

BERNIE TOPS LOMBARDO; KING HOLDS THIRD FOR JAZZ CROWN

Radio Guide ^{5¢}

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 2 Northwestern Edition Chicago, Ill., Week of February 12-18, 1933

Number 17

Booth Tarkington on Air

IT LOOKS like they've a sure case—these "Maud and Cousin Bill" youngsters. Ever since they started ruffling the ether over the NBC-WMAQ network, they've been clamoring for notice in the hall of fame. And it looks mighty like we're going to have to crowd over some old favorites in the Museum of Memory wherein "Penrod" and others of his youthful rascality reside, to make room for two more "enfants terribles". Maud and Cousin Bill appear on the Great Atlantic and Pacific Tea Company's program every Monday, Tuesday and Wednesday at 5 p. m. CST. Checking up on fan mail, requests for photographs, autographs and advice letters that these youngsters are bringing forth, not to mention hundreds of plauditory telegrams from some of this country's great in literary and dramatic circles, there's no reason at all why Maud and her Cousin Bill don't join the parade of immortal children who have existed in favorite stories of childhood: Tom Sawyer, Huckelberry Finn, Oliver Twist, Alice in Wonderland.

(Continued on Back Page)



Bill Ricketts, Maud Ricketts and Henry Rooter — stars of Booth Tarkington's "Maud and Cousin Bill," get busy on a new edition of the "North End Daily Oriole," that amazingly frank newspaper published by the youngsters who are heard over NBC networks. Booth Tarkington, author of the skit, is shown in the background.

EDITOR
IN CHIEF

News!

Unveil Law Mysteries

The mysteries of law will be unravelled by the American Bar Association starting on February 12 over the CBS-WBBM network. The new series is designed to acquaint the public with the lawyer's part in legal reform and legislation and to discuss his relation to the courts and to the layman. The series will include fifteen programs under the title, "The Lawyer and the Public," to be heard each Sunday evening from 5 to 5:30 p. m. Prominent attorneys from various sections of the country will be the featured speakers.

The first broadcast will be opened by Col. William Donovan. He will introduce Clarence Eugene Martin, fifty-sixth president of the American Bar Association, who will speak from Detroit. Following the talk, the program will be returned to New York for a question and answer period. This period will be a regular feature of each week's program and will provide a means for making clear in the public's mind a number of little known facts about the legal profession.

Each succeeding speaker in the series will deal with a particular phase of the legal profession as it relates to the courts and the public. Among those scheduled to take part are Roscoe Pound, Dean of the Harvard Law School, Judge Samuel Seabury, Silas Strawn, Newton D. Baker, George W. Wickersham, Judge Hand of the United States Circuit Court of Appeals, Professor Felix Frankfurter of the Harvard Law School and John W. Davis, former Ambassador to Great Britain.

Fu 'Flits' Fifty-six

Dr. Fu Manchu, radio's most fiendish villain, is now being considered for Honorable Mention. The sinister Oriental is piling up the highest casualty list of any of the bad men of the airlines. In his first twelve episodes alone, the Yellow Peril Incarnate accounted for fifty-six Occidentals (radio actors in private life). And the list is still growing. Among those Fu has sent along to their Ultimate Reward are, or rather were, nine detectives, three baronets, one butler, fifteen dacoits, one Spanish secretary, one American gangster, one baboon, two cats and two dogs.

For variety in the manner of blotting out his enemies, Fu stands absolutely alone. He has removed them with bullets, germs, poison darts, fungi, deadly insects, and by strangulation, drowning, decapitation, and the hypodermic needle. A tender soul, however, is John C. Daly, who plays the role of the Oriental demon.

Congress Rites

Memorial services for those members of the United States Senate and House of Representatives who died during 1932 will be broadcast over the CBS-WJKS network direct from the United States Capitol on Friday, February 17, between 11 a. m. and 12:15 p. m.

A special joint session of the upper and lower branches of Congress has been called and will convene in the chamber of the House. Promptly at noon, John Nance Garner, of Texas, Speaker of the House and Vice-President Elect, will call the assembly to order. Following the pronouncement of the Invocation by Reverend James Shera Montgomery, Chaplain of the House, Parker's "Lamp in the West" will be sung by the Interstate Double Quartet.

JAZZ KING BALLOT

My Choice for America's Jazz King Is

VOTER CITY

Mail Ballots to Contest Editor, RADIO GUIDE,
423 Plymouth Court, Chicago, Ill.

(You Can Paste This Ballot on a Postcard)

Navy's Air Squabble

Prime mover in the bitter opposition of military and shipping radio interests against the proposed widening of the broadcast band to embrace some of the longer wave lengths to accommodate the demands of Mexico and Canada—a subject scheduled for a conference of North American nations in Mexico City this spring—the United States Navy is now engaged in still another controversy with broadcasting.

Its charges that WJSV, the newly established 10,000 watt station located almost directly across the Potomac on the Virginia side from the Naval Research Laboratory, is causing serious blanketing and harmonic interference with its short wave radio stations, are to be the subject of a hearing before the Federal Radio Commission on February 16.

WJSV was recently leased to the Columbia Broadcasting System, which chose a new site near Alexandria, Va., and spent \$100,000 in erecting its transmitter plant. Columbia officials who are now consulting with the Navy in an endeavor to adjust the interference problem, claim the Navy did not protest against possible interference until the plant had been completed. Though WJSV's wave length is considerably removed from those used at the experimental station, it is claimed the interference effects are serious.

500,000 Watt WLW!

Final contracts for the equipment going into the giant 500,000 watt transmitter for WLW, the "Nation's Station" at Cincinnati, were awarded this past week to the RCA-Victor Company, according to Powel Crosley, Jr., president of the Crosley Radio Corporation, owning and operating WLW.

When completed next October or November, the transmitter—costing approximately \$400,000—will be the most powerful in the world and have a reliable service area more than 5,000 miles in diameter. However, the full power will not be employed immediately. Instead, experimental broadcasting will be conducted from 1 to 6 a. m., EST, with the sanction of the Federal Radio Commission who will make the transmitter a practical laboratory for the scientific development of extreme super-power.

To the layman, the 500 kilowatt power is better visualized as ten times that of the present largest stations on the air. WLW began with a 20-watt transmitter in 1922. It was located in Mr. Crosley's home. Step by step—first 50, then 500, next 5,000 and finally 50,000 watts—WLW's power grew.

As a manufacturer of receiving equipment, Mr. Crosley feels that only by tremendous power increases, will interference-free programs be delivered regularly to listeners in remote locations.

News!

Papal Broadcast

Plans have been completed for a re-broadcast in the United States, if atmospheric conditions permit, of a conversation between Pope Pius XI and Senatore Guglielmo Marconi, on Saturday, February 11, at 9:30 a. m. over an NBC network. The program will be presented in connection with the inauguration of a new radio system in the Vatican City.

Senatore Marconi recently presented to the pontiff a micro-ray transmitter for use in Vatican City as an inter-communicating radio system. The new system will be initiated February 11 with the Pope, in his quarters, talking to Senatore Marconi at HVJ. HVJ will broadcast the ceremonies.

If atmospheric conditions are favorable, the National Broadcasting Company will rebroadcast over an NBC-WEAF network.

Dr. Butler and Wets

Dr. Nicholas Murray Butler, President of Columbia University, will be the principal speaker at the third annual Victory Luncheon of the New York State Division of the Women's Organization for National Prohibition Reform on Wednesday, February 15. His address will be broadcast over the CBS network from 1 to 1:30 p. m., direct from the Hotel Commodore in New York City.

Twenty-five hundred prominent men and women repealists will attend the luncheon, which will be presided over by Mrs. Christian R. Holmes. Mrs. John S. Sheppard, Chairman of the New York State Division and only woman member of the Liquor Control Commission in the State, will precede Dr. Butler on the speaker's stand with a brief talk.

Hoover's Farewell

President Hoover will deliver an address that probably will be his farewell speech, before the National Republican Club of New York on Lincoln's birthday, to be celebrated this year on Monday, February 13. The address will be broadcast over a CBS-WBBM network from 9 to 10 p. m. following a dinner in the Grand Ballroom of the Waldorf Astoria Hotel, which is expected to bring together a distinguished gathering of prominent Republicans.

The address will review the high points of Mr. Hoover's administration, will touch upon the subjects of international debts and foreign relations, and generally outline the Hoover political philosophy.

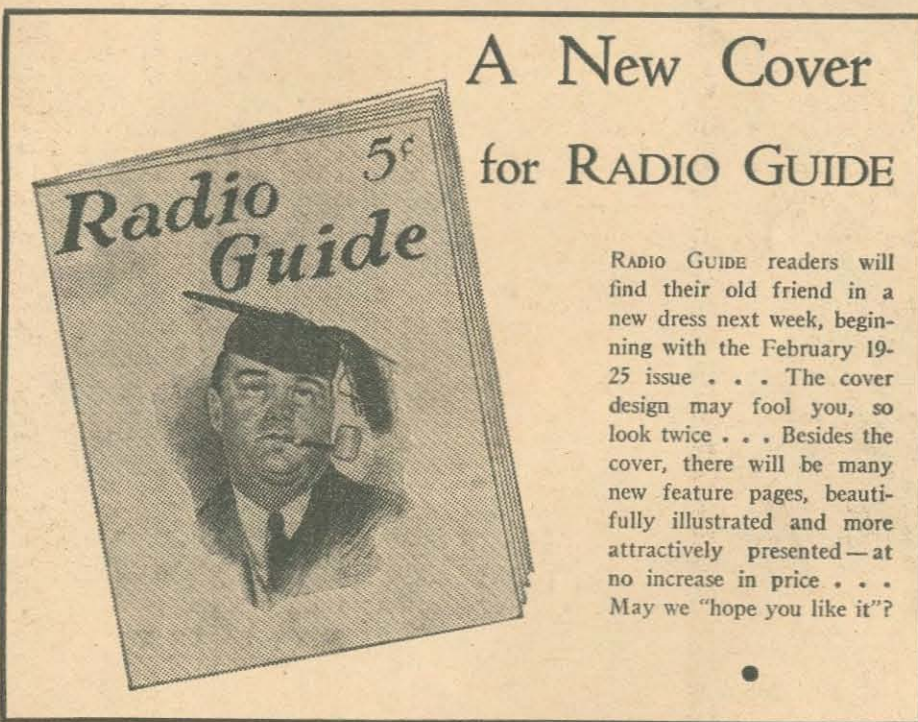
Seek New Name

Broadcasters throughout Europe are still seeking a better equivalent for the word "announcer," and the Spanish Academy of Letters has fixed upon "locutor." France uses "annonceur" and "parleur" for male announcers and "annoncatrice" and "parleuse" for women announcers.

'Legion' Returns Early

"Tales of the Foreign Legion" will return to the air on a coast-to-coast Columbia network a week earlier than was recently announced. The premiere of this popular program has been set for Sunday, February 12, instead of for February 19. It will be broadcast each week from WBBM in Chicago from 9:30 to 10 p. m. It was formerly sent out over a midwest network.

A New Cover for RADIO GUIDE



RADIO GUIDE readers will find their old friend in a new dress next week, beginning with the February 19-25 issue . . . The cover design may fool you, so look twice . . . Besides the cover, there will be many new feature pages, beautifully illustrated and more attractively presented—at no increase in price . . . May we "hope you like it"?

Bernie Recaptures Lead!

LEAPING ahead of his former count with nearly 2,200 votes, the Old Maestro — Ben Bernie — regained his lead in RADIO GUIDE's first annual Jazz King contest this week, swamping Guy Lombardo, in his wake and leaving the eastern band leader a thousand votes behind.

It was Lombardo who managed to top Bernie the week before . . . the only week that the latter had been dislodged from the number one position. But Lombardo isn't far behind — a mere thousand votes — and something yet may happen to upset the almost sure victory of the malt-selling orchestra director.

But—if anything is to happen to make the finish exciting, it will have to come quickly, for next week's issue of RADIO GUIDE will carry the LAST voting ballot for America's Jazz King. The winner will be announced in the issue of RADIO GUIDE dated Sunday, March 5, and on sale at all newsstands on Thursday, March 2. All ballots, to be counted, must be mailed on or before Tuesday, February 21, at midnight. Otherwise they cannot be tabulated.

With a total of more than 30,000 votes received to date, RADIO GUIDE feels that its selection of King of the band leaders will be a popular one, typical of the great American invisible audience. Now that the concluding date of the contest has been an-



nounced, many thousands of listeners who have been saving their ballots to cast them all at one time will be flooding RADIO GUIDE's offices with sacks of mail. Already every state, every province of Canada, even Mexico, has been heard from. The competition is tremendously popular.

Analyzing the past week's changes in the lineup, with the exception of the Bernie succession of Lombardo, there is no change in the first eight places. At ninth is found Husk O'Hare, previous holder of eleventh position, who has been climbing steadily week by week.

Isham Jones is down one to tenth and Herbie Kay has slipped from tenth to eleventh. Abe Lyman, perhaps a dark horse, made a remarkable gain to twelfth place from twenty-seventh in the standing last week.

Some complaint has been made by readers who declare they have cast a large number of votes for a certain band leader, yet, on purchasing the next edition of RADIO GUIDE have noted that their favorite's increase is insufficient to cover their votes. This is easily explained. It takes from a week to ten days to receive, tabulate and print the results.

All set . . . get ready . . . go! The ballot in this week's and next week's issues are the LAST.

Mail your ballots before midnight of Tuesday, February 21.

Ben Pollack

The Standing

Ben Bernie	7,088
Guy Lombardo	6,076
Wayne King	4,054
Rudy Vallee	1,908
George Olsen	1,657
Dan Russo	932
Cab Calloway	841
Paul Whiteman	702
Husk O'Hare	671
Isham Jones	563
Herbie Kay	558
Abe Lyman	394
Jack Denny	363
Ted Weems	335
Joe Sanders	330
Hal Kemp	269
Clyde McCoy	244
Mark Fisher	221
Carl Moore	218
Maurie Sherman	218
Art Kassel	213
George Hall	209
Frankie Masters	155
Ben Pollack	131
Bernie Cummins	131
Russ Columbo	124
Vincent Lopez	117
Ozzie Nelson	89
Jan Garber	64
Happy Felton	61
Don Perdo	56
Half Pint Jaxon	55
Smith Ballew	52
Duke Ellington	52
William Stoess	49
Dave Rubinoff	49
Don Bestor	48
Charlie Agnew	41
Manny Morris	35
Claude Hopkins	34
Frank Trumbauer	30

(RADIO GUIDE regrets the impossibility of publishing complete standings until the close of contest. Total votes: 30,412).



Jan Garber



Herbie Kay

Programs for Sunday, February 12

LOG OF NORTHWESTERN STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location
KFAB	770	5,000	Lincoln, Neb.
KMOX	1090	50,000	St. Louis, Mo.
KSTP	1460	10,000	St. Paul, Minn.
KYW	1020	10,000	Chicago, Ill.
WCCO	810	5,000	Minneapolis, Minn.
WBBM	770	25,000	Chicago, Ill.
WENR	870	50,000	Chicago, Ill.
WGN	720	25,000	Chicago, Ill.
WHAD	1120	250	Milwaukee, Wis.
WIBO	560	10,000	Chicago, Ill.
WISN	1120	250	Milwaukee, Wis.
WJJD	1130	20,000	Chicago, Ill.
WLS	870	50,000	Chicago, Ill.
WMAQ	670	5,000	Chicago, Ill.
WOC- WHO	1000	5,000	Davenport, Iowa
WOW	590	1,000	Omaha, Neb.
WTMJ	620	1,000	Milwaukee, Wis.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

7:00 A.M.
NBC-Red-Melody Hour: WOW

7:20 A.M.
WJJD-Moosehart Catholic Services

7:30 A.M.
WIBO-Introductory Music

7:55 A.M.
KMOX-Good Morning

8:00 A.M.
CBS-Columbia Junior Bugle: WISN
NBC-Blue-NBC Children's Hour: WENR KSTP
NBC-Red-The Balladeers: WOW
KMOX-Bible Broadcaster; Bible Study
KYW-Sunshine Program; Paul McClure
WIBO-Swedish Services
WTMJ-Church Services; Evangelical Lutheran Synodical

9:00 A.M.
CBS-Columbia Church of the Air: WBBM KFAB WCCO KMOX WISN
NBC-Blue-Garcia's Typica Bnd: WENR
NBC-Red-Southland Sketches: WOC WHO KSTP
WGN-Grand Old Hymns and Old Testament
WMAQ-Bible Story Dramatization
WOW-Chapel Service
WTMJ-"Our Club"

9:15 A.M.
WJJD-Merry-Go-Round

9:30 A.M.
CBS-The Compinsky Trio: KMOX WCCO
NBC-Red-Impressions of Italy: KSTP
KFAB-Watchtower
WBBM-Modern Living
WENR-Regimentalists (NBC)
WHAD-Cousin Betty's Children's Hour
WGN-Victor Stonebrook, tenor
WMAQ-Musical Program
WTMJ-Weather Reports

9:40 A.M.
WTMJ-Masters of Rhythm

9:45 A.M.
NBC-Mood Continentale: WENR
KFAB-Compinsky Trio (CBS)
KYW-Singing Canaries
WBBM-The Compinsky Trio (CBS)
WGN-Leonard Salvo, organ
WJJD-Moosehart Protestant Services

10:00 A.M.
CBS-Rhoda Arnold and Charles Carlile: KMOX KFAB WCCO
NBC-Red-Radio Rubes, hillbilly songs: WOC WHO KSTP
KYW-Success Melodies
WBBM-Jackson Parade
WGN-Sunday Morning Concert; Lewis White, baritone
WHAD-Gospel of the Day

10:15 A.M.
NBC-Red-Major Bowes' Capitol Family: WOC WHO KSTP
KYW-Bright Spot
WBBM-The Music Master
WISN-Resume Sunday Sentinel

10:20 A.M.
WISN-Reading Sentinel Comics

10:30 A.M.
CBS-The Melody Makers: KMOX KFAB WISN WCCO WGN
WBBM-The American Warbler
WJJD-Happy Go Lucky Time
WMAQ-U. of C. Organ Recital

10:45 A.M.
KYW-Gem Melodies
WBBM-Musicale
KSTP-Second Church of Christ Scientist

11:00 A.M.
CBS-Salt Lake City Tabernacle: KFAB WCCO WGN
KMOX-Fourth Church of Christ Scientist
KYW-Sunshine Program
WBBM-Peoples Church
WENR-Services from Central Church
WISN-Sunday Morning Revue
WMAQ-U. of C. Service

11:15 A.M.
NBC-Red-Seeing the Other Americas: WOC WHO

11:30 A.M.
CBS-Emery Deutsch's Orchestra: KFAB
NBC-Red-Gordon String Quartet: WOC WHO
WGN-Some of Your Favorites; Leonard Salvo, organist

11:45 A.M.
CBS-Street Singer: KFAB WISN WCCO
KYW-Household Operetta Airs
WGN-Reading the Comic Supplements

12:00 Noon
CBS-The Dictators; Freddie Rich's Orchestra: KMOX
KFAB-Trinity Lutheran Choir
KSTP-Roxy's Gang (NBC)
KYW-Uncle Bob with the Comics
WISN-Ritker Garner Program
WTMJ-Household Finance Program

12:15 P.M.
NBC-Red-Pop Concert, direction Walter Logan: KSTP WOW
WISN-Thirty Minute Men (CBS)
WTMJ-R. Miller Auto Sales Program

12:30 P.M.
CBS-Columbia Church of the Air: WCCO
KFAB-Trinity Lutheran Choir
KMOX-Plantation Echoes
WIBO-Joe Springer's Sports
WISN-The Koeppe Band
WLS-Polish Music Hour
WTMJ-"Your Pets and Mine"

12:45 P.M.
KMOX-Your Eyes and Their Care
WBBM-Norm Sherr, popular pianist
WGN-Whistler and his Dog
WISN-The Captivators, Eamon De Valera: WBBM KMOX
NBC-Blue-Lewis H. Titterton Interview: WMAQ
NBC-Red-Clyde Doerr's Saxophone Octet: WOC WHO
KSTP-African Adventures of Major John Hill
WCCO-Did You Know That
WISN-The Captivators
WTMJ-Dance Orchestra

1:30 P.M.
NBC-Charlie Agnew's Orchestra: KYW KSTP WTMJ
NBC-Red-Moonshine and Honeysuckle; dramatic sketch: WOC WHO WMAQ WOW
KFAB-Master Singers
WCCO-Paul Oberg, organist
WGN-Bridge Club of the Air
WISN-To the Ladies
WLS-Little Brown Church

1:45 P.M.
CBS-Poet's Gold: WBBM KFAB WCCO KMOX WISN
WMAQ-Race Relations Talk

2:00 P.M.
CBS-New York Philharmonic Orchestra: KFAB WISN WCCO WGN KMOX
NBC-Blue-Our American Music: WMAQ
NBC-Red-Wayne King's Orchestra: KYW WOC WHO WOW KSTP WTMJ
WBBM-Variety Hour; Norm Sherr, Jack Brooks, Billy White, Thora Martens
WLS-Association of Real Estate Taxpayers

2:30 P.M.
NBC-Blue-Manhattan Merry-Go-Round: KYW
NBC-Red-Hour of Worship: WOW WOC WHO KSTP
WBBM-Religious-Historical Drama
WIBO-Norwegian Program
WJJD-Religious Talk
WLS-John Brown, pianist
WMAQ-U. of C. Round Table
WTMJ-Our Guest Today

2:45 P.M.
KMOX-Melody Lane
KSTP-Musical Program
WJJD-Lithuanian Program
WLS-The Three Contraltos

3:00 P.M.
NBC-Red-Idont Program with Jane Froman: WOW WMAQ WTMJ
KMOX-Father Coughlin
KSTP-Father Coughlin
KYW-Father Coughlin
WBBM-Radio Spelling Bee
WLS-Jung Garden Idyl

3:15 P.M.
NBC-Red-John Seagle and Vee Lawnhurst: WOW WMAQ
WLS-Phil Kalar, soloist
WTMJ-Dance Orchestra

3:30 P.M.
NBC-Blue-National Youth Conference: WENR
NBC-Red-Frank Black; Revelers Quartet: WOW
WBBM-Fritz Miller's Orchestra
WIBO-National Gospel Singers
WJJD-Dave Bennett's Orchestra
WTMJ-Dance Orchestra

3:45 P.M.
WBBM-Up to Par, health talk

4:00 P.M.
CBS-Roses and Drums: WGN KMOX WCCO
NBC-Blue-National Vespers; WTMJ KSTP
KFAB-Organ, piano duo
KYW-Light Opera Gems; Teaberry Sports
WBBM-Chapel of the Air
WENR-Twilight Musings (NBC)
WHAD-German Hour
WIBO-Clem and Harry
WJJD-Greek Hour
WMAQ-Jingle Joe

4:15 P.M.
NBC-Red-Dream Dramas: WMAQ
KFAB-Beck and Bravarioff
WBBM-Billy White; Orchestra
WGN-Jan Garber's Orchestra
WIBO-"Jack in the Box"

4:30 P.M.
CBS-Tea Party Matinee: WHAD KFAB KMOX
NBC-Blue-Josef Koestner's Orchestra; Singing Cylinders Quartet: WTMJ KSTP
NBC-Blue-Pages of Romance: KYW
NBC-Red-Manhattan Guardsmen, brass band: WJR WENR WOW
WGN-Wayne King's Orchestra
WIBO-Salon Recital
WJJD-Judge Rutherford
WMAQ-Glee Club

4:45 P.M.
CBS-Chicago Knights: WBBM KFAB
KMOX-St. Louis Community Forum Program
WHAD-German Hour
WJJD-Neighborhood Store
WMAQ-Harold Van Horne, pianist

4:50 P.M.
WGN-Dance Orchestra
WTMJ-Community Program

5:10 P.M.
WGN-Wayne King's Orchestra

5:15 P.M.
CBS-Little Jack Little: KFAB WISN WCCO
WIBO-Joe Springer's Sports
WJJD-Wandering Violinist

5:25 P.M.
KMOX-Sports Reporter

5:30 P.M.
CBS-Cathedral Hour; WCCO KFAB
NBC-Blue-To be announced: WMAQ WENR
NBC-Red-Our American Schools: WOW
KMOX-Rabbi Isserman; Jewish Service
KSTP-Legion on Parade
WBBM-Norm Sherr, pianist
WGN-Rhythm and Melodies
WIBO-Church of the Air
WISN-Post Office Educational Talk
WJJD-Retail Druggists
WTMJ-Frederick Vesper Quartet

5:45 P.M.
KSTP-To be announced
WBBM-Cathedral Hour (CBS)
WENR-Dick Daring; A Boy of Today
WISN-Crazy Crystals presents the Texas Cowboy
WMAQ-Harold Van Horne, pianist
WTMJ-Italian Hour

6:00 P.M.
CBS-The World's Business; Dr. Julius Klein: WISN
NBC-Red-Borah Minnevitich's Harmonica Rascals: KSTP WLS
KMOX-Al Roth and his Ambassadors
KSTP-Amusement Bulletin
WBBM-Frank Wilson, tenor
WCCO-The Quiet Hour, Rev. Richard C. Raines
WGN-Palmer House Ensemble
WIBO-Copeland Smith League
WJJD-Armour Institute
WMAQ-Stamp Talk

6:10 P.M.
KYW-Sports Reporter

6:15 P.M.
CBS-Walter Smith's Concert Band: WCCO WISN
NBC-Blue-Dr. Howard W. Haggard: WLS
NBC-Red-Wheatonville: WMAQ WOC WHO
KYW-Globe Trotter
WJJD-Dance Orchestra
WTMJ-Wadhams Sport Flash; Waltz Girl

6:25 P.M.
KYW-Jack Chapman's Orchestra

6:30 P.M.
NBC-Blue-Great Moments in History: WLS WTMJ KSTP
NBC-Red-James Melton, tenor; ensemble: WOC WHO WMAQ
KMOX-Musical Memory Teasers

WBBM-Walter Smith and Concert Band (CBS)
WGN-WGN Concert Orchestra
WISN-Crazy Crystal Program
WJJD-Carolina Rounders

6:45 P.M.
CBS-Angelo Patri, "Your Child": WGN KMOX WCCO
NBC-Red-Trade and Mark: WMAQ
KYW-Home Folks, drama
WBBM-Billy White, tenor, and Frank Westphal's Orchestra
WISN-Joe Smith's Orchestra

7:00 P.M.
CBS-John Henry, Black River Giant: KMOX WBBM WCCO WISN
NBC-Blue-Lincoln's Death: WLS
NBC-Red-Eddie Cantor; Rubinoff's Orchestra: WOC WHO WTMJ KSTP WMAQ WOW
KSTP-Amusement Bulletin
KYW-Al Kvale's Orchestra
WGN-Children's Concert
WJJD-Sunday Meetin'

7:15 P.M.
CBS-Andre Kostelanetz Presents: KMOX WISN WCCO
WBBM-Flanagan's Sports Review
WGN-Put-Together Drama

7:30 P.M.
NBC-Blue-Marimba Orchestra: WLS
KYW-Vincent Lopez' Orchestra
WBBM-Andre Kostelanetz; Mary Eastman (CBS)
WGN-WGN Concert Orchestra
WJJD-Paul Rader's Tabernacle
WMAQ-Ivan Eppinoff's Orchestra

7:45 P.M.
CBS-John Henry, Black River Giant: WISN WBBM WCCO
KMOX-Lefty and Mrs. Flynn
KYW-Chandu, the Magician

8:00 P.M.
CBS-Fred Allen's Bath Club Revue: WGN KMOX WISN WCCO
NBC-Blue-Warden Lawes, dramatic sketch: KYW
NBC-Red-Sunday Circle Concert: WENR WOW KSTP WTMJ
WBBM-Jack Brooks' Song Souvenirs
WMAQ-Chicago Sunday Evening Club

8:45 P.M.
NBC-Blue-Jubilo, Singer of the Lonesome Road: KYW
WBBM-Ben Pollack's Orchestra
WISN-The Captivators

9:00 P.M.
CBS-Ernest Hutcheson, pianist, Concert Orchestra: WBBM KMOX
NBC-Red-Current Government; David Lawrence: WENR
KSTP-To be announced
KYW-Paris Night Life
WBBM-Air Theater
WGN-Hal Kemp's Orchestra
WISN-The Dream Girl
WTMJ-Concert Pianist

9:15 P.M.
NBC-Blue-Vincent Lopez' Orchestra; Pratt and Sherman, humorists: WMAQ WTMJ
NBC-Red-Current Government; David Lawrence: WOC WHO
KSTP-Fifteen Minutes of Paris Night Life
KYW-The Globe Trotter
WENR-Edison Symphony Orchestra
WGN-The Old Theater Box, Revue
WTMJ-Song of Songs

9:30 P.M.
NBC-Red-Pickens Sisters; Harmony Team
KMOX-Citizen of the Southwest
KYW-Ben Korrell's Orchestra
WBBM-Foreign Legion (CBS)
WCCO-Minn. Fed. of Music Clubs
WGN-Tomorrow's News
WOW-Crazy Water program

**Get on the
BANDWAGON**

Vote for Your Favorite Orchestra
for
THE JAZZ KING TITLE

Clip the Coupon on Page 2

Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide, 345 West 26th St., N. Y. C.

January 28—Announcement—WOC-WHO—8:29 p. m.:

Announcer: "Station WOC, Davenport, and WHO, Des Moines, in the state where the tall corn grows owned and operated by the Central Broadcasting Company."
Mrs. Nan Stough, Cherokee, Kansas

January 24—Ben Bernie's Orchestra—WSAI—9:25 p. m.:

Ben Bernie: "Once more, for the first time, we will play 'Let Us Sing.'
Ida Beinhart, Cincinnati, Ohio

January 25—Minstrel Show—WLS—2:45 p. m.:

Al: "Yes, Fritz, my wife is very sick. The doctors claim she'll need salt air."
Fritz: "So you are going to the seaside."
Al: "No. Every night I'll sit beside her bed and fan her with a herring."
Eleonore J. Kryzanowski, Milwaukee, Wisconsin

January 23—Weiner Minstrels—WTMJ—8:25 p. m.:

Mac: "When I crossed the ocean, I contributed to the Atlantic Monthly."
Fritz: "That's nothing. When I crossed, I contributed to the Atlantic daily."
Carl Terlinden, Waukesha, Wis.

January 21—Magic Carpet—WEAF—10:35 p. m.:

Announcer: "We have just sent that telegram to Melvin Traylor in Chicago."
Ben Bernie (Taking the Magic Carpet in Chicago): "Good work, Howard Claney. I have just read that telegram Melvin Traylor sent you from Chicago."
Who really did send the telegram?
D. C. Salkeld, Glen Rock, N. J.

January 21—Time Announcement—WSM—11:32 p. m.:

Announcer: "The correct time is given you through the courtesy of — Watch Company, which is now featuring a new fifteen tube wrist watch."
William Morris III, Paterson, N. J.

January 24—Fire Chief—KOA—7:35 p. m.:

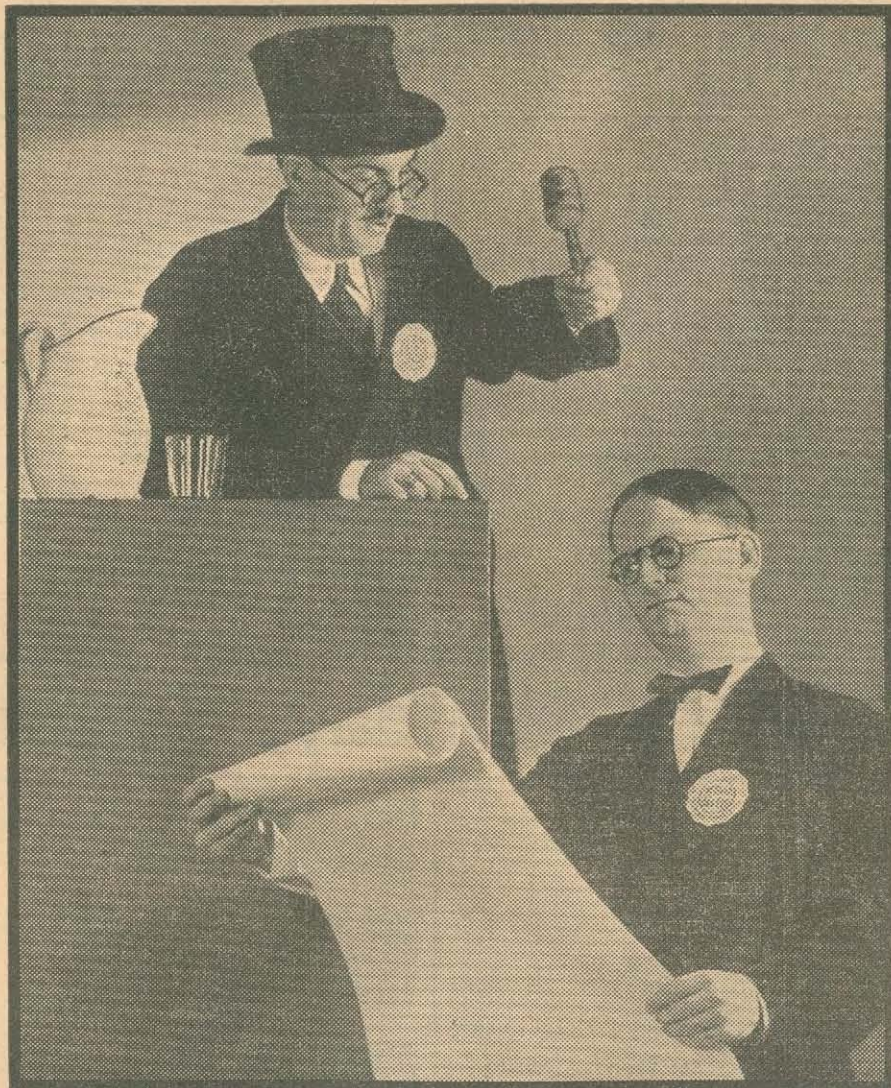
Ed Wynn: "You know, Graham, seven calves on my farm were dancing the other day."
Graham: "Dancing? What was it supposed to be, Chief?"
Ed Wynn: "The dance of the seven veals."
L. Gordon, Denver, Colo.

January 25—Burns and Allen—KMOX—8:55 p. m.:

Gracie Allen: "My uncle had fifty dollars and he didn't know whether to buy a cow or a bicycle, so he bought a cow."
George Burns: "He certainly looks silly riding around on a cow."
Gracie: "Yes, but he'd look sillier yet trying to milk a bicycle."
Germaine McGuire, Lena, Wis.

January 23—Del Lampe's Orchestra—WJZ—6:25 p. m.:

Announcer: "By special request we now conclude this program."
Charles Mann, York, Pa.



