inches and chiropodists by feet, saying over and over again to themselves, "How can I become a Sponsor"... "How can I become a Radio Artist"... "How can I become a Radio Critic"... and last, but not least by any means, "How can I become a Radio Listener". In an effort to stop mumbling as an outdoor sport, I am prepared to answer these questions. As Washington said, when he was surprised by an eminent English General, "Here's Howe".

In this treatise you will learn HOW TO BECOME A SPONSOR for he is the backbone of the radio industry. Without him, there would be no Commercial Programs. Without Commercial Programs, radio systems could not afford to support Sustaining Features and minus the latter, radio entertainment would dwindle down to nothing

ter, radio entertainment would dwindle down to nothing

It Is Necessary to Begin Your Training From the Cradle If You Have Ambitions To Become a Backbone of Radio Industry

## By Fred Allen

but an unseen gentlemen hitting a musical note, or gong, every fifteen minutes throughout the day. The theme song of all broadcasting companies would be "That Old Gong of Mine" and listeners would be throwing radio sets out of windows in such quantities that it wouldn't be safe to

walk the streets.

TO BECOME A SPONSOR it is well to be born a boy and the son of wealthy parents, named Boggs, if possible. If your father is the owner of a flourishing pig's foot business, so much the better. It will be yours, in years to come, and the bigger the business, the larger the radio program you will need to exploit your wares.

The first few years of the prospective sponsor's life should be devoted to the usual boyhood activities. Growing, school, leap-frog and whittling are recommended. High school and college years should be passed over hurriedly. They can be utilized to stunt the sense of humor and to court a girl who is attending the local Conservatory of Music. If the girl plays the bag-pipes, and you finally marry her, it will be to your advantage. She will be a great help at auditions. at auditions.

The years spent mastering your business and proving that you are the boss in your own home do not interest us. You are not yet ... THE SPONSOR. It is only when you decide that the Pigs' Foot Business is on its last legs, and that you are going to put a Boggs Pigs' Foot Program on the air, that we are aware of your presence. From the morning you advise the advertising agency that you want to engage talent for the forthcoming radio premiere, you are known as "The SPONSOR". Overnight, from an obscure owner of an ex-thriving Pigs' Foot Business, you become a critical index of circumstances.

judge of singer, comedian and musician.

Business conferences give way to auditions.

Prospective customers are pushed out of your office by anemic song-pluggers who smell blood. Your relatives, getting wind of your intentions, suddenly appear in droves telling you to be sure and hire their favorites. Trying to please everyone, you rush from audition to control room and run the gamut of talent from the eminent Colonel Stoopnagle to a crack-voiced niece who recites. Months pass and, hopelessly confused, you regret the day that radio crept into your conversation... not to mention your life. Meanwhile, your wife has been biding her time. To her, the singers have been flat and the comedians flatter. The

Scat Callers have been too soft and the Crooners too Your business has gone to the dogs and wins a Blue Ribbon at a Kennel Show. When you finally go on the air, the opening program consists of fifteen minutes of assorted bag-pipe concertos played by your wife and the Boggs Pigs' Foot Theme Song is "A Farewell to Arms". The next morning you arrive at the office to find that the critics have panned the bag-pipe soloist. Your wife is in tears. Thousands of Pan Letters arrive in the first wait tears. Thousands of Pan Letters arrive in the first mail. As you reach for the revolver that should be in the top drawer of your desk you know that the epitaph will read . . . "Here Lies . . The Sponsor".



Fred Allen, in person, demonstrating how to be a sponsor. Aspirin and red ink are essential accessories.

# The Microphone MURDERS

THE STORY THUS FAR

The Story Thus Far

AFTER reading one sentence of an expose, "The Truth About the Reds," United States Senator Henry Sterling is mysteriously murdered while standing before the microphone at Station WQI. A bullet pierces his back. Suspected and later released, Sexton Royal, owner of the station, who posts a \$10,000 reward for the capture of the murderer, is himself murdered in the same eerie fashion as was Senator Sterling, as he is about to broadcast announcement of the reward. It is proved no one was in the studio when Senator Sterling was murdered, though Dick Paulett, war ace and announcer, is held on suspicion, while the only person in the studio when Sexton Royal is murdered is. Inspector Malone, chief of the homicide bureau. This plunges the mystery into channels even more baffling than before.

than before.

Eve Randall, WQI star vocalist and in love with Paulett, is captured at the point of a gun by Dolores Saurez, another vocalist at the studio, while attempting to engage a private detective to establish Dick Paulett's innocence. She is spirited away in a sedan with shades drawn by a tatty looking foreigner, who jabs a hypodermic needle into her arm. Monte Drake, reporter for the Vindicator, sensational tabloid, boldly hints in his paper that the nurders are the work of gangdom. Hearing in the Tombs that Eve Randall has been kidnapped, Dick Paulett begs a twenty-four bour parole to institute search for her. This is granted. As Dick Paulett alights from a taxi in front of Station WQI, after leaving the Tombs, he suddenly is accosted by Paul Spearman, Radio Inspector for the U. S. Department of Commerce. They are old acquaintances and it becomes apparent to Dick Paulett that the Government has injected itself into the case.

The story continues:

### VII.

ND, maybe I'm not glad to see you!" Dick said warmly. "I'm just sorry, you've found me in such a damnable hole—" "Don't talk about it, old timer," the gov-

ernment men remonstrated. "Come across the street—you're the very man I need. Now hurry be-

cause it's important."

Dick held back. "But I can't. You see, there's some-

Dick held back, "But I can't. You see, there's something else—Miss Randall—"

Paul Spearman, muscular, square-jawed and steadyeyed, a few years older than Dick, but of more powerful physique, gripped the distressed announcer's arm.

"Come on Dick. Make it snappy!

When I was a kid, in Mississippi, we used to duck obstinate boys in the river. Now, if we've got any talking to do, we'll do it in the car—then if you don't want to go.

Well, it's okay, pardner."

Dick yielded reluctantly. Crossing the street, as they approached the big Department of Commerce test car, the southerner's voice sounded in his ear:

voice sounded in his ear:
"There's a chance for you in this,
Dick. I've got clues!"

Dick. I've got clues!"

Dick's curiosity soared sky high. "You mean something that might help me find Eve?" he demanded eagerly.

"That's it in a nutshell," was Paul Spearman's confident reply. "Now, listen, Dick. It's just a hunch. I've got to talk fast. Then, if you want to go, we'll drop the rag and travel.—Remember that short wave equipment that was stolen from Royal wave equipment that was stolen from Royal a long time ago?"

You mean the transmitter he bought

to broadcast programs to foreign countries?" Dick asked eagerly.
"You're hitting the right nail," said
Spearman. "Okay. Now, that's where we start. It was stolen from the studio.... fact was the crates hadn't been opened. Naturally, it would be common sense to think it was a job pulled by someone familiar with WQI. And, of course, someone who could use it. Well—" Spearman took a deep inhale of his cigar.

"All along," he continued, "My undercover men have been trying to tune in their short wave receivers—they're licensed.

their short wave receivers—they're licensed amateur operators, you see—to try and pick up a signal from that equipment. We al-

ways figured it would come on the air as an outlaw wireless."

Dick emitted a low whistle. "You think they could be rum runners or gang-

"I don't know what they are," said

# By Leslie Harewood

rman. "But they've been on the air for two nights!"
'And you know where they are?" Dick demanded, his

eyes wide with surprise.

"Roughly speaking, I do," said Spearman. "The funny thing is, they think they're getting away with it. They're using a higher frequency—wave length, you know—than the regulation equipment's tuned to pick up."

And what's all this got to do with me, Paul?" Dick

asked anxiously.
"Just this," Spearman replied. "It's a dirty bunch, whoever they are. They must be trying to do something crooked in a big way. And I'd almost be willing to stake my wooden head, that when we catch them, we'll find them at the bottom of all WQI's troubles."

To Dick, Spearman's theory did look plausible. And it was the first tangible idea, which had come to his ears, out of the entire marie of catastrophe.

out of the entire magic of catastrophe. "Can't we take the police?" he asked

O, because we've got to go to Jersey," Spearman asserted impatiently. "It'll probably be in the country. And they've got no jurisdiction over there. We've got to spot the station, first. Then we can arrange, later, for the arrest. What do you say? Is it worth a true?"

Dick opened the front door of the test car. He had already decided. It was not a time for deliberation. The scant passing of minutes might be the margin between life and death for Eve.
"Get in," he said tensely. "I'm game!"

"Get in," he said tensely. "I'm game!"

Spearman checked the supply in the gas tank. A moment later, he kicked the starter, and the big, black speed wagon lurched away from the curb.

"We'll take Park Avenue, then Fifth to Central Park," he yelled to Dick above the hum of the motor. "From there, we'll cut over the Drive and up to the ferry."

The car careened around a corner, narrowly averting a collision with a taxi. "You haven't told me, how you got out yet!" Spearman shouted.

Dick told his story briefly. They were turning up Park Avenue, passing tows of gray stone apartment build-

Park Avenue, passing rows of gray stone apartment buildings, the exclusive homes of New York's ultra rich. He recited his conversation with Chief Stevenson, and told of

the agonized hours in the Tombs.

"Maybe, we'll turn the tables on them," the man the wheel commented. "At any rate, I hope we can."

With each step forward Dick became more

as driving slowly now, going around the massive Grand

Central railroad station.

Dick had little to say. But his heart throbbed as never

Suddenly he recalled that, before with the hope of success. Suddenly he recalled that, in his mental panic at news of Eve's strange disappearance, he had forgotten that she had been on her way to employ a private detective. Poor girl. She had known his impoverished financial condition, had meant to sacrifice her own meagre savings to absolve his name from guilt. And in doing so, she might already have forfeited her own life.

S PEARMAN was crossing Central Park. "No time to look at the swans tonight," he laughed good humoredly. "Been driving all day—they phoned me in Washington."

Dick offered to take the wheel, but Spearman dissented. "Wait till later," he said. "By the way, what do you suppose the crooks in that outlaw station mean by broad-

casting wheat prices?"
"Maybe it was rye," Dick smiled, temporarily forget-

"Maybe it was rye," Dick smiled, temporarily forgetful of his despondent mood.

"And the boys picked up something about planes,"
Spearman continued. "God pity them, if they killed Senator Sterling. The whole capital's gone wild over that."

The car shot across Central Park West and into
Seventy-Second Street. Two minutes later, they saw the
lights of upper Broadway, waited for the passing of a sea
of traffic.

"I'd like to take the main stem." Spearman remarked.

"I'd like to take the main stem," Spearman remarked, "but somebody in cahoots with the damn bozos would be sure and recognize this buggy."

The conversation rambled on, until they reached the ferry at One Hundred and Twenty-Fifth Street. Fortunately a boat was loading, when Spearman drew up to the

wharf. He got aboard among the three last cars.

Soon the whistle sounded, and scurrying deck hands detached the old river boat from her moorings. There was a swishing sound, the thud of falling hemp ropes, and the sqish-sqush of the big side wheel propellors. The rays of a pale moon fell faintly on the dark waters of the Hud-

"Get out and listen to the wop sing, Dick," Spearman said facetiously, jerking his head in the direction of the itinerant musician, who was entertaining a group of pas-

And have a hundred people recognize me, 'Dick returned.

Spearman smiled. "Go on. You know I was kidding."
"How do we find this outlaw station?" Dick asked.
Spearman smiled again. "With an electric detective,
that's in the back of this buggy," he replied
Then he explained to Dick, the functioning

of the intricate equipment in the back of the test car, the government apparatus for

detecting unlicensed wireless stations.

"We check all of them, you see,"
Spearman went on, "even broadcasting

"But I thought the Radio Commis-

sion—"
"So does everybody else," the other interrupted. "They do the parading—we do the work."

HAT makes you another one of those tired, underpaid government workers, we read about," Dick laughed. He had not forgotten Eve, but Spearman's wholesome presence went a long way toward restoring his shattered spirits. "Right now, I'm extra tired," Spearman yawned.

The ferry was docking, and he kicked the starter. Soon, the procession of cars, ahead, moved forward. There was a din of toots and sirens which mingled with the

of toots and sirens which mingled with the mysterious noises of the river.

As the car emerged from the ferry

house, Dick saw that it was cloudy, that the moon was obscured. It was the kind of night, when anything could happen. Spearman followed the line of cars around a curve, but at the crest of Palisades Hill,

he slowed down to get his bearings.

"Let's see—South," he said, "That would be left, wouldn't it? We want to go toward Grantwood."

A left turn of the wheel nosed the car

around a corner past a filling station. But at the deserted gate of an amusement park, Spearman applied the brakes.

"See if that gate's open, Dick, old boy,"

he said abruptly.

Dick hopped out and tugged at the iron handles. "It's locked," he announced. "You don't think it's here, do you?"

Spearman shook his head in the negative "No not (Continued on Page 221).

ative. "No, not (Continued on Page 22)



# Stoopnocracy MARCHES ON!

CONVENTION of Stoopno-crats! That's what the coun-try has been clamoring for these last few days, and A. S. Markson, of Syracuse, N. Y. some peachy ideas on the subject. "Why not," he writes, "have a national

convention of Stoopnocrats? Under Stoop-nocracy each member would meet right in his own home and in that way eliminate travelling and the quarreling between cities for the honor of where the next conclave will be held."

Which reminds us that Stoopnocracy has some birdie improvements to make in travelling. George P. Buckley, of Montpelier, Vt., wrote to us recently about this matter, asking that we do something about eliminating the flat drinking cups on railway trains. "When you get thirsty on a train, you have to go to

the end of the car and coax one of these racalcitrant cups out of its burrow by its hind fin, and you finally end up by inadvertently pouring seven-eighths of the contents down your sleeve," he wrote.

We mulled over that one for a bit. At first we thought

of making these cups with only one side to them to save paper, on account of you never get much water in them anyway. Then we thought it would be roguish and sort of in the spirit of the thing to put grease on the flaps of the cups just to see if it could be any more difficult to get one of the cups out of its little niche in the wall. But it as Mr. Buckley, himself, who solved the problem for

Stoopnocracy.

"My suggestion is that we have the conductor squirt a certain amount of water up each passenger's sleeve as he collects the tickets," he said. "That will save you the trouble of walking all the way to the end of the car to do

Mr. Buckley was even more waggish. He would like to have Stoopnocracy eliminate all styles of women's hats that now are in vogue and suggests that henceforth all women's hats be made of sheepskin so a man can pull the wool over his wife's eyes once in awhile.

The back-seat driver. There, indeed, is something for the Stoopnocrats to tussle with. We think we have the solution to the problem of eliminating this irk with the invention of the new automobile, a drawing of which is shown on this page. It was a simple matter. We just took the rear of a regular automobile and put it in front of the

front, or something, so that the people who were in the front, or something, so that the people who were in the rear are really in the front, while the people who are in the front are in the front. Well, the hell with it, then.

David Ray, of Galesburg, Ill., is a Stoopnocrat who has been doing some really serious thinking. In fact, it is practically a possibility that he has been mulling. He has been considering turnips and spinach, and as virtually everyone knows, turnips and spinach are two things that Stoopnocracy should do something about.

Stoopnocracy should do something about.

"On account of it's so difficult to get ketchup out of their bottles, what with punching and thumping and thwacking and everything before you can get a drop out," he writes, "why can't the Stoopnocrats do something about having turnips and spinach packed in ketchup bottles on account nobody wants to get turnips and spinach out anyway, or something like that."

Last week we took up the subject of olives, both stuffed and unstuffed, and how to get those elusive little pixies on the bottom row to come out. Our suggestion was to put the bottom row of olives on top. We have tried this out since then, and find it to be highly successful. On this page you will see some illustrations that will show you the great sense of gratitude the olives on the bottom layer feel

Stoopnocrats Can Attend Convention in Their Own Homes, Thereby Eliminating Traveling Expenses Etc., or Something

# By Colonel Stoopnagle and Budd

towards the Stoopnocrats on account of we helped them up the ladder, rung by rung, until they reached the top. Next we come to a man who should know whereof he

speaks. John M. Tait, director of a school of modern music, in Brooklyn, N. Y., asks that the Stoopnocrats arrange to substitute hack-saw blades for the hair in the

violin bows of all children learning to play this instrument.

From Herman Gross, of Staten Island, N. Y., comes a peachy idea. Herman contributes the suggestion that we manufacture miniature lawnmowers to go with every new suit you buy so that you can mow down those little pieces of horse-hair that insist on jabbing into you. (The first person who says "There ain't gonna be no mow" will please

leave the room.)

W. Henry Boller, of Philadelphia, Pa., would like us to do something about those elfish people who borrow your books and then "dog-ear", or bend over, the corners of the pages to mark their place. He thinks that under Stoopnocracy the people who insist on bending the pages should, instead, just tear the page out and carry it around with them so they will be able to remember what page they were on when they resume reading again.

"When they start in reading again they could throw the page away," he says, "this will greatly improve the ap-



BOTTLE OF STUFFED OHYES REJOICING BECAUSE THE BOTTOM OLIVES ARE ON TOP.

CLOSE - UP OF A BOTTOM OLIVE SLIGHTLY DISGRUNTLED ON ACCOUNT OF IT CAN'T BE REACHED.

THE SAME OLIVE FEELING HAPPY ON ACCOUNT OF NOW IT'S ON TOP INSTEAD OF ON THE BOTTOM OF THE BOTTLE.

REVERSIBLE, NON-POURING, CORRUGATED DLIVE OIL WHICH WILL NOT RUN OUT OF BOTTLE WHEN BOTTLE IS TIPPED UPSIDE DOWN UNLESS YOU DON'T WANT

PULLMAN DRINKING CUP WITH ONLY ONE SIDE TO CONSERVE PAPER. THE FLAP IS MOISTENED WITH GREASE SO AS TO MAKE IT MORE DIFFICULT PULL IT OUT WHEN A DRINK OF WATER IS DESIRED.

REGULATION PULLMAN DRINKING CUP FULL OF WATER\* ACTUAL PHOTOGRAPH
(EHLARGED) OF AMOUNT
OF WATER IN PULLMAN
DRINKING CUP WHEN FILLED

TO OVERFLOWING

RIGHT: TREE FROM

Getting gravy up from your plate is another thing again, as somebody once said. G. Hart, of Queens Village, N. Y.,

"Since I am particularly fond of gravy and do not like to mop it up with bread, I suggest that we eliminate the space between fork prongs so that the gravy can be scoop ed up rather than left to go the way of all dinner plates.

From an anonymous member of the

staff of the Tennesseean, the well-known newspaper of Memphis, Tenn., came a long dissertation on "Stoopnocracy in Politics." His idea is that when two candidates are aspiring to a seat in the House of Representatives during election, the one getting the most votes on election day STAYS AT HOME, but is paid a Congressman's salary. The defeated candidate goes to Washington to become a member of the candidate goes to Washington to become a member of the lower house, receiving his salary from the winner, or the latter's party. Further, the one going to Washington must carry out the campaign promises made by the candidate who received the plurality.

There, indeed, is a ducky idea. It's advantages are stoopendous. Every candidate would want to win so that he could stay at home. Every loser would devote his time in Washington to improving business and economic conditions of his district, so that he would assure himself of a better salary in case he *lost* another election. For spite, if he is a meany, he might attempt to vote lower pay for the winner he left back home. This would save the taxpayer

And here, folks, (everybody in radio has to say "folks") is, you must admit, something in favor of the plan. All the unpopular candidates would be in Washington. The only difference between this new Stoopnocrafic plan and the old system would be that their unpopularity would be admitted before they went rather than afterward. The popular fellow could stay at home, where he could be a source of interest to his many friends, and local govern-ment would be greatly improved.

Oh, there are ever so many advantages to this system.

We don't know our own strength, it seems. But we're afraid we're getting a bit silly now. To get back to the seriousness, H. J. McAdam, of Rochester, N. Y., thinks he has the problem of eliminating Sunday automobile acci-dents well in hand. He thinks that all we would have to do would be to eliminate all calendars. Then, he points out, people won't be able to tell what day it is and they won't save up until Sunday and then go out and go athumping into people and acrashing with abandon.

Tommy Hughes, of Teaneck, N. J., suggests that we invent nonelastic garters for people who aren't particularly interested in keeping their seeks up, and white diet for bide

interested in keeping their socks up, and white dirt for kids who feel they must smear up the wall-paper after they've been out tussling with a ton or two of mud and dirt.

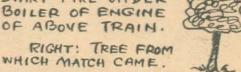
Well, we can't think of any other stuff right now. We are becoming convinced more and more each day that Stoopnocracy is going to sweep the country, and we're more convinced than ever that it's about time something or somebody did.

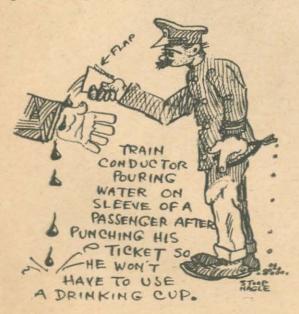
If, for some reason or other, you want to become a Stoopnocrat, you may join the ranks by sending a "disinvention" idea to Col. Stoopnagle, care of RADIO GUIDE, 345 West 26th Street, New York City. When you are elected a member of the Stoopnocrats, Col. Stoopnagle will send you a Stoopnocrat button.



SPECIAL TRAIN JUST STARTING AFTER CONDUCTOR HAS PURED WATER DOWN SLEEVE OF PROSPECTIVE PASSENGER BECAUSE THE TRAIN HAS HO DRINKING CUPS ON ARCOUNT OF A PASSENGER WOULD GET WATER UP HIS SLEEVE IF THERE WERE DRINKING CUPS ANYWAY. (BLUES)

ENLARGED SIDE VIEW OF MATCH USED TO START FIRE UNDER BOILER OF ENGINE OF ABOVE TRAIN.





# Sunday, March 19

8:00 A.M. CBS—Columbia Junior B Bugle:

NBC-NBC Children's Hour: WJZ WENR

KSTP
NBC—The Balladeers: WEAF WOW
KMOX—Bible Broadcaster; Bible Study
KYW—Sunshine Program; Paul McClure
WIBO—Swedish Services
WTMJ—Church Services; Evangelical
Lutheran Synodical Conference

8:15 A.M. WISN—German Radio Chur 8:30 A.M.

CBS—Melody Parade: WCCO
WISN—Spiritual Fellowship Program
WJJD—Hymn Time
WTMJ—Sunday Morning Organ Concert

8:45 A.M. CBS—Marion Carley, pianist: WCCO KMOX—Religious Education WJJD—Carolina Rounders

9:00 A.M.

CBS—Columbia Church of the Air: WBBM KFAB WCCO KMOX

NBC—Garcia's Typica Band: WJZ WENF NBC—Southland Sketches: WEAF KSTP WMAQ KYW—Jackson Revue WGN—Grand Old Hymns and Old Testa

ment
WISN—Watch Tower Program
WOC-WHO—Christian Science Program
WOW—Chapel Service
WTMJ—"Our Club"

WUM—Chaper Service
WTMJ—"Our Club"

9:15 A.M.

WJJD—Musical Program
WOC-WHO—Southland Sketches (NBC)

9:30 A.M.

CBS—Aoclian String Quartet: WABC
KMOX WCCO
NBC—Blue—Fiddlers Three: WENR
NBC—Impressions of Italy; WEAF KSTP
WMAQ
KFAB—Watchtower
WBBM—Modern Living
WHAD—Cousin Betty's Children's Hour
WGN—Melody Favorites
WJJD—Cowboy Singer
WOC-WHO—Bible Students Program;
"Food for Thought"
WTMJ—Weather Reports

9:40 A.M.

9:40 A.M. WTMJ—Masters of Rhythm 9:45 A.M.

NBC—Blue—Waldorf-Astoria Organ Re-cital; Irene Harding, organist; WJZ

cital; Irene Harung, organics WENR KFAB—Aeolian String Quartet (CBS) KYW—Singing Canaries
WBBM—The Compinsky Trio (CBS)
WGN—Victor Stonebrook
WJJD—Mooseheart Protestant Services

10:00 A.M.

10:00 A.M.

CBS—Rhoda Arnold and Charles Carlile:
KMOX KFAB WCCO
NBC--Blue—Morning Musicale; George
Rasely, tenor: W.JZ WENR
NBC—Radio Rubes, hillbilly songs: WEAF
WOC WHO KSTP WMAQ
KYW—Sunshine Program
WBBM—Jackson Parade
WGN—Allan Grant, recital
WHAD—Gospel of the Day
10:15 A.M.
NBC—Maior Bowes' Capitol Family: WEAF

NBC—Major Bowes' Capitol Family: WEAF KSTP WOC WHO WMAQ KYW—Bright Spot WBBM—Rhoda Arnold and Charles Carlile

(CBS)
WISN—Resume Sunday News 10:20 A.M.

WGN-Sunday Morning Concert; Lewis White, baritone WISN-Reading Comic Section 10:30 A.M.

CBS—The Melody Makers: KMOX KFAB
WISN WCCO
WBBM—The American Warbler
WJJD—Happy Go Lucky Time
10:45 A.M.

KSTP—Second Church of Christ Scientist
KYW—Sunshine Program
WBBM—The Melody Makers (CBS)
WISN—Girl Scout Program
11:00 A.M.

11:00 A.M.

CBS—Salt Lake City Tabernacle: KFAB
WCCO WGN
KMOX—Fourth Church of Christ Scientist
WBBM—Peoples Church
WENR—Services from Central Church
WISN—Sunday Morning Revue
WMAQ—U. of C. Service
11:15 A.M.

NBC—"Seeing the Other Americas"
WEAF WOC WHO
WISN—The Shorecrest Hotel Program
11:30 A.M. CBS-Emery Deutsch's Orchestra: KFAB

CBS-Emery Deutsch S WCCO WGN-Some of Your Favorites; Leonard Salvo, organist WISN-Home Show Program WOC-WHO-Popular Concert 11:45 A.M.

CBS—Street Singer: KFAB WISN WCCO KYW—Household Operetta Airs WGN—Reading the Comic Supplements

WISN CBS—Poet's Gold; David Ross: KMOX

CBS—Poet's Gold; David Ross: KI
WBBM
KFAB—Trinity Lutheran Choir
KMOX—Plantation Echoes; Patti,
Banjo Wizard; and Diamond Ju
Quartet
KSTP—Promenade Concert
KYW—Uncle Bob with the Comics
WISN—Hall and Rogers
WOC-WHO—Popular Concert
WTMJ—Household Finance Program

CBS—Columbia Church of the Air: WCCO
KMOX—Singer of Dreams with Organ
KSTP—Pop Concert
WISN—The Captivators
WMAQ—Cook's Travelogue (NBC)
WOC-WHO—To be announced
WTMJ—Chris Deutsch; Zither solos

12:30 P.M. CBS—Lazy Dan, the Minstrel Man: WABC
WBBM WCCO KMOX
NBC—Red—Moonshine and Honeysuckle;
dramatic sketch: WMAQ WOW WOC
WHO KSTP

WHO KSIP WIBO—Silver Melodies WISN—The Koeppel Band WLS—Polish Music Hour WTMJ—"Your Pets and Mine"

WIMJ—"Your Pets and Mine

12:45 P.M.

KMOX—Your Eyes and Their Care

WBBM—Norm Sherr, popular pianist

WGN—Whistler and his Dog

WISN—Blind Man's Buff, drama

1:00 P.M.

CBS—Smiling Ed McConnell: WBBM
KMOX WCCO
NBC—Mystery Tenor: WJZ WMAQ WTMJ
KSTP

NBC-Red-Clyde Doerr's Saxophone Oc NBC—Red—Clyde Doerr's Saxophone Octet: WOW
KFAB—Father Flanagan's Boys Band
KYW—The Watchtower Program
WGN—Palmer House Ensemble
WIBO—German Program
WISN—The Captivators
WOC-WHO—International Radio Forum
(NBC)

1:15 P.M. 1:15 P.M.

CBS—Albert Bartlett, the Tango King:
WABC WISN KMOX

CBS—Wendell Hall, "the Red Headed
Music Maker": WGN WCCO

NBC—Red—International Radio Forum;
WOW

WOW

KYW—Central Band Cooperation or Monetary Reconstruction (NBC)

KSTP—African Adventures of Major John

WMAQ—Coin Talk WTMJ—Dance Orchestra

1:30 P.M.
CBS—Sunday Matinee of the Air: WBBM

CBS—Sunday Matinee of the Air: WBBM KMOX
NBC—"The Northwestern Chronicle; newspaper skit: WJZ KYW WTMJ KSTP WOW
KFAB—Milan Lambert, pianist WCCO—Did You Know That?
WGN—Bridge Club of the Air
WISN—Peggy's Movie Chatter
WLS—Little Brown Church
WMAQ—Joe Green's Marimba Orchestra (NBC)

WTMJ-Yeast Foamers

1:45 P.M.

KFAB—Lancaster Bar Association

WCCO—Paul Oberg, organist

WISN—The Captivators

2:00 P.M.

2:00 P.M.

CBS—New York Philharmonic Orchestra:
KFAB WISN WCCO WGN KMOX
NBC—Our American Music: WJZ WMAQ
NBC—Wayne King's Orchestra: WEAF
KYW WOC WHO WOW KSTP WTMJ
WBBM—Variety Hour; Norm Sherr, Jack
Brooks, Billy White, Thora Martens
WLS—Association of Real Estate Tax

CBS-Albert Bartlett, the Tango King WISN WBBM-Bill Kellogg, the Druggist

2:30 P.M.

NBC—Blue—Manhattan Merry-Go-Round;

NBC—Blue—Manhattan Merry WJZ KYW
NBC—Hour of Worship: WEAF WOW
WOC WHO
KSTP—Symphonic Program
WBBM—Religious and Historical Drama
WBO—Norwegian Program
WJJD—Church of the New Jerusalem
WLS—John Brown, pianist
WMAQ—U. of C. Round Table
WTMJ—Prince and Princess of Song
2:45 P.M.

2:45 P.M.

KMOX—Melody Lane
KSTP—Musical Program
WLS—The Three Contraltos
3:00 P.M.

NBC—Singing, the Well-Spring of Music:
WEAF WOW WMAQ
KMOX—Father Coughlin
KSTP—Father Coughlin
KYW—Father Coughlin
WBBM—Radio Spelling Bee
WIBO—Chicago People's Symphony Concert

## Features: Fred Allen

WJJD-Lithuanian Program WLS-Jung Garden Idyll

3:15 P.M.

NBC—John Seagle and Vee Lawnhurst:
WEAF WOW WMAQ WTMJ
WLS—Phil Kalar, soloist
WTMJ—Wildroot Program

3:30 P.M.
NBC-National Youth Conference: WJZ

NBC—National Youth Conference: WJZ WENR NBC—Frank Black; Revelers Quartet: WEAF WOW WMAQ WBBM—Paul Ash's Orchestra WJJD—Mooscheart Band WTMJ—Dance Orchestra

3:45 P.M.

WBBM—Up to Par, health talk
WJJD—Dave Bennett's Orchestra

4:00 P.M.
CBS—Roses and Drums: WGN KMOX

CBS—Roses and Drums: WGN KMOX-WCCO
NBC—National Vespers: WJZ WTMJ
KSTP
KFAB—Schweser and Dean
KYW—Blue Voices; Sports Review
WBBM—Chapel of the Air
WENR—Twilight Musings (NBC)
WHAD—German Hour
WJJD—Greek Hour
WMAQ—Jingle Joe
WOW—Twilight Musings (NBC)

4:15 P.M. 4:15 P.M.

NBC—Dream Dramas: WEAF WMAQ

KFAB—Sokol Singers

WBBM—Jackie Heller, tenor; Orchestra

WOC-WHO—Dr. Benjamin F. Martin

4:30 P.M.
CBS—Tea Party Matinee: KMOX WHAD

CBS—Tea Party Matinee: KMOX WHAD WCCO
NBC—Chicago Little Symphony Orchestra; male quartet: WEAF WMAQ WOC WHO WOW WENR
NBC—Josef Koestner's Orchestra; Singing Cylinders Quartet: WTMJ
NBC—Pages of Romance: WJZ KYW KSTP
NBC—Red—Chicago Little Symphony Orchestra: WMAQ WOW WOC WHO WGN—Wayne King's Orchestra WJJD—Judge Rutherford WMAQ—High School Glee Club
4:45 P.M.

4:45 P.M.
CBS—Chicago Knights: WBBM KFAB

KMOX
KFAB—Omaha Chamber of Commerce
WCCO—Rabbi Albert I. S. Gordon
WHAD—German Hour
WJJD—Neighborhood Store 4:50 P.M.

WGN-Bernie Cummins' Orchestra 5:00 P.M.

5:00 P.M.

CBS—The Lawyer and the Public: WBBM WCCO WISN

NBC—Sealed Power Program: WJZ WENR

NBC—Catholic Hour: WEAF WMAQ WOC WHO WOW

KFAB—Studio Program KMOX—Organ Hour KSTP—To be announced KYW—Edgewater Beach Hotel Twilight

Musicale
Musicale
WIBO—Monroe Fox
WJJD—Leo Boswell
WTMJ—Florence Bettray Kelly, pianist
5:10 P.M.

WGN-Wayne King's Orchestra 5:15 P.M.

WIBO—Joe Springer's Sports WJJD—Piano Insructions KMOX—Sports Reporter

5:25 P.M. KMOX—Sports Reporter 5:30 P.M.

-Century of Progress Preview: WABC

WBBM CBS—Cathedral Hour: WCCO NBC—L'Heure Exquise: W WJZ WMAO

NBC—L'Heure Exquise: WJZ WMAQ
WENR
NBC—Our American Schools: WEAF
WOW WMAQ
KFAB—Wadlow Reveries
KMOX—Rabbi Isserman, Jewish Service
KSTP—Sunday Evening Reveries
WBBM—Norm Sherr, pianist
WGN—Rhythm and Melodies
WIBO—Church of the Air
WISN—Post Office Educational Talk
WJJD—Retail Druggists
WOC-WHO—Watch Tower Program;
Food for Thought"
WTMJ—Feerick Vesper Quartet
5:45 P.M.

WTMJ—Feerick Vesper Quartet
5:45 P.M.

WBBM—Cathedral Hour (CBS)
WENR—Dick Daring; A Boy of Today
WISN—Cathedral Hour (CBS)
WMAQ—Harold Van Horne, pianist
WOC-WHO—White Organ Program
WTMJ—Italian Hour
6:00 P.M.

CBS—Current Events: WISN KFAB
NBC—James Melton, tenor; string ensemble: WEAF WMAQ
NBC—Borah Minnevitch's Harmonica Rascals: WJZ WLS
KMOX—Al Roth and his Ambassadonians
KSTP—Amusement Bulletin
KYW—Husk O'Hare's Orchestra
WBBM—Frank Westphal's Orchestra

6:10 P.M. KYW-Sports Reporter

CBS—Morton Downey: WABC KFAB WISN WGN NBC—Dr. Howard W. Haggard: WJZ WLS NBC—Wheatenaville: WEAF WMAQ WOC

KSTP—Morin Sisters (NBC)
KYW—The Globe Trotter; News of the World
WJJD—Famous Composers
WTMJ—Wadhams Sport Flash; Waltz Girl

6:25 P.M. KYW—Sports Reporter

6:30 P.M.

6:30 P.M.

CBS—Fray and Braggiotti; Franco-Italian
Piano Team; WGN WCCO

NBC—Great Moments in History; WJZ

WLS WTMJ KSTP

KMOX—Bobbie Meeker's Orchestra

KYW—Soloist (NBC)

WBBM—Walter Smith and Concert Band

(CRC)

(CBS)
WISN—Talk by Aaron Weiss
WMAQ—Art Kassel's Orchestra

WMAQ—Art Kassel's Orchestra
6:45 P.M.
CBS—Angelo Patri, "Your Child": WGN
KMOX WCCO
NBC—Trade and Mark: WEAF WMAQ
KYW—Home Folks, drama
WBBM—Dell Coon's Orchestra
WISN—The Captivators
WJJD—War Nurse
WOC-WHO—Fitch Program
7:00 P.M.
CBS—John Henry, Black Biver Giant:

7:00 P.M.

CBS—John Henry, Black River Giant:
KMOX WBBM WCCO WISN

NBC—Eddie Cantor; Rubinoff's Orchestra
WEAF WOC WHO WTMJ KSTP WMAQ

WEAP WOW

KSTP-Amusement Bulletin

KYW-Don Irwin's Orchestra

WGN-Children's Concert

WJJD-Sunday Meetin'

7:15 P.M.

7:15 P.M.
CBS—Morton Downey: WISN WGN
CBS—Andre Kostelanetz Presents; KMOX
WISN WCCO
WBBM—Flanagan's Sports Review
WGN—Seals of the States
7:30 P.M.

NBC-One Sunday Afternoon, drama: WJZ WI.S

KYW—Mark Fisher's Orchestra

WBBM—Andre Kostelanetz; Mary Eastman (CBS)

WGN—WGN Concert Orchestra

WJJD—WJJD Jamboree

WMAQ—Art Kassel's Orchestra

7:45 P.M.

7:45 P.M.
CBS—John Henry, Black River Giant:
WISN WBBM WCCO
KMOX—Lefty and Mrs. Flynn
KYW—Chandu, the Magician
8:00 P.M.

8:00 P.M.

