

BERNIE HOLDS LEAD IN JAZZ KING POLL; LOMBARDO GAINING; KING 3rd

Radio And AMUSEMENT Guide 5¢

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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What Price Stardom?

By Ruth Etting

IN EVERY profession there are some women who crave success and its attendant fame to such a degree that they are willing to make almost any sacrifice to attain it. They are even willing to make the supreme sacrifice for it. The story is not new. Fame is the ever glowing candle which never loses its glamour to those who would achieve it. Once achieved, it glows not half so brightly. The little country lass, lured to the city by illusions of the stage, is ambitious enough to lose herself in order to attain jewels, cars, the worshipping adulation she imagines in her innocent naivete to exist for every show girl. Never a thought of hard work, long hours, heartless cruelty. And although radio doesn't offer the sparkling, teasing image of thousands of eyes radiant and rapt upon her alone, as does the stage, radio does have its appeal in the mistaken idea that radio stars do little, earn much and lead very thrilling lives.

With such illusions, these girls' rush to the city. The majority of them are swallowed by the crush and competition of the sometimes heartbreaking profession. Some win a start. Some never do. Suppose a lovely child, intent upon the stage, wins her start by losing her moral ideals. I have seen it happen time

(Continued on Back Page)



Ruth Etting, shown before the microphone and at leisure above, is one of the most popular of all America's singers. She is now heard on the "Music that Satisfies" program broadcast over CBS.



News!

WLS' Old-time Music

Older folk of families tuned to WLS, Chicago, do stay up until 10:15 p. m. Saturday nights to hear WLS' famous Barn Dance (10,382 out of 10,552); young folk likewise do enjoy the program (8,640 said yes); an outstanding, almost unanimous majority do want old-time music in preference to jazz (10,491 wanted old time music; 43 wanted jazz; 18 asked for both).

So went the response to questions asked of the WLS Barn Dance air theater at 11:30 o'clock on the night of Saturday, December 17. Four questions in all were asked, the fourth being: "Which five acts on the Barn Dance do you enjoy the most?"

Interesting is the result of the survey which brought 10,552 letters from every state, every province in Canada. There can be no doubt that older folk stay up late Saturday nights to tune in the barn dance program which has been broadcast consistently for eight and a half years by WLS. Surprising is the fact that 83 per cent of young people favor the program. Amazing is the heavy demand for old-time music rather than jazz. Program builders at network offices, individual stations and advertising agencies may believe otherwise, but the WLS public wants the old folk songs, not the latest releases from Broadway shows.

Favorite fifteen of forty-four WLS acts and singles, according to survey, in order, are: Mac and Bob, Uncle Ezra, Maple City George Goebel, Three Little Maids, Linda Four, Arkie, Ridge Runners, Red Foley, Parker, Max Terhune, Spareribs, Lula Bell, Gene Autry, Jack Holden, Hal O'Halloran.

Eighteen states gave more than one hundred replies to WLS questionnaire, namely: Illinois, 2,958 (Chicago and sophisticated Cook County supplying 1,384 of these); Wisconsin, 1,205; Pennsylvania, 857; Indiana, 559; Minnesota, 464; Michigan, 376; Oklahoma, 307; Ohio, 302; Texas, 280; Nebraska, 201; Kansas, 198; Iowa, 189; Missouri, 185; Wyoming, 167; New York, 166; Colorado, 157; West Virginia, 113; North Dakota, 107.

Phil Cook's Circus

Phil Cook, long absent from the air waves, will go "Four Hawaiians" Joe Cook eleven better Saturday, January 28, on his return to the air with a full hour circus program requiring fifteen characters—all to be played by Phil Cook. Program, to be heard at 5:45 p. m. over an NBC-WMAQ network, is built on music-comedy plan, has ten scenes. Latter include the circus parade, various acts in the ring, back-stage incidents and high-wire acts.

Cook not only will act the fifteen roles but direct the orchestra and sing all the songs. Versatile actor-singer Cook likewise wrote the whole show, all the songs, both words and music.

Radio Guide Presents

Presented in this week's RADIO GUIDE program at 2:30 p. m. Sunday, Jan. 29 over WSBC, is the musical comedy "Girl Trouble," written by Barry Connors and produced on Broadway five years ago. Included in the cast are Murray Forbes, Patricia O'Hearn and John Stamford.

Mr. Stamford, director of WSBC, is also a member of the cast of the "Fu Manchu" mystery series broadcast weekly by NBC. Next week he will appear as the polished criminal in WGN's "Milligan and Mulligan" skit, in the play entitled "Suite Sixteen."

JAZZ KING BALLOT

My Choice for America's Jazz King Is

VOTER CITY

Mail Ballots to Contest Editor, RADIO GUIDE,
423 Plymouth Court, Chicago, Ill.

(You Can Paste This Ballot on a Postcard)

Air Triangle Club

The Benjamin Moore Triangle Club, bringing Lew White's organ music and Betty Moore's decorating talks to listeners on an NBC-WMAQ network each week, will be inaugurated Friday, February 3, at 3:15 p. m.

Lew White, whose melodies will fill a major portion of the fifteen minute periods, is one of the best known musicians on the air. From his New York City organ studios, where the Benjamin Moore Triangle Club broadcasts will originate, have come many distinctive and original recitals of organ music.

Cantor on Road

Eddie Cantor, who soon will leave New York City for a vaudeville tour, will not permit stage appearances to interfere with his Sunday night broadcasts over WMAQ and a coast-to-coast network at 7 p. m.

Cantor will return to the NBC Times Square Studio in New York City each week.

Later, when the stage tour carries the comedian out of range of New York, arrangements will be made for him to broadcast from the road each Sunday night as usual.

The vaudeville engagements, in which Cantor will be assisted by his old friend and fellow artist, George Jessel, are scheduled for the following cities:

Springfield, January 28; Rochester, January 30; Albany, January 31; Buffalo, February 1; Pittsburgh, February 2; Reading, February 3; Richmond, February 4; Roanoke, February 6; Raleigh, February 7; Atlanta, February 8; Macon, February 9; Savannah, February 10; Orlando, February 11; St. Petersburg, February 13; Tampa, February 14; Miami, February 15 and 16; Daytona, February 17; and Jacksonville, February 18.

Play in Nude

Satirizing Chicago's art colony, Princess Pat Pageant's next play "Gladly or Venus" will open with the daring "scene" of an artist's model posing in the nude—only in the radio studio she really won't be that! Gordon St. Clair, author, is a commercial artist of note as well; knows his "Little Bohemia." In the cast: Yvonne Bridges, model, played by Alice Hill; Gladly Boughton, society deb, Dolores Gillen; Mrs. Boughton, her wealthy mother and art patron, Peggy Davis; Vincent Johns, young artist, Doug Hope; Sir Guy MacNeil, titled English artist, Jack Daly. Drama will be heard Monday, January 30, at 8:30 p. m. on WBBM, and next day at 2:45 p. m. on WLS.

More Watts for WJZ

Pioneer Manhattan station WJZ has increased its output sixty-six and two-thirds per cent; now radiates 50,000 watts instead of 30,000 watts of power employed since veteran transmitter was replaced and moved to Boundbrook, N. J., in 1925. Step up is expected to increase service range of station, one of the National Broadcasting Company's two basic network "keys," by twenty-five per cent.

History of WJZ: Began broadcasting on regular schedule in an upper story of Westinghouse Electric and Manufacturing Company's plant in Newark, N. J., on October 7, 1921, with 500-watt transmitter in shack on roof. Studio consisted of one cloak-room draped with monk's cloth. Station and elaborate studios were installed on sixth floor of Aeolian Hall, New York City, and remained there until 1925 removal to present location. Studios removed from Aeolian Hall to 711 Fifth Avenue when NBC was organized, took over station, opened its own headquarters.

Bahama's Mike Bow

The Bahama Islands, linked to the North American mainland with a new radio telephone service, celebrated with a broadcast from Nassau on Sunday, January 22, over the Columbia network. Notables gathered in Fort Montague Beach Hotel in Nassau on picturesque Island of New Providence, were announced by Ted Husing who flew from Miami, Fla., to Nassau for the event, greeted America over the new short-wave facilities of the American Telephone and Telegraph Company. Among the greeters: the Hon. Bede E. H. Clifford, governor of the Bahama Islands, introduced by William S. Paley, president of the Columbia Broadcasting System. Concert music by the hotel's orchestra completed the program ballyhooing the airphone connection of dry America with the wet Bahamas.

Old Gold Returns

Old Gold, one of the first big cigarette advertisers to seek sales via the air waves, returns to the air over the Columbia network February 8 with a half hour program to be heard once each week. Talent will include Fred Waring's Pennsylvanians and a popular comedian not yet selected.

Waring, last big name orchestra leader to capitulate to radio, is making his first ether appearance. A comedian, not yet selected, will also be heard on the program.

Old Gold has the distinction of being the first sponsor to bring Paul Whiteman to the air, years ago.

News!

Covering the Inauguration

Fifteen microphone positions, five mobile short-wave transmitters in the air and on the ground, thirty-two engineers, ten announcers and twelve observers will be utilized by the National Broadcasting Company to cover the inauguration of President-elect Roosevelt.

The broadcast, the most elaborate of its kind ever attempted, will give a complete picture of the colorful ceremonies, from the time the President-elect leaves his hotel until he returns to the White House as President of the United States. Networks and short-wave will take the broadcast all over the world.

Plans as now drawn up call for use of two air positions, one in the dirigible Akron and one in the Army's radio laboratory plane, although final approval by the Army and Navy Departments is still pending.

In addition to the short-wave transmitters in the air, the NBC short-wave car will follow Gov. Roosevelt in the parade, and two announcers equipped with "pack" transmitters, strapped to their backs, will mingle with the crowds on the streets and in the corridors of the Capitol. The "air" will be switched back and forth from one position to another as the occasion demands.

This degree of mobility will enable the announcers to report every phase of the inaugural, no matter where it may occur. Huge parabolic microphones along the line of march also will pick up the music of the bands and the cheering of the great throng which is certain to crowd Washington.

Why Is There?

"Why Is There Poverty in a World of Plenty?" asks Sir Henry Strakosch, eminent British banker and economist, as his topic for trans-Atlantic broadcast from London on Sunday, January 29, from 11:30 to 11:45 a. m. over the Columbia network. Thoughts on world depression and a possible road to recovery will be Sir Henry's theme. Speaker started a banking career in London in 1891, since 1895 has been closely connected with South African industrial and particularly gold mining development, represented South Africa at International Financial Conference in Brussels in 1920, and at many League of Nation assemblies.

G. B. Shaw Weakens

Erratic Irish writer George Bernard Shaw not only will visit the United States of America he has shunned for years, but he will appear as guest of honor at a meeting of the Academy of Political Science, make an address; and his address will be broadcast from coast to coast by the radio he has pooh-poohed in the past. An NBC network stands ready to catch Mr. Shaw's sarcastic remarks.

Controversy-minded George Bernard is now engaged in a 'round the world cruise on the Empress of Britain, which is scheduled to dock at the Port of New York on April 11. The white-bearded sage of satire will be seen that night at the Academy meeting only by members and their guests; will be heard immediately by all tuners in who care to listen; will dominate all motion picture screens as soon as newsreels can make it possible.

Shaw's only appearance and broadcast was arranged by invitation of Alanson B. Houghton, president of the Academy and former ambassador to the Court of St. James.

Bernie Still Leads



Lew Conrad



Roger Wolfe Kahn

WITH more than 15,000 votes already cast, Ben Bernie is grimly holding to his lead in RADIO GUIDE'S nation-wide Jazz King contest, while Guy Lombardo is less than 500 ballots behind the leader. In third place is Wayne King.

The flood of ballots pouring into the RADIO GUIDE'S offices continues to show Lombardo the most popular orchestra leader in the East, while Bernie is taking the West by storm. He is especially popular in Illinois.

The other leaders, George Olsen, Cab Calloway, and Paul Whiteman, are holding their respective positions, but Whiteman has been slowly gaining in the last week. Further down the list we find that Clyde McCoy and Ted Weems have jumped several notches and are steadily advancing towards the front.

If you haven't voted, now is the time! You only have to paste your ballot on the back of a postcard and send it to RADIO GUIDE. To the winner of the contest will go a handsome silver crown—probably the most unusual prize ever offered to the winner of a radio popularity poll.

There are stories in some of the stray ballots that come into the RADIO GUIDE office. Two readers don't seem to know that the "IT" Girl contest is over and that this is the Jazz King poll. They sent in "It" Girl votes for Irene Taylor and Harriet Hilliard.

Don Austin, who conducts a popular orchestra in Childress, Texas, didn't vote for himself. His ballot, along with that of his wife, was cast for Guy Lombardo.

And, of course, a few ballots arrived with this notation: "Crown all of them."

There was one vote for Charley Chaplin and two readers cast their ballots for "Huey Long and his 96-piece brass band," meaning the blaring Senate.

But the real votes are pouring in in ever-increasing numbers—from coast to coast, and from Mex-



Rudy Vallee, in a new portrait study (top) and Maurie Sherman, the Chicago maestro, below.

ico, Cuba, Alaska, Canada, and the Hawaiian Islands.

RADIO GUIDE has discovered that geographical factors have much to do with picking an orchestra favorite. The South and the Mid-west, peculiarly, seem to cast their votes for much the same type of leader. Wayne King and Ben Bernie are favorites in both sections. The East, on the other hand, tends towards a "hotter" brand of rhythm. Almost all of Cab Calloway's ballots have come from New York City—and a lot of them from Harlem.

But wherever you live—pick your own favorite. Everybody has one orchestra he enjoys more than any other. Give that orchestra your vote!

How They Stand

Ben Bernie	3285	Bert Lown	14
Guy Lombardo	2803	Harold Stern	13
Wayne King	2057	Ted Fio-Rita	12
Rudy Vallee	1178	Ace Brigode	12
George Olsen	1071	Harry Horlick	11
Cab Calloway	593	Phil Spitalny	10
Paul Whiteman	562	Seymour Simons ..	9
Danny Russo	423	Red Nichols	9
Isham Jones	397	Norbert Ardizzone	8
Ted Weems	234	Ray Ingraham	7
Clyde McCoy	219	Hilly Hays	7
Jack Denny	217	Henry Busse	7
Joe Sanders	217	Wayne Stutz	6
Hal Kemp	156	Freddie Berrens ..	6
Maurie Sherman	152	Buddy Harrod	6
Mark Fisher	130	Frankie Tag	6
Art Kassel	129	Dell Coon	6
Herbie Kay	111	Rubinoff	5
Frankie Masters	110	Harold Stokes	5
Ben Pollack	97	Fletcher Henderson	4
Husk O'Hare	93	Jack Russell	4
Vincent Lopez	78	Jimmy Lunceford ..	4
Abe Lyman	76	John Taylor	4
Carl Moore	71	Don Redman	3
George Hall	69	Fats Waller	3
Bernie Cummins	64	Lakin Phillips	3
Russ Columbo	62	Bennie Roper	3
Ozzie Nelson	60	Leonard Hayton ..	2
"Half Pint" Jaxon..	48	Johnny Johnson	2
Don Pedro	43	Harry Wagon seller	2
Don Bestor	34	Buddy Rogers	2
Eddie Duchin	30	Emerson Gill	2
Duke Ellington	30	Larry Funk	2
Jan Garber	28	Glen Gray	2
Charlie Agnew	26	Benny Kyte	2
Harry Sosnik	25	Harry Turner	2
Smith Ballew	24	Dick Mansfield	1
Paul Tremaine	21	Michael Howard	1
Happy Felton	21	Ronald Brooks	1
Frankie Trumbauer	20	Manny Morris	1
Claude Hopkins	20	B. A. Rolfe	1
Earl Hines	19	Ted Lewis	1
William Stoess	18	Hogan Hancock	1
Will Osborne	17	Herman Waldeman	1

Programs for Sunday, January 29

LOG OF CHICAGO STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location and Phone Number
KYW	1020	10,000	Strauss Building Wabash 4040
WAAF	920	500	836 Exchange Avenue Yards 0084
WBBM	770	25,000	410 N. Michigan Ave. Whitehall 6000
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600
WENR	870	50,000	222 North Bank Drive Superior 8300
WGES	1360	500	128 N. Crawford Ave. Sacramento 1166
WGN	720	25,000	Drake Hotel Superior 0100
WIBO	560	10,000	Chicago Theater Bldg. Andover 5600
WJJD	1130	20,000	Palmer House State 5466
WJKS	1360	1,000	Gary, Indiana Gary 25032
WLS	870	50,000	1230 W. Washington St. Haymarket 7500
WMAQ	670	5,000	Merchandise Mart Superior 8300
WMBI	1080	5,000	153 Institute Place Diversey 1570
WSBC	1210	100	1258 So. Michigan Victory 2244
CBS—Chicago Office			Wrigley Annex Whitehall 6000
NBC—Chicago Office			Merchandise Mart Superior 8300

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

6:00 A.M.
WAAF—Old Timers

6:30 A.M.
WAAF—Dawn Patrol

7:00 A.M.
WAAF—Morning Devotions

7:20 A.M.
WJJD—Mooseheart Catholic Service

7:30 A.M.
WAAF—Favorites of Yesterday
WIBO—Introductory Music

8:00 A.M.
KYW—Sunshine Program; Paul McClure
WAAF—The Eight O'Clock Concert
WCFL—Highlights of Music
WENR—Children's Hour (NBC)
WGES—German Hour
WIBO—Swedish Services

8:30 A.M.
WAAF—Organ Melodies
WCFL—Religious Program
WJJD—Hymn Time

8:45 A.M.
WJJD—Buckle Busters

9:00 A.M.
KYW—Revue
WAAF—Sacred Songs
WBBM—Church of the Air (CBS)
WCFL—German Entertainment
WENR—Mexican Typica Orchestra (NBC)
WGES—Smiles
WGN—Grand Old Hymns and Old Testament
WMAQ—Bible Story Dramatization

9:15 A.M.
WGES—Fashion Preview
WJJD—Merry-go-round

9:30 A.M.
KYW—Household Musical Memories
WAAF—Melodies in Three-Quarter Time
WBBM—Modern Living
WCFL—Highlights
WENR—Fiddlers Three (NBC)
WGES—Band Parade
WGN—Victor Stonebrook, tenor
WMAQ—Musical program

9:45 A.M.
KYW—Singing Canaries
WAAF—Songs of the Islands
WBBM—The Compinsky Trio (CBS)
WENR—Mood Continental (NBC)
WGES—Happy Hits
WGN—Leonard Salvo, organist
WJJD—Mooseheart Protestant Services

10:00 A.M.
KYW—Success Melodies
WAAF—Sunday Serenade
WBBM—Parade of Melodies
WCFL—Highlights of Music
WENR—Morning Musicales (NBC)
WGN—Sunday Morning Concert; Lewis White, baritone
WGES—Memory Lane
WSBC—Recital; Stamford and Hambro

10:15 A.M.
KYW—Bright Spot
WBBM—Rhoda Arnold and Charles Carlile (CBS)
WSBC—Popular Dance

10:30 A.M.
WBBM—The American Warbler
WCFL—Seventh Church of Christ, Scientist
WGN—Melody Makers; orchestra (CBS)
WJJD—Happy Go Lucky Time; Art Linick
WJKS—Watch Tower Program

WMAQ—U. of C. Organ Recital
WSBC—Sandy MacTavish; Sketch

10:45 A.M.

KYW—Gem Melodies
WBBM—The Melody Markers (CBS)
WGN—Emanuel Guezon (CBS)
WJKS—Tennessee Mountaineer

11:00 A.M.

KYW—Sunshine Program
WAAF—Goldenrod Revue
WBBM—Peoples Church
WENR—Church Services
WGN—Mormon Tabernacle Choir (CBS)
WJKS—L. O. Pratt, baritone
WMAQ—U. of C. Service
WSBC—Operatic Echoes

11:15 A.M.

WAAF—Estelle Barnes, pianist
WJKS—Morning Varieties

11:30 A.M.

WAAF—Novelettes
WGN—Some of Your Favorites; Leonard Salvo

11:45 A.M.

KYW—Household Operetta Airs
WGN—Reading the Comics
WGES—Our Lady of Sorrows Catholic Church

12:00 NOON

KYW—Uncle Bob with the Comics
WAAF—Musical Moments
WCFL—Melodies

12:30 P.M.

WCFL—Swedish Program
WIBO—Joe Springer, Sports
WLS—Polish Music Hour
WMAQ—The Pilgrims (NBC)

12:45 P.M.

WBBM—Norm Sherr, popular pianist
WGN—Whistler and his dog

1:00 P.M.

KYW—The Watchtower Program
WAAF—Hoosier Philosopher
WBBM—Smilin' Ed McConnell (CBS)
WCFL—Lithuanian Program
WGN—Palmer House Ensemble
WIBO—German Hour
WJKS—Bread of Life Hour
WMAQ—Mystery Tenor (NBC)

1:15 P.M.

KYW—Clyde Doerr's Saxophone Octet (NBC)
WAAF—Musical Sweets
WBBM—Sunday Matinee of the Air (CBS)
WGN—Northwestern Hour
WMAQ—Titterton Interviews (NBC)

1:30 P.M.

KYW—Charlie Agnew's Orchestra (NBC)
WAAF—Tom Thumb's Theater
WGN—Bridge Club of the Air
WLS—Little Brown Church
WMAQ—Moonshine and Honeysuckle (NBC)
WMBI—Italian Gospel Service
WSBC—Jewish Program

1:45 P.M.

WAAF—Della Bartell
WBBM—Poet's Gold (CBS)

1:50 P.M.

WMBI—Spanish Gospel Service

2:00 P.M.

KYW—Wayne King's Orchestra (NBC)
WAAF—Jimmie Kozak at the Piano
WBBM—Dr. Gustav Ronfort, organist
WCFL—Polish Program
WGN—N. Y. Philharmonic Orchestra (CBS)
WJKS—Universal Quartet
WLS—Association of Real Estate Taxpayers
WMAQ—Our American Music (NBC)
WSBC—Concert Program

2:10 P.M.

WMBI—Bible Exposition with Sacred Music

2:15 P.M.

WAAF—Syncopated Love Songs
WBBM—Variety Hour
WJKS—Babe and Bea

2:30 P.M.

KYW—Manhattan Merry-Go-Round (NBC)
WAAF—Rudy Wiedoff's All Stars
WIBO—Norwegian Program
WJJD—Religious Talk
WJKS—English Rose
WLS—John Brown, pianist
WMAQ—U. of C. Round Table
WSBC—Radio Guide Program

2:45 P.M.

WAAF—The Troubadours, male quartet
WBBM—Success Melodies; Jack Brooks
WJJD—Lithuanian Program
WJKS—Croatian Program
WLS—Vocal Solos and Duets

3:00 P.M.

KYW—Father Coughlin
WAAF—Drama; "Conquistador"
WBBM—Radio Spelling Bee
WCFL—Polish Program
WJKS—Afternoon Song Recital
WLS—Jung Garden Idyll
WMAQ—Jane Froman, blues singer (NBC)

3:15 P.M.

WAAF—James Hamilton
WCFL—Piano Recital
WJKS—Al and Lee
WLS—Phil Kalar, soloist
WMAQ—Elizabeth May and Vee Lawnhurst (NBC)

3:30 P.M.

WAAF—Three of Us
WBBM—Fritz Miller's Orchestra
WCFL—WCFL Orchestra
WENR—National Youth Conference (NBC)
WGES—Poland in Song
WIBO—National Gospel Singers
WJJD—Dave Bennett's Orchestra
WMAQ—The Revelers Quartet; orchestra (NBC)

3:45 P.M.

WAAF—What To Do
WBBM—Up to Par; health talk
WCFL—Double Piano

3:50 P.M.

WAAF—Salon Music

4:00 P.M.

KYW—Light Opera Gems; Teaberry Sports
WAAF—Knut and Sven
WBBM—Chapel of the Air
WCFL—Eddy Hanson, organ recital
WENR—National Vespers (NBC)
WGES—Symphonies of the Nations
WGN—Roses and Drums, drama (CBS)
WIBO—Clem and Harry
WJJD—Greek Hour
WMAQ—Jingle Joe

4:15 P.M.

WAAF—June Carrol
WBBM—Beauty Talk; soloists
WCFL—Ilka Diehl Players
WIBO—Jack in the Box
WMAQ—Dream Drama (NBC)

4:30 P.M.

KYW—Pages of Romance (NBC)
WAAF—Reveries
WBBM—Feast of the Air (CBS)
WCFL—Villa Cook
WENR—Manhattan Guardsmen (NBC)
WGES—Minstrels
WGN—Wayne King's Orchestra
WIBO—Salon Recital
WJJD—Judge Rutherford
WMAQ—Glee Club

4:45 P.M.

WJJD—Neighborhood Store
WMAQ—To be announced

4:50 P.M.

WGN—Jan Garber's Orchestra

5:00 P.M.

KYW—Edgewater Beach Hotel Twilight Musicales
WBBM—Current Events; H. V. Kallenborn (CBS)
WCFL—Lorena Anderson, soprano
WENR—Joseph Koestner's Orchestra, quartet (NBC)
WGES—Italian Opera
WIBO—The Big City
WJJD—Leo Boswell, songs
WMAQ—Catholic Hour (NBC)
WSBC—All Colored Hour

5:10 P.M.

WGN—Wayne King's Orchestra

5:15 P.M.

WBBM—Fritz Miller's Orchestra
WCFL—Eddy Hanson, organ recital
WIBO—Hockey News
WJJD—Wandering Violinist

5:30 P.M.

WBBM—Norm Sherr
WCFL—Opera Echoes
WENR—Our American Schools (NBC)
WGN—Rhythm and Melodies
WIBO—Church of the Air
WJJD—Retail Druggist
WMAQ—American School (NBC)

5:45 P.M.

WBBM—Cathedral Hour (CBS)

6:00 P.M.

WBBM—Frank Wilson, tenor
WCFL—German Program
WGES—Polish Theater of the Air
WGN—Palmer House Ensemble
WIBO—The Copeland Smith League
WJJD—Armour Institute
WLS—Borrah Minevitch's Harmonica Rascals (NBC)
WMAQ—Stamp Talk

6:10 P.M.

KYW—Sports Reporter

6:15 P.M.

KYW—Globe Trotter
WGN—Walter Smith Band (CBS)
WMAQ—Wheatenaville, dramatic sketch (NBC)

6:25 P.M.

KYW—Dan Russo's Orchestra

6:30 P.M.

WBBM—Flanagan Sports Review
WJJD—Buckle Busters
WLS—Great Moments in History (NBC)
WMAQ—Ivan Eppinoff's Orchestra

6:45 P.M.

KYW—"Home Folks," drama
WBBM—Billy White, tenor, and Frank Westphal's Orchestra

WCFL—Via Lago Cafe Orchestra
WGN—Angelo Patri, "Your Child" (CBS)
WMAQ—Trade and Mark, harmony duo (NBC)

7:00 P.M.

KYW—Don Pedro's Orchestra
WBBM—John Henry, Black River Giant (CBS)
WCFL—Irish Program
WGN—Children's Concert
WJJD—Sunday Meetin'
WJKS—Giant Program
WLS—Russian Gaities (NBC)
WMAQ—Eddie Cantor, comedian; orchestra (NBC)

7:15 P.M.

WBBM—Andre Kostelanetz Presents (CBS)
WGN—Put-Together Drama

7:30 P.M.

WJKS—Chorus
KYW—Vincent Lopez' Orchestra
WBBM—Fritz Miller's Orchestra
WGN—WGN Concert Orchestra
WJJD—Paul Rader's Tabernacle
WJKS—Andre Kostelanetz (CBS)
WLS—Mexican Marimba Band (NBC)

7:45 P.M.

KYW—Chandu, the Magician
WBBM—John Henry, Black River Giant (CBS)

WJKS—Giant Program

8:00 P.M.

KYW—Twenty Thousand Years in Sing Sing (NBC)
WBBM—Jack Brook's Song Souvenirs
WCFL—Father Maguire
WENR—Sunday Circle (NBC)
WGN—Fred Allen's Bath Club Revue (CBS)
WJKS—Artists Variety Hour
WMAQ—Chicago Sunday Evening Club
WSBC—Italian Program

8:15 P.M.

KYW—To be announced
WBBM—Correy Lynn's Orchestra
WCFL—Frolics Cafe

8:30 P.M.

KYW—Walter Winchell, columnist (NBC)
WBBM—Charley Straight's Orchestra
WCFL—Swedish Program
WENR—American Album of Familiar Music (NBC)
WGN—Parade of Melodies (CBS)
WJKS—Norman Care's Orchestra
WSBC—Concert Program

8:45 P.M.

WBBM—Harriet Cruise and Orchestra
WJKS—Irish Program

9:00 P.M.

KYW—Paris Night Life
WBBM—Ernest Hutcheson and Concert Orchestra (CBS)
WENR—Don Hall Trio (NBC)
WGN—To be announced
WJKS—Bill Furlong, talk
WMAQ—D. W. Griffith's Hollywood Revue (NBC)

9:15 P.M.

KYW—The Globe Trotter
WBBM—Ben Pollack's Orchestra
WCFL—Via Lago Orchestra
WENR—Edison Symphony Orchestra (NBC)
WJKS—Edmund Garich, violinist
WMAQ—Gruen and Hall, piano duo (NBC)

9:30 P.M.

KYW—Al Trace's Orchestra
WBBM—Neil Sisters, trio
WCFL—Chateau Orchestra
WGN—Tomorrow's News
WJKS—Praise and Promise Hour
WMAQ—The Orange Lantern; drama (NBC)

9:40 P.M.

WGN—Headlines of Other Days

9:45 P.M.

KYW—Sunday at Seth Parker's (NBC)
WBBM—The Gauchos (CBS)
WCFL—Workmen's Circle Program
WENR—Don Pedro's Orchestra
WGN—Maisonette Russe; Russian Music

10:00 P.M.

WENR—Erskine Tate's Orchestra
WGN—Hal Kemp's Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Winter Garden Orchestra

10:15 P.M.

KYW—Sports Reporter
WENR—Donald Novis, tenor (NBC)
WGN—Dream Ship
WJKS—Thorsen and Miller

10:20 P.M.

KYW—Don Pedro's Orchestra

10:25 P.M.

WGN—Time; Weather Forecast

10:30 P.M.

KYW—Jesse Crawford, organist (NBC)
WCFL—Frolics Cafe
WENR—Melodic Serenade (NBC)
WGN—Wayne King's Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)
WMAQ—Auld Sandy and Harold Van Horne

10:45 P.M.

WCFL—A Bit of Moscow

10:50 P.M.

WGN—Jan Garber's Orchestra

11:00 P.M.