Dr. Pratt, as speaker of the House of Representatives, stops the reading of the minutes by crowning the clerk, Dr. Sherman. The comical "Two Doctors" star with Vincent Lopez and his orchestra on the new NBC-WMAQ network program broadcast each Sunday at 9:15 p. m. Government and politics are burlesqued by the pair between the songs of Johnnie Morris, Louis Brink and Arthur Beddoes.

REVIEWING RADIO

By Mike Porter

NAUGHTY SPONSORS! Bad mens! They've taken a runout powder on Saturday nights. By acclamation, unwritten law, impulse, or mass motivation, they've come to a sudden decision that money spent on Saturday night commercials is so much dough tossed away with the abandon of the proverbial inebriated mariner. ("Drunken sailor" to you, Plummer!)

It would be interesting to know just how sponsors arrive at such conclusions. Do they visit fortune-tellers? Or do they think up those ideas out of their own heads? Or maybe they read surveys. Possibly, too, they think everybody goes out to shop or visit on Saturdays. Well, I'd like to meet the guy who can tell me with certainty just what the radio audience does on any day or night, or how many members it has at any given time. What few daring advertisers remain on Saturday evenings, probably will be steered away from those spots by the action of Mr. Lucky Strike in withdrawing from the kilocycles on Sabbath eves.

Shall we wail over this? Is it a catastrophe? Well, temporarily, it is an economic misfortune for the networks. But did you ever hear tell of that there old saying about an ill wind?

IF YOU ask me (and I know you won't) I'd regard this evacuation by the cash customers as a challenge to the gents who build radio programs in the ether factories. It's as if the sponsors up and said: "Well, we've been upholding whatever prestige there was on Saturdays. Now it's up to you to carry on. Get busy and produce something irresistible. Something that'll keep the folks home beside the radio. Match your wits with the agency man, excel them. And when you've made Saturday night something else than a dull routine, we'll buy again. But you've got to make Saturday a box-office date."

Happily, the broadcasters have anticipated this challenge. They started in at WJZ last week with a two-hour-and-fifteen-minute show, with thirty acts. WABC will do something like that, I believe. The boys in the program departments will have to work themselves into a creative lather now, or walk.

I hope they realize that they face a golden opportunity. It is the first opportunity in several years to match openly their wits against a monster of their own creation. In that time, the commercial exigencies of radio have paradoxically put radio clients into competition with the networks. How? It's like this: Originally, the radio artist bureaus supplied all talent for sponsors. They created shows, staged and auditioned them, privately. The sponsors listened—and

(Continued on Page Fifteen)

As I Hear It

—Be Your Own Critic—

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor," 345 W. 26th St., New York City.

This Week's Winner

MYRT AND MARGE—heard Friday, January 27, over CBS-WDSU.

The theme: One of the prettiest arrangements of "Poor Butterfly" ever played. A beautiful interpretation of a beautiful melody. One fault is, it is not always played through.

The skit: Life back stage that is even more complete than that depicted behind many footlights. Comedy, pathos, happiness, tears; all combine to make one of the most listened to programs on the air. Tonight it was intensely interesting with the new situations rapidly developing.

The players: Myrt, Marge, Gwen Rogers, Jack Arnold—in fact, the whole cast—all are well fitted for the parts played. Marge's voice is sweet and pleasing—all are well fitted for the parts played. Gwen's high soprano is laugh-provoking. Arnold is masterful. Dramatization of whole sketch is good. The theater atmosphere is realistic.

Commercial credit: Wrigley deserves praise for making their advertisement so pleasingly concise and effective. The forceful, short sales talk makes you WANT to try the product.

Esther McKiernan,
419 S. Dupre St., New Orleans, La.

Honorary Mention

CHASE AND SANBORN HOUR—heard Sunday, January 29 over NBC-WMAQ.

I honor the Chase and Sanborn Hour for its spontaneity, musicianship and variety.

The versatile solos of Rubinoff and the well selected numbers of the orchestra are a constant delight. His orchestration is full but never heavy, and the careful arrangements offer an amazing variety of instrumentation and tonal combination.

Eddie Cantor's patter is sprightly, kindly, and has an inimitable air of the spur of the moment. His listeners must keep on their toes, for his humor is sly and quick—it flashes and is gone. I would shake an admonitory finger at the venerable "fast train" joke though, the times that cow has been kissed are legion. The stale breath of that one is the gagster's halitosis.

The human little sketch with the man and wife was a pleasant surprise. There was a sermon and a tear in Eddie's delicate handling of this little skit which must have struck an answering chord in the hearts of his myriad listeners.

Orin V. Duncan, Seneca, Ill.

PONTIAC
presents
COL. STOOPNAGLE
and **BUDD**
tonight
in a brand new
RADIO PROGRAM
COLUMBIA NETWORK
64 STATIONS
THURSDAY, 9:30 E. S. T.

Sunday Programs [Continued]

<p>9:40 P.M. WGN—Headlines of Other Days</p> <p>9:45 P.M. NBC—Blue—Orange Lantern; Mystery drama WMAQ</p> <p>NBC—Red—Sunday at Seth Parker's: KYW WOC WHO WOV WTMJ KSTP</p> <p>KMOX—Memories of the Hofbrau; Grace McGowan and Emerson Brown, soloists</p> <p>WBBM—Frank Westphal's Orchestra</p> <p>WENR—Al Kvale's Orchestra</p> <p>WGN—Maisonette Russe, Russian Music</p> <p>10:00 P.M. CBS—The Gauchos: KFAB WCCO—Carl Moore's Orchestra WENR—Erskine Tate's Orchestra WGN—Hal Kemp's Orchestra WMAQ—Winter Garden Orchestra</p> <p>10:15 P.M. NBC—Blue—Vincent Lopez' Orchestra; Dr. Pratt and Dr. Sherman: KSTP</p> <p>NBC—Red—Donald Novis, tenor: WENR WOC WHO</p>	<p>KFAB—Mystery Play KMOX—Sports Reporter KSTP—Reports KYW—Sports Reporter WGN—Dream Ship WISN—The Captivators WOW—Chermet Ball Room WTMJ—The Musical Doctor</p> <p>10:20 P.M. KMOX—Ken Wright at the organ KSTP—Donald Novis (NBC) KYW—Al Kvale's Orchestra</p> <p>10:25 P.M. WGN—Time; Weather Forecast</p> <p>10:30 P.M. CBS—Isham Jones' Orchestra: WISN NBC—Blue—Jesse Crawford, organ recital; Frances Langford, soloist: KYW</p> <p>NBC—Red—Melodic Serenade: WOC WHO KSTP WOW</p> <p>KFAB—Crystal Ballroom Orchestra KMOX—Brooke Johns' Orchestra WGN—Wayne King's Orchestra WMAQ—Auld Sandy and Harold Van Horne WTMJ—Dance Orchestra</p>	<p>10:45 P.M. KFAB—Studio Program KMOX—Paul Ash's Orchestra WOW—Melodic Serenade (NBC)</p> <p>10:50 P.M. WGN—Jan Garber's Orchestra</p> <p>11:00 P.M. CBS—Ben Pollack's Orchestra: KMOX KFAB WISN WCCO</p> <p>NBC—Blue—William Stoess' Flying Dutchmen: KSTP KYW WMAQ</p> <p>NBC—Red—Joe Furst's Orchestra: WOW KYW</p> <p>11:10 P.M. WGN—Wayne King's Orchestra</p> <p>11:15 P.M. WMAQ—Auld Sandy; Scotch poet</p> <p>11:30 P.M. CBS—Jan Garber's Orchestra: KFAB WISN WCCO NBC—Blue—Seymore Simon's Orchestra: KSTP WENR</p> <p>NBC—Red—Charlie Kerr's Orchestra: KYW KMOX—Jan Garber's Orchestra (CBS) WGN—Hal Kemp's Orchestra WMAQ—To be announced WOW—George Johnson, organist</p>	<p>11:45 P.M. CBS—Hal Kemp's Orchestra: KFAB WISN WCCO WGN</p> <p>KMOX—Brooke Johns' Orchestra WMAQ—Beach View Orchestra</p> <p>12:00 Midnight KMOX—Mike Child's Orchestra KYW—Jack Chapman's Orchestra WBBM—Around the Town; dance orchestras WENR—Erskine Tate's Orchestra WGN—Russian Music WMAQ—To be announced</p> <p>12:30 A.M. KMOX—Laurence Spencer, The Composing Organist KYW—Vincent Lopez' Orchestra WENR—Al Kvale's Orchestra WGN—Hal Kemp's Orchestra WMAQ—Vincent Lopez' Orchestra</p> <p>12:45 A.M. KYW—Al Trace's Orchestra WMAQ—Tweet Hogan's Orchestra</p> <p>1:00 A.M. WMAQ—Larry Larson, organist</p> <p>1:30 A.M. WMAQ—Tweet Hogan's Orchestra</p>
---	--	--	--

Programs for Monday, February 13

<p>5:30 A.M. KMOX—Farm Folks Hour; Mountaineers</p> <p>6:00 A.M. KFAB—Good Morning WJJD—Good Morning Program WLS—Smile a While Program</p> <p>6:15 A.M. WLS—Weather Report; livestock</p> <p>6:30 A.M. NBC—Blue—Don Hall Trio: WJR WIBO—Uncle John and his Family WJJD—Carolina Rounders WLS—Maple City Four and John Brown WMAQ—Setting Up Exercises</p> <p>6:45 A.M. NBC—Blue—Jolly Bill and Jane: WJR KSTP—Early Risers' Club WBBM—Farm Information WISN—Early Risers' Club WLS—Prairie Ramblers and Dixie Mason WTMJ—Devotional Services; Milwaukee Council of Churches</p> <p>6:55 A.M. WBBM—Musical Time Saver</p> <p>7:00 A.M. NBC—Red—Organ Rhapsody; "Doc" Whipple, or- ganist: WOW KFAB—Time 'n' Tunes KMOX—Early Morning Time Signals from the Band Wagon KSTP—Littlest Girl KYW—Musical Clock WGN—Good Morning WISN—Early Risers' Club WJJD—Cowboy Singer WLS—The Coffee Trail; Ralph Emerson WMAQ—Littlest Girl (NBC) WOW—Time, markets WTMJ—Live Stock Quotations; Morning Cuckoo</p> <p>7:15 A.M. KSTP—Breakfast Table Favorites WJJD—Muscle Tone Gym Class WLS—Paul Rader's Tabernacle WMAQ—Morning Worship</p> <p>7:30 A.M. NBC—Blue—The Pepper Pot; dance orchestra WMAQ</p> <p>NBC—Red—Cheerio: WOW KFAB—Musical Program KSTP—General and Sports News WBBM—Christian Science Churches of Illinois WIBO—Frankie Marvin, "Cowboy Ballads" WJJD—U. of C. Inspirational Hour WLS—Steamboat Bill WTMJ—Crazy Crystal Cowboy</p> <p>7:35 A.M. KSTP—Pepper Pot (NBC)</p> <p>7:45 A.M. NBC—Blue—Jolly Bill and Jane: KSTP WLS WBBM—Musical Time Saver WJJD—Bubb Pickard WTMJ—Steamboat Bill</p> <p>8:00 A.M. CBS—Tony Wons; Are You Listenin'? KMOX WISN KFAB</p> <p>NBC—Red—Three Mustachios: WOW WOC WHO KSTP—The Pepper Pot (NBC) WIBO—Time Signal Express WJJD—Happy Go Lucky Time WLS—The Book Shop; Wm. Vickland and Ralph Emerson WTMJ—The Old Timers</p> <p>8:15 A.M. NBC—Current Events; Anne Hard: WOW WOC WHO KSTP—Rhythmic Rhythms KFAB—Studio Program WISN—Early Risers' Club WLS—Variety Artists</p> <p>8:20 A.M. KMOX—Morning Reveries; Hymn Time</p>	<p>8:30 A.M. CBS—Waltz Dreams: KMOX NBC—Red—Flying Fingers: WOC WHO WOW KSTP</p> <p>WBBM—Modern Living WGN—To be announced WIBO—Concert Hour WLS—Musical Program</p> <p>8:35 A.M. WLS—Produce Market Reporter; Livestock Reports</p> <p>8:45 A.M. CBS—Reis and Dunn; Comedy and Songs: KMOX WBBM</p> <p>NBC—Blue—Nothing But The Truth: WMAQ KFAB—Musical Clock WISN—Early Risers WTMJ—What's News in Milwaukee? Ask Mrs. Grey</p> <p>8:50 A.M. WLS—Tower Topics Time</p> <p>9:00 A.M. CBS—The Singing Vagabond, Artells Dickson: NBC—Blue—Pollock and Lawnhurst: KYW NBC—Red—Meditation, organ recital: WHO WOC WOW WMAQ</p> <p>KFAB—Broadway or Bust KMOX—Ann Walsh, homemaker KSTP—Polly the Shopper WBBM—Lakeside Melodies; J. W. Doty, organist WGN—Gym of the Air WIBO—YMCA Exercises WISN—Al and Woody WOW—Markets</p> <p>9:10 A.M. WCCO—Dan the Decker Man WLS—Harry Steele, Hamlin's Newsacts</p> <p>9:15 A.M. CBS—Melody Parade: KMOX WISN NBC—Blue—Clara Lu 'n' Em: KSTP WTMJ WGN NBC—Red—Breen and de Rose: WOW WOC WHO KFAB—Jolly Gooch Bakers KYW—Piano Potpourri WBBM—Organ Interlude WLS—Mac and Bob WMAQ—Neysa Program</p> <p>9:20 A.M. WBBM—News Flashes</p> <p>9:30 A.M. CBS—The Merry-makers: KMOX NBC—Blue—Happy Jack: WMAQ NBC—Red—U. S. Navy Band: WOC WHO KYW KFAB—University of Nebraska KSTP—Department Store Parade WBBM—Beauty Talk WCCO—Merry Makers WGN—Market Reports WHAD—Thrifty Shoppers WIBO—Little Harry; King of the Kitchen WLS—Mildred Batz, beauty talk WOW—Talking Things Over WTMJ—The Personality Girl</p> <p>9:35 A.M. KSTP—Musical Interlude WCCO—New York Stocks WGN—Leonard Salvo's Mail Box</p> <p>9:45 A.M. CBS—Vocal Art Trio: KMOX NBC—Blue—Emily Post, hostess; Edward Nell, baritone; Harding Sisters, piano and organ duet: WMAQ</p> <p>KFAB—Singing Philosopher KSTP—U. S. Navy Band (NBC) WBBM—American Medical Association Program WIBO—Love Lyrics WLS—Ralph and Hal, Old Timers WOW—U. S. Navy Band (NBC)</p> <p>9:50 A.M. WBBM—Vocal Art Trio (CBS)</p> <p>9:55 A.M. WCCO—Priscilla, the Maid of New England</p> <p>10:00 A.M. CBS—Morning Moods; Emery Deutsch, conductor: WISN WBBM NBC—Blue—Singing Strings: KYW WJR NBC—Red—Melody Three; instrumental trio: WOC WHO</p>	<p>KFAB—Omaha Co-op Program KMOX—Women's Program; Coyita Bunch, Sunny Joe and Margo Clark and Male Quartet KSTP—The Reducers WCCO—Jean Abbey WGN—Bob Forsans tenor; Allen Grant WHAD—Musical Question Box WIBO—Bosts' Sparkling Melodies WJJD—Favorite Singers WLS—Livestock Markets; Poultry WMAQ—Board of Trade</p> <p>10:05 A.M. WMAQ—Melody Three (NBC) WTMJ—Weather and Journal News</p> <p>10:15 A.M. NBC—Blue—Elsie Mae Gordon: WENR NBC—Red—Radio Household Institute: WOC WHO WTMJ KSTP KYW</p> <p>KFAB—Morning Moods KMOX—Morning Moods (CBS) WCCO—Cooking School of the Air WGN—Leonard Salvo's Favorites WIBO—Market Reports WISN—Morning Moods (CBS) WJJD—Neighborhood Store WMAQ—Musical Hodge Podge</p> <p>10:25 A.M. WGN—Market Reports</p> <p>10:30 A.M. CBS—Academy of Medicine: KMOX KFAB NBC—Blue—Rhythm Ramblers: KWK KYW NBC—Red—Sonata Ricial: WMAQ WBBM—J. Wilson Doyt, organist WENR—Jackie Heller with Phyllis and Frank WGN—Digest of the News WIBO—News Reports WISN—Myrah Lorenz WJJD—Name the Band WTMJ—Black and Gold Ensemble</p> <p>10:35 A.M. KSTP—Adventures in the Kitchen; Helen Baldwin</p> <p>10:40 A.M. WMAQ—Honey Butter Chef</p> <p>10:45 A.M. CBS—Ben Alley, tenor; WBBM WCCO WISN NBC—Red—Coolidge Memorial Program: WMAQ WOC WHO WOW</p> <p>KFAB—Ruetta Day Blinks KMOX—Mart Melodies; Ruth Nelson at the organ WENR—Sonata Ricial (NBC) WGN—Grand Old Hymns WJJD—Piano Instructions</p> <p>11:00 A.M. CBS—Paul Tremaine's Orchestra: KMOX KFAB NBC—Blue—Smack Out: WENR KSTP—School of Cookery KYW—Morning Melodians WBBM—Sally Walker and Val Sherman WGN—Music Weavers Program WIBO—Organ Interludes WISN—Peggy's Movie Chatter WJJD—WJJD Carnival WMAQ—Spanish Lessons</p> <p>11:15 A.M. NBC—Blue—John Fogarty, tenor: WENR KFAB—Forecast School of Cookery KSTP—Adventures in the Kitchen WBBM—Virginia Clarke; Gene and Charlie WCCO—Buddy Harrod's Orchestra (CBS) WISN—Buddy Harrod's Orchestra (CBS) WJJD—Leo Boswell WMAQ—Musical Hodge Podge WOW—Market Reports</p> <p>11:25 A.M. WOW—Health Exercises</p> <p>11:30 A.M. CBS—Concert Miniatures: WISN KMOX KFAB—Three Minute Melodies</p>	<p>WBBM—Julia Hayes Household Hints WCCO—News Bulletin WENR—Organ Melodies WGN—Market Reports WIBO—Golden Gate WJJD—WJJD Carnival WMAQ—On Wings of Song (NBC) WIBO—Bosts' Sparkling Melodies WJJD—Favorite Singers WTMJ—Heinie and his Boys</p> <p>11:35 A.M. WGN—Painted Dreams</p> <p>11:45 A.M. KFAB—Market Reports and News WBBM—Organ Melodies WCCO—Minnesota Police Bulletin WIBO—Wilcox Memory Book WJJD—Singing Minstrel WLS—Weather Reports; Livestock Estimate WTMJ—Myrtle Spangenberg</p> <p>11:50 A.M. WCCO—News Bulletin WGN—Music Weavers</p> <p>11:55 A.M. WLS—Harry Steele, Hamlin's Newscast</p> <p>12:00 Noon CBS—Blanche Calloway's Orchestra: WISN KMOX KFAB—University of Nebraska WBBM—Thora Martens and Norm Shery WCCO—Noon Hi Lites WGN—Mid-day Services WIBO—Timely Tunes WJJD—U. of C. German Class WLS—Maple City Four and John Brown WMAQ—Emerson Gill's Orchestra (NBC) WTMJ—Radio Rodeo</p> <p>12:15 P.M. NBC—Blue—Pollock and Lawnhurst, piano duo WENR</p> <p>KMOX—Farm Service Reports KSTP—The Sixteen Singers WBBM—Local Markets WIBO—Market Reports WJJD—U. of C. French Class WLS—Dinnerbell Program</p> <p>12:20 P.M. WBBM—News Flashes WIBO—Reading Room</p> <p>12:25 P.M. WCCO—The Old Trapper WMAQ—Board of Trade</p> <p>12:30 P.M. CBS—Atlantic City Musicale: WISN WGN KMOX NBC—Blue—The Ambassadors: WMAQ KSTP NBC—Red—Abraham Lincoln, the Brass Band KYW</p> <p>KFAB—Christian Science Reader WBBM—Chicago Hour WJJD—Live Stock Markets WOW—Market Reports WTMJ—Dance Orchestras</p> <p>12:45 P.M. KFAB—Atlantic City Musicale (CBS) KMOX—Town and Country Speaker KSTP—General News Reports WBBM—Walkathon News WCCO—Caterpillar Entertainers WIBO—Clem Dacy the Melody Man WJJD—Bubb Pickard WMAQ—Beauty Chat WOW—World-Herald News Periodic</p> <p>12:50 P.M. KSTP—Minnesota Dental Association; the WBBM—Norm Sherr, pianist WMAQ—Rhythmic Serenade (NBC)</p> <p>12:55 P.M. WISN—The Globe Trotter</p>
--	--	---	--

Monday Programs [Continued]

1:00 P.M.
 KFAB—Georgie Porgie
 KMOX—Missouri Women Federated Club Program
 KSTP—Chic Scoggin's Dance Orchestra
 KYW—Jack Chapman's Orchestra (NBC)
 WBBM—Earl Hoffman's Orchestra
 WCCO—University of Minnesota Farm Hour
 WGN—Allan Grant, pianist
 WIBO—News Reports
 WISN—Bert Lown's Orchestra
 WJJD—Illinois Medical Society
 WLS—Slim and Spud with "Uncle Ezra"
 WMAQ—Words and Music
 WOW—Hotel Paxton Orchestra

1:15 P.M.
 CBS—Sylvia Sapira; "The Well-Tempered Clavichord"; WBBM WISN
 KMOX—Exchange Club
 WGN—Palmer House Ensemble
 WIBO—Women's Club Speaker
 WJJD—Waltz Program
 WLS—Livestock Markets, Jim Poole; Grain Market
 WOW—Hotel Paxton Orchestra

1:30 P.M.
 CBS—American School of the Air: KMOX KFAB WISN WCCO WBBM
 KSTP—King's English
 KYW—Prudence Penny; household hints
 WIBO—Frankie Marvin, Cowboy Ballads
 WJJD—Hill Billy Time
 WLS—Quarter Hour in Three-Quarter Time; Three Contraltos
 WMAQ—Public Schools Program
 WOW—Home Economics period

1:35 P.M.
 KSTP—Remembrances; Dr. Richter; organ music

1:45 P.M.
 NBC—Blue—Sisters of the Skillet: KSTP KYW
 WGN—Arthur Oberg, tenor
 WIBO—B. and K. Reporter
 WJJD—Variety Music
 WLS—Beauty Spots of Historic Illinois
 WOW—Hotel Fontenelle Orchestra
 WTMJ—Radio Forum

1:50 P.M.
 WIBO—Princess Pat

2:00 P.M.
 CBS—Eton Boys: WISN WCCO KFAB
 NBC—Blue—Betty and Bob: WLS
 NBC—Red—Judy and Jane: KSTP
 NBC—Red—Elmer Rice Interviewed: WOC WHO WOW
 KMOX—Home Radio Program; String Ensemble
 KYW—Concert Echoes
 WBBM—Beauty Talk
 WGN—Happy Endings, skit
 WIBO—Radio Gossip
 WJJD—Master Works
 WMAQ—Dr. Preston Bradley; Talk on Lincoln

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 NBC—Blue—U. S. Marine Band: WMAQ
 KSTP—Have You Heard?
 WLS—Martha Crane, orchestra
 WOW—Hotel Fontenelle Orchestra
 WTMJ—Don Alvarado and his Violin

2:20 P.M.
 WCCO—Weather, Markets, Stocks

2:30 P.M.
 NBC—Red—Women's Radio Review: KYW WOC WHO WOW KSTP
 KFAB—University of Nebraska
 KMOX—Herr Otto's Band Rehearsal
 WGN—June Baker, Household Management
 WIBO—Silver Melodies
 WISN—The Captivators (CBS)
 WJJD—Piano Instruction
 WMAQ—Lawrence College A Cappella Choir
 WTMJ—The Afternoon Show

2:45 P.M.
 CBS—Sam Prager, pianist; Helen Nugent, contraltos
 KMOX
 CBS—Earl Hoffman's Orchestra: WCCO
 WIBO—Market Reports
 WJJD—Radio Gossip
 WLS—Maple City Four; "Washboard Band"

2:50 P.M.
 WCCO—Sam Prager, pianist (CBS)

3:00 P.M.
 CBS—Frank Westphal's Orchestra: WBBM KMOX WCCO WHAD KFAB
 NBC—Blue—Radio Guild: KSTP WMAQ
 KYW—Three Strings
 WGN—Afternoon Musicale
 WIBO—Sylvia Stone, contraltos
 WJJD—Women's Club
 WLS—Bicycle Boys, Fritz and Fleming
 WOW—Market Reports

3:05 P.M.
 WOW—Salon Concert Ensemble (NBC)

3:15 P.M.
 KYW—Dr. H. N. Bundesen, health talk
 WHAD—Agnes Kenny; Budgets
 WIBO—Diet Aid
 WJJD—Dreams of Hawaii
 WLS—The Log Cabin Boys

3:30 P.M.
 CBS—Columbia Artist Recital: KMOX WGN
 NBC—Red—Paul Whiteman's Rhythm Boys: WOC WHO WENR
 KFAB—Mr. Robbins
 KYW—Two Doctors with Aces of the Ace
 WBBM—Daughters of the American Revolution Program
 WCCO—Talk for Minneapolis **Y. W. C. A.**
 WHAD—Badger Sod Busters
 WIBO—Radio Gossip

WJJD—Cowboy Singer
 WTMJ—The Woman's Point of View

3:40 P.M.
 WBBM—Organ Program

3:45 P.M.
 NBC—Red—The Lady Next Door: WENR
 KFAB—Columbia Artists Recital (CBS)
 WCCO—Columbia Artists Recital (CBS)
 WHAD—Columbia Artists Recital (CBS)
 WJJD—Bridge Class of the Air
 WMAQ—Judge Charles S. Cutting

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 CBS—Howard Neumiller: KMOX KFAB WISN WBBM
 NBC—Blue—Lee Sims and Ilomay Bailey: KSTP
 NBC—Red—Whispering Banjos: WOW
 WCCO—Minnesota Federation of Women's Clubs
 WGN—Afternoon Musicale
 WIBO—Phil Shuken, tenor
 WJJD—Rhapsody in Records
 WMAQ—Woman's Calendar
 WTMJ—Radio Forum

4:15 P.M.
 CBS—Fred Berrens' Orchestra: KMOX KFAB WISN WBBM
 NBC—Blue—Mobile Moaners: WENR
 KSTP—Concert Petite
 WIBO—Cora Long, songs
 WJJD—Young Mothers' Club
 WOW—In the Playhouse with Jane
 WTMJ—Artist Bureau Personalities

4:30 P.M.
 NBC—Red—The Flying Family: WMAQ WOW WOC WHO
 KMOX—String Ensemble
 KSTP—Cecil and Sally
 KYW—Earle Tanner, tenor
 WBBM—Thora Marten, Norm Sherr
 WCCO—Ramona Gerhard, organist
 WENR—Irma Glen, organist (NBC)
 WIBO—Nick Nichols, "Cartoonist of the Air"
 WISN—Musical Program
 WJJD—Mooseheart Children
 WTMJ—Twilight Musicale

4:45 P.M.
 NBC—Red—Slow River: WMAQ KSTP
 KFAB—Cecil and Sally
 KYW—Three Strings
 WBBM—Sleepy Valley, Joe Robinson and J. W. Doty
 WENR—Musical Moments (NBC)
 WIBO—Organ-o-Logues
 WISN—Gladys Ray, songs
 WOW—George Johnson, organist

4:50 P.M.
 WCCO—Livestock Market Summary

4:55 P.M.
 KMOX—Sports Reporter

5:00 P.M.
 CBS—Betty Barthell, songs: KFAB
 KMOX—Uncle Remus Stories
 KSTP—Children's Hour
 KYW—Illinois Federation Reporter
 WBBM—Grandpa Burton's Stories
 WCCO—Peggy and Pal
 WENR—Pat Barnes' Children's Show
 WGN—The Devil Bird; Travel Talk
 WIBO—Hotan's Council Fire
 WJJD—Neighborhood Store
 WMAQ—Maude and Cousin Bill (NBC)
 WOW—Gypsy Jack and Teena
 WTMJ—Our Club

5:10 P.M.
 KYW—Mel Stitzel at the piano

5:15 P.M.
 CBS—Reis and Dunn, comedy and songs: KFAB WISN KMOX
 NBC—Blue—Del Lampe's Orchestra: WMAQ
 KYW—Penrod and Sam
 WBBM—Tarzan; Children's Playlet
 WENR—Dick Darling; A Boy of Today
 WGN—Trainload of Tunes
 WIBO—Church of the Air
 WJJD—Dance Orchestra
 WOW—Police Bulletins
 WTMJ—Jungle Explorers

5:20 P.M.
 WCCO—Steamboat Bill

5:30 P.M.
 CBS—Skippy: WBBM KMOX WCCO
 KFAB—Master Singers
 KSTP—Children's Hour
 KYW—Uncle Bob's "Curb-is-the-Limit" Safety Club
 WENR—Air Juniors; Irma Glen and Everett Mitchell
 WISN—Show Window
 WJJD—Piano Instruction
 WOW—Heinie and Karl
 WTMJ—"Skippy"

5:45 P.M.
 CBS—The Lone Wolf Tribe: WBBM KMOX WCCO
 NBC—Blue—Little Orphan Annie: KSTP WENR WGN
 NBC—Red—Rhythm String Quartet; Lucien Schmidt: WOW
 KFAB—Studio Program
 WIBO—Silver Melodies
 WISN—Crazy Crystal Program
 WJJD—Howard L. Peterson, organist
 WTMJ—Jimmy Baxter Detective Agency

6:00 P.M.
 NBC—Red—Gruen and Hall, double pianos: KYW WOW WOC WHO
 KMOX—Milligan and Mulligan (CBS)
 KSTP—Amusement Bulletin

WBBM—Orchestra Program
 WENR—Young Forty Niners
 WGN—Day Dreamers; sketch
 WIBO—German Program
 WISN—Story of the Day
 WJJD—Leo Boswell, songs
 WMAQ—Harold Van Horne, pianist (NBC)
 WTMJ—Heinie's Grenadiers

6:05 P.M.
 KSTP—Consoleries

6:10 P.M.
 WISN—Sport Reports

6:15 P.M.
 CBS—Buck Rogers in the Year 2433; drama: WBBM KMOX WCCO
 NBC—Red—Wheatonville: WOW WMAQ WOC WHO
 KSTP—Detectives Black and Blue
 KYW—The Globe Trotter
 WENR—Century of Progress
 WGN—The Secret Three, children's playlet
 WJJD—Sports Reel

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 CBS—Earl Hoffman's Orchestra: KMOX
 NBC—Red—What Will Happen Next: WMAQ WOW
 KSTP—Concert Ensemble
 KYW—Eyes Right
 WBBM—Musical Program
 WCCO—The Veedol Man
 WENR—What's the News
 WGN—Orchestral Program
 WIBO—B. and K. Reporter
 WJJD—Carolina Rounders

6:40 P.M.
 WCCO—Minneapolis Shoe Co. Program
 WIBO—Joe Springer Hockey News

6:45 P.M.
 CBS—Boake Carter: WBBM KMOX WCCO
 NBC—Red—The Goldbergs: WENR WOW WTMJ
 KSTP—Tarzan of the Apes
 KYW—Jack Chapman's Orchestra
 WGN—Tom, Dick and Harry
 WIBO—Clem and Ira, skit
 WJJD—Music Appreciation
 WMAQ—Old Pappy, Negro impersonations

7:00 P.M.
 CBS—Four Norsemen: WBBM WISN
 CBS—Whispering Jack Smith, the Humming Birds and Orchestra: WGN KMOX
 NBC—Blue—Club Eskimo Orchestra: WLS
 KSTP—Play Gypsies
 KYW—Lincoln Memorial Program
 WCCO—The Organized Unemployed
 WIBO—The Old Trader
 WJJD—"Half Pint" Jaxon
 WMAQ—Joseph Gallicchio's Orchestra
 WOW—Crazy Water Program
 WTMJ—Dance Orchestra

7:05 P.M.
 WOW—Hotel Paxton Orchestra

7:15 P.M.
 CBS—Singin' Sam, the Barbarol Man: WGN KMOX WCCO
 KSTP—Chandu, the Magician
 WBBM—Pat Flanagan's Sport Review
 WIBO—Ceryn Ensemble
 WISN—Want Ad Theater
 WJJD—Rajput
 WMAQ—The News of the Air
 WOW—Rajput
 WTMJ—Chandu, the Magician

7:30 P.M.
 CBS—Fu Manchu Mystery Stories: WGN KMOX
 CBS—Correy Lynn's Orchestra: WCCO WISN
 NBC—Red—Lawrence Tibbett, Baritone: WMAQ WOC WHO WOW KSTP
 KYW—Dr. Bundesen for the Milk Foundation
 WBBM—Fifteen Minutes of Sunshine with C. Hamp
 WIBO—Ceryn Ensemble
 WJJD—Art Wright, songs
 WTMJ—Gridley Dairy Program

7:45 P.M.
 NBC—Blue—Country Doctor: WLS
 KYW—Chandu, the Magician
 WCCO—Jim and Tom
 WIBO—Civic Problems
 WJJD—Dave Bennett's Orchestra
 WMAQ—Boy Scout Program

8:00 P.M.
 CBS—Chesterfield Program; Ruth Etting: WGN KMOX WISN WCCO
 NBC—Blue—Sinclair Minstrels: WLS KSTP
 NBC—Red—A & P. Gypsies: WMAQ WOC WHO WOW
 KYW—Mark Fisher's Orchestra
 WBBM—Jack Brooks, Song Souvenirs
 WIBO—College Basketball Game
 WJJD—Bubb Pickard
 WMAQ—Poetry Magic
 WTMJ—College Basketball Game

8:15 P.M.
 CBS—The Mills Brothers: WGN KMOX
 CBS—Charley Straight's Orchestra: WISN WBBM WCCO—Balladeers
 WJJD—Mooseheart Band

8:30 P.M.
 CBS—Mysteries in Paris: WGN KMOX
 NBC—Blue—Jack Frost's Melody Moments: WENR
 NBC—Red—Paul Whiteman's Orchestra: WOC WHO WOW WMAQ KSTP
 KYW—The Cadets, quartet
 WBBM—Dramatization
 WCCO—Rhythm Revue
 WHAD—Fred R. Zimmerman

8:45 P.M.
 KYW—Al Kvale's Orchestra
 WCCO—John Wilfahrt's Orchestra
 WHAD—Log Cabin Days

9:00 P.M.
 CBS—President Hoover, address: WCCO
 NBC—Blue—Lincoln Day Dinner; President Hoover: WMAQ
 NBC—Red—Contented Program: WENR WOC WBO KSTP WTMJ
 KMOX—Heart to Heart Club
 KYW—The Globe Trotter
 WBBM—Hank Lishin's Orchestra
 WGN—Dramatic Sketch
 WHAD—Philip A. Grau

9:15 P.M.
 NBC—Blue—Vic and Sade, comedy skit: KYW
 KMOX—La Fiesta
 WBBM—The Norsemen Quartet
 WGN—Big Leaguers and Bushers
 WHAD—Around the Fire-Place
 WENR—Vic and Sade, sketch (NBC)
 WIBO—Wilcox Memory Book

9:30 P.M.
 CBS—Edwin C. Hill: KMOX WBBM
 NBC—Blue—Alice Joy: KYW
 NBC—Red—To be announced: WENR
 KSTP—Otto's Little German Band
 WGN—Tomorrow's News
 WIBO—Happy Shavers
 WMAQ—Poetry Magic
 WTMJ—U. of W. Athletic Review

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Myrt and Marge: WBBM KMOX WCCO
 KSTP—Male Quartet
 KYW—Al Trace's Orchestra
 WGN—Minstrel Show
 WIBO—Betty and Jean
 WISN—The Captivators
 WMAQ—Jingle Joe

10:00 P.M.
 CBS—Columbia Symphony Orchestra: KFAB WISN
 NBC—Blue—Amos 'n' Andy, comedians: WMAQ
 WENR WTMJ KSTP
 KMOX—Ruth and Ralph, two pianos
 KYW—Mark Fisher's Orchestra
 WCCO—Carl Moore's Orchestra
 WIBO—News Reports
 WMAQ—Theater of Romance
 WOW—World-Herald News period

10:15 P.M.
 KMOX—Sports Reporter
 KSTP—News Reports
 WENR—To be announced
 WGN—Milligan and Mulligan
 WIBO—Radio Dan "Chin and Chatter"
 WMAQ—To be announced
 WOW—Midland College Hour
 WTMJ—Musical Doctor

10:20 P.M.
 KMOX—Musical Almanac

10:25 P.M.
 KSTP—Cesare Sodero's Concert Orchestra (NBC)
 WGN—Weather Report

10:30 P.M.
 CBS—Guy Lombardo's Royal Canadians: KMOX
 KFAB WISN WCCO WGN
 NBC—Red—Jack Denny's Orchestra: WTMJ
 KYW—Al Kvale's Orchestra
 WENR—Manhattan Guardsman (NBC)
 WIBO—Sexton Blake Mysteries
 WMAQ—To be announced

10:45 P.M.
 WMAQ—Jingle Joe
 WOW—Soloist

11:00 P.M.
 CBS—Abe Lyman's Orchestra: KFAB WCCO WISN
 NBC—Blue—Freddie Martin's Orchestra: WENR
 KMOX—Mike Child's Orchestra
 KSTP—Chic Scoggin's Orchestra
 KYW—Jack Chapman's Orchestra
 WGN—Hal Kemp's Orchestra
 WIBO—Musical Tapestry; organ
 WMAQ—Edgewater Beach Orchestra

11:15 P.M.
 KMOX—Abe Lyman's Orchestra (CBS)
 KSTP—Bismarck Orchestra
 WGN—Russian Music
 WMAQ—To be announced
 WOW—Hotel St. Regis orchestra (NBC)

11:30 P.M.
 CBS—Leon Belasco's Orchestra: KFAB WISN WCCO KMOX
 NBC—Blue—To be announced: WMAQ
 NBC—Red—Mark Fisher's Orchestra: WOC WOW WHO KYW KSTP
 WENR—Ben Bernie's Orchestra
 WGN—Late Evening Dance Orchestras
 WMAQ—Erskine Tate's Orchestra

12:00 Midnight
 KMOX—Mike Child's Orchestra
 KSTP—Chic Scoggin's Orchestra
 KYW—Jack Chapman's Orchestra
 WBBM—Around the Town; dance orchestras
 WENR—Al Kvale's Orchestra
 WMAQ—Ivan Eppinoff's Orchestra

12:30 A.M.
 KMOX—Lawrence Spencer, The Composing Organist
 KYW—Al Trace's Orchestra
 WENR—Erskine Tate's Orchestra
 WMAQ—To be announced

1:00 A.M.
 WBBM—Ben Pollack's Orchestra
 WMAQ—Larry Larson, organist

1:30 A.M.
 WMAQ—Maurie Sherman's Orchestra

Music in the Air

By Carleton Smith

On February 13, 1883, Richard Wagner died in the Palazzo Vendramini, Venice. A few days later a draped gondola silently carried his body down the Grand Canal. The special mourning car took it to Bayreuth, where, ever since, pilgrims have come to pay him homage.