CBS—Fred Allen's Bath Club Revue: WGN
KMOX WISN WCCO

NBC—Warden Lawes, dramatic sketch:
WJZ KYW

NBC—Sunday Circle Concert: WEAF
WENR WOW KSTP WTMJ WOC WHO

WBBM—Jack Brooks' Song Souvenirs

WMAQ—Chicago Sunday Evening Club
8:15 P.M.

WBBM—Ben Pollack's Orchestra 8:30 P.M.

CBS—Parade of Melodies; Orchestra:
WGN KMOX WCCO
NBC—Walter Winchell: WJZ KYW
NBC—American Album of Familiar Music:
WEAF WENR WOC WHO WOW KSTP
WTM I

WTMJ
WBBM—Harriet Cruise and Orchestra
WISN—WISN Players
8:45 P.M.

NBC-Pickens Sisters, harmony trio: WJ2

NBC—Pickens Sisters, harmony trio: WJZ
KYW
WBBM—Charley Straight's Orchestra
WISN—Dance Orchestra
9:00 P.M.
CBS—Fast Freight; Eddie Dunstedter, organist: WABC KMOX WGN
CBS—Ernest Hutcheson, pianist, Concert
Orchestra: WBBM WCCO
NBC—Blue—D. W. Griffith's Hollywood:
WMAO

NBC—Blue—D. W. Griffich S. WMAQ

NBC—Current Government; David Lawrence: WEAF WENR WOW

KSTP—Russian Art Troupe

KYW—The Globe Trotter, news

WBBM—Edith Griffiths, songstress

WGN—Hal Kemp's Orchestra

WISN—Johnny Davis' Orchestra

WOC-WHO—Barnsdall Program

WTMJ—Hawaiian Serenaders

9:15 P.M.

Orchestra: WABC WISN WBBM
NBC—Rex Chandler's Orchestra:

NBC—Vincent Lopez' Orchestra; Pratt and Sherman, humorists; WJZ WMAQ WTMJ KSTP NBC—Red—Rex Chandler's Orchestra: WOW KYW

Eddie Cantor

WCCO—The Quiet Hour with Rev. Richard C. Raines
WGN—Palmer House Ensemble
WIBO—Copeland Smith League
WJJD—Armour Institute
WCO—The Quiet Hour with Rev. Rich
WENR—Edison Symphony Orchestra
WGN—Tomorrow's News
WISN—The Dream Girl
WOC-WHO—Garden Program

9:30 P.M.
CBS—The Gauchos: WBBM WISN WCCO
NBC—Donald Novis, tenor: WEAF KYW WOW
KMOX—Citizen of the Southwest
KYW—To be announced
WGN—The Old Theater Box, Revue
WOC-WHO—Donald Novis, tenor (NBC)

9:40 P.M.
WGN-Headlines of Other Days
9:45 P.M.

9:45 P.M.

NBC—Orange Lantern; Mystery drama;
WJZ WMAQ

NBC—Sunday at Seth Parker's; WEAF
KYW WOC WHO WOW WTMJ KSTP
WBBM—The Norsemen Quartet
WENR—Song Fellows; vocal and instrumental group
WGN—Old Theater Box

10:00 P.M.

USS KMOX
WCCO—Hotel Lowry Orchestra
WENR—Erskine Tate's Orchestra
WGN—Hal Kemp's Orchestra
10:15 P.M. NBC-Welcome Lewis, songstress; Orches-

NBC—Welcome Lewis, songstress; Orchestra: WJZ
KFAB—Mystery Play
KMOX—Sports Reporter
KSTP—News Reports
KYW—Sports Reporter
WGN—Dream Ship
WISN—Dance Orchestra
WMAQ—Auld Sandy, Scotch Philosopher
WOC-WHO—White Organ Program
WOW—Chermot Ball Room
WTMJ—Dance Orchestras
10:20 P.M.
KMOX—Ralph Stein, pianist

KMOX—Ralph Stein, pianist KSTP—Orchestral Gems KYW—Don Pedro's Orchestra 10:25 P.M.

WGN-Time; Weather Forecast 10:30 P.M. WGN—Time; Weather Forecast
10:30 P.M.
CBS—Eddie Duchin's Orchestra: WISN
WCCO KMOX KFAB
NBC—Jesse Crawford, organ recital;
Frances Langford, soloist: WJZ KYW
NBC—Melodic Serenade: WEAF KSTP
WOC WHO WOW
WGN—Wayne King's Orchestra
WMAQ—Art Kassel's Orchestra
WTMJ—Dance Orchestra
WTMJ—Dance Orchestra
10:45 P.M.
KFAB—Eddie Duchin's Orchestra (CBS)
KMOX—Jimmy Murray's Orchestra
WMAQ—Tweet Hogan's Orchestra
WOC-WHO—Orchestral Gems (NBC)
WOW—Melodic Serenade (NBC)
10:50 P.M.
WGN—Bernie Cummins' Orchestra

WGN—Bernie Cummins' Orchestra 11:00 P.M.

11:00 P.M.

CBS—Ben Pollack's Orchestra: KMOX

KFAB WISN WCCO

NBC—William Stoess' Flying Dutchmen:

WJZ

NBC—Joe Furst's Orchestra: WEAF WOW KYW KMOX-Dave Bittner's Orchestra

WENR—Frank Libuse's Orchestra 11:10 P.M. WGN-Wayne King's Orchestra 11:15 P.M.

KMOX—Ben Pollack's Orchestra (CBS) WMAQ—Auld Sandy; Scotch poet 11:30 P.M. CBS—Bernie Cummins' Orchestra: KFAB WISN WCCO WGN KMOX NBC—Charlie Kerr's Orchestra: WEAF

NBC—Charle Kerrs
KYW
NBC—Jan Garber's Orchestra: WJZ KSTP
WENR
WMAQ—Congress Hotel Orchestra
WOW—George Johnson, organist
11:45 P.M.
KFAB WISN

11:45 P.M.

CBS—Hal Kemp's Orchestra; KFAB WISN WCCO WGN

KMOX—Dave Bittner's Orchestra
WMAQ—Beach View Orchestra
11:50 P.M.

WGN—Bernie Cummins' Orchestra
12:00 MIDNIGHT

KMOX—Jimmy Murray's Orchestra KYW—Husk O'Hare's Orchestra WBBM—Around the Town; dance or-

WBBM—Around Chestras WENR—Erskine Tate's Orchestra WGN—Bernie Cummins' Orchestra WMAQ—Art Kassel's Orchestra 12:30 A.M. KMOX-"When Day is Done"; Ruth Nel-

KYW—Don Erwin's Orchestra
WENR—Frank Libuse's Orchestra
WGN—Hal Kemp's Orchestra
WMAQ—Tweet Hogan's Orchestra
12:45 A.M.
KYW—Al Trace's Orchestra
1:00 A.M.

WMAQ-Larry Larson, organist 1:15 A.M.

1:15 A.M.
WBBM—Raimondi's Venetians
1:30 A.M.
WMAQ—Tweet Hogan's Orchestra

# Monday, March 20 Features: Paul Whiteman Ruth Etting

8:00 A.M.

CBS—Tony Wons; Are You Listenin'?

KMOX WISN WBBM

NBC—Three Mustachios: WEAF WOW

KSTP—The Pepper Pot (NBC)

WIBO—Time Signal Express

WJJD—Happy Go Lucky Time

WLS—The Book Shop; Wm. Vickland and

Ralph Emerson

WOC-WHO—Morning Exercises

WTMJ—The Old Timers

8:15 A.M.

NBC—Current Events: Anne Hard: WOW

8:15 A.M.

NBC—Current Events; Anne Hard: WOW

KMOX—Morning Reveries; Hymn Time

KFAB—Studio Program

WBBM—Musical Gems WIBO—Sparkling Melodies WISN—Early Risers' Club WLS—Variety Artists WOC-WHO—White Organ Program

WOC-WHO—White Organ Program
8:30 A.M.

CBS—Waltz Dreams: KMOX WISN

NBC—Flying Fingers: WEAF WOC WHO
WOW KSTP

KFAB—Musical Clock

WBBM—Modern Living

WGN—To be announced

WIBO—Concert Hour

WLS—Musical Program

WTMJ—What's New in Milwaukee? Ask

Mrs. Grey

Mrs. Grey WMAQ—Moss and Jones

8:35 A.M.
WLS Produce Market Reporter; Livestock

8:45 A.M.

CBS—Little Jack Little: WABC KMOX
CBS—Reis and Dunn; Comedy and Songs:
WBBM

WBBM
NBC—Nothing But The Truth: WMAQ
WISN—Health and Poise Club
WOC-WHO—Flying Fingers (NBC)
WTMJ—What's New in Milwaukee? Ask
Mrs. Grey
8:50 A.M.

8:50 A.M.

WLS—Tower Topics Time
9:00 A.M.

NBC—Pollock and Lawnburst: WJZ KYW

NBC—Meditation, organ recital: WEAF

WOC WHO WMAQ

KFAB—Broadway or Bust

KMOX—Ann Walsh, homemaker

KSTP—Polly the Shopper

WBBM—Lakeside Melodies; J. Wilson

Doty, organist

WGN—Gym of the Air

WIBO—YMCA Exercises

WISN—Crazy Crystal Program

WOW—Markets

WTMJ—Setting-Up Exercises

9:10 A.M.

9:10 A.M.

WCCO—Dan the Decker Man
WLS—Harry Steele, Hamlin's Newscasts
9:15 A.M.

9:15 A.M.
CBS—Melody Parade: KMOX WISN KFAB
NBC—Clara Lu 'n' Em: WJZ KSTP WGN
WIMJ
NBC—Breen and de Rose: WEAF WOW
KYW—Piano Potpourri
WBBM—Chicago Dental Society Program
WIBO—Monroe Fox
WLS—Mac and Bob
WMAQ—Diet and Health Exercises
WOC-WHO—Hog Flash and Farm Talk
9:20 A.M.

9:20 A.M. WBBM-News Flashes

9:30 A.M.

CBS—The Merrymakers: KMOX NBC—Happy Jack: WJZ WMAQ NBC—Gay Gypsies: WEAF WOC WHO

KYW
KFAB—University of Nebraska
KSTP—Department Store Parade
WCCO—New York Stock
WBBM—Beauty Talk
WGN—Market Reports
WHAD—Thrifty Shoppers
WIBO—Little Harry; King of the Kitchen
WLS—Mildred Batz, beauty talk
WOC-WHO—Gay Gypsies
WOW—Talking Things Over
WTMJ—The Personality Girl
9:35 A.M.

9:35 A.M.
KSTP—Musical Interlude
WCCO—New York Stocks
WGN—Leonard Salvo's Mail Box 9:40 A.M.

9:40 A.M.

KSTP—Counter Points
9:45 A.M.

CBS—The Round Towners: WABC KMOX
WBBM

NBC—Emily Post, hostess; Edward Nell
baritone; Harding Sisters, piano and
organ duet: WMAQ

KFAB—Singing Philosopher

KSTP—U. S. Navy Band (NBC)

WIBO—Love Lyrics

WLS—Ralph and Hal, Old Timers

WOW—U. S. Navy Band (NBC)

9:50 A.M.

9:50 A.M.
KSTP—Musical Interlude
WBBM—Vocal Art Trio (CBS)
10:00 A.M.

CBS—Morning Moods; Emery Deutsch, conductor: WISN WBBM KFAB NBC—Singing Strings: WJZ KYW NBC—Melody Three; instrumental trio: WEAF WOC WHO KMOX—Edna Wallace Hopper

WCCO-Jean Abbey
WCO-Jean Abbey
WGN-Bob Forsan, tenor; Allan Gra:
WHAD-Musical Question Box
WHBO-Household Guild, dramatization
WLS-Livestock Markets; Poultry
WMAQ-Board of Trade Allan Grant

10:05 A.M.

KMOX—Women's Program; Coyita Bunch,
Sunny Joe and Margo Clark; Male quar-

WTMJ-Weather and Journal News

WIMJ—Weather and Journal News

10:15 A.M.

NBC—Elsie Mae Gordon: WJZ WENR

NBC—Radio Household Institute: WEAF

WOC WHO WTMJ KSTP KYW

KMOX—Morning Moods (CBS)

WBBM—Charlie Hamp's Happyeast Program

WCCO—Cooking School of the Air WGN—Leonard Salvo's Favorites WIBO—Market Reports WISN—Morning Moods (CBS) WJJD—Neighborhood Store WMAQ—Musical Hodge Podge

10:25 A.M. WGN-Market Reports

WGN—Market Reports

10:30 A.M.

CBS—Academy of Medicine: WABC WISN KMOX KFAB

NBC—Rhythm Ramblers: WJZ KWK KYW

NBC—Sonata Recital: WEAF WMAQ KSTP—Bannons, Inc. Program

WBBM—Norm Sherr, pianist

WENR—Jackie Heller with Phyllis and Frank

Frank
WGN-Digest of the News
WIBO-News Reports
WJJD-Name the Band
WOC-WHO-Weather Forecast and Market

Reports
WTMJ-Black and Gold Ensemble

10:35 A.M.

KSTP—Rhythm Ramblers

10:45 A.M.

CBS—Rhythm Kings: WABC WISN

CBS—Rhythm Kings: WABC
KMOX
KYW—Mother-in-law Drama
KFAB—Ruetta Day Blinks
WBBM—School of Cookery
WCCO—The Singing Baker
WENR—Sonata Recital (NBC)
WGN—Grand Old Hymns
WIBO—Ford and Wallace
WJD—Piano Instructions
WMAQ—Today's Children
WOC-WHO—Sonata Recital (NBC)
WOW—Sonata Recital (NBC)

10:50 A.M.
KSTP—Edna Wallace Hopper
WCCO—Rhythm Kings

WCCO—Rhythm Kings

11:00 A.M.

CBS—Paul Tremaine's Orchestra: KMOX
KFAB WCCO

NBC—Johnny Marvin, tenor: WEAF WOW
KMOX—Happy Kitchen
KSTP—School of Cookery
KYW—Morning Melodians
WBBM—Sally Walker and Val Sherman
WCCO—Home Nursing
WENR—Hudson Motor Program (NBC)
WGN—Music Weavers Program
WIBO—Organ Interludes
WISN—Peggy's Movie Chatter
WJJD—WJJD Carnival
WMAQ—Spanish Lessons WMAQ-Spanish Lessons WOC-WHO-Rumford

11:15 A.M.

NBC—John Fogarty, tenor: WJZ WENR
KFAB—Forecast School of Cookery
KSTP—Adventures in the Kitchen
WBBM—Virginia Clarke; Gene and Char-

he
WCCO—Paul Tremaine's Orchestra (CBS)
WISN—Paul Tremaine's Orchestra (CBS)
WJJD—Leo Boswell
WOC-WHO—Aunt Jane's Home Manage-

ment Club WOW-Market Reports

11:25 A.M. WOW-Health Exercises

11:30 A.M.
CBS—Concert Miniatures: WABC WISN

CBS—Concert Miniatures: WABC
KMOX.
NBC—On Wings of Song: WEAF
NBC—National Farm and Home Hour:
WOC WHO WOW KSTP KYW
KFAB—Three Minute Melodies
WBBM—Julia Hayes Household Hints
WCCO—Markets, Stocks, News Flashes
WENR—Organ Melodies
WGN—Market Reports
WIBO—Golden Gate
WJJD—WJJD Carnival
WMAQ—On Wings of Song NBC)
WIBO—Sparkling Melodies
WTMJ—Heinie and his Boys
11:35 A.M.
WGN—Painted Dreams

11:35 A.M.

WGN-Painted Dreams
11:45 A.M.

KFAB-Market Reports and News
KMOX-KMOX Today; Organ Theme
WBBM-Concert Miniatures (CBS)
WCCO-Minnesota Police Bulletin
WIBO-Wilcox Memory Book
WJJD-Singing Minstrel
WLS-Weather Reports; Livestock Estimate mate WTMJ-Myrtle Spangenberg

11:50 A.M.

KMOX—Postman's Whistle; Organ Theme
WCCO—News Bulletin
WGN—Music Weavers

11:55 A.M.

KMOX—Band Concert WLS—Harry Steele, Hamilin's Newcast

12:00 NOON
CBS—Billy Hays' Orchestra: WABC

CBS—Billy Hays' Orchestra: WABC KMOX KFAB—University of Nebraska WCCO—Billy Hays' Orchestra WGN—Mid-day Services WIBO—Clem the Melody Man WISN—Radio Luncheon Club WJJD—U. of C. German Class WLS—Tomy and Roy with Dixie Mason soloist

WMAQ-Kay Kayser's Orchestra (NBC) WTMJ-Radio Rodeo

12:15 P.M.

KMOX—Farm Service Reports
KSTP—The Sixteen Singers
WBBM—Edna Wallace Hopper
WIBO—Reading Room
WJJD—U. of C. French Class
WLS—Dinnerbell Program
12:20 P.M.

12:20 P.M.
WBBM—News Flashes
WIBO—Reading Room

12:25 P.M.

WMAQ-Board of Tra

12:30 P.M.
CBS—Palmer House Ensemble: WABC CBS—Palmer House Ensemble: WABC
WGN
CBS—Palmer House Ensemble: WISN
WGN KMOX WCCO
KFAB—Christian Science Reader
KSTP—National Radio Institute
KYW—Lotus Garden Orchestra
WBBM—Local Markets
WJJD—Live Stock Markets
WOC-WHO—Earl Ferris Program
WOW—Markets

WOW-Markets WTMJ-Dance Orchestras

12:35 P.M.

NBC—The Ambassadors: WMAQ KSTP

WBBM—Chicago Hour

12:45 P.M.

KFAB—Sunny Jim

KMOX—Town and Country Speaker

KSTP—General News Reports

KYW—Luncheon Dance Music

WCCO—Caterpillar Entertainers

WIBO—Keith Boecher's Orchestra

WJJO—Musical Gems

WMAQ—Beauty Chat

WOC-WHO—Lotus Garden Orchestra

(NBC)

(NBC) WOW-World-Herald News Period

12:50 P.M.
KSTP—Rhythmic Serenade (NBC)
WMAQ—Rhythmic Serenade (NBC)
12:55 P.M.

WISN-The Globe Trotter 1:00 P.M.

1:00 P.M.
CBS—National Student Federation of
America Program: WISN
KFAB—Georgie Porgie
KMOX—Missouri Women Federated Club

Program
KSTP—Minnesota Horticultural Society
KYW—Jack Russell's Dance Orchestra

WBBM—Earl Hoffman's Orchestra WCCO—University of Minnesota Farm Hour WGN-Allan Grant, pianist

WGN-Allan Grant, pianist
WIBO-News Reports
WJJD-Illinois Medical Society
WLS-Slim and Spud with "Uncle Ezra"
WOC-WHO-Omaha Flour Mills
WOW-Hotel Paxton Orchestra
1:05 P.M.
NBC-Words and Music; Harvey Hays,
narrator; Irma Glen, organist; Lucille
Long, contralto; Charles Howard, tenor:
WJZ WMAQ
1:15 P.M.
CBS-Sylvia Sapira; "The Well-Tempered

1:15 P.M.

CBS—Sylvia Sapira; "The Well-Tempered Clavichord": WBBM WISN KMOX—Exchange Club WGN—Palmer House Ensemble WIBO—Ill. Federation of Women's Clubs

Speaker
WJJD-Waltz Program
WLS-Livestock Markets, Jim Poole;
Grain Market
WMAQ-Dave Rose, pianist
WOC-WHO-Revolving Stage (NBC)
1:30 P.M.
School of the Air; KMOX

1:30 P.M.

CBS—American School of the Air; KMOX KFAB WISN WCCO WBBM KSTP—Hollywood Happenings KYW—Prudence Penny; household hints WIBO—Frankie Marvin, Cowboy Ballads WJJD—Hill Billy Time WLS—Quartet Hour in Waltz Time WMAQ—Public Schools Program WOC-WHO—Markets WOW—Pagen Time

KSTP-Remembrances; Dr. Richter; organ music 1:45 P.M.

NBC-Sisters of the Skillet: WJZ KSTP KYW
WGN-Lawrence Salerno, baritone
WIBO-B, and K. Reporter
WJJD-Variety Music

NOTICE!

On account of the moratorium, and an emergency musicians union ruling permitting ballrooms, cafes and cabarets to dispense with music on but twenty-four hours' notice, many of the dance orchestra programs listed berein will have been changed after publication of Radio Guide. Please bear with this unavoidable

WLS—Maple City Mour with John Brown WOC-WHO—Revolving Stage (NBC) WOW—Hotel Fontenelle Orchestra WTMJ—Radio Forum 2:00 P.M.
CBS—Eton Boys: WISN WCCO KFAB NBC—Betty and Bob: WJZ WLS KMOX—Home Radio Program String Ensemble

semble
KYW—Concert Echoes
WBBM—Beauty Talk
WCCO—Made Work Campaign
WGN—Happy Endings, skit
WIBO—Radio Gossip
WJJD—Master Works
WMAQ—Want-Ad Program
WOW—Folger Coffee Program (NBC)

2:05 P.M. WCCO—Four Eton Boys (CBS)

2:10 P.M.
WGN—The Rondoliers

2:15 P.M.

2:15 P.M.

CBS—Columbia Salon Orchestra: WABC
WBBM KFAB WISN
NBC—To be announced: WJZ WMAQ
KSTP—Have You Heard?
WLS—Martha Crane, orchestra
WOC-WHO—P. T. A. Talk
WOW—Omaha Vita-noid Company
WTMJ—Don Alvardos and his Violin
2:20 P.M.

2:30 P.M.

NBC-Women's Radio Review:

KYW WOC WHO WOW KSTP

KFAB-University of Nebraska

KMOX-Herr Otto's Band Rehearsa

WGN-June Baker, Household M

ment

wJJD-Piano Instruction
WTMJ-The Afternoon Shot
2:45 P.M.

2:45 P.M.

CBS—The Miessner Electric Piano with Anton Rovinsky: WABC WBBM WISN CBS—Sam Prager, pianist; Helen Nugent, contralto: KMOX
CBS—Earl Hoffman's Orchestra: WCCO WIBO—Natural Grooming, beauty talk WJJD—Radio Guide Editor's Round Table WLS—Maple City Four; "Washboard Band"

2:50 P.M.

2:50 P.M. WCCO-Sam Prager, planist (CBS) 3:00 P.M.

3:00 F.M.
CBS—Frank Westphal's Orchestra: WBBM
KMOX WCCO WHAD KFAB
NBC—Radio Guild: WJZ KSTP WMAQ
KMOX—Lawrence Spencer; The Compos-

KMOX—Lawrence Spencer; The Comping Organist
KYW—The Cadets, quartet
WGN—Afternoon Musicale
WIBO—Rita Burke, songs
WJJD—Billy, the Old Gardener
WLS—Bicycle Boys, Fritz and Fleming
WOW—Market Reports
3:05 P.M.
WOW—Salon Concept Foresthic (NRC)

3:05 P.M.

WOW—Salon Concert Ensemble (NBC)
3:15 P.M.

KYW—Dr. H. N. Bundesen, health talk
WHAD—Agnes M. Kenny; Budgets
WIBO—Graphologist
WJJD—Dance Tunes
WLS—The Log Cabin Boys
WOC-WHO—Salon Concert Ensemble
(NBC)

3:30 P.M.
KYW-Two Doctors with Aces of the Air

KYW—Two Doctors with Aces of the Am-,
Sports
CBS—Columbia Artist Recital: WABC
KMOX
KFAB—Mr. Robbins
WBBM—Daughters of the American Revolution Program
WENR—The Three Scamps (NBC)
WHAD—Badger Sod Busters
WIBO—Radio Gossip
WJJD—Cowboy Singer
WOC-WHO—Gertrude Huntoon Nourse
WTMJ—The Woman's Point of View
3:40 P.M.
WBBM—Organ Program

3:40 P.M.
WBBM—Organ Program
3:45 P.M.
NBC—The Lady Next Door: WEAF WENR
KFAB—Columbia Artists Recital (CBS)
KMOX—Melody Three; String Trio
WCCO—Columbia Artist's Recital (CBS)
WHAD—Columbia Artists Recital (CBS)
WJJD—Rhapsody in Records

### LOG OF STATIONS

Call	Kilo-	Power,	Location
Letters	cycles	Watts	
KFAB	770	5,000	Lincoln, Neb.
KMOX	1090	50,000	St. Louis, Mo.
KSTP	1460	10,000	St. Paul, Minn.
KYW	1020	10,000	Chicago, Ill.
WCCO	810	5,000	Minn., Minn.
WBBM	770	25,000	Chicago, Ill.
WENR	870	50,000	Chicago, III.
WGN.	720	25,000	Chicago, Ill.
WHAD	1120	250	Milwaukee, Wis.
WIBO	560	10,000	Chicago, Ill.
WISN	1120	250	Milwaukee, Wis.
WJJD	1130	20,000	Chicago, III.
WLS	870	50,000	Chicago, Ill.
WMAQ	670	5,000	Chicago, III.
WOC-			
WHO	1000		Davenport, Iowa
WOW	590		Omaha, Neb.
TMTM	620	1,000	Milwaukee, Wis.
Property of the second second			

Every effort is made to insure the accuracy of our programs at the time of going to press; how-ever, there is the possibility of late changes.

WMAQ-Judge Charles S. Cutting WOC-WHO-The Three Troupers 3:50 P.M. WBBM—News Flashes

4:00 P.M.
CBS—Howard Neumiller: KFAB WISN WBBM NBC-Whispering Banjos: WEAF WOW KMOX-Mart Melodies; Ruth Nelson,

WCCO-Minnesota Federation of Women's

Clubs
WGN—The Rondollerse
WHBO—Cora Long, songs
WJJD—Randall Sisters and Ammy Dale
WMAQ—Woman's Calendar
WOC-WHO—Drake University
WTMJ—Radio Forum

4:05 P.M.
WBBM—Howard Neumiller (CBS)

4:05 P.M.

WBBM—Howard Neumiller (CBS)

4:15 P.M.

CBS—Fred Berrens' Orchestra: WBBM
WISN KMOX KFAB
NBC—Adventures of Dick Daring: WJZ
WENR

KSTP—Concert Petite (NBC)
WIBO—Studio Program
WJJD—Young Mothers' Club
WOW—In the Playhouse with Jane
WTMJ—Artist Bureau Personalities

4:30 P.M.

CBS—Columbia Artist Recital; Mildred
Rose, soprano; Crane Calder, bass: WGN
NBC—The Flying Family: WEAF WMAQ
WOW WOC WHO
KFAB—Harold Hollingsworth
KMOX—String Ensemble
KSTP—Cecil and Sally
KYW—Earle Tanner, tenor
WBBM—Cafe de Alex Orchestra
WCCO—Ramona Gerhard, organist
WENR—Larry Larsen, organist (NBC)
WGN—Paul Woods, baritone
WIBO—Nick Nichols, "Cartoonist of the
Air"
WISN—Arthur Tracy, the Street Singer

MISN—Arthur Tracy, the Street Singer WJJD—Mooseheart Children WTMJ—Los Caballeros

4:45 P.M.

4:45 P.M.

NBC—Paul Wing, the Story Many: WEAF
KSTP
KFAB—Cecil and Sally
KYW—Three Strings
WBBM—Sleepy Valley, Joe Robinson and
J. W. Doty
WENR—Musical Moments (NBC) WENR—Musical Moments (NBC)
WGN—The Rondoliers
WIBO—Organ-o-Logues
WISN—Guy Lombardo's Orchestra
WMAQ—Silver Bird Ensemble (NBC)
WOC-WHO—Down Town Studios
WOW—George Johnson, organist



in a brand new RADIO PROGRAM COLUMBIA NETWORK 64 STATIONS

THURSDAY, 9:30 E. S. T.

### (MONDAY CONTINUED)

4:50 P.M.

KMOX-Sports Reporter WCCO-Livestock Market Summary

5:00 P.M.

5:00 P.M.

CBS—Betty Barthell, songs: WISN
KFAB—Jolly Gooch Bakers
KMOX—Uncle Remus Stories
KSTP—Children's Hour
KYW—Illinois Federation Reporter
WBBM—To be announced
WCCO—Steamboat Bill
WENR—Pat Barnes' Children's Show
WGN—The Devil Bird; Travel Talk
WIBO—Hotan's Council Fire
WJJD—Neighborhood Store
WMAQ—Maud and Cousin Bill (NBC)
WOC-WHO—News Review
WOW—Gypsy Jack and Feena
WTMJ—Our Club
5:10 P.M.

WTMJ—Our Club

5:10 P.M.

KYW—Mel Stitzel at the Piano

5:15 P.M.

CBS—Reis and Dunn, comedy and songs:
WBBM

CBS—The Devil Bird; travel talk: KFAB
WCCO KMOX

NBC—Del Lampe's Orchestra: WJZ WMAQ
KYW—Penrod and Sam
WBBM—Tarzan; Children's Playlet
WENR—Dick Daring; A Boy of Today
WGN—Trainload of Tunes
WJJD—Dance Orchestra
WJBO—Church of the Air
WISN—Lorraine Springer WISO—Church of the An WISN—Lorraine Springer WOC-WHO—Waldorf-Astoria (NBC) WOW—Police Bulletins WTMJ—Jungle Explorers 5:20 P.M.

5:30 P.M.

5:30 P.M.

CBS—Skippy: WBBM KMOX WCCO
NBC—Three X Sisters, harmony trio:
WJZ WMAQ
KFAB—Piano Lessons
KSTP—Children's Hour
KYW—Uncle Bob's "Curb-is-the-Limit"
Safety Club
WGN—Kellogg's Singing Lady (NBC)
WISN—Show Window
WJJD—Piano Instruction
VJC-WHO—Skippy
WOW—Heinie and Karl
WTMJ—"Skippy"
5:45 P.M.

5:45 P.M.

CSS—The Lone Wolf Tribe: WBBM KMOX WCCO
HBC—Little Orphan Annie: WJZ KSTP WENR WGN
NBC—Countess Olga Albani, soprano: WEAF WOC WHO WOW

WEAF WOC WHO WOW

KFAB—Studio Program

WIBO—Studio Program

WIJD—Howard L. Peterson, organist

WMAQ—Old Pappy, negro impersonation

WTMJ—Jimmy Baxter Detective Agency

6:00 P.M.

KMOX

CBS-Milligan and Mulligan: KMOX

WCCO

NBC-Gruen and Hall, double pianos:
WEAF KYW WOW WOC WHO
KSTP-Amusement Bulletin
WBBM-Bill Baar; Grandpa Burton

Stories
WENR—Young Forty Niners
WGN—Uncle Quin, Davy Dreamer and
Wishbone
WIBO—German Program
WISN—Story of the Day
WJJD—Leo Boswell, songs
WMAQ—Harold Van Horne, pianist (NBC)
WOW—Crazy Water Cowgirl
WTMJ—Heinie's Grenadiers

6:05 P.M.

KSTP Consolyrics WISN—Sports Reports of the Day 6:10 P.M.

WISN-Al and Wood

6:15 P.M.

CBS—Buck Rogers in the Year 2433, drama: WBBM KMOX WCCO
NBC—Wheatenaville: WEAF WOW WOC WHO WMAQ
KFAB—Master Singers
KSTP—Detectives Black and Blue
KYW—The Globe Trotter; News of the
World

World WENR—Century of Progress WGN—The Secret Three, Children's play

WJJD-Sports Reel

KYW-Sports Reer

6:25 P.M.

KYW-Sports Reporter

WISN-The Captivators

6:30 P.M.

G:30 P.M.

KMOX—The Old Tavern Keeper KSTP—Sports Review
KYW—Husk O'Hare's Orchestra
WBBM—Musical Program
WCCO—Jim and Tom, sketch
WENR—What's the News
WGN—Orchestral Program
WIBO—B. and K. Reporter
WISN—Crazy Crystal Program
WJJD—Frankie Jaxon
WMAQ—Concert Music
WOC-WHO—Millie and Madge
WOV—Hotel Fontenelle Orchestra

KSTP-Concert Ensemble

6:40 P.M.

WCCO-Minneapolis Shoe Company WIBO-Joe Springer Hockey News WJJD-Minneapolis Shoe Co. Program

6:45 P.M.

CBS—Boake Carter WBBM KMOX WCCO
NBC—The Goldbergs: WEAF WENR WOW
WTMJ
KSTP—Tarzan of the Apes
WGN—Tom, Dick and Harry
WIBO—David Jackson
WJJD—U. of C. Music Appreciation
WMAQ—Songfellows
WOC-WHO—Bisquick Band

7:00 P.M.

7:00 P.M.

CBS—Harriet Cruise, singer; Westphal Orchestra: WCCO WBBM WISN

CBS—Whispering Jack Smith, the Humming Birds and Orchestra: KMOX WGN

NBC—Club Eskimo Orchestra: KMOX WGN

NBC—Club Eskimo Orchestra: WJZ WLS

KSTP—To be announced

KYW—Men Teacher's Union Speaker

WCCO—Tim and Tena

WIBO—The Old Trader

WISN—Talk by Bob Hess

WJJD—Art Wright, songs

WMAQ—Poetry Magic

WOC-WHO—Unknown Hands

WOW—Hotel Paxton Orchestra

WTMJ—Dance Orchestra

7:15 P.M.

7:15 P.M.

CBS—Singin' Sam, the Barbarsol Man WGN KMOX WCCO KSTP—Chandu, the Magician KYW—Crystal Room Orchestra (NBC) WBBM—Pat Flanagan's Sport Review WJJD—Rajput WMAQ—The News of the Air WOC-WHO—Home Owned Business Ass'n WOW-Rajput WTMJ-Chandu, the Magician

7:20 P.M.

WOC-WHO-The Bluebirds

7:30 P.M.
CBS—Frank Raimondes' Orchestra: WCCO
CBS—Fu Manchu Mystery Stories: WGN
KMOX

KMOX NBC-Lawrence Tibbett, baritone; Wil-liam Daly's Orchestra: WEAF WMAQ KSTP WOW WOC WHO KYW-Three Strings WBBM-Fifteen Minutes of Sunshine with

C. Hamp
WIBO—Salon Ensemble
WISN—Talk by Aaron Weiss
WJJD—Concert Orchestra
WTMJ—Gridley Dairy Program

7:45 P.M.

NBC-To be announced: WJZ WLS

KYW-Chandu, the Magician

WBBM-"Chickie"; radio dramatization of

WISN—Songs for Men

8:00 P.M.

CBS—Chesterfield Program, Ruth Etting:
WGN KMOX WISN WCCO

NBC—Sinclair Minstrels: WJZ WLS KSTP
WTMJ

NBC—A. & P. Gypsies: WEAF WMAQ
WOC WHO WOW

KYW—Billy Sunshine
WBBM—Jack Brooks, Song Souvenirs
WIBO—Jack Burnett

WJJD—Carolina Rounders

8:15 P.M.

8:15 P.M.

CBS—Charlie Straight's Orchestra: WISN
CBS—The Mills Brothers: WGN KMOX
KYW—Mrs. Austin Young
WBBM—Norsemen Quartet
WCCO—Balladeers
WIBO—Wileox Burnett
WISN—Milwaukee Community Concerts

8:30 P.M. CBS—Mysteries in Paris: WGN KMOX

WCCO NBC—Jack Frost's Melody Moments: WJZ WENR KYW NBC—Paul Whiteman's Orchestra: WEAF WOC WHO WOW WMAQ KSTP WTMJ WBBM—Dramatization WHAD—Fred R. Zimmerman WIBO—Salon Ensemble

8:45 P.M.

WHAD-Log Cabin Days WIBO-Clem and Harry

9:00 P.M.

9:00 P.M.
CBS—Columbia Revue: WCCO
NBC—Contented Program: WEAF WENR
WOC WHO KSTP WTMJ
KMOX—Heart to Heart Club
KYW—The Globe Trotter; News of the

World
WBBM—The Adventurer's Club
WGN—Drama of the States
WHAD—Prof. Hugh L. Riordan
WIBO—Wendell Hall

9:15 P.M.

NBC—Chas. Hackett, tenor: WJZ KYW
WMAQ—Theater of Romance
KMOX—Dr. Copeland's Health Talk
WBBM—Jackie Heller, tenor; Orchestra
WBBM—Marvin Luster's Orchestra

WGN-Big Leaguers and Bushers WHAD-Around the Fire-Place WIBO-Salon Ensemble

WIBO—Salon Ensemble
9:30 P.M.

CBS—Edwin C. Hill: WABC WISN WCCO
WOC WHO
KMOX—Buddy, Zeb and Otto
KSTP—To be announced
KYW—National Radio Forum (NBC)
WBBM—Hank Lishin's Orchestra
WENR—Morin Sisters
WGN—Tomorrow's News
WIBO—Happy Shavers
WMAQ—Tweet Hogan's Orchestra
WTMJ—U, of W. Athletic Review
9:40 P.M.
WGN—Headlines of Other Days
9:45 P.M.

9:45 P.M. CBS—Myrt and Marge: WBBM KMOX

CBS—Myrt and Marge: WBBM KI WCCO KYW—To be announced KSTP—Slim Martin's Orchestra WENR—Cyril Pitts in Magic Melody WGN—Minstrel Show WIBO—Betty and Jean WISN—The Captivators WMAQ—To be announced

9:55 P.M. KYW—Sports Reporter

KYW—Sports Reporter

10:00 P.M.