KYW—Village Barn Orchestra (NBC)
WCFL—New Chateau Ballroom Orchestra
WENR—Maurie Sherman's Orchestra (NBC)
WGES—Eddie Neibaur's Orchestra
WMAQ—William Stoess' Orchestra (NBC)
WSBC—Operatic Echoes

11:10 P.M.

WGN—Wayne King's Orchestra

11:15 P.M.

WCFL—Frolics Cafe Orchestra

11:30 P.M.

KYW—Hotel Adelphia Orchestra (NBC)
WCFL—Club Alabam Orchestra
WENR—Seymore Simon's Orchestra (NBC)
WGES—John Van Kanegan
WGN—Hal Kemp's Orchestra
WMAQ—Vincent Lopez' Orchestra

11:45 P.M.

WCFL—Bit of Moscow
WGES—Eddie Neibaur's Orchestra
WMAQ—Beach View Orchestra

12:00 MIDNIGHT

KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Erskine Tate's Orchestra
WGES—Owl Car
WGN—Russian Music
WMAQ—Don Pedro's Orchestra

12:30 A.M.

KYW—Vincent Lopez' Orchestra
WENR—Don Pedro's Orchestra
WGES—On with the Dance
WGN—Hal Kemp's Orchestra
WMAQ—Tweet Hogan's Orchestra

12:45 A.M.

KYW—Al Trace's Orchestra
WGES—The All Nighters

Music in the Air

By Carleton Smith

PREPARE yourself for a stunt!

A tone never before heard on your radio will be broadcast next Wednesday evening during Howard Barlow's program (11 p. m. EST, CBS-WABC). It will be F above high C, sung in full voice by a tenor, Nino Martini. Such a tone is rarely reproduced except by a few coloratura sopranos.

The arias which are scored up to F above high C are "Credea Si Misera . . . Ella e Tremante" (sung as one) by Arturo in Bellini's "I Puritani." The opera is full of engaging melodies, carrying an insipid libretto of the war of Puritan against Cavalier, in which the heroine loses and regains her reason several times. Like "Norma," the music has insuperable difficulties. I am told it has never been sung from beginning to end in the original keys, since the death in 1854 of Rubini (for whom it was written), until Martini revived it at Milan some eight years ago.



CARLETON SMITH

Martini, a Fine Singer

However that may be, you should also prepare yourself for some fine singing!

The presence of this twenty-eight year old gentleman from Verona, two evenings a week on the Columbia networks, has occasioned considerable comment among professional musicians. For he has much to commend him, in addition to his range of two and a half octaves. His is a clear, "liquid" voice, ideally suited to the microphone. And the radio audience has grown to appreciate the instrument and his artistry.

Signor Martini sang boy soprano parts in local churches of Verona, where his father was custodian of the legendary tomb of Romeo and Juliet. In the unromantic horse-yard that surrounds the tomb (which resembles a worn-out watering trough), the young boy became one of the town's best horsemen. His press story relates that music interested him only because of the poetic significance of singing, guitar in hand, before the moonlit tomb.

His voice was "discovered" by Zenatello and his wife, Maria Gay, who seem to have spent much time since their retirement in search of talent. They are credited with having brought Lily Pons to world attention. She will soon fill her General Electric engagement, now twice postponed.

Martini studied with the Zenatellos and made his first operatic appearance as the Duke in "Rigoletto," the role of his American debut with the Philadelphia Grand Opera Company. He has sung many recitals abroad. In the movies he appeared with his friend, Maurice Chevalier, in "Paramount on Parade." And occasionally he has sung on radio programs; of late, regularly with Howard Barlow every Wednesday and Friday night. Along with Bellini's stunt, he promises for this Wednesday, Serrano's "La Cancion del Olvido," "The Hills of Home," and Drigo's familiar Serenade from "Les Millions d'Arlequin."

Listen, and you will return to the radio often when Martini sings.

Our Guest: Lotte Lehmann

OUR guest Sunday afternoon on the New York Philharmonic-Symphony program is to be the distinguished and sensitive artist, Lotte Lehmann, who will sing *Eva* at Bayreuth next summer, when Toscanini conducts "Die Meistersinger." Mme. Lehmann, by her penetration into the masterpieces of song literature, won immediately

upon her appearance in this country the favor of those connoisseurs whose good opinion is worth having.

To hear her on a program with Bruno Walter is a rare privilege. The two have much in common as artists. Both are characterized by an expansive *gemutlichkeit*; both mold the music, in which they excel as interpreters, with loving care. Singer and conductor are alike masters of the art of mood communication.

They represent with a singular completeness and authenticity what has been called, for want of a more sharply indicative term, the great central tradition of German musical culture. Both are steeped unmistakably in that tradition.

It is easy to recognize its influence upon them, and yet it is unsafe to limit the nature of that tradition by definition—and, no doubt, foolish to imply that it is all-sufficing.

In certain instances, however, when the music to be played is a product of the Tradition, which began with Beethoven and has found its end, apparently, in Strauss . . . what a happy coincidence if creator and interpreters use a common tongue! It is just that which Mme. Lehmann and Mr. Walter do. They have a fundamental identity of outlook, a fundamental sympathy for such music. That is why we are fortunate to hear them in "Divinites du Styx" from Gluck's "Alceste" and "Ocean, thou mighty monster" from von Weber's "Oberon."

"In the Firing Line"

"HE'S always pryin' into corners. I ain't botherin' him; why should he be botherin' me?" That is an orchestra player's reaction to Arturo Toscanini, as told in an article, "In the Firing Line of an Orchestra," by the late Arthur Pimwroth, and printed in the January 7 issue of the *Saturday Evening Post*.

This article is brought to your attention because there is more truth in it than in most of those that are written about musicians. If you can find the issue around the house, read it. You will laugh, and you will learn the typical orchestra man's attitude toward the conductor and the public.

Random Program Notes

(Given in Central Standard Time)
"DAS RHEINGOLD," PROLOGUE TO WAGNER'S TETRALOGY "Der Ring des Nibelungen," with Manski, Olszewska (radio debut), Laubenthal and Schorr. (Latter half of opera: Friday, Jan. 27, 2:15 p. m. over WMAQ). Study of Wagner's themes and motives with their significance in his dramas will yield immeasurable enjoyment.

COMPLETE PERFORMANCE OF VERDI'S "LA TRAVIATA," setting of the classic "Lady of the Camellias," with Bori, Tokatyan, and Tibbett. (Saturday, Jan. 28, 1 p. m. over KYW). Replete with familiar melodies.

"MUSIC OF THE AMERICAN INDIAN," discussed by John Tasker Howard. (Sunday, Jan. 29, 2 p. m. over WMAQ).

TWO DOHNANYI SONATAS for violin and piano . . . Josef Stopak and Josef Honti. (Monday, Jan. 30, 10:30 a. m. over WMAQ).

LAWRENCE TIBBETT, singing Mephistopheles' Serenade from Gounod's "Faust," Tosti's "Good-bye," Gypsy Dance from Bizet's "Carmen," "Goin' Home" (an adaptation from Largo in Dvorak's New World Symphony), and "That's Why Darkies Were Born."

"DIE WALKUERE," second opera in the Metropolitan's annual Wagner cycle, in which we enter upon the struggles of the innocent human beings who have been created by the God, Wotan, to work his will. The opera sets forth the events leading to the birth of Siegfried and the slumber of Brunhilde on the Mountain.

JESSICA DRAGONETTE SINGS LEON CAVALLO'S "MATTINATA" and "Mavourneen." (Friday, Feb. 3, 7 p. m. over NBC-KYW).



The exotic looking young lady above is Mlle. Renee Rodier, who now plays an important role in Sax Rohmer's "Fu Manchu" series over the Columbia network. Mlle. Rodier played oriental roles in the movies in such productions as "East of Suez" with Pola Negri, and with Constance Talmadge in "East is West."

Purely Personal

CARL McASSEY is the new sales manager for WCFL, announcements from E. N. NOCKELS, general manager of that station, stated recently. PAT MURPHY will handle their publicity.

WSBC's plans to boost the Chicago Century of Progress are being carried out in the program "March of Progress" with JOHN STAMFORD as narrator. Each week Stamford tells his Chicago audience stories of early city history.

HOMER HOGAN, general manager of KYW, announces satisfying comment from fans on the station's recent improvement of its antenna, and its resultant increase in volume and improved tone quality.

Another blues singer bobs up on Chicago's dials, with the addition of PEGGY FORBES to the staff at WGES. Peggy changed the "Chicagoans" vocal trio into a duet when she left the stage for radio.

SI PERKINS brings his five piece band of "Rubes" from WLS' 8th Street Theater program to WCFL at 7:30 p. m. Friday evenings.

The WGES program listing of Owl Car hides from program hunters the name of EDDIE NEIBAUR and his orchestra, current attraction at the Paradise Ballroom. Neibaur plays two hours of entertainment each Saturday and Sunday nights at 11 p. m.

A pair of Australian white rats are the most consistent studio visitors at WCFL. HELEN LOCHRIE, director of the "Night Court" skit, received them as a Christmas present, and she carries them with her during each broadcast.

Something new in the listing of laughs is the system of JOHNNY VAN, director of WGES' minstrel shows. Johnny has tabulated 10,000 different "sure-fire" jokes, filed them, and goes through the list at a rate of 50 per show.

Eleven members of the faculty at Northwestern University will take part in WGN's new program "A 20th Century Bookshelf," Tuesday and Friday afternoons from 4:15 to 4:30 p. m. Its purpose is to provide adequate and authoritative reviews of literature.

Orchestral Doings

When Art Kassel wrote his new tune, "Buy American," and it was sponsored by a Chicago newspaper on the air in Chicago, he didn't know that a rival "Buy American" song was being published in New York.

Maurie Sherman, whose band is heard over WENR and the NBC network during the tea dansante sessions at the College Inn in Chicago, was bat boy for the Chicago Cubs at the age of fifteen and in those days liked baseball better than music. Today he is a great personal friend of Charley Grimm, Cubs' manager, and often goes to see the Cubs play during the summer season.

Wayne King, MCA's famous "waltz king," has just signed a contract to make Brunswick records. The King orchestra was formerly featured on Victor recordings.

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CITY STATE

Programs for Monday, January 30

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
KYW—Gruen and Hall; piano duo (NBC)
WAAF—Farm Folks' Hour
WGES—Hot Music
WJJD—Good Morning Program
WLS—Smile a While Program

6:15 A.M.
WLS—Weather Report; livestock

6:30 A.M.
WGES—Requests
WIBO—Uncle John's Family
WLS—Happy Time, Variety Acts
WMAQ—Setting Up Exercises

6:45 A.M.
WBBM—Farm Information
WLS—Prairie Ramblers and Dixie Mason

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
KYW—Musical Clock
WAAF—Breakfast Express
WCFL—Morning Shuffle
WGES—Musical Toasts
WGN—Good Morning
WJJD—Bubb Pickard
WLS—Family Circle Program
WMAQ—Littlest Girl (NBC)
WMBI—Sunrise Service

7:15 A.M.
WGES—Ceil and Sally
WJJD—Musical Gems
WLS—Paul Rader's Tabernacle
WMAQ—Morning Worship

7:30 A.M.
WBBM—Christian Science Churches of Illinois
WCFL—Cheerio, Inspirational talk & music (NBC)
WGES—Polish Earlybirds
WIBO—Frankie Marvin
WJJD—Buckle Busters
WLS—Steamboat Bill
WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
WBBM—Musical Time Saver
WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
WCFL—WCFL Kiddies' Aeroplane Club
WGES—Bohemian Melodies
WIBO—Time Signal Express
WJJD—Happy Go Lucky Time
WLS—The Bicycle Boys

8:15 A.M.
WCFL—Time Parade
WLS—Ralph Emerson, organist

8:30 A.M.
WBBM—Modena Living
WCFL—Dance Music
WIBO—Musical Varieties
WMAQ—Moss and Jones, comedy and songs (NBC)

8:35 A.M.
WLS—Produce Market Reporter; Livestock Reports

8:45 A.M.
WBBM—Reis and Dunn (CBS)
WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
WLS—Tower Topics Time

9:00 A.M.
KYW—Soloist (NBC)
WAAF—Sing and Sweep
WBBM—Lakeside Melodies; J. W. Doty, organist
WCFL—German Entertainment
WGES—Canary Concert
WGN—WGN Keep Fit Club
WIBO—YMCA Exercises
WMAQ—Meditation (NBC)

9:10 A.M.
WLS—Harry Steele, Hamlin's Newscast

9:15 A.M.
KYW—Piano Potpourri
WBBM—Organ Interlude
WCFL—Famous Soloists
WGN—Clara, Lu 'n' Em (NBC)
WLS—Mac and Bob
WMAQ—Neysa Household Hints

9:20 A.M.
WBBM—News Flashes

9:30 A.M.
KYW—U. S. Navy Band (NBC)
WAAF—Ask Me Another
WBBM—Beauty Talk
WCFL—Highlights of Music
WGES—Housekeeper
WGN—Market Reports
WIBO—Little Harry's Cooking School
WLS—Mildred Batz, meat talk
WMAQ—Happy Jack Turner, songs (NBC)

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
WAAF—Songs of the Islands
WBBM—American Medical Association Program
WGES—Erma Gareri; Piano Symphonies
WLS—Ralph and Hal, Old Timers
WMAQ—Emily Post, hostess (NBC)

9:50 A.M.
WBBM—Vocal Art Trio (CBS)

10:00 A.M.
KYW—Singing Strings (NBC)
WAAF—Doty Lee
WBBM—Morning Moods (CBS)
WCFL—Dance Music
WGES—Washboard Blues
WGN—Irene Wicker and Allan Gram

WIBO—Sparkling Melodies
WJJD—Favorite Singers
WLS—Livestock Markets; Poultry
WMAQ—Board of Trade
WSBC—Mildred Fitzpatrick, pianist

10:05 A.M.
WMAQ—Melody Three (NBC)

10:15 A.M.
KYW—Radio Household Institute (NBC)
WAAF—The Spotlight
WENR—Elsie Mae Gordon; characterization (NBC)
WGES—Rhythm Revue; Eitel and Harry
WGN—Leonard Salvo's Favorites
WIBO—Market Reports
WJJD—Neighborhood Store
WMAQ—Musical Hodge Podge
WSBC—Popular Dance

10:25 A.M.
WGN—Market Reports

10:30 A.M.
KYW—Rhythm Ramblers (NBC)
WAAF—Effe Harvey's Personal Progress Club
WBBM—J. W. Doty, organist
WENR—Jackie Heller with Phyllis and Frank
WGES—Minstrels
WGN—Digest of the News
WIBO—News Flashes
WJJD—Name the Band
WMAQ—Sonata Recital (NBC)
WMBI—Devotional Hour
WSBC—Campus Club Trio

10:45 A.M.
WAAF—Musical Calendar
WBBM—School of Cookery
WENR—Sonata Recital (NBC)
WGN—Grand Old Hymns
WJJD—Songs of the South
WMAQ—Today's Children
WSBC—Symphony Concert

12:15 P.M.
WBBM—Local Markets
WIBO—Market Reports
WJJD—Comedy Songs
WJKS—Farm Flashes
WLS—Dinnerbell Program

12:20 P.M.
WBBM—News Flashes
WIBO—Reading Room

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
KYW—Lotus Garden Orchestra (NBC)
WBBM—Chicago Hour
WGN—Atlantic City Musicale (CBS)
WJJD—Farmer Rusk's Dinner Program
WJKS—Dance Hits
WMAQ—The Ambassadors; male quartet (NBC)

12:45 P.M.
KYW—Luncheon Dance
WBBM—Walkathon News
WCFL—Farm Talk
WIBO—Clem and Harry
WMAQ—Beauty Talk

12:50 P.M.
WBBM—Norm Sherr, pianist
WMAQ—Rhythmic Serenade (NBC)

1:00 P.M.
KYW—Jack Chapman's Orchestra (NBC)
WAAF—Rhythmic Concert
WBBM—Earl Hoffman's Orchestra
WCFL—Walkathon News
WGN—Allan Grant, pianist
WIBO—News Flashes
WJJD—Illinois Medical Society
WJKS—National Student Federation (CBS)
WLS—Slim and Spud with Uncle Ezra
WMAQ—Words and Music
WMBI—Organ Program

2:20 P.M.
WGN—Palmer House Ensemble

2:30 P.M.
KYW—Women's Radio Review (NBC)
WAAF—Bridge Talk, Catherine Lewis
WGN—June Baker, Household Management
WIBO—Silver Melodies
WJJD—Piano Instruction
WMBI—Gospel Music
WSBC—Better Music

2:45 P.M.
WBBM—Helen Nugent and Sam Prager, pianist (CBS)
WIBO—Market Reports
WJJD—Radio Guide's Editor's Round Table
WJKS—Pianist and Contralto
WLS—Phil Kalar, songs
WSBC—Pianoland

3:00 P.M.
KYW—Three Strings
WAAF—World News Reports
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—De Young Artists
WGN—Afternoon Musicale
WIBO—Cora Long, songs
WJJD—Women's Club
WJKS—Orchestra
WLS—The Book Shop
WMAQ—Radio Guild; drama (NBC)
WMBI—Book Table
WSBC—March of Progress

3:15 P.M.
KYW—Dr. H. N. Bundesen, health talk
WAAF—Salon Music
WIBO—Diet Aid Program
WJJD—Dreams of Hawaii
WLS—The Log Cabin Boys
WSBC—Souvenirs

3:20 P.M.
WMBI—Gospel Music

3:30 P.M.
KYW—Two Doctors with Aces of the Air
WAAF—Josepr Cole
WBBM—Daughters of the American Revolution
WCFL—Timely Topics
WENR—Paul Whiteman's Rhythm Boys (NBC)
WGN—Columbia Artists Recital (CBS)
WIBO—Radio Gossip
WJJD—Dance Hits
WJKS—Matinee Dance

3:40 P.M.
WBBM—Organ Program
WMBI—Gospel Service in Greek

3:45 P.M.
WAAF—Polo Program
WCFL—Hawaiian Minstrel
WENR—Lady Next Door (NBC)
WJJD—Bridge Class of the Air
WJKS—The Melody Girl

3:50 P.M.
WBBM—New Flashes

4:00 P.M.
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Howard Neumiller, pianist (CBS)
WCFL—Junior Federation Club
WENR—Piano Moods (NBC)
WGN—Paul Woods, baritone
WIBO—Phil Shukin, tenor
WJJD—Rhapsody in Records
WJKS—Pianist
WMAQ—Woman's Calendar

4:15 P.M.
WAAF—Ray Waldron's Sports Review
WBBM—Fred Brenns' Orchestra (CBS)
WENR—Mobile Moaners, dance orchestra (NBC)
WIBO—"Sis" Gleason
WJJD—Young Mother's Club
WJKS—News Flashes

4:30 P.M.
KYW—Earle Tanner, tenor
WAAF—Novelettes
WBBM—Thora Martens and Norm Sherr
WCFL—Regal Four
WENR—Irma Glen, organist (NBC)
WIBO—Nick Nichols, Cartoonist of the Air
WJJD—Mooseheart Children
WJKS—Kiddie Klub
WMAQ—The Flying Family (NBC)

4:45 P.M.
KYW—Three Strings
WBBM—Sleepy Valley; Joe Robinson & J. W. Doty
WCFL—Parade of the Stars
WENR—Musical Moments (NBC)
WJKS—Berger Wedberg, (tenor)
WMAQ—Slow River (NBC)

5:00 P.M.
KYW—Illinois Federation Reporter
WBBM—Grandpa Burton's Stories
WCFL—Tripoli Trio
WENR—Pat Barnes' Children's Show
WGES—Poland in Song
WGN—The Devil Bird
WIBO—Hotan's Council Fire
WJJD—Neighborhood Store
WMAQ—Maude and Cousin Bill (NBC)
WSBC—Bill McCluskey

5:10 P.M.
KYW—Mel Stitzel at the piano

SPECIALS FOR TODAY

- 3:00 p. m. WMAQ-NBC—Radio Guild Drama
- 7:30 p. m. WMAQ-NBC—Richard Crooks, tenor
- 8:00 p. m. WGN-CBS—Ruth Etting; Hayton's Orchestra
- 8:30 p. m. WENR-NBC—Melody Moments; Phil Dewey, baritone
- 10:00 p. m. WJKS-CBS—Columbia Symphony Orchestra

11:00 A.M.
KYW—Morning Melodians
WAAF—Organ Melodies
WBBM—Kay Darlyn, beauty talk
WCFL—Red Hot and Low Down Program
WENR—Smack Out (NBC)
WGN—Music Weavers Program
WIBO—Organ Interlude
WJJD—Singing Minstrels
WJKS—Buddy Harrod's Orchestra (CBS)
WMAQ—Spanish Lessons
WSBC—Loretta Clusman

11:15 A.M.
WAAF—World News Reports
WBBM—Virginia Clarke; Gene and Charlie
WENR—The Lady Bugs, piano duo (NBC)
WJJD—Piano Instruction
WSBC—Musical Reminiscence

11:30 A.M.
KYW—Nat'l Farm and Home Hour (NBC)
WAAF—Memories
WBBM—The Music Master
WENR—Organ Melodies (NBC)
WGN—Market Reports
WIBO—Golden Gate
WJJD—Leo Boswell, songs
WJKS—Concert Miniatures (CBS)
WMAQ—On Wings of Song (NBC)
WMBI—Continued Story Reading

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WAAF—Estelle Barnes, pianist
WBBM—Julia Hayes; Household Hints
WIBO—Memory Book
WJJD—Musical Gems
WJKS—News Flashes
WLS—Weather Report; Livestock Estimate

11:50 A.M.
WGN—Music Weavers

11:55 A.M.
WLS—Harry Steele, Hamlin's Newscast

12:00 NOON
WAAF—Noon-time Melodies; Weather
WBBM—George Hall's Orchestra (CBS)
WCFL—Popular Music
WGN—Mid-day Services
WIBO—Timely Tunes
WJJD—Luncheon Dance
WJKS—Orchestra
WLS—Maple City Four and John Brown
WMAQ—Golden Pheasant Orchestra
WMBI—Loop Evangelistic Service

1:10 P.M.
WCFL—Eddy Hanson and Grace Wilson

1:15 P.M.
WBBM—Sylvia Sapira (CBS)
WGN—Palmer House Ensemble
WIBO—Women's Club Speaker
WJJD—Waltz Program
WJKS—Soprano Soloist
WLS—Livestock Markets, Jim Poole; Grain Market
WMAQ—Dave Rose, pianist

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
KYW—Prudence Penny, household hints
WAAF—Pianoesque
WBBM—American School of the Air (CBS)
WIBO—Frankie Marvin, Cowboy Ballads
WJJD—Hill-billy Time
WJKS—Educational Program
WLS—Fritz and Fleming; Bicycle Boys
WMAQ—Public Schools Program
WSBC—Musical Melange

1:45 P.M.
KYW—Little Concert; string ensemble (NBC)
WAAF—Live Stock Market; Weather Summary
WCFL—WCFI Players
WGN—Arthur Oberg, tenor
KYW—Sisters of the Skillet (NBC)
WJJD—Variety Music
WLS—Ridge Runners and John Lair
WSBC—Campus Club Trio

1:50 P.M.
WIBO—Beauty Talk

2:00 P.M.
KYW—Concert Echoes
WAAF—Chicago on Parade
WBBM—Beauty Talk
WCFL—Merchant's Prosperity Hour
WGN—Happy Endings
WIBO—Radio Gossip
WJJD—Masterworks' Hour
WJKS—Four Eton Boys (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Want Ad. Program
WMBI—Gospel Message
WSBC—Poet's Corner

2:10 P.M.
WGN—Evelyn Renee, soloist

2:15 P.M.
WBBM—Columbia Salon Orchestra (CBS)
WJKS—Orchestral Program
WLS—Martha Crane, orchestra
WMAQ—U. S. Marine Band (NBC)
WSBC—Irving Stein

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Monday Programs [Continued]

5:15 P.M.
 KYW—Penrod and Sam
 WBBM—Tarzan of the Apes
 WCFL—John Maxwell, Food Talk
 WENR—Dick Daring; A Boy of Today
 WGN—Concert Orchestra
 WIBO—WPCC North Shore Church
 WJJD—Dance Orchestra
 WMAQ—Palais d'Or Orchestra
 WSBC—Jerry Sullivan

5:30 P.M.
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WBBM—Skippy children's skit (CBS)
 WCFL—Esther Hammond with Organ
 WENR—Air Juniors; Irma Glen and Everett Mitchell
 WGES—Poland in Song
 WGN—Singing Lady (NBC)
 WJJD—Piano Instructions
 WMAQ—Al Bernard, the Minstrel Man (NBC)
 WSBC—Sketch

5:45 P.M.
 WBBM—Lone Wolf Tribe (CBS)
 WCFL—Walkathon News
 WENR—Little Orphan Annie; children's playlet (NBC)
 WGN—Little Orphan Annie; children's playlet (NBC)
 WIBO—Silver Melodies
 WJJD—Howard L. Peterson, organist
 WMAQ—Old Pappy (NBC)

6:00 P.M.
 KYW—Jane Froman, blues singer (NBC)
 WBBM—Orchestral Program
 WCFL—Hotel Allerton Orchestra
 WENR—Young Forty Niners
 WGES—Hot Cha
 WGN—Uncle Quin, Day Dreamer and Wishbone
 WIBO—German Program
 WJJD—Leo Boswell, songs
 WMAQ—Harold Van Horne, pianist

6:15 P.M.
 KYW—The Globe Trotter
 WBBM—Jack Brooks and Norm Sherr, pianist
 WCFL—Adult Education Concert Council
 WENR—Century of Progress
 WGES—Cecil and Sally
 WGN—The Secret Three
 WJJD—Sports Reel
 WMAQ—Wheatenaville

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 KYW—Eyes Right
 WBBM—Flanagan's Sport Review
 WCFL—Hotel Allerton Orchestra
 WENR—What's the News
 WGES—State-Lake Review
 WGN—Hal Kemp's Orchestra

WIBO—Theater Reporter
 WJJD—Buckle Busters
 WMAQ—Concert Ensemble

6:40 P.M.
 WIBO—Hockey News; Joe Springer

6:45 P.M.
 KYW—Jack Chapman's Orchestra
 WBBM—Boake Carter, news commentator (CBS)
 WCFL—Bessie Ryan Singers
 WENR—The Goldbergs, comedy sketch (NBC)
 WGES—Ole King Cole
 WGN—Tom, Dick and Harry
 WIBO—Clem and Ira
 WMAQ—Song Fellows, harmony team (NBC)

7:00 P.M.
 KYW—Men Teacher's Union Speaker
 WBBM—The Four Norsemen (CBS)
 WCFL—Neighbor Chat
 WENR—Harry Reser's Orchestra (NBC)
 WGES—First Slovak Hour
 WGN—Whispering Jack Smith; Humming Birds
 WIBO—Cerny Ensemble
 WJJD—Frankie "Half Pint" Jaxon
 WMAQ—Jos. Gallicchio's Orchestra

7:10 P.M.
 WCFL—Labor Flashes

7:15 P.M.
 KYW—Hotel Hollenden Orchestra (NBC)
 WBBM—Harriet Cruise and Orchestra
 WCFL—Frolies Cafe Orchestra
 WGN—Singin' Sam (CBS)
 WIBO—The Old Trader
 WJJD—Rajput, mystery drama
 WMAQ—The Daily News of the Air

7:30 P.M.
 KYW—Dr. Bundesen for the Milk Foundation
 WBBM—Fifteen Minutes of Sunshine with C. Hamp
 WCFL—Al Knox, tenor
 WGN—Fu Manchu, mystery drama (CBS)
 WIBO—Cerny Ensemble
 WJJD—Art Wright, songs
 WLS—Don Carley Dog Chats (NBC)
 WMAQ—Richard Crooks, tenor, with orchestra (NBC)

7:45 P.M.
 KYW—Chandu, the Magician
 WBBM—Correy Lynn's Orchestra (CBS)
 WCFL—Steve Summer, talk
 WIBO—Civic Problems
 WJJD—Dave Bennett's Orchestra
 WLS—The Country Doctor (NBC)

8:00 P.M.
 KYW—Mark Fisher's Orchestra
 WBBM—Jack Brooks, Song Souvenirs
 WCFL—Mona Van, soprano
 WGN—Ruth Etting, blues singer; Hayton's Orchestra (CBS)
 WIBO—Jack Burnett
 WJJD—Dance Orchestra
 WJKS—Polish Hour

WLS—Minstrels (NBC)
 WMAQ—A. and P. Gypsies (NBC)
 WSBC—Ukrainian Hour

8:15 P.M.
 WBBM—Charley Straight's Orchestra (CBS)
 WCFL—Night Court
 WGN—Mills Brothers (CBS)
 WIBO—Memory Book
 WJJD—Mooseheart Band

8:30 P.M.
 KYW—The Cadets, quartet
 WBBM—Princess Pat Pageant
 WCFL—Frolies Cafe
 WENR—Melody Moments (NBC)
 WGN—Evening in Paris; mysteries (CBS)
 WIBO—"Sis" Gleason
 WJKS—Hot Stove League
 WMAQ—Paul Whiteman's Orchestra (NBC)

8:45 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Tony and Joe
 WIBO—Clem and Harry
 WJKS—Mr. and Mrs. R. Paul Smith

9:00 P.M.
 KYW—The Globe Trotter
 WBBM—Columbia Revue (CBS)
 WCFL—Glee Club
 WENR—Contented Program (NBC)
 WGN—Put-Together Drama
 WIBO—Wendell Hall
 WJKS—Revue
 WMAQ—Theater of Romance

9:15 P.M.
 KYW—Vic and Sade; sketch (NBC)
 WBBM—Ben Pollack's Orchestra
 WCFL—Vera Gotzes, soprano
 WGN—Big Leaguers and Bushers, sketch
 WIBO—Singing Sophomores
 WJKS—Phantom Violinist

9:30 P.M.
 KYW—Organ Reveries (NBC)
 WBBM—Norsemen Quartet
 WCFL—New Chateau Ballroom Orchestra
 WENR—National Radio Forum (NBC)
 WGN—Tomorrow's News
 WIBO—Little Harry and the Rhythm Girl
 WJKS—Edwin C. Hill (CBS)
 WMAQ—Frankie Masters' Orchestra

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Al Trace's Orchestra
 WBBM—Myrt and Marge; drama (CBS)
 WCFL—Club Alabam Orchestra
 WGN—Minstrel Show
 WIBO—Betty and Jean
 WJKS—William O'Neal, tenor (CBS)
 WMAQ—Jingle Joe