THE ivy-covered vault in the rear of *Wahnfried* contains only dust. All that was vital in Richard Wagner lives today in the music-dramas that he wrote. That vitality made, for all time, radiance an experience of the ear.

Many musical currents have passed under the bridge since Wagner's death. In these fifty years, Debussy, Richard Strauss, Jan Sibelius, Schoenberg, and the later Berg, Stravinsky, Prokofeff, Bartok, Bloch, Gruenberg . . . to mention only a few, have found inspiration, and have written. Atonality, polytonality, polyharmony, have to stir the musical waters of this

IT HAS become the fashion in some circles to belittle Wagner's beliefs and his philosophy. We are advised that they are out-of-date, that his romanticism will no longer withstand analysis, and that we might profitably devote our time to subjects more practical than the *Volsunga Saga* and the *Niebelungen Lied*.

That is a point of view with which I cannot agree. It may be that noble ideals and lofty purposes are out of harmony with contemporary attitudes. Redemption through love and unselfishness is, no doubt, a worn-out theme. Yet it has been a fertile course of inspiration for the greatest art works of the past. And, judging from current musical productions, a return to such a romantic ideal might not be amiss.

It seems to me that great music—all great art, in fact—touches the depths of human consciousness, and is meant to fan the flames of the spirit's will. Perhaps we can be satisfied by a symphony of factory whistles or a piece describing a radio station. They are utilitarian products of today.

Wagner's Leit-Motifs

IF YOU choose to turn back a half century to Wagner's "*Der Ring des Niebelungen*," you will find creation and romanticism at their height. For grandeur and breadth of conception, this poem in four cantos is without parallel in the whole realm of music.

Without knowing a single one of the leit-motifs—the "guiding themes"—through which Wagner makes pictorial symphonies of his music-dramas, you can enjoy them. There is a ceaseless glow and richness in his musical fabric that brings intense pleasure to the listener hearing it even for the first time. Of course, it is more meaningful when one knows the words and actions and associated motives. Then does he understand each inner thought and suggestion from Wagner's ever-fertile brain.

Matinee Cycle Broadcasts

IF YOU can not make the pilgrimage this summer to Bayreuth, where Toscanini and Elmendorff will labor with loving care to produce Wagner's music-dramas as he

would have wanted them, then avail yourself of the opportunity the radio affords now.

Six works are being broadcast, in the Annual Matinee Cycle, from the Metropolitan, the citadel of Wagnerian Tradition in this country.

On the 9th, (over WMAQ) is "*Siegfried*," telling of the hero's quest of the ring and his union with Brunnhilde, who makes one last struggle for her maidenhood and then yields herself. The old order is done. The new race is to come and rule the world. Here, the rapturous ecstasies of the close leave us always breathless and silent.

The final drama, "*Die Gotterdammerung*," will be heard Friday afternoon, the 17th. As the dusk of the Gods comes, and their epoch ends, one realizes, perhaps, more clearly than anywhere else in Wagner's writings, his knowledge of redemption through love, of a last and supreme benediction in the consolatory phrase which lingers so nobly serene.



CARLETON SMITH

Gieseeking, Boston Soloist

CONNOISSEURS of the pianistic art will hear Walter Gieseeking play Mozart's C major Concerto with the Boston Symphony touches and calmer moods of the literature. He never beats his instrument into jangling protest, nor performs those prodigious feats thought of as "brilliant." Debussy is one of the composers in whose writings Mr. Gieseeking is most at home. Needless to say, he is sensitive to Mozart.

The program includes Mendelssohn's Overture to "Fingal's Cave," painting his picture of the lonely island among the Hebrides, with its rocky cave where "the dark green waves form the floor"; and Louis Gruenberg's first symphony.

Advance Program Notes

(Given in Central Standard Time)
THE GORDON STRING QUARTET (Sunday, February 12, 11:30 a. m. over NBC).
ROXY'S GANG, with Symphony Orchestra under direction of Erno Rapee (Sunday, February 12, 11:15 a. m. over NBC).
INTERNATIONAL BROADCAST of "Deep River" program, American and Negro melodies (Sunday, February 12, 12:30 p. m. over NBC-WMAQ).
NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA, with Bruno Walter conducting (Sunday, February 12, 2 p. m. over CBS-WGN).
OUR AMERICAN MUSIC, John Tasker Howard speaking on "American Grand Opera—Yesterday," with concert orchestra and soloists (Sunday, February 12, 2 p. m. over NBC-WMAQ).
TEMPLE OF SONG, Chicago A Capella Choir (Sunday, February 12, 3 p. m. over NBC).
GENERAL ELECTRIC CONCERT, Lily Pons, soloist (Sunday, February 12, 8 p. m. over NBC-WENR).

ERNEST HUTCHESON, pianist with concert orchestra (Sunday, February 12, 9 p. m. over CBS-WBBM).

SONATA RECITAL, with Josef Stopak, violinist and Josef Honti, pianist (Monday, February 13, 10:30 a. m. over NBC-WMAQ).

ON WINGS OF SONG, string trio, list selections from "Tannhauser" on their program (Monday, February 13, 11:15 a. m. over NBC).

SYLVIA SAPIRA, presenting "The Well-Tempered Clavichord" (Monday, February 13, 1:15 p. m. over CBS-WBBM).

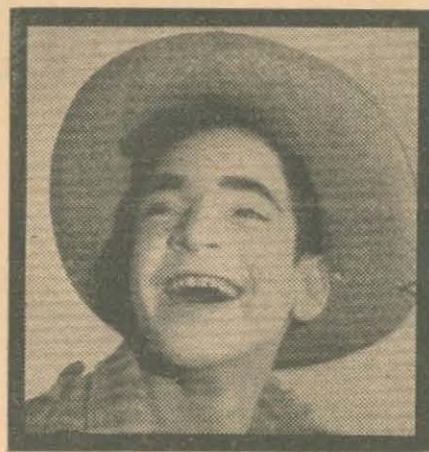
VOICE OF FIRESTONE, with Lawrence Tibbett, present operetta selections and the "Flower Song" from Carmen (Monday, February 13, 7:30 p. m. over NBC-WMAQ).

MME. FRANCIS ALDA (Tuesday, February 14, 5 p. m. over NBC).

THE TUNE DETECTIVE, Sigmund Spaeth (Tuesday, February 14, 9 p. m. over NBC).

SYMPHONY CONCERT, with Alexander Smallens as guest conductor, list the following fine program: Academic Festival Overture by Brahms, Good Friday's Spell from "Parsifal" by Wagner, Prelude and Love Death from "Tristan and Isolde" by Wagner, the Suite from Glazounow's "Raymonda" and the Overture to "Romeo and Juliet" by Tchaikowsky (Wednesday, February 15, 8 p. m. over NBC).

NINO MARTINI, with Columbia Symphony Orchestra (Wednesday, February 15, 10 p. m. over CBS-WJKS).



Joe Cornstassel's the freckled lad's name in Little Orphan Annie, broadcast each week day at 5:45 p. m. over a wide NBC network, but he's really Allen Baruck, age fifteen, and his hobbies are ping pong, billiards and tropical fish, of which he possesses more than 200. Annie, played by Shirley Bell, and Joe have just signed another two-year contract, and both are busy in the sketch on their trip to the South Seas, where they are to search for buried treasure.

Purely Personal

Enric Madriguera returned Wednesday, February 8 from a four day trip to Cuba. The orchestra leader negotiated with a sugar magnate for a U. S. broadcast during his brief stay.

Paul Whiteman and his orchestra played the opening night strains for Broadway's newest dance palace, the Empire Ballroom, Thursday, February 9.

Johnny Marvin, the lonesome singer of the air, is wearing a cowboy costume presented to him by cowboys of the 101-Ranch Show during his current vaudeville appearance.

A private showing of Kate Smith's picture, "Hello Everybody," was unreeled at the Edward Hines Hospital in Chicago, in response to the petitions of five hundred veterans in the institution.

Bing Crosby, who is now in the midst of a group of movie shorts, soon starts a four week series of vaudeville engagements. Ralph Kirbery, NBC's dream singer, is another radio artist who is busy making vaudeville shorts these days.

The sponsors of Fred Waring and his Pennsylvanians orchestra gave a dance in honor of the band leader at the Essex House Ballroom Tuesday night, February 7. The dance preceded the Waring orchestra's air debut the following night.

The Boswell Sisters are resting up in New York City before starting out on their nation-wide vaudeville tour this Spring.

Edwin C. Hill, news commentator, has almost completed his new book, "The American Scene—1932," which is to come off the press immediately preceding the presidential inauguration.

Singin' Sam is displaying a shamrock watch-charm made of silver and jade sent him by an Irish admirer who heard his programs via W3XAU, CBS' short wave station in Philadelphia.

Morton Downey left the city last week to fulfill two months of theatrical engagements appearing in sixty New England cities.

Orchestral Doings

Ted Cook is now in the Carter Hotel, Cleveland, with his augmented fifteen piece orchestra. He broadcasts nightly from WTAM and over the NBC networks.

Dan Russo has left the Canton Tea Gardens, Chicago, for an extended tour of the country. He will play one night stands in Michigan, Wisconsin and Illinois during the month of February. While he is gone, Bernie Kans provides melodies at the Canton and over KYW, and the noon-time split NBC network, going to midwest outlets. Jack Chapman handles the substitute work at the Canton on Mondays.

An orchestra leader versus a woman track star in a billiards match is the feature Clyde McCoy and Mildred "Babe" Didrikson are contemplating. McCoy claims to be the best billiard player among orchestra leaders, and he issues a challenge to any others at this game. He and Babe Didrikson have not settled the details of their encounter as yet, but they plan to play, shortly in a Chicago parlor. McCoy has just been added to the Columbia chain, broadcasting Friday nights at 11 p. m. CST.

Art Jarrett has started an outfit of his own, and is playing in Kansas City. He broadcasts over the Columbia chain at different times in the evening.

Al Kvale, another of Chicago's theater orchestras, is to go into the Terrace Gardens of the Morrison Hotel, Chicago, shortly, replacing Don Pedro.

Up in St. Paul, Carl "Deacon" Moore is "hill billying" Twin Cities fans from the Hotel Lowry, and over WCCO nightly.

Frankie Masters rolls out of Chicago shortly, and leaves chain broadcasts and Chicago outlets flat. He will open at the Club Forrest, New Orleans, February 15, replacing Jimmy Grier there. He will probably continue the Club's broadcasts over WDSU locally, although definite announcements of this are not available at present.

Miss K. C., Hollis, N. Y.—Will Osborne has left the Club Forrest in New Orleans and is not located permanently just now. Frankie Trumbauer is in practically the same fix; he, too, is resting in Chicago after a trip through Dixie.

Ozzie Nelson, featured now at the Hotel New Yorker, is booked, according to press releases, for the remainder of the season, and will be found there when summer rolls around.

Smith Ballew has moved into the William Penn Hotel, Pittsburgh. He changes from CBS to NBC in his new spot, and will be heard over KDKA locally.

Ernie Holst is to remain at the Colony Club in Palm Beach, Florida.

Chicago Bernie Cummins fans are planning gala doings when Cummins returns to the Trianon, February 13.

Vincent Lopez goes back to the Hotel St. Regis, New York City, early in March. But he, too, is going to be on deck for the Chicago Century of Progress.

Don Redman takes his band to Cleveland on February 17 for personal appearances in that city.

Programs for Tuesday, February 14

7:00 A.M.
 NBC—Blue—The Wife Saver; humorous sketch: KSTP WMAQ
 NBC—Red—Organ Rhapsody: WOW
 KFAB—Time 'n' Tunes
 KMOX—The Band Wagon
 KYW—Musical Clock
 WISN—Early Risers' Club
 WJJD—Cowboy Singer
 WLS—The Coffee Trail; Ralph Emerson
 WTMJ—Live Stock quotations; Morning Cuckoo

7:15 A.M.
 KSTP—Breakfast Table Favorites
 WJJD—Muscle Tone Gym Class
 WLS—Paul Rader's Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 NBC—Blue—The Pepper Pot: WMAQ
 NBC—Red—Cheerio: WOW
 KFAB—Studio Musical Program
 KSTP—General and Sports News
 WBBM—Christian Science Churches of Illinois
 WGN—Good Morning
 WIBO—Frankie Marvin "Cowboy Ballads"
 WJJD—U. of C. Inspirational Hour
 WLS—Steamboat Bill
 WTMJ—Crazy Crystal Cowboy

7:35 A.M.
 KSTP—Pepper Pot (NBC)

7:45 A.M.
 NBC—Blue—Jolly Bill and Jane: KSTP WMAQ WLS
 WBBM—Musical Time Saver
 WJJD—Bubb Pickard
 WTMJ—Steamboat Bill

8:00 A.M.
 CBS—Tony Wons; "Are You Listenin'?: KMOX KFAB WISN
 NBC—Red—The Jesters; male trio: WOW WOC WHO
 KMOX—Morning Reveries; Hymn Time; Ken Wright

8:30 A.M.
 CBS—Melody Parade: KFAB KMOX
 NBC—Red—Masqueraders: WOW WOC WHO KSTP
 WBBM—"Modern Living"; Harold Fair, pianist
 WIBO—Concert Hour
 WLS—Musical Program

8:35 A.M.
 WLS—The Produce Market Reporter

8:45 A.M.
 CBS—Reis and Dunn: KMOX WBBM
 NBC—Red—Otto Fassell, baritone: WOW KSTP
 KFAB—Musical Clock
 WISN—Early Risers Club
 WMAQ—Nothing But the Truth (NBC)
 WTMJ—What's New in Milwaukee? Ask Mrs. Grey

8:50 A.M.
 WLS—Gene Autry, Oklahoma Yodeler

9:00 A.M.
 CBS—Morning Moods: KMOX KFAB WISN
 KSTP—Polly the Shopper
 KYW—Golden Melodies
 WBBM—Jean Abbey
 WGN—Gym of the Air
 WIBO—YMCA Exercises
 WMAQ—Chicago Ensemble (NBC)
 WOW—Market Reports

9:05 A.M.
 WOW—Chicago Ensemble (NBC)

9:10 A.M.
 WLS—Harry Steele, Hamlin's Newscast

9:15 A.M.
 NBC—Blue—Clara, Lu 'n' Em: KSTP WTMJ WGN
 NBC—Red—Souvenirs of Melody: WMAQ WOW WOC WHO
 KYW—J. B. and Mae
 WBBM—Piano Interlude by Harold Fair
 WISN—Peggy's Notebook
 WLS—Mac and Bob
 WCCO—Morning Moods (CBS)

9:20 A.M.
 WBBM—News Flashes

9:25 A.M.
 WCCO—Rap-In-Wax Program

9:30 A.M.
 CBS—Mildred Rose, soprano: KMOX
 NBC—Red—Seraphima Strelova, soprano: WOC WHO
 KFAB—University of Nebraska
 KSTP—Department Store Parade
 KYW—Garfield Park Program
 WBBM—Beauty Chat; Harold Fair, pianist
 WCCO—Jack Spratt
 WGN—Market Reports
 WHAD—Thrifty Shoppers
 WIBO—Little Harry; King of the Kitchen
 WLS—Cumberland Ridge Runners
 WMAQ—Edith Shuck
 WOW—Talking Things Over
 WTMJ—The Personality Girl

9:35 A.M.
 KSTP—Musical Interlude
 WGN—Leonard Salvo's Mail Box
 WCCO—New York Stocks

9:40 A.M.
 KSTP—Schunemans and Mannheimers

9:45 A.M.
 NBC—Blue—Singing Strings: KYW
 NBC—Red—Breen and de Rose: WMAQ WOC WOW WHO KSTP
 KMOX—Ann Walsh, Homemaker
 WBBM—Thora Martens and Hrold Fair
 WLS—Ralph and Hal, "The Old Timers"

9:50 A.M.
 KFAB—Studio Program

10:00 A.M.
 CBS—U. S. Navy Band Concert: WBBM WISN
 NBC—Red—"Your Child"; Dr. Ella Oppenheimer: WOC WHO
 KFAB—Omaha Co-op Program
 KMOX—Women's Program; Sunny Joe and Sad Sam; Dorie Shumate, Margo and George Watson

10:05 A.M.
 KSTP—The Reducers, skit
 KYW—Rose Vanderbosch, pianist
 WGN—Allan Grant, pianist
 WHAD—French Lesson
 WIBO—Radio Echoes
 WJJD—Favorite Singers
 WLS—Livestock and Poultry Markets

10:05 A.M.
 WTMJ—Weather and Journal News

10:15 A.M.
 NBC—Red—Frances Lee Barton: KYW WOC WHO
 KSTP WTMJ WMAQ
 KFAB—U. S. Navy Band (CBS)
 KMOX—U. S. Navy Band (CBS)
 WENR—Musical Program
 WGN—Melody Favorites
 WIBO—Market Reports
 WJJD—Neighborhood Store

10:25 A.M.
 WGN—Market Reports, Ensemble

10:35 A.M.
 KSTP—Strange Interlude

10:45 A.M.
 CBS—Ben Greenblatt, pianist: WBBM KMOX
 KFAB—Mrs. Blink's Woman's Hour
 KSTP—United States Army Band (NBC)
 WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
 WGN—Music Weavers
 WJJD—Piano Instructions
 WMAQ—Today's Children

11:00 A.M.
 CBS—Buddy Harrod's Orchestra: KMOX KFAB WCCO
 NBC—Blue—Smack Out: WENR
 NBC—Red—Johnny Marvin, tenor: WOW
 KYW—Morning Melodians
 WBBM—The Norsemen Quartet
 WGN—Morning Musicale
 WIBO—Organ Interludes
 WISN—Peggy's Movie Chatter
 WJJD—WJJD Carnival
 WMAQ—U. of C. Lecture
 WOW—Value News by Geraldine

11:15 A.M.
 NBC—Red—On Wings of Song: WMAQ
 KMOX—St. Louis Medical Society
 KSTP—Organ Pictures
 WBBM—Virginia Clark; Gene and Charlie
 WENR—Fifteen Minutes with You; Gene Arnold
 WGN—Harmony Trio; Tom, Dick and Harry
 WISN—Buddy Harrod's Orchestra (CBS)
 WJJD—Leo Boswell
 WOW—Market Reports

11:25 A.M.
 KSTP—National Chemical Company Program
 WOW—Health Exercises

11:30 A.M.
 CBS—Concert Miniatures: KMOX WISN
 NBC—Blue—National Farm and Home Hour: KYW WOC WHO WOW KSTP
 KFAB—Three Minute Melodies
 WBBM—Frank Wilson and Jules Stein
 WCCO—Stocks; Markets
 WENR—Home Service; Mrs. Anna Peterson
 WGN—Market Reports
 WIBO—Golden Gate
 WJJD—WJJD Carnival
 WMAQ—On Wings of Song (NBC)
 WTMJ—Heinie and his Boys

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 KFAB—Market Reports and News
 WBBM—Concert Miniatures (CBS)
 WCCO—Minnesota Police Bulletin
 WIBO—Wilcox Memory Book
 WJJD—Singing Minstrel
 WLS—Weather Report; Livestock Estimate
 WTMJ—Myrtle Spangenberg

11:50 A.M.
 WCCO—News Bulletin
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Harry Steele; Hamlin's Newscast

12:00 Noon
 CBS—Vincent Travers' Orchestra: WBBM WISN KMOX
 KFAB—University of Nebraska
 WCCO—Noon Hi Lites
 WGN—Mid-day Services
 WIBO—Timely Tunes
 WJJD—U. of C. Readings from Good Literature
 WLS—Jung Garden Corner
 WMAQ—Classic Varieties (NBC)
 WTMJ—Radio Rodeo

12:15 P.M.
 KMOX—Market Reports
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—U. of C. Grench Class
 WLS—Dinnerbell Program

12:20 P.M.
 WBBM—News Reports
 WIBO—Reading Room

12:25 P.M.
 WMAQ—Board of Trade

12:30 P.M.
 CBS—Madison Ensemble: KFAB WISN WGN
 NBC—Blue—Rex Battle's Concert Ensemble: KSTP
 NBC—Red—George Scherban's Orchestra: WMAQ WOC WHO
 KMOX—Buddy Zeb and Otto
 WBBM—Chicago Hour
 WJJD—Live Stock Markets
 WOW—Market Reports
 WTMJ—Dance Orchestras

12:55 P.M.
 WBBM—Chicago Dental Society Program
 WISN—The Globe Trotter

1:00 P.M.
 CBS—Aunt Jemima Songs: WBBM KMOX WCCO
 KFAB—Georgie Porgie
 KSTP—Minnesota Federated Women's Club
 KYW—Bernie Kane's Orchestra
 WGN—Club Luncheon
 WIBO—News Reports
 WISN—Musical Program
 WJJD—Joe Grein
 WLS—"Uncle Ezra," comedy skit
 WMAQ—Adult Education
 WOW—Hotel Paxton Orchestra

1:10 P.M.
 WMAQ—Piano Selections

1:15 P.M.
 CBS—Ann Leaf at the Organ: WISN WCCO
 KMOX—Exchange Club
 WBBM—Household Hints
 WIBO—Jeanette Barrington, dramatic reader
 WJJD—Waltz Program
 WLS—Livestock and Grain Markets
 WOW—University of Nebraska, College of Medicine

1:30 P.M.
 CBS—American School of the Air: WBBM KMOX KFAB WISN WCCO
 KSTP—King's English
 KYW—Prudence Penny; household hints
 WIBO—Frankie Marvin; "Cowboy Ballads"
 WJJD—Hill Billy Time
 WLS—Vibrant Strings, Vibraharp and Strings
 WMAQ—Public Schools Program
 WOW—Home Economics Period

1:35 P.M.
 KSTP—Syncopators (NBC)

1:45 P.M.
 NBC—Blue—Sisters of the Skillet: KYW KSTP
 WGN—Virginia Lerae and Allan Grant
 WIBO—B. and K. Reporter
 WJJD—Variety Music
 WLS—A Century of Progress
 WOW—Hotel Fontenelle Orchestra
 WTMJ—Radio Forum

1:50 P.M.
 WIBO—Princess Pat

2:00 P.M.
 CBS—Columbia Artist Recital; Barbara Maurel, contralto; Theo Karle, tenor: WCCO WISN KFAB
 NBC—Betty and Bob; dramatic sketch: WLS
 NBC—Red—Vocal Art Quartet: WMAQ
 NBC—Red—Judy and Jane: WOC WHO WOW KSTP
 KMOX—Home Radio Program; String Ensemble
 KYW—Concert Echoes; Sports Review
 WBBM—Beauty Chat
 WGN—Palmer House Ensemble
 WIBO—Radio Gossip
 WJJD—Master Works

2:10 P.M.
 WMAQ—Piano Selections

2:15 P.M.
 NBC—Blue—Strollers Matinee; dance orchestra: WJR
 KFAB—Columbia Artists Recital (CBS)
 KSTP—Have You Heard?
 WBBM—Columbia Artists Recital (CBS)
 WLS—Homemakers' Program; Martha Crane
 WOW—Hotel Fontenelle Orchestra
 WTMJ—Don Alvarados and his violin.

2:20 P.M.
 WCCO—Stocks, Weather and Markets

2:30 P.M.
 CBS—Frank Westphal's Orchestra: WBBM KMOX WISN WCCO
 NBC—Red—Woman's Radio Review: WOC WHO WOW KYW
 KFAB—University of Nebraska
 WGN—June Baker, home management
 WIBO—Melodies; Musical Program
 WJJD—Piano Instruction
 WMAQ—Marching Events
 WTMJ—The Afternoon Show

2:45 P.M.
 NBC—Blue—Tommie Watkins' Casanova Orchestra: KSTP WMAQ
 KMOX—Aeolian Piano Recital
 WIBO—Market Reports
 WJJD—Radio Gossip
 WLS—Princess Pat Pageant

3:00 P.M.
 CBS—Tito Guizar, Mexican tenor: WBBM KMOX KFAB WCCO WHAD
 NBC—Red—Tea Dansante: WENR WMAQ
 KSTP—Better Bridge, lessons
 KYW—Three Strings
 WGN—"Are You a Citizen"
 WIBO—Patricia O'Hearn's "Domestic Sketches"
 WJJD—Women's Club

3:10 P.M.
 WGN—After Musicale

3:15 P.M.
 CBS—Curtis Institute of Music Program; Fritz Reiner, conductor: KMOX KFAB WCCO
 WHAD—Musical Hits
 WIBO—Radio Gossip
 WJJD—Cowboy Singer
 WTMJ—The Woman's Point of View

3:45 P.M.
 NBC—Blue—To be announced: WENR
 KFAB—Mrs. J. J. Snipes; bridge talk
 KSTP—Organ Rhythms, Dr. Richter
 WBBM—Tom Jones, the Arkansas Traveler
 WHAD—Debate Period
 WJJD—Popular Songsters
 WMAQ—Lady Next Door (NBC)

4:00 P.M.
 CBS—Meet the Artist; Bob Taplinger: WBBM KFAB WISN WCCO
 NBC—Blue—Lee Sims' Orchestra: WENR
 NBC—Red—Paul Whiteman's Rhythm Boys: WOC WHO WOW KSTP
 KMOX—Arthur Casey Players
 WGN—Bob Forsans, tenor
 WJJD—Rhapsody in Records
 WMAQ—The Women's Calendar
 WTMJ—Radio Forum

4:15 P.M.
 CBS—The Melodiers: KFAB WCCO WGN WBBM WISN KMOX
 NBC—Red—Melodic Thoughts: WOC WHO
 KSTP—Whoopie John's Orchestra
 WGN—A Twentieth Century Bookshelf; Review
 WIBO—Rita the Rhythm Girl
 WJJD—Young Mothers' Club
 WOW—In the Playhouse with Jane
 WTMJ—Artists Bureau Personalities

4:30 P.M.
 KFAB—Harold Hollingsworth
 KMOX—Creative Music Education Program
 KSTP—Cecil and Sally
 KYW—Harold Bean, baritone
 WBBM—Howard Neumiller, pianist, Jack Brooks
 WCCO—Feminine News Flashes
 WENR—Irma Glen, organist (NBC)
 WGN—Arch Bailey, baritone
 WIBO—Nick Nichols, "Cartoonist of the Air"
 WISN—"The Chatter Box"
 WJJD—Mooseheart Children
 WMAQ—Melodic Thoughts (NBC)
 WOW—George Johnson, organist
 WTMJ—Modern Orchestral Studio

4:45 P.M.
 CBS—Cowboy Tom and Indian Chief: WBBM KMOX
 KFAB—Cecil and Sally
 KSTP—Concert Echoes (NBC)
 KYW—Three Strings
 WGN—Jane Carpenter's Recital
 WIBO—Organ-O-Logues
 WISN—The Three Kings
 WMAQ—Concert Echoes (NBC)

4:50 P.M.
 WCCO—Livestock Market Summary

5:00 P.M.
 CBS—Current Events: WBBM WISN KFAB
 KMOX—Organ Melodies; Ruth Nelson
 KSTP—Mahdi's Magic Circle
 KYW—Mel Stitzel at the piano
 WCCO—Girl Scouts
 WENR—Pat Barnes' Children's Show
 WGN—The Devil Bird; sketch
 WIBO—Hotan's Council Fire
 WJJD—Neighborhood Store
 WMAQ—Maude and Cousin Bill (NBC)
 WOW—Gypsy Jack and Teena
 WTMJ—Our Club

5:10 P.M.
 KMOX—Sports Reporter
 WCCO—4-H Club

• Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

IT'S stories like this that make you try to forget the staleness of most of the broadcast gags . . . make you forgive many of the air's hypocrites (yes, there are many) . . . cause you to throw aside your case-hardened armor of skepticism . . . convert you again to the belief that at its worst, each program is doing good to some one.

Emergency Welfare Relief workers verify the tale. A man with a wife and five children to support had been out of work three years. They had one luxury—a radio set—which the relief workers wisely permitted them to keep. But even with a radio, thirty-six months of nothing to do will prey upon anyone's mind. So the man threatened suicide.

His wife pleaded with him. Several times he threatened. Each time she reasoned him out of his mood. Then one day, she had cause to be absent from their home. He was left alone. He decided once more to end it all . . .

She returned home in the evening . . . was frightened to see him . . . standing by the radio set listening . . . a loaded revolver in his hand!

"Don't worry honey," he responded rationally when he saw her surprise. "I was about to do it, but the radio was on and Uncle Bob's cheery laughter stopped me. I saw how foolish it would be. I'll never try it again."

A Horse on Tony—

TONY CARLO, of the entertaining Chicago air team of "Tony and Joe," parked his car downtown where it shouldn't have been parked. Hurrying out of the building where he had transacted his business, he drove away—not without a sense of guilt, however.

Behind him he heard a horse's hoof beats. "Hm," thought Tony, "the traffic cop. I'll get away from him."

But the faster Tony drove, the louder became the hoof beats, and he noted that pedestrians were watching him with queer expressions on their faces. After about a mile of unsuccessful endeavor to escape arrest, Tony surrendered. He stopped the car and waited for his ticket, sure that the officer would "throw the book" at him.

No officer appeared. Tony looked behind his car. There, tied to his spare tire rack was a puffing horse—a traffic policeman's horse without the policeman.

Tony untied the winded animal, hitched him to a convenient lamp post and sped away—faster than before.

Which reminds of the recent inquisition of genuine Oklahoma cowboy Gene Autry, the WLS yodeler, at a theatrical appearance, by two small boys. The first asked Autry if he could ride a horse, but before he could answer, the second youngster cracked, "Don't be silly. I'll bet he never even saw a horse."

Most Popular Song—

OUR worthy contemporary, Mike Porter, recently set himself to the task of determining what were the ten most popular songs during the past ten years. The results of his survey were interesting, if not conclusive. However, the stunt suggested another.

What do you consider the one song you'd rather hear than any other? Suppose you could hear but one more song and then were to be stricken deaf for life—unable to hear another. What one would you choose?

We asked Wayne King, one of our fav-

orite conductors. "If I had but one more song to hear, I'd name 'I Love You Truly,' Carrie Jacobs Bond's beautiful composition," said King. He went on to explain that he thought that it is the greatest song of all time; it has a perfect melody, a lyric everyone loves and that offends no one.

What is more, "I Love You Truly" is by far the most requested number his listeners ask his orchestra to play.

Off a Live Mike—

The smouldering argument between Little Jackie Heller and NBC finally broke out in flames, and now Jackie, although he continues singing on the morning College Inn NBC-WENR local show, has been nabbed by CBS scouts for a buildup, the first network of which was given him Wednesday, February 8, at 4:30 p. m. EST . . . How long that will go on, however, is a question, since Ben Bernie's band will be leaving Chicago for their RKO tour around the last week of this month.