CBS—Howard Barlow's Columbia Symphony Orchestra; Charles Carlile, tenor; Mildred Rose, soprano: KFAB WISN

NBC—Amos 'n' Andy, comedians: WJZ

WMAQ WENR WTMJ KSTP

KMOX—Air Topics

KYW—Mark Fisher's Orchestra

WCCO—Herbie Kay's Orchestra

WIBO—News Reports

WOC-WHO—The Bluebirds

WOW—World-Herald News Period

10:15 P.M.

10:15 P.M. KMOX—Piano Melodies KMOX—Piano Melodies
KSTP—News Reports
WGN—Milligan and Mulligan
WIBO—Broadcast of Famous
Artist: Mimo Bonaldi, baritone
WMAQ—Dan and Sylvia; drama
WOC-WHO—Ted Weems Orchestra (NBC)
WOW—Hazomoir Choral Society
WTMJ—Dance Orchestra

10:25 P.M. KMOX—Band Concert KSTP—Musical Interlude WGN—Weather Report

10:30 P.M.

10:30 P.M.

CBS—Guy Lombardo's Royal Canadians:
KMOX KFAB WISN WCCO WGN
NBC—Manhattan Guardsmen: WJZ KSTP
WENR
KYW—Tweet Hogan's Orchestra (NBC)
WENR—Manhattan Guardsman (NBC)
WIBO—Sexton Blake Mysteries
WMAQ—Erskine Tate's Orchestra
WOC-WHO—Organ Program
WTMJ—Dance Orchestras

10:45 P.M.
WMAQ—Jingle Joe
WOW—Soloist

11:00 P.M.

11:00 P.M.

11:00 P.M.

CBS—Abe Lyman's Orchestra: WCCO
KFAB WISN

NBC—Bert Lown's Orchestra: WJZ WENR
KMOX—Jimmy Murray's Orchestra
KSTP—Chic Scoggin's Orchestra
KYW—Husk O'Hare's Orchestra
WGN—Hal Kemp's Orchestra
WIBO—Keith Beecher's Orchestra
WMAQ—Mark Fisher's Orchestra
WOC-WHO—Disc Doins
WOW—WOW Soloist

11:15 P.M.
CBS—Welcome Lewis, vocalist; orchestra

WOW-Hotel St. Regis Orchestra (NBC)

WOW—Hotel St. Regis Orchestra (NBC)

11:30 P.M.
CBS—Ozzie Nelson's Orchestra: WABC
KFAB WISN WCCO KMOX
NBC—Fotel Shoreham Orchestra: WJZ
WMAQ
NBC—Hollywood on the Air: WEAF WOC
WOW WHO KYW WENR
KSTP—Hotel Radisson Orchestra
WGN—Leon Belasco's Orchestra
11:45 P.M.
WIRO—Marvin Luster Oriental Garden

WIBO-Marvin Luster, Oriental Garden

WIBO—Marvin Luster, Oriental Garden
Orchestra
12:00 MIDNIGHT
KSTP—Chic Scoggin's Orchestra
KYW—Jack Chapman's Orchestra
WBBM—Marvin Luster's Orchestra
WENR—Organ Melodies
WGN—Late Dance Orchestras
WMAQ—Tweet Hogan's Orchestra
12:30 A.M.
CBS—Charles Barrett's Orchestra: WCCO
KMOX—"Day Is Done"; Organ
WENR—Earl Hines' Orchestra
WMAQ—Dean Fossler, organ
1:00 A.M.
WBBM—Ben Pollack's Orchestra

# Mysteries in Paris Minstrels Howard Barlow Tuesday, March 21

CBS—Tony Wons, "Are You Listenin'?":
KMOX WISN WBBM
NBC—The Jesters, male trio: WEAF
WOW
KSTP—Pepper Pot; orchestra (NBC)

WIBO—Time Signal Express
WIJD—Happy Go Lucky Time
WLS—WLS Book Shop; Wm. Vickland and
Ralph Emerson
WOC-WHO—Morning Exercises
WTMJ—The Old-timers

8:15 A.M.

8:15 A.M.

NBC—Current Events; Anne Hard: WEAF
WOC WHO WOW
KFAB—Studio Program
KMOX—Produce Reporter
WBBM—Musical Gems
WISN—Kimball Laboratory Program
WLS—Variety Artists

8:20 A.M.

KMOX-Morning Reveries; Ken Wright, organist WISN-Early Risers Club; Variety Pro-

8:30 A.M.

8:30 A.M.
CBS—Melody Parade: KMOX
NBC—Moss and Jones, songs and patter:
WJZ WMAQ
NBC—Masque, "ders: WEAF WOW WOC
WHO KSTP
KFAB—Musical Clock
WBBM—"Modern Living," Harold Fair, pianist
WIBO—Concert Hour
WTMJ—What's New in Milwaukee? Ask
Mrs. Grey

8:35 A.M. WLS-Musical Program

8:45 A.M.

8:45 A.M.
CBS—Little Jack Little, vocalist and pianist: WABC KMOX WBBM
NBC—Mrs. Anna Roosevelt Dall, talk: WEAF WOW KSTP
WISN—Health and Poise Club
WMAQ—Nothing But the Truth (NBC)
WOC-WHO—Favorite Foods

8:50 A.M.

WLS-Gene Autry, Oklahoma Yodeler

9:00 A.M.

CBS-Morning Moods KMOX KFAB NBC-Musical Melange; concert orch

NBC—Musical Melange; concert KYW KSTP—Polly, the Shopper WBM—Jean Abbey WGN—Keep Fit Club WIBO—YWCA Exercises WISN—Crazy Crystal Program WMAQ—Chicago Ensemble (NE WOC-WHO—Library Talk WOW—Market Reports WTMJ—Setting-Up Exercises

9:05 A.M. WOW-Chicago Ensemble (NBC) 9:10 A.M.

WLS-Harry Steele, Hamlin' 9:15 A.M. NBC-The Four Sharps: WEAF WMAQ NBC—The Four Sharps: WEAU WOW

NBC—Clara, Lu 'n' Em: WJZ KSTP

WTMJ WGN

KYW—J. B. and Mae

WBBM—American Medical Ass'n Program

WCCO—Morning Moods (CBS)

WIBO—Monroe Fox

WLS—Mac and Bob

WOC-WHO—Hog Flash and Farm Talk

9:20 A.M.

9:25 A.M.

WCCO-Rap-In-Wax Program WISN-Morning Moods (CBS)

WISN-Morning Moods (CBS)
9:30 A.M.
CBS-Madison Singers: WABC KMOX
NBC-Seraphima Strelova, soprano: WEAF
WOC WHO
KFAB-University of Nebraska
KSTP-Department Store Parade
KYW-Garfield Park Garden Program
WBBM-Beauty Chat; Harold Fair, pianist

ist
WCCO—Jack Spratt
WGN—Market Reports
WHAD—Thrifty Shoppers
WLS—Cumberland Ridge Runners
WMAQ—Edith Shuck
WOW—Talking Things Over
WTMJ—The Personality Girl

9:35 A.M.

KSTP—Musicale Interlude

WCCO—New York Stocks

WGN—Leonard Salvo's Mail Box

9:40 A.M.

KSTP—Schunemans and Mannheimers

KSTP—Schunemans and Mannheimers
9:45 A.M.

NBC—Singing Strings: WJZ KYW

NBC—Breen and de Rose: WEAF WMAQ

WOC WOW WHO KSTP

KMOX—Organ Melodies; Ken Wright

WBBM—Thora Martens and Harold Fair

WIBO—Love Lyrics

WLS—Ralph and Hal, "The Old Timers"
9:50 A.M.

10:00 A.M.

CBS—The Round Towners: WABC WBBM
NBC—"Your Child"; Dr. Ella Oppenheimer: WOC WHO
KMOX—Women's Program; Sunny Joe
and Sad Sam; Peggie Slieper and Margo
KSTP—The Reducers, skit
KYW—Rose Vanderbosch, pianist
WCCO—The Butter Krust Man
WGN—Allan Grant, pianist
WHAD—French Lesson
WIBO—Household Guild, dramatization
WJJD—Favorite Singers
WLS—Livestock and Poultry Markets
WMAQ—Singing Strings (NBC)
WTMJ—Weather and News Flashes

10:15 A.M.

CBS—Vincent Sorey's Orchestra: WABC KMOX WCCO WISN NBC—Genia Fonariova, soprano: WJZ KYW
NBC—Frances Lee Barton: WEAF WOC
WHO KSTP WTMJ WMAQ
WBBM—Charlie Hamp's Happyeast Hour
WENR—Musical Program
WGN—Melody Favorites
WIBO—Market Reports
WJJD—Neighborhood Store

WGN-Market Reports

10:30 A.M.

NBC—U. S. Army Band: WEAF KYW KFAB—Vincent Sorey's Orchestra (CBS) KMOX—St. Louis Medical Society KSTP—Bannons Program WBBM—Through the Looking Glass WENR—Jackie Heller; Phyllis and Frank,

sketch
WGN-Digest of the Day's News
WIBO-News Reports
WJJD-Name the Band
WMAQ-Here's to Charm, Bess Belmore
WOC-WHO-Markets
WTMJ-Black and Gold Ensemble

10:35 A.M.

KSTP-U. S. Army Band (NBC)

10:45 A.M.

CBS-Ben Greenblatt, pianist: KMOX WISN
KFAB—Mrs. Blink's Woman's Hour
WBBM—Up to Par; health talk
WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
WGN—Music Weavers
WIBO—Ford and Wallace, harmony
WJJD—Piano Instructions
WMAQ—Today's Children
WOC-WHO—U. S. Army Band (NBC)
WOW—U. S. Army Band (NBC)

11:00 A.M.

CBS-Buddy Harrod's Orchestra: KFAB CBS—Buddy Harrod's Orchestra: KFAB
WCCO
NBC—Smack Out: WJZ WENR
NBC—Johnny Marvin, tenor: KSTP WOW
WOC WHO
KMOX—Happy Kitchen
KYW—Morning Melodians
WBBM—Miracles of Magnolia
WGN—Morning Musicale
WIBO—Organ Interludes
WISN—Peggy's Movie Chatter
WJJD—WJJD Carnival
WMAQ—U. of C. Lecture
WOW—Markets

11:15 A.M.

KSTP—Organ Pictures
WBBM—Virginia Clark; Gene and Charlie
WCCO—Art Institute of the Air
WISN—Buddy Harrod's Orchestra (CBS)
WJD—Leo Boswell
WOC-WHO—Aunt Jane's Home Management Club WOW-Frances Lee Barton

11:25 A.M.

KSTP—National Chemical Co. Program WOW—Health Exercises

11:30 A.M.

CBS—Concert Miniatures: KMOX WISN
NBC—National Farm and Home Hour:
WJZ KYW WOC WHO KSTP WOW
KFAB—Three Minute Melodies
WBBM—Frank Wilson and Jules Stein
WCCO—Stocks; Markets
WENR—Home Service; Mrs. Anna Peterson wGN-Market Reports
WIBO-Golden Gate
WJJD-WJJD Carnival
WMAQ-On Wings of Song (NBC)
WTMJ-Heinie and His Boys

11:35 A.M.

WGN-Painted Dreams

11:45 A.M.

KFAB—Market Reports and News
KMOX—KMOX Today; Organ Theme
WBBM—The Merry Macs, harmony team
WCCO—Minnesota Police Bulletin
WIBO—Wilcox Memory Book
WJJD—Singing Minstrel
WLS—Weather Report; Livestock Estimate

WTMJ-Myrtle Spangenberg

### Features:

## Ben Bernie Elsie Hitz

# Wayne King

### (TUESDAY CONTINUED)

11:50 A.M.

KMOX—Postman's Whistle; Organ Theme WCCO—News Bulletin WGN—Good Health and Training Program

II:55 A.M.
KMOX—Band Concert
WLS—Harry Steele; Hamlin's Newscast
12:00 NOON

CBS—Marie, the Little French Princess:
WABC WBBM KMOX WCCO
CBS—Vincent Travers' Orchestra: KMOX
KFAB—University of Nebraska
WCCO—Louis Phillippe
WGN—Mid-day Services
WIBO—Clem the Melody Man
WISN—Organ Melodies
WJJD—U. of C. Readings from Good Literature

erature WLS—Jung Garden Corner WMAQ—Classic Varieties (NBC) WTMJ—Radio Rodeo

12:15 P.M.

CBS-Vincent Travers' Orchestra: WABO WISN WCCO
KMOX-Market Reports
WBBM-Local Markets
WIBO-Reading Room
WLS-Dinnerbell Program

12:20 P.M.

WBBM—News Reports
WIBO—Reading Room
12:25 P.M.

WMAQ-Board of Trade 12:30 P.M.

12:30 F.M.
CBS—George Scherban's Russian Gypsics
Orchestra: WABC KFAB KMOX WCCO
NBC—Walberg Brown Concert Ensemble:
WEAF WMAQ
NBC—Rex Battle's Concert Ensemble;
WJZ KSTP KYW
NBC—George Scherban's Orchestra: WEAF
WMAO

WMAQ WBBM--Chicago Hour WISN-The Globe Trotter; news of the

world
WJJD—Live Stock Markets
WOC-WHO—Earl Ferris Program
WOW—Market Reports
WTMJ—Dance Orchestras

12:35 P.M.
WISN-Buy American Talk; Mrs. B. F

### 12:45 P.M.

12:45 P.M.

KFAB—Sunny Jim

KMOX—Today's Country School

KSTP—News Reports

KYW—Luncheon Dance

WIBO—Keith Beecher's Orchestra

WISN—George Scherban's Russian Gypsy

Orchestra (CBS)

WJJD—Leo Boswell

WMAQ—Princess Pat

WOC-WHO—Concert Ensemble (NBC)

WOW—News Period

12:50 P.M.

12:50 P.M.

KSTP-Rex Battle's Concert Ensemble (NBC)
WMAQ—Walberg Brown's Orchestra
(NBC)

12:55 P.M.

WBBM-Chicago Dental Society Program
1:00 P.M.

1:00 P:M.

CBS—Mrs. Howard Chandler Christie, talk:
WABC WBBM WCCO KMOX WISN
NBC—The Merry Madcaps, dance orchestra: WOC WHO .

KSTP—Minnesota Federated Women's Club
KYW—Dance Orchestra
WGN—Allan Grant, pianist
WIBO—News Reports
WJJD—Joe Grein
WLS—"Uncle Ezra", comedy skit
WMAQ—Adult Education
WOW—Hotel Paxton Orchestra
1:10 P.M.
WMAQ—Piano Selections

WMAQ—Piano Selections 1:15 P.M.

1:15 P.M.

KMOX—Exchange Club

KSTP—Words and Music (NBC)

WBBM—Household Hints

WGN—Palmer House Ensemble

WIBO—Jeannette Barrington, reader

WJJD—Waltz Program

WLS—Livestock and Grain Markets

WOW—University of Nebraska, College of

Medicine

1:20 P.M.

Medicine

1:20 P.M.

WMAQ—Board of Trade Reports

1:30 P.M.

CBS—American School of the Air: WBBM

KMOX KFAB WISN WCCO

KYW—Prudence Penny, household hints

KSTP—Hollywood Happenings

WIBO—Frankie Marvin, "Cowboy Ballads"

WJJD—Hill Billy Time

WLS—The Spinning Wheel; orchestral

program

program
WMAQ—Public Schools Program
WOC-WHO—Markets
WOW—Home Economics Period
1:45 P.M.

NBC-Sisters of the Skillet: WJZ KYW

NBC—Sisters of the Gallet KSTP
WGN—Virginia Lerae and Allen Grant
WIBO—B, and K. Reporter
WJJD—Variety Music
WLS—Maple City Four and John Brown
WOC-WHO—Talk by L. O. Leonard, his-

WOW-Hotel Fontenelle Orchestra WTMJ-Radio Forum

1:55 P.M.

WIBO Princess Pat

WIBO—Princess Pat

2:00 P.M.

CBS—Columbia Artist Recital; Barbara
Maurel, contralto; Theo Karle, tenor;
WCO WISN KFAB

NBC—Betty and Bob, dramatic sketch;
WJZ WLS

NBC—Vocal Art Quartet: WEAF WMAQ

NBC—Judy and Jane: WOC WHO WOW

KSTP

KMOX-Home Radio Program; String En

semble
KYW—Concert Echoes; Sports Review
WBBM—Beauty Chat
WGN—Palmer House Ensemble
WIBO—Radio Gossip
WJJD—Master Works

WMAQ-Piano Selections 2:15 P.M.

WBBM—Columbia Artists Recital (CBS) KSTP—Have You Heard? WLS—Homemakers' Program; Martha Crane
WOC-WHO—Edna Wallace Hopper
WOW—Hotel Fontenelle Orchestra
WTMJ—Don Alvardos and his violin

2:20 P.M.
WBBM—Organ Melodies
WCCO—Stocks, Weather and Markets
WOC-WHO—Vocal Art Quartet (NBC)

2:30 P.M. 2:30 P.M.

CBS—Frank Westphal's Orchestra: WBBM KMOX WISN WCCO

NBC—Woman's Radio Review: WEAF WOC WHO WOW KYW KFAB—University of Nebraska KSTP—Strollers Matinee (NBC) WGN—June Baker, home management WIBO—Nelson Brothers Storage WJJD—Piano Instruction WMAQ—Marching Events WTMJ—The Afternoon Show

2:45 P.M.

2:45 P.M.

NBC Tommie Watkins' Casanova Orchestra: KSTP WMAQ
KMOX-Acolian Piano Recital
WI80-Natural Grooming, beauty chats
WJJD-Radio Guide's Round Table
WLS-Princess Pat Pageant

3:00 P.M.

CBS—Tito Guizar, Mexican tenor: WBBM KMOX KFAB WCCO WHAD

NBC—Curtain Call; Revue: WOW WOC WHO

KSTP—Better Bridge, lessons

KYW—Three Strings

WGN—"Are You a Citizen"

WIBO—Patricia O'Hearn's "Domestic Sketches"

Sketches'
WJJD-Billy, the Old Gardener
WLS-"A Century of Progress"

WLS—"A Century of Progress"

3:15 P.M.

CBS—Curtis Institute of Music Program;
Fritz Reiner, conductor; KMOX KFAB
WCCO WGN

NBC—Meredith Wilson's Orchestra: WJZ
WMAQ KSTP
KYW—Dr. Herman N. Bundesen, talk
WBBM—The Four Norsemen
WHAD—Parent's Forum
WHBO—Graphology
WJJD—Dance Tunes
WLS—The Log Cabin Boys

3:30 P.M.

3:30 P.M.

3:30 P.M.

NBC—Ramona, specialty singer: WEAF
WENR WOC WHO
KYW—Two Doctors with Aces of the Air
WBBM—Cafe de Alex Orchestra
WHAD—Family Album
WIBO—Radio Gossip
WJJD—Cowboy Singer
WJC—WHO—L. O. Leonard
WTMJ—The Woman's Point of View
3:45 P.M.
KFAB—Mrs. J. J. Snings bridge talk

3:45 P.M.

KFAB—Mrs. J. J. Snipes, bridge talk KSTP—Whoopee John's Orchestra WBBM—Tom Jones the Arkansas Traveler WENR—Outstanding Speaker (NBC) WGN—Troubadours with Lawrence Salernq WHAD—Debate Period WJJD—Rhapsody in Records WMAQ—Lady Next Door (NBC) WOC-WHO—Brownie Tales (NBC) 3:50 P.M.

WBBM—News Flashes
4:00 P.M.

CBS—Meet the Artist; Bob Taplinger: WBBM KFAB WISN WCCO NBC—Stage Relief Fund Talk: WJZ WENR

WENR
NBC—Melodic Thoughts: WEAF WOW
KMOX—Arthur Casey Players
WGN—Bob Forsans, tenor
WIBO—Old Chestnuts
WJJD—Randall Sisters and Jimmy Dale
WMAQ—The Women's Calendar
WTMJ—Radio Forum
4:05 P.M.
NBC—Harold Stokes' Orchestra: WJZ
WENR
4:15 P.M.

4:15 P.M.

4:15 P.M.

CBS—The Mclodeers: KFAB WCCO
WBBM WISN KMOX
KSTP—High School Poets
WENR—Concert Favorites (NBC)
WGN—A Twentieth Century Bookshelf;
Review

WIBO—Clem and Ira, country skit WJJD—Young Mothers' Club WOC-WHO—Melodic Thoughts (NBC) WOW—In the Playhouse with Jane WTMJ—Artists Bureau Personalities

4:30 P.M.
KFAB—Harold Hollingsworth
KMOX—Creative Music Educational Pro

KMOX—Creative Music Educational Program
KSTP—Cecil and Sally
KYW—Harold Bean, baritone
WBBM—Howard Neumiller, pianist, and
Jack Brooks
WCCO—Feminine News Flashes
WENR—Irma Glen, organist (NBC)
WGN—Arch Bailey, baritone
WIBO—Nick Nichols, "Cartoonist of the
Air"

WISN-"The Chatter Box WJJD-Mooseheart Children WMAQ-Melodic Thoughts (NBC) WOW-George Johnson, organist WTMJ-Modern Orchestral Studio

WTMJ—Modern Orchestral Studio

4:45 P.M.

CBS—To be announced: WABC WBBM KMOX KFAB—Cecil and Sally KYW—Three Strings WGN—Jane Carpenter's Recital WIBO—Organ-O-Logues WISN—Hal Kemp's Orchestra WMAQ—Concert Echoes (NBC) WOC-WHO—Concert Echoes (NBC) WOW—Concert Echoes (NBC)

4:50 P.M.

4:50 P.M.

WCCO Livestock Market Summary 5:00 P.M.

5:00 P.M.

CBS—George Half's Orchestra: WABC
WBBM WISN KFAB
NBC—Booth Tarkington's Maud and Cousin Bill: WJZ WMAQ
KMOX—Organ Melodies; Ruth Nelson
KSTP—Mahdi's Magic Circle
KYW—Mel Stitzel at the piano
WCCO—Peggy and Pal
WENR—Pat Barnes' Children's Show
WGN—The Devil Bird, sketch
WIBO—Hotan's Council Fire
WJJD—Neighborhood Store
WOC-WHO—News Review
WOW—Gypsy Jack and Teena
WTMJ—Our Club
5:10 P.M.

5:10 P.M. KM0X-Sports Reporter

KMOX—Sports Reporter
5:15 P.M.

CBS—The Devil Bird; Travel Talk; KFAB
WCCO KMOX

NBC—Joc Furst's Orchestra: WJZ WMAQ
KSTP—Children's Hour
KYW—Penrod and Sam
WENR—Dick Daring; A Boy of Today
WGN—Trainload of Tunes
WIBO—Church of the Air
WISN—The Three Kings
WJJD—Dance Orchestra
WOC-WHO—Madame Frances Alda; orchestra (NBC)
WOW—Police Bulletins
WTMJ—Jungle Explorers
5:30 P.M.

WTMJ—Jungle Explorers
5:30 P.M.
CBS—Skippy: WBBM KMOX WCCO
NBC—Mid-week Hymn Sing: WMAQ
KFAB—Piano Lessons
KSTP—Radio Council in Education
KYW—Uncle Bob's Curb is the Limit Club
WENR—Air Juniors
WGN—The Singing Lady
WJJD—Piano Instruction
WISN—Show Window
WOC-WHO—Skippy
WOW—Heinie and Karl
WTMJ—"Skippy"
5:45 P.M.
NBC—Seckatary Hawkins, children's club:

WIMJ—Skippy
5:45 P.M.

NBC—Seckatary Hawkins, children's club:
WOC WHO WOW WMAQ

NBC—Little Orphan Annie: WENR WGN
KSTP
KFAB—Studio Program
KMOX—Sunshine Discoverer's Club
WBBM—Rock Oak Champions
WCCO—Natural History
WIBO—Edward J. Hess, talk
WJJD—Howard L. Peterson, organist
WTMJ—The Thrilling Adventures of
Jimmy Baxter
6:00 P.M.

CBS—Milligan and Mulligan: WCCO
KMOX

CBS—Milligan and Mulligan: WCCO
KMOX
NBC—Vincent Lopez' Orchestra: WEAF
WOC WHO KYW
KSTP—Amusement Bulletin
WBBM—Sunshine Dicoverer's Club
WENR—Young Forty Niners
WGN—Uncle Quin and Davy Dreamer
and Wishbone
WISN—Story of the Day
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—Marjorie Dodge, songstress
WOW—Crazy Water Program
WTMJ—Heinie's Grenadiers
6:05 P.M.
KSTP—Piano Varieties; Dr. Richter

KSTP-Piano Varieties; Dr. Richter 6:10 P.M.

WISN—Sports Report 6:15 P.M.

6:15 P.M.

CBS—George Hall's Orchestra: WBBM

CBS—Buck Rogers in the Year 2433:

KMOX WBBM WCCO

NBC—National Advisory Council: WJZ

NBC—Wheatenaville: WEAF WMAQ WOW

WENR WOC WHO

KFAB-Master Singers KSTP-Slim Martin's Orchestra KYW-The Globe Trotter; News of the World
WGN—The Secret Three, children's playlet
WISN—Earl Schwaller, concert violinist
WJJD—Sports Reel
WTMJ—Heinie's Grenadiers
6:25 P.M.

KYW—Sports Reporter 6:30 P.M.

6:30 P.M.

CBS—Del Coon's Orchestra: WBBM

CBS—Keller, Sargent and Ross: KMOX

WGN

NBC—James Melton, tenor; String Ensemble direction of Victor Young: WOC

WHO WOW

KSTP—To be appropried

WHO WOW
KSTP—To be announced
KYW—Husk O'Hare's Orchestra
WCCO—Jim and Tom, songs
WIBO—B, and K. Reporter
WISN—Crazy Crystal Program
WJJD—Frankie Jaxon
WMAQ—Art Kassel's Orchestra
6:40 P.M.
WCCO—Sivaina Tombadous

WCCO—Singing Troubadour WOC-WHO—Contest Band 6:45 P.M.

CBS—Boake Carter: WBBM KMOX CBS—Boake Carter: WBBM KMOX WCCO NBC—Octavus Roy Cohen Murder Mys-tery: WJZ KYW NBC—The Goldbergs: WEAF WENR WOW WTMJ KSTP—Tarzan of the Apes WGN—Town Dick and Harry

WGN-Tom, Dick and Harry WIBO-Orlando Van Gunten; World's Fair

WGN—Tom, breading Gunten; World Samus WIBO—Orlando Van Gunten; World Samus Speaker
WJJD—U. of C. Theater Events
WMAQ—News of the Air
WOC-WHO—Stoner Piano Program
7:00 P.M.

CBS—Easy Aces: WCCO WGN KMOX
NBC—Crime Club: WJZ WMAQ
KSTP—Lou Breese's Orchestra
KYW—Don Erwin's Orchestra (NBC)
WBBM—Frank Westphal's Orchestra
WIBO—Church of the Air
WISN—Norman Raleigh's Orchestra
WJJD—Art Wright, songs
WLS—Dance Orchestra
WOC-WHO—To be announced
WOW—Don Erwin's Orchestra (NBC)
WTMJ—Dance Orchestra
7:15 P.M.

CBS—Four Norsemen, Quartet: WISN

7:15 P.M.

CBS—Four Norsemen, Quartet: WISN
CBS—The Magic Voice: WGN KMOX
KSTP—Chandu, the Magician
WBBM—Flanagan Sport Review
WCCO—Home Town Folks
WJJD—Raiput; mystery drama
WTMJ—Chandu, the Magician
7:25 P.M.
WOC-WHO—Bisquick Band
7:30 P.M.

CBS-Kate Smith: WGN KMOX WISN CBS—Kate Smith: Wolver WCCO
WCCO
NBC—Adventures in Health: WJZ WLS
NBC—Wayne King's Orchestra: WEAF
WTMJ WOC WHO WOW KSTP WMAQ
KYW—Three Strings
WBBM—Fifteen Minutes of Sunshine with
Chas. Hamp
WJJD—WJJD Barn Dance
7:45 P.M.

7:45 P.M.

CBS—Lyman Orchestra and Hollywoo Newsboy: WGN KMOX WCCO

NBC—To be announced: WJZ WLS KYW—Chandu, the Magician WBBM—Chickie WISN—The Captivators 8:00 P.M.

8:00 P.M.

CBS—Leonard Hayton's Orchestra: WGN KMOX WISN WCCO

NBC—Musical Memories: WJZ WMAQ NBC—Ben Bernie's Orchestra: WEAF WLS WOC WHO WOW KSTP KYW—The Book Theater WBBM—Jack Brook's Song Souvenirs WIBO—Jack Burnett, songs WTMJ—Wisconsin Players 8:15 P.M.

CBS—Threads of Happiness: WGN KMOX WCCO

CBS—Threaus
WCCO
WBBM—Radio Spelling Bee
WISN—Dance Orchestra
WIBO—Wilcox Memory Book
WJJD—Mooseheart Band
8:30 P.M.

8:30 P.M.

CBS—California Melodies: KMOX WCCO

NBC—Willard Robison's Orchestra: WJZ

CBS—California Melodies: KMOX WCCO
NBC—Willard Robison's Orchestra: WJZ
WENR
NBC—Ed Wynn's Fire Chief Band: WEAF
WMAQ WOW WOC WHO KSTP WTMJ
KYW—Inspector Stevens and Son of Scotland Yard
WBBM—Charley Straight's Orchestra
WBN—Drama of the States
WHAD—Geo. R. Patrick
WIBO—Ice Hockey Game
8:45 P.M.
WBBM—Paul Ash's Orchestra
WGN—Troubadours and Lawrence Salerno
WHAD—Around the World
9:00 P.M.
NBC—Tune Detective: WJZ WMAQ
NBC—Lucky Strike Hour: WEAF WENR
KSTP WOC WHO WTMJ
KMOX—Romance of Music; Donald Novis
and Jan Rubin's Ensemble
KYW—The Globe Trotter
WBBM—Jack Baus, violinist; Concert Orchestra

WCCO-With Our State Government WHAD-Merry Mix-Up

9:15 P.M.
NBC-Vic and Sade, comedy sketch: WJZ NBC—Vic and Sade, comedy sketch: WJZ
KYW
KMOX—Dr. Copeland's Health Talks
WBBM—Ben Pollack's Orchestra (CBS)
WCCO—Ben Pollack's Orchestra (CBS)
WGN—Phil Levant's Orchestra
WMAQ—Morin Sisters, harmony team
9:20 P.M.
KMOX—Shades of Yesteryear
(Continued on Page Fourteen)
9:30 P.M.
CBS—Edwin C. Hill: WISN WCCO
NBC—Sophie Breslau, contralto: WJZ
WMAQ
KMOX—Buddy, Zeb and Otto
KYW—The Cadets, male quartet
WBBM—The Norsemen
WGN—Tomorrow's News
9:40 P.M.

WGN-Headlines Other Days 9:45 P.M.

CBS Myrt and Marge: WBBM WCCO KMOX
KYW—Three Strings
WGN—The Dream Ship
WISN—Johnny Davis' Orchestra
WMAQ—Jack McLallen and Sarah (NBC)

CBS—Jack Bous' Concert Orchestra: CBS—Jack Bous Concert Octabate
WCCO
CBS—Howard Barlow and the Columbia
Symphony Orchestra: KFAB WISN
KMOX
NBC—Amos 'n' Andy: WJZ WMAQ KSTP
WTMJ WENR
NBC—Jay Dennis and Ted Reese; piano,
songs and patter: WOC WHO
KYW—Sports Reporter
WGN—Bridge Club of the Air
WOW—News Period
10:05 P.M.

10:05 P.M.

KYW-Mark Fisher's Orch

KYW—Mark Fisher's Orchestra

10:10 P.M.

NBC—Red—Ted Weem's Orchestra: WOW

WOC WHO

WIBO—Income Tax Facts by Glenn Ingram

10:15 P.M.

NBC—Plue—Octavus Roy Cohen Murder
Mystery: WTMJ KSTP
KMOX—Sports Reporter
WENR—Ted Weems' Orchestra (NBC)
WGN—Milligan and Mulligan
WIBO—Broadcast of Famous Music;
Artist, Lorena Anderson, dramatic seprano

WMAQ—Dan and Sylvia; drama WOW—Hotel Pennsylvania Orchestra (NBC)

10:20 P.M. KMOX-Band

10:30 P.M. 10:30 P.M.

CBS—Isham Jones' Orchestra: KMOX WCCO KFAB WISN

KSTP—Reports

KYW—Husk O'Hare's Orchestra

WENR—To be announced

WGN—Wayne King's Orchestra

WIBO—Joe Keith Radio Club

WOCWHO—Desma Directors Houre WOC-WHO—Drama Directors Hour
WOW—Hotel Biltmore Orchestra (NBC)
WTMJ—Dance Orchestras
10:45 P.M.

KMOX—Bobbie Meeker's Orchestra WOW—Harold Stern's Orchestra (NBC) 10:50 P.M.

WGN—Bernie Cummins' Orchestra 11:00 P.M. CBS—Joe Haymes' Orchestra: KFAB

WISN NBC-Duke Ellington's Orchestra: WMAQ KSTR KMOX-Dave Bittner's Orchestra KMOX—Dave Bittner's Orchestra
KYW—Don Pedro's Orchestra
WCCO—Tom Gates' Orchestra
WENR—Frank Libuse's Orchestra
WENR—Frank Libuse's Orchestra
WOC-WHO—Disc Doins
WOW—WOW Soloist
11:10 P.M.

WGN-Wayne King's Orchestra 11:15 P.M.

II:15 P.M.

KMOX—Jimmy Murray's Orchestra

KSTP—Chic Scoggin's Orchestra

WIBO—Musical Tapestry; Organ Music

WOC-WHO—Orchestral Program (NBC)

WOW—Don Bestor's Orchestra (NBC)

11:30 P.M.

CBS—Leon Belasco's Orchestra: KFAB
WISN WCCO WGN KMOX
NBC—Sam Robbins' Orchestra: WJZ
KSTP WENR KYW
WOC-WHO—Audition Night
WOW—WOW Soloist
11:45 P.M.

MMAQ—Bobby Meeker's Orchestra
WIBO—Keith Beecher's Orchestra
WMAQ—To be announced
12:00 MIDNIGHT

KMOX—Dave Bittner's Orchestra
KSTP—Chic Scoggin's Orchestra
KYW—Husk O'Hare's Orchestra
WBBM—Around the Town, dance orches-

tras WENR—Earl Hines' Orchestra WGN—Late Dance Orchestras WMAQ—Art Kassel's Orchestra



Marion Hopkinson, beautiful New York society girl, impersonator of many feminine celebrities in the March of Time, temporarily abandoned pursuit of an operatic career for radio. Her life-time association with women of distinction enables her to portray their subtle mannerisms almost to perfection.

AY, way back before Technocracy had given way Stoopnocracy-in fact before Rome was anything more than a flourishing village, a great news event took place. On the slopes of Marathon a few hundred hardy Greeks completely repulsed an invading horde of Medes under Darius. Today the battle is chiefly remembered, not because Greece had won a the attempted assassination. battle that would change the history of the world for centuries to come, but because a sleek-limbed Olympic runner named Pheidippides got the news to Athens, 22 miles away in about two

Shortly after, reporter Pheidippides fell dead, not from running twenty-two miles, but because just a few days before he had run from Athens to Sparta to bring news to the Spartans and ask for troops. That took him two days and two nights running, but it was the news-scoop of the age.

On Sepember 18, 1931, a band of Chinese irregulars above Mukden, the capital of Manchuria, blew up the Nonni River

Bridge, causing considerable irritation to the Japanese in that part of Manchuria. On September 19, to an intelligent farmer in Iowa who ownthe other side of the world was already old news. He was already discussing with his neighbors the possibility of the Nonni River becoming another Serajevo, its effects on wheat if it did, and mentally computing the number of days before he would be beyond the age when he could be legally drafted into the army: It was, moreover, more than possible that the Iowa farmer knew of the

event before a Mongolian peasant some fifty miles from where in instances like this that the the event actually took place.

And "believe it or not", he knew of some of the events in the subsequent Manchurian crisis the day before they occur- tion of TIME, but often means a red. Due to the fact that there are thirteen hours difference transition between two issues. between New York and Shanghai time, an event which occurs, for example, on September 18 at 7 a. m., is being printed in on a Wednesday night that Zangara shot Manhattan papers on September 17, the day before.

In other words, efficiency in spreading the news had reached a speed beyond which there was no point in going.

But it could be improved in one way, namely, by bringing the news home to the listener more intimately, that is in the vital and life-like way in which it occurred. Hence the "March of Time" and its re-enactments of the news.

Our Iowa farmer was no longer content with hearing that such and such an event had taken place; that Sandino had mur- knows, there are few original dramatizadered nine American marines in Nicaragua, or that King Alfonso had abdicated or that a new play in New York, "Of Thee I Sing" had opened. He wanted to be on the scene, to get the feeling and meaning of it. So TIME went a step beyond the news-broadcaster and presented the "March of Time", the first dramatization of live, living news.

And it is living news. From the point of view of the scriptwriter, that's the trouble. The news won't stand still, You think you have got Osaf Adolf Hitler safely tucked away out of trouble and the next day he is made Chancellor of Germany! You have a fully rehearsed, well-timed show ready to go on the air and suddenly a little, half-crazed Italian in Miami takes a shot at the President-Elect and hits the Mayor of Chicago. It is a scene which the "March of Time" obviously can't overlook, and so, out goes one act, in comes a re-enactment of

"How is it done?" asks a curious listener.