10:00 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—School Teachers' Talk
 WENR—Amos 'n' Andy (NBC)

WIBO—News Flashes
 WJKS—Columbia Symphony Orchestra (CBS)
 WMAQ—Amos 'n' Andy (NBC)

10:10 P.M.
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Walkathon News
 WENR—Talk by Albert Einstein (NBC)
 WGN—Milligan and Mulligan
 WIBO—Radio Dan, the Answer Man
 WMAQ—Dan and Sylvia

10:25 P.M.
 WGN—Time; Weather Report

10:30 P.M.
 KYW—Don Pedro's Orchestra (NBC)
 WCFL—Frolies Cafe
 WENR—Concert Orchestra (NBC)
 WGN—Guy Lombardo's Orchestra (CBS)
 WIBO—Sexton Blake Mysteries
 WJKS—Helene Vernon Oden
 WMAQ—Erskine Tate's Orchestra

10:45 P.M.
 WCFL—A Bit of Moscow
 WJKS—Paramount Quartet

11:00 P.M.
 KYW—Jack Chapman's Orchestra
 WCFL—New Chateau Ballroom Orchestra
 WENR—Russ Columbo's Orchestra
 WIBO—Musical Tapestry
 WGN—Hal Kemp's Orchestra
 WJKS—Abe Lyman's Orchestra (CBS)
 WMAQ—Mark Fisher's Orchestra
 WSBC—Musical Comedy

11:15 P.M.
 WCFL—Frolies Cafe
 WGN—Russian Music
 WMAQ—Anson Weeks' Orchestra (NBC)
 WSBC—Jerry Sullivan Song Special

11:30 P.M.
 KYW—Mark Fisher's Orchestra (NBC)
 WCFL—Club Alabam
 WENR—Maurie Sherman's Orchestra
 WGN—Late Evening Dance Orchestras
 WJKS—Leon Belasco's Orchestra (CBS)
 WMAQ—Frankie Masters' Orchestra
 WSBC—Famous Symphonies

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
 KYW—Jack Chapman's Orchestra
 WBBM—Around the Town; dance orchestras
 WENR—Don Pedro's Orchestra
 WMAQ—Organ Reveries
 WMBI—Midnight Hour; Gospel and Middle

12:30 A.M.
 KYW—Al Trace's Orchestra
 WENR—Erskine Tate's Orchestra
 WMAQ—Maurie Sherman's Orchestra

Programs for Tuesday, January 31

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Hot Music
 WJJD—Good Morning Program
 WLS—Smile a While Time

6:10 A.M.
 WLS—Fur Reporter

6:15 A.M.
 WLS—Weather Report; Produce Reporter; Livestock Estimates

6:30 A.M.
 WGES—Requests
 WIBO—Uncle John and his Family
 WLS—Happy Time, variety acts
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WLS—Prairie Ramblers and Dixie Mason

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Musical Toasts
 WJJD—Bubb Pickard
 WLS—Family Circle Program; Ralph Emerson
 WMAQ—Wife Saver, humorous sketch (NBC)
 WMBI—Sunrise Service

7:15 A.M.
 WGES—Cecil and Sally
 WJJD—Gym Class
 WLS—Paul Rader's Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cheerio (NBC)
 WGES—Polish Program
 WGN—Good Morning
 WIBO—Frankie Marvin, Cowboy Ballads
 WJJD—Buckle Busters
 WLS—Steamboat Bill
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver

WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—WCFL Aeroplane Club
 WGES—Bohemian Melodies
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time

8:15 A.M.
 WCFL—Time Parade
 WLS—Happyville Special

8:30 A.M.
 WBBM—Modern Living
 WCFL—Dance Music
 WIBO—Musical Varieties
 WLS—Gene Autry and Anne Williams
 WMAQ—Moss and Jones, comedy and songs (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; Livestock receipt

8:45 A.M.
 WBBM—Reis and Dunn (CBS)
 WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
 WLS—Gene Autry, Oklahoma Yodeler

9:00 A.M.
 KYW—Golden Melodies
 WAAF—Sing and Sweep
 WBBM—Jean Abbey
 WCFL—German Entertainment
 WGES—Canary Concert
 WGN—WGN Keep Fit Club
 WIBO—YMCA Exercises
 WMAQ—Chicago Ensemble

9:10 A.M.
 WLS—Harry Steele, Hamlin's Newscast

9:15 A.M.
 KYW—J. B. and Mae
 WBBM—Piano Interlude
 WCFL—Famous Soloists
 WGN—Clara, Lu 'n' Em (NBC)
 WLS—Mac and Bob
 WMAQ—Souvenirs of Melody (NBC)

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Garfield Park Program
 WAAF—Child Health Talk; Illinois State Medical Society

WBBM—Beauty Chat
 WCFL—Highlights of Music
 WGES—Show Hits
 WGN—Market Reports
 WIBO—Little Harry's Cookin' School
 WLS—Ralph Emerson, organ concert
 WMAQ—Edith Shuck

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 KYW—Singing Strings (NBC)
 WBBM—J. W. Doty, organist
 WAAF—Songs of the Islands
 WGES—Queens of Harmony
 WLS—Ralph and Hal; Old Timers
 WMAQ—Breen and de Rose; vocal and instrumental duo (NBC)

10:00 A.M.
 KYW—Rose Vanderbosch, Pianist
 WAAF—Dotty Lee and Heinie
 WBBM—U. S. Navy Band (CBS)
 WCFL—Dance Music
 WGES—Home Folks
 WGN—Allan Grant, pianist
 WIBO—Popular Echoes
 WJJD—Favorite Singers
 WLS—Livestock and Poultry Markets
 WMAQ—Singing Strings (NBC)
 WMBI—Parents Bible Story Hour
 WSBC—Mildred Fitzpatrick, pianist

10:15 A.M.
 KYW—Soloist (NBC)
 WAAF—The Spotlight
 WENR—Musical Program
 WGES—Rhythm Review
 WGN—Melody Favorites
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WMAQ—Frances Lee Barton, talk (NBC)
 WSBC—Popular Dance

10:25 A.M.
 WGN—Market Reports

10:30 A.M.
 KYW—U. S. Army Band (NBC)
 WAAF—Piano Rambles
 WBBM—Through the Looking Glass
 WENR—Jackie Heller; Phyllis and Frank; sketch

WGES—Italian Serenade
 WGN—Digest of the Day's News
 WIBO—News of the Day
 WJJD—Name the Band
 WMAQ—Here's to Charm; Bess Belmore
 WMBI—Gospel Music
 WSBC—Bobby Danders, Jr.

10:45 A.M.
 WAAF—Musical Calendar
 WBBM—Vincent Sorey's Orchestra (CBS)
 WENR—Rhythm Ramblers; Stoke's Orch. (NBC)
 WGN—Music Weavers
 WJJD—Songs of the South
 WMAQ—Today's Children
 WMBI—Missionary Message and Gospel Music
 WSBC—Symphony Concert

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Meat Recipe Talk; Mildred Batz
 WBBM—Buddy Harrod's Orchestra (CBS)
 WCFL—Red Hot and Low Down Program
 WENR—Smack Out (NBC)
 WGN—Morning Musicale
 WIBO—Organ Interludes
 WJJD—Singing Minstrels
 WJKS—Orchestral Program
 WMAQ—U. of C. Lecture
 WSBC—Organia

11:15 A.M.
 WAAF—World News Reports
 WBBM—Virginia Clark; Gene and Charlie
 WENR—Fifteen Minutes with You; Gene Arnold
 WGN—Harmony Trio
 WJJD—Piano Instruction
 WJKS—Buddy Harrod's Orchestra (CBS)
 WSBC—Estelle Lewis, songs

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Variety
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service; Mrs. Anna Peterson
 WGN—Market Reports
 WIBO—Golden Gate
 WJJD—Leo Boswell, songs
 WJKS—Concert Miniatures (CBS)
 WMAQ—On Wings of Song; string trio (NBC)
 WMBI—Continued Story Reading

Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide.

Jan. 14—Little German Band—WENR—5:25 p. m.:

Heinie: "Say, Gus, did you ever know that Mahatma Gandhi was a lawyer-once?"
Gus: "Yeah? He looks like he lost a suit."

Mrs. F. Seif
Neilsville, Wis.

Jan. 8—Chase and Sanborn Hour—WEAF—8:30 p. m.:

Wallington: "Look, Eddie, we're saved. There's a sail, a sail."

Eddie Cantor: "Jimmie, here we are drowning and you're looking for bargains."
L. Akers
Brooklyn, N. Y.

Jan. 10—Fire Chief—WSM—8:33 p. m.:

Graham: "I hear you have a new cow at your place, chief. Does she give much milk?"
Ed Wynn: "I don't know, Graham, she's so ticklish I haven't been able to find out."
P. R. Lindsay
DeKalb, Texas

January 11—Royal Vagabonds—WLS—7:03 p. m.:

Ken Murray: "His mother whispered to him, 'Go to sleep now, the sandman's coming,' and he replied 'O. K., mom. Give me a buck and I won't tell pop.'"
R. J. Stanke
Chicago, Ill.

Jan. 8—Community Program—WIBA—4:15 p. m.:

Town Mayor (Describing town): "Two churches can be seen driving into town."
Mrs. D. Elmer
Monticello, Wis.

December 26—Sinclair Minstrels—WLS—8:30 p. m.:

Gene: "Does your insurance company pay their death claims promptly?"
Cliff: "I'll say they do; last week a man jumped out of a window on the tenth floor of our building, and we handed him his check as he passed our office on the fourth floor."
Mrs. L. Judd
Chicgao, Ill.

Jan. 5—Time Announcements—WDGY—7:00 p. m.:

Ken Murray, announcer: "At the strike of the gong, it will be exactly 37 degrees above zero."
O. C. Hognander
Minneapolis, Minn.

Jan. 12—Jack Benny—WGN—7:35 p. m.:

Jack Benny: "They laughed when I picked up the violin. They didn't know I was from the finance company."
E. L. Riecke
Chicago, Ill.

Jan. 13—Chesterfield program—WKBW—9:04 p. m.:

Shelton: "Say, what's your name?"
Howard: "Justice!"
Shelton: "Justice what?"
Howard: "Justice good as yours."
B. Schmidt
Buffalo, N. Y.



Jack Pearl, the "Baron Munchausen" of the Lucky Strike program, puts Cliff Hall—"Sharlie" to you—through the liar test. As you can readily see, Cliff is found wanting. "That reminds me," says The Baron, "about the time I surrounded thirteen liar-ons in the wilds of Brooklyn."

REVIEWING RADIO

By Mike Porter

(Who knows where Plummer's Goat Is)

I HAVE no doubt whatever that what I am about to tell of Kate Smith will be hailed by senile ink-stained veterans like Plummer as a press agent story, but so help me, I've seen the letters, and can vouch for the veracity of it. (Note to Plummer: "Veracity" means "truth.")

A week ago there was a professional race among the big names of radio to be first on the air with the new patriotic song, "Buy American." Somehow or other, George Olsen beat them all to it, but the very next night, Kate Smith introduced it on the Columbia chain.

Forty-eight hours later, Miss Smith received half a dozen letters, whose writers threatened her with all sorts of reprisals. Some of the threats came from New York. All were from malcontents who admitted they were either English, Canadian or German.

So if any intrusive ladies or gents should get too close to the warbler these nights, they are quite likely to be stepped upon by some rough gentlemen who are there to see that no harm comes to the singing lady.

Scooping Plummer: I bet he doesn't know that Jane Froman is about to split up with NBC, because she thinks she isn't getting the proper build-up.

BY some mischance I picked up a theatrical weekly here in New York the other day, and before I could throw it in the ashcan, I found myself reading an article which insisted that the movies are so fed up with the incursions of radio into the entertainment field that they are forbidding their artists to take to the air.

So what happens? The very next day we learn that Warner Brothers are releasing Dick (Blessed Event) Powell to radio. It is planned to build him up as a singer on the air, and then hurl him back into the films with new glory and fresh prestige.

So what else happens? We learn that the movies are so hypnotized by the exploitation powers of radio, that by April 1, you'll be able to find the following not entirely unknown radio artists working on the Hollywood lots—Jack Pearl, Bing Crosby, Kate Smith, Burns and Allen, Rudy Vallee and Arthur Tracy.

Those theatrical writers WILL insist on butting into radio! But wouldn't it be nice if they decided to learn what it is all about before posing as oracles?

For further proof of a definite affection between radio and show business, it should be cited that George White, of "Scandals" fame, is now dickering with the chains, to produce musical and variety shows for the air, on much the same pattern that the late Flo Ziegfeld created (Continued on Page Twenty)

The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Mrs. M. C. T., New Sharon, Ia.—At present, there are only two of the Three Doctors on the air, and they are broadcasting locally from WLS, Chicago, 3 p. m. (CST) week-day afternoons. There was a rumor a while back that they would return to the networks, but as yet nothing definite has been heard.

RADIO GUIDE Reader, New York City—The Boswell Sisters are making a personal appearance tour throughout the east just now, but they can still be heard over CBS-WABC at 10 p. m. (EST) Wednesdays and Saturdays.

B. L., Fall River, Mass.—Carson Robison's Buckaroos can be heard every Wednesday and Thursday evenings over WJZ, at 7:15 p. m. (EST).

Mrs. M. C., Spring Valley, New York—Frankie Basch "razzes the news" over WMCA every Sunday at 6:15 p. m. (EST). Ward Wilson is not on the Royal Vagabonds program anymore.

B. F., Galesburg, Ill.—Frankie Trumbauer is at present in Dallas, Texas. He broadcasts over station WFAA, on 800 kc., at 10 p. m. (CST) most every night. Whether you can hear him from Illinois or not depends entirely upon the power of your radio; WFAA is quite powerful, using 50,000 watts.

M. H., Marvell, Ark.—The "Shadow," with his distinctive announcing, is gone from the air.

Mrs. M. M., Chester, Pa.—Ethel Shutta can be reached by writing to her in care of NBC, 711 Fifth Avenue, New York City.

Nathan Hope, Johnston City, Ill.—George Burns and Gracie Allen have been known on the stage as Burns and Allen for many years. However, at present they are known in private life as Mr. and Mrs. Burns. Yes, the Four Marx Brothers are true brothers. There are even two more brothers in the family who do not appear on the stage.

In answer to many queries, we wish to state that the program known as "Johnny Hart in Hollywood" has been removed from NBC's schedule, and is not heard at present.

H. L. B., New Brunswick, N. J.—William Brenton is announcing, at present, the Robert Burns program, Wednesday nights at 9:30 p. m. (EST), featuring Burns and Allen and Guy Lombardo's Orchestra. Harry Neuman has dropped out of sight after leaving the Taft Hotel, where he went from WMCA.

C. F. B., Lynbrook, N. Y.—Of course you know that the True Story hour is now off the air. Bill Brenton, who was the original Bob, does announce for CBS now on the Panatela program with Burns and Allen every Wednesday night, and also appearing in the American School of the Air. The part of Mary was portrayed by several different players. Frank Knight appears, at present, in CBS' skit "Arabesque," which is broadcast to Dixie stations at 10 p. m. (EST) Sundays.

J. I. Barnes, Peekskill, N. J.—Irene Beasley is at present on a vaudeville tour and is not heard over the air. She will return shortly, however.

Tuesday Programs [Continued]

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WAAF—June Carrol
WBBM—Concert Miniatures (CBS)
WIBO—Memory Book
WJJD—Musical Gems
WJKS—News Flashes
WLS—Weather Report; Livestock Estimate

11:50 A.M.
WGN—Good Health and Training Program

11:55 A.M.
WLS—Harry Steele; Hamlin's Newscast

12:00 NOON
WAAF—Noon-time Melodies
WBBM—George Hall's Orchestra (CBS)
WCFL—Popular Music
WGN—Mid-day Services
WIBO—Timely Tunes
WJJD—Luncheon Dance
WJKS—Orchestra
WLS—Maple City Four Fun Factory
WMAQ—Classic Varieties
WMBI—Loop Evangelistic Service

12:15 P.M.
WBBM—Local Markets
WIBO—Market Reports
WJJD—Comedy Songs
WJKS—Farm Flashes
WLS—Dinnerbell Program

12:20 P.M.
WBBM—News Reports
WIBO—Reading Room

12:25 P.M.
WJKS—Care of the Eyes
WMAQ—Board of Trade

12:30 P.M.
KYW—Rex Battle's Ensemble (NBC)
WBBM—Chicago Hour
WGN—Madison String Ensemble (CBS)
WJJD—Farmer Kusk's Dinner Program
WJKS—Irvin Porges, pianist
WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
KYW—Luncheon Dance
WBBM—Walkathon News
WCFL—Farm Talks
WJKS—Noon Hour Melodies
WMAQ—Princess Pat

12:50 P.M.
WBBM—Piano Interlude
WMAQ—Hotel New Yorker Orchestra (NBC)

12:55 P.M.
WBBM—Chicago Dental Society Program

1:00 P.M.
KYW—Dan Russo's Orchestra (NBC)
WAAF—Hoosier Philosopher
WBBM—Aunt Jemima (CBS)
WCFL—Walkathon News
WGN—Rotary Club Luncheon
WIBO—Ahead of the News
WJJD—Joe Grein
WLS—Jung Garden Corner
WMAQ—Adult Education
WMBI—Organ Program

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson
WMAQ—Piano Selections

1:15 P.M.
WAAF—Salon Music
WBBM—Julia Hayes, household hints
WIBO—Jeannette Barrington
WJJD—Waltz Program
WJKS—Ann Leaf, organ (CBS)
WLS—Livestock and Grain Markets

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
KYW—Prudence Penny, household hints
WAAF—Pianoesque
WBBM—American School of the Air (CBS)
WIBO—Frankie Marvin, "Cowboy Ballads"
WJJD—Hill-billy time
WJKS—Educational Program
WLS—Wm. Vickland's Book Shop with Ralph Emerson, organist
WMAQ—Public Schools Program
WSBC—Famous Quartets

1:45 P.M.
KYW—Sisters of the Skillet (NBC)
WAAF—Live Stock Market; Weather Summary
WCFL—Pauline Stephens, soprano
WGN—Earle Wilkie, baritone
WIBO—Theater Reporter
WJJD—Variety Music
WLS—Three Contraltos
WSBC—Campus Club Trio

1:50 P.M.
WIBO—Beauty Talk

2:00 P.M.
KYW—Helen Morgan, songs
WAAF—Chicago on Parade
WBBM—Beauty Chat
WCFL—Merchant's Prosperity Hour
WGN—Palmer House Ensemble
WIBO—Radio Gossip
WJJD—Masterwork's Hour
WJKS—Columbia Artist Recital (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Vocal Art Quartet (NBC)
WMBI—Question Hour and Gospel Music
WSBC—Poet's Corner

2:15 P.M.
KYW—Concert Echoes; Sports Review
WBBM—Columbia Artists Recital (CBS)

WCFL—Strollers Matinee
WJKS—Recital
WLS—Homemakers' Program; Martha Crane
WSBC—Helen Pribyl

2:30 P.M.
KYW—Women's Radio Review (NBC)
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Merchant's Prosperity Hour
WGN—June Baker, home management
WIBO—Silver Melodies
WJJD—Piano Instruction
WJKS—Orchestral Program
WMAQ—Marching Events
WSBC—Paul Ludoff, basso

2:45 P.M.
WAAF—World News Reports
WIBO—Market Reports
WJJD—Radio Guide's Editor's Round Table
WLS—Princess Pat Pageant
WMAQ—Brown Palace Hotel Orchestra (NBC)
WSBC—Pianoland

3:00 P.M.
KYW—Three Strings
WAAF—Helen Gunderson
WBBM—Tito Guizar, tenor (CBS)
WCFL—Civic & Welfare Talk from Mayor's Office
WGN—Are You a Citizen
WIBO—Patricia O'Hearn Players
WJJD—Women's Club
WJKS—Tenor Soloist
WMBI—Radio School of the Bible
WSBC—March of Progress

3:10 P.M.
WGN—Afternoon Musicale

3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WAAF—Organ Melodies
WBBM—J. W. Doty and Thora Martens
WCFL—Lorena Anderson, soprano
WGN—Curtis Institute of Music (CBS)
WIBO—Diet-Aid Program
WJJD—Dreams of Hawaii
WJKS—Songs of the Disc
WLS—The Log Cabin Boys
WMAQ—Meredith Wilson's Orchestra (NBC)
WSBC—Austin Angel Tenor

3:30 P.M.
KYW—Two Doctors with Aces of the Air
WAAF—Melody Time
WBBM—J. W. Doty, organist
WCFL—Judge Rutherford
WENR—Tea Dansante (NBC)
WIBO—Radio Gossip
WJJD—Dance Hits
WJKS—Matinee Serenaders
WMBI—Swedish Gospel Service

3:45 P.M.
WAAF—What To Do
WBBM—Tom Jones, Arkansas Traveler
WCFL—Carl Formes, baritone
WENR—Outstanding Speaker (NBC)
WJJD—Popular Songsters
WJKS—Ready to Go Quartet
WMAQ—Lady Next Door (NBC)

3:50 P.M.
WAAF—Polo Program
WBBM—News Flashes

4:00 P.M.
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Meet the Artist (CBS)
WCFL—Junior Federation Club
WENR—Dance Masters (NBC)
WIBO—Old Chestnuts
WGN—Bob Forsan, tenor
WJJD—Rhapsody in Records
WJKS—Interview
WMAQ—The Women's Calendar

4:15 P.M.
WAAF—Ray Waldron's Sports Review
WBBM—The Melodeers (CBS)
WGN—Twentieth Century Book Shelf
WIBO—Alicee Munson, singer
WJJD—Young Mothers' Club
WJKS—News Flashes

4:30 P.M.
KYW—Harold Bean, baritone
WAAF—Novelettes
WBBM—Howard Neumiller, pianist; Jack Brooks, tenor
WCFL—Voice of Beauty
WENR—Irma Glen, organist (NBC)
WGN—Arch Bailey
WIBO—Nick Nichols, Cartoonist of the Air
WJJD—Mooseheart Children
WJKS—Kiddies Club
WMAQ—Melodic Serenade (NBC)

4:45 P.M.
KYW—Three Strings
WBBM—Cowboy Tom and Indian Chief (CBS)
WCFL—Parade of the Stars
WENR—Musical Moments (NBC)
WGN—Jane Carpenter, organist
WJKS—Tom and Hazel Warrilow
WMAQ—Concert Echoes (NBC)

5:00 P.M.
KYW—Mel Stitzel at the piano
WBBM—Current Events; H. V. Kaltenborn (CBS)
WCFL—Trioli Trio
WENR—Pat Barnes' Children's Show
WGES—Grab Bag
WGN—The Devil Bird
WIBO—Hotan's Council Fire
WJJD—Neighborhood Store
WMAQ—Maude and Cousin Bill (NBC)
WSBC—Popular Dance

5:15 P.M.
KYW—Penrod and Sam

WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WENR—Dick Daring; A Boy of Today
WGES—Footlight Favorites
WGN—Concert Orchestra
WIBO—Church of the Air
WJJD—Dance Orchestra
WMAQ—Joe Furst's Orchestra (NBC)
WSBC—Al Richards, songs

5:30 P.M.
KYW—Uncle Bob's Curb is the Limit Club
WBBM—Skippy; children's program (CBS)
WCFL—Esther Hammond with Organ
WENR—Air Juniors
WGES—Dream Train
WGN—Singing Lady (NBC)
WJJD—Piano Instructions
WMAQ—Hymn Sing (NBC)
WSBC—Tom McVady

5:40 P.M.
WCFL—Walkathon News

5:45 P.M.
WBBM—Rock Oak Champions
WENR—Little Orphan Annie; Children's Playlet (NBC)
WCFL—Coliseum Walkathon
WGN—Little Orphan Annie, children's playlet (NBC)
WIBO—Silver Melodies
WJJD—Howard L. Peterson, organist
WMAQ—Seckatary Hawkins (NBC)
WSBC—Jerry Sullivan

6:00 P.M.
KYW—Majorie Dodge (NBC)
WBBM—Orchestral Program
WCFL—Hotel Allerton Orchestra
WENR—Young Forty Niners
WGES—Dixie Moods
WGN—Uncle Quin, Day Dreamers and Wishbones
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—Dennis and Reese (NBC)

6:15 P.M.
KYW—The Globe Trotter
WBBM—Up to Par; health talk
WCFL—Ed. Fitzgerald, baritone
WENR—National Advisory Council (NBC)
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Sports Reel
WMAQ—Wheatenaville, dramatic sketch (NBC)

6:25 P.M.
KYW—Sports Reporter

6:30 P.M.
KYW—Dan Russo's Orchestra
WBBM—Flanagan Sport Review
WCFL—Hotel Allerton Orchestra
WGES—Irish Hour
WGN—Keller, Sargent and Ross (CBS)
WIBO—Theater Reporter
WJJD—Buckle Busters
WMAQ—Ivan Epinoff's Orchestra

6:40 P.M.
WIBO—Hockey News; Joe Springer

6:45 P.M.
WBBM—Boake Carter, news commentator (CBS)
WCFL—Via Lago Orchestra
WENR—The Goldbergs; drama (NBC)
WGN—Tom, Dick and Harry
WIBO—Clem and Ira
WMAQ—News of the Air

7:00 P.M.
KYW—Vincent Lopez' Orchestra (NBC)
WBBM—Radio Spelling Bee
WCFL—Bakery and Confectionery Workers
WGES—Songs of Lithuania
WGN—Easy Aces, comedy sketch (CBS)
WJJD—Rth Shore Church
WJJD—Frankie "Half Pint" Jaxon
WLS—What's The News
WMAQ—Eno Crime Club; mystery drama (NBC)

7:15 P.M.
WBBM—Harriet Cruise and Westphal's Orchestra (CBS)
WCFL—Studio Program
WGN—Magic of a Voice (CBS)
WJJD—Rajput, mystery drama

7:30 P.M.
KYW—Back Home with Frank Luther
WBBM—Fifteen Minutes of Sunshine
WCFL—Joe Grein, City Sealer
WGN—Kate Smith's Swanee Music (CBS)
WJJD—Art Wright, songs
WLS—Adventures in Health (NBC)
WMAQ—Wayne King's Orchestra

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Correy Lynn's Orchestra (CBS)
WCFL—Labor Flashes
WGN—Abe Lyman's Orchestra (CBS)
WJJD—Dave Bennett's Orchestra
WLS—The Country Doctor (NBC)

8:00 P.M.
KYW—Mark Fisher's Orchestra
WBBM—Jack Brooks, song souvenirs
WCFL—Russell Kirkpatrick, baritone
WGN—Tom Howard and George Shelton, comedians; Orchestra (CBS)
WIBO—Jack Burnett, tenor
WJJD—Dance Orchestra
WJKS—Polish Hour
WLS—Ben Bernie's Orchestra (NBC)
WMAQ—Musical Memories; Edgar A. Guest, poet (NBC)
WSBC—Italian Program

8:15 P.M.
WBBM—Ass'n of Real Estate Taxpayers
WCFL—Night Court
WGN—Threads of Happiness (CBS)
WIBO—Memory Book
WJJD—Mooseheart Boys' Band

8:30 P.M.
KYW—Don Pedro's Orchestra
WBBM—Fritz Miller's Orchestra
WCFL—University Singers
WENR—Willard Robison's Orchestra (NBC)
WGN—Dramatic Sketch
WIBO—Songs
WJKS—Hot Stove League
WMAQ—Ed Wynn and Fire Chief Band (NBC)
WSBC—Sketch

8:45 P.M.
KYW—Smart Business
WBBM—Charley Straight's Orchestra
WCFL—American Legion Glee Club
WIBO—Clem and Harry
WJKS—California Melodies (CBS)
WGN—George Nelidoff, Baritone

9:00 P.M.
KYW—The Globe Trotter
WBBM—Drama (CBS)
WCFL—Seeley Program
WENR—Police drama and Orchestra (NBC)
WGN—Dances of the Nations
WIBO—Wendell Hall
WJKS—Air Drama (CBS)
WMAQ—Poetry Magic

9:15 P.M.
KYW—Vic and Sade; sketch (NBC)
WBBM—Ben Pollack's Orchestra (CBS)
WCFL—Frolics Cafe
WGN—Big Leaguers and Bushers
WIBO—Singing Sophomores
WJKS—Italian Hour
WMAQ—Frankie Masters' Orchestra

9:30 P.M.
KYW—Inspector Stevens & Son of Scotland Yard
WBBM—Edwin C. Hill (CBS)
WCFL—New Chateau Ballroom Orchestra
WGN—Tomorrow's News
WIBO—Little Harry and the Rhythm Girl
WJKS—Edwin C. Hill, news (CBS)
WMAQ—Ilomay Bailey, soprano (NBC)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Al Trace's Orchestra
WBBM—Myrt and Marge, drama (CBS)
WCFL—Via Lago Orchestra
WGN—The Dream Ship
WIBO—Betty and Jean
WJKS—Charles Carlile, tenor (CBS)
WMAQ—Crazy People (NBC)

10:00 P.M.
KYW—Mark Fisher's Orchestra
WCFL—School Teachers' Talk
WENR—Amos 'n' Andy (NBC)
WGN—Bridge Club of the Air
WIBO—News Flashes
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy (NBC)

10:10 P.M.
WCFL—Hazel Ameson, soprano

10:15 P.M.
WCFL—Walkathon News
WGN—Milligan and Mulligan
WENR—Cesare Sodero and NBC Concert Orchestra (NBC)
WIBO—Sparkling Melodies
WMAQ—Dan and Sylvia

10:30 P.M.
KYW—Dan Russo's Orchestra
WCFL—Club Alabam
WGN—Wayne King's Orchestra
WIBO—Hockey; Blackhawks vs. Boston Bruins
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Tweet Hogan's Orchestra

10:45 P.M.
WCFL—Bit of Moscow
WMAQ—Frankie Masters' Orchestra

10:50 P.M.
WGN—Jan Garber's Orchestra

11:00 P.M.
KYW—Don Pedro's Orchestra
WCFL—New Chateau Ballroom Orchestra
WENR—Tweet Hogan's Orchestra
WIBO—Musical Tapestry
WJKS—Joe Haymes' Orchestra (CBS)
WMAQ—Cab Calloway's Orchestra
WSBC—Musical Comedy

11:10 P.M.
WGN—Wayne King's Orchestra

11:15 P.M.
WCFL—Frolics Cafe
WENR—Don Bestor's Orchestra (NBC)
WSBC—Jerry Sullivan; song special

11:30 P.M.
KYW—Mark Fisher's Orchestra
WCFL—Club Alabam
WGN—Late Dance Orchestras
WENR—Dancing in Milwaukee (NBC)
WIBO—Organ Program
WJKS—Virginia Mountaineers
WMAQ—Sam Robbins' Orchestra (NBC)
WSBC—Famous Symphonies

11:45 P.M.
WCFL—A Bit of Moscow; orchestra
WJKS—Midnite Ramblers

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Erskine Tate's Orchestra
WMAQ—Tweet Hogan's Orchestra
WMBI—Midnight Hour Gospel Message and Music

12:30 A.M.
KYW—Al Trace's Orchestra
WENR—Don Pedro's Orchestra
WMAQ—Erskine Tate's Orchestra

12:45 A.M.
WMAQ—Tweet Hogan's Orchestra

• Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

PARDON ME H'ENGLISH

*No one can write poems like Porter—
In fact, should they, they hadn't orter.
But back to the scrap, you pillar pan,
It's boring ev'ry radio fan.
Anyway, you mag, it's growing stale,
So let's call it quits before we fail
And become compared to Ben and Walt,
High powered salesmen of lotion and malt.*

WHY not put the cover and ad girls on the air? Those glorious examples of feminine pulchritude—and the handsome collar lads—forever sentenced to silence in the advertising pages of periodicals, would be interesting to hear; more interesting, no doubt, than much of the repeated trash, stale gags, same music, mystery dramas, long fits of advertising drool now filling the air.