Eddie East and Ralph Dumke are vaudeville between sponsors. Meantime they have that afternoon NBC sustaining.

Clara, Lu and Em, the word and current event garbling comics, are rumored to be going to Washington for the inauguration. The idea is to get local color for their sketch, and possibly they'll study a few Congressmen and Senators, funny fellows, to borrow some of their legal laughs . . . A Chicago air scribe took a poke at Amos 'n' Andy this past week for going ahead with plans to make stage appearances for money, although they were unable to get back to Chicago in time to appear for the recent charity benefitting Radio Revue.

WOC-WHO are having musicians' union trouble at their Davenport Iowa studios, so the slickers are pumping their broadcasts out from the WHO, Des Moines, headquarters.

Broadcast Advertising, the monthly trade magazine, is in the hands of receivers with both the publishers of Radio Art and Broadcasting bidding for a merger . . . That's what she gets for having an attractive name! Patricia Ann Manners (Myrt and Marge's "Gwen") has just had another baby named after her and the total now is twenty-five . . . "Big Boy" Charlie Hamp never listens in to other singers for fear their styles might subconsciously influence his.

Passing in Review—

A box or so of prunes to those famous vocalists—not excluding Eddie Cantor—for making "ing" sound like "ing-gah" or "ink" . . . To Eno for too much unintelligible "prop" telephone (Jan. 30-31) . . . Likewise to NBC for banning CBS artists, and vice versa, although that theatrical trade paper misquoted an NBC vice-president as saying that the ban was off . . . and loads of prunes to Household program (Jan. 31) for excessive studio applause of a flat-sounding nature which marred an otherwise good show by Koestner's Orchestra, Eddie Guest, the Cadets Quartet and Ilomay Bailey (who might trim the tremolo a bit).

Won't the sponsors ever get wise to the fact that applause means little to the dialing audience? . . . And while we're at it, prunes to those gentlemen who invite the public to see their shows and then promptly give away all their tickets to their retail dealers. The "public" hasn't a chance!

And baskets of plums to Socony-Vacuum for another swell "Inside Story" with Jerome Kern the subject . . . Also to Lennie Hayton again on the occasion of his first "single" with a concert bill (Jan. 31) . . . More for Ed Wynn for his best show to date (Jan. 31) and applause that wasn't too long; was spontaneous . . . To Harold Stern's Orchestra for some enjoyable dance tempo and many plums to Bill Smith whose voice is packed with "it."

Clubroom Exchange

Dear Sir:

A few weeks ago you printed a letter concerning a "Rhythm Club," for fans of orchestras. That club has since been transferred to me, and I would be glad to hear from any fans interested in the great rhythm orchestras of the day, such as Frankie Trumbauer, Don Redman, Cab Calloway. Please communicate with me and inclose a self-addressed, stamped envelope.

Art Cohan,
8431 Dante Ave., Chicago, Ill.

Dear Sirs:

I am organizing a club in honor of the greatest singer of today, Ruth Etting. Membership is free. Write to Miss Ruth Nutty, Connersville, Indiana.

Ruth Nutty,
Connersville, Indiana

Dear Sir:

In my opinion, Isham Jones' style of modern dance tunes is unexcelled. His orchestra

is better than any I have ever heard. Is there an Isham Jones Booster club? If there is, please inform me how to become a member. I think he is the king by far.

Perkin R. Perkins,
Bazoo, Indiana

Dear Editor:

I am a member of the Welcome Lewis Fan Club, and anyone interested in joining may write me for particulars.

Ruth Rotber,
Amite, Louisiana

Dear Sir:

I am very much interested in forming a club for the radio fans of "Rambling Red" Foley and his best "gal" Lulu Belle. I know these two have many friends all over the United States. Come on, everybody, write and help form the rules of the best singer of hill-billy songs in America.

Carl Glenn Lindsey,
315 E. Rutledge Ave., Peterburg, Ill.

FIVE Tubes



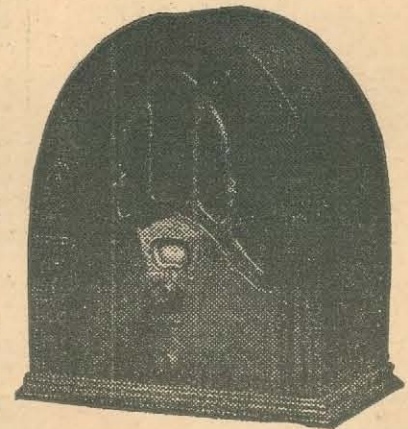
THE CROSLY FIVER

A Five-Tube Neutralized Completely Balanced Superheterodyne

Illuminated Dial, New Heater Type Tubes, Dynamic Speaker

Five tubes mean better radio reception—far superior to that offered in a four-tube radio. Five tubes make possible the virtual elimination of whistles and other similar noises. Five tubes provide more power, greater distance-getting ability and finer tone—so demand a radio with at least five tubes. Remember, you can't get five-tube performance out of a four-tube receiver.

In the CROSLY FIVER you obtain a genuine five-tube Superheterodyne radio that has been completely balanced at the factory. It employs New Heater Type Tubes, which enable it to deliver performance heretofore impossible in a receiver of this size. It has a dial light, a dynamic speaker and other features you would never dream of obtaining in a radio for so little money. Nowhere can you obtain as much radio value for less than \$20.00.



A FIVE-TUBE RADIO IN THE PRICE RANGE OF A FOUR

YOU'RE THERE WITH A CROSLY
CROSLY RADIO

Tuesday Programs [Continued]

5:15 P.M.
 CBS—Reis and Dunn, comedy and songs: KFAB WISN
 KSTP—Children's Hour
 KYW—Penrod and Sam
 WBBM—Tarzan; Children's Playlet
 WENR—Dick Daring; A Boy of Today
 WGN—Trainload of Tunes
 WIBO—Church of the Air
 WJJD—Dance Orchestra
 WOW—Police Bulletins
 WTMJ—Jungle Explorers

5:20 P.M.
 WCCO—Girl Reserves

5:30 P.M.
 CBS—Skippy: WBBM KMOX WCCO WOC WHO
 NBC—Blue—The Singing Lady: WGN
 KFAB—Willie Botts (CBS)
 KSTP—Radio Council in Education
 KYW—Uncle Bob's Curb is the Limit Club
 WENR—Air Juniors
 WJJD—Piano Instruction
 WISN—Show Window
 WOW—Heinie and Karl
 WTMJ—"Skippy"

5:45 P.M.
 NBC—Blue—Little Orphan Annie: WENR KSTP WMAQ
 NBC—Red—Seckatary Hawkins; children's club; WMAQ WOC WHO WOW
 KFAB—Studio Program
 KMOX—Sunshine Discoveries Club
 WBBM—Rock Oak Champions
 WCCO—Natural History
 WIBO—Melodies; Musical Program
 WJJD—Howard L. Peterson, organist
 WISN—Crazy Crystal Program
 WTMJ—The Thrilling Adventures of Jimmy Baxter

6:00 P.M.
 KMOX—Milligan and Mulligan, drama (CBS)
 KSTP—Amusement Bulletin
 KYW—Soloists (NBC)
 WBBM—Howard Neumiller and Phil Porterfield
 WENR—Young Forty Niners
 WGN—Day Dreamers; sketch
 WISN—Story of the Day
 WIBO—German Program
 WJJD—Leo Boswell, songs
 WOW—Soloist
 WTMJ—Heinie's Grenadiers

6:05 P.M.
 KSTP—Consolyrics

6:10 P.M.
 WISN—Sports Report
 WOW—Crazy Water Program

6:15 P.M.
 CBS—Buck Rogers in the Year 2433: KMOX WBBM
 NBC—Blue—National Advisory Council: WENR KWK
 NBC—Red—Wheatenaville: WMAQ WOW WOC WHO
 KSTP—Grand Cafe Orchestra
 KYW—The Globe Trotter
 WGN—The Secret Three, children's playlet
 WISN—Earl Schwallier, concert violinist
 WJJD—Sports Reel
 WTMJ—Heinie's Grenadiers

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 CBS—Keller, Sargent and Ross: WGN KMOX
 NBC—Red—Fur Trappers: WOW
 KSTP—Mallerich's Orchestra
 KYW—Bernie Kane's Orchestra
 WBBM—Up to Par; Health talk
 WCCO—Earl Hoffman's Orchestra
 WIBO—B. and K. Reporter
 WJJD—Carolina Rounders
 WMAQ—Dance Masters

6:40 P.M.
 WCCO—Minneapolis Shoe Co. Program
 WIBO—Joe Springer's Jockey News

6:45 P.M.
 CBS—Boake Carter: WBBM KMOX WCCO
 NBC—Red—Goldbergs: WENR WOW WTMJ
 KSTP—Tarzan of the Apes
 WGN—Tom, Dick and Harry
 WIBO—Orlando Van Gunten; World's Fair Speaker
 WISN—The Captivators
 WJJD—U. of C. Theater Events
 WMAQ—News of the Air

7:00 P.M.
 CBS—Easy Aces: WCCO WGN KMOX
 NBC—Blue—Crime Club: WMAQ
 NBC—Red—Blackstone Plantation: WOC WHO WOW
 KSTP—Organ Rhythms, Earl McNaughton
 KYW—Vincent Lopez' Orchestra (NBC)
 WBBM—Harriet Cruise; Orchestra
 WIBO—Church of the Air
 WISN—Norman Raleigh's Orchestra
 WJJD—"Half Pint" Jaxon
 WLS—Dance Orchestra
 WTMJ—Dance Orchestra

7:15 P.M.
 CBS—Harriet Cruise; Westphal's Orchestra: WISN
 CBS—The Magic Voice: WGN KMOX
 KSTP—Chandu, the Magician
 WBBM—Flanagan Sport Review
 WCCO—Bill Kellogg's Drug Store
 WJJD—Rajput; mystery drama
 WTMJ—Chandu, the Magician

7:30 P.M.
 CBS—Kate Smith: WGN KMOX WISN WCCO
 NBC—Blue—Adventures in Health: WLS
 NBC—Red—Wayne King's Orchestra: WTMJ WOC WHO WOW KSTP
 KYW—Mark Fisher's Orchestra
 WBBM—Fifteen Minutes of Sunshine with Chas. Hamp
 WJJD—Art Wright
 WMAQ—Ivan Eppinoff's Orchestra

7:45 P.M.
 CBS—Correy Lynn's Orchestra: WISN WBBM KMOX
 NBC—Blue—Country Doctor: WJR WLS
 KYW—Chandu, the Magician
 WCCO—Jim and Tom
 WJJD—Dave Bennett's Orchestra

8:00 P.M.
 CBS—Leonard Hayton's Orchestra: WGN KMOX WISN WCCO
 NBC—Blue—Musical Memories: WMAQ
 NBC—Red—Ben Bernie's Orchestra: WLS WOC WHO WOW KSTP
 KYW—The Book Theater
 WBBM—Radio Spelling Bee
 WIBO—Jack Burnett, songs
 WJJD—Bubb Pickard
 WTMJ—Wisconsin Players

8:15 P.M.
 CBS—Threads of Happiness: WGN KMOX WCCO
 WBBM—Charley Straight's Orchestra
 WISN—Norman Raleigh
 WIBO—Wilcox Memory Book
 WJJD—Mooseheart Boys Band

8:30 P.M.
 CBS—California Melodies: KMOX WCCO
 NBC—Blue—Willard Robison's Orchestra: WENR WJR
 NBC—Red—Ed Wynn's Fire-Chief Band: WMAQ WOW WHO WOC KSTP WTMJ
 KYW—Inspector Stevens and Son of Scotland Yard
 WBBM—Fritz Miller's Orchestra
 WGN—Put-Together Drama
 WHAD—Geo. R. Patrick
 WIBO—Aeolian Ladies Quartet

8:45 P.M.
 KYW—Smart Business
 WBBM—Hank Lishin's Orchestra
 WGN—George Nelidoff, baritone
 WHAD—The English Detective
 WIBO—Clem and Harry

9:00 P.M.
 CBS—A Fifteen Minute Drama: WBBM WCCO
 NBC—Blue—Tune Detective: WMAQ
 NBC—Red—Lucky Strike Hour: KSTP WENR WOC WHO WTMJ
 KMOX—Tom and Roy, harmony duo
 KYW—The Globe Trotter
 WGN—Dances of the Nations
 WHAD—Merry Mix-up
 WIBO—Wendell Hall

9:15 P.M.
 NBC—Blue—Vic and Sade: KYW
 KMOX—Department of Commerce Speaker
 WGN—Hal Kemp's Orchestra
 WIBO—The Singing Sophomores

9:30 P.M.
 CBS—Edwin C. Hill: WISN WCCO
 NBC—Blue—Ilomay Bailey: WMAQ
 KMOX—The Citizen of the Southwest; Missouri Pacific Lines
 KYW—The Cadets, quartet
 WBBM—The Norsemen
 WGN—Tomorrow's News
 WIBO—The Rhythm Girl

9:40 P.M.
 WGN—Headlines of Other Days
9:45 P.M.
 CBS—Myrt and Marge: WBBM WCCO KMOX
 KYW—Al Trace's Orchestra
 WGN—The Dream Ship
 WIBO—Betty and Jean
 WISN—The Dream Girl
 WMAQ—Jack McLallen and Sarah (NBC)

10:00 P.M.
 CBS—Sen. Burton K. Wheeler, talk: KFAB WISN
 NBC—Blue—Amos 'n' Andy: WMAQ WTMJ KSTP WENR
 KMOX—St. Louis Civic Band; William E. Thomasson, director
 KYW—Sports Reporter
 WCCO—Carl Moore's Orchestra
 WGN—Bridge Club of the Air
 WIBO—News Reports
 WMAQ—Dorlo Program
 WOW—World-Herald News Period

10:05 P.M.
 KYW—Mark Fisher's Orchestra
10:15 P.M.
 CBS—Ben Pollack's Orchestra: WBBM WCCO
 NBC—Blue—Heart Songs: WENR

KMOX—Sports Reporter
 WGN—Milligan and Mulligan
 WIBO—Clem and Ira
 WMAQ—To be announced
 WOW—Hazomoir Choral Society
 WTMJ—Los Caballeros

10:20 P.M.
 KMOX—Memories, organ music
10:25 P.M.
 KSTP—Cesare Sodero's Concert Orchestra (NBC)

10:30 P.M.
 KYW—Bernie Kane's Orchestra
 WENR—Bustle and Crinoline (NBC)
 WGN—Wayne King's Orchestra
 WIBO—Organ Music Program
 WMAQ—Tweet Hogan's Orchestra
 WTMJ—Dance Orchestras

10:45 P.M.
 WOW—Ozzie Nelson's Orchestra (NBC)
 WMAQ—Ozzie Nelson's Orchestra (NBC)

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 CBS—Joe Haymes' Orchestra: KFAB
 CBS—Don Redman's Orchestra: KMOX KFAB WISN

NBC—Blue—Cab Calloway's Orchestra: WMAQ
 KMOX—Mike Child's Orchestra
 KSTP—Gold Room Orchestra
 KYW—Tate Erskine's Orchestra
 WCCO—Tom Gates' Orchestra
 WENR—Don Bestor's Orchestra (NBC)
 WIBO—Musical Tapestry
 WOW—WOW Soloist

11:10 P.M.
 WGN—Wayne King's Orchestra

11:15 P.M.
 KMOX—Paul Ash's Orchestra
 KSTP—Chic Scoggin's Orchestra
 WMAQ—To be announced

11:30 P.M.
 CBS—Harold Stern's Orchestra: KFAB WISN WCCO
 NBC—Blue—Dancing in Milwaukee: KSTP WENR
 NBC—Red—Sam Robbins' Bermudians: WMAQ
 KMOX—Bobby Meeker's Orchestra
 KYW—Mark Fisher's Orchestra
 WGN—Late Dance Orchestras
 WMAQ—Tweet Hogan's Orchestra
 WOW—Johnnie Franek, pianist

11:45 P.M.
 KMOX—Brooke John's Orchestra
 WMAQ—To be announced

12:00 Midnight
 KSTP—Chic Scoggin's Orchestra
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town; dance orchestras
 WENR—Erskine Tate's Orchestra
 WMAQ—Tweet Hogan's Orchestra

12:30 A.M.
 KMOX—Paul Ash's Orchestra
 KYW—Al Trace's Orchestra
 WENR—Al Kvale's Orchestra
 WMAQ—Winter Garden Orchestra

12:45 A.M.
 KMOX—Bobby Meeker's Orchestra
1:30 A.M.
 WMAQ—Erskine Tate's Orchestra
1:45 A.M.
 WMAQ—Tweet Hogan's Orchestra

Programs for Wednesday, February 15

7:00 A.M.
 KFAB—Time 'n' Tunes
 KMOX—Early Morning Band Wagon
 KSTP—Littlest Girl (NBC)
 KYW—Musical Clock
 WGN—Good Morning
 WISN—Early Risers' Club
 WJJD—Cowboy Singer
 WLS—The Coffee Trail; Ralph Emerson
 WMAQ—Littlest Girl (NBC)
 WOW—Market Reports
 WTMJ—Live Stock Quotations; Morning Cuckoo

7:15 A.M.
 NBC—Red—Organ Rhapsody: WOW
 KSTP—Breakfast Table Favorites
 WJJD—Muscle Tone Gym Class
 WLS—Paul Raders' Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 NBC—Blue—The Pepper Pot, dance orchestra: WJR WMAQ
 NBC—Red—Cheerio: WOW
 KFAB—Recording Program
 KSTP—General and Sports News
 WBBM—Christian Science Churches of Illinois
 WIBO—Frankie Marvin, "Cowboy Ballads"
 WJJD—U. of C. Inspirational Hour
 WLS—Steamboat Bill
 WTMJ—Crazy Crystal Cowboy

7:35 A.M.
 KSTP—Pepper Pot (NBC)

7:45 A.M.
 NBC—Blue—Jolly Bill and Jane: KSTP WLS
 WBBM—Musical Time Saver
 WJJD—Bubb Pickard
 WTMJ—Steamboat Bill

8:00 A.M.
 CBS—Tony Wons; Are You Listenin'? KMOX KFAB WISN

NBC—Red—The Jesters; male trio: WOW WOC WHO
 KSTP—Pepper Pot (NBC)
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time
 WLS—The Boop Shop; Wm. Vickland and Ralph Emerson
 WTMJ—The Old-timers

8:15 A.M.
 NBC—Red—Current Events; Anne Hard: WOC WHO WOW
 KFAB—Studio Program
 KMOX—Produce Reporter
 WISN—Early Risers' Club
 WLS—Variety Artists

8:20 A.M.
 KMOX—Morning Reveries; Hymn Time; Ken Wright

8:30 A.M.
 CBS—Dancing Echoes: KMOX
 NBC—Blue—Moss and Jones: WMAQ
 NBC—Red—Flying Fingers: WOC WHO KSTP WOW
 WBBM—Modern Living
 WIBO—Concert Hour
 WLS—Musical Program

8:35 A.M.
 WLS—The Produce Market Reporter
 WLS—Gene Aury, Yodeling Cowboy

8:45 A.M.
 CBS—Dancing Echoes: WBBM
 NBC—Blue—Nothing But the Truth: WMAQ
 KFAB—Musical Clock
 WISN—Early Risers' Club
 WLS—Livestock Receipts; Hog Flash
 WTMJ—What's New in Milwaukee? Ask Mrs. Grey

9:00 A.M.
 NBC—Blue—Musical Melange: KYW
 NBC—Red—Banjoers; musical: WMAQ WOC WHO WOW

KFAB—Broadway or Bust
 KMOX—Ann Walsh, homemaker
 KSTP—Polly the Shopper
 WBBM—Lakeside Miniatures (CBS)
 WCCO—Dan the Decker Man
 WGN—Gym of the Air
 WIBO—YMCA Exercises
 WISN—Connie Boswell

9:10 A.M.
 WLS—Harry Steele, Hamlin's Newscast

9:15 A.M.
 CBS—Artells Dickson, The Singing Vagabond: KMOX WISN
 NBC—Blue—Clara, Lu 'n' Em: WTMJ KSTP WGN
 NBC—Red—To be announced: WOC WHO WOW KYW

KFAB—Jolly Gooch Bakers
 WBBM—Organ Interlude
 WCCO—Betty Crocker's Home Service Talk
 WISN—Peggy's Notebook
 WLS—Mac and Bob, songs
 WMAQ—Neysa Program

9:30 A.M.
 NBC—Blue—Happy Jack: WMAQ
 NBC—Red—Swingin' Along; instrumental novelty program: KYW WOC WHO
 KFAB—University of Nebraska
 KMOX—St. Louis Dental Society Program
 KSTP—Department Store Parade
 WBBM—Beauty Chat
 WCCO—Western Grocer
 WGN—Market Reports
 WHAD—Thrifty Shoppers
 WIBO—Little Harry; King of the Kitchen
 WLS—Cumberland Ridge Runners
 WOW—Talking Things Over
 WTMJ—The Personality Girl

9:35 A.M.
 KSTP—Musical Interlude
 WCCO—New York Stocks
 WGN—Leonard Salvo's Mail Box

9:40 A.M.
 KMOX—Minute Musical, Margo
 KSTP—Schunemanns and Mannheimers

9:45 A.M.
 CBS—The Four Clubmen: KMOX WCCO
 NBC—Blue—Singing Strings; Jack Turner, songs: KSTP
 NBC—Red—Betty Crocker; cooking talk: WOW WOC WHO KYW WTMJ

KFAB—Singing Philosopher
 WBBM—American Medical Association
 WLS—Ralph and Hal "Old Timers"
 WMAQ—Board of Trade

9:50 A.M.
 WBBM—Organ Melodies
 WMAQ—Singing Strings (NBC)

9:55 A.M.
 WCCO—Priscilla, the Maid of New England

10:00 A.M.
 CBS—Morning Moods: WBBM
 NBC—Blue—U. S. Army Band: KYW
 NBC—Breen and de Rose: WMAQ WOC WHO
 KFAB—Omaha Co-op Program
 KMOX—Women's Radio Program; Paul Dickman, tenor; Coyita Bunch, Margo and Male Quartet
 KSTP—The Reducers, skit
 WGN—Russell Nelson, tenor and Allen Grant
 WHAD—History Lesson
 WIBO—Sparkling Melodies
 WJJD—Favorite Singers
 WLS—Livestock and Poultry Markets
 WTMJ—News Reports

10:05 A.M.
 WHAD—History Lesson

Mysteries of Trans-Atlantic Broadcasts Are Unveiled

By Felix George

WHEN a European statesman broadcasts from his capital to America, two high-power transmitters employing four different wave lengths are used to span the Atlantic and two receivers are used on this side of the ocean to pick up the signals before they reach the network's master control room in New York.

At every stage along the journey, the weak signals have to be amplified thousands of times to make up for the attenuation in power caused by the distance covered.

Thus a program from the Salle de la Reformation in Geneva would be amplified there and again in Paris, London, Rugby,

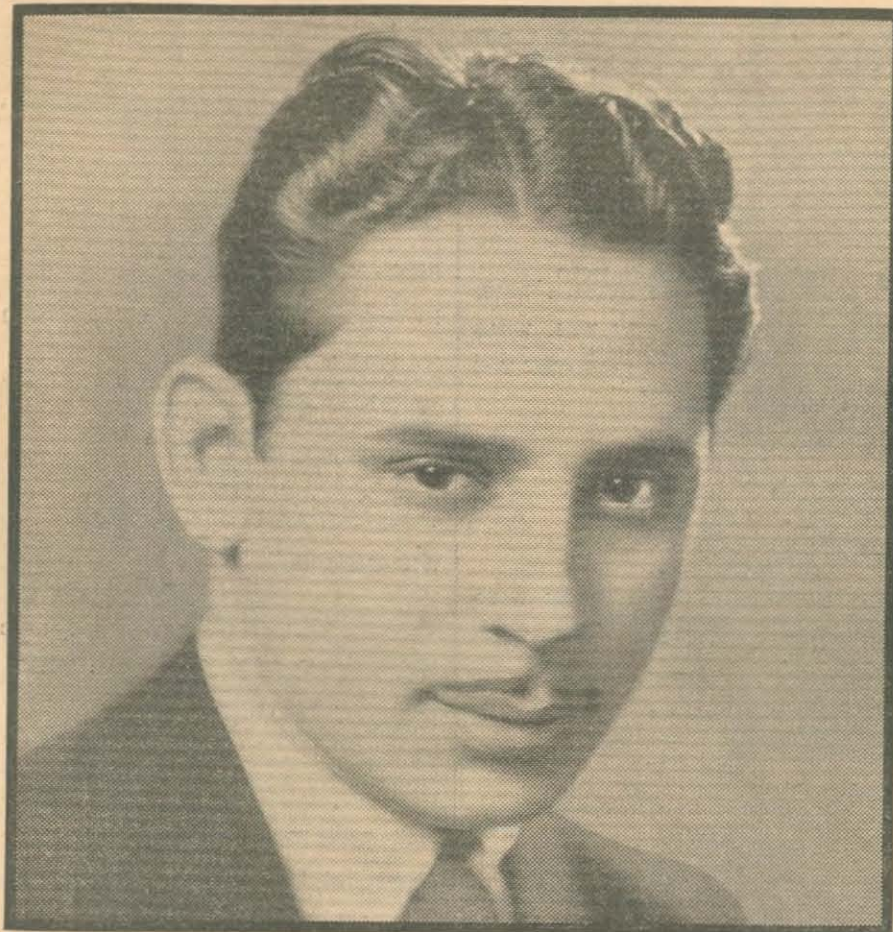
Houlton, Netcong, New York and at different points along the circuit joining network stations, as well as at the stations themselves. All of which represents a total amplification by literally millions of times.

A SPEAKER from England, such as Sir John Simon or Viscount Cecil, addresses a microphone in the London studios of the British Broadcasting Corporation.

From the BBC master control room, the signals are passed to the long-distance department of the British Post Office telephone service, regardless of whether the program is also to be sent to British stations.

From the London telephone headquarters they are relayed to Rugby, where the transmitters are located for transoceanic radio telephone. The impulses are passed to four transmitter antennas, three operating on short wave lengths, between fourteen and thirty meters, and the fourth on five thousand meters, and radiated simultaneously towards the United States. All of the antennas are directional, so as to obtain the maximum possible efficiency with the power input used.

At the left is young Leonard ("Lennie") Hayton, twenty-four-year-old conductor of the nightly Music That Satisfies over the CBS-WGN network, in his first published picture since being featured twice each week with augmented orchestra.



Jolson Rehearses

MAYBE you've seen Al Jolson many times on the stage, but until you've watched the "mammy" singer rehearse his Chevrolet broadcast, you "ain't seen nothin' yet." His microphone rehearsal is one of the greatest shows in the radio business, and, as a matter of fact, no one except those directly connected with the shows ever does see the famous cantor live through those rehearsals.

Jolson has the super-sensitive nature of the artist. To be sure, he usually appears at rehearsals in a slouch suit with a rough cap pulled over one eye—and probably needing a shave. But the observer doesn't notice that for long.

No sooner does he enter the studio than he starts to hum the tune on which the orchestra (it usually appears an hour or more ahead of him) is working at the moment. Without even removing his top coat, he will leap to a microphone and sing.

Then something will go wrong. The band is only rehearsing, of course, and many mistakes are made and corrected in rehearsals. Jolson walks from the stage. Off comes the overcoat. The orchestra starts again. Jolson waits tensely for the passage where the previous mistake was made. It is played correctly this time and he smiles.

And so it goes throughout the session. A single instrument of the twenty-eight a half-note off—and Jolson notices it immediately. Any faltering in rhythm, and he catches it at once. He dashes into the control room to see how a passage comes through the speakers. And he may dash right out again with a suggestion or a word of commendation.

Good-natured Lou Silvers, conductor of the orchestra accompanying Jolson, understands the nervousness of the star. A less experienced musician might grow panicky or outdo the singer's temperament. But Silvers knows his man. Jolson is only attempting to make the performance perfect.

He isn't being officious. But he is lending his years of experience in the show business to Silvers and the entire organization in turning out what he feels is the best production possible. And mixed in with the tense moments he finds time to kid his leader, josh with members of the band and even sing original and comic numbers while the band is playing them.



AT NETCONG, N. J., the American Telephone and Telegraph Company has a number of receiving antennas, also directional, and pointing towards Rugby. These are specially constructed for short wave work of this kind. The signals which they pick up, greatly weakened in power after crossing the Atlantic, are amplified enormously, and passed by land wire to the long lines headquarters of the A. T. & T. in New York.

The long wave signal, on five thousand meters, is not received at Netcong, but at Houlton, Me., where special equipment for work on this wave length is installed. Reception on this channel also is piped down to the long lines office, so that four different signals are being received there simultaneously. The best of these is selected and relayed to Columbia's master control room on Madison Avenue.

If the pick-up is to be made on the Continent of Europe, studios of the local broadcasting service generally are employed—those of the French government system in Paris, and of the Geneva broadcasting station for League of Nations events. From these points the signals travel by land line to London, before being passed on to Rugby for transmission in the usual way.

FOR west-to-east transmissions, such as that by the New York Philharmonic-Symphony Orchestra recently, which was the first of a series of programs which Columbia will send to Europe, the A. T. & T. facilities again are employed.

The New York long lines department, however, also feeds the transmitter at Rocky Point, L. I., operating on a long wavelength with 190,000 watts. This transmits the program simultaneously with Lawrenceville, but to Cupar, Scotland, where the British long wave receiver is located. From here also the receptions travel by land wire to London, where the best is selected for relaying to the BBC, if it is rebroadcasting the program, and to the Continental countries linked for the relay.

"Voodoo, voodoo, come light y'oughta," cries John Henry (left) as he outconjures the conjure woman. Rose McClendon and Juano Hernandez pose a scene from the CBS-WBBM adaptation of Roark Bradford's book, "John Henry," which is heard Sundays at 7 p. m. and again at 7:45 p. m. as "Black River Giant."

Pearl, Cantor at This Movie Theater Weekly

By Hal Totten

THE SCENE? A luxurious motion picture theater.

The time? A few seconds before nine o'clock on a Thursday evening.

The last hilarious scene of a comedy is fading from the screen. "The End" flashes up as the sound-track ends. The curtains slide close. And suddenly, from the sound system back of the screen there booms three familiar tones—the chime signature cue of the National Broadcasting Company.

"This is the National Broadcasting Company," comes the voice of an announcer.

"This is the Milwaukee Journal Station, WTMJ," says another voice.

A FEW SECONDS pause. Then, ringing through the horns comes the swinging note of "Happy Days Are Here Again" and still another voice introduces the Lucky Strike Hour, with Jack Pearl in his characterization of Baron Munchausen.

Perhaps the spectators in that packed house do not know it, but they are playing an important part in a significant and vital experiment. Yes, the part played by those spectators is an important one—more important than it appears on the surface. They are helping to prove something—prove it one way or another. They may prove the means of off-setting the supposed harm done to the show-business by radio; or they may prove that it isn't radio at all that has darkened many houses and threatened others with disaster.

This idea is being tried in the Alhambra Theater in Milwaukee. Twice a week the plan is carried out—on the above-mentioned Munchausen show, and on Sunday evenings, Eddie Cantor with Rubinoff on the Chase and Sanborn hour.

THE eyes of the show world—and radio world as well—are watching with interest just what will transpire. The plan is the brain-child of A. D. Kvoll, manager of the theater, a hustling, daring young executive.

"Why are we doing this?" he repeated, when asked that question. "Just because we felt that there was a falling-off in attendance on the nights when the popular stage stars were on the air. We thought that perhaps, if we could give our patrons the performance of those stars, as well as our regular show in full, we could eliminate that loss. It is too soon to say that it is a success, but in the first two weeks of the plan our attendance has held up and when we get the whole thing smoothed out, we feel now that it may be just the thing."

Briefly, the plan as conducted now is this: by means of newspaper publicity and advertising and posters, the Milwaukee public is acquainted with the fact that the broadcasts will be a part of the show.

OF COURSE, there is the other angle. Is radio really to blame for the theatrical slump? Recent economic conditions

Tough life these announcers live! Ted Husing (right) is riding high as he tells the world about the sky, the sunshine and the ocean at Miami Beach from his vantage point on the beach. Ted's been at the resort broadcasting the forty-five day race meeting at Hialeah Park, the beautiful track of Joseph E. Widener.

are responsible for a persistent rumor of a depression. During the depression, businesses of all kinds have suffered. The theatrical business is not exempt.

In some quarters, however, radio is getting much of the blame for this slump in the amusement field. Perhaps it is an important contributing cause. And also, perhaps the appearance of big theatrical names on the air have turned people to their particular shows in place of movies or other theaters. This experiment should indicate whether or not this is so.

The actual presentation of the broadcast is offering some problems. In the first place, no attempt is being made to eliminate or cover over any network or station announcements. Neither is there any suppression of commercial announcements.

Mae Questel (right) takes the part of the comic strip Betty Boop Friday evenings at 5:30 o'clock over an NBC-WMAQ network. She's posing the wink-and-pout that tames even tough Gus Gorilla, most ferocious of her characters.



Mr. Fixit Fixes It

HE IS a bald-headed, bespectacled, middle-aged gentleman, Mr. Fixit to his public, but to St. Louis fans, he is the supreme authority on anything and everything. He's a news commentator, a home-spun philosopher, a friend of the poor and downtrodden, and just about everything else that the naive label of Mr. Fixit might suggest.

In real life, the pious visaged, ex-newspaper man is Ray C. Schroeder. He broadcasts nightly over WIL at 6:45.

Schroeder gives the folks what they want and like, the chance to ask questions. And they ask them, questions about their streets, their courts, their love affairs—about everything under the sun.

He doesn't attempt to answer all of them. For instance, one letter from an indignant woman stated:

"There are two girls across the alley from me who don't pull down their shades at night. What shall I do?"

Mr. Fixit didn't disappoint his earnest questioner. He replied:

"Lady, the only advice I can give you is to pull your own shades down."

Like many ideas, Schroeder's didn't reach its full popularity quickly. Originally, his program, tagged with the dull label of "Civic Service Program," was designed to reply to interrogations on street paving and the like. As such, it was just another program.

Came a heart-tugging letter one day from an eight-year-old boy, asking Mr. Fixit to find his lost dog. The request was aired. Letters galore the following day swamped WIL for Mr. Fixit, many offering to send over a new pet for the youngster.

Then it was that Mr. Fixit broadened the scope of his question-answering, gradually developing into a combination social and civic worker.

Schroeder is not talented with a "sex appeal" voice. He accomplishes the same results with a straight-from-the-shoulder talk.

News commentators who insist upon draining the cup of conclusions to the dregs, might be interested in Schroeder's opinion concerning radio news items. He says:

"Radio news items, I think, must be short, pithy and right to the point. People don't like to be lectured to on the air. I rather think they resent it. And I believe they like to draw their own conclusion."