The Zangara episode is a good instance of a major news than completely, event occurring between the time TIME goes to press and the time the "March of Time" goes on the air Friday night. It's

In this rehearsal of the March of Time, Producer Don Stauffer is standing behind the window of the control room where he listens to the tentative presentation while signalling coaching instructions.

scriptwriter sweats, for the "March of Time" is not only a dramatiza-

It was slightly after 9:15 p. m. five shots in the general direction of President-Elect Roosevelt. By that time the script for the "March of Time" was in the hands of the producer, ready for the first (Thursday) rehearsal. I had gone home to bed. It wasn't until Thursday morning that I saw the headlines.

As any radio or theatrical producer tions that can't be improved after the first playing. The more often a script is heard "played", the better it is likely to be at the time of broadcast. It was, therefore, my job, to get the Zangara-Roosevelt script written in time for Thursday's first playing

By a quarter to nine I had all the morning papers, United Press bulletins and such information as TIME had on hand. First task was to sift through the varying versions to find what actually happened, no

small task, because some reporters sometimes go on the principle that any news is better (I have often given the "March of Time" was off the air during the Lindbergh case.)

> The next task was to eliminate

By Tom Everitt

EMARCHE

'Author of "The March of Time"



TOM EVERITT

Mr. Everitt modestly omitted in his story an over-abundance of references to himself. Therefore, we present a brief sketch: Tom Everitt's full name is John Thompson Everitt . . . his father is the well-known bibliophile Charles Perry Everitt . . . . Tom went to prep school at Hotchkiss . . . his collegiate education, involving the travel it did, gave him an ideal background for writing the "March of Time" . . . . He went to Yale, Oxford, the University of Grenoble and the University of Munich . . . at Yale he played soccer and in 1929 was chosen a member of the All-American team . . . . be never worked for his living before he tackled the "March of Time" . . . he was just about to leave for Sumatra when he received the offer . . . . recently he has blossomed out as a short-story writer . . . . his piece was published in England under the pseudonym of Anatole Blair . . . . he is currently trying to do something for the motion pictures . . . speaks French, German and Italian . . . . Tom is single, good-looking, with brown hair and brown

William Adams (lower left) and Ted Di Corsia (right) who take the roles of Franklin D. Roosevelt and Herbert Hoover, threw their hats into the ring in this fashion at the beginning of the last political campaign. Adams is wearing the Roosevelt smile.

eyes . . . he weighs 145 pounds and is five feet, ten inches tall.



stine and Osborn to be mimeographed. Meanwhile I had got in touch with Tom Harrington, the casting director, in order to give him a rough idea of the characters necessary. Over the telephone:

'There'll be a short speech by Roose-

"That's all right, Bill Adams, our 'Roosevelt', is already in the studio." Then there's Zangara-young Italian."

We'll give that to Frank Readick.

"Yes, there's a Mrs. Cross and a

"Where do they come from?"

"Mrs. Cross is from Florida—about middle-aged, I think. Her friend's from Georgia. I think Marion Hopkinson could do the first part."

"Good. Anyone else?" "Cermak."

> always done our 'Cermak'. I'll have to give Zangara to someone else." And so it goes.

ographed scripts are in Studio I on the twenty-second floor of the Columbia headquarters in New York. There they are distributed: one to

producer Don Stauffer, one to conductor Howard Barlow. one to Mrs. Nichols at the sound effects machines, the rest to the actors, engineers, mob . . . . 45 minutes to re-

After the Thursday rehearsal, the really hard work begins—polishing, cutting, bringing the news up to date, substituting whole new scenes, timing and all the business of turning out a smooth show. Final arbiter in this pains taking process is TIME'S Circulation Manager and Vice-President Roy E. Larsen, whose particular pet the "March of Time" is. With

the irrelevant - one can't tell him in the tedious job of re-writing work, are producer Don everything in a five-minute re-en- Stauffer, Miss Ann Louise Barley, a graduate of George Baker's actment-and, finally, write the dramatic school at Yale, and the writer. What happens to the original scripts I hate to confess. Suffice it to say that the At quarter to eleven, the original script was written. It was B.B.D. & O., and a nasty grey light remarkably like dawn is taken to the offices of Batten, Barton, Dur- usually apparent before the last script is ready for final mimeo-

Friday morning at 9 a. m. finds Don Stauffer, as fresh as one can be after eighteen hours' work and two hours' sleep, back on the job at CBS rehearsing the revised show. At 2 p. m., there is a dress rehearsal, the final preliminary audition and the "March of Time" sometimes is ready to go on the air. Many times, even at that late hour, wholly new re-enactments have been written, inserted and rehearsed up to within minutes of broadcasting time.

To an outsider it is hard to explain why a half-hour broadcast of from six to eight news re-enactments should require so much work. When, for example, a listener asks me "What else do you do during the week beside write the 'March of Time'?" I find myself stumped for an answer. As patiently as possible I take him aside:

"Did you happen to hear our re-enactment of the Seabury investigation ending Mayor Walker's tete-a-tete with Governor Roosevelt?

Yes, I though it was swell,"

with about a score of short quotations from previous Seabury "Gee, Frank's cross examinations?

'Yes, but it was quite short."

"To be accurate, the entire twenty quotations took about a minute over the air."

"Well, have you ever looked through the newspaper ac-By noon the mime- counts of the Seabury investigation?"

> Here we have an actual broadcast scene from the March of Time with principals, mob, sound effects and everything in action. Producer Don Stauffer at microphone in foreground is taking a leading role.

Frank Readick was first picked for the role of Zangara, in the March of Time program depicting Roosevelt's attempted assassination, until it was remembered he had always impersonated Mayor Cermak, of Chicago, in previous broadcasts. In the final presentation, Readick became Mayor Cermak.

"There are about four pounds of them. And to get the "Thanks (dryly). Do you remember we built the scene up sharpest and most significant quotations, above all to be accurate, it took two people eight hours of searching to give you that one-minute curtain raiser.'

> One hand on the Congressional Record, one hand turning the leaves of a new book reviewed in TIME, one hand going through the script of a play opening on Broadway, one hand on the telephone, talking to TIME's editors about the situation in Manchuria or Germany, the Scriptwriter of the "March of Time" often goes to bed to dream he has suddenly become an octopus with a tentacle in every pudding.

In the end, however, the chief task of the scriptwriter is not making the news dramatic, but keeping it dramatic-retaining in its essence the dramatic aura which seems invariably to surround the actions of the world's great-the Gandhis, the Snowdens, the Hitlers, Stalins, Mussolinis, the Al Smiths and Roosevelts and the countless others who parade across the news-





# Wednesday, March 22 Features:

8:00 A.M.

CBS—Tony Wons, "Are You Listenin'?":

KMOX WISN WBBM

NBC—The Jesters, male trio: WEAF WOW

KSTP—Pepper Pot (NBC)

WISD—Time Signal Express

WJJD—Happy Go Lucky Time

WLS—The Book Shop; Wm. Vickland and Ralph Emerson

WMN—Edna Wallace, U...

9:55 A.M.

WCCO—Priscilla, the Maid of New England

10:00 A.M.

CBS—Morning Moods: WBBM KFAB

NBC—U. S. Army Band: WJZ KYW

NBC—Breen and de Rose: WEAF WMAQ

WOC WHO

KMOX—Edna Wallace, U...

WMOX—Edna Wallace, U...

8:15 A.M.

8:15 A.M.

NBC—Current Events; Anne Hard: WEAF
WOW

KFAB—Studio Program
KM0X—Produce Reporter
WBBM—Musical Gems
WIBO—Sparkling Melodies
WISN—Early Risers; Anson Weeks' Or-

chestra
Wt.S.—Variety Artists
WOC-WHO—Home Owned Business Ass'r

8:20 A.M.

KMOX—Morning Reveries; Hymn Time;
Ken Wright

8:30 A.M.

8:30 A.M.
CBS—Dancing Echoes: KMOX WISN
NBC—Moss and Jones: WJZ WMAQ
NBC—Flying Fingers: WEAF WOC WHO
KSTP WOW
KFAB—Musical Clock
WBBM—Modern Living
WIBO—Concert Hour
WLS—Musical Program
WTMJ—What's New in Milwaukee? Ask
Mrs. Grey

S:35 A.M.

WLS-The Produce Market Reporter

8:45 A.M.
CBS—Little Jack Little, vocalist and pian ist: WABC KMOX ist: WABC KMOX CBS—Dancing Echoes: WBBM NBC—Nothing But the Truth:

WISN-Health and Poise Club WIS-Health and Poise Club WIS-Livestock Receipts; Hog Flash WOC-WHO-Favorite Foods

9:00 A.M.

NBC—Musical Melange: WJZ KYW

NBC—The Four Sharps, negro har
quartet: WOC WHO WMAQ

KFAB—Broadway or Bust

KMOX—Organ Melodies

KSTP—Polly the Shopper

WBBM—Lakeside Miniatures

WIBO—YMCA Exercises

WISN—Crazy Crystal Program

WTMJ—Setting-Up Exercises

9:10 A.M. WCCO—Dan, the Decker Man WLS—Harry Steele, Hamlin's Newscast

9:15 A.M.
CBS—Melody Parade: V WARC KFAB KMOX
NBC—Clara, Lu 'n' Em: WJZ KSTP
NBC—Juan Reyes, concert pianist: WEAF
WOC WHO

NBC—Juan Reyes, concert plants: Value WOC WHO
KFAB—Melody Parade (CBS)
KYW—Rose Vanderbosch, singing plantst
WBBM—Chicago Dental Society Program
WCCO—Betty Crocker's Home Service talk
WGN—Clara, Lu 'n' Em (NBC)
WIBO—Morroe Fox
WLS—Mac and Bob, songs
WMAQ—Neysa Program
WOC-WHO—Hog Flash and Farm Talk
WOW—Soloist (NBC)
WTMJ—Clara, Lu 'n' Em (NBC)
9:20 A.M.

9:20 A.M. WBBM—News Flashes

9:30 A.M.

9:30 A.M.

NBC—Happy Jack: WJZ WMAQ

NBC—Swingin' Along, instrumental novelty
program: WEAF KYW WOC WHO

KFAB—University of Nebraska

KMOX—St. Louis Dental Society Program

KSTP—Department Store Parade

WBBM—Beauty Chat WCCO-Jack Sprat WCCO—Jack Sprat
WGN—Market Reports
WHAD—Thrifty Shoppers
WHBO—Little Harry, King of the Kitchen
WLS—Cumberland Ridge Runners
WOW—Talking Things Over
WTMJ—The Personality Girl

9:35 A.M. KSTP—Musical Interlude WCCO—New York Stocks

9:40 A.M.

WGN-Leonard Salvo's Mail Box KMOX-Minute Musical Margo KSTP-Schunemans and Mannheimers

9:45 A.M. The Four Clubmen: KMOX WCCO

WBBM NBC-Singing Strings; Jack Turner, songs WJZ KSTP

WJZ KSTP

NBC-Betty Crocker, cooking talk: WEAF
WOW WOC WHO KYW WTMJ

KFAB-Singing Philosopher
WIBO-Love Lyrics
WLS-Ralph and Hal "Old Timers"
WMAQ-Board of Trade
9:50 A.M.

KSTP—Singing Strings (NBC)
WBBM—Organ Melodies
WMAQ—Singing Strings (NBC)

10:00 A.M.

CBS—Morning Moods: WBBM KFAB

NBC—U. S. Army Band: WJZ KYW

NBC—Breen and de Rose: WEAF WMAQ

WOC WHO

KMOX—Edna Wallace Hopper

KSTP—The Reducers, skit

WCCO—The Krust Man

WGN—Russell Nelson, tenor and Allen

Grant

WHAD-History Lesson WHAD—Instory Lesson
WJJD—Favorite Singers
WIBO—Household Guild, dramatization
WLS—Livestock and Poultry Markets
WTMJ—News Reports

10:05 A.M.

KMOX-Women's Radio Program; Paul Dieckman, tenor; Coyita Bunch; Margo and Male Quartet WHAD-History Lesson

10:15 A.M.

10:15 A.M.

CBS—Morning Moods: WISN

NBC—Radio Household Institute: WEAF

WTMJ KSTP WOC WHO KYW

WBBM—Charlie Hamp's Happyeast Hour

WENR—U. S. Army Band (NBC)

WGN—Melody Favorites

WIBO—Market Reports

WJJD—Neighborhood Store

10:25 A.M. WGN-Board of Trade Reports

10:30 A.M.

CBS—The Merrymakers: WABC WBBM WISN KMOX WCCO NBC—Rhythm Ramblers: WJZ KSTP WENR—Jackie Heller, tenor with Phyllis

and Frank
WGN-Digest of the Day's News
WIBO-News Reports
WJJD-Name the Band
WOC-WHO-Markets
WTMJ-Black and Gold Ensemble

10:40 A M..

WCCO-The Singing Baker

10:45 A.M.

10:45 A.M.

KFAB—Mrs. Blink's Women's Hour

KMOX—Mart Melodies; Ken Wright

KSTP—Bannons Program

KYW—Mother in law

WCCO—Music Appreciation Course

WENR—Rhythm Ramblers (NBC)

WGN—Grand Old Hymns

WIBO—Ford and Wallace, harmony

WISN—Talk by Lyman Beecher Stow

(CBS)

WMAQ-Today's Children WOC-WHO-Gertrude Huntoon Nourse WOW-Concert Pianist (NBC) 10:50 A.M.

KSTP—Edna Walface Hopper 11:00 A.M.

All: 00 A.M.

NBC—Smack Out: WJZ WENR

NBC—Johnny Marvin, tenor: WEAF WOC

WHO KSTP WOW

KMOX—Happy Kitchen

KYW—Morning Melodians

WBBM—Sally Walker and Val Sherman

WGN—Morning Musicale

WIBO—Organ Interludes

WISN—Peggy's Movie Chatter

WJJD—WJJD Carnival

11:15 A.M.

NBC—John Fegarit; WJZ WENR

NBC—John Fogarty: WJZ WENR KSTP—Adventures in the Kitchen WBBM—Gene and Charlie and Virginia

Clark
WCCO—Health Talk, Dr. W. A. O'Brien
WISN—Harold Knight's Orchestra (CBS)
WJJD—Leo Boswell
WOC-WHO—Aunt Jane's Home Manage

ment Club wow-Market Reports 11:25 A.M.

WOW—Health Exercises 11:30 A.M.

CBS—Concert Minatures; Charles Carlile, tenor: KFAB WISN KMOX
NBC—National Farm and Home Hour:
WJZ KYW WOC WHO WOW KSTP
NBC—On Wings of Song; string trio:

NBC—On Wings et Song,
WMAQ
WBBM—Frank Wilson and Jules Stein
WCCO—New York Stocks
WENR—Home Service
WGN—Board of Trade Reports
WIBO—Golden Gate
WJJD—WJJD Carnival
WMAQ—On Wings of Song (NBC)
WTMJ—Heinie and his Boys
11:35 A.M.
WGN—Painted Dreams
11:45 A.M.
WGN—Painted Dreams
11:45 A.M.

CBS—The Ambassadors; male trio direc-ted by Irving Weil: WABC WBBM KMOX

KMOX
KFAB—Market Reports and News
WCCO—Minnesota Police Bulletin
WIBO—Wilcox Memory Book
WJJD—Singing Minstrel
WLS—Weather Report; Livestock; Butter
and Egg Markets
WTMJ—Myrtle Spangenberg
11:50 A.M.

KMOX—Postman's Whistle, organ theme
WCCO—News Bulletins
WGN—Good Health and Training Program
WIBO—Princess Pat

CBS—Marie, the Little French Princess:
WABC WBBM KMOX WCCO
WGN—Mid-day Services
WIBO—Clem, the Melody Man
WISN—Radio Luncheon Club
WJJD—U. of C. Readings from Good
Literature
WLS—Tom and Roy with Dixie Mason,
soloist

wmaQ—Dick Fiddler's Orchestra: (NBC) wmmJ—Radio Rodeo

12:15 P.M.

CBS-George Hall's Orchestra; WABC WCCO
KMOX—Market Reports
WBBM—Edna Wallace Hopper
WIBO—Reading Room
WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.

WBBM-News Flashes

12:25 P.M. WCCO-M. W. Savage Co. Program WMAQ-Board of Trade

WMAQ—Board of Trade

12:30 P.M.

CBS—George Scherban's Russian Gypsies:
KFAB WCCO
NBC—The Ambassadors: WJZ WMAQ
NBC—Red—Rex Battle's Concert Ensemble: KYW
KMOX—Church in the Valley
KSTP—National Radio Institute
WBBM—Local Markets
WGN—The Rondoliers
WJJD—Live Stock Markets
WOC-WHO—Earl Ferris Program
WOW—Market Reports
WTMJ—Dance Orchestras.

12:35 P.M.

12:35 P.M. KSTP—Ambassadors WBBM—Chicago Hour

12:45 P.M.

12:45 P.M.

KFAB—Sunny Jim

KMOX—Town and Country Speaker

KSTP—News Reports

KYW—Luncheon Dance

WCCO—Caterpillar Entertainers

WIBO—Keith Beecher's Orchestra

WJJD—Musical Gems

WMAQ—Princess Pat, beauty chat

WOC-WHO—Rex Battle's Concert Ensemble (NBC)

WOW—News Period

12:50 P.M.

KSTP—Organ Idylls; Dr. Richter WGN—Robert L. Van Tress WMAQ—Luncheon Talk

12:55 P.M. WISN-The Globe Trotter

1:00 P.M.

CBS-Ann Leaf at the Organ: WISN CBS—Ann Leaf at the Organ: W
WCCO
KFAB—Georgie Porgie
KMOX—St. Louis Symphonic Choir
KSTP—E. E. Stevens
KYW—Husk O'Hare's Orchestra
WGN—Allan Grant, pianist
WIBO—News Reports
WJJD—Illinois Medical
WLS—Uncle Ezra, comedy skit
WOC-WHO—Omaha Flour Mills
WOW—Hotel Paxton Orchestra

1:15 P.M.

1:15 P.M.

KMOX—Exchange Club

KSTP—Hotel St. Pall Orchestra

WBBM—Earl Hoffman's Orchestra

WCCO—Ann Leaf at the Organ (CBS)

WGN—Palmer House Ensemble

WIBO—Studio Program

WJJD—Waltz Time

WLS—Livestock and Grain Markets

WOC-WHO—Lotus Garden Orchestra

WOW—Home Economics Period

1:20 P.M. WMAQ-Board of Trade

1:25 P.M. WGN-Mid-day Service WMAQ-Board of Trade

1:30 P.M.

CBS—American School of the Air: WBBM KMOX KFAB WCCO WISN NBC—Westminster Choir: WEAF WOW KSTP—Hollywood Happenings KYW—Frudence Penny, talk
WIBO—Frankie Marvin, Cowboy Ballads
WJJD—Hill Billie Time
WLS—Organ Journeys, Ralph Emerson
WMAQ—Public Schools Program
WOC-WHO—Markets

1:45 P.M.

1:45 P.M.

NBC—Sisters of the Skillet: WJZ KYW
KSTP—Westminster Choir (NBC)
WGN—Lawrence Salerno, baritone
WIBO—B. and K. Reporter
WJJD—Variety Music
WLS—Maple City Four and John Brown
WOC-WHO—Myrtle Williams
WTMJ—Radio Forum

2:00 P.M.

CBS—Rhythm Kings; Fred Berrens, conductor: KFAB WISN

NBC—Betty and Bob; dramatic sketch: WJZ WLS

NBC—Two Seats in the Balcony: WEAF WMAQ

NBC—Judy and Jane: WOC WHO KSTP WOW

WOW
KMOX—Home Radio Program, string ensemble, Ruth and Ralph and Dorie Shumate
KYW—Concert Echoes; Sports Review
WBBM—Beauty Chat
WCCO—Made Work Campaign
WGN—Happy Endings, skit
WIBO—Radio Gossip
WJJD—U. of C. Spanish Class

2:10 P.M. WGN—Palmer House Ensen 2:15 P.M.

2:15 P.M.

CBS—Madame Belle Forbes Cutter: WISN WBBM KFAB

MBC—Radio Troubadours: WJZ WMAQ KSTP—Have You Heard?

WCCO—Big Sister Association

WLS—Homemaker's Program; Martin

WOC-WHO—The Charm Girl WOW—Hotel Fontenelle Orchestra WTMJ—Don Alvardos' Violin

2:20 P.M.

KWK-Radio Troubadours (NBC)
WBBM-Belle Forbes Cutter, soprano, :
Frank Westphal's Orchestra (CBS)
WCCO-Weather and Markets; Stocks 2:30 P.M.

NBC-Woman's Radio Review: WEAF KYW WOW KSTP WOC WHO KFAB-Radio Course in Beginning French KMOX-Ken Wright at the Organ WGN-June Baker, Home Management

Talk
WIBO—Nelson Storage
WJJD—Piano Instruction
WMAQ—Radio Troubadours (NBC)
WTMJ—The Afternoon Show

2:45 F.M.
CBS—Eton Boys, male quartet: WABC
WBBM WISN KMOX
WIBO—Natural Grooming, beauty talk
WJJD—Radio Guide Round Table
WLS—Maple City Four Minstrel Show
WMAQ—Illinois League of Women Voters
2:50 P.M.

KWK—The Morin Sisters (NBC) WCCO—Four Eton Boys (CBS) 3:00 P.M.

3:00 P.M.

CBS—Claude Hopkins' Orchestra: KFAB

KMOX WCCO

NBC—Eastman School Chamber Music:
WJZ KSTP WMAQ

NBC—Pop Concert: WEAF WOW

KYW—The Cadets, quartet

WBBM—Organ and Piano Duo; Doty and

Shore

WBBM—Organ and Piano Duo; Doty and Sherr
WGN—Variety Program, vocalists
WHAD—Olga Fedor
WIBO—Fritzi von Schimmack
WJJD—Billy, the Old Gardener
WLS—Bicycle Boys, Fritz and Fleming
WOC-WHO—Butternut Coffee Program
WOW—Market Reports
2.15 P.M.

3:15 P.M.

3:15 P.M.

CBS—Architecture and The Allied Arts:
WABC KMOX WCCO

KYW—Dr. Herman N. Bundesen, talk
WHAD—Three Lumberjacks
WIBO—Graphology; Mr. Milne
WJJD—Dance Tunes
WLS—The Log Cabin Boys
WOC-WHO—Pop Concert; Orch. (NBC)

3:20 P.M. WBBM-D. A. R. Program

3:30 P.M.

CBS—Jack Brooks and Westphal's Orchestra: KMOX KFAB WCCO WBBM

NBC—Adventures of Dr. Doolittle: WEAF
WOC WHO WENR

KSTP—To be announced
KYW—Two Doctors with Aces of the Air
WGN—Garden Club
WHAD—Science Program
WHBO—Radio Gossip
WJJD—Cowboy Singer
WTMJ—The Woman's Point of View 3:30 P.M.

3:40 P.M.
WGN-Rondoliers, male

WGN—Rondoliers, male quartet
3:45 P.M.

CBS—Bill Schudt's "Going to Press":
KFAB WCCO WHAD

NBC—Musical Review; Gladys Baxter,
soprano; Edward Nell, baritone; Vincent Sorey's Orchestra: WMAQ WOC

WHO KSTP WTMJ

KMOX—Do You Know? Don Hunt

WBBM—Organ Interlude

WJJD—Rhapsody in Records

2:50 P.M.

WJJD—Rhapsody in Records
3:50 P.M.

WBBM—News I lashes
4:00 P.M.

CBS—Howard Neumiller: KFAB WISN
KMOX

NBC—Joseph Gallicchio's Orchestra: WOW
KSTP—To be announced
WBBM—Earl Hoffman's Orchestra
WCCO—Minnesota P.-T.A.
WGN—Bebe Franklyn and Fred Meinken
WIBO—Jean Hannoa

S:45 P.M.

CBS—The Lone Wolf Tribe: WBBM
KMOX WCCO
NBC—Little Orphan Annie: WJZ WENR
KSTP KWK WGN
NBC—Andy, Jerry and Eddie: WEAF
WOC WHO WOW
KFAB—Studio Program
WIBO—Studio Program
WIBO—Old Pappy, negro impersonations
WMAQ—Old Pappy, negro impersonations
WMAQ—Old Pappy, negro impersonations
WMAQ—Old Pappy, negro impersonations
WMAQ—Old Pappy and Eddie: WEAF
WMAQ—Old Pappy and Eddie: WMAQ—Old Pappy and Eddie: WEAF

WJJD—Randall Sisters and Jimmy Dale WMAQ—The Woman's Calendar WOC-WHO—College Program WTMJ—Radio Forum

Downey and Novis

4:05 P.M. WBBM—Howard Neumiller, pianist

4:15 P.M.

CBS—Do Re Mi; girl's harmony trio:
KFAB WISN WCCO

NBC—Adventures of Dick Daring: WJZ
WENR
KMOX—Mart Melodies
KSTP—Joseph Gallicchio's Orchestra
(NBC) (NBC)
WBBM—Norm Sherr, piano selections
WGN—Old Time Favorites
WIBO—Radio Dan
WJJD—Young Mothers' Club
WOW—In the Playhouse with Jane
WTMJ—Artist Bureau Personalities

### Artist Bureau Personalities

4:30 P.M.

NBC—The Flying Family: WEAF WOC

WHO WMAQ WOW

KFAB—Donna Rae Cooper

KMOX—String Ensemble

KSTP—Cecil and Sally

KYW—Earle Tanner, tenor

WBBM—Earl Hoffman's Orchestra

WCCO—Minnesota League of Women

Voters Voters
WENR—Larry Larson, organist (NBC)
WGN—Joseph Hassmer, baritone
WIBO—Nick Nichols "Cartoonist of the

Air"
WISN—The Boswell Sisters, harmony trio
WJJD—Mooseheart Children
WTMJ—Los Caballeros

4:45 P.M.

NBC-Paul Wing, the Storyman: WEAF WMAQ KFAB—Cecil and Sally KFAB—Cecil and Sally
KSTP—Swance Screnaders (NBC)
KYW—Three Strings
WBBM—Sleepy Valley, Joe Robinson and
J. W. Doty
WGN—Jane Carpenter's Recital
WIBO—Organ-O-Logues
WISN—Guy Lombardo's Orchestra
WOC-WHO—Swance Serenaders (NBC)
WOW—George Johnson, organist

KWK-St. Louis Safety Council WCCO-Livestock Market Summary

4:55 P.M.

4:50 P.M.

5:00 P.M. CBS—Dick Mansfield's Orchestra: WABC

CBS—Dick Mansfield's Orchestra: WABC
WISN
NBC—Maud and Cousin Bill: WJZ WMAO
KFAB—Jolly Gooch Bakers
KMOX—Uncle Remus Stories
KSTP—Children's Hour
KYW—Century of Progress Orchestra
WCCO—Steamboat Bill, songs
WENR—Pat Barnes Children's Show
WGN—The Devil Bird, sketch
WIBO—Hotan's Council Fire
WJJD—Neighborhood Store
WOC-WHO—News Review
WOW—Gypsy Jack and Teena
WTMJ—Our Club
5:10 P.M.

5:10 P.M. KYW-Mel Stitzel at the piano

5:15 P.M. CBS—Dick Mansfield's Orchestra: WBBM
CBS—The Devil Bird; travel talks: KFAB
WCCO KMOX
NBC—Bert Lowns' Orchestra: WJZ

NBC—Bert Lowns' Orchestra: WJZ
WMAQ
KYW—Penrod and Sam
WENR—Dick Daring; A Boy of Today
WGN—Jane Carpenter, pianist
WIBO—Church of the Air
WISN—John Ward, tenor
WJJD—Dance Orchestra
WOC—WHO—Waldorf-Astoria Orchestra
WOC—WHO—Waldorf-Astoria Orchestra

WOW-Police Bulletins WTMJ-Jungle Explorers 5:20 P.M.

KSTP—Evening Star WCCO—Steamboat Bill

5:30 P.M.

5:30 P.M.

CBS—Skippy: WBBM KMOX WCCO
NBC—Back of the News in Washington:
WEAF WMAQ
KFAB—Piano Lessons
KSTP—Children's Hour
KYW—Uncle Bob's Curb-is-the-Limit-Club
WENR—Air Juniors
WISN—Show Window
WJJD—Piano Instruction
WOC-WHO—Skippy
WOW—Heinie and Karl
WTMJ—"Skippy"

5:45 P.M.

## Guy Lombardo

### (WEDNESDAY CONTINUED)

5:55 P.M.

WISN-Hannon Clothesmakers Program

6:00 P.M.

CBS—Milligan and Mulligan; comedy skit:
WCCO KMOX
NBC—Mischa Weisbord, concert violinist: WEAF KYW
KSTP—Crazy Crystal
WBBM—Grandpa Burton's Stories
WENR—Young Forty Niners
WGN—Uncle Quin, Davy Dreamer and
Wishbone

Wishbone
WIBO—German, Program
WISN—Story of the Day
WJJD—Leo Boswell, songs
WMAQ—Harold Van Horne, pianist
WOC-WHO—Casper and Marty
WOW—Crazy Water Cowgirl
WTMJ—Heinie's Grenadiers

### 6:05 P.M.

KSTP-Consolyrics

6:10 P.M.

WISN-Sports Report of the Day 6:15 P.M.

CBS—Buck Rogers in the Year 2433: KMOX WBBM WCCO NBC—Wheatenaville: WEAF WMAQ WOC WHO WOW KFAB—Master Singers
KSTP—Detectives Black and Blue
KYW—The Globe Trotter; News of the

WENR—Southern Singers
WGN—The Secret Three
WISN—The Lone Star Ranger
WJJD—Sports Reel

6:25 P.M.

KYW-Sports Reporter

6:30 P.M.

6:30 P.M.

NBC—Elvia Allman, the California Cocktail: WEAF WMAQ

KMOX—The Old Tavern Keeper

KSTP—Chevrolet Motor Co.

KYW—Husk O'Hare's Orchestra

WBBM—Joe Rudolph's Pianoland

WCCO—Jim and Tom, songs

WENR—What's the News

WGN—Hal Kemp's Orchestra

WIBO—B, and K. Reporter

WISN—Crazy Crystal Program

WJJD—"Half-Pint" Jaxon

WOC-WHO—Millie and Madge

### 6:40 P.M.

WCCO—Singing Troubadours WIBO—Joe Springer; Hockey News

6:45 P.M.

6:45 P.M.

CBS—Boake Carter: WBBM KMOX WCCO

NBC—The Goldbergs: WEAF WENR
WOW WTMJ

KSTP—Tarzan of the Apes
WGN—Tom, Dick and Harry
WIBO—Pleasant Street, skit
WJJD—War Nurse
WMAQ—Art Kassel's Orchestra
WOC-WHO—Smilin' Sam

### 7:00 P.M.

7:00 P.M.

CBS—Whispering Jack Smith, the Humming Birds and Orchestra: WGN KMOX

NBC—Crime Club: WJZ WMAQ

NBC—The Royal Vagabonds: WEAF WLS

WOW

KSTP—Maronis Beachview Orchestra NBC) KYW—Don Erwin's Orchestra WBBM—Frank Westphal's Orchestra

(CBS)
WCCO—Tim and Tena
WIBO—"America Carries On"; skit
WISN—The Want Ad Theater
WJJD—Art Wright, songs
WOC-WHO—Unknown Hands
WTMJ—Barnsdall Program

WIMJ—Barnsdall Program

7:15 P.M.

CBS—Singin' Sam, the Barbasol Man:
WGN KMOX WCCO

KSTP—Chandu, the Magician
KYW—John Randolph, soloist
WBBM—Flanagan's Sport Review
WIBO—David Jackson, securities
WISN—The Captivator; orchestra
WJJD—Raiput, mystery drama WJJD—Rajput, mystery drama WOC-WHO—Fannie Brice, comedienne WTMJ-Stardust

7:30 P.M. CBS—Kate Smith: WGN KMOX WISN CBS—Kate Smith; WGN KMOA WISH WCCO KSTP—Lou Breese's Orchestra KYW—Melody Lane WBBM—Fifteen Minutes of Sunshine with Charles Hamp WIBO—Chauncey Persons WJJD—World's Fair Minstrels WLS—Frank Libuse's Orchestra WMAQ—News of the Air WOC-WHO—Ulrich Singers WOW—Hotel Fontenelle Orchestra

7:45 P.M.

CBS—Lyman Orchestra and Hollywood Newsboy: WABC KMOX WCCO NBC—Victor Chenkin, impresonations: WJZ WLS KSTP-L'Amour Melodique (NBC)

KYW—Chandu, the Magician WBBM—Chickie WIBO—George Anderson; Real Estate Information
WISN—The Captivators
WMAQ—Mr. Twister
WOW—Independent Voters' League

8:00 P.M.

8:00 P.M.

CBS—Bing Crosby, Leonard Hayton's Orchestra; WGN KMOX WISN WCCO

NBC—Symphony Concert; WEAF WOC

WHO WOW WTMJ

NBC—Sherlock Holmes: WJZ WLS

KSTP—To be announced

KYW—Mark Fisher's Orchestra

WBBM—Dell Coon's Orchestra

WBBM—Dell Coon's Orchestra

WBBM—Jack Burnett, songs

WJJD—Old Time Ballads

WMAQ—Talk; Frasier Hunt

WOW—Crazy Water Talk

### 8:15 P.M.

CBS—Romantic Bachelor: WCCO WISN WGN KMOX KYW—Three Strings WBBM—The Norsemen WIBO—Wilcox Memory Book WJJD—Carolina Rounders, hillbilly tunes WMAQ—Theater of the Air

### 8:30 P.M.

CBS-Guy Lombardo's Royal Canadia Burns and Allen, comedy team: WGN KMOX WCCO

KMOX WCCO

NBC—Josef Lhevinne, concert pianist:
WEAF WOW WOC-WHO

NBC—Morton Downey and Donald Novis:
WJZ WENR KSTP

KYW—Inspector Stevens and Son of
Scotland Yard

WBBM—Mayor's Cabinet Radio Series

WHAD—The Imperial Hussars

WIBO—Y Hotel Chorus

WMAQ—Theater of the Air

WTMJ—Hymn Sing with Brigadier Rodda

8:45 P.M.

### 8:45 P.M.

KYW—Don Pedro's Orchestra
WBBM—Charley Straight's Orchestra
WHAD—Russian Program
WIBO—Clem and Harry
WMAQ—Concert Music; orchestral pro-

### 9:00 P.M.

CBS—Fred Waring's Orchestra; comedian: WGN KMOX WCCO NBC—D. W. Griffith's Hollywood: WJZ

WMAQ
NBC—Corn Cob Pipe Club of Virginia:
WEAF WOC WHO WOW WENR KSTP

KYW-The Globe Trotter; News of the World WBBM—The Adventurer's Club WIBO—Wendell Hall

## 9:15 P.M.

NBC—Vic and Sade: WJZ KYW WBBM—Ben Pollack's Orchestra WHAD—Economic Mentors WIBO—Salon Ensemble WMAQ—Morin Sisters

9:30 P.M.

CBS—Edwin C. Hill: WBBM WISN WCCO

NBC—Music Magic; Ruth Lyon, soprano;
Robert Royce, tenor; orchestra: WJZ

NBC—Exploring America with Carveth Wells: WEAF WMAQ WOC WHO WOW WTMJ KSTP KMOX—Buddy, Zeb and Otto WENR—Cyril Pitts in Magic Melody WGN—Tomorrow's News WIBO—Happy Shavers 9:40 P.M.

WGN-Headlines of Other Days

9:45 P.M. -Myrt and Marge: WBBM WCCO

CBS—Myrt and Marge: WBBM WCCO KMOX KYW—AI Trace's Orchestra WENR—Song Fellows WGN—Scals of the States, historical WIBO—Betty and Jean the Mavis Twins WISN—The Dream Girl

10:00 P.M.

10:00 P.M.

CBS—Columbia Symphony Orchestra; Nino
Martini, tenor: KFAB WISN
NBC—Amos 'n' Andy: WJZ WMAQ WENR
WTMJ KSTP
KMOX—Dr. Copeland's Health Talk
KYW—Mark Fisher's Orchestra
WCCO—Hotel Lowry Orchestra
WGN—Dream Ship, concert music
WIBO—Keith Beecher's Orchestra
WOC-WHO—Blue Birds
WOW—World-Herald News Period

10:05 P.M. KMOX—St. Louis Symphonic Choir WOC-WHO—Blue Birds

10:10 P.M. WIBO—Income Tax Facts

10:15 P.M.

NBC—Blue—Jimmy Kemper, piano and songs: KYW WENR KSTP—News Reports WGN—Milligan and Mulligan WIBO—Radio Dan "Chin and Chatter" WISN—The Dream Girl

# Bing Crosby MUSIC in the AIR + By Carleton Smith

SERGE KOUSSEVITZKY and tions of works that have filtered through his perceptions and feelings. evenings out of the doldrums.

The concerts from Symphony

Hall relieve the monotony of ordinary, mediocre programs, and cause us to look forward eagerly to Saturday. Undoubtedly, no worthier addition has been made to the current radio season than the Boston Symphony series.