The idea was suggested by a reader following this column's note of last week regarding Dolores Gillen, network radio actress, and Evelyn Holt, Columbia television subject and actress, appearing in the advertisements of national magazines. The thought isn't bad. Certainly the air needs new ideas to relieve the monotony.

Many of the periodical advertisers also sponsor radio programs. These firms could easily present their models, made famous by printer's ink, to the invisible audience, and not only obtain closer tieup in their campaigns, but inject, as well, a spark of added interest to their programs.

What Price—Prunes?

"TELL them I have a cold," was the greeting Eddie Cavanaugh, WIBO radio gossip and interviewer, received last week from Georgie Price, late of the air lanes, who was doing a theater date in Chicago. Cavanaugh had previously been told by Price that he would go on the gossip club's program. After Eddie and his wife, Fannie, had informed their audience for several days that Price would appear, Georgie welched just a few minutes before he was scheduled to be interviewed.

Cavanaugh said he would not give the fans an alibi; that he would simply tell his audience, "Georgie Price won't come over to the studio." And he did.

Next morning Price's mail was heavy with sizzling letters from WIBO radio gossip club members. One, it is alleged, called Price "a big bum." Price's manager was peeved and threatened a damage suit. Cavanaugh welcomed it. No suit has been filed.

Nor will one be, if Georgie takes our advice. The publicity would be costly. The Cavanaugh's have many thousands of loyal fans. They interview all celebrities—except Price. He was the first to refuse.

Off a Live Mike—

NBC's avowed correct program resolution has popped already. A flock of prunes to that chain for announcing Jackie Heller twice this month and substituting other talent without explanation . . . Chicago hoodlums are now working their drags to get network auditions, and are getting them! . . . The squawks are plenty since the CBS Foreign Legion show was removed to make way for that new piano duosinging combination . . . More nightmares for the children when Kellogg starts its CBS thriller series February 6.

Margie's Christmas presents from fans were so many she had to hire a steno to write the thank you notes.

Maybe it was my imagination, but at the Chicago Radio Revue (a standing-room-only sell out, by the way) it seemed to me that the NBC acts were spotted earlier and better than those of CBS. Of course, NBC has more people on the books . . . Heh, heh! The Princess Pat Pageant next Monday night on WBBM and Tuesday afternoon on WLS will open with a model posing in the "nude." But the unseeing audience won't know that the lady is wearing the

BULLETIN

In a most serious condition is Martin (Mike) Porter since the RKO Roxy Radio City theater opening. Our sincere sympathies are tendered. It seems that the springs in the seat in which Mike was sitting, recoiled and kicked him in the—spine. At the moment, he was trying to steal a bow from Johnny (G. W.) Johnstone, the NBC soothsayer.

full legal assortment of clothing.

Radio Editor Gilchrest is reported to have sold a new show to Sears-Roebuck . . . And Lucile Fischer's elaborate music-comedy has another big advertiser nibbling.

Ted Cook has picked up his baton and is wielding it from the Cleveland Carter Hotel over WTAM and NBC . . . Mr. and Mrs. Silo of Orphan Annie are taking an enforced payless "rest" while the script explores the South Seas . . . Very funny, that "violin case" over at NBC. It seems that Mrs. Charles Englehardt was charmed by a second fiddle and Charles spied on 'em . . . Cowboy Gene Autry, of WLS, is expecting to be named a deputy sheriff soon. Aw, shoot!

Which reminds . . . I wonder when June (Juanita) Ray, now chorusing for Red Nichols, and John (WLS pianist) Brown will make the split permanent?

If Clarence L. Menser is a "Spirit of Romance," I'm Mike Porter . . . And did you know that "Aircaster" is another name for that Porter guy? Aircaster's awful column is telegraphed to one of the Chicago papers . . . Another funny: Patricia Ann Manners was called to WGN to play a midget role the other night. When she arrived Director Blair Walleiser introduced her to a midget who was doing a little boy part! Radio is nertz.

And who is that Spanish looker Paul (MCA) Kapp has been toting around here and there? . . . New singer, says he . . . I've heard that before, says me.

Here's a belated plum for Dan Russo's celebrity nite, and do you note that good old Danny is right up among the jazz kings? . . . Last Monday night a week, the car of Maple City Four basso Guy Patterson was filched. He reported it and offered \$25 reward. Next day the police recovered it after it had been used in an insurance office holdup. Anything for publicity! . . . Correction: It is Mrs. Evelyn (not Ethel) Overstake Betchel (third of Three Little Maids) who is taking time off on Doc Stork's advice.

Reviewing the Chains—

STOOPNAGLE AND BUDD (Thursday, January 19, at 8:30 p. m. CST on CBS). If you object to the weekly review of this good show, forgive us, because we can't help tun-

Short Wave and D-X

Mr. H. C. Luttgens, division engineer for W9XF, Chicago, Illinois, broadcasting on 5 kilowatts and 6100 kc., sends us a weekly schedule for the station, which, he admits, is liable to change without notice. However, the schedule is: Sundays from 1 to 2:30 p. m., from 4:30 to 7 p. m., and from 9 p. m. to 2 a. m. (EST). On Mondays, Tuesdays, Wednesdays, Thursdays and Fridays, it can be heard from 4:30 to 8 p. m. and from 9:30 p. m. to 2 a. m. (EST). W9XF does not broadcast on Saturdays.

Another letter on hand from I. M. Taylor, manager of WEBQ, Harrisburg, Illinois, informs us that WEBQ will be broadcasting a DX program the night of February 1. WEBQ operates on 1210 kc.

Mrs. N. R. Studer, Elgin, Illinois, comments on S. G. Southbeer's recent letter in which he inquired about a station

he believed to be VRI. She says: "Perhaps it is the same station that has aroused my curiosity of late. It, too, comes in at 1710 kc. or thereabouts, is on Eastern Time and announces in both French and English. It can be heard any evening on the hour and half hour with time announcements, and at times I have heard programs, but the police calls on that wave length drown them out."

"However, I have heard them announce very clearly the call letters URI and the time, but the name of the place is French and spoken too rapidly to be understood. On one of their programs in English, I heard Quebec mentioned. Can you tell me if there is such a station in that province and if so where it is located?"

If the call letters are really URI, it must be somewhere in the Dutch West Indies, as the group of letters which includes those three were assigned to that place at the last international conference. No such station is listed; neither is a VIR or VRI.

FIVE Tubes



and
Only

\$19⁹⁹
COMPLETE
.. TAX PAID

THE CROSLEY FIVER

A Five-Tube Neutralized
Completely Balanced
Superheterodyne

Illuminated Dial, New Heater
Type Tubes, Dynamic Speaker

Five tubes mean better radio reception—far superior to that offered in a four-tube radio. Five tubes make possible the virtual elimination of whistles and other similar noises. Five tubes provide more power, greater distance-getting ability and finer tone—so demand a radio with at least five tubes. Remember, you can't get five-tube performance out of a four-tube receiver.

In the CROSLEY FIVER you obtain a genuine five-tube Superheterodyne radio that has been completely balanced at the factory. It employs New Heater Type Tubes, which enable it to deliver performance heretofore impossible in a receiver of this size. It has a dial light, a dynamic speaker and other features you would never dream of obtaining in a radio for so little money. Nowhere can you obtain as much radio value for less than \$20.00.



A
FIVE-TUBE RADIO
IN THE
PRICE RANGE OF A
FOUR

YOU'RE THERE WITH A CROSLEY
CROSLEY RADIO

(Continued on Page Seventeen)

Wednesday February 1

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Hot Music
 WJJD—Good Morning Program
 WLS—Smile A While Time

6:15 A.M.
 WLS—Weather Report; produce reporter

6:30 A.M.
 WGES—Requests
 WIBO—Uncle John and his Family
 WLS—Happy Time; Variety Acts
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WLS—Prairie Ramblers and Dixie Mason

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Musical Toasts
 WGN—Good Morning
 WJJD—Bubb Pickard
 WLS—Family Circle Program; Ralph Emerson
 WMAQ—Littlest Girl (NBC)
 WMBI—Sunrise Service

7:15 A.M.
 WGES—Cecil and Sally
 WJJD—Gym Class
 WLS—Rader's Gospel Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cheerio; inspirational talk & music (NBC)
 WGES—Polish Earlybirds
 WIBO—Frankie Marvin, Cowboy Ballads
 WJJD—Buckle Busters
 WLS—Steamboat Bill
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—WCFL Kiddie's Aeroplane Club
 WGES—Bohemian Melodies
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time
 WLS—Fritz and Fleming, Bicycle Boys

8:15 A.M.
 WCFL—Time Parade
 WLS—Ralph Emerson, organist

8:30 A.M.
 WBBM—Modern Living
 WCFL—Dance Music
 WIBO—Musical Varieties
 WLS—Anne Williams and Gene Autry
 WMAQ—Moss and Jones; comedy and songs (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipt

8:45 A.M.
 WBBM—The Merrymakers (CBS)
 WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
 WLS—Tower Topics Time with Gene Autry

9:00 A.M.
 KYW—Banjoleers (NBC)
 WAAF—Sing and Sweep
 WBBM—Lakeside Melodies
 WCFL—German Entertainment
 WGES—Canary Concert
 WGN—Keep Fit Club
 WIBO—YMCA Exercises
 WMAQ—Soloist (NBC)

9:10 A.M.
 WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
 KYW—Soloist (NBC)
 WBBM—Organ Interlude
 WCFL—Famous Soloists
 WGN—Clara, Lu 'n' Em (NBC)
 WLS—Mac and Bob, songs
 WMAQ—Neysa Household Hints

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Swingin' Along (NBC)
 WAAF—Ask Me Another
 WBBM—Beauty Chat
 WGES—Show Hits
 WGN—Market Reports
 WIBO—King of the Kitchen
 WLS—Red Foley, songs
 WMAQ—Happy Jack Turner, songs (NBC)

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 KYW—Betty Crocker (NBC)
 WAAF—Songs of the Islands
 WBBM—American Medical Association
 WGES—Erma Gareri; Piano Symphonies
 WLS—Ralph and Hal, "Old Timers"
 WMAQ—Board of Trade

9:50 A.M.
 WBBM—Organ Melodies
 WMAQ—Singing Strings (NBC)

10:00 A.M.
 KYW—U. S. Army Band (NBC)
 WAAF—Dotty Lee
 WBBM—Morning Moods (CBS)
 WCFL—Dance Music

WGES—The Housekeeper
 WGN—Irene Wicker and Allan Grant
 WIBO—Sparkling Melodies
 WJJD—Favorite Singers
 WLS—Livestock and Poultry Markets
 WMBI—Shut-In Request Program
 WSBC—Mildred Fitzpatrick, pianist

10:15 A.M.
 KYW—Household Institute, dramatization (NBC)
 WAAF—The Spotlight
 WENR—U. S. Army Band (NBC)
 WGES—Rhythm Review
 WGN—Melody Favorites
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WMAQ—Institute of Radio Service Men
 WSBC—Popular Dance

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 KYW—Hugo Mariani's Orchestra (NBC)
 WAAF—Effie Marine Harvey's Educational Chat
 WBBM—The Ambassadors (CBS)
 WENR—Jackie Heller, tenor with Phyllis and Frank
 WGES—Minstrels
 WGN—Digest of the Day's News
 WIBO—News of the day
 WJJD—Name the Band
 WMAQ—Rhythm Ramblers (NBC)
 WSBC—Campus Club Trio

10:45 A.M.
 KYW—Rose Vanderbosch, singing pianist
 WAAF—Musical Calendar
 WBBM—Ben Alley, tenor (CBS)
 WENR—Rhythm Ramblers (NBC)
 WGN—Grand Old Hymns
 WJJD—Songs of the South
 WMAQ—Today's Children
 WSBC—Paul Whiteman's Orchestra

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Bandstand
 WBBM—Kay Darlyn, beauty talk
 WENR—Smack Out (NBC)
 WCFL—Red Hot and Low Down
 WGN—Morning Musicale
 WIBO—Organ Interludes
 WJJD—Singing Minstrels
 WJKS—Buddy Harrod's Orchestra (CBS)
 WMAQ—U. of C. Lecture
 WSBC—Harriet Feeley

11:15 A.M.
 WAAF—World News Reports
 WBBM—Gene and Charlie and Virginia Clark
 WENR—Pollock and Lawnhurst
 WJJD—Piano Instruction
 WSBC—Musicale Reminiscence

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Memories
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Board of Trade Reports
 WIBO—Golden Gate
 WJJD—Leo Boswell, songs
 WJKS—Concert Miniatures (CBS)
 WMAQ—On Wings of Song

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WBBM—Concert Miniatures (CBS)
 WIBO—Memory Book
 WJJD—Musical Gems
 WJKS—News Flashes
 WLS—Weather Report; Livestock; Butter and Egg Markets

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Harry Steele; Hamlin's Newscast

12:00 NOON
 WAAF—Noon-time Melodies; Weather
 WBBM—Julia Hayes, household hints
 WCFL—Popular Music
 WGN—Mid-Day Services
 WIBO—Timely Tunes
 WJJD—Luncheon Dance
 WJKS—George Hall's Orchestra (CBS)
 WLS—Caterpillar Crew; Maple City, Four and John Brown
 WMAQ—Lotus Gardens Orchestra
 WMBI—Loop Evangelistic Service

12:15 P.M.
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—Comedy Songs
 WJKS—Farm Flashes
 WLS—Dinnerbell Program

12:20 P.M.
 WBBM—News Flashes
 WIBO—Reading Room

12:25 P.M.
 WMAQ—Board of Trade

12:30 P.M.
 KYW—Rex Battle's Ensemble (NBC)
 WBBM—Chicago Hour
 WGN—Rondoliers
 WJJD—Farmer Rusk's Dinner Program
 WJKS—Madison Ensemble (CBS)
 WMAQ—The Ambassadors (NBC)



Harold Stokes, popular conductor of the orchestra heard on the Armour Hour each Friday at 8:30 p. m. over an NBC-WMAQ network, presents a silver cup to Miss Louise Hendron of Chicago. Reason: She sent him his best fan letter during the year 1932.

Elsie Hitz on Air from Hospital

FOR the past two months, Elsie Hitz, as June Armstrong of the "Magic Voice" script act on Columbia, has played the part of a girl confined to a hospital, whose romance, started when hero Jim Norman dialed a wrong number, has been carried on with this never-seen lover entirely by telephone.

Truth caught up with fiction when Miss Hitz was suddenly stricken with ear trouble shortly after her broadcast Tuesday night, January 3, and was operated on late that night by Dr. Harold A. Foster at his hospital at 204 W. 55th Street, New York City. As she could not leave the hospital until Sunday or Monday, it was necessary for her to broadcast from her hospital bed on Saturday night, thus filling in reality the role that she had been playing since the start of the series. Preliminary rehearsals with the rest of the cast were held at the

Columbia studios as usual, and Nick Dawson, who plays the part of Jim Norman, later rehearsed with Miss Hitz at the hospital. Special wires were installed in the hospital to facilitate the broadcast from that point.

A queer twist of the situation is the fact that the script for that evening was the first in which June was supposed to have left the hospital, after recovering there from a plane crash. Another odd angle lies in the fact that, because the entire script is built around the irresistible appeal of the heroine's voice, the program's producers had previously initiated a series of auditions to choose an alternate for Miss Hitz in case of illness or emergency. Although several auditions had been held, no double had been chosen at the time she was taken ill. In view of that, they will proceed as fast as possible with further auditions.



Confined to a hospital from an ear operation, Elsie Hitz fills her "Magic Voice" role of a convalescent in real life. In attendance as she broadcasts from her hospital bed are Nurse Ruth Heagney and Control Engineer Sterns.

East and Dumke—Jokesters

By Lee Ronell

MID-AFTERNOON. Chicago. Cars shooting up and down Michigan Boulevard. People, hundreds of them, briskly walking. Traffic as usual on the Fifth Avenue of Chicago. Suddenly a huge fat fellow darts out from a building. He makes straight for the middle of the street, holds up his hand to stop traffic and emits a terrible shriek. "Hey, hey!" he yells to the world at large, "Eddie and Ralph are canned again!" He jumps up and down making a fearful outcry and a very funny scene.

Before a cop could reach Ralph Dumke, a man dashes out of the crowd, seizes Ralph and pulls him to the curb. "I think I can use you. For radio. Can you get a teammate?" Hereupon Ralph nearly collapsed. He dumbly pointed to the other 350 pounds on the curb . . . Eddie East. "He's," he stuttered, "he's my partner."

SO Eddie and Ralph walked right back into the same building from which they had just been kicked out. It's very amusing for the boys to remember those few weeks that preceded their being fired from radio. That is, it's amusing now, several years later. Eddie and Ralph howl with unconstrained laughter, living it all over again . . . in memory. But then, at that time, it was the final poke in the face. After much wild scheming to get themselves on radio, the pair had landed a berth on a Chicago station. The job paid \$35 a week each . . . for fifteen programs per twenty-four hours. Fifteen programs a day, mind you! The boys were billed as "The Harmony Boys," say at 8 o'clock in the morning. At 8:30 they might be announced as "The Fat Boys." Perhaps by noon it was time for them to go on the air as "Eddie and Ralph," or "Dumke and East" or "Five Hundred Pounds of Harmony." Try and think up fifteen different billings to use on these two. They had to. Days were spent in running in and out of the studio, putting on another program every few minutes. Nights were spent in tearing their hair and thinking up new programs. And then, after eight weeks of frantic and intense effort, after the boys clapped each other on the back, encouraged each other, and told themselves they were getting on . . . they got the boot! Canned! Fired!

No wonder Ralph became a wild man and cried out to an unjust world on Michigan Boulevard. Fortunate for them both that Ralph was seized with a wild desire to proclaim this comedy to any and all who would listen. "Can you imagine it," laughs Eddie, "We were sore as pups."

IT'S been eleven years since Eddie East and Ralph Dumke first met. For eleven years, the two have been pals and buddies, inseparable companions. Both are jolly and funny and rather irresponsible "huge mountains of flesh." Both have laughing eyes, kind faces, easy manners, untroubled dispositions. Prone to rough and tumble, they love to play practical jokes together . . . on each other and on others. Both are two big Hoosiers on a perpetual, never-ending spree of jokes and mild forms of rowdyism. They look and act like my idea of how another fat man looked and acted . . . Falstaff. They've both attempted to

reduce together, and they both retain their avoirdupois together.

Both led lives that pointed nowhere before they met each other.

It was back in Bloomington, Indiana, on April 4, 1894, that Mr. East, senior, first surveyed the young arrival in the East family and decided that here was the carrier-on of his law practice. The shadow of the "law" hung over all Eddie's wild young days and he didn't like the idea. Being just a scamp at heart, he ran away, at the age of fifteen years and joined a carnival.

This was really living. He, Eddie East, was a barker with this exciting combination! After two years, barking lost some of its allure. So he returned home, finished school and read sufficient law in his father's office to be admitted to the Indiana bar. The wanderlust returned. Eddie left home to become an insurance adjuster in Indianapolis, later a salesman of automobile shock absorbers and finally tires.

Then he took to the stage, singing with a theater orchestra and doubling on the drums. When a better offer came along from Charlie Davis, director of the Ohio Theater Orchestra, giving Eddie a chance to play the banjo, it was snatched up. But when Eddie went to the theater for the first rehearsal, he saw to his surprise another banjo player. Also fat. "What's this, Charlie," said Ed. "You've got a banjo player." "Yes, I know. But I'm going to have two in this band," Charlie replied.

Ralph looked up at Eddie and said "Hi." It was the first greeting of two understanding souls. They plunked banjos together for several months, in the course of which time Eddie found out that "Ralphie" was born in South Bend, Indiana, on July 25, 1899, that he attended grammar and high school and went to Notre Dame, where he studied engineering and sang around. They found out they not only thought they both were pretty swell guys with pretty much the same likes and dislikes, but that they might even get together as a vaudeville team by themselves.

So they left the band and as "Eddie and Ralph" the boys toured around the country for some years. They got along all right, acquiring a good vaudeville reputation, but vaudeville was then beginning to lose ground, with talking pictures and radio replacing its appeal. Realizing that the snows of vaudeville's yesterday were today, nothing but slush, Eddie and Ralph, after one broadcast from the stage of a Detroit theater, decided that here was something that looked likely. They returned to Chicago and, after negotiations, procured their radio start that ended in a finish on Michigan Boulevard, which in turn led to a new and this time successful beginning all over again.

Eddie has given up all ideas of reducing his 250 pound bulk, finally. He and Ralph used to belong to a gym where they worked out regularly but succeeded in working up as well, a voracious appetite that called for steak sandwiches immediately afterward. This got them nowhere. Ralph, however, still goes on a diet regularly every Monday. He doesn't eat any breakfast at all. By noon he's off the diet and ready for a seven course luncheon. This goes on, as I say, every Monday, the decision to "really reduce" hitting Ralph hard every Sunday afternoon.

Playing on the opening bill of Radio City's Music Hall, the boys long more than ever for dear old New York City. Eddie has a home out on Long Island, his seventeen-year-old daughter ("she makes me feel like an old man") goes to school here in the East, and all things considered, the boys wish New York was the home of stockyards instead of Chicago. The boys left New York for the middle west town last fall, but despite their proximity to native Indiana their thoughts turn to Broadway.



To look at Eddie East and Ralph Dumke you wouldn't think they were comedians, would you? Oh, no. Just quiet, sober gentlemen with a flair for plumpness. You know, Eddie and Ralph have their pictures taken in these poses because they can't help it. They're gripped with an innate desire for craziness, whether for the benefit of a radio audience of millions, or just their own amusement.

Romance Takes the Air

By Alice Fair

EVERYBODY loves a love story! Invariably the listener pictures himself as the dashing, romantic hero, if he is a man . . . or the beautiful, charming heroine swept off her feet, if she is a woman. One sighs during the love scenes . . . and grunts viciously when the voice of the villain fills the ether with ominous and menacing tones. One fears, but not too seriously, for the lovers . . . knowing full well what the happy outcome will surely be.

Each Sunday at 4:30 p. m. over NBC-KYW a modern romance is broadcast in the program "Pages of Romance." Vividly presented, these dramas are selected from the best stories currently appearing in magazines such as Collier's, Red Book, Cosmopolitan, and written by such well-known authors as Dorothy Canfield, Clarence Budington Kelland, and Stephen Morehouse Avery . . . only to mention a few. The best popular fiction finds its way to dramatization in "Pages of Romance."

HAVE you ever read a fine story, and wished you might know the characters in it? Wished they might come to life instead of lying buried in the printed page? And then suddenly, a chance twist of the dial, and you have tuned it in! Those characters have come to life! There is that thrilling romance become real! Real people, living and breathing, romantic and gay. No longer in the pages of a magazine book, but telling their story, speaking to you in "Pages of Romance."

Each sketch presents a completely different story from the one told the previous week. A complete new group of characters is identified and for half an hour their adventure is yours. One week you may hear a story of a little servant girl who falls in love with the rich boy next door. Next week the heroine may be a sophisticated society girl, looking for adventure and excitement. Perhaps she finds love in Bermuda . . . China . . . Paris. Perhaps her quest takes her downtown in New York where she meets an impoverished social worker who shows her that her standards are false . . . and that service is the only means of lasting happiness. There are all sorts of possibilities. Excitement galore. Changes of atmosphere. The love interest may be set against a background of mystery and intrigue one week. In next week's presentation the players may portray for you a story which takes place in a bleak little Swedish farmhouse . . . or on a moonlit terrace. It may be the doorstep of an old brownstone house in New York City . . . or the quiet hush of an operating room in a great hospital. But always there's woven into the play the old and ever new story of a man who loved a girl. And the musical background, devised especially by Graham Harris, lends color and enchantment to the illusion.

The variety of the program leads to an almost entirely different cast of actors each week. Peggy Allenby, Ned Weaver, and Allyn Jocelyn find parts in almost every episode. But when the script calls for other characters you may hear Eunice Howard, Helen Dumas, Teddie Bergman (the Joe Palooka of last season) Hugh Rennie, Alma Kruger and John MacGovern portraying them for you.

Peggy Allenby, is, you know, one of the finest dramatic actresses on the air. She

is the sparkling personality you hear as the young girl of sweet seventeen . . . or the philosophic old soul you hear as the Irish-woman, way past sixty. It's all in the day's work to Peggy, for experience with those Radio Guild plays and the Five Star Theater dramas has taught her versatility. Allyn Jocelyn you may count on invariably as the hero. Tall, romantic with so fascinating a smile, it's a pity television hasn't quite arrived yet; his unusual crisp voice, touched with humor but sounding the man's man always, you've thrilled to in Danger Fighters, The March of Time, Eno Crime tales and The Showboat. The villain of sweet romantic pages is . . . Ned Weaver! Of all persons! The same Ned Weaver who's been an air sweetheart of Elsie Hitz' in many radio dramas . . . now unexpectedly turns up as the almost too charming villain. Ned is currently heard on D. W. Griffith's Hollywood Revue, Charlie Chan, and the March of Time. But who could forget the Ned Weaver of True Story Hour?

LET'S pretend it's Sunday . . . in Studio A . . . the big impressive room at NBC. The minute hand of the clock points to thirty seconds before five-thirty. It's that brief electric pause which captures even on the air . . . the magic of that moment on the stage when the curtain rises. The hand moves on. "Pages of Romance" is called. At one end of the big studio Graham Harris lifts his hand and the orchestra swings into that haunting theme song. Ralph Kirbery's baritone voice inspires in the listener the proper romantic mood. And then the announcer's "The story begins . . ."

Even the veteran actor clutches his script nervously. The sound-effects man, out of his welter of wind machines, doors, dishpans and train whistles, fixes his eyes on the director for his cue. In that brief moment, so the cast tells, each one wonders why he ever went into radio! The invited audience, seated four rows deep along both sides of the great studio, watches breathlessly in mortal terror of coughing or sneezing. Then "We're on the air!" And listeners, be they in the studio, or in their homes, sink back in their seats, hearing living pages of breathless romance . . . and loving it!

IT requires a special type of drama to put across the love story in radio, for there are no kissable lips to observe, no acting is present. The love scenes must be carried entirely through the voice—and that is difficult for even the most experienced actor.

The voice must fairly exude personality. It must ring with the utmost sincerity else it will fail miserably to portray that most tender, beautiful emotion of life—love. Love, to be real love, must be true, and the voice which portrays it on the air must sound truthful. Love lines overdone sound artificial, not real.

It is easy for an actress or actor to register such emotions as fear, or hate, or anger, or happiness through the medium of his voice alone. But it is difficult to register that most intangible of emotions—love. Why? We asked a production director. Because people make love in many different ways and voices. An angry voice is always the same. A voice expressing ardent devotion is almost never the same. When an actor says "I love you, darling," it will not sound convincing unless he has studied his lines carefully, gained just the right inflection for each word. Otherwise, the declaration, coming into the listener's own living room, and unaided by any visual effects, may sound ludicrous.

The actors and actresses of "Pages of Romance" find themselves trembling, sometimes weeping, in a high emotional pitch after they have concluded the love scenes. They throw their hearts into the lines just as if they were really in love—truly living the lines.



We present
the cast of "Pages
of Romance," one
of the most popular
skits on the air.
In the top
photograph we see
Ned Weaver,
Peggy Allenby, and
Allyn Jocelyn.
In the picture
below we present
Dr. Dick. Every
week these actors are
forced to interpret
one of the most
difficult roles on the
air—romance
and love—for a vast
audience.