Wednesday Programs [Continued]

10:15 A.M.
 CBS—Morning Moods: WISN KMOX
 NBC—Red—Radio Household Institute: WTMJ
 KSTP WOC WHO KYW
 WENR—U. S. Army Band (NBC)
 WGN—Melody Favorites
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WMAQ—Institute of Radio Service Men

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 CBS—The Ambassadors: WCCO KMOX
 NBC—Blue—Rhythm Ramblers: KSTP WBBM
 NBC—Red—Hugo Mariani's Marionettes: KYW
 KFAB—To be announced
 WENR—Jackie Heller, tenor with Phyllis and Frank
 WGN—Digest of the Day's News
 WIBO—News Reports
 WISN—Myrah Lorenz
 WJJD—Name the Band
 WTMJ—Black and Gold Ensemble

10:45 A.M.
 CBS—Ben Alley, tenor: WISN WBBM
 NBC—Red—Concert Pianist: WOW WOC WHO
 KFAB—Mrs. Blink's Woman's Hour
 KMOX—Mart Melodies; Ken Wright
 KSTP—Bannons Program
 KYW—Rose Vanderbosch, singing pianist
 WCCO—Music Appreciation Course
 WENR—Rhythm Ramblers (NBC)
 WGN—Grand Old Hymns
 WJJD—Piano Instructions
 WMAQ—Today's Children

10:50 A.M.
 KSTP—Rhythm Ramblers (NBC)

11:00 A.M.
 CBS—Bud Shay's Orchestra: KMOX KFAB
 NBC—Blue—Smack Out: WENR
 NBC—Red—Johnny Marvin, tenor: WOC WHO
 KSTP
 KYW—Morning Melodians
 WBBM—Sally Walker and Val Sherman
 WGN—Morning Musicals
 WIBO—Organ Interludes
 WISN—Peggy's Movie Chatter
 WJJD—WJJD Carnival
 WMAQ—U. of C. Lecture
 WOW—Madam La Vani

11:15 A.M.
 NBC—Blue—John Fogarty: WENR
 KSTP—Adventures in the Kitchen
 WBBM—Gene and Charlie and Virginia Clark
 WCCO—Health Talk; Dr. W. A. O'Brien
 WISN—Buddy Harrod's Orchestra (CBS)
 WJJD—Leo Boswell
 WMAQ—Institute of Radio Service Men
 WOW—Market Reports

11:25 A.M.
 WOW—Health Exercises

11:30 A.M.
 CBS—Concert Miniatures: Charles Carlie, tenor:
 KFAB WISN KMOX
 NBC—Blue—National Farm and Home Hour: KYW
 WOC WHO WOW KSTP
 WBBM—Frank Wilson and Jules Stein
 WCCO—New York Stocks
 WENR—Home Service
 WGN—Board of Trade Reports
 WIBO—Golden Gate
 WJJD—WJJD Carnival
 WMAQ—Jacksonian Democracy; Sidney Cassnet
 WTMJ—Heinie and his Boys

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 KFAB—Market Reports and News
 WBBM—Concert Miniatures (CBS)
 WCCO—Minnesota Police Bulletin
 WIBO—Wilcox Memory Book
 WJJD—Singing Minstrel
 WLS—Weather Report; Livestock; Butter and Egg
 Markets
 WTMJ—Myrtle Spangenberg

11:50 A.M.
 WCCO—News Bulletin
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Harry Steele; Hamlin's Newscast

12:00 Noon
 CBS—George Hall's Orchestra: KFAB WISN KMOX
 WCCO—Noon Hi-Lites
 WGN—Mid-day Services
 WIBO—Timely Tunes
 WJJD—U. of C. Readings from Good Literature
 WLS—Caterpillar Crew; Maple City Four and John
 Brown
 WMAQ—Emerson Gill's Orchestra (NBC)
 WTMJ—Radio Rodeo

12:15 P.M.
 KMOX—Market Reports
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—U. of C. French Class
 WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.
 WBBM—News Flashes
 WIBO—Reading Room

12:25 P.M.
 WCCO—M. W. Savage Co. Program
 WMAQ—Board of Trade

12:30 P.M.
 CBS—Madison Ensemble: KFAB WISN
 NBC—Blue—The Ambassadors: WMAQ KSTP
 KMOX—Dixie Stars and Ken Wright at the organ
 WBBM—Chicago Hour
 WGN—The Rondoliers
 WJJD—Live Stock Markets

WOW—Market Reports
 WTMJ—Dance Orchestras

12:45 P.M.
 KMOX—Town and Country Speaker
 KSTP—News Reports
 KYW—Luncheon Dance
 WBBM—Walkathon News
 WCCO—Caterpillar Entertainers
 WIBO—Clem Dacy the Melody Man
 WJJD—Bubb Pickard
 WMAQ—Princess Pat, beauty chat
 WOW—World-Herald News Period

12:50 P.M.
 KSTP—Minnesota Dental Association; talk
 WBBM—Household Hints
 WGN—Robert L. Van Tress
 WMAQ—Chicago Ass'n of Commerce Program

12:55 P.M.
 WISN—The Globe Trotter

1:00 P.M.
 CBS—Ann Leaf at the Organ: WISN WCCO
 NBC—Blue—Words and Music: WMAQ
 KFAB—Georgie Porgie
 KMOX—Radio Variety Program
 KSTP—Chic Scoggin's Orchestra
 KYW—Bernie Kane's Orchestra (NBC)
 WBBM—Earl Hoffman's Orchestra
 WGN—Allan Grant, pianist
 WIBO—News Reports
 WJJD—Illinois Medical
 WLS—Uncle Ezra, comedy skit
 WOW—Hotel Paxton Orchestra

1:15 P.M.
 KMOX—Exchange Club
 WGN—Palmer House Ensemble
 WIBO—Golden Voice
 WJJD—Waltz Time
 WLS—Livestock and Grain Markets
 WOW—Home Economics Period

1:20 P.M.
 WMAQ—Board of Trade

1:25 P.M.
 WMAQ—Board of Trade

1:30 P.M.
 CBS—American School of the Air: WBBM KMOX
 KFAB WISN WCCO
 NBC—Red—Westminster Choir: WOW
 KSTP—King's English
 KYW—Prudence Penny, talk
 WIBO—Frankie Marvin, Cowboy Ballads
 WJJD—Hill Billy Time
 WLS—Organ Journeys, Ralph Emerson
 WMAQ—Public Schools Program

1:35 P.M.
 KSTP—Westminster Choir

1:45 P.M.
 NBC—Blue—Sisters of the Skillet: KYW
 WGN—Bob Forsans, tenor and Allan Grant
 WIBO—B. and K. Reporter
 WJJD—Variety Music
 WLS—Little Dramas from Life, Mrs. Chenoweth
 WTMJ—Radio Forum

1:50 P.M.
 WIBO—Princess Pat

2:00 P.M.
 CBS—Rhythm Kings: WISN WCCO
 NBC—Blue—Betty and Bob; dramatic sketch: WLS
 NBC—Red—Two Seats in the Balcony: WMAQ
 NBC—Red—Judy and Jane: KSTP WOW
 KFAB—Master Singers
 KMOX—Home Radio Program, string ensemble,
 Ruth and Ralph and Dorie Shumate
 KYW—Concert Echoes
 WBBM—Beauty Chat
 WGN—Happy Endings, skit
 WIBO—Radio Gossip
 WJJD—U. of C. Spanish Class

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 CBS—Madame Belle Forbes Cutter: WBBM WISN
 NBC—Blue—Radio Troubadours: WMAQ
 KFAB—Liberty Theater Ensemble
 KSTP—Have You Heard?
 WLS—Homemaker's Program; Martha Crane
 WOW—Hotel Fontenelle Orchestra
 WTMJ—The Musical Doctor

2:20 P.M.
 KWK—Radio Troubadours (NBC)
 WCCO—Weather and Markets; Stocks

2:30 P.M.
 NBC—Red—Woman's Radio Review: KYW WOW
 KSTP
 KFAB—Radio Course in Beginning French
 KMOX—Ken Wright at the Organ
 WGN—June Baker, Home Management Talk
 WIBO—Melodies
 WJJD—Piano Instruction
 WTMJ—The Afternoon Show

2:45 P.M.
 CBS—Four Eton Boys: KMOX WISN WBBM
 WIBO—Market Reports
 WJJD—Radio Gossip
 WGN—Maple City Four Minstrel Show
 WMAQ—Parent Teacher Talk

2:50 P.M.
 KWK—The Morin Sisters (NBC)
 WCCO—Four Eton Boys (CBS)

3:00 P.M.
 CBS—Claude Hopkins' Orchestra: WBBM KMOX
 KFAB WCCO
 NBC—Blue—Eastman School Symphony Orchestra:
 KSTP WJR WMAQ KWK
 NBC—Red—Pop Concert: WOC WHO WOW
 KYW—Northwestern Charity Ball Stars
 WGN—Variety Program, vocalists
 WHAD—Olga Fedor
 WIBO—Dell Reed, tenor
 WJJD—Women's Club

WLS—Bicycle Boys, Fritz and Fleming
 WOW—Market Reports

3:15 P.M.
 KYW—Dr. Herman N. Bundesen, talk
 WHAD—Three Lumberjacks
 WIBO—Diet Aid
 WJJD—Dreams of Hawaii
 WLS—The Log Cabin Boys

3:30 P.M.
 CBS—Jack Brooks and Westphal's Orchestra:
 KMOX KFAB WCCO WBBM
 NBC—Red—Piano Duo: WOC WHO
 NBC—Red—Tea Dansante: WMAQ
 KSTP—Dr. Richter; Ballet Fancies
 KYW—Two Doctors with Aces of the Air
 WHAD—Science Program
 WIBO—Radio Gossip
 WJJD—Cowboy Singer
 WTMJ—The Woman's Point of View

3:45 P.M.
 CBS—Bill Schudt's "Going to Press": KFAB WCCO
 WHAD
 NBC—Blue—Maurice Sherman's Orchestra: WENR
 KMOX—Do You Know? Don Hunt
 WBBM—Daughters of the American Revolution
 WJJD—Bridge Class
 WMAQ—League of Women Voters

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 CBS—Howard Neumiller: WBBM KFAB WISN
 KMOX
 NBC—Red—Piano Duo: WOW WOC WHO
 WCCO—Minnesota Congress of Parents and
 Teachers
 WGN—Bebe Franklyn and Fred Meinken
 WIBO—Jean Hannon
 WJJD—Rhapsody in Records
 WMAQ—The Woman's Calendar
 WTMJ—Radio Forum

4:15 P.M.
 CBS—Do Re Mi: KFAB WISN WCCO WBBM
 KMOX
 NBC—Blue—Mobile Moaners: WENR
 KSTP—Joseph Gallicchio's Orchestra (NBC)
 WGN—Old Time Favorites
 WIBO—Cora Long, songs
 WJJD—Young Mothers' Club
 WOW—In the Playhouse with Jane
 WTMJ—Artist Bureau Personalities

4:30 P.M.
 NBC—Blue—"History of the Revolution": WENR
 NBC—Red—The Flying Family: WMAQ WOC WHO
 WOW
 KFAB—Donna Rae Cooper
 KMOX—Sports Ensemble
 KSTP—Cecil and Sally
 KYW—Earle Tanner, tenor
 WBBM—Earl Hoffman's Orchestra
 WCCO—Minnesota League of Women Voters
 WENR—Irma Glen, organist (NBC)
 WGN—Joseph Hassmer, baritone
 WIBO—Nick Nichols, "Cartoonist of the Air"
 WISN—Will Osborne's Orchestra
 WJJD—Moosheart Children
 WTMJ—Twilight Musicals

4:45 P.M.
 KFAB—Cecil and Sally
 KSTP—Concert Echoes
 KYW—Three Stars
 WBBM—Sleepy Valley, Joe Robinson and J. W.
 Doty
 WGN—Jane Carpenter's Recital
 WIBO—Organ-O-Logues
 WISN—John Ward, tenor
 WMAQ—Illinois Federation of Women's Club
 WOW—George Johnson, organist

4:50 P.M.
 KWK—St. Louis Safety Council
 WCCO—Livestock Market Summary

4:55 P.M.
 KMOX—Sports Reporter

5:00 P.M.
 CBS—Brazilian Program: WISN KFAB
 NBC—Blue—Maude and Cousin Bill: WMAQ
 KFAB—Tarzan of the Apes
 KMOX—Uncle Remus Stories
 KSTP—Children's Hour
 KYW—Century of Progress Orchestra
 WBBM—Grandpa Burton's Stories
 WCCO—Peggy and Pal
 WENR—Pat Barnes Children's Show
 WGN—The Devil Bird, sketch
 WIBO—Hotan's Council Fire
 WJJD—Neighborhood Store
 WOW—Gypsy Jack and Teena
 WTMJ—Our Club

5:10 P.M.
 KYW—Mel Stitzel at the piano

5:15 P.M.
 CBS—Dick Mansfield's Orchestra: KFAB WISN
 KMOX—The Devil Bird (CBS)
 KYW—Penrod and Sam
 WBBM—Tarzan; Children's Playlet
 WENR—Dick Daring; A Boy of Today
 WGN—Concert Orchestra
 WIBO—Church of the Air
 WJJD—Dance Orchestra
 WMAQ—Freddie Martin's Orchestra (NBC)
 WOW—Police Bulletins
 WTMJ—Jungle Explorers

5:20 P.M.
 KSTP—Evening Star
 WCCO—Steamboat Bill

5:30 P.M.
 CBS—Midland Broadcasters: KFAB
 CBS—Skippy: WBBM KMOX WCCO WOC WHO
 NBC—Blue—The Singing Lady: WGN
 KSTP—Children's Hour
 KYW—Uncle Bob's Curb-is-the-Limit Club

WENR—Air Juniors
 WISN—Show Window
 WJJD—Piano Instruction
 WMAQ—Drifting and Dreaming (NBC)
 WOW—Heinie and Karl
 WTMJ—"Skippy"

5:45 P.M.
 CBS—The Lone Wolf Tribe: WBBM KMOX WCCO
 NBC—Blue—Little Orphan Annie: WENR KSTP
 KWK WGN
 NBC—Red—Andy, Jerry and Eddie: WOC WHO
 WOW
 KFAB—Studio Program
 WIBO—Melodies
 WISN—Crazy Crystal Program
 WJJD—Howard L. Peterson, organist
 WTMJ—The Thrilling Adventures of Jimmy Baxter

6:00 P.M.
 NBC—Red—Mischa Weisbord, violinist: KYW WOC
 WHO
 KMOX—Milligan and Mulligan, drama (CBS)
 KSTP—Amusement Bulletin
 WBBM—Helen O'Reilly and Howard Neumiller
 WENR—Young Forty Niners
 WGN—Day Dreamers; sketch
 WIBO—German Program
 WISN—Story of the Day
 WJJD—Leo Boswell, songs
 WMAQ—Harold Van Horne, pianist
 WTMJ—Heinie's Grenadiers

6:05 P.M.
 KSTP—Consolyrics

6:15 P.M.
 CBS—Buck Rogers in the Year 2433; KMOX
 WBBM
 NBC—Red—Wheatenaville: WMAQ WOC WHO
 WOW
 KSTP—Detectives Black and Blue
 KYW—The Globe Trotter
 WGN—The Secret Three
 WISN—Concert Ensemble
 WJJD—Sports Reel

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 KMOX—Eventide Melodies and Orchestral Music
 KSTP—Hotel Leamington Orchestra
 KYW—Bernie Kane's Orchestra
 WBBM—Musical Program
 WENR—What's the News
 WGN—Hal Kemp's Orchestra
 WIBO—B. and K. Reporter
 WJJD—Carolina Rounders
 WMAQ—Van and Don (NBC)

6:40 P.M.
 WCCO—Minneapolis Shoe Co.
 WIBO—Joe Springer; Hockey News

6:45 P.M.
 CBS—Boake Carter: WBBM KMOX WCCO
 NBC—Red—The Goldbergs: WENR WOW WTMJ
 KSTP—Tarzan of the Apes
 WGN—Tom, Dick and Harry
 WISN—The Captivators
 WMAQ—Old Pappy; Negro impersonations

7:00 P.M.
 CBS—Four Norsemen: WBBM
 CBS—Whispering Jack Smith, the Humming Birds
 and Orchestra: WGN KMOX
 NBC—Blue—Crime Club: WMAQ
 NBC—Red—The Royal Vagabonds: WLS WOW
 KSTP—Play Gypsies, skit
 KYW—Vincent Lopez' Orchestra
 WCCO—Tim and Tena
 WIBO—Cerny Ensemble
 WISN—WISN Players
 WJJD—"Half Pint" Jaxon
 WTMJ—Barnsdall Program

7:15 P.M.
 CBS—Singer Sam, the Barbasol Man: WGN KMOX
 WCCO
 KSTP—Chandu, the Magician
 KYW—Maizie
 WBBM—Flanagan's Sport Review
 WIBO—David Jackson, securities
 WISN—Earl Schwallier, concert violinist
 WJJD—Rajput, mystery drama
 WTMJ—Chandu, the Magician

7:30 P.M.
 CBS—Kate Smith: WGN KMOX WISN WCCO
 KSTP—Three Buddies
 KYW—Melody Lane
 WBBM—Fifteen Minutes of Sunshine with Charles
 Hamp
 WIBO—Chauncey Persons
 WJJD—World's Fair Minstrels
 WLS—Ben Bernie's Orchestra
 WMAQ—News of the Air
 WTMJ—Dance Orchestra

7:45 P.M.
 CBS—Abe Lyman's Orchestra: WGN KMOX
 CBS—Correy Lynn's Orchestra: WBBM
 NBC—Blue—Country Doctor: WLS
 KYW—Chandu, the Magician
 WCCO—Jim and Tom
 WIBO—George Anderson; Real Estate Information
 WISN—Peacock Parade
 WMAQ—Frank Masters' Orchestra
 WOW—Rajput

8:00 P.M.
 CBS—Bing Crosby, Leonard Hayton's Orchestra:
 WGN KMOX WISN WCCO
 NBC—Blue—Sherlock Holmes: WLS
 NBC—Red—Symphony Concert; Hans Kindler,
 guest conductor: WOW
 KYW—Mark Fisher's Orchestra
 WBBM—Jack Brooks, song souvenirs
 WIBO—Jack Burnett, songs
 WJJD—Bubb Pickard
 WMAQ—Sales Talk
 WTMJ—Stardust



A unique feature of station WREN, located between Lawrence, Kansas, and Kansas City, is its modern transmitter site. A large wren, ten feet from tip to tail and symbolic of the station's call letters, stands guard at the entrance. Since the completion of the new transmitter, thousands have visited the site, among them Vergie Miles and Inez Wilson, above, of the station's staff.

Reviewing Radio—by Mike Porter

(Continued from Page Five)

bought. And they paid heavy commissions to the bureaus for talent. Then some of the agencies which handled sponsored accounts developed the bright idea of getting their own talent, and avoiding commissions. Then they built and staged their own shows. The network program departments tried to match skill with them, but didn't get far. Unhealthy competition it was and is.

But now, with the decks cleared Saturday nights, and with oodles of time available, the chains themselves can and will stage public auditions, offering parades of hitherto effaced or unemployed artists. They have plenty of room for novelty, creativeness, and plenty of ground on which to meet the challenge of the sponsors. I'm tickled because they're planning to do it. We'll have something else to do now on Saturday nights besides taking a bath.

That Ribbing Business—

WHENEVER I run out of ideas for writing such pieces as these, I call on the customers. I read the fan mail, and if I may, I'd like to pay high tribute immediately to most of them for their fine comments. In pawing over the billet-doux this week, I note a remarkable unanimity on two issues, which, ordinarily, one would pass up as of being of no particular interest. Three out of every five letters have some expression to make regarding the Winchell-Bernie business, and the Cantor-Rubinoff ribbing. Is it good form, good theater and good taste for Winchell and Bernie to roll logs for each other (Evan as Plummer and I), or does it leave a bad taste?

Do people find Cantor amusing when he ribs the silent, suffering Rubinoff? Or has Cantor carried it too far, as in the case of his plugging of Georgie Jessel? Well, here's the answer, after a check up on what the letter-writers think:

Eight out of ten listeners who take the trouble to take pen in hand think that Winchell and Bernie ought to keep it up, if they can manage to make their thrusts clever. But on the Cantor-Rubinoff business, the odds are seven to three in favor of putting the gag on the Rubinoff ribs.

Bureaucracy in Music—

HERE is an issue, unmentioned up to now, which might afford the ladies and gents who keep this magazine going, something to argue trenchantly about. Considering the vast number of American musicians

thrown out of employment by canned melody in the movies, and the depression in general, is it fair for the networks to allot hundreds of hours annually to programs by the Army, Navy and Marine Bands, which are paid by the government, when those hours might be filled by employing jobless musicians?

On the other hand, the tax payers foot the bills for the service bands, and therefore, should they not be given opportunity to hear them by the only way they can, unless they visit Washington—by radio? The point was raised for me by Rudy Wiedoeff, the saxophone virtuoso, who figures it would be the better thing to employ the jobless fellows and pass up the delight of the Service bands, in the interest of helpfulness.

Postscripts: Paul Whiteman gets a weekly spot on WOR, too . . . Eddie Dowling will grab off the high spot on the new NBC Beechnut program . . . More changes impend on the Chesterfield spots . . . Loretta Lee, the pretty little singer now adding glory to the George Hall orchestra, is the daughter of a New Orleans judge who recesses court every afternoon to hear his kid sing, and the guy who faces him just afterward, is likely to profit by the judge's good humor . . . Gracie Allen's brother's name is George, and he is an oil company clerk in Los Angeles . . . NBC and CBS will battle for the Southern Singers, three Cincinnati colored folk who are coming to New York a la the Mills Brothers.

Accessory Decreases Station Overlapping

Thousands of listeners are constantly bothered in their tuning by stations that overlap or interfere with one another. The condition causes whistles, cross talk, spoils tone quality and reduces the service value of any radio set.

Fortunate, therefore, is the recent development of a device which completely eliminates this type of interference. Now on the market, the small accessory also permits sharper tuning and the bringing in of distant stations hitherto impossible because of blanketing. Tone improvement is achieved by the better station separation which yields clearer reception. In many cases, the addition of the device aids in the reduction of electrical interference.

The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made. Address 345 W. 26th St., N. Y. C.

Through some unaccountable error, last week's mail box carried the statement that Drs. Pratt and Sherman are broadcasting over station WLS at 3:00 p. m. week-daily. This should have read station KYW, 3:30 p. m. daily, except Saturdays and Sundays. Drs. Pratt and Sherman have already made their premier performance in their new commercial broadcast over NBC network, the Real Silk program, Sundays, at 9:15 p. m. (CST).

T. D., Mt. Vernon, New York—Jack Fulton is a handsome lad, about five feet eleven inches tall. He is already married.

Mrs. H. E. Allshouse, Devy, Pa.—Lew Conrad is at present playing in the Hotel Statler, Boston, Massachusetts, and broadcasting occasionally over Yankee network stations.

J. B., New York City—WNAC, Boston, Massachusetts, broadcasts hockey games occasionally, but you will have to refer to future schedules for permanent and definite announcements for time and games; they are not available so far in advance. WIBO, Chicago, also brings Chicago Blackhawk's hockey games over the air.

Mr. K. L., South Bend, Ind. — Evans Plummer suggests that Mike Porter is about 85, lame in both feet, and totally blind. But he isn't. Both he and Evans are 32 years of age. Fats Waller and members of the WLW

Rhythm club are all colored. Bix Beiderbecke, Paul Whiteman's former player, is dead.

F. T., Ft. Wayne, Ind.—Harry Barris is playing with Gus Arnheim again. They have recently re-opened at the Beverly-Wilshire, Los Angeles. George Olsen is on a vaudeville tour, with no permanent broadcasting spot besides the Oldsmobile programs, Saturday nights, over NBC.

M. O., Cascade, Iowa — The Judy and Jane cast includes Margee Evans as Judy, Irene Wicker as Jane, Freddie Van, and Walter Wicker. Occasionally other actors are used as needed, but not as permanent members of the cast. When you mention Betty and Bob skit over WENR, you are merely confusing programs. Judy and Jane and Betty and Bob are broadcast at the same time to two different chains of stations, but Irene Wicker is in only one of them.

A. E. F., Media, Pa.—Ray Perkins is at present off the air, and no information can be obtained concerning his return.

J. H., St. Paul, Minn.—If you refer to the "Death Valley Days" skit of NBC's, KSTP, does not relay it any more. We suggest you listen to WLS, Chicago, WOIL, Council Bluffs, Iowa or WREN.

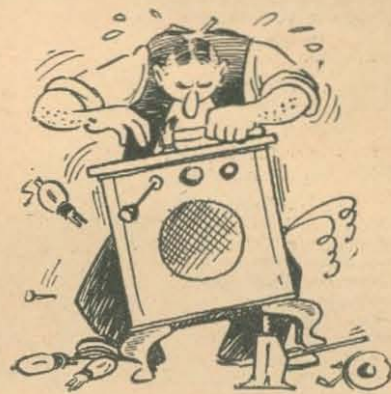
WANT TO BROADCAST?



If you have talent here's your chance to get into Broadcasting. New Floyd Gibbons method trains you at home in spare time. Fascinating course fully explained in Free Booklet, "How to Find Your Place in Broadcasting." Send for your copy today. Give age. Floyd Gibbons School of Broadcasting, 2000—14th St., N. W., Dept. 3B38 Washington, D. C.

It's All There!

FIND THEM!



Music, Drama, Art, Comedy, and Education lie in your radio set. But you don't have to tear it apart to find them, or spend your precious hours of ease in twisting a dial. They're all in RADIO GUIDE, the true GUIDE to what's good on the air. Simple and complete program listings insure complete enjoyment of your radio.

Six Months \$1.25

One Year \$2.00

RADIO GUIDE
423 Plymouth Court, Chicago, Ill.,

Enclosed please find \$..... for which send me the RADIO GUIDE for (six months) or (one year).

Name

Address

City State

Wednesday Programs [Continued]

8:15 P.M.
 CBS—Romantic Bachelor: WCCO WISN WGN KMOX
 KSTP—Symphony Concert (NBC)
 WBBM—Hank Lishin's Orchestra
 WIBO—Wilcox Memory Book
 WJJD—Art Wright, songs
 WMAQ—Theater of the Air

8:30 P.M.
 CBS—Guy Lombardo's Royal Canadians; Burns and Allen, comedy team: WGN KMOX WCCO
 NBC—Blue—Morton Downey and Donald Novis: WENR KSTP
 KYW—Paris Weather Report
 WBBM—Mayor's Cabinet Radio Series
 WHAD—Vagabond Dreamers
 WIBO—Y Hotel Chorus
 WMAQ—Symphony Concert (NBC)

8:45 P.M.
 KYW—Al Kvale's Orchestra
 WBBM—Bea Pollack's Orchestra
 WHAD—Anton Martinsek
 WIBO—Clem and Harry
 WMAQ—To be announced

9:00 P.M.
 CBS—Fred Waring's Orchestra; comedian: WGN KMOX
 NBC—Blue—D. W. Griffith's Hollywood: WMAQ
 NBC—Red—Corn Cob Pipe Club of Virginia: WOC
 WHO WOV WENR
 KYW—The Globe Trotter
 WBBM—To be announced
 WCCO—Musical Program
 WHAD—Badger Sod Busters

WIBO—Wendell Hall
 WTMJ—Larus Brothers Program

9:15 P.M.
 NBC—Blue—Vic and Sade: KYW
 WBBM—The Norsemen Quartet
 WCCO—To be announced
 WHAD—Economic Mentors
 WIBO—Ensemble
 WMAQ—Tweet Hogan's Orchestra

9:30 P.M.
 CBS—Edwin C. Hill: WBBM
 NBC—Blue—Music Magic: WENR
 NBC—Red—Exploring America with Carveth Wells: WMAQ WOC WHO WOV WTMJ KSTP
 KMOX—The Citizen of the Southwest
 KYW—Three Strings
 WGN—Tomorrow's News
 WIBO—Happy Shavers

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Myrt and Marge: WBBM WCCO KMOX
 KYW—Al Trace's Orchestra
 WGN—Bob Forsans, tenor
 WIBO—Betty and Jean the Mavis Twins
 WISN—Captivators

10:00 P.M.
 CBS—Columbia Symphony Orchestra: Nino Martini, tenor: KFAB WISN KMOX
 NBC—Blue—Amos 'n' Andy: WMAQ WENR WTMJ KSTP
 KYW—Mark Fisher's Orchestra
 WCCO—Carl Moore's Orchestra
 WGN—Put Together; Drama
 WIBO—News Reports
 WOW—World-Herald News Period

10:15 P.M.
 KMOX—Wrestling Match
 KSTP—News Reports
 WENR—To be announced
 WGN—Milligan and Mulligan
 WIBO—Radio Dan "Chin and Chatter"
 WMAQ—To be announced
 WOW—Chermet Ball Room
 WTMJ—Dance Orchestra

10:25 P.M.
 KSTP—Coliseum Dance Orchestra

10:30 P.M.
 CBS—Isham Jones' Orchestra: KFAB WCCO
 KMOX—Paul Ash's Orchestra
 KYW—Don Pedro's Orchestra
 WENR—Yeomen, male chorus (NBC)
 WGN—Wayne King's Orchestra
 WIBO—Whirl of the World Revue
 WMAQ—Ivan Eppinoff's Orchestra
 WTMJ—Dance Orchestra

10:40 P.M.
 KSTP—To be announced

10:45 P.M.
 KMOX—Brooke Johns' Orchestra
 WMAQ—Frank Masters' Orchestra
 WOW—Hotel St. Regis Orchestra (NBC)

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 CBS—Don Redman's Orchestra: KFAB WCCO
 NBC—Blue—Ben Bernie's College Inn Orchestra: WENR KSTP
 KMOX—Mike Child's Orchestra
 KYW—Bernie Kane's Orchestra
 WIBO—Musical Tapestry; organ
 WOW—Theater Guild of J. C. C.

11:10 P.M.
 WGN—Wayne King's Orchestra

11:15 P.M.
 KMOX—Paul Ash's Orchestra
 WMAQ—To be announced

11:30 P.M.
 CBS—Ben Pollack's Orchestra: KFAB WCCO
 NBC—Blue—Mark Fisher's Orchestra: KYW
 NBC—Red—Al Kvale's Orchestra: WENR
 KMOX—Bobbie Meeker's Orchestra
 KSTP—Gold Room Orchestra
 WGN—Late Dance Orchestras
 WMAQ—Tweet Hogan's Orchestra
 WOW—WOW Soloist

11:45 P.M.
 KMOX—Milton Slosser at the Organ
 KSTP—Mark Fisher's Orchestra (NBC)
 WMAQ—To be announced
 WOW—Terrace Garden Orchestra (NBC)

12:00 Midnight
 KSTP—Coliseum Dance Orchestra
 KYW—Bernie Kane's Orchestra
 WBBM—Around the Town; dance orchestras
 WENR—Erskine Tate's Orchestra
 WMAQ—Mark Fisher's Orchestra

12:15 A.M.
 KMOX—Mike Child's Orchestra
 KSTP—Chic Scoggin's Orchestra

12:30 A.M.
 KMOX—Brooke Johns' Orchestra
 WENR—Beach View Gardens Orchestra
 WMAQ—Vincent Lopez' Orchestra

12:45 A.M.
 KMOX—Bobbie Meeker's Orchestra
 KYW—Al Trace's Orchestra

1:00 A.M.
 WBBM—Ben Pollack's Orchestra
 WMAQ—Organ Reveries

Programs for Thursday, February 16

5:30 A.M.
 KMOX—Farm Folks; Charley

6:45 A.M.
 KSTP—Early Risers Club
 WBBM—Farm Information
 WLS—Prairie Ramblers and Dixie Mason
 WTMJ—Devotional Services

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 NBC—Blue—The Wife Saver: KSTP WMAQ
 NBC—Red—Organ Rhapsody: WOW
 KFAB—Time 'n' Tunes
 KMOX—Morning Band Wagon
 KYW—Musical Clock
 WGN—Good Morning
 WISN—Early Risers' Club
 WJJD—Cowboy Singer
 WLS—The Coffe Trail; Ralph Emerson
 WOW—Market Reports
 WTMJ—Live Stock Quotations; Morning Cuckoo

7:15 A.M.
 KSTP—Breakfast Table Favorites
 WJJD—Muscle Tone Gym Class
 WLS—Paul Rader's Gospel Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 NBC—Blue—Pepper Pot: WMAQ
 NBC—Red—Cheerio: WOW
 KFAB—Recording Program
 KSTP—General and Sports News
 WBBM—Church Service
 WIBO—Frankie Marvin; "Cowboy Ballads"
 WJJD—U. of C. Inspirational Hour
 WLS—Steamboat Bill
 WTMJ—Crazy Crystal Cowboy

7:35 A.M.
 KSTP—Pepper Pot (NBC)

7:45 A.M.
 NBC—Blue—Jolly Bill and Jane: WLS KSTP
 WBBM—Musical Time Saver
 WJJD—Bubb Pickard
 WTMJ—Steamboat Bill

8:00 A.M.
 CBS—Tony Wons; Are You Listenin'? KMOX WISN KFAB
 NBC—Blue—Pepper Pot: KSTP
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time
 WLS—The Book Shop; Wm. Vickland and Ralph Emerson
 WTMJ—The Old-timers

8:35 A.M.
 WLS—The Produce Market Reporter

8:45 A.M.
 CBS—Reis and Dunn, comedy and songs: KMOX KFAB
 NBC—Blue—Nothing But The Truth: WMAQ
 NBC—Red—Otto Fassel, baritone: WOW KSTP
 WBBM—Musical Time Saver
 WISN—Early Risers Club
 WLS—Livestock Receipts; Hog Flash
 WTMJ—Whats' New in Milwaukee? Ask Mrs. Grey

8:50 A.M.
 WLS—Topics with Sue Roberts

9:00 A.M.
 CBS—Melody Parade: WBBM KMOX WISN
 KFAB—Inner Circle Musicale
 KSTP—Polly the Shopper
 KYW—Golden Melodies
 WGN—Gym of the Air
 WIBO—YMCA Exercises
 WMAQ—Chicago Ensemble
 WOW—Market Reports

9:10 A.M.
 WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
 CBS—Visiting with Ida Bailey Allen; Radio Home Makers: WISN
 NBC—Blue—Clara, Lu 'n' Em: WTMJ KSTP WGN
 NBC—Red—Young Artists Trio: WMAQ WOC WHO WOW
 KMOX—Ann Walsh, homemaker
 KYW—J. B. and Mae
 WBBM—Organ Interlude
 WLS—Mac and Bob

9:20 A.M.
 WBBM—News Flashes

9:25 A.M.
 WCCO—Mrs. Rapinwax

9:30 A.M.
 CBS—The Four Clubmen: KMOX
 NBC—Red—The Happy Ramblers: WOC WHO
 KFAB—Weekly Museum Talk
 KSTP—Department Store Parade
 KYW—Swingin' Along (NBC)
 WBBM—Beauty Chat; J. W. Doty; organist
 WCCO—Jack Sprat
 WGN—Market Reports
 WHAD—Thrifty Shoppers
 WIBO—Little Harry; King of the Kitchen
 WLS—Cumberland Ridge Runners
 WMAQ—Edith Shuck

10:00 A.M.
 CBS—U. S. Navy Band: WBBM WISN
 NBC—Blue—Singing Strings; string ensemble: WMAQ
 NBC—Red—May We Present: KYW
 KFAB—Omaha Co-op Program
 KMOX—Women's Program; Ken Wright, organ; Sunny Joe, Allen Wills, baritone and Margo
 KSTP—The Reducers
 WGN—Allan Grant, pianist
 WHAD—German Quarter Hour
 WIBO—Popular Echoes
 WJJD—Favorite Singers
 WLS—Livestock Markets; Jim Poole; Poultry Markets; Weather

10:05 A.M.
 WTMJ—Weather and Journal News

10:15 A.M.
 NBC—Red—Frances Lee Barton: KSTP WMAQ WOC WHO WTMJ
 KMOX—U. S. Navy Band (CBS)
 KYW—Singing Strings (NBC)
 WCCO—Cooking School of the Air
 WENR—Musical Program
 WGN—Melody Favorites
 WIBO—Market Reports
 WISN—U. S. Navy Band (CBS)
 WJJD—Neighborhood Store

10:25 A.M.
 WGN—Market Reports

10:30 A.M.
 CBS—Piano Pictures: WISN WCCO KFAB
 NBC—Blue—U. S. Marine Band: KSTP
 NBC—Red—Hugo Mariani's Marionettes: WOW
 KMOX—Ken Wright at the Organ
 KYW—Mrs. Austin Young, Fashion Preview
 WBBM—Household Hints
 WENR—Jack Heller; Phyllis and Frank
 WGN—Digest of the day's news
 WIBO—News Reports
 WJJD—Name the Band
 WMAQ—Here's to Charm; Bess Belmore
 WTMJ—Black and Gold Ensemble

10:45 A.M.
 CBS—Emery Deutsch's Orchestra: KMOX
 KFAB—Ruetta Day Blinks
 KSTP—Bannons Program
 KYW—Hugo Mariani's Orchestra (NBC)
 WCCO—Hess Melody Time
 WENR—U. S. Marine Band (NBC)
 WGN—Music Weavers Quarter Hour

WJJD—Piano Instructions
 WMAQ—Today's Children

11:25 A.M.
 KSTP—National Soap and Chemical Co. Program
 WOW—Health Exercises

11:30 A.M.
 CBS—Concert Miniatures: KMOX WISN KFAB
 NBC—Blue—National Farm and Home Hour: KYW
 WOC WHO WOW KSTP
 WBBM—Frank Wilson and Jules Stein
 WCCO—Markets, stocks
 WENR—Home Service
 WGN—Market Reports
 WIBO—Golden Gate
 WJJD—WJJD Carnival
 WMAQ—On Wings of Song (NBC)
 WOW—Markets
 WTMJ—Heinie and his Boys

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 KFAB—Market Reports and News
 WBBM—Concert Miniatures (CBS)
 WCCO—Minnesota Police Bulletin
 WIBO—Wilcox Memory Book
 WJJD—Singing Minstrel
 WLS—Weather Reports; Livestock Estimates
 WTMJ—Myrtle Spangenberg

11:50 A.M.
 WCCO—News Bulletin
 WGN—Good Health and Training

11:55 A.M.
 WLS—Harry Steele; News Reporter

12:00 Noon
 CBS—Vincent Travers' Orchestra: WBBM WISN KMOX
 KFAB—University of Nebraska
 WCCO—Noon Hi-Lites
 WGN—Mid-day Services
 WIBO—Timely Tunes
 WJJD—U. of C. Readings from Good Literature
 WLS—Jung Garden Corner
 WMAQ—Del Lampe's Orchestra (NBC)
 WTMJ—Radio Rodeo

12:15 P.M.
 KMOX—Market Reports
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—U. of C. French Class
 WLS—Prairie Farmer Dinnerbell Program

Waring's Late Bow 'Too Busy Before'

BY FRED WARING

DURING the past five years I have been asked by upwards of ten thousand curious fans, "Why don't you go on the air?" And during the same period I have been seriously advised by countless professional friends that unless The Pennsylvanians turned to radio they would eventually join the great army of forgotten men.