The residents of Beacon Hill and Back Bay are justly proud of their orchestra. Like other Bostonian institutions, it has a tradition. Fiftytwo years ago, a number of the finest musicians in Europe were brought together under the baton of George Henschel, who was followed by the most illustrious conductor of the day. These leaders, including Nikisch

and Karl Muck, were given complete artistic freedom, and each expended his genius to the cumulative improvement of an ensemble which came to be world renowned. Boston Orchestra today gives testimony to the fact that a great symphonic organization can not built in a day, nor even in a season.

A grain of truth is found in the statement that there are no great orchestas, but only great conduc-tors. Given the finest individual players, you will not find them very convincing without the guidance of a dynamic intellect. conductor does not merely beat time, though, as Wagner said, that is his chief function. He needs a penetrating perception and the ability to shape his orchestra into an instrument capable of expressing his visions. Such perception and such ability the present conductor of the Boston Symphony

While the worship of conductors, that has today largely usurped the adoration of musical art, cannot be commended, every lover of music grateful for such leadership as that of Mr. Koussevitsky. A crafts-man of the first rank, he is not satisfied with a bare and impersonal reproduction of the musical text. His performances are bold interpreta-

### 34 Koussevitzky

An emotional pathos underlies Koussevitzky's orchestral conduct-To him it is everything. conviction, the power of his per-formance depends solely on the emotional element he obtains from the music and imparts to the audience. The less emotional fire there is in the music, the greater will be its resistance to his conducting. Conversely, of course, the more a com-position is saturated with feeling, the more easily does it submit it-self to him. He must feel and ex-perience music that he loves; he must then be in a state of ecstasy to be at his best. It is because he can not always be in such a state that his concerts are sometimes un-

When he conducts music that is his, he projects it with an impact that is devastating alike to nerves and heart. He is master, of course, of every graduation, and can give demonstration of any music you choose to mention. But if the in-terpretation is casual, and if you do not receive Koussevitzky's genuine feeling, you may know that he is making a compromise with him-

### Baton Technic

This necessity of feeling the music . . . of having music that he loves, is further illustrated in his attitude towards tempos and in his technic of conducting. For Kousse-vitzky, tempo has a relative and not an absolute significance. As a rule, he does not conduct a symphony according to its metre. conducts the music, but does not beat time (as he considers it unnecessary, and relies on the orches tra's sense of metre).

In Koussevitzky's technic, the traditional beat has, in general, no significance. The position of the hands in the air, and the character of the beat, are to him

equivalent to the virtuoso's louch, and also serve to maintain the balance of tone.

For him, gesture has a dramatic,

or even a plastic meaning. He has said that the emotional strain experienced by a conductor is never so great as in those moments when he folds his arms and leaves the orchestra to itself. It is typical of him to employ this method. The gestures he uses in conducting seem to him almost the counterpart of the plastic art in dramatic acting. Plastic gesticulation applied to a musical phrase enables him to get more out of it than he could do by beating time in the customary way. Koussevitzky, for that reason, is more interesting to watch than other conductors.

### Catholic Taste

No mention of Koussevitzky would be complete without com-ment on his boundless enthusiasm for all music, no matter how un-expected and paradoxical its form. Consequently, he has brough us many new gifts, as supplements to the classics on his programs. He has been the foremost champion here of the powerful writings of Sibelius, a composer for whom I have great admiration. Kousse-vitzky has championed the cause of his compatriots, and given considerabel encouragement to native com-

The famous and prolonged anniversary festival of the Boston Symphony added materially to the stock of contemporary writings. Music lovers have been feasting on its fruits ever since, and the radio audience is grateful for the invita-tion to sit at the same table with those who enjoy each week the fare of Mr. Koussevitzky and his famous

group.

Even over the air, you feel his tremendous mastery of his instrument . . not impersonal like Toscanini's, nor glittering like Stokowski's . . . but flaming and personal, a mastery existing solely for the sake of emotional identity with him-

WMAQ—Dan and Sylvia; drama
WOC-WHO—Anson Weeks' Orchestra
(NBC)
WOW—Chermot Ball Room
WTMJ—Dance Orchestra

10:25 P.M. KMOX—Band Concert KSTP—Coliseum Dance Orchestra

10:30 P.M.

CBS-Isham Jones' Orchestra: WABC CBS—Isham Jones' Orchestra: WABU-KMOX
CBS—Isham Jones' Orchestra: KFAB
WCCO WISN
NBC—Jack Denny's Orchestra: WEAF
'WOC WHO WMAQ
KYW—Mark Fisher's Orchestra
WGN—Wayne King's Orchestra
WIBO—Keith Beecher's Orchestra
WTMJ—Dance Orchestra

10:40 P.M. KSTP—Radisson Hotel Orchestra

10:45 P.M.

KMOX—Bobbie Meeker's Orchestra

WIBO—Salon Ensemble

WOW—Hotel St Regis Orchestra (NBC)

10:50 P.M. WGN-Bernie Cummins' Orchestra

MGN—Bernie Cummins' Orchestra

11:00 P.M.

CBS—Eddie Duchin's Orchestra: KFAB
WISN WCCO

NBC—Frank Libuse's Orchestra: WJZ
WENR KSTP
KMOX—Dave Bittner's Orchestra
KYW—Husk O'Hare's rchestra
WOC-WHO—Disc Doins
WOW—WOW Soloists

11:10 P.M. e King's Orchestra 11:15 P.M.

CBS—Ozzie Nelson's Orchestra: KFAB WCCO WISN KMOX NBC—Mark Fisher's Orchestra: WJZ KYW KYW
NBC-Don Irwin's Orchestra: WOC WHO
KSTP-Gold Room Orchestra
WENR-Don Pedro's Orchestra
WGN-Clyde McCoy's Orchestra
WMAQ-Tween Hogan's Orchestra
WOW-WOW Soloist

### 11:45 P.M.

KMOX—Milton Slosser at the organ KSTP—Mark Fisher's Orchestra (NBC) WIBO—Keith Beecher's Orchestra WMAQ—To be announced WOC-WHO—Don Pedro's Orchestra (NBC) WOW—Don Pedro's Orchestra (NBC)

### 12:00 MIDNIGHT

KSTP--Coliseum Dance Orchestra KYW--Husk O'Hare's Orchestra WBBM--Around the Town; dance orches-WENR—Earl Hines' Orchestra WMAQ—Art Kassel's Orchestra

12:15 A.M.

KMOX-Bobbic Mecker's Orchestra KSTP-Radisson Hotel Orchestra

12:30 A.M.

12:30 A.M.

KMOX—Dave Bittner's Orchestra
KSTP—Hotel St. Paul Orchestra
WENR—Beach View Gardens Orchestra
WMAQ—Don Pedro's Orchestra
12:45 P.M.

KMOX—Jimmy Murray's Orchestra 1:00 A.M. WBBM—Marvin Luster's Orchestra WMAQ—Organ Reveries

1:15 A.M. WBBM—Ben Pollack's WISN—Songs for Men WOC-WHO—Bisquick WOW—News Period

### Short Wave Sensation

Science has perfected a new device that will bring in Short Wave Stations with loud speaker volume. Easily affached to any radio. Packed with "thrilis." C. H. Smith. 9855 Candler Bidg., Kansas City. Mo., wants local agents and will send a no-cost sample. So write him today.



### ADDS—SUBTRACTS AMUSES-INSTRUCTS

Everyone needs this amazing little invention. Hundreds of important historical and geographical facts indexed at your fingertips. Do multiplication, subtraction or addition with only a turn of the disk. Hundreds of "Believe It or Not" strange facts by Robert L. Ripley. All this included in four compact DISKS-O-KNOWLEDGE. Each of these disks is illustrated. The set of four costs only 30 cents—while the supply lasts. Postage prepaid.

ALBERT C. SCHROEDER

"The Best for Less" 421 Plymouth Court, Chicago, III,

# Thursday, March 23

8:00 A.M.

CBS—Tony Wons; Are You Listenin'?

KMOX WISN WBBM

NBC—Breakfast Club: WJZ KSTP

WIBO—Time Signal Express

WJJD—Happy Go Lucky Time

WLS—The Book Shop; Wm. Vickland and Ralph Emerson

WIBO—Love Lyrics

WLS—Happyville Special; Jack Holden and Spareribs

10:00 A.M.

CBS—Morning Moods: WABC WBBM CBS—U. S. Navy Band: KFAB NBC—Singing Strings; string ensemble: Ralph Emerson
WOC-WHO—Morning Exercises
WOW—Soloist (NBC)
WTMJ—The Old Timers

### 8:15 A.M.

8:15 A.M.

NBC -Current Events; Anne Hard: WEAF
WHO WOC WOW
KFAB - Studio Program
KMOX - Produce Reporter
KSTP - Upstaters (NBC)
WBBM - Musical Gems
WISN - Kimball Laboratory Program
WLS - Variety Artists

### 8:20 A.M.

KMOX-Morning Reveries; Hymn Time Ken Wright WISN-Early Risers; variety program

### 8:30 A.M.

8:30 A.M.

CBS—Gypsy Music Makers: KMOX
NBC—Moss and Jones, songs and patter:
WJZ WMAQ
NBC—The Upstaters; male quartet: WEAF
WOW WOC WHO KSTP
KFAB—Musical Clock
WBBM—Modern Living
WIBO—Concert Hour
WLS—Musical Program
WTMJ—What's New in Milwaukee? Ask
Mrs. Grey

### 8:35 A.M.

WLS-The Produce Market Reporter

8:45 A.M.

CBS—Reis and Dunn, comedy and songs:
WBBM KMOX
NBC—Nothing But The Truth: WJZ
WMAQ
NBC—Otto Fassell, baritone: WEAF WOW

KSTP
WISN—Health and Poise Club
WLS—Livestock Receipts; Hog Flash
WOC-WHO—Favorite Foods

### 8:50 A.M. WLS-Topics with Sue Roberts

WLS—Topics with Sue Roberts
9:00 A.M.
CBS—Melody Parade: KMOX
NBC—Musical Melange; concert orchestra
direction Zoel Parenteau: KYW
KFAB—Inner Circle Musicale
KSTP—Polly the Shopper
WBBM—Julia Hayes Household Hints
WGN—Gym of the Air
WIBO—YMCA Exercises
WISN—Crazy Crystals Program
WMAQ—Chicago Ensemble (NBC)
WOC-WHO—Chicago Ensemble (NBC)
WOW—Market Reports
WTMJ—Setting-Up Exercises
9:05 A.M.

### 9:05 A.M. WOW-Chicago Ensemble (NBC)

9:10 A.M. WCCO—Gold Medal Flour Contest WLS—Harry Steele; Hamlin's Newscast

CBS—Visiting with Ida Bailey Allen:
WABC KMOX
NBC—Clara, Lu 'n' Em: WJZ WTMJ
KSTP WGN
NBC—Young Artists Tria. BC-Young Artists Trio; WEAF WMAQ WOW

WOW J. B. and Mae

WBBM—American Medical Ass'n Program

WCCO—Mar-O-Oil Shampoo

WIBO—Monroe Fox

WLS—Mac and Bob

WOC-WHO—Hog Flash and Farm Talk

9:25 A.M.

WCCO—Mrs. Rapinwax

WISN—Musical Interlude

9:20 A.M.

WISN-Musical Interlude
9:30 A.M.

CBS—The Four Clubmen: KMOX
NBC—The Happy Ramblers: WEAF WOC
WHO
KFAB—Weekly Museum Talk
KSTP—Department Store Parade
KYW—Swingin' Along (NBC)
WBBM—Beauty Chat; J. W. Doty; or-

ganist
WCCO—Jack Sprat
WGN—Market Reports
WHAD—Thrifty Shoppers
WHBO—Little Harry; King of the Kitchen
WLS—Cumberland Ridge Runners
WMAQ—Edith Shuck
WOW—Talking Things Over
WTMJ—The Personality Girl

9:35 A.M.
9:35 A.M.
KSTP-Musical Interlude
WCCO-New York Stocks
WGN-Leonard Salvo's Mail Box

### 9:40 A.M.

mans and Mannheimers 9:45 A.M.

CBS-Barbara Gould: WBBM WCCO CBS—Barbara Gould: WBBM WCCO
KMOX
NBC—Emily Post, hostess; Edward Neill,
baritone; Harding Sisters, piano and
organ duet: WJZ WMAQ
NBC—Breen and de Rose: WEAF WOW
WOC WHO KSTP
KYW—Piano Patterns

CBS—Morning Moods: WABC WBBM
CBS—U. S. Navy Band: KFAB
NBC—Singing Strings; string ensemble:
WJZ WMAQ
NBC—May We Present: WEAF KYW
KMOX—Women's Program; Ken Wright,
organ; Sunny Joe, Allen Wills, baritone
and Marco.

organ; Sunny Joe, Allen Wi and Margo KSTP—The Reducers WCCO—The Krust Man WGN—Allan Grant, pianist WHAD—German Quarter Hou WIBO—Household, dramatizati WIJD—Favorite Singers
WLS—Livestock Markets;
Poultry Markets; Weather
WOC-WHO—Along the Road

10:05 A.M. WTMJ-Weather and Journal News

WTMJ—Weather and Journal News

10:15 A.M.

NBC—Frances Lee Barton: WEAF KSTP
WMAQ WOC WHO WTMJ
KFAB—U. S. Navy Band (CBS)
KMOX—Morning Moods (CBS)
KYW—Singing Strings (NBC)
WBBM—Charlie Hamp's Happyeast Hour
WCCO—Cooking School of the Air
WENR—Musical Program
WGN—Melody Favorites
WIBO—Market Reports
WISN—Morning Moods (CBS)
WJJD—Neighborhood Store

10:25 A.M. 10:25 A.M.

## WGN-Market Reports 10:30 A.M.

CBS—The Magic Tenor, Round Towners Quartet: KMOX KFAB WCCO WBBM NBC—Hugo Mariani's Marionettes: WEAF WOW KSTP WOW KSTP KYW-Mrs. Austin Young, Fashion Pre

wiew
WENR-Jack Heller; Phyllis and Frank
WGN-Digest of the day's news
WIBO-News Reports
WISN-Eddie Duchin's Orchestra
WJJD-Name the Band
WMAQ-Here's to Charm; Bess Belmore
WOC-WHO-Markets
WTMJ-Black and Gold Ensemble
10:45 A.M.

10:45 A.M.

CBS—Keenan and Phillips; Piano Pictures KMOX WISN
KFAB—Ruetta Day Blinks
KSTP—Bannons Program
KYW—Hugo Mariani's Orchestra (NBC)
WBBM—School of Cookery
WCCO—Hess Melody Time
WENR—Rhythm Ramblers (NBC)
WGN—Music Weavers Quarter Hour
WJJD—Piano Instructions
WMAQ—Today's Children
WOC-WHO—The Marionettes (NBC) WMAQ—Today's Children WOC-WHO—The Marionettes (NBC) WOW—The Marionettes (NBC)

WOW—The Marionettes (NBC)

10:50 A.M.

KSTP—Rhythm Ramblers (NBC)

11:00 A.M.

CBS—Buddy Harrod's Orchestra: WCCO

KFAB—Dramatic Skit

KMOX—Happy Kitchen

KSTP—School of Cookery

KYW—Morning Melodians

WBBM—Miracles of Magnolia

WENR—Smack Out (NBC)

WGN—Morning Musicale

WIBO—Organ Interludes

WISN—Peggy's Movie Chatter

WJJD—WJJD Carnival

WMAQ—To be announced

WOC-WHO—School of Cookery

WOW—Value News

11:05 A.M.

11:05 A.M.

WCCO—Safety Talk; Judge Larson
WOW—Markets

WOW-Markets

11:15 A.M.

KFAB-School of Cookery

KSTP-Organ Pictures, Dr. Richter

WBBM-Virginia Clark; Gene and Charlie

WCCO-Buddy Harrod's Orchestra (CBS)

WENR-Neil Sisters (NBC)

WISN-Buddy Harrod's Orchestra (CBS)

WJD-Leo Boswell

WOC-WHO-Aunt Jane's Home Management Club ment Club WOW-Frances Lee Barto

11:25 A.M. KSTP-National Soap and Chemical Co

### 11:30 A.W. CBS-Concert Miniatures: KMOX WISN

CBS—Concert Miniatures: KMOX WISM
KFAB
NBC—National Farm and Home Hour:
WJZ KYW WOC WHO WOW KSTP
WBBM—Frank Wilson and Jules Stein
WCCO—Markets, stocks
WENR—Home Service
WGN—Market Reports
WIBO—Golden Gate
WJJD—WJJD Carnival
WMAQ—On Wings of Song (NBC)
WTMJ—Heinie and his Boys
11:35 A.M.
WGN—Painted Dreams
11:45 A.M.
KFAB—Market Reports and News
KMOX—KMOX Today

### Features:

WBBM—The Merry Macs, harmony team WCCO—Minnesota Police Bulletin WIBO—Wilcox Memory Book WJJD—Singing Minstrel WLS—Weather Reports; Livestock Esti-

mates WTMJ—Myrtle Spangenberg

### 11:50 A.M.

KMOX—Postman's Whistle WCCO—News Bulletin WGN—Good Health and Training

KMOX—Band Concert WLS—Harry Steele; News Reporter

### 12:00 NOON

12:00 NOON

CBS—Marie, the Little French Princess:
WABC WCCO KMOX

KFAB—University of Nebraska

WBBM—The Bergstroms

WGN—Mid-day Services

WIBO—Clem the Melody Man

WISN—Organ Melodies

WJD—U. of C. Readings from Good

Literature

WLS—Jung Garden Corner

WTMJ—Radio Rodeo

22:15 P.M.

CBS—Vincent Travers' Orchestra: WABC
WISN WCCO
NBC—Julian Woodworth's Orchestra:
WEAF WMAQ
KMOX—Market Reports WEAF WMAQ KMOX—Market Reports WBBM—Local Markets WIBO—Reading Room WLS—Prairie Farmer Dinnerbell Program 12:20 P.M.

WBBM—News Flashes WIBO—Reading Room

12:25 P.M.

WMAQ—Board of Trade

12:30 P.M.

CBS—Palmer House Ensemble: WABC

WCCO KMOX WGN

NBC—Rex Battle's Concert Ensemble:

WJZ KYW KSTP

NBC—Popular Varieties: WEAF WMAQ

KFAB—Christian Science Reader

WBBM—Chicago Hour

WISN—The Globe Trotter; news of the

world
WJJD—Live Stock Markets
WOC-WHO—Earl Ferris Pro
WOW—Market Reports
WTMJ—Dance Orchestra

## 12:35 P.M. WISN—Palmer House Enser

12:45 P.M. KFAB—Sunny Jim
KSTP—News Reports
KYW—Rex Maupin's Orchestra
WIBO—Keith Beecher's Orchestra
WISN—Palmer House Ensemble (NBC)
WJJD—Leo Boswell
WMAQ—Princess Pat Beauty Talk—
WOC-WHO—Popular Varieties (NBC)
WOW—News Period

## 12:50 P.M. WMAQ—Popular Varieties (NBC)

WMAQ—Popular Varieties (NBC)

12:55 P.M.

KSTP—Rex Battle's Orchestra (NBC)

KYW—Dance Orchestra

WBBM—Chicago Dental Society

WGN—Allan Grant, pianist

1:00 P.M.

CBS—Ann Leaf at the Organ: WABC
WISN WCCO
NBC—George Scherban's Orchestra: WOC

WHO
KFAB—Georgie Porgie
KMOX—Ken Wright at the Organ
KSTP—Intercollegiate Debate
KYW—Husk O'Hare's Orchestra
WBBM—Cafe de Alex Orchestra
WGN—Allan Grant, pianist
WJJD—Chicago Motor Club Talk

### 1:10 P.M.

1:10 P.M.

KFAB—Georgie Porgie
WIBO—News Reports
WISN—Musical Program
WLS—Uncle Ezra, comedy skit
WOW—Omaha College Club
1:15 P.M.

CBS—American Museum of Natural History: WISN WBBM
KMOX—Exchange Club
WCCO—Minnesota Tax Payers Association
WGN—Palmer House Ensemble
WIBO—Parents Magazine
WJJD—Waltz Time
WLS—Jim Poole; Grain Market
1:20 P.M. 1:20 P.M. WMAQ—Board of Trade

1:25 P.M. WGN-Ruth Wood Meyer, songs

WGN-Ruth Wood Meyer, songs

1:30 P.M.

CBS-American School of the Air: WBBM

KMOX KFAB WISN WCCO

KSTP-Hollywood Happenings

KYW-Prudence Penny; Household Hints

WIBO-Frankie Marvin, Cowboy Songs

WJJD-Hill Billy Time

WLS-Vibrant Strings; Vibraharp and

Strings

Strings
WMAQ—Public School Program
WOC-WHO—Markets
WOW—Home Economics Period

# Foreign Legion Jack Pearl

1:35 P.M. WGN Palmer House Ensemble

### 1:45 P.M.

NBC-Sisters of the Skillet; WJZ KSTP NBC—Sisters of the Skillet; WJZ KST:
KYW
WGN—Donald King and Allan Grant
WIBO—B. and K. Reporter
WJJD—Variety Music
WLS—Maple City Four and John Brow
WOC-WHO—Peace Institute
WOW—Hotel Fontenelle Orchestra
WTMJ—Radio Forum

### 1:50 P.M.

WIBO—Princess Pat WMAQ—Popular Varieties

### 2:00 P.M.

2:00 P.M.

CBS—La Forge Berumen Musicale: WISN WCCO KFAB

NBC—Betty and Bob; dramatic sketch: WJZ WLS

NBC—Three Mustachios; string trio: WEAF WMAQ

NBC—Judy and Jane: WEAF WOC WHO WOW KSTP

KMOX—Home Radio Program; String Ensemble

semble KYW—Concert Echoes WBBM—Beauty Chat WGN—Women's City Club WIBO—Radio Gossip WJJD—Master Works

WGN-The Rondolie

### 2:15 P.M.

KSTP-Have You Heard? WBBM-La Forge-Berumen (CBS)
WLS—WLS Home Theater
WMAQ—American Penmen
WOC-WHO—Edna Wallace Hopper
WOW—Hotel Paxton Orchestra
WTMJ—American Legion Auxiliary Pro-

WBBM—Frank Westphal's Orchestra WCCO—Weather and Markets; Stocks WOC-WHO—Piano Pals (NBC)

2:30 P.M. CBS-Frank Westphal's Orchestra: WISN CBS—Frank Westphal's Orchestra. Frank KMOX NBC—Woman's Radio Review: WEAF WOW KYW WOC WHO KFAB—Radio Course Beginning German KSTP—Radio Troubadours (NBC) WGN—June Baker, Home Management WIBO-Dramatic Sketch

# WJJD—Plano Instruction WMAQ—Radio Troubadours (NBC) WTMJ—The Afternoon Show

2:45 P.M.

NBC—Morin Sisters: WJZ WMAQ

KSTP—U. S. Army Band (NBC)

WIBO—Market Reports

WJJD—Radio Guide's Editor's Round Table WLS-Memory Songs, Phil Kalar, soloist

### 2:50 P.M.

WIBO—Natural Grooming, beauty talk WCCO—Frank Westphal's Orchestra (CBS)

### 3:00 P.M.

3:00 P.M.
CBS—U. S. Army Band: KFAB KMOX WCCO
NBC—Headlines in Song: WEAF WOC
WHO KYW
NBC—Kaltenmeyer's Kindergarten, schoolroom frolies: WJZ KSTP WMAQ
WGN—Dick Hayes; Rondoliers; Leonard
Salvo

Salvo WHAD-Book Review WIBO—American Weekly, skit
WJJD—Billy, the Old Gardener
WLS—Musical Program; Memory Songs
WOW—Markets

3:15 P.M.

NBC—Claire Wilson and Grant Allen, the Romancers: WEAF WOC WHO KYW—Talk by Dr. H. N. Bundesen WHAD—U. S. Army Band (CBS) WIBO—Graphology WJJD—Dance Tunes WLS—The Log Cabin Boys

3:30 P.M.
CBS—Frank Westphal's Orchestra: WISN
NBC—Thursday Special; Contralto; Baritone; Orchestra: WJZ KSTP WMAQ
NBC—Adventures of Dr. Doolittle: WEAF WOC WHO
KYW-Two Doctors with Aces of the Air
WGN-Ruth A. Wakefield, Historical Talk
WHAD-Enjoy Your Music
WIBO-Radio Gossip
WJJD-Cowboy Singer
WTMJ-The Woman's Point of View 3:40 P.M.

WGN-Rondollers, male quartet 3:45 P.M.

CBS—American Legion Trade Revival Campaign Speaker: WABC WCCO WISN KFAB NBC—The Lady Next Door; children's program: WEAF WOC WHO WENR KMOX—"Behind the Mike" WBBM—Tom Jones, the Arkansas Travel-

WJJD-Romantic Drama

3:50 P.M. WBBM—News Flashes

4:00 P.M.

WEAF WOW WOC WHO
WEAF WOW WOC WHO
KSTP—Goehler Family Orchestra
WGN—Robert Ball, songs and readings
WIBO—Old Chestnuts
WJJD—Randall Sisters and Jimmy Dale
WMAQ—Women's Calendar
WTMJ—Radio Forum

### 4:05 P.M.

CBS—George Half's Orchestra: WBBM KFAB WISN KMOX WCCO

4:10 P.M.
WGN-Blanche Thompson and Rondollers

### 4:15 P.M.

CBS—George Hall's Orchestra: H WISN KMOX NBC—Three Scamps: WEAF KSTP WCCO—Up to Par, health talk WENR—Concert Favorites (NBC) WIBO—Clem and Ira WJJD—Young Mother's Club WOW—In the Playhouse with Jane WTMJ—Artists Bureau Personlities Hall's Orchestra: KFAB

4:20 P.M. WGN-Leon Benditsky, pianist 4:30 P.M.

WEAF WOC WHO WMAQ
KFAB—Harold Hollingsworth, tenor
KMOX—"Calvacade"; Ted and Buddy
King, Georgia Erwin, Ruth and Ralph
KSTP—Cecil and Sally
KYW—Harold Bean, baritone
WBBM—Thora Martens, contralto; Howard Neumiller ard Neumiller
WCCO—Feminime News Flashes
WGN—Bob Forsans and Leonard Salvo
WENR—Larry Larsen, organist (NBC)
WIBO—Nick Nichols, "Cartoonist of the

WISN-Paul Whiteman's Orchestra WJJD Mooseheart Children WOW-Rosamine Pardun, pianist WTMJ-Modern Orchestral Studio

### 4:45 P.M.

4:45 P.M.

CBS—To be announced: WBBM KMOX

KFAB—Cecil and Sally

KSTP—Concert Echoes (NBC)

KYW—Three Strings

WGN—Jane Carpenter, organist

WIBO—Organ-O-Logues

WISN—The Mills Brothers; harmony team

WMAQ—Concert Echoes (NBC)

WOC-WHO—American Weekly Program

WOW—Concert Echoes (NBC)

### 4:50 P.M.

WCCO-Livestock Market Summary

WCCO—Livestock Market Summary
5:00 P.M.
CBS—Current Events: WABC WISN
WBBM
KMOX—Ruth Nelson at the organ
KSTP—Children's Hour
KYW—Adult Education Council
WCCO—Peggy and Pal
WENR—Pat Barnes' Children's Program
WGN—The Devil Bird, dramatic sketch
WIBO—Hotan's Council Fire
WJJD—Neighborhood Store
WMAQ—George Rector's Cooking School
for Children (NBC)
WOC-WHO—Valley News Review
WOW—Gypsy Jack and Teena
WTMJ—Our Club
5:15 P.M.

### 5:15 P.M.

5:15 P.M.

CBS—Ozzie Nelson's Orchestra: WBBM

CBS—The Devil Bird; travel talk: KFAB

WCCO KMOX

NBC—Bert Lown's Orchestra: WJZ WMAQ

KYW—Pentod and Sam

WENR—Dick Daring; A Boy of Today

WGN—Trainload of Tunes

WIBO—Church of the Air

WISN—Gehe Emerald

WJJD—Dance Orchestra

WOC-WHO—Waldorf-Astoria Orchestra

(NBC) (NBC)
WOW—Police Bulletins
WTMJ—Jungle Explorers

### 5:30 P.M.

5:30 P.M.

CBS—Skippy: WBBM KMOX WCCO

NBC—John B. Kennedy: WEAF WMAQ

KFAB—Master Singers

KSTP—Radio Council in Education

KYW—Uncle Bob's Curb-is-the-Limit Club

WENR—Air Juniors

WISN—Show Window

WJJD—Piano Instruction

WOC-WHO—Skippy

WOW—Heinie and Karl

WTMJ—"Skippy"

5:45 P.M.

NBC—Southern Singers: WEAF WMAQ
WOC WHO WOW

NBC—Little Orphan Annie: WENR WGN NBC—Little Orphan Annie: WENR WGN KSTP. KFAB—Studio Program KMOX—Sunshine Discoverer's Club WBBM—The Four Norsemen WCCO—Junior Sports Talk WISO—Studio Program WIJD—Howard L. Peterson, organist WTMJ—The Thrilling Adventures of Jimmy Baxter

## Col. Stoopnagle and Budd

### (THURSDAY CONTINUED)

6:00 P.M.

6:00 P.M.

CBS—Milligan and Mulligan; comedy skit:
WCCO KMOX
NBC—Talk by S. R. Radcliffe, journalist:
WEAF KYW
NBC—Mr. Talk

WEAF KYW
NBC-Mr. Twister; Jim Jordan, songs and
patter: WOC WHO
KSTP-Crazy Crystal Program
WBBM-Sunshine Discoverer's Club
WENR-Young Forty Niners
WGN-Uncle Quin, Davy Dreamer and
Wishbone

WGN—Uncle Wishbone
Wishbone
WiBO—German Program
WISN—Story of the Day
WJJD—Leo Boswell, songs
WMAQ—Harold Van Horne, pianist
WOW—Crazy Water Cowgirl
WTMJ—Heinie's Grenadiers
6:05 P.M.

6:10 P.M. WISN—Sport Report

6:15 P.M.

CBS—Buck Rogers in the Year 2433;
WBBM WCCO KMOX
NBC—Wheatenaville: WEAF WMAQ WOW
WOC WHO
KFAB—Master Singers
KSTP—Lou Breese's Orchestra
KYW—The Globe Trotter; News of the
World

WGN—The Secret Three WISN—Earl Schwaller, concert violinist WJJD—Sports Reel

6:25 P.M.

6:25 P.M.

KYW—Sports Reporter
6:30 P.M.

CBS—Keller, Sargent and Ross: WGN KMOX

KSTP—To be announced KYW—Campus Kids

WBBM—Norm Sherr, pianist

WCCO—Jim and Tom, songs

WENR—What's the News

WIBO—B. and K. Reporter

WISN—Crazy Crystal Orchestra

WJJD—Frankie Jackson

WMAQ—Art Kassel's Orchestra

WOC-WHO—Chicago World Tours

WOW—Omaha Bee News Program

6:40 P.M.

6:40 P.M. WIBO-Joe Springer Hockey News 6:45 P.M.

CBS—Boake Carter: WBBM KMOX WCCO
NBC—Octavus Roy Cohen Murder Mystery; drama: WSM KYW
NBC—The Goldbergs: WEAF WENR WOW
WTML

WTMJ
WGN—Tom, Dick and Harry
WIBO—Trader of Today
WJJD—U, of C. Music Appreciation
WMAQ—News of the Air
WOC-WHO—General Mills Program
7-00 PM

7:00 P.M.
CBS—Easy Aces: KMOX WCCO WGN
NBC—Rudy Vallee's Connecticut Yankees;
guest stars: WEAF WMAQ WOC WHO
WOW KSTP WTMJ

KYW—Star Dust
WBBM—To be announced
WIBO—Patricia O'Hearn's "All Stars"
WISN—Norman Raleigh
WJJD—Art Wright, songs

7:15 P.M.
CBS—Whispering Jack Smith: KMOX

CBS—Whispering wash WGN
WGN
KYW—Don Erwin's Orchestra
WBBM—Pat Flanagian's Sport Review
WCCO—Home Town Folks
WISN—The Captivators
WJJD—Rajput, mystery drama
WLS—Concert Orchestra
7:30 P.M.
Smith: WGN KMOX W

CBS-Kate Smith: WGN KMOX WISN WCCO
NBC—Rin Tin Tin Thriller: WJZ WLS
WBBM—Fifteen Minutes of Sunshine with
Charlie Hamp
WIBO—Big Ten Program
WJJD—Half Pint Jaxon Jubilee
7:45 P.M.

CBS—Abe Lyman's Orchestra; KMOX WGN WCCO NBC—Howard Thurston, the Magician WJZ WLS

WJZ WLS
KYW—Chandu, the Magician
WBBM—Chickie
WCCO—Home Town Folks, drama
WISN—Woods Dreyfuss' Orchestra
8:00 P.M.
CBS—Ruth Etting: WGN KMOX WISN
WCCO

WCCO
NBC—Death Valley Days: WJZ WLS
NBC—Captain Henry's Show Boat: WEAF
WMAQ WOC WHO WOW WTMJ KSTP
KYW—Mark Fisher's Orchestra
WBBM—Jack Brook's Song Souvenirs
WIBO—Jack Burnett, songs
WJJD—Old Time Ballads
8:15 P.M.
CBS—The Mills—Parthers WCN KMOY

8:15 P.M.

CBS—The Mills Brothers: WGN KMOX KYW—Billy Sunshine with Mel Stitzel WCCO—Bill Kellogg's Drug Store WIBO—Wilcox Memory Book WISN—To be announced WJJD—Carolina Rounders; hillbilly tunes—8:30 P.M.

CBS—Colonel Stoopnagle and Budd: WGN KMOX WCCO WHAD

KYW-Inspector Stevens and Son of Scot-

land Yard WBBM—Memories in Melody, featuring Thora Martens, Phil Porterfield and the WIBO—Joel Lay 8:45 P.M.

KYW—Dramatization
WBBM—Correy Lymn's Orchestra
WIBO—Clem and Marry
9:00 P.M.

WIBO—Clem and Marry
9:00 P.M.

CBS—Foreign Legion: WBBM WCCO
NBC—Carson Robison: WJZ WMAQ
NBC—Jack Pearl, comedian; guest orchestra: WEAF WENR WOC WHO
WOW WTMJ KSTP
KMOX—Aeolian Piano Recital
KYW—The Globe Trotter; News of the
World
WGN—Drama of the States
WHAD—Wells Colonial Ball Room
WIBO—Wendell Hall
9:15 P.M.
CBS—Del Coon's Orchestra: WISN
NBC—Vic and Sade; WJZ KYW
KMOX—Dr. Copeland's Health Talk
WCCO—Bisquick Band
WGN—Concert Orchestra
WIBO—Salon Ensemble
WMAQ—Tweet Hogan's Orchestra

WIBO—Salon Ensemble
WMAQ—Tweet Hogan's Orchestra
9:20 P.M.
KMOX—Shades of Yesteryear
9:30 P.M.
CBS—Boswell Sisters; trio: WISN WCCO
NBC—To be announced: WJZ WMAQ
KMOX—Buddy, Zeb and Otto
KYW—The Cadets; quartet
WBBM—The Norsemen
WGN—Tomorrow's News
WIBO—Happy Shavers
9:40 P.M.
WGN—Headlines of Other Days

WGN-Headlines of Other Days 9:45 P.M.

WGN—Headlines of Other Days
9:45 P.M.

CBS—Myrt and Marge: WBBM KMOX
WCCO
KYW—Three Strings
WGN—Dream Ship
WIBO—Beth and Jean
WISN—The Ten Schweitzers
WMAQ—Jack McLallen and Sara (NBC)
10:00 P.M.

NBC—Amos 'n' Andy: WJZ WMAQ WENR
WTMJ KSTP
KMOX—Air Topics
KYW—Sports Reporter
WCCO—Band Music
WGN—Hal Kemp's Orchestra
WIBO—News Reports
WOC-WHO—Palais Royal
WOW—News Period
10:05 P.M.
KYW—Mark Fisher's Orchestra
10:15 P.M.

CBS—Columbia Symphony Orchestra:

10:15 P.M.

CBS—Columbia Symphony Orchestra:
KFAB WISN

NBC—Blue—Octavus Roy Cohen Murder
Mystery: WTMJ KSTP

NBC—Don Bestor's Orchestra: WEAF
WOW WOC WHO

KFAB—International Program
KMOX—Piano Melodies
KSTP—News Reports

KMOX—Piano Melodies
KSTP—News Reports
WENR—Jack Denny's Orchestra (NBC)
WGN—Milligan and Mulligan
WIBO—Famous Music
WMAQ—Dan and Sylvia, drama
10:20 P.M.
KMOX—Artists' Bureau
10:25 P.M.
KMOX—Band Concert
KSTP—To be announced
10:30 P.M.
CBS—Isham Jones' Orchestra: KFA

10:30 P.M.

CBS—Isham Jones' Orchestra: KFAB
WISN WCCO KMOX

NBC—Red—Jack Denny's Orchestra:
WOW WMAQ
KSTP—Reports
KYW—Husk O'Hare's Orchestra
WGN—Wayne King's Orchestra
WIBO—Keith Beecher's Orchestra
WOC-WHO—Slumber Hour
WTMJ—Dance Orchestra
10:45 P.M.