Wednesday Programs [Continued]

12:45 P.M.
 KYW—Luncheon Dance
 WBBM—Walkathon News
 WCFL—Farm Talk
 WIBO—Clem and Harry
 WMAQ—Princess Pat, beauty talk

12:50 P.M.
 WBBM—Norm Sherr, pianist
 WGN—Robert L. Van Tress
 WMAQ—Chicago Ass'n of Commerce

1:00 P.M.
 KYW—Dan Russo's Orchestra (NBC)
 WAAF—Hoosier Philosopher
 WBBM—Earl Hoffman's Orchestra
 WCFL—Walkathon News
 WGN—Allan Grant, pianist
 WIBO—News
 WJJD—Illinois Medical Society
 WJKS—Anne Leaf, organist (CBS)
 WLS—Slim and Spud with Uncle Ezra
 WMBI—Organ Program

1:15 P.M.
 WAAF—Salon Music
 WBBM—Ann Leaf, organist (CBS)
 WCFL—Bridge Chats
 WGN—Palmer House Ensemble
 WIBO—The Golden Voice
 WJJD—Waltz Time
 WLS—Livestock and Grain Markets

1:20 P.M.
 WMAQ—Board of Trade

1:30 P.M.
 KYW—Prudence Penny, talk
 WAAF—Pianoesque
 WBBM—American School of the Air (CBS)
 WCFL—Eddy Hanson, organ
 WIBO—Cowboy Ballads
 WJJD—Hill-billy time
 WJKS—Educational Program
 WLS—Fritz and Fleming, The Bicycle Boys
 WMAQ—Public Schools Program
 WSBC—Popular Dance Orchestras

1:45 P.M.
 KYW—Sisters of the Skillet (NBC)
 WAAF—Live Stock Market; Weather Summary
 WCFL—WCFB Players
 WGN—Bob Forsans and Allan Grant
 WIBO—Theater Reporter
 WJJD—Variety Music
 WLS—The Spinning Wheel
 WSBC—Campus Club Trio

1:50 P.M.
 WIBO—Beauty Talk

2:00 P.M.
 KYW—Concert Echoes
 WAAF—Chicago on Parade
 WBBM—Beauty Chat
 WCFL—Merchants' Prosperity Hour
 WGN—Happy Endings
 WIBO—Radio Gossip
 WJJD—Masterworks' Hour
 WJKS—The Captivators (CBS)
 WLS—Betty and Bob (NBC)
 WMAQ—Two Seats in the Balcony (NBC)
 WSBC—Poet's Corner

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 WBBM—Belle Forbes Cutter & Westphal's Orchestra (CBS)
 WCFL—Radio Troubadours (NBC)
 WJJD—Leo Boswell, songs
 WJKS—Soprano and Orchestra
 WLS—Homemakers and "Little Dramas from Life" Mrs. Blanche Chenoweth
 WSBC—Famous Orchestras

2:30 P.M.
 KYW—Women's Radio Review (NBC)
 WAAF—Century of Progress Speaker Presented by Effie Marine Harvey
 WCFL—Merchants' Prosperity Hour
 WGN—June Baker, home management
 WIBO—Silver Melodies
 WJJD—Piano Instruction
 WMAQ—Radio Troubadours (NBC)
 WSBC—Robert Danks, tenor

2:45 P.M.
 WAAF—World News Reports
 WBBM—Four Eton Boys, quartet (CBS)
 WIBO—Market Reports
 WJJD—Radio Guide's Editor's Round Table
 WJKS—Male Quartet
 WLS—Maple City Four and John Brown
 WMAQ—Morin Sisters (NBC)
 WSBC—Pianoland

3:00 P.M.
 KYW—Three Strings
 WAAF—Reed Jackson
 WBBM—Claude Hopkins' Orchestra (CBS)
 WCFL—Civic & Welfare Talk from Mayor's Office
 WGN—Afternoon Musicals
 WIBO—Dell Reed, tenor
 WJJD—Women's Club
 WJKS—Orchestral Program
 WLS—Wm. Vickland's Book Shop
 WMAQ—Eastman School Symphony Orch. (NBC)
 WMBI—Sunday School Lesson
 WSBC—March of Progress

3:15 P.M.
 KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
 WAAF—Organ Melodies
 WCFL—Afternoon Frolics

WIBO—Diet Aid Program
WJJD—Dreams of Hawaii
WLS—The Log Cabin Boys
WSBC—Dorothy Hoettman, contralto

3:20 P.M.
WBBM—Gabriel Wells; "If I Were a Dictator" (CBS)

3:30 P.M.
WAAF—Melody Time
WBBM—Jack Brooks; Westphal's Orchestra (CBS)
WENR—Outstanding Speakers (NBC)
WIBO—Radio Gossip
WJJD—Dance Hits
WJKS—Jack Brooks and Westphal's Orchestra (CBS)
WMBI—Musical Program and WMBI Tract League

3:45 P.M.
WAAF—Polo Program
WBBM—Daughters of the American Revolution
WENR—Maurie Sherman's Orchestra (NBC)
WJJD—Bridge Class of the Air
WJKS—Press News
WMAQ—Illinois Federation of Women's Clubs

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Howard Neumiller, pianist (CBS)
WCFL—Junior Federation Club
WIBO—Old Chestnuts
WJJD—Rhapsody in Records
WJKS—Pianist
WMAQ—The Woman's Calendar

4:15 P.M.
WAAF—Melodies in Three-Quarter Time
WBBM—Do Re Mi, female trio (CBS)
WENR—Mobile Moaners (NBC)
WIBO—"Sis" Gleason
WJJD—Young Mothers' Club
WJKS—News Flashes

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

3:00 p. m. WMAQ-NBC—Symphony Orchestra; Samuel Belov, director

8:30 p. m. WGN-CBS—Guy Lombardo's Orchestra; Burns and Allen

8:30 p. m. WENR-NBC—Morton Downey and Donald Novis, tenors

9:00 p. m. WBBM-CBS—Columbia Revue; All Star Variety Program

10:00 p. m. WJKS-CBS—Nino Martini, tenor and Symphony Orchestra

4:30 P.M.
 KYW—Earle Tanner, tenor
 WAAF—Novelettes
 WBBM—Earl Hoffman's Orchestra
 WCFL—Fritz Nische, baritone
 WENR—Irma Glen, organist (NBC)
 WIBO—Nick Nichols, Cartoonist of the Air
 WJJD—Mooseheart Children
 WJKS—Kiddie Klub
 WMAQ—The Flying Family (NBC)

4:45 P.M.
 KYW—Three Strings
 WAAF—Ray Waldron's Sports Review
 WBBM—Sleepy Valley; Joe Robinson & J. W. Doty
 WCFL—Parade of Stars
 WENR—Musical Moments (NBC)
 WGN—Jane Carpenter, organist
 WJKS—King's Serenaders
 WMAQ—Concert Echoes (NBC)

5:00 P.M.
 KYW—Century of Progress Orchestra
 WAAF—Sunset Salute
 WBBM—Grandpa Burton's Stories
 WCFL—Trippoli Trio
 WENR—Pat Barnes' Children's Show
 WGES—Gems of Germany
 WGN—The Devil Bird
 WIBO—Hotan's Council Fire
 WJJD—Neighborhood Store
 WMAQ—Maude and Cousin Bill (NBC)
 WSBC—German Hour

5:10 P.M.
 KYW—Mel Stitzel at the piano

5:15 P.M.
 KYW—Penrod and Sam
 WBBM—Tarzan of the Apes
 WCFL—John Maxwell, food talk
 WENR—Dick Daring; A Boy of Today
 WGN—Concert Orchestra
 WIBO—WPCC Church of the Air
 WJJD—Dance Orchestra
 WMAQ—Park Central Orchestra (NBC)

5:30 P.M.
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WBBM—Shippy; Children's Skit (CBS)
 WCFL—Esther Hammond with Barton Organ
 WENR—Air Juniors
 WGN—Singing Lady (NBC)
 WJJD—Piano Instructions
 WMAQ—Drifting and Dreaming (NBC)

5:40 P.M.
 WCFL—Walkathon News

5:45 P.M.
 WBBM—The Long Wolf Tribe (CBS)

WENR—Little Orphan Annie; childhood playlet (NBC)
WGN—Little Orphan Annie, childhood playlet (NBC)
WIBO—Silver Melodies
WJJD—Howard L. Petersen, organist
WMAQ—Old Pappy (NBC)

5:50 P.M.
 WCFL—Studio Program

6:00 P.M.
 KYW—Mischa Weisbord, violinist (NBC)
 WBBM—Orchestral Program
 WCFL—Hotel Allerton Orchestra
 WENR—Young Forty Niners
 WGES—Peggy Forbes, blues singer
 WGN—Uncle Quin, Day Dreamers and Wishbone
 WIBO—German Program
 WJJD—Leo Boswell, songs
 WMAQ—Harold Van Horne

6:15 P.M.
 KYW—The Globe Trotter
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist
 WCFL—Vibraharp and Organ
 WENR—Carson Robison's Buckaroos (NBC)
 WGES—Cecil and Sally
 WGN—The Secret Three
 WJJD—Sports Reel
 WMAQ—Wheatonville; drama (NBC)

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Flanagan's Sport Review
 WCFL—Hotel Allerton Orchestra
 WENR—What's the News
 WGES—Polish Melodies
 WGN—Hal Kemp's Orchestra
 WIBO—Theater Reporter
 WJJD—Buckle Busters
 WMAQ—Concert Ensemble (NBC)

6:40 P.M.
 WIBO—Hockey News; Joe Springer

6:45 P.M.
 WBBM—Boake Carter, news commentator (CBS)
 WCFL—Via Lago Orchestra
 WENR—The Goldbergs, drama (NBC)
 WGN—Tom, Dick and Harry
 WIBO—Clem and Ira
 WMAQ—Ivan Eppinoff's Orchestra

7:00 P.M.
 KYW—Vincent Lopez' Orchestra
 WBBM—Hugh Sutton and Norm Sherr
 WCFL—Women's Trade Union League Talk
 WGES—Italian Idyls
 WGN—Whispering Jack Smith (CBS)
 WIBO—Cerny Ensemble
 WJJD—Frankie "Half-Pint" Jaxon
 WLS—Royal Vagabonds; Ken Murray (NBC)
 WMAQ—Eno Crime Club; mystery drama (NBC)

7:15 P.M.
 KYW—For Men Only
 WBBM—Harriet Cruise and Orchestra
 WCFL—Frolics Cafe
 WGN—Singing Sam, baritone (CBS)
 WIBO—David Jackson
 WJJD—Rajput, mystery drama
 WLS—College Inn Orchestra

7:30 P.M.
 KYW—Melody Lane
 WBBM—Fifteen Minutes of Sunshine with Charles Hamp
 WCFL—Bernice Higgins, contralto
 WGN—Kate Smith's Swanee Music (CBS)
 WIBO—Chauncey Parsons, tenor
 WJJD—Art Wright, songs
 WLS—Ben Bernie's Orchestra
 WMAQ—News of the Air

7:45 P.M.
 KYW—Chandu, the Magician
 WBBM—Correy Lynn's Orchestra (CBS)
 WCFL—Labor Flashes
 WIBO—George Anderson, talk
 WJJD—Dave Bennett's Orchestra
 WLS—The Country Doctor (NBC)
 WMAQ—Frankie Masters' Orchestra

8:00 P.M.
 KYW—Mark Fisher's Orchestra
 WBBM—Jack Brooks, song souvenirs
 WCFL—Artists' Hour
 WGN—Bing Crosby, baritone; Hayton's Orchestra (CBS)
 WIBO—Jack Burnett, tenor
 WJJD—Dance Orchestra
 WJKS—Polish Hour
 WMAQ—Willard Messenger
 WLS—Adventures of Sherlock Holmes (NBC)
 WSBC—Polish Program

8:15 P.M.
 WBBM—Charley Straight's Orchestra
 WCFL—Night Court
 WGN—Romantic Bachelor (CBS)
 WIBO—Memory Book
 WJJD—Concert Orchestra
 WMAQ—RKO Theater of the Air

8:30 P.M.
 KYW—The Cadets, quartet
 WBBM—Mayor's Cabinet Radio Series
 WCFL—Frolics Cafe
 WENR—Morton Downey & Donald Novis, tenors (NBC)
 WGN—Guy Lombardo's Orchestra; Burns and Allen (CBS)
 WIBO—"Y" Hotel Chorus
 WJKS—Hot Stove League
 WMAQ—Symphony Concert (NBC)

8:45 P.M.
 KYW—Don Pedro's Orchestra
 WBBM—Ben Pollack's Orchestra
 WCFL—Tony and Joe
 WIBO—Clem and Harry
 WJKS—Charlie and Roy

9:00 P.M.
 KYW—The Globe Trotter
 WBBM—Columbia Revue (CBS)
 WCFL—All Star Minstrels
 WENR—Corn Cob Pipe Club of Virginia (NBC)
 WGN—Put-Together Drama
 WIBO—Wendell Hall
 WJKS—Hungarian Hour
 WMAQ—D. W. Griffith's Hollywood Revue (NBC)

9:15 P.M.
 KYW—Al Trace's Orchestra
 WBBM—Billy White, tenor & Westphal's Orch.
 WCFL—Via Lago Orchestra
 WGN—Big Leaguers and Bushers, sketch
 WIBO—Singing Sophomores
 WMAQ—Frankie Masters' Orchestra

9:30 P.M.
 KYW—Inspector Stevens & son of Scotland Yard
 WBBM—The Norsemen
 WCFL—Gems from the Opera
 WENR—Robert Burns' Anniversary, drama (NBC)
 WGN—Tomorrow's News
 WIBO—Little Harry and the Rhythm Girl
 WJKS—Edwin C. Hill (CBS)
 WMAQ—Exploring America, Carveth Wells (NBC)

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—How About Wednesday (NBC)
 WBBM—Myrt and Marge, drama (CBS)
 WCFL—Club Alabam Orchestra
 WGN—Melody Hour
 WIBO—Betty and Jean
 WJKS—Fray and Braggiotti, piano team (CBS)

10:00 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—School Teachers' Program
 WENR—Amos 'n' Andy (NBC)
 WGN—Hal Kemp's Orchestra
 WIBO—News Flashes
 WJKS—Columbia Symphony Orchestra (CBS)
 WMAQ—Amos 'n' Andy (NBC)

10:15 P.M.
 WCFL—Walkathon News
 WENR—Cesare Sodero's Concert Orchestra (NBC)
 WGN—Milligan and Mulligan
 WIBO—Radio Dan
 WMAQ—Dan and Sylvia

10:30 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Frolics Cafe
 WGN—Wayne King's Orchestra
 WIBO—Organ O-Logues
 WJKS—Isam Jones' Orchestra (CBS)
 WMAQ—Ivan Eppinoff's Orchestra

10:45 P.M.
 WCFL—Bit of Moscow
 WMAQ—Winter Garden Orchestra

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—Trippoli Trio
 WENR—Maurie Sherman's Orchestra
 WIBO—Musical Tapestry, organ
 WJKS—Eddie Duchin's Orchestra (CBS)
 WMAQ—Mark Fisher's Orchestra
 WSBC—Musical Comedy

11:10 P.M.
 WGN—Wayne King's Orchestra

11:15 P.M.
 WCFL—Frolics Cafe
 WMAQ—Vincent Lopez' Orchestra
 WSBC—Jerry Sullivan Song Special

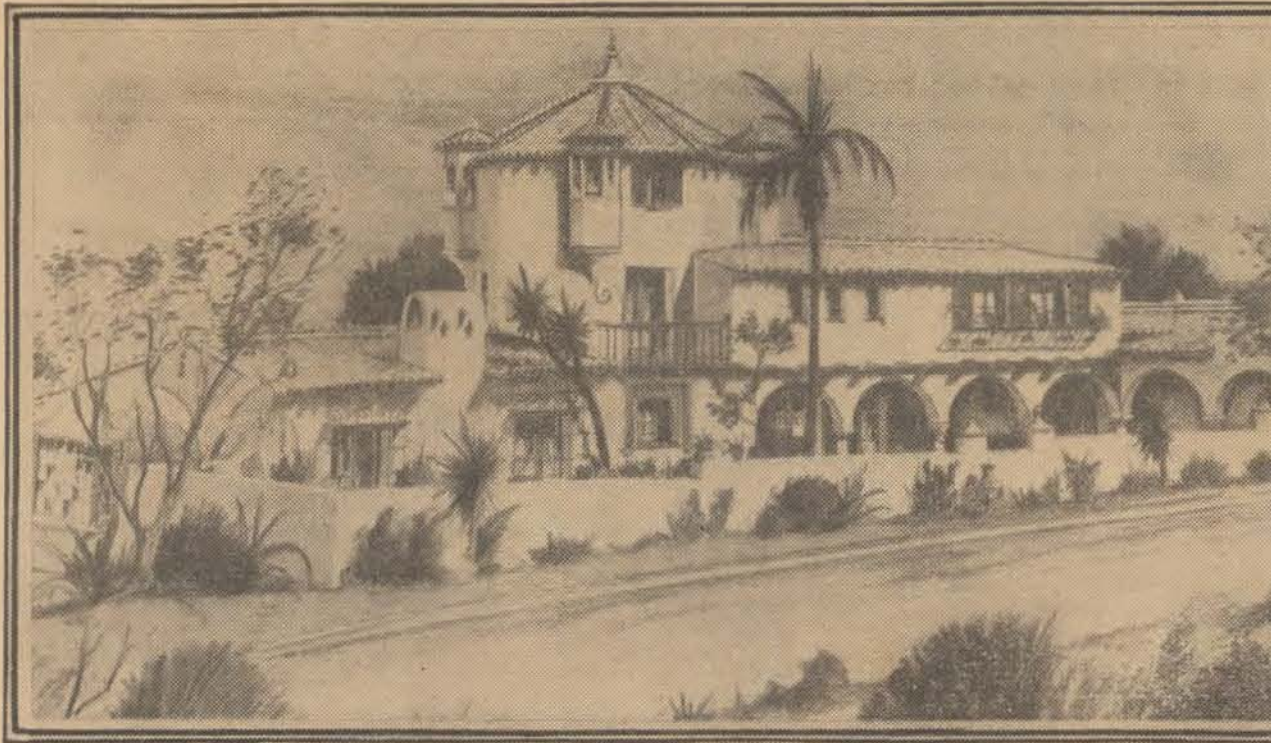
11:30 P.M.
 KYW—Mark Fisher's Orchestra
 WENR—Don Pedro's Orchestra
 WGN—Late Dance Orchestras
 WJKS—Ben Pollack's Orchestra (CBS)
 WMAQ—Tweet Hogan's Orchestra
 WSBC—Famous Symphonies

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
 KYW—Celebrity Night with Dan Russo's Orch.
 WBBM—Around the Town; dance orchestras
 WENR—Erskine Tate's Orchestra
 WMAQ—Organ Reveries

12:30 A.M.
 WENR—Tweet Hogan's Orchestra
 WMAQ—Vincent Lopez' Orchestra

12:45 A.M.
 KYW—Al Trace's Orchestra



Hamp's \$100,000 home in Hollywood, California



Charles W. Hamp

Hamp Dodges Chains

By Rhoades Collins

TEN—or maybe it was eleven years ago—a young band leader, Vincent Lopez, and a young singer and piano picker, Charles W. Hamp, were playing at the Palace Theater, in Newark, New Jersey. At that time there was a radio station in Newark—the old WJZ—that was anxious to try some entertainment on the air. Previously, it had confined itself to broadcasting news flashes and weather reports. So an executive of WJZ went to see Hamp and Lopez at the theater.

"Mr. Hamp," he said, "I wonder if you will come over to our studios and sing on the radio?"

"Radio?" queried Hamp, "What's that, a new kind of benefit?" After WJZ had explained the nature of radio to the puzzled theatrical star, Hamp decided to take a chance. He sat down at a piano in the old WJZ studios, in front of a microphone that looked like the horn of an old time phonograph. He liked it.

SINCE that time Charles Hamp has indeed discovered that radio is a new kind of benefit. He has been singing and playing on the radio ever since, and his weekly salary—\$2,000, is the highest paid any artist heard over only one station. At present Hamp is under contract to Peruna, and is heard over WBBM, in Chicago. Not only is Hamp the highest paid artist on a local station, but he has been more consistently employed than any radio entertainer for the past six years. During this period, he has averaged six half hour broadcasts a week, week in and week out. He never needs any help—except his piano—and makes all the commercial announcements himself.

To the artist who believes that success—real success—in radio only lies over the networks, Hamp appears a paradox. He has been employed on stations all the way from the Pacific Coast, where he is viewed as the outstanding individual entertainer of radio, to New York—and always his salary has been larger than that of most network stars.

Hamp has an original idea about the advan-

tages of playing and singing over only one station. People tire so quickly of the same form of entertainment, he says, that artists heard over the networks are likely to kill their popularity quickly. Nevertheless, it is rumored that Hamp's program will go over a chain of stations within a few months.

HAMP is one of the stars of radio who has really reaped a golden harvest from his voice. He owns a \$100,000 castle in an exclusive section of Hollywood, California, and he is going to retire to this magnificent home when, as he says, "I make enough money not to have to worry for the rest of my life."

Like Ed McConnell, Charlie Hamp is a master air salesman. "I never use continuity on a program," he says. "I depend entirely upon my ability to ad lib. I sit down at a piano, with nothing but the music of the songs I expect to play—and then the program seems to take care of itself. I chat with my radio audience, say anything I happen to think of. Honestly, I get such a kick out of broadcasting that it seems a shame to take money for it."

Charlie was born in Richmond, Virginia, and his family moved to Johnstown, Pennsylvania, just after the flood swept that city. Charlie's father was in the hotel business—which must be where he inherited his hospitality. From his mother he learned to love music.

In his youth he studied music, but he had no idea of commercializing it. He attended one of the oldest prep schools in America—Chambersburg Academy—to prepare himself for an electrical engineering course at Yale. But all of a sudden something happened and Charlie found himself behind a counter dispensing groceries. Now to

say that young Hamp disliked dispensing potatoes by the pound and bacon by the flitch is to put it very mildly indeed. So in spare moments, between trips to the flour bin, as it were, he organized a dance orchestra. Then he promptly quit the grocery business.

THE next stop was the pit of a theater, thumping a piano, and then came a chance to join a musical comedy company. This was all before he reached the age of twenty. Then came a jaunt with a stock company. He liked it so well that he stayed two seasons.

Then, as it did to a good many young men, came the war. Charlie was fourteen months overseas, and he rose to the post of top sergeant. In the same outfit was one Adolph Menjou, then a struggling young actor.

After his discharge from the Army, Charlie Hamp joined the forces of the Keith circuit. For six years he toured the country with an act called "A Little Bit of Paris." He played in every theater from the Palace, in New York, to the "Opry," House, in Two Forks, Missouri.

THEN, as has been related, he broke into radio—when the new form of entertainment wasn't even old enough to get into its own swaddling clothes. Some years ago—before radio would pay for more than coffee and cakes, Hamp took a trip to California. He wanted to go into the movies. Then he suddenly discovered that the West Coast stations would pay real money—comparatively speaking—for air entertainment. His first big radio job was on KMTR. Then he bounded from coast to coast, beloved everywhere by radio fans, and amassing one of the really big fortunes of the entertainment world.

His principal hobby is cabinet making, and he's constantly snooping around with a movie camera. His pet expression is "Evenin', folks. Is everybody happy?" If you haven't heard it yet, listen in on WBBM at 7:30 p. m. every week day.

Programs for Thursday, February 2

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Hot Music
 WJJD—Good Morning Program
 WLS—Smile a While Time

6:10 A.M.
 WLS—Johnny Muskrat, Fur Reporter

6:15 A.M.
 WLS—Weather Report; Musical Jamboree

6:30 A.M.
 WGES—Requests
 WIBO—Uncle John and his Family
 WLS—Happy Time; Variety Program
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WLS—Prairie Ramblers and Dixie Mason

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Musical Toasts
 WGN—Good Morning
 WJJD—Bubb Pickard
 WLS—Family Circle Program; Ralph Emerson
 WMAQ—The Wife Saver, humorous sketch (NBC)
 WMBI—Sunrise Service

7:15 A.M.
 WGES—Cecil and Sally
 WJJD—Gym Class
 WLS—Paul Rader's Gospel Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Church Services
 WCFL—Cheerio Inspirational talk & music (NBC)
 WGES—Polish Earlybirds
 WIBO—Frankie Marvin, Cowboy Ballads
 WJJD—Buckle Busters
 WLS—Steamboat Bill
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—Kiddies' Aeroplane Club
 WGES—Poland's Music
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time
 WLS—Ridge Runners and Linda Parker

8:15 A.M.
 WCFL—Time Parade
 WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
 WBBM—Modern Living
 WCFL—Dance Music
 WIBO—Musical Varieties
 WLS—Gene Autry; Anne Williams
 WMAQ—Moss and Jones; comedy and songs (NBC)

8:35 A.M.
 WLS—The Produce Market Reporter

8:45 A.M.
 WBBM—Reis and Dunn (CBS)
 WLS—Livestock Receipts; Hog Flash
 WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
 WLS—Topics with Sue Roberts

9:00 A.M.
 KYW—Golden Melodies
 WAAF—Sing and Sweep
 WBBM—Melody Parade; Orchestra (CBS)
 WCFL—German Entertainment
 WGES—Canary Concert
 WGN—WGN Keep Fit Club
 WIBO—YMCA Exercises
 WMAQ—Chicago Ensemble

9:10 A.M.
 WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
 KYW—J. B. and Mae
 WBBM—Organ Interlude
 WCFL—Famous Soloists
 WGN—Clara, Lu 'n' Em, gossip (NBC)
 WLS—Mac and Bob
 WMAQ—Young Artists' Trio (NBC)

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Swingin' Along (NBC)
 WAAF—Organ Melodies
 WBBM—Beauty Chat
 WCFL—Highlights of Music
 WGES—Show Hits
 WGN—Market Reports
 WIBO—Little Harry's Cooking Club
 WLS—The Prairie Ramblers
 WMAQ—Edith Shuck

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 KYW—Piano Patterns
 WAAF—Songs of the Islands
 WBBM—Have You Heard? (CBS)
 WGES—Ship Ahoy
 WLS—Ralph and Hal, "Old Timers"
 WMAQ—Emily Post, hostess; vocalists and instrumentalists (NBC)

10:00 A.M.
 KYW—May We Present (NBC)
 WAAF—Dotty Lee and Heinie
 WBBM—U. S. Navy (CBS)
 WGES—Musical Speedway
 WGN—Allan Grant, pianist
 WIBO—Popular Echoes

WJJD—Favorite Singers
 WLS—Livestock and Poultry Markets; weather
 WMAQ—Singing Strings (NBC)
 WSBC—Mildred Fitzpatrick, pianist

10:10 A.M.
 WENR—Studio Program

10:15 A.M.
 KYW—Singing Strings (NBC)
 WAAF—The Spotlight
 WCFL—Health Talk by Dr. Bundesen
 WENR—Musical Program
 WGES—Rhythm Review
 WGN—Melody Favorites
 WIBO—Market Reports
 WMAQ—Frances Lee Barton, talk (NBC)
 WJJD—Neighborhood Store
 WSBC—Popular Dance

10:25 A.M.
 WGN—Market Reports

10:30 A.M.
 KYW—Mrs Austin Young, fashion preview
 WAAF—Problems of Parenthood, Richard Russell
 WBBM—Julia Hayes, household hints
 WCFL—Dance Music
 WENR—Jackie Heller; Phyllis and Frank
 WGES—Circus Echoes
 WGN—Digest of the day's news
 WIBO—News of the Day

12:20 P.M.
 WBBM—News Flashes
 WIBO—Reading Room

12:25 P.M.
 WMAQ—Board of Trade

12:30 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Chicago Hour
 WGN—Atlantic City Musicale
 WJJD—Farmer Rusk's Dinner Program
 WJKS—Walter C. Smith, songs
 WMAQ—Popular Varieties

12:45 P.M.
 KYW—Luncheon of Executives Club of Chicago
 WBBM—Walkathon News
 WCFL—Farm Talk
 WIBO—Clem and Harry
 WJKS—Gary Yard and Garden Program
 WMAQ—Princess Pat Beauty Talk
 WBBM—Chicago Dental Society

12:50 P.M.
 WBBM—Norm Sherr, pianist
 WMAQ—Popular Varieties

1:00 P.M.
 KYW—Dan Russo's Orchestra (NBC)
 WAAF—Hoosier Philosopher

1:15 P.M.
 WAAF—Musical Program
 WBBM—Earl Hoffman's Orchestra
 WGN—Palmer House Ensemble
 WIBO—Parents' Program
 WJJD—Waltz Time
 WJKS—American Museum of Natural History (CBS)
 WLS—Jim Poole, Grain Market

1:20 P.M.
 WMAQ—Board of Trade

1:25 P.M.
 WGN—Ruth Wood Meyer, songs

1:30 P.M.
 KYW—Prudence Penny; Household hints
 WAAF—Pianoesque
 WBBM—American School of the Air (CBS)
 WIBO—Frankie Marvin, Cowboy Ballads
 WJJD—Hill-Billy Time
 WJKS—Educational Program
 WLS—Bob and Harve, prohibition talk
 WMAQ—Public School Program
 WSBC—Famous Quartets

1:35 P.M.
 WGN—Palmer House Ensemble

1:45 P.M.
 KYW—Sisters of the Skillet (NBC)
 WAAF—Live Stock Market; Weather Summary
 WCFL—National League American Pen Women
 WGN—Dick Hayes, baritone
 WIBO—Theater Reporter
 WJJD—Variety Music
 WLS—Three Contraltos, "Tea for Three"
 WSBC—Campus Club Trio

1:50 P.M.
 WIBO—Beauty Talk

2:00 P.M.
 KYW—Concert Echoes
 WAAF—Chicago on Parade
 WBBM—Beauty Chat
 WCFL—Merchants Prosperity Hour
 WGN—Women's City Club
 WIBO—Radio Gossip
 WJJD—Masterworks' Hour
 WJKS—LaForge Berumen Musicale (CBS)
 WLS—Betty and Bob (NBC)
 WMAQ—Three Mustachios (NBC)
 WSBC—Poet's Corner

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 WAAF—Mabel Van
 WBBM—La Forge Berumen Musicale (CBS)
 WCFL—U. S. Navy Band (NBC)
 WJKS—Musicale
 WLS—WLS Home Theater
 WMAQ—Adventures in Hobby Riding
 WSBC—Helen Pribyl

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 12:15 p. m. WJKS-CBS—Advertising Club Luncheon
- 7:00 p. m. WMAQ-NBC—Rudy Vallee's Orchestra; guest stars
- 8:00 p. m. WMAQ-NBC—Captain Henry's Show Boat
- 8:30 p. m. WGN-CBS—Colonel Stoopnagle and Budd
- 9:00 p. m. WENR-NBC—Jack Pearl, comedian

WJJD—Name the Band
 WMAQ—Here's to Chance
 WMBI—Gospel Music and Short Stories
 WSBC—Bobby Danders, Jr.

10:45 A.M.
 KYW—Hugo Mariani's Marionettes (NBC)
 WAAF—Musical Calendar
 WBBM—Radio School of the Air
 WENR—U. S. Marine Band (NBC)
 WGES—Ben Cohen, tenor
 WGN—Music Weavers Quarter Hour
 WJJD—Songs of the South
 WMAQ—Today's Children
 WSBC—Dramatic Program

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Meat Recipe Talk; Mildred Batz
 WBBM—Buddy Harrod's Orchestra (CBS)
 WCFL—Red Hot and Low Down Program
 WGN—Morning Musicale
 WIBO—Organ Interludes
 WJJD—Singing Minstrels
 WJKS—Orchestral Program
 WMAQ—U. of C. Lecture
 WSBC—Loretta Clusman, soprano

11:15 A.M.
 WAAF—World News Reports; Markets
 WBBM—Virginia Clark; Gene and Charlie
 WJJD—Piano Instruction
 WJKS—Buddy Harrod's Orchestra (CBS)
 WSBC—Estelle Lewis, songs

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Rhythm Serenade
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Market Reports
 WIBO—Golden Gate
 WJJD—Leo Boswell, songs
 WJKS—Concert Miniatures (CBS)
 WMAQ—On Wings of Song (NBC)
 WMBI—Continued Story Reading

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WBBM—Concert Miniatures (CBS)
 WIBO—Memory Book
 WJJD—Musical Gems
 WJKS—News Flashes
 WLS—Weather Reports; Livestock Estimates

11:50 A.M.
 WGN—Good Health and Training

11:55 A.M.
 WLS—Harry Steele, News Reporter

12:00 NOON
 WAAF—Noon-time Melodies; Weather
 WBBM—George Hall's Orchestra (CBS)
 WCFL—Popular Music
 WGN—Mid-day Services
 WIBO—Timely Tunes
 WJJD—Luncheon Dance
 WJKS—Orchestral Program
 WLS—Maple City Four Fun Factory
 WMAQ—Palais d'Or Orchestra
 WMBI—Loop Evangelistic Service

12:15 P.M.
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—Comedy Songs
 WJKS—Advertising Club Luncheon (CBS)
 WLS—Prairie Farmer Dinnerbell Program

WBBM—Aunt Jemima, songs (CBS)
 WCFL—Walkathon News
 WGN—Allan Grant, pianist
 WIBO—News
 WJJD—Talk
 WJKS—Musical Program
 WLS—Jung Garden Corner
 WMAQ—Century of Progress Talk
 WMBI—Organ Program

1:10 P.M.
 WCFL—Grace Wilson, contralto; Eddy Hanson, organist
 WMAQ—Dave Rose, pianist

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Little Harry (Hosford), WIBO's "King of the Kitchen" week mornings at 9:30 o'clock, celebrates the Chinese New Year by taking a cooking lesson from Tom Wong, champion chop suey maker and power of Chicago's Chinatown.