Now that we are commercially sponsored by the manufacturers of Old Gold Cigarettes, it might be well to briefly explain to our many friends just why The Pennsylvanians have never visited them via the loud speaker, and to outline our plans for the forthcoming series of radio broadcasts over the entire Columbia network each Wednesday night.

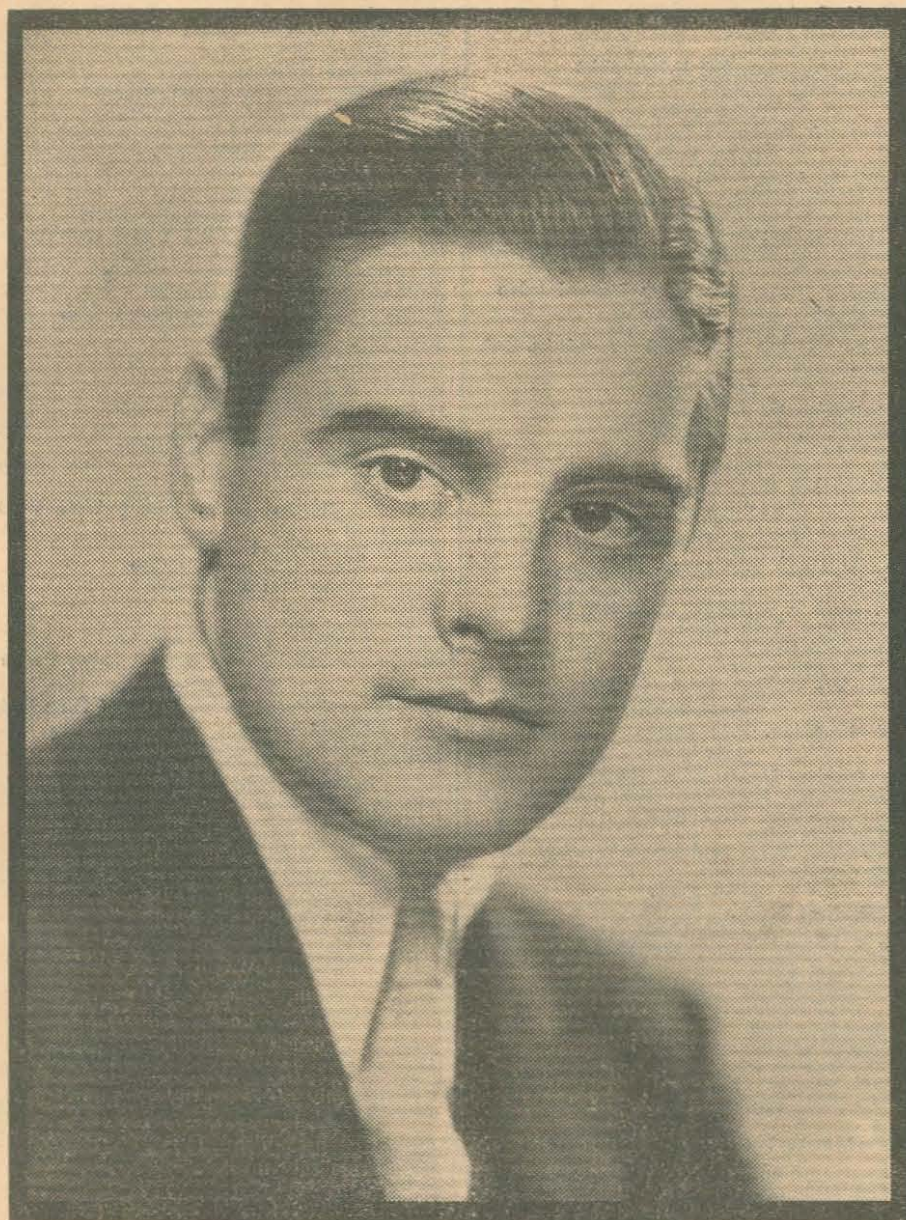
Innumerable reasons have been offered to explain our absence from the weekly line of radio programs, but the majority were obviously speculative guesses. It has been variously said, and even published, that Fred Waring and His Pennsylvanians were not instrumentally constructed for broadcasting; would not accept the salaries offered by radio sponsors; would not fit radio because the unit was essentially a stage band; would not remain in one city sufficiently long to play out a radio engagement, etc., etc.

SHOWMEN, radio executives and orchestra directors were, of course, well aware that none of the above mentioned theories delayed our radio debut. I feel confident The Pennsylvanians, as a musical unit, is and always has been prepared to fill any requirement for entertainment, and, after all, a well balanced radio program differs little from an equally well balanced stage concert. Since we heretofore have confined our efforts strictly to theater work, it is natural to identify The Pennsylvanians as a stage unit, yet many of the ideas originally introduced by our organization have found their way to the microphone before us. And stage showmanship is hardly discernible on a phonograph record, yet we have been actively recording for a number of years. While our travelling record identifies us as a nomadic organization, we have repeatedly played out lengthy engagements.

As far back as 1928 The Pennsylvanians, just returned from an European engagement, heard the initial call to the radio fold, but we had previously signed a contract to be starred in the college musical "Hello Yourself", and the provisions of that agreement prohibited radio work. We managed however, during the Broadway run of the production, to appear in the first musical talking picture "Syncopation", produced by Radio Pictures.

IMMEDIATELY following the close of the musical, we began a tour of the principal vaudeville theaters of the country, finally arriving in Los Angeles early in 1930 where we produced our own show, "Rah Rah Daze", which remained at the Mason Theater for three months. And before leaving for the East we had been signed to another starring contract, this time under the management of E. Ray Goetz. The Pennsylvanians remained with his production, "The New Yorkers" at the Broadway Theater in New York for the entire season.

Another road tour, followed by a twenty week stand at the Roxy Theater in New York prohibited any thought of radio activity, and with the New Year approaching, we were preparing for another jaunt through the country when the manufacturers of Old Gold decided simultaneously to return to air and to utilize our unit as the entertainment feature. With no contractual obligations, no road tours booked and everything pleasantly arranged, we quickly accepted the terms and turned a new leaf in our professional career.



Phil Regan, whose life and aims are exposed in an adjoining column, is the handsome young singer who sings with Guy Lombardo on the orchestra's CBS-WGN network programs. His ideal girl? She'll be handsome as an angel, sit in the control room and inspire him, be a ruthless critic and go with him wherever he decides to go.

AH WATSON—A GHOST BAND!

THE Phantom Band of the Air—it's there but you don't hear it—a twelve-piece orchestra with some of the most talented musicians in New York. For one hour, during a broadcast, they sit around doing nothing, yet they are paid for the full hour, and paid well!

Such is the standby orchestra of the Lucky Strike program, the one you hear play the opening and closing theme, "Happy Days Are Here Again."

The orchestra is under the direction of Lou Katzman, one of the best known band leaders and arrangers on Broadway. It can be rated an all-star band, for at least five of its members are band leaders in their own right. These are Andy Sanella, Tommy Gott, John Kelly, Leo Drier and Joe Morasco.

Can you picture this ace aggregation, sitting around for an hour, twiddling their thumbs, reading newspapers, staring vacantly into space, or exchanging gossip of the day? Their work consists of playing 66 notes of music. They are on the air actually only 62 seconds.

They are supposed to jump into the breach in case of a wire breakdown on one

of the Magic Carpet's wanderings. But, and this is a tribute to the NBC technicians, there never has been a breakdown on a remote control job since the Magic Carpet started on its jaunts!

The sponsors spared no expense in engaging this fine orchestra. Yet, never, since they were engaged more than a year ago, have they been given an opportunity to play a dance program. This, despite the fact that Lou Katzman is noted for his dance arrangements which are used by several of the better bands on the air. Katzman's orchestral work is exemplified by the CBS Bath Club orchestra, which he also directs.

KATZMAN is waiting patiently for that "break" on the Lucky Strike program. So far the engineers have outsmarted him. Three times a week his orchestra rehearses a Lucky Strike program, but they have never gone on the air.

Often, to amuse themselves during the hour, they will actually play these numbers. But the radio audience doesn't hear them.

It is one of the queerest things in radio—this ghost band.

Meet the Artist Phil Regan

BY HILDA COLE

PHIL REGAN is the Young Lochinvar from Brooklyn who goes to prove that Lady Luck is neither paralyzed nor indifferent, as many less fortunate mortals have been led to believe. He is also the young man whose voice is heard with the Lombardo band on the Robert Burns panatela program.

He is good-looking—a smoothie, in fact. He attempts to cover up what he doubtlessly considers a childish enthusiasm over his good fortune by appearing "deep—just like a chasm" (in fact the lyrics of this summer's song "You're Blase" fit Phil Regan to a T). Nevertheless, he is thrilled, and don't let anybody tell you different.

He was born May 28, 1908, in Brooklyn. From early youth, he showed indications of being a rolling stone which gathered no moss. He didn't, for instance, get all the way through school. He couldn't work up much interest over the dull doings of Caesar or put much *joe de vivre* into a recitation in oral English class of "How I Spent My Summer Vacation."

AT THE age of ten, he and some other young scamps were doing what no Good Little Boys should do—playing with a loaded gun. It went off and got Phil in the left shoulder, for which he did not get the Croix de Guerre. He ran all the way to the hospital, and stayed there for some months until they released him, sadder, but not much wiser.

When he left school (without the full permission of the copyright owners—Mr. and Mrs. Phil Regan, Sr.) he went to Charleston Navy Yard with a concern that delivered supplies to sailors. Here, he got an A. B. degree—Absolutely Barbarous.

He finally returned to his native Brooklyn and in Judge Martin's office—where he clerked and despondently considered studying law.

HE SANG at parties. Professor John Hutchins heard him, and predicted ultimate stardom. He was right, for there came an opportunity for Phil to sing on WMCA. Ralph Wonders, of CBS, took him to Atlantic City to make a guest-star appearance, and that cinched everything. He was auditioned for Robert Burns—and they all decided his voice had "it."

And just to show that Phil has will power, he neither drinks nor smokes. He takes this opportunity very, very seriously.

He says most parties bore him. (That, if Phil will pardon me for saying so, is very hard to believe).

At least, there was one the other night. That was when he was wined and dined at the Nut Club with many radio luminaries assembled to give this ingratiating newcomer a send-off into stardom. Among those guests lending smiles and applause were the illustrious Morton Downey and his lovely wife from the House of Bennett, Edna Rush (whom Phil was rushing once), the Boswells, gigantic Bill O'Neal, Jeannie "Big Bang" Lang squeaking "Oh, My Temperchure," Ben Alley and his sweet looking bride, the Colonel Stoopnagle and Budd, and many others.

Phil's program that evening was broadcast while his fellow artists, wreathed in grins, had the rare opportunity of seeing a colleague in action. Things are coming at Phil. He's been screen tested and passed with a flattering mark, and Phil is also considering going on the road with the Lombardos.

As for the condition of his heart—fancy, free it is—and while having the appearance of a ladies' man, he's as cautious as the most cautious man in Scotland.

He lives in Brooklyn—with some sisters and brothers. Phil does the supporting. He's like that.

Thursday Programs [Continued]

12:20 P.M.
 WBBM—News Flashes
 WCCO—Vick Chemical Co.
 WIBO—Reading Room

12:25 P.M.
 WCCO—The Old Trapper
 WMAQ—Board of Trade

12:30 P.M.
 NBC—Blue—Rex Battle's Concert Ensemble; KYW
 KSTP
 NBC—Red—Popular Varieties: WOC WHO WMAQ
 KMOX—Ken Wright; Buddy, Zeb and Otto
 WBBM—Pat Flanagan's Bowling Congress
 WJJD—Live Stock Markets
 WOW—Market Reports
 WTMJ—Dance Orchestra

12:45 P.M.
 KFAB—Atlantic City Musicale (CBS)
 KMOX—Town and Country Speaker
 KSTP—News Reports
 KYW—Luncheon of Executives Club of Chicago
 WBBM—Walkathon News
 WIBO—Clem Dacy the Melody Man
 WJJD—Cowboy Singer
 WMAQ—Princess Pat Beauty Talk
 WOW—World-Herald News Period

12:50 P.M.
 KSTP—Minnesota Dental Association, talk

12:55 P.M.
 KSTP—Rex Battle's Orchestra (NBC)
 KYW—Bernie Kane's Orchestra
 WBBM—Chicago Dental Society
 WGN—Allan Grant, pianist
 WISN—The Globe Trotter

1:00 P.M.
 CBS—Aunt Jemima Songs: WBBM WCCO KMOX
 NBC—Blue—Words and Music; string ensemble; KSTP
 KFAB—Georgie Porgie
 WIBO—News Reports
 WISN—Musical Program
 WJJD—Chicago Motor Club Talk
 WLS—Uncle Ezra, comedy skit
 WMAQ—Century of Progress Talk
 WOW—Omaha College Club

1:10 P.M.
 WMAQ—Dave Rose, pianist

1:15 P.M.
 CBS—American Museum of Natural History: WISN
 KMOX—Exchange Club
 WBBM—Earl Hoffman's Orchestra
 WCCO—Minnesota Tax Payers Association
 WGN—Palmer House Ensemble
 WIBO—Parents Magazine
 WJJD—Waltz Time
 WLS—Jim Poole; Grain Market

1:20 P.M.
 WMAQ—Board of Trade

1:25 P.M.
 WGN—Ruth Wood Meyer, songs

1:30 P.M.
 CBS—American School of the Air: WBBM KMOX
 KFAB WISN WCCO
 KSTP—King's English, speech
 KYW—Prudence Penny; Household Hints
 WIBO—Frankie Marvin, Cowboy Songs
 WJJD—Hill Billy Time
 WLS—The Spinning Wheel
 WMAQ—Popular Varieties
 WOW—Home Economics Period

1:35 P.M.
 KSTP—Syncopators (NBC)
 WGN—Palmer House Ensemble

1:45 P.M.
 NBC—Blue—Sisters of the Skillet: KSTP KYW
 WGN—Dick Hayes, baritone
 WIBO—B. and K. Reporter
 WJJD—Variety Music
 WLS—Songs with a Past, Ridge Runners and Linda Parker
 WOW—Hotel Fontenelle Orchestra
 WTMJ—Radio Forum

1:50 P.M.
 WIBO—Princess Pat
 WMAQ—Popular Varieties

2:00 P.M.
 CBS—La Forge Berumen Musicale: WISN WCCO
 NBC—Blue—Betty and Bob; dramatic sketch: WLS
 NBC—Red—Three Mustachios; string trio: WMAQ
 NBC—Red—Judy and Jane: WOC WHO WOW
 KSTP
 KFAB—Master Singers
 KMOX—Home Radio Program; String Ensemble
 KYW—Concert Echoes
 WBBM—Beauty Chat
 WGN—Women's City Club
 WIBO—Radio Gossip
 WJJD—Master Works

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 NBC—Red—Piano Pals: WOC WHO WMAQ
 KFAB—La Forge Berumen Musicale (CBS)
 KSTP—Have You Heard?
 WBBM—La Forge Berumen Musicale (CBS)
 WLS—WLS Home Theater
 WOW—Hotel Paxton Orchestra
 WTMJ—Don Alvarados and his violin

2:20 P.M.
 WCCO—Weather and Markets; Stocks

2:30 P.M.
 CBS—Frank Westphal's Orchestra: KMOX WISN
 NBC—Red—Woman's Radio Review; WOC WHO
 WOW KYW

KFAB—Radio Course Beginning German
 KSTP—To be announced
 WGN—June Baker, Home Management Talk
 WIBO—Dramatic Sketch
 WJJD—Piano Instruction
 WMAQ—U. S. Navy Band (NBC)
 WTMJ—The Afternoon Show

2:45 P.M.
 KSTP—U. S. Army Band (NBC)
 WIBO—Market Reports
 WJJD—Radio Gossip
 WLS—Memory Songs, Phil Kalar, soloist
 WMAQ—Chicago Women's Club Program

2:50 P.M.
 WCCO—Frank Westphal's Orchestra (CBS)

3:00 P.M.
 CBS—U. S. Army Band: KMOX KFAB WCCO
 WHAD WBBM
 NBC—Blue—Kaltenmeyer's Kindergarten, school-room frolics: KSTP
 NBC—Red—Rice String Quartet: WOW WOC WHO
 KYW—Three Strings
 WGN—Dick Hayes; Rondoliers; Leonard Salvo
 WIBO—Patricia O'Hearn's Sketches
 WJJD—Women's Club
 WLS—Bob and Harve; Prohibition Foundation Talk
 WOW—Markets

3:15 P.M.
 KYW—Talk by Dr. H. N. Bundesen
 WHAD—U. S. Army Band (CBS)
 WIBO—Diet Aid
 WJJD—Dreams of Hawaii
 WLS—The Log Cabin Boys

3:30 P.M.
 NBC—Blue—Thursday Special; Contralto; Baritone; Orchestra: KSTP
 NBC—Red—Baby Rose Marie: WOC WHO
 KYW—Two Doctors with Aces of the Air
 WGN—Ruth A. Wakefield, Historical Talk
 WHAD—Enjoy Your Music
 WIBO—Radio Gossip
 WJJD—Cowboy Singer
 WTMJ—The Woman's Point of View

3:40 P.M.
 WGN—Rondoliers, male quartet

3:45 P.M.
 CBS—American Legion: KFAB WCCO
 NBC—Red—The Lady Next Door; children's program: WOC WHO WENR
 KMOX—Dixie Stars
 WBBM—Tom Jones, the Arkansas Traveler
 WJJD—Popular Songsters

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 CBS—Ben Alley, tenor: WBBM KMOX KFAB
 WISN WCCO
 NBC—Red—Schirmer and Schmidt, piano duo: WOW WOC WHO KSTP
 WGN—Robert Ball, songs and readings
 WIBO—Old Chestnuts
 WJJD—Romantic Drama
 WMAQ—Women's Calendar
 WTMJ—Radio Forum

4:10 P.M.
 WGN—Blanche Thompson and Rondoliers

4:15 P.M.
 CBS—George Hall's Orchestra: KFAB WISN
 WCCO WBBM KMOX
 NBC—Red—Paul Whiteman's Rhythm Boys: WOC
 WHO KSTP
 WIBO—Herrick's Hodge Podge
 WJJD—Young Mothers' Club
 WOW—In the Playhouse with Jane
 WTMJ—Artists Bureau Personalities

4:20 P.M.
 WGN—Leon Benditsky, pianist

4:30 P.M.
 NBC—Red—Genia Fonarova, mezzo-soprano: WOC
 WHO WMAQ
 KFAB—Harold Hollingsworth, tenor
 KMOX—"Calvalcade"; Ted and Buddy King,
 Georgia Erwin, Ruth and Ralph
 KSTP—Cecil and Sally
 KYW—Harold Bean, baritone
 WBBM—Thora Martens, contralto; Howard Neumiller
 WCCO—Feminine News Flashes
 WGN—Donald King, tenor; organist
 WENR—Irma Glen, organist (NBC)
 WIBO—Nick Nichols, "Cartoonist of the Air"
 WISN—Jack Hylton's Orchestra
 WJJD—Mooseheart Children
 WOW—Rosamine Pardun, pianist
 WTMJ—Modern Orchestral Studio

4:45 P.M.
 CBS—Cowboy Tom and Indian Chief: WBBM
 KFAB—Cecil and Sally
 KSTP—Concert Echoes (NBC)
 KYW—Three Strings
 WGN—Jane Carpenter, organist
 WIBO—Organ-O-Logues
 WISN—Waring's Pennsylvanians
 WMAQ—Concert Echoes (NBC)

4:50 P.M.
 WCCO—Livestock Market Summary

5:00 P.M.
 CBS—Current Events: WBBM WISN KFAB
 KMOX—Ruth Nelson at the organ
 KSTP—Children's Hour
 KYW—Adult Education Council
 WCCO—Minneapolis Public Library
 WENR—Pat Barnes' Children's Program
 WGN—The Devil Bird, dramatic sktech
 WIBO—Hotan's Council Fire
 WJJD—Neighborhood Store
 WMAQ—George Rector's Cooking School for Children (NBC)
 WOW—Gypsy Jack and Teena
 WTMJ—Our Club

5:10 P.M.
 KMOX—Sports Reporter
 WCCO—Campfire Girls

5:15 P.M.
 CBS—Harold Stern's Orchestra: KFAB WISN
 KMOX—The Devil Bird (CBS)
 KYW—Penrod and Sam
 WBBM—Tarzan of the Apes; drama
 WENR—Dick Daring; A Boy of Today
 WGN—Jane Carpenter Recital
 WIBO—Church of the Air
 WJJD—Dance Orchestra
 WMAQ—Russ Columbo's Orchestra (NBC)
 WOW—Police Bulletins
 WTMJ—Jungle Explorers

5:20 P.M.
 WCCO—Junior Sports Talk

5:30 P.M.
 CBS—The Rhythmairs; Orchestra: KFAB
 CBS—Skippy: WBBM KMOX WCCO WOC WHO
 NBC—Blue—The Singing Lady: WGN
 NBC—Red—John B. Kennedy: WMAQ
 KSTP—Radio Council in Education
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WENR—Air Juniors
 WISN—Show Window
 WJJD—Piano Instruction
 WOW—Heinie and Karl
 WTMJ—"Skippy"

5:45 P.M.
 CBS—Joe Haymes' Orchestra: WISN
 NBC—Blue—Little Orphan Annie: WENR KSTP
 WGN
 NBC—Red—Russian' Choir: WMAQ WOC WHO
 WOW
 KFAB—Schweser and Dean
 KMOX—Sunshine Discoverer's Club
 WBBM—Up to Par; Health talk
 WCCO—Boy Scouts
 WIBO—Silver Melodies
 WJJD—Howard L. Peterson, organist
 WTMJ—The Thrilling Adventures of Jimmy Baxter

6:00 P.M.
 CBS—Howard Neumiller, pianist; Phil Porterfield,
 baritone: WBBM
 KMOX—Milligan and Mulligan, drama (CBS)
 KSTP—Amusement Bulletin
 KYW—Pertussian Symphonic Choir (NBC)
 WENR—Young Forty Niners
 WGN—Day Dreamers; sketch
 WIBO—German Program
 WISN—Story of the Day
 WJJD—Leo Boswell, songs
 WMAQ—Harold Van Horne, pianist
 WTMJ—Heinie's Grenadiers

6:05 P.M.
 KSTP—Consolyrics

6:10 P.M.
 WISN—Sport Report

6:15 P.M.
 CBS—Buck Rogers in the Year 2433: WBBM
 CBS—Earl Hoffman's Orchestra: WCCO
 NBC—Blue—The Barbasol Program: WENR
 NBC—Red—Wheatenaville: WMAQ WOW WOC
 WHO
 KSTP—Chic Scoggin's Orchestra
 KYW—The Globe Trotter
 WGN—The Secret Three
 WISN—Wisconsin Theater Stars
 WJJD—Sports Reel

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 CBS—Keller, Sargent and Ross: WGN KMOX
 CBS—Happy Felton's Orchestra: WISN
 NBC—Blue—Political Situation in Germany: WMAQ
 NBC—Red—Van and Don, comedy team: WOC
 WHO
 KSTP—Hotel Leamington Orchestra
 KYW—Jack Chapman's Orchestra
 WBBM—Norm Sherr, pianist
 WENR—What's the News
 WIBO—B. and K. Reporter
 WJJD—Carolina Rounders
 WOW—Omaha Bee-News Program

6:40 P.M.
 WCCO—Minneapolis Shoe Co. Program
 WIBO—Joe Springer's Hockey News

6:45 P.M.
 CBS—Boake Carter: WBBM KMOX WCCO
 NBC—Red—The Goldbergs: WENR WTMJ WOW
 KSTP—Tarzan of the Apes
 KYW—Vincent Lopez' Orchestra
 WGN—Tom, Dick and Harry
 WIBO—Clem and Ira
 WISN—Crazy Crystal Orchestra
 WJJD—U. of C. Music Appreciation
 WMAQ—News of the Air

7:00 P.M.
 CBS—Easy Aces: KMOX
 NBC—Red—Rudy Valle's Connecticut Yankees;
 guest stars: WMAQ WOC WHO WOW KSTP
 WTMJ
 KYW—Star Dust; Ulmer Turner
 WBBM—Harriet Cruise and Orchestra
 WIBO—Patricia O'Hearn's "All Stars"
 WISN—The Captivators
 WJJD—"Half Pint" Jaxon
 WLS—Concert Orchestra

7:15 P.M.
 KYW—Tweet Hogan's Orchestra
 WGN—To be announced
 WISN—Norman Raleigh's Orchestra
 WJJD—Rajput, mystery drama

7:30 P.M.
 CBS—Kate Smith: WGN KMOX WISN WCCO
 NBC—Blue—Rin Tin Tin Thriller: WLS
 KYW—Dr. H. N. Bundesen for the Milk Foundation

WBBM—Fifteen Minutes of Sunshine with Charlie
 Hamp
 WIBO—Big Ten Program
 WMAQ—Ivan Eppinoff's Orchestra
 WJJD—Art Wright, songs

7:45 P.M.
 CBS—Abe Lyman's Orchestra: WGN KMOX
 CBS—Correy Lynn's Orchestra: WBBM WISN
 NBC—Blue—Howard Thurston, the Magicians;
 WLS
 KYW—Chandu, the Magician
 WCCO—Jim and Tom
 WJJD—Four Dukes

8:00 P.M.
 CBS—Ruth Etting: WGN KMOX WISN WCCO
 NBC—Blue—Death Valley Days: WLS
 NBC—Red—Captain Henry's Show Boat: WMAQ
 WOC WHO WOW WTMJ KSTP
 KYW—Mark Fisher's Orchestra
 WBBM—Jack Brook's Song Souvenirs
 WIBO—Jack Burnett, songs
 WJJD—Bubb Pickard

8:15 P.M.
 CBS—The Mills Brothers: WGN KMOX
 KYW—Three Strings
 WBBM—Ass'n of Real Estate Tax Payers
 WIBO—Wilcox Memory Book
 WISN—Jayger Motor Program
 WJJD—Mooseheart Boys Band

8:30 P.M.
 CBS—Colonel Stoopnagle and Budd: WGN KMOX
 WCCO WHAD
 NBC—Blue—Dancing Strings: WENR WJR
 KYW—Inspector Stevens and Son of Scotland Yard
 WBBM—Fritz Miller's Orchestra
 WIBO—Hockey Broadcast from the Stadium with
 Joe Springer at the Mike; Blackhawks vs.
 Boston Bruins

8:45 P.M.
 KYW—Dramatization
 WBBM—Hank Lishin's Orchestra

9:00 P.M.
 CBS—A Fifteen-Minute Drama: WBBM
 NBC—Red—Mr. Twister: WMAQ
 NBC—Red—Jack Pearl, comedian; guest orchestra:
 WENR WOC WHO WOW WTMJ KSTP
 KMOX—Aeolian Piano Recital
 KYW—The Globe Trotter
 WCCO—Oscar Danielson's Orchestra
 WGN—Put Together Drama
 WHAD—Wells Colonial Ball Room

9:15 P.M.
 CBS—Ben Pollack's Orchestra: WBBM WCCO
 NBC—Blue—Vic and Sade: WMAQ WJR KYW
 KMOX—Air Theater
 WGN—Big Leaguers and Bushers

9:30 P.M.
 CBS—Boswell Sisters; trio: WISN WCCO
 NBC—Blue—Ilomay Bailey, soprano: WMAQ
 KMOX—The Citizen of the Southwest
 KYW—The Cadets, quartet
 WBBM—The Norsemen
 WGN—Tomorrow's News

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Myrt and Marge: WBBM KMOX WCCO
 KYW—Al Trace's Orchestra
 WGN—Dream Ship
 WISN—The Dream Girl
 WMAQ—Jack McLallen and Sarah (NBC)

10:00 P.M.
 CBS—Columbia Symphony Orchestra: KFAB WISN
 NBC—Blue—Amos 'n' Andy: WMAQ WENR WTMJ
 KSTP
 NBC—Red—Frances Langford: WOW
 KYW—Mark Fisher's Orchestra
 WCCO—Carl Moore's Orchestra
 WGN—Hal Kemp's Orchestra
 WOW—World-Herald News Period

10:15 P.M.
 NBC—Blue—Dandies of Yesterday: WENR
 NBC—Red—Don Bestor's Orchestra: WOW WOC
 WHO
 KFAB—International Program
 KMOX—Hockey Match
 KSTP—News Reports
 WGN—Milligan and Mulligan
 WIBO—Bost's Sparkling Melodies
 WMAQ—To be announced

10:25 P.M.
 KMOX—Sports Reporter
 KSTP—To be announced

10:30 P.M.
 CBS—Isham Jones' Orchestra: KFAB WISN WCCO
 KMOX
 NBC—Red—Cesare Sodero's Orchestra: WOC WHO
 WENR
 KYW—Jack Chapman's Orchestra
 WGN—Wayne King's Orchestra
 WIBO—Organ
 WMAQ—Ivan Eppinoff's Orchestra
 WTMJ—Dance Orchestra

10:45 P.M.
 KMOX—Brooke Johns' Orchestra
 KSTP—Gold Room Orchestra
 WMAQ—Frankie Masters' Orchestra

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 CBS—Eddie Duchin's Orchestra: KFAB WCCO
 KMOX—Mike Child's Orchestra
 KSTP—Hotel Alpine Orchestra
 KYW—Hotel Alpine Orchestra (NBC)
 WENR—Ben Bernie's Orchestra
 WIBO—Musical Tapestry
 WMAQ—Tweet Hogan's Orchestra
 WOW—WOW Soloist

Thursday Programs [Continued]

11:10 P.M.
WGN—Wayne King's Orchestra

11:15 P.M.
KMOX—Paul Ash's Orchestra
WMAQ—To be announced
WOW—Cotton Club Orchestra (NBC)

11:30 P.M.
CBS—Leon Belasco's Orchestra: KFAB WISN WCCO

NBC—Blue—Vincent Lopez' Orchestra: KSTP WMAQ

NBC—Red—Hotel Carter Orchestra: WENR WOC WHO

KMOX—Bobbie Meeker's Orchestra
KYW—Mark Fisher's Orchestra
WGN—Clyde McCoy's Orchestra
WIBO—Musical Tapestry; organ
WMAQ—Dance Orchestra
WOW—George Johnson, organist

11:45 P.M.
KMOX—Brooke John's Orchestra
WGN—Maisonette Russe Orchestra

12:00 Midnight
KMOX—Mike Child's Orchestra
KSTP—Chic Scoggin's Orchestra
KYW—Jack Chapman's Orchestra
WBBM—Around the Town Dance Orchestras
WENR—Erskine Tate's Orchestra
WGN—Late Dance Orchestras
WMAQ—Ivan Epinoff's Orchestra