KMOX—Bobbie Meeker's Orchestra
KSTP—Gold Room Orchestra
WBD—Salon Ensemble
WOC-WHO—Jack Denny's Orchestra
(NBC)

10:50 P.M.

10:50 P.M. WGN-Bernie Cummins' C 11:00 P.M. Orchestra

11:00 P.M.

CBS—Charles Barrett's Orchestra: WABC
KFAB WISN
KMOX—Dave Bittner's Orchestra
KSTP—Hotel Alpine Orchestra
KYW—Don Pedro's Orchestra
WENR—Ben Bernie's Orchestra
WIBO—Keith Beecher's Orchestra
WMAQ—Tweet Hogan's Orchestra
WOC-WHO—White Organ Program
WOW—WOW Soloist
11:10 P.M.

WGN—Wayne King's Orchestra

WGN-Wayne King's Orchestra 11:15 P.M.

KMOX—Jimmy Murray's Orchestra KSTP—Hotel St. Paul Orchestra (NBC) WIBO—Musical Tapestry, organ WOC-WHO—White Organ Program WOW—Cotton Club Orchestra (NBC) 11:30 P.M.

CBS—Clyde McCoy's Orchestra: WABC

# PLUMS AND PRUNES By Evans Plummer

OU can't pay dinner or gingerale checks with unissued scrip, and not enough of us (still) we charge accounts at the whoopee check to keep the tablecloths occased, so it looks a bit drab for dance orchestra business as this I ale checks with unissued have charge accounts at the whoopee places to keep the tablecloths oc-cupied, so it looks a bit drab for the dance orchestra business as this

RADIO GUIDE goes to press.

In fact, so bad has the situation become that hard riding music union chiefs have handed down a mora-torium ruling to the bright spot proprietors permitting them to close up and dispense with music on twenty-four hours notice.

Of course, as you read this, money will have been put in circulation once again—on a sound basis—and everything will be hotsy totsy. But in the meantime, the musickers are wearing pained expressions. They sure of their jobs from day to day.

In Chicago, the Terrace Gardens has dropped its music, thus leaving Don Pedro in the middle. Other spots are tottering. I am assured that the Drake Hotel (Clyde McCoy), Blackhawk Cafe (Hal Kann), and Edgewater (Hal Kemp), and Edgewater Beach Hotel (Mark Fisher) will positively keep open with music. And the College Inn, dispensing Phil Levant's music with clowning by Frank Libuse, will bend every effort to remain intact, Ernest Byfield promises me. While unable to speak for New York, undoubtedly the same situation prevails, for reports come to me from all sections of the country that hotels and cafes are badly

The strange part of it all is that bands barnstorming in smaller towns are doing good busi-ness! Evidently banks have played minor roles in the open spaces.

### Television-

TELEVISION may be deader than a door nail in New York since Columbia sharpened its pencil, but from Chicago a number of interesting sights are being broadcast. For several months, I hadn't touched my televisor. Similarity of boring pantomime subjects had worn off

But last Saturday night our min-ister called. Noting the queer gad-get in my living room, he asked what it was; requesting a demon-

tuned to W9XAO, Western Television Company transmitter in Chicago. The minister and I looked . and just at that moment the cartoonist-entertainer decided to pull

CBS—Clyde McCoy's Orchestra: WISN WCCO KFAB

NBC—Don Bestor's Orchestra: WJZ WMAQ

NBC—Hotel Congress Orchestra: WEAF KSTP WMAQ

KYW—Mark Fisher's Orchestra

WGN—Clyde McCoy's Orchestra

WOW—George Johnson, organist

11:45 P.M.

KMOX—Bobbie Mccker's Orchestra

KMOX—Bobbie Meeker's Orchestra WIBO—Keith Beecher's Orchestra WGN—Maisonette Russe Orchestra aisonette Russe Orchest 12:00 MIDNIGHT

KMOX—Dave Bittner's Orchestra KSTP—Chic Scoggin's Orchestra KYW—Husk O'Hare's Orchestra WBBM—Around the Town Dance Orches

tras
WENR—Earl Hines' Orchestra
WGN—Clyde McCoy's Orchestra
WMAQ—Art Kassel's Orchestra
12:15 A.M. Orchestra

KM0X—Jimmy Murray's 12:30 A.M. KYW—Al Trace's Orchestra
WENR—Frank Libuse's Orchestra
WMAQ—Tweet Hogan's Orchestra
12:45 A.M.
KMOX—"When Day Is Done"; Organ
1:00 £.M.

WMAQ—Larry Larson, organist 1:30 A.M. WMAQ-Tweet Hogan's Orchestra

### Live Mike-

IF Paul Whiteman was alone in Trying to dislodge Mark Fisher from the Edgewater Beach, Chicago, spot, it wouldn't be so funny, but George Olsen has likewise put in a strong bid and Herbie Kay, before going to Minneapolis, lived at the hotel just for instance! hotel just for instance! . . . Kate Smith's business at the Chicago Theater was good last week despite the morbidtorium . . . Bill (Mendoza and writer) Cooper, of the CBS Tales of the Foreign Legion, received a fan mail card this week from a traveler in Syria and now he's awaiting word from Sammy Insull in Greece.

The reason your program list-ings of the U.S. Navy and Marine Band pick-ups proved erroneous is that the new Secretary of the Navy ordered them off for economy's sake!

One of the earlier worriers when

word of the earthquake broke was Charles (Big Boy) Hamp, whose family is located in L. A. in his big fourteen-room mansion . . . Since saving a Swedish youngster, whom he discovered at one of the northern resorts where he had gone to ski, from starving by bringing him to Chicago and adopting him, Gene NBC trumpet) Cafarella has a selfappointed bodyguard and valet Clyde (Sugar-Blues-Sugar) McCoy ost three hats last week during the big wind, and now he knows why they call it the Windy City.

Lee Sims and Ilomay (Mrs. Sims) Bailey are off the air while in New York vacationing and seeing his publisher about a course of music he's been trying for years

Patricia Ann Manners, the charming and lovely singing actress, killed time waiting for the bank openings by watching turtle races . . . Vic and Sade rejected "Oh You Beauti-ful Doll" as a theme in favor of the more appropriate "Chanson Bohemienne" . . Myrt's stolen flivver, "Lovable," turned up in a Chicago suburb, the horn declaring it had been on a toot . . Eleanor Sherry is Jack Miles' new vocalist over WTAM, Cleveland, and NBC . . . De Sylva's Chicago office isn't closed—pardon me—except when Manager Al Stool goes out for a

Awarding-

[ JNABLE to give the dials sufficient twists this past week on account of illness at home, this de-partment must suffer from lack of program reviews. However, it is my pleasure to shake the plum tree hard for Charlie Agnew's final yeast program, Sunday afternoon, March 12 . . . "Star Dust" by his vocal ensemble was well nigh perfect, and when Agnew rendered a xylophone solo of "Some of These Days," it made me meditate that some of these days big things are in store for this leader and his musicians whom he has refused to substitute with cheaper men despite that trend which is current with practically all big name bands . . . "I've Got the Right to Sing the Blues" and "Goodbye Blues," his finale, were an expert finishing touch to an ending network series that has long been a brilliant Sabbath spot.

What a week for news breaks Mayor Cermak's death, the Inauguration ceremonies, the President's bank holiday proclamation, and the Long Beach earthquake. Radio covered all exceptionally well, and here are many baskets of plums to the sleepy-eyed news-casting announcers who by now

are dog tired.

Comic Medbury's initial attempts at radio technique were more sad than funny. I hesitated to hurl prunes at one who has entertained so long and well in print, vaudeville and motion picture sketches. And I am glad I waited, for Medbury is catching, or has caught, his stride. His cigarette shows with Waring are definitely on the upgrade and turning very plumful . . . Plums for Kate Smith's ful . . . Plums for Kate Smith's latest little charity. She has taken it upon herself to collect old and new jig-saw puzzles from radio fans and turn them over to the shutins who have plenty of time on their hands and little to do with it . . .

# WANT BROADCAST?



If you have talent here's your chance to get into Broadcasting. New Floyd Gibbons method trains you at home in spare time. Fascinating course fully explained in Free Booklet. 'How to Find Your Place in Broadcasting.' Send for your copy today. Give age. Floyd Gibbons School of Broadcasting, 2000—14th St., N. W., Dept. 3C32 Washington, D. C.

One of Our STAR Salesmen



JAMES E. DELLIOMME 100 Clinton St., Lafayette, La.

# BOYS WANTED

Earn Money in your spare time. Surprise your parents. Show them you can be self-

---- Just Send Coupon ----RADIO GUIDE

Circulation Dept.

423 Plymouth Court, Chicago, Ill.

Name .....

Address .....

Town...... State ......

# Friday, March 24

8:00 A.M.
CBS—Tony Wons; Are You Listenin'?
KMOX WISN WBBM
NBC—The Jesters; WEAF WOW
KSTP—Breakfast Club (NBC)
WIBO—Time Signal Express
WJJD—Happy Go Lucky Time
WLS—The Book Shop; Wm. Vickland and
Ralub Emerson

Ralph Emerson WTMJ-The Old timers

8:15 A.M.

NBC—Current Events; Anne Hard: WEAF
WOW WOC WHO
KFAB—Studio Program
KMOX—Produce Reporter
WBBM—Musical Gems

8:20 A.M.

KMOX-Morning Reveries; Hymn Time;
Ken Wright

8:30 A.M.

8:30 A.M.

CB5—The Merrymakers: KMOX WISN
NBC—Blue—Moss and Jones, songs and
patter: WMAQ
NBC—Flying Fingers: WEAF WOW WOC
WHO KSTP
KFAB—Musical Clock
WBBM—Modern Living
WIBO—Concert Hour
WL5—Musical Program
WTMJ—What's New in Milwaukee? Ask
Mrs. Grey

8:35 A.M.
WLS—Produce Market Reporter; Live stock receipts

8:45 A.M. CBS—Little Jack Little, vocalist and pianist: WABC KMOX
CBS—The Merrymakers: WBBM
NBC—Nothing But The Truth: WJZ

WMAQ
NBC-Mrs. Anna Roosevelt Dall, talk:
WEAF WOW KSTP
WGN-Good Morning
WISN-Health and Poise Club
WOC-WHO-Favorite Foods
8:50 A.M.
WLS-Topics with Sac Robers

9:00 A.M.

NBC—International Steeplechase Broad cast: WEAF WMAQ WOC WHO NBC—Blue—Musical Melange: KYW cast: WEAF WMAQ WOC WHO NBC—Blue—Musical Melange: KYW KFAB—Broadway or Bust KMOX—"Through the Looking Glass with Frances Ingram"

KSTP—Polly the Shopper

WBBM—Lakeside Melodies; J. W. Doty,

organist
WGN—Gym of the Air
WIBO—YMCA Exercises
WISN—Crazy Crystal Program
WTMJ—Setting-Up Exercises 9:10 A.M.

WCCO-Dan the Decker Man WLS-Harry Steele; Hamlin's Newscast 9:15 A.M.

CBS-Crumit and Sanderson; KMOX KFAB NBC-Blue-Clara, Lu 'n' Em: KSTI

WSC-Blue-Clara, Lu 'n Em: RSIP WTMJ WGN KYW-Rose Vanderbosch at the piano WBBM-American Dental Ass'n Program WCCO-Betty Crocker's Home Talk WIBO-Monroe Fox WLS-Mac and Bob WOC-WHO-Hog Flash and Farm Talk

9:20 A.M. WBBM—News Flashes 9:25 A.M.

WISN-Musical Inte 9:30 A.M.

9:30 A.M.

NBC—Happy Jack; Jack Turner, songs
WJZ WMAQ
KFAB—University of Nebraska
KSTP—Department Store Parade
KVW—The Strolling Fiddler (NBC)
WBBM—Beauty Chat
WCCO—Jack Sprat
WGN—Market Reports
WHAD—Thrifty Shoppers

WGN-Market Reports
WHAD—Thrifty Shoppers
WIBO—Little Harry; King of the Kitchen
WLS—Cumberland Ridge Runners
WOC-WHO—Strolling Fiddler (NBC)
WOW—Talking Things Over
WTMJ—The Personality Girl

9:35 A.M.
KSTP—Musical InterludeWCCO—New York Stocks
WGN—Leonard Salvo's Mail Box

9:40 A.M.
KSTP—Schunemans and Mannheimers
9:45 A.M.

9:45 A.M.

NBC—Red—Betty Crocker: KYW WOW
WOC WHO WTMJ
KFAB—Singing Philosopher
KMOX—Singer of Dreams with Organ
KSTP—The Reducers, skit
WBBM—J. Wilson Doty, organist
WI80—Love Lyrics
WLS—Happyville Special; Jack Holden
and Spareribs

and Spareribs WMAQ—Board of Trade 9:50 A.M. WMAQ—Singing Strings (NBC) 9:55 A.M.

WCCO-Priscilla, the Maid of New Eng-

10:00 A.M.

CBS—Waltz Dreams: WABC WBBM

NBC—Blue—Music Appreciation Hour:

KYW WTMJ

NBC—Red—Music Appreciation Hour:

WOC WHO WOW KSTP

KFAB—Wilbur Chenoweth, organ melodies

KMOX—Edna Wallace Hopper

WCCO—Through the Looking Glass,

beauty talk

WGN—Arthur Oberg, tenor and Allan

Grant

Grant
WHAD—Polish Quarter Hour
WIBO—Household Guild
WJJD—Favorite Singers
WLS—Livestock and Poultry Markets
WMAQ—Rhythm Ramblers (NBC)

WMAQ—Rhythm Ramber.

10:15 A.M.

CBS—The Ambassadors; male trio directed by Minnie Blauman: KFAB WISN WCCO KMOX

WBBM—Charlie Hamp's Happyeast Hour WENR—Morin Sisters, harmony team

WENR—Morin Sisters, harmony team
WGN—Melody Favorites
WIBO—Market Reports
WJJD—Neighborhood Store
WMAQ—Institute of Radio Service Men

10:25 A.M. WGN—Market Reports

10:30 A.M.
CBS—Feast of the Air: KMOX KFAB
WCCO WISN WBBM
WENR—Jackie Heller; Phyllis and Frank

sketch WGN-Digest of the News WIBO—News Reports
WJJD—Name the Band
WMAQ—To be announce

10:45 A.M. CBS—Melody Parade: V WABC WBBM WISN KFAB-Ruetta Day Blinks KMOX-Mart Melodies; Ken Wright at

the organ
WCCO—The Singing Baker
WENR—Singing Strings
WGN—Grand Old Hymns
WJJD—Piano Instructions
WMAQ—Today's Children

10:50 A.M. WCCO—Melody Parade (CBS) 11:00 A.M.

CBS-Paul Tremaine's Orchestra: WISN CBS—Paul Tremaine's Orchestra: WI
WBBM
NBC—Blue—Smack Out: WENR
KFAB—Dramatic Skit
KMOX—Happy Kitchen
KSTP—Schunemans and Manheimers
KYW—Morning Melodians
WCCO—The Queen's English
WGN—Morning Musicale
WIBO—Organ Interludes
WISN—Peggy's Movie Chatter
WJJD—WJJD Carnival
WMAO—To be announced

WJJD-WJJD Carnival
WMAQ-To be announced
WOC-WHO-Markets
WOW-Value News
WTMJ-Weather and Journal News
11:15 A.M.
KFAB-Paul Tremaine's Orchestra (CBS)
KSTP-Organ Pictures; Dr. Richter
WBBM-Virginia Clarke; Gene and
Charlie

Charlie
WCCO-Paul Tremaine's Orchestra (CBS)
WENR-Fifteen Minutes with Gene Arn-WGN-Harmony Trie; Tom, Dick and

Harry
WISN-Paul Tremaine's Orchestra (CBS)
WJJD-Leo Boswell
WOC-WHO-Aunt Jane's Home Management Club WOW—Markets WTMJ—Black and Gold Ensemble

11:25 A.M. WOW—Health Exercises

WOW—Heafth Exercises

11:30 A.M.

CBS—International Lenten Services:
WABC WISN KMOX

NBC—Blue—National Farm and Home
Hour: KYW KSTP WOW WOC WHO

NBC—Red—Del Lampe's Orchestra:
WMAO

NBC—Red—Del Lampe's Orchestra WMAQ KFAB—Three Minute Melodies WBBM—Frank Wilson and Jules Stein WCCO—Stocks; Markets WENR—Home Service WGN—Board of Trade Reports WIBO—Golden Gate WJJD—WJJD Carnival WTMJ—Heinie and His Boys

11:35 A.M. WGN-Painted Dreams

11:45 A.M.
CBS—Columbia Educational CBS—Columbia Educational Feature.
WISN
KFAB—Market Reports and News
KMOX—KMOX Today; Organ Theme
WBBM—Jack Brooks and Thora Martens
WCCO—Minnesota Police Bulletia
WIBO—Wilcox Memory Book
WJJD—Singing Minstrel
WLS—Weather Reports; Livestock Estimates
WTMJ—Myrtle Spangenberg
11:50 A.M.

11:50 A.M.
KMOX—Postman's Whistle; Organ Theme
WCCO—News Bulletin
WGN—Good Health and Training Pro-

11:55 A.M.

KMOX—Band Concert

WLS—Weather Report; produce reporter;

Livestock Report

12:00 NOON

12:00 NOON

CBS—Marie, the Little French Princess:
WABC WBBM KMOX WCCO
KFAB—University of Nebraska
WGN—Mid-day Service
WIBO—Clem, the Melody Man
WISN—Organ Melodies
WJJD—U. of C. Readings from Good
Literature
WLS—Tom and Roy with Dixie Mason
WTMJ—Radio Rodeo

12:15 P.M.

NBC—Red—Johnny Johnson's Orchestra: WMAQ
KMOX—Market Reports
WBBM—Edna Wallace Hopper
WCCO—Billy Hay's Orchestra (CBS)
WISO—Reading Room
WISN—Billy Hays' Orchestra (CBS)
WLS—Prairie Farmer Dinnerbell Program

12:20 P.M. WBBM—News Flashes WCCO—Musical Program WIBO—Reading Room

12:25 P.M. WMAQ—Board of Trade

12:30 P.M.
CBS—Palmer House Ensemble: WABC

WCCO
NBC—Blue—The Ambassadors, male quartet: WMAQ KSTP
NBC—Red—George Scherban's Orchestra:
WOC WHO

KFAB-Sunny Jim KMOX-Ken Wright, organ; Sunny Joe Sad Sam, the Shumate Brothers, vocal

ists
WBBM—Local Markets
WISN—The Globe Trotter
WJJD—Live Stock Markets
WOC-WHO—Earl Ferris Program WOW-Markets WTMJ-Dance Orchestra

12:35 P.M.
WBBM—Chicago Hour
WISN—Buy American talk by Kathryn Janke

12:45 P.M.

KFAB—Palmer House Ensemble (CBS)
KMOX—Town and Country Speaker
KSTP—News Reports
KYW—Rex Maupin's Orchestra with Olga

Vernon
WCCO—Caterpillar Entertainers
WIBO—Marvin Luster's Orchestra
WISN—Palmer House Ensemble (CBS)
WJJD—Musical Gems
WMAQ—Princess Pat. beauty talk
WOC-WHO—Concert Ensemble (NBC)
WOW—World-Herald News Period

12:50 P.M.
KSTP-Rhythmic Serenade (NBC)
WMAQ-Rhythmic Serenade (NBC)

12:55 P.M.
WBBM—American Dental Society
WISN—The Globe Trotter

1:00 P.M.

1:00 P.M.

CBS—American School of the Air; WBBM KMOX WISN

KFAB—Georgie Porgie
KSTP—D. A. R. Program
KYW—Husk O'Hare's Orchestra
WCCO—University of Minnesota Farm Hour

WGN—Executives Club of Chicago
WIBO—News Reports
WJJD—Illinois Medical Society
WLS—Uncle Ezra, comedy skit
WOC-WHO—Omaha Flour Mills Program
WOW—Nebraska Federation of Women's

NBC-Words and Music; Harvey Hays, narrator; Irma Glen, organist; Sara Ann McCabe, soprano; Charles Howard, tenor: WJZ WMAQ

1:15 P.M.

KSTP—Songs of Love
WIBO—Jeannette Barrington
WJJD—Waltz Time
WLS—Livestock and Grain Markets
WMAQ—Piano Selections
WOC-WHO—To be announced

1:20 P.M. WMAQ-Board of Trade

WMAQ—Board of Trade

1:30 P.M.

CBS—Round Towners, male quartet:
WABC KFAB WCCO KMOX

NBC—Red—Muted Strings: WOC WHO
KSTP—Hollywood Happenings
KYW—Prudence Penny, talk
WBBM—Earl Hoffman's Orchestra
WIBO—Frankie Marvin; Cowboy Ballads
WJJD—Hill Billy Time
WLS—"Songs You Forgot"
WMAQ—Public Schools Program
WOC-WHO—Markets

1:45 P.M.

1:45 P.M.
NBC-Blue-Sisters of the Skillet: KYW

NSC-Three Shades of Blue, male trio:
WOC WHO
KMOX-Exchange Club
WBBM-Jack Brooks and Norm Sherr

Features: First Nighter Street Singer

WGN—Allan Grant, pianist WIBO—B. and K. Reporter WJJD—Varietly Music WLS—Maple City Four and John Brown WTMJ—Radio Forum

1:50 P.M. WIBO-Princess Pat

WIBO—Princess Pat

2:00 P.M.

CBS—Columbia Salon Orchestra: WISN
WCCO KFAB

NBC—Charles Gilbert Spross, sonata program: WEAF WMAQ

NBC—Blue—Betty and Bob: WLS
NBC—Red—Judy and Jane: WOC
WOW KSTP

KMOX—Home Radio Program; String
Orchestra

Orchestra
KYW—Concert Echoes
WBBM—Beauty Chat
WGN—Palmer House Ensemble
WIBO—Radio Gossip
WJJD—Master Works

2:10 P.M.

WGN-Evelyn Renee 2:15 P.M.

2:15 P.M.

CBS—Blanche Calloway's Orchestra:
WABC WBBM KFAB WISN
KSTP—Have You Heard?
WLS—Fanfare
WMAQ—Dr. Tonney's Laboratory Chats
WOC-WHO—Famous Loves (NBC)
WOW—Home Economics Period
WTMJ—Don Alvardo and his violin
2:20 P.M.

WBBM—Columbia Salon Orchestra (CBS)
WCCO—Weather, Markets, Stocks
2:30 P.M.

2:30 P.M. 2:30 P.M.

CBS—Round Towners, male quartet: WISN

NBC—Red—Women's Radio Review: WOC

WHO WOW KSTP KYW

KFAB—University of Nebraska

KMOX—Blanche Calloway's Orchestra

(CBS)
WGN—June Baker, home management
WIBO—Nelson Storage
WJJD—Piano Instruction
WLS—Musical Program
WMAQ—Radio Troubadours (NBC)
WTMJ—The Afternoon Show

WIMJ—The Afternoon Show
2:45 P.M.
CBS—Alex Semmler, pianist: KMOX
WISN WCCO
NBC—Morin Sisters: WJZ WMAQ
WBBM—Household Hints
WIBO—Natural Grooming, beauty talk
WJJD—Radio Gossin WIBO-Natural Grooming, beauty talk WJJD-Radio Gossip WLS-Maple City Four and John Brown

WLS—Maple City Four and John Brown
3:00 P.M.

CBS—The Grab Bag: WBBM KFAB
WHAD KMOX WCCO
NBC—Red—May We Present; Marjorie
Horton, soprano: WOW
KSTP—Better Bridge
KYW—Three Strings; Curtiss Sports
WGN—Earl Wilkie, tenor
WIBO—Sylvia Stone
WJJD—Billy, the Old Gardener
WLS—The Bicycle Boys
WMAQ—Talk by James Geary
WOC-WHO—Butternut Coffee Program
3:15 P.M.

WMAQ—Talk by James Geary
WOC-WHO—Butternut Coffee Program
3:15 P.M.

NBC—Red—Triangle Club; Lew White,
organist; talk on interior decorating:
WMAQ WOW KSTP WOC WHO
KYW—Dr. Herman N. Bundesen, Health
Commissioner; talk
WHAD—Vocational Guidance
WIBO—Graphologist
WJJD—Dance Tunes
WLS—The Log Cabin Boys
3:30 P.M.
CBS—U. S. Army Band: WABC KMOX
WCCO KFAB WGN
NBC—Arcadians: WJZ WENR
KSTP—To be announced
KYW—Two Doctors with Aces of the Air
WCCO—SOS Program
WENR—To be announced
WHAD—Song of Life
WIBO—Radio Gossip
WJJD—Cowboy Singer
WMAQ—Sonata Recital
WOC-WHO—Crescent Hour of Music
WTMJ—The Woman's Point of View
3:40 P.M.

3:40 P.M.

3:45 P.M. NBC-Red-The Lady Next Door: WMAQ WHAD-Dental Health WJJD-Rhapsody in Records 3:50 P.M.

WBBM—News Flashes
4:00 P.M.

CBS—Howard Neumiller, pianist: WBBM
KFAB WISN

NBC—Neil Sisters, harmony team: WJZ
WENR

KMOX—Mart Melodeis; Ruth Nelson, piano WCCO-University of Minnesota Sym-

phony Orchestra
WGN—Bebe Franklyn and Rondoliers
WIBO—Phil Shuken, tenor
WJJD—Randall Sisters and Jimmy Dale
WMAQ—Woman's Calendar
WTMJ—Radio Forum

4:15 P.M. CBS—John Kelvin, Irish tene KMOX KFAB WISN WCCQ tenor: WBBM

WENR—Concert Favorites (NBC)
WGN—A Twentieth Century Bookshelf,
Review
WIBO—Radio Dan
WJJD—Young Mothers' Club
WTMJ—Artist Bureau Personalities

4:30 P.M.

NBC—Red—The Flying Family: WMAQ WOC WHO WOW KFAB—Harold Hollingsworth, tenor KMOX—Creative Music Education Pro-KSTP—Cecil and Sally KSTP—Cecil and Sally
KYW—Earle Tanner, tenor
WBBM—Earl Hoffman's Orchestra
WCCO—Ramona Gerhardt, organist
WENR—Larry Larsen, organist (NBC)
WGN—Earl Wilkie and Leonard Salvo
WIBO—Nick Nichols, "Cartoonist of the

Air"
WISN—Red Nichols' Orchestra
WJJD—Mooseheart Children
WTMJ—Los Caballeros

4:45 P.M.

NBC-Paul Wing, the Story Man: WEAF NBC—Paul Wing, the Story Man: WEAF WOC WHO KFAB—Cecil and Sally KMOX—String Ensemble KSTP—Swance Serenaders KYW—Three Strings WBBM—Willard's Messenger with Hugh Aspinwall WIBO—Organ-O-Logues
WISN—Ted Fiorito's Orchestra
WMAQ—Concert Echoes (NBC)
WOW—Concert Echoes (NBC)

4:50 P.M. WCCO-Livestock Market Summary

5:00 P.M.

5:00 P.M.

CBS—Do Re Mi: WISN

NBC—Blue—Our Daily Food: WMAQ

KFAB—Jolly Gooch Bakers

KSTP—Mahdi's Magic Circle

KMOX—Uncle Remus Stories

KYW—Rose Vanderbosch at the piano

WBBM—Howard Neumiller and Phil

Porterfield

WCCO—Steamboat Bill

WENR—Pat Barnes Children's Program

WGN—The Devil Bird, dramatic skit

WIBO—Hotan's Council Fire

WJJD—Neighborhood Stores

WOC-WHO—News Review

WOW—Gypsy Jack and Teena

WTMJ—Our Club

5:15 P.M.

5:15 P.M.

5:15 P.M.

CBS—George Hall's Orchestra: WBBM
CBS—The Devil Bird; travel talk: KMOX
KFAB WCCO

NBC—Julian Woodworth's Orchestra: WJZ
WMAQ
KSTP—Children's Hour
KYW—Penrod and Sam
WENR—Dick Daring; A Boy of Today
WGN—Trainboad of Tunes
WHBO—Church of the Air
WISN—Marge Bast
WJJD—Dance Instruction
WOC-WHO—Waldorf-Astoria Orchestra
(NBC)

(NBC) WOW-Police Bulletins 5:20 P.M.

KSTP—Evening Star Program WTMJ—Jungle Explorers 5:30 P.M.

5:30 P.M.

CBS—Skippy: WBBM KMOX WCCO

NBC—Betty Boop; Mae Questel, songs:
WEAF WMAQ

KFAB—Piano Lessons
KSTP—Children's Hour
KYW—Uncle Bob's Curb-is-the-Limit
Club

Club
WENR—Air Juniors
WISN—Show Window
WJJD—Piano Instruction
WOC-WHO—Skippy
WOW—Heinie and Karl
WTMJ—Skippy

5:45 P.M.

5:45 P.M.

CBS—The Lone Wolf Tribe: WBBM KMOX WCCO

NBC—Little Orphan Annie; children's playlet: WENR KSTP WGN

NBC—Red—Borrah Minevitch's Harmonica Rascals: WOW

KFAB—Studio Program

WIBO—Paul F. Koenig, speaker

WJJD—Howard L. Peterson, organist

WMAQ—Old Pappy, negro impersonations

WOC-WHO—Dramatization

WTMJ—The Thrilling Adventures of Jimmy Baxter

6:00 P.M.

6:00 P.M.

6:00 P.M.

CBS—Milligan and Mulligan; comedy skit;
WCCO KMOX

NBC—Red—Donald Novis, tenor; KYW
KSTP—Amusement Bulletin
WBBM—Grandpa Burton's Stories
WENR—Young Forty Niners
WGN—Uncle Quin, Davy Dreamer and
Wishone Wishbone
WIBO—German Program
WISN—Story of the Day
WJJD—Leo Boswell, songs
WMAQ—Harold Van Horne, planist
WOC-WHO—Bluebirds
WOW—Crazy Water Cowgirl
WIMJ—Heinie's Grenadiers

### Nino Martini

### (FRIDAY CONTINUED)

6:05 P.M.

WISN—Sport Report 6:10 P.M.

6:10 P.M.
WISN-Al and Woody, harmony
6:15 P.M.
CBS-Buck Rogers in the Year 2433:
KMOX WBBM WCCO
KFAB-Master Singers
KSTP-Detectives Black and Blue
KYW-The Globe Trotter; News of the
World

World
WGN—The Secret Three
WJJD—Sports Reel
WMAQ—A Message to Women
WOW—Waldorf-Astoria Orchestra (NBC)
6:25 P.M.
Renorter

KYW—Sports Reporter WISN—The Captivators WOW—Crazy Water Program 6:30 P.M.

6:30 P.M.

KMOX—The Old Tavern Keeper
KSTP—Morin Sisters (NBC)
KYW—Husk O'Hare's Orchestra
WBBM—Dr. Joe Rudolph, pianoland
WCCO—Jim and Tom, songs
WENR—What's the News
WGN—Dinner Music
WIBO—B. and K. Reporter
WISN—Crazy Crystal Program
WJJD—Frankie "Half-Pint" Jaxon
WMAQ—Concert Ensemble
WOC-WHO—Millie and Madge
WOW—Omaha Bee News Program
6:35 P.M.

6:35 P.M. WOW-Three Keys (NBC)

6:30 P.M.
WCCO—Singing Troubadour
WIBO—Joe Springer's Hockey News

6:45 P.M.
CBS—Boake Carter WBBM KMOX WCCO
NBC—Red—The Goldbergs: WENR WOW

WTMJ
KSTP—Tarzan of the Apes
WGN—Tom, Dick and Harry
WIBO—Statistical Information
WJJD—Howard L. Peterson, organist
WMAQ—Art Kassel's Orchestra
WOC-WHO—Bisquick Band

6:55 P.M. WISN-Orchestra Interl

7:00 P.M.

7:00 P.M.

CBS—Scrappy Lambert and Billy Hillpot:
WGN KMOX WCCO
NBC—Blue—Vocal and Instrumental Ensemble direction Phil Spitalny: WLS
NBC—Red—Jessica Dragonette: WOC
WHO WOW KSTP WTMJ KYW
WBBM—Harriet Cruise and Orchestra
WIBO—"Epics of History"; Judge John
H. Lyle
WISN—WISN Family Party
WJJD—Art Wright, songs
WMAQ—Better Business Talk; Orchestra
7:15 P.M.

7:15 P.M.

CBS—Singin' Sam: WGN KMOX WCCO
WBBM—Pat Flanagan's Sport Review
WISN—Dramatization
WJJD—Rajput, drama
WMAQ—News of the Air
7:30 P.M.

CBS-The Columbians: KMOX WCCO

WGN
NBC—Blue—Adventures in Health: WLS
WBBM—"Fifteen Minutes of Sunshine";
Charlie Hamp
WGN—To be announced
WIBO—Chauncey Parsons, songs
WISN—The Captivators
WJJD—The Cabaleeros
WMAQ—Don Irwin's Orchestra
7:45 P.M.

NBC—Blue—Howard Thurston, the Magician: WLS
WBBM—Frank Raimondi's Orchestra
WIBO—Marvin Luster's Orchestra
WISN—Cotton Frankenburg
WMAQ—Mr. Twister

8:00 P.M.

CBS—Jane Froman, singer; Leonard Hay-ton's Orchestra: WGN WISN WCCO KMOX

KMOX
NBC—First Nighter, drama, with June
Meredith, Don Ameche and Cliff Soubier; Eric Sagerquist's Orchestra: WTMJ
WLS KSTP
NBC—Tom Howard; Jeannie Lang; Herbert Polesie; The Singing Clerks and
Harry Salter's Orchestra: WMAQ
KYW—The Book Theater
WBBM—Jack Brook's Song Souvenirs
WIBO—Jack Burnett, tenor
WJJD—Carolina Rounders, hillbilly tunes
WOC-WHO—Cornell College Program
WOW—Hotel Fontenelle Orchestra

8:15 P.M.

8:15 P.M.

CBS—Mary Eastman with Symphony Orchestra; Male Chorus; WISN WCCO KMOX
KYW—Don Pedro's Orchestra
WBBM—"Minadrama"
WGN—Drama of the States
WIBO—Wilcox Memory Book
8:30 P.M.

CBS—Edwin C. Hill; Nathaniel Shilkret's Orchestra: WGN KMOX WHAD WCCO NBC—Phil Baker, the Jester: KSTP
WTMJ WMAQ

11:00 P.M.

CBS—Ben Pollock's Orchestra: WABC
WCCO
NBC—Duke Ellington's Orchestra: KSTP
WMAQ
KFAB—Eddie Junebluth's Orchestra
KYW—Husk O'Hare's Orchestra
KYW—Husk O'Hare's Orchestra
WWN—Husk O'Hare's Orchestra
WOC-WHO—Pun-ny Express
11:10 P.M.
WGN—Wayne King's Orchestra

## Tom Howard

NBC—Leo Reisman's Orchestra; guest speaker: WOC WHO WOW WENR KYW—Mark Fisher's Orchestra WBBM—The Norsemen WIBO—Salon Ensemble

8:40 P.M. WBBM-Dr. Royal 8:45 P.M.

KYW—American Weekly Dramatization
WBBM—Charley Straight's Orchestra
WIBO—Clem and Harry
9:00 P.M.

9:00 P.M.
CBS—Columbia Revue: WCCO
NBC—Jack Benny, comedian: WENR WOC
WHO WOW WTMJ KSTP
KMOX—Romance of Music
KYW—The Globe Trotter; News of the

World
WBBM—The Adventurer's Club
WGN—William Miller, tenor
WHAD—German Half Hour
WIBO—Wendell Hall
WMAQ—Dr. Preston Bradley's Round
Table

9:15 P.M.

NBC—Blue—Vic and Sade: KYW
KMOX—Dr. Copeland's Health Talk
WBBM—Jackie Heller, -tenor; orchestra
WGN—Big Leaguers and Bushers
WIBO—Salon Ensemble

9:20 P.M. KMOX-St. Louis Tomorrow; Ruth and

9:30 P.M.

9:30 P.M.

CBS—Street Singer: WCCO WISN

NBC—Robert Royce, tenor: WJZ KYW

KMOX—Buddy, Zeb and Otto

KSTP—Front Page Headlines

WBBM—Ben Pollack's Orchestra

WENR—Cyril Pitts in Melody Magic

WGN—Tomorrow's News

WIBO—Happy Shavers

WMAQ—The Northerners

WOC-WHO—"Neighbors" (NBC)

WOW—"Neighbors" (NBC)

WTMJ—The Pepoptimist

9:35 P.M.

KYW—Three Strings

KYW-Three Strings 9:40 P.M.

WGN-Headlines of Other Days

9:45 P.M. CBS-Myrt and Marge: WBBM WCCO KMOX
KSTP—Lou Breese's Orchestra
KYW—Dramatization
WENR—Frank Libuse's Orchestra
WGN—Dream Ship
WIBO—Betty and Jean
WISN—The Captivators

10:00 P.M.

CBS—Nino Martini, tenor; Columbia Symphony Orchestra: KFAB WISN
NBC—Vincent Lopez' Orchestra: WEAF

NBC--Vincent Lopez' Orchestra: WEAF
KYW
NBC--Blue--Amos 'n' Andy: WMAQ
WENR WTMJ KSTP
KMOX--Air Topics
KYW--Mark Fisher's Orchestra
WCCO--Hotel Lowry Orchestra
WGN--Bridge Club of the Air
WIBO--News Reports
WOC--WHO--Smilin' Sam
WOW---World-Herald News Period
10:10 P.M.