Along the Airialto

By Martin Lewis

IF there was any doubt about it before there certainly isn't now. I mean that Ed Wynn is the highest paid fire-chief in the world. When we reported that Ed would screech his soooooo for youse-all to the tune of \$5,000 per half-hour Tuesdays you were all stunned. You sat back in your rocking chairs and almost toppled over from vigorous shaking of heads. But get away from your rocking chairs now. You'll topple over sure. Because Ed Wynn goes into New York's Capitol Theater February 10 at \$20,000 for one week's personal appearance! It's said that he'll do his weekly broadcast direct from the stage.

Ben Bernie wasn't kidding when he made that crack about losing his hair. The old maestro takes regular scalpings and has frequent photos made of his rapidly thinning pate just to see how things are getting along up there. It's one of Ben's weakest spots! And he can't abide being jibed about it. Are you reading, Walter Winchell? . . . This is the proper spot to announce that Jay C. Flippen, who's got enough hair to furnish toupees for the whole Bernie Band, is off the air . . . Jack Smart's smart photographic mind pictures every dialect he's ever heard and puts it at his jaw's disposal . . . Jesse Crawford resigned from Paramount and is negotiating to pump the Radio City organ . . . Jack Benny may be telling you there isn't a cough in a carload when his contract for the nickel-back sponsor runs out.

Sisters of the Skillet are "sustaining" themselves out in Chicago after breaking off commercial relationship with Armour. No bones broke despite the boys' heavy dislike of the meat moguls as sponsors. Though Westerners born and bred, Eddie and Ralph are longing for the East that was good to them . . . George Bernard Shaw will call you names from the Metropolitan Opera House on Tuesday, April 11 when he mike-appears at that time . . . If you happen into CBS, New York, as a guest spectator you'll be officially greeted by Sammy and Buck, the two polite and obliging little page boys . . . Which makes me remember that May Singhi Breen is conducting a weekly school for NBC pages, teaching them hot strums of the uke . . . For all those curious as to where-and-why-about of The Landt Trio and White, we'll say they're fulfilling a six month's contract with a local baker out in Cleveland with WTAM their outlet. They will be back in New York in a few months.

Mollie Goldberg lost money on that authentic Hebrew marriage she staged in her sketch. Sponsor wouldn't pay for a cantor, a choir and an organist so Mollie did, and it all amounted to more than her pay for the period. Sponsor saved himself some more money by subbing on the original actors who were to be ethereally married. All the script called for from them was an occasional "I Do" for which the full program salary would have had to be paid. Hence a couple of inexpensive voices were hired to yes the script that night.

Kate Smith leaves New York after her Paramount Theater engagement to tour out West again. She lands in Hollywood late in the spring to start work on her second starring screenie in which she'll play a singing war nurse . . . Newest rumored note on the crooning situation is that Bing Crosby's about to be a father with lullabies being crooned for home consumption around next July . . . That Romantic Bachelor takes himself serious and thinks that's his billing off the air as well as on, only it isn't if he only knew it . . . Bobby Jordan, the ten-year-old pride of Wheatonville, described his training for a boxing match via the air while his broken arm was mending in a sling . . . Lowell Thomas employs special messengers to bring him latest editions of newspapers directly before his last minute air casting . . . John S. Young joked the NBC press department when he phoned up in his best dialect to ask about "th' advertising hooy" of a certain NBC sponsor . . . Edwin Franko Goldman's fifty-five piece band is another auditioner for Lucky. It looks like these advertising experts have nothing else to do but sit back and listen to all the available talent NBC can drag out.

THE PLAY'S THE THING

(Programs are listed in Central Standard Time)

SUNDAY

Moonshine and Honeysuckle—WMAQ-NBC, 1:30 p. m.
Roses and Drums—WGN-CBS, 4 p. m.
Pages of Romance—KYW-NBC, 4:30 p. m.
Wheatonville—WMAQ-NBC, 6:15 p. m.
Great Moments in History—WLS-NBC, 6:30 p. m.
Orange Lantern—WMAQ-NBC, 9:30 p. m.
Sunday at Seth Parker's—KYW-NBC, 9:45 p. m.

MONDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
Lady Next Door—WENR-NBC, 3:45 p. m.
Bill Baar's Grandpa Burton—WBBM, 5 p. m.
Skippy—WBBM-CBS, 5:30 p. m.
The Lone Wolf Tribe—WBBM-CBS, 5:45 p. m.
Little Ophan Annie—WGN-WENR-NBC, 5:45 p. m.
The Secret Three—WGN, 6:15 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Chandu the Magician—KYW, 7:45 p. m.
Country Doctor—WLS-NBC, 7:45 p. m.
Evening in Paris Mysteries—WGN-CBS, 8:30 p. m.
Princess Pat Pageant—WBBM, 8:30 p. m.
Big Leaguers and Bushers—WGN-CBS, 9:15 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.
Milligan and Mulligan—WGN, 10:15 p. m.

TUESDAY

Happyville Special—WLS, 8:15 a. m.
Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
J. B. and Mae—KYW, 9:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
Princess Pat Pageant—WLS, 2:45 p. m.
Skippy—WBBM-CBS, 5:30 p. m.
Seckatary Hawkins—WMAQ-NBC, 5:45 p. m.
Little Ophan Annie—WGN-WENR-NBC, 5:45 p. m.
Rock Oak Champions—WBBM, 5:45 p. m.
Wheatonville—WMAQ-NBC, 6:15 p. m.
The Secret Three—WGN, 6:15 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Adventures in Health—WLS-NBC, 7:30 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Country Doctor—WLS-NBC, 7:45 p. m.
Police Dramatization—WENR-NBC, 9 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.
Milligan and Mulligan—WGN, 10:15 p. m.

WEDNESDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
Household Dramatization—KYW-NBC, 10:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
Little Dramas from Life—WLS, 2:15 p. m.

Plums and Prunes

(Continued from Page Ten)
ing in such good entertainment. Music and the buffoonery of these clowns won a crate of plums tonight. If you've forgotten, it was when the Colonel and Budd burlesqued Vallee's program and the March of Time.

WHISPERING JACK SMITH (Wednesday, January 18, at 7 p. m. CST on CBS) and his humming birds are worth fifteen minutes of anybody's time. Try them for a plumful earful.

SINCLAIR MINSTRELS (Monday, January 16, at 8 p. m. CST on NBC) are far from the show they used to be in the days of Chuck, Ray and Gene, Al and Pete, little Joe Warner and a twenty-five piece orchestra. Now the band is but fifteen pieces, only Gene Arnold of the old camp remains—although we might add Bill Childs name, as Bill has four years of service in the program. Recent shakeup was, we are told, because agency executives wanted a change. How about the Wiener Minstrels' regular fans? Did YOU want a change? As for us, prunes to such a policy. Give us the time-tried show. It was plenty good.

OLDSMOBILE (Saturday, January 14, at 8:30 p. m. CST on NBC) brought back the absent George Olsen and Ethel Shutta. It was great to hear the old gang with Gus Van added. Plums to you Mr. Sloan and your new show.

Marked Personal—
"Your unwarranted cracks about Eddie Cantor burn me up. What's the matter with Cantor?" (His superiority overwhelms me).

Skippy—WBBM-CBS, 5:30 p. m.
Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.
Wheatonville—WMAQ-NBC, 6:15 p. m.
The Secret Three—WGN, 6:15 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Country Doctor—WLS-NBC, 7:45 p. m.
Big Leaguers and Bushers—WGN-CBS, 9:15 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.
Milligan and Mulligan—WGN, 10:15 p. m.

THURSDAY

Happyville Special—WLS, 8:15 a. m.
J. B. and Mae—KYW, 9:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
WLS Home Theater—WLS, 2:15 p. m.
Lady Next Door—WENR-NBC, 3:45 p. m.
Skippy—WBBM-CBS, 5:30 p. m.
Seckatary Hawkins—WMAQ-NBC, 5:45 p. m.
Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.
The Secret Three—WGN, 6:15 p. m.
Wheatonville—WMAQ-NBC, 6:15 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
Rin Tin Tin Thriller—WLS-NBC, 7:30 p. m.
Chandu, The Magician—KYW, 7:45 p. m.
Howard Thurston—WLS-NBC, 7:45 p. m.
Death Valley Days—WLS-NBC, 8 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.
Milligan and Mulligan—WGN, 10:15 p. m.

FRIDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.
Today's Children—WMAQ, 10:45 a. m.
Painted Dreams—WGN, 11:35 a. m.
Betty and Bob—WLS-NBC, 2 p. m.
The Flying Family—WMAQ-NBC, 4:30 p. m.
Bill Baar's Grandpa Burton—WBBM, 5 p. m.
Skippy—WBBM-CBS, 5:30 p. m.
Little Ophan Annie—WGN-WENR-NBC, 5:45 p. m.
The Lone Wolf Tribe—WBBM-CBS, 5:45 p. m.
The Secret Three—WGN, 6:15 p. m.
The Goldbergs—WENR-NBC, 6:45 p. m.
March of Time—WGN-CBS, 7:30 p. m.
Adventures in Health—WLS-NBC, 7:30 p. m.
Howard Thurston—WLS-NBC, 7:45 p. m.
First Nighter—WLS-NBC, 8 p. m.
Myrt and Marge—WBBM-CBS, 9:45 p. m.
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.
Dan and Sylvia—WMAQ, 10:15 p. m.
Milligan and Mulligan—WGN, 10:15 p. m.

SATURDAY

J. B. and Mae—KYW, 9:15 a. m.
Household Dramatization—KYW-NBC, 10:15 a. m.
Painted Dreams—WGN, 11:35 a. m.
Skippy—WBBM-CBS, 5:30 p. m.
Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.
Seckatary Hawkins—WMAQ-NBC, 5:45 p. m.
Milligan and Mulligan—WGN, 10:15 p. m.

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Thursday Programs [Continued]

2:30 P.M.
 KYW—Women's Radio Review (NBC)
 WAAF—U. S. Navy Program
 WBBM—Frank Westphal's Orchestra (CBS)
 WCFL—Merchants Prosperity Hour
 WGN—June Baker
 WIBO—Silver Melodies
 WJJD—Piano Instruction
 WJKS—Orchestral Program
 WMAQ—U. S. Navy Band (NBC)
 WSBC—Paul West, baritone

2:45 P.M.
 WAAF—World News Reports
 WIBO—Market Reports
 WJJD—Radio Guide's Editor's Round Table
 WLS—Maple City Four Minstrel Show
 WMAQ—Chicago Woman's Club Program
 WSBC—Dramatic Program

3:00 P.M.
 KYW—Three Strings
 WAAF—A Mood in Blue
 WBBM—U. S. Army Band (CBS)
 WCFL—Civic and Welfare Talk from Mayor's Office
 WGN—Afternoon Musicale
 WIBO—Patricia O'Hearn Players
 WJJD—Women's Club
 WJKS—Band Parade
 WLS—Wm. Vickland's Book Shop
 WMBI—Feature Program
 WMAQ—Kaltenmeyer's Kindergarten (NBC)
 WSBC—March of Progress

3:15 P.M.
 KYW—Talk by Dr. H. N. Bundesen
 WCFL—Lorena Anderson, soprano
 WIBO—Diet Aid Program
 WJJD—Dreams of Hawaii
 WLS—The Log Cabin Boys
 WSBC—Souvenirs

3:30 P.M.
 KYW—Two Doctors with Aces of the Air
 WAAF—Melody Time
 WCFL—Timely Topics
 WENR—Soloist (NBC)
 WGN—Ruth A. Wakefield, historical talk
 WIBO—Radio Gossip
 WJJD—Dance Hits
 WMBI—Special Program
 WMAQ—Thursday Special (NBC)

3:40 P.M.
 WGN—Rondoliers Quartet

3:45 P.M.
 WAAF—Polo Program
 WBBM—Tom Jones, Arkansas Traveler
 WCFL—J. Couplin
 WENR—Lady Next Door (NBC)
 WJJD—Popular Songsters
 WJKS—American Legion Campaign (CBS)

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 WAAF—Piano novelties; Jimmy Kozak
 WBBM—Ben Alley, tenor (CBS)
 WCFL—Junior Federation Club
 WENR—Soloist (NBC)
 WIBO—Old Chestnuts
 WJJD—Romantic Drama
 WJKS—Tenor, soloist
 WMAQ—Women's Calendar

4:10 P.M.
 WGN—Blanche Thomson, soprano

4:15 P.M.
 WAAF—Melodies in Three-Quarter Time
 WBBM—George Hall's Orchestra (CBS)
 WIBO—Hodge Podge
 WJJD—Young Mothers' Club
 WJKS—News Flashes

4:30 P.M.
 KYW—Harold Bean, baritone
 WAAF—Novelettes
 WBBM—Thora Martens, contralto; Howard Neumiller
 WCFL—Christy Valvo
 WENR—Irma Glen, organist (NBC)
 WIBO—Nick Nichols, Cartoonist of the Air
 WJJD—Mooseheart Children

WJKS—Kiddie Klub
WMAQ—Soloist (NBC)

4:45 P.M.
 KYW—Three Strings
 WAAF—Ray Waldron's Sports Review
 WBBM—Cowboy Tom and Indian Chief (CBS)
 WCFL—Parade of Stars
 WENR—Musical Moments (NBC)
 WGN—Jane Carpenter, organist
 WJKS—Evening Melodies
 WMAQ—Concert Echoes (NBC)

4:50 P.M.
 WJKS—Vaughn de Leath (CBS)

5:00 P.M.
 KYW—Adult Education Council
 WAAF—Sunset Salute
 WBBM—Current Events; H. V. Kaltenborn (CBS)
 WCFL—Tripoli Trio
 WENR—Pat Barnes' Children's Program
 WGES—Songs of Poland
 WGN—The Devil Bird
 WIBO—Hotan's Council Fire
 WJJD—Neighborhood Store
 WMAQ—Maude and Cousin Bill (NBC)
 WSBC—Madelyn LaSalle

5:15 P.M.
 KYW—Penrod and Sam
 WBBM—Tarzan of the Apes
 WCFL—John Maxwell, food talk
 WENR—Dick Daring; A Boy of Today
 WGN—Jane Carpenter Recital
 WIBO—Church of the Air
 WJJD—Dance Orchestra
 WMAQ—Park Central Orchestra
 WSBC—Jerry Sullivan

5:30 P.M.
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WBBM—Skippy; children's skit (CBS)
 WCFL—Esther Hammond, contralto
 WENR—Air Juniors
 WGN—Singing Lady (NBC)
 WJJD—Piano Instructions
 WMAQ—John B. Kennedy, talk (NBC)
 WSBC—Al Serdritt

5:40 P.M.
 WCFL—Walkathon News

5:45 P.M.
 WBBM—Up to Par; health talk
 WENR—Little Orphan Annie; playlet (NBC)
 WGN—Little Orphan Annie; playlet (NBC)
 WIBO—Silver Melodies
 WJJD—Howard L. Peterson, organist
 WMAQ—Seckatary Hawkins (NBC)

5:50 P.M.
 WCFL—Studio Program

6:00 P.M.
 KYW—Russian Symphonic Choir (NBC)
 WBBM—Orchestral Program
 WCFL—Allerton Hotel Orchestra
 WENR—Young Forty Niners
 WGES—Band Parade
 WGN—Uncle Quinn, Day Dreamers and Wishbone
 WIBO—German Program
 WJJD—Leo Boswell, songs
 WMAQ—Mr. Twister (NBC)

6:15 P.M.
 KYW—The Globe Trotter
 WBBM—Norm Sherr, pianist
 WCFL—Thelma and Jack
 WENR—Carson Robison's Buckaroos (NBC)
 WGES—Cecil and Sally
 WGN—The Secret Three
 WJJD—Sports Reel
 WMAQ—Wheatonville, drama (NBC)

6:25 P.M.
 KYW—Sports Reporter

6:30 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Flanagan's Sport Review
 WCFL—Hotel Allerton Orchestra
 WENR—What's the News
 WGES—Musical Program
 WGN—Keller, Sargent and Ross (CBS)
 WIBO—Theater Reporter
 WJJD—Buckle Busters
 WMAQ—Ivan Eppinoff's Orchestra

6:40 P.M.
 WIBO—Hockey News

6:45 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Boake Carter, news commentator (CBS)
 WCFL—Via Lago Orchestra
 WENR—The Goldbergs, drama (NBC)
 WGN—Tom, Dick and Harry
 WIBO—Clem and Ira
 WMAQ—News of the Air

7:00 P.M.
 KYW—Star Dust; Ulmer Turner
 WBBM—The Norsemen
 WCFL—Label League
 WGES—Polish Composers
 WGN—Easy Aces, comedy sketch
 WIBO—All Star Program
 WJJD—Frankie "Half Pint" Jaxon
 WLS—College Inn Orchestra (NBC)
 WMAQ—Rudy Vallee's Orch.; guest stars (NBC)

7:10 P.M.
 WCFL—Labor Flashes; Arthur Koeh, pianist

7:15 P.M.
 KYW—Tweet Hogan's Orchestra
 WBBM—Harriet Cruise and Orchestra (CBS)
 WCFL—Frolics Cafe Orchestra
 WGN—Whispering Jack Smith; Humming Birds (CBS)
 WJJD—Rajput, mystery drama

7:30 P.M.
 KYW—Dr. H. N. Bundesen; Milk Foundation
 WBBM—Fifteen Minutes of Sunshine with Charlie Hamp
 WCFL—Harry Brooks, cornetist
 WGN—Kate Smith's Swanee Music (CBS)
 WIBO—Civic Problems
 WJJD—Art Wright, songs
 WLS—Rin Tin Tin Thriller (NBC)

7:45 P.M.
 KYW—Chandu, the Magician
 WBBM—Correy Lynn's Orchestra (CBS)
 WCFL—Speakers Bureau of C. F. of L.
 WGN—Abe Lyman (CBS)
 WIBO—Orlando Van Gunten, talk
 WJJD—Dave Bennett's Orchestra
 WLS—Howard Thurston, magician (NBC)

8:00 P.M.
 KYW—Mark Fisher's Orchestra
 WBBM—Song Souvenirs, Jack Brooks
 WCFL—The Irish Minstrel
 WGN—Ruth Eting, blues singer; Hayton's Orchestra (CBS)
 WIBO—Jack Burnett, tenor
 WJJD—Dance Orchestra
 WJKS—Polish Hour
 WLS—Death Valley Days; drama (NBC)
 WMAQ—Captain Henry's Show Boat (NBC)
 WSBC—Italian Program

8:15 P.M.
 WBBM—Ass'n of Real Estate Taxpayers
 WCFL—Night Court
 WGN—Mills Brothers (CBS)
 WIBO—Memory Book
 WJJD—Mooseheart Boys' Band

8:30 P.M.
 KYW—Vincent Lopez' Orchestra
 WBBM—Fritz Miller's Orchestra
 WCFL—Frolics Cafe
 WENR—Dancing Strings (NBC)
 WGN—Pontiac Program; Col. Stoopnagle and Budd (CBS)
 WIBO—Mimo Bonaldi
 WJKS—Hot Stove League

8:45 P.M.
 KYW—Dramatization
 WBBM—Charley Straight's Orchestra
 WCFL—Grace Wilson
 WIBO—Clem and Harry
 WJKS—Three Buddies

9:00 P.M.
 KYW—The Globe Trotter
 WBBM—Drama (CBS)
 WENR—Jack Pearl, comedian (NBC)
 WGN—Put Together Drama
 WIBO—Wendell Hall
 WJKS—Drama
 WMAQ—To be announced

9:15 P.M.
 KYW—Vic and Sade; sketch (NBC)
 WBBM—Ben Pollack's Orchestra
 WCFL—Via Lago Orchestra
 WGN—To be announced
 WIBO—Singing Sophomores
 WJKS—Scotch Hour
 WMAQ—Frankie Masters' Orchestra

9:30 P.M.
 KYW—Inspector Stevens & son of Scotland Yard
 WBBM—Boswell Sisters, trio (CBS)
 WCFL—New Chateau Ballroom Orchestra
 WGN—Tomorrow's News
 WIBO—Harry and the Rhythm Girl
 WJKS—Boswell Sisters, trio (CBS)
 WMAQ—Ilomay Bailey and Lee Sims (NBC)

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Al Trace's Orchestra
 WBBM—Myrt and Marge, drama (CBS)
 WCFL—Club Alabam Orchestra
 WGN—Dream Ship
 WIBO—Betty and Jean
 WJKS—Morton Downey, tenor (CBS)
 WMAQ—Crazy People (NBC)

10:00 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—School Teachers' Talk
 WENR—Amos 'n' Andy (NBC)
 WGN—Hal Kemp's Orchestra
 WIBO—News Flashes
 WJKS—Columbia Symphony Orchestra (CBS)
 WMAQ—Amos 'n' Andy (NBC)

10:15 P.M.
 WCFL—Walkathon News
 WENR—Concert Orchestra (NBC)
 WGN—Milligan and Mulligan
 WIBO—Sparkling Melodies
 WMAQ—Dan and Sylvia

10:30 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—Frolics Cafe
 WGN—Wayne King's Orchestra
 WIBO—Organ-O-Logues; Words and Music
 WJKS—Isham Jones' Orchestra (CBS)
 WMAQ—Frankie Masters' Orchestra

10:45 P.M.
 WCFL—Bit of Moscow
 WMAQ—Winter Garden Orchestra

10:50 P.M.
 WGN—Jan Garber's Orchestra

11:00 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—New Chateau Ballroom Orchestra
 WENR—Maurie Sherman's Orchestra
 WJKS—Eddie Duchin's Orchestra (CBS)
 WMAQ—Tweet Hogan's Orchestra
 WSBC—Musical Comedy

11:10 P.M.
 WGN—Wayne King's Orchestra

11:15 P.M.
 WCFL—Frolics Cafe
 WSBC—Jerry Sullivan, song special

11:30 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—Club Alabam
 WENR—Ted Cook's Orchestra (NBC)
 WGN—Clyde McCoy's Orchestra
 WIBO—Musical Tapestry, organ
 WJKS—Leon Belasco's Orchestra (CBS)
 WMAQ—Vincent Lopez' Orchestra
 WSBC—Famous Symphonies

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra
 WGN—Maisonette Russe

12:00 MIDNIGHT
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestras
 WENR—Erskine Tate's Orchestra
 WGN—Late Dance Orchestras
 WMAQ—Organ Melodies

12:30 A.M.
 KYW—Al Trace's Orchestra
 WENR—Don Pedro's Orchestra
 WMAQ—Tweet Hogan's Orchestra

Programs for Friday, February 3

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Hot Music
 WJJD—Good Morning Program
 WLS—Smile A While Time

6:15 A.M.
 WLS—Weather Report; Produce Reporter

6:30 A.M.
 WGES—Requests
 WIBO—Uncle John and His Family
 WLS—Happy Time; Variety Show
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WLS—Prairie Ramblers and Dixie Mason

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Musical Toasts

WGN—Good Morning
WJJD—Bubb Pickard
WLS—Family Circle Program; Ralph Emerson
WMAQ—Littlest Girl (NBC)
WMBI—Sunrise Service

7:15 A.M.
 WGES—Cecil and Sally
 WJJD—Gym Class
 WLS—Rader's Tabernacle
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cheerio; inspirational talk (NBC)
 WGES—Polish Program
 WIBO—Frankie Marvin, Cowboy Ballads
 WJJD—Buckle Busters
 WLS—Steamboat Bill
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—WCFL Kiddies' Aeroplane Club
 WGES—Bohemian Melodies
 WIBO—Time Signal Express

WJJD—Happy Go Lucky Time
WLS—Fritz and Fleming, The Bicycle Boys

8:15 A.M.
 WCFL—Time Parade
 WLS—Ralph Emerson, organist

8:30 A.M.
 WBBM—Modern Living; Linslahr's Magazine
 WCFL—Dance Music
 WIBO—Musical Varieties
 WLS—Gene Autry, Oklahoma Yodeler
 WMAQ—Moss and Jones (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WBBM—The Merrymakers (CBS)
 WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
 WLS—Tower Topics Time

9:00 A.M.
 KYW—Soloist (NBC)
 WAAF—Sing and Sweep
 WBBM—Lakeside Melodies
 WCFL—German Entertainment

WGES—Canary Concert
WGN—Keep Fit Club
WIBO—Y. M. C. A. Exercises
WMAQ—Melodia (NBC)

9:10 A.M.
 WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
 KYW—Rose Vanderbosch at the piano
 WBBM—Organ Interlude
 WCFL—Famous Soloists
 WGN—Clara, Lu 'n' Em (NBC)
 WLS—Mac and Bob
 WMAQ—Breen and de Rose (NBC)

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—The Strolling Fiddler (NBC)
 WAAF—Ask Me Another
 WBBM—Beauty Chat
 WCFL—Highlights of Music
 WGES—Show Hits
 WGN—Market Reports
 WIBO—Little Harry's Cookin' School
 WLS—Variety Acts
 WMAQ—Happy Jack Turner, songs (NBC)

Friday Programs [Continued]

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
KYW—Betty Crocker (NBC)
WAAF—Songs of the Islands
WBBM—J. W. Doty, organist
WGES—Cowboy Songs
WIBO—You and Your Clothes
WLS—Ralph and Hal, "Old Timers"
WMAQ—Board of Trade

9:50 A.M.
WMAQ—Singing Strings (NBC)

10:00 A.M.
KYW—Music Appreciation Hour; Walter Damrosch conducting (NBC)
WAAF—Dotty Lee and Heinie
WBBM—The Captivators; orchestra (CBS)
WCFL—Dance Music
WGES—Housekeeper
WGN—Russell Nelson, tenor
WIBO—Sparkling Melodies
WJJD—Favorite Singers
WLS—Livestock Markets, Poultry Markets
WMAQ—Rhythm Ramblers
WSBC—Mildred Fitzpatrick, pianist

10:15 A.M.
WAAF—Piano Rambles
WENR—Piano Novelties
WGES—Rhythm Review
WGN—Melody Favorites
WIBO—Market Reporter
WJJD—Neighborhood Store
WMAQ—Musical Hodge Podge
WSBC—Popular Dance

10:25 A.M.
WGN—Market Reports

10:30 A.M.
WAAF—Effie Marine Harvey's Educational Chat
WBBM—Feast of the Air (CBS)
WENR—Jackie Heller; Phyllis and Frank; sketch
WGES—Minstrels
WGN—Digest of the News
WIBO—News Flashes
WJJD—Name the Band
WMAQ—Singing Strings
WMBI—Gospel Music
WSBC—John Stamford, tenor

10:45 A.M.
WAAF—Musical Calendar
WBBM—Ben Alley, tenor (CBS)
WENR—Singing Strings (NBC)
WGN—Grand Old Hymns
WJJD—Songs of the South
WMAQ—Today's Children
WMBI—Radio School of the Bible
WSBC—Harriet Feeley

11:00 A.M.
KYW—Morning Melodians
WAAF—Bandstand
WBBM—Buddy Harrod's Orchestra (CBS)
WCFL—Red Hot and Low Down
WENR—Smack Out (NBC)
WGN—Morning Musicale
WIBO—Organ Interludes
WJJD—Singing Minstrels
WJKS—Orchestral Program
WMAQ—U. of C. Lecture
WSBC—Famous Duos

11:15 A.M.
WAAF—World News Reports
WBBM—Virginia Clarke; Gene and Charlie
WENR—Fifteen Minutes with Gene Arnold
WGN—Harmony Trio
WJJD—Piano Instruction
WJKS—Buddy Harrod's Orchestra (CBS)
WSBC—Ruth Voelke, soprano

11:30 A.M.
KYW—National Farm and Home Hour (NBC)
WAAF—Variety Program
WBBM—Frank Wilson and Jules Stein
WENR—Home Service
WGN—Board of Trade Reports
WIBO—Golden Gate
WJJD—Leo Boswell, songs
WJKS—Concert Miniatures (CBS)
WMAQ—Hotel Madison Orchestra (NBC)
WMBI—Continued Story Reading

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WAAF—Stevens Sisters
WBBM—Norm Sherr, pianist; J. W. Doty, organist
WIBO—Memory Book
WJJD—Musical Gems
WJKS—News Flashes
WLS—Weather Reports; Livestock Estimates

11:50 A.M.
WGN—Good Health and Training Program

11:55 A.M.
WLS—Harry Steele, Hamlin's Newscast

12:00 NOON
WAAF—Noon-time Melodies
WBBM—George Hall's Orchestra (CBS)
WCFL—Popular Music
WGN—Mid-day Service
WIBO—Timely Tunes
WJJD—Luncheon Dance
WJKS—Orchestral Program
WLS—Caterpillar Crew; Maple City Four
WMAQ—Hotel New Yorker Orchestra
WMBI—Loop Evangelistic Service

12:15 P.M.
WBBM—Local Markets
WIBO—Markets
WJJD—Comedy Songs
WJKS—Farm Flashes
WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.
WBBM—News Flashes
WIBO—Reading Room

12:25 P.M.
WJKS—Care of the Eyes
WMAQ—Board of Trade

12:30 P.M.
KYW—Palais d'Or Orchestra (NBC)
WBBM—Chicago Hour
WGN—Atlantic City Musical
WJJD—Farmer Rusk's Dinner Program
WJKS—Muriel Reese, pianologue
WMAQ—The Ambassadors