12:30 A.M.
KMOX—Paul Ash's Orchestra
KYW—Al Trace's Orchestra
WENR—Al Kvale's Orchestra
WMAQ—Tweet Hogan's Orchestra

12:45 A.M.
KMOX—Bobby Meeker's Orchestra

1:00 A.M.
WMAQ—Larry Larson, organist

1:30 A.M.
WMAQ—Tweet Hogan's Orchestra

Programs for Friday, February 17

5:30 A.M.
KMOX—Farm Folks Hour; Charley Stookey, Farm Advisor; Wyoming Jack, Ken Wright, Sunny Joe, George Watson and Len Johnson's Mountaineers

6:00 A.M.
KFAB—Good Morning
WJJD—Good Morning Program
WLS—Smile a While Time

6:15 A.M.
WLS—Weather Report; Produce Reporter
KFAB—Time 'n' Tunes
KMOX—The Band Wagon
KSTP—Littlest Girl (NBC)
KYW—Musical Clock
WGN—Good Morning
WISN—Early Risers Club
WJJD—Cowboy Singer
WLS—The Coffee Trail; Ralph Emerson
WMAQ—Littlest Girl (NBC)
WOW—Market Reports
WTMJ—Live Stock Quotations; Morning Cuckoo

7:05 A.M.
WTMJ—Morning Cuckoo

7:15 A.M.
KSTP—Breakfast Table Favorites
WJJD—Muscle Tone Gym Class
WLS—Rader's Gospel Tabernacle
WMAQ—Morning Worship

7:30 A.M.
NBC—Blue—Pepper Pot: WJR WMAQ
NBC—Red—Cheerio: WOW
KFAB—Recording Tunes
KSTP—General and Sports News
WBBM—Christian Science Churches of Illinois
WIBO—Frankie Marvin; "Cowboy Ballads"
WJJD—U. of C. Inspirational Hour
WLS—Steamboat Bill
WTMJ—Crazy Crystal Cowboy

7:35 A.M.
KSTP—Pepper Pot (NBC)

7:45 A.M.
NBC—Blue—Jolly Bill and Jane: WLS KSTP
WBBM—Musical Time Saver
WJJD—Bubb Pickard
WTMJ—Steamboat Bill

8:00 A.M.
CBS—Tony Wons; Are You Listenin'? KMOX WISN KFAB

NBC—Red—The Jesters: WOC WHO WOW
KSTP—Pepper Pot (NBC)
WIBO—Time Signal Express
WJJD—Happy Go Lucky Time
WLS—The Book Shop; Wm. Vickland and Ralph Emerson
WTMJ—The Old-timers

8:15 A.M.
NBC—Red—Current Events; Anne Hard: WOW WOC WHO
KFAB—Studio Program
KMOX—Produce Reporter
KSTP—Rhythmic Rhythms
WISN—Early Risers
WLS—Variety Artists

8:20 A.M.
KMOX—Morning Reveries; Hymn Time; Ken Wright

8:30 A.M.
CBS—The Merry-makers: KMOX KFAB
NBC—Red—Flying Fingers: WOW WOC WHO KSTP
WBBM—Modern Living; Lindlahr's Magazine
WIBO—Musical Varieties
WLS—Musical Program

8:35 A.M.
WLS—Produce Market Reporter; Livestock receipts

8:45 A.M.
CBS—The Merry-makers: KMOX KFAB
NBC—Blue—Nothing But The Truth; WMAQ
NBC—Red—Banjoers: WOW KSTP
KFAB—Musical Clock
WBBM—Musical Time Saver
WGN—Good Mornins

WISN—Early Risers
WTMJ—What's New in Milwaukee? Ask Mrs. Grey

8:50 A.M.
WLS—Topics with Sue Roberts

9:00 A.M.
NBC—Blue—Musical Melange: KYW
NBC—Red—Melodie: WOC WHO WOW WMAQ
KFAB—Broadway or Bust
KMOX—Through the Looking Glass with Frances Ingram
KSTP—Polly the Shopper
WBBM—Lakeside Melodies; J. W. Doty, organist
WGN—Gym of the Air
WIBO—YMCA Exercises
WISN—Al and Woody

NBC—Blue—Happy Jack: KWK WMAQ
KFAB—University of Nebraska
KSTP—Department Store Parade
KYW—The Strolling Fiddler (NBC)
WBBM—Beauty Chat
WCCO—Jack Sprat
WGN—Market Reports
WHAU—Thrifty Shoppers
WIBO—Little Harry; King of the Kitchen
WLS—Cumberland Ridge Runners
WOW—Talking Things Over
WTMJ—The Personality Girl

9:35 A.M.
KSTP—Musical Interlude
WCCO—New York Stocks
WGN—Leonard Salvo's Mail Box

9:40 A.M.
KSTP—Schunemans and Mannheimers

9:45 A.M.
NBC—Red—Betty Crocker: KYW WOW WOC WHO
KFAB—Singing Philosopher
KMOX—Ann Walsh, homemaker
KSTP—The Reducers, skit
WBBM—J. Wilson Doty, organist
WLS—Happyville Special; Jack Holden and Spare-ribs
WMAQ—Board of Trade
WTMJ—Betty Crocker

9:50 A.M.
WMAQ—Singing Strings (NBC)

9:55 A.M.
WCCO—Priscilla, the Maid of New England

10:00 A.M.
CBS—Feast of the Air: KFAB WCCO
CBS—The Captivators: WISN WBBM
NBC—Blue—Music Appreciation Hour: KYW WJR WTMJ
NBC—Red—Music Appreciation Hour: WOC WHO WOW KSTP
KFAB—Sally Stokley
KMOX—Women's Program; Sunny Joe, Coyita Bunch, Singer of Dreams and Margo
WGN—Arthur Oberg, tenor and Allan Grant
WHAU—Polish Quarter Hour
WIBO—Sparkling Melodies
WJJD—Favorite Singers
WLS—Livestock Markets; Poultry Markets
WMAQ—Stokeley Vegetables

10:15 A.M.
CBS—The Ambassadors: Male Quartet: KMOX
KFAB—Omaha Co-op Program
WENR—Morin Sisters, harmony team
WGN—Melody Favorites
WIBO—Market Reports
WISN—Myrah Lorenz
WJJD—Neighborhood Store
WMAQ—Musical Hodge Podge

10:25 A.M.
WGN—Market Reports

10:30 A.M.
CBS—Feast of the Air: KMOX
CBS—Waltz Dreams: WISN WBBM
WENR—Jackie Heller; Phyllis and Frank; sketch
WGN—Digest of the News
WIBO—News Reports
WJJD—Name the Band
WMAQ—To be announced

10:45 A.M.
CBS—Ben Alley, tenor: WISN WCCO WBBM
KFAB—Ruetta Day Blinks
KMOX—Mart Melodies; Ken Wright at the organ
WENR—Singing Strings
WGN—Grand Old Hymns
WJJD—Piano Instructions
WMAQ—Today's Children

11:00 A.M.
CBS—Congressional Memorial Services: WBBM WISN KMOX
NBC—Blue—Smack Out: WENR
NBC—Red—Johnny Marvin, tenor: WOW KSTP
KFAB—Dramatic Skit
KYW—Morning Melodians
WTMJ—Black and Gold Ensemble

11:25 A.M.
WOW—Health Exercises

11:30 A.M.
CBS—Concert Miniatures: KMOX WISN KFAB
NBC—Blue—National Farm and Home Hour: KYW KSTP WOW WOC WHO
NBC—Red—Concert Orchestra: WMAQ
WBBM—Frank Wilson and Jules Stein
WCCO—Stocks; Markets
WENR—Home Service
WGN—Board of Trade Reports
WIBO—Golden Gate
WJJD—WJJD Carnival
WTMJ—Heinie and His Boys

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
KFAB—Market Reports and News
WBBM—Norm Sherr and J. W. Doty
WCCO—Minnesota Police Bulletin
WIBO—Wilcox Memory Book
WJJD—Singing Minstrel
WLS—Weather Reports; Livestock Estimates
WTMJ—Myrtle Spangenberg

11:50 A.M.
WCCO—News Bulletin
WGN—Good Health and Training Program

11:55 A.M.
WLS—Weather Report; produce reporter; livestock

12:00 Noon
NBC—Red—George Scherban's Orchestra: WMAQ
KFAB—University of Nebraska
WCCO—Noon Hi-Lites
WGN—Mid-day Service
WIBO—Timely Tunes
WJJD—U. of C. Readings from Good Literature
WLS—Caterpillar Crew; Maple City Four and John Brown
WTMJ—Radio Rodeo

12:15 P.M.
KMOX—Market Reports
WBBM—Local Markets
WIBO—Market Reports
WJJD—U. of C. French Class
WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.
WBBM—News Flashes
WCCO—Musical Program
WIBO—Reading Room

12:25 P.M.
WCCO—L. W. Savage Co. Program
WMAQ—Board of Trade

12:30 P.M.
CBS—Atlantic City Musicals: KFAB WISN WGN
NBC—Blue—The Ambassadors, male quartet: WMAQ KSTP
NBC—Red—George Scherban's Orchestra: WOC WHO KYW
WBBM—Pat Flanagan's Bowling Congress
WJJD—Live Stock Markets
WOW—Markets
WTMJ—Dance Orchestra

12:45 P.M.
KMOX—Town and Country Speaker
KSTP—News Reports
KYW—Luncheon Dance
WCCO—Caterpillar Entertainers
WIBO—Clem and Harry
WJJD—Bubb Pickard
WMAQ—Princess Pat, beauty talk
WOW—World-Herald News Period

12:50 P.M.
KSTP—Rhythmic Serenade (NBC)
WMAQ—Rhythmic Serenade (NBC)

12:55 P.M. Women's Club
1:15 P.M.
KSTP—Songs of Love
WIBO—Jeannette Barrington, dramatic reader
WJJD—Waltz Time
WLS—Livestock and Grain Markets
WMAQ—Piano Selections

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
CBS—Fred Berrens' Orchestra: WISN WCCO KFAB
KMOX—Exchange Club
KSTP—King's English
KYW—Prudence Penny, talk
WBBM—Chicago Hour
WIBO—Frankie Marvin; "Cowboy Ballads"
WJJD—Hilly Billy Time
WLS—Little German Band
WMAQ—Public Schools Program

1:45 P.M.
CBS—Round Towners Quartet: WBBM KMOX WISN KFAB WCCO
NBC—Blue—Sisters of the Skillet: KYW
NBC—Red—Muted Strings: WOC WHO
KSTP—St. Thomas Faculty Hour
WGN—Allan Grant, pianist
WIBO—B. and K. Reporter
WJJD—Variety Music
WLS—Phil Kalar, songs
WTMJ—Radio Forum

1:50 P.M.
WIBO—Princess Pat

2:00 P.M.
CBS—Columbia Salon Orchestra: WISN WCCO
NBC—Blue—Betty and Bob: WLS
NBC—Red—Sonata Program: WMAQ
NBC—Red—Judy and Jane: WOC WHO WOW KSTP
KFAB—Master Singers
KMOX—Home Radio Program; String Orchestra:
KYW—Concert Echoes
WBBM—Beauty Chat
WGN—Palmer House Ensemble
WIBO—Radio Gossip
WJJD—Master Works
WMAQ—Words and Music

WGN—Evelyn Renee

2:10 P.M.
2:15 P.M.
NBC—Red—Famous Loves: WOC WHO
KFAB—Columbia Salon Orchestra (CBS)
KSTP—Have You Heard?
WBBM—Columbia Salon Orchestra (CBS)
WLS—Fanfare
WOW—Home Economics Period
WTMJ—Song of Songs
WTMJ—Musical Doctor

2:20 P.M.
WCCO—Weather, Markets, Stocks

2:30 P.M.
NBC—Red—Woman's Radio Review: WOC WHO WOW KSTP KYW
KFAB—University of Nebraska
KMOX—Yesteryear, Ruth at the Organ
WGN—June Baker, home management
WIBO—American Weekly
WJJD—Piano Instruction
WLS—Musical Program
WMAQ—Public Schools Program
WTMJ—The Afternoon Show

Friday [Continued]

2:45 P.M.

CBS—Alex Semmler, pianist: KMOX WISN WCCO
WBBM—Household Hints
WIBO—Market Reports
WJJD—Radio Gossip
WLS—Maple City Four and John Brown

3:00 P.M.

CBS—The Grab Bag: WBBM KMOX KFAB WCCO WHAD
KSTP—Better Bridge
KYW—Princeton University Glee Club (NBC)
WGN—Earl Wilkie, tenor
WIBO—Sylvia Stone
WJJD—Women's Club
WLS—The Bicycle Boys
WOW—Irene Silber, pianist

3:15 P.M.

KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WHAD—Vocational Guidance
WIBO—Diet Aid; Talk
WJJD—Dreams of Hawaii
WLS—The Log Cabin Boys

3:30 P.M.

CBS—U. S. Army Band: KMOX KFAB WCCO WGN
KYW—Two Doctors with Aces of the Air
WBBM—Illinois Federation of Women's Clubs
WENR—To be announced
WHAD—Song of Life
WIBO—Radio Gossip
WJJD—Cowboy Singer
WOC-WHO—Crescent Hour of Music
WTMJ—The Woman's Point of View

3:40 P.M.

WBBM—Earl Hoffman's Orchestra

3:45 P.M.

NBC—Red—The Lady Next Door: WMAQ
WHAD—Dental Health
WJJD—Bridge Class of the Air

3:50 P.M.

NBC—Blue—The Flying P.M.
WOW

P.M.

KFAB—Studio Program
KMOX—Creative Music Education Program
KSTP—Cecil and Sally
KYW—Earle Tanner, tenor
WBBM—Thora Martens, contralto, and Norm Sherr
WCCO—Ramona Gerhardt, organist
WENR—Irma Glen, organist (NBC)
WGN—Earl Wilkie and Leonard Salvo
WIBO—Nick Nichols, "Cartoonist of the Air"
WISN—Musical Program
WJJD—Moosehart Children
WTMJ—Twilight Musicale

4:45 P.M.

KFAB—Cecil and Sally
KMOX—String Ensemble
KSTP—Concert Echoes (NBC)
KYW—Three Strings
WBBM—Sleepy Valley, Joe Robinson and organist
WGN—Jane Carpenter, organist
WISN—Wynne Gray, songs
WMAQ—Concert Echoes (NBC)

4:50 P.M.

WCCO—Livestock Market Summary

5:00 P.M.

CBS—Vaughn de Leath: KFAB
NBC—Blue—Our Daily Food: WMAQ
KMOX—Uncle Remus Stories
KSTP—Mahdi's Magic Circle
KYW—Mel Stitzel, pianist
WBBM—Grandpa Burton's Stories
WCCO—Peggy and Pal
WENR—Pat Barnes Children's Program
WGN—The Devil Bird, dramatic skit
WIBO—Hotan's Council Fire
WJJD—Neighborhood Stores
WOW—Gypsy Jack and Teena
WTMJ—Our Club

5:15 P.M.

CBS—George Hall's Orchestra: KFAB WISN
KMOX—The Devil Bird (CBS)
KSTP—Children's Hour
KYW—Penrod and Sam
WBBM—Tarzan; Children's Playlet
WENR—Dick Daring; A Boy of Today
WGN—Concert Orchestra
WIBO—Church of the Air
WJJD—Dance Instruction
WMAQ—Women's Calendar
WOW—Police Bulletins
WTMJ—Jungle Explorers

5:20 P.M.

KSTP—Evening Star Program
WCCO—Steamboat Bill

5:30 P.M.

CBS—Midland Broadcasters: KFAB
CBS—Skippy: WBBM KMOX WCCO
NBC—Blue—The Singing Lady: WGN
NBC—Red—Betty Boop: WMAQ
KSTP—Children's Hour
KYW—Uncle Bob's Curb-is-the-Limit Club
WENR—Air Juniors, Irma Glen
WISN—Show Window
WJJD—Piano Instruction
WOW—Heinie and Karl
WTMJ—Skippy

5:45 P.M.

CBS—The Lone Wolf Tribe: WBBM KMOX WCCO
NBC—Blue—Little Orphan Annie; childhood playlet: WENR KSTP WGN
NBC—Red—South Sea Islanders: WOW WOC WHO
KFAB—Harold Hollingsworth
WIBO—Silver Melodies
WISN—Sanders Clothes Program
WJJD—Howard L. Peterson, organist
WTMJ—The Thrilling Adventures of Jimmy Baxter

6:00 P.M.

NBC—Red—Donald Novis, tenor: KYW
KMOX—Milligan and Mulligan, drama (CBS)
KSTP—Amusement Bulletin
WBBM—Orchestral Program
WENR—Young Forty Niners
WGN—Day Dreamers; sketch
WIBO—German Program
WISN—Story of the Day
WJJD—Leo Boswell, songs
WMAQ—Harold Van Horne, pianist
WTMJ—Heinie's Grenadiers

6:05 P.M.

KSTP—Consolyses

6:10 P.M.

WISN—Sport Report

6:15 P.M.

CBS—Buck Rogers in the Year 2433: KMOX WBBM
NBC—Blue—Hilda Burke, soprano; WENR
KSTP—Detectives Black and Blue
KYW—The Globe Trotter
WCCO—Minneapolis Shoe Co.
WIBO—Joe Springer's Hockey News

6:45 P.M.

CBS—Boake Carter: WBBM KMOX WCCO
NBC—Red—The Goldbergs: WENR WOW WTMJ
KSTP—Tarzan of the Apes
WGN—Tom, Dick and Harry
WIBO—Statistical Information
WISN—The Captivators
WMAQ—Old Pappy; Negro impersonations

7:00 P.M.

CBS—Scrappy Lambert and Billy Hillpot: WGN KMOX WCCO
NBC—Blue—Vocal and Instrumental Ensemble direction Phil Spitalny: WLS
NBC—Red—Jessica Dragonette: WOC WHO WOW
KSTP WTMJ KYW
WBBM—Harriet Cruise and Orchestra
WIBO—"Epics of History"; Judge John H. Lyle
WISN—WISN Family Party
WJJD—"Half Pint" Jaxon

7:15 P.M.

CBS—Singin' Sam: WGN KMOX WCCO
WBBM—Pat Flanagan's Sport Review
WISN—Earl Schwaller, concert violinist
WJJD—Rajput; drama
WMAQ—Daily News of the Air

7:30 P.M.

CBS—March of Time: WGN KMOX WCCO
NBC—Blue—Adventures in Health: WLS
WBBM—"Fifteen Minutes of Sunshine"; Charlie Hamp
WIBO—Chauncey Parsons, songs
WISN—Organ Melodies
WJJD—Studio Party
WMAQ—Dr. Clem O. Thompson, educational talk

Get on the BANDWAGON

Vote for Your Favorite Orchestra for

THE JAZZ KING TITLE

Clip the Coupon on Page 2

Short Wave and D-X

Gentlemen:

The station reported last week in your "Short Wave and DX" section on 1710 kc. and believed to be URI undoubtedly is the Montreal police station UYR.

Announcements and police instructions are given in both the French and English languages. The French pronunciation of Montreal is Mor-re-al, which may account for the difficulty in identifying the precise location.

W. H. Reeks, Corresponding Secretary, Chicago Short Wave Radio Club

For identification of this station we are also indebted to P. W. Dilg, Evanston, Illinois; Thaddeus H. Jarek, Chicago, Ill.; Henry Blanchard, Jr., Carlisle Barracks, Pa. Many thanks.

Mr. Ray H. Zorn, Troy Grove, Illinois, who has been our DX authority for quite a while, has asked for help. He says: "Can some of your readers help me out with these 1500 kc. mysteries? What station or stations broadcast the following numbers on what seemed to be test programs, on 1500 kc., January 25, 1933 between 12:54 and 1:15 a. m., CST: "Some Day We'll Meet Again," "Okay Baby," "Isn't It Romantic," and "I'll Follow You." These numbers were heard plainly enough, but not strongly, and fading was so frequent that they may have been divided between two stations. I

Short wave station HKA, Barranquilla, Colombia, is no longer on the air. Senor Jesus Amortegui P., who owned and operated the station, has offered his services to the Colombian government. HKA has been received in New York.

The latest report from station VE9GW, located in Bowmanville, Canada, is that they broadcast daily, except Thursday, from 5 p. m. till 11 p. m. On Sunday from 1 p. m. till 7 p. m. EST, they broadcast on 49.22 meters. Another powerful Canadian short wave station is VE9JR, Winnipeg,

Canada. This station broadcasts on 25.6 meters and its power is 2000 watts. It was the first in Canada to provide regular daily concert programs on short waves. The program, is given, is daily from 9 to 9:30 a. m. EST, and 6:30 to 8:30 p. m. Tuesdays and Thursdays. Another change gives station CEC, Santiago, Chile, on 18.91 meters, testing with station OCJ at Lima, Peru, on 18.95 meters. They are heard about 11 a. m. EST.

DX programs we have just learned of include Saturday 1 a. m. CST broadcasts from WGBF, Evansville, Indiana, 630 kc., and WOPI, Bristol, Tennessee, 1500 kc., Wednesday from 1 to 3 a. m. Thanks, Ed Dixon, Pittsburgh, and F. Kelly, East Chicago, Indiana.

for

50%

better RADIO

Let a PIX Do THIS for YOU

A PIX the nuisance of hearing two programs at one time — cuts out powerful local stations and brings in distance with ease. Easily attached by any one. Must do all we claim or money refunded. PIX sent postpaid to your home upon receipt of cash or postal money order. Also sent C. O. D.

PIX PRODUCTS
Dept. 6 TRIBUNE BLDG.
154 Nassau St., New York

FIX A PIX
IN YOUR AERIAL

ONE OF OUR STAR SALESMEN



WARREN HUNKE
2416 Grunewald St. Blue Island, Ill.

BOYS WANTED

Earn Money in your spare time. Surprise your parents. Show them you can be self-supporting.

Just send coupon to

RADIO GUIDE

Circulation Dept.

423 Plymouth Court, Chicago, Ill.

Name

Address

Town State

Friday Programs [Continued]

7:45 P.M.
 NBC—Blue—Howard Thurston, the Magician: WLS WJR
 WBBM—Correy Lynn's Orchestra
 WIBO—Golden Voice
 WISN—WISN Family Party

8:00 P.M.
 CBS—Leonard Hayton's Orchestra; WGN WISN WCCO KMOX
 NBC—Blue—First Nighter, drama: KSTP WLS WTMJ
 NBC—Red—K-Seven; drama: WOW WOC WHO
 KYW—The Book Theater
 WBBM—"The Origin of Superstition"; drama
 WIBO—Jack Burnett, tenor
 WJJD—Bubb Pickard

8:15 P.M.
 CBS—William Hall, Do Re Mi: KMOX WISN
 KYW—Al Kvale's Orchestra
 WBBM—"Minadrama"
 WCCO—Jim and Tom
 WGN—Hal Kemp's Orchestra
 WIBO—Wilcox Memory Book
 WJJD—Art Wright, songs

8:30 P.M.
 CBS—Edwin C. Hill; Nathaniel Shilkret's Orchestra: WGN KMOX WHAD WCCO
 NBC—Blue—Mary Steele, contralto; Songfellows, male trio; Orchestra: WMAQ WTMJ KSTP
 NBC—Red—Leo Reisman's Orchestra; guest speaker: WOC WHO WOW WENR
 KYW—The Cadets, quartet
 WBBM—Star dust; Billy White and Orchestra
 WIBO—Joel Lay, baritone

8:45 P.M.
 KYW—Dramatization
 WGN—Put-Together Drama
 WIBO—Clem and Harry
 WMAQ—Gallicchio's Ensemble; Better Business Talk

9:00 P.M.
 CBS—Columbia Revue: WCCO WBBM
 NBC—Red—Chevrolet Program with Al Jolson: WENR WOC WHO WOW WTMJ KSTP
 KMOX—Tom and Roy, harmony duo
 KYW—The Globe Trotter
 WGN—William Miller, tenor
 WHAD—German Half Hour
 WIBO—Wendell Hall
 WMAQ—Dr. Preston Bradley's Round Table

9:15 P.M.
 NBC—Blue—Vic and Sade: WJR KYW
 KMOX—Miniature Revue; Ruth and Ralph
 WBBM—The Norsemen Quartet
 WGN—Big Leaguers and Bushers
 WIBO—Ensemble

9:30 P.M.
 CBS—Street Singer: WCCO WBBM
 NBC—Blue—Concert Orchestra: KYW
 NBC—Red—National Radio Forum: WOW
 KMOX—The Citizen of the Southwest
 KSTP—Front Page Headlines
 WENR—Hall and Gruen; Piano Duo (NBC)
 WGN—Tomorrow's News
 WIBO—Happy Shavers
 WISN—American Legion Band
 WMAQ—The Northerners
 WOC-Who—To be announced
 WTMJ—Prince and Princess of Song

9:35 P.M.
 KYW—Three Strings

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Myrt and Marge: WBBM WCCO KMOX
 NBC—Red—Harmonica Rascals: WOW KSTP
 KYW—Al Trace's Orchestra
 WENR—Lovable Music, Irma Glen (NBC)
 WGN—Dream Ship
 WIBO—Betty and Jean, the Mavis Twins

10:00 P.M.
 CBS—Nino Martini, tenor; Columbia Symphony Orchestra: KFAB WISN
 NBC—Blue—Amos 'n' Andy: WMAQ WENR WTMJ KSTP

KMOX—Singer of Dreams with orchestra
 KYW—Mark Fisher's Orchestra
 WCCO—Carl Moore's Orchestra
 WGN—Bridge Club of the Air
 WIBO—News Reports
 WOW—World-Herald News Period

10:15 P.M.
 NBC—Blue—To be announced: WENR
 KMOX—Sports Reporter
 KSTP—General and News Reports
 WGN—Milligan and Mulligan
 WMAQ—Dan and Sylvia
 WIBO—Radio Dan "Chin and Chatter"
 WOW—Hotel St. Regis Orchestra (NBC)
 WTMJ—Musical Doctor

10:20 P.M.
 KMOX—Organ Melodies

10:25 P.M.
 KSTP—To be announced

10:30 P.M.
 CBS—Abe Lyman's Orchestra: KFAB WISN WCCO
 NBC—Blue—Night Song; Lew White, organist: WENR
 NBC—Red—Ozzie Nelson's Orchestra: WOW
 KMOX—Don Pedro's Orchestra
 KYW—Jack Chapman's Orchestra
 WGN—Wayne King's Orchestra
 WIBO—Main St. Stock Company Presents
 WMAQ—Ivan Eppinoff's Orchestra
 WTMJ—Dance Orchestras

10:40 P.M.
 KSTP—Night Song (NBC)

10:45 P.M.
 KMOX—Brooke Johns' Orchestra
 WMAQ—Frankie Masters' Orchestra
 WOW—Hotel Fontenelle orchestra

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 CBS—Ben Pollack's Orchestra: KFAB WCCO
 NBC—Blue—Cab Calloway's Orchestra: KSTP WMAQ

KMOX—Mike Childs' Orchestra
 KYW—Al Kvale's Orchestra
 WENR—Ben Bernie's Orchestra

11:10 P.M.
 WGN—Wayne King's Orchestra

11:15 P.M.
 NBC—Red—Hotel Carter Orchestra: WOW
 KMOX—Paul Ash's Orchestra
 KSTP—To be announced
 WMAQ—To be announced

11:30 P.M.
 CBS—Clyde McCoy's Orchestra: WISN KFAB WCCO
 NBC—Blue—Joe Furst's Orchestra: WMAQ
 NBC—Red—Hollywood on the Air: WENR
 KMOX—Bobbie Meekers' Orchestra
 KYW—Mark Fisher's Orchestra
 WGN—Late Dance Orchestras

11:45 P.M.
 CBS—Hal Kemp's Orchestra: KFAB WISN WCCO—
 KMOX—Brooke Johns' Orchestra
 WMAQ—To be announced

12:00 Midnight
 KMOX—Mike Childs' Orchestra
 KSTP—Chic Scoggin's Orchestra
 KYW—Jack Chapman's Orchestra
 WBBM—Around the Town; Dance Orchestras
 WENR—Erskine Tate's Orchestra
 WMAQ—Ivan Eppinoff's Orchestra

12:15 A.M.
 KMOX—Don Pedro's Orchestra

12:30 A.M.
 KMOX—Paul Ash's Orchestra
 KYW—Vincent Lopez' Orchestra
 WENR—Al Kvale's Orchestra
 WMAQ—Frankie Masters' Orchestra

12:45 A.M.
 KMOX—Bobbie Meeker's Orchestra
 KYW—Al Trace's Orchestra

1:00 A.M.
 WMAQ—Ivan Eppinoff's Orchestra

1:30 A.M.
 WMAQ—Tweet Hogan's Orchestra

Programs for Saturday, February 18

5:30 A.M.
 KMOX—Farm Folks Hour

6:00 A.M.
 KFAB—Good Morning
 WJJD—Good Morning Program
 WLS—Smile A While Time

6:10 A.M.
 WLS—Fur Market

6:15 A.M.
 WLS—Weather Report; produce reporter; livestock

6:30 A.M.
 WIBO—Uncle John and his Family
 WJJD—Carolina Rounders
 WLS—Happy Time
 WMAQ—Setting Up Exercises

6:45 A.M.
 KSTP—Early Risers Club
 WBBM—Farm Information
 WLS—Prairie Ramblers and Dixie Mason
 WTMJ—Devotional Services

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 NBC—Blue—The Wife Saver: KSTP WMAQ
 NBC—Red—Organ Rhapsody: WOW
 KFAB—Time 'n' Tunes
 KYW—Musical Clock
 WGN—Good Morning
 WISN—Early Risers' Club
 WJJD—Cowboy Singer
 WLS—The Coffee Trail; Ralph Emerson
 WOW—Market Reports
 WTMJ—Morning Cuckoo

7:15 A.M.
 KSTP—Breakfast Table Favorites
 WJJD—Muscle Tone Gym Class
 WLS—Paul Rader's Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 NBC—Blue—Pepper Pot: WMAQ
 NBC—Red—Cheerio: WOW
 KFAB—Studio Musical Program
 KSTP—General and Sport News
 WBBM—Christian Science Churches of Illinois
 WIBO—Time Signal Express
 WJJD—Studio Program
 WLS—Steamboat Bill
 WTMJ—Crazy Crystal Cowboy
 KSTP—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WJJD—Bubb Pickard

8:00 A.M.
 CBS—Tony Wons; Are You Listenin'? KMOX KFAB WISN
 NBC—Red—Rollickers Quartet: WOC WHO WOW
 WJJD—Happy Go Lucky Time
 WLS—Musical Program
 WTMJ—The Old-timers

8:15 A.M.
 CBS—Little Jack Little, vocalist and pianist: KFAB
 KMOX—Produce Reporter
 KSTP—Rhythmic Rhythms

WISN—Early Risers' Club
 WLS—Happyville Special; Spareribs and Jack

8:20 A.M.
 KMOX—Hymn Time; Morning Reveries; Ken Wright

8:30 A.M.
 CBS—The Merry-makers: KFAB KMOX
 NBC—Red—Masqueraders; dance band: WOC WHO WOW KSTP
 WBBM—Modern Living
 WIBO—Musical Varieties
 WLS—Musical Program
 WMAQ—U. of C. News

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 CBS—Reis and Dunn: KMOX KFAB
 NBC—Blue—Nothing But The Truth: WMAQ
 NBC—Red—Otto Fassell, baritone; WOW KSTP
 WBBM—Musical Time Saver
 WISN—Early Risers' Club
 WTMJ—What's New in Milwaukee? Ask Mrs. Grey

8:50 A.M.
 WLS—Tower Topics Time with Gene Autry

9:00 A.M.
 CBS—Feast of the Air: WBBM KFAB WISN WCCO KMOX
 NBC—Blue—Musical Melange: KYW
 NBC—Red—The Vass Family: WOC WHO WOW
 KSTP—Polly the Shopper
 WGN—WGN Keep Fit Club
 WIBO—YMCA Exercises
 WMAQ—University of Chicago; The Professor at the Breakfast Table
 WOW—Markets

9:10 A.M.
 WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
 CBS—Songs of the Out-of-Doors, Artells Dickson: KMOX WISN WCCO KFAB
 NBC—Blue—John Fogarty, tenor: KSTP
 NBC—Red—Souvenirs of Melody: WOC WHO WOW
 KYW—J. B. and Mae
 WBBM—Organ Interlude
 WGN—Leonard Salvo's Mail Box, organ
 WLS—Mac and Bob
 WMAQ—Neysa

9:20 A.M.
 WBBM—News Flashes

9:25 A.M.
 WCCO—Rap-In-Wax Paper Co. Program

9:30 A.M.
 CBS—The Captivators: KMOX
 NBC—Blue—Happy Jack: WMAQ
 NBC—Red—Le Trio Charmant: KYW
 KFAB—Radio Course Beginning Spanish
 KSTP—Department Store Parade
 WBBM—Beauty Chat; J. Wilson Doty, organist
 WCCO—Jack Sprat
 WGN—Market Reports
 WHAD—Thrifty Shoppers
 WIBO—Little Harry; King of the Kitchen
 WLS—Martha Crane and Quartet

WOW—Talking Things Over
 WTMJ—The Personality Girl

9:35 A.M.
 KSTP—Musical Interlude
 WCCO—New York Stocks
 WGN—Leonard Salvo's Mail Box

9:40 A.M.
 KSTP—Schunemans and Mannheimers

9:45 A.M.
 NBC—Blue—Irma Glen, organist: KYW
 NBC—Red—Breen and de Rose: WOW WOC WHO KSTP
 WBBM—American Medical Ass'n Program
 WLS—Little Helpers Club
 WMAQ—Board of Trade

9:50 A.M.
 WMAQ—Breen and de Rose, duo (NBC)

10:00 A.M.
 CBS—Adventures of Helen and Mary: WBBM
 NBC—Red—Melodies of the South: WMAQ KSTP KYW
 KFAB—Juvenile Hour
 KMOX—Women's Program; Don and Georgia and Ken Wright
 WGN—To be announced
 WIBO—Echoes
 WJJD—Favorite Singers
 WLS—Livestock and Poultry Markets
 WMAQ—University of Chicago; The Professor at the Breakfast Table

10:05 A.M.
 WTMJ—Weather and Journal News

10:15 A.M.
 NBC—Red—Radio Household Institute: WOC WHO WTMJ KSTP KYW
 WENR—Musical Program
 WIBO—Market Reports
 WISN—Juvenile Radio Hour
 WJJD—Neighborhood Store
 WMAQ—The Woman's Calendar

10:30 A.M.
 CBS—Concert Miniatures: KMOX
 KSTP—Have You Heard?
 KYW—Rhythm Ramblers (NBC)
 WBBM—Sally Walker and Val Sherman
 WENR—Jackie Heller, with Phyllis and Frank
 WIBO—News Reports
 WJJD—Name the Band
 WTMJ—Boy Scout Radio Rally

10:45 A.M.
 CBS—Concert Miniatures: WBBM
 NBC—Blue—Spanish Idylls: WENR
 KSTP—Swen Swenson's Swedehearts (NBC)
 KYW—Rose Vanderbosch, singing pianist
 WJJD—Piano Instructions
 WMAQ—Swen Swenson's Swedehearts (NBC)
 WOW—In the Playhouse with Jane

10:55 A.M.
 KSTP—Bannons Program

11:00 A.M.
 NBC—Blue—Smack Out WENR
 NBC—Red—Johnny Marvin, tenor: KSTP

KFAB—Organ Melodies
 KMOX—Musical Minute Men
 KYW—Morning Melodians
 WBBM—The Norsemen Quartet
 WIBO—Organ Interludes
 WJJD—WJJD Carnival
 WMAQ—French; Jules Duc
 WTMJ—Black and Gold Ensemble

11:15 A.M.
 NBC—Blue—Pollock and Lawnhurst, piano
 WENR
 KSTP—Adventures in the Kitchen
 WBBM—Virginia Clarke; Gene and Charlie
 WISN—Peggy's Movie Chatter—Piano duo
 WJJD—Leo Boswell
 WOW—Markets

11:25 A.M.
 WOW—Health Exercises

11:30 A.M.
 CBS—Happy Felton's Orchestra: WISN KFAB KMOX
 NBC—Blue—National Grange Program: KYW WOW
 KSTP WOC WHO
 NBC—Red—Bela Loblov's Concert Orchestra WMAQ
 WBBM—Frank Wilson, tenor
 WCCO—Markets; Stocks
 WENR—Organ Melodies
 WIBO—Golden Gate
 WJJD—WJJD Carnival
 WTMJ—Heinie and his Boys

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 KMOX—News Flashes
 WBBM—Household Hints
 WCCO—Minnesota Police Bulletin
 WIBO—Wilcox Memory Book
 WJJD—Singing Minstrel
 WLS—Weather Report; Livestock Estimates
 WMAQ—Parent Teacher Talk
 WTMJ—Myrtle Spangenberg

11:50 A.M.
 WGN—Good Health Training

11:55 A.M.
 WLS—Harry Steele; Hamlin's Newscast

12:00 Noon
 CBS—George Hall's Orchestra: KFAB WISN WBBM KMOX
 NBC—Red—Don Bestor's Orchestra: WMAQ
 WCCO—Noon Hi-Lites
 WGN—Mid-day Services
 WIBO—Timely Tunes
 WJJD—U. of C. French Class
 WLS—Poultry Service; Variety Program
 WTMJ—Radio Rodeo

12:05 P.M.
 WMAQ—Board of Trade

12:10 P.M.
 WMAQ—Don Bestor's Orchestra (NBC)

12:15 P.M.
 KMOX—Market Reports
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—U. of C. German Class



Voice of the Listener

Address Letters to RADIO GUIDE, 345 W. 26th St., New York City



RADIO GUIDE regrets the impossibility of publishing all of the letters pro and con various candidates for America's Jazz King. Thousands of such communications have been received. Therefore, this explanation is given.