10:10 P.M.
WIBO—Income Tax Facts

NBC-Welcome Lewis, vocalist; orchestra: WJZ WENR
KSTP-General and News Reports
WGN-Milligan and Mulligan
WIBO-Famous Music

WMAQ—Dan and Sylvia
WOC-WHO—Grid Club Program
WOW—Hotel St. Regis Orchestra (NBC)
WTMJ—Dance Orchestra
10:20 P.M.

KM0X-Artists Burea

10:25 P.M. KMOX—Band Concert KSTP—Hotel St. Paul Orchestra

10:30 P.M.

CBS—Abe Lyman's Orchestra: KFAB
WISN WCCO KMOX
KYW—Mark Fisher's Orchestra
WGN—Wayne King's Orchestra
WIBO—Lady Audley's Secret
WOW—Hotel Biltmore Orchestra
WTMJ—Dance Orchestra

KSTP—Night Song (NBC) 10:45 P.M.

KMOX—Bobbie Meeker's Orchestra WOW—Hotel Fontenelle Orchestra 10:50 P.M.

WGN-Bernie Cummins' Orchestra 11:00 P.M.

CBS-Ben Pollock's Orchestra: WABC

## SHORT WAVE and DX + + By Melvin Spiegel

Association, sends us the following information of stations broadcasting special DX programs: Saturday, March 25: WBAA—Lafayette, Ind., on 1400 kc., 2 to 4 a. m. EST; WINS—New York City, on 1180 kc., 4 to 6 a. m. EST; WLWL—New York City, on 1100 kc., 4 to 6 a. m. EST. Wednesday, March 29. WCI O—Lanesville, Wis. March 29, WCLO—Janesville, Wis., on 1200 kc., 2:30 to 3:30 a. m. EST. Friday, March 31, KPOF—Denver, Colo., on 880 kc., 4 to 5 a. m. EST.

Charles Miller, of Covington, Ky. would like to know what station he has been dialing each evening on about 570 kc. located somewhere in stars and chorus girls on board ad-

The newest of the American-backed broadcasting stations on the Mexican side of the Rio Grande is station XEPN, on 585 kc, with a power of 100,000 watts. It is located Piedras Negras opposite Eagle

Japanese radio listeners are reported to have been forbidden to tune in programs coming from any but Government stations, a step that has been taken, it is said, to curb the reception of alleged propaganda programs from Soviet Russia's broadcasting stations.

Mexico, with calls that sounded like vertising the Warner Brothers picture, "42nd Street," has arrived in route.

ROBERT GILCHRIST, president of the Interstate Radio Association, sends us the following the Interstate Radio Call listed.

The newest of the American-broadcast programs from the movement of the American-broadcast programs from the movement of the Interstate Radio Call listed. ing train throughout the trip. first car, the baggage car, contained General Electric generating equipment to run the short wave radio system.

> In the third car, the drawing room, was the short wave radio transmitter from which radio pro-grams were broadcast. These were musical and dramatic, and especially songs from "42nd Street." On top of the car was a specially devised folding antenna that was used to send out the programs. The antenna was erected only for the programs and had to be lowered bridges, tunnels, etc. The short-wave programs were picked up and rebroadcast by local stations en

## An AUDITION at NBC—By Jane Alden

She stood close to the microphone and said: "The voice you will hear will be that of Miss Jane Alden."

She backed away, nodded to me and joined the men in the control room. I read my three scenes, one after the other, with all that I could put into them. I finished and Miss Hansen came out of the control room and joined me.

Thank you, Miss Alden. You will hear from us by letter."

And I heard by letter. Here it

is, also a mimeographed form:

"Dear Miss Alden:
"Thank you so much for the opportunity you have given us of testing your voice and work on the micro-

phone.

"May we assure you of our most careful consideration based on the records now in our hands.

"Very truly yours,

"Miriam Hansen, secretary,

"Dramatic Auditions Committee"

This I will say: I was nervous. It was pure fright caused by coping

11:15 P.M.

H:15 P.M.

KFAB—Ben Pollack's Orchestra (CBS)

KMOX—Jimmy Murray's Orchestra

KSTP—Radisson Hotel Orchestra

WMAQ—To be announced

WOC-WHO—Jack Miles' Orchestra (NBC)

WOW—Don Bestor's Orchestra (NBC)

11:30 P.M.

CBS—Ozzie Nelson's Orchestra: WABC
KFAB WISN WCCO
NBC—Mark Fisher's Orchestra: WOC
WHO

NBC-Blue-Joe Furst's Orchestra WMAQ

WENR
KMOX—Club Avalon Orchestra
KSTP—Village Barn Orchestra
KYW—Mark Fisher's Orchestra
WGN—Bernie Cummins' Orchestra
WBBM—To be announced 11:45 P.M.

CBS—Hal Kemp's Orchestra: KFAB WISN WCCO WGN
KMOX—Bobbic Meeker's Orchestra
WMAQ—To be announced
12:00 MIDNIGHT

KMOX—Dave Bittner's Orchestra
KSTP—Chic Scoggin's Orchestra
KYW—Husk O'Hare's Orchestra
WBBM—Charley Straight's Orchestra
WENR—Earl Hines' Orchestra
WGN—Clyde McCoy's and Hal Kemp's

WMAQ-Art Kassel's Orchestra 12:15 A.M.

KMOX—Jimmy Murray's Orchestra
KSTP—Radisson Hotel Orchestra
12:20 A.M.

WBBM—Coliseum Walkathon

12:30 A.M. CBS-Ozzie Nelson's Orchestra:

WCCO
KYW—Don Erwin's Orchestra
WBBM—Herbie Mintz' Orchestra
WENR—Frank Libuse's Orchestra
WMAQ—Frankie Masters' Orchestra
12:45 A.M.
KMOX—"When Day Is Done"; Organ
1:00 A.M. WBBM—Ben Pollack's Orchestra WMAQ—Art Kassel's Orchestra

thing they did.

I haven't heard anything more edly, I belong.

(Continued from Page 4)
apparently of the Dramatic Auditions Committee.

She stood close to the microphone and said: "The voice you will hear will be that of Miss Iane Alden"

with a strange and new situation. I from either NBC, Mr. Rainey or Miss Iansen. I think I'll give the Columbia Broadcasting System a whirl. They are the last stand and if they don't want me, I'm going thing they did back to the theater where, undoubt-

# LATEST MODEL SUPERHETERODYNE

NEWEST FEATURES

Crosley LEADER The

99

Complete

Think of this low price! Only \$14.99 for a genuine Superheterodyne receiver baring the nationally recognized name of Crosley. Never in the history of radio has a Superheterodyne receiver of such quality been offered for so little money.



This marvel has clear tone, remarkable volume and astonishing sensitivity for a receiver of its size. It is modern in every way. Employs new 2 1-2 volt heater type tubes including one type -58 tube as oscillating modulator, one type -57 tube as detector, one type -42 as output tube, and one type -80 tube as rectifier.

Other features are an illuminated dial which makes station numbers stand out clearly, combined volume control and on-off switch, regeneration control to permit increased sensitivity, and a full floating moving coil dynamic speaker.

The chassis is housed in a very fine cabinet beautifully decorated with an overlay of walnut veneer. Pilasters are finished in light French burl walnut effect.

THE CROSLEY DISTRIBUTING CORPORATION - DISTRIBUTORS 3401 COLERAIN AVE. CINCINNATI, O.

YOU'RE THERE WI

# Saturday, March 25

CBS—Elder Michaux and Congregation WABC WBBM KMOX Quartet: WOW WABC WABIM KMOA NBC—Red—Rollickers Q WJJD—Happy Go Lucky WLS—Musical Program WTMJ—The Old-Timers

8:15 A.M.

KSTP—Rhythmie Rhythms WISN—Early Risers' Club WLS—Happyville Special; Spareribs and

8:30 A.M.

CBS—The Merrymakers: WISN
NBC—Red—Masqueraders; dance band:
WOC WHO WOW KSTP
KFAB—Musical Clock Krab—Musical Clock
KM0X—Produce Reporter
WBBM—Modern Living
WIB0—Concert Hour
WLS—Musical Program
WMAQ—U, of C. News
WTMJ—What's New in Milwaukee? Ask
Mrs. Grev

8:35 A.M.

KMOX-Morning Reveries WLS-Produce Market Reporter: Live-stock receipts

8:45 A.M.

NBC-Little Jack Little; vocal and piano; KMOX KFAB WBBM NBC-Blue-Nothing But the Truth: WMAQ NBC-Red-Otto Fassell, baritone: WOW

WISN-Health and Poise Club WOC-WHO-Favorite Foods 8:50 A.M.

WLS-Tower Topics with Genc Autry 9:00 A.M.

CBS—Feast of the Air: WBBM KFAB WISN WCCO KMOX
NBC—The Vass Family; Seven South Carolina children, singing harmony: WCC WHO WOW WOC WHO WOW

KSTP—Polly the Shopper

WGN—Keep Fit Club

WIBO—YMCA Exercises

WMAQ—University of Chicago; The Professor at the Breakfast table

WTMJ—Setting-Up Exercises

9:10 A.M.

WOW—Markets WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
CBS—Melody Parade: WABC WISN

CBS—Melody Parade: WABC WISN KMON NBC—Singing Strings; string ensemble: WJZ KSTP NBC—Red—Souvenirs of Melody: WOC WHO WOW WFAB—Radio Course Beginning Spanish KYW—J. B. and Mae WBBM—Organ Interlude WCCO—Mar-O-Oil Shampoo WGN—Leonard Salvo's Mail Box, organ WLS—Mac and Bob WMAQ—Neysa WOC WHOLLS—Flesh and Form Talk

WIS—Mac and WMAQ—Neysa
WMC-WHO—Hog Flash and Farm Talk
WTMJ—Boy Scout Program
9:20 A.M.

WBBM—News Flashes 9:25 A.M.

WCCO-Mrs. Rapin 9:30 A.M.

NBC-Happy Jack; Jack Turner, songs WJZ WMAQ WJZ WMAQ
NBC—Blue—Happy Jack: WMAQ
NBC—Red—Le Trio Charmant: KYW
WOC WHO
Work Program; talks; mi

WOC WHO
KMOX—Women's Program; talks; music
KSTP—Department Store Parade
WBBM—Beauty Chat; J. Wilson Doty,

WBBM—Beauty Chat; J. Wilson Doty,
Organist
WCCO—Jack Sprat
WGN—Market Reports
WHAD—Thrifty Shoppers
WIBO—Little Harry; King of the Kitchen
WLS—Martha Crane and Quartet
WOW—Talking Things Over
WTMJ—The Personality Girl

9:35 A.M.

WCCO—New York Stocks
WGN—Leonard Salvo's Mail Box
9:40 A.M.
KSTP—Schunemans and Mannheimers

9:45 A.M.

9:45 A.M.

NBC—Blue—Larry Larson, organist: KYW

NBC—Red—Breen and de Rose: WOW

WOC WHO KSTP

KFAB—Juvenile Hour

WBBM—American Medical Ass'n Program

WGN—Food Bargains; Mary Meade

WIBO—Love Lyrics

WLS—Little Helpers Club

WMAQ—Board of Trade

9:50 A.M.

WMAQ-Breen and de Rose, duo (NBC) 10:00 A.M.

NBC-Melodies of the South; Ruth Bodell, soprano; string quartet: KSTP WMAQ KMOX-Women's Program; Don and Georgia, and Ken Wright and Eddie Wacker

Wacker WBBM-Thora Martens, Harold Fair and J. Wilson Doty

WIBO—Household Guild WJJD—Favorite Singers WLS—Livestock and Poultry Markets WOC WHO—Air Jingles (NBC)

10:05 A.M. WTMJ—Weather and News

10:15 A.M.

NBC-Radio Household Institute; drama-tization: WEAF WOC WHO WTMJ WBBM-Charlie Hamp's Happyeast Hour

WENR—Musical Program
WIBO—Market Reports
WISN—Juvenile Radio Hour
WJJD—Neighborhood Store
WMAQ—The Woman's Calendar

10:30 A.M.
CBS—Concert Miniatures: WABC KMOX
KSTP—Have You Heard?
WBBM—Sally Walker and Val Sherman
WENR—Jackie Heller, with Phyllis and Frank WIBO—News Reports

WJJD-Name the Band WOC-WHO-Markets WTMJ-Black and Gold Ensemble

10:45 A.M.

10:45 A.M.

NBC—Blue—Spanish Idylls: WENR

KFAB—Concert Miniatures (CBS)

KSTP—Musical Interlude

KYW—Rose Vanderbosch, singing pianist

WBBM—Norm Sherr

WIBO—Ford and Wallace; a boy, a girl
and a uke.

WJJD—Piano Instruction

WMAQ—Syen Swenson's Swedehearts

(NBC)

(NBC)
WOC-WHO-News Flash
WOW-In the Playhouse with Jane

10:55 A.M.

11:00 A.M. CBS—Harold Knight's Orchestra: WABC KFAB NBC-Johnny Marvin, tenor: WOC WHO

KSTP
KMOX—Happy Kitchen
KYW—Morning Melodians
WBBM—Miracles of Magnolia
WENR—Smack Out; comedy duo (NBC)
WIBO—Organ Interludes
WJJD—WJJD Carnival
WMAQ—French; Jules Duc
WTMJ—Black and Gold Ensemble

11:15 A.M. KFAB-Mr. Ferris KSTP-Adventures in the Kitchen WBBM-Virginia Clarke; Gene and Char-

WCCO-Harold Knight's Orchestra (CBS) WENR—John Fogarty, tenor (NBC) WISN—Peggy's Movie Chatter WJJD—Leo Boswell WOC-WHO—The Governor's Hour

11:25 A.M. WOW—Health Exercises

WOW-Markets

11:30 A.M.

CBS—Felix Ferdinando's Orchestra:
WABC KMOX
NBC—Farmers' Union Program; Walter
Blaufuss' Orchestra: WJZ KYW KTSP
WOW WOC WHO
NBC—Johnny Johnson's Orchestra: WEAF
WMAQ
KFAB—Three Minnte Melodies
WBBM—Frank Wilson, tenor
WENR—Organ Melodies
WCCO—Markets; Stocks
WIBO—Golden Gate

WIBO—Golden Gate
WISN—The Crazy Crystal Boys
WJJD—WJJD Carnival
WTMJ—Heinie and His Boys

11:35 A.M. WGN—Painted Dreams

WGN—Painted Dreams

11:45 A.M.

KFAB—Market Reports and News

KMOX—KMOX Today

WBBM—Household Hints

WCCO—Minnesota Police Bulletin

WIBO—Wilcox Memory Book

WJJD—Singing Minstrel

WLS—Weather Report; Livestock Estimates mates WMAQ—Parent Teacher Talk WTMJ—Myrtle Spangenberg

11:50 A.M.

KMOX—Postman's Whistle WCCO—News Bulletin WGN—Good Health Training

11:55 A.M. KMOX—Band Concert WLS—Harry Steele; Hamlin's Newscast

12:00 NOON

12:00 NOON

CBS—George Hall's Orchestra: WISN

KMOX WCCO KFAB

NBC—Don Bestor's Orchestra: WEAR

WMAQ

WGN—Mid-day Services

WIBO—Clem, the Melody Man

WJJD—U, of C. German Class

WLS—Poultry Service; Variety Program

WTMJ—Radio Rodeo Orchestra: WEAF

12:05 P.M. WMAQ-Board of Trade

## Features:

12:10 P.M.

WMAQ-Don Bestor's Orchestra (NBC)

12:15 P.M.

KMOX—Market Reports WBBM—Local Markets WIBO—Market Reports WJJD—U. of C. French Class

12:20 P.M.

WBBM—News Flashes WIBO—Reading Room

12:30 P.M.

CBS-Madison Ensemble; concert orches-tra: WABC KFAB WCCO NBC-NBC Farm Forum Program: WJZ

NBC—NBC Farm Forum Program: WJZ
KYW

NBC—Dick Fiddler's Orchestra: WEAF
WMAQ
KMOX—Buddy, Zeb and Otto, Shumate
Bros. and Ken Wright
KSTP—Organ Program; Dr. Richter
WBBM—Chicago Hour
WISN—The Globe Trotter
WJJD—Studio Musical Variety Program
WLS—Inter-Collegiate Debate
WOW—Hotel Paxton Orchestra
WOC-WHO—Earl Ferris Program
WTMJ—Dance Orchestras

12:35 P.M.

WISN-Madison Ensemble (CBS)

12:45 P.M.

KMOX—Town and Country Speaker KSTP—News Reports WIBO—Keith Beecher's Orchestra WJJD—Cowboy Singer WMAQ—Princess Pat Beauty Talk WOC-WHO—Markets

12:50 P.M.

KSTP-Organ Pictures, Dr. Richter

12:55 P.M.

WISN-The Globe Trotter

1:00 P.M. CBS—National Republican Club Speaker:
WABC WISN KMOX
KFAB—Georgie Porgie
KSTP—Words and Music (NBC)
KYW—Husk O'Hare's Orchestra
WBBM—Dancing Echoes; orchestra (CBS)
WCCO—Market Reports
WGN—Leonard Salvo, organist
WIBO—News Reports
WJJD—Century of Progress Talk
WLS—Jim Goddard, bass
WOC-WHO—Democracy Luncheon (NBC)
WOW—Hotel Paxton Orchestra

1:15 P.M.

CBS—Five Octaves; instrumental and harmony group: WISN
KMOX—Exchange Club
WCCO—Hotel Lowry Orchestra
WGN—Palmer House Ensemble
WIBO—Patricia O'Hearn
WJJD—Waltz Program
WLS—Phil Evans, livestock

1:25 P.M. WLS-F. C. Bisson's Grain Market

CBS—Columbia Salon Orchestra; Vincent Sorey, conductor: WISN WBBM KFAB NBC—Syncopators; Harold Stokes' Orchestra: WJZ KYW KSTP KMOX—Wyoming Jack's Rodeo WIBO—Organ WJJD—Hill Billy Time WLS—John Brown, piano selections

1:45 P.M. NBC-Sisters of the Skillet; WJZ KYW NBC—Sisters of the Skillet; WJZ KYW
KSTP
WGN—Lawrence Salerno, baritone
WLS—Legal Forum
WCCO—St. Paul Dept. of Parks
WIBO—B. and K. Reporter
WJJD—Variety Music
WLS—Maple City Four and John Brown
WOW—Home Economics Period
WTMJ—Radio Forum

1:50 P.M.

WIBO-Princess Pat 2:00 P.M.

2:00 P.M.

CBS—The Round Towners, male quartet:
KFAB WISN WCCO
NBC—Merry Madcaps, dance orchestra:
WEAF WMAQ
KMOX—Home Radio Program; String Ensemble and Doris Shumate
KSTP—Radio Troubadours (NBC)
KYW—Concert Echoes
WBBM—Earl Hoffman's Orchestra
WGN—Happy Endings, skit
WIBO—Radio Gossip
WJJD—Master Works
WLS—Merry-Go-Round
WOC-WHO—Merry Madcaps (NBC)
WOW—Hotel Fontenelle Orchestra

2:10 P.M. WGN-Leon Benditsky, pianist

2:15 P.M.
CBS—Spanish Serenade: WISN WCCO
WBBM—The Norsemen Quartet
WTMJ—Don Alvardos and his violin

# America's Grub Street Speaks

2:20 P.M.

WGN-Palmer House Ensemble

2:30 P.M.

CBS—Saturday Syncopators: WISN WCCO
WGN WBBM KFAB KMOX
NBC—The Ambassadors, male quartet:
WJZ KYW KSTP
NBC—Matinee Gems; WOC WHO WOW
WMAQ
WIBO—Silver Melodies
WJJD—Piano Instruction
WTMJ—The Afternoon Show

2:45 P.M.

KYW—Marion and Jim, song patter WBBM—Norm Sherr WIBO—Zelda Shapiro, reader WJJD—Leo Boswell

3:00 P.M.

CBS—Sigurd the Viking: WISN WCCO KFAB KMOX WBBM NBC—Matinee; one act plays: WEAF WOW
NBC—Dance Masters; orchestra: KSTP
KYW—Goldman Band
WGN—Afternoon Musicale
WIBO—Mary Alcott, songs
WJJD—Billy, the Old Gardener
WLS—Smilin' Thru: Elsie Mae Emerson
WMAQ—Week-end Review
WOC-WHO—Buffalo Civic Orchestra
(NBC)

3:15 P.M.

CBS—Tony Wons; Keenan and Phillips, piano team: WBBM WISN WCCO KFAB KMOX WIBO—Graphology WJJD—Dance Tunes WLS—The Lyric Singers

3:30 P.M.

3:30 P.M.

CBS—Dick Mansfield's Orchestra: KMOX
KFAB WISN WCCO WGN
NBC—Concert Favorites; Theodore Drollet, tenor; orchestra: WJZ WENR
KSTP—Concert Favorites
KYW—Today's Tunes; Sport Review
WBBM—Earl Hoffman's Orchestra
WIBO—Lillian Gordoni
WJJD—Cowboy Singer
WTMJ—The Woman's Point of View

3:45 P.M.

WBBM-Jack Brooks and Norm Sherr WJJD-Rhapsody in Records

4:00 P.M.

CBS—Eddie Duchin's Orchestra: WBBM KMOX WISN WCCO KFAB, NBC—Blue—Maurie Sherman's Orchestra: WENR KSTP WENR KSTP
NBC-Red-The Lady Next Door; children's program: WOW WMAQ
KYW-Three Strings; Sports
WGN-Russell Nelson; Rondoliers; organ-

ist
WIBO—Old Chestnuts
WJJD—Randall Sisters and Jimmy Dale
WOC-WHO—Preston High School
WTMJ—Radio Forum

4:15 P.M.

KFAB—Donna Rae Cooper KYW—Minstrel Stars WENR—Little Italy (NBC) WIBO—Helen Streiff, songs WJJD—Young Mothers' Club WTMJ—Artists Bureau Personalities

4:30 P.M. A:30 P.M.

CBS—Between the Bookends: KFAB

NBC—Anthony Frome, tenor, with orchestra: WEAF WMAQ

NBC—Blue—Musical Moments; orchestra

WJR WENR

KMOX—String Ensemble

KSTP—Cecil and Sally

WBBM—Earl Hoffman's Orchestra

WCCO—St. Cloud Teacher's College Brass

Choir

Choir WGN→Legal Advice for the Layman WIBO—Nick Nichols, "Cartoonist of the

Air"
WISN-Take Her to Dine WJJD-Mooseheart Children WOC-WHO-Beau Balladeer (NBC) WOW-Thompson's Miniature Revue WTMJ-Los Caballeros

4:45 P.M.

CBS—To be announced: WBBM KMOX KFAB—Cecil and Sally KSTP—Concert Echoes KYW—Harold Bean, baritone WENR—Morin Sisters, harmony team WGN—Jane Carpenter's Recital
WENR—Neil Sisters, harmon WENR—Neil Sisters, harmony (NBC)
WIBO—Organ O-Logues
WISN—Victor Young's Orchestra
WMAQ—Concert Echoes (NBC)
WOC-WHO—Concert Echoes (NBC)
WOW—George Johnson, organist

5:00 P.M.

CBS—America's Grub Street Speaks:
WISN WCCO KFAB WBBM
NBC—Red—Waldorf-Astoria Orchestra:
WOW WMAQ
KMOX—Watch Tower Program

KSTP—Children's Hour
KYW—Hotel Lexington Orchestra (NBC)
WENR—Pat Barnes' Children's Program
WGN—The Devil Bird, dramatic sketch
WIBO—Woman in the Shoe
WJJD—Neighborhood Store
WOC-WHO—News Review
WTMJ—Our Club

5:15 P.M.

CBS-Paul Tremaine's Orchestra: WISN CBS—Paul Tremaine's Orchestra: WISI
WCCO
KFAB—KFAB Artist's Recital
KMOX—Organ Melodies, Ruth Nelson
WBBM—News Flashes
WENR—Waldorf Orchestra (NBC)
WBBM—News Flashes
WGN—Trainload of Tunes
WIBO—Church of the Air
WJJD—Dance Orchestra
WMAQ—Radio Amateurs
WOC-WHO—Orchestral Program (NBC)
WOW—Police Bulletins
WTMJ—Jungle Explorers

5:20 P.M.

WBBM-News Flashes

5:30 P.M.

CBS—Skippy: WBBM KMOX WCCO NBC—Blue—Laws That Safeguard Society CBS—Skippy: WBBM KMOX WCC NBC—Blue—Laws That Safeguard S WMAQ KSTP—Radio Council in Education KYW—Uncle Bob's Party WENR—Air Juniors WISN—Show Window WJJD—Piano Instruction WOC-WHO—Skippy WOW—Heinie and Karl WTMJ—Skippy

5:45 P.M.

CBS-The Funnyboners: KFAB WBBM

CBS—The Funnyboners: KFAB WBBM
WISN
NBC—Blue—Little Orphan Annie: WENR
KSTP WGN
NBC—Red—Seckatary Hawkins: Children's
club: WOW WOC WHO WMAQ
KMOX—St. Louis Civic Band Concert
WCCO—Mayor Mahoney of St. Paul
WIBO—Arthur J. Wallace, speech
WJJD—Dave Bennett's Orchestra
WTMJ—BCL's Radio Column

6:00 P.M.

CBS—The Political Situation in Washington Tonight; Frederic William Wile; WABC WBBM
CBS—Milligan and Mulligan; comedy skit; WCCO KMOX
NBC—Vincent Lopez' Orchestra: WJZ
WENR
KSTP—A

WENR
KSTP—Amusement Bulletin
KYW—Hotel Park Central Orchestra
WGN—Uncle Quin, Davy Dreamer and
Wishbone
WIBO—German Program
WISN—Bert Rogers, piano selections
WJJD—Leo Boswell, songs
WMAQ—Stamp Talk
WOC-WHO—Bluebirds
WOW—Crazy Water Cowgirl
WTMJ—Heinie's Grenadiers

6:10 P.M. WISN-Church Talk; Rev. R. V. Bogess

6:15 P.M.

CBS—Charles Barnett's Orchestra: WABC
WISN KMOX WBBM WCCO
NBC—Blue—Merle Thorpe; WENR
KFAB—Muster Singers
KSTP—Consolyrics, organ music
KYW—The Globe Trotter; News of the WJJD—Sports Reel
WOC-WHO—Stoner Piano Program
WOW—Chamber of Commerce Weekly
Review

6:25 P.M.

KYW-Sports Reporter

6:30 P.M.

CBS—Isham Jones' Orchestra: KMOX NBC—Elvia Allman, the California Cock-tail: WEAF WOW WMAQ WOC WHO KSTP—Twenty Fingers of Harmony (NBC)
KYW—Husk O'Hare's Orchestra
WBBM—Earl Hoffman's Orchestra
WCCO—Bill Slater's Sports Review
WENR—What's the News
WGN—Palmer House Ensemble
WHBO—B. and K. Reporter
WISN—The Crazy Crystal Boys
WJJD—Frankie Jaxon (NBC)

6:40 P.M.

WIBO-Joe Springer; Hockey News

6:45 P.M.

6:45 P.M.

CBS—The Street Singer: WBBM

NBC—Octavus Roy Cohen Murder Mystery: KYW

NBC—Red—Talk; The World Today:
WOW WENR WOC WHO

KMOX—Lefty and Mrs. Flynn

KSTP—Songs and Syncopation

WCCO—Tim and Tena
WGN—Tom, Dick and Harry

WIBO—Silver Melodies

WJJD—Carolina Rounders, hillbilly tunes

WMAQ—News of the Air

WTMJ—Polish Home

## B. A. Rolfe

### (SATURDAY CONTINUED)

CBS—Easy Aces: WGN WCCO KMOX NBC—Blue—American Taxpayers' League

NBC—Blue—American Taxpayers League WMAQ NBC—Echoes of the Palisades; Archer Gibson, organist: WOC WHO KSTP KYW—Three Strings WBBM—Cheri McKay and the Three Brothers, harmony WIBO—Joel Lay, tunesmith WISN—Dramatic Sketch WLS—The Pathfinders WOW—Talk, Hon. James A. Rodman

7:15 P.M.
CBS—The Magic Voice: WABC KMOX
NBC—Blue—Boston Symphony Orchestra: WBBM—Pat Flanagan's Sport Review
WCCO—Philadelphia Symphony Orchestra
WIBO—Civic Problems
WISN—Frank Raimondi's Orchestra (CBS) WJJD—Art Wright, songs WLS—Three Contraltos WMAQ—Art Kassel's Orchestra WOW—Hotel Paxton Orchestra

WOW—Hotel Paxton Orchestra
7:30 P.M.

NBC—Red—The Economic World Today:
WOW WMAQ
KMOX—Mart Melodies
KSTP—To be announced
WBBM—Fifteen Minutes of Sunshine with
Charlie Hamp
WGN—Seven League Boots
WIBO—B. and K. Reporter
WJJD—Concert Orchestra
WLS—Barn Dance Jamboree
WOC-WHO—Barn Dance Frolic
WTMJ—Thirty Minutes with Wisconsin
Lawmakers Lawmakers

### 7:45 P.M.

WBBM—The Norsemen Quartet WGN—Lawson YMCA Glee Club WIBO—Aviation News and Views

### 8:00 P.M.

CBS—Bing Crosby; Leonard Hayton's Or-chestra: WABC KMOX NBC—Risenfeld's Vicnnese Program:

CBS—Bing Crosby; Leonard Hayto chestra: WABC KMOX
NBC—Risenfeld's Viennese Proceedings of the WEAF WMAQ
KSTP—Hexin, Inc.
WBBM—The Norsemen
WIBO—Jack Burnett
WJJD—Old Time Ballads
WLS—Barn Dance Frolic
WOW—Hotel Fontenelle Orchestra
WTMJ—Time; Crossroads Fiddlers

8:15 P.M.
CBS—Boswell Sisters: WABC KMOX
KSTP—Front Page Headlines
WGN—The Old Favorites
WIBO—Wilcox Memory Book
WJJD—Carolina Rounders

### 8:30 P.M.

8:30 P.M.

NBC—Red—The Oldsmobile Program with
Gus Van: WOC WHO WOW WMAQ
WTMJ KSTP

KYW—To be announced
WBBM—Charley Straight's Orchestra
WCCO—Majestic Program (CBS)
WGN—Walter Smith's Concert Band
WHAD—Jewish Half Hour
WIBO—In a Garden
WLS—Ferris Hawaiians

### 8:40 P.M.

WBBM-Emergency Welfare Fund 8:45 P.M.

CBS—Guy Lombardo's Royal Canadians: WABC KMOX WBBM—Paul Ash's Orchestra WIBO—Clem and Harry

### 9:00 P.M.

9:00 P.M.

NBC—The Saturday Night Dancing Party
with B. A. Rolfe's Orchestra: WEAF
WMAQ WOW

NBC—B. A. Rolfe's Orchestra: WMAQ
WOC WHO
KMOX—County Fair
KSTP—Saturday Night Dancing Party
KYW—The Globe Trotter; News of the
World

World
WBBM—The Boswell Sisters, harmony team (CBS)
WCCO—Call of the North
WGN—Hal Kemp's Orchestra
WHAD—Wells Colonial Ball Room
WIBO—Wendell Hall
WTMJ—To be announced

### 9:15 P.M.

CBS—Columbia Public Affairs Institute: WBBM WCCO WGN—Lewis White, baritone; orchestra WIBO—Salon Ensemble

### 9:30 P.M.

WW—The Globe Trotter
WGN—Tomorrow's News
WIBO—Happy Shavers
WISN—Johnny Davis' Orchestra
9:40 P.M.

WGN-Headlines of Other Days 9:45 P.M.

9:45 P.M.

CBS—Gertrude Niesen: KMOX WCCO

KYW—Three Strings

WBBM—Ben Pollack's Orchestra

WGN—The Dream Ship

WIBO—Betty and Jean

WISN—Joe Smith's Orchestra

### 10:00 P.M.

CBS—Joe Haymes' Orchestra: KFAB WISN WCCO NBC—Blue—Buccaneers; vocal trio: KSTP WMAQ KYW—Mark Fisher's Orchestra KYW-Mark Fisher's Orchestra
WGN-Hal Kemp's Orchestra
WIBO-Frank Hathaway, yodeler
WLS-Grace Wilson and Wm. O'Connor
WOC-WHO-Soloist (NBC)
WOW-News Period
WTMJ-To be announced

### 10:15 P.M.

NBC—Blue—Octavus Roy Cohen Murder
WTMJ KSTP
WGN—Milligan and Mulligan
WIBO—Famous Music
WLS—Barn Dance
WMAQ—Beach View Orchestra
WOW—Omaha Athletic Club

### 10:25 P.M.

KSTP-Musical Interlude 10:30 P.M.

CBS-Leon Belasco's Orchestra: WABC

WISN—
CBS—Harold Stern and his St. Moritz
Orchestra: WCCO
NBC—Red—Paul Whiteman's
WEAF WMAQ WOC WHO
KFAB—Eddie Jungbluth's Orchestra

KFAB—Eddie Jungbiuth S (CBS) KSTP—Reports KYW—Husk O'Hare's Orchestra WGN—Wayne King's Orchestra WIBO—Keith Beccher's Orchestra WTMJ—Dance Orchestras

### 10:40 P.M.

KSTP-Radisson Hotel Orchestra

### 10:45 P.M.

CBS—Gertrude Niesen: WISN KFAB—Harold Stern's Orchestra (CBS) WIBO—Salon Ensemble WOW—Chermot Ball Room

### 10:50 P.M.

WGN-Bernie Cummins' Orchestra

### 11:00 P.M.

CBS—Ted Fiorito's Orchestra: KFAB
WISN WCCO
NBC—Don Irwin's Orchestra: WEAF
WENR WMAQ
NBC—Red—Ralph Kirbery, the Dream
Singer: WEAF WMAQ WOC WHO
KSTP—Coliseum Dance Orchestra
KYW—Mark Fisher's Orchestra (NBC)
WIBO—Keith Beecher's Orchestra

### 11:05 P.M.

NBC—Ted Weems' Orchestra: WMAQ WOC WHO

# 11:10 P.M.

WGN-Wayne King's Orchestra 11:15 P.M.

KSTP—To be announced WIBO—Musical Tapestry WOW—Hotel Fontenelle Orchestra 11:30 P.M.

CBS—Kamakau's Serenaders: KFAB WGN WISN KSTP—Hotel St. Paul Orchestra KYW—Don Pedro's Orchestra WCCO—Carl Moore's Orchestra

11:45 P.M.

KSTP—Hotel McAlpin Orchestra
WIBO—Keith Beecher's Orchestra

### 12:00 MIDNIGHT

KMOX—Dave Bittner's Orchestra KSTP—Coliseum Dance Orchestra KYW—Jack Chapman's Orchestra WBBM—Around the Town; Dance Orches

tras WENR—Frank Libuse's Orchestra WGN—Late Evening Dance Orchestras WMAQ—Erskine Tait's Orchestra WOW—Paxton Pow-wow

12:15 A.M. KMOX—Bobbie Meeker's Orchestra KSTP—Radisson Hotel Orchestra

### 12:30 A.M.

12:30 A.M.
KMOX—Echoes of Hawaii
KSTP—Chic Scoggin's Orchestra
KYW—Tweet Hogan's Orchestra
WBBM—Paul Ash's Orchestra
WCCO—Hotel Lowy Orchestra
WENR—Don Pedro's Orchestra
WMAQ—Art Kassel's Orchestra

12:45 A.M.

KM0X—Jimmy Murray's Orchestra
KSTP—Hotel St. Paul Orchestra
KYW—Al Trace's Orchestra
WMAQ—Tweet Hogan's Orchestra

### 1:00 A.M.

1:00 A.M.

KMOX—Dave Bittner's Orchestra
WBBM—Charley Straight's Orchestra
WMAQ—Eskine Tate's Orchestra
WTMJ—Danish Program

# 1:30 A.M. KMOX—Bobbie Meeker's Orchestra WMAQ—Art Kassel's Orchestra

1:45 A.M. WMAQ-Tweet Hogan's Orchestra

# Cuckoo REVIEWING RADIO By Mike Porter

I FEEL rather sheepish about having survived a wrestling match | What, No Cash! ing survived a wrestling match with the grippus bacillus, and pulling my foot out of the grave. So many of the folks along Radio Row were palpably disappointed and cheerfully had planned to send floral pieces. However, Plummer is partly to blame for my survival. It was a swell, sympathetic and chummy letter from him that sort of helped me keep the chin up, and if any of the customers are rankling over my recovery, I hope they will take it out on Evans.

During my brief lay-off much hap-pened behind the scenes—and only the press of news attending the bank holiday prevented an open breach between many of the country's newspapers, news associations and the radio chains. In fact, it was the news events in connection with the moratorium that threat-

ened the first open hostilities.