12:45 P.M.
KYW—Luncheon Dance
WBBM—Walkathon News
WCFL—Farm Talk
WIBO—Clem and Harry
WJKS—Noon Hour Melodies
WMAQ—Princess Pat, beauty talk

12:50 P.M.
WBBM—Norm Sherr, pianist
WMAQ—Rhythmic Serenade (NBC)

12:55 P.M.
WBBM—American Dental Society

1:00 P.M.
KYW—Dan Russo's Orchestra
WAAF—Hoosier Philosopher
WBBM—American School of the Air (CBS)
WCFL—Walkathon News
WGN—Executives Club of Chicago
WIBO—News
WJJD—Illinois Medical Society
WJKS—Educational Program
WLS—Slim and Spud with Uncle Ezra
WMAQ—Words and Music
WMBI—Organ Program

1:10 P.M.
WCFL—Bridge Chats

WGN—June Baker, home management
WIBO—Silver Melodies
WJJD—Piano Instruction
WLS—Musical Program
WMAQ—Marine Band (NBC)
WSBC—WSBC Players

2:45 P.M.
WAAF—World News Reports
WBBM—Julia Halyes, household hints
WIBO—Markets
WJJD—Radio Guide's Editor's Round Table
WJKS—Alexander Semmler, pianist (CBS)
WLS—Maple City Four and John Brown
WSBC—Pianoland

3:00 P.M.
WAAF—Della Bartell
WBBM—The Grab Bag; variety show (CBS)
WCFL—Civic and Welfare Talk from Mayor's Office
WGN—Afternoon Musicale
WIBO—Don Harris
WJJD—Women's Club
WJKS—Variety Show
WLS—Wm. Vickland's Book Shop
WMBI—Home Hour
WSBC—March of Progress

3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WAAF—Organ Melodies
WCFL—DeYoung Artists
WIBO—Diet Aid Program
WJJD—Dreams of Hawaii
WJKS—Songs of the Disc
WLS—The Log Cabin Boys
WMAQ—Triangle Club (NBC)
WSBC—Dramatic Program

3:30 P.M.
KYW—Two Doctors with Aces of the Air
WAAF—Radio Chatterbox
WBBM—Illinois Federation of Women's Clubs

WENR—Musical Moments (NBC)
WGN—Jane Carpenter
WIBO—Dusk Dreams
WJKS—Boy Scout Program
WMAQ—Concert Echoes

5:00 P.M.
KYW—Mel Stitzel, pianist
WAAF—Sunset Salute
WBBM—Grandpa Burton's Stories
WCFL—Tripoli Trio
WENR—Pat Barnes' Children's Program
WGES—Poland in Song
WGN—The Devil Bird
WIBO—Hotan's Council Fire
WJJD—Neighborhood Store
WMAQ—Maude and Cousin Bill, skit (NBC)
WSBC—Jewish Program

5:15 P.M.
KYW—Penrod and Sam
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WENR—Dick Daring; A Boy of Today
WGN—Concert Orchestra
WIBO—Church of the Air
WJJD—Dance Orchestra
WMAQ—Palais d'Or Orchestra

5:30 P.M.
KYW—Uncle Bob's Curb-is-the-Limit Club
WBBM—Skippy; children's skit (CBS)
WCFL—Esther Hammond with Barton Organ
WENR—Air Juniors, Irma Glen
WGN—Singing Lady (NBC)
WJJD—Piano Instructions
WMAQ—Betty Boop; songs and drama (NBC)

5:40 P.M.
WCFL—Walkathon News

5:45 P.M.
WBBM—Lone Wolf Tribe; Indian Story (CBS)
WENR—Little Orphan Annie (NBC)
WGN—Little Orphan Annie (NBC)
WIBO—The Silver Melodies
WJJD—Howard L. Peterson, organist
WMAQ—Old Pappy (NBC)

5:50 P.M.
WCFL—Studio Program

6:00 P.M.
KYW—Donald Novis, tenor (NBC)
WBBM—Orchestral Program
WCFL—Hotel Allerton Orchestra
WENR—Young Forty Niners
WGES—Peggy Forbes, blues singer
WGN—Uncle Quin; Day Dreamers and Wishbone
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—Harold Van Horne

6:15 P.M.
KYW—The Globe Trotter
WBBM—Jack Brooks, tenor; Norm Sherr, pianist
WCFL—Century of Progress Talk
WENR—Soloist (NBC)
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Sports Reel
WMAQ—Borrah Minnevitich's Harmonica Rascals (NBC)

6:25 P.M.
KYW—Sports Reporter

6:30 P.M.
KYW—Dan Russo's Orchestra
WBBM—Flanagan Sport Review
WCFL—Hotel Allerton Orchestra
WENR—What's the News
WGES—Bohemian Melodies
WGN—Orchestral Program
WIBO—Theater Reporter
WJJD—Bubb Pickard
WMAQ—Concert Ensemble (NBC)

6:40 P.M.
WIBO—Hockey News

6:45 P.M.
WBBM—Boake Carter, news commentator (CBS)
WCFL—Via Lago Orchestra
WENR—The Goldbergs (NBC)
WGN—Tom, Dick and Harry
WIBO—Clem and Ira
WMAQ—Ivan Eppinoff's Orchestra

7:00 P.M.
KYW—Concert; Jessica Dragonette (NBC)
WBBM—The Norsemen
WCFL—Studio Program
WGES—Novak Players
WGN—Trade and Mark; harmony duo (CBS)
WIBO—Cerny Ensemble
WJJD—Frankie "Half Pint" Jaxon
WLS—Phil Spitalny's Orchestra (NBC)
WMAQ—To be announced

7:15 P.M.
WBBM—Harriet Cruise and Wetsphal's Orchestra
WCFL—Frolics Cafe Orchestra
WGN—Singing Sam, baritone (CBS)
WIBO—Judge John H. Lyle; "Epics of History"
WJJD—Rajput, mystery drama
WMAQ—Daily News of the Air

7:30 P.M.
WBBM—Fifteen Minutes of Sunshine with Charley Hamp
WCFL—Si Perkins
WGN—March of Time; dramatized events (CBS)
WIBO—Chauncey Parsons, songs
WJJD—Art Wright, songs
WLS—Adventures in Health (NBC)
WMAQ—Vincent Lopez' Orchestra

7:45 P.M.
WBBM—Correy Lynn's Orchestra
WIBO—Golden Voice
WJJD—Dave Bennett's Orchestra
WLS—Howard Thurston (NBC)
WMAQ—Gallicchio's Ensemble; Better Business Talk

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:00 a. m. KYW-NBC—Music Appreciation Hour; Walter Damrosch
- 7:00 p. m. KYW-NBC—Concert; Jessica Dragonette; Cavaliers Quartet
- 7:30 p. m. WGN-CBS—March of Time; dramatized news events
- 8:30 p. m. WGN-CBS—"Inside Story"; Edwin C. Hill
- 9:00 p. m. WENR-NBC—Al Jolson, comedy and songs

1:15 P.M.
WAAF—Musical Program
WIBO—Jeannette Barrington, reader
WJJD—Waltz Time
WLS—Livestock and Grain Markets
WMAQ—Piano Selections

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
KYW—Prudence Penny, talk
WAAF—Salon Concert
WBBM—Fred Berrens' Orchestra (CBS)
WCFL—Eddy Hanson, organist
WIBO—Cowboy Ballads
WJJD—Hill-Billy Time
WJKS—Fred Berrens' Orchestra (CBS)
WLS—The Bicycle Boys, Fritz and Fleming
WMAQ—Public Schools Program
WSBC—Musical Melange

1:45 P.M.
KYW—Sisters of the Skillet (NBC)
WAAF—Live Stock Market; Weather Summary
WBBM—Round Towners, quartet (CBS)
WCFL—Dramatic Sketch
WGN—Russel Nelson, tenor
WIBO—Theater Reporter
WJJD—Variety Music
WJKS—Quartet
WLS—Phil Kalar, songs
WSBC—Campus Club Trio

1:50 P.M.
WIBO—Beauty Talk

2:00 P.M.
KYW—Three Strings
WAAF—Chicago on Parade
WBBM—Beauty Chat
WCFL—Merchant's Prosperity Hour
WGN—Palmer House Ensemble
WIBO—Radio Gossip
WJJD—Masterworks' Hour
WJKS—Columbia Salon Orchestra (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Gilbert Spross, Conata Recital (NBC)
WSBC—Poet's Corner

2:15 P.M.
WBBM—Columbia Salon Orchestra (CBS)
WCFL—U. S. Marine Band (NBC)
WJKS—Orchestral Program
WLS—Fanfare
WMAQ—Dr. Tonney's Laboratory Chats
WSBC—Dramatic Program

2:30 P.M.
WAAF—Health Talk
WCFL—Merchant's Prosperity Program

WCFL—Judge Rutherford
WENR—Colorado Cowboys (NBC)
WGN—U. S. Army Band (CBS)
WIBO—Radio Gossip
WJJD—Dance Hits
WMBI—Scandinavian Service
WMAQ—Sonata Recital

3:40 P.M.
WBBM—Organ Melodies

3:45 P.M.
WAAF—What To Do
WJJD—Bridge Class of the Air
WJKS—Jennie Gaudo and Lois Albright
WMAQ—Lady Next Door; children's program (NBC)

3:50 P.M.
WAAF—Polo Program
WBBM—News Flashes

4:00 P.M.
WAAF—A Mood in Blue
WBBM—Howard Neumiller, pianist (CBS)
WCFL—Junior Federation Club
WENR—Lee Sims and Orchestra (NBC)
WGN—Afternoon Musicale
WIBO—Phil Shuken, tenor
WJJD—Rhapsody in Records
WJKS—Pianist
WMAQ—Women's Calendar

4:15 P.M.
WBBM—John Kelvin, tenor (CBS)
WENR—Mobile Moaners (NBC)
WGN—Twentieth Century Book Shelf
WIBO—"Sis" Gleason
WJJD—Young Mothers' Club
WJKS—News Flashes

4:30 P.M.
KYW—Earle Tanner, tenor
WAAF—Novelettes
WBBM—Thora Martins, contralto; Norm Sherr, pianist
WCFL—Studio Program
WENR—Irma Glen, organist (NBC)
WGN—Afternoon Musicale
WIBO—Nick Nichols
WJJD—Mooseheart Children
WJKS—Evening Frolics
WMAQ—The Flying Family (NBC)

4:45 P.M.
KYW—Three Strings
WAAF—Ray Waldron's Sports Review
WBBM—Sleepy Valley, Joe Robinson; J. W. Doty
WCFL—Parade of Stars

As I Hear It

Be Your Own Critic

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor."

This Week's Winner

THURSTON, THE MAGICIAN—Heard over NBC-WJR, Detroit, January 13.
THE magician's sleight-of-hand used to need our eyes. Now, through ear channels alone, his illusions become reality in radio drama intensified by skillfully woven sound patterns. Each thud of the Mexican knife-thrower's blade as it lodged in the wood set us tingling, holding our breath as, when in childhood, we chose the biggest thrills the circus afforded. The spectator's shouts of horror evoked the buoyant, youthful belief that somehow the pioniered wife would emerge above the treachery of her husband. Then the soft plop of the knife; it had gone home in the breast of the—dummy! Surprising strategy fulfilling the demands of canny children when we spent eagerly our last quarter to see the great magician.

"Plot," hackneyed as any Barnum thriller, stirs us anew as, blindfolded by air distances, we are doubly compelled by striking sound effects. We vote for the magician's illusions coming out of that ether of undreamed mystic quality. It's an adult show, this unseen legerdemain executed in a quite perfect artistry of mere sounds. It may be cultivating in us that sensitive appreciation which is the gift of the blind.

Mrs. E. Guptill McCully,
485 Chesterfield Avenue, W.,
Ferndale (Detroit) Michigan

Honorary Mention

THE FLEISCHMANN HOUR—Heard over NBC-WSM, Thursday, January 12.
For those who pass up the Fleischmann Hour—you are depriving yourself of a treat.

No doubt it is Rudy Vallee's inherent sense of good taste that leads him to avoid the flippant patter so common to a master-of-ceremonies. The same good taste, good judgment and good showmanship must guide him in his choice of acts for the hour.

It is too bad Fleischmann doesn't ask Rudy's assistance on the advertising continuity, which is the most boring on the air. Surely he could think of a better presentation of material than the fake voice method now used, which is certainly more detrimental than helpful.

Janet B. Stone, Ottumwa, Iowa

LUCKY STRIKE—Heard over NBC-WRC, Thursday, January 12.
I pick this, the best of the Lucky Strike programs, to review in order to compare it with the Lucky Strike programs of three or four years ago.

What a long way they have come from the jazz of B. A. Rolfe to the ultra smart dance music of George Olsen and the hilarious nonsense of Jack Pearl; from the arrogant-voiced Ed Thorgesen to the more pleasing Howard Claney; from the objectionable "sheep dip" advertising, through the "nature in the raw" period, up to the present silly but unobjectionable telegrams.

Lucky Strike really deserves credit for a great improvement in their programs and if they were not so antiquated in their advertising they would have a show that would be hard to beat. As it is they have as fine talent as can be procured, but they give it to the listener grudgingly, in such tiny morsels, between so much cigarette ballyhoo.

Zella Boteler, Chevy Chase, Md.

Clubroom Exchange

Gentlemen:
Is there a fan club for Joe Sanders?
Ethel Milling,
1026 S. Home Ave., Oak Park, Ill.

Gentlemen:
I am reorganizing the Smith Ballew Fan Club and will therefore have vacancies open for new members who are interested in Mr. Ballew and wish to join a group of real fans. Only fans who can prove their loyalty and sincerity are eligible. New-comers can either become a part of the unit nearest them or organize club units of their own.

In the name of the various club units, I request a picture of Smith Ballew used in connection with your contest.

Stella Croopin, President,
48 Penn Ave., Port Jervis, N. Y.

Dear Editor:
Your new column, "Clubroom Exchange," is a wonderful addition to your already wonderful magazine. In it I would like to ask any of your members if there is a Jackie Heller Club or if there are any steps being taken to form one. I would also like to know if there is a Don Bestor Club in existence.

M. Donovan,
U. S. Light House, Res.
Michigan City, Indiana

Dear Editor:
Will you kindly publish this notice in your column?

We have formed a radio club in honor of Vincent Lopez. For information concerning this club write—

Viola Kenney,
268 S. Center St., Orange, N. J.

Dear Sirs:
Anyone interested in joining a "Maple City Four Club" should write at once to the address given below. (Please send stamped, self-addressed envelope).

Virginia Leigh Bales,
2115 W. Maple Ave., Springfield, Ill.

Dear Sir:
I am an interested reader of your magazine, especially the "Clubroom Exchange." I would like to form a "Comedians' Fan Club." Will others interested in this idea please write to me?

E. C. Morgan,
3211 Broadway, Kansas City, Mo.



When that ace attraction, "The March of Time," goes on the air over the Columbia network, the pleasing voice of Borgney Hammer, young Norwegian actress, is very often heard. "The March of Time" is broadcast each Friday at 7:30 p. m. over the CBS-WGN network.



Charming little Alice Blue, featured pianist and singer with Don Pedro's orchestra, is also an aviatrix. Here you see her about to take Pedro for a ride in her Great Lakes Speedster, a present of Col. Phil Kemp, of the Central Air Terminal. She is frequently heard broadcasting over the networks from Chicago.

Reviewing Radio—by Mike Porter

(Continued from Page Eight)

them yesteryear for Chrysler. The plan will bring many new stage and film folk to the microphone, and will coincide with the new trend for variety, predicted in this spot last week.

Involving the Theater

AND here's another indication of the theater's respect for radio: A dozen theaters in the larger mid-Western towns are billing radio programs. You go into the theater and see a stage or screen show, and then, when such people as Pearl, Wynn, and Burns and Allen take the air, the stages are cleared, and loudspeakers bring the favorite broadcasts to the audience, who, otherwise, might have remained home to listen.

There is a trick for you—free, high class talent. And if you ask me (and probably you won't) I think there ought to be a law against such unethical practices.

When you read this, Russ Columbo will be packing his things to leave the Park Central Coconut Grove—although when I mentioned this previously, it was greeted with an indignant denial.

The next big band build-up in New York will be that of Phil Harris, who has created a sensation on the West Coast. But Harris won't trek Eastward until September.

It begins to look like Jack Benny instead of J. P. Medbury, with Fred Waring on the forthcoming Old Gold series. The irrepressible Bob Taplinger, of WABC, proposes "Bird in a Gilded Cage" for a theme song, if they could have the lyrics read this way: "Her beauty was sold for a man's Old Gold, etc."

Proposed Technocracy theme: "Brother

Can You Spare a Dynamo?"

Gracie Allen complains that the guy who named the new political sect meant: "Take-a-knock-at-Gracie."

An Ode to Plummer

I know this will get the gabby Plummer's goat, so-o-oh-o-o, here is a critique of his last week's column:

RADIO GUIDE (Thursday Jan. 19, All Day). The Plummer column, Plums and Prunes. Fair copy for a grouch. But he was right for once (in a lifetime) about Boake Carter's un-American accents. A plum! But he is awarded a lorry-load of prunes for bad spelling and worse English. In his second paragraph he wrote: "The role of stars is too long to be given space here." It's spelled "r-o-l-l," Evans! It must have been Plummer who wrote the caption for the Downey-Novis pictures. "To determine who is best . . ." the legend reads. Phooey! It should have read: "To determine who is better . . ." Further down, Plummer spells "clucks" with a "k." And after abusing Carter, he uses the English version of "quartet" by tacking "have" instead of "has" after it. Prunes! Prunes! An old keyholer like the Big Plum Pudding from the West ought to know, instead of wondering, who plotted the Gracie Allen's brother stunt. It was Stanley Holt of the J. Walter Thompson agency. Criticizing Ben Bernie, Plummer writes: "It has always been our theorem that it was the leader's amusing patter, etc." Of course he didn't know that the right word is "theory" and that "theorem" is a geometrical term. Take a carload of 'em, pal! And besides, he should not say "It has always . . ." The best writers say, "It always has." Bad mans, splitting verbs! G'wan! Pick 'em all up, Plummer, and corner the prune market!

P.S. Don't thank me, Ev. Glad to do it. No charge at all for the lesson!

M. J. P.

Friday Programs [Continued]

7:55 P.M.
WCFL—Labor Flashes

8:00 P.M.
KYW—Don Pedro's Orchestra
WBBM—The Origin of Superstition
WCFL—Artists Hour
WGN—Tom Howard and George Shelton, comedians (CBS)
WIBO—Jack Burnett
WJJD—Dance Orchestra
WJKS—Polish Hour
WLS—First Nighter, drama (NBC)
WMAQ—K Seven, drama (NBC)
WSBC—Polish Program

8:15 P.M.
KYW—Dillard Glenn Dunn, music critic
WBBM—Minidrama
WCFL—Night Court
WGN—Put-Together Drama
WIBO—Memory Book
WJJD—Concert Orchestra

8:30 P.M.
KYW—The Cadets, quartet
WBBM—Charley Straight's Orchestra
WENR—Mrs. Franklin D. Roosevelt, guest speaker (NBC)
WCFL—Frolics Cafe
WGN—Inside Story, Edwin C. Hill (CBS)
WIBO—Joel Lay, baritone
WJKS—Hot Stove League
WMAQ—Armour Program; Roy Shield's Orch. (NBC)

8:45 P.M.
KYW—Dramatization
WBBM—Charley Straight's Orchestra

WCFL—Grace Wilson, songs
WIBO—Clem and Harry
WJKS—Polish Hour

9:00 P.M.
KYW—The Globe Trotter
WBBM—Columbia Revue (CBS)
WCFL—German Program
WENR—Al Jolson, comedy and songs (NBC)
WGN—William Miller, tenor
WIBO—Wendell Hall
WMAQ—Soloist (NBC)

9:15 P.M.
KYW—Vic and Sade; sketch (NBC)
WBBM—Ben Pollack's Orchestra
WCFL—Via Loga Orchestra
WGN—Big Leaguers and Bushers, sketch
WIBO—Singing Sophomores
WJKS—Musical Program
WMAQ—Frankie Masters' Orchestra

9:30 P.M.
KYW—Al Trace's Orchestra
WBBM—The Norsemen
WCFL—New Chateau Ballroom Orchestra
WGN—Tomorrow's News
WENR—Zona Gale, talk (NBC)
WIBO—Little Harry and Rhythm Girl
WJKS—Street Singer (CBS)
WMAQ—The Northerners

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Harmonica Rascals (NBC)
WBBM—Myrt and Marge (CBS)
WCFL—Club Alabam Orchestra

WENR—Lovable Music
WGN—Dream Ship
WIBO—Betty and Jean
WJKS—Fray and Braggiotti, piano team (CBS)

10:00 P.M.
KYW—Mark Fisher's Orchestra
WCFL—School Teachers' Talk
WGN—Bridge Club of the Air
WENR—Amos 'n' Andy (NBC)
WIBO—News
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy (NBC)

10:15 P.M.
WCFL—Walkathon News
WENR—Night Song (NBC)
WGN—Milligan and Mulligan
WIBO—Radio Dan, the Answer Man
WMAQ—Dan and Sylvia

10:30 P.M.
KYW—Dan Russo's Orchestra
WCFL—Frolics Cafe
WGN—Wayne King's Orchestra
WIBO—Organ O-Logues
WJKS—Abe Lyman's Orchestra (CBS)
WMAQ—Ivan Eppinoff's Orchestra

10:45 P.M.
WCFL—Bit of Moscow
WMAQ—Frankie Masters' Orchestra

10:50 P.M.
WGN—Jan Garber's Orchestra

11:00 P.M.
KYW—Don Pedro's Orchestra
WCFL—New Chateau Ballroom Orchestra

WENR—Mauri Sherman's Orchestra (NBC)
WIBO—Musical Tapestry
WJKS—Ben Pollack's Orchestra (CBS)
WMAQ—Cab Calloway's Orchestra (NBC)
WSBC—Musical Comedy

11:10 P.M.
WGN—Wayne King's Orchestra

11:15 P.M.
WCFL—Frolics Cafe
WSBC—Jerry Sullivan Song Special

11:30 P.M.
KYW—Mark Fisher's Orchestra
WCFL—Club Alabam
WENR—Hollywood on the Air (NBC)
WGN—Late Dance Orchestras
WJKS—Midnite Rambler
WMAQ—Hotel Carter
WSBC—Famous Symphonies

11:45 P.M.
WCFL—A Bit of Moscow
WJKS—Al and Lee
WMAQ—Don Bestor's Orchestra (NBC)

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; Dance Orchestras
WENR—Erskine Tate's Orchestra
WMAQ—Ivan Eppinoff's Orchestra
WMBI—Midnight Musical and Gospel Hour

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WENR—Don Pedro's Orchestra
WMAQ—Tweet Hogan's Orchestra

12:45 A.M.
KYW—Al Trace's Orchestra

Programs for Saturday, February 4

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
WAAF—Farm Folks' Hour
WGES—Hot Music
WJJD—Good Morning Program
WLS—Smile A While Time

6:10 A.M.
WLS—Fur Market

6:15 A.M.
WLS—Weather Report; produce reporter; livestock

6:30 A.M.
WGES—Requests
WIBO—Uncle John and his Family
WLS—Happy Time
WMAQ—Setting Up Exercises

6:45 A.M.
WBBM—Farm Information
WLS—Prairie Ramblers and Dixie Mason

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
KYW—Musical Clock
WAAF—Breakfast Express
WCFL—Morning Shuffle
WGES—Musical Toasts
WGN—Good Morning
WJJD—Bubb Pickard
WLS—Family Circle Program; Ralph Emerson
WMAQ—The Wife Saver, humorous sketch (NBC)
WMBI—Sunrise Service

7:15 A.M.
WGES—Children's Program
WJJD—Gym Class
WLS—Paul Rader's Tabernacle
WMAQ—Morning Worship

7:30 A.M.
WBBM—Christian Science Church of Illinois
WCFL—Cheerio (NBC)
WGES—Polish Early Birds
WIBO—Frankie Marvin, Cowboy Ballads
WJJD—Buckle Busters
WLS—Steamboat Bill
WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
WBBM—Musical Time Saver

8:00 A.M.
WCFL—WCFL Kiddies' Aeroplane Club
WGES—Bohemian Melodies
WIBO—Time Signal Express
WJJD—Happy Go Lucky Time
WLS—Variety Acts

8:15 A.M.
WCFL—Time Parade
WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
WBBM—Modern Living
WCFL—Dance Music
WIBO—Musical Varieties
WLS—John Brown, pianist
WMAQ—U. of C. News from the Quadrangle

8:35 A.M.
WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
WBBM—Reis and Dunn (CBS)
WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
WLS—Tower Topics Time with Gene Autry, Oklahoma Yodeler

9:00 A.M.
KYW—Golden Melodies
WAAF—Sing and Sweep
WBBM—Feast of the Air (CBS)
WCFL—German Entertainment
WGES—Canary Concert

WGN—WGN Keep Fit Club
WIBO—Y. M. C. A. Exercises
WMAQ—University of Chicago; The Professor at the Breakfast Table

9:10 A.M.
WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
KYW—J. B. and Mae
WBBM—Organ Interlude
WCFL—Famous Soloists
WGN—Edward Smith, readings
WLS—Mac and Bob
WMAQ—Neysa Household Hints

9:20 A.M.
WBBM—News Flashes

9:30 A.M.
KYW—Le Trio Charmante (NBC)
WAAF—Organ Melodies
WBBM—Beauty Chat
WCFL—Highlights of Music
WGES—Show Hits
WGN—Market Reports
WIBO—Little Harry's Cookin' School
WLS—Martha Crane and Quartet
WMAQ—Happy Jack Turner, songs (NBC)

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
KYW—Irma Glen, organist
WAAF—Songs of the Islands
WBBM—American Medical Ass'n Program
WGES—Musical Speedway
WGN—Mary Meade, Food Bargains
WLS—The Drawing Man
WMAQ—Board of Trade

9:50 A.M.
WMAQ—Breen and de Rose (NBC)

10:00 A.M.
KYW—Mrs. A. M. Goudiss (NBC)
WAAF—Dotty Lee and Heinie
WBBM—Organ Melodies
WCFL—Dance Music
WGES—Home Folks
WGN—N. Y. Philharmonic Orchestra Concert (CBS)
WIBO—Popular Echoes
WJJD—Favorite Singers
WLS—Livestock and Poultry Markets
WMAQ—Melodies of the South (NBC)
WSBC—Mildred Fitzpatrick, pianist

10:15 A.M.
KYW—Household Institute; drama (NBC)
WAAF—The Spotlight
WENR—Musical Program
WGES—Rhythm Review
WIBO—Market Reports
WJJD—Neighborhood Store
WMAQ—The Woman's Calendar
WSBC—Popular Dance

10:30 A.M.
KYW—Rhythm Ramblers (NBC)
WAAF—Piano Rambles
WBBM—Kay Darlyn, beauty talk
WENR—Jackie Heller, with Phyllis and Frank
WGES—Italian Shopper
WIBO—News Flashes
WJJD—Name the Band
WMBI—Gospel Music
WSBC—Bobby Danders, Jr.

10:40 A.M.
WMBI—Church School Period

10:45 A.M.
KYW—Rose Vanderbosch, singing pianist
WAAF—Musical Calendar
WBBM—Norm Sherr, pianist

WENR—Spanish Idylls, string ensemble (NBC)
WJJD—Songs of the South
WMAQ—Swenson's Swedhearts (NBC)
WSBC—Symphony Concert

11:00 A.M.
KYW—Morning Melodians
WAAF—Music of the Nations; Russia
WBBM—Thora Martens and J. W. Doty
WENR—Smack Out (NBC)
WCFL—Red Hot and Low Down Program
WIBO—Organ Interlude
WJJD—Singing Minstrels
WJKS—Saturday Favorites
WMAQ—French; Jules Duc
WMBI—K. Y. B. Club
WSBC—Campus Club Trio

11:15 A.M.
WAAF—World News Reports
WBBM—Virginia Clarke; Gene and Charlie
WENR—Lady Bugs (NBC)
WJJD—Piano Instruction
WJKS—Buddy Harrod's Orchestra (CBS)
WSBC—Musical Reminiscence

11:30 A.M.
KYW—National 4-H Club (NBC)
WAAF—WAAF Mailbox
WBBM—Frank Wilson, tenor
WENR—Organ Melodies (NBC)
WIBO—Golden Gate
WJJD—Leo Boswell, songs
WJKS—Happy Felton's Orchestra (CBS)
WMAQ—Hotel Madison Concert Orchestra (NBC)
WMBI—Jewish Sabbath Service

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WAAF—Estelle Barnes, pianist
WBBM—Julia Hayes, household hints
WIBO—Memory Book
WJJD—Musical Gems
WJKS—News Flashes
WLS—Weather Report; Livestock Estimates
WMAQ—Parent Teacher Talk

11:50 A.M.
WGN—Good Health Training

11:55 A.M.
WLS—Harry Steele; Hamlin's Newscast

12:00 NOON
WAAF—Noon-time Melodies
WBBM—George Hall's Orchestra (CBS)
WCFL—Popular Music
WGN—Mid-day Services
WIBO—Timely Tunes
WJJD—Luncheon Dance
WJKS—Orchestral Program
WLS—Poultry Service; Variety Program
WMAQ—Hotel Lexington Orchestra (NBC)
WMBI—Organ Program

12:05 P.M.
WMAQ—Board of Trade

12:10 P.M.
WMAQ—Hotel Lexington Orchestra (NBC)

12:15 P.M.
WBBM—Local Markets
WIBO—Market Reports
WJJD—Comedy Songs
WJKS—Farm Flashes

12:20 P.M.
WBBM—News Flashes
WIBO—Reading Room

12:30 P.M.
KYW—Lotus Garden Orchestra (NBC)
WBBM—Chicago Hour
WGN—Palmer House Ensemble
WJJD—Farmer Rusk's Dinner Program

WJKS—Noon Hour Melodies
WLS—Inter-Collegiate Debate
WMAQ—Emerson Gill's Orchestra (NBC)

12:45 P.M.
WBBM—Walkathon News
WCFL—Farm Talk
WIBO—Clem and Harry

12:50 P.M.
WBBM—Norm Sherr, pianist
WMAQ—Foreign Ass'n Policy Luncheon (NBC)

1:00 P.M.
KYW—Metropolitan Opera (NBC)
WAAF—Hoosier Philosopher
WBBM—Saturday Syncopters; orchestra (CBS)
WCFL—Walkathon News
WGN—Leonard Salvo, organist
WIBO—News
WJJD—Century of Progress Program
WJKS—Baritone and Orchestra
WLS—Jim Goddard, bass
WMBI—Citizenship Hour

1:10 P.M.
WCFL—Eddy Hanson, organ recital

1:15 P.M.
WAAF—George Taylor
WGN—Palmer House Ensemble
WIBO—Parents Program
WJJD—Waltz Program
WLS—Phil Evans; livestock
WMBI—Gospel Music and Bible Reading

1:20 P.M.
WCFL—Barton Organ Recital—Eddy Hanson

1:25 P.M.
WLS—F. C. Bisson's Grain Marke

1:30 P.M.
WAAF—Pianoesque
WBBM—Columbia Salon Orchestra (CBS)
WIBO—Organ Program
WJJD—Hill Billy Time
WJKS—Orchestral Program
WLS—Max Terhune
WSBC—Studio Party

1:45 P.M.
WAAF—Live Stock Market, Weather Summary
WCFL—Illinois Womens' Press Association
WGN—Evelyn Renee, songs
WIBO—Theater Reporter
WJJD—Variety Music
WLS—Legal Forum

1:50 P.M.
WIBO—Beauty talk

2:00 P.M.
WAAF—Chicago on Parade
WBBM—The Round Towners; quartet (CBS)
WCFL—Studio Program
WGN—Leon Benditsky, pianist
WIBO—Radio Gossip
WJJD—Masterworks' Hour
WJKS—Quartet
WLS—Merry-Go-Round
WMAQ—Merry Madcaps; orchestra (NBC)

2:30 P.M.
WBBM—Earl Hoffman's Orchestra
WGN—Four Rhythm Kings (CBS)
WIBO—Silver Melodies
WJJD—Piano Instruction
WJKS—Matinee Dance
WMAQ—Matinee Gems (NBC)
WMBI—"Mother Ruth" Period for Girls
WSBC—Estelle Lewis



Voice of the Listener



Yes, We Toddle Along

Cimarron, Kansas

Voice of the Listener:

For a young magazine, *RADIO GUIDE* seems to be learning to walk pretty rapidly. And only one year old. The world's leading radio weekly is showing tremendous improvements during its babyhood and teething period.