We Don't Bet

Dennison, Ohio

Gentlemen:

I am not writing this because I think it will do any good but simply to get the venom out of my system.

I, like many other listeners, am sick, tired and disgusted by the amount of disgusting and puerile hooey of advertising that I must listen to in order to hear snatches and ragged ends of splendid programs.

For example—the Lucky Strike hour. Formerly I listened every time it was on the air. NOW I tune in at the time Jack Pearl is on and out again until he returns and repeats.

For an immense corporation and big advertising concern I think their hooey, especially the child-like, back slapping telegrams are too silly for grown people to perpetrate.

Although assured that Cremo is one of the most sanitary clean cigars with high class filler and wrapper, yet the memory of "Spit" makes me shudder and the suggestion of Cremo rebounds to upset my appetite.

Last Thursday night Jack Pearl put over the only real bit of advertising that has satisfied the listener in years, when he told Charlie that he was lost in the wilds without a smoke and that he took a bit from one horse and another bit from another and with the "two bits" he bought himself two packages of Luckies.

I'll bet that one little advertising gag was of more commercial value than a solid year's bologna!

G. A. O'Brien

Downey vs. Novis

Le Mars, Iowa

Voice of Listener:

Please don't let Morton Downey sing any more songs like "The Rosary." Leave those for the real voice—Donald Novis—not a trick singer who warbles the popular tunes with an enticing whistle. Each to his sphere, Mr. Sponsor, and please don't make Mr. Novis sing the popular airs when he is so capable of doing the better things.

M. B. Green

Belasco Sass

Freeport, Illinois

Dear Voice:

Mike Porter mentions the "tussle of the tenors." I agree with Morton Downey. Belasco has given Donald Novis the spotlight. He certainly gets the prettier songs.

But who else but Morton Downey could take a simple song and make it beautiful? Belasco, let Downey sing "Trees."

Fay Gibson

Arkansas Speaks

Fort Smith, Ark.

Dear Voice:

Why don't Arkansas readers ever get a break? I've never seen a single letter from Fort Smith in print; how come? Ah me, but here is what I'd like to see in print:

Are you reading, all you fans,
Who shout with glee while Porter pans
Rival Plummer, in verse and prose?

Are they right or wrong? Who knows?
At any rate, I find delight

In reading everything they write
So to all you readers, far and wide,

Here's why I enjoy RADIO GUIDE—
Haven't you guessed? If not, surprise!
It's because I like those critic guys.

Rudy Anne Ritchie

Cast Pictures Coming Up

Ft. Madison, Iowa

Dear Sirs:

Why is NBC putting so many good programs on the air at the same time? We're strong for dramatics and at present are following thirty-five sketches. Why have Vic and Sade, Big Leaguers and Bushers, Dan and Sylvia and Milligan and Mulligan been changed so that they all come on at the same time.

(Editor's Note—The last three are local, not NBC, but you are right about bad programming).

We'd also like to suggest that you print pictures of whole casts of the sketches, such as "Today's Children," etc.

M. Hughes

Please Read Page Three

New York, N. Y.

Gentlemen:

It is indeed regrettable that your very excellent magazine, RADIO GUIDE, has so little about America's best known and best beloved singer of popular songs, Rudy Vallee. Of course Rudy will win your old contest. May I suggest, therefore, that you make it a gold crown instead of a silver one because gold will go so much better with his blond curls.

Alla Amor

Mysterious Guys

New York, N. Y.

Dear V. O. L.:

Tell those hero worshippers who insist upon the publication of my picture that they might as well desist. I'm not vain, and the only lady who ever said I was good looking was my mother. Think of me as Clark Gable, or what have you?

Mike ("Aircaster") Porter

Chicago, Ill.

Dear Editor, old Pal:

It's no use, I tell you. You can't have my picture. And if you do scrape one up from the rogue's gallery, I'll deny it. If I were as handsome as Carleton Smith, it would be different. But I looked in the mirror one brave night and decided to keep my pulchritude within my family circle.

Evans E. ("Plums and Prunes") Plummer

Kisses for Us?

Chester, Pa.

Dear Sirs:

If you have a contest for announcers, I'll vote for WPEN's mystery announcer. He's great. And tell Plummer I think he's swell and warn Porter to lay off Plummer. Charlie's swell, too. Vallee is a pain. Closing with lots of kisses.

Miss C. D.

RADIODDITIES

INTERFERENCE

IN THE RADIOS OF A SUBURB OF VIENNA WAS TRACED TO AN ELECTRIC BEER PUMP IN A LOCAL TAVERN — THE PUBLICAN EXPLAINED "WHEN MY SALOON GROWS EMPTY — I TURN ON THE BEER PUMP AND PEOPLE DISSATISFIED WITH THE RADIO RECEPTION — FLOCK IN FOR A DRINK"

RALPH BROOKS
CHICAGO NBC ENGINEER WAS A MEMBER OF COMMANDER McMILLAN'S NORTHERN EXPEDITION AND ONCE TRADED AN ESKIMO PAIR OF OVERALLS FOR AN EIGHT FOOT BEAR SKIN

IRENE WICKER
OF JANE AND JUDY HAS APPEARED IN SO MANY PROGRAMS IN HER TWO YEARS OF RADIO THAT WERE SHE TO DO ONLY ONE A DAY IT WOULD TAKE TEN YEARS TO PLAY THEM ALL

AUSTRALIA
HAS A RADIO STATION HOUSED ENTIRELY IN A RAILWAY CAR — THE STATION PAYS ITS EXPENSES BY SELLING ADVERTISING IN RURAL DISTRICTS

Battle in the Vallee

The "Tug" and Leota Helms camp scores 83 letters agreeing that Rudy Vallee is terrible, etc., while Robert Bolton, Vallee defender, has provoked 65 letters in behalf of the yeast director. Here are a few:

Sanatarium Wyantskill, N. Y.

"Vallee's Thursday programs are great—best on the air. He and his shows mean much to us."—Rudy Vallee fans, Sanatarium Wyantskill.

Lena, Wis.

"If Bolton wants to hear good singing, let him try Donald Novis or Billy White.—Mickey and Minnie.

North Adams, Mass.

"When you hear Rudy sing, you can't help but love him—and when you see him, oh he does all sorts of things to your heart."—Claire Morrison.

Galesburg, Ill.

"Who had the intestinal fortitude to suggest that old lemon receiver, Vallee? He's a disgrace to modern manhood."—Dude, Russ and Bill.

Philadelphia, Pa.

"I've been a Vallee fan for three years. The knockers just envy his popularity. He's the only real crooner on the air."—M. A. V.

Mechanicsburg, Ill.

"This will never get into print, but Vallee has nasal enunciation; no voice. Mr. Plummer had his nerve complimenting his singing."—A Critic.

To Columbia Sponsors

Bridgeport, Conn.

Dear Sirs:

Reception of WABC is very poor in Bridgeport and surrounding towns, and, in fact, all of Connecticut has trouble receiving WABC. Our station WICC here in Bridgeport is on the Columbia network and there are quite a few worthwhile programs on WABC that would go over big in Connecticut if they only could be heard. Two programs in particular are very popular, but due to fading, they are badly mutilated. I refer to the Lombardo Panatela and Music That Satisfies programs.

I hope that the companies sponsoring good Columbia programs will make arrangement hereafter to include WICC on their networks. They will be rewarded with patronage, if they do.

Jack Schifler

Shall We Have One?

Des Moines, Iowa

Dear Sirs:

You will find enclosed my vote for "Jazz King." I find fault with the sort of contest. What I mean is this: there are so many good orchestras that I find it extremely difficult to pick a favorite. Some day we should have a contest and classify the various bands. For instance, a Jazz King for the hottest, sweetest, bluest and the most entertaining, etc. I think there are about five best bands, each of them having a particular individuality. Congratulations on your excellent weekly.

Howard W. Brooks

Poor Newlyweds!

Canastota, N. Y.

Gentlemen:

Got up from bed the other night suffering from a severe nervous headache and tuned in on Guy Lombardo. Needless to say, he soothed away the pain and I returned to bed for a much needed rest. It is a shame that we can't have more of Lombardo early in the evening as we newlyweds retire early.

M. M. F.

Saturday Programs [Continued]

12:20 P.M.
 WBBM—News Flashes
 WCCO—Vick Chemical Co.
 WIBO—Reading Room

12:25 P.M.
 WCCO—Livestock Market Summary

12:30 P.M.
 CBS—Madison Ensemble: KFAB WISN WGN
 NBC—Blue—Farm Forum Program: KYW
 KMOX—Buddy, Zeb and Otto and Shumate Bros.
 and Ken Wright
 KSTP—Dr. Richter
 WBBM—Chicago Hour
 WJJD—Live Stock Markets
 WLS—Inter-Collegiate Debate
 WOW—Hotel Paxton Orchestra
 WTMJ—Dance Orchestras

12:45 P.M.
 NBC—Red—Foreign Policy Association Luncheon:
 WOC WHO
 KMOX—Town and Country Speaker
 KSTP—News Reports
 WIBO—Clem and Harry
 WJJD—Cowboy Singer
 WMAQ—Princess Pat Beauty Talk
 WOW—World-Herald News Period

12:50 P.M.
 KSTP—Organ Pictures, Dr. Richter
 WMAQ—Emerson Gill's Orchestra (NBC)

12:55 P.M.
 WISN—The Globe Trotter

1:00 P.M.
 CBS—Dancing Echoes; orchestra: WBBM WISN
 NBC—Blue—Words and Music: KSTP
 KFAB—Georgie Porgie
 KMOX—Ken Wright and Shumate Brothers
 KYW—To be announced
 WCCO—Market Reports
 WGN—Leonard Salvo, organist
 WIBO—News Reports
 WJJD—Century of Progress Talk
 WLS—Jim Goddard, bass
 WMAQ—League for Industrial Democracy (NBC)
 WOW—Hotel Paxton Orchestra

1:15 P.M.
 KMOX—Exchange Club
 WCCO—Carl Moore's Orchestra
 WGN—Palmer House Ensemble
 WIBO—Parents' Magazine
 WJJD—Waltz Program
 WLS—Phil Evans, livestock
 WCCO—St. Paul Dept. of Parks
 WIBO—B. and K. Reporter
 WJJD—Variety Music
 WOW—Home Economics Period
 WTMJ—Radio Forum

1:50 P.M.
 WIBO—Princess Pat

2:00 P.M.
 CBS—The Round Towners: WBBM WISN WCCO
 NBC—Red—League for Industrial Democracy
 Luncheon: WMAQ
 KFAB—Master Singers
 KMOX—Home Radio Program; String Ensemble
 and Dorie Shumate
 WGN—Happy Endings, skit
 WIBO—Radio Gossip
 WJJD—Master Works
 WLS—Merry-Go-Round
 WOW—Hotel Fontenelle Orchestra

2:10 P.M.
 WGN—Leon Benditsky, pianist

2:15 P.M.
 KFAB—Liberty Theater Ensemble
 WTMJ—Don Alvarado and his violin

2:20 P.M.
 WGN—Palmer House Ensemble

2:30 P.M.
 CBS—Dick Mansfield's Orchestra: KMOX WISN
 WCCO KFAB WGN
 NBC—Red—Matinee Gems: WOW WMAQ
 WBBM—Earl Hoffman's Orchestra
 WIBO—Silver Melodies
 WJJD—Piano Instruction
 WTMJ—The Afternoon Show

2:45 P.M.
 KSTP—Lee Sims and Ilo May Bailey (NBC)
 WBBM—J. Wilson Doty, organist
 WGN—Afternoon Musicale
 WIBO—Studio Program
 WJJD—Radio Gossip

3:00 P.M.
 CBS—Spanish Serenade: WBBM KMOX WISN
 KFAB
 NBC—Dance Masters; orchestra: KSTP
 NBC—Red—To be announced: WMAQ WOW
 WCCO—High School Band
 WGN—Afternoon Musicale
 WIBO—Zelda Shapiro, reader
 WJJD—Women's Club
 WLS—Smilin' Thru; Elsie Mae Emerson

3:15 P.M.
 CBS—Tony Wons: Are You Listenin'? WBBM
 KMOX—Organ Soliloquy; Ruth Nelson
 WIBO—Diet Aid, talk
 WJJD—Dreams of Hawaii
 WLS—The Lyric Singers

3:30 P.M.
 CBS—Leon Belasco's Orchestra: KMOX KFAB
 WISN WCCO WGN
 NBC—Red—Lady Next Door; children's program:
 WOW WOC WHO WMAQ
 KYW—Today's Tunes; Sports Review
 WBBM—Earl Hoffman's Orchestra
 WIBO—Gordoni's Roustabouts
 WJJD—Cowboy Singer
 WTMJ—The Woman's Point of View

3:45 P.M.
 WBBM—Jack Brooks and Norm Sherr
 WIBO—"Young America" skit
 WJJD—Popular Songsters

4:00 P.M.
 CBS—Eddie Duchin's Orchestra: WBBM KMOX
 WISN WCCO KFAB
 NBC—Blue—Maurice Sherman's Orchestra: WENR
 KSTP—Tea Time Tunes
 KYW—Three Strings
 WGN—Russell Nelson; Rondoliers; organist
 WIBO—Old Chestnuts
 WJJD—Rhapsody in Records
 WTMJ—Radio Forum

4:15 P.M.
 KFAB—Donna Rae Cooper
 KYW—Minstrel Stars
 WIBO—Helen Streiff, songs
 WJJD—Young Mothers' Club
 WTMJ—Artists Bureau Personalities

4:30 P.M.
 CBS—Between the Bookends: KFAB
 NBC—Blue—Musical Moments; dance orchestra:
 WJR
 NBC—Red—Beau Balladeer: WOC WHO WMAQ
 KMOX—String Ensemble
 KSTP—Cecil and Sally
 WBBM—Thora Martens, contralto, and organ
 WCCO—Paul Oberg, pianist
 WENR—Irma Glen, organist (NBC)
 WGN—Legal Advice for the Layman
 WIBO—Nich Nichols, "Cartoonist of the Air"
 WISN—Musical Program
 WJJD—Moosehart Children
 WOW—Thompson's Miniature Revue
 WTMJ—Twilight Musicale
 Grub Street Speaks:
 KFAB WISN WCCO
 NBC—Red—Waldorf-Astoria Orchestra: WMAQ
 WOW WOC WHO
 KMOX—Watch Tower Program
 KSTP—Children's Hour
 KYW—Mel Stitzel at the piano; Sports Review
 WENR—Pat Barnes Children's Program
 WGN—The Devil Bird, dramatic sketch
 WIBO—Woman in the Shoe
 WJJD—Neighborhood Store
 WTMJ—Our Club

5:15 P.M.
 CBS—Do Re Mi: WISN KFAB WCCO
 KMOX—Organ Melodies, Ruth Nelson
 KYW—To be announced
 WBBM—News Flashes
 WENR—Waldorf Orchestra (NBC)
 WGN—Concert Orchestra
 WIBO—Church of the Air
 WJJD—Dance Orchestra
 WMAQ—Radio Amateurs
 WOW—Police Bulletins
 WTMJ—Jungle Explorers

5:25 P.M.
 KMOX—Sports Reporter

5:30 P.M.
 CBS—Organalities: KFAB
 CBS—Skippy: WBBM KMOX WCCO
 NBC—Blue—Laws That Safeguard Society: WMAQ
 KSTP—Radio Council in Education
 KYW—Uncle Bob's Party
 WENR—Air Juniors
 WISN—Musical Program
 WJJD—Piano Instruction
 WOW—Heinie and Karl
 WTMJ—"Skippy"

5:45 P.M.
 CBS—The Funnyboners: KFAB WBBM
 NBC—Blue—Fields and Hall; song and patter:
 WJR
 NBC—Blue—Little Orphan Annie: WENR KSTP
 KWK WGN
 KMOX—St. Louis Civic Band Concert
 WCCO—Mayor Mahoney of St. Paul
 WIBO—Silver Melodies
 WISN—Crazy Crystal Program
 WJJD—Howard L. Peterson, organist
 WTMJ—Bol's Radio Column

6:00 P.M.
 NBC—Blue—Anson Weeks' Orchestra: KSTP
 KMOX—Milligan and Mulligan, drama (CBS)
 KYW—Jack Chapman's Orchestra
 WBBM—Orchestra Program

WGN—Day Dreamers; sketch
 WIBO—German Program
 WISN—Musical Interlude
 WJJD—Leo Boswell, songs
 WTMJ—Heinie's Grenadiers

6:10 P.M.
 WISN—Sport Report

6:15 P.M.
 CBS—William Hall, baritone: KMOX
 NBC—Blue—Merle Thorpe: WENR
 NBC—Red—Ozzie Nelson's Orchestra: WMAQ
 KSTP—Consolyrics, organ music
 KYW—Globe Trotter
 WBBM—Norm Sherr, pianist
 WISN—Church Talk
 WJJD—Sports Reel
 WOW—Chamber of Commerce Weekly Review

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 CBS—Isham Jones' Orchestra: KMOX WISN
 KSTP—Hotel Leamington Orchestra
 KYW—Twenty Fingers of Harmony
 WBBM—Earl Hoffman's Orchestra
 WCCO—Bill Slater's Sports Review
 WENR—What's the News
 WGN—Palmer House Ensemble
 WIBO—B. and K. Reporter
 WJJD—Carolina Rounders
 WMAQ—Glee Club

6:40 P.M.
 WIBO—Joe Springer; Hockey News

6:45 P.M.
 CBS—The Street Singer: KMOX WBBM
 NBC—Red—Talk by J. G. McDonald: WOW WENR
 WOC WHO
 KYW—Pickens Sisters (NBC)
 WCCO—Tim and Tena
 WGN—Tom, Dick and Harry
 WIBO—Clem and Ira, skit
 WISN—Dancing Melodies
 WMAQ—Ivan Eppinoff's Orchestra
 WTMJ—Polish Hour

7:00 P.M.
 CBS—Easy Aces: WGN WCCO KMOX
 NBC—Red—El Tango Romantico: WOC WHO
 KSTP—To be announced
 NBC—Blue—American Taxpayers' League: WMAQ
 KYW—Three Strings
 WBBM—To be announced
 WIBO—Frank Hathway, yodeler
 WJJD—"Half Pint" Jaxon
 WLS—The Pathfinders
 WOW—Talk, Hon. James A. Rodman
 NBC—Red—The Economic World Today: WOW
 KSTP WMAQ
 KMOX—Mart Melodiers
 WBBM—Fifteen Minutes of Sunshine with Charlie
 Hamp
 WGN—Seven League Boots
 WIBO—B. and K. Reporter
 WISN—The Carolers
 WJJD—Art Wright, songs
 WLS—Barn Dance Jamboree
 WTMJ—Thirty Minutes with Wisconsin Lawmakers

7:45 P.M.
 WBBM—Ben Pollack's Orchestra
 WGN—Lawson Y. M. C. A. Glee Club
 WIBO—Aviation News and Views
 WJJD—Dave Bennett's Orchestra
 WMAQ—News of the Air

8:00 P.M.
 CBS—Bing Crosby, Leonard Hayton's Orchestra:
 WGN KMOX WISN WCCO
 NBC—Blue—Blue Danube: WMAQ KSTP
 WBBM—The Norsemen
 WIBO—Basketball; University of Chicago vs. North-
 western University
 WJJD—Bubb Pickard
 WLS—Barn Dance Frolic
 WOW—Hotel Fontenelle Orchestra
 WTMJ—Basketball; Wisconsin vs. Indiana

8:15 P.M.
 CBS—The Boswell Sisters: KMOX
 WGN—The Old Favorites
 WJJD—Concert Orchestra
 WMAQ—Ivan Eppinoff's Orchestra

8:30 P.M.
 CBS—Carborundum Band: KMOX WCCO WGN
 NBC—Red—The Oldsmobile Program with Gus
 Van: WOC WHO WOW WMAQ WTMJ
 KSTP
 WBBM—Hank Lishin's Orchestra
 WHAD—Jewish Half Hour
 WLS—Ferris Hawaiians

8:40 P.M.
 WBBM—Emergency Welfare Fund

8:45 P.M.
 WBBM—Fritz Miller's Orchestra
 WIBO—Clem and Harry

9:00 P.M.
 CBS—The Boswell Sisters: WCCO WBBM
 NBC—Red—Dance Orchestras: WLS WOC WHO
 WOW WTMJ KSTP
 KMOX—County Fair

KYW—The Globe Trotter
 WGN—Hal Kemp's Orchestra
 WHAD—Wells Colonial Ball Room
 WMAQ—College Inn Orchestra

9:15 P.M.
 CBS—Columbia Public Affairs Institute: WBBM
 WCCO
 KYW—Al Trace's Orchestra
 WGN—Lewis White, baritone; orchestra
 WIBO—Wilcox Memory Book
 WMAQ—Frankie Masters' Orchestra

9:30 P.M.
 NBC—Blue—Cuckoo Program; Raymond Knight
 Orchestra: KYW
 KMOX—The Citizen of the Southwest
 WGN—Tomorrow's News
 WIBO—Happy Shavers
 WISN—Dance Orchestra

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 CBS—Gertrude Niesen: KMOX WISN WCCO
 WBBM—Ben Pollack's Orchestra
 WGN—The Dream Ship
 WIBO—Betty and Jean, the Mavis Twins

10:00 P.M.
 CBS—Guy Lombardo's Royal Canadians: KFAB
 WISN WCCO
 NBC—Blue—Buccaneers; vocal trio: WMAQ WJR
 KSTP
 KMOX—Air Topics
 KYW—Mark Fisher's Orchestra
 WGN—Hal Kemp's Orchestra
 WIBO—Organ Music Program
 WLS—Grace Wilson and Wm. O'Connor
 WOW—World-Herald News Period
 WTMJ—Astronomy Club

10:15 P.M.
 NBC—Blue—Octavus Roy Cohen Murder Mystery
 WTMJ KYW
 NBC—Blue—Night Songs: WMAQ
 KMOX—Sports Reporter
 KSTP—News Reports
 WGN—Milligan and Mulligan
 WIBO—Clem and Ira
 WLS—Barn Dance
 WMAQ—To be announced
 WOW—Omaha Athletic Club

10:20 P.M.
 KMOX—Bobby Meeker's Orchestra

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 CBS—Joe Haymes' Orchestra: KFAB WISN WCCO
 KYW—Al Kvale's Orchestra
 WMAQ—Bal Tabarin Orchestra

11:10 P.M.
 WGN—Wayne King's Orchestra

11:15 P.M.
 WOW—Hotel Fontenelle Orchestra

11:30 P.M.
 CBS—Ted Fiorito's Orchestra: KFAB WISN
 NBC—Blue—Mark Fisher's Orchestra: KYW
 NBC—Red—Vincent Lopez' Orchestra: WMAQ
 KSTP—Gold Room Orchestra
 WCCO—Carl Moore's Orchestra
 WGN—Late Dance Orchestras
 WIBO—Musical Tapestry, organ

11:45 P.M.
 KSTP—Edgewater Beach Hotel Orchestra (NBC)
 WMAQ—Vincent Lopez' Orchestra

12:00 Midnight
 KMOX—Mike Child's Orchestra
 KSTP—Coliseum Dance Orchestra
 KYW—Jack Chapman's Orchestras
 WBBM—Around the Town; Dance Orchestras
 WCCO—Tom Gates' Orchestra
 WENR—Ben Bernie's Orchestra
 WMAQ—To be announced
 WOW—Paxton Pow-wow

12:15 A.M.
 KMOX—Paul Ash's Orchestra

12:30 A.M.
 KMOX—Brooke Johns' Orchestra
 KSTP—Chic Scoggin's Orchestra
 KYW—Tweet Hogan's Orchestra
 WENR—Al Kvale's Orchestra
 WMAQ—Bal Tabarin Orchestra

12:45 A.M.
 KMOX—Bobby Meeker's Orchestra
 KYW—Al Trace's Orchestra
 WMAQ—Tweet Hogan's Orchestra

1:00 A.M.
 WMAQ—Erskine Tate's Orchestra

1:30 A.M.
 WMAQ—Ivan Eppinoff's Orchestra

1:45 A.M.
 WMAQ—Tweet Hogan's Orchestra

Tarkington Air Success

(Continued from Page One)

Jack the Giant Killer, Penrod . . . Not very surprising, this, when you consider who's responsible for Maud and Cousin Bill's engendering. None other than Booth Tarkington, that popular dean of American literature.

Tarkington had already won his laurels for producing some of America's best known stage successes, among them, "Clarence," "Seventeen," and "The Country Cousin." Who hasn't a fragrant memory of "Monsieur Beaucaire," that romantic fellow, so clever with the sword? Tarkington, too, has had his share of the highest literary awards, the Pulitzer Prize included.

So when this same Tarkington, the playwright, the romanticist, the great man novelist, was persuaded to lend his talents to the radio field, there entered the pioneer. He's the first of the literary "toppers" to take seriously to heart this business of producing first-class radio drama.

"Maud and Cousin Bill" are realistic youngsters of the comic human family. In fact, you'll find them in any American family, in any small town. Incidentally, that is why they are so popular. Very bona fide they are—youth eternal!

Their introduction to the air was in no way haphazard, or ordinary. They were given a strictly scientific "coming out" party. Winifred Lenihan saw to that.

Miss Lenihan knew what she wanted. She's had plenty of experience herself as director and actress.

Brand New Technique

COLLABORATING with Booth Tarkington, and the NBC studios, she experimented for several months, perfecting a brand new microphone technique, designed to give a great author's sketches the same treatment his stage plays had.

It was Miss Lenihan's idea that the time was ripe to bring to radio drama some of the depth and realism of the legitimate stage. None of your closeup dramatic readings before the mike.

There must be the real thing—a stage set, the actual scene laid, all the props in place, each character playing his role naturally, unhampered by the necessity for each character to use an individual temperamental microphone. This meant a new type of mike set in the center of the stage with resultant freedom of action for the actors.



Just a bit of a vacation for radio's notables. Mr. and Mrs. William Paley, president of the Columbia Broadcasting System, and Mr. and Mrs. Leopold Stokowski pay a visit to Capt. Bede Clifford, governor general of the Bahamas, at Nassau, on

the occasion of the opening of the radio telephone link between the islands and America. Left to right: Mrs. and Mr. Paley, Mrs. Stokowski, Captain and Mrs. Clifford, Miss Polly Leach and Mr. Stokowski.

This new type of microphone—called the "velocity" or "ribbon" mike—picks up sounds from two sides. Maud and Cousin Bill act out their roles, instead of reading them. The "ribbon" mike is placed on the scene, as an ear to "hear" what is said.

Now when you hear "Maud and Cousin Bill," you hear a professional dramatic production, well rehearsed, directed, staged and acted, with all the "props" on the set.

Cockroaches, Even in Props

IF THE sketch calls for cockroaches in Bill's "analogical" research scene, ten to one cockroaches there are, and Maud's reactionary antics are sincere. There's an actual printing press, too, and believe it or not, a North End Daily Oriole—that amateur newspaper venture launched by the "terrible trio," Maud and her "vile cousin" Bill Ricketts, and Henry Rooter. It is written, as it is read, in the devastatingly truthful language of the child who sees the adult in the light of his own foibles and idiosyncrasies.

Editors of the North End Daily Oriole, by the way, are not above propaganda. As witness in this issue of the City News column:

"Important news of today is at a walking party today. Mr. Nobel Dill (He's Maud's Very Ideal because he is so uncouth) walked by the side of Miss Julia

Ricketts (the fair and lovely Julia) who he wishes he would be married to very soon, while ole Mr. Ridgely, the widower, walked behind with Mr. Sanders, who is mad at Mr. Noble Dill. Miss Julia Ricketts also wishes she was married to Mr. Nobel Dill . . ."

Care in Casting

MISS LENIHAN brought into the venture for her adult players some sturdy actors from the legitimate stage: Ben Lackland and Harold Vermilyea. Mr. Vermilyea opens on Broadway soon in Brady's "Bad Manners," and Lackland has behind him a stage career which began in the Guild Theater School, followed through Winthrop Ames' "White Wings," and four productions with Jane Cowl.

"Maud and her Cousin Bill" child actors have been chosen by Miss Lenihan for their natural identity with the Mauds and Bills of real life.

Tarkington's genius as the creator of lovable young rascals of literature and radio drama has not lost the knack of getting inside the minds of children. When discussing this quality recently, Tarkington remarked that he was a long time growing up himself.

Booth Tarkington's biographers dwell on this terrible time he had growing up, in fiction as in life.

There is, for example, that time when Tarkington and his friend were trying to have a quiet talk at the famous Maxim's in Paris. But the din in the restaurant was too much for them—bedlam in a congress of tongues—every language between the North and South poles.

Tarkington went the rounds whispering something in French at each table. People called for their checks and hustled through the doors. When Maxim's was so quiet you could have heard the proverbial pin drop, Tarkington's friend asked, "However did you do it, Tark?"

"Oh," he replied, "I only told them that a murder had just been committed upstairs and if they wanted to escape implication they'd better leave before the police arrived."

And here is the final secret of Tarkington's success.

"We have always held that the truth of life should be revealed through comedy and not through tragedy wherever and whenever it is possible. With 'Maud and Cousin Bill' comedy is more than possible, it is imperative."

Is it any wonder these two young rascals of radio literature are joining the ranks of the immortal children of fiction along with "Penrod" and Tom Sawyer, Huck Finn and Alice In Wonderland?

—Elwell O'Nions

BILL BAAR MAKES GRANDPA BURTON KIND TO LITTLE CHILDREN



Bill Baar, one-man actor and narrator of the "Grandpa Burton" children's show at WBBM, Chicago, keeps his stories fit for children. No suspense; no frayed young nerves, says he.

BILL BAAR, tired of waiting for others to cast him in their shows, decided to cure the waiting evil once for all. He thought, and the inspiration struck—a one-man show, a grandpa, who would tell stories to the children, stories like his grandfather used to tell, and stories in which he would dramatize all of the parts.

But you haven't met Bill. Wait, I'll introduce you. Bill Baar, meet the RADIO GUMBE readers; readers, meet Bill. Bill is the young fellow who becomes old each Monday, Wednesday and Friday night at 5 p.m. over WBBM, Chicago. He's in his twenties, but plays characters all the way from little Bobby up to the aged Grandpa Burton, the title of his series. And between those limits he often enacts as many as eighteen roles in one broadcast! Altogether, to date he has played 243 different characters—and he always does a splendid job of voice-changing, too.

So Baar, as you must have guessed, developed his one-man show, hired himself for all the parts, and sold his idea to a sponsor. His idea, incidentally, is one mothers and teachers are vitally interested in at this moment.

Bill set out to make Grandpa a lovable character who wouldn't frighten children to death; who would tell clean, wholesome adventures; whose stories would be complete

every night—no suspense to keep young nerves on edge. In fact, just to be sure his stories would be proper for young America, Baar counseled with the librarian in charge of the children's department of the Chicago Public Library.

As a result, the parents and teachers look with favor on Grandpa Burton. They are alarmed, on the other hand, at many other so-called children's programs that have been multiplying with great rapidity of late—the serial melodramas filled with bloodshed, shooting and the like.

"Common sense," Baar asserts, "should tell writers of children's programs what to write—and more important—what they should avoid. That's my measuring stick, and it has functioned exceedingly well."

Baar, strange to note, has no children; isn't even married. But he watches children, pores over child psychology and makes a great effort to keep his general theme educational as well as entertaining; interesting but not nerve disturbing.

He worked his way through school operating a punch press in a Detroit factory. Then he joined the Goodman Art Theater, Chicago, school of many of this generation's best known thespians. His radio experience followed and he has made fame for himself in a short span of time on the air simply by using common sense.



Johnny Marvin's another of the singing cowboys who've become so popular. The NBC star was born on the prairie in Indian Territory and learned his songs around a campfire.

This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at <http://www.otrr.org/>

Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.