For several years now, it has been no secret that newspaper editors and publishers are firmly of the belief that radio, baving already cut into the advertising budgets of the journals, is insidiously encroaching into the field of news dissemination. We have heard threats of reprisals. We have heard that if the radio chains continue to scoop the newspapers on hot bulletins, presidential proclamations, etc., the newspapers will retaliate by eliminating all radio news, columns and sched-ules from their pages. The only thing that has averted this move metropolitan centers is failure of the newspaper publishers to become unanimous on the sub-

When Columbia, and later, the NBC "broke" President Roosevelt's bank holiday proclamation, there was, to use a familiar phrase, hell to pay in the newspaper shops. All the edge was taken off the yarn, for the morning sheets—and this came, after the Inaugural, when every last drop of descriptive news of the ceremony had been squeezed from the story, by radio commentators giving instantaneous service to millions of potential newspaper readers.

There is something going on among the press associations now, which indicates that a Washington conference may be held, and a set of regulations drawn up which will set a limit on news broadcasting. These will be based on a recent Supreme Court decision that news must not be roadcast from a news-paper within twelve hours, unless special permission; and that news appearing in a newspaper doesn't belong to the public for relaying, even though the public buys the paper. Complications attach to this idea, because so many radio outlets are tied up with individual dailies. Another likelihood is that the press associations will request the Administration to protect them by timing releases of big news so that radio announcements will precede newspaper editions only by narrow margins.

THE several colonies of radio artists in New York were comnunized to a large extent when the banks closed and many amusing in-cidents developed. One apartment house where half a hundred entertainers dwell, began bus service to and from the studios, because lack of cash prohibited the use of taxis. Lew White, the organist, who commutes to New York, took pity on a score of other commuting stars, and opened his New York studios to them as living quarters. Twelve temporarily impoverished feminine artists were given refuge in the apartment of the Pickens Sisters, who enjoyed credit at a neighboring delicatessen. The caste system was wiped out, stooges with three bucks in cash becoming as acceptable in high radio society as stars with no cash, but pockets bulging with immovable checks for seven and eight grand. Practically everybody was broke, but since that is the normal state of professional folk, it couldn't be blamed on the financial stagna-

The old spirit of the rival net-works which inspires matching or opposing features, has been re-vived. The NBC recently em-ployed Josef Lhevinne, the pianist, to offset the pianoforte effusions of Ernest Hutchinson, at Columbia. Having matched, long ago, the NBC's Amos 'n' Andy, Columbia now sets out to oppose the twin event, The Goldbergs, with a Hebraic creation, which should not be unfamiliar to any of us. It is the perennial Potash and Perlmutter partnership. All this week at WABC, auditions have been under way for an unnamed sponsor, and numerous dialecticians have been put into the roles of the Montague Glass characters. Within the next Jortnight (two weeks to you, Plummer) Abe and Mawruss should be regaling us with their bomely bumor.

## Depressing

A MONG the depressing develop-ments in the kilocycle world this week is the departure of Phillips Lord, "The Country Doctor," from the Listerine presentation. Mr. Lord is a sick man and will have to rest. Listerine has rearranged a schedule beginning March 27, for five shows beginning March 27, for five shows a week, featuring those newcomers, the Sizzlers, a peppy trio of singers and gagsters. Speaking of trios, the Three Public Enemies, who were re-named "The Three California Nuts," and given the pre-Cantor spot at WEAF on Sundays with the Joe Moss Orchestra, have turned out non-clickers, and have been dropped because their gags were even more ancient than Ed Wynn's or Cantor's. or Cantor's.

The subject of gags recalls the meeting of Cantor and a gag man.

"When," asked Cantor, "is a gag not a gag?"
"Usually," the script writer

Few people know it, and fewer people believe it, but Fannie Brice, who took the air this week with Royal Gelatin, claims to be hypnotist, and she points to Charles Francis Coe as one of the gents whom she was able to subdue.

It should be heartening to the networks to note a mild trend toward the renewal of sponsored programs. Among those who signed up again, starting from scratch next month, are the Maxwell House outfit, pledg-"Showboat" for thirteen more weeks; the Soconyland Sketches, for another thirteen; "Pages of Romance," thirteen more; and the Cape Diamond Light series, also

## The Stoopnocrats

AS one of those who helped found Colonel Lemuel Q. Stoopnagle and Budd's Society of Stoopnocrats, I feel rather proud of a very new outcropping of that organization, which, according to plan, will do much toward relieving distress throughout the country. It seems that when "Stoopnocracy" was first that when "Stoopnocracy" was first introduced on the air, the idea intrigued a group of listeners which included Irvin S. Cobb, James Montgomery Flagg, W. R. K. Taylor, Frank Vanderlip and others. These gentlemen, aware of the excellent charitable work of England's famous facetious Frathblowers who famous facetious Frothblowers, who divert millions annually into coffers of sweet charity, figured that if they incorporated the American Society of Stoopnocrats, and established six or seven degrees, each costing a graduating membership fee, an American duplicate of the Frothblowers could be developed, and the intake distributed through the charitable agencies of the coun-

Well, the idea took hold, and just the other night the Stoopnocrats, with the Colonel and Budd as honorary members, incorporated in Albany, N. Y., and established head-quarters at 34 West 33rd Street, New York City. Mr. W. R. K. Taylor, a broker, was named presi-dent, and a mail campaign for membership was instituted. Already, the treasury contains several thou-sands of dollars, and the movement is growing. Anybody who wants to join can get the details from Mr. Taylor, by writing to the headquarters.

Postscripts: Paul Whiteman has decided to exploit Peggy Healy, and therefore won't renew Irene Taylor's contract . . . Jesse Crawford goes to England in May, to play a theater engagement for several months . . Jane Froman will remain with Chesterfield when it renews, but, Crosby will go to the Coast, and Ruth Etting will quit after the present series unless the Chesterfield folk decide against a cut in salary.

There is only Circulation Dept., RADIO GUIDE, Inc.,				
one RADIO GUIDE 423 Plymouth Court, Chicago, Ill.				
and the subscription price  Please enter my subscription for RADIO GUIDE for one year ( ) six months ( ). Enclosed \$  Name				
is \$2 for one year or Address				
six months \$1.25				

### MICROPHONE MURDERS + By Leslie Harewood The

(Continued from Page 6)

there. We've got to stop somewhere and set up, so we can get some bearings. Let's try a side

Dick climbed back into the seat and they whizzed on down the highway. Perhaps a mile farther on, a favorable place was found for the desired test. It was a lane, leading into what appeared to be a deserted estate. It was flanked on either side by rows of tall trees. Spearman nosed the speed wagon up into the shadows.

"You can be on the look-out Dick," he said laughingly. "I'll be in the back. The crooks are using a sixty thousand kilocycle wave. I won't take but a minute to tune them in, if they're on the air.

ALTHOUGH feeling deeply the tension of untoward circumstances, and heavy of heart for fear of Live, the night for Dick was assuming all the aspects of a thrilling adventure. Inwardly, he uttered a player of thanks for the turn of fate which had linked him with the operations of the government man at his side. He could not help but think how futile his solitary quest would have proven without him. There was strength and assurance

in Spearman's presence.
Suddenly he heard the high pitched "Zip—zip—zippety—zip of the apparatus in the back. Instantly he recognized the sound from his years of experience in aviation. night there was something peculiarly dramatic about the zipping of wire-

shooting, he assured himself. would be one he'd gladly confess to, and take the consequences.

Suddenly Spearman came bound-ing out of the dark enclosure be-

"It's south, all right," he said, his eyes glowing with the enthusiasm he felt. "You drive, Dick. I'll see if we're getting nearer!"
Dick slid under the wheel and

backed the car out to the highway. As he started to go forward, Spearman shouted again:
"We're hot, boy!"

Dick speeded up the motor, bent low over the wheel. From the enclosure behind he heard Spearman's voice again.

"We're getting red hot, now, Dick," he yelled. "You could cook an egg on this clue!"

### VIII.

THE sky overhead was inky black, the chill of the spring night being sharper because of the mild wind which swept across the Jersey countryside. Dick was without an overcoat, but he drove on regardless, glowing with the warmth of excitement and silently praying for the action which would determine success or failure.

Spearman came up front, shrugging his shoulders. "We're running away from it," he declared with a note of disappointment. "Turn her around and take it slow." Dick cheerfully complied. Soon

the nose of the big test car was headed North again. But a mile or so farther on, Spearman's head again appeared over the back of the driver's seat.

We're on the wrong road, Dick," he advised this time. "You keep your eye on the speedometer, while I drive North. If we go three miles fifty-two vice presidents were laid North, we want to come back South side by side in an excavation, ce-

three miles on a road farther over.

Do you see what I mean?"
Dick nodded assent, moving to one side to enable Spearman to slide under the wheel. At the first crossroad, Spearman turned left, going due west. When he came to the next corner, perhaps a half mile down road, he turned South again. To Dick, who observed in interested silence, the other's tactics were much the same as those of a

bird dog stalking a covey of quail.
"Take the wheel, Dick," he said
finally in a quiet voice. "Try and
hold it around twenty-five."

Dick hastened to comply, and Spearman disappeared once more into the car's interior.

By now the night had become pitch dark with no houses to be seen in any direction, despite the illumination from the car's powerful headlights. A broad expanse of uncultivated fields stretched away from the left of the road, while on the right lay what seemed to be an

endless cemetery. "She's strong shouted from behind. And again Dick heard the powerful receiving set pick up the zip-zip of wireless code. But almost momentarily, after he had spoken, Spearman came

out of the back of the car.
"It's still farther West, Dick," he lamented: "We'd better turn her lamented, "We'd better turn around and double back again. know what I mean-go back next corner and run over West till we hit another road South. One thing's certain. It's somewhere be-hind that damn cemetery!"

DICK brought the car to a halt face. If any harm had come to Eve, well—it wouldn't be a coward-ly shooting, he assured him the seat beside him he couldn't be a coward-ly shooting. seat beside him, he sped back up the highway. At the first corner he turned West again, proceeding straight ahead until the speedometer registered four miles. But there was no other road to the left, no road toward the South. Finally,

Spearman grew impatient.

"We'd better go back past the cemetery," he said ruefully. His a puzzled frown. "Mayface wore a puzzled frown. "May-be," he added, "we'll find a road in below it that will bring us up a back way.

Once again, Dick applied the brakes and turned the car in the opposite direction. He, too, was becoming impatient at the delay. Time was precious, each minute counting, yet nothing had been ac-complished. But all the while some inward feeling, a mingled sense of hope and confidence kept buoying him up, urging him on.

An hour later, however, when they were no nearer their goal than be-fore, Spearman all but lost his temper. They had stopped the car at one side of the highway.

The LIFE of the

"Too bad we can't carry the damn thing!" he muttered. "Try section of the distributor. "She won't roll far now," he ledd up a "The station's in a mausoleum!" Dick could scarcely restrain amazement. Only a band of fier give up like this."

The car moved slowly forward. On the right was the cemetery, at the left the deserted fields. Sudden-

ly the government man motioned

Dick to apply the brakes.

"Right here!" he exclaimed.
"Right here was the strongest signal
we heard anywhere." As he spoke
he glanced frompingle we heard anywhere." As he spoke he glanced frowningly across the road at the shadowy tombstones eerie, grotesque looking shapes in "And the last the semi-darkness. place on earth," he added, "yes, sir, the last damn place in the world want to go to.

Dick laughed as the big fellow ducked back into the interior of the car for a turn at the radio apparatus. Immediately the sound of the wireless code again rent the stillness of the night. But it was only a matter of brief moments until Spearman came forward again This time he was plainly excited.

'Gosh, boy, it's loud as the vil!" he cried. "And if I'm not devil!" crazy, it's coming smack dab out of that graveyard. Now what do you suppose corpses could be doing, sending messages—Chicago wheat

prices?"
"What will we do to find out? laughed Dick.

SPEARMAN'S face was thoughtful. "Now, if we could find a safe place to leave this car," he declared, "We might foot it." He glanced apprehensively in the direction of the cemetery.

Dick judged, from his sly grin, that he expected the suggestion to meet disfavor.

'You can't bluff me, Paul," he d quietly. "Rather than waste said quietly. "Rather than waste the night, I'll try anything. This suspense is getting me.

The Department of Commerce man scanned the grassy fields to the right. Suddenly he leaned for-

'Then, here goes, pardner!" he spoke, he turned the car up a low incline, shooting across the soft Nothing more was said until it finally came to a halt in a low hollow fully two hundred yards from the road.

"We'll have to take a chance on getting the stuff stolen," said Spearman lightly. "Guess Uncle Sam can afford to buy more. How you fixed or a cannon

Dick exhibited the .38, purchased several hours earlier at the pawn Spearman grinned.

A regular barker, eh? "All I could find in a hurry," said lick. "How about yourself?" The other patted both hips. Then

he leaped to the ground and raised Spearman nudged Dick. "That's the hood of the motor. After a bound to be it!" he whispered.

+

+

PARTY

"She won't roll far now," mumbled. "Are you ready?"

Dick's haggard face did not give him the appearance of one relished the adventure ahead. he was worn from loss of sleep, ex hausted from the nerve strain the hours in the Tombs. And his mind was keyed to the breaking point, thinking of Eve, speculating upon the fate that had befallen her.
"Lead the way, I'm all set!" he

Spearman stalked forward, with Dick at his heels, both walking cautiously through the tall grass. At the road there was no sign of life, no cars, no pedestrians, the only sound coming from the low which soughed through the branches of the trees in the ceme-tery. If anything, the night was darker than before.

Spearman went first across the road, coming to a brief halt on the opposite side.

Take it easy over the fence," he cautioned in Dick's ear.

HEY were standing with their faces pressed against it. It was a high wire fence of the type common in farming sections. They had no difficulty in scaling it. Once on the other side, they moved stealthily

It was an irreverent thing to do but they had not gone fifty feet until Spearman rent the air with an oath. He had barked a shin on one of the tombstones. Dick hur riedly overhauled him and helped him to his feet. They moved forward again, circumventing more tombstones, high monuments and

grassy mounds of earth.
"Spookier 'n hell, ain't it?" Spear-

man whispered.

Dick made no reply. But with each step forward, he became more imbued with a sense of impending danger. He gripped hard on the hilt of the automatic, carrying his right hand, its muzzle pointed outward and down at the ground so as not to endanger Paul Spear-

Gradually they crept forward up rising ground. Now they had crossed the crest of a hill, were going down on the other side. Suddenly, the moon shone through a rift in the clouds, illuminating the way ahead.
They had passed all the graves. At
the flash of light in the sky Dick stood still. Below them was a marble building, perhaps forty feet high, a hundred feet in width. Its rounded dome shone in the misty light. Beyond it lay a broad level field. A smaller frame structure stood on the edge of the field.

By Raymond Knight

Dick could scarcely restrain his amazement. Only a band of fiends would think of such a lair. A surge of anger sent the blood rushing to his face. He felt his temples throb, ahead. It had grown dark again. Now his pulse beat faster. But he steeled himself for the outcome, with thoughts of perilous epochs during 1918, when his comrades poked their noses into hell and scoffed at death. He turned to Spearman.

'Let's get down and crawl through the grass," he whispered. "Even if the moon comes out, they won't be able to see us."

The other readily acquiesced. "We'll turn snakes to catch the damn snakes," he returned in low tones. "Come on!"

SLOWLY they crawled forward together, moving inch by inch toward the hazy outline of the marble building. Perhaps they had crawled fifty feet. Suddenly the weird silence of the night re-echoed with a sorrowful, muffied cry! It was a human cry. The cry of a woman. Dick's blood ran cold in his veins. Was it possible the cry Was it possible the cry had come from Eve?

Spearman caught his foot, for was preparing to charge the

building blindly.
"Steady, Dick. Hold back—take your time-we may end in a lion's

Dick nervously bit his lip. Each second of delay was maddening. And yet he knew "discretion to be the better part of valor." For what seemed to both an in-

terminable period of waiting, they crouched in the dewy grass. No further sound broke the dark silence, no light shone in the vicinity of the graveyard's enigma.

Whatever the sinister purpose of the depraved band, whose den of crime was the mausoleum, they had chosen one of the most forbidding spots in the entire Metropolitan area, a house of the dead, remote from the paths of the living, yet within easy reach of ten million people. Only a master criminal, one bent upon the foulest of machinations, could have selected it.

Spearman edged through the grass to Dick's side. "Maybe they've gone," he whispered hoarsely. "Let's make a try for the door?

Dick silently nodded assent and they wriggled forward again, movtoward the building inch by We'd better stand up," he ing whispered to Spearman when they finally neared its walls.

The other arose. "The door's on the far side," he said softly. "I'll go first. Get your hand on your

With the softness of cat feet, the two men forged ahead, hugging the marble wall with each noiseless step. Finally, they reached the corner peered cautiously around it. Stil thre was neither sound, nor light, sign of life.

Dick stepped to the fore and moved forward, each foot of ground gained bringing him nearer he knew not what. But intuition told him it was a moment fraught with peril. Now he could feel Spearman's warm breath on the back of his And, in the glimmering half-light, he could make out the door under a portico a few yards away.

(TO BE CONTINUED)

Will Dick Paulett and Spearman find Eve Randall in the house of the dead? Next week's installment is packed with thrills.

(Continued from Page 3) company was formed. It hap-pened in this way — during the presidential elections of that year there were fifty-three candidates for Vice-President. According to the Constitution (which theoretically gives us our freedom) only one Vice President was elected. This left fifty two potential vice-presidents with nothing to do. It was then that Edgar Glutts, the economic expert, suggested that these fifty-two potential vice presidents be made commercial vice presidents and form the basis of a broadcasting company The suggestion was acted upon, the

ment was poured on top of them, | However, 1 wish to close with an and they became the base of a

broadcasting company.

From then on radio became very simple. It is still simple, And today there is practically no American home which does not have its own radio set with a little switch on the side to turn off radio pro-

And now I am a part of this great New Force in American life. Every Sunday to Thursday incluive at 7:15 p.m. I rock the nation with the "Wheatenaville" program (Advt.), and every Saturday at 10:30 on the Cuckoo Hour the nation rocks me. (No advt.).

Beyond this I can tell no more.

appeal to the thousands of women who write me fan letters daily, say-ing that they wish to leave their husbands and their families and come to New York to me.

Remember, you wives and mothers, for every skyscraper on the great White Way there's a hole in Fifth Avenue and for every ermine coat on Park Avenue, there are thousands of little dead rabbits in Siberia. And remember, in the words of Ambrose J. Weems-You



Take That, Moony

Chamberlain, S. D. Dear Voice:

I seem to have offended one of your readers, who, though he insists he will not dwell on the qualities (fine ones, too, Moony) of your magazine, devotes several lines to it. Really, Moony, don't you think your letter was a little uncalled for? RADIO GUIDE is a radio paper for discussing its stars. You have your opinion; I have mine. Why not? You like Ed Wynn and the Morin Sisters. I still don't-for the same, warranted reasons I stated in my former letter. Don't get so "het

Since you seemed not to comprehend, perhaps I should explain that I did not mean "diet" literally. I am sure each of the grand radio artists I recommended, (from Bing Crosby to Jack Pearl, The Pickens Sisters, Guy Lombardo and the others) is the favorite of thousands. Ed Wynn and the Morins may be equally popular. In that I am not

up"; it's bad for the health.

Thank you for finding a few things in my letter to praise. I can find nothing in yours.
my "poor judgment"? Could it be

True to Don Pedro Chicago, Ill.

Don Pedro has won for himself the name "Prince of Personality" and he certainly deserves it. think his voice is sort of sissy; to tell you the truth, his voice can be improved. Anyway, he is still young and can conduct his orchestra wonderful. He is also known as a "Young Maestro." He is, and how! I am, and always will be, a Don Pedro fan. Come on, you Radio Fans, write your own this handsome sheik. write your own opinion of handsome sheik. Hasta La

Have Courage Rudy!

hope you and other "men" read this. Your one count against Rudy

do you think he is the ONLY crooner on the air? Don't Bing Crosby, Russ Columbo, Morton Downey and others "sob" through the microphone? Of course they do not us a megaphone, but then their voices are loud enough with out. What do girls see in Rudy? My, my, what do girls see in any other vocalist? Isn't it something that attracts the other? Isn't Mr. Vallee capable of having an attraction? If you dislike him, why do you listen to him? Why don't you say something complimentary about say something compilmentary about somebody instead of thinking of all the insulting remarks and then throwing them at Mr. Vallee? Why do they pick Mr. Vallee from all the radio artists and try to make a perfect fool of him? It isn't fair, and I'll do my very best to defend him as long as I'm able to wiggle my tongue or write. my tongue or write.

By the way, have you met Mr.

Vallee? He may look like the last Vallee? He may look like the last rose of summer, but did you carefully consider your looks before speaking? Do you honestly think it's fair to razz Mr. Vallee as he's being razzed? Do you think it's pleasant to endure the things he has to endure? Men . . . shouting insulting semeste at him at dances! insulting remarks at him at dances! Men . . . throwing grapefruit at him in theaters! MEN . . . writ-

ing as you've written!

Do you think he's inhuman? He's
a man like the rest of you. Hs has feelings just the same as any-body. He isn't an iron man, but body. He isn't an iron man, but I'm convinced that an iron man could hardly endure it! Why can't men find one tiny something good about him instead of racking their brains thinking of something bad? Rudy must be the only one that isn't quite "everything"! But I think Mr. Vallee would feel more like defending himself it you would like defending himself if you would give him a little rest from those who thirst for awful things to say about him. Only narrow-minded people with no feelings for the other man would drag another person down like you would like to do to Mr. Vallee.

After reading your letter, Irving Wallace, I've been thinking, too. I hope you and other "men" read in this wallee. I wish someone would tell me the harm Mr. Vallee has done to them. I think men are cowards I think men are cowards. And they are acting sillier than girls ever could!

Anne Brakefield

Cross at Smith

Mechanicsburg, Pa.

Answering O. F. Dorman of Hagerstown, Maryland, I wish to second the motion made by Mr. Dorman in regard to the criticism and unkind remarks made by Carlton Smith of our good friend Milton Cross

Mr. Cross has been on the air too long, has too many friends and is too highly respected for his fans to let anyone make such undue criticism and like it. It is not always the folks that think they know so much that really have the most intelligence. Every knock is a boost for Mr. Cross,

Minerva A. Fink

Cross at Cross

New York City

You should have heard Milton J. Cross in his opera broadcast last Saturday. He might, at least, find out which tableaux are presented in the Metropolitan's performance of "Manon." That would be a pertinent fact for those radio listeners who have not seen the

Also, by this time, he might be expected to recognize the difference between the voices of De Luca and

of Rothier.
I am in agreement with your critic and suggest that the NBC assign a musician to the opera broadcasts next season.

Jerrems Nicholson

Hope No Tummy-Ache Chicago, Ill.

Have been a constant purchaser of the Guide since it has been published and though I've had several impulses to write, this is my first letter to you. And it is a protest. This week's Guide carries the same photo of Ireene Wicker that has been published so many times know every shirring line in her dress. But that isn't my complaint. As the "Singing Lady" I believe

Ireene Wicker is filling a wonderful place and that it would be hard to replace her, but why is it that you

find her and her husband, Walter Wicker, cornering every possible position they can fill to the exclu-sion of others who need it far worse and could fill the positions quite as well? Ireene is on about four or five programs, to my knowledge, at this time, and Walter on two whose names I can call. They have two chlidren and either one or the other makes enough to keep up the entire family nicely, so why allow them to pick all the plums? There are others too—Bess Johnson, for

You won't print this because it will give the fans a lot to think about and shoot at. For my part I'm so tired of Ireene's sickening sweet voice I immediately dial away from it. She has ability, certainly but you can eat too much honey and never like it again.

Mrs. M. L.

44 Cliff No Clown?

South Bend, Ind.

My Dear Mr. Editor:

Why is it that RADIO GUIDE does not make special mention of the name of Cliff Soubier? I wonder, too, why so much attention is given to Ed Wynn and Eddie Cantor, for they are only clowns like their brothers of the circus. Expert clowns, funny, amusing for occasional contact, but, oh, so boring for weekly fare.

Cliff Soubier is a true comedian. I always try to hear him, whether in "Ol' Pappy," "The Minstrel Show," "First Nighter," or in the fine art of menologues of a Southern art of the hospital state. idyll for he has the versatility of an actor of the first rank. He possesses a rich store of humor, a lively interest in life lively interest in life and an art that overcomes the medium of radio. Where psychology conveyed from facial expression and gesture is lost, he makes everything he does intriguing and highly enter-

I often wish that he would be given the lead in a "First Nighter" play. Can't you do something, Mr. Editor, to make this probable? C. W. R. King Is Razzed New York City

Dear Editor:

Your answer to Miss A. A. S. of Providence, R. I. was about 90 per cent wrong. Ben Bernie is one year older than Paul Whiteman, which makes him forty-two or -three. How could he have gone on the air in 1922, when at that date the Roose-velt Hotel was not even built? His only sponsored program, until his present one, was for a shaving cream which did not last long, and if he ever wrote a note of music then I am the composer of the Gotterdammerung. His gags may be original, but after the nth repetition they cease to be amusing. don't think anyone begrudges him the little success he is now having. He waited long enough for it. But when the craze for any kind of a laugh is over, he will be out of luck.

And, by the way, Guy Lombardo was supposed to be twenty-nine years old four years ago, so that would make him a little more than thirty now, wouldn't it?

Your programs are becoming more and more accurate, for which congratulations. I wonder if you care enough for accuracy to print

A Constant Reader

Give Her Gibbons

Voice of the Listener:

I have been a reader of RADIO GUIDE for one year. I like especially the columns of Mike Porter, Martin Lewis, Evans Plummer and the V. O. L. page.

In regard to the discussion about Saturday night programs I agree with Mr. Steegmuller of South Norwalk, Conn., that Saturday was a good radio night when the Damosch orchestra with Floyd Gibbons was

Any program with Floyd Gibbons could keep me at home by the radio. He is a welcome change from the endless parade of comedians and vocalists. I wish some smart spon-sor would bring him back in a new adventure series or as a news com-mentator, and I'd like to see a new picture of him in RADIO GUIDE.

Laura Lincoln

One dollar will be paid for each gag or boner published Formerly MIKRITICS

- Royal Vagabonds -WL1T-8:07 p. m.: Ward Wilson: "How do you earn

Ken Murray: "I live off the fat

Ward Wilson: "What?" Ken Murray: "Yes, I sell reducing machines.

Sidney Meshberg, 2154 N. 30th St. Philadelphia, Pa.

February 25-Easy Aces-WGN —7:44 p. m.: Announcer: "Lavoris cleans the membranes and heels."

Miss T. Goodman, 2440 Lakeview Ave.

Chicago, Illinois

February 28-Texaco Fire Chief

Program—WLW—9:45 p. m.: Ed Wynn to Graham McNamee: "Bankruptcy is when you put your money in your coat pocket and let your creditors take your pants." W. Howard Moudy,

1000 Jefferson Ave., Portage, Pa.

March 5—Sally's Studio Party— WMCA—6:30 p. m.: Announcer: "And now the or-chestra will dedicate its next num-ber to Jerry Baker, I'm Nuts About

Miss R. Weber, 1429 Harding Park, Clason Point, Bronx, N. Y

March 2—Art Kassel and His Castles in the Air—WLW—7:23

Announcer: "'I Wake Up Smil-ing' with Art Kassel and His Castles ing with and in the Air."

Mrs. E. L. Foster, Jr.,

3031 Gladstone Ave.,

Rockford, I

Rockford, III.

March 5—Chase and Sanborn—
WLW—8:17 p. m.:
Eddie: "Can you imagine me gram to make an important an-

Ottawa, Ont., Canada

March 1-Robert Burns Panatela Program—WABC—9:30 p. m.: George: "Gracie, do you know

what sports are?"

Gracie: "Why, of course 1 do.

When my father works, he sports

John R. Laszcz, 52 Broadway, Jersey City, N. J.

March 3-Tony's Scrap Book-

riding into Washington on a jackass?"

Jimmy: "Sure, that would be a double entry."

Mrs. P. L. Amheiser,
1125 17th Avenue,
Altoona, Pa.

March 2—Arr Kassel and His

nouncement, and now Isham Jones and the boys will play 'There's Nothing Left 'o do but Say Goodbye'." This followed President Roosevelt's proclamation of the U. S. bank holiday.

R. T. Bowman,
Care of Ottawa Port Canada

Ottawa Ont Canada

Ottawa Ont Canada

Grace Mills

Grace Mills, 354 East 77th Street, Chicago, Illinois 22

March I-Old Gold Program-

WSPD—10:25 p. m.:

J. P. Medbury: "So your brother wants a job! Well, is he married?"

Magnolia (colored cook): "Oh, no, suh! He's got to earn his own living!"

Jeanne BeDell,

2414 Vermont Ave., Toledo, Ohio



James Melton

Rudy Vallee

Jane Froman

Walter Damrosch

# HIGHLIGHTS

### COMEDY

SUNDAY, MARCH 19—Eddie Cantor, the google-eyed funster, aided by Rubinoff and his violin will again be brought to you on NBC-WMAQ network at 7 p. m.

Fred Allen gags his way through insane situations, with the aid of Roy Atwell and orchestra. This revue is on CBS-WGN network at 8:00 p. m.

MONDAY, MARCH 20-Groucho and Chico Marx will again surprise you, by trying something new in their attempt to grab some money. They will be presented to you on NBC-WSM network at 6:30 p. m.

MARCH 21-Ed Wynn, the Fire Chef, TUESDAY. whether there's a fire or not, comes to you on NBC-WMAQ network at 8:30 p. m.

WEDNESDAY, MARCH 22-Burns and Allen, pointless conversation and all, come to you on CBS-WGN network at 8:30 p. m. They are assisted by Guy Lombardo and his orchestra.

The newest comedienne of the air. Fanny Brice with the aid of George Olsen and his orchestra, will be introduced to you at 7:00 p. m. on NBC-WLS network.

THURSDAY, MARCH 23-Col. Stoopnagle and Budd will

still try to show you the marvelous possibilities of Stoop-nocracy on CBS-WGN network at 8:30 p. m. Jack Pearl, the Baron himself, will relate some more of his experiences, true or not, on NBC-WENR network at 9:00 p. m.

FRIDAY, MARCH 24—Tom Howard, rasping voice and all, returns with the aid of cute Jeannie Lang and orchestra on NBC-WMAQ network at 8:00 p. m.

Phil Baker, accordion included, makes his air debut accompanied by orchestra and soloists. Presented by NBC-WMAQ at 8:30 p. m.

Jack Benny, is back with us again and will be presented to you at 9:00 p. m. on NBC-WENR network. He will be aided by orchestra and soloists.

SATURDAY, MARCH 25—Ray Knight, the Cuckoo himself, will again prove how he obtained that title and how will he deserves it. On NBC-KYW network at 9:30 p. m.

### PLAYS

SUNDAY, MARCH 19-"Roses and Drums" will be presented by CBS-WGN at 4 p. m. Charles Coburn, veteran actor, will be starred as General Robert E. Lee. The events behind the Confederate lines as the Battle of Gettysburg draws to a close, are the background for this episode.

Great Moments in History on NBC-WLS at 6:30 p. m.

MONDAY, MARCH 20—Radio Guild's presentation of "The Admirable Crichton" by James Barrie may be heard over NBC-WMAQ at 3:00 p. m.

Fu Manchu mystery. More insidious deviltry by this character created by Sax Rohmer. On CBS-WGN at 7:30 p. m.

TUESDAY, MARCH 21—"The Magic Voice," featuring Elsie Hitz on CBS-WGN network at 7:15 p. m.

D. W. Griffith's Hollywood, dramatization of incidents of

famous motion picture star. On NBC-WMAQ network at 9:00 p. m.

THURSDAY, MARCH 23-The Octavus Roy Cohen murder mystery on NBC-KYW network at 6:45 p. m.

The Foreign Legion, a drama of mystery and adventure in off Morocco, presented by CBS-WBBM network at

FRIDAY, MARCH 24-"March of Time", the program which dramatizes news events, comes to you on CBS-WGN network at 7:30 p. m.

The Inside Story" featuring Edwin C. Hill, who will have as it's celebrity, Joe Cook, famous stage comedian. On CBS-WGN at 8:30 p. m.

SATURDAY, MARCH 25—"The Magic Voice" with Elsie Hitz on CBS-WGN network at 7:15 p. m.

### MUSIC

SUNDAY, MARCH 19-Promenade Concert-Radio City Symphony Orchestra direction of Erno Rapee and chorus and soloists. On NBC-WLW network at 11:15 a. m.

New York Philharmonic Symphony Orchestra conducted by Arturo Toscanini will present Tschaikovsky's "Man-fred" Symphony, the preludes to Act 1 and Act 3 of "Lohengrin" by Wagner, the "Waldweben" (Forest Mur-murs) from "Siegfried", by Wagner and finally the "Siegfried's Rhine Journey" from "Gotterdammerung", also by Wagner. Brought to you on CBS-WGN at 2 p. m.

American Album of Familiar Music-Frank Munn, tenor; Ohman and Arden and orchestra, Presented by NBC WENR at 8:30 p. m.

MONDAY, MARCH 20—"The Voice of Firestone" featuring Lawrence Tibbett, tenor, and William Daly's Orchestra. On NBC-WMAQ at 7:30 p. m. Selections: "Where'er You Walk", "One Alone", "The Sleigh", Vision Fugitive from "Herodiade".

The Buick Program presents Paul Whiteman and his orchester with the program of the control of the program of

chestra with many soloists. May be heard on NBC-WMAQ at 8:30 p. m.
Ben Bernie, the very old maestro, and his orchestra. A

combination of Bernie and music, on NBC-WLS network at 8:00 p. m.

TUESDAY, MARCH 21-Columbia Symphony Orchestra conducted by Howard Barlow will present the American premiere of three recently discovered songs by Mozart. This unusual feature can be heard on CBS-WGN at

This unusual feature can be heard on CBS-WGN at 10:00 p. m.

Woodbury Program with Morton Downey and Donald Novis assisted by Leon Belasco's Orchestra. Brought to you on NBC-WENR network at 8:30 p. m.

WEDNESDAY, MARCH 23—Warings' Pennsylvanians assisted by John P. Medbury as Master-without Ceremonies is presented by CBS-WGN network at 9:00 p. m.

THURSDAY, MARCH 23—Rudy Vallee and his guest stars on NBC-WMAQ network at 7:00 p. m.

Captain Henry's Showboat, on NBC-WMAQ network at 8:00 p. m. Glide down the river on the showboat with Charles Winninger, Lanny Ross and Annette Hanshaw, FRIDAY, MARCH 23—NBC Music Appreciation Hour, Walter Damrosch conducting presented by NBC-KYW at 10:00 a. m. at 10:00 a. m.

Cities Service Concert with Jessica Dragonette, soprano, the Cavaliers and Orchestra conducted by Rosario Bourdon. On NBC-KYW at 7:00 p. m.

Nino Martini with the Columbia Symphony orchestra, Howard Barlow conducting.: Presented on CBS-WGN at 10:00 p. m.

SATURDAY, MARCH 25-Guy Lombardo and His Royal

Canadians presented by CBS-WBBM at 8:45 p. m.
Saturday Night Dancing Party with B. A. Rolfe and his orchestra presenting an hour of the best in popular music of today. Brought to you by NBC-WMAQ at 9:00 p. m.

Boston Symphony Orchestra, with Dr. Serge Koussevitzky conducting, will be heard on NBC-KYW network at 7:15 p. m.

### VOCALISTS

RUTH ETTING — CBS-WGN network, Monday and Thursday at 8:00 p. m.

MORTON DOWNEY—CBS-WGN network, Sunday at 6:15 p. m. and CBS-WBBM, Thursday at 9:45 p. m.

DONALD NOVIS-NBC-WENR Wednesday at 8:30 p. m. Also NBC-KYW Friday at 6:00 p. m. and Sunday at 9:30 p. m.

BING CROSBY-CBS-WGN network, Wednesday and Saturday at 8:00 p. m.

MILLS BROTHERS-CBS-WGN network, Monday and

Thursday at 8:15 p. m.

WHISPERING JACK SMITH — CBS-WGN network,
Monday, Wednesday at 7:00 p. m., and Thursday at

KATE SMITH-CBS-WGN network, Tuesday, Wednesday and Thursday at 7:30 p. m.

SINGING SAM-CBS-WGN network, Monday, Wednes-

day and Friday at 7:15 p. m.

STREET SINGER — CBS-WJKS network, Friday at 9:30 p. m. and over CBS-WBBM Saturday at 6:45 p. m. JANE FROMAN - CBS-WGN network, Tuesday and Friday at 8:00 p. m.

JAMES MELTON-NBC-WOC-WHO network at 6:30 p. m. Tuesday and 10:00 p. m. Thursday conversation and all, come to you on CBS-WGN network

### NEWS

EDWIN C. HILL—at 9:30 p. m. on CBS-WJKS network Monday and Tuesday and over CBS-WBBM Wednesday at the same time,

BOAKE CARTER—at 6:45 p. m. on CBS-WBBM network Monday, Tuesday, Wednesday, Thursday and Friday.

LOWELL THOMAS-at 5:45 p. m. on NBC-WLW network Monday, Tuesday, Wednesday, Thursday and Fri-

FREDERIC WILLIAM WILE—"The Political Situation in Washington Tonight," on CBS-WISN network at 6:00 p. m. Saturday.

WALTER WINCHELL-NBC-KYW network at 8:30 p. m. Sunday.

personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at http://www.otrr.org/ Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.

This file including all text and images are from scans of a private