Having been a newspaper man for years, I can appreciate something like *RADIO GUIDE* for us westerners. In years past we were compelled to look through numerous dailies for our programs but now everything is at fingertips in the Sunflower-Ozark edition of the *RADIO GUIDE*.

A few sponsors naturally change programs on you—just like they run in with ad copy after our deadline—but every change they make, causing confusion, hurts the sponsors worse than us dial twisters.

With my complete file of *RADIO GUIDE* it is marvelous how much useful information I have collected. Seems like meeting new friends every issue I bring home from the newsstand.

If some of the writers would quit their continual criticizing of the entertainers and devote it to lambasting the sponsors who use so much unnecessary announcing time, what a glorious diversion that would be.

And here's to Fisher, Porter, Plummer, Smith and all the lads. Yowsuh.

Cecil H. Alexander

Quick, a Peacemaker

New York City, N. Y.

Dear Editor:

Just to show you my appreciation of *RADIO GUIDE*, I am changing my habit of not writing letters like this, but I must say that I do like *RADIO GUIDE*. Especially the columns of Evans Plummer and Mike Porter, but why must they keep picking on one another? Don't we have enough of that sort of thing with the stars of radio? It was all right for a time in the beginning, but now it's getting a bit monotonous. I hate these so-called "feuds." Please do something about it. Here's to the continued success of *RADIO GUIDE*.

Evelyn Lilienfeld

The Gooseberries

Fort Smith, Arkansas

Dear Voice of the Listener:

Sooo-oo-oo, Mr. Oswald Vinton, of Charleston, S. C., you think *RADIO GUIDE* deserves razzberries for starting a popularity contest for orchestra leaders, do you? Are you just trying to be different, or do you really mean that? If you do, gooseberries to you, suh!

And furthermore, orchestra leaders are not all "fakers," as you would call them. For instance, my particular favorite does more than "wave a stick" because he is a real musician, as much as the other members of his great orchestra. He is Frankie Trumbauer. Frankie is known—so he calls himself—as the "Doctor of the Saxophone." And the way he plays that saxophone certainly proves that he is one orchestra leader who is a "real musician!" At any rate, Frankie Trumbauer gets my vote for the King of Jazz.

And to you, *RADIO GUIDE*—at last I have discovered how you keep up your circulation! Here's what you do: You give us a real good issue, then we see that you have a swell magazine. And so we buy it every week to see if the next issue is as good as the first one. At least that is what I do. And since buying my first copy of *RADIO GUIDE*, I have taken a real interest in radio programs. Why—I can hardly wait for a new copy of *RADIO GUIDE* each week! My favorite writer? "Ah!—That Porter guy!"

Rudy Anne Ritchie

A Golden Ruler

Kenosha, Wisconsin

Gentlemen:

I have been reading your *RADIO GUIDE* for a good many months. I like your column, "Voice of the Listener."

It seems to me that if a few more people would learn the difference between criticism, comment and "knocking," the "Voice of the Listener" would be much more interesting. I think every one should voice their opinion, but keep the "knocking" to themselves.

Mrs. Erna Kaleck

Jackie "Giggle" Heller

Streator, Illinois

Voice of the Listener:

Please give my vote to Ben Bernie for the "Jazz King." I adore the bands of Ted Weems, Hal Kemp, Wayne King and Earl Hines. This Ben Pollack is just an old "smoothy," and plenty sweet. For singers I cast my votes for Bing Crosby, Andrea Marsh, this Stone person hailing from Isham Jones' band, and Ben Bernie's pride and joy, little Jackie Heller. I even giggle when he does. Forgive me.

A "Jazz Hound"

Sorry, We Can't

Nyack, N. Y.

Dear Sirs:

I think you are making a mistake in your orchestra contest not to ask for at least two or three choices a week from each reader. It seems to me practically impossible to select one choice from a group of half a dozen or more favorite bands. At the rate of one coupon a week, the contest would have to run months to do justice to all the top-notch orchestras of the air.

If you won't play my way, I will, however, bow to the inevitable. My vote this week is for Paul Whiteman, who makes his jazz classical. The other bands will have their turns later. I hope the contest will be extended to at least eight weeks.

Robert Deed

An Appreciation

Decatur, Illinois

Dear Sir:

I send this note to show my appreciation of your publication. One of the things I enjoy most is "Music In The Air," by Carleton Smith. His recent articles regarding Arturo Toscanini and Egon Petri, are particularly enjoyed.

W. A. Ivey

"Great Day," Indeed

Germantown, Penn.

Dear Editor:

As a radio fan, I cannot refrain from exclaiming "great day!" concerning the "King of Jazz" contest. Is it possible that *RADIO GUIDE* hasn't heard? What? That "jazz" died a natural death at least some four years ago! Even Paul Whiteman, to whom that title is attributed and with whom I shall always associate it, "come what may," has changed his "style."

True, we have our Duke Ellington and Cab Calloway, but they, being "of Harlem" are of a different caliber and subject to different classification. The almost barbaric and contagious rhythm which they employ is characteristic of their particular race and as such is their own distinctive "style."

Mary Lanber

Exactly, Mr Vinton

Fayetteville, New York

Dear Sirs:

I am enclosing a vote for Guy Lombardo in your Jazz King Contest.

People like Oswald Vinton make me sore. In the Voice of the Listener, Mr. Vinton says—"Why don't they play instruments instead of standing in front of the real musicians and waving a stick?" I would like to ask Mr. Vinton if he happened to hear Ben Bernie's orchestra trying to play without him last winter when the "ole maestro" was in Florida? They were, if you will excuse the expression, lousy! They didn't sound like the same bunch of musicians. How long does Mr. Vinton think the perfect harmony of the Lombardo's would last without Guy Lombardo "waving a stick" at them? I wonder, Mr. Vinton, why we have football coaches?

Betty Earle

Pix, Plummer and Porter

Norwich, Conn.

Gentlemen:

I have been enjoying the *RADIO GUIDE* for several months, and here is the order in which I always read it:

First: Evans Plummer's column (it is lucky that *Prunc-er* isn't his last name, as *Plum-mer* suits him to a "T.")

Second: Mike Porter's column (I'll bet he and Plummer are great Pals, otherwise they wouldn't have each other on their minds so much!)

Third: Voice of the Listener.

Fourth: Look over all the pictures, and then proceed to read the rest of the *GUIDE* from "kiver to kiver."

Couldn't you treat us to a picture of Messrs. Plummer and Porter in the very near future? Miss Dorothy Farrell

Voice of a Dealer

Plymouth, Wis.

Dear Sirs:

I have carried your *GUIDE*, weekly, for two years, and up to now I have had only one customer complain of difficulty in locating programs.

In the *GUIDE*, January 8-14, a certain M. Larson, South Bend, Ind., made similar statement. Perhaps it would be some comfort to this critic to know that there is at least one more person in this world with his ideals. After all he may need such comfort.

The majority of my *GUIDE* readers pay for their number in advance so as not to miss it. In view of this I think the amateur critic is all wet. What method of arrangement of programs could be more simple than that used by the *GUIDE*? We might ask M. Larson, he should be able to have a solution to back up his criticism.

R. C. Williamson

RADIOODDITIES

HARRY HORLICK
OF THE A&P GYPSIES
WAS ARRESTED AS A SPY
WHILE DOING CONCERT
WORK IN RUSSIA —
HE WAS SET
FREE ONLY
AFTER HE
HAD INFLUENCED
THE BOLSHEVIKS
BY PLAYING RUSSIAN
FOLK SONGS TO THEM

WALTER DAMROSCH
DIRECTOR OF THE MUSIC APPRECIATION HOUR
WAS PERMANENT CONDUCTOR OF THE NEWARK
HARMONIC SOCIETY AT THE AGE OF EIGHTEEN
AND CONDUCTED HIS FIRST METROPOLITAN OPERA
LESS THAN FOUR YEARS LATER

DICK TEELA
TENOR—WHO ROLLS HIS OWN
CIGARETTES OF RUSSIAN TOBACCO
ONCE SWAM FOUR MILES IN A
STORM WHEN HIS SPEEDBOAT
CAPSIZED

PAUL WHITEMAN
HAS ADDED
SEVERAL
TYPEWRITERS
TO HIS
ORCHESTRA
FOR THE
SYMPHONY
"TABLOID"

Saturday Programs [Continued]

2:45 P.M.
 WAAF—World News Reports
 WBBM—J. W. Doty, organist
 WIBO—Studio Gems
 WJJD—Radio Guide's Editor's Round Table
 WSBC—Dramatic Program

3:00 P.M.
 WAAF—A Mood In Blue
 WBBM—Spanish Serenade (CBS)
 WCFL—Afternoon Frolics
 WGN—Afternoon Musicale
 WIBO—Zelda Shapiro, reader
 WJJD—Women's Club
 WJKS—Serenade
 WLS—"Smilin' Thru"; Elsie Mae Emerson
 WMBI—Gospel Music
 WMAQ—Buffalo Civic Orchestra (NBC)
 WSBC—March of Progress

3:15 P.M.
 WIBO—Diet-Aid Program
 WJJD—Dreams of Hawaii
 WLS—The Lyric Singers
 WMBI—Radio School of the Bible
 WSBC—Dramatic Program

3:30 P.M.
 KYW—Today's Tunes; Sports Review
 WAAF—Organ Melodies
 WBBM—Earl Hoffman's Orchestra
 WENR—Concert Ensemble (NBC)
 WGN—Leon Belasco's Orchestra (CBS)
 WIBO—Gordon's Roustabouts
 WJJD—Dance Hits
 WJKS—Tea Dansante
 WMBI—Radio School of the Bible

3:45 P.M.
 WAAF—Polo Program
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist
 WIBO—Young America, skit
 WJJD—Popular Songsters

4:00 P.M.
 KYW—Three Strings
 WAAF—Piano Novelties; Jimmy Kozak
 WBBM—Eddie Duchin's Orchestra (CBS)
 WCFL—Junior Federation Club
 WENR—Maurice Sherman's Orchestra (NBC)
 WGN—Afternoon Musicale
 WIBO—Old Chestnuts
 WJJD—Rhapsody in Records
 WJKS—Orchestral Program
 WMAQ—Lady Next Door, children's program (NBC)

4:15 P.M.
 KYW—Minstrel Stars
 WAAF—Saturday Ballads
 WIBO—Helen Streiff, blues singer
 WJJD—Young Mothers' Club
 WJKS—Kiddie Klub

4:30 P.M.
 WAAF—Novellettes
 WBBM—Thora Martins, contralto
 WCFL—Eddie Clifford, tenor
 WENR—Swanee Serenaders; Stokes' Orch. (NBC)
 WGN—Legal Information Program
 WIBO—Nick Nichols, cartoonist of the Air
 WJJD—Mooseheart Children
 WMAQ—Beau Balladeer (NBC)

4:45 P.M.
 KYW—Harold Bean, baritone
 WAAF—Ray Waldron's Sports Review
 WBBM—Cowboy Tom and Indian Chief (CBS)
 WCFL—Italia Hogan, contralto
 WENR—Musical Moments (NBC)
 WGN—Jane Carpenter's Recital
 WIBO—Dusk Dreams, organ
 WJKS—News Flashes
 WMAQ—Concert Echoes (NBC)

5:00 P.M.
 KYW—Mel Stitzel, pianist
 WAAF—Sunset Salute
 WBBM—America's Grub Street Speaks (CBS)
 WCFL—Trippoli Trio
 WENR—Little German Band (NBC)
 WGES—Ukrainian Folk Song
 WGN—The Devil Bird
 WIBO—Woman in the Shoe
 WJJD—Neighborhood Store
 WMAQ—Waldorf-Astoria Orchestra
 WSBC—Popular Dance

5:15 P.M.
 KYW—Waldorf-Astoria Sert Room Orchestra (NBC)
 WBBM—News Flashes
 WCFL—Children's Air Theater
 WGN—Concert Orchestra
 WIBO—Church of the Air
 WJJD—Dance Orchestra
 WMAQ—Radio Amateurs

5:30 P.M.
 KYW—Uncle Bob's Party
 WBBM—Skippy; children's program (CBS)
 WCFL—Esther Hammond, songs
 WENR—Air Juniors
 WJJD—Piano Instructions
 WMAQ—Laws That Govern Society (NBC)
 WSBC—Sketch

5:45 P.M.
 WBBM—Funnyboners, comedy and songs (CBS)
 WENR—Little Orphan Annie, children's playlet (NBC)
 WCFL—Walkathon News
 WGN—Little Orphan Annie; playlet (NBC)
 WIBO—Silver Melodies
 WJJD—Howard L. Peterson, organist
 WMAQ—Seckatary Hawkins (NBC)

6:00 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Orchestral Program
 WCFL—Allerton Hotel Orchestra
 WENR—Concert Ensemble
 WGES—Poland In Song
 WGN—Uncle Quin; Day Dreamers and Wishbones
 WIBO—German Program

WJJD—Leo Boswell, songs
WMAQ—El Tango Romantico (NBC)
6:15 P.M.
 KYW—Globe Trotter
 WBBM—Norm Sherr, pianist
 WCFL—Vibraharp and Organ Program
 WENR—Merle Thorpe, talk (NBC)
 WGN—Palmer House Ensemble
 WJJD—Sports Reel
 WMAQ—Hotel New Yorker Orchestra (NBC)
6:25 P.M.
 KYW—Sports Reporter
6:30 P.M.
 KYW—Twenty Fingers of Harmonw (NBC)
 WBBM—Flanagan Sport Revue
 WCFL—Allerton Hotel Orchestra
 WENR—What's the News
 WIBO—Theater Reporter
 WJJD—Buckle Busters

6:40 P.M.
 WIBO—Hockey News

6:45 P.M.
 KYW—Piekens Sisters; harmony trio (NBC)
 WBBM—Street Singer (CBS)
 WCFL—Via Lago Orchestra
 WENR—World Today (NBC)
 WGN—Tom, Dick and Harry
 WIBO—Clem and Ira
 WMAQ—Ivan Epinoff's Orchestra
7:00 P.M.
 KYW—Three Strings
 WBBM—Cheri McKay and Three Brothers
 WCFL—Insurance Talk
 WIBO—Frank Hathaway, yodeler
 WGN—Easy Aces, comedy sketch (CBS)

WCFL—Seeley Program
WGN—Everybody's Hour
WJKS—Tenor Soloist
WLS—Famous Dance Orchestras (NBC)
WMAQ—Beach View Gardens Orchestra
9:15 P.M.
 KYW—Al Trace's Orchestra
 WBBM—Columbia Public Affairs Institute (CBS)
 WCFL—Via Lago Orchestra
 WIBO—Wilcox Memory Book
 WJKS—Norman Care's Orchestra
 WMAQ—Frankie Masters' Orchestra
9:30 P.M.
 KYW—Cuckoo Program; comedy (NBC)
 WCFL—New Chateau Ballroom Orchestra
 WGN—Tomorrow's News
 WIBO—Little Harry and the Rhythm Girl
 WJKS—Missourians
 WMAQ—To be announced

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 WBBM—Ben Pollack's Orchestra
 WCFL—Club Alabam Orchestra
 WGN—The Dream Ship
 WIBO—Betty and Jean
 WJKS—Gertrude Niesen (CBS)

10:00 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—School Teachers' Talk
 WGN—Hal Kemp's Orchestra
 WIBO—News Flashes
 WJKS—Guy Lombardo's Orchestra (CBS)
 WLS—Grace Wilson and Wim. O'Connor
 WMAQ—Ivan Epinoff's Orchestra

10:15 P.M.
 WCFL—Walkathon News
 WGN—Milligan and Mulligan
 WIBO—Sparkling Melodies
 WGN—Everybody's Hour
 WLS—Barn Dance
 WMAQ—Night Song (NBC)

10:30 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—Frolics Cafe
 WGN—Wayne King's Orchestra
 WIBO—Hockey; Blackhawks vs. Toronto
 WJKS—Harold Stern's Orchestra (CBS)

10:45 P.M.
 WCFL—A Bit of Moscow

10:50 P.M.
 WGN—Orchestra from the Trianon

11:00 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—New Chateau Ballroom Orchestra
 WGES—Eddie Neibaur's Orchestra
 WIBO—Musical Tapestry
 WMAQ—Frankie Masters' Orchestra
 WSBC—Musical Comedy

11:10 P.M.
 WGN—Wayne King's Orchestra

11:15 P.M.
 WCFL—Frolics Cafe
 WSBC—Jerry Sullivan Song Special

11:30 P.M.
 KYW—Mark Fisher's Orchestra (NBC)
 WCFL—Club Alabam
 WGES—John Van Kanegan
 WGN—Famous Dance Orchestras
 WMAQ—Vincent Lopez' Orchestra
 WSBC—Famous Symphonies

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra
 WGES—Cabaret Hits

12:00 MIDNIGHT
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town; Dance Orchestras
 WENR—Erskine Tate's Orchestra
 WGES—Eddie Neibaur's Orchestra
 WMAQ—Ivan Epinoff's Orchestra

12:30 A.M.
 KYW—Tweet Hogan's Orchestra
 WENR—Don Pedro's Orchestra
 WGES—Midnight Jamboree; Vodvil
 WMAQ—Bal Tabarin Orchestra

12:45 A.M.
 KYW—Al Trace's Orchestra

1:00 A.M.
 WGES—On with the Dance

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:00 a. m.** WGN-CBS—N. Y. Philharmonic Symphony Concert
- 11:30 a. m.** KYW-NBC—National 4-H Club; guest speaker; orchestra
- 12:50 p. m.** WMAQ-NBC—Foreign Policy Association Luncheon
- 5:00 p. m.** WBBM-CBS—America's Grub Street Speaks
- 7:15 p. m.** KYW-NBC—Boston Symphony

WJJD—Frankie "Half Pint" Jaxon
WJKS—Pumpkin Dusters
WLS—American Taxpayers Association (NBC)
WMAQ—News of the Air
7:15 P.M.
 KYW—Boston Symphony Concert (NBC)
 WBBM—Correy Lynn's Orchestra (CBS)
 WCFL—Frolics Cafe
 WGN—The Magic of a Voice
 WIBO—Harold Solomon, law talk
 WJJD—Rajput, mystery drama
 WMAQ—Echoes of the Palisades (NBC)

7:30 P.M.
 WBBM—Fifteen Minutes of Sunshine with Charlie Hamp
 WCFL—Women's High School Teachers Federation
 WGN—Seven League Boots
 WIBO—Theater Reporter
 WJJD—Art Wright, songs
 WJKS—Old Plantation Four
 WLS—Barn Dance Jamboree
 WMAQ—National Advisory Council (NBC)

7:45 P.M.
 WBBM—Ben Pollack's Orchestra
 WCFL—Labor Flashes
 WGN—Lawson Y. M. C. A. Glee Club
 WIBO—Aviation News and Views
 WJJD—Dave Bennett's Orchestra
 WJKS—Alexander Hass' Ensemble (CBS)

8:00 P.M.
 WBBM—The Norsemen
 WCFL—Dorothea Derrfuss, contralto
 WGN—Bing Crosby, baritone; Hayton's Orchestra (CBS)
 WIBO—Basketball; Northwestern vs. Wabash
 WJJD—Dance Orchestra
 WJKS—Polish Hour
 WLS—Barn Dance Frolic
 WMAQ—Blue Danube (NBC)
 WSBC—Lithuanian Hour

8:15 P.M.
 WBBM—Boswell Sisters (CBS)
 WCFL—Night Court
 WGN—The Old Favorites
 WJJD—Concert Orchestra

8:30 P.M.
 WBBM—Charley Straight's Orchestra
 WCFL—Frolics Cafe
 WGN—Edward d'Anna's Band (CBS)
 WJKS—Hot Stove League
 WLS—Ferris Hawaiians
 WMAQ—Gus Van, vocalist; orchestra; soloists (NBC)

8:40 P.M.
 WBBM—Emergency Welfare Fund

8:45 P.M.
 WBBM—Fritz Miller's Orchestra
 WCFL—Tony and Joe
 WJKS—Ted Coon, pianist

9:00 P.M.
 KYW—The Globe Trotter
 WBBM—Morton Downey, tenor (CBS)

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Is Sex Necessary? — by Ruth Etting

(Continued from Page One)
and time again. If she has just enough talent to get by she may make out for one production, or two . . . for as long as the "interested friend" is still interested, and depending upon the degree of his interest, which, need I say, wanes so quickly. On the stage the show girl is surrounded by beautiful settings; spot-lights play upon her. She is made up to create the most beautiful impression expert make-up technicians are able to contrive. She is raw material to these skilled artists. She presents a face and figure. Ordinary, perhaps. Yet she evolves into a gorgeous, glamorous creature . . . or at least gives the impression of so being to those who sit beyond the footlights.

How long does she last?
In radio, such girls last a much shorter time. The microphone is a cold, sensitive instrument. You must have something that belongs to you exclusively, something that listeners recognize instantly. Something that listeners crave. No make-up here to hide imperfections of physical beauty. Indeed, physical beauty is unimportant before a microphone. So are those vivid stage settings that do so much to "build up" an artist on the stage. There is no audience, stunned and awed by the beauty and lavishness of the stage production as a whole, to clap and clap for any performance that is a part of it.

Looks Fail to Count

NO! Before a microphone the artist can stand in last year's dress and with a shiny nose. The audience, out there in space, relies on nothing outside of the artist for its enjoyment of the program. A voice stealing into homes and rooms, some bare, some ugly, some even vile, and most of them plain average American homes, has nothing to "build it up" excepting its own merit. If an artist is to create an illusion of beauty and wonder over the air it can be done only by tonal quality and the intrinsic emotion of the voice itself.

It doesn't matter if a girl may have an "influential friend." Our radio audience is not shy and it is certainly frank. Fan mail conceals nothing. And if fan mail shows the audience pulse to be beating indifferently for a certain artist, a station cannot afford to retain her no matter who is in back of her or who is responsible for her introduction into radio.

There are many stars of stage and screen to whom the microphone is hostile. They lack something from which the attention of a visual audience is diverted by means of props . . . but which the unseen radio audience senses instantly. There have been great singers who have entered radio. Great

singers who a short time later were back singing where they had been before. There's only one explanation for it. Their voices carried nothing to their unseen audience. Acclaimed by the world, they failed to impress unseen worlds. Unseen worlds of homes and rooms whose reactions are un-

accountable in some cases. Likewise there are movie stars who have failed to capture the same applause from a stage that they've won from the screen. Numerous stage stars have tried to go Hollywood. And after one picture or two, they came back to Broadway.

Harder for the Amateur

HOW much less, then can an amateur or second rate artist hope to achieve radio success because of an "in"!

No matter what native talent an artist possesses that artist will never attain the heights without practice and experience. No factor can replace experience. The singer who progresses slowly and surely, learning, learning, learning—and utilizing everything learned—is equipped to stay at the top after once obtaining the attention of the public. Overnight "finds" and "sensations" are here today . . . and gone . . . gone forever tomorrow. How few ever come back! A rapid rise to success means an equally rapid fall to the depths. These artists have nothing to sustain themselves once they've reached the top of the ladder.

"I've Learned About Women"

MY years as a singer in cabarets, stage productions and radio has shown me much. It has shown me that women who use their wiles to get ahead are near-sighted . . . seeing only the very immediate future. They don't realize what the outcome is most certainly going to be. That little torch singer of a big radio variety program last spring, for instance. She had the introduction of one of the most famous showmen in the world . . . because she was the "friend" of a radio columnist. Her picture flashed across pages. Publicity was given her in all important publications. But when she sang . . . the radio audience wondered. There was nothing in this voice that held its fancy. It wasn't long before that girl was off the air. I never knew whether it was because she'd lost her sweetie or not. But surely she had never clicked. And so she was through. And there's a nice lad directing his own orchestra over the air who has a different girl singing with his band every few weeks!

The best things in life are never won easily. And if an artist, particularly a woman, has too easy a time of it, her days are numbered. They're bound to be. Easy come is easy go in an artist's career.

Why Ruth Wrote this Story

EDITOR'S NOTE: Ruth Etting has one of the most dearly loved voices on the air today. RADIO GUIDE is willing to wager that Ruth Etting will still have one of the most colorful voices on the air tomorrow. Her voice has almost magical quality. But Ruth is no flash in the pan! Her success has been won over a period of long arduous years. There were those years Ruth spent in Chicago night-clubs and cabarets. Singing. Bringing men and women alike to the spot she happened to be working at the time. Ruth has more women fans than men. No woman has ever felt she didn't care to bring her escort to the club or show which featured the beautiful Etting. Ruth has never driven women frantic with jealousy like many of the sensuous singers who pervade American entertainment. During the time Ruth sang at famous Chicago night spots like the old Marigold Gardens, Colosimo's Restaurant and the College Inn of the Hotel Sherman, she also sang over station WLS, Chicago. Her voice was heard over the air and she was offered a contract to make recordings. The late Florenz Ziegfeld heard one of her records and sent Stanley Sharpe, his right hand agent, to Chicago to sign her without seeing her. She came to New York to play in Ziegfeld's Follies of 1927 with Eddie Cantor; to play in Ziegfeld's "Whoopie" with Eddie Cantor and with Ed Wynn in "Simple Simon." She appeared in the last Follies the master showman Ziegfeld ever produced. Florenz Ziegfeld said of Ruth Etting "I consider her the greatest singer of songs I have managed in my forty years in the theater." Ruth had no pull in getting ahead but slowly progressed from one job to another. Each one a step farther along toward the present glory of her career. She has never been fired. She has never quit a job to take another. She has gone on, earnestly and sincerely . . . learning of the rackets, the schemes, the tricks, the wiles that are employed in the entertainment profession, but never having any part in them. Ruth had a much firmer foundation of success than any hollow advantage, easy living could have given her. And that is . . . her wonderful voice. She is better equipped to tell of how some women get ahead in her profession than any writer associated with RADIO GUIDE.

LITTLE LEE WILEY IS SINGING HER WAY TO RADIO FAME

By Margaret King

LEE WILEY'S a slim young thing with a cupid's bow mouth and languid eyes. She has a pointed chin with a dimple in it. She most decidedly does not resemble a young-girl-capable-of-hard-work. But 'twas a wise old gent who first remarked that looks are deceiving. Lee Wiley looks just like the kind of girl she was a few months ago. A few months ago Lee Wiley was a gay little butterfly, flitting about, having a glorious time. Today Lee Wiley is the featured singer of Leo Reisman's Pond's Program and a songwriter with a couple of swell tunes to boot. Maybe it's the Cherokee in her coming out. Lee's one quarter native red woman, let me say. You know Indians on the warpath! Maybe that's why Lee could blaze a trail from Fort Gibson, Oklahoma, to New York City and knock radio's scalp for a loop!

Let me explain. Ever since she was old enough to abandon hair-ribbon bows and patent leather Mary Jane pumps, Lee Wiley has been coming to New York "to shop." Now that in itself doesn't mean very much. Every day people from Brooklyn, from Jersey, and from Connecticut travel toward Manhattan's fashion emporiums. But Lee and her mother rode days and nights before the fast train they'd boarded at Tulsa could deposit them at their Gotham des-



Lee Wiley Lounging at Home

tinuation. They'd visit friends, round up their wardrobes, see shows and go places.

WHEN Lee came to New York for her annual trip last fall, she knew this trip couldn't be as gala an event as it had been in the past. Sitting on a train for days at a time gives a person ideas, you know. Lee began thinking she ought

to do something. What . . . she had no idea. Her impulse to "do something" was still vaguely floating about in her mind while she was wine and dined around the city's fashionable night spots. And even when her crowd pulled her over to sing for Leo Reisman at the Central Park Casino one night she hadn't caught on to any definite ambition.

Now Lee had always sung. Never professionally . . . and never by lessons of voice instructors. In her is the same inexplicable urge which causes birds to break out into song. Lee sings because she has to. She didn't know then whether her singing was correct from a technical viewpoint. She didn't much care. She sang with her heart in her voice. And the tendency to dramatize lyrics of a song in such a way that those words became real and meaningful.

What happened after her improvised audition for Leo Reisman is still a matter of amazement to Lee. But as Leo Reisman was offering her the opportunity to become his vocalist above all the hundreds of professional singers he had at his beck and call, surely, thought Lee, there must be something in my voice that merits his decision. Reasoning on this premise Lee went to work sensibly and quietly. Gradually she picked up "mike technique," learning when to step away from the sensitive little sound carrying instrument . . . and when to draw near it. At first she sang only choruses. But when the new Pond's series started over the air, Lee became a featured artist. Along with Mrs. Franklin D. Roosevelt—if you please! Lee thinks Mrs. Roosevelt is "the most marvelous woman in intelligence, poise and gracious manner" she has ever been privileged to meet. "Why even the boys in the band think she's a grand person and a swell sport!"

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